

VOLUME 12, NUMBER 50

SEPTEMBER 8, 1951

Several of the country's leading recording artists join AMI, Inc., in introducing its new Model "D" phonograph. Patti Page is at the top left; Rosemary Clooney is at top right; Les Paul and Mary Ford are in the center; Billy Williams is at bottom left; and Frankie Laine is at bottom right. New phono is now on display at all AMI's distributors.

more than **78** selections only causes delay and confusion

From which of these lists would it be FASTER and EASIER to make selection?



35.

37. 38.

39. 40. 41.

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46. 47.

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55. 56. 57. 58.

59. 60.

61. 62. 63.

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65.

1.	Tennessee Waltz
2.	Be My Love
3.	I'm Moving On
4.	A Penny A Kiss
5.	LaCumparsita
6.	LaCucaracha
7.	Down in Nashville, Tennessee
В.	Tailor Made Woman
9.	Scheherazade
10.	My Heart Cries For You
11.	Highlights from Porgy and Bess
12.	Shotgun Boogie
13.	Hullabaloo 🔒
14.	Blues in the Night
15.	Leaves Mustn't Fall
16.	The Thing
17.	Tell Me You Love Me
18.	Nutcracker Suite
19.	So Long
20.	Tuxedo Junction
2].	Golden Rocket
22.	Oh, Babe 👘 👘
23.	Someone Else Not Me
24.	Boutonniere
25.	The Aba Daba Honeymoon

This

26.	Rhythms from South America
27.	Clair de Lune
28.	off the second s
29.	Harbor Lights
30.	There's Been a Change in M
31.	Bring Back the Thrill
32.	Don't Make Love to Mary
33,	Bushel and a Peck
34.	You're Just in Love
35.	Star Dust
36.	Moanin' the Blues
37.	Ritual Fire Dance
38.	Music of Johann Strauss
39.	To Think You've Chosen Me
40.	Mambo
41.	Little Rock Getaway
42.	Carolina Moon
43.	Polonaise
44.	Our Lady of Fatima
45.	A Rainy Day Refrain
46.	Nevertheless
47.	Tico Tico
4B.	May the Good Lord Bless an
	Keep You

1.	Tennessee Waltz
2.	Boogie Woogie Santa Clau
3.	Be My Love
4.	I'll Never Love You
5.	I'm Moving On
6.	With This Ring I Thee Wed
7.2	A Penny A Kiss
8.	In Your Arms
9.**	LaCumparsifa
10.	After You've Gone
11.	Orchids in the Moonlight
12. Ű	I'll Be Seeing You
13.	Down in Nashville, Tenness
14.	Wait For Me
15.	Tailor Made Woman
16.	Stack-O-Lee
17.	Valse Triste
18.	Berceuse
19.	My Heart Cries For You
20.	Roving Kind
21.	Estrellita
22.	My Message
23.	Shotgun Boogie
24.	Tell Me You Love Me
25.	Hullabaloo
26.	If It Hadn't Been For You
27.	Star Dust
28.	Blues in the Night
29.	Leaves Mustn't Fall
30,	I Was Sorta Wondering
31.	The Thing
32.	Goofus
33.	I Aín't Gonna Let It Happe
	Again

Little Cafe Paree Virgin's Slumber Song Oh Holy Night So Long Lonesome Traveler Opportunity Tuxedo Junction Golden Rocket Golden Kocket Paving the Highway With Tears Oh, Babe Everybody's Somebody's Fool Someone Else, Not Me Music By the Angels Boutonniere When You Peturn When You Return The Aba Daba Honeymoon Row, Row, Row LaCucaracha Rhythms from South America Little Fugue in G Minor Organ Prelude in G Minor Zing Zing Harbor Lights Sugar Sweet Sugar sweet There's Been A Change In Me She's a Lady Bring Back The Thrill If It Hadn't Been For You Don't Make Love to Mary Cheaters Never Prosper Bushel and a Perk Bushel and a Peck Tie Me To Your Apron **Strings Again** 100.

78.

WURLITZER)

FASTER

FASTER CYCLING

ELECTION

III

You're Just in Love It's a Lovely Day Today Deep Purple Highlights from Porgy and Bess Moanin' the Blues 68. . 69. 70. 71. 72. 73. Nobody's Lonesome for Me Die Manner Sind Merchant I'm Writing a Letter to the Lord Star Spangled Banner 74. 75. 76. 77. America To Think You've Chosen Me One Rose Mazurka in F Minor Mazurka in C Sharp Minor Little Rock Getaway Ritual Fire Dance 79. 80. 81. 82. 83. 84. Moon Love Carolina Moon 85. B6. Knight's Bridge March American Patrol March Our Lady of Fatima The Rosary 87. 88. A Rainy Day Refrain Looks Like a Cold Winter 89. 90. 91. Nevertheless 92. Thirsty for Your Kisses Tico Tico Babalu 93. 94. Babalu
95. Voices of Spring
96. The Nightingale
97. Beer Barrel Polka
98. Poika Party
99. Der Jungling An Der Quelle
100. May the Good Lord Bless and Keep You



All-Speed* . 5 -Pay Best!



The Rudolph Wurlitzer Company • North Tonowanda, New York

"MOST 'OUT-OF-ORDER' SIGNS SHOULD BE HUNG ON THE OPERATORS' HEADS"

Probably one of the truest statements ever heard was made by a noted factory engineer just returned from visiting with some outstanding operators who had complained about equipment that was "ont-of-order".

Said he, "Most of the 'out-of-order' signs should be hung on operators' heads."

The fact remains, and every operator, himself, will agree to it, that covering many cities, as does this writer, he comes across "out-of-order" signs with great regularity, when he steps into locations.

Just the other day, in a large city, an ont-of-order sign cost an operator some quarters of play.

On inquiry from the location owner, it was learned that the coin chute had been jammed.

But, what was most distressing, was the fact that no one had called to repair the machine FOR OVER THREE DAYS.

Engineers snddenly rushed out to far away areas by manufacturers who are upset over an out-of-order complaint have found machines with even less mechanical faults than just jammed coin chutes.

This very same engineer, who used the above (headline) expression, reported that he traveled almost 1.000 miles to visit one popular operator to find that his mechanics had not inserted two screws into one part of the machine which, he said, are clearly explained on the chart that accompanies the new machine.

Others have had even less mechanical defects to cure. He just stared in amazement at mechanics for even daring to call themselves "mechanics" and rushing engineers from busy factories over a thonsand miles to do something that should have been done the moment the machine arrived.

But, worse than this, is the operator whose machine does actually go out of order, and who doesn't send anyone around for three or four or more days to repair it.

That's a blackeye to the industry.

The most exasperating experience which this writer, or any of the public have ever come across, is to walk over to a vending machine to make an emergency purchase (after stopping in a car traveling to a far away place to do so) and then find an "out-of-order" sign on the machine.

But, exasperation becomes outright anger, when inquiry reveals that the operator hasn't shown up in three or more days to even repair the machine. Not only is the prospective customerpurchaser boiling mad, but the location owner by that time has bought his own merchandise and is offering it from underneath the counter.

Is he mad at the operator? Well, the usnal answer is that the location is long lost.

Even the new operator has promises to make he never had to make before. Do things he never did before, while argning for honrs to get this location owner back into believing that most coin operated equipment does work, and work right, and that there are operators who do repair, and repair right, and repair immediately.

The shame of it all is that the average "ont-of-order" sign is for something so trivial that even a ten-year-old mechanically inclined youngster could repair the machine in a few moments.

When this engineer stated that, "Most 'ont-of-order' signs should be hung on the operators' heads," he knew whereof he spoke.

The average operator's out-of-order call is usually a very trifling matter.

And the fact that he doesn't hustle the repair within 24 hours is something that just smashes over one more blackeye on all the industry.



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"CLEAN MACHINES-WORKING PERFECTLY" FIRST BIG STEP TOWARD BETTER PUBLIC RELATIONS

Public relations effort on the part of the industry as a whole is again gone with the wind.

In fact, even individual public relations efforts are again at low ebb. Lower than ever before.

Therefore, the time has arrived when the trade must be reminded that, like any other industry in the nation, this field, too, requires constant public relations effort to offset whatever detrimental factors appear.

The first step to better public relations is so simple, so apparent, so much before the very eyes of the operators, that many completely neglect it.

And that first step is clean, wholesome, attractive machines that work perfectly.

There's nothing in the world that hurts this business more than a dirt covered, cobwebbed, filthy machine, with bugs and flies crawling about inside it in such numbers that the public simply back away from the equipment in horror.

Then, of course, there are operators who strongly and adamantly insist that their servicemen clean and practically polish every machine before they leave it.

But, even if the machine is clean and inviting looking, but, if it doesn't work—then, that's just as bad as if the machine were dirty, filthy and smudge covered.

There's nothing that will hurt an operator's business as much as unclean and ont-of-order equipment.

Not only does the public stay away from such machines, but, very soon the location owners begin to ask that the equipment be removed, for it has become an eyesore. Even the filthiest of locations are pepped up by clean-looking, inviting appearing machines that work perfectly.

Regardless of how busy an operator is, or how busy his servicemen and collectors are, they can always find time to clean each and every machine in every location they cover.

They can also find time to make test plays on every machine before they leave it to make certain that it is working perfectly.

In this way, even if they cover less locations per day, they are not only winning public and location approval for themselves, but, for all the industry as well.

And that is the very first step in better public relations.

Every operator at one time or another, has called on locations where he has seen men and women shy away from some juke box, vendor or amusement game.

Upon investigation he, himself, walked away from the machine in disgust.

Not only was it dirty and filthy, to a point where its beautiful finish could no longer be recognized, but, it had bugs of every sort and description crawling about inside it.

Juke boxes with half the title strips missing. With title strips written by hand so that they just can't be read. With records that won't come up when picked. With records that do come up and weren't chosen. With dirty front glass. With pieces of litter inside the machine. With bugs crawling about.

With so much general filth that, it is small wonder, only sorrowfully bad names become the case when people in that naborhood, or in that community, discuss juke boxes.

Nor is the juke box alone in this fault of filth. Amusement games, service machine and vendors are also in this class.

Some peanut vendors are so filthy that it's small wonder the local health department doesn't close them all down.

Some games have so much dirt in them, which a little elbow grease and a clean cloth would eradicate that, those who have seen such machines, just stare in wonderment as to how such an operator intends to earn his livelihood with this equipment.

Operators simply must consider each machine they own as another branch store of a chain store business.

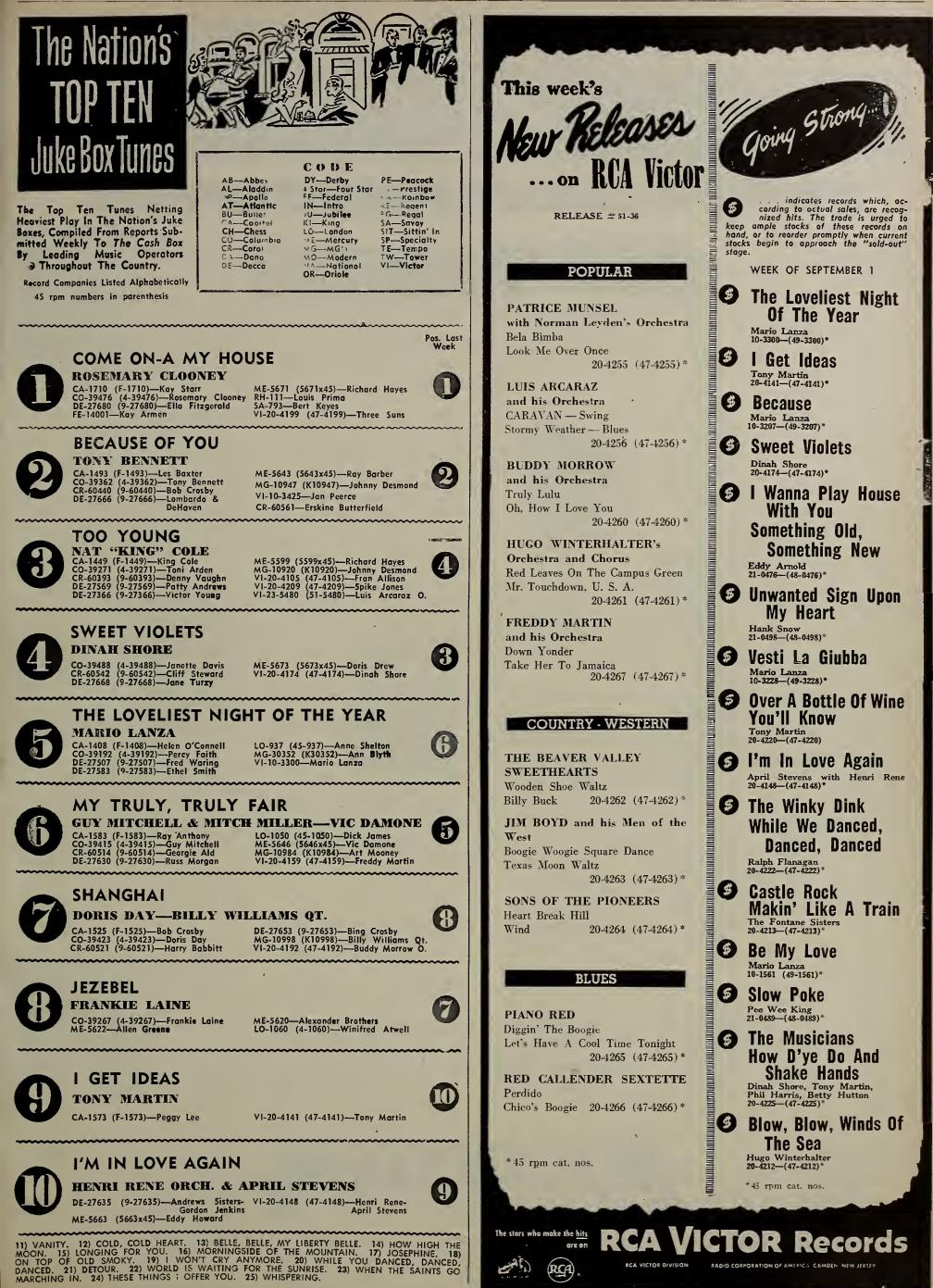
They would most certainly discharge the manager of any store where they found the front display windows dirty and filthy.

Where, in the front window display, they saw bugs and flies and dirt, and where they would find that the clerks just didn't know what customers were asking for or about.

The same is true of a machine. The glass and the cabinet and every single individual part of the outside of the machine must be clean looking, wholesome and inviting, to attract business.

The machine itself must be working perfectly.

In fact, now that public relations as a whole isn't any longer in effect on a national scale for the industry, each individual operator in the nation, to make this industry win more friends and bring him bigger and better returns, can help win public acclaim and approval with: *clean machines that* work perfectly.





Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages,

"I'M LUCKY I HAVE YOU" (3:19) "I DON'T STAND A GHOST OF A CHANCE" (3:05) INK SPOTS

(Decca 27742; 9-27742)

• The Ink Spots, with Bill Kenny in the lead, have a very attractive offer-ing. The first side is a ballad with great appeal which the boys do in excellent style. The second side is an oldie which Bill does very slowly in his familiar style. This is a good bet for ops.

"GREEN EYES" (2:45) "WHEN YOU'RE NEAR ME" (2:52) HELEN O'CONNELL

(Capitol 1759; F-1759)

• Helen O'Connell goes back a number of years to remake the oldie with which she had so much success previously. Singing it in the same style as she did before, Helen brings back a lot of memories with this one. The lower end is a ballad done slowly. The top deck may get some play.

"TAKE MY HEART" (2:53) "MY BUDDY" (2:49) MEL TORME

(Capitol 1761; F-1761)

• Two wonderful oldies are revived on this platter by Mel Torme. Accompanied by Nelson Riddle's orchestra, Mel gets going on these two ditties in beautiful style. Both are grand to hear again and customers are bound to listen in more than once.

"GOT HER OFF MY HANDS" (2:18) "I GO CRAZY" (2:35) FOUR KNIGHTS

(Capitol 1787; F-1787)

• The Four Knights, who've been causing a lot of comment for the fine job they did on their initial disks, repeat on this one. Taking a ballad with much potential, the boys really send it riding. The second half is a novelty with good harmonizing com-ing through. This is right for the boxes.

"I'M CRYING" (2:39) "PUT ALL YOUR KISSES IN AN ENVELOPE" (2:25) EDDY HOWARD ORCH. (Mercury 5697)

• A very soft side done in his typical manner is offered here by Eddy Howard and the orchestra. Eddy sings the lyrics in crying style as the orchestra backs him up in similar fashion. The second side is a novelty in easy going manner on which Eddy and the boys again do a fine job. Ops won't want to miss this.

"BIRD N' BUTTERFLIES" (2:31) "FLASH IN THE PAN" (2:27) KAY BROWN

(Mercury 5696; 5696 x 45)

• A couple of little novelties show up on this disk sung by Kay Brown. Each side has a catchy feeling which Kay handles in nice form as Pete Rugolo does the orchestrations. Although these sides may not have a tremendous play, they should hold their own in the boxes.



"I'M WAITING JUST FOR YOU" (2:20) "IF TEARDROPS WERE PENNIES" (1:50)

ROSEMARY CLOONEY

(Columbia 39535; 4-39535)



ROSEMARY CLOONEY

Solution Rosemary Clooney follows up her smash of "Come On-A My House" with still another one that's destined to reach the top. Titled "I'm Waiting Just For You", the tune is already flying high in

this version will do the same for it in the pop field. Ops can be prepared for an avalanche of coins for this is the dynamic sort of thing which keeps the customers listening. As in "Come On-A My House", Stan Freeman accompanies Rosemary on the harpsichord and he does a great job. But the chirp's belting of the lyrics is the outstanding thing. She certainly knows how to handle this. The second half is a former folk and western hit which also should get its share of play and here too Stan Freeman comes along. The top deck is the one we see hitting. It looks great.

rhythm and blues locations and

"I WISH I WUZ" (2:48) "HOLD ME, HOLD ME, HOLD ME" (2:38)

GUY LOMBARDO & GLORIA DeHAVEN (Decca 27741; 9-27741)

• A novelty with a great deal of appeal continues the Guy Lombardo and Gloria DeHaven association. Sung in extremely pleasant fashion, this number gets the full treatment from the band. The lower side, a tune taken from "Two On The Aisle", is another appealing item with a great deal to offer. This is a natural for ops.

"I'M WAITING JUST FOR YOU" (2:35)"WOMAN IS A FIVE LETTER WORD" (2:50)

CASS DALEY & HOAGY CARMICHAEL (Decca 27743; 9-27743)

• Combining the talents of Cass Daley and Hoagy Carmichael, the top deck number gets a terrific working over. With Matty Matlock's All Stars to provide the music, this pair duets through a dynamic piece. Lower half has some good lyrics to offer and another good performance. Ops won't go wrong with this.

"THE SHEIK OF ARABY" (2:45) "OFF AND ON" (3:02) GENE KRUPA ORCH. (RCA Victor 20-4234; 47-4234)

Gene Krupa turns in a smooth version of an oldie on the top deck and gives it a real push again. Joe Tucker does the vocal with the band joining in and giving out with some terrific instrumentals. The bottom end is an instrumental as the band makes the music fast and jumpy. Ops will do fine with this.

"PUT YOUR ARMS AROUND ME, HONEY" (2:55)

"I'M NOBODY'S SWEETHEART NOW" (2:52)

BEN LIGHT

(Tempo 1200)

• Two well known standards get an unusual treatment from Ben Light on this platter as he combines piano and organ to come out with a good sound. Each end is offered slowly and each is nice to hear. Ops looking for good filler material, might take a look at these.



*

"THE BOY NEXT DOOR". Fran Warren RCA Victor 20-4236; 47-4236 "I'M LUCKY I HAVE YOU". Ink Spots Decca 27742; 9-27742

"POOR BUTTERFLY" (2:59) "HOW AM I TO KNOW?" (2:32) BROTHER BONES (Theme 150)

• A couple of striking sides are offered here by Brother Bones. With Joe Lewis and his Shadows helping out, he takes these two oldies and gives them his own sort of treatment. These things are always fun to hear, and this one is no exception. Ops oughta listen in.

"BECAUSE OF YOU" (2:47) "SOMEWHERE, SOMEHOW, SOMEDAY" (2:51) LES BAXTER

(Capitol 1760; F-1760)

• A new coupling of tunes made a few months back are shown on this disk by Les Baxter. The top deck is the current smash on which Les does a wonderful job while the bottom half is a ballad with the chorus going to town. This is a sure bet for ops.

"AND SO TO SLEEP" (2:50) **"BEER BARREL POLKA"** (2:04) MARGARET WHITING (Capitol 1784; F-1784)

A new ballad with a lot of potential gets a wonderful vocal from Margaret Whiting on the top deck. This dreamy number has all the looks of a hit and Maggie really sends it home. The bottom half is a revival of the hit of a few years back. Ops will do ok here.

"YOU'LL KNOW" (2:52) "STAY AWHILE" (2:47) LES BAXTER (Capitol 1773; F-1773)

• A new ballad gets an exciting rendition on the upper level from Les Baxter. Done with a change of pace in the middle to Latin rhythm, this number comes out very well. The bottom end is a cute farm type thing on which Les and the chorus again turn in a creditable job. Ops oughta stay tuned.

"THE BOY NEXT DOOR" (2:47) **'TRYIN' TOO HARD'' (3:35)** FRAN WARREN

(RCA Victor 20-4236; 47-4236)

• A very nostalgic oldie gets another chance on this platter as done by Fran Warren. Fran pours a lot of feeling into this piece while Alan Roth and the orchestra back her up. The bottom half is a torch song sung very slowly with Hugo Winterhalter on the musical end. Both sides should be heard by ops.

WHO AM I?" (2:44) "THE DAY ISN'T LONG ENOUGH" (3:10)

FRANKIE CARLE ORCH. (RCA Victor 20-4235; 47-4235)

A couple of pleasant ballads are dished out on this disk by Frankie Carle and the orchestra. Joan House and the Satisfiers shine forth on the vocal and of course some good piano' work goes along. This one will make a good filler item for ops who tune in.



September 8, 1951

The Cash Box, Music





Savannah, Ga.

1. COME ON-A MY HOUSE (Rosemary Clooney)

SIXTY MINUTE MAN (Dominace)
 I'M IN LOVE AGAIN (April Stevens)
 SHANGHAI (Doris Day)
 LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

Shoals, Ind. 1. COME ON-A MY HOUSE (Rosemary Claoney)

6. DOWN YONDER (Der House) 7. LOVELIEST NIGHT OF THE YEAR (Fred Waring)

Fertile, Minn.

2. COME ON-A MY HOUSE (Rosemary Clooney)

1. HAWAIIAN WAR CHANT (Ames Brothers)

8. MY TRULY, TRULY FAIR (Guy Mitchell)

9. ROSE, ROSE, I LOVE YOU (Frankie Laine)

10. I'M IN LOVE AGAIN (April Stevens)

2. BECAUSE OF YOU (Tony Bennett)

3. SWEET VIOLETS (Dinah Shore)

S. TOO YOUNG (Nat "King" Cole)

6. DOWN YONDER (Del Wood)

3. I GET IDEAS (Tony Martin)

S. JEZEBEL (Lonzo & Oscar) 6. JOSEPHINE (Les Paul)

9. TOO YOUNG (Fran Allison)

4. SWEET VIOLETS (Dinah Shore)

7. SHANGHAI (Billy Williams) 8. BECAUSE OF YOU (Guy Lombarda)

1. TOO YOUNG (Nat "King" Cole)

S. JEZEBEL (Frankie Laine)

10. SHANGHAI (Doris Day)

3. JEZEBEL (Frankie Laine)

S.

10. MY TRULY, TRULY FAIR (Freddy Martin)

Phoenix, Ariz.

2. COME ON-A MY HOUSE (Rosemary Clooney)

6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Tampa, Fla.

1. COME ON-A MY HOUSE (Rosemary Clooney)

ROSE, ROSE, I LOVE YOU (Frankie Laine)

7. GOOD MORNING, MR. ECHO (Jane Turzy)

10. ON TOP OF OLD SMOKY (The Weavers)

LOVELIEST NIGHT OF THE YEAR (M. Lanza

Albuquerque, N. M.

COME ON-A MY HOUSE (Rosemary Clooney)
 BECAUSE OF YOU (Tony Bennett)
 TOO YOUNG (Nat "King" Cole)

7. I'M IN LOVE AGAIN (April Stevens) 8. LOVELIEST NIGHT OF THE YEAR (M. Lanza) 9. I GET IDEAS (Tony Martin) 10. SHANGHAI (Doris Day)

HOW HIGH THE MOON (Les Paul & M. Ford)

2. MISTER AND MISSISSIPPI (Patti Page)

4. MY TRULY, TRULY FAIR (Guy Mitchell)

6. TOO YOUNG (Nat "King" Cole)

4. SWEET VIOLETS (Dinah Shore)

6. MY TRULY, TRULY FAIR (Guy Mitchell)

S. JEZEBEL (Frankie Laine)

3. MISTER AND MISSISSIPPI (Patti Page)

4. MY TRULY, TRULY FAIR (Guy Mitchell)

7. ROSE, ROSE, I LOVE YOU (Frankie Laine)

8. I'M IN LOVE AGAIN (April Stevens)

9. SWEET VIOLETS (Dinah Shore)

4. JEZEBEL (Frankie Laine)

2. TOO YOUNG (Nat "King" Cole)

3.

6.

(Guy Mitchell)

(Maria Lanza)

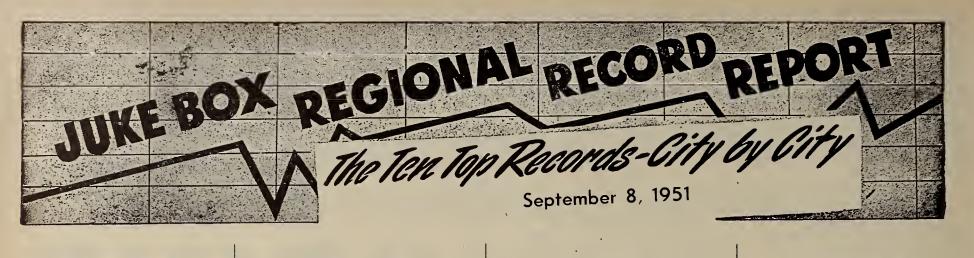
PRETTY EYED BABY (Jane Turzy)

4. BECAUSE OF YOU (Guy Lombarda)

SIXTY MINUTE MAN (Dominoes)

S. | GET IDEAS (Tony Martin)

10. IF (Perry Como)



Los Angeles, Cal.

3. COME ON-A MY HOUSE (Rosemary Clooney)

6. JEZEBEL (Frankie Laine) 7. SHANGHAI (Billy Williams) 8. I'M IN LOVE AGAIN (April Stevens) 9. I GET IDEAS (Tony Martin) 10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

Silver Spring, Md.

1. COME ON-A MY HOUSE (Rosemary Cloaney)

2. TOO YOUNG (Not "King" Cale)

4. BECAUSE OF YOU (Les Baxter)

S. SWEET VIOLETS (Dinah Shore)

6. LOVELIEST NIGHT OF THE YEAR

3. SWEET VIOLETS (Dinah Shore)

7. JEZEBEL (Frankie Laine)

8.

8.

9.

2.

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S.

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3.

8. 10.

"It's What's in THE CASH BOX That Counts"

SHANGHAI (Doris Day)

10. I GET IDEAS (Tony Martin)

4. TOO YOUNG (Nat "King" Cole)

7. MY TRULY, TRULY FAIR (April Stevens)

San Francisco, Cal.

1. COME ON-A MY HOUSE (Rosemary Clooney) 2. BECAUSE OF YOU (Tony Bennett)

6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Portland, Ore.

1. COME ON-A MY HOUSE (Rosemary Clooney)

LOVELIEST NIGHT OF THE YEAR (M. Lanza)

HOW HIGH THE MOON (Les Paul & M. Ford)

Cleveland, Ohio

COME ON-A MY HOUSE (Rosemary Clooney)

LOVELIEST NIGHT OF THE YEAR (Percy Faith)

BECAUSE OF YOU (Ray Barber) ON TOP OF OLD SMOKY (Vaughn Monroe)

9. MISTER AND MISSISSIPPI (Mills Brothers)

10. HOW HIGH THE MOON (Les Paul & M. Ford)

Minneapolis, Minn.

COME ON-A MY HOUSE (Rosemary Clooney)

LOVELIEST NIGHT OF THE YEAR (M. Lanza) SHANGHAI (Doris Day) HOW HIGH THE MOON (Les Paul & M. Ford) SWEET VIOLETS (Dinah Shore) MY TRULY, TRULY FAIR (Guy Mitchell) MISTER AND MISSISSIPPI (Patti Page) I'M IN LOVE AGAIN (April Stevens)

1. TOO YOUNG (Nat "King" Cole)

2. JEZEBEL (Frankie Laine)

MY TRULY, TRULY FAIR (Freddy Martin) SWEET VIOLETS (Cliff Steward)

2. TOO YOUNG (Nat "King" Cole)

S. BECAUSE OF YOU (Tony Bennett) 6. MY TRULY, TRULY FAIR (Guy Mitchell)

I'M IN LOVE AGAIN (April Stevens)

10. ON TOP OF OLD SMOKY (The Weavers)

1. TOO YOUNG (Nat "King" Cole)

JEZEBEL (Frankie Laine)

3. SWEET VIOLETS (Dinah Shore)

4. JEZEBEL (Frankie Laine)

S. MY TRULY, TRULY FAIR (Guy Mitchell)

9. I'M IN LOVE AGAIN (April Stevens)

8. I'M IN LOVE AGAIN (April Stevens)

3. JEZEBEL (Frankie Laine)

9. SHANGHAI (Doris Day) 10. BECAUSE (Mario Lanza)

1. BECAUSE OF YOU (Tony Bennett)

TOO YOUNG (Nat "King" Cole) BELLE, BELLE, MY LIBERTY BELLE

2. SWEET VIOLETS (Dinah Shore)

New York, N.Y.

- COME ON-A MY HOUSE (Rosemary Clooney) BECAUSE OF YOU (Tony Bennett)
- TOO YOUNG (Nat "King" Cale) 3.
- SWEET VIOLETS (Dinah Shore)
- LOVELIEST NIGHT OF THE YEAR (Maria Lonza)
- MY TRULY, TRULY FAIR (Guy Mitchell)
- SHANGHAI (Doris Day) JEZEBEL (Frankie Laine) I GET IDEAS (Tony Martin) I'M IN LOVE AGAIN (April Stevens)

Opelousas, La.

- COME ON-A MY HOUSE (Rosemary Claoney)
- TOO YOUNG (Nat "King" Cole)
- BECAUSE OF YOU (Tony Bennett)
- I GET IDEAS (Louis Armstrong) JEZEBEL (Frankie Laine)
- I'M IN LOVE AGAIN (April Stevens)
- SWEET VIOLETS (Dinah Shore) HOW HIGH THE MOON
- HOW HIGH THE MOON (Les Paul & Mary Fard) SHANGHAI (Doris Day) MORNINGSIDE OF THE MOUNTAIN (Jan Garber)

Reno, Nev.

- 1. COME ON-A MY HOUSE (Rosemary Clooney)
- 2. TOO YOUNG (Nat "King" Cole)
- BECAUSE OF YOU (Tony Bennett) 3.

- BECAUSE OF YOU (Tony Bennett)
 SWEET VIOLETS (Dinah Shore)
 JEZEBEL (Frankie Laine)
 BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
 IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)
 I GET IDEAS (Yony Martin)
 THESE THINGS I OFFER YOU (Sarah Vaughan)
 SHANGHAI (Billy Williams)

Denver, Colo.

- 1. TOO YOUNG (Nat "King" Cole)
- 2. BECAUSE OF YOU (Tony Bennett)
- I WON'T CRY ANYMORE (Dinah Washington)
- I'M IN LOVE AGAIN (April Stevens) I'M A FOOL TO WANT YOU (Frankie Laine) THESE THINGS I OFFER YOU (Sarah Vaughan)
- GOOD MORNING, MR. ECHO (Jane Turzy)
- MISTER AND MISSISSIPPI (Patti Page)
- SHANGHAI (Doris Day) 10. JEZEBEL (Frankie Laine)

Detroit, Mich.

- 1. COME ON-A MY HOUSE (Rosemary Clooney)
- 2. TOO YOUNG (Nat "King" Cole)
- 3. 1 GET IDEAS (Tony Martin)
- BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
- S. IN THE COOL, COOL, COOL OF THE
- EVENING (Crosby-Wyman) 6. JEZEBEL (Frankie Laine) 7. LOVELIEST NIGHT OF THE YEAR (M 8. I'M IN LOVE AGAIN (April Stevens) 9. SHANGHAI (Doris Day) 10. SWEET VIOLETS (Dinah Shore)
- YEAR (M. Lanza)

St. Paul, Minn.

- 1. COME ON-A MY HOUSE (Rosemary Clooney)

- COME ON-A MY HOUSE (Rosemary Clot BECAUSE OF YOU (Tany Bennett)
 TOO YOUNG (Nat "King" Cole)
 I'M IN LOVE AGAIN (April Stevens)
 MY TRULY, TRULY FAIR (Vic Damone)
 SOUND OFF (Vaughn Monroe)
 I GET IDEAS (Tony Martin)
 SWEET VIOLETS (Dinah Shore)
 JEZEBEL (Frankie Laine)
 SHANGHAI (Billy Williams)

Chicago, III.

- 1. BECAUSE OF YOU (Tany Bennett) 2. COLD, COLD HEART (Tany Bennett)
- 3. COME ON-A MY HOUSE (Rasemary Claaney)
- 4. 1 GET IDEAS (Tony Martin) S. SWEET VIOLETS (Dinah Share)
- 6. I WON'T CRY ANYMORE (Tany Bennett)
- 7. SHANGHAI (Billy Williams)
- 8. LONG'NG FOR YOU (Vic Damane)
- 9. OH HOW I LOVE YOU (Glaria Hart) 10. JEZEBEL (Frankie Laine)

Coalgate, Okla.

- 1. SWEET VICLETS (Dinah Shore)
- 2. COME ON-A MY HOUSE (Rosemory Clooney) 3. SIXTY MINUTE MAN (Dominaes)
- 4. SHANGHAI (Bing Crosby)
- S. MY TRULY, TRULY FAIR (Guy Mitchell)
- 6. TOO YOUNG (Nat "King" Cale)
- 7. JEZEBEL (Frankie Laine) 8. BELLE, BELLE, MY LIBERTY BELLE
- 9. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford) 10. MAKE BELIEVE LAND (Nat "King" Cole)

Omaha, Neb.

- 1. COME ON-A MY HOUSE (Rosemary Clooney)
- 2. SWEET VIOLETS (Dinah Shore) 3. JEZEBEL (Frankie Laine)
- 4. TOO YOUNG (Nat "King" Cole)
- S. MY TRULY, TRULY FAIR (Guy Mitchell) 6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
- 7. I'M IN LOVE AGAIN (April Stevens)
- 8. ON TOP OF OLD SMOKY (The Weavers)
- 9. HOW HIGH THE MOON (Les Paul & M. Ford)
- 10. WHISPERING (Les Paul)

Seattle, Wash.

- 1. SWEET VIOLETS (Dinah Shore)
- 2. BECAUSE OF YOU (Tony Bennett)
- 3. COME ON-A MY HOUSE (Rosemary Clooney) 4. I WON'T CRY ANYMORE (Tony Bennett)
- S. SHANGHAI (Billy Williams)
- 6. COLD, COLD HEART (Tony Bennett)
- 7. I GET IDEAS (Tony Martin) 8. JEZEBEL (Frankie Laine)
- 9.
- LONGING FOR YOU (Vic Damone) 10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Cincinnati, Ohio

- 1. JEZEBEL (Frankie' Lains)
- 2. MY TRULY, TRULY FAIR (Guy Mitchell) 3. TOO YOUNG (Nat "King" Cole)
- MISTER AND MISSISSIPPI (Patti Page) 4.

10. SWEET VIOLETS (Dinah Shore)

- S. COME ON-A MY HOUSE (Rosemary Clooney) 6. ROSE, ROSE, I LOVE YOU (Frankie Laine) 7.
- HOW HIGH THE MOON (Les Paul & M. Ford) ON TOP OF OLD SMOKY (The Weat 9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Norfolk, Va.

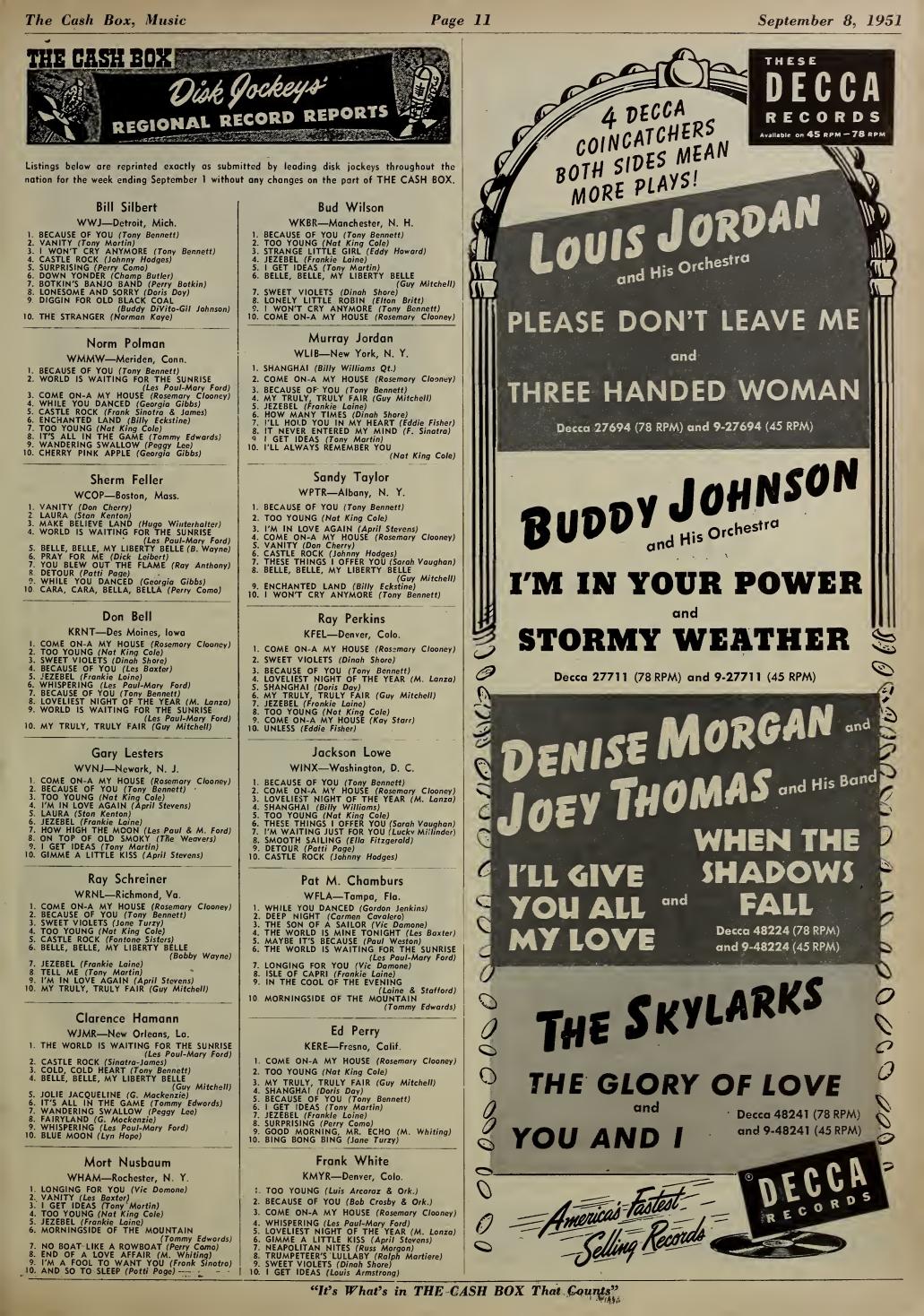
1. COME ON-A MY HOUSE (Rosemary Clooney)

TOU FOUNG (Nat "King" Cole)
 SWEET VIOLETS (Dinah Shore)
 LOVELIEST NIGHT OF THE YEAR (M. Lanza)
 MY TRULY, TRULY FAIR (Vic Damone)
 JEZEBEL (Frankie Laine)
 HOW HIGH THE MOON (Les Paul & M. Ford)
 SHANGHAI (Billy Williams)
 I GET IDEAS (Tony Martin)

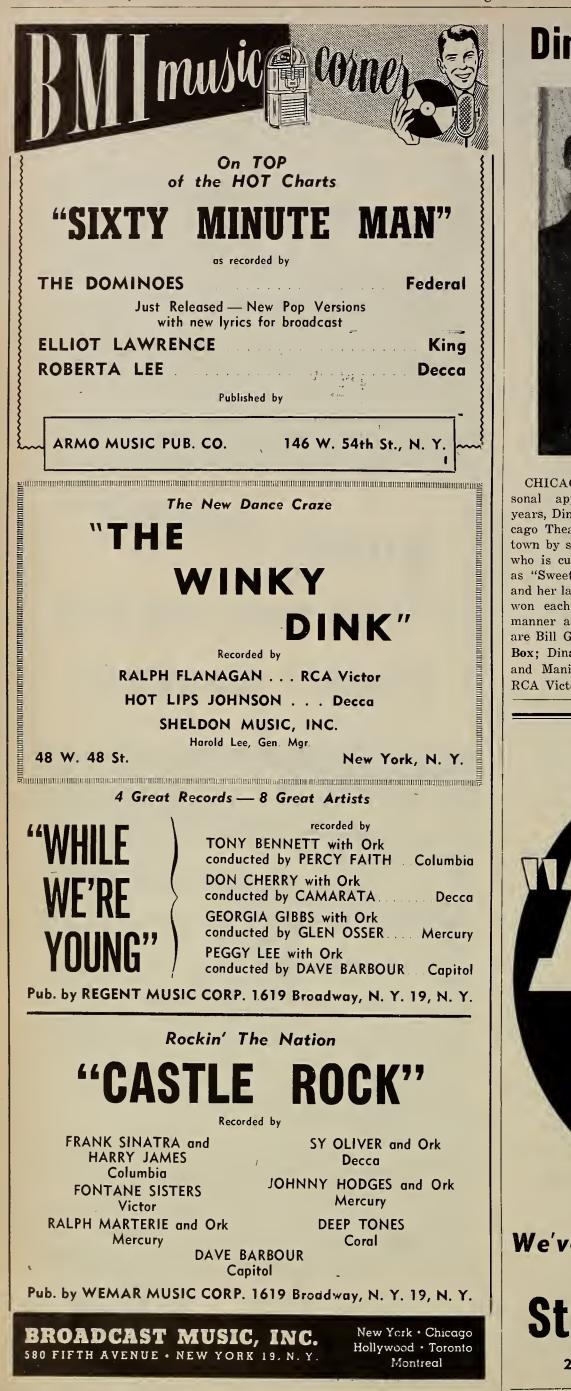
BECAUSE OF YOU (Tony Bennett)

TOO YOUNG (Nat "King" Cole)

3.



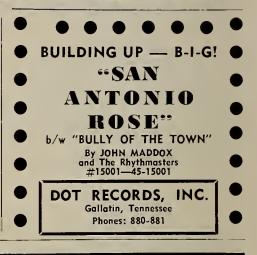
The Cash Box, Music



Dinah-mite In Chicago



CHICAGO—Starting her first personal appearance tour in several years, Dinah Shore opened at the Chicago Theater last week and took the town by storm. The RCA Victor star, who is currently hot with such disks as "Sweet Violets," "The Musicians" and her latest "It's All In The Game," won each audience by her gracious manner and grand renditions. Above are Bill Gersh, publisher of The Cash **Box**; Dinah Shore; Mrs. Bill Gersh; and Manie Sacks, vice president of RCA Victor.





We've got "D"! AMI's New Juke Box



218 East Parrish St., Durham, N. C. Phone: N-6281

Paul Wexler Named of Columbia



PAUL WEXLER

NEW YORK-James B. Conkling, President of Columbia Records has an-

President of Columbia Records has announced the appointment of Paul Wexler, National Sales Manager, as a Vice President of the company. Wexler joined Columbia in 1941 as a junior field man, following his grad-uation from the University of Penn-sylvania. As a sales trainee he worked in the New York, Louisiana, Missis-sippi and Alabama territories before entering the service in March 1942. Discharged from the Air Force as a Captain in November 1945, Wexler re-turned to Columbia. In October 1950, he was appointed to his present post of National Sales Manager for Columbia Records. Wexler was born in Boston, Massa-chusetts on Nov. 8, 1919. He attended Boston Latin School and Roxbury Me-morial High School, and, later, the University of Pennsylvania.

Columbia Signs Warfield

NEW YORK-William Warfield, young American baritone who has achieved success as a concert singer and in the role of Joe in the film hit, "Show Boat," has been signed to an exclusive contract by Columbia Recby Richard Gilbert, Director of the company's Masterworks Division. Warfield made his concert debut in

March 1950 with a Town Hall recital that was called the sensation of that that was called the sensation of that year's spring season in New York. In less than two years, he has concertized widely in the United States, Canada, Australia and made numerous radio and television appearances. Currently featured in the highly successful film, "Show Boat," singing the now-classic "Ol' Man River," War-

op Corn (tune)

JEFFERSON **MUSIC CO. INC**

1619 BROADWAY, N. Y. 19

Remington Announces 3 For \$1 Reproduction Of Hit Recordings

NEW YORK—Don Gabor, president of Remington Records, announced this week that all the current top hits will be released on the Remington label back to back and sold to operators and

consumers at three for \$1. Gabor claims that it will be hard for listeners to distinguish between the original recording and the Remington version since the exact style of the orchestra and vocalist has been captured.

The disks will be of the unbreakable type.

Remington, which has been concen-trating on the LP field, putting out albums at low cost, now intends to go fully into the singles field.

Mindy Carson Signs **New Victor Contract**



MINDY CARSON

NEW YORK-Mindy Carson and RCA Victor Records have signed a new term recording contract, it was announced today. Negotiations for the contract have been in progress for the past few months between Eddie Joy,

past few months between Eddle Joy, the singer's manager, and executives of the recording company. Added features of the new pact in-clude provisions for the company to absorb costs of future recording ses-sions. The signing comes on the heels of recent appouncements by the diskof recent announcements by the diskery that it is paring down its popular label roster. A heavy promotional campaign is being planned for Mindy.

field next month begins work on his second motion picture. In a musical version of Mark Twain's "Huckleberry Finn," he will play the role of Jim.

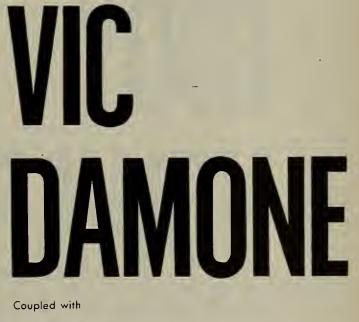
POP. GOING JEB No. 3001 The Keynoters with Pete Congiardo "IDA" "Darktown Strutters Ball" JEB No. 3002 Don Belloc's Orchestra Sunday Smith, Vocal with Four Music Makers "Big Blue Eyes" b/w "Pretty Little Bells" JEB No. 3003 Milt Herth "Marmaduke The Spook" b/w "Jazz Me Blues" TRULY GREAT SONG





(English Translation "The Bride, The Bride")

A SENSATIONAL NEW SMASH HIT BY



MERCURY RECORDS OF CANADA LTD TORONTO, CANAD

"IT'S A LONG WAY FROM YOUR HOUSE TO MY HOUSE"

MERCURY 5698 . 5698X45

"It's What's in THE CASH BOX That Counts"

4**C**

DON'T MISS THIS

EDDY

HOW

Coupled with

MERCURY 5711 . 5711X45

AND HIS ORCHESTRA, TRIO AND CHORAL GROUP

"MY WIFE AND I" Hear this, it's different

PEPCURY RECORDS CHICAGO ILLINOIS

SMASH HIT!

OBERSTEIN JOINS KING AS HEAD OF POP DIVISION

NEW YORK — Coinciding with his campaign to build up the pop division of King Records, Syd Nathan, president of the diskery, announced on Fridaý (August 31) that Eli Oberstein, for many years A & R head of Victor Records would become A & R Director of King effective September 1.

Oberstein's new position at King will not affect his status with Varsity Records which he heads. That firm will continue in business under Oberstein's direction.

From 1938 to 1939 and again from 1945 to 1948 Oberstein was in charge of artist and repertoire at Victor during which time he was responsible for establishing such stars as Perry Como, Glenn Miller, Harry James and many many others. Oberstein was an early exponent of jazz and was one of the leaders in the pop field for many years. Upon leaving Victor for the second time, he established Varsity Records, designed to merchandise pop disks at 49c.

Nathan stated that Oberstein's attainments in the pop field entitle him a free hand in the selection of artists and tunes. He expects his drive to make King a factor in the pop field to be greatly enhanced by this move in which King acquires one of the most outstanding builders of talent in the business.

King will continue in all respects with the same policies it always had, Nathan also stated. The company will continue to give an equal opportunity to everyone in the pop division just as it does in the rhythm and blues and folk and western fields.

Syd Nathan Files Suit On "Huckelbuck"

NEW YORK—Syd Nathan, president of King Records, has filed suit in Supreme Court against United Music Corporation, publishers of "The Huckelbuck" and also named as defendants Decca, Columbia, London, Mercury and Savoy Records. The basis of the suit revolves around the fact that Nathan wrote a

tune in March of 1948 called "Boarding House Blues" and it is alleged that "The Huckelbuck" is an infringement of that melody.

that "The Huckelbuck" is an inifingement of that melody. "The Huckelbuck" was a top rhythm and blues record on the Savoy label by Paul Williams and later became a big pop number after Frank Sinatra recorded it for Columbia.

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"It's What's in THE CASH BOX That Counts"

MERCURY RECORDS OF CANADA LTD. TORONTO, CANADA

The Cash Box, Music

Special Disks Used Symphony Sid Moves Novel Way At **AMI** Showings New

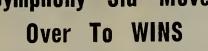
Operators are returning again and again to hear the new AMI Model "D" Jukebox play the "Dee Dee" recording, featured on the new phonograph at AMI distributors during national September 5th through "D-Days," the 15th.

Standing alongside the new "D", which is displayed before a colorful backgruond, is a full-color, life-size cut-out of a beautiful girl. In one hand she holds a card which tells the operator to "Press the Gold Button and let 'Dee Dee' etll you all about the new model 'D' jukebox." Her other arm, operated by a small electric motor, appears to be pressing the selector buttons.

selector buttons. As soon as the operator presses the "Gold Button," "Dee Dee's voice takes over. And what a voice! In honeyed tones she describes herself as a jukebox and in doing so leaves an unmistakable impression of the various outstanding features of the new "D." Interest in this novel means of a jukebox describing itself is of a jukebox describing itself is evidenced by the many operators who are requesting the distributors to ob-tain an extra "Dee Dee" disk for them.

Cole Joins Ellington, Vaughan Tour

LOS ANGELES-Nat "King" Cole is scheduled to head East after his current Tiffany Club date to join forces with Duke Ellington's band and Sarah Vaughan for an eleven week concert tour beginning Sept. 20. On Sept. 28, they concertize in Carnegie Hall in New York.



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NEW YORK-Symphony Sid, hold-ing court at the Birdland Restaurant, will be aired by radio station WINS beginning Wednesday morning, Sep-tember 12th, from 12:01 A.M. until three in the morning.

One of the pioneers of the afterhours dee-jays, Sid is starting his third year of broadcasting from the famous Broadway night spot. The format of the show adhered to for so many years, answering listeners requests, will be the same on the new show.

Symphony Sid will be heard six times a week over WINS, Wednesday through Monday — 12 midnight to 3:00 A.M.

Big Cereal Tie-Up On New Kiddie Disk

NEW YORK — A new song, pub-lished by Marks Music and recorded by Rosemary Clooney for Columbia records, has set the wheels turning for a two million dollar promotion of a new cereal.

a new cereal. The tune, a kid novelty, called "Dandy, Handy and Candy," was written for Marks by Alan and Marilyn Scott. The publishers made the tie-in with Benton & Bowles, agency for Sugar Crisp Cereal, which is promotion the brockfact food vie is promoting the breakfast food via three Teddy Bears, now named Dandy, Handy and Candy.

One of the biggest promotion outlets set up is a premium deal through which Sugar Crisp will offer both the record and sheet music to cereal buyers. This guarantees minimum 50,000 disk and sheet music sales.





... TODAY'S TOP HITS!

Order by number today from your local distr	ibutor.
"THE WORLD IS WAITING FOR THE SUNRISE," 78 "WHISPERING"	45
Les Paul and Mary Ford1748	F1748
"MAKE BELIEVE LAND," "I'LL AWAYS REMEMBER YOU"	
Nat "King" Cole1747	F1747
"BECAUSE OF YOU," "SOMEWHERE, SOMEHOW, SOMEDAY"	
Les Baxter	F1760
"JUKE BOX BOOGIE," "SAILOR'S BLUES"	51700
Ramblin' Jimmie Dolan1720	F1720
"TENNESSEE BLUES," "I CAN'T FORGET YOU" Dinning Sisters and Jan Garber1726	F1726
"DOWN YONDER," "IVORY RAG" Joe "Fingers" Carr1777	F1777

... COMING UP FAST!

"SOUND OFF," "COME ON A MY HOUSE" Mičkey Katz	F17 <u>8</u> 8
"KISSIN' BUG BOOGIE," "WOMAN IS A FIVE LETTER WORD" Tennessee Ernie	F1775
"ENTRY OF THE GLADIATORS," "CAN'T HELP LOVIN' THAT MAN" Red Nichols	F1763
"LOVE THIEF," "HOW DO YOU FEEL?" Hank Thompson	• . F1745

September 8, 1951

The Cash Box, Music Page 16 September 8, 1951 BOTH RECORDS **SAVOY DOES** -BOTH SIDES-**IT AGAIN!** 11 SAVOY # 816 on in TTLE SYLVIA ìn CHICAGO'S NEW HARLEM South Side 2-sided ORLEANS 7 7 K The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly Te The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans. "HOW LONG MUST SIXTY CHAINS JUNCO BLUE" MINUTE MAN OF LOVE PARTNER Dominoes Joe Turner BOTH SIDES PICKED BY BILLBOARD James Waynes (Federal 12022) (Atlantic 939) - THE ORIGINAL! -(Sittin' In) NO SURFACE NOISE-CLEAR AS A BELL! SAVOY # 817 DON'T YOU THE THRILL CHAINS KNOW **IS GONE OF LOVE** I LOVE YOU 2 Roy Hawkins Joe Turner Clovers (Modern) (Atlantic 939) (Atlantic 934) backed by **"HEART AND** I'M WAITING I'M WAITING **BLOODSHOT** JUST FOR YOU JUST FOR YOU SOUL'' **EYES** 3 Lucky Millinder Lucky Millinder Wynonie Harris (King) (King) (King) THE FOUR BUDDIES RECORD CO., INC. **BLOODSHOT** SIXTY MINUTE I'M CRYING EYES MAN 58 Market St., Newark 1, N. J. Memphis Slim Wynonie Harris Dominoes (Premium) (King) (Federal 12022) **Meeting Dates Of** DON'T YOU **GLORY OF** KNOW **Music Operators' Associations** T-99 BLUES LOVE I LOVE YOU 5 Jimmy Nelson **Five Keys** Clovers (R.P.M. 325) (Aladdin 3099) (Atlantic 934) Sept. **3—Illinois Amusement Association** Place: 208 N. Madison St., Rockford, Ill. -Music Operators' Association of Indiana Place: Indianapolis Athletic Club, Indianapolis, Ind. I WON'T CRY JUICED SLEEP ANYMORE 6—Oregon Music Association 6 Jackie Brenston Earl Bostic Place: 827 S. W. 13th Ave., Portland Ore. Dinah Washington (Chess 1472) (King) (Mercury 8211) **10—Wisconsin Phonograph Operators' Association** Place: To be announced. 11-California Music Guild Place: 311 Club, Oakland, Cal. HEY LITTLE **BIG TOWN ALWAYS** GIRL 11—Automatic Phonograph Owners' Association (7) Roy Brown Earl Bostic Place: Gibson Hotel, Cincinnati, Ohio John Godfrey Trio (DeLuxe) (King) (Chess 1478) 13-Michigan Automatic Phonograph Owners' Association Place: Maccabees Building, Detroit, Mich. THE 13—Oregon Music Operators' Association SHOULDN'T GLORY Place: 827 S.W. 13th Ave., Portland, Ore. MASQUERADE I KNOW OF LOVE 8 IS OVER 19-N. Y. State Operators' Guild Cardinals **Five Keys** Place: Governor Clinton Hotel, Kingston, N. Y. Betty McLaurin (Atlantic 938) (Aladdin) -Phonograph Owners' Association (Derby 766) Place: Broadview Hotel, East St. Louis, Ill. HOWLING 27—California Music Guild THESE THINGS CASTLE ROCK Place: Sacramento Hotel, Sacramento, Cal. WINDS **I OFFER YOU** 9 Johnny Hodges Joe Turner Sarah Vaughan (Mercury 8944) **OCTOBER 15 and 16** (National) (Columbia 39370) SIX-STATE CONVENTION Music Operators from Nebraska, Minnesota, North Dakota, South Dakota, Iowa and Wisconsin meet at the PAXTON HOTEL, OMAHA, NEB. Harold Klein, Publicity Director, BLOODSHOT CASTLE ROCK I GOT LOADED EYES

"It's What's in THE CASH BOX That Counts"

Johnny Hodges

(Mercury 8944)

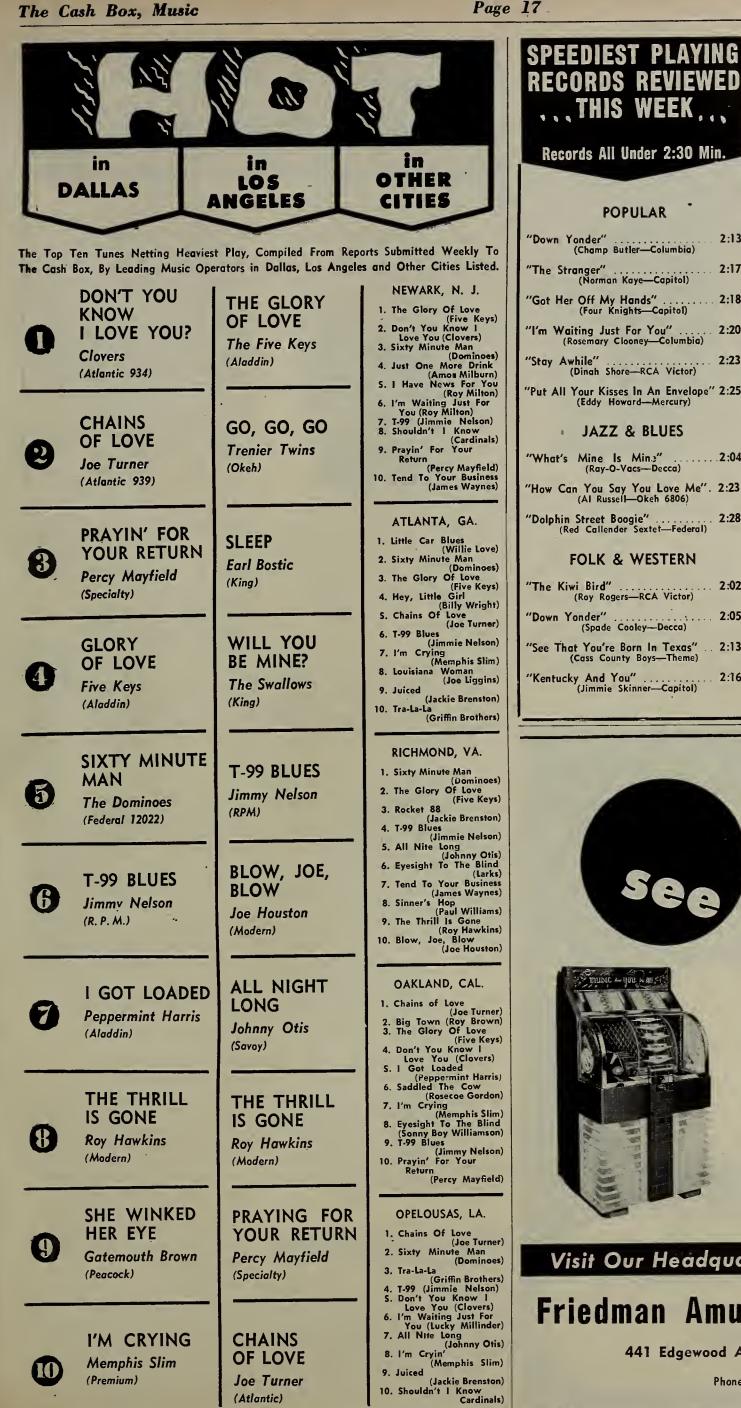
Wynonie Harris

(King)

1611 CHICAGO ST., OMAHA, NEB.

Peppermint Harris

(Aladdin)







September 8, 1951

"Miss Personality"





NEW YORK—At the Fifth Annual Shriners' Talent and Beauty Pageant, Cy House, (left) talent scout for Specialty Records is pictured with Louise Parks of Boston who placed fifth. Pretty Miss Parks also won the title of most talented girl and "Miss Personality". She was awarded a \$200 educational scholarship. Looking on is Paul E. X. Brown (right), chief announcer of Radio Station WEDR, Birmingham, Alabama. He serves the Imperial Council of Shriners as Deputy Imperial Publicist and editor.





"LITTLE BOY" (2:52) "HOW LONG MUST I BE BLUE?" (2:49)

LITTLE SYLVIA (Savey 816)



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LITTLE SYLVIA

• Here's a new star who's destined to do big things. Little Sylvia, a 15 year old chirp, turns out her

"HEY, LITTLE GIRL" (2:39) "YOU DON'T KNOW" (2:48) PAUL GAYTEN (DeLuxe 3320)

• A jump tune that's been recorded all over the place gets another going over, this time from Paul Gayten. Paul gives it a talky vocal with some fine piano in the background. On the second half he runs through a very slow ballad and again does a good job. Paul always gets a play.

"I SCREAMED AND CRIED" (2:49) "I ALWAYS END UP BLUE" (2:52)

PEPPERMINT HARRIS (Sittin' In- 612)

• Two blues numbers which are very interesting to hear show up on this disk sung by Peppermint Harris. The top deck is a real slow one on which a good piano goes along. The lower side gets a fascinating backing as Harris cries the blues. This will get attention.

"MAY THAT DAY NEVER COME" (2:45) "HOW CAN YOU SAY YOU LOVE

ME?" (2:23)

AL RUSSELL & DO-RE-ME TRIO (Okeh 6806)

• Two ballads with a good deal of appeal are being offered here by Al Russell and the Do-Re-Me Trio. Al sings both of these in pleasant style as he gets some nice small instrumental backing and the boys sing along in the background. Ops oughta listen in.

"WISHING FOR YOU" (2:50) "SINCE YOU'VE BEEN AWAY" (2:47)

THE SWALLOWS (King 4466)

• The Swallows, who've been showing such great promise, have another couple of sides which should bring them a lot of approval. Each of these is a ballad done in vocal solo style with the boys chiming in and each is wonderful to hear. These can't help but do well.

first sides on this platter and establishes herself as a singer to be reckoned with. Doing a couple of numbers labeled "Little Boy" and "How Long Must I Be Blue", the girl jumps into a class which assures her of being a real coin catcher for ops. Sylvia shows off a terrific voice and manner on the top deck doing the number in a steady beat as Heywood Henry and the orchestra help her out. On the second side she goes into a broken vocal routine which is great to hear. It is ultra slow and very blue. Again the Henry crew do the backing. This is a potent new singer. Ops better take a listen.

September 8, 1951

"MR. T-99" (2:49) "WHAT'S UP" (2:52) JOHNNIE INGRAM ORCH. (Modern 834)

• Johnnie Ingram and the orchestra have a couple of different types of tunes on this disk. The top deck is an ultra slow item which Del Graham sings to a good accompaniment. The second side is an instrumental done in a fast vein. These make for good listening.

"I STILL LOVE YOU, BABY" (2:28) "WHAT'S MINE IS MINE" (2:04) RAY-O-VACS

(Decca 48234)

• The Ray-O-Vacs have two similar numbers which they send our way. Each side gets the same kind of treatment, that is, a vocal solo with some easy going backing. They're both medium paced items and both should get a play. Ops are advised to listen in.

"DOLPHIN STREET BOOGIE" (2:30)

"POINCIANA" (2:31)

RED CALLENDER SEXTET (Federal 12045)

• A couple of sides previously released on another label show up here. The first one is a jumpy thing done as a driving instrumental. The second side is a well known tune offered very excitingly with some fine solos. Ops will do ok with these tunes.

"CHEROKEE BOOGIE" (2:47) "I'M LUCKY I HAVE YOU" (2:35) MOOSE JACKSON

(King 4472)

• A very potent number is dished out on the top deck by Moose Jackson. Moose goes to town on a little number that has him making like an Indian and he sure knows how to do it. The lower half is a lovely ballad which he also handles in winning style. This is a moneymaking disk.



I WANT TO PLAY HOUSE WITH YOU Eddy Arnold (RCA Victor 21-0476; 48-0476)



48-0476)

Hank Williams (MGM 11000; K11000)



SOMETHING OLD, SOMETHING NEW Eddy Arnold (RCA Victor 21-0476; 48-0476)



ALWAYS LATE Lefty Frizell (Columbia 20837; 4-20837)



CRYIN' HEART BLUES Johnnie & Jack (RCA Victor 21-0478; 48-0478)

Additional Tunes

I WANT TO BE WITH YOU ALWAYS Lefty Frizell (Columbia 20799; 4-20799)

LET'S LIVE A LITTLE Carl Smith (Columbia 20796; 4-20796)

DOWN YONDER Del Woods (Tennessee 775)

SLOW POKE

Pee Wee King (RCA Victor 21-0489; 48-0489)

MR. MOON Carl Smith (Columbia 20825; 4-20825)



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DENVER, COLO.—Fans swarmed one of this city's top record stores to greet maestro Lawrence Welk, pictured above in dark suit. The bandleader made the p.a. in conjunction with his recent stand at Elitch's Gardens, Denver. Promotion stepped up sales of Welk's latest disk considerably. The disk couples "Sad And Lonely" with "Irving."

Jeb Records Signs Pop Artists

CHICAGO—Jeb Records, the new local label, in keeping with their recently declared "pop policy announced this week the signing of several "pop" music names. Jeb has signed exclusive recording contracts with the Henry Busse and Ray Pearl orchestras, and is at present negotiating with Bernie Cummins former Victor artist, according to Joel Cooper, President. Ray Pearl and his orchestra recently

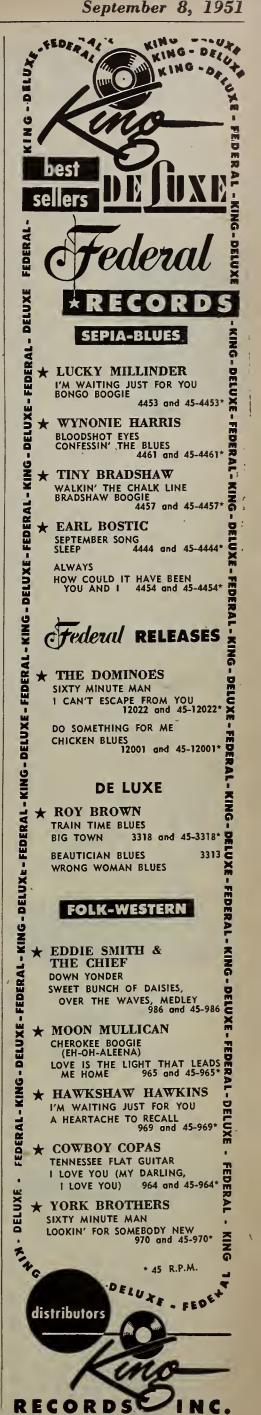
Ray Pearl and his orchestra recently finished a 3 week stay at the popular Aragon Ballroom here and has been resigned for an indefinite stay beginning in November. Cooper said that Jeb has had some original tunes written for Busse, his famous trumpet and his orchestra. They will be released soon, he promised.

The Bernie Cummins orchestra is currently playing at the New Yorker in New York City. Cooper expects to have the ex-Victor artist signed in the near future.

Also this week, Jeb announced the signing of Miles Edwards, recent winning male vocalist of the Chicagoland Music Festival.



"It's What's in THE CASH BOX That Counts"



Folk and Western Roundup

Clyde Moody (King) was guest on WSM's Grand Ole Opry August 25th, while enroute to his home in Raleigh, N. C. Moody is taking up residence in Raleigh to play personals throughout the Carolina territory. Hank Snow (RCA Victor) seriously injured in an automobile accident Au-gust 23rd while driving to a Memphis, Tenn., appearance. Although Hank was badly injured, latest reports are encouraging. Cotton Galyon (Mercury) who was with Carl Story's Rambling Mountain-eers until recently has assumed duties directing country activities at WSFG in Somerset, Ky. Chores include the direction of an amateur contest sponsored by WSFG along with disc shows. Tommy Carlisle (son of Cliff Carlisle who recently



Tommy Carlisle (son of Cliff Carlisle who recently cut Mercury wax with his brother, Bill) recently joined WCLK in Campbellsville, Ky., as staff announcer and country disc jockey

Ernest Tubb (Decca) plays Bethany, Missouri fair September 2nd. Tubb also begins northwestern tour September 10th in Vancouver, B. C., continuing on successive days to Longview, Mount Vernon, Olympia and Seattle, Washington. Above dates were booked by A. V. "Bam" Bamford, Nashville booking agent. Tex Ritter (Capitol) recently played two weeks in

the Dakotas and Minnesota.

Carl Story (Mercury) who recently broke up his group to work as single on WNOX in Knoxville, Tenn., plans on moving to home town Lenoir, N. C., in near future.

CARL SMITH

Gene Stephens of KTRB, Modesto, Calif., reports a new country and western show on station tabbed "Western Jamboree." Show started August 29th with Don Lapan at the mike. Regular feature of the show

is the appearance of country and western names as guests. Roy Vernon (KJAY—Topeka, Kansas) rates top appeal in mid-west area via his two country shows across the board—"Kaw Valley Klambake" and "Western Hit Parade." Plans are soon to be completed on addition of "Rhythm Roundup" to Vernon's chores.

Curly Kinsey (WGTA—Summerville, Ga.) reports biggest mailpull in his-tory of station to Mr. "X" contest launched via his airer. Artist turned out to be Alan Flatt who is one of top country names on indie Tennessee label.

Vic McAlpin (Columbia country promo man) recently returned to Nashville from d. j. trip through Georgia, Alabama and Mississippi. Interview told of top acceptance of all Columbia hill artists with Carl Smith and Lefty Frizzell

heading the list. Al Morris of WONE in Dayton, Ohio, moves to WWVA in Wheeling, W. Va., September 1st. WWVA is getting one of top country D. J.'s as Al was No. 1 in Cleveland before going to Dayton.

John Carr handles country d. j. duties at WHUB in Cookeville, Tenn. John formerly was heard from WNOX and WIBK of Knoxville and WGAP in Mary-ville before going to Cookeville to attend Tenn. Polytechnic Institute. March

1952 is his graduation date and it will probably be Uncle Sam thereafter. Mack Sanders, formerly of KMA in Shenandoah, Iowa, currently m. c.'ing country records at KFBL, Wichita, Kansas. P. D. at station is George Wells formerly of Kankakee's WKAN.



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NEW YORK—Monica Lewis, star of both MGM records and MGM pictures is shown boarding a plane for Hollywood after a stay in New York where she appeared on various disk jockey shows. Monica is taking off in more than one way these days with her films getting high critical praise and her latest disk "Out O' Breath", in which she duets with Johnny Desmond, stirring up some sales a ound the country.

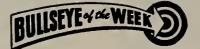
Lubinsky Europe Bound

NEW YORK-Herman Lubinsky, president of Savoy Records, leaves on another European junket Wednesday, September 5, visiting Paris, Switzer-land, Germany, England and Austria. Lubinsky will be gone a month and will combine it as a pleasure and business trip.

Savoy has been hot recently with several smashes being issued such as "Sinner's Hop" by Paul Williams; "Hey Little Girl" by Billy Wright; and the new "Little Boy" by Little Sylvia.

"It's What's in THE CASH BOX That Counts"





"THE SISSY SONG" (2:28) "SHE SAID" (2:31) TOMMY SOSEBEE & KENNY ROBERTS (Coral 64108)



• A very clever novelty combines the talents of Tommy Sosebee and Kenny Roberts and gives the boys a potent disk. This amusing piece, labeled "The Sissy Song" could really break out and run away for it features a catchy melody with it features a catchy melody with a bright set of lyrics which the boys handle in easy style. Ops have a great bet here on a disk that can be heard many many times. Doing it in a steady pace, the boys duet

"CHEROKEE BOOGIE" (2:48) "I WISH I_HAD NEVER SEEN SUNSHINE" (2:37)

JIMMIE DAVIS

(Decca 46356; 9-46356) • Two different types of tunes are offered on this platter by Jimmie Davis. The upper half is a driving item into which Jimmie puts a lot of verve. The lower part is a very slow crying ballad with somewhat morose lyrics. Jimmie sings both well. The top deck in particular is one to watch.

"SEE THAT YOU'RE BORN IN TEXAS" (2:15) "CUCAMONGA" (2:18) CASS COUNTY BOYS

(Theme 158)

• The Cass County Boys do a nice job on a couple of numbers extolling the virtues of two regions. The top half, Texas, has had the buildup treat-ment before, and this tune too says that it's fine. The bottom part is rather new to song lyrics and the boys give it a good sendoff. Tune in.

"PUNKY PUNKIN'" (2:38) "THE KIWI BIRD" (2:02)

ROY ROGERS (RCA Victor 20-4237; 47-4237) • A couple of kiddie songs which should go over big are dished out here by Roy Rogers. The first side is de-signed for the Halloween trade and explained to the Halloween trade and combines a catchy melody with pleas-ant lyrics. The lower half too is a cute little number which the children should go for.

"ROTATION BLUES" (2:25) "I'M WAITING JUST FOR YOU" (2:40)

KEN MARVIN

(Mercury 6353) • A couple of blues numbers are put forth on this platter by Ken Marvin in good fashion. The top deck is a much recorded soldier tune which Ken gives a fine interpretation. The lower end is taken from the rhythm and blues field and the transition is made very easily by the singer. Two good ideas.



KENNY ROBERTS

in fine style as they get a guitar in fine style as they get a guitar backing which adds to the interest of the side. The bottom half is a novelty which Tommy and Kenny handle in fine manner. This one also has a chance. But the side that just can't miss is the first one One oughta tune in right now. one. Ops oughta tune in right now.

"TRAVELIN' BLUES" (2:52) "BLUE YODEL NO. 6" (3:08) LEFTY FRIZELL (Columbia 20842)

• Lefty Frizell continues his winning ways with a very soft appealing number on the top deck that should attain the popularity his recent disks have. Left handles this one very quietly and with much feeling. The second side is a blues number with a low down sounding aire. Ops should feature this disk.

"DOWN YONDER" (2:05) "HORSE HAIR BOOGIE" (2:28) SPADE COOLEY (Decca 46355; 9-46355)

• A couple of very dynamic instru-mentals are given a ride here by Spade Cooley. Putting his guitar to work, but good, Spade really goes to town on these numbers. The top deck is the oldie which is now getting a revival while the lower half is another good sounding piece. Ops will do ok with this.

"KENTUCKY AND YOU" (2:16) "JOURNEY'S END" (2:51) JIMMIE SKINNER

(Copitol 1764; F-1764) • Jimmie Skinner has a couple of tunes to send our way. The first one is a regional number done in Jimmie's distinctive style. The bottom end is a ballad with a sad story to tell. Ops who are in the market for filler material might take a look here.

"ROVER, ROVER (2:27) "IT HURTS ME" (2:53) BOB NEWMAN (King 973)

• A little novelty which he does in fine manner, gives Bob Newman a potent upper half. With some cute lyrics to go along, this side gets real good treatment from the singer. The flip is a blues tune with a steady pace which Bob also knows how to handle. Ops shouldn't miss this disk.

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FRANK M. FOLSOM President, Radio Corporation of America

"By a simple person-to-person canvass, we are adding thousands upon thousands of serious savers to our Payroll Savings Plan. Our employees are eager to contribute to the strengthening of America's defenses while they build their own security. They know that individual saving initiative means a blow at ruinous inflation. They know that is the line on which all of us at home can make our strongest fight."

"Thirty days has September." And every one of these September days is a D Day. In newspapers...magazines...over the radio...from the television screen ...on billboards...contributed advertising will urge every American to "Make today your D Day. Buy U.S. Defense Bonds."

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Phone, wire or write to Savings Bond Division, U. S. Treasury Department, Suite 700, Washington Building, Washington, D. C. Your State Director will show you how easy it is to increase your employee participation to 70%, 80%—even 90%—by a simple person-to-person canvass that places an application blank in the hands of every employee. He will furnish you with application blanks, promotional material, practical suggestions and all the personal assistance you may desire.

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THE CASH BOX

The Cash Box, Music

THE CASH BOX **DISC-HITS BOX SCORE** COMPILED BY **JACK "One Spot" TUNNIS** IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY ROX SCORE TARULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE RASIS OF 1000 REC-ORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORE NUMBER, ARTISTS, AND EE-CORDING ON THE REVERSE SIDE CODE AB—Abbey AL—Aladdin AP—Apollo AT—Atlantic BU—Builet CA—Capitol CR—Chess CO—Columbie CR—Coral DA—Dane DE—Decce DY—Derby 4 Star—Feur Ster FE—Federal IN—Intro JU—Jubilee LO-London ME-Mercury MG-MGM MO-Modern NA-National OR-Oriole PE-Peacock PR-Prestige RA-Rainbow RE-Regent RG-Regal SA-Savoy SIT-Sittin' In SP-Specialty TE-Tempo TW-Tower VI-Victor

45 rpm numbers in porenthesis

JU—Jubilee KI—King

Sept. 8 Sept. 1

TW—Tower VI—Victor

6--COME ON-A MY 1 96.7 94.9 HOUSE CA-1710 (F-1710)-KAY STARR Hold Me, Hold Me CO-39467 (4-39467)-ROSEMARY CLOONEY Rose Of The Mountain DE-27680 (9-27680)-ELLA FITZGERALD **Mixed Emotions** FE-14001-KAY ARMEN Just in Case ME-5671 (5671x45)-RICHARD HAYES Ga, Go, Ga RH-111-LOUIS PRIMA Bring Forth De Light SA-793—BERT KEYES Perhaps V1-20-4199 (47-4199)—THREE SUNS **Hula Blues** -BECAUSE **OF YOU** 96.6 93.0 CA-1493 (F-1493)-LES BAXTER Unless CO-39362 (4-39362)-TONY BENNETT I Wont Cry Anymore CR-60440 (9-60440)-BOB CROSBY O. Nine-Twenty Special CR-60561—ERSKINE BUTTERFIELD You Might Have Belonged To Another DE-27666 (9-27666)-LOMBARDO & DeHAVEN Out O' Breath ME-5643 (5643x45)-RAY BARBER Girls We Never Did Wed MG-10947 (K10947)—JOHNNY DESMOND 9-Andiamo VI-10-3425—JAN PEERCE What Is A Boy? **3-SWEET** VIOLETS 84.5 96.8 CO-39488 (4-39488)—JANETTE DAVIS My Darling Man DE-27668 (9-27668)-JANE TURZEY Lonely Little Robin ME-5673 (5673x45)-DORIS DREW

Them There Eyes

VI-20-4174 (47x4174)-DINAH SHORE

If You Turn Me Down

Sept. 8 Sept. 1 4-TOO YOUNG 75.9 79.1 CA-1449 (F-1449)-KING COLE That's My Girl CO-39271 (4-39271)-TONI ARDEN Too Late Now CR-60393 (9-60393)-DENNY VAUGHN I Love The Way You Say Goodnight DE-27569 (9-27569)-PATTY ANDREWS Gotta Find Somebody To Love DE-27366 (9-27366)-VICTOR YOUNG Be My Love ME-5599 (5599x45)-RICHARD HAYES Shenandoah Waltz MG-10920 (K10920)—JOHNNY DESMOND I Fell VI-20-4105 (47-4105)-FRAN ALLISON Lies VI-20-4209 (47-4209)—SPIKE JONES So 'Elp Me VI-23-5480 (51-5480)-LUIS ARCARAZ O. Because of Rain -THE LOVELIEST NIGHT OF THE YEAR 72.4 66.4 CA-1408 (F-1408)-HELEN O'CONNELL Arthur Murray Taught Me Dancing CO-39192 (4-39192)-PERCY FAITH You Are The One DE-27507 (9-27507)-FRED WARING **Tulips And Heather** DE-27583 (9-27583)-ETHEL SMITH Syncopated Clock LO-937 (45-937)—ANNE SHELTON Love Me, My Love MG-30352 (K30352)—ANN BLYTH VI-10-3300—MARIO LANZA La Donna E Mobile -MY TRULY, **TRULY FAIR** 69.8 51.7 CA-1583 (F-1583)-RAY ANTHONY Pretty Eyed Baby CO-39415 (4-39415)-GUY MITCHELL Who Knows Love CR-60514 (9-60514)-GEORGIE AULD Sentimental Fool DE-27630 (9-27630)-RUSS MORGAN I Am Free LO-1050 (45-1050)-DICK JAMES Happy Valley ME-5646 (5646x45)—VIC DAMONE My Life's Desire MG-10984 (K10984)—ART MOONEY Tht World Is Mine VI-20-4159 (47-4159)-FREDDY MARTIN The Good Humor Man -JEZEBEL 55.0 51.2 CO-39267 (4-39267)—FRANKIE LAINE Rose, Rose, I Love You LO-1060 (45-1060)-WINIFRED ATWELL Choo-Choo Samba ME-5622—ALLEN GREENE The Miracle ME-5620-ALEXANDER BROS. Pennsylvania Dutch 8-I GET IDEAS 37.2 35.9 CA-1573 (F-1573)-PEGGY LEE Tonight You Belong to Me VI-20-4141 (47-4141)-TONY MARTIN Tahiti My Island -BELLE, BELLE, MY LIB-ERTY BELLE 28.1 21.8 CO-39512 (4-39512)-GUY MITCHELL Sweetheart Of Yesterday DE-27717 (9-27717)-DON CHERRY Cara, Cara, Bella, Bella ME-5690 (5690x45)-BOBBY WAYNE Sweetheart Of Yesterday VI-20-4217 (47-4217)-MERV GRIFFIN I Fall In Love With You Every Day

Page 22

10—SHANGHAI 25.1 24.3 CA-1525 (F-1525)-BOB CROSBY The Naughty Waltz

Sept. 8 Sept. 1 CO-39423 (4-39423)-DORIS DAY My Life's Desire CR-60521 (9-60521)-HARRY BABBITT Never Again DE-27653 (9-27653)-BING CROSBY I've Got To Fall In Love MG-10998 (K10998)-BILLY WILLIAMS QT. Wondrous Word VI-20-4192 (47-4192)-BUDDY MORROW O. Good Morning Mr. Echo 11-I'M IN LOVE AGAIN 24.2 31.5 DE-27635 (9-27635)—ANDREWS SISTERS-GORDON JENKINS It Never Entered My Mind ME-5663 (5663x45)-EDDY HOWARD A Woman Is A Deadly Weapon VI-20-4148 (47-4148)-HENRI RENE-**APRIL STEVENS Roller Coaster** 12—VANITY 22.3 14.8 CA-1584 (F-1584)—LES BAXTER World Is Mine CO-39466 (4-39466)—SARAH VAUGHAN My Reverie DE-27618 (9-27618)-DON CHERRY Powder Blue LO-895 (4-895)—HADDA BROOKS It Hadda Be Brooks ME-5659 (5659x45)-TONY FONTANE Wondrous Word VI-20-4246 (47-4246)-TONY MARTIN **Oh Beauty** 13—НОШ НІСН THE MOON 20.4 19.7 CA-1451 (F-1451)-LES PAUL & MARY FORD Walkin' & Whistlin' Blues CO-39145-ERROLL GARNER **Poor Butterfly** DE-24513 (9-24513)-LIONEL HAMPTON O. MG-30303 (K30303)-DAVID ROSE 14-COLD, COLD HEART 16.3 21.6 CO-39449 (4-39449)-TONY BENNETT While We're Young ME-5693-TONY FONTANE Why Do I Love You? MG-10904 (K10904)-HANK WILLIAMS 15—WHISPERING 15.9 9.2 CA-1748 (F-1748)-LES PAUL World Is Waiting For The Sunrise DE-27585 (9-27585)—GORDON JENKINS Song Of The Bayou **16—WORLD IS WAITING** FOR THE SUNRISE 15.7 CA-1748 (F-1748)-LES PAUL & M. FORD Whispering DE-27730 (9-27730)-PERRY BOTKIN Botkin's Banjo Piana **17—MORNINGSIDE OF THE** MOUNTAIN 15.5 19.9 DE-27722 (9-27722)—ARTHUR PRYSOCK CA-1594 (F-1594)-JAN GARBER Moon, June, Spoon CO-39424 (4-39424)-PAUL WESTON **36—LONELY LITTLE** What Will I Tell My Heart **ROBIN**

MG-10989 (K10989)-TOMMY EDWARDS F'r Instance VI-20-4181 (47-4181)-GRIFFIN & WINTERHALTER

I Love The Sunshine Of Your Smile

18-DETOUR	14.8	12.9
ME-5682 (5682x45)-PATTI	PAGE	
Who Will Shoe A	My Pretty	Foot?

September 8, 1951

Sept. 8 Sept. 1/

19—LONGING FOR YOU 14.4 14.2 CA-1731 (F-1731)—BAXTER & DOHERTY Sarah Kelly From Plumb Nelly CO-39499 (4-39499)-SAMMY KAYE Mary Rose CR-60546 (9-60546)-GEORGE CATES Hi-Diddle-Diddle DE-27703 (9-27703)-RUSS MORGAN Josephine LO-1086 (45-1086)-TERESA BREWER Jazz Me Blues ME-5655 (5655x45)—VIC DAMONE The Son Of A Sailor MG-11021 (K11021)—TOMMY TUCKER O I'm Ready For You VI-20-4219 (47-4219)-CATHY MASTICE Crazy Things You Do **20___THESE THINGS** I OFFER YOU 13.6

CA-1522 (F-1522)-RAY AN Here's To Your	ATHON I	r
CO-39370 (4-39370)—SARA Deep Purple		GHAN
DE-27650 (9-27650)-TAMA Tonight You Belo	RA HA	í ES
DE-27644 (9-27644)—DICK There's A Big BI	HAYME	s
ME-5645 (5645x45)—PATTI Mister And Missi	PAGE	
MG-10985 (K10985)—PHIL How Long Is Ford	BRITO	
VI-20-4150 (47-4150)-THR Tom's Tune		;
ADDITIONAL TUNES LIS		LOW
IN OROER OF POP	ULARITY	
21—WHEN THE SA GO MARCH-	INTS	
ING IN	13.3	7.4
22—I WON'T CRY ANYMORE	12.0	12.2
23—GIMME A LITTLE KISS	11.9	6.5
24—JOSEPHINE	11.1	18.6
25—GIRL IN THE WOOD	10.2	12.5
26—KISSES SWEET THAN WINE	ER 9.7	13.5
27—ON TOP OF	9.4	10.0
OLD SMOKY 28—LAURA	9.6 9.3	11.5 12.4
29—THEM THERE	9.0	12.4
EYES	9.1	8.5
30—WHILE YOU DA DANCED, DANCED		, 13.3
31-MISTER AND		
MISSISSIPPI 32—GOOD MORNIN	8.5 6.	15.4
MR. ECHO		11.3
33—IN THE COOL, COOL, COOL OF THE EVENING	7.8	9.1
34—CARA, CARA,		
BELLÁ, BELLA 35—BECAUSE		6.7
JJ-DECAUSE	7.4	8.7

7.1

6.7

6.6

5.8

5.7

37-I'VE GOT YOU

SKIN

39-GO, GO, GO

40-WONDERFUL,

WASN'T IT?

38-BALLIN'

UNDER MY

THE JACK

8.4

2.7

3.2

6.9

AMI INTRODUCES MODEL "D" PHONO

National "D" Day Showings At Distributors To Wurlitzer Assigns Take Place At Dates Set From Sept. 5 to Sept. 15

Distribs Will Inform Local Ops As To Dates

GRAND RAPIDS, MICH. - AMI distributors throut the country will welcome music operators to special "D-Day" showings of the new AMI juke box, beginning on September 5 and continuing on thru the 15th, John W. Haddock, AMI president, announced.

The open house celebrations will be held by the distributors in their showrooms—and in some cases in other cities within their territories as avell.

The new "D" phono, enthusiasti-cally greeted by the distributors at a preview meeting in Grand Rapids on August 23 and 24, will be available in a choice of 40 or 80 selections. The same attractive cabinet houses either. The "D-40" plays the stand-

ard 78 rpm records and may be converted to play the 45 rpm 7-inch records as well. The "D-80" plays the 7-inch records exclusively.

Four new model to be brought out by AMI since the war, the new juke box is distinguished by its clean, modern lines and functional design. It embodies a number of innovations specifically created to aggressively merchandise music on location. In a radical departure from previous models, the height of the new "D" has been lowered considerably and is but 5 feet overall. It occupies only 5 square feet of floor space square feet of floor space.

Noteworthy among the many new features of the new "D" are the "eye-high" title strips and selector buttons, located on a sloping bank above the



GRAND RAPIDS, MICH .- When AMI distributors arrived at the Morton House, this city, to participate in the meeting in which they were introduced to the Model "D" phono, they were greeted with a giant welcome sign (pictured here). Center photo shows AMI distribs gathered in the Banquet room; and bottom picture shows the stage and setting used in the introduction of the new Model "D" phono.

record and mechanism changer for greater convenience to patrons in scanning titles and making selections. According to John Haddock, this new location of the button bank answers operators and patrons who asked for a juke box that would "banish juke box bends" and help encourage more play by doing away with the need for a stooped position in reading tune titles.

To make the availability of music known to every person in the location, known to every person in the location, an edge-lighted plastic plaque runs clear across the top of the machine, bearing the message, "Music for You by AMI" in radiant changing colors. The interest created by this rainbow-in-motion lighting is obtained by a new horizontal, oscillating color tube which also lights the title strips in a diffused glow. This enables patrons to make selections quickly and with-out eye strain. out eve strain

The operation of the record changer mechanism is plainly visible thru the large plastic "picture window" which may be unlocked and opened wide for easy access to such components as the record changer, play meter, slug re-jector, cash box, switches, etc. In-terior trim is a rich, embossed vinylite with a permanent finish that cleans like new with a damp cloth.

Typical of the high degree of acces-sibility of the new "D" is the slug rejector, located directly above the greatly enlarged cash box. It may be raised and swung out for quick access to both faces of the rejector or re-moved completely for service in an instant's time. The recessed rejector knob prevents abuse or mishandling and makes it impossible to exert sufficient force to strip rejector parts.

Rich, hand-rubbed sections of the new "D" cabinet form a rigid box that makes for unusual sturdiness and comes in blonde and mahognay finishes. Heavy ribbed plastic louvers at the front and sides of the bottom portion of the new "D" open from within and swing wide to allow operator access to stepper, vertical color wheels and to the front casters which are concealed by heavy steel kick plates. All louvers and hardware of the bottom doors are interchangeable to either side of the machine.

The new Model "D-40" weighs but 238 pounds, with the "D-80" but a few pounds heavier. Both have a smooth rear panel and recessed grip bar for easy handling by one man. For further accessibility, the ampli-for junction has the second second fier, junction box, etc., are quickly reached thru a handy, removable back section of the box.

Extensive developments in the "D's" sound system result from the improved new amplifier which incorporates extensive circuit and other changes, to bring a new clarity of tone and a wirtual elimination of surface noise. "Operators will welcome this achieve-ment of the AMI engineering staff which not only brings a new 'tone thrill' to juke box listening" said Haddock, "but also enables the operator to reduce tube inventories. The number of tubes required has been cut to but 5 tubes in all and only 3 different types. There is a new man-ual bass and treble control as well which permits adjustment of tone to the needs of particular locations."

(Continued On Page 29)

Salt Lake City **Territory To** Draco Sales Co.

SALT LAKE CITY, UTAH-Effec-tive immediately the Draco Sales Company becomes the authorized distri-butor for Wurlitzer commercial phono-

butor for Wurlitzer commercial phono-graphs and auxiliary equipment in the Salt Lake City, Utah territory. This announcement was made today by Ed. R. Wurgler, general sales manager of the phonograph division. Draco Sales Company will take over the showrooms and facilities of Knudsen Music Company located at 201 East 2nd South in Salt Lake City. This new office will be operated as a This new office will be operated as a branch of the company's headquarters at 2001 West Alameda in Denver, Colorado.

Manager of the Draco office in Salt Lake City will be Frank Negri who has been a Wurlitzer representative for many years. Complete sales and service facilities will be offered and the Draco organization will also have road sales and service representatives who are expected to call on all opera-

who are expected to call on all opera-tors in the are at regular intervals. In making known the appointment, Wurgler said, "The Draco organiza-tion has long been known for its ex-tremely successful background in the phonograph field. The association with Wurlitzer has existed since 1949. Howard Hold, M. J. Savio, Frank and Leo Negri are well known to music operators throughout the Rocky Mountain States and have shown un-usual ability and an outstanding usual ability and an outstanding record in the coin machine business. They will continue to represent Wur-litzer in the Denver, Colorado territory."

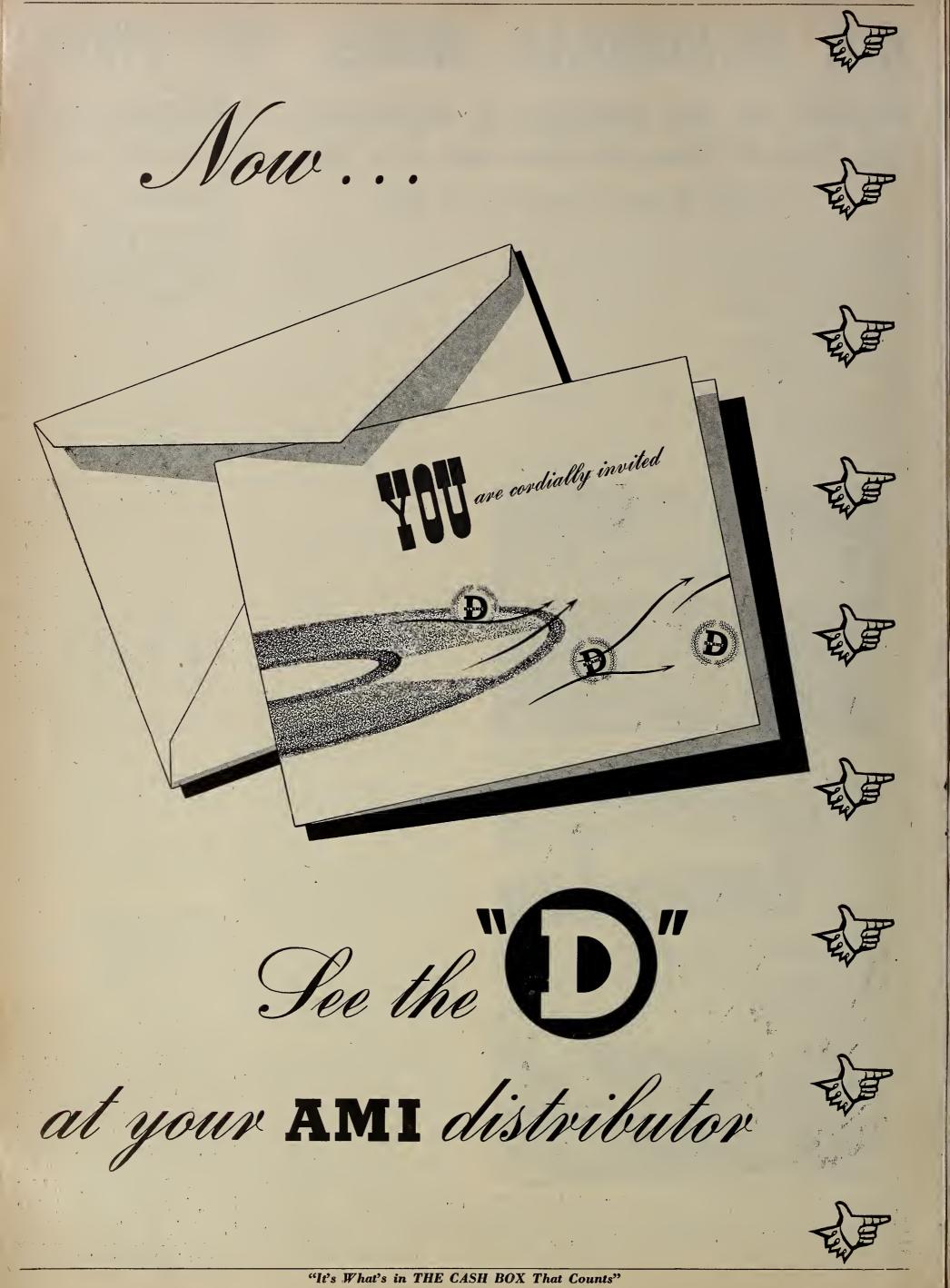
A letter from Wurlitzer to its dis-A letter from Wurlitzer to its dis-tributor organization has announced the reassignment of the Utah terri-tory and a personal letter from Ed Wurgler has gone out to all the oper-ators in the territory urging them to stop in at the Draco-Salt Lake City office for a visit and discuss their needs and problems in the phonograph business. From such old hands as the boys at Draco, they will certainly receive expert advice and assistance.

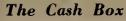
Bally Introduces "Coney Island" New **Five Ball Game**

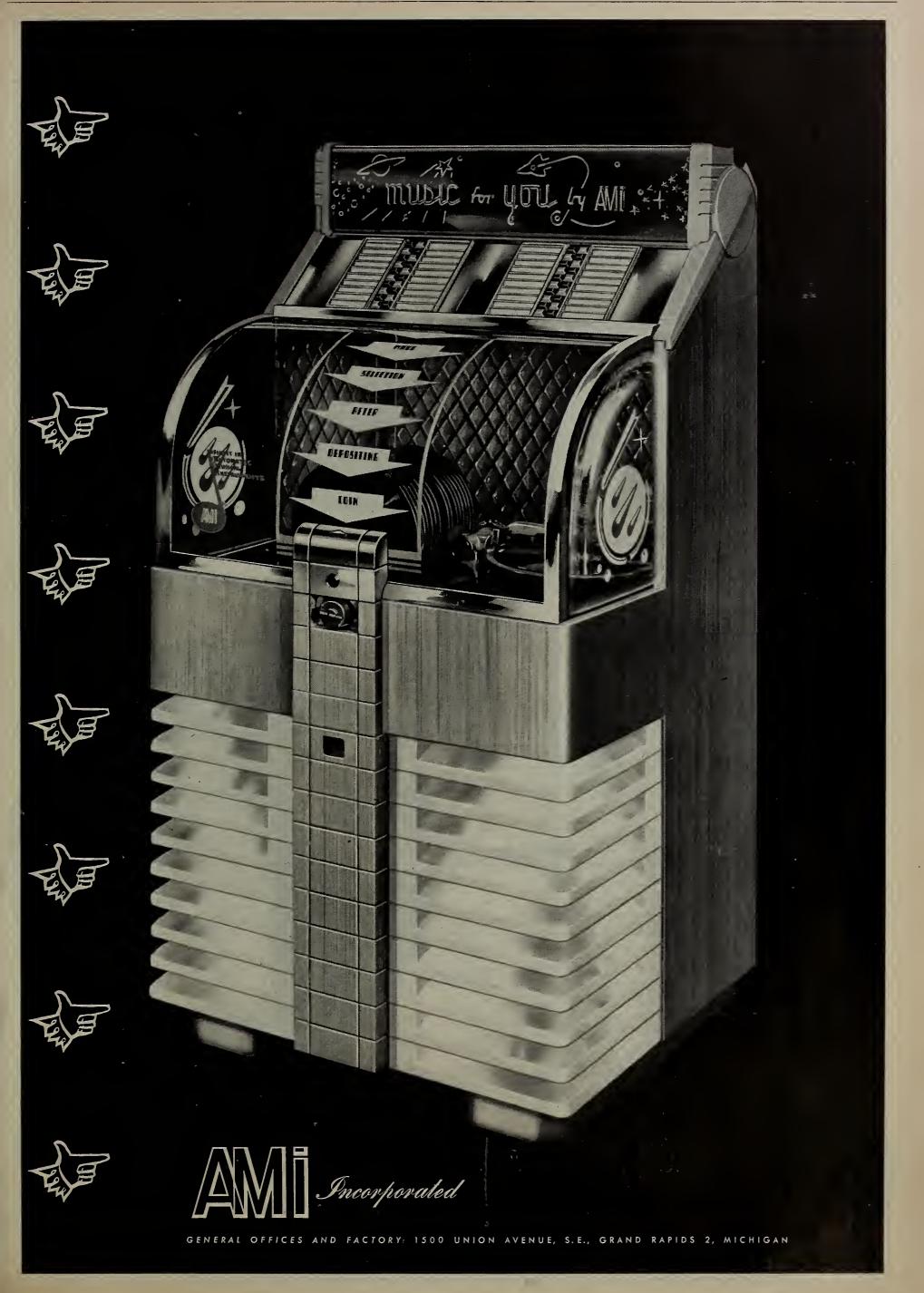
CHICAGO—Bally Manufacturing Company, this city, introduced a new five-ball this week, called "Coney Island"

"Coney Island" incorporates a new extra ball idea, which, on test, has added many coins to the cash box, according to George Jenkins. After shooting the first five balls, the player may deposit extra coins to play for 1, 2, or 3 extra balls. Extra balls are released on a mystery-flash basis. The game is a 3-in-line, 4-in-line, and 5-in-line scoring system. It takes up to 3 coins for the 1st five balls, as the players select 1, 2 or 3 score sections. The player scores only in the selected sections, but scores light up in all sections to tantalize and insure repeat play and plenty of triple-sec-

tion play. Distributors have been supplied and are making immediate deliveries.







AMI DISTRIBUTORS "INVADE"



GRAND RAPIDS, MICH.—AMI distributors and factory executives had themselves quite a time on Thursday and Friday, August 23 and 24, when they were formerly introduced to the new AMI Model "D" phono. In addition to business sessions, all took part in day of sunshine and sports at the Blythefield Country Club. Pictured above: (1) l. to r.—Jim Prendergast, AMI traffic manager; Tony Koupal and Charles Kagels, St. Louis; Allen Nilva, St. Paul; and Sam Cooper, Milwaukee, standing alongside bus which took them to country club. (2) Sam Dicter leads the parade as distribs head for the club. (3) Allen

Wallace, Mineral Wells, Texas, smiles happily over his gold award as champion slicer. (4) Allen Wallace and John Haddock, AMI president, look on as Sam Taran, Miami, receives golf trophy for turning in low net, from Bill FitzGerald, AMI ad manager. (5) Phil Weisman, Chicago, awarded a golf plaque as champion hooker. (6) Charlie Steel, Durham, N. C., left, wonders how they did it as Chris Christopher, Baltimore, and Frank Page, Roanoke, congratulate one another on the winning shoe, while E. H. Cashion, Nashville, points out that the judges ought to move in with a measuring stick.

September 8, 1951

Depend on the

AMI's New Juke Box

Designed for Today's Operating

Come in now! See and hear this great new AMI juke box. The "D" is packed with new features that persuade patrons to play more music.

NOW ON DISPLAY • Immediate Delivery

Automatic Phonograph Distributing Co.

806 N. Milwaukee Ave., Chicago 22, Ill.

Phone: Chesapeake 3-4900

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

September 8, 1951

GRAND RAPIDS FOR "D" DAY



(7) AMI distributors gather for a pre-dinner snack. (8) A group blend their voices in close harmony (?): l. to r.—Murray Sandow, Buffalo; Bernard Bradford, Louisville; Sam Weinberger, Indianapolis; Barney Sugerman, New York; Joe Weinberger; Cincinnati; Herman Paster, St. Paul; Fred Iverson, Buffalo; Phil Weisman, Chicago; Allen Nilva, St. Paul; and Dave Rosen, Philadelphia. (9) Representatives of the AMI Export Division from Latin America: Max Lewin, AMI Export; Jorge Senosiain, Argentina; O. O. Mallegg, AMI Export; and Ben Rosental, Mexico City. (10) l. to r.—Sam Weinberger, Indianapolis; Joe Weinberger, Cincinnati; Wolf Roberts, Denver; Morris Gisser, Cleveland; and Harry Hurvich, Birmingham, pause a moment on the club terrace. (11) A

WE'RE ALL SET TO DELIVER TO DELIVER preliminary "appetizer" as they wait for an announcement that dinner is ready: l. to r.—Budge Wright, Portland; Harry Hooser, Fort Worth; Ed Holyfield, New Orleans; and R. Warncke, San Antonio. (12) A Canadian group relax on the terrace: l. to r.—M. Morrissey, Leo Pare and Bill Fielding, Toronto and Windsor; Moe Fine, Montreal; Al Clavir, Toronto; and Allan Pullmer, Winnipeg. (13) Wolf Roberts, Denver, left, holds an atmospheric clock, presented to him by Ed Ratajack, AMI Western regional manager, and John Haddock, AMI president, in honor of his many years of outstanding service to the coin machine industry and as a special remembrance on the occasion of his retirement from Wolf Distributing Company.

AMI's New Model "D"

Super-enriched AMI Quality. A Multitude of New Features to Increase Cash Intake. COME IN AND SEE IT NOW

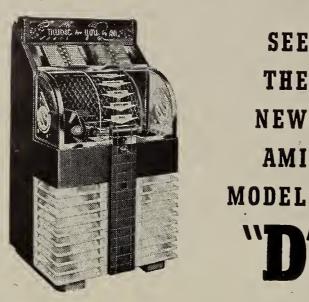
Chris Novelty Company

806-808 St. Paul St., Baltimore 2, Md.

Phone: Mulberry 3167

"It's What's in THE CASH BOX That Counts"

FORTIFY YOUR ROUTES Streamline Your Profits



ON DISPLAY AT

RUNYON SALES COMPANY

593 10th Ave., New York 18, N. Y., LO 4-1880 123 W. Runyon St., Newark 8, N. J.; BI 3-8777 354 S. Warren St., Trenton, N. J., TR 5-6593



THE COIN CHU

EASTERN FLASHES

This week, before the Labor Day holidays, wasn't too hectic, but coinmen, both wholesalers and operators are looking toward the weeks following the holidays with a great deal more optimism than they've shown in months. Operators are of the opinion that collections should show substantial increases over those of last year, as they expect to get additional play from locations where television was a competitor. They state that it's become apparent that TV is no longer a novelty in this area, and that many people are now anxious to get to a spot that will give them quiet. In addition, with the exception of the forthcoming World Series baseball period, sport events are being practically eliminated from TV. Variety shows, in the past few years, wasn't any competition. So with future peek playing hours in taverns and restaurants now available, it is believed that music machines and games will get considerably more play.

Barney (Shugy) Sugerman, Abe Green and Morris Rood of Runyon Sales Co., back from their visit to the AMI factory in Grand Rapids where they viewed the new model "D". They're all excited and enthused. While no date has been set for their showing here as we go to press, it's believed the date will be set between September 10 and 15. Shugy is seriously thinking of taking the "D" on the road, with individual showings in a number of hotels throuout his territory. Sugerman and Abe Green, who had stopped off in Chicago prior to going to Grand Rapids, had an unlooked for experience. The plane they were supposed to pick up in Chicago, wouldn't honor their reservations as they had failed to confirm them upon arrival there. Shugy, Abe, and Herman Paster, in an effort to get to the factory on time, hired a car and drove most of the night. . . . Morris Rood tells us he had quite a "day" at bat in the ball game—going for 4 hits, including a home run. . . . Mike Munves, still busy, strange as it may seem. He was moaning this week, that shipments were being slowed up due to some of his mechanical staff being away on vacation. Biggest item in demand, Mike says, is Exhibit's "Big Bronco".

Altho Joe Young, Young Distributing (Wurlitzer distributors), keeps a pretty definite check on all new 1400 and 1450 phonos coming and going, he was just as surprised as we were when he wanted to demonstrate a point about the new Wurlitzer and took us back in the shop. There wasn't a new machine in stock. "They've all been shipped out" informed his shipping department. Now Joe's anxiously awaiting the next shipment to fill orders... Both the Koeppels are now on the job—and it's a good thing. Harry returns from a 10 day auto vacation, which took him and his family thru upper New York State, and into Montreal, Canada. Harry relates that his wife refused to allow him to visit any coin firms along the way, insisting that a vacation must be disassociated from business completely. Now with Harry back to join in with brother Hymie, those export orders are being shipped out more rapidly. ... Dave Stern, Seacoast Distributors, Elizabeth, N. J., exhausted from the efforts put into his showing of the new Rock-Ola "Super Rocket '52-50" phono, takes a short vacation in Miami Beach. Orders taken at the showing and later were mighty pleasing to Dave. Bob Slifer handling this end for the firm... Al Simon, Albert Simon, Inc. (ChiCoin representative) still doing a fine job with the firm's "Horseshoes" shuffle alley. ... Dave Lowy, Dave Lowy & Co., away for the week with his family in the Catskill Mountains, taking in the last gasp of the summer vacation season. ... Joe Hirsch, business manager for the games association, back on the job for the past few weeks, after his serious illness, tells us he feels as healthy as a horse.

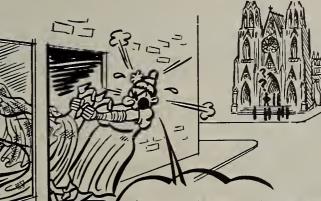
Runyon Sales pulls a "ten strike" when it arranges to have the new AMI Model "D" appear on the TV "Suspense" program, to be broadcast on Tuesday, 9:30 P.M., September 4. Program is a national CBS network hookup and the new phono will get a national viewing, with the public getting a look at it as rapidly as the operators in the industry.

DALLAS DOINGS

Dime play is beginning to spread in Texas. This week we heard that Ralph Claybrook and Vincent Lopez of Fort Worth are converting their machines. Our guess is that Amarillo will be the next town to see dime play coin machines. . . Dove season in these parts opens Sept. 1 with a bang. The juke box operators leave their coin wrappers for the Labor Day weekend, oil up their shot guns and take to the open field after birds. B. H. Williams bought a new shot gun this year as usual. He lets Tommy Chatten have his old ones—which gives Tommy quite a collection of guns. . . . Speaking of Tommy, he was on hand for the recent Oil Bowl Game in Wichita Falls. He was the house guest of Roy Hyatt. That's mixing business with pleasure. . . . Big State Novelty Company of Fort Worth is adding new machines. . . . Who says the juke box business is falling off? Guy Kincinnon of Waco has just invested in a new night club. He is a coin machine operator, too. . . . We understand that Drew Osborn of Fort Worth has been ill but is recovering rapidly.

The folks over at Commercial Music Company had a sales meeting last week which turned out to be a party at the Mural Room of the Baker Hotel. Two representatives from Wurlitzer were in town. Perhaps that is the reason for "putting on the dog."... Johnny Casola of United Manufacturing Company (the outfit that makes the six player shuffle alley) was visiting in Dallas this week.... **R. B. Williams** made a trip to Chicago to get a sneak preview of a new game—the Jalopy.... Business is good for Roy McCracken of Electra who is increasing his route.... Sam Ward, Decca's West Texas salesman, has quit the record business to sell used cars. Good luck to you, Sam.... Ed Mahone of Marshall is taking a late summer vacation in Colorado. We understand he plans on a lot of trout fishing.... Mr. and Mrs. Mac Duce of Sweetwater are in Galveston this week because of illness in the family. ... In general the fall business picture looks good—at any rate there is lots of buying and selling going on. And who could ask for a better sign. The Cash Box





ALL RIGHT! WHEN IT'S OVER, YOU CAN COME BACK AND PLAY Williams

HAYBURNERS MORE PLAY APPEAL!

TIZZIE LIZ Sez: No question about it! Number One choice with everybody is HAY-BURNERS!

ORDER FROM YOUR DISTRIBUTOR NOW!



CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. Fillmore St. Chicago 24, Illinois

AMI Introduces Model "D" Phono

(Continued From Page 23)_

Commenting further on the new "D", Haddock said, "AMI is especially proud and happy to bring out the 'D' at this time. I am confident that it is the finest juke box we have yet built—and the 'D' has worthy predecessors. Moreover, the new 'D-40' is available for immediate delivery following 'D-Day' showings. In addition, next month we expect to begin deliveries in volume of the new 'D-80'. AMI's good planning when one realizes the difficulties encountered in procuring materials and tooling under today's conditions."

Commenting on today's materials problems, Haddock said, "Whatever the problems, we had determined that AMI would use no substitute materials. I am happy to say that we have maintained that stand. Every component of every assembly in the 'D' has had to meet the same exacting requirements we impose on production and engineering during more normal times. While we cannot foresee the future with certainty, we can assure every operator that every AMI Model 'D' built will be the finest juke box we know how to make and that we are building them to give many years of completely satisfactory service so that the operator may enjoy the highest possible earnings from our product.

"Basically, the exterior design of the new 'D'," John Haddock continued, "is to sell more music on location by appealing to the patrons of the location with features that make the 'D' inviting to see, easy to play and pleasant to hear. These, plus the benefits of AMI modest first cost, low up-keep and high trade-in value, mean more money for the operator. We cordially invite every operator to attend the initial showings at AMI distributors so that each may see and hear and judge the 'D' for himself."

The Eli Roses Of Miami New Game Idea From

MIAMI, FLA.—Eli Ross and his missus, Sybil, are all excited over the arrival of their first baby on August 3. Judy, the daughter, surprised her parents by checking in a little prematurely. Being on the way only seven months, she was slightly underweight, 4 lbs., 2 oz., but we understand Judy is now making up the deficit.

Eli, manager of the local offices for Sam Taran's Taran Distributing Company, announced the birth with one of the most unusual and clever pieces of literature conceived for an event of this kind. We're wondering if the game factories, once they view this announcement, might not take over the idea and put it into full scale production.



designed to make more money

it's Here

NOW ON DISPLAY AT

David Rosen, Inc.

855 North Broad St., Philadelphia 23, Pa. Phone: Stevenson 2-2903

Who's On First.

GRAND RAPIDS, MICH. - East met the West in a heated soft ball game, as the AMI distributors joined sectional teams, and fought it out on the diamond, following the AMI business meeting in this city last week. The East battled to a close victory.

"Good work on the mound, superior hitting and fast fielding did it," according to Jack Mitnick, eastern regional manager, who managed the Eastern distributors to their narrow margin of victory of 43 to 42 over the west.

Ed Ratajack, western regional manager, who piloted the losing team has demanded a return game, claiming his team was given bats with holes in them, while the East was using an uranium-loaded stick for extra hitting power.

Impartial eye witness accounts of the game indicate that the batteries for both teams were given an especially heavy workout.

Scores were even-up until the late inning when fast infield work by Leo Weinberger (Kentucky) and Barney Sugerman (New York) was responsible for quick putouts that let Allen Wallace (Texas) and Mike Spagnola (Chicago) die on third and second bases respectively. Tony Koupal (St. Louis) and Budge Wright (Portland) excelled for the West in running up under the high ones. "If they'd caught them," said Ratajack, "we'd have been in."

Louis Blatt (Boston) much maligned as umpire, a position he most reluctantly took over, was unanimously awarded a pair of binoculars at the conclusion of the game.





In picture action, we see above, (top) a group watching the East take a lead over the West: l. to r.— Jack Mitnick; Sam Dicter, Fort Wayne; Harry Hooser, Fort Worth; Ed Holyfield, New Orleans; Ed Ratajack; Jake Friedman, Atlanta; and Roy Garrison, Phoenix. Bottom pic shows Herb Gorman, Jacksonville, getting ready to leave 3rd base, as coaches Morris Rood, Barney Suger-man and Abe Green, New York and New Jersey, urge him on his way. Behind them in a white shirt is Louis Blatt, Boston, taking a moment out from um-piring, which kept him in his white shirt.

> Let Us Arrange a FREE DEMONSTRATION

of the Keeney Deluxe Electric

CIGARETTE VENDOR

* For MORE THAN 3 YEARS operators have made much more money with service costs at an ell-time low. Features: • 432 pack capacity ★ Easy loading with swing-up top • 3-way match vending • Alternate front and rear column vending * Quick price changes . Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, 111.



* 5 ft. high ***** edge lighting * dramatized coin drop

- * eye-high program
- * extra visibility
- ***** new amplifier
- ***** inspiring cabinet
- * ultra-modern design

Featured in this territory by **Atlas Distributors** 1024 Commonwealth Ave., Boston 15, Mass.

it's Here

Phone: Beacon 2-3870

AMI'S NEW MODEL

designed to make more money

NOW ON DISPLAY AT

SOUTHERN AUTOMATIC MUSIC COMPANY

735 Scuth Braak St., Louisville, Ky. 1000 Broadway, Cincinnati 2, Ohia 129 West Narth St., Indianapalis, Ind. 3011 East Maumee Ave., Fort Wayne 4, Ind.

Phane: Wabash 5094 Phane: Main 3262 Phane: Plaza 5571 Phane: Eastbroak 3487

Phane: 3-2955

240 North Jeffersan, Lexingtan 2, Ky.

"It's What's in THE CASH BOX That Counts"

The Cash Box



CHICAGO CHATTER

There's nothing like getting away from home base every so often to see what's happening in other parts of this grand nation. There have been a great many complaints in some sections of the country. In others ops are just as happy as they ever were. Most now claim things are getting better every day. Which of course, makes this the normal sort of thing that the average traveler can expect to hear when he makes a swing about the various states. The best thing it does is to give the traveler a much better perspective of conditions 'round the industry. A hit game cures everything. And there are, right at this moment, hit games bringing smiles to many. . . Nicest note we received this week, and most heartening, too, came from Lou Casola of Midwest Distributing Co., Rockford, Ill., who advises: "We are featuring 10c play and are enjoying a net increase of 40 per cent."

Before even reaching this column everyone will now have seen the new AMI Model "D." Even before we could get to print, Mike Spagnola advised us that Automatic Phonograph Distrib. Co., 806 N. Milwaukee Ave., will celebrate "D Day" right after Labor Day, Tues., Sept. 4. AMI Model D will be on display. Plenty of refreshments, music, etc., on hand. . . . Ralph Nicholson is on a road trip thru Michigan with Bally Shuffle Line and Como products. . . Down south, where Williams' Hayburners is clicking just as big as it is in other parts of the nation, ops are keeping collection results secret from other ops and, especially, from distribs. But, even tho they are trying to keep the success of Hayburners a secret, news does leak out. Now orders are growing greater every day at the Williams factory. . . . Ray Williams of Dallas and Fletcher Blalock of New Orleans are becoming a noted twosome 'round these parts. Seems like these two noted distribs have become Chicago commuters.

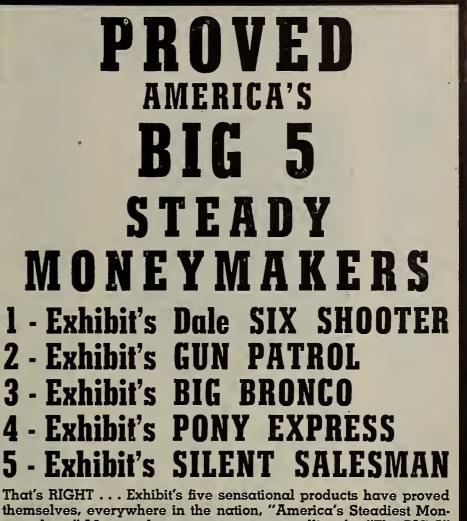
these two noted distribs have become Chicago commuters. George (The 'G') Jenkins was a busy, busy man this past week welcoming visitors at the Bally plant. . . . Hear from Art Lipton of Siegel Distribs, Canada, that his trip thruout the Dominion resulted in some terrific orders for the firm's many products. Especially Bally games. . . . Herb Perkins of Purveyor claims that "Shuffleboards are coming back stronger than ever this Fall." At the moment Herb is digging himself out of that big remodeling job at his offices and showrooms. . . Manufacturers are at their wit's end worrying about obtaining materials now that they are under CMP's allocations. Report that tho things will be tough this 4th quarter, t'ain't nothin' to what it'll be like the first quarter of '52. . . Bi'l Marmer of Cinci stopped off to chat with Bill O'Donnell of Bally. Bill on his way to his L. A. offices. . . . Charley Pieri and Clayton Nemeroff want it known that if customers can't reach them because of a busy phone signal it's all due to the fact that they only have one outlet as yet. In fact, the boys haven't as yet completely set themselves since removal to their new quarters.

Al Bergman on his way back to Buffalo after another visit to Mayo Bros. Clinic in Rochester, Minn. . . . Wally Finke enjoying the sunshine at the Saxony Hotel in Miami Beach while partner Joe Kline working away. And Joe very proud of the new space the firm has added onto their showrooms and offices. . . Abe Green and Barnet (Shugy) Sugerman of Runyon Sales, Noo Yawk, spent some time visiting with Herman Paster after the AMI meeting. . . Vince Shay believes in farming with tractors. But, it didn't sound like it, in that discussion with Eddie Ginsberg. Eddie was telling Vince all about the thorobred horses he has down on his farm while Vince talking tractors that aren't bothered by flies, bees, or other such pests as are horses. . . . Ben Coven reports that business is definitely on the upswing. Those Wurlitzers and Bally products have been going out of the Coven showrooms at a more rapid pace than in many, many weeks. "Looks like war spending is taking hold." is the way (10c play) Ben puts it.

way (10c play) Ben puts it. Thanks Ray Cunliffe for your very nice remarks regarding our O.P.S. editorial.) Many, many ops have written in expressing thanks and praising the editorial which analyzed the entire O.P.S. "General Overriding Regulation 14" as far as ten cent play on juke boxes and all types of coin operated entertainment is concerned... Sam Lewis of Chicago Coin says to look for something really hot, different, new, better, out in about a week or ten days. We are looking... A' Stern of World Wide very happy over the way the new Rock-O'a Super Market has clicked with all his many customers. He looks for some really great sales... Marvelous letter from George A. Miller president of .M.O.A. (Thanks, George, for your very nice remarks.) ... Florida ops are using The Cash Box "Confidential Price Lists" for their "Personal Property Tax." Florida has raised personal prop. taxes over $45\frac{1}{2}$ million do'lars this year. ("The Confidential Price Lists" are complete valuation verification.) Busier than ever is Herb Jones. He's not only taking care of the big volume of detail which comes with the large amount of defense work Bally now has, but, also taking care of a volume of work on all the firm's games... Chris Jobling, operator for 20 years in Auckland. New Zealand, in town this nast

Busier than ever is Herb Jones. He's not only taking care of the big volume of detail which comes with the large amount of defense work Bally now has, but, also taking care of a volume of work on all the firm's games. . . Chris Jobling, operator for 20 years in Auckland, New Zealand, in town this past week. Buying whatever he possibly can. Chris' firm, Bell Automatic Co., Ltd., has been operating prewar equipment right to this date. Which is the same problem of all our British cousins. . . Johnny Casola reported to be "champing at the bit" to get out on the road again. This has been his longest stay at the United plant. But, what Johnny wants, is to work his way south. So that he can cover the Miami area 'round about Xmas and New Year's. . . Morty Mortensen over at United claims that he's going on a strict diet. Just to show "Big Swede" Helstrom what a gorgeous figure of a man should really look like. . . . Herb Cettinger out to the Poconos in Pennsylvania where he is picking up his' dotter and bringing her home. In the meantime playing golf in the Pocono Mts., with Al Rodstein.

Joe Abraham of Lake City Amusement. Cleveland, wants us to watch for the "big day." Sunday, Sept. 16. But, as yet, Joe won't tell us what it's all about. Except to state, "Get your grip packed. Put in your toothbrush and a fresh collar. Be ready for Sunday, Sept. 16." . . . Thanks George Alberts of Cedar Rapids, Ia., for your very nice remarks concerning The Cash Box. We will continue to give you, and all ops, the best that's in us. . . . Harold K'ein phones from Omaha, Nebr., to advise that the Midwest Coin Machine Show is growing by leaps and bounds. Ops from as far away as California and New York, and from the deep South, planning to be present. "Looks like the coin machine show of the year will be here at the Paxton Hotel, Omaha, on October 15 and 16," Harold reports. . . Hear that Joe Cohen of Ristaucrat phono very enthused over the fine letters he's been receiving regarding the firm's new model. He is going to open production as wide as he possibly can to take care of the demand the firm are enjoying at this time.



That's RIGHT . . . Exhibit's five sensational products have proved themselves, everywhere in the nation, "America's Steadiest Moneymakers." More and more operators are calling for "The BIG 5" Exhibit Moneymakers. If you haven't yet investigated "The BIG 5" do so today! Write NOW! Or, better still, phone or wire for full details to:



HERE IT IS ...

The New AMI-ful, Daringly Different "D"

ON DISPLAY NOW! DELIVERY NOW!

Choose any location in your area...the "D" will fit it like a glove...and make money faster than any machine you've seen in a long, long time.

COME IN AND SEE ITS SCORES OF NEW FEATURES ... PRACTICAL AND PERSUASIVE!

"Profits Rise When You Standardize on AMI's"

WESTERN DISTRIBUTORS 3126 Elliot Ave., Seattle, Wash. Phone: Garfield 3585

1226 S.W. 16th Ave., Portland 5, Oregon. Phone: Atwater 7565



We've got "D"! AMI's New Juke Box

Wallace Distributing Company

205 Northeast First Ave., Mineral Wells, Tex. Phone: 216

Southern Automatic Sales Company To Hold Showing Of AMI Model "D" Phono On September 8 And 9

LOUISVILLE, KY.—All offices of Southern Automatic Sales Company will hold a showing of the new Model "D" AMI phono on Saturday and Sunday, September 8 and 9, according to Leo Weinberger, head of the organization.

All heads of the five offices are now making elaborate preparations for this special showing, at which time Southern will play hosts to the thousands of operators in their territory of Kentucky, Indiana and Southern Ohio. The offices are located in Louisville, Ky.; Lexington, Ky.; Cincinnati, Ohio; Ft. Wayne, Ind.; and Indianapolis, Ind.

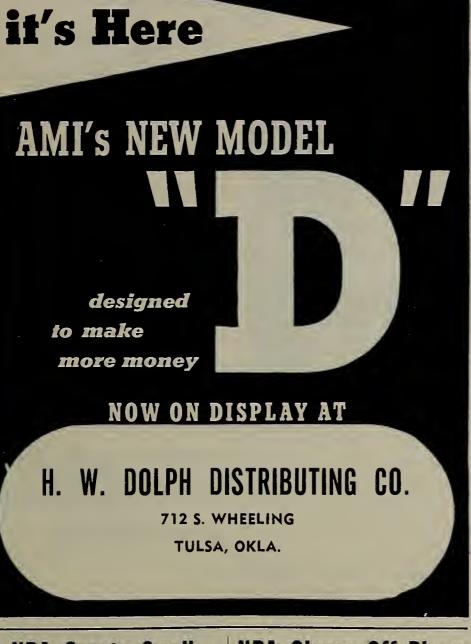
olis, Ind. All the executives and sales force of Southern attended the AMI distributors' meeting at Grand Rapids on August 23 and 24, at which time they were shown the new Model "D" for the first time. The thirteen members of this company was the largest single contingent at the meeting. Pictured below are the Southern Group as then pased for this shot at

rictured below are the Southern group as thep posed for this shot at the Grand Rapids meet. Left to right: (Kneeling)—Johnny Stocksdale, Fort Wayne; Leo Weinberger, Louisville; Joe Weinberger, Cincinnati; Sam Weinberger, Indianapolis; Ed Zoller, Louisville; and Sam Dicter, Fort Wayne. (Standing) — Homer Sharp, Dayton; Paul Himburg, Cincinnati; George Burch, Fort Wayne; Bernard Bradford, Louisville; Fred Allen, Fort Wayne; and Mat Malley, Cincinnati.





\$



NPA Grants Small Steel Users Carload

WASHINGTON—To relieve small users from difficulties encountered in placing orders of steel, copper and aluminum, the National Production Authority, U. S. Department of Commerce, today amended Direction 3 to CMP Regulation 1, which governs the placing of such orders.

Under the amendment, no manufacturer whose quarterly allotment or advance allotment of carbon steel is equal to or more than a carload lot shall be required to reduce his delivery order for such material below a carload lot. He may order the full carload despite the fact that the amount may exceed the total permitted to be ordered in one month under Direction 3.

Direction 3 prohibits any manufacturer from ordering for delivery in one month more than 35 percent of his total quarterly allotment of any controlled material. NPA explained that users of small quantities of carbon steel may thus purchase directly from steel mills and thereby save on transportation costs.

The amendment also permits a manufacturer to order up to 50 per cent of his advance quarterly allotment of steel, copper and aluminum for delivery in any one month for which the allotment is valid. In this case, a manufacturer is permitted to exceed 35 percent of his quarterly allotment because advance allotments are percentages of his current quarterly-allotments.

NPA Closes Off Phono Needles And Vendors From Nickel-Bearing Stainless Steel

WASHINGTON—NPA Order M-80, effective August 15, 1951, prohibits use of nickel-bearing stainless steel in automatic vending machines (except for food vending machines where public health specifications make such use mandatory) and in phonograph needles.

Under Section 2, Schedule A, NPA Order M-80, the agency states, "No person shall use any nickel-bearing stainless steel, high nickel alloy, or any component parts made therefrom in the production, manufacture, or assembly of any product contained in the list."

Tho one list is effective as of August 15, 1951, another becomes effective as of September 15, 1951.

Those interested in the use of nickel-bearing stainless steel should immediately obtain NPA Order M-80.

Florida Hikes Persònal Property Taxes Over \$656 Millions

TALLAHASSEE, FLA. — Florida counties will levy taxes against a record total of nearly Three Billion Dollars worth of property this year

lars worth of property this year. Personal Property Tax assessments total over 656 Million Dollars, an increase of over 45½ Million Dollars over last year. Operators thruout this area are

Operators thruout this area are wondering how much increase they will have to pay over last year's personal property valuations.

every day is payday with the new

by AMI

Come in and let us show you the host of brand new features on this great new juke box that makes more money for you.

9

Delivery NOW!

TARAN DISTRIBUTING,

INC.

2820 N.W. Seventh Ave., Miami, Fla. Phone: 3-7648

90 Riverside Ave., Jacksonville, Fla. Phone: 6-1551

CIGARETTE MACHINES Complete stock af all types and makes of new and rebuilt cigarette machines and parts always on hand. Write, Phone. Tell us what you need. Supreme Distributors, Inc. 3700 N.E. 2nd AVE., MIAMI 37, FLA. (Tel.: 78-4712)

CLE. PIN GAM	51	9 50 EACH
Round Up	Click West Wind	Sea Isle Melody
Yanks Cinderella	Ranger	Ballerina
Phoenix	Paradise	Singapore
Blue Skies	Yanks	Sunny
Major League	Serenade	Catalina
Stormy	Triple Action	Nevodo
Build Up	Robin Hood	Flamingo
Manhattan	Roncho	Howaii
Mexico	Star Dust	Ballyhoo

OLSHEIN DISTRIBUTING CO. 1100-02 BROADWAY, ALBANY 4, N. Y.

(Phone: 5-0228)

George A. Miller Meets With Harold Jeske Calif. Music Ops On Dime Play

OAKLAND, CALIF. — George A. Miller, president of Music Operators | Of America and head of the Califor-nia Music Guild, is reported to have been visiting with music operators thruout the state.

These visits were made necessary by the action taken over dime play. The operators were worried as to whether they were, in any way, going against present O.P.S. (Office of Price

Stabilization) rulings. Miller spoke to groups of operators in various cities thruout the state and gave them the facts regarding dime

play. Harrison W. Call, attorney for the California Music Guild, went along with Miller to explain the legal phase of the situation.



"It's What's in THE CASH BOX That Counts"



GEORGE A. MILLER

There was an exceptionally interesting meeting in Los Angeles, it is reported, with a committee of about was Hal Sherry international repre-sentative of the International Brother-hood of Electrical Workers.

Miller reported, "We are doing everything we can, and we are very much in hope of being successful, regarding 10c play.

"There is nothing sure except death and taxes," he continued, "but there is one thing for sure—and that is we are trying our mightiest to get an adjustment so that the boys can continue on 10c play."

Ray Cunliffe Compliments "The Cash Box" **Editorial**

CHICAGO - Ray Cunliffe took time out, during a conversation this past week, to praise The Cash Box on its two-page, two-color editorial, regarding juke boxes and 10c play, referring to as well as analyzing the ruling of the Office of Price Stabilization in this regard.

Cunliffe, who is president of the Recorded Music Service Assn. here, the Chicago juke box operators' organization, and a leading member of the Music Operators of America, stated:

"This was one of the clearest and timeliest editorials ever printed.'

He also praised The Cash Box on its quick action in regard to offsetting statements of various tavern magazines about the country who took up cudgels against 10c play and thereby upset many operations, especially thruout the midwest.

Ray Cunliffe also stated, "Every-thing possible is being done to bring about official exemption of juke boxes from such price control in view of the fact (as The Cash Box editorial stated) they do not, in any fashion whatsoever, affect the cost of living, or in any way deter continued high scale defense production."

And Henry **Strong Resign From Jennings**

CHICAGO—Harold H. Jeske, vice-president and Henry Strong, general sales manager, (both were also mem-bers of the Board of Directors) have resigned from O. D. Jennings & Com-pany, this city, effective August 24, 1951.

Jeske entered Gruen Watch Com-pany of Cincinnati, O., as production manager this past week.

Henry Strong also has a new con-nection, but made no official announce-ment as yet, except to state, "I'm leav-ing for a few weeks of rest and when I return will enter one of the largest firms here, entirely foreign to the coin machine industry."

Both men were well known to the trade and have long been connected with the O. D. Jennings organization.

NPA Halts Construction Of Coin Machine And Arcade Buildings

WASHINGTON-NPA Order M-4 as amended July 1, 1951, has been revoked.

That revocation does not affect any liabilities for violation of NPA Order M-4, as amended from time to time, or for violations of any adjustments, exceptions, directives, directions, or other actions of the National Production Authority.

The new order, M-4A, as amended August 20, 1951, provides new rules for limiting building construction and for limiting the use of certain building materials.

It prohibits the commencement or continuing of construction of amusement arcades, shooting galleries, or any type slot machine establishment.

Those seeking more details should contact their nearest National Produc-tion Authority office for NPA Order M-4A, as amended August 20, 1951.

Use Of Cobalt Prohibited In Mfr Of Pinball Games And Juke Boxes

WASHINGTON-NPA Order M-80, Schedule 2, effective September 1, 1951, prohibits use of cobalt in mag-nets used in "coin rejectors for juke boxes, pinball games or gambling de-vices" vices.

Cobalt is now subject to complete allocation.

Defining cobalt, NPA reports:

"Cobalt means and includes cobalt metal, cobalt fines, cobalt oxide, cobalt powder, and all other primary compounds, as well as scrap containing more than 5 percent cobalt, which are used as sources of cobalt in commercial manufacturing and processing.

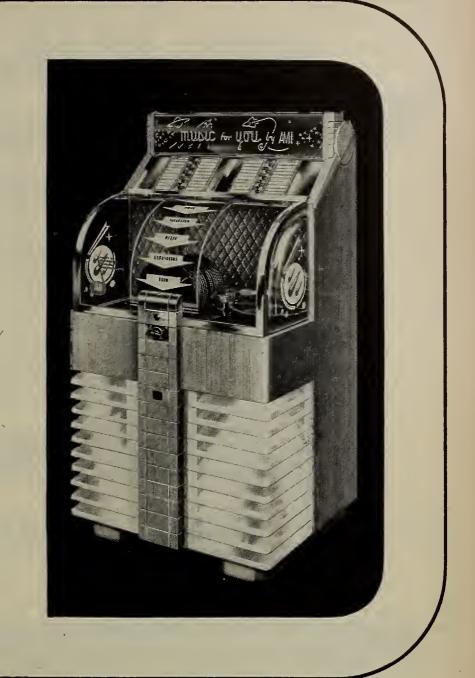


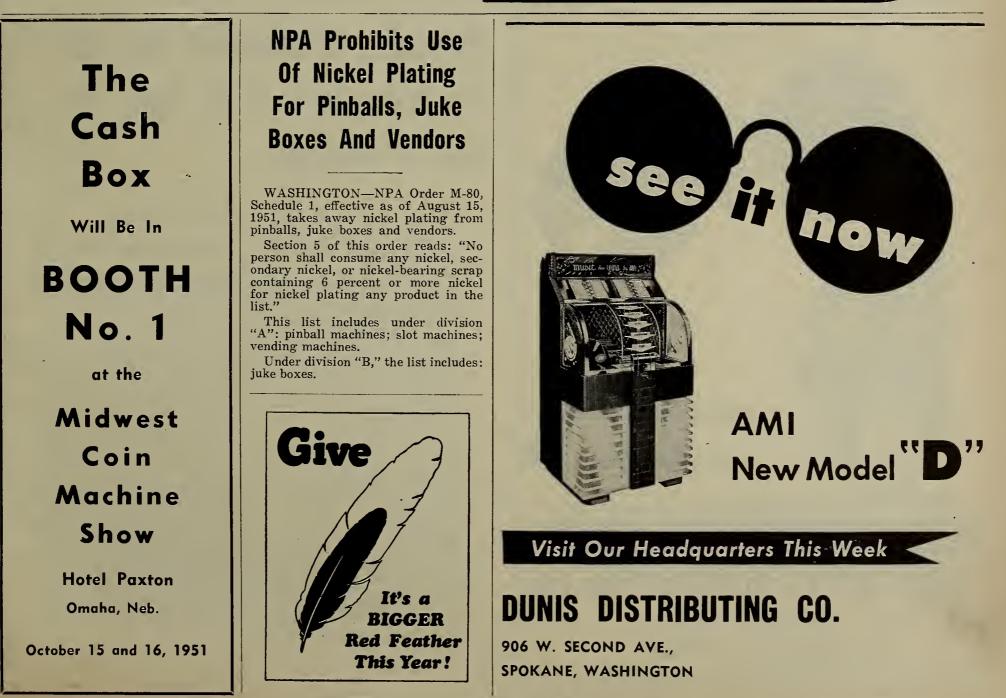
AMI's New Model "D"

Super-enriched AMI Quality. A Multitude of New Features to Increase Cash Intake. COME IN AND SEE IT NOW

BANNER SPECIALTY CO.

1508 FIFTH AVENUE PITTSBURGH, PA.





HERE IT IS ...

The New Daringly ON DISPLA Choose any location glove ... and make

The New AMI-ful, Daringly Different "D"

ON DISPLAY NOW! DELIVERY NOW!

Choose any location in your area...the "D" will fit it like a glove... and make money faster than any machine you've seen in a long, long time.

COME IN AND SEE ITS SCORES OF NEW FEATURES ... PRACTICAL AND PERSUASIVE!

"Profits Rise When You Standardize on AMI's"

UNITED DISTRIBUTORS, Inc.

513 East Central, Wichita, Kan. Phone: 4-6111



Automatic Phonograph Distrib. Co. Sets Sept. 4 As AMI "D" Day In Chicago

CHICAGO—Tuesday, September 4, will be Chicago's "D" Day, according to Mike Spagnola of Automatic Phonograph Distributing Co., 806 North Milwaukee Ave., this city

On that day, the day after Labor Day, the firm will show the new AMI Model "D" phono for the first time to all juke box operators in this area.

There will be refreshments and many other outstanding events during this showing, according to the firm.

Mike Spagnola is also making it his business to bring in everyone of the firm's out-of-town customers to be present and see why the firm believes, according to Mike:

"The AMI Model 'D' is the first phonograph really built for the operator by the manufacturer who has done the most to help every operator."

The executives of the firm, who had spent two days, August 23 and 24, at the national distributors' meeting in Grand Rapids, returned home sprouting high praise and enthusiasm over the new Model "D." "The AMI mechanism is well known and thoroughly proved," stated Spagnola, "and all of us at this meeting were highly impressed with the new innovations and beautiful appearance of the cabinet. We are just as positive that the music operator will express the same opinion."

New Bowling Conversion Unit Being Manufactured

CHICAGO -- Frank Roelke has joined with Joe Beck in Amusement Games Company, this city, to manufacture a new shuffleboard conversion called "Advance Four Player."

This conversion allows for two rebound shuffle games to be made from any one 18, 20 or 22 foot shuffleboard.

Roelke stated, "As an operator my first thought was to make this the easiest servicing conversion and the most economical ever built for the operators. I believe that we have achieved both purposes in our 'Advance Four Player' rebound conversion for shuffleboards."

Deliveries of this new conversion, Roelke reports, will start around September 15.

At the present time the firm is taking advance orders for its conversion unit.

They have also arranged to display it at the Midwest Coin Machine Show in Omaha at the Hotel Paxton on October 15 and 16. Page 37

September 8, 1951



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

The Cash Box

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September 8, 1951

THE BIG DAY IS SUNDAY, SEPT. 16TH CANCEL ALL DATES AND DINNERS FOR THE BIG DAY. PACK UP YOUR SADDLEBAGS AND GALLOP OVER TO LAKE CITY AMUSEMENT CO. 4533 PAYNE AVENUE, CLEVELAND, OHIO (Phone Your Reservation Today: HEnderson 1-7577)



So. Dakota Bonus Tax To Be Removed

PIERRE, S. D.—Special sales and other taxes levied to finance South Dakota's veterans' bonus program will be terminated Oct. 1, as the result of official action taken by the State Bonus Board.

The action was announced (Aug. 27) by Governor Anderson, who said the board determined that all money necessary to pay the bonus will have been raised by Oct. 1.

South Dakota's sales tax, after Oct.

Dobson Distrib. Co. Appointed Distribs For Spacarb Drink Vendors

DALLAS TEXAS—Spacarb, Inc., Stamford, Conn., has announced the appointment of the Dobson Distributing Company, 4207 Maple Avenue, Dallas, Texas, as distributors of the Spacarb 4-flavor Hot 'n' Cold Mix-A-Drink automatic beverage dispenser in Eastern Arkansas, Louisiana, Mississippi, and Texas (with the exception of those counties north of Parner, Castro, Swisher, Briscoe, Hall and Childress) according to H. J. "Pete" Foster, vice-president and sales manager for Spacarb.

Dobson Distributing Company is owned and operated by Joseph Dobson and James Dobson, both of Dallas. James Hosler, who has been Spacarh representative in this territory is now directly affiliated with the Dobson Company. He will make his headquarters in Dallas.

In addition to sales of Spacarb cup drink equipment, Dobson will represent the Bert Mills Coffee Bar, for which Spacarb is national sales representative. 1, will revert to 2 per cent instead of 3 per cent, and application of the tax to liquor, beer and cigarette sales will be abolished. Also, property owners will be relieved of a 2-mill levy and a 1 per cent license tax on automobile owners will be removed.

An indebtedness of \$30,000,000 to pay the bonus and the special taxes were authorized by the 1949 State Legislature. Payments to veterans and their dependents, which began April 1, 1949, will total close to \$28,000,000.

Window Displays For AMI Distribs Feature Huge Telegrams From Recording Artists

NEW YORK—Every music operator approaching an AMI distributor's during national "D-Days" knows for certain that big things are under way the moment he glances at the showroom windows.

Huge reproductions of telegrams from the nation's leading recording artists which congratulate AMI on the new Model "D" are displayed to form an attractive and striking window decoration.

"Satisfying as these commendations must be to the distributors, the effect of the wires should be widespread and beneficial to the automatic music business generally," stated Bill FitzGerald, AMI advertising manager. "Not only operators, but also every passerby who sees the names of these headliners cannot help but be impressed with this recognition of the important place occupied by the juke box in the entertainment industry."

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by AMI

payday

Come in and let us show you the host of brand new features on this great new juke box that makes more money for you.

every day is

with the new

Delivery NOW!

ROANOKE VENDING MACHINE EXCHANGE, INC.

3110 Williamson Rd., N.W., Roanoke, Va. Phone: 3-1181
63 Commonwealth Ave., Bristol, Virginia. Phone: 1334
118 W. Washington, Charleston, W. Va. Phone: 30311



""It's What's in THE CASH-BOX That. Counts"

881 MAIN STREET

BUFFALO 3, N. Y.

Lincoln 9106

soda. . . Mr. & Mrs. Joe Mangone working like beavers and thrilled over new

Gottlieb game.

FORTIFY YOUR ROUTES Streamline Your Profits



ON DISPLAY AT

Huber Distributing Co.

1118 Howard St., San Francisco 3, Calif. Phone: Underhill 3-2202



2854 Champa St., Denver, Colorado

Phone: Alpine 3405



CALIFORNIA CLIPPINGS

The campaign long waged by this publication to keep certain matters pertinent to the industry and its operation within the trade and publications exclusively devoted to the trade once again was justified in recent weeks out this way. We don't mean to say that the OPS would not have decided to enter the dime play situation if some of the over-eager lads hadn't trumpeted their intentions to the world via the local dailies, or if other magazines concerning themselves in part with this industry hadn't proclaimed the same from every news stand in town. But in looking back on recent developments, it's brought home forcibly to us that **The** Cash **Box** has a sound and far from selfish premise in harping away on the importance of discussing all matters of importance and possibly confidential nature within the strictly trade circle. We've yet to see any magazine or newspaper (even a stock market report) other than a publication, say, in the metal industry, carry the details, whys and wherefores of a pending new development in steel or a projected raise in price. The other journals get the news only after it's an accomplished fact, officially approved and released, not while the subject is still in the formative stage of discussion, pro, con, if and maybe.

All this pours out of our typewriter, despite the question of dime play now being one for the editorial pages up front and possibly for government reconsideration. What brings it on is that a number of local music ops, who were quite willing to talk and do something about the matter, until they encountered official obstacle, now want to shush up and forget the whole thing to the extent of not even availing themselves of trade paper support in telling their story to the government. As we pointed out to one of the boys, they'll find no one more ready, willing, able and listened to than a recognized trade publication, one which recognizes its interests as identical to the manufacturers, distributors, operators and others earning a livelihood in the coin machine industry.

In from Salt Lake City for a friendly greeting to the Laymons and his other friends along the Row was Rock-ola distributor Dan Stewart. We happened to be at Paul's place just as a fresh load of Bally's "Futurity" and "Shuffle-Line" games arrived, and we were told almost everyone of them was an order. . . Popped in at Badger Sales and almost popped out, like a pop-up toaster. Thought we mighta been in the wrong place, (till we spotted Williams' "Hayburner") what with a section of the show room looking like an appliance store. Everything from refrigerators and stoves on down is on hand. . . . Lyn Brown readying his new spot for moving in within a few days and hoping the changeover will change his luck from fair to fairer. . . . Fred Gaunt postcards in from his vacation that he's having a fine, peaceful time, even the fish aren't disturbing him. . . . Johnny Hawley back from his vacation and lining up his premium merchandise for a big Fall business, replacing his beach and summer lines with more appropriate indoor recreational and household items.

Haven't heard from Joe Peskin and firm since they moved off the Row, but word reaches us that the outfit is comfortably established in their new quarters and that the steel business is a good one these days... Jack Simon back from a short run out of town, with word that many operators are starting to feel the pinch of being short on equipment and are ready to buy the best and newest they can get in lively items... On the Row: William Black of Bakersfield ... San Bernardino's Sid Snyder ... T. H. Loo from El Centro ... Tommy Workman of El Monte ... Santa Ana's Burt Hammond (who just bought a restaurant there) ... Jack Thompson of Bellflower.

MINNEAPOLIS, MINN.

The Minnesota State Fair is going full swing, and after a slow start on Saturday with a lot of rain the weather man turned the trick and Sunday the sun came out and stood with us. The crowds were so great that for a while the State Fair attendants had to turn away quite a number of cars. With the weather decidedly on the fair side the turn-out for this week is expected to be greater than ever before. Even though the Midway grounds were muddy, thousands trekked through the Midway.

Mrs. Don Kohner of Winona, gave birth to a daughter and Ray Kohner, the grandfather, well known operator from Winona, is certainly walking around with a puffed up chest. . . . In town for the first time in many weeks were Joe and Clarence Totzke of Fairmont. . . . In town to pick up supplies were Frank Coubal of Bloomer, Wis.; Phil Stang of Jordon; and August Quade of Rochester. . . Phil Stang informed us that his partner, Joe Topic of Shakopee is finally getting up and around a little bit but he is not as active as he used to be. . . . Lieberman Music Company reports that the Williams "Hayburners" had been receiving tremendous reception and that they just can not get enough machines to take care of all the orders. . . . Some of the operators who were seen in town picking up supplies and records for their routes were Dick Grant of Seaton; Earl Hanson of St. Peter; John Galep of Menominie, Wis.; and Amos Miller of Spooner, Wis.

Harry Galep of Menominie, also was in town visiting the various distributors. . . Harold Havenor and his son of Eleva, Wis. was seen around town as was Ben Jahnke of Hutchinson and Frank Kummer of Spring Valley. . . . Gabby Clusieu makes a trip into the Twin Cities to take in the Womens Golf Tournament since his wife is very active in the golf club at Grand Rapids. Also seen in town were Bruce Windhurst of Huron, S. D.; William Gummow of Hopkins and Frank Phillips of Winona. . . Andrew Markfelder of Staples, decided to take in both the State Fair and also to see some of the distributors as did Earnest Woytassek of Cayuga, N. D. . . . Jack Ravine of the United Machine Co. Minneapolis, is recuperating at the Mount Sinai hospital from a stroke suffered lately. . . . Nels Nelson of Alexandria made the round last week.

September 8, 1951 Page 41

CAN YOU AFFORD 1c PER WE **TO OBTAIN EACH OF THESE FACTS VITAL TO** CONTINUED SUCCESS OF YOUR BUSINESS?

Editorials that simply sizzle with true facts. That contain predictions of things to come. That carefully and completely analyze problems of vital importance to all members of the industry. Courageous, fearless, truthful, factual editorials, without peer in the entire history of this industry.

Feature articles covering every vital phase of the industry. Written in easy-to-read, easy-to-understand style. Completely clarify the problems of the trade. Written by men with over 20 years of experience in writing for this industry exclusively.

News reports from everywhere in the world, many times printed even before they become news anywhere else. Every news source and every news service used to obtain news facts for the industry. Every news item carefully analyzed before being put into print.

Advertisements of the leading manufacturers, distributors, jobbers, suppliers, and all the allied industries. Ads that tell what these leaders are featuring. What they have for the members of the field.

Pictures of all outstanding personages and events. More pictures printed in The Cash Box than in all other publications combined. Special photographers in leading centers always on hand for this great service.

Completely analyzed reports of all Governmental regulations referring in any fashion whatsoever to this industry. Legal reports. Legal facts. Tax reports. License reports and license changes. The Cash Box IS NOT SOLD ON NEWSSTANDS. Such legal reports and tax matters are for this industry—and this industry only.

Famous columns that are avidly read by all the trade. Covering the intimate and inside news from New York, Chicago, Los Angeles, Minne-apolis-St. Paul, Miami, Dallas, New Orleans, and many other important centers.

The biggest classified advertising section in the industry. Publishing more classied ads each week than all other publications combined pub-lish in a month. Here's where everyone seeks bargains. Here's where everyone finds whatever he wants to buy or to sell. Outstanding. A section that earns everyone money.

The world famous, officially accepted, original and authentic, "Confi-dential Price Lists." The one and only recognized official guide for all new and used coin operated machines in the United States. Giving all market changes as they occur each and every week.

Thousands of dollars have been saved by members of the industry because of close and consistent attention to each week's issue of Confidential Price Lists" in the matter of sales of machines, purchase of machines, personal property taxes, income taxes, and other national and local taxation.

Loans have been made by and from finance firms, factors, loan com-panies, banks, and other financial institutions thru use of "The Confi-dential Price Lists" as their official and only, completely recognized guide to all machine prices in the industry.

The courts of the United States, Canada, Mexico, and many other countries have adjudicated and settled estates and claims by official use of "The Confidential Price Lists." ("The Confidential Price Lists" are over 12 years old. A little over nine years ago they were incorporated into The Cash Box. This 12 years of experience is an invaluable aid to every user of "The Confidential Price Lists.")

13 The Cash Box is recognized by various associations of operators thru-out the United States as their "official magazine." Operators, them-selves, call The Cash Box—"The operator's bible." Operators make confidential reports to The Cash Box and completely favor The Cash Box BECAUSE The Cash Box IS NOT SOLD ON NEWSSTANDS. It is their truthful, fearless and confidential friend.

One noted feature of The Cash Box that is growing ever more important is "Conversions." Here are listed the firms who are converting old games into new types. The old names and the new conversion names 1 appear each week. This is one feature that is completely exclusive with The Cash Box.

New features are continually being added to The Cash Box as their need becomes apparent. The Cash Box spares no expense to bring its readers the most authentic, the finest, the most complete new guides. Other new features of great importance to The Cash Box readers are being arranged right now. Each and every week there's something new, better, more valuable added for the reader's benefit.

Aside from all the above, for operators of all types. of coin operated amusement, vending and service equipment, operators of music machines find tremendously important features to continue their business successfully only in The Cash Box. "The Nation's Top Ten Moneymaking Juke Box Tunes," compiled from reports received from juke box operators all over the nation, appears in The Cash Box each week and has been featured on outstanding radio shows, by leading disk jockeys, and is officially accepted by noted publications of all kinds.

"The Cash Box Record Reviews" featuring the "Disk Of The Week" and the "Sleeper Of The Week" records, plus complete reviews of all the new week's records and "Only Records Considered Best Suited To The Requirements Of The Trade" are reviewed each and every week, prove invaluable to music operators for they can then buy with full confidence and know that they are buying only the best moneymaking records of the week.

"Best Bets" featuring a column that tells about new records which have just been reviewed that week and which are considered the best bets to earn money for juke box operators.

Music news and editorials that are slanted to bring bigger, steadier profits to the nation's operators. Important information appears in the news reported each issue. Readers acclaim the music news of The Cash Box.

The "Juke Box Regional Record Report" gives a full page featuring the top ten tunes in twenty-four individual cities each week. This is absolutely invaluable to the music operator. He knows what's tops in his town. He can follow right along to grab the biggest play. More money for every operator who reads this page.

'Round The Wax Circle" offers a column of intimate and breezy news from the Tin Pan Alleys of New York, Chicago and Los Angeles, and brings music ceprators closer to the artists and orchestras who make the records for them. An extremely interesting column.

"Disk Jockey's Regional Record Reports" features the top ten tunes of 32 outstanding disk jockeys in the nation. A perfect tieup between the juke box operator and the disk jockey. Each knows what the other's playing. Each cooperates to please the public. Important for every juke box operator to know.

The world famous, original, exclusive, unequalled "Hot Charts" of The Cash Box are acclaimed by all juke box operators and all others in any fashion whatsoever engaged in music. Here are compiled from hun-dreds of reports directly from leading juke box operators the top ten "Jazz & Blues" records in New York, Chicago, Los Angeles, New Orleans, Dallas, and five other important centers, each and every week. The most authentic, the finest and officially-accepted "Jazz & Blues" record ratings in the nation.



The Cash Box started it. Crusaded for it. Demanded it. Today it's becoming more and more the fact. Two minute records for operators. To help keep this a featured fact The Cash Box publishes a special column each week that features the speediest playing records reviewed in that very week's issue. Records only under 2:30 are featured in this column.

"Jazz & Blues Reviews" of all the records in this great field plus a spe-cial choice "Award Of The Week" record is one section that is absolutely priceless to any operator in jazz and blues locations. The Cash Box ratings and reviews of these records are acclaimed by all the

manufacturers of the records themselves, as well as by all the music trades and, especially, by the jazz and blues juke box operators.



"The Big 5 Hillbilly, Folk & Western Juke Box Tunes" features the top five records in this category. These are compiled from dozens and dozens of reports received each week from noted music operators. An additional five records are added on each week so that the juke box operator knows the next five in line for top honors.



The "Folk & Western Record Reviews" featuring the "Bullseye Of The Week" record are acclaimed by all users of this type of recording all over the nation. These weekly reviews of all the records produced in this field are the most outstanding in the history of the nation's recorded music.



"Folk & Western Roundup" is an intimate, newsy, breezy column concerning the people, the artists, and all connected with this great music category, written by a man with great knowledge of and experience in this field.



"Disc-Hits Box Score" features the top 40 big selling records around the nation. Compiled each week exclusively for The Cash Box by Jack Tunnis whose "One-Spot" record system is the outstanding necessity of every record dealer in the country. A terrific full page report rating the top 40 tunes.

IF YOU CAN AFFORD 29c A WEEK TO OBTAIN THE ABOVE FACTS VITAL TO THE CONTINUED SUCCESS OF YOUR BUSINESS EACH AND EVERY WEEK—THEN SUBSCRIBE TO "The Cash Box" TODAY!

THE CASH BOX

EMPIRE STATE BUILDING NEW YORK I, N. Y.

OKAY! Enclosed find my check for \$15 for a Full Year's Subscription (52 Weeks' Issues). Start sending me "The Cash Box" each week!

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CITY			

NOTE: On the Full Year's Subscription of \$15 Per Year "The Cash Box" costs you less than 29c per week.

The Cash Box

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CLASSIFIED ADVE	RTISING SECTION	CLASSIFIED ADVE	RTISING SECTION
CLASSIFIED AD RATE 8 CENTS PER WORD Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for follow- ing issue pending receipt of your check	WANT—Used, new or surplus stock records. At this time we will pur- chase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EX- CHANGE. Anthony "Tony" Gal- gano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.	FOR SALE—Packard # 400 hideaway \$69; Packard Manhattau \$139; Packard Speaker # 1000 \$29.50; Packard Pla-Mor Boxes \$10; See- burg W6-656 5c wireless Wall Boxes \$16; Seeburg W1-656 5/10/25c wireless Wall Boxes \$30; AMI Boxes 5/10/25c \$45; Wurlitzer Boxes # 3020 5/10/25c \$39. AMERICAN VENDING CO., 2359 CONEY ISL-	 FOR SALE—Manhattan Packard phonographs, like new, \$189.50 ea. WESTERN DISTRIBUTORS, 1226 SO UT HWE ST 16th AVENUE, PORTLAND 5, ORE. FOR SALE—Moved—Must Unload. 1 Dime Pool Table \$50; Bally Speed Bowler \$50; Bally Shuffle Champ
or cash. Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue con- taining no more than 40 words, which includes your firm name, address and tele- phone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully. CLASSIFIED DISPLAY — Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.	 WANT—Zenith Cobra Arm, the record demonstrators. C & L MUSIC CO., 11 BAYBERRY ROAD, FRANKLIN SQUARE, LONG ISLAND, N. Y. WANT — All post-war games, phono- graphs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg step- WWANT Seeburg step- 	AND AVE., BROOKLYN, N. Y. FOR SALE—Citations \$50; Champ- ions \$85. All machines A-1 and ready for locations. NASTASI DIS- TRIBUTING CO., 1010 POYDRAS ST., NEW ORLEANS 12, LA. Tel.: MAgnolia 6386. FOR SALE—Buy now—prices were	Rebound \$75; United 2-Player Hockey (New) \$100; Chicago Coin Playball (New) \$75; Bally Shuffle Bowler \$25; United Super Alleys \$25; Super Bomber \$50; Evans Play Ball \$75; Wurlitzer 1015 \$200; Exhibit Gun Patrol, like new, 3 slots, write; Bally Citation \$95. K. C. SPECIALTY CO., 410 MAR- KET ST., PHILADELPHIA 6, PA. Tel: MArket 7-6865 or 7-6391.
ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y. WANNT	pers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648. WANT—Will buy used phonograph records made before 1940; any quantity or dealer's stock. Will pay \$15 to \$30 per hundred. Some labels are Paramount; Gennett; Vic-	never better: Wurlitzer 750E's \$75; Wurlitzer 850's \$55; Wurlitzer 700's \$57.50; Wurlitzer 1100's \$350; Aireon Coronet \$100. F.O.B. Kan- sas City. Crating \$5. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO. Tel.: BAltimore 5615.	FOR SALE—Bally Hot Rods, latest model, like new, \$99.50. Also One Balls, very good, ready for location: Victory Specials \$30; Special En- tries \$40; Jockey Specials \$55. 1/3 Deposit, Balance C.O.D. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE, CHICAGO, ILL.
WANT—Experienced Phonograph and Coin Machine Salesman. Service background essential. Travel most of time Arizona, New Mexico and West Texas. Do not apply unless you have experience or background necessary. Write only, giving full qualifications, references and salary expected. MAESTRO MUSIC, INC., 121 EAST BROADWAY, TUCSON, ARIZ.	tor; Columbia; Brunswick; Blue- bird; Vocalion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y. WANT—We want late model phono- graphs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.	erators: Large stock, all post-war Wurlitzer phonographs, including Model 1400. Also 3023 Wall Boxes, new 48-selection and converted 48- selection Wall Boxes. Recondi- tioned. Write for price. ALFRED SALES, INC., 881 MAIN ST., BUF- FALO 3, N. Y.	FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity \$10 ea.; Seeburg 8200 and 8800's at \$49.50 ea.; 3-wire and wireless Boxes at \$5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGS- TOWN, O. Tel.: 8-7515.
WANT—United Twin Rebounds; United and Keeney Four Ways. Also Shuffleboard Conversions. FOR SALE—Special—New Double Faced Wates \$1.49. Write for list of close- outs. MONARCH COIN MACHINE, INC., 2257 N. LINCOLN AVE., CHICAGO 14, ILL. Tel.: LIncoln 9-3996.	WANT—By Operator: Bally One- Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location: ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.	tubes. Sixty and five off list. Stand- ard Brands. Guaranteed. Individu- ally boxed. 47 and 44 bulbs (100 to box) \$4.35 per hundred. LEWIS ELECTRONICS, 3449 N. ELAINE PLACE, CHICAGO 13, ILL. FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50;	 FOR SALE—Universal Photo Finishes, in excellent condition, \$125; Bally Citations \$95; Playmeters for AMI Phonos, new \$4.50. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE. Tel.: ATwater 6521. FOR SALE—Closeout! Brand new in
WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 'TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939. WANT—Will pay cash for Champions,	WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. Not lot too large or too small. We also buy closeout inventories complete. BEA- CON SHOPS, 905 NO. MAIN PROVIDENCE 4, R. I.	Shuffle Alley with fly-away pins \$25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: MOnroe 6-2110. FOR SALE—Just 21 \$50; Joker \$125; Spot Bowler \$135; Maryland \$50; Star Series \$95. WANT—Seeburg 100, 78 or 45 rpm, new or used.	original cases — Tri-Scores \$115. Write for low prices on the follow- ing: Six Shooter, Cyelone, United Rebound S.A., Bowlette, Play Ball, Bomber, Hit-Run. Special! 40 Hot Rods—make offer. LEHIGH SPE- CIALTY CO., 826 N. BROAD ST., PHILADELPHIA 30, PA. Tel: POplar 6-3299.
Citations, Gold Cups, late Rock- Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUT- ING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.	WANT — United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: JUdson 6-1865.	MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHE- NECTADY 2, N. Y. FOR SALE—Thoroughly reconditioned post-war phonographs. AMI, Rock- Ola, Wurlitzer, Seeburg. Large used phonograph inventory priced to move. Now delivering new AMI.	FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wiscon- sin, also help new operators start routes. LAKE NOVELTY CO.,
burg Bear Guns, Evans Tommy Guns, Skyfighters, Cki-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.	 WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL. WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, 	ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. FOR SALE—Wurlitzer 1015 \$199.50; Bally Speed Bowlers \$49.50; write for price on Bally Hook Bowler. New line, hunting equipment for premiums. Send for samples. All our premiums and equipment sold	OMRO, WIS. FOR SALE — Original Flipper Games —large selection \$25 ea. Write for list. Hot Rod, like new, \$100; Bowlettes \$35; Daily Races \$35; Play Balls, new, \$99.50; Scientific Batting Practice \$45. J. ROSEN- FELD CO., 3220 OLIVE ST., ST.
WANT—One or a hundred phonos and games of all kinds. Cash wait- ing. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBIN- SON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).	WANT—What have you in new lines of equipment? Write us first. ROCK ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK	to operators only. We do not sell to your locations. SAVAGE NOV- ELTY CO., 940 ELM ST., BELOIT, WIS. Tel.: COllege 2599-W. FOR SALE—We are factory distri- butors for AMI; Keeney; Genco; Williams; Victor Vendors; Waxola Wax. We can supply your needs. MILLER-NEWMARK DISTRIBUT-	LOUIS, MÓ. Tel.: OLive 2800. FOR SALE—Brand new Advance 21 F Venders for immediate delivery; New Shipman 3-Way Stamp Venders \$39.50 ea. or 6 for \$200; Brand new Silver King Duck Hunters gum venders \$24.50 ea. CLEVELAND COIN MACHINE EX. CHANGE, INC., 1827 ADAMS ST.,
WANT—Bingo Rolls—must be clean and in A-1 condition—\$35. SYS- TEM AMUSEMENT CO., 810 WEST SECOND AVENUE, SPOKANE 4, WASH., Tel.: RIverside 4745.	FOR SALE—Seeburg 5/10/25c wire- less and 3-wire Wall Boxes; See-	ING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.	FOR SALE—Buy your finest recondi- tioned Wurlitzer phonographs from the World's Largest Wurlitzer Dis- tributor. Genuine parts, factory trained mechanics. Competitively
Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.	burg 146, 147, 148, S & M Models. Available now. Mail us your offer with 1/3 deposit. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. "It's What's in THE CA	inal crates, write—or will trade for late music, cigarette and any other coin operated equipment. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.	riand mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

CLASSIFIED ADVERTISING SECTION

- FOR SALE—1 Manley Pop Corn Machine—Model 49-Pl. Includes supplies such as paper bags, cartons, oil and approximately 100 lbs. of corn. Lists for \$650. Floor sample, sale at \$495; Jungle Joe photo electric Pistol with animated target, a real buy at \$99.50; 1 floor sample Universal Shuffle Tournament, a four player bowling attachment for use on any shuffleboard \$149.50; 1 Six Gun ABT Rifle Sport Shooting Gallery, complete with brand new compressor and new air pressure valve, write for price; Bang-A-Fittys, post-war skeeball, free ball feature, new in crates \$195. BUSH DIS-TRIBUTING CO., 286 N.W. 29th ST., MIAMI, FLA. Tel.: 3-4623.
- FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: LOngacre 4-5321).
- FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DIS-TRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.
- FOR SALE—Ready for Location: Seeburg 147's \$245; Seeburg 146's \$175; Wurlitzer 1015's \$210; Wurlitzer 1080's \$225; Rock-Ola 1428's \$350; Hit Parader's \$200. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.
- FOR SALE—2 Keeney "Lite-A-Line", 3 Universal "Five Star", 4 Bally "Bright Lights" and 2 United "3-4-5". Will sell one or more—highest bids will be accepted. Also closing out 18 Bally "Turf Kings" and "Champions". T & L DISTRIBUT-ING CO., 1321 CENTRAL PARK-WAY, CINCINNATI 14, O. Tel.: MAin 8751.
- FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DIS-TRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.
- FOR SALE-5 Seeburg M-100's in perfect condition \$789 ea.; 1 heavy gauge canvas tent 40'x80' \$429; 12 Juice Mixers, 10 gal. each, monel metal, ¹/₄ hp. motor, ice cooled 2 faucets \$99.50; WANT — Bally's Eurekas and Attentions. AMERI-CAN AMUSEMENT CO.; 628 MONT-GOMERY ST., SYRACUSE, N. Y.
- FOR SALE—America's finest reconditioned phonographs and music accessories, Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.
- FOR SALE Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MA-CHINE CO., BOX 861, LAFAY-ETTE, LA. Tel.: 2441.

FOR SALE — New American Scales \$95; Mutoscope Original Red Top Cranes \$150; Packard Hideaways \$50. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MArket 1-3967.

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- FOR SALE Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUT-ING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.
- FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMER-CIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: RIverside 4131.
- FOR SALE—Ready for location: Bally Hot Rods \$99; South Pacific \$99; Bank-A-Ball \$99; Twin Shuffle-Cade \$224; United Slugger \$154. MERIT COIN MACHINE EX-CHANGE, 542 W. 63rd ST., CHI-CAGO 21, ILL. Tel: ENglewood 4-9202 and 9204.
- FOR SALE—Special Bargains! Wurlitzer 1250 \$450; Wurlitzer 1015 \$219; Wurlitzer 1080 \$229; Wurlitzer 3020 wall boxes \$37.50; Wurlitzer 219 steppers \$25. Machines thoroughly reconditioned and refinished with Davis six point guarantee. Phone 5-5194, or write: DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE, N. Y.
- FOR SALE Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHI-CAGO 12, ILL.
- FOR SALE—Reconditioned Wurlitzers: 1250's \$500.; 1100's \$350.; 1015's \$225.; 1080's \$225.; 750's \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125.; 1426 \$179.50. Packard Manhattan \$169.50. O'CON-NOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.
- FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$. Write, or phone now. EMPIRE COIN MACHINE EX-CHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: EVerglade 4-2600.
- FOR SALE—Bally Shuffle Bowlers, like new, \$25; Bally Shuffle Champ \$75; Genco Bowling League \$25. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750.
- FOR SALE Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics \$9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPER-TON, GA.

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- FOR SALE Used Phonograph Records taken from our routes. BIRM-INGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRM-INGHAM 4, ALA.
- FOR SALE—New England's Largest Stock—New Machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeney, Exhibit. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040—and REDD DISTRIBUTING CO., INC., 811 UNION ST., WEST SPRING-FIELD, MASS. Tel.: 6-5418.
- FOR SALE Or Exchange for noncoin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSE-MENTS, BOX 288, NORTH AR-LINGTON, N. J.
- FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WIL-LIAMSPORT, PA. Tel.: 2-3326 or 2-1648.
- FOR SALE—4 ChiCoin Bowling Alleys, very clean, \$65 ea.; 1 Exhibit Dale Gun \$69.50; 1 Keeney Ten Pins \$45; 8 Telequiz, with film, \$145 ea. AUTOMATIC AMUSE-MENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel.: 3-4508.
- FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W1L56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.
- FOR SALE Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$7.95. Right and left corners \$8.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$16.95 ea. 1/3 deposit. Balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.
- FOR SALE Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HAST-INGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwankee 13, WIS. Tel: BLuemound 8-7600.
- FOR SALE—or will trade: 200 assorted Shuffle Alleys and Roll Down games. Will take in trade what you have, but prefer Turf Kings. CLEVELAND COIN MACHINE EX-CHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

(Continued on next page)

FOR SALE—Seeburg Gem Chassis in metal cabinets with Packard 30-wire adapters \$50 ea.; Buckley 1942 Boxes, 20 and 24 selection, \$5 ea. All equipment usable and in good operating condition. H UG H E S ELECTRIC CO., LADOGA, IND. Tel.: 17.

September 8, 1951

- FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.
- FOR SALE—Bally Hy Rolls \$49.50; 38 Wurlitzer H.W. \$65.; 38 Seeburg H.W. \$65.; South Pacific \$95.; Be-Bop \$115.; Harvest Moon \$49.; Chicago Goalee \$85.; Photo Booth with 2 Cameras \$295.; Bally Entries, Daily Races, Victory Derby \$35. ea.; Liberator \$65.; Play Ball \$65.; Roll Down \$49.50. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASH.
- FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAU-KEE, WIS. Tel.: WEst 3-3224.
- FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFAC-TURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.
- FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.
- FOR SALE—10 Winners, like brand new \$225 ea.; 5 Photo Finish \$135 ea.; 10 Champions \$149.50 ea.; 5 Gold Cups \$59.50 ea.; 10 Jockey Specials \$49.50 ea.; 10 Turf Kings, all late models \$315 ea.; 5 Wurlitzer 1015, very clean \$215 ea.; 3 1947 Rock-Ola \$195 ea.; 3 Wurlitzer 1017-A Hideaway \$225 ea.; 3 Seeburg Model 100-M, very clean \$725 ea.; 3 1946 Seeburg Hideaways \$200 ea.; 2 AMI Model "C", used 1 month, write for price; 10 Shoe Shine Machines: 2 Imperial \$85 ea.; 6 Falcon \$125 ea.; 4 Uneeda \$135 ea.; 1 Mutoscope Atomic Bomber, brand new original crate \$145; 4 Bally Hot Rods, very clean \$125 ea.; 3 Star Series \$135 ea.; 3 Williams All Stars \$79.50 ea. MONROE COIN MACHINE EX-CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.
- FOR SALE—Big Handicap back glass conversion for your Citation. Completely new. 15 new beautiful exciting colors. Get extra profits from your Citations. Order now—\$17.45. One-third deposit, balance C.O.D. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

CLASSIFIED ADVERTISING SECTION

Here's How To Get **37 Classified Ads Of 40 Words Each** Plus An Extra \$1500 FREE CHARGE **OF**

If you, Mr. Classified Advertiser, plan to use only 15 ads during the year of 40 words each (at The Cash Box low rate of 8c per word, each classified ad would cost you \$3.20) and the entire 15 ads would cost you \$48.

For this very same \$48 you can get 37 more 40 word classified ads plus an additional \$15 yearly subscription free of charge if you buy The Cash Box "Special Classified Advertising Subscription."

The Cash Box "Special Classified Advertising Subscription" costs you only \$48. But, it allows you to use a 40 word classified ad for an entire year (52 week's issues) and throws in free of any charge the regular \$15 per year subscription which means that, in addition, you get a complete copy of The Cash Box itself each week for a full year of 52 weeks.

Think it over. If you plan to use at least 15 classified ads during the year (which will cost you \$48 anyway for 15 ads of 40 words each) why not get your-self 37 more 40 word classified ads plus the complete week's issue of *The Cash Box* itself for a full year of 52 weeks (which would cost you an additional \$15 for a full year's subscription) all free of charge for what 15 ads of 40 words each would cost you?

Take advantage of this terrific bargain! Get yourself these additional 37 classified ads of 40 words each plus 52 week's issue of The Cash Box free of charge for the same \$48 only 15 ads would cost you!

Rush Your Check For \$48 Today To . . . THE CASH BOX **EMPIRE STATE BLDG.** NEW YORK 1, N.Y. FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERS-BURG, VA. Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOV-ELTY CO., STEVENS POINT, WIS.

FOR SALE—Pin Game Glass, size 21x41, \$17 per case—8 sheets per case. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HART-FORD, CONN. Tel.: 6-3583.

FOR SALE—Turf Kings \$245—5 to 9 \$225—10 and over \$215; Cham-pions \$125—5 or more \$99.50; Citations \$77.50—5 or more \$75; Citations \$77.50—5 or more \$75; Photo Finish \$82.50 any quantity; United ABC's, floor samples, write; Genco Stop & Gos \$77.50; Brand New Turf Kings in original crates \$447.50. NEW ORLEANS NOV-ELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: CAnal 5306. 5306.

FOR SALE—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAY-ETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Arcade Equipment: Peri-scope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully recon-ditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles re-paired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE — Thing \$130; Fighting Irish \$110; Rockette \$130; Four Horsemen \$135; Joker \$150; Punchy \$160; Pin Bowler \$125; St. Louis \$75; Champion \$65; Rocket \$140; Tri Score \$130; South Pacific \$110; Bally Hot Rods \$125; Chicago Coin Bowling Alley \$50. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

MISCELLANEOUS

NOTICE - We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vender. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVE-NUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100. NOTICE-Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUT-ING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists" rather than show no price, retain the last much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may fiel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, hav-ing a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. METHOD: "The Confidential Price Lists" should be read as follows: First

price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

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 Prices UP
 Prices DOWN
 Prices UP and DOWN 4. No change from Last Week 5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer 7. Machines Just Added * Great Activity

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39.50 6. Plaza 25.0039.50 25.00**39.50** 49.50 1. 600R 35.00 69.50 4. Royale 25.00 35.00 1. 600K 4. Regal 35.00 **69.**50 49.50 59.50 59.50 69.50 65.00 4. Regal RC 39.50 4. 500A 35.00 69.50 4. Gem 4. Classic 35.00 69.50 35.00 4. 500K 5. 41 (Counter) 35.00 35.00 50.00 6. 51 (Counter) 4. 61 (Counter) 5. 71 (Counter) 6. 81 (Counter) 45.00 4. Classic RC 39.50 30.00 Glassic RC Maestro Mayfair RC Mayfair RC Melody King Crown Crown RC Concert Grand Colonel 39.50 39.50 50.00 59.50 59.50 35.00 75.00 35.00 49.50 49.50 75.00 69.50 **89.50** 49.50 79.50 4. 700 89.50 109.50 39.50 59.50 4. 750M 79.50 49.50 3* 750E 125.00 95.00 39.50 59.50 4. 780M Colonial 129.50 95.00 59.50 4. 780E 4. 800 49.50 79.00 89.50 79.50 49.50 75.00 89.50 4. Concert Master 4. Concert Master RC 69.50 1. 850 49.50 59.00 65.00 89.00 4. 950 49.50 **69.**50 59.50 195.00 1* 1015 295.00 6. Cadet 35.00 65.00 4. 1017 Hideaway 225.00 259.50 6. Cadet RC 59.50 65.00 4* 1100 350.00 450.00 4. Major **49.5**0 59.50 195.00 2*1080229.50 2* 1250 450.00 4. Major RC 50.00 79.50 550.00 6. 300 Adapter 4. 320 Wireless Wall Box. 4. 310 Wall Box 30 Wire. 4. 320 2 Wire Wall Box... 6. 332 2 Wire Bar Box... 6. 331 2 Wire Bar Box... 10.00 15.00 4. Envoy 49.50 69.50 3.50 5.00 4. Envoy RC 59.50 89.50 5.00 4.50 4. Vogue 4. Vogue RC 35.00 59.50 5.00 3.50 49.50 69.50 5.00 9.50 4. Casino 6. Casino RC 10.00 5.00 35.00 59.50 4. 304 2 Wire Stepper 3.50 5.00 49.50 79.50 Wireless Strollers ... 19.50 25.00 4. Commander 39.50 59.50 6. 430 Speaker Club with 10, 25c Box 10, 25c Box 6. 420 Speaker Cabinet 4. 3031 Wall Box 4. 3045 Wall Box 4. Commander RC **50.0**0 69.00 **69.**50 75.00 4. Hi Tone 9800 40.00 49.50 35.00 59.50 4. Hi Tone 9800 RC 10.95 19.50 35.**0**0 59.50 20.00 12.50 4. Hi Tone 8800 35.00 59.50 4. 3020 Wall Box 34.50 39.50 4. Hi Tone 8800 RC 35.00 59.50 12.50 19.50 4. 3025 4. 3025 4. 2140 Wall Box 4. Hi Tone 8200 17.50 24.50 35.00 59.50 4. 219 Stepper 4. 100 Wall Box 5e 30 19.50 25.00 4. Hi Tone 8200 RC..... **35.0**0 59.50 1. 146S (*46) 125.00 195.00 Wire 6. 100 Wall Box 10e 30 5.00 3.50 4 146M 150.00 199.00 4. 1478 165.00 245.00 Wire 12.50 17.50 6. 111 Bar Box 4. 147M 189.00 3.00 10.00 249.00 4. 120 Wall Box 5c Wire ... 2.00 4.50 4. 148S 295.00 335.00 6. 305 Impulse Rec. 2.50 10.00 349.00 6. 350 WIs Speaker 4. 115 Wall Box Wire 5c 17.50 29.50 4. 148ML 369.00 375.00 4. M-100-78 700.00 Wireless 5.00 7.50 789.00 6. 135 Step Receiver 6. Remote Speak Organ. 14.50 19.50 7.50 17.50 6. Multi Selector 12 Rec. 12.50 4. 145 Imp. Step Fast 7.50 35.00 4.50 6. Melody Parade Bar 6. 306 Musie Transmit. ... 9.50 4.50 6.00 7.50 6. 5c Wallomatie Wireless 6. 130 Adapter 19.50 3.00 8.50 15.00 4. 580 Speaker 6. 5c Baromatie Wireless ... 49.50 4.50 5.00 25.00 6. 123 Wall Box 5/10/25 6. 5c Wallomatic 3 Wire. 2.00 8.00 Wireless 4. 30 Wire Wall Box 9.00 15.00 2.00 9.50 4. 125 Wall Box 5/10/25 Wire 4. 5, 10, 25e Baromatie Wire

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The Cash Box, Page 45

"The Confidential Price Lists"

September 8, 1951

The Cash Box, Fage 45			September 0, 1901
1. 5, 10, 25c Wallomatic 3	PACKARD	4. Flamingo (Wm 7/47) 14.50 25.00	6. Riviera 14.50 25.09
Wire 7.50 9.95 1. 5, 10, 25c Baromatic	1* Pla Mor Wall & Bar	4. Floating Power 49.50 69.50 4. Flying Saucers	4* Rocket (Ge 5/50) 109.50 140.00 4. Rockettes (Got 8/50) 130.00 140.00
Wireless 6.95 9.95	Box 10.00 , 17.50 1* Manhattan 149.00 189.50	(Ge 12/50)112.50 129.50	1. Rondevoo (Un 5/48) 30.00 39.50
6. 5, 10, 25c Wallomatic Wireless 8.50 17.50	4. Model 7 Phono 79.50 99.50	6. Flying Trapeze (Got 9/47) 14.50 19.50	I. Round Up (Got 11/48) 45.00 85.00 4* St. Louis (Wm 2/49) 59.50 79.50
2* 3W2 Wall-a-Matic 18.95 27.00	4. Hideaway Model 400 79.00 139.00	4. Football (CC 8/49) 64.50 89.50	4. Sally (CC 10/48) 30.00 54.50 4. Samba 49.50 97.50
2* W1-L-56 Wall Box 5c. 9.95 24.00 4. 3W5-L-56 Wall Box	6. Willow Adaptor 14.50 29.50	4. 4 Horsemen (Got 9/50) 135.00 149.50 4. Freshie (Wm 9/49) 75.00 89.50	1. Saratoga (Wm 10/48) 29.50 59.50
5, 10, 25c 39.50 49.00 4. W4L-56 44.00 49.50	6. Cedar Adaptor 15.00 29.50	2. Georgia (Wm '9/50) 105.00 119.50 4. Ginger (Wm 10/47) 10.00 15.00	6. School Days 15.00 17.50 6. Score-A-Line 20.00 39.50
4. W6-L56-5/10/25	6. Poplar Adaptor 15.00 27.50	4. Gin Rummy 99.50 125.00	4. Screwball 34.50 39.50
Wireless 39.00 49.50 4. Tear Drop Speaker 12.50 17.50	6. Juniper Adaptor 15.00 27.50	4. Gizmo (Wm 8/48) 29.50 44.50 6. Glamour	4. Sea Hawk 15.00 22.00 6. Sea Isle (CC 11/47) 14.50 39.50
	6. Elm Adaptor 15.00 25.00 6. Pine Adaptor 15.00 25.00	2* Gold Cup (B '48) 40.00 84.50 4. Gold Mine 29.50 49.50	1. Select-A-Card (Got 4/50) 54.50 79.50
ROCK-OLA	6. Beach Adaptor 15.00 27.50 6. Spruce Adaptor 17.50 29.50	4. Golden Gloves	1. Serenade (Un 12/48) 39.50 54.50
6. Imperial 20 24.50 49.50	6. Ash Adaptor 15.00 25.00	(CC 7/49) 89.50 95.00 4. Gondola 49.50 59.50	4. Shanghai (CC 4/48) 34.50 49.50 4. Shantytown 109.00 119.50
6. Imperial 16 25.00 49.50 6. Windsor 29.50 40.00		4. Grand Award	1. Sharpsbooter
4. Monarch 25.00 49.50	6. Violet Speaker 10.00 15.00	4. Harvest Moon	(Got 5/49) 99.50 105.00 4. Shoo Shoo (Wm 2/51) 135.00 149.50
4. '40 Snper Rockolite 39.50 69.50	6. Iris Speaker 21.50 29.50	(Got 12/48) 49.00 69.50 1. Harvest Time (Ge 9/50) 99.50 119.50	6. Shooting Stars 19.50 35.00 4. Short Stop 20.00 25.00
6. Counter '39 19.50 39.50 4. '39 Standard 39.50 69.50		4. Havana (Un 3/47) 10.00 25.00	4. Show Boat (Un 1/49) 44.50 49.50
4. '39 DeLuxe 39.50 69.50	6. Do Ri Mi 25.00 59.50	6. Hi Ride 10.00 25.00	6. Silver Streak (B 47) 14.50 19.50
6. '40 Counter 39.50 49.50	1. Panoram 150.00 225.00	4. Hit Parade	4. Singapore (Un 11/47) 19.50 29.50 6. Sky Lark 39.50 59.50
6. '40 Counter with Std 49.50 54.50 4. '41 Premier	4. Empress 39.00 59.50	4. Holiday (CC 12/48) 44.50 85.00	6. Sky Line 17.50 29.50
6. Wall Box 4.00 9.50	0. Panoram 10 Wall Box. 5.00 8.50	4* Hot Rods (B' 49) 99.00 149.50 1* Humpty Dumpty	6. Sky Ray 12.50 19.50 6. Slugger 14.50 19.50
6. Spectravox '41 15.00 29.50	0. Conv. for Panoram	(Got 10/47) 29.50 49.50 4. Jack 'N Jill (Got 4/48) 49.00 59.50	4. Smarty (Wm 12/46) 14.50 25.00 6. Smoky 12.50 19.50
6. Glamour Tone Column. 30.00 35.00 6. Modern Tone Column. 32.50 40.00	1 Comptellation 190.00 105.00	6. Jamboree 25.00 39.50	2* South Pacific (Ge 3/50) 89.50 125.00
6. Playmaster & Spectra-	A A4 I	2. Jeanie (Ex 7/50) 104.50 119.50 1* Jockey Special (B '47) 49.50 64.50	6. Sonth Paw 15.00 19.50 6. South Seas 10.00 17.50
vox		4. Joker (Got 11/50) 135.00 150.00 4. Jndy (Ex 7/50) 135.00 155.00	4. Special Entry (B '49) 39.50 54.50 6. Speed Ball 14.50 32.50
6. Playboy 25.00 30.00 4. Commando 39.00 45.00		1* Just 21 (Got 1/50) 30.00 85.00	6. Speed Demon 15.00 29.50
2. 1422 Phono ('46) 125.00 149.50	6. Top Flight 25.00 39.50	4. K. C. Jones 119.50 129.50 4. Kilroy (CC 1/47) 10.00 16.50	1. Speedway (Wm 9/48) 34.50 49.50 4. Spellbound
4. 1424 Phono (Hideaway) 150.00 169.00	4. Model A 40 319.00 575.00	4. King Arthur (Got 10/49) 75.00 110.00	(CC 5/46) 10.00 14.50 1. Spinball (CC 5/48) 29.50 34.50
1. 1426 Phono ('47) 179.00 195.00 4. Magic Glo (1428) 350.00 475.00	1. MOUCH D 10 129.000 110100	4. King Cole (Got 5/48). 34.50 55.00	4. Spot Bowler
6. 1501 Wall Box 3.00 7.50		1. Knockout (Got 1/51) 129.50 150.00 1* Lady Robin Hood	(Got 10/50) 115.00 145.00 4. Sport Event 19.50 29.50
6. 1502 Bar Box 5.00 7.5	T. Wall & Dul DOA O. D 0100	(Got 1/48) 34.50 49.50	6. Sport Special 17.50 30.00
6. 1503 Wall Box 12.50 15.00 6. 1504 Bar Box 8.50 17.50		6. Line Up 25.50 29.50	6. Sports Parade 12.50 15.00
6. 1510 Bar Box 15.00 20.0	ALDEON	2. Lucky lnning (Wm 5/50) 79.50 109.50	6. Spot-A-Card 25.00 29.50 6. Spot Pool 19.50 29.50
6. 1525 Wall Box 10.00 15.0		4. Lucky Star (Got 5/47) 25.00 50.00	6. Stage Door Canteen 10.00 14.50
6. 1526 Bar Box 15.00 19.50 4. 1530 Wall Box 10.00 25.00	4. Fiesta	4. Mad. Sq. Garden (Got 6/50)	6. Stars 15.00 19.50 4. Stardust (Un 5/48) 39.50 49.50
4. Dial A Tone B&W Box. 2.00 5.00	0. 4/ IIIneaway 119.00 190.00	4. Magic 39.50 54.50 6. Maise (Got 3/47) 14.50 25.50	4. Starlite 10.00 49.50 4. State Fair 10.00 14.50
6. 1805 Organ Speaker 24.50 29.0) 6. '49 Coronet 100 275.00 299.50	4* Majors '49 (CC 2/49) 35.00 79.50	6. Step Up 10.00 14.50
	IL PRICE LIST II	3. Manhattan (Un 2/48) 22.50 29.50	4. Stop & Go (Ge 3/51) -77.50 115.00 1. Stormy (Wm 1/48) 29.50 39.50
		4. Mardi Gras	6. Stratoliner 14.50 17.50 6. Streamliner 10.00 14.50
		1* Maryland (Wm 4/49) 60.00 110.00	4. Summertime (Un 9/48) 30.00 49.50
		1. Merry Widow 29.50 39.50 4. Melody (B 47) 20.00 39.50	6. Sun Beam 19.50 29.50 4. Sunny (Wm 12/47) 34.50 49.50
		1. Mercury (Ge) 72.50 95.00 4. Mermaid (Got 6/51) 189.50 199.50	6. Snpercharger 15.00 24.50 4. Super Hockey 64.50 79.50
PINBAI	L GAMES	4. Metro 17.50 27.50 6. Mexico (Un 6/47) 10.00 19.50	6. Snperliner (Got 7/46). 10.00 17.50
Manufacturers and date of game'	release listed. Code: (B) Bally; (CC)	6. Miami Beach 15.95 19.50	4. Surf Qneen (B '46) 10.00 15.00
(Wm) Williams.	Genco; (Got) Gottlieb; (Un) United;	4. Minstrel Man (Got 3/51) 137.50 150.00	4. Snspense (Wm 2/46) 29.50 49.50 4. Swanee 59.50 69.50
4. ABC Bowler		6. Miss America (Got 1/47) 10.00 24.50	2. Sweetheart (Wm 7/50) 104.50 115.00 4. Tahiti (CC 10/49) 99.50 109.50
4. Ali Baba (Got 6/48) 39.50 49.5 4. Alice (Got 8/48) 39.50 45.0		6. Monicker 10.00 17.50	4. Tally Ho 19.50 39.50
4. Amber (Wm 1/47) 19.50 35.0 2. Aquacade (Un 4/49) 49.50 59.50) 4. Carolina (Un 3/49) 54.50 69.50	1* Monterrey (Un 5/48). 22.50 60.00 1. Moon Glow (Un 12/48) 39.50 65.00	4. Tampico (Un 7/49) 69.50 84.50 6. Target Skill 12.50 19.50
4. Arizona (Un 5/50) 99.50 110.0	0 1. Catalina (CC 2/48) 29.50 49.50	4. Morocco 35.00 49.50 4. Mystery 10.00 15.00	4* Telecard (Got 1/49) 50.00 90.00
4. Baby Face (Un 1/49) 39.50 65.0 6. Baffle Card (Got 10/46) 10.00 17.50		4. Nevada (Un 10/47) 15.00 25.00	4. Tennessee (Wm 2/48). 29.50 39.50
4. Ballerina (B 48) 44.50 50.00 4. Ballyhoo (B 47) 19.50 29.50) 4. Chico 39.50 69.50	4. Nifty (Wm 12/50) 139.50 145.00 4. Nndgy (B 47) 25.00 39.50	4. Thing (CC 2/51) 119.50 130.00 4. Three Feathers 79.00 95.00
4. Band Leader 39.50 59.50	2* Citation (8/48) 50.00 134.50	6. Oh Boy 15.00 29.50 4. Oklahoma (Un 6/49) 89.50 99.50	2. Three Musketeers (Got 7/49) 99.50 119.50
1. Banjo 25.00 34.5 1* Bank-A-Ball (Got) 85.00 110.0		4. Old Faithful (Got 1/50) 89.50 114.50	4. Thrill (CC 9/48) 25.00 29.50
4. Barnacle Bill (Got 8/48) 44.50 59.50	4. College Daze	1. One Two Three 49.50 59.50 6. Opportunity 14.50 19.50	6. Topic 10.00 17.50 4. Tornado (Wm 4/47) 12.50 17.50
4. Basketball (Got 10/49) 99.50 109.5) 1. Contact 25.00 44.50	6. Oscar	4. Torchy (Wm 6/47) 10.00 35.00 6. Towers 12.50 15.00
4. Be Bop (Ex)		1. Phoenix	1* Trade Winds 34.50 49.50
4. Big League (B 46) 14.50 19.5 6. Big Prize 10.00 30.0		2* Photo Finish 75.00 175.00 6. Pimlico 15.00 32.50	6. Treasure Chest 14.50 30.00 4. Trinidad (CC 3/48) 24.50 49.50
6. Big Time 32.50 39.5	0 4. Crazy Ball (CC 7/48). 29.50 34.50	4. Pin Bowler (CC 7/50) 125.00 135.00 2. Pinch Hitter (Un 5/49) 39.50 49.50	2. Triple Action
4. Big Top		4. Pinky (Wm 10/50) 135.00 160.00	2* Tri-Score (Ge 1/51) 99.50 130.00
4. Blne Skies (Un 11/48). 39.50 54.5 4. Bomber (CC 5/51) 145.00 199.5	0 4. De Icer (Wm 11/49) 79.50 109.50	6. Pin Up Girl 15.00 29.50 2. Play Ball (CC 1/51) 54.50 64.50	4. Trophy (B '48)
4. Bonanza (Wm 11/47). 12.50 15.0	$0 \qquad (Wm \ 6/48) \qquad 34.50 \qquad 40.00$	4. Play Boy (CC 5/47) 15.00 45.00 4. Playland (Ex 8/50) 90.00 125.00	1. Tucson (Wm 1/49) 54.50 95.00 4. Tumbleweed 99.50 110.00
4. Boston (Wm 5/49) 89.50 104.5 4. Bowling Champ	6. Donble Barrel (B 47) 10.00 19.50 4. Dbl. Feature	4. Playtime (Ex) 59.50 79.50	4. Turf Champ 24.50 39.50
(Got 2/49) 69.50 95.0	(0 - 19/50) 75 00 140 50	1. Puddin Head 49.50 69.50 4. Punchy (CC 11/50) 159.50 169.50	2* Turf King (B 6/50) 200.00 325.00 4. Utah (Un 8/49) 65.00 109.50
6. Bowling League (Got 8/47) 12.50 24.5	(Got 6/49) 79.50 94.50	4. Rag Mop (Wm 11/50) 120.00 135.00 2. Rainbow (Wm 9/48). 34.50 49.50	6. Vanities 10.00 25.00 1. Victory Special (B '46) 30.00 49.50
4. Broncho 19.50 35.0	0 6. Drum Major 25.00 34.50	4. Ramona (Un 2/49) 39.50 54.50	4. Virginia (Wm 3/48) 29.50 39.50
4. Buffalo Bill (Got 5/50) 69.50 95.0 4. Brassness (Cot 10/48) 45.00 69.5	0 4. Dynamite (Wm 10/46). 10.00 14.50	4. Rancho (B 48) 35.00 45.00 6. Ranger 10.00 15.00	6. West Wind 15.00 20.00 6. Wild Fire 19.50 30.00
4. Bnccaneer (Got 10/48) 45.00 69.5 1. Build Up 29.50 35.0	1. El Paso (Wm 11/48) 69.00 85.00	6. Record Time 22.50 59.50 4. Red Shoes (Un 12/50) 114.50 129.50	2. Winner (Univ.) 150.00 225.00 4. Wisconsin (Un 3/48) 30.00 49.50
4. Buttons & Bows	4. Fast Ball 10.00 15.00 6. Fiesta 14.50 19.50	6. Repeater 17.50 29.50	6. Yankee Doodle 15.00 19.50
(Got 3/49) 59.00 79.5 4. Camel Caravan 79.50 125.0	- ingining intoin	4. Rio (Un 12/46) 15.00 20.00 4. Rip Snorter (Ge) 75.00 99.50	1. Yanks (Wm 4/48) 30.00 65.00 6. Zig Zag 12.50 19.50
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"The Confidential Price Lists"

September 8, 1951

The Cash Box, Page 40	<u> </u>	A 160	e Lon		
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4 ADC D N D 9450	25.00 1 1	Genco Total Roll	19.00	39.50	If y
4. ABC Roll Down		Hawaii Roll Down	10.00	24.50	please n will be
4. Auto Roll 24.50	35.00 4.	Hy-Roll Melody	$49.50 \\ 20.00$	69.50 35.00	they we
4. Bermuda 20.00 4. Big City 10.00	35.00 6. 35.00 6.	One World	40.00	49.50	AMCO
4. Bing-A-Roll 49.50	85.00 2.	Pro-Score	25.00	49.50 29.50	7
6. Bonns Roll	49.50 2. 64.50 4.	Singapore	$\begin{array}{c} 10.00\\ 10.00 \end{array}$	29.30	NATE
6. Champion Roll 15.00	29.50 6.	Super Score	35.00	49.50	
4. Chicoin Roll Down 19.50 4. Genco Advance Roll 19.00		Super Triangle Tally Roll ·	1 5.0 0 19.50	35.00 39.50	_
CONFIDEN	TIAL		TAIT		
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SHU	FFLES –	- REBOUNDS		±	1.0
2. Bally Hook Bowler 245.00			265.00	285.00	Equi
4* Bally Shuffle Champ 75.00		Keeney Duck Pins Rock-Ola Shuffle Jungle	94.50 25.00	155.00 49.50	
1* Bally Shuffle-Bowler19.504* Bally Speed Bowler45.00		Rock-Ola Shuffle-Lane.	25.00	39.50	
4. California Shuffle Pins 25.00	40.00 2.	Un. Dbl. Shuffle	35.00	79.50	AMI, 1
4. ChiCoin Bango 15.00 6. ChiCoin Beacon 35.00		⁵ United Shuffle Alley Un. Shuffle w/con	25.00 39.50	49.50 59.50	N
1* ChiCoin Bowling Alley 39.00	70.00 2*	^t Un. Shuffle Alley Exp.	55.00	95.00	N
4. ChiCoin Alley w/con . 39.50		Un. 2-play Express Un. Sin. Rebound	189.50 16 9 .50	199.50 199.50	ວ 5
	145.00 4*	Un. Twin Rebonnd		229.50	I
1. ChiCoin Rebound 35.00	65.00 4.	United Shuffle Skill	35.00	44.50	BALLY
4. ChiCoin Shuffle Baseball 50.00	65.00 ⁻ 4 ⁻	United Super-Shuffle	24.50 125.00	49.50 159.50	S
4* ChiCoin Trophy 95.00	155.00 1.	United Skee Alley	95.00	195.00	F
4. Exhibit Strike 69.50 4. Genco Bowling League 25.00	99.50 4. 35.00 7.	Un. 4-Player Un. Shuffle-Cade	285.00 289.50	295.00 295.00	E
4. Genco Bowling League 25.00 1. Genco Glider 25.00		Un. Twin Shuffle-Cade		259.50	BUCKI
4. Genco Baseball 45.00		^t Univ. Super Twin, ^t Universal Twin Bowler	95.00 50.00	145.00 69.50	E
4* Gottlieb Bowlette 34.50 4. Keeney ABC Bowler 25.00		Univ. HiScore Bowl		195.00	CHICA
4. Keeney Line Up 22.50	39.50 4.	Williams DeLuxe			F
4. Keeney King Pin 25.00 4. Keeney Pin Boy 19.50	85.00 35.00	Bowler	25.00	75.00	сомо
4. Keeney Ten Pins 25.00	45.00	William Twin Shuffle.	15.00	35.00	COMO
	100.00	Williams Dhl Head	25.00 125.00	35.00	I
2. Keeney Dbl. Bowler 155.00	175.00 1.	Williams Dbl. Head		35.00 150.00	
	175.00 1.	Williams Dbl. Head			н. с.
2. Keeney Dbl. Bowler 155.00	175.00 1.	Williams Dbl. Head			н. с.
2. Keeney Dbl. Bowler 155.00	175.00 1.	Williams Dbl. Head			
2. Keeney Dbl. Bowler 155.00	175.00 1.	Williams Dbl. Head			H. C.
2. Keeney Dbl. Bowler 155.00		Williams Dbl. Head			H. C.
2. Keeney Dbl. Bowler 155.00	175.00 1.	Williams Dbl. Head			H. C.
2. Keeney Dbl. Bowler 155.00 CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50	175.00 1. A L DE EQU 149.50 6.	Williams Dbl. Head PRICELIS PRICELIS IPMENT Keeney Anti Aircraft	125.00	150.00	H. C.
2. Keeney Dbl. Bowler 155.00 CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00	175.00 1. A L DE EOU 149.50 6. 85.00	Williams Dbl. Head			H. C.
2. Keeney Dbl. Bowler 155.00 CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00 1. Bally Big Inning 185.00 4. Bally Bowler 165.00	175.00 1. A L · A · · A · · · · · · · ·	Williams Dbl. Head PRICELIS IPRICELIS IPRICELIS IPRICELIS Keeney Anti Aircraft Br Keeney Anti Aircraft Bl Keeney Sub Gun	125.00 15.00 15.00 79.50	150.00 25.00 50.00 95.00	H. C.
2. Keeney Dbl. Bowler 155.00 CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00 1. Bally Big Inning 185.00 4. Bally Bowler 165.00 4. Bally Convoy 47.50	100.00 1. 175.00 1. A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 B 1 B 1 B 1 B 1 B 1 B 1 B 1 B 1 B 1 B 1 B 1 B 1 B 1	Williams Dbl. Head PRICELIS PRICELIS IPMENT Keeney Anti Aircraft Br Keeney Anti Aircraft Bl Keeney Sub Gun Keeney Texas Leaguer.	125.00 15.00 15.00	150.00 25.00 50.00	H. C.
2. Keeney Dbl. Bowler 155.00 CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00 1. Bally Big Inning 185.00 4. Bally Bowler 165.00 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50	105.00 1. 175.00 1. A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 B 5 A 95.00 49.50 4	Williams Dbl. Head PRICELIS PRICELIS IPMENT Keeney Anti Aircraft Br Keeney Anti Aircraft Bl Keeney Sub Gun Keeney Texas Leaguer. Kirk Night Bomber. Lite League	125.00 15.00 15.00 79.50 30.00 75.00 50.00	150.00 25.00 50.00 95.00 59.50 145.00 75.00	H. C. THE E
2. Keeney Dbl. Bowler 155.00 CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00 1. Bally Big Inning 185.00 4. Bally Bowler 165.00 4. Bally Convoy 47.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Heavy Hitter 59.50	100.00 1. 175.00 1. A . A . A . A . A . A . A . A . A . A . A . A . A . A . A . A . B .	Williams Dbl. Head PRICELLS PRICELLS IPRICELLS Keeney Anti Aircraft Br Keeney Anti Aircraft Bl Keeney Sub Gun Keeney Texas Leaguer. Kirk Night Bomber Lite League Mutoscope Ace Bomber	125.00 15.00 15.00 79.50 30.00 75.00 50.00 79.50	150.00 25.00 50.00 95.00 59.50 145.00 75.00 95.00	H. C.
2. Keeney Dbl. Bowler 155.00 CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00 1. Bally Big Inning 185.00 4. Bally Bowler 165.00 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50	105.00 1. 175.00 1. 175.00 1. 149.50 6. 85.00 195.00 195.00 4. 95.00 4. 95.00 4. 49.50 4. 45.00 4. 79.50 4.	Williams Dbl. Head PRCELIS PRCELIS PRCELIS IPMENT Keeney Anti Aircraft Br Keeney Anti Aircraft Bl Keeney Sub Gun Keeney Texas Leaguer. Kirk Night Bomber. Lite League Mutoscope Ace Bomber Mutoscope Dr. Mobile.	125.00 15.00 15.00 79.50 30.00 75.00 50.00	150.00 25.00 50.00 95.00 59.50 145.00 75.00	H. C.
2. Keeney Dbl. Bowler 155.00 CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00 1. Bally Big Inning 185.00 4. Bally Bowler 165.00 4. Bally Convoy 47.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Heavy Hitter 59.50 6. Bally King Pin. 35.00 6. Bally Lncky Strike 45.00 4. Bally Rapid Fire 69.00	105.00 1. 175.00 1. 175.00 1. 149.50 6. 85.00 195.00 195.00 4. 95.00 4. 95.00 4. 49.50 4. 75.00 4. 79.50 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4.	Williams Dbl. Head PRCELIS PRCELIS PRCELIS IPMENT Keeney Anti Aircraft Br Keeney Anti Aircraft Bl Keeney Sub Gun Keeney Texas Leaguer. Kirk Night Bomber. Lite League Mutoscope Ace Bomber Mutoscope Dr. Mobile. Mutoscope Photomatic	125.00 15.00 15.00 79.50 30.00 75.00 50.00 79.50 95.00 95.00	150.00 25.00 50.00 95.00 145.00 150.00 150.00	H. C.
2. Keeney Dbl. Bowler 155.00 CONFIDENT CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00 1. Bally Big Inning 185.00 4. Bally Bowler 165.00 4. Bally Bowler 165.00 4. Bally Convoy 47.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Heavy Hitter 59.50 6. Bally King Pin 55.00 6. Bally King Pin 55.00 6. Bally Licky Strike 45.00 4. Bally Rapid Fire 69.00 4. Bally Sky Battle 49.50	105.00 1. 175.00 1. A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 B 5.00 4 95.00 4 45.00 4 45.00 4 45.00 4 45.00 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4.	Williams Dbl. Head PRCELIS PRCELIS PRCELIS IPMENT Keeney Anti Aircraft Br Keeney Anti Aircraft Bl Keeney Sub Gun Keeney Sub Gun Keeney Texas Leaguer. Kirk Night Bomber. Lite League Mutoscope Ace Bomber Mutoscope Dr. Mobile. Mutoscope Photomatic	125.00 15.00 15.00 79.50 30.00 75.00 50.00 79.50 95.00	150.00 25.00 50.00 95.00 59.50 145.00 75.00 95.00 150.00 150.00 350.00 125.00	H. C.
2. Keeney Dbl. Bowler 155.00 CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang	105.00 1. 175.00 1. A 1. B 5.00 4. 1. A 1. B 1. B <td>Williams Dbl. Head PRICELLS PRICELLS PRICELLS IPRICELLS IPRICELLS IPRICELLS IPRICES IPRICES</td> <td>125.00 15.00 15.00 79.50 30.00 75.00 50.00 79.50 95.00 95.00 95.00 175.00 79.50 89.50</td> <td>150.00 25.00 50.00 95.00 59.50 145.00 75.00 95.00 150.00 150.00 150.00 350.00 125.00 100.00</td> <td>H. C.</td>	Williams Dbl. Head PRICELLS PRICELLS PRICELLS IPRICELLS IPRICELLS IPRICELLS IPRICES IPRICES	125.00 15.00 15.00 79.50 30.00 75.00 50.00 79.50 95.00 95.00 95.00 175.00 79.50 89.50	150.00 25.00 50.00 95.00 59.50 145.00 75.00 95.00 150.00 150.00 150.00 350.00 125.00 100.00	H. C.
2. Keeney Dbl. Bowler 155.00 CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00 1. Bally Big Inning 185.00 4. Bally Big Inning 185.00 4. Bally Big Inning 185.00 4. Bally Convoy 47.50 4. Bally Convoy 47.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Heavy Hitter 59.50 6. Bally King Pin 35.00 6. Bally Lncky Strike 45.00 4. Bally Rapid Fire 69.00 4. Bally Rapid Fire 69.00 4. Bally Sky Battle 49.50 4. Bally Torpedo 49.50 4. Bally Undersea Raider 75.00 6. Bank Ball 59.50	105.00 1. 175.00 1. A 1. B 5.00 4. 1. A 1. B 1. B <td>Williams Dbl. Head PRICELIS PRICELIS PRICELIS PRICELIS Recency Anti Aircraft Br Keeney Anti Aircraft Bl Keeney Sub Gun Keeney Texas Leaguer. Kirk Night Bomber. Lite League Mutoscope Ace Bomber Mutoscope Dr. Mobile. Mutoscope Photomatic (Pre-War) Mutoscope Sky Fighter QT Pool Table. Quizzer</td> <td>125.00 15.00 15.00 79.50 30.00 75.00 50.00 79.50 95.00 95.00 175.00 79.50</td> <td>150.00 25.00 50.00 95.00 59.50 145.00 75.00 95.00 150.00 150.00 350.00 125.00</td> <td>H. C. C THE E H GENCO S D. GO J. H. I H A A H H H H H H H H</td>	Williams Dbl. Head PRICELIS PRICELIS PRICELIS PRICELIS Recency Anti Aircraft Br Keeney Anti Aircraft Bl Keeney Sub Gun Keeney Texas Leaguer. Kirk Night Bomber. Lite League Mutoscope Ace Bomber Mutoscope Dr. Mobile. Mutoscope Photomatic (Pre-War) Mutoscope Sky Fighter QT Pool Table. Quizzer	125.00 15.00 15.00 79.50 30.00 75.00 50.00 79.50 95.00 95.00 175.00 79.50	150.00 25.00 50.00 95.00 59.50 145.00 75.00 95.00 150.00 150.00 350.00 125.00	H. C. C THE E H GENCO S D. GO J. H. I H A A H H H H H H H H
2. Keeney Dbl. Bowler 155.00 CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00 1. Bally Big Inning 185.00 4. Bally Bowler 165.00 4. Bally Bowler 165.00 4. Bally Convoy 47.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Ming Pin 35.00 6. Bally Lncky Strike 45.00 4. Bally Sky Battle 49.50 4. Bally Sky Battle 49.50 4. Bally Torpedo 49.50 4. Bally Undersea Raider 75.00 6. Bank Ball 59.50 6. Bowling League 35.00 4. Buckley DeLuxe Dig 119.50	100.00 1. 175.00 1. A 1. DE EQU 149.50 6. 85.00 1. 95.00 4.<	Williams Dbl. Head PRICELIS PRICEL	125.00 15.00 15.00 79.50 30.00 75.00 50.00 79.50 95.00 95.00 95.00 175.00 79.50 89.50 79.50 89.50 79.50 19.50 25.00	150.00 25.00 50.00 95.00 59.50 145.00 150.00 150.00 150.00 150.00 150.00 125.00 100.00 125.00 49.50 49.50	H. C.
2. Keeney Dbl. Bowler 155.00 CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00 1. Bally Big Inning 185.00 4. Bally Big Inning 185.00 4. Bally Bowler 165.00 4. Bally Convoy 47.50 4. Bally Convoy 47.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Lagle Eye 39.50 6. Bally King Pin 35.00 6. Bally Lacky Strike 45.00 4. Bally Norpedo 49.50 4. Bally Sky Battle 49.50 4. Bally Torpedo 49.50 4. Bally Undersea Raider 75.00 6. Bank Ball 59.50 6. Bowling League 35.00 4. Buckley DeLuxe Dig 119.50 4. Buckley Treas Is Dig 95.00	100.00 1. 175.00 1. A 1. DE EQU 149.50 6. 189.50 4. 95.00 4. 150.00	Williams Dbl. Head PRICELIS PRICELIS PRICELIS IPMENT Keeney Anti Aircraft Br Keeney Anti Aircraft Bl Keeney Sub Gun Keeney Sub Gun Keeney Texas Leaguer. Kirk Night Bomber. Lite League Mutoscope Ace Bomber Mutoscope Dr. Mobile. Mutoscope Dr. Mobile. Mutoscope Photomatic (Pre-War) Mutoscope Sky Fighter QT Pool Table Quizzer Rockola Ten Pins LD Rockola Ten Pins HD. Rockola World Series.	125.00 15.00 15.00 79.50 30.00 75.00 95.00 95.00 95.00 95.00 175.00 79.50 89.50 79.50 79.50 79.50 19.50 25.00 39.50	150.00 25.00 50.00 95.00 59.50 145.00 75.00 95.00 150.00 150.00 150.00 125.00 125.00 125.00 49.50	H. C. C THE E H GENCO S D. GO J. H. I H A A H H H H H H H H
 Keeney Dbl. Bowler 155.00 CONFIDENT CONFIDENT ARCA Allite Strikes 'N Spares 39.50 Boomerang 45.00 Bally Big Inning 185.00 Bally Big Inning 185.00 Bally Bowler 165.00 Bally Defender 50.00 Bally Lagle Eye 39.50 Bally Heavy Hitter 59.50 Bally King Pin. 35.00 Bally King Pin. 35.00 Bally Rapid Fire 69.00 Bally Sky Battle 49.50 Bally Sky Battle 49.50 Bally Undersea Raider 75.00 Bally Undersea Raider 75.00 Bally Undersea Inder 35.00 Bally Deluxe Dig 119.50 Buckley Deluxe Dig 119.50 Buckley Treas Is Dig 95.00 Champion Hockey 40.00 ChiCoin Basketball 	100.00 1 175.00 1. A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 D E E 0 195.00 6. 189.50 4. 95.00 4. 49.50 6. <td>Williams Dbl. Head PRICELIS PRICEL</td> <td>125.00 15.00 15.00 79.50 30.00 75.00 50.00 95.00 95.00 95.00 95.00 175.00 79.50 89.50 79.50 89.50 79.50 19.50 25.00 39.50 49.50 59.50</td> <td>150.00 25.00 50.00 95.00 145.00 150.00 1</td> <td>H. C. C THE E H GENCO S D. GO J. H. I H A A H H H H H H H H</td>	Williams Dbl. Head PRICELIS PRICEL	125.00 15.00 15.00 79.50 30.00 75.00 50.00 95.00 95.00 95.00 95.00 175.00 79.50 89.50 79.50 89.50 79.50 19.50 25.00 39.50 49.50 59.50	150.00 25.00 50.00 95.00 145.00 150.00 1	H. C. C THE E H GENCO S D. GO J. H. I H A A H H H H H H H H
2. Keeney Dbl. Bowler 155.00 CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00 1. Bally Big Inning 185.00 4. Bally Bowler 165.00 4. Bally Bowler 165.00 4. Bally Convoy 47.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Heavy Hitter 59.50 6. Bally King Pin. 35.00 6. Bally King Pin. 35.00 6. Bally King Pin. 35.00 6. Bally King Pin. 35.00 6. Bally Sky Battle 49.50 4. Bally Sky Battle 49.50 4. Bally Torpedo 49.50 4. Bally Undersea Raider 75.00 6. Bank Ball 59.50 6. Bowling League 35.00 4. Buckley DeLuxe Dig 119.50 4. Buckley Treas Is Dig 95.00 6. Champion Hockey 40.00 4. ChiCoin Basketball Champ 159.50	100.00 1 175.00 1. A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 DE EOU 149.50 6. 189.50 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 195.00 4. 195.00 4. 195.00 4.	Williams Dbl. Head PRICE LIS PRICE LIS PRICE LIS PRICE LIS PRICE LIS Vertex State of the s	125.00 15.00 15.00 79.50 30.00 75.00 50.00 95.00 95.00 95.00 95.00 175.00 79.50 89.50 79.50 89.50 79.50 19.50 25.00 39.50 49.50 59.50 45.00	150.00 25.00 50.00 95.00 59.50 145.00 75.00 95.00 150.00 150.00 150.00 150.00 150.00 150.00 150.00 150.00 150.00 75.00	H. C. C THE E H GENCO S D. GO J. H. I H A A H H H H H H H H
2. Keeney Dbl. Bowler 155.00 CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00 1. Bally Big Inning 185.00 4. Bally Bowler 165.00 4. Bally Convoy 47.50 4. Bally Convoy 47.50 4. Bally Convoy 47.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Heavy Hitter 59.50 6. Bally King Pin. 35.00 6. Bally Lncky Strike 45.00 4. Bally Rapid Fire 69.00 4. Bally Sky Battle 49.50 4. Bally Sky Battle 49.50 4. Bally Sky Battle 49.50 4. Bally Torpedo 49.50 5. Bally Undersea Raider 75.00 6. Bank Ball 59.50 6. Bowling League 35.00 4. Buckley DeLuxe Dig 119.50 4. Buckley Treas Is Dig 95.00 6. Champion Hockey 40.00 4. ChiCoin Basketball Champ 159.50 4. ChiCoin Goalee 85.00	105.00 1. 175.00 1. A 1. B 5.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 10.00 4. 195.00 4. 195.00 4. 195.00 4. 195.00 4. 195.00 4. 125.00 4. 125.00 <td>Williams Dbl. Head PRICE LIS PRICE LIS PR</td> <td>125.00 15.00 15.00 79.50 30.00 75.00 50.00 79.50 95.00 95.00 95.00 175.00 79.50 89.50 19.50 25.00 39.50 49.50 49.50 49.50 15.00 15.00 25.00 15.00 25.00 15.00 25.00</td> <td>150.00 25.00 50.00 95.00 59.50 145.00 75.00 95.00 150.00 150.00 150.00 150.00 125.00 100.00 125.00 75.00 145.00 75.00 150.00 145.00 75.00 150.</td> <td>H. C. C THE E H GENCO S D. GO J. H. I H A A H H H H H H H H</td>	Williams Dbl. Head PRICE LIS PRICE LIS PR	125.00 15.00 15.00 79.50 30.00 75.00 50.00 79.50 95.00 95.00 95.00 175.00 79.50 89.50 19.50 25.00 39.50 49.50 49.50 49.50 15.00 15.00 25.00 15.00 25.00 15.00 25.00	150.00 25.00 50.00 95.00 59.50 145.00 75.00 95.00 150.00 150.00 150.00 150.00 125.00 100.00 125.00 75.00 145.00 75.00 150.00 145.00 75.00 150.	H. C. C THE E H GENCO S D. GO J. H. I H A A H H H H H H H H
 Keeney Dbl. Bowler 155.00 CONFIDENT CONFIDENT ARCA Allite Strikes 'N Spares 39.50 Boomerang 45.00 Bally Big Inning 185.00 Bally Bowler 165.00 Bally Defender 50.00 Bally Defender 50.00 Bally Lagle Eye 39.50 Bally King Pin. 35.00 Bally Lncky Strike 45.00 Bally Sky Battle 49.50 Bally Undersea Raider 75.00 Bak Ball 59.50 Bowling League 35.00 Buckley DeLuxe Dig 119.50 Buckley Treas Is Dig 95.00 Champion Hockey 40.00 ChiCoin Basketball Champion Hockey 49.50 ChiCoin Goalee 85.00 ChiCoin Hockey 49.50 ChiCoin Hockey 49.50 Chi Midget Skee 135.00 	105.00 1. 175.00 1. 175.00 1. 175.00 1. 195.00 1. 149.50 6. 85.00 195.00 195.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 195.00 4. 195.00 4. 195.00 4. 195.00 4. 195.00 4. 195.00 4. 195.00 1. 195.00 1. 195.00 1. 195.00 1	Williams Dbl. Head PRICE LIS PRICE LIS PRICE LIS PRICE LIS PRICE LIS Verify Constraints Keeney Anti Aircraft Br Keeney Anti Aircraft Bl Keeney Anti Aircraft Bl Keeney Sub Gun Keeney Sub Gun Keeney Sub Gun Keeney Texas Leaguer Kirk Night Bomber Mutoscope Yexas Leaguer Mutoscope Ace Bomber Mutoscope Ace Bomber Mutoscope Dr. Mobile. Mutoscope Photomatic (Pre-War) Mutoscope Sky Fighter QT Pool Table. Quizzer Rockola Ten Pins LD Rockola Ten Pins LD Rockola Ten Pins HD. Rockola World Series Scientific Basteball. Scientific Batting Pr. Scientific Pitch 'Em. * Seeburg Bear Gun Seeburg Chicken Sam.	125.00 15.00 15.00 79.50 30.00 75.00 50.00 95.00 95.00 95.00 175.00 79.50 89.50 79.50 19.50 25.00 39.50 49.50 59.50 49.50 15.00	150.00 25.00 50.00 95.00 59.50 145.00 75.00 95.00 150.00 150.00 150.00 125.00 100.00 125.00 49.50 75.00 75.00 75.00 75.00 75.00 75.00 225.00	H. C. I C THE E H GENCO S D. GO V J. H. I H A A H I I ROCK
2. Keeney Dbl. Bowler 155.00 CONFIDENT CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00 1. Bally Big Inning 185.00 4. Bally Bowler 165.00 4. Bally Convoy 47.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Defender 50.00 6. Bally King Pin 35.00 6. Bally King Pin 35.00 6. Bally Sky Battle 49.50 4. Bally Ordersea Raider 75.00 4. Bally Undersea Raider 75.00 6. Bowling League 35.00 6. Bowling League 35.00 6. Champion Hockey 40.00 4. ChiCoin Basketball Champ ChiCoin Hockey 49.50 4. ChiCoin Rolaee 85.00 2. ChiCoin Hockey 49.50	105.00 1. 175.00 1. A 1. DE EOU 149.50 6. 189.50 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 195.00 4. 195.00 4. 195.00 4. 195.00 4. 150.00 4. 150.00 4. 150.00 4. 150.00 4. 150.00<	Williams Dbl. Head PRICE LIS PRICE LIS PR	125.00 15.00 15.00 79.50 30.00 75.00 95.00 95.00 95.00 175.00 79.50 89.50 79.50 25.00 39.50 49.50 59.50 49.50 25.00 275.00 25.00	150.00 25.00 50.00 95.00 95.00 145.00 150.00 155.00 150.00 155.00 15	H. C. C THE E H GENCO S D. GO J. H. I H A A H H H H H H H H
2. Keeney Dbl. Bowler 155.00 CONFIDENT CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00 1. Bally Big Inning 185.00 4. Bally Bowler 165.00 4. Bally Convoy 47.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Ning Pin 35.00 6. Bally King Pin 35.00 6. Bally Sky Battle 49.50 4. Bally Ordersea Raider 75.00 6. Bank Ball 59.50 6. Bowling League 35.00 6. Bowling League 35.00 6. Champion Hockey 40.00 4. ChiCoin Basketball Champ ChiCoin Hockey 49.50 4. ChiCoin Rol-A-Score 39.50 4. ChiCoin Roll-A-Score 39.50 4. ChiCoin Rol-A-Score 39.50	105.00 1. 175.00 1. 175.00 1. 175.00 1. 149.50 6. 85.00 195.00 195.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 195.00 4. 195.00 4. 150.00 4. 150.00 4. 150.00 4. 150.00 4. 150.00 4. 150.00 4. 150.00 4. 150.00 4.	Williams Dbl. Head PRICE LIS PRICE LIS PR	125.00 15.00 15.00 79.50 30.00 79.50 30.00 79.50 95.00 95.00 95.00 175.00 79.50 89.50 19.50 19.50 25.00 25.00 25.00 25.00	150.00 25.00 50.00 95.00 145.00 150.00 109.50 109.50 109.50 109.50 109.50 109.50 109.50 109.50 109.50 109.50 100.00 1	H. C. C THE E H GENCO D. GO J. H. C H A A A H H H H H H H H H H H H H H H
2. Keeney Dbl. Bowler 155.00 CONFIDENT ARCA 4. Allite Strikes 'N Spares 39.50 4. Boomerang 45.00 1. Bally Big Inning 185.00 4. Bally Big Inning 185.00 4. Bally Bowler 165.00 4. Bally Convoy 47.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Defender 50.00 6. Bally Eagle Eye 39.50 4. Bally Ming Pin 35.00 6. Bally King Pin 35.00 6. Bally Lncky Strike 45.00 4. Bally Sky Battle 49.50 4. Bally Sky Battle 49.50 4. Bally Undersea Raider 75.00 6. Bank Ball 59.50 6. Bowling League 35.00 4. Buckley DeLuxe Dig 119.50 4. Buckley Treas Is Dig 95.00 6. Champion Hockey 40.00 4. ChiCoin Basketball Champ 159.50 4. ChiCoin Goalee 85.00 2. ChiCoin Hockey 49.50 4. ChiCoin Pistol 119.50 4. ChiCoin Pistol 119.50 4. Edelco Pool Table 49.50 4. Evans Bat-A-Score 175.00	105.00 1. 175.00 1. A 1. DE EQU 149.50 6. 189.50 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 95.00 4. 195.00 4. 195.00 1. 150.00 4. 75.00 2. 195.00 1. 150.00 4. 225.00 6.	Williams Dbl. Head PRICE LIS PRICE LIS PR	125.00 15.00 15.00 79.50 30.00 75.00 95.00 95.00 95.00 175.00 79.50 89.50 79.50 25.00 39.50 49.50 59.50 49.50 25.00 275.00 25.00	150.00 25.00 50.00 95.00 59.50 145.00 75.00 150	H. C. C THE E H GENCO D. GO J. H. C H A A A H H H H H H H H H H H H H H H
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CONVERSIONS

you are at present converting older machines into later type models, notify $The \ Cash \ Box$ immediately. The new names of your machines listed here along with the names of the original machines from which ere converted.

ENGINEERING, INC. D

Bally Champion to Longshot

SCHNELLER, INC.

Gottlieb 21 to Bingo Bango

IANUFACTURERS EW E E P

ipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.	
Model "C" Phonograph Model HS-SM Hideaway	. \$795.00 . 575.00
5c-10c Wall Box (40 Selections)	59. 50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	. 27.50
BALLY MANUFACTURING CO.	
Shuffle-Line	. \$439.00
Futurity Bright Lights	
	040.00
BUCKLEY MANUFACTURING CO.	
Buckley Wall & Bar Box	\$24.50
CHICAGO COIN MACHINE CO.	
Horse-Shoes	
COMO MFG. CORP.	
Stadium	\$289.50
Hollycrane	
H. C. EVANS & CO.	
Constellation Phonograph	
· ·	
THE EXHIBIT SUPPLY CO.	
Big Bronco Gun Patrol	
Silent Sales Card Vendor	
Pony Express	
GENCO MFG. & SALES CO.	
Shuffle Target	
D. GOTTLIEB & CO.	
Watch My Line	
J. H. KEENEY & CO., INC. Lite-A-Line	
Big League Bowler	••
All-Electric Cigarette Vendor All-Electric Cigarette Vendor with Changemaker	\$269.50 287.00
Penny Inserter	. 119.50
• Four Way Bowler Conversion	3 50.00
Match Bowler Conversion Divydend	379.50
	. 09.00
ROCK-OLA MFG. CORP.	
Super Rocket '52-50 Phonograph (Model 1434) Rocket '51-50 Phonograph (Model 1432)	\$798.40
Model 1538 5c-10c-25c Wall Box Model 1536 5c Wall Box, 23 Wire	59.50
Model 1536 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster (All Prices F.O.B. Factory, Chicago)	
UNITED MANUFACTURING CO.	:
3-4-5	
6 Player Shuffle-Alley	. \$469.50
A-B-C Five-Player Shuffle Alley	. 525.00
	100100
WILLIAMS MANUFACTURING CO.	
Hayburners	
THE RUDOLPH WURLITZER CO.	
Model "1400" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	-
Modèl 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
NOTICE	

NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.





Bally. CONEY ISLAND

FAMOUS "IN-LINE" SCORES

Popular 3-in-line, 4-in-line, 5-in-line score system attracts busy play . . . and takes in up to 3 coins for first 5 balls, as players select 1, 2 or 3 score sections. Player scores only in selected sections, but scores light up in all sections to tantalize and insure repeat play and plenty of triple-section play.

NEW "EXTRA BALLS" IDEA

After shooting first 5 balls, player may deposit extra coins to play for 1, 2 or 3 extra balls Extra balls are released on mystery-flash basis . . . 1, 2 or 3 balls. Player may play as many coins as desired for extra balls, but only a total of 3 extra balls are released. Location checks prove players average 2 to 5 extra coins per game to turn near-winners into winners.

> CONEY ISLAND combines the profit-proved play-appeal and earning-power of BRIGHT LIGHTS with the fascinating new Extra-Balls Feature that insures plenty of extra coins every game. Because every game played is either awinner or a near-winner, players can't pass up the opportunity to clinch a winner with extra balls. Try CONEY ISLAND today. You'll be mighty glad!

all the profit-proved play-appeal of Turf King PLUS NEW

Bally GOL

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EXTRA BALLS

SECOND 3

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BBBBB

63605

THIRD

FUTURE-PLAY SHUFFLE-BOWLING ACTION PLUS "IN-LINE" SCORING

> MANUFACTURING COMPANY DIVISION OF LION MANUFACTURING CORPORATION 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS