THE CASE BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRI

VOL. 11, NO. 30 April 22, 1950

24

Beaming group pietnred above certainly have something to smile about, with their joint efforts resulting in the current smash hits, "The Old Piano Roll Blues" and "Why Do They Always Say No." The tunes, recorded by the indie Abbey Record firm, have also injected new life for the player-piano featured throughout the disking. Sales on the Abbey platter have passed the 200.000 mark with still more to come. Above, left to right, Frankie Davis, who penned the "No" side; Stuart Fraser, Herman Kortlander and Nestor Dragelin, excentives of the Imperial Industrial Corp., manufacturers of QRS piano rolls; Cy Coben, author of "Piano Roll Blues"; Gene Novello and Peter Doraine, Abbey Record chieftains: and seated at the piano is Lawrence "Piano Roll" Cook, who thumped the ivories on the click waxing.

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Shown is the new, improved SuperVend 3-flavor cupdrink vendor. Also available with hot drink attachment and non-carbonated drink attachment superVend_ COLL BRINKS -ROUT REFR FRUIT FLATORS * SuperVend sales corporation

> 134 N. La Salle Street, Chicago 2 MIKE HAMMERGREN, President

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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April 22, 1950

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PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., Empire State Bldg., New York 1, N. Y. Telephone: LOngacre 4-5321. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEarborn 2-0045; and 1520 No. Gower, Hollywood 28, California, Telephone: HUdson 2-3359.

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ADVERTISING RATES on request. All advertising closes Friday at 12 noon preceding week of issue.

SUBSCRIPTION RATE \$15 per year anywhere in the U.S.A. Special subscription allowing free classified advertising each week, not to exceed forty words, \$48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

United States as their official weekly magazine. "The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box.* The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

Everywhere in the country operators are getting a much more cordial reception from location owners as competition tightens up in all fields.

The storekeeper now realizes, more than ever before, the value of the coin operated equipment he has in his location as business stimulators and, especially, as income producers.

Many new men have entered into the coin machine business with the advent of the shuffle and rebound games. Few of these men, with whom we have spoken, realize the heartaches and the headaches that went into building up location owners to better understand the value of coin operated equipment.

Little do these men realize that the average coin operated machine is the greatest business stimulator the retailer has ever yet had in his place of business. From amusement machines, thru music equipment to automatic merchandisers, coin operation plays a more and more important part in the conduct of the average retail establishment today.

Just to stand by and watch the players on any shuffle game is interesting to anyone who has just entered into this field. Watch how the players, because of the athletic action alone of the games, suddenly call for soft drinks, hard drinks, cigarettes, sandwiches, and other products which the average retailer offers. The game, then, from any and every standpoint, is a great business stimulator for the retailer.

Yet, in addition to stimulating the sales of his own basic products, it brings him a large and important income return which, in many cases, pays for his month's rent and, even better, leaves him with profit up and above his rent and even general overhead expense. Retailer after retailer has admited to this.

Now as business competition grows keener by the second and as employment dips up and down with changing conditions and removal of scarcities, the coin operated equipment in the average retail establishment grows ever more important. It means the difference many times between profit and loss to the storekeeper. And, therefore, the operator of that equipment grows in stature as far as the retailer is concerned.

That is why retailer is concerned. That is why retailers are such keen students of coin operated equipment. That is also why they are boosters for coin machines. They know today, as they did years ago, that the coin machine can mean their salvation and will, most assuredly, help to insure their business future.

insure their business future. This is the time, then, when the new people in this industry should take cognizance of these facts and conduct themselves accordingly. They must realize that competition with other operators in their community isn't what this business is completely based upon. They must also realize that everyone of the men engaged in this industry is attempting to do the very same thing that they are: earn a decent living for himself and his family and raise his children the way all decent folk want their children raised. The new man should try harder to help

children raised. The new man should try harder to help build a better future for his industry than just compete with the older men who have been engaged in the business for a longer period of time. His work is cut out for him: continued education of the storekeeper and the public toward the benefits which both derive from coin operated equipment.

Bill Gersh

WHAT DOES IT TAKE TO

BUILD A NEW MACHINE?

April 22, 1950

What does it take to build a new machine? t

Tho it seems to the average op that all the manufacturer has to do is simply call in his engineers and tell them to go ahead, there are so many, many more factors which enter into the true picture, that the average op should get a more detailed idea of how much hard work is required before a new coin machine is completed by the average manufacturer.

In the first place, the "idea" for any new machine usually comes to the manufacturer from operators or distributors. Any one of these will write, phone, wire, or tell him in person, about "how well" and "how swell" this, that or the other machine would be, "if you'll only build it."

And, many times, the distributor or operator being very persuasive in his reasoning and arguments, the manufacturer will turn to his engineers and pass along the "idea."

In the majority of cases, the "idea" is an "oral picture." Few come thru with an actual drawing, aside from some hurried scribbling right at the manufacturer's desk. And fewer still ever present a completed working model.

The engineers respectfully say, "Yes, sir," and away they go, scratching their heads and trying to better visualize the oral picture painted for them by their boss (the manufacturer) and, sometimes, the distributor or the operator, or jobber who might be present when the "boss" called them in for consultation.

Taking a cabinet of one of their old machines, which they may have in their experimental room, or having a new raw cabinet built, the engineers start on their way in an attempt to complete the oral picture. It's not easy. Starting from scratch they first set up the original "idea.". Then, as they go on, they add or subtract from it. The principle usually remains what was told them (tho, in most instances, the finished product is far from what was first discussed).

By this time, everyone in the factory is deep in the new machine. And, as time goes on, all get deeper and still deeper into it. actually "lost in the woods of development," as one noted manufacturer puts it, with all these people losing, somewhat, general perspective.

But, the average manufacturer does have a way out of the morass. He calls upon certain distributors in various parts of the country, to "test" the new machine for him, weeks before he plans to place it into production. And here, too, is a rub which must be overcome.

Sometimes the tests are true. Many times, tho, since they are conducted by the factory's favored distributors, they aren't as true as they should be. And this is due to the fact that the favored distributor, regardless of how much of the truth he likes to tell the manufacturer regarding the new machine he is testing, holds back just a little, so as not to offend.

In short, he still has his distributorship to think about. Were there an independent testing institution which would impartially advise the manufacturer of the results obtained under test, that would be different. But, since there isn't any such institution, the manufacturer is dependent on the distributor whom he considers his friend.

Therefore, when one, two or three (and sometimes more) weeks have gone by, the distributor ships the test machine back to the factory noting, in the meantime, whatever faults he has discovered. He usually keeps the manufacturer informed almost daily of the machine's progress, collections, and mechanical bugs which may pop up. He leaves the rest to the manufacturer and his engineering department to correct.

It all sounds very simple. Just put a machine together. Send it out to some trustworthy distributor. Let him make all tests. Find out how much it takes in in competitive locations. Learn where the mechanical faults are, and—bingo—rebuild after all this has been discovered—and you're in business. Brother, 'tain't so!!

These first tests, many times, mean very little to the factory. They are, in almost all cases, mostly indicative of earning power against somewhat similar type machines. Therefore, the engineers are right back where they started and, in some cases, find that their task has been made even more difficult.

At the same time, tests usually create expense, and that means that the manufacturer is faced with cost headaches even tho he originally built the model to hold down costs. He now finds that what features his distributor wants added here and there will boost the cost even over and above what had originally been planned.

Anyway, all these headaches removed, the manufacturer now presents his first production model. This should, according to what the average man in this business believes, "be the perfect machine."

This isn't so. The first machines off the line are many times defective. Te assemblers and others who have to do with the first new machines are "just breaking in." Here and there they will pass up something or other which must be caught before production goes much further. Yet, the manufacturer can't, and doesn't, want to stop the production line as it gets going. It takes weeks until peak production is reached.

So the engineers test the first production models and are satisfied, after a change or two. Shipping shakes up the machine. It's dropped off the tail boards of trucks. It's roughly shifted about. Finally, it reaches the distributor. And won't work.

So, without any consideration for all the work which the manufacturer has undergone, the distributor, many, many times, condemns the product.

Some distributors are cautious. They will have their own mechanics work on the machine. They get it working. They pass it on to an operator "we can trust" and, should the operator return with the machine because he claims, "it isn't working right," the distrib is "down on it" and is very suspicious of all future machines.

In short, instead of helping the manufacturer, the operator and distributor will, in many cases, condemn what might have been a great machine. The first reaction is usually what decides the future of a new machine.

Of course there have been machines which has overridden first poor reaction. There have been some that were corrected after the first shipments. Distributors usually sell these as "the new model which is working perfectly."

Nor does the average operator realize what expense and what gobs of money are invested in a new machine. Manufacturers order cabinets in thousand lots. This is cash. They have their factories working away at parts and supplies far in advance, so that production lines will continue on without halt, once started. They have pushed a bale of money into the first production model in parts and supplies alone, not to even consider cost of labor and raw materials.

It is up to the average operator to give much more time and attention to a new product. It is up to him to realize that, many times, his discoveries of any parts which are not working, of any spots which can be corrected, will be the difference between the game becoming a "flop" or a "hit."

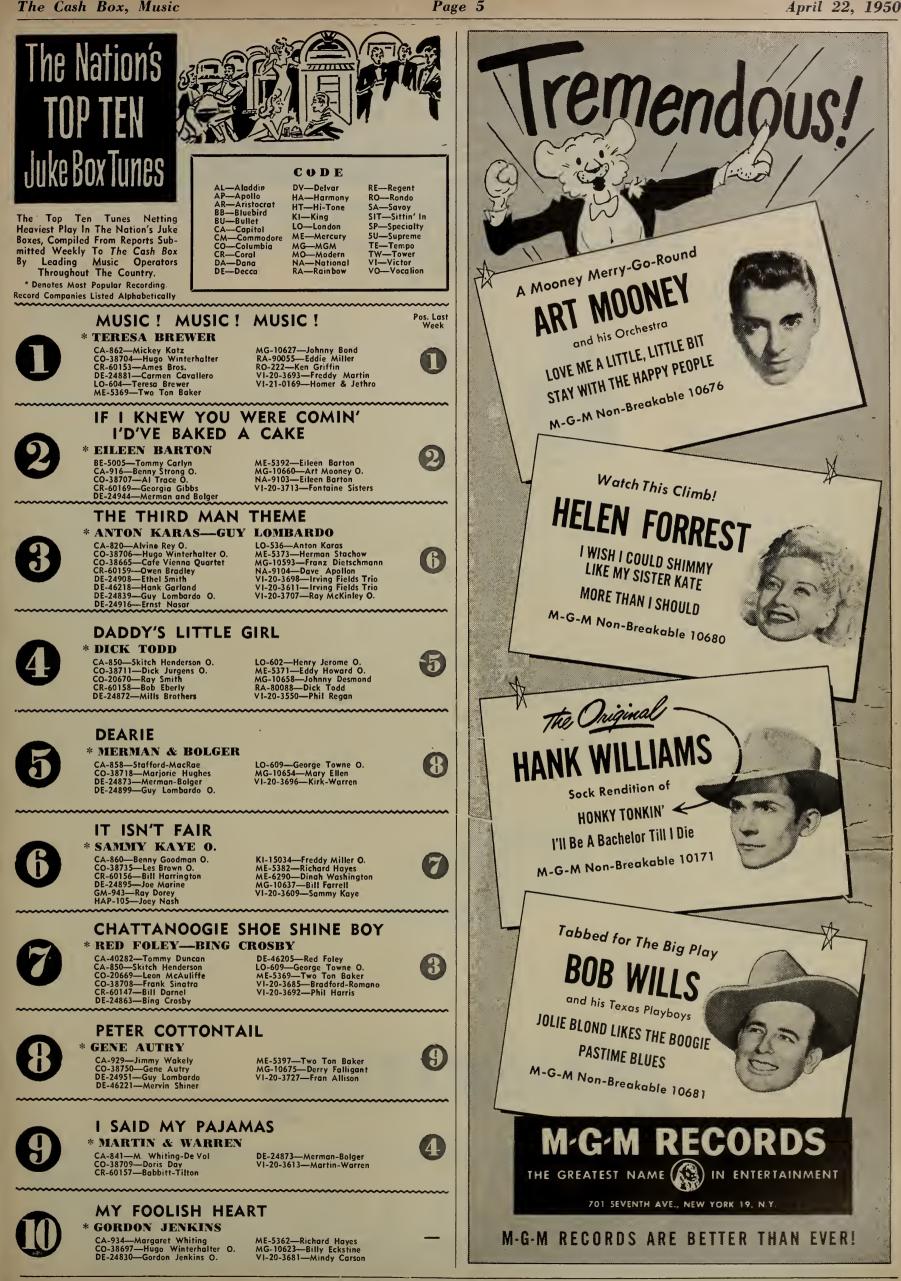
With all new games, he must take into consideration the fact that the manufacturer is, more or less, completely dependent on him to start the product off in the right fashion.

To keep the manufacturers producing better machines and to continue to employ experimentation and engineering staffs, so that they will produce better and still better products for the industry, the entire trade must work with the manufacturer so that he is assured of continuing in business and knowing, more or less, his production possibilities.

By lack of cooperation to the factories, the average operator is hurting himself. He will discourage further experimentation. He will discourage invention and engineering. In the long run this means loss to him.

He should more carefully study the new machines. He should give the factory his cooperation. Only in this fashion is he assured that he will continue in business receiving better and still better machines as time goes on, so that his business becomes ever more profitable and he, himself, reaches a more solid financial position.

Think back to the amount of work which is undergone by the average factory in the development and production of any new coin machine and the operator will have some general idea of the tremendous amount of money which is being spent to bring him ever better products for his continued good future welfare.



"It's What's In THE CASH BOX That Counts"



"ROSES" (2:56) "NATIONAL EMBLEM MARCH" (2:59)RAY ANTHONY ORCH.

(Capitol 1001)

• Sweet ballad worthy of ops at-tention is this bit by the Ray Anthony ork. Music reminiscent of the late Glen Miller crew resounds throughout, with a sock vocal by Ronnie Deauville coming thru. Ditty has an incentive quality about it that should make ops and fans alike park up. The fin is a and fans alike perk up. The flip is a straight instrumental on a familiar note which shows the Anthony ork off to fine advantage. Top side for the moola.

"YOUR KISSES" (2:56) "THEY USED TO CALL HER MARY"

(2:59) GENE MARVEY-BOB HARTER SINGERS

(Notary 1001) (Notary 1001) • Pair of tailor made juke box tunes that should boom phono play are these in the offing for music ops. Top deck has the Bob Harter Singers spooning a corny melody that makes you wanna sing along with it. Flip finds Gene Marvey in the vocal lead on a mellow gang sing that rings the bell. Both ends are the sort of wax that con-sistently draws peak phono play—we recommend the biscuit highly.

"DOWN THE LANE" (2:57) "YOU ARE MY LOVE" (2:59) JO STAFFORD and GORDON MacRAE (Capitol 969)

• Vocal duet team that can't be stopped scores with another pair that are sure to reap harvest for music ops. Top side has Jo Stafford and Gorops. Top side has Jo Stafford and Gor-don MacRae turning the trick on a happy lilt that makes you wanna sing along. Tempo is lively, with the music mellow. Flip finds the pair switching tempo to a slow sentimental ballad that hold your attention. It's the sort of grade A wax that finds a natural spot, with phono fans. Ops should grab 'em.

"RIVER OF SMOKE" (3:09) "A SNOW WHITE HORSE" (3:14) JOE MARINE (Decca 24982)

• Joe Marine's saga of the steel fur-• Joe Marine's saga of the steel fur-naces is fair enough on this side. Disk offers authentic sounds of the steel biz, with Joe piping the strong lyrics in rich tones. Flip slows down to a folksy gallop with the wordage off the beaten track and in the earthy vein. Rendition of the material offered is good, altho we don't think the tunes will amount to much juke box-wise.

"FRANCIS THE TALKING MULE" (2:55)

"A GOOD TIME WAS HAD BY ALL" (2:42)

LOUIS PRIMA ORCH. (Mercury 5406)

• Top notch novelty ork of maestro Louis Prima offers ops some material to play around with. Top deck weaves around the title, with the maestro trill-ing the lyrics. Song plays upon the picture bally and doesn't amount to much. The flip is in the same vein, with Louis adding a lift via a fond hand clap and a wedding theme. Both ends are only for the Prima fans.

"HOOP-DEE-DOO" (2:50) "ON THE OUTGOING TIDE" (2:56) PERRY COMO (RCA Victor 20-3747)

PERRY COMO

• Trying to buck a stone wall is comparable with stopping this one! Sure as death and taxes are we about Perry Como's latest etching. This sock rendition of "Hoop-Dee-Doo" is one in a million. It's a ditter that'll some above above him a Doo" is one in a million. It's a ditty that'll zoom phono play like a bolt of lightning, and is a cinch to

"THE SCOTTISH SAMBA" (2:12) "I NEVER HAD A WORRY IN THE WORLD" (2:37) DINAH SHORE

(Columbia 38780)

(Columbia 38780) • Smooth vocal efforts of Dinah Shore do more than an effective job on this novel Latin refrain. Bagpipe sounds on the side gild the disk all the more, with the light samba lilt tripping across the ether in pleasing tones. Coupling is a slow ballad that may step out. Dinah's pipes are still easy to take. Ops should listen in.

"MY MEMORY TRAIL" (2:45) "TELL ME ONCE MORE" (2:57) HENRY JEROME ORCH.

HENRY JEROME ORCH. (London 651) • Sweet sides for the moon-in-June kids via the Henry Jerome ork doesn't quite come off. Vocal refrain on the top deck by Hal Barton has no feel-ing. Ditty is a so-so sweet tune, with the lyrics playing around a memory twist. Flip has Eleanor Russell on a cute romantic ode. Material here doesn't amount to much.

"TENDERLY" (2:49) "HAND TO MOUTH BOOGIE" (2:37) DAVID LeWINTER ORCH. (Mercury 5404) Some wax that might make better then supercore fillow metarial in wind

• Some wax that might make better than average filler material in wired music locations is set up here by the David LeWinter ork. Top deck is an oldie featuring some pleasant ivory thumping. Flip picks up in tempo to a boogie beat, with the 88's clicking away again. Wax won't stop traffic, but it should earn its keep.

have phono fans from six to sixty have phono fans from six to sixty humming, singing and whistling its wonderful melody in no time at all. "Hoop-Dee-Doo" rolls along at a mellow happy polka pace, with Perry and the Fontaine Sisters purring its merry refrain in excep-tionally wonderful style. It's as catchy as the mumps, and makes you keep pace with its musical echo. Smartly styled arrangement throughout, especially in the latter echo. Smartly styled arrangement throughout, especially in the latter chorus is sure to attract loads of listeners. It's a song they'll sing everywhere, and one that will gar-ner an avalanche of silver in the boxes. On the other end with "On The Outgoing Tide," Perry displays his top notch versatile manner in switching to a class sentimental ode switching to a class sentimental ode that is tailor made for the juke box trade

"I FOUND MY MAMA" (2:44) "I'LL KIWL YOU A MILW-YUN TIMES" (2:51) MILTON BERLE

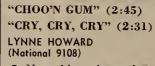
MILTON BERLE (RCA Victor 20-3750) • Comedian Milton Berle bows on RCA Victor wax via this pair that should get a rise from his many fans. Top deck is the cute nursery novely with Uncle Milty and a trio of talking harmonicas filling out the bill of fare. The flip is a novely worked around a familiar Berle punch-line. Both sides should do more than hold their own.

"LA VIE EN ROSE" (2:45) "FASCINATION" (2:51) THE MELACHRINO STRING ORCH.

THE MELACHRINO STRING ORCH. (RCA Victor 20-3739) Singing string version of the bet-ter known "You're Too Dangerous, Cherie" holds the spotlight on the top side. It's plush, captivating music, the kind that generally goes well in wired music locations. The coupling is in the same vein and is offered in the same excellent musical presentation. Ops who have the spots should lend an ear.

"I FOUND MY MAMA" (2:43) "WHERE IS THE CHICKEN" (2:50) TONI ARDEN—AL TRACE—HAPPY LEWIS (National 9107)

• Top deck has the talking nursery rhyme framed by a harmonica, with Happy Lewis and Edna Mae Harris in the spotlight. Rendition is ex-In the spotlight. Renaltion is ex-tremely effective and should meet with good reception from music ops. Flip pairs Toni Arden and orkster Al Trace on another novelty bit, with the lyrics weaving about the title. Both ends should hold their own.



• New chirp whose pipes are faintly reminiscent of Judy Garland bears heavy op attention via this one. Top side is in the novelty vein, and has her pitching a standard melody in mel-low style. Col's pipes right the her pitching a standard melody in mel-low style. Gal's pipes ring true throughout, and are full and rich in her interpretation. The flip is an up tempo rhythm ballad with her big voice showing once again. Disk has the earmarks of juke box silver about it—ops should climb on.

"JOSHUA" (2:51)

"SPRING WILL BE A LITTLE LATE THIS YEAR" (3:01)

RALPH FLANAGAN ORCH. (RCA Victor 20-3724)

• Sock instrumental rendition by the up and coming Ralph Flanagan ork looks like a hot contender for phono honors. Ditty is the standard melody, with the ork setting it up in fine mu-sical arrangement. Framed sections of sweet brass and reed make the patter fine for listening. Flip has Harry Prime turning in a boffo bit of warb-ling on an oldie that draw a ton of silver. This side should reap harvest for ops as well. Get with 'em.

"THE SCOTTISH SAMBA" (2:50)

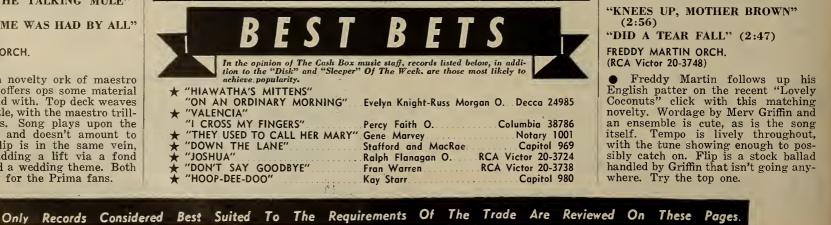
"TAKE HER TO JAMAICA" (2:46) IRVING FIELDS TRIO (RCA Victor 20-3746)

Top notch rendition of this novel-Fields Trio in great style. Piano magic by the maestro frames the melody, with the 3 Beaus and a Peep trilling the cute lyrics in excellent manner. Bagpipe addition gilds the disk all the more. The flip is another novely piece in the Latin vein. Both ends make for good listening time.

"DON'T SAY GOODBYE" (2:59) "HO HUM, IT'S SPRING" (2:54) FRAN WARREN

(RCA Victor 20-3738)

(RCA Victor 20-3738) • New Fran Warren disk is a sure bet to happen. It's a teeming tempt-ing rendition of a plush romantic ode that can't miss. Chirping by the lass, in her usual deep meaningful style is thrilling, with equally brilliant music supplied by maestro Henri Rene. Ditty runs in beguine patter, with Fran handling the lyrics in glowing manner. Flip is a bit of light pleasantry that should satisfy the many Warren fans. Top deck is the side.



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April 22, 1950

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This week's	
	NOTE: All records in this panel are listed alphabetically by song title.
New Releases	indicates records which, according to <u>actual sales</u> , are
NEW Tant	recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when
on RCA Victor	GINDIN', of to restate prompty when current stocks begin to approach the "sold-out" stage.
RELEASE 50-16	urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.
	one of RCA Victor's "Certain Seven" — among the leading
POPULAR	numbers on the trade paper best sell- ing retail sales charts. Obviously, sure things!
Here come the <u>DANCE</u> <u>BANDS</u> again!	"Week of April 15"
TOMMY DORSEY Comin' Thru The Rye	Beyond The Sunset Three Suns—Rosalie Allen and Elton Britt20-3599—(47-3105)*
I Hadn't Anyone Till You 20-3757-(47-3757)	Candy and Cake
Here come the <u>DANCE</u> <u>BANDS</u> again!	Mindy Carson 20-3681—(47-3204)* Dearie
CLAUDE THORNHILL Raindrop Serenade Say Yes, My Love20-3758 - (47-3758)	Fran Warren and Lisa Kirk
DICK LEIBERT At The Roller Derby	I Said My Pajamas Tony Martin and Fran Warren
The Bowling Song20-3759-(47-3759)	It Isn't Fair
JUANITA HALL Love Can Hurt You Shangri-La20-3760—(47-3760)	Sammy Kaye
THE HONEYDREAMERS Rain	Eddy Arnold
Sweetheart Semicolon 20-3761—(47-3761)	Music, Music, Music Freddy Martin
Here come the <u>DANCE BANDS</u> again!	Peter Cottontail Fran Allison
PERRY COMO Let's Go To Church (Next Sunday Morning)	Roy Rogers
If You Were Only Mine 20-3763-(47-3763)	Quicksilver Elton Britt and Rosalie Allen
RALPH FLANAGAN Stars And Stripes Forever	5 There's No Tomorrow Tony Martin
Giannina Mia20-3762-(47-3762)	Walking Blues
POP SPECIALTY	Johnny Moore's Three Blazers
JOE BIVIANO Can-Can Girl	Sammy Kaye
Vino, Vino25-1157—(51-0069)	indicates records which
COUNTRY	have enjoyed better than aver- age initial consumer acceptance and stand an excellent chance of enter-
SLIM WHITMAN and DOLORES WATSON Let's Go To Church (Next Sunday Morning)	and stand an excellent chance of enter- ing the top-selling hit category. The
SLIM WHITMAN There's A Rainbow in Ev'ry Teardrop	trade is advised to watch these records carefully in order to maintain stocks con-
21-0313—(48-0313)	sistent with demand.
SACRED	Count Every Star Hugo Winterhalter 20-3697-(47-3221)* Spaghetti Rag Frankie Carle20-3719-(47-3719)* No. 10 The Pathiler Site No. 4 The Operation
JOHNNIE AND JACK Jesus Hits Like The Atom Bomb	(No. 20 Most Played by Disk Jockeys, The tors Pick, Billboard, April 15.)
Too Much Sinning21-0314—(48-0314)	Roses Sammy Kaye20-3754(47-3754)* Sammy Kaye20-3754(47-3754)*
BLUES	"The Rose fever gets down to essentials here with just plain 'Roses' - a fetchingly con- Darn It, Baby, That's Love
GENE GILBEAUX Gold Ain't Everything	structed bailed throbber. The smooth, ingrati- ating Kaye treatment should spell a roomful of nickels for this one." The Billboard Possi- bilities, April 15. Tony Martin-Fran Warren 20-3710—(47-3243)* No. 6 The Retailers Pick, Billboard, April 15.
Up The Hill With "Jeep" 22-0070-(50-0070)	
The stars who make the bits	
The stars who make the <u>hits</u> are on	VICTOR Records .

APRIL MAY JUNE Swings JULY AUG SEPT

to

OCT NOV DEC



"WHEN YOU WORE A TULIP" (2:45)

"CALL ME BACK, PAL O' MINE" (2:40)

RUSS CARLYLE ORCH. (Coral 60181)

• Top deck of this one has a gang sing offering a stock rendition of a well known oldie. Vocal work is effec-tive, as is the ork background, but doesn't amount to anything out of the ordinary. Flip is a tavern tune with the maestro and a group taking it in slow tempo. Both sides are there for the asking.

"YOU ARE MY ONE TRUE LOVE" (3:07)

"REMEM'BRING" (2:51) JON & SONDRA STEELE (Coral 60179)

• Smooth vocal echo of this duet has the sparkle of juke box silver about it. Top side is framed in waltz tempo with Top side is framed in waltz tempo with an enticing lilt holding your attention. It's crystal clear stuff that make the tavern crowd have another. The other end shows just as well, and flows in the same vein. Lyrics make you rem-inisce which is what the song does too. Ops should lend an ear in this direction direction.

"HIAWATHA'S MITTENS" (2:24) "ON AN ORDINARY MORNING" (2:26)

EVELYN KNIGHT-RUSS MORGAN ORCH. (Decca 24985)

• You can count on the top side for • You can count on the top side for some heavy moola for your machine. It's a smartly styled novelty item that has Evelyn Knight turning in a socko performance. Tempo, lyrics and mu-sic on the side are grade A through-out, and should make you go along with its happy tone. The coupling switches style to an excellent ballad, with Russ and Evelyn joining for the vocal effort. Tune is a clever romantic bit that should step out and go places. Biscuit is a cinch to clinch with phono fans-get it. fans-get it.

"WALK WITH A WIGGLE" (2:45) "MUSKRAT RAMBLE" (2:47)

PHIL HARRIS (RCA Victor 20-3723)

• Phil Harris turns in a fair rendi-tion of the top deck, a standard item that should break wide open. Altho this version doesn't quite come off be-cause of Phil's deep resounding tones, it has enough to hold its own. Phil is more at home on the flip, a vocal ren-dition of an ever-lovin' jazz oldie. This "Muskrat Ramble" should ramble.

"I DON'T CARE IF THE SUN DON'T SHINE" (2:46) "WHEN YOU WORE A TULIP"

(2:58)LeROY HOLMES (MGM 10685)

• Top deck of this one is getting a big hypo by music tradesters, and might step out and prove to be some-thing. This rendition is fair enough and shows as a comely piece of wax. Vocal echo by The Girl Friends on this pleasing bit is effective, as is the dixie tones in the background. Flip is a standard done up in the same fashion. Top deck holds all the glamour.

UF THE HEPER

"WALK WITH A WIGGLE" (2:35) "MUSKRAT RAMBLE" (2:10) ANDREWS SISTERS

(Decca 24991)



ANDREWS SISTERS

• Top fem vocal group in the land add another laurel to their growing cluster with one of the best pieces of material we've heard ever from the gals. Take a standard melody the gals. Take a standard melody such as this one, add the Andrews Sisters and Vic Schoen's ork, a set of inviting lyrics, and you've got a smash recording. Melody it-self is the U. S. Coast Guard theme

"MELANCHOLY RHAPSODY" (2:56) "AS WE ARE TODAY" (2:43) JOHNNIE JOHNSTON

(MGM 10683)

• Pair of smooth ballads, with just as smooth wailing by Johnnie Johnston makes for excellent listening here. Both are pic tunes that should get some heavy bally. Ballading is re-freshing and inviting, with ork tones to match by maestro Russ Case. Lack of demand for plush ballads of this sort today might hurt the chances of the material, but we think it's grade A wax nonetheless. A wax nonetheless.

"VALENCIA" (2:05) "I CROSS MY FINGERS" (2:55) PERCY FAITH ORCH. (Columbia 38786)

• Both ends of this one are tailor made for the juke box trade. Topside is a great rendition of the standard "Valencia" with a chorus chanting the well known lyrics in first rate style. Musical backdrop is superb, with a section of singing strings and some wonderful reeds framing the vocal chorus. Flip has Russ Emery turning in a plush job on a dramatic ballad that rings true. Side should do ex-tremely well with the cuddle kids. Both sides ring the bell.

"ME AND MY SHADOW" (2:41) "A PRECIOUS LITTLE THING CALLED LOVE" (2:32) ROSE MURPHY

(Decca 24988)

• Novel vocal chirping of "Chee-Chee" gal Rose Murphy is cute enough as it stands here. Both tunes are oldies that have seen better days. This rendition has the Murphy thrush go-ing thru her paces in effective man-ner. Ops who have the call for this brand might look in.

24991) song, "Semper Paratus" and will probably have fans wondering where they'd heard this one before. Ditty rolls along in sprightly fash-ion, with the gals chirping the cute lyrics in socko vocal style. Voice blending is superb, with Vic's music matching the mood and patter of the tune expertly. It's the kind of tune you just gotta walk away sing-ing, and then keep on with the melody. On the other end with "Muskrat Ramble," the Andrews gals come up with a fresh lyric on this jazz standard, and offer ops another potential money-maker. Side should be remembered by vet-erans in the business. Tune has a pleasing lilt and is the sort that grows with you. Both ends of the platter are juke box material, with the top deck nabbing our nod as the big one. They'll walk straight to your phono, to play "Walk With A Wiggle."

FCC

"GONE" (2:46) "A GUITAR HAS PLAYED ITS LAST LOVE SONG" (2:58)

ANNETTE WARREN

(Starland 215)

This indie label seems to have come • This indie label seems to have come up, with a find in chirp Annette War-ren. Gal pipes a healthy song with loads of feeling and depth in it. Both ends of the wax are in the torchy bal-lad vein, with the flip framed more adequately by some fine ork work in the background. Thrush pitches mel-low throughout the waxing, with the coupling showing hit potential.

"ROMAN HOLIDAY" (2:51) "HASTY HEART" (2:57) SAM DONAHUE ORCH. (Dana 2076)

• Pair of sides that don't amount to much are these set up by the Sam Donahue ork. Top deck has a chorus chart topped by a Buddy Andrews vo-cal that is fair enough. Ditty is a novelty with an Italian chorus that doesn't show. Buddy's vocal efforts are better on the flip, a slow moving piece of romantic material. Ops in the market for filler items might try the underside. underside.

"DOWN THE LANE" (2:46) "HOOP-DEE-DOO" (2:48) RUSS MORGAN ORCH. (Decca 24986)

• Top deck of this happy tome is one that should go places. Vocal by the maestro on the side, with a group back-ing in smart style is first grade, with ing in smart style is first grade, with the merry music swinging along in equally brilliant style. Flip is a smash novelty polka tastefully rendered. Russ seems to have missed just a bit with this one, altho it will earn its fair share of silver. Top deck of this plat-ter gets our nod.

"DILL PICKLES" (3:02) "AT THE JAZZ BAND BALL" (2:35) EDDIE CONDON (Decca 24987)

• Wax in the dixie vein with Eddie Condon setting up a fair enough pair. Both sides won't stop traffic by any means, but they may do well in those locations that call for this brand. Top deck is an instrumental with the ivory tickling of Ralph Sutton featured. Flip has some effective piping by Jimmy Atkins on a standard jazz re-frain. Ops take it from here.

"COME BACK TO ME" (2:55) "I LOVE YOU BECAUSE" (2:57) JAN GARBER ORCH. (Capitol 983)

• Vocal duet on the top deck, a mel-ody based upon the standard "Santa Lucia" has no effect here. Tune lacks feeling and depth, altho the music is sweet enough for the dance trade. Coupling was a hill tune that has blos-somed out, with Roy Cordell turning in an effective vocal on this medium tempo'd item. For the sugar-cane kids only. only.

"SHE SHIMMYIN' ON THE BEACH AGAIN" (2:45) "AT THE JAZZ BAND BALL" (2:49)

JOHNNY MERCER (Capitol 982)

• Mellow dixie sides by Johnny Mer-cer, the Skylarks and the great Ben Pollack ork should hold their own in any spot, especially so with those that go for this brand. Top deck is a cute novelty with Johnny and the chorus handling the lyrics. Flip stays in the same vein, but allows the Pollack group to show their wares more.

"HOOP-DEE-DOO" (2:40) "A WOMAN LIKES TO BE TOLD" (2:43)

KAY STARR (Capitol 980)

(Capitol 980) • Here's one that'll cause ops un-limited joy. It's one of the greatest renditions of "Hoop-Dee-Doo" around, with chirp Kay Starr brandishing her boffo set of jazz pipes in top drawer manner. Ditty is a sensational polka item that can't miss. Kay's throaty warbling, matched with the sensational arrangement and music of Frank DeVol make this item all the more a winner. Flip has Kay on a slow torchy item with a set of lyrics that ring around the title. "Hoop-Dee-Doo" is money in the bank!

"FINE AND DANDY POLKA" (2:41) "FLYING RED HORSE POLKA" (2:54)

HARMONY BELLS ORCH. (Dana 3027)

• Polka wax by the Harmony Bells ork jells just fine on this duo. Both sides are in the happy up tempo vein, with the gang displaying their mellow instrumental tones in great style. Top side has a cute refrain and makes you keep time to the music. Flip shows just as well, and should prove to be a worthy item in the polka spots. Ops who have the locations should get this biscuit. biscuit.



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!





President, Cleveland Phono-graph Owners Ass'n, and member of The Board of Directors, Music Operators of America, SAYS:







Page 10

LEO FEIST, INC.

JUKE . . . BOX OFFICE **EZIO PINZA'S** "TE AME" (I Loved You) **COLUMBIA 38748** Standard Songs are MONEY MAKERS!

"DON'T TAKE YOUR LOVE FROM ME" Recorded by **BILLY ECKSTINE**—National HELEN FORREST-M-G-M HADDA BROOKS-Modern Pub. By: M. WITMARK & SONS MUSIC PUBLISHERS HOLDING CORP.

NEW YORK, N.Y.

MARGARET WHITING

Capitol

GEORGIA GIBBS Coral

KAY STARR

Capitol

DORIS DAY

Columbia

AMES BROS.

Coral

1619 Broadway

FRANK YANKOVIC Columbia

MAYFAIR MUSIC CORP. •

 \star

STAY RIGHT ON TOP!!

WITH

*** "STAY WITH THE**

Recorded by

HOAGY CARMICHAEL & CASS DALEY-Decca

AND

"HOOP-DEE-DOO"

Recorded by

HAPPY PEOPLE''

NOVELTY TUNES REACH PEAK AS **DISKERS CONTINUE TREND** ΔΤ FRANTIC PACE

NEW YORK—Accustomed as they are to constant change, even the most time-hardened music-men are bewil-dered by the manner in which the pendulum of public taste has swung so completely away from ballads and smooth instrumentals to the novelty field.

field. At present seven out of ten—for an unprecedented 70 per cent—of the current hit tunes are novelties. "Music, Music, Music," "I'd've Baked A Cake," "Chattanoogie Shoe Shine Boy," "I Said My Pajamas," "Third Man Theme," "Dearie," "Rag Mop" all fall under the sobriquet of "novel-ties." Further, the phenomena of "gimmick" and "angle" songs is by no means anywhere near over with a whole crop of new ditties coming up employing every device from piano rolls to whistles to Dixieland to get a new sound into the juke box that will attract attention and call for replays. With record production at its high-

attract attention and call for replays. With record production at its high-est peak in many years and the public and the juke boxes limited as to the amount of disks that they can absorb the industry has evolved into a situa-tion where there is no place for a "good" record. When the platteries come out with a new cookie they are aiming for a smash with each one. With the host of waxings reaching formidable heights and the places even in the giant new music machines limited a record company fighting for limited a record company fighting for the juke box showcase is using every device possible to get their biscuits a whirling where it will do the most good.

To a great extent it is the juke box that is responsible for the load of novelty numbers now spinning and the horde that are rising on the charts

ART MOONEY

M-G-M

DON CORNELL RCA Victor

RUSS MORGAN

Decca

MILTON DE LUGG King

LAWRENCE WELK

Mercury

MELROSE MUSIC CORP.

New York 19, N. Y.

LYNN DUDDY SINGERS

M-G-M

even while you read this. The music operator is in the position of a man with a sure fire commodity if he can only find the right brand. Everyone loves music and almost everyone has at least one particular number that he will play if he finds it on the machine that is in his local eatery or tavern— the operator's job is to make sure that that record is there for his customer to play. When the customers vote with their nickles that they want nov-elties that is what the juke box opera-tor will clamor for—and that is what he is getting!

April 22, 1950

with their nickles that they want nov-elties that is what the juke box opera-tor will clamor for—and that is what he is getting! Without a doubt, if "Music, Music, Music" is the type of song that is going to load up the registers then that is the type of ditty that will be in every juke box. The public's appe-tite for something new is impossible to satiate and the "better mousetrap" for the music industry is novelty rec-ords. The diskeries that can turn out the finest noveltes fastest will be the ones that prosper and the proof of that is in the way that numbers like "I Found My Mamma," "Juke Box Annie," "Choo'n Gum," "Honkey Tonkin'," "Why Do They Always Say No?", "Piano Roll Blues," "Hoop Dee Doo" and the rest of the hot comers of today are being pressed almost as fast as the publishers can get them to the recording studios. Novelties are going a step beyond the point where they can be called a "fad" by actually branching into as many diversified types as the legiti-mate ballads and instrumentals have to offer. At present there are "new sound," Dixieland, "talking" instru-ments, piano roll, barrelhouse, com-pulsive, zither, boy and girld duets and just plain old madcap styles di-viding the honors among themselves in the novelty field. Long range trends are impossible to ascertain and basically such predictions cannot be made with any degree of soundness. However, what is already cut and what is rising in play on the air and in the juke boxes, is a matter of fact and we can say with safety that the novely movement is firmly planted as a part of the scenery in the fore-seeable future, and that the diskery that turns out the top recordings will be the one that gives the public nov-elties. The juke box industry has always left the title of "hit makers" to other elties.

elties. The juke box industry has always left the title of "hit makers" to other fields of music business. The coin machine operator as we have stated many times before is first of all a business man. Give the operator what he wants to hear and what he knows will get the plays and you can be as-sured that your business and his are being run on as sound a basis as is possible.

Wakely Forms Music **Publishing Firm**

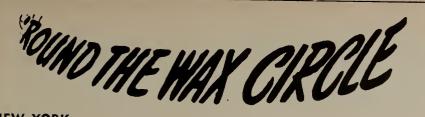
HOLLYWOOD — Jimmy Wakely, Capitol recording star, re-enters the music publishing business through formation of Winchester Music Corp. Capitol will function as a selling agent for Winchester through its pub-lishing setups. Wakely had arranged for Capitol to clear his songs until Winchester was operating fully. Winchester has obtained a B.M.I. license as most suit-able for the type of numbers it will publish. First publication will be the

publish. First publication will be the estab-lished hit, "Let's Go To Church Next Sunday Morning," the Steve Allen original, which is a Margaret Whit-ing-Wakely release via Capitol and which has been covered by all major labels. Another Winchester publica-tion is "Mr. Easter Bunny," which is riding handsomely on the flip of "Peter Cottontail," Wakely's new Capitol platter.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

PERRY COMO-RCA Victor

EDWIN H. MORRIS & COMPANY, INC.



NEW YORK:

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CHICAGO;



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LOS ANGELES:

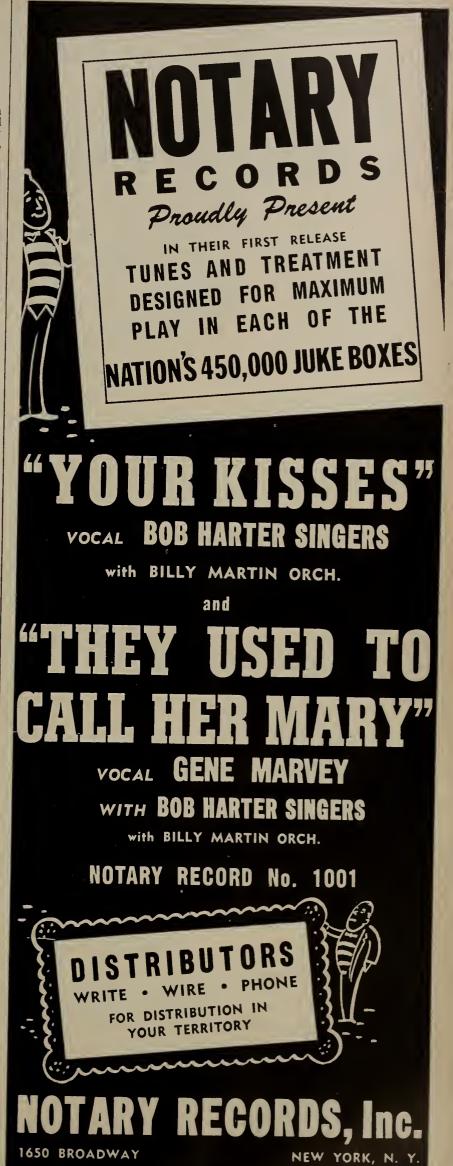


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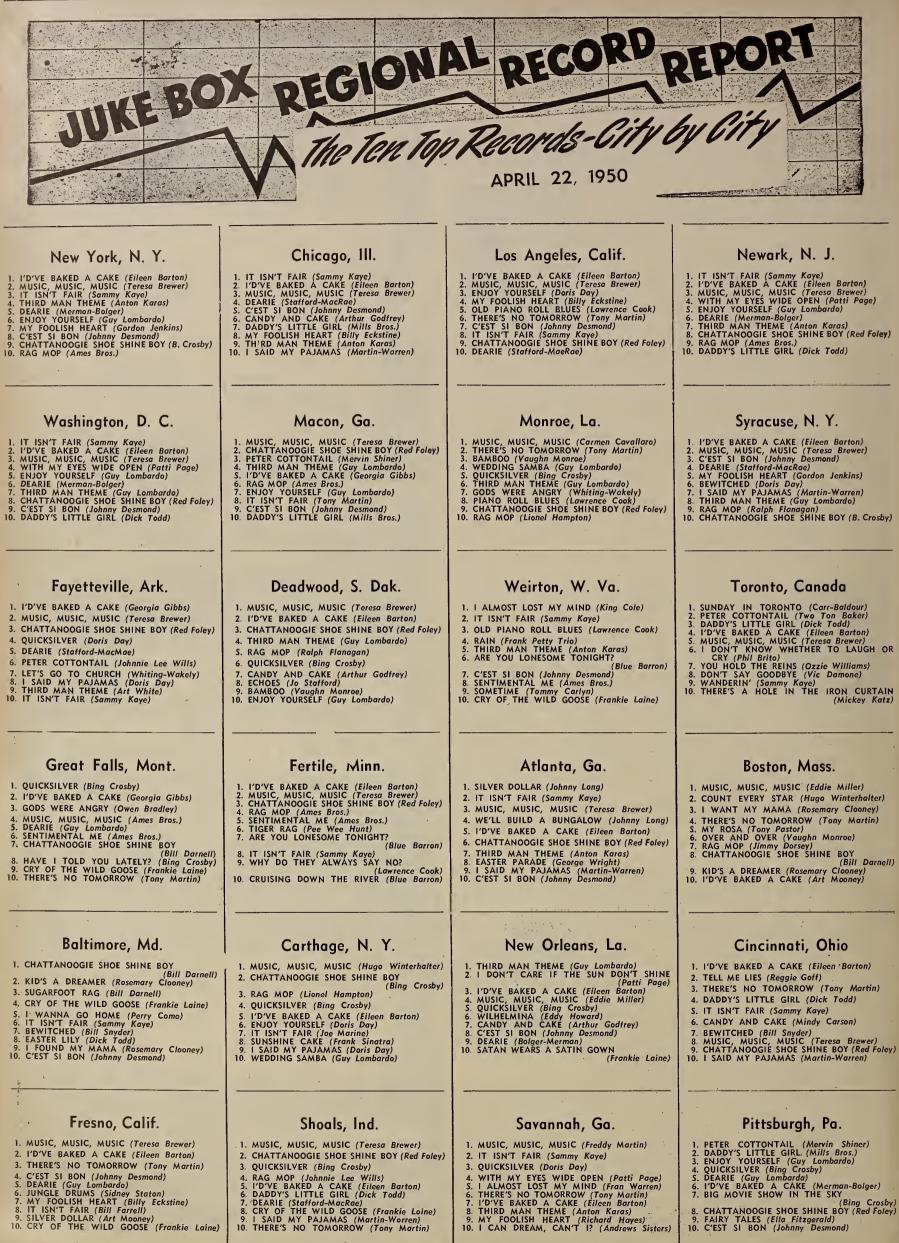
with BILLY MARTIN ORCH. and GENE MARVEY VOCAL WITH BOB HARTER SINGERS with BILLY MARTIN ORCH. NOTARY RECORD No. 1001 DISTRIBUTORS WRITE . WIRE . PHONE FOR DISTRIBUTION IN YOUR TERRITORY ARY RECORDS, 1650 BROADWAY NEW YORK, N. Y. PLaza 7-0707

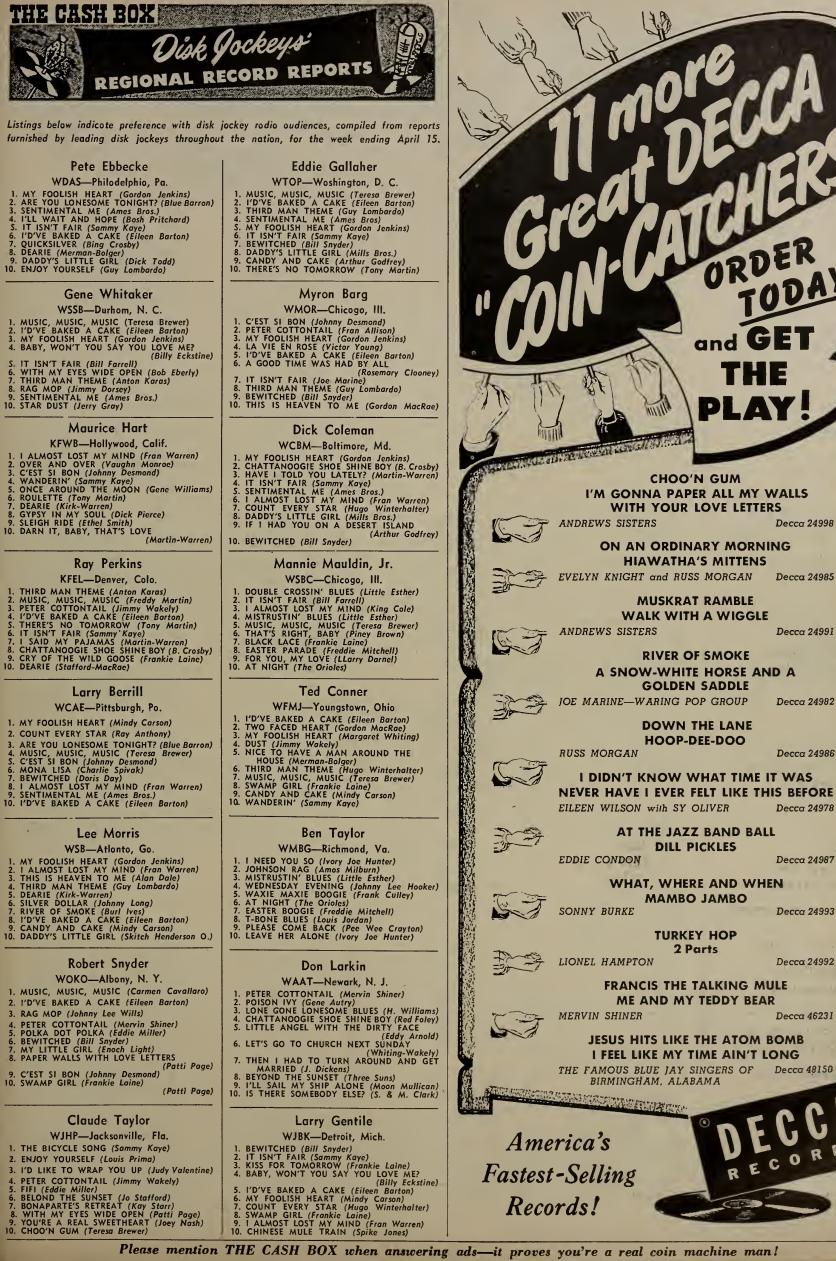
April 22, 1950



"It's What's In THE CASH BOX That Counts"

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Pete Ebbecke

Gene Whitaker

- WSSB-Durhom, N. C.

- (Billy Ecksti S. IT ISN'T FAIR (Bill Farrell) 6. WITH MY EYES WIDE OPEN (Bob Eberly) 7. THIRD MAN THEME (Anton Karas) 8. RAG MOP (Jimmy Dorsey) 9. SENTIMENTAL ME (Ames Bros.) 10. STAR DUST (Jerry Gray)

Maurice Hart

- KFWB—Hollywood, Calif.

Ray Perkins

- KFEL-Denver, Colo.

Larry Berrill

WCAE-Pittsburgh, Po.

- MY FOOLISH HEART (Mindy Carson)

Lee Morris

WSB-Atlonto, Go.

Robert Snyder

- WOKO-Albony, N. Y.

- 9. C'EST SI BON (Johnny Desmond) 10. SWAMP GIRL (Frankie Laine)

Claude Taylor

- WJHP—Jacksonville, Fla. THE BICYCLE SONG (Sammy Kaye) ENJOY YOURSELF (Louis Prima) I'D LIKE TO WRAP YOU UP (Judy Valentine)

I'D LIKE TO WRAP YOU UP (Judy Valentin 4. PETER COTTONTAIL (Jimmy Wakely)
 FIFI (Eddie Miller)
 BELOND THE SUNSET (Jo Stafford)
 BONAPARTE'S RETREAT (Kay Starr)
 WITH MY EYES WIDE OPEN (Patti Page)
 YOU'RE A REAL SWEETHEART (Joey Nash)
 CHOO'N GUM (Teresa Brewer)

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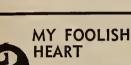
April 22, 1950

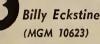


The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New York City's Harlem Area.























OM CHICAGO'S SOUTH SIDE

CROSSIN' BLUES

DOUBLE

Little Esther

MISTRUSTIN'

I ALMOST LOST

(Savoy 731)

BLUES

(Sovoy 735)

Little Esther

MY MIND

(MGM 10578)

HEART

Ivory Joe Hunter

MY FOOLISH

INFORMATION

IT ISN'T FAIR

Billy Eckstine

(MGM 10623)

BLUES

Roy Milton

(Specialty 349)

Bill Farrell

(MGM 10637)

WHO DO

Roy Hawkins

(Modern 734)

(Modern 721)

AT NIGHT

The Orioles

(Jubilee 5025)

HEAVEN

(Aristocrat)

Gene Ammons

PENNIES FROM

HAPPEN TO ME?

BIG FINE GIRL

Jimmie Witherspoon

THINGS



Top Ten Tunes Netting Heaviest Compiled From Reports Submitted kly to The Cash Box By Leading Music Operators in New Orleans.

TEE NAH NAH Smiley Lewis (Imperial 5067)

I NEED YOU SO **Ivory Joe Hunter** (MGM 10663)

CRY, CRY BABY Johnny Otis Orch. (Regent)

SHE AIN'T GOT NO HAIR Prof. Longhair (Tolent)

ADAM BITE THE APPLE

Joe Turner (Freedom 1531)

MISTRUSTIN BLUES Little Esther-Mel Walker (Savoy 735)

IT ISN'T FAIR **Dinah Washington** (Mercury 8169)

LITTLE BEE Fats Domino (Imperiol 5065)

INFORMATION **BLUES Roy Milton** (Specialty 349)

STACK O' LEE Archie Ball (Imperial)



EVERY DAY I HAVE THE BLUES Lowell Fulson (Swingtime 196)

AFTER HOURS SESSION Frank (Floorshow) Culley (Atlantic 888)

A FOOL IN LOVE **Bull Moose Jackson** (King 4352)

I ALMOST LOST MY MIND

Ivory Joe Hunter (MGM 10578)

DOUBLE **CROSSIN' BLUES**

Little Esther (Savoy 731)

WHY DO THINGS HAPPEN TO ME? Roy Hawkins (Modern 734)

MY FOOLISH HEART

Billy Eckstine (MGM 10623)

I'M JUST A FOOL IN LOVE

Amos Milburn (Aloddin 3043)

TEE NAH NAH

Smiley Lewis (Imperial 5067)

CENTRAL AVENUE BLUES Al Winter (International 701)

IN OTHER CITIES SAN FRANCISCO, CALIF.

SAN FRANCISCO, CALIF. 1. Fat Man (Fats Domino) 2. Cry Baby (Mel Waiker) 3. My Baby's Gone (Charles Brown) 4. Mistrustin' Blues (Little Esther) 5. I Only Know (Dinah Washington) 6. Every Day I Get The Blues (Lowell Fulson) 7. Easter Boogie (Freddie Mitchell) 8. Information Blues (Roy Milton) 9. Why Do Things Happen To Me² (Roy Hawkins) 10. At Night (The Orioles)

NEWARK, N. J.

- NEWARK, N. J. 1. I Almost Lost My Mind (lvory Joe Hunter) 2. Double Crossing Blues (Little Esther) 3. I've Been A Fool (The Shadows) 4. It Isn't Fair (Bill Farrell) 5. Rag Mop (Doc Sausage) 6. Sittin' On It (Wynonie Harris) 7. Mistrustin' Blues (Little Esther) 8. For You, My Love (Larry Darnell) 9. At Night (The Orioles) 10. You've Changed (Bill Farrell)

SAVANNAH, GA.

- 1. Double Crossin' Blues (Little Esther) Double Clossifi Didas (Little Esther)
 Please Come Back (Pee Wee Crayton)
 I Almost Lost My Mind (Ivory Joe Hunter)
 Did You Ever Love A Woman? (Charles Brown)
 I Like My Baby's Puddin' (Wynonie Harris)
 Wham A Lam (Joe Thomas)
 Push Ka Pee Shee Pie (Louis Jordan)
 Drinking Beer
- (Louis Jordan) 8. Drinking Beer (Jimmy Witherspoon) 9. Must You Go? (Bull Moose Jackson) 10. Were You There When They Crucified Jesus? (Sister Tharpe)

CLEVELAND, OHIO

- CLEVELAND, OHIO 1. Double Crossin' Blues (Little Esther) 2. Mistrustin' Blues (Little Esther) 3. What's Happening? (Paul Williams) 4. Fat Man (Fats Domino) 5. Cry Baby (Mel Walker) 6. Blues Got Me Talkin' (Nellie Hill) 7. Our Romance Is Gone (Robins) 8. Will Power (Rudy Render) 9. Worried And Blue (Duke Henderson) 10. Turkey Hop (Johnny Otis)

SHOALS, IND.

- SHOALS, IND. 1. Rag Mop (Lionel Hampton) 2. I Almost Lost My Mind (Ivory Joe Hunter) 3. 3 X 7 = 21 (Jewel King) 4. School Days (Louis Jordan) 5. Sitting By The Window (Billy Eckstine) 6. Sittin' On It (Wynonie Harris) 7. My Foolish Heart (Billy Eckstine) 8. Johnson Rag (Pearl Bailey) 9. It Isn't Fair (Bill Farrell) 10. That's A Plenty (Nellie Lutcher)

GULFPORT, MISS.

- GULFPOR1, MISS. 1. Cry Baby (Mel Walker) 2. Fat Man (Fats Domino) 3. Adam Bite The Apple (Joe Turner) 4. Double Crossin' Blues (Little Esther) 5. Information Blues (Roy Milton) 6. 3 X 7 = 21 (Jewel King) 7. Why Do Things Happen To Me? (Roy Hawkins) 8. Rag Mop (Joe Liggins) 9. I Almost Lost My Mind (Ivory Joe Hunter)

(Ivory Joe Hunter) 10. Homesick Blues (Charles Brown)



BEA BOOZE (Apollo 419)



BEA BOOZE

• New thrush bows into the wax spotlight on her first Apollo biscuit via a pair of sock sides that should wear white in the phonos. Both ends of the platter have the ear-marks of developing into first rate

"WORRY, WORRY, WORRY" (2:51) "I TRIED SO HARD" (2:54) ROSETTA PERRY (Decca 48149)

• Pair of blues sides that feature some mighty good wailing show here as potential coin cullers for music ops. Top deck of this one weaves in slow sorrowful tempo, with Rosetta Perry trilling the lyrics in clear blues fash-ion. Flip stays in the same metro and has the gal offering ops another grade A piece of ballad blues music. Both ends are good juke box material.

"WHO'LL TAKE MY PLACE WHEN I'M GONE?" (2:43) "DA DA STRAIN" (2:47) BOBBY SMITH ORCH. (Apollo 802)

• Fair but of simulated Dixie jazz by the Bobby Smith group shows as ef-fective wax for music ops as a filler item. Top lid has Ace Harris on the vocals offering some fair tones on this jazz classic. The flip is an instru-mental that rolls along in medium tempo, with the music coming thru in somewhat weak, tho effective man-ner. Top side should do more than earn its bed and board.

"BAD HEALTH BLUES" (2:46) "GOTTA CUT OUT" (2:41) JIMMIE McCRACKLIN (Modern 20-714)

• Top deck of this one has Jimmie McCracklin taking it slow and sor-rowful, with some tinkering of the ivory's jelling with the blues patter of this bit. It's a blues lament offered in effective fashion—nothing more. The coupling shows a bit better with a hard driving tempo and a spot shout vocal featured. We like the flip.

"I'M SO AFRAID" (2:56) "TROUBLES AIN'T NOTHIN' BUT THE BLUES" (3:01) LONNIE JOHNSON

(King 4346)

• Blues wailing by Lonnie Johnson should serve music ops fairly well via this dish of wax. Both ends of the biscuit are in slow patter with Lonnie trilling the lyrical expression in his usual capable manner. The wide pop-ularity of the balladeer should account for a fair shake of silver for music ops.

phono material, and should cause loads of attention in the jazz and blues field in nothing flat. Top deck has the thrush purring the blues lyrics in crystal clear tones that make you stop and pay close attention. It's slow, torchy mate-rial, the kind you can never tire of playing. Gal's pipes grab the feel-ing and tone of the tune, and make you hum along with her. The flip stays in the same vein, and only serves to display Bea's versatile vocal talents. This side is another melancholy blues item, handled to perfection by the canary. Organ thumping coupled with a slow sax riffing in the background on the pair add to the class of the mate-rial offered. Both ends will prove to be blue-ribbon winners for mu-sic ops—latch on!

"MISERY BLUES" (2:45) "ROCK WITH IT" (2:58) JOHNNY MOORE'S THREE BLAZERS (RCA Victor 22-0073)

• Top side of this biscuit is a so-so blues item, with some so-so vocal work by Billy Valentine. Tempo is slow and moody, altho the instrumental work in the background sounds a bit finer. Coupling picks up in pace and has Valentine back again on a rhythm tune that may hold its own. Both ends won't stop traffic.

"TRY ME ONE MORE TIME" (2:56) "MUDDY SHOES" (2:47) ROBERT KELTON

(Aladdin 3054)

• Stock vocal work of Robert Kelton on this duo should fill the bill for the spots that want their blues low-down. Both ends of this biscuit are in that vein right up to the hilt, with Irving Young's pipes trilling the lyrics in gruff vocal fashion throughout. Music echoes the mood and patter of the songs to a T. Ops who have the loca-tions will do well with this brand.

"I FEEL LIKE MY TIME AIN'T LONG" (2:57) "JESUS HITS LIKE THE ATOM BOMB" (3:02)

THE FAMOUS BLUE JAY SACRED SINGERS OF BIRMINGHAM, ALABAMA (Decca 48150)

• Music in the sacred vein offered by this top notch spiritual group should sit well with those juke box fans that go for this brand. Sides offered show the combo's blending style to excel-lent advantage, with the material jell-ing just as well. The flip side is par-ticularly timely and is currently get-ting a big ride. Ops who have the spots should lend an ear.

"HEREAFTER" (2:57) "YESTERDAY'S ROSES" (3:01) THE BACHELORS (Mercury 8159)

• Pair of sides that aren't going any-where at all are these blended by The Bachelors. Both sides feature a high tenor vocal that doesn't quite hit the high notes. Tempo is slow through out with the group spooning the mel-ody offered in ineffective dulcet ten-der tones. Sax wailing in the back-ground doesn't do much to help the side either.

"It's What's In THE CASH BOX That Counts"

AMERICA'S OUTSTANDING BLUES SINGER Now Exclusively

ON IMPERIAL T-BONE

WALKER

ON RECORD NO. 5071

"Glamour Girl" "Strollin' with Bones"

DAVE BARTHOLOMEW

ON RECORD NO. 5069

"Ain't Gonna Do It" "Country Boy Goes Home"

ARCHIBALD

ON RECORD NO. 5068

"Stack-a'lee" (Part I) "Stack-a'lee" (Part II)

Order Now From Your Nearest Distributor

RFCORD 137 N. WESTERN AVE. LOS ANGELES 4, CALIF.



'BIG FINE GIRL' Jimmy Witherspoon • MOD 20-721

'BETTER LOVE NEXT TIME' PART 1 & PART 2 Jimmy Witherspoon • MOD 20-745

Write for our new 45 rpm catalog



April 22, 1950

Recording Stars Guest With Eddie Hubbard



CHICAGO—Top notch group of recording artists are pictured around disk jockey Eddie Hubbard prior to the latter's Chesterfield show here. Shown are, left to right, Ken Griffin, recently signed to a Columbia Record recording con-tract; Capitol chirp Nellie Lutcher; Hubbard, top-notch jazzist Herbie Fields; standing; The Ames Bros., whose sock rendition of "Rag Mop" on Coral is one of the nation's top tunes on juke boxes.

National Records Plan Heavy Promotion **On New Danny Scholl - Eileen Barton Disks**

NEW YORK — National Records, Inc., this city, this past week revealed extensive promotion plans concerning the release of two new recordings. Recently signed to a National re-cording contract, singer Danny Scholl is the target for the special promo-tional efforts. The release of Danny's first recording, titled "Open Para-chute" has already indicated to the



plattery that they have a "big-one." Advance orders literally pouring into the plattery have already passed initial expectations, with the plattery revealing that they plan to put on extra pressing facilities to handle the deluge of orders. Scholl currently stars in the Broadway success "Texas Li'l Darlin'" and was seen before that in "Call Me Mister." It was learned that a major Hollywood studio is in-terested in the singer, with plans for a forthcoming film in the works. Timed with the Scholl campaign, the plattery will wage the same pro-motional efforts on the -release of Eileen Barton's "Dixieland Ball." The latter recording follows up the chirp's

Eileen Barton's "Dixieland Ball." The latter recording follows up the chirp's sensational success of "I'd've Baked A Cake." Miss Barton's version of the click tune is said to be nearing the million mark in sales, with the popu-larity of the song constantly rising toward the number one position. Albert B. Green, president of Na-tional Records, and Miss Sylvia Lang-ler, artist and repertoire director of the firm, both feel that the two new releases will meet with wide success in the recording field, and predicted a highly optimistic career for Danny Scholl and Eileen Barton.

Benny Goodman On Six Week European Tour

NEW YORK—Benny Goodman and his sextet are scheduled to leave Idle-wild airport on Monday, April 17, at 11:30 AM via Scandinavian Airlines for a six-week concert tour of Europe. The trip marks Goodman's first major European tour, with the group scheduled for appearances in key cit-ies in Denmark, Sweden, Belgium, Switzerland, Italy and France. Their initial concert will take place in Co-penhagen, Denmark, on April 20. Personnel line-up includes Roy El-dridge, trumpet; Jack Sims, tenor sax; Dick Hyman, piano; Ed Shaughnessy,

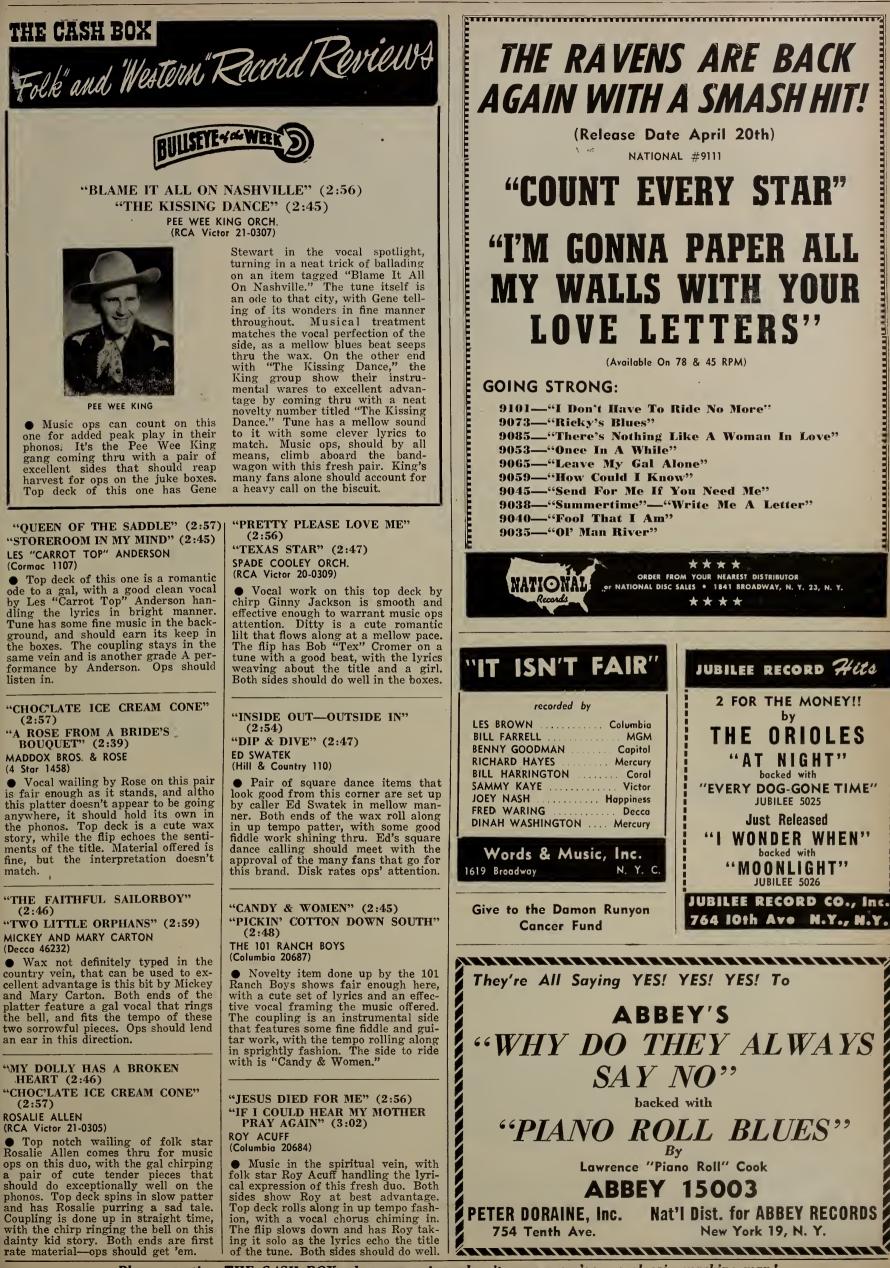
Dick Hyman, piano; Ed Shaughnessy, drums; Jean Thieleman, of Belgium, guitar; Charley Short, of England, bass; Nancy Reed, vocalist, and Goodman on clarinet.

Goodman's last European appearances were in 1949, when he made a sensational tour of England and France

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

ORDS

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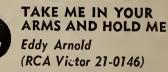


Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!











LETTERS HAVE NO ARMS Ernest Tubb (Decca 46207)

I LOVE YOU BECAUSE Ernest Tubb (Decca 46213)



SUGARFOOT RAG (Decca 46205)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

PETER COTTONTAIL **Mervin Shiner** (Decca 46221)

Gene Autry (Columbia 38750)

RAG MOP

Johnnie Lee Wills (Bullet 696)

BLUES STAY AWAY

Delmore Brothers (King 803) **Owen Bradley** (Coral 60107)

TENNESSEE BORDER # 2 Ernest Tubb-Red Foley (Decca 46200)

I'LL SAIL MY SHIP ALONE Moon Mullican (King 830)

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April 22, 1950

Apr. 8

8.3

ICATS

19.3

21.1

BRITT

27.1

13.3

32.6

8.9

4.1

6.9

7.9

2.9

6.7

2.1

3.6

8.2

7.7

1.9

	Apr. 15 Apr. 8 4
	GIRL 67.5 62.4
THE CASH BOX	CA-850—SKITCH HENDERSON Chattanoogie Shoe Shine Boy
ting or our now	CO-38711—DICK JURGENS We'll Build A Bungalow
	CO-20670-RAY SMITH
DISC-HITS	Unfaithful One CR-60158—BOB EBERLY
BOX SCORE	With My Eyes Wide Open I'm Dreaming
BOA SCORE	DE-24872—MILLS BROTHERS If I Live To Be A Hundred
COMPILED BY	LO-602—HENRY JEROME O. ME-5371—EDDY HOWARD
JACK "One Spot" TUNNIS	Rag Mon
IN ORDER OF POPULARITY BASED ON	RA-80088—DICK TODD VI-20-3550—PHIL REGAN
WEEKLY NATIONAL SURVEY	Oh Eleanor MG-10658—JOHNNY DESMOND
SOX SCORE TABULATION COMPILED ON THE AVERADE	Dreom A Little Longer
INDIVIDUAL PUPCHASE ON THE GASIS OF 1000 BEC- OPDS - LISEB IN ORDES OF POPULABITY, INCLUDING NAME OF SONG. BECORD NUMBER, ASTISTS, AND BT.	5—DEARIE 56.4 44.1
CORRING ON THE REVIESE SIDE.	CA-858—STAFFORD-MacRAE Monday, Tuesday, Wednesday
	DE-24873—MERMAN-BOLGER
CODE	I Said My Pajamas CO-38717—MARJORIE HUGHES
AL—Aladdia ME—Mercury AP—Apollo MG—MGM	Ho-Hum, It's Spring DE-24899—GUY LOMBARDO &
AR—Aristocrat MO—Modern BB—Bluebird NA—National	My Lily & My Rose LO-609—GEORGE TOWNE O.
BU—Bullet RA—Rainbow CA—Capitol RE—Regent CM—Commodore RO—Rondo	Chattanoogie Shoe Shine Boy
CM—Commodore RO—Rondo CO—Columbia SA—Savoy CR—Coral SIT—Sittin' In	VI-20-3696—KIRK-WARREN Just A Girl That Men Forget
DA—Dana SP—Specialty DE—Decca SPT—Spotlite	MG-10654—MARY ELLEN Candy And Cake
DV—Delvar SU—Supreme	6-CHATTANOOGIE SHOE
KI—King VI—Victor	SHINE BOY 54.2 67.6
LO-London VO-Vocalion	CA-40282—TOMMY DUNCAN Never No Mo' Blues
Ang 15 Ang 9	CA-850—SKITCH HENDERSON Daddy's Little Girl
Apr. 15 Apr. 8	CO-20669—LEON McAULIFFE
THEME 110.5 69.4	Rag Mop CO-38708—FRANK SINATRA
CA-820-ALVINO REY	God's Country CR-60147-BILL DARNEL
Steel Guitar Rag CO-38706—HUGO WINTERHALTER	Sugarfoot Rag DE-24863—BING CROSBY
Come Into My Heart CO-38665—CAFE VIENNA QUARTET	Bibbidi-Bobbidi-Boo DE-46205—RED FOLEY
Cafe Mozart Waltz CR-60159—OWEN BRADLEY	Sugarfoot Rag
Cafe Mozart Waltz DE-24908—ETHEL SMITH	LO-609—GEORGE TOWNE O. Dearie
Cafe Mozart Waltz	ME-5369—TWO TON BAKER Music! Music! Music!
DE-46218—HANK GARLAND Lowdown Billy	VI-20-3685—BRADFORD-ROMANO Rag Mop
DE-24839—GUY LOMBARDO O. Cafe Mozart Waltz	VI-20-3692—PHIL HARRIS That's a Plenty
DE-24916—ERNST NASAR Cafe Mozart Waltz	7—IT ISN'T FAIR 54.1 56.9
LO-536—ANTON KARAS	CA-860-BENNY GOODMAN O.
Cafe Mozart Waltz ME-5373—HERMAN STACHOW	You're Always There CO-38735—LES BROWN O.
Under The Linden Tree . MG-10593—FRANZ DIETSCHMANN	Solid As A Rock CR-60156—BILL HARRINGTON
VI-20-3698—IRVING FIELDS' TRIO Poet And Peasant Rumbature	High On The Eiffel Tower
VI-20-3611—IRVING FIELDS' TRIO The Wedding Samba	DE-24895—JOE MARINE Cry Of The Wild Gaose
VI-20-3709-RAY McKINLEY O.	GM-943—RAÝ DOREY Too Many Kisses
I Don't Wanna Be Kissed	HAP-105—JOEY NASH If I Forget You
2-MUSIC: MUSIC: MUSIC: 104.9 110.7	KI-15034—FREDDY MILLER O. ME-5382—RICHARD HAYES
MUSIC: 104.9 110.7 CA-862—MICKEY KATZ	Thunder In My Heart
The Wedding Samba CO-38704—HUGO WINTERHALTER	ME-6290—DINAH WASHINGTON MG-10637—BILL FARRELL
Glow-Worm	Bamboo VI-20-3609—My Lily & My Rose
CR-60153—AMES BROS. I Love Her Oh! Oh! Oh!	8-CANDY AND
DE-24881—CARMEN CAVALLERO O, Katherina	CAKE 38.4 21.3
LO-604—TERESA BREWER ME-5369—TWO TON BAKER	CA-933—RAY ANTHONY O. Where In The World
Chattanoogie Shoe Shine Boy MG-10627—JOHNNY BOND O.	CO-38721—ARTHUR GODFREY Deor Old Girl
Rag Mop RA-90055—EDDIE MILLER	DE-24943—EVELYN KNIGHT A Woman Likes To Be Told
RO-222-KEN GRIFFIN	VI-20-3681—MINDY CARSON
VI-20-3685—BRADFORD-ROMANO VI-21-0169—HOMER & JETHRO	My Foolish Heart MG-10654—MARY ELLEN
I Said My Nightshirt	Dearie
3-IF I KNEW YOU WERE	9—I SAID MY PAJAMAS AND PUT ON MY
COMIN', I'D'VE BAKED A CAKE 74.4 69.1	PRAYERS 36.8 66.7
BE-5005-TOMMY CARLYN	CA-841—M. WHITING-DE VOL Be Mine
CA-916—BENNY STRONG O. CO-38707—AL TRACE O.	CO-38709-DURIS DAY Enjoy Yourself
CR-601169—GEORGIA GIBBS DE-24944—MERMAN & BOLGER	CR-60157—BABBIT-TILTON Let's Get Away From It All
ME-5392—EILEEN BARTON MG-10660—ART MOONEY O.	DE-24873-MERMAN-BOLGER
NA-9103-EILEEN BARTON	Dearie VI-20-3613—MARTIN-WARREN
VI-20-3713—FONTAINE SISTERS	Have I Told You Lately

			•••••••
. 8	Apr. 15 Apr. 8 10—RAG MOP 30.1 42.7	Apr. 15 18—BEWITCHED 19.4	Apr. 8.3
-	BU-696—JOHNNY LEE WILLS Near Me BU-322—CHUCK MERRILL	DE-24983-GORDON JENKINS O. Where In The World	
	Chattanoogie Shoe Shine Boy CA-844—THE STARLIGHTERS- PAUL WESTON O.	ME-5399—JAN AUGUST & HARMON Blue Prelude TW-1473—BILL SNYDER	ICAT
'm	It Not Bad CA-40286—ROY HOGSED Rainbow Polka	VI-20-3726—LARRY GREEN If I Had You On a Desert	İsle
<i>m</i>	CO-38710—JIMMY DORSEY O.	19—ENJOY	
	CO-20669—LEON MCAULIFFE Chattanoogie Shoe Shine Boy CR-60140—AMES BROS.	CO-38709—DORIS DAY I Said My Pajamas	19.3
	S:ntimental Me DE-24855—LIONEL HAMPTON O.	DE-24825—GUY LOMBARDO O. Rain Or Shine	
	For You My Love DE-46214—FOGGY RIVER BOYS I'm So Lonesoma I Could Cry	ME-5361-LOUIS PRIMA O. 1 Ain't Gonna Take It	
.1	ME-5371—EDDY HOWARD C Daddy's Little Gir! MG-10627—JOHNNY BOND O.	VI-20-3375—TOMMY DORSEY She's A Home Girl	
	Music, Music, Music VI-20-3685—BRADFORD-ROMANO	20-QUICKSILVER 19.1 CO-38638-DORIS DAY	21.
	Chattanoogie Shoe Shine Boy VI-20-3688—RALPH FLANAGAN ORCH. You're Always There	Crocodile Tears DE-24827—CROSBY-ANDREWS SISTER	DC
	VI-21-0167—PEE WEE KING When They Play That Old Mississippi River Waltz	Have I Told You Lately, VI-21-0157—ROSALIE ALLEN-ELTON	Etc
	11-GO TO SLEEP, GO TO SLEEP 28.5 27.6		
	CO-38744-GODFREY-MARTIN But Me, I Love You	ADDITIONAL TUNES LISTED BELO	W
	MG-10667—GARRET & PARKS There's An "X" In The Middle	IN ORDER OF POPULARITY	
6	Of Texas VI-20-3718—CARSON—CORNELL Ask Me No Questions	21CRY OF THE	
	12—MY FOOLISH HEART 27.7 22.2	WILD GOOSE 17.7	27.1
	CA-934—MARGARET WHITING Stay With The Happy People CO-38697—HUGO WINTERHALTER O.	22-WANDERIN' 14.1	13.3
	Leave It To Love DE-24830—GORDON JENKINS	23—PETER COTTONTAIL 12.4	32.
	Don't Do Something, Etc. ME-5362—RICHARD HAYES The Flying Dutchman	24-IT'S SO NICE	
	MG-10623—BILLY ECKSTINE Sure Thing VI-20-3681—MINDY CARSON	TO HAVE A MAN AROUND THE HOUSE 11.6	8.9
	Candy And Cake	25—RAIN 11.2	4.1
	ME 26.5 30.3 CA-923—RAY ANTHONY O.	26—SUNSHINE	
	Spaghetti Rag CR-60140—AMES BROS. Rag Mop	CAKE 9.7	6.9
.9	DE-24904—RUSS MORGAN	27—GOD'S COUNTRY 8.9	7.9
	ME-8174—STEVE GIBSON Are You Lonesome Tonight?	28—ARE YOU LONESOME	
	14—THERE'S NO TOMORROW 26.2 43.3 CO-38636—HUGO WINTERHALTER O.	TONIGHT? 6.9	
	When The Wind Was Green CO-38637—DORIS DAY	29-CHOO'IN GUM 6.6	
	Game Of Broken Hearts DE-24782—CARL RAVAZZA Vieni Su	30WILHELMINA 5.8	2.9
	HA-1078—ALAN DALE LO-554—CHARLIE SPIVAK VI-20-3583—TONY MARTIN	31—ROULETTE 5.7	6.3
	A Thousand Violins 15—SWAMP GIRL 21.8 11.9	32—LET'S GO TO CHURCH 5.5	_
	CO-38769—HERB JEFFRIES There Goes My Heart	33—SILVER	
.3	ME-5390—FRANKIE LAINE A Kiss For Tomorrow	DOLLAR 4.9	_
	16—C'EST SI BON 20.7 27.8 CA-803—ROBERT CLARY Do It Again	34—COPPER CANYON 3.9	2.]
	DE-24932—DANNY KAYE Wilhelmina	35—BIG MOVIE SHOW IN	
	DE-50156—ETIENNE SISTERS Yolande MG-10613—JOHNNY DESMOND	THE SKY 3.8	3.
	If You Could Care VI-20-3712—TOMMY DORSEY O. I Oughta Know More About You	36—MY LILY AND MY ROSE 3.6	
	17—SPAGHETTI RAG 19.6 12.8	37—OLD PIANO ROLL BLUES 3.2	
.7	CA-923—RAY ANTHONY O. Sentimental Me	ROLL BLUES 3.2 38—BAMBOO 3.1	8.2
	DE-24913—HERB KERN Down Home Rag CO-38772—BEATRICE KAY		0.2
	Down Home Mama LO-612—NOV-ELITEES	39—WITH MY EYES WIDE OPEN I'M DREAMING 2.9	7.7
	MG-10610—JACK FINA O. Shangri-La VI-20-3719—FRANKIE CARLE	40-DARN IT, BABY,	
	A Little More Time	THAT'S LOVE 2.4	1.9

PRODUCTS TO **BE EXHIBITED** AT SHOW

CHICAGO—Herb Jones, president of ACMMA (American Coin Machine Manufacturers Association) which will hold its exhibit and show at the Sherman Hotel on May 22, 23 and 24, released this week a list of exhibitors and the products featured by each.

Pointing to the large and varied list of equipment and supplies, Jones stated that every conceivable machine and accessory will be on exhibt for the visiting operator.

This complete category includes: Arcade Equipment; Ball Gum; Elec-tric and Portable Blowers; Bowling Games; Candy; Charms; Cranes; Coin-Changers; Coin-Chutes; Coin-Count-ers; Coin-Mechanisms; Coin-Sorters; Coin Wrappers; Consoles; Counter Games; Exercising Machines; Five Ball Games; Hot-Dog Dispensers; Ice-Makers; Locks; One-Ball Games; Phonographs; Photograph Machines; Pool Tables; Quiz-Machines; Coin Operated Salesboards; Scales; Shoe-Shine Machines; Shuffleboard Acces-Shine Machines; Shuffleboard Acces-sories; Shuffleboards; Shuffle Games; Skee-Bowl Games; Slug Ejectors; Target Games; Trailers; Ball Gum Vendors; Bulk Merchandisers; Candy Vendors; Cigarette Vendors; Coffee Vendors; Drink Vendors (Bulk and Bottle); Fresh Fruit Vendors; Post-age Stamp Machines and Scales. Officials of the association are now preparing a number of programs for the entertainment of visiting coinmen.

ACMMA LISTS AMI, Inc. MOVES CHICAGO CMI SIGNS OFFICE—REORGANIZES PERSONNEL THERE

Joe Caldron Resigns—John Stewart To Head Sales Dept.—Paul Nelson, Parts Dept. and Jim Prendergast, Traffic Mgr. Will Be Part Of Sales

CHICAGO — John W. Haddock, president of AMI, Inc., announced sev-eral important changes to take effect Monday, April 17. The Chicago sales office will be moved from 127 North Dearborn Street to the Metropolitan Building, 134 North LaSalle Street. This build-ing adjoins the Bismarck Hotel at LaSalle and Randolph Streets. "We have long felt the Metropolitan Build-ing was the most desirable location for us," stated Haddock, "but at the time our downtown Chicago sales office was established, space in this building was not available. Our tele-phone number remains the same STate 2-7806." The Chicago office will be headquar-ters for all AMI men when they are in Chicago and will be home base for Ed Ratajack, Western Regional Rep-resentative.

resentative. Haddock also announced that John

Stewart, assistant sales manager, is moving to the Grand Rapids plant, where he will head the General Sales Department. This department will handle all inquiries, sales correspon-dence, orders, etc. Paul Nelson, in

charge of the Parts Service, and Jim Prendergast, Traffic Manager, will be part of the General Sales Department. "We believe this will increase our efficiency," said Haddock, "and enable us to render better and speedier serv-ice to our distributors and customers."

ice to our distributors and customers." One of the unfortunate results of the move is that Joe Caldron, in charge of the Chicago office up to now, is leaving AMI. Caldron says he will have an announcement as to his new connection in the near future. "We regret Joe's resignation," stated Had-dock. "We are sure to miss him, and are sorry to lose him. After careful consideration Joe concluded that for personal reasons he couldn't move from Chicago to Grand Rapids. "While this move has long been

"While this move has long been contemplated," Haddock concluded, "the increasing tempo of our business has accelerated the necessity for closer contact between the general sales work and the Engineering and Manu-facturing departments."

Jack Mitnick, Eastern Regional Representative, will continue to make his headquarters in New York.

ADDITIONAL EXHIBITORS

Few Large Booths Available - Smaller Ones **Are Going Fast**

CHICAGO—In announcing the lat-est exhibitors to sign contracts for space at the CMI Exhibit and Conven-tion to be held at the Stevens Hotel, June 26, 27 and 28, Dave Gottlieb, chairman of the show committee, stated, "After allocating show space this week, only a few of the larger booths are still available, and the smaller booths are going fast."

smaller booths are going fast." Among the new firms signed this past week are: George Sylvan Elec-tric Corporation; Coradio, Inc.; The ABC Company; Scientific Machine Corporation; The J. F. Frantz Manu-facturing Company; The Valley Shuf-fleboard Company; The Edelco Manu-facturing Company; King-Pin Equip-ment Company; Dan Gould Enter-prises; and Wico Corporation. "In my nine years experience in

"In my nine years experience in putting on CMI coin machine shows," stated Gottlieb, "I believe this un-doubtedly will be our greatest year. What impresses me most is the num-ber of new exhibitors who have never before shourm of our provision ber of new exhibitors who have never before shown at any of our previous coin machine shows. At the rate they are contracting for space, nearly 10 per cent of the show will be made up of new exhibitors. This can mean only one thing—that is that this in-dustry is growing by leaps and bounds and that operators are prosperous and clamoring for more coin operated equipment."

Bush Distributing Co. Gets Bally And Keeney Lines



TED BUSH

MIAMI, FLA.—Ted Bush, Bush Distributing Company, this city, announced that his firm has just been named distributors for Bally Manufacturing Company and J. H. Keeney & Company, Inc.

"These two new manufacturing firms," Bush said, "round out our dis-

tributing line perfectly. We now represent, in addition to Bally and Keeney, Wurlitzer, A.B.T., Chicago Coin and H. C. Evans." The attractive building of Bush's

was recently enlarged, the firm adding an additional 4,000 square feet of space. New showrooms and offices have been constructed, while the repair and storage departments have been increased.

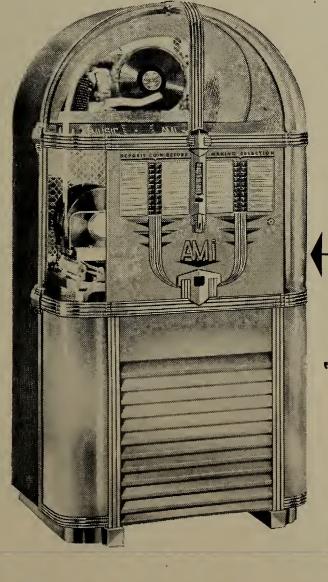
Bush also reported that the Cuban offices in Havana are also doing a very fine business. He stated, "Our Cuban business has grown tremendously and has become one of our most important outlets."

outlets." In addition to featuring the new equipment of the above manufactur-ers, Bush is quite active in wholesal-ing used machines of every type. "With the increase these past months in the sale of new games and Wur-litzer music machines, we have in-creased our activity in used equip-ment proportionately. The added space we now have in our repair de-partment gives us the opportunity, not only to handle more machines, but to give each machine a perfect recon-ditioning job."



"NO! NO! IN THAT RESPECT IT AIN'T LIKE REAL BOWLING".

You Needn't Be Twins When You Handle AMI!



You don't need to be twins to handle an AMI! Model "C" weighs only 253 lbs. net and one man can move it on truck, take it off truck and set it up in location. The "C" can be hauled standing up, or lying on its back without any special preparation. *Because it weighs less* it brings you very considerable savings in freight, manpower and time. "One-man handling" is just another good feature emphasizing that AMI Model "C" is *built for the operator*.

see the "C"

Beautiful blond and mahogany cabinets. Size $66\frac{1}{2}$ high x $33\frac{3}{16}$ wide x $24\frac{5}{8}$ deep. Clean, flush back with plenty of good grip points. Stronger levelling casters mounted on steel plate and bolted through cabinet. Occupies only 5.1 sq. ft. of floor space.

"BUILT FOR THE OPERATOR"



General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich. Sales Office: 127 N. Dearborn St., Chicago 2, Ill.



Both available in 1c or 5c Play, coin or non-coin operated.

COMET INDUSTRIES, INC. 2849 W. Fullerton Ave. Chicago 47, Illipoir.



In Production On Ice **Confection Vendor**

WE STOCK PARTS FOR DAVAL COUNTER GAMES. WRITE FOR PRICES.

DALLAS, TEX .- Texas Engineer-DALLAS, TEX.—Texas Engineer-ing and Manufacturing Company, Inc., this city has contracted to manufac-ture several hundred "Sno-Cone" vend-ing machines for Multiple Products Corporation, Dallas, according to an announcement by H. L. Howard, TEMCO executive vice president and treasurer treasurer.

treasurer. The manufacturing firm first pro-duced "Sno-Cone" machines for Mul-tiple Products in 1948 and has deliv-ered 500 prior to the present order. The new order calls for delivery in April and May so that the machines will be available for the summer sea-

son. The "Sno-Cone" machine vends a shaved ice confection.

Lou Koren flies up to Chicago quite regularly to check on biz with his firm there. Rumors here are that Lou will soon officially introduce his hot dog vendor. He and his charming missus, Ann, winning more and more friends as host and hostess at the King Cole Hotel, which they own . . . Lenny Baitler, originally from Boston, Mass., with about 15 years experience in the coinbiz, now roadman for Taran Distributing, assistant to Ely Ross . . . Sam Taran planning a trip to Chicago and Grand Rapids soon, to speed deliveries of games and AMI phonos . . . Herman Perin of Newark, N.J. and Bob Weller of N.Y.C., partners in an operation. They're both sold on the climate here, and don't particularly care if they never go north, even for a visit . . . Dave Friedman, another New Yorker (Brooklyn) completely sold on Miami . . . Willie (Little Napoleon) Blatt and his charming wife, Sydelle, now definitely native and vic minded. Willie, by the way, has constructed a working model of a new shuffle game idea, which he will take to Chi for the ACMMA show . . . Ted Bush and Ozzie Truppman add 4,000 sq. ft. to the present Bush Distrib. building. Space needed to handle increased biz. The Cuba office also doing grand sales job.

Irv Sommer wants to be known as the "laziest man in the world" ... Sam Wolberg, as well as Sam and Charlotte Lewis of Chicoin, enjoying Miami's sun. Sam Wolberg has an apartment here ... Mr. and Mrs. Myer Gensburg (Genco) spent six weeks at the Roney ... George D. Sax of the beautiful Saxony Hotel, and known to all coinmen, learning how to rhumba at his own hotel ... Bill Shayne deep in the real estate biz ... Bill Frey taking it easy ... Ace-Saxon reported to have over 2200 cig vendors out ... And just like everywhere else, shuffle games going great with all here very much surprised at the numbers already sold and the fact that they are still selling fast.

Cincy Phono Ops Re-Elect Kanter Pres.

CINCINNATI, O.—Election of offi-cers took place at the regular monthly meeting of the Automatic Phonograph Owners Association, this city, on Tues-day, April 11, held at the Hotel Gib-son

day, April 11, neid at the first son. Charles Kanter was unanimously re-elected as president. Other officers elected were Nat Bartfield as vice-president, and Phil Ostand as secre-tary and treasurer. Members voted to the board of directors for the coming year were: Abe Villinsky, Fred Engel, John Toney and William Strout. Offi-cers of the association automatically serve on the board. Members attending the meeting were: Harry Hester, Lou Simon, Paul

Kessis, William Fitzpatrick, Ray Big-ner, James Drivakis, Tom Ruwan, Dave Tavel, Leonard Kanter, Abe Salman, Leo Weingartner, Frank Galardo, Sam Chester, Abe Villinsky, John Joney, Charles McKinney, Bill Russell, Fred Engel, William Strout, Frank Michaels, Al Lieberman, Nat Bartfield, Phil Ostand and Charles Kanter. Kanter.

Robert Arkin, sales manager of the Kobert Arkin, sales manager of the Music Operators Department of Decca, accompanied by Vern Hawks of the local branch of Decca, attended the meet. Arkin spoke before the group. Also on hand was Blaine Smith, recording artist for Dome records.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!



We must see the facts in order to combat cancer. We must *listen* to the facts in order to learn cancer's danger signals. And we must *speak* the facts in order to help educate and protect our neighbors from this mortal enemy of man.

With all our senses – and our hearts – we must heed humanity's needs, and contribute to the American Cancer Society's program of *Re*search, Education and Service ... your crusade against cancer.

GIVE TO CONQUER CANCER AMERICAN

CANCER

SOCIETY

A FREE LISTING EVERY WEEK FOR AN ENTIRE YEAR (52 WEEKS) OF 40 WORDS WHICH YOU CAN CHANGE EACH AND EVERY WEEK IF YOU SO DESIRE OR RUN STEADY FOR THE ENTIRE YEAR OF 52 ISSUES WITHOUT CHANGING PLUS A FREE SUBSCRIPTION TO The Cash Box WORLD'S GREATEST COIN MACHINE MAGAZINE ALL FOR ONLY \$48 FOR THE ENTIRE YEAR

JOBBERS! DISTRIBUTORS!

IMPORTANT NOTICE S

IF YOU ALREADY HAVE A SUBSCRIPTION TO "The Cash Box" THE DIFFERENCE RE-MAINING UNTIL COMPLETION OF YOUR PRESENT SUBSCRIPTION WILL BE CREDITED TO YOU AND DEDUCTED FROM THE \$48 COST OF THE ABOVE LISTING OFFER.

ALL LISTINGS APPEAR IN CLASSIFIED SEC-TION OF "The Cash Box". ACTUAL COST OF 52 CLASSIFIED ADS OF 40 WORDS EACH WOULD BE \$166.40. THIS PLUS THE COST OF A FULL YEAR'S SUBSCRIPTION TO "The Cash Box" (\$15.00) WOULD TOTAL \$181.40. YOU GET ALL THIS FOR ONLY \$48 FOR THE ENTIRE FULL YEAR — LESS THAN 95c PER WEEK.

IF YOU USE MORE THAN 40 WORDS IN ANY ONE WEEK'S LISTING YOU WILL BE CHARGED AT THE RATE OF 8°C PER EXTRA WORD YOU USE. PLEASE COUNT WORDS CAREFULLY. MAKE SURE THAT YOUR FIRST LISTING HAS NO MORE THAN 40 WORDS. AIRMAIL YOUR FIRST LISTING ALONG WITH CHECK FOR \$48 IMMEDIATELY.

SAMPLE LISTINGS

FOR SALE—We are distributors for Bally, Wurlitzer, United, Williams, Exhibit, Gottlieb, SuperVend and Keeney. All the latest machines of these outstanding factories on hand ready for delivery. Also complete line of used machines on hand at all times. Write: JOHN JONES, 48 MAIN ST., NEWTOWN, N. Y.

FOR SALE—Closing out our entire stock of used machines. United Shuffle Alley \$200; Bally Shuffle Bowler \$250; Chicago Coin Rebound \$150; Mills Three Bells 5/10/25c \$175. Many others, write for list: UNITED STATES AMUSEMENT CO., 48 FOURTH ST., OLDTOWN, CALIF. (Tel. 48)

WANT—Will pay highest cash prices for late model phonos, consoles and one-balls. Also want good five-balls and arcade machines. Write: COIN MACHINE CO., 19 AVENUE D, BEST CITY, IND.

or any other listing you want of 40 words or less each and every week for 52 weeks. It's the greatest bargain ever offered to jobbers and distributors in the history of the coin machine industry.

RUSH YOUR FIRST FREE LISTING WITH YOUR CHECK FOR \$48 TODAY TO ---

THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

For ROCK-OLA "SHUFFLE JUNGLE" in NEW YORK OF NEW JERSEY — Call, Wire, Write Dave Stern, SEACOAST DISTRIBUTORS, 1200 NORTH AVE., ELIZABETH, N. J.

April 22, 1950



Taran Distributing Names Baitler New Roadman

MIAMI, FLA.—Ely Ross, general sales manager of Taran Distributing, Inc., this city, announced this past week that the firm had employed Lenny Baitler as assistant sales manager.

"Lenny will travel thrubut the entire state of Florida," Ross said, "and will help all operators to enjoy better and bigger profits with the new equipment we are now featuring."

Baitler has had over 15 years' experience in the coin machine business. He originally entered the field in Boston. For the past four years he has operated in and around Miami.

"All of his experience and knowledge will be at the disposal of our customers thruout the entire state," stated Ross.

With Baitler on the road meeting operators thruout Florida, Ely Ross will spend more time in the home office.

"Our firm has been extremely busy right along" reported Ross, "trying to fill orders for the AMI Model 'C' phonograph and for all the many game manufacturing firms which we represent in this area. Our customers tell us that they are enjoying exceptionally fine business with the equipment we feature."

Gottlieb Introduces New Five-Ball "Select-A-Card"



DAVE GOTTLIEB

CHICAGO—Dave Gottlieb, D. Gottlieb & Company, this city, announced the introduction of its new five-ball game "Select-A-Card" this week.

The new game features "turret shooter action" with oscillating range finder, an innovation first introduced in the firm's last five-ball, and which proved so popular.

"The selector knob permits the

choice of any of the four cards on which to score," Gottlieb pointed out. "The player shoots to hit numbered targets at the top of the field and numbered bumpers on the field. The flippers are used by the player to stimulate action of each ball. A winning card scores for the player when all the numbers on the card are lighted. Replay awards depend on the number of balls used to complete the card. The fewer balls required, the greater number of replays."

Extra point bumpers are included in the play for high scoring.

"Select-A-Card" is now in full production, stated Gottlieb, and deliveries are being made to all distributors.





When you buy from Runyon

READY FOR LOCATION!

Sensational Money-Maker! CALIFORNIA

SHUFFLEPINS

DALE GUNS, ea. CHICOIN PISTOLS, eo. GENCO BING-A-ROLLS, ea.

YOU BUY THE BEST

\$69.50

74.50

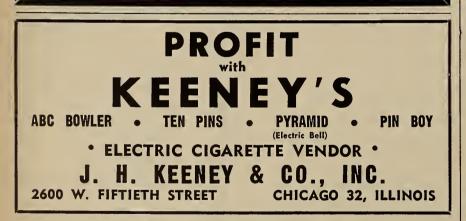
"It's What's In THE CASH BOX That Counts"

WANTED

BY ONE OF CHICAGO'S Major Manufacturers

....ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . . Box No. 150 c/o The Cash Box, 32 W. Randolph St., Chicago 1, III.



S. Dakota Phono Assn To Hold Meet

YANKTON, S. DAKOTA — Mike Imig, recently re-elected president of the South Dakota Phonograph Association, announced that the next meeting of the organization will take place at the Widman Hotel, Mitchell, S. D., on Sunday and Monday, April 30 and May 1.

"The meeting is of utmost importance" stated Imig "as we will take up matters concerning possible new state legislation and licenses of machines."

Sunday, April 30, will be devoted to general get-together, and on Monday,

May 1, morning and afternoon meetings will be held. At the banquet Monday evening a new shuffle bowler game will be awarded a lucky operator.

At the association's last meeting at Yankton, in addition to Imig being voted in as president, Harold Scott of Mobridge was elected secretary.

"Business in this state has ranged from fair to good" stated Imig, "and we look forward to the spring and summer months to show great improvement."

"It's What's In THE CASH BOX That Counts"



EASTERN FLASHES

Ben Sterling, Jr., Sterling Service, Moosic, Pa., one of the best liked coinmen in the country, has for many years been devoting considerable time to a number of charitable efforts and civic affairs. Last month he was selected by Governor Duff to serve on the board of directors for the Pennsylvania State Oral School in Scranton—an institution supported by the Commonwealth for the physically handicapped of that region. This week the board elected Ben president of the organization. (How's the collection of tea and coffee pots coming along, Ben?)... Morrison Steel Products, Inc., Buffalo, N.Y., who manufacture a line of service and utility truck bodies, has broken ground for the addition of a new building, which will add 30,000 square feet of space to its present large facilities. Morrison has been selling a number of its truck bodies to the coin trade, and will have an exhibit at the forthcoming ACMMA Convention in Chicago.

Joe Fishman, popular sales representative for Atlantic-Seaboard New York Corporation (headed by Meyer Parkoff and Harry Rosen) opens an office at 772 High Street, Newark, N. J. Joe will run an official opening party on Wednesday, April 26. The usual refreshments are promised to visiting coinmen. . . . Try to talk with Mike Munves these days. Not that he doesn't want to, but you have to practically get on line and await your turn. Mike tells us that every indication points to a super year of sales—even surpassing that of 1949, when the firm broke all records beyond recognition. Altho the firm recently moved into its new building with more floor space ever before used, Mike sub-consciously remarks "If I could only break down the walls of the next building and use that space." . . . Dave Wallach tells us that he will spend all of his time at Dave Lowy & Company, where he and Dave Lowy will concentrate on the sale of Keeney's equipment. The factory's new shuffles "King Pin" and "Lucky Strike" on display and ops placing some nice orders. . . . Jack S. Ravreby, Owl Mint Machine Company, Inc., who for a great many years was located in Boston, Mass., moved this week to Dorchester, Mass.

Bill Alberg, Brooklyn Amusement Machine Company, Brooklyn, N. Y., who, last week entered Glen Cove Hospital on Long Island for a check up, has been told he has to undergo a major operation. Charlie Aronson, Bill's partner, thinks he will be away from the business for quite a while. Which means, naturally, that Charlie will have to double up on his work. . . . Joe Young, Young Distributing (Wurlitzer distributors) very happy over the stepped up deliveries of the new 1250 phono, which go out to the city's music ops as quickly as they arrive. . . . Al Simon, Albert Simon, Inc. (Chicoin representative), smiling a happy smile accompanied with a twinkle in his eye—but saying nothing. What is it, Al? Expect some exciting news from the factory? . . . Joe Munves moving his parts and supplies biz into Mike Munves' building, and thinks he will use the space made available for ABT's Target Gun. . . Bob Jacobs, manager of American. Vending Company's new 10th Avenue location, gradually getting the renovation job done. Looks like another week will see the store completely finished.

Barney (Shugy) Sugerman, Runyon Sales Company, nursing a bad cold and a case of laryngitis, unable to take time off to try a cure. Morris Rood, manager, away from the office due to the death of a relative, and Shugy had to stay in his office to see the many customers. . . Dave Stern, Seacoast Distributors, Elizabeth, N. J., receives his first shipment of Rock-Ola's "Shuffle Jungle" and reports ops in New York and New Jersey who view the game, enthusiastic over the "different type of player appeal" and have placed some nice orders. . . . The Koeppel brothers, Harry and Hymie, of Koeppel Distributing Company, working out on the sidewalk again this week. A large shipment of used phonos come in, and there wasn't sufficient space to bring them all into the store. As their mechanics and shipping department crate reconditioned phonos up for deliveries, they are moved outside, and those outside are then taken in.

DALLAS, TEXAS

Tom Lambert has itchy feet again and vows that it won't be long before he and wife Dorothy are in sunny Florida. Hey, congratulations to Delemar. The mayor is going to be a father. . . We really got the low down on Harold Strange. When he isn't working for Jack Sprott he is raising parrots and parrakeets. I should know. Harold gifted me with a pair of blue parakeets. Thanks again Harold. . . Eddie Mesner of Aladdin records stopped over for a week end in big "D." . . You've never seen hustlin' and bustlin' as was going on over at American Distributing Company. The big move has been taking place for over a week now. . . Had a card from Juanita and Dewey Parson. They were enroute to Alabama and up to that point both had been having a wonderful time. . . . The Cotton Music Company is now known as Cotton & Lambert. . . Our condolence to Mrs. W. B. Ross on the death of her husband. Mr. Ross was long associated with the coin machine business throughout the state of Texas. Mrs. Ross will carry on the operation in Gainesville. . . . Tommy Chatten is still raving about the Hungarian goulash served to him by Mrs. Fred Ellis. . . . We are happy to say that Hi Hightower is in fine form and rapidly recovering from his accident. . . Raymond Williams is flying to New York this week. . . B. H. Williams is in Oklahoma breaking in M. B. (Joe) Gothing, newly elected manager of Commercial Music Company in Oklahoma City. Caught a glimpse of Jim Powers passing the time of day at Commercial. . . .

Commercial Music Company in Oklahoma City.
Caught a glimpse of Jim Powers passing the time of day at Commercial...
Had the pleasure of meeting Jack Sprott, Jr. A carbon copy of his father...
J. L. Eaton and his man Pete kidding yours truly about J. L's "shuffle."
G. C. McCain and Harry Sutton in from Shreveport, La... Alvin Ball, Crockett;
Al Sebesta, Killeen; W. W. Brown, Henderson; Hugo Jarvis, Amarillo; M. T.
Johnson, Ft. Worth; Drew Osbourne, Ft. Worth; seen here and there. Bill
McWhirter in for a week end and very happy over his success with the Big
Spring Music Company.

FOR STEADY PROFITS...FOR BIG PROFITS!

MINIATURE COIN-OPERATED INDUSTRIAL CRANE

Make more money operating HOLLYCRANE than with any other coin-operated equipment. A real skill game with all the fascinating action of a real industrial crane. A fast money-maker that stays on location. For steady income . . . for big income year in and year out . . operate HOLLYCRANE. Available in Free-Play and Merchandise Models. Write for the complete profit story.

BEST ALLOWANCE IN FLORIDA FOR

YOUR OLD PHONOS! BUY THE AMI!

\$49.50

24.50

NEW FEATURES GALORE FAST 10-SECOND PLAY

MANUFACTURING CORPORATION 5013-5025 N. KEDZIE AV., CHICAGO 25, ILL. PHONE INdependence 3-7600



CHICAGO CHATTER



Were repeated itself. Now some coinmen are saying, "Well, when the
warm, summer months come on, that'll be the end of the shuffle game play."
Exactly the very same statement that was made back in the early thirties
when pins were using like mad. Also reminds of the statements made by some
regarding the skee games. Believed that skee games would
die a natural death, for no player would want to exert him
self or herself, during the warm months. Instead the skee
games proved most popular in the summertime. Arcades
still use them as leading feature for summer play action.
Certainly, then, with shuffle games much less exertion than
the skee games, and with the play just as interesting, if not
ore interesting than skee rolling, shuffle games will prove
the skee games would on to feature rows of the shuffle games. Will start some
to back this up, we hear from some arcade owners that they
and to feature rows of the shuffle games. Will start some
stid of play action they used to have with skee ball games.
Well start some into feature for summer months, shuffle
games will continue on their merry way as the leading
to back this industry, and what's more, seem destined to
so that takes place in next few months, shuffle
games will continue on their merry way as the leading
to the the anew amusement games era. . . John Haddock, prexy
to AMI, Inc., was in town for a few days and in conference
at the firm's Chicago office.Term Haley over at Buckley Mfg. Co. is going to sample
the show and be and the show and be sample
the show and be and the same game show and in conference
at the firm's Chicago office.





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36 IN. HIGH 24 IN. WIDE 48 IN. LONG

WITH LIGHTED PIN CONVERSION BEAUTIFULLY \$225<u>00</u> RECONDITIONED SHUFFLEBOARD SPECIAL Exhibit Shuffle Bowl °\$125<u>⁰</u> original cartons

CITATIONS

SPECIALS

OFFERED FOR QUICK SALE ! Williams DREAMY Exhibit BE-BOP Genco SOUTH PACIFIC Williams TWIN BOWLER Universal DOUBLE BOWLER Many Other Great Buys! Write! WE'RE DELIVERING THE BEST United SHUFFLE ALLEY EXPRESS Williams DELUXE BOWLER Exhibit STRIKE Write

ONE-BALL BUYS! SPECIAL

SPECIAL !!

VICTORY SPECIAL

\$247.50

79.50

CLOSE-OUT !!! WILCOX-GAY RECORDIOS BRAND NEW IN ORIGINAL NEVER OPENED \$9750 EA. WAY BELOW COST ALL 10 FOR \$900.00

We are the largest distributors of coin operated machines in Florida and Cuba. We maintain a complete stock of parts and fully staffed service department. Call on us First for all your needs.

TARAN DISTRIBUTING, INC. 2820 N. W. SEVENTH AVE. (PHONE: 3-7648) MIAMI 37, FLORIDA BRANCHES: JACKSONVILLE, FLA. - HAVANA, CUBA

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

The Cash Box



CALIFORNIA CLIPPINGS

Maybe what follows belongs in the Grocers Journal or Canned Goods Gazette rather than in *The Cash Box*, but could be that many of the operators and distributors who were closely acquainted with Len and Marshal Micon might like to know how the boys are doing in the super market business. Ran into the former game distributor and our predecessor on this magazine at a neighboring eatery. Both of 'em look fine and Marshal, who had his attractive wife and young daughter along, threw in a plug for the grocery, meat and vegetable business: "People always got to eat." Len took a goodnatured kibitz from us as to maintaining price on their present commodities, and he expressed his belief in the need of a fair trade policy on prices of new equipment in his former business. In his present setup, there wouldn't seem to be too much problem as to the markdown on used merchandise: We've never yet come across a slightly used can of pork and beans at reduced prices or last year's model loaf of bread at a discount.

Chicago Coin toppers in the city of the same name may be interested in knowing about the terrific buildup tele-jockey Bill Anson has been giving their "Band Stand" over his new video show, and maybe they'll be as surprised as we are at the pitch. Haven't got to Phil Robinson to check on its being gospel, but come every Sunday morning friend Bill plugs the bejabbers out of the little men and reports that the one on his show is one of only five in the country, being a handmade markup at the cost of \$25,000. Could be, but somehow we'd got the idea that they were already coming off the line in considerably more quantities than five and at a cost considerably under the 25 G's... Wish Bill Gersh would shoot a line to Bill Leuenhagen attesting to our swearing to (not at) Bill L. that Bill G. and ourselves DID drop in to say howdy and waited around for 20 minutes or more while Bill L. was away with a customer. We're sure Mr. Luenhagen is just a'ribbin' us but even his gals are backing him up in saying that they never set eye on us.

Surprised, really so, to learn for how low you can pick up a bell in very fine shape these days at several places along the Row. Now if we only had a den in which to use one. Thought of installing one in the kitchen, but it might be a little too diverting to the little woman in the midst of her baking a cake . . . Sammie Donin back at Automatic after a short trip and reporting a good deal of thoughtful buying by the out-of-town lads . . . At J. Peskin, they're still sitting tight on that next shipment of AMI "C" phonos, and Aubrey Stemler is almost afraid to show his face in several towns along the road until he can deliver . . . Fred Gaunt is singing the praises once again of United's new shuffle bowling game and is challenging, in a friendly spirit, anybody to show him one that tops it . . . The same claim, of course, can be heard in the vicinity of Paul Laymon's as regards the Bally "Speed Bowler" . . . Nice chat with Johnny Hawley re his special adapter that he's doing a fine business on.

MINNEAPOLIS-ST. PAUL, MINN.

Snow, snow go away; come again next winter. Seems to be the theme song of the Minnesotans. Easter Sunday was a dismal day with nothing but sleet and snow, and prospects of Spring are very dull. However, bad weather or not, operators throughout the Northwest are coming into the Twin Cities to visit Coin Machine Row.

Kelly Deidrich of Chaska, stopping off in Minneapolis with a beautiful tan that he got down in Honolulu where he spent a pleasant five weeks vacation ... Andrew Markfelder, of Staples, also in Minneapolis for the day with his wife, Mrs. Markfelder doing her Easter shopping at the department stores ... John McMahon of LaCrosse, Wisconsin, stopping in at the Hy-G Music Company to see Universal's Super Twin Bowler.

R. M. Shea, of Westington, S. D., stopped off in Minneapolis, enroute home after spending several weeks vacationing down in Beaumont and Houston, Texas. Mrs. Shea remained for a few more weeks and will return home the early part of May... Bud Nitteberg of Castlewood, S. D., in town for the day picking up supplies and also sporting a brand new 1950 Lincoln... Carl Wickstrom of the Northland Music Company, Brainerd, also in Minneapolis for the day, picking up some new equipment... Eddie LePage of International Falls, making his Spring debut in Minneapolis and disappointed with the weather, but still warmer than one below zero at International Falls, when he left.

F. N. Dahl of the Dahl Novelty Company, Fergus Falls, in Minneapolis for the weekend with his family, taking a three day holiday . . . Lyle Kesting of Appleton, in Minneapolis for the day, dressed in his Easter wardrobe and looking very handsome . . J. Allen Redding of Houston, Minnesota, stopping at the wholesalers around town . . . Chuck Vestrum of Spencer, Iowa, also in Minneapolis for the day . . . Pershing Gulden of the Gulden Sales Company, Enderlin, N.D., spending a few days in Minneapolis, and visiting several distributors in the Twin Cities . . . Len Worsech, Montevideo, left for New Orleans, Louisiana, where he will spend a few weeks on vacation. His brother will take over until he returns.

John Meginnis of Isabel, S.D., in Minneapolis over the weekend . . . Con Kaluza of Browerville, stopping off in Minneapolis, enroute home after spending ten days at Alexandria, Louisiana. Con had to go there to take care of his property that was damaged by a tornado which swept through there about two weeks ago . . . Floyd Carlon of Sioux Falls, S.D., in Minneapolis for the day, making the rounds.



CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY — Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—Bally Spot Bells, Citations, Champions, Arrow Bells 5c and 25c, and 100 Record Seeburg in quantity. Cash Ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRAN-CISCO 2, CALIF.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ON-TAPIO, CANADA. Tel.: 2648.

WANT—Wing Tip Plastics for Aireon S D L Phonographs. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND, ORE.

WANT—Jennings Magic Music Wired Telephone Equipment. Must be reasonable. TOLEDO MAGIC MU-SIC CO., 715 ADAMS ST., TOLEDO, O.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHI-CAGO 14, ILL.

WANT—Can use a few types of 1c coin operated machines. What have you and at what price? SUPREME DISTRIBUTORS. INC., 3817 N. E. 2nd AVENUE, MIAMI, FLA.

WANT—United Shuffle Alleys \$105; Bally Shuffle Bowlers \$130. Sell your used bowlers now while prices are high! Advise before shipping as we can only use a limited quantity. Must be in good working order. No junk. AMERICAN AMUSEMENT CO., 628 MONTGOMERY STREET, SYRACUSE, N. Y. WANT—Will buy for cash all post-war phonographs. Write or phone quantity, condition and best price. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N.J. Tel.: ESsex 5-6458.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEA-CON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Used, new or surplus stock records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—Bally Champions; Citations; Williams Star Series; Exhibit Silver Bullets; Gottlieb College Daze; Late five-balls and arcade equipment. Cash or trade. Give full details first letter or phone call: FIRST DIS-TRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. (Tel.: DIckens 2-0500).

WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

Jobbers! Distributors! A <u>FREE</u> Listing Every Week

For an entire year (52 weeks) of 40 words which you can change each and every week if you desire—or run for entire year without any charge...

PLUS A FREE SUBSCRIPTION TO THE CASH BOX

All For Only \$48

MAIL YOUR AD AND CHECK TODAY!

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK, N. Y.

FOR SALE

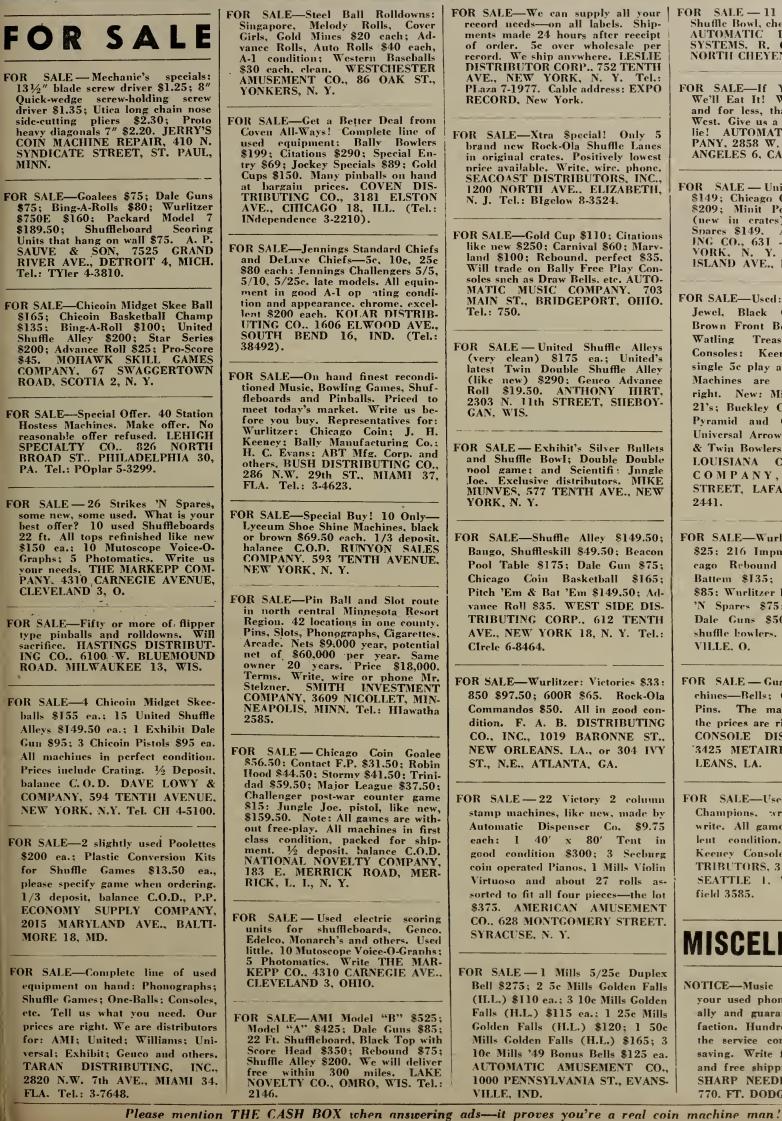
FOR SALE — 10 U-Select-It Candy Vendors \$30 ea.; 10 Uneeda Pack Monarch Cigarette Machines \$39.50 ea.; 10 National Candy Machines Model 918 \$69.50 ea.; 5 Seeburg 5/10/25c Wall-O-Matics \$27.50 ca.; 4 Wurlitzer 1017 Hideaway \$225 ea.; 15 United Shuffle Alleys \$195 ea.; 5 Chicago Coin Twin Alleys \$225 ea.; 10 Genco Bowling Leagues \$225 ea.; 10 Genco Bowling Leagues \$225 ea.; 10 Penn Black Beanty Shuffle Boards, like new, \$250 ea.; 5 Genco Scoring Units, like new \$120. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVE-LAND 14, OHIO. Tel.: SUperior 4600.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

The Cash Box



CLASSIFIED ADVERTISING SECTION





OR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COM-PANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE — United Shnffle Alley \$149; Chicago Coin Bowling Alley \$209; Minit Pop Corn Machines (new in crates) \$99; Strikes 'N Spares \$149. AMERICAN VEND-INC CO., 631 - 10th AVE., NEW VORK, N. Y. or 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Used: Mills Golden Falls. Jewel, Black Cherrics, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean - prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—Wurlitzer Star Speakers \$25; 216 Impulse Rec. \$18; Chicago Rebound \$50; Pitchem & Battem \$135; 14 Ft. Bank Ball \$85; Wurlitzer Premier \$35; Strike 'N Spares \$75; Boomerang \$20; Dale Guns \$50. Will trade for shuffle bowlers. V. YONTZ, BYERS-VILLE, O.

FOR SALE - Guaranteed Used Machines-Bells; Consoles. One-Ball: The machines are perfect, Pins. the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW OR-LEANS, LA.

FOR SALE-Used Citations \$225; Champions, write; Photo Finish, write. All games guaranteed excelleut condition. Also Bally and Keeney Console. WESTERN DIS-TRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1. WASH. Tel.: GArfield 3585.

MISCELLANEOUS

NOTICE-Music Ops: We re-grind your used phono necdles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770. FT. DODGE, IOWA.

The Confidential Price Lists

April 22, 1950

	DeLuxe Jr. Console	70 50
50	Rock	79.50
	PACKARD	
	Pla Mor Wall & Bar	
.95	Box	15.00
	Manhattan	250.00
.95	Model 7 Phono	189.50
	Hideaway Model 400 89.50	119.50
.95	Bar Bracket	3.00 29.50
-	Willow Adaptor 14.50 Chestnut Adaptor 15.00	25.00
.50	Cedar Adaptor	29.50
.50 .50	Poplar Adaptor	27.50
.50	Maple Adaptor 15.00	, 30.00
	Juniper Adaptor 15.00	27.50
.50	Elm Adaptor 15.00	25.00
	Pine Adaptor 15.00	25.00
.00	Beech Adaptor	27.50
.50	Spruce Adaptor	$\begin{array}{c} 29.50 \\ 25.00 \end{array}$
	Ash Adaptor	25.00
	Lily Adaptor 10.00	12.50
.00	Violet Speaker	15.00
.50	Orchid Speaker 19.50	27.50
.50	Iris Speaker 21.50	29.50
.50 .50	MILLS	
.50	Zephyr 19.50	29.50
.50 .50	Studio	49.50
.50 .50	Dance Master 25.00	32.50
.50	DeLuxe Dance Master 40.00	52.50
.50 .50	Do Ri Mi 25.00	59.50
.50	Panoram125.00	195.00
.50	Throne of Music 25.00	44.50
.50	Empress	44.50
.00	Panoram Adaptor	8.50
.50	Speaker 10.00	0.00
.50	Panoram Peek (Con) 135.00	195.00
.50 .50	Conv. for Panoram Peek	
.50	Peek 10.00	29.50
.50	Constellation	195.00
.00	AMI	
.00	Hi-Boy (302) 49.50	89.50
	Singing Towers (201) 39.00	69.50
.50	Streamliner 5, 10, 25	59.50
.50	Top Flight	50.00
.50	Singing Towers (301) 39.00 Model A '46	99.50 280.50
.00 .00	Model A '46	$389.50 \\ 545.00$
.00	BUCKLEY	040.00
.50		F 00
.50 .50	Wall & Bar Box O. S 3.00 Wall & Bar Box N. S 12.50	5.00
.50		17.50
.50	AIREON	-0
.50	Super DeLuxe ('46)	79.50
.00	Blonde Bomber	195.00 140.50
.50 .00	Fiesta	149.50 195. 0 0
.50	'48 Coronet 400 179.50	295.00
.50	'49 Coronet 500	299.50
.50		
.50	Melodeon Speaker 17.50	
.00	Carilleon Speaker 22.50	******
	IT SPRICE LIST	11
	L PRICE LIST	

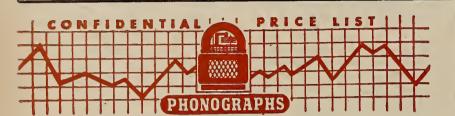


24.50	Cinderella 50.00	64.50
64.50	Circus	49.50
64.50	Cleopatra	39.50
15.00	College Daze 119.00	129.50
99.50	Contact	39.50
14.50	Cover Girl 20.00	55.00
79.50	Crazy Ball 39.50	49.50
17.50	Dallas	104.50
57.50	De Icer	164.50
39.50	Dew Wa Ditty 49.50	59.50
129.50	Double Barrel 10.00	19.50
49.50	Double Shuffle	135.00
59.50	Drum Major 25.00	34.50
160.00	Dynamite 10.00	12.50
45.00	El Paso	115.00
29.50	Fast Ball	19.50
39.50	Fiesta 14.50	27.50
105.00	Flamingo 10.00	25.00
104.50	Floating Power	105.00
69.50	Flying Trapeze 15.00	17.50
24.50	Football 119.50	134.50
129.50	Formation 15.00	25.00
105.00	Four Diamonds 14.50	19.50
19.50	Freshie	16 0.0 0
19.50	Ginger 10.00	20.00
79.50	Gizmo	60.00
44.50	Glamour	29.50
110.00	Gold Ball 19.50	29. 50
124.50	Gold Mine 20.00	44.50
39.50	Golden Gloves 119.50	135.00
69.50	Gondola	94.50
79.50	Grand Award 69.50	79.50
19.50	Gun Club 14.50	17.50
50.00 149.50	Harvest Moon	99.50
49.50	Havana 14.50	37.50
45.00	11.a v alta	01.00

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange -posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER

P 10	15.00	25.00	Stee
P 12	15.00	25.00	580
312	17.50	29.50	
100	17.50	35.00	123
412	25.00	39.50	W
112 ILL	19.50	39.50	125
816	24.50	39.50	W
416	24.50	39.50	
616	39.00	45.00	
516 ILL	40.00	45.00	Mod
616A	25.00	40.00	
716A	25.00	39.50	Mod
24	32.50	49.50	Mod
600R	35.00	65.00	Mod
600 K	35.00	69.50	Rex
500	35.00	59.00	Mod
500 A	35.00	59.50	
500 K	35.00	59.50	Mod
41 (Counter)	24.50	35.00	Plaz
51 (Counter)	24.50	39.50	Roy
61 (Counter)	25.00	39.50	Reg
71 (Counter)	29.50	49.50	Reg
81 (Counter)	34.50	65.00	Gen
700	59.50	99.50	Clas
750 M	79.50	109.50	Clas
750 F	99.50		Mae
750 E		160.00	May
780M Colonial	89.50	99.50	May
780 E	79.50	99.50	Me'
800		89.50	Cro
850		97.50	Cro
950	79.50	89.50	Con
1015	225.00	249.50	Col
1017 Hideway	225.00	250.00	
1100	389.50	395.00	Col
1080	239.50	299.00	Con
300 Adaptor	10.00	15.00	Con
300 Adaptor 320 Wireless Wall Box	4.25	12.50	Cad
310 Wall Box 30 Wire	4.50	6.50	Cad
320 2 Wire Wall Box		7.50	Maj
332 2 Wire Bar Box		9.50	Maj
331 2 Wire Bar Box	5.00	10.00	Env
304 2 Wire Stepper	3.50	5.00	Env
Wireless Strollers	25.00		Vog
	40.00	*********	Vog
430 Speaker Club with	60 E0	75.00	Cas
10, 25c Box		75.00	Cas
420 Speaker Cabinet		49.50	Con
3031 Wall Box	13.50	16.50	Con
3045 Wall Box	14.50	22.50	Hi
3020 Wall Box	0.0		
	29.50	39.00	Hi
219 Stepper	29.50 19.50	39.00 23.00	
Selector Speaker	29.50 19.50	39.00	Hi ' Hi '
Selector Speaker 100 Wall Box 5c 30c	29.50 19.50 95.00	39.00 23.00	Hi ' Hi '
Selector Speaker 100 Wall Box 5c 30c Wire	29.50 19.50 95.00	39.00 23.00	Hi ' Hi '
Selector Speaker 100 Wall Box 5c 30c Wire	29.50 19.50 95.00	39.00 23.00 125.00	Hi ' Hi ' Hi ' Hi ' Hi '
Selector Speaker 100 Wall Box 5c 30c Wire 100 Wall Box 10c 30c	29.50 19.50 95.00 3.50	39.00 23.00 125.00	Hi' Hi' Hi' Hi' Hi' 146
Selector Speaker 100 Wall Box 5c 30c Wire 100 Wall Box 10c 30c Wire 111 Bar Box	29.50 19.50 95.00 3.50 12.50 3.00	39.00 23.00 125.00 5.00	Hi Hi Hi Hi Hi 146
Selector Speaker 100 Wall Box 5c 30c Wire 100 Wall Box 10c 30c Wire 111 Bar Box	29.50 19.50 95.00 3.50 12.50 3.00	39.00 23.00 125.00 5.00 17.50 10.00	Hi Hi Hi Hi 146 147
Selector Speaker	29.50 19.50 95.00 . 3.50 . 12.50 . 3.00 . 2.00	39.00 23.00 125.00 5.00 17.50 10.00 3.75	Hi Hi Hi Hi 146 147 147
Selector Speaker	29.50 19.50 95.00 . 3.50 . 12.50 . 3.00 . 2.00 . 2.00	39.00 23.00 125.00 5.00 17.50 10.00 3.75 3.50	Hi Hi Hi Hi 146 146 147 147 148
Selector Speaker	29.50 19.50 95.00 . 3.50 . 12.50 . 3.00 . 2.00 . 2.00 . 2.50	39.00 23.00 125.00 5.00 17.50 10.00 3.75 3.50 10.00	Hi' Hi' Hi' Hi' 146 146 147 147 148 148
Selector Speaker	29.50 19.50 95.00 . 3.50 . 12.50 . 3.00 . 2.00 . 2.00 . 2.50	39.00 23.00 125.00 5.00 17.50 10.00 3.75 3.50	Hi' Hi' Hi' Hi' 146 146 147 147 148 148 246
Selector Speaker	29.50 19.50 95.00 	39.00 23.00 125.00 5.00 17.50 10.00 3.75 3.50 10.00 39.50	Hi' Hi' Hi' Hi' 146 146 147 147 148 148
Selector Speaker	29.50 19.50 95.00 . 3.50 . 12.50 . 3.00 . 2.00 . 2.00 . 2.50 . 17.50 . 5.00	39.00 23.00 125.00 5.00 17.50 10.00 3.75 3.50 10.00 39.50 6.50	Hi' Hi' Hi' Hi' 146 146 147 147 148 148 246
Selector Speaker	29.50 19.50 95.00 12.50 12.50 2.00 2.00 2.50 17.50 5.00 15.00	39.00 23.00 125.00 17.50 17.50 10.00 3.75 3.50 10.00 39.50 6.50 29.50	Hi' Hi' Hi' 146 146 147 147 148 148 148 246 Sel
Selector Speaker	29.50 19.50 95.00 3.50 12.50 2.00 2.00 2.50 17.50 5.00 3.50	$\begin{array}{r} 39.00\\ 23.00\\ 125.00\\ \hline 125.00\\ \hline 17.50\\ 10.00\\ 3.75\\ 3.50\\ 10.00\\ 39.50\\ \hline 6.50\\ 29.50\\ 7.50\\ \end{array}$	Hi ' Hi ' Hi ' Hi ' Hi ' 146 146 147 147 148 148 246 Selo Selo
Selector Speaker	29.50 19.50 95.00 3.50 12.50 2.00 2.00 2.50 17.50 5.00 3.50 2.00 2.200	39.00 23.00 125.00 17.50 10.00 3.75 3.50 10.00 39.50 6.50 29.50 7.50	Hi ' Hi ' Hi ' Hi ' Hi ' Hi ' 146 146 147 147 148 246 Selo Selo Selo Rer
Selector Speaker	29.50 19.50 95.00 3.50 12.50 2.00 2.00 2.50 17.50 5.00 15.00 3.50 20.00 32.50	$\begin{array}{r} 39.00\\ 23.00\\ 125.00\\ \hline 125.00\\ \hline 17.50\\ 10.00\\ 3.75\\ 3.50\\ 10.00\\ 39.50\\ \hline 6.50\\ 29.50\\ 7.50\\ \end{array}$	Hi 7 Hi 7 Hi 7 Hi 7 Hi 7 Hi 7 146 146 147 147 148 148 246 Selo Selo

25.00

15.00

39A Speaker.

130 Adaptor.

.....

1	WURLITZER	(Cont	.)
25.00	Steel Cab. Speaker	140.00	175.00
25.00	580 Speaker		75.00
29.50	123 Wall Box 5/10/25		
35.00 39.50	Wireless	9.00	15.00
39.50	125 Wall Box 5/10/25		
39.50	Wire	3.00	7.50
39.50	SEEBUR	~	
45.00 45.00	SEEBUK	G	
40.00	Model A ILL	19.50	29.50
39.50	Model B	19.50	29.50
49.50	Model C	19.50	25.00
$65.00 \\ 69.50 $	Model H	14.50	24.50
59.00	Rex	25.00	35.00
59.50	Model K15 Model K20	$\begin{array}{r}19.50\\25.00\end{array}$	$39.50 \\ 39.50$
59.50	Plaza	25.00	39.50
35.00 39.50	Royale	25.00	39.00
39.50	Regal	35.00	49.00
49.50	Regal RC	39.50 49.50	$49.50 \\ 59.50$
65.00	Classic	49.00	59.50
99.50 09.50	Classic RC	49.50	79.50
60.00	Maestro	59.50	70.00
99.50	Mayfair	59.50 69.50	$69.50 \\ 89.50$
99.50	Mayfair RC Me'ody King	49.50	79.50
89.50 97.50	Crown	49.50	59.50
89.50	Crown RC	64.50	79.50
49.50	Concert Grand	$35.00 \\ 35.00$	$59.00 \\ 59.00$
50.00	Colonel RC	59.50	79.50
95.00 99.00	Concert Master	59.50	79.50
15.00	Concert Master RC	59.50	79.50
12.50	Cadet.	$35.00 \\ 59.50$	$59.00 \\ 69.50$
6.50	Cadet RC Major	35.00	59.00
7.50 9.50	Major RC	59.50	69.50
10.00	Envoy	64.50	89.50
5.00	Envoy RC	$69.50 \\ 50.00$	79.50 89.50
	Vogue RC.		69.50
75.00	Casino	49.00	69.50
49.50	Casino RC	59.50	79.50
16.50	Commander Commander RC	59.00 59.50	$\begin{array}{r} 64.50 \\ 69.50 \end{array}$
22.50	Hi Tone 9800	35.00	79.00
39.00 23.00	Hi Tone 9800 RC	35.00	99.00
25.00	Hi Tone 8800 Hi Tone 8800 RC	35.00	79.00
	Hi Tone 8200 KC	35.00 35.00	99.00 79.00
5.00	Hi Tone 8200 RC	35.00	99.00
17.50	146 S ('46)	195.00	239.50
10.00	146 M	250.00	299.50
3.75	147 S 147 M		299.50 365.00
3.50 10.00	148 S		379.00
39.50	148 M	379.50	395.00
	246 Hideaway Selectomatic 16	200.00	295.00 7.50
6.50	Selectomatic 24	5.00	19.50
29.50 7.50	Selectomatic 20	5.00	10.00
7.50	Remote Speak Organ	10.00	19.50
	Multi Selector 12 Rec Melody Parade Bar		35.00
9.50	5c Wallomatic Wireless.		8.50
*****	5c Baromatic Wireless	4.50	5.00
17.50	5c Wallomatic 3 Wire	2.00	8.95

SEEBURG (C	ont.)	
30 Wire Wall Box	2.00	7.
Power Supply	15.00	
5, 10, 25c Baromatic		
Wire	5.00	6.9
5, 10, 25c Wallomatic 3		
Wire	7.50	8.9
5, 10, 25c Baromatic		
Wireless	6.95	8.9
5, 10, 25c Wallomatic		
Wireless	8.50	17.
Electric Speaker	25.00	29.
3W2 Wall-o-Matic	27.50	32.
W1-L56 Wall Box 5c	22.00	24.
3W5-L56 Wall Box		
5, 10, 25c	30.00	59.
W6-L56-5/10/25		
Wireless	39.00	45.
Tear Drop Speaker	12.50	29.

ROCK-OLA

12 Record	19.50	39.00
16 Record	19.50	29.50
Rhythm King 12	21.50	34.50
Rhythm King 16	21.50	34.50
Imperial 20	24.50	39.50
Imperial 16	25.00	39.50
Windsor	39.50	49.50
Monarch	39.50	49.50
Std. Dial-A-Tone	39.50	49.50
'40 Super Rockolite	49.50	69.50
Counter '39	19.50	39.50
'39 Standard	35.00	69.50
'39 DeLuxe	35.00	59.50
'40 Master Rockolite	49.50	59.00
'40 Counter	39.50	49.50
'40 Counter with Std	49.50	54.50
'41 Premier	35.00	79.50
Wall Box	4.00	9.50
Bar Box	4.00	9.50
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	35.00
ModernTone Column	32.50	40.00
Playmaster & Spectra-		
VOX	49.50	69.50
Playmaster	49.50	69.50
Playmaster '46	179.50	199.50
Twin 12 Cab Speak	39.00	49.00
Playboy	15.00	30.00
Commando	35.00	50.00
1422 Phono ('46)	125.00	199.50
1424 Phono (Hideaway)	149.50	199.50
1426 Phono ('47)	179.50	249.50
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50
1526 Bar Box	15.00	19.50
1530 Wall Box	16.50	21.50
Dial A Tone B&W Box	2.00	3.50
1805 Organ Speaker	24.50	49.00

0	Arizona	10.00	14.50	Cover Girl	20.00
50	Baby Face	75.00	79.50	Crazy Ball	39.50
50	Baffle Card	10.00	17.50	Dallas.	79.50
0	Ballerina	49.50	57.50	De Icer	159.50
50	Ballyhoo	29.50	39.50	Dew Wa Ditty	49.50
0	Band Leader 1	15.00	129.50	Double Barrel	10.00
0	Banjo	44.50	49.50	Double Shuffle	99.50
50	Barnacle Bill	49.50	59.50	Drum Major	25.00
50	Basketball	149.50	160.00	Dynamite	10.00
00	Bermuda	29.50	45.00	El Paso	

19.50

49.50 54.50 10.00

89.50

14.5032.50

89.50 87.50

49.50 12.00

09.50

89.50

12.50 10.00

65.00 39.50

94.50

19.50 24.50 57.50

64.50 10.00

29.50 109.50

44.50

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ABC Bowler..

Ali Baba... Alice.....

Big League. Big Time.....

Big Top..... Black Gold. Blue Skies..

Bonanza... Boston...

Broncho...

Buccaneer.

Caribbean. Carnival

Carolina Carousel

Catalina.

Chico...

Bowling Champ. Bowling League.

Build Up..... Buttons & Bows. Camel Caravan

Champion (Chicoin)..

Amber. Aquacade

The	Cash	Box.	Page	31

"The Confidential Price Lists"

CONFIDENTIAL PRICE LIST	CONFIDENTIAL PRICE LIST
FIVE-BALL AMUSEMENT GAMES	ARCADE EQUIPMENT
(Continued)	Allite Strikes 'N Keeney Anti Aircraft
Hawaii	Spares
Hi Dive 14.50 19.50 Sea Hawk 20.00 39.50	Bally Big Inning
Hi-Ride17.50 29.50 Sea Isle14.50 17.50 Hit Parade25.00 49.50 Serenade54.50 64.50	Bally Bowler 165.00 195.00 Keeney Sub Gun 44.50 79.50 Bally Convoy 27.50 100.00 Keeney Texas Leaguer 30.00 45.00
Hold Over 10.00 24.50 Shanghai 29.50 39.50 Holiday 65.00 84.50 Shangri La 12.50 15.00	Bally Defender
Hollywood	Bally Heavy Hitter 34.50 50.00 Mutoscope Ace Bomber, 35.00 129.50
Honey 10.00 35.00 Sharpshooter 99.50 125.00 Horoscope 12.50 15.00 Shooting Stars 15.00 22.50 Horoscope 12.50 15.00 Shooting Stars 15.00 22.50	Bally Lucky Strike
Hot Rods 149.50 189.50 Short Stop 29.50 39.50 Humpty Dumpty 29.50 39.50 Show Boat 79.50 85.00	Bally Rapid Fire
Idaho	Bally Torpedo
Jamboree	Bank Ball 59.50 99.50 QT Pool Table 219.50 225.00 Bank Ball 59.50 125.00 Quizzer 100.00 149.50
Jungle 12.50 15.00 Sky Line 16.50 29.50 Just 21 174.50 179.50 Sky Ray 12.50 19.50	Bowling League 35.00 45.00 Rockola Ten Pins LD 19.50 39.50
Kilroy	Buckley Treas Is Dig 99.50 110.00 Rockola World Series 69.50 95.00
King Cole	Chicoin Basketball Scientific Basketball 49.50 75.00 Scientific Basketball 59.50 75.00
Kismet 17.50 32.50 Smoky 10.00 19.50 Lady Robin Hood 44.50 50.00 South Paw 15.00 19.50	Champ
Landslide 19.50 29.50 South Seas 10.00 17.50 Laura 10.00 25.00 Speed Ball 14.95 32.50	Chicoin Hockey 49.50 85.00 Seeburg Chicken Sam 59.50 95.00
League Leader	Chicoin Pistol
Leap Year 29.50 39.50 Speedway 32.50 49.50 Liberty 10.00 14.50 Spellbound 10.00 12.50	Edelco Pool Table
Lightning14.50 29.50 Spinball 29.50 49.50 Line Up25.50 29.50 Sports19.50 25.00	Evans Bat-A-Score
Lucky Star	Evans Super Bomber
Magic 49.50 74.50 Spot-A-Card 25.00 29.50 Maisie 15.00 22.50 Spot-Pool 12.50 34.50	Evans Ten Strike '46 39.50 69.50 Supreme Backet Buster 49.50 100 50
Majors '49	Evans Tommy Gun
Manhattan	Exhibit Rotary Mdsr
Mardi Gras 39.50 54.50 Stardust 34.50 44.50 Marines-At Play 12.50 15.00 Starlite 10.00 19.50	Exhibit Merchantman Western Baseball '39 20.00 30.00
Marjorie 14.50 15.00 State Fair 10.00 22.50 Maryland 94.50 130.00 Step Up 10.00 17.50	Roll Ch Digger
Mam-selle	Genco Bank Roll 24.50 55.00 Wilcox-Gay Recordio 95.00 149.50 Conso Blog Blog Blog Blog Blog Blog Blog Blog Blog Blog Blog Blog Blog Blog
Melody	Groetchen Met. Typer 99.50 195.00 Williams' Box Score 49.50 69.50
Metro 17.50 27.50 Summertime 49.50 59.50 Mexico 10.00 37.50 Sun Beam 19.50 35.00	Hoop-A-Roll 24.50 49.50 Williams Star Series
Miami Beach	Sack Rabbit So.00 100.00 Withing Guiter Steeball So.50 155.50 Keeney Air Raider 69.50 100.00 Wurlitzer Skeeball 59.50 95.00
Miss America	CONFIDENTIAL PRICE LIST
Monicker 10.00 17.50 Superliner 10.00 15.00 Monterrey 29.50 37.50 Superscore 10.00 20.00	
Moon Glow	
Morocco	
Mystery	
Mystery 10.00 20.00 Swanee 64.50 72.00 Nevada 17.50 32.50 Tahiti 109.50 129.50 Nudgy 14.00 22.50 Tally Ho 14.50 18.00	
Mystery 10.00 20.00 Swanee 64.50 72.00 Nevada 17.50 32.50 Tahiti 109.50 129.50 Nudgy 14.00 22.50 Tally Ho 14.50 18.00 Oh Boy 15.00 29.50 Tampico 94.50 99.50 Oklahoma 89.50 99.50 Target Skill 12.50 19.50	ROLL DOWNS
Mystery 10.00 20.00 Swanee 64.50 72.00 Nevada 17.50 32.50 Tahiti 109.50 129.50 Nudgy 14.00 22.50 Tally Ho 14.50 18.00 Oh Boy 15.00 29.50 Talpy Ho 14.50 19.50 Oklahoma 89.50 99.50 Target Skill 12.50 19.50 One Two Three 39.50 64.50 Telecard 74.50 110.00 Opportunity 19.50 25.00 Temptation 39.50 59.50	ABC Roll Down 37.50 65.00 Hawaii Roll Down 10.00 24.50 Arrows 17.50 40.00 Hy-Roll 40.00 89.50
Mystery 10.00 20.00 Swanee 64.50 72.00 Nevada 17.50 32.50 Tahiti 109.50 129.50 Nudgy 14.00 22.50 Tally Ho 14.50 18.00 Oh Boy 15.00 29.50 Tarpet Skill 12.50 19.50 Oklahoma 89.50 99.50 Target Skill 12.50 19.50 One Two Three 39.50 64.50 Telecard 74.50 110.00 Opportunity 19.50 25.00 Temptation 39.50 59.50 Oscar 19.50 44.50 Tennessee 29.50 50.00	ABC Roll Down 37.50 65.00 Hawaii Roll Down 10.00 24.50 Arrows 17.50 40.00 Hawaii Roll Down 10.00 24.50 Auto Roll 24.50 49.50 Hawaii Roll Down 15.00 35.00 Bermuda 24.50 35.00 One World 40.00 49.50
Mystery 10.00 20.00 Swanee 64.50 72.00 Nevada 17.50 32.50 Tahiti 109.50 129.50 Nudgy 14.00 22.50 Tally Ho 14.50 18.00 Oh Boy 15.00 29.50 Tampico 94.50 99.50 Oklahoma 89.50 99.50 Target Skill 12.50 19.50 Opportunity 19.50 25.00 Tennessee 29.50 59.50 Oscar 19.50 44.50 Tennessee 29.50 50.50 Paradise 39.50 69.50 Three Feathers 109.50 125.00 Phoenix 74.50 80.00 Three Musketeers 99.50 135.00	ABC Roll Down 37.50 65.00 Hawaii Roll Down 10.00 24.50 Arrows 17.50 40.00 Hy-Roll 40.00 89.50 Auto Roll 24.50 49.50 Melody 15.00 35.00 Bermuda 24.50 35.00 Dre World 40.00 49.50 Big City 20.00 25.00 Pro-Score 35.00 45.00
Mystery 10.00 20.00 Swanee 64.50 72.00 Nevada 17.50 32.50 Tahiti 109.50 129.50 Nudgy 14.00 22.50 Tally Ho 14.50 18.00 Oh Boy 15.00 29.50 Tampico 94.50 99.50 Oklahoma 89.50 99.50 Target Skill 12.50 19.50 Opportunity 19.50 25.00 Telecard 74.50 110.00 Opportunity 19.50 25.00 Temptation 39.50 59.50 Oscar 19.50 44.50 Tennessee 29.50 50.00 Paradise 39.50 69.50 Three Feathers 109.50 125.00 Phoenix 74.50 80.00 Three Feathers 109.50 125.00 Pinch Hitter 75.00 79.50 Thrill 39.50 64.50 Pin Up Girl 15.00 29.50 Topic 7.50 17.50	ROLL DOWNS ABC Roll Down 37.50 65.00 Hawaii Roll Down 10.00 24.50 Arrows 17.50 40.00 Hy-Roll 40.00 89.50 Auto Roll 24.50 49.50 Melody 15.00 35.00 Bermuda 24.50 35.00 0ne World 40.00 49.50 Big City 20.00 25.00 Pro-Score 35.00 45.00 Bing-A-Roll 80.00 125.00 Sportsman Roll 29.50 50.00
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The Cash Box, Pa	ge 32	
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"The Confidential Price Lists"

CONFIDENTIAL DE PRICE LIST	CONFIDENTIAL BELLS BELLS	
Jumbo Parade Comb.39.5069.50Skill Time '3810.0025.00Jumbo Parade PO29.5069.50Skill Time '3810.0025.00Jumbo Parade PO29.5069.50Skill Time '3810.0025.00Jumbo Parade PO29.5069.50Super Bell 5c Comb.39.5069.50Jumbo Parade PO29.5069.50Super Bell 5c Comb.39.5069.50Jumbo Parade PO29.5069.50Super Bell Sc Comb.39.5069.50Jumbo Parade PO29.504119.5029.50Jumbo Parade PO29.5069.50Jumbo Parade 25c4119.50Jumbo Parade 25c4119.50Jumbo Parade 25c49.504119.50Jumbo Parade 25c75.0089.50Jumbo Parade 25c75.0019.50Jumbo Parade 25c75.0075.00Jumbo Parade 25c <th c<="" td=""><td>MILLS (Cont.)$25c Comet FV$$30.00$$39.50$$5c Blue Front$$50.00$$74.50$$50c Comet DJP$$100.00$$25c Brown Front$$50.00$$74.50$$10c Comet DJP$$20.00$$50c Brown Front$$49.50$$74.50$$10c Comet Blue$$10.00$$25c Brown Front$$49.50$$74.50$$10c Comet Blue Front$$15.00$$25c Brown Front$$49.50$$74.50$$25c Comet Blue Front$$15.00$$25c Brown Front$$49.50$$74.50$$25c Comet Blue Front$$15.00$$25c Brown Front$$49.50$$74.50$$25c Comet Blue Front$$15.00$$25c Cherry Bell$$25.00$$47.50$$25c Comet Blue Front$$40.00$$25c Cherry Bell$$35.00$$47.50$$10c Chrome$$47.50$$10c Cherry Bell$$35.00$$47.50$$10c Chrome '47-50c$$75.00$$10c Bonus Bell$$48.50$$69.50$$25c Chrome$$50.00$$59.50$$10c Orig. Chrome$$49.50$$69.50$<math>1c All Star Comet$50.00$$69.50$$1c QT Glitter Gold$$39.50$$75.00$$12c Omet Bell$$30.00$$75.00$$25c QT Glitter Gold$$39.50$$75.00$$12c Omet Red$$30.00$$29.50$$5c VP Bell Green$$15.00$$19.50$$5c Chrome$$30.00$$59.50$$1c VP Bell Green$$15.00$$25.00$$45.50$$10c Cub Bell$$30.00$$75.00$$1c VP Bell Green$$15.00$$25.00$$34.50$$50.$</math></td></th>	<td>MILLS (Cont.)$25c Comet FV$$30.00$$39.50$$5c Blue Front$$50.00$$74.50$$50c Comet DJP$$100.00$$25c Brown Front$$50.00$$74.50$$10c Comet DJP$$20.00$$50c Brown Front$$49.50$$74.50$$10c Comet Blue$$10.00$$25c Brown Front$$49.50$$74.50$$10c Comet Blue Front$$15.00$$25c Brown Front$$49.50$$74.50$$25c Comet Blue Front$$15.00$$25c Brown Front$$49.50$$74.50$$25c Comet Blue Front$$15.00$$25c Brown Front$$49.50$$74.50$$25c Comet Blue Front$$15.00$$25c Cherry Bell$$25.00$$47.50$$25c Comet Blue Front$$40.00$$25c Cherry Bell$$35.00$$47.50$$10c Chrome$$47.50$$10c Cherry Bell$$35.00$$47.50$$10c Chrome '47-50c$$75.00$$10c Bonus Bell$$48.50$$69.50$$25c Chrome$$50.00$$59.50$$10c Orig. Chrome$$49.50$$69.50$<math>1c All Star Comet$50.00$$69.50$$1c QT Glitter Gold$$39.50$$75.00$$12c Omet Bell$$30.00$$75.00$$25c QT Glitter Gold$$39.50$$75.00$$12c Omet Red$$30.00$$29.50$$5c VP Bell Green$$15.00$$19.50$$5c Chrome$$30.00$$59.50$$1c VP Bell Green$$15.00$$25.00$$45.50$$10c Cub Bell$$30.00$$75.00$$1c VP Bell Green$$15.00$$25.00$$34.50$$50.$</math></td>	MILLS (Cont.) $25c Comet FV$ 30.00 39.50 $5c Blue Front$ 50.00 74.50 $50c Comet DJP$ 100.00 $25c Brown Front$ 50.00 74.50 $10c Comet DJP$ 20.00 $50c Brown Front$ 49.50 74.50 $10c Comet Blue$ 10.00 $25c Brown Front$ 49.50 74.50 $10c Comet Blue Front$ 15.00 $25c Brown Front$ 49.50 74.50 $25c Comet Blue Front$ 15.00 $25c Brown Front$ 49.50 74.50 $25c Comet Blue Front$ 15.00 $25c Brown Front$ 49.50 74.50 $25c Comet Blue Front$ 15.00 $25c Cherry Bell$ 25.00 47.50 $25c Comet Blue Front$ 40.00 $25c Cherry Bell$ 35.00 47.50 $10c Chrome$ 47.50 $10c Cherry Bell$ 35.00 47.50 $10c Chrome '47-50c$ 75.00 $10c Bonus Bell$ 48.50 69.50 $25c Chrome$ 50.00 59.50 $10c Orig. Chrome$ 49.50 69.50 $1c All Star Comet50.0069.501c QT Glitter Gold39.5075.0012c Omet Bell30.0075.0025c QT Glitter Gold39.5075.0012c Omet Red30.0029.505c VP Bell Green15.0019.505c Chrome30.0059.501c VP Bell Green15.0025.0045.5010c Cub Bell30.0075.001c VP Bell Green15.0025.0034.5050.$
Silver Moon PO	10c Futurity10.00 34.50 5c Silver Moon Chief 35.00 69.50 25c Futurity15.00 34.50 10c Silver Moon Chief 40.00 69.50 50c Futurity25.00 64.50 25c Silver Moon Chief 40.00 75.00 5c Black Cherry Bell 69.50 99.505c Silver Moon Chief 45.00 50.00 10c Black Cherry Bell 69.50 105.0010c Silver Chief 45.00 59.50 25c Black Cherry Bell 69.50 105.0025c Silver Chief 49.50 59.50 50c Black Cherry Bell 69.50 195.0025c Silver Chief 49.50 59.50 50c Black Cherry149.50195.0050c Silver Chief 169.50 189.50 25c Golf Ball Vendor195.00375.0010c Golf Vndr 89.50 129.50 5c War Eagle20.00 44.50 25c Gold Ball Vndr 89.50 129.50 25c War Eagle25.0070.00Cigarolla XXV 29.50 49.50 50c War Eagle35.0069.505c Victory Chief 35.00 62.50 5c Melon Bell125.00135.0010c Victory Chief 35.00 65.00 25c Melon Bell125.00135.0010c Victory Chief 35.00 65.00 25c Melon Bell125.00135.00125.00 52.00 64.50 52.00 64.50 25.00102.00135.00125.00 152.00 64.50 52.00 64.50 60 Hen Bell125.00135.00	
Big Game PO10.0025.00Pastime (Rev)14.5039.50Big Parley34.5039.50Pacemaker PO15.0035.00Big Prize FP20.0030.00Pimlico FP15.0032.50Big Prize PO15.0020.00Race King (Rev)29.5039.50Blue Grass FP15.0025.00Race King (Rev)29.5039.50Blue Bibbon PO20.0035.00Rockingham59.5099.50Citation250.00285.00Santa Anita10.0020.00Club Trophy FP22.5050.00Sport Event FP19.5051.50Dark Horse FP10.0045.00Sky Lark FP & PO30.0059.50Dark Horse FP10.0025.00Sport Special FP17.5030.00'41 Derby FP20.0029.50Sport King PO19.5035.00Dust Whirls32.5049.50Sport King PO19.5025.00Entry39.5054.50Sport King PO20.0022.50	Golden Falls 10c	
Favorite 59.50 79.50 Stepper Upper PO 15.00 50.00 Gold Cup 110.00 135.00 Sportsman (Rev) 20.00 32.50 Grand National 19.50 49.50 Thorobred 19.50 32.50 Grand Stand PO 14.50 20.00 32.50 Thorobred 19.50 32.50 Jockey Club 25.00 49.50 Turf Champ FP 35.00 44.50 Jockey Club 25.00 49.50 Turf King 22.50 49.50 Jockey Club '47 60.00 145.00 Victory FP 10.00 25.00 Jockey Special 74.50 90.00 Victory Derby 30.00 49.50 Kentucky 29.50 49.50 Victory Special 25.00 49.50 Lexington 275.00 329.50 War Admiral (Rev) 15.00 25.00 Long Shot PO 39.50 49.50 Winning Ticket 15.00 29.50	5c Club Royale 100.00 179.50 50c Super DeLuxe Club 10c Club Royale 105.00 179.50 Chief 175.00 249.50 50c Club Royale 225.00 250.00 5c Standard Chief 80.00 149.50 50c Black Beauty 150.00 175.00 10c Standard Chief 80.00 169.50 25c Black Beauty 159.50 175.00 25c Standard Chief 80.00 169.50 25c Black Beauty 249.50 255.00 50c Standard Chief 250.00 329.50 5c Blue Bell 149.50 165.00 10c Bronze Chief 50.00 89.50 10c Blue Bell 149.50 175.00 25c Bronze-Chief 55.00 89.50 25c Blue Bell 149.50 175.00 25c Bronze-Chief 55.00 89.50 25c Columbia 15.00 29.50 25c Tic Tac Toe 95.00 125.00 10c Tic Tac Toe 105.00 25c Sun Chief 120.00 125.00	
MILLS MILLS (Cont.)	5c Columbia Fruit 32.50 37.50 37.50 10c Sun Chief 120.00 165.00 5c Columbia Cig RJ 25.00 39.50 25c Sun Chief 120.00 165.00 5c Columbia DJP 49.50 79.50 WATLING 5c Columbia Club 29.50 37.50 5c Rolatop '48 39.50 79.50 5c Columbia Club 50.00 82.50 5c Rolatop '48 39.50 79.50 10c Columbia Club 50.00 82.50 5c Rolatop '48 39.50 79.50 10c Columbia Club 50.00 82.50 5c Rolatop '46 25.00 39.50 5c Columbia Club 59.50 79.50 25c Rolatop '46 25.00 39.50 5c Columbia Cig. GA 35.00 39.50 25c Rolatop '46 25.00 39.50 5c Columbia Cig. GA 35.00 39.50 50.00 89.50 50.00 39.50	
5c Gold Chrome HL	5c Columbia Fruit GA	

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