

The Cash Box

VOLUME XVII—NUMBER 33

MAY 5, 1956



The opening of the new Capitol Records Tower in Hollywood was celebrated a couple of weeks ago with gala ceremonies. In the center above is the striking new structure, the world's first circular office building. Some of the celebrities who attended are shown in the photos to the left and right. In the left row, from top to bottom, are: Stan Chambers of KTLA, Glenn Wallichs, president of Capitol, and Leila Morse, granddaughter of Samuel B. Morse; Stan Chambers, Patty Andrews, and Kathy Lloyd; Nelson Riddle and Ray Wholey of NBC; Stan Chambers and Yma Sumac. In the right row are: Connie Haines, Beryl Davis, Johnny Grant of KMPC, and Jane Russell; Billy May and Johnny Grant; Ray Anthony, Mamie Van Doren, and Johnny Grant; Sheila MacRae, Johnny Grant, and Gordon MacRae.

The Most Fantastic Rock



THE

Two Smash Hit Records

PLEASE DON'T LEAVE ME



HONEY LOVE

20/47-6519

Don't Miss Their National Kick-Off on The Ed

Roll Group on Record!

FOUR LOVERS

From the Instant of Release

YOU'RE THE APPLE OF MY EYE

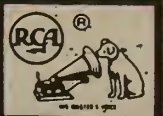
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THE GIRL IN MY DREAMS

20/47-6518

Sullivan Show May 6th!!

RCA VICTOR



The Cash Box

Volume XVII—Number 33

May 5, 1956



FOUNDED BY BILL GERSH

78'S ARE ON THE WAY OUT

78 rpm records may be a thing of the past sooner than we think.

The conversion to 45 rpm has gone on steadily until today 78's are used almost exclusively by people who have old model phonographs.

But as far as the trade is concerned, 78's will soon be a relic.

When the change in speeds was introduced soon after the war, it was difficult to decide which would win out, 45's or 33-1/3's. But after a couple of years of experimenting, it finally became clear that 33-1/3 was the speed for albums, while 45 would be the future speed for singles.

In the album business, 78's have all but disappeared. 33-1/3 has proved so superior that it is rare proved so superior that it has become the accepted speed for albums.

But in the single business, 78's have lingered on, not because they are better than 45's but because there were so many old machines still in existence that the record companies simply had to put out a product that could be bought by those people who still had not changed equipment.

Probably the greatest impetus, however, to the conversion to 45 was the decision of most juke box firms to make all new equipment on a 45 level. For the past several years, the change to 45 has been universal among automatic phonograph manufacturers. This has

taken place not because these manufacturers have any interest in promoting one speed over another, but simply because from the economics of the business, 45's have a multitude of advantages over 78's. They last longer, play better, are easier to store and are more economical all around. Therefore, as far as the juke box industry is concerned, the change to 45 has been inevitable.

Just as juke box operators today prefer 45 rpm, so does the general public find it a better speed for the very same reasons. No longer do they have to worry about dropping a record or using wall after wall to store their records. 45's solve many of their disk problems.

As the movement has developed, it has spread to all users of records. A couple of years ago, there was a great hassle among radio stations, when the record companies decided to change their samples to 45. But inevitably almost all radio stations adjusted their equipment to be able to use 45 rpm disks and now it is doubtful that any would want to change back even if they could.

Now that users of records are satisfied about the qualities of 45, the final blow to 78's is coming from the record companies themselves who for a long time have been diminishing the production of 78's and are now determined to eliminate them altogether.

It won't be long now. The single future belongs to 45 rpm. 78's are on the way out.

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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2 HITS

*A tune with a great
beat! You'll hear
music... on your
cash register!*



No. 9700

I Hear Music

*Orchestra and
chorus conducted
by Sid Feller*

THE ROVER BOYS

FEATURING

Billy Albert



*A sentimental ballad
you'll always remember
as a Class A hit!*

Graduation Day

*Orchestra
and chorus
conducted
by Don Costa*



**THE FASTEST
BREAKING HIT IN
ATLANTIC'S HISTORY!**

Treasure Of Love



**Clyde
McPhatter's**

**GREAT POP
BALLAD SMASH**

Atlantic 1092

ATLANTIC RECORDING CORP.

234 WEST 56th St. NEW YORK 19, N. Y.

**THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE			
AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Jodie
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King
AR—Arcade	DA—Dana	4 Star—Four Star	LI—Liberty
AT—Atlantic	DE—Decca	GE—Gee	LO—London
BT—Bethlehem	DL—DeLuxe	GN—Golden	MD—Media
CA—Capitol	DO—Dot	GR—Groove	ME—Mercury
CD—Cadence	DT—Dootone	GTJ—Good Time Jazz	MG—MGM
CH—Chess	DU—Duke	HE—Herald	MO—Modern
CK—Checker	EP—Epic	IM—Imperial	NG—Norgran
	ER—Era		OK—Okeh
			OL—Olympic
			PA—Parrot
			PE—Peacock
			PM—Prom
			PP—Peter Pan
			PR—Prestige
			RA—Rainbow
			RE—Regent
			RL—Real
			RM—Rama
			RP—RPM
			SA—Savoy
			SE—Seeco
			SO—Sound
			SP—Specialty
			ST—Starlite
			SU—SUN
			TA—Tampa
			TI—Tico
			UN—United
			UQ—Unique
			VE—Verve
			VI—RCA Victor
			VJ—Vee-Jay
			VK—Vik
			WI—Wing

- | | | Pos. Last Week |
|-----------|--|----------------|
| 1 | HOT DIGGITY
PERRY COMO
VI-20-6427 (47-6427)—Perry Como | 2 |
| 2 | POOR PEOPLE OF PARIS
LES BAXTER ORCH.
CA-3336 (F-3336)—Les Baxter
CR-61592 (9-61592)—Lawrence Welk
DE-29835 (9-29835)—Russ Morgan | 1 |
| 3 | HEARTBREAK HOTEL
ELVIS PRESLEY
MO-985 (45-985)—Cadets | 5 |
| 4 | WHY DO FOOLS FALL IN LOVE
THE TEEN AGERS
DE-29832 (9-29832)—Gloria Mann
DO-15448 (45-15448)—Gale Storm | 3 |
| 5 | BLUE SUEDE SHOES
CARL PERKINS
CA-3373 (F-3373)—Bob Roubian
CO-21505 (4-21505)—Sid King & 5 Strings
DE-29980 (9-29980)—Roy Hall
DO-15456 (45-15456)—Jim Lowe | 8 |
| 6 | A TEAR FELL
TERESA BREWER
AT-1086 (45-1086)—Ivory Joe Hunter
CR-61590 (9-61590)—Teresa Brewer | 7 |
| 7 | I'LL BE HOME
PAT BOONE
CK-830 (45-830)—Flamingos | 6 |
| 8 | LISBON ANTIGUA
NELSON RIDDLE
CA-3287 (F-3287)—Nelson Riddle
CO-40635 (9-40635)—Mitch Miller
CR-61553 (9-61553)—Alan Dale
CR-61595 (9-61595)—Lawrence Welk | 4 |
| 9 | THE MAGIC TOUCH
PLATTERS
ME-70819 (70819x45)—Platters | — |
| 10 | ROCK ISLAND LINE
LONNIE DONEGAN
CA-3397 (F-3397)—Merrill Moore
CR-61613 (9-61613)—Don Cornell
DE-29883 (9-29883)—Bobby Darin
DO-1279 (45-1279)—Jimmy Work
EP-9161 (5-9161)—Jimmy Gavin | — |

11) JUKE BOX BABY. 12) MAIN TITLE (MAN WITH THE GOLDEN ARM). 13) IVORY TOWER. 14) EDDIE MY LOVE. 15) NO, NOT MUCH. 16) MOONGLOW & PICNIC. 17) ROCK AND ROLL WALTZ. 18) LONG TALL SALLY. 19) THEME FROM THREE PENNY OPERA. 20) THE GREAT PRETENDER. 21) CAN YOU FIND IT IN YOUR HEART. 22) INNAMORATA. 23) R-O-C-K. 24) TOO YOUNG TO GO STEADY. 25) SAINTS ROCK 'N ROLL. 26) MR. WONDERFUL. 27) WITHOUT YOU. 28) SEE YOU LATER, ALLIGATOR. 29) WILD CHERRY. 30) THE HAPPY WHISTLER. 31) STANDING ON THE CORNER. 32) CHURCH BELLS MAY RING. 33) LOVELY ONE. 34) BO WEEVIL. 35) I WANT YOU TO BE MY GIRL.



HIT SONGS
FROM TV by . . .

Johnny Desmond

**"A LITTLE
LOVE CAN
GO A
LONG, LONG,
WAY"**

From Goodyear TV Playhouse "JOEY"
Coral # 61632

**"PLEASE
DON'T
FORGET
ME, DEAR"**

As introduced by Johnny Desmond on the
Robert Montgomery TV Production "DON'T
DO ME ANY FAVORS"

Coral # 61632

Rush your order to your

CORAL
RECORDS

distributor

RECORD REVIEWS

- | | |
|--------------------|--------------|
| ⓐ A DISK & SLEEPER | ⓐ C+ GOOD |
| ⓐ B+ EXCELLENT | ⓐ C FAIR |
| ⓐ B VERY GOOD | ⓐ D MEDIOCRE |

BOB EBERLY

(Grand Award 1003; 45-1003)

B+ "MOONGLOW" (2:56) [Mills ASCAP—Hudson, DeLange, Mills] With the "Moonglow" melody riding high on the charts as a result of its performance in the "Picnic" film, Grand Award comes up with a hot idea. It offers a vocal version of this class standard featuring the dulcet tones of Bob Eberly. Beautiful job that disk jockeys will go for in a big way. Could blossom into a big seller.

B "I'VE GROWN ACCUSTOMED TO YOUR FACE" (2:46) [Chappell ASCAP—Lerner, Lowe] Bob hands in another top drawer job as he tenderly chants one of the most beautiful songs from the hit B'way musical "My Fair Lady." Excellent two-sider.

DANNY OVERBEA

(Argo 5252; 45-5252)

B "HEAR MY STORY" [Arc BMI—Ralight, Sawens] Danny Overbea, a prominent rock and roll star with a number of hits to his credit, gets a big string backing on his first Argo release as he dramatically chants a stirring piece of romantic material. Strong showing.

C+ "MY STUBBORN HEART" [Arc BMI—Green, Kane] This love tune has more of the fish beat rhythm in the foreground. Another inviting item.

GREGORY-PREAGER ORCH.

(MGM 12239; K12239)

B "ALWAYS YOU" [Lowell BMI—Toto, Mario, Gary, Kriegsmann] England's popular Gregory-Preager Orchestra presents a lush and beautiful arrangement of a lovely latin flavored melody. Basil Jones excels on a mellow trumpet solo.

C+ "RESIGNATION" [Picadilly BMI—Schroeder, Rubin] Jones is again featured on this sentimental and moody European melody.

THE SCHOLARS

(Cue 7927; 45-7927)

B "THE POOR LITTLE DOGGIE" [Dunkane BMI—Duncan] The Scholars grab hold of a fascinating piece of material. It's a western flavored ditty with a touching, sentimental quality. Definite beat. Side is a big hit in and around Texas. Could spread.

C "WHAT DID I DO WRONG" [Dunkane BMI—Mosier, Rogers] A romantic opus given an ok treatment.

THE LAURIE SISTERS

(Vik 0209; 4X-0209)

B "ONE TIME" (2:06) [Roosevelt BMI—Singleton, McCoy] The Laurie Sisters debut on the Vik label with a rockin' ditty which they send across in thrilling style. Colorful jumper that the kids should love.

B "JUMP, JUNIOR, JUMP" (2:15) [Iris-Trojan BMI—Hadad, Brown] Another exciting hard driving rock and roll novelty. Swinging piece of merchandise. Both sides should go great guns with the teensters.

THE CASH BOX

DISK OF THE WEEK

"FIVE HUNDRED GUYS" [Sherwin ASCAP—Canton, Kosloff]

"HOW LITTLE WE KNOW" [E. H. Morris ASCAP—Leigh, Philip, Springer]

FRANK SINATRA

(Capitol 3423; F-3423)



FRANK SINATRA

● "Mr. Talent," Frank Sinatra, comes through with another tre-

mendous release that has all the earmarks of a great big hit. One end, "Five Hundred Guys," displays the star in a relaxed and free-swinging mood on a solid jump ballad with a catchy melody and a clever lyric. You can almost picture "the voice" with his arms reaching out and his head tipped to the side, belting out this ditty. Looks like a sell-out. A commercial piece with big possibilities. Frankie changes the mood on the lower lid and glides through a more tender opus, but still sings against an up-tempo accompaniment. This half is tagged "How Little We Know."

"I'M IN LOVE AGAIN"

[Reeve BMI—Domino, Bartholomew]

"YOU ALWAYS HURT THE ONE YOU LOVE" [Pickwick ASCAP—Fisher, Roberts]

THE FONTANE SISTERS

(Dot 15462; 45-15462)



FONTANE SISTERS

● As a follow-up to their current

chart success "Eddie My Love," the Fontanes take hold of another hot rock and roll item and drive it across in their own delightful fashion. It's a swinging up-beat affair tagged "I'm In Love Again." The gals send the novelty across in winning style and should end up with another hot sales item. The coupling has the larks reviving the beautiful standard "You Always Hurt The One You Love." A smooth and most inviting shuffle tempo arrangement designed to please all age groups. Strong two sider. Both ends could make it.

"TREASURE OF LOVE" (2:07)

[Progressive-Monument BMI—Stallman, Shapiro]

CLYDE McPHATTER (Atlantic 1092; 45-1092)

"FEVER" (2:40) [Jay & Cee BMI—Davenport, Cooley]

LITTLE WILLIE JOHN (King 4935; 45-4935)

"SO ALL ALONE" (2:55) [Modern BMI—Collins, Davis, Josea]

TEEN QUEENS (RPM 460; 45-460)

● Three exceptional rock and roll disks, all with tremendous pop potential, hit the market this week. Each could develop into a huge pop smash. (See Rhythm and Blues Reviews for further information).

JERRI ADAMS

(Columbia 40690; 4-40690)

B+ "WALK FAST" (2:40) [Jimskip BMI—Richards, Schulman] Jerri Adams does a lovely job with a beautiful romantic offering set to a smooth, easy-going shuffle beat. Pretty song.

C+ "IF I FORGET YOU" (3:02) [Irving Caesar ASCAP—Caesar] Another tender and emotional romantic opus.

JOHNNY DESMOND

(Coral 61632; 9-61632)

B+ "A LITTLE LOVE CAN GO A LONG, LONG WAY" (2:21) [Northern ASCAP—Fain, Webster] A beautiful song heard on a recent Good-year TV show, is presented with delightful warmth by Desmond. Tune is already making noise and this rendition should bite off a big chunk of the melon.

C+ "PLEASE DON'T FORGET ME, DEAR" (2:28) [Desmo Music—Desmond] Johnny wrote this pretty sentimental offering which he will perform on the "Robert Montgomery TV Show."

THE COMMODORES

(Dot 15461; 45-15461)

B "TWO LOVES HAVE I" (2:33) [Miller ASCAP—Murray, Trivers, Scotto] A wonderful standard is excitingly presented with today's popular rock and roll fish beat, by the Commodores. Strong item with big possibilities. Boys have a commercial sound.

B "WHO SAID I SAID THAT" [Tanner BMI—Bryant] A cute jumping rocker with some catchy sound effects colorfully handled by the group. Great dance beat. Strong coupling.

DON CORNELL

(Coral 61631; 9-61631)

B+ "BUT LOVE ME" (2:53) [Leeds ASCAP—Glazer, Altman] Don does a fine job with this beautiful romantic ballad which he renders with zest and emotion. Pretty item that could catch on.

B+ "FORT KNOX" (2:04) [Planetary ASCAP—Silver, Alfred] The crooner changes the pace on this half and lilt thru a catchy novelty with a clever lyric and an infectious melody. Happy pleaser that should do well.

THE THREE GIRLS

(Capitol 3422; F-3422)

B "MAGIC OF BELIEVING" [Lee Crane BMI—Allman, Truman] Jane Russell, Connie Haines and Beryl Davis, who have been gaining in popularity as a vocal group, do a beautiful job with this pretty inspirational ballad. Lovely melody wed to a good lyric with great meaning. Should do well.

B "HE'S GOT TIME" [Valyr ASCAP—Merrill] This half features the attractive trio on an up beat semi-religious lilter. Catchy number displaying some pretty harmony. Girls introduced this side on a major TV show.

GRAND AWARD RECORDS

A Sensational NEW Recording By One Of America's Greatest Singers!

Bob

EBERLY



GRAND AWARD RECORD # 1003 78 OR 45 RPM

MOONGLOW

THE GREAT NEW SINGING VERSION

(From the Hit Movie "PICNIC")

PLUS

I'VE GROWN ACCUSTOMED TO YOUR FACE

From the Broadway Hit Show "MY FAIR LADY"

BOB EBERLY
personal direction:
JOHNNY BROWN

With a Terrific ENOCH LIGHT Orchestra Background

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"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

ⓐ A DISK & SLEEPER	ⓐ C+ GOOD
ⓐ B+ EXCELLENT	ⓐ C FAIR
ⓐ B VERY GOOD	ⓐ D MEDIOCRE

JOE HOLIDAY ORCH.

(Decca 29829; 9-29829)

B "TINY MITE" (2:32) [Copar BMI—Holiday] Joe Holiday gets a big assist from some top jazz men as he glides through a swinging arrangement of a strong original item. Side has just the right amount of progressive flavoring to offer a refreshing sound and not become too uncommercial.

C+ "TIMMY'S TUNE" (2:27) [Tiny Tim BMI—Holiday] Another good up-beat dance piece penned by Holiday; also spiced with the modern sound.

DICK KUHN

(Mercury 70843; 70843x45)

B "MY WHISTLING HEART" (2:22) [Marian ASCAP—Ray, Madison] With the "Happy Whistler" disk hitting the big-time, Mercury offers a catchy whistle ditty featuring Dick Kuhn. Very pretty novelty with some interesting multiple track piping by Kuhn. Could catch on.

C+ "WHISTLING THE BLUES" (2:35) [Broadway ASCAP—Madison, Wiltshire] Another attractive whistle-rhythm ditty displaying some more attractive multiple track work.

JOHNNY CONQUEST ORCH.

(Rainbow 338; 45-338)

B "CRY, CRY CHA CHA" [Nassau BMI—Coleman, Conquet, Patterson] Johnny Conquet, one of the top latin dance maestros, does a bang-up job with a powerful cha cha ditty that makes top notch dance material. Vocal is in English. Conquet's piano work is terrific.

C+ "ROCK'N WAIL MERENGUE" [Aurea BMI—Gonzalez, Conquet, Heller] A cute merengue with a rock and roll flavor is potently presented on this half.

JOE VALINO

(Vik 0204; 4X-0204)

B "THE FOUR SEASONS" [Harrison ASCAP—Russell, Gilbert] The title tune from the film "The Four Seasons," is attractively styled by Joe Valino working with a chorus. Has an inspirational quality and a delightful folk flavoring. Pretty piece.

C+ "BUCKETS OF LOVE" [Fred Raphael ASCAP—Gilbert, Rasch] The vocalist changes the pace and belts across a wild and exciting rock and roller. Hard hitting side.

DAVE KING

(London 1659; 45-1659)

B "YOU CAN'T BE TRUE TO TWO" (2:18) [Joy ASCAP—Hoffman, Manning] Dave King, a talented British crooner who's hitting it big on the isles with "Memories Are Made Of This," makes his U.S. debut with a strong rendition of a colorful lilt. King has a warm Crosby type voice that's sure to please.

C+ "I'VE CHANGED MY MIND A THOUSAND TIMES" (2:17) [Shapiro, Bernstein ASCAP—Hilliard] Another grade "A" performance of a smooth up-tempo ballad.

THE CASH BOX

SLEEPER OF THE WEEK

"THE THEME FROM 'THE SWAN'"

[Miller ASCAP—Bronslau, Kapir]

"MISS POWDER PUFF"

[Hill & Range BMI—Sterling, Cochran]

DAVID CARROLL

(Mercury 70860; 70860x45)



DAVID CARROLL

● One of the prettiest instrumental items to hit the market in some time is David Carroll's vel-

vety arrangement of the beautiful title theme from the latest Grace Kelly flicker "The Swan." It's a warm and luscious waltz tempo pretty excellently presented by the maestro. The tremendous publicity and public interest in Miss Kelly's recent marriage will undoubtedly result in fabulous box office results for the pic. Millions will hear this melody throughout the film and should be seeking this recording immediately afterwards. It's Carroll's best side in quite some time. Should be a big seller. Flip, "Miss Powder Puff" is a refreshing presentation of a delightful and familiar melody.

"GRADUATION DAY" (3:01)

[Sheldon BMI—Sherman, Sherman]

"LONELY NIGHT IN PARIS" (2:30)

[Starlight ASCAP—Troup, Alciver]

FOUR FRESHMEN

(Capitol 3410; F-3410)

● The Four Freshmen once again employ their fascinating harmony on a beautiful new tune that should be doing big things in the near future. It's a touching, reminiscing ballad titled "Graduation Day." The boys handle the tune wonderfully.

Should be a big seller and could become a college standard. The lower lid has the lads cruising through a pleasant romantic piece titled "Lonely Night In Paris." More attractive vocal and instrumental harmony.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "THE BIG BIG LADDER" } Nick Noble... Mercury 70851; 70851x45
- ★ "SHE LOVES ME, SHE LOVES ME NOT" }
- ★ "I'LL NEVER STAND IN YOUR WAY" Four Tophatters... Cadence 1289; 45-1289
- ★ "MOONGLOW" Bob Eberly... Grand Award 1003; 45-1003
- ★ "BUT LOVE ME" / "FORT KNOX" Don Cornell... Coral 61631; 9-61631
- ★ "A LITTLE LOVE CAN GO A LONG LONG WAY" Johnny Desmond... Coral 61632; 9-61632

JOHNNY LONG ORCH.

(Coral 61624; 9-61624)

B "AROUND THE CORNER" (2:04) [Leo Feist ASCAP—Kassel, Kahn] Johnny Long's ork and chorus happily bounce through a refreshing rhythm novelty on the light and gay side. Contagious item that could build into a strong seller.

C+ "BOOM! BOOM!" (3:04) [Northern ASCAP—Waters] A zany presentation of a real daffy ditty that every kid used to sing. Amusing bouncer.

ANN McCORMACK

(Mercury 70845; 70845x45)

B "I'M THE WORLD'S BIGGEST FOOL" (2:28) [Panther ASCAP—Ram] Ann McCormack makes a powerful showing on this deck as she belts out a wild and inspired reading of a stirring fish-beat love song. Thrush sings from the heart and has some strong material to work with.

C+ "EVERLASTING LOVE" (2:47) [Tee Pee BMI—Snyder, Kahan, James] Another tearful and emotional ballad presented with extreme feeling.

GENE BIANCO & HARP

(Tico 357; 45-357)

C+ "MIDNIGHT BREEZE" [American Academy ASCAP—Hein, Beatty, Bianco] A harp beautifully controlled by Gene Bianco glides thru this warm and romantic latin theme. Whistling and rhythm accompaniment assist.

C+ "HARPSICANA" [American Academy ASCAP—Bianco, Beatty] Another latin flavored instrumental with the harp again in the foreground.

JILLA WEBB

(MGM 12235; K12235)

B+ "YOU GOTTA LOVE ME NOW" (2:25) [Peer International BMI—Setty] Jilla Webb does an exciting job with a sultry rhythm novelty that could stir up loads of noise. It's a colorful swinger that comes off in strong form. Lark can really sell a tune.

B "WHAT DO YOU THINK IT DOES TO ME?" (2:56) [Weiss & Barry BMI—Kosloff, La Tyman] The versatile chirp changes the pace and the mood and offers a tearful, sentimental ballad. Emotional delivery. Good song.

THE GUM DROPS

(King 4913; 45-4913)

B "I'LL FOLLOW YOU" (2:27) [Zodiac BMI—Velona, Sommers] The Gum Drops fashion a cute tango novelty on this half. Colorful little ditty with some solid gimmicks that could carry it over the hill.

C+ "I WONDER AND WONDER AND WONDER" (2:35) [Iris-Trojan BMI—Eisenhauer, Wagner] The boys dish up some commercial harmony on this portion. A romantic shuffle rhythm piece.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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CAPITOL RECORDS

...Capitol Records' new home and the world's first circular office building.

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THE CAPITOL TOWER

Hollywood & Vine
Hollywood 28, California



BMI Check List

OF *New* RECORD RATINGS
BY THE TRADE PRESS

	Billboard	Cash Box	Variety
AUGUSTINE (Weiss & Barry) JULIUS LA ROSA (Victor)	79 (Good)	Disk of the Week	Good
A HEART TO CALL MY OWN (Blackwood) LISA KIRK (Columbia)	73 (Good)	B (Very Good)	Very Good
HONKY TONK ROCK (Trinity) BETTY JOHNSON (Bally)	78 (Good)	Sleeper of the Week	Very Good
I'VE GOT LOVE (Cragmoor) JULIUS LA ROSA (Victor)	77 (Good)	Disk of the Week	Best Bet
I WANT YOU TO BE MY GIRL (Kahl) THE TEEN AGERS & FRANKIE LYMON (Gee)	Best Buy	Sure Shot	
LITTLE GIRL OF MINE (Kahl) THE CLEFTONES (Gee) THE DIAMONDS (Mercury)	R&B Best Buy	R&B Sure Shot Disk of the Week	
MR. TELEPHONE (Iris-Trojan) GISELE MACKENZIE (Vik)	Spotlight	Sleeper of the Week	
MYSTIC MIDNIGHT (Gallatin) MARC FREDERICKS ORCH. (Dot)	75 (Good)	B (Very Good)	
NINE HUNDRED MILES (Wemar) BILLY MERMAN (President)	75 (Good)	B (Very Good)	
ONE HEART (Roosevelt) GLORIA MANN (Decca)	75 (Good)	C+ (Good)	
THE PROMISE (George Thorn) ALAN DALE (Coral)	77 (Good)	Disk of the Week	Very Good
STAND ON THAT ROCK (Regent) EDDIE FONTAINE (Vik)	76 (Good)	C+ (Good)	
STOP (Sheldon) BILLY REGIS ORCH. (Victor)	76 (Good)	B (Very Good)	
TEENAGE GUY AND GAL (Harper House) THE MORRISON SISTERS (Deed)	75 (Good)	C+ (Good)	
THE WAYWARD WIND (Warman) GOGI GRANT (Era)	Best Buy	Sleeper of the Week	
YOU CAN STILL COME TO ME (Cherio) RALPH CURTIS (Unique)	75 (Good)	C+ (Good)	Good

RECORD REVIEWS

DSK & SLEEPER GOOD
 EXCELLENT FAIR
 VERY GOOD MEDIOCRE

NICK NOBLE

(Mercury 70851; 70851x45)

B+ "THE BIG BIG LADDER" [Geo. George BMI—Perper, Izzo] As a follow-up to his hit rendition of "To You, My Love," Nick Noble introduces a delightful new up-tempo inspirational pleaser which he handles in top notch form. Wonderful piece of material that could break big.

B+ "SHE LOVES ME, SHE LOVES ME NOT" [Broadcast BMI—Raleigh, Weisman] The rich voiced crooner comes over beautifully on this tender romantic item. Good tune recited in a sincere manner. Strong coupling for the lad.

BOB OAKES & HIS SULTANS

(Regent 7502; 45-7502)

B "CHURCH BELLS MAY RING" [Hill & Range BMI—Willows, Craft] Bob Oakes and his Sultans break loose and send out a wild and swinging interpretation of a fast rising rock and roller. Powerful jolter that should keep the teenage feet busy.

B "YOU GOTTA ROCK & ROLL" Another stompin' affair that drives from the very first groove right thru to the conclusion. Oakes has a good voice for this hard hitting stuff.

SWINGIN' SAM / THE DEE JAYS

(Coral 61628; 9-61628)

C+ "CORRINE, CORRINA" [Gotham ASCAP—Williams, Chatman, Parish] Swingin' Sam gives out with a swinging rendition of a rock and roller that's heading high on the pop lists. Good dance deck.

C+ "TIN WHISTLE BLUES" [Tee Kaye-ASCAP—Jacobs, Kaye] Billed as the Dee Jays, this group eases thru a pleasant rhythm novelty. Smooth and inviting side.

BELMONTE & HIS ORCH.

(Columbia 40691; 4-40691)

B "CHA-CHA FOR A BALLE-RINA" [Harvard BMI—Belmonte, Maik] A smooth and easy-to-dance-to cha cha invitingly presented by Belmonte and his crew. Good juke item for any location. Not too loud and brassy.

C+ "CHA-CHA LAMENT" (2:50) [Harvard BMI—Maik, Belmonte] A more spirited sharper-tempo item. Pretty blending of instruments. Reminds this listener of Ravel's "Bolero."

THE FOUR TOPHATTERS

(Cadence 1289; 45-1289)

B+ "I'LL NEVER STAND IN YOUR WAY" (2:36) [Milene ASCAP—Rose, Heath] The Four Tophatters have a winner in this side—an exciting rock and roll rendition of a beautiful ballad. The boys have a wonderful sound and present the number with the beat the kids want. Could be big.

B "ONE ARABIAN NIGHT" (2:18) [Meridian BMI—Gimbel] A catchy little novelty with a clever lyric and a good beat. Amusing ditty.

JOHN GARY & HEADLINERS

(Patio 4; 45-4)

B "I THOUGHT I HAD YOU" (2:32) [Deep River ASCAP—Bernstein] John Gary and the Headliners debut on the new Patio label with an exciting rhythm ballad that could blossom into a big seller if it gets a fair share of air play. Pretty number wonderfully executed.

B "DON'T CRY" (2:19) [Sampson BMI—Gary, Fiume] Another commercial shuffle rhythm love piece. Good arrangement and delivery. Gary has a warm and convincing voice, and gets a strong assist from the Headliners.

BAKER SISTERS

(Mercury 70839; 70839x45)

B "TOO MANY TEARDROPS" (2:58) [United ASCAP—Alfred, Silver] The Baker Sisters make an impressive debut on Mercury with a good, slow, rock and roll ballad that the kids should enjoy. Thrushes have a delightful blend.

C+ "BREAK THE STRING" (2:25) [Studio ASCAP—Crain, Weiner] A good jumping novelty that the larks handle in exciting style. Cute idea.

FELICIA SANDERS & PERCY FAITH O.

(Columbia 40689; 4-40689)

B "THIS IS REAL (We're In Love)" (2:38) [Remick ASCAP—Murray, Auric] From the forthcoming flicker "Lola Montes" stems this pretty waltzer so capably handled by Felicia Sanders and the Faith ork.

C+ "SURRENDER TO ME" (2:45) [Witmark ASCAP—Ophuls, Sigmman, Contet, Auric] An emotional treatment of a touching love song from the same film.

MARGARET WHITING

(Capitol 3412; F-3412)

B+ "SECOND TIME IN LOVE" (2:25) [E. H. Morris ASCAP—Warren, Lawrence, Lee] Maggie Whiting comes thru with one of her strongest sides in quite some time as she delivers a delightful, simple lilter from the musical "Shangri-La." Pretty arrangement and delivery.

B "OLD ENOUGH" (2:07) [Celebrity BMI—Sherman, Roberts] Frank DeVol's ork again assists the thrush in fine form and she offers a touching sentimental romantic piece about teen-age love.

THE MULCAYS

(Cardinal 1050; 45-1050)

B "ALWAYS" [Berlin ASCAP—Berlin] The Mulcays employ their electric harmonicas once again to issue a wonderful arrangement of one of the all time great waltz ballads. Lovely effects. Good juke item.

C+ "ANNIVERSARY SONG" (2:27) [Mood ASCAP—Jolson, Chaplin] Another classic waltz favorite beautifully presented. The Mulcays have a fascinating sound that seems to bring back wonderful memories.

BROADCAST MUSIC, INC. 589 FIFTH AVENUE
NEW YORK 36, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL

WE GAVE YOU

Dick Hyman's MORITAT

AND NOW

An **EXCITING** new song
recorded by an **EXCITING** new voice
from an **EXCITING** new motion picture

THE

SEARCHERS

(Ride Away)

c/w

The Somewhere Voice

Recorded by

DANNY KNIGHT

MGM #12252 -78 RPM and K12252 -45 RPM

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701 SEVENTH AVE NEW YORK 36, N. Y.

**GEORGIA'S GREAT?
GEORGIA'S SENSATIONAL!**

IT'S A SMASH!

**"KISS ME
ANOTHER"**

coupled with

"FOOL OF THE YEAR"



**GEORGIA
GIBBS**

MERCURY 70850

We cordially invite all music operators to visit Mercury exhibit booth #32 while attending the MOA Convention May 6-7-8 at the Morrison Hotel, Chicago.



ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

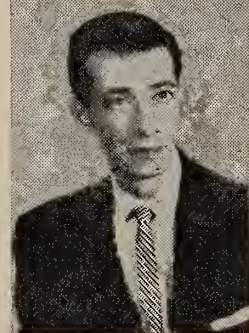
- | | |
|---|---------------------------------|
| 1. HEARTBREAK HOTEL | Elvis Presley (RCA Victor) |
| 2. MOONGLOW & THEME FROM PICNIC | Morris Stoloff (Decca) |
| 3. HOT DIGGITY | George Cates (Coral) |
| 4. IVORY TOWER | Perry Como (RCA Victor) |
| 5. POOR PEOPLE OF PARIS | Cathy Carr (Fraternity) |
| 6. THE MAGIC TOUCH | Otis Williams & Charms (DeLuxe) |
| 7. BLUE SUEDE SHOES | Gale Storm (Dot) |
| 8. ROCK ISLAND LINE | Les Baxter (Capitol) |
| 9. MAIN TITLE (MAN WITH THE GOLDEN ARM) | Platters (Mercury) |
| 10. WHY DO FOOLS FALL IN LOVE | Carl Perkins (Sun) |
| 11) A TEAR FELL. 12) CAN YOU FIND IT IN YOUR HEART. 13) TOO YOUNG TO GO STEADY. 14) NO, NOT MUCH. 15) THE HAPPY WHISTLER. 16) EDDIE MY LOVE. 17) MR. WONDERFUL. 18) LISBON ANTIGUA. 19) LONG TALL SALLY. 20) STANDING ON THE CORNER; PORT-AU-PRINCE; MY LITTLE ANGEL; I'LL BE HOME; THE WAYWARD WIND; WALK HAND IN HAND; WITHOUT YOU; LOVELY ONE. | Lonnie Donegan (London) |
| | Dick Jacobs (Coral) |
| | Richard Maltby (Vik) |
| | Elmer Bernstein (Decca) |
| | Billy May (Capitol) |
| | Teen Agers (Gee) |
| | Gale Storm (Dot) |
| | Diamonds (Mercury) |

Vital Statistics—Clark Reed leaves WJR-Detroit, to do the morning show at WJBK-Detroit. . . . Don Evans out of WOHO-Toledo and being replaced by Joe Augello. . . . Chuck Blore, after five years with KTKT-Tucson, Arizona, is joining KTSA-San Antonio, Texas. Hal Fredericks to WDSU-New Orleans as program director.

Pic of the week—Gene Stuart (WAVZ-New Haven, Conn., had been playing around with the idea of devoting one complete three hour show to the playing of music by Frank Sinatra. Finally he put it up to his listeners. More than 1100 letters arrived in favor of such a show and as a result Stuart did just that Saturday, April 21. . . . Jule Chester got the big yocks (and as a result lots of spins on Jaye P. Morgan's "Lost In The Shuffle") when he walked into various midwest jocks offices and showed them what a tough business music has become by displaying his torn and tattered shirt. The shirt barely hung on his shoulders by thin threads and was all the more startling by its contrast to his expensively tailored suit. . . . Buddy Basch signed to handle Johnny Desmond's "A Little Love Can Go A Long Long Way" and "Please Don't Forget Me, Darling." (Desmond wrote the latter and will do it April 30 on "Robert Montgomery Presents," NBC-TV). . . . Here's one for you jocks to try at six in the morning. Suppose you try introducing Paul Weston's "Infatuation" by its original Italian title "Scapricciatiello." . . . Robin Seymour (WKMH-Dearborn, Mich.) sponsoring a contest to determine the best album titles. The winner will get 12 hi-fi albums. One real cool title submitted was "Music for Swinging Divorcees." . . . WELI-New Haven, Conn. has added one hour daily to the airtime of Carl Loucks.

Goldie Goldmark sending out "Goldie" Awards to over 3500 jockeys with name of jock handwritten thereon. They are facsimiles of a diploma and the plug is "Graduation Day" recorded by the Rover Boys and The Four Freshmen. . . . David Dreis (KENT-Shreveport, La.) and his fan club, known as "United Youth," went out on a hayride, picnic one night last week. . . . Phil Stratos and "Slim" Stevens (WLLH-Lowell, Mass.) sponsoring what they term "properly supervised record hops." This, they say, prevents the sessions from becoming "brawl hops." "If we can entertain the kids and keep them off the streets with record hops we will be doing our share to help the youth of America to follow the right path to the future." (Ed. You're so right, fellas).

Nedd Flemming takes over as program director at WAEB-Allentown, Pa. . . . Dick Clark (WFIL-Philadelphia) now doing the Tastykake TV commercials during the Philadelphia Phillies ball games in addition to his regular radio stints. . . . WMCA-New York moves its offices and studios to 415 Madison Ave. . . . Len Wolf is off and winging for New England this week to promote the new Carol Richards and Danny Kaye records. Carol's second Victor release is "First Row Balcony" and "My Sweet Little Music Box," while Danny's current Decca waxing is "Delilah Jones."



GENE STEWART
(WAVZ—New Haven, Conn.)



NEDD FLEMMING
(WAEB—Allentown, Pa.)

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Coral Records reports that March was the second biggest month in the diskery's seven year history with the possibility that April may turn out to be the biggest. . . . The New York Art Directors' Club has announced the Certificate Of Merit Award to Burt Goldblatt for the cover of "Winter's Here", a Fraternity LP featuring jazz thrush Jeri Winters. More than 50,000 entries representing package design in every field were submitted. . . . Harry Belafonte's new Victor album, to be released in May, is titled "Heart Of Trinidad" and features new Calypso tunes. . . . A baby girl has been born to the Burt Taylors who announced the birth with a funny booking report. . . . Columbia execs Hal Cook, Art Schwartz and Milt Selkowitz in Miami for one week attending the Toiletries Merchandising Association convention. . . . Columbia, incidentally, will record the original cast of "Most Happy Fella" on May 6 and May 12. The cast includes Robert Weede, Art Lund, Jo Sullivan and Susan Johnson. . . . Pat Boone and wife, Shirley, are expecting their third child in October. . . . Rosalind Paige will plug her latest MGM record, "Let Me Be The First One" when she guests on the "Strike It Rich" TV show May 1. . . . A note from Paul Siegel



VAUGHN MONROE

says he is traveling through Europe and having a very exciting and profitable time. He expects to hit ten countries. . . . Songstress Kitty Nation has made her recording debut on the Wing label. Her first disk is titled "Half Your Heart" and "Goodbye Bye Baby". . . . Vaughn Monroe's newest Victor disking "Rock 'N Roll Express" was written by J. Leslie McFarland during a jam session on a train. He was returning to New York with a group of musicians late one night when they decided to have a bash to while away the time. "There was no fake about this", says McFarland. "This was a real rock 'n roll express".

CHICAGO:

Randy Wood, boss of Dot Records, in town for recording sessions. . . . Johnny Brandon, one of England's TV stars, stopped in to say "cheerio". Johnny working on his latest King disking. . . . Nick Noble passing out cigars on the birth of his first. Mom and baby girl doing fine. Nick doing fine, too, with his latest Mercury platter, "She Loves Me, She Loves Me Not". . . . Jim Conway, of CBS-TV's "In Town Tonight", took a week's breather. . . . Hal Fredericks came up to say "hi" and "goodbye". Hal's leaving for program director and deejay chores at WDSU, NBC station in New Orleans. . . . Howard Miller received special award for his work with and for Chicago teenagers at the gigantic Youth Rally at International Amphitheatre, 4/22. Miller emceed the entertainment section of rally which featured Roger Williams, Pat Boone, Peggy King, Don Cherry, Jaye P. Morgan, The Four Step Brothers, The Chordettes, The Crewcuts and David Carroll and his Orchestra. . . . Miyoshi Umeki, who charmed TV audiences with her rendition of "Why Talk", has charmed WBBM into offering a 15-minute TV show of her own. . . . Mercury star Eddy Howard's preview of his new quiz show resulted in regular skedding of show over CBS-TV. . . . Gerry Winters, who clicked on the Buddy Lester Show, planning European tour with the Pia Beck Jazz Group. . . . Henry Doney of Tiffany Records back in action after long siege of illness. . . . Reed Farrell, the man with the beard, has one of the longest non-stop shows in town. Five solid hours daily over WAIT from 7 A.M. to 12 Noon. . . . Mort Hillman busy plugging four tunes at once. . . . Ed Bonner, KXOK, St. Louis, informs us that a recent survey revealed 5 million people in seven states (including Illinois) hear his daily 3 to 7 show. . . . The Four Esquires making the deejay circuit with latest waxing, "Look Homeward Angel," which was penned by one of the boys. . . . Shelley Gray, featured singer on the Josh Brady show, signed year's contract with CBS. . . . Chuck Peele now doing free lance promotion on Dick Roman's "Have Faith" and Billy Duke's "This Is What I Ask."



JAYE P. MORGAN

HOLLYWOOD:

Rusty Draper was honored with a gold record at a luncheon held at the Brown Derby last week. At the same time, Draper had his portrait hung on the wall of the Derby's famous Record Room. The proceedings were televised over Dude Martin's KTTV show. . . . Independent distributor Cecil Steen of Boston in town visiting with the various West Coast manufacturers. . . . Rosemary Clooney finishing the filming of her TV shows on which many top recording artists have guested. Rosie's record of "I Could Have Danced All Night" beginning to show up locally. . . . Mike Kurlan has turned over the San Diego territory to Al Davis and is keeping busy in town with all the Coral hits. . . . Andy Williams in town visiting the local jockeys with his latest release on the Cadence label, "Walk Hand In Hand," and rejoins the Steve Allen show at the end of the week. . . . The Mary Kaye Trio back at their Las Vegas stand after a hectic recording session at Decca. . . . The Knuckles O'Toole LP on the Grand Award, label getting to be one of the hottest items in town. Album was promoted locally, exclusively through the medium of FM radio. . . . Spike Jones turned them away at his concert at the San Diego Arena. . . . Bernie Silverman announced the appointment of Dave Larsen to do West Coast promotion for Verve Records. . . . A year and a half ago, Artie Wayne wrote and recorded a tune called "Look Homeward Angel," with a small band. Liberty Records has now re-recorded Artie with 33 pieces and 12 voices and will release this completely new version despite the fact that there are already two tunes with the same title on the market. . . . One of the writers of the song "Lilly's Lament" is Loyce Whiteman, well-known singer of the 1930's. The Helen Grayco record on Vik is breaking locally. . . . Bob Demain says that "Gentlemen Be Seated" the complete recording of a minstrel show looks like one of Epic's biggest albums to date.



ROSEMARY CLOONEY

NOT BREAKING BIG... NOT A SLEEPER...

IT'S A HIT NOW!

(LATCH ON)

"HOT AND COLD RUNNING TEARS"

coupled with

"THAT'S NOT THE
KIND OF LOVE I WANT"

SARAH VAUGHAN

MERCURY 70846



We cordially invite all music operators to visit Mercury exhibit booth #32 while attending the MOA Convention May 6-7-8 of the Morrison Hotel, Chicago.

**WHO CAN TELL?
AT FIRST THEY TELL US
"OUT OF THE PICTURE"**

NOW THEY TELL US...

**"HONEY HAIR,
SUGAR LIPS,
EYES OF BLUE"**

coupled with

"OUT OF THE PICTURE"



**THE
CREW
CUTS**

MERCURY 70840



We cordially invite all music operators to visit Mercury exhibit booth #32 while attending the MOA Convention May 6-7-8 at the Morrison Hotel, Chicago.

THE CASH BOX



GAIETY MUSIC SHOP
New York, N. Y.

1. Lisbon Antigua (N. Riddle)
2. Poor People of Paris (Baxter)
3. Why Do Fools Fall In Love (Teen Agers)
4. Heartbreak Hotel (Presley)
5. Hot Diggity (Perry Como)
6. Rock & Roll Waltz (K. Starr)
7. No, Not Much (Four Lads)
8. I'll Be Home (Pat Boone)
9. Magic Touch (Platters)
10. A Tear Fell (Teresa Brewer)

HUDSON ROSS
Chicago, Ill.

1. Moonglow & Picnic (Cates)
2. Heartbreak Hotel (Presley)
3. The Wayward Wind (Grant)
4. Main Title (Richard Maltby)
5. Hot Diggity (Perry Como)
6. Blue Suede Shoes (Perkins)
7. Poor People of Paris (Baxter)
8. Lisbon Antigua (N. Riddle)
9. Why Do Fools Fall In Love (Teen Agers)
10. I'll Be Home (Pat Boone)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Moonglow & Picnic (Cates)
2. Poor People of Paris (Baxter)
3. Juke Box Baby (Perry Como)
4. Rock Island Line (Donegan)
5. Blue Suede Shoes (Perkins)
6. Magic Touch (Platters)
7. Why Do Fools Fall In Love (Teen Agers)
8. Lisbon Antigua (N. Riddle)
9. Main Title (Elmer Bernstein)
10. No, Not Much (Four Lads)

GREENLINE RECORD CTR.
Jamaico, L. I., N. Y.

1. Why Do Fools Fall In Love (Teen Agers)
2. Magic Touch (Platters)
3. Heartbreak Hotel (E. Presley)
4. A Tear Fell (Teresa Brewer)
5. Innamorata (Jerry Vale)
6. Poor People of Paris (Baxter)
7. Lisbon Antigua (N. Riddle)
8. Theme From Three Penny Opera (Richard Hayman)
9. Heartbreak Alley (Dori Gray)
10. Rock & Roll Waltz (K. Starr)

KOPS PIANO HOUSE
Great Falls, Mont.

1. Heartbreak Hotel (E. Presley)
2. Poor People of Paris (Baxter)
3. Hot Diggity (Perry Como)
4. Lisbon Antigua (N. Riddle)
5. Blue Suede Shoes (Roubian)
6. Main Title (Billy May)
7. Moonglow & Picnic (Stoloff)
8. Why Do Fools Fall In Love (Gale Storm)
49. I'll Be Home (Pat Boone)
10. No, Not Much (Four Lads)

DEW MUSIC CO., INC.
Monroe, La.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Magic Touch (Platters)
4. Long Tall Sally (Little Richard)
5. When You Lose the One You Love (D. Whitfield)
6. Moonglow & Picnic (Stoloff)
7. Poor People of Paris (Baxter)
8. Bo Weevil (Teresa Brewer)
9. Juke Box Baby (Perry Como)
10. Walk Hand In Hand (Martin)

LOVEMAN'S, INC.
Birmingham, Ala.

1. Heartbreak Hotel (E. Presley)
2. Why Do Fools Fall In Love (Teen Agers)
3. Lisbon Antigua (N. Riddle)
4. Poor People of Paris (Baxter)
5. Theme From Three Penny Opera (Dick Hyman)
6. No, Not Much (Four Lads)
7. Blue Suede Shoes (Perkins)
8. Mr. Wonderful (Peggy Lee)
9. Hot Diggity (Perry Como)
10. Magic Touch (Platters)

LYRIC NEWS AND RECORD SHOP
Indianapolis, Ind.

1. Why Do Fools Fall In Love (Teen Agers)
2. Moonglow & Picnic (Cates)
3. Long Tall Sally (Pat Boone)
4. Poor People of Paris (Baxter)
5. Blue Suede Shoes (Perkins)
6. Heartbreak Hotel (Presley)
7. Rock Island Line (Donegan)
8. Lisbon Antigua (N. Riddle)
9. Juke Box Baby (Perry Como)
10. Main Title (Elmer Bernstein)

COCROFT MUSIC CO.
Thomasville, Ga.

1. Poor People of Paris (Baxter)
2. Blue Suede Shoes (Perkins)
3. Long Tall Sally (Little Richard)
4. Our Love Affair (T. Charles)
5. The Ballad of James Dean (Dylan Todd)
6. Large, Large House (Mariners)
7. No Other One (Eddie Fisher)
8. Magic Touch (Platters)
9. Main Title (Dick Maltby)
10. Why Do Fools Fall In Love (Teen Agers)

AMERICAN MUSIC CO.
Houston, Tex.

1. Wild Cherry (Don Cherry)
2. Magic Touch (Platters)
3. Ivory Tower (Otis Williams)
4. Long Tall Sally (Little Richard)
5. Heartbreak Hotel (Presley)
6. Port Au Prince (N. Riddle)
7. Poor People of Paris (Baxter)
8. Juke Box Baby (Perry Como)
9. Why Do Fools Fall In Love (Diamonds)
10. I Was the One (E. Presley)

E & R RECORD SHOP
San Antonio, Tex.

1. Blue Suede Shoes (Perkins)
2. Poor People of Paris (Baxter)
3. Ivory Tower (Otis Williams)
4. Heartbreak Hotel (Presley)
5. A Tear Fell (Teresa Brewer)
6. I'll Be Home (Pat Boone)
7. Why Do Fools Fall In Love (Teen Agers)
8. Long Tall Sally (Little Richard)
9. Hot Diggity (Perry Como)
10. Eddie My Love (Teen Queens)

MARTY'S MUSIC SHOP
Lebanon, Pa.

1. Heartbreak Hotel (Presley)
2. Poor People of Paris (Baxter)
3. Hot Diggity (Perry Como)
4. A Tear Fell (Teresa Brewer)
5. Magic Touch (Platters)
6. Long Tall Sally (Little Richard)
7. Blue Suede Shoes (Perkins)
8. Ivory Tower (Cathy Carr)
9. Wild Cherry (Don Cherry)
10. Main Title (Elmer Bernstein)

LYNN MUSIC COMPANY
Lynn, Mass.

1. Poor People of Paris (Baxter)
2. Lisbon Antigua (Riddle)
3. No, Not Much (Four Lads)
4. Hot Diggity (Perry Como)
5. Lipstick & Candy (La Rosa)
6. Why Do Fools Fall In Love (Teen Agers)
7. Rock & Roll Waltz (K. Starr)
8. Whose Gonna Take You To the Prom (Gaylords)
9. Delilah Jones (McGuire)
10. Held For Questioning (Rusty Draper)

GRINNELL BROS.
Detroit, Mich.

1. Moonglow & Picnic (Cates)
2. Li-Lili (Dick Hyman)
3. Heartbreak Hotel (Presley)
4. Kiss & Run (Jeri Southern)
5. Magic Touch (Platters)
6. Graduation Day (4 Freshmen)
7. Too Close For Comfort (Eydie Gorme)
8. The Street Where You Live (Vic Damone)
9. I Could Have Danced All Night (Sylvia Sims)
10. Main Title (Dick Jacobs)

THIEM'S RECORD SHOP
Raleigh, N. C.

1. Moonglow & Picnic (Stoloff)
2. Ivory Tower (Otis Williams)
3. Why Do Fools Fall In Love (Teen Agers)
4. Walk Hand In Hand (Andy Williams)
5. Heartbreak Hotel (E. Presley)
6. Lovely One (Four Voices)
7. Hot Diggity (Perry Como)
8. I Look At You (Lassies)
9. Can You Find It In Your Heart (Tony Bennett)
10. My Little Angel (Four Lads)

MELODY MART
Poducuh, Ky.

1. Ivory Tower (Otis Williams)
2. Heartbreak Hotel (Presley)
3. Long Tall Sally (Little Richard)
4. Blue Suede Shoes (Presley)
5. Poor People of Paris (Baxter)
6. A Tear Fell (Teresa Brewer)
7. Hot Diggity (Perry Como)
8. Lisbon Antigua (Riddle)
9. Magic Touch (Platters)
10. Walk Hand In Hand (Martin)

SUPER ENTERPRISE
Washington, D. C.

1. Heartbreak Hotel (Presley)
2. Long Tall Sally (Little Richard)
3. Moonglow & Picnic (Stoloff)
4. Hot Diggity (Perry Como)
5. Main Title (Richard Maltby)
6. Blue Suede Shoes (Perkins)
7. Magic Touch (Platters)
8. Poor People of Paris (Baxter)
9. The Happy Whistler (Don Robertson)
10. I'll Be Home (Pat Boone)

THE MELODY HOUSE
St. Louis, Mo.

1. Rock Island Line (Donegan)
2. Moonglow & Picnic (Stoloff)
3. Moonglow & Picnic (Cates)
4. Heartbreak Hotel (Presley)
5. Main Title (Richard Maltby)
6. Blue Suede Shoes (Perkins)
7. Main Title (Elmer Bernstein)
8. Ivory Tower (Cathy Carr)
9. R-O-C-K (Bill Haley)
10. The Happy Whistler (Don Robertson)

FERGUSON'S RECORD SHOP
Memphis, Tenn.

1. Long Tall Sally (Little Richard)
2. Moonglow & Picnic (Morris Stoloff)
3. Blue Suede Shoes (Perkins)
4. Magic Touch (Platters)
5. I Was the One (E. Presley)
6. Church Bells May Ring (Willows)
7. Hey Doll Baby (Clovers)
8. I'm In Love Again (Domino)
9. Ivory Tower (Otis Williams)
10. Wild Cherry (Don Cherry)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Heartbreak Hotel (Presley)
2. Why Do Fools Fall In Love (Teen Agers)
3. Hot Diggity (Perry Como)
4. Magic Touch (Platters)
5. Blue Suede Shoes (Perkins)
6. Poor People of Paris (Baxter)
7. Lisbon Antigua (N. Riddle)
8. No, Not Much (Four Lads)
9. I'll Be Home (Pat Boone)
10. See You Later, Alligator (Bill Haley)

LOOMIS TEMPLE OF MUSIC
New Haven, Conn.

1. I Was the One (Elvis Presley)
2. Heartbreak Hotel (E. Presley)
3. Long Tall Sally (Little Richard)
4. My Little Angel (Four Lads)
5. Rock Island Line (Donegan)
6. I Want You To Be My Girl (Teen Agers)
7. Little Girl of Mine (Cletones)
8. I'll Wait (Betty Johnson)
9. Walk Hand In Hand (Vaughn)
10. Church Bells May Ring (Willows)

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records — City by City

New York, N. Y.

1. Heartbreak Hotel (Presley)
2. Poor People Of Paris (Les Baxter)
3. Hot Diggity (Perry Como)
4. Why Do Fools Fall In Love (Teen Agers)
5. Blue Suede Shoes (Perkins)
6. Lisbon Antigua (N. Riddle)
7. Magic Touch (Platters)
8. Rock Island Line (Donegan)
9. A Tear Fell (T. Brewer)
10. Moonglow & Picnic (Stoloff)

Philadelphia, Pa.

1. Why Do Fools Fall In Love (Teen Agers)
2. Moonglow & Picnic (Stoloff/Cates)
3. Juke Box Baby (P. Como)
4. Blue Suede Shoes (Perkins)
5. Poor People Of Paris (Les Baxter)
6. Ivory Tower (Cathy Carr)
7. Cherry Lips (Bill Farrell)
8. Heartbreak Hotel (Presley)
9. Too Close For Comfort (Eydie Gorme)
10. The Magic Touch (Platters)

Seattle, Wash.

1. Heartbreak Hotel (Presley)
2. A Tear Fell (Teresa Brewer)
3. Poor People Of Paris (Les Baxter)
4. Why Do Fools Fall In Love (Teen Agers)
5. Hot Diggity (Perry Como)
6. Moonglow & Picnic (Cates)
7. Church Bells May Ring (Diamonds)
8. Lisbon Antigua (N. Riddle)
9. Ivory Tower (Carr/Storm)
10. Rock Island Line (Donegan)

Miami, Fla.

1. Blue Suede Shoes (Perkins)
2. Why Do Fools Fall In Love (Teen Agers)
3. Heartbreak Hotel (Presley)
4. I'll Be Home (Pat Boone)
5. Poor People Of Paris (Les Baxter)
6. Hot Diggity (Perry Como)
7. Main Title (Dick Jacobs)
8. Magic Touch (Platters)
9. Eddie My Love (Teen Queens)
10. Ivory Tower (Cathy Carr)

Minneapolis, Minn.

1. Heartbreak Hotel (Presley)
2. Rock Island Line (Donegan)
3. Blue Suede Shoes (Perkins)
4. Moonglow & Picnic (Cates/Stoloff)
5. Hot Diggity (Perry Como)
6. Ivory Tower (Carr/Williams)
7. Why Do Fools Fall In Love (Diamonds/Teen Agers)
8. Poor People Of Paris (Les Baxter)
9. Crazy Little Palace (Billy Williams)
10. I'll Be Home (Pat Boone)

New Orleans, La.

1. Juke Box Baby (P. Como)
2. Heartbreak Hotel (Presley)
3. Magic Touch (Platters)
4. Ivory Tower (Williams/Carr)
5. Poor People Of Paris (Les Baxter)
6. Lisbon Antigua (N. Riddle)
7. I'm In Love Again (Domino)
8. Hot Diggity (Perry Como)
9. Blue Suede Shoes (Perkins)
10. Standing On The Corner (Mills Bros./4 Lads)

Kansas City, Mo.

1. Heartbreak Hotel (Presley)
2. Blue Suede Shoes (Perkins)
3. Ivory Tower (Carr/Williams)
4. Main Title (Richard Maltby)
5. Lovely One (Four Voices)
6. Long Tall Sally (Richard)
7. Moonglow & Picnic (Stoloff)
8. Rock Island Line (Donegan)
9. Magic Touch (Platters)
10. Hot Diggity (Perry Como)

Chicago, Ill.

1. Hot Diggity (Perry Como)
2. Heartbreak Hotel (Presley)
3. Blue Suede Shoes (Perkins)
4. Main Title (Maltby)
5. Why Do Fools Fall In Love (Teen Agers)
6. Ivory Tower (Cathy Carr)
7. Poor People Of Paris (Les Baxter)
8. The Wayward Wind (Grant)
9. Moonglow & Picnic (Cates)
10. A Tear Fell (Teresa Brewer)

Houston, Tex.

1. Long Tall Sally (Richard)
2. Heartbreak Hotel (Presley)
3. Magic Touch (Platters)
4. Little Girl Of Mine (Cleffones)
5. Ivory Tower (Otis Williams)
6. Wild Cherry (Don Cherry)
7. I'm In Love Again (Domino)
8. Why Do Fools Fall In Love (Diamonds/Teen Agers)
9. Poor Little Doggie (Scholars)
10. Can You Find It In Your Heart (Tony Bennett)

Cleveland, Ohio

1. Ivory Tower (Carr/Williams)
2. Blue Suede Shoes (Perkins)
3. Moonglow & Picnic (Cates)
4. Poor People Of Paris (Les Baxter)
5. Heartbreak Hotel (Presley)
6. My Little Angel (Four Lads)
7. I Was The One (E. Presley)
8. Can You Find It In Your Heart (Tony Bennett)
9. Little Girl Of Mine (Cleffones)
10. Hot Diggity (Perry Como)

San Francisco, Calif.

1. Poor People Of Paris (Les Baxter)
2. Blue Suede Shoes (Perkins)
3. Why Do Fools Fall In Love (Teen Agers)
4. Heartbreak Hotel (Presley)
5. Hot Diggity (Perry Como)
6. Main Title (E. Bernstein)
7. No Not Much (Four Lads)
8. Lisbon Antigua (N. Riddle)
9. Eddie My Love (Fontanes/Teen Queens)
10. Moonglow & Picnic (Stoloff)

Cincinnati, Ohio

1. Heartbreak Hotel (Presley)
2. Ivory Tower (Cathy Carr)
3. Moonglow & Picnic (Stoloff/Cates)
4. Poor People Of Paris (Les Baxter)
5. Hot Diggity (Perry Como)
6. I'll Be Home (Pat Boone)
7. Main Title (E. Bernstein)
8. Why Do Fools Fall In Love (Diamonds/Teen Agers/Storm)
9. Magic Touch (Platters)
10. Lisbon Antigua (N. Riddle)

St. Louis, Mo.

1. Blue Suede Shoes (Perkins)
2. Heartbreak Hotel (Presley)
3. Moonglow & Picnic (Cates/Stoloff)
4. Rock Island Line (Donegan)
5. Ivory Tower (Cathy Carr)
6. Hot Diggity (Perry Como)
7. Main Title (Maltby)
8. Cherry Lips (Four Coins)
9. Why Do Fools Fall In Love (Teen Agers)
10. A Tear Fell (Teresa Brewer)

Atlanta, Ga.

1. Heartbreak Hotel (Presley)
2. Poor People Of Paris (Les Baxter)
3. Ivory Tower (Cathy Carr)
4. Moonglow & Picnic (Stoloff)
5. Blue Suede Shoes (Perkins)
6. Rock Island Line (Donegan)
7. Magic Touch (Platters)
8. Wild Cherry (D. Cherry)
9. Lisbon Antigua (N. Riddle)
10. Mr. Wonderful (Peggy Lee)

Los Angeles, Calif.

1. Poor People Of Paris (Les Baxter)
2. Heartbreak Hotel (Presley)
3. Blue Suede Shoes (Perkins)
4. Hot Diggity (Perry Como)
5. Why Do Fools Fall In Love (Teen Agers)
6. Lisbon Antigua (N. Riddle)
7. No Not Much (4 Lads)
8. Main Title (E. Bernstein)
9. Moonglow & Picnic (Cates)
10. Rock Island Line (Donegan)

Baltimore, Md.

1. Heartbreak Hotel (Presley)
2. Blue Suede Shoes (Perkins)
3. Moonglow & Picnic (Stoloff)
4. Saints Rock And Roll (Bill Haley)
5. Ivory Tower (Willows)
6. Magic Touch (Platters)
7. Can You Find It In Your Heart (Tony Bennett)
8. Hot Diggity (Perry Como)
9. It Only Hurts For A Little While (Ames Bros.)
10. Why Do Fools Fall In Love (Teen Agers)

Boston, Mass.

1. Poor People Of Paris (Les Baxter)
2. Heartbreak Hotel (Presley)
3. Blue Suede Shoes (Perkins)
4. Moonglow & Picnic (Stoloff)
5. Hot Diggity (Perry Como)
6. Lisbon Antigua (N. Riddle)
7. Standing On The Corner (Four Lads)
8. My Blue Heaven (Domino)
9. Magic Touch (Platters)
10. Can You Find It In Your Heart (Tony Bennett)

Milwaukee, Wisc.

1. Heartbreak Hotel (Presley)
2. Ivory Tower (Cathy Carr)
3. Why Do Fools Fall In Love (Teen Agers)
4. Rock Island Line (Donegan)
5. Main Title (Dick Jacobs)
6. Hot Diggity (Perry Como)
7. The Wayward Wind (Grant)
8. Moonglow & Picnic (Cates)
9. Mr. Wonderful (Peggy Lee)
10. Poor People Of Paris (Les Baxter)

Detroit, Mich.

1. Heartbreak Hotel (Presley)
2. Little Girl Of Mine (Cleffones)
3. Happy Whistler (Robertson)
4. Long Tall Sally (Little Richard)
5. Moonglow & Picnic (Cates)
6. I Want You To Be My Girl (Teen Agers)
7. Can You Find It In Your Heart (Tony Bennett)
8. Hot Diggity (Perry Como)
9. Ivory Tower (Williams-Carr)
10. Hi-Lili Hi-Lo (Dick Hyman)

Pittsburgh, Pa.

1. Hot Diggity (Perry Como)
2. Main Title (Maltby)
3. Moonglow & Picnic (Cates/Stoloff)
4. Magic Touch (Platters)
5. Heartbreak Hotel (Presley)
6. Ivory Tower (Williams/Carr)
7. I'm In Love Again (Domino)
8. My Little Angel (4 Lads)
9. Poor People Of Paris (Les Baxter)
10. Rock Island Line (Donegan)

Denver, Colo.

1. Heartbreak Hotel (Presley)
2. No, Not Much (Four Lads)
3. Poor People Of Paris (Baxter)
4. Magic Touch (Platters)
5. Hot Diggity (Perry Como)
6. Lisbon Antigua (N. Riddle)
7. Blue Suede Shoes (Perkins)
8. Main Title (Bernstein/Maltby)
9. Ivory Tower (Gale Storm)
10. I'll Be Home (Pat Boone)

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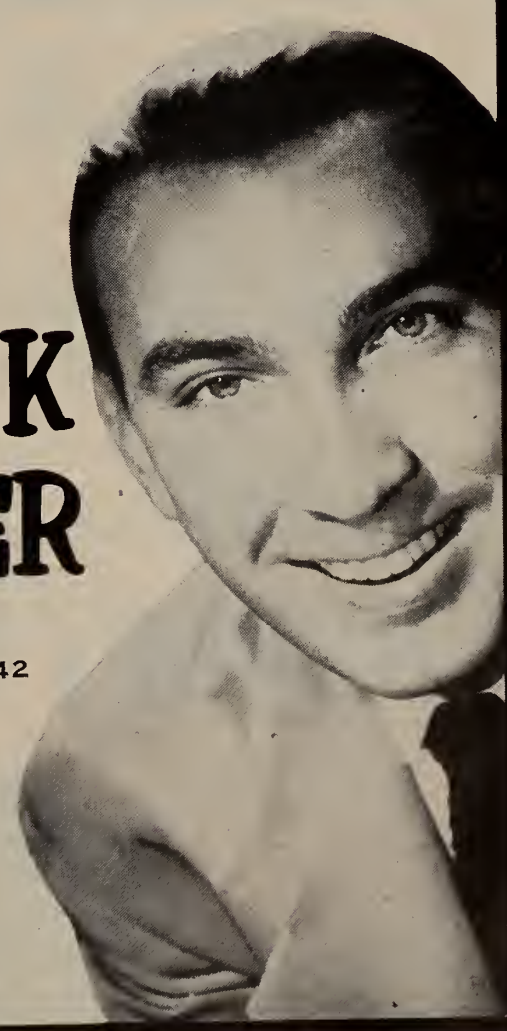
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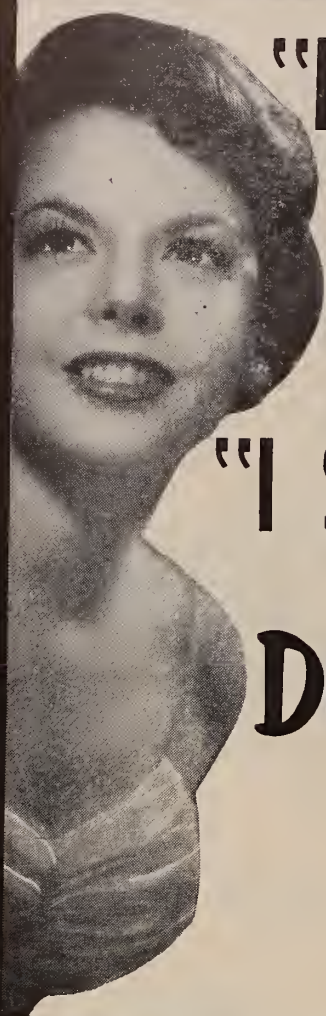
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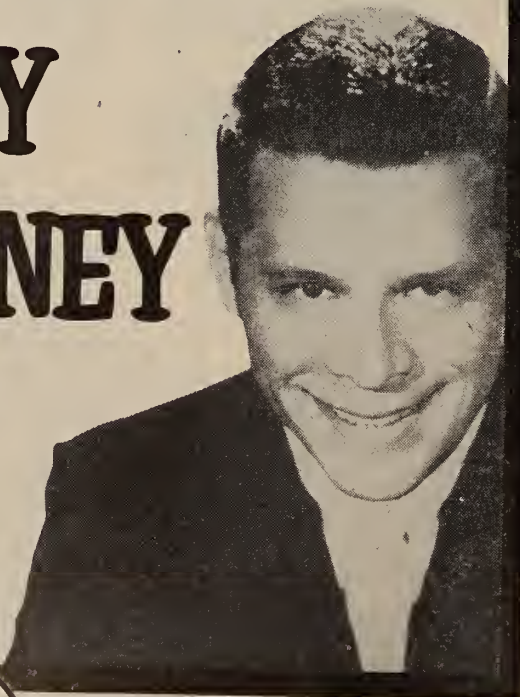
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THE CASH BOX



Album Reviews

ORIGINAL B'WAY CAST

"MR. WONDERFUL"—Original B'way Cast—With the Will Mastin Trio starring Sammy Davis, Jr., and Jack Carter, Pat Marshall, Olga James, Chita Rivera—Decca DL-9032 (12" LP)

Even tho the critics threw a few hurdles onto the track of "Mr. Wonderful", the play has been doing wonderfully well, thanks to some superb talent and a delightful score by Jerry Bock, Larry Holofcener and Georgie Weiss. Decca has done an excellent job of capturing much of the personality of the performers—something show albums are often missing. It's a pleasure to hear the cast on "Jacques D'Iraque", "Ethel Baby", "Without You, I'm Nothing", "Talk To Him" and "There". Sammy, Jack Carter and Pat Marshall come off the wax superbly.

The album includes the entire score with the exception of Davis' night club act which serves as the finale. Davis fans will consider the disk a must.

POPULAR

"WALTZES OF IRVING BERLIN"—Mantovani And His Orchestra—London LL 1452 (1-12" LP)

ALL ALONE; REACHING FOR THE MOON; BECAUSE I LOVE YOU; THE SONG IS ENDED; FOR THE VERY FIRST TIME; I CAN'T REMEMBER; RUSSIAN LULLABY; ALWAYS; MARIE; THE GIRL THAT I MARRY; I FORGOT TO REMEMBER; WHAT'LL I DO?

"MONTY" (Sampler)—Mantovani And His Orchestra—London MS 1

In another big promotional push for one of their top selling album artists London has already started the wheels rolling in its "May Is Mantovani Month" campaign. In conjunction with the campaign there are two new releases by the mood music sensation. One of the sets is a regularly priced item of Irving Berlin waltzes. The other is a "Monty" sampler (\$1.98) containing various selections from 12 Mantovani albums. The package devoted to the worthy waltzes of Berlin is a constant reminder of Mantovani's unique touch with a string orchestra. And such sturdy pieces as "Some Enchanted Evening", "Donkey Serenade" and "Wanting You" are included in the sampler. As these platters will be an integral part of the campaign, the two should become immediate dealer stock. Two disks headed for the best-seller list.

"EDDIE FISHER SINGS ACADEMY AWARD WINNING SONGS"—With Axel Stordahl And His Orchestra—RCA Victor LOC-1024 (1-12" LP)

When the Academy Awards select the best movie tune of the year they invariably choose that particular year's top pop hit. Eddie Fisher, one of the top pop hit makers of recent years, sings 21 (yes, 21!) of Hollywood's finest melodies from 1934-1954 on a single LP. Eddie introduces each tune with a warm, informal narrative. But, of course, he's there to sing, and such greats as "The Last Time I Saw Paris", "The Way You Look Tonight" and "It Might As Well Be Spring" are vehicles that display Fisher at his best. Considering the number of selections, the selections themselves, and a guy named Eddie Fisher delivering the selections, look for resounding chart hitting sales.

"PEARL BAILEY"—Coral CRL 57037 (1-12" LP)

TAKES TWO TO TANGO; THE BIRTH OF THE BLUES; TOOT TOOT TOOTSIE, GOODBYE; THAT'S GRATITUDE; SOMEBODY ELSE BUT ME; IT'LL GET WORSE; WHEN YOUR GUY IS GONE; DRUNK WITH LOVE; CHANGEABLE YOU; I AIN'T GOT NOBODY; NOBODY; RUNNIN' WILD.

Pearl Bailey has had considerable success as a singer, as an actress, and as a comedienne. In many ways Pearl combines all three virtues on her new disk. Relying on some good Tin Pan Alley tunes and some special material, she keeps her lively personality on a wonderful level throughout. One new item, "It'll Get Worse" is a satirical, bouncy ditty that Pearl delivers delightfully. Good bet for a single. Pearl's following will happily welcome this package.

"MISS HELEN FORREST"—Musical Backgrounds By Billy May And Dave Cavanaugh—Capitol T704 (1-12" LP)

THE MAN I LOVE; HE'S MY GUY; THE HONORABLE MR. SO AND SO; OUT OF THIS WORLD; I LOVE YOU MUCH TOO MUCH; TAKING A CHANCE ON LOVE; I HAD THE CRAZIEST DREAM; MAKE LOVE TO ME; MORE THAN YOU KNOW; ALL THE THINGS YOU ARE; HE'S FUNNY THAT WAY; I DON'T WANT TO WALK WITHOUT YOU.

Helen Forrest, one of the outstanding products of the Swing Era, doesn't have to point back to yesterday for assurances about how good she was. For Miss Forrest has this new Capitol release in complete control as her great vocal personality swarms over 12 of her best known numbers. Helen's best known numbers, in passing, are also some of the best known numbers in the Tin Pan Alley catalogue. Naturally most of the tunes are sung in her unforgettable free-swinging style. The disk's a dandy item for nostalgia and just plain singing entertainment. Wide, Wide Market.

"GREAT LOVE THEMES FROM MOTION PICTURES"—Max Steiner And His Orchestra—RCA Victor LPM-1170 (1-12" LP)

OUT OF THE BLUE; UNFINISHED SONATA; JOSEPHINE; A STAR IS BORN; LIFE OF EMILE ZOLA; DARK VICTORY; AS LONG AS I LIVE; ADVENTURES OF DON BELINDA; ONE WISH; WHILE YOU'RE AWAY; CONSUELA.

Movie theme music is an immeasurable dramatic aid to any film. And of the immeasurable aids to better movie scores has been Max Steiner. On this Victor release Steiner conducts the ork in 12 of his own creations. Since he began composing movie music Steiner has shied away from the hackneyed, run-of-the-mill scores and has associated himself with graceful and moving pieces. His ork takes full advantage of his output and the result is a set rich in movie and mood music beauty. A lush music must.

"ORGAN MOODS"—Eddie Layton—Wing MGW 12004 (1-12" LP)

STORMY WEATHER; POINCIANA; GRANADA; STEIN SONG; SONG OF THE ISLANDS; HEART-ACHES; LULLABY OF BROADWAY; CHARMAINE; LAURA; HOT CANARY; BANJO MEDLEY; DONKEY SERENADE.

Eddie Layton has enough finesse playing tunes without any trick devices to rank as a top-drawer organ artist. But, as he shows on this Wing release, he can create sounds that add wonderful freshness to a tune he is playing. For example he can expertly imitate the banjo on "Banjo Medley" and the sounds of birds on "Hot Canary". Organ music fans have an unusual and interesting platter here.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX



Album Reviews

"WALTZES FOR LISTENING"—Camden CAL 282 (1-12" LP)

STRAUSS; TALES FROM THE VIENNA WOODS; TCHAIKOVSKY; WALTZ FROM SERENADE FOR STRINGS; STOCK; SYMPHONIC WALTZ; WEBER; INVITATION TO THE DANCE; RAVEL; LA VALSE; STRAUSS ROSENKAVALIER WALTZES; STRAUSS; ROSES FROM THE SOUTH.

A collection of very familiar and attractive waltzes rounds out a new budget-priced Camden issue. It's important to note that the orchestras performing the pieces with the exception of one are listed under their actual names rather than the former Camden pseudonyms. For instance, expertly handling Strauss' "Roses From The South" and Tchaikovsky's "Waltz From Serenade Strings" is the Boston Pops Orchestra under Arthur Fiedler and the Boston Symphony Orchestra directed by Serge Koussevitzky, respectively. So an added incentive in purchasing the platter is the realization that one is getting some of the finest orchestras around. The set should do well with the semi-classical-classical crowd.

"ESCAPADE IN SOUND"—Al Nevins And His Orchestra—RCA Victor LPM 1166 (1-12" LP)

TOP HAT, WHITE TIE AND TAILS; MOONLIGHT COCKTAIL; OLD DEVIL MOON; MAD ABOUT THE BOY; LET'S GET AWAY FROM IT ALL; LOVE FOR SALE; ESCAPADE; YOU'RE DRIVING ME CRAZY; IN THE STILL OF THE NIGHT; ANYTHING GOES; LET'S PUT OUT THE LIGHTS.

The title of this LP wonderfully describes what the potential buyer is in for when he hears this platter. A thoroughly refreshing and imaginative presentation of mood material by Al Nevins and his orchestra. In the very competitive mood music field, an arranger must come up with something different to make his mark, and that's just what Nevins does—and wonderfully too. He takes hold of twelve superb standards, delivers them in a variety of tempos and inserts some delightful sounds. Most mood LP's tend to become monotonous after the first few numbers since they are often treated identically. But on this piece you never know what to expect. Delightful piece of merchandise for everyone.

"CONTINENTAL MERRY-GO-ROUND"—Emile Deltour And His Orchestra Kapp KL-1014 (1-12" LP)

APERITIF; SIESTA IN SEVILLA; STRING FEVER; ROMANESCA; THE HARLEQUIN WALTZ; GAMBADO; THE EXTRAVAGANT POLKA; HULLABAION; LATIN QUARTET; CAVATINA; COCKTAIL TANGO; TAKE ME AWAY.

Here are 12 jaunty items that most listeners have never heard, but nevertheless, in every sense, lend themselves to high style mood music. These Continental creations are novel and rhythmic, but never too schmaltzy. The numbers are played in all their festivity and lightness by Europe's Emile Deltour and his Orchestra. It's a completely wonderful instrumental platter.

"FAMOUS OPERETTAS"—Sung By Tom Corley—Orchestra Conducted By Carl Stevens—Wing MGW-12003 (1-12" LP)

SERENADE; I'M FALLING IN LOVE WITH SOMEONE; DEEP IN MY HEART; SWEETHEARTS; THE MOON AND I; ROMANCE; ONE ALONE; WILL YOU REMEMBER (SWEETHEART); GYPSY LOVE SONG; THE DESERT SONG; THEN YOU'LL REMEMBER; INDIAN LOVE CALL.

If there is any area in the entertainment world that has devoted itself to what may be described as "adult make believe" it has been the operetta. For it is here that fact and fancy part with delight to all. Tom Corley, a rich Irish tenor, sings some of the more durable numbers from famous operettas. Followers of this art form that lies between opera and musical comedy will take heartily to the waxing.

ORIGINAL SOUNDTRACK
"MARCO POLO"—Alfred Drake, Doretta Morrow—Music By Clay Warnick And Mel Pahl Based On Themes Of Rimsky-Korsakov—Lyrics By Edward Eager—Orchestra Conducted By Charles Sanford—Columbia ML 5111 (1-12" LP)

The wealth of lovely melodies from the pen of a classical composer were superbly employed as the basis of a musical comedy seen recently on TV. Using the themes of Rimsky-Korsakov, the TV musical about "Marco Polo" starring Alfred Drake and Doretta Morrow was very well received. On this Columbia release of the original video cast the Russian composer's music is handsomely and cleverly handled by the full voices of Drake and Morrow. Most of the millions who saw the production have probably made up their minds about getting their hands on the disk. Displaying it to best advantage in the window of any shop should result in a strong sale.

"WALT DISNEY'S SONG OF THE SOUTH"—Music From The Original Soundtrack—Disneyland WDL 4001 (1-12" LP)

SONG OF THE SOUTH; ZIP-A-DEE-DOO-DAH; UNCLE REMUS SAID; EVERYBODY HAS A LAUGHING FACE; HOW DO YOU DO; SOONER OR LATER; LET THE RAIN POUR DOWN; ALL I WANT.

This album kicks off a fascinating venture for the newly formed Disneyland records company. The disk is the first of a series that will use the original soundtracks of the many magical Walt Disney creations. Presented here are the memorable tunes from the live-cartoon wonder, "The Song Of The South". The disk does not only include the songs but also the lovely theme music of the film. With Walt Disney an inseparable part of any family with youngsters, this initial Disneyland release should be a tremendous cash register loader.

JAZZ
"CHRIS CONNOR"—Atlantic 1228 (1-12" LP)

I GET A KICK OUT OF YOU; SOMETHING TO LIVE FOR; GET OUT OF TOWN; WHERE ARE YOU; ANYTHING GOES; WHEN THE WIND WAS GREEN; HE WAS TOO GOOD TO ME; YOU MAKE ME FEEL SO YOUNG; EV'RYTIME; WAY OUT THERE; MY APRIL HEART; ALMOST LIKE BEING IN LOVE.

One of the nation's most talented jazz-stylists, Chris Connor, is heard in her first vocal chores for Atlantic. All concerned (jazz fans and Atlantic) will be highly gratified with this impeccably conceived waxing. For it is not often that artist and material are so handsomely associated as they are here. Carefully unloading her soft voice and clever phrasing on 12 adult pieces, Miss Connor seems to be at the height of her vocal powers. Atlantic has a jazz gem that should be greatly appreciated sales-wise. Thrush is just great.

(Continued on page 28)

SMART STYLING SELLS!
"TELL ME WHY"

and

"AS LONG AS I LOVE"

presented by

MARIE KNIGHT

WING 90069

"IT'S DELOVELY"

and

"IN THE WEE SMALL HOURS"

as rendered by

MORGANA KING

WING 90073

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"ROCK an' ROLL RAG"

plus

"DO I WORRY"

Ink Spots under personal direction of Paul Kalet

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THE CASH BOX

Disk Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending April 28, without any changes on the part of THE CASH BOX.

- | | | |
|--|--|--|
| <p>Charlie Grant
WESX—Salem, Mass.</p> <ol style="list-style-type: none"> 1. Eddy My Love (Fontanes) 2. Rock Island Line (Donegan) 3. Lovely One (Four Voices) 4. Blue Suede Shoes (Perkins) 5. Main Title (Richard Maltby) 6. Can You Find It In Your Heart (Tony Bennett) 7. Eloise (Kay Thompson) 8. Heartbreak Hotel (Presley) 9. Port-Au-Prince (N. Riddle) 10. I'll Be Home (Pat Boone) | <p>Del Thomas
WVBU—Lewisburg, Pa.</p> <ol style="list-style-type: none"> 1. Heartbreak Hotel (Presley) 2. Why Do Fools Fall In Love (Teen Agers) 3. Rock Island Line (Donegan) 4. Blue Suede Shoes (Perkins) 5. Main Title (Richard Maltby) 6. Eddie My Love (Teen Queens) 7. No, Not Much (Four Lads) 8. Poor People Of Paris (Baxter) 9. I'll Be Home (Pat Boone) 10. Hot Diggity (Perry Como) | <p>Bob N. Perry
WQAM—Miami, Fla.</p> <ol style="list-style-type: none"> 1. Heartbreak Hotel (E. Presley) 2. In A Little Spanish Town (Bing Crosby) 3. Lovely One (Four Voices) 4. I'll Be Home (Pat Boone) 5. Blue Suede Shoes (B. Bennett) 6. Moonglow & Picnic (Stoloff) 7. Eddie My Love (Fontanes) 8. Port-Au-Prince (N. Riddle) 9. Magic Touch (Platters) 10. Poor People Of Paris (Baxter) |
| <p>Sam Zurlo
WENT—Gloversville, N. Y.</p> <ol style="list-style-type: none"> 1. Hot Diggity (Perry Como) 2. Heartbreak Hotel (Presley) 3. Blue Suede Shoes (Perkins) 4. Why Do Fools Fall In Love (Gale Storm) 5. I'll Be Home (Pat Boone) 6. Main Title (Dick Jacobs) 7. Rock Island Line (D. Cornell) 8. Magic Touch (Platters) 9. Ivory Tower (Cathy Carr) 10. R-O-C-K (Bill Haley) | <p>Johnny Willcox
KBOL—Boulder, Colo.</p> <ol style="list-style-type: none"> 1. Heartbreak Hotel (E. Presley) 2. Poor People Of Paris (Baxter) 3. Hot Diggity (Perry Como) 4. Lisbon Antigua (N. Riddle) 5. Blue Suede Shoes (Perkins) 6. No, Not Much (Four Lads) 7. I'll Be Home (Pat Boone) 8. Juke Box Baby (Perry Como) 9. Rock Island Line (Donegan) 10. Too Close For Comfort (Eydie Gorme) | <p>Jim Lowe
WRR—Dallas, Texas</p> <ol style="list-style-type: none"> 1. Heartbreak Hotel (E. Presley) 2. Ivory Tower (O. Williams) 3. Happy Whistler (Robertson) 4. Main Title (Dick Jacobs) 5. A Tear Fell (Teresa Brewer) 6. Wild Cherry (Don Cherry) 7. Can You Find It In Your Heart (Tony Bennett) 8. I'll Be Home (Pat Boone) 9. Magic Touch (Platters) 10. Pickin' Up The Pieces (Estes) |
| <p>Paul Drew
WHL—Port Huron, Mich.</p> <ol style="list-style-type: none"> 1. Portuguese Washerwoman (Joe Carr) 2. Tango Of The Drums (Baxter) 3. Moonglow & Picnic (Cates/Stoloff) 4. Port-Au-Prince (N. Riddle) 5. Standing On The Corner (Dean Martin) 6. Happy Whistler (Robertson) 7. My Little Angel (Four Lads) 8. Jimmy Unknown (Lita Roza) 9. I Want You To Be My Girl (Teen Agers) 10. Look Homeward Angel (Four Esquires) | <p>Jack Lamar
WCAM—Camden, N. J.</p> <ol style="list-style-type: none"> 1. Magic Touch (Platters) 2. Walk Hand In Hand (Andy Williams) 3. Girl Of My Dreams (Cliques) 4. Mexico Bound (Champions) 5. I Want You To Be My Girl (Teen Agers) 6. Wayward Wind (Gogi Grant) 7. Have Faith (Dick Roman) 8. Too Young To Go Steady (Patti Page) 9. Too Close For Comfort (Eydie Gorme) 10. He's The Sweetest Guy (Jodie Sands) | <p>"Slim Jim" Stevens
WLLH—Lowell, Mass.</p> <ol style="list-style-type: none"> 1. No, Not Much (Four Lads) 2. Poor People Of Paris (Baxter) 3. Hot Diggity (Perry Como) 4. Moonglow & Picnic (Stoloff) 5. Without You (Eddie Fisher) 6. Can You Find It In Your Heart (Tony Bennett) 7. Too Young To Go Steady (Nat Cole) 8. Standing On The Corner (Four Lads) 9. I've Grown Accustomed To Your Face (R. Clooney) 10. I Could've Danced All Night (Frankie Carle) |
| <p>Frank Pollack
KRUX—Phoenix, Ariz.</p> <ol style="list-style-type: none"> 1. Poor People Of Paris (Baxter) 2. Wayward Wind (Gogi Grant) 3. Joey, Joey, Joey (Lancers) 4. Standing On The Corner (Mills Bros.) 5. Main Title (Dick Jacobs) 6. Kiss And Run (J. Southern) 7. Moonglow & Picnic (Stoloff) 8. Mr. Wonderful (Peggy Lee) 9. Inamorata (Dean Martin) 10. Without You (Eddie Fisher) | <p>Alan Boal
WBVP—Beaver, Falls, Pa.</p> <ol style="list-style-type: none"> 1. Magic Touch (Platters) 2. Poor People Of Paris (Baxter) 3. Eddie My Love (Chordettes) 4. Lovely One (Four Voices) 5. Ivory Tower (O. Williams) 6. Hot Diggity (Perry Como) 7. Heartbreak Hotel (E. Presley) 8. Moonglow & Picnic (Cates) 9. I'm In Love Again (Domino) 10. I Want You To Be My Girl (Teen Agers) | <p>Randy Gretes
WITJ—Ithaca, N. Y.</p> <ol style="list-style-type: none"> 1. Poor People Of Paris (Russ Morgan) 2. Heartbreak Hotel (Cadets) 3. Rock Island Line (D. Cornell) 4. Blue Suede Shoes (S. Taylor) 5. Eddie My Love (Chordettes) 6. A Tear Fell (Joe Hunter) 7. Why Do Fools Fall In Love (Teen Agers) 8. 3 Penny Opera (L. Welk) 9. Moonglow & Picnic (Cates) 10. Ivory Tower (Gale Storm) |
| <p>Dick Dean
WKTQ—Norway-Paris, Me.</p> <ol style="list-style-type: none"> 1. Moonglow & Picnic (Stoloff) 2. Poor People Of Paris (Baxter) 3. Hot Diggity (Perry Como) 4. No, Not Much (Four Lads) 5. Ivory Tower (Cathy Carr) 6. A Tear Fell (Teresa Brewer) 7. Without You (J. Desmond) 8. Too Young To Go Steady (Nat Cole) 9. Church Bells May Ring (Diamonds) 10. Heartbreak Hotel (Presley) | <p>Lou Dennis
WBRY—Waterbury, Conn.</p> <ol style="list-style-type: none"> 1. Heartbreak Hotel (E. Presley) 2. Moonglow & Picnic (Cates) 3. Ivory Tower (Cathy Carr) 4. Magic Touch (Platters) 5. Main Title (Dick Jacobs) 6. Rock Island Line (Donegan) 7. Church Bells May Ring (Diamonds) 8. Happy Whistler (Robertson) 9. Eddie My Love (Teen Queens) 10. Lovely One (Four Voices) | <p>Joe Smith
WVDA—Boston, Mass.</p> <ol style="list-style-type: none"> 1. Can You Find It In Your Heart (Tony Bennett) 2. Delilah Jones (McGuire) 3. Without You/Take A Bow (Alan Dean) 4. My Blue Heaven (F. Domino) 5. Happy Whistler (Robertson) 6. Play For Keeps (J. P. Morgan) 7. Magic Touch (Platters) 8. Moonglow & Picnic (Stoloff) 9. My Little Angel (Four Lads) 10. I Woke Up Crying (J. James) |
| <p>Norman Hall
Triangle Radio Network
Boonville, Ind.</p> <ol style="list-style-type: none"> 1. Ivory Tower (Gale Storm) 2. Why Do Fools Fall In Love (Diamonds) 3. Poor People Of Paris (Baxter) 4. Heartbreak Hotel (E. Presley) 5. Tutti Frutti (Elvis Presley) 6. Long Tall Sally (Little Richard) 7. Hot Diggity (Perry Como) 8. Winner Take All (S. Gale) 9. Eddie My Love (Fontanes) 10. Mr. Wonderful (S. Vaughan) | <p>Carmine Anthony
WOC—Davenport, Iowa</p> <ol style="list-style-type: none"> 1. Poor People Of Paris (Baxter) 2. Too Young To Go Steady (Cole/Page) 3. Lisbon Antigua (N. Riddle) 4. Hot Diggity (Perry Como) 5. Rock Island Line (Donegan) 6. Standing On The Corner (Four Lads) 7. Kiss And Run (Peggy King) 8. I'll Be Home (Pat Boone) 9. Port-Au-Prince (N. Riddle) 10. Walk Hand In Hand (Martin) | <p>Jimmie 'D' Wright
WNTM—Vero Beach, Fla.</p> <ol style="list-style-type: none"> 1. Why Do Fools Fall In Love (Gale Storm) 2. Hot Diggity (Perry Como) 3. Heartbreak Hotel (E. Presley) 4. Eddie My Love (Chordettes) 5. Can You Find It In Your Heart (Tony Bennett) 6. Main Title (Billy May) 7. Poor People Of Paris (Baxter) 8. Blue Suede Shoes (Perkins) 9. Ain't Misbehaving (J. Ray) 10. Ivory Tower (Gale Storm) |
| <p>Murry Jordan
WLBI—New York, N. Y.</p> <ol style="list-style-type: none"> 1. Poor People Of Paris (Baxter) 2. Heartbreak Hotel (Presley) 3. Why Do Fools Fall In Love (Teen Agers) 4. Rock Island Line (Donegan) 5. Can You Find It In Your Heart (Tony Bennett) 6. Eddie My Love (Chordettes/Teen Queens) 7. Magic Touch (Platters) 8. Flamenco Love (Martin/Costa) 9. To You, My Love (Noble/Shaw) 10. Crazy Little Palace (Williams) | <p>Reed Farrell
WAIT—Chicago, Ill.</p> <ol style="list-style-type: none"> 1. The Wayward Wind (Grant) 2. Church Bells May Ring (Diamonds) 3. Standing On The Corner (Four Lads) 4. Can You Find It In Your Heart (Tony Bennett) 5. Look Homeward Angel (Esquires) 6. Walk Hand In Hand (Martin) 7. Moonglow & Picnic (Cates) 8. Port Au Prince (N. Riddle) 9. If You Want To See Mamie (Ames Bros) 10. Ya Ya Ya (Alvy West) | <p>Jack Karey
WCFI—Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Hot Diggity (Perry Como) 2. The Wayward Wind (Grant) 3. The Happy Whistler (Don Robertson) 4. Too Young To Go Steady (Nat "King" Cole) 5. Main Title (Richard Maltby) 6. On The Street Where You Live (Vic Damone) 7. Too Close For Comfort (Eydie Gorme) 8. Picnic & Moonglow (Cates) 9. She Loves Me, She Loves Me Not (Nick Noble) 10. Flamenco Love (Don. Costa) |

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THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending April 28, without any changes on the part of THE CASH BOX.

- Terry Hourigan**
WARK—Hagerstown, Md.
1. Magic Touch (Platters)
 2. Blue Suede Shoes (Perkins)
 3. Heartbreak Hotel (Presley)
 4. Why Do Fools Fall In Love (Teen Agers)
 5. Long Tall Sally (Pat Boone)
 6. Poor People Of Paris (Baxter)
 7. Ivory Tower (Gale Storm)
 8. I'll Be Home (Pat Boone)
 9. Mr. Wonderful (Peggy Lee)
 10. Hot Diggity (Perry Como)

- "Skipper" Bill Gregory**
WPAZ—Pottstown, Pa.
1. Moonglow & Picnic (Cates)
 2. Blue Suede Shoes (Presley)
 3. No, Not Much (Four Lads)
 4. I'll Be Home (Pat Boone)
 5. A Tear Fell (Teresa Brewer)
 6. Cry Baby (Bill Williams)
 7. Magic Touch (Platters)
 8. Church Bells May Ring (Diamonds)
 9. Luscious (Shorty Long)
 10. Main Title

- Don Sherman**
WAFB—Baton Rouge, La.
1. Lovely One (Four Voices)
 2. Rock Island Line (Donegan)
 3. Church Bells May Ring (Willows)
 4. Can You Find It In Your Heart (Tony Bennett)
 5. Tell My Love Goodbye (Lorry Raine)
 6. Standing On The Corner (Four Lads)
 7. Out Of The Picture (Crewcuts)
 8. Wayward Wind (Gogi Grant)
 9. Will You Will-Yum (Martin)
 10. I've Got Love (J. LaRosa)

- Mark Foster**
KCKN—Kansas City, Mo.
1. Rock Island Line (D. Cornell)
 2. April In Paris (Modernaires)
 3. Port-Au-Prince (N. Riddle)
 4. Ivory Tower (Cathy Carr)
 5. No, Not Much (Four Lads)
 6. Main Title (Dick Jacobs)
 7. Lisbon Antigua (N. Riddle)
 8. Mr. Wonderful (Peggy Lee)
 9. Moonglow & Picnic (Cates)
 10. Let's Try Again (Al Hibbler)

- Dick Covington**
WNBQ—Memphis, Tenn.
1. Why Do Fools Fall In Love (Storm/Teen Agers)
 2. That's Your Mistake (Otis Williams)
 3. I Was The One (E. Presley)
 4. Blue Suede Shoes (Perkins)
 5. Cry Baby (Bill Williams)
 6. Bo Weevil (Teresa Brewer)
 7. Ivory Tower (Otis Williams)
 8. Rock And Roll Waltz (Starr)
 9. I'll Be Home (Pat Boone)
 10. Poor People Of Paris (Baxter)

- "Did" Dwyer**
KAMO—Rogers, Ark.
1. You're Wrong, All Wrong (Eileen Rogers)
 2. \$64,000 Question (T. Travis)
 3. Destination 2156 (Cues)
 4. I've Got Love (J. LaRosa)
 5. Rock And Roll Waltz (Starr)
 6. Long Tall Sally (Pat Boone)
 7. Poor People Of Paris (Baxter/Welk/Rogers)
 8. Ivory Tower (Storm/Williams)
 9. Eddie My Love (Chordettes)
 10. Witness To The Crime (Faye Adams)

- Ray Briem**
"The Breakfast Klub"
KLUB—Salt Lake City, Utah
1. Moonglow & Picnic (Stoloff)
 2. Main Title (Dick Jacobs)
 3. I've Grown Accustomed To Your Face (Clooney/MacRae)
 4. Without You (J. Desmond)
 5. Walk Hand In Hand (Martin)
 6. Hot Diggity (Perry Como)
 7. Wayward Wind (Gogi Grant)
 8. On The Street Where You Live (Vic Damone)
 9. Standing On The Corner (Four Lads)
 10. Port-Au-Prince (N. Riddle)

- Jack Clifton**
WCUE—Akron, Ohio
1. Heartbreak Hotel (E. Presley)
 2. Ivory Tower (Cathy Carr)
 3. Blue Suede Shoes (Perkins)
 4. Poor People Of Paris (Baxter)
 5. Hot Diggity (Perry Como)
 6. Little Girl Of Mine (Cleffones)
 7. A Tear Fell (T. Brewer)
 8. Rock Island Line (Donegan)
 9. Magic Touch (Platters)
 10. Lisbon Antigua (N. Riddle)

- Jerry Nesler**
KBAB—San Diego, Calif.
1. Heartbreak Hotel (E. Presley)
 2. Why Do Fools Fall In Love (Teen Agers)
 3. I Am A Fool (Turks)
 4. How Do I Love You (Wayne)
 5. No, Not Much (Four Lads)
 6. Magic Touch (Platters)
 7. Ivory Tower (Gale Storm)
 8. Eddie My Love (Fontanes)
 9. Bo Weevil (Teresa Brewer)
 10. Cherry Lips (Robins)

- Bob Day**
WNIX—Springfield, Vt.
1. Moonglow & Picnic (Stoloff/Cates)
 2. I Could Have Danced All Night (Clooney/Sims)
 3. Standing On The Corner (Four Lads)
 4. End Of A Love Affair (Dick Kallman)
 5. April In Paris (Modernaires)
 6. Lovely One (Four Voices)
 7. Poor People Of Paris (Baxter)
 8. On The Street Where You Live (Vic Damone)
 9. Mystic Midnight (Fredericks)
 10. Walk Hand In Hand (Martin)

- Joe Deane**
WBBF—Rochester, N. Y.
1. Rock Island Line (Donegan)
 2. Moonglow & Picnic (Stoloff)
 3. Hot Diggity (Perry Como)
 4. Ivory Tower (Cathy Carr)
 5. City Of Love (H. Norman)
 6. Crazy Little Palace (Williams)
 7. Blue Suede Shoes (Perkins)
 8. Lovely One (Four Voices)
 9. A Tear Fell (Teresa Brewer)
 10. Mr. Wonderful (Peggy Lee)

- Bill Kennedy**
WGAW—Gardner, Mass.
1. Magic Touch (Platters)
 2. Moonglow & Picnic (Stoloff)
 3. Heartbreak Hotel (Presley)
 4. Ivory Tower (Cathy Carr)
 5. Hot Diggity (Perry Como)
 6. A Tear Fell (T. Brewer)
 7. Church Bells May Ring (Diamonds)
 8. Look Homeward Angel (Four Esquires)
 9. Saddle Shoe Boogie (Elgart)
 10. To You, My Love (N. Noble)

- Jeff Evans**
WUSN—Charleston, S. C.
1. Poor People Of Paris (Russ Morgan)
 2. No, Not Much (Four Lads)
 3. Penny Opera (D. Hyman)
 4. Mr. Wonderful (S. Vaughan)
 5. To You, My Love (Madigan)
 6. Main Title (Dick Jacobs)
 7. Hold Me Forever (D. Roman)
 8. R-O-C-K (Bill Haley)
 9. There She Goes (Commanders)
 10. You're Wrong, All Wrong (Eileen Rogers)

- Jim Price**
KOSI—Denver, Colo.
1. Heartbreak Hotel (E. Presley)
 2. Magic Touch (Platters)
 3. Poor People Of Paris (Baxter)
 4. Main Title (Bernstein/May/Elgart/Morrow)
 5. Hot Diggity (Perry Como)
 6. Blue Suede Shoes (Presley/Perkins)
 7. Rock Island Line (Donegan/Cornell)
 8. Eddie My Love (Chordettes/Fontanes)
 9. No, Not Much (Four Lads)
 10. I'll Be Home (Pat Boone)

- Bob Sticht**
WTIX—New Orleans, La.
1. Heartbreak Hotel (E. Presley)
 2. Ivory Tower (Otis Williams)
 3. Hot Diggity (Perry Como)
 4. I'm In Love Again (Domino)
 5. Magic Touch (Platters)
 6. Main Title (Dick Jacobs)
 7. Poor People Of Paris (Baxter)
 8. Lovely One (Four Voices)
 9. Can You Find It In Your Heart (Tony Bennett)
 10. R-O-C-K (Bill Haley)

- Ed Caputo**
WNHC—New Haven, Conn.
1. Moonglow & Picnic (Stoloff)
 2. Hot Diggity (Perry Como)
 3. Rock Island Line (Donegan)
 4. Main Title (Elmer Bernstein)
 5. I Was The One (E. Presley)
 6. Magic Touch (Platters)
 7. Poor People Of Paris (Baxter)
 8. R-O-C-K (Bill Haley)
 9. When You Lose The One You Love (David Whitfield)
 10. Ivory Tower (Cathy Carr)

- Wes Hopkins**
KYW—Cleveland, Ohio
1. Poor People Of Paris (Baxter)
 2. Why Do Fools Fall In Love (Teen Agers)
 3. A Tear Fell (Teresa Brewer)
 4. Too Close For Comfort (Eydie Gorme)
 5. To You, My Love (N. Noble)
 6. Mr. Wonderful (Teddi King)
 7. If You Wanna See Mamie Tonight (Ames Bros.)
 8. Rock Island Line (Donegan)
 9. Can You Find It In Your Heart (Tony Bennett)
 10. Say The Words I Love To Hear (Paul & Ford)

- Ron Dunn**
WCPO—Cincinnati, Ohio
1. Heartbreak Hotel (E. Presley)
 2. A Tear Fell (T. Brewer)
 3. Ivory Tower (Cathy Carr)
 4. Moonglow & Picnic (Cates)
 5. Main Title (Buddy Morrow)
 6. Hot Diggity (Perry Como)
 7. Long Tall Sally (Pat Boone)
 8. Magic Touch (Platters)
 9. I'll Be Home (Pat Boone)
 10. Poor People Of Paris (Baxter)

- Ken Scott**
WAPI—Birmingham, Ala.
1. Poor People Of Paris (Baxter)
 2. Port-Au-Prince (N. Riddle)
 3. Mr. Wonderful (Peggy Lee)
 4. Flowers Mean Forgiveness (Frank Sinatra)
 5. It's All Right (Lucy Reed)
 6. Moonglow & Picnic (Stoloff)
 7. Only A Man (Ella Fitzgerald)
 8. Lisbon Antigua (N. Riddle)
 9. You Make Me Feel So Young (L. Hunter)
 10. Never Let Me Go (Nat Cole)

- Herb Knight**
WKBW—Buffalo, N. Y.
1. On The Street Where You Live (Vic Damone)
 2. Midnight Blues (N. Riddle)
 3. Hot Diggity (Perry Como)
 4. Happy Whistler (Robertson)
 5. Boy With The Bee Bop Glasses (Dawnbreakers)
 6. Money Honey (Elvis Presley)
 7. Blue Moon (Elvis Presley)
 8. Magic Touch (Platters)
 9. Joey, Joey, Joey (Peggy Lee)
 10. Walk Hand In Hand (Vaughn/Martin/Williams)

- Earl McDaniel**
KPOP—Los Angeles, Calif.
1. Standing On The Corner (Four Lads)
 2. Walk Hand In Hand (Vaughn/Williams)
 3. I've Got Love (J. LaRosa)
 4. Little Girl Of Mine (Cleffones)
 5. Without You (Eddie Fisher)
 6. Main Title (Elmer Bernstein)
 7. Rock Island Line (Donegan)
 8. \$64,000 Question (T. Travis)
 9. Kissing Is Fun (P. Wright)
 10. I Could Have Danced All Night (Sylvia Syms)



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CARSON**

a pair of rockin' hits
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 - JU—Jubilee
 - JZ—Josie
 - KA—Kapp
 - KI—King
 - LI—Liberty
 - LO—London
 - GN—Golden
 - MB—Melba
 - MD—Media
 - ME—Mercury
 - MG—MGM
 - MO—Modern
 - NG—Norgran
 - JU—Jubilee
 - OL—Olympic
 - PA—Parrot
 - PE—Peacock
 - PM—Prom
 - PP—Peter Pan
 - PR—Prestige
 - RA—Rainbow
 - RE—Regent
 - RL—Real
 - RM—Rama
 - RP—RPM
 - SA—Savoy
 - SE—Seeco
 - SO—Sound
 - SP—Specialty
 - SU—Sun
 - ST—Starlite
 - TA—Tampa
 - TI—Tico
 - TR—Trend
 - UN—United
 - UQ—Unique
 - VE—Verve
 - VI—RCA Victor
 - VJ—Vee Jay
 - VK—Vik
 - WI—Wing

Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising 100 Selections

Pos.	Pos.	Pos.	Pos.
4/28	4/21	4/28	4/21
1	1	7	10
MO-985 (45-985)	CADETS	★ME-70819 (70819 x 45)	PLATTERS
★VI-20-6420 (47-6420)	Church Bells May Ring		Winner Take All
	ELVIS PRESLEY		
	I Was The One		
2	3	6	8
CA-3373 (F-3373)	BOB ROUBIAN	8	8
	Candy Coated Kisses	CA-3397 (F-3397)	MERRILL MOORE
CO-2150S (4-2150S)	SID KING & 5 STRINGS		King Porter Stomp
DE-29980 (9-29880)	Let 'Er Roll	CR-61613 (9-61613)	DON CORNELL
DO-15456 (45-15456)	JIM LOWE		Na-Ne Na-Ne
	The \$64,000 Question	DE-29883 (9-29883)	BOBBY DARIN & JAYBIRDS
KI-4903 (45-4903)	BOYD BENNETT	DO-1279 (45-1279)	JIMMY WORK
ME-70805 (70805x45)	JERRY MERCER		That's The Way It's Gonna Be
MG-12197 (K12197)	SAM TAYLOR	EP-9161 (5-9161)	JIMMY GAVIN
★SU-234 (45-234)	CARL PERKINS		Johnny Rollin' Stone
VI-20-6450 (47-6450)	PEE WEE KING	KI-4918 (45-4918)	GRANDPA JONES
	Tennessee Dancin' Doll	LI-55019 (45-55019)	ROD MCKUEN
			Head Like A Rock
		★LO-1650 (45-1650)	LONNIE DONEGAN
			John Henry
		ME-70831 (70831 x 45)	LEN DRESLAR
			Real Live Doll
3	4	10	12
★VI-20-6427 (47-6427)	PERRY COMO	CO-40679 (4-40679)	MARTY ROBBINS
	Juke Box Baby		Mr. Tear Drop
		DO-15457 (45-15457)	PAT BOONE
			Just As Long As I'm With You
		SP-572 (45-572)	LITTLE RICHARD
			Slippin' And Slidin'
4	15	11	16
★CR-61618 (9-61618)	GEORGE CATES	CR-61617 (9-61617)	FOUR HUES
	Rio Batucada		Sister Jenny
★DE-29888 (9-29888)	MORRIS STOLOFF	★DL-6093 (45-6093)	OTIS WILLIAMS & CHARMS
	Picnic		In Paradise
		DO-15458 (45-15458)	GALE STORM
			I Ain't Gonna Worry
5	2	4	2
★CA-3336 (F-3336)	LES BAXTER	★FR-734 (45-734)	CATHY CARR
	Helen Of Troy		Please, Please Believe Me
CR-61592 (9-61592)	LAWRENCE WELK	RL-1310 (45-1310)	LALO GUERRERO
	Nobody Knows But The Lord		
DE-29835 (9-29835)	RUSS MORGAN	11	7
	Annabelle	AT-1086 (45-1086)	IVORY JOE HUNTER
GR-0144 (4G-0144)	CHRIS POWELL		I Need You By My Side
	Theme from Three Penny Opera	★CR-61590 (9-61590)	TERESA BREWER
LO-1628 (45-1628)	WINIFRED ATWELL		Bo Weevil
MG-12188 (K12188)	ROGER ROGER	VI-20-6482 (47-6482)	ANITA CARTER
	Chinese Bolero		One Heartache At A Time
TI-351 (45-351)	PETE TERRACE	12	14
VI-20-6366 (47-6366)	CHET ATKINS	★CA-3372 (F-3372)	BILLY MAY
	Honey		Phonograph Song
VI-20-6498 (47-6498)	PABLO BELTRAN	CO-40664 (4-40664)	LES ELGART
	No, Not Much		D.J. Jamboree
		★CR-61606 (9-61606)	DICK JACOBS
			Butternut
6	5	5	5
DE-29832 (9-29832)	GLORIA MANN	★DE-29869 (9-29869)	ELMER BERNSTEIN
	Partners For Life		Clark Street
★DO-13448 (43-13448)	GALE STORM	LO-1644 (45-1644)	TED HEATH O.
	I Walk Alone		Siboney
★GE-1002 (43-1002)	TEEN AGERS	★VK-0196 (4X-0196)	RICHARD MALTBY
	Please Be Mine		Heart Of Paris
★ME-70790 (70790 x 45)	DIAMONDS	WI-90063 (90063 x 45)	BUDDY MORROW
	You Baby You		I Should Care

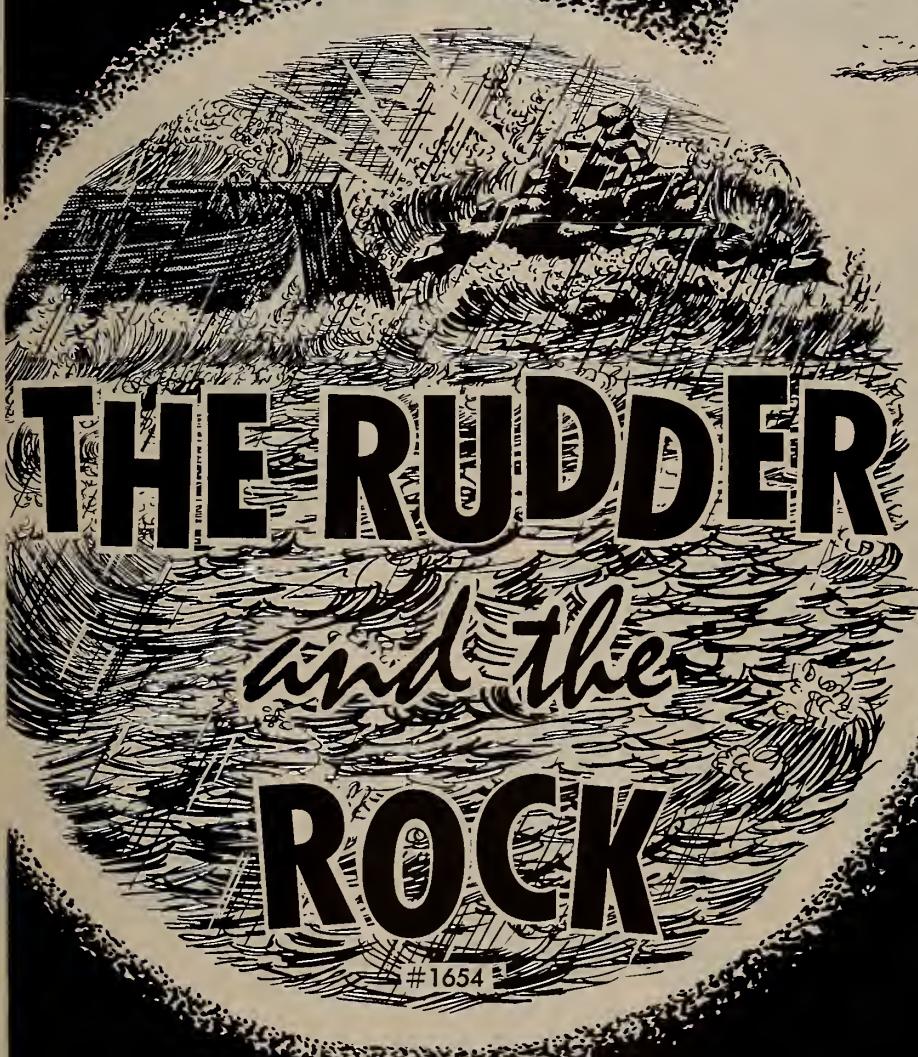
Pos.	Pos.	Pos.	Pos.
4/28	4/21	4/28	4/21
13	6	23	27
★CA-3287 (F-3287)	NELSON RIDDLE	★DE-29870 (9-29870)	BILL HALEY & COMETS
	Robin Hood		The Saints Rock
CO-40635 (4-40635)	MITCH MILLER O.		'N Roll
CR-61553 (9-61553)	ALAN DALE		
	I'm Gonna Sleep With One Eye Open	23	24
CR-61595 (9-61595)	LAWRENCE WELK		
VI-20-6406 (47-6406)	LEO DIAMOND	21	19
VI-20-6418 (47-6418)	MUSIC BOX TANGS		
	1956 JAZZ ALL STARS		
	Theme From Three Penny Opera		
14	13	15	13
★VI-20-6427 (47-6427)	PERRY COMO		
	Hot Diggity		
15	9	14	9
★CK-830 (45-830)	FLAMINGOS		
	Need Your Love		
★DO-15443 (43-15443)	PAT BOONE		
	Tutti-Frutti		
16	25	18	25
★CO-40667 (4-40667)	TONY BENNETT		
	Forget Her		
17	42	22	42
★CA-3391 (F-3391)	DON ROBERTSON		
	You're Free To Go		
18	11	16	11
★CO-40629 (4-40629)	FOUR LADS		
	I'll Never Know		
VI-20-6498 (47-6498)	PABLO BELTRAN		
	Poor People of Paris		
19	17	17	18
★CD-1284 (45-1284)	CHORDETTES		
	Whistlin' Willie		
★DO-15450 (45-15450)	FONTANE SISTERS		
	Yum Yum		
EP-9151 (5-9151)	LILLIAN BRIGGS		
	Teen In Jeans From New Orleans		
★RP-453 (45-453)	THE TEEN QUEENS		
	Just Goofed		
20	19	19	17
VE-2000 (2000 x 45)	B. BREGMAN & A. O'DAY		
	I'm With You		
★VI-20-6339 (47-6339)	KAY STARR		
	I've Changed My Mind A Thousand Times		
21	28	28	38
CA-3414 (F-3414)	DEAN MARTIN		
★CO-40674 (4-40674)	FOUR LADS		
	My Little Angel		
DE-29897 (9-29897)	MILLS BROTHERS		
	King Porter Stomp		
EP-9158 (5-9158)	NEAL HEFTI SINGERS		
	Joey, Joey, Joey		
22	27	23	27
★DE-29870 (9-29870)	BILL HALEY & COMETS		
	The Saints Rock		
	'N Roll		
23	24	27	24
★CO-40643 (4-40643)	FOUR VOICES		
	Geronimo		
29	27	27	24
★CO-40643 (4-40643)	FOUR VOICES		
	Geronimo		
30	35	33	35
★GE-1011 (45 x 1011)	CLEFTONES		
	You're Driving Me Mad		
ME-70835 (70835 x 45)	DIAMONDS		
	Church Bells May Ring		
31	33	29	33
★MB-102 (45-102)	WILLOWS		
	Baby Tell Me		
★ME-70835 (70835 x 45)	DIAMONDS		
	Little Girl of Mine		
MO-985 (45-985)	CADETS		
	Heartbreak Hotel		
RE-7502 (45-7502)	BOB OAKES & SULTANS		
	You Gotta Rock & Roll		
32	43	43	—
★ER-1013 (45-1013)	GOGI GRANT		
	No More Than Forever		
33	48	48	—
★CO-40674 (4-40674)	FOUR LADS		
	Standing On The Corner		
34	41	41	—
CO-40682 (4-40682)	VIC DAMONE		
	I Cried For You		
CO-40686 (4-40686)	LIBERACE		
	Faith Unlocks The Door		
★DE-29889 (9-29889)	FOUR ACES		
	Charlie Was A Boxer		
MG-12234 (K12234)	LEROY HOLMES O.		
	Please Don't Forget Me, Dear		
VI-20-6462 (47-6462)	BOB MANNING		
	Sing Me A Love Song		
35	39	39	46
★CD-1288 (45-1288)	ANDY WILLIAMS		
	Not Any More		
KA-143 (45-143)	DENNY VAUGHAN		
	Just Sing A Song		
★VI-20-6493 (47-6493)	TONY MARTIN		
	Flamenco Love		
36	37	37	—
★AT-1088 (45-1088)	JOE TURNER		
	Boogie Woogie Country Girl		
CR-61628 (9-61628)	SWINGIN' SAM		
	The Whistle Blues		
37	—	—	—
★MG-12213 (K12213)	JONI JAMES		
	The Maverick Queen		
38	—	—	—
★IM-5386 (45-5386)	FATS DOMINO		
	I'm In Love Again		
39	34	34	28
CR-61608 (9-61608)	JOHNNY DESMOND		
	The Most Happy Fella		
MG-12189 (K12189)	ALAN DEAN		
	Take A Bow		
★VI-20-6470 (47-6470)	EDDIE FISHER		
	No Other One		
40	25	20	—
CA-3396 (F-3396)	STAN FREBERG		
	Search For Bridey Hammerschlaugen		
MD-1020 (48-1020)	JACKIE RIGGS		
	His Gold Will Melt		
★ME-70753 (70753 x 45)	PLATTERS		
	I'm Just A Dancing Partner		
41	—	—	—
42	35	37	—
43	36	36	—
44	45	39	—
45	—	—	—
46	32	21	—
47	—	—	—
48	38	34	—
49	44	—	—
50	46	—	—

A Two Sided DAVID WHITFIELD Triumph!



*My
September
Love*

#1654



THE RUDDER
and the
ROCK

#1654

OPERATORS!

See your local distributor for our

— SPECIAL DEAL —

1. Buy 100 — get 50 free
2. Buy 38 — get 12 free
3. Buy 20 — get 5 free

This deal available at anytime on any London pop record from your local London distributor — see him now — for the latest hits and greatest standards at Special Operator Discounts.

LONDON

RECORDS



LAST CALL for

ADVERTISING for ...

The Cash Box

MOA

SPECIAL ISSUE

(Dated: May 12)

**YOUR ADVERTISING
MESSAGE WILL
REACH ALL OF
THE NATION'S
OPERATORS**

Distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the Show . . . And those Juke Box Operators unable to attend will receive it by mail.

**GOES TO
PRESS: Thurs. MAY 3**

RUSH YOUR AD NOW

THE CASH BOX

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NEW YORK 36, N. Y.

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32 W. RANDOLPH ST.

(Phone: DEorborn 2-0045)

BOSTON

1765 COMMONWEALTH AVE.

(Phone: ALgonquin 4-8464)

HOLLYWOOD

6272 SUNSET BLVD.

(Phone: HOLlywood 5-2129)

Palitz Buys 25% Interest In Jubilee And Josie. Will Head A & R Of Those Diskeries

NEW YORK—Jerry Blaine, president of Jubilee and Josie Records and the Cosnat distribution chain, announced this week that he had sold a 25% interest in the two labels to Morty Palitz, former A & R head of Decca and Bell Records. Palitz becomes vice president and general manager of the affiliated labels and will supervise the A & R department as well as the sales and production operations for the companies.

Blaine stated that the move was the first in a plan to greatly expand the Jubilee and Josie labels in both the album and singles fields. It will also relieve Blaine of a great number of his previous duties and permit him to devote more time to the growth and development of the Cosnat operation. Blaine indicated that he was contemplating opening Cosnat branches in three major territories in the very near future. He also stated that he hopes to have as many as ten branches by the end of the year. The current Cosnat set-up includes five branches in major record markets.

"Palitz is an energetic man with a great deal of experience in the record business," said Blaine, "And as soon as the wheels start rolling we intend to release at least two LP's a month and more as business increases. We will issue country, pop, rock 'n roll, jazz, and LP material on a regular monthly basis."

Blaine also indicated that in the not too distant future he may float a stock issue to further aid in the expansion of his operations.

Since leaving Bell Records, Palitz had been handling recording sessions on a free lance basis and was doing TV work with Bob Smith of the "Howdy Doodly" show.

Herb Dexter will continue in the A & R department of the two labels and will operate under the supervision of Palitz.

Carlton To Appear At WMGM Public Library Pop Jamboree

NEW YORK—Joe Carlton, Popular Artist and Repertoire Chief of RCA Victor, will be one of the headliners at the second in a series of popular music jamborees and discussions presented by Station WMGM and the New York Public Library's Nathan Straus Young People's Room in the Donnell Regional Branch, 20 West 53rd St., on Thursday, May 3 from 4:00 to 5:00 P.M. The master of ceremonies will be Phil Goulding, WMGM star and conductor of "Record Bandwagon" and "Music With A Beat."

Also scheduled to appear at the jamboree are Al Hoffman and Dick Manning, composers of many hit tunes including "Hot Diggity," "Papa Loves Mambo," "Mairzy Doats," and "Chi-Baba Chi-Baba."

CANADIAN CAPERS

MONTREAL MEMOS:

Harry Holmoks' Bellevue Casino celebrated its 7th anniversary this week. Joe Howard who originally opened the club and who has played the anniversary show every year is again coming in to headline this anniversary show. . . . Somethin' Smith and The Redheads, Epic stars, are headlining the current show at the New Orleans Cafe. This is their first appearance here in this town and are drawing very good business. . . . Current chanteuse at the Ritz Cafe of the Ritz Carlton Hotel is Terri Stevens. She has appeared on almost every DJ show in town plugging her latest RCA Victor recording "Dood-ly Dood-ly". . . . Into the El Morocco on Thursday, April 26th for 10 days only is the great Ella Fitzgerald. Also signed to appear there are Sarah Vaughan on May 14th followed on May 21st by the velvet fog Mel Torme and Al Hibbler, on June 4th. . . . Buzzy Blaine, pianist, visiting his hometown after cutting an LP for Wing Records. . . . Top topic for teen-agers around town at the moment is the big Rock 'n Roll Revue which comes to the Forum on Sunday, April 29th. They will play two

shows on that day. The lineup of stars on the bill includes: The Teenagers—The Teen Queens—Bill Haley and his Comets—the Platters—Lavern Baker—Bo Diddley—The Drifters—The Flamingos—The Colts—Big Joe Turner, and Clyde McPhatter as well as Red Prysock and his Rock Orchestra. . . . The Rover Boys seem to have Montreal in their pockets. Of all the singing groups that have come out of Toronto, the Rover Boys seem to have captured the imagination of the Montreal audience more than any of the others. In a little over a year, they have played the El Morocco three times, the Seville theatre once and have just finished an engagement headlining the last show at the Bellevue Casino. On every occasion they have drawn fine audiences and leave with a return booking tied up. . . . Matty Heft, who opened Leeds Music Canadian office, moved on April 23rd to Southern Music as General Manager of the Canadian operation filling the spot vacated by Jack Newman who has been transferred to Southern's New York office. Coincidentally, Southern moved to new quarters at 1405 Bishop St. Montreal.



SOMETHIN' SMITH & THE REDHEADS



AL HIBBLER

Top 15 Best Selling Pop Albums

1. ELVIS PRESLEY Elvis Presley (RCA Victor LPM 1254; EPB 1254)
2. THE MAN WITH THE GOLDEN ARM.Original Movie Score (Decca DL 8257)
3. BELAFONTE Harry Belafonte (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)
4. SONGS FOR SWINGING LOVERS... Frank Sinatra (Capitol W 653, EAP 653)
5. CAROUSEL Original Movie Cast (Capitol W 694; EDM 694)
6. MY FAIR LADY Original Broadway Cast (Columbia OL 5090)
7. FOUR FRESHMEN AND 5 TROMBONES Four Freshmen (Capitol T 683; EAP 683)
8. SERENADE Mario Lanza (RCA Victor LPM 1996; ERB 1996)
9. PICNIC Original Movie Score (Decca DL 8320; ED 846)
10. THE BENNY GOODMAN STORY... (Decca DL 8252, 3; ED 797, 8, 9)
11. JULIE IS HER NAME Julie London (Liberty LP 3006)
12. BUBBLES IN THE WINE Lawrence Welk (Coral CRL 57083; EC 57083)
13. OKLAHOMA Original Movie Cast (Capitol SAO 595; SDM 595)
14. SO SMOOTH Perry Como (RCA Victor LPM 1085, EPB 1085)
15. HIS SPARKLING STRINGS Lawrence Welk (Coral CRL 57011; EC 82020)

IT'S A HIT!

"WALK HAND IN HAND"
by ANDY WILLIAMS
b/w "NOT ANY MORE"
1288

cadence RECORDS

THE FOUR TOPHATTERS' NEWEST!

"I'LL NEVER STAND IN YOUR WAY"
b/w
"ONE ARABIAN NIGHT"
1289

cadence RECORDS

BERT CONVY *sings*
Buck Ram's
heaven on earth
The Cheers • QUE PASA MUCHACHA

record no. 3409

Capitol RECORDS

Music In The Library



NEW YORK—The record industry is brought to the public library. From left to right: Harry Meyerson, Artist and Repertoire Director for MGM Records; Ed Stokes, WMGM disc jockey of the "Best Sellers" program, and Dick Hyman, whose MGM Record hit version of "Moritat" is on the best selling list, are shown at the first of a series of pop music jamborees and discussions co-sponsored by Station WMGM, New York, and the New York Public Library's Nathan Straus Young People's Room in the Donnell Regional Branch, Manhattan.

Victor Experiments With 99¢ LP For Chain Stores

NEW YORK—Through an agreement between the RCA Victor Custom record division and the J. J. Little & Ives Co., a promotion organization for supermarket stores, an experimental plan on 99 cent ten-inch long playing jazz records will get under way in and around Boston in the Stop-And-Shop chain stores, this week. There is a possibility that the program will go national if it is successful in the Boston territory.

The twelve disks come from Victor's vaults and were produced by Orrin Keepnews and Bill Grauer, Jr., the folks who produced the Label "X" series of "Vault Originals" released approximately a year-and-a-half ago.

The plan is attempting to determine whether the low 99c price tag will increase the jazz market and at the same time test whether the disks will draw additional traffic to the stores.

The jacket of each of the platters bears the title "The RCA Victor Encyclopedia of Jazz" and an intensive local newspaper promotion campaign will promote them.

RCA Victor will have the power of veto over the entire project should it desire to suspend the program. Victor does not expect this project to have any effect on the retail dealer, but the continuation of the super-market plan will depend, to a great extent, on the reaction of the retailer.

Coral Sales Meet Set

NEW YORK—Norman Wienstroer, Coral Records General Sales Manager, has announced that on Tuesday morning, May 8th, there will be a sales meeting of all Coral distributors attending the MOA Convention in Chicago. The meeting, which will be held at the Hotel Morrison, will be attended by Wienstroer; Eastern Division Manager Frank Holland; and Midwest Division Manager, Al Oldrich.

Hal Fredericks To WDSU, New Orleans, As Program Director

CHICAGO—Hal Fredericks, free lance Chicago disk jockey on several local radio and TV shows, will wind up his local commitments the 30th of this month, in order to take over as program director at WDSU, New Orleans, the first part of May.

Hal, a familiar face on the Chicago scene for the past year and a half, came here from St. Louis where he spent eight years—and during which time he was voted one of the ten top disk jockeys in the country.

In addition to program directing activities at WDSU, Hal will also take over several disk jockey shows on the station—a top rated afternoon show and another show as yet not specified.

Still in the planning stage is a Sunday show here that may make it necessary for him to commute to Chicago on week-ends.

MGM Signs New Artists

NEW YORK—MGM Records has signed five new artists: vocalists, Ocie Smith, George De Witt and Danny Knight; harmonica player, Eddy Manson; and The Kings IV, vocal group. Smith has been heard as an unbilled vocalist on previous MGM releases and is given his first opportunity as a regular contract singer with his rendition of "Lost Horizon" from the musical production "Shangri-La." George De Witt, who is seen as the master of ceremonies on the "Name That Tune" TV show has made his switch from comedian to vocalist with "The Fountain Of The Bells" backed with "Do You." Danny Knight, a strapping young gent with a baritone voice debuts on the label with a special release "The Searchers (Ride Away)" from the forthcoming film of the same name. Eddy Manson does the two themes from the new film "Lovers And Lollipops." The Kings IV is a West Coast vocal group whose initial disk is "Stumbling" backed with "You're On Trial."



More U.S. stars coming over to Britain this year, including Joni James for Tele-films. Artie Shaw, and Lena Horne also here to discuss Tele-films. . . . Keith Prowse, the theatre ticket agent, music store owner and publishing company head is planning his own record label. The news leaked out prematurely. Upon checking with the Keith Prowse office, we were told that final details would not be available for some four months and no disks would be on the market for at least five to six months.

Winifred Atwell, who has the big record of "The Poor People Of Paris" over here, looks like she'll be doing it again with her waxing of "Port-Au-Prince." . . . Ronnie Hilton (H.M.V.) clicking with his record of "No Other Love."

When Ted Heath comes home, he will hardly have time to rest from his American tour due to heavy radio, television and recording dates.

Although the national press is advertising the Louis Armstrong concerts, there is still some doubt about negotiations coming to a satisfactory conclusion with the Musicians Union. The suspense is killing the fans.

Teresa Brewer is hitting here with "A Tear Fell." She had a big hit over here in "Music, Music, Music," and it's nice to be able to welcome her back record-wise.

Looks like comedian Dave King will have another hit with "You Can't Be True To Two." . . . Publisher Dave Toff very excited at Public reaction to Phil Green's unusual composition "The March Hare" from the Pic of the same name.

Impresario Harold Fielding will be presenting Eartha Kitt in four Sunday Concerts out of London.

Dorothy Dandridge is doing fabulously at the Savoy.

This week's best selling pop singles: (Courtesy "New Musical Express")

- 1) "Poor People Of Paris" Winifred Atwell (Eng. Decca)
- 2) "Rock And Roll Waltz" Kay Starr (HMV)
- 3) "It's Almost Tomorrow" Dream Weavers (Brunswick)
- 4) "Only You" Hilltoppers (London)
- 5) "Memories Are Made Of This" Dean Martin (Capitol)
- 6) "Memories Are Made Of This" Dave King (Eng. Decca)
- 7) "Zambesi" Lou Busch (Capitol)
- 8) "My September Love" David Whitfield (Eng. Decca)
- 9) "See You Later, Alligator" Bill Haley & Comets (Brunswick)
- 10) "Theme From '3 Penny Opera'" Dick Hyman Trio (MGM)



OTIS WILLIAMS and his CHARMS
IVORY TOWER
DELUXE 6093
THAT'S YOUR MISTAKE
DELUXE 6091

LITTLE WILLIE JOHN
FEVER
b/w
LETTER FROM MY DARLING
KING 4935

JAMES BROWN with the FAMOUS FLAMES
PLEASE, PLEASE, PLEASE
FEDERAL 12258

BOYD BENNETT
LET ME LOVE YOU
b/w
THE GROOVY AGE
KING 4925

EARL BOSTIC
BUGLE CALL RAG
b/w
I'LL STRING ALONG WITH YOU
KING 4905

THE MIDNIGHTERS
OPEN UP THE BACK DOOR
b/w
ROCK, GRANNY, ROLL
FEDERAL 12260

MOON MULLICAN
HONOLULU ROCK-A ROLL-A
b/w
SEVEN NIGHTS TO ROCK
KING 4894

JIMMY NOLEN
WIPE YOUR TEARS
b/w
DON'T LEAVE ME NO MORE
FEDERAL 12262

NEW RELEASES!!!

MAC CURTIS
IF I HAD ME A WOMAN
b/w
JUST SO YOU CALL ME
KING 4927

THE DRIVERS
SMOOTH, SLOW AND EASY
b/w
WOMEN
DELUXE 6094



Hometown



WASHINGTON—Betty Madigan, whose new MGM platter is "I Miss The Boy" and "Surprise", is seen above autographing a record at the People's Drug Store in Washington, D. C. just prior to leaving her hometown for Chicago where she is currently headlining at the Empire Room of the Palmer House.

"Most Happy Fella" Opening To Be Marked By NBC

NEW YORK—One of the philosophies of NBC's "Weekday" radio show is to inform its national audience about up-coming Broadway musicals. The result anticipated is that the audience away from New York will wait with personal interest for the reviews on the day following the show opening:

Recognizing that Frank Loesser's latest effort "The Most Happy Fella" may be a landmark in musical theater history, the "Weekday" show began its audience education plan by presenting the commercial records from the score of the show as soon as they were released (April 1).

On the day of its opening, May 3, the "Weekday" microphone will be backstage at the Imperial Theatre in New York and periodically through the day, "Weekday" emcees Virginia Graham and Mike Wallace will talk with the principal members of the musical's company. Breaking its usual custom of having a single star as the Star Companion, on March 3rd, "The Most Happy Fella" will serve as the Star Companion.

To be heard in the day-long broadcast will be Robert Weede, star of the production; Kermit Bloomgarden, producer; Lynn Loesser, wife of the author and co-producer; principals Jo Sullivan and Art Lund; Herbert Greene, musical director; Shorty Long, Susan Johnson, comedy leads; Joseph Anthony, director; and the author-composer-lyricist, Frank Loesser.

The theme of the conversation for the whole day will be to find a proper label for this musical production which has been called a combination of operetta and musical comedy.

La Zambra Celebrates 8th

NEW YORK—Ramon Zabala, owner of New York's La Zambra Restaurant, celebrates his eighth anniversary on Tuesday, May 8th, with a celebrity party of popular recording stars in the Latin American music field including Tito Puente, Tito Rodriguez, Machito, Alfredite, the La Playa Sextet, Emilio Reyes and Joe Loco.

The La Zambra Club has been a showcase for Latin American talents who have gone on to stardom in the United States in both the recording and night-club fields.

ABC-Paramount Shifts Into High Gear

NEW YORK—ABC-Paramount has shifted its operation into high gear to meet with the tremendous reaction the label has been receiving to its releases of the past few weeks.

The AM-Par brass reports tremendous action on its Rover Boys recording "Graduation Day" and its first rock and roll release "In Self Defense" b/w "She Loves To Rock" by the Flairs. At the same time, sales are growing steadily on the Eydie Gorme rendition of "Too Close For Comfort" and Don Costa's "Flamenco Love".

In the LP department, the diskery is receiving king-size orders on Billy Taylor's "Evergreens", Don Elliott's "A Musical Offering" and a jazz disk by Brother Matthew.

The label's fabulous Mickey Mouse kiddie line added four records which will be released this week: In the Story Teller's Series, ABC is introducing Cliff Edwards' rendition of "The Littlest Outlaw" and Billy Ebsen's recording "Johnny Appleseed". The other two feature Mousketeer stars "Spin and Marty" and "Corky and White Shadow". The entire line of Mickey Mouse disks continues to sell like hit pop singles.

Kapp's Special May Plan

NEW YORK—Continuing its drive into the package market, Kapp Records, Inc., announced that on May 1 it would release eight new 12-inch long playing albums. These include a new Roger Williams album entitled "Daydreams", plus albums by Jane Morgan, the Hi-Lo's, the Jackie Davis Trio, the Smooth Swinging Siravo Band, Johnny Holiday, Jerry Fielding and his Orchestra, and a sacred inspirational package by Russ Miller.

Spearheading the drive, Kapp also announced a special May promotion for the dealers. During the month, the dealer will receive one free album for every twelve he buys. Backing up the promotion will be special dealer displays, direct mailings to dealers, catalogs for consumers and extensive radio coverage on the new albums.

Lucky Pierre

and PORTUGUESE WASHERWOMEN

JOE "FINGERS" CARR



The Sleeper Hit of The Year

Ketty Norton

singing

"HALF YOUR HEART"

b/w

"Goodie Bye-Bye Baby"

90059



Promoting the Record



NEW YORK—Ray Rivera of Web Records, Dick Willard, WOR disk jockey, and Tony Toran, musical director of the Harry Wismer show are shown as Rivera is interviewed by Willard. Rivera's latest release is "Will I Be The One" and "Handle My Love With Care".

ALBUM REVIEWS

(Continued from page 19)

"THE JAZZ GIANTS '56"—Lester Young, Tenor Saxophone; Vic Dickerson, Trombone; Roy Eldridge, Trumpet; Teddy Wilson, Piano; Freddie Greene, Guitar; Gene Ramey, Bass; Jo Jones, Drums—Norgran MG N-1056 (1-12" LP)
I GUESS I'LL HAVE TO CHANGE MY PLAN; I DIDN'T KNOW WHAT TIME IT WAS; GIGANTIC BLUES; THIS YEAR'S KISSES; YOU CAN DEPEND ON ME.

This corner doesn't have any qualms concerning the set's title. Certainly the jazzmen here are Titans on today's jazz scene. The fellas on this disk give a lot of added meaning to the Norgran label with a series of delectable jazz performances. Most of the stuff is soft and warm. The only number in which the boys take off on is the snappy run through of "Gigantic Blues". It's all a mighty gratifying showing for Lester Young, Teddy Wilson, Roy Eldridge and Co. A superior jazz entry.

"FONTESSA/THE MODERN JAZZ QUARTET"—Atlantic 1231 (1-12" LP)
VERSAILLES; ANGEL EYES; FONTESSA; OVER THE RAINBOW; BLUESOLOGY; WILLOW WEEP FOR ME, WOODYN YOU.

The Modern Jazz Quartet which, on the whole, maintains a slow pace in jazz artistry makes its debut on Atlantic a most impressive one. Working with material that can be closely examined with a jazz microscope, the boys set a leisurely atmosphere which results in a most intimate relationship between performer and listener. There's plenty to do for Milt Jackson on the vibraharp; and he does it with clear, ringing tones. Beautiful sound. Should be a big seller among jazzophiles.

"ORPHEUS IN THE UNDERWORLD"—Don Shirley, Piano—Cadence CLP 1009 (1-12" LP)

This is a substantially different type of pressing from jazz pianist Don Shirley. The platter is a musical improvisation, by Don, of the famous Greek myth "Orpheus In The Underworld". Shirley has been able to come up with many delicate musical moments in describing Orpheus' briefly successful attempt to bring his beloved Eurydice back from Hades. Don's fans should want a look-see at this unusual waxing. It could also attract a section of serious piano music lovers. Shirley has an amazing imagination.

"SKIN DEEP"—Louis Bellson And His Orchestra—Norgran MG N-1046 (1-12" LP)

SKIN DEEP; CLAXTON HALL SWING; PHALANGES; FOR EUROPEANS ONLY; COPASETIC; FASCINATING RHYTHM; PERCUSSIONISTICALLY SPEAKING; ALL GOD'S CHILLUN GOT RHYTHM; LORIS; A PEARL FOR LOUIE.
This disk provides an excellent meeting of fine jazz-minds. Highlighted are the classy drums of a former Goodman-Dorsey-Ellington man Louis Bellson. With his full ork and a quartet, Bellson lets go with some sharp percussion work. Hear that solo work on "Percussionistically Speaking", and you're sold. The set also includes Barney Kessel, guitar; Benny Carter, alto sax and Don Elliot, vibes, mellophone, trumpet, bongo and drums. Smart jazz platter for the drum fan. Extraordinary sound.

CLASSICAL

BARTOK: Second Suite For Orchestra, Op. 4—Antal Dorati Conducts The Minneapolis Symphony Orchestra—Mercury MG 50098 (1-12" LP)

A work by Bartok which hasn't made the record rounds too often, is presented on a Mercury release. The "Second Suite For Orchestra, Op. 4" has marked romantic leanings. Bartok made magnificent use of the orchestra to bring the lyrical opus across. The superb sounds of the Minneapolis Symphony Orchestra under Antal Dorati's direction gives full depth to the brilliant Bartok scoring. Admirable classical waxing.

BLOCH: Violin Sonatas No. 1 and 2—Rafael Druian, Violinist; John Simms, Piano—Olympian-Mercury MG 50095 (1-12" LP)

Most of Bloch's works have been effectively written for string instruments. The two compositions presented here are dominated by the violin but also include the piano in a supporting role. Instilled in the Sonatas is an intense and brooding nature. The Violin Sonata No. 1 assumes most of the introspective quality of the two. As for the Second Sonata it would appear to be personal but also lyrical listening. Violinist Druian carries the pieces with deep insight and beauty. The disk has to contend with a select classical market.

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Is Horowitz Joins Decca

NEW YORK—Leonard W. Schneider, executive vice president of Decca Records, has announced the appointment of Is Horowitz to the company's classical recording department.

Effective April 30th, Horowitz will assume the post of director of artists and repertoire of Decca's Gold Label record division.

Horowitz, a graduate of the Juilliard School of Music, has had extensive experience in the industry. Immediately prior to joining Decca, he was the music-radio editor of the Billboard, specializing, during the past several years, in classical music and package merchandise.

Expansion For Pincus Music

NEW YORK — Publisher George Pincus has just expanded his organization. Julie Losch will represent the three Pincus firms, George Pincus Music, Gil Music, and George George Music, in the California territory and Saul Cohen will represent them in the New England area. Lee and Irwin Pincus will continue to operate in the Midwest and Eastern territories.

They are all currently working on "The Big Big Ladder" by Nick Noble; "Fool Of The Year" by Georgia Gibbs; "Say It Ain't So, Joe" by Betty Johnson and "I Hear Music" by the Rover Boys.

Coral Issues 3 EP Sets

NEW YORK—With movie and show music currently enjoying the recording spotlight, Coral has gotten into the act with three extended play sets that should capture a good portion of the market. Coral has released an extended play of "A Salute To The Eddy Duchin Story" featuring the music of Carretta. Included in the set are "To Love Again," "I'll Take Romance," "You're My Everything" and "Manhattan." Another motion picture that has received the EP treatment by Coral is "Picnic." This set includes Steve Allen's rendition of "Theme From Picnic" and the George Cates version of "Moonglow And Theme From Picnic." Coral also announced that it has completed an EP recording by Lawrence Welk of selections from the Broadway show "My Fair Lady." This set includes "I Could Have Danced All Night," "On The Street Where You Live," "With A Little Bit Of Luck" and "I've Grown Accustomed To Your Face." The Welk package features vocals by Alice Lon, the Sparklers, Larry Deane, Larry Hooper and Dick Dale.

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GALE STORM

singing

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TOWER"**

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DAVID ROSE
and his Orch.

"FORBIDDEN PLANET"
and
"Theme from 'The Swan'"

MGM 12243 (78 rpm)
K12243 (45 rpm)

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OF NEW ORLEANS

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"DON'T CRY"

b/w

"I THOUGHT I HAD YOU"

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RECORDS

THE CASH BOX

SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"THE WAYWARD WIND" THE CASH BOX SLEEPER OF THE WEEK 4/21
Gogi Grant Era 1013; 45-1013

"MY BLUE HEAVEN"
"I'M IN LOVE AGAIN" THE CASH BOX AWARD OF THE WEEK 4/7
Fats Domino Imperial 964; 45-964

"TO LOVE AGAIN" THE CASH BOX DISK OF THE WEEK 4/14
Four Aces Decca 29889; 9-29889

"I WOKE UP CRYING" THE CASH BOX BEST BETS 4/7
Joni James MGM 12213; K-12213

"HI-LILI, HI-LO" THE CASH BOX BEST BETS 3/24
Dick Hyman Trio MGM 12207; K-12207
Roger Williams Kapp 144; K-144

"I COULD HAVE DANCED ALL NIGHT" THE CASH BOX BEST BETS 4/14
Sylvia Syms Decca 29903; 9-29903

Crowell-Collier Acquires 5 Radio And 4 Television Stations

NEW YORK—Paul C. Smith, president of the Crowell-Collier Publishing Company, New York, announced last week, that his firm had signed agreements with principals of Consolidated Television and Radio Broadcasters, Inc., which, subject to approval of the Federal Communications Commission, will lead to the acquisition of three television and four radio stations in the Midwest.

The transaction, the largest sale of radio and television stations in the history of the industry, involved a consideration of approximately \$16,000,000.

It will bring into The Crowell-Collier publishing organizations stations WTCN and WTCN-TV in Minneapolis, WFBM and WFBM-TV in Indianapolis, WOOD and WOOD-TV in Grand Rapids, and WFDF in Flint.

Prior to this announcement, Crowell-Collier reported the acquisition of KULA and KULA-TV in Honolulu. This will bring Crowell-Collier's total to five radio and four television stations added in a period of two days.

Crowell-Collier publishes The American Magazine, Collier's and the Woman's Home Companion and a wholly-owned subsidiary publishes the Collier's Encyclopedia and other books.

Smith recently announced the establishment of a new Recording, Radio and Television Division and said it soon will be operating various record clubs.

Last week's announcements therefore mark a new step in the company's diversification in the field of communications.

"It is the intention of Crowell-Collier to expand into all of the fields of communications — radio, television, film, records, newspapers — as expeditiously as possible," Smith said. "Among others, we are currently examining the purchase of a profitable newspaper and an additional magazine property."

Acquisition of Consolidated Television and Radio Broadcasters, Inc. was negotiated by Arthur B. Hogan, president of the Albert Zugsmith Corporation, newspaper brokers of Hollywood, California, in association with Reynolds & Co., members of the New York Stock Exchange.

Hogan, who has been retained to represent Crowell-Collier in the communications field, said that additional radio and television acquisitions are being negotiated to bring the company's holdings to the FCC-prescribed limit of seven television and seven radio stations.

Albert Zugsmith, chairman of the board of directors of the West Coast brokerage firm handling the transaction, participated in the original sale of two of the Bitner stations during the formation of the group in the 1940's.

Paul A. O'Bryan of Dow, Lohnes and Albertson, Washington law firm, represented the buyers and William C. Koplovitz of Dempsey and Koplovitz represented Consolidated Television. All stockholders of Consolidated will be tendered a proposal for their stock at the rate of \$20 per share. Tenders will be accepted up to May 25, 1956.

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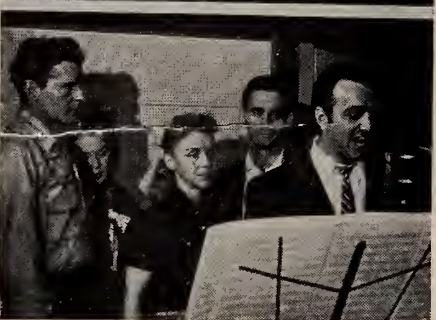
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Cunningham ASCAP Prexy

NEW YORK—Paul Cunningham, author of "I Am An American" and more than 100 other published songs, was elected president of the American Society of Composers, Authors and Publishers (ASCAP) by the Board of Directors, last week. Cunningham succeeds Stanley Adams, who has served as president since April, 1953.

Other officers elected at the Board meeting were—vice presidents: Otto A. Harbach, Louis Bernstein; secretary: John Tasker Howard; treasurer: Saul H. Bourne; assistant secretary: George W. Meyer; assistant treasurer: Frank H. Connor. Maurice (Mickey) Scopp, executive vice president of the Big 3 Music Corporation, was elected a publisher member of the Board of Directors.

First Session



NEW ORLEANS—The new Patio label made its debut on the record scene this week with a trio of releases covering the pop, country and jazz field. Above, the camera catches the action at the sessions that led to the first release. (Top) shows production chief Tom Hicks listening to tapes being run off by Lou Wachtel, (rear) the engineer. (Center) John Gary (right) pop newcomer is accompanied by the Headliners as he sings "Don't Cry" and "I Though I Had You". (Bottom) Sal "Bayou Bill" Vance gets an assist from the Headliners for his coupling "Old Man Of The Marshes" b/w "I'll Always Love You Darling". Patio Records is a subsidiary of station WDSU in New Orleans.

Meeting Dates Of Music Operators' Associations

- Apr. 30—Anthracite Music Operators' Association.
Place: Roth Novelty, 54 N. Penna. Ave., Wilkes-Barre, Pa.
- 30—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- May 1—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 3—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 3—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 3—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio. (General)
- 7—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 7—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 7—Baltimore Amusement Machine Operators' Assn.
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 8—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.
- 8—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 9—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 10—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 10—Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.
- 12—Phonograph Merchants' Assn., Cleveland
Place: Hollenden Hotel, Cleveland, Ohio (Banquet)
Time: 6:30 PM—Parlors A-B-C (Cocktails)
7:30 PM—Main Ballroom (Dinner)
- 14—Tri-County Juke Box Operators' Assn.
Place: Elum Music Offices, Massillon, Ohio
- 16—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.
- 16—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 17—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).
- 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- June 2—Music Guild of Nebraska
Place: Pawnee Hotel, North Platte, Neb.
- 21—West Virginia Music Operators' Assn.
Place: Daniel Boone Hotel, Charleston, W. Va., (executive board)
- 22 & 23—West Virginia Music Operators' Assn.
Place: Daniel Boone Hotel, Charleston, W. Va. (convention)

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"O' MADONNA"

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- ASK ME
- WHO'S GONNA TAKE YOU TO THE PROM
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- A MAN IS AS GOOD AS HIS WORD

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Attention: Operators' Associations

Associations desiring listings in this column, please write to **THE CASH BOX**, 26 West 47th Street, New York 36, N. Y.

Gale Storm Honored By Governor of Tennessee

HOLLYWOOD, CAL. — Governor Frank G. Clement of Tennessee bestowed upon Dot recording artist, Gale Storm, the title of Honorary Colonel, last week in Nashville. It was the first time in the history of the state of Tennessee that a non-resident has been thus honored.

The colorful ceremony took place in the Colmere Club during a swank party given for Gale and her husband, Lee Bonnell, marking Gale's first visit to the home of Dot Records in Gallatin, some thirty miles from Nashville.

Gale and Lee are off on a combined business and vacation trip with Gallatin being the first stop. From there they proceed to Hollywood, Florida, to attend a convention of insurance executives (which is Lee's line), after which they will fly to Havana, Cuba and then on to Jamaica for a much-needed rest.

Bally Signs English Ork

CHICAGO—Jimmy Hilliard, Bally Records prexy, has announced the signing of Reg Owen, English conductor-arranger, for an album of dance music featuring a hand-picked orchestra of London musicians, to be recorded in England.

Owen, who for many years has been associated with the Ted Heath Orchestra in an arranging capacity, will draw upon original works by composers in London, Brussels, Stockholm and United States in compiling the album repertoire. Original compositions by Owen, Eric Winstone, Fud Candrix, Gus Deloof, David Bee, Reinhold Svensson, Toots Thielemans, Tony Velona, Johnny Fresco, Shorty Rogers, Freddy Johnson and Joe Garland, will be included in the set, which will be pointed toward an August release to coincide with Bally's album program which is scheduled to tee off at that time.

Hilliard will issue some of the selections on single releases before that time to introduce the Owen orchestra to the American public.

"Golden Arm"



LOS ANGELES—Elmer Bernstein, composer and conductor of the score for the United Artists picture "The Man With The Golden Arm", holds his Decca album of the soundtrack while disk jockey Earl MacDaniel of KPMP, Los Angeles looks on.

Jo Stafford Signs \$500,000 Pact With Columbia Records

NEW YORK — Jo Stafford and Columbia Records concluded negotiations this week for the artist's new five year recording contract which will extend to May, 1961. James B. Conkling, president of Columbia Records, says this is one of the costliest contracts in recording history and will entail an expenditure of \$500,000 during the five year period.

Miss Stafford was the first artist in the recording company's long history to receive the Diamond Award for having sold more than 25,000,000 records. To date, says Conkling, Jo has sold in excess of 33,000,000 records. An unusual note is that her record royalties from foreign countries is equal to that of her record earnings in the United States. Due to this latter fact, one of the stipulations of her new contract obligates Miss Stafford to do several sides a year with foreign artists who are under contract to Columbia Records' foreign companies and affiliates, mainly Philips Electrical.

Her first recording under the new contract will be cut in Hollywood next week. Miss Stafford's musical conductor will be her husband, Paul Weston, noted arranger and conductor who is also the West Coast Musical Director for Columbia Records.

Goodman Packs Them In

NEW YORK—Reports on the first few dates of Benny Goodman's current college and ballroom tour indicate that the "King of Swing" can still pack them in. More than 6,500 persons of all ages turned out to dance to the Goodman band at Milwaukee's "Million Dollar Ballroom" and promoters of the three other ballroom dates on BG's itinerary state that advance sales are running extremely high.

Several changes have been made since the band left the Empire Room and the personnel is now as follows: Trumpets: Mel Davis (soloist), Al Maioira, Fern Caron; Trombones: Rex Peer and Harry DiVito; Saxes: Walt Levinsky, Al Block, Bud Johnson and Bill Slapin; Hank Jones, piano, Mousie Alexander, drums, Steve Jordan, guitar, and Irv Manning, bass round out the band's rhythm section. Goodman's discovery Mitzie Cottle handles the vocals.

Future dates for the Goodman band include the University of Detroit Carnival on May 4th and 5th, Virginia Polytechnic Institute, May 11, Sunny Brook Ballroom in Pottstown, Pa. on May 12, University of Ohio, May 19 and the Elms Ballroom in Youngstown on May 20th.

Crewcuts Booked Solid

NEW YORK—The Crewcuts are booked solid through October 24th at which time they will conclude an engagement at the Shamrock Hotel in Houston.

The only respite the "Sh-Boom" boys will get is a two week period after May 28th when one of their number, Pat Barrett will marry Marianne D'Andrea, formerly of the D'Andrea Sisters.

The group's bookings include the Palmer House in Chicago from June 14th to July 11th, and a score of one nighters which wind up with the two week stint at the Shamrock.

Premiere



SEATTLE, WASH.—Crowds of enthusiastic teen agers jammed the theater in which the film "Rock Around The Clock" had its premiere in Seattle. Emceeing the premiere was Seattle deejay Bob Salter.

KDKA Moves To New Pittsburgh Quarters

PITTSBURGH, PA. — KDKA, the world's first regularly-scheduled commercial broadcasting station, moves into new quarters this week, giving up the studios and offices it has occupied for 21 years.

Actually the station was to sign on at 5:30 a.m. Monday, April 30th, from its ultra-modern studios in Gateway Center—just four hours and 15 minutes after its last signoff from the Grant Building.

In moving to Gateway, KDKA joins its sister station, KDKA-TV, which has been located in the skyscraper business development since October, 1954.

Promotion surrounding the move began last Monday with the broadcasting of special on-the-air jingles written by Tom Bennett, KDKA program manager. Theme of the jingles and the shift is "Everything is moving at KDKA".

To carry out the theme, a 1935 packard will roam Pittsburgh streets this week, carrying large signs and a public address system over which the jingles will be played. Arrangements also have been made for a fleet of commercial vans to carry KDKA banners throughout the week.

On Thursday (May 4) KDKA talent will parade from the Grant Building to Gateway Center in antique autos provided by the Classic Car Club of Western Pennsylvania. At the Gateway, KDKA General Manager L. R. Rawlins and his crew will be welcomed by Harold C. Lund, vice president-Pittsburgh for Westinghouse Broadcasting Company and general manager of KDKA-TV.

Station officials dismissed as a minor technicality the fact that the parading KDKA talent will have been broadcasting from Gateway for four days before they are officially welcomed there.

During the week, 10,000 balloons bearing the "Everything's Moving at KDKA" slogan, will be given away at the new studios. Special newspaper advertising and a mailing piece for advertisers and agencies also are planned.

Although KDKA's new studios are less spacious than those the station formerly occupied, they are much more efficient and better suited to the needs of present-day radio.

All three broadcast studios are geared to a music-and-news type operation, with each containing a bank of three turntables. A tape recorder has been installed in each control booth, and two of the control booths are side by side so that one engineer can operate two studios.

A Columbia Coin Catcher

MITCH MILLER
and his ORCHESTRA

playing

"THAT GIRL"

b/w

"ST. LAWRENCE RIVER"

Columbia 40683; 4-40683



THE MATYS BROS. "UP THE CREEK"

(Without A Paddle)"

DECCA 29838



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MILLS MUSIC, INC.

2 Hit Recordings on the New Hit Tune

"RIO BATUCADA"

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GEORGE CATES and Orchestra. Coral
LEROY HOLMES and Orchestra. MGM

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Keys Music, 146 W. 54 St., N. Y.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Atlantic continues to swing at a torrid pace. The diskery now pops up with what should be Clyde McPhatter's greatest side yet—and his first real heavy impression on the pop market. Clyde sings "Treasure of Love" against a terrific arrangement and the result is overpowering. The other half of Atlantic's special release, Lavern Baker singing "Fee Fee Fi Fo Fum" and "I'll Do The Same For You", is another strong wax that should do well saleswise. Atlantic's jazz line has been strengthened with the addition of four new and excellent albums by Chris Connor, The Teddy Charles Tentet, Bobby Short, and The Modern Jazz Quartet. This is a top selling jazz lineup and distributors should find it a tidy boost to sales activity. . . . Evelyn Johnson of the Buffalo Agency in Houston tells us that Bobby Blue Bland and Little Junior Parker with the Bill Harvey Band, will make their initial appearance on the West Coast after an extended period of successful one-nighters in the South and Middle East. . . . Fred Mendelsohn, Savoy Records, announced the signing of Big Mae Belle, formerly with Okeh Records, and Little Esther, formerly with King and inactive for the past couple of years. Mendelsohn reports "Open Up That Door" by

Nappy Brown is Savoy's number one deck. . . . George Goldner says that the current investigation into record bootlegging activities now has the FBI involved as it is alleged shipments were going into at least six states. Goldner names Rhode Island, Massachusetts, Connecticut, New York, New Jersey, and Pennsylvania. Goldner reports many people in the trade have phoned and offered their congratulations and assistance. "I was told," says Goldner, "that Alpha Distributors, Malvern Distributors, and Portem Distributors have all seen an immediate increase in record sales." . . . Bess Berman, from Miami, tells us Apollo Records has two excellent sellers in "Just For A Day" by Chuck Edwards and "Raindrops" by The Inspirations. The Inspirations are a new group just signed to the label. Bess also tells us she has signed a new group as yet unnamed. She plans to be back in New York about the middle of May. . . . Herald and Ember Records, planning to up their release schedule. Herald will release a new Turbans platter, "Bingo" and "I'm Nobody"; Arne Williams' "Margarie" and "Come On Sweetie". The Ember releases will feature The Miller Sisters and Jimmie Young. . . . Charlie Fuqua's Inkspots into the NCO Club, Lakeland, Arkansas for a week-end (May 3 to May 6). . . . Two of songwriter-personal manager Buck Ram's top vocal combos, The Platters and the Colts, perform at the Jacksonville, Fla. ball-park on May 25 as a part of the 47 consecutive day cross country junket. With them are Bill Haley and the Comets; The Platters; Lavern Baker; Clyde McPhatter; The Drifters; Joe Turner, Bo Diddley; Red Prysock and his band, The Flamigos; The Teenagers; and The Teen Queens. . . . Morty Craft cutting newly signed Adrienne Lawner for the Melba label this week. Adrienne is the pretty gal who takes your call when you phone Monument Music. She



AL SEARS

has also been in pictures—so if you have any excuse like frinstate a hit tune you want published, drop around and see Adrienne. . . . Herman D. Griffith writes (WCIN-Cincinnati, O.) that "Give Me My Flowers While I Live" by the Spiritual Consolers on Nashboro has been number one in his area for 8 straight weeks. . . . Groove Records has issued two items that should provide steady sales for their distrib lineup. Varetta Dillard sings "Gonna Tell My Daddy" and "Cherry Blossom" while Big Al Sears sears the ozone with two good sides, "Rock and Roll Ball" and "Love Call". . . . Zell Sanders, manager of the Hearts on Baton, informs us she will set up her own label, JNS Records. She has signed The Preteens, a trio consisting of 7, 8 and 9 year old girls, and The Climbers. Miss Sanders says she expects to do her own promoting and will trust "Hartsamae", her tin lizzie, to get her around. Miss Sanders was surprised with a birthday party last Saturday, April 28, by the Hearts. . . . The Moonglows, Roy Gaines, Dakota Staton, and the Paul Williams band, did the Municipal Auditorium, Buffalo, N. Y., on April 22, Sunday, for Johnny Jackson and Eddie Malone. 2500 payees attended in spite of very bad weather. . . . Sonny Thompson and The Champions at the Zanzibar, Buffalo. . . . Joe Kolsky, Gee and Rama Records, back in town after a trip through the South and Southwest. Joe says, "Please thank all the jockeys for me for being so nice when I dropped in with my records." Kolsky got the plush rug treatment 'cause he was touting such dynamite sticks as "Why Do Fools Fall In Love", "Little Girl of Mine", "I Want You To Be My Girl" and "Woo Woo Train". . . . Hy Weiss, Old Town Records, shot back into town from a midwest trip to see about a new release, and then took off again. . . . The National Jazz, R & B Disk Jockey Association has moved its convention dates back from May 18 to the middle of June. This was done so as not to move into Chicago at a time when most of the manufacturers will have just gotten home from the MOA meet set for May 6-7-8. Letters are going out this week to about 1500 deejays inviting them to join the association. . . . Larry Dixon (WJKO-Springfield, Mass.) follows up his recent successful two day rhythm and blues show at the Hartford State Theatre with another that is set for May 12 and 13. . . . Lovely Carlotta Wilson, 19 year old secretary of Phil Rose, Glory Records, in a bad automobile accident and hospitalized as a result. . . . Dorian Burton, who wrote "A Tear Fell", is excited about a new tune of his that was recorded by the Four Dots on Bullseye Records. Dorian tells



DICK (RICARDO) SUGAR
(WEVD—New York)



MOONGLOWS

us the tune, "Rita", has already stirred things up in Pittsburgh. . . . Starting Monday, April 30, WOV-New York goes on a 24 hour operation. Joe Petralia advises Evelyn Robinson and Dolores Parker will do the 12 to 3 am slot; Herman Amis moves into the 3 to 6 am stint with Elaina Brooks; and the previous operating hours will be covered as follows: 6 am to 7, a gospel show with T. Ruth handling the airwaves; 7 to 9 am, Jack Walker and Joe Petralia; 9 to 9:30 am, Hilda Simms; Italian programs until 8, when Ruth is back on the air with two hours of gospel, and 10 to 12 midnight brings to the mike the newest sensation, Jocko Henderson. . . . Babs Gonzalez pops up again on a new affiliate, Blue Note Records. Babs, with organist Jimmy Smith's Trio supplying the support, sings "'Round About Midnight" with his own lyrics, ok'd by the publishers, and "You Need Connections," a Babs original. . . . The Miles Davis Quintet opens Thursday, May 3, at the Cafe Bohemia. Also on the bill, the Charlie Mingus Jazz Workshop. . . . Dick (Ricardo) Sugar (WEVD-New York) MC's another dance for the Harlem teeners this Monday, April 30, at P. S. 54. Just a grand guy who can't give enough of his time to the kids.

CHICAGO:

R&R fans here putting on their dancing shoes and clearing their ears set for the big R&R jamboree at the International Amphitheatre, 5/11. There'll be lots of dancing and listening to such stars as Bill Haley and His Comets, The Platters, Clyde McPhatter, LaVern Baker, Joe Turner, The Teenagers,



BO DIDDLEY

The Teen Queens, Bo Diddley, The Drifters, The Flamigos, The Colts and Red Prysock and His R&R Ork. This all-star line-up, it is claimed, will have 'em dancing and singing in the aisles. . . . George Leaner believes that this jamboree will have far reaching effects on the Chicago area. He points out that this is the first time a show of this type has been held in so big a place in this city. . . . Abner announces that Vee-Jay has just had Camille Howard, Sonny Til and The Orioles sign on the dotted line to exclusive recording contracts. Releases of these stars will be issued in about two weeks. . . . Muddy Waters, whose newest waxing, "40 Days And 40 Nights" has already hit the charts, is back in this area for two months. Muddy is reported to have recently wowed them on his southern tour. . . . Bill Doggett started rockin' and rollin' 'em into the Crown Propeller, 5/2, for two weeks. . . . Faye Adams in town to do several TV shows. . . . Billie Holiday, who can really put over the blues, here for an appearance at the Trionon. Billie guested on Jim Lounsbury's teen TV-er and wowed the kids. . . . Little Walter, currently riding high with his dishing of "Who", comes into the Milwaukee Theater, 5/11. Little Walter and Muddy Waters have been skedded to do a duo in South Bend on 5/19. . . . Jimmy Bracken, bossman of Vee-Jay, tells us that he has an "ace in the hole" with "Up On The Mountain" by The Magnificents. He adds that the record has only been released in Chicago and has already appeared in The Cash Box' Territorial Tips. . . . Little Richard reports that he's planning to arrive at the big deejay roundup with a stream of Cadillacs filled with chorus girls. With all those girls around, what will happen to the deejays?

LOS ANGELES:

Modern Records have four hot records breaking for them nationally. Both Saul and Joe Bahari head out on the road to promote "The Girl In My Dreams" by The Cliques, "Why Did I Fall In Love" by The Jacks, "So All Alone", by The Teen Queens, and "Dark Is The Night" by B. B. King. Saul Bahari leaves for New York and then covers the Midwest, while Joe will travel up the East Coast from Washington to Boston. . . . Alan Freed in town to do one of his CBS network Rock n' Roll shows from the CBS Hollywood studios. Guesting with Freed on the show will be Count Basie, The Jacks and Oscar McLollie. . . . Ralph Bass of Federal Records in town spending some time with Milt Weiss. While here Bass will record Bill Doggett and Earl Bostic on the same session which will be the first time the two instrumentalists have recorded together. . . . Sherl Crowley is getting ready for another recording session for Flash Records. . . . Leonard and Gene Saden justly proud of their big



ALLAN FREED



EARL BOSTIC

new store which they recently opened across the street from their old location. . . . After catching them on their appearance on the "Shower of Stars", Jack Benny signed The Teenagers to appear on his May 5 television show. . . . Flip Records has a good one taking off in "Casual Look" by The Six Teens. The lead vocalist in the new group is a thirteen-year-old girl. The group were recent guests on the Zeke Manners "Rhythm and Happies" TV show. . . . Count Basie celebrates his twenty years in the band business when he opens at Zardi's this month. . . . Sid Nathan has signed 17-year-old Mack Curtis to a King recording contract. Ralph Bass who found the singer in Dallas, Texas says he's a hillbilly singer who sings Rock and Roll. . . . Oscar McLollie has signed with Mercury Records and first four sides were cut here last week. Session was done with a twenty-six piece orchestra and the Norman Luboff choir.

U.S. Bond Show Sakowicz MC's



CHICAGO — Wells High School student body, numbering over 1800, were treated to a U.S. Savings Bond Treasury Show on April 18, arranged by WJJD's Disk Jockey Sig Sakowicz. The entertainers included pianist Frank Heil, Ray DiFlavio, who recorded "Bella" on Formal, and Dick

"Two-Ton" Baker, WBKB-TV and recording star. Sig served as MC.

Picture above, left to right: Milt Wolf, Sig Sakowicz, Frank Heil, Jesse Brodnax (Pres. of Wells' Civic Association) Ray DiFlavio and "Two-Ton" Dick Baker.

Starday Takes Over Hummingbird Line

LOS ANGELES—Don Pierce of Starday Records announced last week, that the Starday firm had taken over the Hummingbird line of international recordings.

The deal was handled by Harold W. Daily of Starday Records with A. H. Shannon handling the transaction for Hummingbird Records, also of Houston, Texas.

Under the deal, Starday will regularly release Hummingbird masters on Starday label at the same prices as Starday's country and western releases. The Hummingbird label has over 200 releases in the international field including many standard selling polkas and waltzes. Heretofore, distribution on Hummingbird has been limited, but under the proposed deal,

international exploitation and distribution will be handled by the Starday firm under their own label.

Starday has, up to this time, been active exclusively in the country and western field. Both Pierce and Daily feel however that the international field is related to the folk music field and therefore will offer additional volume without competing in any way with the various artists that are recording for Starday in the country and western field.

International releases on Starday are scheduled to come out during May and Don Pierce will be lining up distributors during his forthcoming tour in Eastern and Southern cities during May.

Modern Issues First LPs

HOLLYWOOD — Modern Records this week issued four LP packages as its first release in a new series of albums. At the same time, the Coast indie started the wheels rolling on an intensive promotion campaign to introduce the first release to disk jockeys and distributors.

Saul Bahari and Joe Bahari both flew east this week to cover all major markets in the East and Midwest.

The four disks include: "Singin' Kay Starr and Swingin' Erroll Garner," "Spring Fever" featuring Don, Dick and Jimmy; "Swingin' Suite" with Red Callender; and "Blows All Nite Long" with Joe Houston.

Four additional LP's are scheduled for release early next month.

Decca Releases Six LPs

NEW YORK—Decca augmented the pop album market with the simultaneous release this week of six 12-inch LP's. These are: "Dee-Licious," a collection by popular organist Lenny Dee; "Torchy!" an album of great standards by vocalist "Carmen McRae"; "Hi-Fi Fiddle" by Florian Zabach; "Women" by Burl Ives; "Among My Souvenirs" by Jesse Crawford; and "Everybody Dance" by Guy Lombardo.

THE CASH BOX

Rhythm 'N' Blues Disk Jockey

REGIONAL RECORD REPORTS

- John Stone**
KOCY—Oklahoma City, Okla.
1. I'm In Love Again (Fats Domino)
 2. Zoom (Cadillacs)
 3. Lost Dreams (Ernie Freeman)
 4. I Want You To Be My Girl (Teen Agers)
 5. Long Tall Sally (Little Richard)
 6. Corrine Corrina (Joe Turner)
 7. In Paradise (Cookies)
 8. Rock And Roll's For Me (El Dorados)
 9. Why Did I Fall In Love (Jacks)
 10. Anytime, Anyplace (Day, Dawn & Dusk)

- Jim Lowe**
WRR—Dallas, Texas
1. Long Tall Sally (Little Richard)
 2. I'm In Love Again (Fats Domino)
 3. Ivory Tower (Otis Williams)
 4. Slippin' And Slidin' (Little Richard)
 5. Lost Dreams (Ernie Freeman)
 6. Down In Mexico (Coasters)
 7. Devil Or Angel (Clovers)
 8. Drown In My Own Tears (Ray Charles)
 9. Fine Little Healthy Thing (Billy Emerson)
 10. Magic Touch (Platters)

- Hank Goldman**
WANN—Annapolis, Md.
1. Down In Mexico (Coasters)
 2. Church Bells May Ring (Willows)
 3. Long Tall Sally (Little Richard)
 4. Blue Suede Shoes (Perkins)
 5. Why Do Fools Fall In Love (Teen Agers)
 6. Chains Around My Heart (Avalons)
 7. Eddie My Love (Teen Queens)
 8. Lost Dreams (Ernie Freeman)
 9. Going Home To Stay (Harts)
 10. Saints Rock And Roll (Haley)

- Larry Dean**
WCIN—Cincinnati, Ohio
1. Please Mr. Disc Jockey (Sensations)
 2. Please, Please, Please (Brown)
 3. Why Do Fools Fall In Love (Teen Agers)
 4. Long Tall Sally (Little Richard)
 5. Little Girl Of Mine (Cleftones)
 6. Park Your Love (Notes)
 7. Smooth, Slow And Easy (Drivers)
 8. Now That You've Gone (El Dorados)
 9. I'm Not A Know It All (Teen Agers)
 10. My Baby (Jewels)

- Tommy Smalls**
WWRL—New York, N. Y.
1. I Want You To Be My Girl (Teen Agers)
 2. Little Girl Of Mine (Cleftones)
 3. Zoom (Cadillacs)
 4. We Go Together (Moonglows)
 5. Corrine Corrina (Joe Turner)
 6. I Believe In You (Robert & Johnny)
 7. Treasure Of Love (Clyde McPhatter)
 8. Down In Mexico (Coasters)
 9. Why Do Fools Fall In Love (Teen Agers)
 10. Magic Touch (Platters)

- Joe Smith**
WVDA—Boston, Mass.
1. Heartbreak Hotel (E. Presley)
 2. My Blue Heaven (Fats Domino)
 3. Little Girl Of Mine (Cleftones)
 4. I'm In Love Again (Fats Domino)
 5. Sentimental Journey (Bay Sisters)
 6. Woo Woo Train (Valentines)
 7. Magic Touch (Platters)
 8. Zoom (Cadillacs)
 9. R-O-C-K (Bill Haley)
 10. Cherry Lips (Robins)

- Jim Ameche**
WNJR—Newark, N. J.
1. Blue Suede Shoes (Perkins)
 2. Why Do Fools Fall In Love (Teen Agers)
 3. Church Bells May Ring (Willows)
 4. Little Girl Of Mine (Cleftones)
 5. My Blue Heaven (Fats Domino)
 6. Cherry Lips (Robins)
 7. Zoom (Cadillacs)
 8. Down In Mexico (Coasters)
 9. Open Up That Door (Nappy Brown)
 10. Magic Touch (Platters)

- John Gilliland**
KCUL—Ft. Worth, Texas
1. Long Tall Sally (Little Richard)
 2. Ivory Tower (Otis Williams)
 3. Magic Touch (Platters)
 4. My Blue Heaven (Fats Domino)
 5. Church Bells May Ring (Willows)
 6. I Want You To Be My Girl (Teen Agers)
 7. Why Do Fools Fall In Love (Teen Agers)
 8. Saints Rock And Roll (Haley)
 9. Lost Dreams (Ernie Freeman)
 10. Cherry Lips (Robins)

- Frank Elkins**
WDCF—Dade City, Fla.
1. Long Tall Sally (Little Richard)
 2. Why Do Fools Fall In Love (Teen Agers)
 3. Blue Suede Shoes (Perkins)
 4. Eddie My Love (Teen Queens)
 5. Heartbreak Hotel (E. Presley)
 6. Slippin' And Slidin' (Little Richard)
 7. Ivory Tower (Otis Williams)
 8. Drown In My Own Tears (Ray Charles)
 9. I Was The One (E. Presley)
 10. Who (Little Walter)

2 Sided Hit!

"DON'T MAKE ME LOSE MY LOVE FOR YOU"

and

"THIS WAY TO LOVE"

Billy Dawn
HULL 715

HULL RECORD CO.
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NEW YORK 19, N. Y. JU 6-5390

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The Cashmeres
singing

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"LITTLE DREAM GIRL"
HERALD 474

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Number 1 in Memphis—
Breaking Fast **NATIONALLY!**

"PLEADIN' FOR LOVE"
by Larry Birdsong
Excello 2076

★ ★ ★ ★

"BABY, I'M CONFESSIN'"
by Johnny Angel
Excello 2077

★ ★ ★ ★

"IF IT WASN'T FOR MY BABY"
by Jerry McCain and his
Up-Starts
Excello 2079

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177 3rd Ave., Nashville, Tenn.
(Phone: Chapel 2-2215)

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THE CASH BOX \$30.

THE NEW TEEN-AGE SMASH!

"Please Mr. Disc Jockey"
The Sensations
ATCO-6067

FRANKIE LYMON and THE TEENAGERS
singing

"I WANT YOU TO BE MY GIRL"

b/w

"I'm Not a Know It All"
GEE 1012

THE CLEFTONES
singing

"LITTLE GIRL OF MINE"

b/w

"You're Driving Me Mad"
GEE 1011

GEE

220 WEST 42nd STREET, N. Y. C., N. Y. WI 7-0652

Unique Changes Name To RKO-Unique

Expansion Gets Under Way

NEW YORK—It became official, this week, that the label currently known as Unique Records will henceforth be called RKO-Unique Records. Joe Leahy is president and A&R head; Stan Borden, vice-president and general manager; Marty Machat, secretary and general counsel and Jimmy Krondes, head of promotion and publicity.

The current releases still under the old moniker include "Kissing Is Fun" by Priscilla Wright; "Theme From Alexander the Great" by Ralph Curtis; "I've Grown Accustomed To Your Face" by Jack Carroll and Dolly Houston; and Joe Leahy's rendition of "On Approval".

As part of the current expansion by the label, Lynn Roberts has just been pacted to a term contract. She has already recorded the title tune of a forthcoming film "While The City Sleeps". The disk, the first to bear the RKO-Unique label, will be released in the near future. The company also announced the signing of a new group called the Chancellors.

In the LP field, new disks by Lou Snyder, Jack Carroll, Dolly Houston and Leona Anderson are set for release.

There is also a possibility that company-owned distributors may be set up in the future.

THE CASH BOX

Gentlemen: Congratulations on your recent addition to *The Cash Box* of the Territorial Tips on Rhythm and Blues Records. Our staff and management feel that this is the greatest addition to your magazine in the last two years we have been receiving it and using it as a retailing guide.

REED'S RECORD SHOPS, INC.
Sterling W. Reed

RED HOT HIT!
5386

FATS DOMINO

"I'm In Love Again"
"My Blue Heaven"

Imperial Records

— A HIT RECORD —

"NO OBLIGATION"

b/w

"LIPS WERE MEANT FOR KISSING (Not For Telling Lies)"

by

THE DREAMERS
MANHATTAN RECORDS
1650 BWAY, N. Y.

SAVOY SAVOY

THE CASH BOX
AWARD OF THE WEEK

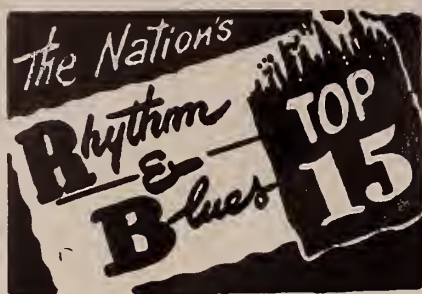
"SAY YOU'RE MINE"

The SAVOYS

Savoy # 1188

A DEFINITE HIT!

SAVOY RECORD CO
58 MARKET ST.
NEWARK, N. J.



Pos. Last Week

- | | | |
|-----------|--|-----------|
| 1 | LONG TALL SALLY
Little Richard
(Specialty 572) | 2 |
| 2 | BLUE SUEDE SHOES
Carl Perkins
(Sun 234) | 1 |
| 3 | WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) | 3 |
| 4 | THE MAGIC TOUCH
Platters
(Mercury 70819) | 4 |
| 5 | CORRINE CORRINA
Joe Turner
(Atlantic 1088) | 6 |
| 6 | HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420) | 9 |
| 7 | MY BLUE HEAVEN
Fats Domino
(Imperial 5386) | 11 |
| 8 | PLEASE, PLEASE, PLEASE
James Brown
(Federal 12258) | 8 |
| 9 | DOWN IN MEXICO
Coasters
(Atco 6064) | 5 |
| 10 | IVORY TOWER
Otis Williams
(DeLuxe 6093) | 7 |
| 11 | I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386) | |
| 12 | DROWN IN MY OWN TEARS
Ray Charles
(Atlantic 1085) | 12 |
| 13 | SLIPPIN' AND SLIDIN'
Little Richard
(Specialty 572) | 13 |
| 14 | CHURCH BELLS MAY RING
Willows
(Melba 102) | 14 |
| 15 | EDDIE MY LOVE
Teen Queens
(RPM 453) | 10 |

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | | |
|-----------|--|--|---|
| 1 | I WANT YOU TO BE MY GIRL
Teen Agers
(Gee 1012) | BLUE SUEDE SHOES
Carl Perkins
(Sun 234) | I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386) |
| 2 | HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420) | LONG TALL SALLY
Little Richard
(Specialty 572) | LONG TALL SALLY
Little Richard
(Specialty 572) |
| 3 | WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) | FORTY DAYS AND FORTY NIGHTS
Muddy Waters
(Chess 1620) | CORRINE CORRINA
Joe Turner
(Atlantic 1088) |
| 4 | THE MAGIC TOUCH
Platters
(Mercury 70819) | DOWN IN MEXICO
Coasters
(Atco 6064) | LOST DREAMS
Ernie Freeman
(Imperial 5381) |
| 5 | LITTLE GIRL OF MINE
Cletones
(Gee 1011) | DROWN IN MY OWN TEARS
Ray Charles
(Atlantic 1085) | IVORY TOWER
Otis Williams
(DeLuxe 6093) |
| 6 | LONG TALL SALLY
Little Richard
(Specialty 572) | WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) | BLUE SUEDE SHOES
Carl Perkins
(Sun 234) |
| 7 | BLUE SUEDE SHOES
Carl Perkins
(Sun 234) | PLEASE DON'T DRIVE ME AWAY
Charles Brown
(Aladdin 3316) | THE MAGIC TOUCH
Platters
(Mercury 70819) |
| 8 | CORRINE CORRINA
Joe Turner
(Atlantic 1088) | WE GO TOGETHER
Moonglows
(Chess 1619) | DOWN IN MEXICO
Coasters
(Atco 6064) |
| 9 | MY BLUE HEAVEN
Fats Domino
(Imperial 5386) | WHO
Little Walter
(Checker 833) | SHIRLEY JEAN
Big Walter
(Peacock 1661) |
| 10 | CHURCH BELLS MAY RING
Willows
(Melba 102) | UP IN THE MOUNTAIN
Magnificents
(Vee-Jay 183) | PLEASE, PLEASE, PLEASE
James Brown
(Federal 12258) |



- | | | | |
|-----------|--|--|--|
| 1 | BLUE SUEDE SHOES
Carl Perkins
(Sun 234) | BLUE SUEDE SHOES
Carl Perkins
(Sun 234) | PLEASE, PLEASE, PLEASE
James Brown
(Federal 12258) |
| 2 | SLIPPIN' AND SLIDIN'
Little Richard
(Specialty 572) | LONG TALL SALLY
Little Richard
(Specialty 572) | LOST DREAMS
Ernie Freeman
(Imperial 5381) |
| 3 | LOST DREAMS
Ernie Freeman
(Imperial 5381) | CORRINE CORRINA
Joe Turner
(Atlantic 1088) | I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386) |
| 4 | CORRINE CORRINA
Joe Turner
(Atlantic 1088) | MY BLUE HEAVEN
Fats Domino
(Imperial 5386) | BLUE SUEDE SHOES
Carl Perkins
(Sun 234) |
| 5 | HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420) | I WANT YOU TO BE MY GIRL
Teen Agers
(Gee 1012) | WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) |
| 6 | PLEASE, PLEASE, PLEASE
James Brown
(Federal 12258) | LOST DREAMS
Ernie Freeman
(Imperial 5381) | HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420) |
| 7 | MY BLUE HEAVEN
Fats Domino
(Imperial 5386) | I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386) | NEED YOUR LOVE SO BAD
Little Willie John
(King 4841) |
| 8 | DROWN IN MY OWN TEARS
Ray Charles
(Atlantic 1085) | IVORY TOWER
Otis Williams
(DeLuxe 6093) | DOWN IN MEXICO
Coasters
(Atco 6064) |
| 9 | LONG TALL SALLY
Little Richard
(Specialty 572) | WE GO TOGETHER
Moonglows
(Chess 1619) | LONG TALL SALLY
Little Richard
(Specialty 572) |
| 10 | TRY ROCK AND ROLL
Bobby Mitchell
(Imperial 5387) | WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) | PLEASE DON'T DRIVE ME AWAY
Charles Brown
(Aladdin 3316) |

THE CASH BOX

in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--|--|--|
| 1 LONG TALL SALLY
Little Richard
(Specialty 572) | 1 LONG TALL SALLY
Little Richard
(Specialty 572) | 1 BLUE SUEDE SHOES
Carl Perkins
(Sun 234) |
| 2 WE GO TOGETHER
Moonglows
(Chess 1619) | 2 WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) | 2 LONG TALL SALLY
Little Richard
(Specialty 572) |
| 3 BLUE SUEDE SHOES
Carl Perkins
(Sun 234) | 3 CHERRY LIPS
Robins
(Whippet 100) | 3 WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) |
| 4 MY BLUE HEAVEN
Fats Domino
(Imperial 5386) | 4 BLUE SUEDE SHOES
Carl Perkins
(Sun 234) | 4 HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420) |
| 5 CHURCH BELLS MAY RING
Willows
(Melba 102) | 5 MY BLUE HEAVEN
Fats Domino
(Imperial 5386) | 5 CORRINE CORRINA
Joe Turner
(Atlantic 1088) |
| 6 THE MAGIC TOUCH
Platters
(Mercury 70819) | 6 A CASUAL LOOK
Sixteens
(Flip 315) | 6 FORTY DAYS AND FORTY NIGHTS
Muddy Waters
(Chess 1620) |
| 7 WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) | 7 LAST CALL
George Jenkins
(Tampa 112) | 7 SLIPPIN' AND SLIDIN'
Little Richard
(Specialty 572) |
| 8 PLEASE MR. DISC JOCKEY
Sensations
(Atco 6067) | 8 TALK TO ME
Mel Williams
(Dig 107) | 8 MY BLUE HEAVEN
Fats Domino
(Imperial 5386) |
| 9 DROWN IN MY OWN TEARS
Ray Charles
(Atlantic 1085) | 9 I'M A FOOL
Turks
(Money 215) | 9 THE MAGIC TOUCH
Platters
(Mercury 70819) |
| 10 SISTER SOOKEY
Turbans
(Herald 469) | 10 THE MAGIC TOUCH
Platters
(Mercury 70819) | 10 NEED YOUR LOVE SO BAD
Little Willie John
(King 4841) |

in
DALLAS

in
SAVANNAH

in
NASHVILLE

- | | | |
|--|--|---|
| 1 LONG TALL SALLY
Little Richard
(Specialty 572) | 1 LONG TALL SALLY
Little Richard
(Specialty 572) | 1 LONG TALL SALLY
Little Richard
(Specialty 572) |
| 2 LOST DREAMS
Ernie Freeman
(Imperial 5381) | 2 WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) | 2 WHY DO FOOLS FALL IN LOVE
Teen Agers
(Gee 1002) |
| 3 HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420) | 3 SLIPPIN' AND SLIDIN'
Little Richard
(Specialty 572) | 3 BLUE SUEDE SHOES
Carl Perkins
(Sun 234) |
| 4 BLUE SUEDE SHOES
Carl Perkins
(Sun 234) | 4 HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420) | 4 IVORY TOWER
Otis Williams
(DeLuxe 6093) |
| 5 MY BLUE HEAVEN
Fats Domino
(Imperial 5386) | 5 CORRINE CORRINA
Joe Turner
(Atlantic 1088) | 5 I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386) |
| 6 CORRINE CORRINA
Joe Turner
(Atlantic 1088) | 6 BLUE SUEDE SHOES
Carl Perkins
(Sun 234) | 6 CORRINE CORRINA
Joe Turner
(Atlantic 1088) |
| 7 FINE LITTLE HEALTHY THING
Billy Emerson
(Sun) | 7 DOWN IN MEXICO
Coasters
(Atco 6064) | 7 DROWN IN MY OWN TEARS
Ray Charles
(Atlantic 1085) |
| 8 I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386) | 8 MY BLUE HEAVEN
Fats Domino
(Imperial 5386) | 8 EDDIE MY LOVE
Teen Queens
(RPM 453) |
| 9 IVORY TOWER
Otis Williams
(DeLuxe 6093) | 9 CHURCH BELLS MAY RING
Willows
(Melba 102) | 9 PLEASE, PLEASE, PLEASE
James Brown
(Federal 12258) |
| 10 PLEASE, PLEASE, PLEASE
James Brown
(Federal 12258) | 10 I'M IN LOVE AGAIN
Fats Domino
(Imperial 5381) | 10 PLEADIN' FOR LOVE
Larry Birdsong
(Excelllo 2076) |

Another GREAT Record The Flamingos



"A Kiss From Your Lips"

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THE CASH BOX

★ AWARD O' THE WEEK ★

"CAN'T STAND TO SEE YOU GO" (2:48)

[Conrad BMI—Reed]

"ROCKIN' WITH REED" (2:29)

[Conrad BMI—Reed]

JIMMY REED
(Vee-Jay 186)



JIMMY REED

● Jimmy Reed makes his newest another with "hit" woven into the grooves. The down home singer wails a slow beat, melodic blues, "Can't Stand To See You Go", with that styling that has proved so powerful in the past. He sings with a warmth and feeling that aims the lyrics right at you. This deck should follow in the footsteps of "Ain't That Lovin' You Baby". The flip, "Rockin' With Reed", is a quick beat wax instrumental.

ANOTHER REED HIT!

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

RHYTHM 'N' BLUES REVIEWS

○A AWARD & SLEEPER	○C GOOD
○B EXCELLENT	○C FAIR
○B VERY GOOD	○D MEDIOCRE

JERRY McCAIN

(Excello 2079)

B "IF IT WASN'T FOR MY MY BABY" (2:51) [Excellorec BMI—J. McCain] Jerry McCain wails a southern slow blues proclaiming his love for his baby. It is an effective bit of chanting tailor made for the southern markets.

B "YOU DON'T LOVE ME NO MORE" (2:30) [Excellorec BMI—J. McCain] McCain swings along to a lively, rhythmic effort. Poor McCain is getting the ol' double cross in this story.

CHRIS POWELL

(Grand 138)

B "BILLY BOY" (2:38) One of the sessions cut before Powell's transfer to his new affiliation shows up here and it is a happy mambo instrumental. Middle beat, good sound, excellent for dancing and listening.

B "I COME FROM JAMAICA" (2:37) Fast beat Latin flavored instrumental with some very commercial sounds. Peppy, exciting, melodic.

THE DEBUTANTES

(Savoy 1191)

B "JUST LEAVE IT TO ME" (2:31) [Savoy BMI—Alonzo Tucker] The Debutantes bow with a cute rocking middle beat that the kids can jump to with enthusiasm. Light hearted deck.

B "IS IT TOO SOON TO KNOW" (2:39) [Savoy BMI—Alonzo Tucker] The gals drift slowly through a melodic ballad with feeling. It is a romantic slow rocker performed in routine manner.

EARL (CONNELLY) KING

(King 4920)

B "LOOK ME IN THE EYE" (2:40) [Jay & Cee BMI—Richard Jackson] Earl (Connelly) King sings a romantic blues with warmth. Moving love story sung with sincerity. Easy listening.

B+ "THAT'S ALL I ASK OF YOU" (2:15) [Arnel ASCAP—Gibson, Townsend] King is heard on the flip handling an easy going light rhythmic blues. It is a romantic chant sung with a great deal of appeal. In many ways it is an Ace reading, but adorned with enough Kingisms to make it his own. A good side that bears close watching.

THE SQUIRES/JACKIE KELSO

(Vita 128)

B+ "VENUS" (2:25) [Spark BMI—Goudeau, Kelso] The Squires blend delicately on a rhythmic ballad lovely. It is a tricky arrangement embroidered with several pleasing vocal twists. Sensuous, soaring, tuneful. This one can be a big one.

B "BREATH OF AIR" (2:35) [Spark BMI—Pipkin, Kelso] The Squires bounce in middle tempo as they offer a sprightly item. Happy bit of fluff.

THE CASH BOX

★ AWARD O' THE WEEK ★

"TREASURE OF LOVE" (2:07)

[Monument-Progressive BMI—Stallman, Shapiro]

"WHEN YOU'RE SINCERE" (2:44)

[Progressive BMI—Johnson]

CLYDE McPHATTER
(Atlantic 1092)



CLYDE McPHATTER

● Clyde McPhatter turns in a powerhouse marching -tempo,

"Treasure of Love". A beautiful melody, gospel flavored, simple and easy to remember, stirring in the feeling it imparts, tender in treatment and martial in spirit, it is an exciting thing to listen to. McPhatter has his strongest offering yet in an etching that will definitely appeal to all markets. The backing, "When You're Sincere", is another tender love item, given the benefit of chorus and dramatic arrangement. It is a very pretty, pleasing effort, but it must make way for "Treasure of Love". We have very strong feelings about "Treasure."

"FEVER" (2:40)

[Jay & Cee BMI—Davenport, Cooley]

"LETTER FROM MY DARLING" (2:28)

[Jay & Cee BMI—Singleton, McCoy]

LITTLE WILLIE JOHN
(King 4935)

● Little Willie John comes all the way with "Fever". It is a pulsating slow beat that is exciting in material and in performance. This is a side that will grip the kids in both pop and r & b markets. It is a side for everybody. A great beat, a great lyric, a great arrangement

and a great vocal. The flip, "Letter From My Darling", is a slow paced ballad on which the young singer does a fine job. It is a good side, but in view of the overwhelming strength of "Fever" it will probably be lost. Don't overlook "Fever." It's a must.

"SO ALL ALONE" (2:55)

[Modern BMI—Collins, Davis, Josea]

"BABY MINE" (2:20)

[Modern BMI—Collins, Davis, Ling]

TEEN QUEENS
(RPM 460)



TEEN QUEENS

● The Teen Queens follow their smash "Eddie My Love" with a

piece of material very much in the same vein. It is another slow, staccato rhythm effort delivered with the smooth vocal blending and swaying delivery that the gals hit with on "Eddie". The same ingratiating appeal is evident on this side and it will probably follow in the same sales pattern. The reverse deck, "Baby Mine", is a change of pace. The gals bounce merrily with a middle beat bouncer. It is an infectious love ditty that will also get plays and rack in coins. Two good sides but we favor "So All Alone".

JOHNNY AND MARSHA

(Chart 616)

B "BE MINE" (2:45) [Sherlyn BMI—Johnson, Brazil, Moorman] New romantic duo pitch amor to a slow paced ballad. Cute etching.

B "YOU WANT ME" (2:30) [Sherlyn BMI—Stone] Another cute romantic squabble put on by the duo. Chuckley side.

BIG AL SEARS

(Groove 4G-0151)

B+ "ROCK AND ROLL BALL" (2:20) [Sylvia Music BMI—Charles E. Calhoun] Big Al Sears, who created a fuss with his "Tina's Canteen," has another very strong side in this rocking, infectious side. Of course, it's Al's big horn that is featured, providing two fascinating minutes.

B+ "LOVE CALL" (2:45) [Sylvia Music BMI—Charles Calhoun] Big Al blows a smooth and beautiful side. The deck makes lovely listening. It is melodic, rhythmic, and titillating. We go for both sides.

ETTA JAMES

(Modern 988)

B+ "TEARS OF JOY" (2:26) [Quintette BMI—Leiber Stoller] Etta James swings out with a slow paced exciter, melodically pleasing. Gal chantress gives the tune superb reading. Could be a big item.

B "SHORTNIN' BREAD ROCK" (2:29) [Mills Music-Morgan, Brandt] La James belts the old favorite with a modern rocking beat. Happy little ditty.

CHUCK EDWARDS

(Apollo 3574)

B+ "JUST FOR A DAY" (2:53) [Bess Music Pollard Music BMI—Edwards] Chuck Edwards wails a slow ballad blues with warmth and tenderness. It is a romantic weeper melodically waxed. Edwards is an ingratiating singer and his effort here marks him as one to watch. Good deck.

C+ "SHE CARRIED ME ALL OVER TOWN" (2:37) [Pollard Music Bess Music BMI—Edwards] Edwards sings a middle beat bouncer with an easy styling. Ok deck but not as strong as the flip.

THE HURRICANES

(King 4926)

B "LITTLE GIRL OF MINE" (2:58) [Kahl BMI—Goldner, Cox] The Hurricanes cover the current hit and come up with an ok treatment. However, it is a little late in many areas. Sales will undoubtedly be picked up where the earlier versions have not already captured the markets.

B "YOUR PROMISE TO ME" (2:22) [Progressive BMI—Oli-ver] The Hurricanes blend effectively on a slow paced blues ballad. It is a tenderly performed side.

RHYTHM 'N BLUES REVIEWS

DISK & SINKER	RE-DOGG
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX SLEEPER OF THE WEEK

"PLEASE LISTEN TO ME" (2:10)
[Reeve BMI—Bartholomew, King]

"SHE'S GOT ME HOOK, LINE & SINKER" (2:27)
[Reeve BMI—Bartholomew, King]

SMILEY LEWIS
(Imperial 5389)

● Smiley Lewis is in the groove again with a rhythmic slow beat blues, "Please Listen To Me", that bears the earmarks of another hit. It is a melodic ditty to which Lewis accords his socko vocaling. Lewis needs his gal and pleads with her not to be "that way". His sincere reading is given strong instrumental support and the overall effect

of this side is powerful. This is ticketed for the charts. The coupling, "She's Got Me Hook, Line & Sinker", is a quick beat jump and Lewis drives it from the opening gun. It's a sprightly offering that will have the kids hopping. Good deck that makes it a strong two-sided offering with a shade in favor of "Please Listen To Me".

"FEE FEE FI FO FUM" (2:36)
[Progressive BMI—Winfield Scott]

"I'LL DO THE SAME FOR YOU" (2:36)
[Progressive BMI—Joe Thomas]

LAVERN BAKER
(Atlantic 1093)



LAVERN BAKER

● Lavern Baker has a piece of

material, "Fee Fee Fi Fo Fum" that fits her seltzer-like delivery perfectly. The lass bounces with unreserved energy through the gay, middle beat. It's a lively spirits lifter the market should take to. The flip, "I'll Do The Same For You", is a complete change of pace. Miss Baker sings the slow, pretty, love softie with tenderness. Her easy treatment of the mellow drifter comes through with emotional impact. Two solid sides, either of which can be the choice. Watch both decks.

JIMMY LOCKS
(Savoy 1189)

B "ADORABLE YOU" (2:41) [Savoy BMI—Locks, Mendelsohn] Jimmy Locks drifts through an easy moving romancer with a soft lights reading. Pretty melody.

B "I WAS IN HEAVEN" (2:43) [Crossroads BMI—Otis, Scott] Locks turns in a similar bit of singing on a similar piece of material. Swaying mood.

SPIRITUAL

SENSATIONAL NIGHTINGALES
(Peacock 1761)

B+ "LORD HAVE MERCY" (2:43) [Lion BMI—E. James, D. Robey] The Sensational Nightingales swing through a stirring rhythm gospel side with a beautiful exhibition of teamwork. Very strong religious etching.

B+ "SEE HOW THEY DONE MY LORD" (2:34) [Lion BMI—J. Cheeks] The Nightingales turn in a moving performance of a slow, staccato item with a soft reading. Effective wax.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "THAT'S ALL I ASK OF YOU"Earl (Connelly) King King 4920
- ★ "VENUS"The Squires Vita 128

THE CASH BOX TERRITORIAL TIPS

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* indicates first appearance on Territorial Tips

*A CASUAL LOOK
Six Teens (Flip 315)

CHERRY LIPS
Robins (Whippet 100)

DON'T
Eddie Boyd (Chess 1621)

FINE LITTLE HEALTHY THING
Billy Emerson (Sun)

FORTY DAYS AND FORTY NIGHTS
Muddy Waters (Chess 1620)

GIRL IN MY DREAMS
Cliques (Modern 987)

I WANT YOU TO BE MY GIRL
Teen Agers (Gee 1012)

I'M A FOOL
Turks (Money 215)

IN PARADISE
Cookies (Atlantic 1084)

LAST CALL
George Jenkins (Tampa 112)

LITTLE GIRL OF MINE
Cletones (Gee 1011)

LOST DREAMS/*ROCKIN' AROUND
Ernie Freeman (Imperial 5381)

MY HEART'S DESIRE
Wheels (Premium 405)

PLEADIN' FOR LOVE
Larry Birdsong (Excella 2076)

PLEASE DON'T DRIVE ME AWAY
Charles Brown (Aladdin 3316)

*PLEASE MR. DISC JOCKEY
Sensations (Atco 6067)

RUBY BABY/YOUR PROMISE TO BE MINE
Drifters (Atlantic 1089)

*SHIRLEY JEAN
Big Walter (Peacock 1661)

SISTER SOOKEY
Turbans (Herald 469)

*TALK TO ME
Mel Williams (Dig 107)

THAT'S WHAT I'LL DO
Shirley & Lee (Aladdin 3313)

TRY ROCK AND ROLL
Bobby Mitchell (Imperial 5387)

UP IN THE MOUNTAIN
-Magnificents (Vee-Jay 183)

Heading For The Top!
5381

Ernie Freeman
"Lost Dreams"
Imperial Records

2 HOT NEW RELEASES!
"DANCE AND SWING"
b/w "I WANT A LOVE"
THE MEDALLIONS
393

"PLEASE LOVE A FOOL"
b/w
"OOP BOOPY OOP"
DON JULIAN'S MEADOWLARKS
394

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

A Star Is Born

RANDY SHIPP
singing
"AM I TO BLAME"
b/w
"BABY I NEED YOU"
DUKE # 150

DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

TWO GREAT SIDES

BABS GONZALES
sings
with the Jimmy Smith Trio
"YOU NEED CONNECTIONS"
"'ROUND MIDNIGHT"
BLUE NOTE 45x1638

blue note records
767 LEXINGTON AVE. • NEW YORK 21

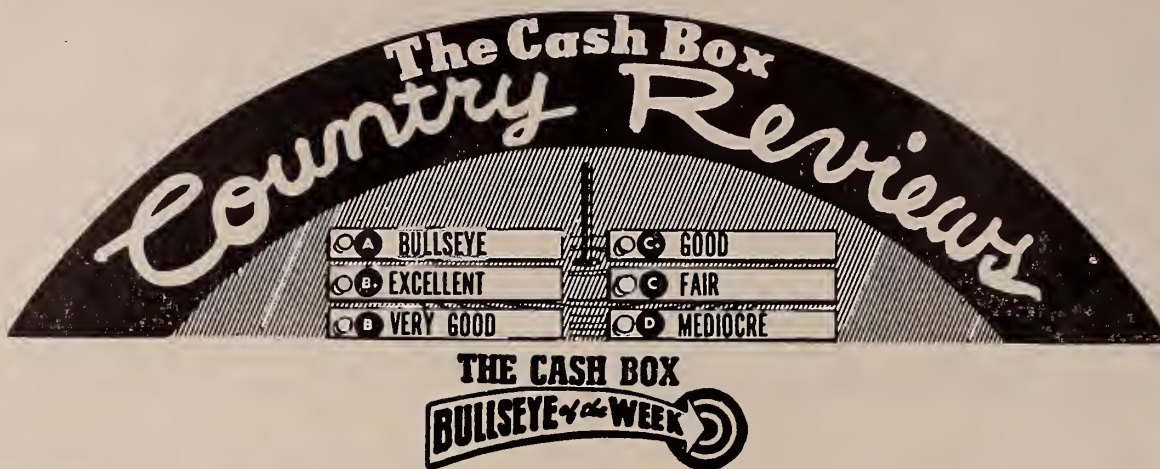
DJ's getting big reaction to:
"Women Are So Much Smarter Than Men"

b/w
"Little Girl, What's On Your Worried Mind"
Bob Williams
VITA # 129

VITA RECORDS
1846 N. FAIR OAKS AVENUE
PASADENA CALIFORNIA

NEW HIT RELEASE!
"JUST FOR A DAY"
by CHUCK EDWARDS
Apollo 495

GOING STRONG
"RAINDROPS" (The Crying Song)
by THE INSPIRATIONS
Apollo 494
RECORDS
457 W. 45 St., N. Y.
(PL 7-0060)



"BABY, IT'S IN THE MAKING" (2:02)

[Acuff-Rose BMI—J. Anglin]

"YOU CAN'T DIVORCE MY HEART" (2:36)

[Smoky Mountain BMI—C. Rogers]

JOHNNIE AND JACK & RUBY WELLS
(RCA Victor 20-6508; 47-6508)

● Johnnie and Jack's latest offering combines a pair of items that look like sure-fire winners and it's heads or tails. As on their current chart-rider, "I Want To Be Loved", they're joined, once again, by the talented young thrush Ruby Wells. Top end, "Baby, It's In The Making" is a most enjoyable, quick beat romantic ditty. The flip is a penetrating, moderate paced lover's lament tagged "You Can't Divorce My Heart". Two powerful platters for ops, dealers and deejays.

"HOPING THAT YOU'RE HOPING" (2:33)

[Cedarwood BMI—B. E. Harrison]

"CHILDISH LOVE" (2:30)

[Acuff-Rose BMI—I. & C. Louvin]

LOUVIN BROTHERS
(Capitol 3413; F3413)

● The Louvin Brothers, Charlie and Ira, whose waxing of "I Don't Believe You've Met My Baby" developed into a smash hit, literally empty both barrels on their latest platter and come up with two more bull's eyes. "Hoping That You're Hoping", is a quick paced, sentimental love item that the duo spins in stellar style. And the under half, "Childish Love", a heartfelt, up tempo romantic ballad receives more of the Louvins' top calibre vocal stylings. An excellent two-sider for the boys.

"MR. BLUES" (2:31)

[E. B. Marks BMI—Rainwater, Gartrell, Davis]

"HOT AND COLD" (2:14)

[Sea Breeze BMI—Rainwater]

MARVIN RAINWATER
(MGM 12240; K12240)

● As the rock and roll flavored tunes continue to click big in the country market, Marvin Rainwater takes a crack at them and comes up with a terrific new coupling that oughta put his name high up on the charts. One end, "Mr. Blues" is an engaging, gimmicked-up rhythmic ditty on which Rainwater displays some of his standout vocal tricks. The other half, "Hot And Cold", is an exciting and beaty, rock 'n roll novelty that the vocalist belts out in spirited style. Rainwater has a hot double-decker. Watch 'em both.

"YOU NEARLY LOSE YOUR MIND" ((2:34)

[American BMI—E. Tubb]

"LUCKY LUCKY SOMEONE ELSE" (2:31)

[Acuff-Rose BMI—M. Robbins]

JUSTIN TUBB
(Decca 29895; 9-29895)

● Justin Tubb steps into the spotlight once again with his bid for top honors and it looks like he has the number that's gonna climb way up there and break through the 'hit barrier'. The tune, titled "You Nearly Lose Your Mind", is an inviting, fast paced sentimental ballad that Tubb treats to a bright vocal performance. On the lower deck the songster expressively decks out a tearful, middle beat lover's item tabbed "Lucky Lucky Someone Else." Two strong contenders with an edge to the upper half.

RUDY "TUTTI" GRAYZELL

(Starday 241; 45-241)

B+ "DUCK TAIL" (2:30) [Starrite BMI—J. Grayzell] Rudy "Tutti" Grayzell steps up to bat out his entry in the rock 'n roll sweepstakes. And he really belts this one as he tells his gal, a la "Blue Suede Shoes", to 'lay off of his hair'.

B+ "YOU'RE GONE" (2:00) [Starrite BMI—J. Grayzell] This end is a sentimental, novelty rocker that "Tutti" treats to a potent, rhythmic performance. Sensational pairing for the r & r, pop-country market.

FLOYD CRAMER

(MGM 12242; K12242)

B "TENNESSEE CENTRAL (Number 9)" (2:37) [Milene ASCAP—Smith] Floyd Cramer displays his excellence on the ivories as he knocks out an instrumental novelty that moves along at a streamliner's pace.

C+ "SUCCOTASH" (2:01) [Acuff-Rose BMI—Cramer] Bottom slicing is a pleasant sounding little ditty that Cramer wraps up in happy-go-lucky fashion. Deejays are gonna like 'em both.

TOM (RED) WILSON

(Crest 1020; 451020)

C+ "IT'S ME AGAIN" (2:32) [American BMI—Wilson] Tom (Red) Wilson intros on the label as he lends his soothing tones to a tender, slow moving romantic weeper. Pretty wedding of melody and lyrics.

C+ "LONESOME SEAGULL" (2:35) [American BMI—Dees] On this end Wilson warmly renders an interesting, moderate paced, sentimental piece. Soft, subdued string support on both ends.

SLIM RHODES

(Sun 238; 45-238)

B "BAD GIRL" [Hi-Lo BMI — Suggs, Rhodes] Slim Rhodes' band effectively showcases a Brad Suggs vocal as the chanter puts his heart into his delivery of a heart rending, middle beat platter.

B "GONNA ROMP AND STOMP" [Hi-Lo BMI — D. Rhodes, D. Rhodes] Here Rhodes colorfully backs up Dot and Smokey's bright vocal duet on a solid, fast paced rock 'n roller that should keep the boxes hop-pin'.

ROY MOSS

(Mercury 70858; 70858)

B+ "CORRINE CORINNA" (1:57) [Gotham A S C A P — Williams, Clapman, Parrish] Roy Moss takes hold of the current r & b smash, adds a bit of country flavoring and comes up with a tasty slicing that should do well in its field.

B+ "YOU DON'T KNOW MY MIND" (2:10) [Acuff-Rose BMI—J. Skinner] Under portion is a sentimental, rhythmic piece that Moss grooves in slick fashion. Top notch musical assist on both ends.

THE COLLINS KIDS

(Columbia 21514; 4-21514)

B+ "THE ROCKAWAY ROCK" (2:05) [Vidor BMI—D. Rose] The young and talented Collins Kids, Larry and Lorrie, demonstrate their intriguing vocal stylings on a catchy, rhythmic handclapper. Deck has the quality, novelty and charm to bust through. Watch it pop and country-wise.

B "MAKE HIM BELIEVE" (2:20) [Vidor BMI—D. Rose] Under side is a delectable, brisk paced novelty that tells about a little pest. A dandy coupler that the lads spin in light-hearted manner.

BILL MONROE

(Decca 29886; 9-29886)

B "ON AND ON" (2:44) [Bill Monroe BMI—B. Monroe] Bill Monroe and his Blue Grass Boys come across in persuasive fashion as they wax a distinctive, moderate paced romantic weeper.

B "I BELIEVED IN YOU DARLING" (2:34) [Bill Monroe BMI —B. Monroe] On the bottom side Monroe and the boys turn in another polished reading as they spin an expressive, moderate tempo blues ballad.

HAWKSHAW HAWKINS

(RCA Victor 20-6509; 47-6509)

B+ "SUNNY SIDE OF THE MOUNTAIN" (2:06) [American ASCAP — H. McAuliffe] The smooth chords of Hawkshaw Hawkins shine as the chanter runs through a fast paced, sentimental piece in top calibre fashion.

B+ "IT WOULD BE A DOGGONE LIE" (2:05) [Tree BMI—A. Inman] On the lower biscuit Hawkins hands in another competent reading on a feelingful, quick paced weeper. Two fine sides that are gonna grab off a healthy chunk of the sales and spins.

RUTH TALLEY & BOB JENNINGS

(MGM 12241; K12241)

B "EVER BY THE SIDE OF ME" (2:13) [Acuff-Rose BMI — Carwile] Ruth Talley and Bob Jennings neatly combine their pleasant vocal stylings on an easy-on-the-ears, fast paced romantic ditty. Deck should catch a heap of action.

B "LET ME" (2:35) [Acuff-Rose BMI—Wilson] The pair blends prettily on this middle beat, tear-compelling lover's ballad. Lovely performance on a side that bears close watching.

JIMMY DEAN

(Mercury 70855; 70855x45)

B+ "HELLO MR. BLUES" (2:09) [Alpine BMI—Dean, Jones, Grove] Mellow-toned Jimmy Dean comes up with a soft, sincere reading on a bluesy, moderate paced romantic weeper. Strong entry that should attract a good deal of attention.

B "I FOUND OUT (WHAT I'VE BEEN THINKIN') (2:03) [Tree BMI—A. Inman] The songster has caught his gal cheatin' on him and he tells about it in fetching fashion on this interesting, up tempo ditty.

SID KING & THE FIVE STRINGS

(Columbia 40680; 4-40680)

B+ "BOOGER RED" (2:37) [Fairway BMI—J. Hicks] The King Brothers, with Sid King in the lead, come up with a tantalizing ditty about a fetching little gal who just loves to dance. Socko vocal and instrumental performance.

B+ "OOBIE-DOOBIE" (1:59) [Peer Int'l BMI—Moore] On the reverse etching the boys delightfully tell about a swinging new dance step. Two potent house-rockers for the country-pop buyers.

LANIE WALKER (Sacred)

(Blue Hen 218; 45-218)

C+ "DAD'S NOT DEAD HE'S ONLY SLEEPING" (2:51) [Walker] The Black Mountain Boys warmly showcase Lanie Walker's poignant vocal and recitation on this slow paced, emotion-packed piece of sacred material. Real touching platter.

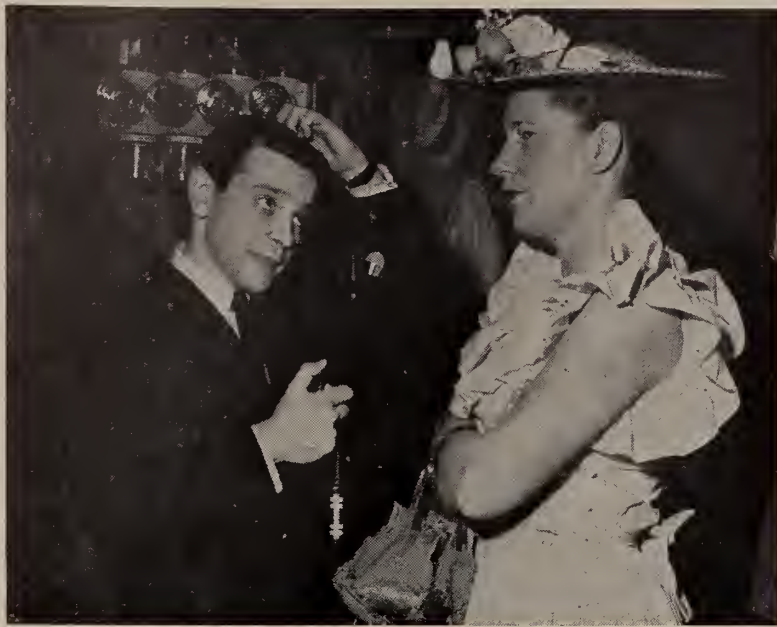
C+ "WHEN YOU MEET YOUR LORD" (2:18) [Walker] Under portion is a lively, up beat inspirational piece that Walker and the crew deck out in infectious fashion.

THE CASH BOX
Reports
THE NATION'S
BIG 10
Country
JUKE BOX TUNES

POS. LAST WEEK

- 1 **HEARTBREAK HOTEL** 1
Elvis Presley (RCA Victor 20-6420; 47-6420)
- 2 **BLUE SUEDE SHOES** 2
Carl Perkins (Sun 234; 45-234)
- 3 **YES, I KNOW WHY** 3
Webb Pierce (Decca 29805; 9-29805)
- 4 **I FORGOT TO REMEMBER TO FORGET** 5
Elvis Presley (RCA Victor 20-6357; 47-6357) (Sun 223; 45-223)
- 5 **YOU AND ME** 4
Kitty Wells & Red Foley (Decca 29740; 9-29740)
- 6 **I DON'T BELIEVE YOU'VE MET MY BABY** 7
Louvin Brothers (Capitol 3300; F3300)
- 7 **WHY, BABY, WHY** 8
Red Sovine & Webb Pierce (Decca 29739; 9-29739) George Jones (Starday 202; 45-202)
- 8 **SO DOGGONE LONESOME** 6
Johnny Cash (Sun 232; 45-232) Ernest Tubb (Decca 29836; 9-29836)
- 9 **'CAUSE I LOVE YOU** 10
Webb Pierce (Decca 29805; 9-29805)
- 10 **BLACKBOARD OF MY HEART** —
Hank Thompson (Capitol 3347; F3347)

What Did You Say?



NASHVILLE—It would seem that "Cousin" Minnie Pearl of Grand Ole Opry has Army DJ-singer, Richard Hayes in a tizzy. The photo was snapped during an interview for Hayes' Country Jamboree show which is currently aired over a 350 station Mutual network. . . .

Many Artists To Participate In Jimmie Rodgers Celebration

NASHVILLE, TENN.—Ernest Tubb, president of the Jimmie Rodgers Memorial and Health Foundation, and Hank Snow, announced here this week a partial list of leading country music artists who will attend the gala 1956 Jimmie Rodgers National Country Music Day Celebration.

The annual event falls on Friday and Saturday, May 25 and 26, in Meridian, Mississippi. Already, Meridian is bustling with activity as the time for the major event draws near. Confirmations have been received from the following artists who have indicated that they will attend: Ernest Tubb, Hank Snow, Jim Reeves, The Wilburn Brothers, Lefty Frizzell, The Maddox Brothers and Rose, Jimmy Newman, Gary Williams, Curtis Gordon, Jack Cardwell, Lonnie Barron, Wilf Carter, Charlie Walker, Audrey Williams, Freddie Hart, Justin Tubb, Jimmie Rodgers Snow, Dave Rich, Jim Wilson, Charline Arthur, Skeets Yaney, Linda Flannagan.

It was explained that this was only a partial list of artists who will attend, and that confirmations are being received daily.

Various record labels will be represented in the gala parade which is scheduled for Saturday, May 26. Also there will be numerous "luncheons" and "open houses" sponsored by the various music firms and record companies. Many officials of record companies, music firms, disk jockeys, and artists have already made reservations.

Decca Signs Two Artists

NEW YORK—Decca Records announces the addition to the roster of two new artists. Bob Harman, a pianist who hails from Tazewille, Virginia, makes his debut on the label with "Kentucky Home Boogie" and "King Fish Boogie". Also making her Decca bow at this time is vocalist Joan Hager. Miss Hager, who is currently featured on WSM-TV in Nashville, has waxed "Confessions of My Heart" and "Will You, Will You, Willyum".

CINCINNATI CUT-UPS

Willie Thall was telling us that the WLW Hayride may soon take on a new look, as plans are being made to originate the show from a Riding Club with a real hayride, live horses and all the trimmings. Sounds like a good idea and we'll be telling you more about it as time goes on. . . . Ernie Lee who sure looks good on channel #5 says the reason for him leaving the South and coming back to WLW, is because he fished all the ponds out. (Now Ernie —) . . . Did we tell you that WLW-TV is carrying the Reds' ball games, with sportcasters George Bryson and Mark Scott doing the chatter. Veteran Waite Hoyt is also calling the games for WSAI radio. . . . Mort Werner, NBC-TV programming expert, reportedly flew into Cincinnati this week with an eye on Walter Phillips show, and is considering Walt for a net-work career. . . . Dick Hageman took time out to call friends from the Boone County Airport this week, while passing thru to Dayton where his father is ill. (Dick is now working TV from New York.) . . . It was learned this week that Rudy Hansen (WLW's singin' rage) may soon be recording for another label.

Callin' all kinfolks—we'll be seeing you at the 4th annual anniversary jamboree of Jimmie Skinner's Music Center, Sunday April 29th at Verona Lake. . . . Nice letter from Cindy Coy of WPDX in Clarksburg, W. Va. Cindy spins the country wax, and writes some mighty good songs. . . . Hardrock Gunter has a record out on Cross Country that has a very good sound called "Juke Box Help Me Find My Baby". This could be it for Hardrock. . . . Dusty Owens also from WWVA in Wheeling has a mighty fine cut out on Admiral called "It's Goodbye And So Long". (These boys are cutting good wax up there. . . . Tuned in the other morning to Al Hines (Country Philosopher) of WKY. Never did find out if he got those eggs served baked, scrambled, or sunny side up. Paul Hodges will rotate his "Arriving Or Leaving" show from the Train, Bus, and Airport over WCPO.

Ameche Switches Stations

LOS ANGELES, CAL.—Jim Ameche, for the past three years one of Los Angeles' top disk jockeys, begins his new show over radio station KDAY (formerly KOWL) on May 7th.

Due to station KLAC's policy requirements regarding the music regulations set down for his programs, Ameche ankleed his post as one of the big five DJ's at KLAC in Los Angeles for the new post at KDAY.

Ameche received lucrative offers from three radio stations on the Eastern Seaboard and one from the Midwest along with four approaches from local radio outlets in the Los Angeles area. His choice of KDAY was made when it was understood that he would be given freedom to continue his programming policy.

As the key jockey on KDAY, Ameche will become the center of an extensive promotion campaign this summer, which will be geared mainly to increase the listening audience and gain ad agency recognition.

Meanwhile, Ameche continues his daily show out of WNJR in Newark, New Jersey, and the blossoming network of transcribed shows he has syndicated throughout America.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

- 1. HEARTBREAK HOTEL Elvis Presley (RCA Victor)
 - 2. BLUE SUEDE SHOES Carl Perkins (Sun)
 - 3. YES, I KNOW WHY Webb Pierce (Decca)
 - 4. FOR RENT Sonny James (Capitol)
 - 5. YOU AND ME Kitty Wells & Red Foley (Decca)
 - 6. LITTLE ROSA Red Sovine & Webb Pierce (Decca)
 - 7. SO DOGGONE LONESOME { Johnny Cash (Sun)
Ernest Tubb (Decca)
 - 8. YOU'RE THE ONE Faron Young (Capitol)
 - 9. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE) { Porter Wagoner (RCA Victor)
Red Sovine (Decca)
Tex Ritter (Capitol)
 - 10. I DON'T BELIEVE YOU'VE MET MY BABY Louvin Brothers (Capitol)
- 11) I'VE GOT FIVE DOLLARS. 12) I TAKE THE CHANCE. 13) BLACKBOARD OF MY HEART. 14) HOW FAR IS HEAVEN. 15) WHY, BABY, WHY. 16) I'VE CHANGED. 17) FOLSOM PRISON BLUES. 18) SEASONS OF MY HEART. 19) ROCK ISLAND LINE. 20) I WAS THE ONE. 20) HONKY TONK MAN. 20) 'CAUSE I LOVE YOU.

The Jordanaires
"ROCK N' ROLL RELIGION"
 CAP 3420
CENTRAL SONGS, INC.
 7308 SUNSET BOULEVARD HOLLYWOOD 28 CAL.
 HOLLYWOOD 1-9347

THE CASH BOX Country Roundup

According to word from Hal Smith, personal manager of Carl Smith, the Columbia artist is working a tour through the Northwest and Canada for the first half of this month. Smith's manager reported that they have just completed a successful tour through Oklahoma and Texas. Smith was the featured artist on April 28th edition of the 'Opry' ABC-TV'er.



AUDREY WILLIAMS

Bill Carrigan, WHLP, Centreville, Tennessee has his own news letter coming out each week now. Also, Carrigan is doing a big job with the C&W wax at WHLP, where he is manager!

Audrey Williams (MGM) took another swing through the South last week promoting her current MGM waxing of "Ain't Nothin' Gonna Be Allright Nohow" and "Livin' It Up And Havin' A Ball." Audrey worked the Pee Wee King TV'er on April 28th and is working through the Northeastern States this week—personal appearances and promotion tour! Audrey takes the writing laurels for both sides of this current release which is drawing top drawer action from both the sales and disk jockey plane!

Wynn Stewart (Capitol) gets off to a fast start with his recording of "The Waltz Of The Angels." This young country singer brings a fresh, new sound to the music field—a sound that is definitely commercial and the song has lots of potential.

Word from Houston, Texas and Slick Norris informs us that Jimmie Newman (Dot) is set for an appearance on the Red Foley "Ozark Jubilee" May 5th. Norris, Newman's personal manager, is keeping the Texas territory C&W happy and is currently pushing Newman's release of "Seasons Of My Heart."

Potato Pete Hunter now working two stations with his C&W wax shows. Slick Norris was in for a visit with Pete last week.

Thanks to The Davis Sisters (RCA Victor) for their very nice letter recently. Real good to hear from these two C&W favorites, Skeeter and Georgie. Their current release is "Lying Brown Eyes" and "Lonely And Blue."

Eddie Bond (Mercury) with his recording of "Rockin' Daddy" and "I Got A Woman" is reported to be going over big with the jocks. The Mercury waxing is a country-type 'beat' tune that is taking hold steadily. Bond hails from Memphis, Tenn.



WYNN STEWART

Word from Dallas informs us that Carl Perkins, Homer and Jethro, Johnny Cash, Justin Tubb, Sonny James and the Belew Twins were on hand for the Beaumont Policemen's Benefit Program at Stuart Stadium. Also appearing on the show were Faye Emerson and Preston Foster.

Also it was reported from Dallas that they recently had a big Spike Jones Show there on a Sunday night. On another occasion recently, Lt. Rip Masters of the Rin Tin Tin TV Series (He records for MGM as James Brown) and Charlie Walker (Decca) were guests. The Belew Twins worked a big show in their home town of Greenville on April 14th. Also on that package were Billy Edwards, Lafawn Paul, Eddie McDuff and Nancy Castlebury.

Tex Ritter (Capitol) guested on the Big "D" Jamboree on April 28th according to word from J. F. Dolan, publicity topper for the Texas oatuner!

Sheriff Tex Davis, C&W music promoter of WCMS, Norfolk, Va. informs us that they have a local Country show there every Friday night and recently Tex had Pete Pike (Coral) in as guest, who did a great job and really went over big, singing his latest release "A Friend Of The Bride."

Dub Allbritten, as A&R topper for ABC-Paramount, conducted his first session for the label last week, recording a young lad by the name of Ronnie Self. Ronnie, completely new to the recording field, was reported to have turned in a top notch session.



DAVIS SISTERS

The famous RCA Victor Blackwood Brothers Quartet of Memphis, Tenn. will be working personal appearances through May 12th in the states of Georgia, Alabama, Florida and North Carolina.

Johnnie and Jack (RCA Victor) who have been going strong with their recording of "I Want To Be Loved" make their entrance anew with "Baby, It's In The Making" and "You Can't Divorce My Heart." This new release by the number one C&W vocal group has all the potential of another big record for the team!

Tommy Smith (Decca) off into the hinterlands on a 30-day tour with Ernest Tubb Show. Smith recently turned in a great performance in Hammond, Indiana where some 8,000 persons were in attendance.

Ferlin Huskey (Capitol) is reported to have a real winner with his latest for the label... it's "Aladdin" and "That Big Ol' Moon". X. Cosse, personal manager of Huskey, is setting the promotion on this one into motion early.

Maxine, Jim Edward and Bonnie Brown (RCA Victor) have a real C&W hit with their waxing of "I Take The Chance". The record is getting top air play and the deejays are really raving over this one by the friendly Browns.

Dave Rich (RCA Victor) back into Nashville again last week promoting his current waxing of "Darlin' I'm Lonesome" and "I'm Glad."

Bobby Lord (Columbia) is getting exceptional good play from the deejays with his recording of "Beautiful Baby". Lord really belts this one out.

Buddy Killen, Tree Music rep excited over the new Hawkshaw Hawkins release... "It Would Be A Doggone Lie". Flip is "Sunny Side Of The Mountain". No doubt this could be one of the biggest recordings for the "Hawk From The West Virginia Hills". It has all the power, all the go of a hit

recording and it's right in line with what is commercial today. Listen to both sides of this one and we're certain you'll agree it's one of Hawk's best.

Jimmie Dean (Mercury) out with a new release called "I Found Out". Dean's last release of "Freight Train Blues" was reported as a top seller!

Vic McAlpin reports that Glenn Douglas recorded new sides for Decca last week under the direction of Decca's A&R chief, Paul Cohen. Also doing sessions in the Decca studios here were Patsy Cline, her first for Decca! At press time Cohen was in the process of lining up other recording dates for his Decca talent, including Autry Inman and Mimi Roman.

Pee Wee King (RCA Victor) into Nashville last week for recording of some special transcribed radio shows. King left Nashville following the sessions for Louisville, home base!



BOBBY LORD

Webb Pierce (Decca) currently on tour in Canada. Pierce's recording with Red Sovine of "Little Rosa" and his own recording of "Yes I Know Why" continues to get top play!

Jack Stapp, program director of WSM, back in town after a visit to Chicago and the NARTB meet there.

Eddy Arnold's latest... an all-market song... couples "Rockin' Mockin' Bird" and "You Don't Know Me." Arnold, one of the most consistent in the field of record entertainment, recently began a TV Show, originating in Springfield, Mo.

Ray Price (Columbia) currently lining up the promotion on his latest release with his personal manager, Al Flores. The two think this is one of the best for Ray. It couples "You Done Me Wrong" and "Crazy Arms."

Hawkshaw Hawkins and Jean Shepard are slated for a tour in Alaska, Lonzo and Oscar have just concluded appearances in the cold country.

Lee Rosenberg, Southern Belle Music, is very happy with the Jean Shepard waxing of "He Loved Me Once, And He'll Love Me Again." It's coupled with "You're Calling Me Sweetheart Again."

Dixie Lee, prexy of Dixielee Records, writes in to tell us that George Whitten's "Honey Chile" backed with "Still Cryin'" and his "God Was So Good" coupled with "You're Always Brand New" are doing so well that George is starting on a tour of the Southern states starting June 1st. His latest "Born To Be Happy" and "She Branded My Heart" has just been released and promises to be another good side for the artist. George passes along his thanks to the deejays who have spun his waxings.

In a news release from Springfield, Mo. and Don Richardson, it's reported that Charlie Brown, whose Brown Radio Productions produced the Eddy Arnold radio shows in Nashville, has been named to head up production of Crossroads TV's new "Eddy Arnold Show", featuring Chet Atkins, which premiered April 26. Brown, a resident of Springfield, will work closely with Joe Csida, who now directs Arnold's career. Both Eddy Arnold and Chet Atkins will be commuting weekly from Nashville.



HAWKSHAW HAWKINS

The "junior" version of "Ozark Jubilee" has proved so popular that another was staged April 28th, with ten-year-old Libby Horne again starring as mistress of ceremonies.

Writing for 300 newspapers of the United Press syndicate, TV Columnist William Ewald pays tribute to Red Foley as "the performer who's been singing country music almost as long as we've had a country."

A full-scale 'Jubilee' personal appearance package, starring Red Foley, was set for Cedar Rapids April 22, and Austin, Minn. on April 24, Milwaukee, Wis. April 25th, and Springfield, Ill. on April 26th.

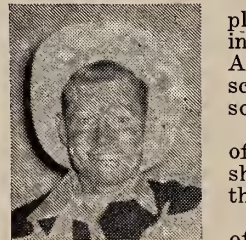
Frankie Starr (Decca) worked the Circle Theatre in Cleveland, Ohio on April 14th, along with Moon Mullican (King), Mitchell Torok (Decca) and Roy Wiggins.

Harry Silverstein, promotion man for Decca records is on his way through the South on another promotion junket; Silverstein was in Nashville the early part of this week!

Acuff-Rose Publishers took first place in the Nashville-Melrose Bowling Tournament last week, according to word from Wes Rose. Trophies were presented the publishing firm during special festivities.

Slick Norris informs us that the Jimmy Newman's recording of "Night Time Is Cry Time" is beginning to make a big showing around the country from the reports that are coming in. Could it be that this is a hit all over again?

Herbert Shucher, personal manager of Jim Reeves is planning a special promotion campaign for the forthcoming Jim Reeves release "My Lips Are Sealed" and "Pickin' A Chicken." Shucher reports that the Victor artist is scheduled for a full slate of personal appearances, booked solidly through June.



GEORGE WHITTEN

Good to hear from "The Country Youngun", Jack Boon of WCJU, Columbia, Mississippi who has the C&W wax shows for the station. Boone does a good job promoting the C&W music on his "Country Style" program.

"Giggle Box" and "Do You Love Me?" are the titles of a new one by Babs and Floyd on RCA Victor. The 'Giggle' side is exceptionally funny!

Gabe Tucker, personal manager of Ernest Tubb and Justin Tubb returned to Nashville last week after fifteen days through Texas where he spent considerable time fishing, relaxing, and scheduling more dates for his two Decca artists. Tucker also handles the affairs of the Wilburn Brothers.

Radio Station WSM announced this week that they would originate the NBC network portion of the Grand Ole Opry in Meridian, Mississippi, on Saturday, May 26. The broadcast will be coordinated with present plans in regards to the Jimmie Rodgers National Country Music Day Celebration.

Mrs. Jimmie Rodgers has returned to her home in Texas after a visit here in Nashville last week!

THE CASH BOX

Country Disk Jockey REGIONAL RECORD REPORTS



DON LARKIN WAAT—Newark, N. J. 1. Yes, I Know Why (W. Pierce) 2. Heartbreak Hotel (E. Presley) 3. You And Me (Wells & Foley) 4. What Would You Do (Porter Wagoner) 5. Blackboard Of My Heart (Hank Thompson) 6. I Don't Believe You've Met My Baby (Louvins) 7. So Doggone Lonesome (Cash) 8. For Rent (Sonny James) 9. Why Baby, Why (Sovine & Pierce) 10. James Dean (Red River Dave)

J. R. JANOT KPAC—Port Arthur, Tex. 1. On My Mind (Flatt & Scruggs) 2. 'Cause You're Always On My Mind (Wiley Barkdull) 3. Heartbreak Hotel (E. Presley) 4. Blue Suede Shoes (Perkins) 5. Walk My Way (Jerry Jericho) 6. My Name Is Joe (Joey Gills) 7. Seasons Of My Heart (Jimmy Newman) 8. Let's Stay Together (Rusty & Doug) 9. Hi-toned Papa (J. Simpson) 10. What Would You Do (Ritter)

DICK DEAN WKTQ—Norway-Paris, Me. 1. Heartbreak Hotel (E. Presley) 2. Why, Baby, Why (Sovine & Pierce) 3. Blue Suede Shoes (Presley) 4. So Doggone Lonesome (Ernest Tubb) 5. I Don't Believe You've Met My Baby (Louvins) 6. Rock Island Line (L. Dresslar) 7. I've Got Five Dollars (Young) 8. I Forgot To Remember (Elvis Presley) 9. That's All (T. Ernie Ford) 10. Bayou Baby (Eddy Arnold)

(PLUS THE NEXT FIVE) 1. HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420; 47-6420) 2. BLUE SUEDE SHOES Carl Perkins (Sun 234; 45-234) 3. YES, I KNOW WHY Webb Pierce (Decca 29805; 9-29805) 4. YOU AND ME Kitty Wells & Red Foley (Decca 29740; 9-29740) 5. I FORGOT TO REMEMBER TO FORGET Elvis Presley (RCA Victor 20-6357; 47-6357) (Sun 223; 45-223) 6. I DON'T BELIEVE YOU'VE MET MY BABY Louvin Brothers (Capitol 3300; F3300) 7. SO DOGGONE LONESOME Johnny Cash (Sun 232; 45-232) Ernest Tubb (Decca 29836; 9-29836) 8. WHY, BABY, WHY Red Sovine & Webb Pierce (Decca 29739; 9-29739) George Jones (Starday 202; 45-202) 9. BLACKBOARD OF MY HEART Hank Thompson (Capitol 3347; F3347) 10. I'VE GOT FIVE DOLLARS Faron Young (Capitol 3369; F3369) 11. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE) 12. YOU'RE THE ONE 13. I WAS THE ONE 14. FOLSOM PRISON BLUES 15. FOR RENT 15. 'CAUSE I LOVE YOU 15. I'VE CHANGED

HAPPY ISON WORZ—Orlando, Fla. 1. Heartbreak Hotel (E. Presley) 2. How Far Is Heaven (Kitty Wells & Carol Sue) 3. Blue Suede Shoes (Perkins) 4. I've Changed (Carl Smith) 5. Let's Stay Together (Newman) 6. For Rent (Sonny James) 7. Little Rosa (Sovine & Pierce) 8. Long Tall Sally (M. Robbins) 9. My Suspicious Mind (Jimmie Williams) 10. So Doggone Lonesome (Cash)

HAL HARRIS KRCT—Baytown, Tex. 1. So Doggone Lonesome (Ernest Tubb) 2. Seasons Of My Heart (Jimmy Newman) 3. Yes, I Know Why (W. Pierce) 4. You're Still Mine (F. Young) 5. Folsom Prison Blues (J. Cash) 6. A Tear Fell (Anita Carter) 7. Hold Everything (Red Sovine) 8. Your Heart (George Jones) 9. Honky Tonk Man (J. Horton) 10. For Rent (Sonny James)

PAUL SIMPKINS WBAM—Montgomery, Ala. 1. Honky Tonk Man (J. Horton) 2. You're Still Mine (F. Young) 3. For Rent (Sonny James) 4. Seasons Of My Heart (Jimmy Newman) 5. If You Were Mine (Reeves) 6. I'll Take The Chance (Browns) 7. Not Anymore (Al Terry) 8. Fallen Angel (S. McDonald) 9. You And Me (Wells & Foley) 10. Crazy Arms (Ray Price)

DEAN "HILLBILLY" EVANS WXOK—Baton Rouge, La. 1. Blue Suede Shoes (Perkins) 2. Heartbreak Hotel (E. Presley) 3. For Rent (Sonny James) 4. Yes, I Know Why (W. Pierce) 5. On My Mind (Flatt & Scruggs) 6. I Was The One (E. Presley) 7. Little Rosa (Sovine & Pierce) 8. I've Changed (Carl Smith) 9. I've Got Five Dollars (Young) 10. Follow Me (Al Terry)

RANDY GRETES WITJ—Ithaca, N. Y. 1. Heartbreak Hotel (Cadets) 2. Blue Suede Shoes (S. Taylor) 3. 16 Tons (T. Ernie Ford) 4. Yes, I Know Why (W. Pierce) 5. Why, Baby, Why (H. Locklin) 6. You're Free To Go (C. Smith) 7. You And Me (Wells & Foley) 8. So Doggone Lonesome (Cash) 9. I Don't Believe You've Met My Baby (Louvins) 10. Eat, Drink And Be Merry (Porter Wagoner)

AL MCKINLEY KDAV—Lubbock, Tex. 1. You And Me (Wells & Foley) 2. Mr. Teardrop (M. Robbins) 3. For Rent (Sonny James) 4. I'll Take The Chance (Browns) 5. You're Still Mine (F. Young) 6. Little Rosa (Sovine & Pierce) 7. I Was The One (E. Presley) 8. Blackboard Of My Heart (Hank Thompson) 9. Uncle Pen (Porter Wagoner) 10. Hillbilly Blues (Tabby West)

BILL RANKIN KTHE—Thermopolis, Wyo. 1. Will You Will-Yum (Janice Martin) 2. Blue Suede Shoes (Perkins) 3. Poor People Of Paris (Jean's Song) (Chet Atkins) 4. What Would You Do (Ritter) 5. So Doggone Lonesome (Tubb) 6. Here I Am (Jerry Reed) 7. Why, Baby, Why (Sovine & Pierce) 8. Heartbreak Hotel (E. Presley) 9. I've Got Five Dollars (Young) 10. You And Me (Wells & Foley)

BILL THORNTON KRLW—Walnut Ridge, Ark. 1. You're Still Mine (F. Young) 2. Blue Suede Shoes (Perkins) 3. Heartbreak Hotel (E. Presley) 4. I've Changed (Carl Smith) 5. Not Anymore (Lee & Terry) 6. How Far Is Heaven (Wells) 7. Little Rosa (Sovine & Pierce) 8. For Rent (Sonny James) 9. What Would You Do (Ritter) 10. Bad Girl (Slim Rhodes)

"HOPALONG" JOE HOPPEL WCMS—Norfolk, Va. 1. Going Crazy (Luke Gordon) 2. Meet Me In The Chapel (Skeets Yaney) 3. Heartbreak Hotel (E. Presley) 4. You're Not Play, Love (Wilburns) 5. How Far Is Heaven (Kitty Wells & Carol Sue) 6. Little Rosa (Sovine & Pierce) 7. You're Still Mine (F. Young) 8. Moon Song (Buddy Meredith) 9. Rock Island Line (Donegan) 10. I Take The Chance (Browns)

RAMBLIN' LOU WJLL—Niagara Falls, N. Y. 1. Blue Suede Shoes (Presley) 2. I Want You To Be My Baby (Lee & Cooper) 3. What Would You Do (Red Sovine) 4. Rock Island Line (Donegan) 5. Mystery Train (Elvis Presley) 6. Yes, I Know Why (W. Pierce) 7. You're Still Mine (F. Young) 8. Blow The Whistle (Bill Long) 9. Eatin' High On The Hog (Mac Wiseman) 10. Dark As A Dungeon (Moore)

GEORGE STRAIT LONESOME GEORGE WDCF—Dade City, Fla. 1. So Doggone Lonesome (Cash) 2. If You Do, Dear (Carl Smith) 3. I've Got Five Dollars (Young) 4. I Want To Be Loved (Johnnie & Jack & Rubby Wells) 5. If You Were Mine (Reeves) 6. Eat, Drink And Be Merry (Porter Wagoner) 7. You And Me (Wells & Foley) 8. Trust Me (Jimmy & Johnny) 9. I Don't Believe You've Met My Baby (Louvins) 10. I'll Take The Chance (Browns)

FRYD LYNN'S "HILLBILLY HEAVEN" KWTO—Springfield, Mo. 1. What Would You Do (Porter Wagoner) 2. Heartbreak Hotel (E. Presley) 3. You And Me (Wells & Foley) 4. Blue Suede Shoes (Perkins) 5. I Was The One (E. Presley) 6. If You Do, Dear (C. Smith) 7. For Rent (Sonny James) 8. Yes, I Know Why (W. Pierce) 9. I Love Everybody (T. West) 10. Fire Of Love (Bobby Lord)

CHUCK DOUGHERTY (CHUCK FROM KENTUCKY) WKDA—Nashville, Tenn. 1. Heartbreak Hotel (E. Presley) 2. Blue Suede Shoes (Perkins) 3. Yes, I Know Why (W. Pierce) 4. You're Still Mine (F. Young) 5. I'm A Lover Not A Fighter (Jerry Reed) 6. Blackboard Of My Heart (Hank Thompson) 7. Little Rosa (Sovine & Pierce) 8. I Don't Believe You've Met My Baby (Louvins) 9. Goo Goo Da Da (Carlises) 10. Rockin' Daddy (Eddy Boyd)

JOHNNY RION KSTL—St. Louis, Mo. 1. Blue Suede Shoes (Presley/Perkins) 2. Yes, I Know Why (W. Pierce) 3. You're Still Mine (F. Young) 4. Folsom Prison Blues (J. Cash) 5. So Doggone Lonesome (Tubb/Cash) 6. What Would You Do (Wagoner/Sovine/Ritter) 7. How Far Is Heaven (K. Wells) 8. Slow Down Brother (Huskey) 9. You're Not Play Love (Wilburns) 10. Little Rosa (Sovine & Pierce)

CLARENCE KNEELAND WICH—Jewett City, Conn. 1. Blackboard Of My Heart (Hank Thompson) 2. Do You Know Where God Lives (Eddy Arnold) 3. That's A Sad Affair (Reeves) 4. 'Cause I Love You (Pierce) 5. Row No. 2, Seat No. 3 (Lee & Cooper) 6. What Would You Do (Porter Wagoner) 7. So Doggone Lonesome (Lord/Tubb/Cash) 8. These Hands (Hank Snow) 9. When You Said Goodbye (Eddy Arnold) 10. I've Changed (Carl Smith)

THE CASH BOX 26 West 47th Street New York 36, N. Y. Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check Please Send Us A Bill

BILL CARTER KBOX—Modesto, Calif. 1. Why, Baby, Why (Sovine & Pierce) 2. What Would You Do (Porter Wagoner) 3. Only You, Only You (Charlie Walker) 4. By The Sweat Of My Brow (B. Carter) 5. 'Cause You're Always On My Mind (Wiley Barkdull) 6. Seasons Of My Heart (Jimmy Newman) 7. You And Me (Wells & Foley) 8. For Rent (Sonny James) 9. Folsom Prison Blues (J. Cash) 10. So Doggone Lonesome (Ernest Tubb)

"PICKING" PETE PETE AYDELOTTE WAGG—Franklin, Tenn. 1. How Far Is Heaven (Kitty Wells & Carol Sue) 2. Long Tall Sally (M. Robbins) 3. You're Still Mine (F. Young) 4. Little Rosa (Sovine & Pierce) 5. Darling, I'm Lonesome (Rich) 6. Seasons Of My Heart (Jimmy Newman) 7. City Of Strangers (T. Smith) 8. So Doggone Lonesome (Cash) 9. I've Changed (Carl Smith) 10. Love Me (Buddy Holly)

MACK SANDERS KFB1—Wichita, Kan. 1. Yes, I Know Why (W. Pierce) 2. You And Me (Wells & Foley) 3. So Doggone Lonesome (Ernest Tubb) 4. I Don't Believe You've Met My Baby (Louvins) 5. I've Got Five Dollars (Young) 6. Why, Baby, Why (Sovine & Pierce) 7. Blackboard Of My Heart (Hank Thompson) 8. You're Free To Go (C. Smith) 9. I Don't Care (Webb Pierce) 10. Eat, Drink And Be Merry (Porter Wagoner)

FIRM NAME ADDRESS CITY ZONE STATE Individual's Name

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.

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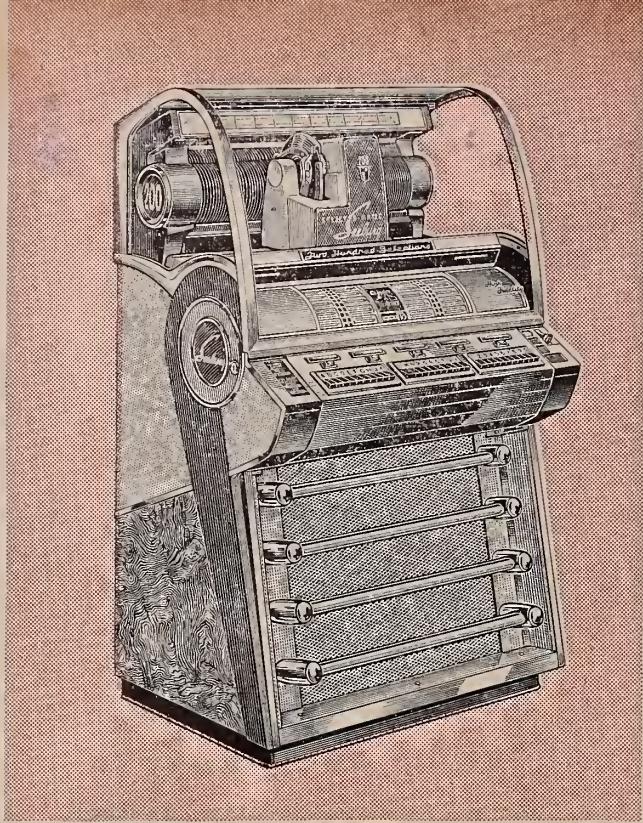
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ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.

"The Waltz of the Angels" b/w "Why Do I Love You So" sung by Wynn Stewart on CAP 3408 CENTRAL SONGS, INC. 6308 SUNSET BOULEVARD HOLLYWOOD 26, CALIF. HOLLYWOOD 1-9347

JIMMIE WILLIAMS Singing star on WWVA's "World's original Jamboree" sings on MGM "MY SUSPICIOUS MIND" b/w "GO AHEAD & MAKE ME CRY" For personal appearances Write — Phone J. GRIESHOP 7771 CHEVIOT RD., CINCINNATI 24, OHIO

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS Every Week In THE CASH BOX ALL FOR ONLY \$15. PER YEAR (52 ISSUES) THE CASH BOX 26 West 47th Street New York 36, N. Y. Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check Please Send Us A Bill FIRM NAME ADDRESS CITY ZONE STATE Individual's Name



the Seeburg V-200

answers the necessity for programming both Singles and E.P.'s



45 RPM SINGLES

45 RPM Single Records give you the opportunity to program current, single tune releases—hit tunes, disc jockey favorites, popularity poll leaders. The public wants to hear this kind of music.

45 RPM E.P. RECORDS

The public also wants to hear all-time favorites, show tunes, light classics, varieties and other "standard" music. This music on 45 RPM is principally available on Extended Play Records.

THE ANSWER...

The Seeburg V-200—the music system that compensates the operator for the additional time required to play Extended Play Records.

See your Seeburg Distributor for information about low-cost E.P. Record packages available from leading record manufacturers.

America's finest and most complete music systems

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois



Here and There

IS THERE ANY WAY OUT OF THE ANNUAL ASCAP BATTLE?

Have You Any Idea or Plan as to How This Annual Double-Royalty Tax Tribute Battle With ASCAP can be Ended Once and for All Time?

For a long time now there have been members of the automatic music business who have asked,

"Isn't there some plan, some method, some way which would bring about an end to these annual battles with ASCAP?"

Like all others these men, too, are being irritated year after year by the ASCAP battles.

In fact, everyone in the automatic music industry is irritated, is upset, is concerned and is, in many cases, desperately anxious and, sometimes, even fearful of the outcome.

There are some who even believe, "The day will come when we may lose our fight."

Others are of the opinion that, "ASCAP should quit. The Senators and Congressmen should tell them, once and for all time, to quit pestering the legislature with the same bills that session after session of the Congress has turned down."

Perhaps there is among the many, many peoples who comprise the automatic music industry of the nation, someone with a plan, an idea, a method, which could, once and for all time, halt such future fights.

No one will give in to PRIVATE TAXING POWERS to be granted to ASCAP! No one will ever give in to having to PAY THRU THE NOSE or seeing the music of the poor, the juke box music of America, CRUCIFIED ON A CROSS OF GOLD.

But if there is an idea, or a plan, or a method, which can from now on in halt ASCAP from sponsoring and presenting further such bills, as face the automatic music operators of the nation today, then

he who has this idea, or plan, or method should come to the fore and present it for all the industry to study.

Provided, of course, that the industry's legal minds first believe that the plan is feasible. That it is practical. That it is logical. That there is a possibility, even a remote possibility, that it can be made to work.

There isn't an operator in the nation who will give in to private taxation. Especially the kind of private taxation that is without recourse or supervision and that would be sanctioned by the U. S. Government, should the ASCAP-sponsored bills ever be voted into Federal Law.

Like all businessmen, the nation's music operators are heavily overburdened with taxation at this time. They are paying license taxes to the U. S. Government, State, County and City Governments. They are paying U. S. and State Income Taxes. They are paying Occupational Fees in many instances. They are paying sales and other taxes.

They certainly cannot afford to be burdened by any more taxation. Especially the kind of taxation which ASCAP, just a few years ago in one of its bills, indicated it would crash down on the heads of every single music operator in the nation.

But if someone has the big idea, the method, the plan, to once and for all time halt ASCAP from sponsoring further such bills as ASCAP has sponsored and presented for years past, then this is the time to present immediately this fact for all the industry's benefit.

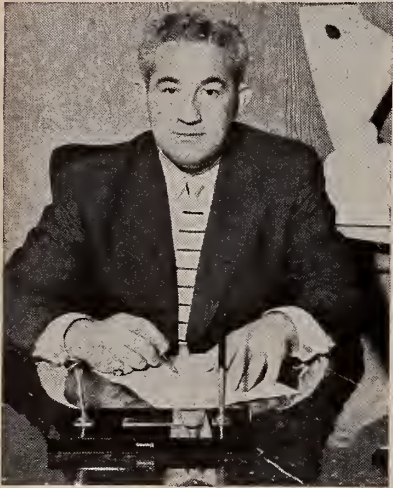
WASHINGTON, D. C.—How's business? We mean big business. Well let's look at some fantastic figures. It is reported "The biggest boom in history swelled the list of U.S. firms doing a business of more than \$1 billion a year from 29 to 33 during 1955." The sales of these billion-dollar firms totaled more than \$90 billion, compared with \$70 billion the year before. General Motors lead with sales of \$12 billion. Newest member of the "Billion Dollar Sales Club" was RCA. Just for the fun of it we're listing the top firms: General Motors, Standard Oil of N. J.; Ford Motor Co.; Bell System; Great A&P; U.S. Steel; Chrysler; Sears, Roebuck; General Electric; Swift & Co.; Bethlehem Steel; Armour & Co.; Safeway Stores; Gulf Oil; Du Pont; Texas Co.; Western Electric; Standard Oil of Ind.; Socony Mobil; Shell Oil; Westinghouse; Goodyear Tire; Standard Oil of Calif.; National Dairy; J. C. Penney; Kroger Co.; Republic Steel; Union Carbide; International Harvester; Firestone Tire; Sinclair Oil; American Tobacco and Radio Corp. of America. Another interesting report was the information compiled by the Associated Press that at the end of 1955 there were 67 firms that reported total assets in excess of \$1 billion. Included in this group were 34 industrial, railroad and utility companies; 17 banks; 13 insurance companies and 3 finance companies.

NEW YORK—We all know that the population in the United States has been increasing with each year. Which is good news for those in our business, as it creates more players—first in the kiddie field, and then in the teen-age group and the matured group. The same population increase is noted throught the world. The United Nations reported this week that by the middle of 1954 there were 2,652,000,000 people on earth, with population increasing fastest in Asia. But the nations with the fastest population growth were Venezuela, up 3 per cent a year; Panama, up 2.9 per cent; Ceylon, up 2.8 per cent; and Mexico, up 2.7 per cent. Slowest growth appeared in Ireland, up .04 per cent; Spain and Pakistan, up .8 per cent; and Poland and Portugal, up .9 per cent.

LOWELL, MASS.—Harvard Professor William Howells reports that "in half a million years mankind will lose its little toes and will have only three toes on each foot." (Comment: We don't believe him, and will stick around just to find out).

AMERICA'S NEWEST GAME MFR.

The Bert Lane Company, Inc., Formerly Specializing in Kiddie Rides, Now Manufacturing Amusement Games. To Announce 1st Product Shortly. Appointing Distribs Thruout Country. Sales Reps Being Selected.



BERT LANE



HARRY PEARL

MIAMI, FLA.—The Bert Lane Company, Inc., this city, headed by the dynamic Bert Lane, president, and Harry Pearl, vice president, will soon be turning out a steady line of amusement games, according to these executives.

Lane has been manufacturing kiddie rides for the past five years, but now has expanded his manufacturing facilities so that he can supply the trade with amusement machines. The firm will continue to produce kiddie rides.

The plant, which was only recently increased to 70,000 sq. ft., boasts of the finest, most modern type of production facilities. The factory is departmentalized, each performing a definite function. From the drawing board of the art department, the experimental and engineering depart-

ment, woodwork department, assembly section, to the finished product—everything is scientifically arranged. The finished product is then crated and then shipped by truck, or by rail (a siding runs right into the plant).

The firm is now setting up a line of distributors throughout the country, and a staff of regional sales representatives is being appointed.

"We have given a lot of thought to the amusement games field," said Lane, "and after a great deal of preparation, are now prepared to enter this division of the coin machine business in a big way. It is our intention to present the games' operators with a variety of amusement machines in the prescribed manner accepted throughout the industry. It is our hope that we can produce equipment that will bring profits to the operators."

Exhibit Supply Presents Awards To Distributors



CHICAGO—Sam Lewis, president of The Exhibit Supply Company, this city, has presented awards to outstanding distributors of "Skill Pool" games.

"These awards were presented to distributors whose efforts in pioneering, promoting and selling 'Skill Pool' games were instrumental in making this unknown game one of the most sensational sales successes and one of the most played games ever conceived by the coin machine industry," explained Lewis.

"These distributors, along with The Exhibit Supply Company, started the ball rolling into what has become one of the biggest, long range successes for all makers, distributors and dealers of all types of pool games."

Awards were presented to: First Coin Machine Exchange, Chicago; Miller-Newmark Distributing Company, Grand Rapids, Mich.; Minthorne Music Company, Los Angeles,

Calif.; Lieberman Music Company, Minneapolis, Minn.; Lieberman Music Company, Omaha, Neb.; Redd Distributing Company, Boston, Mass.; Active Amusement Machines Company, Philadelphia, Pa.; Dunis Distributing Company, Portland Ore.; Dunis Distributing Company, Seattle, Wash.; B. D. Lazar Company, Pittsburgh, Pa.; Bush Distributing Company, Miami, Fla.; S. L. London Music Company, Milwaukee, Wis.; W. B. Distributors, Inc., St. Louis, Mo.; Dan Stewart Company, Salt Lake City, Utah; University Coin Machine Exchange, Columbus, O.; H. B. Brinck, Butte, Mont.; and Modern Distributing Company, Denver, Colo.

Pictured above: Sam Lewis (right) presenting a plaque to Joe Kline and Wally Finke of First Coin Machine Exchange.



SPANISH POOL

PHONE Van Buren 6-3100
CABLE ADDRESS "EXICO"

The **EXHIBIT** Supply Co



EST. 1901

MANUFACTURERS OF COIN CONTROLLED AMUSEMENT, SKILL AND VENDING MACHINES

4222-30 WEST LAKE STREET
CHICAGO 24, ILLINOIS

AN OPEN LETTER TO ALL OPERATORS:

In July, 1955, The Exhibit Supply Co. introduced to the nation a very simple, yet fascinating new form of amusement. It was a game called Skill Pool. Many laughed, many scoffed, and some few sneered, but to date over 100,000 Skill Pools, and variations of it, have been placed in taverns, clubs and other gathering places all over the country.

The game of Skill Pool swept the nation like no other game before it. All of us in the Coin Machine Industry watched with awe the progress of this game.

Undoubtedly sales of these games will continue for many months to come: in some areas for years to come. The play is simple, fascinating, and skillful, yet easy to learn.

Is it possible for the manufacturers within the Industry to come up with another game embodying these same qualities and with the same popularity and sales potential of Skill Pool?

We, at Exhibit, have examined this problem at length. We have made variations of the Skill Pool game and so have our competitors. Some of these games have been successful. Others have not. Certainly none of them have met, nor were expected to meet, with the complete success of the original Skill Pool game. So we decided to go back to the source from which Skill Pool came.

Skill Pool originated in Europe and has been played there for perhaps the past twenty or twenty-five years. Was it possible that another such game existed in Europe?

We examined many variations of the European game. Now, we feel that we have come up with a game that embodies all the features of Skill Pool, plus a fresh appeal that will equal the peak popularity of Skill Pool. It is simple. It is fascinating. It is easy to learn. It requires skillful playing. It is completely mechanical. It can be sold for a very low price. And it takes up even less playing area than the original Skill Pool!

Because of its background we call this game **SPANISH POOL!**

We predict it will be placed in every location where the original pool game play has started to fall off!

We predict that it will be placed in many locations that could not accommodate a Skill Pool game because of the playing area required! We predict that it will become a companion game to many of the Skill Pool tables that are now on location!

Remember—**SPANISH POOL** is by far—the greatest game of Skill since Skill Pool. It is not an imitation—not a copy—not a variation. It is an entirely new innovation in pool game play! Samples are in your distributors' showrooms. Plan to see them soon!

THE EXHIBIT SUPPLY CO.

Samuel B. Lewis

Samuel B. Lewis,

President

MUSIC OPERATORS!

IF YOU BELIEVE YOU ARE PAYING MORE THAN ENOUGH HEAVY, INCOME-DRAINING TAXES OF ALL KINDS NOW, JUST THINK HOW MUCH MORE YOU WILL PAY SHOULD ASCAP AND SIMILAR ORGANIZATIONS BE GIVEN THE POWER OF A PRIVATE TAXING AUTHORITY, WITHOUT RECOURSE OR SUPERVISION OF ANY KIND WHATSOEVER, YET WITH THE SANCTION AND FULL SUPPORT OF THE U. S. GOVERNMENT BY FEDERAL LAW TO TAX YOU AS MUCH AS ASCAP DESIRES TO TAX YOU, AS MANY DIFFERENT TIMES AND AS OFTEN AS ASCAP WISHES TO TAX YOU. THIS IS WHAT IS REQUESTED BY ASCAP AND SIMILAR ORGANIZATIONS IN THE BILLS ASCAP HAS SPONSORED THAT ARE NOW BEFORE JUDICIARY SUB-COMMITTEES IN THE SENATE AND IN THE HOUSE OF REPRESENTATIVES AWAITING IMMINENT PUBLIC HEARINGS.

**THAT IS WHY YOU ARE BEING URGED
TO OBTAIN IMMEDIATELY OVER A**

**MILLION
LETTERS**

Every music operator in the nation, his employees and all of his friends, must obtain letters addressed to his Senator and his Congressman, as well as to all the Senators and Congressmen of the Judiciary Sub-Committees and the full Judiciary Committee.

Over a million letters are needed.

Copies of all letters should be made. Whether the letters are typed or written, they can quickly be photostated.

Regardless of the expense involved in this process, which is pennies compared to what taxation would be smashed down dollar-wise on the heads of every juke box operator in the nation, this simply must be done and done quickly.

There is no telling when the Judiciary Sub-Committees of both the Senate or the House of Representatives may decide to call Open Public Hearings on the four ASCAP-sponsored bills now before them.

When these hearings are called, the nation's music operators will be quickly notified.

Then, and then only, should they release the letters they have obtained.

This should be a flood. A deluge of letters into Washington to help stymie ASCAP and similar such organizations.

TO KILL THE FOUR BILLS RIGHT WHERE THEY NOW ARE AT—in the Judiciary Sub-Committees.

DO NOT MAIL THE LETTERS YOU OBTAIN UNTIL YOU ARE ADVISED TO DO SO!!!

But get the letters first. Have them ready. Have individual copies addressed to all Congressmen and all Senators of both the Sub-Committees and the full Judiciary Committees.

Let these letters talk right from the heart.

Tell the Senators and the Congressmen, who have in past sessions for years and years, turned down the very same type of ASCAP-sponsored legislation, just what these bills would mean to you, to your employees, to your families, to your future!!

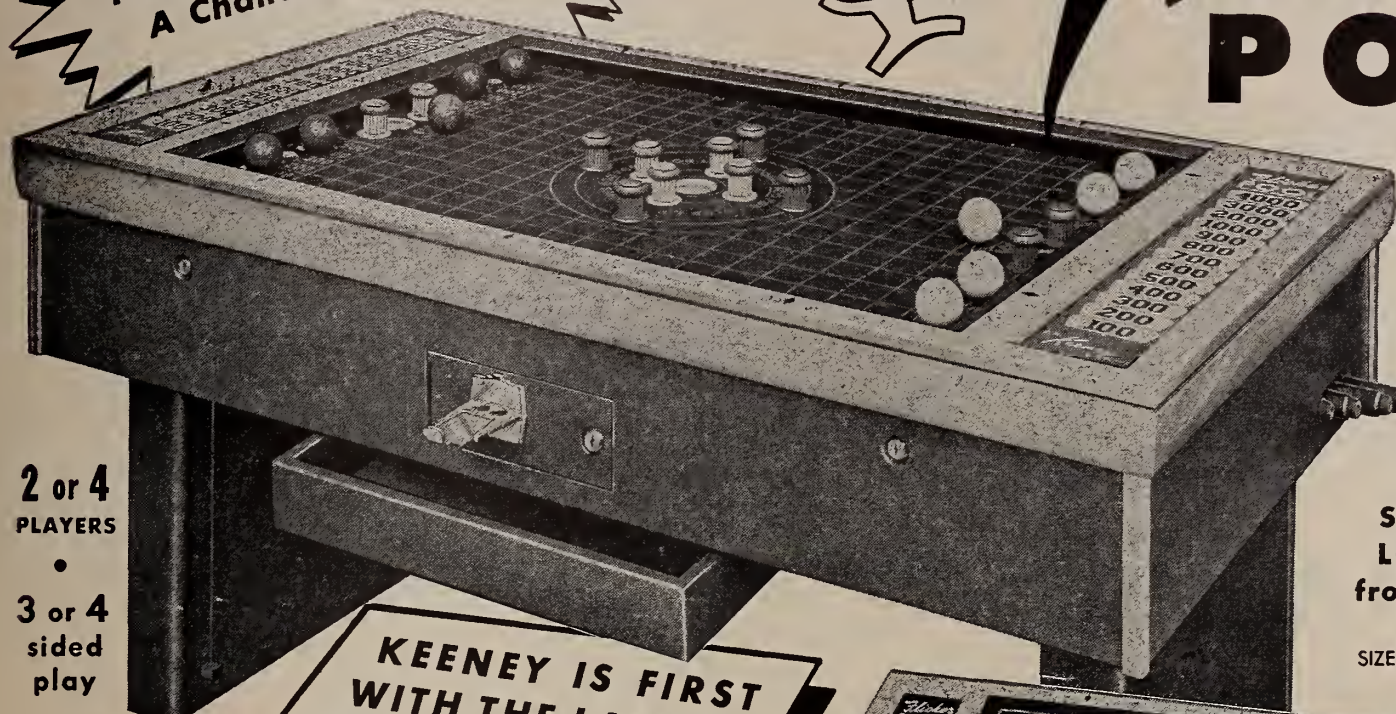
GET THOSE LETTERS READY QUICK!!!

**IMPORTANT NOTICE!
DO NOT MAIL LETTERS UNTIL
YOU ARE TOLD TO DO SO!!**

A HIGH SCORE GAME
 COMBINING
SKILL AND TIMING
 Fascinating to Amateurs -
 A Challenge to Experts!

KEENEY'S

Flicker POOL



**HIGH
SCORE
WINS!**



Scores Vary as
Lights Flicker
from 100 to 600!

SIZE: 64" L. x 36" W. x 32" H.

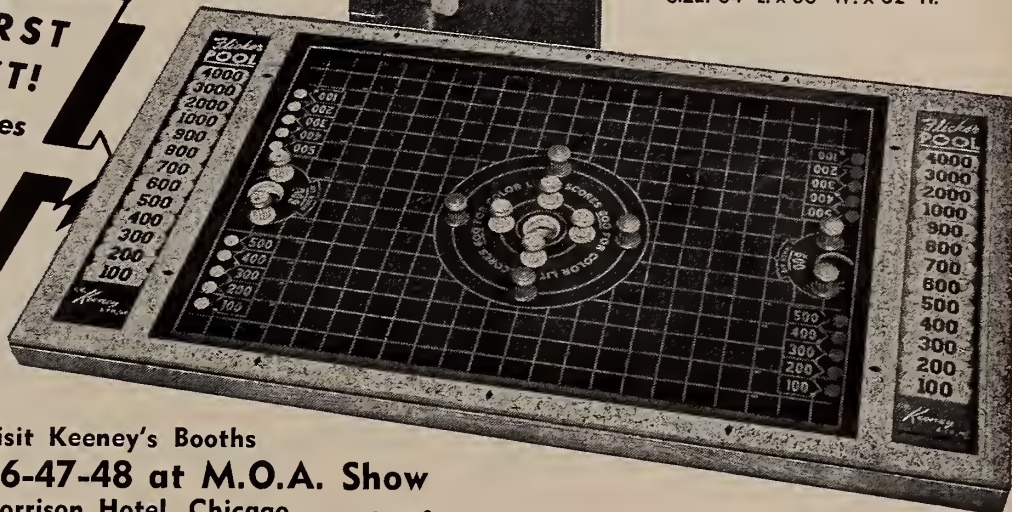
**2 or 4
PLAYERS**

**3 or 4
sided
play**

**2 DIMES
PER GAME!**



**KEENEY IS FIRST
WITH THE LATEST!**
 3-Way Toggle Switch enables
 game to be played as
FLICKER POOL
 or
FASCINATION POOL



**OPERATE KEENEY'S
FASCINATION
POOL**

Regular or
JUMBO
Models

J. H. Keeney & CO., INC.
 2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

Visit Keeney's Booths
46-47-48 at M.O.A. Show
 Morrison Hotel, Chicago

See YOUR *Keeney* **DISTRIBUTOR!**

These Famous Products

A. B. T. RIFLE SPORT

**A. B. T. CHALLENGER
TARGET PISTOL**

A. B. T. WEIGHING SCALE

BAKER KICKER & CATCHER

PAGE ARISTO SCALE

AND FULL LINE OF PARTS
ARE OBTAINABLE FROM

J. F. FRANTZ MFG. CO.
 1940 W. Lake St., Chicago 12, Ill.
 (Tel.: TAYlor 9-2399)

**Treasury Agents Seek To
Stop Defacing of Coins**

CHICAGO — Word is received here from an operator in a South-west city that U.S. Treasury Department agents have been making a drive to put a stop to the use of defaced coins in music machines.

This operator writes that he understands that the complaint was originated by several of the banks in his city. The agents, we're told, are particularly interested in those coins which are marred in any way by painting and cutting nicks.

Our informant writes that several operators have been questioned, and that a number of locations have been checked.

N.O. Bars Minors From Playing Pins

NEW ORLEANS, LA. — Criminal District Court Judges, after a conference last Monday, issued a statement that jail sentences would be mandatory for any proprietor of a barroom, store or restaurant convicted for permitting minors under 21

ANNOUNCING FIRST'S NEW "SPORT POOL" TOPS!

NOW YOU CAN BRING YOUR EARLY GAMES UP TO DATE WITH THE FINEST NEW PLAYFIELD TOPS. DO NOT CONFUSE "SPORT POOL" PLAYFIELDS WITH ORDINARY REPLACEMENT PLAYFIELDS.

JUST LOOK AT THESE TREMENDOUS FEATURES:

1. THREE HOLE MODELS: Center hole with plastic plug.
2. Includes new metal Runway beneath center hole.
3. Includes brand new specially designed Racker Ball Traugh.
4. YOUR CHOICE TWO MODELS: End Holes against rails or End Holes set in 4" from rails.
5. CHOICE OF: Plastic bumpers with lights (\$10 extra), Plastic bumpers without lights
6. FITS FOLLOWING: EXHIBIT, WILLIAMS, KEENEY, GENCO, CHICAGO COIN.
7. Brand new Taps with all new material.
8. Screened with squares for use as 3 or 4 sided play.
9. Tap grade billiard cloth. Plastic hole liners. Extra live rubber rings. Navaply base.
10. Includes "3rd hole" RULES CARD.

King Size Tops, \$10 additional. State length of top for King Size games.

Order a sample now on our money back guarantee or send for literature.

ONLY **\$35** COMPLETE (without lights)

5 or More **\$31.50** EACH

FIRST

COIN MACHINE EXCHANGE, INC.

Wally Finke & Joe Kline

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

years of age to play pin games in their places of business.

All local operators that were contacted concurred in this edict and is-

sued a statement that they would do everything in their power to warn their locations to stop them from allowing minors to play.

LAST CALL for ADVERTISING for ... The Cash Box MOA

(Music Operators of America)

SPECIAL ISSUE

(Dated: May 12)

YOUR ADVERTISING
MESSAGE WILL
REACH ALL OF
THE NATION'S
OPERATORS

Distributed at the MOA Convention at
the Morrison Hotel, Chicago, all during
the Show . . . And those Coinmen unable
to attend will receive it by mail.

GOES TO : Thursday—Noon
PRESS : MAY 3

RUSH YOUR AD NOW!

THE CASH BOX

26 WEST 47th STREET

NEW YORK 36, N. Y.

(PHONE: JUdson 6-2640)



NEW ENGLAND NIBBLES

Action heavy in music and new and used equipment in New England as ops start all-out drive for outdoor locations and beginning of expected lush summer season. Weather has delayed the early part of the alfresco season, but with the beginning of May and sunny skies, outlook is now good. . . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold, general manager, reports arcade equipment rolling, especially Williams' "Crane" and Mutoscope's "Rock 'N Roll". Used guns are in big demand and music is holding good with the Seeburg "V-200" way out in front. Dave Bond, prexy of Trimount, who with Mrs. Bond, is visiting Europe, writes last week was spent in Paris where ops and distribs were visited and meetings held with Jimmy Delarue, Paris op. Conditions in France are reported difficult because of problems in getting licenses to import from French and Belgian governments. Weather in Paris reported just like New England past week. Dave and Mrs. Bond return to Boston May 10 after visiting many foreign countries winding up with a tour of Israel. Irwin Margold heads a delegation of New Englanders flying to the MOA Convention in Chicago, May 6-8. Plans to attend MCMDA Convention running simultaneously there too. Russ Eckels, in charge of Seeburg background music department for Trimount, manning the booth of Seeburg background music equipment and Seeburg "V-200" music machines at the annual Hotel and Restaurant Show, Hotel Statler, April 25-27. At Si Redd's Redd Distributors (Wurlitzer), Bob Jones, sales manager, reports a rush on all equipment with pieces going out as fast as they come in. Surprisingly music has taken a big pickup this week here and demand for kiddie rides is heavy. Many ops are finding that music is the answer to their problems, Jones said. Redd plant is hard pressed to fill orders. Ops are hot for Bally's "Night Club," he says, and pool tables are still phenomenal. . . . Over at Associated Amusements (Rock-Ola) new headquarters at 8 Rugg Road in Allston, work is progressing at a rapid pace for opening May 1. Grand opening will come after the MOA convention, Ed Ravreby said. Some 7,500 feet of floor space has been taken over for Associated operation in the new headquarters. Dick Mandell, general manager, is in charge of setting up the new plant. Ed Ravreby and group of New England coin men plane out for Chicago MOA convention and will be quartered at the Hotel Morrison.

At Atlas Distributors (AMI), Louis and Barney Blatt are proudly showing the new AMI model "G-200" destined "to lead the field," they report. Op enthusiasm over the new model is at an all-time high, they state. The new phono is being shown also at the Hotel and Restaurant Show at the Hotel Statler April 25-27. Louis Blatt flies out from Boston Friday night, May 4, and will attend an AMI distributors' meeting in Chicago before the MOA convention. . . . Jerry Flatto, Boston Record Distributors, arrived in London last week on the first leg of his honeymoon. Jerry and new bride will visit London, Paris and Rome. . . . Bob Bourque, service manager at Trimount Automatic Sales Corp. (Seeburg), and Mrs. Bourque are proud parents of a new baby boy. . . . Hub filled with record artists and artists in on record promotions this week. . . . Alan Dale (Coral) current at Blinstrub's and making the disk jock shows around town through Ruth Clennott, Coral local rep. . . . Eileen Rodgers current at Revere Frolics; Baker Sisters, current at Bradford Roof, with Ruthie Shapiro doing the record promoting. . . . Alan Blake in town for heavy record promosh on his Candlelight recorded "On Bended Knee," which he also wrote. Blake, a local boy, got big bally in Hub papers. . . . Teddi King opens Monday, Apr. 30, at Blinstrub's and Frankie Laine comes in for 10 days May 10.

Dave Baker, Melo-Tone Music, Arlington, plans to fly to the MOA Convention. . . . Ops visiting distribs in the Hub this week included: Leo Dugas, Athol; Al Riquier, Willimantic, Conn.; Chris Magenta, Thompsonville, Conn.; Martin Oliver, Portland, Me.; Lewis Taube, Oscar Pratt and Johnnie Lazar, all of Manchester, N. H.; Ray Shea, Worcester; Ray Faini, Framingham; Sol Robinson, Newton; Bill Hamel, Concord, N. H.; and Ralph Lackey, Roxbury. . . . Eastern Massachusetts Music Operators' Association has voted to tieup again this year with the Cerebral Palsy Campaign which last year won them much prestige and public relations value. No pledge cards will be used this year, but the association members will put out canisters in music machine locations and distributors will loan music machines to locations designated by CP.



MIAMI MURMURS

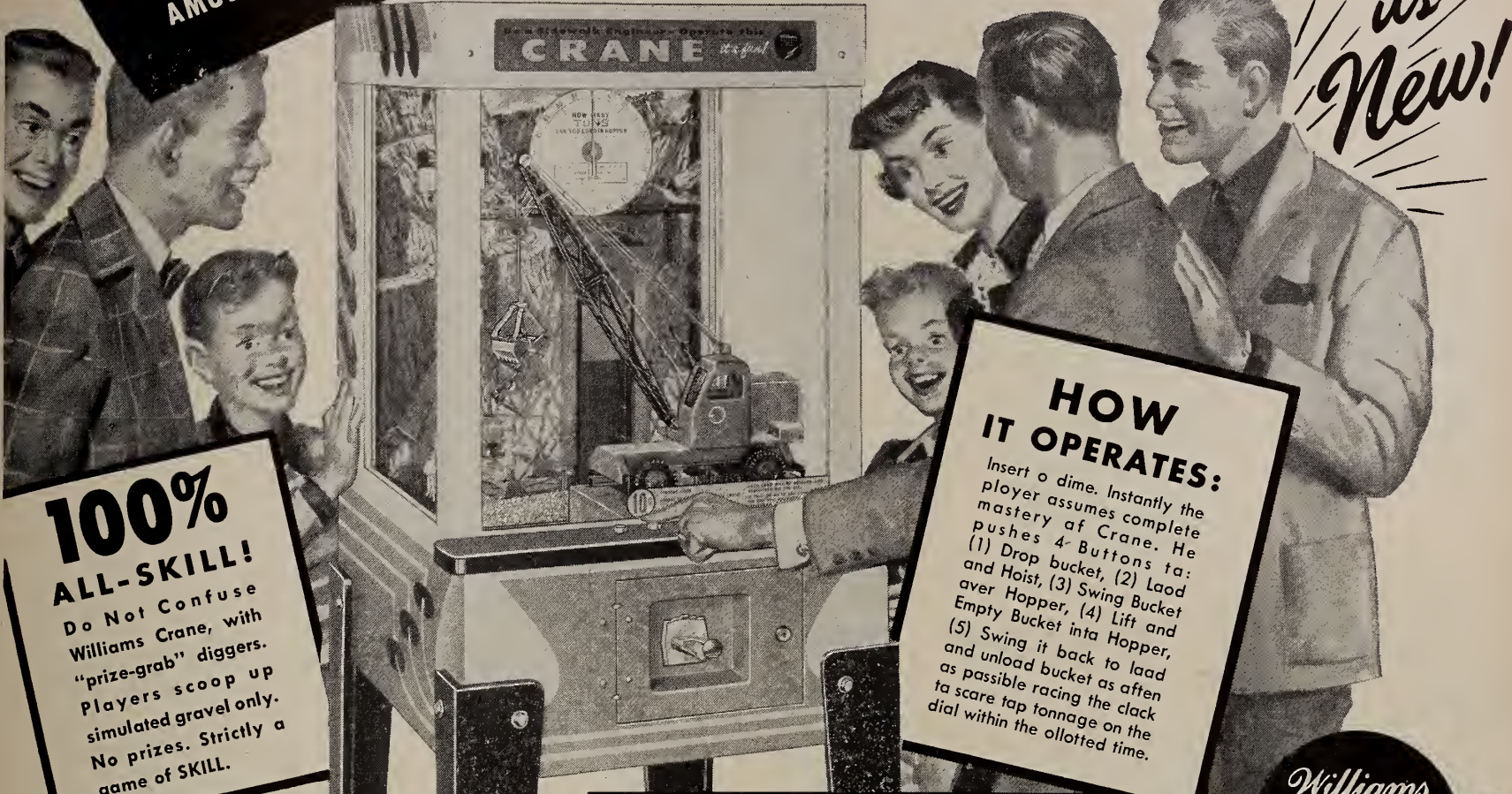
What impressed your visitor here (Joe Orleck, The Cash Box) was the attitude of all in the business. Operators were busily running their operations, and altho they have the usual problems, are doing very nicely. All the distribs were busy. And, of course, the most impressive sight, is the offices and factory of The Bert Lane Company. Bert and vp Harry Pearl took us on a tour of the plant, which is now enlarged to some 70,000 square feet. The company has been one of the leaders in the manufacture of kiddie rides the past few years, but now, in addition, is preparing to produce amusement games on a regular continuous basis. First game will be announced shortly. While we were at the plant, (Wed., Apr. 18) Bert entertained a delegation of the Industrial Division of the North Miami Chamber of Commerce. They arrived in two large busloads, preceded by a limousine on which were perched three bathing beauties. The Chamber was using the plant inspection to acquaint the members with the progress being made in industry in Florida.

Willie Blatt took us out to lunch. With us was Bill Kane of the American Hand Dryer Co., Phila. Bill left the next day for a trip to the Islands and Mexico. . . . Joe Mangone was travelling South America, while Eloise handled the office. Eloise expecting around July. . . . Ted Bush, Ozzie Truppmen and Ken Willis of Bush Distributing Co. busy selling all types of equip., and doing a fine exports biz. Ted now planning on expanding the firm's export activities to Europe. Met up with Bob Bear, Wurlitzer sales mgr., who spent a few days here before taking off for several other Southern distribs. . . . Bob Norman, Southern Music Distributing, was entertaining Pat Yeo and his missus of the AMI Distributing Co., Grand Rapids, Mich., when we dropped in. Reported biz good. . . . Sam Taran and Eli Ross tied up with customers when we visited there, but we finally were able to sit down with them for a few minutes.

Extra!
 HUNDREDS OF THOUSANDS
 OF LOCATIONS ARE READY
 TO INSTALL THIS PURE-SKILL
 AMUSEMENT EQUIPMENT!

Watch FREE-SPENDING CROWDS POUR
 LOADS OF MONEY INTO THIS
Williams "TONS of FUN"
CRANE

*it's
 New!*



**100%
 ALL-SKILL!**
 Do Not Confuse
 Williams Crane, with
 "prize-grab" diggers.
 Players scoop up
 simulated gravel only.
 No prizes. Strictly a
 game of SKILL.

**HOW
 IT OPERATES:**
 Insert a dime. Instantly the
 player assumes complete
 mastery of Crane. He
 pushes 4-Buttons to:
 (1) Drop bucket, (2) Load
 and Hoist, (3) Swing Bucket
 over Hopper, (4) Lift and
 Empty Bucket into Hopper,
 (5) Swing it back to load
 and unload bucket as often
 as possible racing the clock
 to score top tonnage on the
 dial within the allotted time.

WITH EACH LOAD the Red Car moves progressively down-
 ward while the pointer on the Dial goes higher and higher. A
 light signals "Expert Crane Operator" for a predetermined num-
 ber of "Total Tons"—but, you've got to be good to get it. Williams
 "Tons of Fun" CRANE is packed with lively action, frenzied
 thrills and tantalizing suspense. It is a true-to-scale miniature
 Crane that can go into countless locations as an extra piece of
 equipment without replacing presently installed amusement units.
 It does not compete with kiddie rides or other amusement instal-
 lations. Because it occupies such tiny space it makes "dead
 corners" come to life in places where floor space is at a premium.



CREATORS OF
 DEPENDABLE PLAY APPEAL
 4242 W. FILLMORE ST.
 CHICAGO 24, ILL.

Now IN PRODUCTION Williams **STAR POOL** Williams **KLIK BILLIARDS** Williams **DELUXE 4-BAGGER**

Williams 2-Way Deluxe
 2-Way Special Deluxe and
 2-Way SENIOR Deluxe
BANK POOL

**East. Mass. Music
 Ops Vote to Aid '56
 Cer'b'l. Palsy Campaign**

BOSTON, MASS.—Eastern Massachusetts Music Operators' Association voted this week to tie up with the 1956 Cerebral Palsy Campaign. President David J. Baker said music machines would be placed on location as in last year's tieup, used records would be contributed and canisters for cash donations would be put out.
 There will be no pledge cards this year, he said. The EMMOA will support the CP drive for funds in the following ways:
 1. By assisting the distributors, where necessary, in the loan and placement of machines and records in locations where arrangements have been

First Coin Mach. Has New Paint Unit

made by the CP organization. CP will notify EMMOA where machines are wanted.
 2. By contributing a generous supply of used records, either 45 or 78's.
 3. By placing in as many locations as possible (and preferably on the counter near the cash register) the small canisters used by CP for cash donations.
 Canisters will be delivered to music ops by the local CP affiliate in their area before May 1. Ops are to put them out immediately and pick them up shortly after June 1. They will open the canisters, count the contents and give their check to the affiliate for the sum collected. Each canister will bear the identification of the EMMOA.
 CHICAGO—First Coin Machine Exchange, this city, has completed installation of a new and enlarged paint spraying and refinishing department. "Our new installation features a high pressure air compressor, delivering more than three times the pressure of our previous compressor," stated Joe Kline and Wally Finke.
 "The added power enables us to give our equipment a greater variety of spraying methods for the smoothest and most professional finish possible. "Our cabinets will be more attractive, as well as be more durable under all conditions.
 "Our new compressor and other new apparatus make it possible for us to perform any kind of refinishing, small or major touch-up, or a complete new paint job.
 "Popularity of pool games, with a new type of multicolored finish, was a major influence in our decision to put in the new painting machinery."

GUNS
 Biggest Stock
 In Country
BEST PRICES
 Write — Wire — Phone
DAVID ROSEN
 Exclusive AMI Dist. Ea. Pa.
 855 N. BROAD STREET, PHILA. 23, PA.
 PHONE—STEVENSON 2-2903

NEW OPERATING BUSINESS NEW OPERATORS PROFITS

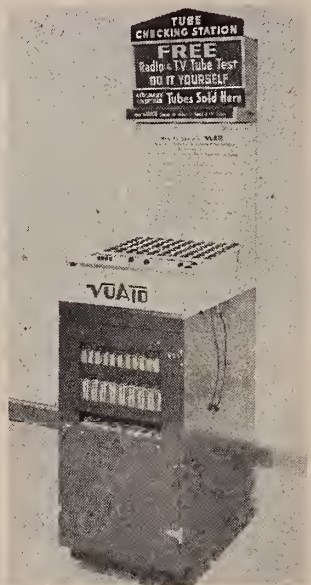
Investment Returned In 6 Months

Get in on the Bonanza. There will be \$350,000,000.00 worth of tubes sold in 1956 for replacement only. Net 30% of this business in your territory.

So simple a child can operate.

Placed in Drug Stores and Super Markets on Commission Basis.

Biggest business stimulator a Drug Store ever had.



Machine gives tubes a good test.

Do it yourself age! Everybody wants to save the service charge. Tubes sold at list price.

See our Booth #43 at the M.O.A. Convention in Chicago.

Write, Wire or Call

VUATD SALES, INC.

19963 Livernois • Detroit 21, Mich. • Diamond 1-2316

Contributes To Police Benefit



Bush Distributing Renovating Offices

JACKSONVILLE, FLA.—The offices of Bush Distributing Company, this city, are now undergoing a complete renovation and reconditioning job.

One of the largest distributing offices in the area, it occupies a space of 175x110 feet of space. Every part of the building will be remodelled—shop, service and display section. The offices are being decorated in the most beautiful manner possible. The entire building is being air-conditioned.

BAKERSFIELD, CALIF.—Cooperating with the Bakersfield Police Benefit Association, the Kern Amusement Operators presented a check for \$130 in connection with the annual police benefit show and dance, held in this city on March 31.

Pictured herewith is Bill Black (right), president of the Kern Amusement Operators, presenting officer Johnny Gordon with the check, while Vern Ephrum, operator, looks on. Money from the affair goes to the police widows' and orphans' fund.

Joe Barton, manager, advises the Jacksonville offices will be one of the most beautiful and outstanding of any in the country.

THRU THE COIN CHUTE EASTERN FLASHES

Your correspondent has just returned from a trip to Miami, Fla., where he visited with all the coinmen there, and spent the best part of a day observing the new entry into coin machine manufacturing field, The Bert Lane Company. Everyone who knows Bert Lane can visualize his set-up. Occupying nearly 70,000 square feet, the offices are sumptuous, and the factory and other divisions of manufacture most scientifically arranged, with the most modern belt-line production lines. Over the past several years, the firm has been recognized as one of the leaders in the manufacture of kiddie rides. Now it is entering the amusement game field in a big way, and Bert says he will soon introduce his first machine, and then, like all other major manufacturers continue to bring out new and tested machines. Harry Pearl, vice president, now engaged in lining up a complete sales and promotion staff. Sorry we missed Eddie Lane, who flew in the day after we left. Thanks to all Miami distributors for the wonderful welcome they gave us.

Here in the big city, coinrow shows unusual activity, due to the new phonos and games available. Distributors peppy and bouncing, and predict greater surge and sales as the Spring days improve and lead into Summer. Of course, part of the action is due to the opening, once again, of shore and summer spots, even if they're depending on week-end trade right at the moment. . . . Barney (Shugy) Sugarman, Runyon Sales Co., smiling happily these days, as he prepares to show music ops the new AMI model "G-200" phono. In addition, pool games of Bally and Keeney going fine, he states. New window signs in gold being painted on Runyon's front, which gives location new and bright appearance. . . . Al Simon, Albert Simon, Inc., takes his family to Miami for a week's vacation, leaving Al D'Inzillo and Larry Feigenbaum to handle the operators dropping in to see ChiCoin's and Genco's new games. . . . Hank Peteet, Wurlitzer's field engineer spending the week at Young Distributing. Joe Young and Abe Lipsky, meanwhile, happy over the operators' acceptance of the Wurlitzer model "1900" to the extent that they are behind in deliveries.

Meyer Parkoff, Atlantic New York Corp., reports that William' "Crane" and "4-Bagger" amusement machines have been okayed for license here. Nat Solow knocks on wood, when we ask how the Seeburg model "V-200" phono is going. "Just great" he replies. . . . Carl Pavesi, Westchester op, and president of the Westchester Music Guild, on coinrow shopping. Reports that Seymour Pollak's wife recuperating nicely from her recent operation, and that Nat Bensky's wife still in the hospital. Tells us that Malcolm Wein, attorney for the assn., will be on hand May 22, when the organization holds its banquet at the "42 Club", Scarsdale, N.Y. Malcolm has been recuperating from a heart ailment in Fla. Carl enthusiastic over the forthcoming banquet, stating it will be the best ever for the association, in both attendance and size of their journal. . . . International Mutoscope Corp.'s "Rock 'N Roll" amusement machine okayed by license department, according to Bill Rabkin, pres. Game is displayed on the floors of Mike Munves, and has some thrilling play action. Munves, a blur, as he hurries from the office to the showroom, to the parts department, to the shop. Busy, busy, busy—filling demands for arcade machines. Tells us that arcade owners, locally, took advantage of good week-end last week, to do some nice business. . . . Harry and Hymie Koepfel, Koepfel Distributing, in the midst of rushing out equip last week, had a harrying experience. They hope it won't happen again. . . . Les Boyd, doing well with equip, and arcade in New England, visits along coinrow. . . . Sid Levine recuperating at home this week, after a short rest at Atlantic City. Will be back at the office Monday (Apr. 30) and hopes to be in top shape for the MOA Show a week later. Sid wants us to express his thanks to the hundreds of his friends thruout the country who sent him notes and get-well cards. . . . Ed Burg, Runyon's Newark, N. J. office, received another letter of thanks for a juke box his firm donated. This one from Mrs. Shirley S. Levine of the Jewish Community Center, Bergenfield, N.J., who wrote: "The Teen-Age Group of our Center wish to thank you most sincerely for your gift of the juke box which you donated In Memory of Mrs. Rose Rosenbaum. It will provide them with many happy hours."

THRU THE COIN CHUTE UPPER MIDWEST MUSINGS

Eugene Hoerth of Herried, S. D., is expanding his route these days. Gene made a quick trip into the Twin Cities to pick up another load of pin games and phonographs for his route. . . . Bill Powers of Sioux Falls, S. D., went thru the Mayo Clinic at Rochester, Minn., for a check-up. . . . Bob Agnew of the Dickota Music Company, Dickinson, N. D., spent a couple days in the Twin Cities and the prime reason was to go thru the University of Minnesota clinic for a checkup on his ulcers. Considering Bob's golf game one wouldn't know he had any ulcers, and if the weather hadn't been so cold Bob would have gone for a couple of rounds of golf. . . . Lorando Olson of Grand Forks, N. D., managed to get a ride into the Twin Cities and took advantage of this opportunity so that he could spend the day visiting the various distributors. . . . Mr. and Mrs. August Quade of Rochester, Minn., were busy shopping for records for his juke boxes. . . . Bun Mraz, Northland Music Company, of Brainerd, Minn., breezed in and out of town again, always in a hurry with a lot of things to do. . . . Frank Toonan, Anchor Novelty Company of Minneapolis is hobbling around these days, the results of a fractured ankle. . . . The golfing ability of Fred Grohs of St. Paul is so well known that the feature cartoonist of the St. Paul Pioneer Dispatch had a cartoon in a recent edition of that paper of a golfer with a set of golf clubs and leading a mule loaded down with digging tools and the caption underneath "that Fred Grohs gets in some pretty tough places." . . . Speaking of golf, Mrs. Harold Moglestad of Forrest City, Iowa, was seen showing Sid Levin of the Lieberman Music Company how to get the proper grip on a golf club. . . . Seen here and there in the Twin Cities recently were Wilfred Jahnke of Red Lake Falls, Minn.; Gil Bisek of Park Rapids, Minn.; Jim Stansfield of Winona, Minn.; Jim Lucking of Benson, Minn.; Ben Jahnke of Hutchinson, Minn. and Al Eggermont of Marshall, Minn.

THRU THE COIN CHUTE CHICAGO CHATTER

All . . . or nothing at all! Three meets at Morrison Hotel coming week. MOA, NVA, NCMDA. MOA advises exhibitors they can set up booths as of Sat., May 5. MOA show: May 6 (Sunday), 7 and 8. Followed by NVA on 10, 11, 12 and 13. NCMDA dinner on Sun. eve. May 6. . . . Nat'l Vendors Assn. "Vendorama of '56" will show latest in peanut and charm vendors. . . . Of much interest to all music ops are necessary letters to be accumulated at this time to battle ASCAP when open public hearings called in both House and Senate Judiciary Sub-Committees. Away over a MILLION LETTERS will be needed at that time. . . . Dana M. Hicks, Exec Sect'y of West Virginia music ops, advises that annual convention of this organization to take place at Daniel Boone Hotel in Charleston, W. Va. on June 22-23. Beautiful time of the year to visit this "Switzerland of America" state. Hicks hopes all top men of music biz will attend this convention. . . . Paul Huebsch of Keeney advises that all Keeneymen awaiting opening of conventions, Roy McGinnis, John Conroe, Billy Coan, Tom McCormick, Bill Bolles, Vel Albritten, Chester Biezad and last, but not least, young Paul Huebsch himself. . . . Exhibit's Chester Gore now out on the road telling about the "Vacumatic Card Vendor". . . . Sol Gottlieb getting many a letter asking him to make room reservations at various hotels here.



ALVIN GOTTLIEB

Didja hear about the bunch of ops who were competing among themselves on a pool game in one distrib's place? As service calls came in, they all gradually dashed out, leaving Harry to handle the accumulated money and pay each one the next day. One of the ops didn't get back home until 3 A.M. at which time he phoned Harry. Mrs. Harry picked up the phone. She said, but very definitely, that Harry was sure to be fast asleep at this hour. "Listen", replied the caller, "with \$43.50 to be divided by seven he ain't asleep yet."

Frank Mencuri advises that as much as he'd like to get back on the road, "I just can't stay away too long anymore". Seems, from what Frank says, business so brisk at the Exhibit factory, must have someone there all the time. And Frank advised he hadn't seen Sam Lewis for two days. . . . Ralph Sheffield and Avron Gensburg cooking up big surprise at Genco for conventions week here. . . . Talk about being busy. In addition to his work at his office, Art Weinand will have to be present at both MOA and NVA meets where Williams has booths. In addition, little Georgie Weinand will have his first communion that week and both Ginger and Alice Weinand are being confirmed. So all Art says he'll do is, "Have a breakfast with Kaye and the children, send them to a show and, maybe, meet them later". . . . Alvin Gottlieb advising that the firm has intensified its extensive testing program for all of its games. "We find", he says, "that this has proven the one best method to assure our customers the finest equipment". . . . Len Micon could only say, "You'll have to excuse me. I've got two customers waiting and a long distance phone call coming in." Which is some indication of the business over at World Wide. . . . Eddie Ginsburg of Atlas telling the many advantages of dime play as well as Seeburg EP play where ops get 15¢, 2 for 25¢. . . . Herb Perkins and Frank Mencuri phone early Monday morn to ask, "Where's the short story?" . . . Wally Mason of Schramm Advtsrg here (admen for Exhibit) given office party as he gets ready to take the marital vows.



EDDIE GINSBURG

Talking of advertising men reminds about the sales-manager who, while in a hot argument with the firm's advertising director said, "I dare you to show me one order that advertising ever put on our books." Retorted the advertising manager, "I will as soon as you can show me one load of hay that the sun ever put in a barn."



ED HALL

NVA is trying to get Exhibit's Ed Hall to speak before the conventioners. Ed is one grand speechmaker and Milton (Ted) Raynor should apply more pressure to get Ed to speak at this convention. . . . Wally Finke, Joe Kline and Sam Kolber all thrilled to teeney-weeney pieces with their brand new paint spraying and refinishing dept. Trio claims that this is one of the greatest in the country. . . . Ed Levin out all this past Monday due to the fact that his son was being operated on at the Edgewater Hospital. . . . Don Moloney learning some of the facts about certain businessmen, but with it all, joking away. And advises that his very charming missus, Nancy, now the joke teller of the Moloney menage. . . . Charley Pieri reports his "Cue Star" going very good for his firm. . . . Herb Perkins comes back to his office from Las Vegas telling all within hearing distance what a fabulous place this is. Result—his sect'y Marie Hopp takes a week off to go—you know where—Las Vegas. . . . Ed Levin phones to advise ChiCoin delivering new "Champion, Sr." which is size in between regular and jumbo models. . . . Vince Shay got a big kick reading item in last week's issue about the late Herbert S. (Hub) Mills the daddy of the entire Mills setup. Says Vince, "Recalls a zillion memories". . . . Herb Jones' new issue of "Bally-Who" now featuring "Bally Records" and reviews of latest Bally wax. This in addition to reports on Bally games and Bally personalities.

Back in the days when electrified chairs, that caused many a shocking interlude, were popular at some Chicago factories, a particularly ornery operator called around at the one such factory. As usual he started complaining at the top of his voice. This time about the electric wiring and the faulty current of this firm's new machines. His loud and raucous shouting pulled the manufacturer, himself, out of his private office. After listening to this ornery operator's ear-splitting complaints for a while, he invited him into his office for a drink. Courteously, charmingly and politely getting him seated and, before proffering him the drink, the manufacturer asked, "Tell me, friend, which current do you prefer—AC or DC?"

Gateway's Fred Minter, who has just returned from a trip thru Indiana, Ohio and West Virginia, reports that, "All of the ops and distrib's I met told me business is booming". . . . Miami's "Little Napoleon" (Willie Blatt)



DON MOLONEY

WAIT! UNTIL YOU SEE

Genco's HI-FLY BASEBALL

SOMETHING REALLY DIFFERENT IN A BAT AND BALL GAME!

PIN GAME SIZE! NEW FEATURES GALORE!

HIGH FLY BALLS WITH NO RAMPS!

1 OR 2 CAN PLAY!

COMING... VERY, VERY, SOON!

WANTED!!

SEEBURG - M100B - HFG - W - R

AMI - D80 - E80 - E120 - F80 - F120

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Empire COIN MACHINE EXCHANGE

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CHICAGO CHATTER (Cont.)

in a reminiscing mood about his 30 years in the coinbiz tells about the days of Howard Peo, Jack Keeney, Tom Watling, Fred Mills, Ed Pace, O. J. Jennings, Harold Baker, Tony Gasparro, Max Levine, Morris Hankin, Ray Cunliffe, Bill Alberg, Ike Berman, Hymie Budin, Ben Becker, Jack Fitzgibbons and others. Many and many a memory. . . . Members of the two Chgo Phono Bowling League teams that competed in the Illinois State tournament anxiously waiting to see where they finished when the statewide tourney scores published. Bob Gnarro's boys, Les Taylor, Al Rice, Irv Cairo, Harry Schryver, Tony Galgano's bunch, Len Christiansen, Harry Julian, Warren Paradee, Charley Alesi. Both teams scored very high. . . . Big week ahead for the entertainer deluxe, Bill O'Donnell of Bally and all the Ballymen who expect lots and lots of visitors at the Bally plant. Jack Nelson, Don Moloney, Tom Callaghan, Art Garvey, Phil Weinberg and all the others will be on hand to greet one and all. . . . Over at United, Bill DeSelm, Herb Oettinger, Johnny Casola and the rest of the men, also getting polished up for a big crowd to visit this well known factory. The United boys



WILLIE BLATT

among the most genial of entertainers. . . . Pat Buckley and Jerry Haley expecting many to call on them. . . . John Frantz says, "We're plenty busy but we invite one and all to see our factory and see how we turn out our machines". . . . Ted Rubenstein of Marvel ready with some good news for the music ops from all over the country who will be here in Chi. . . . Joe Robbins and Jerry Bremner along with Gil Kitt and Jack Burns already have reserved large suite for Empire at Morrison to greet one and all. . . . Ben Coven looks forward to many music ops visiting him re: his Comco speakers. . . . Ed Ratajack, AMI's sales manager, rushing about like mad trying to get everything set up for his firm prior to the MOA meeting. . . . Looks like those who will come to the 3 meets here will enjoy Chicago hospitality.



JOHN CASOLA



ED RATAJACK

HAPPY BIRTHDAY THIS WEEK TO: Sherman E. Pate, Chicago, Ill. . . . John R. Pieters, Kalamazoo, Mich. . . . Vernon R. Ward, Pine Bluff, Ark. . . . Clarence Schuyler, Chicago, Ill. . . . Dale Rymer, St. Louis, Mo. . . . Herbert E. Wedewen, Cleveland, O. . . . J. D. Farris, Sr., Vicksburg, Miss. . . . Albert C. Bassan, Wellsville, N. Y. . . . Walter D. Bagnall, Thomasville, Ga. . . . Richard L. Park, Jr., St. Augustine, Fla. . . . Henry C. Lenke, Detroit, Mich. . . . Gordon J. Westwood, Alberni, B. C., Canada. . . . Carl L. Albert, Greeley, Colo. . . . R. M. Sparks, Soperton, Ga. . . . Arnold A. Lee, Fort Wayne, Ind. . . . Jay D. Miller, Crowley, La. . . . Otto Gage, Fayetteville, Ark. . . . E. J. Bruington, Onamia, Minn. . . . Leonard Schneller, Philadelphia, Pa.

WORTH REPEATING: Action without thought is like shooting without aim.

ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

New Bally Bull's Eye	Write
Williams KING O SWAT	\$350.00
Williams ALL STAR	135.00
Williams BIG LEAGUE	125.00
ChiCoin SUPER FRAME	100.00
United CASCADE	35.00
United OLYMPIC	50.00
Bally SPACE SHIP	225.00
Bally ROCKET	175.00
Bally VICTORY	150.00
United ROYAL	64.50
United CHIEF	74.50

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LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
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THE BEST IN MIDDLE WEST

RECONDITIONED—READY FOR LOCATION

POOL TABLES	\$125.00
Genco WILD WEST	325.00
Genco RIFLE GALLERY	225.00
Genco QUARTERBACK	245.00
Exhibit SPORTLAND	225.00
ChiCoin SUPER HOME RUN	225.00
Gottlieb WISHING WELL	225.00
Gottlieb DIAMOND LIL	175.00
Gottlieb CROSSROADS	95.00

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858 N. HIGH STREET
COLUMBUS 8, OHIO

(TEL.: AXminster 4-3529)



WEST TEXAS TINGLES

Bert Alcott, Abilene, checking his Seymour route. Anyone as nice and congenial as he never has any trouble with his locations. . . . Paul Golden, Lubbock, a ham radio operator from way back. Has a mobile unit installed on pickup truck now and sure has a lot of fun talking all over the country while checking his locations. Recently he was trying to establish contact with a fellow ham in New Zealand when all of a sudden a voice broke in on the receiver just as clear as a bell. It wasn't the New Zealand ham but just a fellow just around the corner that was listening in. . . . Bob Jordan, Lubbock, will be moved into his new home in a few weeks. His wife, Sammy, selected all the beautiful colors for the interiors and she sure did a nice job, too. . . . Don Robertson and his serviceman, Toots, are working like mad now after acquiring another cigarette route. . . . Gene Malone, Lubbock, moved into his new home and is getting all squared away. . . . Ernie Bishop, Lubbock, having trouble with his water lines bursting. . . . Mel Rimmer, Lubbock, handing out cigars for boy number five. . . . Jimmy Rodden, Lubbock, delighted with the results that the pool tables are showing. . . . John Beard, Brownfield, having the task of replacing his serviceman, Jim, who is leaving because of his health. . . . Bill Sheffield, Odessa, checking the results of a day's take with his serviceman, Roland Duncan and drinking coffee with his wife, Nell. . . . George Green, Odessa, not feeling his peak because of a cold. . . . Tommy Withrow, Midland, pitching in to help his serviceman, Jack, out of a tight spot.



DALLAS DOINGS

Mr. and Mrs. T. A. Webb of American Amusement Company travelling through Missouri and Oklahoma. . . . Dave Gottlieb in from Chicago visiting Abe Susman at State Music Distributors. . . . Don Singer, London Records' regional manager, preparing promotion plans at Texas Record Distributors to launch May as Mantovani Month. . . . Bill O'Connor of S. H. Lynch and Company on a business trip in Louisiana. . . . George Prock just returned home after travelling for eight months through Europe. . . . Cliff Wilson of Walbox Distributing Company in Oklahoma City on a business trip. . . . Phil Weinberg expected back from South Texas. . . . Alta Hayes of Big State Record Distributors vacationing. . . . B. H. Williams in El Paso to christen a new building. . . . J. Harp of Harp Music in Sweetwater sighted shopping the Dallas market. . . . Other visitors shopping locally were Tom Williams, Mineola; Travis Richardson, Jimmy Garrett and G. C. Ormond in from Longview; H. G. McKenzie and W. W. Brown from Henderson; Tom McGee, Buffalo; Jack Spratt, Temple; Pete McDonald, Jiggs Hamilton, Ernest Harris in from Fort Worth. . . . George Wrenn, ChiCoin and Genco field representative, making business calls on the Gulf Coast. . . . Tommy Chatten, Herb Rippe, Gene Williams and Bob De Priest getting ready for a big fishing trip at Lake Texoma.

WAIT! UNTIL YOU SEE

GENCO'S HI-FLY BASEBALL

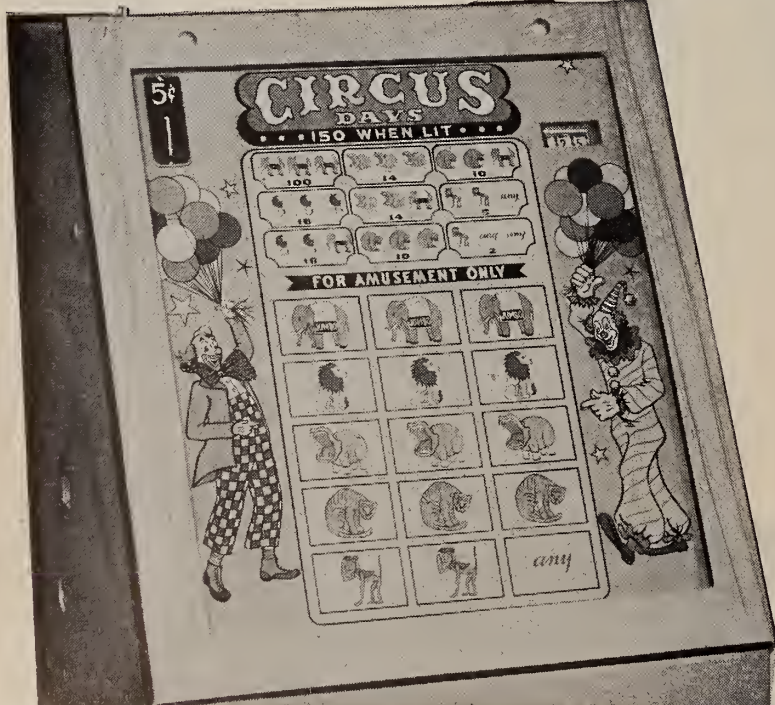
SOMETHING REALLY DIFFERENT IN A BAT AND BALL GAME!

PIN GAME SIZE! NEW FEATURES GALORE!
HIGH FLY BALLS WITH NO RAMPS!
1 OR 2 CAN PLAY!

COMING... VERY, VERY, SOON!



CIRCUS NEW FEATURES!! NEW SKILL!! NEW SCORING!!



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FOR DAVIS REBUILT EQUIPMENT WITH DAVIS 6-POINT GUARANTEE
Call Us Collect—
Syracuse 75-1631
Phonographs converted to 10c play if requested.

DAVIS CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

ROCK-OLA

MODEL 1448

Worth More When You Buy It
Worth More When You Trade It

Airmail Subscription The Cash Box \$30.

Bill Fitzgerald Appointed New Products Sales Director of AMI



BILL FITZGERALD

GRAND RAPIDS, MICH. — William E. (Bill) Fitzgerald has been appointed new products sales director of AMI, Inc., this city, according to an announcement by John W. Hadcock, president.

Fitzgerald will continue as adver-

tising and sales promotion manager, a post he has held since joining the firm in 1950.

In his new position Fitzgerald will direct the promotion, marketing, and sale of new products which include a quality line of high fidelity home radio-phonographs, shown last Winter at Audio Shows across the country and soon to be on the market.

Fitzgerald brings to his new job a background of many years' experience in advertising and merchandising. A graduate of Be'oit College, he has been successively a newspaper reporter, editor with a Chicago publishing house, sales promotion manager for a prominent Midwest automobile manufacturer, and account supervisor with a Chicago advertising agency. During the war Bill served two and one-half years as a Naval officer.

A director of the Grand Rapids Advertising Club and a member of numerous sales and service organizations, Fitzgerald lives with his wife and two daughters in nearby suburban Ada.

Keeney Shipping New Pool Game



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general manager of J. H. Keeney & Company, this city, announced a new front-end pool game, "Arcade". The game is on the way to all the firm's distributors.

"Arcade" can be played by one or two players. Four can play as two teams.

"Arcade" features totally new scoring," according to Huebsch.

"Changing values for each of the six pockets maintain very high suspense."

"Each time a ball drops thru one of the holes," Huebsch explained, "the values on all pockets change to 100-200-400-or 800.

"Players get fast action and a thrilling opportunity to build up high scores," Huebsch continued.

"The changing values of all pockets give even amateur players an opportunity to compete and equalize the skill of the well-practised players.

"Response from our distributors has been most gratifying," Huebsch concluded.

"All of our pool games are going very well. 'Arcade' looks like it will more than hold its own among them."

Chi Coin Delivering New "Champion, Sr."



ED LEVIN

CHICAGO — "We're delivering a brand new, medium sized pool table in our 'Champion' line", reported Ed Levin, sales director for Chicago Coin Machine Company, this city, this past week.

"This can be called an 'in-between-size' pool game", Levin explained.

He continued, "This is due to the fact that it is eight inches shorter than our 'Jumbo Champion' model.

"We're calling it, 'Champion, Sr.," Levin stated, "and we built it on request of our distributors who reported to us that their many operator-customers have been asking for a pool table between the regular and the jumbo sizes.

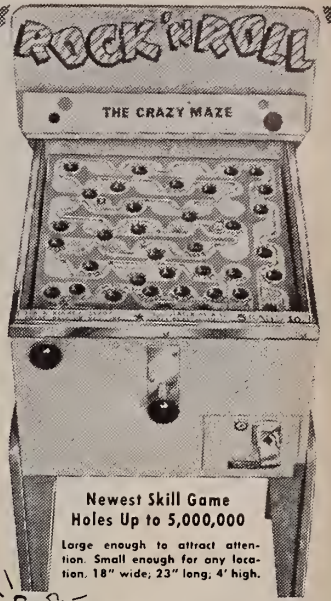
"The 'Champion, Sr.," Levin says, "will be able to get into those locations where the 'Jumbo Champion' is too long and where the players like a game that is longer than the regular size model."

Levin also reported that "Champion, Sr." is now being delivered to all of their distributors nationwide.

It's crazy, man
...but how they
like to play it!



See ROCK 'N ROLL On Display At Your Distributor or write to



Newest Skill Game
Holes Up to 5,000,000
Large enough to attract attention. Small enough for any location. 18" wide, 23" long, 4' high.

Player rocks playing field in all directions to move ball along the road, thru the maze. The further he travels the higher the score and excitement mount. A fast, suspenseful, thrilling game that keeps them playing and spending.

INTERNATIONAL MUTOSCOPE CORPORATION

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Stilwell 4-3800

IMPORTERS YOU SHOULD BE DOING BUSINESS WITH TRIMOUNT

America's Foremost Exporters of Reconditioned Coin-Operated Equipment

- Trimount has New England's largest stock of used Phonographs, 5 Balls and Arcade Equipment.
- All equipment is guaranteed mechanically and electrically perfect—all has been completely reconditioned.
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- Export Shipping Department specially packs equipment to insure delivery in perfect condition.

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Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.



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40 WALTHAM STREET BOSTON 18, MASS. Tel. Liberty 2-9480



BIG HORN

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LOCATION TESTED!
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GAMES, INC.

661 N. WELLS ST., CHICAGO, ILL. (PHONE: Michigan 2-5101)

He urges operators to call at their distributors to see and play the game.

He concludes, "Operators, as well as all proficient players, will admit that there's a great difference because of the size of our 'Champion, Sr.'"

WANT ALL SEEBURG PHONOS

Model M100-A's; M100-B's; M100-C's; M100-G's.

Make offer large quantities to: PLACE DU SAMEDI, 14 A.P.E.C. BRUSSELS, BELGIUM

FOREIGN BUYERS!

Look at these prices

SEEBURG		AMI	
M100B	\$480.00	Model A	\$100.00
M100C	575.00	Model B	135.00
ROCKOLA		Model C	135.00
1436	250.00	Model D-80	265.00
1432	150.00	Model E-120	450.00

**WE NEED
M100A Select-O-Matic**

Quote quantity and lowest price in first offer

All equipment is steam cleaned and completely reconditioned. Guaranteed ready for location.

We are exclusive distributors for
J. P. Seeburg Corp., Bally Mfg.
Co. Our references: Dun and
Bradstreet, Bank of America.



SAN FRANCISCO SALT LAKE DENVER PORTLAND SEATTLE

MOA Convention Program Set

CHICAGO—By the end of the week many coinmen will be leaving to attend the MOA Convention at the Morrison Hotel, this city, starting Sunday, May 6, and running thru Tuesday, May 8.

Many meetings have been arranged for these three days, and MOA officials have arranged these so that they do not conflict with the hours given to the exhibitors.

The Convention will officially open on Sunday, May 6, at 2 P.M. Exhibit hall will open at that time. The first general business meet will take place in the Constitution Room at 9:30 A.M. Monday, and will recess at 12 noon. On Tuesday, May 8, the meeting will again be called at 9:30 A.M., and completed by 12 noon. There will be a number of forum meetings moderated by executive officers of various state and local associations.

Exhibits will be open from 2 P.M. to 7:30 P.M. for the three day period, with the exception of Tuesday evening, when exhibitors will be required to close their exhibits at 6 P.M., so that all can prepare for the annual banquet and floor show which will be held in the Terrace Casino Room on that night.

Two \$25 Defense Bonds will be presented each morning to those attending the exhibits. Drawings will be held at exactly 10 A.M., and winner will be picked from tickets handed out at the door. Other prizes will be presented.

The winning contestants of the "Juke Box Baby" contest conducted by RCA thru The Cash Box will be announced at the banquet.

Chi Bowling News

CHICAGO—ABC #1 took two games from Galgano Distributors to lengthen their lead to four games. Al Rice was high for ABC with a 502 series. Charley Alesi was high for Galgano with 521.

Pasche Phono took two from ABC No. 2. Ray Gallet with 531 and Rene Gallet with 504 were high for Pasche. Gil Losasso was high for ABC with 462.

Star Music took 2 games from Atlas Music. Leo Sochacki was high scorer for Star with 478. Irv Fisher's 464 was high for Atlas.

Western Automatic won two from Decca Records. Paul Brown was high for Western with 458. Eli Phelps was high for Decca with 466.

Oomens Sons won all three from Coral Records. Johnny Oomens' 539 was high for Oomens. Charlie Pieri was high for Coral with 451.

Gillette Distributors split with Melody Music. Warren Paradee was high for Gillette with his 509 series. Vic Jaccino, Sr. was high for Melody with 526.

Singer One-Stop took all three from Coven Music. Harry Julian was high for Singer and high for men with his 557 series. Also high for Gillette was Jack Nolan's 528. Roy Bauer came through for Coven with 424.

B & B Novelty won two from Mercury Records. Marino Pieroni was high for B&B with an even 500 series. Mary Jones was high for Mercury and high for women with her 511 series. Her 511 series was also high for women for the season.



Whether it's because tax time is over for another year or the balmy weather that everyone is enjoying, business along Pico last week continued purring right along in all fields. . . . Rusty Draper, Mercury star, and Jerry Sybilrud, local Mercury promotion man, dropped in to see Gabe Orland and Sam Ricklin at California Music Company and see how Rusty's new release of "Held For Questioning" was going with the operators and were told that it is receiving very good action. Gabe received a letter from John G. Ruggierio, general manager of R. F. Jones Company, San Francisco, congratulating him on the tremendous success of his EP mailer due to its complete categories and breakdown for easier ordering by the operators. Betty Williams has taken a leave of absence to join her husband, Warren, who is on tour with Tommy Alexander's Orchestra. . . . Clyde Womack's operation now extends from Palm Springs to Indio after his recent purchase of Jimmy Jackson's route.

At Sierra Distributors, Wayne Copeland and Jay Confer, general manager of Culp Distributing Company in Oklahoma, had just returned from a business trip to San Diego. Jay says that he has never seen such extensive use of wall boxes in locations as in the San Diego area and that it would be of interest for coin men all over the country to see this operation. Wayne made arrangements for a Wurlitzer phonograph to be in the lobby of the Paramount Theatre in downtown Los Angeles during the stage appearance of Roy Hamilton, also one will be used in the Desilu Productions' filmed TV show "Line Up." Jack Dolan back from an extended trip throughout New Mexico. . . . Alice Vasquez, attractive secretary at AMC Amusement in Phoenix, recently married Oscar Baca and is honeymooning in Las Vegas. . . . Hank Tronick, Minthorne Music Company, is doing a rushing business with both Williams' "Star Pool" game and Exhibit's "Super Star" pool game. Ed Wisler in San Diego and Roy Provencher in San Bernardino report a great deal of activity in both areas. . . . Phil Shatz has moved to San Fernando Valley but will continue his operating in Los Angeles. . . . United's new "Star Slugger" baseball game just arrived at C. A. Robinson & Company's showroom keeping Charley Robinson and Al Bettelman busy demonstrating it to the operators. Dave Wallach returned from his trip through Arizona and is planning another one in the near future.

Gene DeVilbiss in from Big Bear where they had a heavy snow fall, which is unusual for this time of year, but it wasn't very inviting to tourists due to its turning to slush. . . . Kay Solle, at Leuenhagen's Record Bar, predicting that "Will You Willyum" by Janis Martin on RCA Victor will go "across the board"—Country & Western, Rhythm & Blues and Pop. Claire Solle says that Mel Williams' "Talk To Me" has taken off with the operators and is on its way. Mary Solle, the other member of "The Big Three," thinks that Wanderlust Records might have a sleeper in its first release with Joan Van Arnem doing "Catalina Honeymoon." . . . Walter Bohme, formerly with Electra Company, has left the music business and is now selling stocks and bonds in Los Angeles. . . . Phil Robinson, charter member of the Beverly Hills Chapter of B'nai B'rith, was presented with an award for the outstanding work he has performed for the organization over the years. Phil reports that Chicago Coin's front play pool game "Advance" is doing exceptionally well with the operators. . . . Mel Teixeira of Santa Maria, with his wife and family, visiting friends along Pico on their way to Disneyland. . . . Al Silberman, Badger Sales Company, Inc., making plane reservations for Bill Happel and himself to attend the MOA Convention in Chicago. Bill is planning a side trip to Milwaukee to visit his brother, Carl. Al was commenting on the interest and demand that has been created in the pool game business. Fred Gaunt says that Don Ames, Badger Sales representative in San Diego, reports very good business with AMI phonographs and all the game lines. Fred was anxiously awaiting the uncrating of Genco's new "Hi-Fly" baseball game so that he can place it in the showroom to show the operators. . . . Sid Talmadge and Bob Stern are enlarging their quarters at Record Merchandising on Pico. Bob and Sid will both attend the MOA convention. Jack Simon, Simon Distributing Company, on a short business trip to San Francisco and Oakland while John Freeman is busying himself filling the orders for arcade equipment. . . . Mike Kurlan, local distributor for Coral Records, says the operators are now buying the other side of George Cates' "Moonglow," which is "Rio Batucada." . . . Pete Shupp of South Gate entertaining friends from Bishop. . . . At Paul A. Laymon, Inc., Jimmy Wilkens reports that the Bally "Booster Pool" game is proving very successful with the operators. Arrangements were made with Ed Wilkes for the use of a Rock-Ola phonograph on Peter Potter's "Juke Box Jury" television show seen weekly on KRCA. . . . Ray Reese of Apex Music has sold his route and is returning to his former occupation. . . . Operators visiting along Pico this week were: Al Burton of Burbank; Bill Black and family of Bakersfield; Camdin Hathaway of San Louis Obispo; Carl Lykke of Santa Ana; Luckey Likey of Oceanside; Gordon Le Seur of Twenty Nine Palms; Ray Hanlin and Loren Kirkland of San Bernardino; Jimmy Murphy of Inyokern; Bob Boyd of Oregon; Jack Gutshall of Riverside; Ann Baron of Riverside and Larry Collins and his brother, John, of Whittier.



There is a lot of excitement going on in Oklahoma City this week as it is the opening of The Southwest American Exposition. The first two days have drawn crowds of over 120,000 people. The operators are looking for a big increase in their business. . . . Jim Boyle, Boyle Amusement Co. is in St. Joseph, Mo., celebrating his Mother's birthday. . . . B. & B. Amusement Co. now completely settled in their new location on N. Hudson. They are completely surrounded by record distributors, which will make their record buying quite easy. . . . E. H. Kimmel and Dan Madewell of Kimmel Amusement Co., setting out new pool tables on their new locations. Dan was fishing on Big Beaver over the week-end. Reports nice catch. . . . Overheard: Ted Lee, Jet Music Co., talking about the 200 selection AMI machine, and is thrilled over the vast improvement of this machine. . . . Operators seen on coin row: Floyd Prestige, Altus; Larry Buckley, Enid; Guy Eley, Altus; Mr. Wilcots, Elk City; Keith Phillips and Mr. Evans, Elk City; Mrs. Atkins, Don Slack, and Ira Brown, Anadarko; Leon Toben, Woodward; Faye Lowther, Davis; Bob Lester, Duncan; Joe Cooper, Norman; Mr. McFarland and Mr. Robertson, Ada.

NOW ... in **ONE GREAT GAME!**
 all the **THRILLS** of **BASEBALL**
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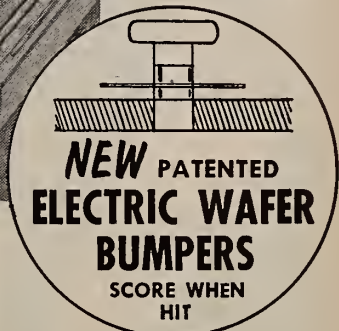
GENCO'S EXCITING NEW
BASEBALL POOL
 for 2 or 4 PLAYERS

**5 ELECTRIC
 WAFER BUMPERS**
 score Singles, Doubles, Triples!

6 PLAYFIELD HOLES
 score 1, 2, 3 and 5
 Home Runs!



PLAYFIELD
 SIZE
 36" x 52"



Plenty of action . . . plenty of skill
 and thrills with all the features of
 baseball . . . singles, doubles,
 triples, home runs, innings, etc.
 No wonder everybody wants to play
 Genco "BASEBALL POOL"!

★ **BONUS SCORING**—Double
 and Triple Hole Scoring on
 Last 4 Balls!

⊙ **Live-action base running**
 in backrack!

⊙ **Guaranteed warp-proof**
 playfield with **Steel**
Anti-Warp Bars!

HINGED PLAYFIELD—LEVELS—STEEL
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MECHANISM—EASY-SERVICING

BE FIRST IN YOUR AREA with
 this great **ACTION GAME**—See
 Your **GENCO Distributor AT ONCE!**

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue
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MAGNA-CORD CONSOLE (Background Music Tape Recorder with Amplifier) . . . \$350

A.M.I. "C" \$150 | WURLITZER 1400 \$275
 ROCK-OLA COMET (120) 495 | WURLITZER 1500 295

RECONDITIONED AND REFINISHED LIKE NEW!

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ATLAS MUSIC COMPANY
 A Quarter Century of Service
 2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

**W. Va. Music Ops Set
 Annual Convention For
 June 22 and 23**

CHARLESTON, W. VA.—Dana M. Hicks, executive secretary, West Virginia Music Operators Association, this city, advises that the Board of Directors have set June 22 and 23 as the dates for their annual Convention.

The Convention will be held at the Daniel Boone Hotel, Charleston, W. Va. Invitations are being sent to all associate members, manufacturers, distributors, jobbers and leaders in the industry, asking that they attend.

The Board of Directors will meet the evening before the Convention gets going.

President J. A. "Red" Wallace advises that there will be valuable prizes presented, including a juke box, in-line games, pinball games, pool tables, and many other items, including door prizes for the ladies.

Named on the Convention committee, in addition to Hicks, are: William N. Anderson, chairman; Max Carpenter; and Mrs. Laoma Ballard.

**KEENEY
 ARCADE
 POOL**

ALL-STATE COIN MACH. EXCH.
 4407 W. Fullerton Ave., Chicago 39, Ill.
 (All Phones: BElmont 5-6770)

VuAid Develops Radio and TV Tube Tester

DETROIT, MICH.—VuAid Sales Inc., this city, announces it has developed a simple radio and television tube tester, which it is offering to coin machine operators as a supplementary piece of equipment from which they can earn extra profits.

"The machines are placed in Drug Stores, Super Markets, etc., with a complete stock of nationally advertised tubes" explained one of the firm's executives. "The tubes are under lock and key. The customer can test his tubes free of charge. If he finds one of his tubes to be bad, he merely calls over a clerk and buys the required tube at list price."

"The operator pays the location a 25% commission for selling the tubes. He in turn buys nationally advertised tubes from local distributors at a discount of 50 to 60%. It is not unusual for a location to sell \$150 worth of tubes after a month's operation.

"The best locations are neighborhood stores that are open at night and Sundays. In most occasions the television set will go bad nights or Sundays."

VuAid will display this machine at the MOA Convention in Chicago.

GOTTLIEB'S 4 PLAYER

Score-Board

An Exciting New Approach in Multiple

Player Amusement Machines!



1-2-3 or 4 Can Play at the Same Time

Multi-Tilt Feature Permits Play to Continue if Some Players "Tilt-Out"

2 Separate Double Bonuses

New Style "Wide-View" Cabinet

Fast Play - 3 Balls Per Player

Extra Heavy Duty All Steel Legs & Plated Side Rail Cigarette Holders

- 5 Hi-Speed Pop Bumpers
- 2 High Score Targets
- 2 Super Powered Flippers

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Available at your Distributor Now!

Amusement Pinballs
as American as Baseball and Hot Dogs!

Ya Ain't Seen or Heard Nuthin' Yet- UNTIL YOU SEE THE NEW

AMI
"G-200"
NOW ON DISPLAY

RUNYON
SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
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593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., Bl 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

Williams' "Crane" Big Hit at All Types of Locations, Says Weinand



J. A. (ART) WEINAND

CHICAGO—"Our new 'Crane' has created more excitement among distributors and operators," said Art

Weinand, general sales director of Williams Manufacturing Company, this city, "than any machine we've produced in a good long while."

Weinand reports that since shipping samples throughout the country several weeks ago, the firm's distributors have been on the phone continually insisting on quantity shipments, and won't take "no" for an answer.

"It seems" continued Weinand, "that the 'Crane' fits perfectly into every type location. Our distributors tell us that every arcade owner who has seen the machine immediately placed orders for groups of them. Kiddie ride operators have been besieging us for fast deliveries, advising that the 'Crane' has proven, through tests, to attract a brand-new market, that of the older kids, providing another source of revenue at the same locations where they have their kiddie rides. And because of the competitive action and excitement created by the play, operators of amusement machines have found that they get big collections in regular type locations."

The "Crane" is more of an upright machine, with glass on three sides. The back has a colorful drawing of an excavation. A mechanical crane picks up the gravel and deposits into a hopper. Every load deposited in the hopper is registered on a large scale. The object of the player is to deposit the largest amount of gravel into the hopper in the time allotted by a timing device. What creates the action and suspense is that the player manipulates the crane by pushing any of four buttons on the fore part of the machine. One button drops the bucket, another loads and hoists, another swings the bucket over the hopper, and the fourth button empties the bucket into the hopper.

shipping costs, we found out that European firms can purchase machines from Miami, and they wouldn't pay any more than from any other part of the United States.

"In addition" said Bush, "we believe that when our foreign customers see the way our machines look and work, they will permit us to serve them as do our Central and South American customers."

Phono Biz Sees Upswing Ahead As Weather Warms

CHICAGO—Predominating opinion thruout the industry is that the automatic phono business will see a very definite upswing this forthcoming Spring as the weather warms and outdoor as well as resort spots become more active.

One well known phono distributor claims:

"For years we have always enjoyed a definite upswing in business as the weather warmed and the outdoor spots became active while the resort areas started to blossom out again.

"This year," he adds, "we expect to enjoy better business than ever before.

"We are going to beat the bushes to get some of the old, dirty, wornout machines off the country locations and have these replaced with brand new phonographs, wall and bar boxes.

"The fact remains," he confides, "that we have been too busy, since the introduction of the new phonographs, to even bother too much about the resort and outdoor places. The city music operators have been taking whatever deliveries we could obtain.

"For a long time we've had the country spots in mind. This spring and summer we feel sure that we are going to cut deeper inroads into the old, wornout clunkers, on locations in many good resort and outdoor spots, by sales of brand new equipment."

Bush Distributing Co. Plans To Expand Export Biz Thruout Europe

MIAMI, FLA.—Ted Bush, Bush Distributing Company, this city, advises that the firm is expanding its export business, and will make a decided effort to reach coin firms thruout Europe.

"We have been concentrating on Central and South America up to now" explained Bush, "but are now in a position to supply our reconditioned machines to coin machine firms in Europe. After a complete study of

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Bally: Broadway's; Miami Beach and Standard Metal Typers. State price and condition in first letter. LEWIS AND FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MADison 8585).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GARfield 3585).

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUPERior 1-4600).

WANT—To Buy. Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEMlock 1-9900).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-C's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

WANT—Seeburg Phonos, Model M100B and later models. Also AMI D80 and later models. For Resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT—Used Pop 45's. No Race. Not over six months old. 13¢ ea. Will pay freight. P. HERRIOTT, 16725 BULGAR ST., HAZELCREST, ILL.

WANT—Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y., (Tel.: FReeport 8-6771).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Snper Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BIGelow 3-7422).

WANT—AMI 40, 80 & 120 selection Hideaways, Wallboxes, Steppers. Seeburg 100 selection Hideaways, Wallboxes. Two player Five Balls. Wurlitzer 1015 end mount drive motors. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Pay cash. United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Seeburg M100A. Any quantity. And Bingo Games. Make me offers. F.O.B. Seavessel. Write or cable. TONALTY, 134 BELGIELEI, ANTWERP, BELGIUM.

WANT—For cash. Guns. Also late arcade games. Write condition and price in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Or Trade For Gottlieb Games. Chicago Coin Automatic Pools (Used); Genco Quarterback (New); Williams Diamond Pool (New); Williams Special DeLuxe Pool (New); Valley Bumper Pool (Used); Hospital Radios (Used); Shuffle Alleys. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIGelow 8-3524-5).

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519).

FOR SALE—Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT—Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MARKET 1-5438).

FOR SALE—Wurlitzer 1015, \$40; Wurlitzer 1080, \$55; Williams Spark Plug, \$25; Williams Dealer, \$45; United Clover Bowler, \$25. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

FOR Sale—Route. 40 Music; 32 Pool Tables; 20 Bowlers and other assorted games. For detailed information write, wire or call. BOX 246, LEWISTON, MONT. (Tel.: 410).

FOR SALE—3 Postwar Photomatics. Also large variety arcade machines. Pick up. TIMES AMUSEMENT, 1663 BROADWAY, NEW YORK 19, N. Y. (Tel.: Circle 7-3725).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE—New Bally Bull's Eye, write. Williams' King of Swat, \$350; Williams' All Star, \$135; Williams' Big League, \$125; Chicago Coin Super Frame, \$100; United Cascade, \$35; United Olympic, \$50; Bally Space Ship, \$225; Bally Rocket, \$175; Bally Victory, \$150; United Royal, \$64.50; United Chief, \$74.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel.: HENDERSON 1-7577).

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Reconditioned Ready For Location: AMI: Model "C" (45 RPM), \$165. Rock-Ola: 1436A (45 RPM), \$295; 1446 Hi Fi, \$595. Seeburg: M-100-A, \$225; M-100-C, \$545. Wurlitzer: 1400 (45 RPM), \$225; 1600 (45 RPM), \$375. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

FOR SALE—Special. Bally: Beach Beauties, \$439.50; Big Times, \$285; Miami Beaches, \$295. United: Pixies, \$379.50; Nevadas, \$99.50; Tropicanas, \$119.50. Gottlieb: Gladiators (2 Player large Deluxe Game), \$279.50; Easy Aces, \$225. Williams: Can Cans, \$265. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 8318).

FOR SALE—United Alleys; Team, \$150; League, \$140; Chief, \$125; Royal, \$95; Clover, \$50; Exhibit 2 Hole Skill Pool, \$195; Williams 2 Hole Bank Pool, \$185. MOHAWK SKILL GAME CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.

FOR SALE—Or Trade for Seeburg 100s, AMIs, Rock-Olas, National or American Shuffleboards. 6 slightly used Popperette Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE—Like New. Wurlitzer 1800, \$895; Wurlitzer 1700, \$715; Wurlitzer 1650, \$395; Wurlitzer 1400, \$295; Automatic Score Counter for 22 foot Shuffle Board. Never uncrated, \$75. Keeney Bonus Bowler, \$95; United Star, \$40; United Cascade, \$55; Chicago Coin Crown Bowler, \$45. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Bally's Cross Words (like new), write. United Pixie, \$350; Variety, \$175; United Tropic, \$65. One-third deposit, balance sight draft or C.O.D. NASTASI DIST. CO., 912 POYDRAS, NEW ORLEANS 21, LA. (Tel.: MA 6386—MA 7459).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Pool Cues: Hard Maple. Buy the best for Bumper Pool Games. 48" long, 1 1/4" butt, rubber cushion, fibre point, leather tip, two-tone finish. Grade # 1, \$17.90 per doz., Grade # 2, \$9.60 per doz. F.O.B. Chaska, Minn. Minimum 1 doz., 1/2 with order, Balance C.O.D. or Sight Draft. C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN. (Tel.: Hilltop 8-2726).

FOR SALE — Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: Canal 6-0293).

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowler Sale. Chicago Coin Gold Cup, \$65; Criss Cross, \$100; Deluxe Target, \$100, Crown \$60; Fireball, \$200; United's Imperial, \$90; Deluxe Lightning, \$250; Deluxe Leader, \$130; Tenth Frame Star, \$60. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: Main 1-8751).

FOR SALE—1550 Wurlitzer @ \$150 ea.; M100A Seeburg's @ \$175 ea.; 3W1 Seeburg Wallboxes @ \$50 ea. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: Forest 5-3456).

FOR SALE—Rock-Ola Comet, \$525; Rock-Ola Hi Fi's, \$595; Atlantic Citys, \$40; Coney Islands, \$30; Rock-Ola 1717 Steppers, \$30; Wurlitzer Steppers, \$10; AMI A's, \$95; AMI B's, \$145. H & H MUSIC AND DISIRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: Moline 4-6703).

FOR SALE — Used Machines of all makes, thoroughly reconditioned and ready for location. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—Beach Clubs, \$65; Dude Ranches, \$65; Gayety's, \$150; Ice Frolics, \$100; Palm Springs, \$85; Surf Clubs, \$100; Varietys, \$160; Safari Guns, \$225; Seeburg Bear, \$75; Spotlights, \$25; Shooting Gallery, \$100. One-third deposit, balance sight draft. ABC COIN MACHINE CO., 3124 S. FLORES, SAN ANTONIO 4, TEX.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Beach Clubs, \$65; Palm Springs, \$75; Gayety, \$150; Triple Play, \$275. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).

FOR SALE—Alleys For Sale. Chicago Coin Bull's Eye—New, \$395; United Team, \$125; United Bingo, \$195. Kiddie Rides—Largest Stock In The World. Call! Write; for our new List. Midget Movies with film, only \$95. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Shindig, \$105; Green Pastures, \$105; Jockey Club, \$95; Guys and Dolls, \$60; Chinatown, \$70; Flying Hi, \$70; Beach Club, \$65; William's All Star Baseball, 6 Player, \$160; United Carnival Gun, \$195; Olympic, \$50. STARK NOVELTY CO., 1813 FULTON ROAD, N., CANTON 9, OHIO.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).

FOR SALE—Used parts for AMI Model A, B, C & D-40. All guaranteed. Chassis, motors, transfer arms, amplifiers, junction boxes, etc. Write for prices on all reconditioned phonos. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8929).

FOR SALE — Bright Spots, \$39.95; Bright Lights, \$39.95; Rodeos, \$39.95. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: Market 3967-8-9).

FOR SALE—"The Cat Came Back" b/w "Stop Craekin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE — Bingos. Hawaii, \$150; Surf Club, \$150; Spotlight, \$35. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE—Nearly New, Buckley, Remote Control, Track Odds—Perfect Condition, \$435. KEN FERGUSON CO., STILLWATER, MINN.

CLASSIFIED ADVERTISING SECTION

FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2549).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — Non-Coin Operated Jokers and Point Makers, Like New, \$495; Rowe 2 Column Cigarette Machine, \$50; Ice Frolics, \$100; Surf Club, \$110. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: BRidgeport 750).

FOR SALE—Chicago Coin Criss Cross Bowlers, \$100 ea.; Chicago Coin Holiday Bowlers, \$250. ANTHONY HIRT, 2420 NO. 8 ST., SHEBOYGAN, WIS. (Tel.: GL 7-5197).

FOR SALE—Polyethylene Plastic Pool Game Covers, \$3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, \$12.50; Gayety's cleaned and checked, \$150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAIn 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HARRison 4747).

FOR SALE—Parts and Supplies. Lowest prices. Fast Delivery. "One-Stop" parts headquarters for all games and jukes. Special—New Lite-up Bumper Pool Table Tops, Jumbo Bumpers with Electrical System, \$39.95; Reconditioned Telequiz, \$119.50. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALBany 2-3272).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Used Pool Games, Clean Ready for Location, \$125. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH STREET, COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2473).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—2 Exhibit Shooting Gallery, \$125 ea.; 1 Exhibit Jet Gun, \$75; 2 Genco Sky Gunners, \$95 ea.; 2 Seeburg Bear Gun—Shoot The Spook conversion, \$75 ea.; 1 Exhibit Six Shooter, \$50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HARRison 3-4508).

FOR SALE—Games Inc., Hunter, \$295; Bally Variety, \$195; Yacht Club, \$65; Beauty, \$75; Beach Club, \$90; Dude Ranch, \$95; Palm Springs, \$105; Surf Club, \$105; Miami Beach, \$365; United Classic Bowlers \$50; Leader Bowlers, \$135. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE — Quintette, \$60; Coney Island, \$35; United Super Shuffle Alley 6 Player, \$70; Wurlitzer Phono. #1015, \$75; Model #1100, \$100; Rock-Ola Phono #1422, \$30. One third deposit, balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE — Gayety, \$175; Hi Fi, \$120; Surf Club, \$120; Palm Springs, \$115; Beach Club, \$115; Dude Ranch, \$100; Beauty, \$85; Frolics, \$75; Yacht Clubs, \$65; Atlantic City, \$60; Mexico, \$85; Tahiti, \$75; Tropics, \$85; Havana, \$65; Rio, \$65; Saddle & Turfs, \$190; Big Ben, \$120; Dealer, \$85; Poker Face, \$110; Diamond Lil, \$165. One third deposit on all orders. Games in tip-top shape. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CANal 7137).

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FOR SALE — Kiddie Rides. Nylco Rockets, \$350; Carousels, \$350; Target Horses, large, \$285; Palomino Horses, \$225; Rabbits, \$175; Bull, \$175; Midget Racer, \$250; Duck, \$225; Hot Rods, \$325; Elsie The Cow, \$285; Bright Eyes Horse, \$285. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. (Tel.: ALgonquin 4-3338).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!! Mail your check for \$15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-4620).

FOR SALE—Bingos & Shuffle Alleys. You name it—we have it. The very latest priced to sell. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOWer 1-6715).

FOR SALE—Top used Bowlers at rock bottom prices. Chiefs, Leagues, and Fifth Avenues, \$84.50. Rockets, Targettes and 11th Frames, \$175. Lightnings, \$225. Also 50 assorted Shooting Galleries. Call or write SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. (Tel.: LIncoln 9106).

FOR SALE—2 Seeburg Coon Hunts. Good as new, \$110. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE — Make us an offer; Bally: Rocket; Mystic. Keeney: Mainliner; Bikini. Chicago: Fireball; Triple Strike. United: Yankee; Speedy. RUNYON SALES CO. OF NEW YORK, INC., 593 TENTH AVE., NEW YORK, N. Y., 221 FRELINGHUYSEN AVE., NEWARK, N. J., 231 WINDSOR ST., HARTFORD, CONN.

FOR SALE—Lowest Prices Ever. Shuffle Alleys. Chicago Coin: Gold Cup, \$50; Criss Cross, \$75; Hi Speed Crown, \$75; Bowling Team, \$325. United: Clover, \$35; League, \$75; Derby Roll, \$195. Genco: Shuffle Pool, \$25; Match Pool, \$50. RELIABLE COIN-MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 96556).

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNOLIA 3931.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PERshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other re-conditioned phonographs priced right.

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Only the new AMI "G-200" juke box has the amazing new variable program record changer—fastest coin persuader of them all!

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You may vary the kinds of records. With the versatile "G-200" you can program entirely with single play records if you wish, or you can use "EP's" for part of the program at dual-price play. You pick the titling, price and record system best for you when you have the advantages of the "G-200" and the flexible, versatile "X-200" variable program record changer.

SPEED? INDEED! There's speed of play with the "G-200" unmatched by any juke box. The fast, sure-acting "X-200" mechanism scans from a minimum of only 2 seconds for adjacent records to a maximum of only 10 seconds when records are farthest apart! No stop-and-reverse pauses with the "X-200"—just forward action that gives more plays in less time. Records are played in 1, 2, 3 sequence. "Deadhead" scanning is avoided by the ingenious new arrangement which permits playing

both sides of any record before passing to the next record. All combine to give you the *one* mechanism that separates more coins from more people—faster!

VISIBILITY? INSTANTLY! The eye takes in *all* titles—instantly—for bigger TAKE in the cash box. No fussing or fumbling to bring all the program into view and delay coins on their way to the cash box. The "G-200" is the juke box that's easy to play—the juke box that *merchandises* music for you.

And AMI dazzles the eye! Its clean, contemporary, angular lines set the style—are in keeping with the modern design that distinguishes an almost infinite variety of smart, new products the public wants—and pays for!

There's 8 beautiful decorator colors to blend or contrast with the decoration of any location—to put this new juke box look to work attracting—and holding profitable attention.

And of course, famous AMI Multi-Horn High-Fidelity—for the music that comes *alive*—is a feature of the new "G-200." Separate bass and high frequency exponential horns capture the truly live quality of patrons' favorite artists. It's the sound that today's music-loving millions insist upon...the sound they gladly pay more to hear—more often.

AMI "G-200" ease and accessibility for service are unmatched by any other juke box—by far! The mechanism, with its many unitized components, slides forward and can be turned a full 360 degrees for easiest servicing ever—plus a score of other exclusive AMI conveniences.

Altogether—the juke box built for the operator!

If you have not yet seen and heard the new AMI "G-200" in action, by all means do yourself the favor now...and see how AMI separates the coins from the customers!



Miss AMI and Claude Thornhill's orchestra at Blue Note in Chicago.



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"It's What's in THE CASH BOX That Counts"

THIS WEEK'S USED MACHINE QUOTATIONS
17th YEAR OF PUBLICATION
865th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
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REGARDING SELLING PRICES
IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

EVANS

ROCK-OLA

4. Model A, '46 40 Sel., 78 RPM	69.50	125.00
4. Model B, '48, 40 Sel., 78 RPM	125.00	165.00
1. Model C, '50, 40 Sel., 78 RPM	109.50	185.00
4. Model D-40, '51, 40 Sel., 78 RPM	150.00	245.00
4* Model D-80, '51, 80 Sel., 45 RPM	265.00	375.00
4. Model E-40, '53, 40 Sel., 78 RPM	275.00	395.00
4. Model E-80, '53, 80 Sel., 45 RPM	295.00	450.00
2* Model E-120, '53, 120 Sel., 45 RPM	425.00	525.00
2. Model F-80, '54, 80 Sel., 45 RPM	595.00	700.00
2. Model F-120, '54, 120 Sel., 45 RPM	650.00	725.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	9.95	20.00

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	79.50	150.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	150.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	125.00	175.00

4. 1432, Same as above Converted to 45 RPM	130.00	195.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	149.50	225.00
4. 1434, Same as above, Converted to 45 RPM	149.50	245.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	199.50	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	250.00	300.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	450.00	525.00
2. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	595.00	700.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	59.50
4. 147S, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
1. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	99.50
4* M100A, '49, 100 Sel., 78 RPM	175.00	250.00
2* M100B, '51, 100 Sel., 45 RPM	385.00	475.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	500.00
4* M110C, '53, 100 Sel., 45 RPM	500.00	600.00
4* HF100G, '54, 100 Sel., 45 RPM	595.00	750.00
4. HF100R, '54, 100 Sel., 45 RPM	750.00	825.00
4. W1-L56 Wall Box 5¢	3.00	6.95

4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wire-less	10.00	20.00
4. 3W7-L-56	10.00	30.00

WURLITZER

4. 1015, '46, 25 Sel., 78 RPM	39.50	75.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	55.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
2. 1100, '48, 25 Sel., 78 RPM	84.00	150.00
4. 1250, '50, 48 Sel., 78 RPM	99.50	150.00
1. 1250, '50, (Same as above) Converted to 45 RPM	115.00	195.00
4* 1400, '52, 48 Sel., 78 RPM	175.00	295.00
4. 1400, '52, (Same as above) Converted to 45 RPM	185.00	300.00
4. 1450 (Same as 1400 with leather)	185.00	310.00
4. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	200.00	325.00
1. 1500A, '53, 104 Sel., 78 and 45 RPM Inter-mixed	275.00	395.00
1* 1650, '53, 48 Sel., 45 RPM	300.00	395.00
1. 1700, '54, 104 Sel., 45 RPM	495.00	715.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	14.95	25.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	65.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
2. Arabian Knights (Got 12/53)	100.00	160.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	49.50	90.00
1* Atlantic City (B 5/52)	40.00	75.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
2. Beach Beauty (B 10/55)	439.50	490.00
1* Beach Club (B 2/53)	65.00	115.00
1* Beauty (B 11/52)	60.00	100.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	110.00	165.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
4* Big Time (B 1/55)	265.00	325.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bright Lights (B 5/51)	35.00	65.00
1* Bright Spot (B 11/51)	39.50	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	50.00	110.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	25.00	65.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	45.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	75.00	125.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	75.00	110.00
4. College Daze (Got 8/49)	20.00	49.50
4. Colors (Wm 11/54)	165.00	200.00
2* Coney Island (B 9/52)	30.00	75.00
4. Control Tower (Wm 3/51)	25.00	50.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	70.00	165.00
2. Daisy May (Got 7/54)	150.00	180.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	45.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	149.50	175.00
4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dhl. Shuffle (Got 6/49)	15.00	25.00
4. Dragonette (Got 6/54)	125.00	175.00
4. Dreamy (Wm 2/50)	20.00	49.50
4* Dude Ranch (B 9/53)	69.50	105.00
4. Duette (Got 4/55)	225.00	260.00



4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	90.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	99.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	165.00	195.00
4. Four Corners (Wm 12/52)	35.00	90.00
4. Four Horsemen (Got 9/50)	30.00	60.00
4* "400" (Upright) (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
4. Frolics (B 10/52)	50.00	110.00
4. Futurity (B 3/51)	35.00	60.00
4* Gay Times (B 6/55)	225.00	345.00
4* Gayety (B 3/55)	150.00	265.00
4. Georgia (Wm 7/50)	20.00	49.50
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	30.00	70.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	40.00	75.00
4. Gold Star (Got 8/54)	145.00	185.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	75.00	125.00
4. Grand Slam (Got 4/53)	40.00	110.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	105.00	135.00
4. Gun Club (Wm 11/53)	60.00	95.00
4. Guys-Dolls (Got 5/53)	60.00	110.00
4. Gypsy Queen (Got 2/55)	165.00	200.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	25.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	75.00	145.00
2* Hawaii (Un 6/54)	85.00	150.00
4. Hawaiian Beauty (Got 4/54)	125.00	175.00
4. Hayburner (Wm 6/51)	30.00	85.00
4* Hi-Fi (B 6/54)	69.50	135.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N Run (Got 4/52)	30.00	60.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	35.00	55.00
4. Horsefeathers (Wm 1/52)	30.00	50.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	50.00
2* Ice-Frolics (B 1/54)	95.00	125.00
4. Jalopy (Wm 8/51)	30.00	65.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 5/54)	95.00	145.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	49.50
2. Jolly Joker (Un 11/55)	145.00	165.00
4. Jubilee (Ge 5/55)	230.00	275.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	55.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	49.50
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	20.00	49.50
4. Lady Luck (Got 9/54)	99.50	185.00
2. Lazy "Q" (Wm 2/54)	75.00	125.00
4. Leaders (Un 10/51)	45.00	95.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	40.00	75.00
4. Lovely Lucy (Got 2/54)	115.00	155.00
4. Lucky Inning (Wm 5/50)	20.00	49.50
4. Lulu (Wm 12/54)	205.00	230.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	30.00	50.00

2. Manhattan (Un 4/55)	185.00	275.00
4. Marble Queen (Got 8/53)	75.00	125.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	29.00	60.00
4. Mexico (Un 3/54)	85.00	135.00
2* Miami Beach (B 9/55)	240.00	375.00
4. Minstrel Man (Got 3/51)	25.00	45.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	130.00	175.00
4. Nevada (Un 8/54)	95.00	140.00
4. Niagara (Got 12/51)	40.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	40.00	110.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	50.00	90.00
4. Palm Beach (B 7/52)	40.00	85.00
4* Palm Springs (B 11/53)	75.00	145.00
4. Paratrooper (Wm 8/52)	30.00	65.00
4. Peter Pan (Wm 4/55)	165.00	200.00
1. Pin Bowler (CC 6/50)	15.00	30.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	95.00	125.00
2* Pixie (Un 10/55)	325.00	400.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	90.00	125.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	59.50	110.00
4. Queen of Hearts (Got 12/52)	50.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
2. Race The Clock (Wm 5/55)	210.00	240.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4. Rio (Un 11/53)	60.00	125.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	39.50	125.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/45)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
4. (Club Model)	205.00	275.00
4. Saratoga (Wm 10/48)	20.00	49.50
4. Screamo (Wm 4/54)	110.00	135.00
4. Sea Jockeys (Wm 11/51)	25.00	65.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	34.50
4. Shindig (Got 10/53)	95.00	130.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	95.00	150.00
4. Silver Chest (Upright) (Ge 4/53)	59.00	110.00
4. Silver Skates (Wm 2/53)	45.00	80.00
4. Singapore (Un 10/54)	110.00	165.00
4. Skill Pool (Got 8/52)	40.00	95.00
4. Skyway (Wm 8/54)	115.00	160.00
4. Slugfest (Wm 3/52)	39.00	65.00
2. Sluggin' Champ (Got 4/55)	185.00	220.00
6. Snooks (Wm 6/51)	15.00	22.50
4. Southern Belle (Got 6/55)	195.00	225.00
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	25.00	65.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	75.00	175.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4* Spot Lite (B 1/52)	35.00	75.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	195.00
2. Starlets (Un 12/55)	350.00	425.00
4. Star Pool (Wm 10/54)	145.00	195.00
4. Stars (Un 6/52)	45.00	60.00
4. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	55.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00

4. Sunshine Park (B 12/52)	25.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	250.00	325.00
4* Surf Club (B 3/54)	89.50	150.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweet Add-A-Line (Got 7/55)	210.00	240.00
4. Sweetheart (Wm 5/50)	20.00	35.00
2. Tahiti (Un 8/53)	50.00	125.00
4. Tampico (Un 6/49)	10.00	25.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Deuces (Wm 8/55)	215.00	230.00
4. Three Feathers (Ge 4/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderbird (Wm 5/54)	110.00	135.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	35.00	45.00
4. Bally Victory Bowler (5/54)	150.00	250.00
2. Bally Champion Bowler (5/54)	125.00	265.00
4. Bally Jet Bowler (8/54)	175.00	275.00
4. Bally Rocket Bowler (8/54)	175.00	300.00
4. Bally Mystic Bowler (12/54)	240.00	355.00
2. Bally Magic Bowler (12/54)	275.00	355.00
4. Bally Blue Ribbon (3/55)	295.00	395.00
4. Bally Gold Medal (3/55)	300.00	400.00
6. ChiCoin Bowling Classic (5/50)	20.00	35.00
6. ChiCoin Pin Bowler (6/50)	20.00	30.00
6. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
6. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	95.00
4. ChiCoin Match Bowler (6/52)	35.00	95.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	105.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	110.00
4. ChiCoin 10th Frame Special (12/52)	40.00	115.00
4. ChiCoin Name Bowler (1/53)	40.00	120.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	125.00
4. ChiCoin Crown (4/53)	45.00	130.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	135.00
4. ChiCoin Triple Score (6/53)	50.00	140.00
4* ChiCoin Gold Cup (7/53)	50.00	145.00
4. ChiCoin High Speed Crown (7/53)	75.00	150.00
4. ChiCoin High Speed Triple Score (8/53)	75.00	155.00
4. ChiCoin Advance (10/53)	75.00	160.00
4. ChiCoin King (10/53)	75.00	160.00
4* ChiCoin Criss Cross Bowler (12/53)	75.00	175.00
4* ChiCoin Super Frame (3/54)	100.00	195.00
4. ChiCoin Starlite (5/54)	125.00	225.00
4. ChiCoin Feature (7/54)	125.00	225.00
2. ChiCoin Holiday (9/54)	195.00	275.00
4. ChiCoin Flash (10/54)	195.00	300.00
4. ChiCoin Playtime (10/54)	200.00	300.00

4. Times Square (Wm 4/53)	64.00	89.50
4. Touchdown (Un 1/52)	20.00	50.00
2* Triple Play (Un 8/55)	275.00	375.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
4. Tropicana (Un 1/55)	119.50	165.00
4. Tropics (Un 7/53)	60.00	125.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	165.00	205.00
4. Utah (Un 7/49)	10.00	29.50
4* Variety (B '9/54)	160.00	275.00
4. Watch My Line (Got 9/51)	30.00	55.00
1. Whizz Kids (CC 3/52)	35.00	70.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
4. Wishing Well (Got 9/55)	210.00	230.00
4. Wonderland (Wm 5/55)	169.50	200.00
4* Yacht Club (B 6/53)	45.00	95.00
4. Zingo (Un 10/51)	25.00	55.00
4. ChiCoin Fireball (11/54)	200.00	315.00
4. ChiCoin Thunderbolt (12/54)	250.00	340.00
4. ChiCoin Triple Strike (2/55)	275.00	350.00
4. ChiCoin Arrow (2/55)	275.00	350.00
4* ChiCoin Criss Cross Targette (1/55)	100.00	200.00
4. DeLuxe model	100.00	225.00
1. ChiCoin Bonus Score (4/55)	275.00	345.00
4. ChiCoin Big League (5/55)	325.00	375.00
4. ChiCoin Hollywood (5/55)	295.00	375.00
4. ChiCoin Blinker (8/55)	385.00	425.00
4. ChiCoin Score-A-Line (9/55)	395.00	425.00
4. ChiCoin Bowling Team (10/55)	325.00	445.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	30.00	65.00
4. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	100.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	



4. Keeney Century (6/54)	175.00	225.00
4. Keeney American (9/54)	225.00	275.00
4. Keeney National (9/54)	250.00	300.00
4. Keeney Speedlane (4/55)	275.00	375.00
4. United 5-Player (1/51)	35.00	45.00
4. United 6-Player	35.00	50.00
4. United DeLuxe 6-Player (10/55)	25.00	69.50
4. United 6-Player Super (3/52)	30.00	70.00
4. United 4-Player Official (5/52)	30.00	65.00
4. United 6-Player Star (7/52)	30.00	70.00
4. United 10th Frame Star (9/52)	40.00	75.00
2. United Manhattan 10th Frame (9/52)	40.00	75.00
2. United Manhattan (9/52)	50.00	80.00
4. United 10th Frame Super (10/52)	50.00	80.00
4* United Cascade (2/53)	25.00	85.00
2* United Clover (2/53)	25.00	85.00
6. United Liberty (2/53)	65.00	95.00
4* United Classic (6/53)	60.00	100.00
4* United Olympic (6/53)	40.00	100.00
1* United Royal (9/53)	64.50	110.00
2* United Imperial (9/53)	65.00	125.00
2. DeLuxe model	75.00	135.00
4* United Chief (11/53)	74.50	145.00
2* United Leader (11/53)	110.00	150.00
2. DeLuxe model	120.00	160.00

2* United Team (1/54)	125.00	175.00
2. DeLuxe model	135.00	180.00
2* United League (1/54)	75.00	190.00
2. DeLuxe model	140.00	195.00
2. United Ace (5/54)	160.00	200.00
2. DeLuxe model	165.00	210.00
4. United Rainbow (5/54)	150.00	240.00
2. United Banner (8/54)	165.00	220.00
2. DeLuxe model	200.00	225.00
2. United Shuffle Targette (8/54)	150.00	230.00
2. DeLuxe model	185.00	240.00
2* United Speedy (8/54)	150.00	250.00
2. Un. 11th Frame (10/54)	135.00	260.00
2. DeLuxe model	175.00	265.00
4. United Comet Targette (11/54)	150.00	275.00
4. DeLuxe model	125.00	280.00
4. United Mercury (12/54)	175.00	280.00
4. DeLuxe model	175.00	290.00
4* United Mars (1/55)	175.00	300.00
2. DeLuxe model	180.00	300.00
4. Un. Lightning (2/55)	195.00	310.00
4. DeLuxe model	200.00	320.00
4. Un. Venus 3/55	165.00	325.00
4. DeLuxe model	200.00	330.00
4. Un. Clipper (5/55)	225.00	340.00
4* DeLuxe model	225.00	345.00
4. Un. Derby Roll (5/55)	195.00	350.00
4. DeLuxe model	195.00	355.00
2. Un. 5th Inning (6/55)	225.00	375.00
2. DeLuxe model	235.00	380.00
4. Un. Capitol (6/55)	245.00	390.00
4. DeLuxe model	255.00	395.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

G-120 Phonograph	Authorized for Publication
G-80 Phonograph	
G-40 Phonograph	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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BALLY MFG. CO.

Booster-Pool	\$ 395.00
Night-Club	785.00
Crosswords	545.00
Pin-Pool	
Standard (52" x 36") Model	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
Jumbo Bowler (without Match Feature)	
Model J-110, 10c play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

Advance Pool	\$ 389.50
Clover Pool	375.00
Champion Pool (with lighted bumpers)	285.00
Champion Pool (without lighted bumpers)	277.50
Champion Pool "Model 35" with lighted bumpers	285.00
Champion Pool "Model 35" without lighted bumpers	277.50
Jumbo Pool (without lighted bumpers)	317.50
Jumbo Pool (with lighted bumpers)	325.00

EXHIBIT SUPPLY CO.

Super Star Pool	\$ 395.00
Skill Score	395.00
Combination 3-Hole Skill Pool	349.50
Combination 3-Hole Lightup Skill Pool	364.50
Combination 3-Hole King Size Skill Pool	409.50
Combination 3-Hole King Size Lightup Skill Pool	424.50

GENCO MFG. & SALES CO.

Baseball Pool	\$ 425.00
Standard Tournament Paal	299.50
DeLuxe Tournament Pool	339.50
King Tournament Pool	379.50
King Supreme Tournament Pool	389.50
King Lightup Tournament Pool	384.50
DeLuxe Lightup Tourn. Pool	349.50
Standard Lightup Tourn. Pool	309.50
Supreme DeLuxe Tourn. Pool	359.50
Super Big Top (Gun)	675.00

D. GOTTLIEB & CO.

Score Board (4 Player, 5 Ball)	\$ 462.50
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J. H. KEENEY & CO., INC.

Flicker Pool (4-Player, 4 Sides)	\$ 375.00
Jumbo Flicker Pool	410.00
Arcade Pool (1 or 2 Front Play)	375.00
Jumbo Arcade Pool	410.00
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
DeLuxe Fascination Pool	\$ 335.00
Jumbo DeLuxe Fascination Pool	370.00
DeLuxe Challenge Bowler (with Match Feature)	690.00

MARVEL MFG. CORP.

Pla-Pool (Regular Size)	\$ 285.00
DeLuxe Pla-Pool (Large Size)	325.00

ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selections, 45 RPM Only	Authorized for Publication
Model 1452, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	Authorized for Publication
V-3W-A—Wall-O-Matic "200"	
100J—Select-O-Matic "100" Phonograph	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

UNITED MFG. CO.

Roto Pool (2-Play., Elec. Score)	\$ 425.00
Hit Pool	375.00
Star Slugger (Regular)	395.00
Star Slugger (Replay)	545.00
Club Pool	295.00
Lightup Club Pool	305.00
Lightup Jumbo Club Pool	355.00
2-Way Lightup Club Pool (2/3 Holes)	315.00
2-Way Jumbo Lightup Club Pool (2/3 Holes)	365.00
Hi-Score Lightup Pool	385.00
Special Club Pool	295.00
Special Lightup Club Pool	305.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00
Stardust	775.00

VALLEY MFG. CO.

Regulation Bumper Pool	279.50
Jumbo Bumper Pool	299.50

WILLIAMS MFG. CO.

2-Way DeLuxe Bank Pool	\$ 349.50
2-Way Sr. DeLuxe Bank Pool	399.50
2-Way Sp. DeLuxe Bank Pool	349.50
DeLuxe 4-Bagger (Baseball Game)	545.00
Klik Billiards	375.00
Crane	425.00

THE RUDOLPH WURLITZER CO.

Model 1900 DeLuxe, High Fidelity, Desert Haze Finish	Authorized for Publication
Model 1900 Special Finishes—Persian Turquoise, Chinese Black, Glacier White	
Model 1800 DeLuxe, High Fidelity, Dawn Mist	
Model 1800 Special Finishes—Horizon Blue, Sunset Red, Midnight Black	
Model 5207 Wall Box—104 Selection—3 Wire	
Model 5206 Wall Box—48 Selection—4 Wire	
Model 257 Stepper—104 Selection—3 Wire	
Model 253 Stepper—104 Selection—3 Wire	
Model 248 Stepper—48 Selection—4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	



ARCADE EQUIPMENT

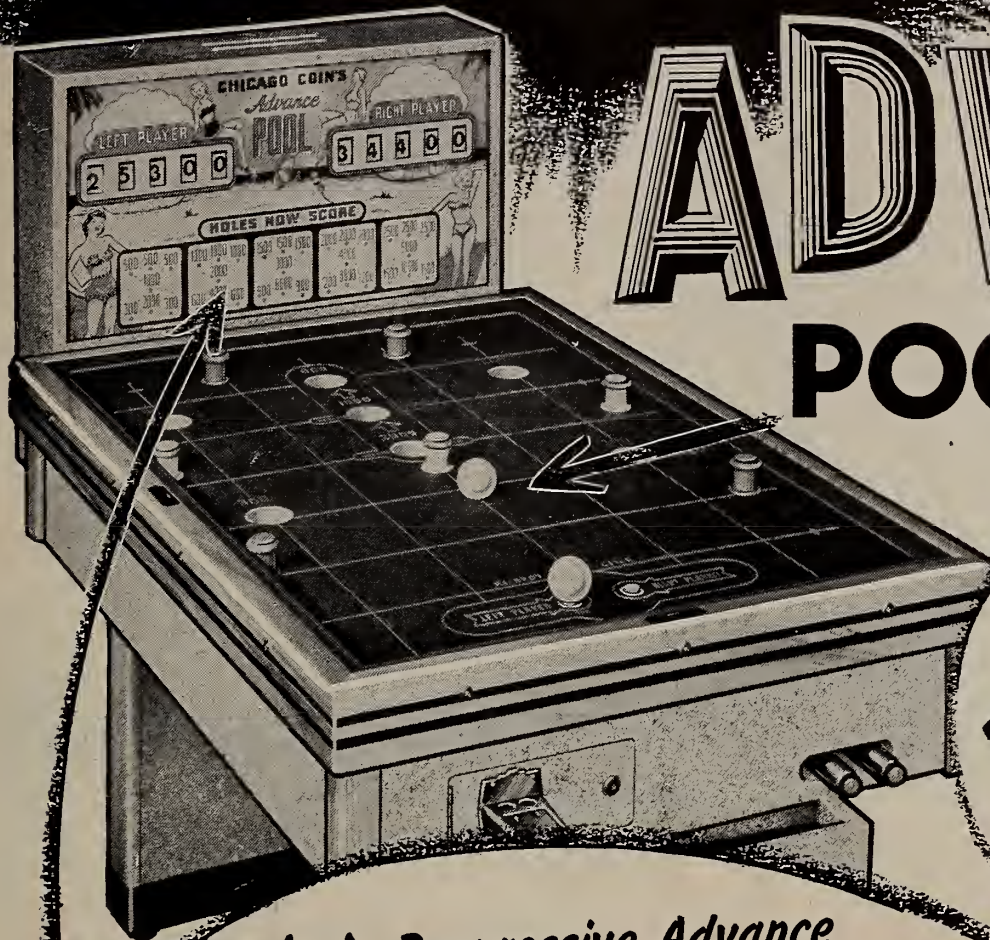
4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	65.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	95.00	175.00
4. ChiCoin Goalee	44.00	99.50
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	95.00
4* ChiCoin Pistol	35.00	99.50
4. ChiCoin Home Run, 6 Player (3/54)	100.00	200.00
4. Super model	150.00	249.50
4. Edelco Pool Table	20.00	75.00
4. Evans Bola Score	65.00	89.50
4* Evans Bat-A-Score	65.00	165.00
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	75.00	150.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
2* Exhibit Dale Gun	24.50	89.50
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	50.00	95.00
4. Exhibit Vitalizer	45.00	75.00
4. Exhibit Shooting Gal. (6/54)	100.00	200.00
4. Exhibit Star Shooting Gallery (9/54)	149.50	225.00
4. Exhibit Sportland Shooting Gallery (11/54)	175.00	300.00
1. Exhibit "500" Shooting Gallery (3/55)	295.00	345.00
2. Exhibit Treasure Cove Shooting Gallery (6/55)	350.00	400.00
4* Genco Sky Gunner	95.00	150.00
4. Genco Night Fighter	85.00	125.00
4* Genco 2-Player Basketball	145.00	250.00
4* Genco Rifle Gal. (6/54)	165.00	225.00
4. Genco Big Top Rifle Gallery (6/54)	325.00	350.00
2* Genco Wild West Gun (2/55)	329.50	375.00
3* Genco Sky Rocket Rifle Gal. (5/55)	329.50	425.00
2. Genco Champion Baseball (9/55)	350.00	425.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	125.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	275.00
4. DeLuxe model	195.00	285.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	165.00	295.00

6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	95.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35¢	150.00	395.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
1. Scientific Batting Pr.	19.00	75.00
4. Scientific Pitch 'Em	75.00	185.00
4* Seeburg Bear Gun	75.00	150.00
4. Seeburg Chicken Sam	50.00	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	89.50	175.00
4. Set Shot Basketball	150.00	295.00
4. Telequiz	75.00	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	150.00	250.00
4. DeLuxe model	185.00	275.00
4* United Carnival Gun (10/54)	195.00	295.00
4. DeLuxe model	225.00	300.00
4* United Bonus Gun (1/55)	250.00	350.00
4. DeLuxe model	260.00	350.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	35.00	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. Super World Series (4/51)	39.50	90.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. DeLuxe Baseball (4/53)	100.00	150.00
4. Wms. Pennant Baseball (12/53)	120.00	175.00
4. Wms. Super Pennant Baseball (12/53)	135.00	185.00
4. Wms. Super Star Baseball (12/53)	169.50	185.00
4. Wms. Major League Baseball (2/54)	145.00	190.00
4. Wms. All Star Baseball (2/54)	135.00	195.00
4. Wms. Big League Baseball (2/54)	125.00	200.00
4. Wms. Jet Fighter (10/54)	175.00	250.00
4. Wms. Safari (2/54)	300.00	375.00
4. DeLuxe model	310.00	385.00
4. Wms. Polar Hunt (3/55)	330.00	390.00
4. Wms. King Of Swat (5/55)	325.00	395.00
4. Wurlitzer Skee-ball	35.00	75.00

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FRONT END PLAY
 POOL TABLE

Another **FIRST!**

ADVANCE POOL



Featuring
Three Pop Up Holes!
 **Ball Pops Up!**

Player by Shooting Into Super "Magic Hole" will also score in 2 additional holes!

Plus Progressive Advance Scoring On The Back Rack Glass

500	500	500	1000	1000	1000	1500	1500	1500	2000	2000	2000	2500	2500	2500
1000			2000			3000			4000			5000		
300	2000	300	600	4000	600	900	6000	900	1200	8000	1200	1500	10000	1500

All holes advance in scoring as game progresses. (5 scoring panels lite up progressively to show new scoring value of each hole.)

Features Front Play!

Features Automatic Scoring!

Features Lite-Up Posts On Playfield!

Unbreakable "Plexi-Glass" Back Glass!

5 Drum Scoring!

"Level-Matic" Adjusters—Standard Equipment!

Brilliantly Colored Cabinet!

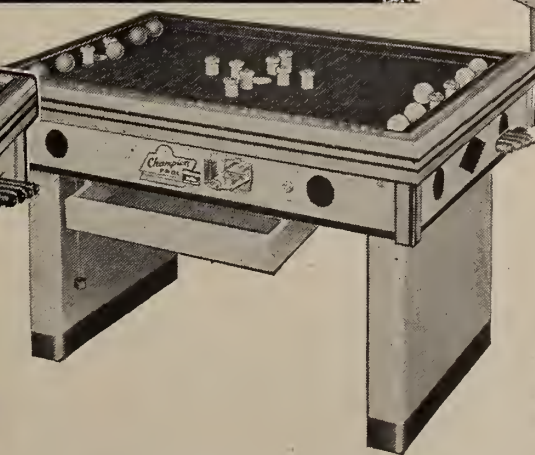
TOPS IN PLAY APPEAL!!



Clover Pool

★ Plus Clover Model 35

3 in 1 game which can be converted to 2 or 3 hole or automatic play at the flip of a switch. Automatic scoring with popular 4 sided play. New advance type scoring on all holes. Available with "Level-Matic" playboard adjusters.



Champion Pool

★ Plus Champion Model 35

Available in 2 or 3 Hole Models With The Exciting Center Hole Feature!
 New Type Ball Drop Mechanism . . . Simple . . . Positive . . . Fool-Proof!
 End holes are located 4 inches closer to center!
 3 or 4 Sided play!



Jumbo Pool

2 or 3 Hole Models With or Without Lighted Bumpers!
 18 inches longer than regular size (70 inches by 36 inches)!
 3 or 4 Sided Play!



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BE WURLITZER'S GUESTS FOR 3 DAYS

AT BUFFALO'S HOTEL STATLER



ENJOY 3 BIG, FUN PACKED DAYS AT THE GALA WURLITZER CENTENNIAL CLUB CELEBRATION AUGUST 23, 24 and 25

EVERYTHING FOR FUN
EVERYTHING FOR YOU



Luscious barbecues and shore dinners in beautiful Wurlitzer Park.



Airplane sightseeing and coach trips to Niagara Falls.



Guided factory tours. See the fabulous Centennial 1900 made right before your eyes.



Top stage entertainment by recording artists, name bands and variety acts.

PLUS PRIZES GALORE

Join the Wurlitzer Centennial Club. Be Wurlitzer's guest for three thrilling days of fun and entertainment as we celebrate 100 years of musical achievement. See your Wurlitzer Distributor to learn

how every operator and his wife can become eligible for this "once-in-a-lifetime" celebration. See your distributor now, then plan to be the guests of Wurlitzer August 23, 24, 25.

See Us at
BOOTH 6
at the
MOA Convention



WURLITZER Centennial MODEL 1900

HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT

SEE IT, HEAR IT, BUY IT AT YOUR WURLITZER DISTRIBUTOR

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK



"It's What's in THE CASH BOX That Counts"

UNITED'S

STAR SLUGGER

*Fascinating 2-Player
Animated Baseball Game*

NEW
**ELECTRO
MECHANICAL**
Features

2
MODELS

Regular or Replay

OPTIONAL
1-2-3

INNING PLAY

3-WAY
HITTING CONTROL
WEAK
MEDIUM
HARD

Many Attractive Scoring Features

SUPER HOME RUN POCKET
SCORES 30 RUNS PLUS 1 RUN FOR
EACH MAN ON BASE

LOWER DECK SCORES HOME RUN
AND MEN ON BASE SCORE 1

CENTER DECK SCORES 2 HOME
RUNS AND MEN ON BASE SCORE 2

UPPER DECK SCORES 3 HOME
RUNS AND MEN ON BASE SCORE 3

**ALL 3 DECKS LIGHTED
SCORE 30 RUNS**

Ball in any one of 3 front single holes
on playfield loads bases

SIZE: 6½ FT. HIGH
6½ FT. LONG
2 FT. WIDE

**BRIGHTLY
ILLUMINATED
•
COLORFUL
•
FLASHY**

**SEE YOUR
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OPERATORS
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UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

EQUIPPED WITH
UNITED'S FAMOUS
SLUG REJECTOR

SPECIAL CLUB POOL • HI-SCORE POOL • 2-WAY CLUB POOL (2 Sizes) • HIT POOL • STARDUST • REGULATION Shuffle-Alley

A *Bally* GAME FOR EVERY LOCATION



Deluxe **ABC** OFFICIAL SCORING **bowler**

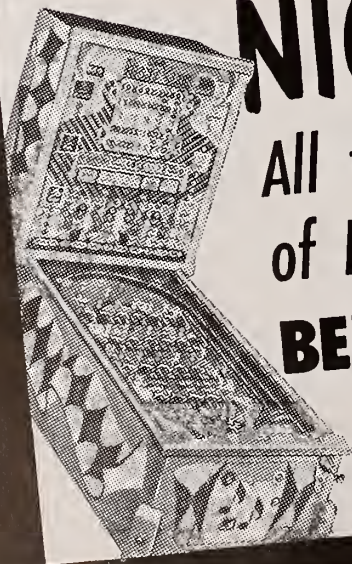
NEW IMPROVED MECHANISM

Back in production by popular demand... with a bright new glass... freshly styled cabinet... latest improvements in mechanism... but retaining all the money-making play-appeal of Official Bowling Scores... giant pins and king-size puck. Get new De Luxe ABC-Bowler at your Bally Distributor today.

NIGHT-CLUB

All the famous features of BROADWAY plus new **BEFORE** and **AFTER** feature

DOUBLE, TRIPLE, QUADRUPLE SCORES
Get NIGHT CLUB busy for you now



Booster-Pool Pin-Pool

AT YOUR *Bally* DISTRIBUTOR