

# THE CASH BOX

VOLUME XV

AUGUST 21, 1954

NUMBER 48



Mambo was lifted to new heights of acceptance recently when Perez Prado opened at the Starlight Roof of the Waldorf-Astoria Hotel in New York, one of the most exclusive rooms in the country. Prado has proven such a draw here that it's become clear that mambo is now danced by all segments of the population. Prado's music was introduced to the United States by his RCA Victor records. His "St. Louis Blues Mambo" is now being widely played. Above Prado is caught in one of his typical movements as he leads the band.



**2**

**GREAT NEW RCA VICTOR RECORD HITS!**

**SUNNY GALE**

**SMILE**

**AN OLD**

**FAMILIAR**

**LOVE SONG**

20/47-5836

**HENRI RENÉ**

and his Orchestra

**MANHATTAN**

**MAMBO**

**PLEASE, PLEASE**

20/47-5831

**RCA VICTOR**  
FIRST IN RECORDED MUSIC



**"NEW ORTHOPHONIC" HIGH FIDELITY RECORDINGS**



FOUNDED BY BILL GERSH

# The Cash Box

August 21, 1954

Volume XV Number 48

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## How About That

# RECORD CONVENTION?

The week after the NAMM Convention, *The Cash Box* published an editorial titled "Had Enough?". In it, we urged everyone connected with the record business to stop attending that convention, where they are all treated as perfect strangers, and form an annual meeting of their own.

The response from the trade was immediate and unanimous. Apparently there isn't one person in the entire music business who feels he's getting a square deal from the NAMM, who wants to attend that convention or finds it convenient to do so. Everything that could possibly be wrong with a meeting, is wrong at that one. Record men are lost amid a welter of large instruments; the meeting is held usually in Chicago or New York in the middle of summer when the heat is at its worst; and it is timed to take place when record men have nothing to sell.

But despite the fact that everyone agrees that the NAMM Convention is not for the record business and despite the fact that most people in the business want a convention of their own, to date not one thing has been done about it.

Several people have come forward, offering to help organize a record convention, but it's an impossible task unless a central agency such as the RIAA gets behind it, and unless every single one of us in the record field backs them up.

One of the basic problems we have to overcome is lethargy. Just because the

NAMM Convention has so recently taken place and it will be another full year before record men are called upon to attend another one, doesn't mean that we can let the situation slide until then. Organizing a convention is a full time year 'round job. It can't be done in a matter of weeks and possibly not even in a matter of months. To have a convention next year, the planning must start right now.

The dozens of people we've spoken to, who attended the NAMM Convention and came away dissatisfied, are obviously sincere in their desire to have a convention of their own. But almost no one knows where to start in trying to form one.

We would like to suggest that since almost every firm is a member of the RIAA, that would be an ideal place to start. You are the people who make up the RIAA. It is your organization, formed to take care of your needs—or at least that should be one of its functions. It seems clear that if enough of you indicate to the RIAA leadership that a record convention of your own is an absolute must, the problem will be given more concentrated consideration than it has been given until now.

And a separate record convention is a must because as far as this trade is concerned, the NAMM Convention is a bust.

So let's get started right now. Tell the RIAA executives that you want a convention. You will be making a constructive step to help the entire music field.

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*THE CASH BOX* covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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**PICKED BY**  
**THE CASH BOX**  
**DISK OF THE WEEK**



**Teresa Brewer**

**"DANGER SIGNS"**

and

**"AU REVOIR"**

CORAL 61225 (78 RPM) and 9-61225 (45 RPM)



**CORAL RECORDS**

America's Fastest Growing Record Company

**THE NATION'S TOP TEN**  
PLUS THE NEXT 25  
**JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

**THE CASH BOX**



AB—Abbott	CD—Cadence	CODE	PC—Peacock	SP—Specialty
AL—Aladdin	CH—Chess	DY—Derby	Pro.	SW—Swingtime
AM—Ambassador	CK—Checker	EP—Epic	PE—Peacock	TE—Tempo
AP—Apollo	CO—Columbia	ES—Essex	PR—Prestige	TF—Tiffany
AT—Atlantic	CR—Coral	FE—Federal	RA—Rainbow	TI—Tico
BA—Barbour	CT—Cat	FI—Fiesta	RE—Regent	TN—Tennessee
BE—Bell	CY—Crystalette	4 Star—Four Star	RH—Recorded in	TR—Trend
BR—Brunswick	DA—Dana	GR—Groove	Hollywood	UN—United
BT—Bethlehem	DE—Decca	IM—Imperial	RM—Rama	VA—Valley
BU—Bullet	DO—Dot	IN—Intro	SA—Savoy	VI—RCA Victor
CA—Capitol	DU—Duke	JD—Jay Dee	SIT—Sittin' In	ZO—Zodiac

- |           |  |          |
|-----------|--|----------|
| <b>1</b>  | <b>SH-BOOM CREW-CUTS</b><br>BE-1051 (45-1051)—Barry Frank & Four Bells<br>CO-21283 (4-21283)—Leon McAuliffe<br>CR-61212 (9-61212)—Billy Williams Qt.   | <b>3</b> |
| <b>2</b>  | <b>HERNANDO'S HIDEAWAY ARCHIE BLEYER</b><br>BE-1047 (45-1047)—"Sam"<br>DE-29173 (9-29173)—Guy Lombardo<br>CA-2840 (F-2840)—Billy May<br>CD-1241 (45-1241)—Archie Bleyer<br>CO-40224 (4-40224)—Johnnie Ray              | <b>1</b> |
| <b>3</b>  | <b>THREE COINS IN THE FOUNTAIN FOUR ACES</b><br>BE-1044 (45-1044)—Tommy & Jimmy Dorsey<br>CA-2816 (F-2816)—Frank Sinatra<br>CD-1240 (45-1240)—Julius La Rosa<br>CO-40225 (4-40225)—Toni Arden                          | <b>2</b> |
| <b>4</b>  | <b>THE LITTLE SHOEMAKER GAYLORDS — HUGO WINTERHALTER</b><br>CA-2862 (F-2862)—Textor Singers<br>KI-1371 (45-1371)—Petula Clark<br>LO-1482 (45-1482)—Frank Weir  | <b>7</b> |
| <b>5</b>  | <b>GOODNIGHT SWEETHEART, GOODNIGHT MCGUIRE SISTERS — SUNNY GALE</b><br>CA-2800 (F-2800)—Ella Mae Morse<br>CR-61187 (9-61187)—McGuire Sisters<br>JU-5142 (45-5142)—Gloria Mann & Carter Rays                            | <b>5</b> |
| <b>6</b>  | <b>LITTLE THINGS MEAN A LOT KITTY KALLEN</b><br>BE-1046 (45-1046)—Helen Forrest<br>CR-61180 (9-61180)—Dick Jacobs O.<br>DE-29037 (9-29037)—Kitty Kallen  | <b>4</b> |
| <b>7</b>  | <b>I UNDERSTAND JUST HOW YOU FEEL FOUR TUNES — JUNE VALLI</b><br>CH-4858 (45-4858)—Jack Ford<br>JU-5132 (45-5132)—Four Tunes   | <b>6</b> |
| <b>8</b>  | <b>THE HAPPY WANDERER FRANK WEIR</b><br>BE-1045 (45-1045)—Bob Crosby<br>CA-2788 (F-2788)—Tommy Leonetti<br>CD-1238 (45-1238)—Alfred Drake<br>DE-29128 (9-29128)—Louis Prima  | <b>8</b> |
| <b>9</b>  | <b>IN THE CHAPEL IN THE MOONLIGHT KITTY KALLEN</b><br>CA-2846 (F-2846)—Nelson Riddle<br>CA-2859 (F-2859)—Faron Young<br>CA-2894 (F-2894)—Four Knights<br>CO-40271 (4-40271)—Mariners<br>CO-40283 (4-40283)—Belmonte O. | <b>—</b> |
| <b>10</b> | <b>HEY THERE ROSEMARY CLOONEY</b><br>CO-40266 (4-40266)—Rosemary Clooney<br>CO-40224 (4-40224)—Johnnie Ray   | <b>—</b> |

11) I'M A FOOL TO CARE. 12) CRAZY 'BOUT YOU BABY. 13) THE HIGH AND THE MIGHTY. 14) SWAY. 15) THEY WERE DOIN' THE MAMBO. 16) IF YOU LOVE ME. 17) WANTED. 18) IF I DIDN'T CARE. 19) ISLE OF CAPRI. 20) JOEY. 21) HAPPY DAYS AND LONELY NIGHTS. 22) SOME DAY. 23) CINAMON SINNER. 24) I CRIED. 25) GREEN YEARS. 26) STEAM HEAT. 27) THANK YOU FOR CALLING. 28) DREAM. 29) ITALIAN HUCKLEBUCK. 30) WHAT A DREAM. 31) THIS OLE HOUSE. 32) CARA MIA. 33) HONEY LOVE. 34) SHAKE, RATTLE AND ROLL. 35) IN A GARDEN OF ROSES.

"It's What's in THE CASH BOX That Counts"



**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK  
PLUS THE NEXT FIVE**

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

1. SH-BOOM ..... Crew-Cuts (Mercury)
2. THE LITTLE SHOEMAKER ..... { Gaylords (Mercury)  
Hugo Winterhalter (RCA Victor)
3. LITTLE THINGS MEAN  
A LOT ..... Kitty Kallen (Decca)
4. HERNANDO'S HIDEAWAY ..... Archie Bleyer (Cadence)
5. IN THE CHAPEL IN THE  
MOONLIGHT ..... Kitty Kallen (Decca)
6. HEY THERE ..... Rosemary Clooney (Columbia)
7. THE HIGH AND THE  
MIGHTY ..... { LeRoy Holmes (MGM)  
Les Baxter (Capitol)  
Johnny Desmond (Coral)  
Victor Young (Decca)
8. THREE COINS IN THE  
FOUNTAIN ..... Four Aces (Decca)
9. GOODNIGHT SWEETHEART,  
GOODNIGHT ..... { McGuire Sisters (Coral)  
Sunny Gale (RCA Victor)
10. THE HAPPY WANDERER ..... Frank Weir (London)
- 11) I'M A FOOL TO CARE. 12) I UNDERSTAND JUST HOW YOU  
FEEL. 13) SWAY. 14) THEY WERE DOIN' THE MAMBO. 15) JOEY.

Bill Haley and his manager, Jim Ferguson, by way of showing their appreciation for jockey plays throughout the year invite all jockeys to come out to see them at the Club Hof Brau, Wildwood, N.J. They include in the offer—free lodging at Sunset Lodge and a boat to go fishing. Says the letter: "A friend has given us the word that you spin our records so this is our small way of letting you know that we do appreciate it. If you, your family, or friend can honor us with a visit please let us know as this invitation is going to all the boys we have received word on."



MARGIE ABBOTT  
(KONI—Phoenix, Ariz.)

Pic of the week—Margie Abbott leaving WJXN-Jackson, Miss. to take a position as program director with KONI-Phoenix, Ariz., new independent which opened August 1st. Margie is a fave with everyone in the Jackson area and her picture was sent in by four competitive record salesmen who want to see it in print. They are Chic Doherty, Decca; Zeno Gass, RCA; Bill Stretch, Columbia; Chuck Mahoney, MGM. . . . Roy Leonard (WKOX-Framingham, Mass.) organized a moonlight cruise on August 10 and Roy had about 1,000 kids on the trip. . . . Lorry Raine previewed her forthcoming Dot release, "What Would I Do" on live TV show, Larry Finley's "Strictly Informal" from KNXT-Hollywood. Eartha Kitt, Gary Crosby, Dinah Washington, Ole Olsen and Eddie Fisher were other recent "Informal" guests. . . . Bill Kirby, jockey on WAAT and WATV-Newark, N. J. has his own record shop with wife, Blanche. The shop is called Bill Kirby's Tower Record Shop. "Tower" 'cause it's at the water tower on Bloomfield Ave. in Newark. . . . Jim Tisdale, owner of WVCH-Chester, Penna., just got his increase in power to 1000 watts. WVCH claims to be the station that started the Four Aces on the road to fame. Jimmy Lynn played "Sin" until it caught fire. . . . Henry Okun, promotion man, reports a conversation he had with Father Egan, 36-year-old head of Boys-Town, Kearney, N. J. Says Okun, "In the course of the conversation I mentioned Cash Box. Egan's voice brightened and said 'Cash Box! Why the boys and myself tune in Martin Block every Saturday to listen to The Cash Box list'. "Why," continued Okun, "he could even tell me what number 13 was last week."

Dick DeFreitas and Ed Stokes, (WMGM-New York) are two enthusiastic boatsmen. Roger Forster, writing in "Standby," the official bulletin for AFTRA in New York, says that both Dick and Ed are wildly enthusiastic about the tremendous therapy they experience in the pursuit of Neptune. . . . Here's a bit. Carl J. Swanson (WRUN-Utica, N. Y.) recently told his audience that his wife and daughter had gone on vacation. Wednesday he reported that someone broke into his house. . . . Coral Records will conduct a contest wherein deejay listeners will be given the opportunity to write lyrics for the theme music of the MGM flick "Athena," recorded by George Cates, Coral. Winning songwriter will receive \$500 (advance royalties) and Sheet Music publication by Leo Feist, Inc. Winning lyrics will be recorded by Don Cornell. Disk Jockey, from whose program the winner emerged, will receive \$500.

**nobody  
but  
nobody  
does...**

**SKOKIAAN**

LIKE "THE KING"

**PEREZ  
PRADO**



b/w

**THE HIGH  
AND  
THE  
MIGHTY**

20/47-5839

Currently  
at the  
WALDORF  
ASTORIA  
N. Y.



# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**PAT MORRISSEY**  
(Decca 29229; 9-29229)

**C+** "I DON'T KNOW WHETHER TO LAUGH OR CRY OVER YOU" (2:27) [Porgie BMI—Wayne, James] The persuasive voice of Pat Morrissey does wonders with a delightful lilt as George Siravo accompanies. Strong showing.

**B+** "THAT WHAT I LIKE" (2:42) [Chappell ASCAP—Styne, Hilliard] The thrush takes on the sultry air on her delivery of one of the tunes from the flicker "Living It Up." Pretty tune with a lilt. Versatile performer. Disk loaded with hit qualities. Should draw loads of loot.

**JERRI ADAMS**  
(Columbia 40279; 4-40279)

**B** "TWO'S A CROWD" (3:05) [Regent BMI—Raleigh] The smooth, tender voice of newcomer Jerri Adams comes over with feeling as she projects on a sentimental, broken hearted ballad.

**B** "ALONE TOGETHER" (2:26) [Harms ASCAP—Dietz, Schwartz] Percy Faith assists the thrush again with a fast moving lush backing as she fashions a soft reading of a great oldie. Similar delivery to Peggy Lee's "Lover."

**TITO PUENTE ORCH.**  
(Tico 228; 45-228)

**B** "RAN KAN KAN" [—Puente] "Mr. Mambo," Tito Puente leads his boys through a rocking rendition of a solid piece of mambo matter that the fans of the dance will love. Tito is great on the vibes.

**C+** "HAPPY HEART" [—Touzet] On this end, the mambo master gives out with some more solid material tailor made for dancing. Terrific arrangement highlighted by a wild rhythm segment. Wonderful melody.

**BILL STEGMEYER ORCHESTRA**  
(Benida 5017; 45-5017)

**B+** "ON THE WATERFRONT" (2:40) [J. J. Robbins ASCAP—Bernstein, Latouche] Lyrics are set to the beautiful Leonard Bernstein theme music from the above flick and sent across in top grade fashion by Bill Stegmeyer's ork and the voice of Ricky Denell. Could hit big.

**C+** "WE JUST COULDN'T SAY GOODBYE" (2:50) [Words & Music ASCAP—Woods] On this end the Stegmeyer crew glides over an attractive, tender melody. Good material for the quiet hours.

**DICK DUANE**  
(Dot 15209; 45-15209)

**B+** "WHAT MORE CAN I SAY" (3:01) [Brewster BMI—Duane] The polished, professional voice of Dick Duane is brilliant as he croons his own composition, a lovely ballad with a great deal of meaning. Should click fast.

**C+** "GUNGA DIN" (2:21) [Brewster BMI—Medoff, Wilson] Jeff Medoff's ork assists the songster as he shows his versatility by belting out an exciting story about water boy Gunga Din.

## THE CASE BOX DISK OF THE WEEK

"VIENI-VIDI-VICI" (2:15)  
[Joy ASCAP—Webster, Livingston]  
"A KISS TO CALL MY OWN"  
(2:30) [Tannen BMI—Wayne,  
Sherman]  
**THE GAYLORDS**  
(Mercury 70427; 70427 x 45)



THE GAYLORDS

● Riding the charts with two hits, "Little Shoemaker" and "Isle Of Capri," the fabulous Gaylords send up another A-1 hit contender that's sure to continue their consecutive hit string. In their pleasing Italian style, the boys ease through a light happy lilt tagged "Vieni Vidi Vici." It's a great performance that's a natural for sales and jukes. The coupling features the boys on a beautiful new ballad called "A Kiss To Call My Own" which they treat with the Italian kick set to a Latin beat. Two top drawer sides which could both make the grade.

"FORTUNE IN DREAMS" (2:50)  
[Starstan BMI—Stanley, Taylor]  
"AM I A TOY OR A TREASURE"  
(2:26) [Reis-Massey ASCAP—  
Taylor, Altman, Singer]  
**KAY STARR**  
(Capitol 2887; F-2887)



KAY STARR

● One of waxdom's most consistent hit makers, Kay Starr, is headed for the top once again with a sensational piece of blues matter that'll drive her fans wild. Aided by Harold Mooney's crew, the potent thrush belts out a slow rhythm item dubbed "Fortune In Dreams." Katie is at her best. "Am I A Toy Or A Treasure" is a beaty Latin tempo ballad that Kay belts across with great force and feeling. Number jumps up at mid point. Sensational coupling that will have the coins rolling in.

"SMILE" (2:50)  
[Bourne ASCAP—Turner, Parsons,  
Chaplin]  
"IT'S CRAZY" (2:19)  
[Crestview ASCAP—Rogers, Fields]  
**NAT "KING" COLE**  
(Capitol 2807; F-2807)



NAT "KING" COLE

● In the near future, "Smile" will be one of the top songs in the country. It's one of the most beautiful ballads we've heard in months, and almost every record company has recorded or is planning to do a cover on the tune. This sparkling ballad was first heard in the Charlie Chaplin movie "Modern Times." Now lyrics have been added, and the results are sensational. Two classy renditions of "Smile" have been released this week. On one, Nat Cole treats the tune in his

"SMILE" (2:35)  
[Bourne ASCAP—Turner, Parsons,  
Chaplin]  
"AN OLD FAMILIAR LOVE SONG"  
(2:36 [Cromwell ASCAP—  
Hilliard, Mann])  
**SUNNY GALE**  
(RCA Victor 20-5836; 47-5836)



SUNNY GALE

familiar warm and commercial manner. It's one of his best jobs in a long time. Coupling is a sock rhythm piece called "It's Crazy." An equally outstanding version is Sunny Gale's. The thrush renders the tune with a great deal of heart and a tearful tone. Hugo Winterhalter's ork and chorus assists excellently. Backing is a pleasing lilt with a pretty melody labelled "An Old Familiar Love Song." "Smile" has got to be big. Don't miss it.

**PATTI JEROME**  
(Jubilee 5150; 45-5150)

**B+** "TOO YOUNG TO DIE" (2:10) [Acuff-Rose BMI—Gabbard] Pat Jerome a newcomer on wax bows on the Jubilee label with a punch packed version of a hit country number. Pat is loaded with talent and could ser the tune off to a big start in the po field.

**B** "JUST A FRIENDLY HELLO" (2:43) [Jubilee ASCAP—Wood Gallup] The thrush sings soft as she puts a blues feeling into a sentimental ballad. Versatile performer. Eddi Wilcox backs on both ends. Strong coupling.

**RHYTHMAIRES**  
(Guyden 503; 45-503)

**C+** "MORE THAN EVER" (2:35) [Vio'a ASCAP—Viola] Aided by an instrumental quartet, the Rhythm aires ease through a sentimental ballad. Feelingful delivery.

**B** "OU, CAFONIE" (1:48) [Regent BMI—Saunders, Ingham] On this deck, the boys happily bounce through a catchy Italian flavored ditty. More commercial than flip side.

**DANNY MACHIN**  
(Derby 859; 45-859)

**B** "THESE THINGS GOD FASHIONED FOR ME" (2:50) [Kah BMI—Willner] A dramatic semi religious ballad about God's creation on earth is expressively presented by the voice of Danny Machin. Meaningful song. Strong side.

**B+** "A DOLLAR, A NICKEL AND A DIME" (2:20) [E. B. Marks BMI—Kane, Mullan] On the coupling Danny bounces over a happy novelty about quickly made and quickly lost money.

**LEO DIAMOND**  
(RCA Victor 20-5843; 47-5843)

**B** "THE HIGH AND THE MIGHTY" (2:27) [Harms ASCAP—Tiomkin, Washington] The beautiful hit theme music from the flick of the same name is superbly covered by the tender harmonica of Leo Diamond.

**C+** "LISBON" (2:25) [Southern ASCAP—Portela, DoVale] The Harry Geller ork again assists the artist as he glides through a pleasant ditty with an appealing melody. Lovely harmonica effects by Leo on this side.

**ANDREWS SISTERS**  
(Decca 29149; 9-29149)

**C** "THERE'S A RAINBOW IN THE VALLEY" (2:28) [Cadillac ASCAP—Scott, Ward, James] The popular Andrews Sisters dish up a good commercial lilt with a most pleasing melody. Easy styling.

**C** "MY LOVE, THE BLUES, AND ME" (2:59) [Ardmore ASCAP—Burke, Elliott] The girls lend their familiar harmony to a slow shuffling bluesy item. Harmonica in the backing is effective.

A HIT PARADE SONG !!!  
A SENSATIONAL NEW GROUP -

# "BELIEVE ME"

by  
MURRAY SCHAFF'S

*Aristocrats*

b/w

"WAITING FOR SHIPS THAT NEVER COME IN"

*Essex* - #366



# RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓐ GOOD

ⓑ EXCELLENT

ⓐ FAIR

ⓑ VERY GOOD

ⓐ MEDIOCRE

**JOHNNY LONG ORCH.**  
(Coral 61238; 9-61238)

ⓐ "SEY HEY, WILLIE MAYS" [Pace ASCAP—Robison] Lem Johnson and the chorus are backed by Johnny Long's ork on a good rhythm interpretation of a tune dedicated to baseball's much publicized Willie Mays.

ⓐ "PUSSY-FOOTIN' " (2:06) [Promenade ASCAP—Farnsworth, Clinton] Barbara Hammond takes the vocal spotlight on this gay bouncer as Johnny and the ork belt out a solid accompaniment.

**DOLORES HAWKINS**  
(Epic 9065; 5-9065)

ⓐ "IT'S CHA-CHA TIME" (2:06) [Joy ASCAP—Wayne] Vibrant Dolores Hawkins rhythms through a catchy novelty about the new 'cha-cha' dance that's sweeping the dance halls. Tune has a good cha-cha beat.

ⓐ "TURN BACK BABY" (2:11) [Kahl BMI—Medley, Gordon] The thrush packs a load of punch into a solid rhythm jumper with a blues flavor. O. B. Masingill's ork assists. Good Lindy material.

**THE COACHMEN**  
(“X”-0044; 4X-0044)

ⓐ "FAME AND FORTUNE" (1:59) [Sherwin ASCAP—Lisbona, Var-nick] The Coachmen debut on the “X” label with a potent shuffle rhythm jumper that's full of pep. Eddie Lisbona supports on the piano.

ⓑ "CARING" (2:02) [Weiss & Barry BMI—Coleman, Ebb, Klein] The boys have a mellow quality as they ease through another rhythm item. Tune is reminiscent of those written in the “gay twenties”.

**ACQUAVIVA ORCH.**  
(Decca 29241; 9-29241)

ⓑ "EVERY DAY" (2:47) [Chappell ASCAP—Jacobson] An outstandingly beautiful melody gets a sumptuous instrumental treatment from the string filled orchestra of Tony Acquaviva. Full and powerful.

ⓐ "ROAD SHOW" (2:16) [Carmel BMI—Haymes] A most imaginative instrumental novelty describing a road show with music is presented effectively by the group.

**PEARL EDDY**  
(“X”-0043; 4X-0043)

ⓑ "DEVIL LIPS" (1:45) [Village BMI—Prosen, Harrington, Stan-ton] A real catchy bouncer with a terrific set of lyrics is colorfully offered by Pearl Eddy as a chorus assists.

ⓑ "THAT'S WHAT A HEART IS FOR" (2:36) [Weiss & Barry BMI—Foley, Ryla, Stewart] On this end, the thrush employs the multiple voice gimmick as she slowly cruises through a pretty love song.

## THE CASE BOX

### SLEEPER OF THE WEEK

"IF I GIVE MY HEART TO YOU" (2:40) [Miller ASCAP—Crane, Jacobs, Brewster]

"ANYONE CAN FALL IN LOVE" (2:50) [Sam Weiss ASCAP—Cahn, Holt]

DORIS DAY  
(Columbia 40300; 4-40300)



DORIS DAY

● A new ballad, a penetrating and beautiful love song, looms as one of the big songs of the coming Fall season. It's a great piece of tunestuff tagged "If I Give My Heart To You". One of the reasons for our expectations on this tune is the release of two superb versions of the tune, this week by Dinah Shore and Doris Day. Miss Day treats this sentimental ballad in the same expressive manner with which she sent across "Secret Love." It's loaded with feeling.

"IF I GIVE MY HEART TO YOU" (2:33) [Miller ASCAP—Crane, Jacobs, Brewster]

"TEMPTING" (2:30) [Remick ASCAP—Adams, Lecuona]

DINAH SHORE  
(RCA Victor 20-5853; 47-5853)



DINAH SHORE

She's assisted by a male chorus. Lower lid is another soft love song called "Anyone Can Fall In Love".

Dinah Shore is aided by a sumptuous Harry Geller orking that showcases her voice to best advantage. A perfect job and it's Dinah's best recording in quite a while. Coupling on the Shore record is another beautiful romantic piece of material dubbed "Tempting". Both versions of "Heart" are great. Pick 'em.

"SKOKIAAN" (2:19) [Shapiro Bernstein ASCAP—Glazer, Msarurgwa]

"WHY SHOULD I LOVE YOU" (2:11) [Rogers ASCAP—Barlow]

THE FOUR LADS  
(Columbia 40306; 4-40306)



FOUR LADS

● The Four Lads are headed for the top once again with two sensational sides that should do a great deal for them. Both tunes are covers, and boys have a great chance to end up with top honors on both. On one end the Lads belt out the first lyric version of the South African novelty "Skokiaan". Really a sensational pressing. The piece jumps from start to finish. The coupling is a catchy rhythm number titled "Why Should I Love You". The whistling introduction on this end is full of life. It's a toss up.

"TELL ME, TELL ME" (2:38) [Golden Bell ASCAP—Merrill]

"BOY WANTED" (2:38) [Bregman, Vocco & Conn ASCAP—Kanin, Bushkin]

JUNE VALLI  
(RCA Victor 20-5837; 47-5837)



JUNE VALLI

● Flying high with her version of "I Understand Just How You Feel", June Valli sends across her follow-up. Assisted by a real low down rhythm backing by Henri Rene and supported by a chorus, June leans into a good blues called "Tell Me, Tell Me". June really lets loose on this one. It's a deck that's full of zest. Should go great in today's blues trend. "Boy Wanted", the tune on the lower end, is a clever lilter with lyrics that read like a classified want ad. Something different. We're crazy about the upper portion.

**KING ODOM QUARTETTE**  
(Perspective 5001; 45-5001)

ⓐ "AMAZIN' WILLIE MAYS" [—Florman, Engel] The King Odom Quartette rhythms through a tribute to baseball's most publicized player, Willie Mays. Cute rhythm item that oughta do well in New York.

ⓐ "BASIN STREET BLUES"—The boys have a great sound and style as they fashion a slow rhythm version of one of the all time great blues tunes.

**JACK MARSHALL**  
(Ekko 104)

ⓐ "CHOO CHOO GUITAR" (2:20) [Jari BMI—Marshall] A slow sentimental blues item is fashioned by Jack Marshall on the guitar. A catchy number full of gimmicks and "choo choo" whistles.

ⓐ "TREMLO BOOGIE" (2:15) [Jari BMI—Marshall] The artist presents another of his compositions with the multiple guitar. A good boogie woogie piece.

**THE THREE HARMONICAIRE**  
(Deluxe 2024; 45-2024)

ⓑ "TEA FOR TWO" (1:55) [Harms ASCAP—Youmans, Caesar] The Harmonicaire belt out a fascinating harmonica version of a great standard. Interesting deck full of bounce and life.

ⓐ "LE GRISBI" (1:54) [Duchess BMI—Lanjean, Wiener] An unusual melody is given a fascinating, slow moving, beaty delivery by the crew. Beautiful arrangement.

**BELMONTE & AFRO-AMERICAN MUSIC**  
(Columbia 40284; 4-40284)

ⓐ "ARTHUR'S MAMBO" (2:06) [Harvard BMI—Lovett] Belmonte and his Afro-American music makers rock through a persuasive interpretation of a good piece of mambo material. Terpsichoreans oughta take to this.

ⓐ "FRED'S MAMBO-SAMBA" (2:06) [Harvard BMI—Maik] A super speed mambo-samba is blasted by the crew. Sensational rhythm and beat on a pop-latin level. Big band treatment.

**FREDDY MARTIN ORCH.**  
(RCA Victor 20-5833; 47-5833)

ⓑ "SOMEBODY GOOFED" (2:17) [L. Spier ASCAP—Hoffman, Manning] A clever novelty bouncer about historical mistakes is colorfully fashioned by Freddy Martin and the Martin Men. Imaginative material.

ⓑ "LONESOME POLECAT" (3:02) [Robbins ASCAP—Mercer, De Paul] A tune from the flicker "Seven Brides For Seven Brothers" gets an interesting styling from the Martin Men. Terrific job that could catch.



# LONDON has the hits!

the original, the best, the only native South African interpretation

# SKOKIAAN

backed by

## IN THE MOOD

1491 & 45-1491

### BULAWAYO SWEET RHYTHMS BAND



the thrilling new voice of **DAVID WHITFIELD**  
the exciting accompaniment of **MANTOVANI**

# CARA MIA

backed by

"HOW, WHEN OR WHERE"

1486 & 45-1486

THE BILLBOARD August 7

• **This Week's Best Buys**

CARA MIA (Fest, ASCAP)—Dick Whitfield-Mantovani Ork—London 1486

A big tune in England, "Cara Mia" seems to be heading for the hit lists in this country too. The Whitfield-Mantovani disk placed on both the Boston and Cleveland charts this week and is showing sales strength in New York, Cincinnati, Chicago, Detroit, Milwaukee and St. Louis. Flip side is "How, When or Where."

August 14: No. 27 "Best Sellers In Stores"

not 1, not 2, but 3\* terrific versions of . . .

# SMILE

\* **FRANK CHACKSFIELD** (Instrumental) 1489

\* **LITA ROZA** (female vocal) 1488

\* **DAVID WHITFIELD** (male vocal) 1494

the Johnston Brothers  
**THE BANDIT**

backed by

THE SECRET OF OUR LOVE

1470 & 45-1470

Vera Lynn  
**NOW AND FOREVER**

backed by

TRY AGAIN

1489 & 45-1489

# LONDON

RECORDS

ffrr 

# THE CASH BOX ROUND THE WAX CIRCLE

## NEW YORK:

Lennie Wolf, Audivox Records, announces the firm will expand its activities, taking on new talent and inaugurating a kiddie series to be released this fall. . . . Ivan Ballan excited about the sensational take-off of his 20th Century "Muskrat Ramble" by Matties Bros. Ballan claims to have sold 15,000 in two weeks in Philadelphia. . . . Sid Prosen, publisher, and manager of The Voices Three, excited about the reception given the new MGM "Devil Lips." . . . Anchor Records reports big juke box reaction to the Bill Harrington release of "When Your Old Wedding Ring Was New" and "Ace In The Hole" from Baltimore, Chicago and Minneapolis. . . . The Gordon Brothers, of Bowery Night Club, Hampton, N. H., took ads in all Boston newspapers announcing the fact that Kitty Kallen had broken the all time attendance record at the club. Kitty played to over 5200 patrons in her six day stay. . . . Betty "Joey" Madigan into the Chicago Theater, Chicago, for a two week stay August 20. Betty, a short time ago asking for \$200 a week, went in at \$2500. . . . Fran Warren to share billing with Red Buttons at the Sands, Las Vegas, September 1. . . . Dewey Bergman plans to wax an LP based on the Eddie Davis book "Laugh Yourself



KITTY KALLEN

Well." Comedian Jackie Miles is being considered for the narration. . . . Songstar Mary Mayo off to Hollywood next month for a picture confab. . . . ASCAP softball team won their last game on August 5 against Precision Films. ASCAP 15 Precision Films 11. . . . Russ Emery, who has his own show on WJAR-TV comes out with his first "X" release "Beloved, Be True," based on an excerpt from the last movement of Tchaikovsky's 6th Symphony.

## CHICAGO:

Jim Mills pens from Suisse, Switzerland with the following interesting observations: "In my quest for top foreign etchings, surprised to find our hits of three months ago recut in French, German and Italian. Have picked up "Little Shoemaker" in French, which is really great. Europe goes for jazz in a big way." . . . Shim Weiner phones to advise Marian Caruso in town for one day, plugging her latest release, "There Goes The One I Love," b/w "This Is The Thanks I Get," while playing the Town House in nearby Milwaukee. . . . Barney Fields all smiles these days, 'cause it looks like "X" has really come up with three potentials. "St. Louis Blues Mambo," by Richard Maltby, "Mood Indigo" by the Norman Petty Trio, and "True Love And Tender Care," by Roberta Lee, all moving up, according to reports received. . . . Another disk getting lots of air play around town, "The Song Is Ended," done in an unusual manner by The Jones Boys on S&G. Group featured weekly on the Gary Crosby radio show. . . . Tim Gayle writes from Hollywood that ex-Chicagoan Johnny Holiday was given a "hit" decision from the Peter Potter "Juke Box Jury" panel this past week, on his waxing of "Julie Is Her Name." . . . 'Twas quite a gag a group of song pluggers pulled on deejay Art Hellyer this past week. Art celebrated a birthday on 8/6 and these promotion men surprised him by bringing a birthday cake up to WCFL during his program. But that's not all they surprised him with. When the broadcast was over and they all went down for breakfast, the waitress surprised Art with all the checks. Happy birthday, Art! . . . Cocktail party 8/11 kicked off Les Brown's opening at the new Blue Note. Everyone quite anxious to see how a full band goes over in this spot which usually caters to small combos. . . . Two more orks invade the Windy City this week. Buddy Laine into the Holiday Club for four weeks, marking his third return in four months. And Freddy Martin to the Edgewater Beach's Beachwalk, closing the outdoor season there. . . . Howard Miller mc'ing show going into Chicago Thitter 9/3. Starring June Valli, The Four Tunes, Lola Dee, Jerry Vale and Leo DeLyon.



LES BROWN

LOS ANGELES:  
Everyone's still raving about the lavish garden party which was thrown 8/8 by publisher Irving Mills at his Beverly Hills estate honoring Leroy Anderson. Over 500 guests turned out for the event which included leading movie producers, disk jockeys, songwriters, and record execs. Joni James and Tony Acquaviva turned out for the gala affair along with Tennessee Ernie and many others. Joni is now doing a screen test for MGM studios. She is now working on a new coast-to-coast TV series. . . . Leroy Anderson made his first West Coast appearance at the Hollywood Bowl 8/7 before a record throng of 14,430 people. He and his orchestra along with Benny Goodman and his trio presented another of the current "Concert under the stars" series. . . . Billy Daniels, "Mr. Old Black Magic," currently creating a sensation at the Mocambo, has decided to make California his permanent home and has purchased a mansion in the Hollywood hills. . . . Jerry Gray and his popular Decca recording dance band scored a hit when they opened at the Hollywood Palladium 8/3. Nearly 2,000 dancers welcomed back the talented composer-arranger from a four-month cross-country tour of one-nighters. . . . The Club Del Mar in Santa Monica is establishing a policy of top flight entertainment acts for their regular Saturday night show. Aug. 7 they presented opera star Glorja Curran, who broke in her new night club act before opening in Las Vegas next month. . . . Claude Gordon and his Orchestra has been playing dance dates with Joni James on her Southern California personal appearances thru August. . . . On the strength of their first record "Lion Hunt" b/w "Willie Followed Tillie," The Nilsson Twins were signed by Olsen and Johnson. They left 8/9 for The Lake Club in Springfield, Ill. for a 10 day stint. . . . Mary Robinson and Del Roy of Abbott Records are elated over the enthusiastic replies they have received from deejays throughout the country on their first Pop release by the De Castro Sisters titled "It's Love" b/w "Teach Me Tonight." . . . Mr. & Mrs. Frank Zarider of Bourne Music recently celebrated their 2nd wedding anniversary.



JONI JAMES

Chicago Thitter 9/3. Starring June Valli, The Four Tunes, Lola Dee, Jerry Vale and Leo DeLyon.

TOO HOT TO COOL OFF  
TOO FAST TO SLOW DOWN-

**"TOO YOUNG TO DIE"**  
by Patti Jerome

b/w "JUST A FRIENDLY HELLO"

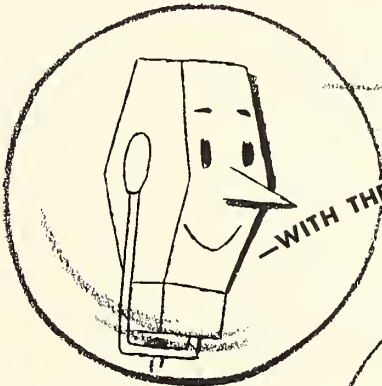
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315 WEST 47TH STREET  
NEW YORK, N.Y.

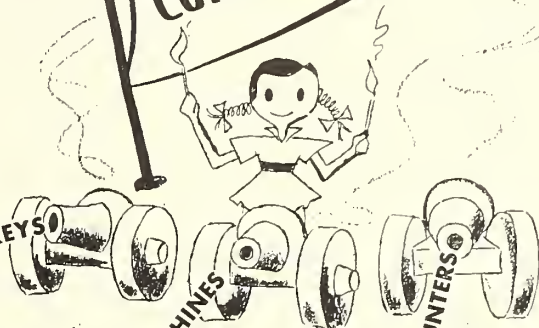


"Connee is FUSTEST  
with the MOSTEST  
and the BESTEST—"

CONNIE BOSWELL



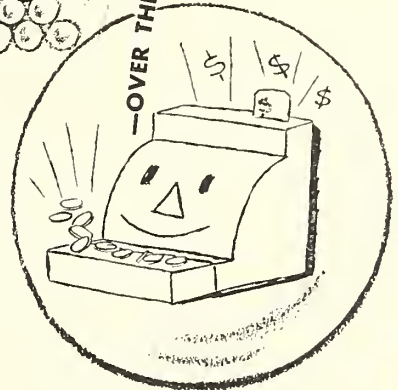
—WITH THE DISK JOCKEYS



—IN THE MACHINES

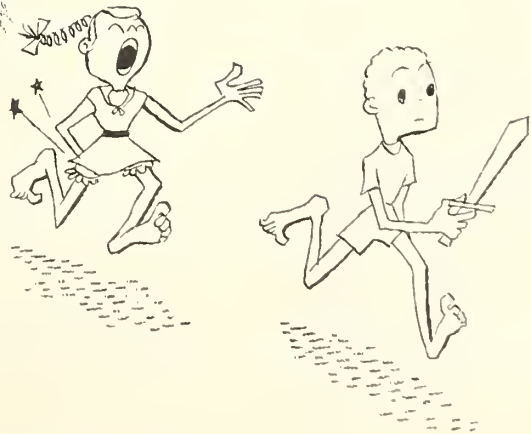
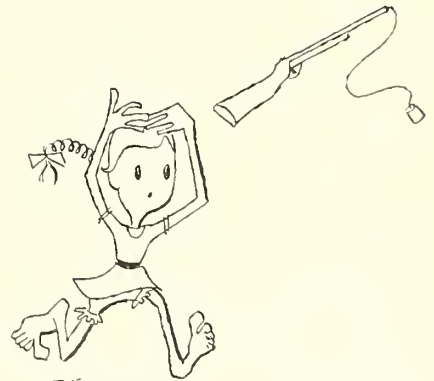


—OVER THE COUNTERS




IF I GIVE MY  
HEART TO YOU

B/W TENNESSEE  
(DECCA 29148 • 9-29148)  
Orchestra Directed by GEORGE SIRAVO



First Release . . . A SMASH!  
**THE FONTANE SISTERS**  
 singing  
**"IF I DIDN'T HAVE YOU"**  
 and  
**"HAPPY DAYS & LONELY NIGHTS"**  
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Two Tremendous Sides!  
**"THE HIGH and THE MIGHTY"**  
 and  
**"SKOKIAAN"**  
**JOE LOCO and his Orchestra**  
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 220 West 42nd STREET NEW YORK, N. Y.

Unanimous Raves From The Trade  
 An Extremely Beautiful New Ballad  
**"BREAK MY HEART GENTLY"**  
 # 108 **DOROTHY COLLINS**  
  
**AUDIVOX RECORDS**  
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**"ANSWER ME, MY LOVE"**  
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**"THE LITTLE SHOEMAKER"**  
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**BOURNE, INC.**  
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**FRANK SINATRA**  
**DON'T WORRY 'BOUT ME**  
  
**MILLS MUSIC, INC.**  
 1615 Broadway, New York 19, N. Y.

**A HIT!**  
**"JOEY"**  
 BETTY MADIGAN . . . . . MGM 11716  
 JERI SOUTHERN . . . . . Decca 29184  
 MARGARET WHITING . . . . . Capitol 2853  
 ARTHUR NORMAN CHOIR . . . . . Bell 5050  
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 1619 Broadway, New York, N. Y.



**"Bride"**  
 HOUSTON, TEX. — Lou Lowry, popular DJ on radio station KTRH, Houston, Texas, interviews Rosemary McDougal, winner of a special contest to select Houston's loveliest bride in connection with the release of the MGM Record album and film, "Seven Brides For Seven Brothers." She's shown presenting a copy of the sound track album to DJ Lowry.

**"Satchmo" At Basin St.**  
 NEW YORK—It's Fourth of July every night at Ralph Watkins' Basin Street as Louis Armstrong sends a stream of fireworks through this fabulous horn. "Yankee Doodle" man mugs, sings in that familiar gravel voice and blows his trumpet in the light hearted manner that has delighted patrons for thirty five years. "Satchmo", bubbling with good nature and exploiting his sandpapered tonsils, seems to be having as good a time as any of his vast camp of followers. "Satchmo" broke up the house with his renditions of the well known "Shadrack", and "The Saints Go Marching In" and got a big reaction with his tongue-in-cheek take off of the "Wiffenpoof Song" which he called the "Boppenpoof song".

Armstrong surrounds himself with an all-star lineup consisting of Trummy Young, Barney Bigard, Billy Kyle, Arvell Shaw, Barrett Deems, and the blues comedy of ample Velma Middleton.

Supporting cast also included the Charlie Ventura Quintet, and Mary Ann McCall. Both Ventura, for his sax artistry, and Mary Ann, for her jazz vocal interpretations, were loudly applauded.

A well rounded show filled with belly laughs.

Already # 1 in Detroit as well as Sumbowango, South Africa  
 Sensational Version of  
**SKOKIAAN**  
 by  
**RALPH MARGERIE**  
 Mercury # 70432

**THE CASH BOX**  
**Disk Jockeys**  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 14 without any changes on the part of THE CASH BOX.

- Joe Grady - Ed Hurst**  
 WPEN—Philadelphia, Pa.  
 1. Donkey Serenade (Jackie Lee)  
 2. Muskrat Ramble (Matys Bros.)  
 3. What A Dream (Patti Page)  
 4. Hey There (R. Clooney)  
 5. Sway (Dean Martin)  
 6. Believe Me (Aristocrats)  
 7. I Cried (Billy Duke)  
 8. Sh-Boom (Chords)  
 9. Gal That Got Away (Sinatra)  
 10. Chitarra, Bring Her Back (Four Chimes)

- Gene Whitaker**  
 WNCA—Siler City, N. C.  
 1. Three Coins In The Fountain (Four Aces)  
 2. Little Things Mean A Lot (Kitty Kallen)  
 3. Hernando's Hideaway (Bleyer)  
 4. There Never Was A Night So Beautiful (Perry Como)  
 5. Gal That Got Away (Sinatra)  
 6. Give Me Your Word (Ernie)  
 7. Sh-Boom (Crew Cuts)  
 8. Love I You (Gaylords)  
 9. Cinnamon Sinner (T. Bennett)  
 10. Bumble Boogie (R. Marterie)

- Bill Silbert**  
 WMGM—New York, N. Y.  
 1. Goodnight Sweetheart, Goodnight (McGuire Sisters)  
 2. Sway (Martin-Carroll-Barton)  
 3. Make Her Mine (Nat Cole)  
 4. In My Own Quiet Way (Julius La Rosa)  
 5. If I Give My Heart To You (Denise Lor)  
 6. Something's Gotta Be Done (Jack Harris)  
 7. The High And The Mighty (Holmes-Young)  
 8. In The Chapel In The Moonlight (Kitty Kallen)  
 9. Italian Huckle Buck (Monte)

- Frank Gordon Tucker**  
 WCO—Montgomery, Ala.  
 1. Little Things Mean A Lot (Kitty Kallen)  
 2. Sh-Boom (Crew Cuts)  
 3. Hernando's Hideaway (Ray)  
 4. I'm A Fool To Care (Les Paul & Mary Ford)  
 5. The High And The Mighty (Victor Young)  
 6. Green Years (Eddie Fisher)  
 7. The Gal That Got Away (Frank Sinatra)  
 8. Laura (Norman LuBuff)  
 9. Little Shoemaker (Gaylords)  
 10. Goodnight Sweetheart, Goodnight (McGuire Sisters)

- Jay McMaster**  
 WMEX—Boston, Mass.  
 1. The Greatest Feeling In The World (Four Tunes)  
 2. Sh-Boom (Crew Cuts)  
 3. They Were Doin' The Mambo (Vaughn Monroe)  
 4. Goodnight Sweetheart, Goodnight (McGuire Sisters)  
 5. If I Give My Heart To You (Denise Lor)  
 6. I'm A Fool (Paul & Ford)  
 7. The High And The Mighty (LeRoy Holmes)  
 8. I Need You Now (E. Fisher)  
 9. Hey There (S. Davis, Jr.)  
 10. Meque, Meque (Gaylords)

- Dave Rosehill**  
 WGSM—Huntington, L. I., N. Y.  
 1. Sh-Boom (Crew Cuts)  
 2. Little Things Mean A Lot (Kitty Kallen)  
 3. Hernando's Hideaway (Bleyer)  
 4. Little Shoemaker (Gaylords)  
 5. Three Coins In The Fountain (Four Aces)  
 6. The Happy Wanderer (Weir)  
 7. I Understand Just How You Feel (Four Tunes)  
 8. Hey There (R. Clooney)  
 9. They Were Doing The Mambo (Vaughn Monroe)  
 10. In The Chapel In The Moonlight (Kitty Kallen)

- Ben Hunter**  
 KFI—Los Angeles, Calif.  
 1. Little Things Mean A Lot (Kitty Kallen)  
 2. Sway (Dean Martin)  
 3. Joey (Betty Madigan)  
 4. Hernando's Hideaway (Archie Bleyer)  
 5. It's Easier Said Than Done (Tony Travis)  
 6. In The Chapel In The Moonlight (Kitty Kallen)  
 7. Happy Days And Lonely Nights (Fontane Sisters)  
 8. In My Own Quiet Way (Julius La Rosa)  
 9. Garden Of Roses (J. James)  
 10. Friends And Neighbors (Kaye)

- Earl McDaniel**  
 KFVD—Los Angeles, Calif.  
 1. I Cried (Patti Page)  
 2. Hold My Hand (Don Cornell)  
 3. Cinnamon Sinner (T. Bennett)  
 4. Angels In The Sky (T. Martin)  
 5. They Were Doing The Mambo (Tex Williams)  
 6. I'm A Fool To Care (Les Paul & Mary Ford)  
 7. Green Years (Eddie Fisher)  
 8. Three Coins (Frank Sinatra)  
 9. Make Her Mine (Nat Cole)  
 10. How Blue (Mills Bros.)

- Fary Garrison**  
 WARA—Attleboro, Mass.  
 1. Sh-Boom (Crew Cuts)  
 2. Sweetheart (Hilltoppers)  
 3. Wonderful (Georgie Shaw)  
 4. The Little Shoemaker (Hugo Winterhalter)  
 5. Little Things (Kitty Kallen)  
 6. The High And The Mighty (Les Baxter)  
 7. Hey There (R. Clooney)  
 8. Skinnie Minnie (T. Brewer)  
 9. My Friend (Eddie Fisher)  
 10. I Understand Just How You Feel (June Valli)

- Mort Robinson**  
 WMBR—Jacksonville, Fla.  
 1. Sh-Boom (Crew Cuts)  
 2. The High And The Mighty (Les Baxter)  
 3. Little Things Mean A Lot (Kitty Kallen)  
 4. I'm A Fool To Care (Les Paul & Mary Ford)  
 5. Hey There (R. Clooney)  
 6. Sway (Dean Martin)  
 7. Hernando's Hideaway (Bleyer)  
 8. Little Shoemaker (Gaylords)  
 9. If You Love Me (Kay Starr)  
 10. The Gal That Got Away (Frank Sinatra)

- Robin Seymour**  
 WKMH—Dearborn, Mich.  
 1. Little Shoemaker (Gaylords)  
 2. Hey There (R. Clooney)  
 3. Sh-Boom (Crew Cuts)  
 4. Mood Indigo (N. Petty Trio)  
 5. I Cried (Patti Page)  
 6. They Were Doing The Mambo (Vaughn Monroe)  
 7. The High And The Mighty (Desmond-Baxter)  
 8. Why Should I Love You (Harptones)  
 9. Happy Days And Lonely Nights (Fontane Sisters)  
 10. I Could Have Told You (Frank Sinatra)

- Ray Perkins**  
 KIMN—Denver, Colo.  
 1. Hernando's Hideaway (Archie Bleyer)  
 2. Little Things Mean A Lot (Kitty Kallen)  
 3. Three Coins In The Fountain (Four Aces)  
 4. Sh-Boom (Crew Cuts)  
 5. Little Shoemaker (Gaylords)  
 6. The Happy Wanderer (Weir)  
 7. If You Love Me (Kay Starr)  
 8. In The Chapel In The Moonlight (Kitty Kallen)  
 9. Joey (Betty Madigan)  
 10. Crazy 'Bout You Baby (Crew Cuts)

- Stan "The Record Man" Dale**  
 WJJD—Chicago, Ill.  
 1. Sh-Boom (Crew Cuts)  
 2. Little Shoemaker (Gaylords)  
 3. They Were Doin' The Mambo (Vaughn Monroe)  
 4. The High And The Mighty (Johnny Desmond)  
 5. Sway (Eileen Barton)  
 6. In The Chapel In The Moonlight (Kitty Kallen)  
 7. Right Or Wrong (Nick Noble)  
 8. Make Her Mine (Nat "King" Cole)  
 9. I Need You Now (E. Fisher)  
 10. In My Own Quiet Way (Julius La Rosa)

- Jerrie Paletta**  
 KOL—Seattle, Wash.  
 1. Crazy 'Bout You Baby (Crew Cuts)  
 2. Sh-Boom (Crew Cuts)  
 3. Little Things Mean A Lot (Kitty Kallen)  
 4. I Understand Just How You Feel (Four Tunes)  
 5. I'm A Fool To Care (Paul & Ford)  
 6. Hey There (S. Davis, Jr.)  
 7. I Get So Lonely (4 Knights)  
 8. Money Burns A Hole In My Pocket (Dean Martin)  
 9. In The Chapel In The Moonlight (Kitty Kallen)  
 10. Little Shoemaker (Gaylords)

- Jerry Crocker**  
 KLBS—Houston, Texas  
 1. This Ole House (R. Clooney)  
 2. Honey Love (Drifters)  
 3. Sh-Boom (Chords)  
 4. The Little Shoemaker (Weir)  
 5. Bandit (Johnston Bros.)  
 6. Doin' The Mambo (Monroe)  
 7. Half As Lovely (F. Sinatra)  
 8. Hernando's Hideaway (Bleyer)  
 9. The High And The Mighty (Johnny Desmond)  
 10. Goodnight Sweetheart, Goodnight (McGuire Sisters)

- Bob Sticht**  
 WMPB—Memphis, Tenn.  
 1. Sh-Boom (Crew Cuts)  
 2. Three Coins In The Fountain (Four Aces)  
 3. Hernando's Hideaway (Bleyer)  
 4. Little Things Mean A Lot (Kitty Kallen)  
 5. I Understand Just How You Feel (Four Tunes)  
 6. Crazy 'Bout You Baby (Cuts)  
 7. The Happy Wanderer (Rene)  
 8. Joey (Jeri Southern)  
 9. Green Years (Eddie Fisher)  
 10. If You Love Me (K. Starr)

- Wally Nelskog**  
 KJR—Seattle, Wash.  
 1. Sh-Boom (Crew Cuts)  
 2. Little Shoemaker (Gaylords)  
 3. Hey There (R. Clooney)  
 4. Sway (Dean Martin)  
 5. I Understand Just How You Feel (Four Tunes)  
 6. In The Chapel In The Moonlight (Kitty Kallen)  
 7. Some Day (Frankie Laine)  
 8. There Never Was A Night So Beautiful (Perry Como)  
 9. Hit And Run Affair (P. Como)  
 10. The High And The Mighty (Johnny Desmond)

- Garry Miller**  
 WKXL—Concord, N. H.  
 1. Hernando's Hideaway (Bleyer)  
 2. Sh-Boom (Crew Cuts)  
 3. Little Shoemaker (Gaylords)  
 4. Little Things Mean A Lot (Kitty Kallen)  
 5. Hey There (R. Clooney)  
 6. They Were Doin' The Mambo (Vaughn Monroe)  
 7. Three Coins In The Fountain (Four Aces)  
 8. Joey (Betty Madigan)  
 9. I'm A Fool To Care (Les Paul & Mary Ford)  
 10. I Understand Just How You Feel (Four Tunes)

- Earl Pudney**  
 WGY—Schenectady, N. Y.  
 1. Sh-Boom (Crew Cuts)  
 2. Cinnamon Sinner (Bennett)  
 3. The High And The Mighty (LeRoy Holmes)  
 4. Green Years (Eddie Fisher)  
 5. Goodnight Sweetheart, Goodnight (McGuire Sisters)  
 6. Gal That Got Away (Sinatra)  
 7. In The Chapel In The Moonlight (Kitty Kallen)  
 8. Hey There (R. Clooney)  
 9. I'm A Fool To Care (Paul & Ford)  
 10. They Were Doin' The Mambo (Vaughn Monroe)

- Tony Donald**  
 WITH—Baltimore, Md.  
 1. Hey There (R. Clooney)  
 2. Three Coins (Four Aces)  
 3. The Little Shoemaker (Hugo Winterhalter)  
 4. Sh-Boom (Billy Williams Quartette)  
 5. Little Things Mean A Lot (Kitty Kallen)  
 6. Green Years (Eddie Fisher)  
 7. In A Garden Of Roses (Joni James)  
 8. The Gal That Got Away (Frank Sinatra)  
 9. Thank You For Calling (Jo Stafford)  
 10. Sway (Dean Martin)

- Dick Gilbert**  
 KTYL—Phoenix, Arizona  
 1. Sway (Dean Martin)  
 2. In A Garden Of Roses (Joni James)  
 3. The Happy Wanderer (Weir)  
 4. Three Coins In The Fountain (Four Aces)  
 5. If I Give My Heart To You (Connie Boswell)  
 6. Little Things Mean A Lot (Kitty Kallen)  
 7. They Were doin' The Mambo (Vaughn Monroe)  
 8. I'm A Fool (Paul & Ford)  
 9. I Understand Just How You Feel (June Valli)  
 10. The Little Shoemaker (Hugo Winterhalter)



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 14 without any changes on the part of THE CASH BOX.

- Ben Johnson**  
WEXL—Royal Oak, Mich.
1. Sh-Boom (Crew Cuts)
  2. Change Of Heart (Bob Crewe)
  3. Hey There (Dolores Hawkins)
  4. Little Shoemaker (Gaylords)
  5. Cinnamon Sinner (T. Bennett)
  6. Honey Love (Bunny Paul)
  7. Sway (Dean Martin)
  8. The High And The Mighty (Johnny Desmond)
  9. I'm A Fool To Care (Les Paul & Mary Ford)
  10. Make Her Mine (Nat Cole)

- Gary Lesters**  
WVNJ—Newark, N. J.
1. Little Shoemaker (Gaylords)
  2. Hernando's Hideaway (Bleyer)
  3. Three Coins In The Fountain (Frank Sinatra)
  4. The High And The Mighty (LeRoy Holmes)
  5. Joey (Betty Madigan)
  6. If You Love Me (Kay Starr)
  7. Little Things Mean A Lot (Kitty Kallen)
  8. Crazy 'Bout You Baby (Crew Cuts)
  9. Hey There (R. Clooney)
  10. Sway (Dean Martin)

- Harvey Hudson**  
WLEE—Richmond, Va.
1. Sh-Boom (Crew Cuts)
  2. Hey There (R. Clooney)
  3. The Little Shoemaker (Hugo Winterhalter)
  4. Goodnight Sweetheart, Goodnight (McGuire Sisters)
  5. I Understand Just How You Feel (June Valli)
  6. Hernando's Hideaway (Bleyer)
  7. Press Me (Wendy Way)
  8. I Cried (Billy Duke)
  9. The High And The Mighty (Victor Young)
  10. Broadway Story (B. Wayne)

- Bernie Russi**  
WTNS—Coshocton, Ohio
1. Hey There (R. Clooney)
  2. Sh-Boom (Crew Cuts)
  3. They Were Doin' The Mambo (Vaughn Monroe)
  4. In The Chapel In The Moonlight (Kitty Kallen)
  5. The High And The Mighty (Victor Young)
  6. Make Her Mine (Nat Cole)
  7. Little Shoemaker (Gaylords)
  8. In A Garden Of Roses (Joni James)
  9. Gilly Gilly Ossenfeffer (Four Lads)
  10. Joey (Betty Madigan)

- Larry Wilson**  
WTIX—New Orleans, La.
1. Little Shoemaker (Gaylords)
  2. Three Coins In The Fountain (Four Aces)
  3. Hey There (R. Clooney)
  4. The High And The Mighty (Les Baxter)
  5. I Understand Just How You Feel (Four Tunes)
  6. To Ev'ry Girl, Ev'ry Boy (Johnnie Ray)
  7. Sh-Boom (Billy Williams Qt.)
  8. Sway (Dean Martin)
  9. They Were Doin' The Mambo (Vaughn Monroe)
  10. I Cried (Patti Page)

- Bill Reynolds**  
WTMJ—Milwaukee, Wisc.
1. Sh-Boom (Crew Cuts)
  2. Little Shoemaker (Gaylords)
  3. Hey There (R. Clooney)
  4. In The Chapel In The Moonlight (Kitty Kallen)
  5. The High And The Mighty (Leroy Holmes)
  6. Little Things Mean A Lot (Kitty Kallen)
  7. Money Burns A Hole In My Pocket (Dean Martin)
  8. I'm A Fool To Care (Les Paul & Mary Ford)
  9. The High And The Mighty (Johnny Desmond)
  10. Angels In The Sky (Martin)

- Bob Watson**  
WQXI—Atlanta, Ga.
1. Sh-Boom (Crew Cuts)
  2. Little Things Mean A Lot (Kitty Kallen)
  3. The High And The Mighty (Les Baxter)
  4. Three Coins In The Fountain (Four Aces)
  5. Hernando's Hideaway (Bleyer)
  6. The Magic Tango (Hugo Winterhalter)
  7. Hey There (R. Clooney)
  8. If I Give My Heart To You (Connie Boswell)
  9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
  10. Cinnamon Sinner (T. Bennett)

- John Gale**  
WGRC—Louisville, Ky.
1. Little Shoemaker (Gaylords)
  2. Cinnamon Sinner (T. Bennett)
  3. I Wasn't There With You (Bob Manning)
  4. Shake, Rattle And Roll (Haley)
  5. The High And The Mighty (Johnny Desmond)
  6. Every Day (Joni James)
  7. Sh-Boom (Crew Cuts)
  8. Leave It To Your Heart (Ames Bros.)
  9. Hey There (R. Clooney)
  10. Make Her Mine (Nat Cole)

- Chuck Thompson**  
WALA—Mobile, Ala.
1. Fool To Care (Paul & Ford)
  2. I Understand Just How You Feel (June Valli)
  3. If I Give My Heart To You (Connie Boswell)
  4. Sway (Dean Martin)
  5. Friends And Neighbors (Tommy Prisco)
  6. Hey There (R. Clooney)
  7. I'm Only Human (L. Raine)
  8. Why Do I Cry (Cunningham)
  9. Ask Me (Margaret Whiting)
  10. The Little Shoemaker (Gaylords)

- Art Roberts**  
KXLW—St. Louis, Mo.
1. Sway (Dean Martin)
  2. Hey There (R. Clooney)
  3. Sh-Boom (Crew Cuts)
  4. The Little Shoemaker (Gaylords)
  5. I Understand Just How You Feel (Four Tunes)
  6. Some Day (Frankie Laine)
  7. I Cried (Patti Page)
  8. Hernando's Hideaway (Bleyer)
  9. In The Chapel In The Moonlight (Kitty Kallen)
  10. The High And The Mighty (Johnny Desmond)

- Ross Miller**  
WTIC—Hartford, Conn.
1. Sh-Boom (Crew Cuts)
  2. Green Years (E. Fisher)
  3. Hey There (R. Clooney)
  4. I'm A Fool To Care (Les Paul & Mary Ford)
  5. They Were Doin' The Mambo (Vaughn Monroe)
  6. Sway (Dean Martin)
  7. Hernando's Hideaway (Bleyer)
  8. The High And The Mighty (Victor Young)
  9. The Greatest Feeling In The World (Four Tunes)
  10. St. Louis Blues Mambo (Richard Maltby)

- Maurice Johnson**  
WVKO—Columbus, Ohio
1. Little Shoemaker (Crew Cuts)
  2. Hey There (R. Clooney)
  3. In The Chapel In The Moonlight (Kitty Kallen)
  4. The High And The Mighty (Les Baxter)
  5. The Little Shoemaker (Kallen)
  6. Little Things Mean A Lot (Kitty Kallen)
  7. Fool To Care (Paul & Ford)
  8. This Ole House (R. Clooney)
  9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
  10. Money Burns A Hole In My Pocket (Dean Martin)

- Don Bell**  
KRNT—Des Moines, Iowa
1. Sh-Boom (Crew Cuts)
  2. Little Things Mean A Lot (Kitty Kallen)
  3. Hernando's Hideaway (Archie Bleyer)
  4. Three Coins In The Fountain (Four Aces)
  5. The High And The Mighty (Les Baxter)
  6. The Happy Wanderer (Weir)
  7. Little Shoemaker (Gaylords)
  8. In The Chapel In The Moonlight (Kitty Kallen)
  9. Hey There (R. Clooney)
  10. Crazy 'Bout You Baby (Crew Cuts)

- Ray Schreiner**  
WRNL—Richmond, Va.
1. This Ole House (R. Clooney)
  2. Crazy 'Bout You (Crew Cuts)
  3. Goodnight Sweetheart, Goodnight (McGuire Sisters)
  4. The High And The Mighty (Johnny Desmond)
  5. Wonderful (George Shaw)
  6. Sh-Boom (Crew Cuts)
  7. Thank You For Calling (Jo Stafford)
  8. Lonely Days (Patti Page)
  9. In The Chapel In The Moonlight (Kitty Kallen)
  10. If I Give My Heart To You (Connie Boswell)

- Mac McGuire**  
WIP—Philadelphia, Pa.
1. Rock Around The Clock (Bill Haley)
  2. Hernando's Hideaway (Bleyer)
  3. Sh-Boom (Crew Cuts)
  4. Isle Of Capri (Jackie Lee)
  5. Goodnight Sweetheart, Goodnight (Sunny Gale)
  6. The Happy Wanderer (Rene)
  7. Three Coins (Frank Sinatra)
  8. A. B. C. Boogie (Bill Haley)
  9. When I Found You (Juliano)
  10. Rock-A-Beatin' Boogie (Treniers)

- Pat Chamburs**  
WFLA—Tampa, Fla.
1. Sh-Boom (Crew Cuts)
  2. The High And The Mighty (Les Baxter)
  3. Little Shoemaker (Gaylords)
  4. Three Coins In The Fountain (Frank Sinatra)
  5. Hey There (Johnnie Ray)
  6. I'm A Fool To Care (Les Paul & Mary Ford)
  7. Some Day (Frankie Laine)
  8. Sway (Dean Martin)
  9. Skokiaan (Bulawayo Sweet Rhythms Band)
  10. Joey (Betty Madigan)

- Bill Previtti**  
KDEF—Albuquerque, N. M.
1. The Little Shoemaker (Gaylords)
  2. Sh-Boom (Crew Cuts)
  3. Green Years (Eddie Fisher)
  4. Hey There (R. Clooney)
  5. Sway (Eileen Barton)
  6. Three Coins (Four Aces)
  7. Hernando's Hideaway (Bleyer)
  8. If I Give My Heart To You (Connie Boswell)
  9. The Gal That Got Away (Frank Sinatra)
  10. Little Things Mean A Lot (Kitty Kallen)

- Steve Donoghue**  
WSPR—Springfield, Mass.
1. Sh-Boom (Crew Cuts)
  2. Hey There (R. Clooney)
  3. Little Shoemaker (Gaylords)
  4. In The Chapel In The Moonlight (Kitty Kallen)
  5. Little Things Mean A Lot (Kitty Kallen)
  6. Sway (Dean Martin)
  7. Cinnamon Sinner (T. Bennett)
  8. Goodnight Sweetheart, Goodnight (McGuire Sisters)
  9. Hernando's Hideaway (Bleyer)
  10. I Understand Just How You Feel (Four Tunes)

- Art Hellyer**  
WCFL—Chicago, Ill.
1. Old, Old Vienna (Lawrence)
  2. The High And The Mighty (Johnny Desmond)
  3. In The Chapel In The Moonlight (Kitty Kallen)
  4. They Were Doin' The Mambo (Vaughn Monroe)
  5. St. Louis Blues Mambo (Richard Maltby)
  6. Napoleon (Mitch Miller)
  7. Mood Indigo (N. Petty Trio)
  8. I Remember (Buddy Divito)
  9. True Love And Tender Care (Roberta Lee)
  10. If I Give My Heart To You (Denise Lor)

- Allan Berg**  
KRKD—Los Angeles, Calif.
1. Hey There (Clooney-Davis)
  2. Three Coins In The Fountain (Four Aces)
  3. Hernando's Hideaway (Bleyer)
  4. I'm A Fool To Care (Les Paul & Mary Ford)
  5. I Understand Just How You Feel (Four Tunes-Valli)
  6. The Little Shoemaker (Hugo Winterhalter)
  7. The Happy Wanderer (Weir)
  8. The High And The Mighty (Richard Hayman)
  9. Little Things (Kitty Kallen)
  10. Goodnight Sweetheart, Goodnight (Sunny Gale)

- Jack Bennett**  
WSPN—Saratoga Springs, N. Y.
1. Little Things Mean A Lot (Kitty Kallen)
  2. In The Chapel In The Moonlight (Kitty Kallen)
  3. Little Shoemaker (Gaylords)
  4. Hernando's Hideaway (Bleyer)
  5. I Understand Just How You Feel (Four Tunes)
  6. Sh-Boom (Crew Cuts)
  7. The High And The Mighty (LeRoy Holmes)
  8. Sway (Dean Martin)
  9. Hit And Run Affair (Como)
  10. Joey (Betty Madigan)

### Elgart Business Organization Expands

NEW YORK—The Les Elgart Orchestra, currently doing well at the Astor Roof, has expanded its business organization prior to its projected fall road push. The trumpeter-maestro has retained the public-relations firm of Schriber, Mumford and Scrimshaw. Outfit will handle such promotional facets as press, deejays, advance promotion, fan club activities and guest appearances for Elgart.

Bob Levine, former record salesman in New Jersey, is joining Elgart on September 1 as road manager. Levine also will inaugurate a program of direct contact with ops and record dealers in all areas where the band appears.

Currently the Elgart forces are rallying behind his new disk release, "The Little White Duck." This is the first dance instrumental version of a tune that has led the best-selling kiddie lists for almost four years.

### Cleffers' Dreams Come True

NEW YORK—Jimmy Crane and Al Jacobs, tunesmiths who have been writing songs for many years, are having their dreams come true. Two of the songs penned by the co-writers have been published by one music publisher, Miller Music, and both of them are getting the No. 1 plug treatment.

One tune is "I Need You Now," recorded by Eddie Fisher, and the other is a ballad dubbed "If I Give My Heart To You" which has already been recorded by Dinah Shore (RCA Victor), Denise Lor (Major), Doris Day (Columbia), Buddy Greco (Coral), Connie Boswell (Decca) with many others soon to be released.

Crane, incidentally, is a president of a jewelry manufacturing company. He is making arrangements to have bracelets sent to key disk jockeys through the country.

### WAIT Newscaster To Receive Award

CHICAGO—WAIT radio reporter-columnist Sig Sakowicz will be presented the President Eisenhower Award for volunteer services with the Special Events Division of the U. S. Treasury Department. T. Merle Paul, Illinois State Director of the U.S. Treasury Department (Saving Bonds Division) will make the presentation Friday, August 13, 11 A.M. in the London House Restaurant, Wacker and Michigan. The Eisenhower Award is the Treasury Department's highest award which is inscribed (in gold) the President's Prayer—the one he said before giving his inaugural address in January, 1953.

### GOING Up-UP UP! on JUBILEE

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**2 THE FOUR TUNES**  
"THE GREATEST FEELING IN THE WORLD"  
and  
"LONESOME"  
JUBILEE # 5152  
Going Strong

**3 JO ANN TOLLEY**  
"I TRIED AGAIN"  
b/w  
"THAT'S WHAT I LIKE"  
JUBILEE # 5151  
★ ★ ★ ★  
She's Great

**4 PATTI JEROME**  
"TOO YOUNG TO DIE"  
b/w  
"JUST A FRIENDLY HELLO"  
JUBILEE # 5150  
★ ★ ★ ★  
Selling - Big

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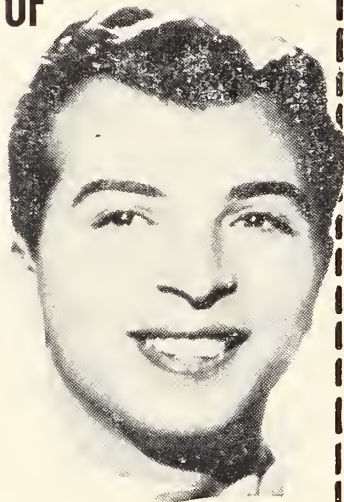
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## THE CASH BOX



### Top Selling Records

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## RETAIL OUTLETS

From Coast to Coast

### Gaiety Music Shop

New York, N. Y.

1. Hernando's Hideaway (Bleyer)
2. Little Things (Kitty Kallen)
3. Sh-Boom (Crew Cuts)
4. Three Coins In The Fountain (Four Aces)
5. The High And The Mighty (LeRoy Holmes)
6. Sway (Dean Martin)
7. The Happy Wanderer (Weir)
8. No One But You (Thompson)
9. The Little Shoemaker (Gaylords)
10. In The Chapel In The Moonlight (Kitty Kallen)

### Gilchrist Record Shop

Cleveland, Ohio

1. Little Things (Kitty Kallen)
2. Sh-Boom (Crew Cuts)
3. Little Shoemaker (Gaylords)
4. Moonlight And Roses (3 Suns)
5. The Happy Wanderer (Weir)
6. It Shall Come To Pass (Four Aces)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. Unforgettable (Dick Hyman)
9. Shake, Rattle And Roll (Haley Comets)
10. Three Coins (Four Aces)

### Tri-Boro Record Exchange

Jamaica, L. I., N. Y.

1. They Were Doin' The Mambo (Vaughn Monroe)
2. Sh-Boom (Crew Cuts)
3. Little Shoemaker (Gaylords)
4. Little Things (Kitty Kallen)
5. Hey There (R. Clooney)
6. In The Chapel In The Moonlight (Kitty Kallen)
7. Hernando's Hideaway (Bleyer)
8. Sway (Dean Martin)
9. Rock Around The Clock (Bill Haley)
10. Hey There (Sammy Davis, Jr.)

### Ginsberg Music Co.

Roswell, New Mexico

1. Hernando's Hideaway (Bleyer)
2. Sh-Boom (Crew Cuts)
3. Hey There (R. Clooney)
4. Little Things (Kitty Kallen)
5. The High And The Mighty (Les Baxter)
6. The Little Shoemaker (Gaylords)
7. The Happy Wanderer (Weir)
8. Three Coins In The Fountain (Four Aces)
9. I Understand Just How You Feel (Four Tunes)
10. In The Chapel In The Moonlight (Kitty Kallen)

### Record Land

Phoenix, Ariz.

1. Little Things (Kitty Kallen)
2. Sh-Boom (Chords)
3. The Little Shoemaker (Gaylords)
4. Three Coins In The Fountain (Four Aces)
5. One By One (Red Foley-Kitty Wells)
6. Even Tho (Webb Pierce)
7. Hey There (R. Clooney)
8. In The Chapel In The Moonlight (Kitty Kallen)
9. I Cried (Patti Page)
10. They Were Doin' The Mambo (Vaughn Monroe)

### Jordan Marsh Co.

Boston, Mass.

1. Sh-Boom (Chords)
2. In The Chapel In The Moonlight (Kitty Kallen)
3. The Little Shoemaker (Hugo Winterhalter)
4. The High And The Mighty (LeRoy Holmes)
5. Little Things (Kitty Kallen)
6. I'm A Fool To Care (Les Paul & Mary Ford)
7. Somebody Else's Love Song (Georgie Shaw)
8. Hey There (R. Clooney)
9. The High And The Mighty (Les Baxter)
10. Hey There (Sammy Davis, Jr.)

### Kops Piano House

Great Falls, Mont.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Hernando's Hideaway (Bleyer)
4. Three Coins In The Fountain (Four Aces)
5. Little Things (Kitty Kallen)
6. The Happy Wanderer (Weir)
7. I Understand Just How You Feel (Four Tunes)
8. The High And The Mighty (LeRoy Holmes)
9. Hey There (R. Clooney)
10. In The Chapel (Kitty Kallen)

### Wallichs Music City

Hollywood, Calif.

1. Sh-Boom (The Chords)
2. Little Things (Kitty Kallen)
3. Three Coins In The Fountain (Fours Aces)
4. Sway (Dean Martin)
5. Hernando's Hideaway (Bleyer)
6. If You Love Me (K. Starr)
7. Point Of Order (S. Freberg)
8. The High And The Mighty (Les Baxter)
9. Hey There (R. Clooney)
10. Mink Shmink (Eartha Kitt)

### Royles TV

Salt Lake City, Utah

1. Sh-Boom (Crew Cuts)
2. The High And The Mighty (Victor Young)
3. Little Shoemaker (Gaylords)
4. Little Things (Kitty Kallen)
5. Hey There (R. Clooney)
6. The Happy Wanderer (Weir)
7. In The Chapel In The Moonlight (Kitty Kallen)
8. Green Years (Eddie Fisher)
9. Joey (Betty Madigan)
10. They Were Doin' The Mambo (Vaughn Monroe)

### Younkers

Des Moines, Iowa

1. Little Things (Kitty Kallen)
2. Sh-Boom (Crew Cuts)
3. Hernando's Hideaway (Bleyer)
4. Goodnight Sweetheart, Goodnight (McGuire Sisters)
5. Three Coins (Four Aces)
6. The Happy Wanderer (Weir)
7. Crazy 'Bout You Baby (Crew Cuts)
8. The High And The Mighty (LeRoy Holmes)
9. I Understand Just How You Feel (Four Tunes)
10. I'm A Fool To Care (Paul & Ford)

### Music Corner

New Haven, Conn.

1. Sh-Boom (Crew Cuts)
2. Italian Huckle Buck (Monte)
3. The Little Shoemaker (Gaylords)
4. Little Things (Kitty Kallen)
5. I'm A Fool To Care (Paul & Ford)
6. Hey There (R. Clooney)
7. The High And The Mighty (Les Baxter)
8. In The Chapel In The Moonlight (Kitty Kallen)
9. Thank You For Calling (Jo Stafford)
10. Sway (Dean Martin)

### Grinnell Brothers

Detroit, Mich.

1. Sh-Boom (Crew Cuts)
2. Hey There (R. Clooney)
3. Mood Indigo (Norman Petty Trio)
4. I'm A Fool To Care (Paul & Ford)
5. Cara Mia (D. Whitfield)
6. The High And The Mighty (Dimitri Tiomkin)
7. In The Chapel In The Moonlight (Kitty Kallen)
8. Some Day (Frankie Laine)
9. Little Shoemaker (Gaylords)
10. They Were Doin' The Mambo (Vaughn Monroe)

### Music Sales - Tiedtkes

Toledo, Ohio

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Little Things (Kitty Kallen)
4. The High And The Mighty (Victor Young)
5. Goodnight Sweetheart, Goodnight (Sunny Gale)
6. In The Chapel In The Moonlight (Kitty Kallen)
7. I'm A Fool To Care (Paul & Ford)
8. I Understand Just How You Feel (June Valli)
9. The Happy Wanderer (Rene)
10. Three Coins In The Fountain (Four Aces)

### The Record Room

Reno, Nev.

1. Hernando's Hideaway (Bleyer)
2. Three Coins In The Fountain (Four Aces)
3. Sh-Boom (Chords)
4. The Little Shoemaker (Gaylords)
5. I Understand Just How You Feel (Four Tunes)
6. Gee (Crows)
7. Little Things Mean A Lot (Kitty Kallen)
8. The Happy Wanderer (Weir)
9. How Blue? (Mills Bros.)
10. Hey There (R. Clooney)

### High Point Record Shop

Philadelphia, Pa.

1. Sh-Boom (Crew Cuts)
2. The High And The Mighty (LeRoy Holmes)
3. In The Chapel In The Moonlight (Kitty Kallen)
4. Hey There (R. Clooney)
5. Crazy 'Bout You (Crew Cuts)
6. Shake, Rattle And Roll (Bill Haley)
7. The Little Shoemaker (Gaylords)
8. Sway (Dean Martin)
9. If I Give My Heart To You (Denise Lor)
10. Italian Huckle Buck (Monte)

### Katz Drug Company

Kansas City, Mo.

1. Sh-Boom (Crew Cuts)
2. The High And The Mighty (Victor Young)
3. The Happy Wanderer (Weir)
4. Little Things (Kitty Kallen)
5. Goodnight Sweetheart, Goodnight (McGuire Sisters)
6. Little Shoemaker (Gaylords)
7. Three Coins In The Fountain (Four Aces)
8. Hernando's Hideaway (Bleyer)
9. Joey (Betty Madigan)
10. This Ole House (Hamblen)

### Ferguson's Record Shop

Memphis, Tenn.

1. Sh-Boom (Crew Cuts)
2. Hernando's Hideaway (Bleyer)
3. Hey There (R. Clooney)
4. Little Things (Kitty Kallen)
5. I Understand Just How You Feel (Four Tunes)
6. The High And The Mighty (LeRoy Holmes)
7. Three Coins (Four Aces)
8. I'm A Fool To Care (Paul & Ford)
9. The High And The Mighty (Victor Young)
10. The Little Shoemaker (Hugo Winterhalter)

### Radio Doctors

Milwaukee, Wisc.

1. Sh-Boom (Crew Cuts)
2. What A Dream (Patti Page)
3. Hey There (R. Clooney)
4. Riot In Cell Block #9 (Vicki Young)
5. I'm A Fool To Care (Paul & Ford)
6. Little Shoemaker (Gaylords)
7. The High And The Mighty (LeRoy Holmes)
8. Money Burns A Hole In My Pocket (Dean Martin)
9. Cara Mia (David Whitfield)
10. In The Chapel In The Moonlight (Kitty Kallen)

### Loveman's Inc.

Birmingham, Ala.

1. Sh-Boom (Crew Cuts)
2. The High And The Mighty (Les Baxter)
3. Little Shoemaker (Gaylords)
4. My Friend (Eddie Fisher)
5. Crazy 'Bout You Baby (Crew Cuts)
6. Hey There (R. Clooney)
7. Goodnight Sweetheart, Goodnight (McGuire Sisters)
8. I'm A Fool To Care (Paul & Ford)
9. In The Chapel In The Moonlight (Kitty Kallen)
10. Sway (Dean Martin)

### Super Enterprise

Washington, D. C.

1. Hey There (R. Clooney)
2. Sh-Boom (Crew Cuts)
3. Goodnight Sweetheart, Goodnight (McGuire Sisters)
4. Little Things Mean A Lot (Kitty Kallen)
5. Hernando's Hideaway (Bleyer)
6. The High And The Mighty (LeRoy Holmes)
7. Crazy 'Bout You Baby (Crew Cuts)
8. Three Coins (Four Aces)
9. In The Chapel In The Moonlight (Kitty Kallen)
10. They Were Doin' The Mambo (Vaughn Monroe)

### Graymat Music Shop

Morristown, N. J.

1. The Little Shoemaker (Gaylords)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Four Aces)
4. Hey There (R. Clooney)
5. Hernando's Hideaway (Bleyer)
6. I Understand Just How You Feel (Four Tunes)
7. The Happy Wanderer (Weir)
8. Goodnight Sweetheart, Goodnight (McGuire Sisters)
9. In The Chapel (Kitty Kallen)

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Dean Martin, Sheree North and Jerry Lewis jump they hear the reports on their latest Paramour "Living It Up." Dean has plenty more to jump his Capitol recording of "Sway" has climbed at on the charts. He follows it with "That's What he sings in the movie. Not to be outdone, Jerry Capitol release, "Candelabra Boogie" and "Pie Me Down A Baby Brother." As for Sheree North have to sing a note.

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*"It's What's in THE CASH BOX That Counts"*

# THE CASH BOX

The Nation's

# TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections

- BE—Bell
- BR—Brunswick
- BT—Bethlehem
- BU—Buller
- CA—Capitol
- CD—Cadence
- CH—Chess
- CK—Checker
- CL—Cardinal
- CO—Columbia
- CR—Coral
- CT—Cat
- CW—Crown
- CY—Crystallite
- DA—Dana
- DE—Decca
- DO—Dot
- DU—Duke
- DY—Derby
- EP—Epic
- ES—Essex
- FE—Federal
- FI—Fiesta
- FS—Four Star
- GR—Groove
- IM—Imperial
- IN—Intro
- JD—Jay Dee
- JU—Jubilee
- KI—King
- LO—London
- MA—Mars
- MD—Mood
- ME—Mercury
- MG—MGM
- MJ—Majar
- MO—Modern
- PA—Parrot
- PC—Peacock Pro.
- PE—Peacock
- PR—Prestige
- RA—Rainbow
- RE—Regent
- RIH—Recorded In Hollywood
- RM—Rama
- SA—Savay
- SIT—Sittin' In
- SP—Specialty
- SW—Swingtime
- TE—Tempo
- TF—Tiffany
- TI—Tico
- TN—Tennessee
- TR—Trend
- UN—United
- VA—Valley
- VI—RCA Victor
- VJ—Vee Jay
- "X"—Label "X"
- ZO—Zodiac

# Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising 100 Selections

Aug. 21 Aug. 14

Aug. 21 Aug. 14

Aug. 21 Aug. 14

Aug. 21 Aug. 14

Aug. 21 Aug. 14

Aug. 21 Aug. 14

## 1—Sh-Boom

- 112.3 106.9
- BE-1051 (45-1051)—BARRY FRANK & FOUR BELLS  
*Crazy 'Bout You Baby*
- CO-21283 (4-21283)—LEON McAULIFFE  
*Smooth Sailing*
- CR-61212 (9-61212)—BILLY WILLIAMS QT.  
*Whenever, Wherever*
- ★CT-104 (45-104)—THE CHORDS  
*Little Maiden*
- ★ME-70404 (70404x45)—CREW-CUTS  
*I Spoke Too Soon*
- VI-20-5799 (47-5799)—BOBBY WILLIAMSON  
*Love March*

## 2—The Little Shoemaker

- 98.4 94.9
- CA-2862 (F-2862)—TEXTOR SINGERS  
*Sobbin' Women*
- KI-1371 (45-1371)—PETULA CLARK  
*Helpless*
- LO-1482 (45-1482)—FRANK WEIR  
*The Never Never Land*
- ★ME-70403 (70403x45)—GAYLORDS  
*Mecque, Mecque*
- ★VI-20-5769 (47-5769)—HUGO WINTERHALTER  
*The Magic Tango*

## 3—Little Things Mean A Lot

- 85.0 89.2
- BE-1046 (45-1046)—HELEN FORREST  
*If You Love Me*
- CR-61180 (9-61180)—DICK JACOBS O.  
*Hitch-Hike To The Stars*
- ★DE-29037 (9-29037)—KITTY KALLEN  
*I Don't Think You Love Me Anymore*
- GR-0022 (4G-0022)—BERTICE READING  
*I Wash My Hands*
- KI-1368 (45-1368)—DOMINOES  
*I Really Don't Want To Know*

## 4—The High And The Mighty

- 77.0 59.1
- ★CA-2845 (F-2845)—LES BAXTER O.  
*More Love Than Your Love*
- CO-40298 (4-40298)—HARRY JAMES  
*Still You'd Break My Heart*
- CR-61205 (9-61205)—GEORGIE AULD O.  
*Sneaky Pete*
- CR-61211 (9-61211)—DIMITRI TIOMKIN O.  
*Dial 'M' For Murder*
- ★CR-61232 (9-61232)—JOHNNY DESMOND  
*Got No Time*
- ★DE-29203 (9-29203)—VICTOR YOUNG O.  
*Moonlight And Roses*
- ME-70426 (70426x45)—RICHARD HAYMAN  
*Lisa*
- VI-20-5834 (47-5834)—LEO DIAMOND  
*Lisbon*
- VI-20-5839 (47-5839)—PEREZ PRADO  
*Skokiaan*

## 5—Hey There

- 65.4 49.0
- ★CO-40266 (4-40266)—ROSEMARY CLOONEY  
*This Ole House*
- CO-40224 (4-40224)—JOHNNIE RAY  
*Hernando's Hideaway*
- DE-29199 (9-29199)—SAMMY DAVIS, JR.  
*And This Is My Beloved*
- EP-9049 (4-9049)—ALFRED DRAKE

## 6—Three Coins In The Fountain

- 65.0 63.2
- BE-1044 (45-1044)—TOMMY & JIMMY DORSEY  
*Little Girl*
- CA-2816 (F-2816)—FRANK SINATRA  
*Rain*
- CD-1240 (45-1240)—JULIUS LA ROSA  
*Me Gotta Have You*
- CO-40225 (4-40225)—TONI ARDEN  
*Rolling Sea*
- ★DE-29123 (9-29123)—FOUR ACES  
*Wedding Bells*
- DE-29186 (9-29186)—ETHEL SMITH  
*Hernando's Hideaway*
- MG-11724 (K-11724)—MARTI STEVENS  
*Why Didn't You Tell Me*
- VI-20-5755 (47-5755)—DINAH SHORE  
*Pakistan*

## 7—Hernando's Hideaway

- 55.5 81.9
- BE-1047 (45-1047)—"SAM"  
*Don't Worry 'Bout Me*
- CA-2840 (F-2840)—BILLY MAY  
*Anything Can Happen*
- DE-29173 (9-29173)—GUY LOMBARDO O.  
*Yas Villst Du Haben?*
- DE-29186 (9-29186)—ETHEL SMITH  
*Three Coins In The Fountain*
- ★CD-1241 (45-1241)—ARCHIE BLEYER  
*S'il Vous Plait*
- CO-40224 (4-40224)—JOHNNIE RAY  
*Hey There*
- EP-9049 (4-9049)—DOLORES HAWKINS  
*Hey There*
- ME-70387 (70387x45)—RICHARD HAYMAN O.  
*The Cuddle*
- VI-20-5759 (47-5759)—TITO RODRIGUEZ O.  
*A Little Bit Of Mambo*

## 8—In The Chapel In The Moonlight

- 45.4 37.3
- CA-2846 (F-2846)—NELSON RIDDLE  
*Shadow Waltz*
- CA-2859 (F-2859)—FARON YOUNG  
*A Place Far Girls Like You*
- CA-2894 (F-2894)—FOUR KNIGHTS  
*Easy Street*
- CO-40271 (4-40271)—MARINERS  
*Oh, Mo'nah*
- CO-40283 (4-40283)—BELMONTE O.  
*Don't Worry 'Bout Me*
- ★DE-29130 (9-29130)—KITTY KALLEN  
*Take Everything But You*
- DE-29168 (9-29168)—REX ALLEN  
*Chapel Of Memories*
- JU-5154 (45-5154)—ORIOLES  
*Thank The Lord*
- VI-20-5803 (47-5803)—RALPH FLANAGAN  
*Out Of The Bushes*
- VI-20-5798 (47-5798)—DARRELL GLENN  
*Once And Only Once*

## 9—The Happy Wanderer

- 41.1 41.1
- BE-1045 (45-1045)—BOB CROSBY  
*Steam Heat*
- CA-2788 (F-2788)—TOMMY LEONETTI  
*I Went Out Of My Way*
- CD-1238 (45-1238)—ALFRED DRAKE

## 10—Goodnight Sweetheart, Goodnight

- 39.6 36.7
- DE-29128 (9-29128)—LOUIS PRIMA  
*Destiny's Darling*
- DE-29193 (9-29193)—OBENKIRCHEN CHOIR  
*Until Sunrise*
- ★LO-1448 (45-1448)—FRANK WEIR O.  
*From Your Lips*
- VI-20-5715 (47-5715)—HENRI RENE O.  
*My Impossible Love*

## 11—I Understand Just How You Feel

- 27.7 22.7
- CH-4858 (45-4858)—JACK FORD  
*That's All You Gotta Do*
- ★JU-5132 (45-5132)—FOUR TUNES  
*Sugar Lump*
- ★VI-20-5740 (47-5740)—JUNE VALLI  
*Love, Tears And Kisses*
- CA-2800 (F-2800)—ELLA MAE MORSE  
*Happy Habit*
- ★CR-61187 (9-61187)—McGUIRE SISTERS  
*Heavenly Feeling*
- JU-5142 (45-5142)—GLORIA MANN & CARTER RAYS  
*Love-Me-Boy*
- ★VI-20-5746 (47-5746)—SUNNY GALE  
*Call Off The Wedding*
- VI-20-5775 (47-5775)—JOHNNIE & JACK  
*Honey, I Need You*
- VJ-107 (45-107)—THE SPANIELS  
*You Don't Move*

## 12—They Were Doin' The Mambo

- 20.5 26.5
- CR-61222 (9-61222)—LES BROWN O.  
*The Man That Got Away*
- DE-29202 (9-29202)—TEX WILLIAMS  
*That's The Good Lord Sayin'*
- ME-70401 (70401x45)—BOBBY WAYNE  
*A String Of Broken Hearts*
- ★VI-20-5767 (47-5767)—VAUGHN MONROE  
*Mister Sandman*
- CH-4858 (45-4858)—JACK FORD  
*That's All You Gotta Do*
- ★JU-5132 (45-5132)—FOUR TUNES  
*Sugar Lump*
- ★VI-20-5740 (47-5740)—JUNE VALLI  
*Love, Tears And Kisses*

## 13—I'm A Fool To Care

- 18.2 17.4
- ★CA-2839 (F-2839)—LES PAUL & MARY FORD  
*Auctioneer*
- BE-1051 (45-1051)—FOUR BELLS  
*Sh-Boom*
- ★ME-70341 (70341x45)—CREW-CUTS  
*Angela Mia*

## 14—Crazy 'Bout You Baby

- 17.6 13.6
- BE-1051 (45-1051)—FOUR BELLS  
*Sh-Boom*
- ★ME-70341 (70341x45)—CREW-CUTS  
*Angela Mia*

## 15—I Cried

- 14.8 16.4
- CA-2861 (F-2861)—TOMMY LEONETTI  
*Now*
- GR-61203 (9-61203)—BILLY DUKE  
*Love Ya, Love Ya, Love Ya*
- DE-29194 (9-29194)—SAVANNAH CHURCHILL  
*My Memories Of You*
- ★ME-70416 (70416x45)—PATTI PAGE  
*What A Dream*

## 16—Sway

- 13.3 14.2
- ★CA-2818 (F-2818)—DEAN MARTIN  
*Money Burns A Hole In My Pocket*
- CR-61185 (9-61185)—EILEEN BARTON  
*When Mama Calls*
- DY-846 (45-846)—BOB CARROLL  
*As Long As I Have You*
- VI-20-5772 (47-5772)—NORO MORALES  
*Swinging With Noro*

## 17—Moonlight And Roses

- 12.9 5.6
- MG-11431 (K-11431)—FRANK PETTY TRIO  
*Ticklish Moments*
- ★VI-20-5768 (47-5768)—THREE SUNS  
*Crazy Legs*

## 18—If I Didn't Care

- 10.5 8.2
- ★DO-15220 (45-15220)—HILLTOPPERS  
*Bettina*

## 19—Cinnamon Sinner

- 10.0 9.1
- ★CO-40272 (4-40272)—TONY BENNETT  
*Take Me Back Again*

## 20—Dream

- 9.0 22.1
- CR-61156 (9-61156)—LES BROWN O.  
*A Million Dreams Ago*
- ★DE-29217 (9-29217)—FOUR ACES  
*It Shall Come To Pass*
- ME-70439 (70439 x 45)—DINAH WASHINGTON  
*I Don't Hurt Anymore*

## 21—Skiokiaan

- 8.9 —
- CA-2896 (F-2896)—RAY ANTHONY  
*Say Hey*
- CO-40306 (4-40306)—FOUR LADS  
*Why Should I Love You*
- ★LO-1491 (45-1491)—BULAWAYO SWEET RHYTHM BAND  
*In The Mood*
- ★ME-70432 (70432 x 45)—RALPH MARGERIE  
*Lollipop*
- VI-20-5839 (47-5839)—PEREZ PRADO  
*The High And The Mighty*

## 22—This Ole House

- 8.6 12.6
- ★CO-40266 (4-40266)—ROSEMARY CLOONEY  
*Hey There*
- KI-1376 (45-1376)—HERB & KAY  
*Angels In The Sky*
- VI-20-5739 (47-5739)—STUART HAMBLEN  
*When My Lord Picks Up The Phone*

## 23—What A Dream

- 8.1 7.2
- AT-1026 (45-1026)—RUTH BROWN  
*Please Don't Freeze*
- ★ME-70416 (70416x45)—PATTI PAGE  
*I Cried*

## 24—Make Her Mine

- 8.0 2.5
- ★CA-2803 (F-2803)—NAT "KING" COLE  
*I Envy*

## 25—Italian Huckle Buck

- 7.6 6.3
- ★VI-20-5832 (47-5832)—LOU MONTE  
*Just Like Before*

## 26—Half As Lovely

- 7.5 7.9
- ★CA-2864 (F-2864)—FRANK SINATRA  
*The Gal That Got Away*

## 27—Green Years

- 7.1 4.7
- ★VI-20-5748 (47-5748)—EDDIE FISHER  
*My Friend*

## 28—Angels In The Sky

- 7.0 12.9
- CO-21229 (4-21229)—GENE AUTRY  
*This Ole House*
- ★VI-20-5757 (47-5757)—TONY MARTIN  
*Boulevard Of Nightingales*

## 29—Joey

- 6.6 4.4
- CA-2853 (F-2853)—MARGARET WHITING  
*Ask Me*
- DE-29184 (9-29184)—JERI SOUTHERN  
*The Mon That Got Away*
- ★MG-11716 (K-11716)—BETTY MADIGAN  
*And So I Walked Home*

## 30—Some Day

- 6.5 13.2
- ★CO-40235 (4-40235)—FRANKIE LAINE  
*There Must Be A Reason*

## 31—If You Love Me

- 6.2 8.5
- BE-1046 (45-1046)—HELEN FORREST  
*Little Things Mean A Lot*
- ★CA-2769 (F-2769)—KAY STARR  
*The Man Upstairs*
- CO-40149 (4-40149)—MARION MARLOWE  
*You're Not Living In Vain*
- DE-29144 (9-29144)—BING CROSBY  
*Liebechen*
- LO-1412 (45-1412)—VERA LYNN  
*C'est La Vie*
- MG-11667 (K-11667)—SHIRLEY HARMER  
*Won'tcha Love Me*
- VI-20-5580 (47-5580)—JAN PEECE  
*Old Wedding Ring*

## 32—Look Sharp—Be Sharp

- 6.1 —
- ★VI-10-4219 (49-4219)—BOSTON POPS O.  
*Candlelight Waltz*

## 33—Isle Of Capri

- 5.7 8.8
- CA-2817 (F-2817)—DUKE ELLINGTON  
*Band Call*
- ★CR-61149 (9-61149)—JACKIE LEE O.  
*By The Light Of The Silvery Moon*
- DE-29146 (9-29146)—SLEWFOOT FIVE  
*Twelfth Street Rag*
- ★ME-70350 (70350x45)—THE GAYLORDS  
*Love I You*
- VI-20-5750 (47-5750)—JOHN GORDY  
*Bye Bye Blues*

## 34—The Gal/Man That Got Away

- 5.6 6.6
- ★CA-2864 (F-2864)—FRANK SINATRA  
*Half As Lovely*
- CO-40270 (4-40270)—JUDY GARLAND

## Here's What I'm Here For

- 9-29184—JERI SOUTHERN
- MG-11769 (K-11769)—FRAN WARREN  
*Love Me, Love Me*
- ME-70430 (70430 x 45)—GEORGIA GIBBS  
*More Than Ever*

## 35—Shake, Rattle And Roll

- 5.2 5.3
- AT-1026 (45-1026)—JOE TURNER  
*You Know I Love You*
- ★DE-29204 (9-29204)—BILL HALEY  
*A. B. C. Boogie*

## 36—Happy Days And Lonely Nights

- 5.1 5.0
- ★DO-15171 (45-15171)—FONTANE SISTERS  
*If I Didn't Have You*

## 37—How Blue?

- 4.7 3.1
- ★DE-29185 (9-29185)—MILLS BROTHERS  
*Why Do I Keep Lovin' You*

## 38—I Need You Now

- 4.6 —
- ★VI-20-5830 (47-5830)—EDDIE FISHER  
*Heaven Was Never Like This*

## 39—Leave It To Your Heart

- 4.3 —
- ★VI-20-5764 (47-5764)—AMES BROTHERS  
*Let's Walk And Walk*

## 40—Steam Heat

- 4.2 —
- BE-1045 (45-1045)—BOB CROSBY  
*Happy Wanderer*
- CO-40241 (4-40241)—MARINERS  
*When I Need You Most*
- ★ME-70380 (70380x45)—PATTI PAGE  
*Lonely Days*

## 41—Someone Else's Roses

- 3.8 —

## 42—I'm No Gonna Say

- 3.7 —

## 43—The Greatest Feeling In The World

- 3.3 —

## 44—Cara Mia

- 3.2 4.8

## 45—Lonesome

- 2.8 —

## 46—Peddler Man

- 2.7 —

## 47—My Friend

- 2.3 6.9

## 48—To Every Girl, To Every Boy

- 2.2 4.5

## 49—The Magic Tango

- 1.9 7.5

## 50—Take Me Back Again

- 1.4 6.0



# THE CASH BOX

## JUKE BOX RECORD REGIONAL REPORT

### The Top Ten Records — City by City

#### New York, N. Y.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Hernando's Hideaway (Bleyer)
4. Little Things Mean A Lot (Kitty Kallen)
5. Hey There (R. Clooney)
6. The High And The Mighty (LeRoy Holmes)
7. In The Chapel In The Moonlight (Kitty Kallen)
8. Three Coins In The Fountain (Four Aces)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. Sway (Dean Martin)

#### Philadelphia, Pa.

1. Hernando's Hideaway (Bleyer)
2. Sh-Boom (Crew Cuts-Chords)
3. In The Chapel In The Moonlight (Kitty Kallen)
4. The Little Shoemaker (Gaylords)
5. Hey There (R. Clooney)
6. Three Coins In The Fountain (Four Aces)
7. Little Things Mean A Lot (Kitty Kallen)
8. The High And The Mighty (LeRoy Holmes)
9. Somebody Else's Love Song (Georgie Shaw)
10. If I Give My Heart To You (Denise Lor)

#### Portland, Ore.

1. Little Things Mean A Lot (Kitty Kallen)
2. Sh-Boom (Crew Cuts)
3. The Man Upstairs (Kay Starr)
4. Hernando's Hideaway (Bleyer)
5. I Understand Just How You Feel (Four Tunes)
6. The Little Shoemaker (Gaylords)
7. The Happy Wanderer (Weir)
8. Three Coins In The Fountain (Four Aces)
9. Some Day (Frankie Laine)
10. Goodnight Sweetheart, Goodnight (McGuire Sisters)

#### Brodhead, Wis.

1. Sh-Boom (Crew Cuts)
2. Crazy 'Bout You Baby (Crew Cuts)
3. The Little Shoemaker (Hugo Winterhalter)
4. Hit And Run Affair (P. Como)
5. Goodnight Sweetheart, Goodnight (Sunny Gale)
6. I'm A Fool To Care (Paul & Ford)
7. Sway (Dean Martin)
8. Gilly, Gilly, Ossenfeffer (Four Lads)
9. Hernando's Hideaway (Bleyer)
10. The High And The Mighty (Johnny Desmond)

#### San Francisco, Calif.

1. Hernando's Hideaway (Bleyer)
2. The Little Shoemaker (Gaylords)
3. Sh-Boom (Chords-Crew Cuts)
4. Little Things Mean A Lot (Kitty Kallen)
5. Hey There (R. Clooney)
6. The Happy Wanderer (Weir)
7. Three Coins In The Fountain (Four Aces-Sinatra)
8. The High And The Mighty (LeRoy Holmes)
9. I Understand Just How You Feel (Four Tunes)
10. I'm A Fool To Care (Paul & Ford)

#### Pittsburgh, Pa.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Hey There (R. Clooney)
4. Hernando's Hideaway (Bleyer)
5. Moonlight And Roses (3 Suns)
6. Cinnamon Sinner (T. Bennett)
7. The High And The Mighty (Baxter-Holmes)
8. In The Chapel In The Moonlight (Kitty Kallen)
9. Three Coins In The Fountain (Four Aces)
10. Little Things Mean A Lot (Kitty Kallen)

#### Denver, Colo.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Little Things Mean A Lot (Kitty Kallen)
4. Three Coins In The Fountain (Four Aces-Sinatra)
5. Hernando's Hideaway (Bleyer)
6. I Understand Just How You Feel (Four Tunes)
7. If You Love Me (Kay Starr)
8. The Happy Wanderer (Weir)
9. Hey There (R. Clooney)
10. I'm A Fool To Care (Paul & Ford)

#### Chicago, Ill.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Hey There (R. Clooney)
4. The High And The Mighty (Desmond-Holmes)
5. In The Chapel In The Moonlight (Kitty Kallen)
6. Sway (Dean Martin)
7. Hernando's Hideaway (Bleyer)
8. Crazy 'Bout You Baby (Crew Cuts)
9. Three Coins In The Fountain (Four Aces)
10. Little Things Mean A Lot (Kitty Kallen)

#### New Orleans, La.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. In The Chapel In The Moonlight (Kitty Kallen)
4. The Little Shoemaker (Gaylords)
5. Sh-Boom (Crew Cuts)
6. I'm A Fool To Care (Paul & Ford)
7. Three Coins In The Fountain (Four Aces)
8. Thank You For Calling (Jo Stafford)
9. Hey There (R. Clooney)
10. They Were Doin' The Mambo (Vaughn Monroe)

#### Boston, Mass.

1. In The Chapel In The Moonlight (Kitty Kallen)
2. Hey There (R. Clooney)
3. The High And The Mighty (LeRoy Holmes)
4. Little Things Mean A Lot (Kitty Kallen)
5. I'm A Fool To Care (Paul & Ford)
6. Sh-Boom (Crew Cuts)
7. What A Dream (Patti Page)
8. The Little Shoemaker (Gaylords)
9. Dream (Four Aces)
10. Cinnamon Sinner (T. Bennett)

#### Wichita, Kan.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. I'm A Fool To Care (Paul & Ford)
4. I Understand Just How You Feel (June Valli)
5. Three Coins In The Fountain (Four Aces)
6. Sh-Boom (Crew Cuts)
7. The Little Shoemaker (Gaylords)
8. Wanted (Perry Como)
9. Thank You For Calling (Jo Stafford)
10. This Ole House (R. Clooney)

#### Nashville, Tenn.

1. Sh-Boom (Crew Cuts)
2. Hernando's Hideaway (Bleyer)
3. The Little Shoemaker (Gaylords)
4. In The Chapel In The Moonlight (Kitty Kallen)
5. Three Coins In The Fountain (Four Aces)
6. Hey There (R. Clooney)
7. The High And The Mighty (Holmes-Young)
8. Little Things Mean A Lot (Kitty Kallen)
9. Joey (Betty Madigan)
10. Goodnight Sweetheart, Goodnight (McGuire Sisters)

#### Cleveland, Ohio

1. The Little Shoemaker (Gaylords)
2. Sh-Boom (Crew Cuts)
3. In The Chapel In The Moonlight (Kitty Kallen)
4. Little Things Mean A Lot (Kitty Kallen)
5. Unforgettable (Dick Hyman Trio)
6. Shake, Rattle And Roll (Haley)
7. Hey There (R. Clooney)
8. Cara Mia (David Whitfield)
9. Hernando's Hideaway (Bleyer)
10. Moonlight And Roses (3 Suns)

#### Shoals, Ind.

1. The Little Shoemaker (Hugo Winterhalter)
2. Three Coins In The Fountain (Four Aces)
3. Little Things Mean A Lot (Kitty Kallen)
4. Goodnight Sweetheart, Goodnight (Sunny Gale)
5. I Understand Just How You Feel (Four Tunes)
6. Sh-Boom (Crew Cuts)
7. Hernando's Hideaway (Guy Lombardo)
8. The Happy Wanderer (Rene)
9. If You Love Me (Kay Starr)
10. The High And The Mighty (Les Baxter)

#### Los Angeles, Calif.

1. Sh-Boom (Chords)
2. Little Things Mean A Lot (Kitty Kallen)
3. The Little Shoemaker (Gaylords)
4. Hernando's Hideaway (Bleyer)
5. Hey There (R. Clooney)
6. The High And The Mighty (Young-Holmes-Baxter)
7. Three Coins In The Fountain (Four Aces)
8. I Understand Just How You Feel (Four Tunes)
9. In The Chapel In The Moonlight (Kitty Kallen)
10. The Happy Wanderer (Weir)

#### Miami, Fla.

1. Sh-Boom (Crew Cuts)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Four Aces)
4. The Little Shoemaker (Gaylords)
5. Hernando's Hideaway (Bleyer)
6. The Happy Wanderer (Weir)
7. The High And The Mighty (Victor Young)
8. Goodnight Sweetheart, Goodnight (McGuire Sisters)
9. Rock Around The Clock (Bill Haley)
10. In The Chapel In The Moonlight (Kitty Kallen)

#### St. Louis, Mo.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Hey There (R. Clooney)
4. Hernando's Hideaway (Bleyer)
5. In The Chapel In The Moonlight (Kitty Kallen)
6. The High And The Mighty (Desmond-Young-Baxter)
7. Some Day (Frankie Laine)
8. The Magic Tango (Hugo Winterhalter)
9. I'm A Fool To Care (Paul & Ford)
10. What A Dream (Patti Page)

#### Detroit, Mich.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Hey There (R. Clooney)
4. In The Chapel In The Moonlight (Kitty Kallen)
5. Little Things Mean A Lot (Kitty Kallen)
6. The High And The Mighty (Young-Baxter-Tiomkin)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. Hernando's Hideaway (Bleyer)
9. Mood Indigo (N. Petty Trio)
10. I'm A Fool To Care (Paul & Ford)

#### Baltimore, Md.

1. Sh-Boom (Crew Cuts)
2. Three Coins In The Fountain (Four Aces)
3. Hey There (R. Clooney)
4. Little Things Mean A Lot (Kitty Kallen)
5. The Little Shoemaker (Hugo Winterhalter)
6. I Understand Just How You Feel (Four Tunes)
7. Goodnight Sweetheart, Goodnight (McGuire Sisters)
8. Hernando's Hideaway (Bleyer)
9. I'm A Fool To Care (Paul & Ford)
10. If You Love Me (Kay Starr)

#### Minneapolis, Minn.

1. Sh-Boom (Crew Cuts)
2. Goodnight Sweetheart, Goodnight (McGuire Sisters)
3. The Little Shoemaker (Gaylords)
4. Whispering (Paul Whiteman)
5. Little Things Mean A Lot (Kitty Kallen)
6. This Ole House (R. Clooney)
7. Hernando's Hideaway (Bleyer)
8. The High And The Mighty (Johnny Desmond)
9. Cinnamon Sinner (T. Bennett)
10. Skokiaan (Bulawayo Band)

#### Dallas, Tex.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. The Little Shoemaker (Gaylords)
4. Three Coins In The Fountain (Four Aces)
5. Sh-Boom (Crew Cuts-Chords)
6. I Understand Just How You Feel (Four Tunes)
7. The High And The Mighty (Victor Young)
8. Hey There (R. Clooney)
9. I'm A Fool To Care (Paul & Ford)
10. The Happy Wanderer (Weir)

# Broadway Invades Europe

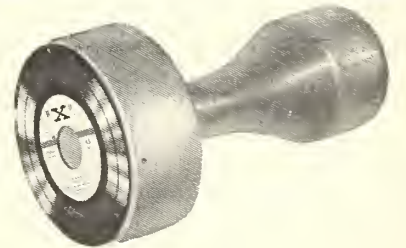


NEW YORK—Top 1 to 4—Julie Chester, Mellin Music; Eddie Fisher; Marvin Cane, Paxton Music. The trio will tour Europe together. In the picture below are Bill Silbert (WMGM) and Bob Austin, The Cash Box, who form a new vocal group with Eddie before the sailing.

## Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE ... Mario Lanza (RCA Victor LM 1837)
2. THE PAJAMA GAME ... Original Cast (Columbia ML 4840)
3. SELECTIONS FROM THE GLENN MILLER STORY ... Glenn Miller (RCA Victor LPT 3057)
4. MUSIC FOR LOVERS ONLY ... Jackie Gleason (Capitol H 352)
5. THE GLENN MILLER STORY ... Sound Track (Decca DL 5519)
6. 10th ANNIVERSARY ... Nat "King" Cole (Capitol W 514)
7. PARDON MY BLOOPER #2 ... Kermit Schafer (Jubilee LP 3)
8. ROSE MARIE ... Original Cast (MGM E 229)
9. PARDON MY BLOOPER #1 ... Kermit Schafer (Jubilee LP 2)
10. SINCERELY, LIBERACE ... Liberace (Columbia BL 1001)

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"78" X-0048 ... "45" 4X-0048
- DANNY MENDELSON  
TICK TOCK  
Good Boogie Googie  
"78" X-0050 ... "45" 4X-0050
- WOODSIDE SISTERS  
LOVE ME  
So Soon  
"78" X-0049 ... "45" 4X-0049

#### SMASH HITS

- RICHARD MALTBY & His Orch. NORMAN PETTY TRIO  
ST. LOUIS BLUES MAMBO MOOD INDIGO  
Beloved, Be True  
"78" X-0042 ... "45" 4X-0042  
Petty's Little Polka  
"78" X-0040 ... "45" 4X-0040



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RECORDS MARK THE HITS!

## THE CASH BOX



## POPULAR

**"PARDON MY BLOOPER" VOL. 2**—Collected by Kermit Schafer—Jubilee LP3 (10" LP) List: \$4.00

Some months ago, Jubilee Records issued an LP of boners and fluffs made by celebrities, announcers, actors, etc., on radio and television. An album of slips collected by radio and TV producer Kermit Schafer. The album was an immediate success and continues to rank as one of the nation's best selling LP's. Now the diskery issues Volume 2 in this series which features other faux pas heard on the air waves. First reports from dealers indicate that this volume should outsell the first platter by thousands. A hilarious treat for all the family. One of the few albums available today that has a wide open market. Dealers are not gambling when they invest in this package. It's pretested.

**ELLA MAE MORSE**—"Barrelhouse, Boogie, And The Blues"—Capitol H513 (10" LP) List: \$3.00

ROCK ME ALL NIGHT LONG; HAVE MERCY BABY; TEARDROPS FROM MY EYES; MONEY HONEY; DADDY, DADDY; HOW CAN YOU LEAVE A MAN LIKE THIS; 5-10-15 HOURS; I LOVE YOU, YES I DO.

There is a definite trend toward rhythm and blues music that can be noticed by surveying the popularity charts. And more and more rhythm and blues tunes are being cut every day by pop artists. However, few commercial blues hits are incorporated into albums. Capitol takes this step forward by employing the fashionable vocalesthetics of Ella Mae Morse on an album of solid blues item, many of which were recent best sellers in the r & b market. Her throaty voice set against wild orkings of Big Dave and the gang make this a strong possibility for a big selling album. We're wild about Ella's interpretation of "5-10-15 Hours."

**"STARLIGHT CONCERT"**—Carmen Dragon conducting the Hollywood Bowl Symphony Orchestra—Capitol P8276 (12" LP) List: \$5.72

DEBUSSY—CLAIRE DE LUNE; ELGAR—POMP AND CIRCUMSTANCE; BRAHMS—HUNGARIAN DANCE NO. 5; WEBER—INVITATION TO DANCE; TCHAIKOVSKY—NONE BUT THE LONELY HEART; RIMSKY-KORSAKOV—FLIGHT OF THE BUMBLEBEE; SIBELIUS—VALSE TRISTE; SIBELIUS—FINLANDIA.

Music takes on a special beauty when it's performed in the splendor of an outdoor setting such as the beautiful Hollywood Bowl in Southern California. Capitol takes the listener into the beautiful Bowl under starlight to hear the Hollywood Bowl Symphony Orchestra conducted by Carmen Dragon. This album highlights the most popular selections in the orchestra's repertoire. All of the melodies fall into the "light-classical" category, and are the type that appeal to all groups of record buyers. Attractive cover should aid sales. All of the selections are beautifully done, and any one should act as a high-powered salesman.

**KEN HANNA & HIS ORCHESTRA**—Trend TL 1007 (10" LP) List: \$3.00

POGO; CHICKEN ROAD; GOTTA GO NOW; MISTY MOOD; FIRST FLOOR FRONT; YOU'RE NOBODY'S BABY; NIRVANA; SWEET RILEY O'TOOLE.

For the past year Ken Hanna has given almost all of his time toward the conception and evolution of a new orchestra. And his efforts have not been in vain. The former arranger for such bands as Stan Kenton, Charlie Barnet and Tex Beneke has come up with great results. He has a band with a solid style. This album shows the leader's skill at making up a well blended ork. Much of the Kenton sound can be recognized on these eight tunes. Sherli Sonders and Jay Johnson assist in the vocal department.

**"SOUL OF A PEOPLE"**—Hebraic Chants by BAS SHEVA—Capitol L 8287 (10" LP) List: \$4.00

ZOREA TZEDOKOS; SHE-YIBONE BEIS HAMIKDOSH; MEE SHE-OSO NISIM; HABEIT; SIM SHOLOM; RETZEI.

The prayer of a Jew has been made articulate by the artistry of the Cantor, the "sweet singer" in Israel. He was appointed by the people and lead the congregation in the religious services. Inspiration and emotion were felt in each one of his melodic prayers. In this album, six prayers, heard in synagogues throughout the world, are presented by the thrilling, expression packed voice of Bas Sheva. She chants these beautiful melodies with a dramatic excitement. It's also novel to hear a woman deliver these tunes, and with such meaning. The magnificent background is presented by Harold Mooney's orchestra. It should go great guns with the Jewish population and is an excellent introduction to those unfamiliar with cantorial singing.

**"RHAPSODY IN RHYTHM"**—GERI GALIAN and his "Caribbean Rhythm Boys"—Label "X"—LXA-1001 (12" LP) List: \$4.00

SLAUGHTER ON TENTH AVENUE; TARA LARA; MINUET RHUMBA; MALAGUENA; C'EST SI BON; MESCOLANZA; SLAVE MAIDEN RHUMBA; DANZA LUCUMI; EBB TIDE; PIEL CANELA; ANITRA'S RHUMBA; LA CUMPARZA.

Geri Galian is recognized by many in the field as one of the foremost musicians in the Latin American field. Absolute proof of this fact can easily be noticed by tuning in to this fabulous LP album of classical and popular favorites set to the mambo and rumba tempo by Geri. The selection of material and the arrangements are fabulous. Each piece is really a work of art. It's no wonder that the Galian ork is booked into the top spots. Listen to the beat and arrangement on "C'est Si Bon." It really rocks. Galian has a beautiful touch on the piano too. Mambo fans oughta go wild about this.

## THE CASH BOX



**INTRIGUE**—Richard Hayman and his Orchestra Mercury Record EP-1-31 (1-7" E.P.) List: \$1.50

HI-LILI, HI LO; AUTUMN IN NEW YORK; BEGIN THE BEGUINE; PORT OF SPAIN.

Mercury puts together four of Hayman's singles for an interesting and most entertaining E.P. Hayman uses his arranging, conducting and instrumental talents to etch a lush wax that relaxes the listener and transpor him to foreign lands. That might even apply to "Autumn in New York" as the Gotham is considered by many parts of the U.S. as foreign territory. For the romantic listener this wax is fine fare.

## CLASSICAL

**TCHAIKOVSKY "PATHETIQUE"**—Symphony No. 6 in B Minor, Op. 74.—Capitol Records P8272 (1-12" L.P.) List: \$5.72. William Steinberg conducting The Pittsburgh Symphony Orchestra.

One of the most popular of Tchaikovsky works, and one of the most recorded, this beautifully melodic symphony is ever in demand. No doubt but that this version will find a ready acceptance. The Pittsburgh Symphony treatment is intense, at times tender and emotional, at times dynamic and crushing. Today's engineering processes are so complete that the sound bre into the grooves makes so many of the previous recordings obsolete. Tchaikovsky followers, and even those who already have a version that perhaps is too old or too well worn, would do well to listen to this album.

**YEHUDI MENUHIN "Concerto No. 3" Saint-Saens** RCA Victor "Sonata In F" Mendelssohn—"His Masters Voice" LHMV-1071 (1-12" L.P.) List: \$5.95  
Saint-Saens—with The Philharmonia Orchestra, Gaston Poulet, Conductor  
Mendelssohn-Gerald Moore at the Piano.

The Saint-Saens "Concerto No. 3" for Violin receives a thrilling and inspirational recording by the virtuoso of the violin, Yehudi Menuhin. With considerable taste and discernment, Menuhin plays the not too often recorded work. Also, as part of the package, Menuhin is brilliant in his reading of the Mendelssohn "Sonata In F." As with the Saint-Saens side, the "Sonata" has not been overworked by the record companies. In fact there have been only a few recordings and so the combination of Menuhin and fresh material should provide a lift to satiated record buyers.

## JAZZ

**"OSCAR PETERSON PLAYS" JEROME KERN**, Clef Records MG C-623; RICHARD RODGERS, Clef Records MG C-624; VINCENT YOUMANS, Clef Records MG C-625 (1-12" L.P. each) List: \$4.85 each

Clef follows its initial releases of albums featuring Oscar Peterson playing the great composers. Previous albums consisted of the music of Cole Porter, Irving Berlin, George Gershwin and Duke Ellington. The record company now, following in the same vein, adds three more. Peterson fingers the lovely tunes of Jerome Kern, Richard Rodgers, and Vincent Youmans and the resulting LPs are delightful additions to any library. Oscar's interpretations should provide untold hours of pleasure as they are delicate, bright, sparkling and inspired. While the Peterson albums are jazz in definition, they are definitely suitable to the musical tastes of the pop market. Oscar Peterson's trio is rounded out by Ray Brown, bass and Herb Ellis on the guitar. The three men complement one another beautifully and are one of the top trios around today.

**HITS OF YESTERYEAR**—Sammy Spear and his Orchestra—Mercury Records MG 25186 (1-10" LP) List: \$3.00

ALLEGRO; MELON TIME VOCAL; MELON TIME BELL; BLACK AND WHITE; SMOKEY MOKES; THAT MOANING TROMBONE; ALL THE BOYS LOVE MARY; CHICKEN REEL; SPAGHETTI RAG; WHEN FRANCIS DANCES.

Sammy Spear plays oldies that originated back in the early 1900's and imparts the tunes in their original flavoring. The tunes are quaint and recall memories of the early movies. Would appear to have a limited sale, although sales figures surprised on the previous Sammy Spear album of Tin Pan Alley favorites.

**DIXIELAND CONTRASTS**—Delta Kings-Rosy McHargue's Rag Timers—Jazz Man Record LJ 334 (1-10" LP)

CHARMAINE; PRETTY BABY; JERSEY BOUNCE; LOVIN' TO BE DONE; DON'T SEND ME POSIES; MYSTERIOUS RAG; THEY'VE GOTTA QUIT KICKIN' MY DAWG AROUND; NIGHT WIND.

An interesting album from both the listening and informative angles. The listener is privileged to listen to the great trombone work of Jack Teagarden in addition to the topflight work of Ray Bauduc, drums; Charlie Teagarden, trumpet; Jess Stacy, piano; and Pud Brown, saxophone. The Delta Kings, with personnel listed above, represent the Chicago style of Dixieland and are contrasted with the West Coast Dixieland, as presented by Rosy McHargue's Rag Timers. Those whose tastes run to Dixieland will find a great deal of enjoyment in this presentation.

# Wood Squelches Rumors of Dot Sale to Victor

NEW YORK—In a prepared statement issued by Randy Wood, president of Dot Records, Wood denied the rumor that Dot Records would be sold to Label "X" or RCA Victor. Wood admitted that there had been some negotiations with RCA Victor, but that no definite plans had ever been made for such a merger.

Wood also stated that Dot Records is looking forward to its biggest year in its five year history, and is planning continued expansion in all fields. He indicated that a huge drive would also be made in the package market. Wood said that a friendly personal and business relationship with RCA

Victor would continue as in the past. A great percentage of Dot pressing is handled by the RCA Victor Custom Division.

In order to dispel all rumors about the sale of Dot, Randy Wood sent the following telegram Wednesday, Aug. 11, to all his distributors:

"To All Dot Distributors:  
"Sale of Dot to RCA definitely out. All negotiations have ceased. Dot is going forward in an effort to give you the biggest year you ever had. Deeply appreciate your interest and loyalty to Dot."

Warmest regards,  
Randy Wood

# Four Spectacular Merchandise Pkgs Highlight Victor's Fall Program

NEW YORK—Four spectacular merchandise packages with exciting new product features backed by the most powerful advertising and point-of-sale support in its history, highlight RCA Victor's September "1954 Best Buy Program," Manie Sacks, vice president and general manager, RCA Victor Division, has announced.

Spearheaded by the theme "Four Keys to Greater Profits," the quartette of Fall merchandise units includes five brilliant new albums by Toscanini; an Honor Roll of Hits consisting of the four top songs of each year from 1926 through 1945, recorded by RCA Victor's greatest "pop" artists; three new Melachrino mood music sets; and a series of 11 New Orthophonic High Fidelity albums representing the finest in performance, sound and visual packaging.

To springboard a fast sales pace for the new sets, RCA Victor is offering a special bonus platter plan, Sacks said. For every \$30 of "Best Buy" merchandise bought, dealers receive a free bonus album worth from \$6.95 to \$7.13 at the retail level. Bonus albums are five of the "Best Buy" releases including three mood music sets, the "Toscanini Schubert Ninth" and "Adventures In High Fidelity."

Lavish booklets written by top literary figures and distinctive laminated art work predominates in the Toscanini series, according to Sacks. An embossed metal plate profile of Wagner on the cover of "Toscanini Conducts Wagner;" an essay on "Schubert the Man," specially written by French writer Andre Maurois; a series of Old English prints illustrating the opera libretto and notes on "Falstaff" by Vincent Sheehan, are featured on three Toscanini albums. Also in the conductor's new repertoire with the NBC Symphony for Fall release are "Toscanini Plays Your Favorites" and "Pictures at an Exhibition."

Second in the "Four Keys to Greater Profits" and freighted with nearly two decades of nostalgic appeal is the "Honor Roll of Hits." This series features 40 selections from the 20's, 30's and early 40's sung and played by 22 top RCA Victor artists. Each year from 1927 to 1945 is available on a "45 EP" at \$1.47 or two years included on 33 1/2 rpm at \$3.15. Twenty packages in all are offered on the sound selling psychology of nostalgia for the past. Covers on the "Honor Roll" series feature stylized, caricature-type drawings depicting the dated fashions of each year.

The third unit, in the "Best Buy" program, three new albums by Mel-

achrino Orchestra scheduled to swell the Mood Music roster, which has been one of the most successful series in the company's history, includes "Music For Two People Alone," "Music For Daydreaming" and "Music to Work or Study By." Each has a laminated, eye-catching cover photograph.

Leading the "Fourth Profit Key" which consists of 11 distinctive Red Seal albums, is "Adventures in High Fidelity," the first symphonic work to be commissioned by a recording company expressly for an album. It was written and conducted by Robert Russell Bennett with the NBC Orchestra to provide a musical excursion into the realm of full-dimensional sound and illustrate the high fidelity potentiality of the orchestra, separate musical instruments and human voice. The album is packaged with an exhaustive analysis of high fidelity and what it means to the listener by the noted authority Robert Darrell with musical demonstrations by such artists as Hugo Winterhalter, Roberta Peters, Victoria de los Angeles, Jussi Bjorling and Henri Rene.

Also included is a special rubber mat bonus with which disc purchasers can cushion their turntables to protect new discs.

Another outstanding album in the Red Seal series is "RCA Victor Presents the Ballet," with popular ballet scores conducted by Toscanini, Pierre Monteux, Leopold Stokowski and Arthur Fiedler.

Other releases of exceptional interest are the first recordings by Fritz Reiner with the Chicago Symphony Orchestra, "Richard Strauss in High Fidelity";

Charles Munch and the Boston Symphony playing the complete Berlioz "Damnation of Faust";

A new and long-awaited recording by Arthur Rubinstein of the Chopin Concerto No. 1 with Alfred Wallerstein and the Los Angeles Philharmonic Orchestra; and two albums by Arthur Fiedler and the Boston Pops Orchestra, "New Orthophonic High Fidelity Sound", one of Fiedler's most popular releases, "Gaiete Parisienne" and an album commemorating Johann Strauss' historic visit to the Hub City, "Mr. Strauss Comes to Boston."

Three additional albums are Mousorgsky's "A Night on Bare Mountain" conducted by Stokowski; "With Love From a Chorus," a new type of repertoire for Robert Shaw and the male chorus from his Collegiate Chorale; the Great Music Themes of

# Midnighter "Annie" Follow-up Keeps King Presses Rolling

NEW YORK—"Annie Had A Baby" is the biggest thing that has happened to the King Record Company in the past five years". This is a quote from Syd Nathan, prexy of the diskery.

He stated that this latest Midnighter disk is getting such a great initial reaction, that King is keeping sixteen presses working constantly on the platter for 12 hours a day.

The amazing thing about the reaction to this record is that the orders which are coming in from all over the country are from distribs who themselves have not yet heard the tune. And thousands of orders were received prior to the writing of the tune.

Here's the story behind this "unprecedented" response:

Some months ago, a disk jockey on the west coast was playing the Midnighters' version of "Work With Me Annie". After the record had ended, he said, "If you think this one is great, you should hear their version of "Annie Had A Baby".

Immediately, orders started pouring in to King. But there was no such song or recording. Orders began pouring in from other parts of the country.

Syd Nathan then contacted Henry Glover and together they wrote such a song. Nathan then flew to Washington where he recorded the boys. And now the company is trying to meet orders that were sent in before the song was written.

Television played by Hugo Winterhalter and his Orchestra.

Merchandising of the Fall best-buy program will be backed by an extensive display series, and national advertising on key "Best Buy" merchandise in the New Yorker, Saturday Review, Atlantic Monthly, Harper's and High Fidelity Magazine, according to Sacks.

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## Flic "Private Hell 36" To Have Entire Musical Background of Jazz

LOS ANGELES—"Private Hell 36," Filmmakers new release which has its world premiere at the New York Paramount Sept. 3, will bring to the screen the first entirely jazz musical background.

This is the claim advanced by Producer Collier Young and composer-conductor Leith Stevens for the film, which stars Steve Cochran, Ida Lupino, Howard Duff, Dean Jagger and Dorothy Malone.

Stevens handled the scoring session last week (Aug. 5) at Republic studios, where the picture was made. In charge of the bandsmen, all top jazz musicians, was Shorty Rogers RCA Victor Record star, who used most of the same sidemen in cutting Leith Stevens' score for "The Wild One," which starred Marion Brando.

As noted by Stevens, "The Wild One" only employed a partial jazz score whereas "Private Hell 36" goes all the way with a jazz background, supposedly the first time a Hollywood feature film has made such use of jazz.

Stevens' score and Rogers' rendition of the music in the "new school of jazz" techniques seem especially appropriate backing for the film's action story. Plot revolves around two police officers finding a hidden cache of some \$200,000 in stolen loot and the conflict that develops between the two as to disposition of the money.

Love interest is provided by Lupino as the "bad cop's" girl friend a night club singer. Miss Lupino has one song written by John Franco, the film's number, "Did You Know," which was dialogue director.

Sidemen on the music date with Rogers were Pete Candoli, Carlton McBeth, Charlie Griffith (and Rogers), trumpet; Milt Bernhart, Harry Betts, Bob Enevoldson and George Roberts, trombone; John Grass, French horn; Paul Sarmento, tuba; Jim Giuffre, Bob Cooper, Bud Shank, Lennie Michaus and Sal Franzella, saxes; Claude Williamson, piano; Monte Budwig, bass, and Shelly Manne, drums.

Also used in the picture are Howard Rumsey's Lighthouse All-Stars. Producer Collier Young caught the Rumsey crew at the Lighthouse in Hermosa Beach and picked their hit version of "Witch Doctor" to be featured in the picture. The group, including Bob Cooper, Bud Shank, Stan Levey and Claude Williamson, recorded a new version at RKO August 7th. Tune has been issued on Contemporary Records, which has the All-Stars under long-term contract.

## MAMBOMANIA

Current excitement to invade the industry is the Zulu tune "Skokian" and the mambo versions are already starting to flow in. Perez Prado cut the item for RCA Victor and right on its heels Joe Loco comes in with his version on Tico. Both have backed it with "The High and The Mighty." Loco's treatment, while not mambo is in the Latin flavored kick. It is a Baion beat that goes into American swing. . . . Larry Newton, Derby Records, announces the signing of Juan Tirado and his mambo orchestra. Four sides have been cut and will be released shortly. . . . Bob Rosen reports several calls from the coast from bookers who want their artists indicating an increase in mambo interest. Bob also tells us that Sam Clark of Boston reports a definite increase in Mambo sales in that area, and that Detroit, which up to this time had displayed only a perfunctory awareness of the Latin tempo, has currently shown very strong in the sales department. . . . Jose Mirand, Fiesta Records, driving on a three way promotion and sales angle. Mirand, working with such artists as Monchito, Ramon Marquez, Jose Curbelo and The Three Bars, will adapt his releases to hit the pop, r & b and Latin American markets. . . . Perez Prado's "St. Louis Blues Mambo" a catchy wax that should take hold. Competition on the tune comes from the Richard Maltby version on sister label "X." . . . We hear that the Waldorf-Astoria never before did the summer biz that Perez Prado pulled in via his mambo routine. As a result of his established pulling power MCA has booked Prado for five one-nighters, August 24 to 29, all through New England. This is territory that has never had mambo bands before. The Prado deal is a guarantee against percentages. . . . Mercury Artist has booked Al Romero and his orchestra into Gray's Inn, Jackson, N. H., and Tito Rodriguez for two one nighters August 14 and 15, for Indiana Harbor, Indiana, and Chicago, Ill. . . . Herman Diaz, RCA Victor A & R head of the International Department, reports that the RCA special issue of five mambo disks several weeks ago is a smash success. Each of the five records is in RCA's current list of 25 best selling records. . . . The forthcoming "Mambo USA" concert package featuring the biggest names in the mambo field is being gobbled up by promoters across the country. . . . The sensational dance team "The Mambo Aces" open at the Chicago Theater in early September. . . . Tony Martinez and his RCA Victor quintet, are getting lots of spins from the dee-jays with his latest "Ican" mambo. . . . Frank Amaru, sales manager of RCA Victor international department, is all smiles after putting a few bob on a horse called "mambo" which won paying \$87.00. . . . Walter Lane's Rainbow Recording of "Drum-ambo" is breaking in New York and Philadelphia. . . . Fiesta Records sexy Jose Morand signed Jose Curbelo and his band to a long term recording contract. . . . George Goldner, of Tico Records back from a trip to the Catskill Mountains reports that Mambo is on the upswing there. . . . The newest New York nightclub to go on the mambo kick is the old La Martini-que who are setting Pupi La and his band there for the season beginning in September.



Back to serious work now after the sunshine holiday and things are really buzzin' here in London. I was welcomed home, yet, with the good news that I had won a bet about "Three Coins" getting into the best sellers. Yes folks, yours truly hit the jackpot again. Look at the list below. . . . Arrived here for his vacation is Columbia M. D. Percy Faith. And no sooner had he arrived than he got snapped up by Cyril Stapleton and the BBC Show Band for a guest appearance. Also guesting on the show this week was Shirley (Thanks For The Memory) Ross who unfortunately had to curtail her visit with hubby Everett Blum because of her mother's illness. Hope to have you with us again soon Shirley. . . . Whizzing thru London this week was Jo Stafford's manager Mike Nidorf. He tells us that Jo will not be coming over this year, but La Stafford's name is high on the list for the 1955 vaudeville season. . . . Also here last week-end as the guest of Marlene Dietrich was composer Harold Arlen who flew into London to confer with producer Peter Brook and designer Oliver Messel, both of whom are collaborating with Arlen in the presentation of a Broadway Musical later this year. The show is to be called "The House Of Flowers."

Negotiations are under way for the appearance of Benny Goodman and his sextet in Ireland for one week in the Fall. . . . Frankie Laine returns to these shores in September for more vaudeville dates. . . . London Palladium booking is still in the air at the moment due to the tremendous success of the present Norman Wisdom show. . . . Television viewers will be seeing the forty piece Frank Chacksfield Orchestra later this month in a programme featuring some of his best selling records.

Norman Payne of MCA's London Office flew to Paris to catch the opening of the Cugat show and was so impressed that he is planning a tour of England on a Cultural basis and will try to augment with a British string section and choir. This should be worth seeing.

On Sunday, August 22nd, the New Musical Express is staging a big show at the Royal Albert Hall, titled "Anglo-American Jazz Parade." It will feature The McPartlands (Marion & Jimmy) and "Her Nibs" Miss Georgia Gibbs. . . . Thanks Joe Shribman for your kind letter. We're all looking forward to the "Pajama Game" and I can tell you that although Rosemary's recording of "Hey There" has not been released here as yet, I had a sneak preview of her waxing and I think it's one of her greatest. Thanks also to Charles Tobias for his kind words to Jean and myself. It was a great pleasure having you and Ed over here. This week's best selling pop records: (Courtesy "New Musical Express")

1. "Cara Mia" DAVID WHITFIELD MANTOVANI
2. "Three Coins In The Fountain" FRANK SINATRA
3. "Little Things Mean A Lot" KITTY KALLEN
4. "Wanted" AL MARTINO
5. "Id'e Gossip" PERRY COMO
6. "Secret Love" DORIS DAY
7. "Little Shoemaker" PETULA CLARK
8. "WANTED" PERRY COMO
9. "Three Coins In The Fountain" FOUR ACES
10. "Story Of Three Loves" WINIFRED ATWELL

THE MIDNIGHTERS

### "ANNIE HAD A BABY"

"SHE'S THE ONE"  
Federal 12195

### "SEXY WAYS"

"Don't Say Your Last Goodbye"  
Federal 12185

### "WORK WITH ME ANNIE"

Federal 12169

EARL BOSTIC

### "MAMBOSTIC"

"THESE FOOLISH THINGS"  
King 4730

SONNY THOMPSON

### "COTTON BALL"

(Part 1-2)  
King 4729



KNOWN FROM COAST TO COAST

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**DRUM MAMBO**

FEATURING  
WALTER LANE TRIO  
B/W LOVERS MAMBO

RAINBOW 260

"It's What's in THE CASH BOX That Counts"

# THE CASH BOX RHYTHM N' BLUES *Ramblings*

## NEW YORK:

Groove's new release features one by their exciting tenor sax man, Sam Butera. The man blows a sound that marks him as one of the coming names in the sax field. His newest deck is "Sam's Reverie," a swinging adaptation of the famous Debussy classic, backed with "The Things I Love." . . . Georgie Woods, popular WHAT-Philadelphia jockey, has been named one of the handsomest men in Philly by the Philadelphia Tribune. In a recent poll taken in the Philadelphia area, George won out over a host of other notables. Color Magazine recently voted him one of the 12 top R & B wax spinners in the country. . . . Listened to Cat's Millie Bosman "Really Satisfied" and flipped. The gal transmits an excitement that we haven't felt since we first heard Faye Adams' "Shake A Hand." . . . MGM going after the "Cat" market. Every retailer receiving a special pin-up sheet dedicated to the MGM "Cat" music releases. . . . Good news for operators and retail stores are new releases by Fats Domino ("You Can Pack Your Suitcase" and "I Lived My Life"); Guitar Slim ("Trouble Don't Last" and "Later For You Baby") and Dinah Washington ("Dream" and "I Don't Hurt Anymore"). Never can get enough of listening to Dinah. . . . Looks like Faye Adams is over her temporary slump. Al Silver, Herald, more enthusiastic

than he's been in so long. Re-orders are coming in in the thousands. There's been more excitement around the Herald factory than at any time since "Shake A Hand" shook up the trade. "And," says Al, "it seems that when things are going good, everything moves. Not only are we big with Faye's "Hurts Me To My Heart," but the "5" Willows' "Baby Come A Little Closer" is racking up strong orders and could also break out for big action throughout the country." Jack Angel, Al's partner, is out with a slight case of pneumonia but expects to be back on the job in a week or so. . . . Our Boston correspondent reports that r & b experiencing a strong upsurge in Northern Mass. where previously only pop and western disks had seen sales action. R & B had been confined to Metropolitan Boston prior to this further proof of the spread and acceptance of r & b throughout the country. . . . "Blazing" Atlantic announces that tunes "Honey Love" and "Shake, Rattle and Roll" to Criterion Music on a sheet music selling agency deal. . . . Following a pattern set with her first Atlantic disk, "Soul On Fire," which broke as a hit several months after its release, Lavern Baker now starting to break with her "I Can't Hold Out Any Longer," released many weeks ago. . . . Jerry Wexler announces Atlantic will skip its August release so that the firm can concentrate on its current ten hits. . . . Eddie Mesner, who will operate Aladdin's New York office, says Louis Jordan's new release is different and aimed primarily at the r & b market. The tunes "Louie's Blues" and "If I Had Any Sense I'd Go Home" out this week. Mesner also high on the new Charles Brown and The Dodgers, a new group with lots on the ball. . . . Luna Records distributed by Bess Berman's Apollo, has a hit with its very first release. The Opals' "Come To Me Darling" is breaking big in L. A., and many other points throughout the United States.

## CHICAGO:

Leo Kolheim has moved the Chicago offices of Vee-Jay Records to larger quarters. "And," Leo adds, "we have taken over our own distribution in the Chicago area." . . . Phil Chess tells us that Len Chess is now in Houston, on his last lap of a very successful Southern junket. In addition to obtaining lots of orders, Len has also signed up several new artists. Meanwhile, Checker's latest Little Walter release, "You Better Watch Yourself" b/w "Blue Lights," according to Phil, "is sure to hit the top." . . . "Let's Talk About The Weather" by the Gems on Drexel is starting to move fast here. . . . And it looks like The Clovers have themselves another smash in, "Your Cash Ain't Nothin' But Trash." . . . Dave Clark came up to these offices, reporting that "Goody Goody" by the Five C's was unanimously voted a hit on last week's Peter Potter show. Everyone at the United diskery now expecting this tune to break in the pop field as well. . . . Mahalia Jackson will present a benefit musical program on Sunday, August 22 at the Trianon Ballroom, with top gospel singers, for the benefit of the South Side Boys Club. . . . Popular deejay from out Pittsburgh way, Mary Dee, visited the Windy City this past week. . . . "The Biggest Rhythm & Blues Show" reported to be a sellout at the Trianon 8/13. Show will star Roy Hamilton, The Drifters, Faye Adams, Lavern Baker, Big Maybelle, The Counts, The Spaniels, Erskine Hawkins and Rusty Bryant. Literally "Who's Who in the R&B field". . . . When in town this past week, Monte Bruce informed us he intends to open a branch office here in Chicago. No definite date, as yet. . . . Talked to Milt Salstone who's "busier'n busy," he says, "filling orders on Chapel In The Moonlight by the Orioles on Jubilee, and Cherry Pie, by Marvin & Johnny on Modern." Incidentally, Mrs. S. recuperating at Wesley Memorial after surgery. And everyone hoping she'll be up and around but soon.

## LOS ANGELES:

Some R & B diskeries will have to be more cautious about the material they select if they break into the POP market. Several parents of teen-agers have complained to the local jocks about the risqué rhythm and blues records they have played on the air. Many disk jockeys won't play numbers released by certain firms because they have a reputation for turning out suggestive

## Crystals Become Opals

NEW YORK—Luna Records, distributed by Apollo Records, hit the jackpot with its first release, "Come To Me Darling", an r & b item that was started on the road upwards with a big push by Jim Warren, Central Records, La., where it first broke, and then by United Records in Chicago. The success spread to Charlotte, Philadelphia, Pittsburgh, and Newark.

Another unusual aspect of the first release-first hit disk is that it was issued as recorded by The Crystals who in the midst of their success have changed their name to The Opals.

## Vee-Jay Moves

CHICAGO — Vee-Jay Records announced, this past week, that they have now taken over new and larger quarters at 4747 Cottage Grove Avenue, this city.

Leo Kolheim, of the firm, also reported that Vee-Jay will, from this point on, handle their own distribution in the Chicago-land area.

TWO HITS  
"BABY YOU THRILL ME"  
Amos Milburn  
Aladdin # 3248  
"HEY LITTLE GIRL"  
Richard Lewis  
Aladdin # 3238



Aladdin RECORDS  
Beverly Hills, Calif.

BREAKING  
"AIN'T TIMES HARD"  
b/w  
"SCHOOL DAYS ON MY MIND"  
FLOYD (Dark Road) JONES  
VEE-JAY 111

Vee-Jay RECORDS, INC.  
412 E. 47th St. Chicago 15, Ill.



GEORGIE WOODS



LAVERN BAKER

and risqué records. If certain record companies don't watch out these same



LOUIS JORDAN

parents will get the idea that every R & B record is "dirty" and discourage their teen-age children from buying them. Without the teen-agers LA would again be a "dead" record market so we must all think twice before "killing the goose that laid the golden egg." . . . Percy Mayfield returned to the Savoy Ballroom for a three-day stand Aug. 13th thru 15th along with Jimmy Witherspoon. This was Witherspoon's first West Coast engagement in several months. . . . Just after closing at the Five-Four Ballroom, Louis Jordan announced the release of his latest record titled "Louie's Blues" b/w "If I Had Any Sense I'd Go Back Home." Both sides really rock and everyone agrees that this could be Louie's big one. However, Louie won't be going back home for awhile, not while he and his Tympany Five are having such tremendous success here on the Coast. They open Aug. 19 out

on Hollywood's famed Sunset Strip at the Trocadero. . . . Joe Bihari, head of Flair Records, has a hit with "Ooop Shoop" by Shirley Gunter and The Queens. The number hit the charts for the first time this week and looks like it's headed all the way to the top. . . . One of the top attractions of the year was held at the Savoy Ballroom on Thurs., August 19th. B. B. King "Mr. Blues Boy" was on hand for his only West Coast appearance until Jan. 1955. Also present to entertain were Shirley Gunter and The Queens, The Patters, The Lamplighters, Marvin and Johnny, Preacher Stevens and Johnny Otis and his Band. . . . Altho just released a few weeks ago Guitar Slim's newest Specialty of "Later For You Baby" is already showing signs that it could break wide open in many areas. . . . Biggest news to everyone is Joe Liggins' switch from Specialty to Mercury Records. . . . It was quite an event for all the valley residents when Big Jay McNeely, Richard Lewis, The Robins, The Flairs and Jimmy Witherspoon blew in at the Starlite Theatre in Burbank on Tues., Aug. 17th. . . . Songstress Diana Washington took over the stage at the Five-Four Ballroom for a three-day stand August 13th thru 15th. . . . Deejay Hunter Hancock premiered his big jamboree at the Club Oasis 8/13 for a ten-day engagement. Featured were Marvin and Johnny, whose Modern waxing of "Tick Tock" has become such a smash. Warbler Helen Curry and Florene Colete are also featured along with Marvin Phillips and his band. . . . Mambo King Sammy Mendoza bowed in at Mambo City 8/12 for an indefinite Thurs. thru Sun. stand.

## JAZZ JOTS

Ralph Watkins, owner of Basin Street, deserves a vote of thanks from the jaded New Yorkers. Watkins has been supplying top-notch entertainment week after week and the proof of his sagacity is at the box office. The nitery has been pulling them in despite the slump that is usually expected during the summer months. The current show stars the most colorful entertainer in the history of Jazz, Louis Armstrong, and an all star cast consisting of Trummy Young, Barney Bigard, Billy Kyle, Arvell Shaw, Barrett Deems and that great spirits lifter, Velma Middleton. Also on the bill is a solid combo, the Charlie Ventura Quintet, and jazz stylist, Mary Ann McCall. . . . WQXR-New York, for the first time since its inception, will present a 30 minute program daily, titled "The World of Jazz". The series will be conducted by John S. Wilson and George Simon, jazz critics, and will be launched Monday, August 16. . . . Dwight Cappel, who presides over the unique feature "Collector's Corner," each Sunday evening over WWSW-Pittsburgh, Pa., uncorked a new series of platters from his personal collection of jazz immortals Sunday, August 8. Entitled "Chicago Jazz", the series will include the music of the Chicago Rhythm Kings, The Wolverines, The New Orleans Rhythm Kings, Earl Hines, Jimmy Noone, and a score of other outstanding jazz celebrities on wax. . . . Leon (The Lion) Sash, whose "Leon The Lion" was received well by the jazz clientele, coming up with his second EmArcy release, "Swing Brother Swing It" and "Minoring For Gold".



EARL HINES

**STOP-  
LOOK-  
LISTEN To  
JOSIE'S  
New R&B HIT**

**THE  
FOUR  
BARS**

singing

**"IF I GIVE  
MY HEART  
TO YOU"**

b/w

**"STOP IT —  
QUIT IT"**

JOSIE No. 768

**Stronger Than Ever  
THE  
CADILLACS**

singing

**"I WONDER  
WHY"**

b/w

**"GLORIA"**

JOSIE No. 765

and

**THE  
RAY-O-VACS**

singing

**"DARLING"**

JOSIE No. 763



- 1** HONEY LOVE  
*Drifters*  
(Atlantic 1029)

---

- 2** WORK WITH ME ANNIE  
*Midnighters*  
(Federal 12169)

---

- 3** SEXY WAYS  
*Midnighters*  
(Federal 12185)

---

- 4** SH-BOOM  
*Chords*  
(Cat 104)

---

- 5** OH WHAT A DREAM  
*Ruth Brown*  
(Atlantic 1036)

---

- 6** SHAKE, RATTLE AND ROLL  
*Joe Turner*  
(Atlantic 1026)

---

- 7** JUST MAKE LOVE TO ME  
*Muddy Waters*  
(Chess 1571)

---

- 8** PLEASE FORGIVE ME  
*Johnny Ace*  
(Duke 128)

---

- 9** YOUR CASH AIN'T NOTHIN' BUT TRASH  
*Clovers*  
(Atlantic 1035)

---

- 10** I UNDERSTAND JUST HOW YOU FEEL  
*Four Tunes*  
(Jubilee 5132)

---

- 11** GOODNIGHT SWEET-HEART, GOODNIGHT  
*Spaniels*  
(Vee-Jay 107)

---

- 12** I'VE GOT MY EYES ON YOU  
*Clovers*  
(Atlantic 1035)

---

- 13** EVERYTHING I DO IS WRONG  
*B. B. King*  
(RPM 411)

---

- 14** I'M SLIPPIN' IN  
*Spiders*  
(Imperial 5291)

---

- 15** ANY DAY NOW  
*Ella & Buddy Johnson*  
(Mercury 70421)

**THE CASH BOX**



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | in<br>NEW YORK CITY  | in<br>CHICAGO   | in<br>NEW ORLEANS   |
|--|---|---|
| <b>1</b> HONEY LOVE<br><i>The Drifters</i><br>(Atlantic 1029)                          | <b>1</b> SH-BOOM<br><i>Chords</i><br>(Cat 104)                          | <b>1</b> SEXY WAYS<br><i>Midnighters</i><br>(Federal 12185)             |
| <b>2</b> SH-BOOM<br><i>Chords</i><br>(Cat 104)   | <b>2</b> WORK WITH ME ANNIE<br><i>Midnighters</i><br>(Federal 12169)    | <b>2</b> HONEY LOVE<br><i>Drifters</i><br>(Atlantic 1029)               |
| <b>3</b> WORK WITH ME ANNIE<br><i>Midnighters</i><br>(Federal 12169)                   | <b>3</b> HONEY LOVE<br><i>The Drifters</i><br>(Atlantic 1029)           | <b>3</b> OH WHAT A DREAM<br><i>Ruth Brown</i><br>(Atlantic 1036)        |
| <b>4</b> DEAR ONE<br><i>The Scarlets</i><br>(Red Robin 128)                            | <b>4</b> JUST MAKE LOVE TO ME<br><i>Muddy Waters</i><br>(Chess 1571)    | <b>4</b> I BOWED ON MY KNEES<br><i>Sugar Boy</i><br>(Checker 795)       |
| <b>5</b> OH WHAT A DREAM<br><i>Ruth Brown</i><br>(Atlantic 1036)                       | <b>5</b> SHAKE, RATTLE AND ROLL<br><i>Joe Turner</i><br>(Atlantic 1026) | <b>5</b> A MOTHER'S LOVE<br><i>Earl King</i><br>(Specialty 495)         |
| <b>6</b> AIN'T CHA GOT ME WHERE YOU WANT ME<br><i>Buddy Johnson</i><br>(Mercury 70377) | <b>6</b> SEXY WAYS<br><i>Midnighters</i><br>(Federal 12185)             | <b>6</b> SH-BOOM<br><i>Chords</i><br>(Cat 104)                          |
| <b>7</b> SHAKE, RATTLE AND ROLL<br><i>Joe Turner</i><br>(Atlantic 1026)                | <b>7</b> EVERYTHING I DO IS WRONG<br><i>B. B. King</i><br>(RPM 411)     | <b>7</b> WORK WITH ME ANNIE<br><i>Midnighters</i><br>(Federal 12169)    |
| <b>8</b> SEXY WAYS<br><i>Midnighters</i><br>(Federal 12185)                            | <b>8</b> MAKE HER MINE<br><i>Nat "King" Cole</i><br>(Capitol 2803)      | <b>8</b> SHAKE, RATTLE AND ROLL<br><i>Joe Turner</i><br>(Atlantic 1026) |
| <b>9</b> MY DEAR, MY DARLING<br><i>Counts</i><br>(Dot 1210)                            | <b>9</b> PLEASE FORGIVE ME<br><i>Johnny Ace</i><br>(Duke 128)           | <b>9</b> PLEASE FORGIVE ME<br><i>Johnny Ace</i><br>(Duke 128)           |
| <b>10</b> PLEASE REMEMBER MY HEART<br><i>The Solitaires</i><br>(Old Town 1006)         | <b>10</b> IF I LOVED YOU<br><i>Roy Hamilton</i><br>(Epic 9047)          | <b>10</b> SURE ENOUGH I DO<br><i>Elmore James</i><br>(Flair 1039)       |



- | in<br>SAN FRANCISCO  | in<br>NEWARK   | in<br>MEMPHIS  |
|--|--|--|
| <b>1</b> HONEY LOVE<br><i>Drifters</i><br>(Atlantic 1029)                      | <b>1</b> HONEY LOVE<br><i>Drifters</i><br>(Atlantic 1029)            | <b>1</b> WORK WITH ME ANNIE<br><i>Midnighters</i><br>(Federal 12169)           |
| <b>2</b> SH-BOOM<br><i>Chords</i><br>(Cat 104)                                 | <b>2</b> WORK WITH ME ANNIE<br><i>Midnighters</i><br>(Federal 12169) | <b>2</b> HONEY LOVE<br><i>Drifters</i><br>(Atlantic 1029)                      |
| <b>3</b> JUST MAKE LOVE TO ME<br><i>Muddy Waters</i><br>(Chess 1571)           | <b>3</b> OH WHAT A DREAM<br><i>Ruth Brown</i><br>(Atlantic 1036)     | <b>3</b> LET'S WALK<br><i>Charles Brown</i><br>(Aladdin 3235)                  |
| <b>4</b> SEXY WAYS<br><i>Midnighters</i><br>(Federal 12185)                    | <b>4</b> DEAR ONE<br><i>The Scarlets</i><br>(Red Robin 128)          | <b>4</b> SH-BOOM<br><i>Chords</i><br>(Cat 104)                                 |
| <b>5</b> LET'S WALK<br><i>Charles Brown</i><br>(Aladdin 3235)                  | <b>5</b> SEXY WAYS<br><i>Midnighters</i><br>(Federal 12185)          | <b>5</b> I UNDERSTAND JUST HOW YOU FEEL<br><i>Four Tunes</i><br>(Jubilee 5132) |
| <b>6</b> OH WHAT A DREAM<br><i>Ruth Brown</i><br>(Atlantic 1036)               | <b>6</b> SH-BOOM<br><i>Chords</i><br>(Cat 104)                       | <b>6</b> OH WHAT A DREAM<br><i>Ruth Brown</i><br>(Atlantic 1036)               |
| <b>7</b> I UNDERSTAND JUST HOW YOU FEEL<br><i>Four Tunes</i><br>(Jubilee 5132) | <b>7</b> PLEASE FORGIVE ME<br><i>Johnny Ace</i><br>(Duke 128)        | <b>7</b> PLEASE FORGIVE ME<br><i>Johnny Ace</i><br>(Duke 128)                  |
| <b>8</b> EVERYTHING I DO IS WRONG<br><i>B. B. King</i><br>(RPM 411)            | <b>8</b> WITH THIS RING<br><i>Junior Denby</i><br>(King 4717)        | <b>8</b> CO-OPERATION<br><i>Carl Mathews</i><br>(Apollo 459)                   |
| <b>9</b> WORK WITH ME ANNIE<br><i>Midnighters</i><br>(Federal 12169)           | <b>9</b> COME TO ME DARLING<br><i>Opals</i><br>(Luna 5001)           | <b>9</b> THAT'S ALL RIGHT<br><i>Elvis Presley</i><br>(Sun 209)                 |
| <b>10</b> IF I LOVED YOU<br><i>Roy Hamilton</i><br>(Epic 9047)                 | <b>10</b> YOU'RE MINE<br><i>Danny Overbea</i><br>(Checker 796)       | <b>10</b> TICK TOCK<br><i>Marvin &amp; Johnny</i><br>(Modern 933)              |



# THE CASH BOX



in  
**PHILADELPHIA**

in  
**LOS ANGELES**

in  
**ST. LOUIS**

Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- HONEY LOVE**  
*The Drifters*  
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(Atlantic 1036)

---

- SEXY WAYS**  
*Midnighters*  
(Federal 12185)

---

- SH-BOOM**  
*Chords*  
(Cat 104)

---

- PLEASE FORGIVE ME**  
*Johnny Ace*  
(Duke 128)

---

- ANY DAY NOW**  
*Buddy Johnson*  
(Mercury 70421)

---

- JUST MAKE LOVE TO ME**  
*Muddy Waters*  
(Chess 1571)

---

- WORK WITH ME ANNIE**  
*Midnighters*  
(Federal 12169)

---

- I'VE GOT MY EYES ON YOU**  
*Clovers*  
(Atlantic 1035)

---

- IN THE CHAPEL IN THE MOONLIGHT**  
*Orioles*  
(Jubilee 5154)

- OH WHAT A DREAM**  
*Ruth Brown*  
(Atlantic 1036)

---

- TICK TOCK**  
*Marvin & Johnny*  
(Modern 933)

---

- HONEY LOVE**  
*The Drifters*  
(Atlantic 1029)

---

- YOUR CASH AIN'T NOthin' BUT TRASH**  
*The Clovers*  
(Atlantic 1035)

---

- SH-BOOM**  
*The Chords*  
(Cat 104)

---

- BABY YOU THRILL ME**  
*Amos Milburn*  
(Aladdin 3248)

---

- OOP SHOOP**  
*Shirley Gunter & The Queens*  
(Flair 1050)

---

- WORK WITH ME ANNIE**  
*The Midnighters*  
(Federal 12169)

---

- COME TO ME DARLING**  
*Opals*  
(Luna 5001)

---

- RIOT IN CELL BLOCK #9**  
*The Robins*  
(Spark 103)

- WORK WITH ME ANNIE**  
*Midnighters*  
(Federal 12169)

---

- HONEY LOVE**  
*Drifters*  
(Atlantic 1029)

---

- YOUR CASH AIN'T NOthin' BUT TRASH**  
*The Clovers*  
(Atlantic 1035)

---

- OH WHAT A DREAM**  
*Ruth Brown*  
(Atlantic 1036)

---

- SH-BOOM**  
*Chords*  
(Cat 104)

---

- JUST MAKE LOVE TO ME**  
*Muddy Waters*  
(Chess 1571)

---

- ANY DAY NOW**  
*Ella & Buddy Johnson*  
(Mercury 70421)

---

- WISH ME WELL**  
*Memphis Slim*  
(Unltd 176)

---

- SEXY WAYS**  
*Midnighters*  
(Federal 12185)

---

- WARM YOUR HEART**  
*Drifters*  
(Atlantic 1029)

in  
**BALTIMORE**

in  
**SHOALS**

in  
**NASHVILLE**

- HONEY LOVE**  
*The Drifters*  
(Atlantic 1029)

---

- SH-BOOM**  
*Chords*  
(Cat 104)

---

- WORK WITH ME ANNIE**  
*Midnighters*  
(Federal 12169)

---

- SEXY WAYS**  
*Midnighters*  
(Federal 12185)

---

- I UNDERSTAND JUST HOW YOU FEEL**  
*Four Tunes*  
(Jubilee 5132)

---

- SHAKE, RATTLE AND ROLL**  
*Joe Turner*  
(Atlantic 1026)

---

- OH WHAT A DREAM**  
*Ruth Brown*  
(Atlantic 1036)

---

- MAKE HER MINE**  
*Not "King" Cole*  
(Capitol 2803)

---

- PLEASE FORGIVE ME**  
*Johnny Ace*  
(Duke 128)

---

- CRY SOME MORE**  
*The "5" Royales*  
(Apollo 454)

- SEXY WAYS**  
*Midnighters*  
(Federal 12185)

---

- HONEY LOVE**  
*The Drifters*  
(Atlantic 1029)

---

- SHAKE, RATTLE AND ROLL**  
*Joe Turner*  
(Atlantic 1026)

---

- JUST MAKE LOVE TO ME**  
*Muddy Waters*  
(Chess 1571)

---

- MAKE HER MINE**  
*Not "King" Cole*  
(Capitol 2803)

---

- PLEASE FORGIVE ME**  
*Johnny Ace*  
(Duke 128)

---

- OH BABY**  
*Little Walter*  
(Checker 793)

---

- I'M SLIPPIN' IN**  
*The Spiders*  
(Imperial 5291)

---

- CRY SOME MORE**  
*The "5" Royales*  
(Apollo 454)

---

- DEAR ONE**  
*The Scarlets*  
(Red Robin 128)

- HONEY LOVE**  
*The Drifters*  
(Atlantic 1029)

---

- SHAKE, RATTLE AND ROLL**  
*Joe Turner*  
(Atlantic 1026)

---

- SEXY WAYS**  
*Midnighters*  
(Federal 12185)

---

- JUST MAKE LOVE TO ME**  
*Muddy Waters*  
(Chess 1571)

---

- I'M SLIPPIN' IN**  
*The Spiders*  
(Imperial 5291)

---

- WORK WITH ME ANNIE**  
*Midnighters*  
(Federal 12169)

---

- OH WHAT A DREAM**  
*Ruth Brown*  
(Atlantic 1036)

---

- MY HEART BEATS LIKE A HAMMER**  
*B. B. King*  
(RPM 472)

---

- GOODNIGHT SWEET-HEART, GOODNIGHT**  
*Spaniels*  
(Vee-Jay 107)

---

- YOU CAN PACK YOUR SUITCASE**  
*Fats Domino*  
(Imperial 5301)

## Coming Up In R & B

Listed Alphabetically

- HEARTS OF STONE**  
*The Jewels*  
(R & B 1301)  
Los Angeles

---

- MY DEAR, MY DARLING**  
*The Counts*  
(Dot 1210)  
New York

---

- OOP SHOOP**  
*Shirley Gunter & The Queens*  
(Flair 1050)  
Los Angeles

---

- PLEASE REMEMBER MY HEART**  
*The Solitaires*  
(Old Town 1006)  
New York

---

- SURE ENOUGH I DO**  
*Elmore James*  
(Flair 1039)  
New Orleans

---

- YOU CAN PACK YOUR SUITCASE**  
*Fats Domino*  
(Imperial 5031)  
Nashville, New Orleans

Getting Bigger!  
**LATER FOR YOU BABY**  
by  
**GUITAR SLIM**  
# 527 # 527-45  
*Specialty records*

8508 Sunset Blvd., Hollywood 46, Cal.

ANOTHER SLEEPER SMASH for "The Soul on Fire" Girl  
**"I CAN'T HOLD OUT ANY LONGER"**  
LAVERN BAKER  
ATLANTIC 1030  
*Atlantic RECORDING CORP*  
234 WEST 56th STREET NEW YORK 19, N. Y.

BREAKING FOR A HIT!  
**"HURTS ME TO MY HEART"**  
FAYE ADAMS  
Herold # 434  
MOVING UP FAST!  
**"BABY COME A LITTLE CLOSER"**  
"5" WILLOWS  
Herold # 433  
*Herald RECORDS*  
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*LUNA'S Busting Out All Over...*

—and headed for the TOP! A smash in Los Angeles; Chicago; Charlotte; Philadelphia and Pittsburgh

**the Opals**  
FORMERLY KNOWN AS "THE CRYSTALS"

**"COME TO ME DARLING"**  
LUNA-5001  
b/w

**"Squeeze Me Baby"**

**LUNA RECORDS**  
subsidiary of APOLLO RECORDS, 457 W. 45th Street, N. Y., N. Y.

# RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

"YOU CAN PACK YOUR SUITCASE" (2:20)

[Commodore Music BMI—Domino, Bartholomew]

"I LIVED MY LIFE" (2:10)

[Commodore Music BMI—Domino, Bartholomew]

FATS DOMINO  
(Imperial 800)

● Fats Domino comes up with a strong pair in his latest piece of wax. The shouter backs a middle tempo rhythmic bounce blues, "You Can Pack Your Suitcase," with a slow southern blues, "The Girl I Love." Both are potent efforts that could break for solid sales. The "Suitcase" side is the story of the male who sends his gal packing.

She done him wrong and its time for her to go. Fats sings it with the Domino styling that has sold so many records for the man. The flip, "The Girl," is a mellow piece that presents Fats in a softer vein as he sings the romantic item. Two solid sides for the boxes and over the counter sales.

"DREAM" (2:41)

[Michael H. Goldsen ASCAP—Mercer]

"I DON'T HURT ANYMORE" (2:45)

[Hill & Range BMI]

DINAH WASHINGTON  
(Mercury 70439)

● Dinah Washington backs a pair of currently established hits. The classy stylist etches both, "Dream" from the pop market and "I Don't Hurt Anymore," currently the nation's number one country tune, in a manner delectable. Dinah has her portion of the pop and r & b markets who see her over any other singer. This release will satisfy

their demands and expectations. "Dream" is a slow pretty hauntingly performed by Dinah, while the flip, "I Don't Hurt Anymore," is a middle tempo bouncer with a definite r & b flavor and could be the side. Dinah gives an overwhelming performance on this deck. Two goodies.

THE STRANGERS  
(King 5728)

● "JUST DON'T CARE" (2:22) [Jay & Cee BMI—Seifert Brizant] The strangers go crazy on this lilting Latin flavored tid-bit. Group has a light hearted air and the chuckley feeling is dug deep into the grooves. Good hot weather item.

● "HOPING YOU'LL UNDERSTAND" (2:36) [Jay & Cee BMI—Seifert Brizant] The lads turn serious on this deck as they impart a slow soulful blues ballad. Potent stuff.

SAM BUTERA  
(Groove 4G-0033)

● "SAM'S REVERIE" (2:35) [Cherio BMI—John Smith] Butera blows a swinging horn reading of the famous Debussy tune. Sam's enthusiastic saxwork ranges in full tone from the delicate to the masterful. Could become a strong sales puller.

● "WHO'S GOT THE KEY" (2:03) [Cherio BMI—Butera, Johnson] Sam sings on this deck and his performance is ok. It's a quick beat effort that is routine until Sam pulls out his horn and goes to work.

## THE CASH BOX

### Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "REALLY SATISFIED" ..... Millie Bosman ..... Cat 107
- ★ "ROLL BABY ROLL" ..... Floyd Dixon ..... Cat 106
- ★ "OOP SHOOP" ..... Shirley Gunter ..... Flair 202

MILLIE BOSMAN  
(Cat 107)

● "REALLY SATISFIED" (2:43) [Progressive BMI—Pomus] Here's a newcomer that creates the same kind of excitement that hit us the first time we heard Faye Adams do "Shake A Hand." The gal is definitely loaded with talent. She imparts a spiritual flavor to the haunting blues. Millie's unhappy since he left her and she wonders if he's really satisfied. Don't pass this one up before you give it a good listen.

● "YOUR GOOD DOIN'" (2:31) [Progressive BMI—Calhoun] Gal presents another strong performance on a piece of rhythmic blues material. However the tune is just a shade too routine to match the excitement of the flip. Powerful orking provided on both sides by Jesse Stone.

THE LOCKHART SINGERS  
(Vee-Jay 110)

● "WALKING UP THE KING'S HIGHWAY" (2:40) The Lockhart Singers back a strong voiced Esther Lockhart in the lead as the group stirs up a storm singing the religious piece. Instrumental backing is simple, piano, organ and drums being in evidence.

● "OWN ME AS A CHILD" (2:55) The strains of jazz are heard here as the Lockharts shout out a middle tempo bouncing spiritual. The rough shouts of Esther Lockhart are answered by a smooth blend imparting a wildness that stirs the listener.

MAXWELL DAVIS  
(Aladdin 3252)

● "LOOK SHARP-BE SHARP" (2:00) [Mahlon Merrick] The Gillette theme song with which fight fans are so familiar is given a rollicking treatment by the rocking horn blowing of Maxwell Davis and his band. To get the tune right into the natural flavor, bell rings are added to place the listener right at ringside. Good item for the jukes in bars.

● "OOH!" (2:00) [D & M Music—Maxwell Davis] A happy little item again flavorfully presented by the Maxwell Davis ork with the spotlight on the full toned Davis horn.

FLOYD DIXON  
(Cat 106)

● "ROLL BABY ROLL" (2:14) [Progressive BMI—Bocage, Collins] Dixon's initial wax for the Cat label is a rocking item that the chanter drives with an energetic performance. Story of his Rocket going down the road at about 99 miles an hour on the trail of his gal. A dirty sax in the break lends an appealing bit of color. A strong entry.

● "MOONSHINE" (2:50) [Progressive BMI—Dixon, Calhoun, Gerald] Dixon does an appealing vocal of a rhythmic slow blues. Lyrics are strong although the repetitious drink theme is used. The shouter's treatment is grade-A. Two strong sides.

JOE LOCO  
(Tico 10-224)

● "YOU'RE TOO MARVELOUS FOR WORDS" (2:41) [Merc Whiting] Joe Loco and his Quin provide another three minutes of spellbinding pianistic rhythm. Loco waxes the Latin item in the familiar Loco manner that means the fans will gobble it up.

● "FLAMINGO" (2:53) [Anders Grauya] Loco shares honors with Pete Terrace, who handles the vib. The slow lovely is enchantingly performed and is made to order for fans who prefer the slower tempo.

SNOOKEM RUSSELL ORCH.  
(Sapphire 301)

● "JUKE BOX BOOGIE WOOGIE CHICK" (2:33) [Russell, Adam] The Snookem Russell orchestra dish up an intriguing boogie woogie item that drives along at a happy tempo. Gravel voiced vocal is colorful. (wax.)

● "BASIN ST. AIN'T BASIN STREET NO MORE" (2:34) [Adams, Russell] Nostalgic tune well performed by the Snookem Russell group. Sing ruefully sings the blues "cause Basin Street ain't Basin Street No More Solid deck.

MANUEL ARMENTA  
(Crown 123)

● "AMENTALUDE" (2:40) [Modern BMI—Freeman] A happy bouncer with a lilting tune is gay spun by the rocking ork of Manuel Armenta. Lead sax provides lots of dash and pepper to the platter.

● "RIFFIN" (2:45) [Modern BMI—Freeman] A similar piece of material and similar treatment. Two good juke box pieces if the box isn't turned up too high.

SONS OF THE SOUTH  
(Excello 2040)

● "IN MY SAVIOUR'S CARE" (2:32) [Excellorc BMI] The Sons of the South sing a slow bounce spiritual in the traditional manner. Lead is smooth voiced and the choral answers with a pleasing blend.

● "DIDN'T IT RAIN CHILDREN" (2:37) [Excellorc BMI] The flip is a rocking exciter with a syncopate treatment that appeals to all type of listeners.

SHIRLEY GUNTER & THE QUEENS  
(Flair 202)

● "OOP SHOOP" (2:40) [Flair BMI—Gunter, Taylor] Shirley Gunter with the aid of her Queens rocks out an item with lots of sock. Shirley is in good form as she belts the quick beat bouncer. Happy piece of wax that could make inroads in the cat market.

● "IT'S YOU" (2:41) [Flair BMI—Gunter] A middle tempo rhythmic effort that is a good couple. A pleasing ditty performed with sprightliness that looks ok for future sales.



**The Cash Box**  
**RHYTHM 'N' BLUES REVIEWS**

DISK & SLEEPER     GOOD  
 EXCELLENT         FAIR  
 VERY GOOD         MEDIOCRE

**THE CASH BOX**

**Blues SLEEPER OF THE WEEK**

**"TROUBLE DON'T LAST" (2:53)**

[Venice BMI—E. Jones]

**"LATER FOR YOU BABY" (2:11)**

[Venice BMI—E. Jones]

**GUITAR SLIM**  
 (Specialty 527)



GUITAR SLIM

Guitar Slim sings a slow rhythm blues, "Trouble Don't Last," that has the earmarks of a strong sales item. Slim performs emotionally as he sings the woe laden lyrics. Backing, highlighting Slim's guitar, is a simple and authentic blues support. Should find its way into the best selling charts. The under lid, "Later For You Baby," is a quick beat bouncer in which Slim tells his baby off. The presentation is one of liveliness and spirit. Fulfills the double function of being a danceable as well as listenable wax.

**JAZZ**

(Rating is based on appeal to the jazz market.)

**LESTER YOUNG QUINTET**  
 (Mercury Records 121)

**"OH, LADY BE GOOD" (3:25)**  
 New World Music ASCAP—George and Ira Gershwin] The great runs through the lovely Gershwin oldie with strong support from the Drake, trumpet; Gene Ramey, Connie Kay, drums; Gildo Menezes, piano. Fast tempo ditty is off the assorted solo runs to full advantage.

**"CAN'T WE BE FRIENDS" (3:06)** [Harms ASCAP—Swift, Les] Another standard with change in pace tempo. Les' sound is an interesting treat to the ear. This deck emphasizes the Young horn with the combo playing a soft backdrop.

**FRANK SINATRA**  
 (Mercury 120)

**"COCKTAILS FOR TWO" (2:58)**  
 Famous ASCAP—Coslow, Johnnie] The master of the sax, Benny Carter, blows sweet aided by strings and performs the melty "Cocktails." A fine piece of wax for the soft lights sphere.

**"BEWITCHED, BOTHERED AND BEWILDERED" (3:13)**  
 MCA ASCAP—Rodgers, Hart] A fine wax with the standard from "Joey" beautifully read. Carter's tone supplemented softly by strings.

**THE TANK BUTTERBALL TRIO**  
 (Norgren 123)

**"BOOKER T. BLUES" (3:01)**  
 [JATAP—Tank Butterball] What sounds like a piano, guitar and bass dish up a slow blues effectively. Piano rambles with a colorful southern flavor.

**"STREETS BOOGIE" (3:19)**  
 [JATAP—Tank Butterball] An infectious boogie with a smart sounding guitar. Rhythmic bouncer has a commercial sound. Guitar handles the lead on this side with the piano coming in for a strong solo. Treatment goes back to the early 1900's for its inspiration.

**BILL JENNINGS-LEO PARKER QUINTET**  
 (King 4733)

**"SOLITUDE" (2:23)** [American Academy ASCAP—Delange, Ellington, Mills] The Quintet etches the tune done by the Ellington band about 1933. The slow mood piece features the baritone sax of Parker. A very pleasant disk. Quintet is composed of Parker; Bill Jennings, guitar; Joe Williams, bass; George DeHart, drums and Andrew Johnson, piano.

**"STUFFY" (2:53)** [Goldens ASCAP—Coleman Hawkins] The quint etches the familiar bouncing riff in good style. Again, as on the flip, it's the Leo Parker horn that stands out. Jennings takes a fine guitar solo to share honors.

BREAKING FROM COAST TO COAST!

**"I WONDER"**

Savoy # 1129

NAPPY BROWN

**SAVOY RECORD CO., INC.**  
 58 Market St., Newark, N. J.

ORDER NOW!  
 Spirituals

**"CRY SOMETIMES"**

SWANEE QUINTET  
 Nashboro 546

**"DIDN'T IT RAIN CHILDREN"**

SONS OF THE SOUTH  
 (Excello 2040)

**NASHBORO RECORD CO., INC.**  
 177 3rd AVE. N. NASHVILLE, TENN.  
 (Phone 42-2215)

LULA REED'S  
 LATEST

**"WONDERFUL LOVE"**

KING 4726

**COBLIN MUSIC CO.**  
 1587 Broadway, New York, N. Y.

OP's - DJ's

**PEACOCK NOW OFFERS!!!**

WILLIE MAE THORNTON'S

Sure Hit

**"STOP HOPPIN' ON ME"**

b/w

**"STORY OF MY BLUES"**

PEACOCK #1642

JOE "Papoose" FRITZ

First Ballad

**"CERELLE"**

b/w

**"IF I DIDN'T LOVE YOU SO"**

PEACOCK #1640

THE CHRISTLAND SINGERS'

Inspiring

**"KEEP ME"**

Pt. 1 & 2  
 PEACOCK #1729

**PEACOCK RECORDS, Inc.**  
 2809 Erastus Street,  
 Houston 26, Texas

Lucky 7<sup>th</sup>  
 RELEASE BY-

**Little Walter**

SURE TO HIT THE  
 TOP-TEN

**"YOU BETTER WATCH YOURSELF BLUE LIGHTS"**

Checker-799

A DOUBLE SIDED HIT!

**Checker RECORD CO.**  
 1750-52 Cottage Grove Ave.  
 Chicago 15, Illinois

**POP-HILLBILLY-R&B  
A HIT!**

**ALL THREE WAYS**

**Elvis Presley's**

**"THAT'S ALL RIGHT"**

*and*

**"Blue Moon of Kentucky"**

**SUN-209**

**THE BIGGEST SELLING RECORD  
EVER TO HIT MEMPHIS TERRITORY**

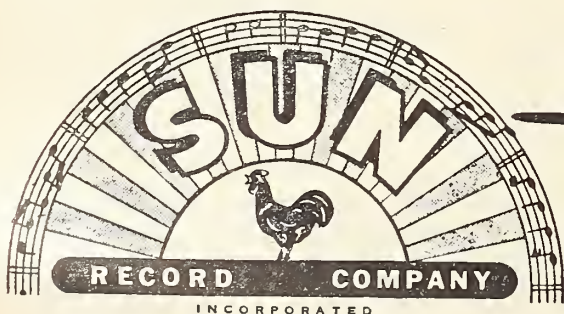
Not in history, according to music stores, operators and distributors, has a record sold as many records in less than two weeks as the new and different release just out by ELVIS PRESLEY—"THAT'S ALL RIGHT" b/w "BLUE MOON OF KENTUCKY"—SUN 209. Both sides are hits!

The comment from practically all Memphis territory DJ's (Hillbilly, Pop and R&B) is that they have never seen a record get the response this one has. The record shops are swamped with calls for it even before its release. Nearly every shop in this area is reporting phenomenal sales.

Operators have placed it on nearly all locations (white and colored) and are reporting plays seldom encountered on a record in recent years.

According to local sales analysis, the apparent reason for its tremendous sales is because of its appeal to all classes of record buyers. In fact, the owner of one large local retail store says: "I BELIEVE PEOPLE WHO NEVER BEFORE BOUGHT A RECORD ARE BUYING IT. I NEVER SAW ANYTHING LIKE IT!"

ORDER TODAY AND YOU'LL SEE WHAT WE MEAN!



706 UNION AVE.  
MEMPHIS, TENN.  
PH. 37-7197

**THE CASH BOX  
FOLK & WESTERN  
DISK JOCKEY  
REGIONAL RECORD REPORTS**



- Joe Morris**  
WOIC—Columbia, S. C.
1. Even Tho (Webb Pierce)
  2. One By One (Wells & Foley)
  3. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  4. I Don't Hurt Anymore (Snow)
  5. Looking Back To See (Jim & Maxine Brown)
  6. Sparkling Brown Eyes (W. Pierce & Wilburn Bros.)
  7. Night Time Is Cry Time (Jimmy Newman)
  8. Take A Little Time Out (Wilburn Bros.)
  9. The Touch Of God's Hand (Eddy Arnold)
  10. If You Saw Her Through My Eyes (Carl Smith)

- Jimmy Hutseil**  
WLAR—Athens, Tenn.
1. I Don't Hurt Anymore (Hank Snow)
  2. Go Boy Go (Carl Smith)
  3. One By One (Wells & Foley)
  4. Back Up Buddy (Carl Smith)
  5. If You Don't Want It (Carlises)
  6. Courtin' In The Rain (T. Texas Tyler)
  7. Even Tho (Webb Pierce)
  8. It's Been Nice (G. Morgan)
  9. Show Me That You Love (Al Terry)
  10. Downhill Drag (Atkins)

- Dave Walshak**  
KCTI—Gonzales, Texas
1. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  2. Much Too Young To Die (Ray Price)
  3. Even Tho (Webb Pierce)
  4. I Don't Hurt Anymore (Hank Snow)
  5. Go Boy Go (Carl Smith)
  6. In The Chapel In The Moonlight (Faron Young)
  7. Tell Her Lies And Feed Her Candy (Charlie Walker)
  8. Ride Away (Slim Whitman)
  9. Courtin' In The Rain (T. Texas Tyler)
  10. Don't Drop It (Terry Fell)

- Mack Sanders**  
KFBI—Wichita, Kan.
1. Even Tho (Webb Pierce)
  2. Back Up Buddy (Carl Smith)
  3. Sparkling Brown Eyes (W. Pierce & Wilburn Bros.)
  4. Honky Tonk Heart (E. Tubbs)
  5. Cry, Cry Darling (Newman)
  6. I Don't Hurt Anymore (Hank Snow)
  7. Backward Turn Backward (Pee Wee King)
  8. Slowly (Webb Pierce)
  9. I'll Be There (Ray Price)
  10. I Get So Lonely (Johnnie & Jack)

- Sleepyhead Cliff**  
KASM—Albany, Minn.
1. Even Tho (Webb Pierce)
  2. I Don't Hurt Anymore (Snow)
  3. Sparkling Brown Eyes (Webb Pierce & Wilburn Bros.)
  4. Behind The Barn (Dickens)
  5. Courtin' In The Rain (Tyler)
  6. My New Love Affair (Sovine)
  7. Got It On My Mind (Lonzo & Oscar)
  8. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  9. Go Boy Go (Carl Smith)
  10. Moody's Goose (Carlises)

- Jim Wilson**  
WHOO—Orlando, Fla.
1. I Don't Hurt Anymore (Snow)
  2. Out Behind The Barn (Jimmie Dickens)
  3. Jealous Loving Heart (Tubb)
  4. My Everything (E. Arnold)
  5. Sparkling Brown Eyes (Webb Pierce & Wilburn Bros.)
  6. Drunken Driver (F. Huskey)
  7. Even Tho (Webb Pierce)
  8. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  9. Thank You For Calling (Billy Walker)
  10. Honky Tonk Girl (Hank Thompson)

- Lee Sutton**  
WVYA—Wheeling, W. Va.
1. I Don't Hurt Anymore (Hank Snow)
  2. Even Tho (Webb Pierce)
  3. Just Call On Me (D. Owens)
  4. One By One (Wells & Foley)
  5. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  6. I Think I'm Going To Cry (George Morgan)
  7. Sparkling Brown Eyes (W. Pierce & Wilburn Bros.)
  8. Looking Back To See (J. E. & M. Brown)
  9. Thank You For Calling (Billy Walker)
  10. Honky Tonk Girl (Hank Thompson)

- Ray Frazier**  
WXGI—Richmond, Va.
1. There's A Place For Girls Like You (Faron Young)
  2. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  3. Much Too Young To Die (Ray Price)
  4. Mother Went A-Walkin' (Jim Reeves)
  5. We've Gone Too Far (Hank Thompson)
  6. I Don't Hurt Anymore (Snow)
  7. One By One (Wells & Foley)
  8. Vegetable Love (Z. Pennell)
  9. This Is The Thanks I Get (Eddy Arnold)
  10. I Saw Your Face In The Moon (Mac Wiseman)

- Lillie Anne**  
WIRC—Hickory, N. C.
1. Red Hen Boogie (McCormick Bros.)
  2. Cry, Cry Darling (G. Hill)
  3. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  4. Even Tho (Webb Pierce)
  5. Never (Marilyn & W. Tuttle)
  6. Looking Back To See (J. E. & M. Brown)
  7. One By One (Wells & Foley)
  8. Go Boy Go (Carl Smith)
  9. Step It Up And Go (C. Smith)
  10. I Don't Hurt Anymore (Hank Snow)

- Carl J. Swanson**  
WRUN—Utica, N. Y.
1. I Don't Hurt Anymore (Hank Snow)
  2. I'm A Fool To Care (Aury)
  3. Hideaway Love (M. Shiner)
  4. In The Chapel In The Moonlight (Darrell Glenn)
  5. That's The Thanks I Get (Eddy Arnold)
  6. Mother Went A-Walkin' (Jim Reeves)
  7. Even Tho (Webb Pierce)
  8. Forbidden Fruit (Tabby West)
  9. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  10. I Understand Just How You Feel (Jack Ford)

- Bob McKeehan**  
KCNA—Tucson, Ariz.
1. I Don't Hurt Anymore (Hank Snow)
  2. Cry, Cry Darling (J. Heap)
  3. One By One (Wells & Foley)
  4. Even Tho (Webb Pierce)
  5. Go Boy Go (Carl Smith)
  6. Much Too Young To Die (Ray Price)
  7. Looking Back To See (Jim & Maxine Brown)
  8. Back Up Buddy (Carl Smith)
  9. House Of Glass (Al Terry)
  10. I'll Be There (Cowboy Copas)

- "Cousin Johnny" Small**  
WNLC—New London, Conn.
1. I Don't Hurt Anymore (Snow)
  2. Back Up Buddy (C. Smith)
  3. One By One (Wells & Foley)
  4. Cry, Cry Darling (Newman)
  5. Courtin' In The Rain (Tyler)
  6. Got It On My Mind (Lonzo & Oscar)
  7. Mother Went A-Walkin' (Jim Reeves)
  8. House Of Glass (Al Terry)
  9. Looking Back To See (Jim & Maxine Brown)
  10. Slowly (Webb Pierce)

- Jimmie Williams**  
WNOP—Newport, Ky.
1. John Henry (J. Skinner)
  2. Courtin' In The Rain (Tyler)
  3. Honey Baby (Skeeter Bonn)
  4. I Don't Hurt Anymore (Snow)
  5. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  6. You Weren't Ashamed To Kiss Me Last Night (Davis Sisters)
  7. Out Behind The Barn (Jimmie Dickens)
  8. You Can't Have My Love (West & Strength)
  9. One By One (Wells & Foley)
  10. Blue Tennessee Rain (B. Lou)

- F. M. Smith**  
WFOR—Hattiesburg, Miss.
1. Crazy 'Bout You Baby (Lonzo & Oscar)
  2. This Ole House (S. Hamblen)
  3. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  4. The Man Ustairs (Blackwood Bros.)
  5. Red Hen Boogie (McCormick Bros.)
  6. Thank You For Calling (B. Walker)
  7. You're Not Easy To Forget (Kitty Wells)
  8. Looking Back To See (Hill & Tubb)
  9. I'm Just Drifting (B. Amos)
  10. Lovin' Country Style (Wanda Jackson)

- Lon Backman**  
WVOT—Wilson, N. C.
1. I Don't Hurt Anymore (Hank Snow)
  2. Courtin' In The Rain (Tyler)
  3. I'm A Stranger In My Home (Wells & Foley)
  4. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  5. In A Garden Of Roses (Pee Wee King)
  6. In The Chapel In The Moonlight (Faron Young)
  7. Beautiful Dreamer (Whitman)
  8. Wagon Wheels (K. Roberts)
  9. In Sunny Tennessee (Hal "Lone Pine" Johnson)
  10. Honey, I Need You (Johnnie & Jack)

- Tom Edwards**  
WERE—Cleveland, O.
1. The Drunken Driver (Huskey)
  2. You Can't Have My Love (Jackson & Glenn)
  3. I Don't Hurt Anymore (Hank Snow)
  4. Don't Drop It (Terry Fell)
  5. Hep Cat Baby (E. Arnold)
  6. Rose Marie (Slim Whitman)
  7. Even Tho (Webb Pierce)
  8. Once And Only Once (Glenn)
  9. Mother Went A-Walkin' (Jim Reeves)
  10. You Can't Judge A Book (Mac Wiseman)

- Don Larkin**  
WAAT—Newark, N. J.
1. I Don't Hurt Anymore (Hank Snow)
  2. Even Tho (Webb Pierce)
  3. One By One (Wells & Foley)
  4. Sparkling Brown Eyes (W. Pierce & Milburn Bros.)
  5. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  6. Looking Back To See (Hill & Tubb)
  7. Don't Drop It (Terry Fell)
  8. Jersey Central Special (Shorty Warr)
  9. Thank You For Calling (Billy Walker)
  10. Honky Tonk Girl (Thompson)

- Jolly Cholly**  
WWEZ—New Orleans, La.
1. You Can't Have My Love (Jackson & Glenn)
  2. Love Spelled Backwards (Werly Fairburn)
  3. I Tried (Vin Bruce)
  4. Even Tho (Webb Pierce)
  5. One By One (Wells & Foley)
  6. Honky Tonk Girl (Thompson)
  7. Mother Went A-Walkin' (Jim Reeves)
  8. House Of Glass (Al Terry)
  9. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  10. Never (Wesley & M. Tuttle)

- Carl Stuart**  
WCOP—Boston, Mass.
1. I Don't Hurt Anymore (Snow)
  2. One By One (Wells & Foley)
  3. Cry, Cry Darling (Newman)
  4. Sparkling Brown Eyes (Webb Pierce & Wilburn Bros.)
  5. Don't Drop It (Terry Fell)
  6. Go Boy Go (Carl Smith)
  7. In The Chapel In The Moonlight (Rex Allen)
  8. A Place For Girls Like You (Faron Young)
  9. Courtin' In The Rain (Tyler)
  10. I Really Don't Want To Know (Eddy Arnold)

- Smokey Smith**  
KRNT—Des Moines, Iowa
1. Tell Her Lies And Feed Her Candy (Charlie Walker)
  2. Looking Back (J. & M. Brown)
  3. Honky Tonk Girl (Thompson)
  4. I Tried (Vin Bruce)
  5. Cry, Cry Darling (Newman)
  6. A Prisoner Of A Broken Heart (Bobby Dick)
  7. Be Glad You Ain't Me (Porter Waggone)
  8. Courtin' In The Rain (Tyler)
  9. Even Tho (Webb Pierce)
  10. Padre Of Old San Antonio (Jim Reeves)

- Uncle Buck**  
KSGM—Ste. Genevieve, Mo.
1. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  2. You're Not Easy To Forget (Kitty Wells)
  3. Looking Back To See (J. E. & M. Brown)
  4. One by One (Wells & Foley)
  5. If You Love Me (Milburn Bros.)
  6. Courtin' In The Rain (Tyler)
  7. Back Up Buddy (RUBY Wells)
  8. Crazy 'Bout You Baby (Lonzo & Oscar)
  9. Night Time Is Cry Time (Jimmy Newman)
  10. Tell Her Lies And Feed Her Candy (Charlie Walker)

**THE CASH BOX**



**HILLBILLY,  
FOLK & WESTERN  
JUKE BOX TUNES**

**I DON'T HURT ANYMORE**

Hank Snow  
(RCA Victor 20-5698;  
47-5698)

**EVEN THO**

Webb Pierce  
(Decca 29107; 9-29107)

**ONE BY ONE**

Kitty Wells & Red Foley  
(Decca 29065; 9-29065)

**SPARKLING BROWN EYES**

Webb Pierce &  
The Wilburn Brothers  
(Decca 29107; 9-29107)

**LOOKING BACK TO SEE**

G. Hill & J. Tubb  
(Decca 29145; 9-29145)  
R. Wells & G. Jones  
(RCA Victor 20-5770;  
47-5770)  
J. E. & M. Brown  
(Fabor 107; 45-107)

**SLOWLY**

Webb Pierce  
(Decca 28991; 9-28991)

**ROSE MARIE**

Slim Whitman  
(Imperial 8236; 45-8236)

**GOODNIGHT, SWEET-HEART, GOODNIGHT**

Johnnie & Jack  
(RCA Victor 20-5775;  
47-5775)

**CRY, CRY DARLING**

Jimmy Newman  
(Dot 1195; 45-1195)

**I REALLY DON'T WANT TO KNOW**

Eddy Arnold  
(RCA Victor 20-5525;  
47-5525)

**The Big Picnic**



PHILADELPHIA, PA.—More than 8,000 teenagers and their families jammed Woodside Park last week (August 5) to live it up at Bob Horn's second annual picnic for fans of his popular "Bandstand" show on station WFIL-TV, this city. The kids were entertained by Bill Haley and his Comets, Bob Carroll, Mike Pedicin, Gloria Mann, Micki Marlo, Dick Lee, Georgie Shaw, Mary Small, The Four Lads, Alan Dean, Mitzi Mason, Vince Carson, Sandy Stewart and others. Top photo shows Pedicin and Horn signing autographs. Bottom photo, Horn takes Micki Marlo for a ride on the carousel. The Woodside Park was closed to the general public for the first time in its history. Proceeds from the picnic will be used toward the purchase of an X-ray unit to be donated to Eagleville Sanatorium.

**THE TEN FOLK AND WESTERN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK  
PLUS THE NEXT FIVE**

1. I DON'T HURT ANYMORE ... Hank Snow (RCA Victor)
2. EVEN THO ... Webb Pierce (Decca)
3. ONE BY ONE ... Kitty Wells & Red Foley (Decca)
4. GOODNIGHT, SWEETHEART, GOODNIGHT ... Johnnie & Jack (RCA Victor)
5. SPARKLING BROWN EYES ... { Webb Pierce & The Wilburn Brothers (Decca)
6. LOOKING BACK TO SEE ... { G. Hill & J. Tubb (Decca)
7. COURTIN' IN THE RAIN ... T. Texas Tyler (Four Star)
8. GO, BOY, GO ... Carl Smith (Columbia)
9. CRY, CRY DARLING ... Jimmy Newman (Dot)
10. DON'T DROP IT ... Terry Fell (X)
- 11) THANK YOU FOR CALLING. 12) OUT BEHIND THE BARN.
- 13) HONKY TONK GIRL. 14) PRETTY WORDS. 15) BACK UP BUDDY.

**THE WILBURN BROTHERS**  
"A LITTLE TIME OUT FOR LOVE"  
Decca 29190  
**CEDARWOOD PUBLISHING CO.**  
146 7th AVENUE, NASHVILLE, TENN.

**THE CASH BOX**  
**BULLSEYE of the WEEK**  
**TOMMY COLLINS**  
sings two tunes he wrote himself ...  
"WHAT'CHA GONNA DO NOW?"  
b w  
"YOU'RE FOR ME"  
CAPITOL 2891  
**CENTRAL SONGS, INC.**  
6308 SUNSET BLVD.  
HOLLYWOOD 28, CALIF.

**2 BIG ONES  
BACK-TO-BACK**



**CARL SMITH**

Singing

A great ballad

**"IF YOU SAW HER THROUGH MY EYES"**

(You'd See Her Differently)

**DRIFTWOOD MUSIC**

And

**"GO BOY, GO"**

**VALLEY PUBLISHERS**

COLUMBIA 21266



**DRIFTWOOD PUBLISHING CO.**

146 7th Ave. N.  
Nashville, Tenn.

# AL (GOOD DEAL LUCILLE) TERRY

*Does it again!*

## "HOUSE OF GLASS"

b/w

## "SHOW ME THAT YOU LOVE ME"

HICKORY 1012

OFF AND GOING BIG IN DALLAS . . . OKLAHOMA CITY . . . ST. LOUIS . . . NASHVILLE . . . AND NEW ORLEANS!

... AND HERE'S MORE CASH IN YOUR CASH BOX!

# McCormick Bros.

## "RED HEN BOOGIE"

b/w

## "BANJO TWIST"

(instrumental)

HICKORY 1013

OFF AND GOING BIG IN CINCINNATI . . . MINNEAPOLIS . . . NASHVILLE . . . ST. LOUIS . . . AND WASHINGTON, D. C.

**Hickory** Records, Inc.  
2510 Franklin Road  
Nashville, Tennessee

# FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

## THE CASH BOX BULLSEYE of the WEEK

"NIGHT TIME IS CRY TIME" (2:18) [Acuff-Rose BMI—Miller Newman]

"DIGGY LIGGY LO" (2:19) [Acuff-Rose BMI—J. D. Miller]

JIMMY NEWMAN  
(Dot 1215)

● Jimmy Newman, who broke into the winner's circle with his hit recording of "Cry, Cry Darling", comes up with a new platter that could be bigger. On the upper end, the artist puts his heart into his delivery as he waxes a middle tempo feelingful piece dubbed "Night Time Is Cry Time". It's a top notch vocal job on a deck that has solid moneymaking qualities. Under portion is a charming, quick beat novelty labeled, "Diggy Liggy Lo". Inviting lyrics are coupled with a potent string backing. Two powerful showings with the top lid leading the way.

"SHE'S JUST A HOUSEWIFE, THAT'S ALL" (2:45)

[Starrite BMI—A. Duff, D. Edge]

"COURTIN' IN THE RAIN" (3:11) [Four Star BMI—T. Texas Tyler]

ARLIE DUFF  
(Decca 29243)

● Arlie Duff comes smashing through with two tunes that could climb the sales ladder in record time. The chanter already has built up a large following and his debut on a major label should prove highly successful. Upper half, "She's Just A Housewife, That's All", is a middle tempo piece on which Duff laments the fact that his wife's looks have changed radically since their marriage. Reverse waxing, "Courtin' In The Rain", is a wonderful cover on a light-hearted ditty that's starting to break. Duff's version could carry it to the top. Two talking-singing decks for quick action.

MAYBELLE SEIGER  
("X" 0046)

● "UNWANTED" (2:50) [Sheraton BMI—M. Seiger] The soft and polished chords of Maybelle Seiger come through in top drawer fashion on a middle beat romantic lament. The Country Gentlemen blend in smooth style. A strong showing by the thrush.

● "THE KINDEST OLD DADDY" (2:17) [Bob Miller ASCAP—M. Seiger] On this end Maybelle waxes a moderate beat, tear-compelling tune. Potent mid-deck recitation on a tune packed with feeling.

SPEEDY WEST & JIMMY BRYANT  
(Capitol 2892)

● "OUR PARADISE" (2:24) [Opal BMI—S. West] Speedy West and Jimmy Bryant team up again to display their instrumental talents on a lovely treatment of a slow tempo, tropical-flavored ditty. A relaxing, easy-to-take side.

● "BUSTIN' THRU" (2:13) [Opal BMI—S. West, D. Davis] Flip is a change of pace, fast moving item that the boys work over in solid fashion. Both ends should garner loads of spins.

SLIM WILLET  
(4 Star 1663)

● "THE LONELY TIDE" (2:33) [4 Star BMI—S. Willet] Slim Willet turns in a distinctive vocal effort on a tender, middle tempo item. The Big State Jamboree Gang lend capable string support.

● "DON'T LAUGH AT ME NOW" (2:45) [4 Star BMI—S. Willet] On the bottom deck the warbler infectiously projects a quick beat piece with engaging lyrics. A Willet original that should catch a goodly share of the spins.

BILLY WALKER  
(Columbia x 21290)

● "GOING-GOING-GONE" (2:29) [ABC ASCAP—Whitney, Kramer] Billy Walker takes hold of a most appealing tune that could shoot him right up to the top of the charts. It's a charming vocal job on a slow tempo sentimental piece.

● "I'M A FOOL TO CARE" (2:12) [Peer International BMI—Daffan] On the reverse deck Walker dishes up a terrific country version of a high flying pop tune. Two stand-out sides. Watch 'em both.

ELAINE GAY AND JACK  
(King 2022)

● "AM I THE ONE TO BLAME" (2:35) [Lois BMI—Gay, Starcher Shurtz] Elaine Gay has a wonderful quality in her voice as she softly etches a middle tempo romantic weeper. The chirp should win many fans with this one.

● "YOU CAN'T HAVE MY LOVE" (2:11) [Hank Thompson BMI—Gray, Thompson, Harding, Roberts] It's Elaine Gay accompanied by Jack on this half and the pair dish up an excellent cover on a tune that's making noise in the country market.

HANK HAMMER  
(Chesterfield 351)

● "M.T.S. & M.T.S. OF LIENS CAUSED OCEANS AND OCEANS OF TEARS" (2:22) [Mac Heather Music—V. Richmond] Hank Hammer comes through with an eloquent vocal effort on a middle tempo sentimental piece. A fetching etching.

● "I WOULDN'T TAKE A MILLION FOR YOUR LOVE" (2:15) [Mac Heather Music—Thomas, Hammer] On the bottom lid Hammer waxes a moderate beat piece on which he tells us that money cannot buy happiness. Fine musical backdrop.

HAWKSHAW HAWKINS  
(RCA Victor 20-5808)

● "I WANNA BE HUGGED BY YOU" (2:40) [Lynn BMI—E Butts] The mellow tones of Hawkshaw Hawkins come over in sparkling fashion on a bouncy, quick beat romantic cutie. A delightful wedding of melody and lyrics.

● "ONE WHITE ROSE" (2:42) [Tannen BMI—S. Long, D. Werzel] The lower portion features the warbler on a slow beat romantic weeper. Subdued string backing.

"LUCKY" JOE ALMOND  
(Trumpet 221)

● "GONNA ROLL AND ROCK" [Globe BMI—J. Almond] "Lucky" Joe Almond turns in a neat performance as he waxes a catchy, quick beat ditty with inviting lyrics. An appealing spirit-lifter.

● "HICKORY NUT BOOGIE" [Globe BMI—J. Almond] Flip waxing is a delectable, rhythmic piece presented in happy style by the artist. Colorful instrumental backing by the Hillbilly Rockers.

# THE CASH BOX FOLK and WESTERN ROUNDUP

The Davis Sisters, Skeeter and Georgia recently did a return engagement at the Circle Theatre in Cleveland, and another try at breaking their own house record. Sunday, August 8, the Davis Sisters played the Johnny Rion Chain O' Rocks Park in St. Louis. Starting in mid-August, Eddie Hill took to the road on personal appearances. Fred Wamble C&W deejay at WBAM, Montgomery, Alabama, and the Mexican Border stations via tape, is chairman



DAVIS SISTERS

of the Hank Williams Day Memorial Program scheduled in Montgomery September 21. Reservations are being filled now, and plans are underway for complete program. Many artists, deejays, publishers, and record company officials have already acknowledged their intentions of attending the event. Mitchell Torok (Abbott) completing plans for his first personal appearance tour into Canada this month. Mac Wiseman (Dot) continues to do personal appearances in the Virginia, West Virginia area, working out of radio station WRVA, a regular on the "Old Dominion Barn Dance." Red Garrett (RCA Victor) completing a 13-week Canadian tour. Fred and Wesley Rose, Acuff-Rose Publications and Hickory Records back in Nashville after a promotional junket covering deejays, and record firm's distributors. August 14, saw Gene "My Blue Heaven" Austin and Hawkshaw Hawkins guesting on the Ozark Jubilee Show with Red Foley from the Crossroads of Country Music at Springfield, Mo.

August 21, Tommy Sosebee (Coral) will be guest artist on the show. Murray Nash reports that John "Yardbird" Wooten of WIRK, West Palm Beach, Florida was in Nashville over August 7th and guested on Grant Turner's DJ USA Show over WSM. "Yardbird" did the DJ guest spot for Johnny Arizona who was unable to appear for this particular week. Cousin Minnie Pearl set for a series of dates thru Pennsylvania, Mississippi and Kentucky. The 'Queen' of Comedy, who is a favorite recording artist, is also set to do a series of radio and TV spots for a national sponsor. Down Homers' country and western group have been clicking big while performing with the USO in Europe. Cousin Johnny Small, WNLC-New London, Conn., planning a series of Fall and Spring personal appearance stints in the Eastern Conn. territory by leading country music artists. Opening the season will be Stoney Cooper, Wilma Lee and the Clinch Mountain Clan. Sheriff Tex Davis at his new location, WCMS-Norfolk, Va. tells us that Jimmy Dean and his Texas Wildcats (4 Star) 6 day barnstorming trip for Strongheart Dog Food proved to be a great success in town. KWKH's "Louisiana Hayride" and Horace Logan and Pappy Covington welcomed group of their artists back to their show after their first half of a record promotion tour for Abbott and Fabor Records. The artists making the tour included Jim Reeves, Ginny Wright, Jim Edward and Maxine Brown, Alvadean and Sandy Coker, Shirley Bates, Tom Tall and Jerry Rowley. First leg of the tour has proven very successful. The group returned for their "Louisiana Hayride" broadcasts from Shreveport on August 14th. Ferlin Huskey in Nashville now, where he will make permanent residence, after having joined WSM and Grand Ole Opry as a 'regular' with the August 7th broadcast. The Duke of Paducah Show featuring Johnnie and Jack, Kitty Wells, Lew Childre, and Joyce Moore, continues with personal appearances, playing fair dates in Illinois, Iowa, Nebraska, and Wisconsin through the 29th of August. The show broke house records at Rising Sun, Maryland and played to the largest house in five years at Shorty Fenders in York, Pa. According to Hubert Long, manager of Webb Pierce, Webb and his Wondering Boys, along with the Wilburn Brothers, Doyle and Teddy, working park dates in Pennsylvania this month. J. C. and Doris Land of Macon, Ga. in for visit with friends at Grand Ole Opry recently. Dewey Mousson, manager of Little Jimmie Dickens, reports that Jimmie and his group, plus Del Wood, the keyboard artist, Lazy Jim Day, and Martha Carson and her group are on the first leg of a seven-week personal appearance tour, playing dates in Virginia, W. Va., Maryland, Washington, Pennsylvania, New Jersey, Iowa, Nebraska, Minnesota, Dakotas, Montana, Idaho, Indiana and Illinois.



MAC WISEMAN

## Now I Remember When



NEW YORK—Paul "Pops" Whiteman, "The Dean of Modern American Music," and Martin Block, "The Dean of Disk Jockeys," show their enthusiasm over "Pops" newly-released record, "You're Driving Me Crazy," which is Whiteman's first disk-output in many years, and which brings back the "sound" of his original Ambassador Hotel Orchestra (the hotel in Atlantic City where Whiteman first gained his fame).

Block chose the platter as "The Best New Record of the Week" on his ABC Radio Network "Martin Block Show," (2:35 to 4:00 p.m., EDT, Monday thru Friday).

### Sapphire Appoints Distributors

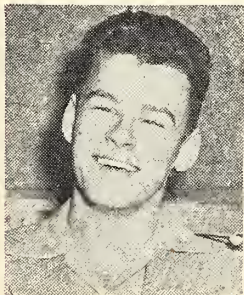
NEW ORLEANS, LA.—Frankie Adams of Sapphire Records, now operating out of New Orleans, having formerly located in Philadelphia, has announced the appointment of several new distributors. Alpha Distributors, New York; Record Sales, New Orleans; and David Rosen, Philadelphia, will handle the Sapphire line for the pop and r & b markets.

### Brown-Turner Make TV Shorts

NEW YORK—Ruth Brown and Joe Turner, Atlantic Record stars, came into New York last week to make TV shorts of their Atlantic hit records. Willie Bryant, well known Harlem figure and topflight R & B disk jockey, handled the role of Master of Ceremonies.

### WAX WISE

There's a strong possibility that Carl Smith has a two-sided hit in his latest efforts. Already showing up is "Go Boy, Go" a juke box natural, and a contender for more play is the flip, "If You Saw Her Through My Eyes" . . . one of the finest ballads Smith has recorded. The ballad side was penned by Nashville writer Danny Dill. The Wilburn Brothers getting lots of play with "If You Love Me" and "Time Out For Love." A newcomer to the recording field, Elvis Presley on the Sun label, is reported to have a three-way smash in his current release, "That's All Right" and "Blue Moon Of Kentucky." Both oldies, one leaning to the C&W field, the other a R&B tune. According to reports, the apparent reason for its tremendous sales is because of its appeal to all classes of record buyers. Kenny Lee (RCA Victor) does a fine performance on his latest release . . . "It's Tit For Tat" and "Holding Hands." Kenny works out of Atlanta, Ga. Skeeter Bonn (RCA Victor) just completed personal appearance at the Hillbilly Park, Newark, Ohio. Marty Robbins (Columbia) turns in a fine performance with his latest . . . "Too Big To Cry." Carlisles take a R&B number, put a country kick to it, and come out with a fine recording on their latest . . . "Honey Love" . . . coupled with "Female Hercules." Harvie June Van (King) now living in Nashville. Harvie recently had her first release on King and is receiving direction from Louise Webb, Nashville songwriter. Harvie's latest is "Can Can Skirt" and "My Sins of Yesterday." Rose Maddox out



KENNY LEE

with a new one . . . "The Life That You've Led." Don Law Columbia A&R rep scheduled for recording sessions in Nashville right away. Still getting strong play and sales is the Red Foley and Kitty Wells recording of "One By One." Bill Lowery, Atlanta deejay and music publisher, adds another duty to his busy routine. . . . Bill is now writing for a newly organized mag . . . Record Review. Writing for the same mag is Marty Roberts of WCKY, Cincinnati. Bob Ferguson breaks into the management field, taking over Ferlin Huskey. Billy Gray and Wanda Jackson hitting big with their current recording of "You Can't Have My Love" . . . on Decca.

## THE CASH BOX THE 101 FOLK & WESTERN TOP Best Sellers

1. I DON'T HURT ANYMORE  
Hank Snow  
(RCA Victor 20-5698; 47-5698)
2. EVEN THO  
Webb Pierce  
(Decca 29107; 9-29107)
3. ONE BY ONE  
Kitty Wells & Red Foley  
(Decca 29065; 9-29065)
4. LOOKING BACK TO SEE  
Goldie Hill & Justin Tubb  
(Decca 29145; 9-29145)  
Ruby Wells & Grandpa Jones  
(RCA Victor 20-5770; 47-5770)  
Maxine & Jim Edward Brown  
(Fabor 107; 47-107)
5. SLOWLY  
Webb Pierce  
(Decca 28991; 9-28991)
6. ROSE MARIE  
Slim Whitman  
(Imperial 8236; 45-8236)
7. GOODNIGHT, SWEETHEART,  
GOODNIGHT  
Johnnie & Jack  
(RCA Victor 20-5775; 47-5775)
8. I REALLY DON'T WANT TO  
KNOW  
Eddy Arnold  
(RCA Victor 20-5525; 47-5525)
9. SPARKLING BROWN EYES  
Webb Pierce & The Wilburn Brothers  
(Decca 29107; 9-29107)
10. DON'T DROP IT  
Terry Fell  
("X"-0010; 4X-0010)

\*\*\*\*\*

DOUBLE ACTION . . .

DOUBLE PLAY . . .

**CHET ATKINS**

Great New Release

Instrumental

**"SAN ANTONIO ROSE"**

and

**"MISTER MISERY"**

featuring

**RED KIRK**

(Vocalist)

RCA Victor 20 47-5813

\*\*\*\*\*

IT'S HERE! THE DISTINCTIVE, NEW

# Select-O-matic

Announcing the most beautiful, most complete and finest performing music system ever offered the coin-operated music industry . . . it's the new Select-O-Matic "100"! Seeburg sets the style trend again . . . it's the "bandshell" . . . strikingly beautiful and so refreshing because it's so distinctive. There's nothing to compare!

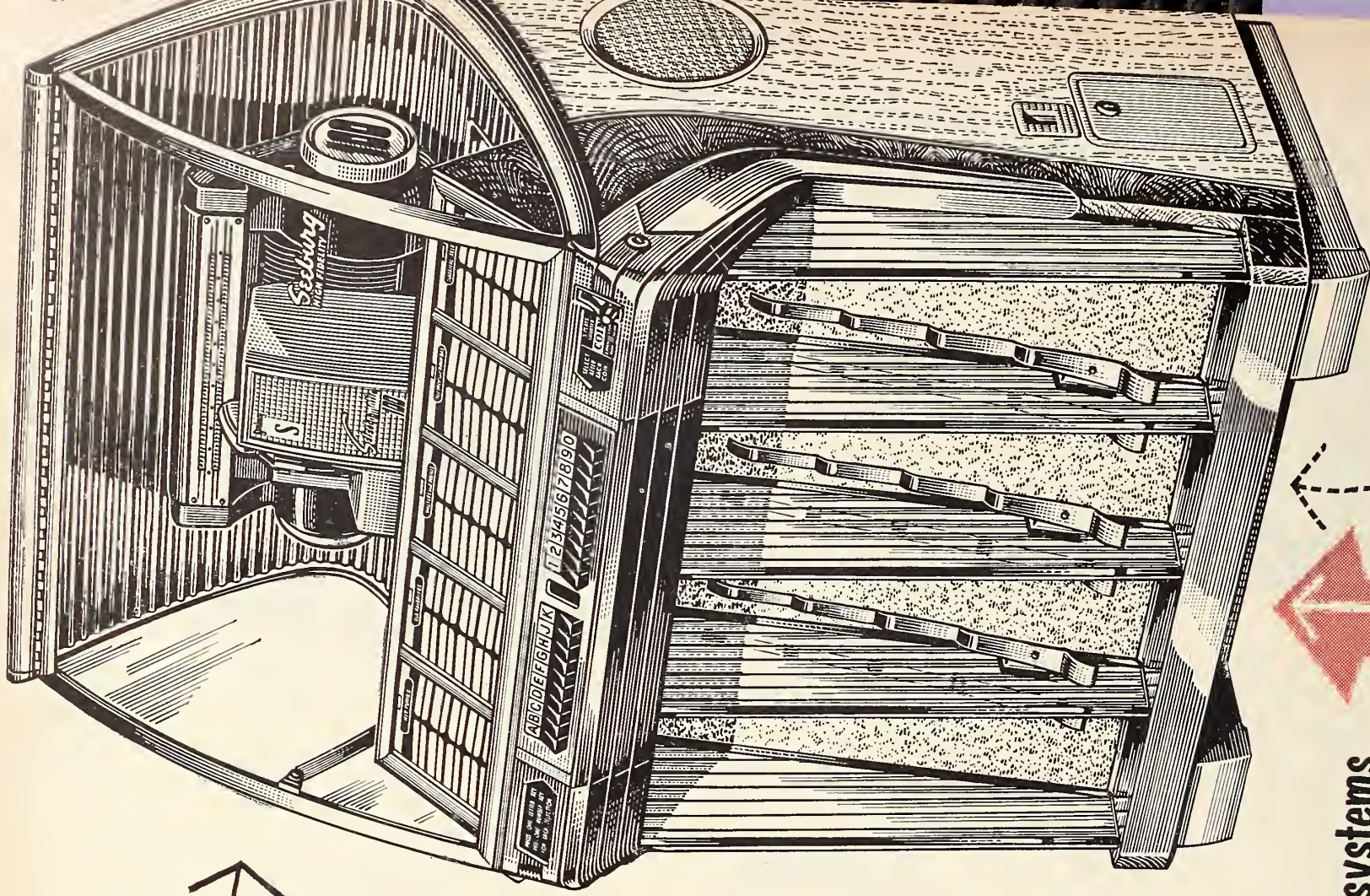
**PLUS FULL-SPECTRUM HIGH FIDELITY AND  
OMNI-DIRECTIONAL SOUND**

See our other two-page advertisement in this issue for further details.



**Seeburg**  
DEPENDABLE MUSIC SYSTEMS SINCE 1902  
J. P. SEEBURG CORPORATION  
Chicago 22, Illinois

**America's finest and most complete music systems**





# Here and There

NEW YORK—"Optimism's Around Town" is the headline featuring the column of Charles M. Sievert, advertising writer for the World-Telegram & Sun, local evening newspaper. "More optimism around town for all business than we've seen in many a moon" writes Sievert. "It was really refreshing to find a number of big execs of local stores a bit more expansive than usual about the coming season. . . . Talk along Madison Ave. (city's advertising agency center) is that budgets already approved for Christmas promotion spending are bigger and also a bit more inclusive of most media."

LONDON, ENGLAND—For the first time in fifteen years, the embargo on the import of amusement machines in this country has been lifted. A bilateral quota of 10,000 English pounds for 12 months has been established for the import from Western Germany of coin operated equipment. English reaction has been both approving and disapproving. Operators, who haven't had any new coin machines from out of the country for these many years have shown approval—but manufacturers of British machines heartily disapprove. G. N. Ditchburn, manufacturer of a music machine, states that "manufacturers of phonographs are disappointed that a license is to be issued."

CHICAGO—Orville W. Johler, vice president in charge of advertising for the 6,000 stores in the Independent Grocers Alliance, in an address to 1,100 representatives attending the I.G.A.'s 28th international convention in this city, stated "Reducing advertising is one of the best ways to commit business suicide." He continued: "For years it has been the standard practice of all businesses, large and small, to use the economy axe on the advertising budget at the first sign of a business slump. People today are talking about unemployment. Others are saying that business is not as good as it used to be. But look, at I.G.A. During the first five months of this year, our business was 16 percent ahead of a comparable period last year. Before this month ends, I would be willing to wager that our business will show an increase of better than 20 percent over the same period of last year. Advertising has made this all possible."

# THE OPERATOR MERCHANTISER

**Manufacturers and Distributors Outside the Industry Use Operators to Introduce and Merchandise Many Types of Products to Retail Merchants. This Opens New Profit Path to Operators as Practice Continues to Grow Thruout the Nation.**

A well known beer distributor found coin machine operators his best merchandising bet when it came to introducing his beer to local taverns.

A neon sign manufacturer also discovered hidden merchandising treasure in the coin machine operator's acquaintance with local retailers.

A store fixture representative found that the best merchandising men he could ever get were the coin machine operators in his territory.

A manufacturer of an electric hand dryer and insect eliminator, working thru coin machine firms, introduced his product successfully to taverns, restaurants and other locations.

A bar furniture distributor closed some of the best deals in his career when he worked with coin machine operators in his community.

These, and many, many more stories have, for many years, been circulating thruout the trade.

Many operators, in one way or another, have been merchandising products entirely foreign to coin operated equipment and yet directly connected with their locations.

One producer advises that, after visiting with some operators in his area, he urged these men to merchandise his products on a commission and introductory bonus basis, to their tavern locations.

The results, he reported, were truly phenomenal. In the first place, the operators were able to get his products into the taverns. In the second place, they were able to continue their use.

All because the tavern owners did not have to lay out any of their own money. The receipts, for the first order and for subsequent orders, came from the machines in the locations.

Keen merchandisers of many types of products have suddenly discovered that the one man in their community well acquainted with all types of locations is the operator.

For years *The Cash Box* urged manufacturers to use the operators' merchandising powers. This publication pointed out that where wholesale druggists might know the drug stores, and wholesale grocers the grocery stores, the one man who knew all the retail outlets, of any kind whatsoever, was the operator in any community.

Today the distributors and manufacturers of various products have found this to be fact and are taking advantage of this situation.

Those operators who are already engaged in such merchandising are just as enthusiastic over this windfall. They, too, foresee sufficient extra profit, in many, many instances, which more than covers the overhead expense of their operations.

There was no doubt that, as time went on, the intelligent and ingenious merchandising peoples of the nation would discover the operators as their best bet for speedy coverage of all retail outlets and, especially, for even speedier introduction of many types of products into these outlets.

The operators who have developed a close intimacy with location owners have also, at the same time, won the confidence and respect of the locations and, thereby, are able to bring in new products which a stranger might find a difficult task.

Similarly, these operators have also learned that by so doing, and by allowing the retailer to pay for the merchandise from the cash box in the machine, they maintain a very solid operational hold on the location itself while, at the same time, doing both the retailers and themselves much good.

It is, naturally, very pleasing to *The Cash Box* to hear that operators have also become merchandisers. It was this publication that first pointed out to all outside manufacturers and distributors the value of the operators as effective, efficient and speedy merchandisers of many, many types of products already used by the retailers, or allied to the lines which these retail locations handle.

The fact remains, that, wherever the average producer will search thruout any territory, he will find that the operators in that territory can always give him the best information regarding all retail establishments.

This merchandising opens an extra profit path thruout the nation for many intelligent coin machine operators. It is sure to bring about a closer and healthier relationship with the locations as well as win the support of important outside manufacturers.

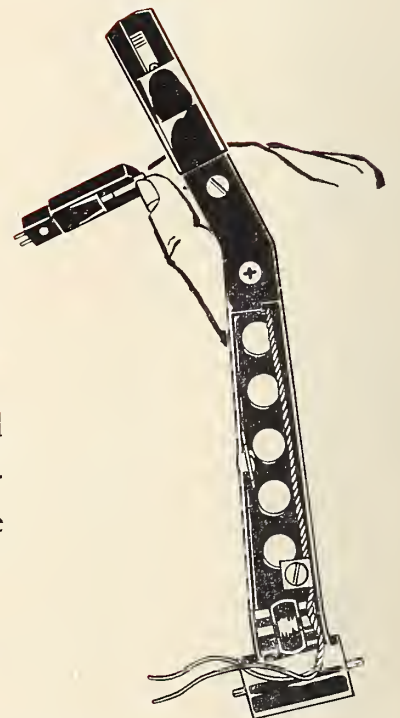
# NEW-Seeburg full spectrum high fidelity

Full-spectrum high fidelity means the Select-O-Matic "100" will faithfully reproduce every tone in the musical spectrum . . . from the lowest lows to the highest highs.

There's just one way to appreciate this new Select-O-Matic "100" music system, and that is to listen to it. See your Seeburg Distributor right away.

## sensational new high fidelity magnetic pickup with 15 c.p.s. (LOW FREQ.) to 25,000 c.p.s. (HIGH FREQ.) range

Now Seeburg gives you a pickup that not only matches other full-spectrum high fidelity characteristics, but has a range (15 to 25,000 c.p.s.) that actually extends beyond audibility. The new Seeburg magnetic pickup, which exerts only 5 grams of stylus force, assures the ultimate in performance . . . longer record and stylus life.

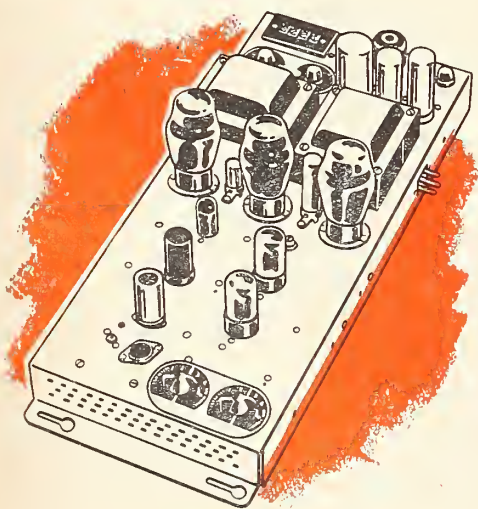


## high fidelity amplifier

The finest amplifier ever put in a coin-operated music system. 25-watt rating. Designed for full-spectrum high fidelity performance across the entire tonal range. 15 to 25,000 c.p.s. range.

## high fidelity speakers

See the opposite page for the story of another great Seeburg musical advancement . . . OMNI-DIRECTIONAL SOUND. Seeburg also has a complete new line of high fidelity remote speakers.



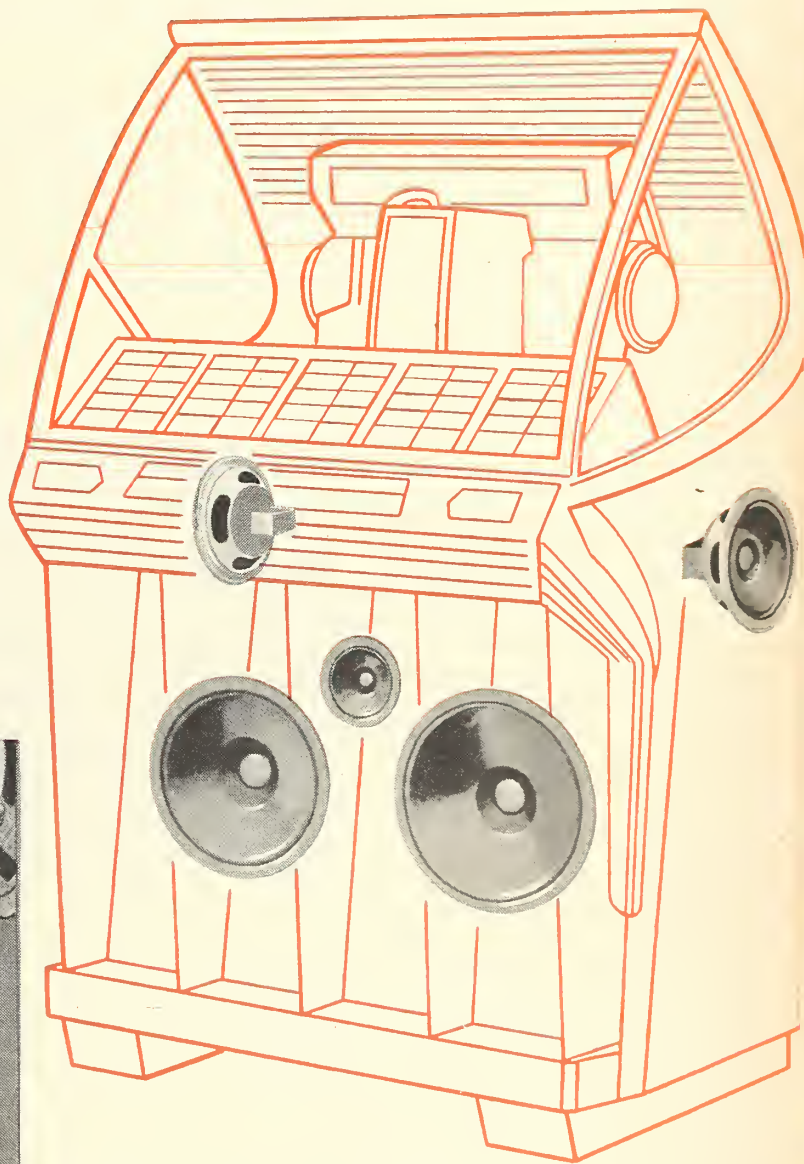
*America's Finest and Most Complete Music Systems*



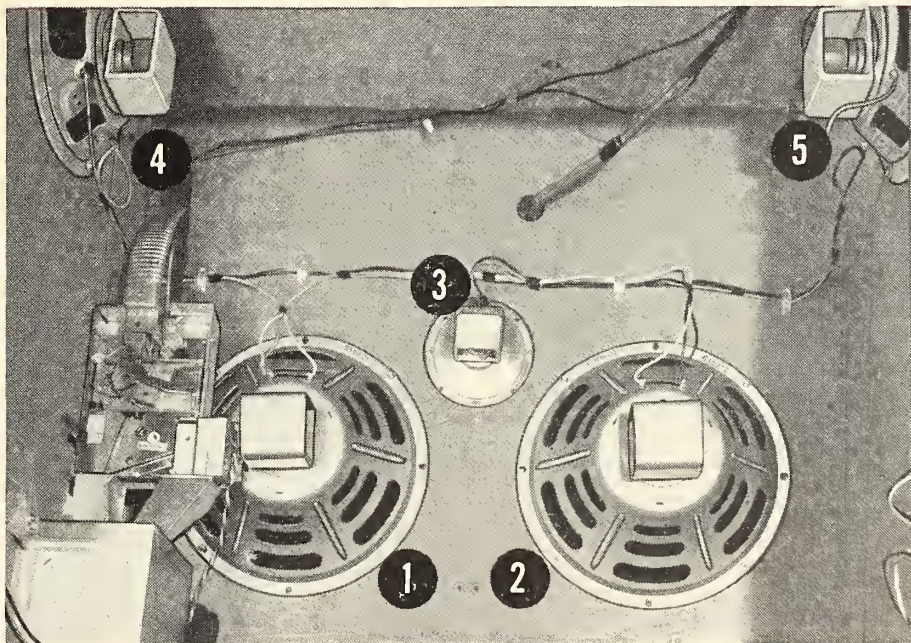
# NEW - Seeburg omni-directional sound

... the last word in musical reproduction. *Omni-directional sound means music in all directions.* It's possible because the new Select-O-Matic "100" has not one or two, *but five speakers covering the entire tonal range* integrated into the acoustical chamber. The result: music beautifully reproduced at the same level in all directions throughout the entire room.

It's the most advanced electro-acoustical system ever offered in our industry . . . see it at your Seeburg Distributor.



## omni-directional, 5-speaker electro-acoustical system



Mounted on the front of the cabinet are two heavy-duty, 12-inch low frequency speakers (see 1 and 2) with a 5-inch high frequency speaker (see 3). On each side there is a wide range 8-inch heavy-duty speaker (see 4 & 5). The five speakers are capable of absorbing the full 25-watt output of the amplifier without distortion.

**Seeburg**  
DEPENDABLE MUSIC SYSTEMS SINCE 1902  
J. P. SEEBURG CORPORATION  
Chicago 22, Illinois

# SPORTS GOODS SALES BOOM POINTS PARALLEL PROFIT PATH FOR COINBIZ

**Sports Goods Industry Enjoying Best Year Ever. Attribute Boom to Fact People Have More Time to Play and Less Money to Spend. This Parallels Reasons for Upsurge in Coinbiz.**

CHICAGO — In keeping with the report published by The Wall Street Journal that Americans are on a sports spree and that, "Sales of Sporting Goods Soar as Most Retail Business Trails 1953", many in the coinbiz feel that this report, and other news received in this regard, parallels the reasons for the upsurge in coinbiz throught the nation.

G. Marvin Shutt, secretary of the National Sporting Goods Association, reported, "This is the best year we have ever had."

He also stated that a super boom for the economy as a whole "is not our best time".

This, as all realize, is definitely parallel to what happens in the coin machines industry when there is a great working boom under way.

As Shutt continued, "When people are working long hours and earning fat pay-checks, they are too tired for sports and more likely to spend their overtime money on cars, furniture and TV sets.

"With more time and less money at their disposal they are more likely to invest in sporting equipment. Our best business comes when people have a good balance of money and time."

Even in Detroit, where labor layoffs continue to mount, reports from some of the largest sporting goods people are to the effect:

"More people in Detroit have more time for sports now that factories are reducing their work schedules."

It has always been known in the coin machine industry that, as long as people have a good balance of money and time on hand, the equipment of this field enjoys more play than ever.

The Cash Box reported in its last week's issue, Page 34, August 14, 1954, "Third Quarter Biz Sizzles Ahead."

The subheadline to this story read, "Coinbiz Reports Indicate '54's Third Quarter Well on Way to Equal '53."

The above survey conducted by The Cash Box proved definitely to all in the industry that the coinbiz was perking up everywhere in the nation, regardless of reports that labor layoffs were continuing, and that the overall national economy was tightening up financially.

The fact remains that the reports just issued by the outstanding sporting goods dealers parallels what happens in the coin machine business when people have more time to enjoy themselves.

The average tavern also reports a business pickup and this, in itself, ties in with what is happening in this and other industries which profit when the general public finds itself with more time to play and less money to spend.

Naturally, the heavier industries and durable goods are going to suffer to some extent. People are not going to spend too heavily for this merchandise.

Thrilling, of course, to one and all in the field, and a certainty for even greater play action this forthcoming Fall season, is the fact that the new products being presented by the manufacturers are so outstanding in

## United Music Ops of Mich. Meet Is Outstanding Success

**Roy Small, Conciliator and Public Relations Counsel, Acclaimed by All Music Ops Present. "Detroit Times" and 3 Radio Stations Give Favorable Reports of This First Big Meet. Next Meeting Sept. 7**



ROY SMALL

DETROIT, MICH. — "Most outstanding meeting we've yet held," is the way that music operators here described the first big membership meet of the United Music Operators of Michigan at the Fort Wayne Hotel, this city, this past week, Monday, October 9.

Roy Small, Conciliator and Public Relations Counsellor for the Hotel Music Operators of Michigan, was the main speaker on this occasion.

Immediately after bringing to the fore the purposes of this first big membership meeting, while membership applications were being passed out to the over 80 music operators that were present he was, in turn, given a tremendous ovation and much acclaim by all present for the mar-

every regard that these, of themselves, indicate even finer play than any supposed would be forthcoming.

As long as the manufacturers continue to produce products with such great play appeal, leaders here state, the trade can be assured of continued better business.

Further, these men claim, as long as the general public has time for play, it means a combination that points to a definite boom period ahead for all concerned.

velous public relations efforts which he had already accomplished, and was continuing to achieve to benefit Michigan's music operators.

Small called for any questions regarding the by-laws or other points of the organization from all present. He remained on the platform answering questions and winning great respect for himself and for the entire organization.

Edward L. Carlson, temporary president of the association, acted as chairman of the meeting. Also on the platform with him were Harry L. Norton, secretary and Frank Alluvot, treasurer.

It was decided that the name, "United Music Operators of Michigan," become official and remain as the permanent name of the organization.

Over 60 of the 80 music operators present immediately signed and turned in their membership applications.

It was also decided that the Fort Wayne Hotel become permanent headquarters of the association. Offices have been established on the mezzanine floor of this hotel.

The next meeting will be on Tuesday, September 7. At this meeting all who have signed membership applications will be allowed to nominate and elect permanent officers.

It was also decided that meetings would be held the first Monday of each month, unless that Monday happened to be a holiday, and the meeting would then take place on the following day, the first Tuesday of the month.

There is no doubt, all who were present reported, that this was the most enthusiastic meeting ever held here. Music operators were elated over the fine first turnout and the speedy manner in which the tremendous majority instantly signed membership applications. Many of the operators took along membership cards to sign up other operators throughout the area.

## Gottlieb Introduces New Five-Ball

CHICAGO—"Gold Star," new five-ball game of D. Gottlieb & Company, this city, was introduced to the trade this past week.

"One of the top player-appeal features of the game," according to Alvin Gottlieb, "is its 'Gold Star Special' which is awarded each time a ball enters any one of the four vertical 'star holes.'"

Replays are earned for making four vertical holes or for making three stars. Rollover buttons light for replays after making 1-2-3-4 rollovers.

"A second top feature of 'Gold Star,'" said Alvin Gottlieb, "is the presence of six 'Star Targets,' three along each playfield sideline. By scoring all six targets, one mystery target lights up for replays."

"Gold Star" also includes three pop bumpers, two flippers and two "Cyclonic Kickers."

The game features a "super-point score" with a high score of 7 million.

"There is considerable action at the top of the playfield," continued Alvin.

"This plus the other fine features should make the game a hit.

"Production is at peak," he concluded, "with shipments being made constantly."

The next morning a very fine report, regarding this meeting, appeared in the "Detroit Times." This newspaper revealed that there were approximately 7,000 automatic phonographs in this area and that the operators of these phonographs considered the retailers, in which the machines were located, as their partners in the automatic music business. This paper also revealed that these operators had an investment of over \$2,000,000 in their businesses.

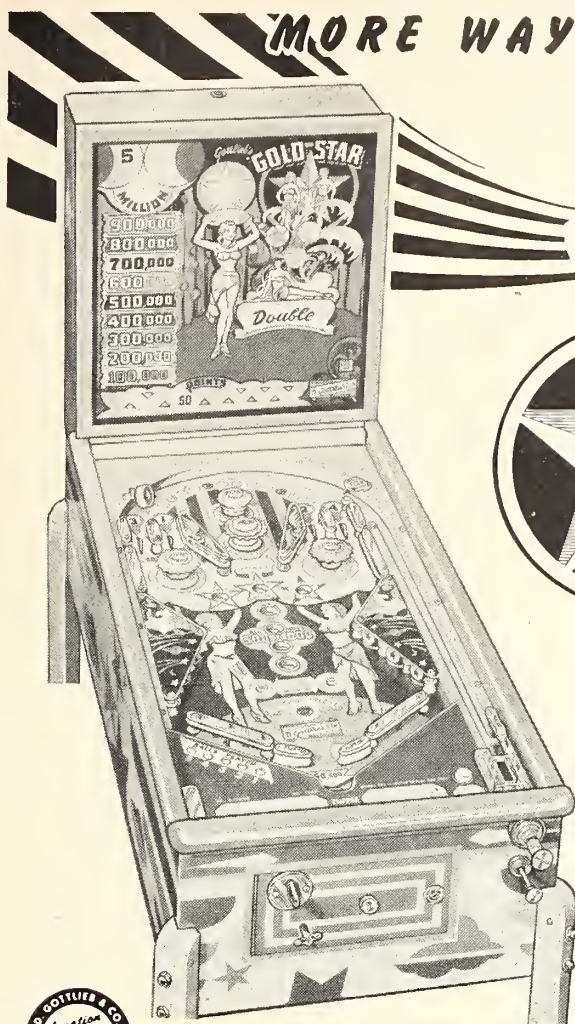
As Roy Small stated, "The music operators believe that over 1,000,000 people here in Detroit patronize and completely enjoy their automatic phonograph music. They therefore believe that it is a public service to let the people know what they are doing to give them the finest music and the best cooperation at all times."

In addition to the report which appeared in the "Detroit Times," radio stations WJBK and WJLB of Detroit, as well as station CKLW of Windsor, Ontario, Canada, just across the Detroit River, carried news broadcasts of this first meeting in a very favorable vein.

MORE WAYS TO WIN WITH

GOTTLIEB'S

GOLD STAR



Outshines  
All Others!

Points the way  
to Greater Profit!

- ★ Making 6 targets relights one mystery target for replays!
- ★ High Score to 7 Million!

- ★ 4 vertical holes and only one star hole owards GOLD STAR SPECIAL!
- ★ Replays for making 4 vertical holes!
- ★ Replays for making 3 stars!
- ★ Rollover Buttons light for Replays after making 1-2-3-4 Rollovers!

- ★ Super Point Score!
- ★ 3 Pop Bumpers!
- ★ 2 Flippers!
- ★ 2 Cyclonic Kickers!

SEE IT AT  
YOUR  
DISTRIBUTOR  
NOW!

*D. Gottlieb & Co.*

1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS



## New Bally Shuffle Bowlers Offer Double-Skill Appeal

Mfr. Supplies Distribs With 6-Color Poster



JACK NELSON

CHICAGO—"Until the recent introduction of 'Jet-Bowler' and 'Rocket-Bowler' by Bally Manufacturing Company, the skill feature that made some shuffle bowling players real experts was their skillful aim of the puck down the formica board toward the bowling pins," stated Jack Nelson, general sales manager of the firm. "But now," he continued, "speed-control skill has been added to the aim-skill in building up scores on the new Bally bowlers.

"Puck-speed is automatically recorded on the new 'Speed-O-Meter' on the colorful backglass resulting in higher or lower strike and spare values depending on the player's skill-control of the shot. Bally's own tests, prior to release of the new bowlers, showed that the new double-skill appeal was a real genuine success, but, since the new games have been in operation all over the nation, operators have reported earnings that top all previous bowling game records."

Nelson also announced that distributors of "Jet-Bowlers" and "Rocket-Bowlers" are displaying a new, unusual window and wall poster. According to Nelson, the highlight of this new poster is a large reproduction of Bally's exclusive new feature, "Skill-Shot Speed-O-Meter." He pointed out that the poster is printed in six brilliant colors, thus giving it maximum attention-getting value. Distributors report the poster is proving exceptionally effective in creating interest in these new Bally bowlers, Nelson stated.

### Will Show New Seeburg Phono In Scranton And Harrisburg

PHILADELPHIA, PA. — Harry Rosen, Meyer Parkoff and Joe Fishman, Atlantic-Pennsylvania Corporation, this city, advise that they are planning on showing the new Seeburg

### "Rifle Gallery" Keeps Genco Plant Busy

CHICAGO—"Comments regarding the tremendous earning power of 'Rifle Gallery' are pouring in at a record clip," reported Sam Lewis of Genco Manufacturing & Sales Company, this city.

"These comments are from distributors and operators alike all over the country," Lewis stated.

"Distributors are clamoring for more guns while operators are hounding the distribs with 'Rifle Gallery' demands.

"We here at Genco," continued Lewis, "are extremely pleased to have presented the trade with a top money-maker. We know that all concerned will more than multiply their investment.

"The game is doing so well that our production lines are devoted only to its output.

"We are steadily increasing employment and have been on an overtime schedule ever since the game was introduced.

"Shipment is strictly on a domestic basis at present," Lewis went on to say.

"The demand is so terrific in this country that we have not invaded the foreign market.

"'Rifle Gallery,'" concluded Lewis, "will definitely reach the select group of all-time Genco sales record-breakers."

phono in Scranton on Tuesday, August 17, at one of the leading hotels; and in Harrisburg on Thursday, August 26, at the Penn-Harris Hotel.

## SUMMER SPOT SPECIAL!

SEEBURG 146  
SYMPHONOLA  
with White Dome

WITH  
4-5¢ Wall Boxes  
3 wire or wireless  
FREE!!

\$99

WITH DAVIS  
GUARANTEE

Telephone Collect: SYracuse 75-5194

**DAVIS** DISTRIBUTING  
CORPORATION

SEEBURG FACTORY DISTRIBUTORS  
725 WATER STREET  
SYRACUSE, NEW YORK  
(Phone: 75-5194)

## ATTENTION! Coin Machine Manufacturers!

Your opportunity to get GOOD SOLID REPRESENTATION in the New England and New York State territories.

Established, successful, capable, excellent reputation, member of "20 Year Club," with experience and know how as regional representative. Open for good reputable line, working with operators, or with jobbers and distributors as Regional Sales Manager.

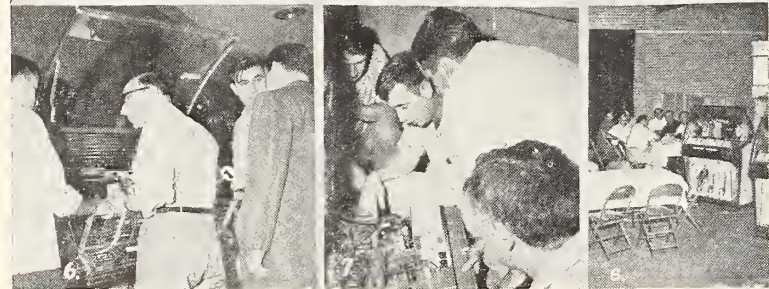
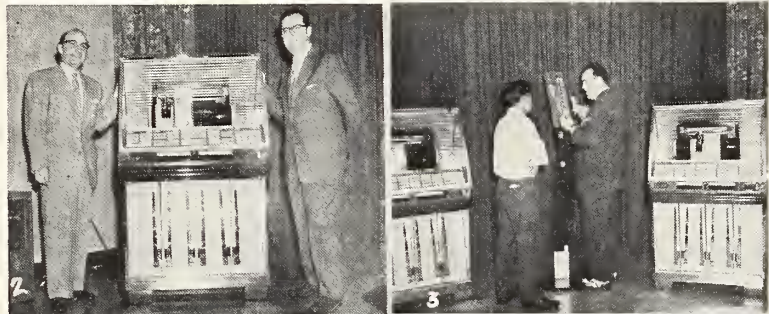
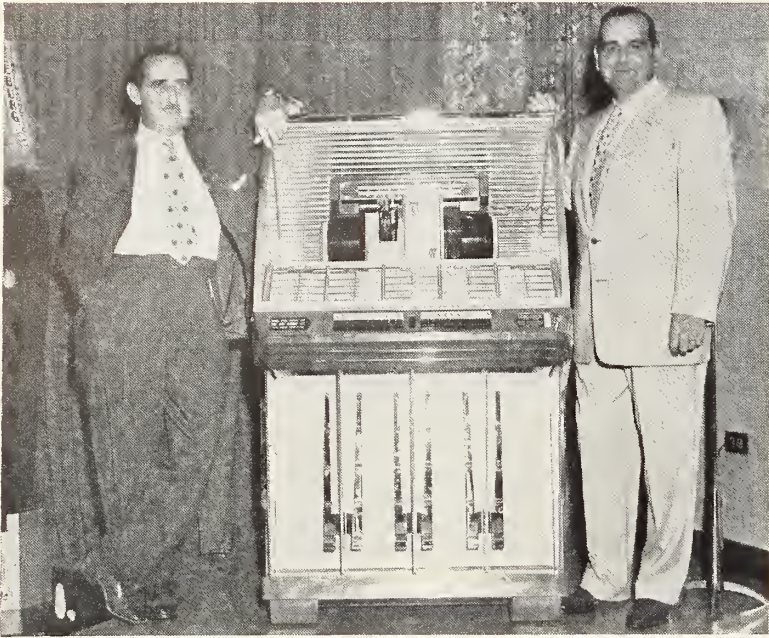
Write:

BOX 224 c/o THE CASH BOX  
26 W. 47th St., New York, N.Y.

# SEEBURG DISTRIBS SHOW NEW PHONO

## Atlas Music's Seeburg Showing Biggest Yet

## Over 400 Attend Atlantic Showing At Hotel Ballroom



CHICAGO—"This is the biggest showing we have ever held in all of our history as exclusive factory distributors for the J. P. Seeburg Corporation," is the way Maurie and Eddie Ginsburg explained the fact that they were forced to carry over their showing into a third day, Monday, August 9, instead of the two days, Saturday and Sunday, August 7 and 8, as they had originally announced.

Harold Schwartz and Nate Feinstein of the firm reported that they have never before been so busy showing operators a new phonograph.

Bob Dunlap, Seeburg's district manager in this area, was also on hand,

and was kept hopping about showing operators the new Seeburg Hi-Fi automatic phono, Model HF-100-R.

As Maurie Ginsburg elatedly stated, "We have never before received as many compliments on a new phonograph as we have on this new Seeburg Hi-Fi machine.

"Operator after operator," he continued, "admired the phonograph from every standpoint. All acclaimed the tremendous improvements which have been incorporated into this great, new Seeburg.

"The five speakers, the gorgeous cabinet, the permanently sealed cartridge with the easy-to-remove needles,

NEW YORK—More than 400 operators and guests attended the showing of the new Seeburg model HF-100-R phonograph held by Harry Rosen and Meyer Parkoff, Atlantic-New York Speration Hotel, on Tuesday, at the Park Sheraton Hotel, this evening, August 10.

Guests arrived from 10 A.M. until 9 P.M. closing. Altho food and refreshments on hand were thought to be enough, it was necessary to obtain more, which resulted in actually cleaning out the kitchen of the hotel restaurant.

Rosen, Parkoff and the Atlantic staff were all impressed with the enthusiastic acceptance of the new music machine. They reported that it not only was the most enthusiastic group, but that more people were on hand than had ever attended any previous showing. It was also stated that many operators placed orders, and from every indication the factory will be busy shipping in machines for a long while.

Rosen and Parkoff left immediately for Hartford, Conn. to join Mac Pearlman, manager of that branch, for a showing at the Atlantic-Connecticut showrooms on the following day.

Among the operators attending were: Arthur Herman; Aaron Herman; Harry Brodsky; Stanley Feldman; Mr. & Mrs. Morty Zamore; Mr. & Mrs. T. Gross; D. Kordal; Mr. & Mrs. M. Green; Al Koeman; Mr. & Mrs. V. Cappozzola; S. Cia; Murray Sardman; Sidney Mittleberg; Al Butler; Jack Levine; Dave Hendrickson; W. Dillon; A. Miller; Mr. & Mrs. Sandy Warner; Bob Jacobs; Clique Vending; Frank Schneider; Frank Breheny; Bob Held; Stephen Lake; Willie Weiss; Ed & Richard Hohman; Nat Kupin; Louis Valente; Nunzi & Carmine Nigro; J. Perronte; Ben Melitzer; John Marino; John Benfari; Frank Brocioli; Mac Pollay; Ralph Elefante; Joe Trella; Al Denver; Jack Ehrlich; Joe Magdan; Sandy Moore; Eno Kutlow; Phil Karsen; Bert & C. Jacob; Irving Holtzman; Leonard Nathan; Morty Lynn; Jerry Basile; Moe Chernoff; Hyman Blank; Bob Luttmann; Jerry Fenichel; Manny Feder; Morris Kahn; Nicholas De Rosa; Louis Chivarella; Lou Price; Larry Serlin; Mr. & Mrs. John Stack; Harry Zevan; Joe Green; I. Green; Lloyd Gunn; Al Ferber; Mr. & Mrs. C. Schilier; Hy Jaffee; James Trecc; Bill Saman; Jack Falisey; Harry Was-

serman; Dave Lowy; Harold Henry; Drew Calland; Charles Morell; Marvin Leibowitz; Leon Markowitz; Louis Hirsch; Sidney Levine; Nash Gordon; Sam Sacks; Irving Fink; John Diamond; Irving Snyder; Albert Simon; Sam Engleman; Lou Boorstein; James Sherry; Teddy Platt; Nat Lerner; Jack Gordon; Mr. & Mrs. Ben Parkoff; Harry Stern; Phil Stern; Max Gross; Barney Simon; Phil Kaplan; Andrew Malin; Mr. & Mrs. Sam Penner; Morris Wortzer; Joe Kochansky; Alfred Lauro; Charles Sacks; Mel Richter; Max Weiss; Harold Cohen; Louis Rosenberg; Ben Chiofsky; Moe Smith; Arthur Gochman; Ernie Levine; Theodore Faith; S. Sorrin; Ben Feinberg; Charley Hornekin; Irving Kahn; "Senator" Al Bodkin; Robert Mishelov; Jack Wilson; Atlas Music—Newburgh; Al Schlesinger; Nathan Bensky; Max Klein; Mr. & Mrs. I. Getlan; Mr. & Mrs. Wm. McCarthy; Louis & Howard Herman; Mr. & Mrs. Seymour Pollak; M. Budinoff; Edward Goldberg; Arone Goldberg; Carl Paversi; Jim Smith; James Demare; Max Goldstein; Gene Magazinni; John & Louis Tartaglia; Harold G. Rosenberg; Louis Getlan; Edward Fenton; Tom Cola; Joe Cola; Dave & Stanley Lutzger; Charles Salerno; Mr. & Mrs. Phil Simon; Sheldon Simon; Fred Bradley; Sol Wohlman; Al Gilbert; Charles Rubinstein; Mike Munves; Joseph Hahnen; J. Cogiano; Albert Vendette; Mrs. J. Dee; Theodore Blatt; Morris Bernstein; Jack Rubin; Wilbur Aaronson; Geanne Jackson; Richard Mackae; Les Boyd, Jr.; Joe Bossolino; Louis Scholz; Marcus Balkin; Al Miniaci; Morris Luber; Joseph & Richard Freidman; Perry Wachtel; Jack Semel; Elias Gassner; Max Schwartz; Charles Bernoff; Al Wolfe; Al Bloom; Sam Kramer; George Ponser; I. Zucker.

## Minthorne Host To So. California Ops

LOS ANGELES, CALIF.—Jean Minthorne, Minthorne Music Company, this city, and the Minthorne staff hosted several hundred music machine operators on Sunday and Monday, August 8 and 9, at their showrooms where they displayed the new Seeburg HF-100-R phonograph.

The display rooms were beautifully decorated, acting as a background for the display of the latest model Seeburg phonograph. Food and refreshments were available during both days.

Minthorne executives welcomed the visiting operators and demonstrated the new machine. Among the execs seen were Hank Tronick, Wayne Davis, Frank Mencuri and Jack Dolan. All report that the operators were enthusiastic in their comments about the appearance and new features of the music machine.

**Other Seeburg Distributor Showings Reported On Following Pages**

in fact, all of the improvements and new ideas which appear on this new Seeburg have won tremendous acclaim."

Operators continued to flock into the beautiful showrooms and building of Atlas Music Company from early Saturday morning thruout all day Saturday, and again all day Sunday, until the firm was forced to announce that it would continue the showing thru Monday, August 9.

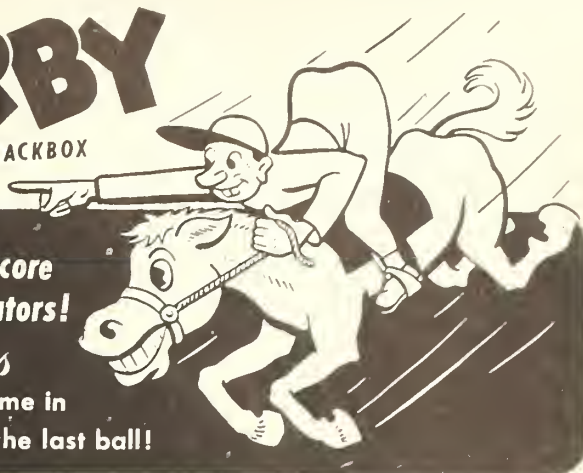
Pictured herewith is some of the action which took place on the show-room floors: 1) Maurie and Eddie Ginsburg. 2) Harold Schwartz and Nate Feinstein, Atlas execs. 3) Bob Dunlap, Seeburg regional representative, explaining new cartridge to Bill Nyland. 4) Mrs. Paul Golden, Paul Golden and Mrs. J. Mahoney resting up. 5) Ops look over the phono. 6) Harold Schwartz demonstrate machine to ops. 7) Frank Padula, Bill Nyland and other ops look at inner works. 8) A group of ops partaking of the refreshments.

# Williams NEW DAFFY DERBY

WITH HORSES ACTUALLY GALLOPING ACROSS THE BACKBOX

plus the exclusive "MIDGET PLAYFIELDS" that score a phenomenal money winning scoop for operators!

A RARIN' TO GO WINNER BY Williams  
Your "hoss" can be running behind, yet can still come in ahead of the field right up to the final action of the last ball!



See THE NEW FANTASTIC "CAPTIVE BALL" SCORING!

Available with 5c or 10c Coin Chutes



CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

1. "Your Hoss" selected on mystery basis at start of game.
2. Ball thru tap center lane changes selection.
3. Thumper bumpers and rollover buttons advance miniature horses across finish line.
4. All 6 horses across finish line in any order lites left bottom rollover to score replays.
5. Selected horse across finish line FIRST scores 1 replay and lites corresponding numbered rollover button for replays.
6. All additional horses across finish line lite up corresponding numbered rollover buttons to score replays when "Doffy" and "Derby" ore mode.
7. Making "Doffy" lites Doffy rollover to advance Special Bonus Score. Making "Derby" lites Derby rollover to advance Special Bonus score.
8. Special Bonus score builds up game-to-game, does not reset until won by player.
9. Two rollover lones shoot "Doffy" ball in Doffy section. Two rollover lones shoot "Derby" ball in Derby section. One rollover lone, when lit, shoots captive balls in both Doffy and Derby sections.
10. Making "Doffy-Derby" lites center skill hole to collect Special Bonus score.

## DAFFY DERBY'S

RADICALLY DIFFERENT SCORING PRINCIPLES GET AND HOLD CHOICE LOCATIONS FOR RICH PROFITS!

OPERATE Williams SCREAMO  
The game that spots in-line numbers for a big "COME-ON"!  
Order Today!

## Trimount Draws 300 Ops To New Seeburg Phonograph Showing

BOSTON, MASS.—More than 300 operators from all over New England visited the showrooms of Trimount Automatic Sales Corporation, this city, Monday thru Wednesday, August 9-11, for a gala open house party at which Seeburg's new model phonograph HF-100-R was unveiled.

Dave Bond, prexy, and Irwin Margold, general manager hosted the operators. Three door prizes were awarded the visiting ops. Martin Oliver, Portland, Maine, won first prize, a Seeburg wall box; O. J. Porter, also from Portland, won second prize, a Seeburg Hi-Fi speaker; and Tom Libbey, Haverhill, Mass., won third prize, a Seeburg Hi-Fi recess speaker.

Bond and Margold reported that the New England operators were enthusiastic over the new model phonograph, stating that the features they liked were the new advance styling; the omni-directional sound; the great improvement on the cartridge arrangement; and the new service features.

Prior to the Boston showing, seven of Trimount executives attended the national sales meeting at the Drake Hotel, Chicago. They were Dave Bond, president; Irwin Margold, general manager; Dave Riskin; Dan Brown, Les Eckle, Joe Leonard and Art Massara.

## Lynch & Zander Hold Seeburg Phono Showings At N. O. And Biloxi, Miss.

### Other Showings To Follow At Jackson, Miss., Monroe, Alexandria & Baton Rouge, La.

NEW ORLEANS, LA.—J. H. Lynch and A. H. Zander, heads of Lynch & Zander Company, this city, presented the new Seeburg phonograph model HF-100-R to an enthusiastic group of operators from this area, according to these men, on Friday, August 6.

Then on Monday, August 9, the firm held a showing at Biloxi, Mississippi, for the benefit of the Gulfcoast operators.

In attendance to welcome the guests were the partners and their salesmen, E. B. Stewart and Dan Broussard. Gunnar Gabrielson and Gil Semonin, of the Seeburg corporation were also on hand to talk with the operators.

"Those attending were most impressed with the distinctive beauty which marks every exciting line of the new 'Select-O-Matic 100' as well as the completely new sound system featuring full spectrum high fidelity plus omni-directional sound," reported Lynch and Zander.

Lynch & Zander will conduct showings during the next two weeks in Jackson, Mississippi, and in Monroe, Alexandria and Baton Rouge, La., as well as other cities in their territory, it was announced.

## United Shipping Samples Of "Shuffle Targette" To Distribs



BILL DeSELM

CHICAGO—United Manufacturing Company, this city, is now shipping samples of its new "Shuffle Targette" game to distributors, it was announced by Bill De Selm, general sales manager, this past week.

"We are gearing up to fill-quantity orders," said De Selm. "Our production lines are busy turning out the game."

The game has the conventional shuffle alley size of approximately 8 feet by 2 feet with the regular shuffle alley playfield. It also has a conventional skee alley target made out of durable molded rubber.

The hole in the outer pan of the target is worth 10 points while the five holes in the inner pan are worth

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ChiCoin SUPER MATCH BOWLER	159.50
ChiCoin DOUBLE SCORE BOWLER	189.50
ChiCoin TENTH FRAME SPECIAL	176.00
ChiCo'n NAME BOWLER	199.25
United CABANA	189.50
United CASCADE BOWLER	199.25
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United SUPER	95.00
United DELUXE	74.25
Williams SUPER PENNANT	299.50
Williams MAJOR LEAGUE	350.00

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20, 30, 40, 50 and 70 points, respectively.

"Shuffle Targette" is available both in the regular and deluxe models. The deluxe model has the popular triple-match feature.

The game permits play by six players and allows 12 shots for 10 cents.

The first shot registers single scoring, the second double, the third triple, the fourth special (quadruple) and the fifth super (quintuple). The scoring process is repeated in the same order from the sixth thru the tenth shots with the eleventh and twelfth shots also having quintuple scoring.

According to De Selm, "Shuffle Targette" is easy to understand and play. It is smooth and quiet in operation.

"I am firmly convinced," De Selm continued enthusiastically, "that 'Shuffle Targette' is the greatest shuffle-type game since the original shuffle alley was invented by Lyn Durant in September, 1949."



# Musical Sales Shows New Seeburg Phono in Three Cities

BALTIMORE, MD. — Mack Lesnick, president, The Musical Sales Company, this city, headed a large staff of employees who welcomed operators to a series of three showings of the new Seeburg HF-100-R phonograph.

The first showing took place on Tuesday, August 10, at the Monticello Hotel, Norfolk, Va. Lesnick advises that almost every operator in the Tidewater area come to see the new machine. Assisting Lesnick here was Bill Snow of the sales and service department. Representing the Seeburg factory were Irv McClelland, district manager, and John Chapin, sales engineer.

On Thursday, August 12, The Musical Sales Company ran its showing in Richmond, Va., at the John Marshall Hotel. In addition to Lesnick, Robert Neslund, sales and service department, was on hand. McClelland and Chapin also attended this showing. Lesnick stated that this showing was tremendously successful also, with practically every music operator in the area attending.

The third showing was held at the home office showrooms in Baltimore, Md. for the Baltimore and Washington operators. In addition to the Seeburg representatives, McClelland and Chapin, the entire staff of the firm acted as hosts and hostesses. Headed by Mack and his wife, Minnie, they included: Hy Lesnick, general manager; Stan Lesnick, sales; Milton Bereson, sales; Al Bereson, sales; Charles Cabrera, sales Maryland; Bill Reed, sales Washington; Sam Rinzler, manager record department; Irving Hollander, manager parts department; Bill Snow, sales and service Norfolk; Bob Neslund, sales and service Richmond; David Adler, service manager; Harvey Blake, service department; John Cossentino, service department; Roland Slatkoff, service department; and Anne Warfield and Martha Dubansky, office personnel.

"All three affairs were a great success", stated Lesnick. "The operators were extremely pleased with the new phonograph. It looks like this will be a banner year with the new Seeburg music machine."

# Mfrs Recognize 10c Play

## Phono and Amusement Mfrs Show New Models With Dime Chutes To Meet Ops' Demands. Foresee 10c Play Nationally In Future

CHICAGO—The new model automatic phonographs and amusement games are all featuring 10c play chutes.

As manufacturer after manufacturer presents a new model to the trade the dime chute becomes ever more prominent. Its gradual spread thruout the nation causes many here to believe that, in the not too distant future, 10c play will reign as did 5c play at one time.

Operators demanding dime coin chutes on the new, higher priced equipment, it is the general belief here, caused the manufacturers to bow to their requests. The resultant effect is that all factories are now turning to the dime chute to favor the operators' demands.

Continuing higher costs are the main reasons why operators are changing over to 10c play. Even tho this publication advocated 10c play almost 12 years ago, it has not become prominent until the past three years, when more and more operators discovered for themselves, as labor and materials costs continued to rise forcing prices of end products and services ever higher, that dime play was the answer to their problems.

As this publication pointed out in the past, and continues to point out today, the present dime is only worth 5 and 3/10th cents. This small increase in cost of play, as more and more peoples find more and more dimes in their pockets, has been accepted by the public.

There is no doubt that 5c play will continue on in many areas of the nation for a long time yet to come. But, it is believed, even these die-hards will eventually turn to 10c play in an effort to somewhat offset the tremendously increased overhead expense which they are enduring at this time.

"The best way to note any national changes," one leader here stated, "is to study what the manufacturers do as time goes on.

"Even tho we, here in Chicago, switched over to dime play some years ago, the manufacturers only put dime chutes on our phonos as 'optional equipment'.

"Today, the new machines are being presented with 10c coin chutes just as if this was the natural way for a new machine to come to market."

It's been a long, uphill battle, leaders here report and, in turn, commend The Cash Box for its continued efforts in explaining the need for 10c play to the trade.

As one of these men said this past week:

"I can't praise 'The Cash Box' too highly for its continued, uphill battle to prove to the trade that 10c play was the answer to continued, better business for all concerned."

## Des Moines And Omaha Ops View New Seeburg At Atlas' Showings

OMAHA, NEB. — Phil Moss, Atlas Music Company, this city, introduced the new Seeburg HF-100-R phonograph to operators in this area, with a showing at the Hill Hotel, on Sunday and Monday, August 8 and 9, and at their own showrooms in Des Moines, Iowa, on Tuesday and Wednesday, August 10 and 11.

Large numbers of operators attended both showings, reports Moss, and "were extremely well pleased with the new music machine."

Assisting Moss at these showings were members of his staff, Warren T. Merrill, Barney Luchman, Rex Bone, and Dean Borst. Reed Whitney representing the J. P. Seeburg Corporation, attended both showings.

**WURLITZER 1015**  
**\$75 IN WORKING ORDER**

SEEBURG 146 .....	\$95
SEEBURG 148 (BLOND) .....	165
ROCK-OLA 1422 .....	95
WURLITZER 1100 .....	225
WURLITZER 1250 .....	265
WURLITZER 1500 .....	575
WURLITZER 1400 .....	465
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# Kiddie Ride Manufacturers Point to Glowing Future

## 17,000 Babies Born in U.S.A. Each Day

CHICAGO — Any engaged in the industry who may, for a single moment, believe that the kiddie ride business is finished, will find themselves very sadly mistaken if they will take the time to talk to the outstanding manufacturers of this type of equipment.

Manufacturers here were extremely happy to learn from Uncle Sam that about 17,000 babies are being born each and every day in the U.S.A.

"This", as one well known kiddie ride manufacturer here stated, "is the most glowing report we, or anyone else connected with the industry, would want to receive.

"This indicates", he continued, "that the kiddie ride business has a

long, long way to go to really reach its apex."

With record births being recorded in the U.S.A., over 4,500,000 babies born last year, and with the kiddie ride manufacturers concentrating on machines for children of all ages, the belief is current thruout the industry that these machines are going to earn more than ever before as long as they continue to please the kiddies.

Exhaustive and intensive tests are being made these days by the kiddie ride manufacturers here to make very certain that the type equipment they will produce will be to the liking of the kids and, at the same time, will withstand every kind of abuse the kids can ever give them.

**NEW!**

# Keeneys' CENTURY BOWLER

**CHANGING VALUES**  
*Exclusive*  
with  
**KEENEY!**

**6 PLAYERS**  
for  
**BIGGER PROFITS**

**PLEXIGLASS PROTECTED ROLLOVERS**

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9 foot Playfield on 8 foot Cabinet

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**NATURAL WOOD GRAIN GENUINE FORMICA PLAYFIELD**



Supplies players with this sensationally popular feature that captures and holds the play!

## CHANGING VALUES AT THE START OF EVERY FRAME

Scoring values of Strikes—Spare—and Blows shuffle automatically after each frame on a mystery basis and range from 30—20—10 all the way to 300—200—100. Can be set to advance progressively each frame. Balanced scoring keeps each player in the game from start to finish. Strikes keep on shooting in 10th frame.

## plus DIAMOND MATCH FEATURE



Points are scored in various values indicated on the backglass in "matching frames" when player presses button. MATCHING FRAMES may be set at 3 or 10 and 3-4-or 5.

*Flexibility* OF PLAY MEETS EVERY LOCATION REQUIREMENT

Use the Changing Frame Values and different Matching Features to give players a change of pace!

HAS EVERY NEW KEENEY SERVICING FEATURE



SEE YOUR DISTRIBUTOR

THIS FRAME SCORES		
X	/	BLOW
300	200	100
120	80	40
90	60	30
60	40	20
30	20	10

*also*

## Keeneys' BIKINI BOWLER

Identical to CENTURY BOWLER excepting it has no "Match" feature.

## THRU THE COIN CHUTE NEW ORLEANS NOTES

Kathy Hutton as excited as a little girl with a new doll about her impending visit to Los Angeles, Calif., where she will see some friends. This is Kathy's first trip out of the state, and a well deserved one to such a nice girl. . . Mr. and Mrs. Gambino, and Mr. and Mrs. Welch of A.M.I. Distributing, about due back from Los Angeles, where they spent 3 weeks. Maybe Kathy passed them on the way. . . Albert Huffine reported shipping pin ball games like mad, and we understand they're going abroad. Albert is one boy who really stays busy with Cousin Red right along. . . The bobbing little head you see in a blue truck that whizzes by at 60 miles an hour is Al Dargis' little 7 months' old daughter, making service calls with her dad. . . Ed Holyfield, Dixie Coin Machine, reports that our old friend Earl Gore of A.M.I. Distributing was awarded the Decca Record certificate of merit in recognition of more than 20 years association with the record industry and service for the general public. We understand only two of these certificates were presented in the New Orleans area. Congratulations to a swell fellow in the business—Earl Gore. . . Jimmy Kue of Southern Coin Machine says he'd rather fish than work—and it's true. As soon as anyone mentions fishing, Jimmy closes his doors and goes. . . Buddy Braud of Airline Cigarette Service on a two week tour of National Guard training in North Louisiana. . . Clem Guillot, who used to be in the coin biz, now runs a motel on the busy Airline.

## Taran Swears Out Warrant For Coinman

MIAMI, FLA.—Sam Taran, president Taran Distributing, Inc., this city, in a letter to *The Cash Box* advises that Dan Gould was arrested in Florence, S. C., on May 1, 1954, and put under bond for allegedly disposing of mortgaged property. Taran further states that since

that time another warrant has been issued against Gould, but that he has not been apprehended. In addition, Taran states, a warrant was issued by Judge Edwin Lee Mason in Miami, charging alleged grand larceny. "We swore out the complaint against him," said Taran.

## Export Sales Boom On Card Vendors



J. A. (ART) WEINAND

CHICAGO—"We're enjoying what may be termed an export sales boom for our 'Vacumatic Card Vendor', is the way J. A. (Art) Weinand, general sales manager of Exhibit Supply, this city, put it this past week.

"For example," Weinand continued, pointing to some large crates on the firm's shipping dock, "here's a shipment on its way to Hong Kong.

"Not only to Hong Kong," Weinand stated, "but here are shipments going to Canada and to other countries," he said, pointing to the labels on other crates.

"In short," he explained, "we are actually enjoying an export sales boom for our 'Vacumatic Card Vendor' and that's something," he smilingly stated, "we never expected at this time of the year."

Weinand explained that orders had been coming in from various countries for the 'Vacumatic Card Vendor'

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because of the machine's reliability as far as continuous mechanical operation was concerned.

He also pointed out that the vendor had a capacity for 1,500 cards. That it featured multiple coin operation in an extremely versatile fashion.

"For example," Weinand said in explanation of this multiple coin versatility, "the 'Vacumatic Card Vendor' can make two deliveries on one coin, or can make one delivery on one coin, and another delivery on another size coin, or can be operated in various fashions without upsetting the operation of the machine itself."



### United Has 6 Games On Production Lines

CHICAGO—"We have six games going down our production lines right this very minute", said Bill DeSelm, general sales manager of United Manufacturing Company, this past week.

The five games are: "Shuffle Tar-gette", "Banner Shuffle Alley", "Speedy Shuffle Alley", "Jungle Gun", "Nevada" and "Hawaii".

"All our six new products", DeSelm continued, "are going great. In fact", he continued, "the orders which we are receiving each day assures us that production will have to continue at a very speedy clip to fill the orders which are gathering up in our sales department."

"This isn't the first time", he commented, "that we have had six games going down our production lines at one and the same time."

"But", he said, "when you take into consideration the continuing demand for these games from all over the country and from foreign countries as well, you get some idea of the pace that is being set by our factory to maintain production schedules equal to the demand which we are enjoying at this time."

"As far as the future weeks are concerned", DeSelm stated, "I can't, for even a moment, see any pause in our production. I believe that, instead of any letdown, we are coming into the busiest of all busy seasons, the Fall season of the year and, if anything at all, we shall have to step up production to meet the demand from our distributors everywhere in the world."

### S. L. Steibel Company Shows New Seeburg Phono To Ops In Louisville, Nashville And Evansville

LOUISVILLE, KY.—S. L. Steibel Company, with offices in this city, Nashville, Tenn., and Evansville, Ind., held showings of the new Seeburg model HF-100-R phonograph on Friday and Saturday, August 6 and 7.

Walter Waldman, president, reported he was thrilled over the wonderful reception given the new music machine by the operators in the three territories the firm covers. "The all new HF-100-R, with its completely new and revolutionary design met with tremendous success immediately", stated Waldman. "Operators marvelled at the 'Omni-Directional Sound System' and the new magnetic pick-up. From the number of orders written, this will be another banner year for the J. P. Seeburg Corporation and their entire distributing organization."

On hand to greet the operators at the Louisville office were Waldman, George Happell, Bob Limoges; at the Nashville office were Leighton Smith, Cal Everhart, and C. C. (Mac) McGowan; and at the Evansville office were Fred Baker, Paul Wilson, and Ray Dixon.

Reed Whitney, district representative for Seeburg, attended all the showings.

### Stern Reports New Game "Daffy Derby" Perks Up Play

CHICAGO — "Daffy Derby", according to a wire shown by Sam Stern of Williams Manufacturing Company, this past week, "perked up play immediately in this area in every location where it has been placed".

Said Stern, "This is the sort of information we have been receiving from all over the country."

"Our distributors", he continued, "advise us that 'Daffy Derby' has picked up play action in location after location where their operator-customers have already placed the game."

"There is no doubt", he stated, "that this, once again, proves that every one of the operators who get back of a new game and, especially, replace old clunkers with outstanding and modern equipment, are going to enjoy play increases ranging anywhere from 50 per cent to over 100 per cent."

Stern, unlike the usual method of introducing games in the Fall season, decided to present this new game, "Daffy Derby", during the month of August.

He reasoned, "A new game, and especially an outstanding game, will help the operators to enjoy better business, regardless of whether it is August, September or January."

"What's more", he said, "the fact that 'Daffy Derby' is perking up play everywhere, proves that we are right, and that the operators are continually seeking for games which will help keep play action at top peak points in all of their locations all during the year, regardless of the season."

The firm is enjoying fine sales action on this new game. They believe that "Daffy Derby" will prove itself one of the best moneymakers the operators have yet had on their locations.

### ChiCoin Advises Continued Good Demand For Games

CHICAGO—"All we can report at this time, as we have reported for a long time now", one of the executives of Chicago Coin Machine Company, this city, stated last week, "is that demand for our new games continues to remain very good. We are selling every machine we can possibly produce."

The firm is working full time pushing "Super Home Run", with or without match play feature, as well as "Feature Bowler" and "Star Lite Bowler" thru their production lines.

"Feature Bowler" is without match play, and "Star Lite Bowler" features match play.

"The only thing we can say", this same exec reported, "is that, as long as the operator agrees that our bowlers are bringing him good returns on his investment, then there is no doubt that demand will continue to be just as good for us."

"We have always made it a definite practice and a policy of our firm", he continued, "to make certain that, long before we put any game into production, it be so completely tested that we will be able to present it to the operators with the fullest confidence that this is the sort of game they want and need to assure them continued profitable business."

### NAMA's 1954 Convention Oct. 11-13 In Wash., D.C.

CHICAGO—The National Automatic Merchandising Association, with headquarters in this city, announced its 1954 Convention Exhibit will be held at the National Guard Armory, Washington, D. C. on October 10, 11, 12 and 13.



Vacations are a wonderful thing but it sure feels good to get back to the old home town and among old friends. As is most always the case with everyone, most of your scribe's spare moments were spent in talking with operators in and along the vacation route. Right down to the last one all agreed that the level-off period was passed and that their business was on a slight upgrade. . . . A lot has been written and there has been much conversation about clunker equipment holding down good locations all over the country today. One has but to observe objectively in almost any locality to see the apparent abuses. Whether for economic reasons, or by sheer carelessness or neglect, there can be little doubt that operators have an enormous job ahead in cleaning up their routes with clean, modern equipment before they can expect the full respect and consideration of the millions who patronize our machines for relaxation, amusement and entertainment. . . . Ron Rood, prexy of Southern Music, mixing business with pleasure by commuting between his Jax office and the beach, where Mrs. Rood and their two charming "dotters" Nancy and Sally are vacationing. . . . Si Wolfe off to his office in Birmingham to be present for the showing of the new Seeburg phonograph. The Jax showing will take place the week-end of August 15, and all hands are busy taking care of last minute details under the able direction of Fred Patton and Dick Gibbons. . . . Ted Bush stopped by his office in Jax, enroute to Miami from up north, to visit with manager Joe Barton for a day or so. Sam Taran was up from Miami to visit with his office and manager Herb Gorman for a few days. . . . Wonder if all the "brass" is visiting our town to find out, first hand, what "is" or what "ain't" going on in these parts. Whatever the reason, we're glad to have them visit us occasionally. Too, we are sure they understand that, while we just naturally won't write as much business while lingering longer in the air-conditioned places, we will be conserving our energy for that period after summer!



## Pa. Seeburg Distrib Shows New Phono To Over 400 Ops

PHILADELPHIA, PA.—The Atlantic-Pennsylvania Corporation, this city, unveiled the new Seeburg HF-0-R phonograph on Sunday, August 16, to over 400 operators despite competition from a 95 degree heat which drove many to the seashore for relief. The showing was continued on August 10 and 11.

Joseph Fishman of Atlantic-Pennsylvania said, "Seeburg is again first with a lot of new features and therefore the reaction from the operators was wonderful. It was one of the greatest displays of emotion over a machine I have ever seen".

Those present representing the P. Seeburg Corporation were Jack Gordon and John Chapin. On hand from the Atlantic Corporation were Harry Rosen, Meyer Parkoff, Oscar Parkoff, Joseph Fishman, Marvin Stein, Bill Adair, Thomas Mullin, Henry Schneller and Earl Montgomery.

Among those operators present were: Hy & Murray Pearl; Norman Rothstein; Jack Underberg; Jack Cohen; Harold Irwin; Lou Klein; Milton Bainbridge; R. Cooper Moor, Jr.; Max Lebow; Joe Levin; Carl Poluck; Ed Leopold; Nat Fairorth; Mel Missmer; Guy J. Delmont; Wm. Beard; Phil Frank; Joe Driban; Al Czaja; Sid Manoff; George Hoblack; Jessie Itskowitz; C. P. Thornton; Robert Shutter; Bob Collis, Jr.; Bob Miller; Harry Aronowitz; Ben DeWazio; Dave Greene; Sol Katz; Carman Gagliardi; Harry Winterman; Sam Elfand; Harry Lewis; George Britton; Wm. Bauder; Walter Yost; George Katz; Keller Richards; Wm. Schwarz; Sam Snyderman; Louis Anthony; Carl Annas; John De Pue; Charles Schwambach; Ted Lovas; Ed Feldman; Marty Baskow; Bill Frost; James Kelly; Max Weintraub; Lou Mayon; Sam Grizer; Jack Appel; and Perry Locks.

## Bally's Gov't Contract Completion Steps Up "Hi-Fi" Production



HERB JONES

CHICAGO — H. B. (Herb) Jones, vice president in charge of all government contract production in the various plants of Bally Manufacturing Company, this city, announced the recent completion of a large government contract for items for national defense.

"Accordingly," said Jones, "many of the facilities used specifically for maintaining the contract production schedule, have now been released to step up the production of Bally's 'Hi-Fi', the current in-line game that has been in such demand. Distributors are now assured of a fast flow of 'Hi-Fi' games from the factory, and immediate deliveries can now be made to operators everywhere."

In addition to the "Hi-Fi" in-line game, the Bally factory is busily engaged in producing and shipping its new "Jet-Bowlers" and "Rocket-Bowlers", featuring the skill-shot "Speed-O-Meter", as well as its kiddie ride "Moon-Ride".

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**MOVING TARGET**  
**GUN GAME** on the market!

**GENCO'S**  
 ALL-LOCATION  
**RIFLE GALLERY**  
 AMAZING SUSTAINED EARNING RECORDS. BEATING ANYTHING ELSE IN EVERY LOCATION

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**MOVING TARGETS**  
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**ATTRACTS** the **PLAYERS**

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## THRU THE COIN CHUTE THROUGH THE COIN CHUTE

### LOUISIANA LOWDOWN

T. W. Hughes, S And H Novelty Co., Shreveport, completed the book work before his bookkeeper, Miss Singleton, arrived one hot morning, and she was able to relax that day. T. W., it's reported, has taken over the Keeney line for Northern La. . . . S. E. Nielsen, Bruce Music Co., Shreveport, has a knack of refinishing cigarette machines which makes them look like new. . . . Charlie Morton, of the Wholesale Distrib. Co. at Vathis Record Shop, Shreveport, reports record sales up for the month of July, and holding up so far in August. . . . M. G. McWard, Delta Automatic Music, Monroe, was helping Sam Thompson on service, as LeRoy Tatum, serviceman, busy answering the phone. McWard likes to get service calls, as he says if there aren't any, then there's no business. . . . Jiffy Fowler and Sig Lett, Monroe, claim they have a "hit" in the south and southwest with their new platter "What Makes Me Love You" by Jimmy Kelly and his 3-D boys on the Jiffy label. Jiffy Fowler wrote it. They advise they have a new one coming "Dunce Cap", backed with "Why Can't We Keep On Dreamin'". Jimmy is on the West coast with his 3-D boys. . . . Merle Millgore (The Tall Texan) at Jiffy's says he has a new number that looks very good "What Makes Me Love You" backed with "More and More" on the Im-

perial label. . . . L. L. Herledic, Monroe Vending, Monroe, really knows his business, and it's a pleasure to talk with him. . . . Harry Sutton, Shreveport, reports his routes holding up good these summer months. . . . O. D. Thorne, Shreveport, would gladly trade some business for a little rain. . . . Altho this summer has brought some of the hottest weather on record, Nick Putch, Southern Amusement, and G. C. McCain, both of Shreveport, report their routes doing well. . . . Don Herrin, Twin City Cigarette Service, Shreveport, would like to have some cigarette manufacturer produce a machine that will hold the many brands on the market. . . . Robert Ehrhardt, Sr., Shreveport, proudly displays the art work of his grandson, Robert Ehrhardt I. while Jr. stands in the background grinning.

*Bally* MOON-RIDE  
**FASTEST MONEY-MAKER**  
 EVER BUILT IN *KIDDY-RIDE* CLASS



**"Flying Saucer" Fuselage Spins Round and Round  
 Cockpit Swings Back and Forth, Up and Down**

Out-age version of the oldest, greatest kiddy-ride in history—the ever-popular swing—MOON-RIDE gets immediate attention on location, gets repeat-riding day after day, month after month, gets biggest, steadiest profits ever earned in kiddy-ride field. Get your share of the MOON-RIDE money! Get MOON-RIDE on your locations now!

**FLASHY EYE-APPEAL**  
 Silver saucer, blue base, flashing lights. Stars and comets whiz by cockpit-window.

**SPACE-GUN SOUND-EFFECTS**

**POSITIVELY SAFE**  
 ADJUSTABLE RIDE-TIME

**ALL-METAL CONSTRUCTION**

**NATIONAL COIN-MECHANISM**  
 35 IN. BY 62 IN., 62 IN. HIGH  
 RETRACTABLE CASTERS

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

**THRU THE COIN CHUTE**  
**CALIFORNIA CLIPPINGS**

**LOS ANGELES**

The biggest news of the week was the showing of the new Seeburg HF-100-1 phono at Minthorne Music Company August

8th and 9th. The two-day showing was the most closely guarded secret of the year. Just the day before the windows were all blacked out with huge signs announcing the new machine. To make it even more impressive invitations were telegraphed to all the ops in the area. The beautiful new juke box was displayed in the usual Minthorne fashion all set off with a black background special lighting effects and as an added touch, attractive floral decorations adorned the showroom. Banquet tables were set up in the back room where delicious food and refreshments were served. Operators from throughout the area trekked in along coinrow to attend the showing. The doors of the Minthorne establishment were thrown open to LA op, Garnet Stevens who dropped in to purchase the first new Seeburg in the area. Hank Tronick, who had been on vacation, was very surprised to find that he'd arrived back just in time to help the rest of the Minthorne crew get everything in readiness for the event. Hank was also on hand to show all the ops the new features and modernistic design of the machine along with Jean Minthorne, Ed Wisler, Wayne Davis, Frank Mencuri and Jack Dolan. . . . Herman Paster arrived in town to take over the reins of Badger Sales Company while Bill Happel leaves for his vacation. He planned to spend several days at Lake Tahoe and then come back for a little ocean fishing on the waters of the blue Pacific. Fred Gaunt says that all the operators who drop in at the Badger showrooms are plenty enthused over the new Bally skill shot "Speed-O-Meter" "Jet Bowler." . . . Saw Pasadena operator E. Fred Ross driving along West Pico in his custom built Hudson convertible. . . . After just four months along coinrow, Al Shifrin has a fine business established at 3518 W. Pico. He converts older type games giving them late model features such as double, triple and quadruple scoring, match features and 10th frames. . . . Al Cane of Cane Distributing Company came back from the distributors meeting at the Rock-Ola factory in Chicago with that certain gleam in his eyes from all he saw and heard in the windy city. No one could get a word out of him though about the new machine which is now under production. As for the showing Al grinned and said "Well, we'll have it soon." . . . Charley Robinson and Al Bettelman of C. A. Robinson & Co. have been moving out a lot of new and used games and shuffle alleys. They are happy over the fine response they have received on United's new "Jungle" Gun and "De Luxe Jungle" Gun. . . . Newest member of The California Music Merchants Association, Los Angeles Division, is Mario Iriarte. . . . Sam Ricklin of California Music Company was the dinner guest recently of Eddie Fisher. He also attended the Hollywood Bowl Concert July 31 where Fisher was the star vocalist. Mary Reece came back to work at the Calif. Music Emporium after a week-end in San Francisco. She surprised everyone with the announcement of her engagement to Glen D. Garner of San Francisco. And that engagement ring—wow! It just matches the gleam in her eyes. . . . Phil Robinson is back after spending a few days in San Francisco. He says that he went up at the wrong time just to find that all the boys at R. F. Jones & Co. were in Chicago for the unveiling of the new Seeburg. However, Phil says he had a nice time talking over old times with Al Armas, formerly of Golden Gate Novelty Co., who is now in the furniture business. . . . Charley Robinson of C. A. Robinson & Co. flew to Chicago on business this past week. . . . Paul A. Laymon, prexy of Paul A. Laymon Co., announces that the new Wurlitzer "1700" is steadily gaining in popularity and winning comments from ops throughout the area. He adds that it's interesting to note that altho business has been off in some spots, at locations with the new Wurlitzer "1700" it is still holding up. N. G. "Red" Creswell, Laymon's chief games mechanic, states that the new Bally skill shot "Speed-O-Matic" "Jet" Bowler is the biggest improvement in shuffle games ever made. He adds that it's causing plenty of talk around town. Ed Wilkes recently left on his vacation. He plans to spend a lot of time on the beach at Balboa along with ocean fishing on his boat. . . . Mary Solle came up with another of her famous predictions this past week down at Leuenhagen's Record Bar. After dancing all over the place to "Please Don't Spare Me" by Sunshine Sue on Decca she quickly tabbed it a hit. . . . Lee Walker came in along coinrow telling everyone all about how successful his cigarette operations are working out. Lee now has most of his key spots set up on a package deal of a juke box, game and cigarette vendor. . . . Caught Al Hanlin, Bill Ferguson, and Ben Chemers talking about thisa and thata along West Pico. . . . Ray Powers is back at his offices again after a trip through the Northwest, Idaho and Nevada setting up distributors on the new "Nelson Modernization Kit." He's very enthused over the fine operator acceptance he received on the kits. . . . Ben Spaulding drove in from Phoenix this past week to take care of business along coinrow. . . . Tommy Felkins, who operates in the San Bernardino and Victorville areas, was also seen along coinrow. . . . Ed Wilson trekked in from Las Vegas. . . . Noble Carver came in again from San Diego along with Jimmy Williams from Twenty-Nine Palms. . . . Other out of town visitors included Cecil Ellison, Lancaster; Harry Perrine, Ocean-side; Carl Honeyman, Long Beach; Tommy Workman, El Monte; Arch Seidel, Chino; Andy Stromberg, Santa Ana; Sidney Snyder, San Bernardino; Bob Snyder, China Lake; Johnny Howell, Baldwin Park; Ed Wilson, Burbank; and Pete Thelan, Glendale. Dick Gray was also seen in town from San Bernardino as well as Johnny Ketchersid from Long Beach.

**THRU THE COIN CHUTE**  
**NEW ENGLAND NIBBLES**

Jerry Flatto, Boston Record Distributors, caught Kitty Kallen at her Sun Valley, Shrewsbury, Mass. stand. La Kallen on tour of one nighters in N. E. Jerry entertained Jane Morgan, currently at Latin Quarter, N. Y., and Dave Kapp, one of orig founders of Decca, now the man behind the Kapp label, this week. Visitors at Boston Record Distributors this week were ops Bob Pino, Greenfield, Mass.; and Art Strahan, Mohawk Music Co., Greenfield. . . . Charlie Seusens, Seusens Distributors, announces the acquisition of the Keeney line of bowlers and cigarette machines. Seusens now has Wurlitzer, Cole-Spa and the new Keeney line as its expansion program gets underway, Max Polansky, general manager, announced. Seusens' staff held showing at Roger Smith Hotel, Holyoke, Mass., for western state ops on Aug. 10. Attending were Charlie Seusens, Burt Thompson, sales manager; Hank Petit, Wurlitzer engineer; and Jim Donaghue. Among ops visiting Seusens this week were Pliny Barrows, Brattleboro, Vt.; and Ray Shea, Mac Music, Worcester, Mass. . . . Ed Ravreby, World Fair, announced this week acquisition of two new stores at 184 and 186 Brighton Ave. Combined with Nos. 188 and 190, now occupied, this gives the firm four stores. Mike Munveys' new version of the arcade fortune telling card machine called "Grandma," is now being placed in locations by World Fair. Big party for Ed's daughter, Ruth Mae, was held at the Ravreby's Hyannis summer home. A new camera from daddy was among the gifts. Ops visiting World Fair this week included Larry Blute, Boston; Dave Baker, Arlington; Joe Friedman, Revere; Alec Pachillas, Gloucester; Leo Glossband and Joe Carter, Lynn; Joe Conti, Providence, R. I.; Frank Clemens, Cranston, R. I.; Ernie Knomaucci, Ernie's Music, Bristol, Conn.; and "Peachy" Cassasanta, Milford, who is celebrating his daughter's wedding. Ravreby visited with Louis Tobey, Manchester Music, Manchester, N. H.

Dick Mitchell, Dick's Record Co., reports heavy interest in the Four Lads' new So. African number, "Skokiaan". Four Lads' manager Mike Stewart called Dick from N.Y. re exceptional interest in New England. . . . Rhythm and blues, confined mostly to metropolitan Boston, new reported spreading through northern New England where previously only pop and westerns were favored. . . . Ops visiting Dick's Record Co. this week included Dana Anderson, Dover-Foxcroft, Me.; Bill Hamel, Hamel Music, Concord, N. H.; Al Yourkewitz, Brockton; Ken Ghiorse, Brockton; Martin Oliver, Portland, Me.; Pliny Burroughs, Brattleboro, Vt. . . . While visiting Chicago a week ago, Dave Bond and Irwin Margold, Trimount, are reported to have shown Joe Ash, Active Amusement Machines Co., Phila., Pa., and Herb Oettinger, United Manufacturing Co., the "New England" way in bridge—and gave them quite a "shel-lacking".

★ ★ GOING STRONGER THAN EVER! . . .

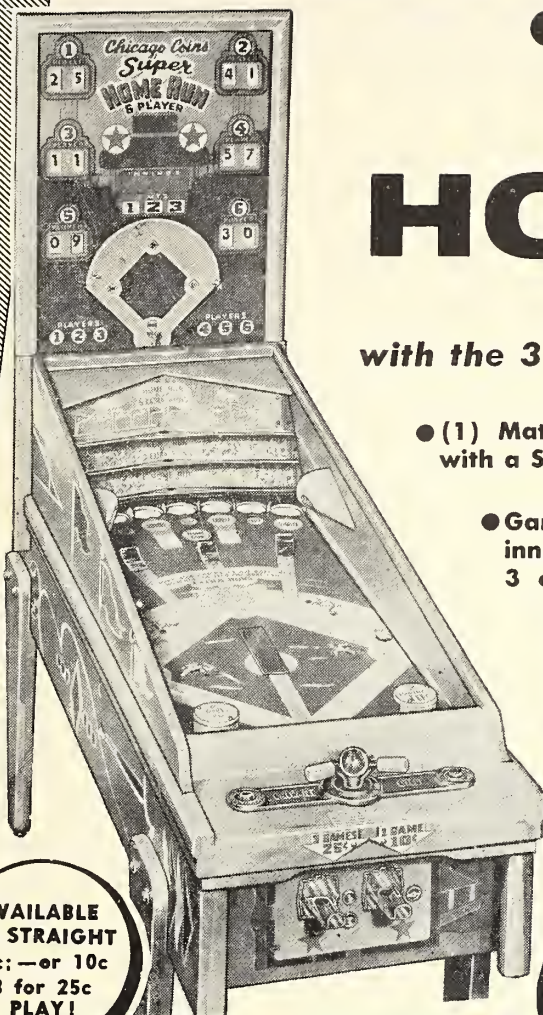
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## Lieberman Music To Open Offices In Omaha



HAROLD LIEBERMAN

MINNEAPOLIS, MINN. — Harold Lieberman of Lieberman Music Company, this city, advised this past week that the firm will open offices in Omaha, Nebraska, on or about September 1.

Jerry Harris and Barney Luckman, both well known to all operators in the Omaha area, will take over offices for Lieberman Music.

Harris and Luckman formerly handled the offices for Atlas Music Company in Omaha.

Both men are reported to have stated that they have made the best arrangement possible and that this connection with Harold Lieberman gives them many independent ad-

## THRU THE COIN CHUTE MISS. MUSINGS & ARK. ACTION

Over at Farris Amusement Co., Vicksburg, Mr. and Mrs. J. D. Farris have to take orders from their little boss, 21 month old Janime. . . Frank Steed and Grady Hearne, Steed and Hearne Music Co., Clarksdale, took on added space (an entire building) right next door for their display of pianos. They've just added another piano line, Baldwin, so needed more room. Jack Shive, old time coin machine man, takes care of their amusement machine route. . . Mrs. Bunker Hill, LaFlore Music Co., Greenwood, doing a wonderful job with the business, since taking over after the death of her husband. Mrs. Hill extremely well liked by both her service and route men as well as by her location owners.

G. M. Ford, Hot Springs, "arcade king" here, reports summer season biz very good. Ford, a member of "The Cash Box 20 Year Club" has a machine in his arcade that seals cards in plastic, and states that many of his friends, members of the club, are sending him their cards to seal. . . Lynn Farr, Texarkana, made it tough for your correspondent. The only way we could talk with him was to get on the truck and make the rounds with him. Lynn advises that the several new spots he's gotten this past month, and in which he's placed new equipment, are bringing in more money. . . Joe Manor, Texarkana, can only think of the fishing trip he was planning. . . Ernest Vathis, Twin City Amusement Co., Texarkana, reports business good, in spite of the many people in the city away on vacations. However, Ernest has more than one way to make money. In addition to operating a music and amusement machine route, he has a record shop, and a new enterprise—an arcade. . . Here's a new twist: The Newest Hit Record Co., Texarkana, gives a free lollypop with each record. Newest record is "Those Eisenhower Blues" with "Chili Dippin' Baby" by Dr. Basil K. O. Hurd. . . C. O. Temple, Hope Amusement Co., Hope, busy working on his books, reported biz good for the summer months.

vantages to their complete liking. Lieberman advised that the Omaha offices will handle AMI phonographs and music accessories as well as the products of Bally Manufacturing Company. He stated, "We are now seeking offices and showrooms in Omaha and just as soon as Jerry Harris and Barney Luckman find the location they think best for Lieberman Music

Company we shall arrange a grand opening party. "We feel certain that our arrangement with Jerry Harris and Barney Luckman will prove to the best advantage of all concerned. "The operators will be given the finest service and cooperation they have ever received thruout this territory. Because of this independent connection", Lieberman concluded.

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Keeney 6 Player S.A.	150.00
Keeney 10 Player S.A.	195.00
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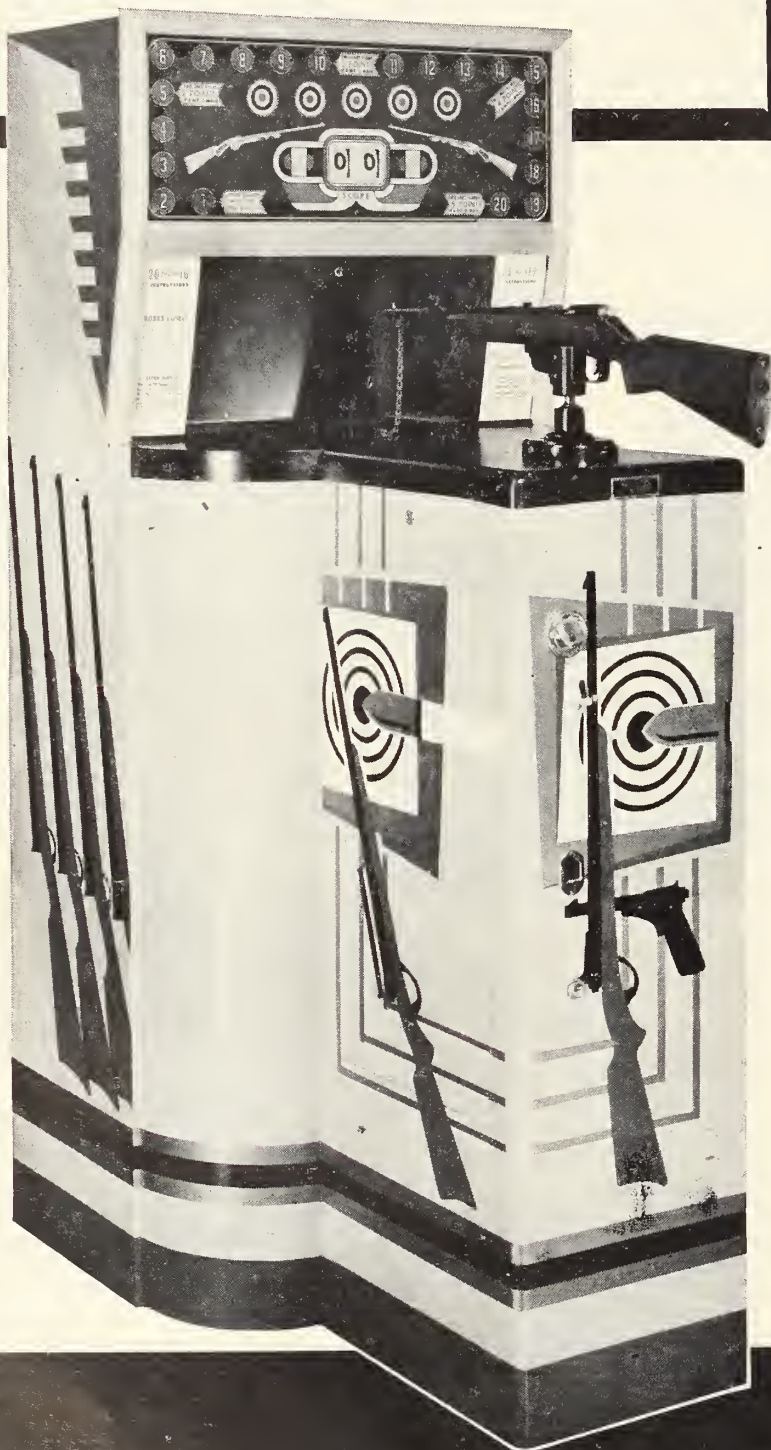
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## THRU THE COIN CHUTE EASTERN FLASHES

Top news of the week was the arrival of the new Seeburg phono, model HF-100-R, in New York, and the showing Tuesday at the Park Sheraton Hotel main ballroom, by Harry Rosen and Meyer Parkoff of Atlantic. Showings also took place on Sunday, August 8 in Philadelphia; and on Wednesday August 11, at Hartford, Conn. Jack Gordon, Seeburg regional representative took in all the showings. Attendance at all cities reported exceptionally large with operators showing great enthusiasm.

A number of out-of-town ops in the city, attending the Atlantic showing. From memory, we recall Tommy and Joe Greco, Glasco, N. Y.; Jimmy DeMarco, Highland, N. Y.; Mr. and Mrs. Bill "Mac" McCarthy; Mr. and Mrs. Al Schlesinger, Poughkeepsie, N. Y.; and Jack Wilson, Newburgh, N. Y. From Westchester: Seymour Pollak, Nat Bensch, Max Klein, Max Schwartz; Lou and John Tartaglia, and Carl Pavesi. If we missed naming any of our friends here, their names will be listed in the story appearing in this issue. . . . The local music operators association sent a delegation to the showing, representing the organization, to wish the distributing firm the best with the new phono. We noted Al Denver and "Senator" Al Bodkin, with Sidney Levine, attorney. . . . On hand also was W. S. Van Derhoef, American Steel Export Co., which handles export for Seeburg; Max Grosso, Seeburg distributor in Cuba; and Alejandro Garces, Seeburg distributor in Colombia, Central America. . . . Greeting the guests for Atlantic were: Murray Kaye, Nat Solow, John Stuparitz, Gordon Howard, Mike Colland, Harold Saunders, Steve Quinn, and Elmer Johnson.

Activity along coinrow keeps on unabated. It's surprising how few of the operators are away on vacations this summer. Seems that they're really on the job to keep those collections up. . . . The only wholesaler we know of who's away vacationing this week is Bob Slifer, sales manager of Seacoast Distributing, Rock-Ola distrib. Bob and the missus taking a leisurely auto trip thru the mid-west. Charlie Reissner fills in for Bob, with Dave Stern at the helm. . . . Vacation period over at Young Distributing, and all the staff back on the job. Abe Lipsky out seeing customers in New Jersey, while Joe Young sees visiting ops. With the Wurlitzer factory personnel back from their vacations, Young hopes he now will receive volume shipments to take care of orders which accumulated. . . . Harry Koeppel, Koeppel Distributing, back from a one week vacation trip along the New England shore. Says he had a most wonderful time, but would like to take another week before the summer is over. This time to Lake George, where brother Hymie spent his week. . . . Mike and Rose Munves planning on a few weeks in the Catskill Mountains, and hope to be able to leave when manager George Fleckenstein returns in a week. With Milton Nagler, head of the shipping department back on the job, Mike's work is lessened quite a bit, but Mrs. Munves is the one who's busy now as she takes over for Fleckenstein. . . . Ben Becker, Bally regional representative, will be on hand at the Bally service school sessions at Runyon's New York offices, August 16 and 17; Runyon's Newark, N. J. offices August 18 and 19; and Scott-Crosse offices, Philadelphia, Pa., August 20. Bally engineers will be at these distributors to go over the mechanisms with operators. Meanwhile, Becker is working around Eastern Pa. . . . We hear that Lew London, old time coinman, of Reading, Pa., died several weeks ago. . . . McKim Smith, Atlantic City, N. J. music machine and games op, has an ingenious mail campaign going out to the trade in his area. . . . Harry Stern, traveling sales representative for Williams Mfg. Co., spends a few days in New York. . . . Al Simon, Albert Simon, Inc., as well as his two floor salesmen, Al D'Ilizio and Dave Lowy, all busy talking with customers when we dropped in. "Everything going great" smiles Simon, "it should never be worse," as he knocks on the wood portion of a ChiCoin shuffle game. . . . United's new "Jungle Gun" displayed on the showroom floors of Simon Sales. . . . Gerhardt Schulz, Lowen-Automaten, Braunschweig, Germany, Seeburg distributor, expected to be in this country in a week or so for a visit with coinmen here and Chicago.

## THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

Bob Wenzel of the Automatic Games and Supply Company, St. Paul, Minn., is back on the job again after spending 10 days vacationing in and around Detroit Lakes, Minnesota. . . . Bob Leonard of Minneapolis reports that he vacationed up at Gull Lake in Northern Minnesota and that it sure was an effort to come back, and get into the swing of things. . . . Mike Young of Soldiers Grove, Wis., and sons Pat and Mike Jr., stopped in the Twin Cities on their way back home from a fishing trip up in Northern Wisconsin. . . . Also on the vacation schedule were Mr. and Mrs. Gerald Oleson of Minneapolis, who went up into Canada on their first vacation in years. . . . Mrs. Ralph Sanders presented her husband with a baby girl Sunday, August 1st. Ralph is a mechanic with the Lieberman Music Company. Daughter Susan and father are doing well. . . . George Atol of the Zenith Sales Company, Duluth, Minn., gives away his age when he starts talking about his son George Jr. taking entrance exams for Notre Dame University. . . . Seen in the Twin Cities picking up supplies and equipment for their routes last week were: John Czerniak of Duluth, Minn.; August Quade of Rochester, Minn.; Kaiser Savard of Red Lake Falls, Minn.; John Galep of Menomonie, Wis.; Ben Kragtorp of Tracy, Minn.; Ray Benkoski of Cloquet, Minn.; Leo De Mars of Ashland, Wis.; Frank Mager of Grand Rapids, Minn.; Jerry Hardwig of St. Cloud, Minn.; and Ed Chesney of Aberdeen, S. D.

# THRU THE COIN CHUTE

## CHICAGO CHATTER

Trend to 10c play being more and more emphasized around the nation. All test model games now feature dime play. "Watch this trend grow even reater as the weeks go by," is what many here claim. . . . Bill O'Donnell of ally was thrilled to teeny-weeny pieces this past week, he reports, when he w Ray Jones', R. F. Jones' showrooms and offices in San Francisco, for the rst time. Bill flew out there with Bally engineer Bob Breither. Bob remained i 'Frisco and will conduct "Bally Service Schools" and also visit about with ading ops. . . . This may prove to be "the perfect way to demonstrate a new ame." Dave Gottlieb telling Lou Boasberg all about the features of his newest ame while Lou's two future fullbacks, Jackie and Bobbie Boasberg get a real ick playing the game. . . . With Herb Oettinger out of town on important usiness; with Johnny Casola, Ken Sheldon and Al Thoeke also out conducting United Service Schools"; Bill DeSelm was a busy, busy man this past week -grabbing for phones and picking up wires while begging Ray Riehl to rush fo to the shipping department for him to get more of those United games on eir way to demanding distribs. . . . With Mac Brier on his vacation, Don oloney torn between phone calls to his very charming Nancy, to the builder f his home and trying at the same time, to take care of operators calling round for games.

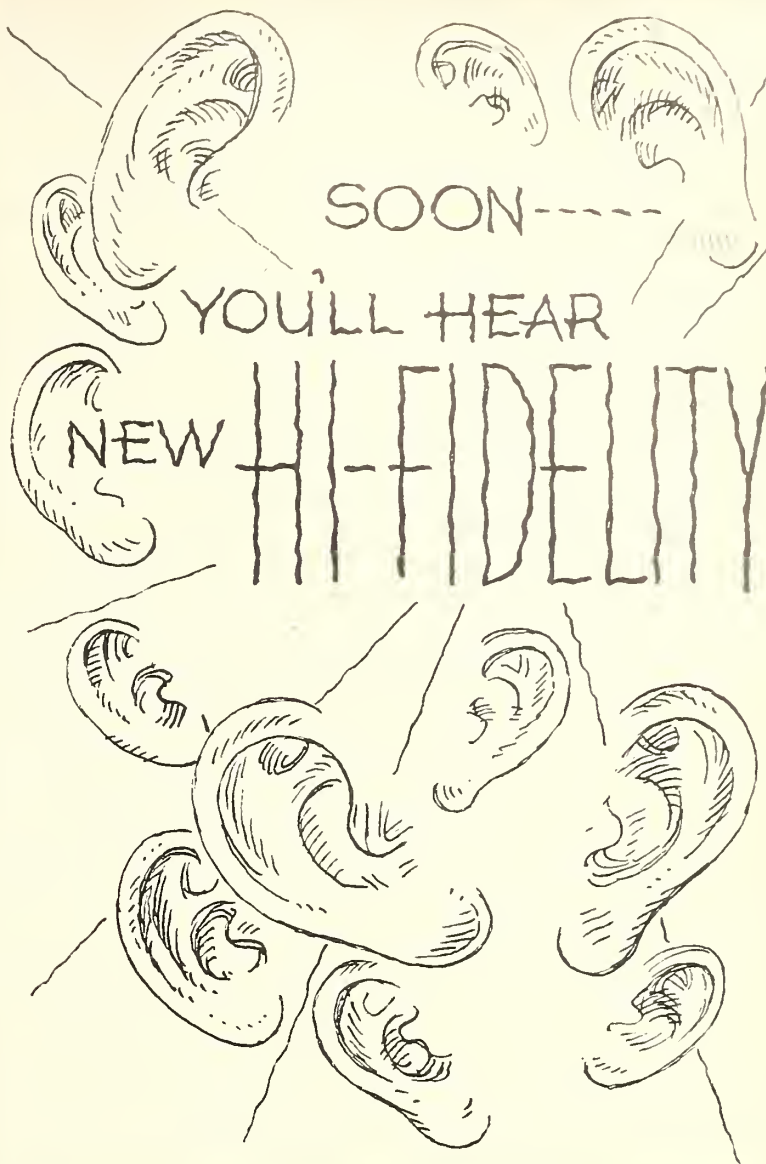
Ray Moloney up in the cool, cool northwoods country enjoying a rest. . . . am Lewis and Avron Gensburg very busy at the Genco factory while Ralph heffield out West visiting with distribs. Sam Lewis reports that they've lunged themselves completely into their gun in an effort to whittle down the acklog. . . . Art Weinand simply thrilled with the terrific export sales boom xhibit enjoying these days on its Vacuumatic Card Vendor. At the same time, rt whispering that the firm will soon make a very thrilling announcement to e trade which will boom biz for all. . . . Milt and Phyllis Marmer, of the Cin- nnnati Marmer's, in town for the weekend and being very royally entertained y none other than that entertainer deluxe—Bill O'Donnell of Bally.

Maurie and Eddie Ginsburg of Atlas Music were forced to continue the howings of the new Seeburg Hi-Fi phono an extra day. As Maurie and Eddie xplained, Nate Feinstein and Harold Schwartz and other execs of the firm, along with Bob Dun'ap, Seeburg district manager, just simply couldn't handle ll the ops who called around the first two official showing days, Saturday and unday, so were forced to continue the showing into Monday. "Biggest show- ng we've held in all our history," is the way Maurie and Eddie put it. . . . Sol ottlieb was worried about getting his copy of The Cash Box "late" this past eek and, just before he could complain, Alvin Gottlieb had already made all rrangements for special mailing to the big Gottlieb plant. "That Alvin's lways ahead of us," is the way Sol put it. . . . Most of the Bally roadmen at he factory this past week. Dan Moloney on hand. Ralph Nicholson just back rom Minneapolis. Art. Garvey came in with engineer Paul Calamari from howing Bally's new "Jet" and "Rocket Bowler" at Joe Abraham's Lake City amusement in Cleveland. And each one telling the other of the big turnouts. . . . Mike Spagnola away on his vacation this past week and every AMI left old off the floor. Mike is going to come back to a "cleaned out, sold out howroom."

Gil Kitt, Vince Shay, Stanley Levin, Howie Freer and all the others over t Empire working six days a week trying to handle the business this firm is njoying. . . . Ed Levin of ChiCoin reports that they are keeping up with their rders by working their production lines just as speedily as they possibly can. eems like all of ChiCoin's newest products going at top speed. . . . Sam Stern appily showing all visitors this past week telegrams he had received from is distribs regarding the fact that "Daffy Derby" has tremendously perked p collections on all locations where operators have already placed this new Williams' game. . . . Paul Huesch over at Keeney says, "Looks like we'll ever be able to slow up production on our 'Bikini' and 'Century' bowlers the ay those orders continue to come in by phone and wire each day." And Paul ery happy over this busy situation. As are Roy McGinnis, John Conroe and her Keeney execs.

Jack Nelson up to Milwaukee this past week on business and will spend ome time with Sammy Cooper at Herman Paster's offices there. . . . J. Ray- onnd Bacon, Kurt Kluever and David C. Rockola busy, busy people all this ast week as their distribs continue to drop in for private prevue showings of he newest addition to the Rock-Ola phono family. Among those seen at this ant: Harold Ajax, of Puget Sound, Seattle; Irwin Weiler and Carl Hoelzel f Unicorn, Kansas City; Al Calderon of Indianapolis; Lawrence Drapkin of ontreal; Carl Happel of Badger Novelty, Milwaukee; Al and Reuben Katz nd Herman Scott of S & K, Philadelphia; Harry Brinek of Butte, Mont.; ackie Rosenfeld and Earl Bowman of St. Louis; Hy Branson and Gil Browner f Louisville; Vincent Marcello of Gretna, La. and C. R. Sandoval, Central merican exporter. . . . Herb Jones reports that operators continuing to call or free mats of the public relations advertisement. This grand effort on Bally's part has won much commendation. . . . Ben Becker only Bally roadman ot in the factory this week. Ben busy with Bally Service Schools in the east.

**HAPPY BIRTHDAY THIS WEEK TO:** I. H. Rothstein, Philadelphia, Pa.; J. J. Lera, Galveston, Tex.; Carl Hoelzel, Kansas City, Mo.; Max B. Lesnick, Baltimore, Md.; Harry L. Kelly, Rochester, N. Y.; Horace Biederman, Wash- ington, D. C.; Gleason M. Stambaugh, Jr., West Palm Beach, Fla.; Mike Ham- nergren, Chicago, Ill.; W. H. Wedekind, Palm Beach, Fla.; Harry Hurvich, irmingham, Ala.; Mrs. Walter J. Hugeback, New Hampton, Ia. . . . Lou Casola ith a brand new, slim, svelte figure (which cost him a ton of cash for new lothes) in our town this past week with Charley Marik. Lou claims he feels ke a zillion since taking off the blubber. . . . Bill DeSelm turned in low net n United's twilight golf league and is now being kidded unmercifully for being he "low man on the Totem pole." . . . Joe Schwartz, who just returned from a north woods vacation up in Eagle River, Wis., down to Miami for about ten



## ARCADE EQUIPMENT

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| Genco Sky Gunner .....     | 250.00   | Lite League .....            | 99.50    |
| Ev. Bat-a-Score .....      | 250.00   | Exh. Dale Gun .....          | 94.50    |
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| Muto. Drivemobile .....    | 195.00   | Scientific Baseball .....    | 79.50    |
| Shoot the Bear .....       | 195.00   | Flash Hockey .....           | 75.00    |
| Exh. Jet Gun .....         | 195.00   | Wms. Quarterback .....       | 75.00    |
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## CHICAGO CHATTER (Cont.)

days. Maybe just to warm up after the cool, cool air of the north country. . . . The gun ops report that these games are the bestest of them all when it comes to bringing in the biggest.

Rumors rampant all over our town concerning this, that and the other thing about new guns. Suggestion: "Let's wait and see," as one noted coin- man put it last week. . . . Last minute info from Bill DeSelm, "We're shipping our new 'Shuffle Targette' this week." This is the combination of shuffle and skee alley action. . . . Roy Small, Conciliator and Public Relations Counselor for United Music Operators of Michigan, was commended by the entire organiza- tion at their very first big meeting this past week. Roy's efforts are already getting attention from one and all. Some even suggest that he may be the man for big national job. . . . Harold Lieberman a busy man these days. Passes thru Chicago to advise he's on way to Omaha to help set up new offices for Lieberman Music Co. . . . Execs over at Rock-Ola thrilled by Hymie Zorinsky. Hymie saw their new model. Just kept puffing away on his ever-present cigar. Said nothing. Placed a small order and departed. Execs looked at his depart- ing figure and scratched their heads—wondering. First of this past week, while execs still wondering, one of them received a long distance phone call from Hymie, who said, "Double my order and keep shipping until I tell you to stop." They're so pleased they hope all other distribs will act the same way. Even if it's a puzzling way for a distrib to act.

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ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

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# THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

## CLASSIFIED ADVERTISING SECTION

### WANT

WANT—Used Kiddie Rides and used Phonographs. Will trade reconditioned bowlers at low prices for above. Send a list, we will make an offer. SHELDON SALES, INC., 381 MAIN ST., BUFFALO 3, NEW YORK.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets, Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futurity, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WISconsin 7-0830.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—For cash. Seeburg, Wurlitzer AMI, Rock-Ola phonographs — all models. State makes and best price you want. Also any other coin operated machines you have for sale. Write or wire collect. NEW YORK DISTRIBUTING CO., 625 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-2144.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Show Boats, Circus, Rodeo and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 1-3967.

WANT—From all over the world! Literature on any machine that takes coins and sells anything — amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aid, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—For resale. United & Chicago Coin Bowling Games; Bally Bingo Games; Mills Panorama Peek Shows; Kiddie Rides. State condition and best price in the first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: BRoadway 3663.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOBILE, ILLINOIS.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

**CLASSIFIED ADVERTISING SECTION**

**NT**—We pay Spot Cash for Seeburg and Wurlitzer Music as follows: Seeburg 100A \$350; 100B \$500; 100BL \$525; 100C \$600; Wurlitzer 1015 \$40; 1100 \$150; 250 \$175; 1400 \$325; 1450 \$325; 500 \$375; 1550 \$375; 1500A \$425. Wire collect for deposit and shipping instructions. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040.

**NT**—For Resale. Bingo Games. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CENTRAL 9292.

**NT**—Palm Springs. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

**FOR SALE**

**R SALE**—United 6-Player DeLuxe Shuffle Alley, good condition \$85; 5-Player \$55. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

**R SALE**—Hi-Speed Super Fast Shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

**R SALE**—Genco Shuffle Pool \$195; Keeney 10 Player Team Bowler \$165; AMI D-40 \$395; AMI D-80 Chrome \$495; AMI E-120 write, Wurlitzer 1500 \$525. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

**R SALE**—Phonographs, cleaned A-1 condition, ready for operation. AMI D-80's \$430 each; D-40's \$330 each; Rock-Ola # 1436 Fireball \$395; Wurlitzer Hideaways # 1017 \$74.50; # 1015 \$84.50. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

**R SALE**—Finest Bingos. Ice Frolics (almost new) \$425; Yacht Clubs with impr. Superline frequency) \$240; Frolics (with impr. clutch) \$210; Coney Islands (excel. condition) \$95. Wanted—Bingos, send your list. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEMlock 4-3844.

**R SALE**—50 Chrome 3020 Wurlitzer Wall Boxes converted to 48 play, \$25 each. Checked and ready for location. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N.C. Tel.: 2-3992.

**FOR SALE**—Attention, Wurlitzer 1500 and 1700 operators connect 24 and 48 selection Wall Boxes to 104 selection Phonographs. Use regular 219 and 248 Steppers and Adaptor. Specify 1500 or 1700. \$34.50 each. Satisfaction guaranteed. MIDWEST MUSIC SERVICE, 819 WEST SECOND, WICHITA, KANSAS.

**FOR SALE**—Canadian Operators! Place low cost "Quizettes" in your music locations. Thousands now in use across Canada. Proven high profits and cost only \$21.95 each. English or French models available. Distributorships open. Write. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONT., Tel.: LO 4722.

**FOR SALE**—Territory Wash Out. 2000 Bingo in Line Games. All Types, All Shopped, ready for location. Make offer for 1 or 500. 1/3 down, balance C.O.D. Write, Wire or Phone. We are now making delivery on United's Red Hot Jungle Gun. DAN STEWART COMPANY, 140 EAST 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

**FOR SALE**—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

**FOR SALE**—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

**FOR SALE**—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

**FOR SALE**—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

**FOR SALE**—Terrific! You may now give prizes legally in your bar and tavern locations on shuffle alleys. West Side has the legal kit consisting of blackboard, framed ABC board rulings, posters, chalk and award card. Price of kit \$9.95 ea. Operators report 50% to 100% increase in collections. Order a quantity today. Immediate delivery. WEST SIDE, 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: Circle 6-8464.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—2 Dale Guns @ \$45 ea.: 1 Six Shooter @ \$100; 1 Chico Goalee @ \$50; 1-5c Saddle & Turf @ \$325. Call or write AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, INDIANA. Tel.: 3-4508.

**FOR SALE**—Bally Atlantic City \$150; Frolics \$185; Yacht Club \$200; Beauty \$260; Beach Club \$340; Dude Ranch \$360; United A.B.C. \$40; United Clover Bowlers \$205; Liberty \$185. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENN. Tel.: 5-7549.

**FOR SALE**—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

**FOR SALE**—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

**FOR SALE**—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Blue-mound 8-7600.

**FOR SALE**—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

**FOR SALE**—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

**FOR SALE**—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

**FOR SALE**—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.

**FOR SALE**—Reconditioned Wurlitzers: 1400's \$400; 1250's \$250. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

**FOR SALE**—Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HENDERSON 1-7577.

**FOR SALE**—Uniteds:—Imperial \$325; Royal \$295; Classic \$225; Cascade & Clover \$195; Williams DeLuxe World Series \$75; Williams DeLuxe Baseball \$195. Want—Seeburg "W." MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

**FOR SALE**—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

**FOR SALE**—Bear Guns; Genco Night Fighters; Evans Bat-A-Score; Ex. Silver Bullets; Ex. Six Shooter; Chi-Coin Pistol. Take the low Cash Box prices. 1/3 deposit, balance C.O.D. B. E. KRUEGER, RT. 13, BOX 361, SAN ANTONIO, TEXAS.

**FOR SALE**—Capco cleaner for glass, plastic, and chrome, trial size 70c, \$3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll \$4.35. Rear frames re-bushed model 700 & up, \$2.50 each, lots of 5, \$1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

**FOR SALE**—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHeeling 5472.

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

**FOR SALE**—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAIN 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

**CLASSIFIED ADVERTISING SECTION**

FOR SALE—Bowlers—Advance \$365; Gold Cup \$300; Triple Score \$280; Crown \$245; Double Score \$245; 10th Frame Special Double In 5th \$195; Name Bowler \$185; Super Match \$155; 10th Frame \$140; Match \$140; Chicago Coin DeLuxe Drum Scoring \$100. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—For nothing—information as to how we established 10 cent play on juke boxes on our route and what effect it has had on our revenues. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, N. Y.

FOR SALE—Bally Surf Clubs \$445; Ice Frolics \$375; (used a few days) Palm Springs \$395; Palm Beach \$165; United Mexicos \$465; Rodeos \$185; Cabanas \$169.50; Williams Army & Navy \$95; Wild West Gun, in perfect shape, \$99.50; Chicago Coin Super Jet Kiddie Ride, used very little, \$250. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—Beauty \$295; Chinatown \$85; Control Towers \$35; Double Action \$25; Disk Jockey \$85; Fighting Irish \$35; Frolics \$230; Hayburner \$60; Yacht Club \$265. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNYK, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Reconditioned, like new! Seeburg Coon Hunt, write; Bally Victory Bowlers \$440; Surf Clubs \$535; Bright Lights \$50; Our Secretary, write. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Make Offer. Universal Stands (new) Original Crates. 60 Single Weighted, Revolv-A-Rounds Safes 1 Single, 7 Double complete with lock bar and keys. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

FOR SALE—Genco Shuffle Pool, like new \$325; Genco Basketball, like new, write; Chi-Coin Crown Bowler, Triple \$300; ChiCoin 10th Frame Special, Triple \$200; United Olympic S.A. \$285; United Cascade, Triple \$235; Keeney 6 Player \$95. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg W1-L56 \$4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE—Parts and supplies for Jukes, Shuffle, Pin and Telequiz Games. Special! Metal Tool Box of Assorted Hardware. Over 6 lbs. of Nuts, Bolts, Screws, Brackets, Switches, Springs, etc. \$10 value for \$2.49. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILL.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

**CLASSIFIED ADVERTISING SECTION**

FOR SALE—One Genco Sky Gunner \$150; One Genco Invader \$150; One Genco Night Fighter \$200; Two Genco Shufflepools \$250 each. F.O.B. Houston, Texas. Machines in first class shape. CITY MUSIC COMPANY, INC., 3300 LOUISIANA ST., HOUSTON, TEXAS. Tel.: KEystone 8101.

FOR SALE—22nd Anniversary Sale. United:—Imperial Shuffle Alley \$322.22; Mexico, like new \$472.22; Havana \$422.22; Tahiti \$322.22; Wurlitzer 1015 \$42.22; Wurlitzer 1100 \$142.22. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND, OREGON. Tel.: ATwater 7565.

FOR SALE—Look! Phonograph needles at distributors prices. Buy direct from manufacturer. Quality Phonograph Needle Manufacturers quitting distributors now selling direct to dealers and operators at full distributors discount. Ship anywhere. QUALITY NEEDLE COMPANY, 3747 W. CHICAGO AVE., CHICAGO 51, ILLINOIS. Tel.: SAcramento 2-5050.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Wurlitzer 1080's \$75; 1015's \$85; AMI-D40 \$350; Seeburg 46 \$35; 47 \$45; 48ML \$135; Rock-Ola 1428 \$135; 1422 \$45; Seeburg 3W5-L56 Wall Boxes \$16.50. CENTURY DISTRIBUTORS, INC., 1221-23 MAIN ST., BUFFALO 9, N. Y.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—A.B.C. \$20; Knockout \$15; Just '21' \$10; Bright Lights \$100; Spot-Lite \$110. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOWer 1-6715.

**MISCELLANEOUS**

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—16 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

**Notice!**

YOU CAN SAFELY SEND DEPOSITS TO  
ADVERTISERS IN "THE CASH BOX"

**Your Deposit Is  
GUARANTEED**

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

**THE CASH BOX**

26 West 47th Street, New York 36, N. Y.



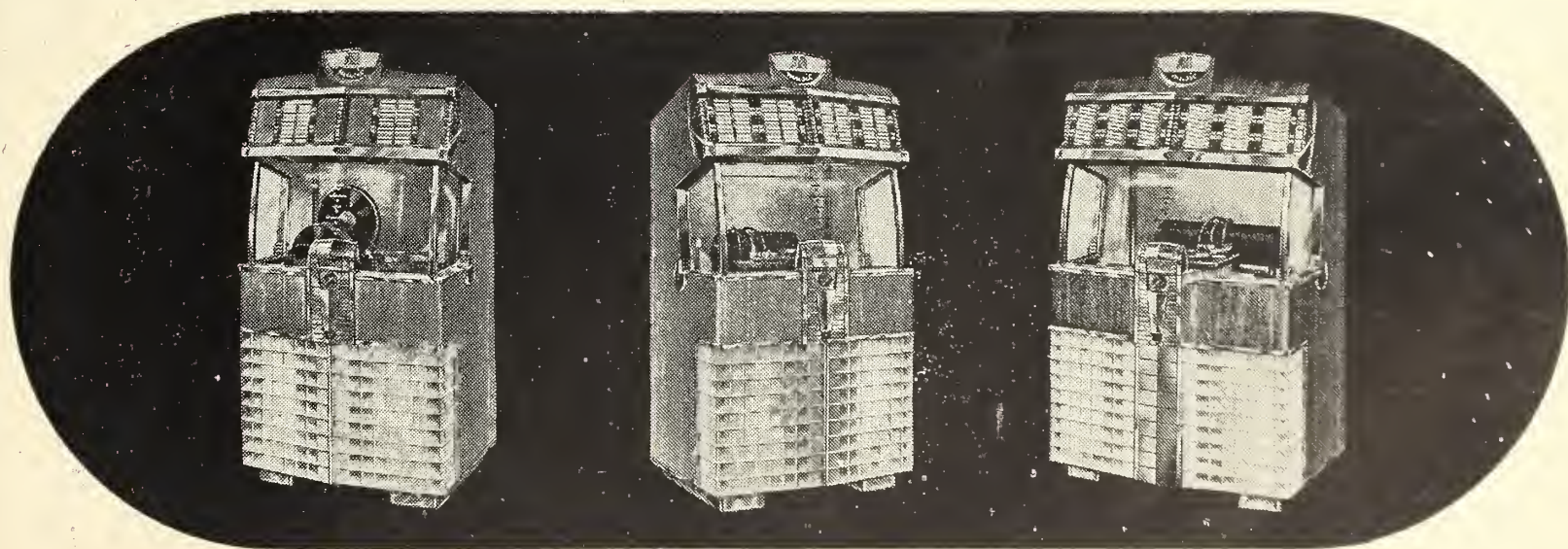


## when you wear a \$200<sup>00</sup> SUIT...

When you wear a \$200 suit, some of its quality rubs off on you. You feel successful—in the money. You're a better business man, more confident, more effective. You enjoy life and—most of all—enjoy the investment you have made in QUALITY because quality always pays back tenfold whatever it costs you.

Now the AMI "E" is not an expensive phonograph but it does have that spectacular quality that brings its owner everlasting pride, confident aggressiveness, punch in the pinch.

With a route of "E's" you have the finest money-making wardrobe in the land.



E-40

E-80

E-120

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW

# AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
77th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin games — and \$25 to \$30 on Phonographs.

EXPLANATION

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
\* Great Activity

WURLITZER

Table listing Wurlitzer machines with columns for model number, year, and prices. Includes models like 780M, 780E, 800, 700, 750M, 750E, 850, 950, 1015, 1080, 1080A.

CONFIDENTIAL PRICE LIST
PINBALL GAMES
Graphic with a pinball machine illustration and a price list grid.

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Koeney; (Um) United; (Wm) Williams.

Large table listing pinball games with columns for game name, manufacturer code, and prices. Includes games like ABC, Across the Board, Ali Baba, Alice, All Star Basketball, Aquacade, Arabian Knights, Arcade, Arizona, Army-Navy, Atlantic City, Baby Face, Banjo, Bank-A-Ball, Barnacle Bill, Basketball, Beach Club, Beauty, Be Bop, Bermuda, Big Hit, Big Top, Black Gold, Blue Skies, Bolero, Bomber, Bone Head, Boston, Bowling Champ, Bowl League, Bright Lights, Bright Spot, Broadway, Buffalo Bill, Buccaneer, Build Up, Buttons & Bows, Cabana, Camel Caravan, Campus, Canasta, Caravan, Carnival, Carolina, Caribbean, Champion, Chinatown, Cinderella, Circus, Circus, Citation, C.O.D., College Daze, Coney Island, Contact, Control Tower.

CONFIDENTIAL PRICE LIST
PHONOGRAPHS
Graphic with a phonograph illustration and a price list grid.

LISTED ALPHABETICALLY

AMI

Table listing AMI phonographs with columns for model number, year, and prices. Includes models like Model A, Model B, Model C, Model D-40, Model D-80, WM Wall Box.

EVANS

Table listing Evans phonographs with columns for model number, year, and prices. Includes models like Mills Constellation, Constellation, Jubilee, Century, 2045.

ROCK-OLA

Table listing Rock-Ola phonographs with columns for model number, year, and prices. Includes models like 1422, 1424, 1426, 1428, 1432, 1437, 1438, 1439, 1443, 1444, 1445, 1446, 1501, 1502, 1503, 1504, 1510, 1525, 1526, 1530, 1805.

SEEBURG

Table listing Seeburg phonographs with columns for model number, year, and prices. Includes models like Hi-Tone, 146S, 146M, 147S, 147M, 148S, 148M, 148ML, M100A, M100B, M100BL, M100C, W1-L56, 3W2, W4L-56, 3W5-L56, W6L-56, 3W7-L-56, Tear Drop Speaker.

# "THE CONFIDENTIAL PRICE LISTS"

4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	44.00
4. Harvey (Wm 5/51)	15.00	49.00
4* Havana (Un 2/54)	422.22	525.00
2. Hawaiian Beauty (Got 4/54)	200.00	240.00
4. Hayburner (Wm 6/51)	60.00	75.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	75.00	95.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	95.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	45.00	79.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
4. Humpty Dumpty (Got 10/47)	10.00	20.00
2* Ice-Frolics (B 1/54)	375.00	495.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamhoree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 4/54)	240.00	260.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	25.00
4. Lazy "Q" (Wm 2/54)	165.00	210.00
4. Leaders (Un 10/51)	45.00	90.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	75.00	100.00
4. Lovely Lucy (Got 2/54)	195.00	220.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
2. Marhlee Queen (Got 8/53)	145.00	195.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	25.00	39.00
1* Mexico (Un 3/54)	472.22	550.00
4. Minstrel Man (Got 3/51)	25.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	220.00	235.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	175.00	200.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	100.00	165.00
2* Palm Beach (B 7/52)	140.00	195.00
3* Palm Springs (B 11/53)	375.00	525.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	39.00
4. Pin Wheel (Got 11/53)	165.00	185.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	135.00	165.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterhack (Wm 10/49)	15.00	35.00

4. Quartet (Got 2/52)	75.00	124.50
4. Queen of Hearts (Got 12/52)	85.00	125.00
4. Quintet (Got 3/53)	110.00	140.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
3* Rio (Un 11/53)	375.00	425.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	39.00
4. Rodeo (Un 2/53)	210.00	265.00
4. Rondevoov (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	39.00
2. Saddle and Turf (Ex 10/53)	250.00	350.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	165.00	205.00
4. Shoo Shoo (Wm 2/51)	25.00	29.50
6. Short Stop (Ex 7/48)	30.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	165.00	185.00
4. Silver Chest (Upright) (Ge 4/53)	40.00	125.00
4. Silver Skates (Wm 2/53)	75.00	90.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	60.00	75.00
4. Slugfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
4* Spot-Lite (B 1/52)	75.00	119.50
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	125.00	150.00
4. Starlight (Wm 3/53)	65.00	80.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	140.00	215.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
3* Surf Club (B 3/54)	445.00	540.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4* Tahiti (Un 8/53)	300.00	350.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	15.00	35.00
4. Three Musketeers (Got 7/49)	15.00	35.00
4. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	85.00	110.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	39.00
4. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
2* Tropics (Un 7/53)	225.00	345.00
4. Tucson (Wm 1/49)	10.00	29.00
4. Tumhlee Weed (Ex 9/49)	15.00	35.00
4. Turf King (B 6/50)	35.00	45.00
4. Twenty Grand (Wm 12/52)	55.00	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50

4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	45.00	65.00
4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Basehall (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	50.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
4. ChiCoin Match Bowler (6/52)	95.00	115.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
2* ChiCoin 10th Frame Special (12/52)	135.00	225.00
4. ChiCoin Name Bowler (1/53)	159.50	210.00
4* ChiCoin 10th Frame Double Score Bowler (3/53)	199.50	280.00
4* ChiCoin Crown (4/53)	200.00	300.00
2* ChiCoin Triple Score (6/53)	264.50	330.00
4. ChiCoin Gold Cup (7/53)	325.00	380.00
4. ChiCoin High Speed Crown (7/53)	300.00	375.00
4. ChiCoin High Speed Triple Score (8/53)	250.00	375.00
4. ChiCoin Crown, Giant Pins (9/53)	245.00	300.00
4* ChiCoin Advance (10/53)	325.00	400.00
4. ChiCoin King (10/53)	350.00	400.00
1* ChiCoin Criss Cross Bowler (12/53)	375.00	525.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
2* Genco Shuffle Pool (11/53)	195.00	325.00
4. Genco Match Pool (2/54)	299.50	495.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	35.00

4. Winner (Univ.)	20.00	45.00
4. Wisconsin (Un 3/48)	10.00	20.00
4* Yacht Club (B 6/53)	199.50	285.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	15.00	25.00
4. Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
4. Keeney Big League (5/51)	35.00	45.00
4. Keeney 6-Player League (9/51)	49.50	95.00
4. Keeney DeLuxe League (3/52)	65.00	125.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	125.00
4. Keeney High Score League (5/52)	49.50	135.00
4. Keeney Team (10/52)	125.00	195.00
4. Keeney Club (4/53)	175.00	275.00
4. Keeney Domino (5/53)	210.00	275.00
4. Keeney Carnival (5/53)	225.00	275.00
4* Keeney Pacemaker (9/53)	271.50	325.00
4. Keeney Mainliner Bowler (1/54)	300.00	450.00
1. Keeney Bonus Bowler (3/54)	350.00	495.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shuffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player (2/51)	59.50	85.00
4. United DeLuxe 6-Player (10/51)	59.50	95.00
2. United 6-Player Super (3/52)	95.00	125.00
4. United 4-Player Official (5/52)	110.00	149.50
1. United 6-Player Star (7/52)	135.00	195.00
1. United 10th Frame Star (9/52)	129.50	195.00
1. United Manhattan 10th Frame (9/52)	150.00	220.00
4. United 10th Frame Super (10/52)	155.00	225.00
4. United Manhattan (9/52)	175.00	220.00
4* United Cascade (2/53)	195.00	295.00
4* United Clover (2/53)	195.00	295.00
4. United Liberty (2/53)	205.00	295.00
4* United Classic (6/53)	225.00	325.00
2* United Olympic (6/53)	200.00	300.00
4* United Royal (9/53)	275.00	375.00
4* United Imperial (9/53)	322.50	445.00
4. United Chief (11/53)	385.00	450.00
4. United Leader (11/53)	385.00	450.00
1* United Team (1/54)	425.00	475.00
4. United DeLuxe Team (1/54)	425.00	450.00
4. United League (1/54)	410.00	450.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	

4. Universal Bowlomatic (3/51) .....	30.00	40.00	4. Williams Bowler (9½') (3/50) .....	25.00	30.00
4. Williams Twin Shuffle (12/49) .....	20.00	30.00	4. Williams Double Header (7/50) .....	20.00	50.00
4. Williams Twin Shuffle (9½') (2/50) .....	20.00	30.00	4. Williams 5-Player Bowler (6/51) .....	20.00	30.00



4. ABT 6 Gun Rifle Range	550.00	650.00	4. Keeney Anti Aircraft B1	15.00	35.00
4. Boomerang	25.00	45.00	4. Keeney Sub Gun	75.00	125.00
4. Bally Big Inning	79.50	150.00	4. Keeney Texas Leaguer	25.00	50.00
4. Bally Bowler	20.00	30.00	4. Kirk Night Bomber	49.50	75.00
4. Bally Convoy	49.50	89.50	4. Lite League	49.50	75.00
4. Bally Defender	59.50	125.00	4. Mills Panoram	95.00	250.00
6. Bally Eagle Eye	39.50	49.50	4. Mills Panoram Peek	159.00	275.00
4. Bally Heavy Hitter	35.00	60.00	6. Mills Conv. for Panoram Peek	10.00	29.50
4. Bally King Pin	20.00	35.00	4. Muto. Atomic Bomber	90.00	195.00
4. Bally Lucky Strike	25.00	40.00	4. Mutos. Ace Bombers	100.00	195.00
4. Bally Rapid Fire	95.00	125.00	4. Mutoscope Dr. Mobile	95.00	195.00
6. Bally Sky Battle	39.50	85.00	4. Mutos. Fly. Saucers	100.00	175.00
6. Bally Torpedo	49.50	85.00	4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Bally Undersea Raider	89.50	150.00	4. Mutos. Photomatic (late)	450.00	650.00
6. Bank Ball	35.00	45.00	4. Mutoscope Silver Gloves	185.00	225.00
4. Champion Hockey	35.00	55.00	4. Mutoscope Sky Fighter	125.00	195.00
1. ChiCoin Basketball Champ	150.00	250.00	4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. ChiCoin 4-Player Derby	100.00	195.00	4. Periscope	69.50	99.50
3* ChiCoin Goalee	40.00	119.50	4. QT Pool Table	65.00	85.00
4. ChiCoin Hockey	55.00	75.00	4. Quizzer	60.00	95.00
4. Chi Midget Skee	50.00	65.00	6. Rockola Ten Pins HD	20.00	40.00
1* ChiCoin Pistol	59.50	99.50	4. Rockola World Series	20.00	40.00
6. ChiCoin Roll-A-Score	29.50	75.00	4. Scientific Baseball	35.00	79.50
4. Edelco Pool Table	20.00	75.00	4. Scientific Basketball	20.00	39.50
4. Evans Bat-A-Score	149.00	165.00	4. Scientific Batting Pr.	45.00	65.00
4. Evans Bola-Score	79.50	89.50	4. Scientific Pitch 'Em	135.00	185.00
4. Evans Ski Roll	35.00	95.00	4. Seeburg Bear Gun	145.00	195.00
4. Evans Super Bomber	100.00	210.00	4. Seeburg Chicken Sam	69.50	110.00
4. Evans Play Ball	65.00	75.00	4. Seeburg Shoot the Chute	49.50	95.00
4. Evans Ten Strike '46	20.00	65.00	4. Set Shot Basketball	200.00	250.00
4. Evans Tommy Gun	39.50	95.00	4. Telequiz	115.00	169.00
1. Exhibit Dale Gun	25.00	99.50	4. Un. Team Hockey	30.00	85.00
4. Exhibit Gun Patrol	125.00	185.00	4. Western Baseball '39	75.00	95.00
4. Exhibit Jet Gun	149.50	195.00	4. Western Baseball '40	95.00	125.00
4. Exhibit Space Gun	150.00	195.00	4. Wilcox-Gay Recordio	40.00	75.00
4. Exhibit Pony Express	85.00	135.00	4. Williams All Stars	35.00	75.00
4* Exhibit Silver Bullets	79.50	125.00	4. Williams Box Score	39.50	75.00
4. Exhibit Six Shooter	99.50	150.00	4. Williams Star Series	35.00	109.50
4. Exhibit Vitalizer	45.00	75.00	4. Williams DeLuxe World Series	75.00	169.50
6. Groetchen Met. Typer	79.50	149.50	4. Williams Super World Series	150.00	195.00
4. Genco Sky Gunner	195.00	295.00	1. Williams Quarterback	25.00	75.00
4. Genco Silver Chest	250.00	275.00	4. Williams Pennant Baseball	275.00	325.00
4* Genco Night Fighter	250.00	295.00	4. Wurlitzer Skee ball	35.00	150.00
6. Irish Poker	50.00	65.00			
4. Jack Rabbit	50.00	99.50			
4. Jungle Joe	49.50	69.50			
4. Keeney Air Raider	75.00	90.00			

**Manufacturers New Equipment**

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

**A.B.T. MFG. CORP.**

Challenger (Counter Model Gun)	\$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

**AMI, INCORPORATED**

AMI "E"-40 Phonograph	\$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

**AUTO-PHOTO CO.**

Auto-Photo	\$2,545.00
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**BALLY MFG. CO.**

Moon-Ride	\$ 995.00
Hi-Fi	760.00
Jet-Bowler (With Match Feature)	
Model Jet-110, 10c play	755.00
Model Jet-325, 10c a play, 3 plays for 25c	775.00
Rocket-Bowler (Without Match Feature)	
Model Rocket-110, 10c a play	710.00
Model Rocket 325, 10c a play, 3 plays for 25c	730.00

**CHICAGO COIN**

Feature Bowler, Single Chute	\$ 685.00
Feature Bowler, Double Chute	705.00
Star Lite Bowler, Single Chute	665.00
Star Lite Bowler, Double Chute	685.00
'Round The World Trainer	1,185.00
6 Player Super Home Run	615.00

**H. C. EVANS & CO.**

Holiday (Model 4045) 100 Selec., 45 rpm	\$1,050.00
Jubilee (Model 278) 40 Selec., 78 rpm	795.00

**EXHIBIT SUPPLY**

Junior Jet Ride	\$ 395.00
Shooting Gallery	595.00
Big Bronco	997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	221.50

**GENCO MFG. & SALES CO.**

Rifle Gallery	\$ 625.00
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**D. GOTTLIEB & CO.**

Gold Star	\$ 364.50
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**INTERNATIONAL MUTO. CORP.**

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00
Universal Post Card Vendor	60.00

**J. H. KEENEY & CO., INC.**

Electric Cigarette Vendor	\$ 284.50
Coin Changer Model	304.50
Bikini Bowler (Without Match Feature)	
Single Chute	630.00
Double Chute	645.00
Century Bowler (With Match Feature)	
Single Chute	670.00
Double Chute	685.00

**METEOR MACHINE CORP.**

Hook-n'-Ladder	\$ 715.50
Black Beauty	756.00
Pony Team	585.00
Flying Saucer	715.50
Hot Rod Racer	715.50
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

**RITEWAY MFG. CO., INC.**

"3 Dimensional Theatre"	\$ 395.00
"3 D Kiddie Theatre"	395.00

**ROCK-OLA MFG. CORP.**

Model 1436 "Fireball" 78 RPM	
Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster, 120 Selections, 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control and Transformer Blonde or Mahogany	
Model 1906, Remote Volume Control	

**J. P. SEEBURG CORP.**

HF-100-R	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	
Ray-O-Lite "Coon Hunt"	

**UNITED MFG. CO.**

Jungle Gun	
Single Chute	\$ 595.00
Double Chute	615.00
De Luxe Jungle Gun	
Single Chute	635.00
Double Chute	655.00
Banner Shuffle Alley (With Match Feature)	
Regular Model, 10c play	\$ 710.00
Special Model, 10c, 3 for 25c	730.00
Speedy Shuffle Alley (Without Match Feature)	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Hawaii	725.00
Nevada	725.00

**WILLIAMS MFG. CO.**

Daffy Derby	\$ 469.50
Screamo	\$ 364.50
All Star Baseball	665.00
Super Pennant Baseball	589.50
Major League Baseball	640.00
Big League	609.50

**THE RUDOLPH WURLITZER CO.**

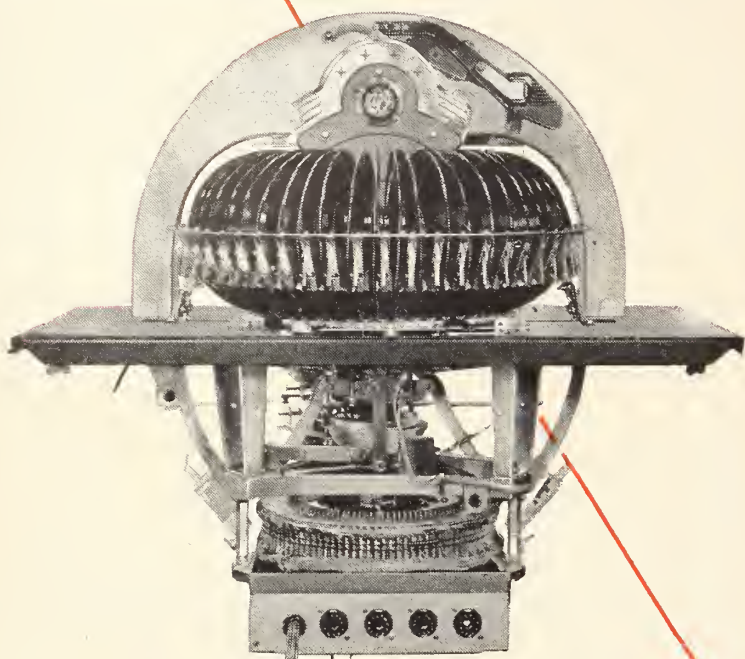
Model "1700" Phonograph	
Model "1600-A" Phonograph	
Model "1650-A" Phonograph	
Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 5112-12" Concealed Speaker Hi-Fi	
Model 5112-8" Wall Speaker Hi-Fi	
Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

**THIS WEEK'S MOST ACTIVE USED MACHINES**

<b>PHONOGRAPHS</b>		Rio (Un 11/53) 375.00-425.00	
AMI Model A	100.00-200.00	Spot-Lite (B 1/52) 75.00-119.50	
AMI Model B	199.00-275.00	Surf Club (B 3/54) 445.00-540.00	
AMI Model C	200.00-325.00	Tahiti (Un 8/53) 300.00-350.00	
AMI Model D-40	330.00-425.00	Tropics (Un 7/53) 225.00-345.00	
AMI Model D-80	409.50-525.00	Yacht Club (B 6/53) 199.50-285.00	
Rock-Ola 1428	125.00-195.00	<b>SHUFFLES AND REBOUNDS</b>	
Rock-Ola 1434	295.00-400.00	ChiCoin 10th Frame	
Seeburg 146S	35.00-95.00	Special (12/52) 135.00-225.00	
Seeburg 148ML	75.00-199.00	ChiCoin 10th Frame Dbl. Score Bowler (3/53) 199.50-280.00	
Seeburg M100A	400.00-495.00	ChiCoin Crown (4/53) 200.00-300.00	
Seeburg M100B	500.00-675.00	ChiCoin Triple Score (6/53) 264.50-330.00	
Seeburg M100BL	550.00-700.00	ChiCoin Advance Bowler (10/53) 325.00-400.00	
Seeburg M100C	645.00-825.00	ChiCoin Criss Cross Bowler (12/53) 375.00-525.00	
Wurlitzer 1015	42.22-130.00	Genco Shuffle Pool (11/53) 195.00-395.00	
Wurlitzer 1100	142.22-225.00	Keeney Pacemaker Bowler (9/53) 271.50-325.00	
Wurlitzer 1250	185.00-295.00	United Cascade (2/53) 195.00-275.00	
Wurlitzer 1400	395.00-465.00	United Clover (2/53) 195.00-295.00	
Wurlitzer 1500	515.00-650.00	United Classic (6/53) 225.00-325.00	
Wurlitzer 3020	10.00-20.00	United Olympic (6/53) 200.00-300.00	
<b>PINBALLS</b>		United Royal (9/53) 275.00-375.00	
Army-Navy (Wm 10/53)	95.00-150.00	United Imperial (9/53) 322.22-445.00	
Atlantic City (B 5/52)	140.00-210.00	United Team Shuffle Alley (1/54) 425.00-475.00	
Beach Club (B 2/53)	300.00-395.00	<b>ARCADE EQUIPMENT</b>	
Beauty (B 11/52)	240.00-325.00	Chi-Coin Goalee 40.00-119.50	
Bright Lights (B 5/51)	50.00-100.00	ChiCoin Pistol 59.00-99.50	
Bright Spot (B 11/51)	75.00-145.00	Exhibit Silver Bullets 79.50-125.00	
Cabana (Un 3/53)	169.50-255.00	Exhibit Six Shooter 99.50-150.00	
Coney Island (B 9/51)	75.00-125.00	Genco Night Fighter 250.00-295.00	
Dude Ranch (B 9/53)	340.00-395.00		
Fairway (Wm 6/63)	95.00-150.00		
Frolics (B 10/52)	150.00-230.00		
Havana (Un 2/54)	422.22-525.00		
Ice-Frolics (B 1/54)	375.00-495.00		
Mexico (Un 3/54)	472.00-550.00		
Palm Beach (B 7/52)	140.00-195.00		
Palm Springs (B 11/53)	375.00-525.00		



**\* Wurlitzer's Amazing  
New 104-Selection All 45 RPM  
Record Changer Offers  
Simplified Design, Simplified  
Service**



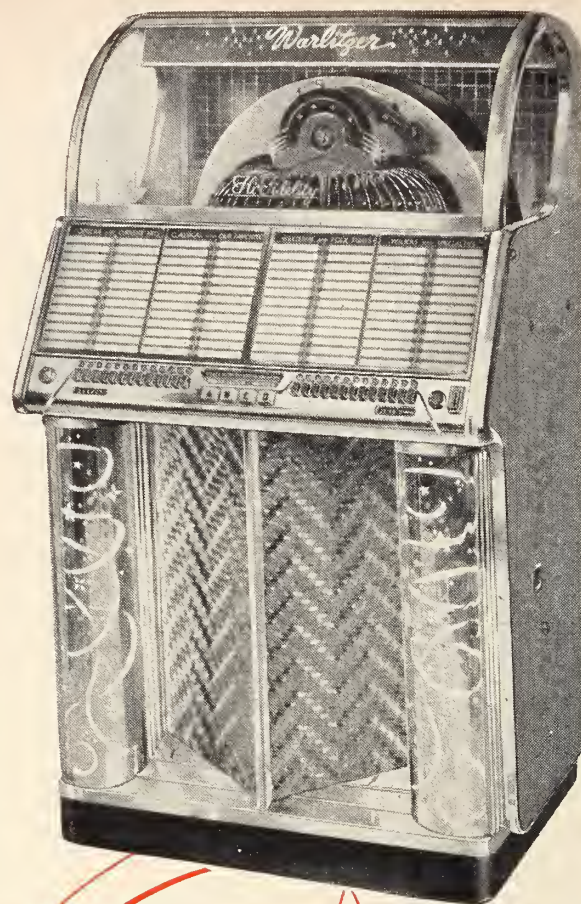
**IT HAS A SINGLE TONE ARM,  
SINGLE ZENITH CARTRIDGE, SINGLE  
TURNTABLE DIRECTION**



**IT GENTLY POSITIONS  
THE RECORD—NEVER GRABS  
IT—NEVER TURNS IT OVER**



**IT WEIGHS ONLY 81  
POUNDS—MAY BE EASILY  
REMOVED—STANDS BY  
ITSELF ON A BENCH  
FOR HIGH-SPEED SERVICE**



**ONLY THE  
FABULOUS HIGH FIDELITY**

*Wurlitzer*

**1700 HF**

**OFFERS YOU  
ALL THESE MONEY-MAKING  
FEATURES**



- NEW...** ALL New—Phonograph
- NEW...** Carousel Record Changer
- NEW...** Gorgeous Cabinet Design
- NEW...** Ultra Simplified Mechanism
- NEW...** Full High Fidelity Sound
- NEW...** Color-Styled Selector Panel
- NEW...** Size for all Locations
- NEW...** Lighter Weight—308 Pounds
- NEW...** Increased Earning Power

**SEE IT, HEAR IT and BUY IT  
at your Wurlitzer Distributor**

**UNITED'S**

# NEVADA

WITH NEW

## SPELL-NAME

Carry-Over Feature

## NEVADA

LETTERS LIGHT PROGRESSIVELY AND REMAIN LIT FROM GAME TO GAME

**COMPLETE NAME LIT  
SCORES 5-IN-LINE**



**SUPER SELECTION FEATURE**

PERMITS CHOICE OF  
EXTRA BALL • BOTH SUPER CARDS  
4-IN-LINE SCORES 5-IN-LINE  
SUPER CARD SCORES 5-IN-LINE

**DIAMOND DIAGONAL SCORES**  
ON CENTER CARD INCREASE IN-LINE SCORES

**NUMBER SELECTION FEATURE**

Center Card 4 Corners  
Score 5-in-Line

Horseshoe Spot Feature  
Spots 5-8-15

All Balls Return Feature

Advancing Scores—  
Extra Balls

EQUIPPED  
WITH UNITED'S FAMOUS  
E-Z SERVICE FEATURES

**SEE YOUR  
DISTRIBUTOR**

**UNITED'S  
BANNER**

and  
**SPEEDY**

Shuffle-  
Alleys  
offer the  
FINEST  
in  
coin-  
operated  
BOWLING  
GAMES



TWO SIZES:  
8 FT. x 2 FT.  
9 FT. x 2 FT.



**UNITED MANUFACTURING COMPANY**

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED'S  
JUNGLE GUN  
with  
MATCH  
A  
SCORE



COMPACT ONE-PIECE  
SHOOTING GALLERY

# Bally JET-BOWLER

WITH-SENSATIONAL NEW  
**SKILL-SHOT SPEED-O-METER**

STRIKE and SPARE scores controlled by player's SKILL NOW... ever-popular BOWLING PLAY-APPEAL is combined with the old favorite SKEE-BALL PLAY-APPEAL in the greatest shuffle money-maker ever built. Thanks to new Skill-Shot Speed-O-Meter, SPEED-CONTROL SKILL of skee-ball is combined with AIM-CONTROL SKILL of bowling to produce a bowler that really keeps players coming back day after day, month after month. Get in on the big new bowler boom now... get JET-BOWLER and ROCKET-BOWLER!

## TRIPLE-MATCH

JET-BOWLER includes popular match-play. ROCKET-BOWLER includes all features of JET-BOWLER but not match-play.

MODEL JET-325: 10¢ A PLAY-3 PLAYS 25¢  
 MODEL JET-110: 10¢ A PLAY

## FAVORITE FEATURES

Light-up scores. Club-styled cabinet. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Hinged playfield, pin-hood and doors. Quiet operation. Sturdy, trouble-free mechanism.

## ROCKET BOWLER

All the play-appeal and favorite features of JET-BOWLER... but without Triple-Match.

MODEL ROCKET-325  
 10¢ A PLAY  
 3 PLAYS 25¢  
 MODEL ROCKET-110  
 10¢ A PLAY

# EARN MORE MONEY

WITH

# Bally Hi-Fi

Famous IN-LINE Score Features plus exciting BUMP-FEATURE that allows player to bump or jiggle game without lighting "tilt" result in biggest earnings reported since days of BEACH CLUB. And HI-FI is actually beating BEACH CLUB records in many spots. Get your share... get HI-FI today!



Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois