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SONIC THE HEDGEHOG 4 EPISODE II LAUNCHES

Epic Sonic 4 Saga Continues on Console and PC Digital Download This Week

LONDON & SAN FRANCISCO – 15th May, 2012 –SEGA® Europe Ltd. and SEGA® of America, Inc. today announced the launch of *Sonic The Hedgehog 4™ Episode II*. This new entry in the Sonic 4 storyline has the iconic blue hedgehog taking on two legendary rivals with the help of one of his oldest friends, Miles “Tails” Prower. *Sonic The Hedgehog 4 Episode II* is available today on the PlayStation®Network and Steam for \$14.99/€12.99/£9.99/AUD\$18.25. It will be available tomorrow on Xbox LIVE® Arcade for the Xbox 360® video game and entertainment system from Microsoft for 1200 points, as well as NVidia Tegra 3 powered devices on Android for \$6.99/ AUD\$7.49/€5.49/ £4.99. On 17th May, it will be available for iPhone and iPad on the iTunes App Store for \$6.99/ AUD\$7.49/€5.49/ £4.99.

“*Sonic 4 Episode II* is very special because we’ve integrated community feedback into the game.” said Haruki Satomi, Senior Vice President of Digital Business at SEGA of America. “We have some of the most loyal and dedicated fans and I hope they enjoy this next chapter in the Sonic 4 saga.”

Sonic The Hedgehog 4 Episode II also offers players who have purchased *Sonic the Hedgehog™ 4 Episode I* the exclusive chance to experience *Episode Metal*, a special unlockable story available to anyone who owns both titles on the same platform. Lead one of our hero’s greatest foes, Metal Sonic, across four reworked Acts from Episode I to learn more about how he survived the events at the end of *Sonic CD™*.

Sonic 4 Episode II and *Episode Metal* will also be coming to all other Android Device systems this June, and Windows Mobile Phones by this July. For more information about the game, visit <http://www.sonicthehedgehog4.com/>.

About SEGA® Europe Ltd.

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA’s global Web site is located at www.sega.com.

About SEGA® of America, Inc.

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA® Corporation, a worldwide

leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment. SEGA® of America's Web site is located at www.sega.com.

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