

# THE CASH BOX

VOLUME 13

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NUMBER 2



Looking just as lovely in Eastern dress, Doris Day brings a little bit of "Shanghai" to the music world. Doris, who in the past few years has established herself as a Warner Brothers motion picture star as well as a recording star for Columbia, is currently riding high in the entertainment field. With her latest picture "On Moonlight Bay" now making the rounds, Doris is also getting a play on her waxing of "Got Him Off My Hands".



## THE PROFIT PARADE

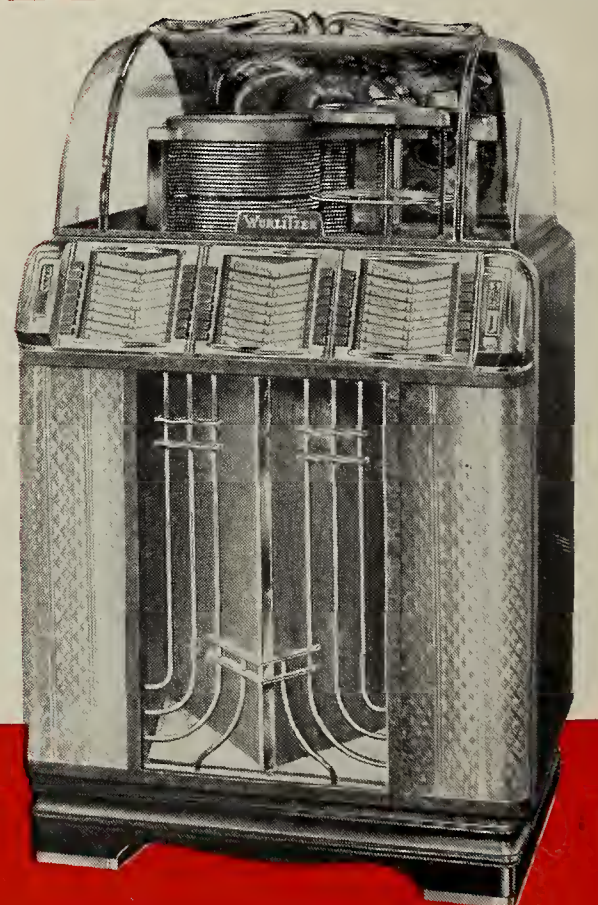
The Models 1400 and 1450 All-Speed Wurlitzers make the *most* money for *many* reasons. They have the *right* styling and tone to attract play...6 program classifications enabling any location to tailor its music to suit its patrons...a crackerjack coin banking and selection system that make it *easy* for a patron to *pick* his plays and assure him that he'll get

what he picks. They'll play *any* speed record with *amazing* fidelity. They carry a name that means music to millions—the *only* name in automatic music that people associate with *good* music.

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*THE CASH BOX* IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

### "THE CONFIDENTIAL PRICE LISTS"

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### CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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# WARTIME BUSINESS

This industry, like every other industry in this nation has, at long last, awakened to the fact that it is now engaged in wartime business. That it must, then, adopt wartime business methods. That this means a most complete turnabout from former business methods. And that, by so doing, it will have the opportunity to outlast whatever shocks the economy of the nation will be subjected to as the weeks and the months roll by.

This publication has been commended by operators, distributors and manufacturers for some months now for daring to tell the truth, fearlessly and frankly . . . and advising the trade that restrictions from government agencies were growing ever more severe and that, in due time, this and other industries would be faced with an entirely new and unique, peacetime-wartime economy which would cause many upheavals among strong businesses and would, at the same time, wipe out the weak, the unfit, and those who just didn't belong in industry in the first place.

This is the time for efficiency. But, efficiency of such a nature, that it will not curtail business expansion, if such expansion is possible. Just to let out good help is not the answer, unless, most definitely, that help is no longer needed. Better to transfer that help into other divisions of the business, so that the business will have the manpower to continue, regardless of what the future brings.

There should now be no doubt in the minds of any and all engaged in this industry that, as far as new equipment is concerned, there will be only a trickle where there used to be a flood. Regarding parts and supplies, these will become ever more difficult to obtain, especially those parts and supplies which require critical and scarce materials. There is also no doubt that money will become more plentiful, but, to offset this, the government's executive branch has already written the highest tax bill in the history of this nation. And will write still higher tax bills.

At first thought it all seems a vicious round-robin with no ending and no beginning. But, this is not the case at all. In fact, it is that strange twilight which all knew was on the way, and which this nation accepted when it foolishly threw away its armed might. At the same time, it accepted the leadership of all the world. This is the twilight, then, between peace and war. Whether peace will continue, or how soon will war come, few know.

In the meantime this nation now lives in a twilight, peacetime-wartime economy. It sees its largest manufactories in this, and in all other industries, producing materials for war. It sees its new governmental agencies restricting more stringently the future use of its money. It feels pinches, slight pinches,

here and there, but pinches that will become ever more apparent as time goes on.

Therefore, those engaged in the industry, must look to the future. Must, in one way or another, prepare themselves for any and every eventuality. Should all equipment production be suddenly cut off, then these men must be prepared to go on ahead with whatever they have already accumulated. But, at the same time, they must accumulate the parts and supplies they will need for some years ahead, to continue on regardless of when the twilight ends. And the end of the twilight period seems a long, long way off, as any expert will admit, whether that expert is in military or civilian life.

*The Cash Box* brought this out time and again over the past year. These past weeks many have been after this publication to again fearlessly, truthfully and frankly reveal to all the industry what lies ahead for the salvation of the industry.

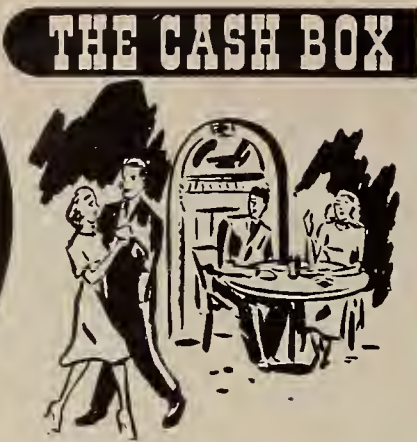
What lies ahead is good for the man now operating. More money will enter into his equipment as more loose money gathers in the pockets of the nation's workers. He has the finest and most economical entertainment to offer the nation's peoples. A relaxing entertainment. An entertainment he brings to the people—does not force the people come to it. He has everything in his favor to earn more than he ever did. But, whether he will be able to keep more, will be up to the tax makers in his city, county, state and Federal government.

The distributor will be back in wartime methods. But, he will be plagued by that tiny trickle of new equipment which will hold down his profit margin on his used, converted and reconditioned machines. Unless the trickle stops completely, he will have a new type of rebuilding to do to obtain greater profits from what he sells. All wholesalers will be in this same position. It is already apparent in many fields where OPS has stepped into the picture and the business of the field changed to handle a new type of sales method.

The manufacturers will have problems of their own. Greater problems than can now be foreseen. For example, certain parts of all factories will be taken into the defense work program, yet, some domestic manufacture will be allowed, but, of such small volume that it will prove extremely difficult to price so as to show any profit and yet not price beyond means. With taxation on the average manufactory already voted to a new high (the highest mark ever yet reached) it will pay the factories to produce what they can, continue their advertising and promotion, so that when the twilight period ends, one way or the other, they will be completely prepared to assume their former, or even a greater, position in the industry.

**THE NATION'S TOP TEN PLUS THE NEXT 15 JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



AB—Abbey	CO—Columbia	<b>C O D E</b>	MG—MGM	RG—Regal
AL—Aladdin	CR—Coral	DY—Derby	MO—Modern	SA—Savoy
AP—Apollo	DA—Dana	4 Star—Four Star	NA—National	SIT—Sittin' In
AT—Atlantic	DE—Decca	FE—Federal	OR—Oriole	SP—Specialty
BU—Bullet	IN—Intro	LO—London	PE—Peacock	TE—Tempo
CA—Capitol	JU—Jubilee	ME—Mercury	RA—Rainbow	TW—Town
CH—Chess	KI—King		RE—Regent	VI—Victor

# 19,250,000 RECORDS CAN'T BE WRONG

## It Takes Approximately That Number of Disks to Fill the Nation's Juke Boxes Just One Time

- |                |  |
|----------------|--|
| Pos. Last Week |  |
| <b>1</b>       | <p><b>BECAUSE OF YOU</b><br/><b>TONY BENNETT</b><br/>CA-1493 (F-1493)—Les Baxter<br/>CO-39362 (4-39362)—Tony Bennett<br/>CR-60440 (9-60440)—Bob Crosby<br/>DE-27666 (9-27666)—Lombardo &amp; DeHaven</p> <p>ME-5643 (5643x45)—Ray Barber<br/>MG-10947 (K10947)—Johnny Desmond<br/>VI-10-3425—Jan Peerce<br/>CR-60561—Erskine Butterfield</p>   |
| <b>2</b>       | <p><b>COME ON-A MY HOUSE</b><br/><b>ROSEMARY CLOONEY</b><br/>CA-1710 (F-1710)—Kay Starr<br/>CO-39476 (4-39476)—Rosemary Clooney<br/>DE-27680 (9-27680)—Ella Fitzgerald<br/>FE-14001—Kay Armen<br/>ME-5671 (5671x45)—Richard Hayes</p> <p>RH-111—Louis Prima<br/>SA-793—Bert Keyes<br/>VI-20-4199 (47-4199)—Three Suns<br/>CR-60544 (9-60544)—Saroyan &amp; Bagdasarian</p>   |
| <b>3</b>       | <p><b>I GET IDEAS</b><br/><b>TONY MARTIN</b><br/>CA-1573 (F-1573)—Peggy Lee<br/>DE-27720 (9-27720)—Louis Armstrong</p> <p>VI-20-4141 (47-4141)—Tony Martin</p>   |
| <b>4</b>       | <p><b>COLD, COLD HEART</b><br/><b>TONY BENNETT</b><br/>CO-39449 (4-39449)—Tony Bennett<br/>DE-27761 (9-27761)—Eileen Wilson<br/>ME-5693—Tony Fontane</p> <p>MG-10904 (K10904)—Hank Williams<br/>VI-20-4274 (47-4274)—Fontane Sisters</p>   |
| <b>5</b>       | <p><b>SWEET VIOLETS</b><br/><b>DINAH SHORE</b><br/>CO-39488 (4-39488)—Janette Davis<br/>CR-60542 (9-60542)—Cliff Steward<br/>DE-27668 (9-27668)—Jane Turzy</p> <p>ME-5673 (5673x45)—Doris Drew<br/>VI-20-4174 (47-4174)—Dinah Shore</p>  |
| <b>6</b>       | <p><b>THE LOVELIEST NIGHT OF THE YEAR</b><br/><b>MARIO LANZA</b><br/>CA-1408 (F-1408)—Helen O'Connell<br/>CO-39192 (4-39192)—Percy Faith<br/>DE-27507 (9-27507)—Fred Waring<br/>DE-27583 (9-27583)—Ethel Smith</p> <p>LO-937 (45-937)—Anne Shelton<br/>MG-30352 (K30352)—Ann Blyth<br/>VI-10-3300—Mario Lanza</p>  |
| <b>7</b>       | <p><b>THE WORLD IS WAITING FOR THE SUNRISE</b><br/><b>LES PAUL &amp; MARY FORD</b><br/>CA-1748 (F-1748)—Les Paul &amp; Mary Ford<br/>DE-27730 (9-27730)—Perry Botkin</p>   |
| <b>8</b>       | <p><b>TOO YOUNG</b><br/><b>NAT "KING" COLE</b><br/>CA-1449 (F-1449)—King Cole<br/>CO-39271 (4-39271)—Toni Arden<br/>CR-60393 (9-60393)—Denny Vaughn<br/>DE-27569 (9-27569)—Patty Andrews<br/>DE-27366 (9-27366)—Victor Young</p> <p>ME-5599 (5599x45)—Richard Hayes<br/>MG-10920 (K10920)—Johnny Desmond<br/>VI-20-4105 (47-4105)—Fran Allison<br/>VI-20-4209 (47-4209)—Spike Jones<br/>VI-23-5480 (51-5480)—Luis Arcaraz O.</p> |
| <b>9</b>       | <p><b>BELLE, BELLE, MY LIBERTY BELLE</b><br/><b>GUY MITCHELL &amp; MITCH MILLER ORCH.</b><br/>CO-39512 (4-39512)—Guy Mitchell<br/>DE-27717 (9-27717)—Don Cherry</p> <p>ME-5690 (5690x45)—Bobby Wayne<br/>VI-20-4217 (47-4217)—Mery Griffin</p>   |
| <b>10</b>      | <p><b>MY TRULY, TRULY FAIR</b><br/><b>GUY MITCHELL &amp; MITCH MILLER—VIC DAMONE</b><br/>CA-1583 (F-1583)—Ray Anthony<br/>CO-39415 (4-39415)—Guy Mitchell<br/>CR-60514 (9-60514)—Georgie Ald<br/>DE-27630 (9-27630)—Russ Morgan</p> <p>LO-1050 (45-1050)—Dick James<br/>ME-5646 (5646x45)—Vic Damone<br/>MG-10984 (K10984)—Art Mooney<br/>VI-20-4159 (47-4159)—Freddy Martin</p>   |

The juke box industry is the greatest single user of records in this nation today.

Go to the most rural area in the country—you will find a juke box. Go to the most urban centers you know—they will abound in juke boxes. There's a juke box standing in the corner of your neighborhood bar, ice cream parlor, bowling alley. Very often there's one in the lunchroom of your local school, in the recreation room of your veterans' hospital. In fact it would be quite a job to find a community in this country without a juke box to play its citizens' favorite tunes.

Add up all the machines that blanket this nation from east to west, north to south, and you have a total that exceeds 550,000, offering anywhere from 40 to 100 selections, or in other words using from 20 to 50 records that play both sides.

**THESE 550,000 JUKE BOXES, USING AN AVERAGE OF 35 RECORDS PER MACHINE, NEED OVER 19,250,000 RECORDS TO FILL THEM ONLY ONCE.**

Consider this staggering fact. And yet this is only the beginning. For if you multiply that enormous amount by the minimum number of times any juke box must change its records during any one year, you reach a figure overwhelming in its proportions.

The network of juke boxes located throughout the nation—in the most remote places, in the most central locations—affords the music publisher, the artist, the record manufacturer, the greatest opportunity ever imagined to display his wares.

For the juke box industry performs two great functions for the music business. Not only is it collectively the greatest single customer the record business has, purchasing millions upon millions of records each year to provide its players with the music they want to hear, but it performs the priceless service of acting as a display case for the entire music world.

A record sold to a juke box operator multiplies itself many times. It's a record that is headed for public display. It's a record that will be heard by thousands of people who never before knew that record existed. And some proportion of those thousands who hear it are bound to want it for themselves, are bound to go to their nearest shop to ask for and insist upon the record they heard in the juke box.

To the music publisher, this not only means record royalties, but it means increased demand for sheet music as the song becomes more familiar, as it gets into more homes.

To the artist, it means greater recognition than he ever dreamed of with consequent opportunities for profitable personal appearances at higher fees.

To the record company, it means a steady market to which its product can be sold.

And to all the surrounding trades and professions that depend on the sale of records for their livelihood, it means greater employment, greater stability, greater profits.

The juke box industry provides a firm base for the record business by giving it the assurance of a minimum number of sales on which record manufacturers can depend.

Sales may fall off among dealers. Customers for one reason or another may decide not to buy records. But the juke box operator must always keep his machine filled in order to stay in business.

And he must keep it filled with records people want to hear. He must have current tunes as well as requested standards; he must have ballads and novelities and jump tunes and everything in between.

The market the juke box operator offers is a steady one, a constant one, an ever expanding one, an all embracing one.

It's a market that is always open for the best records available to fill its juke boxes—for those 19,250,000 records it takes to fill them only once.

And a market that uses 19,250,000 records, a market that is the greatest purchaser of records in the nation today, a market that offers even greater possibilities for tomorrow is one that should be cultivated and encouraged, one whose needs should be met with alacrity by the record industry it serves so well.

11) Whispering. 12) Shanghai. 13) I Won't Cry Anymore. 14) Jezebel. 15) While You Danced, Danced, Danced. 16) Longing For You. 17) Vanity. 18) Down Yonder. 19) Sin. 20) Castle Rock. 21) And So To Sleep Again. 22) Josephine. 23) Wonder Why. 24) Detour. 25) Morningside Of The Mountain.



**THE TEN RECORDS**

**DISK JOCKEYS PLAYED MOST THIS WEEK**

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

1. BECAUSE OF YOU ..... Tony Bennett (Columbia)
2. WORLD IS WAITING FOR THE SUNRISE ..... Les Paul & Mary Ford (Capitol)
3. AND SO TO SLEEP AGAIN ..... Patti Page (Mercury)
4. COME ON-A MY HOUSE ..... Rosemary Clooney (Columbia)
5. SIN ..... Four Aces (Victoria)
6. I GET IDEAS ..... Tony Martin (RCA Victor)
7. COLD, COLD, HEART ..... Tony Bennett (Columbia)
8. TOO YOUNG ..... Nat "King" Cole (Capitol)
9. SWEET VIOLETS ..... Dinah Shore (RCA Victor)
10. DOWN YONDER ..... Del Wood (Tennessee)

Ed Bonner (KNOX, St. Louis, Mo.) claims to have the fastest show in history. A portion of one of Ed's recent shows was tape recorded through plane-to-ground communications from a T-33 jet fighter plane flying at speeds up to 720 miles per hour. Ed further claims to be the first jetted dj. All this happened when he was guest of honor at the 8th birthday celebration of the Headquarters Air Training Command at Scott Field, Belleville, Ill. As part of the ceremony the T-33 was named "E.B. Sent Me" in honor of Bonner who uses that slogan on his "St. Louis Ballroom" stand, 4 to 6 P.M., Monday through Friday. . . .



**DON TIBBETTS**  
WKXL—Concord, N. H.

and "Woman" by Lee Summers asking them their opinion of the record further asking them to name the kind of disks that would best fit into their programming schedules.

Lou Barile (WKAL, Rome, N. Y.) writes that he had a marvelous visit in the big city and enjoyed dropping in to see us. . . . John Wrisley (WFGM, Fitchburg, Mass.) during his trip to N. Y. stopped in to let us know how important a role THE CASH BOX is playing in his programming. . . . Jack Lacy (WINS, N. Y.) says his agent finally got in touch with him for a job. Wanted to know from Lacy where he could get one. . . . Don Tibbetts (WKXL), Concord, N. H.) uses THE CASH BOX top ten every Saturday morning from 8 to 9 A.M. . . . Lee and Lorraine Ellis (WSPR, Springfield, Mass.) came into N. Y. last week to cut interviews with Buddy Morrow, Mitch Miller, Stan Freeman and Nancy Reed. They'll be coming back every few weeks for further sessions. . . . Howard Garland (KFMB, San Diego) reports that the station's record library was completely demolished in a recent fire and he's looking for as many disks as he possibly can get. . . . Ed Hatch has replaced Dave Mann at WLYN, Lynn, Mass. Mann has moved over to WAGE-Syracuse, N. Y.

Joan Richmond, formerly of WRZE, York, Pa., now at WCGB in Red Lion, Pa. as program director. She wants everyone to know that Fran Evans and Stan Deppen are running 4½ hours of pop record shows every day. . . . Phil Phillips, production manager of WNXT, a new station in Portsmouth, Ohio, claims that only Victor and Columbia service the station regularly. . . . A note from Gene Bouchier (KCOM, Sioux City, Iowa) writes "THE CASH BOX has long been one of the important tools in the disk jockey's trade and is the one positive way to get the actual figures and facts as to what songs the country is 'nickeling', 'dimeing' and 'quartering' to the top of the nation's parade of hits." . . . Len Ross has moved from KRUX in Phoenix to KORK in the Thunderbird Hotel on Las Vegas. . . . Bob Watson (WSB, Atlanta, Ga.) says he selected disk jockeys from THE CASH BOX listings to appear on his "D.J.'s of America" series. Watson loafs for 15 minutes on Tuesday and Thursday nights as his guests take over with a stint in their own styles. . . . Dick Gilber (KTYL, Phoenix) is playing Santa Claus from now till Christmas on his 12-3 P.M. broadcast, Monday to Friday. Dick is giving away more than \$10,000 in prizes to residents of the Valley of the Sun and Central Arizona in a lucky drawing deal with daily winners.



	<b>BILLY ECKSTINE</b>	ENCHANTED LAND <small>(Scng of India)</small>	78 RPM — MGM 11028
		I'VE GOT MY MIND ON YOU	45 RPM — MGM K11028
	<b>JOHNNY DESMOND</b>	I WANT TO BE NEAR YOU	78 RPM — MGM 11027
		I WILL NEVER CHANGE	45 RPM — MGM K11027
	<b>BILLY WILLIAMS QUARTET</b>	(It's No) SIN	78 RPM — MGM 11066
		IT'S OVER	45 RPM — MGM K11066
	<b>FRANK PETTY TRIO</b>	DOWN YONDER	78 RPM — MGM 11057
		PRECIOUS	45 RPM — MGM K11057
	<b>GEORGE SHEARING QUINTET</b>	DON'T BLAME ME	78 RPM — MGM 11046
		BRAIN WAVE	45 RPM — MGM K11046
	<b>ART MOONEY</b> and his Orchestra	DADDY	78 RPM — MGM 11072
		THE TINKLE SONG	45 RPM — MGM K11072
	<b>DAVID ROSE</b> and his Orchestra	TENDERLY	78 RPM — MGM 30384
		THE FLYING HORSE	45 RPM — MGM K30384
	<b>TOMMY EDWARDS</b>	IT'S ALL IN THE GAME	78 RPM — MGM 11035
		ALL OVER AGAIN	45 RPM — MGM K11035
	<b>BILL FARRELL</b>	BLUE VELVET	78 RPM — MGM 11062
		BE MINE TONIGHT	45 RPM — MGM K11062
	<b>ART LUND</b>	I WISH I WUZ	78 RPM — MGM 11025
		IN THE COOL, COOL, COOL OF THE EVENING	45 RPM — MGM K11025
	<b>ROBERT Q. LEWIS</b>	WHERE'S-A YOUR HOUSE	78 RPM — MGM 11056
		THERE SHE GOES	45 RPM — MGM K11056
	<b>HANK WILLIAMS</b>	LONESOME WHISTLE	78 RPM — MGM 11054
		CRAZY HEART	45 RPM — MGM K11054

**M-G-M RECORDS**  
THE GREATEST NAME IN ENTERTAINMENT  
701 SEVENTH AVE. NEW YORK 19, N. Y.

# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"THEY CALL THE WIND MARIA" (2:37)

"MEANDERIN'" (3:05)  
VAUGHN MONROE ORCH.  
(RCA Victor 20-4271; 47-4271)

● A very dynamic side in folk tradition is dished out here by Vaughn Monroe and the orchestra. Vaughn sings this one in the way that made "Riders In The Sky" a smash. The bottom half is a steady paced item in sea chanty style. Vaughn's fans are gonna go for this.

"OUT IN THE COLD AGAIN" (3:16)  
"HANGIN' AROUND WITH YOU" (2:47)

MINDY CARSON  
(RCA Victor 20-4259; 47-4259)

● Mindy Carson has one of her best disks in a long while as she takes a lovely oldie and gives it a grand going over. Mindy sings it in slow heartfelt style as Hugo Winterhalter provides the musical setting. The lower half is a novelty in easy manner which Mindy also does well. The top deck however looks like the one.

"TWENTY THREE STARLETS" (2:25)

"THE LORD'S RIDIN' WITH ME TONIGHT" (2:25)

MERV GRIFFIN  
(RCA Victor 20-4270; 47-4270)

● Merv Griffin has a very clever novelty on the top deck which could easily break out. Merv and a chorus do it in lively fashion as Hugo Winterhalter backs them up. On the second side he takes a ghostly sort of thing and gives it a driving vocal. The top deck is very hot.

"LITTLE BOY OF MINE" (2:42)  
"SWEET POTATO HILL" (2:46)

JEANNE GARRY  
(U. S. 210)

● A tune based on an old Hebrew melody is put into modern terms by Jeanne Garry. With the Simone Choir and Bob Roberts Orchestra behind her, Jeanne does an effective job with this number. The second half is a very cute novelty with the Satisfiers helping out and an instrumental which fits right in. Ops oughta listen to this.

"DEEP NIGHT" (2:50)  
"PLEASE BE KIND" (3:11)

DUKE ELLINGTON ORCH.  
(Columbia 39545; 4-39545)

● A standard gets a slippery go from Duke Ellington on the upper level. The Duke makes this real good to listen to as he runs through it in great instrumental fashion. The bottom half is a slow smooth instrumental which also gets the Ellington treatment. This will do ok in the boxes.

"MEANY MEANY" (2:40)  
"DID I HURTCHA, BURNYA, CUTCHYA MUCH" (2:40)

CAROL CHANNING  
(Columbia 39544; 4-39544)

● Carol Channing steps off the show stage to make her way on records. On this disk she tries two novelties done in her well known falsetto. Each side has that 1920 sound both in vocals and backing. Carol's style depends too much on the visual aspect to be completely effective when she can't be seen.

## DISK OF THE WEEK

"THE OLD SOFT SHOE" (2:10)

"BE MINE TONIGHT" (2:48)

DINAH SHORE & TONY MARTIN  
(RCA Victor 20-4268; 47-4268)



DINAH SHORE

● Dinah Shore and Tony Martin who've turned out to be a sure fire recording team, have another one for ops in a tune labeled "The Old Soft Shoe". This one sounds for all the world like a vaudeville act and is bound to get attention from the customers. It's soft and easy in style with both Dinah and Tony



TONY MARTIN

singing and talking in appealing manner. The second half is a current adaptation of an oldie which the pair also find easy to put across. But the one that is due to make all the noise is the first side. Ops will do well to stock up now.

"UNFORGETTABLE" (2:43)

"ONE OF THESE DAYS YOUR DREAM IS BOUND TO COME TRUE" (2:52)

TEX BENEKE ORCH.  
(MGM 11060; K11060)

● Tex Beneke has a couple of sides which may please his fans. The first one is a ballad on which Ray Eberle does the vocal while the band comes through with an ok backing. Lower half is a slow novelty with Ray again doing the vocal.

"A KISS TO BUILD A DREAM ON" (2:52)

"LA BOTA" (2:46)

MONICA LEWIS  
(MGM 11061; K11061)

● A current ballad is given a whirl by Monica Lewis on the upper end as Earle Hogan's orchestra backs her up. Monica offers this in ultra slow fashion. The second half is a Latin American number which also gets a listenable backing. Ops might have a peek at this.

"EVERY OTHER DAY" (2:42)

"IT'S A MILLION TO ONE YOU'RE IN LOVE" (2:56)

CARLETON CARPENTER  
(MGM 30424; K30424)

● Carleton Carpenter takes a couple of tunes and gives them an almost whispering going over here. The first side is a pleasant little thing which he does in easy style while the lower end is a faster novelty. Earle Hogan's orchestra and the Starlighters help out at either end.

"NEVER" (2:22)

"LOVE, LOVE, LOVE" (2:44)

JAN GARBER ORCH.  
(Capitol 1803; F-1803)

● Jan Garber makes with his pretty music as Roy Cordell does a grand job on a new ballad. This side is a real smooth one and should be heard by ops. Lower half offers a novelty duet by Thelma Gracen & Dick Barile. The top deck gets our nod.

"BILL" (3:01)

"MORE, MORE, MORE" (3:25)

MARGARET WHITING  
(Capitol 1801; F-1801)

● Margaret Whiting gives out with a very warm vocal of an old "Show Boat" standard. With Frank DeVol's orchestra providing the musical accompaniment, Maggie runs through this in lovely style. The second half is almost a takeoff on April Stevens, a slow easy sort of tune with Frank DeVol doing the backing. The top half should get a play.

"HOW NEAR TO A QUEEN YOU ARE" (3:14)

"THE BOOGIE WOOGIE MARCH" (2:30)

BUDDY MORROW ORCH.  
(RCA Victor 20-4272; 47-4272)

● Frankie Lester comes up with a very effective offering as he sings his way through a good ballad with the Buddy Morrow crew backing him up. This is a soft lovely side which is good to hear. On the bottom end, the band sings out the lyrics to march that sounds real jumpy. Buddy Morrow has a live disk here.

"CALLA, CALLA" (2:47)

"BELA BIMBA" (2:42)

RONNIE GILBERT  
(Decca 27799; 9-27799)

● Ronnie Gilbert, well known as the female voice of the Weavers, comes up with a couple of sides which are bound to enhance her reputation. The first one is the Hebrew melody now making the rounds as a pop number while the lower half is a lively item based on an old melody. Vic Shoen's orchestra and a chorus back Ronnie up well. This is a good one for ops.

"I'D RATHER BE" (2:39)

"AW C'MON" (2:45)

EVELYN KNIGHT  
(Decca 27787; 9-27787)

● Taking two novelties, one fast and one slow, Evelyn Knight gives out with good interpretations of them. The top deck is the faster side on which Evy gets some help from the Ray Charles Singers. On the second end Bob Haggart's orchestra does the backing. Ops might take a listen.

"BEALE STREET BLUES" (3:10)

"JOE TURNER BLUES" (2:47)

BOB CROSBY  
(Coral 60537)

● Two instrumentals provide Bob Crosby with a disk worth hearing. The first one is a slow blues number which Bob gives a smooth ride. The bottom end is in dixieland style which Bob and the boys know how to handle. Ops who have the right kind of clientele will do ok with this one.

"REACHING FOR THE MOON" (2:37)

"WHEN" (2:34)

CHAMP BUTLER  
(Columbia 39546; 4-39546)

● Both ends are wonderful oldies which Champ Butler sings in grand manner. The first side gets a beautiful arrangement and orchestration from Paul Weston while the Norman Luboff Choir sings along with Champ in excellent fashion. The second side too is good to hear and is done in somewhat similar style. Ops shouldn't miss the upper half.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "CALLA, CALLA".....Ronnie Gilbert.....Decca 27799; 9-27799
- ★ "LONG AGO".....Burt Taylor.....Columbia 39557; 4-39557
- ★ "REACHING FOR THE MOON".....Champ Butler.....Columbia 39546; 4-39546
- ★ "OUT- IN THE COLD AGAIN".....Mindy Carson.....RCA Victor 20-4259; 47-4259
- ★ "TWENTY THREE STARLETS".....Merv Griffin.....RCA Victor 20-4270; 47-4270



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# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"WITH ALL MY HEART AND SOUL"

"DEEP NIGHT" (2:48)

RAY ANTHONY

(Capitol 1810; F-1810)

● A lovely ballad with a lot of potential gets a smooth working over from Ray Anthony and the crew. This side is offered with a good vocal and instrumentals to match. The lower end is an instrumental of an oldie done in robust fashion. Ops will get a play on this.

"FAREWELL TO YOKOHAMA"

(2:47)

"LOVE IS HERE TO STAY" (2:52)

JOHNNY LONG ORCH.

(Mercury 5720; 5720x45)

● A new tune in the current sea chanty manner is dished out on the top deck by Johnny Long and his orchestra. Rod Kinder delivers the vocal on this lively item which has a good chance. The bottom half is a Gershwin standard which gets an out of this world going over from Jilla Webb. Ops will want to listen to both ends.

"DON'T TELL HIM WHAT'S

HAPPENED TO ME" (2:56)

"ANGRY" (2:07)

KAY STARR

(Capitol 1796; F-1796)

● Kay Starr is singing those terrific blues numbers again. The top one is slow with a lot of breaking of the voice which is so typical of Kay's singing while the second half is a medium paced thing with a steady beat. Her fans are gonna go for this one.

"ALL OF ME" (3:09)

"LEAN, BABY" (3:10)

BILLY MAY ORCH.

(Capitol 1793; F-1793)

● A couple of wonderful instrumentals show up here done by the Billy May orchestra. The first side is an oldie offered in very smooth style while the second side is a slow jump tune which gets some grand instrumentals. In the right spots, this one should go over big.

"WHEN I GROW TOO OLD TO DREAM" (2:28)

"I LOVE YOU TRULY" 2:55)

JO STAFFORD & NELSON EDDY

(Columbia 5G)

● Two well loved standards are presented here by Jo Stafford and Nelson Eddy. The pair duet on each tune in slow, pleasant fashion as Paul Weston and the orchestra back them up. Although not suitable for every location, these sides should be well in the quieter spots.

## SLEEPER OF THE WEEK

"GAMBELLA" (2:40)

"HEY GOOD LOOKIN'" (2:20)

FRANKIE LAINE & JO STAFFORD

(Columbia 39567; 4-39567)



FRANKIE LAINE

● Frankie Laine and Jo Stafford have turned out two sides, both of which are so terrific that a choice between them is impossible. All we can say is get plenty of these disks for both ends are gonna be worn white in the machines. "Hey Good Lookin'" comes from the folk field and serves the pair with dynamic material which they take good advantage of. Duetting it to



JO STAFFORD

a guitar accompaniment and a backing by Paul Weston, they assure this number of a great play. "Gambella" which is a magnificent new tune written by Terry Gilkyson looks like another unbeatable smash. It's melodic lilt and clever lyrics can't help but gain wide public attention. Each end here is a winner. Ops have no reason to hesitate with this one.

"LONG AGO" (3:10)

"LIGHTHOUSE SONG" (2:37)

BURT TAYLOR

(Columbia 39557; 4-39557)

● A young singer with a terrific amount of promise offers a tune on the top deck which could break out all the way. It's a lovely ballad which Burt does in grand fashion as Percy Faith provides the music. On the lower side, as a change of pace, he does a novelty in equally good style. Keep your eye on Burt Taylor and "Long Ago."

"THE BLUE ROOM" (3:00)

"PERDIDO" (2:55)

STAN FREEMAN

(Columbia 39541)

● Taking two tunes out of his recent album, Stan Freeman offers them as singles here. They're both standards and both are done on Stan's well known swing harpsichord. Ops will remember this type of music as the backing on "Come On-A My House."

"SIN" (2:40)

"JEALOUS EYES" (2:50)

SAMMY KAYE ORCH.

(Columbia 39567; 4-39567)

● Taking a tune which is destined for the top, Sammy Kaye gives it his own kind of treatment and makes it sound grand. With the Kaydets harmonizing on this number which is headed for a smash, the Kaye outfit should get a good deal of the play. The bottom half is a very slow easy ballad with a vocal by Tony Russo. The top deck gets our nod.

"HEY, GOOD LOOKIN'" (2:03)

"COOL, COOL KISSES" (2:17)

TENNESSEE ERNIE & HELEN O'CONNELL

(Capitol 1809; F-1809)

● Tennessee Ernie and Helen O'Connell team up and take a couple of winners from western fields, transfer them to pop, and come up with listenable sides. The first one is a very dynamic song which the pair duet in high style. The bottom half is a driving novelty also performed well. Ops won't want to miss this.

"HOLD ME JUST A LITTLE

LONGER DADDY" (2:38)

"CRY" (3:03)

RUTH CASEY

(Cadillac 103)

● Ruth Casey, making with a very sexy sound, gives out on a tune that could very well make it. This slow item has a lot of potential and gets a brand treatment from Ruth and the Graham Prince ensemble. The second half is a more conventional ballad with a pretty melody and another good vocal from Ruth. Ops oughta look at this disk.

"WOO, WOO, WOO" (2:48)

"A BALL OF FIRE" (2:47)

EDDIE McMULLIN

(Thrillwood 302)

● A very sprightly novelty is given a light treatment by Eddie McMullin and turns out to be quite appealing. This little number certainly gets your attention and keeps you listening. The bottom half is another simple ditty with an easy guitar backing. These should do ok in the proper locations.

"POWERHOUSE POLKA" (2:53)

"CROSTOWN POLKA" (2:47)

TED POWERS

(Dana 3062)

● A couple of lively polkas are dished out on this platter by Ted Powers and his boys. Each side gets a happy sounding treatment with lots of music coming through. Ops who are in the spots that go in heftily for polkas will want to get hold of this disk.

"STAY AS SWEET AS YOU ARE"

(2:47)

"WALKING MY BABY BACK HOME"

(2:52)

CHARLIE SPIVAK ORCH.

(London 1091)

● An instrumental of an oldie gives Charlie Spivak and his crew a good side. This one turns out real smooth as Charlie and the boys come up with some listenable solos. On the bottom half, Tommy Lynn sings the lyrics to another standard as the orchestra provides an unusual backing with lots of stops. Ops oughta take a look.

"I'M SITTING ON TOP OF THE WORLD" (2:53)

"GOOD NIGHT" (2:47)

THE MID-STATES FOUR

(London 951)

● The Mid-States Four give out with their harmony on an oldie which always sounds good. Done in fairly fast tempo, this one is ok to listen to. The bottom half is a ballad which the group also lends its vocal efforts to. This isn't as commercial as the first side.

"RIVER IN THE MOONLIGHT" (2:33)

"ONE RAINDROP DOESN'T MAKE A SHOWER" (2:47)

PRIMO SCALA

(London 1135)

● Primo Scala continues making with the dreamy accordion sounding music he's noted for. The top half of this disk is exactly in that groove with Les Howard providing a vocal that fits. Lower end too is a pleasant tune with Les again giving out with the words. Ops might take a peek.

"BELA BIMBA" (2:44)

"MEANDERIN'" (2:54)

DEAN MARTIN

(Capitol 1811; F-1811)

● A tune that's being recorded all over the place gets another go from Dean Martin. Dean gives this one a real working over as Dick Stabile and the orchestra back him up. The bottom half is a novelty with some interesting music and a steady pace. This is right for the Martin fans.



# ROUND THE WAX CIRCLE

## NEW YORK:

Tony Bennett's cocktail party for operators at the N. Y. Paramount on Tuesday was a terrific success. Tony ingratiated himself with the ops who are already well disposed towards him in view of the coins they've been gathering in on his disks of "Because Of You", "Cold, Cold Heart" and "I Won't Cry Anymore." . . . Cliff Steward has been signed to a 39 week TV deal on the Kate Smith show. The backdrop for his spot will be his nite club, the Boro Lounge in Queens and of course he will feature his latest hit "Don't Put A Tax On The Beautiful Girls." . . . Saul Bounstein announced this week the signing of vet music man Jerry Johnson as general manager. Jerry was a gentleman farmer this past year, prior to which he ran his own firm. . . . New music pub, Holiday Attractions, headed by Larry Taylor, landed Eileen Wilson, of Decca Records, on its first plug tune "Lies, Lies Nothing But Lies." . . . Al Miller of RCA Victor hit the road again this week on a talent search. . . . Vet arranger Graham Prince has formed Cadillac Records teeing off with Paul Cunningham's "Hold Me Just A Little Longer Daddy" and "Cry" sung by Ruth Casey. . . . Lee Magid has signed Maithe Marshall, formerly lead singer with the Ravens, to an exclusive contract



TONY BENNETT

and will form a new group called the Marshall Brothers. Group will record for Savoy. . . . Dick Cowitt calls to assure us that Ivory Joe Hunter, contrary to all rumors, is remaining on the MGM label. . . . Joe Beritelli has been appointed sales manager of the MGM distributor in Orange, N. J. Zenith Radio Corp. . . . Decca Records has bought the master of "I'll Wait For You" by Cliff Ayres originally issued by Jubilee. Ayres has also been signed to a recording contract by Decca. . . . Wendy Waye gives out with a sexy sound on her first Music Of Our Times disk "Stay Close To People." . . . Herman Lubinsky writes from Dusseldorf, Germany that he's already found 3 towns with Savoy records. . . . Bill Hill Eastern regional sales manager for Capitol for the past 7 years has resigned.

## CHICAGO:

Jimmy Martin of Sharp Records has one going now that is getting bigger by the minute: "Whispering Shadows". The only thing that seems to hold up this fine Italian folk tune from clicking quick nationally is the need of better distributors. And Jimmy has his hands full there. As all the indie diskers know. In the meantime, Jimmy's enthusiasm is carrying the tune right over as far as it'll go and, to help all Sharp disks, has started a new booklet here called "Sharpie," which is attracting moocho attention. . . . Chick Kardale came back from Noo Yawk all hepped up over his future plans. After talking things over with many music leaders in the Big Town, Chick decided that Chi was the hot spot for disk promotion. He's building up a great organization, he reports, and will, at the same time, have a service for all his clients which, he believes, "is aces for anyone in the disk biz." . . . Peggy Lee, after her click on TV, (almost sounds like poetry), is wowing 'em here at the Chicago Thitter. The gal's just simply got what it takes. . . . Frankie Masters, a perennial favorite in the Windy City, is going great at the Edgewater. And everyone happier than all get-out because of his clicking success. . . . Count Basie blows off the small combo to, once again, take on a big organization of great musicians that will hit the biggest of the big time. The Count knows what counts with the people. . . . The Marian McPartland Trio at the Blue Note is somethin'. If you ain't aheered this here gal go to town, brother, you is amissin' plenty in the hotter musical department. . . . Reports we like to report: Len Chess of Chess Records (he's turning out clickeroos) claims that business is "booming". Len just got off the road and took more orders this one trip than he did all last summer long. . . . To Jack Eigen, who does so great a deejay job at the Chez Paree, a very special orchid. Walked up to Jack to introduce ourselves the other eve and, before we could open our big mouth, Jack called us by name and paper and gave us the cheeriest of "hellos". (Even Dingy Halper admits the guy's great) . . . What with 40, 48, 50, 80 and 100 selection juke boxes now the vogue, we've arranged, according to what our music editors tell us, to list 50 records in the "Disc-Hits Box Score" from now on, plus an additional 20 comers. This should prove of unusually great interest to all concerned with the music biz. It gives the most complete listing available anywhere of today's hit disks.



PEGGY LEE

## LOS ANGELES:

Happy Sid Talmadge, you can call him. Here's one record distrib who really lets the folks know he appreciates their helping him have a good thing. . . . This time it's "Junco Partner" that's heading for the top and Sid thinks well of one and all contributing of it. . . . He's especially grateful to James Waynes, the young man who tended to Sid's business with "Tend to Your Business," and the Record Merchandise man doesn't care whether you spell it Waynes or Wayne—as long as it spells H-I-T. . . . Sid has another hot one in "The Masquerade Is Over" by Little Jimmy Scott on Royal Roost. . . . This number is breaking big for another personable fellow named Irving Shorten, who has just moved his Allied Record Sales to 2542 West Pico Blvd. from So. Main Street and has a fast moving "Masquerade Is Over" on Derby by Bette McLaurin. . . . He's also handling the Gotham and Top Hat lines, and predicts some goodies out of them but right away.



JAMES WAYNES

Speaking of goodies, one for sheer enjoyment whether or no you fancy yourself a folk fan, is Capitol's version of "Woman Is A Five Letter Word" by Tennessee Ernie, and it's a record that should go on every type of location. . . . Just had word that Irving Fogel of Tempo is still in New York, having delayed his European sailing date for a few weeks. . . . Also in New York but due back in L. A. soon is Leo Mesner of Aladdin while brother Eddie traveled up to San Francisco after some talent. . . . A few more traveling men are Jules and Joe Bihari, who were recording new talent in Memphis when last heard of. . . . Sister Roz is in New York and Brother Saul was due to hit the road soon on a promotion tour.

# DECCA

## "BEST BETS"

Actual sales show these  
Decca Records on the way up  
—place them NOW and  
get more plays

POSITION LAST WEEK	POSITION THIS WEEK	POPULAR	
1.	1.	I DON'T STAND A GHOST OF A CHANCE WITH YOU <i>I'm Lucky I Have You</i>	Ink Spats 27742*
4.	2.	GOT HER OFF MY HANDS <i>I Ron All The Way Home</i>	Mills Brathers 27762*
3.	3.	I WISH I WUZ <i>Hold Me—Hold Me—Hold Me</i>	Gloria De Haven and Guy Lombarda 27741*
5.	4.	AND SO TO SLEEP AGAIN <i>Long Ago</i>	Dick Haymes 27731*
8.	5.	SIN <i>The Love Of A Gypsy</i>	Arthur Prysack 27769*
6.	6.	BE MINE TONIGHT <i>CHIU—CHIU</i>	Lina Ramay and Guy Lombardo 27744*
7.	7.	BLUE FEDORA <i>Lauro Lee</i>	Guy Lombarda 27776*
9.	8.	TENNESSEE BLUES <i>COLD, COLD HEART</i>	Eileen Wilson 27761*
10.	9.	I'M WAITING JUST FOR YOU <i>WOMAN IS A FIVE LETTER WORD</i>	Cass Daley and Hoagy Carmichael 27743*
12.	10.	DEEP NIGHT <i>IT'S ALL IN THE GAME</i>	Carmen Cavallara 27735*
11.	11.	LOVE IS SUCH A CHEAT <i>LYING IN THE HAY</i>	Andrews Sisters 27760*
14.	12.	MAYBE IT'S BECAUSE <i>While We're Young</i>	Camarata and Don Cherry 27725*
13.	13.	THE SWEETHEART WALTZ <i>I Will Never Change</i>	Camarata and Dan Cherry 27755*
15.	14.	BLUE VELVET <i>THE MORNINGSIDE OF THE MOUNTAIN</i>	Arthur Prysock 27722*
—	15.	THE FROZEN LOGGER <i>Dorling Corey</i>	The Weavers 27726*
<b>COUNTRY</b>			
3.	1.	CHEROKEE BOOGIE <i>I WISH I'D NEVER SEEN SUNSHINE</i>	Jimmie Davis 46356*
2.	2.	DOWN YONDER <i>Horse Hair Boogie</i>	Spade Coaley 46355*
5.	3.	DOWN YONDER <i>Morgie</i>	Harald Carmack 46362*
4.	4.	DIMPLES OR DUMPLIN'S <i>My Bobby Buckorao</i>	Les "Carrat Tap" Andersan 46352*
6.	5.	DETOUR <i>Address Unknown</i>	Fay Willing 46365*
—	6.	I'M CRYING <i>SEVENTH AND UNION</i>	Hank Garland 46368*
<b>SEPIA</b>			
1.	1.	WHAT'S MINE IS MINE <i>I Still Love You, Baby</i>	The Ray-O-Vacs 48234*
4.	2.	CHEROKEE BOOGIE <i>HOBO BOOGIE</i>	Joey Thomas 48236*
3.	3.	I'M IN YOUR POWER <i>STORMY WEATHER</i>	Buddy Jahnsan 27711*
—	4.	TRUST IN ME <i>COCK-A-DOODLE</i>	Louis Jordan 27784*

\*Also available in 45 RPM (add prefix '9-' to record number)

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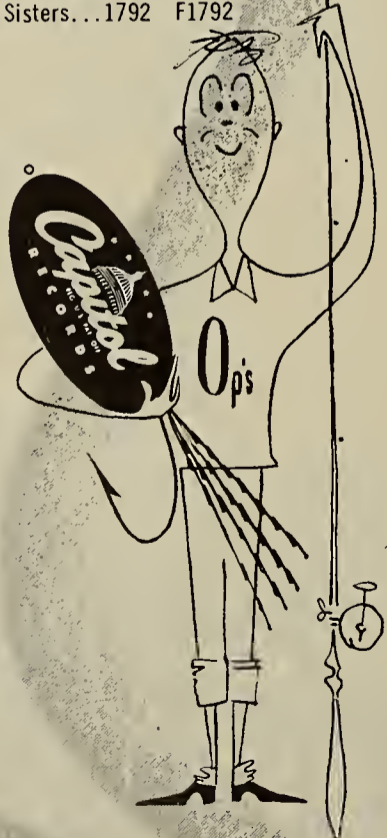
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**TODAY'S BIG HITS**

- "THE WORLD IS WAITING FOR THE SUNRISE"
- "WHISPERING" Les Paul - Mary Ford.....1748 F1748
- "KISSIN' BUG BOOGIE" and "WOMAN IS A FIVE LETTER WORD" Tennessee Ernie.....1775 F1775
- "BECAUSE OF YOU"
- "SOMEWHERE, SOMEHOW, SOMEDAY" Les Baxter.1760 F1760
- "LOVE THIEF"
- "HOW DO YOU FEEL?" Hank Thompson.....1745 F1745
- "ANOTHER FOOL STEPS IN"
- "THE SOLID SOUTH" Jimmy Wakely.....1762 F1762
- "HEY, GOOD LOOKIN' "
- "COOL, COOL KISSES" Tennessee Ernie - Helen O'Connell.....1809 F1809

**COMING UP FAST!**

- "JUST ONE MORE CHANCE" and "JAZZ ME BLUES" Les Paul Mary Ford .....1825 F1825
- "ANGRY" and "DON'T TELL HIM WHAT'S HAPPENED TO ME" Kay Starr.....1796 F1796
- "ALL OF ME"
- "LEAN, BABY" Billy May.....1793 F1793
- "FAT MAN BOOGIE"
- "MY SILENT LOVE" Billy May.....1794 F1794
- "WHEN MY SUGAR WALKS DOWN THE STREET"
- "I GUESS I'LL HAVE TO CHANGE MY PLANS" Billy May.....1795 F1795
- "LOVE ME BLUES" and "I DON'T STAND A GHOST OF A CHANCE WITH YOU" Dinning Sisters...1792 F1792



**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 29 without any changes on the part of THE CASH BOX.

**Buddy Deane**

WITH—Baltimore, Md.

1. BECAUSE OF YOU (Tony Bennett)
2. DETOUR (Patti Page)
3. IT'S ALL IN THE GAME (Tommy Edwards)
4. CASTLE ROCK (Sinatro-Jones)
5. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
6. COLD, COLD HEART (Tony Bennett)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. KISSES SWEETER THAN WINE (The Weavers)
9. I'M WAITING JUST FOR YOU (Bob Crosby)
10. COOL, COOL, COOL OF THE EVENING (Bing Crosby)

**Don Bell**

KRNT—Des Moines, Iowa

1. BECAUSE OF YOU (Tony Bennett)
2. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
3. SWEET VIOLETS (Dinah Shore)
4. UNDECIDED (Ames Bros.-Les Brown)
5. COLD, COLD HEART (Tony Bennett)
6. MOM AND DAD WALTZ (Lefty Frizzell)
7. WHISPERING (Paul-Ford)
8. I GET IDEAS (Tony Martin)
9. TOO YOUNG (Not "King" Cole)
10. SHANGHAI (Doris Day)

**Bill Cook**

WAAT—Newark, N. J.

1. BECAUSE OF YOU (Tony Bennett)
2. TOO YOUNG (Not "King" Cole)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. THE MORNINGSIDE OF THE MOUNTAIN (Arthur Prysock)
5. SMOOTH SAILING (Ella Fitzgerald)
6. DON'T YOU KNOW? (The Clovers)
7. THESE THINGS I OFFER YOU (Sarah Vaughan)
8. BE FAIR WITH ME (Jerry Cooper)
9. I GET IDEAS (Tony Martin)
10. THE GLORY OF LOVE (The Five Keys)

**Pat M. Chamburs**

WFLA—Tampa, Fla.

1. AND SO TO SLEEP AGAIN (Dick Haymes)
2. DEEP NIGHT (Cormen Covallero)
3. BECAUSE OF YOU (Tony Bennett)
4. COLD, COLD HEART (Tony Bennett)
5. TURN BACK THE HANDS OF TIME (E. Fisher)
6. SIN (Four Aces)
7. GOT HER OFF MY HANDS (Mills Bras.)
8. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
9. THEM THERE EYES (Chomp Butler)
10. WHILE YOU DANCED, DANCED, DANCED (Gardon Jenkins)

**Frank White**

KMYR—Denver, Colo.

1. VANITY (Dan Cherry)
2. BECAUSE OF YOU (Les Baxter)
3. THESE THINGS I OFFER YOU (Sarah Vaughan)
4. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
5. I GET IDEAS (Louis Armstrong)
6. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
7. I'M ALWAYS CHASING RAINBOWS (Schumann Choir)
8. CARAVAN (Luis Arcoroz)
9. DOWN YONDER (Freddy Martin)
10. ENTRY OF GLADIATORS (Red Nichols)

**John Wisley**

WFGM—Fitchburg, Mass.

1. BECAUSE OF YOU (Tony Bennett)
2. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
3. COLD, COLD HEART (Tony Bennett)
4. TURN BACK THE HANDS OF TIME (E. Fisher)
5. VANITY (Dan Cherry)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. LONGING FOR YOU (Vic Damone)
8. SWEETHEART OF YESTERDAY (Guy Mitchell)
9. SIN (Eddy Howard)
10. GOODBYE, MY LOVE (Al Grant)

**C. O. Allen**

KBOL—Boulder, Colo.

1. COME ON-A MY HOUSE (Koy Storr)
2. SHANGHAI (Doris Day)
3. VANITY (Sarah Vaughan)
4. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
5. SWEET VIOLETS (Jane Turzy)
6. COLD, COLD HEART (Tony Bennett)
7. NOBODY'S CHASING ME (Jan Garber)
8. OUT OF BREATH (Guy Lombardo)
9. I GET IDEAS (Louis Armstrong)
10. LOVELIEST NIGHT OF THE YEAR (Helen O'Connell)

**Roger Clark**

WNOR—Norfolk, Va.

1. SIN (Four Aces)
2. OVER A BOTTLE OF WINE (Tony Martin)
3. WAY UP IN NORTH CAROLINA (Bell Tanes)
4. HAWAIIAN WAR CHANT (Ames Brothers)
5. I GET IDEAS (Louis Armstrong)
6. TELLING ME YES (Lee-Torme)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. I'M WAITING JUST FOR YOU (L. Millinder)
9. DETOUR (Patti Page)
10. HALF A LOVE (Lorry Roine)

**Claude Fraul**

WINN—Louisville, Ky.

1. BECAUSE OF YOU (Les Baxter)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. TOO YOUNG (Not "King" Cole)
4. LOVELIEST NIGHT OF THE YEAR (M. Lanzo)
5. SWEET VIOLETS (Dinah Shore)
6. I GET IDEAS (Tony Martin)
7. SHANGHAI (Bing Crosby)
8. MY TRULY, TRULY FAIR (Art Mooney)
9. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
10. COLD, COLD HEART (Tony Bennett)

**Paul Irving**

WEDC—Chicago, Ill.

1. CALLA CALLA (Vic Damone)
2. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
3. BECAUSE OF YOU (Tony Bennett)
4. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
5. OH HOW I LOVE YOU (Gloria Hort)
6. ALWAYS REMEMBER YOU (Not "King" Cole)
7. OUT IN THE COLD AGAIN (Mindy Corson)
8. MIXED EMOTIONS (Rosemary Clooney)
9. A KISS TO BUILD A DREAM ON (Jack Hokell)
10. I ONLY HAVE EYES FOR YOU (Rolph Morterie)

**Dave Kean**

WTSA—Brattleboro, Vt.

1. MAKE BELIEVE (Keel-Groyson)
2. LONGING FOR YOU (Vic Damone)
3. BECAUSE OF YOU (Les Baxter)
4. LOVELIEST NIGHT OF THE YEAR (M. Lanzo)
5. MAKIN' LIKE A TRAIN (Fontone Sisters)
6. I'LL HOLD YOU IN MY HEART (Eddie Fisher)
7. COLD, COLD HEART (Tony Bennett)
8. DETOUR (Patti Page)
9. ROSE OF THE MOUNTAIN (Rosemary Clooney)
10. WE NEVER TALK TOO MUCH (Martin-O'Connell)

**Ed Perry**

KFRE—Fresno, Cal.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. DOWN YONDER (Chomp Butler)
4. WHERE'S-A YOUR HOUSE (Robert Q. Lewis)
5. SHANGHAI (Doris Day)
6. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
7. TOO YOUNG (Not "King" Cole)
8. COOL, COOL, COOL OF THE EVENING (Crosby-Wymon)
9. I GET IDEAS (Tony Martin)
10. SIN (Sovannah Churchill)

**Vic Harbaugh**

KSTA—Coleman, Tex.

1. BECAUSE OF YOU (Tony Bennett)
2. VANITY (Don Cherry)
3. LONGING FOR YOU (Vic Damone)
4. MAYBE IT'S BECAUSE (Poul Weston)
5. I'M IN LOVE AGAIN (Eddy Howard)
6. COME ON-A MY HOUSE (Koy Storr)
7. SIN (Eddy Howard)
8. TOO YOUNG (Not "King" Cole)
9. OUT OF BREATH (Eddy Howard)
10. MY TRULY, TRULY FAIR (Vic Damane)

**Bob Anthony**

KRMG—Tulsa, Okla.

1. BECAUSE OF YOU (Les Baxter)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
4. I GET IDEAS (Tony Martin)
5. TOO YOUNG (Not "King" Cole)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanzo)
7. WHISPERING (Poul-Ford)
8. I'M WAITING JUST FOR YOU (L. Millinder)
9. SWEET VIOLETS (Dinah Shore)
10. DOWN YONDER (Guy Mitchell)

**Dick Coleman**

WCBM—Baltimore, Md.

1. BECAUSE OF YOU (Les Baxter)
2. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
5. VANITY (Dan Cherry)
6. KISSES SWEETER THAN WINE (The Weavers)
7. I GET IDEAS (Tony Martin)
8. SWEET VIOLETS (Dinah Shore)
9. DETOUR (Patti Page)
10. MIXED EMOTIONS (Rosemary Clooney)

**Ray Perkins**

KFEL—Denver, Colo.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. LOVELIEST NIGHT OF THE YEAR (M. Lanzo)
4. SWEET VIOLETS (Dinah Shore)
5. I GET IDEAS (Tony Martin)
6. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
7. TOO YOUNG (Not "King" Cole)
8. BELLE, BELLE, MY LIBERTY BELLE (Don Cherry)
9. COOL, COOL, COOL OF THE EVENING (Crosby-Wymon)
10. LONGING FOR YOU (Vic Damone)

# THE CASH BOX

## Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 29 without any changes on the part of THE CASH BOX.

### Dick Outlaw

WILM—Wilmington, Del.

1. BECAUSE OF YOU (Tony Bennett)
2. AND SO TO SLEEP AGAIN (Patti Page)
3. SIN (Four Aces)
4. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
5. CASTLE ROCK (Sy Oliver)
6. ENCHANTED LAND (Billy Eckstine)
7. TURN BACK THE HANDS OF TIME (E. Fisher)
8. WHILE YOU DANCED, DANCED, DANCED (Gordon Jenkins)
9. SHANGHAI (Doris Day)
10. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)

### Walter Phillips

WCPO—Cincinnati, Ohio

1. I GET IDEAS (Louis Armstrong)
2. BECAUSE OF YOU (Tony Bennett)
3. WHILE YOU DANCED, DANCED, DANCED (Gordon Jenkins)
4. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
5. SIN (Eddy Howard)
6. TINKLE SONG (Kay Arman)
7. COLD, COLD HEART (Fontane Sisters)
8. GOT HER OFF MY HANDS (Marion Morgan)
9. AND SO TO SLEEP AGAIN (Dick Haymes)
10. ROLLIN' STONE (Perry Como)

### Ross Smitherman

WKAB—Mobile, Ala.

1. BECAUSE OF YOU (Tony Bennett)
2. VANITY (Don Cherry)
3. WITH ALL MY HEART AND SOUL (P. Como)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. AN AMERICAN IN PARIS (Rolph Flanagan)
6. SIN (Eddy Howard)
7. IT'S ALL IN THE GAME (Sammy Koye)
8. I'LL WAIT FOR YOU (Cliff Ayers)
9. MAKIN' LIKE A TRAIN (Fontane Sisters)
10. OH, HOW I LOVE YOU (Buddy Morrow)

### David Walshak

KCTI—Gonzales, Tex.

1. BECAUSE OF YOU (Les Baxter)
2. DOWN YONDER (Champ Butler)
3. KISSES SWEETER THAN WINE (The Weavers)
4. I'M WAITING JUST FOR YOU (R. Clooney)
5. SWEET VIOLETS (Jane Turz)
6. WONDER WHY (Vic Damone)
7. LOVELIEST NIGHT OF THE YEAR (P. Faith)
8. GIMME A LITTLE KISS (April Stevens)
9. SOMEWHERE, SOMEHOW, SOMEDAY (Les Baxter)
10. THE MUSICIANS (Shore-Martin-Hutton)

### Earle Pudney

WGY—Schenectady, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
3. VANITY (Don Cherry)
4. I GET IDEAS (Tony Martin)
5. AND SO TO SLEEP AGAIN (Rosemary Clooney)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. WAY UP IN NORTH CAROLINA (Champ Butler)
8. MAKE BELIEVE (Keel-Grayson)
9. GOT HIM OFF MY HANDS (Marion Morgan)
10. I RAN ALL THE WAY HOME (J. Hartman)

### Bud Wendell

WJMO—Cleveland, Ohio

1. SIN (Four Aces)
2. TELL THE LADY I SAID GOODBYE (J. Ray)
3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
4. DOWN YONDER (Del Wood)
5. WHISKEY AND GIN (Johnny Ray)
6. IT'S ALL IN THE GAME (Sammy Kaye)
7. UNDECIDED (Ames Bros.-Les Brown)
8. BECAUSE OF YOU (Tony Bennett)
9. LONGING FOR YOU (Vic Damone)
10. WAY UP IN NORTH CAROLINA (Champ Butler)

### Harry Light

WARD—Johnstown, Pa.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. LONGING FOR YOU (Sammy Kaye)
4. WAY UP IN NORTH CAROLINA (Champ Butler)
5. WONDER WHY (Vic Damone)
6. CHERRY PINK AND APPLE BLOSSOM WHITE (Georgia Gibbs)
7. I WON'T CRY ANYMORE (Tony Bennett)
8. YOU'LL KNOW (Les Baxter)
9. I WISH I WUZ (Rosemary Clooney)
10. FOR ALL I KNOW (Walter Schumann)

### Mort Nusbaum

WHAM—Rochester, N. Y.

1. AND SO TO SLEEP AGAIN (Dick Haymes)
2. THE JUMPING JACK (Camarata)
3. GOT HER OFF MY HANDS (Mills Brothers)
4. LONGING FOR YOU (Vic Damone)
5. BECAUSE OF YOU (Tony Bennett)
6. TOO YOUNG (Not "King" Cole)
7. I GET IDEAS (Tony Martin)
8. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
9. I'M A FOOL TO WANT YOU (Frank Sinatra)
10. IT'S ALL IN THE GAME (Dinah Shore)

### Alan Saunders

WVNJ—Newark, N. J.

1. BECAUSE OF YOU (Tony Bennett)
2. I GET IDEAS (Tony Martin)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. COLD, COLD HEART (Tony Bennett)
5. UNDECIDED (Ames Bros.-Les Brown)
6. DON'T PUT A TAX ON BEAUTIFUL GIRLS (Cliff Stewart)
7. I'LL HOLD YOU IN MY HEART (Toni Arden)
8. WHILE YOU DANCED, DANCED, DANCED (Gordon Jenkins)
9. SIN (Four Aces)
10. BABY POLKA (Alan Saunders)

### Phil Haines

WTRC—Elkhart, Ind.

1. THE HOT CANARY (Florian Zabach)
2. BEAUTIFUL BROWN EYES (Rosemary Clooney)
3. CALLA CALLA (Vic Damone)
4. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
5. MOM'S AND DAD'S WALTZ (Lefty Frizzell)
6. THREE HANDED WOMAN (Tiny Till)
7. ON TOP OF OLD SMOKY (George Cates)
8. BUSHEL AND A PECK (Doris Day)
9. HAPPY BIRTHDAY (Tommy Tucker)
10. DEEP NIGHT (Duke Ellington)

### Hal Fredericks

KXOK—St. Louis, Mo.

1. DOWN YONDER (Del Wood)
2. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
3. SIN (Four Aces)
4. COLD, COLD HEART (Tony Bennett)
5. I'M WAITING JUST FOR YOU (R. Clooney)
6. TURN BACK THE HANDS OF TIME (E. Fisher)
7. IT'S ALL IN THE GAME (Dinah Shore)
8. GOT HIM OFF MY HANDS (Doris Day)
9. UNDECIDED (Ames Bros.-Les Brown)
10. OUT IN THE COLD AGAIN (Mindy Carson)

### Lou Barile

WKAL—Rome, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. I WON'T CRY ANYMORE (Tony Bennett)
5. WONDERFUL, WASN'T IT? (Frankie Laine)
6. SWEET VIOLETS (Dinah Shore)
7. LONGING FOR YOU (Vic Damone)
8. JEZEBEL (Frankie Laine)
9. DETOUR (Patti Page)
10. I WANT TO BE NEAR YOU (Johnny Desmond)

### Murray Jordan

WLIB—New York, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
3. VANITY (Don Cherry)
4. I'LL ALWAYS REMEMBER YOU (Nat "King" Cole)
5. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
6. IT'S ALL IN THE GAME (Tommy Edwards)
7. GIRL IN THE WOOD (Frankie Laine)
8. YOU'LL KNOW (Tony Martin)
9. SIN (Billy Williams Quartet)
10. GOT HER OFF MY HANDS (Four Knights)

### Brad Phillips

WINS—New York, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. I'LL HOLD YOU IN MY HEART (Eddie Fisher)
3. WONDER WHY (Vic Damone)
4. WITH ALL MY HEART AND SOUL (P. Como)
5. AND SO TO SLEEP AGAIN (Dick Haymes)
6. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
7. SHANGHAI (Bing Crosby)
8. CASTLE ROCK (Frank Sinatra)
9. VANITY (Don Cherry)
10. TELL ME (Tony Martin)

### Jay McMaster

WMEX—Boston, Mass.

1. BECAUSE OF YOU (Tony Bennett)
2. IT'S ALL IN THE GAME (Tommy Edwards)
3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
4. DETOUR (Patti Page)
5. AND SO TO SLEEP AGAIN (Dick Haymes)
6. CALLA CALLA (Vic Damone)
7. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
8. TURN BACK THE HANDS OF TIME (E. Fisher)
9. WHILE THE WORLD WAS YOUNG (B. Sands)
10. WITH ALL MY HEART AND SOUL (P. Como)

### Mac M'Guire

WIP—Philadelphia, Pa.

1. SIN (Four Aces)
2. AND SO TO SLEEP AGAIN (Patti Page)
3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
4. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
5. CALLA CALLA (Vic Damone)
6. BECAUSE OF YOU (Tony Bennett)
7. SWEET VIOLETS (Dinah Shore)
8. SHANGHAI (Doris Day)
9. ARIZONA MOON (Four Aces)
10. IN THE COOL, COOL, COOL OF THE EVENING (Bing Crosby)

This week's

# New Releases

## ... on RCA Victor

RELEASE #51-40

### POPULAR

HUGO WINTERHALTER's Orchestra and Chorus  
I Never Was Loved By Anyone Else  
Beyond The Blue Horizon  
#20-4288 (47-4288)\*

JUNE VALLI with Hugo Winterhalter's Orchestra  
Now, Now, Now  
Always, Always  
#20-4298 (47-4298)\*

VAUGHN MONROE and his Orchestra  
Frosty The Snow Man  
The Jolly Old Man In The Bright Red Suit  
#20-4299 (47-4299)\*

FREDDY MARTIN and his Orchestra  
The Night Before Christmas (In Texas That Is)  
Toy Piano Boogie  
#20-4300 (47-4300)\*

EZIO PINZA with Norman Leyden's Orchestra  
I Still See Elisa  
My Concerto  
#20-4313 (47-4313)\*

### COUNTRY - WESTERN

ROY ROGERS with the Roy Rogers Riders  
The Three Little Dwarfs  
Daddy's Little Cowboy  
#20-4301 (47-4301)\*

WILF CARTER (Montana Slim)  
The Night Before Christmas (In Texas That Is)  
Punkinhead  
#20-4303 (47-4303)\*

### SACRED

SHANNON GRAYSON and his Golden Valley Boys  
Sunset Of Time  
Someday In Heaven  
#20-4304 (47-4304)\*

### BLUES

THE FOUR TUNES  
Early In The Morning  
My Buddy  
#20-4305 (47-4305)\*

### SPIRITUAL

THE STARLIGHT SPIRITUAL SINGERS  
Can You Tell?  
After Awhile  
#20-4306 (47-4306)\*

### CHILDREN'S

ROY ROGERS with the Roy Rogers Riders  
The Three Little Dwarfs  
Daddy's Little Cowboy  
#45-5321 (47-0291)\*

### POP-SPECIALTY

LUIS ARCARAZ and his Orchestra  
The Bullfighter's Song  
Maria Elena  
#20-4302 (47-4302)\*

### NEW ALBUMS

GEORGE GERSHWIN, Pianist  
An American In Paris  
and  
Rhapsody In Blue  
WPT-38 (LPT-29)\*\*

CHARLES LAUGHTON  
A Christmas Carol  
Y-440 (WY-440)\*

PAUL WING  
Rudolph's Second Christmas  
Y-441 (WY-441)\*

HOWDY DOODY and its creator,  
BOB SMITH  
Howdy Doody's Christmas Party  
Y-442 (WY-442)\*

45 rpm cat. nos.  
\* 33 1/3 rpm cat. nos.

... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF SEPTEMBER 29

### Turn Back The Hands Of Time

Eddie Fisher with Hugo Winterhalter's Orch.  
20-4257 (47-4257)\*

### Somebody's Been Beating My Time

Eddy Arnold  
20-4273 (47-4273)\*

### I Get Ideas

Tony Martin  
20-4141 (47-4141)\*

### The Loveliest Night Of The Year

Mario Lanza  
10-3300 (49-3300)\*

### Rollin' Stone With All My Heart And Soul

Perry Como  
20-4269 (47-4269)\*

### (It's No) Sin

Savannah Churchill  
20-4280 (47-4280)\*

### Slow Poke

Pee Wee King  
21-0489 (48-0489)\*

### Over A Bottle Of Wine

Tony Martin  
20-4220 (47-4220)\*

### Sweet Violets

Dinah Shore  
20-4174 (47-4174)\*

### I Wanna Play House With You Something Old, Something New

Eddy Arnold  
21-0476 (48-0476)\*

### Humming Bird

Johnny & Jack  
20-4251 (47-4251)\*

### Diggin' The Boogie

Piano Red  
20-4265 (47-4265)\*

### Take Her To Jamaica Down Yonder

Freddy Martin  
20-4267 (47-4267)\*

### The Blues, from An American In Paris

Ralph Flanagan  
20-4247 (47-4247)\*

### Because

Mario Lanza  
10-3207 (49-3207)\*

\* 45 rpm cat. nos.

The stars who make the hits are on

# RCA VICTOR Records

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

## Brady, Gilkyson Form Montclare Music

NEW YORK—Wally Brady has formed a partnership with Terry Gilkyson, creating a new music pub to be known as Montclare Music. Their first plug tune is "Gambella" which already looks like a smash as recorded by Frankie Laine and Jo Stafford for Columbia.

Brady is well equipped in the business having been general manager of American and Choice Music where he worked on such tunes as "Turn Back The Hands Of Time" and "Girl In The Wood."

He is the personal manager of Terry Gilkyson who besides "Gambella" has written many big hits including "Cry Of The Wild Goose." Gilkyson is an RKO Radio film star and a Decca artist. Brady is also manager of Roberta Lee, who is on Decca.

## Alamo Leaves Kaye To Solo

NEW YORK—Tony Alamo, former vocalist for Sammy Kaye, has gone out on his own as a single. Alamo is being handled by Johnny Brown.

As his first engagement, he is scheduled to appear at the Rainbow Inn, New Brunswick, N. J., the weekend of October 5.

A record deal is reported pending.

## Music Op Seeks Artists To Devote One Hour To Entertaining Vets In Hospital

BROOKLYN, N. Y.—Stanley Feldman, music machine operator of Kingsboro Music in Brooklyn, is anxious to contact any artist who can devote an hour of his time to helping patients in the St. Albans Veterans' Hospital.

Feldman devotes every bit of his spare time to getting talent together, driving them down and bringing them back from the hospital where they entertain the confined vets. Many of the cases they help are shock cases and the music and singing does more for them than any other therapy.

Last week Cliff Steward and the Marlin Sisters, both Coral artists, entertained at the hospital, Steward singing his latest hit "Don't Put A Tax On The Beautiful Girls" and the Marlin Sisters singing their recorded version of "Lonely Little Robin."

The response and applause the performers get is the most heartwarming in the world.

Feldman would like any artist who can devote an hour of time to this worthy cause to contact him at Main 5-1700 or through *The Cash Box*.

## President Launches United Red Feather Campaign

NEW YORK—President Truman will make a brief address to the nation over the four major networks and on all television channels at 10:55 P.M. EST, September 30.

The President will officially launch this year's United Red Feather Campaigns of America. His talk will be preceded by a 25-minute radio show beginning at 10:30 P.M. EST, to be heard on the networks and featuring radio and theatrical entertainers.

Among those appearing on the show will be Bing Crosby, Jimmy Durante, Judy Garland, Mario Lanza, Tony Martin, Gregory Peck, Tyrone Power, Dinah Shore, Richard Warfield, Jane Wilson and Loretta Young. Don Wilson will be master-of-ceremonies.

The Community Chests are featuring a record this year called "Give Your Best To Community Chest," by Gordon MacRae. Music operators throughout the nation are being urged to place one of these disks in each of their machines as a public service.

## Jo Stafford Author Of Book On Singing

NEW YORK—Jo Stafford is the author of "Easy Lessons in Singing," published last week by Carl Fischer.

Deems Taylor wrote the foreword for the book, saluting Miss Stafford for her emphasis on breath as the foundation of good singing, and upon enunciation.

Fred Heider, ABC writer-producer, assisted Miss Stafford in compiling the book, which deals with correct voice ranges, pitch, phrasing, educating the ear, style, group singing, microphone technique, and concludes with "Advice to Ambitious Singers," including personal appearances, make-up and clothes.

Miss Stafford, Columbia Recording star in addition to her Carnation Hour and Club 15 appearances on the CBS network, is heard world-wide through her weekly Voice of America program and through Europe via a weekly Radio Luxembourg Show sponsored by ECA.

## "Sin" Breaks Wide Open Throughout Nation

NEW YORK—"Sin," by the Four Aces featuring Al Alberts the sensational sleeper that came out of Philadelphia, has broken all over the country. Recorded on the Victoria label, this was the first disk made by that firm. The record is being distributed nationally by Palda Records.

Dave Miller of Palda has had to hire outside pressing plants to manufacture the records which are being ordered at such a rate that he is being swamped. His own pressing facilities are working to capacity making Dot and Sittin' In records.

Jimmy Martin in Chicago has been ordering in the 10,000 figures and he insists they must be flown out. Cleveland is also demanding more disks. In Philadelphia the demand can't be met. And only this week, Miller had to fly a load of disks up to Sam Clark of Music Suppliers of New England in Boston personally. Now the disk is beginning to make fast headway in New York.

Within three weeks of the tune's original "pick" by *The Cash Box*, Bobby Mellin, its publisher, received the rack order.

The following records have already been made since the Victoria version; Billy Williams on MGM; Savannah Churchill on RCA Victor; Eddy Howard; Sammy Kaye on Columbia; Arthur Prysock and Al Morgan for Decca; Arthur (Guitar) Smith on MGM; the Four Buddies on Savoy; The Four Knights on Captol; and The Larks on Apollo.

It's reported that Al Alberts and the Four Aces, who made the original recording are about to be signed by a major label.



The Season's Great New Ballad

# "I DON'T BELIEVE IN TOMORROW"

recorded by

THE LARKS ..... Apolla 430  
SAVANNAH CHURCHILL ..... RCA Victor 20-4280

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HAROLD LEE, Gen. Mgr.

TOPS in Rhythm & Blues—Pop—Folk & Western

## "I'M WAITING JUST FOR YOU"

recorded by

LUCKY MILLINDER  
King 4453  
HAWKSHAW HAWKINS  
King 969  
BOB CROSBY  
Capitol 1595  
KEN MARVIN  
Mercury 6353  
ROSEMARY CLOONEY  
Columbia 39535  
MELISSA MONROE  
Columbia 20868  
CASS DALEY and  
HOAGY CARMICHAEL  
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45 RPM	78 RPM	
45406	341	Sin Rollin' Stones
45405	340	Whispering The World Is Waiting For The Sunrise
45404	339	Down Yonder Black Strap Molasses
45403	8102	Unwanted Sign Upon Your Heart
45402	8101	The Hat Guitar Kissing Bug Boogie Cherokee Boogie
45396	338	Sweetheart Of Yesterday In The Cool, Caal, Cool Of The Evening
45395	337	Belle, Belle, My Liberty Bell
45351	332	Longing For You Because Of You
45346	331	Come On-A My House Wang Wang Blues
45302	326	My Truly, Truly Fair Tao Young
45358	8097	The Loveliest Night Of The Year I Want Ta Play House With You
45256	8095	Please In The Valley Always Late I'll Hold You In My Heart

**GALGANO DISTRIBUTING CO.**

Dept. CB41, 4142 W. Armitage  
Chicago 39 Dickens 2-7060

## Disk Firms Plan Full Attendance At Midwest Coin Machine Show

OMAHA, NEB.—Every major record company will be represented at the Midwest Coin Machine Show to be held at the Paxton Hotel in Omaha on Monday and Tuesday, October 15 and 16.

The show, which originally started out as the "Six State Phonograph Operators' Convention" has grown to such proportions that it is expected to draw the largest group of operators in many years.

Harold Klein, publicity chairman, states that operators have been swamping his office with requests for reservations. Not only will it be well attended by ops from all over the country but 100% attendance is planned by the North Dakota Music Operators' Assn., the South Dakota Phonograph Owners Assn., the Wisconsin Phonograph Operators' Assn., the Nebraska Phonograph Operators' Assn., the Minnesota Amusement Games Assn., and the Iowa Automatic Music Operators Assn.

In addition George A. Miller, President of the Music Operators of America, and the entire board of directors of MOA will be present.

A program which will be educational, instructive and interesting to both ops and the record representatives is being planned.

Among the disk firms that will attend through their local distributors are: RCA Victor (Siddles Co., Omaha); MGM (Spud Murphy, Omaha); Columbia (Bran New Sales Co., Omaha); Decca (K. K. Dist. Co., Omaha); Major Dist. Co., Des Moines; Coral and London (D & E Dist. Co., Des Moines); and Capitol (Mueller Selby, Omaha). Permo Inc., manufacturer of needles, will also be present.

THE CASH BOX, which is featuring a special "Midwest Coin Machine" issue in conjunction with the show, will be located in booth one.

## Columbia Appoints Four Division Sales Managers

NEW YORK—To strengthen Columbia's nation-wide sales supervision, the promotion of four District Managers to the posts of Division Managers has been announced by Paul Wexler, Vice President and National Sales Manager of the company. Promotions become effective October 1, 1952.

Terry Southard, formerly District Manager for the greater New York and New Jersey territory, will now supervise that area together with New England and upstate New York, as Division Manager.

The Middle Atlantic and Southeast areas will be supervised by new Division Manager Bill O'Boyle, formerly District Manager for the Philadelphia-Pittsburgh-Baltimore territories.

Bill Neilsen, District Manager for the North Central area, will cover the entire Middle West as Division Manager.

West Coast District Manager Paul Peppin becomes Division Manager for that area as well as the Northwest and Southwest.



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## Meeting Dates Of Music Operators' Associations

- Oct. 1—Illinois Amusement Association  
Place: 208 N. Madison St., Rockford, Ill.
- 2—Music Operators' Association of Indiana  
Place: Indianapolis Athletic Club, Indianapolis, Ind.
- 8—Wisconsin Phonograph Owners' Association  
Place: City Hall, Brodhead, Wis.
- 9—California Music Guild  
Place: 311 Club, Oakland, Cal.
- 9—Automatic Phonograph Owners' Association  
Place: Gibson Hotel, Cincinnati, Ohio
- 10—Music Operators of Northern Illinois  
Place: Hapsburg Inn, Des Plaines, Ill.
- 11—Michigan Automatic Phonograph Owners' Association  
Place: Maccabees Building, Detroit, Mich.
- 11—Oregon Music Association  
Place: 827 S. W. 13th Ave., Portland, Ore.
- 15—Westchester Operators' Guild  
Place: American Legion Hall, White Plains, N. Y.
- 16—Music Operators' Association of Indiana  
Place: Indianapolis Athletic Club, Indianapolis, Ind.
- 22—Phonograph Owners' Association  
Place: Broadview Hotel, West St. Louis, Ill.

OCTOBER 15 and 16

MIDWEST COIN MACHINE SHOW

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# Mary Mayo Visits Scranton DeeJays



SCRANTON, PA.—Mary Mayo, Capitol's latest singing find, is pictured surrounded with deejays from Scranton, during her recent trip to that city for a March Of Dimes benefit. Mary, who is currently appearing at Le Ruban Bleu in New York, is to be the subject of a major Capitol promotion drive. Left to right, first row: Joe Scott, WQAN, Scranton; Bob McHale, WSCR, Scranton; Judge James F. Brady, Scranton District Judge; Mary Mayo; Rick Thomas, WARM, Scranton; Mrs. Carlson, WCDL, Carbondale. Second row: James Bayliss, General Plant Mgr., Capitol Records; Gene Weiss, Scranton Branch Mgr., Capitol Records; Bill Pierce, WQAN, Scranton; Allen Cummings, WSCR, Scranton. Third row: Hugh Connor, WQAN; Mike Woloson, WQAN; Tut Perry, WCDL.

# The New **BIG HIT!**



# Ray Pearl

And

## His Orchestra

Featuring **Lois Costello and Bill Darlow**

# "PASS THE MEAT, PASS THE POTATOES"

(By Maddox and Behrens)

Official Song of the National Restaurant Assn.  
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b/w "PRETTY LITTLE BELLS"  
Danny Belloc's Orch. - Sunday Smith

JEB 3003

"MARMADUKE THE SPOOK"

b/w "JAZZ ME BLUES"  
Milt Herth

JEB 3007

"HEY HOSE"

b/w "GIVE ME LOVIN' WHILE I'M LIVIN'"  
Danny Belloc's Orch.

JEB 3008

"ON MY MIND"

b/w "FIND 'EM, FOOL 'EM, AND FORGET 'EM"  
Ray Pearl Orch.

JEB 3009

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# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

OCTOBER 6, 1951

### New York, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. I GET IDEAS (Tony Martin)
4. COLD, COLD HEART (Tony Bennett)
5. SWEET VIOLETS (Dinah Shore)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. TOO YOUNG (Nat "King" Cole)
9. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

### Deadwood, S. D.

1. BECAUSE OF YOU (Guy Lombardo)
2. LOVELIEST NIGHT OF THE YEAR (Helen O'Connell)
3. LAURA LEE (Vaughn Monroe)
4. LONGING FOR YOU (Les Baxter)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. DETOUR (Patti Page)
7. COLD, COLD HEART (Hank Williams)
8. I GET IDEAS (Tony Martin)
9. DIMPLES AND CHERRY CHEEKS (G. Lombardo)
10. COME ON-A MY HOUSE (Kay Starr)

### Fayetteville, Ark.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Kay Starr)
3. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
4. SHANGHAI (Doris Day)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. WHISPERING (Les Paul)
7. MORNINGSIDE OF THE MOUNTAIN (Jan Garber)
8. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
9. SWEET VIOLETS (Dinah Shore)
10. COLD, COLD HEART (Tony Bennett)

### Cleveland, Ohio

1. TOO YOUNG (Nat "King" Cole)
2. DOWN YONDER (Del Wood)
3. BECAUSE OF YOU (Lombardo-DeHaven)
4. SWEET VIOLETS (Jane Turzy)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. BECAUSE (Mario Lanza)
7. JOSEPHINE (Les Paul)
8. MISTER AND MISSISSIPPI (Patti Page)
9. DETOUR (Patti Page)
10. COME ON-A MY HOUSE (Rosemary Clooney)

### Albuquerque, N. M.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. SWEET VIOLETS (Dinah Shore)
4. TOO YOUNG (Nat "King" Cole)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. I GET IDEAS (Tony Martin)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. SHANGHAI (Doris Day)
9. JEZEBEL (Frankie Laine)
10. COLD, COLD HEART (Tony Bennett)

### Denver, Colo.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. I GET IDEAS (Tony Martin)
4. SWEET VIOLETS (Dinah Shore)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. TOO YOUNG (Nat "King" Cole)
7. COLD, COLD HEART (Tony Bennett)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
10. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)

### Chicago, Ill.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. SWEET VIOLETS (Dinah Shore)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. SHANGHAI (Billy Williams)
10. SIN (Eddy Howard)

### Brodhead, Wis.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
4. SHANGHAI (Doris Day)
5. LONGING FOR YOU (Sammy Kaye)
6. DETOUR (Patti Page)
7. I GET IDEAS (Tony Martin)
8. IN THE COOL, COOL, COOL OF THE EVENING (Laine-Stafford)
9. WHISPERING (Les Paul)
10. VANITY (Don Cherry)

### Opelousas, La.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Kay Starr)
4. I GET IDEAS (Louis Armstrong)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. BECAUSE (Mario Lanza)
7. WONDER WHY (Vaughn Monroe)
8. WHISPERING (Les Paul)
9. TOO YOUNG (Nat "King" Cole)
10. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)

### Minneapolis, Minn.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. MORNINGSIDE OF THE MOUNTAIN (Jan Garber)
4. WHISPERING (Les Paul)
5. DOWN YONDER (Del Wood)
6. TOO YOUNG (Andrews Sisters)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
8. DETOUR (Patti Page)
9. SIN (Eddy Howard)
10. SWEET VIOLETS (Dinah Shore)

### Seattle, Wash.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. TOO YOUNG (Nat "King" Cole)
4. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
5. SHANGHAI (Billy Williams)
6. JEZEBEL (Frankie Laine)
7. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. SWEET VIOLETS (Dinah Shore)
9. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
10. IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)

### Portland, Ore.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. SWEET VIOLETS (Dinah Shore)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. SHANGHAI (Billy Williams)
8. LONGING FOR YOU (Vic Damone)
9. OH, HOW I LOVE YOU (Gloria Hart)
10. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)

### Los Angeles, Cal.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
4. SHANGHAI (Billy Williams)
5. SIN (Eddy Howard)
6. I WISH I WUZ (Rosemary Clooney)
7. DOWN YONDER (Champ Butler)
8. WHERE'S-A YOUR HOUSE (Doris Drew)
9. GOT HER OFF MY HANDS (Mills Bros.)
10. IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)

### Chehalis, Wash.

1. BECAUSE OF YOU (Ray Barber)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. COLD, COLD HEART (Tony Bennett)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. SWEET VIOLETS (Dinah Shore)
6. I GET IDEAS (Louis Armstrong)
7. SHANGHAI (Billy Williams)
8. TOO YOUNG (Nat "King" Cole)
9. SENTIMENTAL JOURNEY (Les Brown-Ames Bros.)
10. WHISPERING (Patti Page)

### Shoals, Ind.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. MORNINGSIDE OF THE MOUNTAIN (Jan Garber)
4. WHISPERING (Les Paul)
5. DOWN YONDER (Del Wood)
6. TOO YOUNG (Andrews Sisters)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
8. DETOUR (Patti Page)
9. SIN (Eddy Howard)
10. SWEET VIOLETS (Dinah Shore)

### Phoenix, Ariz.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. SWEET VIOLETS (Dinah Shore)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. SHANGHAI (Billy Williams)
10. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)

### Detroit, Mich.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. SWEET VIOLETS (Dinah Shore)
4. TOO YOUNG (Nat "King" Cole)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. JEZEBEL (Frankie Laine)
8. SHANGHAI (Doris Day)
9. I'M IN LOVE AGAIN (April Stevens)
10. I GET IDEAS (Tony Martin)

### St. Paul, Minn.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. SWEET VIOLETS (Dinah Shore)
4. I GET IDEAS (Tony Martin)
5. TOO YOUNG (Nat "King" Cole)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. COLD, COLD HEART (Tony Bennett)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
10. JEZEBEL (Frankie Laine)

### Savannah, Ga.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. TOO YOUNG (Nat "King" Cole)
4. SHANGHAI (Doris Day)
5. VANITY (Tony Martin)
6. LONGING FOR YOU (Sammy Kaye)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
8. I GET IDEAS (Tony Martin)
9. COLD, COLD HEART (Tony Bennett)
10. AND SO TO SLEEP AGAIN (Dick Haymes)

### Baton Rouge, La.

1. I GET IDEAS (Louis Armstrong)
2. BECAUSE OF YOU (Tony Bennett)
3. HOW HIGH THE MOON (Les Paul & M. Ford)
4. MY TRULY, TRULY FAIR (Guy Mitchell)
5. JOSEPHINE (Les Paul)
6. SIXTY MINUTE MAN (Dominoes)
7. I'M WAITING JUST FOR YOU (L. Millinder)
8. ROSE, ROSE, I LOVE YOU (Frankie Laine)
9. BE MY LOVE (Ray Anthony)
10. MOCKIN' BIRD HILL (Les Paul & Mary Ford)

### Cincinnati, Ohio

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. I GET IDEAS (Louis Armstrong)
4. COLD, COLD HEART (Tony Bennett)
5. TOO YOUNG (Nat "King" Cole)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. JEZEBEL (Frankie Laine)
9. I'M IN LOVE AGAIN (April Stevens)
10. SHANGHAI (Doris Day)

### Reno, Nev.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. TOO YOUNG (Nat "King" Cole)
4. SWEET VIOLETS (Dinah Shore)
5. JEZEBEL (Frankie Laine)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. I'M IN LOVE AGAIN (April Stevens)
8. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
9. I GET IDEAS (Tony Martin)
10. SHANGHAI (Doris Day)

### Norfolk, Va.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. TOO YOUNG (Nat "King" Cole)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. WHISPERING (Les Paul)
6. SHANGHAI (Doris Day)
7. BELLE, BELLE, MY LIBERTY BELLE (Don Cherry)
8. SWEET VIOLETS (Dinah Shore)
9. JOSEPHINE (Les Paul)
10. VANITY (Don Cherry)

### San Francisco, Cal.

1. BECAUSE OF YOU (Tony Bennett)
2. SWEET VIOLETS (Dinah Shore)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. TOO YOUNG (Nat "King" Cole)
5. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
6. JEZEBEL (Frankie Laine)
7. SHANGHAI (Billy Williams)
8. I'M IN LOVE AGAIN (April Stevens)
9. I GET IDEAS (Tony Martin)
10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)



**THE CASH BOX**  
*Jazz 'n' Blues Reviews*  
**★ AWARD O' THE WEEK ★**

"I AM WITH YOU" (3:03)

"WEEPING WILLOW BLUES" (2:31)

**DOMINOES**  
 (Federal 12039)



THE DOMINOES

● The Dominoes, of "Sixty Minute Man" fame, have another tune working for them that can easily be a successful follow up to their present hit. The manner of presentation that these boys have

cooked up is going to register well, especially when they have material of this nature to deal with. The tune is labeled "I Am With You" and is a slow blues type ballad that has a very pretty melody and some good lyrics to match. The group vocalist gives out with a meaningful interpretation, while the rest of the boys back him with some wonderful harmony. The tune is presented with singing and a talking interlude that makes for exciting listening. All this adds up to a half that ops will want to get with as soon as possible. The second end is another slow blues ballad that the Dominoes handle with ease and this half comes out well also. Both ends have great potential.

"FOREVER" (2:32)

"SHE'S FIT N' FAT N' FINE" (2:28)

**BILLY VALENTINE TRIO**  
 (Decca 48243; 9-48243)

● A pair of strong sides is dished up by Billy Valentine and his trio. The first half is a ballad type number that is on the receiving end of a very nice vocal. The same artist again shows up with another good job on the under lid which is a bouncy tune. We think it'll be the top deck.

"WALKIN' HOME" (2:10)

"COCKTAILS FOR TWO" (2:47)

**ARNETT COBB**  
 (Okeh 6823)

● A couple of pleasant instrumentals is waxed by Arnett Cobb and his boys. The upper end is a loud, swing number that is taken for a fast ride around the wax by the crew. The lower half is a wonderful oldie that is first given a Latin American treatment and then jazzed up. Our nod goes to the bottom lid.

"THE SONG IS YOU" (3:27)

"I TOLD YOU SO" (2:45)

**JOE HOLIDAY QUARTET**  
 (Federal 12041)

● Two contrasting halves are waxed by the Joe Holiday Quartet. Both ends are instrumentals, but the type of tunes delivered differ. The first lid is a slow draggy thing that features a pretty sounding sax, while the bottom level is a noisy and jumpy number. Ops have filler material here.

"THE JEEP IS JUMPIN'" (2:40)

"TIRED SOCKS" (2:40)

**JOHNNY HODGES ORCHESTRA**  
 (Okeh 6824)

● Two sides of interesting instrumentals are offered by Johnny Hodges and his orchestra. The first level is a jump tune that the orchestra handles in a listenable manner. Flip is a fine interpretation of a good number. This side features a classy clarinet as it takes a solo lead. Either end can draw the coins.

"I WON'T LET HER DO IT" (2:40)

"BOOGIE WOOGIE WOMAN" (2:20)

**TAMPA RED**  
 (RCA Victor 20-4275; 47-4275)

● The upper lid presents Tampa Red with his treatment of a low down blues item. With a fitting piano backing and a talk and sing rendition, this end may prove to be interesting. Flip offers Red with a slow boogie beat number that is turned out in a listenable manner. Ops can choose from either side.

"BLUE PIANO" (2:41)

"SUNSHINE BLUES" (2:30)

**SONNY THOMPSON**  
 (King 4470)

● Sonny Thompson and his orchestra, with a tremendous vocal assist by Royal Brent, turns out a half that might go all the way. It's a beautiful, blues ballad done strongly and forcefully by Royal. The bottom level is a slow and pleasant instrumental. It's the upper deck that looks good and ops should get with it fast.

"FREE AND EASY" (3:10)

"TOO YOUNG" (2:25)

**LYNN HOPE ORCHESTRA**  
 (Aladdin 3103)

● The top deck is a lively instrumental that is brought home by the Lynn Hope orchestra. With a bit of jump to it that is carried through by a nice sounding sax, this lid comes out ok. The bottom dish is a rumba version of a popular ballad. We think the lower half has a novel appeal.

"LET'S HAVE A GOOD TIME TONIGHT" (2:25)

"DIGGIN' THE BOOGIE" (2:18)

**PIANO RED**  
 (RCA Victor 20-4265; 47-4265)

● Here is a disk that Piano Red sings and plays with lots of gusto. The initial end is a loud bouncy tune that Red really belts home. The piano playing and vocal deserve the attention of ops. The under lid is a boogie beat number that is fast moving and lively. We think the first side will prove good juke box fare.

**SPEEDIEST PLAYING RECORDS REVIEWED THIS WEEK...**

Records All Under 2:30 Min.

**POPULAR**

- "Angry" 2:07  
(Koy Storr—Capitol)
- "The Old Soft Shoe" 2:10  
(Tony Martin & Dinoh Shore—RCA Victor)
- "Did I Hurtcha, Burnya, Cutcha Much" 2:10  
(Carol Channing—Columbia)
- "Cool, Cool Kisses" 2:17  
(Tennessee Ernie & Helen O'Connell—Capitol)
- "Hey, Good Lookin'" 2:20  
(Frankie Laine & Jo Stafford—Columbia)
- "Never" 2:22  
(Jon Garber—Capitol)
- "More, More, More" 2:25  
(Margaret Whiting—Capitol)
- "Twenty Three Starlets" 2:25  
(Merv Griffin—RCA Victor)

**JAZZ & BLUES**

- "Walkin' Home" 2:10  
(Arnett Cobb—Okeh)
- "Diggin' The Boogie" 2:18  
(Piano Red—RCA Victor)
- "Boogie Woogie Woman" 2:20  
(Tompo Red—RCA Victor)
- "Too Young" 2:25  
(Lynn Hope Orch.—Aladdin)

**FOLK & WESTERN**

- "I Want To Be Near You" 2:05  
(Tex Williams—Capitol)
- "Somebody's Been Beatin' My Time" 2:13  
(Eddy Arnold—RCA Victor)
- "He Only Came Back To Say Goodbye" 2:24  
(Terreo Lea—Intro)

**Tuxedo Records Formed**

NEW YORK — Tuxedo Records which will specialize in the rhythm and blues field was formed this week, it was announced by Christ Forde, president of the firm.

Tuxedo has signed blues singers Dorine Bryan and Debbie Morris and also has under contract the Al Lyles Band which backed up the artists at their first session.

Forde said that Tuxedo will occasionally go into the pop field as it is doing with a new singer, Frank Gilston, whose initial disk is labeled "Why Did I Surrender?".

*On The Way!*

**THIRTY-TWO FEET and EIGHT LITTLE TAILS**

MILLER MUSIC CORPORATION

**APOLLO** MAHALIA JACKSON'S  
 Greatest Number!  
**"IT IS NO SECRET"**  
 and  
 "His Eye Is On The Sparrow"  
 Apollo #246

**APOLLO RECORDS, INC.**  
 457 W. 45 ST. N. Y.

✓ **CHECKMATE** ✓  
 with these **TOP CHESS** stoppers

↓ ↓ ↓ ↓ ↓

Jackie ("Rocket 88") Brenston's  
**"TUCKERED OUT"**  
 b/w  
**"MY REAL GONE ROCKET"**  
 CHESS RECORD #1469

◆◆◆◆◆  
 Muddy Waters'  
**"STILL A FOOL"**  
 b/w "My Fault"

◆◆◆◆◆  
 The Howlin' Wolf's  
**"MOANIN' AT MIDNIGHT"**  
 b/w "How Many More Years"

**CHESS** RECORD CORP.  
 750 E. 49th Street  
 Chicago 15, Illinois

# Kickin' The Blues Around

with Sam Evans

The question most often asked of this writer by youngsters is: "How can I get started in show business?" Of course we all know it's a matter of getting that certain 'break'. But, what so many fail to realize, is that good, individual talent must be there, too. Too often singers or musicians get a big streak of just plain old laziness. They won't study. To be a success in any chosen field requires never-ending-application, constant study, to improve one's talent, and last, but not least, a huge amount of 'sticking-to-it'. Imitation is another serious drawback. Many will cultivate a style established by some known artist, rather than seek to develop their own individual styling. Thus, today, we have a rash of BILLY ECKSTINE'S and HERB JEFFRIES.

The following will cause many an eyebrow to raise, but it is my firm opinion that a Blues singer can sing the Blues better if he or she is a listener to, and a believer in, the Classics. One of the finest ways to study music is to listen to records. Any orchestra of any style, puts on wax only its best efforts. So with any singer. A dance engagement in a ballroom can often be a full dress rehearsal for a recording session to be held the

next morning. Listen to records and get the best to be offered by a variety of artists, then improvise, add to, and give it your own individuality. Do it again and again. And then you will find the path slowly becoming easier, jobs coming more often.

But on the heavier side. How's about some bits and chips: NELLIE LUTCHER who just recently cut that oldie "Birth Of The Blues" is at the Apollo this week and wowing 'em as per always. She'll upstake and upstate to Geneva, N. Y. for her next engagement. BILLY DANIELS holding down the Latin Quarter in New York. Blues cryer CHARLES BROWN will wind up his current midwest tour in a few weeks and move on to the coast for a stint at his own club. LOUIS ARMSTRONG did a guest spot on UNCLE MILTIE'S TVer last week that brought down the house. Watch this column for info on the expected big blow-up between a very big female singer and her 'not workin' husband'. ED BOWDEN pennys a card that he is working the El Sino in the town where Cadillacs are born.

SAM EVANS is the Rhythm and Blues Specialist heard over WGN, Chicago's Mutual outlet, every night.

# HOT

in HARLEM      on CHICAGO'S South Side      in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1	<b>GLORY OF LOVE</b> Five Keys (Aladdin 3099)	<b>GLORY OF LOVE</b> Five Keys (Aladdin)	<b>ROCKING CHAIR</b> Fats Domino (Imperial)
2	<b>SMOOTH SAILING</b> Ella Fitzgerald (Decca 27693)	<b>HEY LITTLE GIRL</b> John Godfrey Trio (Chess 1478)	<b>JUNCO PARTNER</b> James Waynes (Sittin' In)
3	<b>I'M WAITING JUST FOR YOU</b> Lucky Millinder (King)	<b>BLOODSHOT EYES</b> Wynonie Harris (King)	<b>GLORY OF LOVE</b> Five Keys (Aladdin)
4	<b>THE MASQUERADE IS OVER</b> Betty McLaurin & Eddie Wilcox Orch. (Derby 766)	<b>SMOOTH SAILING</b> Ella Fitzgerald (Decca 27693)	<b>I GOT LOADED</b> Peppermint Harris (Aladdin)
5	<b>SIXTY MINUTE MAN</b> Dominoes (Federal 12022)	<b>I'M WAITING JUST FOR YOU</b> Lucky Millinder (King)	<b>BLOODSHOT EYES</b> Wynonie Harris (King)
6	<b>BLOODSHOT EYES</b> Wynonie Harris (King)	<b>CHAINS OF LOVE</b> Joe Turner (Atlantic 939)	<b>SHOULDN'T I KNOW</b> Cardinals (Atlantic 938)
7	<b>DON'T YOU KNOW I LOVE YOU</b> Clovers (Atlantic 934)	<b>THE THRILL IS GONE</b> Roy Hawkins (Modern)	<b>I'M CRYING</b> Memphis Slim (Premium)
8	<b>I'M JUST A FOOL IN LOVE</b> Orioles (Jubilee 5061)	<b>T-99 BLUES</b> Jimmy Nelson (R.P.M. 325)	<b>FOOL, FOOL, FOOL</b> Clovers (Atlantic)
9	<b>CASTLE ROCK</b> Johnny Hodges (Mercury 8944)	<b>I GOT LOADED</b> Peppermint Harris (Aladdin)	<b>SIXTY MINUTE MAN</b> Dominoes (Federal 12022)
10	<b>THESE THINGS I OFFER YOU</b> Sarah Vaughan (Columbia 39370)	<b>GO, GO, GO</b> The Treniers (Okeh)	<b>BLUE VELVET</b> Arthur Prysock (Decca 27722)

# FOOL, FOOL, FOOL!



## A NEW S-M-A-S-H by THE CLOVERS

Atlantic 944

A NATION-WIDE HIT  
2 WEEKS AFTER RELEASE!

Watch It Climb The Charts!

**ATLANTIC RECORDING CORP.**  
234 WEST 56th STREET NEW YORK 19, N. Y.

# HOT

in  
**DALLAS**

in  
**LOS ANGELES**

in  
**OTHER CITIES**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

**1 I GOT LOADED**

Peppermint Harris  
(Aladdin)

**2 GLORY OF LOVE**

Five Keys  
(Aladdin)

**3 PRAYIN' FOR YOUR RETURN**

Percy Mayfield  
(Specialty)

**4 DON'T YOU KNOW I LOVE YOU?**

Clovers  
(Atlantic 934)

**5 BLOODSHOT EYES**

Wynonie Harris  
(King)

**6 CHAINS OF LOVE**

Joe Turner  
(Atlantic 939)

**7 BIG TOWN**

Roy Brown  
(DeLuxe)

**8 T-99 BLUES**

Jimmy Nelson  
(R. P. M.)

**9 FOOL, FOOL, FOOL**

Clovers  
(Atlantic)

**10 SIXTY MINUTE MAN**

The Dominoes  
(Federal 12022)

**JUNCO PARTNER**

James Waynes  
(Sittin' In)

**THE GLORY OF LOVE**

The Five Keys  
(Aladdin)

**THE MASQUERADE IS OVER**

Bette McLaurin & Eddie Wilcox Orch.  
(Derby 766)

**GO, GO, GO**

Trenier Twins  
(Okeh)

**I GOT LOADED**

Peppermint Harris  
(Aladdin)

**T-99 BLUES**

Jimmy Nelson  
(RPM)

**BLOW, JOE, BLOW**

Joe Houston  
(Modern)

**SLEEP**

Earl Bostic  
(King)

**HOPPIN'**

Griffin Brothers  
(Dot)

**YOU RAN AWAY WITH MY HEART**

The Majors  
(Derby)

**NEWARK, N. J.**

1. Glory Of Love (Five Keys)
2. Sixty Minute Man (Dominoes)
3. Don't You Know I Love You (Clovers)
4. Just One More Drink (Amos Milburn)
5. Junco Partner (James Waynes)
6. Smooth Sailing (Ella Fitzgerald)
7. Prayin' For Your Return (Percy Mayfield)
8. T-99 Blues (Jimmy Nelson)
9. Money Blues (Camille Howard)
10. The Thrill Is Gone (Roy Hawkins)

**MILWAUKEE, WIS.**

1. Smooth Sailing (Ella Fitzgerald)
2. Sixty Minute Man (Dominoes)
3. Chains Of Love (Joe Turner)
4. T-99 Blues (Jimmie Nelson)
5. Honey Bee (Muddy Waters)
6. Enchanted Land (Billy Eckstine)
7. Bloodshot Eyes (Wynonie Harris)
8. Don't You Know I Love You (Clovers)
9. I Got Loaded (Peppermint Harris)
10. Please Don't Leave Me (Louis Jordan)

**OPELOUSAS, LA.**

1. Don't You Know I Love You (Clovers)
2. Chains Of Love (Joe Turner)
3. Rockin' Chair (Fats Domino)
4. Sixty Minute Man (Dominoes)
5. T-99 Blues (Jimmie Nelson)
6. I'm In The Mood (John Lee Hooker)
7. Goodbye Baby (Cecil Gant)
8. Do I Love You (Floyd Dixon)
9. Careless Love (Fats Domino)
10. I'll Ask My Heart (Johnny Otis)

**SAVANNAH, GA.**

1. Glory Of Love (Five Keys)
2. Chains Of Love (Joe Turner)
3. Junco Partner (James Waynes)
4. Smooth Sailing (Ella Fitzgerald)
5. I Got loaded (Peppermint Harris)
6. I'm Waiting Just For You (Lucky Millinder)
7. Prayin' For Your Return (Percy Mayfield)
8. Big Town (Roy Brown)
9. These Things I Offer You (Sarah Vaughan)
10. Sixty Minute Man (Dominoes)

**OAKLAND, CAL.**

1. Glory Of Love (Five Keys)
2. Chains Of Love (Joe Turner)
3. Big Town (Roy Brown)
4. Lonesome (Big Three Trio)
5. I'm In The Mood (John Lee Hooker)
6. Prayin' For Your Return (Percy Mayfield)
7. You Don't Understand (T Bone Walker)
8. The Masquerade Is Over (Chris Powell)
9. Eyesight To The Blind (The Larks)
10. I Got Loaded (Peppermint Harris)

## Now It's Official! Juke Replaces Jook

TALLAHASSEE, FLA. — The Florida Supreme Court, which 12 years ago set the style of spelling "jook" has reversed itself and now spells it "juke".

When the word first came out of the language of Florida Negro turpentine camp workers to describe a rural place where you could buy beer and dance to canned music, most newspapers and writers called them "juke" joints.

However in 1939, Justice Glenn Terrell of the Supreme Court took perhaps the first judicial recognition of the term and spelled it "jook".

Now comes the court in a tax case decision by Justice Roy H. Chapman, referring to the "juke box" as the source of the joint's canned music.

And just to make it official, Justice Terrell, who originally spelled it "jook", not only upheld Justice Chapman's decision but upheld his spelling of the word as well.



## THE CASH BOX

Billboard and Ops  
**LOVE THESE TWO**  
from ALADDIN!

**1**

**"DO I LOVE YOU"**  
Floyd Dixon

AL 3101

and

**2**

**"IF YOU DON'T LOVE ME ANYMORE"**  
Frank Haywood

AL 3098



**The Hottest Record in Texas**  
available soon on **IMPERIAL**

RECORD NO. 5148

**"SQUEEZE MY BABY"**  
**"TOO LATE"**

Bill Johnson & His Stir Cats

**IMPERIAL RECORD CO., INC.**

6425 HOLLYWOOD BLVD.

HOLLYWOOD 28, CALIF.

**COMING UP FAST!**

Savoy #816

**"LITTLE BOY"**

backed by

**"HOW LONG MUST I BE BLUE"**  
by LITTLE SYLVIA

**"SIN (IT'S NO SIN)"**

backed by

**"HEART AND SOUL"**

by THE FOUR BUDDIES SAVOY #817

**Savoy**

**RECORD CO., INC.**  
58 Market St., Newark 1, N. J.



best sellers

Federal RECORDS

SEPIA-BLUES

- ★ LUCKY MILLINDER  
I'M WAITING JUST FOR YOU  
BONGO BOOGIE  
4453 and 45-4453\*
- NO ONE ELSE COULD BE  
THE GRAPEVINE  
4476 and 45-4476\*
- ★ EARL BOSTIC  
SLEEP  
SEPTEMBER SONG  
4444 and 45-4444\*
- FLAMINGO  
GETTING SENTIMENTAL OVER YOU  
4475 and 45-4475\*
- ★ WYNONIE HARRIS  
BLOODSHOT EYES  
CONFESSIN' THE BLUES  
4461 and 45-4461\*

FOLK-WESTERN

- ★ EDDIE SMITH & THE CHIEF  
DOWN YONDER  
SWEET BUNCH OF DAISIES, OVER  
THE WAVES, MEDLEY  
986 and 45-986\*
- ★ MOON MULLICAN  
CHEROKEE BOOGIE (EH-OH-ALEENA  
LOVE IS THE LIGHT THAT LEADS  
ME HOME  
965 and 45-965\*
- ★ HAWKSHAW HAWKINS  
I'M WAITING JUST FOR YOU  
A HEARTACHE TO RECALL  
969 and 45-969\*
- ★ CLYDE MOODY  
WEST VIRGINIA WALTZ  
YOU'RE A REAL SWEETHEART  
TO ME  
968 and 45-968\*
- ★ BOB NEWMAN  
ROVER, ROVER  
IT HURTS ME  
973 and 45-973\*

Federal RELEASES

- ★ THE DOMINOES  
SIXTY MINUTE MAN  
I CAN'T ESCAPE FROM YOU  
12022 and 45-12022\*
- I AM WITH YOU  
WEEPING WILLOW BLUES  
12039 and 45-12039\*

FEDERAL—FOLK

- ★ TOMMY SCOTT  
UNCLE SAMMY  
EVERYTHING REMINDS ME OF YOU  
10026 and 45-10026\*
- ★ FIDDLIN' RED HERRON  
BACK UP AND PUSH  
DEVIL'S DREAM  
10024 and 45-10024\*

FEDERAL—POP

- ★ KAY ARMEN  
THE TINKLE SONG  
JUST IN CASE  
14002 and 45-14002\*

POPULAR

- ★ ELLIOT LAWRENCE  
SIXTY MINUTE MAN  
QUICK  
15115 and 45-15115\*
- ★ LARRY FOTINE  
YES, YES, YES  
NOW AND FOREVER  
15114 and 45-15114\*
- ★ BERNIE MANN  
SURPRISE! SURPRISE! SURPRISE!  
DOWN WHERE THE RAINBOW  
ENDS  
15116 and 45-15116\*

\* 45 R.P.M.



THE CASH BOX FOLK and WESTERN ROUNDUP

George Morgan (Columbia) and Ken Marvin (Mercury) set to play six days in Texas beginning at Gatesville on October 1st and continuing with stands at DeLeon, Wichita Falls, Mineral Wells, Waxahatchie, and Temple.



GEORGE MORGAN

Sons Of The Pioneers (RCA Victor) cancelled p. a.'s in Muskogee, Oklahoma and Little Rock, Arkansas to begin their noon-time ABC show from Hollywood. Show starts October 1st and will be tagged "The Lucky U Ranch" and will be carried by stations in eight western states. Ginny Jackson will also be a part of the show which emanates from the famous Earl Carrol's Restaurant.

Jimmy Dickens (Columbia) playing North Carolina and Virginia dates week of Sept. 24th and continues through Missouri and Iowa for the following week. Dickens recently set six new all-time attendance records while playing fairs and parks through Pennsylvania, Maryland, and Virginia.

Accordianist Lindy Rose currently playing with the all-girl western combo doing club work around Vineburg, California. Formerly known through radio channels in Sioux Falls and Alabama, she has been with International Harvester shows on the west coast for past year.

George J. Lund, musical director and country music topper for WDMG in Douglas, Ga.

Bob Meadows who formerly worked with Whitey "Duke of Padukah" Ford from Nashville's WSM, currently in Compton, California at Jess's Fenced Inn with Jack Parsons and the Shadow Mountain Boys.

Dick Adams is heading The Top Tune Rustlers from Willimantic, Connecticut. Adams reports a big increase in requests for country tunes on their p. a. shows.

Rex Allen (Mercury) changed time on his net CBS show on August 27th. Show is now heard evenings at 7:30 P. M. PDT.

George Morgan's (Columbia) transcribed shows for Robin Hood Flour are now going over 102 stations east of the Mississippi. More stations are to be added momentarily. International Milling Co. of Minneapolis is the advertiser.

Hank Williams (M-G-M) was surprised backstage at WSM's Grand Ole Opry on Sept. 22nd when Frank Walker, M-G-M Records prexy, appeared and presented him with an M-G-M Pictures contract. Advisors were quickly called to check the contract and the William's signature was affixed immediately. Situation is unique since this is the first contract M-G-M Pictures has executed without first having screen tests made of prospective artist. Contract runs for four years with options and picture guarantees along with weekly wage running to \$5,000. Hank is to be billed as co-star with other of M-G-M's notables, and pictures are to be first-run feautres rather than the usual "westerns".

Don Law (Columbia) and Paul Cohen (Decca) both in Nashville week of Sept. 24th for country sessions. Cohen will cut Red Foley and Lonzo and Oscar sides but Law's plans were undisclosed.

Life Magazine and Wall Street Journal covering Nashville artists and music business houses for stories. Coronet also working on feautre story covering the country music capitol.

CATCHING ON — BIG!

The Great Country & Western

" 'TIS SWEET TO BE REMEMBERED"

b/w

"Are You Coming Back To Me"

by MAC WISEMAN

DOT #1062

DOT RECORDS, INC.  
Gallatin, Tennessee  
Phones: 880-881

Cliff Stewart Party

QUEENS, L. I.—Cliff Stewart and his San Francisco Boys are shown entertaining during the party given at their Boro Lounge by Lou Boorstein and Harry Sultan of Douglas-Bruce Dist. Co. to plug the boys' new Coral disk "Don't Put A Tax On The Beautiful Girls". Leading operators from the metropolitan area attended and the talent included Cliff Steward, Frances Wayne, Rosalie Allen and the Marlin Sisters along with the publishers, Abe Olman and Norm Foley and the writer Jack Yellin.

"THE GIRL IN THE WOOD"

FRANKIE LAINE  
(Columbia)

TERRY GILKYSON - KATIE LEE  
(Decca)

AMERICAN MUSIC, INC.  
1576 Bway N. Y. • 9109 Sunset Blvd Hollywd  
CO 5-7880 CR 1-5254

THE CASH BOX Reports

THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

- 1 I WANT TO PLAY HOUSE WITH YOU  
Eddy Arnold  
(RCA Victor 21-0476; 48-0476)
- 2 ALWAYS LATE  
Lefty Frizell  
(Columbia 20837; 4-20837)
- 3 HEY, GOOD LOOKIN'  
Hank Williams  
(MGM 11000; K11000)
- 4 MOM'S AND DAD'S WALTZ  
Lefty Frizell  
(Columbia 20837; 4-20837)
- 5 I WANT TO BE WITH YOU ALWAYS  
Lefty Frizell  
(Columbia 20799; 4-20799)
- 6 SLOW POKE  
Pee Wee King  
(RCA Victor 21-0489; 47-0489)
- 7 LET'S LIVE A LITTLE  
Carl Smith  
(Columbia 20796; 4-20796)
- 8 HEY LA LA  
Ernest Tubb  
(Decca 46338; 9-46338)
- 9 CRYIN' HEART BLUES  
Johnnie & Jack  
(RCA Victor 21-0478; 48-0478)
- 10 DOWN YONDER  
Del Wood  
(Tennessee 775; 45-775)

**THE CASH BOX**

*"Folk" and "Western" Record Reviews*



**"SOMEBODY'S BEEN BEATIN' MY TIME" (2:13)**

**"HEART STRINGS" (2:42)**

**EDDY ARNOLD**

(RCA Victor 20-4273; 47-4273)



EDDY ARNOLD

● It seems that Eddy Arnold can do no wrong. Once Eddy lends his vocal talents to a tune, you can be sure that disk is headin' right for the top. The number he now gives his magical touch is called "Some-

body's Been Beatin' My Time". It's a bouncy ditty with a catchy melody and Eddy and the band give it a thorough going over. With a yodel in his voice and a lightness in his presentation, this half is a sure coin catcher. The lower deck is another powerful tune, but this one is a slow, sentimental ballad. Eddy changes mood here and comes up with a stirring side. This end features some wonderful electric guitar playing which insures the potency of the song. Ops who are now enjoying the flood of nickels that "I Wanna Play House With You" is bringing, will want to stock up on this platter that'll start another deluge of coins flowing.

**"TEXAS MOON WALTZ" (3:05)**

**"BOOGIE WOOGIE SQUARE DANCE" (2:33)**

**JIM BOYD**

(RCA Victor 20-4263; 47-4263)

● The upper level is a slow number that is done to a waltz beat. Jim Boyd handles the lyrics easily and comes out with a soft and soothing vocal. The lower lid is a square dance number that the boys really tear into and turn up with a boogie woogie version. The bottom deck should prove to be strong in the boxes.

**"I'M CRYING" (2:42)**

**"SEVENTH AND UNION" (2:38)**

**HANK GARLAND**

(Decca 46368; 9-46368)

● Guitar totin' Hank Garland, together with Jack Shook and Dottie Dillard, presents a slow tune on the upper lid. The vocal harmony and fine musical backdrop make this half a pleasant one. The under end is a jumpy guitar solo by Hank and this half too sounds real good. Ops have their choice of either level.

**"THE COCKER SPANIEL POLKA" (2:08)**

**"I WANT TO BE NEAR YOU" (2:05)**

**TEX WILLIAMS**

(Capitol 1799; F-1799)

● A fast and lively polka is taken for a happy ride around the wax by Tex Williams. With a cute tune and presentation and a wonderful accordion backing, this end looks real strong. Flip is a pop tune that is making some noise now and Tex adds to it. Both halves can go, but we look for the top deck to break first.

**"ONE MAN'S LOSS IS ANOTHER MAN'S GAIN" (3:03)**

**"ONE GOLDEN CURL" (2:55)**

**DEWEY RITTER**

(Coral 64109; 9-64109)

● Dewey Ritter dishes two listenable ends. The first side is a slow number that has some clever lyrics in addition to a good vocal job. The bottom lid is a draggy tune that Dewey eases through and again comes up with a fair side. Ops have strong filler items on this waxing.

**"WIND" (3:11)**

**"HEART BREAK HILL" (2:53)**

**SONS OF THE PIONEERS**

(RCA Victor 20-4264; 47-4264)

● The Sons Of The Pioneers throw everything into the top level. It's a soft and pleasant tune in which there is wind sound effects, vocal wind effects and an echo chamber. All this adds up to a novel side that may take off. The under dish is a slow ballad that the harmonizing group turns out in a better than average manner.

**"TRAIN TRACK SHUFFLE" (2:33)**

**"SENTIMENTAL JOURNEY" (3:00)**

**RED KIRK**

(Mercury 6358)

● With lots of music backing him, Red Kirk turns out a creditable vocal of a blues type number. The second end offers a fine treatment of an oldie that can still draw those nickels. Red gives out with a fine bit of warbling while the band sets the mood musically. We like the bottom deck.

**"HE ONLY CAME BACK TO SAY GOODBYE" (2:24)**

**"ON ROSARY HILL" (2:43)**

**TERREA LEA**

(Intro 6023)

● Terrea Lea comes up with one of her better sides on this top lid. The tune is done to a waltz beat and a nice sounding organ and a vocal group support Terrea's fine singing. The under half is a slow, dreamy ballad that also gets a good treatment by the same artists. Our nod goes to the first side.

**"DETOUR" (3:02)**

**"WITH TEARS IN MY EYES" (2:40)**

**WESLEY TUTTLE**

(Capitol 1804; F-1804)

● Here is a bouncy arrangement of a tune that has already seen it's best days. Wesley Tuttle glides through the number, while his backing offers first rate support. The under level is a slow ballad that is on the receiving end of a nice vocal treatment from Wesley. We think the top half can still draw customers.



**"HUMMING BIRD"**

coupled with

**"LET YOUR CONSCIENCE BE YOUR GUIDE"**

featuring

**JOHNNIE and JACK**

and the Tennessee Mountain Boys

20-4251 47-4251



*and*

**"TWO ROADS"**

coupled with

**"MAKIN' LIKE A TRAIN"**

featuring

**PEE WEE KING**

and his Golden West Boys

20-4238

47-4238



**THE CASH BOX**

**DISC-HITS BOX SCORE**

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

**CODE**

AB—Abbey	LO—London
AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AT—Atlantic	MO—Modern
BU—Bullet	NA—National
CA—Capitol	OR—Orion
CR—Chess	PE—Peacock
CO—Columbia	PR—Prestige
CR—Coral	RA—Rainbow
DA—Dana	RE—Regent
DE—Decca	RG—Regal
DY—Derby	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
IN—Intro	TE—Tempo
JU—Jubilee	TW—Tower
KI—King	VI—Victor

45 rpm numbers in parenthesis

Oct. 6 Sept. 29

**1—BECAUSE OF YOU 135.3 135.6**

- CA-1493 (F-1493)—LES BAXTER  
*Unless*
- CO-39362 (4-39362)—TONY BENNETT  
*I Won't Cry Anymore*
- CR-60440 (9-60440)—BOB CROSBY O.  
*Nine-Twenty Special*
- CR-60561—ERSKINE BUTTERFIELD  
*You Might Have Belonged To Another*
- DE-27666 (9-27666)—LOMBARDO & DeHAVEN  
*Out O' Breath*
- ME-5643 (5643x45)—RAY BARBER  
*Girls We Never Did Wed*
- MG-10947 (K10947)—JOHNNY DESMOND  
*Andiamo*
- VI-10-3425—JAN PEERCE  
*What Is A Boy?*

**2—COME ON-A MY HOUSE 84.2 95.5**

- CA-1710 (F-1710)—KAY STARR  
*Hold Me, Hold Me*
- CO-39467 (4-39467)—ROSEMARY CLOONEY  
*Rose Of The Mountain*
- CR-60544 (9-60544)—SAROYAN & BAGDASARIAN  
*Oh Beauty*
- DE-27680 (9-27680)—ELLA FITZGERALD  
*Mixed Emotions*
- FE-14001—KAY ARMEN  
*Just in Case*
- ME-5671 (5671x45)—RICHARD HAYES  
*Go, Go, Go*
- RH-111—LOUIS PRIMA  
*Bring Forth De Light*
- SA-793—BERT KEYES  
*Perhaps*
- VI-20-4199 (47-4199)—THREE SUNS  
*Hula Blues*

**3—I GET IDEAS 69.5 53.8**

- CA-1573 (F-1573)—PEGGY LEE  
*Tonight You Belong to Me*
- DE-27720 (9-27720)—LOUIS ARMSTRONG  
*Kiss To Build A Dream On*
- VI-20-4141 (47-4141)—TONY MARTIN  
*Tahiti My Island*

Oct. 6 Sept. 29

**4—WORLD IS WAITING FOR THE SUNRISE 67.8 34.7**

- CA-1748 (F-1748)—LES PAUL & M. FORD  
*Whispering*
- DE-27730 (9-27730)—PERRY BOTKIN  
*Botkin's Banjo Piano*

**5—THE LOVELIEST NIGHT OF THE YEAR 58.5 61.8**

- CA-1408 (F-1408)—HELEN O'CONNELL  
*Arthur Murray Taught Me Dancing*
- CO-39192 (4-39192)—PERCY FAITH  
*You Are The One*
- DE-27507 (9-27507)—FRED WARING  
*Tulips And Heather*
- DE-27583 (9-27583)—ETHEL SMITH  
*Syncopated Clock*
- LO-937 (45-937)—ANNE SHELTON  
*Love Me, My Love*
- MG-30352 (K30352)—ANN BLYTH
- VI-10-3300—MARIO LANZA  
*La Donna E Mobile*

**6—COLD, COLD HEART 54.8 49.5**

- CO-39449 (4-39449)—TONY BENNETT  
*While We're Young*
- DE-27761 (9-27761)—EILEEN WILSON  
*Tennessee Blues*
- ME-5693—TONY FONTANE  
*Why Do I Love You?*
- MG-10904 (K10904)—HANK WILLIAMS
- VI-20-4274 (47-4274)—FONTANE SISTERS  
*I Get The Blues When It Rains*

**7—SWEET VIOLETS 53.7 67.9**

- CO-39488 (4-39488)—JANETTE DAVIS  
*My Darling Man*
- CR-60542 (9-60542)—CLIFF STEWART  
*What You Do To Me*
- DE-27668 (9-27668)—JANE TURZEY  
*Lonely Little Robin*
- ME-5673 (5673x45)—DORIS DREW  
*Them There Eyes*
- VI-20-4174 (47x4174)—DINAH SHORE  
*If You Turn Me Down*

**8—TOO YOUNG 49.3 52.8**

- CA-1449 (F-1449)—KING COLE  
*That's My Girl*
- CO-39271 (4-39271)—TONI ARDEN  
*Too Late Now*
- CR-60393 (9-60393)—DENNY VAUGHN  
*I Love The Way You Say Goodnight*
- DE-27569 (9-27569)—PATTY ANDREWS  
*Gotta Find Somebody To Love*
- DE-27366 (9-27366)—VICTOR YOUNG  
*Be My Love*
- ME-5599 (5599x45)—RICHARD HAYES  
*Shenandoah Waltz*
- MG-10920 (K10920)—JOHNNY DESMOND  
*I Fell*
- VI-20-4105 (47-4105)—FRAN ALLISON  
*Lies*
- VI-20-4209 (47-4209)—SPIKE JONES  
*So 'Elp Me*
- VI-23-5480 (51-5480)—LUIS ARCARAZ O.  
*Because of Rain*

**9—DOWN YONDER 34.2 15.6**

- AB-15053—LAWRENCE "Piano Roll" COOK  
*Tiger Rag*
- CA-1777 (F-1777)—JOE "FINGERS" CARR  
*Ivory Rag*
- CO-39533 (4-39533)—CHAMP BUTLER  
*Way Up In North Carolina*
- DE-46362 (9-46362)—HAROLD CARMACK
- DE-46355 (9-46355)—SPADE COOLEY
- ME-5706 (5706x45)—AL TRACE  
*Oh How I Love You*
- ME-5695—CLEM WATTS
- MG-11057 (K11057)—FRANK PETTY TRIO  
*Precious*
- TE-775—DEL WOOD
- VI-20-4267 (47-4267)—FREDDY MARTIN O.  
*Take Her To Jamaica*

Oct. 6 Sept. 29

**10—MY TRULY, TRULY FAIR 23.3 31.6**

- CA-1583 (F-1583)—RAY ANTHONY  
*Pretty Eyed Baby*
- CO-39415 (4-39415)—GUY MITCHELL  
*Who Knows Love*
- CR-60514 (9-60514)—GEORGIE AULD  
*Sentimental Fool*
- DE-27630 (9-27630)—RUSS MORGAN  
*I Am Free*
- LO-1050 (45-1050)—DICK JAMES  
*Happy Valley*
- ME-5646 (5646x45)—VIC DAMONE  
*My Life's Desire*
- MG-10984 (K10984)—ART MOONEY  
*Tht World Is Mine*
- VI-20-4159 (47-4159)—FREDDY MARTIN  
*The Good Humor Man*

**11—BELLE, BELLE, MY LIBERTY BELLE 22.8 29.8**

- CO-39512 (4-39512)—GUY MITCHELL  
*Sweetheart Of Yesterday*
- DE-27717 (9-27717)—DON CHERRY  
*Cara, Cara, Bella, Bella*
- ME-5690 (5690x45)—BOBBY WAYNE  
*Sweetheart Of Yesterday*
- VI-20-4217 (47-4217)—MERY GRIFFIN  
*I Fall In Love With You Every Day*

**12—WHISPERING 21.9 42.2**

- CA-1748 (F-1748)—LES PAUL  
*World Is Waiting For The Sunrise*
- DE-27585 (9-27585)—GORDON JENKINS  
*Song Of The Bayou*
- ME-5707 (5707x45)—PATTI PAGE  
*Cabaret*

**13—(IT'S NO) SIN 20.9 8.6**

- CO-39567 (4-39567)—SAMMY KAYE  
*Jealous Eyes*
- DE-27769 (9-27769)—ARTHUR PRY SOCK  
*Love Of A Gypsy*
- ME-5711 (5711x45)—EDDY HOWARD O.  
*My Wife And I*
- MG-11066 (K11066)—BILLY WILLIAMS QT.  
*It's Over*
- VI-20-4280 (47-4280)—S. CHURCHILL
- VA-101—FOUR ACES

**14—JEZEBEL 20.4 26.8**

- CO-39267 (4-39267)—FRANKIE LAINE  
*Rose, Rose, I Love You*
- LO-1060 (45-1060)—WINIFRED ATWELL  
*Choo-Choo Samba*
- ME-5622—ALLEN GREENE  
*The Miracle*
- ME-5620—ALEXANDER BROS.  
*Pennsylvania Dutch*

**15—SHANGHAI 19.5 29.4**

- CA-1525 (F-1525)—BOB CROSBY  
*The Naughty Waltz*
- CO-39423 (4-39423)—DORIS DAY  
*My Life's Desire*
- CR-60521 (9-60521)—HARRY BABBITT  
*Never Again*
- DE-27653 (9-27653)—BING CROSBY  
*I've Got To Fall In Love*
- MG-10998 (K10998)—BILLY WILLIAMS QT.  
*Wondrous Word*
- VI-20-4192 (47-4192)—BUDDY MORROW O.  
*Good Morning Mr. Echo*

**16—VANITY 19.2 20.4**

- CA-1584 (F-1584)—LES BAXTER  
*World Is Mine*
- CO-39466 (4-39466)—SARAH VAUGHAN  
*My Reverie*
- DE-27618 (9-27618)—DON CHERRY  
*Powder Blue*
- LO-895 (4-895)—HADDA BROOKS  
*It Hadda Be Brooks*
- ME-5659 (5659x45)—TONY FONTANE  
*Wondrous Word*
- VI-20-4246 (47-4246)—TONY MARTIN  
*Oh Beauty*

**17—AND SO TO SLEEP AGAIN 16.3**

- CA-1784 (F-1784)—MARGARET WHITING  
*Beer Barrel Polka*
- CO-39569 (4-39569)—PAUL WESTON O.  
*Glory Of Love*
- DE-27731 (9-27731)—DICK HAYMES  
*Long Ago*
- ME-5706 (5706x45)—PATTI PAGE  
*One Sweet Letter*
- RE-25010—ENOCH LIGHT O.  
*Down Yonder*
- VI-20-4283 (47-4283)—APRIL STEVENS  
*Aw-C'mon*

Oct. 6 Sept. 29

**18—CASTLE ROCK 16.1 19.2**

- CA-1716 (F-1716)—DAVE BARBOUR  
*La Bota*
- CO-39527 (4-39527)—SINATRA & JAMES  
*Deep Night*
- CR-65061 (9-65061)—4 DEEP TONES
- DE-27718 (9-27718)—SY OLIVER  
*But She's My Buddy's Chick*
- ME-8944—JOHNNY HODGES  
*Jeep's Blues*
- ME-5658 (5658x45)—RALPH MARGERIE  
*September Song*
- VI-20-4213 (47-4213)—FONTANE SISTERS  
*Makin' Like A Train*

**19—LONGING FOR YOU 15.5 15.8**

- BR-1008 (1008x45)—LARRY CLINTON & PAULETTE SISTERS  
*Dreamy Melody*
- CA-1731 (F-1731)—BAXTER & DOHERTY  
*Sarah Kelly From Plumb Nelly*
- CO-39499 (4-39499)—SAMMY KAYE  
*Mary Rose*
- CR-60546 (9-60546)—GEORGE CATES  
*Hi-Diddle-Dee-Dee*
- DE-27703 (9-27703)—RUSS MORGAN  
*Josephine*
- DE-27786 (9-27786)—ETHEL SMITH  
*Summertime Is Summertime*
- LO-1086 (45-1086)—TERESA BREWER  
*Jazz Me Blues*
- ME-5655 (5655x45)—VIC DAMONE  
*The Son Of A Sailor*
- MG-11021 (K11021)—TOMMY TUCKER O.  
*I'm Ready For You*
- VI-20-4219 (47-4219)—CATHY MASTICE  
*Crazy Things You Do*

**20—DETOUR 15.3 16.2**

- ME-5682 (5682x45)—PATTI PAGE  
*Who Will Shoe My Pretty Foot?*

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

**21—WHILE YOU DANCED, DANCED, DANCED 15.1 14.2**

- 22—I WON'T CRY ANYMORE 12.5 16.4**
- 23—MORNINGSIDE OF THE MOUNTAIN 12.2 17.7**
- 24—TURN BACK THE HANDS OF TIME 10.1**
- 25—WHERE'S A YOUR HOUSE? 9.6 6.6**
- 26—IT'S ALL IN THE GAME 7.9 7.3**
- 27—WONDER WHY 6.9 11.1**
- 28—ENCHANTED LAND 6.7 3.9**
- 29—HAWAIIAN WAR CHANT 6.6 10.1**
- 30—I'M IN LOVE AGAIN 6.5 9.3**
- 31—JOSEPHINE 6.4 9.2**
- 32—IN THE COOL, COOL, COOL OF THE EVENING 6.3 5.5**
- 33—KISSIN' BUG BOOGIE 6.2**
- 34—OVER A BOTTLE OF WINE 6.1**
- 35—KISSES SWEETER THAN WINE 5.9 9.9**
- 36—THE MUSICIANS 5.8 4.2**
- 37—I'M WAITING JUST FOR YOU 5.7**
- 38—SWEETHEART OF YESTERDAY 5.5 8.1**
- 39—GO, GO, GO 5.4**
- 40—MARY ROSE 5.3 5.9**
- 41—I WANT TO BE NEAR YOU 5.2 6.1**
- 42—HOW HIGH THE MOON 4.8 10.2**
- 43—IF TEARDROPS WERE PENNIES 4.6 9.1**
- 44—BECAUSE OF RAIN 4.5 5.2**
- 45—DIMPLES AND CHERRY CHEEKS 4.1 8.9**
- 46—SURPRISING 2.7 3.4**

# CMI CONVENTION FEB. 4-6, 1952

## Sherman Hotel Confirms Feb. 4, 5 & 6, 1952 Convention Days. Distribs, Foreign Buyers, Ops, Reported Much Elated. CMI Sees Biggest Show.

CHICAGO—Coin Machine Industries, Inc. announced this past week that the Hotel Sherman had confirmed dates requested for a convention to be held on February 4, 5, and 6, 1952.

The association advised that there had been many requests from manufacturers, as well as from foreign buyers, distributors, operators and suppliers for a convention to again be held here in Chicago.

The proceedings were carefully and quietly arranged, the news became quite general this past week.

Many who were here in Chicago, visiting with various manufacturers who are members of CMI, were elated over the fact that another convention would be held, it is reported.

Further details as to the forthcoming convention, as well as all other plans, will be officially released by attorney Dudley Ruttenberg of Coin Machine Industries, Inc., according to information received.

As yet there are no official details, except that these will be forthcoming and should be made known to all the trade this week.

In the meantime this city was abuzz with discussions pro and con as to just what this convention will mean to the field.

Many pointed out that this will be the first convention in many years where nothing but entertainment products will be seen.

These men claimed that, because of such products, the convention can go on without attracting any overt attention.

Others were of the belief that all types of products should be shown, including the new model phonographs, and that even manufacturers of vendors would also display at this show.

It is generally hoped by all concerned that the entire industry will join in to make this one of the biggest conventions of all time.

Some of the manufacturers, who are CMI members, are extremely enthusiastic over this forthcoming show. They feel that this is something that the entire industry has long awaited.

## SENATE COMMITTEE TAKES FIRST STEP TO REMOVE PINBALLS FROM JOHNSON ACT

### Amendment Will Exclude F. P. Pinballs from Act. Final Report by Sen. Kefauver Okays F. P. Pinballs. Senators O'Connor, Hunt, Wiley and Kefauver Favor Amendment Excluding F. P. Pinballs. Also Has Okay of Dept. Justice. Amendment Now Goes to Senate for Vote. Believe It Will Pass Senate.

WASHINGTON, D. C.—Most important news emanating from this city, as far as this industry is concerned, was the fact that the Senate Committee composed of Senators Kefauver, O'Connor, Wiley and Hunt agreed that free play pinball games should be excluded, by amendment, from the present Johnson Act.

It is also understood that this amendment has the approval of the Department of Justice.

This amendment to the Johnson Act is now reprinted out of committee and is one of approximately 23 amendments to the bill.

It is expected to reach the entire Senate for vote very soon. But, some predict that it may catch the Senate just at the time of recess.

At the same time some feel that some Congressman may pick up the amendments and turn them into the Congress for vote.

There were no protests against excluding free play pinballs from the amendments.

Leaders of the industry were present at the Senate Committee hearings. None came to speak against excluding pinball games from the new amendments.

It is also understood that in Senator Kefauver's final report on the work of the Senate Crime Committee throught the country that free play pinballs were excluded from anything along the gambling lines.

It is also understood that, should the amendment pass, no publication will be allowed to advertise equipment of any nature banned by the Johnson Act.

Other of the amendments concern themselves with anything but pinball games in which the industry is interested in at this time.

Those who were present at the Senate Committee hearings and all others throught the trade are eagerly awaiting the voting of the Senate regarding these amendments.

It is also reported that the Department of Justice has set up a special division in regard to the Johnson Act headed by one of their men who will watch all action in the industry regarding the equipment banned by this act.

As yet no further details have been heard as to what action has been taken by the Senate in regard to the amendments which will exclude free play pinballs from the present Johnson Act.

## Sample Shipments Of United's "Zingo" Doubled By Repeat Orders

### SETS NEW SALES RECORD FOR FIRM



BILL DeSELM

CHICAGO—Bill DeSelm, general sales manager of United Manufacturing Company, reported this past week that the firm set an entirely new kind of sales record with its newest game, "Zingo."

"This is the first time," Bill said, "that any game has enjoyed bigger business within one week on repeat orders than the number of samples shipped and," he emphasized, "by a margin of over four to one."

In short, according to DeSelm, the sample shipments that went out to their distributors everywhere in the nation were re-ordered within one week's time at the ratio of four games for each sample.

"Not only does this set a sales record," Bill claims, "but it proves that the players want 'Zingo.'"

"The three coin play action shows no 'missouts' on play at any location.

"Where," he explained, "players might play an average of two out of four or five, in the case of 'Zingo' they play all three, whether they're playing for three nickels or three dimes.

"The coin chute is up to the operator. Some operators feature dimes and report no missouts on dime play. Others feature nickels and report no

missouts on nickel play action.

"Whatever the play angle," he continued, "most important is the fact that operators have gone head over heels for 'Zingo' and our distributors have, within one week's time, backlogged us with their orders and," he concluded, "more and more orders are flooding in every single day."

## Silver-King Announces New Large Ball Vendor

CHICAGO—Silver-King Corporation, this city, began production this past month of a new type "Rotary Supervendor," according to H. F. Burt, the firm's president.

This latest Silver-King vendor is designed to vend a new large size  $\frac{7}{8}$  inch "Super-Gum" ball, as well as being able to handle the regular 15/16 inch size. The new gum balls, manufactured by Ball-Gum, Inc., Chicago, were specially made at Silver-King's request and run 100-count to the pound.

The new feature of this "Supervendor" that permits it to handle the large  $\frac{7}{8}$  inch ball gum is a completely new rotary mechanism developed by Silver-King experts. "The new mechanism allows simple and effective function without clogging or missing," stated Burt. A change-over unit that will convert all Silver-King ball gum models to the large size ball is also available.

"Silver-King's policy has always demanded consistent high quality of product," Burt said. "This is coupled with the introduction of new ideas into the trade as constant analysis of current vending trends show us they were needed. In keeping with this policy, we felt there was a need at this time for a machine that would offset dwindling sales and be money-getters where charms are prohibited by law. Silver-King's 'Supervendor' is our answer.

"From all present indications the extra large ball, selling economically at 100 to the pound, will outsell ordinary gum by 5 to 1."

Follow The News  
About All Shows  
And All Important  
Industry Events

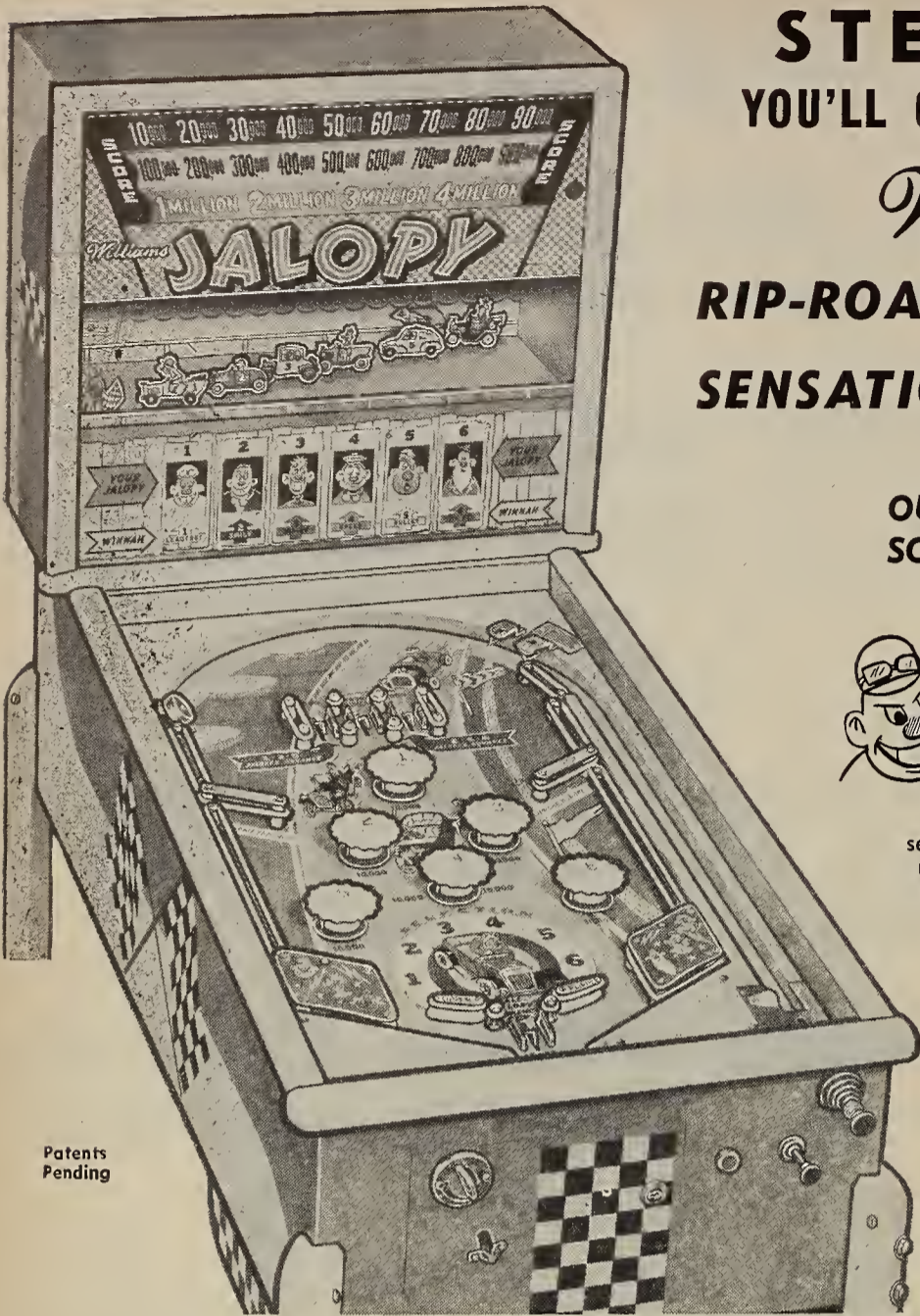
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Patents Pending

**STEP ON IT!**  
YOU'LL GET GOING FAST with



*Williams*  
**RIP-ROARING  
SENSATIONAL**

**JALOPY**

**OUT IN FRONT with HIGH OCTANE ACTION . . .  
SOUPED-UP SUSPENSE . . . FAST 'N' FURIOUS FUN!**



**6 THUMPER BUMPERS**  
send ball hurtling around playfield,  
register High Score, advance Jalopies.  
Roll Overs and Flippers add speed  
to each race!

**DEATH DEFYING DEMON DRIVERS**  
pilot actual Miniature Cars down the  
track inside the backboard! Breath-tak-  
ing suspense as they race to hair-raising  
photo finishes!

**SIMPLE, EASY PLAY!** No complicated in-  
structions . . . no confusing scoring! Smooth  
going all the way!

**GET THE WINNER'S SHARE . . .**

**ORDER FROM YOUR DISTRIBUTOR TODAY!**



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**ORDER NOW! PRICES ARE RIGHT!**

New Como Conversions	\$30.00
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Post-War PINBALL GAMES  
with Flippers  
WRITE FOR LIST **\$39.50**

CITATIONS  
and  
JOCKEY SPECIALS  
WRITE  
NOW!

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4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE-1-7577)

**Midwest Coin Machine Show  
Adds More Exhibitors As Con-  
vention Dates Draw Near**

OMAHA, NEB. — Harold Klein, publicity chairman of the Midwest Coin Machine Show, sponsored by the operator's associations of 6 states, North Dakota; South Dakota; Wisconsin; Nebraska, Minnesota; and

Iowa; reports intense interest by both exhibitors and operators as the dates for the meet approach. Meeting will be held on October 15 and 16 at the Hotel Paxton, Omaha, Neb.

Additional exhibitors (list published Sept. 29 issue of *The Cash Box*) signed this past week are: First Distributors, Chicago (Booth No. 3); Spud Murphy, Omaha, for MGM Records (Booth No. 4); Pantages Maestro Company, Los Angeles (Booths Nos. 10-11); Gopher Distributing Co., St. Paul (Booth No. 13); Major Distributing, Inc., Des Moines (Booth No. 14); The Billboard (Booth No. 26); D & E Distributing Co., Des Moines, for Coral and London Records (Booth No. 27); Ed Patton Company, Omaha (Booth No. 28); Good Specialties, Omaha (Booth No. 29); Mayflower Distributing and Paster Distributing, in addition to its previous reservation of Parlor A for AMI phonos, take Booths Nos. 35, 36 and 37, to display games of Keeney, Bally and United.

With an expected 100% attendance of all members of the associations from the six states, officials and executives from the manufacturing companies, officers and board executives of MOA, and representatives from many wholesaling firms thruout the country (who are expected to do a land office business in buying, selling and trading), a tremendous turnout is in view.

Because of the great interest and expected jam of visitors, Harold Klein urges all those who intend to be on hand to be sure to wire or phone him to assure hotel accommodations.

**DALLAS DOINGS**

J. R. Eaton of Henderson, just back from a trip to Colorado. He says he could have caught more fish in the lakes on his farm than he caught in Colorado. . . . Jimmy Garrett of Longview visiting in Dallas this week. He reports that business is good—or as good as one can expect with the weather running as it has. . . . Buna Carr of Corsicana seen making the rounds of distributors and record companies this week. . . . We understand, via the grapevine, that Jack Michaelson and Arthur Rubin have gone into the music operating business—setting their first machine this past week. This adds another enterprise to their already thriving Record Mart on Elm Street. . . . August Firedell and Lester Godwin reported to have sold their juke box route. Lester is going to devote full time to his printing business, and Friedell reported to be looking around for a new business venture.

Ops here offer their sympathy to Marion Jones, formerly of this town, and now correspondent for *The Cash Box* in New Orleans, who recently lost her mother. . . . Garland Delemar, visiting here this past week, backs Baylor University to win the Southwest Conference football championship this year. Your correspondent advises Dele not to hold his breath until it happens. . . . Leonard Chess, head man of Chess Record Company, Chicago, made a flying trip to Dallas recently in his "Rocket 88". . . . Pfc. Albert (Mac) Branshaw, former record salesman for South Coast Amusement Co., and Kind Record Co., dropped into Dallas this week on leave from Camp Breckinridge, Ky., where he's been stationed for the past six months. . . . London Gramophone celebrated its second year in business this week with an open house party.

**Special . . .**

- Seeburg 146 Hideaway,  
each \$99.50
- Seeburg 5¢ Wireless Boxes,  
Model W1-L56,  
each \$12.50
- Bally Baseball Games,  
each \$125.00

**RUSH YOUR ORDER!**  
1/3 Deposit, Balance C.O.D.

**RUNYON SALES COMPANY**

Factory Representatives for AMI Inc.  
Bally Mfg. Co., J. H. Keeney & Co., Inc.  
Permo Inc., Super Vend Soles Corp.  
593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., BI 3-8777  
354 S. Warren St., Trenton, N.J., TR 5-6593



Manufacturers for  
the Automatic Music and  
Merchandising Industries

AMI Incorporated

1500 UNION AVENUE, S. E. • GRAND RAPIDS 2, MICHIGAN • PHONE 3-3633

September 24, 1951

Dear Music Operator:

We hoped that the new Model "D" would win your immediate acceptance -- that it would prove to be the jukebox you've been waiting for.

Your response to the initial showings of the "D" has been more than gratifying.

It's overwhelming!

You may be sure that your AMI distributor is anxious to fill every order just as soon as he can do so. Please bear with him and with us.

We are producing new Model "D's" in the maximum quantity permitted under government regulations which limit the use of critical materials, and with all the speed possible consistent with our policy of rigidly holding to the highest standards of quality.

Sincerely yours,

*John W. Haddock*

John W. Haddock  
President



JWH/lw

# No. 1

## at the MIDWEST COIN MACHINE SHOW

(Sponsored by the Music Operators' Associations of: N. D., S. D., MINN., WISC., NEBR. and IA.)

HOTEL PAXTON, OMAHA, NEBR., MON. & TUES. OCT. 15, & 16, 1951

## "The Midwest Coin Machine Show Special"

ISSUE OF

# THE CASH BOX

DATED: OCTOBER 20, 1951

LAST MINUTE CLOSING DAY: WEDNESDAY, OCTOBER 10th

*Rush Your Ad Today For Best Possible Position!*

*Write! Wire! Phone! DO IT NOW!!*

THE CASH BOX  
WILL BE IN  
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THE CASH BOX  
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If You Like the W-I-D-E OPEN SPACES  
and W-I-D-E OPEN ACTION...

**THIS  
IS  
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**GOTTLIEB'S**

ANIMATED INDIAN TARGET  
"bites the dust" when hit...  
scores points.

Non-Sequence "WILD" HOLES and  
"WEST" ROLL OVERS increase VALUES.

**4 SUPER HIGH SCORE  
"POP" BUMPERS · FLIPPERS**

ORDER FROM YOUR  
DISTRIBUTOR  
**NOW!**

*D. Gottlieb & Co.*

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"There is no substitute for Quality!"



**There's  
Money  
To  
Be  
Made . . . .**

It's an old story. Put two coinmen in the same room—lock the door—and before long some kind of a deal will be made.

There will be many hundreds of coinmen at the Midwest Coin Machine Show on October 15 and 16—so one can expect many, many deals to be made.

Your ad in the "Midwest Coin Machine Show" Special Issue of The Cash Box (dated October 20) will assure plenty of action for you.

**GOES TO PRESS  
WEDNESDAY  
OCT. 10**

RUSH YOUR AD NOW  
TO

**THE CASH BOX**  
EMPIRE STATE BLDG.,  
NEW YORK, N. Y.

**101 Diggers And Rotaries  
Confiscated By FBI Agents From  
5 Carnivals Traveling Thru N.C.**

**Carnivals Charged With Violation Of  
Johnson Act**

NORFOLK, VA.—Although this happened thruout the state of North Carolina, the Norfolk Ledger-Dispatch featured a banner headline across the front page of their September 22 issue, describing the action of FBI agents who picked up 101 diggers and rotaries from 5 Carnivals thruout the state of North Carolina.

The government agents claim these Carnivals violated the Johnson Act (effective January 2, 1951) and transported "gambling" machines across state lines.

Altho Federal license calls for a \$150 fee on each of these type machines, many in the trade have been uncertain if they were to be classified as "gambling" machines. From the action of the government agents, it is obvious that they consider them such.

Many diggers and rotaries have been operating in stationary locations, depending upon local acceptance. The Johnson act doesn't apply to this operation. It is only when equipment judged as "gambling" machines is shipped (or carried) over state lines that it violates this act.

**Otis Murphy, Well  
Known West Coast  
Coinman, Dies**

CHICAGO — Word reached here this past week that Otis Murphy, well known to coinmen all over the country, passed away Sunday evening, September 23, at Colonial Hospital, Rochester, Minn.

Otis Murphy was 51 years old. He had entered Mayo Brothers Clinic for observation and was advised to be operated upon at Colonial Hospital in the same city. He did not survive the operation.

Many will recall that Otis Murphy was formerly connected with Bally Manufacturing Company of this city.

In the past few years he has made San Francisco, Calif., his headquarters.

**CIGARETTE MACHINES**

Cig. Machs. All Makes . . . . . WRITE  
Chester-Pollard Golf Mach. . . . . \$99.50  
Evans Tommy Gun . . . . . 99.50  
Sunshine Cookie Vendor . . . . . 49.50

**Supreme Distributors, Inc.**  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

— LARGEST —  
PROFIT MAKERS  
"SILVER-KING"  
"CHARM-KING"  
"SUPER VENDOR"



**5c**  
PISTACHIO  
NUT  
VENDOR

"Charm  
King"  
Ball Gum  
Vendor

New  
Rotary  
"Super-  
vender"

VENDS NEW LARGE SIZE 7/8 "SUPER-GUM" (100 to the Pound) or regular 15/16" size.

Nut and Ball Gum, Canady, Charms Vendors, 1c-5c. U. S. and Foreign Coins. "Hot Nut" Vendors.

Designed for sales compelling eye appeal.

As low as **\$10.00** in quantities  
**SILVER-KING CORP.**  
622 Diversey Parkway Chicago, Ill.

**WANT**

**LATE MODEL  
PHONOGRAPHS  
WILL PAY CASH**

Give Full Details and Price Wanted in Your First Letter—

Box No. 881, c/o The Cash Box  
Empire State Bldg., New York 1

# EXHIBIT BIG BRONCO



# EXHIBIT PONY EXPRESS

Without any doubt the most outstanding products in the past fifty years' history of the coin operated entertainments industry . . . Exhibit's Big Bronco . . . Exhibit's Pony Express. For full details that will point the path to the finest profits you've ever yet enjoyed . . . Write . . . Wire . . . Phone:

**EXHIBIT SUPPLY COMPANY**  
4218-30 WEST LAKE STREET CHICAGO 24, ILLINOIS

## A PERSONAL NOTE TO ALL PREMIUM USERS

This is my first ad in The Cash Box and I'm addressing it to every premium user in the industry. We carry the finest and most complete line of play-stimulating premiums in all the industry. Not only that, but, each and every premium is pre-tested for use with coin operated equipment—not just ordinary premiums—but premiums that have proved themselves on locations everywhere. We urge you to write, wire, phone or call around in person today to see the finest line of premiums especially for coin machine operators at the lowest prices ever yet quoted.

RALPH SHEFFIELD

**ACE PREMIUM SALES**  
1155 MILWAUKEE AVE., CHICAGO 22, ILL.

All Phones:  
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6-4262

# THRU THE COIN CHUTE MIAMI MURMURS

Florida music ops got quite a chuckle out of the newspaper stories which appeared this past week in which a court matter was discussed and reference was made to the spelling of "jook" and "juke." Twelve years ago the Supreme Court spelled it "jook," but now has reversed itself in a decision and spelled it "juke." (It has been stated that the origination of the word "jook" took place many years ago, and was used to describe a rural place where drinks could be bought and customers could dance to canned music. . . . Ted Bush, Bush Distributing, entertaining large numbers of local ops who play and then buy Williams' "Hayburners." Duke Luker demonstrates how fast a game it can be by finishing it with only one ball. . . . Willie Levey returns from New York sooner than expected, and claims he's happy to be back. . . . Willie (Little Napoleon) Blatt reports that he spoke on the long distance phone with Natalie Feldman (the late Morris Hankin's daughter) and that everything there was coming along in fine shape, with everyone working hard to put the business back on the level it held during Hankin's active days. They expect some fine action when the annual Fair gets under way in Atlanta. . . . Duke Luker, president of the music operators association, working hard to build a successful organization, reports that they now have a membership that totals 90% of the operators, and that most every machine in the territory has stickers, which holds the respect of the territory's operators. . . . Eli Ross and Sam Taran, Taran Distributing Company, doing a bang-up job with the new AMI Model "D-40" phono, with orders far exceeding their deliveries.

# THRU THE COIN CHUTE EASTERN FLASHES

After an absence of two weeks your correspondent returned to the city and was mighty pleased to note a decided increase in activity, with a corresponding increase in optimism and good cheer. In particular, it was heartening to speak with operators of both music and games, who in practically every instance reported increases in collections. One music operator was bemoaning the fact that he didn't have enough time to make deliveries of equipment to a number of new locations, who were clammering for immediate placement of a juke box. Naturally, this action reacted to the favor of the wholesalers along coinrow, who were stepping along at a merry pace. Both operators and wholesalers seem to feel that this activity is a preliminary of what is to come in the weeks approaching. Cooler weather, more spending money, and curtailment of TV sports programs imbue the coin trade with an optimism that hasn't been as obvious in the past few years.

Mike Munves, who is busying himself mostly with export orders at this time, gets a chuckle as he relates that his secretary, Jeanne Mishkind, will be married over the week-end. The husband-to-be is connected with the coin machine industry. During the past ten years," grins Mike, "every secretary I've had has married someone connected with the coin machine industry." Your correspondent and Mike got an added belly laugh, when it was pointed out that Mike himself married his secretary a few years ago. . . . Irv Vidor, originally a Newark, N. J. boy, and a Virginia Beach, Va. operator for the past half dozen years, visits coinrow. Irv is very happy down there. "Can a New York operator go fishing every day?" asks Vidor. Irv reports that music operators in the Tidewater area are very happy over their operation of music at a dime. It's been most successful, with collections up almost 100%. . . . Another smiling gent is Barney (Shugy) Sugarman of Runyon Sales Company. Music operators are placing untold orders for the new AMI Model "D-40" phono. "Orders are piling up" reports Shugy, "and we're filling them in rotation—first come, first served." In addition, Shugy states that the games ops are ordering Keeney's new shuffle game "6-Player League Bowler," which first arrived this week. Irv (Kempy) Kempner, road salesman for Runyon, spends a day in the New York office, to meet with ops coming in from out of town.

Have a note from the ever popular and hard working Ben Becker, Bally's representative, who has been working among the Canadian distributors and operators with Al Siegel and Art Tipton (Siegel Distributing) who have the Bally line in Canada. Ben expects to rush back home for the holidays. . . . Joe Young, Young Distributing, tells us that the recent display of the Wurlitzer 1400 in eleven theatre lobbies was so successful, seven of the managers have asked permission to keep them for a little while longer. Even tho the pictures have changed, the theatre managers change their records to tie-in with the new musicals being shown. . . . Nat Cohn tells us he'll soon have something interesting for the trade. . . . Joe Hanna, well known distributor and operator of Utica, N. Y., visits along coinrow. Joe points out that while his hair may be thinning slightly, he's as good as ever.

Nash Gordon, manager of the Automatic Music Operators Association, spending some time on coinrow seeing the various distributors, lining up ads for the Journal which will be distributed at the forthcoming 14th Annual Banquet and Show to be held on Saturday night, ovember 3 at the Commodore Hotel. . . . Joe Hirsch, business manager of the local games association, starting preliminary work in preparation for their 2nd Annual Dinner which will take place on December 2. . . . Wanted to get a look at ChiCoin's new shuffle, "6-Player Bowling Alley," but Al Simon told us his floor sample was grabbed off by an operator. "Can't even keep a game on the floor" he reported. Georgie Holzman, Brooklyn operator, recovering from a long hospital siege, resting up at the Concord Hotel, in the Catskill Mountains.

# THRU THE COIN CHUTE NEW ORLEANS NOTES

Louis Boasburg and Ray Bosworth came back from the Chicago all star football game, sadder but wiser. But the boys did more than see a game. Lou did a little observing on his own at the sports center and noted that Bally's "Coney Island" was doing a terrific job of drawing the crowds. . . . Bob Duffy, F.A.B. v-p, returned from his vacation to find F.A.B. shipping Wurlitzer phonos like mad. . . . Armando Rivera, Dallas operator, in Nola on business over the week end. . . . The record manufacturers are really on the job this season as witnessed at Delta Music Sales. Carl Lebow & Ike Berman of Apollo Records, Leonard Chess of Chess Records and the Bihari Boys Joe & Jules with their much mucho attractive sister Roz. . . . Pat Buckley recently spent several days in Nola as guest of Mr. and Mrs. Bob Buckley of Console Distributing.

We are very glad to know that Clem Guillout, Jefferson parish operator is mending nicely from a recent illness. . . . Henry Fox, well known throughout the coin machine industry is now associated with Delta Music Sales Company. Henry by the way, is sporting a new Pontiac. . . . Having played a few games on Williams' "Spark Plug" we can vouch that this machine is going to be terrific. Ditto United's "Zingo." . . . Did you know that two New Orleans, ops have enrolled at Tulane University? I'm not at liberty to give you the names but before long we will have a lawyer and an engineer in our midst. . . . Congratulations to Mr. and Mrs. George Saterlee of Globe Coin Machine Company, on the birth of their son. . . . Joe Scovatto, Delta Coin Machine Company was rushed to Hotel Dieu recently for emergency treatment. We sincerely hope that Joe will be back among us soon. . . . We just had a chat with Bob Mallory who tells me that they can't get enough Rock-Olas, the demand is too terrific. All in the same sentence we learned that Bill Maddox let a cold get the best of him, but he is still on the job.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THRU THE COIN CHUTE

## CHICAGO CHATTER

You can expect to find every leading distrib and jobber in the country at the Midwest Coin Machine Show in Omaha on Oct. 14 and 15. These boys are desperate for equip't of all kinds. There's gonna be plenty of trading between them at this big midwest ops' show. . . . Grand news for the trade was the CMI announcement that the Sherman Hotel had confirmed Feb. 4, 5 and 6, '52 as dates for the coin machine convention. With ACMMA dissolved this leaves only CMI mfrs to put on the show. They plan to make this one of the biggest. . . . The Senate Committee that met to discuss amendments to the present Johnson Act found no one present to protest when the suggestion was made that pinballs (free plays) be excepted from this Act. Belief among those who were present at hearings is that free play pinballs will be exempted. Committee was composed of Senators Kefauver, O'Connor, Wiley and Hunt.

An orchidaceous medal to Joe Schulman of Coven Distributing Co. Joe is a special policeman in his home town of Desplains, Ill. Without being armed, passed a store, he found thieves trying to break in. Stepped right up to the armed thugs, grabbed 'em and held 'em, until a taxi came along with a two-way radio, and had the regular police help him take them in. Brother, that takes moxie. . . . California Music Guild thru their attorney Harrison W. Call, will attempt to obtain a Federal injunction preventing any local office of OPS from halting 10c play until the OPS agency in Washington, D. C. decides the issue. Belief is that juke boxes (as explained and analyzed in The Cash Box, Aug. 25 issue) are strictly "entertainers" and should be under that classification, therefore exempted from any and all price control. Surely, juke box and any other coin operated entertainment, does not effect the cost of living or, especially, do anything but help speed war production. . . . George A. Miller, president of MOA, in the Stanford Lane Hospital, San Francisco, for the next few weeks. . . . Jackie Rosenfeld of St. Louis made a special flying trip into Chi to see Jack Nelson at Bally. You guessed it. More 'Coney Islands'.

Nate and Irene Gottlieb, two rabid baseball fans, on their way to Noo Yawk to see the World Series. (Anyone got some extra tickets, please?) . . . Ralph Nicholson now in Detroit advises, "I'm on my way thru Michigan." . . . Paul Huebsch over at J. H. Keeney & Co. reports, "Even before we could publish an announcement on our '6 Player League Bowler' were backlogged with orders. But", he butts, "we're gonna try like anything to step up production." . . . Bill DeSelm at United is the happiest sales manager in town. Reports that re-orders on United's "Zingo" were four to one to samples shipped and all within one week's time. That's a record. . . . Which also reminds us that Sam Stern and Bill Ryan of Williams just simply amazed at the way those orders are piling up for "Jalopy". Even bigger than "Hayburners". And no one ever tho't that could ever happen. See how you can never tell. . . . Gil Kitt the most nervous guy we met this past week on Sunday night. Was waiting to hear the word from the hospital whether he was the daddy of a baby boy or a baby gal. And Valerie much more calm and braver than Gil by a mile.

Leo Weinberger of Louisville in our town and thrilled to hear about that CMI convention. . . . We hear that Harry Williams gets up at 6 A.M. and works almost around the clock out Californiaway. . . . Cutest conversation in many a moon, Bill and Lucy DeSelm discussing Chloe DeSelm. . . . Ben Becker, we hear, is in Montreal, trying out his French. . . . Dick Hood of H. C. Evans & Co. in St. Luke's Hospital where they operated on his eye, this past week Monday morning. Here's hoping Dick is feeling chipper and his eye is better than ever. . . . Muriel Casola attention: Hear from Johnny that he's been saying, "Meet me in St. Louis." . . . "Morty" Mortensen took off five pounds. Let that be advance notice, "Swede." . . . Herb Oettinger becoming a Washington, D. C. commuter these days. Might as well leave a change of clothes in the Capitol, Herb. . . . Ed Levin of ChiCoin has switched to Rybutol. . . . Saddest news of the past week—the passing of Otis Murphy after an operation at Colonial Hospital in Rochester, Minn. Our sincerest condolences to his family.

Ben Coven receiving many compliments and thanks from music ops for showing them the way to better collections with 10c play. Orchids to Ben for his untiring efforts in this direction. . . . Bill C'Donnell wants to become a Pappy. . . . Tom Callaghan tells us, "I'm a good ducker". Just what he meant by that, we don't yet know. But, from what we gather, it had something to do with ducking. . . . Mr. and Mrs. Lou Casola of Rockford around town to say "hello" to many friends. . . . HAPPY BIRTHDAY TO: Fred Kleiman, Chi adman; Sam Rabinowitz of New Jersey; Irwin Blumenfeld of Baltimore; Eddie Smith of Oakland, Cal.; Jack Nelson of Chicago and Ben Robinson of Detroit. . . . Les Rieck and Fred Morris of H. C. Evans & Co. advising us that they'll be at the Midwest C. M. Show in Omaha. . . . Jimmy Martin who has a very fine candy vendor also has taken over DuGrenier's ciggy machine for the midwest and stopped that selling direct deal. Orchids to Jimmy for that achievement. . . . Charley Pieri of Monarch Coin says he's happier than anything because he's getting out from under the pile of work that accumulated.

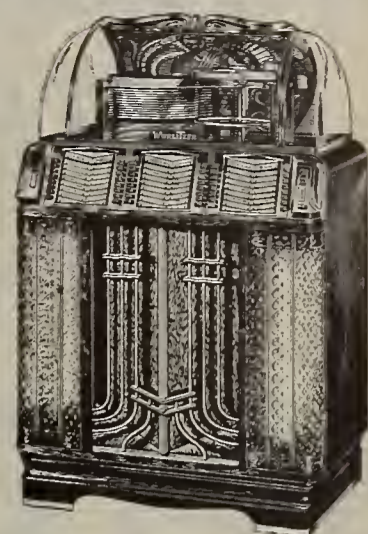
Vic Weiss of Allied enlarged his premium department and put Mort Kallison in charge. . . . Herb Perkins of Purveyor is now taking over the second floor of his new building for premiums only. . . . Greatest click of the month is Ralph Sheffield of Ace Premium Sales who won the affection of all ops because of his terrific ideas. Ralph used to be with Empire. And, by the way, is one of the most outstanding mechanics in the biz. So, you ops, when you drop over to buy your premiums at 1155 Milwaukee Ave., ask Ralph how to cure mechanical problems. . . . H. F. Burt, sales manager for Silver-King Corp. has a new ball gum vendor that's absolutely the very last word. So great that Ball Gum, Inc. tied in with him for a great deal. . . . If you think that Frank Mercuri isn't getting younger every day just drop over at Exhibit Supply Company and see Frank ride those horses. "Big Bronco" and "Pony Express" are two of the hottest items on the market today. And ain't nothin' yet as compared to what Exhibit has just introduced.

"Gran'pa" Ray Riehl is being called "Old Man War Work" these days. . . . And the most prophetic thing I've heard in many a moon was that remark made by Sam Lewis of ChiCoin who said, "I'm gonna be a Pappy in 14 months". Which, Sam, is called "Anticipatin'". . . . Watch for that issue of Life magazine with a terrific spread on juke box music. Location pictures and also pics of ops you know. . . . Dept. of Justice has set up special man to check all trade mags for any reference to any equip't banned by the Johnson Act. His name is Charles McNellis. . . . Also one amendment to the Johnson Act will stop all publication of any equip't banned by this bill. . . . Was that Marty Nelson and Ben Becker along with George (Golden Boy) Jenkins we saw in Washington the other week?

# A WINNING COMBINATION!

## WURLITZER

"The Phonograph That Made 10c Play Possible"



BEN COVEN

**Ben Coven..**  
Wurlitzer Factory Distributor—First To Show Operators How To Feature and Cash in On 10c Play . . .

If you aren't yet featuring 10c Play in your area, write, wire, phone, or better still, call in person at Coven Distributing Company and learn how you, too, can earn more profit by featuring this great combination, the one and only combination that really allows music operators to cash in on 10c play—WURLITZER Phonographs—Coven's 10c Play Method.

# COVEN

distributing company

3181 Elston

Chicago 18, Ill.

INdependence 3-2210

All Equipment Thoroughly Serviced or Reconditioned by Our Trained Staff.

Authorized Distributors for

WURLITZER PHONOGRAPHS Models 1400 & 1450

BALLY PRODUCTS - PERMO POINT NEEDLES

Let Us Arrange a  
**FREE DEMONSTRATION**  
of the Keeney Deluxe Electric  
**CIGARETTE VENDOR**

★ For MORE THAN 3 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.



# Horses! Horses! Horses! . . . . .



FRANK MERCURI

CHICAGO — "Who was it that said, 'A horse! A horse! My kingdom for a horse!'" asked Frank Mercuri, sales manager of Exhibit Supply Company, this past week.

In answer to this surprising ques-

tion, Frank pointed to an impressive pile of letters and orders on his desk for Exhibit's "Big Bronco" and "Pony Express", the two coin operated horses that have taken the industry by storm.

"From everywhere in the country, as well as from foreign countries", Frank explained, "the news of what 'Big Bronco' and 'Pony Express' are doing to help retailers sell more merchandise and earn bigger profits for operators has spread.

"In fact", Frank stated, "it has now reached the point that whenever I walk into the plant I hear a chorus of 'Horses! Horses! Horses!'"

"In short", he laughed "the men in the shop anticipate just what I'm going to ask for and jump me even before I have a chance to get started."

The success of Exhibit's "Big Bronco" and Exhibit's "Pony Express" have reached such proportions that the firm is of the belief they will prove themselves among the most outstanding products that this industry has ever known for many, many years to come.

# SPECIAL ATTENTION OF BUYERS AND SELLERS

**IF "The Cash Box" Listings Help You!**

**IF "The Cash Box" News Is Beneficial!**

**IF "The Cash Box" Editorials Show The Industry The Way To A Better And More Profitable Business!**

**IF "The Cash Box" HELPS YOU!**

**YOU — IN TURN CAN HELP  
"The Cash Box"**

**WHEN ORDERING FROM  
ADS — PLEASE TELL  
THE ADVERTISER . . .  
YOU "SAW IT IN  
THE CASH BOX"**



Biggest news of the week, other than "unseasonably" and unreasonably hot weather, is the arrival of Chicago Coin's new "Six Player Bowler." Phil Robinson, who usually calls even his own firm's product as he and the buying public see it, predicts this one will turn out to be the best and best selling bowling game of its type out yet. And agreeing with him, to be sure, are Bud Parr and Fred Gaunt of General Music, where the game is being shown to interested ops. Phil tells us he's just about to hit the road for Denver, Salt Lake City, San Francisco and points singing the praises of the game. . . . Nick Carter reports the new AMI has been warmly welcomed by local ops and the lads up in Bakersfield, the machines moving out as fast as they come in from the factory.

If you're crossing Pico Blvd. these days in the vicinity of Sicking Co. and almost get rundown by an attractive young brunette driving a shiny almost-new car, don't be unduly alarmed. It's only Cele Padwa, Jack Simon's secy., who has just taken unto herself an automobile, her first. Jack and staff are waiting on Gottlieb's new 5-ball, "Wild West," which they figger will be a humdinger. At present, Sicking has had quite a rash of export business, a field in which Badger Sales has been doing the major job out of this Coast for some time. . . . Found Lyn Brown at home at his new location, 1909 W. Pico Blvd., and handling United's "Six-Player Shuffle" as well as an assortment of used game equipment.

At Badger Sales, it's nip and tuck between two Williams games, "Hayburners" and "Jalopy," with players, locations and ops just refusing to tire of the earlier model. . . . C. A. Robinson and Al Bettelman have their newly enlarged stock of games in and appear off to a fast start at acquainting local ops with the fact. . . . Over at Paul Laymon's, the gang is enthused over Bally's "Coney Island," a pinball that's winning quick acceptance from the customers. Bally's "Futurity" is also proving to be a real winner. Paul just had word from the Wurlitzer factory that a brand new 1400 is being used by the "Ice-Capades" as theme for a big production number, "Juke Box Jamboree". The local folks are anxious for the show, which is now playing the East, to get out here at Pan-Pacific Auditorium so they can see the machine with its specially chromed record stack and the Wurlitzer name enlarged four times. There's a credit line, to be sure, in the show's program.

On the Row: Fred Shuey of Bell. . . . Balboa's Roy Smith . . . Del Hungerford of Pasadena . . . San Bernardino's R. L. Gray and Tom Goodcell . . . R. W. Mason from Escondido . . . Ken Ferrier of Oxnard . . . Covina's W. H. Bradley . . . R. T. Frazier and George Rodriguez from San Diego . . . Pomona's Lloyd Barrett . . . Albert F. Martinez and Pat Patterson from Santa Maria . . . Lloyd Saunders of Southgate, off to Purple Lake in Inyokern after some deer . . . Bob Donahue of Pismo Beach . . . Riverside's Jack Neal . . . Mr. and Mrs. Jack Spence of Big Bear . . . Wm. Black of Bakersfield . . . Van Nuys' E. McGlone . . . Mr. and Mrs. Al Anderson from Shafter to see "Guys and Dolls" . . . Long Beach's Bert Regan . . . Johnny Lynn, formerly of Long Beach and now from Phoenix . . . Larry Hansford from Lompoc . . . Benny Shupp and Bernie Knott of El Monte . . . Bakersfield's Jack Sickley, out to the beach for some more ocean fishing . . . Cecil Ellison and Frank Roberts of Lancaster.



There have been quite a few operators in the Twin Cities seeing what is new in Coin Operated equipment and also making purchases. . . . Mike Young of Soldiers Grove, Wis., reports that things are finally getting straightened out in his territory after having two very serious flash floods just a short time ago. . . . In the Twin Cities from the Duluth area were George Atol and Mike Atol and trailing in shortly after them was John Czerniak. . . . Pete Leness of Grand Forks, N. D., was seen around as was George Berquist of Ironwood, Mich. and Boese and Houlsover, of Grand Forks, N. D.; Cap Keister of Frontenac; Bob Cross of Jackson; Kenny Anderson of Austin.

Some operators in town this week were Stan Woznak of Little Falls; Frank Mager of Grand Rapids; Frank Phillips of Winona; Pete Wornson of Mankato; Ed and Millie Birkemeyer of Litchfield; L. J. Savard of Red Lake Falls; Gordon Dunn of Moose Lake; and Harry Galep of Menominee, Wis. . . . The Lieberman Music Company had received its sample of Chicago Coin's new 6 Player Bowler and the operators who have seen the game really like the features of the game which include a formica top and a high scorer which shows up on the back board. . . . Ed La Page of International Falls, finally made a trip into the Twin Cities to see what was new in Coin operated equipment. . . . Ben Couch of Grand Forks, N. D. was seen around town at the various distributors as was Ben Kragtorp of Tracy; Al Eggermont of Marshall; and Sieg Baird of Augusta, Wis. Seen here and there just for an instant were F. W. Schoeffer of Valley City, N. D.; August Streyle of Hazelton, N. D.; Chuck Baird of La Crosse, Wis.; Pete Vanderhyde of Dodge Center; Harold Peterson of Bethel, and Glen Rackliff of Superior, Wis. . . . Mr. and Mrs. Ver'ing Gieb of Deadwood, S. D. stopped into the Twin Cities on their way home after spending more than a week at a resort near Detroit Lakes. Not a fish was caught but a good rain was had by all everyday of their stay up there. Better luck next time!

# WHAT DO YOU THINK OF 10c PLAY



**The Cash Box,  
Empire State Bldg.,  
New York 1, N.Y.**

**Gentlemen: Here's what I think about 10c play:**

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SIGNED .....

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CITY ..... ZONE ..... STATE .....

That's right. What do YOU think of 10c play?

You're the man who counts. You're the man who decides whether 10c play will continue and whether it is "the answer" to the operators' problem.

This is the time to tell the industry the "truth" about 10c play. This is your opportunity to bring to the fore a fact or a fable.

There is no longer any doubt that more and more former skeptics everywhere in the country are switching over to 10c play.

Some smaller town ops are still holding back. They claim that they don't need as much as "the city ops." They also report that the incomes of the public in their smaller communities are such that the people cannot afford dime play.

There are still many fearful ops who would like to be convinced. These ops want to start 10c play.

Some of them claim that the other ops in their areas won't go along with them. Some are afraid that their competitors will jump their spots the moment they hike the play cost.

Others have a hundred and one reasons. Yet, all admit, that there is need for greater intake. And they agree that 10c play seems to be "the answer."

**WHAT DO YOU THINK OF 10c PLAY?**

Fill out the sheet here and mail immediately to: *The Cash Box, Empire State Building, New York 1, N. Y.*  
Do it NOW!!

**TEAR OUT AND MAIL IMMEDIATELY! LET'S TELL THE INDUSTRY THE "TRUTH" ABOUT 10c PLAY! DO IT NOW!**

## CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE  
8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

## WANT

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—United Twin Rebounds; United and Keeney Four Ways. Also Shuffleboard Conversions. FOR SALE—Special—New Double Faced Wates \$1.49. Write for list of closeouts. MONARCH COIN MACHINE, INC., 2257 N. LINCOLN AVE., CHICAGO 14, ILL. Tel.: Lincoln 9-3996.

WANT—United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: Judson 6-1865.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Em, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Bingo Rolls—must be clean and in A-1 condition—\$35. SYSTEM AMUSEMENT CO., 810 WEST SECOND AVENUE, SPOKANE 4, WASH., Tel.: RIVERSide 4745.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventories if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: DICKens 2-7060.

WANT—Collector's Item for collection of rare and unusual records. Prominent collector will pay top price for "Dee Dee" recording of woman's voice presently being used in conjunction with AMI distributors' showings of new Model "D" jukebox. Write: CJM, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

WANT—All post-war games, phonographs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg stepers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—What have you in new lines of equipment? Write us first. ROCK ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK ISLAND, ILL. Tel: 6-6477.

WANT—Bally Bright Lites. State number and best price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO, ILL.

WANT—Will pay top cash for Bally Bright Lights Write, Wire, Phone. REDD DIST. CO., 298 LINCOLN ST., ALLSTON, MASS. Tel: AL 4-4040. Exclusive New England distributors for Wurlitzers, Bally, United, Keeney & Exhibit.

WANT—Pokerinos, Diggers, Rotaries, Music Machines, Foot Vitalizers. NATIONAL, 4243 SANSOM ST., PHILA., PA.

## FOR SALE

FOR SALE—Packard # 400 hideaway \$69; Packard Manhattan \$139; Packard Speaker # 1000 \$29.50; Packard Pla-Mor Boxes \$10; Seeburg W6-656 5c wireless Wall Boxes \$16; Seeburg W1-656 5/10/25c wireless Wall Boxes \$30; AMI Boxes 5/10/25c \$45; Wurlitzer Boxes # 3020 5/10/25c \$39. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Buy now—prices were never better: Wurlitzer 750E's \$75; Wurlitzer 850's \$55; Wurlitzer 700's \$57.50; Wurlitzer 1100's \$350; Aireon Coronet \$100. F.O.B. Kansas City. Crating \$5. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO. Tel.: Baltimore 5615.

FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: MONroe 6-2110.

FOR SALE—All types coin machine tubes. Sixty and five off list. Standard Brands. Guaranteed. Individually boxed. 47 and 44 bulbs (100 to box) \$4.35 per hundred. LEWIS ELECTRONICS, 3449 N. ELAINE PLACE, CHICAGO 13, ILL.

FOR SALE—Bally Speed Bowlers \$49.50; Q-Ball Pool Tables \$99.50; Solotone Entertainer Units, best offer. RUNYON SALES CO., 593 10th AVE., N. Y. C., N. Y.

FOR SALE—Basket Ball \$169.50; Goalee \$89.50; Air Raider \$89.50; Tail Gunner \$89.50; Batting Practice \$75; Ace Bomber \$75; Sky Fighter \$95; Rock-Ola World Series \$75; Tokyo Raider \$75; Torpedo \$75; Love Pilot \$125; Fort Vitalizer \$75; American Scale \$75. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel: Poplar 5-3299.

FOR SALE—Packard revolving speakers \$40 ea.; 1422 Rock-Ola \$125; Many used shuffle alleys and pin games. Write for prices. State your needs. Bed Blankets from \$3.50 up. Wurlitzer 2140 Bar Boxes, make us an offer. SAVAGE NOVELTY CO., 628 - 3rd ST., BELLOIT, WISC.

FOR SALE—United Shuffle Alley \$15; Harvest Time \$75; Big Top Pinball \$65; A.B.T. Gun \$25; Athlete Grip Scale \$20. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: BRidgeport 750.

FOR SALE—Just "21" \$35; Canasta \$75; Spot Bowler \$125; Maryland \$35; Lucky Inning \$75. WANT—Seeburg Select-O-Matic and United 4 player shuffle alleys. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—Bally Heavy Hitter \$50; Royal Flush Pool Table New \$65; Keeney Lite-A-Line New \$375; Gottlieb Watch-My-Line New \$210; Western Major League Baseball \$45; Filben Hideaway Steel Cabinet Like New \$50; Packard 12 inch speaker and cabinet \$14.50. MIL-IEP-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632.

FOR SALE—Howard Metal typer re-finished operates like new with 2000 discs \$149.50; Direct Positive picture booth Double unit camera, good buy \$350; Evans late ten strike \$49.50; Williams Star Series \$124.50; Wurlitzer 600K and 500K \$69.50 ea. Excellent condition. S & W MUSIC CO., 115 E. 15th St., ANNISTON, ALA. Tel.: 2980.

FOR SALE—Will trade Exhibit Six Shooters, Silver Bullets, or Dale Guns for Turf Kings, Winners—Seeburg 100 Wall Boxes at low Cash Box. CAPITOL SALES CO., 5416 W. COLFAX AVE., DENVER, COLO.

FOR SALE—2 Exhibit Dale Guns \$69.50 ea.; 1 Chicago Coin Pistol \$148.50; 1 Evans Shuffle Ten Strike \$79.50; 8 Telequiz with film \$119.50 ea.; 1 Chicago Coin Midget Skee Alley \$175. AUTOMATIC AMUSE. CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Manhattan Packard phonographs, like new, \$189.50 ea. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE.

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity \$10 ea.; Seeburg 8200 and 8800's at \$49.50 ea.; 3-wire and wireless Boxes at \$5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE—Universal Photo Finishes, in excellent condition, \$125; Bally Citations \$95; Playmeters for AMI Phonos, new \$4.50. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE. Tel.: ATwater 6521.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Brand new Advance 21 F Venders for immediate delivery; New Shipman 3-Way Stamp Venders \$39.50 ea. or 6 for \$200; Brand new Silver King Duck Hunters gum venders \$24.50 ea. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—1 Manley Pop Corn Machine—Model 49-Pl. Includes supplies such as paper bags, cartons, oil and approximately 100 lbs. of corn. Lists for \$650. Floor sample, sale at \$495; Jungle Joe photo electric Pistol with animated target, a real buy at \$99.50; 1 floor sample Universal Shuffle Tournament, a four player bowling attachment for use on any shuffleboard \$149.50; 1 Six Gun ABT Rifle Sport Shooting Gallery, complete with brand new compressor and new air pressure valve, write for price; Bang-A-Fittys, post-war skeeball, free ball feature, new in crates \$195. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

FOR SALE—Pin Game Glass, size 21x41, \$17 per case—8 sheets per case. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.



## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Must Unload.** Bally Speed Bowler \$50; Bally Shuffle Champ Rebound \$75; Chicago Coin Play-ball new \$75; Mutoscope Flying Saucer amusement game floor sample \$125; Williams Quarterback \$50; Dime Pool Table \$50; Bally Shuffle Bowler \$25; Bally Citation \$75; New Mills Vest Pockets \$50; New Gottlieb Watch My Line \$190; Keeney Four Player Alley \$250; Chicago Coin Thing 5 ball \$75; K. C. SPECIALTY CO., 410 MARKET ST., PHILADELPHIA 6, PA. Market 7-6865 or 7-6391.

**FOR SALE—Chicoin Bowling Alleys** \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55 ST., CHICAGO 15, ILL.

**FOR SALE—Hard-to-get Parts and Supplies.** We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: Independence 3-2210.

**FOR SALE—Clean, ready for location:** Wurlitzer 1100 \$350; Wurlitzer 750 \$100; Hit Parade \$195; Aeron 500 \$125; Seeburg 147 \$240; Seeburg 146 \$165; Rock-Ola 1422 \$145. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

**FOR SALE—Attention Exporting Companies and Foreign Buyers:** We have 300 new and re-conditioned Mills and Jennings slots for immediate delivery, including Wild Deuce, 21 Bells, Blue Bells. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, O. Tel.: MAin 8751.

**FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley.** These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

**FOR SALE—5 Seeburg M-100's in perfect condition** \$789 ea.; 1 heavy gauge canvas tent 40'x80' \$429; 12 Juice Mixers, 10 gal. each, monel metal, 1/4 hp. motor, ice cooled 2 fancets \$99.50; WANT — Bally's Enrekas and Attentions. AMERICAN AMUSEMENT CO.; 628 MONTGOMERY ST., SYRACUSE, N. Y.

**FOR SALE—America's finest reconditioned phonographs and music accessories.** Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

**FOR SALE—Special! Brand new, in the original crates,** Bally's Broadway, a beautiful single coin, single card edition of Bright Lights, with a nickel chnte. The perfect simple game for every kind of location, exactly like Bright Lights except single coin play \$265 ea. Write for quantity, price. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

**FOR SALE—Complete line of used equipment on hand:** Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

**FOR SALE—The finest reconditioned phonographs and games in the country.** Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: Riverside 4131.

**FOR SALE—Needles.** Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

**FOR SALE—Reconditioned Wurlitzers:** 1250's \$500.; 1100's \$350.; 1015's \$225.; 1080's \$225.; 750's \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125.; 1426 \$179.50. Packard Manhattan \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

**FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$.** Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: Everglade 4-2600.

**FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots.** We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

**FOR SALE—Or Exchange for non-coin operated items:** 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

**FOR SALE—Contact us before you buy.** We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

**FOR SALE—Seeburg 148ML \$369; Seeburg 147M \$249; Seeburg Wireless 5c wallbox W1-L56 \$15; Wurlitzer 1015 \$199.** DAVIS DIST. CO., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

**FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics** \$9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPER-TON, GA.

**FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition?** For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The Bible" of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: LOnacre 4-5321).

**FOR SALE—10 Original Q-Ball tables, excellent condition, complete** \$90. COUNTY O-BALL CORP., 106-16 QUEENS BLVD., FOREST HILLS, N. Y. Tel.: BOulevard 8-6231.

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—5 Wurlitzers 1015 \$225; 5 Wurlitzers 1015 Ambassador fronts \$275; 30, W1-L56 Seeburg wireless 5c boxes \$20, 10 Winners \$225; 3 Goalee \$100. 1/3 Deposit, Balance C.O.D. BRITZ MUSIC CO., 314 - 5th ST., S.W. GREAT FALLS, MONTANA.**

**FOR SALE—Used Phonograph Records taken from our routes.** BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

## Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vanderbilt acrobats, circs tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

*The Cash Box* is the one and only weekly magazine that concentrates on this industry—and this industry only.

*The Cash Box* is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in *The Cash Box*—your magazine!

For the cost of this, and other ads, write today to: *The Cash Box*, Empire State Building, New York 1, N. Y.

**FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W1L56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.**

**FOR SALE—Plastic and Bubbler Tubes.** For Wurlitzer 1015 lower side plastic \$7.95. Right and left corners \$8.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$16.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

**FOR SALE—Finest premiums for stimulating play on your amusement games.** Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLnemound 8-7600.

**FOR SALE—Exhibit Pistol \$45; Thing \$95; Three Musketeers \$85; Bowling Champ \$85; Tri-Score \$100; Just 21 \$60; Buffalo Bill \$60; South Pacific \$80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel: TYler 4-3810.**

**FOR SALE—Uneda 9 column; Electric Cigarette Machine with coin changer; New original crate \$235; Daval Postmaster new \$45. Write for quantity price. J. ROSENFELD CO., ST. LOUIS, MO. Tel: OLive 2800.**

**FOR SALE—or will trade: 200 assorted Shuffle Alleys and Roll Down games.** Will take in trade what you have, but prefer Turf Kings. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

**FOR SALE—My phonograph routes:** Wurlitzer, Seeburg, Rockola. Piece or all. My appliance and farming business takes all my time. Age 56, no children, time to shorten activities, enjoy my home. C. W. HUGHES, HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

**FOR SALE—New and used Turf Kings, write.** Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

**FOR SALE—Bally Hy Rolls \$49.50; 38 Wurlitzer H.W. \$65.; 38 Seeburg H.W. \$65.; South Pacific \$95.; Be-Bop \$115.; Harvest Moon \$49.; Chicago Goalee \$85.; Photo Booth with 2 Cameras \$295.; Bally Entries, Daily Races, Victory Derby \$35. ea.; Liberator \$65.; Play Ball \$65.; Roll Down \$49.50. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASH.**

**FOR SALE—The finest used phonographs in all our history now available for immediate sale.** Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

**FOR SALE—Needles.** All type needles for juke boxes and home machines. Every needle a precious metal point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

**FOR SALE—We can supply all your recorded needs—on all labels.** Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

**FOR SALE—10 Winners, like brand new \$225 ea.; 5 Photo Finish \$135 ea.; 10 Champions \$149.50 ea.; 5 Gold Cups \$59.50 ea.; 10 Jockey Specials \$49.50 ea.; 10 Turf Kings, all late models \$315 ea.; 5 Wurlitzer 1015, very clean \$215 ea.; 3 1947 Rock-Ola \$195 ea.; 3 Wurlitzer 1017-A Hideaway \$225 ea.; 3 Seeburg Model 100-M, very clean \$725 ea.; 3 1946 Seeburg Hideaways \$200 ea.; 2 AMI Model "C", used 1 month, write for price; 10 Shoe Shine Machines: 2 Imperial \$85 ea.; 6 Falcon \$125 ea.; 4 Uneda \$135 ea.; 1 Mutoscope Atomic Bomber, brand new original crate \$145; 4 Bally Hot Rods, very clean \$125 ea.; 3 Star Series \$135 ea.; 3 Williams All Stars \$79.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.**

**FOR SALE—Bally one-balls and late model phonographs.** Write for special prices. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

(Continued on next page)

**CLASSIFIED ADVERTISING SECTION**

**SURE  
I'M  
HAPPY**



*And all it  
Cost was  
92¢  
A Week*

That 92¢ a week allows me to use a 40 word classified ad in each and every week's issue of *The Cash Box* for a full year of 52 weeks—plus, giving me a full \$15 per year subscription free of charge. What a bargain that is—a total value of \$181.40 for only \$48.

But, that isn't all. The fact is that my first classified ad in *The Cash Box* brought me back more than my entire total investment of \$48 and, I still have 51 ads more to use in the biggest and most outstanding classified advertising department in the entire industry. Remember *The Cash Box* publishes more classified ads each week than all the other magazines publish in a month.

Brother, that's where I want to spend my money—where everyone reads my ads—for whatever they want to buy or want to sell. And, when I can get a bargain of such a history-making nature, I'm going to invest my 48 bucks, which actually amounts to only 92¢ a week, to let the entire industry know that I'm in business.

Take my advice, friend, and start making yourself some real money while getting yourself recognition from everyone in the industry—send your check for \$48 along with your first 40 word classified ad today to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

**FOR SALE**—Emperesses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

**FOR SALE**—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. **JACOBS NOVELTY CO., STEVENS POINT, WIS.**

**FOR SALE**—5 Turf Kings \$225 ea.; Citations \$50; Champions \$85; College Daze \$55. All machines in A1 working order. **NASTASI DIST. CO., 1010 POYDRAS, NEW ORLEANS, LA. MA. 6386.**

**FOR SALE**—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. **MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.**

**FOR SALE**—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. **COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.**

**MISCELLANEOUS**

**NOTICE**—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: **DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.**

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, LOnagrace 4-5321; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 3-0347.

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgolia 3931.**

**NOTICE**—We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. **DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.**

**NOTICE**—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

**NOTICE**—Attention operators in Chicago. We can handle your service calls and trucking. Only the finest factory trained mechanics take care of your calls. **MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202, 4-9204.**

**THIS WEEK'S USED MACHINE QUOTATIONS**

**How To Use "The Confidential Price Lists"**

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

**EXPLANATION**

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |



**WURLITZER**

**SEEBURG**

6. 24	25.00	39.50	6. Plaza	25.00	39.50
4. 600R	35.00	49.00	6. Royale	25.00	39.50
4. 600K	35.00	49.00	4. Regal	35.00	49.50
4. 500A	35.00	49.00	4. Regal RC	39.50	49.00
6. 500K	35.00	69.50	4. Gem	35.00	49.00
6. 41 (Counter)	35.00	50.00	4. Classic	35.00	59.50
6. 51 (Counter)	30.00	45.00	4. Classic RC	39.50	59.00
6. 61 (Counter)	39.50	50.00	6. Maestro	39.50	65.00
6. 71 (Counter)	35.00	75.00	6. Mayfair	35.00	59.50
6. 81 (Counter)	49.50	75.00	6. Mayfair RC	49.50	59.50
4* 700	57.50	79.50	6. Melody King	49.50	79.50
6. 750M	89.50	109.50	6. Crown	39.50	59.50
4* 750E	75.00	109.50	6. Crown RC	49.50	79.50
6. 780M Colonial	95.00	129.50	6. Concert Grand	39.50	59.50
4. 780E	79.00	89.00	4. Colonel	49.50	59.50
2. 800	69.50	79.00	4. Colonel RC	49.50	59.50
2. 850	35.00	65.00	6. Concert Master	49.50	69.50
4. 950	49.50	69.50	6. Concert Master RC	59.50	89.00
2* 1015	175.00	295.00	6. Cadet	35.00	65.00
2. 1017 Hideaway	214.00	259.50	6. Cadet RC	59.50	65.00
4* 1100	350.00	450.00	4. Major	49.50	59.50
2. 1080	175.00	225.00	4. Major RC	50.00	59.50
3* 1250	399.50	529.00	4. Envoy	49.50	69.50
6. 300 Adapter	10.00	15.00	4. Envoy RC	49.50	69.50
6. 320 Wireless Wall Box	3.50	5.00	6. Vogue	35.00	59.50
6. 310 Wall Box 30 Wire	4.50	5.00	6. Vogue RC	49.50	69.50
6. 320 2 Wire Wall Box	3.50	5.00	6. Casino	35.00	59.50
6. 332 2 Wire Bar Box	5.00	9.50	6. Casino RC	49.50	79.50
6. 331 2 Wire Bar Box	5.00	10.00	6. Commander	39.50	59.50
6. 304 2 Wire Stepper	3.50	5.00	6. Commander RC	50.00	69.00
6. Wireless Strollers	19.50	25.00	1. Hi Tone 9800	35.00	59.50
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	1. Hi Tone 9800 RC	35.00	59.50
6. 420 Speaker Cabinet	40.00	49.50	1. Hi Tone 8800	35.00	59.50
4. 3031 Wall Box	9.95	19.50	1. Hi Tone 8800 RC	35.00	59.50
4. 3045 Wall Box	12.50	20.00	1. Hi Tone 8200	35.00	59.50
4. 3020 Wall Box	37.50	39.50	6. Hi Tone 8200 RC	35.00	59.50
4. 3025	12.50	19.50	4. 146S	125.00	195.00
4. 2140 Wall Box	17.50	24.50	3. 146M	139.50	199.50
4. 219 Stepper	19.50	25.00	4. 147S	165.00	245.00
6. 100 Wall Box 5c 30 Wire	3.50	5.00	4. 147M	189.00	249.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50	4. 148S	295.00	335.00
6. 111 Bar Box	3.00	10.00	4. 148M	319.50	349.00
6. 120 Wall Box 5c Wire	2.00	4.50	4. 148ML	369.00	375.00
6. 305 Impulse Rec.	2.50	10.00	4. M-100-78	725.00	789.00
6. 350 WIs Speaker	17.50	29.50	6. Remote Speak Organ	7.50	17.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 135 Step Receiver	14.50	19.50	6. Melody Parade Bar	4.50	6.00
6. 145 Imp. Step Fast	4.50	7.50	6. 5c Wallomatic Wireless	3.00	8.50
6. 306 Music Transmit	7.50	9.50	6. 5c Baromatic Wireless	4.50	5.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic 3 Wire	2.00	8.00
6. 580 Speaker	25.00	49.50	6. 30 Wire Wall Box	2.00	9.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00	6. 5, 10, 25c Baromatic Wire	3.00	6.95
6. 125 Wall Box 5/10/25 Wire	2.50	6.00			

Table listing various electronic components like Wallomatic, Baromatic, and Wall Boxes with their prices.

ROCK-OLA

Table listing Rock-Ola record players and speakers with their prices.

PACKARD

Table listing Packard record players and speakers with their prices.

MILLS

Table listing Mills record players and speakers with their prices.

AMI

Table listing AMI record players and speakers with their prices.

AIREON

Table listing Aireon record players and speakers with their prices.

MISCELLANEOUS

Table listing various miscellaneous items like Chicago Coin Hit, Ristaucrat, and Caribbean with their prices.

Table listing various record players and speakers like Flamingo, Floating Power, Flying Saucers, and Rip Snorter with their prices.

Table listing various record players and speakers like Rip Snorter, Riviera, Rocket (Ge 5/50), and Zig Zag with their prices.

BUCKLEY

Table listing Buckley record players and speakers with their prices.



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

Table listing various pinball games like ABC Bowler, Ali Baba, Alice, and Amner with their prices.

CONFIDENTIAL PRICE LIST



ROLL DOWNS

Table listing various Roll Down models and their prices, including ABC Roll Down, Arrows, Auto Roll, etc.

CONFIDENTIAL PRICE LIST



SHUFFLES - REBOUNDS

Table listing various Shuffle and Rebound models and their prices, including Bally Hook Bowler, Bally Shuffle Cbamp, etc.

CONFIDENTIAL PRICE LIST



ARCADE EQUIPMENT

Table listing various Arcade Equipment models and their prices, including Allite Strike 'N Spares, Boomerang, Bally Big Inning, etc.

This Week's Used Market

As anticipated, each succeeding week shows increased activity in the used machine market. This past week action increased again, even tho it was only a slight increase.

This week the greatest activity was in the pinball and shuffle alley field, with price of music slipping in pre-war equip-

ment, but holding in the post-war models, particularly the latest equipment.

With practically every new machine, both in the games and music field, in demand, wholesalers are taking in used equipment in trades, and after reconditioning them, are putting them on the market for sale.

The following was the most active equipment in this week's used market:

Most Active Used Music

Table listing active used music equipment like Wurlitzer 700, 750E, 1015, etc.

Most Active Used Pinballs

Table listing active used pinball machines like Big Top, Champion, Citation, etc.

Most Active Shuffles & Rebounds

Table listing active shuffle and rebound machines like Bally Hook Bowler, Bally Shuffle Bowler, etc.

Most Active Arcade Equipment

Table listing active arcade equipment like ChiCoin Pistol, Exhibit Dale Gun, etc.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Table listing new equipment from AMI, INC. like Model D-40 Phonograph, Model HS-SM Hideaway, etc.

BALLY MFG. CO.

Table listing new equipment from Bally Mfg. Co. like Sshuffle Line, Futurity, Coney Island.

BUCKLEY MFG. CO.

Table listing new equipment from Buckley Mfg. Co. like Wall & Bar Box.

CHICAGO COIN MACHINE CO.

Table listing new equipment from Chicago Coin Machine Co. like 6 Player Bowling Alley.

COMO MFG. CORP.

Table listing new equipment from Como Mfg. Corp. like Stadium, Hollycrane.

H. C. EVANS & CO.

Table listing new equipment from H. C. Evans & Co. like Constellation Phonograph, Push-Over.

THE EXHIBIT SUPPLY CO.

Table listing new equipment from The Exhibit Supply Co. like Big Bronco, Gun Patrol, Pony Express.

GENCO. MFG. & SALES CO.

Table listing new equipment from Genco. Mfg. & Sales Co. like Shuffle Target.

D. GOTTLIEB & CO.

Table listing new equipment from D. Gottlieb & Co. like Wild West.

J. H. KEENEY & CO., INC.

Table listing new equipment from J. H. Keeney & Co., Inc. like 6 Player League Bowler, All-Electric Cigarette Vendor.

ROCK-OLA MFG. CORP.

Table listing new equipment from Rock-Ola Mfg. Corp. like Super Rocket '52-50 Phonograph, Model 1538, etc.

RISTAUCRAT, INC.

Table listing new equipment from Ristaucrat, Inc. like S-45 Phonograph.

UNITED MFG. CO.

Table listing new equipment from United Mfg. Co. like 6 Player Sshuffle Alley, Zingo.

WILLIAMS MFG. CO.

Table listing new equipment from Williams Mfg. Co. like Jalopy.

THE RUDOLPH WURLITZER CO.

Table listing new equipment from The Rudolph Wurlitzer Co. like Model "1400" Phonograph, Model "1450" Phonograph, etc.

# UNITED'S "ZINGO"



**NEW FAST-PLAY**  
**3 CARD**  
**REPLAY GAME**  
**ONE COIN PER CARD**  
1 TO 3 COINS PER GAME

**AUTOMATIC  
BALL LIFT**  
**OUT-BALL RETURN  
FEATURE**  
**ILLUMINATED  
PLAYFIELD**

**SEE  
YOUR DISTRIBUTOR**

APPROX. SIZE  
2 FT. BY 4 FT.

WRITE  
FOR YOUR FREE  
UNITED PARTS  
CATALOG



**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

# NEW "EXTRA-BALLS" IDEA

INSURES EXTRA PLAY-APPEAL AND EXTRA PROFITS

## Bally® CONEY ISLAND



### FAMOUS "IN-LINE" SCORES

Popular 3-in-line, 4-in-line, 5-in-line score system attracts busy play . . . and takes in up to 3 coins for first 5 balls, as players select 1, 2 or 3 score sections. Player scores only in selected sections, but scores light up in all sections to tantalize and insure repeat play and plenty of triple-section play.

### NEW "EXTRA BALLS" IDEA

After shooting first 5 balls, player may deposit extra coins to play for 1, 2 or 3 extra balls. Extra balls are released on mystery-flash basis . . . 1, 2 or 3 balls. Player may play as many coins as desired for extra balls, but only a total of 3 extra balls are released. Location checks prove players average 2 to 5 extra coins per game to turn near-winners into winners.

### FUTURITY

all the profit-proved play-appeal of Turf King  
**PLUS NEW FUTURE-PLAY SHUFFLE-LINE**  
 SHUFFLE-BOWLING ACTION  
 PLUS "IN-LINE" SCORING

CONEY ISLAND combines the profit-proved play-appeal and earning-power of BRIGHT LIGHTS with the fascinating new Extra-Balls Feature that insures plenty of extra coins every game. Because every game played is either a winner or a near-winner, players can't pass up the opportunity to clinch a winner with extra balls. Try CONEY ISLAND today. You'll be mighty glad!

**Bally** MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION  
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS