

The Cash Box

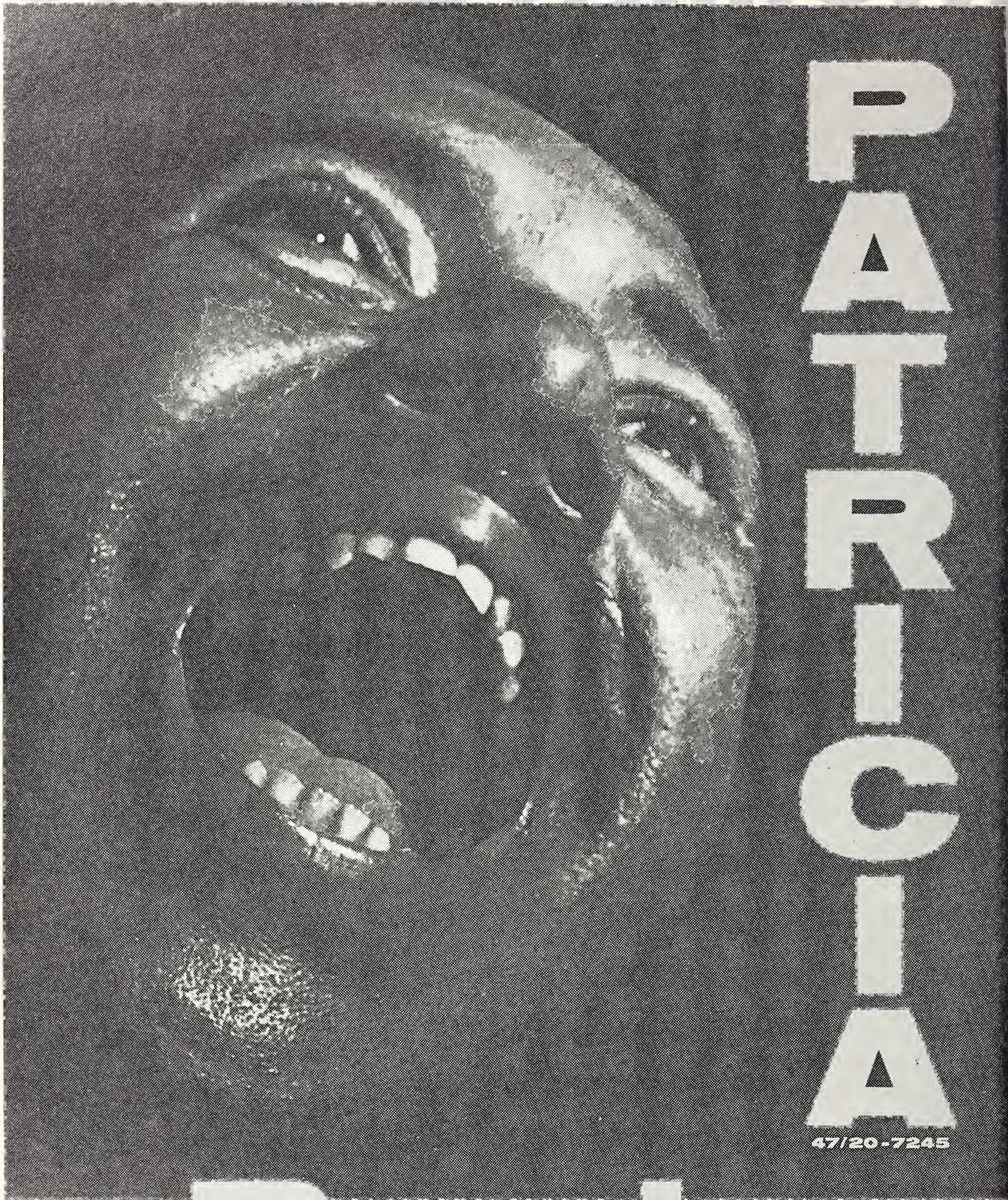
VOLUME XIX—NUMBER 44

JULY 19, 1958



Steve Lawrence and Eydie Gorme, who headline their own hour long TV show on NBC Sunday nights at 8 P. M., are pictured above with Steve Allen on whose "Tonight" show they met when they both were appearing on it as part of the regular cast. Steve's current Coral album is "Here's Steve Lawrence" and his latest single is "Strangers In Mexico", while Eydie has been doing great for ABC-Paramount with her smash album "Eydie Gorme Vamps The Roaring 20's". Her soon-to-be-released album is entitled "Eydie In Love" and her current single is "Gotta Have Rain".

on to 2 million!



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47/20-7245

by Prado



RCA VICTOR
TRADE MARK
RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

Volume XIX—Number 44

July 19, 1958

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2 MINUTE DISK A BOON TO ALL!

When *The Cash Box* first embarked on its campaign to establish the two minute record several years ago, it was done essentially with juke box needs in mind. For it was clear that to a juke box operator, a two minute record meant a 50% increase in revenue over a three minute record, which was about standard at the time. Today however, a campaign which was designed to help the juke box operator has proven a boon to all disk jockeys and radio programmers. For what has happened, is that as the record industry has expanded to its present state with literally hundreds of record companies issuing thousands of records which are constantly competing for air time, the two minute record has permitted the programming and exposure of 50% more of the records produced than the three minute record would have allowed.

Today almost all records are close to the two minute level. So successful has *The Cash Box* drive been that rarely does a record which exceeds the three minute limit reach the market — while the reverse of this was a prevalent matter just a

few years ago.

Moreover, it has become evident that from a marketing point of view, the two minute record has helped create more salable items. It is a saying in the record business that a record is sold on its first couple of bars. The compactness of the two minute record, which of necessity means that the message must be gotten across fast, has thereby helped create hits which otherwise may have been lost had they been done with a time limit which permitted a more leisurely introduction.

What this proves essentially is that in our business, the thing that benefits one, very likely will benefit all. For everyone interested in the creation and selling of records has been helped by a procedure which not only has given more exposure time to records, but also has played a part in creating more hits and spreading the enjoyment of records over a larger segment of our population. The more innovations we can develop which help bring records to more and more people, the greater will our entire industry grow.



The Cash Box TOP 75

Best Selling Tunes on Records

Week Ending
July 19, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 7/12	Pos. 7/5	Pos. 7/12	Pos. 7/5	Pos. 7/12	Pos. 7/5	Pos. 7/12	Pos. 7/5	Pos. 7/12	Pos. 7/5
1	2	15	16	26	19	38	40	51	60
★AC-6116—COASTERS		AC-6118—SANDY STEWART BI-1012—LENI BARTER ★CO-41095—JOHNNY MATHIS DE-30670—SUNNY GALE FO-107—HUGO MONTENEGRO LN-5015—JERRY FULLER PT-100—RAY RIVERA VI-7299—ANDY RUSSELL VU-405—MILTON SPARKS		★CA-3960—FOUR PREPS		★CA-3988—DEAN MARTIN		★ME-71337—GAYLORDS	
2	1	16	16	27	42	39	39	52	51
★MG-12651—SHEB WOOLEY		★CA-3894—DEAN MARTIN		★LI-55132—DAVID SEVILLE		★AP-9931—FRANK GALLUP ★CB-122—DADDY-O's ★ME-71328—LOU STEIN		★CA-71080—RENATO CARASONE CA-3965—ANDREW SISTERS VI-7227—JULIUS LA ROSA	
3	9	17	7	28	27	40	31	53	71
★MG-12672—MORTY CRAFT ★VI-7245—PEREZ PRADO		★JZ-835—BOBBY FREEMAN		★RO-4072—PLAYMATES		★ME-71283—GINO & GINA		★CM-142—PLAYBOYS	
4	5	18	57	29	25	41	41	54	75
★AC-6117—BOBBY DARIN		★DO-15785—PAT BOONE		★KI-5136—EARL BOSTIC ★ME-71829—PLATTERS		★AP-9925—EYDIE GORME LO-1801—MAX BYGRAVES		★RO-4083—JIMMY BOWEN	
5	6	19	40	30	25	42	41	55	45
★VI-7280—ELVIS PRESLEY		★CC-462—JACK SCOTT		★CO-41172—TONY BENNETT ★KA-224—ROGER WILLIAMS		★AT-1179—CHUCK WILLIS		DO-15736—FONTANE SISTERS ★ER-1064—ART & DOTTY TODD VI-7228—RAY HARTLEY	
6	36	20	31	31	43	43	48	56	37
★IM-5528—RICKY NELSON		★CA-3966—JOHNNY OTIS		★AE-546—JIMMY CLANTON		★VI-7010—DON GIBSON		★DO-15750—PAT BOONE	
7	4	21	B	32	24	44	46	57	29
★RO-4070—JIMMIE RODGERS		★AW-108—JAN & ARNIE LI-55186—BILLY WARD & DOMINOES		★LA-3013—DION & THE BELMONTS		AP-9939—EDDIE CALVERT FO-107—MONTENEGRO ★VI-7268—AMES BROS. ★VK-0330—TEDDY RANDAZZO		★AW-109—PETS ★GO-5031—EDDIE PLATT ★RO-407—HUGO & LUIGI	
8	17	22	24	33	50	45	58	58	38
★DE-30642—KALIN TWINS		★AN-1013—JERRY BUTLER & IMPRESSIONS		★CN-1021—FRANKIE AVALON		★ER-1075—TONY & JOE		★AP-9924—GEORGE HAMILTON IV	
9	21	23	15	34	32	46	55	59	48
★JA-1104—DUANE EDDY		★ME-71331—PATTI PAGE VI-7284—VAUGHN MONROE		★ME-71320—PLATTERS		★JU-5330—JIM BACKUS		★AP-9924—GEORGE HAMILTON IV	
10	3	24	12	35	32	47	59	60	52
★CD-1348—EVERLY BROS.		★CR-61976—ERIN O'BRIEN ★DE-30628—TONI ARDEN ME-71303—SARAH VAUGHAN RO-4066—VALERIE CARR		★CO-41183—KIRBY STONE FOUR & J. CARROLL		★ME-71330—DIAMONDS		★SU-296—JERRY LEE LEWIS	
11	22	25	26	36	47	48	59	61	52
★ME-71331—PATTI PAGE VI-7284—VAUGHN MONROE		★SU-295—JOHNNY CASH		★CA-3998—PEGGY LEE DE-30475—EARL GRANT KI-4935—LITTLE WILLIE JOHN VI-7087—RAY PETERSON		★AX-25005—ELEGANTS		★DO-15785—PAT BOONE	
12	18	26	26	37	53	49	62	62	64
★ME-71322—DANDLEERS		★SB-102—GERRY GRANAHAN							
13	12	27	19						
★DM-1507—JODY REYNOLDS HE-517—GENE ROS RI-126—JIMMY WITHERSPOON									
14	13								
★CO-41194—FOUR LADS CO-41198—GLENN O'SSER KA-221—JANE MORGAN									

CODE:

AC—Atco	AP—ABC-Paramount	CA—Capitol	CO—Columbia	DM—Demon	FA—Fargo	HA—Hanover	LI—Liberty	OK—Okeh	RO—Roulette	TI—Tico
AE—Ace	AR—Arrow	CB—Cobalt	CR—Coral	DO—Dot	FE—Federal	HE—Herald	LK—Lark	PA—Paris	RP—RPM	UA—United
AF—Audio Fidelity	AT—Atlantic	CC—Carlton	CS—Class	DT—Doot	FI—Fiesta	HY—Hickory	LN—Lin	PE—Peacock	RV—Rev	UA—United
AG—Argo	AW—Arwin	CD—Cadence	CY—Crystallette	DU—Duke	FL—Flash	IM—Imperial	LO—London	PH—Sam Phillips	SA—Savoy	UN—United
AL—Aladdin	AX—Apt	CG—Challenge	DA—Dana	EB—Ebb	FO—20th Fox	JA—Jamie	LU—Luniverse	Int.	SB—Sunbeam	UQ—Unique
AN—Abner	BA—Baton	CH—Chess	DC—Decor	EM—Ember	FP—Flip	JU—Jubilee	ME—Mercury	PP—Prep	SF—Surf	VE—Verve
AO—Apollo	BB—Back Beat	CK—Checker	DD—Dale	EN—End	FR—Fraternity	JZ—Josie	MG—MGM	PT—Patio	SP—Specialty	VI—RCA Victor
	BI—Big B	CL—Colonial	DE—Decca	EP—Epic	FS—Festled	KA—Kapp	MO—Modern	RE—Regent	SU—Sun	VJ—Vee Jay
	BN—Banana	CM—Cameo	DI—Disneyland	ER—Era	GE—Gee	KE—Keen	NA—Nasco	RI—Rip	SW—Swan	VK—Vik
	BR—Brunswick	CN—Chancellor	DL—DeLuxe	EX—Excella	GL—Glory	KI—King	OJ—OJ	RM—Rama	TH—Thunderbird	VP—Vip
	BT—Bethlehem				GO—Gene	LA—Laurie			VU—Vulcan	

* INDICATES BEST SELLING RECORD OR RECORDS.

* All labels listed in alphabetical order.

HEADED FOR THE HIT LIST!



**Jim
Reeves**

**"BLUE
BOY"**

c/w

"THEME OF LOVE"

RCA VICTOR 47/7266

Cash Box BULLS EYES OF THE WEEK — June 21st
Billboard SPOTLIGHT REVIEW — June 16th



**Eddy
Arnold**

**"REAL
LOVE"**

c/w

"THE DAY YOU LEFT ME"

RCA VICTOR 47/7292

ALREADY IN THE CHARTS — GOING BIG! GETTING BIGGER!

**Don
Gibson's**

BLUE BLUE DAY

RCA VICTOR 47/7010

CASH BOX SURE SHOT — June 28th





THE NATION'S
Top Ten
JUKE BOX TUNES

(PLUS THE NEXT 25)

CONNIE FRANCIS

STUPID CUPID

and
CAROLINA MOON

K12683



MARVIN RAINWATER

I DIG YOU BABY **MOANIN' THE BLUES**

K12665



MORTY CRAFT And His Orchestra

PAGAN LOVE SONG

K12672 on 45 & 78 rpm



DICK ROMAN

LOVE IS A MANY SPLENDORED THING
and
VAGABOND SHOES

K12686



Smash Novelty Follow-Up To "The Purple People Eater"

MILDRED, OUR CHOIR DIRECTOR

Featuring
ROLLO & BOLLIVER

K12684



THE SERENADERS

DANCE DARLING DANCE

CASH BOX PICK

K12666



		Pos. Last Week
1	PURPLE PEOPLE EATER SHEB WOOLEY MG-12651—Sheb Wooley	1
2	YAKETY YAK COASTERS AC-6116—Coasters	4
3	SECRETLY JIMMIE RODGERS RO-4070—Jimmie Rodgers	2
4	ALL I HAVE TO DO IS DREAM EVERLY BROS. CD-1348—Everly Bros.	3
5	SPLISH SPLASH BOBBY DARIN AC-6117—Bobby Darin	9
6	PATRICIA PEREZ PRADO VI-7245—Perez Prado MG-12672—Morty Craft	10
7	HARD HEADED WOMAN ELVIS PRESLEY VI-7280—Elvis Presley	15
8	DO YOU WANNA DANCE BOBBY FREEMAN JZ-835—Bobby Freeman	6
9	JENNIE LEE JAN & ARNIE AW-108—Jan & Arnie LI-55186—Billy Ward & Dominoes	5
10	RETURN TO ME DEAN MARTIN CA-3894—Dean Martin	7

11) WHEN. 12) REBEL-'ROUSER. 13) ENCHANTED ISLAND. 14) BIG MAN. 15) ENDLESS SLEEP. 16) A CERTAIN SMILE. 17) PADRE. 18) LEFT RIGHT OUT OF YOUR HEART. 19) ONE SUMMER NIGHT. 20) NO CHEMISE PLEASE. 21) WITCH DOCTOR. 22) POOR LITTLE FOOL. 23) DON'T GO HOME. 24) TWILIGHT TIME. 25) I WONDER WHY. 26) FOR YOUR PRECIOUS LOVE. 27) WEAR MY RING AROUND YOUR NECK. 28) MY TRUE LOVE. 29) GUESS THINGS HAPPEN THAT WAY. 30) PRETTY BABY. 31) WILLIE AND THE HAND JIVE. 32) LOOKING BACK. 33) IF DREAMS CAME TRUE. 34) FOR YOUR LOVE. 35) CHA-HUA-HUA.

CODE

AC—Atco	CD—Cadence	DO—Dot	GL—Glory	NA—Nasco	SP—Specialty
AG—Argo	CG—Challenge	DT—Dooto	HE—Herald	OK—Okeh	SU—Sun
AL—Aladdin	CH—Chess	DU—Duke	IM—Imperial	PE—Peacock	SW—Swan
AO—Apollo	CK—Checker	EM—Ember	JU—Jubilee	PH—Sam Phillips Int.	TH—Thunderbird
AP—ABC-Paramount	CM—Cameo	EP—Epic	JZ—Josie	KA—Kapp	TI—Tico
AR—Arrow	CO—Columbia	ER—Era	KI—King	RE—Regent	UN—United
AT—Atlantic	CR—Coral	EX—Excello	KL—King	RO—Roulette	UQ—Unique
AW—Arwin	CS—Class	FS—Four Star	LO—London	RP—RPM	VE—Verve
BR—Brunswick	CY—Cryalette	FE—Federal	ME—Mercury	SA—Savoy	VI—Vee-Jay
BT—Bethlehem	DA—Dana	FI—Fiesta	MG—MGM	SE—Seeco	VK—Vik
CA—Capitol	DE—Decca	FR—Fraternity	MO—Modern		
	DL—DeLuxe	GE—Gee			

MGM Records

A New Novelty for Hot Sales!

Chantilly Lace

Solidly Coupled With

“Purple People Eater
Meets The Witch Doctor”

by the **BIG BOPPER**

MERCURY 71343

THE BIG HITS ARE ON

TODAY'S HIT TRADEMARK



PATTI PAGE
Left Right Out of Your Heart
MERCURY 71331

THE DANLEERS
One Summer Night
MERCURY 71322

THE PLATTERS
You're Making A Mistake
MERCURY 71320

THE DIAMONDS
Kathy-O
MERCURY 71330

THE GAYLORDS
Ma-Ma-Marie
MERCURY 71337



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ROYAL TEENS
(ABC-Paramount 9945)

B+ "HARVEY'S GOT A GIRL FRIEND" (2:05) [Admiration BMI—Gaudio, Qualiano, Dalton, Austin] The familiar theme children use to tease others, is elaborated upon and magnified into a rock and roll novelty that the teenagers should enjoy. Side's got a good rockin' beat, hand-clapping, and an overall commercial sound. Much of the side is instrumental.

C+ "HANGIN' AROUND" (2:18) [Admiration BMI—Medeiros, Melillo] This end is a slow rock-a-ballad treated to an ok delivery by the crew.

LITTLE ANTHONY & THE IMPERIALS
(End 1027)

B+ "TEARS ON MY PILLOW" [Vanderbuilt & Bonnie ASCAP—Bradford, Lewis] Little Anthony, a young lad with a clean-cut, ear-pleasing sound, leads the Imperials thru an excellent rock-a-ballad opus. Above par composition that becomes prettier with each new listen. Watch this one. It's got a winnig sound. Anthony is terrific.

C+ "TWO PEOPLE IN THE WORLD" [Real Gone BMI—Bartlett, Wright] Another good R & R ballad with Little Anthony wandering vocally thru the high register.

DON COSTA ORCH. & CHORUS
(ABC-Paramount 9943)

B+ "LOVE SONG FROM 'HOUSEBOAT'" (2:03) [Paramount ASCAP—Livingston, Evans] A muted trumpet is in the spotlight as Don Costa's orchestra fashions a lush, string-filled interpretation of this pretty melody from the up-coming Paramount pic. Rendition has an interesting shuffle rhythm. Should be one of the big versions of the song.

C+ "BING, BANG, BONG" (2:03) [Paramount ASCAP—Livingston, Evans] From the same film comes this spright bounce novelty. Chorus sings with lyrics on this end. Contagious offering.

LONNIE DONEGAN
(Dot 15792)

B+ "THE GRAND COOLIE DAM" (2:34) [Ludlow BMI—Guthrie, Donegan] The "Rock Island Line" man, Lonnie Donegan, makes his Dot debut with a exciting side which had a tremendous run in England during the past few months. It's in Donegan's popular skiffle style and sports an attractive, patriotic lyric about America's famous dam and how man harnessed wild waters for good use.

C+ "NOBODY LOVES LIKE AN IRISHMAN" (2:36) [Ludlow BMI—Donegan] The skiffle works at a slower pace as he delivers a cute novelty Irish folk will enjoy.

LEON MERIAN & HIS ORCH.
(Decca 30700)

B+ "BING! BANG! BONG!" (2:00) [Paramount ASCAP—Livingston, Evans] A gay and colorful samba-like novelty from the Paramount pic "Houseboat", is sprightly handled by Merian and a chorus. Trumpet is in the spotlight. Refreshing instrumental offering that could catch on.

B "ONE DAY I'LL BUY A TRUMPET" (2:10) [Leads ASCAP—Rossi] A lovely mood item with the trumpet again gleaming brightly front-and-center. Pretty fox trot material.

The Cash Box Disk of the Week

"AS LONG AS I HAVE YOU" (2:30) [Melhedd ASCAP—Wayne, Silver]
"CITY LIGHTS" (1:50) [T. N. T. Music BMI—Anderson]

DON RONDO (Jubilee 5334)



DON RONDO

● One of the prettiest ballads to rotate on this turntable in quite some time is the touching song "As Long As I Have You", which Don Rondo handles so beautifully on his latest Jubilee release. It's a tender love tale with a warm simple melody and a lyric to match. Side grows prettier with each listen. Keep a close watch on this one. It could become a top seller. Coupling is a light bouncer.

"SUMMER TIME LIES" (2:05)
[E. H. Morris ASCAP—Loring, Hood]

"LAZY SUMMER NIGHT" (2:08)
[Rooney-Spina ASCAP—Spina]

FOUR PREPS (Capitol 4023)



FOUR PREPS

● With two consecutive top teners under their belts ("26 Miles" & "Big Man") the Four Preps offer a winning coupling designed specifically for summer programming. Both ends "Summer Time Lies" and "Lazy Summer Night" are soft, soothing romantic ballads displaying the quartet's beautiful harmony. And both sides sport lyrics for the teenage disk buying set. The two decks could blossom into summer standards.

"WIN YOUR LOVE FOR ME" (2:26) [Hermosa BMI—Cooke]
"LOVE SONG FROM 'HOUSEBOAT'" (2:01)
[Famous ASCAP—Livingston, Evans]
SAM COOKE (Keen 2006)



SAM COOKE

● Sam Cooke is headed for the top ten once again with a great new side that is far-and-away his best effort since "You Send Me". It's a fabulous multiple track vocal performance of a potent latin beat ballad dubbed "Win Your Love For Me". Beautiful cha-cha dance item with a haunting melody that reminds the listener of "Cindy Oh Cindy". Side has the "smash" sound. Flip is a pretty ballad from the pic "Houseboat".

"SHE WAS ONLY SEVENTEEN" (2:35) [Acuff-Rose BMI—Robbins]
"SITTIN' IN A TREE HOUSE" (2:30)
[Famous ASCAP—David, Bacharach]

MARTY ROBBINS (Columbia 41208)



MARTY ROBBINS

● One of the best teenage ballads to hit the market since "Young Love" is the Marty Robbins composition "She Was Only Seventeen" which he sings on his latest Columbia release. Wonderful tale about two youngsters in love. Lyrics and melody are just great. Could be bigger than the songster's "White Sport Coat". "Sittin' In A Tree" is a light, refreshing summer romancer with a colorful bounce and happy overall sound. Cute side that could also make the grade.

TONI DALLI
(Capitol 4002)

B+ "JUST SAY I LOVE HER" (DICITENCELLO VUIE) (3:05) [Larry Spier ASCAP—Falvo, Val Dale, Kalmanoff, Ward] Dalli packs a rich tenor voiced punch ala Mario Lanza, and it goes over with great strength on this familiar and lovely Italian melody. Dalli sings in both English and Italian. Pressed in England, the disk is a show-piece that should catch the attention of a host of platter spinners.

C+ "IF YOU LOVED ME" (3:10) [Peter Maurice ASCAP—Julien] More relaxed voicing by the artist here. Upper slicing is stronger.

BETTY MADIGAN
(Corol 62007)

B+ "DANCE EVERYONE DANCE" (2.23) [Bourne ASCAP—Danoff] Betty Madigan delivers a spirited pop rendition of a favorite Hebrew chant, "Hava Nagila". An exciting, galloping tempo item different from the run-of-the-mill merchandise heard today. Lively pick-me-up that makes your toes tap. Could be a hearty money-maker for the songstress.

B "MY SYMPHONY OF LOVE" (2:44) [Rhyme & Rhythm ASCAP—Wayne, Reichner] A chorus assists the canary again, this time as she chants a dramatic love song. Exciting change in tempos adds color to this strong performance.

FREDDIE NEIL
(ABC-Paramount 9935)

B+ "HEARTBREAK BOUND" (2:08) [Pamco-Avalon BMI—Neil, Kronides] Freddie Neil, an exciting new talent with a deep, low-down bass voice, hands in a fascinating latin beat blues opus that could smash thru. Neil has one of the most beautiful bass voices we've heard in years. And he uses it commercially. Keep a tab on this lad. He could make it with this song.

C+ "TRAVELIN' MAN" (2:12) [Pamco-Avalon BMI—Neil] "I love to wander" is the theme of this finger-snappin' gospel-folk style swinger. Neil penned this song.

TOMMY EDWARDS
(MGM 12688)

B+ "IT'S ALL IN THE GAME" (2:25) [Remick ASCAP—Dawes, Sigman] Tommy Edwards, who hit it big with this number some eight or nine years ago, re-fashions the beautiful oldie in today's R & R ballad tempo. And once again it comes over wonderfully. Superb tune handled warmly by the soft-toned stylist. Could happen all over again. Watch it closely.

B "PLEASE LOVE ME FOREVER" (2:32) [Ricky BMI—Malone] The same smooth rock-a-ballad tempo prevails on this end as Tommy softly interprets another good ballad. Chorus and string backdrop is lovely.

GENE VINCENT & BLUE CAPS
(Capitol 4010)

B+ "YES I LOVE YOU, BABY" (2:04) [Central Songs BMI—Vincent, Peek, Lipscomb, Facenda] Vincent and his Blue Caps high tail it thru a good rocker with a torrid beat and a money sound. Exciting vocal work by the lead and his talented side-kicks. Watch this one closely.

B "ROCKY ROAD BLUES" (2:07) [Peer International BMI—Monroe] Another hot foot stomper that drives from the first groove right thru to the last. Exciting dance deck with hand-clapping, etc.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BIGTOP RECORDS, INC. **MEANS** **BIG** **BIGTOP RECORDS, INC.** **BUSINESS!**

AND INTRODUCING THE NATIONS BIG 3

The record they all tried to buy—Internationally distributed by BIGTOP On Madison Label

**The Cash Box
Sleeper of the Week**

"... should take the teenage buyers by storm ..."

"SHUT-UPS" by **THE WILD TONES**
On Madison 102
b/w "The Martian Band"

**The Cash Box
Sleeper of the Week**

"... label gets off to a great start with a rock-a-ballad instrumentation of a top notch oldie ..."

"MOONLIGHT AND ROSES"
by **THE NOTABLES**
Bigtop 3001
b/w "Under The Bridges Of Paris"

NEW RELEASE

SMASH! SMASH! SMASH!
"SUN GLASSES"

by **THE SHADES** featuring **The Knott Sisters**
Bigtop 3003
b/w "Undivided Attention"



**1619 Broadway
New York 19, N. Y.
Judson 6-0674**

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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SOMETHIN' SMITH & THE REDHEADS

(Epic 9280)

B+ "I DON'T WANT TO SET THE WORLD ON FIRE" (2:34)

[Cherio BMI—Seiler, Marcus, Benjamin, Durham] Smith and his Redheads, whose disks are always good for a chuckle, are in top form as they take another wonderful oldie and bring it up to date with a refreshing, "smart" new lyric. Hep side tailor-made for the deejays' turntables. And it's got a nice bounce too. Excellent summer fare.

C+ "YOU MADE ME LOVE YOU" (2:13) [Broadway ASCAP—McCarthy, Monaco] Another colorful reading of a top-drawer oldie. Easy-going rhythm treatment.

RUTH McFADDEN

(Tiara 6117)

B "YOU MUST COME IN AT THE DOOR" (2:16) [Bourne ASCAP—Skylar] Ruth McFadden hands in an exciting interpretation of a good gospel handclapper. Spirited performance of a colorful number all age groups will enjoy.

C+ "AT THE CROSSROADS" (2:33) [Harvest ASCAP—Muskin, Harris] A dramatic rock-a-ballad about a moment of decision in her love life, is chanted with emotion by the lark.

LES BAXTER ORCH. & CHORUS

(Capitol 4011)

B "LILY OF LAGUNA" (2:02) [Mayfair ASCAP—Webster, Fiorito] A charming item for summer programming is this contagious bouncer with a happy vocal and whistling segment by the chorus. Charming Baxter arrangement and orchestration. Light pleasant listening.

B "LOVE SONG FROM 'HOUSE-BOAT'" (2:15) [Famous ASCAP—Livingston, Evans] The chorus handles the lyrics warmly as the orchestra drifts thru a smooth, romantic, latin beat interpretation of this much recorded theme from the upcoming Paramount pic.

EDDIE FONTAINE

(Sunbeam 105)

B "NOTHIN' SHAKIN'" (2:06) [Arc BMI—Fontaine, Colacrai, Lampert, Gluck] Eddie Fontaine debuts under the Sunbeam banner with a torrid staccato beat rocker that starts to swing right from the opening groove, and doesn't let up until the side has run its course. Sizzling stuff.

B "OH, WONDERFUL NIGHT" (2:15) [Columbine BMI—Rearson, Errico] A tender romantic waltzer is softly crooned with sincerity by the performer. Slow beautiful ballad with Italian and English lyric. Fontaine is touching on the Italian portions. Side grows on you and could step out.

DAKOTA STATON

(Capitol 4012)

B "CONFESSION' THE BLUES" (2:43) [Leeds ASCAP—Brown, McShann] Dakota Staton, one of Capitol's best LP sellers, is heard on single wax again as she offers two excellent sides from her latest package "In The Night" with George Shearing's Quintet accompanying. This half is a slow finger-snappin' blueser with some exciting wailing by Miss "S". Fine talent jockeys will appreciate and spin frequently.

B "BLUES IN MY HEART" (2:53) [Gotham ASCAP—Carter, Mills] Another easy-going, toe-tappin' blues ballad handled in top notch torch style by the gifted canary.

The Cash Box Sleeper of the Week

"YOU CHEATED" (2:22) [Balcones BMI—Burch]

"PRETTY LITTLE THINGS CALLED GIRLS" (2:05)

[Gil BMI—Clowney, Howard]

DEL VIKINGS (Mercury 71345)



DEL VIKINGS

● The Del-Vikings are back on the winning track once again with a big new rock and roll ballad that should splash their names all across the charts in short order. The title of the song that should turn the trick is "You Cheated", a dramatic tale about an unfaithful lover. Boys are in top form. "Pretty Little Things Called Girls" is a good finger-snapper also tailored for teen tastes.

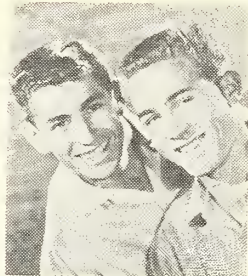
"BONNIE LOU" (2:08)

[Daywin BMI—Berry, Ginsburg, Altfeld]

"GAS MONEY" (2:20)

[Daywin BMI—Berry, Ginsburg, Altfeld]

JAN & ARNIE (Arwin 111)



JAN & ARNIE

● Jan & Arnie, the two lads who took the country by storm with their "Jennie Lee" smash, have two exciting new rock and roll morsels for the kids. "Gas Money" is a side that should hit home. It's a cute jump beat novelty about teenagers who can't garner up enough cash to buy gas for their car. "Bonnie Lou" is a new edition of "Jennie Lee". A swinging affair featuring the bah-bah-bah intro that made their initial hit such a sensation. Kids should dig both sides.

"GOTTA HAVE RAIN" (2:40) [Leeds ASCAP—Erwin]

"TO YOU, FROM ME" (2:42) [Maxanna-Corda ASCAP—Corda, Medley]

EYDIE GORME (ABC-Paramount 9944)



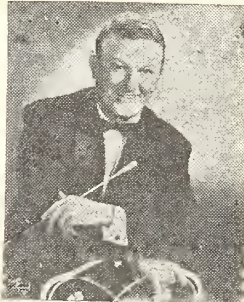
EYDIE GORME

● Eydie Gorme, rapidly becoming one of the hottest names in TV, clubs, records, etc., follows-up her chart success "You Need Hands" with another wonderful waxing "Gotta Have Rain". It's a spright bouncy ditty in which Eydie works with a tot as they sing about what the world would be like if we didn't have rain. Charming sound. Could be Eydie's biggest hit yet. "To You, From Me" is a class ballad thrashed with feeling by the gifted canary. Watch the top deck take off.

"LA PALOMA" (2:10) [Randy-Smith ASCAP—P. D.]

"HERE IS MY LOVE" (2:39) [Randy-Smith ASCAP—Wood, Vaughn]

BILLY VAUGHN ORCH. (Dot 15795)



BILLY VAUGHN

● Billy Vaughn, who's been extremely hot of late with his instrumental revivals (especially "Sail Along Silv'ry Moon") should have another hot money-maker in his latest rendition of an oldie, the Spanish evergreen "La Paloma". It's a beautiful R & R beat instrumental with the popular Vaughn sax section in the spotlight. Adults and teeners should love it. Flip is a soft love song delivered in choir fashion to a slow waltz beat.

WARREN STORM

(Nasco 6015)

B+ "MAMA MAMA MAMA" (2:11) [Excellorec-Jamil BMI—Mille] The Nasco label, of "Oh Julie" fan, could have another big money-maker in this item. It features an exciting newcomer, Warren Storm, with clever rockin' ditty the kids shout go for in a big way. It's got the money sound. Lad has a good feel for R & R music.

B "PRISONER SONG" (2:55)

[Shapiro-Bernstein ASCAP—Massey] The great standard, currently on the revival trail, is excitingly styled to the big beat by the lad. Storm really sings up a hurrican.

RITA RAINES

(Argo 5302)

B+ "LAUGHING ON THE OTHER SIDE" (2:48) [Broadcast BMI—Wayne, Raleigh] A beautiful oldie brought to the fore once again via the delightful, lilting, subtle R & R rendition by Rita Raines. Lark does the number with feeling. Jockey should enjoy the platter.

C+ "CHA-CHA CHARLIE" (2:07)

[Bobcor & Seeley BMI—Wezlaw Mascari] The versatile canary bounces thru a colorful cha cha ditty that should appeal to the dancers. Pleasur item on the lighter side.

ARTHUR PRYSOCK

(Old Town 1055)

B+ "THE GREATEST GIFT"

[Southern ASCAP—Johnson] A chorus showcases the deep, resonant voice of Arthur Prysock as the performer chants a stirring inspirational love ballad. Powerful romancer that hits hard. Excellent recording that could take off.

B "I LOVE YOU SO" [Maureen Music—Brown] Another dramatic love ballad belted with gusto to a good R & R beat. Chorus again accompanies the singer.

BUDDY THOMPSON

(Greenwich 409)

B+ "SWEET LOVE" (2:33) [Mon-

tauk BMI—Thompson, Coleman Minucci] A charming summery item with a happy, cornball, hometown flavoring is sprightly danced thru by Buddy Thompson and a chorus. Excellent background work adds much to this fine disk. Dee jays oughta find this excellent change of pace programming. Could become a summer favorite.

C+ "WHEN MY SHIP COMES A-

SAILIN'" (2:34) [Larry Spier ASCAP—Ballard] A pretty rock-a-ballad is warmly crooned by the singer. Here a chorus sets up a soft showcase.

EVANS BROTHERS

(York 102)

B "FOOLISH LITTLE GIRLS"

[Goday Music-Cambell, Rudolph] The York label makes a strong first showing with a good brother act that comes over commercially on a slow, fish-beat romancer. The boys have a crude but pleasant blend the kids will like. And the song is potent too.

C+ "LET'S GO FOR A RIDE"

[Goday Music-Evans] A fast moving jump opus belted with zest by the twosome.

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LAST CALL: SPECIAL NAMM ISSUE

(Dated July 26)

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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

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LEW PRINCE
(MGM 12643)

B+ "NANCY" (2:31) [Barton ASCAP—Van Heusen, Silvers] A fine rendition by Prince of a tune pressed by Sinatra years back. In fact, there's much Sinatra in the songsters handling of the wonderful ballad. String-band backing has a light r&r beat, though the effort is essentially a straight ballad performance. This platter is due for lots of air-play.

B "INTRODUCE ME TO THE GIRL" (2:17) [Commander ASCAP—Kahan, Starr] A pleasant swinger from the artist. Big sound.

BING CROSBY
(Decca 30488)

B "YOU'RE DRIVING ME CRAZY" (2:50) [Bregman, Vocco & Conn ASCAP—Donaldson] This track comes from Crosby's "New Tricks" package, which featured the performer in a newer, jazz-inclined vocal garb. Crosby swings lightly and with good humor through the oldie. The Buddy Cole Trio supports with some mad-cap moments. Splendid deejay affair.

B "CHINATOWN MY CHINATOWN" (1:36) [Remick ASCAP—Jerome, Schwartz] Another "New Tricks" slicing, and again more swinging fun from Crosby and the Buddy Cole crew.

THE GEORGETTES
(Jackpot 48001)

B+ "DIZZY OVER YOU" (2:00) [Jat-House Of Fortune BMI—Motola, Page] The gals beat out a very good sounding opus, which possesses an exciting rhythmic sense, and a cute squeaky voiced crew that pops up now and then. Highly listenable item that could show-up. Tailor-made for the teeners.

B "OH-OH-YES" (2:02) [Jat-House Of Fortune BMI—Motola] A tenderly sung beat romancer that plays nicely with the oh-oh-yes phrase.

DON RUBY
(Cub 9012)

B "YO QUIERO SU AMOR (I WANT YOUR LOVE)" (2:13) [Raleigh BMI—Ruby] The disk is highlighted by a couple of solid gimmicks from the artist and combo. Ruby has an effective yoo-hoo device on the vocal, and the combo has an interesting castinet-guitar feature it carries throughout the disk. Sounds the kids will enjoy.

C+ "ROCKIN' PIANO-OUTTA TUNE GUITAR" (1:50) [Eden BMI—Benton, Towns, Martin, Otis] An all-out rock 'n roll track. Exciting stuff.

HAMISH MENZIES
(Modern Sound 6903)

B "THE LORD IS A GENEROUS MAN" (2:40) [Mutual ASCAP—Menzies, Mullan] Menzies, who made disk noise a while back, sincerely handles inspirational he co-authored. The song is one of the better inspirations to come along.

C+ "LEND ME YOUR HANDKERCHIEF" (2:28) [Mutual ASCAP—Menzies, Mullan] Straight ballad essay by the virile-voiced artist.

The Cash Box Sleeper of the Week

"BETTY LOU GOT A NEW PAIR OF SHOES" (2:20) [Benell & Clockus BMI—Freeman]

"STARLIGHT" (2:44) [Benell & Clockus BMI—Freeman]

BOBBY FREEMAN (Josie 841)



BOBBY FREEMAN

● Bobby Freeman, who skyrocketed to stardom aboard one of this year's biggest hits "Do You Wanna Dance", comes right back with a powerful new coupling that should follow in the initial hit's footsteps. "Betty Lou Got A New Pair Of Shoes" is an exciting new rocker that has the songster belting from the heels. Torrid teen stuff. Equally strong is the "Starlight" side. A slow moody ballad with a haunting guitar backdrop showcasing the versatile artist's falsetto vocalizing. Hot pairing. Take your pick.

"YOU'RE LOOKING AT ME" (2:47)

[Kahl BMI—Lehman, Lebowsky]

"TRULY LOVE" (2:46)

[Winneton BMI—Mosely, Watts]

JOHNNY NASH (ABC-Paramount 9942)



JOHNNY NASH

● Johnny Nash, a youngster destined for a high rung on the success ladder, turns in two beautiful ballad performances deejays will be spinning repeatedly. Both "You're Looking At Me" and "Truly Love" are class love songs, excellently performed by the gifted songster. His sensitive phrasing and warm vocal technique is sure to appeal to every age group. Watch this lad and this coupling.

"STRANGE ARE THE WAYS OF LOVE" (2:30)

[Leo Feist ASCAP—Washington, Tiomkin]

"MARJOLAINA" (2:36) [Bourne ASCAP—Revil, Lemarque, Skylar]

GOGI GRANT (RCA Victor 7294)



GOGI GRANT

● A dramatic new ballad, reminiscent of Gogi Grant's "Wayward Wind" success, is treated to a stirring presentation by the full-voiced thrush. Titled "Strange Are The Ways Of Love", the song was penned by Washington and Tiomkin for the forthcoming film "The Young Land". Solid number Gogi's jee jay fandom will enjoy spinning. The companion side is a spright name tune that bounces along pleasantly. Top deck is the one to watch closely.

"A NIGHT TO REMEMBER" (2:19)

[Robert Mellin BMI—Garfield, Hoffman]

"TOGETHER FOREVER" (2:19) [Robert Mellin BMI—Sargenti, Kohn]

RAVENAIRS (Algonquin 718)

● The Rivas, a strong new teenage vocal aggregation, debut under the Algonquin banner with an exciting fish-beat ballad that could become a favorite of the younger set. Titled "A Night To Remember", the side is replete with commercial wailing and vocal blendings that the kids always go for. Has all the ingredients of a teenage click. Flip is a latin beat rocker.

FRED LOWERY
(Gra Low 504)

B "HEARTACHES" [Leo Feist ASCAP—Klenner, Hoffman] Lowery whose whistling played a big part in the success of "The High And Th Mighty" theme, revives an evergreen particularly applicable to the whistling treatment. Backed by swingin' combo-chorus work, Lowery brightl whistles the melody. Should receive hearty deejay play.

C+ "WHISTLIN' JOE" [BMI—] The artist scores effectively on a joyful little jumper. Catchy item.

GENE NASH
(Capitol 4001)

B+ "SEE-SAW" (2:27) [Jimski BMI—Haymes] Nash's fine, high pitched delivery is particularly effective on a pretty and persuasive tune. The Nash reading smoothly uncovers the class melody and lyrics. Lush ork chorus support. The songster should hit it big one of these days. This pressing says it.

B "I WANT A LOVE" (2:25) [Enterprise ASCAP—Nash] Tasteful phrasing by the artist on a sincere romancer.

SONNY GENO AND THE CUT-UPS
(Rip 109)

B "YOU TEAR ME UP" (2:02) [Maryjune BMI—Hemric, Hunter Marotta] Rhythmic beat effort by the boys, who receive solid support from the combo crew. Side moves along a slick r&r pace.

C+ "RUMBLE ROCK" (2:12) [Maryjune BMI—Hunter, Marotta] The crew is in rhythmic form again.

CONWAY TWITTY
(MGM 12677)

B+ "IT'S ONLY MAKE BELIEVE" (2:10) [Marielle BMI—Twitty Nance] An emotionally strong debut on MGM for the former Mercury artist. The artist starts each chorus softly and gradually picks up his delivery to an intense r&r quality. Striking display. Very effective juke box-deejay showpiece.

C+ "I'LL TRY" (2:13) [Marielle BMI—Twitty, Nance] Dynamic stint by the performer on powerful rocker.

JIMMY WAKELY
(Shastone 103)

B "PUPPY LOVE" (2:24) [Riverside ASCAP—Lee, Wakely] The country artist, in his debut on his own label, eases through a pleasing teen romancer. On several spots, Wakely is ably assisted by thrush Jeanne McManus. Approach is generally a straight-ballad one.

C+ "HIGH SCHOOL ROMANCE" (2:09) [Riverside ASCAP—Willis, Wakely] Another relaxed Wakely session. This time, the Three Rays offer vocal support.

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CHALLENGE



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**"ONE
SUMMER
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MERCURY 71322



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MIEDIOCRE

**The Cash Box
Best Bets**

- ★ "HARVEY'S GOT A GIRL FRIEND"..... Royal Teens ABC-Paramount 9945
- ★ "TEARS ON MY PILLOW"..... Little Anthony & Imperials ... End 1027
- ★ "IT'S ALL IN THE GAME"..... Tommy Edwards MGM 12688
- ★ "I DON'T WANT TO SET THE WORLD ON FIRE"..... S. Smith & Redheads Epic 9280
- ★ "LOVE SONG FROM 'HOUSEBOAT'"..... Don Costa ABC-Paramount 9943
- ★ "DANCE EVERYONE DANCE"..... Betty Madigan Coral 62007
- ★ "MAMA MAMA MAMA"..... Warren Storm Nasco 6015
- ★ "HEARTBREAK BOUND"..... Freddie Neil ABC-Paramount 9935
- ★ "DIZZY OVER YOU"..... Georgettes Jackpot 48001
- ★ "SWEET LOVE"..... Buddy Thompson Greenwich 409
- ★ "YES I LOVE YOU, BABY"..... Gene Vincent Capitol 4010
- ★ "WHAT'LL I DO"..... Varetta Dillard RCA Victor 7285

JOHNNY DORAY
(Profile 4001)

B "HANDLE WITH CARE" (2:03)
[Oury ASCAP—Bullock, Oury]
A full blown r&r-swing production from Doray, the ork-chorus. Solid hand-clapping stint about half-way down the pressing. Spirited performance.

C+ "ONE OF THESE DAYS" (2:01)
[Oury ASCAP—Thomas, Oury]
A medium-tempo, hard beat romancer is dished-out with authority by the singer.

VARETTA DILLARD
(RCA Victor 7285)

B+ "WHAT'LL I DO" (2:11) [Irving Berlin ASCAP—Berlin] Miss Dillard provides a strong, r&r turn for the Berlin oldie, and it could show-up. Her expressive delivery keeps the tune on a normal melodic plane, while the ork-chorus pounds out the beat. Sure deejay success.

B "JUST MULTIPLY" (2:26) [Sequence ASCAP—White, Wolfson]
Another good showing by the thrush on a cute beat romancer. Miss Dillard's support is particularly effective, vocally and instrumentally. The jocks are gonna take to this one, too.

WES BRYAN
(United Artists 122)

B "WAIT FOR ME BABY" (2:15)
[Unart BMI — Mendelson, Kaplan] Wes Byran does a fine job with a good rock-a-ballad item neatly tailored for teenage tastes. Sentimental romancer with a good lyric and beat.

B "FREEZE!!" (2:01) [Atlantic & Saratoga BMI — Darcel, Bryan]
The songster rocks thru a hot swinging item that comes to a standstill—or freeze—in numerous spots. Good teenage item for hops or bandstand type shows.

SONNY BLOCH & CORALAIRES
(Regal 7503)

B "THE HAND OF FATE" (2:20)
[Bonnie ASCAP—Kahan, Starr]
Sonny Bloch gets an inviting assist from the Coralairs as he chants a touching love song set to a rock-a-ballad beat. Pretty melody and storyline.

B "ASK ME NO QUESTIONS"
[Bonnie ASCAP—Kahan, Starr]
The group swings thru a good new jumper with enough commercial characteristics to send it over the hill. Exciting dance side with handclapping, etc.

BILL WALTERS
(Fraternity 813)

B "ORANG - OU - TANGO" (2:15)
[Buckeye ASCAP — Wibbeler]
The side takes advantage of the current novelty fad, and presents a tale in tango-tempo which describes the discovery of a "jungle animal" with a Bela Lugosi-like voice. Walters and Dee Felice sing the narration. Cute novelty for deejay change-of-pace. Reminds listener of "Hernando's Hideaway."

C+ "I REALLY MEAN IT" (2:05)
[Buckeye ASCAP — Crowder]
Walters multi-tracks a medium beat rocker. Top half has the edge.

NORRIS THE TROUBABOUR
(Mayhams 1958)

C+ "BOTE IN BIN MOTHER BUT IN BEN" (2:00) [Sorority BMI — Norris]
The artist belts out a good swinger, which has a feel of a 1920's item. Hard-hitting work.

C+ "ROCK ROLLIN' HONEY"
(2:50) [Sorority BMI — Norris]
Another driving vocal-combo stint.

DICK BANKS
(Liberty 55145)

B "TOO LATE" (2:10) [Metric BMI — Bozeman]
An emotional vocal by Banks on a ballad rocker that draws the fella as a performing clown, who suffers "underneath" because he discovers too late he's in love with the gal. Novel chorus opening. Polished teen production.

C+ "DIRTY DOG" (2:10) [Metric BMI — Bozeman]
The songster rocks to a more conventional r&r affair.

NELSON RIDDLE
(Capitol 4005)

B "THE SONG FROM 'KINGS GO FORTH' (MONIQUE)" (2:29)
[Sands ASCAP — Cahn, Bernstein]
Pretty vocal-ork arrangement of the main theme from Frank Sinatra-Tony Curtis-Natalie Wood starrer. The Riddle scoring sets a French-like atmosphere. Air-play should be hefty.


B "SIESTA IN SEVILLA" (2:51)
[Zodiac BMI — Flower]
Riddle offers a number of engaging ork embellishments around a beat that runs a steady course through-out the disk. It's all in a Spanish vein, of course. Inviting ork display. Another deejay winner.

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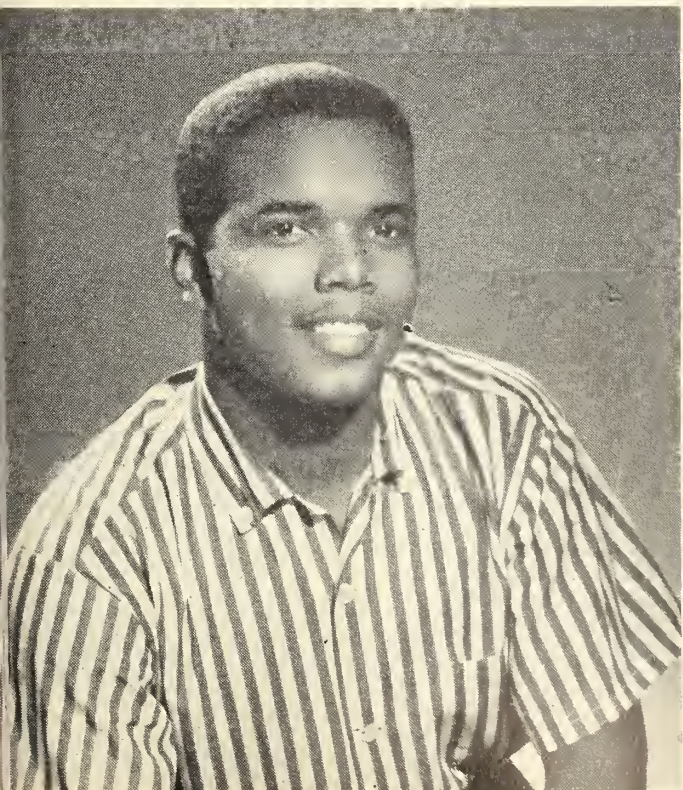
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Round The Wax Circle

NEW YORK:

Did you hear about the spaceman who lands on earth and the first thing he sees a beautiful new juke box all lit up. He runs up to it, throws his arms around it and cries, "You're the most beautiful girl on earth." . . . Buddy Holly and The Crickets on a tour of Midwest cities. . . . Newest J



AMES BROTHERS

Leahy discovery is Barbara Allen who has signed record for Felsted. Barbara's mom was one of the King Sisters. . . . Robin Seymour awarded a citation by Mothers United Of America for his helpfulness young people. . . . Dan Weisfeld, VP of Jan Records promoting Gene Summers' disk of "Nervous" by making aspirin tablets to djs all over the country. . . . The De John Sisters will be on the Dick Clark Show July 19 singing their new Sunbeam release, "Straight Up And Fly Right." . . . Vic Damone has bought cattle ranch in San Joaquin Valley. . . . Billy Vaughn set to film a Westinghouse commercial for use the Studio One TVer. . . . Recently reorganized A Records promoting its new release "My White Convertible" by The Hall Brothers. . . . Bob Heller Chips Distributing in Philadelphia writes that the Hedgegrove Theater is giving Co-Star albums to each student. . . . Martha Carson, currently on tour with The Ames Brothers. . . . Jazz stylist Ethel Ennis, who recently returned from the Brussels World's Fair where she appeared with Benny Goodman and his band, opens at the Village Vanguard July 26 for 2 weeks.

CHICAGO:

Forster Music's Tess White is not the least bit surprised that "Oh, Johnny Oh" is breaking big all over. Tess informs us that the tune, which is currently on Felsted, Rip and Storm labels, has been a steady item in the music sales for years. Remember Orrin Tucker's success with "Oh, Johnny featuring Wee Bonnie Baker? . . . Bobby Crystal, manager of Korwin Music in town this week while on a national sales tour. . . . George Shearing opened at the London House last week, while Josephine Premice came into Mister Kelly's last Thursday for a short stint. . . . Ben Skora tells us that he and partner Russ Michael are very confident that their debut disk of their infant diskery, Eko Records, the first of many hits. This one is an exciting takeoff of an oldie, "I Wonder Who's Kissing Him Now" by Vicki Valentine. Vicki guested on Marty Faye "Marty's Morgue" July 4 and the Jim Lounsbury show July 12. . . . Deejay Phil Lind, WTAQ-1 Grange, is getting the Look mag profile treatment Phil, you'll recall, raised more than 3 million pennies recently to help fight cancer. . . . Audio Fidelity will be well represented at the Blue Note opening of The Dukes Of Dixieland, July 2, as Joe Delaney pops in from the big city. Tony Galgano and Reuben Lawrence of Record Distributors and Jerry Allan made up the local aggregation at front row tables. . . . Roulette Records' Stan Pat is more than happy over the terrific kickoff in Chi and Milwaukee of the new Co-Star Line. . . . Deejay Del Clark is the happiest fellow in town since he acquired his new Stinson Voyager single-engine plane. De



DON GIBSON

a licensed pilot, will use the 4-seater aircraft to fly to free-lance announcing jobs. . . . Local tunesmith Freddie Arquilla making the rounds in Hollywood with a briefcase full of new tunes. . . . Don Gibson seen lunching at Fritzel with RCA-Victor's Myron King and Marty Hirsch. . . . Vee-Jay's Abner long distances from N'Yawk to tell us that the very hot Jerry Butler and The Impressions appeared on the Dick Clark TV show live from bigtown, July 1.

HOLLYWOOD:

Randy Wood, Dot prexy, joining his wife Lois and their children Lind Larry and John on their Tennessee vacation. . . . Paul Anka visiting local disc jockeys while in town to record his new ABC-Paramount record "Verbater" for the theme song of the motion picture of the same name. . . . Bunn Kurlan announced Modern Distributing Company is now exclusive distributor for Vanguard Recordings. Also Seal Records with its first album release "San Francisco" (My Enchanted City) by Dave Rose. . . . Leith Steven will conduct an eight-sided stereophonic LP album and a stereo tape for Omega Records which will call for from a 12 to 40-piece instrumentation. This album will be dedicated to the Varga Girls with photographs of the girls enclosed. . . . Lee Palmer completing arrangements to attend the ABC-Paramount annual distributors meeting which will last three days and be held at the Concord Hotel in the Catskill Mountains. While East, Le



BETTY PAT

will visit his father whom he hasn't seen in a number of years. . . . Buddy Lane makes his debut on the Crest label with "Loie" which Sammy Laine reports is receiving very good disk jockey reaction. . . . De Parker, formerly featured band vocalist for Tomm Dorsey and Vaughn Monroe, now conducting her own radio show, "Dee Parker's Talent Hour" weekly on KABC. . . . Jim Hawthorne of KDAY states the timely ballad "Summer Love" by Betty Pat on the Vita label has begun to show up frequently on the "Voice You Choice Survey" . . . Ferlin Husky and Faron Young Capitol recording stars, became very adept at what they term the "hot hula" during their recent engagements in the Hawaiian Islands. . . . Mercury Record had a meeting at the Beverly Hilton Hotel where their new Mercury Wing Line and Stereo LP albums were demonstrated and discussed. Among those attending were Morris Price, Vice-President, Irving Marcus, Regional Manager, Norr Dudley, Branch Manager, Lou Leventhal of Seattle, Stan Sulman of San Francisco, Bill Davis of Denver and many, many more.

New EP Program Under Way At RCA Victor

NEW YORK—Ray Clark, Planning and Merchandising Manager of singles records at RCA Victor, announced that beginning this week the company will release EP "covers" of disks which have a current sale of over a quarter million copies.

The first two EP's scheduled are "Patricia," by Perez Prado, and "Blue, Blue Day," by Don Gibson. The added three tunes on the "Patricia" EP include the standard "Mood Indigo" plus "Whistling Rock" and "Pretty Doll," both written by Prado. The Gibson EP, in addition to his current hit, "Blue Blue Day," will contain "Bad, Bad Boy," "Sweet, Sweet Girl" (Gibson originals), and "Heartbreak Avenue."

EP releases will be merchandised like single records and aimed at the singles market, according to Clark. In explaining RCA Victor's new concept of EP's potential sales, Clark commented: "Extended-play records are no longer merely an equivalent of an LP album. They have a market all their own—the same teenage (10-16) audience that buys single records."

Clark pointed out that these EP covers would not be a substitute for or interrupt the regular single releases scheduled for RCA Victor artists. They will be handled only as "plus" sales. The majority of the jackets will be four-process color, at a nationally advertised price of \$1.29, and wherever possible the added three tunes will be newly recorded repertoire.

Also as part of a general face-lifting job for extended-play merchandise, RCA Victor's Gold Standard Series will be stepped up in the Fall. Approximately 30 EP's are scheduled, consisting of all-time best-sellers such as Benny Goodman, Tommy Dorsey, Perry Como, Eddy Arnold, Nelson Eddy and Jeanette MacDonald, Duke Ellington, Gene Krupa, Mario Lanza, Artie Shaw, Chet Atkins, and the Three Suns.

Clark observed that EP sales of the company's Gold Standard Series this past year indicated that the RCA Victor distributors had moved as many, if not more, units than the rack jobbers, with heavy sale at both the dealer and consumer level.

Ellis Gets "Only Human" Column Treatment

NEW YORK—One of the top arrangers in the music business, Ray Ellis, recalled highlights in his musical career in Sidney Fields' July 4th "Only Human" column for the *Daily Mirror*.

Ellis, who at one time sold records in South Philly and South Jersey, and who now has 40 disk arrangements—conducting chores to his credit (seven million sellers), first hit it big with his arrangement of The Four Lads' smash, "Moments To Remember," and has since worked on sessions for Mitch Miller, Johnny Mathis, Tony Bennett, Frankie Laine, and a host of others. The artist revealed several humorous incidents associated with recording sessions with Mathis, Laine, Miller and Bennett. Mathis once used

the wire from an earphone Ellis was wearing to hurdle over. (Mathis was a star hurdler in high school.) Says Ellis: "I never wear ear phones while recording Mathis." Laine practices putting, usually approach shots through Ellis' legs, during sessions. Miller dances with the thirty-five-year-old arranger to make sure the tempos are danceable, and The Four Lads either dance, play ball or eat during their disk efforts. According to the article, Tony Bennett didn't care for "Middle of the Island," and after having to go through six takes, Ellis solved the problem by putting on a hula stint (coat around waist), which started Bennett laughing, and in a mood to take to the song.

Crowned



SEATTLE, Wash.—Singing star Ricky Nelson is crowned by Radio KING, Seattle, disk jockey Ray Briem. Briem flew to Portland, Ore., and escorted Nelson back to Seattle for a recent personal appearance. The DJ tape recorded an interview while the plane was in flight. Ricky jammed Seattle's Orpheum theatre for two performances.

DJ, Singer And Canine Friend



ST. LOUIS, MO.—Dick Banks, (left) new songster from Southern Illinois and Ed Bonner KXOK's top rated music personality entertain a canine friend at KXOK's Radio Park studios located in midtown St. Louis, Missouri. The occasion was the introduction of Dick's new Liberty release "Dirty Dog" on the Ed Bonner show.

"THE SIDE SPLITTER"

Redd Foxx
DTL - 253

"STAG PARTY"

Allen Drew
DTL - 259

DOOTO RECORDS

9512 SO. CENTRAL AVE. LOS ANGELES, CALIF.

RICKY NELSON

5528

"POOR LITTLE FOOL"

Imperial Records

MILLS HAS THE HITS!

I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME

Arlene Fontana — Paris

SCARLET RIBBONS

The Kingston Trio — Capitol

THE SHEIK OF ARABY

Lou Monte — RCA-Victor

"WHEN YOU'RE SMILING"

(THE WHOLE WORLD SMILES WITH YOU)

STEVE ALLEN BARRY MARTIN

Coral Liberty

LOUIS ARMSTRONG

Decca

MILLS MUSIC, INC.

BLUE BOY

47/20-7266

JIM REEVES



RCA VICTOR
RADIO CORPORATION OF AMERICA



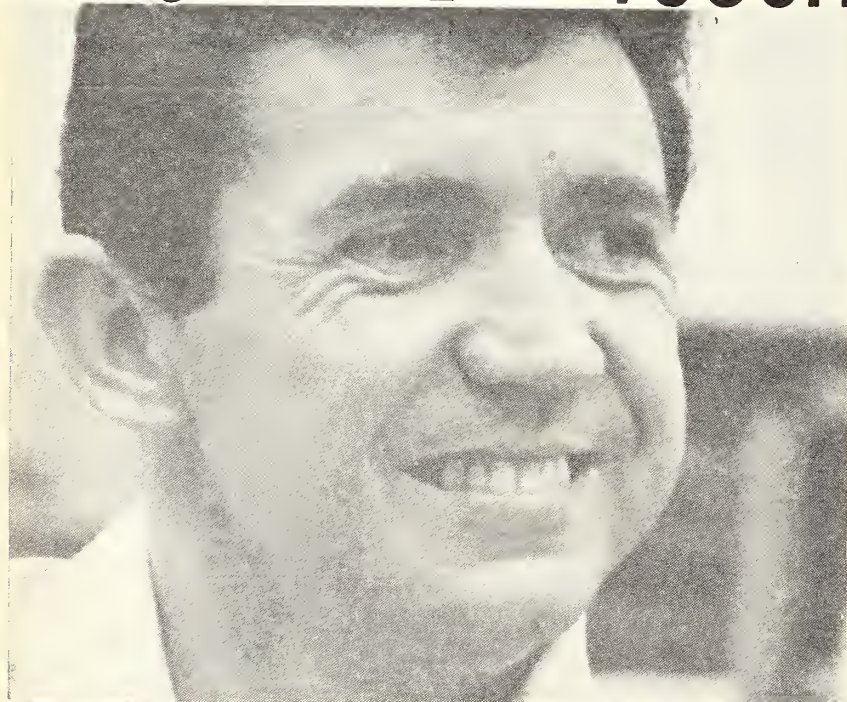
FOR RED HOT SUMMER SALES!



I CAN
SEE IT
IN YOUR
EYES

RECORD NUMBER 4020

YOU
GOT
THAT
TOUCH



SONNY JAMES



**The Records
Disk Jockeys
Played Most**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. La Week
1	YAKETY YAK COASTERS (Atco)	2
2	THE PURPLE PEOPLE EATER SHEB WOOLEY (MGM)	1
3	PATRICIA PEREZ PRADO (RCA Victor)	5
4	HARD HEADED WOMAN ELVIS PRESLEY (RCA Victor)	6
5	SPLISH SPLASH BOBBY DARIN (Atco)	7
6	SECRETLY JIMMIE RODGERS (Roulette)	3
7	WHEN KALIN TWINS (Decca)	14
8	POOR LITTLE FOOL RICKY NELSON (Imperial)	16
9	ENCHANTED ISLAND FOUR LADS (Columbia)	9
10	ALL I HAVE TO DO IS DREAM EVERLY BROTHERS (Cadence)	4
11	ENDLESS SLEEP JODY REYNOLDS (Demon)	8
12	LEFT RIGHT OUT OF YOUR HEART PATTI PAGE (Mercury)	20
13	DO YOU WANNA DANCE BOBBY FREEMAN (Josie)	10
14	REBEL ROUSER DUANE EDDY (Jamie)	24
15	WHAT AM I LIVING FOR CHUCK WILLIS (Atlantic)	12
16	A CERTAIN SMILE JOHNNY MATHIS (Columbia)	27
17	RETURN TO ME DEAN MARTIN (Capitol)	13
18	MY TRUE LOVE JACK SCOTT (Carlton)	26
19	BIG MAN FOUR PREPS (Capitol)	15
20	JENNIE LEE JAN & ARNIE (Arwin)	11

21) NO CHEMISE PLEASE. 22) YOUNG AND WARM AND WONDERFUL. 23) PADRE. 24) WILLIE AND THE HAND JIVE. 25) BAUBLES, BANGLES AND BEADS. 26) IF DREAMS CAME TRUE. 27) DON'T GO HOME. 28) FOR YOUR PRECIOUS LOVE. 29) GUESS THINGS HAPPEN THAT WAY. 30) YOU NEED HANDS. 31) EVERYBODY LOVES A LOVER. 32) GOT A MATCH. 33) LITTLE SERENADE. 34) BLUE BLUE DAY. 35) DON'T ASK ME WHY. 36) JUST A DREAM. 37) FEVER. 38) DREAM. 39) ONE SUMMER NIGHT. 40) ANGEL BABY. 41) PRETTY BABY. 42) CHANSON D'AMOUR. 43) I WONDER WHY. 44) WITCH DOCTOR. 45) TWILIGHT TIME. 46) I KNOW WHERE I'M GOING. 47) THE BIRD ON MY HEAD. 48) GINGERBREAD. 49) I'LL GET BY. 50) DELICIOUS. 51) SHEIK OF ARABY. 52) CHA-HUA-HUA. 53) SUGAR MOON. 54) YOU'RE MAKING A MISTAKE. 55) LOOKING BACK. 56) ARGENTINA BALERINA. 57) DING DONG. 58) FOR YOUR LOVE. 59) HIGH SCHOOL CONFIDENTIAL. 60) TORERO. 61) THAT'S HOW MUCH I LOVE YOU. 62) LITTLE STAR. 63) WHO ARE THEY TO SAY. 64) KATHY-O. 65) LEROY. 66) BLANKET ON THE BEACH. 67) SINGING HILLS. 68) WEAR MY RING AROUND YOUR NECK. 69) YOU CHEATED. 70) ONLY MAN ON THE ISLAND. 71) YOU'D BE SURPRISED. 72) BORN TOO LATE. 73) MONIQUE. 74) SUNDAY BARBECUE. 75) SOMEBODY TOUCHED ME; THE FREEZE; OVER THE WEEKEND; MA MA MA MARIE.

"Coffeehead" Larsen To WRIT, Milwaukee

ST. LOUIS, MO.—The appointment of Robert "Coffeehead" Larsen as assistant to the general manager of WRIT Radio, the Balaban station in Milwaukee was announced last week by John Box, Jr., executive vice-president of the Balaban Stations. Larsen will join the Balaban organization after August 1st, when his resignation at WEMP, Milwaukee becomes effective.

Larsen has been a morning personality in the Milwaukee market since he joined WEMP in 1948. Active in civic affairs, he is a familiar figure at fund-raising campaigns and public events.

Larsen will continue to appear on a morning show on WRIT, but intends to spend much time in his management capacity. He said his decision to make a change was motivated by a desire to move up in the radio management field.

Kapp Pacts Bill Hayes

NEW YORK—David Kapp, president of the Kapp record label has added Bill Hayes to his roster of recording artists.

Hayes, a native of Harvey, Illinois, got his professional start when he filled in for his younger brother, who was ill at the time, at an audition for a singing role in "Carousel."

His first release on the Kapp label is "Summer Love," a ballad b/w "He'll Take You As You Are," an up-tempo tune.

Hayes, a popular TV personality, is best remembered on records for his multi-million seller "The Ballad Of Davy Crockett". He formerly recorded for Cadence and ABC-Paramount Records.

16th Waring Outing Held

SHAWNEE, PA.—Good weather marked the 16th Annual Song Pluggers Outing at Fred Waring's Shawnee Inn on Tuesday, July 8th. The sports highlight of the day was the golf tournament, which produced the following winners: Song Pluggers Division: Kelley Camarata; Guest Division: Bill Markin; Guest Division (2nd prizes): Don Cherry, Ken Carson; Low Net Division (song pluggers): Mac Goldman.

Bob Austin of The Cash Box came round with his usual high gross, and took his usual annual prize.

From the 20th Century-Fox Film
"A CERTAIN SMILE"

A CERTAIN SMILE

MILLER MUSIC CORPORATION

Kruger Joins Victor Distrib In L. A.

LOS ANGELES—Harry E. Jenkins, who directs RCA Victor's record distributing activity in Los Angeles, announced the appointment of Bob Kruger to handle the sales and promotion chores for the new operation.

Kruger's most recent assignment with RCA Victor was as District Manager in the Kansas City area. Prior to that he held the position of promotion fieldman in Detroit until the end of 1957. Before joining RCA Victor, he was a record salesman in 1945 for the Taylor Electric Company, RCA Victor's Milwaukee distributor.

In addition to overall sales and promotion Kruger will directly supervise all personnel in the Los Angeles distributing operation. He will report to Jenkins.

Grand Award Distrib To Get Cash Bonus

NEW YORK—Last year, Grand Award made an incentive arrangement with its distributors based on an increase in sales for the coming business year. The result was according to the label, a large increase in sales. Sales figures for the first six months of '58, Grand Award reports, showed an increase of 100% over figures for the first six months of '57, and business for the '57-'58 year is double that of '56-'57.

Enoch Light, Grand Award exc. will distribute the bonus checks to the label's distributors at a meeting, cocktail party and buffet supper in the Presidential Suite of the Palmer House, in Chicago, on July 22nd. At that time, G. A. will also present a new bonus plan for the '58-'59 business year.

Du-Well Records Formed

NEW YORK—The formation of Du-Well Records has been announced. Sid Wyner has been appointed A&R man for the new diskery, which is skedded to have its initial release in October.

Singers and songwriters are invited to bring their demos to the Du-Well offices, located at 160 W. 46th St., this city.

4 GREAT RECORDS

CHERIE, I LOVE YOU	Dot
PAT BOONE	
SAME OLD MOON	Columbia
PERCY FAITH	
FELICIA SANDERS	Decca
RAY HEINDORF	R.C.A. Victor
TIP-TOE THRU' THE TULIPS WITH ME	Kapp
RUSS HAMILTON	
TOO MUCH, TOO SOON	Mercury
SARAH VAUGHAN	

MUSIC PUBLISHERS HOLDING CORPORATION

Plug New Gray Album



PHILADELPHIA—Jack Pyle, WIP (left), Larry Wagner, noted band arranger (center), and Sonny Dunham, well-known trumpeter (right) collaborated in a special four-hour tribute to Glen Gray. Occasion was the June 2nd release of Gray's new "Sounds Of The Great Bands" package on Capitol, which formed a feature segment of WIP's one-day special programming in honor of the opening of the national AFM convention in the Quaker City.

LOVE SONG FROM HOUSE BOAT

47/20-7286

JOE REISMAN

RCA VICTOR RADIO CORPORATION OF AMERICA

EH, WHAT A HIT!

EH, MARIE!

47/20-7265

LOU MONTE

RCA VICTOR RADIO CORPORATION OF AMERICA



LARRY WHEELER
ROCKIN' TO FAME
WANNA MAKE LOVE • BE MY BABY BABY
GLORY RECORD NO. 45-282

Jimmie Franklin
Management, 701 Polk—Houston, Texas

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NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
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9.
10.

NAME

FIRM

ADDRESS

CITY..... STATE.....



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

General Manager Jock Fearhead (WINS-New York, N.Y.) and Ken Groot, of AFTRA announced that a settlement has been reached ending the strike of the station's announcers that started on June 16th. A favorable contract



MILO HAMILTON
(WIND—Chicago, Ill.)

was agreed upon at a meeting held at the Mayflower Hotel under the auspices of federal mediator J. R. Mandelbaum. . . . Larry Taylor (WINN-Louisville, Ky.) stopped up at The Cash Box with Buddy Basch. Buddy was seen snapping photos all afternoon with his trusty polaroid. . . . Larry Gar (WKBC-No. Wilkesboro, No. Carolina), tells us about a bunch of guys that are doing a great job. Gar is talking about the inmates of State Prison of Southern Prison, who hold the title of world's champion blood donors. The jockey points out that in their last drive the boys in the "Leaky Arm" dept gave a total of 1476 pints of plasma. Gar, first learned of the situation from Al "Flat Top" Daily, who has a dj show in the prison. Daily says that men want to give, and they will, but they can use all the encouragement they can get. Gar states that the record companies, publishers and jockeys can help Daily out with records and any related material. Send them to: Al "Flat Top" Daily, For Rebel Roundup c/o Gordon Fuller, Director Of Individual Treatment, 4000 Cooper Street, Jackson, Mich. . . . Jack Morse (WINR-Binghamton, N.Y.) says that he has been getting more audience reaction from adults than from the kids. Morse thinks the reason is because the Top 40 and all the wild production filled, gimmicked programs has made every one more aware of radio, including the adults, and they are now voicing their opinions to bring out better taste in music programming. . . . Phil Taylor (WCTT-Corbin, Ky.) sends out the SOS for pop, r&b and rock and roll records. Taylor would appreciate being put on record company mailing lists. . . . Ken Rowland (WOW-WOW-TV Omaha, Neb.) feels that "Lazy Train", by Joe Harper and Winifred Atwell could be a real smash, with each artist having an equal chance to come out on top.

* * * * *



HERB KNIGHT
(WONE—Dayton, Ohio)

Bill Duffy (WSNY-Schenectady, N.Y.) tells us about a recent poll conducted of the housewives in the area to find the number one female vocalist. The winner was Miss Kathy Linden. In the male category, Dean Martin came in number one. . . . Milo Hamilton (WIND-Chicago, Ill.) was recently tabbed as WIND's teenager's most popular disk jockey through a poll conducted by the station. Hamilton is substituting for Howard Miller, who is on vacation. . . . Richard B. Wheeler, President and General Manager of station KRIZ, Phoenix, Ariz., and KTLN, Denver, Colo. was honored by a staff dinner celebrating his June 14th marriage to Betty N. Nicholson, of Denver. . . . B. Mitchell Reed and Bill Ballance (KFWB-Hollywood, Calif.) found themselves in a most unusual traffic jam recently. It seems that the two jockeys offered a free record to anyone who spied the KFWB Mobile unit 98-B, stopped them and said "KFWB is number one in Los Angeles". Reed and Ballance almost ran out of gas, and it took them a good hour to drive from one end of Hollywood Blvd. to the other. . . . Herb Knight (WONE-Dayton, Ohio) and some of the other jockeys are keeping a pretty busy schedule with record hops every Friday night and every other Saturday at the Troy Ohio Hobart Arena. 2000 and up attend these hops and Knight feels that they be even more successful if record personalities would stop in at the hops when in the vicinity.

* * * * *

VITAL STATISTICS:

Jimmy Dixon, formerly of KCUL-Fort Worth, Texas has been added to the staff of KZEY-Tyler, Texas as Program Director to replace Bostice Wester. Also joining KZEY is Gene Snyder who hails from Marshall, Texas. . . . Johnnie Rowe, newly acquired DJ at KASL- New-castle, Wyo.) has been appointed Program Director to succeed Rick Stevens. . . . Don W. Burden, President of the Star Stations, has announced the appointment of George Cromwell as Program Director for the stations. Cromwell will continue his show on KOIL, Omaha, Neb. 5:30 to 9:00 A.M. Donn Parker recently started spinning the wax at station WMEX-Boston, Mass. Parker, being billed as "The New Boy In Town" took the step from WMYR, Fort Myers, Fla. . . . Gary Smith leaves WWOL-Buffalo, N.Y. to broadcast from Rochester, N.Y. from station WVET. . . . Veteran newsman Bill Stanley now spinning wax at station WDSU in New Orleans, La.



GENE SNYDER
(KZEY—Tyler, Texas)

INSIDE SWITZERLAND & ITALY

by

DAN FISHER

(Tin-Pan Alley's John Gunther)

MILAN (VIA GENEVA)—Just in from Switzerland where virtually everything musical, except those exquisite music boxes, is imported. Four languages are bandied about there so you can imagine the problems publishers have. Their main source of income is from performances, just as it is the world over.

Rock and roll didn't phaze the Swiss, no matter whether they spoke French, German, Italian or English. But strangely in contradiction, "Rock Around the Clock," by Bill Haley, was one of the biggest selling records of all time.

Ballads with a beat are the most popular, with "Bambino," the song that won the San Remo Festival in February, topping the list. Also a tune titled "Heimweh" has survived for three years on the hit charts. (Original English title: "Memories Are Made of This.") "Colonel Bogey" by Mitch Miller sold an impressive 100,000 in this tiny country. About one-fifth of the total sale is in American sides, but in the bar juke boxes, the U.S. predominates.

The totals for hits are pretty slim compared to our own. An American disk that sells 2,000 is a big hit; a foreign tune enters the hit category at 6,000. As in France, LPs and EPs are bigger sellers than singles.

It's a kind of a music business in miniature so I'll skip over the less important details. Ulcers are unheard of among the publishers; it's all serenity and relaxation in this cleanest and greenest of all countries.

The most popular American singers are: MALE: Pat Boone, Perry Como, Frank Sinatra and Nat "King" Cole; FEMALE: Doris Day, Sarah Vaughn and Ella Fitzgerald. The Platters top the vocal groups.

Among the foreign attractions, Peter Alexander, a German, and Gilbert Beaud, a Frenchman, lead all the others. The all-time best-selling feminine artist is Caterina Valenti. The rundown of leading publishers is a one-two affair—Hienz Liechtl and Hienz Helbling. Unlike America there are not 57 varieties.

Switzerland lives by four elements: tourists, watches, chocolate and cheese. The music business is definitely not among its leading industries.

Now, for Milano.

Tin Pan Alley is a make believe place in New York, but there's no such illusion here. The Italian music business is almost confined to a plain building named Galleria del Corso. Many of the firms here are run by publishers who come under several categories, i.e., the big publishers who jump on a song when the movie's already a success here and has done most of the promotion for them; the harder-working second rank publish-

ers who start from scratch and build their own hits; a few firms owned by men who only publish songs they themselves have written, and the composer-publishers who also consider songs penned by other writers.

Overall, publishers are having the best time ever. The Italian music business is at an all-time peak, but as always with our industry, there are problems. The radio and TV stations, one of each, do not accept new songs and program only standards or old songs—the direct result of terrible battling among publishers for airtime. Until they can devise a workable solution to which songs to play, the oldies will continue to monopolize the airwaves.

The only means of breaking through the song barrier with a new tune is via the festivals in San Remo, Naples and less important towns. At the festivals, audiences choose 20 songs to be performed, these in turn are judged by a panel and eventually three tunes emerge as winners. These victorious tunes then get maximum exposure.

Rock and roll never meant anything here. It's strictly Neapolitan, with "Bambino," as popular in Italy as it is in the rest of Europe. The Italians prefer melodic songs, and ballad singers tower above all. "Nel Dipinto Di Bleu" and "Domenica E Sempure" are sung or whistled by every man, woman and child on the streets.

The tourists visiting economical Italy are stimulating sales of Neapolitan music all over Europe. It's new stuff to them, when in reality it's an Italian dialect as old as the hills. Their craving for it when they get back home has boomed sales across the Continent.

Italian publishers face the same translation problems as the American pubbers. Lyric deals are similar in percentages. U. S. disks sell up to 100,000; sheet music sometimes reaches 50,000. Amazingly, the Italian public buys as many American songs as it does the homegrown variety.

Frank Sinatra, with or without that girl wearing the meatball on her finger, is the No. 1 American ambassador in Italy. Nat "King" Cole is runnerup, and Julie London and Doris Day dominate the feminine category. Hate to be repetitious, but The Platters once again steal the entire vocal group spotlight.

The outstanding male singer among the Italian contenders is Aurelio Fierro, with Claudio Villa second. There are no big selling femme songstresses at the moment. Olga Christian and Nillie Pizza continue to do well, but statistically lag far behind the males.

Sauerkraut next on the menu. I'm off to Hamburg.

VOLARE

(NEL BLU DIPINTO DI BLU)

JESSE BELVIN

47/20 - 7310



RCA VICTOR



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Ray Martin Jose Melis
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(Too Early to Cry)

Dick Roman - MGM

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GAIETY MUSIC SHOP New York, N. Y.

1. Purple People Eater (Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Secretly (J. Rodgers)
4. Patricia (P. Prado)
5. Enchanted Island (Four Lads)
6. When (Kalin Twins)
7. Return To Me (D. Martin)
8. One Summer Night (Dandlelers)
9. Everybody Loves A Lover (D. Day)
10. Padre (T. Arden)

BEN BROWN MUSIC Lynn, Mass.

1. Enchanted Island (Four Lads)
2. Patricia (P. Prado)
3. Splish Splash (B. Darin)
4. Left Right Out Of Your Heart (P. Page)
5. Everybody Loves A Lover (D. Day)
6. Poor Little Fool (R. Nelson)
7. Ginger Bread (F. Avalon)
8. If Dreams Came True (P. Boone)
9. Hard Headed Woman (E. Presley)
10. Torero (R. Carasone)

BILLS T RECORD SHOP Tulsa, Okla.

1. Hard Headed Woman (E. Presley)
2. Rebel Rouser (D. Eddy)
3. Splish Splash (B. Darin)
4. High School Confidential (J. L. Lewis)
5. Purple People Eater (Wooley)
6. Yakety Yak (Coasters)
7. Ooh My Soul (L. Richard)
8. Fool's Paradise (Crickets)
9. Hush Your Mouth (B. Diddy)
10. When (Kalin Twins)

HUDSON ROSS Chicago, Ill.

1. Patricia (P. Prado)
2. Splish Splash (B. Darin)
3. Yakety Yak (Coasters)
4. Hard Headed Woman (E. Presley)
5. Endless Sleep (J. Reynolds)
6. Poor Little Fool (R. Nelson)
7. Big Man (Four Preps)
8. Left Right Out Of Your Heart (P. Page)
9. Purple People Eater (Wooley)
10. You Need Hands (E. Gorme)

GREENLINE RECORD CTR. Jamaica, L. I., N. Y.

1. Patricia (P. Prado)
2. A Very Precious Love (J. Butler)
3. Just A Dream (J. Clanton)
4. A Certain Smile (J. Mathis)
5. Purple People Eater (Wooley)
6. Enchanted Island (Four Lads)
7. Yakety Yak (Coasters)
8. Baubles, Bangles And Beads (Kirby Stone IV)
9. Hard Headed Woman (E. Presley)
10. Young Warm And Wonderful (T. Bennett)

LAMP'S MELODY LANE Lakewood, Ohio

1. Rockin' Robin (B. Day)
2. Poor Little Fool (R. Nelson)
3. Born Too Late (Pony Tails)
4. When (Kalin Twins)
5. Splish Splash (B. Darin)
6. If Dreams Came True (P. Boone)
7. Rebel Rouser (D. Eddy)
8. Kathy-O (Diamonds)
9. Everybody Loves A Lover (D. Day)
10. Freeze (Tony & Joe)

CALIFORNIA MUSIC CO. Los Angeles, Calif.

1. Yakety Yak (Coasters)
2. Patricia (P. Prado)
3. Hard Headed Woman (E. Presley)
4. Secretly (J. Rodgers)
5. All I Have To Do Is Dream (Everlys)
6. Purple People Eater (Wooley)
7. When (Kalin Twins)
8. A Certain Smile (J. Mathis)
9. Rebel Rouser (D. Eddy)
10. Poor Little Fool (R. Nelson)

SQUARE RECORD SHOP Wilkes-Barre, Pa.

1. Splish Splash (B. Darin)
2. Yakety Yak (Coasters)
3. When (Kalin Twins)
4. Hard Headed Woman (E. Presley)
5. If Dreams Came True (P. Boone)
6. Secretly (J. Rodgers)
7. Purple People Eater (Wooley)
8. One Summer Night (Dandlelers)
9. Willie And The Hand Jive (J. Otis)
10. Jennie Lee (Jan & Arnie)

ANDERSON'S MUSIC Red Bank, N. J.

1. Purple People Eater (Wooley)
2. Splish Splash (B. Darin)
3. My True Love (J. Scott)
4. When (Kalin Twins)
5. Endless Sleep (J. Reynolds)
6. Patricia (P. Prado)
7. Hard Headed Woman (E. Presley)
8. Sugar Moon (P. Boone)
9. For Your Precious Love (J. Butler)
10. Yakety Yak (Coasters)

THE GROOVE GOSSAGE Houston, Tex.

1. Splish Splash (B. Darin)
2. You Cheated (Slades)
3. Yakety Yak (Coasters)
4. Willie And The Hand Jive (J. Otis)
5. Hard Headed Woman (E. Presley)
6. My True Love (J. Scott)
7. Just A Dream (J. Clanton)
8. Do You Wanna Dance (B. Freeman)
9. Rebel Rouser (D. Eddy)
10. Purple People Eater (Wooley)

CAMPUS RECORD SHOP Detroit, Mich.

1. Splish Splash (B. Darin)
2. Endless Sleep (J. Reynolds)
3. Purple People Eater (Wooley)
4. Hard Headed Woman (E. Presley)
5. Poor Little Fool (R. Nelson)
6. Fever (P. Lee)
7. Honolulu (M. DeLugg)
8. Rebel Rouser (D. Eddy)
9. Yakety Yak (Coasters)
10. Patricia (P. Prado)

PARKER STUDIO REC. SHOP Ft. Walton Beach, Fla.

1. Purple People Eater (Wooley)
2. Yakety Yak (Coasters)
3. Jennie Lee (Jan & Arnie)
4. Return To Me (D. Martin)
5. A Certain Smile (J. Mathis)
6. Splish Splash (B. Darin)
7. For Your Precious Love (J. Butler)
8. Secretly (J. Rodgers)
9. Hard Headed Woman (E. Presley)
10. Cha-Hua-Hua (Pets)

LYRIC NEWS & REC. SHOP Indianapolis, Ind.

1. Looking Back (N. Cole)
2. Patricia (P. Prado)
3. Everybody Loves A Lover (D. Day)
4. Enchanted Island (Four Lads)
5. Only Man On The Island (V. Damone)
6. Return To Me (D. Martin)
7. Young And Warm And Wonderful (T. Bennett)
8. For Your Love (E. Townsend)
9. Padre (T. Arden)
10. A Certain Smile (J. Mathis)

TOLZIEN MUSIC STORE Amarillo, Tex.

1. Purple People Eater (Wooley)
2. Yakety Yak (Coasters)
3. Return To Me (D. Martin)
4. Guess Things Happen That Way (J. Cash)
5. Witch Doctor (D. Seville)
6. For Your Love (E. Townsend)
7. High School Confidential (J. L. Lewis)
8. Twilight Time (Platters)
9. Hard Headed Woman (E. Presley)
10. Looking Back (N. Cole)

KATZ DRUG COMPANY Kansas City, Mo.

1. Hard Headed Woman (E. Presley)
2. Poor Little Fool (R. Nelson)
3. Rebel Rouser (D. Eddy)
4. Endless Sleep (J. Reynolds)
5. Padre (T. Adren)
6. Patricia (P. Prado)
7. Got A Match (Daddy-O's)
8. Purple People Eater (Wooley)
9. My True Love (J. Scott)
10. When (Kalin Twins)

SUPER ENTERPRISE Washington, D. C.

1. Yakety Yak (Coasters)
2. Splish Splash (B. Darin)
3. Purple People Eater (Wooley)
4. Patricia (P. Prado)
5. Don't Ask Me Why (Presley)
6. Poor Little Fool (R. Nelson)
7. Rebel Rouser (D. Eddy)
8. Enchanted Island (Four Lads)
9. Do You Wanna Dance (B. Freeman)
10. For Your Precious Love (J. Butler)

COLUMBIA MUSIC CO. San Francisco, Calif.

1. Purple People Eater (Wooley)
2. Cha-Hua-Hua (Pets)
3. Teacher, Teacher (J. Mathis)
4. Patricia (P. Prado)
5. One Summer Night (Dandlelers)
6. There's Only One Of You (Four Lads)
7. Left Right Out Of Your Heart (P. Page)
8. All I Have To Do Is Dream (Everlys)
9. Din Skol-Min Skol (F. Waring)
10. When (Kalin Twins)

THE RECORD SHOP, INC. Buffalo, N. Y.

1. Patricia (P. Prado)
2. Fever (P. Lee)
3. Crazy Eyes For You (B. Hamilton)
4. Poor Little Fool (R. Nelson)
5. Hard Headed Woman (E. Presley)
6. Yakety Yak (Coasters)
7. No Chemise Please (G. Granahan)
8. Rebel Rouser (D. Eddy)
9. When (Kalin Twins)
10. Pretty Baby (Gino & Gina)

THOMPSON'S Eugene, Ore.

1. Secretly (J. Rodgers)
2. Purple People Eater (Wooley)
3. Yakety Yak (Coasters)
4. Hard Headed Woman (E. Presley)
5. Rebel Rouser (D. Eddy)
6. Patricia (P. Prado)
7. Return To Me (D. Martin)
8. Do I Like It (N. Cole)
9. Endless Sleep (G. Ross)
10. Sugar Moon (P. Boone)

THE GROOVE REC. SHOP Norfolk, Va.

1. Yakety Yak (Coasters)
2. Splish Splash (B. Darin)
3. Hard Headed Woman (E. Presley)
4. Patricia (P. Prado)
5. When (Kalin Twins)
6. Rebel Rouser (D. Eddy)
7. For Your Precious Love (J. Butler)
8. Do You Wanna Dance (B. Freeman)
9. Secretly (J. Rodgers)
10. Padre (T. Arden)

ODLAND MUSIC SHOP Sioux Falls, S. Dak.

1. My True Love (J. Scott)
2. Poor Little Fool (R. Nelson)
3. Yakety Yak (Coasters)
4. Endless Sleep (J. Reynolds)
5. Hard Headed Woman (E. Presley)
6. Somebody Touched Me (B. Knox)
7. Left Right Out Of Your Heart (P. Page)
8. Purple People Eater (Wooley)
9. Guess Things Happen That Way (J. Cash)
10. High School Confidential (J. L. Lewis)

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NEW YORK, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Exhibit Space At 1958 NAMM Show Hits New High

CHICAGO—The largest exhibit space in the 57-year history of the Music Industry trade show has been booked by the 231 exhibitors signed to date for the 1958 convention at Chicago's Palmer House on July 21st to 24th.

Space reservations are 14 per cent ahead of last year, announced William R. Gard, executive secretary of the National Association of Music Merchants. A total of 95 per cent of all available space has been booked to date.

To accommodate the demand for added space at this year's show, three new wings on the 9th floor will be used by exhibitors. There will be 106 exhibit rooms with displays on the 9th floor this year as compared with 36 in 1957. Biggest increases in space will be by high fidelity and musical instrument exhibitors, according to Gard.

"The tremendous interest in new stereo record equipment accounts in part for the big increase in exhibit space this year," noted Gard. "There is every indication that every major name in the hi fidelity field will have their new models of stereo disk players ready for the Music Trade Show. This will represent the first opportunity for music merchants from all over the country to see and hear for themselves what every trade name has to offer in stereo.

"I have sensed in talking with dealers a genuine excitement about the coming show, a feeling that the music industry stands at the threshold of revolutionary changes that will broaden the market for every kind of music equipment. I feel personally that stereo by bringing natural sound into homes will encourage interest in every kind of music and affect every branch of the industry by stimulating music appreciation."

Attendance at this year's show should equal, if not exceed, last year's record-breaking figure of 9,292, predicts Gard.

Exhibitors at the 1958 show are classified as follows in the preliminary breakdown of displays: accordions 18; associations 5; trade publications 11; band, woodwind, and percussion 43; string and fretted instruments 24; musical merchandise 21; organs 18; organ supplies and accessories 15; phonographs and high fidelity 45; phonograph records and accessories 35; pianos 22; piano supplies and accessories 8; radios and radio-phonographs 31; recorders and sound equipment 33; sheet music 7; television 9; and television accessories 6.

The 1958 show should hit a new high in pageantry if advance plans of exhibitors are any indication. Westinghouse is kicking off its show plans with a coast-to-coast television tribute to the NAMM convention on its CBS-TV program, Studio One, on Monday, July 14th. Its exhibit in the 400 Room is part of a display arrangement in what was formerly the Exhibition Hall. In previous shows the hall contained open booths but this year the newly named 400 Room will have large custom-built display spaces housing large stereophonic and hi fi exhibits.

In line with the great interest in the Broadway hit "Music Man," which tells the story of musical instrument salesmen at the turn of the century, Conn Band Instrument will have all its personnel at the trade show dressed in "Music Man" band uniforms.

There will be guitar demonstrations by Barney Kessel, who will play at the Kay Musical Instrument Co. exhibit, and Jerry Byrd, who will perform on his Rickenbacker guitar in the Radio and Television Equipment Co. room. Accordion player Johnny La-

Padula will be at the show to perform for Magna Electronics.

Kicking off the trade show at the opening luncheon will be the crowning of Miss Music of 1958 with an exact replica of Queen Elizabeth's imperial state crown. This year's winner of the Miss Music competition will be awarded prizes totaling more than \$1,000, including a Thomas combination electronic organ and hi fi phonograph. She is being chosen by a jury of celebrated judges including "My Fair Lady" creators Alan Jay Lerner and Frederick Loewe, TV stars Pat Boone and Lawrence Welk, band leader Woody Herman, model school director Pat Stevens and nationally known disk jockey Howard Miller. The cache of gifts for Miss Music will be displayed in an exhibit on the 4th floor.

Main speaker at the luncheon will be Arno H. Johnson, vice-president of the world's biggest advertising agency, J. Walter Thompson. The ad executive will review "The Economic and Social Trends of the Music Industry." A former president of the Market Research Council, Johnson will project future trends in the music field. Prizes for the outstanding store promotions of the year will be awarded to NAMM Junior Executives at the luncheon.

For wives and daughters attending the trade show, a special tea and reception will be held in the Crystal Room on Monday afternoon featuring a one-woman show by Cathy Allen titled "From Whence a Wedding," tracing the history of matrimonial customs and costumes of many countries.

Eight new directors of the NAMM will be elected at the annual meeting Tuesday morning. Reports on two new NAMM surveys on "Occupancy and Advertising Costs," will be given at the meeting by H. R. Scull and James M. Jutte, vice presidents of the R. H. Scull Company.

New exhibitors at this year's music trade show will be: Admiral Corp.; Alan Insulated Manufacturing Co.; AMI, Inc.; Audio Fidelity; Vincent Bach; Belgium Consulate General; Berlitz Publications; Bradley Plastic Bag; Calbest Electronics; Columbia Records; Dexter Chemical; Dial-A-Cord; Disneyland Records; Alan B. DuMont Laboratories; Eagle Rolled Leaf Stamping; Ferree's Band Instrument Tools and Supplies; Freedman Art Craft Engineering; Hi Fidelity Merchandising; Hinners-Galanek Radio; Guy Hobbs; Imperial Furniture; Kilgen Organ; Klann Organ Supply; Klemark; La Prima Accordion; London Records; Magnus Organ; Metalcraft Products; Minnesota Mining and Manufacturing; Minx Miniature Piano, Music Print; Penzel-Mueller & Co.; Philadelphia Music; Record Accessories; Robert Electronics; Roundelsy Corp. of America; Spear Products; Stereo-Ette Co.; Synthetic Plastics Sales; Tandberg of America; Tetrado; Tops Music Enterprises; Tri-Phi; Trylon Radio Laboratories; Waldo Products; Wellcor Products; and Wenger Music Equipment.

Lind Interviews



CHICAGO—Deejay Phil Lind (WTAQ-LaGrange, Ill.) recently interviewed Lee Brooks of The Cash Box on his afternoon show remote from the Cicero Federal Bank.

Shown at the right of Lind and Brooks is Fred Dario, who plays the juvenile lead role as Ralph in "Tea And Sympathy", Sydney Blackmer's production currently at the Hinsdale Summer Theater.

Capitol Establishes Indianapolis Branch

HOLLYWOOD—The establishment of a new Capitol Records Distributing branch in Indianapolis, Ind., effective July 1, has been disclosed by CRDC President Glenn E. Wallichs, in Hollywood.

The new branch, CRDC's 27th, is located at 130 South Capitol Avenue, Indianapolis 25, Ind. The phone is Melrose 5-2532. The branch services customers formerly served by the Radio Distributing Company, Indianapolis.

Wallichs announced the appointment of Kenneth Herrick as Sales Manager of the new branch. Herrick assumes his new post after serving CRDC as a Sales Representative for the past five years, most recently at CRDC's Detroit, Mich., branch. Wallichs also revealed the new Operations Manager at the Indianapolis Branch is Arthur E. Hill, Jr., who also moved to the Indiana metropolis from CRDC's Detroit branch. Until his new appointment, Hill had been Assistant Operations Manager in Detroit.

In addition to 27 branches, CRDC currently has nine distributorships.

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RCA VICTOR

RCA RADIO CORPORATION OF AMERICA



Juke Box Regional Record Report

The Top Ten Records—City by City

New York, N. Y.

1. Purple People Eater (Wooley)
2. Patricia (P. Prado)
3. Splish Splash (B. Darin)
4. Secretly (J. Rodgers)
5. Yakety Yak (Coasters)
6. When (Kalin Twins)
7. No Chemise Please (G. Granahan)
8. One Summer Night (Dandleers)
9. Rebel Rouser (D. Eddy)
10. All I Have To Do Is Dream (Everlys)

Chicago, Ill.

1. Patricia (P. Prado)
2. Yakety Yak (Coasters)
3. Hard Headed Woman (E. Presley)
4. Endless Sleep (J. Reynolds)
5. Purple People Eater (Wooley)
6. Splish Splash (B. Darin)
7. Poor Little Fool (R. Nelson)
8. Willie & Hand Jive (J. Otis)
9. Little Serenade (T. Randazzo)
10. Rebel Rouser (D. Eddy)

Los Angeles, Calif.

1. Purple People Eater (Wooley)
2. Hard Headed Woman (E. Presley)
3. Patricia (P. Prado)
4. Return To Me (D. Martin)
5. Secretly (J. Rodgers)
6. All I Have To Do Is Dream (Everlys)
7. For Your Love (E. Townsend)
8. Torero (R. Carasone)
9. Poor Little Fool (R. Nelson)
10. Splish Splash (B. Darin)

Baltimore, Md.

1. Yakety Yak (Coasters)
2. Do You Wanna Dance (B. Freeman)
3. Patricia (P. Prado)
4. Rebel Rouser (D. Eddy)
5. Hard Headed Woman (E. Presley)
6. Willie & Hand Jive (J. Otis)
7. Purple People Eater (Wooley)
8. Rave On (B. Holly)
9. Enchanted Island (Four Lads)
10. For Your Precious Love (J. Butler)

Seattle, Wash.

1. Poor Little Fool (R. Nelson)
2. Hard Headed Woman (E. Presley)
3. Yakety Yak (Coasters)
4. Rebel Rouser (D. Eddy)
5. Splish Splash (B. Darin)
6. Patricia (P. Prado)
7. When (Kalin Twins)
8. Purple People Eater (Wooley)
9. For Your Precious Love (J. Butler)
10. Hang Up My Rock And Roll Shoes (C. Willis)

Boston, Mass.

1. Purple People Eater (Wooley)
2. Patricia (P. Prado)
3. Splish Splash (B. Darin)
4. Hard Headed Woman (E. Presley)
5. All I Have To Do Is Dream (Everlys)
6. When (Kalin Twins)
7. Yakety Yak (Coasters)
8. Secretly (J. Rodgers)
9. Rebel Rouser (D. Eddy)
10. Left Right Out Of Your Heart (P. Page)

New Orleans, La.

1. Purple People Eater (Wooley)
2. Secretly (J. Rodgers)
3. Return To Me (D. Martin)
4. Patricia (P. Prado)
5. Yakety Yak (Coasters)
6. Guess Things Happen That Way (J. Cash)
7. Endless Sleep (J. Reynolds)
8. Just A Dream (J. Clanton)
9. Hard Headed Woman (E. Presley)
10. Twilight Time (Platters)

Miami, Fla.

1. Splish Splash (B. Darin)
2. Hard Headed Woman (E. Presley)
3. Yakety Yak (Coasters)
4. For Your Precious Love (J. Butler)
5. Purple People Eater (Wooley)
6. Poor Little Fool (R. Nelson)
7. Rebel Rouser (D. Eddy)
8. Got A Match (Daddy-O's)
9. Patricia (P. Prado)
10. My True Love (J. Scott)

Minneapolis, Minn.

1. Poor Little Fool (R. Nelson)
2. Little Star (Elegants)
3. Splish Splash (B. Darin)
4. Purple People Eater (Wooley)
5. Yakety Yak (Coasters)
6. My True Love (J. Scott)
7. Hard Headed Woman (E. Presley)
8. Pretty Baby (Gino & Gina)
9. Guess Things Happen That Way (J. Cash)
10. A Certain Smile (J. Mathis)

Houston, Tex.

1. Yakety Yak (Coasters)
2. Splish Splash (B. Darin)
3. Hard Headed Woman (E. Presley)
4. Just A Dream (J. Clanton)
5. You Cheated (Slades)
6. Willie & Hand Jive (J. Otis)
7. My True Love (J. Scott)
8. Do You Wanna Dance (B. Freeman)
9. Patricia (P. Prado)
10. Rebel Rouser D. Eddy

Pittsburgh, Pa.

1. Yakety Yak (Coasters)
2. Poor Little Fool (R. Nelson)
3. Patricia (P. Prado)
4. Purple People Eater (Wooley)
5. When (Kalin Twins)
6. I Wonder Why (Dion & Belmonts)
7. Enchanted Island (Four Lads)
8. My True Love (J. Scott)
9. Willie & Hand Jive (J. Otis)
10. Hard Headed Woman (E. Presley)

Philadelphia, Pa.

1. Purple People Eater (Wooley)
2. Secretly (J. Rodgers)
3. Patricia (P. Prado)
4. Enchanted Island (Four Lads)
5. Hard Headed Woman (E. Presley)
6. Splish Splash (B. Darin)
7. A Certain Smile (J. Mathis)
8. You Need Hands (E. Gorme)
9. Rebel Rouser (D. Eddy)
10. No Chemise Please (G. Granahan)

Dallas, Tex.

1. Hard Headed Woman (E. Presley)
2. Yakety Yak (Coasters)
3. Splish Splash (B. Darin)
4. Do You Wanna Dance (B. Freeman)
5. Rebel Rouser (D. Eddy)
6. Purple People Eater (Wooley)
7. Endless Sleep (J. Reynolds)
8. One Summer Night (Dandleers)
9. Flip Top Box (D. Doo & Don'ts)
10. Willie & Hand Jive (J. Otis)

San Francisco, Calif.

1. Patricia (P. Prado)
2. Purple People Eater (Wooley)
3. One Summer Night (Dandleers)
4. Yakety Yak (Coasters)
5. Hard Headed Woman (E. Presley)
6. Poor Little Fool (R. Nelson)
7. All I Have To Do Is Dream (Everlys)
8. When (Kalin Twins)
9. Left Right Out Of Your Heart (P. Page)
10. Splish Splash (B. Darin)

Cincinnati, Ohio

1. Yakety Yak (Coasters)
2. Do You Wanna Dance (B. Freeman)
3. Purple People Eater (Wooley)
4. Return To Me (D. Martin)
5. Splish Splash (B. Darin)
6. For Your Precious Love (J. Butler)
7. Secretly (J. Rodgers)
8. Fever (P. Lee)
9. When (Kalin Twins)
10. All I Have To Do Is Dream (Everlys)

St. Louis, Mo.

1. Rebel Rouser (D. Eddy)
2. Yakety Yak (Coasters)
3. Purple People Eater (Wooley)
4. Hard Headed Woman (E. Presley)
5. Splish Splash (B. Darin)
6. Endless Sleep (J. Reynolds)
7. No Chemise Please (G. Granahan)
8. Poor Little Fool (R. Nelson)
9. Jennie Lee (Jan & Arnie)
10. Patricia (P. Prado)

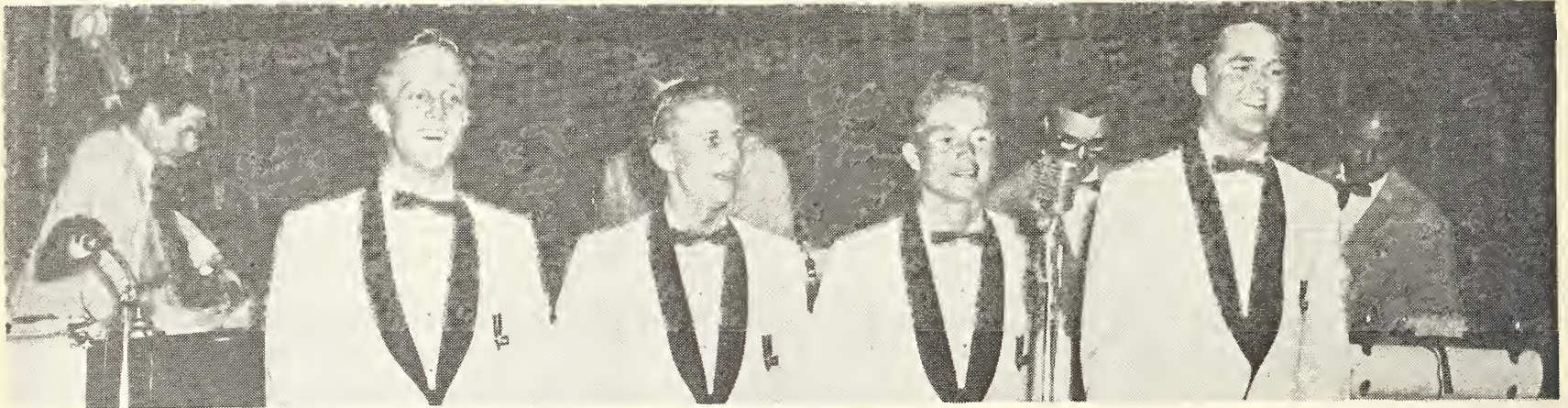
Cleveland, Ohio

1. When (Kalin Twins)
2. Poor Little Fool (R. Nelson)
3. Yakety Yak (Coasters)
4. Splish Splash (B. Darin)
5. Don't Ask Me Why (Presley)
6. Patricia (P. Prado)
7. Rockin' Robin (B. Day)
8. Rebel Rouser (D. Eddy)
9. If Dreams Came True (Boone)
10. Left Right Out Of Your Heart (P. Page)

Buffalo, N. Y.

1. Patricia (P. Prado)
2. Rebel Rouser (D. Eddy)
3. Yakety Yak (Coasters)
4. Splish Splash (B. Darin)
5. Purple People Eater (Wooley)
6. Poor Little Fool (R. Nelson)
7. Guess Things Happen That Way (J. Cash)
8. Hard Headed Woman (E. Presley)
9. Jennie Lee (Jan & Arnie)
10. Don't Go Home (Playmates)

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Tower Of Talent



ALBANY, N. Y. — Station WPTR, Albany really turned them out for its "Tower of Talent" all-star pop music outdoor show the night of June 30th.

More than 20,000 wildly cheering radio fans shattered all attendance records at Hawkins Stadium, the Albany minor league ball park, to see and hear the Everly Brothers, Connie Francis and many other of their recording favorites. Some 5000 more were turned away because the bulging stadium couldn't hold them.

The event was held both to mark the station's first anniversary as an independent (it had been an ABC affiliate) and to "bring to life" for its listeners many of the record stars they had come to know via the air waves. It was run in cooperation with Albany Tent No. 9 of the Variety Clubs of America which received the proceeds for its summer camp for underprivileged children, and attracted much advance publicity and comment in the press.

A highlight of the show was the presentation of the first annual "Tower of Talent" Awards. The Everly Brothers and Connie Francis, who had been voted in a WPTR listener poll as favorite male and female recording stars of the year, were given the awards as "Kings of Song" and "Queen of Song" respectively.

Pictured above are the many stars who helped make the show a huge success. They include, reading from top to bottom, first column, the Everly Brothers, the Lane Brothers and Duncan Mounsey, WPTR's Executive V.P. and General Mgr., introducing the 'fabulous five' disk jockeys who exceed the show. They're, left to right, Paul Flanagan, Mounsey, Jack Spector, Gene O'Haire, Sherwood and "Wild" Bill Hickcock. Second column pictures Connie Francis, Dakota Staton and Jack Spector and Paul Flanagan flanking Jack Scott. Last row shows the Kalin Twins, Ersel Hickey, Rosemary June and Annette.

Garr To Address Am-Par Distribbs

NEW YORK—Added to the agenda of the forthcoming ABC-Paramount distributor meeting at the Concord (July 16, 17 and 18), is a scheduled address by the diskery's national disk jockey relations rep, Irwin Garr. The promoter will give the assemblage his views of general radio and TV record exploitation, based on what he has noted in his travels throughout various areas around the country, and a projection of future plans for coordinated disk jockey relations by means of distributor and special field representative promotions by ABC-Paramount.

Additional Diskeries

NEW YORK — In the 16th Anniversary edition of The Cash Box, two labels were erroneously omitted from the Record Manufacturers list:

Add to your list: Track Records 612 No. Michigan Ave., Chicago; and Central Records, 7 West 170th St., New York City

Coral Pacts Duo

NEW YORK — Cindy and Lindy, versatile vocal duo have been recently signed to a long term contract by Coral Records. They have been appearing at many of the top clubs throughout the country.

They plan to relax their efforts as far as club dates are concerned for a time, and concentrate on records while Cindy (Mrs. Joe Cabot) awaits the arrival of a baby in August. Their first two sides for Coral "I'll String Along With You" & "The Wonder Of You," have just been released.

Central Positions

NEW YORK — Malcome Newkirk, prexy of Central Records, announced last week that Larry Maxwell will handle national promotion for the firm, and that the diskery has signed Roy Howard to an exclusive contract.

Maxwell leaves immediately for Philly, Baltimore, Washington, D.C. and Newark, N.J. before returning to New York for a few days, and then heading out for the West Coast. Maxwell will be concentrating on two Central releases, "Did It?" b/w "Now You're Gone" by the Laddins, and "Baby Doll" b/w "You're Mine Forever" by the Excels.

Olé!

CERVEZA

47/20-7269

BOOTS BROWN


RCA VICTOR


LOVE SONG FROM HOUSE BOAT

47/20-7286

JOE REISMAN


RCA VICTOR


EH, WHAT A HIT!

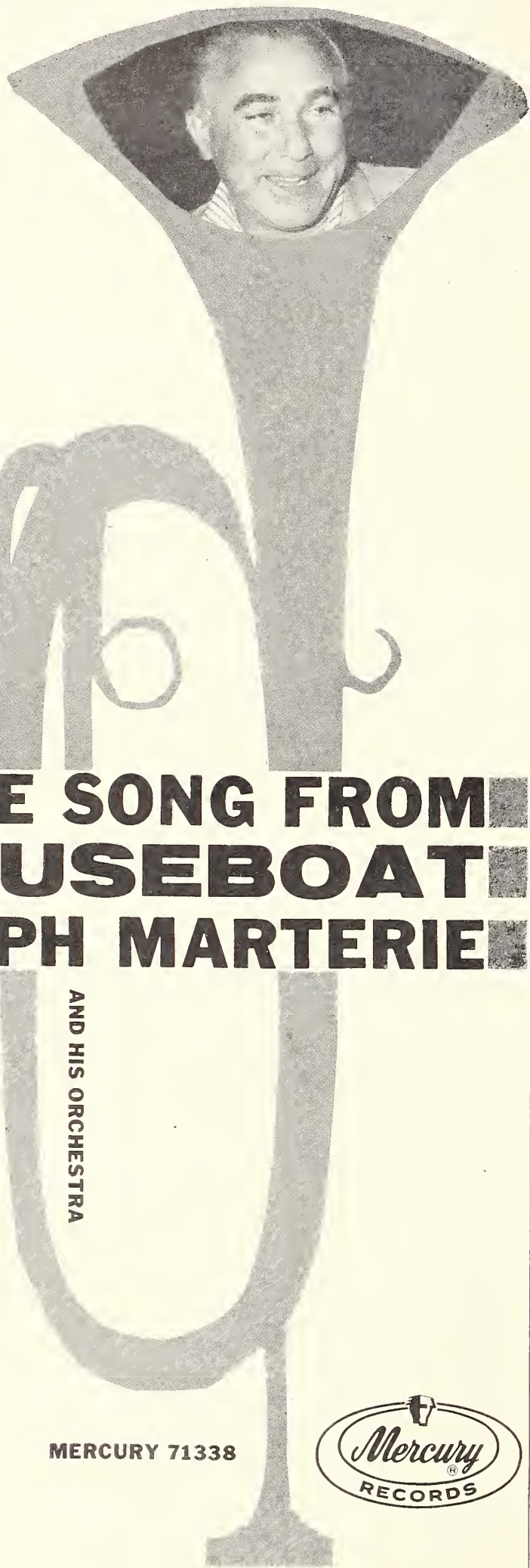
EH, MARIE!

47/20-7265

LOU MONTE


RCA VICTOR


marterie's
trumpet magic
makes it a winner



LOVE SONG FROM HOUSEBOAT RALPH MARTERIE

AND HIS ORCHESTRA

MERCURY 71338



London Lowdown

Undoubtedly the biggest record in Germany at the moment is the Mitch Miller recording (issued on Philips) of the "March From The River Kwai." Second biggest waxing is Billy Vaughn's "Sail Along Silvery Moon".

While in Hamburg, I met Dan Fisher on his European tour and spent a most enjoyable evening with him at the house of publisher Hans Sikorski, who is at the moment beaming with joy at the success of his number, "Tulips From Amsterdam" in England.

In Holland too, the "River Kwai March" by Mitch Miller is No. 1 followed by Edmundo Ros' waxing of "Melodie d'Amour". These two titles seem to be the two biggest European hits in a long time.

Holland also has one of the finest jazz singers in Rita Reys. This gal, with the cool voice, is worth listening to.

Going towards Italy all you hear now is the winning song from the San Remo Festival which also won the Eurovision first prize, "Nel Blu Dipinto Di Blu". There are some forty records of this song. The original waxing by Domenico Modugno is the one they all go for, and it looks as though it will happen in the U.S. in a big way judging from the initial reaction to this record.

Harry Belafonte is now in Europe. Will appear in England both on the stage and on television. The show for television is scheduled on BBC August 15th.

More American stars have been invited to appear in the "Night of a 100 Stars" show at the London Palladium later this month. They include Johnny Mathis, Lena Horne, Harry Belafonte, and Guy Mitchell.

Frankie Vaughan's new pic, "Wonderful Things" due for release throughout the country but will only be seen in London several weeks later.

More British artists to be released in America. Most recent is Eddie Calvert's "Little Serenade" on ABC-Paramount.

The Everly Brothers waxing, "All I Have To Do Is Dream" snatched the No. 1 spot from Vic Damone and possibly stay there quite a while. Record is a very strong hit parader.

Heard the Kirby Stone Four recording of "Baubles, Bangles And Beads". Hope it makes the charts over here when released. This is a fine effort both from a performance and a recording point of view.

Everyone sending in notes of praise to yours truly from all over England and Europe on the wonderful issue of The Cash Box' 16th Anniversary. It looks as though our magazine is now more than internationally known. It is an international bible. I am glad to say that every country I visit swears by it.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

"NEW MUSICAL EXPRESS"
BEST SELLING RECORDS
IN BRITAIN

(Week ending Saturday,
5th July, 1958)

This Week

- 1 All I Have To Do Is Dream/
Claudette—
Everly Brothers (London)
- 2 Tulips From Amsterdam/You Need
Hands—
Max Bygraves (Decca)
- 3 Twilight Time—
Platters (Mercury)
- 4 On The Street Where You Live—
Vic Damone (Philips)
- 5 Big Man—
Four Preps (Capitol)
- 6 Sugar Moon—
Pat Boone (London)
- 7 Who's Sorry Now—
Connie Francis (MGM)
- 8 Book Of Love—
Mudlarks (Columbia)
- 9 Tom Hark—
Elias & his Zig Zag Jive Flutes
(Columbia)
- 9 Stairway Of Love—
Michael Holliday (Columbia)
- 11 Rave On—
Buddy Holly (Coral)
- 12 Purple People Eater—
Sheb Wooley (MGM)
- 13 Witch Doctor—
Don Lang (HMV)
- 14 Sally Don't You Grieve/Betty,
Betty, Betty—
Lonnie Donegan (Pye-Nixa)
- 15 Army Game—
Bernard Bresslaw, Michael Med-
win, Alfie Bass, Leslie Fyson
(HMV)
- 16 Kewpie Doll—
Frankie Vaughan (Philips)
- 16 On The Street Where You Live—
David Whitfield (Decca)
- 18 I'm Sorry I Made You Cry—
Connie Francis (MGM)
- 19 A Very Precious Love—
Doris Day (Philips)
- 20 Return To Me—
Dean Martin (Capitol)
- 21 I May Never Pass This Way
Again—
Robert Earl (Philips)
- 22 Grand Coolie Dam—
Lonnie Donegan (Pye-Nixa)
- 23 Tom Hark—
Ted Heath (Decca)
- 24 I Dig You Baby—
Marvin Rainwater (MGM)
- 25 I'll Always Be In Love With You—
Michael Holliday (Columbia)
- 26 I May Never Pass This Way
Again—
Perry Como (RCA)
- 27 A Wonderful Time Up There—
Pat Boone (London)
- 28 Torero—
Julius LaRosa (RCA)
- 29 Endless Sleep—
Marty Wilde (Philips)
- 30 Wear My Ring—
Elvis Presley (RCA)

Just Happen To Have My Record.....



DETROIT, MICH.—Jennie Smith in town with her new Columbia Record "My First Mistake" stopped with Frank Campana, Columbia National Promotion Manager, to chat with Ross Mulholland.

Ross has just recently joined the morning staff of WKHM and is doing a breakfast show from the Book Casino in the Sheraton Cadillac Hotel in Detroit.

Personnel Shifts At Capitol Records

HOLLYWOOD—The appointments of Robert H. Spencer as Sales Manager of the Newark, N. J. branch of Capitol Records Distributing and William L. Baker as Sales Manager of the Memphis, Tenn. branch of the same corporation has been announced by Max K. Callison, Vice-President and National Sales Manager. The appointments became effective July 1.

Spencer, who joined the company in 1946, has been a Sales Representative in the New Jersey area for more than 11 years. Before joining CRDC, Spencer was associated with the Muzak Corp. and the Record Dept. of Macy's Department Store in New York. The appointee succeeds Vic Chiumbolo, resigned.

For the past 2½ years Baker has been a Sales Representative of CRDC's Charlotte, N.C., branch. He was affiliated with CRDC after a six year association in the motion picture distributing field. Baker succeeds Richard Blase, resigned.

At the same time, the promotion of August J. Martorano from Assistant Operations Manager at the Los Angeles Branch of Capitol Records Distributing Corp. to Operations Manager at the corporation's Seattle, Wash. Branch, was revealed by Geoffrey F. Racine, Vice-President and National Operations Manager of CRDC.

Concurrently, Racine also announced the promotion of Robert H. Wolff, to Operations Manager, Minneapolis Branch, from Assistant Operations Manager, Chicago Branch, and the appointment of Norman J. Lynch as Operations Manager, Baltimore, Md. Branch, succeeding Gordon E. Furman, who previously was announced as the new Director-Personnel Dept., Capitol Records, Inc., at the company's international headquarters in Hollywood. Wolff, with three years' experience in CRDC's Operations Division, succeeds Gene Benson, resigned. Lynch has had extensive experience in administration and sales. For the past six years he has been active in both fields with the Baltimore Stationery Company.

Battle To Interstellar

NEW YORK—Instellar Music, which recently opened its offices at 1604 Broadway, has appointed Edgar Battle as head of its A&R department.

Battle has previously worked with the late Glenn Miller, Blanch and Cab Calloway, Willie Bryant, the NBC Dance Orchestra, and others.

Mathis Meets Montreal DeeJays



MONTREAL, CANADA—Johnny Mathis was recently booked at the El Morocco in Montreal, so Stan Murphy, Columbia branch sales manager in this area, took the opportunity to introduce Mathis to the local disk jockeys.

Left to right are Stan Murphy, Gerry Herbert (CFCF-Montreal), Jimmy Tapp (CBS-TV), Mathis, and Steve Woodman, (CFCF).

VOLARE

(NEL BLU DIPINTO DI BLU)

JESSE BELVIN

47/20 - 7310

RCA VICTOR

TRADE MARK RADIO CORPORATION OF AMERICA

DECCA
RECORDS

Get The
Play

DECCA

RECORDS

A DOUBLE SMASH!

Ted Heath
and his Music
play

TOM HARK

b/w

CHA-CHA BABY

1809

LONDON

It's Another Davey Crockett

ZORRO

by

THE CHORDETTES

Cadence # 1349

CADENCE RECORDS

119 W. 57th St., N. Y., N. Y.

GOGI GRANT — "MARJOLAINA"

—with the Buddy Bregman Orch. & Chorus—RCA Victor

JULIE LONDON — "IT'S EASY"

—with the music of David Seville—Liberty

BETTY MADIGAN —
"DANCE EVERYONE DANCE"

—with the Dick Jacobs Orch. & Chorus—Coral

BOURNE - ABC MUSIC

136 W. 52nd St., N. Y.

Olé!

CERVEZA

47/20-7269

BOOTS BROWN

RCA VICTOR

TRADE MARK RADIO CORPORATION OF AMERICA



Best Selling EP's

BREAKING OUT!!
 Chuck Berry
"VACATION TIME"
 b/w
"BEAUTIFUL DELILAH"
 Chess 1697

"HUSH YOUR MOUTH"
 Bo Diddley
 Checker 896

Two Sided Smash!!
"YOU GOT ME WHISTLING"
 b/w
"ALL NIGHT LONG"
 Johnny Fuller
 Checker 899

"TOM FOOLERY"
 The Monotones
 Argo 5301

CHESS
 PRODUCING CO.
 2120 S. Michigan Avenue
 Chicago 16, Illinois

		Pos. Last Week
1	RICKY NELSON Ricky Nelson (Imperial IMP-158)	1
2	WARM Johnny Mathis (Columbia B-10781)	6
3	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	2
4	JOHNNY MATHIS Johnny Mathis (Columbia B-2537)	3
5	NEARER THE CROSS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)	4
6	SOUTH PACIFIC Movie Cast (RCA Victor EPA-4211)	5
7	SWINGING ON BROADWAY Jonah Jones (Capitol EAP-1, 2, 3-963)	10
8	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	7
9	RICKY Ricky Nelson (Imperial EP 153)	9
10	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	11
11	FRANK SINATRA Frank Sinatra (Capitol EAP-1-1015)	15
12	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	8
13	SING ALONG WITH MITCH Mitch Miller (Columbia B-1160, 1, 2, 3)	—
14	LAS VEGAS PRIMA STYLE Louis Prima (Capitol EAP-1, 2, 3-1010)	12
15	IN THE NIGHT George Shearing & Dakota Staton (Capitol EAP-1, 2, 3-1003)	13

CAMEO • CAMEO • CAMEO

OVERNIGHT SMASH!
OVER THE WEEKEND
 The Playboys
 Cameo 142

CAMEO RECORDS

CAMEO • CAMEO • CAMEO

Kessler, Sporn, Mogull And Kassner Purchase Broadway Music

NEW YORK—A syndicate composed of Danny Kessler, Murray Sporn, Artie Mogull and Eddie Kassner has been formed for the sole purpose of taking over the catalogue of Broadway Music, long established publishing firm of the late Albert Von Tilzer, for a figure stated to be \$350,000.

Broadway Music is a charter member of ASCAP and owns such copyrights as "I'll Be With You In Apple Blossom Time," "Take Me Out To the Ball Game," "Put Your Arms Around Me Honey," and the all-time standard, "You Made Me Love You," written by Jimmy Monaco.

Kassner stated that already the new firm has three commitments on "You Made Me Love You." They are Perry Como on RCA Victor, Maurice Chevalier, MGM, and Something Smith and The Red Heads on Epic.

In addition, stated Kassner, the combination of Kassner, Kessler, Mogull and Sporn has arranged for a long list of single and album recordings from the Broadway Music catalogue.

Terms of payment are to be 50% on closing and the remaining 50% over a period of three years. The syndicate will take over the Broadway catalogue on August 4, but the deal has already been consummated.

Murray Sporn and Danny Kessler are currently associated in Rush Music and other publishing companies. Rush's most recent hits were "Round and Round," by Perry Como, and "Remember You're Mine," by Pat Boone.

Kassner and Mogull associated in several publishing ventures, most recently had "Angel Baby," by Dean Martin.

The Kassner organization will move into the offices of Broadway Music and Rush will continue to operate at its present location.

Charity Hop Aids Children's Home



TULSA, OKLA. — Mrs. Joseph Gree, left, is shown receiving a check in the amount of \$350 by KOMETulsa deejay Don Wallace, and Don Bromley, owner of the skating arena where Wallace held a charity hop for the purpose of aiding the Children's Home. Mrs. Green is president of the Children's Home.

200,000 sold in 2 weeks

ROCKIN' ROBIN } THE ORIGINAL BOBBY DAY
OVER AND OVER } #229

250,000 sold in 3 weeks

HEY GIRL } OSCAR McLOLLIE
HEY BOY } JEANETTE BAKER
#228

Both Sides Smashing
 Featured on

DICK CLARK AMERICAN BANDSTAND

HOLLYWOOD
 3621 WEST PICO BLVD.

Class Records

"Spoon" Signs



HOLLYWOOD—Veteran blues chanter Jimmy Witherspoon shown signing a Challenge Recording contract with artists and repertoire director Joe Johnson. Jimmy has scored with many clicks in the past, the biggest being "Ain't Nobody's Business".

Hell Drivers On Wax

NEW YORK — Audio Fidelity will issue a stereo disk of driving stunts performed by the Hell Drivers July 4th at Hinchcliff Stadium in Paterson, N.J.

The disk will feature the sounds of such events as Bill Horton's leap in a '58 Dodge pickup truck 100 feet through the air from ramp to ramp; Marty Stopka's T Bone crash taking car up over the ramp and driving into the top of a second parked car; three drivers competing in a roll over contest by rolling cars over and completely demolishing them; drivers of '58 cars performing the High Skis stunt, flaunting barrel rolls and doing crossovers on criss-cross paths from bumper to bumper, four young men from Denmark, the Auto Bats, performing acrobats on top of cars while maneuvering. Fireworks, which ended the evening, was also recorded for the album.

NAMM On TV Show

CHICAGO—A special tribute will be paid to America's music merchants on the "Studio One In Hollywood" TV program Monday, July 14th, at 10 PM, EDT., as part of the Westinghouse Electric Corporation salute to the National Association of Music Merchants (NAMM).

The official seal of NAMM will be featured on the program, which is on the entire CBS network of 100 stations. Earl Hadley, Assistant Advertising Manager of Westinghouse Television, Radio and High Fidelity, said, "We are pleased to devote the time we would normally give to our television, radio and high fidelity products, to America's music merchants, because of the important contribution they are making to the musical life of America."

The NAMM will sponsor the Music Industry Trade Show and Convention convening in Chicago, July 21st and 24th.

Record Clicks "Deliciously"



PITTSBURGH, PA.—When Dorothy Feldman of the Remlee Sales Corporation, record distributors for the tri-state area with headquarters in Pittsburgh, first presented Jubilee's new waxing of "Delicious", she was met with great hesitancy by the DeeJays.

The new recording starring Jim Backus and friend features a couple laughing hysterically while they are drinking champagne. As the record progresses and the drinking progresses . . . naturally the laughing becomes even more rollicking.

Finally Pittsburgh station WEEP picked up the ball and gave "Delicious" a few spins. The reaction was terrific. They broke the record on June 23rd and one week later every station in town was spinning it continuously with it climbing steadily up the top '40' ladder.

Pictured left to right are WEEP DeeJays Tony Graham, Sir Walter Raleigh, Perry Marshall and Dorothy Feldman of Remlee Sales, as Dorothy tried to present the boys with bottles of champagne for the outstanding job they had done on the record. The boys are saying, "keep the champagne, just give us that "Delicious" record."



Album Sure Shots

★ Also Available in EP



TCHAIKOVSKY:
CONCERTO NO. 1

VAN CLIBURN

(RCA Victor LM-2252)

fraternity
RECORDS

2 for the money!
I GIVE MY LOVE TO YOU
Bonnie Lou
Fraternity 812

ORANG-OU-TANGO
Bill Walters
Fraternity 813

413 RACE STREET, CINCINNATI 2, OHIO

Fats Domino
5426
"LITTLE MARY"
and
"PRISONER'S SONG"

Imperial Records

PADRE
recorded by

TONI ARDEN	Decca
VALERIE CARR	Roulette
SARAH VAUGHN	Mercury
ERIN O'BRIEN	Coral

CRAZY FEELING
recorded by
ROY HAMILTON Epic

Published by
HILL AND RANGE SONGS, INC.
1650 Broadway, New York, New York

COLLECTIONS
For the Industry
ALL OVER THE WORLD
TV—Radio—Film and Record Accounts Receivable
No Collection—No Commissions
STANDARD ACTUARIAL WARRANTY CO.
220 West 42nd St., N. Y. 36, N. Y. LO 5-5990

BLUE BOY

47/20-7266

JIM REEVES

RCA VICTOR
RADIO CORPORATION OF AMERICA



Best Selling Sheet Music

		LAST WEEK
1	PURPLE PEOPLE EATER Cordiai BMI—Wooley	1
2	ALL I HAVE TO DO IS DREAM Acuff-Rose BMI—Bryant	4
3	RETURN TO ME Southern ASCAP—Lombarde, D. Minno	3
4	SECRETLY Planetary ASCAP—Hoffman, Manning, Markwell	2
5	PADRE Ross Jungnickel ASCAP—Romens, Webster	5
6	HE'S GOT THE WHOLE WORLD IN HIS HANDS Chappell ASCAP—Lindon, Henry	6
7	TWILIGHT TIME Porgie BMI—Ram, Nevins, Nevins, Dunn	7
8	SUGAR MOON Gallatin BMI—Wolfe	8
9	BIG MAN Beechwood BMI—Belland, Larson	9
10	LEFT RIGHT OUT OF YOUR HEART Shapiro-Bernstein ASCAP—Shuman-Garson	13
11	YOU NEED HANDS Leeds ASCAP—Irwin	11
12	YOUNG AND WARM AND WONDERFUL Frank ASCAP—Zaret, Singer	12
13	WITCH DOCTOR Monarch ASCAP—Bagdasarian	10
14	PATRICIA Southern ASCAP—Prado	14
15	DREAM Goldsen ASCAP—Mercer	15



Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	1
2	★SOUTH PACIFIC MOVIE CAST (RCA Victor LOC-1032 * EPA-4211)	2
3	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	3
4	★RICKY NELSON RICKY NELSON (Imperial IMP 9050 * IMP-158)	4
5	★NEARER THE CROSS TENNESSEE ERNIE FORD (Capitol T-1005 * EAP-1, 2, 3-1005)	5
6	★S'AWFUL NICE RAY CONNIFF (Columbia CL-1137 * B-11371)	7
7	★GEMS FOREVER MANTOVANI (London LL-3032 * BEP-6336-7-8)	9
8	★SING ALONG WITH MITCH MITCH MILLER (Columbia CL-1160 * B-1160, 1, 2, 3)	11
9	★LAS VEGAS PRIMA STYLE LOUIS PRIMA (Capitol T-1010 * EAP-1, 2, 3-1010)	6
10	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	8
11	★GIGI MOVIE CAST (M-G-M E-3641 * X-3641-ST)	19
12	★SWINGIN' ON BROADWAY JONAH JONES (Capitol T-963 * EAP-1, 2, 3-963)	17
13	SOUTH PACIFIC BROADWAY CAST (Columbia OL-4180)	13
14	THIS IS SINATRA—VOL. II FRANK SINATRA (Capitol W-982)	12
15	ELVIS' GOLDEN RECORDS ELVIS PRESLEY (RCA Victor LPM-1707)	15
16	TABOO ARTHUR LYMAN (HiFi R-806)	16
17	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3-920)	18
18	TCHAIKOVSKY: CONCERTO NO. 1 VAN CLIBURN (RCA Victor LM-2252)	—
19	★IN THE NIGHT GEORGE SHEARING & DAKOTA STATON (Capitol T-1003 * EAP-1, 2, 3-1003)	10
20	★SATURDAY NIGHT WITH MR. C PERRY COMO (RCA Victor LOP-1004 * EPA-4285)	20
21	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	14
22	TILL ROGER WILLIAMS (Kapp KL-1081)	22
23	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot DLP-3100)	21
24	★WARM JOHNNY MATHIS (Columbia CL-1078 * 10781)	24
25	LAWRENCE WELK PRESENTS PETE FOUNTAIN LAWRENCE WELK (Coral CRL-57200)	23

BREAKING BIG!

Little Willie John

YOU'RE A SWEETHEART

b/w

LET'S ROCK
WHILE THE ROCKIN'S GOOD
KING 5142

Bill Doggett

BLIP BLOP

KING 5138

KING
RECORDS

26. THE KING AND I. 27. BUT NOT FOR ME. 28. FOUR FRESHMEN IN PERSON. 29. WILDEST SHOW AT TAHOE. 30. EYDIE GORME VAMPS THE ROARING 20's.

Sidney Siegel To Introduce \$1.98 Album Line In South America

NEW YORK—Sidney Siegel, president of Seeco Records, revealed last week that he is initiating a \$1.98 album line that will be sold in supermarkets, newsstands, Sears Roebuck stores and book shops as well as through the usual record outlets.

Siegel stated that he is calling the new album line Tropical Records. He declared that Tropical Records will feature big name Latin talent, will have four color covers and the same packaging as the \$3.98 Seeco line.

To introduce Tropical Records, Siegel is calling a meeting of his sales representatives from Argentina, Brazil, Peru, Chile, Colombia, Venezuela, Mexico, Puerto Rico, Cuba, Dominican Republic, Panama, El Salvador, Guatemala and the Netherlands West Indies. The month of August will be an open-house in Seeco's New York home offices for the foreign sales heads.

The first release from Tropical, will consist of eight LP's; "Encores of Avalita," "Encores of Johnny Rodriguez," "Encores of Tony Pizarro," "Remembrances of Puerto Rico," "Tropical Nights," "Tropical Dances," "Big Hits of Arsenio Rodriguez" and a vocal album shared by Esther Forrero and Carmen Pernet.

"Although rack jobbing accounts for a healthy percentage of record sales in Puerto Rico," Siegel explained, "it has never been of any significance in the rest of Latin and South America. However, now that there is a quality \$1.98 line available we are certain that we will have Tropical Records on the racks in the Sears Roebuck department stores. Also book stores, which have never carried records before, will be a primary tar-

get for us as will supermarkets. However, our sales representatives will be selling the Tropical line, along with the Seeco line, to the usual record store outlets.

"The real importance of this move is that even more than in the United States, there is a vast percentage of the population in the Latin and South American countries who formerly considered an LP to be an extravagance far beyond their means. Tropical Records will be able to create a new market among many of these people who will buy at the \$1.98 price. In this way, we believe that we are making a move that will benefit the entire record industry in Latin and South America. Just as it has done here, the introduction of low priced merchandise will only serve to boost business by opening up new directions for sales and increasing the number of potential purchasers far beyond the current figure."

Form Hide-A-Way Records

NEW YORK—A new pop record label, Hide-A-Way Records, debuted on the disk scene last week. Owned by Vic Van, Joe Miyasaki and Cathy Basic, the label is located at 45 East 34th Street.

The firm's first release features the Four Winds singing "Mission By The Sea," released this week.

Cathy Basic and Danny Mason, two vocalists, have been signed to recording contracts and their initial releases will be issued soon.

Marc Fredericks is the label's musical director.

Dee Jay Party



SAN FRANCISCO, CALIF.—On June 5, Leo J. Meyberg Company, this city, hosted a reception of Fresno and Bakersfield disk jockeys at the Saddle 'N Sirloin in Bakersfield.

The Meyberg Company is the RCA Victor distributor in that area. Also present, in addition to the disk jockeys, were three promising Victor artists—Barry DeVorzon, Johnny O'Neill and Don Sargent.

Left to right standing—C. H. Foster, manager record division Leo J. Meyberg Company, Al Radka (KFRE), Ralph Hellwig, salesman, George Day (KLYD), Barry DeVorzon, Johnny O'Neill, Don Sargent, Thad Buckley (KGEE), and Jack Shefrin (KMAP).

Kneeling—Day Speare (KLYD), Woody Miller (KMAP), Bill Elliot (KLYD), and Jack Smith (KTKR).

Look At The Camera



HOUSTON, TEXAS—Roy Hamilton, who recently appeared in Houston, made it a point to visit with Larry Kane, KXYZ deejay. Hamilton is currently doing well with his Epic record, "Lips", which followed his biggie "Don't Let Go". Hamilton, who took a year off when his health went bad, reestablished himself in the record business with his first releases after his recuperation.

Billy Vaughn
"LA PALOMA"
 Dot # 15795
DOT RECORDS

It's a B-i-i-g One!
THE PURPLE PEOPLE EATER MEETS THE WITCH DOCTOR
 by **Joe South**
 NRC 5000
NATIONAL RECORDING CORP.
 1224 Fernwood Circle N.E. Atlanta, Georgia

Zooming To The Top!
MY WHITE CONVERTIBLE
 b/w
Now You Say We Are Thru
 by **THE HALL BROTHERS**
 on **ARC RECORDS**
 (The Label To Watch)
 12-16 Jefferson Ave., Eliz., N. J.
 Several Choice Dist. Territories Open

VOLARE
 (NEL BLU DIPINTO DI BLU)
JESSE BELVIN
 47/20 - 7310
RCA VICTOR



Album Reviews

POPULAR

"DANCING WITH THE BLUES"—Al Nevins And His Orchestra—RCA Victor LPM-1654 (1-12" LP)

Here's a delightfully inventive dance disk from the Nevins crew that could go over big. Nevins, who produced two wonderfully creative ork-chorus packages for Victor, "Escapades," and "Bon Voyage," has a format that comes off extremely well: combining string work with a big band beat, and in the process retaining a fine slow or rocking dance pace. A particularly delectable employment of such an arrangement is available on "What Is This Thing Called Love?" The tunes are in a blues vein. DeeJay play should be excellent.



ART MOONEY AND HIS ORCHESTRA IN HI-FI PLAY FOR DANCING

"ART MOONEY AND HIS ORCHESTRA IN HI-FI PLAY FOR DANCING"—MGM E3649 (1-12" LP)

This is the first specific dance disk by Mooney for MGM, and in a style that for the most part bows to the swing-era, Mooney and the ork display solid swing ability in both uptempo and ballad approaches. The oldie round-up includes "Begin The Beguine," "Little White Lies," "Say It Isn't" and "Take The 'A' Train" and other fine tunes. Very good sound. Danceable, listenable issue.



"GREAT MOTION PICTURE THEMES OF VICTOR YOUNG"—Richard Hayman And His Orchestra—Mercury MG 20369 (1-12" LP)

The Hayman ork is Mercury's big mood attraction, and mood fans can expect more first-rate lush orchestrations in this tribute to the late Victor Young. Twelve fine Young melodies are affectionately performed by the Hayman harmonica and ork. Sides include "My Foolish Heart," "Around The World," "When I Fall In Love," and "Golden Earrings." A class mood offering.



"ROCKIN' WITH KAY"—Kay Starr—RCA Victor LPM-1720 (1-12" LP)

Miss Starr makes her best vocal points in rocking-blues atmosphere, and this issue by the performer is further evidence of the fact. Here, she romps through the likes of "Dry Bones," "I Gotta Get Away From You," and beautifully roams with fine blues effect on "Lover Man" and "Do I Worry." Effective, un-named ork backing. A distinctive Starr session.



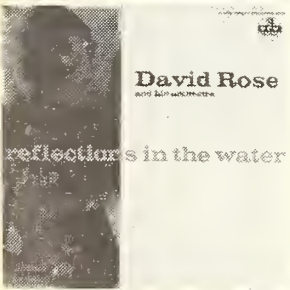
"JUST YOU, JUST ME"—Jaye P. Morgan—RCA Victor LPM-1682 (1-12" LP)

This competent vocal effort by Miss Morgan borders on jazz readings. Things get off to a flying start with a rousing offering of the title tune, then settle down to a generally light-swinging format. A bright aspect of the proceedings is the Marion Evans' ork support. Excellent songs: "There's A Small Hotel," "The Song Is You," "Why Shouldn't I," and "As Time Goes By." Solid deeJay programming.



"REFLECTIONS IN THE WATER"—David Rose And His Orchestra—MGM E 3603 (1-12" LP)

Mood purchasers are assured quality mood reproductions in this David Rose entry, his fifteenth for the diskery. Performed to typically soft and sweet Rose string arrangements is a collection of lesser heard items, about the best well known being Rodgers-Hart's "You Are Too Beautiful" and Cole Porter's "Ca, C'est L'amour" from the MGM flick, "Les Girls."



"GEORGE FEYER TAKES YOU TO RODGERS AND HAMMERSTEIN'S 'SOUTH PACIFIC' AND 'OKLAHOMA!'"—George Feyer With Rhythm Accompaniment—RCA Victor LPM-1731 (1-12" LP)

This is the first Victor issue by the pianist, who gained U.S. success via his "Echo" series for Vox. Feyer reads selections from the durable Rodgers-Hammerstein scores with a relish and keyboard knack that's tricky at times, but, fortunately, never at the expense of the melodies. Memorable show music in a bright mood approach.



"SWEET BEAT"—Tony Crombie And His Orchestra—Ember ELP 400 (1-12" LP)

A variety of surprising ork shenanagins from the English maestro's crew tag this entry as delightfully different. Though the disk plays for the dance-floor beat, the presence of interesting flute-percussion and other instruments adlibs adds a fine listenable touch to the proceedings. The melodies all contain "sweet" in their titles ("Sweet Sue," "Sweet And Lovely," "Sweet And Gentle," etc.). Where has the Schwartz-Loesser gem "How Sweet You Are" been? A winning dance-beat presentation.



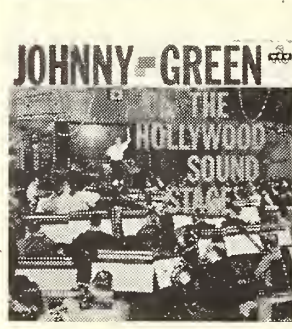
"OFF THE CUFF"—Bobby Dukoff And His Orchestra—Vik LX-1105 (1-12" LP)

Tenor saxist Dukoff and his ork gave mood music some of its most inventive moments during their Victor stay ("Tender Sax," "Sax In Satin,"), and here on Victor's Vik label, they continue to enhance the mood picture. Playful Dukoff ideas, which includes a sans-lyric chorus, are heard on such evergreens as "Thou Swell," "I'm Sitting On Top Of The World," and "When I Take My Sugar To Tea." Some of sidemen: Barry Galbraith (guitar); Urbie Green (trombone); and Milt Hinton (bass). Engaging mood work.



"TORCH TIME"—The Ink Spots—Decca DL 8768 (1-12" LP)

There's lots of nostalgia and familiar, wistful Ink Spot harmony in this Decca re-issue of previous efforts by the team. Songs that represent the Ink Spots at their best include "To Each His Own," "When You Come To The End Of A Day," "My Prayer," and "A Lovely Way To Spend An Evening." Soft and relaxed voicings that don't come around too often these days.



"JOHNNY GREEN ON THE HOLLYWOOD SOUND STAGE"—Johnny Green Conducting The MGM Studio Symphony Orchestra—MGM E 3694 (1-12" LP)

This is an assemblage of themes from MGM pics recorded over the years by composer-conductor-MGM Musical Director Green. The MGM Studio Symphony is the ork present in most MGM films (some of the selections here are sound-track items), and is a full, rich organization. Sides include Lerner-Loewe's "The Heather On The Hill" from the show-film "Brigadoon"; part of Gershwin's "American In Paris" from the "American In Paris" flick; Cole Porter's "Silk Stockings" from the show-film of same name; and others. Big ork mood work.



"GIRLS I HAVE KNOWN"—Jim Reeves—RCA Victor LPM-1685 (1-12" LP)

The package features pop-directed vocal stints by the country star, whose single click, "Four Walls," served as his general intro to the pop audience. Reeves' deep delivery is expressively suited to the twelve pop name-songs ("Linda," "Marie," "Ramona"), and the agreeably simple combo-chorus support keeps his vocals up front. Relaxed vocal listening.



"ROCKIN' CHA"—Joe Loco—Mercury MG 20373 (1-12" LP)

There's a reliable cha cha beat with occasional rock 'n roll hints in this second Mercury package by the oft-recorded Latin band maestro. The Loco crew has clean-cut cha cha approach, and when it does take a r&r fling ("What's A Girl To Do") it usually blends in perfectly with the cha cha rhythm. Except for "What A Difference A Day Made," the ditties are original. Solid cha cha disk with added r&r appeal to the kids.



"STRAUSS WALTZES FOR DANCING"—Harry Horlick And His Orchestra—Vocalion VL 3608 (1-12" LP)

A veteran at dishing out waltzes on disks, Horlick glides through a collection of twelve Strauss favorites on this budget-priced (\$1.98) Vocalion entry. As the title indicates, Horlick forgoes whatever orchestral intricacies are included in original Strauss scores, and reads the tunes with a basic, waltz-tempo beat.



Album Reviews



"MEDLEY TIME"—Don Baker At The Console—Capitol T 997 (1-12" LP)

The third Capitol pressing for the organist, the disk features a sentimental twenty-four tune assemblage broken up into six medleys, each represented by a particular title ("Goin' Places Medley," "Moonlight Medley," etc.). Though at a massive organ, Baker is able to ease lightly through the melodies. Excellent organ-crowd merchandise.



"NEJLA ATES THE TURKISH DELIGHT"—Turkish Orchestra And Choir Conducted By Tarik Bulut-Tura HF 5801 (1-12" LP)

Besides adorning the cover, the Turkey-born dancer-singer vocals on the first two selections in this highly rhythmic excursion into a program of folk-original Turkish music. The Tarik Bulut led ork-choir obviously know what this exciting musical approach is all about. The success of recent mid-eastern disks in this vein should prove a good commercial point for this venture.



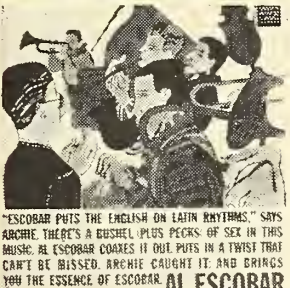
"THE SUNSHINE BOYS"—Dot DLP 3093 (1-12" LP)

The package is the famous gospel singing group's first Dot LP (they perviously cut an EP for the firm.) They supply a sure-handed, country-flavored blend on a spiritual-hymn-gospel program billed as their most popular. Selections include "He Was There," "Satisfied," "Dry Bones," and "Never Walk Alone." Important issue for the inspirational-country shelf.



"THE BEST OF NOEL COWARD"—Harry Arnold And His Orchestra—Mercury MG 20278 (1-12" LP)

The Swedish ork maestro has cut several LP-EP packages for the diskery, and to twelve Noel Coward melodies Arnold's group supply orchestrations obviously well-schooled in the mood music trade. The Coward efforts include about an even share of his better known ("Mad About The Boy," "I'll Follow My Secret Heart") and less popular works ("Dear Little Cafe," "Tokay,").



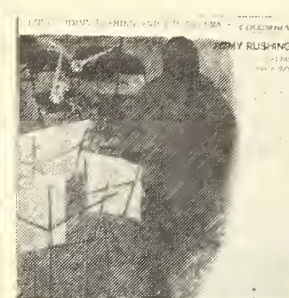
"AL ESCOBAR"—Cadence CLP-3014 (1-12" LP)

Escobar leads his crew in a reliable, good-sounding take on twelve cha-cha-mambo sessions. Nicely helped along by a solid hi-fi disk, Escobar's arrangements come across with a fullness and color not too frequently present in other Latin entries. For the Latin dance crowd, an ork that can really dish out the beat.



"COUNTRY BOY IN LOVE"—Justin Tubb—Decca DL 8644 (1-12" LP)

The disk is Tubb's initial solo pressing for Decca (he appeared with his father, Ernest Tubb, on a previous Decca issue), and comes off in strong rockabilly style. Items that Tubb takes to the beat include "Bonaparte's Retreat," "There'll Be No Teardrops Tonight," "Into Each Life Some Rain Must Fall," and "I Gotta Have My Baby Back." Ten of the twelve sides are benefited by the presence of the Anita Kerr Quartet. Exciting vocal work.



"LITTLE JIMMY RUSHING AND THE BIG BRASS"—Jimmy Rushing And His Orchestra—Columbia CL 1152 (1-12" LP)

Here's a wonderfully breezy vocal-band package that features kinetic Rushing readings on twelve evergreen delights, and engagingly light-hearted band arrangements from three steeped-in-swing writers, Buck Clayton, Jimmy Minday, and Nat Pierce. Big band personnel includes, among others, Pierce, Clayton, Urbie Green, Coleman Hawkins, Osie Johnson, Milt Hinton, and Jo Jones. Songs: "Rosalie," "Harvard Blues," "When You're Smiling" and "June Night." Great jazz fun.



"WEST COAST WAILERS"—Conte Candoli & Lou Levy—with Bill Holman—Leroy Vinnegar—Lawrence Marable—Atlantic 1268 (1-12" LP)

The disk is skillfully true to its title: Candoli, Levy and crew offer some hard-blowing on six of the eight sessions, and take a "summertime" blues tour on the durables, "Lover Man" and "Flamingo." Candoli does most of the feature work here—work which contains some of the most penetrating blowing heard in a long time. Pianist Levy and the boys are around for big stints, too. Fine, driving sessions.



"MAINSTREAM 1958"—Wilbur Harden (Fluegelhorn)—Tommy Flanagan (Piano)—John Coltrane (Tenor Sax) — Doug Watkins (Bass) — Louis Hayes (Drums)—Savoy MG 12127 (1-12" LP)

A solid line-up of jazz talent, the disk is a mostly medium-tempo, but noticeably forceful five session work-out. The quintet gets its punch from a solid rapport among the boys, who have taken a fine hard-hitting attitude. Coltrane's tenor sax has some socko solos. Lively jazz performances.

CLASSICAL



GERSHWIN: An American in Paris—Porgy And Bess—Antal Dorati—Minneapolis Symphony Orchestra—Mercury MG 50071 (1-12" LP)

Here's very fine music by Gershwin in very fine, brilliant hi-fi readings by the Antal Dorati directed Minneapolis Symphony. "American in Paris" is, of course, a delightful bon-bon that's a natural for excellent disk sound, and Robert Russell Bennett's famed orchestral survey of "Porgy And Bess" is rich in orchestral color, thanks to Gershwin and Bennett. Great Gershwin in outstanding treatments.



COPLAND: Rodeo (Four Dance Episodes)—El Salon Mexico—Danzon Cubano—Antal Dorati Conducting The Minneapolis Symphony Orchestra—Mercury MG 50172 (1-12" LP)

The disk is another new Minneapolis entry devoted to an American composer (see Gershwin set review, above), and it too speaks with authority and striking hi-fi standards. All the pieces abound in fascinating orchestrations characteristic of Copland. Rare disk entry for the rhythmic "Danzon Cubano." An orchestral treat.



WAGNER: "Die Meistersinger Von Nurnberg"—Angel 3572 E/L (5-12" LP)

To the more astute opera coterie, Angel offers an admirable performance of the Wagner opera, a performance of outstanding merit in both the work of the artists involved and the brilliance of sound. Sung in German, this version of one of the composer's lighter works is headed by Rudolph Schock as Walther; Elisabeth Grummer as Eva; and Marga Hoffgen as Magdalene; and the Berlin Philharmonic Orchestra conducted by Rudolf Kempe. English-German libretto is provided.

JAZZ



"SOUL BROTHERS" — Milt Jackson & Ray Charles—Atlantic 1279 (1-12" LP)

Rock 'n roll star performer-composer Charles makes a rare jazz disk appearance here on alto sax and piano, while Jackson branches out to piano and guitar in addition to his more-at-home vibraharp performances. Ably backed by such skilled jazzists as Oscar Pettiford (bass); Billy Mitchell (tenor sax); Connie Kay (drums), the two lead the bluesy, generally medium-tempo paced five-tune session. Fine jazz showing.



Disk Jockey

REGIONAL RECORD REPORTS

NAT BROOK, VIV MAYFIELD, DALE GOOD, GLENN BROOKE
KRKO—Everett, Wash.

- Poor Little Fool (Nelson)
- When (Kalin Twins)
- Yakety Yak (Coasters)
- Hard Headed Woman (E. Presley)
- I Can't Stop Loving You (D. Gibson)
- Secretly (J. Rodgers)
- I'll Walk Alone (Nelson)
- Guess Things Happen That Way (J. Cash)
- No Chemise Please (G. Granahan)
- I Wonder Why (Dion & Belmonts)

DANNY THOMPSON, BOB TURLEY, CHUCK LINDSEY
WKAZ—Charleston, W. Va.

- Yakety Yak (Coasters)
- What Am I Living For (C. Willis)
- Purple People Eater (Wooley)
- Willie & Hand Jive (Otis)
- Endless Sleep (J. Reynolds)
- Spish Splash (B. Darin)
- My First Mistake (J. Smith)
- For Your Love (Townsend)
- Love Is Everything (C. Dobkins Jr.)
- For Your Precious Love (J. Butler)

JOHN ADEMY
WBIG—Greensboro, N. C.

- Purple People Eater (Wooley)
- Patricia (P. Prado)
- Padre (T. Arden)
- All I Have To Do Is Dream (Everlys)
- Secretly (J. Rodgers)
- Ding Dong (McGuire)
- Little Serenade (Ames Bros.)
- Young And Warm And Wonderful (T. Bennett)
- Left Right Out Of Your Heart (V. Monroe)
- Return To Me (D. Martin)

DONN PARKER
WMEX—Boston, Mass.

- Spish Splash (B. Darin)
- Yakety Yak (Coasters)
- Patricia (P. Prado)
- Rebel Rouser (D. Eddy)
- Maybe You'll Be Mine (Connie & Lee)
- My True Love (J. Scott)
- Hard Headed Woman (E. Presley)
- When (Kalin Twins)
- Over The Weekend (Playboys)
- Think It Over (Crickets)

PAUL COBURN
KLUB—Salt Lake City, Utah

- Patricia (P. Prado)
- Secretly (J. Rodgers)
- Chanson D'Amour (Todds)
- When (Kalin Twins)
- All I Have To Do Is Dream (Everlys)
- A Certain Smile (J. Mathis)
- Everybody Loves A Lover (D. Day)
- Looking Back (N. Cole)
- Big Man (Four Preps)
- If Dreams Came True (Boone)

DICK JONES
KWBB—Wichita, Kans.

- Rebel Rouser (D. Eddy)
- Hard Headed Woman (E. Presley)
- Endless Sleep (J. Reynolds)
- Yakety Yak (Coasters)
- Patricia (P. Prado)
- Purple People Eater (Wooley)
- Midnighter (Champs)
- I Wonder Why (Dion & Belmonts)
- Secretly (J. Rodgers)
- Dottie (Danny & Juniors)

AL MAKKAY
KCNA—Tucson, Ariz.

- Patricia (P. Prado)
- Rebel Rouser (D. Eddy)
- Poor Little Fool (R. Nelson)
- Padre (T. Arden)
- Baubles, Bangles And Beads (Kirby Stone IV)
- Western Movies (Olympics)
- When (Kalin Twins)
- Angel Baby (D. Martin)
- Hard Headed Woman (E. Presley)
- Fever (P. Lee)

KEN GAUGHAN
WREB—Holyoke, Mass.

- Left Right Out Of Your Heart (P. Page)
- In The Good Old Summer-time/Take The Lady (Kirby Stone IV)
- I Know Where I'm Going (G. Hamilton IV)
- All I Have To Do Is Dream (Everlys)
- Blue Blue Day (D. Gibson)
- Poor Little Fool (Nelson)
- Secretly (J. Rodgers)
- Guess Things Happen That Way (J. Cash)
- Endless Sleep (J. Reynolds)
- Same Old Moon (Sanders)

DICK TONDREAU
WKCB—Berlin, N. H.

- Think It Over (Crickets)
- Come Prima (Tony & His Friends)
- Yakety Yak (Coasters)
- Spish Splash (B. Darin)
- Rebel Rouser (D. Eddy)
- One Summer Night (Dandlers)
- Poor Little Fool (R. Nelson)
- Hard Headed Woman (E. Presley)
- Three Jolly Coachmen (Kingston Trio)
- Real Love (Jaye Sisters)

BILL ADAMS
KUDE—Oceanside, Calif.

- Endless Sleep (Reynolds)
- Witch Doctor (D. Seville)
- Big Man (Four Preps)
- Return To Me (Martin)
- Jennie Lee (Jan & Arnie)
- Do You Wanna Dance (B. Freeman)
- Secretly (J. Rodgers)
- Yakety Yak (Coasters)
- All I Have To Do Is Dream (Everlys)
- Purple People Eater (S. Wooley)

SONNY MELENDREZ
KHEY—El Paso, Tex.

- Rebel Rouser (D. Eddy)
- All I Have To Do Is Dream (Everlys)
- Hard Headed Woman (E. Presley)
- Secretly (J. Rodgers)
- Big Man (Four Preps)
- Poor Little Fool (Nelson)
- Purple People Eater (S. Wooley)
- Yakety Yak (Coasters)
- Patricia (P. Prado)
- Endless Sleep (Reynolds)

DON LAMOND
KFOX—Hollywood, Calif.

- Baubles, Bangles And Beads (Kirby Stone IV)
- Monique (F. Sinatra)
- Chanson D'Amour (Todds)
- Purple People Eater (Wooley)
- Enchanted Island (4 Lads)
- Left Right Out Of Your Heart (P. Page)
- Torero (J. LaRosa)
- A Certain Smile (Mathis)
- Return To Me (D. Martin)
- Willie & Hand Jive (J. Otis)

JOHN STONE
WNOE—New Orleans, La.

- Spish Splash (B. Darin)
- Patricia (P. Prado)
- Poor Little Fool (R. Nelson)
- For Your Precious Love (J. Butler)
- A Certain Smile (J. Mathis)
- Yakety Yak (Coasters)
- Just A Dream (J. Clanton)
- One Summer Night (Dandlers)
- My True Love (J. Scott)
- Little Boy Blue (H. Duvall)

SONNY K
WSRS—Cleveland, Ohio

- Poor Little Fool (R. Nelson)
- Rockin' Robin (B. Day)
- When (Kalin Twins)
- High School Dance (El Pollos)
- Purple People Eater (Wooley)
- Rebel Rouser (D. Eddy)
- Blip Blop (B. Doggett)
- I'll Get By (B. Williams)
- Yakety Yak (Coasters)
- Born Too Late (Pony Tails)

BOB SMITH
WJWL—Georgetown, Del.

- You Need Hands (M. Bygraves/E. Gorme)
- Patricia (P. Prado)
- Don't Go Home (Playmates)
- Purple People Eater (Wooley)
- All I Have To Do Is Dream (Everlys)
- Secretly (J. Rodgers)
- Big Man (Four Preps)
- How Will I Know My Love (Annette)
- Kathy-O (E. Grant/P. McCormick)
- Young And Warm And Wonderful (T. Bennett)
- Woodchopper's Ball (Davie)

RAY HUTCHINSON
KOL—Seattle, Wash.

- Everybody Loves A Lover (D. Day)
- Come Closer To Me (Cole)
- A Certain Smile (J. Mathis)
- Just When We're Falling In Love (J. Southern)
- Patricia (P. Prado)
- That's How Much I Love You (P. Boone)
- Gingerbread (F. Avalon)
- Enchanted Island (Four Lads)
- The Same Old Song And Dance (F. Sinatra)
- I Think Of You (A. Cromen)

CHUCK OTTE
KLPW—Union, Mo.

- Purple People Eater (Wooley)
- Yakety Yak (Coasters)
- Pretty Baby (Gina & Gino)
- Let's Go Steady For The Summer (Three G's)
- Drifting And Dreaming (T. Tyle)
- Only Man On The Island (V. Damone)
- Tom Hark (T. Heath)
- Pony Tail (L. Dean)
- When (Kalin Twins)
- Endless Sleep (J. Reynolds)

GEORGE CROMWELL
KOIL—Omaha, Neb.

- Yakety Yak (Coasters)
- Spish Splash (B. Darin)
- Endless Sleep (J. Reynolds)
- For Your Precious Love (J. Butler)
- Purple People Eater (Wooley)
- My True Love (J. Scott)
- Patricia (P. Prado)
- Guess Things Happen That Way (J. Cash)
- Little Star (Elegants)
- Hard Headed Woman (E. Presley)

HAL VESTER
KTHT—Houston, Tex.

- Spish Splash (B. Darin)
- Hard Headed Woman (E. Presley)
- Willie & Hand Jive (Otis)
- You Cheated (Slades)
- Just A Dream (J. Clanton)
- Yakety Yak (Coasters)
- My True Love (J. Scott)
- Patricia (P. Prado)
- Do You Wanna Dance (B. Freeman)
- Rebel Rouser (D. Eddy)

BEAUREGARD DAVIS
WLOW—Norfolk, Va.

- Yakety Yak (Coasters)
- Spish Splash (B. Darin)
- When (Kalin Twins)
- Hard Headed Woman (E. Presley)
- Don't Go Home (Playmates)
- Patricia (P. Prado)
- Rebel Rouser (D. Eddy)
- Purple People Eater (Wooley)
- What Am I Living For (C. Willis)
- Poor Little Fool (R. Nelson)

BOB WILLIAMS
WCFR—Springfield, Vt.

- Purple People Eater (Wooley)
- Endless Sleep (J. Reynolds)
- When (Kalin Twins)
- Yakety Yak (Coasters)
- Spish Splash (B. Darin)
- All I Have To Do Is Dream (Everlys)
- Secretly (J. Rodgers)
- Patricia (P. Prado)
- Jennie Lee (Jan & Arnie)
- Sugar Moon (P. Boone)



Disk Jockey

REGIONAL RECORD REPORTS

WIN JOLLY
WTAQ—La Grange, Ill.

- Don't Ask Me Why (E. Presley)
- Baubles, Bangles And Beads (Kirby Stone IV)
- Everybody Loves A Lover (D. Day)
- Poor Little Fool (Nelson)
- Hey Girl, Hey Boy (McLollie & Baker)
- Patricia (P. Prado)
- Delicious (J. Backus)
- Little Serenade (Randazzo)
- That's How Much I Love You (P. Boone)
- I'll Get By (B. Williams)

BOB KOHLMAYER
WKXY—Sarasota, Fla.

- Secretly (J. Rodgers)
- Yakety Yak (Coasters)
- I Think The World Of You (T. Brewer)
- Spish Splash (B. Darin)
- For Your Love (Townsend)
- All I Have To Do Is Dream (Everlys)
- What Am I Living For (C. Willis)
- Don't Go Home (Playmates)
- Bird On My Head (Seville)
- If Dreams Came True (P. Boone)

JOHNNY SELLECK
KVOL—Lafayette, La.

- Yakety Yak (Coasters)
- You Need Hands (Gorme)
- Spish Splash (B. Darin)
- Born To Be A Loser (J. Donnley)
- Jennie Lee (Jan & Arnie)
- Enchanted Island (4 Lads)
- Just A Dream (J. Clanton)
- All I Have To Do Is Dream (Everlys)
- Don't Go Home (Playmates)
- Left Right Out Of Your Heart (P. Page)

ALAN FREDERICKS
WGBB—Freeport, L. I., N. Y.

- Secretly (J. Rodgers)
- Big Man (Four Preps)
- Fever (P. Lee)
- If Dreams Came True (Boone)
- Chicky-Cha (Cazzlers)
- Everybody Loves A Lover (D. Day)
- Patricia (P. Prado)
- Ain't That Love (H. Belafonte)
- You Need Hands (Gorme)
- The Same Old Song And Dance (F. Sinatra)

BRIAN SKINNER
CKDM—Manitoba, Can.

- Purple People Eater (Wooley)
- All I Have To Do Is Dream (Everlys)
- Pretty Baby (Gino & Gina)
- Endless Sleep (J. Reynolds)
- Big Man (Four Preps)
- Got A Match (L. Stein)
- Padre (S. Vaughan)
- Tickle Toe (P. Gayten)
- Hard Headed Woman (E. Presley)
- Torero (J. La Rosa)

MILTON Q. FORD
WOL—Washington, D. C.

- You Need Hands (Gorme)
- Patricia (P. Prado)
- Enchanted Island (4 Lads)
- Return To Me (D. Martin)
- Left Right Out Of Your Heart (P. Page)
- Chanson D'Amour (Todds)
- Don't Go Home (Playmates)
- Cha-Hua-Hua (Hugo & Luigi)
- Stay (Ames Bros)
- Everybody Loves A Lover (D. Day)

JIMMY HUTSELL
WCRK—Morristown, Tenn.

- Yakety Yak (Coasters)
- All I Have To Do Is Dream (Everlys)
- You (G. Storm)
- Return To Me (D. Martin)
- Big Man (Four Preps)
- Substitute (L. Baker)
- Book Of Love (Monotones)
- Witch Doctor (D. Seville)
- Purple People Eater (Wooley)
- Wear My Ring (E. Presley)

JIM NARDI
WTIF—Tifton, Ga.

- Yakety Yak (Coasters)
- What Am I Living For (C. Willis)
- Hard Headed Woman (E. Presley)
- Purple People Eater (Wooley)
- One Summer Night (Dandlers)
- Do You Wanna Dance (B. Freeman)
- Endless Sleep (G. Ross)
- All I Have To Do Is Dream (Everlys)
- To Be Loved (J. Wilson)
- Witch Doctor (D. Seville)

DICK BENARD
WSYB—Rutland, Vt.

- Hard Headed Woman (E. Presley)
- Poor Little Fool (R. Nelson)
- My True Love (J. Scott)
- All I Have To Do Is Dream (Everlys)
- High School Confidential (J. L. Lewis)
- Scarlet Ribbons (Kingston Trio)
- When (Kalin Twins)
- You'd Be Surprised (Linden)
- If Dreams Came True (Boone)
- Purple People Eater (Wooley)

DAN ALLAN
WMIN—St. Paul, Minn.

- Poor Little Fool (R. Nelson)
- Little Star (Elegants)
- Spish Splash (B. Darin)
- Purple People Eater (Wooley)
- Yakety Yak (Coasters)
- Hard Headed Woman (E. Presley)
- Pretty Baby (Gino & Gina)
- What Am I Living For (C. Willis)
- One Summer Night (Dandlers)
- Enchanted Island (Four Lads)

SOB SIEVERS
WOWD—Ft. Wayne, Ind.

- Purple People Eater (Wooley)
- Yakety Yak (Coasters)
- Endless Sleep (J. Reynolds)
- Big Man (Four Preps)
- Do You Wanna Dance (B. Freeman)
- All I Have To Do Is Dream (Everlys)
- Willie And The Hand Jive (J. Otis)
- Secretly (J. Rodgers)
- Jennie Lee (Jan & Arnie)
- Spish Splash (B. Darin)

DON McLEOD
WJBK—Detroit, Mich.

- Spish Splash (B. Darin)
- Hard Headed Woman (E. Presley)
- Rebel Rouser (D. Eddy)
- Poor Little Fool (Nelson)
- Willie & Hand Jive (Otis)
- Patricia (P. Prado)
- Yakety Yak (Coasters)
- Purple People Eater (S. Wooley)
- Secretly (J. Rodgers)
- Fever (P. Lee)

JOHNNIE ROWE
KASL—Newcastle, Wyo.

- Yakety Yak (Coasters)
- Teresa (E. Cochran)
- Hard Headed Woman (E. Presley)
- Jennie Lee (Jan & Arnie)
- Purple People Eater (Wooley)
- Do You Wanna Dance (B. Freeman)
- Nervous (G. Summers)
- Big Man (Four Preps)
- Rebel Rouser (D. Eddy)
- When (Kalin Twins)

WILBUR FARBLY
WCSS—Amsterdam, N. Y.

- Patricia (P. Prado)
- Poor Little Fool (R. Nelson)
- Sheik Of Araby (L. Monte)
- Hard Headed Woman (E. Presley)
- A Certain Smile (J. Mathis)
- When (Kalin Twins)
- Secretly (J. Rodgers)
- Blue Blue Day (D. Gibson)
- Delicious (J. Backus)
- Yakety Yak (Coasters)

BOB FOWLER
WBLA—Elizabethtown, N. C.

- My True Love (J. Scott)
- For Your Love (Townsend)
- Rainbow Love (S. Scott)
- One Summer Night (Dandlers)
- What Am I Living For (C. Willis)
- It Won't Be Easy (Stafford)
- Hard Headed Woman (E. Presley)
- Do You Wanna Dance (B. Freeman)
- Don't Ask Me Why (E. Presley)
- Patricia (P. Prado)

LONNY STARR
WNEW—New York, N. Y.

- Everybody Loves A Lover (D. Day)
- I'll Get By (B. Williams)
- Enchanted Island (4 Lads)
- Why Wait (P. Prado)
- Come Closer To Me (Cole)
- Delicious (J. Backus)
- Left Right Out Of Your Heart (P. Page)
- Beats There A Heart So True (P. Como)
- The Waiting Game (H. Belafonte)
- Stay (Ames Bros)

JAY CLARK
WAVZ—New Haven, Conn.

- Patricia (P. Prado)
- Love Me Again (J. Sands)
- Little Serenade (Ames Bros)
- Make Me Laugh (Sherman)
- Baubles, Bangles And Beads (Kirby Stone IV)
- Stranger In Mexico (S. Lawrence)
- Got A Match (F. Gallup)
- Enchanted Island (4 Lads)
- Old Man River (E. Grant)
- Sounds Of The Great Bands (G. Gray) (LP)

STEVE WOODMAN
CFCF—Montreal, Que., Can.

- Yakety Yak (Coasters)
- Purple People Eater (Wooley)
- Hard Headed Woman (E. Presley)
- Patricia (P. Prado)
- Enchanted Island (Four Lads)
- A Certain Smile (J. Mathis)
- One Summer Night (Dandlers)
- Rebel Rouser (D. Eddy)
- Left Right Out Of Your Heart (P. Page)
- When (K. Twins)

ROGER CLARK
WGH—Norfolk, Va.

- Spish Splash (B. Darin)
- Patricia (P. Prado)
- What Am I Living For (C. Willis)
- When (Kalin Twins)
- Padre (T. Arden)
- A Certain Smile (J. Mathis)
- Devotion (J. Harper)
- Don't Go Home (Playmates)
- The Same Old Song And Dance (F. Sinatra)
- Yakety Yak (Coasters)

'GENTLEMAN' JIM WAYNE
KOSI—Denver, Colo.

- Endless Sleep (J. Reynolds)
- Hard Headed Woman (E. Presley)
- Purple People Eater (Wooley)
- Patricia (P. Prado)
- Yakety Yak (Coasters)
- Do You Wanna Dance (B. Freeman)
- Rebel Rouser (D. Eddy)
- Spish Splash (B. Darin)
- Return To Me (D. Martin)
- Padre (T. Arden)

FRANK TODD
KWRC—Pendleton, Ore.

- When (Kalin Twins)
- Spish Splash (B. Darin)
- Hard Headed Woman (E. Presley)
- Yakety Yak (Coasters)
- Purple People Eater (Wooley)
- Endless Sleep (J. Reynolds)
- I Would (M. Rayburn)
- Rebel Rouser (D. Eddy)
- Claudette (Everlys)
- Four Your Love (Townsend)

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Disk Jockey

REGIONAL RECORD REPORTS

- ROBB THOMAS**
WEMP—Milwaukee, Wisc.
1. Enchanted Island (4 Lads)
 2. Left Right Out Of Your Heart (P. Page)
 3. Patricia (P. Prado)
 4. Everybody Loves A Lover (D. Day)
 5. Secretly (J. Rodgers)
 6. Please Don't Say Goodnight (J. Sherman)
 7. Baubles, Bangles And Beads (Kirby Stone IV)
 - B. This Happy Feeling (D. Reynolds)
 9. Got A Match (F. Gallup)
 10. Argentina Ballerina (Martin)

- ALLIN SLATE**
KIEV—Glendale 6, Calif.
1. Enchanted Island (Four Lads)
 2. Baubles, Bangles And Beads (Kirby Stone IV)
 3. Sunday Barbecue (T. Ford)
 4. Whippoorwill (K. Smith)
 5. A Certain Smile (J. Mathis)
 6. Siesta In Seville (N. Riddle)
 7. Nel Blu Di Pinto Di Blu (D. Modugno)
 - B. Laughing On The Outside (A. Russell)
 9. Soon I'll Wed My Love (G. Storm)
 10. How The Time Flies (Welker)

- RICHARD HOLLINGSWORTH**
WDAL—Meridian, Miss.
1. Hard Headed Woman (E. Presley)
 2. Splish Splash (B. Darin)
 3. Endless Sleep (J. Reynolds)
 4. Enchanted Island (Four Lads)
 5. Do You Wanna Dance (B. Freeman)
 6. Johnny B. Goode (C. Berry)
 7. Guess Things Happen That Way (J. Cash)
 - B. Just A Dream (J. Clanton)
 9. Angel Baby (D. Martin)
 10. Poor Little Fool (R. Nelson)

- DEL CLARK**
WJJD—Chicago, Ill.
1. Yakety Yak (Coasters)
 2. Purple People Eater (Wooley)
 3. Do You Wanna Dance (B. Freeman)
 4. Splish Splash (B. Darin)
 5. Endless Sleep (J. Reynolds)
 6. Hard Headed Woman (E. Presley)
 7. Patricia (P. Prado)
 - B. Young And Warm And Wonderful (T. Bennett)
 9. I Wonder Why (Dion & Belmonts)
 10. Jennie Lee (Jan & Arnie)

- FRED MITCHELL**
WTOG—Toledo, Ohio
1. Yakety Yak (Coasters)
 2. Purple People Eater (Wooley)
 3. When (Kalin Twins)
 4. Bird On My Head (Seville)
 5. Left Right Out Of Your Heart (P. Page)
 6. Willie & Hand Jive (J. Otis)
 7. You'd Be Surprised (Linden)
 - B. Do You Wanna Dance (B. Freeman)
 9. Wear My Ring (E. Presley)
 10. Secretly (J. Rodgers)

- LOU BARILE**
WIBX—Utica, N. Y.
1. Patricia (P. Prado)
 2. When (Kalin Twins)
 3. Angel Baby (D. Martin)
 4. Everybody Loves A Lover (D. Day)
 5. Little Serenade (Ames Bros.)
 6. A Certain Smile (J. Mathis)
 7. Poor Little Fool (R. Nelson)
 - B. Left Right Out Of Your Heart (P. Page)
 9. Enchanted Island (Four Lads)
 10. I'll Get By (B. Williams)

- JOE RYAN**
WALL—Middletown, N. Y.
1. When (Smeed Trio)
 2. I Found You Out (Guitar)
 3. If Dreams Came True (Boone)
 4. Singing In The Rain (Olaf)
 5. Oh Johnny Oh (K. Linden)
 6. Chasing Shadows (Roberto)
 7. Lips (R. Hamilton)
 - B. Marching Saints Polka (B. Witkowsky)
 9. Blue Boy (J. Reeves)
 10. Dream Girl (R. Anthony)

- DICK JOHNSON**
WNOP—Newport, Ky.
1. All I Have To Do Is Dream (Everlys)
 2. Return To Me (D. Martin)
 3. Padre (T. Arden)
 4. Saturday Swing Out (Four Aces)
 5. Patricia (P. Prado)
 6. Enchanted Island (4 Lads)
 7. Yakety Yak (Coasters)
 - B. You're Making A Mistake (Platters)
 9. Little Serenade (Johnston Bros)
 10. Hard Headed Woman (E. Presley)

- JOE HILL AND RAY READ**
WAZA—Bainbridge, Ga.
1. Purple People Eater (Wooley)
 2. Yakety Yak (Coasters)
 3. Secretly (J. Rodgers)
 4. Poor Little Fool (R. Nelson)
 5. Hard Headed Woman (E. Presley)
 6. All I Have To Do Is Dream (Everlys)
 7. Splish Splash (B. Darin)
 - B. Don't Go Home (Playmates)
 9. What Am I Living For (C. Willis)
 10. Left Right Out Of Your Heart (P. Page)

- BILL SCHULTZ-RED EVANS**
WTAL—Tallahassee, Fla.
1. Little Star (Elegants)
 2. Secretly (J. Rodgers)
 3. What Am I Living For (C. Willis)
 4. Return To Me (D. Martin)
 5. Yakety Yak (Coasters)
 6. All I Have To Do Is Dream (Everlys)
 7. Think It Over (Crickets)
 - B. Nervous (G. Summers)
 9. One Life, One Love (Four Coins)
 10. Come What May (McPhatter)

- JOHN DOREMUS**
WIND—Chicago, Ill.
1. Yakety Yak (Coasters)
 2. Splish Splash (B. Darin)
 3. Endless Sleep (J. Reynolds)
 4. Hard Headed Woman (E. Presley)
 5. Purple People Eater (Wooley)
 6. Patricia (P. Prado)
 7. Poor Little Fool (R. Nelson)
 - B. Do You Wanna Dance (B. Freeman)
 9. Little Serenade (T. Randazzo)
 10. Willie & Hand Jive (J. Otis)

- DOROTHY KINNEY**
KVSA—Dermotte, Ark.
1. Patricia (P. Prado)
 2. Twilight Time (Platters)
 3. Young And Warm And Wonderful (T. Bennett)
 4. Dream (B. Johnson)
 5. Woodchopper's Ball (Davie)
 6. If Dreams Came True (Boone)
 7. Secretly (J. Rodgers)
 - B. For Your Love (Townsend)
 9. Hard Headed Woman (E. Presley)
 10. I'll Get By (B. Williams)

- LARRY MORRIS**
WYZE—Atlanta, Ga.
1. When (Kalin Twins)
 2. Padre (T. Arden)
 3. All I Have To Do Is Dream (Everlys)
 4. Cha-Hua-Hua (Pets)
 5. Patricia (P. Prado)
 6. Secretly (J. Rodgers)
 7. Got A Match (F. Gallup)
 - B. Enchanted Island (4 Lads)
 9. Young And Warm And Wonderful (R. Williams)
 10. A Certain Smile (Mathis)

- DAVE TIEG**
WILK—Wilkes-Barre, Pa.
1. Splish Splash (B. Darin)
 2. Yakety Yak (Coasters)
 3. Hard Headed Woman (E. Presley)
 4. Purple People Eater (Wooley)
 5. Patricia (P. Prado)
 6. When (Kalin Twins)
 7. Secretly (J. Rodgers)
 - B. Gingerbread (F. Avalon)
 9. A Certain Smile (J. Mathis)
 10. Endless Sleep (J. Reynolds)

- LARRY FLOYD**
WOF5—So. Norfolk, Va.
1. Yakety Yak (Coasters)
 2. Splish Splash (B. Darin)
 3. Hard Headed Woman (E. Presley)
 4. All I Have To Do Is Dream (Everlys)
 5. Purple People Eater (Wooley)
 6. A Certain Smile (J. Mathis)
 7. Secretly (J. Rodgers)
 - B. Jennie Lee (Jan & Arnie)
 9. Do You Wanna Dance (B. Freeman)
 10. What Am I Living For (C. Willis)

- JOHNNY "MAD MAN" MICHAELS**
WOKY—Milwaukee, Wisc.
1. Purple People Eater (Wooley)
 2. Endless Sleep (J. Reynolds)
 3. Secretly (J. Rodgers)
 4. Do You Wanna Dance (B. Freeman)
 5. Return To Me (D. Martin)
 6. Jennie Lee (Jan & Arnie)
 7. All I Have To Do Is Dream (Everlys)
 - B. Big Man (Four Preps)
 9. You Need Hands (Gorme)
 10. Twilight Time (Platters)

- GARY SMITH**
WVET—Rochester, N. Y.
1. Patricia (P. Prado)
 2. Left Right Out Of Your Heart (P. Page)
 3. Yakety Yak (Coasters)
 4. When (Kalin Twins)
 5. A Certain Smile (J. Mathis)
 6. Don't Go Home (Playmates)
 7. Baubles, Bangles And Beads (Kirby Stone IV)
 - B. Since You Went Away To School (McGuire)
 9. Windy (P. Gayten)
 10. Poor Little Fool (R. Nelson)

- JERRY LEE**
KTRN—Wichita Falls, Texas
1. Mumble Jumble (F. Cramer)
 2. Yakety Yak (Coasters)
 3. Do You Wanna Dance (B. Freeman)
 4. My True Love (J. Scott)
 5. Poor Little Fool (R. Nelson)
 6. Happy Years (Diamonds)
 7. Somebody Touched Me (B. Knox)
 - B. Fever/You Don't Know (P. Lee)
 9. Baubles, Bangles And Beads (Kirby Stone IV)
 10. Young And Warm And Wonderful (R. Williams)

- IRA COOK**
WMPC—Los Angeles, Calif.
1. Secretly (J. Rodgers)
 2. Return To Me (D. Martin)
 3. Patricia (P. Prado)
 4. Sunday Barbecue (T. E. Ford)
 5. Torero (R. Carasone)
 6. Enchanted Island (Four Lads)
 7. Padre (T. Arden)
 8. Little Pixie (M. Koffman)
 9. All I Have To Do Is Dream (Everlys)
 10. Baubles, Bangles And Beads (Kirby Stone IV)

- BOB N. PERRY**
WCKR—Miami, Fla.
1. Return To Me (D. Martin)
 2. All I Have To Do Is Dream (Everlys)
 3. Secretly (J. Rodgers)
 4. A Certain Smile (J. Mathis)
 5. Patricia (P. Prado)
 6. Twilight Time (Platters)
 7. Young, Warm And Wonderful (T. Bennett)
 - B. Sugar Moon (P. Boone)
 9. Looking Back (N. Cole)
 10. Enchanted Island (Four Lads)

- JIM 'EARLY BIRD' SPARROW**
KYA—San Francisco, Calif.
1. Purple People Eater (Wooley)
 2. Secretly (J. Rodgers)
 3. Baubles, Bangles, Beads (Kirby Stone IV)
 4. Cha Hua Hua (Pets)
 5. A Certain Smile (J. Mathis)
 6. Don't Go Home (Playmates)
 7. Patricia (P. Prado)
 - B. Sunday Barbecue (T. Ford)
 9. Fever (P. Lee)
 10. Yakety Yak (Coasters)

Woman To Woman



SPRINGFIELD, ILL.—While in Springfield for a nitery engagement, Atlantic thrush Betty Johnson visited WCVS studios for interviews and WCVS promotion. Here, Betty casually chats with WCVS femme deejay, Jaynie Carroll. Betty's latest for Atlantic is "Dream."

For Bourne's Sims: Gals, Gals Everywhere

NEW YORK—Lester Sims, General Professional Manager of Bourne Music, is surrounded by women—family and professionally wise.

In the family, there is a Mrs. Sims, there are two daughters and two granddaughters. From a professional stand-ponit, two executives of the Bourne firm are women, Mrs. S. H. Bourne and Miss Beebe Bourne, and Sims is currently working on six disks, all recorded by women. The waxings are Gogi Grant's "Marjolaina" on Victor; Julie London's "It's Easy" on Liberty; Betty Madigan's "Dance Everyone Dance" on Coral; Ruth McFadden's "You Must Come In At The Door" on Tiara; Bobo Hathaway's "Charlie My Boy" on Carlton; and Helen Grayco's "Them There Eyes" on Verve.

Though there's a new waxing by the male vocal quintet, the Five Keys, for Sims to work on, the song is still in keeping with the Sims' gal picture. The title: "Emily Please."

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at a truly
Sensible Price!
\$1.98 retail

Mister "G" Sings...
"SWEET ANGELINA"
"BABY, YOU'RE O.K."

39 Park Avenue
Rutherford, N. J.

New Dance Instrumental Hit!

"WEEK END"

THE KINGSMEN

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Ramblings

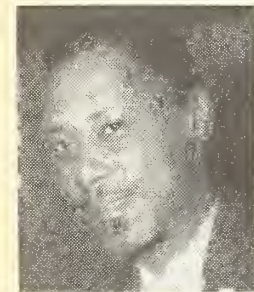
NEW YORK:

Neil Galligan, Sunbeam Records, deep in paperwork and phone calls as he handles the growing excitement centered around the new diskery. Riding high with "No Chemise Please" by Gerry Granahan, Galligan is now centering his efforts on the new Lillian Briggs release, "Come Here". Lillian will make her second appearance with Dick Clark on his Saturday evening TV show. Also making his Sunbeam debut with "Nothing Shaking"



JONI JAMES

(But The Leaves On The Trees) is Eddie Fontaine. The DeJohns, previously with Epic and Mercury, make their Sunbeam bow with "Straighten Out and Fly Right". Galligan is enthusiastic about all three new offerings and predicts great things of them. . . . Arnold Maxin, MGM prexy, back from his European jaunt. Maxin visited Italy, France, England and Belgium (where he took in the Brussels Fair). . . . Connie Francis, MGM thrush, has a full July booked. The Bolero Club in Wildwood, N. J. July 18-24, then Convention Hall, Asbury Park, N. J. on July 26 (and a Dick Clark appearance the evening of July 26) and six days at the Acra Manor on July 29. . . . Sol Handwerker, MGM publicity and promotion director, advises that the "June For Joni" campaign was a huge success. Over 100,000 albums were sold. MGM offered 12 Joni James LPs and the inducement was one for \$1.98 with every album purchased at the regular price of \$3.98. Included in the twelve was the new Joni James release, "Among My Souvenirs." Joni goes to California July 31 to do a Columbia picture "Senior Prom." Dick Roman, MGM's new build-up prospect, was selected to perform at a special cancer benefit at Westbrook, Conn. on July 12. Dick's current MGM disk is "Love Is A Many Splendored Thing." Gordon Gray is back with MGM as field representative, working under the supervision of Morty Craft. The MGM brass is getting ready for the distrib meetings at the NAMM Convention in Chicago on July 22. . . . Morty Wax, independent promotion man, has been riding high with "Shut Ups" by The Wildtones on Madison Records, "Early In The Morning" by The Rinky Dinks and Buddy Holly on Atco and Coral respectively, and "Splish Splash" by Bobby Darin on Atco. He has now been retained by Jax Records of New Jersey, to handle national promotion for the new release, "At A Dance" and "Quiet Village" by the Five Glowtones. Morty asks us to look out for a new record which he thinks will cause a new dance sensation, "Buggy Boo", recorded by Al Brown on RIK Records. . . . Nat Shapiro, coordinator of international a & r at Columbia Records, states that Mitch Miller's "March Of The River Kwai" has reached the millionth pressing in Germany. Quite a figure. He also tells us that Miller's "River Kwai" ep has sold a quarter of a million in France. . . . Wally Robinson, publicity and promotion at Columbia, expecting his third child. Wally is one of the New Yorker's being dispossessed by the Lincoln project. If anyone knows of an apartment coming up for rental or a good buy in a house—contract him at Columbia Records, New York. . . . Herman Lubinsky announced the resigning of The Davis Sisters. . . . Tom Edwards (WERE-Cleveland, O.) has just signed a Dot recording contract. Tom records two of his own narrations this week. . . . Al Hirsch, Malverne Distributors, New York, advises his best sellers over the past few weeks have been "Endless Sleep" by Jody Reynolds on Demon, "Over The Weekend" by The Playboys on Cameo, and "The Bird On My Head" by David Seville on Liberty. Of the newer releases "Born Too Late" by the Poni-Tails and "My Foolish Heart" by the Upbeats have been particularly strong. Those to keep an eye on, reports Hirsch, are "Speak Up" by Sammy Lowe on Newport, "Midnight" and "Verboten" by Paul Anka on ABC-Paramount, "La Santa Venuta" by Laura Leslie on Hand-over and "Western Movies" by the Olympics on Demon. . . . Walt Hayum, Epic Records national sales manager, reveals that the album sales have exceeded the quota. In the singles department, Hayum states that "Dreamworld" by The Four Coins continues to build towards the charts. . . . "Nothing very different from what I told you last week," states Doug Moody, Herald and Ember, "except that both "Op" by The Honeycones, and "Should I" by Joe Dixon are even stronger. Op is already in the charts and "Should I" looks like it will also soon be there." Moody tells us that Fern Dee's "You'll Never Know" has gotten a nice reaction in Boston and is already in the bean area's local charts. Tommy Ridgley, who is always strong in the southern markets, is now being tested down there with his newest, "Mairzy Doats". In the album department, "Dance To The Sweet Beat of Tony Crombie", is selling in tidy figures. . . . Willa Ward of the Ward Singers of Philadelphia, has formed her own pop group called the Gay Charmers. She was signed to Savoy last week. . . . Jimmy Byrd (WSRC-Durham, N. C.) reports his station was really snowed under with calls after he played Peppermint Harris and the David Dean Combo "The Double Freeze". Byrd called it "the fastest breaking wax to hit the scene in many a moon." . . . Fred Mendelsohn, Arrow Records, phones in to tell us that Robert & Gino's "Uncertain Love" took off in Atlanta, Ga. . . . Hy Weiss, Old Town Records, buzzing with activity as he keeps the shipments going out on "I Believe In You" by Robert & Johnny. His current plug wax is Arthur Prysock's "The Greatest Gift" and "I Love You So". On his York Records, Weiss has ready for release "Foolish Little Girl" by the Evans Brothers and "Bless Your Heart" backed with "You Be The Judge" by Jimmy Milner. . . . Joe Scott, a & r chief of Duke and Peacock, has completed a session with The Checker Dots. Scott calls them "sensational" . . . Don Robey, Duke-Peacock-Backbeat prexy, winged into Nashville, Tenn. for a special session with Joe Hinton. Robey describes his singing talents as "the swingiest, sweet voice this side of heaven." . . . Clifton "King Bee" Smith (KCOH-Houston, Texas) reports his Hop at the Eldorado was so packed last week the kids weren't able to dance. Special guests included Paul Gayten, Chess; Roy Hamilton, Epic; and Ike Cole. 42 albums were distributed to the lucky patrons. . . . Marvin Deane, Cadence Records, and Joey Grippo, Portem Distributors, lead the promotion men to a 6-4 victory over a Korwin-4 Lads softball team at Randall's Island last week. A return match is scheduled for this Sat. . . . "Early In The Morning" by The Rinky Dinks on Atco looks very much like a hit. Returns are already coming in and it could be more clover for what currently is one of the hottest record companies around. Atco has nothing less than the current num-



JOE SCOTT

ber two and four hits in the country. "Yakety Yak" by The Coasters and "Splish Splash" by Bobby Darrin. . . . East West has three decks out that bid fair to attract lots of attention. "Rock 'n' Roll Espanole" by Mad Man Taylor, "Remember The Night" and "Lady Love" by The Del-Larks, and "Better Believe It" and "Week End" by The Kingsmen are the trio. . . .



THE DRIVERS

Herman Lubinsky just returned from a trip to the coast which he called a "secret mission". He won't reveal the secret to the trade but will to individual business associates and friends who call him. Lubinsky says he received tremendous response from distributors to his new stereo line. . . . The Four Voices on the Dick Clark Bandstand TV show July 10 followed by four days at the Columbia Records Convention in Denver beginning July 18. . . . Teddi King started five weeks at the Riviera, Las Vegas on June 30. . . . Scotty Carroll and his Metropolitans leave July 20 for an extended European tour. Group is booked in London, Paris, Bermuda and Scotland, the latter being Scotty's former home. . . . Donnie Boyd, Dart recording artist, back home after a successful deejay tour in New York State. Donnie's record, "Krunchy" and "Martha" is doing nicely in the metropolitan area, he reports. . . . The Drivers, a vocal group consisting of five vocalists and a guitarist, have signed with Lin Records. Frank J. Conklin, head of Lin, advises the groups first release will be "Teeter-Totter" and "A Man's Glory." . . . Barbara Barnes, who handles the newsletter for Sun Records, says for Sun it's Johnny Cash's "Guess Things Happen That Way" and Jerry Lee Lewis' "High School Confidential." . . . Al Silver, Herald and Ember mayhoff, reports from Europe that he and his wife stood at the base of the Eiffel Tower, Paris, France and looked upward at the magnificent Wonder of the World. Said Al, "This is how I feel when I look at The Cash Box Top Seventy Five and wonder how long it will take for my songs to get up there." Herald will release the Original Five Satins (with Fred Paris lead voice) this week. Tunes are "A Night To Remember" and "Senorita Lollita."

CHICAGO:

While Abner, Vee Jay-Abner Records, is making the rounds in Philly and N'Yawk, the diskery is really humming with news about new releases. Cal Carter latched on to a tune that is a natural for Priscilla Bowman. The result is that Prissy is flying in for an immediate session. The Spaniels just completed the waxing of their first standard "Stormy Weather". Jimmy Reed and Al Smith's terrific orch recently formed a package and will go on tour shortly. Smith's newie on Abner is "Wabash Blues." . . . The Art Van Damme Quint recently completed their new LP "They're Playing Our Song". Mike Rapchak of WAAF penned the liner notes. The LP was picked album of the week by deejay Jack Karey on his "Koffee With Karey" show via WCFL. . . . Li'l Wally, Jay Jay and Banana Records, reports that The Three Twins, currently appearing at The Showboat Hotel in Las Vegas, are doing so well that the management tacked an additional three weeks to their contract. . . . Sig Sakowicz tells us that while he was east for the SAGE unveiling at McGuire AFB, he popped over to bigtown to say hello to Betty Johnson, Jose Melis, ex-Chicagoan Chubby Jackson and other celebs. . . . Stan Pat waxes enthusiastic over Count Basie's Roulette newie "Going To Chicago Blues." Stan says there's also good reaction with the new Buddy Knox and Jimmy Bowen releases. . . . Herb Kole and Bill Bolden advise us that Henry Glover, King Record's eastern A&R chief is in Chi for a waxing session with Clifford Scott. Herb believes that Little Willie John's newest waxing of "You're A Sweetheart" looks like the biggest deck for Willie since "Fever." . . . The Galahads, who record for RCA-Victor, head the new show at Club Laurel, according to Bill McLaughlin. The big three at The Black Orchid, Paul Raffles, Bill Daugherty and Pat Fontecchia expect big crowds to turn out for Roberta Sherwood's stint. . . . Sam Cerami of Coral tells us that Lawrence Welk and his entire group come into the tremendous International Amphitheatre August 4. . . . Jerry Allan is making the deejay rounds with The Dukes Of Dixieland during their current stand at the Blue Note. Jerry informs us that hospitalized vets roared with laughter when he presented Jimmy (Skipalong) Tattler, the Pump Room cowboy, and his sidekick "Chief Swift Wind" on Jerry's recent show for the benefit of the vets.



BETTY JOHNSON

LOS ANGELES:

Franklin Bell, San Francisco blues artist, recorded his initial side for the Vega label which will be released soon. This new label has done very well with their first release of "Dim Those Lights" by The Raindrops. . . . Hunter Hancock taped his KPPOP radio shows in advance before departing on a ten day hunting trip in the wilds of Idaho. . . . On the July 4th Larry Finley Show on KTLA, which was devoted to an all Keen records show, Sam Cooke introduced his latest Keen record of "Win Your Love For Me", also appearing was the "Bumps" Blackwell Rockin' Combo. . . . Dootsie Williams announced the signing of Ronnie Knox, former Chicago Bears' quarterback and UCLA All-American, to a recording contract with Doot Records. He is being groomed by Dootsie and Curtis Williams, a member of the original Penguins, and his first recording will be titled "Baby Play Ball With Me." . . . Leon Hefflin says the attendance of the annual Cavalcade of Jazz has grow to such an extent this year's will be held in the Shrine Auditorium, Sunday, August 3rd starring Sam Cooke, Little Willie John, Ernie Freeman, Ray Charles and Bo Rhambo. . . . Norm Dudley, Mercury Branch Manager, reports "Chantilly Lace" by Big Bopper has taken off for the R & B charts in this area. . . . Yvonne De Carlo cut her first rock 'n roll disk for Imperial Records the past week which Lew Chudd predicts will open up a new field for this talented young lady. . . . Norm Schlein says Bill Doggett's new release of "Blip Blop" looks like a big hit for King Records if local sales are any indication. . . . Mark Terry states his new Kem release of "Rockin' Chair" will be his last in the R & B field and he will concentrate on swinging ballads for his next session. Promotion girl Barbara Holloway says Mark's record is receiving very good air-play on KDAY. . . . The quintet of popular disk-jockeys who will emcee the 14th Annual Cavalcade of Jazz at the Shrine Auditorium will be Hunter Hancock, Art LeBoe, KPPOP; Charles Trammel, Big Jim Randolph, KGFJ; and Chico Sesma, KOWL.



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

- A CERTAIN SMILE
Johnny Mathis (Columbia 41095)
- ALL DAY LONG
Jimmy Smith (Blue Note)
- ALL THE WAY
Riff Ruffin' (Old Town 1054)
- *BEAUTIFUL DELILAH
Chuck Berry (Chess 1697)
- BEWILDERED
Mickey & Sylvia (Vik 0324)
- BIG MAN
Four Preps (Capitol 3960)
- BIKINI
Bikinis (Roulette 4073)
- CHA-HUA-HUA
Eddie Platt (Gone 5031)
- *CHEATIN' WOMAN
Frankie Ford (Ace)
- DEACON'S WALK
Billy Hope (Savoy 1539)
- *DON'T LOOK NOW BUT I'VE
GOT THE BLUES
B. B. King (Kent)
- DOTTIE
Danny & The Juniors (ABC-Paramount 9926)
- DOWN IN VIRGINIA
Jimmy Reed (Vee-Jay 287)
- DOWN ON MY KNEES
Heartbeats (Roulette 4054)
- *FEVER
Peggy Lee (Capitol 3998)
- FLIP TOP BOX
Dickey Do & Don'ts (Swan 4006)
- GIVE ME THE RIGHT
ANYTHING TO SAY YOU ARE MINE
Lula Reed (Argo 5298)
- GOT A MATCH
Daddy-O's (Cabot 122)
- HATTIE MALATTI
Lee Diamond (Vee-Jay 272)
- HAVING A GOOD TIME
Huey Smith (Ace 548)
- HEY BOY, HEY GIRL
Oscar & Jeanette (Class 228)
- HIGH SCHOOL CONFIDENTIAL
Jerry Lee Lewis (Sun 296)
- HIT THE ROAD
Gus Jenkins (Flash 128)
- HOOTCHY KOO
Larry Williams (Specialty 634)
- I BELIEVE IN YOU
MARRY ME
Robert & Johnny (Old Town 1052)
- I LOVE YOU SO
Chantels (End 1020)
- JACKIE
Janice Green (Nasco 6013)
- LIPS
JUNGLE FEVER
Roy Hamilton (Epic 9274)
- LITTLE MARY
PRISONER'S SONG
Fats Domino (Imperial 5526)
- LITTLE PIXIE
Moe Koffman (Jubilee 5324)
- LITTLE STAR
Elegants (APT 25005)
- MOONLIGHT BAY
DRIP DROP
Drifters (Atlantic 1187)
- MUSIC, MUSIC, MUSIC
BUT NOT FOR ME
Ahmad Jahmal (Argo 5294)

- MY TRUE LOVE
LEROY
Jack Scott (Carlton 462)
- NEVER AGAIN
Dinah Washington (Mercury 71317)
- NO CHEMISE PLEASE
Gerry Granahan (Sunbeam 102)
- OH GEE, OH GOSH
Kodaks (Fury 1015)
- OLD MAN RIVER
Earl Grant (Decca 30640)
- OOH! MY SOUL
TRUE FINE MAMA
Little Richard (Specialty 633)
- OP
Honeycones (Ember 1036)
- OVER AND OVER
Thurston Harris (Aladdin 3430)
Bobby Day (Class 229)
- POOR LITTLE FOOL
Ricky Nelson (Imperial 5528)
- SECRETLY
MAKE ME A MIRACLE
Jimmie Rodgers (Roulette 4070)
- SHE'S GOT IT
Muddy Waters (Chess 1692)
- SHINE ON HARVEST MOON
Googie Rene (Class 227)
- SITTING AND THINKING
Little Jr. Parker (Duke 184)
- SKINNY MINNIE
Bill Haley (Decca 30592)
- SUMMER LOVE
Joe Fuller (Hi)
- TANYA
Bill Dogget (King 5138)
- THE PARTY'S OVER
Dakota Staton (Capitol 3958)
- TRY THE IMPOSSIBLE
Lee Andrews & Hearts
(United Artists 123)
- WALK A WHILE
Choker Campbell (Everlast 5007)
- *WESTERN MOVIES
Olympics (Demon 1508)
- WHEN
Kalin Twins (Decca 30642)
- WHIPPER SNAPPER
HARBOR LIGHTS
Lavern Baker (Atlantic 1189)
- WHY DO EVERYTHING HAPPEN
TO ME
B. B. King (Kent 301)
- WINDY
Paul Gayten (Argo 5300)
- WOE WOE IS ME
Bob Graddy (Old Town 1050)
- WOODCHOPPER'S BALL
Hutchie Davie (Atco 6110)
- YES I WANT YOU
Ivory Joe Hunter (Atlantic 1191)
- YOU CHEATED
Slades (Domino)
- YOU GOT ME CRYING
Jimmy Reed (Vee-Jay 275)
- YOU GOT ME (WHERE YOU
WANT ME)
LEND A HELPING HAND
Bobby Blue Bland (Duke 185)
- YOUR FUNERAL AND MY TRIAL
WAKE UP BABY
Sonny Boy Williamson (Checker 894)
- YOU'RE A SWEETHEART
LET'S ROCK WHILE THE ROCKIN'S
GOOD
Little Willie John (King 5142)
- YOU'RE MAKING A MISTAKE
MY OLD FLAME
Platters (Mercury 71320)



THE NATION'S R & B TOP 20

		Pos. Last Week
1	YAKETY YAK Coosters (Atco 6116)	1
2	SPLISH SPLASH Bobby Darin (Atco 6117)	3
3	FOR YOUR PRECIOUS LOVE Jerry Butler & Impressions (Abner 1013)	2
4	WHAT AM I LIVING FOR Chuck Willis (Atlantic 1179)	4
5	PATRICIA Perez Prodo (RCA Victor 7245)	10
6	DO YOU WANNA DANCE Bobby Freeman (Josie 835)	5
7	HARD HEADED WOMAN Elvis Presley (RCA Victor 7280)	8
8	WILLIE AND THE HAND JIVE Johnny Otis (Capitol 3966)	19
9	LOOKING BACK Not Cole (Capitol 3939)	6
10	JUST A DREAM Jimmy Cloyton (Ace)	13
11	ONE SUMMER NIGHT Dondleers (Mercury 71322)	14
12	REBEL ROUSER Duone Eddy (Jonie 1104)	20
13	JENNIE LEE Jan & Arnie (Arvin 108) Billy Word & Dominoes (Liberty 55136)	7
14	TALK TO ME, TALK TO ME Little Willie John (King 5108)	11
15	FOR YOUR LOVE Ed Townsend (Capitol 3926)	15
16	I'M WANDERIN' Jockie Wilson (Brunswick 55070)	18
17	ENDLESS SLEEP Jody Reynolds (Demon 1507)	17
18	JOHNNY B. GOODE Chuck Berry (Chess 1691)	9
19	PURPLE PEOPLE EATER Sheb Wooley (MGM 12651)	12
20	BLIP BLOP Bill Doggett (King 5138)	27

21. LITTLE MARY. 22. I WONDER WHY. 23. ALL I HAVE TO DO IS DREAM. 24. RUMBLE. 25. MY TRUE LOVE. 26. POOR LITTLE FOOL. 27. OLD MAN RIVER. 28. COME WHAT MAY. 29. HOOTCHY KOO. 30. I LOVE YOU SO.

"Groovy" Winners



KANSAS CITY—Pictured at left is KFH program director Don Anderson and Dave Stone, 14-year-old Wichita Eagle carrier of 828 Drury Lane, both of whom who have been announced as winners in the "Groovy" contest for the Missouri-Kansas area recently, sponsored by the RCA-Victor Distributing Corporation of Kansas City.

Each received an award of an RCA-Victor Hi-Fi record player, Anderson for having had the most entries in the Groovy contest of any radio station in Kansas or Missouri, and Dave Stone for the quality and originality of his cartoon drawing of the character "Groovy," featured during the contest over KFH on the "D. A. Show" during May. Dave Stone completed Curtis Intermediate this spring and will enroll in Southeast High this coming fall.

Columbia Names Two

NEW YORK—The appointments of Richard Sherman to Columbia Records District Sales Manager, and Arthur Miller as Branch Manager of Columbia Record Distributors in Cincinnati, Ohio, were announced last week.

Sherman has been assigned to Sales District No. 9 which encompasses the Kansas City, Minneapolis, and Des Moines markets, and will be responsible to James Turnbull, Columbia Field Sales Manager. Prior to joining the company, Sherman was engaged in his sales and merchandising concern.

Miller, who succeeds Maurice Rose who was transferred to the Columbia Records Sales Corporation, assumes responsibility for the performance of the entire Cincinnati Branch operation, where he has been a sales representative since the inception of the branch. Miller reports directly to Kenneth Clancy, General Manager of Columbia Record Distributors. Prior to his association with Columbia, Miller was employed in a similar capacity by Home Products, distributor for the Columbia label prior to the formation of the company-owned distributorship.

Gaylord Inks Rush

NASHVILLE, TENN. — James (Spider) Rich, RCA recording artist, has been signed by Gaylord Music, this city, as a promotion man. Rich will be in charge of promotion to disk jockeys and for Gaylord writers. He will also sign new writers.

Before signing with Victor, Rich worked for Gaylord's Cullman label.

Two Great New Records!

THE MELODEARS
CHAROCK
GONE 5033

THE DUBS
BE SURE (MY LOVE)
GONE 5034

GONE RECORDS
1650 BWAY N. Y., N. Y.

Preps First Ward-Dot Session



NEW YORK—Gospel singer Clara Ward goes over an arrangement with Dot Records' AR boss Bob Thiele (left) and musical director Milton De Lugg just before their first studio recording session last week. Clara and the Ward Singers, who have been one of America's leading gospel groups for years, were just signed to the Dot label which is capitalizing to the fullest on the recent consumers' trend toward gospel discs.

"Gold Record Spintacular" On KDKA-Pitts.

PITTSBURGH, PA.—"Many of the novelty "Gold Records" of yesteryear where not as controversial as "Purple People Eater" and other current hits because interest in music is greater today than ever before." That's the opinion of Guy S. Harris, KDKA Radio program manager, who organized today's "Gold Record Spintacular" which found the station airing only those disks which have passed the million mark in sales.

As part of the annual observance, which included personal appearances by Jan Peerce and other stars, the awarding of 100 LP recordings to listeners and an "Over 21 Record Hop," Harris was quizzed by station newsmen on the weekly "Program PM" feature, "For the Record" (8:30 p.m.).

Harris emphasized that many of the "Gold Records" are part of the sta-

tion's day-in, day-out programming. Among every 10 tunes KDKA plays, four are standards, five are current hits and one is a novelty number or a new tune.

"I'm not a Top 40 man," Harris remarked. "I don't believe in the numbers game. Whether a record is No. 1 or No. 30 is immaterial to me. The fact that it's a popular record is the important thing."

"If you format a station by playing the Top 40 over and over again, I think this gets rather repetitious. I don't think it ever challenges the creativity of the talent, and I hold disk jockeys in high regard. I think it's a very mechanical thing."

Harris discounted the idea that the station is aiming its programming at teen-agers by saying that "The majority of the audience in the daytime is the homemaker. She's home, she's cooking and she's sewing. Sure she wants to hear Dorsey and Miller and she probably cries over the ironing board every time you play 'Moon Love' with Sammy Kaye. But this person is a modern woman. She wants the newest washer, the newest dryer, she wants the newest hairdo, she wants the newest dishes in her house and drapes and furniture. What makes you think she wants the really old music?"

The sound and the beat in such records as 'Splish Splash' and 'Jennie Lee,' which the newsmen played as examples of new releases, are "what appeal to listeners just as they made Tommy Dorsey's 'Boogie Woogie' a hit 15 years ago," Harris continued.

He noted that radio today with its emphasis on music has a higher listenership than ever before in its history and that the number of stations has grown from 878 in 1948 to nearly 3000 today.

The Cash Box



NEW YORK

- 1 **YAKETY YAK**
Coasters
(Atco 6116)
- 2 **PATRICIA**
Perez Prado
(RCA Victor 7245)
- 3 **SPLISH SPLASH**
Bobby Darin
(Atco 6117)
- 4 **FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Abner 1013)
- 5 **ONE SUMMER NIGHT**
Dandleers
(Mercury 71322)
- 6 **JUST A DREAM**
Jimmy Clanton
(Ace 546)
- 7 **LOOKING BACK**
Nat "King" Cole
(Capitol 3939)
- 8 **OLD MAN RIVER**
Earl Grant
(Decca 30640)
- 9 **NO CHEMISE PLEASE**
Gerry Granahan
(Sunbeam 102)
- 10 **LITTLE STAR**
Elegants
(APT 25005)

CHICAGO

- 1 **YAKETY YAK**
Coasters
(Atco 6116)
- 2 **PATRICIA**
Perez Prado
(RCA Victor 7245)
- 3 **DO YOU WANNA DANCE**
Bobby Freeman
(Josie 835)
- 4 **FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Abner 1013)
- 5 **LOOKING BACK**
Nat "King" Cole
(Capitol 3939)
- 6 **TALK TO ME, TALK TO ME**
Little Willie John
(King 5108)
- 7 **BLIP BLOP**
Bill Doggett
(King 5138)
- 8 **SPLISH SPLASH**
Bobby Darin
(Atco 6117)
- 9 **OLD MAN RIVER**
Earl Grant
(Decca 30640)
- 10 **HEY GIRL, HEY BOY**
Oscar & Jeanette
(Class 228)

NEW ORLEANS

- 1 **YAKETY YAK**
Coasters
(Atco 6116)
- 2 **JUST A DREAM**
Jimmy Clanton
(Ace 546)
- 3 **SPLISH SPLASH**
Bobby Darin
(Atco 6117)
- 4 **HOOTCHY KOO**
Larry Williams
(Specialty 634)
- 5 **PATRICIA**
Perez Prado
(RCA Victor 7245)
- 6 **FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Abner 1013)
- 7 **WILLIE AND THE HAND JIVE**
Johnny Otis
(Capitol 3966)
- 8 **HAVING A GOOD TIME**
Huey Smith
(Ace)
- 9 **MY TRUE LOVE**
Jack Scott
(Carlton 462)
- 10 **CHEATIN' WOMAN**
Frankie Ford
(Ace)

ST. LOUIS

- 1 **YAKETY YAK**
Coasters
(Atco 6116)
- 2 **FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Abner 1013)
- 3 **I'M WANDERIN'**
Jackie Wilson
(Brunswick 55070)
- 4 **ONE SUMMER NIGHT**
Dandleers
(Mercury 71322)
- 5 **PATRICIA**
Perez Prado
(RCA Victor 7245)
- 6 **WAKE UP BABY**
Sonny Boy Williamson
(Checker 894)
- 7 **ALL DAY LONG**
Jimmy Smith
(Blue Note)
- 8 **WHAT AM I LIVING FOR**
Chuck Willis
(Atlantic 1179)
- 9 **YES I WANT YOU**
Ivory Joe Hunter
(Atlantic 1191)
- 10 **DO YOU WANNA DANCE**
Bobby Freeman
(Josie 835)

NEWARK

- 1 **FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Abner 1013)
- 2 **YAKETY YAK**
Coasters
(Atco 6116)
- 3 **WHAT AM I LIVING FOR**
Chuck Willis
(Atlantic 1179)
- 4 **YOU'RE A SWEETHEART**
Little Willie John
(King 5142)
- 5 **PATRICIA**
Perez Prado
(RCA Victor 7245)
- 6 **BLIP BLOP**
Bill Doggett
(King 5138)
- 7 **JUST A DREAM**
Jimmy Clanton
(Ace 546)
- 8 **SPLISH SPLASH**
Bobby Darin
(Atco 6117)
- 9 **LOOKING BACK**
Nat "King" Cole
(Capitol 3939)
- 10 **ANYTHING TO SAY YOU'RE MINE**
Lula Reed
(Argo 5298)

DALLAS

- 1 **YAKETY YAK**
Coasters
(Atco 6116)
- 2 **SPLISH SPLASH**
Bobby Darin
(Atco 6117)
- 3 **DO YOU WANNA DANCE**
Bobby Freeman
(Josie 835)
- 4 **FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Abner 1013)
- 5 **HARD HEADED WOMAN**
Elvis Presley
(RCA Victor 7280)
- 6 **COME WHAT MAY**
Clyde McPhatter
(Atlantic 1185)
- 7 **JENNIE LEE**
Jan & Arnie
(Arwin 108)
- 8 **REBEL ROUSER**
Duane Eddy
(Jamie 1104)
- 9 **WILLIE AND THE HAND JIVE**
Johnny Otis
(Capitol 3966)
- 10 **FLIP TOP BOX**
Dickey Do & Don'ts
(Swan 4006)

SOMETHING NEW IN SOUND

Dance To The SWEET BEAT

OF TONY CROMBIE And His Orchestra

ELP 400

EMBER RECORDS

1597 BWAY, N. Y.

If it ISN'T BIG in YOUR Town,
It Can Be!

"THE DEACON'S WALK"

Billy Hope & The Bad Men

1539

SAVOY RECORD CO
58 MARKET ST
NEWARK, N. J.

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

1 SPLISH SPLASH
Bobby Darin
(Atco 6117)

YAKETY YAK
Coasters
(Atco 6116)

SPLISH SPLASH
Bobby Darin
(Atco 6117)

2 YAKETY YAK
Coasters
(Atco 6116)

SPLISH SPLASH
Bobby Darin
(Atco 6117)

YAKETY YAK
Coasters
(Atco 6116)

3 ONE SUMMER NIGHT
Dandleers
(Mercury 71322)

WHAT AM I
LIVING FOR
Chuck Willis
(Atlantic 1179)

BLIP BLOP
Bill Doggett
(King 5138)

4 JUST A DREAM
Jimmy Clanton
(Ace 546)

REBEL ROUSER
Duane Eddy
(Jamie 1104)

WILLIE AND
THE HAND JIVE
Johnny Otis
(Capitol 3966)

5 PATRICIA
Perez Prado
(RCA Victor 7245)

RUMBLE
Link Wray
(Cadence 1347)

REBEL ROUSER
Duane Eddy
(Jamie 1104)

6 LITTLE MARY
Fats Domino
(Imperial 5526)

JOHNNY B. GOODE
Chuck Berry
(Chess 1691)

FOR YOUR
PRECIOUS LOVE
Jerry Butler & Impressions
(Abner 1013)

7 JENNIE LEE
Jan & Arnie
(Arwin 108)

WILLIE AND THE
HAND JIVE
Johnny Otis
(Capitol 3966)

HARD HEADED
WOMAN
Elvis Presley
(RCA Victor 7280)

8 WHAT AM I
LIVING FOR
Chuck Willis
(Atlantic 1179)

PATRICIA
Perez Prado
(RCA Victor 7245)

LITTLE MARY
Fats Domino
(Imperial 5526)

9 FOR YOUR
PRECIOUS LOVE
Jerry Butler & Impressions
(Abner 1013)

HARD HEADED
WOMAN
Elvis Presley
(RCA Victor 7280)

PURPLE PEOPLE EATER
Sheb Wooley
(MGM 12651)

10 DO YOU WANNA
DANCE
Bobby Freeman
(Josie 835)

I BELIEVE IN YOU
Robert & Johnny
(Old Town 1052)

WOODCHOPPER'S
BALL
Hutchie Davie
(Atco 6110)

ATLANTA

BOSTON

SAN FRANCISCO

1 FOR YOUR
PRECIOUS LOVE
Jerry Butler & Impressions
(Abner 1013)

FOR YOUR
PRECIOUS LOVE
Jerry Butler & Impressions
(Abner 1013)

YAKETY YAK
Coasters
(Atco 6116)

2 YAKETY YAK
Coasters
(Atco 6116)

HARD HEADED
WOMAN
Elvis Presley
(RCA Victor 7280)

FOR YOUR
PRECIOUS LOVE
Jerry Butler & Impressions
(Abner 1013)

3 SPLISH SPLASH
Bobby Darin
(Atco 6117)

JUST A DREAM
Jimmy Clanton
(Ace 546)

ONE SUMMER NIGHT
Dandleers
(Mercury 71322)

4 DO YOU
WANNA DANCE
Bobby Freeman
(Josie 835)

YAKETY YAK
Coasters
(Atco 6116)

HARD HEADED
WOMAN
Elvis Presley
(RCA Victor 7280)

5 I'M WANDERING
Jackie Wilson
(Brunswick 55070)

DO YOU WANNA
DANCE
Bobby Freeman
(Josie 835)

PATRICIA
Perez Prado
(RCA Victor 7245)

6 WHAT AM I
LIVING FOR
Chuck Willis
(Atlantic 1179)

SPLISH SPLASH
Bobby Darin
(Atco 6117)

WILLIE AND THE
HAND JIVE
Johnny Otis
(Capitol 3966)

7 PATRICIA
Perez Prado
(RCA Victor 7245)

JENNIE LEE
Jan & Arnie
(Arwin 108)

LOOKING BACK
Nat "King" Cole
(Capitol 3939)

8 ONE SUMMER NIGHT
Dandleers
(Mercury 71322)

PATRICIA
Perez Prado
(RCA Victor 7245)

SPLISH SPLASH
Bobby Darin
(Atco 6117)

9 WILLIE AND THE
HAND JIVE
Johnny Otis
(Capitol 3966)

TALK TO ME,
TALK TO ME
Little Willie John
(King 5108)

PURPLE PEOPLE EATER
Sheb Wooley
(MGM 12651)

10 TRUE FINE MAMA
Little Richard
(Specialty 633)

POOR LITTLE FOOL
Ricky Nelson
(Imperial 5528)

FOR YOUR LOVE
Ed Townsend
(Capitol 3926)



R & B Sure Shots

"YOU'RE A SWEET-
HEART

"LET'S ROCK WHILE
THE ROCKIN'S GOOD"

Little Willie John King 5142

Award of the Week 7/12

"DOWN IN VIRGINIA"

Jimmy Reed Vee-Jay 287

Award of the Week 7/19

"LITTLE STAR"

Elegants APT 25005

Award of the Week 7/5

"FEVER"

Peggy Lee Capitol 3998

Disk of the Week 7/12

A Day With Day



"A Day with Doris Day" was the contest prize won by Nancy Feuer, 16, of 69 Willow Road, Larchmont, N. Y., on "Martin Block's Make Believe Ballroom" over WABC.

On Saturday, June 28, Nancy collected her prize: A day spent with the beautiful film star in Plainfield, Conn., the location site of Miss Day's newest Columbia film, "Miss Casey Jones." Included in Nancy's prize was lunch with Doris and the opportunity to appear in one of the movie's scenes.

The contest asked listeners to select the titles of 7 songs Miss Day has recorded and, in 70 words or less, to write a story, using the titles. Nancy's entry, in poetic form, was selected from more than 21,000 entries.

HOT RELEASES !!

GENE ALLISON

"LET'S SIT AND TALK"

b/w

"I DON'T KNOW WHY"

VEE-JAY = 286

JIMMY REED

"I KNOW IT'S A SIN"

b/w

"DOWN IN VIRGINIA"

VEE-JAY = 287

TERRIFIC INSTRUMENTAL !

"WABASH BLUES"

BY

AL SMITH

And His ORCHESTRA

ABNER = 1014

VEE JAY - ABNER RECORDS

2129 S. Michigan Ave., Chicago 16, Ill.



R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MIEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Award o' the Week

"DOWN IN VIRGINIA" (2:25)
[Conrad BMI—J. Reed, M. Reed]

"I KNOW IT'S A SIN" (2:24)
[Conrad BMI—J. Reed, M. Reed]

JIMMY REED (Vee-Jay 287)

● Jimmy Reed, whose distinctive brand of warbling has been a favorite among the southern-blues buyer for some time now, can once again be appreciated on wax via his new Vee-Jay coupling. The artist hit hard with his "You Got Me Crying" "Go On To School" pairing and should fare even better with "Down In Virginia" and "I Know It's A Sin". They're two lover's laments with the topside being socked out at a shufflin', up tempo pace, while the flip moving along at a slow, solemn beat. "Virginia" has the edge.

"DON'T LOOK NOW, BUT I'VE GOT THE BLUES"

[Greg BMI—L. Hazelwood]

"DAYS OF OLD" [Modern BMI—King, Taub, Ling]

B. B. KING (Kent 307)

● B. B. King follows his national chart-rider, "Why Do Everything Happen To Me", with a new Kent offering that promises to be one of the big summer sellers. The chanter is at his blues best as he convincingly belts out a moderate beat, steady-drivin' affair labeled "Don't Look Now, But I've Got The Blues". Deck is already showing healthy sales signs—so get with it! "Days Of Old" on the under end, is a sprightly novelty rocker that King knocks out with enthusiasm. Terrific backer-upper but for the long run we like "Don't Look Now".

"DOUBLE OR NOTHING" (2:02)
[Armo BMI—L. Pauling]

"TELL THE TRUTH" (2:08)
[Armo BMI—L. Pauling]

THE "5" ROYALES (King 5141)

● The "5" Royales, currently represented on the charts with their slicing of "The Feeling Is Real", dish up a potent new double-decker that should stir up a good sized hunk of action from either end or both. Top-side, the boys serve up a tantalizing fish-beat love affair dubbed "Double Or Nothing". And they're equally effective on the other end—an intriguing, quick beat ditty labeled "Tell The Truth". Both sides receive a sock instrumental backdrop. Start ordering now. They're two solid, r&r money-makers.

"IF I HAD MY LIFE TO LIVE OVER" (1:58) [General ASCAP—Vincent, Tobias, Jaffe]

"WHEN THERE'S NO WAY OUT" (1:55) [Progressive BMI—Jones]

GUITAR SLIM (Atco 6120)

● Watch out for Guitar Slim. He'll probably be back up in the hit listings, in the weeks to come, with both ends of his newest Atco coupling. The chanter, who has a way with a song, hops on the 'old-timer bandwagon', as he enticingly revives, in rhythmic, steady beat fashion, "If I Had My Life To Live Over". It's a departure for the 'southern blues' gentleman but it could prove highly successful, r&b and pop-wise. However, he puts his 'wailin' shoes' on, on the flip, as he emotionally drives out a slow beat opus titled "When There's No Way Out". Lloyd Lambert's crew provides the top notch vocal and musical backdrop on this two-sided winner.

"WIN YOUR LOVE FOR ME" (2:26) [Hermosa BMI—L. C. Cooke]

SAM COOKE
(Keen Records 3-2006)

● That man Sam Cooke is back with another best selling platter. See pop reviews.

"BETTY LOU GOT A NEW PAIR OF SHOES" (2:20)

[Benell/Clockus-Freeman]

BOBBY FREEMAN
(Josie 841)

● Bobby ("Do You Wanna Dance") Freeman offers his follow up. See pop reviews.

THE MONITORS

(Specialty 636)

B+ "MAMA LINDA" (2:00) [Venice BMI—S. Noble] Here's one that's gonna make the ops, dealers, deejays and rack jobbers sit up and take notice. It displays a persuasive vocal performance, wrapped around an energetic lead job, by a group of newcomers to waxdom. It's a Latin-flavored rocker with click potential.

B "HOP SCOTCH" (2:12) [Venice BMI—H. X. Bazz] Under side is a swinging novelty item brightly performed in handclapping manner by the artists. Good teener fare.

ROLAND MITCHELL

(Bay-Tone 100)

C+ "CHUCK WAGON" (2:45) [B Flat BMI—R. Mitchell] Roland Mitchell and his band make an impressive showing on the Bay-Tone label as they carve out a good piece of instrumental wax. Solid driving item that's a good bet to set the toes a-tappin' and the fingers snappin'.

C+ "MIDNIGHT BLUES" (2:45) [B Flat BMI—B. Taylor] On the bottom side Baby Calloway grabs the vocal spotlight and handles it in wailing blues style on this up tempo, steady beat item.

THE EBONETTES

(Ebb 147)

B+ "ALL ALONE" (1:52) [Irving Berlin ASCAP—I. Berlin] With a femme voice spotted throughout the disk saying "love me" the Irving Berlin standard is brought back in infectious, instrumental, cha-cha fashion by the Ebonettes. Slick performance that should ride the airwaves aplenty.

B "WILD MAN WALK" (1:53) [Ebb BMI—N. Nathan] Flip portion is a driving, instrumental rocker that features some frenzied screams in the backdrop. Both ends are better than average offerings and exposure could send 'em on their way.

THE VANGUARDS

(Dot 15791)

B "MY FRIEND MARY ANN" (2:28) [Opus BMI—Vanguards] On this end the artists "pull out all the stops", vocally and instrumentally, as they really let loose on a frantic, romantic-novelty rocker. Exciting offering that oughta keep the coin chutes jingling with joy.

B+ "BABY DOLL" (2:10) [Opus BMI—Vanguards] The pausing-sighing vocalisthenics of the Vanguards comes over in teen-appealing fashion on this inviting, fish-beat ballad which is not to be confused with the tune from the recent, highly-publicized flick.

THE KINGSMEN

(East-West 115)

B+ "WEEK END" (2:17) [Seabreeze BMI—Pompilli, Beecher, Williamson] All the Kingsmen are really 'working' on this one. It's a striking, hip-swinging instrumental that swings along at a coin-catching clip. Tremendous side. Could bust wide open in the r&r dept.

B+ "BETTER BELIEVE IT" (2:15) [Seabreeze BMI—Grande, Pompilli, Jones] Reverse portion features some more sensational, house-rockin' musical sounds with a tasty set of lyrics added. The combination comes off just right and it should whet the appetites of the teenage record buyers.

THE IVY TONES

(Red Top 105)

B+ "OO WEE BABY" (2:21) [Carney BMI—J. Ivy] Red Top could have a solid contender for the charts in this dandy novelty rocker that the Ivy Tones offer in contagious, gimmicked-up style. Deck has a light-hearted appeal that's sure to set the dancin' teensters in motion.

C+ "EACH TIME" (2:20) [Carney BMI—J. Ivy] Reverse etching is a change-of-pace, slow beat ballad that the artists squeeze out with loads of feeling.

JAY NELSON

(Hollywood 1088)

B "RAISE SOME SAN" (2:20) [Golden State BMI—Shuler, Nelson, Redlich] Jay Nelson bubbles over with a rockin' light-heartedness as he steps up to bat out this rafter-shakin' entry loaded with the titles of the gal-named clicks. The ork provides a socko assist on the attention-grabbing novelty.

C+ "LOVER'S PLEA" (2:19) [Golden State BMI—Shuler, Nelson, Redlich] On the reverse portion Nelson turns on the tears as he pleads for his sweetie's return. A heart-breaking, rhythm ballad on which Nelson makes you feel his despondency and torment.

MILTY & NAT

(King 5139)

B+ "IT'S SUMMERTIME" (2:29) [Jay & Cee BMI—McIntosh, Hynes, Jones] A chorus lends a smooth backdrop for Milty and Nat's warm blending on this pretty, fish-beat ballad item tailored to the teen-er's tastes for the current season.

C+ "BABY, I'M COMING HOME TO YOU" (1:55) [Goday BMI—H. Coger] On the under lid, the duo, backed by a flavorful vocal and instrumental backdrop, bounces over a quick beat, rhythm piece in spirited fashion. OK deck.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

- RAINBOW**
New York, N. Y.
1. For Your Precious Love (J. Butler)
 2. Yakety Yak (Coasters)
 3. Looking Back (N. Cole)
 4. Patricia (P. Prado)
 5. For Your Love (E. Townsend)
 6. What Am I Living For (C. Willis)
 7. Old Man River (E. Grant)
 8. Talk To Me (L. W. John)
 9. Blip Blop (B. Doggett)
 10. Tequila (Champs)

- TOWN NORTH MUSIC CO.**
Dallas, Texas
1. Splish Splash (B. Darin)
 2. Flip Top Box (D. Doo & Dont's)
 3. Yakety Yak (Coasters)
 4. Rebel Rouser (D. Eddy)
 5. Purple People Eater (Wooley)
 6. Hard Headed Woman (E. Presley)
 7. Come What May (McPhatter)
 8. Jennie Lee (Jan & Arnie)
 9. Nervous (G. Summers)
 10. No Chemise Please (G. Granahan)

- TOWN & COUNTRY MUSIC CENTER**
Lincoln Park, Mich.
1. Hard Headed Woman (E. Presley)
 2. Rebel Rouser (D. Eddy)
 3. Yakety Yak (Coasters)
 4. Splish Splash (B. Darin)
 5. Fever (P. Lee)
 6. What Am I Living For (C. Willis)
 7. Willie & Hand Jive (J. Otis)
 8. I Love You So (Chantels)
 9. My True Love (J. Scott)
 10. Try The Impossible (L. Andrews)

- CALIFORNIA MUSIC**
Los Angeles, Calif.
1. Yakety Yak (Coasters)
 2. Splish Splash (B. Darin)
 3. Johnny B. Goode (C. Berry)
 4. Rebel Rouser (D. Eddy)
 5. Hard Headed Woman (E. Presley)
 6. Willie & Hand Jive (J. Otis)
 7. Rumble (L. Wray)
 8. Over And Over (T. Harris)
 9. Talk To Me (L. W. John)
 10. My True Love (J. Scott)

- RADIO DOCTORS**
Milwaukee, Wis.
1. Yakety Yak (Coasters)
 2. Do You Wanna Dance (B. Freeman)
 3. For Your Precious Love (J. Butler)
 4. What Am I Living For (C. Willis)
 5. Party's Over (D. Stanton)
 6. Splish Splash (B. Darin)
 7. Patricia (P. Prado)
 8. Rebel Rouser (D. Eddy)
 9. Blip Blop (S. Doggett)
 10. Leroy (J. Scott)

- PARKER STUDIO**
Ft. Walton Beach, Fla.
1. Yakety Yak (Coasters)
 2. Jennie Lee (Jan & Arnie)
 3. Splish Splash (B. Darin)
 4. For Your Precious Love (J. Butler)
 5. Hard Headed Woman (E. Presley)
 6. Cha-Hua-Hua (Pets)
 7. For Your Love (E. Townsend)
 8. Twilight Time (Platters)
 9. You're Making A Mistake (Platters)
 10. All I Have To Do Is Dream (Everlys)

- B & L RECORDS**
Chicago, Ill.
1. Patricia (P. Prado)
 2. Do You Wanna Dance (B. Freeman)
 3. Rockin' And Strollin' (Bel Aires)
 4. Talk To Me (L. W. John)
 5. You Are A Sweetheart (L. W. John)
 6. Bewildered (Mickey & Sylvia)
 7. You Got Me Whistling (J. Fuller)
 8. You Got Me Crying (J. Reed)
 9. You Got Me Where You Want Me (B. B. Bland)
 10. Wake Up Baby (Williamson)

- CAMP'S**
San Jose, Calif.
1. Yakety Yak (Coasters)
 2. One Summer Night (Dandleers)
 3. Patricia (P. Prado)
 4. Splish Splash (B. Darin)
 5. Purple People Eater (Wooley)
 6. Hard Headed Woman (E. Presley)
 7. Western Movies (Olympics)
 8. When (Kalin Twins)
 9. Poor Little Fool (R. Nelson)
 10. For Your Precious Love (J. Butler)

- FRANK'S POP SHOP**
New Orleans, La.
1. Willie & Hand Jive (J. Otis)
 2. Patricia (P. Prado)
 3. Yakety Yak (Coasters)
 4. Having A Good Time (H. Smith)
 5. Splish Splash (B. Darin)
 6. Anything To Say You're Mine (L. Reed)
 7. Just A Dream (J. Clanton)
 8. Blue Early Early (B. Maybelle)
 9. Cheating Woman (F. Ford)
 10. My True Love (J. Scott)

Hudson Down Home Party



NEWARK, N. J.—This is what happened when George Hudson, WNJR (Newark) dee jay, invited his listeners to attend his second annual "Down Home Party". Event took place June 28th, at Laurel Gardens in Newark, and featured blues stars B. B. King and John Lee Hooker. Capacity crowd broke all previous house records. Hudson is planning to follow up this success with a "Down Home Picnic" on August 3rd.

Challenge Appts Bohanan

HOLLYWOOD—Johnny Thompson, vice president and general manager of Challenge Records, announced the appointment last week of Don Bohanan as his assistant in the sales and promotion field. Bohanan will headquarter in Detroit and will cover the Midwest, the South and East. He will work with distributors and disk jockeys, and report directly to Thompson.

Bohanan joins Challenge with a wide background of experience. He was with King Records for three years, serving as the assistant national sales manager. Since then, Bohanan has been branch manager for Coral Records in Detroit and most recently Midwest Divisional Sales Manager for Coral.

Csida-Grean Signs Bobby Darin To Mgt Pact

NEW YORK—Bobby Darin (performer-writer-arranger), whose current Atco record, "Splish Splash," is one of the hottest disks in the country, and is high on all charts, has just signed an exclusive, long-term personal management contract with Csida-Grean Associates, Inc. He has also signed with General Artists Corporation for booking. Darin is the first new artist signed by the Csida-Grean management firm since the organization's inception three and a half years ago, when Csida-Grean started with a talented roster consisting of Eddy Arnold, Betty Johnson, Jim Lowe and Norman Leyden. All of these artists are still with C-G.

Darin is currently one of the busiest young singers in the entertainment industry, doing one-nighters, theatres and television guest shots. Among the most important network tv shots upcoming for the youngster are the Dick Clark Saturday Night Show, July 19; the Bob Crosby (Perry Como Summer Replacement Show) August 23; and shots for key local tv jockeys such as Jim Gallant in New Haven; Buddy Deane in Baltimore; and Alan Freed in New York.

Darin not only recorded "Splish Splash," but wrote and arranged the tune himself. He is also the writer and arranger of "Early in the Morning," recorded by the Rinky Dinks on Atco. Csida-Grean Associates is a sister firm of Trinity Music (BMI) and Towne Music (ASCAP).

Presley Dog Tag



CHICAGO—Harry Beckerman of the Garmisa Distributing Company, Chicago, presents one of the new Elvis Presley "dog tags" to screen actress Dolores Hart, who is co-starring with Elvis in the new Paramount picture, "King Creole."

Looking on (at left) with the pair at the counter card being used to promote the jewelry, is Pat Bertucci, local Presley fan club president.

Miss Hart was in Chicago to plug the picture and the Garmisa Company, who is distributing the dog tags locally, is tying-in their promotion with the movie's opening.



R & B

Disk Jockey

REGIONAL RECORD REPORTS

- PHIL TAYLOR**
WCTT—Corbin, Ky.
1. My True Love (J. Scott)
 2. Yakety Yak (Coasters)
 3. For Your Precious Love (J. Butler)
 4. True Fine Mama (L. Richard)
 5. Got A Match (F. Gallup)
 6. Hard Headed Woman (E. Presley)
 7. Jackie (J. Green)
 8. What Am I Living For (C. Willis)
 9. Bikini (Bikinis)
 10. Poor Little Fool (R. Nelson)

- STEVE WOODMAN**
CFCF—Montreal, Que., Can.
1. Do You Wanna Dance (B. Freeman)
 2. Willie & Hand Jive (J. Otis)
 3. Poor Little Fool (R. Nelson)
 4. My True Love (J. Scott)
 5. Fools Paradise (Crickets)
 6. Don't Go Home (Playmates)
 7. What Am I Living For (C. Willis)
 8. Leroy (J. Scott)
 9. Endless Sleep (J. Reynolds)
 10. Judy (F. Vaughan)

- AL MAKKAY**
KCNA—Tucson, Ariz.
1. Do You Wanna Dance (B. Freeman)
 2. Splish Splash (B. Darin)
 3. I Wonder Why (Dion & Belmonts)
 4. Endless Sleep (J. Reynolds)
 5. Little Mary (F. Domino)
 6. No Chemise Please (G. Granahan)
 7. Rebel Rouser (D. Eddy)
 8. The Freeze (Tony & Joe)
 9. One Summer Night (Dandleers)
 10. Yakety Yak (Coasters)

- JIM GOLDEN AND BUDDY STEVENS**
WARE—Ware, Mass.
1. Splish Splash (B. Darin)
 2. Yakety Yak (Coasters)
 3. The Stash (J. Stone)
 4. High School Confidential (J. L. Lewis)
 5. For Your Precious Love (J. Butler)
 6. Never Again (D. Washington)
 7. Skinny Minnie (B. Haley)
 8. Willie & Hand Jive (J. Otis)
 9. Old Man River (E. Grant)
 10. Woodchopper's Ball (Davie)

- SONNY K**
WSRS—Cleveland, Ohio
1. Rockin' Robin (B. Day)
 2. Hard Headed Woman (E. Presley)
 3. Splish Splash (B. Darin)
 4. Western Movies (Olympics)
 5. Let's Rock (L. W. John)
 6. Blip Blop (B. Doggett)
 7. When (Kalin Twins)
 8. Rebel Rouser (D. Eddy)
 9. Yakety Yak (Coasters)
 10. Gingerbread (F. Avalon)

- "BOUNCIN' BILL" DOUBLEDAY**
KWBR—Oakland, Calif.
1. Yakety Yak (Coasters)
 2. Patricia (P. Prado)
 3. For Your Precious Love (J. Butler)
 4. Looking Back (N. Cole)
 5. Splish Splash (B. Darin)
 6. Johnny B. Goode (C. Berry)
 7. I Wonder Why (Dion & Belmonts)
 8. You Got Me (B. B. Bland)
 9. Are You My Girl Friend (M. Williams)
 10. What Am I Living For (C. Willis)

- DICK DEAN**
WKTQ—Norway-Paris, Me.
1. Yakety Yak (Coasters)
 2. Poor Little Fool (R. Nelson)
 3. School Boy Crush (B. Helms)
 4. Delilah (C. Berry)
 5. Harbor Lights (L. Baker)
 6. Little Mary (F. Domino)
 7. Splish Splash (B. Darin)
 8. On A Blanket (Morrisons)
 9. Purple People Eater (Wooley)
 10. Hard Headed Woman (E. Presley)

- BOB SMITH**
WJWL—Georgetown, Dela.
1. When (Kalin Twins)
 2. Yakety Yak (Coasters)
 3. Purple People Eater (Wooley)
 4. What Am I Living For (C. Willis)
 5. Splish Splash (B. Darin)
 6. Cha-Hua-Hua (Hugo & Luigi)
 7. Woodchopper's Ball (Davie)
 8. No Chemise Please (G. Granahan)
 9. Do You Wanna Dance (B. Freeman)
 10. Jennie Lee (Jan & Arnie The Party's Over (D. Stanton)

- DON MCKAY**
WEVD—New York, N. Y.
1. What Am I Living For (C. Willis)
 2. For Your Precious Love (J. Butler)
 3. Do You Wanna Dance (B. Freeman)
 4. To Be Loved (J. Wilson)
 5. Yakety Yak (Coasters)
 6. Rumble (L. Wray)
 7. Talk To Me (L. W. John)
 8. Cha-Hua-Hua (Hugo & Luigi)
 9. I Wonder Why (Dion & Belmonts)
 10. El Rancho Rock (Champs)

A Cinch For The Charts!

"BAREFOOT ROCK"

Little Jr. Parker

DUKE 193

DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

Sammy Davis Party



LOS ANGELES—One of the top parties of the year was held at the Moulin Rouge in conjunction with Sammy Davis Jr.'s current engagement, and also to celebrate the start of Sammy's fifth year with Decca Records. All of the radio personnel in Southern California as well as the press were present, including those pictured above. Top left—Sonny Burke, Decca Records, Sammy, Cy Kertman, Jack Devaney, The Cash Box, Elaine Swanson and Margaret Needleman. Top right—Sammy chats with Mr. and Mrs. Ben Hunter-KFI. Center right—Davis with Mr. and Mrs. Dick Whittinghill-KMPC. Center left Jim Gosa, Garry Fuller, Don Lamond-KFOX-Long Beach, Sammy Davis, Ken Mitchell-KFOX, Bob Cole-KABC, Virginia Warwick and Peggy Cole-KHJ. Bottom left—Davis clowns with the musicians as Art Nelson-KABC looks on. Bottom right—Gretchen Fine, Sammy, Barbara Ely, Cathy Blore, Paul Ely, Chuck Blore and Bill Angel—all of KFVB.

Album Cover Exhibit

NEW YORK—"Music In Pictures," an exhibit of more than 500 record album covers by noted photographers will open at the Photo-Library Galleries, 149 E. 69th St., August 1st through August 31st. The show, featuring the dramatic use of color photography in today's record album packaging will be open to the public. Roy Pinney, Director of Photo-Library, says "that record album covers provide an almost limitless market for experimental and 'off-beat' photographs. The combined use of stock photographs and definite assignments makes it one of the largest and most flexible outlets open to the professional photographer. To Pinney, "theatricality" is the basic ingredient for selecting photos that succeed in the new field. "Record album covers," says Pinney, "are basically 'show-business,' and must convey the mood, tempo, or beat of the music. Photographic possibilities are as endless as the music itself—from jazz to the classics." Photographers represented in the exhibit will be William Ward Beecher, Eleanor Browning, Milton Greene, Wendy Hilty, John Kabel-Sutherland, Joseph Muench, Doris Pinney and Roy Pinney.

Permanent Stereo Exhibit To Open At Grand Central Station

NEW YORK—A permanent demonstration and exhibition center for high quality components for stereo and monaural records, tapes and FM radio, will open on September 3rd on the west balcony of Grand Central Station opposite the Kodak exhibit. Under the management and direction of Thomas A. Kelly and Milton B. Sleeper, "Hi-Fi House" is reported by its sponsors to be the first permanent exhibition of audio components in America. From 8 a.m. to 10 p.m. each day there will be a continuous demonstration of stereo and monaural equipment. The center will have nothing for sale. It will contain a display of all leading audio components available on the American market and a staff of audio experts will be present to discuss problems with individuals planning to assemble their own high fidelity installations. "Hi-Fi House" will be 40 feet long and 15 feet wide; it will provide a complete display of audio components, records and tapes as well as 600 square feet of space where people will be able to listen to hi-fi music on standard components designed for home use.



Country Disk Jockey REGIONAL RECORD REPORTS

- SONNY SIEVERS**
KCTI—Gonzales, Texas
1. Guess Things Happen That Way (J. Cash)
 2. Me And My Big Loud Mouth (L. J. Dickens)
 3. Oh Lonesome Me (D. Gibson)
 4. I Miss You (B. Gallion)
 5. Alone With You (F. Young)
 6. Come In Stranger (J. Cash)
 7. It's Bound To Happen (J. Bailes)
 8. Moanin' The Blues (M. Rainwater)
 9. 24 Hour Night (C. Belew)
 10. World In My Arms (Douglas)

- MARTY KRAUSS**
WAMO—Pittsburgh, Pa.
1. All I Have To Do Is Dream (Everlys)
 2. It's A Little More Like Heaven (H. Locklin)
 3. Oh Lonesome Me (D. Gibson)
 4. Crying Over You (W. Pierce)
 5. Just Married (M. Robbins)
 6. Hey Mr. Bluebird (Tubb & Wilburns)
 7. I Can't Stop Loving You (K. Wells)
 8. Come In Stranger (J. Cash)
 9. Mary Nell (A. Inman)
 10. Secretly (J. Rodgers)

- CHARLIE DOLL WELK**—Charlottesville, Va.
1. Oh Lonesome Me (D. Gibson)
 2. Just Married (M. Robbins)
 3. Cedar Grove (B. Clifton)
 4. How Do You Hold A Memory (H. Thompson)
 5. I Can't Stop Loving You (K. Wells)
 6. Curtain In The Window (R. Price)
 7. Alone With You (F. Young)
 8. 24 Hour Night (C. Belew)
 9. Crying Over You (W. Pierce)
 10. All I Have To Do Is Dream (Everlys)

- ANNE FERGUSON**
CFRN—Edmonton, Alb., Can.
1. Guess Things Happen That Way (J. Cash)
 2. Blue Blue Day (D. Gibson)
 3. All I Have To Do Is Dream (Everlys)
 4. Just Married (M. Robbins)
 5. Oh Lonesome Me (D. Gibson)
 6. Crying Over You (W. Pierce)
 7. Alone With You (F. Young)
 8. Curtain In The Window (R. Price)
 9. Big Wheels (H. Snow)
 10. Send Me The Pillow (Locklin)

- RON PICARD**
WDCF—Dade City, Fla.
1. Moanin' The Blues (M. Rainwater)
 2. How Do You Hold A Memory (H. Thompson)
 3. Crying Over You (W. Pierce)
 4. Jacqueline (B. Helms)
 5. Curtain In The Window (R. Price)
 6. 24 Hour Night (C. Belew)
 7. Big Wheels (H. Snow)
 8. Get Off My Toe (C. Blakely)
 9. Blue Boy (J. Reeves)
 10. Come In Stranger (J. Cash)

- SHELDON GIBBS KRIZ**—Phoenix, Ariz
1. Guess Things Happen That Way (J. Cash)
 2. It's A Little More Like Heaven (H. Locklin)
 3. Just Married (M. Robbins)
 4. Oh Lonesome Me (D. Gibson)
 5. Big Wheels (H. Snow)
 6. Alone With You (F. Young)
 7. Hey Mr. Bluebird (Tubb & Wilburns)
 8. Blue Blue Day (D. Gibson)
 9. Crying Over You (W. Pierce)
 10. My Baby Come Back (Louvin's)

- THE COTTONPICKER**
WYMB—Manning, S. C.
1. Rainbow Love (S. Scott)
 2. I Love You More (J. Reeves)
 3. Cotton Picker (W. Watts)
 4. Guess Things Happen That Way (J. Cash)
 5. Why Did You Leave Me (D. Vinson)
 6. Blue Boy (J. Reeves)
 7. I Can't Help Wondering (K. Wells)
 8. It's A Little More Like Heaven (H. Locklin)
 9. Crying Over You (W. Pierce)
 10. What A Night (L. Emerson)

- JIMMIE WILLIAMS**
WNOP—Newport, Ky.
1. Alone With You (F. Young)
 2. Guess Things Happen That Way (J. Cash)
 3. Love Is Everything (C. Dobkins Jr.)
 4. Rave On (B. Holly)
 5. Fools Like Me (J. L. Lewis)
 6. Purple People Eater (Wooley)
 7. I'm Not Afraid (G. Morgan)
 8. I Don't Apologize (Hawkins)
 9. I Got A Hole In My Pocket (L. J. Dickens)
 10. Guess I've Been Around Too Long (C. Smith)

- CLARENCE KNEELAND WIRC**—Jewett City, Conn.
1. Overnight (J. Reeves)
 2. It's A Little More Like Heaven (H. Locklin)
 3. You'll Come Back (W. Pierce)
 4. Alone With You (F. Young)
 5. Just Married (M. Robbins)
 6. Blue Canadian Rockies (J. Wakely)
 7. Big Wheels (H. Snow)
 8. Guess Things Happen That Way (J. Cash)
 9. Oh Lonesome Me (D. Gibson)
 10. Hey Mr. Bluebird (Tubb & Wilburns)

- TATER PETE HUNTER**
KTLW—Texas City, Texas
1. Talk To Me Lonesome Heart (J. O'Gwynn)
 2. Alone With You (F. Young)
 3. Ocean Of Diamonds (Martin)
 4. Invitation To The Blues (Price)
 5. When (M. Lynn)
 6. I Don't Apologize (Hawkins)
 7. It's A Little More Like Heaven (H. Locklin)
 8. Queen For A Day (Jackson)
 9. Keep Telling Me (Jimmy & Johnny)
 10. World In My Arms (Douglas)

- LILLIE ANNE WIRC**—Hickory, N. C.
1. Hard Headed Woman (E. Presley)
 2. Alone With You (F. Young)
 3. Rainbow Love (S. Scott)
 4. Come In Stranger (J. Cash)
 5. Just Married (M. Robbins)
 6. Stairway Of Love (Robbins)
 7. Shake It Up (S. Scott)
 8. Guess Things Happen That Way (J. Cash)
 9. All I Have To Do Is Dream (Everlys)
 10. Poor Little Fool (R. Nelson)

- GEORGE KLEIN WHEY**—Millington, Tenn.
1. Guess Things Happen That Way (J. Cash)
 2. Ten Years (J. Clement)
 3. So Young (R. Smith)
 4. Cattywampus (B. Justis)
 5. Return Of Jerry Lee (George & Louis)
 6. Your Lover Boy (J. Clement)
 7. Cold Cold Heart (B. Pitman)
 8. Stairway Of Love (E. Barton)
 9. Summer Holiday (B. Justis)
 10. High School Confidential (J. L. Lewis)

- DOROTHY KINNEY**
KVSA—Dermotte, Ark.
1. All I Have To Do Is Dream (Everlys)
 2. Send Me The Pillow (Locklin)
 3. Lonely Moonlight (Jan & Patti)
 4. Stairway Of Love (Robbins)
 5. Guess Things Happen That Way (J. Cash)
 6. I Love You More (J. Reeves)
 7. Jacqueline (B. Helms)
 8. Haven't You Heard (Wagoner)
 9. Everytime I'm Kissing You (F. Young)
 10. Nothing Can Stop Me (G. Jones)

- WILD BILL EARL**
WMNS—Olean, N. Y.
1. Just Married (M. Robbins)
 2. Curtain In The Window (R. Price)
 3. Just A Little Lonesome (B. Helms)
 4. Oh Lonesome Me (D. Gibson)
 5. I Can't Stop Loving You (K. Wells)
 6. Once More (R. Acuff)
 7. I Love You More (J. Reeves)
 8. Hey May (Rusty & Doug)
 9. Howdy Neighbor Howdy (Reno & Smiley)
 10. It's A Little More Like Heaven (H. Locklin)

- ROY DRUSKY**
KEVE—Minneapolis, Minn.
1. Alone With You (F. Young)
 2. Guess Things Happen That Way (J. Cash)
 3. Blue Blue Day (D. Gibson)
 4. Violet And The Rose (Tillis)
 5. Crying Over You (W. Pierce)
 6. Cry Baby (D. Dudley)
 7. Me And My Big Loud Mouth (L. J. Dickens)
 8. Lonely Moonlight (Jan & Patti)
 9. You Sure Look Lonesome (G. Douglas)
 10. When The Work's All Done (M. Wiseman)

- "HOPALONG" JOE HOPPEL**
WCMS—Norfolk, Va.
1. Alone With You (F. Young)
 2. I Can't Help Wondering (K. Wells)
 3. Everytime I'm Kissing You (F. Young)
 4. Send Me The Pillow (Locklin)
 5. Haven't You Heard (Wagoner)
 6. Me And My Big Loud Mouth (L. J. Dickens)
 7. Guess Things Happen That Way (J. Cash)
 8. I Miss You (B. Gallion)
 9. Come In Stranger (J. Cash)
 10. Borrowed Dreams (B. Helms)

- STEVE WOODMAN**
CFCF—Montreal, Que., Can.
1. Guess Things Happen That Way (J. Cash)
 2. All I Have To Do Is Dream (Everlys)
 3. It's A Little More Like Heaven (H. Locklin)
 4. I Can't Stop Loving You (D. Gibson)
 5. Send Me The Pillow (Locklin)
 6. Blue Blue Day (D. Gibson)
 7. I Love You More (J. Reeves)
 8. Crying Over You (W. Pierce)
 9. Big Wheels (H. Snow)
 10. Oh Lonesome Me (D. Gibson)

- JOHNNY SANDISON**
CKCK—Regina, Sask., Can
1. Big Wheels (H. Snow)
 2. Just Married (M. Robbins)
 3. Guess Things Happen That Way (J. Cash)
 4. You'll Come Back (W. Pierce)
 5. Invitation To The Blues (R. Allen)
 6. City Lights (R. Price)
 7. Sunday Barbecue (T. E. Ford)
 8. Blue Boy (J. Reeves)
 9. Goodnight Mr. Sun (C. Smith)
 10. Robbie's Polka (F. Yankovic)

- BOB HENDERSON**
WKXV—Knoxville, Tenn.
1. I Don't Apologize (Hawkins)
 2. I Can't Help Wondering (K. Wells)
 3. Guess Things Happen That Way (J. Cash)
 4. I Thought I Heard You Call My Name (P. Wagoner)
 5. Haven't You Heard (Wagoner)
 6. I'll Go On Loving You (Carter/Turner)
 7. If You Don't Somebody Else Will (Osbornes)
 8. Now Or Never (K. Hammock)
 9. Only You, Only You (Walker)
 10. No One In Your Heart (S. Bond)

- RICHARD HOLLINGSWORTH**
WDAL—Meridian, Miss.
1. Guess Things Happen That Way (J. Cash)
 2. It's A Little More Like Heaven (H. Locklin)
 3. Hard Headed Woman (E. Presley)
 4. Blue Blue Day (D. Gibson)
 5. All I Have To Do Is Dream (Everlys)
 6. Send Me The Pillow (Locklin)
 7. Curtain In The Window (R. Price)
 8. Come In Stranger (J. Cash)
 9. Guess I've Been Around Too Long (C. Smith)
 10. How Do You Hold A Memory (H. Thompson)

- AL WEAVER**
WKBC—North Wilkesboro, N. C.
1. I Can't Help Wondering (K. Wells)
 2. I Miss You (B. Gallion)
 3. Why Did You Leave Me (D. Vinson)
 4. Where Do We Go From Here (Skinner/Hall)
 5. City Lights (R. Price)
 6. Alone With You (F. Young)
 7. Are You Alone (B. Clifton)
 8. Don't Look Back (G. Jones)
 9. Come In Stranger (J. Cash)
 10. You'll Come Back (W. Pierce) / Five Cent Candy (O. Couch)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N.Y.



Country Big 10

JUKE BOX TUNES

Pos. Last Week

- | | | |
|-----------|---|-----------|
| 1 | GUESS THINGS HAPPEN THAT WAY
Johnny Cash
(Sun 295) | 1 |
| 2 | ALL I HAVE TO DO IS DREAM
Everly Brothers
(Cadence 1348) | 2 |
| 3 | JUST MARRIED
Marty Robbins
(Columbia 41143) | 3 |
| 4 | IT'S A LITTLE MORE LIKE HEAVEN
Hank Locklin
(RCA Victor 7203) | 5 |
| 5 | OH LONESOME ME
Don Gibson
(RCA Victor 7133) | 4 |
| 6 | BLUE BLUE DAY
Don Gibson
(RCA Victor 7010) | 7 |
| 7 | PURPLE PEOPLE EATER
Sheb Wooley
(MGM 12651) | 6 |
| 8 | SEND ME THE PILLOW YOU DREAM ON
Hank Locklin
(RCA Victor 7127) | 8 |
| 9 | HARD HEADED WOMAN
Elvis Presley
(RCA Victor 7280) | 11 |
| 10 | CURTAIN IN THE WINDOW
Ray Price
(Columbia 41105) | 9 |



SHREVEPORT, LA. — Roy Crocker, left, who runs the "Red River Roundup", each night, from 11:30 P.M. 'til 1:30 A.M., over the KWKH-Shreveport airwaves, is shown getting the plug treatment from a trio of KWKH-"Louisiana Hayride" performers. Working over Roy are James O'Gwynn, second from left, who has "D" waxing of "Talk To Me Lonesome Heart", hatted Jimmy Martin, holding his Decca, two-sided chart-rider, "Ocean Of Diamonds" and "Sophronie" and Carl Belew with his Brunswick click, "Twenty-Four Hour Night".

Dot Establishes C & W Division In Nashville

HOLLYWOOD—Dot Records' president, Randy Wood, announced today that he has transferred the label's C&W operations to Nashville because he said, "of that area's great potential talent pool and center of much of the country's C&W song-writing." Many singers and writers are attracted to Nashville because of radio's Grand Ole Opr'y program emanating from there.

Mac Wiseman, himself a Dot recording artist, named chief of the C&W division last year, will now head-quarter in Gallatin, Tennessee, some 30 miles from Nashville, and the origi-

nal home of Dot Records before its transfer to Hollywood.

Wood, who left Hollywood last week for a vacation in Gallatin, will spark the company's plans for C&W expansion while there.

Adams Pacts Three G's

HOLLYWOOD—Charlie Adams of Ridgeway Music announced that he has signed a group, the Three G's, to Columbia, through Columbia exec Don Laws. The vocal team is currently represented on Columbia by "Let's Go Steady for the Summer."

Ridgeway has Teresa Brewer's Coral effort, "Picklee Up a Doodle," and Mark Murphy's Capitol disk, "Daddy Must Be a Man."



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

- | | POS. LAST WEEK |
|--------------------------------------|---|
| 1. GUESS THINGS HAPPEN THAT WAY | Johnny Cash (Sun) (1) |
| 2. ALONE WITH YOU | Faron Young (Capitol) (6) |
| 3. JUST MARRIED | Marty Robbins (Columbia) (3) |
| 4. OH LONESOME ME | Don Gibson (RCA Victor) (4) |
| 5. IT'S A LITTLE MORE LIKE HEAVEN | Hank Locklin (RCA Victor) (5) |
| 6. ALL I HAVE TO DO IS DREAM | Everly Brothers (Cadence) (2) |
| 7. CRYING OVER YOU | Webb Pierce (Decca) (7) |
| 8. BLUE BLUE DAY | Don Gibson (RCA Victor) (9) |
| 9. COME IN STRANGER | Johnny Cash (Sun) (10) |
| 10. CURTAIN IN THE WINDOW | Ray Price (Columbia) (8) |
| 11. BIG WHEELS. | 12. EVERY TIME I'M KISSING YOU. |
| 13. I LOVE YOU MORE. | 14. I CAN'T HELP WONDERING. |
| 15. SEND ME THE PILLOW YOU DREAM ON. | 16. I CAN'T HELP WONDERING. |
| 17. HOW DO YOU HOLD A MEMORY. | 18. HEY MR. BLUEBIRD. |
| 19. PURPLE PEOPLE EATER. | 20. YOU'LL COME BACK. |
| 21. STAIRWAY OF LOVE. | 22. I MISS YOU. |
| 23. BLUE BOY. | 24. HARD HEADED WOMAN. |
| 25. CITY LIGHTS. | 26. ME AND MY BIG LOUD MOUTH. |
| 27. TEN EARS. | 28. GUESS I'VE BEEN AROUND TOO LONG. |
| 29. COLOR OF THE BLUES. | 30. SECRETLY. |
| 31. WHAT MAKES A MAN WANDER. | 32. FOOLS LIKE ME. |
| 33. THEME OF LOVE. | 34. OCEANS OF DIAMONDS. |
| 35. JEALOUSY. | 36. 24 HOUR NIGHT. |
| 37. JACQUELINE. | 38. I CAN'T FIND THE DOOR KNOB. |
| 39. MOANIN' THE BLUES. | 40. WHEN THE WORK'S ALL DONE THIS FALL. |
| 41. WEAR MY RING AROUND YOUR NECK. | 42. OVER NIGHT. |
| 43. TOMORROW WE'LL RETIRE. | 44. I DIG YOU BABY. |
| 45. ONCE MORE. | 46. HIGH SCHOOL CONFIDENTIAL. |
| 47. I DON'T APOLOGIZE. | 48. HAVEN'T YOU HEARD. |
| 49. COTTON PICKER. | 50. SUNDAY BARBECUE; |
| 51. TWO FOOLS IN LOVE; | 52. SOPHRONIE; |
| 53. POOR LITTLE FOOL. | |

Country Best Sellers

IN RETAIL OUTLETS

- | | Pos. Last Week |
|--------------------------------------|------------------------------------|
| 1. GUESS THINGS HAPPEN THAT WAY | (1) |
| 2. ALL I HAVE TO DO IS DREAM | (2) |
| 3. JUST MARRIED | (3) |
| 4. IT'S A LITTLE MORE LIKE HEAVEN | (6) |
| 5. OH LONESOME ME | (5) |
| 6. BLUE BLUE DAY | (7) |
| 7. PURPLE PEOPLE EATER | (4) |
| 8. HARD HEADED WOMAN | (11) |
| 9. CRYING OVER YOU | (8) |
| 10. ALONE WITH YOU | (12) |
| 11. SEND ME THE PILLOW YOU DREAM ON. | 12. SECRETLY. |
| 13. BIG WHEELS. | 14. HIGH SCHOOL CONFIDENTIAL. |
| 15. JACQUELINE. | 16. CURTAIN IN THE WINDOW. |
| 17. HEY MR. BLUEBIRD. | 18. COME IN STRANGER. |
| 19. BLUE BOY. | 20. WEAR MY RING AROUND YOUR NECK. |
| 21. I CAN'T HELP WONDERING. | 22. I CAN'T STOP LOVING YOU. |
| 23. EVERY TIME I'M KISSING YOU. | 24. JEALOUSY. |
| 25. I LOVE YOU MORE. | 26. STAIRWAY OF LOVE. |
| 27. CITY LIGHTS. | 28. HOW DO YOU HOLD A MEMORY. |
| 29. POOR LITTLE FOOL. | 30. TEN YEARS. |
| 31. BALLAD OF A TEENAGE QUEEN. | 32. WHAT MAKES A MAN WANDER. |
| 33. YOU'LL COME BACK. | 34. I MISS YOU. |
| 35. MAKE ME A MIRACLE. | |

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* MGM *

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Deejays And Poni-Tails



NEW YORK—The Poni-Tails, whose initial ABC-Paramount pressing, "Born Too Late", broke onto the Cash Box' national best selling chart, this week, are captured by the camera during their recent Pittsburgh-Buffalo-Boston deejay jaunt to plug the disk. Shown above, in the first row of pics, left to right, are the gals, La Verne, Toni, Bob Tracy, KDKA-Pittsburgh and Pattie. Next the trio is seen with Arnie Rosen, WBZ-Boston, Stan Richardson, WORL-Boston and finally, Ed Penny and Ken Wayne. Second row its Bob Wells, WEBR-Buffalo, followed by Jim McLaughlin, KQV-Pittsburgh, Jay Micheal, WCAE-Pittsburgh and Sony Page and Guy King, both with WWOL-Buffalo. In the third row are Pat Fagan of WGR-TV Buffalo's "Dance Party", then Greg Scott, WINE-Buffalo, Barry Kaye, WAMP-Pittsburgh and Bob Clayton, WHOH-Boston. In the last row its ABC's Dick Clark, Alan Dary—WBZ-Boston, Dave Maynard, WBZA-TV-Boston and Norm Prescott, WBZ-Boston.

Victor Waxes Paar In Unusual Session

NEW YORK—A number of unusual and humorous occurrences went along with the recording of the initial Jack Paar pressing for Victor, "Funny What You Learn from Women," b/w "Blue Wiggle."

To begin with, the disk was cut on Paar's late-evening, weekday stint over the NBC network. Just prior to cutting the record, Paar let his Coast to Coast audience in on a "deal" he had made in connection with the record. He explained on the air that he has been trying to acquire a Corvette sports car. He just loves sport cars, he said, not to drive fast in, but to take apart. When he decided to make the disk, he continued, he made a deal with Charlie Grean of Trinity Music, publishers of both tunes on the waxing, to turn over his five-percent artist royalty, in exchange for a Corvette which Trinity was to buy for him. However, before the deal was finalized, Paar told his wife, Miriam, and his little daughter, Randy, about it. They were "aghast" that he should have sold out his royalty for a Corvette. So, Paar made a deal with them. He persuaded Grean to turn over the five percent to Mrs. Paar and Randy. And they in turn, are going to buy the performer the Corvette.

Paar also maligned and ridiculed the record he was about to make. "It's

a ridiculous tune," he said. Hugh Downs, announcer of the show, asked Paar on the air before he cut the disk, "Is it monotonous?" Paar answered: "Oh, yes, it'll drive you crazy." "Is it fast and loud?" "It sure is," was Paar's reply, holding his head. "Then it'll be a smash hit," said Downs.

As he recorded the tunes, Paar kept tapping his head with a Bufferin bottle (one of his sponsors).

Victor is packaging the record in a special two-color sleeve with Paar's picture on it.

Williams To Nashville

NEW YORK—Archie Bleyer will take Andy Williams to Nashville to record him in the Nashville studios. Bleyer, who has had tremendous success with his recordings in Nashville (his Everly Brothers hits), feels that he would like to again record the Nashville written material in its native city.

At least one of the songs on the forthcoming Williams release will be a Boudleaux Bryant song. Bryant gave the Everlys "All I Have To Do Is Dream," definitely one of the biggest songs of 1958.



Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MODOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE



"SHE WAS ONLY SEVENTEEN" (2:35) [Acuff-Rose BMI—Robbins]
"SITTIN' IN A TREE HOUSE" (2:30)
[Famous ASCAP—David, Bacharach]
MARTY ROBBINS (Columbia 41208)

● Another twin winner for Robbins that should be on the Country charts in short order. (See Pop Reviews.)

"REAL LOVE" (2:16) [Acuff-Rose BMI—P. Everly]
"THE DAY YOU LEFT ME" (2:01) [Hill & Range BMI—C. Walker]
EDDY ARNOLD (RCA Victor 7292)

● Eddy Arnold hops on the track that leads to the best seller lists as he offers a top-notch two-sider that should be his most successful coupling in quite some time. Topside, Eddy warmly spells out the meaning of "Real Love", on a beautiful, slow paced ballad from the pen of Phil Everly. Effectively simple guitar backdrop showcases the artist's polished vocal wares. Flipside the balladeer is wonderfully assisted by a chorus and ork on another very pretty, slow moving affair. A poignant lover's lament that leans heavily towards the pop mart.

"DEEP PURPLE BLUES" (2:04) [Tubb BMI—C. Walker]
"HALF A MIND" (2:24) [Tree BMI—R. Miller]
ERNEST TUBB (Decca 30685)

● Ernest Tubb, currently sharing the limelight with the Wilburn Brothers on the "Hey, Mr. Bluebird" clicker, turns in two potent solo efforts on his newest Decca pairing and they look and sound like definite chart items. Both halves fall into the romantic-blues category and the mellow-toned warbler applies the readily-recognizable 'Tubb touch' to 'em. They're the slightly up "Deep Purple Blues" and the moderate paced "Half A Mind". Fine country musical backdrop rounds out a solid money-maker for all concerned.

CARL BUTLER
(Columbia 41205)

B+ "SO CLOSE" (2:08) [Peer Int'l BMI—C. Butler] Country chanter, Carl Butler, could take the big step into the dual-mart, pop-country category with his warm and tender, pop-styled rendition of this tear-compelling, moderate paced romantic affair. Very pretty side.

B "JEALOUS HEART" (2:24) [Acuff-Rose BMI—J. L. Carson] On this end Butler hops on the "bring back the old-timer's bandwagon" as he smoothly revives the big smash of a few years back. A slightly up tempo platter that could very well ride the charts again.

JIMMIE SKINNER (Sacred)
(Decca 30665)

B+ "JESUS LOVES US ALL" [Acuff-Rose BMI—J. Skinner] Jimmie Skinner, who has been experiencing more than a fair share of success, of late, should continue same with this Decca religious outing. It's a bright, up tempo, self-penned item that Jimmie spins in convincing fashion.

B "BEAUTIFUL" (2:32) [Copar BMI—W. Jones] The title is an apt description of this slightly up beat affair in which Skinner injects loads of meaning. Splendid pairing for the sacred platter spinners.

LEE MOORE
(Mark 126)

B "MANSION ON THE HILL" (1:53) [Acuff-Rose BMI—Williams] Lee Moore, of WWVA-Wheeling, W.Va. "Jamboree" fame, hands in an appealing reading on this up beat revival of the old Hank Williams favorite. The artist's feelingful interpretation of the sentimental love lyrics is backed in top calibre instrumental style by Sid "Hardrock" Gunter's crew.

B "I'LL BE LONESOME WHEN YOU'RE GONE" (2:02) [Hip Hill BMI—B. Ingles] Under waffle is another good, up tempo romantic weeper tastefully executed by Moore and the Gunter ork. Either end or both could step out.

MONTANA SLIM
(Decca 30633)

B+ "X's FROM DOWN IN TEXAS" (2:13) [Walt Disney ASCAP—J. Dodd] Montana Slim's receiving heaps of the mail-type kissin' but he'd prefer, natch, to enjoy 'em in person. It's a happy-go-lucky musical romp that the man, who doubles as Wilf Carter, dishes up in sparkling style.

B "LET A LITTLE SUNSHINE IN YOUR HEART" [Brandom ASCAP—G. Fox, L. Douglas] Under end is a quick moving affair on which the chanter passes along a bit of cheerful advice. Terrific choral and instrumental work on both sides of this double-barreled coin-catcher.

TEX RITTER
(Capitol 4006)

B+ "BURNING SAND" (2:39) [Weiss & Barry BMI—M. Leigh, A. Harris] An emotion-packed western-flavored romantic opus is decked out with loads of feeling by the deep-voiced Tex Ritter. Strong performance accompanied by a slick, pop-styled vocal and musical backdrop supplied by Jack Marshall's crew.

B "JEALOUS HEART" (1:49) [Acuff-Rose BMI—J. L. Carson] Flip portion is another stand out, dual-mart item. It's an inviting, quick tempo revival, by Ritter and the Marshall outfit, of the year's back hit.

UTAH CARL
("D" 1002)

B "TREASURED MEMORIES" (2:45) [Glad BMI—C. Beach] The warm, sincere vocal technique of "Utah" Carl takes a bow on this intro "D" slicing. Touching piece of material handled with the utmost sincerity by the warbler. Good, 'pure country' wax.

C+ "NEVER MEANT FOR ME" (2:30) [Glad BMI—D. Edwards] Here Carl persuasively fashions another slightly up tempo romantic heartbreaker. All the weight, however, is with the upper end.

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Country Round Up

Transcribing the last two programs of "The Red Foley Show" at the Jewell theatre, Springfield, Mo., last week, RadioOzark Enterprises and Red himself will wind up their second year of proudly carrying the banner for the Dow Chemical Co. of Midland, Mich. The program began as a Sat. feature of ABC Radio under Dow's sponsorship, switching in Oct. 1957, to NBC Radio, where it has been scheduled as a regular part of NBC's popular "weekend radio service" known as "Monitor." The final show of the current season will be broadcast on Sat., July 26th. Regulars in the rotating cast of "The Red Foley Show" have been Bobby Lord, Suzi Arden, the Four Marksmen, Slim Wilson, Will Mercer, Leroy VanDyke, Wanda Jackson, the Tall Timber Boys, Norma Jean and Chuck Bowers. The guest roster over the 39-week period reads like a "who's who" of Country Music: Marty Robbins and Carl Smith have each been featured on 3 separate occasions; Faron Young, Porter Wagoner, Patsy Cline and Homer and Jethro have paid 2 visits to the NBC mike during the past season; and other outstanding guests have included Ferlin Husky, Jim Reeves, Kitty Wells, Tex Williams, Chet Atkins, the Wilburn Brothers, Lew Childre, Warner Mack, the Louvin Brothers, George Morgan, Shirley Hunter, Grandpa Jones, Rex Allen, Jimmie Skinner, Bill Ring, Shirley Cadell, Johnnie and Jack, Hank Thompson, Bobby Helms, the Collins Kids, Smiley Burnette and Pee Wee King. John Mahaffey, who co-manages RadioOzark with Si Siman, has served as liaison with sponsor and network, while Bryan Bisney has directed the series, with Don Richardson as writer. Joe Slattery has served as commercial announcer and Slim Wilson as musical director.



MARKSMEN

Eddie Hill, Jimmie Dickens, the Louvin Brothers, George Morgan, Shirley Hunter, Grandpa Jones, Rex Allen, Jimmie Skinner, Bill Ring, Shirley Cadell, Johnnie and Jack, Hank Thompson, Bobby Helms, the Collins Kids, Smiley Burnette and Pee Wee King. John Mahaffey, who co-manages RadioOzark with Si Siman, has served as liaison with sponsor and network, while Bryan Bisney has directed the series, with Don Richardson as writer. Joe Slattery has served as commercial announcer and Slim Wilson as musical director.

Ginny Wright, former Faber wax artist and star of the "Louisiana Hayride", who received her start on WJAT-Swainsboro, Ga.'s "Peach State Jamboree" and has rejoined the show as a regular member. She'll also have a new disk out, on another label, soon.



CHET ATKINS

Leavitt, the 'Cheyenne Kid'; 'Colonel' Frank Porter and 'Mystery Man', Larry Dexter comprise the qualified announcing staff at K-HAT. The station is a day-time operation and in the Arizona Ambassador Hotel in Phoenix.

Art Barrett, WSIG-Mt. Jackson, Va. is in dire need of the gospel disks. He is doing 6 hours a week of gospel and religious records and needs an average of 68 slicings per week to fill the time. He uses all kinds, quartets, groups, solos, instrumentals, etc. Anyone wishing to donate 'em for WSIG airplay are asked to send 'em along to Art at his home, 111 Summit Ave., Woodstock, Va. He'd also appreciate booking info too!

Mar-Vel Record's tub-thumper, Harry Glenn is headed South, from Chicago, with Jack Bradshaw, calling on all the deejays to expose Jack's new c&w release "Naughty Girls" and "It Just Ain't Right". Harry sez that they've had a lot of requests from deejays south of the Mason-Dixon line; and for this reason they'll cover all of the southern states and Texas. Jack is definitely skedded to appear on the "Tex" Justis show and with Rex Allen, on July 5th in Camden, Missouri.



PEE WEE KING

A packed house at the Enlisted Men's Club, Treasure Island Naval Base, Treasure Island, Calif. was recently treated to some delightful western swing music. Providing the entertainment for the mates were Curley Gold and his Texas Tune Twisters, featuring Diah Graham, on electric banjo and guitar. Curley's theme song, by the way, is "Home In San Antone."

Lee Emerson, of Nashville's Emerson Talent Agency, recently put together his 1st big country package for promotion along with Joe Leher of Denver. The show includes Bobby Helms, Ray Price, Hank Locklin, Don Gibson, Faron Young, Benny Barnes and the Golden Hawks Band. The schedule includes Albuquerque, Farmington-Cortez, Colorado Springs, Denver, Red Rocks, Salt Lake City, Omaha and Kansas City. Helms and his newly formed dance band, the Golden Hawks, just returned from a successful ballroom tour of Texas, N. M., Colo. and Okla., with reported above average business, for his initial ballroom venture, according to word received from his Mgr. Lee Emerson. Bobby is also plugging his Columbia pic, "The Case Against Brooklyn". After Locklin's aforementioned tour he'll begin a new one for Emerson's Agency, starting Aug. 1st, and will take him, for 16 days, thru the mid-west. Then on to the Corydon, Ind. Fair, beginning Aug. 20th, along with Cousin' Jody. This is the 4th consecutive year that Emerson's office has handled the fair.

William Harris, of Talco, Texas, who was one of the 6 finalists in the Pet Milk-Grand Ole Opry contest, appears regularly on the "Red River Jamboree",

Paris, Texas. He was accompanied on his Nashville trip by Station Mgr., Jim Hendricks and Program Director, Pee Wee Reid of KFTV, the latter being Co-producer of the "Jamboree", along with Roy Glenn. Nan Castle, the young canary who copped top laurels on a past Arthur Godfrey "Talent Scout" show and also headlines the Sat. nite "Jamboree" show, recently sang for Gov. Price Daniel, of Texas, at the dedication of the new building for the Boy's Club of Paris. Roy Glenn and Paul Castleberry were also on hand for the ceremonies.



JACK BRADSHAW

The biggest news at KEAP-Fresno, Calif., since their last newsletter, is the sale of KEAP Radio by Barney Lee, veteran country disk jockey, to a group of Los Angeles broadcasters headed by Herb Edelman. The latter is the president of the KEAP Broadcasting Company, Inc., and has assumed his duties as manager. "The policy of this station will continue to remain country and western music exclusively all day long," said Edelman. "We will give frequent time and temperature checks throughout our broadcast schedule." Country warbler, Jim Ward, of Peach Orchard, Ark., continues to win new friends and listeners via his 6 day a week noon-time show on KEAP. Jim, a plain "old country boy," has one of the highest rated shows in the 12 noon slot in central Calif. Ward makes personal appearances throughout the area and is featured twice weekly at Dee's Club in Clovis, Calif. Into the KEAP studios, recently, was Billy Barton, ex-Abbott and King wax artist, who is now doing promotion work for Faber Robison's Radio label.

Horace Logan, Program Director for KCUL-Ft. Worth, Texas' "Cowtown Hoedown" types that he has taken over complete presentation of the show and that plans are underway to drastically enlarge it. The show presently runs 2 1/2 hours with 2 hours, 8:00 to 10:00 P.M., broadcast over KCUL airwaves. Sponsors have bought these 2 hours and are asking for additional time. So plans are to extend it to at least 2 1/2, or perhaps, 3 hours. Al Jones, adds Logan, was a June 16th visitor to Ft. Worth. He was accompanied by his band which includes Sonny Jones, Puddler Harris, Butch White and Fred Carter, who records for Lobe Records.



CURLEY GOLD

Tillman Franks, who is Artist Service Director for KWKH-Shreveport's "Louisiana Hayride", infos that Ferlin Husky's side-kick, Simon Crum, as usual, stole the show from Ferlin on the July 5th "Hayride" show. The July line-up for the "Hayride" reads, George Morgan on the 26th Aug. 2nd's show will emanate from Ft. Polk, La.

R. Murray Nash, types from 198 Kenner Ave., Nashville 5, Tenn. that he's had terrific immediate response to the Dixieland Drifters' pairing of "Walk Easy" and "The Trot" on his B.B. label. The group is from Chattanooga, Tenn. and are known down there thru their p.a.'s, TV and radio shots. The disk was cut in response to an appearance they made in April on Ernest Tubb's WSM-Nashville show. Deejays can have the etching by writing to Murray at the above address. Nash also owns an M-C-M coupling of "When Mom And Pop Started To Rock" and "I've Got A Secret" by 7 and 8 year old, Gail & Steve Biggs, The Pets. The youngsters, who attend Nashville's Tennessee School For Blind, have also been appearing locally with good response. Murray's Ashna firm published the topside and the writers, misprinted on the label are Mary Briggs and Hargus Robbins.



GLENN & REID

Joseph E. McCormack owner of the Western Caravan and A. L. Camire, publicity manager, have opened a c & w booking agency at 1546-Elm St. in Cincinnati, Ohio known as the Globe-North.

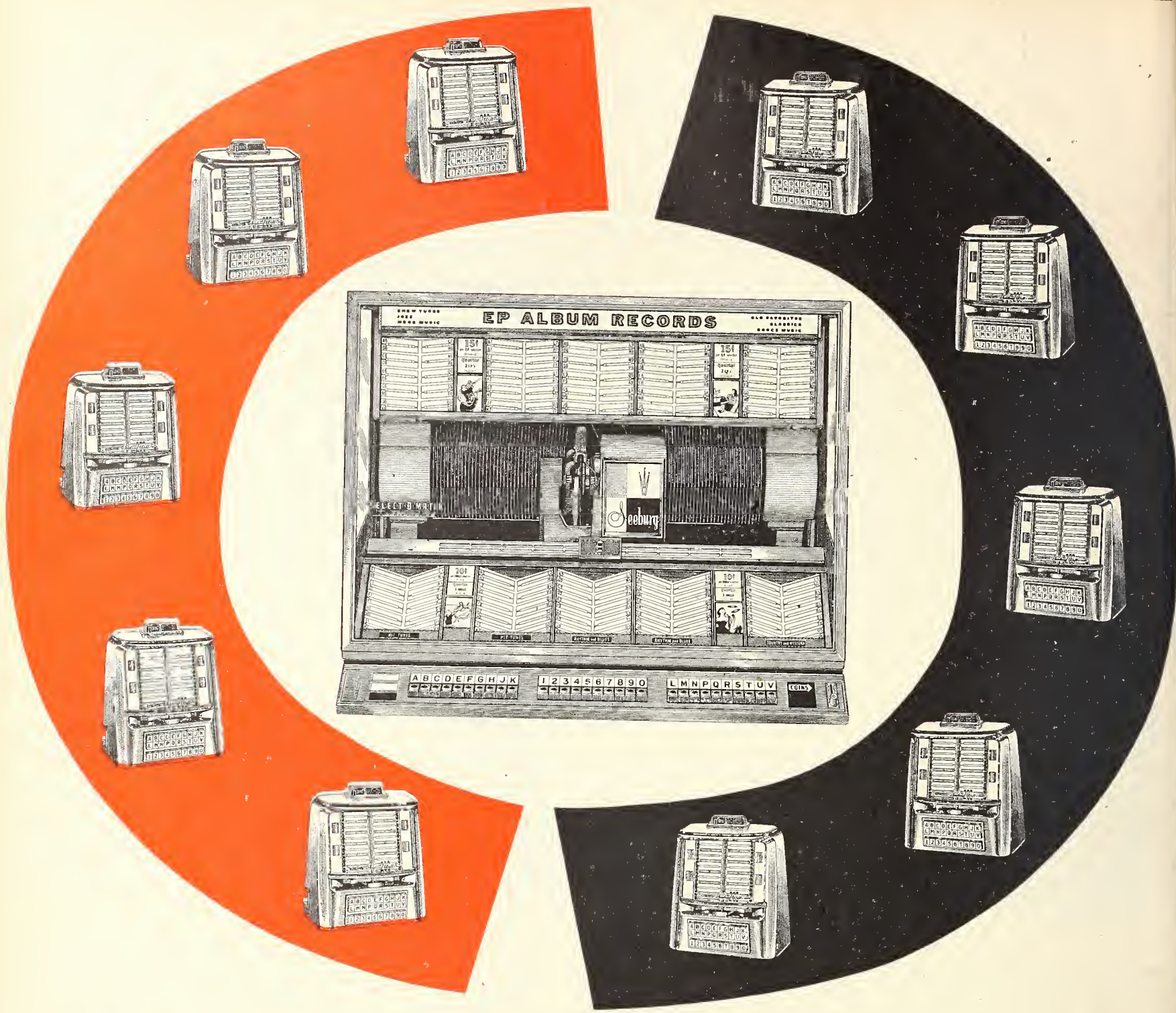
The agency will be used to promote c & w artists in the midwest for fairs and club dates. McCormack is also acting as A & R man for KUDO-Records of Detroit. Already signed for recordings on KUDO are Bill Sharpe and Ray Britt. Auditions will be given for talent interested in a possible record contract.

Bill Boyd and his "Cowboy Ramblers" have a new song folio being published by Eagle Pass Music Publications, Hollywood SESAC affiliate. The country music publishing firm, specializing in song books, has just released folios for Jim Eanes and Denver Duke & Jeffrey Null.

Smiley Monroe types from Pasadena, Calif. that he's been real busy doing personals and plugging his newest Vita release, tagged "No Love At All" and "If You Ain't Tried It". The next 4 Mon. nites he guests at the "Saddle Club" in Los Angeles. Every Thurs. he emcees a talent contest at the "Green Lantern" Nite Club in Pasadena. Sat. afternoon he works with his band at a car lot in El Monte and Sat nites he guests at Ralph Hick's "Jubilee Ballroom" in Baldwin Park. Sun. nite he guests at and emcees a talent contest at the "Pioneer Room" in Norwalk. Most of the shows were via radio on the Jack Morris, KXLA-Pasadena show. Also, on June 21st he did a shot on Spade Cooley's KTLA-TV show in Hollywood.

Jack Swanson advises that his San-Lyn Music Publications, in Syracuse, is the publisher for Bob King's RCA Victor pairing, "The Party Hop" and "A Woman's Devotion".

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



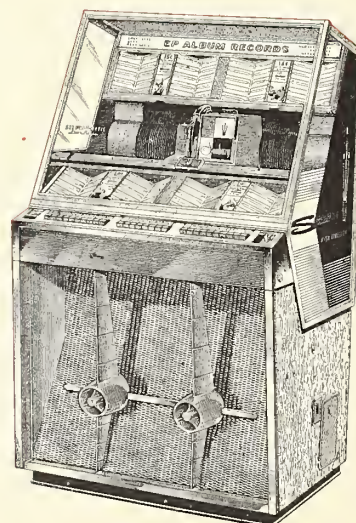
EXTEND THE VALUE OF DUAL PROGRAMMING

WITH SEEBURG

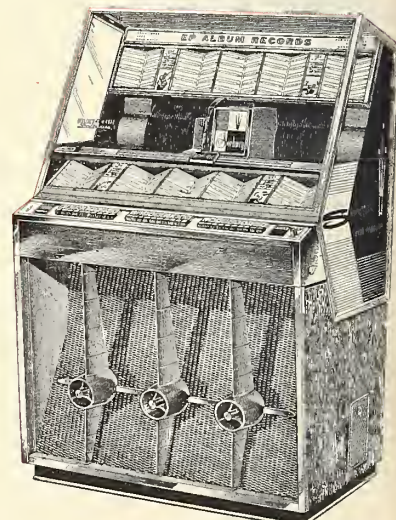
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America's Finest and Most Complete Music Systems



WHAT PRICE MACHINES



Here
and
There

OPERATOR No. 1 SAYS: *"Prices of all machines should be lower. If they're lower in price, we'll buy more. The more we buy, the more we earn. That means everyone will enjoy prosperity."*

OPERATOR No. 2 SAYS: *"Prices of machines should stay up. When the prices of machines are low, this brings in new, inexperienced and, in most cases, part-time operators. People who work all day at some sort of job and operate at night. They'll do anything to get locations. The result is they create chaos by cutting commissions, eliminating front money guarantees and making deals that upset any operating area for many months. Everyone suffers because of this. I say keep prices of machines up and keep out the location wreckers."*

OPERATOR No. 3 SAYS: *"It isn't the price of the machine at all. What's really important is can the machines, regardless of the price, be amortized over a reasonable period of time and show us a decent profit on our investment. Price be hanged. Give us machines that will earn us a decent profit on our investment."*

What Do You Say? MAIL YOUR ANSWER TO:

Bill Gersh
The Cash Box
29 East Madison St.
Chicago 2, Illinois



P. S. (If you agree with any of the above just drop us a postcard stating "I agree with No. 1, No. 2 or No. 3." Let's hear what you believe).

NEW YORK—With the first half of 1958 a matter of history, business firms and economic analysts are reviewing business statistics of the past six months, and projecting their opinions and predictions for the balance of the year. As general business reflects upon the coin machine industry as well as all other industries, it is interesting to note the reaction of one of the most conservative economic analysts, Prentice-Hall, Inc. Most observers believe that when this firm says "we've definitely hit bottom" it at least lends confidence. The low point is figured by Prentice-Hall to have been April, and now it observes that "in some areas the pickup is under way, even if there are important gaps." Looking ahead, this firm states "stronger second-half performance is due in almost all industries reviewed by our analysts."

CLEVELAND, O.—Coinfirms in the midwest which handle considerable export shipments to Europe, have been patiently awaiting the opening of the St. Lawrence Seaway, which would not only expedite deliveries, but which they hope will also save on shipping charges. It is now predicted that the Seaway will be available for shipping in less than a year. However, the outlook is not as rosy as was painted when the project got under way. There now exists a controversy as to which government agency should have jurisdiction; and there are conflicting groups arguing over toll rates to be set. Some want high tolls; and some want reasonably low rates. Toll hearings begin in Congress on August 6. Should a high toll rate be set, it's highly probable most coin machine exporters in the midwest will have to continue shipping as they do today.

WASHINGTON, D. C.—Most American workers will be enjoying their vacations during July and August. A large percentage "break away" from their home surroundings and relax at resorts, seashores and visit points of interest in this country and foreign countries. As coin operated equipment gets its share of revenue from the vacationers, it will interest Canadian coinmen to note that the Commerce Department's Office of Business Economics reports that United States residents spent \$340 million dollars in their country in 1957, and this department predicts they will spend more in 1958.

EXPORT ORDERS INCREASE

Volume Indicates Foreign Inventory Running Low, And Machines Needed For Fall Operations

CHICAGO — In the last few weeks orders from foreign countries have been pouring into U.S. wholesale firms in greater and greater numbers. Not only are Chicago firms reporting this condition, but export specialists thruout the nation have advised of the same happy condition.

Several reasons are advanced by these experienced men dealing in export for the sudden rush of orders. A New York shipper feels that European buyers, from whom he's received several substantial orders, are looking ahead and preparing for Fall business. "These European coinmen realize that if they place orders at this time it will take us several weeks to fill their orders. In some instances the equipment ordered will have to be picked up by us from our sources. Then, of course, before we clean them up and refurbish them according to our high standards, another period of time will elapse. Fortunately, our crew, which was on vacation these past two weeks, will be back on the job beginning next week, and we will be able to ship within a reasonable length of time. The machines will arrive at their destination at the end of the summer, and it's our opinion that these European firms will use them to get going for the Fall."

Another reason for the flood of orders, as reasoned out by a mid-west wholesaler, is that many European firms held up buying in the early part of the year, and are now in a position where the equipment they have on hand has thinned out. "Statistics released by the Department of Commerce, and as analyzed by The Cash Box in its wonderful Anniversary-

Directory issue" stated this executive, "bear out this theory, showing a slight decrease in export sales for the early part of 1958. These foreign coin machine firms evidently are running out of inventory, and in order to satisfy the demand from their operator customers must now replenish their stock."

Several Chicago wholesale firms, who also agree on the above theories, also add another reason, which makes the members of The Cash Box feel mighty good. They attribute the influx of export orders in a good measure to the coverage of foreign buyers each week by The Cash Box. "We can definitely state", said one of these men, "that orders we now have on hand are results from our advertising in The Cash Box. And altho your big Anniversary and International issue has been in circulation only a short time, one of our orders specifically refers to our ad in this issue. If this fast action is any indication, we should be kept busy the rest of the summer taking care of business resulting from our ad in that issue."

This demand for export shipments reacts to the benefit of all in the U.S. Wholesalers must now increase their buying to fill orders. That means that they must obtain these machines from other wholesalers or from their operator customers. Therefore, operators can now obtain better all-round deals from their distributors on the purchase of new equipment. It's a marvelous cycle that could mean the start of a real period of selling activity for the next several months.

N. Y. Op Keeps Summer Collections Up By Extra Hard Work

Vacations in Winter When "Biz Is Good"

NEW YORK — "The summer months needn't be a period of 'slowed down collections' in big city operations", stated one of New York City's leading and most progressive operators.

"Altho a majority of residents here get their vacations during June, July, August and September, not all of them leave town", pointed out "Senator" Al Bodkin. "It's my job to see that those who stay in town and patronize taverns play my phonographs and games. I work harder in the summer than at any other time in the year. I have the proper machines in my locations. I switch more amusement machines around during these four months than in the balance of the year. I pay strict attention to

my phonographs, programming each machine with the proper records, and even buy more records than ordinarily. I spend time with location owners, promoting them to stimulate play.

"The results of my summer activities are evident in my collections," concluded Bodkin. "My averages, instead of falling off as other operators report, continue on at a pretty steady level."

Bodkin doesn't take a summer vacation. "That's when I'm needed most on the job", he comments. But the fun loving "Senator" makes up for it during the winter, spending several weeks in Miami Beach. "That's when business runs along at a steady high level, and I'm needed less", said the "Senator."

The Cash Box Presented "Honorary Membership Certificate" By MOA For Cooperation

George A. Miller Terms Plaque "A token of appreciation and friendship"



GEORGE A. MILLER

OAKLAND, CALIF. — The Cash Box was singularly honored this past week by the Music Operators of America (MOA) who presented it with an "Honorary Membership Certificate".

In presenting this plaque, George A. Miller, national president and managing director of MOA, wrote it was

"a token of our appreciation and friendship for the many outstanding courtesies and recognitions bestowed upon Music Operators of America, Inc., by your trade paper."

Miller advised that "At a Board of Directors' meeting of Music Operators of America, it was unanimously voted and resolved that this Certificate of Honorary Membership be presented to you, in appreciation of the officers, directors, and all members of the National Association.

"This certificate is to further remind you of our continued support and coordination of the industry, and we sincerely hope that this certificate will, in a large way, remind you of the many friendships that exist between Music Operators of America and The Cash Box magazine."

The beautiful certificate, in blue and gold, is laminated on a wooden base. It reads: "Music Operators of America, Inc., certified that The Cash Box is an honorary member in good standing for meritorious services rendered beyond the call of duty in behalf of the Automatic Phonograph Industry." It is signed by George A. Miller, president and J. Harry Snodgrass, secretary, and the date of election to membership is noted as of May 6, 1958.

Plaque is reproduced below:



TOGETHER... they provide beautiful music!

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THE BEAUTIFUL NEW UNITED PHONOGRAPH MODEL UPB-100

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F. T. C. Orders Automatic Canteen To Sell 14 Subsids

Must Refrain from Acquiring Any Vending Machine Manufacturer for Next Ten Years

WASHINGTON, D. C.—The United States Government on July 2 ordered Automatic Canteen Company of America, Chicago, the country's biggest vending machine operator, to divest itself of fourteen subsidiary companies, and to refrain from acquiring any vending machine manufacturer for the next ten years.

The Federal Trade Commission filed anti-trust charges a year ago, stating that the merger with Rowe Corporation, New York, endangered competition. Rowe was among the largest manufacturers of vending machines, and since its purchase, the FTC stated, Automatic Canteen had been able to produce a substantial part of its own requirements and to manipulate the supply of machines to competing operators.

The fourteen subsidiary companies formerly were subsidiaries of the Rowe Corporation, acquired by Automatic Canteen in 1955.

Automatic Canteen consented to the order, but Nathaniel Leverone, chairman of the board, emphasized that the decision to cease and desist by consent "does not constitute an admission by the company that it violated the law."

The order forbids Automatic Canteen to take for its own use more than half of the annual output of each type of machine made by the Rowe Manufacturing Company, Inc., unless all machines above that percentage have been offered for sale to competing companies.

Within one year, the Federal Trade Commission ruled, Automatic Canteen must sell all stock and assets of the following Rowe affiliates: Rowe Service Company, Inc., Chicago; Downtown Los Angeles Operations, Los Angeles, Calif.; Cigarette Concessions, Inc., Los Angeles, Calif.; Rowe Cigarette Service Corporation, San Diego, Calif.; San Jose Cigarette Service, Inc., San Jose, Calif.; Cigarette Service Company, Inc., Denver, Colo.; Wagg Cigarette Service Company, Louisville, Ky.; Syracuse Cigarette Service Company, Syracuse, N. Y.; Allegheny Cigarette Service Company, Pittsburgh, Pa.; Ace Cigarette Service Company, Inc., Brackenridge, Pa.; Ace Wheeling Cigarette Service Company, Wheeling, W. Va.; Acme Cigarette Service Company, Greensburg, Pa.; Acorn Cigarette Service Company, Aliquippa, Pa.; and Uniontown Cigarette Service Company, Uniontown, Pa.

In the case of Syracuse Cigarette Service Company, Inc., Syracuse, N. Y., Automatic Canteen may retain not more than forty vending machines of this company.

Games, Inc., Names Four More Distribs

CHICAGO — Games, Incorporated, this city, forged ahead in its quest for widespread national distribution by naming four more distributors, this week, according to Al Warren, sales manager.

Most recent additions to the fold include: Lynch and Zander Distributing Company, New Orleans, Louisiana; Carl J. Spiess, Evansville, Indiana; Empire Coin Machine Company of Michigan, Detroit, Michigan; and Southern Automatic Music Company, Louisville, Kentucky.

Warren stated that each of these firms was appointed in its respective territories after careful screening by him in an intensive campaign during which he toured the length and breadth of the nation.

He asserted that both he and Clarence Schuyler are confident that the selections made represent the most enterprising firms available in their respective areas of operation.

Lynch and Zander will cover the entire state of Louisiana.

Carl J. Spiess Company represents Games, Inc. in the southern part of Indiana.

Empire Coin Machine Company of Michigan was appointed to handle all of Michigan. Bob Wiley, head of Empire's Detroit office expressed his satisfaction with having been selected to handle the line.

Southern Automatic Music Company covers all of Kentucky. Southern is headed by Leo Weinberger.

52 Issues The Cash Box \$15

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JOE ASH SAYS:

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Answer: ACTIVE IS THE LARGEST GOTTLIEB DISTRIBUTOR IN THE U. S. A.!

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Backlog Growing



ED LEVIN

CHICAGO—"We just can't wait for our employees to return from their vacation period this coming Monday morning (July 14)" reported Ed Levin, sales director of Chicago Dynamic Industries, "to somehow try to cut down on the backlog of orders that has been growing greater with each passing day.

"Our new Genco 'Flying Aces'", Levin reports, "has taken hold everywhere it has been shown. The players are mad over it. Our distributors acclaim it.

"The operators believe that this will be one game that will last and last and last on locations everywhere.

"Our 'Explorer' and our 'Rocket Shuffle' order backlog simply amazes us. We thought we had stocked enough of these games by overtime production that we would be able to handle whatever demand arose during the two weeks our employees were on their vacation.

"Instead," comments Levin, "within a week we were all out of 'Explorer' and 'Rocket Shuffle' and, since then, all we have been doing is promising our distributors that we would ship just as soon as we got back into production when our employees returned from their vacation period.

"With the backlog growing we are trying our very best to plan a schedule that will allow us to meet the orders we already have and handle the orders we know are coming into our plant the morning of July 14."



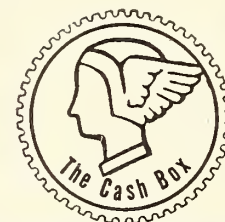
Through The Coin Chute

CALIFORNIA CLIPPINGS

During the vacation season you find that many operators visiting the distributors and one-stops along Pico Boulevard are accompanied by their families. Operators with teenage children follow their advice in selecting up and coming records for their locations. . . . At Simon Distributing Company, Jack Simon holding the interest of the visiting operators with the interesting details of his travels through Europe. Jack is on a cottage cheese diet to lose the pounds he gained eating the exotic food on the Continent. Sonny Lomberg busy acquiring arcade equipment to replenish the stock at Simon which was depleted with the operators making last minute purchases for the long Fourth of July week-end. . . . Dick Hall of Oxnard making his first trip to Coin Row after his recent illness. . . . At Leuenhagen's Record Bar, Irma Herman, the attractive bookkeeper, posted a sign on her desk "Gone Fishin'" and joined her husband on a one-week fishing trip in the High Sierras. Bill Leuenhagen claims he will regain his stylish figure running to answer the telephones during Irma's absence. Mary, Kaye and Claire Solle are not taking any chances and have made reservations to spend the Labor Day week-end in Palm Springs. Mary says Peggy Lee's Capitol recording of "Fever" is taking off with the operators and should be bigger than her recording of "Lover". Kaye predicts "Early In The Morning" will be a big hit for Buddy Holly on Coral.

Bill Happel reports at Badger Sales Company, Inc. the sales of the AMI "I-200" phonograph continue at a steady level. During Jack Leonard's absence, Marshall Ames is being assisted in the Parts Department by Haru Maki, Badger mechanic. Marshall is planning another trip to the Bakersfield area over the week-end where he says there is much activity in the coin machine business. . . . At Paul A. Laymon, Inc., Lucille and Paul Laymon report Bally's "Cypress Garden" game has caught on with the operators and is moving very well. Ed Wilkes says the Rock-Ola Music Vendor has solved the space problem in many locations for a number of operators. Jimmy Wilkens busy writing up orders for Bally's "Trophy" bowler and "Big Inning" baseball game along with sales of used equipment which continues on the increase. . . . At California Music Company, Gabe Orland supervising the rearranging of the Shipping Department to handle the increasing mail order business and maintain the speed and efficiency for which they are noted. Sammy Ricklin moved his family into their new home in View Park and is now in the settling down stage. Ronnie Ricklin briefing Dave Young on military life to help prepare him for his entering the air force in the next few months. Buddy Robinson says Decca's release of the Italian import "Nel Blu Dipinto Di Blu" by Domenico Modugno is the fastest breaking record this year. Mickey Feay reports Van Cliburn's RCA-Victor LP album of "Tchaikovsky Concerto #1" is moving very well. Martha Delgado predicts "One Summer Night" by the Dandylers on Mercury will be a big hit for the group.

At C. A. Robinson & Company, Charley Robinson reports the first shipment of United's "Play Time" bowling alley arrived and was sold out. Charley busy on the long distance telephone to insure further shipments prior to the factory's closing for vacation. Al Bettelman announced C. A. Robinson has been made the Southern California distributor for Cine-Sonic Sound background music. Hank Tronick reports William's "Satellite" and "Four Star" five-ball novelty game continue moving very well with a number of operators re-ordering. . . . Mrs. Nick Beaver of Lancaster visiting the distributors and one-stops along Coin Row with her two attractive daughters. . . . Nick and Vinny Lanzy working overtime at American Coin Machine Company handling the large order they received to recondition and convert many phonographs. Andy Lanzy says the adaptability of the "Easy View Title Holder" to Seeburg "K200", "V200" and "VL200" phonographs is bringing in a steady stream of orders. Bill Lanzy demonstrating for the operators the new type pool table he designed. The operators showed a great deal of interest and gave Bill much encouragement to put the game into production. . . . Carl Weber, Kernville operator, says the new golf course in that city is coming along very well which makes him very proud, seeing he is on the committee promoting the course. . . . Phil Robinson reports the Chicago Coin "Explorer" shuffle game is doing very well.



Through The Coin Chute

ST. LOUIS STATISTICS

Andy McCall has made a name for himself in the last few months. He has set some 350 cigarette vendors to his route of amusement machines. . . . Everything Rosey at Rosenfeld's as Jack was back on the job for the first time in months. He was hospitalized a good part of the time. However, now Jack Garleck looks as though he has had it. Judging from the empty Rock-Ola cases in the back business must be good. . . . A very attractive display of Wurlitzers set up over at Brandt Distributing Co. . . . Too busy at W. B. Distributors to catch more than a word with William Betz. Frank Schroeder busy on the phone—and a large group of operators crowding around waiting to talk deals. . . . John Schangle, J. G. L. Sales, reports business is good and that he is anxiously awaiting his next shipment of cigarette vendors. Jimmy Seagle says that the cigarette vending business is good. . . . Plaza Sales window looked just fine with that attractive display of Seeburg phonographs. . . . At A. I. Music, Demetrie Kabbaz reports his routes are going A-1. Si Horowitz reports that arcades are also on the up. . . . Central Distributing was one very busy place of business. C. L. Kagels was jumping from one office to another and AMI phonographs were sitting all over the place. . . . Seen on coin row were Art Kenny, George Click, Ed Stape, Todd Baruito, C. Raiffe, George Schone, Bill Craig, John Clements, Millard Routman, Mel Williams, Dan Adder, Joe Restivo, Bill Dallas, Cliff Nichols, Bill Thorpe. . . . Andy McCall went all-out last Friday. He took all the boys out for a steak dinner at The Melburn. Attending were Maury Dreyfus, Harry Dreyfus, Everett Rockwood, Ray Aumingham, Lester Engel, Joe Brown, William Caito, William Pellman, Victor Pullman, Don Tobbico and Si Horowitz.

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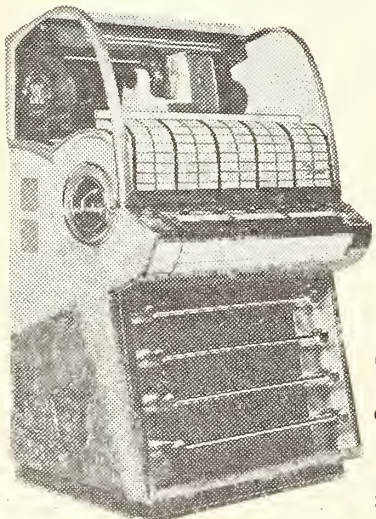
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ARCADES AND RESORT OPERATIONS DO OUTSTANDING BIZ ON 4th HOLIDAY

Despite Varied Weather Conditions Thruout Nation All Report Near Record Collections. Look for Continued High Intake for Balance of 1958.

NEW YORK—Arcade owners thruout the nation enjoyed a record breaking outdoor season in 1957.

Every indication pointed to a continuation of this condition in 1958. However, one of the major factors which determines the success or failure of operations in shore and resort areas is the weather. And, unfortunately, coinmen have had to suffer thru the worst spring in many, many years.

Therefore, it was almost a must that the long Fourth of July weekend bring in top collections. Reports from all over the country happily advise that "collections for the three days were as good as we've ever had." This, despite the fact that the weather man played all sorts of tricks during the holiday. In some areas, coinmen enjoyed three days of unbroken sunshine. In others, some had to contend with one bad day. In certain other portions of the country, it rained spasmodically every day of the holiday. Yet, even in these areas, operators reported good business. An arcade owner in one of those territories where it rained intermittently during the three days, pointed out with a happy smile, "Whenever it started to rain the people ran for cover, and we got our share of them. And, of course, while they roamed around our arcade, they played the machines. So, we came out pretty good. But," he concluded, "we'd rather have three days of good weather."

What is disturbing, not only arcade men, but other outdoor business men, are the weather forecasts. If the weather man forecasts are for rain or bad weather, it keeps the crowds away from beaches and parks. The business men of Rockaway, New York, entered a protest to the New York Weather Bureau, calling attention to the fact that in a majority of instances, the Bureau's prediction of rain has failed to materialize. It was specifically pointed out that predictions for each of the three-day holiday were wrong.

One of Rockaway's leading arcade men, Stanley Nankof, who reported a record breaking Friday, and two good following days, stated that if the predictions had been accurate, he would have broken all previous Fourth of July holiday records. "As it was," stated Nankof, "we did do exceptionally good business. In spite of the weather predictions, when the public saw the sun, they began to come out around noon. However, if the Weather Bureau hadn't predicted a bad day, these same people, and many others, would have been on the boardwalk early in the morning."

The experienced arcade owner now predicts that if they get any break at all in the weather for the balance of the season, they will wind up with a successful season. "Maybe not as gaudy as 1957", stated a New Jersey arcade man, "but as good as those in previous years."

Employment Increase In June Brings Optimism To Trade

WASHINGTON, D. C.—A report by the Census Bureau this month on employment and unemployment for June is encouragement for the country in general that business activity is picking up. And when more working people are taking home pay envelopes, the coin machine industry stands to gain.

The Bureau reports that unemployment dropped for the second straight month. Employment also rose, even in the long-depressed durables manufacturing area. And the further report that the average length of the factory work week rose also is regarded most optimistically.

The increase in the average factory work week over the two-month May-June period (it amounted to almost an hour) was the largest in a dozen years.

Coinmen greeted this report with considerable interest, as they state it is bound to improve their collections in both permanent and resort locations. One Long Island, New York operator stated that it is obvious that employment had improved in his area, as he noted his collections had improved. The location owner informed the operator that a number of "regulars", who had been conspicuous by their absence for several months, are now congregating once again in his tavern. The same view has been related by other operators.

It is also felt that shore and resort area operators stand to gain as well. As one of these men puts it "These employed persons will now seek some sort of recreation, and in all possibility many of them will take their families out for a day at the beach or country".

It is interesting to note from the Census Bureau's report that the employment increase is not limited to one industry, or one section of the country. Manufacturing and non-manufacturing employment both, as well as employment in construction, trade, services and Government all increased.

It is hoped by all in the industry

that these favorable conditions continue, and that by the fall, employment will be such that coin operated machines will get steady continuous play.

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5 EXHIBIT RINGER BALL, ea.	50.00
BALLY ALL-STAR	275.00
ALL STAR DELUXE (New)	Write
BULLS EYE GUN	160.00
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Brings The
Best Results
BECAUSE--
All The Leading
Coinmen Read It
Every Week

Parking Meters Debut In London

LONDON, ENGLAND—Over the past few years, London has become more and more coin machine conscious.

The latest development along these lines was the installation of parking meters.

The New York Times reported on first day of operation: "Londoners dealt successfully with their first parking meters today. The first 600 meters were installed in the northern half of Mayfair, in the fashionable West End. Motorists could buy an hour for six pence (7¢) or two hours for a shilling (14¢). But they had to make up their minds at the start and move on when their hour or two was up.

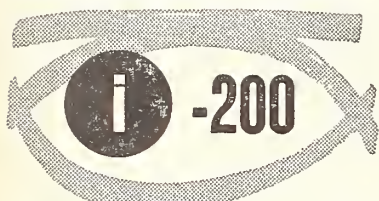
"They could stay two more hours without breaking the law, provided they paid 10 shillings 'excess charge' within seven days."

<p>PHONOGRAPHS</p> <p>ROCK-OLA 1448 \$495.00</p> <p>SEEBURG M100A 95.00</p> <p>SEEBURG M100C 395.00</p> <p>SEEBURG M100R 595.00</p> <p>WURLITZER 1700 495.00</p> <p>WURLITZER 2000 795.00</p> <p>(FULL VIEW PROGRAM)</p> <p>WURLITZER 1015's and AMI A's 15.00</p> <p>SEEBURG 100 SELECTION CHROME WALL BOXES .. 39.50</p>	<p>Better Tone at Less Cost!</p> <p>NEW CoMco HI-FI SPEAKERS</p> <p>The Only True Low-Priced High Fidelity Speaker!</p> <p>Hi Fi Wall Model \$19.95 Hi Fi Corner Model \$23.95</p> <p>CoMco Extended Range SPEAKERS</p> <p>Wall \$11.95 • Corner \$15.95 • Ceiling \$11.95</p>
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Williams Mfg. Producing New Five-Ball Game

CHICAGO—Sam Lewis, sales director of Williams Manufacturing Company, reported this past week that the firm reopened after vacations this

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SAM LEWIS

past Monday and, before the day was over, full speed production was under way for its new single player, five-ball game, "4-Star".

"We are still receiving compliments from operators, as well as from our distributors", Lewis reported, "on our last single player five-ball game, 'Satellite'.

"In this game, which these people claim is the best we have ever built, we brought into being an entirely new type of replay ratio angle. Everyone has complimented us on this ratio percentage method.

"Those who have already received their first samples of our new '4-Star' are raving about this game because we also feature this very same type of replay ratio method in this new single player, five-ball game and, in addition, have added many new and better play features.

"The fact is", Sam Lewis reports, "that even tho the players get more winners on our new '4-Star', the operators find that, at the end of the week, they enjoy much greater income than they have ever before enjoyed from five-ball play action.

"There is no doubt", Lewis enthusiastically stated, "that our new '4-Star' points the way for a new and better type of profitable operation for every operator here and abroad. It has that new replay ratio that makes the action more interesting for the players and, certainly, a great deal more profitable for the operators.

"We are shipping our new '4-Star' just as fast as we can to satisfy the demand which we are enjoying and we fully believe", concluded Lewis, "that this will be our greatest five-ball game yet."



Through The Coin Chute

NEW ENGLAND NIBBLES

Heat wave continues in Boston and N. E. with outdoor ops reporting good collections all the way. Games, rides, arcade pieces and music are good. Many distrib personnel are on vacations. Buying of new equipment has slowed somewhat with the torrid weather.

At Trimount Automatic Sales Corp. (Seeburg), where staff is enjoying air conditioning, delivery has come through on Seeburg cigarette vending machines. Irwin Margold, gen. mgr., says word about the new electric cigarette machine has gotten around and ops are clamoring for them. Sales of the new machine are expected to be very big. Marshal Caras, sales, reports demand for Seeburg phonos is holding good; games and guns are okay. Dave Riskin, Seeburg sales rep in the N. H. and Me. areas, is on vacash at the Cape. . . . At Redd Distributing (Wurlitzer), Si Redd and Bob Jones both on vacation. Also Charles Brant, credit mgr., who is on a two week trip. Si and Bob are both spending their vacations in the Cape area. Biz is good here with Chicago Coin's "Explorer" catching on well. Firm just got delivery again on Bally's "Big Inning". . . . At Atlas Distributors (AMI), Louis Blatt, back from his vacash, reports he spent a week and a half at Laurentide Park in Canada where he got in some great fishing. Biz has been spotty since the heat wave came in, he opined. . . . Ops are on vacations too. . . . Cy Jacobs, Boston, is back from ten days in Maine. . . . Ben Ross, another Boston op, got himself a boat to beat the heat and is devoting lots of time to boating. . . . At Associated Amusements (Rock-Ola), Ed Ravreby and Dick Mandell week-ending it on the Cape with their families. Biz at the new Associated spot in Allston has been good, they say. Kiddie rides have been big again this season here and games and rides are going fast. Dick Mandell is getting in plane trips around the territory, with good flying weather, in his own plane.

Among ops in visiting distribs this week were: Al Dolins, Hyannis; Sol Robinson, Newton; Tom Libbey Haverhill; Ray Shea, Worcester; Harry Deshowitz, Chelsea; Harold Hurwich, Brighton; Dave Baker, Arlington; Manny Andelman, Cambridge; Cy Jacobs, Boston; Sid Wolbarst, Newton; Charlie Tiernan, Cambridge; Walter Grazik, Greenfield; Joe Cucchiara, Fitchburg; Dave Shultz, Brockton; Phil Swartz, Brookline; Guy D'Giovanni, Allston; Marty Cook, Brookline; Henry Gladstone, Boston; Earl Graham, Salisbury; and Harry Abelson, Boston. . . . Crowds are turning out to hear hot record artists at night spots and hotels in the recreation areas around New England. Salisbury Beach Frolics started the season with capacity crowds for Eydie Gorme and Steve Lawrence and for Frankie Laine, who was on for over 50 minutes opening night. . . . Jerry Vale, Columbia diskier, is current at the Frolic in Revere. . . . Word regarding another Columbia record artist well known in the New England area, Eileen Rodgers, is that she's very big at the Steel Pier in Atlantic City. . . . The biggest splurge of record artists into the six state area is looked for this summer and ops feel this is a good sign for juke box play hypos. . . . Fall and winter season looks bigger than ever for music, ops predict.

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Through The Coin Chute

ILLINOIS ITEMS

Jack Anderson had to put his rod and reel down to help Al Allbritten fix his flat tire. Anderson reports business for the first half of the year was good. Now that the summer is here he expects a big hike in receipts from his motel. Jack is cautiously feeling out vending and plans to set a big route of cigarette vendors this year. He reports his interest is centered on Keeney's "Big Tent". . . . Vincent (Red) Doss reports the first half of 1958 was a good six months. His newest enterprise is a record bar. . . . Bill Morris, DuQuine, Ill., talking the Keeney "Big Tent". . . . Mitch Golish, Harrisburg, Ill., is in manufacturing in a big way. He is working six days on his idea of a six-pocket pool table with a speaker cabinet. Says orders are coming in from everywhere. . . . Bill Dieger, Amusement Supply, East St. Louis, kept hopping with business. His Bally games on a constant in and out basis. Bill was really mad. Someone borrowed his boat and didn't bring it back. . . . Wallace Dunkins, Herrin, reports everything ok. Harry Jetter out on the collection route. . . . Charles H. Jones in the paint bucket with as much paint on him as on the wall of his beautiful home. . . . Earl Walker on vacation with his family. Earl is getting to be quite a westerner. He's been out there for the last month.

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Through The Coin Chute

GREAT BRITAIN GOSSIP

There has been a great deal of coming and going by operators, between England and the main West European countries in the past few weeks. It is obvious that certain important moves are afoot, but no precise details are available. Chances are amusement games are the bait and the European Common Market is the incentive. Further news should be available shortly. . . . Amusement caterers will benefit from the further tax relief for industry, which has just been announced by the Chancellor of the Exchequer, Mr. Derek Heathcote-Amory as an amendment to the Budget. The increase in the initial allowances on capital expenditure is to be increased. The new rates will be 30 per cent for plant and machinery, and 15 per cent for buildings. . . . The National Committee of the Amusement Caterers' Association will meet on Wednesday, July 9th, to consider a number of applications for membership. The position of the association at this time looks extremely healthy in recruitment. . . . The E.J.F. Manufacturing Co. Ltd., London, is offering a new Continental ball-gum vendor with built in Viewmaster 3-D Viewer. Called a "Cinamate," the device sells to operators at 32 guineas, inclusive of stand and wall-brackets. . . . An unusual communication has been received by Mrs. L. Shaw, P.O.A. secretary, from the solicitor acting for the Oxford Branch of the Licensed Victuallers' Association, to say that he has been instructed to make application on their behalf for the grant of music licenses on Sundays. Says he: "I have made a general enquiry into the law of the matter and it appears that as the local authority has adopted the Public Health Amendment Act, 1890, the Justices are bound by the provision of the Sunday Entertainments Act, 1932, and are permitted to grant Music Licenses on Sundays for music of a "concert-like nature". My clients are desirous of operating television sets, radios and record players in their houses on Sundays. This would of necessity involve a breach of the strict terms of the Sunday Entertainments Act, and I should, therefore, be very grateful if you could indicate to me whether your Association has knowledge of applications of a similar nature up and down the country which have been successful. I should be grateful if you could let me have details of such applications and I look forward to hearing from you." Information has been supplied and the results obtained in this "Difficult" area will be watched with interest.

There have been a number of examples in recent years of electronic sounds being "orchestrated" in symphonic works. Inevitably someone has thought up the idea of an "Electronic pop." As a switch from jive flutes, we will shortly be hearing electronic vibrators and reversed magnetically recorded sounds. They will be heard in the form of a "pop instrumental," recorded a few days ago in Holland. As yet no title is available. Maybe the Musician's Union could supply one. . . . Steps were taken at a recent meeting in London to set up a new body to be known as the "Music Users' Council." The object of the Council is to protect the interests of persons and organizations using music and to advise and assist them in the settlement of disputes—especially those which can be determined by the Performing Rights Tribunal establishment under the new Copyright Act. Stephen McAdden, Conservative M.P. for Southend East was selected President and Chairman, Vice-Presidents will include Tom Arnold, W. E. Butlin, Jack Hylton, Prince Littler, Cyril B. Mills, and Val Parnell.

Belfast One - Stop Record Service

BELFAST, NORTHERN IRELAND
—What is, for Britain, a remarkable new record one-stop service, The Tone Record Service, has been established in Belfast, serving operators in all parts of Britain.

In many respects the service is unique. "Tone Record Service" was formed in May, 1955, by a business executive who had the following background:—Ex fighter-pilot; ex composer/arranger/bandleader. (Instruments played include piano, drums, bass, guitar, vibraphone.) Over two hundred stage appearances; two broadcasts on Canadian Radio, and one in B.B.C. Television, Juke-Box operator. Countries visited include Canada and America, France, Spain, Malta, Ekypt, Iran, India and Ceylon.

"Tone Record Service," currently provides a weekly change of programs in more than half of the locations in Ulster using 45 rpm records: every week, each machine receives a package containing five fresh records (the system safeguards against "duplicates") together with Top Twenty lists and other publicity material for display on the site.

Attractive title-strips are typewritten, and customers' bonafide requests are given priority attention.

Pre-release information from recording companies in U.K. and U.S.A. using **The Cash Box** for America, enable programs to be systematically maintained at an advanced level, and the weekly movement of Popularity-Meter readings for individual records on selected sites gives advance warning of "sleepers" destined to have high future-ratings.

During the past three months "T.R.S." has supplied records to a few machines in the London area and in Scotland; the pilot experiment has been very successful, and the service is now available throughout the British Isles, and (at the cost of a few extra shillings per week per machine) operators can now hand over all their program worries to specialists who have made a scientific study of the business.

While the number of juke boxes in operation continues to increase, "marginal" locations come into the picture, and only good regular programming will convert these mid-way sites from an unprofitable proposition in to a business returning a percentage.

The slogan of Tone Record Service is: "A good Record Service with a good Service Record—First and Finest in U.K."

Bob Slifer Assumes Duties At NCMDA Headquarters

Takes Up Permanent Residence In Chi



BOB SLIFER

CHICAGO—Bob Slifer, who on May 7 was named executive director of NCMDA (National Coin Machine Distributors Association), arrived here this week with his family to take up permanent residence in the city, and to assume his duties at the organiza-

tion's headquarters.

Since his appointment in May, Slifer had been working out the East, contacting distributor members and non-members. During his drive out to Chicago, he stopped off at a number of distributing firms.

"During these preliminary months" stated Slifer, "my visits with distributors have been most productive. My enthusiasm has been heightened as I realize my responsibilities and the enormous benefits NCMDA can offer to wholesalers thruout the nation. I am most happy to move into Chicago where I can now serve the association on a national basis. I shall function from headquarters, and from time to time go out on the road to visit our memtbers personally."

SPECIALS!

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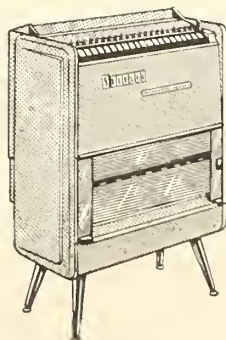
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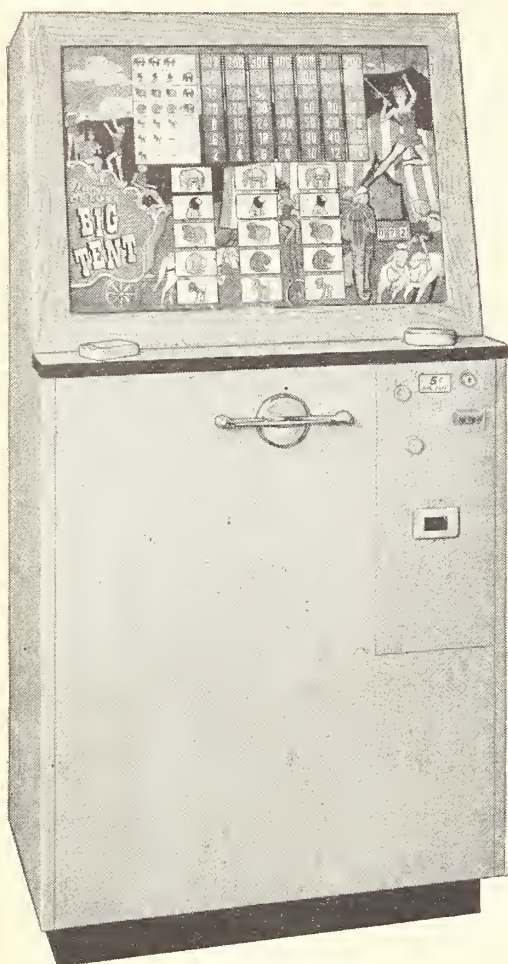
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Through The Coin Chute EASTERN FLASHES

Reports from shore and resort operators indicated that in general collections for the 4th of July holiday weekend were very good. The weather, which always plays a most important part in determining play action, was unusual to say the least. In some areas in this part of the country, good weather prevailed thruout the entire weekend; in others it rained on some of the days; and in others it rained the entire weekend. Even those coinmen who were unlucky as far as the weather went, advise that, while good weather would have brought in top collections, the overall results were very good. Ordinarily a sudden burst of rain drives patrons off the beaches or boardwalks, and arcades welcome the rush of business. However, one local shore arcademan moaned when relating what happened to him. The rain drove so many people into his arcade that they couldn't play the equipment. Many crowded alongside machines, and many others even sat on them. "Here we had the most people we've ever had in our arcade at one time, and they couldn't even play the machines if they wanted to", he sighed.

Meyer Parkoff and Murray Kaye, Atlantic New York Corp., look ahead to next week, when entire vacationing staff will be back on the job. "It never fails", smiles Kaye. "Altho we had prepared in advance what we thought would be enough equipment to handle orders, business took such a decided jump, we now have a tremendous backlog of orders. The staff will have to really bear down to turn out the machines on order." . . . After some ten days in the big city, Willie and Sydelle Blatt of Miami, drive off for St. Paul, Minn., to visit with Herman Paster. The Blatts will then continue to visit other areas before concluding their 6 week vacation. . . . Several up-state visitors on the row: Jack Roenn of the Frank Koenig Music Co., Kingston; Dick Wenzel, also of Kingston; and Gertrude Browne of Beacon. Mrs. Browne tells us that her brother, Mac Douglas, out of the hospital and now at home recuperating nicely from his serious ruptured ulcer operation. . . . With Al Simon, Albert Simon, Inc., traipsing around the far west with his family, Al D'Inzillo kept quite busy. "It's a good thing our building is air conditioned", states Al. He further advises that ChiCoin's "Batter Up" getting good action.

Stanley Nankoff, Rockaway arcade owner, reports a good holiday weekend business, and looks for considerable improvement for the rest of the season. The new direct ride on the subway, starting at 42nd Street, and making Rockaway its first stop is the reason. Riders buy a round trip ticket for \$1.55, enjoy music on the train, and then can use up this \$1.55 on the rides and games. . . . Barney (Shugy) Sugerman, Runyon Sales, busy handling a thousand matters, and expects the condition to exist the remainder of the summer. His top execs, instead of taking extended vacations, are taking extra days off. Lou Wolberg takes Monday, Lou Schreiber takes Wednesday, and Morris Rood takes Friday. . . . Max Brown, Philadelphia C.M. Exch., Phila., visits along coinrow. While Max made his calls, the missus, Rose, made a tour of the shopping centers. Lyn Brown, Max' brother from Los Angeles, driving in with his wife, to visit in Phila. Should arrive about July 15. Expected to stay around for a couple of weeks. . . . Abe Lipsky, Sandy Moore Dist., making a number of calls on out of town ops, while Bernie Levine holds down the office. Abe relates an experience on his drive back into N.Y. from Jersey. Had wonderful weather until he crossed over the George Washington Bridge, then ran into a cloudburst. Lipsky reports sales very good, with ops now going for the Wurlitzer 2250 model in increased quantity. . . . Harry and Hymie Koepfel, Koepfel Dist., brought in so many used music machines from out of town to fill orders, they had to rent additional store space until they get the chance to bring them over to their shop and prepare them for shipment. . . . Seymour Pollak, Westchester op, very proud of his daughter, Marsha, who graduated from the Sleepy Hollow High School last month, and now is enrolled at the Mount Ida Junior College, Boston, Mass. . . . Mike Munves, still hobbling on his injured foot, which kept him home over the holiday. Joe Munves states that the firm's "Bike Race" amusement machine being shipped out as rapidly as they come off the production line.



Through The Coin Chute UPPER MID-WEST MUSINGS

Jim Lucking, Benson, Minn., in town for the day picking up records for the route. Jim is spending all his time at the night club he owns. His brother Bob is in complete charge of the route. Harry, another brother, is no longer in the coin machine business. He is studying law. . . . Elgin McDaniel, Wadena, Minn., making the rounds, reports that the resort areas are filling up since the hot wave hit Minnesota. . . . Don Bolier, Baldwin, Wisc., visiting a few distributors. . . . Sam Sigel, head of the accounting dept at Lieberman Music Co., back from a two week trip in the East. Said he had a wonderful time in New York, Philadelphia, and Washington, D.C. . . . Pete Wornson, Mankato, Minn., in town for the day making the rounds. . . . Mr. & Mrs. Ike Sundem, Montevideo, Minn., picking up their record supply. Mrs. Sundem looking fine after a long illness. . . . Harlan Beach, Alexandria, Minn., in Wyoming the past week. Has uranium interests there. . . . Bob Kovanen and Gordon Rumberg in town together making the rounds. . . . Eddie LeBlanc, St. Cloud, Minn., taking a day off to visit a few jobbers. . . . Joe Topic, Shokapee, Minn., in town for a few hours to pick up some very important parts. . . . Amos Heilicher, Advance Music Co., Mpls., sent his daughter Elissa on a trip to Europe with a group of students. She will visit several European countries. Will be gone for about 6 or 7 weeks. . . . Harold Lieberman left July 4th with several friends for Alaska for a week's fishing. They fly to Anchorage, and then into the bush country where the fishing is supposed to be the best. . . . Leo McGiness, Isabel, So. Dakota, in for the day. . . . Don Isensee, Hager City, Wisc. making the rounds. Just learned that Don is quite a motor cycle enthusiast and belongs to a motor cycle club.

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To Members of the Coin Machine,
Record and Music Industries



Through The Coin Chute

CHICAGO CHATTER

Very pleasant visit with Max Groso, president of Western Hemisphere Importing of Habana, Cuba. Max called on us to discuss business conditions.



NATE FEINSTEIN

Advised that our "International Sections" created a sensation in Cuba. Hopes that we'll keep these up. And also produce them with greater regularity. Proudly advised that he now has the Bally line for Cuba. His biggest interest, Bally kiddie rides and, of course, in-lines. Max originally comes from France but has made Cuba his home. He has been Seeburg distrib in Cuba since 1945. . . . Isow's of London (that's just like Lindy's in New York) will be a long, long time remembering United Music's Jock (MacNick) Mitnick and his generous use of British "fivers" we hear. Jack gave Londoners a great display of outstanding promotional salesmanship. They're still talking about his visit. And will probably be telling about it for years yet to come. . . . Bally's Bill O'Donnell, at long last, was forced to admit to a sales slowdown. Not absolute and complete zero, but, a slowdown nevertheless. He received but one phone order. And that was phoned to him at his home in Wilmette. "All this happened over the July 4th weekend", Bill explained. (Even during the 4th Bill was kept busy. They're now phoning him at home for Ballygames.

Haven't heard from Columbus' Sam Solomons. Don't tell us that Sam has actually run out of funny stories. . . . That was an extremely interesting ad for all ops thinking of vendors that was featured by Morris Gisser in our 16th Anniversary Year Book. . . . Ed Levin wailing away and tearing at his hair as ChiCoin goes into a big order backlog for "Explorer" and "Rocket Shuffle". With the factory due to open this Monday morning (just as you read this) Sam Wolberg, Sam Gensburg, Jerry Koci, Ed Levin, Avron Gensburg, Mort Secore, Harry Glick and all the other execs at Chi Dynamic Industries await the return of their employees with open arms. They plan a tremendous production schedule to catch up with the order backlog and, maybe, even get ahead a bit. By the way, have you had a chance to play Genco's new five-ball "Flying Aces"? . . . Four brand new cigaret machines are located right in the main lobby of the very popular Nippersink Manor in Genoa City, Wis. And doing a whale of a business. Bellboys state the machines are serviced every day. Now that's what we call "a location". (If you have one just as good or better, keep it to yourself. We're told that the jumpers are jumping everything everywhere these days).

AMI's Ed Ratajack, who just returned from a very marvelous vacation, puts it this way, "Vacations don't last long enough." But Ed full of pep. Rushed out a wire to all of the firm's distributors urging them to "look at The Cash Box' International Sections and be proud of your AMI distributorship." . . . Well known Chi op explains, "It's not the average. It's the profit that counts." He points out, "Some routes have terrific averages but show very little actual profit. Especially after true overhead expenses and all real costs are deducted." To this he adds the following advice, "Operators who don't have proper accounting counsel are just kidding themselves when they boast about their averages. Let them hire themselves outstanding accountants and most will sing a different tune". . . . With the kids away at camp, Nate and Irene Gottlieb, feeling free as two unfettered, little birds, flew themselves to California. They will visit about L.A. Then up to San Francisco. And wind up their journey for a gay weekend in Las Vegas. . . . Couldn't believe our old eyes this past week, but feel certain that the two we saw on the Bryn Mawr C.C. golf course were Dave Gottlieb and his son-in-law, Judd Weinberg, hacking away at that little white pill. Alvin Gottlieb all alone at the factory this past week eagerly awaiting the arrival of the firm's employees this Monday morning to get production going again. . . . What with staggered vacations going on at the Keeney plant about all the entertainment the top execs could get was a huge kiddie 4th of July party at the new Paul Huebsch home in Skokie. At one time, Paul advises, he had over 22 kids in his big back yard. And there was Roy McGinnis, sitting on the porch, calmly surveying the scene and, now and then, offering a word of sage advice to some youngster before the kid sparkled himself away. Paul admits that their ciggie machine business "is just great" and further says, "We're shipping 'De Luxe Big Tents' every day, day in and day out, without a halt in sight." . . . Sam Lewis of Williams all hepped up over the firm's newest five-ball, "4-Star". Sam reports that the compliments paid the firm on its last 5-baller "Satellite" are already being quadrupled by those who've seen "4-Star". Sam claims, "It's the new replay ratio percentaging method that is featured in these games that gives the players more winners, but", Sam gleefully adds, "brings the operators more and greater profits than they've earned from a five-ball game before." . . . Li'l Arthur Garvey at the Bally factory helping Bill O'Donnell gazes wistfully out the window to remark, "What a gorgeous day to be in the Maine woods—just loafin' around."

Herb Oettinger and Ray Riehl are in charge over at the big and handsome United plant while all others away on their vacation—until July 21 anyway. Ralph Sheffield, tho, is in the east contacting distribs and ops. When questioned about where others of the United clan were, all Herb could answer was, "I dunno." . . . Marvel's Estelle Bye made it short, sweet and snappy this past week, "Just ain't got nothin' to report", she succinctly stated. . . . Johnny Frantz continues to await still more letters from ops from all over everywhere who are interested in having his firm build a brand new and different type penny game. John, like so many others, believes that there's a need for such a game, what with all those millions of sales tax pennies scooting over counters in all stores everywhere. If you have some ideas regarding such a penny game, why not get in touch with John Frantz? . . . Marvelous and most complimentary letter from one of the real old timers of this fascinating business reads, "I want to congratulate you on the nice book you have for your 16th



JACK MITNICK



JOE KLINE



AVRON GENSBURG

WORLD WIDE Can Meet All Your Needs!

MULTIPLE PLAYER 5-BALLS

4-PI. FALSTAFF	\$395	2-PI. BRITE STAR	\$395	2-PI. SEA BELLES	\$225
4-PI. MAJESTIC	365	2-PI. WHIRLWIND	375	2-PI. FAIRLADY	225
4-PI. REGISTER	255	2-PI. SUPER CIRCUS	325	2-PI. TOREADDOR	195
4-PI. SCOREBOARD	175	2-PI. CONTINENTAL CAFE	275	2-PI. GLADIATOR	175
4-PI. SUPER JUMBO	245	2-PI. FLAGSHIP	255	2-PI. TOURNAMENT	155

SINGLE PLAYER 5-BALLS

ROCKET SHIP	\$310	ACE HIGH	\$195	FRONTIERSMAN	\$125
CRISS CROSS	295	AUTO RACES	185	TWIN BILL	110
STRAIGHT FLUSH	275	RAINBOW	175	DIAMOND LILL	75
SILVER	255	CLASSY BOWLER	165	REGATTA	75
WORLD CHAMP	225	DERBY DAY	145	HAWAIIAN BEAUTY	75
ROYAL FLUSH	210	HARBOR LITES	135	JOCKEY CLUB	75

PHONOGRAPHS

SEEBURG KD-200	\$795	SEEBURG HF-100R	\$625	A.M.I. F-120	\$495
A.M.I. H-200	795	WURLITZER 2104	635	SEEBURG M-100C	425
ROCK-DLA 1455-200 Sel.	675	ROCK-DLA 1454	595	SEEBURG M-100B	325
SEEBURG HF-100J	725	SEEBURG HF-100W	510	SEEBURG M-100A	145

BOWLING ALLEYS

BALLY 14' STRIKE	\$595	UNITED 13' ROYAL	\$595
UNITED 16' ROYAL	595	BALLY 14' BOWLING LANES	425
UNITED 14' BOWLING ALLEY		\$425	

BINGO GAMES

MISS AMERICA	\$495	DOUBLE HEADER	\$225	MIAMI BEACH	\$110
SUN VALLEY	525	PARADE	\$215	GAYTIME	95
SHOWTIME	375	NITE CLUB	175	GAYETY	75
KEY WEST	285	BROADWAY	155	BIG TIME	95
BIG SHDW	245	BEACH BEAUTY	125	VARIETY	75
BRAZIL	175	STARDUST	125	STARLET	95

ALL EQUIPMENT THOROUGHLY RECONDITIONED
WORLD WIDE DISTRIBUTORS, Inc.
 2330 N. WESTERN AVE., CHICAGO 47, ILL. EVerglade 4-2300
 Cable Address: "GAMES"—Chicago

WILL SWAP !!

- TEN PINS
 - TEN STRIKES
 - BOWLING ALLEYS
 - JUMBO TEN PINS
 - 6 PLAYER TEN STRIKES
 - SHUFFLE ALLEYS
- FOR
 CALL—WIRE—OR WRITE NOW!

Empire COIN MACHINE EXCHANGE
 1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

DETROIT BRANCH: 14344 FENKELL AVE. (Tel: BRoadway 3-2150)

Anniversary. I never dreamed that you would last 15 years in this tough racket, but you came through with flying colors." Signed . . . John Watling.

A tired but very happy Joe Robbins reports that action on Empire's "Old Smokey" kiddie ride continues along hot and heavy. Joe attributes it all to The Cash Box. And Gil Kitt smiles along with Joe at the tremendous success the firm is enjoying with this choo-choo kiddie ride. . . . One guy who took it but plenty easy over the 4th was First's Joe Kline. "Didn't move a muscle", Joe claims. "Just lazied around the back yard and let the world roll by. Then", Joe adds, "bang! Came down to the office on Monday morning and we were jammed with foreign mail. So", says Joe. "I turned the whole blooming mailbag over to Sam Kolber and let Sam try to satisfy their wants." . . . Nate Feinstein gleefully reports, "The whole business trend here at Atlas Music is up, up and still further up. I've never before seen anything like it. Seems to have happened all of a sudden and no halt in sight." . . . World Wide's Joel Stern again lauds The Cash Box to the skies. Reports Joel, "First day of the week. Bright and early Monday morning got a long distance phone call that resulted in one of the biggest sales we've yet made this year. And believe me", Joel adds, "I wasn't a bit surprised when the man on the other end of the line said, 'You know, Joel, I'm buying from your ad that appeared in this week's issue of The Cash Box.'"

Howie Freer reports that Donan's export business is expanding and the firm is now planning plans. In fact, Don Moloney and Mac Brier are reported to be considering some unusual angles for stepping up their foreign trade. . . . Worth remembering: "They're just ain't nothin' a hit won't cure." . . . Al Warren of Games, Inc. appointing new distributors by bunches. Four more this week. "And", adds Al, "I'll have still more to tell you about next week." Seems this boy isn't letting the grass grow under his feet at all, at all. . . . Tom Herrick and C. T. McKelvy busier than ever greeting visitors to their big Seeburg factory these days. Men who are interested in getting more, more and more Seeburg products as speedily as possible. Especially those "Seeburg Cigarette Vendors." . . . Where's Vince Shay? . . . If you're laboring under the mistaken conception that all you have to do is pick up the phone to get a truckload or a carload of machines from leading factories, just try it. You may be surprised to learn that leading plants here are doling out their production on a quota basis—first come—first served.

HAPPY BIRTHDAY THIS WEEK TO: W. R. Parrish, West Columbia, S.C. . . . Wm. A. Wood, St. Louis, Mo. . . . Charles J. Ewing, Evansville, Ind. . . . Wm. E. Hullinger, Delphos, O. . . . Joseph Ficca, Torrington, Conn. . . . Edward W. Mercer, Kendall, Fla. . . . Wm. A. Webster, Marianna, Fla. . . . Louis S. Glass, Madison, Wis. . . . Edward L. Carlson, Detroit, Mich. . . . Bryan McCullough, Great Bend, Kans. . . . Roy E. Garrison, Phoenix, Ariz. . . . Myron S. Hillman, Fall River, Mass. . . . W. B. Loosier, Decatur, Ala. . . . Jimmie A. Soules, Decatur, Ill. . . . Alfred Bergman, Buffalo, N.Y. . . . Don E. Sears, Ashland, Ore. . . . Chas. E. Adkins, Parkersburg, W.Va. . . . Meyer C. Parkoff, New York, N.Y. . . . Warren Hightower, Fort Worth, Tex. . . . Albert V. Andreoni, Elmwood Park, Ill. . . . Mrs. Johnnie T. Montcalm, Monroe, La.



HOWIE FREER

PLANT CLOSED FOR VACATION

JUNE 27 THRU JULY 13

D. Gottlieb & Co.



Meeting Dates

Music Operators' Associations

- July 14—Tri County Juke Box Operators' Association
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 16—New York State Operators' Guild
Place: Hotel Palatine, Newburgh, N. Y.
- 16—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 16—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
- 17—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
- 17—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
- 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 28—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.
- Aug. 4—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 4—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 6—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
- 7—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 7—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 7—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 8—West Virginia Music Operators' Ass'n, Inc.
Place: Martinsburg, W. Va.
- 12—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 13—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.
- 14—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 14—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.
- 24 & 25—South Dakota Phonograph Operators' Ass'n
Place: Rapid City, S. D.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.



**What? YOU HAVEN'T YET
SUBSCRIBED TO**

THE CASH BOX

1721 BROADWAY
NEW YORK 19, N. Y., U. S. A.

P.S. (ENCLOSE CHECK FOR \$15.)

CLASSIFIED ADVERTISING SECTION

WANT

WANT—For export any quantity AMI E-80, Wurlitzer 1500, United County Fairs, Steeplechases, Bally Bingos, used Bally Motors. FOR SALE — Balls-A-Poppin' \$145; Derby Day \$125; Stage Coach \$145. DISCO, INC., 835 EAST 31st ST., LOS ANGELES 11, CALIFORNIA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: Chickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2881).

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: Fulton 3-2282).

WANT—AMI Wall Boxes, Hideaways, 80, 120, 200 Selection Phonographs, 120 E's and F's. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MELrose 1-9550).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. Dickens 2-7060).

WANT—Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel. 5084).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd STREET, NEW YORK, N. Y. (Tel. TR 7-9147).

WANT—Will accept 1 to 10 Games as trade against new Wurlitzer Phonographs. SANDY MOORE DIST. CO., 599 TENTH AVENUE, NEW YORK 36, N. Y.

WANT—60 inch Chuck Luck or (Big 6) Wheel with or without the layout. M & M MUSIC CO., 765 IOWA, S. E., HURON, SOUTH DAKOTA.

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GARfield 3585).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MO. LINE, ILLINOIS.

WANT—All Shuffle Alleys from Fireball, Lightning and Rocket up. Sun Valleys and Showtimes will pay highest dollar or will trade for Genco and Chicago Coin Ski Balls. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. (Tel. Superior 1-4600).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. Castle 1-0556).

WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. Judson 6-4568).

WANT—Cash! Highest cash paid for United Imperial Team, Leader, Mars, Mercury, Lightning, Clipper and Capitol, also Chicago Coin and Keeney Bowling Machines. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. Canal 6-0293).

WANT—Late Model Phonographs for highest trades on new A.M.I. models I-120E, I-200E, I-100M, I-200M. Also need late model Bally Bingos. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. Main 1-3511).

CLASSIFIED ADVERTISING SECTION

WANT—Digger Machine for export. Claw type that vends gifts. Write—EMBASSY VENDING, 597 MIDWOOD ST., BROOKLYN, N. Y.

WANT — Shuffle Alleys (most especially United Team) and late Bingos, and Wurlitzer 1500/50 and 1500A/50A. Will prepay crates for packing. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. ALgonquin 4-4040).

WANT—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUDlow 8-8310).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities and Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

FOR SALE

FOR SALE—Bull's Eye 1c Counter Games. Repainted and reconditioned, like new. \$12.50 each. Act now! Limited quantity. C-C VENDING CO., 214 S. HOWARD STREET, BALTIMORE 1, MD. (Tel. PLaza 2-1300).

FOR SALE — Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. Deluxe Baseball, Crossroads, Quartette, Japopy Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ Deluxe, Duette Deluxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEatur 2-1500).

FOR SALE—14 Foot Bowlers, \$475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUNiper 8-1814).

FOR SALE—Famous Sun-Glo Shuffle Wax 24 One Lb. Cans \$6.75. Save: Order Five Cases or more \$5.95 each. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISCONSIN. (Tel. BLUEmound 8-6700).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE — Big Show \$235; Miss America \$475; Showtime \$325; Key West \$275; Parade \$200; Night Club \$195; Broadway \$165; Classic Bowler \$215; Easy Aces \$135; Flag Ship \$265; Sea Belles \$235; Big Tent Upright \$240. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE — Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 80 Thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. Bigelow 8-3524).

FOR SALE — Specials — Bally: Miss Americas \$425; Sun Valleys \$499.50; Show Times \$339.50; Genco: Fun Fairs \$225; Gottlieb: Brite Stars \$310; Williams: Kick-Offs \$219.50. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. (Tel. Jackson 2-5906).

FOR SALE — Four Bagger \$265; 2 Williams 1957 Baseball \$325 ea.; Short Stop (New), Write; Big Inning (New), Write; Naples (New), Write; Soccer Kick Off \$295; Top Hat \$350; Gladiator \$175; Queen Of Hearts \$50; Band Wagon \$95; Capri \$110; Gun Club \$45; Target Roll (New), \$295; Skill Roll \$280; 2 Peppys (New), \$225 ea.; Six 6-Player Skee Ball \$149.50 ea.; 2 Tournament Ski Ball \$129.50 ea.; Four 2-Player Genco Skee Ball \$125 ea.; 5 Exhibit Ringer Ball \$50 ea.; Bally All-Star \$275; All-Star Deluxe (New), Write; Bulls Eye Gun \$160; 2 Dale Guns \$25 ea.; 3 U-Needa Pack, 9 Col. Cig. Mach. \$40 ea. LAKE CITY AMUSE. CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HENDERSON 1-4100).

FOR SALE—Bally Super Bowlers, 12' Bank Shots, C. C. 6 Player Skee Ball, Genco 2 Player Skee Ball, Lord's Prayer Machine, In A-1 Condition. TOLEDO COIN MACHINE EXCHANGE, 311 SUMMIT ST., TOLEDO, OHIO. (Tel. CH 3-8624).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Pin Games; Super Circus \$325; Marathon \$195; Scoreboard \$175; World Champ \$195; Steeple Chase \$250; Easy Aces \$135; Sweet Add-A-Line \$145. Clean, checked and crated. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).

FOR SALE—Wurlitzer Model 2150 \$800; 2000 \$675; 1900 \$650. **WANT**—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

FOR SALE—5 Bally All-Star Bowlers, like new, only \$295. With fast motor installed only \$325. **WANT**—Cash or trade—late Bingos. DONAN DISTRIBUTING CORP., 2633 N. MILWAUKEE AVE., CHICAGO 47, ILL. (Tel. Albany 2-0455).

FOR SALE—Marble, Queen, Sluggin' Champ, Lovely Lucy, Keeney Club Bowler, 10 Player, Pool Tables 6 Pocket. **WANT**—Williams Ten Strikes Deluxe Replays, Williams Late Short Stops, UN Triple Plays, Bingos, 5 Ball Novelty Games. NOBRO NOVELTY COMPANY, 142 DORE STREET, SAN FRANCISCO 3, CALIF. (Tel. Market 1-5438).

FOR SALE — Keeney's Super Big Tent \$395; National Cig Machines 9 Column \$110. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1443).

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

FOR SALE — United Caravans @ \$125; and Pixies @ \$70; Wurlitzer 4851 Wallboxes @ \$9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElose 5-1593).

FOR SALE — Keeney League Leader \$299; Chicago Coin Batter Up \$399; Genco Fun Fair \$299; Chicago Coin DeLuxe Skill Roll \$249; Surf Rider \$199.50; Spit Fire \$49.50; Seeburg HF100R Hidden Unit \$595; Wurlitzer 1917 Hidden Unit \$619; Wurlitzer 1800 \$475; AMI JAH-200 \$850. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-3691).

FOR SALE—Or Trade—1-13 ft. National Shuffleboard with Coin Operated Scoring Unit; will trade for music, pinballs, bowlers or arcade equipment, or will sell outright. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. CHapel 9-6556).

FOR SALE—Miss America \$550; Key West \$275; Big Show \$245; Nite Club \$190; Broadway \$145; Ice Frolics \$50; Bally Beauty \$35; Terms One-Third Deposit, Balance sight draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TULane 6729).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For all Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE—Specials!—Slightly used Bingo Games that are clean, ready for locations. Sun Valleys \$500; Miss America \$495; Show Times \$335; Big Show \$225; Key West \$275. Phone—wire—write. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel. MA 6386).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bally Strike 11 ft., 14 ft.; Champion 11 ft., 14 ft.; Booster Pools (new & used); Genco Skill Ball (2 player); AMI G-200, E-120, D-80; Wurlitzer 2000, 1800; Seeburg VL-200. Write or call: RUNYON SALES CO. OF N. Y., INC., 593 TENTH AVE., NEW YORK, N. Y. (Tel. LOnacre 4-1880).

FOR SALE—Arcade buyers please note! Factory closeout of brand new Deluxe All Star Bowlers in original crates. While they last, \$300 ea. F. O. B. Buffalo, New York. Seventeen available. Also fifty 100 Selection Seeburg Wallboxes. White buttons, chrome covers, \$39.50 ea. Write. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: Newton 5-2531).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: Cedar 2-7600).

FOR SALE—C.C. Steam Shovel (Like New), \$125; Wms. Ten Pins \$325; Bally Skill Roll (Floor Sample), \$325; 20 United Bingo Games (clean), \$25 each. BILOTTA ENTERPRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

FOR SALE—We are one of America's Leading Distributors and Exporters of Arcade, Amusement and Vending Machines. It will pay you to do business with us. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Lined Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS. (Tel. INdependence 3-2210).

FOR SALE—We have several Comax background music units with intercom microphone, slightly used, \$169.50. Literature on request. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. (Tel. CApitol 8-7565).

FOR SALE — Specials: Games, Inc., Hunter \$195; Gunsmoke \$285; Skeet Shoot \$345; Super Hunter \$375; Double Shot, Write; Bally Broadway \$165; Night Club \$195; Big Show \$275; Key West \$325; Show Time \$385; ABC Bowling Lane 14' (3 pc. model) \$465; United Pixie \$95; Caravan \$135; Royal Bowling Alley 16' \$595; Genco Quarterback \$95. Rush deposit. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th STREET, ERIE, PA. (Tel. 2-3207)

FOR SALE—Guns: Genco Circus Rifle Gallery \$375; Genco Davy Crockett \$220; Exhibit Jungle Hunt \$225. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel. CEntal 1-9292).

FOR SALE—Old established route in Northwestern Ohio, including Music Boxes, Cigarette Machines, Pin Balls, Pool Tables, Bowling Games, and etc. Reason: wish to retire. Write—BOX NO. 728, c/o THE CASH BOX, 29 E. MADISON ST., CHICAGO 2, ILLINOIS.

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Taran Distributing Co., Miami, Florida uses and sells Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste, and Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Cottlieb Poker Face \$50; Lovely Lucy \$50; Diamond Lil \$95; Register \$225; Rainbow \$195; Williams Starlite \$30; Hot Diggity \$180; Reno \$245; Shamrock \$185; Genco Showboat \$180; Bally Skill-Roll \$275 (New). AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 3, INDIANA. (Tel. HA 3-4508).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons. New Aluminum Instruction Plates, \$49.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

FOR SALE—Records! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Samples C.O.D. On Request. 12" LP Promotional Records on sale. We buy surplus stocks, all speeds. SID TABACK, RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735)

FOR SALE—United 14 ft. Bowlers \$430; Bally Miss America \$550; Broadway \$155; Big Time \$85; Gay Time \$85; Exhibit 500 Shooting Gallery \$130; United Deluxe Bonus Gun \$170. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 8751).

FOR SALE—Key West \$300; Show Time \$375; Williams Ten Strike (Like New) \$325; Target Roll \$200; Genco Show Boat (Like New) \$175. Machines on the floor. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780-1).

FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE—New Six Pocket Pool Table \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION

980th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	15.00	40.00	6. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	50.00
6. Model B, '48, 40 Sel., 78 RPM	50.00	80.00	6. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
6. Model C, '50, 40 Sel., 78 RPM	50.00	100.00	4. 1432, Same as above, Converted to 45 RPM	60.00	135.00
6. Model D-40, '51, 40 Sel., 78 RPM	115.00	200.00	4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	150.00
5. Model D-80, '51, 80 Sel., 45 RPM	195.00	295.00	4. 1434, Same as above, Converted to 45 RPM	70.00	149.50
6. Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00	5. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	160.00
6. Model E-80, '53, 80 Sel., 45 RPM	225.00	340.00	5. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	225.00
4. Model E-120, '53, 120 Sel., 45 RPM	285.00	359.00	4. 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
6. Model F-80, '54, 80 Sel., 45 RPM	425.00	495.00	4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	550.00
2. Model F-120, '54, 120 Sel., 45 RPM	449.00	495.00	4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	625.00
4. Model G-80, '55, 80 Sel., 45 RPM	525.00	650.00	6. 1452, '55, 50 Sel., 45 RPM	495.00	595.00
2* Model G-120, '55, 120 Sel., 45 RPM	495.00	595.00	5. 1454, '56, 120 Sel., 45 RPM	595.00	635.00
2* Model G-200, '57, 200 Sel., 45 RPM	519.00	625.00	2. 1455, '57, 200 Sel., 45 RPM	600.00	649.50
2. Model H-200, '57, 200 Sel., 45 RPM	795.00	850.00			
5. WM Wall Box	5.00	8.00			
6. SM or SL Stepper	5.00	8.00			

ROCK-OLA

5. 1422, '46, 20 Sel., 78 RPM	15.00	25.00
5. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	15.00	30.00
5. 1426, '47, 20 Sel., 78 RPM	15.00	35.00

SEEBURG

2. M100A, '49, 100 Sel., 78 RPM	95.00	150.00
4. M100B, '51, 100 Sel., 45 RPM	300.00	395.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	395.00
4* M100C, '53, 100 Sel., 45 RPM	365.00	450.00
2* HF100G, '54, 100 Sel., 45 RPM	475.00	545.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	650.00

(PHONOGRAPHS—Continued)

4* V200, '55, 200 Sel., 45 RPM	545.00	750.00	4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
4. VL200, '56, 200 Sel., 45 RPM	650.00	795.00	6. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
5. KD200, '57, 200 Sel., 45 RPM	795.00	865.00	5. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
6. W1-L56 Wall Box 5¢	3.00	5.00	5. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	250.00
6. 3W2 Wall-a-Matic	3.00	5.00	5. 1600, '53, 48 Sel., 45 & 78 Intermix	199.00	295.00
6. W4L-56	5.00	8.00	6. 1650, '53, 48 Sel., 45 RPM	225.00	300.00
6. 3W5-L56 Wall Box, 5¢ 10¢, 25¢	5.00	8.00	5. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
6. W6L-56 5/10/25 Wire-less	5.00	8.00	4* 1700, '54, 104 Sel., 45 RPM	395.00	525.00
6. 3W7-L-56	5.00	8.00	2* 1800, '55, 104 Sel., 45 RPM	449.00	565.00
4* 3W1 Wall-a-Matic	32.50	55.00	4* 1900, '56, 104 Sel., 45 RPM	525.00	700.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	15.00	25.00	4. 2000, '56, 200 Sel., 45 RPM	555.00	845.00
6. 1017, '46, 24 Sel., 78 RPM	20.00	30.00	2* 2150, '57, 200 Sel., 45 RPM	649.00	800.00
6. 1080, '46, 24 Sel., 78 RPM	25.00	50.00	5. 2140 Wall Box	2.50	5.00
6. 1100, '47, 24 Sel., 78 RPM	25.00	55.00	6. 3020 Wall Box	3.00	8.00
6. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	100.00	6. 3048 (Conv. of 3020)	3.00	10.00
6. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00	6. 3031 Wall Box	3.00	9.00
			6. 3045 Wall Box	3.00	9.00
			6. 4820 Wall Box	8.00	20.00
			4. 4851 Wall Box	9.00	25.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. Ace High (Got 1/57)	195.00	260.00	6. Crosswords (B 1/56)	195.00	240.00
5. Arabian Knights (Got 12/53)	75.00	100.00	6. Cue Ball (Wm 2/57)	210.00	245.00
6. Army-Navy (Wm 10/53)	30.00	45.00	6. Daffy Derby (Wm 8/54)	60.00	100.00
5. Arrow Head (Wm 7/57)	225.00	295.00	4. Daisy May (Got 7/54)	65.00	125.00
5. Atlantic City (B 5/52)	25.00	55.00	6. Dealer "21" (Wm 2/54)	20.00	55.00
4. Auto Race (Got 9/56)	175.00	235.00	4* Derby Day (Got 5/56)	145.00	175.00
2* Balls-A-Poppin' (B 11/56)	100.00	210.00	2* Diamond Lill (Got 12/54)	75.00	95.00
4. Band Wagon (Wm 8/55)	95.00	150.00	6. Disk Jockey (Wm 11/52)	30.00	45.00
4. Beach Beauty (B 11/55)	110.00	160.00	6. Domino (Wm 5/52)	25.00	35.00
4. Beach Club (B 2/53)	25.00	65.00	4. Double Header (B 7/56)	175.00	240.00
4* Beauty (B 11/52)	20.00	60.00	4. Dragonette (Got 6/54)	95.00	160.00
4. Big Ben (Wm 9/54)	55.00	100.00	4. Dude Ranch (B 9/53)	25.00	60.00
5. Big Hit (CC 7/52)	15.00	25.00	4. Duette (Got 4/55)	125.00	180.00
4* Big Show (B 9/56)	225.00	275.00	4* Easy Aces (Got 12/55)	120.00	185.00
4* Big Time (B 1/55)	75.00	125.00	4. Fair Lady (Got 11/56)	225.00	265.00
4. Blondie (CC 8/56)	95.00	185.00	6. Fairway (Wm 6/53)	30.00	55.00
4. Brazil (Un 10/56)	175.00	245.00	4. Falstaff (Got 11/57)	395.00	435.00
6. Bright Lights (B 5/51)	15.00	30.00	4* Flag Ship (Got 1/57)	215.00	265.00
6. Bright Spot (B 11/51)	30.00	45.00	4. Flying High (Got 2/53)	40.00	70.00
4* Broadway (B 12/55)	145.00	175.00	4. Four Bells (Got 10/54)	100.00	140.00
6. Cabana (Un 3/53)	20.00	50.00	6. Four Corners (Wm 12/52)	40.00	55.00
4. Capri (CC 10/56)	100.00	185.00	6. "400" (Upright) (Ge 10/52)	30.00	40.00
4* Caravan (Un 2/56)	90.00	155.00	6. Four Stars (Got 6/52)	30.00	50.00
6. Caravan (Wm 6/52)	25.00	45.00	6. Frolics (B 10/52)	25.00	55.00
4. Chinatown (Got 10/52)	30.00	75.00	4. Frontiersman (Got 11/55)	95.00	150.00
6. Circus (Un 8/52)	30.00	60.00	1* Fun Fair (Ge 12/57)	245.00	299.00
4. Circus (B 8/57)	225.00	335.00	4. Fun House (Wm 10/56)	195.00	220.00
5. Circus Wagon (Wm 10/55)	145.00	200.00	5. Gay Patee (Wm 6/57)	375.00	425.00
4* Classy Bowler (Got 7/56)	160.00	225.00	4* Gay Times (B 6/55)	75.00	125.00
6. C.O.D. (Wm 9/53)	50.00	75.00	4. Gayety (B 3/55)	45.00	90.00
6. Colors (Wm 11/54)	70.00	115.00	4. Gladiator (Got 1/56)	170.00	220.00
6. Coney Island (B 9/52)	20.00	45.00	6. Golden Nugget (Upright) (Ge 2/53)	30.00	45.00
4. Continental Cafe (Got 7/57)	250.00	325.00	5. Gold Star (Got 8/54)	100.00	140.00
4. Coronation (Got 11/52)	25.00	45.00	4. Grand Champion (Wm 3/53)	35.00	70.00
4* Criss Cross (Got 3/58)	285.00	310.00			
6. Crossroads (Got 5/52)	25.00	60.00			



(PINBALL GAMES—Continued)

5. Grand Slam (Got 4/53)	35.00	60.00	4* Royal Flush (Got 5/57)	210.00	275.00
6. Green Pastures (Got 1/54)	50.00	100.00	6. Saddle and Turf (Ev 10/53)	85.00	160.00
4. Gun Club (Wm 11/53)	35.00	85.00	6. (Club Model)	100.00	165.00
6. Guys-Dolls (Got 5/53)	30.00	80.00	2* Scoreboard (Got 4/56)	150.00	185.00
4. Gypsy Queen (Got 2/55)	95.00	170.00	4. Screamo (Wm 4/54)	45.00	100.00
6. Handicap (Wm 6/52)	30.00	40.00	4* Sea Belles (Got 8/56)	185.00	245.00
6. Happy Days (Got 7/52)	25.00	50.00	2. Shamrock (Wm 1/57)	185.00	225.00
4* Harbor Lites (Got 2/56)	135.00	175.00	4. Shindig (Got 10/53)	50.00	100.00
4. Havana (Un 2/54)	20.00	80.00	6. Show Boat (Un 12/52)	40.00	60.00
6. Hawaii (Un 6/54)	25.00	80.00	4* Show Boat (Ge 12/57)	175.00	222.00
2. Hawaiian Beauty (Got 4/54)	75.00	95.00	4* Show Time (3/56)	325.00	425.00
4. Hayburner (Wm 6/51)	25.00	40.00	4. Silver (Got 10/57)	245.00	300.00
4. Hi-Fi (B 6/54)	25.00	90.00	6. Silver Chest (Upright) (Ge 4/53)	40.00	65.00
6. Hi-Hand (Wm 6/57)	175.00	225.00	5. Silver Skates (Wm 2/53)	30.00	60.00
4. Hot Diggity (Wm 8/56)	180.00	235.00	4. Singapore (Un 10/54)	25.00	80.00
4. Ice-Frolics (B 1/54)	40.00	85.00	5. Skill Pool (Got 8/52)	20.00	50.00
4. Jalopy (Wm 8/51)	25.00	40.00	4* Skill Roll (Upright) (B 3/58)	225.00	325.00
4. Jockey Club (Got 5/54)	70.00	120.00	6. Skyway (Wm 8/56)	50.00	100.00
5. Jolly Joker (Un 11/55)	50.00	110.00	6. Slugfest (Wm 3/52)	25.00	40.00
4. Jubilee (Got 5/55)	200.00	245.00	4. Sluggin' Champ (Got 4/55)	100.00	175.00
6. Jumping Jack (Upright) (Ge 12/52)	20.00	30.00	6. Smoke Signal (Wm 10/55)	110.00	150.00
4* Key West (B 12/56)	275.00	335.00	6. Snafu (Wm 12/55)	115.00	180.00
5. Kings (Wm 8/57)	225.00	295.00	4. Soccer Kick Off (Wm 12/57)	245.00	295.00
4. Lady Luck (Got 9/54)	80.00	145.00	6. Southern Belle (Got 6/55)	130.00	175.00
6. Lazy "Q" (Wm 2/54)	35.00	90.00	4. South Seas (Un 5/56)	135.00	245.00
6. Lite-A-Line (Ke 6/52)	35.00	45.00	4. Spitfire (Wm 2/55)	45.00	110.00
5. Long Beach (Wm 7/52)	35.00	45.00	6. Spot Lite (B 1/52)	25.00	50.00
4. Lovely Lucy (Got 2/54)	50.00	115.00	6. Sportsman (Wm 2/52)	20.00	30.00
6. Lulu (Wm 12/54)	55.00	125.00	6. Springtime (Ge 3/52)	20.00	30.00
4. Majestic (Got 4/57)	365.00	425.00	6. Stage Coach (Got 11/54)	125.00	160.00
6. Majorettes (Wm 4/52)	20.00	40.00	4. Stardust (Wm 3/56)	90.00	185.00
4. Manhattan (Un 4/55)	50.00	130.00	6. Starfire (Wm 1/57)	210.00	225.00
4. Marathon (Got 10/55)	165.00	225.00	4. Starlets (Un 12/55)	65.00	140.00
6. Marble Queen (Got 8/53)	45.00	85.00	6. Star Pool (Wm 10/54)	50.00	100.00
6. Mermaid (Got 6/51)	15.00	30.00	6. Stars (Un 6/52)	25.00	40.00
4. Mexico (Un 3/54)	25.00	100.00	4. Starlite (Wm 3/53)	30.00	50.00
4. Miami Beach (B 9/55)	90.00	125.00	4. Steeplechase (Wm 11/57)	199.50	250.00
4* Miss America (B 2/58)	449.50	575.00	1. Straight Flush (Got 12/57)	255.00	275.00
4. Monaco (Un 8/56)	150.00	245.00	6. Struggle Buggies (Wm 12/53)	30.00	60.00
4. Mystic Marvel (Got 3/54)	90.00	125.00	4* Sun Valley (B 7/57)	499.50	575.00
4. Nevada (Un 8/54)	25.00	80.00	4* Super Circus (Got 10/57)	295.00	410.00
6. Niagara (Got 12/51)	20.00	35.00	4. Super Jumbo (Got 10/54)	225.00	265.00
2* Night Club (B 4/56)	160.00	195.00	5. Super-Score (Wm 9/56)	139.00	225.00
6. "9" Sisters (Wm 1/54)	50.00	100.00	4* Surf Club (B 3/54)	30.00	70.00
6. Olympics (Wm 5/52)	20.00	30.00	4. Surf Rider (Wm 12/56)	195.00	250.00
6. Palisades (Wm 7/53)	35.00	60.00	4. Sweepstakes (Wm 1/52)	30.00	45.00
6. Palm Beach (B 7/52)	15.00	65.00	6. Sweet-Add-A-Line (Got 7/55)	125.00	175.00
4* Palm Springs (B 11/53)	30.00	80.00	6. Tahiti (Un 8/53)	25.00	70.00
4. Parade (B 6/56)	175.00	235.00	4. Target Roll (B 1/58)	200.00	295.00
5. Paratrooper (Wm 8/52)	20.00	40.00	5. Three Deuces (Wm 8/55)	120.00	155.00
4. Perky (Wm 11/56)	165.00	225.00	4. Thunderbird (Wm 5/54)	69.00	125.00
4. Peter Pan (Wm 4/55)	95.00	145.00	4. Tim-Buc-Tu (Wm 1/56)	125.00	165.00
5. Piccadilly (Wm 5/56)	150.00	250.00	5. Times Square (Wm 4/53)	35.00	65.00
5. Pin Wheel (Got 11/53)	50.00	85.00	4. Toreador (Got 6/56)	170.00	260.00
4* Pixie (Un 10/55)	55.00	120.00	4* Tournament (Got 8/55)	155.00	215.00
4. Playtime (Un 10/57)	290.00	375.00	4. Triple Play (Un 8/55)	55.00	140.00
4. Poker Face (Got 9/53)	50.00	85.00	4. Tropicana (Un 1/55)	45.00	110.00
6. Quartet (Got 2/52)	40.00	55.00	4. Tropics (Un 7/53)	25.00	50.00
4. Queen of Hearts (Got 12/52)	40.00	95.00	4. Twenty Grand (Wm 12/52)	25.00	45.00
6. Quintet (Got 3/53)	40.00	60.00	2. Twin Bill (Got 1/55)	100.00	150.00
4. Race The Clock (Wm 5/55)	65.00	165.00	4* Variety (B 9/54)	45.00	75.00
4. Rainbow (Got 12/56)	175.00	245.00	4* Whirlwind (Got 2/58)	319.50	375.00
4. Regatta (Wm 11/55)	75.00	150.00	4. Wishing Well (Got 9/55)	125.00	175.00
4* Register (Got 10/56)	225.00	315.00	4* World Champ (Got 8/57)	175.00	260.00
4. Rio (Un 11/53)	20.00	60.00	4. Wonderland (Wm 5/55)	75.00	95.00
6. Rodeo (Un 2/53)	35.00	50.00	4. Yacht Club (B 6/53)	20.00	60.00
			6. Zingo (Un 10/51)	20.00	45.00



6. Bally Victory Bowler (5/54)	55.00	100.00	5. Ge. Shuffle Target (7/51)	10.00	25.00
6. Bally Champion Bowler (5/54)	60.00	100.00	1. Ge. Shuffle Pool (11/53)	30.00	75.00
6. Bally Jet Bowler (8/54)	65.00	120.00	6. Ge. Match Pool (2/54)	50.00	60.00
6. Bally Rocket Bowler (8/54)	65.00	125.00	4* Genco Skill Ball 2 Player (11/56)	95.00	225.00
6. Bally Mystic Bowler (12/54)	65.00	130.00	6 Player (2/57)	125.00	255.00
6. Bally Magic Bowler (12/54)	65.00	140.00	6. Gottlieb Bowlette (3/50)	10.00	20.00
6. Bally Blue Ribbon (3/55)	140.00	200.00	6. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00
6. Bally Gold Medal (3/55)	150.00	200.00	6. Keeney High Score League (5/52)	25.00	45.00
4. Bally ABC Bowler (7/55)	240.00	350.00	6. Keeney Team (10/52)	25.00	50.00
6. DeLuxe model	245.00	350.00	6. Keeney Club (4/53)	25.00	100.00
4. Bally Congress (7/55)	275.00	350.00	6. Keeney Domino (5/53)	30.00	110.00
6. DeLuxe model	275.00	355.00	6. Keeney Carnival (5/53)	40.00	115.00
4. Bally Jumbo Bowler (9/55)	275.00	355.00	6. Keeney Pacemaker (9/53)	40.00	125.00
5. Bally King Pin Bowler (9/55)	275.00	355.00	6. Keeney Mainliner Bowler (1/54)	45.00	130.00
2* Bally ABC Bowling Lane (1/57)	395.00	495.00	6. Keeney Bonus (3/54)	45.00	140.00
2* Bally Strike Bowler (11/57)	595.00	695.00	6. Keeney Diamond Bowler (5/54)	70.00	155.00
4* Bally All Star Bowler (12/57)	275.00	395.00	6. Keeney Bikini (6/54)	75.00	160.00
6. ChiCoin Match Bowler (6/52)	25.00	50.00	6. Keeney Century (6/54)	90.00	170.00
6. ChiCoin Bowl-A-Ball (10/52)	30.00	60.00	6. Keeney American (9/54)	90.00	175.00
6. ChiCoin Match Bowl-A-Ball (11/52)	30.00	65.00	6. Keeney National (9/54)	90.00	180.00
6. ChiCoin 10th Frame Special (12/52)	30.00	65.00	6. Keeney Speedlane (4/55)	125.00	200.00
6. ChiCoin Name Bowler (1/53)	30.00	70.00	6. United 6-Player Super (3/52)	20.00	35.00
6. ChiCoin 10th Frame Double Score Bowler (2/53)	30.00	75.00	6. United 4-Player Official (5/52)	20.00	35.00
4. ChiCoin Crown (4/53)	30.00	85.00	4. United 6-Player Super (7/52)	20.00	45.00
6. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00	4. United 10th Frame Star (9/52)	20.00	50.00
6. ChiCoin Triple Score (6/53)	35.00	90.00	6. United Manhattan 10th Frame (9/52)	20.00	55.00
6. ChiCoin Gold Cup (7/53)	30.00	95.00	6. United Manhattan (9/52)	30.00	60.00
6. ChiCoin High Speed Crown (7/53)	30.00	100.00	4. United 10th Frame Super (10/52)	30.00	65.00
5. ChiCoin High Speed Triple Score (8/53)	30.00	100.00	6. United Cascade (2/53)	30.00	75.00
6. ChiCoin King (10/53)	35.00	110.00	4. United Clover (2/53)	30.00	75.00
4. ChiCoin Criss Cross Bowler (12/53)	40.00	120.00	6. United Liberty (2/53)	30.00	75.00
5. ChiCoin Super Frame (3/54)	45.00	125.00	6. United Classic (6/53)	25.00	75.00
4. ChiCoin Starlite (5/54)	55.00	150.00	4. United Olympic (6/53)	30.00	75.00
6. ChiCoin Feature (7/54)	60.00	155.00	6. United Royal (9/53)	30.00	80.00
6. ChiCoin Holiday (9/54)	70.00	165.00	6. United Imperial (9/53)	25.00	85.00
6. ChiCoin Flash (10/54)	70.00	170.00	6. DeLuxe model	35.00	90.00
4. ChiCoin Playtime (10/54)	95.00	175.00	6. United Chief (11/53)	40.00	100.00
6. ChiCoin Fireball (11/54)	95.00	190.00	6. United Leader (11/53)	45.00	100.00
4. ChiCoin Thunderbolt (12/54)	100.00	210.00	6. DeLuxe model	45.00	115.00
4. ChiCoin Triple Strike (2/55)	100.00	210.00	6. United Team (1/54)	45.00	115.00
4. Chi Coin Arrow (2/55)	125.00	220.00	6. DeLuxe model	50.00	120.00
6. ChiCoin Criss Cross Targette (1/55)	35.00	110.00	5. United League (1/54)	50.00	125.00
6. DeLuxe model	40.00	120.00	6. DeLuxe model	50.00	130.00
6. ChiCoin Bonus Score (4/55)	150.00	210.00	6. United Ace (5/54)	55.00	135.00
6. ChiCoin Big League (5/55)	160.00	220.00	6. DeLuxe model	55.00	140.00
4. ChiCoin Hollywood (5/55)	175.00	225.00	6. United Rainbow (5/54)	55.00	145.00
4. ChiCoin Blinker (8/55)	175.00	250.00	6. United Banner (8/54)	65.00	145.00
6. ChiCoin Score-A-Line (9/55)	175.00	255.00	6. DeLuxe model	65.00	150.00
5. ChiCoin Bowling Team (10/55)	175.00	265.00	4. United Shuffle Targette (8/54)	65.00	150.00
5. ChiCoin Miami Shuffle (10/56)	35.00	125.00	6. DeLuxe model	65.00	160.00
4* ChiCoin Bowling League (2/57)	425.00	545.00	6. United Speedy (8/54)	65.00	165.00
4. ChiCoin Ski-Bowl (11/57) 6 Player	129.50	275.00	4. Un. 11th Frame (10/54)	65.00	165.00
4. ChiCoin Classic Bowling League (7/57)	565.00	595.00	6. DeLuxe model	65.00	170.00
5. ChiCoin TV Bowling League (11/57)	595.00	650.00	4. United Comet Targette (11/54)	70.00	170.00
			6. DeLuxe model	75.00	175.00
			5. United Mercury (12/54)	80.00	175.00
			6. DeLuxe model	80.00	180.00
			4. United Mars (1/55)	90.00	185.00
			5. DeLuxe model	95.00	190.00
			4. Un. Lightning (2/55)	95.00	190.00
			6. DeLuxe model	95.00	195.00
			4. United Venus (3/55)	95.00	195.00
			6. DeLuxe model	100.00	195.00
			6. United Clipper (5/55)	100.00	195.00
			6. DeLuxe model	100.00	195.00
			5. Un. Derby Roll (5/55)	100.00	195.00
			6. DeLuxe model	100.00	195.00
			6. Un. 5th Inning (6/55)	100.00	220.00
			6. DeLuxe model	100.00	230.00
			4. United Capitol (6/55)	140.00	235.00
			6. DeLuxe model	140.00	240.00
			4. Un. Super Bonus (9/55)	160.00	245.00
			6. DeLuxe model	165.00	250.00
			6. Un. Top Notch (10/55)	270.00	325.00
			6. Top Notch Special	270.00	325.00
			4. Un. Regulation (11/55)	270.00	335.00
			6. DeLuxe model	275.00	335.00
			2* United Bowling Alley (11/56)	395.00	475.00
			4. United Royal Bowler (12/57)	595.00	725.00
			4. Wms. Roll-A-Ball (12/56) 6 Player	125.00	265.00

UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Big Tent (Ke 12/56)	250.00	325.00	4. Hunter (Ga 5/55)	195.00	235.00
5. Circus (Au 5/56)	235.00	265.00	4. Skeet Shoot (Ga 1/57)	275.00	375.00
2. County Fair (Au 3/57)	225.00	265.00	4* Super Big Tent (Ke 6/57)	275.00	395.00
4. Gun Smoke (Ga 5/56)	285.00	325.00	4. Super Hunter (Ga 6/57)	375.00	425.00



KIDDIE RIDES

4. Bally Champion Horse	295.00	450.00	4. Capitol See Saw	125.00	290.00
4. Bally Moon Ride	125.00	250.00	6. Chicago Coin Super Jet	125.00	295.00
4. Bally Space Ship	150.00	350.00	4* Chicago Round The		
4. Bally Speed Boat	165.00	295.00	World Trainer	295.00	395.00
4. Bert Lane Merry-Go-			4. Decco Merry-Go-Round	175.00	350.00
Round	200.00	350.00	4. Decco Space Ranger	125.00	300.00
4. B. L. Miss America Boat	225.00	275.00	4. Exhibit Big Bronco	295.00	350.00
4. Bert Lane Fire Engine	325.00	435.00	6. Exhibit Mustang	295.00	350.00
4. Capitol Donald Duck	250.00	350.00	4. Exhibit Sea Skates	125.00	225.00
4. Capitol Elsie	250.00	375.00	4. Exhibit Space Patrol	150.00	350.00
4. Capitol Palomino Horse	250.00	375.00	5. Scientific Television	195.00	275.00
			6. Texas Merry-Go-Round	200.00	295.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	475.00	575.00	6. Keeney Sub Gun	40.00	120.00
4. Air Football	195.00	225.00	6. Keeney Texas Leaguer	20.00	40.00
4. Air Hockey	175.00	210.00	4* Ke. Sportsman (11/54)	125.00	170.00
4. Amus. Boomerang	30.00	75.00	6. DeLuxe model	130.00	175.00
6. Bally Big Inning	40.00	75.00	4. Keeney Ranger (3/55)	185.00	225.00
4. Bally Heavy Hitter	30.00	50.00	5. DeLuxe model (3/55)	190.00	230.00
6. Bally Rapid Fire	50.00	75.00	6. Mills Panorama Peek		
4. Bally Undersea Raider	50.00	95.00	(11/54)	175.00	275.00
4* Bally Bulls Eye Shoot-			4. Muto. Atomic Bomber	65.00	125.00
ing Gallery (9/55)	160.00	275.00	4. Mutos. Ace Bombers	85.00	150.00
4. Capitol Midget Movies	75.00	150.00	4. Mutoscope Dr. Mobile		
4. Champion Hockey	40.00	100.00	(Prewar)	65.00	150.00
4* ChiCoin Basketball			4. Mutos. Fly Saucers	80.00	125.00
Champ	75.00	150.00	6. Mutos. Photo (Pre-War)	100.00	250.00
6. ChiCoin 4-Player Derby	95.00	150.00	5. Mutos. Photo (DeLuxe)	145.00	325.00
4. ChiCoin Goalee	30.00	85.00	4. Mutoscope Silver Gloves	120.00	195.00
6. ChiCoin Hockey	45.00	65.00	4. Mutoscope Sky Fighter	50.00	135.00
4. ChiCoin Midget Skee	60.00	125.00	4. Mutos. Voice-O-Graph		
4. ChiCoin Pistol	30.00	75.00	35¢	145.00	300.00
4. ChiCoin Home Run,			4. Mutoscope K. O. Champ	150.00	295.00
6 Player (3/54)	60.00	125.00	5. Mutos. Drive Yourself	395.00	485.00
4. Super model	85.00	150.00	4. Mutoscope Rock n' Roll		
4. ChiCoin Twin Hockey			(7/56)	30.00	100.00
(5/56)	150.00	250.00	4. Mutoscope Bang-O-Rama		
4* ChiCoin Steam Shovel			(4/57)	175.00	195.00
(5/56)	85.00	155.00	6. Philadelphia Toboggan		
5. Evans Bola Score	30.00	65.00	Skee Alley	375.00	395.00
4. Evans Bat-A-Score	35.00	95.00	6. Quizzer	40.00	55.00
5. Evans Ski Roll	35.00	60.00	4. Scientific Basketball	20.00	75.00
4. Evans Super Bomber	50.00	95.00	4. Scientific Batting Pr.	30.00	95.00
4. Exhibit Dale Gun	25.00	85.00	4. Scientific Pitch 'Em	45.00	145.00
4. Exhibit Gun Patrol	40.00	95.00	4. Seeburg Bear Gun	50.00	160.00
6. Exhibit Jet Gun	40.00	110.00	6. Seeburg Shoot the Chute	40.00	80.00
4. Exhibit Space Gun	40.00	100.00	4. Seeburg Coon Hunt	75.00	150.00
6. Exhibit Pony Express	40.00	100.00	5. Set Shot Basketball	100.00	200.00
4. Exhibit Silver Bullets	40.00	100.00	4. Telequiz	65.00	110.00
4. Exhibit Six Shooter	35.00	100.00	6. United Team Hockey	20.00	50.00
4. Exhibit Vitalizer	40.00	75.00	5. United Jungle Gun	75.00	135.00
4. Exhibit Shooting Gal.			6. DeLuxe model	75.00	140.00
(6/54)	45.00	100.00	4. Un. Carn. Gun (10/54)	100.00	165.00
4. Exhibit Star Shooting			6. DeLuxe model	110.00	155.00
Gallery (9/54)	75.00	140.00	4. Un. Bonus Gun (1/55)	165.00	220.00
4. Exhibit Sportland Shoot-			4. DeLuxe model	169.00	225.00
ing Gallery (11/54)	90.00	150.00	4. United Super Slugger		
4. Exhibit "500" Shooting			(7/55)	195.00	265.00
Gallery (3/55)	100.00	195.00	5. Un. Star Slugger (4/56)	215.00	275.00
4* Ex. Treasure Cove Shoot-			4. Un. Pirate Gun (10/56)	270.00	350.00
ing Gallery (6/55)	200.00	225.00	4. Wilcox-Gay Recordio	30.00	55.00
4. Ex. Jungle Hunt (3/57)	225.00	350.00	4. Wms. DeLuxe World		
4. Ex. Ringer Ball (11/56)	35.00	100.00	Series (2/52)	35.00	95.00
4. Exhibit Pop Gun Circus			4. Wms. DeLuxe Baseball		
(9/57)	395.00	495.00	(4/53)	45.00	100.00
6. Genco Sky Gunner	60.00	125.00	5. Wms. Pennant Baseball		
6. Genco Night Fighter	70.00	140.00	(12/53)	50.00	115.00
4* Ge. 2-Player Basketball	100.00	225.00	4. Wms. Super Pennant		
4* Genco Rifle Gal. (6/51)	95.00	165.00	Baseball (12/53)	50.00	120.00
5. Genco Big Top Rifle			5. Williams Super Star		
Gallery (6/54)	175.00	225.00	Baseball (12/53)	50.00	125.00
5. Super Model (12/55)	275.00	310.00	6. Williams Major League		
6. Genco Wild West Gun			Baseball (2/54)	65.00	160.00
(2/55)	150.00	250.00	5. Wms. All-Star Baseball		
4. Genco Sky Rocket Rifle			(2/54)	90.00	160.00
Gallery (5/55)	150.00	225.00	6. Williams Big League		
5. Genco Champion Base-			Baseball (2/54)	100.00	160.00
ball (9/55)	139.00	235.00	4. Williams Jet Fighter		
4. Genco Quarterback			(10/54)	100.00	220.00
(10/55)	95.00	200.00	4. Williams Safari (2/54)	175.00	260.00
4. Genco Hi-Fly Baseball			6. DeLuxe model	180.00	265.00
(5/56)	150.00	255.00	6. Wms. Polar Hunt (3/55)	200.00	295.00
4* Genco State Fair Rifle			4. Wms. Sidewalk Engineer		
Gal. (6/56)	225.00	275.00	(4/55)	95.00	150.00
4* Genco Davy Crockett			4. Wms. King Of Swat		
(10/56)	210.00	275.00	(5/55)	135.00	195.00
4* Genco Circus Rifle			4. Wms. Four Bagger (4/56)	225.00	295.00
(3/57)	325.00	395.00	5. DeLuxe model	245.00	310.00
2. Genco Motorama			4* Wms. Crane (10/56)	95.00	150.00
(10/57)	320.00	495.00	4. Wms. Peppy The Clown		
4. Jack Rabbit	40.00	75.00	(12/56)	175.00	295.00
5. Jungle Joe	40.00	55.00	4. Wms. 1957 Baseball	325.00	395.00
4. Keeney Air Raider	40.00	120.00	4. Wms. Ten Strike (12/57)	325.00	425.00
			4. Wms. Ten Pins (12/57)	325.00	400.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMI, INC.

Model I-200, 200 Selec. Phono.	
Model I-120, 120 Selec. Phono.	
Model I-100, 100 Selec. Phono.	
Model IAR-200 Selective-play	
Hideaway	
Model IBB-200 Continuous-play	
Hideaway	
Model WQ-200	
Model 200 Selec. Wall Box	
Model WQ-120	
Model 120 Selec. Wall Box	
Bargrip Wall Box Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

AUTO-BELL MFG. CO.

Play Ball, Counter Game	
Circus Days	
(Upright Electronic Scoring	
F.P. Game)	

AUTO-PHOTO CO.

Model 14 Studio	\$3,245.00
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BALLY MFG. CO.

Cypress Gardens	
(In-Line Game)	\$ 887.00
Big Inning (Baseball Game)	
Standard Model, equipped	
with Dime-A-Game Coin	
Chute	605.00
Free-Play Model, equipped	
with Double Coin Chute,	
Player's Choice of Dime-A-	
Game, 3-for-25¢	625.00
Space Gunner	725.00
Trophy Bowler	
11 Foot	\$1,299.00
14 Foot	1,315.00
18 Foot	1,365.00
4 Foot Sections, Each	50.00
Skill Roll	415.00
All-Star DeLuxe Bowler	640.00
All-Star DeLuxe Bowler	
(Free Play Model)	665.00
All-Star Super DeLuxe Bowler	
(Match Play Model)	665.00
ABC Super DeLuxe Bowler	
(6 Player, Puck Type)	775.00
8½ Foot	835.00
Toonerville Trolley	835.00
Bike (Kiddie Ride)	835.00
Model T (without Record	
Changer)	705.00
Model T (with Record	
Changer)	755.00
The Champion	
(With new all-metal cabinet)	835.00

CHICAGO COIN MACHINE

Rocket Explorer	
Regular Model	
Replay Model	
Batter Up	
Rocket Shuffle	
Regular Model	
Replay Model	
Two Player Model	
Commando Machine Gun	

EXHIBIT SUPPLY CO.

Card Vendor, with base	
Single Column	
Double Column	

J. F. FRANTZ MFG. CO.

Kicker & Catcher	
(Counter Game)	
ABT Challenger Pistol	
(Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport	
(Shooting Gallery)	
Aristo Scale	

GAMES, INC.

Double Shot	
(Upright Electronic Scoring	
F.P. Game)	

GENCO MANUFACTURING

Space Age	
HoroSCOPE Fortune Teller	
Gypsy Grandma Fortune Teller	

D. GOTTLIEB & CO.

Picnic (2 Player, 5-Ball)	
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IRVING KAYE CO., INC.

Super Hockey (6 Ft.)	\$ 349.95
Super Jumbo Hockey (8 Ft.)	400.00
Melody Tower	149.95
El Dorado—6 Pocket Pool	495.00
Competitor—Super Deluxe—	
6 Hole Pool	395.00

J. H. KEENEY & CO., INC.

League Leader (Baseball Game)	
DeLuxe Big Tent	
(Upright Electronic Scoring	
F.P. Game)	
Snack Vender	
Soup Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot	
Chocolate Combo Vender	
Various models of above	

ROCK-OLA MFG. CORP.

Model 1465, 200 Selec. Phono.	
Model 1458, 120 Selec. Phono.	
Model 1462, 50 Selec. Phono.	
Model 1464, 120 Selec. Wall	
Type Phono.	
Model 1947, Remote Volume	
Control for Model 1464 Phono	
Model 1450, Playmaster,	
120 Selec. Phonograph	
Model 1617, Hi-Fi Wall	
Speaker	
Model 1927, Remote Volume	
Control with Cancel Button	
50¢ Coin Chute Available	
For All Models	
Dual Credit Unit Available for	
200 Selec., Model 1465	

THE SEEBURG CORP.

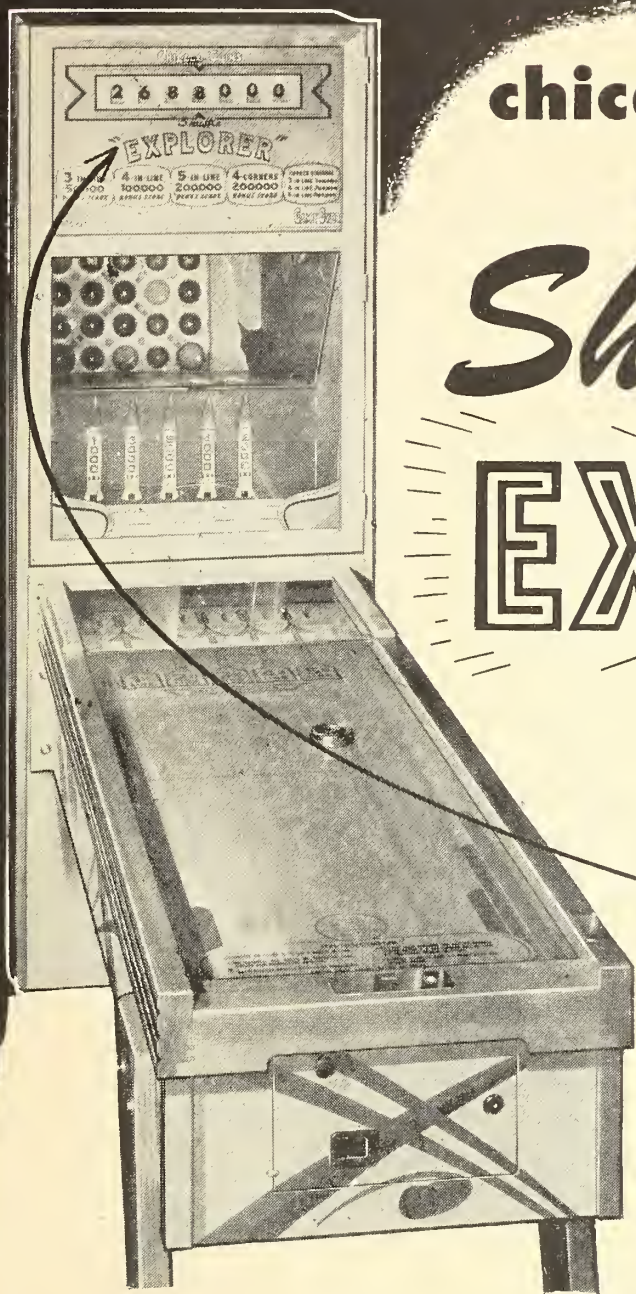
Model 201, 200 Selec. Phono.	
Model 161, 160 Selec. Phono.	
Model 101, 100 Selec. Phono.	
D3WA—Wall-O-Matic 200 Selec.	
MRVC-3—Master Remote	
Volume Control	
HFCV2-8—High Fidelity	
Wall Speaker	
HFCV3-8—High Fidelity	
Corner Speaker	
HFCV-12—High Fidelity	
Recessed Speaker	
PS6LZ—Power Supply	
HFAI-3—Power Amplifier	
Cigarette Vender Model 800E1	

UNITED MFG. CO.

Shooting Star	
Regular Model	\$ 930.00
Replay Model	980.00
Midget Bowling Alley	
6 Foot	900.00
Bonus Bowling Alley, 6-Player	
13 Foot	1,490.00
16 Foot	1,520.00
Bonus Bowling Alley available in	
25¢ play. Also available, 2 plays—25¢	
with credit unit. Prices on Request.	
Eagle Shuffle Alley	
(6 Player, Puck Type)	
8½ Foot	\$ 995.00
DeLuxe Eagle Shuffle Alley	
(Match-A-Score Model)	
8½ Foot	1,080.00

UNITED MUSIC CORP.

Another WINNER...



chicago coin's
NEW

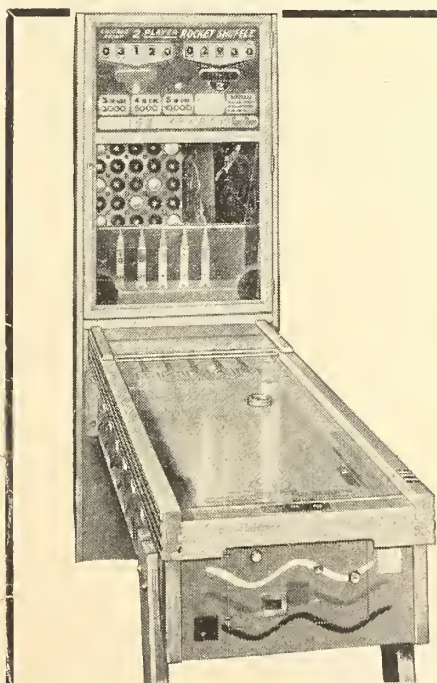
Shuffle EXPLORER

MEMO: From The Office of The President
TO: Operators
ROCKET SHUFFLE reports reaching us from operators have been fantastic. Even now after months of on location operation this game continues to maintain unbelievably high profits.
For this reason we definitely believe that this type of game is here to stay for some time to come. Naturally we will continue to incorporate new innovations and new features to attract even more play. SHUFFLE EXPLORER follows this trend and we urge all alert operators to visit their distributors without delay.

CHICAGO DYNAMIC INDUSTRIES, INC. President

Every 4 In Line or Better "LIGHTS-UP"
A Letter In E-X-P-L-O-R-E-R... With Carryover Feature
TO BRING YOU THE HOTTEST PROFIT-MAKING
ADDED ATTRACTION IN A SHUFFLE GAME

- Adjustable ALL BALL Launch Feature!
- Exciting Captive Ball Scoring 3 in Row - 4 in Row - 5 in Row!
- 4 Corners Feature!
- Diagonals 3-4-5 In Line Score Up To 400,000
- Available In Replay Or Novelty Models!
- Adjustable to 5 and 10 Shots Per Game!



Still Going Strong! **chicago coin's**

2-PLAYER ROCKET SHUFFLE

THE PROFIT SENSATION OF THE YEAR!
AVAILABLE IN REPLAY OR REGULAR MODELS...
REPLAYS AWARDED FOR HIGH SCORE!

SEE IT AT YOUR DISTRIBUTORS!

chicago coin machine

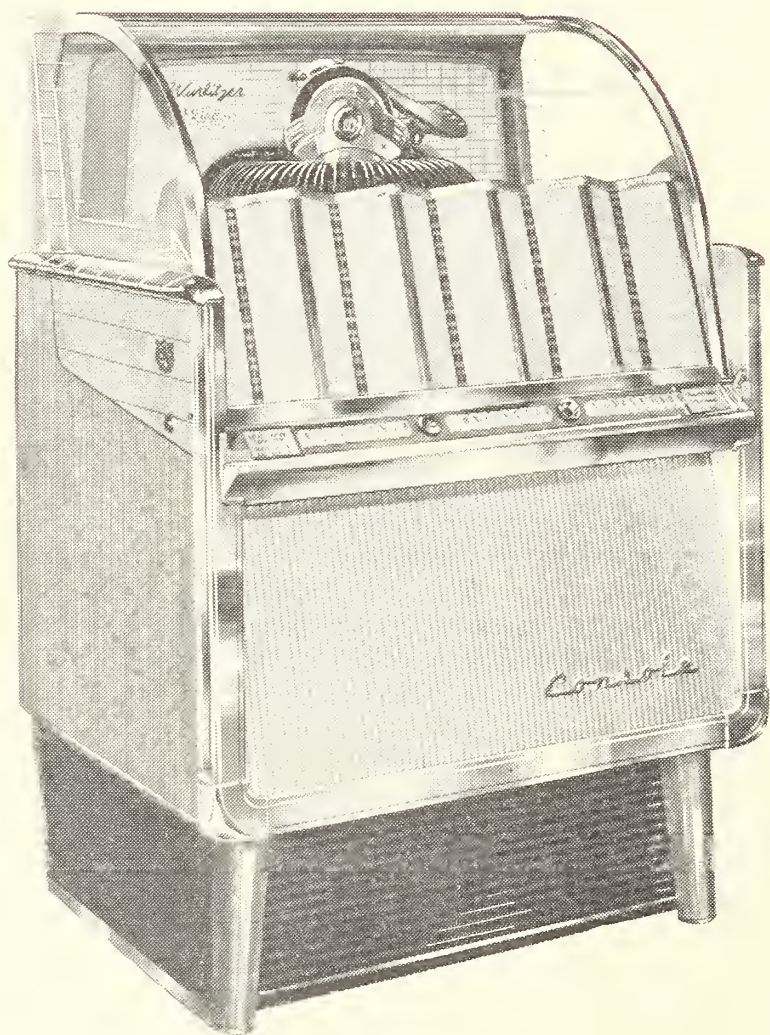
1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of
**Chicago Dynamic
Industries, Inc.**

PRODUCES

KING SIZE

EARNINGS



The Wurlitzer Console Phonograph has proved it over and over again. Wherever installed it out-earns all other phonographs.

The reason is simple.

It offers more in magnificent modern styling. Finer musical reproduction with true high fidelity tone. It attracts more attention . . . stimulates more play.

WURLITZER

Console

PHONOGRAPH

Available in either 104 or 200 selection models
SEE YOUR WURLITZER DISTRIBUTOR

THE WURLITZER COMPANY • NORTH TONAWANDA, N. Y.

Established 1856

UNITED'S

SHUFFLE ALLEY

AUTOMATIC REGULATION BOWLING SCORING

EXTRA SHOTS

2 FOR 1 FOR
IN 5TH FRAME

(OPTIONAL)



ALL MECHANISM IN
BACK-BOX
FOR EASY SERVICING

SIZE:
8½ FT. LONG
2½ FT. WIDE

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

**BIG
DURABLE PINS**
STURDY CABINET
1 TO 6 CAN PLAY

•
PILFER-PROOFED
IN-A-DRAWER
CASH
BOX

•
**EQUIPPED WITH
NATIONAL REJECTOR**

•
**REGULAR OR
DELUXE MODELS**

SHIPPING WEIGHT 430 LBS.
APPROXIMATE CRATE SIZE
8½ FT. BY 2½ FT.

SEE YOUR UNITED

DISTRIBUTOR TODAY!

YOU CAN BANK ON A *Bally* GAME

Big Inning



REAL BASEBALL
FROM START
TO FINISH!

1 OR 2 CAN PLAY

EXCLUSIVE NEW RELIEF PITCHER

gives "average" player opportunity to show his hitting skill, keeps "experts" busy out-guessing the pitch, insures thrilling tight baseball game every second of play

NEW DOUBLE-PLAY FEATURE
WITH CHANGING TARGET VALUES
INSURES REAL BASEBALL THRILLS

Trophy Bowler

New streamlined easy-to-install cabinet. New quiet alley. New foul-light protects equipment from abusive play. New extra husky pins. 4-inch rubber or hard ball. Popular 7-10 pick-up. Official bowling scores. 1 to 6 can play.



Choice of
DIME-PLAY
or
2-FOR-QUARTER

11 ft.
14 ft.
18 ft.

CYPRESS GARDENS

4 MAGIC SQUARES
PLUS MAGIC LINE
CORNER SCORES
TRIPLE DECK
ADVANCING SCORES
EXTRA BALLS



NEW

STOP and SHOP*

SCORE BOOSTER

NEW

NEXT GAME MAGIC INSURES REPEAT-PLAY

Ball in Ballyhole, when Ballyhole is lit on backglass, gives player Magic Squares A, B, C, D and Magic Line E on first coin of next game . . . strongest repeat play insurance ever built into pinball.



Player may stop shooting in middle of game and "shop" for higher scores by playing extra coins to advance scores.

See your *Bally* distributor

for other top money-makers

ALL-STAR DE LUXE BOWLER
SUPER BOWLER
ABC DE LUXE BOWLER
SKILL ROLL
SPACE-GUNNER
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