

The Cash Box

VOLUME XVII—NUMBER 30

APRIL 14, 1956



The Teenagers, current Gee Record sensations, who hit nationally with their first release, "Why Do Fools Fall In Love", are seen above going over the score of their next release, "I Want You To Be My Girl" and "I'm Not A Know It All". From left to right are Herman Santiago, Sherman Garnes, Joe Negroni, Jimmy Merchant, George Goldner, Frankie Lyman, and Joe Kolsky. Goldner and Kolsky are co-owners of Gee Records. Frankie Lyman, 13 year old lead voice, is also the writer of "Why Do Fools Fall In Love".

The Year's Outstanding Ballad

“WITHOUT YOU”



recorded by

**EDDIE
FISHER**

•
*orchestra
and chorus
conducted by*

**HUGO
WINTERHALTER**

•
RCA Victor
20/47-6470

A "New Orthophonic" High Fidelity Recording

the dealer's choice

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 30

April 14, 1956

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Does Rock & Roll Cause Juvenile Delinquency?

In recent weeks there have been a great many wild claims made—usually through newspapers where the mere printing of the claims adds a note of sensationalism to the accusation—that kids who go for rock and roll are juvenile delinquents at the very least. The people who have been issuing these statements usually say that rock and roll music is barbaric, that its lyrics have no meaning at best and are suggestive at worst, and that it causes wild behavior on the part of the youth of our country. To top it off, they cite disturbances which have occurred at rock and roll shows.

It's impossible in one short editorial to take up the entire question of the relation of one generation to another, of parent to child, and age to youth, but it seems obvious to us that this is the main issue involved here. There probably has never been a time when the previous generation could fully accept the modes of conduct, the tastes and the concepts of living of the younger generation. For particularly here in the United States, our culture has been in a continual state of growth, change, development and expansion. And it's understandable that a generation grown up in one way of life cannot easily accept another. It must have been impossible, for instance, for those who grew up at a time when dancing was considered highly immoral to accept the minuet, or those who grew up dancing the minuet to accept the waltz, or those who grew up dancing the waltz to accept the tango, or those who grew up dancing the tango to accept the charleston or those who grew up dancing the charleston to accept the lindy hop, or those who grew up dancing the lindy hop to accept the fact that kids no longer wanted to dance at all.

Within our own time, all of us remember previous things that were supposedly leading to juvenile delinquency. After the First World War, parents were aghast at the behavior of youngsters. In the 1920's, it was hard to see how we could survive such doings. In the 1930's when swing came to

the forefront and kids started doing that wild lindy hop, it seemed like the end. What could they ever do that would be worse than that? Well they found a way to react even worse. They started swooning to the crooners. Frank Sinatra couldn't go anywhere without being mobbed. When he appeared at the N. Y. Paramount, there were at least as many disturbances as at any current rock and roll show. How well we remember getting caught in an egg throwing contest at one of those Paramount engagements. And we dare say that it's not at all unlikely that some of the people who are protesting the effects of rock and roll so strenuously may even have thrown one or two of those eggs.

The simple fact is that teenagers do not for the most part react as adults because they aren't adults. They react strongly, sometimes wildly, many times unknowingly—but, except in special cases which rock and roll has nothing to do with, seldom viciously. If there have been disturbances at rock and roll shows, it is because these children are reacting as children do react to something which excites them. They react emotionally, unthinkingly at times, because rock and roll is exciting to them just as swing was exciting to a former generation or the charleston or any other things which left parents wondering what the world was coming to.

But it seems obvious to us that if kids didn't find rock and roll to be excited about, they would find something else, and who can say that that something else would be a better occupation than an interest in music.

Does rock and roll lead to juvenile delinquency? We think the proposition could well be put another way. Thank God that the emotions and excitement of the youth of our nation are taken up in listening and dancing to a type of music which appeals to them rather than in activities which might justifiably be called delinquent.

ROCKIN'!

BETTY JOHNSON

and overnight SMASH...

"HONKY TONK ROCK"

b/w

"SAY IT AIN'T SO, JOE"

Bally 1005 (7-1005)



Bally

RECORDS

ROLLIN!

**BOB
DAVIE**



**MOON PEARLS
CORN POEM**

bally 1004 (7-1004)

**GAYDEN
SISTERS**



**HOW CAN YOU NOT BELIEVE
HONESTLY, HONESTLY**

bally 1003 (7-1003)

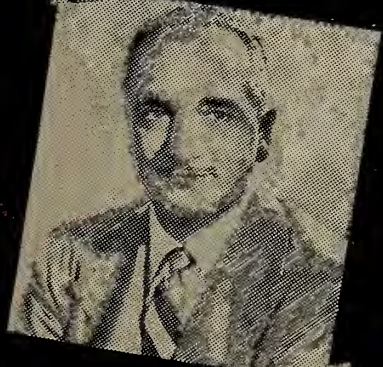
**LEW
DOUGLAS**



**10,000 YEARS
FIDDLE DEE DEE**

bally 1002 (7-1002)

**LOU
BREESE**



**WAITIN' FOR THE ROB'T E. LEE
MEXICALI ROSE**

bally 1001 (7-1001)

**BETTY
JOHNSON**



**I'LL WAIT
PLEASE TELL ME WHY**

bally 1000 (7-1000)

THE HOME OF LIVING PERFORMANCE

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THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play in The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE					
AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	PA—Parrot	SO—Sound
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PE—Peacock	SP—Specialty
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PM—Prem	ST—Starline
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PP—Peter Pan	SU—SUN
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PR—Prestige	TA—Tampa
AR—Arcade	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	TI—Tico
AT—Atlantic	DE—Decca	GE—Gee	MD—Media	RE—Regent	UM—United
BT—Bethlehem	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	UQ—Unique
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VE—Verve
CD—Cadence	DT—Dootone	GTJ—Good Time Jazz	MO—Modern	RP—RPM	VI—RCA Victor
CH—Chess	DU—Duke	HE—Herald	NG—Norgran	SA—Savoy	VJ—Vee-Jay
CK—Checker	EP—Epic	IM—Imperial	OK—Okeh	SE—Seeco	VK—Vik
	ER—Era		OL—Olympic		WI—Wing

CHARLIE APPLEWHITE

I COULD HAVE DANCED ALL NIGHT

(From musical production "My Fair Lady")

and

SHANGRI-LA

(From musical production "Shangri-La")

MGM 12220 • K12220

NEW HIT!

ART MOONEY AND HIS ORCHESTRA

TALLY HO

(THE LITTLE RED FOX)

and

YOU ARE THE ONE

MGM 12219 • K 12219

Robert Maxwell His Harp and His orchestra

THE NEARNESS OF YOU

MIDNIGHT BREEZE

MGM 12215 • K12215

CONNIE FRANCIS

MY FIRST REAL LOVE

and

BELIEVE IN ME

MGM 12191 • K 12191

LEROY HOLMES AND HIS ORCHESTRA

WHEN YOU'RE IN LOVE

RIO BATUCADA

MGM 12206 • K 12206

JAMES BROWN

BLUE HARMONICA

and

BLESSED ART THOU

MGM 12211 • K 12211

DAVID ROSE AND HIS ORCHESTRA

SERENADE

PAM PAM

(From Warner Bros. Film "Serenade")

MGM 30887 • K 30887

ALAN DEAN

TAKE A BOW

WITHOUT YOU

MGM 12189 • K 12189

SHEB WOOLEY

THE BIRTH OF THE ROCK 'N ROLL

A KING OR A CLOWN

MGM 12202 • K 12202

BOB GALLION

MY SQUARE DANCIN' MAMA

(She's Done Learned to Rock and Roll)

and

YOUR WILD LIFE'S GONNA GET YOU DOWN

MGM 12195 • K 12195

- | | |
|--|--|
| <p>1</p> <p>POOR PEOPLE OF PARIS
LES BAXTER ORCH.</p> <p>CA-3336 (F-3336)—Les Baxter
CR-61592 (9-61592)—Lawrence Welk
DE-29835 (9-29835)—Russ Morgan</p> | <p>3</p> <p>LO-1628 (45-1628)—Winifred Atwell
MG-12188 (K-12188)—Roger Roger
VI-20-6366 (47-6366)—Chet Atkins</p> |
| <p>2</p> <p>LISBON ANTIGUA
NELSON RIDDLE</p> <p>CA-3287 (F-3287)—Nelson Riddle
CO-40635 (9-40635)—Mitch Miller
CR-61553 (9-61553)—Alan Dale
CR-61595 (9-61595)—Lawrence Welk</p> | <p>2</p> <p>VI-20-6406 (47-6406)—Leo Diamond
VI-20-6418 (47-6418)—1956 Jazz All Stars</p> |
| <p>3</p> <p>WHY DO FOOLS FALL IN LOVE
THE TEEN AGERS</p> <p>DE-29832 (9-29832)—Gloria Mann
DO-15448 (45-15448)—Gale Storm</p> | <p>4</p> <p>GE-1002 (45-1002)—The Teen Agers
ME-70790 (70790 x 45)—Diamonds</p> |
| <p>4</p> <p>NO, NOT MUCH
FOUR LADS</p> <p>CO-40629 (4-40629)—Four Lads</p> | <p>1</p> |
| <p>5</p> <p>I'LL BE HOME
PAT BOONE</p> <p>CK-830 (45-830)—Flamingos</p> | <p>5</p> <p>DO-15443 (45-15443)—Pat Boone</p> |
| <p>6</p> <p>HOT DIGGITY
PERRY COMO</p> <p>VI-20-6427 (47-6427)—Perry Como</p> | <p>10</p> |
| <p>7</p> <p>JUKE BOX BABY
PERRY COMO</p> <p>VI-20-6427 (47-6427)—Perry Como</p> | <p>7</p> |
| <p>8</p> <p>ROCK AND ROLL WALTZ
KAY STARR</p> <p>VI-20-6359 (47-6359)—Kay Starr</p> | <p>6</p> <p>VE-2000 (2000-45)—Anita O'Day & B. Brogman</p> |
| <p>9</p> <p>A TEAR FELL
TERESA BREWER</p> <p>AT-1086 (45-1086)—Ivory Joe Hunter
CR-61590 (9-61590)—Teresa Brewer</p> | <p>VI-20-6482 (47-6482)—Anita Carter</p> |
| <p>10</p> <p>BLUE SUEDE SHOES
CARL PERKINS</p> <p>CA-3373 (F-3373)—Bob Roubian
CO-21505 (4-21505)—Sid King & 5 Strings
DE-29980 (9-29980)—Roy Hall
DO-15456 (45-15456)—Jim Lowe</p> | <p>KI-4903 (45-4903)—Boyd Bennett
ME-70805 (70805 x 45)—Jerry Mercer
MG-12197 (K12197)—Sam Taylor
SU-234 (45-234)—Carl Perkins
VI-20-6450 (47-6450)—Pee Wee King</p> |

11) HEARTBREAK HOTEL. 12) THE GREAT PRETENDER. 13) EDDIE MY LOVE. 14) THEME FROM THREE PENNY OPERA. 15) SEE YOU LATER, ALLIGATOR. 16) MAIN TITLE (MAN WITH THE GOLDEN ARM). 17) BO WEEVIL. 18) TUTTI-FRUTTI. 19) INNAMORATA. 20) MR. WONDERFUL. 21) MAGIC TOUCH. 22) ROCK ISLAND LINE. 23) MEMORIES ARE MADE OF THIS. 24) LOVELY ONE. 25) BAND OF GOLD. 26) 11TH HOUR MELODY. 27) WITHOUT YOU. 28) TO YOU, MY LOVE. 29) IVORY TOWER. 30) R-O-C-K. 31) IT'S ALMOST TOMORROW. 32) NO OTHER ONE. 33) LONG TALL SALLY. 34) LULLABY OF BIRDLAND. 35) FLOWERS MEAN FORGIVENESS.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BREAKING **BIG** FOR—

A Big Fat Hit!

in St. Louis, Cleveland, Detroit, Baltimore, Washington,
Chicago, Philadelphia and Boston



Bill Farrell

"CHERRY LIPS"

b/w

"SLIPPIN' AND SLIDIN'"

No. 7001

A NEW POP HIT!



Fats Domino

"I'M IN LOVE AGAIN"

b/w

"MY BLUE HEAVEN"

No. 5386



Imperial Records

6425 Hollywood Blvd.
Hollywood 28, Calif.

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

THE HILLTOPPERS

(Dot 15459; 45-15459)

B+ "FADED ROSE" (2:35) [Randy-Smith ASCAP—Vaughan] Jimmy Sacca and the Hilltoppers do a lovely job with a soft and tender romantic item that should do well for them. A pretty piece of material that deserves watching.

B "SO TIRED" (2:25) [Paul Pioneer ASCAP—Sizemore, Little] Another mellow reading of tearful and touching love affair. Pretty melody delightfully executed.

STAN FREGBERG

(Capitol 3396; F-3396)

B+ "THE GREAT PRETENDER" (3:21) [Panther ASCAP—Ram] Stan Freberg, who has made a very successful practice of kidding the hits, offers another such take off that should attract laughs and coins. It's a humorous side with some clever gimmicks.

B "THE QUEST FOR BRIDEY HAMMERSCHLAUGEN" (3:14) [Maytime BMI—Freberg] With the country enveloped in the current "Bridey Murphy" rage, Freberg offers on wax a comedy recording of the much talked about hypnotic spell under which age regression brought out the existence of Bridey Murphy in Ireland. Also features extremely humorous dialogue.

MONCHITO & HIS MAMBO ROYALS

(Fiesta 064; 45-064)

B "THE SECRETARY'S CHA CHA CHA" (2:40) [—Luiz] Monchito and his crew, still riding high with their smash waxing "Pedro-Pablo Cha Cha," introduce another commercial new cha cha ditty that should go well with the enthusiasts of this music. A lively and very danceable pleaser sure to enjoy a healthy sale.

C+ "THE ICE CREAM MAN" (2:36) [—Mantecadito] Another good cha cha item with the Spanish vocal taking a front seat. Good coupling for the jukes.

ROBERT MAXWELL & HIS HARP

(MGM 12215; K12215)

B "THE NEARNESS OF YOU" (2:57) [Famous ASCAP—Carmichael, Washington] Bob Maxwell displays some beautiful harp artistry as he renders a lovely recording of a great oldie. Orchestra accompanies adding to the delightful mood music atmosphere.

B "MIDNIGHT BREEZE" (2:31) [Mills ASCAP—Beatty, Bianco, Hein] A lovely latin-beat mood item is smoothly presented here by the artist. Two good sides for change of pace programming.

TED HEATH ORCH.

(London 1644; 45-1644)

B "SIBONEY" (2:01) [Feist ASCAP—Lecuona, Van Heusen] Ted Heath, one of England's leading band men, who will be touring the U.S. with concerts during the month of April, hands in an exciting new piece of wax. An imaginative rendition of the Lecuona favorite "Siboney." Jockeys should be giving this one heavy play thru this month.

C+ "MAN WITH THE GOLDEN ARM" (2:23) [Barton ASCAP—Cahn, Van Heusen] Bobby Pratt's trumpet takes the spotlight on this pretty ballad inspired by the hit Sinatra film. Soft, fox-trot affair.

THE CASH BOX

DISK OF THE WEEK

"DELILAH JONES" (2:24)
[Dena ASCAP—Fine, Bernstein]

"PICNIC" [Shapiro-Bernstein
ASCAP—Dunning, Allen]

THE MCGUIRE SISTERS
(Coral 61627; 9-61627)

● The McGuire Sisters, one of the leading female vocal groups in the country today, come up with an extremely unusual coupling that should go great guns for them. It's unusual in that both sides are vocal renditions of two top hit film themes that are currently tearing down the fences as instrumentals. "Delilah Jones" is a fascinating rhythm piece set to the "Main Title" theme from "The Man With The Golden Arm." The lyrics tell an clever story about a very popular lady who let a "no good" guy beguile her. Strong showing. Flip, "Picnic" is a soft and tender tale of new found love. This number is set to "Theme from 'Picnic,'" one of today's top box office attractions. Powerful twin-threat that should develop into a real smasher.

"TO LOVE AGAIN" (2:59)
[Columbia ASCAP—Stoloff,
Sidney, Washington]

"CHARLIE WAS A BOXER"
(2:29)
[Halsey ASCAP—Alberts]

FOUR ACES
(Decca 29889; 9-29889)

● The Four Aces, who've been extremely successful with big movie songs, come up with another top notch film item from the forthcoming Columbia Pictures production "The Eddy Duchin Story." It's a lovely romantic selection based on one of Chopin's most beautiful pieces, the "E Flat Nocturne." The boys handle the tune tenderly in their smooth and commercial fashion. When the pic hits the theatres, this side should really start zooming. The lower lid "Charlie Was A Boxer" is a colorful little bounce novelty penned by the group's lead Al Alberts. Contagious ditty. Top half is the one for the action.

"I WANT YOU TO BE MY GIRL"
(2:50)
[Kahl BMI—Goldner, Baret]

"I'M NOT A KNOW IT ALL"
(2:45) [Planetary ASCAP—
Kaye, Speilman]

THE TEEN AGERS featuring
FRANKIE LYMON
(Gee 1012; 45-1012)

● A few months ago an unknown group calling themselves the Teenagers, and led by little thirteen-year-old lad named Frankie Lymon, introduced a rock and roller titled "Why Do Fools Fall In Love." The disk not only topped the heap in the rhythm and blues field, but also went on to become one of the leading records in the pop category. Now the firmly established quintet introduces a sensational new bopper dubbed "I Want You To Be My Girl" that should make their hit string two-in-a-row in a matter of weeks. It's another thoroughly exciting jump, jam-packed with all the gimmicks in the book. It swings from the opening note right thru to the last. And the Lymon boy really belts. An all out smash follow-up. Flip "I'm Not A Know It All" is a wonderful change of pace. A melodic fish-beat romancer also guaranteed to make the kids swoon. Top portion looks like the big one.

"IVORY TOWERS"
(2:41) [E. H. Morris ASCAP—
Fulton, Steele]

"I AIN'T GONNA WORRY"
[Randy-Smith ASCAP—Vaughan]

GALE STORM
(Dot 15458; 45-15458)

● Gale Storm, the pert little TV star who continues to gain in popularity as a recording artist with a number of hits to her credit, comes through with an excellent new piece of wax that should add many more fans to her already large following. It's a beautiful interpretation of a fast rising song hit "Ivory Towers." The lark gets an excellent orchestral assist and delivers this tender love story to today's popular fish-beat. Looks like another big one for lass. Flip is another inviting performance by the artist on a number tagged "I Ain't Gonna Worry."

GLORIA MANN

(Decca 29896; 9-29896)

B "FRIENDSHIP RING" (2:23) [Ross Jungnickel ASCAP—Mann, Lowe] Gloria Mann who skyrocketed to stardom singing about teenage love, thrushes a wonderful new fish-beat ballad in the same category. Pretty item that the kids should love.

C+ "ONE HEART" (2:23) [Roosevelt BMI—Singleton, McCoy] A lively footstamping novelty also aimed at the teensters. Cute and contagious item.

THE FIVE KEYS

(Capitol 3392; F-3392)

B+ "SHE'S THE MOST" (2:07) [Kahl BMI—Berlin] With rock and roll music heading ever upward, the Five Keys introduce a driving novelty that should have the kids hopping. It's a catchy swinger with a great beat and a cute story. Could be a big one for the boys.

B+ "I DREAMT I DWELT IN HEAVEN" (2:25) [Winneton BMI—Dixon] The crew is equally effective on this half as it hands in a dramatic fish-beat ballad. Exciting delivery of a beautiful piece of material. Side has the same thrilling quality that made "Great Pretender" a hit. Hot two-sider.

THE MULCAYS

(Trans-World 711; 45-711)

B+ "TE AMO" [Southern ASCAP—Mulcay, Mulcay] Accompanied by a chorus and a lush Monty Kelly orking, the Mulcays and their harmonicas glide thru a beautiful latin smoothie. Pretty number that could become a big side if it gets a fair share of exposure.

B "DIXIE" [BMI—Arr. Mulcay] The artists show their versatility on this half, treating a great Southern favorite to a spright and colorful interpretation. Easy to take. Two good sides for the jukes.

AMES BROTHERS

(RCA Victor 20-6481; 47-6481)

B+ "IF YOU WANNA SEE MAMIE TONIGHT" (2:34) [Miller ASCAP—Webster, Fain] Reminiscent of some of the boys' past successes is this clever latin beat item from the new 20th Century pic "The Revolt of Mamie Stover." Cute novelty that could develop into a good seller when the pic gets around.

B+ "IT ONLY HURTS FOR A LITTLE WHILE" (2:38) [Advanced ASCAP—David, Spielman] A touching sentimental ballad warmly and tearfully delivered by the boys. Pretty harmony on a good song. Two-sided threat.

PEPE LUIS ORCH.

(Tico 354; 45-354)

B+ "C'EST LA VIE" [—White, Wolfson] Pepe Luis and his ork dish up an exciting cha cha interpretation of a pop hit of a few months ago. Results are wonderful. Good dance item with a catchy arrangement. Should be a big side in latin music market.

C+ "PIRIPAPAN" [—Mendoza] Another big band arrangement of a good piece of cha cha material. Top half is the sleeper and the side to watch.



DESTINATION

1

cc

A

TEAR
FELL

by

Teresa Brewer

CORAL-61590 (9-61590)

blw
Climbing Fast...

"Bo-Weevil"



THE BIG HITS ARE ON -

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

EDDIE FONTAINE

(Vik 0203; 4X-0203)

B "BABY YOU DID THIS TO ME" (1:57) [Peer Int'l. BMI—Fontaine] Eddie Fontaine is in solid form once again as he belts out a powerful rocker that really swings. Socko rendition of a catchy item that the boppin' kids will enjoy.

C+ "STAND ON THAT ROCK" (2:17) [Regent BMI—Thomas] Another wild and swinging interpretation of a good rhythm tune. Song has an exciting spiritual theme.

MARC FREDERICKS ORCH.

(Dot 15446; 45-15446)

B "MYSTIC MIDNIGHT" [Gallatin BMI—Thompson] Marc Fredericks hands in a beautiful piano and orchestra arrangement of a lush and beautiful melody. Lovely piece of mood material that could catch on. Is already showing action in some territories.

C+ "SYMPHONY TO ANNE" [Gallatin BMI—Thompson] The piano again takes the spotlight on this flowery ear-pleaser. Lush and romantic music.

DOLORES HAWKINS

(Epic 9159; 5-9159)

B+ "I'LL BE SEEING YOU" (2:09) [Williamson ASCAP—Kahal, Fain] Dolores Hawkins breaks loose on her latest release and belts out a high speed rendition of a great oldie. Driving performance that thrills from start to finish. Powerhouse recording that should do well.

B "I GOTTA RIGHT TO SING THE BLUES" (2:50) [Harms ASCAP—Koebler, Arlen] The talented thrush gives out with another strong reading of great standard. Potent rhythm delivery.

THE INK SPOTS

(Grand Award 1001; 45-1001)

B "ROCK AND ROLL RAG" (2:31) [Record Songs ASCAP—Light, Davies] The Ink Spots, led by Deek Watson, make their debut on the new Grand Award label with a cute, novelty rock and roller amusingly handled to an exciting up-beat. Good dance item for the youngsters.

C+ "DO I WORRY?" (2:47) [Melody Lane BMI—Cowan, Worth] The familiar Ink Spot sound is featured on this ballad. Deek's deep vocal reading is most amusing.

HAL MARCH

(Columbia 40684; 4-40684)

B LOVE IS THE \$64,000 QUESTION" [Tree BMI—Ebb, Leyden] Hal March, popular emcee of the "\$64,000 Question", introduces his version of the cute little novelty ballad set to the isolation booth melody. Catchy little pleaser that could click.

C+ "DO IT YOURSELF" [—Livingston, Evans] Hal and a chorus are inviting on this ditty about the currently popular "do it yourself" fad. Happy mambo beat item.

THE CASH BOX SLEEPER OF THE WEEK

"MR. TELEPHONE" (2:40) [Iris-Trojan BMI—Hadad, Brown] **GISELE MacKENZIE** (Vik 0202; 4X-0202)

"DANCE IF YOU WANT TO DANCE" (2:05) [Herbert ASCAP—Flick, Robertson, Nathan]

● Gisele MacKenzie, the popular star of "Your Hit Parade", one of television's leading shows, introduces two tremendous new pieces of material which she may—in time—be performing on her video show. "Mr. Telephone" is a touching love story about a gal who's sitting by the phone waiting to hear from her guy. A sentimental item that should do big things. On "Dance If You Want To Dance", Gisele does a complete change of pace and glides through a wonderful waltz number that seems to grip the listener. An infectious and exciting piece that preaches "live for today for you'll never know what tomorrow will bring". Strong coupling for the thrush.

"BALTIMORE JONES" (2:25) [Joy ASCAP—Gallop, Emer] **CHUCK MILLER** (Mercury 70842; 70842x45)

"BRIGHT RED CONVERTIBLE" (1:50) [Ross Jungnickel ASCAP—Dee, Gold, Taiani]

● Chuck Miller, the man from "The House Of Blue Lights" comes thru with a terrific new release that should have his name across the boards in the next few weeks. It's an exciting folk-type tune labelled "Baltimore Jones". It tells the story of a poor but good man who falls into the hands of the devil but eventually repents and goes straight again. A rhythmic and unusual item with the same fresh quality that made "Sixteen Tons" a click. Lower lid, "Bright Red Convertible" is an amusing rock and roll novelty about a fella who loses his gal to a bright red convertible. Top half is the one to watch.

LA PLAYA SEXTET

(Mardi-Gras 1020; 120-X45)

B+ "THE LAUGHING CHA CHA CHA" [Southern ASCAP—Guerra] The La Playa Sextet, definitely one of the hottest latin-music hit makers in the business, has another big cha cha smash that deserves attention from all who program this music. Commercial item with a great beat. Should be a big success where this music enjoys a healthy sale.

C+ "MAMBO BATIRI" [Ejay BMI—Daly] For a change of pace, this end offers another beat. A good mambo item sure to be enjoyed by all hoofers.

SYLVIA SYMS

(Decca 29903; 9-29903)

B+ "I COULD HAVE DANCED ALL NIGHT" (2:37) [Chappell ASCAP—Loewe, Lerner] Sylvia Syms sinks her teeth into a juicy piece of material and comes off with a strong release that should do well for her. She has a delightful sound and gets an interesting backdrop on this attractive ballad from the B'way smash "My Fair Lady".

B "THE WORLD IN MY CORNER" (2:47) [Northern ASCAP—Mancini, Carroll] The talented artist offers a moody item on this end. The title song from a new U-I flicker.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "A LITTLE LOVE CAN GO A LONG, LONG WAY" Dream Weavers Decca 29905; 9-29905
- ★ "IT ONLY HURTS FOR A LITTLE WHILE" Ames Brothers RCA Victor 20-6481; 47-6481
- ★ "I'LL BE SEEING YOU" Dolores Hawkins Epic 9159; 5-9159
- ★ "FADED ROSE" Hilltoppers Dot 15459; 45-15459
- ★ "I DREAMT I DWELT IN HEAVEN" Five Keys Capitol 3392; F-3392
- ★ "I COULD HAVE DANCED ALL NIGHT" Sylvia Syms Decca 29903; 9-29903

STEVE ALLEN & ORCH.

(Coral 61620; 9-61620)

B "THEME from Picnic" (2:33) [Columbia ASCAP—Duning] Popular TV star Steve Allen throws his hat into the "Picnic" race as he fashions a smooth and lush piano-ork arrangement of the lovely title theme from the smash box office flicker. A chorus assists, singing without words.

B "JUANITA" (2:47) [Tee-Kaye ASCAP—Towne] The chorus does a beautiful job in this lovely oldie. Excellent revival treatment that could start the song rolling again.

BILLY MERMAN

(President 1009; 45-1009)

B "SPRINGTIME IN MONACO" (2:46) [Fern ASCAP—Baum, Kaye] With the Grace Kelly Monaco wedding commanding heaps of publicity, this release is perfectly timed. It's a lovely romantic affair smoothly styled by a talented newcomer, Billy Merman. Lovely latin quality.

B "900 MILES" (2:45) [Wemar BMI—Shaw, Karlen, Zimmerman] The versatile songster changes the pace on this end and introduces a terrific folk-type ballad with an exciting beat. Two extremely different sides—both very good.

RITA PAUL

(Decca 29798; 9-29798)

B "DING-DONG-DING" (2:55) [Panorama ASCAP—Goell, Carroll, Menke, Lindenau, Lang] Rita Paul, a talented young newcomer, makes an impressive debut on Decca label singing a beautiful waltz ballad with a sentimental flavor. Another strong acquisition from Decca's German Polydor label. Could develop into big seller.

C+ "OH! MY LIEBER LIEBCHEN" (2:50) [Shapiro, Bernstein ASCAP—Tobias, Simon] Another pretty waltz pleaser of German origin. Has a spright gay air about it.

JERRY WALLACE

(Wing 90065; 90065x45)

C+ "EYES OF FIRE LIPS OF WINE" (2:37) [Leon Rene ASCAP—Rene, Rene] The kids will go for this commercial rock and roller with a catchy lyric. Wallace handles the tune pleasantly and comes off with a strong side.

C+ "MONKEY SEE MONKEY DO" (2:37) [Leon Rene ASCAP—Rene] A cute bopper with a zany but good beat.

THE DREAM WEAVERS

(Decca 29905; 9-29905)

B+ "A LITTLE LOVE CAN GO A LONG, LONG WAY" (2:30) [Northern ASCAP—Fain, Webster] The Dream Weavers, featuring Wade Buff in the lead, do a beautiful job on a wonderfully tender ballad. The song attracted tremendous attention when it was featured as the major tune of a superb teleplay called "Joey" staged recently on the Goodyear TV Playhouse. Although the song is not a new one, it is now very ripe for hitdom. Watch it.

C+ "IS THERE SOMEBODY ELSE" (2:35) [Northern ASCAP—Robertson, Cogane, Mysels] Another dreamy romantic pleaser tenderly warbled by Wade and the crew. Buff has a charming and unique sound.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

TWO POWERFUL NEW HITS!

HER FIRST AMERICAN RELEASE!

MIYOSHI UMEKI

(NANCY)



"Why Talk"

AND

"HOW DEEP IS THE OCEAN"

MERCURY 70838

ROCKIN' BOOGIE!

CHUCK MILLER



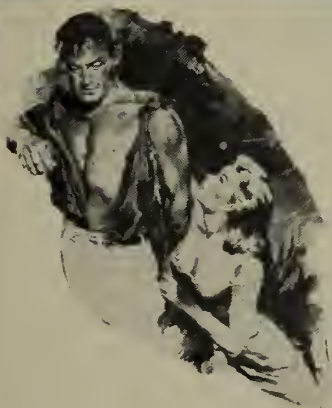
"Bright Red Convertible"

AND

"BALTIMORE JONES"

MERCURY 70842

INSTRUMENTALS FOR SOLID SALES



THE THEME FROM

picnic

RALPH MARGERIE

AND HIS ORCHESTRA

MERCURY 70836

"Flamenco Love"

RICHARD HAYMAN

MERCURY 70837



"Poinciana"

DICK CONTINO

MERCURY 70830



"The Cat's Meow"

HARMONICATS

MERCURY 70841



"Beautiful Girls Of Vienna"

DAVID CARROLL

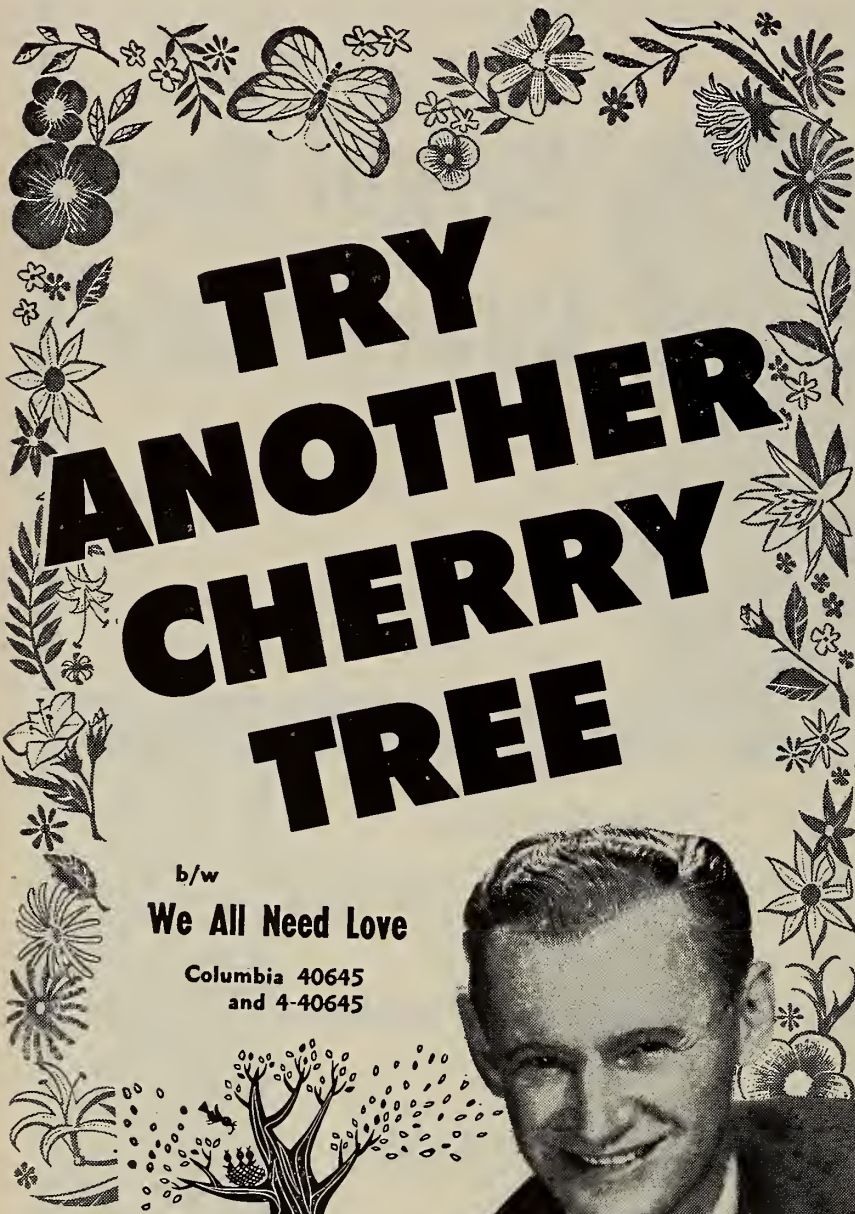
MERCURY 70822



CHICAGO 1, ILLINOIS

Sammy Kaye

and his ORCHESTRA



TRY ANOTHER CHERRY TREE

b/w

We All Need Love

Columbia 40645
and 4-40645

4 Best Seller on Columbia

The New Sammy Kaye Album

"TODAY'S TOP POPS"

"The Poor People Of Paris"
"Lisbon Antigua"
"No Not Much"

"Moritat"
"Great Pretender"
"It's Almost Tomorrow"

COLUMBIA RECORDS

© Columbia. © T.M.

RECORD REVIEWS

<input type="checkbox"/> DISK & SLEEPER	<input type="checkbox"/> GOOD
<input type="checkbox"/> EXCELLENT	<input type="checkbox"/> FAIR
<input type="checkbox"/> VERY GOOD	<input type="checkbox"/> MEDIOCRE

"STANDING ON THE CORNER"

- Four Lads Columbia 40674
- Dean Martin Capitol 3414
- Mills Brothers Decca 29897
- Neal Hefti Singers Epic 9158

"SOMEBODY SOMEWHERE"

- Doris Day Columbia 40673
- Roy Hamilton Epic 9160
- Pat Kirby Decca 29884

"JOEY, JOEY, JOEY"

- Billy Eckstine RCA Victor 20-6488
- Merv Griffin & Percy Faith Columbia 40685
- Neal Hefti Singers Epic 9158
- Lancers Coral 61614
- Peggy Lee Decca 29877

"THE MOST HAPPY FELLA"

- Buddies Decca 29840
- Johnny Desmond Coral 61608
- Frankie Laine Columbia 40663

● Five years ago, Frank Loesser created quite a sensation on Broadway when his show "Guys And Dolls" took the city by storm. Now the great writer is in the midst of bringing to New York an even bigger work of art—a Broadway operetta titled "The Most Happy Fella", based on the Sidney Howard Pulitzer Prize winning novel of the 1920's "They Knew What They Wanted". Critics who have seen the show in its pre-Broadway tryouts, have raved about the new work which will come into New York on May 3. The operetta contains 35 songs. Above are the first four to have been recorded. They're four delightful numbers which should jam the airwaves in the coming weeks. They are getting a tremendous push and many of the top interpretations should end up big sellers. Kermit Bloomgarten and Lynn Loesser produced the show which features Robert Weede, Jo Sullivan, Susan Johnson, Shorty Long, Mona Paulee, and Art Lund. Frank Music is the publisher.

A UNANIMOUS CHOICE

"BEST BET" **VARIETY**
"SURE HIT" **CASH BOX**

"CAN YOU FIND IT IN YOUR HEART"

Recorded by

Tony Bennett

Columbia =40667

On Its Way To A BIG HIT

"BEST BET" **VARIETY**

"IT ONLY HURTS FOR A LITTLE WHILE"

Recorded by

The Ames Bros.

R.C.A. #47-6481

WARNER BROS. MUSIC DIVISION 488 Madison Ave., New York 22, N.Y.

THE CASH BOX
ROUND THE WAX CIRCLE

NEW YORK:

The artists who have recorded "Walk Hand In Hand" aren't exactly doing that but they certainly are following closely on each other's heels. All three, Tony Martin, Andy Williams and Denny Vaughan are visiting disk jockeys around the country and it's happened a couple of times now that just as one of the artists leaves a city, the next one follows him in. . . . Danny Winchell, back from a three month stay in Florida, is looking forward to making records again. . . . Tony Wilson of Deerhaven Music became the father last week of a baby boy named Bradley Jay Wilson. . . . Jack Howard president of the Bill Haley Fan Club, has organized the Decca Girl staff into a special fan club for Haley. . . . Jack Dunn has left Coral to go into TV films. . . . Eileen Barton currently at the Copa for a three week stint. The thrush knocked 'em dead last time she was there with an act which got her national publicity. . . . Johnny Brandon, King's newcomer whose "Rock A Bye Baby" is starting to make noise, heads out to Cleveland, Cincinnati, Chicago, Columbia and Akron to visit with jockeys, do TV work and appear on Bill Randle's All Star Benefit Show. . . . Betty Madigan has been booked into the Empire Room of the Palmer House in Chicago for four weeks starting April 19. While there, Betty is scheduled to perform at the MOA banquet to be held May 8. . . . Harry Belafonte, currently on tour with his new show, "Sing, Man, Sing", will co-star with Susan Hayward in "A Winter's Morn", written by Belafonte's manager, Jay Richard Kennedy. . . . Erroll Garner makes his only New York concert appearance this Spring at Town Hall on Sunday afternoon, April 29, when he performs for the benefit of the Phi Beta Sigma Fraternity Scholarship Fund.



EILEEN BARTON

CHICAGO:

"Though you wouldn't know it from the temperature, it must be spring. Monday, 4/9 marked the debut of WBBM-TV's "Universal Golf Clinic". Charlie Grant, pro at Barrington Country Club, is instructor and Bob Cunningham emcees the show. (Golfers! Get those clubs from the closet.) . . . Jim Lounsbury and his new dance band bowed at the Holiday Ballroom, 3/31. The band, with Penny Smith (Mrs. Lounsbury) doing the vocals, skedded for series of weekend dates during April and May. . . . Dick Roman, whose latest on the AA label is "Unknown To Me", in Chi for 3 days. Dick clicked on Jim Conway's "In Town Tonight". . . . Gogi Grant arrived 4/5 for promotion work on her latest disk, "The Wayward Wind". . . . Jimmy Hilliard and Lew Douglas of Bally currently in Hollywood for recording sessions. . . . Rita Raines just cut new sides for Deed. Those at session believe record will be a big one. Rita appeared at the Leland Hotel in Aurora, 4/10, and goes to Iroquois Gardens in Louisville, Ky., 4/16. . . . Chuck Peele announces his forthcoming marriage to Marna Boice of Minneapolis. Wedding will take place September 1st. . . . Good-looking Joe Reynolds dropped in for a chat. Joe is real excited about his newest MGM disk, "Am I The Guy" and hopes he's the guy to have a hit. . . . The Disk Jockey Sextet's first record for Mercury, appropriately titled "Disk Jockey Blues" was presented on Jack Eigen's TV-er, 4/9. The deejays; Bill Anson, Eddie Hubbard, Jack Eigen, Bill O'Connor, Danny Sorkin and Jim Lounsbury, all appeared on the show. . . . Shelley Manne and His Men bowed at the Preview Lounge, 4/4, for a two weeks stay. . . . Buddy Laine and his ork set for weekend appearances during April and May at the Chevy Chase Country Club. . . . Howard Miller skeds Betty Johnson for appearance on Thursday night TV-er. Betty's current hit on Bally is "I'll Wait" and "Tell Me Why". . . . John McCleverty and his Calypso Band currently on view at the Blue Angel. . . . Dance bands blooming all over Chicago. Les Brown's band clicked at the Melody Mill over Easter. Chuck Foster has extended engagement at the Aragon Ballroom. Carl Sands, piano playing maestro, holds sway at the Vogue. . . . Frank Holzfiend, boss man at the Blue Note, imparted words of jazz knowledge at the College of Complexes, 4/4.



BETTY JOHNSON

HOLLYWOOD:

Gogi Grant's New Era disk of "Wayward Wind" breaking in New York, Chicago, and locally. A note from Gogi says she will be busy playing clubs back East until summer. . . . Herb Jeffries into the Crescendo for 10 days, starting April 20th. . . . Spike Jones recorded "Love Is a Mangy Kind of Thing," featuring dog star Lassie for Verve. His first album for the label will be "Dinner Music For People Who Aren't Very Hungry". . . . Carol Richards cut five up-tempo sides with Henri Rene conducting for her second RCA-Victor session. . . . Bert Convy, who recently disbanded his group The Cheers, recorded four sides for Capitol as a single. . . . Both sides of Kay Cee Jones' new American Records release were written by Freddie Morgan who composed her hit "Japanese Farewell Song". . . . Bill Daniels took over Zeke Manners' disk-jockey post on KFWB last week. Zeke resigned his spot to devote full time to his KCOP television show. . . . Bob Welles has written two original tunes for Lisa Kirk to sing in her starring dramatic role on "Front Row Center", CBS-TV this Sunday. . . . The first LP's in Imperial Records new album line out this week. Lew Chudd, president of Imperial leaves for Europe next Thursday to record several European artists for release on Imperial LP's. . . . Jay Lowy busy pushing all versions of "Main Title" and Lonnie Donegan's "Rock Island Line". . . . Decca hoping for another teenager hit in Gloria Mann's waxing of "A Friendship Ring". . . . Billy May doing the arrangements for Yma Sumac's new album recording this week. . . . Mayor George Christopher presented Rusty Draper with his golden record for "Gambler's Guitar" at the San Francisco City Hall. . . . Sylvia Syms due in town to promote her first single on Decca. . . . The Kings Four, currently at the Melody Room cut their first date on their new MGM record contract.



RUSTY DRAPER

Patty
Andrews

Friendship
Ring

MUSIC DRIVES
ME CRAZY

record no. 3403



"FABULOUS VOCALS ON 2 HIT MOVIE THEMES"

"DELILAH JONES"

Based on "Main Title" theme from "The Man With the Golden Arm"

"PICNIC"

Based on "Theme" from "Picnic"

"The Fabulous"
McGUIRE SISTERS

CORAL
61627 (9-61627)



THE BIG MOVIE HITS ARE ON . . .





**OTIS WILLIAMS
and his CHARMS
IVORY TOWER
DELUXE 6093
THAT'S YOUR MISTAKE
DELUXE 6091**

**BOYD BENNETT
BLUE SUEDE SHOES
KING 4903**

**LITTLE WILLIE JOHN
ARE YOU EVER
COMING BACK
b/w
I'M STICKIN' WITH
YOU BABY
KING 4893**

**THE MIDNIGHTERS
OPEN UP THE BACK DOOR
b/w
ROCK, GRANNY, ROLL
FEDERAL 12260**

**MOON MULLICAN
HONOLULU ROCK-A ROLL-A
b/w
SEVEN NIGHTS TO ROCK
KING 4894**

**JAMES BROWN with the
FAMOUS FLAMES
PLEASE, PLEASE, PLEASE
FEDERAL 12258**

**EARL BOSTIC
BUGLE CALL RAG
b/w
I'LL STRING ALONG
WITH YOU
KING 4905**

NEW RELEASES!!!

**BOYD BENNETT
THE GROOVY AGE
b/w
LET ME LOVE YOU
KING 4925**

**JOE TEX
SHE'S MINE
b/w
I HAD TO COME
BACK TO YOU
KING 4911**

**JIMMY NOLEN
WIPE YOUR TEARS
b/w
DON'T LEAVE ME NO MORE
FEDERAL 12262**

**KING
RECORDS**



Well it happened! Lonnie Donegan has signed with Mannie Greenfield, who will act as his personal manager, handling American affairs for the "Rock Island Line." lad. It looks as though Lonnie is set to visit the States in the very near future.

London Laurels to Kay Starr who hit the No. 1 spot in the Best Selling Charts with her waxing of "Rock and Roll Waltz."

Ruby Murray back from a recent visit to the States to celebrate her 21st birthday. The E.M.I. group gave her a luncheon at the Savoy Hotel. . . Also back from the States is A. and R. man Norrie Paramor who looks radiant after what, I take, must have been a most successful trip.

Norman Payne of M.C.A. called to say how happy he was on having successfully negotiated a deal for Dorothy Dandridge to open at the Savoy on April 16th.

H.M.V. has issued the Elvis Presley record of "Heartbreak Hotel," labeling Elvis "The King of Western Pop."

Providing the Musicians' Union and Labor Permits are granted, it is very likely that Louis Armstrong's "All Stars" will tour Britain. . . Don Cornell appears this Sunday in "The Sunday Night At The Palladium" Show on Channel 9.

B.B.C. is to televise six hours of the three day jubilation taking place in Monaco for the Grace Kelly, Rainier wedding, and special EUrovision links will give wide coverage to the event.

Winifred Atwell will be guest pianist when Andre Kostelanetz conducts an-all Gershwin programme at The Royal Albert Hall on May 6th.

This week's best selling pop singles (Courtesy "New Musical Express")

- "Rock And Roll Waltz" Kay Starr (HMV)
- "It's Almost Tomorrow" Dream Weavers (Brunswick)
- "Poor People Of Paris" Winifred Atwell (Eng. Decca)
- "Zambesi" Lou Busch (Capitol)
- "Only You" Hilltoppers (London)
- "Memories Are Made Of This" Dave King (Eng. Decca)
- "Memories Are Made Of This" Dean Martin (Capitol)
- "See You Later, Alligator" Bill Haley & Comets (Brunswick)
- "Chain Gang" Jimmy Young (Eng. Decca)
- "Theme from 3 Penny Opera" Dick Hyman Trio (MGM)

THE CASH BOX



MELODY SONG SHOPS, INC.
Brooklyn, N. Y.

- Why Do Fools Fall In Love (Teen Agers)
- Lisbon Antigua (N. Riddle)
- Little Girl Of Mine (Cleffones)
- Magic Touch (Platters)
- No, Not Much (Four Lads)
- Blue Suede Shoes (Perkins)
- A Tear Fell (Teresa Brewer)
- Rock And Roll Waltz (Starr)
- Lovely One (Four Voices)
- Juke Box Baby (Perry Como)

APPEL VENDING CO.
Philadelphia, Pa.

- Rock And Roll Waltz (Starr)
- Lisbon Antigua (N. Riddle)
- 3 Penny Opera (Dick Hyman)
- A Tear Fell (Teresa Brewer)
- Eddie My Love (Teen Queens)
- Juke Box Baby (Perry Como)
- Poor People Of Paris (Baxter)
- Bo Weevil (Teresa Brewer)
- Innamorata (Dean Martin)
- Blue Suede Shoes (Perkins)

DON LEARY'S, INC.
Minneapolis, Minn.

- Heartbreak Hotel (E. Presley)
- Blue Suede Shoes (C. Perkins)
- Lisbon Antigua (N. Riddle)
- Poor People Of Paris (Baxter)
- No, Not Much (Four Lads)
- I'll Be Home (Pat Boone)
- Rock And Roll Waltz (Starr)
- Why Do Fools Fall In Love (Diamonds)
- Rock Island Line (Donegan)
- Hot Diggity (Perry Como)

BILL LAMB RECORD SHOPPE
Flint, Mach.

- Blue Suede Shoes (Perkins)
- Heartbreak Hotel (E. Presley)
- Why Do Fools Fall In Love (Teen Agers)
- Main Title (Gaylords)
- Long Tall Sally (L. Richard)
- Eddie My Love (Teen Queens)
- Hot Diggity (Perry Como)
- I'll Be Home (Pat Boone)
- Poor People Of Paris (Baxter)
- Rock Island Line (Donegan)

JORDON MARSH CO.
Boston, Mass.

- Lisbon Antigua (N. Riddle)
- Poor People Of Paris (Baxter)
- Hot Diggity (Perry Como)
- Great Pretender (Platters)
- 3 Penny Opera (B. Vaughn)
- I'll Be Home (Pat Boone)
- Bo Weevil (Teresa Brewer)
- Eloise (Kay Thompson)
- Innamorata (Jerry Vale)
- Moonglow & Picnic (Stoloff)

MELODY MART
Paducah, Ky.

- Blue Suede Shoes (Perkins)
- Heartbreak Hotel (E. Presley)
- Poor People Of Paris (Baxter)
- Juke Box Baby (Perry Como)
- Long Tall Sally (L. Richard)
- Speedoo (Cadillacs)
- Main Title (Elmer Bernstein)
- Why Do Fools Fall In Love (Diamonds)
- 3 Penny Opera (Dick Hyman)
- To You, My Love (N. Noble)

LOOMIS TEMPLE OF MUSIC
New Haven, Conn.

- I Was The One (E. Presley)
- Church Bells May Ring (Willows)
- Moonglow & Picnic (Stoloff)
- Heartbreak Hotel (E. Presley)
- Rock Island Line (L. Donegan)
- Why Do Fools Fall In Love (Teen Agers)
- Blue Suede Shoes (Perkins)
- Main Title (Elmer Bernstein)
- When You Lose The One You Love (David Whitfield)
- Magic Touch (Platters)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

- Poor People Of Paris (Baxter)
- A Tear Fell (Teresa Brewer)
- No, Not Much (Four Lads)
- Missing (McGuire)
- Juke Box Baby (Perry Como)
- Moonglow & Picnic (G. Cates)
- Lisbon Antigua (N. Riddle)
- Rock Island Line (Cornell/Donagan)
- Main Title (Dick Jacobs)
- 3 Penny Opera (Dick Hyman)

THE RADIO CENTER
New Orleans, La.

- Hot Diggity (Perry Como)
- Heartbreak Hotel (E. Presley)
- Poor People Of Paris (Baxter)
- Picnic & Moonglow (Stoloff)
- Rock Island Line (Donegan)
- No, Not Much (Four Lads)
- Magic Touch (Platters)
- Bo Weevil (Teresa Brewer)
- Main Title (Dick Jacobs)
- Eddie My Love (Fontanes)

EARL ODLAND
Sioux Falls, S. Dak.

- Heartbreak Hotel (E. Presley)
- Poor People Of Paris (Baxter)
- 3 Penny Opera (L. Welk)
- Lisbon Antigua (N. Riddle)
- Why Do Fools Fall In Love (Diamonds)
- I'll Be Home (Pat Boone)
- Bo Weevil (Teresa Brewer)
- Blue Suede Shoes (Perkins)
- Eddie My Love (Chordettes)
- No, Not Much (Four Lads)

ANDERSON MUSIC
Red Bank, N. J.

- Blue Suede Shoes (Perkins)
- Why Do Fools Fall In Love (Teen Agers)
- Magic Touch (Platters)
- Heartbreak Hotel (E. Presley)
- I'll Be Home (Pat Boone)
- Tutti Frutti (Pat Boone)
- Long Tall Sally (L. Richard)
- Hot Diggity (Perry Como)
- Main Title (Elmer Bernstein)
- A Tear Fell (Teresa Brewer)

NATIONAL RECORD MART
Pittsburgh, Pa.

- Hot Diggity (Perry Como)
- Poor People Of Paris (Baxter)
- Lovely One (Four Voices)
- Main Title (Richard Maltby)
- Magic Touch (Platters)
- April In Paris (Wil B. Davis)
- 11th Hour Melody (Hibbler)
- Madeira (Mitch Miller)
- Tell Me (Chuckles)
- Rock And Roll Waltz (Starr)

THE GROOVE RECORD SHOP
Norfolk, Va.

- Long Tall Sally (L. Richard)
- Heartbreak Hotel (E. Presley)
- Magic Touch (Platters)
- Why Do Fools Fall In Love (Teen Agers)
- Lisbon Antigua (N. Riddle)
- Tutti Frutti (Pat Boone)
- Beyond The Sea (R. Williams)
- Angels In The Sky (Crewcuts)
- Rock And Roll Waltz (Starr)
- A Tear Fell (Teresa Brewer)

LYRIC NEWS & REC. SHOP
Indianapolis, Ind.

- Poor People Of Paris (Baxter)
- Why Do Fools Fall In Love (Teen Agers)
- Rock And Roll Waltz (Starr)
- No, Not Much (Four Lads)
- Hot Diggity (Perry Como)
- Heartbreak Hotel (E. Presley)
- I'll Be Home (Pat Boone)
- Later, Alligator (Bill Haley)
- 3 Penny Opera (Dick Hyman)
- Main Title (Elmer Bernstein)

HUDSON ROSS
Chicago, Ill.

- Why Do Fools Fall In Love (Teen Agers)
- Blue Suede Shoes (Perkins)
- Poor People Of Paris (Baxter)
- Hot Diggity (Perry Como)
- Main Title (Richard Maltby)
- Lisbon Antigua (N. Riddle)
- I'll Be Home (Pat Boone)
- Rock And Roll Waltz (Starr)
- Heartbreak Hotel (E. Presley)
- A Tear Fell (Teresa Brewer)

GIFT MART MUSIC CENTER
Jamaica, L. I., N. Y.

- Rock And Roll Waltz (Starr)
- Magic Touch (Platters)
- Great Pretender (Platters)
- Lisbon Antigua (N. Riddle)
- Later, Alligator (Bill Haley)
- No, Not Much (Four Lads)
- 3 Penny Opera (Dick Hyman)
- Juke Box Baby (Perry Como)
- 16 Tons (T. Ernie Ford)
- Mr. Wonderful (S. Vaughan)

MUSIC SALES
Toledo, Ohio

- Heartbreak Hotel (E. Presley)
- Blue Suede Shoes (Perkins)
- Hot Diggity (Perry Como)
- I'll Be Home (Pat Boone)
- Why Do Fools Fall In Love (Teen Agers)
- Ivory Tower (Cathy Carr)
- Rock Island Line (Donegan)
- A Tear Fell (Teresa Brewer)
- Poor People Of Paris (Baxter)
- Drummer Boy (Tony Travis)

AVALON RECORD SHOP
Houston, Tex.

- Heartbreak Hotel (E. Presley)
- Blue Suede Shoes (Perkins)
- Long Tall Sally (L. Richard)
- Ivory Tower (Otis Williams)
- Why Do Fools Fall In Love (Diamonds)
- Poor People Of Paris (Baxter)
- Magic Touch (Platters)
- Poor Little Doggie (Scholars)
- Port Au Prince (N. Riddle)
- Main Title (Dick Jacobs)

KATZ DRUG CO.
Kansas City, Mo.

- Heartbreak Hotel (E. Presley)
- Blue Suede Shoes (Perkins)
- Long Tall Sally (L. Richard)
- Juke Box Baby (Perry Como)
- Rock Island Line (Donegan)
- Maderia (Mitch Miller)
- Bo Weevil (Teresa Brewer)
- Lovely One (Four Voices)
- Main Title (Richard Maltby)
- Hot Diggity (Perry Como)

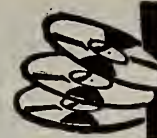
BURKE'S MUSIC SHOP
St. Paul, Minn.

- Heartbreak Hotel (E. Presley)
- Blue Suede Shoes (Perkins)
- Rock Island Line (Donegan)
- I'll Be Home (Pat Boone)
- Why Do Fools Fall In Love (Diamonds)
- Hot Diggity (Perry Como)
- Strange Love (Native Boys)
- Ivory Tower (Otis Williams)
- Ain't Misbehavin' (J. Ray)
- No, Not Much (Four Lads)

GINSBURG MUSIC CO.
Roswell, N. M.

- 3 Penny Opera (Dick Hyman)
- Poor People Of Paris (Baxter)
- No, Not Much (Four Lads)
- Why Do Fools Fall In Love (Gale Storm)
- I'll Be Home (Pat Boone)
- Lisbon Antigua (N. Riddle)
- Rock And Roll Waltz (Starr)
- Mr. Wonderful (Peggy Lee)
- Heartbreak Hotel (E. Presley)
- Juke Box Baby (Perry Como)

America's Fastest Selling Records



DECCA
RECORDS

THE HIT RECORDINGS

from Frank Loesser's new hit musical

"THE MOST HAPPY FELLA"



Peggy Lee

"JOEY, JOEY, JOEY"

Decca 29877 (9-29877)



Mills Bros.

"STANDING ON THE CORNER"

Decca 29897 (9-29897)



Pat Kirby

"SOMEBODY SOMEWHERE"

Decca 29884 (9-29884)



The Buddies

"THE MOST HAPPY FELLA"

Decca 29840 (9-29840)

A New World of Sound



DECCA records

THE CASH BOX

The Nation's TOP 50

COMPILED BY "THE CASH BOX"

Comprising 100 Selections

AA—Double A
AB—Abbott
AL—Aladdin
AO—Apollo
AP—ABC
AR—Arcade

AT—Atlantic
BA—Baton
BN—Benida
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown

DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Era
ES—Essex
EX—Excella
FB—Fabor
FE—Federal
FI—Fiesta

FR—Fraternity
GE—Gee
GN—Golden
GR—Groove
GTJ—Good Time
Jazz
HE—Herald
IM—Imperial
ES—Essex
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp

KL—King
LI—Liberty
LO—London
MB—Melba
MD—Media
ME—Mercury
MG—MGM
MO—Modern
NG—Norgren
OK—Okeh
OL—Olympic
PA—Parrot

PE—Peacock
PP—Peter Pan
PR—Prestige
RA—Rainbow
RE—Regent
RL—Real
RM—Rama
RP—RPM
SE—Seeco
SO—Sound

5P—Specialty
SU—Sun
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
WI—Wing

Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising 100 Selections

- Pos. Pos. 4/7 3/31
- 1—Poor People Of Paris** 1 1
★CA-3336 (F-3336)—LE5 BAXTER
Helen Of Troy
- CR-61592 (9-61592)—LAWRENCE WELK
Nobody Knows But The Lord
- DE-29835 (9-29835)—RUSS MORGAN
Annabelle
- GR-0144 (4G-0144)—CHRIS POWELL
Theme from Three Penny Opera
- LO-1628 (45-1628)—WINIFRED ATWELL
Stardust
- MG-12188 (K12188)—ROGER ROGER
Chinese Bolero
- TI-351 (45-351)—PETE TERRACE
- VI-20-6366 (47-6366)—CHET ATKINS
Honey
- 2—Why Do Fools Fall In Love** 2 3
DE-29832 (9-29832)—GLORIA MANN
Partners For Life
- ★DO-15448 (45-15448)—GALE STORM
I Walk Alone
- ★GE-1002 (45-1002)—TEEN AGERS
Please Be Mine
- ★ME-70790 (70790 x 45)—DIAMONDS
You Baby You
- 3—Blue Suede Shoes** 4 7
CA-3373 (F-3373)—BOB ROUBIAN
Candy Coated Kisses
- CO-21505 (4-21505)—SID KING & 5 STRINGS
Let 'Er Roll
- DE-29980 (9-29980)—ROY HALL
Luscious
- DO-15456 (45-15456)—JIM LOWE
The \$64,000 Question
- KI-4903 (45-4903)—BOYD BENNETT
Mumbles Blues
- ME-70805 (70805x45)—JERRY MERCER
Ghost Of My Love
- MG-12197 (K12197)—SAM TAYLOR
To A Wild Rose
- ★SU-234 (45-234)—CARL PERKINS
Honey Don't
- VI-20-6450 (47-6450)—PEE WEE KING
Tennessee Dancin' Doll
- 4—Heartbreak Hotel** 7 11
MO-985 (45-985)—CADETS
Church Bells May Ring
- ★VI-20-6420 (47-6420)—ELVIS PRESLEY
I Was The One
- 5—Hot Diggity** 6 10
★VI-20-6427 (47-6427)—PERRY COMO
Juke Box Baby
- 6—Lisbon Antigua** 3 2
★CA-3287 (F-3287)—NELSON RIDDLE
Robin Hood
- CO-40635 (4-40635)—MITCH MILLER O.
Willy Can

- Pos. Pos. 4/7 3/31
- CR-61553 (9-61553)—ALAN DALE
I'm Gonna Sleep With One Eye Open
- CR-61595 (9-61595)—LAWRENCE WELK
Chain Gang
- VI-20-6406 (47-6406)—LEO DIAMOND
Music Box Tango
- VI-20-6418 (47-6418)—1956 JAZZ ALL STARS
Theme From Three Penny Opera
- 7—A Tear Fell** 12 13
AT-1086 (45-1086)—IVORY JOE HUNTER
I Need You By My Side
- ★CR-61590 (9-61590)—TERESA BREWER
Bo Weevil
- VI-20-6482 (47-6482)—ANITA CARTER
One Heartache At A Time
- 8—I'll Be Home** 5 6
★CK-830 (45-830)—FLAMINGOS
Need Your Love
- ★DO-15443 (45-15443)—PAT BOONE
Tutti-Frutti
- 9—Juke Box Baby** 10 8
★VI-20-6427 (47-6427)—PERRY COMO
Hot Diggity
- 10—No, Not Much** 9 4
★CO-40629 (4-40629)—FOUR LADS
I'll Never Know
- 11—The Magic Touch** 17 24
★ME-70819 (70819 x 45)—PLATTERS
Winner Take All
- 12—Rock Island Line** 18 31
CA-3397 (F-3397)—MERRILL MOORE
King Porter Stomp
- CR-61613 (9-61613)—DON CORNELL
Na-Na Na-Na
- DE-29883 (9-29883)—BOBBY DARIN & JAYBIRDS
Timber
- DO-1279 (45-1279)—JIMMY WORK
That's The Way It's Gonna Be
- EP-9161 (5-9161)—JIMMY GAVIN
Johnny Rollin' Stone
- KI-4918 (45-4918)—GRANDPA JONES
Hello Blues
- LI-55019 (45-55019)—ROD MCKUEN
Head Like A Rock
- ★LO-1650 (45-1650)—LONNIE DONEGAN
John Henry
- ME-70831 (70831 x 45)—LEN DRESLAR
Real Live Doll
- 13—Rock And Roll Waltz** 8 5
VE-2000 (2000 x 45)—B. BREGMAN & A. O'DAY
I'm With You
- ★VI-20-6359 (47-6359)—KAY STARR
I've Changed My Mind A Thousand Times

- Pos. Pos. 4/7 3/31
- 14—Main Title (Man With The Golden Arm)** 15 16
★CA-3372 (F-3372)—BILLY MAY
Phonograph Song
- CO-40664 (4-40664)—LE5 ELGART
D.J. Jamboree
- ★CR-61606 (9-61606)—DICK JACOBS
Butternut
- ★DE-29869 (9-29869)—ELMER BERNSTEIN
Clark Street
- LO-1644 (45-1644)—TED HEATH O.
Siboney
- ★VK-0196 (4X-0196)—RICHARD MALTBY
Heart Of Paris
- WI-90063 (90063 x 45)—BUDDY MORROW
I Should Care
- 15—Long Tall Sally** 25 50
CO-40679 (4-40679)—MARTY ROBBINS
Mr. Tear Drop
- DO-15457 (45-15457)—PAT BOONE
Just As Long As I'm With You
- 5P-572 (45-572)—LITTLE RICHARD
Slippin' And Slidin'
- 16—The Great Pretender** 11 9
CA-3396 (F-3396)—STAN FREBERG
Search For Bridey Hammerschlaugen
- MD-1020 (45-1020)—JACKIE RIGGS
His Gold Will Melt
- ★ME-70753 (70753 x 45)—PLATTERS
I'm Just A Dancing Partner
- 17—Eddie My Love** 13 14
★CD-1284 (45-1284)—CHORDETTES
Whistlin' Willie
- ★DO-15450 (45-15450)—FONTANE SISTERS
Yum Yum
- EP-9151 (5-9151)—LILLIAN BRIGGS
Teen In Jeans From New Orleans
- ★RP-453 (45-453)—THE TEEN QUEENS
Just Goofed
- 18—Theme From Three Penny Opera** 14 15
CA-3329 (F-3329)—LES PAUL & MARY FORD
In Nuevo Laredo
- CO-40587 (4-40587)—LOUIS ARMSTRONG
Bock O' Town Blues
- CO-40586 (4-40586)—TURK MURPHY
Maryland, My Maryland
- CO-40657 (4-40657)—BOYD RAEBURN
Fine And Mellow
- CR-61574 (9-61574)—LAWRENCE WELK
Stompin' At The Savoy
- DE-29816 (9-29816)—OWEN BRADLEY
Lights Of Vienna
- DO-15444 (45-15444)—BILLY VAUGHN
Little Boy Blue

- Pos. Pos. 4/7 3/31
- GR-0144 (4G-0144)—CHRIS POWELL
Poor People Of Paris
- LO-1645 (45-1645)—ERIC RODGERS TRIO
Aisha
- ★ME-70781 (70781 x 45)—RICHARD HAYMAN & JAN AUGUST
I'll Be With You In Apple Blossom Time
- ★MG-12149 (K12149)—DICK HYMAN TRIO
Boules, Bongles & Beads
- VI-20-6419 (47-6419)—JOHN GORDY
Annabelle
- VI-20-6417 (47-6417)—TITO PUENTE
Mama Ines
- VI-20-6418 (47-6418)—1956 JAZZ ALL STARS
Lisbon Antiga
- 19—Ivory Tower** 27 48
★DL-6093 (45-6093)—OTIS WILLIAMS & CHARMS
In Paradise
- DO-15458 (45-15458)—GALE 5TORM
I Ain't Gonna Worry
- ★FR-734 (45-734)—CATHY CARR
Please, Please Believe Me
- 20—See You Later, Alligator** 16 12
CH-1609 (45-1609)—BOBBY CHARLES
On Bended Knee
- ★DE-29791 (9-29791)—BILL HALEY & COMETS
The Paper Boy
- DE-29786 (9-29786)—ROY HALL
Don't Stop Now
- VI-20-6426 (47-6426)—OTTO BASH
Lookout Mountain
- 21—Moonglow & Theme From Picnic** — —
★CR-61618 (9-61618)—GEORGE CATES
Rio Batucada
- ★DE-29888 (9-29888)—MORRIS STOLOFF
Picnic
- 22—Lovely One** 19 19
★CO-40643 (4-40643)—FOUR VOICES
Geronimo
- 23—The Saints Rock 'N Roll** 32 42
★DE-29870 (9-29870)—BILL HALEY & COMETS
R-O-C-K
- 24—Innamorata** 20 17
★CA-3352 (F-3352)—DEAN MARTIN
Lady With The Big Umbrella
- ★CO-40634 (4-40634)—JERRY VALE
Second Ending
- DE-29767 (9-29767)—FRANK VERNA
I'd Give A Million Tomorrows

- Pos. Pos. 4/7 3/31
- 25—Mr. Wonderful** 22 23
AP-9669 (45-9669)—BETTE ANNE STEELE
Never Do A Tango With An Eskimo
- CR-61591 (9-61591)—DOROTHY COLLINS
Love Me As Tho There Were No Tomorrow
- ★DE-29834 (9-29834)—PEGGY LEE
Crazy In The Heart
- EP-9146 (5-9146)—MELLO-LARKS
Leroy
- ★ME-70777 (70777 x 45)—SARAH VAUGHAN
You Ought To Have A Wife
- ★VI-20-6392 (47-6392)—TEDDI KING
Are You Slipping Thru My Fingers
- 26—Too Young To Go Steady** 33 —
★CA-3390 (F-3390)—NAT "KING" COLE
Never Let Me Go
- ME-70820 (70820 x 45)—PATTI PAGE
My First Formal Gown
- 27—Tutti Frutti** 24 20
★DO-15443 (45-15443)—PAT BOONE
I'll Be Home
- MG-12165 (K12165)—ART MOONEY
You Can Take My Heart
- ★5P-561 (45-561)—LITTLE RICHARD
I'm Just A Lonely Guy
- 28—Without You** 28 32
CR-61608 (9-61608)—JOHNNY DESMOND
The Most Happy Fella
- MG-12189 (K12189)—ALAN DEAN
Take A Bow
- ★VI-20-6470 (47-6470)—EDDIE FISHER
No Other One
- 29—Can You Find It In Your Heart** — —
★CO-40667 (4-40667)—TONY BENNETT
Forget Her
- 30—No Other One** 31 38
★VI-20-6470 (47-6470)—EDDIE FISHER
Without You
- 31—R-O-C-K** 23 34
★DE-29870 (9-29870)—BILL HALEY & COMETS
The Saints Rock 'N Roll
- 32—Bo Weevil** 21 21
★CR-61590 (9-61590)—TERESA BREWER
A Tear Fell
- ★IM-5375 (45-5375)—FATS DOMINO
Don't Blame It On Me
- KI-4900 (45-4900)—BONNIE LOU
Chaperon
- 33—Port-Au-Prince** 26 30
★CA-3374 (F-3374)—NELSON RIDDLE
Midnight Blues
- VI-20-6411 (47-6411)—SNOWHILL SAX BAND
Jersey Hop

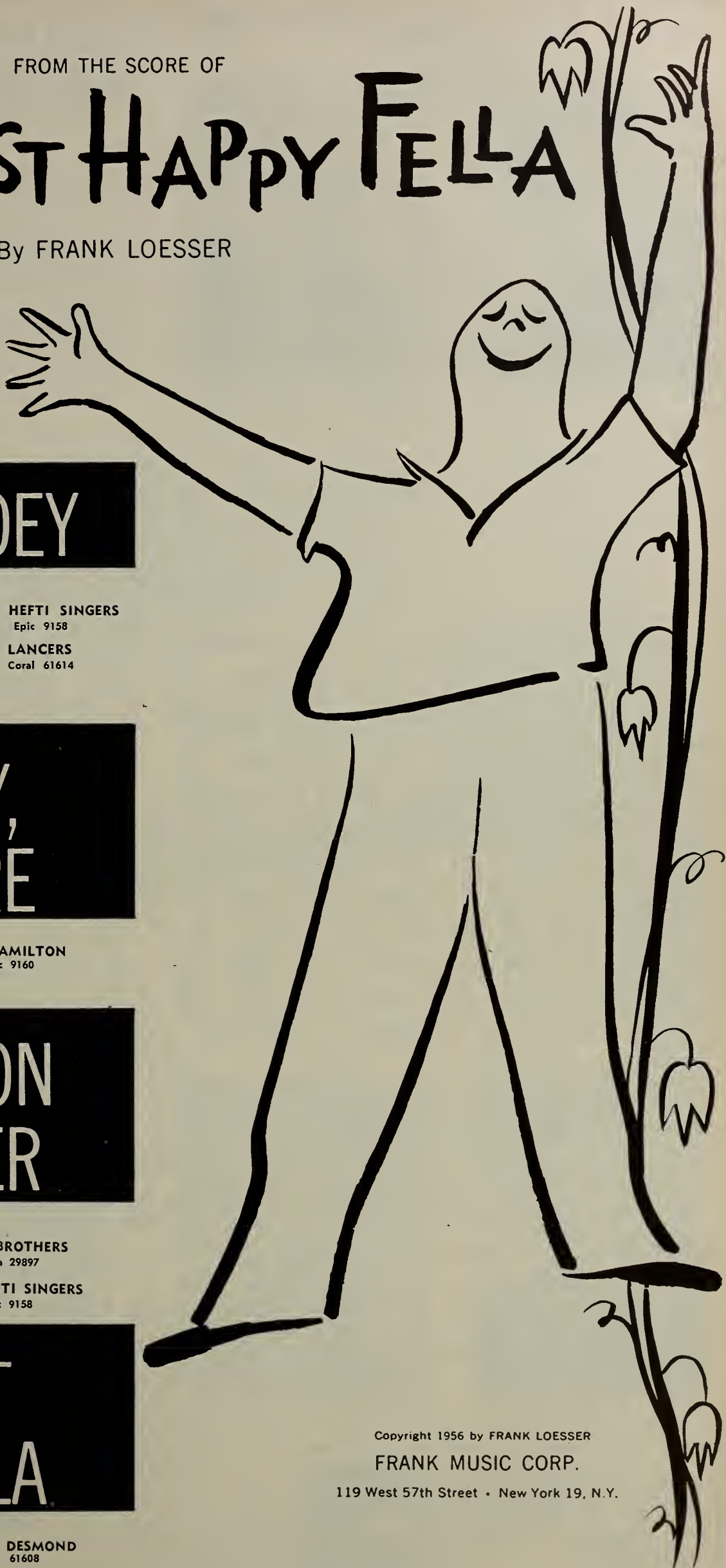
- Pos. Pos. 4/7 3/31
- 34—Wild Cherry** 37 —
★CO-40665 (4-40665)—DON CHERRY
I'm Still A King To You
- 35—I Was The One** 39 45
★VI-20-6420 (47-6420)—ELVIS PRESLEY
Heartbreak Hotel
- 36—To You, My Love** 30 26
★DE-29839 (9-29839)—GEORGE SHAW
Fallen Angel
- ES-404 (45-404)—MONTY KELLY
Bali Hai
- ★ME-70821 (70821 x 45)—NICK NOBLE
You Are My Only Love
- MG-12156 (K12156)—BETTY MADIGAN
Faithful And True
- 37—Memories Are Made Of This** 29 18
★CA-3295 (F-3295)—DEAN MARTIN
Change Of Heart
- CO-40573 (4-40573)—MINDY CARSON
Cryin' For Your Kisses
- DO-15436 (45-15436)—GALE 5TORM
Teen Age Prayer
- 38—11th Hour Melody** 34 25
★CA-3349 (F-3349)—LOU BUSCH
Mademoiselle From Paris
- ★DE-29789 (9-29789)—AL HIBBLER
Let's Try Again
- DE-29827 (9-29827)—BILL SNYDER
As Time Goes By
- 39—Winner Take All** 35 41
★ME-70819 (70819 x 45)—PLATTERS
Magic Touch
- VI-20-6479 (47-6479)—SUNNY GALE
Rock And Roll Wedding
- 40—Church Bells May Ring** — —
★MB-102 (45-102)—WILLOWS
Baby Tell Me
- ★ME-70835 (70835 x 45)—DIAMONDS
Little Girl Of Mine
- MO-985 (45-985)—CADETS
Heartbreak Hotel
- 41—Flowers Mean Forgiveness** 38 27
★VI-20-6470 (47-6470)—EDDIE FISHER
Without You
- 42—Beyond The Sea** 45 43
- 43—Held For Questioning** 42 46
- 44—Zoom** — —
- 45—In A Little Spanish Town** 41 —
- 46—Rock Right** 44 40
- 47—Band Of Gold** 36 22
- 48—Angels In The Sky** 49 29
- 49—Infatuation** 47 49
- 50—Forever Darling** 40 33

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

FROM THE SCORE OF

THE MOST HAPPY FELLA

By FRANK LOESSER



Excerpt from Act I Scene II

JOEY, JOEY, JOEY

Recorded By

BILLY ECKSTINE
RCA Victor 20-6488

NEAL HEFTI SINGERS
Epic 9158

MERV GRIFFIN & PERCY FAITH
Columbia 40685

LANCERS
Coral 61614

PEGGY LEE
Decca 29877

Excerpt from Act I Scene I

SOMEBODY, SOMEWHERE

Recorded By

DORIS DAY
Columbia 40673

ROY HAMILTON
Epic 9160

PAT KIRBY
Decca 29884

Excerpt from Act I Scene II

STANDING ON THE CORNER

Recorded By

FOUR LADS
Columbia 40674

MILLS BROTHERS
Decca 29897

DEAN MARTIN
Capitol 3414

NEAL HEFTI SINGERS
Epic 9158

Excerpt from Act I Scene II

THE MOST HAPPY FELLA

Recorded By

BUDDIES
Decca 29840

JOHNNY DESMOND
Coral 61608

FRANKIE LAINE
Columbia 40663

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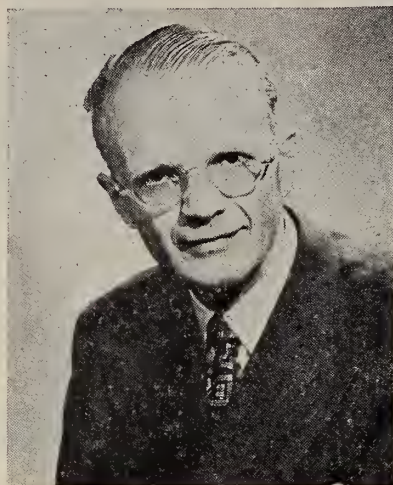
FRANK MUSIC CORP.

119 West 57th Street • New York 19, N.Y.

Letts & Marek Named VPs of RCA



HOWARD L. LETTS



GEORGE R. MAREK

NEW YORK—Election of Howard L. Letts and George R. Marek as vice-presidents of RCA Victor Record Division Radio Corporation of America was announced last Friday by Frank M. Folsom, president of RCA.

Letts will serve as vice-president and operations manager of the record division. He previously was manager, operations department, and had been assistant general manager of the division from 1951 to 1955. Joining RCA in 1929, he held various positions in accounting and finance and served from 1945 to 1951 as controller of the record division.

Marek will serve as vice-president, record albums department, of which he has been the manager. He joined the RCA Victor record division in 1950 as manager of artist and repertoire. He is the author of a number of books on music, including, "A Front Seat At The Opera" and a biography of Puccini.

Last week, as had been anticipated for a number of months, it was announced that Larry Kanaga, vice-president and operations manager of RCA Victor's record division, had officially taken over the former duties of Manie Sacks, vice-president of the Radio Corporation of America and the National Broadcasting Company. Sacks will now devote all his efforts to NBC and RCA.

Kanaga, who in May of 1955 had

been elected vice-president and operations manager of the RCA Victor record division, has served since 1949 as general sales and merchandise manager of the Victor record division. He came to the division after two years as vice-president of the RCA Victor Distributing Corp., in Detroit.

He began his business career with the Guenther Bradford Advertising Agency in Chicago, and in 1935 became associated with Montgomery Ward & Company where in the course of eight years, he rose to west coast mail order sales manager. In 1943 he joined the San Francisco Hale Brothers Department Stores as divisional merchandise manager where he remained for four years.

Kanaga was graduated with a Bachelor of Science degree from the University of Illinois in 1934 and in 1954 attended Harvard University under the Advanced Management Program.

Sacks is one of the best known, best liked, and most experienced men in the entertainment business. He has been in almost every phase of the business during his career.

He joined Victor in 1950 as director of artist relations. In January of 1953, he was elected vice-president and general manager of the RCA Victor record division and in August of the same year he was elected staff vice president of NBC.



MANIE SACKS



LARRY KANAGA

Capitol Premieres New Headquarters, World's First Circular Office Bldg.

HOLLYWOOD, CAL.—Hollywood staged one of its most lavish, colorful, and spectacular premieres on Friday, April 6, when Capitol Records dedicated its new 13-story international headquarters—the ultra-modern Capitol Tower, the world's first circular office building, on Vine Street just off Hollywood Blvd. Admission was by invitation only.

The grand opening of the unique building was attended by all the usual glamour and excitement of a Hollywood premiere, from a dozen swirling searchlights to top stars of recordings, motion pictures, radio, and television.

In addition, many top disk jockeys, motion picture and recording executives as well as civic dignitaries attended. Likewise, press representatives of scores of the nation's and the world's newspapers, the news wire services, national trade and consumer magazines, radio and television newsmen and commentators, and television and theatrical newsreel photographers and many of the top cameramen from the world's newspapers, magazines and photo syndicates covered the event.

Among dignitaries from around the world who attended were a number of top executives of EMI (Electric and Musical Industries, Ltd.) of Great Britain, which owns 96.4 per cent of Capitol, including J. F. Lockwood, chairman; L. J. Brown, managing director, and B. Mittell, director of the record division, all of Hayes, Middlesex, England; A. J. Wyness, chairman, "His Master's Voice" (N.Z.) Ltd.,

Wellington, New Zealand; John M. Burnett, chairman, EMI (Australia) Pty., Ltd., Sydney, N. S. W., Australia, and Harold E. Morris, of EMI, Rio de Janeiro, Brazil.

From Canada came Harold E. Smith, vice-president and general manager of Capitol Records Distributors of Canada, Ltd., Toronto.

Other special guests included Hollywood's honorary mayor, Ben Hunter, and Ernest F. Wise, acting British Consul General, and Los Angeles' Mayor Norris Poulson.

Official hosts were Capitol co-founder and president, Glenn E. Wallich; Daniel C. Bonbright, administrative vice-president; Lloyd W. Dunn, sales and merchandising vice-president, and James Bayless, manufacturing and engineering vice-president. They greeted guests in the largest of three studios on the ground floor of the building following a guided tour and demonstration of high fidelity recording. A cocktail party followed and guests were gifted with a souvenir recording and brochure.

Ground breaking for the \$2,000,000 building was in September, 1954. It wasn't until one month ago when the last of the Capitol departments moved into The Tower that the studios and headquarters of the diskery were housed under the same roof. Since 1946 the company had headquartered at Sunset and Vine in Hollywood. The label's West Coast plant remains in Los Angeles on San Fernando Road, while its main pressing plant continues at Scranton, Pa.

KRAM Entertains Army Hospital Patients

FORT CHAFFEE, ARK.—Radio Station KRAM is a disk jockey's dream come true, since it programs no commercials.

KRAM is located in the Army Hospital in Fort Chaffee, Arkansas, and although it programs music, news, weather, sports, etc., a commercial is never heard since the only object of the jockeys is to provide pure enjoyment for the hospital patients.

The gents who handle the daily programming chores are Pvt. Don Im-

hulse who worked as WCPO in Cincinnati and at a station in Portland, Indiana; Specialist 3rd Class Ken Ritter, nephew of the famous Tex Ritter, who handles the country music duties; and Bruno Nover, formerly of WGES, Chicago, and WBOW in Terre Haute, Indiana.

Nover also handles the TV weatherman job for KFSA-TV in Fort Smith, Ark., and he and Imhulse spend their free weekends jockeying on station KFPW in Fort Smith.

Guesting In Hollywood



HOLLYWOOD—During his recent trip to Los Angeles, Jay Michael of WCAE-Pittsburgh, was a guest at the home of singer Artie Wayne. Artie's latest release is "How Do I Love You" on the Liberty label.

The MORRISON SISTERS
"Rockin' Boogie Shuffle" B/W
 "TEEN AGE GUY AND GAL"
 DEED 1016



records
 54 W. Randolph St.
 Chicago 1, Illinois
 Tel.: RAndolph 6-3138

JIMMY SACCA

LEADS THE

HILLTOPPERS

IN THEIR GREATEST RELEASE

ON **DOT**



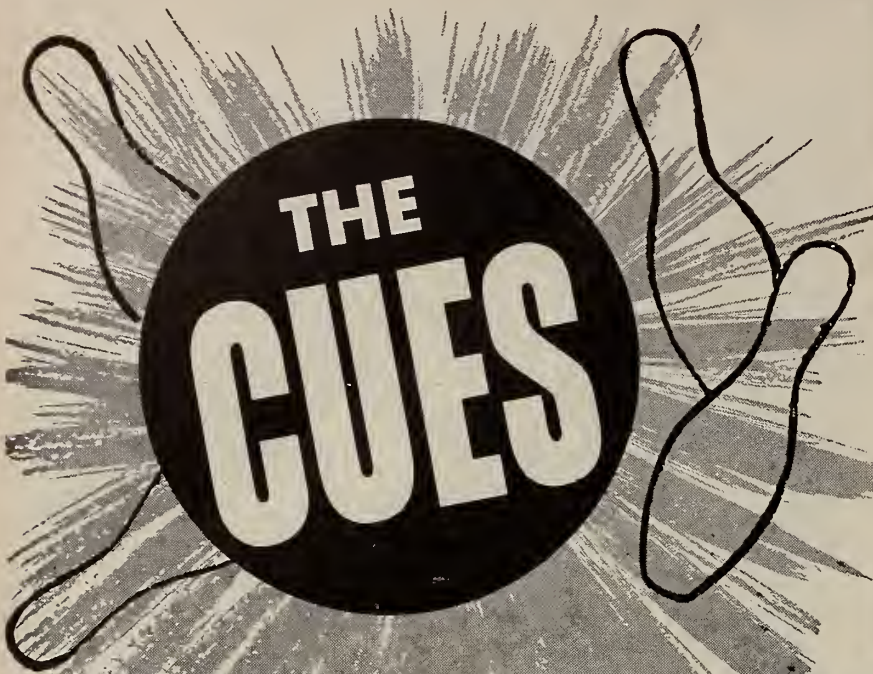
FADED ROSE

AND

SO TIRED

15459 45-15459

Dot RECORDS • • • GALLATIN, TENNESSEE • • • PHONE: 1600 •
THE NATION'S BEST SELLING RECORDS



score a strike!
with sales to spare!

**DESTINATION
2165**

**DON'T MAKE
BELIEVE**
record no. 3400



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX
JUKE BOX RECORD
REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Why Do Fools Fall In Love (Teen Agers)
2. Poor People Of Paris (Baxter)
3. Lisbon Antigua (N. Riddle)
4. Blue Suede Shoes (C. Perkins)
5. Hot Diggity (Perry Como)
6. Rock And Roll Waltz (Starr)
7. No, Not Much (Four Lads)
8. Heartbreak Hotel (E. Presley)
9. Magic Touch (Platters)
10. 3 Penny Opera (Dick Hyman)

Chicago, Ill.

1. Blue Suede Shoes (C. Perkins)
2. Why Do Fools Fall In Love (Teen Agers)
3. Poor People Of Paris (Baxter)
4. Main Title (Richard Maltby)
5. Juke Box Baby (Perry Como)
6. Hot Diggity (Perry Como)
7. Lisbon Antigua (N. Riddle)
8. Rock And Roll Waltz (Starr)
9. A Tear Fell (Teresa Brewer)
10. Heartbreak Hotel (E. Presley)

Los Angeles, Calif.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. Main Title (Bernstein/Maltby)
5. Why Do Fools Fall In Love (Teen Agers)
6. Rock And Roll Waltz (Starr)
7. 3 Penny Opera (Dick Hyman)
8. Blue Suede Shoes (C. Perkins)
9. Juke Box Baby (Perry Como)
10. Later, Alligator (Bill Haley)

Milwaukee, Wisc.

1. Why Do Fools Fall In Love (Teen Agers)
2. Rock Island Line (L. Donegan)
3. Poor People Of Paris (Baxter)
4. Hot Diggity (Perry Como)
5. A Tear Fell (Teresa Brewer)
6. Port Au Prince (N. Riddle)
7. Ivory Tower (Cathy Carr)
8. I'll Be Home (Pat Boone)
9. No, Not Much (Four Lads)
10. Saints Rock And Roll (Haley)

San Francisco, Calif.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Hot Diggity (Perry Como)
4. Rock And Roll Waltz (Starr)
5. Blue Suede Shoes (C. Perkins)
6. No, Not Much (Four Lads)
7. Why Do Fools Fall In Love (Teen Agers)
8. Heartbreak Hotel (E. Presley)
9. Eddie My Love (Teen Agers)
10. Juke Box Baby (Perry Como)

Atlanta, Ga.

1. Poor People Of Paris (Baxter)
2. Heartbreak Hotel (E. Presley)
3. Blue Suede Shoes (C. Perkins)
4. Rock Island Line (L. Donegan)
5. Hot Diggity (Perry Como)
6. Why Do Fools Fall In Love (Teen Agers)
7. No, Not Much (Four Lads)
8. Great Pretender (Platters)
9. Ivory Tower (Cathy Carr)
10. Lisbon Antigua (N. Riddle)

Minneapolis, Minn.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (C. Perkins)
3. Why Do Fools Fall In Love (Diamonds/Teen Agers)
4. Lisbon Antigua (N. Riddle)
5. Poor People Of Paris (Baxter)
6. Hot Diggity (Perry Como)
7. Rock Island Line (L. Donegan)
8. I'll Be Home (Pat Boone)
9. No, Not Much (Four Lads)
10. Port Au Prince (N. Riddle)

Seattle, Wash.

1. Heartbreak Hotel (E. Presley)
2. Poor People Of Paris (Baxter)
3. Main Title (Richard Maltby)
4. Why Do Fools Fall In Love (Teen Agers)
5. Lisbon Antigua (N. Riddle)
6. Eddie My Love (Chordettes)
7. No, Not Much (Four Lads)
8. Sister Sookey (Turbans)
9. I'll Be Home (Pat Boone)
10. A Tear Fell (Teresa Brewer)

Baltimore, Md.

1. Poor People Of Paris (Baxter)
2. Blue Suede Shoes (C. Perkins)
3. Lovely One (Four Voices)
4. Saints Rock And Roll (Haley)
5. Hot Diggity (Perry Como)
6. Rock Island Line (L. Donegan)
7. Why Do Fools Fall In Love (Teen Agers)
8. Heartbreak Hotel (E. Presley)
9. Lovely Lies (Manhattan Bros.)
10. 3 Penny Opera (Dick Hyman)

Houston, Texas

1. Poor People Of Paris (Baxter)
2. Why Do Fools Fall In Love (Diamonds/Teen Agers)
3. Heartbreak Hotel (E. Presley)
4. Lisbon Antigua (N. Riddle)
5. I Was The One (E. Presley)
6. Long Tall Sally (Little Richard)
7. Lovely One (Four Voices)
8. Ivory Tower (Otis Williams)
9. Magic Touch (Platters)
10. Poor Little Doggie (Scholars)

Denver, Colo.

1. No, Not Much (Four Lads)
2. Poor People Of Paris (Baxter)
3. Lisbon Antigua (N. Riddle)
4. Rock And Roll Waltz (Starr)
5. 3 Penny Opera (Hayman & August/Hyman)
6. Eddie My Love (Fontanes)
7. Main Title (Elgart/Bernstein)
8. Great Pretender (Platters)
9. Hot Diggity (Perry Como)
10. I'll Be Home (Pat Boone)

Philadelphia, Pa.

1. Why Do Fools Fall In Love (Teen Agers)
2. Rock And Roll Waltz (Starr)
3. Juke Box Baby (Perry Como)
4. Poor People Of Paris (Baxter)
5. No, Not Much (Four Lads)
6. Lisbon Antigua (N. Riddle)
7. Blue Suede Shoes (C. Perkins)
8. Eddie My Love (Teen Queens)
9. A Tear Fell (Teresa Brewer)
10. Without You (Eddie Fisher)

Cincinnati, Ohio

1. Heartbreak Hotel (E. Presley)
2. Poor People Of Paris (Baxter)
3. Ivory Tower (Cathy Carr)
4. I'll Be Home (Pat Boone)
5. No, Not Much (Four Lads)
6. Lisbon Antigua (N. Riddle)
7. Juke Box Baby (Perry Como)
8. Hot Diggity (Perry Como)
9. Main Title (Elmer Bernstein)
10. Eddie My Love (Fontanes)

Cleveland, Ohio

1. Blue Suede Shoes (C. Perkins)
2. Poor People Of Paris (Baxter)
3. I Was The One (E. Presley)
4. Hot Diggity (Perry Como)
5. Main Title (Dick Jacobs)
6. A Tear Fell (Teresa Brewer)
7. Rock Island Line (L. Donegan)
8. Crazy Little Palace (Billy Williams)
9. Lisbon Antigua (N. Riddle)
10. Ivory Tower (Carr/Williams)

Kansas City, Mo.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (C. Perkins)
3. Juke Box Baby (Perry Como)
4. Long Tall Sally (Little Richard)
5. Main Title (Richard Maltby)
6. Poor People Of Paris (Baxter)
7. I'll Be Home (Pat Boone)
8. Rock Island Line (L. Donegan)
9. Bo Weevil (Domino/Brewer)
10. Madeira (Mitch Miller)

San Antonio, Texas

1. Poor People Of Paris (Baxter)
2. I'll Be Home (Pat Boone)
3. Lisbon Antigua (N. Riddle)
4. Heartbreak Hotel (E. Presley)
5. Later, Alligator (Bill Haley)
6. No, Not Much (Four Lads)
7. Ivory Tower (Otis Williams)
8. Great Pretender (Platters)
9. Why Do Fools Fall In Love (Teen Agers)
10. Blue Suede Shoes (C. Perkins)

Detroit, Mich.

1. Rock Island Line (Donegan/Cornell)
2. Hot Diggity (Perry Como)
3. Ivory Tower (Williams/Carr)
4. Blue Suede Shoes (C. Perkins)
5. Long Tall Sally (Little Richard)
6. Little Girl Of Mine (Clefontes)
7. Magic Touch (Platters)
8. Main Title (Maltby/Jacobs)
9. Poor People Of Paris (Baxter)
10. Heartbreak Hotel (E. Presley)

Boston, Mass.

1. Poor People Of Paris (Baxter)
2. Blue Suede Shoes (C. Perkins)
3. Lisbon Antigua (N. Riddle)
4. Rock And Roll Waltz (Starr)
5. No, Not Much (Four Lads)
6. Innamorata (Jerry Vale)
7. Hot Diggity (Perry Como)
8. Rock Island Line (L. Donegan)
9. Later, Alligator (Bill Haley)
10. Moonglow And Picnic (Morris Stoloff)

St. Louis, Mo.

1. Blue Suede Shoes (C. Perkins)
2. Why Do Fools Fall In Love (Teen Agers)
3. Rock Island Line (L. Donegan)
4. Poor People Of Paris (Baxter)
5. Heartbreak Hotel (E. Presley)
6. Hot Diggity (Perry Como)
7. A Tear Fell (Teresa Brewer)
8. Eddie My Love (Fontanes/Chordettes)
9. Long Tall Sally (Pat Boone)
10. Main Title (D. Jacobs)

New Orleans, La.

1. Juke Box Baby (Perry Como)
2. Poor People Of Paris (Baxter)
3. Lisbon Antigua (N. Riddle)
4. Eddie My Love (Fontanes/Teen Queen)
5. No, Not Much (Four Lads)
6. Magic Touch (Platters)
7. To You, My Love (Shaw/Noble)
8. Rock And Roll Waltz (Starr)
9. R-O-C-K (Bill Haley)
10. Flowers Mean Forgiveness (Frank Sinatra)

Pittsburgh, Pa.

1. Hot Diggity (Perry Como)
2. Magic Touch (Platters)
3. Blue Suede Shoes (C. Perkins)
4. Lovely One (Four Voices)
5. Poor People Of Paris (Baxter)
6. Rock Island Line (L. Donegan)
7. Main Title (Richard Maltby)
8. Why Do Fools Fall In Love (Teen Agers)
9. That's Your Mistake (Otis Williams)
10. Tell Me (Chuckles)



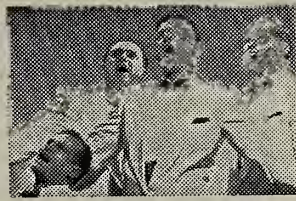
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BUT YOU**

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TYFER**

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Nobody Happier



NEW YORK—Nobody's happier than The Four Lads, whose arrangement of "Standing On The Corner," a top tune from Frank Loesser's Broadway-bound musical, "The Most Happy Fella," is now released by Columbia Records. Putting in final touches at the recording session are: Lads, Jimmie, Frankie, Connie; their arranger Ray Ellis and Frank Loesser; Lad, Bernie and Mitch Miller. Other side of the disk will carry the Lads' arrangement of "My Little Angel."

Decca Adds Six Albums To Jazz Catalogue

NEW YORK—Decca Records has announced the addition of six new simultaneously released albums to their growing jazz catalog. The new 12-inch LP release is headed by "Introduction To Jazz" by The Reverend Alvin L. Kershaw, the "\$64,000 Question" winner. The album contains selected recordings of great jazz stylists with historical data and musical analyses. Also being issued at this time is "Jazz Studio 5". This latest in Decca's "Jazz Studio" series features Ralph Burns and his orchestra. Others in the new jazz release are: "Nat 'King' Cole—In The Begin-

ning", featuring the Cole Trio; "Stan Kenton—The Formative Years"; "Man With A Horn", featuring trumpet solos by famous jazzmen; and "Windy City Jazz" by the Lawson-Haggart Jazz Band. These six new albums bring to a total of 22 the number of jazz sets released by Decca since the beginning of the year. The first three months of 1956 has seen great activity in the LP market from Decca. The total number of LP's issued this year is 75, including both the classical and popular fields. The latter accounts for 55 of the total.

ABC Makes Deal For Australian Distribution

SYDNEY, AUSTRALIA—W. & G Record Processing Company Pty. Ltd. of Australia, has announced through its American Representative Jimmie Parks that it has acquired the rights of ABC-Paramount's AM-PAR Records catalog for exclusive distribution in the Commonwealth of Australia and New Zealand.

All disks will appear under the W & G Selected Releases label with full label credits given to the American Companies. The Australian market continues to grow and American labels now being handled by W & G will be launched "down under" with nationwide advertising via radio and press.

Among the American record companies already appearing on the Australian market via W & G distribution are RKO-Unique, Fraternity, Double AA, Point, Key, Major, Aladdin and Marvel.

W & G, one of the fastest growing distributors of American labels "Down Under" maintains pressing facilities in Melbourne and Sydney, Australia, with company owned distribution outlets that offer blanket coverage of Australia and New Zealand. The major portion of the distribution is devoted largely to American labels.

Parks is currently negotiating for the acquisition of a Jazz catalog and for foreign records to supply the large influx of foreign people that have migrated to Australia. W & G hope to enter into the foreign field by June 1st of this year releasing disks in 19 different languages for foreign consumption within the commonwealth.

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"Porgy & Bess"

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Caravan # 15602

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"I'M GONNA TRY RELIGION"

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Top 15 Best Selling Pop Albums

1. ELVIS PRESLEYElvis Presley (RCA Victor LPM 1254; EPB 1254)
2. BELAFONTEHarry Belafonte (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)
3. THE MAN WITH THE GOLDEN ARM.Original Movie Score (Decca DL 8257)
4. SONGS FOR SWINGING LOVERS...Frank Sinatra (Capitol W 653, EAP 653)
5. CAROUSELOriginal Movie Cast (Capitol W 694; EDM 694)
6. JULIE IS HER NAMEJulie London (Liberty LP 3006)
7. FOUR FRESHMEN AND 5 TROMBONESFour Freshmen (Capitol T 683; EAP 683)
8. THE BENNY GOODMAN STORY...(Decca DL 8252, 3; ED 797, 8, 9)
9. OKLAHOMAOriginal Movie Cast (Capitol SAO 595; SDM 595)
10. HIS SPARKLING STRINGSLawrence Welk (Coral CRL 57011; EC 82020)
11. THE STUDENT PRINCEMario Lanza (RCA Victor LM 1837; ERB 1837)
12. TV FAVORITESLawrence Welk (Coral CRL 57205; EC 82019)
13. MUSIC TO CHANGE HER MIND...Jackie Gleason (Capitol W 632; EAP 632)
14. ROMANTIC JAZZJackie Gleason (Capitol W 568; EBF 568)
15. IN THE WEE SMALL HOURSFrank Sinatra (Capitol W 581; EBF 1, 2-581)

THE CASH BOX



Album Reviews

ORIGINAL CAST

"SERENADE"—Mario Lanza—Original Soundtrack From The Warner Bros. Picture—RCA Victor LM-1996 (1-12" LP)

CAHN-BRODSZKY: SERENADE; ROSSINI: LA DANZA; DE CURTIS: TORNA A SURRIENTO; PUCCINI: O SOAVE FANCIULLA; RICHARD STRAUSS: DI RIGORI ARMATO; VERDI: DE QUELLA PIRA; MEYERBERGER: O PARADISO; VERDI: DIO TI GIOCONDI; SCHUBERT: AVE MARIA; CILEA: LAMENTO DI FEDERICO; PUCCINI: NESSUN DORMA; CAHN-BRODSZKY: MY DESTINY.

After a long absence from the screen (in his last picture "The Student Prince" he was heard but not seen) Maria Lanza returned in a well received vehicle, "Serenade". The score to the film is inundated with mostly classical pieces displaying Lanza's rich tenor voice. Twelve selections from the film soundtrack are on this Victor recording and they include familiar arias of Puccini, Verdi and others. A highlight on the disk is "Dio Ti Giocondi" from Verdi's "Otello" in which famed soprano Licia Albanese (her only performance on the set) and Lanza excel. The waxing also includes the two specially written pop tunes, "Serenade" and "My Destiny". Lanza's sensational chart item "The Student Prince" should be a great aid in making this musically heavier platter a cash register's dream.

POPULAR

"GALE STORM"—Dot DLP-3011 (1-12" LP)

I HEAR YOU KNOCKIN'; MY HAPPINESS; BRAZIL; TIRED; GOODY GOODY; THAT'S MY DESIRE; MEMORIES ARE MADE OF THIS; YOU CAN'T BE TRUE, DEAR; SWEET GEORGIA BROWN; TEEN-AGE PRAYER; MUSIC, MUSIC, MUSIC; THE THREE BELLS.

One of the remarkable results of the Rock and Roll craze was the discovery of a singing star who seemed rather far afield from the current teen age mania. The gal, of course, is Gale Storm of "My Little Margie" TV fame. In her first LP Gale has included her smash hits, "I Hear You Knockin'" and "Teen Age Prayer" plus 10 other numbers. Gale takes the tunes in true Rock and Roll stride. Sales of the disk should be in a happy proportion to Miss Storm's wide popularity. Looks like a real big one for Dot.

"BUBBLES IN THE WINE"—Lawrence Welk And His Champagne Music—Coral CRL 57038 (1-12" LP)

BUBBLES IN THE WINE; BALL OF FIRE; IT'S ALMOST TOMORROW; LISBON ANTIGUA; FLIRTATION WALTZ; THE DARKTOWN STRUTTER'S BALL; GO 'WAY, GO 'WAY; WAKE THE TOWN AND THE PEOPLE; OH, HAPPY DAY; MORITAT; POOR PEOPLE-OF PARIS.

With "TV Favorites" and "His Sparkling Strings", two current chart successes under his belt, Lawrence Welk is a firmly established recording personality. The popular Saturday night TV star has added another probable winner in his latest Decca effort. It's a collection of lively tunes decked out in Welk's own familiar and pleasing style. Included in "Bubbles In The Wine" are three smashes, "Lisbon Antigua," "Moritat" and "The Poor People Of Paris." Those latter melodies should make the disk a chart riser that much faster.

"REFLECTIONS OF AN INDIAN BOY"—A Tone Poem By Carl Fischer—Paul Weston And His Orchestra—Columbia CL 788 (1-12" LP)

REFLECTIONS OF AN INDIAN BOY; AT THE POOL; MAIDEN'S PRAYER; LOMA; WEDDING FEAST; LULLABY; BIG BRAVE SONG; SQUAW'S LAMENT; CEREMONIAL WAR DANCE.

One of the most treasured ambitions of the late Carl Fischer was to make his "Reflections Of An Indian Boy" a successful reality. Now, posthumously, his wish is coming to life. Paul Weston has recorded the tone poem with all the color and tenderness Mr. Fischer inscribed into this lovely work. The opus is divided into nine short selections with each faithfully describing a particular incident or thought in Indiana life. Of Indian blood himself (Cherokee), Fischer, one time accompanist for Frankie Laine, wrote the piece with a vivid imagination and a compelling compassion. Though the package's principal appeal is to the more serious musical audience, Weston's popular fame is bound to draw a wider audience.

"AL HIBBLER SINGS LOVE SONGS"—Verve MG V-4000 (1-12" LP)

PLEASE; BELIEVE IT BELOVED; LET ME DREAM; AS TIME GOES BY; ANNE; YOU AND I; I'M GETTING SENTIMENTAL OVER YOU; DON'T YOU KNOW I CARE; I'M JUST A LUCKY SO AND SO; THERE IS NO GREATER LOVE; IT MUST BE TRUE; EVERY HOUR ON THE HOUR; I LET A SONG GO OUT OF MY HEART; FLAMINGO; SOLITUDE; LITTLE BROWN BOOK; IT SHOULDN'T HAPPEN TO A DREAM.

Though Al Hibbler is currently enjoying his greatest success as a singer, he had previously gotten recognition as a respected vocalist. On this Verve release 17 of Hibbler's earliest recording sessions for Norman Granz are presented. The over-all effect of the waxing shows a relaxed and competent jazz stylist. It's quite unlike—and refreshingly so—the dramatic Hibbler of today. The standard selections include six that Duke Ellington (Hibbler sang for Duke's Ork from 1943-1951) had a hand in. Al's great admirers should make the waxing a solid sales item.

"MEL TORME"—with The Marty Paich "Dek-tette"—Bethlehem BCP 52 (1-12" LP)

LULU'S BACK IN TOWN; WHEN THE SUN COMES OUT; I LOVE TO WATCH THE MOONLIGHT; FASCINATING RHYTHM; THE BLUES; THE CARIOCA; THE LADY IS A TRAMP; I LIKE TO RECOGNIZE THE TUNE; KEEPING MYSELF FOR YOU; LULLABY OF BIRDLAND; WHEN APRIL COMES AGAIN; SING FOR YOUR SUPPER.

A definitely superior jazz entry has veteran pop-jazz vocalist Mel Torme supplying the listener with some classy jazz renditions. Whether doing the warm stuff (i.e. "Keeping Myself For You") or the rhythm tunes (i.e. "Lulu's Back In Town") Mel has the situation skillfully in hand. Aply backing the "Velvet Fog" is a smart group labeled "The Marty Paich 'Dek-tette'". Eye catching cover of sport cars forming Torme's features. This baby may be a real jazz sleeper. For Torme fans, it's a must.

"APRIL IN PARIS"—Victor Young And His Singing Strings—Decca DL 8243 (1-12")

APRIL IN PARIS; DANCING WITH YOU; SPEAK TO ME OF LOVE; PIGALLE; BEYOND THE SEA; COMME CI, COMME CA; THE RIVER SEINE; LA VIE EN ROSE; AUTUMN LEAVES; IF YOU LOVE ME; UNDER PARIS SKIES; WHEN THE WORLD WAS YOUNG.

The city most mood-music sets turn to is Paris. Certainly no detailed explanation as to why this is so is necessary. Let it just be said that Victor Young has chosen the city for his latest release and the outcome should make all those concerned glad he did. Holding on, for the most part, to original French selections the string ork perfectly captures the romantic glow of Paris. Striking package. Excellent mood entry.

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Album Reviews

"SQUARE DANCES"—Carson Robison—MGM E3258 (1-12" LP)
 "TEEN AGE DANCE PARTY"—George Russell And His Orchestra—MGM E3300 (1-12" LP)
 "LATIN AMERICAN TEMPOS"—Cha-Cha-Cha and Mambo-Rene Touzet And His Orchestra—MGM E3305 (1-12" LP)
 "LATIN AMERICAN MOODS"—Mambo, Cha-Cha-Cha and Samba-Dave-"Tico" Robbins Orchestra—MGM E3306 (1-12" LP)
 "COLE PORTER MEDLEYS"—Jerry Jerome And His Orchestra—MGM E3324 (1-12" LP)
 "THE MERENGUE"—Frank Damiron And His Orchestra—MGM E3327 (1-12" LP)

Practically every modern dance floor step is represented in MGM's "Designed For Dancing" series. These six individually packaged platters should be a source of delight to dancing enthusiasts of all ages. The tunes and orchestra in each set keep the cha-cha-cha, mambo, Fox Trot, square dance etc. steps on a high plane thruout. For instance with "Cole Porter Medleys", Jerry Jerome and His Orchestra attain a perfect dance floor mood as the tunes are played without a break with one melody leading into the other. Each one of these bright items should be a terrific party disk.

CLASSICAL

CHOPIN: Nocturnes (Complete)—Eugene Istomin, Piano—Columbia SL-226 (2-12")

The moving and melodic nocturnes of Chopin are presented in their entirety on this Columbia release. These 19 short, graceful pieces contain some of the most well known passages in classical music. Pianist Eugene Istomin deeply impresses on the listener's senses a feeling of serene beauty and satisfaction. Although there are other worthy artists represented in the complete Chopin nocturne catalogue, this new package should hold its own very well.

TCHAIKOVSKY: 1812 Festival Overture, Op. 49 (Original Scoring)—Capriccio Italien—Antal Dorati, The Minneapolis Symphony Orchestra and University Of Minnesota Brass Band—Spoken Commentary By Deems Taylor—Mercury MG 50054 (1-12" LP)

Another recording of Tchaikovsky's oft-recorded "1812 Overture" (or "Capriccio Italien") normally would not set classical music lovers on their heels. But this Mercury disk has a unique twist. All the joyous glory of the "1812 Overture" is brought about with the aid of an actual explosion of a cannon, real tower bells, and a brass band. These were the devices called for in the original scoring of the work. Antal Dorati colorfully conducts the Minneapolis Symphony Orchestra. The brass band sections are handled by the University Of Minnesota Brass Band. The other opus, the familiar "Capriccio Italien", is a well performed companion to the "1812 Overture". Deems Taylor provides an explanatory narration concerning the unusual effects used in the featured work. Brilliant sound. Those special effects provide an excellent way to break into an already well populated catalogue of the two works.

GRIEG: Peer Gynt Suites Nos. 1 & 2—IPPOLITOFF-IVANOFF: Caucasian Sketches—The Hollywood Bowl Symphony Orchestra Conducted By Felix Slatkin—Capitol P8329 (1-12" LP)

Two lovely musical descriptions, one of a play (Ibsen's "Peer Gynt") the other of a region, are competently recreated by the Hollywood Bowl Symphony Orchestra. Grieg's "Peer Gynt Suite" (Nos. 1 & 2 on this recording) is, of course, a work of considerable fame. One of the great nationalistic composers, Grieg instilled in the work a wondrous supply of melody and provocative moods. Not less familiar is Ippolitoff-Ivanoff's "Caucasian Sketches"—a composition of enchanting color and beauty. Conductor-Violists Felix Slatkin's first effort with the Hollywood Bowl Orchestra is, indeed, impressive. Good coupling of works. Excellent classical sales waxing.

GLIERE: Ilya Mourometz (Symphony No. 3 In B Minor)—RIAS Symphony Orchestra, Berlin—Ferenc Fricsay, Conductor—Decca DL 9819 (1-12" LP)

The story of a famous legendary Russian hero, Ilya Mourometz, is the subject of Gliere's rarely recorded third symphony. It is a work of enormous power and colorful contrast. The opus is comparable to the Moussorgsky-Rimsky-Korsakov type of rich musical imagination that has put Russian music in a class by itself. Ferenc Fricsay direction of the RIAS Symphony Orchestra, Berlin, is dramatically in accord with the immense scope of the work. Here's a classical waxing that music lovers should investigate further.

JAZZ

"A MUSICAL OFFERING BY DON ELLIOT"—Don Elliot Sextette—ABC-Paramount-106 (1-12" LP)

SOON; CATANA; ROUGH RIDIN; STRAITS OF McCLELLAN; CRY ME A RIVER; IT'S YOU OR NO ONE; OUR LOVE; JAZZ ME BLUES; AZURE TE; MISS WISS-KEY; MOOD INDIGO; DON'T YOU KNOW I CARE.

A collection of attractive arrangements performed to the hilt by Don Elliot's Sextette will give the jazz listener a satisfying and impressive view toward this ABC-Paramount pressing and its star. Arranger Quincy Jones says what he has to say with a decidedly soft and clever pen. Thanks to the tasteful understanding by the Elliot group nothing has been lost in the Sextette's translation of the arrangements. Fine solo and combo work all around. Good jazz entry to have around. Extremely attractive cover.

"TONI"—Tony Harper-Oscar Peterson, Piano—Herb Ellis, guitar—Ray Brown, bass—Alvin Stoller, drums—Verve MG V-2001 (1-12" LP)

CAN'T WE BE FRIENDS; I COULD WRITE A BOOK; GONE WITH THE WIND; SINGIN' IN THE RAIN; LOVE FOR SALE; JUST A SITTING' AND A-ROCKIN'; A FOGGY DAY; YOU DON'T KNOW WHAT LOVE IS; BEWITCHED, BOTHERED AND BEWILDERED; LITTLE GIRL BLUE; YOU TOOK AVANTAGE OF ME; LIKE SOMEONE IN LOVE.

For a performer who has yet to leave her teens, 18-year-old Toni Harper has a beautiful vocal jazz rhythm and technique. Possessing soft and warm tones Miss Harper capably runs through standards not easily interpreted jazz wise. Typical of Toni's ability on the waxing is her rendition of a wistful Rodgers and Hart gem, "Little Girl Blue". The rhythm section includes Oscar Peterson on the keyboard. Miss Harper's already wide following should be greatly augmented by this fine jazz entry.

Allied-Bart Combine Buys Urania Records

HOLLYWOOD—The purchase of Urania Records by the American Sound Corporation, recently formed by Allied Record Manufacturing Company and Bart Manufacturing Company, was jointly announced last week by American Sound Executives, Daken Broadhead, Chairman of the Board; Siegfried Bart, President; and Rudolph Koppl, President of Urania.

A spokesman for American Sound stated that immediate plans are under way to revamp and expand the line and that a definite program and new release schedules would be announced shortly. Urania has been one of the important independent LP classical lines, and is best known for its operatic catalog. In recent months Urania entered the Jazz field and now has seven Jazz albums on the market. Plans call for immediate entry into the recorded tape field with a complete line of both Urania and other labels.

American Sound will take over actual operation of Urania April 16th and will maintain a Manhattan office with accounting, production, and warehousing quartered in the main plant in Belleville, New Jersey.

Broadhead and Bart stated that no personnel assignments have as yet been made, but that Hal Neely, National Sales Manager for both Allied and American Sound, was being temporarily assigned to the project to complete necessary planning and change over.

The Allied-Bart combine, with complete custom manufacturing plants in New Jersey and Hollywood, has been in the news in recent months with

their increased activity in all phases of the industry and in connection with some of the mail-order club activities.

Kapp Signs Buddy Greco

NEW YORK—An announcement was made on Monday, April 2, that Buddy Greco, young veteran entertainer and recording star, has been signed to an exclusive recording contract by Dave Kapp. Plans for the singer, who already has cut his first sessions, are to be directed into the album field as well as single records.

Musical Contribution



NEW YORK—Tito Puente, RCA Victor's top Latin-American band-leader, is presented with a scroll from John Romaine (right), representative of the Waterman Fountain Pen Company, for Puente's "outstanding musical contributions to help better relations between the U.S. and Latin-American countries through his personal appearances and recordings.

When my love says goodbye

b/w HIGH STEEL

LONNIE SATTIN

record no. 3405



ZOOM-ZOOM-ZOOMING UPWARD!

the "Speedoo" Boys-

The Cadillacs

NEW HIT...



JOSIE 792

and introducing
2 New Rock and Roll Stars

VINNI MONTI

singing

"YOUR CUTE LITTLE WAYS"

b/w

"WITHOUT YOUR LOVE"

JOSIE 793

DAY, DAWN & DUSK

singing

"ANYTIME ANYPLACE"

b/w

"WHO ARE YOU KISSING"

(When You Close Your Eyes)

JOSIE 794

Josie RECORD
1650 Broadway, New York City

Boston Symphony Takes Bow in State Senate

BOSTON—The State Senate and House of Representatives on Tuesday, April 3, cited the Boston Symphony Orchestra as "Ambassadors of Goodwill to all the peoples of the world."

The citations, commemorating the musical organization's 75th anniversary, were presented at a unique ceremony in the Senate assembly room of the State House here. Michael J. Skerry, Speaker of the House and Richard Furbush, President of the Senate, made the presentations.

At the same time, L. W. Kanaga, vice president of RCA Victor Records, presented the Symphony with a \$2,000 diamond-studded baton especially designed by the world-famous French jeweler, Van Cleef and Arpels. The gift marked the 40-year association between the Orchestra and the recording company.

Charles Munch, music director and conductor of the Boston Symphony Orchestra, and Arthur Fiedler, conductor of the Boston Pops Orchestra, accepted the citations and baton for the other members of the musical organization.

Kanaga told the joint meeting of the Massachusetts legislature that his company is "now spending more than \$50,000 on a color moving picture featuring the Boston Symphony. The picture, which will show how a record is made, will be available in the fall for showings in schools and before other groups. We are confident that this film will help to add just a little lustre to the distinguished contributions which these great Boston music-makers have already made to the better understanding and appreciation of music."

The resolution of the House cited "the great contributions" made by the orchestra "to the cultural prestige of the Commonwealth of Massachusetts."

"Wherever good music is known and appreciated," the citation added, "the Boston Symphony Orchestra enjoys an unparalleled reputation for its outstanding interpretation of the world's great compositions."

"Through Concert Hall appearances and RCA Victor recordings the Boston Symphony Orchestra and Conductors Charles Munch and Arthur Fiedler have acquired an enviable reputation as Ambassadors of Goodwill to all the peoples of the world."

The Senatorial resolution said it was issued "in tangible recognition of the influence the Boston Symphony Orchestra has had in extending the musical horizons of the entire world."

"Both the Boston Symphony and the Boston Pops Orchestra, under the leadership of Charles Munch and Arthur Fiedler," the resolution added, "have been outstanding representatives of the Commonwealth of Massachusetts. Their musical achievements have enriched the lives of the people throughout the world and have brought greater respect and appreciation for the cultural reputation of the people of Massachusetts."

The Boston Symphony Orchestra was founded in 1881 by Major Henry Lee Higginson. Its conductors have included Arthur Nikisch, Karl Muck, Pierre Monteux and Serge Koussevitzky. Charles Munch is currently concluding his seventh season as the orchestra's music director.

The anniversary season will be climaxed by a five-week tour of Europe during August and September, including five performances at the famed Edinburgh Festival.

Participating in the ceremonies were Alan Steinert, President of The Eastern Company, RCA Victor distributor in Boston; Thomas D. Perry, Jr., Manager of the Boston Symphony Orchestra; Raymond W. Saxon, Northeastern Regional Manager, Radio Corporation of America; and Alan Kayes, Director of Artists and Repertoire, RCA Victor Records.

THE CASH BOX
Disk Jockeys
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending April 7, without any changes on the part of THE CASH BOX.

- | | | |
|---|--|---|
| <p>Rudy Paolangeli
WTKO—Ithaca, N. Y.</p> <ol style="list-style-type: none"> Poor People Of Paris (Baxter) Lisbon Antigua (N. Riddle) 3 Penny Opera (D. Hyman) No, Not Much (Four Lads) Rock And Roll Waltz (Starr) Why Do Fools Fall In Love (Gale Storm) Great Pretender (J. Riggs) Juke Box Baby (Perry Como) I'll Be Home (Pat Boone) Eddie My Love (Chordettes) | <p>Gene F. DeGraide
WJAR—Providence, R. I.</p> <ol style="list-style-type: none"> Poor People Of Paris (Baxter) Poor People Of Paris (Welk) Innamorata (Dean Martin) Lisbon Antigua (N. Riddle) No, Not Much (Four Lads) Lipstick And Candy (LaRosa) Mr. Wonderful (S. Vaughan) Hot Diggity (Perry Como) Band Of Gold (Don Cherry) Mack The Knife (3 Penny Opera) (Louis Armstrong) | <p>Kent Burkhardt
KENT—Shreveport, La.</p> <ol style="list-style-type: none"> Blue Suede Shoes (Perkins) Poor People Of Paris (Baxter) Heartbreak Hotel (Presley) Bo Weevil (Teresa Brewer) I Could Have Danced All Night (Charlie Applewhite) No, Not Much (Four Lads) Moonglow And Picnic (Cates) No, No, No, Not I (Wheatley) Lisbon Antigua (N. Riddle) How Do I Love You (Wayne) |
| <p>Denny Sullivan
WFBL—Syracuse, N. Y.</p> <ol style="list-style-type: none"> Poor People Of Paris (Baxter) Lisbon Antigua (N. Riddle) Hot Diggity (Perry Como) No, Not Much (Four Lads) Blue Suede Shoes (Perkins) 3 Penny Opera (D. Hyman) Ivory Tower (C. Carr) How Soon (N. Fabray) Main Title (D. Jacobs) Rock And Roll Waltz (Starr) | <p>Ira Cook
KMPC—Los Angeles, Calif.</p> <ol style="list-style-type: none"> Poor People Of Paris (Baxter) Lisbon Antigua (N. Riddle) No, Not Much (Four Lads) I'll Be Home (Pat Boone) Hot Diggity (Perry Como) Rock And Roll Waltz (Starr) Great Pretender (Platters) Valley Valparaiso (P. Faith) 3 Penny Opera (Dick Hyman) Eddie My Love (Chordettes) | <p>Paul Coburn
KOL—Seattle, Wash.</p> <ol style="list-style-type: none"> Heartbreak Hotel (E. Presley) A Tear Fell (Teresa Brewer) Moonglow And Picnic (Cates) Eddie My Love (Chordettes) Sister Sookie (Turban) To You, My Love (N. Noble) Busy Body Rock (Gadabouts) Poor People Of Paris (Baxter) Magic Touch (Platters) Lisbon Antigua (N. Riddle) |
| <p>Bill Marlowe
WCOP—Boston, Mass.</p> <ol style="list-style-type: none"> Crazy Little Palace (Williams) Hot Diggity (Perry Como) Port Au Prince (N. Riddle) Main Title (Dick Jacobs) Magic Touch (Platters) Too Close For Comfort (Eddie Gorme) Ivory Tower (Cathy Carr) Can You Find It In Your Heart (Tony Bennett) Similau (Caterina Valente) You're Wrong All Wrong (Eileen Rogers) | <p>John Gilliland
KCUL—Ft. Worth, Tex.</p> <ol style="list-style-type: none"> Long Tall Sally (Little Richard) Moonglow And Picnic (Morris Stoloff) Poor People Of Paris (Baxter) Why Do Fools Fall In Love (Teen Agers) Main Title (Dick Jacobs) I'll Wait (Betty Johnson) Heartbreak Hotel (E. Presley) Winner Take All (Platters) Hot Diggity (Perry Como) Rock Island Line (L. Donegan) | <p>Al Davis
WNIX—Springfield, Vt.</p> <ol style="list-style-type: none"> Poor People Of Paris (Baxter) Madeira (Ray Anthony) Eloise (Kay Thompson) You Make Me Feel So Young (Frank Sinatra) Hot Diggity (Perry Como) Main Title (Dick Jacobs) Too Close For Comfort (Davis) The End Of A Love Affair (Dick Kallman) Love Is The \$64,000 Question (Tony Travis) Mr. Wonderful (Peggy Lee) |
| <p>Jack Chadderton
WLYN—Lynn, Mass.</p> <ol style="list-style-type: none"> Heartbreak Hotel (Presley) Ivory Tower (Cathy Carr) Blue Suede Shoes (Perkins) Rock Island Line (Donegan) I'll Be Dancin' (Capone) You're Wrong, All Wrong (Eileen Rogers) Lovely One (Four Voices) Why Do Fools Fall In Love (Teen Agers) Magic Touch (Platters) Flowers Mean Forgiveness (Frank Sinatra) | <p>Joe Mitchell
"Magic In Music"
KPOJ—Portland, Ore.</p> <ol style="list-style-type: none"> No, Not Much (Four Lads) Poor People Of Paris (Baxter) Why Do Fools Fall In Love (Gale Storm) I'll Be Home (Pat Boone) Hot Diggity (Perry Como) Blue Suede Shoes (Presley) Eddie My Love (Fontanes) Without You (Eddie Fisher) Lovely One (Four Voices) Lilly's Lament (H. Grayco) | <p>Doug Hendon
"Requestfully Yours"
WBKH—Hattiesburg, Miss.</p> <ol style="list-style-type: none"> Too Young To Go Steady (Nat Cole) Mr. Wonderful (Peggy Lee) Poor People Of Paris (Baxter) Heartbreak Hotel (Presley) Just As Long As I'm With You (Pat Boone) Ole Man River (Bing Crosby) Mystic Midnight (Fredericks) Innamorata (Dean Martin) Hot Diggity (Perry Como) Why Do Fools Fall In Love (Gale Storm) |
| <p>Milt Lawrence
WAPI—Birmingham, Ala.</p> <ol style="list-style-type: none"> Poor People Of Paris (Baxter) Lisbon Antigua (N. Riddle) No, Not Much (Four Lads) Rock And Roll Waltz (Starr) 3 Penny Opera (Dick Hyman) Memories Are Made Of This (Dean Martin) Hot Diggity (Perry Como) Band Of Gold (Don Cherry) Innamorata (Dean Martin) 11th Hour Melody (Hibler) | <p>Wayne Stitt
WHB—Kansas City, Mo.</p> <ol style="list-style-type: none"> Heartbreak Hotel (Presley) Juke Box Baby (Perry Como) Blue Suede Shoes (Perkins) Main Title (Richard Maltby) Why Do Fools Fall In Love (Diamonds) Long Tall Sally (L. Richard) I'll Be Home (Pat Boone) Innamorata (Dean Martin) A Tear Fell (Teresa Brewer) No, Not Much (Four Lads) | <p>Will Lenay
WSAI—Cincinnati, Ohio</p> <ol style="list-style-type: none"> I'll Be Home (Pat Boone) Heartbreak Hotel (Presley) Poor People Of Paris (Baxter) Ivory Tower (Cathy Carr) Eddie My Love (Chordettes) Why Do Fools Fall In Love (Gale Storm) No, Not Much (Four Lads) That's Your Mistake (Williams) Blue Suede Shoes (Bennett) Lisbon Antigua (N. Riddle) |
| <p>Bill Kelso
KTKT—Tucson, Ariz.</p> <ol style="list-style-type: none"> Poor People Of Paris (Baxter) Lisbon Antigua (N. Riddle) Without You (Eddie Fisher) On The Street Where You Live (Vic Damone) Innamorata (Dean Martin) Street of 33 Steps (R. Hayes) Hot Diggity (Perry Como) You're My Greatest Love (Jackie Gleason) Eddie My Love (Fontanes) How Do I Love You (Bartley) | <p>Jay Michael
WCAE—Pittsburgh, Pa.</p> <ol style="list-style-type: none"> To You, My Love (N. Noble) Why Do Fools Fall In Love (Teen Agers) Blue Suede Shoes (Perkins) Magic Touch (Platters) Lovely One (Four Voices) Rock Island Line (Donegan) A Tear Fell (Teresa Brewer) Hot Diggity (Perry Como) Ivory Tower (Cathy Carr) Can You Find It In Your Heart (Tony Bennett) | <p>Ray Golden
KSTN—Stockton, Calif.</p> <ol style="list-style-type: none"> No, Not Much (Four Lads) I'll Be Home (Pat Boone) Eddie My Love (Fontanes) Why Do Fools Fall In Love (Gale Storm) Lisbon Antigua (N. Riddle) Main Title (Richard Maltby) Hot Diggity (Perry Como) Heartbreak Hotel (E. Presley) Flowers Mean Forgiveness (Frank Sinatra) Innamorata (Jerry Vale) |
| <p>Earl McRoberts
"The Chief"
KCBQ—San Diego, Calif.</p> <ol style="list-style-type: none"> Lisbon Antigua (N. Riddle) Poor People Of Paris (Baxter) Hot Diggity (Perry Como) Later, Alligator (Bill Haley) Rock Island Line (Donegan) Forever Yours (Ames Bros.) Baby Baby All The Time (Julie London) Eddie My Love (Fontanes) Main Title (Elmer Bernstein) 3 Penny Opera (D. Hyman) | <p>Gene Stuart
WAVZ—New Haven, Conn.</p> <ol style="list-style-type: none"> Poor People Of Paris (Riddle) You'll Get Yours (Sinatra) No, Not Much (Four Lads) Nothing Changes My Love For You (Nat Cole) Mr. Wonderful (S. Vaughan) Main Title (Maltby/May) Juke Box Baby (Perry Como) Too Close For Comfort (Eddie Gorme) Midnight In Paris (Verna) My Time Of Day (Lucy Reed) | <p>Jim Lounsbury
WGN—Chicago, Ill.</p> <ol style="list-style-type: none"> Blue Suede Shoes (Perkins) Why Do Fools Fall In Love (Teenagers) Juke Box Baby (Perry Como) No, Not Much (Four Lads) Heartbreak Hotel (E. Presley) Eddie, My Love (Chordettes) Man With The Golden Arm (Richard Maltby) Rock Right (Georgia Gibbs) See You Later, Alligator (Bill Haley) Ivory Tower (Cathy Carr) |

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Please keep us constantly informed of any changes in call letters or title.

THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending April 7, without any changes on the part of THE CASH BOX.

- Tony Roberts**
 WTZQ—Chicago, Ill.
1. Main Title (Billy May)
 2. Hot Diggity (Perry Como)
 3. Poor People Of Paris (Baxter)
 4. Lisbon Antigua (N. Riddle)
 5. No, Not Much (Four Lads)
 6. Rock Right (Georgia Gibbs)
 7. Port Au Prince (N. Riddle)
 8. Rock And Roll Waltz (Starr)
 9. Frankie And Johnnie (Davis)
 10. Memories Are Made Of This (Dean Martin)

- Ray Perkins**
 KIMN—Denver, Colo.
1. No, Not Much (Four Lads)
 2. Poor People Of Paris (Baxter)
 3. Lisbon Antigua (N. Riddle)
 4. Rock And Roll Waltz (Starr)
 5. Heartbreak Hotel (E. Presley)
 6. Main Title (Les Elgart)
 7. Eddie My Love (Fontanes)
 8. 3 Penny Opera (D. Hyman)
 9. Hot Diggity (Perry Como)
 10. Mr. Wonderful (Teddie King)

- Ed Stokes**
 WMGM—New York, N. Y.
1. Poor People Of Paris (Baxter)
 2. Hot Diggity (Perry Como)
 3. With You (Eddie Fisher)
 4. Eddie My Love (Chordettes)
 5. Lisbon Antigua (N. Riddle)
 6. Mr. Wonderful (Peggy Lee)
 7. Main Title (Richard Maltby)
 8. Get Up, Get Up (Morgan)
 9. Flowers Mean Forgiveness (Frank Sinatra)
 10. Let's Try Again (Al Hibbler)

- Buddy Deane**
 WITH—Baltimore, Md.
1. Saints Rock And Roll (Haley)
 2. Heartbreak Hotel (Presley)
 3. Moonglow And Picnic (Stoloff/Cates)
 4. Ivory Tower (Carr/Williams)
 5. Hot Diggity (Perry Como)
 6. Lovely One (Four Voices)
 7. Just As Long As I'm With You (Pat Boone)
 8. Happy Whistler (Robertson)
 9. No Other One (Eddie Fisher)
 10. Magic Touch (Platters)

- Keith Sterling**
 CKOY—Ottawa, Ont., Can.
1. Port Au Prince (N. Riddle)
 2. Rock Island Line (L. Donegan)
 3. Main Title (Richard Maltby)
 4. Walk Hand In Hand (Denny Vaughn)
 5. No, Not Much (Four Lads)
 6. Poor People Of Paris (Baxter)
 7. Ivory Tower (Cathy Carr)
 8. Moonglow And Picnic (George Cates)
 9. Little Girl Lost (Earl Grant)
 10. Lisbon Antigua (N. Riddle)

- Dave Stone**
 KDAY—Lubbock, Tex.
1. Why Do Fools Fall In Love (TeenAgers)
 2. I'll Be Home (Pat Boone)
 3. Heartbreak Hotel (E. Presley)
 4. Rock Island Line (Donegan)
 5. Hot Diggity (Perry Como)
 6. Rock And Roll Waltz (Starr)
 7. Poor People Of Paris (Baxter)
 8. Bo Weevil (Teresa Brewer)
 9. Magic Touch (Platters)
 10. Blue Suede Shoes (C. Perkins)

- Dean Griffin 'Nite Owl'**
 WAML—Laurel, Miss.
1. Lisbon Antigua (N. Riddle)
 2. No, Not Much (Four Lads)
 3. Long Tall Sally (L. Richard)
 4. Hot Diggity (Perry Como)
 5. Why Do Fools Fall In Love (Gale Storm)
 6. Later, Alligator (Bill Haley)
 7. Poor People Of Paris (Russ Morgan)
 8. Heartbreak Hotel (E. Presley)
 9. Main Title (Billy May)
 10. Flowers Mean Forgiveness (Frank Sinatra)

- Jack McDermott**
 WCOP—Boston, Mass.
1. Magic Touch (Platters)
 2. Blue Suede Shoes (C. Perkins)
 3. Heartbreak Hotel (E. Presley)
 4. Secretly (Bon Bons)
 4. Flamenco Love (Don Costa)
 6. In A Little Spanish Town (Bing Crosby)
 7. I Could Have Danced All Night (Charlie Applewhite)
 8. Too Close For Comfort (Eddie Gorme)
 9. Walk Hand In Hand (Vaughn)
 10. Port Au Prince (N. Riddle)

- Chuck Harkins**
 KTHE—Thermopolis, Wyo.
1. Mr. Wonderful (Peggy Lee)
 2. Poor People Of Paris (Baxter)
 3. Mystic Midnight (Marc Fredericks)
 4. Winner Take All (S. Gale)
 5. Flowers Mean Forgiveness (Frank Sinatra)
 6. Lullaby Of Birdland (Blue Stars)
 7. Eloise (Kay Thompson)
 8. Hold Me Forever (D. Roman)
 9. Our Melody (Billy May)
 10. Joshua Tree (Champ Butler)

- Chuck Thompson**
 WALA—Mobile, Ala.
1. Innamorata (Dean Martin)
 2. A Tear Fell (Teresa Brewer)
 3. Flowers Mean Forgiveness (Frank Sinatra)
 4. Held For Questioning (Rusty Draper)
 5. Poor People Of Paris (Russ Morgan)
 6. No, Not Much (Four Lads)
 7. Hot Diggity (Perry Como)
 8. Down The Road A Piece (Phil Gordon)
 9. Missing (McGuire)
 10. Che-si-Dice (Artie Wayne)

- Frank Avruch**
 "AM 1230 Club"
 WNEB—Worcester, Mass.
1. Innamorata (Jerry Vale)
 2. Hot Diggity (Perry Como)
 3. I'll Be Home (Pat Boone)
 4. Mr. Wonderful (S. Vaughan)
 5. Infatuation (R. Carosone)
 6. No, Not Much (Four Lads)
 7. Rock Island Line (Donegan/Cornell)
 8. To You, My Love (Noble/Shaw)
 9. Crazy Little Palace (Williams)
 10. Lovely One (Four Voices)

- Phil McLean**
 WERE—Cleveland, Ohio
1. Cherry Lips (Billy Farrell)
 2. I Don't Want Nobody (Buddy & Ella Johnson)
 3. Every Little Now And Then (Tracey Twins)
 4. Moonglow & Picnic (Cates)
 5. Magic Touch (Platters)
 6. Ivory Tower (Cathy Carr)
 7. I Was The One (E. Presley)
 8. Hot Diggity (Perry Como)
 9. Church Bells May Ring (Diamonds)
 10. You're Wrong, All Wrong (Eileen Rogers)

- Ron McKee**
 CJET—Smiths Falls, Ont., Can.
1. Poor People Of Paris (Baxter)
 2. Lisbon Antigua (N. Riddle)
 3. No, Not Much (Four Lads)
 4. Heartbreak Hotel (Presley)
 5. Later, Alligator (Haley)
 6. Rock And Roll Waltz (Starr)
 7. I'll Be Home (Pat Boone)
 8. Eddie My Love (Teen Queens)
 9. Why Do Fools Fall In Love (Teen Agers)
 10. Great Pretender (Platters)

- Charles Mason**
 WJMX—Florence, S. C.
1. Poor People Of Paris (Baxter)
 2. Blue Suede Shoes (Roubian)
 3. Hot Diggity (Perry Como)
 4. Lisbon Antigua (N. Riddle)
 5. Why Do Fools Fall In Love (Teen Agers)
 6. Rock And Roll Waltz (Starr)
 7. 3 Penny Opera (D. Hyman)
 8. Mr. Wonderful (S. Vaughan)
 9. Juke Box Baby (Perry Como)
 10. Main Title (Dick Jacobs)

- John Ademy**
 WCAO—Baltimore, Md.
1. No, Not Much (Four Lads)
 2. Mr. Wonderful (Teddi King)
 3. Hot Diggity (Perry Como)
 4. Innamorata (Jerry Vale)
 5. Eddie My Love (Fontanes)
 6. Rock Island Line (Donegan)
 7. Flowers Mean Forgiveness (Frank Sinatra)
 8. Most Happy Fella (Desmond)
 9. We All Need Love (Damone)
 10. Can You Find It In Your Heart (Tony Bennett)

- Lize Logozzino**
 KING—Seattle, Wash.
1. You Make Me Feel So Young (Frank Sinatra)
 2. Poor People Of Paris (Baxter)
 3. On The Street Where You Live (Vic Damone)
 4. Juke Box Baby (Perry Como)
 5. Main Theme (Richard Maltby)
 6. Port Au Prince (N. Riddle)
 7. Lisbon Antigua (N. Riddle)
 8. Never Let Me Go (Nat Cole)
 9. Speak Low (Blue Stars)
 10. No, Not Much (Four Lads)

- Arty Kay**
 WVIX—Lexington, Ky.
1. Why Do Fools Fall In Love (Gale Storm)
 2. Rock Island Line (Donegan)
 3. I'll Be Home (Pat Boone)
 4. Heartbreak Hotel (E. Presley)
 5. Blue Suede Shoes (Perkins)
 6. Rock And Roll Waltz (Starr)
 7. Great Pretender (Platters)
 8. Eddie My Love (Chordettes/Fontanes)
 9. Port Au Prince (N. Riddle)
 10. Hot Diggity (Perry Como)

- Jerry and Jimma Strong**
 WMAL—Washington, D. C.
1. Poor People Of Paris (Baxter)
 2. No, Not Much (Four Lads)
 3. Hot Diggity (Perry Como)
 4. Innamorata (T. Bennett)
 5. We All Need Love (Damone)
 6. Can You Find It In Your Heart (Tony Bennett)
 7. To You, My Love (Madigan)
 8. In A Little Spanish Town (Bing Crosby)
 9. Lisbon Antigua (N. Riddle)
 10. Mr. Wonderful (Teddi King)

- Reed Farrell**
 WAIT—Chicago, Ill.
1. Church Bells May Ring (Diamonds)
 2. Wayward Wind (Gogi Grant)
 3. Juke Box Baby/Hot Diggity (Perry Como)
 4. Too Close For Comfort (E. Gorme)
 5. Too Young To Go Steady (N. Cole)
 6. Lilly's Lament (H. Grayco)
 7. Rock Right (Georgia Gibbs)
 8. On The Street Where You Live (V. Damone)
 9. Walk Hand In Hand (T. Martin)
 10. Look Homeward Angel (Esquires)

- Jack Karey**
 WCFL—Chicago, Ill.
1. Hot Diggity (Perry Como)
 2. Man With The Golden Arm (Richard Maltby)
 3. Poor People Of Paris (Baxter)
 4. Eddie, My Love (Chordettes)
 5. On The Street Where You Live (Vic Damone)
 6. Too Close For Comfort (Eddie Gorme)
 7. Port Au Prince (N. Riddle)
 8. Mr. Wonderful (Peggy Lee)
 9. Flamenco Love (Don Costa/Al Caiola)
 10. Church Bells May Ring (The Diamonds)

- Cal Milner & Larry Brown**
 WPEN—Philadelphia, Pa.
1. Blue Suede Shoes (Perkins)
 2. Let's Go Steady (Morgan)
 3. Magic Touch (Platters)
 4. I'll Be Home (Pat Boone)
 5. Church Bells May Ring (Willows)
 6. No, Not Much (Four Lads)
 7. Eddie My Love (Teen Queens)
 8. Hot Diggity (Perry Como)
 9. Poor People Of Paris (Baxter)
 10. 3 Penny Opera (Dick Hyman)

THE CASH BOX
SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"MOONGLOW" & "THEME FROM PICNIC"
 THE CASH BOX SLEEPER OF THE WEEK 3/31
 Morris Stoloff Decca 29888; 9-29888
 George Cates Coral 61618; 9-61618

"CAN YOU FIND IT IN YOUR HEART"
 THE CASH BOX DISK OF THE WEEK 3/17
 Tony Bennett Columbia 40667; 4-40667

Always Smiling



NEW YORK—The ever smiling "Senator" Al Bodkin, (left) who will be guest of honor at the Annual Banquet to be held by the United Jewish Appeal of Greater New York by the Coin Machine Industry, at the Sheraton Astor Hotel, June 13, offers a friendly handshake to Lou "Smiley" Boorstein, head of Leslie Distributors, and chairman of the UJA-Coin Machine Industry Committee.

E.M.I. Expects '56 Gross To Top \$112 Million of '55

NEW YORK—E. M. I. (Electric & Musical Industries, Ltd.) which purchased control of Capitol Records a year ago, expects to report sales for the year ending June 30, higher than the \$112 million of fiscal 1955, which in turn was up 22% from the year before.

Net income in fiscal 1955 spurted to a record, to a figure of \$2,329,000 as compared with \$1,500,000 the year before. E. M. I. has subsidiaries or branches in 25 countries, and J. F. Lockwood, chairman, says, "our plans for the future have been made in the belief that our sales in most territories will show further increases."

The company will have the benefit of a full year's operating profit from the Capitol Record division in fiscal 1956. Capitol sales for Fiscal 1955 are estimated to have been \$19,600,000 while sales of Angel Records, another E. M. I. subsid, increased by some 150% last year.



IT'S A HIT!

"WALK HAND IN HAND"
 by ANDY WILLIAMS
 b/w "NOT ANY MORE"
 # 1288

cadence RECORDS

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
 Please keep us constantly informed of any changes in call letters or title.

Off To New York



MILWAUKEE—Jim O'Hara, Milwaukee dee-jay (WOKY), and wife Maggie take off for a big weekend of Broadway shows and night life in New York City as guests of one of his fans. Mrs. William Burke won trips for the O'Haras and herself and her husband in the Benny Goodman Story jingle contest of 20th Century Fox Theatres and Columbia Records. (Left to right: Mr. and Mrs. Burke; Maggie and Jim O'Hara.)



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--|---|
| 1. POOR PEOPLE OF PARIS | Les Baxter (Capitol) |
| 2. HOT DIGGITY | Perry Como (RCA Victor) |
| 3. NO, NOT MUCH | Four Lads (Columbia) |
| 4. BLUE SUEDE SHOES | Carl Perkins (Sun) |
| 5. HEARTBREAK HOTEL | Elvis Presley (RCA Victor) |
| 6. WHY DO FOOLS FALL IN LOVE | Teen Agers (Gee)
Gale Storm (Dot)
Diamonds (Mercury) |
| 7. LISBON ANTIGUA | Nelson Riddle (Capitol) |
| 8. I'LL BE HOME | Pat Boone (Dot)
Fontanes (Dot) |
| 9. EDDIE MY LOVE | Chordettes (Cadence)
Teen Queens (RPM) |
| 10. MAIN TITLE (THE MAN WITH THE GOLDEN ARM) | Dick Jacobs (Coral)
Richard Maltby (Vik)
Elmer Bernstein (Decca)
Billy May (Capitol) |
- 11) ROCK ISLAND LINE. 12) ROCK AND ROLL WALTZ. 13) A TEAR FELL. 14) MR. WONDERFUL. 15) THE MAGIC TOUCH. 16) THEME FROM THREE PENNY OPERA. 17) JUKE BOX BABY. 18) IVORY TOWER. 19) MOONGLOW AND THEME FROM PICNIC. 20) INNAMORATA. 20) PORT AU PRINCE. 20) WITHOUT YOU 20) CAN YOU FIND IT IN YOUR HEART. 20) LOVELY ONE. 20) FLOWERS MEAN FORGIVENESS.

A Columbia Coin Catcher

VIC DAMONE

sings the hit song from the new musical "My Fair Lady"

"ON THE STREET WHERE YOU LOVE"

Columbia 40654; 4-40654



Bethlehem In Price Reduction Price

NEW YORK—Gus Wildi, president of the Bethlehem Music Corporation, has announced that as of May 1, 1956, a reduced retail price on Bethlehem Records will go in to effect. These reductions will effect the entire Bethlehem catalogue, with the exception of BCP 13 (Kai Winding-J. J. Johnson Quintet) and BCP 39 (The Australian Jazz Quintet).

As of April 1, distributors throughout the country will begin billing their retail accounts at the new wholesale prices, and this practice will continue throughout the entire month in order that retailers may assimilate the transition in terms of expenditures and stock on hand.

In addition to Wildi's statement to the trade, retailers will receive from the distributor detailed information concerning the new price arrangement by mail. Consumers will be informed of the reduction plan on May 1st through announcements in publications reaching that level.

"The new plan", states Wildi, is in keeping with Bethlehem's forward looking policy of making good music available to a variety of buyers and at the same time to assist distributors and retailers in enlarging their volume with the line".

Lasker Named Kapp Sales Manager

NEW YORK—Dave Kapp, President of Kapp Records, announced this week that Jay H. Lasker has been named Sales Manager for his rapidly expanding company.

Lasker who most recently had operated out of the Detroit area, had been with Decca Records in a factory and sales capacity for eleven years. The immediate plans of Lasker include meeting with Kapp Distributors to outline policy and promotion with respect to single records and the fast growing package catalog.

Vital Statistics—Ted Dragin new deejay at WORZ-Orlando, Fla. . . . Ed Monyray moved from WHO-TV, Des Moines to KIOA-Des Moines. Ed has a full three hour afternoon record show. . . . Jack Garrett just signed with WARC-Columbia, Miss. . . . Art Pallan moves from WWSW-Pittsburgh to KDKA-Pittsburgh. . . . Bernard Brown out of WGST-Atlanta and into WMAL-Washington, D. C. . . . Bill Daniels took over Zeke Manners' post on KFWB-Hollywood, Calif. He will be heard from 12:30 to 3:30 Monday thru Saturdays. Manners will devote fulltime to his KCOP TV show. . . . Sammy David moves from KALB-Alexandria, La. to KRMD-Shreveport, La. . . . Rudy Paolangeli, former WKRT-Cortland, N. Y. deejay, moves to WTKO-Ithaca, N. Y. WTKO is a new 1000 watter that expects to be on the air about April 1. Rudy says all mail, records, etc., can be mailed to WTKO-113 South Cayuga St., Ithaca, N. Y.

Pic of the week—Rom Wilner newcomer to (WAYE-Baltimore, Md.) plowing through the mail that arrived at the station. . . . We are told the new Hooper for Allentown, Pa. area shows Bill Camperson's WHOL show topped only by Godfrey in radio. . . . Steve Cannon (WLOL-Minneapolis) settling back in his routine after recent marriage. . . . Eddie Newman, whose home base is WDAS-Philadelphia, is also doing shows on five other radio outlets. He is heard for 34-3/4 hours weekly, and all for the same sponsor, Muntz TV. Newman is heard on WDAS, WHAT, WIP, and taped on WKDN-Camden, N. J. and WCAU-Philadelphia. . . . George Fennell and Jim Aylward (WHIL-Medford, Mass.) trapped in the station during the recent snow storms, killed time by taping their own voices against George Cates' record of "Moonglow & Theme from Picnic". For kicks they sent it to Ruthie Clennott, Coral record promoter in town, who liked it so much she sent it to George Cates.



RON WILNER (WAYE—Baltimore, Md.)

Lou Arnold (WJWG-Conway, N. H.) is starting a new show every Saturday morning called "Band of the Week". Each Saturday he features a band that the people of his area want to hear most. Lou would like to have photos of the record stars. . . . David Dreis has lots of nice things to say about our recent Disk Hop and Teenage Canteen editorials. . . . Dave Steere (WMAK-Nashville, Tenn.) has taken on two and one-half hours daily in addition to his 6 pm show. The new show, "Especially Yours", runs from 9:30 to 12 noon, Monday thru Saturdays. . . . Jack McDermott (WCOP-Boston) writes that he does the only deejay show on Sunday nite in Boston. . . . Ray Starr (WJAN-Spartanburg, S. C.) moves up from program director to manager, taking over from W. Ennis Bray, owner of the Spartanburg Broadcasting Company. Bray stated that the promotion was due to the excellent work Starr had done since he joined the WJAN staff last June. . . . WTTM-Trenton, N. J. will celebrate its 14th anniversary April 2. . . . Sam Blessing (KOSI-Aurora, Denver, Colo.) would appreciate autographed photos of recording artists, slides, short 18 mm or 36 mm movies, or other publicity material. . . . Jim Aylward (WHIL-Medford, Mass.) will write a music column for the New England Home Magazine.

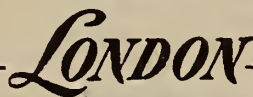


LOU ARNOLD (WJWG—Conway, N. H.)

THE ORIGINAL!!! "ROCK ISLAND LINE"

by LONNIE DONEGAN and his Skiffle Group

1650



TREMENDOUS!

THE MARINERS
"LARGE, LARGE HOUSE"
b/w
"HIS GOLD WILL MELT"

1287



2 Hit Recordings
on the New Hit Tune

"RIO BATUCADA"

recorded by

GEORGE CATES and Orchestra. Coral
LEROY HOLMES and Orchestra. MGM

published by

PANORAMA MUSIC CORP.

sole selling agents

Keys Music, 146 W. 54 St., N. Y.

Sammy Davis, Jr. Makes "Mr. Wonderful" Wonderful

NEW YORK—The general impression created by the newspaper critics who reviewed the opening night performance of "Mr. Wonderful" was that it wasn't worthwhile seeing. But they were radically wrong. For "Mr. Wonderful" provides three of the most entertaining hours anyone could want to spend.

For the many folks who have never seen Sammy Davis perform in person, the last 35 minutes of the show—where he works alone on the runway and offers his entire nightclub act—are jam packed with absolute thrills. He dances, sings, impersonates, drums, etc., and has the entire audience right in the palm of his hand. The evening this reviewer witnessed the show, Sammy had the audience literally screaming for more.

Jack Carter, was superb as Sammy's personal manager and gained great respect as an actor and comedian with his clever handling of the comedy material and the songs.

Pat Marshall proved to be an extremely versatile and talented star—equally proficient in the vocal as well as the humor department.

But it was the Jerry Bock-Larry Holofcener-George Weiss score that delighted us far beyond expectations. The three recorded songs were displayed excellently in the show. The ti-

tle piece was tenderly treated by Olga James who plays the role of Sammy's girl friend; A top grade production setting made rock and roller "Jacques D'Iraque" a thriller; and Sammy's terpsing plus his reading of the lyrics made "To Close For Comfort" a most enjoyable, light-hearted novelty.

But there were some other terrific tunes that deserve attention:

Standout among these is "Without You, I'm Nothing". A superb little ditty tailor-made for any recording two-some. It's a natural piece of material for a boy-girl night club act.

"Ethel Baby", a short and most touching opus is employed in the show, could be enlarged into a top drawer love song. It has one of the most beautiful melodies we've heard in a long while.

"Talk To Him", without some of the spicy lines, is a great piece of novelty tunestuff for a femme duet. A catchy ditty chock-full-of laughs.

And "Miami" should thrill the Florida chamber of commerce no end.

If you're looking for a delightful evening at the theatre, "Mr. Wonderful" can see to it that you get more than you ever expected.

The show is playing to packed houses, and word-of-mouth advertising should keep the situation well in hand.

Tozzi Signs With Victor



NEW YORK—Giorgio Tozzi, the Metropolitan Opera Company's sensational new basso, signs an RCA Victor recording contract. Tozzi will be heard first on RCA Victor Records in the role of Colline in the opera "La Boheme", which has just been recorded for Victor under the direction of Sir Thomas Beecham. The album is scheduled for release in early fall. Standing left to right at the contract signing are Alan Kayes, Director of Red Seal Artists and Repertoire; David Rubin, Mr. Tozzi's manager; Lawrence W. Kanaga, Vice-President and General Manager of RCA Victor Records; and George Marek, Manager of the Album Department, RCA Victor Records.

West Coast One Stop Aids EP Programming

LOS ANGELES—California Music, largest one stop operation in the Western States, sent out the first of a monthly EP mailer to operators this week. Designed to help operators program EP records, the new mailer lists over 200 selections on EP, and classifies them by type of music. According to Gabe Orland of California, the new mailer was in response to a large demand by operators for more information on EP's. California Music is now selling all single records to operators at five cents over the wholesale price, and covers the eleven Western States as well as the Hawaiian Islands.

Ellsasser To Do TV Show Following Steve Allen

NEW YORK—Richard Ellsasser, MGM Records organ and piano pectee, has been signed to do a new TV show originating from KRCA, Hollywood, starting in May. The stanza will be a half-hour show, Monday to Friday and will follow the Steve Allen 12:30 AM segment. The show will be called "Nocturne" and the format will be informal and will include about three guests a week, most of them non-performing. Some already selected include Miklnos Rozsa, Edith Head, Vincent Price, Peggy Lee and Helen Deutsch. Richard will plug his various MGM albums.

The show is scheduled for a minimum of four weeks, and will likely be continued. A feature of most shows will be a short improvisation on a theme sent in by a member of the audience. Sometimes Ward Kimball or some other member of the Walt Disney staff will cartoon during the improvisation guided entirely by Richard's music.

The program will reach Mexico, Arizona and four hundred miles north. The estimated audience at the start will be 100,000 weekly and it is expected that it will reach 500,000. Each show will probably end on a meditative note, with music chosen mostly from "Melodies Of Faith And Hope". There may, also be a Mozart Sonata occasionally, with Richard Ellsasser fingering the organ part.

Schicke Named Epic Classical Director

NEW YORK—Paul Wexler this week announced the appointment of Charles Schicke to the newly created post of Director of Classical A & R for Epic Records.

The move, Wexler stated, was designed to strengthen and further integrate Epic's classical record department.

Schicke will continue to be responsible for the sales activities of Epic's classical product. In these duties he will report to William Neilsen, Epic director of sales.

Manson Waxes 2 Themes From "Lovers & Lollipops"

NEW YORK—It was announced this week that Eddy Manson will record two theme songs from the picture "Lovers and Lollipops" for MGM Records on Tuesday, April 10. The tunes will be "Lovers Lollipops Theme" and "Peggy's Theme".

"Lovers and Lollipops" is an independent production of husband-wife team Morris Engel and Ruth Orkin, who also produced and filmed "Little Fugitive". "Lovers and Lollipops", which will open on April 17, will be distributed by Translux Film Distributing Corporation.

Manson composed the score for "Lovers and Lollipops" on his harmonica while watching a print of the fic on a movieola. He then transcribed it for thirty pieces for the film track.

Manson also composed the score for "Little Fugitive" and did a harmonica recording for Columbia Records.

TV Does It Again!

NEW YORK—Although all has been quiet on the "Songs from TV" front for some time, excitement resulting from the introduction of a song via this medium has risen once again. Immediately following the NBC-TV "Goodyear Playhouse" production of "Joey" on March 25th, the stations received hundred of calls from viewers of the show asking the song "A Little Love Can Go A Long, Long Way". The reaction has resulted in a new pressing of the tune by the Dream Weavers on Decca. Decca is rushing the platter out, and has received initial orders for over 100,000 copies.

Palm Beach Meet



PALM BEACH—While in Palm Beach recently, Sammy Kaye met up with Gerri Kaye (no relation), popular night club vocalist, and Charlie Bryan, WWPG disk jockey. They're discussing of course Sammy's new Columbia record, "Try Another Cherry Tree".

A Solid Hit!

THE LADY WITH THE BIG UMBRELLA

MILLER MUSIC CORPORATION

Smash Ballad!

'HELD FOR QUESTIONING'

by **RUSTY DRAPER... Mercury**
FRANKIE LESTER... Vik

LARRY TAYLOR MUSIC CORP. (ASCAP)
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Something Different!!
HIGH Rating from Billboard!

THE HONEYDREAMERS
sing
"DON'T SEND ME AWAY"
(rhythm 'n blues)
and
"A PATCHED UP HEART"
(rock 'n roll)

with
George Williams & his orchestra
MGM # 12178

The
everglowing standard

MOONGLOW

Sensationally featured in the Columbia Picture
"Picnic"

MILLS MUSIC, INC.

Stone Emcees "Rock" Premiere



OKLAHOMA CITY, OKLA.—John Stone (right) KOCY disk jockey, this city, chats with some of the youngsters who jammed the Center Theatre to witness the premier of the new Columbia flicker "Rock Around The Clock". Stone was on hand to emcee the stage show that was held opening night in conjunction with the showing of the film. Both showing played to capacity houses.

Alan W. Livingston To Become President of Kagan Corporation

NEW YORK—Alan W. Livingston has resigned as Executive Vice President of Capitol Records to become President of the Kagan Corporation, a wholly-owned subsidiary of the National Broadcasting Company, Robert W. Sarnoff, NBC President, announced last week. Livingston will assume his new duties on April 15.

The Kagan Corporation now includes NBC Television Films, which syndicates film series to television stations and advertisers in the United States and foreign countries. Kagan also handles subsidiary rights for various top network properties and personalities.

Sarnoff also announced the addition to Kagan of a newly created entertainment unit—the NBC Theatrical Division—which will direct operations of both the touring NBC Opera Company and the NBC Television Opera Theatre, a major NBC-TV network attraction.

"Mr. Livingston's wide experience in the entertainment field, his close association with leading performers, producers and agents, and his outstanding creative ability will play a vital role in Kagan's future expansion," Sarnoff said. "He will head up a number of important new projects which are now being blueprinted for Kagan."

Livingston will report to Emanuel Sacks, Chairman of the Board of Kagan. He will have offices in the headquarters of the NBC Pacific Division in Hollywood.

J. M. Clifford, Administrative Vice President of NBC, who has been President of Kagan, has relinquished those duties in order to permit the appointment of an executive who could devote full time to Kagan's expanding operations. Clifford continues as a member of the Kagan Board of Directors.

Livingston was born in McDonald, Pa., in October, 1917. He attended public schools there and in 1940 received his B. S. degree in economics from the University of Pennsylvania's Wharton School of Finance and Commerce. From 1940 to 1943 he served with the Calvert Distillers Corp. in New York, where he rose to the position of sales promotion manager for the Eastern Division. Following his service as a second lieutenant with the U. S. Infantry during World War II, he joined Capitol Records in 1945 as an assistant in the Artists and Repertoire Department. His development of children's recordings opened the way for a major expansion of this field in the recording industry.

In 1948, Livingston was named director of album repertoire for Capitol Records; in 1949 he was elected a Vice President, and two years later he assumed charge of all artists and repertoire. He then became Executive Vice President and a member of the Board of Directors of Capitol Records.

He is married to Betty Hutton, the stage, screen and television star.

MGM Preps For Extra Sales On "Pirate" Score

NEW YORK—The MGM sound track album "The Pirate" which features Gene Kelly and Judy Garland will come in for some extra plugging within the next few weeks when the film will be shown on the MGM TV show "MGM Parade". The film will be seen in three installments starting April 18.

The diskery will make a careful study of the sales results during the three-week period that the film is presented with an eye to future re-issues of film musicals from which MGM Records has released sound track albums. The company estimates that this type of plugging can result in a successful sale for the sound tracker because the film will be viewed by a new audience which is more music and record conscious than the audience at the time of the film release in 1948. A complete new pattern of sound track catalog sales may develop from this idea.

RCA Announces New Console Hi-Fi Tape Recorder

CAMDEN, N. J.—A new high fidelity tape recorder console featuring three loudspeakers in a roll-around cabinet has been announced by James M. Toney, Vice President and General Manager, RCA Victor Radio and "Victrola" Division, Radio Corporation of America.

Second instrument of a proposed new line of RCA Victor tape recorders to go into production at RCA's Cambridge, Ohio plant, the new console has been named the "Legislator" (Model 7TRC1). It will be nationally advertised at \$279.95 in mahogany finish, and \$289.95 in light rift oak finish.

Decca Issues 2 Singles From "Eddy Duchin" Pic

NEW YORK — The forthcoming Columbia picture "The Eddy Duchin Story," which will soon be released by Decca as another in their list of soundtrack albums, has produced two versions on the label of the song "To Love Again". Decca has issued a vocal arrangement of the tune by the Four Aces, and they have also released a single from the soundtrack of the song as performed by Carmen Cavallaro.

Holiday Promotion

NEW YORK—Decca Records and the H. S. Pogue Department Store in Cincinnati, Ohio, have joined forces on the promotion of Decca's Holiday Series. The facilities of each department in the store were turned over to the promotion, which included display material on the series, as well as albums from the series being played throughout the store.

4 Ballroom Dates Added to Goodman Tour

NEW YORK—In addition to six college prom dates, Benny Goodman and his band featuring vocalist Mitzie Cottle have also added four ballroom engagements.

BG and the band will play at the Million Dollar Ballroom in Milwaukee, April 22; Les Buzz Ballroom in Spring Valley, Ill., April 28; Sunnyside Ballroom in Pottstown, Pa.,

May 12, and the Elms Ballroom in Youngtown, Ohio, May 20.

The college itinerary includes appearances at the University of Minnesota, April 21; Purdue University, April 27; University of Detroit, May 4-5, Virginia Poly. Inst., May 11; University of Ohio, May 19, and the Citadel, June 1.

Julie Is Her Name



NEW HAVEN, CONN.—Caught in the midst of a conversation are (l. to r.) WAVZ disk jockey Tiny Markle, this city; Bobby Troup; and Julie London during the latter's surprise visit to New Haven. WAVZ listeners were treated to an interesting half hour interview mixed with excerpts from Julie's hit album "Julie Is Her Name".

Watch For:
BILL NORMAN'S
next release



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THE CASH BOX

Rhythm 'N' Blues Disk Jockey

REGIONAL RECORD REPORTS

Mildred Henderson
WKDL—Clarksdale, Miss.

1. Long Tall Sally (Little Richard)
2. Blue Suede Shoes (C. Perkins)
3. Did You Ever Love A Woman (B. B. King)
4. Eddie My Love (Teen Queens)
5. I'll Be Home (Flamingos)
6. Hey, Baby Doll (Clovers)
7. Sufferin' With Blues (Medlin)
8. Pleading For Love (Birdsong)
9. Slippin' And Slidin' (Little Richard)
10. No Money Down (C. Berry)

Alan Boal
WBVP—Beaver Falls, Pa.

1. Why Do Fools Fall In Love (Teen Agers)
2. Down In Mexico (Coasters)
3. Blue Suede Shoes (C. Perkins)
4. Magic Touch (Platters)
5. Long Tall Sally (Pat Boone)
6. Cherry Lips (Robins)
7. Church Bells May Ring (Willows)
8. Devil Or Angel (Clovers)
9. My Happiness Forever (Lavern Baker)
10. Zoom (Cadillacs)

Charles Derrick
WOIC—Columbia, S. C.

1. Drown In My Own Tears (Ray Charles)
2. Why Do Fools Fall In Love (Teen Agers)
3. Ain't That Loving You, Baby (Jimmy Reed)
4. Sitting In The Dark (N. Brown)
5. Great Pretender (Platters)
6. Devil Or Angel (Clovers)
7. Blue Suede Shoes (C. Perkins)
8. Slipping And Sliding (Little Richard)
9. Smokestack Lightning (Howlin' Wolf)
10. Darkest Night (McShann & Bowman)

Doug Hendon
WBKH—Hattiesburg, Miss.

1. Ivory Tower (Otis Williams)
2. I'm Wise (Eddie Bo)
3. Why Do Fools Fall In Love (Teen Agers)
4. Down In Mexico (Coasters)
5. Eddie My Love (Teen Queens)
6. A Tear Fall (Ivory Joe Hunter)
7. Blue Suede Shoes (C. Perkins)
8. Crazy Little Palace (Billy Williams)
9. Heartbreak Hotel (E. Presley)
10. Seven Days (Clyde McPhatter)

Eddie Dillon
WMBS—Uniontown, Pa.

1. Blue Suede Shoes (C. Perkins)
2. Why Do Fools Fall In Love (Teen Agers)
3. Long Tall Sally (Little Richard)
4. Troubles Are Not At End (Penguins)
5. Magic Touch (Platters)
6. Eddie My Love (Teen Queens)
7. Hey Doll Baby (Clovers)
8. I'm Wise (Ruth Durand)
9. Strange Love (Native Boys)
10. Sister Sookey (Turbans)

John Gilliland
KCUL—Ft. Worth, Texas

1. Long Tall Sally (Little Richard)
2. Why Do Fools Fall In Love (Teen Agers)
3. Winner Take All (Platters)
4. Cherry Lips (Robins)
5. Down In Mexico (Coasters)
6. My Blue Heaven (Fats Domino)
7. You, Baby, You (Cleftones)
8. Signifying Monkey (Smokey Joe)
9. Ivory Tower (Otis Williams)
10. Church Bells May Ring (Willows)

Cal B. Kolby
WDRS—Hartford, Conn.

1. Why Do Fools Fall In Love (Teen Agers)
2. Blue Suede Shoes (C. Perkins)
3. Church Bells May Ring (Willows)
4. Tutti Frutti (Little Richard)
5. Eddie My Love (Teen Queens)
6. Magic Touch (Platters)
7. Bo Weevil (Fats Domino)
8. Heartbreak Hotel (E. Presley)
9. Bear Hug (Little Richard)
10. Long Tall Sally (Little Richard)

Bill Marlowe
WQOP—Boston, Mass.

1. Crazy Little Palace (Billy Williams)
2. Blue Suede Shoes (C. Perkins)
3. Honey Bun (Colts)
4. Bo Weevil (Fats Domino)
5. Long Tall Sally (Little Richard)
6. Magic Touch (Platters)
7. Eddie My Love (Teen Queens)
8. Little Girl Of Mine (Cleftones)
9. Zoom (Cadillacs)
10. Now That You're Gone (El Dorados)

Carl Loucks
WELI—New Haven, Conn.

1. Church Bells May Ring (Willows)
2. Long Tall Sally (Little Richard)
3. Why Do Fools Fall In Love (Teen Agers)
4. Eddie My Love (Teen Queens)
5. R-O-C-K (Bill Haley)
6. Saints Rock 'N Roll (Haley)
7. Try Rock And Roll (Bobby Mitchell)
8. Corrine Corrina (Joe Turner)
9. Down In Mexico (Coasters)
10. Smokestack Lightning (Howlin' Wolf)

Songpluggers, Beware



PHILADELPHIA, PA.—Bob Horn, WFIL disk jockey (center) holds a lion cub which he purchased as a mascot for his popular "Band Stand" show. The jockey is conducting a contest among his listeners to name the cub which will be donated to the local zoo when it's about 8 months old. Records and other prizes will be awarded to the winning entry. When the cub gets a little older, song pluggers will have to watch their step.

Three V.P.s Named By Dot

GALLATIN, TENN.—Dot Records, last week, named three vice presidents in a continuing expansion move that now reaches from coast to coast.

The new veeps are Henry Onorati, director of the Eastern Division; L. L. "Rip" Thornton, vice president and treasurer; and Al Bennett, formerly sales and promotion representative who has been transferred to Hollywood where he will open new offices as director of the Western Division.

Christine Hamilton assumes a new post as director of production; Polly Mitchener was upped to A & R screening; and Bernice Mason was appointed national publicity director.

Randy Wood continues as president of Dot, and Gilbert Brown as secretary.



COLUMBUS, OHIO—Sarah Vaughn and Maurice Jackson of station WVFO, this city, present a mink trimmed pair of dungarees to Peggy Smith for winning a contest sponsored by Jackson to select "Miss Dungaree Doll". The pair of jeans are autographed by Eddie Fisher (right across the seat).

3¢ Per Song

NEW YORK—Barton Music Corp. has come up with a real margin item for anyone handling sheet music.

For the price of only \$1.50, it is offering 50 songs that Frank Sinatra made famous in a book called "Frank Sinatra's 50 Golden Songs Album".

In addition to covering some of the very latest material—songs such as: "Love Is the Tender Trap" and "Love and Marriage"—and going way back to such favorites as "Nancy" and "Put Your Dreams Away", the album also contains photographs spotting scenes from the many hit films Sinatra has made since he clicked in "From Here To Eternity."

Ben Barton reports that he has his hands full trying to keep up with the orders for the album.

Seaman, Record Hunter Founder, Dies

NEW YORK—George Seaman, founder and head of The Record Hunter chain of stores, died last week in the Montefiore Hospital, this city, of a heart attack. He was 51.

A great music lover, whose hobby was record collecting, Seaman left a brokerage concern to open a record store in 1946. He used the tiny Lexington Avenue shop to sell only duplicates of records he had in his personal collection. However, business was tremendous, and he expanded this store and opened others in the city.

He is survived by his wife Kate and two sons, Thomas and George.

Belgian Star Makes U. S. Debut On Decca

NEW YORK—Leo Souris, one of Belgium's leading arrangers and conductors, makes his U. S. wax debut on Decca when the label issues his first two sides: "La Chnouf" b/w "Little Lost Dog".

The coupling, originally recorded on the Polydor label, Decca's European diskery, displays the artists on two string-filled instrumentals.

Souris has done a great amount of work for Belgium radio and television and is well known for his jazz piano virtuosity in addition to his arranging and conducting chores.

Mink Jeans

Zooming in
R & B and POP!

"CORRINE CORRINA"
JOE TURNER
ATLANTIC 1088

Atlantic RECORDING CORP
234 WEST 56th STREET NEW YORK 19, N. Y.

A National Hit!
"SISTER SOOKEY"
THE TURBANS
HERALD # 469

Breaking in Pop!
"DEAR DIARY"
THE SMOOTHONES
EMBERS # 1001

Herald RECORDS
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New York City, N. Y.

Another Big Hit!
"DARLING HOW LONG"
The Heartbeats
H-713

New Hit Release!
"QUEEN BEE"
Bee Bee Queen
H-714

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(All Phones: CALumet 5-0924)

A Smash Hit
THE CLEFTONES
"LITTLE GIRL OF MINE"
b/w "You're Driving Me Mad"
GEE 1011

GEE

220 WEST 42nd STREET, N. Y. C., N. Y.

Breaking For a Hit
THE VALENTINES
"THE WOO-WOO TRAIN"
b/w "WHY"
RAMA 196

RAMA

WI 7-0652

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Buck Ram hosted a party at the Hotel Martinique last week to honor his roster of acts, all of whom are currently working in New York on either the Alan Freed or Tommy Smalls Easter shows. At the party were The Platters, The Penguins, The Colts, Shirley Gunter, The Blockbusters, and Sugar and Spice.



NAPPY BROWN

Ram, who writes most of the material used by his artists, made a little speech in which he praised "this true natural talent that is a part of Americana." Just a short time ago, explained Ram, these artists were car washers, students, mechanics, etc. Each of the above acts contributed to the festivities by performing their specialties. . . . Jerry Winston, Mardi Gras Records, has that feeling again. He has been getting such a wonderful reaction on the new La Playa Sextett's "The Laughing Cha Cha Cha" that he thinks he might have another "Speak Up Mambo." The latter has been a really fantastic issue. It has been the top mambo item for more than a year and continues to sell in real strength without a let-up. We still think it would be a great item for some major to cover with a top pop artist. . . . The Josie folks, riding high with their smash Cadillacs' "Zoom," are excited about two new releases out this week. One features Vinni Monte, Time Kids' TV show, "Without Your Love," and the other reintroduces The Day, Dawn and Dusk Trio for the first time on the Josie label. The trio sings "Anytime, Anyplace" and "Who Are You Kissing." . . . Gee Records is out with the Teenagers' follow up to "Why Do Fools Fall In Love." Young Frankie Lyman is again the ticket to success on this new deck, "I Want You To Be My Girl." With "Fools" currently sitting on top of the heap, "I Want You To Be My Girl" has taken off speedily, in the New York-New Jersey area where it was first released only last week. The lads look like they will soon be the proud possessors of two hits at the same time. . . . Eddie Ray, Imperial Records in town, plugging Fats Domino new release "My Blue Heaven" and "I'm In Love Again" and "Cherry Lips" by Bill Farrell. . . . The Lou Kreftz-Eli Weinberg "Rhythm and Blues of 1956" opened in Richmond, Va. on April 1 and pulled in \$12,180. after taxes. The next day in Charlotte, N. C. the show drew \$19,064. after taxes, with a total attendance of 11,649. This was 1,000 more than the recent Bill Haley show in the same auditorium. The show, booked by Shaw Artists, will tour for five weeks and one day without a let-up, playing the east coast, invading Toronto, Canada, on April 10, through the midwest, Texas, back to the southeast territory and will finish in Birmingham, Ala. on May 6. It will play all the big auditoriums including the Field House of Loyola University, New Orleans, La., on April 22 and A & I College, Nashville, Tenn., April 24. Appearing in the show are Fats Domino, Ruth Brown, The Clovers, The Cadillacs, Little Richard, The Turbans, Little Willie John, Al Jackson and the Fat Man Quartet, The Sweethearts, Joe Medlin, and Choker Campbell and his 12 piece orchestra. . . . Herman Lubinsky, after a bout of pneumonia, off to Arizona for a couple of weeks to recuperate. Before leaving, Lubinsky called to say "Watch out for 'Say You're Mine' by The Savoyes. A great group and a great record." . . . Charlie Fuqua's Inkspots left New Orleans April 10 to begin a tour of one-nighters. . . . Paul Werth sponsoring a concert for The Billy Taylor Trio at Town Hall on April 22. . . . Joe Bihari calling "The Girl in My Dreams" by the Cliques to the attention of all deejays. Says the reaction has been very strong. . . . Chris Forde, Tuxedo Records, advises he has cut Don Bruce with "Love Leads A Fool" and "Let's Start All Over Again." . . . Nappy Brown, currently with "Open Up That Door," opened at the Club De Lisa, Chicago, for four weeks on April 5. . . . Fred Mendelsohn for another trip this week. Fred is on a talent hunt with sessions set in Atlanta, New Orleans and Cincinnati. . . . It is estimated about 7,000 people crammed into the Coliseum on March 25 to see the Soul Stirrers, The Swann Silvertones, The Spiritualaires, Swanee Quintet, Jewel Gospel Singers, and the Five Blind Boys of Alabama. Charles Derrick (WOIC-Columbia, S. C.) later had the Spiritualaires on his show. . . . Morty Kraft, Melba Records, back in town after zipping through a number of cities coast to coast. Morty, plugging "Church Bells My Ring" by the Willows and "Gone With The Wind" by the Shepherd Sisters. "Church Bells" has broken into the pop "Top 50" this week. The Shepherd Sisters were just signed by Wil'ard Alexander for management. . . . Art Brown and Jack Rowzie (WWDC-Washington, D. C.) have a happy feud going for them as Brown stirs up the anti-rock and roll audience while Rowzie works on the rock and roll listeners. . . . Jimmy Scott and the Five Pennies open at the Peacock in Atlanta in April. . . . Those tremours you hear are no earthquake. At least not nature made. They are the reverberations from the two Easter shows currently standing New York on its head. Alan Freed's atom bomb's bringing in lines four deep for four square blocks at 7 am and they continue all day long. After five days the Brooklyn Paramount, is headed for a \$225,000 to \$250,000 ten day take. Tab at all shows is \$2. per head and the kids are breaking down the walls to lay it on the line. Gene Peshette, manager of the theatre, has arranged for a staff of 145 on the inside of the theatre and he says the city has supplied 100 policemen to keep the spirited youngsters in hand. This foresight and adequate policing has enabled these vast armies of kids enjoy themselves, let off plenty of steam and without incidents. Over at the Apollo Theatre, Tommy Small's show has also played to better than capacity houses and as a result Frank Schiffman has held the attraction over for a second week with a couple of changes. The Fi-Tones, The Solitaires, Brook Benton and Dean Barlow make way for The Buddy Johnson band, Ella Johnson, Floyd Ryland and The Heartbeats. Schiffman, who also believes in adequate supervision, says he's bewildered by the troubles that have been reported by some houses that have presented rock and roll shows. The Apollo, says Schiffman, has never had any real troubles. The kids enjoy themselves, get rid of pent up energies by joining vocally in many of the acts, but never cause any damage or difficulties. . . . The Hartford situation seems to have been cleared up. The State



"JOCKO" HENDERSON

Theatre, the seat of the rtoubles that landed rock and roll in the headlines last week, has booked Larry Dixon (WJKO-Springfield, Mass.) and an R & B show for April 14 and 15. The Hartford police department will assign more men to handle the crowds than they did at the recent Alan Freed stay. On the bill will be the Moonglows, The Teen Queens, The Clefftones, Sugar & Spice, The Royaltones, Claudia Swan, Dean Barlow, The Willows, The Schoolboys, The Solitaires, Cindy & Lindy, and Buddy Griffin and band. . . . Frank J. Guida, Birdland Record Shop, Norfolk, Va. telephones to say his best sellers are quite different than those listed by Baron Be-Bop of WGH-Norfolk. Guida says Birdland's are as follows: 1) Please Please, Jimmy Brown; 2) Try Rock and Roll, Bobby Mitchell; 3) Why Do Fools Fall In Love, The Teenagers; 4) Down In Mexico, Coasters; 5) That's What I'll Do, Shirley & Lee; 6) Magic Touch, Platters; 7) Long Tall Sally, Little Richard; 8) It Hurts Me So, Tony Allen; 9) Drown In My Own Tears, Ray Charles; 10) My Happiness Forever, Lavern Baker. . . . Gil Snapper, Rim Records, reports Custom Distributors, Cleveland is now handling the Cleveland area for the label. Sandy Beck, of Customs, says Lori Jay's "Thrills and Heartaches" is going pop in his territory. . . . Bess Berman getting a big lift in Florida with the reaction to Solomon Burke's "To Thee" on Apollo. Burke was discovered by Bess and she feels he will go all the way. . . . We've been hearing lots of nice things about Jocko Henderson (WOV-New York). Jocko has been with the station about four weeks and already several manufacturers have praised his program and the job he is doing for records. Henderson, on WOV from 10-12 pm each day is also on daily at WDAS-Philadelphia. The energetic deejay finishes at WDAS at 7:30 pm and shoots into New York for his 10 o'clock engagement with WOV audiences. He has a bachelor's degree from Tuskegee Institute and at one time had planned to practice medicine. Jocko's father, Dr. Elmer A. Henderson, was assistant superintendent of schools in Baltimore and the Dr. Elmer A. Henderson Elementary School is named after him. Quite an honor—and something for Jocko to shoot for. . . . Atlantic Records very, very excited about Joe Turner's "Corrine Corrina" going pop. The reaction so far indicates it could be a real big seller. Another that could stir up much, much more than a ripple is the Sensation's "Ain't He Sweet." This deck has a sound that should make it a national hit. . . . Chuck Willis and Roy Gaines dropped in to say hello. Chuck is getting ready for his first release at Atlantic—rehearsals, going over material, et al—and the plans are for a session early this week.

Chicago: Wing Records has been busy this week signing singers left and right. Among those signed were: Tommy Prisco, a Brooklyn lad, whose first release will be "Lovers In Love" and "This Is Where I Came In"; Charlie Jones a local boy who just got out of the service, now recording "My Silent Heart" and "My Dear." Also under the Wing of Wing is Marie Knight who is well known for her work with Sister Rosetta Tharpe. Marie will, however, only record blues ballads and makes her debut with "Tell Me Why" and "As Long As I Live." . . . George Hill, who formerly managed Leo Parker, has taken over the managing chores for The Daffodils. The group, whose new release on C. J. is "Walk" and "Kissable Lips," is making the rounds with a series of one nighters in Akron, Cleveland and Detroit. . . . Billy Dawn and Bill Miller of Hull Records in Chi working on new releases by The Heartbeats and Mabel Lee. . . . Ollie McLaughlin WHRV, Ann Arbor, here for short stay. . . . Freddie Jenkins, KCUL, Dallas, long distanced Abner at Vee-Jay to report that the Priscilla Bowman-Jay McShann dinking is breaking big there. Abner tells us that both sides of this release are breaking everywhere. . . . The Blockbusters just recorded an R&B version of "Why Baby, Why," which has come up in the C&W field. These youngsters have just left The Thunderbird in Las Vegas and have joined the big Rock-A-Rama show. . . . Vee-Jay brought in John Lee Hooker from Detroit for a recording session. Four sides were cut and will be released immediately. . . . Eli Toscano, of ABCO, tells us that his three new releases, "Can This Be Mine" by Freddie Hall, "Just Whalin" by Louis Meyers and "Jivin' at Random" by Zona Sago, all look like hits. Eli also reports that Joe Turner's latest release, "Corrine Corrina" (our last week's cover story) is beginning to shape up well. . . . George Leaner, busy as ever, had time to say that his biggest hits are "Down in Mexico" by The Coasters and "Eddie, My Love" by the Teen Queens. George picks "Mozel" by the Shepards, a new United release, as "one of the big ones." . . . The Tyrones latest release on Wing is "She Wants Candy And Flowers" coupled with "The Campus Rock." . . . One of the youngest and the hottest groups, the El Dorados, average age is 19. We did some figuring and added up the ages of the boys: Perk'ee Moses, lead singer, 20 years old, Louis Bradley, 18, James Maddox, 19, Jewel Jones, 19 and Richard Nickens, age 19. Maybe their youth is what appeals to the public and may be one of the causes of their popularity.

CHICAGO:

Los Angeles: Looks like Modern Records will have another big R&B artist in a new group recently signed, The Cliques. "The Girl In My Dreams", first wax effort by the new group got great reaction from Disk Jockeys and distributors across the country. . . . Constant play of the tune "Since I Fell For You" from Roy Hamilton's new album, created such a demand for the record in the Cleveland area that Epic Records is releasing it as a single. . . . Ernie Freeman's first disk for the Imperial label, "Lost Dreams" is taking off for a hit. Eddie Ray reports it was selling in all markets he visited on his recent promotion jaunt. . . . Dootsie Williams has tailored his two new releases by The Medallions and The Meadowlarks for the dancing teenagers. . . . The Medallions were recent guests on the Zake Manners "Rhythm and Happies" show on KCOP-TV, and then headed north for personal appearances in the Bay area. . . . Willie Egan's new Vita record of "Wear Your Black Dress" breaking out in several markets back East. . . . Morty Kraft, Melba Records topper in town. Label is currently hot with "Church Bells Are Ringing", by the Willows. . . . Tampa Records, Coast Indie label has a good one in the R&B field in "Last Call", by George Jenkins. . . . Fats Domino's "My Blue Heaven" already taking off and headed for the charts. . . . The Blockbusters, a new group in the Relaney-Ram office had their first records released on the Aladdin label this week. The sides couple an instrumental version of "In a Little Spanish Town" with a vocal by the group on "Why Baby Why". . . . Jim Warren at Central Sales says that two of the West Coast labels are going great for him. Both: "I'm a Fool", by the Turks, on Money Records, and "Cherry Lips", by The Robins, on the new Whippet label are listed among h's best sellers. . . . Aladdin Records settled in their new headquarters at 5352 West Pico Boulevard.



TEEN QUEENS

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Pos. Last Week

- 1** WHY DO FOOLS FALL IN LOVE **1**
Teen Ager (Gee 1002)

- 2** BLUE SUEDE SHOES **2**
Carl Perkins (Sun 234)

- 3** LONG TALL SALLY **5**
Little Richard (Specialty 572)

- 4** EDDIE MY LOVE **3**
Teen Queens (RPM 453)

- 5** DROWN IN MY OWN TEARS **4**
Ray Charles (Atlantic 1085)

- 6** DOWN IN MEXICO **6**
Coasters (Atco 6064)

- 7** AIN'T THAT LOVIN' YOU BABY **7**
Jimmy Reed (Vee-Jay 168)

- 8** SLIPPIN' AND SLIDIN' **12**
Little Richard (Specialty 572)

- 9** CHURCH BELLS MAY RING **11**
Willows (Melba 102)

- 10** DEVIL OR ANGEL **10**
Clovers (Atlantic 1089)

- 11** THE MAGIC TOUCH —
Platters (Mercury 70819)

- 12** BO WEEVIL **9**
Fats Domino (Imperial 5375)

- 13** THE GREAT PRETENDER **8**
Platters (Mercury 70753)

- 14** PLEASE, PLEASE PLEASE —
James Brown (Federal 12258)

- 15** I'LL BE HOME **14**
Flamingos (Checker 830)

New York Disk Jockeys Celebrate MGM Record 9th Anniversary

NEW YORK—Huge 18-inch wide birthday cakes prepared in the form and shape of a record were distributed to New York disk jockeys by Al Levine, MGM distributor in this area, to celebrate MGM's 9th birthday. The stunt resulted in special programs for the label tracing the history of the company since its inception nine years ago. Cakes were delivered by a pretty model. A special surprise presentation of a cake was made to Frank Walker, general manager of the diskery.

Coral Names 2 To Promotion Staff

NEW YORK—Mike Connor, Director of Artists Relations, Publicity and Disk Jockey Promotion for Decca and Coral Records, has announced two new additions to his DJ promotion staff for Coral. He has appointed Marty Hoffman to handle Coral promotion on the East coast, and the Midwest territory will be handled by Howard Caro. Hoffman will headquarter in New York, and Caro will have his office at Coral's Chicago branch.

"Mr. Wonderful" Recorded By Decca

NEW YORK—"Mr. Wonderful", the Broadway musical starring Sammy Davis, Jr., was recorded on Sunday, April 8th. Decca, a pioneer in original cast albums, and whose catalog in this field is very extensive, will rush the "Mr. Wonderful" set out to the market.

How Reed Farrell Grew His Beard

CHICAGO—WAIT's bearded deejay, Reed Farrell, clicking here with his Texas accent and new-style programming, told how he'd grown his beard.

In effort to help the United Fund in Houston, Reed got up on the diving board at the Shamrock Hotel's pool, 33 feet up in the air, and lived there for 12 days until the goal he'd set had been reached.

He ate, slept and broadcast from the high-dive platform for those 12 days.

Since then, liked his red-tinged beard so much, he's never cut it off.

THIS IS IT!

"THRILLS AND HEARTACHES"

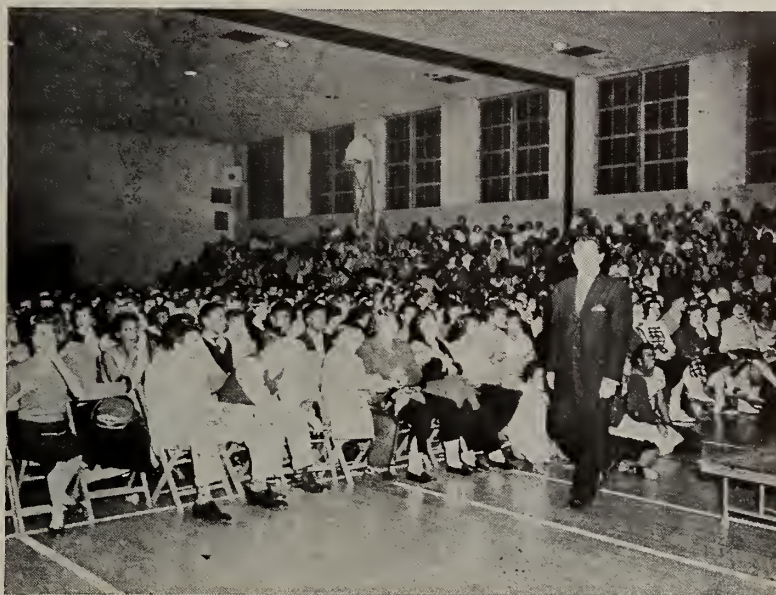
c/w

"HOLD ME CLOSE"

by LORI JAI
#2016

RIM RECORDS
226 West 53rd St. N. Y. 19, N. Y.

Rock And Roll Concert



NEW BRUNSWICK, N. J.—On Friday, March 16th at New Brunswick High School Gym Danny presented Frankie Lymon and the Teenagers, Harriet Kay, The Belvederes and Big Mike Gordon plus many guest Rock and Roll artists. On that particular Friday night New Jersey had its worst snow storm but in spite of this, almost 2,000 people, young and old, came and enjoyed New Brunswick's first big time Rock and Roll concert. Stiles, who is heard nightly over WNJR in Newark also is heard daily over WCTC in New Brunswick. Actually Danny is known to many as "The Catman." Contrary to alleged bad publicity about Rock and Roll concerts, the audience at Danny's concert was orderly, well behaved and still enjoyed themselves immensely.

THE CASH BOX

R & B SURE SHOTS

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- "I'M IN LOVE AGAIN" THE CASH BOX AWARD OF THE WEEK 1/7
- "MY BLUE HEAVEN" Imperial 5386
- Fats Domino
- "HEARTBREAK HOTEL" RCA Victor 20-6420
- Elvis Presley

They Like Rock And Roll At All Ages

PITTSBURGH, PA.—According to a poll conducted by WJAS disk jockey Barry Kaye, this city, the average age of people who like rock and roll is 32.

This poll came about when Kaye was interviewing Decca star Bill Haley during one of his radio stints. During their conversation, Kaye asked his audience: "We are trying to establish the average of people who like rock and roll music. So please, dial GRant 1-6772 and give your age, and then answer yes or no as to whether you like rock and roll music."

The telephone boards were immediately jammed, and before a plea came from telephone company officials asking Kaye to please request his listeners to stop calling, 639 calls were completed. Of these, 625 persons voted yes and 9 voted no. The average of those voting yes was 32 years, and of those voting no, 26 years. The ages of the people calling ranged from seven to eighty-two.

The calls proved Kaye's contention that rock and roll music is not only enjoyed by teenagers, but by all age groups.

3 New Releases

FREDDIE HALL

SINGING

"Can This Be Mine"

B/W

"Playin' Hard To Get"

G-103

LOUIS MEYERS

"Just Whailin'"

B/W

"Bluesy"

ABCO-104

ZONA SAGO

"Jivin' At Random"

b/w

"Short Order"

ABCO No. 102



(SUBSIDIARY OF A. B.'S ONE STOP)

2854 W. ROOSEVELT RD.
CHICAGO 12 ILLINOIS

(All Phones: NEVada 8-2130)

THE CASH BOX

in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 2 **CHURCH BELLS MAY RING**
Willows
(Melba 102)
- 3 **EDDIE MY LOVE**
Teen Queens
(RPM 453)
- 4 **DROWN IN MY OWN TEARS**
Ray Charles
(Atlantic 1085)
- 5 **BLUE SUEDE SHOES**
Carl Perkins
(Sun 234)
- 6 **I'LL BE HOME**
Flamingos
(Checker 830)
- 7 **I DON'T WANT NOBODY**
Ella & Buddy Johnson
(Wing 90064)
- 8 **NO MONEY DOWN**
Chuck Berry
(Chess 1615)
- 9 **LONG TALL SALLY**
Little Richard
(Specialty 572)
- 10 **SISTER SOOKEY**
Turbans
(Herald 469)

- 1 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 2 **I'M A FOOL**
Turks
(Money 215)
- 3 **CHERRY LIPS**
Robins
(Whippet 100)
- 4 **BLUE SUEDE SHOES**
Carl Perkins
(Sun 234)
- 5 **EDDIE MY LOVE**
Teen Queens
(RPM 453)
- 6 **LONG TALL SALLY**
Little Richard
(Specialty 572)
- 7 **DOWN IN MEXICO**
Coasters
(Atco 6064)
- 8 **BO WEEVIL**
Fats Domino
(Imperial 5375)
- 9 **DEVIL OR ANGEL**
Clovers
(Atlantic 1089)
- 10 **I'LL BE HOME**
Flamingos
(Checker 830)

- 1 **BLUE SUEDE SHOES**
Carl Perkins
(Sun 234)
- 2 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 3 **LONG TALL SALLY**
Little Richard
(Specialty 572)
- 4 **EDDIE MY LOVE**
Teen Queens
(RPM 453)
- 5 **DROWN IN MY OWN TEARS**
Ray Charles
(Atlantic 1085)
- 6 **SLIPPIN' AND SLIDIN'**
Little Richard
(Specialty 572)
- 7 **IN PARADISE**
Cookies
(Atlantic 1084)
- 8 **THE MAGIC TOUCH**
Platters
(Mercury 70819)
- 9 **DOWN IN MEXICO**
Coasters
(Atco 6064)
- 10 **SMOKESTACK LIGHTNING**
Howlin' Wolf
(Chess 1618)

in
MOBILE

in
ATLANTA

in
NASHVILLE

- 1 **LONG TALL SALLY**
Little Richard
(Specialty 572)
- 2 **DROWN IN MY OWN TEARS**
Ray Charles
(Atlantic 1085)
- 3 **DID YOU EVER LOVE A WOMAN**
B. B. King
(RPM 457)
- 4 **WHO**
Little Walter
(Checker 833)
- 5 **PLEASE, PLEASE, PLEASE**
James Brown
(Federal 12258)
- 6 **AIN'T THAT LOVIN' YOU BABY**
Jimmy Reed
(Vee-Jay 168)
- 7 **YOU'RE THE ONE**
Jimmy Rogers
(Chess 1616)
- 8 **DOWN IN MEXICO**
Coasters
(Atco 6064)
- 9 **WHEN YOU'RE ALONE**
Daps
(Marterry 5249)
- 10 **EDDIE MY LOVE**
Teen Queens
(RPM 453)

- 1 **BLUE SUEDE SHOES**
Carl Perkins
(Sun 234)
- 2 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 3 **LONG TALL SALLY**
Little Richard
(Specialty 572)
- 4 **PLEASE, PLEASE, PLEASE**
James Brown
(Federal 12258)
- 5 **DROWN IN MY OWN TEARS**
Ray Charles
(Atlantic 1085)
- 6 **AIN'T THAT LOVIN' YOU BABY**
Jimmy Reed
(Vee-Jay 168)
- 7 **DOWN IN MEXICO**
Coasters
(Atco 6064)
- 8 **CHURCH BELLS MAY RING**
Willows
(Melba 102)
- 9 **THE MAGIC TOUCH**
Platters
(Mercury 70819)
- 10 **OPEN UP THAT DOOR**
Nappy Brown
(Savoy 1187)

- 1 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 2 **EDDIE MY LOVE**
Teen Queens
(RPM 453)
- 3 **BLUE SUEDE SHOES**
Carl Perkins
(Sun 234)
- 4 **LONG TALL SALLY**
Little Richard
(Specialty 572)
- 5 **DROWN IN MY OWN TEARS**
Ray Charles
(Atlantic 1085)
- 6 **IVORY TOWER**
Otis Williams
(DeLuxe 6093)
- 7 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 8 **BO WEEVIL**
Fats Domino
(Imperial 5275)
- 9 **HEARTBREAK HOTEL**
Elvis Presley
(RCA Victor 20-6420)
- 10 **AIN'T THAT LOVIN' YOU BABY**
Jimmy Reed
(Vee-Jay 168)

Welcome Home



HOLLYWOOD — Ella Fitzgerald waves to friends as she touches U. S. soil in Los Angeles after returning from a triumphant European tour with Jazz At the Philharmonic. After several Coast recording sessions with Norman Granz of the Verve label, Ella left for Eastern nitery dates.

"The Girl In My Dreams"
The Cliques
Mod. 987
Modern RECORDS
9317 W. Washington Blvd., Culver City, Calif.

BREAKING BIG!
"In A Little Spanish Town"
The Blockbusters
AL — 3319
Aladdin RECORDS
Beverly Hills, Calif.

2 HOT NEW RELEASES!
"DANCE AND SWING"
b/w
"I WANT A LOVE"
THE MEDALLIONS
393
"OOP BOOPY OOP"
DON JULIAN'S MEADOWLARKS
394
DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

MOVING IN ALL MARKETS!
"WEAR YOUR BLACK DRESS"
b/w
"I CAN'T UNDERSTAND IT"
WILLIE EGANS
VITA # 125
VITA RECORDS
1846 N. FAIR OAKS AVENUE
PASADENA CALIFORNIA

NASHBORO LEADS THE WAY IN SPIRITUAL RECORDS . . .

"COME AND GO WITH ME"
b/w
"PLOW YOUR ROW TO THE END"
by The Golden Trumpets
NASHBORO # 576
"MY IMAGINATION OF HEAVEN"
b/w
"I EXPECT TO BE LANDED"
by The Radio Four
NASHBORO # 577
"WHERE GOD LEADS ME, I'LL FOLLOW"
b/w
"JESUS IS ALL THE WORLD TO ME"
by Prof. Harold Boggs
NASHBORO # 578
WRITE WIRE PHONE
NASHBORO RECORD COMPANY, INC.
177 3rd AVE., NASHVILLE, TENN.
(Phone: Chapel 2-2215)

The Greatest In Gospels!
"ANYWHERE IN GLORY"
"HOLD BACK THE TEARS"
WARD SINGERS Savoy 4071
"RAIN IN JERUSALEM"
"OH HAPPY DAY"
DAVIS SISTERS Savoy 4070
"SWING LOW SWEET CHARIOT"
"FEAR NOT"
CHRISTINE CLARK Savoy 4075
"I'VE GOT JESUS"
"I SHALL NOT BE MOVED"
THE 5 TRUMPETS Savoy 4072
SAVOY RECORD CO.
58 MARKET ST.
NEWARK, N. J.

A Star Is Born
RANDY SHIPP
singing
"AM I TO BLAME"
b/w
"BABY I NEED YOU"
DUKE # 150
DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

BIG EASTERN SELLER!
"Strange Love"
Native Boys
COMBO No. 113
COMBO RECORDS
1107 El Centro Avenue
Hollywood 28 California
Hollywood 2-3273

RHYTHM 'N BLUES REVIEWS

⊙ A AWARD & SLEEPER	⊙ C+ GOOD
⊙ B+ EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

FREDDIE HALL

(Abco 103)

B "CAN'T THIS BE MINE" (2:20) [Lawn BMI—F. Hall] Freddie Hall does a middle beat narrative vocal telling of his pride in his baby who walks down the street and stops traffic. He just can't believe she's all his. It's a cute side that should do well.

B "PLAYIN' HARD TO GET" (2:43) [Lawn BMI—Hall] Hall wails a slow beat blues on the flip with effective results. Ok two-sider that aims its strongest appeal at the southern markets.

MR. BEAR

(Groove 0150)

B+ "RADAR" (2:35) [Lowell BMI—Leroy Kirkland] Mr. Bear does a narrative blues with a humorous lyric and gimmick. It is done with lots of appeal and if it gets enough air-time it could be a big hit.

B+ "MR. BEAR COMES TO TOWN" (2:03) [Monument BMI—Sid Wyche] Mr. Bear backs with a very strong rock and roll item. Bear shouts it out and the ork assists with a driving instrumental backdrop. An exciting side that has every chance to make it big.

THE HARPTONES

(Andrea 100)

B+ "WHAT IS YOUR DECISION" (2:58) [BMI—Raleigh, Weisman] The Harptones make their initial dishing on the new label a strong offering. It is a powerful piece of material etched with a very strong reading. The lads provide the listener with three delightful minutes and given enough exposure the deck can be a chart item.

B "GIMMIE SOME" (2:11) [Roosevelt BMI—Singleton, McCoy] The Harptones back with a quick beat jump that is excitingly done. Good rocker for the kids. Packed with drive.

LARRY BIRDSONG

(Excello 2076)

B+ "PIEADIN' FOR LOVE" (2:33) [Excellorec BMI—L. Birdsong] Larry Birdsong offers a strong side in this melodic slow beat blues. Birdsong handles the romantic lyric with an appealing vocal and the deck should prove a potent sales magnet.

B "YOU'LL NEVER NEVER KNOW" (2:12) [Excellorec BMI—L. Birdsong] Larry offers a quick beat jump on the flip. It's well done and is a good coupler to aid in the overall power of the disk. However, the strong deck for the chart drive is "Pleadin' For Love."

THE CASH BOX

★ AWARD O' THE WEEK ★

"AIN'T HE SWEET" (2:44)

[Advance ASCAP—Yellen, Ager]

"PLEASE MR. DISC JOCKEY" (2:17)

[Progressive BMI—Miller, Smith]

THE SENSATIONS

(Atco 6067)

● The Sensations, who made the record buying public aware of them with their "Yes Sir! That's My Baby," follow with another standard—and they do it again. "Ain't He Sweet" is given a tremendous rendition by the three lads and a lass. The latter, Yvonne Mills, does so much to the oldie that we're taking bets the tune comes all the

way back. This one is a powerful pop-r & b contender and it will fit nicely into any jocks programming. The flip, "Please Mr. Disc Jockey," is a slow beat romantic take-off on the current teenage practice of sending love notes to boy friends to be read on the air by deejays. It is a mellow drifting wax. Keep the closest tab on "Ain't He Sweet."

"THE WOO WOO TRAIN" (2:45)

[Kahl BMI—Goldner, Barrett]

"WHY" (2:50)

[Patricia BMI—Barrett, Goldner]

THE VALENTINES

(Rama 3005)

● The Valentines follow their "Lily Maebelle" with an even stronger deck, "The Woo Woo Train." It is a fast, hard hitting item with a number of interesting tricks woven into the arrangement. The group sings it with a sock appeal that is bound to send this

disk soaring. Watch it 'cause this "Woo Woo Train" is non-stop to the charts. The reverse deck, "Why," is a lovely, tuneful ballad deliciously tendered. The Valentines go soft and billowy in their treatment of the tune. Fluffy bit of romance. "The Woo Woo Train" will be the one they ask for.

"ROCK N ROLL'S FOR ME" (2:14)

[Conrad BMI—Moses, Abner]

"NOW THAT YOU'VE GONE" (2:46)

[Tollie BMI—Moore, Moses, Abner]

THE EL DORADOS

(Vee-jay 180)

● The El Dorados are hitting on all cylinders as they drive through an enthusiastic rock and roll item, "Rock N Roll's For Me." The group pulls out all the stops as it drives in wild fashion. It's an exciting wax handled expertly. Should find a home with the kids. The flip, "Now

That You've Gone," is a complete about face. The group goes tender as it offers the slow, feathery ballad with feeling. It is a warm wax and will undoubtedly draw plenty of listeners. However, we feel "Rock N Roll's For Me," will shade it in teen-age appeal.

"I WANT YOU TO BE MY GIRL" (2:50)

[Kahl Music BMI—Goldner, Barrett]

"I'M NOT A KNOW IT ALL" (2:45)

[Planetary Music ASCAP—Kaye, Speilman]

THE TEENAGERS featuring FRANKIE LYMON

(Gee 1012)

See "Disk of The Week" in the pop review section.

JACK DUPREE

(King 4906)

B "SO SORRY, SO SORRY" (2:23) [Jay & Cee BMI—Jack Dupree] Jack Dupree wails a slow beat blues that will find its strongest markets in the deep south. Dupree fashions it without the vocal tricks he is so well known for. It is a straight blues in which the chanter proclaims his love but he is dejected because she has let him go.

B+ "OVERHEAD" (2:42) [R-T BMI—Glover, Toombs] Hard times have visited Dupree on this side. Things are economically tight for him and he tells his humorous tale of woe in the typical Dupree novelty fashion. This is the deck to watch. It will undoubtedly be a strong sales puller.

THE CHIMES

(Specialty 574)

B "PRETTY LITTLE GIRL" (2:09) [Venice BMI—Wooten] The Chimes do a melty job on a slow beat ballad pretty with a very familiar ring to it. Falls easy on the ears.

B "CHOP CHOP" (2:05) [Venice BMI—Wooten] The lads go slightly wild on the flip with a fast beat jump novelty. It is handled in approved manner by the group and the kids will find it to their liking.

EFFIE SMITH

(Vita 124)

B "WATER! WATER!" (2:10) [Spark BMI—Smith, Criner, King] Effie Smith chants a rhythmic story of her preference for the "water, that old standby." It is a driving tune, sung with a cute twist by Miss Smith. Ok deck.

B "CHAMPAGNE MIND WITH A SODA WATER INCOME" (2:25) [Spark BMI—Smith, Goldsmith] Miss Smith, still in a liquid vein, sings a middle beat bouncer with a chuckley lyric. Good, satisfying rocker wax.

EDDIE BOYD

(Chess 1621)

B+ "LIFE GETS TO BE A BURDEN" (2:40) [Arc BMI—Boyd] Eddie Boyd wails a southern blues about the burdens of life. It is a potent wax that should get a good reception in the southern markets.

B+ "DON'T" (2:35) [Arc BMI—Boyd] Boyd, to a Latin beat, advises "never whup your woman, you never know what she will do." It is a slow, bounce ditty with a strong story, wailing instrumental and good vocal reading.

LORENZO HOLDEN

(Flash 108)

C+ "WALKING DOWN SWING STREET" (2:45) [BMI—Holden] Slow paced, swinging instrumental with a strong dance tempo. Strong organ, guitar, and sax solos.

C+ "MIDNIGHT MOOD" (2:30) [BMI—Holden] Slow beat instrumental mood piece. Organ featured throughout. Easy on the ears.

The Cash Box RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER
 EXCELLENT
 VERY GOOD
 GOOD
 FAIR
 MIDDLEBROKE

THE CASH BOX SLEEPER OF THE WEEK

"WHY DID I FALL IN LOVE" (2:30)
 [Modern BMI—Collins, Davis, Josea]

"SUGAR BABY" (2:30)
 [Modern BMI—Jones, Davis, Ling]

THE JACKS
 (RPM 458)



THE JACKS

● The Jacks have a potent entry

in "Why Did I Fall In Love", a lovely slow paced ballad that the lads sing out with warmth and a smooth blend. The lead does a very strong job telling the tale of the one sided love affair. Beautiful wax that is loaded. The flip, "Sugar Baby", is a middle beat rhythm piece that the Jacks romp through with a gay delivery. Good teener fare to add to the overall strength of the release—but we believe the stronger deck is "Why Did I Fall In Love".

THE KEYNOTES
(Apollo 4943)

B+ "BYE BYE BABY" (2:25) [Bess BMI—Adams, Lee] The Keynotes etch a quick beat rocker with a couple of background gimmicks that help it take off. Deck has a driving quality and an enthusiasm that the kids should like.

C+ "REALLY WISH YOU WERE HERE" (2:32) [Bess BMI—Adams] The Keynotes ride with a familiar melody, a quick beat jump, for a happy coupler.

SOLOMON BURKE
(Apollo 491)

B "I'M ALL ALONE" (2:12) [Bess BMI—Burke] Solomon Burke sings a slow, dramatic inspirational ballad with moving intensity, very much in the Roy Hamilton manner.

B "TO THEE" (3:04) [Bess BMI—Burke, Williams] Similar material and comments.

WILLIE EGANS
(Vita 125)

B "WEAR YOUR BLACK DRESS" (2:05) [Spark BMI—Willie Egans] Willie Egans sings a middle beat rocker in which he proclaims his intense love and asks her not to hurt him anymore. Ok jump side that could stir up some action.

C+ "I CAN'T UNDERSTAND IT" (1:50) [Spark BMI—Ravon Darnell] Egans wails a middle beat rhythmic jump on the flip. Egans can't understand why, in spite of all his efforts, he doesn't rate.

THE GRIFFINS
(Wing 90067)

B "FOREVER MORE" (2:20) [Blossom BMI—J. Griffin] The Griffins move rhythmically through the middle beat bouncer with ease. A smoothly read lilter. Pleasant wax.

B "LEAVE IT TO ME" (2:08) [Wadsworth BMI—J. Griffin] The Griffins jump on the flip to a quick beat romantic rock. Deck moves, providing the teener beat.

THE PEARLS
(Arco 6066)

B "BELLS OF LOVE" (2:16) [Tiger, BMI—Hart, Angelo, Calhoun] The Pearls blend sweetly on a tender love ballad, utilizing bells in the background to good effect. Easy to listen to wax.

B "COME ON HOME" (2:20) [Tiger BMI—Spriggs] The group swings on the flip with a middle beat jump that is accorded an exciting treatment, vocally and instrumentally.

JIMMY GRIFFIN
(Atco 6068)

B+ "I'M GETTING RIGHT" (2:12) [Tiger BMI—Griffin] Jimmy Griffin shouts a quick beat ditty against a Dixie flavored instrumental background. It is an intriguing wax, happy in sound, melodically appealing, and a strong bit of vocaling to nail it down. Like it—watch it.

B "LITTLE MARY" (2:15) [Progressive BMI—Griffin] Griffin sings a quick beat rhythmic blues on the underlid that comes out ok, but not as strong as "I'm Getting Right."

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "RADAR" } Mr. Bear Groove 0150
- ★ "MR. BEAR COMES TO TOWN" }
- ★ "WHAT IS YOUR DECISION"The Harptones Andrea 100
- ★ "PLEADIN' FOR LOVE"Larry Birdsong Excello 2076
- ★ "OVERHEAD"Jack Dupree King 4906

THE CASH BOX TERRITORIAL TIPS

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* indicates first appearance on Territorial Tips

ARE YOU EVER COMING BACK
I'M STICKING WITH YOU BABY
Little Willie John (King 4893)

A TEAR FELL
Ivory Joe Hunter (Atlantic 1086)

CHERRY LIPS
Robins (Whippet 100)

*CORRINE CORRINA
*BOOGIE WOOGIE COUNTRY GIRL
Joe Turner (Atlantic 1088)

FINE LITTLE HEALTHY THING
Billy Emerson (Sun)

*FORTY DAYS AND FORTY NIGHTS
Muddy Waters (Chess 1620)

HEARTBREAK HOTEL
Elvis Presley (RCA Victor 20-6420)

*I WANT YOU TO BE MY GIRL
Teen Agers (Gee 1012)

I'M A FOOL
Turks (Maney 215)

*I'M IN LOVE AGAIN
*MY BLUE HEAVEN
Fats Domino (Imperial 5386)

I'M WISE
Eddie Bo (Apollo 486)

IN PARADISE
Cookies (Atlantic 1084)

IVORY TOWER
Otis Williams (DeLuxe 6093)

LET'S DO THE BOOGIE
B. B. King (RPM 457)

LITTLE GIRL OF MINE
Cleftones (Gee 1011)

LOST DREAMS
Ernie Freeman (Imperial 5381)

ONE NIGHT
Smiley Lewis (Imperial 5380)

*OPEN UP THAT DOOR
Nappy Brown (Savoy 1187)

*PLEASE DON'T DRIVE ME AWAY
Charles Brown (Aladdin 3316)

PLEADIN' FOR LOVE
Larry Birdsong (Excello 2076)

SISTER SOOKEY
Turbans (Herald 469)

THAT'S WHAT I'LL DO
Shirley & Lee (Aladdin 3313)

TRY ROCK AND ROLL
Bobby Mitchell (Imperial 5387)

WE LIKE MAMBO
Eddie Bo (Ace)

WHEN YOU'RE ALONE
Daps (Marberry 5249)

WINNER TAKE ALL
Platters (Mercury 70819)

WHO
IT AIN'T RIGHT
Little Walter (Checker 833)

YOU'RE THE ONE
Jimmy Rogers (Chess 1616)

CHESS RECORD CO.
 4750 52 COTTAGE GROVE AVE
 CHICAGO 15, ILLINOIS

BOBBY CHARLES
"Why Did You Leave Me"
 CHESS # 1617

THE MOONGLOWS
"We Go Together"
 CHESS # 1619

MUDDY WATERS
"40 Days And 40 Nights"
 CHESS # 1620

EDDIE BOYD
"Don't"
 CHESS # 1621

LITTLE WALTER
"Who"
 CHECKER # 837

SONNY BOY WILLIAMSON
"Let Me Explain"
 CHECKER # 834

Checker RECORD CO.
 4750-52 COTTAGE GROVE AVE
 CHICAGO 15, ILLINOIS

THE CASH BOX Country Roundup

Pert Jaye P. Morgan turned in a top flight performance on her guest appearance on the 'Opry' coast-to-coast ABC-TV'er (March 31st.) Also sharing the guest spotlight was Capitol's Hank Thompson. Bullets Durgam, Morgan's manager accompanied the RCA Victor songstress to Nashville for her appearance here. The week-end was highlighted with a cocktail party in behalf of the visiting artists.



JIM REEVES

Bill Fitzgerald, Music Sales in Memphis, reports that the new Eddie Bond (Mercury), release of "Rockin' Daddy" is taking off through his section and looks excellent sales-wise. Fitzgerald also mentioned another Sun artist Warren Smith, who shows big possibilities. Big news circulating this past week surrounded the release of a new vocalist on RCA Victor Records. She's Janis Martin. It's reported that Janis is a female Elvis Presley! Already the record is drawing much attention here in Nashville and from all indications this young lass who hails from Richmond, Va. should be on her way to record fame! Her first release couples "Will You, Willyum" and "Drug Store Rock And Roll."

Watch for a newcomer on Capitol. He's Wynn Stewart and sings a great song! With a new style and delivery, Wynn could create quite a bit of noise with his first release... "The Waltz Of The Angels."

Carl Smith and his personal manager, Hal Smith, back in Nashville after several weeks of personal appearances.

Eddie Bond (Mercury) who is right in the middle of the new music trend with his version of "Rockin' Daddy" which has received loads of good comment from the jockeys in several areas. Mercury's pushing hard on this one, and their promotion gal, Rae Bundy is busy making tracks to the local and surrounding deejays in this area.

Herb Shucher, personal manager of Jim Reeves reports that Jim is slated for a seven-day tour, starting April 15th. Heading up the tour will be Reeves, followed by the Davis Sisters, The Carlisles and Red Hayes. Starting April 23rd Reeves leaves on tour for A. V. Bamford in Edmonton, Alberta, Canada.

Reeves and Shucher in New York this past week on business. Herb told us that while on tour up North Jim broke the house record at the "Red Barn" in Oshawa, Can., Fri. March 30th, played to the highest house all season at Eddie Zack's "Witsche's Arena" in Providence, Sat. the 31st and topped last year's Easter Sunday figures, Apr. 1st at Ramblin' Lou's "Jamboree" in Niagara Falls.



JERRY REED

Jerry Reed (Capitol) was reported by Bill Lowery to have worked the Pee Wee King TV Show on April 6th. The following day, Reed worked for Country Music promoter Len Elis at Hammond, Ind. And, starting this week (April 14th), he begins a 30-day tour for A. V. Bamford and Ballard Flour Company. Reed's latest release is "I'm A Lover, Not A Fighter" and "Honey Chile".

Roy Drusky is reported to be one of the hottest acts in the Atlanta area.

Bill Morgan, long recognized as one of the favorite jockeys in the Nashville area recently took an assignment with WSM and is now heard all night on the powerful 50-watter! Best of luck, Crew Cut!

Audrey Williams is scoring much deejay play in this section with her fresh new recording of "Ain't Nothin' Gonna Be Allright Nohow" and "Livin' It Up, And Havin' A Ball". The MGM songstress is slated for an appearance on Pee Wee King's TV Show during this month!

Big Jim Hess (MGM) is being heard from over in Knoxville, Tenn., these days... not only for his likeable deejay show but for his first release on MGM... "The Three Nails." Jim has received heavy play with this release and turns in an excellent vocal job!



PORTER WAGONER

Good to see "Balin' Wire" Bob Strack into Nashville for a visit recently. Bob spins 'em out over KIMO in Independence, Mo. Bob was in town for an appearance on WSM's Mr. D.J. USA Show.

Cliff Rodgers latest Newsletter jammed with the C&W news from his area. Cliff continues to do good job of promoting the wax over WHKK in Akron, Ohio.

Bobby Lord (Columbia) has one of the best records of his career out this month. It's "Beautiful Baby" and "The Fire Of Love." "Beautiful Baby" could be another "Hawkeye" for the "Ozark Jubilee" artist. It's beginning to take off in several areas.

Shirley Caddell all excited about her recent recording session. Porter Wagoner and Trio looking forward to a heavy schedule of public appearances. Bill Walker and the Foggy River Boys have taken off in different directions for personal appearances. Walker is working West Texas and New Mexico while the 'Foggy's' are working through Missouri.

Walker and the Foggy River Boys have taken off in different directions for personal appearances. Walker is working West Texas and New Mexico while the 'Foggy's' are working through Missouri.

Chuck Bowers is reported to be getting over good with his recordings on Mercury Records. Bowers is featured on the "Ozark Jubilee".

Good to hear from Jim Spann, program director of KLVT, Levelland, Texas and Col. Dink Embry of WHOP, Hopkinsville, Kentucky. Keep up the good work. These boys need plenty good record to play!

Porter Wagoner Trio recently returned to Newark, N.J. for their third personal appearance there in recent months for Don Larkin.

A major magazine will feature "Jubilee Fashions" in an early summer issue. The publication's art director and photographer from New York were at the Jubilee a week ago to the actual spadework. And meantime, TV Guide is preparing a personality piece on the Jubilee's Webb Pierce.

Got a flyer this past week from Zipp Records, introducing their release of "Southern Fried Chicken". Song is reported to be gaining attention on a number of C&W shows, according to reports furnished to Cliff Rodgers of WHKK, Akron, Ohio.

It was inevitable that RCA Victor would send out a single record on the

title song from Del Wood's "Down Yonder" album. This great tune was the instrumental hit of 1950-51. It came like a bolt from the blue against big band competition at a time when it looked like the bands were it. Now recorded afresh, more than five years later, "Down Yonder" could upset the apple cart against another current Pop and Country Craze: Rock and Roll.

Teamed together again are Anita Carter and Hank Snow with a new release... "Keep Your Promise, Willie Thomas" and "It's You, Only You, That I Love."

Mimi Roman into Nashville recently prior to departing for the Pee Wee King TV Show. Mimi was by and left her latest release... "Another Woman's Man" and "Darlin'" which seems to have caught on real fast with the jocks!

The Browns, Maxine, Jim Edward and Bonnie with their first release on RCA Victor look as if they have a real winner on the way with their recording of "Goo Goo Dada" and "I Take The Chance." It should help Maxine and Bonnie to recover from their recent bout with the flu.

Dave Rich (RCA Victor) back into Nashville again last week for more appearances on the local radio shows. Dave was in for a visit with Eddie Hill and T. Tommy Cutrer and Bill Morgan at WSM, plus visits with Ralph Emery, WSIX, Joe Allison, WSIX, and Bob Jennings at WLAC, and Chucky From Kentucky at WKDA. Rich is currently getting top exposure with his recording of "I'm Glad," and "Darlin', I'm Lonesome."

Elvis Presley, currently setting records right and left, is also piling up a tremendous amount of fan mail. Presley is currently receiving letters from every state in the Union, from Canada and Overseas! He again captured the entertainment world's eye last week with appearances on the Milton Berle Show!

FOGGY RIVER BOYS

Bob King (RCA Victor) offers a new release this past week with "Let's Make A Fair Trade" and "Defrost Your Heart."

Dink Embry, WHOP, Hopkinsville, Kentucky, deejay, pens that the Dave Rich records are going great in his area.

Frankie Starr (Decca) is all set for a big show at the Circle Theatre in Cleveland, Ohio, April 14th. Other talent on the show has not been announced, but is being handled by Sid Friedman.

Red Foley, masterful emcee of the "Ozark Jubilee" ABC-TV'er, turned things over to the younger set on March 31st for another 'Junior Jubilee'. It was a great performance by the younger set.

Johnnie and Jack (RCA Victor) all ready for their forthcoming release. The number one Country duet have had a very successful showing with their recording of "I Want To Be Loved."

Little Jimmie Dickens (Columbia) showing up with his recording of "Where Did The Sunshine Go?" Many have said this is one of Jimmie's finest records and it has been receiving top play among the jockeys and looks as if it will be good for little 'old cold tater' boy!



RUBY WELLS

Good to hear from Uncle Herm Reavis of WSL and WSL-TV, Roanoke, Virginia this past week. Uncle Herm keeps promoting the C&W wax in his area.

Plans for the forthcoming Jimmie Rodgers Memorial Day Celebration to be held in Meridian, Miss. May 25-26 are proceeding according to plans and many of the top recording artists have made plans to attend this year's celebration in honor of the 'Singing Brakeman' who was recognized as America's Blue Yodeler!

The coming of spring always brings weddings and the bells are already beginning to ring around the Grand Ole Opry. Ruby Wells, daughter of Kitty Wells and Johnnie Wright (Johnnie & Jack) was married March 11 to Larry Stephenson. Ruby records with the 'Nita, Rita and Ruby group on the RCA Victor label.

Ira Louvin (Louvin Brothers) was married to Faye Cunningham March 20th. The Louvin's most recent release on the Capitol label is entitled "I Don't Believe You've Met My Baby" and "In The Middle Of Nowhere."

Grand Ole Opry artists Webb Pierce and Red Sovine received the Cash Box "Bullseye Of The Week" for their recording on the Decca label entitled "Little Rosa". On the other side Red sings "Hold Evrything."

From Bill McDaniels WSM Public Relations office comes word of these recent record releases: Anita Carter (RCA Victor) with "One Heartache At A Time" and "A Tear Fell." The Carlisles on Mercury with "Goo Goo Da Da" backed with "Pickin' Peas", and Grandpa Jones and Minnie Pearl on Victor with "Kissing Games" and "I'm Getting Gray Hairs."

Faron Young (Capitol) is set to star on the Prince Albert portion of the 'Opry' on April 14th with Lonzo and Oscar as special guests.

X. Cosse, personal manager of Martha Carson reports that RCA Victor songstress has just returned from New York where she made several new recordings. Cosse, who also manages Ferlin Huskey reports that Huskey is set for the Calgary Stampede June 10-15, Calgary, Alberta, Canada. Mac Wiseman was in town last week for another Dot Recording Session. Cosse reported that Ferlin Huskey, Cowboy Copas, Mac Wiseman and Simon Crum played to a sell-out crowd in Minneapolis, Minn. on March 31st.



JIMMY & ARDIS WELLS

Received the latest fan club news from the Manske Enterprises, 485 N. Kent St., St. Paul, Minn., on Jimmy & Ardis Wells and Dave Dudley. Jimmy has a deejay show daily over WCOW-St. Paul, and appears nitely with the "Dakota Roundup Gang" at the "Flame" in Minneapolis. His wife Ardis also appears nitely at the "Flame" with her "Rhythm Ranch Gals". Dudley, who formerly spun the wax over WCOW, can currently be heard on his King etching of "Ink Dries Quicker Than Tears" and "Waiting For You".

Elmer Snodgrass, WGGG-Gainesville, Ga., notes that a local quartet, The Chapeleers, is being considered for a major label.

Real nice article, titled "The Amazing Story Of Grand Ole Opry", in this week's, Apr. 7-13, TV Guide.

Charles Bailey and his Happy Vally Boys touring Maine on personals along with Al Hawkes' and His Cumberland Ridge Runners, "Cindy" the Hill-billy Songbird, and Ray R. Myers, The armless musician. Bailey and his Boys have left WWVA-Wheeling, W. Va. to concentrate on personals in Canada and New England States. He's been signed by Event Records with first release, "Darlin' Nellie Across The Sea" and "Memory Of Your Smile" set for April 15th release.

(Continued on Page 43)

THE CASH BOX
Reports
THE NATION'S
BIG 10
Country
JUKE BOX TUNES

POS. LAST WEEK

- 1** **HEARTBREAK HOTEL**
 Elvis Presley
 (RCA Victor 20-6420; 47-6420) **1**
- 2** **BLUE SUEDE SHOES**
 Carl Perkins
 (Sun 234; 45-234) **2**
- 3** **I FORGOT TO REMEMBER TO FORGET**
 Elvis Presley
 (RCA Victor 20-6357; 47-6357)
 (Sun 223; 45-223) **3**
- 4** **WHY, BABY, WHY**
 Red Sovine & Webb Pierce
 (Decca 29739; 9-29739)
 George Jones
 (Starday 202; 45-202) **4**
- 5** **YES, I KNOW WHY**
 Webb Pierce
 (Decca 29805; 9-29805) **7**
- 6** **I DON'T BELIEVE YOU'VE MET MY BABY**
 Louvin Brothers
 (Capitol 3300; F3300) **5**
- 7** **SO DOGGONE LONESOME**
 Johnny Cash
 (Sun 232; 45-232)
 Ernest Tubb
 (Decca 29836; 9-29836) **8**
- 8** **EAT, DRINK AND BE MERRY**
 Porter Wagoner
 (RCA Victor 20-6289; 47-6289) **6**
- 9** **YOU AND ME**
 Kitty Wells & Red Foley
 (Decca 29740; 9-29740) **10**
- 10** **'CAUSE I LOVE YOU**
 Webb Pierce
 (Decca 29805; 9-29805)

New Star



NASHVILLE, TENNESSEE—Carl Perkins, resounding star of Sun Records, is shown here surrounded by his fans at a recent performance of the Big "D" Jamboree of which Perkins is a regular member. His smash disking of "Blue Suede Shoes" made a dizzy spiral for top honors in all fields of music and has been covered by numerous artists. Perkins is set for appearances on several nationwide TVers shortly.

CINCINNATI CUT-UPS

When Moonlight Gardens opens April 28th it will rock to the music of some of the top name bands. Such names as Tommy Alexander, Billy May, Ralph Marterie, Hal McIntyre, Buddy Morrow, Ralph Flanagan, Clyde Trask, Barney Rapp, and Johnny Long have already been booked for the season. . . . The Diamonds (Mercury) were in town making the rounds of DJ's with their record, "Church Bells May Ring". . . . The Crewcuts with Blue Barron are working Castle Farm tonight. . . . Al Casady, former Cincinnati orchestra leader, has resigned from Southern Music to be a disc jockey at WWPG in Palm Spring, Fla. Aunt Emmie Brown called to tell us about Al. . . . A special certificate of appreciation has been awarded to WNOP by Major A. G. Meyer on Dick Pike's show for their interest in local Army recruiting. . . . Bert Farber of the Godfrey shows, in town with wife Pauline, stopped for a few moments to chat with old friends at WLW- and WSAI where he for many years was featured as pianist and conductor. . . .

Bonnie Lou (King) was to appear on "Talent Scouts" this week, but her appearance has been canceled since Crosley did not approve of her appearance.

Word reaches me that Kenny Roberts (Decca) and wife Frieda are the parents of a baby girl born Palm Sunday. Their fifth child. . . . The Geer Sisters of the Mid-Western Hayride are flying down to Birmingham Alabama to be with their Grandfather on Easter who is in the Hospital down there. . . . Dock Williams of WWVA in Wheeling tells us that he purchased a third interest in Radio WMOD in Moundsville, W. Va. He will soon have a regular program from there in addition to his "World's Original Jamboree" appearances. . . . A big show has been put in shape by Marty Roberts for the Firemans Ball in Miamitown which includes Betty Foley (Decca) Jimmie Skinner (Decca) and Jimmie Williams (MGM) . . . Cuzin' Ray Pulley wrote us a nice letter from Norfolk, Va. where he's Pulley-ing for Country Music two hours daily on "Cuzin Ray's Hoedown."

THE TEN COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
 (PLUS THE NEXT TEN)

1. BLUE SUEDE SHOES Carl Perkins (Sun)
 2. HEARTBREAK HOTEL Elvis Presley (RCA Victor)
 3. YES, I KNOW WHY Webb Pierce (Decca)
 4. WHY, BABY, WHY { Red Sovine & Webb Pierce (Decca)
 George Jones (Starday)
 Hank Locklin (RCA Victor)
 5. YOU AND ME { Kitty Wells & Red Foley (Decca)
 Johnny Cash (Sun)
 6. SO DOGGONE LONESOME Ernest Tubb (Decca)
 7. I DON'T BELIEVE YOU'VE MET MY BABY Louvin Brothers (Capitol)
 8. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE) { Porter Wagoner (RCA Victor)
 Red Sovine (Decca)
 Tex Ritter (Capitol)
 Johnnie & Jack & Ruby Wells (RCA Victor)
 9. I WANT TO BE LOVED Wilma Lee & Stoney Cooper (Hickory)
 10. I'VE CHANGED Carl Smith (Columbia)
- 11) SEASONS OF MY HEART. 12) I'VE GOT FIVE DOLLARS. 13) I WAS THE ONE. 14) FOLSOM PRISON BLUES. 15) THESE HANDS. 16) FOR RENT. 17) LITTLE ROSA. 18) I FORGOT TO REMEMBER TO FORGET. 19) BLACKBOARD OF MY HEART. 20) HOW FAR IS HEAVEN; IF YOU WERE MINE; 'CAUSE I LOVE YOU; EAT, DRINK AND BE MERRY; A GOOD WOMAN'S LOVE; LOVE, LOVE, LOVE; YOU'RE STILL MINE; YOU'RE FREE TO GO.

THE 10 TOP **THE CASH BOX**
Country
Best Sellers

(PLUS THE NEXT FIVE)

1. HEARTBREAK HOTEL
 Elvis Presley
 (RCA Victor 20-6420; 47-6420)
2. BLUE SUEDE SHOES
 Carl Perkins
 (Sun 234; 45-234)
3. YES, I KNOW WHY
 Webb Pierce
 (Decca 29805; 9-29805)
4. I FORGOT TO REMEMBER TO FORGET
 Elvis Presley
 (RCA Victor 20-6357; 47-6357)
 (Sun 223; 45-223)
5. I DON'T BELIEVE YOU'VE MET MY BABY
 Louvin Brothers
 (Capitol 3300; F3300)
6. WHY, BABY, WHY
 Red Sovine & Webb Pierce
 (Decca 29739; 9-29739)
 George Jones
 (Starday 202; 45-202)
7. YOU AND ME
 Kitty Wells & Red Foley
 (Decca 29740; 9-29740)
8. SO DOGGONE LONESOME
 Johnny Cash
 (Sun 232; 45-232)
 Ernest Tubb
 (Decca 29836; 9-29836)
9. I WAS THE ONE
 Elvis Presley
 (RCA Victor 20-6420; 47-6420)
10. FOLSOM PRISON BLUES
 Johnny Cash
 (Sun 232; 45-232)
11. 'CAUSE I LOVE YOU
12. LOVE, LOVE, LOVE
13. I'VE GOT FIVE DOLLARS
14. YOU'RE FREE TO GO
15. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE)
16. EAT, DRINK AND BE MERRY

FIRST TIME TOGETHER
 Wilma Lee & Al Terry
"NOT ANYMORE"
 c/w
"WE MAKE A LOVELY COUPLE"
 Hickory 1041

Jean Shepard
"You're Calling Me Sweetheart Again"
 CAP # 3401
CENTRAL SONGS, INC.
 6308 SUNSET BOULEVARD, HOLLYWOOD 28, CALIF.
 HOLLYWOOD 11-9347

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 Singing star on WWVA's "World's original Jamboree"
 sings on
MGM
"MY SUSPICIOUS MIND"
 b/w
"GO AHEAD & MAKE ME CRY"
 For personal appearances
 Write — Phone
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 7771 CHEVIOT RD., CINCINNATI 24, OHIO

The Cash Box Country Reviews

● A BULLSEYE	● G GOOD
● B EXCELLENT	● G FAIR
● C VERY GOOD	● D MEDIOCRE

THE CASH BOX BULLSEYE OF THE WEEK

"KEEP YOUR PROMISE, WILLIE THOMAS" (2:40) [Pickwick ASCAP—J. Fulton, L. Steele]
"IT'S YOU, ONLY YOU, THAT I LOVE" (2:22) [Trinity BMI—J. Leisy]
HANK SNOW AND ANITA CARTER
(RCA Victor 20-6500; 47-6500)

● RCA Victor comes up with a top piece of wax merchandise featuring two of the label's ace vocalists, Anita Carter and Hank Snow, on a pair of absolutely beautiful tunes that should hit the charts in short order. The titles are "Keep Your Promise, Willie Thomas", a slow paced romantic opus, and "It's You, Only You, That I Love", a touching, lilting, middle beat love story. And the pair blends its dulcet tones on both ends of a release that's gonna meet with everyone's approval. Wonderful coupling.

"SEASONS OF MY HEART" (2:59)
[Starrite BMI—Edwards, Jones]
"LET'S STAY TOGETHER" (2:35) [Acuff-Rose BMI—Miller, Barckdull]
JIMMY NEWMAN
(Dot 1278; 45-1278)

● It looks as though Jimmy Newman is headed towards the 'magic circle of hits' with a pair of tunes that are already kicking up a heap of dust in the country field. The chanter sings with touching sincerity as he dramatically renders a powerful piece of weeper material tagged "Seasons Of My Heart". It's a slow paced item that should move rapidly up the sales ladder. "Let's Stay Together" is a captivating, fast paced romantic platter that alternates between a Latin and jump beat. It's a sensational coupling. Get with it.

"WILL YOU, WILLIAM" (1:55)
[Tannen BMI—C. Stutz]
"DRUGSTORE ROCK AND ROLL" (2:03)
[Athens BMI—J. Martin]
JANIS MARTIN
(RCA Victor 20-6491; 47-6491)

● Janis Martin, referred to as the female version of Elvis Presley, makes an extremely exciting debut on Victor as she belts out a potent rock and roller that could take both the country and pop markets by storm. It's a tremendous first showing by the thrush as she really lets loose on a clever little ditty tagged "Will You, William". On the flip, "Drugstore Rock And Roll", the swinging Miss Martin socks out one of her own wild creations. It's another hard-hitting rocker. Teensters should thrill to this coupling. Watch this gal go.

"AIN'T NOTHING GONNA BE ALL RIGHT NO HOW" (2:06)
[Acuff-Rose BMI—Williams]
"LIVIN' IT UP AND HAVIN' A BALL" (2:18)
[Acuff-Rose BMI—Williams]
AUDREY WILLIAMS
(MGM 12210; K12210)

● Audrey Williams, the wife of the late Hank Williams, comes up with two first quality performances on a double-decker that oughta bring more laurels to the Williams' name. The songstress sparkles as she 'pessimistically' delivers an up tempo, sentimental piece labeled "Ain't Nothin' Gonna Be Right No How". On "Livin' It Up And Havin' A Ball", a middle beat rhythmic platter, Audrey tells about a two-timing guy who wants to capture all of life's pleasures. Stellar two-sider with an edge to the upper end.

BILL LONG

(Unique 332; 45-332)

● **"BLOW THE WHISTLE"** (2:13)
[Sparton BMI—Long] Here's an enticing slicing, from up Canada way, that's loaded with chuckles and gimmicks. It's a fast paced delighter, that Bill Long, and chorus, talk-sings in coin-catching fashion. Could be a real sleeper. Watch it.

● **"RELAX, RELAX, RELAX"** (2:33) [Sparton BMI—Long] The title reveals Long's outlook on life on this fetching, easy-on-the-ears biscuit.

MIMI ROMAN

(Decca 29858; 9-29858)

● **"ANOTHER WOMAN'S MAN"** (2:42) [Babb BMI—Hager, Jarrett, Rosenberg] The thrush's intriguing vocal stylings are a treat to the ear on this tearful, middle beat shuffle ballad. Two standout decks.

● **"DARLIN'"** (2:32) [Meadowbrook ASCAP—B. Hays, M. Berk] Velvety-toned Mimi Roman comes up with a very pretty, lilting weeper that could very well 'waltz' away with top honors. Lovely choral and instrumental support.

EDDIE MARVIN

(4 Star 1687; 1687-45)

● **"THE HOOLIGAN KIDS"** (2:01)
[4 Star BMI—M. Coursey, M. Coursey] Eddie Marvin dishes up a flavorful reading, set to a bouncy beat as he tells the enjoyable tale of a young boy and girl who have ideas of marriage. Able support by his Echo Valley Boys.

● **"YOU'RE NEVER TOO YOUNG"** (2:09) [4 Star BMI—M. Coursey, M. Coursey] On this end Marvin comes up with another fine performance as he waxes a meaningful, middle beat weeper.

BOB KING

(RCA Victor 20-6486; 47-6486)

● **"LET'S MAKE A FAIR TRADE"** [San-Lyn BMI—J. Swanson] Canada's Bob King turns in an impressive debut for the diskery as he smoothly waxes a pretty, moderate paced romantic ballad with expressive lyrics. Should lure many sales and spins.

● **"DEFROST YOUR HEART"** [Hilo BMI—Claunch, Cantrell] Under half is a poignant, middle beat lover's lament that King delivers in persuasive style.

RED RIVER DAVE

(TNT 9006; 45-9006)

● **"JAMES DEAN"** (3:08) [Dave McEnery ASCAP—D. McEnery] The late James Dean certainly made a terrific impression on the public during his brief but highly successful movie career. And in view of his still great popularity this heartfelt biography of his life by Red River Dave could become a big seller, country and pop-wise.

● **"SPRING SONG"** (3:01) [Dave McEnery ASCAP—D. McEnery] Under lid a lovely, slow moving, pop-flavored, romantic weeper that Dave waxes in soft, sincere style.

PAUL DAVIS

(MGM 12209; 45-12209)

● **"I'M ON THE LOOSE"** (2:09)
[Acuff-Rose BMI—Smith] Paul Davis displays loads of personality in his voice as he grooves a light-hearted biscuit that moves merrily along in gay style.

● **"THAT AIN'T HARD TO TAKE"** (2:23) [Acuff-Rose BMI—Hudgins] On the lower portion Davis tells about his sweetie's winning qualities on an easy-going, middle beat charmer.

BILLY MIZE

(Decca 29852; 9-29852)

● **"I SAW HER FIRST"** (2:04)
[Champion BMI—B. Mize] The splendid vocal efforts of Billy Mize combined with a pleasing set of lyrics and a bright melody provides for a solid money-making biscuit. It's a happy-go-lucky, up tempo romantic novelty.

● **"WHO WILL BUY THE WINE?"** (2:28) [Penny BMI—B. Mize] Here the warbler waxes a penetrating, middle tempo weeper in heart rending manner. Two potent Mize originals.

SKEETER BONN

(RCA Victor 20-6473; 47-6473)

● **"THE YODELING BIRD"** (2:12)
[Delmore ASCAP—C. Cohen] Skeeter Bonn takes hold of a refreshing, quick beat ditty with cute lyrics and wraps it up in appealing vocal-yodel fashion.

● **"SOMEBODY NEW"** [Hill & Range BMI—S. Bonn] On the reverse platter Cindy Parks effectively joins Bonn on a tear-compelling middle beat lover's lament.

LINK DAVIS

(Starday 235; 45-235)

● **"SIXTEEN CHICKS"** (2:10)
[Starrite BMI—L. Davis, W. Walker] Link Davis presents his entry in the rock and roll sweepstakes as he zestfully belts out a house-rockin' ditty that could happen with exposure.

● **"DEEP IN THE HEART OF A FOOL"** 2:55) [Starrite BMI—L. Davis] On the bottom deck Davis softly renders, a change of pace, moderate tempo, crying-towel item.

AL FERRIER

(Goldband 1031; 45-1031)

● **"NO NO BABY"** [Starrite BMI—Garlow, Shuler] Al Ferrier takes the vocal spotlight as he knocks out an enticing rock 'n roller designed to fit in with the current trend. Colorful support by the Boppin' Billies.

● **"I'LL NEVER DO ANY WRONG"** [Starrite BMI—Ferrier, Shuler] On the flip portion Ferrier sends up a feelingful, middle beat romantic platter.

MOON MULLICAN

(King 4915; 45-4915)

● **"ROCK AND ROLL MR. BULL-FROG"** (2:42) [Cedarwood BMI—M. Mullican] Moon Mullican stays with the rock and roll kick as he tastefully socks out a real pleasing, rhythmic ditty with an inviting set of lyrics. Strong instrumental assist supplied by Boyd Bennett and his Rockets.

● **"I'M MAD WITH YOU"** (2:29)
[Armo BMI—R. Moore] Bottom lid is another box-hoppin' novelty that Mullican and the Bennett crew spin in bright style. Two decks right up the country and pop teen-age alley.

"TEXAS" BILL STRENGTH

(Capitol 3394; F3394)

● **"IT AIN'T MUCH BUT IT'S HOME"** (2:23) [Starrite BMI—E. Noack] "Texas" Bill Strength comes up with a tantalizing reading of a delectable up beat novelty. A musical-pick-me-up that should make the boxes jingle.

● **"WHEN THE BRIGHT LIGHTS GROW DIM"** (2:32) [Starrite BMI—E. Noack] Strength puts across this sad, moderate tempo tale with the utmost of sincerity.

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



BILL THORTON
KRLW—Walnut Ridge, Ark.
1. I've Changed (Carl Smith)
2. 'Cause I Love You (Pierce)
3. Why, Baby Why (Sovine & Pierce)
4. I Want To Be Loved (Johnnie & Jack & R. Wells)
5. Heartbreak Hotel (E. Presley)
6. You're Still Mine (F. Young)
7. Not Anymore (Lee & Terry)
8. You're Free To Go (C. Smith)
9. Love, Love, Love (Pierce)
10. Eat, Drink And Be Merry (Porter Wagoner)

HENRY TUCK
WREY—Reidsville, N. C.
1. Why, Baby, Why (Sovine & Pierce)
2. I Don't Believe You've Met My Baby (Louvins)
3. I've Changed (Carl Smith)
4. I Don't Care What You Used To Be (Frankie Starr)
5. You And Me (Wells & Foley)
6. I Want To Be Loved (Johnnie & Jack & R. Wells)
7. Eat, Drink And Be Merry (Porter Wagoner)
8. Folsom Prison Blues (Johnny Cash)
9. Yes, I Know Why (W. Pierce)
10. Who Will It Be (J. Tubb)

TOMMY DOWNS
WKLO—Louisville, Ky.
1. A Good Woman's Love (Hank Locklin)
2. If You Were Mine (J. Reeves)
3. I Take The Chance (Browns)
4. For Rent (Sonny James)
5. Folsom Prison Blues (Cash)
6. Seasons Of My Heart (Jimmy Newman)
7. Second Chance (Smokey Mac)
8. My Girl And His Girl (D. Dill)
9. Tennessee Dancin' Doll (Pee Wee King)
10. Heartbreak Hotel (E. Presley)

TOM BRENNEN
KXLA—Pasadena, Calif.
1. Blue Suede Shoes (Perkins)
2. Heartbreak Hotel (E. Presley)
3. Love, Love, Love (W. Pierce)
4. 16 Tons (T. Ernie Ford)
5. Caught Jack Mungler
6. I Hear You Knockin' (Mac Wiseman)
7. Beetle Bug Bop (Collins Kids)
8. These Hands (Tex Ritter)
9. So Doggone Lonesome (Cash)
10. Mail Order From Heaven (Nelson King)

SHERIFF "TEX" DAVIS
WCMS—Norfolk, Va.
1. How Far Is Heaven (Wells)
2. Meet Me In The Chapel (Skeets Yacey)
3. Little Rosa (Sovine & Pierce)
4. Heartbreak Hotel (E. Presley)
5. Blue Suede Shoes (Perkins)
6. On My Mind (Flatt & Scruggs)
7. You're Not Play, Love (Wilburns)
8. I've Got Five Dollars (Young)
9. A Good Woman's Love (Hank Locklin)
10. Hello Old Broken Heart (Curtis Gordon)

LONESOME GEORGE GEORGE STRAIT
WDCF—Dade City, Fla.
1. You And Me (Wells & Foley)
2. I Learned It All From You (Jean Shepard)
3. A Sad Affair (Jim Reeves)
4. So Doggone Lonesome (Cash)
5. Yes, I Know Why (Pierce)
6. Eat, Drink And Be Merry (Porter Wagoner)
7. I've Got Five Dollars (Young)
8. I Don't Believe You've Met My Baby (Louvins)
9. You're Free To Go (C. Smith)
10. I'll Take The Chance (Browns)

"CHUCKWAGON CHUCK" NICHOLS
KSOP—Salt Lake City, Utah
1. You And Me (Wells & Foley)
2. Why, Baby, Why (Sovine & Pierce)
3. A Good Woman's Love (Hank Locklin)
4. I Don't Believe You've Met My Baby (Louvins)
5. If You Do Dear (Carl Smith)
6. Love, Love, Love (W. Pierce)
7. You're Still Mine (F. Young)
8. Heartbreak Hotel (Presley)
9. Wait A Little Longer, Please Jesus (Tommy Collins)
10. Blackboard Of My Heart (Hank Thompson)

JIMMY HUTSELL
WLR—Athlens, Tenn.
1. These Hands (Hank Snow)
2. Poor People Of Paris (Chet Atkins)
3. Why, Baby, Why (Sovine & Pierce)
4. Yes, I Know Why (W. Pierce)
5. I Feel Like Crying (C. Smith)
6. Steel Guitar (Goldie Hill)
7. Not Anymore (Nita, Rita & Ruby)
8. Ever So Often (G. Morgan)
9. False Hearted (Anita Carter)
10. Leroy (Nita, Rita & Ruby)

DEPUTY JIM THOMPSON
KQV—Pittsburgh, Pa.
1. Drivin' Home (G. Jennings)
2. Happy Days Are Here Again (Ferde String Band)
3. Honey (Chet Atkins)
4. Hillbilly Leprechauns (Karrol Sisters)
5. Love And Marriage (Homer & Jethro)
6. Hank Williams, That Alabama Boy (Duke & Null)
7. Square Dance In The Park (Karrol Sisters)
8. Don't Take It Out On Me (Hank Thompson)
9. Cry Baby Cry (George & Earl)
10. 42 (Tiny Murphy)

RAMBLIN' LOU
WJL—Niagara Falls, N. Y.
1. Blue Suede Shoes (Perkins)
2. I Want To Be Loved (Lee & Cooper)
3. Mystery Train (Elvis Presley)
4. Yes, I Know Why (W. Pierce)
5. What Would You Do (Sovine)
6. Rock Island Line (Donagan)
7. Blow The Whistle (B. Long)
8. Eating High On The Hog (Mac Wiseman)
9. California Zephyr (Williams)
10. Where Did The Sunshine Go (Jimmy Dickens)

PAUL KALLINGER
XERF—Del Rio, Texas
1. Why, Baby, Why (Sovine & Pierce)
2. Seasons Of My Heart (Jimmie Newman)
3. For Rent (Sonny James)
4. Not Anymore (Lee & Terry)
5. Honky Tonk Man (J. Horton)
6. Little Rosa (Sovine & Pierce)
7. Love, Love, Love (W. Pierce)
8. I've Got Five Dollars (Young)
9. These Hands (Hank Snow)
10. Only You (Charlie Walker)

DON VEDDER
WLFH—Little Falls, N. Y.
1. I've Changed (Carl Smith)
2. That's All I Need (Spellman)
3. I Want To Be Loved (Johnnie & Jack & K. Wells)
4. I Don't Believe You've Met My Baby (Louvins)
5. Heartbreak Hotel (E. Presley)
6. Yes, I Know Why (W. Pierce)
7. Whispering Hope (L. Moore)
8. Blackboard Of My Heart (Hank Thompson)
9. Butterfly Love (Jim Reeves)
10. I Could Still Tell You More (Ginny Wright)

"BALIN' WIRE" BOB STRACK
KIMO—Independence, Mo.
1. You're Not Play, Love (Wilburns)
2. Yes, I Know Why (W. Pierce)
3. I Take The Chance (Browns)
4. Honky Tonk Man (J. Horton)
5. You And Me (Wells & Foley)
6. If You Do Dear (Carl Smith)
7. I've Got A Right To Know (Jimmy Dallas)
8. Thy Burdens Are Greater (Hank Williams)
9. Who Will It Be (Justin Tubbs)
10. Whirlpool (Billy Walker)

RAY GODWIN
WFJX—Ft. Jackson, S. C.
1. Why, Baby, Why (Sovine & Pierce)
2. These Hands (Lefty Frizzell)
3. Tall Men (Rose Maddox)
4. You're Not Play, Love (Wilburns)
5. Love, Love, Love (C. Reed)
6. You And Me (Wells & Foley)
7. Too Young To Know (Curtis Gordon)
8. Eat Drink And Be Merry (Porter Wagoner)
9. I Cried Again (W. Jackson)
10. Let's Stay Together (Jommy Newman)

DAVE WALSHAK
KCTI—Gonzales, Texas
1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. I Was The One (E. Presley)
4. Yes, I Know Why (Pierce)
5. You And Me (Wells & Foley)
6. For Rent (Sonny James)
7. I'm Ready, If You're Willing (Johnny Horton)
8. Just Look, Don't Touch, He's Mine (Charlene Arthur)
9. Poor People Of Paris (Baxter)
10. I Want To Be Loved (Johnnie & Jack & R. Wells)

CLARENCE KNEELAND
WICH—Jewett City, Conn.
1. Do You Know Where God Lives (Eddy Arnold)
2. Why, Baby, Why (Sovine & Pierce)
3. So Doggone Lonesome (Tubb/Cash/Lord)
4. Row No. 2, Seat No. 3 (Lee & Cooper)
5. When You Said Goodbye (Eddy Arnold)
6. Blackboard Of My Heart (Hank Thompson)
7. I've Changed (Carl Smith)
8. A Sad Affair (Jim Reeves)
9. What Would You Do (Ritter)
10. These Hands (Hank Snow)

ELMER SNODGRASS
KGGG—Gainesville, Ga.
1. I Know Why (Webb Pierce)
2. That Kind Of Guy (H. Hall)
3. You And Me (Wells & Foley)
4. You're Still Mine (F. Young)
5. Dust On The Bible (K. Wells)
6. What Would You Do (Sovine)
7. I Want To Be Loved (Johnnie & Jack & R. Wells)
8. For Rent (Sonny James)
9. You're Not Play, Love (Wilburns)
10. Why, Baby, Why (Sovine & Pierce)

CHUCK HARKINS
KTHE—Thermopolis, Wyo.
1. Butternut (Jimmy Heap)
2. Blue Suede Shoes (Perkins)
3. These Hands (Tex Ritter)
4. A Sad Affair (Jim Reeves)
5. I've Got Five Dollars (Young)
6. Eating High On The Hog (Mac Wiseman)
7. Kissing Game (Minnie Pearl)
8. Little Rosa (Sovine & Pierce)
9. Blue Moon (Elvis Presley)
10. Poor People Of Paris (Jean's Song) (Chet Atkins)

JACK HENDERSON
KCUL—Ft. Worth, Texas
1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. I Forgot To Remember (Elvis Presley)
4. Why, Baby, Why (Sovine & Pierce)
5. Blackboard Of My Heart (Hank Thompson)
6. These Hands (Hank Snow)
7. Love, Love, Love (W. Pierce)
8. For Rent (Sonny James)
9. Do You Know Where God Lives (Eddy Arnold)
10. I Was The One (E. Presley)

COUSIN JOHN RHYTHM RANCH
WNEB—Worcester, Mass.
1. So Doggone Lonesome (Cash)
2. Cause I Love You (W. Pierce)
3. Do You Know Where God Lives (Eddy Arnold)
4. These Hands (Hank Snow)
5. Serenade (Slim Whitman)
6. Goo Goo Da Da (Carlisles)
7. Blue Suede Shoes (Perkins)
8. Heartbreak Hotel (E. Presley)
9. You're Still Mine (F. Young)
10. A Good Woman's Love (Hank Locklin)

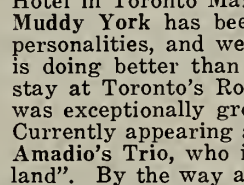
RAY ANDERSON
WCHO—Washington C.H., OHIO
1. I Want To Be Loved (Lee & Cooper)
2. Lovely Couple (Lee & Terry)
3. Little Rosa (Sovine & Pierce)
4. Suspicious Mind (Williams)
5. I Take The Chance (Browns)
6. I Wanna Be Loved (Johnnie & Jack)
7. So Doggone Lonesome (Tubb)
8. I've Got Five Dollars (Young)
9. You And Me (Wells & Foley)
10. How Far Is Heaven (K. Wells)

CANADIAN CAPERS

TORONTO TOPICS:

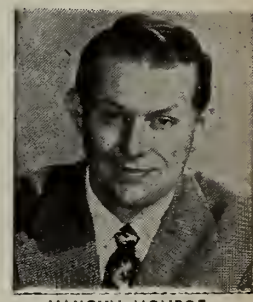
The Platters (Mercury) did themselves proud these past two weeks where they headlined at the Colonial and guested on the "Cross Canada Hit Parade" featuring their hits, "The Great Pretender" and "The Magic Touch". . . . Local country music fans are looking forward to Hank Snow (Victor) for his coming week stand at the Casino Theatre which should equal or better Hank's existing record at the Canadian top Vaude House. Fred Rodent reports that there has been a lot of interest shown in Hank's up-coming visit by the country platter buyers at Roden's Record Coral. . . . Another Victor country star, Merv Shiner, scheduled for April 1st here at the Olympic should round out the interest and bring an influx of C&W fans hereabouts. . . . Local music folks badly shocked by the passing of Fen Job, in a fatal automobile accident last Saturday morning. Fen was the owner-manager of Radio Station CFJB, Brampton, Ontario, and has been a real friend and booster to the Canadian musicmen. . . . The CARTB (Canadian Association of Radio and Television Broadcasters) held its annual convention at the Royal York Hotel in Toronto March 26, 27, 28, with the largest attendance in its history. Muddy York has been teeming with Radio and Television Broadcasters and personalities, and we are happy to note their reporting that Canadian Radio is doing better than ever. . . . Maurice Chevalier finished a very successful stay at Toronto's Royal Alexandra Theatre this past week. His performance was exceptionally great as the many crowds proved by their attendance. . . . Currently appearing at TO's Town Tavern is a very talented jazz group, Norm Amadio's Trio, who in a very short time will move on to New York's "Birdland". By the way all these boys are Canadian. Following them at the town will be the Australian Jazz Quartet. Never a dull moment in the "T.T." . . . Surprises come from Maple Leaf Gardens on April 30th where Bill Haley and His Comets will appear before thousands of their enthusiastic fans. We are sure that there will be a big crowd for this one night stand. . . . The present top 10 tunes as compiled by the Cross Canada Hit Parade are: 1) Poor People of Paris; 2) Lisbon Antigua; 3) No Not Much; 4) Rock and Roll Waltz; 5) The Great Pretender; 6) Memories Are Made of This; 7) Moritat; 8) See You Later, Alligator; 9) Why Do Fools Fall In Love; 10) Tutti-Frutti.

THE PLATTERS



MONTREAL MEMOS:

Into the El Morocco for a one-week engagement is RCA Victor artist Vaughn Monroe. Incoming talent there includes Mel Torme, Ella Fitzgerald, Sarah Vaughan and others. . . . Bob Howard, the singing comedian headlines the new revue which opened this past week at the Bellevue Casino. . . . Booked into the St. Denis Theatre for a one-week engagement is the one and only Maurice Chevalier. . . . New song gal at the Ritz Cafe of the Ritz Carlton Hotel is Vicki Benet. She followed the Parisian import Genevieve. . . . Featured nightly at the New Orleans Cafe are the Peters Sister who are making their second engagement in two months in this spot. They are drawing very good business into this location. They will be followed next Monday by the Deep River Boys who are great favorites in these parts. . . . Still holding forth at the Blue Angel is Scotty Stevenson and his "Nighthawks".



VAUGHN MONROE

COUNTRY ROUNDUP

(Continued from page 40)

Porter Wagoner who is on the road most of the time these days, had a week off at the "Crossroads of Country Music", so he came by "Hillbilly Heaven" to chat with the proprietor, Fred Lynn, KWTO—Springfield, Mo. Lynn reports that Wagoner has been the most requested star on his show during the past two years. Porter was telling Lynn during the visit about the beautiful new home he's just purchased in Springfield, and also about young Richard Wagoner, Porter's son, who's getting to be quite a singer and picker himself, entertaining at school affairs, etc.

Al and Ginger Willis recently completed a successful tour with Elvis Presley. Again the Carter Family and Rod Brasfield on the show toured the Carolinas and Virginia. Tremendous turn-outs were reported on all shows.

Jim Wilson of WRVA, Arlington, Virginia, will become associated with the old Dominican Barn Dance and is slated for an appearance on the CBS network portion of the show on April 14th. Wilson is scheduled for Red Foley's Ozark Jubilee, ABC-TV'er on May 12th.

For some time Capitol records have been asked by DJ's and dealers for an album of Merle Travis instrumentals. This release is now available. The title, "The Travis Guitar". None of the sides in this new Travis album are available as singles. It is significant here to point out that in the past six months Travis songs have been recorded by several pop and country artists; most successful, of course, has been the Tennessee Ernie recording of "Sixteen Tons". The follow up "That's All" is starting up the ladder now. Eddie Arnold recorded "Bayou Baby"; Tex Williams has a single, "Nine Pound Hammer".

Pete Pike, of Coral Records, recently guested on George Popkins' "Pop's Country Store" program on WXGI in Richmond, Va.

Frankie Starr (Decca), appeared in Whiteville, North Carolina March 10, sponsored by the Shriners for Crippled Children's Benefit. This show was set by Trudy Willoughby, Frankie's Fan Club President.

ATTENTION DELIAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.



only the
SEEBURG V-200
meets every
requirement of a
modern music
system!

it's the
WORLD'S FIRST
DUAL
MUSIC SYSTEM

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

SEE OTHER TWO-PAGE SEEBURG ADVERTISEMENT IN THIS ISSUE



Here and There

LONDON, ENGLAND—A controversy is raging here among music operators (and being aired by the good offices of The World's Fair) as to the relative merits and availability of the 78 rpm record vs the 45 rpm record. In the United States, the 78 rpm record is well on its way out of existence. As a matter of fact, major recording companies are talking about discontinuing manufacture, as the quantity demanded is becoming less and less every day, and therefore is no longer profitable to produce. Determining factors in the success of the 45 rpm record are that juke box manufacturers haven't produced a machine that plays 78 rpm records in the past several years; and the determined sales effort of RCA Victor thru high powered advertising and promotion directed at the home owners, offering its 45 rpm record player. Advantages of the 45 rpm to juke box owners are: 1) lightweight, thereby saving shipping costs; 2) small—can be stocked and carried easily; 3) do not break; 4) last considerably longer; and 5) juke box manufacturers can manufacture multiple playing machines without increasing the size of the machine.

NEW YORK—Members of the Export Managers Club of New York met at the Statler Hotel, here, on March 27, for its 36th annual convention, and the general concensus was that United States exporters expect to retain, and probably increase, the big sales gains made last year. In attendance at this convention were about a thousand businessmen from all parts of the United States, who gather yearly for a review of foreign trade policies and problems.

MONTREAL, CANADA — That Canada is headed for a prosperous 1956 can be realized by the report by the Bank of Montreal in its business review, issued this week. Canada's outlay on new plant, equipment and housing will rise 21 per cent to a new record of \$7.5 billion. The 1955 figure was a record in itself, 11 per cent greater than for 1954. Utilities and manufacturing lead in projected 1956 outlays, the bank's survey shows.

TOKYO, JAPAN — We're wondering why this progressive, modern city, which is the largest importer of amusement machines in the Asian area, only brought in 9 phonos during the last quarter of 1956. Looks to us as if some progressive coin machine firm there can really do a big job.

'55 C.M. EXPORTS

TOTALED

\$15,238,897

For 56,258 MACHINES

\$4,169,644 SPENT FOR 13,552 MACHINES IN OCT., NOV. & DEC.

Year's Total:

PHONOS: \$11,221,699 for 24,372 PIECES

AMUSEMENT MACHINES: \$2,760,669 for 18,599 PIECES

VENDING: \$1,256,529 for 13,287 PIECES

As predicted in the February 4 "export issue" of *The Cash Box*, exports for 1955 ran over \$15 millions. Actual figure is \$15,238,897. For the last three months of 1955 (Department of Commerce statistics, tabulated on the following page), less machines were shipped out of the United States—but were valued at considerably more money. From a dollar viewpoint, the last three months of the year were much better than any previous quarter.

PHONOGRAPHS

In this field, not only were the machines valued at more than any of the previous quarters, but more machines were shipped in October, November and December, 1955, than in any previous quarter. Foreign nations are buying more phonographs at more money than any other type of coin operated machine. Europe, in this last quarter, as in all previous quarters, was the best customer. And Belgium the most prolific buyer, with West Germany again placing second. South America, as a unit, was second once again, with Venezuela leading here. Colombia and Peru did nicely, much better than any previous quarter. North America was third, with Canada spending the most money, but Mexico (a close second) absorbing more machines. Cuba ranked next. The Pacific area fell down this quarter from the previous period.

AMUSEMENT MACHINES

Less amusement machines were shipped

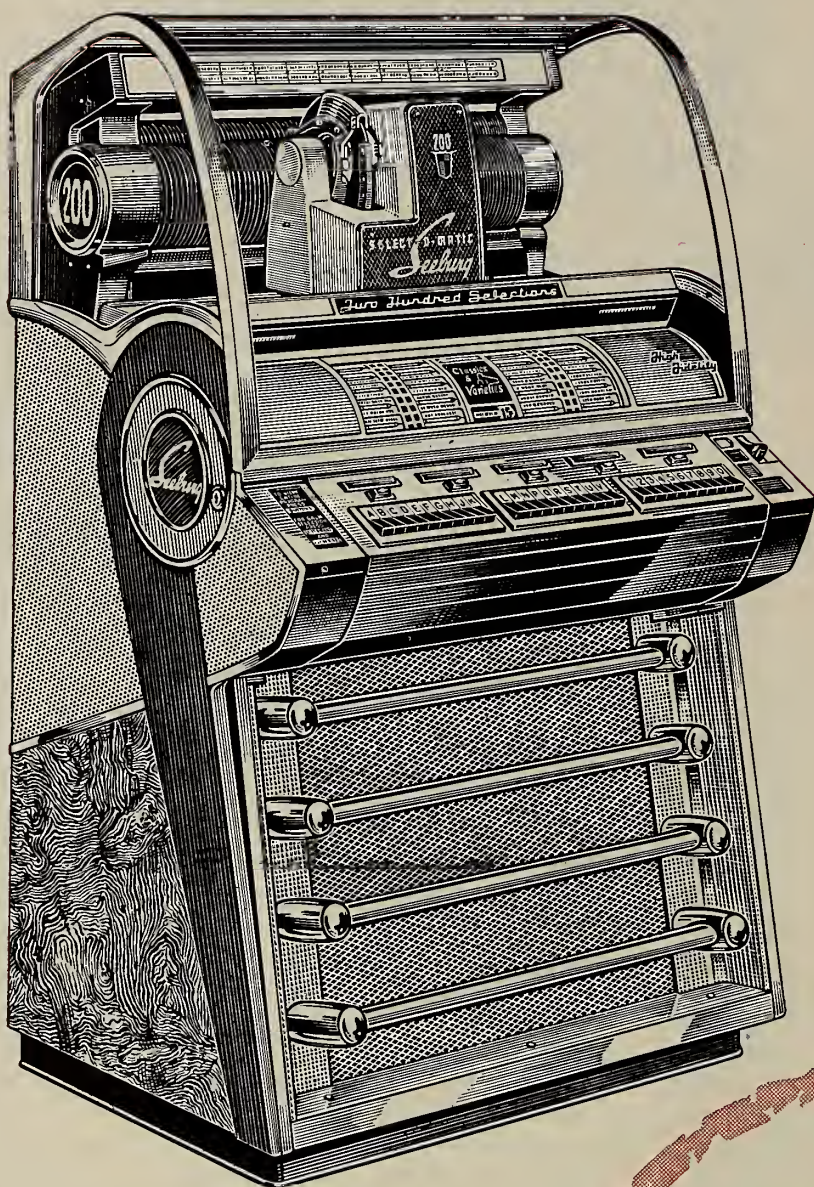
in the last quarter of 1955, but these machines were valued at considerably more than those shipped in the previous three months. As in other quarters, European countries purchased the largest number of machines, totaled at the largest amount of money. Of the European countries, West Germany, again was the best customer money wise, altho they bought less machines. Italy is listed as buying the most machines, with Belgium and the Netherlands next, with the Netherlands spending the second largest amount. North America was second, holding the same position as in the previous quarter. Of course, Canada led all buyers in both machines and money spent. In third place is Asia, topping South America for the first time. Largest customer in Asia is Japan. South America, which fell a notch this quarter, has Venezuela as a real hot customer, buying most of the games sent to this continent.

VENDING MACHINES

Altho the number of machines shipped in this field dropped considerably from the previous quarter, money spent here too, was considerably higher. North America led in purchases, both as to units and money value, with Canada responsible for practically everything. European countries, which placed second, saw France buy the most machines, valued at the most money. West Germany ranked second here as to number of machines and dollar value.

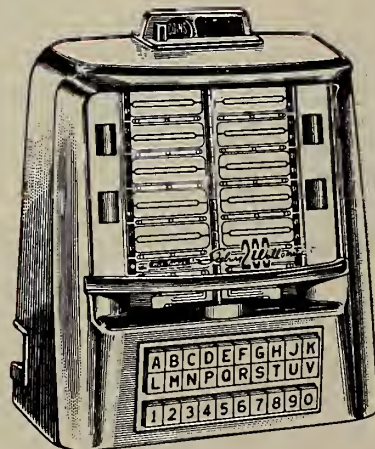
Modern Music

WITH THE SEEBURG V-200



The Seeburg V-200. The most complete music system in the history of coin-operated music.

The Wall-O-Matic "200." The ultimate in remote control.



Merchandising

THE WORLD'S FIRST DUAL MUSIC SYSTEM

"MUSIC FOR EVERYONE"

REQUIRES 45 RPM E.P. RECORDS

In addition to current single popular releases, a modern music system should program "standard" music. Such music on 45 RPM—show tunes, all-time favorites, light classics and varieties—is gradually becoming available only on EXTENDED PLAY RECORDS.

Two tunes on each E.P. Record side require approximately twice the playing time of a 45 RPM Single Tune Record. **How does the operator profitably program Extended Play Records to compensate for this additional playing time?**

TWO TUNES PER SIDE

**ADDITIONAL PLAYING
TIME REQUIRED**

THE ANSWER—SELLING TIME

The answer is the Seeburg V-200 . . . the World's First Dual Music System. For here is the music system that permits programming 45 RPM Single Records at one price and 45 RPM E.P. Records at a proportionately higher price.



Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

*America's Finest and
Most Complete Music Systems*

COIN MACH. EXPORTS—OCT., NOV., DEC., 1955

PHONOGRAPHS

NORTH AMERICA

	Number	Dollars
Canada	514	\$273,368
Mexico	609	253,828
Guatemala	39	27,155
El Salvador	16	8,360
Honduras	22	14,451
Nicaragua	42	28,053
Costa Rica	26	17,649
Panama	10	7,470
Cuba	281	90,637
Jamaica	14	8,086
Dominican Republic	32	20,367
Netherland Antilles	4	3,203
Haiti	7	4,757
Leeward & Windward Islands	12	1,320
Bermuda	2	688
Total	1,630	759,392

SOUTH AMERICA

Colombia	332	141,932
Venezuela	744	593,270
Ecuador	36	18,957
Peru	211	123,709
Uruguay	2	1,416
Total	1,325	879,284

EUROPE

Sweden	34	18,529
Netherlands	489	194,217
Belgium	1,016	419,515
France	5	3,946
West Germany	526	239,424
Austria	185	135,908
Switzerland	216	132,882
Denmark	1	775
Ireland	2	1,429
Italy	133	73,585
Total	2,607	1,220,210

ASIA

Lebanon	9	7,034
British Malaya	107	35,775
Hong Kong	25	5,055
Japan	9	3,026
Philippines	31	20,000
Korea Republic	8	6,022
Arabia	1	699
Total	190	77,611

AFRICA

French Morocco	16	11,920
Libya	1	677
French West Africa	7	4,690
Total	24	17,287

OTHER COUNTRIES

	180	49,970
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PHONOGRAPHS EXPORTED FROM THE UNITED STATES TO COUNTRIES THRUOUT THE WORLD FOR OCTOBER, NOVEMBER, DECEMBER, 1955, TOTALED 5,932 AND WERE VALUED AT \$2,986,467.

AMUSEMENT MACHINES

NORTH AMERICA

	Number	Dollars
Canada	535	\$118,337
Panama	30	12,683
Canal Zone	13	5,039
Bermuda	15	2,482
Bahamas	6	2,000
Dominican Republic	66	32,986
Netherlands Antilles	8	4,019
El Salvador	30	4,908
Cuba	80	7,769
Mexico	10	2,619
Haiti	10	3,640
Total	803	196,482

SOUTH AMERICA

Venezuela	336	33,537
Peru	30	1,562
Uruguay	4	1,169
Colombia	4	2,570
Total	374	38,838

EUROPE

Sweden	14	3,255
Netherlands	334	74,458
Belgium	405	52,980
West Germany	298	84,685
Switzerland	104	34,318
Ireland	7	685
France	175	58,545
Portugal	14	1,850
Italy	543	63,114
Total	1,894	373,890

ASIA

Lebanon	14	3,252
British Malaya	58	9,648
Philippines	7	4,063
Hong Kong	34	5,914
Taiwan	36	8,805
Japan	77	20,760
Nanser Island	28	10,415
New Zealand	6	900
Macao	46	9,075
Korea Republic	3	1,225
Total	309	74,057

AFRICA

French Morocco	62	17,592
French West Africa	22	2,395
Total	84	19,987

OTHER COUNTRIES

	640	29,330
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AMUSEMENT MACHINES EXPORTED FROM THE UNITED STATES TO COUNTRIES THRUOUT THE WORLD FOR OCTOBER, NOVEMBER, DECEMBER, 1955, TOTALED 4,104 AND WERE VALUED AT \$732,584.

VENDING MACHINES

NORTH AMERICA

	Number	Dollars
Canada	2,169	\$237,422
Leeward & Windward Islands	1	1,085
Mexico	1	500
Cuba	200	1,050
Panama	4	1,347
Total	2,375	241,404

SOUTH AMERICA

Venezuela	176	53,646
Peru	100	1,175
Total	276	54,821

EUROPE

Belgium	40	25,935
France	105	53,794
West Germany	47	37,994
Switzerland	11	4,642
Netherlands	16	5,439
Malta	2	928
Total	221	128,732

ASIA

Hong Kong	22	4,000
French Morocco	40	200
Total	62	4,200

AFRICA

Rhodesia Nyasaland	2	646
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OTHER COUNTRIES

	580	20,840
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VENDING MACHINES EXPORTED FROM THE UNITED STATES TO COUNTRIES THRUOUT THE WORLD FOR OCTOBER, NOVEMBER, DECEMBER, 1955, TOTALED 3,516 AND WERE VALUED AT \$450,643.

Bally® POOL-TABLES EARN TOP MONEY

Pin-Pool

STANDARD MODELS

52 IN. BY 36 IN.

WITHOUT LIGHTS, priced to permit blanket-coverage of all types of locations. 4-Point Stabilizer standard equipment.

LIGHT-UP BUMPERS for spots that demand extra flash. 4-Point Stabilizer standard equipment.

NEON-LIGHTS under side-cushions, flooding table with no-glare illumination. 4-Point Stabilizer standard equipment.

SENIOR MODEL

68 IN. BY 36 IN.

Available with or without Light-up Bumpers. Heavy-duty 4-Point Stabilizer standard equipment.

CONVERTIBLE 2 or 3 Pockets



Booster-Pool

AMAZING

Color-Detector

TOTALIZERS

WITH AUTOMATIC REFEREE

Sink red ball in red pocket or white ball in white pocket . . . and clickety-click . . . correct totalizer immediately credits the shot to correct color. What happens when a ball drops in wrong-color pocket? Totalizers ignore the shot . . . but Automatic Referee promptly signals penalty for player who goofed.

Players are mystified but delighted by the uncanny ability of the Bally Color-Detector Totalizers to register each and every ball sunk in matching-color pocket . . . and to flash penalty-light when colors are mis-matched. Result is fast word-of-mouth advertising for Bally BOOSTER-POOL tables on location, attracting patrons to spots equipped with BOOSTER-POOL . . . producing bigger profits than operators ever dreamed of earning in pool-operation.

EXCITING

Progressive

SCORES

ONLY pool-table with truly automatic scoring, Bally BOOSTER-POOL is designed to-permit players to exercise all the cue-strategy of PIN-POOL. Fast play and fascinating play-appeal produce biggest profits ever earned in pool-operation.

52 IN. BY 36 IN. TABLE



BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



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COIN AUTOMATIC MUSIC CO. Johnson City, Tenn.	COIN MACHINE SERVICE, INC. Santa Rosa, Calif.	FABIANO AMUSEMENT CO. Buchanan, Mich.	Flower City Amusement Co., Inc. Rochester 5, N. Y.	FRANCO DISTRIBUTING CO. Montgomery, Ala.	GILBERT MUSIC COMPANY Bloomington, Ill.	H & H MUSIC AND DISTRIBUTING Moline, Ill.	H. Z. VENDING & SALES CO., INC. Omaha, Neb.	
PAUL W. HAWKINS Tucson 10, Arizona	HERMAN DISTRIBUTING CO. Brooklyn, N. Y.	HUEY DISTRIBUTING CO. Gretna, Louisiana	J. M. NOVELTY COMPANY Youngstown, Ohio	LA BEAU NOVELTY SALES CO. St. Paul 4, Minn.	LAKE CITY AMUSEMENT, INC. Cleveland 3, Ohio	PAUL A. LAYMON, INC. Los Angeles 15, Calif.	B. D. LAZAR COMPANY Pittsburgh 19, Penn.	
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S & K DISTRIBUTING CO. Philadelphia 30, Pa.	S & M SALES CO., INC. Memphis, Tenn.	SANDERS DISTRIBUTING CO. Nashville 10, Tenn.	SEACAST DISTRIBUTORS, INC. Elizabeth 4, N. J.	DAN STEWART COMPANY, INC. Salt Lake City, Utah	UNI-CON DISTRIBUTING CO. Kansas City 11, Mo.	WALLBOX DISTRIBUTING CO. Dallas, Texas	WESTERN DISTRIBUTORS Portland 5, Ore.	WORLD WIDE DISTRIBUTORS, INC. Chicago 47, Ill.

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TO TURN A FAST BUCK

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ANY MAKE — ANY MODEL
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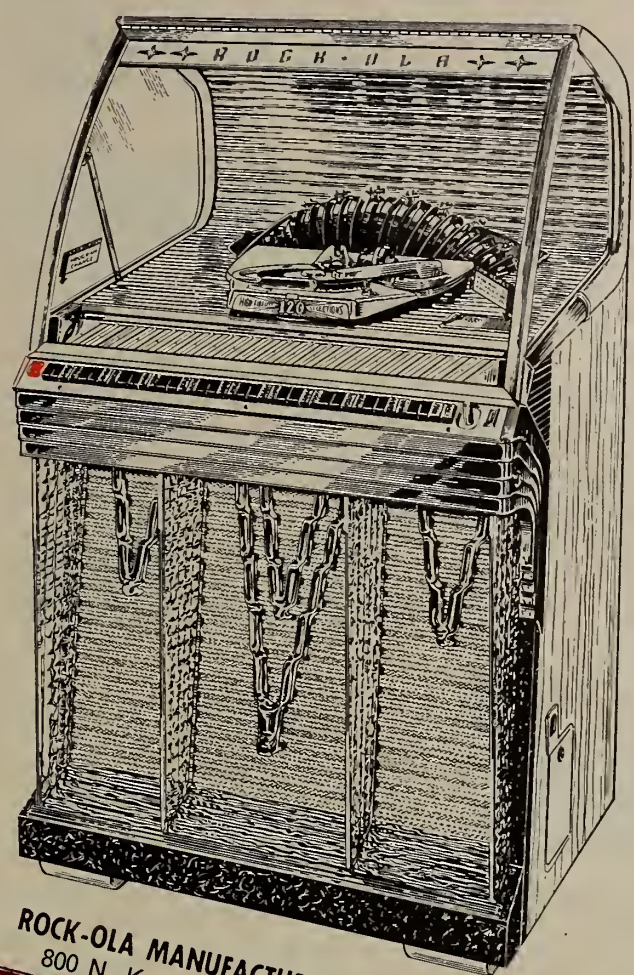
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St. John's,
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- SELECT MUSIC CO.
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IT'S THE BEST DEAL YOU EVER MADE!



ROCK-OLA MANUFACTURING CORPORATION
800 N. Kedzie Ave., Chicago 51, Ill.

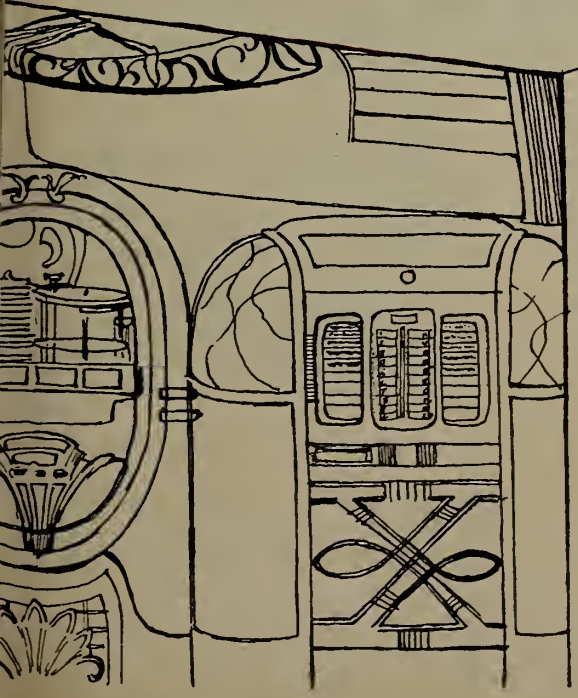
Beautiful new ROCK-OLA 1448's

Plus—Liberal financing—terms and payments to suit your requirements.

Plus—The protection of ROCK-OLA's Warranty and Performance Bond—your guarantee of service-free performance.

Plus—The extra long life and extra profits assured with the famous ROCK-OLA trouble-free mechanism—the phonograph that's

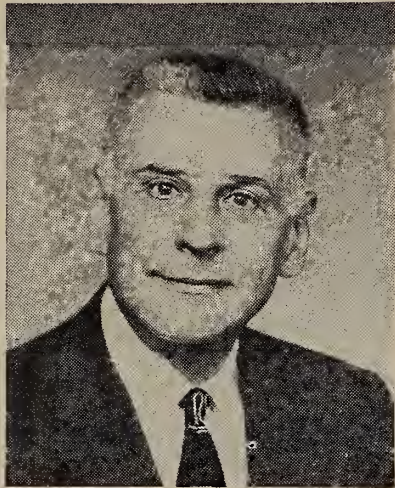
Worth more when you buy
Worth more when you trade



Ed Ratajack Appointed Director of Sales For AMI

GRAND RAPIDS, MICH.—Ed R. Ratajack has been appointed Director of Sales for AMI, Inc., this city, according to an announcement made this week by John W. Haddock, AMI president.

For the past six years, Ratajack has been western regional representative



ED RATAJACK

for AMI. Prior to that time he was in the banking business and active in coin machine financing.

Commenting on the appointment, Haddock said "Ed Ratajack will have complete charge of all AMI juke box sales in the United States and Canada.

"The growth of our company and the widespread demand for AMI products make it imperative to provide for closer contact with our many operator friends and customers. Ratajack has the qualifications necessary to carry out such a program. He knows operator problems intimately and is well regarded by people in every phase of our industry.

"Ed plans immediately to establish six sales department teams, each composed of a district sales representative and a field service engineer. These will be stationed thruout the country and will be available to distributors and operators within a few short hours anywhere. Under Ratajack's direction, the team plan of operation will provide better, more intensive service and assistance than was possible where the entire country was handled by two regional representatives."

For the present Ratajack plans to retain his headquarters at the firm's Chicago offices and will continue to make his home in Evanston, Illinois, with Mrs. Ratajack and their young son, Mark.

European Made Juke Boxes

BERLIN, GERMANY—Music machine operators in every country in Europe acknowledge the fact that they prefer American-made juke boxes because of their superior performance and appearance.

However due to the barriers imposed in many countries, either by export regulations, or price, many manufacturers have presented machines hoping to serve the coin machine industry as best they can, and with the view of equalling or surpassing juke boxes of American manufacturers.

Here are some of the juke boxes now being manufactured thruout the countries of Europe: Moelodie, Symphonie, Diplomat, Tonmeister, Tonamat, Telematic, Wiegandt, Tonecolor, Deyola, Minstrel, Hit Parade, Musik-Maker, Jensen, Futurity, Havscomatic, RP 55, S-56, L-56, Rennottee, Stella, Teddy, Piccolo-Arietta, Diamant, Troubadour, Olympic and Emaphone.

These machines vary as to type of records they play (78 rpm or 45 rpm), and as to the number of selections available. Machines play 20, 25, 30, 32, 40, 48, 50, 60, 80, 100 and 120 selections.

MOA Opens Convention Headquarters at Morrison

CHICAGO — Music Operators of America (MOA) opened Convention Headquarters at the Morrison Hotel on April 1 with Larry Marvin in charge.

Marvin will handle all convention matters here right up to and thru the convention.

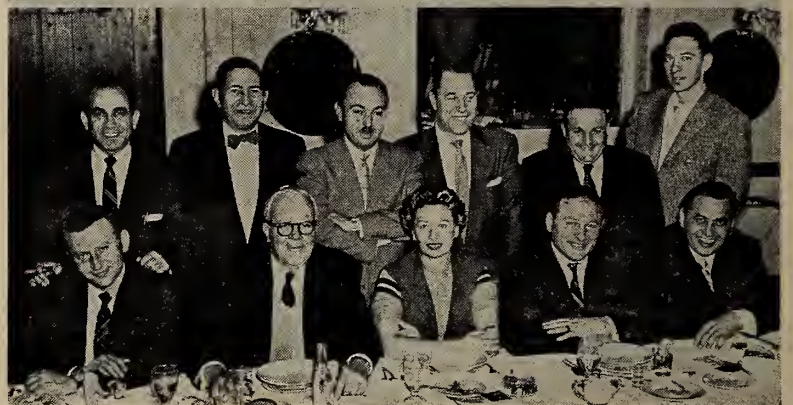
George A. Miller, national president and business manager, advised he will arrive in Chicago on April 22, and will make the Morrison Hotel his headquarters, working with Marvin.

Coinmen desiring room reservations can contact Fred Puffer, convention manager, Morrison Hotel.

MOA advises that some sixty firms have purchased exhibit space. Among them are: Genco Mfg. & Sales Corporation; Paul Bennett & Company;

U.S. Navy Recruiting Service; Edolite Products, Inc.; Chicago Coin Machine Company; Columbia Records; Star Title Strip Company; The Cash Box; Capitol Records; Valley Manufacturing Company; Williams Manufacturing Company; The Bert Lane Company; Gym-Cycle Company; Auto-Photo Company; Capitol Rejectors, Inc.; RCA Victor Records; Decca Records; Broadcast Music, Inc.; Rock-Ola Manufacturing Corporation; J. H. Keeney & Company; Wico Corporation; Coral Records; Dot Records; MGM Records; AMI, Inc.; Ferris Records; The Billboard; The Rudolph Wurlitzer Company; U-Test-M Manufacturing Company; Diamond Records; J. P. Seeburg Corporation; Permo, Inc.; and National Rejector Company.

UJA Coin Machine Executive Committee Meets On Plans For "Senator" Al Bodkin Testimonial



New York—At each meeting of the executive committee, more and more progress is being made on the plans for the forthcoming UJA-Coin Machine Testimonial Dinner to be held at the Sheraton Astor Hotel on June 13, honoring "Senator" Al Bodkin.

Some of the industry's people who attended the recent committee meeting are seen above: TOP: (Seated, l to r): Lou Hirsch, Claire Morano, Joe Connors and Mrs. Seymour Pollak. (Standing, l to r): Bernie Boorstein, Lou Boorstein (chairman), "Senator" Al Bodkin (guest of honor), Sidney Levine, Mike Munves and Seymour Pollak. BOTTOM: (Seated, l to r): Aaron Sternfield, Joe Young, Jenia Glenor, Sandy Moore and Hank Walton. (Standing, l to r): Murray Kaye, Ben Haskell, Teddy Blatt, Max Klein, Abe Lipsky and Arnold Blatt (Teddy's son).

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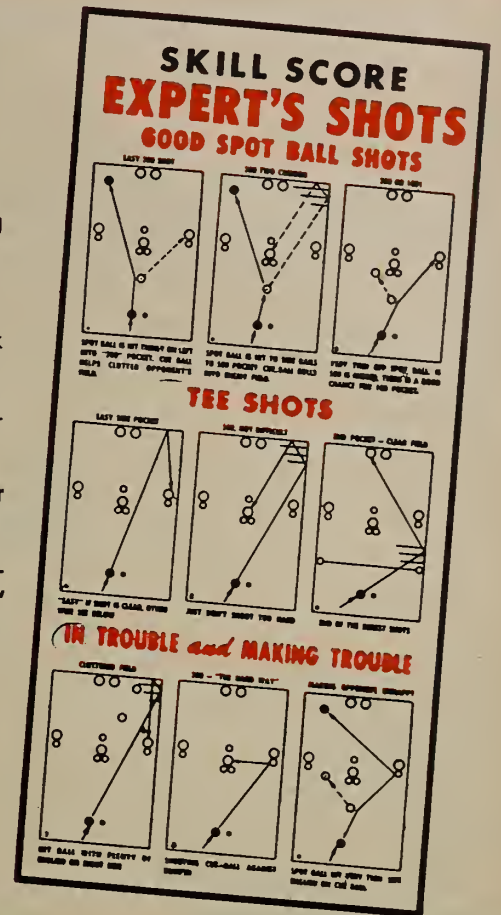
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 "... The Shots Require Banking and Thinking."
 "... for 2 or 4 Players."
 "... Handsome, Modern Black and White Cabinet."
 "... A Completely New and Different Style of Play."
 "... Unique Light-Up Bumper Action."
 "... Mechanically and Electrically Well Built and Well Tested."

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 BUT A
 GAME OF
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Gottlieb Game Goes Far Beyond Expectations



DAVID GOTTLIEB

CHICAGO—"We never expected anything like the reaction we are getting for our new four-player 'Score-Board' game," stated David Gottlieb of D. Gottlieb & Company, this city.

"Furthermore," he continued, "this game has already gone far beyond our expectations." The orders that are

arriving at our factory every day convinces us that 'Score-Board' may well prove the greatest four-player pinball we've yet manufactured.

"It certainly has captured the imagination of pinball players all over this country and already in many foreign countries as well.

"They acclaim 'Score-Pool' the most intriguing and fascinating playing pinball that they've ever enjoyed.

"We attribute this to the remarkable suspense that is built into the play of 'Score-Board', as well as the resultant skillful scoring that is possible by proficient pinball fans."

From the day that "Score-Board" was announced, the firm reports, it clicked everywhere it was received. Distributors immediately advised the factory that the game has all the features of one of the greatest successes produced by the Gottlieb plant.

"Since then," Dave Gottlieb reports, "the long distance phones have been buzzing for greater delivery. We are stepping up production schedules in an effort to satisfy the growing demand."

Ala. Amuse. Assoc. Maps Plans to Fight Proposed Tax Bill

SELMA, ALA.—A meeting of the officers and board members of the Alabama Amusement Association was held on Sunday, March 25, in the home offices of the Cotton States Life Insurance Company, this city.

The meet was presided over by Morris Piha, president of the association. Officers and board members present were Harry Hurvich, vice president; Leonard Barnes, secretary-treasurer; Irving Kamper, C. A. Martin, Harvey Rowell, Al Toranto, Olin Spikes and David Franco.

Among the important matters discussed were the means of continuing and financing the organization; and the bill now before the legislature which would more than triple the present licenses of coinmen in Alabama.

The association intends to fight this bill, and therefore has set Sunday, April 29 for a state-wide meeting. Meet will be held in Montgomery, Alabama, at the Whitley Hotel, and will open for business at 10:30 AM. Free buffet luncheon will be served.

ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

ATLANTIC CITY	\$30.00
YACHT CLUB	30.00
SPOT LIGHT	25.00
PALM BEACH	20.00
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DUDE RANCH	69.50
BRIGHT SPOT	20.00
PALM SPRING	90.00

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"This meeting is so important" said Barnes, "that we cannot impress too strongly the necessity for every operator in the state to be on hand. This means all members, and non-members. Conditions right at this time are so perilous that this could be the meeting that will decide the future outcome of the coin machine business in the State of Alabama. So please tell your Alabama subscribers to make sure to be on hand in Montgomery on April 29."

The Cash Box

QUARTERLY EXPORT EDITION

(JANUARY, FEBRUARY, MARCH 1956)

The year, 1955, will go down in history as one of the biggest boom business years. Manufacturers and distributors throughout the U. S. enjoyed business of an unusually fine nature right through the Christmas Holiday Season and up to New Year's eve itself. Many still point to orders taken practically as the New Year celebrations got under way.

The tremendous backlog of orders which accumulated, because of the booming business of the last quarter of 1955, started off the first quarter of 1956 with manufacturers adding more working hours to their production schedules and attempting, daily, to increase production in every possible fashion.

Some of the factories added night shifts to their regular day production crews. Almost every factory entered on a six-day work week. Many did this in addition to night production shifts. Yet with all this hard pressed speed production, manufacturers were still unable to keep up with the demand which was flooding into their factories.

The games manufacturers were extremely busy producing new pool games. Many different models were being introduced. New developments were being presented. New play methods featuring automatic scoring and bonus score arrangements were being shown. Larger size pool tables also proved popular. The games manufacturers were, once again, proving their ingenuity as outstanding and skillful craftsmen as well as originators and designers of new amusement play ideas.

The juke box manufacturers were enjoying their first real worldwide sales boom. For some years export of American automatic phonographs had lagged, compared to sales of amusements and other products. This past year of 1955 saw the beginning of more and still more shipments of American juke boxes worldwide. The first business quarter of 1956 saw these worldwide sales of American automatic phonographs continue to increase rapidly.

The U. S. juke box manufacturers appointed licensees to manufacture their machines. Others named more distributors in Europe and throughout Central and South America, as well as in the Pacific countries. Some sent representatives throughout the world markets. Public relations counsellors were appointed to bring about better understanding between the manufacturers and the world markets.

With the U. S. Department of Commerce reporting that 1955 had been one of the very greatest export years for this industry, almost \$12,000,000 had been spent for American made coin operated machines during the first nine months of 1955, the manufacturers as well as all outstanding distributors in the U.S. increased their efforts to help the world markets enjoy the finest equipment.

A number of U.S. distributors have set up complete export departments, hiring linguists who can speak and correspond in the languages of the importers. They have also arranged for very outstanding refurbishing and revamping departments so that the older machines they have are practically renewed prior to shipment to the world markets.

Some of the distributors have made such a very fine study of the requirements of their world market customers, that they are now in the position of being able to offer machines for export that are practically new, because of the great amount of revamping and refurbishing which has gone into the machines, and which has made the machines completely suitable for operation in the countries interested in them.

It is also interesting to note that among the North American countries that ranked as importing leaders were: Mexico, Canada, Cuba and the Dominican Republic.

In South America, Venezuela, Colombia and Peru ranked high among the countries importing new and revamped machines from the U.S.

In Europe, Belgium West Germany, The Netherlands, Switzerland, Austria, France, Italy and Sweden ranked in this order as to the number of machines imported from the U.S.

In Asia, British Malaya, Phillipines, Lebanon and Japan used the most American made coin operated machines.

The Union of South Africa and French Morocco did most of the importing for the African nations.

What is most interesting is that the U. S. distributors did the major share of exporting during this first business quarter of 1956. The distributors have proved themselves adept at quickly ascertaining the needs of the international market.

The shipments of the U. S. distributors, plus that of the manufacturers, is sure to ring up an entirely new total of business for the U. S. market. With new and used automatic phonographs of all kinds being shipped almost daily into the international market, plus the fact that amusement games and vending machines obtain a very good share of the sales, there is bound to result a closer and better understanding between importer and exporter.

There is now no doubt that the price factor has been more closely coordinated due to the internationally famous, official and highly regarded, "The Cash Box Price Lists," which have never missed a single week's issue in over 17 years of publication. With "The Cash Box Price Lists" bringing about a better understanding of the prices of U. S. machines of all kinds among all the importing countries, and with the further fact that U. S. manufacturers and distributors are trying very hard to arrange for closer and better cooperation with all their international customers, it is believed that better business is most definitely bound to ensue throughout the year of 1956.

It is also interesting to note here that more U.S. manufacturers and distributors are taking trips throughout Europe to become more personally acquainted with importers of their

machines. This, too, is bound to have a very happy effect on greater world cooperation in sales of coin operated equipment of all kinds.

A large number of distributors have also printed circulars and catalogs which are completely for the use of the international markets. These usually feature photographs of the machines which are procurable here in the U. S. and which have proved to be most popular in the world markets.

Manufacturers who have set new high production records are now more keenly studying the export market. They realize that, in due time, international sales may come very close, or even equal, their domestic business. It is also noticeable that the amusement games manufacturers, when thinking of naming of a new machine, take into consideration whether the name will prove as popular in worldwide markets as in the U. S.

Business continues to boom throughout the entire U. S. coin operated machines industry. Never before have U. S. manufacturers worked as many hours with such speeded and increased production schedules in an effort to satisfy their many customers. Never before have U. S. distributors refurbished and shipped as many various types of machines to international markets. Instead of slackening, the boom seems to be stepping up, with the international markets a growing factor.

There is no longer any doubt that the Spring season (the second quarter) of 1956 will see even greater business than did the first quarter, even though this is extremely difficult to envisage at this time. With the warmer weather approaching business always increases tremendously throughout the U.S. Importers are therefore urged to place orders as far in advance as possible so that manufacturers and distributors can arrange for shipments even though extremely busy with the domestic American market.

During the first quarter of 1956, the only change which came about in U. S. manufacturing circles was the sale by A. B. T. Manufacturing Corp. of Chicago, Illinois, of its "Rifle Sport Ranges", its scale and its pistol target counter game, "The Challenger", to the John F. Frantz Manufacturing Co. of Chicago.

A death occurred in manufacturing circles, that of Max D. Levine of Scientific Machine Corp., Brooklyn, N. Y.

AMI, Inc., Grand Rapids, Michigan, continued to be one of the busy factories in the nation, producing its Model "G" juke boxes and music accessories as well as new high fidelity phonographs for the home.

Auto-Bell Mfg. Company, Chicago, Illinois, manufacture an amusement game called "Circus." This game has won quite a following. It is considered best fitted for the international market.

The Auto-Photo Company, Los Angeles, California, was working overtime producing its well accepted "Auto Photo Studio". This automatic photo machine has won international acceptance.

Probably the busiest of factories was Bally Manufacturing Company, Chicago, Illinois, which continued to produce kiddie rides, bowling games, in-line pinball games, as well as pool tables. Many new innovations were presented by this factory in new games.

Chicago Coin Machine Company,

Chicago, Illinois, entered into the pool table games field with a tremendous success and has continued to present new pool games which have met with great approval.

Exhibit Supply Company, Chicago, Illinois, who presented the very first, modern type pool games to the market, remained one of the biggest producers of these games. This factory is working five nights as well as a six day week to meet demand for its products.

Games, Inc., Chicago, Illinois, manufactures an amusement game called, "The Hunter." The firm considers it one of the best international market products.

Genco Mfg. & Sales Company, Chicago, Illinois, in addition to its present gun game, "Super Big Top," which has won international acceptance, has also been extremely busy with pool games and has presented many new ideas in the pool table field.

D. Gottlieb & Company, Chicago, Illinois, has presented one successful five-ball pinball game after the other this first quarter. The games have been accepted everywhere in the international markets. In addition, the firm is also manufacturing a pool table game which has won approval everywhere.

International Mutoscope Corporation, Long Island City, N. Y., continues along as one of the old line manufacturers, producing arcade type equipment for which the firm is internationally famous, along with its very outstanding photo taking machine.

J. H. Keeney & Company, Inc., Chicago, Illinois, has won tremendous success with its new vending machine line. These have backlogged the firm with orders. In addition the firm is deep in the bowler and pool game business. The new pool tables it has just introduced have won a great following.

Marvel Manufacturing Company, Chicago, Illinois, well known to many in the world markets for phonograph replacement plastics, also entered into the pool games manufacturing business and has won a fine following.

Rock-Ola Manufacturing Corporation, Chicago, Illinois, remains one of the top international shippers of high fidelity automatic phonographs and music accessories. The firm has distributors in almost every country in the world.

J. P. Seeburg Corporation, Chicago, Illinois, remains one of the largest producers of automatic phonographs, music accessories and home model high fidelity music equipment. The firm has increased its interest in the international markets.

United Manufacturing Company, Chicago, Illinois, remains one of the busiest of U. S. factories. The firm continues to produce in-line pinball games, its world famous shuffle alleys, pool games and much other equipment.

Williams Manufacturing Company, Chicago, Illinois, zoomed back into the manufacturing picture as one of the busiest of all factories. The firm continues to produce five-ball games, arcade type machines, pool games and other products with many new type products promised.

The Rudolph Wurlitzer Company, North Tonawanda, N. Y., has won a very great following with its new "Centennial Model 1900 Phonograph" which celebrates its 100th year in business. This firm has distributors worldwide and does a very great export business.



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Prancing, lively horse

True to life, up-down, forward-back motion by Fire Engine body

10c Coin Operated

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Completely Automatic

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On the Threshold of Latin America

Chicago Coin Presents New "Advance Pool"



ED LEVIN

all test locations that it was actually impossible to remove the test games we placed.

"But this isn't all", Levin continued, "there are five different panels on the backglass of the game's automatic scoring blackboard.

"As one panel goes out, another lights up on 'Advance Pool', and the score and the game itself becomes more intriguing than ever before.

"'Advance Pool' features five drum scoring which is about the pinnacle that can be reached for great an effective score action on any game.

"Yet", Levin continued, "this isn't all. The lightup posts on the playing field are the most effective and attractive yet devised.

"In fact," Levin stated, "I could go on and on describing all the action, thrills and features of 'Advance Pool', but," he said, "rather than do that it is my suggestion that every operator who wants to see the very latest and greatest developement in pool games call at his nearest Chicago Coin distributor and play the game himself.

"We also advise that the operator look the game over from top to bottom and check all the new and marvelous easy-service features which have been built into 'Advance Pool' to assure him of better and bigger profits."

CHICAGO—"This is the first pool game ever built with progressive and advance scoring," stated Edward E. Levin, sales director for Chicago Coin Machine Company, this city, referring to the firm's new "Advance Pool".

"Our 'Advance Pool' features front end play. There are three pop-up holes that work in progression advancing the scoring and giving players a tremendous thrill.

"When the pool ball lands in the first hole, it is popped into the second hole and then in the third, in progression.

"This has so captivated players on

MAGNA-CORD (Background Music Tape Recorder with Amplifier) . . . \$350
A.M.I. MODEL B. . . 150

A.M.I. D-80 . . . \$345
A.M.I. E-120 . . . 525
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	Genca Rifle Gallery . . . 195	Plastic Cups, Red or White50	Playfield Cloth . . . 9.50
GUNS—Moving Targets Keeney Ranger . . \$295 Keeney Sportsman . 195 Seeburg Coan Hunt 175	POOL GAME SUPPLIES Pool Balls, each . \$1.75 Cue Sticks, each . 1.95 Chalk, Grass . . . 3.50 Cue Tips, Per 100 1.75 10-Minute Cement, Tube20	MISCELLANEOUS 9 Ft. American Bank Shot . . \$150 18 Ft. Rack-Ola Shuffleboard . . 1.25 Ex. Gun Patrol . . . 95 Genca "400" 45 Genca Silver Chest 110	Genco Quarter-back Write BINGOS AND SHUFFLE GAMES WRITE For Lowest Prices

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MERKLE-KORFF	MOTORESEARCH	ELECTRIC MOTOR
RPM	RPM	RPM
9.5	23	26
17	26	50
18	30	50
21	33	50
21	40	50
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The Cash Box

EDICIÓN TRIMESTRAL DE EXPORTACIÓN

(ENERO, FEBRERO, MARZO 1956)

El año 1955 pasará a la historia como uno de los más prósperos en materia de negocios. Tanto los fabricantes como los distribuidores de los Estados Unidos efectuaron ventas inusitadas durante la temporada de Pascuas de Navidad y hasta las vísperas de Año Nuevo. Muchos se jactan todavía de que recibieron pedidos hasta ya cuando se celebraba el Nuevo Año.

El enorme número de pedidos atrásados que se acumularon a consecuencia del auge comercial que ocurrió en el último trimestre de 1955, dió principio al primer trimestre de 1956 cuando los fabricantes aumentaron el número de horas de trabajo en sus planes de producción y trataron por todos los medios posibles de aumentar su rendimiento diario.

Algunas de las fábricas contrataron mayor número de empleados para el trabajo nocturno. Casi todas las fábricas adoptaron la semana de seis días de trabajo. Muchas de ellas hicieron esto además de los períodos de producción nocturna. Sin embargo, a pesar de esta gran aceleración del trabajo, los fabricantes no pudieron mantenerse a la par de la demanda ni dar cumplimiento a todas las pedidos que recibían a diario.

Los fabricantes de juegos se hallaban en extremo atareados produciendo los nuevos juegos de trucos. Introducían en el mercado muchos modelos diferentes. Presentaban nuevas creaciones, así como nuevos métodos a base de apuntes automáticas y de bonificaciones o dividendos. Las mesas de trucos más grandes demostraron ser también muy populares. Los fabricantes de juegos dieron a conocer una vez más su gran inventiva como artífices expertos y destacados, así como originadores y diseñadores de nuevas ideas para fines de recreo y diversión.

Los fabricantes de fonógrafos automáticos disfrutaron de su primer auge verdadero en cuanto a ventas mundiales. Por espacio de varios años, las ventas de estos fonógrafos fabricados en los Estados Unidos se habían retardado, en comparación con las de otros productos de diversión. Durante el año pasado pudo observarse el principio de una nueva era en lo que respecta al despacho inusitado de más y más fonógrafos automáticos de los Estados Unidos a todas partes del mundo. En el primer trimestre comercial correspondiente a 1956 pudo comprobarse que la exportación de fonógrafos automáticos continúa aumentando rápidamente.

Los fabricantes de fonógrafos automáticos en los Estados Unidos nombraron concesionarios bajo licencia para la fabricación de sus máquinas. Otros designaron más distribuidores en Europa, en la América Central, en Sudamérica y también en los países del Pacífico. Algunos enviaron representantes a todas partes del mundo. De igual manera, designaron consejeros en relaciones públicas con objeto de fomentar un mejor entendimiento entre los fabricantes y los compradores en el extranjero.

A raíz de la declaración del Departamento de Comercio de los Estados Unidos al efecto de que el 1955 fué uno de los mejores años en cuanto a las exportaciones de esta industria, casi \$12,000,000 se habían invertido en la compra de máquinas de los Estados Unidos accionadas por monedas durante los primeros nueve meses de 1955, tanto los fabricantes como los principales distribuidores de este país hicieron todo cuanto estuvo a su alcance por suministrar la mejor clase de equipo a los distribuidores en todas partes del mundo.

Un buen número de distribuidores en los Estados Unidos ha establecido departamentos de exportación bien organizados y ha contratado lingüistas expertos que conocen a fondo los idiomas de los importadores, con los cuales sostienen correspondencia. También han dado los pasos necesarios para arreglar y reorganizar sus departamentos en forma especial, para de esa manera renovar casi completamente las máquinas viejas antes de despacharlas al extranjero.

Algunos de los distribuidores han llevado a cabo un estudio tan minucioso de las necesidades de sus clientes en el extranjero que ahora se encuentran en condiciones de ofrecer máquinas para la exportación virtualmente nuevas, debido a la gran cantidad de trabajo ejecutado en el reacondicionamiento y reconstrucción de dichas máquinas, lo cual ha contribuido en gran manera a hacer que éstas sean muy adecuadas para el servicio en los países que se interesan en ellas.

También es de importancia enterarse de que, entre los países norteamericanos que importaron en mayor escala figuran los siguientes: México, Canadá, Cuba y la República Dominicana.

En la América del Sur, Venezuela, Colombia y el Perú ocuparon un lugar sobresaliente, entre los países importadores de máquinas nuevas y reconstruidas de los Estados Unidos.

En Europa, Bélgica, Alemania Oriental, Austria, Francia, Italia y Suecia figuraron en primer lugar, en ese orden, en cuanto al número de máquinas importadas de los Estados Unidos.

En Asia, la Malaya Británica, las Filipinas, Líbano y el Japón importaron el mayor número de máquinas accionadas por moneda de los Estados Unidos.

La Unión del África del Sur y el Marrueco Francés efectuaron la importación del mayor número de máquinas destinadas a las naciones del África.

Lo más interesante del caso es que los distribuidores de los Estados Unidos hicieron las más importantes exportaciones durante este primer trimestre de 1956. Los distribuidores han demostrado ser capaces de determinar rápidamente las necesidades de los mercados internacionales.

No hay duda de que los despachos efectuados por los distribuidores de los Estados Unidos y por los fabricantes contribuirán notablemente al aumento inusitado de los negocios en este país. Si se tienen en cuenta los fonógrafos automáticos, nuevos y reconstruidos, de todas clases, que se despachan casi diariamente a países extranjeros, más el hecho de que los juegos de diversión y las máquinas automáticas representan una buena parte de las ventas, no hay duda de que se logrará un mejor entendimiento mutuo entre los importadores y exportadores.

No cabe duda de que el factor de precio se ha logrado coordinar más íntimamente por razón de las internacionalmente famosas y bien estimadas "Listas de Precios de The Cash Box" oficiales que jamás han dejado de publicarse ni una semana en sus más de 17 años de publicación. Gracias a "Las Listas de Precios de The Cash Box" para la mutua comprensión de los precios de las máquinas norteamericanas de toda clase entre todos los países importadores, y a que de igual manera los fabricantes y distribuidores de los Estados Unidos están haciendo todo cuanto está a su alcance por fomentar una cooperación más ítima con todos sus clientes en el ex-

tranjero, se sustenta el criterio de que durante el año 1956 sobrevendrá un gran aumento en los negocios.

También es de interés observar ahora que un creciente número de fabricantes y distribuidores de los Estados Unidos hacen viajes a Europa con objeto de familiarizarse más con los importadores de sus máquinas. Esto contribuirá también a fomentar dichosamente la mayor cooperación mundial en la venta de máquinas de toda clase accionadas por monedas.

Muchos distribuidores han impreso también circulares y catálogos destinados exclusivamente a los mercados extranjeros. Por lo general, en ellos se presentan fotografías de las máquinas que pueden obtenerse en los Estados Unidos y que han tenido gran popularidad en los mercados del mundo.

Los fabricantes que han establecido nuevas marcas de producción se ocupan actualmente en estudiar los mercados de exportación. Ellos se dan cuenta de que, tarde o temprano, las ventas internacionales se aproximarán mucho, o serán iguales a las ventas domésticas. También es digno de nota que los fabricantes de juegos para diversión, cuando tratan de dar un nombre a una nueva máquina toman en consideración el hecho de que si el nombre será tan popular en el extranjero como lo es en los Estados Unidos.

Los negocios continúan en auge, en todos los Estados Unidos, en lo que concierne a las máquinas accionadas por monedas. Jamás en la historia han trabajado con tanto afán los fabricantes de los Estados Unidos ni por tantas horas con objeto de aumentar su producción y de esa manera dar satisfacción a sus numerosos clientes. Hasta ahora, ninguno de los fabricantes de los Estados Unidos han reconstruido y despachado tantos tipos diferentes de máquinas a países extranjeros. En vez de reducirse, la demanda parece acelerarse, debido en gran parte al gran número de pedidos que se reciben de los mercados extranjeros.

No cabe la menor duda de que en la estación de primavera (el segundo trimestre) de 1956, las ventas aumentarán mucho más que en el primer trimestre, aun cuando esto sea muy difícil de pronosticar por el momento. A medida que se aproxima el verano, las ventas aumentan siempre considerablemente en todos los Estados Unidos. Por consiguiente, se insta a los importadores a que envíen sus pedidos lo más pronto posible y muy anticipadamente para que de esa manera los fabricantes y distribuidores puedan hacer los arreglos necesarios para efectuar los embarques, aun cuando se hallen muy ocupados en el mercado doméstico, en los Estados Unidos.

Durante el primer trimestre de 1956, el único cambio que ocurrió en los círculos fabriles de los Estados Unidos fué la venta por la A. B. T. Manufacturing Corporation, de Chicago, Illinois, de su Tiro al Blanco ("Rifle Sport Ranges"), de su balanza y de su juego de mostrador para tirar al blanco con pistola, "The Challenger", fabricado por la John F. Frantz Manufacturing Co., de Chicago.

En los círculos fabriles ocurrió una defunción, o sea, la muerte de Max D. Levine, de la Scientific Machine Corporation, de Brooklyn, N. Y.

AMI, Inc.,—Grand Rapids, Michigan—Continuó siendo una de las importantes fábricas de la nación, produciendo los fonógrafos automáticos y accesorios musicales Modelo "G", así como un nuevo fonógrafo de alta fidelidad para el hogar.

Auto-Bell Mfg. Company, Chicago,

Illinois—Fabricantes de un juego de diversión denominado "Circus". Este juego tiene muchos partidarios. Se considera muy adecuado para los mercados extranjeros.

The Auto-Photo Company, Los Angeles, California.—Esta empresa trabajó día y noche para producir su bien acogido "Auto Photo Studio". Esta máquina fotográfica ha sido bien recibida en todas partes del mundo.

Probablemente la más activa de las fábricas fué la Bally Manufacturing Company, Chicago, Illinois, al cual siguió produciendo "kiddie rides", juegos de bowling, juegos de "pinball in line" (bolitas), así como mesas para jugar truco. Esta empresa presentó muchas innovaciones en materia de juegos.

Chicago Coin Machine Company, Chicago, Illinois.—Esta empresa inició la fabricación de mesas para jugar truco con éxito inusitado y ha continuado ofreciendo nuevos juegos de trucos que han tenido una magnífica acogida.

Exhibit Supply Company, Chicago, Illinois.—Esta casa fabrica un juego de recreo denominado "The Hunter" (El Cazador). Está considerado como uno de los mejores productos para el comercio internacional.

Genco Mfg. & Sales Company, Chicago, Illinois.—Además del juego de fusil denominado "Super Big Top", que ha tenido aceptación internacional, esta empresa se ha dedicado muy activamente a la fabricación de juegos de billar o trucos y ha ofrecido muchas nuevas ideas en este ramo.

D. Gottlieb & Company, Chicago, Illinois.—Esta empresa ha presentado, uno tras otro, juegos de "pinball" de cinco bolitas en este trimestre. Los juegos han tenido gran aceptación en los mercados extranjeros. Dicha empresa fabrica, además, un juego de mesa de trucos que ha merecido la aprobación de los importadores en todas partes.

International Mutoscope Corporation, Long Island City, N. Y.—Esta firma continúa ocupando el puesto que le corresponde como una de las más antiguas fábricas, produciendo máquinas para sitios de diversión, por lo cual es internacionalmente famosa, así como su celebrada máquina fotográfica automática.

J. H. Keeney & Company, Inc., Chicago, Illinois.—Esta empresa ha obtenido un gran éxito con su nuevo surtido de máquinas expendedoras. Por eso tienen muchos pedidos atrásados. También se dedican a la fabricación en gran escala de juego de bowling y de trucos. Las nuevas mesas de trucos que acaban de introducir en el mercado han tenido gran aceptación.

Marvel Manufacturing Company, Chicago, Illinois.—Bien conocida en los mercados internacionales como fabricante de materias plásticas de repuesto para fonógrafos, esta empresa inició también la fabricación de juegos de trucos y ha tenido un éxito inusitado.

Rock-Ola, Manufacturing Corporation, Chicago, Illinois.—Esta casa sigue siendo una de las más importantes en lo que respecta a la exportación de fonógrafos automáticos y accesorios musicales. Dispone de distribuidores en casi todos los países del mundo.

J. P. Seeburh Corporation, Chicago, Illinois.—Esta casa continúa siendo una de las mayores fábricas de fonógrafos automáticos, accesorios musicales y máquinas de música, de alta fidelidad, para el hogar. La firma ha

(Continued on Page 57)

THRU THE COIN CHUTE NEW ENGLAND NIBBLES

Music and game biz took upswing this week with fair skies and sunny weather replacing the snowstorms of the past two weeks. Outdoor equipment started to move again after being halted by the touch of winter. Arcades and other beach spots featuring automatic coin amusement equipment readied for opening. . . . Trimount Automatic Sales Corp. (Seeburg) resumed halted shipments of games, music and arcade pieces to the Cape Cod resort areas and business all around was hitting a fast pace, Irwin Margold, gen. mgr., reported. . . . Ed Ravreby's Associated Amusements (Rock-Ola) is moving to new quarters at No. 8 Rugg Road, about two minutes from the present location on Brighton Ave. Firm will triple its floor space in the move taking 7,500 square feet of floor space occupying an entire one-story building. Featured is an all-weather shipping area where cars can drive in and load even if it is raining outside. A lounge for ops, salesrooms, music room, game room and offices are being laid out and grand opening is slated for first week in May. A complete parts department and service area will be installed. General manager Richard Mandell back on the job after honeymoon trip across the country with Mrs. Mandell, the former Ruth Mae Ravreby. Couple visited distributors from the east to the west, stopped off in Chicago where they visited factories. They visited the Rock-Ola plant, had lunch with David Rockola, Jr. and Les Rieck, sales mgr. At United, they visited with Bill De Selm, sales mgr.

Si Redd reports big demand for Wurlitzers at Redd Distributors (Wurlitzer) and plenty of action on Bally's new "Booster Pool." Firm now has complete line of automatic pool games including Exhibit's "Skil Score," Chicago Coin's "Clover Pool" and Bally's new entry. Jim Sisti, Redd salesman in the Connecticut territory, reported big Spring biz there. Bally's new in-line game, "Night Club" catching on fast also at Redd's. . . . Louis and Barney Blatt report good spring upsurge in biz at their Atlas Distributors (AMI). . . . Al Levine, sales mgr. at Associated Amusements, reports United's new in-line game, "Stardust" hotter than a firecracker.

Ops visiting distributors this week included: George and Steve of Leader Amusement, Springfield; Al Dolins, Hyannis; Al York, Ambrose and York, Randolph, Mass.; Walter Adams, Woonsocket, R.I.; Henry Levine, Boston; Eddie De Wolfe, Springfield; Adolph Dugas, Webster; Peter Suma, Bristol, Conn.; Joe Cucahra, Fitchburg; George Hatzepetro, Steve Proka, Springfield; George Sazama, Millers Falls; and Bob Peno, Greenfield. . . . Ruth Shapiro, back from Washington trip, where she did record promotion for Frankie Laine, Eileen Rodgers and Joni James, to lecture on records and the record business at Endicott Junior College in Beverly. . . . Sherm Feller, WVDA disk jock, who vowed not to cut his hair until he had a hit record, finally gave in after three months and got a crew cut. . . . McGuire Sisters did round of deejays and one-stops and met music machine ops during their week at Blinstrub's (April 9-14).

Anthracite Music Ops Assn. Progressing With Dime Play



WILKES BARRE, PA.—At the last meeting of the Anthracite Music Operators Association, held in the offices of Jimmy Mack, this city, the members completed its plans to oppose the Copyright bills now in the Sub-Committee of the House and Senate.

In addition, Ben Sterling, president, reports, its members are concentrating on 10¢ play, as well as bringing in new operators as members. According

to Ben, the association now boasts a membership of 90% of the operators in the area.

Pictured herewith are some of the members taken at the last meeting: Seated (l to r): Skeets Aquilina and Ben Sterling, president. Standing (l to r): Catal Butera; Joseph DeLuca, vice president; Francis Corcoran; Joseph Choepck; Frank Coffee; Buddy Hoblak, treasurer; Fred Shoop; and Milton Bainbridge, secretary.

Munves Issues 1956 Catalogue



MIKE MUNVES

NEW YORK—For the past number of years, Mike Munves Corporation, this city, has issued a catalog of arcade equipment and parts and supplies every Spring.

The new 1956 catalog is now being mailed to the Munves list which covers the world. It is the most inclusive ever compiled by this firm, containing many more pages than previously. There are over 200 illustrations of machines, and thousands of machines and parts listed.

Included among the machines are the latest amusement machines, and some of which have been popular in arcades since the turn of the century.

Mike Munves, known as the "Arcade King" is now serving the trade for 44 years, having started in 1912. Over these years, Munves has probably outfitted more arcades thruout the world than any other firm. His finest accomplishment which brings him the most pleasure was outfitting the Disneyland arcade with a galaxy of old-time amusement machines.

Munves, personally, is one of the most beloved coinmen in the business, having worked with and assisted arcade owners and operators in business and personally over many years. Acknowledgement of his high character and kindness was made in 1954, when he was selected as the "Guest of Honor" at the UJA-Coin Machine Industry testimonial dinner.

Trimestral De Exportacion

(continued from page 56)

demostrado mayor interés en los mercados internacionales.

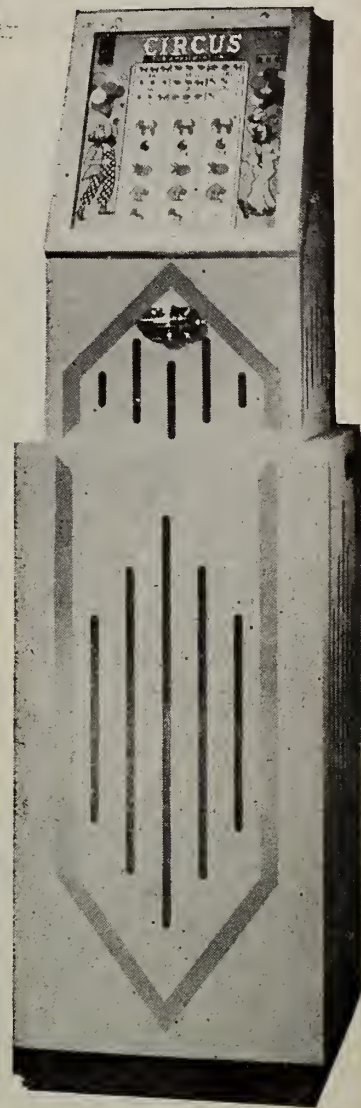
United Manufacturing Company, Chicago, Illinois.—Esta empresa sigue siendo una de las más activas en los Estados Unidos. Continúa produciendo juegos de "pinball in-line", sus mundialmente famosos juegos de "shuffle", juegos de trucos y muchos otros equipos.

Williams Manufacturing Company, Chicago, Illinois.—Esta firma reingresó súbitamente a la industria como una de las más activas de todas las fábricas. Continúa produciendo juegos de "pinball", máquinas automáticas para sitios de diversión o recreo, juegos de trucos y otros productos. Ha prometido, además, ofrecer muchos nuevos juegos en lo futuro.

The Rudolph Murlitzer Company, North Tonawanda, N. Y.—Esta empresa ha logrado conseguir muchos nuevos clientes con su nuevo "Fonógrafo Centennial, Modelo 1900", con el cual celebra sus cien años de existencia. Dispone de distribuidores en todas partes del mundo y de un magnífico negocio de exportación.

CIRCUS

New Life—New Look



The Outstanding
Amusement
**NOW
OKAYED**

By Smart Operators
Everywhere

Outstanding Features:

- Location Tested
- Mechanically Sound
- Especially designed for locations demanding liberal replay
- New Streamlined Cabinet. Occupies less space than ordinary Pin Tables. Cabinet also doubles for convenient storage.
- Trouble-free Electrical Mechanism
- Circus is available with or without base

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The Cash Box

BULLETIN TRIMESTRIEL EXPORTATION

(JANVIER, FEVRIER, MARCH 1956)

L'année 1955 s'établira dans l'histoire comme l'une des meilleures de l'industrie. Les industriels et les distributeurs dans toute l'Amérique ont fait des affaires extraordinairement bonnes pendant la période de Noël jusqu'au jour de l'an. Beaucoup travaillent encore sur des commandes prises pratiquement pendant les fêtes du jour de l'an.

En raison de cette poussée d'affaires du quatrième trimestre 1955, un nombre formidable de commandes s'accumulèrent, et le premier trimestre 1956 commença avec des usines augmentant leurs horaires de production et essayant journellement de pousser la production de toutes les façons possibles.

Quelques usines formèrent une équipe de nuit en plus de leur personnel régulier de jour. Presque toutes les usines instituèrent la semaine de six jours de travail. Beaucoup le firent en addition de leur équipe de nuit. Et cependant, malgré cette production accélérée, les usines étaient encore incapables de faire face aux commandes qui inondaient leurs bureaux.

Les fabricants de jeux étaient extrêmement occupés par la production de nouveaux jeux de billards. Des modèles différents étaient introduits. On présentait de nouveaux développements. De nouvelles méthodes de jeux, avec marquages automatiques de points et arrangements de points-bonis étaient promues. Des tables de billards de plus grandes dimensions s'avèrent également populaires. Une fois encore, les fabricants de jeux prouvèrent leur ingéniosité aussi bien en tant qu'habiles artisans que créateurs et auteurs de nouvelles idées de jeux et amusements.

Les fabricants de juke box voyaient leur première réelle poussée de ventes internationales. Depuis quelques années les exportations de phonographes automatiques américains étaient en retard, comparées aux ventes de jeux et autres produits. L'année écoulée 1955 vit le commencement d'expéditions toujours accrues de "juke-boxes" dans le monde entier. Ces ventes internationales de phonographes américains augmentèrent rapidement durant le premier trimestre 1956.

Les fabricants américains de "juke boxes" donnèrent des patentes pour la fabrication de leurs machines. D'autres augmentèrent le nombre de leurs distributeurs en Europe et dans pays du Pacifique. Quelques uns envoyèrent des représentants sur les marchés mondiaux. On engagea des conseillers de relations publiques pour apporter une meilleure compréhension entre les fabricants et les marchés mondiaux.

Avec le rapport du Département de Commerce des U.S.A. que 1955 avait été l'une des plus fortes années d'exportation pour cette industrie, que près de \$12,000,000 avaient été dépensés pour des machines fonctionnant avec pièce de monnaie, de

fabrications américaine, durant les neuf premiers mois de 1955, les fabricants ainsi que les plus grands distributeurs des Etats-Unis augmentèrent encore leurs efforts pour offrir sur les marchés mondiaux leur meilleur équipement.

Un grand nombre de distributeurs américains créa des services d'exportation, engageant des linguistes parlant et écrivant dans la langue des importateurs. Ils organisèrent aussi de très bons services de réparations et remise-en-état, pour que leurs vieilles machines soient pratiquement remises à neuf avant leur envoi sur les marchés mondiaux.

Quelques distributeurs firent une étude tellement poussée des besoins de leur clientèle mondiale, qu'ils sont maintenant en position d'offrir à l'exportation des machines pratiquement neuves, les renouvellements et arrangements fournis sur ces machines les avant rendues tout-à-fait appropriées aux pays intéressés.

Il est aussi intéressant de noter que les plus grandes pays importateurs d'Amérique du Nord, ont été, par importance: Le Mexique, le Canada, Cuba, et la République Dominicaine.

En Amérique du Sud, le Venezuela, la Colombie et le Pérou se rangèrent parmi les pays ayant importé les plus de machines neuves et de seconde main, des Etats-Unis.

En Europe, la Belgique, l'Allemagne de l'Ouest, la Hollande, la Suisse, l'Autriche, la France, l'Italie et la Suède, se rangèrent dans cet ordre par la quantité de machines importés.

En Asie, la Malaisie britannique, les Philippines, le Liban et le Japon utilisèrent le plus de machines automatiques s'opérant par monnaie, de fabrications américaine.

L'Union Sud-Africaine, et le Maroc français furent les meilleurs pays d'importation d'Afrique.

Ce qui est notamment intéressant à noter c'est que les distributeurs américains eurent la majeure portion de leur exportation durant le premier trimestre 1956. Les distributeurs se sont avérés capables de s'assurer rapidement des marchés internationaux.

Les expéditions des distributeurs américains, en plus de celles des fabricants, vont certainement apporter un nouveau total d'affaires au marché américain. Des phonographes automatiques neufs et usagés étant envoyés presque journellement sur le marché international, plus le fait que les machines de jeux et machines distributrices obtiennent une très grande part de ventes, le résultat ne peut être qu'un lien plus étroit et meilleur entre importateur et exportateur.

Il n'y a maintenant plus aucun doute que la coordination des prix est meilleure, et ceci dû aux tarifs internationaux, officiels et hautement considérés, "The Cash Box Price Lists", —publiés— depuis plus de 17 ans sans une seule semaine d'interruption. Ces tarifs "The Cash Box Price Lists" apportant une meilleure compréhension de toutes sortes parmi les pays importateurs, et, en plus, le fait que les fabricants et distributeurs américains

font leurs meilleurs efforts pour arriver à une coopération plus étroite avec leurs clients internationaux, il est définitivement prévu que de meilleures affaires s'ensuivront pendant l'année 1956.

Il est aussi intéressant de noter ici que plus de fabricants et distributeurs américains font des voyages en Europe pour faire connaissance plus personnellement avec les importateurs de leurs machines. Ceci aussi est destiné à avoir le plus heureux effet pour une plus grande coopération mondiale dans les ventes d'équipements automatiques opérés par pièces, de toutes sortes.

Un grand nombre de distributeurs ont également imprimé des circulaires et catalogues qui sont maintenant complètement en usage sur les marchés internationaux. Ceux-ci montrent habituellement des photos des machines qui peuvent être procurées par les Etats-Unis et qui se sont avérées les plus en vogue sur les marchés mondiaux.

Les affaires continuent leur course dans toute l'industrie américaine des machines opérées par monnaie. Jamais les fabricants américains n'ont travaillé tant d'heures avec des horaires de production si accélérés et augmentés afin de satisfaire leurs nombreux clients. Jamais encore les distributeurs américains n'ont remis à neuf et envoyé autant de machines de différentes sortes sur les marchés internationaux. Au lieu de ralentir, les affaires semblent s'accroître, les marchés internationaux en étant le facteur de base.

Il n'y a maintenant plus aucun doute que la saison de Printemps (le deuxième trimestre) de 1956 verra un volume d'affaires encore plus important que le premier trimestre, bien que cela soit très difficile d'envisager cette éventualité en ce moment. Quand le beau temps arrive, les affaires s'accroissent toujours terriblement aux Etats Unis. C'est pour cela que les importateurs sont instamment priés de placer leurs commandes aussi à l'avance que possible, de façon que les fabricants et distributeurs puissent en arranger les expéditions, même s'ils sont extrêmement occupés par le marché domestique.

Pendant le premier trimestre de 1956, le seul changement qui intervint dans le cercle des fabricants américains est la vente par A. B. T. Manufacturing Corp. de Chicago, Illinois, de son "Rifle Sport Ranges", son tir et son pistolet à cible jeu de comptoir, "The Challenger", à John F. Frantz Manufacturing Co. de Chicago.

Un décès est survenu dans les cercles des fabricants, celui de Max D. Levine, de Scientific Machine Corp., Brooklyn, N. Y.

AML, Inc. Grands Rapids, Michigan, continua à être l'une des usines les plus occupées de la nation, avec la production de son modèle "G" juke boxes et accessoires, ainsi qu'avec ses nouveaux phonographes haute fidélité pour usage domestique.

Auto-Bell Mfg. Company, Chicago Illinois, fabriqueront un jeu appelé "Circus". Ce jeu fit beaucoup d'adeptes. Il est considéré comme l'un des mieux appropriés au marché international.

The Auto-Photo Company, Los Angeles, California, faisait des heures supplémentaires de travail pour la production de son très bon "Auto Photo Studio". Cette machine photo automatique gagna la faveur mondiale.

La plus occupée des usines fut probablement Bally Manufacturing Company, Chicago, Illinois, qui continua la production de ses jeux d'enfants, jeux de boules, jeu in-line pinball,

ainsi que ses tables de billards. Beaucoup d'innovations furent présentées par cette usines dans les nouveaux jeux.

Chicago Caoin Machine Company, Chicago, Illinois, entra dans le terrain des jeux de tables de billards avec un succès énorme, et à continué la présentation de nouveaux jeux de billards qui reçurent le meilleur accueil.

Exhibit Supply Company, Chicago, Illinois, qui présenta sur le marché le tout premier jeu de billards de genre moderne, resta l'un des plus grands fabricants de ces jeux. Cette usine travaille avec deux équipes, cinq nuits par semaine, ainsi que six jours afin de satisfaire le demande de ses produits.

Games, Inc. Chicago, Illinois, fabriqua un jeu appelé "The Hunter". Cette Maison le considère l'un des meilleurs produits pour le marché d'exportation.

Genco Mfg. & Sales Company, Chicago, Illinois, en addition de son jeu de fusil actuel, "Super Big Top", qui a reçu un accueil international, a été également très occupé avec ses jeux de billards, et a introduit beaucoup d'idées nouvelles dans le terrain des tables de billards.

D. Gottlieb & Company, Chicago, Illinois, a présenté ce premier trimestre un jeu de billard à cinq balles bien réussi après l'autre. Ces jeux ont été acceptés partout sur les marchés internationaux. En plus cette firme a fabriqué aussi un jeu de billards qui a été bien accueillis partout.

International Mutoscope Corporation, Long Island City, N. Y., continue comme l'un des plus anciens fabricants, produisant son équipement pour arcades et parcs d'attractions pour lequel cette firme est connue dans le monde entier, ainsi que sa très bonne machine photo automatique.

J. H. Keeney & Company Inc. Chicago, Illinois, a eu un très grand succès avec sa nouvelle production de machine distributrice. Ceci a comblé l'usine de commandes. En plus, cette firme est plongée dans les jeux de boules et jeux de billards. Les nouvelles tables de billards qu'elle vient d'introduire ont eu beaucoup d'adeptes.

Marvel Manufacturing Company, Chicago, Illinois, que beaucoup connaissent bien sur les marchés internationaux pour ses pièces détachées en plastique pour phonographes, est entré également dans la ligne des jeux de billards, et a eu un bon succès.

Rock-Ola Manufacturing Corporation, Chicago, Illinois, reste l'un des plus gros exportateurs de phonographes haute-fidélité et accessoires. Cette firme a des distributeurs dans presque tous les pays du monde.

J. P. Seeburg Corporation, Chicago, Illinois, est toujours l'un des plus gros fabricants de phonographes automatiques et d'équipements haute-fidélité de modèles ménagers. Cette firme a augmenté son intérêt sur les marchés internationaux.

United Manufacturing Company, Chicago, Illinois, est rentré dans la fabrication comme l'une des usines les plus occupées. Cette firme continue à produire des jeux à cinq balles, des machines type arcades attractions, et des jeux de billards, ainsi que d'autres articles avec la promesse de beaucoup de nouveautés.

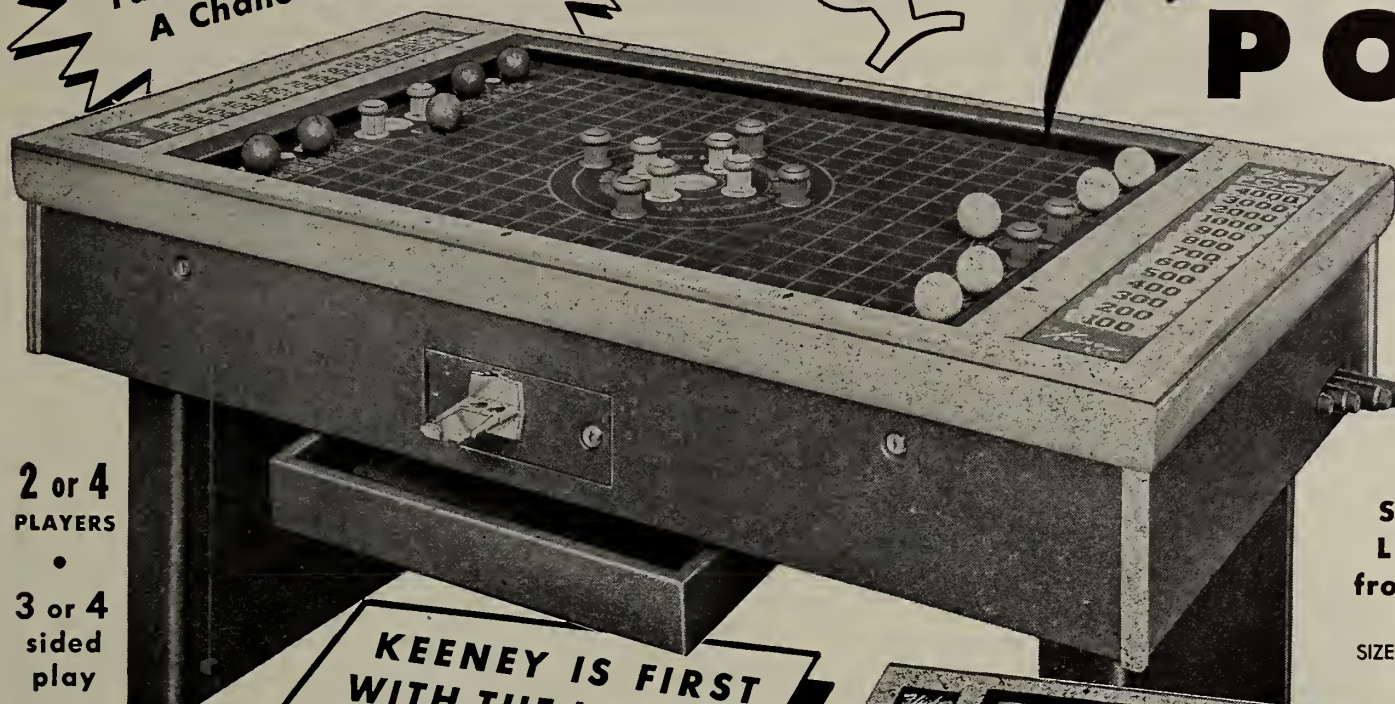
The Rudolph Wurlitzer Company, North Tonawanda, N. Y., a eu de très nombreux adeptes avec son nouveau "Centennial Model 1900 Phonograph", qui célèbre sa centième année dans les affaires. Cette Compagnie a des distributeurs dans le monde entier et fait de très grosses affaires d'exportation.

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 COMBINING
SKILL AND TIMING
 Fascinating to Amateurs -
 A Challenge to Experts!

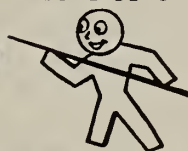
KEENEY'S



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Scores Vary as Lights Flicker from 100 to 600!

SIZE: 64" L. x 36" W. x 32" H.

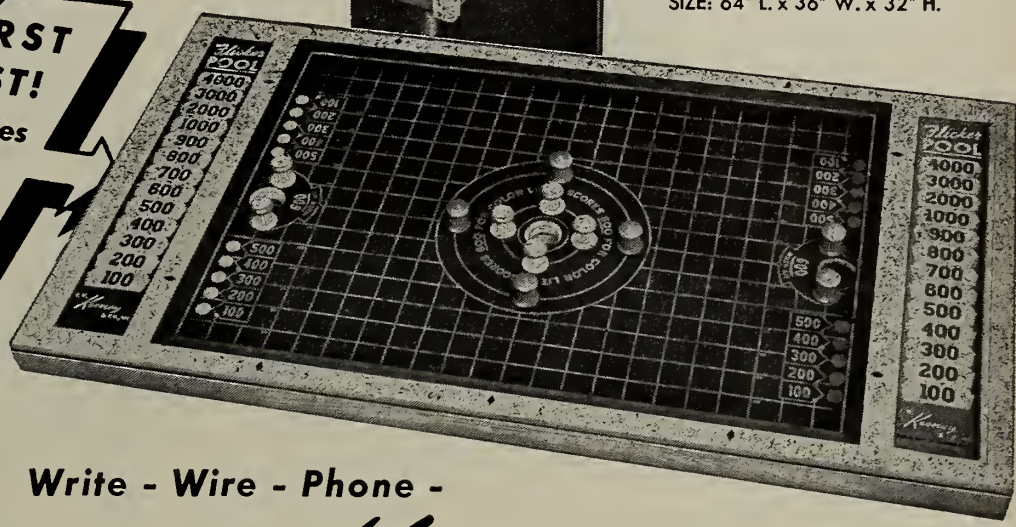
2 or 4 PLAYERS

3 or 4 sided play

2 DIMES PER GAME!



KEENEY IS FIRST WITH THE LATEST!
 3-Way Toggle Switch enables game to be played as
FLICKER POOL
 or
FASCINATION POOL



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VIERTELJÄHRLICHE EXPORTAUSGABE

(JANUAR, FEBRUAR, MARZ 1956)

In der Wirtschaftsgeschichte wird man das Jahr 1955 als eines der grössten Hochkonjunkturjahre aufgezeichnet finden. Hersteller und Vertriebsagenten in allen Teilen der Vereinigten Staaten erfreuten sich besonders guter Geschäftsabschlüsse während der ganzen Weihnachtszeit bis Neujahr. Viele berichten von Aufträgen, die hereinkamen, als die Neujahrsfeiern schon im Gange waren.

Die riesigen Rückstände von Aufträgen, die sich während der Hochkonjunktur des letzten Vierteljahres von 1955 angehäuft hatten, zwangen im ersten Vierteljahr von 1956 die Erzeuger dazu, die Arbeitsstundenzahl in ihren Fabriken zu erhöhen und ihr bestes zu tun, um ihre Produktion täglich in jeder möglichen Art und Weise zu erhöhen.

Einige Fabriken führten Nachschichten neben ihrer regulären Tagesproduktion ein. Fast jede Fabrik arbeitete sechs Tage die Woche, und viele taten es, obgleich sie schon Nachschichten eingeführt hatten. Aber trotz dieser Hochdruckproduktion war es den Herstellern doch nicht möglich, mit der Nachfrage Schritt zu halten, die sich in ihre Fabriken ergoss.

Die Hersteller von Spielen waren besonders stark mit der Verfertigung von neuen Pool-Spielen beschäftigt. Viele neuartige Modelle wurden eingeführt. Neuentwicklungen wurden auf den Markt gebracht. Neue Spielmethoden mit automatischer Aufrechnung und Extraprämienberechnung wurden vorgeführt. Pool-Tische von grossem Format fanden auch guten Anklang. Die Spielfabrikanten bewiesen wiederum ihren Scharfsinn als hervorragend geschickte Kunsthandwerker, wie auch als Organisatoren und Entwerfer von neuen Unterhaltungsspielen und -ideen.

Die Hersteller von Plattenspielen erfreuten sich der ersten wirklich weitläufigen Hochkonjunktur. Seit einigen Jahren war die Ausfuhr von amerikanischen automatischen Plattenspielen stark hinter dem Verkauf von Unterhaltungsspielen und anderen Produkten zurückgeblieben. Im vergangenen Jahre 1955 begann aber eine sich stets steigende Verschiffung von amerikanischen Plattenspielen nach allen Teilen der Welt. Während des ersten Geschäftsvierteljahres von 1956 setzte sich diese stets anwachsende Tendenz von weitläufigen Verkäufen amerikanischer automatischer Plattenspielen fort.

Fabriken von Plattenspielern in den Vereinigten Staaten betrauten ausländische Lizenzinhaber mit der Herstellung ihrer Maschinen. Andere ernannten zusätzliche Vertriebsleiter in Europa, in allen Teilen von Zentral- und Südamerika, wie auch in den Ländern des Stillen Ozeans. Einige sandten ihre Vertreter auf alle Weltmärkte. Berater für öffentliche Beziehungen wurden ernannt, um eine bessere Verständigung zwischen den Herstellern und den Weltmärkten zu ermöglichen.

Das Handelsministerium der U.S.A. bezeichnete 1955 als eines der grössten Ausfuhrjahre in dieser Industrie, waren doch fast \$12.000.000 für in Amerika hergestellte münzautomatische Maschinen während der ersten neun Monate von 1955 verausgabt worden, und hatten doch die Hersteller und alle wichtigen Vertriebsleiter in den Vereinigten Staaten sich ständig bemüht, den Weltmärkten die besten Ausstattungen zuzuführen.

Eine Anzahl von Vertriebsleitern in den Vereinigten Staaten haben vollständige Exportabteilungen ins Leben gerufen und Sprachkundige angestellt, welche die Sprachen der Importeure

sprechen und darin korrespondieren können. Auch wurden gründlich aufgelegene Auffrischungs- und Überholungs-Abteilungen eingeführt, sodass in ihrem Besitz befindliche ältere Maschinen praktisch erneuert wurden, bevor sie auf die Weltmärkte zur Ausfuhr kamen.

Einige der Vertriebsleiter haben den Bedarf ihrer Weltmarktkunden so gründlich studiert, dass sie jetzt in der Lage sind, in jedem praktischen Sinne neue Maschinen zur Ausfuhr anzubieten, und zwar wegen der durchgreifenden Auffrischung und Überholung dieser Maschinen, sodass diese Maschinen vollauf geeignet zum Gebrauch in den daran interessierten Ländern sind.

Es ist interessant anzuführen, dass in Nord-Amerika die folgenden Länder in der Einfuhr führend waren: Mexiko, Canada, Kuba und die Dominikanische Republik.

In Süd-Amerika standen Venezuela, Colombia und Peru an erster Stelle, was die Länder betrifft, die neue und überholte Maschinen aus den U. S. A. einführen.

In Europa war die nach der Zahl der aus den U. S. A. eingeführten Maschinen angeordnete Länderfolge: Belgien, West-Deutschland, die Niederlande, die Schweiz, Österreich, Frankreich, Italien und Schweden.

In Asien benutzten Britisch Malaya, die Philippinen, Lebanon und Japan die meisten in Amerika hergestellten münzautomatischen Maschinen.

Die Süd-Afrikanische Union und Französisch Marokko waren die führenden Importeure unter den afrikanischen Nationen.

Besonders interessant ist die Tatsache, dass die Vertriebsleiter der U. S. A. den grössten Teil der Exporte während dem ersten Geschäftsvierteljahr von 1956 tätigten. Die Vertriebsleiter haben sich als durchaus fähig erwiesen, den Bedarf des internationalen Marktes schnell und sicher festzustellen.

Die Verschiffungen der Vertriebsleiter der U. S. A. zusammen mit denen der Hersteller werden ohne Frage zu einer neuen Höhe der Geschäftsabschlüsse auf dem amerikanischen Markte führen. Die Tatsache, dass fast täglich neue undgebrauchte automatische Plattenspieler aller Arten auf den internationalen Markt verschifft werden, wie auch die Tatsache, dass Unterhaltungsspiele und Verkaufsautomaten eine gute Anzahl der Verkäufe ausmachen, muss zu einer besseren Zusammenarbeit und einem volleren Verständnis zwischen dem Importeur und Exporteur führen.

Es besteht jetzt kein Zweifel mehr, dass die Preise dank den berühmten, offiziellen und hochgeschätzten "Cash Box Preislisten", die während der 17 Jahre ihres Erscheinens keine einzige Wochenausgabe ausgelassen haben, enger koordiniert worden sind. Da die "Cash Box Preislisten" ein besseres Verständnis der Preise für amerikanische Maschinen aller Arten in allen Einfuhrländern erwecken, und da die Hersteller und Vertriebsleiter in den U. S. A. ständig bemüht sind, eine bessere und engere Zusammenarbeit mit der internationalen Kundschaft herzustellen, ist die Ansicht gerechtfertigt, dass das Jahr 1956 bestimmt noch bessere Geschäftsabschlüsse zeitigen wird.

Interessant ist auch die Tatsache, dass immer mehr amerikanische Hersteller und Vertriebsleiter nach Europa reisen, um die persönliche Bekanntheit der Importeure ihrer Maschinen zu machen. Das muss wiederum zu einer engeren internationalen Zusammenarbeit in den Ver-

käufen von münzautomatischen Ausstattungen aller Arten führen.

Viele Vertriebsleiter haben auch ausschliesslich für die internationalen Märkte bestimmte Zirkulare und Kataloge drucken lassen. Dieselben bringen zumeist Lichtbilder der Maschinen, die hier in den Vereinigten Staaten erhältlich sind und die den besten Anklang auf den Weltmärkten gefunden haben.

Dier Hersteller, die neue Produktionsrekorde aufgestellt haben, orientieren sich jetzt genau über den Exportmarkt. Sie sind sich dessen bewusst, dass, nach einiger Zeit, internationale Umsätze dem Inlandgeschäft sehr nahe kommen, oder es sogar erreichen können. Es fällt sogar auf, dass Hersteller von Unterhaltungsspielen, wenn sie sich einen Namen für eine neue Maschine ausdenken, in Erwägung ziehen, ob der Name in den Weltmärkten denselben Anklang findet, wie in den Vereinigten Staaten.

Das Geschäft blüht weiterhin in der ganzen amerikanischen münzautomatischen Maschinenindustrie. Noch niemals haben Hersteller in den U. S. A. soviel Stundenarbeit geleistet, um die Produktion zu beschleunigen und zu erhöhen und in der Weise ihre grosse Kundschaft zu befriedigen. Noch niemals haben amerikanische Vertriebsleiter so viele verschiedenartige Maschinen überholt und den internationalen Märkten angeliefert. Anstelle eines Nachlassens, scheint die Hochkonjunktur immer noch anzusteigen, mit wachsender Wichtigkeit der internationalen Märkte.

Es scheint keinem Zweifel mehr zu unterliegen, dass die Frühlingssaison (das zweite Vierteljahr) von 1956 sogar noch grössere Geschäfte als das erste Vierteljahr zeitigen wird, obgleich es schwer fällt sich das heute richtig vorzustellen. Mit dem kommenden warmen Wetter geht das Geschäft in den Vereinigten Staaten immer stark in die Höhe. Es wird daher den Importeuren angeraten, ihre Aufträge so früh als möglich aufzugeben, um es den Herstellern und Vertriebsleitern zu ermöglichen den Lieferungen sogar mit einem stark beschäftigten amerikanischen Inlandmarkt gerecht zu werden.

Während des ersten Vierteljahres von 1956 war die einzige in den Herstellerkreisen der Vereinigten Staaten eingetretene Veränderung, dass die A. B. T. Manufacturing Corporation, Chicago, Illinois, ihre "Rifle Sport Range", ihre Aufrechnung und ihren Ladentisch-Schiessstand "The Challenger" an die John F. Frantz Manufacturing Company, Chicago, verkaufte.

Wir beklagen einen Todesfall in den Herstellerkreisen, und zwar das Hinscheiden des Herrn Max D. Levine, von der Scientific Machine Corporation, Brooklyn, New York.

AMI, Inc., Grand Rapids, Michigan, fuhr fort eine der meistbeschäftigsten Fabriken des Landes zu sein, sie stellte ihre Modell "G" Plattenspieler und musikalisches Bubehör, wie auch tonreine Plattenspieler für das Heim her.

Die Auto-Bell Manufacturing Company, Chicago, Illinois, stellte ein Unterhaltungsspiel, "Circus" genannt, her. Dieses Spiel fand grossen Anklang. Es wird als für den internationalen Markt als besonders geeignet angesehen.

Die Auto-Photo Company, Los Angeles, Kalifornien, machte Überstunden, um ihr so beliebtes "Auto Photo Studio" herzustellen. Diese automatische Photographiermaschine hat internationalen Anklang gefunden.

Die meistbeschäftigte Fabrik war

wahrscheinlich die Balli Manufacturing Company, Chicago, Illinois, die damit fortfuhr, Kinder-Fahrten und -Ritte, Kegelspiele, "In-line-Pinball-Spiele" wie auch Pool-Tische herzustellen. Viele Neuerungen und neue Spiele wurden von dieser Fabrik eingeführt.

Die Chicago Coin Machine Company, Chicago, Illinois, begann mit der Pool-Tischspiel-Produktion mit dem grössten Erfolg und fährt damit fort, neue Pool-Spiele mit grossem Anklang auf den Markt zu bringen.

Die Exhibit Supply Company, Chicago, Illinois, welche das erste moderne Pool-Spiel auf den Markt gebracht hatte, blieb nach wie vor eine der grössten Herstellerinnen dieser Spiele. Die Fabrik arbeitete mit fünf Nachschichten und sechs Tage die Woche, um der grossen Nachfrage nach ihren Produkten gerecht zu werden.

Games, Inc., Chicago Illinois, fabriziert ein "The Hunter" ("Der Jäger") genanntes Unterhaltungsspiel. Die Firma sieht dieses Spiel als das bestgeeignetste für den internationalen Markt an.

Die Genco Manufacturing & Sales Co., Chicago, Illinois, war, neben ihrem schon gut eingeführten Spiel, "Super Big Top", das internationalen Anklang gefunden hat, stark beschäftigt in der Herstellung von Pool-Spielen und ist mit vielen neuen Ideen in der Pool-Tisch-Branche herausgekommen.

Die Fa. D. Gottlieb & Company, Chicago, Illinois, hat ein erfolgreiches Fünf-Ball-Pinball-Spiel nach dem anderen im ersten Vierteljahr herausgebracht. Diese Spiele haben überall auf den internationalen Märkten Anklang gefunden. Nebenbei stellt diese Firma überall gern aufgenommene Pool-Tisch-Spiele her.

Die International Mutoscope Corporation, Long Island City, New York, fährt fort, als einer der ältesten Hersteller, die Arkadenausstattungen herzustellen, für welche die Firma international bekannt geworden ist; desweiteren fabriziert sie ihre sehr ausgezeichnete Lichtbildaufnahmemaschine.

Die Fa. J. H. Keeney & Company, Inc., Chicago, Illinois, hat ausschlaggebenden Erfolg mit ihren neuen Verkaufsautomaten erzielt. Die Firma ist überhäuft mit Aufträgen, sodass ein Rückstand aufgetreten ist. Auch ist die Firma stark im Kegelspiel- und Pool-Spiel-Geschäft engagiert. Die neuen Pool-Tische, die sie eingeführt hat, haben grossen Anklang gefunden.

Die Marvel Manufacturing Company, Chicago, Illinois, die auf vielen Weltmärkten wegen ihrer aus Kunststoff gefertigten Plattenspieler-Ersatzteile bekannt ist, begann nun auch Pool-Spiele herzustellen und erwarb eine gute Kundschaft.

Die Rock-Ola Manufacturing Corporation, Chicago, Illinois, bleibt nach wie vor einer der führenden internationalen Vershiffer von tonreinen automatischen Plattenspielern und Musikzubehör. Diese Firma hat ihre eigenen Vertriebsleiter in fast allen Ländern der Welt.

Die J. P. Seeburg Corporation, Chicago, Illinois, bleibt nach wie vor einer der grössten Hersteller von automatischen Plattenspielern, Musikzubehör und tonreinen Musikausstattungen für das Heim. Diese Firma hat jetzt ein stärkeres Interesse an den ausländischen Märkten.

Die United Manufacturing Company, Chicago, Illinois, ist wie stets eine der vielbeschäftigsten Fabriken der U. S. A. Die Firma fährt fort "In-line"-Pinball-Spiele, ihre weltberühmten "Shuffle-

(Continued on Page 61)

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BALL HITTING PLEXIGLASS CREATES ILLUSION OF BALL SAILING OVER THE FENCE!

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ROBERT G. HAMILTON

NORTH TONAWANDA, N. Y. — Bob Hamilton, assistant to sales manager Robert (Bob) Bear, The Rudolph Wurlitzer Company, this city, is making the rounds of the firm's distributors throughout the East.

Bob visited Wurlitzer's distributors in Pittsburgh, Pa., Philadelphia, Pa., Baltimore, Md., Boston, Mass., Roth Novelty Company, Wilkes-Barre, Pa., and New York City.

Chicago Bowling League News

CHICAGO — Position night found ABC #1 still in the lead by one game. Atlas Music took three games from ABC #1 to cut ABC's lead from 4 games to one. Mike Blumberg was high scorer for Atlas with a 504 series. ABC #1's high scorers were Harry Schreiber with 555 and Al Rice with 530.

Pasche Phono won all three from Galgano Distributors. High for Paschke were Bobby and Ray Gallet, both with a 578 series, and Rene Gallet with a score of 505. Tony Galgano was high for the losing team with a 526 score.

Decca Records won two games from ABC #2. Frank Tutomase was high for Decca with a 502 series and Irv Cairo held fast with a 482 series for ABC #2.

Coral Records took two from Gillette Distributors. High for Coral were Eddie Walker 540, Joe Cicero with 505, and Eddie Cicero with 503. Gillette's high scorers were Bob Hall with 578 and Don Baxter with 519. The score of 578 which was made by Bob Hall, Ray Gallet and Bobby Gallet was high for men.

Oomens took all three games from Mercury Records. High for Oomens were Carl Latino with a 562 series and Isabel Oomens whose 459 series was high for women. Ralph Kick's 466 se-

ries was high for Mercury.

Singe One-Stop took two games from Star Music. Harry Julian was high for Singer with a 559 series. Hank Sochacki was high for Star with his 476.

Vierteljahrliche Exportausgabe

(Continued from page 60)

Alleys", Pool-Spiele und viele andere Ausrüstungen herzustellen.

Die Williams Manufacturing Company, Chicago, Illinois, erwarb wieder ihre alte hervorragende Stellung im Kreise der Hersteller, und zwar als eine der meistbeschäftigsten Fabriken. Das Herstellungsprogramm der Firma umfasst, wie schon früher, Fünf-Ball-Spiele, Arkadenautomaten, Pool-Spiele und andere Produkte, mit reichhaltigen Plänen für viele neue Arten.

Die Firma "The Rudolph Wurlitzer Company, North Tonawanda, New York, erwarb eine weitverzweigte Kundschaft mit ihrem neuen Plattenspieler, genannt "Centennial Model 1900 Phonograph", zur Feier ihres 100. Geschäftsjahres. Die Firma hat ihre

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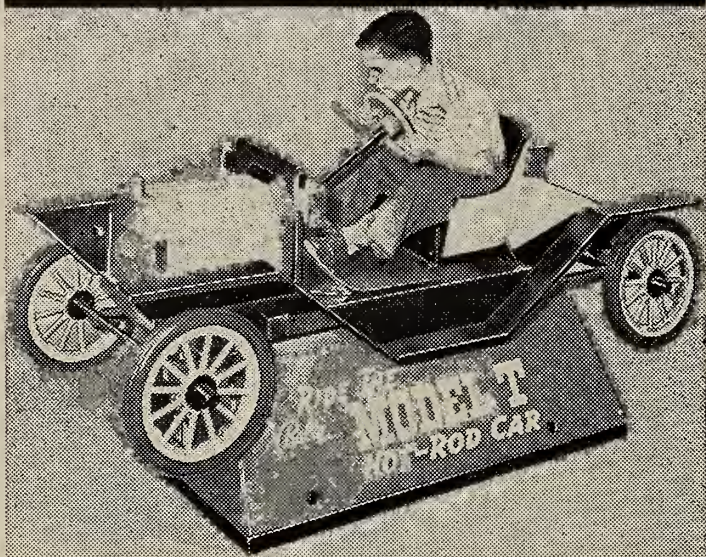
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BALLY MANUFACTURING COMPANY, 2640 BELMONT AVE., CHICAGO 18, ILL.

So. Wis. Music Operators On Dime



CLINTON S. PIERCE

MADISON, WIS.—Two important subjects will be discussed at the April 9 meeting of the Wisconsin Phonograph Operators Association, being held at Leske's Steak House, this city, according to Clint Pierce, president and Ed Dowe, secretary-treasurer.

Members will review the copyright legislation, and will discuss dime play. "Many locations in Southern Wisconsin have been changed to dime play", advised Pierce. "The operators report that it is increasing the gross take in the phonograph, and there seems to be very little resistance on the part of the public against ten cent play. We will discuss thoroughly the advantages and the necessities of the operators backing this important dime play program."

THRU THE COIN CHUTE EASTERN FLASHES

With the arrival of warmer weather this week (altho accompanied with some rain), wholesalers report considerably more activity, from personal visits, by telephone, and orders by mail. Orders were being placed for new and reconditioned machines, both music and amusement. Wholesalers state this is the seasonal spurt due to operators preparing for Spring and Summer biz at shore and resort locations.

This is the time of the year that Mike Munves and his staff are at its busiest. But this week, everyone was really pressing. In addition to filling orders for arcade equipment and working with customers on the floor, a mailing was being made. The 1956 Munves' catalog, the largest and most inclusive, with listings and illustrations of machines, was being mailed out. The Munves' family had a "once in a lifetime" thrill on Friday, Mar. 30, when their home was flooded with newspapermen and photographers. Mrs. Rose Munves was holding an Irish Sweepstakes ticket on a horse that was drawn. If the horse won, Rouse could have won some \$50,000. However, the horse didn't, and all Rose can pick up is a small consolation prize. . . . Charlie Wertheimer, Boston's arcade impressario, in town visiting Mike Munves and buying some equip. Charlie had just returned from a winter vacation at Miami Beach. . . . Belle Cohen, well known in the Park business, died in Chicago, Sunday, Apr. 1. . . . We were visiting at Al Simon's Albert Simon, Inc., when deliveries were made of samples of Genco's "Baseball Pool" game and ChiCoin's "Advance Pool" game. As these games were uncrated and set up in the showroom, ops flocked around them, playing and watching. Al Simon and Al D'Inzello put on a demonstration, and ops were mighty impressed. Genco's "Baseball Pool", with its baseball theme, and some new pool game innovations, such as the wafer bumper, arrives just as the baseball season is about to open. The ChiCoin game "Advance Pool" was intriguing, with its new "advancing kicker pockets", and the scoring arrangements which give the player high scoring opportunities and competitive action. . . . Jack Semel, visiting on the street, has some mighty fine ideas to stimulate shuffle game play. Ops here should get with Jack.

Barney (Shugy) Sugerman, Runyon Sales, reflecting operator opinion, raving about Bally's "Booster Pool". Tells us operators are placing orders which will keep him busy for week trying to fill them. Shugy advises that Bally's "DeLuxe ABC Bowler" expected this week, and that he has a ready market for all he can get. Also on the showroom floors was Keeney's new "Flicker Pool", and Shugy says that Keeney's "Arcade Pool" game will arrive shortly. . . . Harry and Hymie Koepfel, Koepfel Distributing, working like mad at both their stores, reconditioning music machines to fill orders which have started to flock in rapidly. . . . Joe Young and Abe Lipsky, Young Distributing, welcome a delivery of Wurlitzer model "1900" phonos while we were present. Henry Slavis started to check them immediately, as two ops were waiting to put them on their trucks. Joe claimed the entire shipment would be gone before the day was over. Lipsky proud of the TV exposure the new phono is getting. Was on the Robert Montgomery Show on Mon. and the Howdy Doodie Show on Thurs. Hank Petee, Wurlitzer field engineer, in town the past couple of weeks, leaves Monday for Charleston, W. Va., to visit "Spec" Cruize. . . . Coinmen getting ready to attend the 4th Annual Dinner held by the Automatic Coin and Vending Machine Employees Union at the Latin Quarter night club on Sunday night, Apr. 15. Jimmie Cagiano, pres., looks for the largest attendance of all time, and predicts the Souvenir Journal will be the best ever. . . . Compliments to George Thayer of Binghamton, N. Y. on his celebration of his 50th year in the coin machine biz. . . . A pleasure to run into Dave Taub, former coinman, on coinrow. Dave now runs that gorgeous golf and swim club right outside Union, N. J. . . . Dave Stern, Seacoast, Inc., Elizabeth, N. J., tells us the pool table trade going for his plastic cue stick in a big way. . . . Congrats to Ed Ratajack on his appointment by John Haddock as director of sales for AMI. . . . Murray Kaye and Gene Brody, Atlantic New York Corp., working like beavers preparing shipments of parts for its Seeburg ops. Meyer Parkoff out when we called, seeing the trade.

THRU THE COIN CHUTE UPPER MIDWEST MUSINGS

Bob Aherin of La Moure, N. D., brought his family in with him to the Twin Cities. The Aherins spent a couple of days in town and the high spot of the trip was the Ice Follies. Bob managed to take some time off to shop for some game for his route. . . . L. I. Harris of Enderlin, N. D., spent the Passover holiday in Minneapolis visiting with relatives. There was little activity in the coin machine business the past week due to freezing rains and heavy snows which blanketed the entire northwest at the same time. . . . In spite of the inclement weather Chet Le Doux of Virginia, Minn., started turning his thoughts about getting a boat onto which he can hook on the new 30 horse outboard motor which he purchased recently. . . . H. J. Lynard of Kasson, Minn., recently sold his coin machine route to Wm. Englestad of nearby Dodge Center, Minn. Tubby's plans are to go to Bowman, N. D., to manage the bar which he purchased there recently. . . . John Czerniak of Duluth, Minn., is back on the route again after being laid up with the flu bug for several days. . . . Andrew Markfelder of Staples, Minn., was seen shopping around for pool games for his route. . . . Lyle Kesting of Benson, Minn., spent several hours in the Twin Cities picking up records and supplies for his route and also shopping for games for his route. . . . Pete Wornson, of Mankato, Minn., made a quick trip into town to pick up some pool games for some location changes. . . . Recent visitors to the Twin Cities were Pete Vanderhyde of Dodge Center, Minn., Jim Stansfield of Winona, Minn.; Fred Koavanen of Moose Lake, Minn.; P. Winter of La Crosse, Wis.; Ben Weiss of Bemidji, Minn.; and Royal Hagen of Slayton, Minn. . . . The Lieberman Music Company is sending out invitations to a showing of Bally's new pool game "Booster Pool." The dates for the showing are April 12th and 13th. In conjunction with the showing service personnel from Bally will be on hand to conduct a service school on other types of Bally equipment.

THRU THE COIN CHUTE CHICAGO CHATTER

So you want to be an executive? American Medical Assn., "in one of the most exhaustive surveys of executives' health ever completed", finds that 92.6% of execs examined have something physically wrong with them. . . .



BEN COVEN

Sacramento's Larry Marvin in town at the Morrison. Sort of an "advance guard" for MOA. . . . Ralph Sheffield, Avron Gensburg and Al Warren of Genco all excited over their newest game, "Baseball Pool". Features patented bumpers and a copyrighted playing field. Men claim this is one of Genco's greatest. . . . Chicago's Ed Ratajack now Sales Director for AMI, Inc. Retains his offices here at 134 North LaSalle. But, according to Ed, will probably have to move to larger space somewhere in the loop. . . . Purveyor's Herb Perkins thrilled. Compliments The Cash Box on its last short story, "The Newcomer". Says Herb, "This was the greatest so far". . . . Bally's Bill O'Donnell says he's so busy with this, that and the other thing, that the very best way to describe him and all the Bally organization at this time is, "Just plain busy". . . . Sincerest

condolences to the family of Mrs. Belle Cohen. She was the lady who handled registrations for the NAAPPB (the park show) each year.

Plenty of AMI distribs pass thru town: Dave Rosen of Philly, Leo Weinberger of Louisville, Johnny Michaels of Seattle, Barnet Sugerman of Newark and New York, Ron Rood of Orlando, Fla., and others. . . . Hear Tom Callaghan on his way back from a glorious vacation in his very favorite Puerto Rico. Will be just in time to help out the busy boys at Bally. . . . The Cash Box wants pictures of all "Teenage Canteens" created by members of the industry. . . . Report is that Sam Lewis of Exhibit walking around on clouds these days. Has that dreamy, far away look. That starry-eyed gaze. That lost-in-heaven viewpoint. Due, they claim, to the fact that Sam will become a bridegroom sometime early in May. . . . Ed Levin of ChiCoin all hepped up over the firm's newest, "Advance Pool". From the orders Ed's getting this pool game may even equal (dollarwise anyway) its bagatelle namesake of the '30's. In fact, the play has those big hit similarities.

Jack Nelson handling a zillion various duties all at one and the same moment but finding time to greet coinmen who visit at this big plant. . . . Herb Oettinger reports that he dropped over at Green Acres C. C. the other day "just to look around". Found so many of the members out on the course that Herb now preparing for his first round of golf. . . . History is always interesting and, like one noted sage says, sometimes makes for sad reading. Back in '29 the income tax on a \$2,000 income was \$2. A married man earning \$10,000 paid \$40. . . . Harry Williams has plenty to be proud of in the big click that his "Klik Billiards" and his "Crane" making 'round the nation at this time. "Or", like Art Weinand and Sam Stern ask, "what about the sensation being caused by our baseball games?" Yep, Williams a busy, busy factory these days. . . . With Johnny Casola still in New Orleans and Al Thoeke out Californiaway, Bill DeSelm having his hands full trying to handle those longdistance phone calls, orders and visitors. Bill, too, by the way, cleaning his golf clubs for his first try at nine holes.

They'll vend anything these days. Even worms. Reports indicate that fishermen will be able to buy their worms via venders at all leading resorts this summer. Wonder what'll happen if some gal drops in coin thinking she's gonna get peanuts and finds the box contains worms? . . . Frank Mencuri showing one of The Cash Box' reps around the Exhibit plant points out some of the great products this firm has manufactured in its 55 year history in the coinbiz, dating 'way back to the late J. Frank Meyers. It's sure an interesting tour that more coinmen should take with Frank acting as the guide and lecturer. . . . One more grand old timer enters the very, very exclusive "Golden Circle" of the "20 Year Club". That's George R. Thayer of Binghamton, N. Y. who just celebrated his 50th year in the coinbiz. Other 50 year members of the "Golden Circle" are Harry S. Lavine of Oil City, La. who's been in the field 57 years, Cece Mills for 54 years and Al S. Levy of Dayton who's been in the coinbiz for 53 years. Know any more 50 year men? Send in their names.



HERB OETTINGER

All sorry to hear that Bernice (Mrs. Roy) Small so sick with ruptured appendix. But all's well now and Bernice recovering. . . . By the way, according to Roy Small of Detroit's UMO, ops decided not to have any phonos of great selectivity (such as 200 selections) on anything less than dime play. . . . Vince Shay reminiscing about the late Joe Calcutt says, "So they think they're placing orders today. Joe used to place a sample order for a hundred and, within a few weeks, in would come his regular order for 1,000 of the same. What's more", Vince added, "remember when he flooded Fred Mills with his order for 5,000 Vest Pocket Bells". . . . Joe Robbins of Empire telling all about the firm's illustrated export catalog. Believes that Empire's catalog the very greatest for all importers worldwide. . . . Ed Levin reads letter he received from Mr. and Mrs. Sam Wolberg wherein the Wolberg's tell how they bumped smack into Mr. and Mrs. Dave Bond of Boston in Nice, France. . . . Dave Gottlieb and son, Alvin, telling how their new four-player "Score-Board" has gone "far, far beyond even their greatest expectations". The Gottlieb plant so busy these men haven't time to even take pictures they promised moons ago.

Time growing shorter when open public hearings will be called on the four ASCAP bills now before the Senate and House Judiciary Sub-Committees. George Miller hoping, he says, that the hearings will come about "after MOA convention" tho not dicounting the fact that they can be most suddenly called right before or even during the MOA meet. . . . Milt Raynor telling about the nice brunch the bulk vender ops putting on during thier convention that follows immediately after MOA at the Morrison Hotel. . . . Jerry Haley comes up with, "Wouldn't be surprised if Pat Buckley decides to fly over and attend the Prince Ranier-Grace Kelly nuptials". . . . Paul Huebsch having himself a sales get-together over at the big Keeney plant. Bill Bolles in from New England. Bill Coan just back from Kansas City. Tom McCormick on hand. Vel



BILL O'DONNELL



VINCE SHAY

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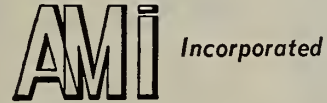
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CHICAGO CHATTER (Cont.)

Allbritten still in Nola. Other execs present. Like Paul says, "Maybe we'll have a big surprise for one and all". . . . Frank Mencuri became the "absent-minded-prfessor" of the industry when he phoned in last week to ask, "What did I mean by 'Sam Lewis is like F. S.'?"



ROY SMALL

Ben Coven advising that his "Comco" speakers getting plenty of action from music ops all over everywhere. "I believe they're among the greatest speakers ever made", claims Ben. . . . Jerry Koci had one pulled on him that still has him talking. When a trade reporter asked Jerry, who was fiddling around with that ChiCoin 8-Ball, whether Chicago Coin was doing good, the boys turned over the 8-Ball and the answer was, "definitely, yes!" . . . April 22 to 28 is U. S.-Canada Good Will Week. . . . "How To Start A Teenage Canteen" the subject of a forthcoming editorial in The Cash Box should be interesting to one and all everywhere in the industry.

HAPPY BIRTHDAY THIS WEEK TO: Walter C.

Tetting, Oconomoc, Wis. . . . John E. Rondeau, Lynn, Mass. . . . Edwin F. Adams, Elizabeth, N. J. . . . Morris and Harry Steinberg, Hialeah, Fla. . . . James L. Barnes, Selma, Ala. . . . Charlie Rincker, Dallas, Tex. . . . Lora Q. Eby, Detroit, Mich. . . . Kenneth L. Staninger, Missoula, Mont. . . . Max Hurvich, Birmingham, Ala. . . . Stewart A. Patten, Oelwein, Ia. . . . Saul Weinstein, Boston, Mass. . . . W. Van Dusen, Edmonton, Alta., Canada. . . . George Dockhus, Rockford, Ill. . . . Phil Robinson, Los Angeles, Cal. . . . Leo Konwinski, Iron River, Mich. . . . Mike Kappilla, Staunton, Ill.



SAM STERN

WORTH REPEATING: "Take care of what you like or you will wind up liking what you get", said the late George Bernard Shaw.

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**Meeting Dates Of
Music Operators' Associations**

- Apr. 7 & 8—Kansas Music Association
Place: Lamer Hotel, Salina, Kan.
- 9—Tri-County Juke Box Operators' Assn.
Place: Elum Music Offices, Massillon, Ohio
- 9—Baltimore Amusement Machine Operators' Assn.
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 10—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 10—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 12—Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.
- 15 & 16—South Dakota Phonograph Operators' Assn.
Place: Contact Burrell Brown and Inez Bratmoe, Moebridge, S. Dak.
- 16—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 19—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).
- 29—Alabama Amusement Assn.
Place: Whitley Hotel (10:30 AM), Montgomery, Ala.
- 30—Anthracite Music Operators Association.
Place: Roth Novelty, 54 N. Penna. Ave., Wilkes-Barre, Pa.
- 30—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- May 3—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 3—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 3—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio. (General)
- 7—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 7—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- June 2—Music Guild of Nebraska
Place: Pawnee Hotel, North Platte, Neb.

Attention: Operator's Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

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Grayco Making Good Progress With Coin Trade

ARLINGTON, TENN. — Grayco Sales Company, this city, has made great progress in the past few years serving the coin machine trade with its "Lemonite" all purpose cleaning cream.

Headed by Frank and Doris Gray, the firm has gained an enviable reputation with its product.

"To support our claim that 'Lemonite' solves the operator's problem of keeping his machines clean right on location" writes Mrs. Gray, "enclosed you will find letters from users who have been satisfied customers of ours." Letters of recommendation were enclosed from Birmingham Vending Company, F. A. B. Distributing Company, Carl J. Speis Company, Franco Distributing Company, New Orleans Novelty Company, and others.

The "Lemonite" cleaner it described

Nat'l Vend Assoc. Sets "Vendorama" for May 10-13

CHICAGO—The National Vendors Association, with headquarters in this city, has completed its arrangements and programs for its convention "Vendorama of 1956", which takes place on May 10, 11, 12 and 13 at the Morrison Hotel, this city.

Exhibits of manufacturers and suppliers will be open starting Thursday, May 10, and the convention committee has arranged for forums, talks and entertainment for visitors.

as a cream type cleaner, which the operator keeps in his service kit or pocket. The cream is simply wiped on the machine and then wiped off.

The firm also manufactures a glass cleaner of a spray type.

THRU THE COIN CHUTE

HOUSTON HAPPENINGS

Effective April 1 C. R. (Charlie) Sage was appointed factory representative in States of Texas and Louisiana for The Bert Lane Co., Inc. Charlie, with over 20 years coin machine service in the Southwest, has been unusually successful in such important branches of the industry as operating, distribution and sales. Immediately prior to his present appointment he was with Seeburg background music division where, working out of the Houston S. H. Lynch Co. office, he set up an enviable record in that line. The Bert Lane Co. is a large manufacturer of automatic amusement devices with emphasis on kiddie rides. . . . United Record Distributors, Steve Poncio and Margie Kunkel, manager and secretary respectively, moving from 1902 Leeland to 3432 Leeland. Plans are to be firmly established in the new home by April 15. . . . The new Eastern Electric duotone "Electro" sweepstyle cigarette machine is on display for distribution by S. H. Lynch Co. Salable advertising display space on the machine has proven a lucrative indirect source of profit. . . . Charles Stephens, counterman at United Record Distributors, enlisted in U. S. Marine Corps. . . . Wilson Boone, salesman, Acme Record Distributing Co. happy that his wife is home after a week's stay in local hospital. . . . J. D. Cooper, sole owner of Cooper Amusement Co., said his business could be lots worse. J. D. has been in the game something over 11 years and is noted locally for his generally optimistic viewpoint on music operating. . . . H. M. Crowe, Acme Record Distributing owner, reported favorably on a business tour covering San Antonio, Corpus Christi and points in between. . . . Just heard that A. C. (Buster) Ayo had resigned his deputy sheriff's job and would go back into coin machine operating. . . . Coffee and a chat with a veteran operator Red Harrington. . . . Went fishing with musician Al Lemke. Nice trip but no fish.

THRU THE COIN CHUTE

WEST TEXAS TINGLES

Buster Hukel, San Angelo, out working hard trying to satisfy his locations. He reports that his locations are well pleased with the play that the pool tables are getting. . . . Pano Karr, San Angelo, sitting at his desk trying to figure out where all his money is going. His service-man, G. W. Morton, was out running service calls. . . . Olen Dreyer, San Angelo, is getting around on crutches now. He strained his back lifting a machine and was in bed for several days but says he had to get up to supervise the moving of his shop. . . . Carl and Helen Adams, San Angelo, getting ready to sit down to a big table of fried chicken. Their son, David, was in bed with bad arm. He hurt it recently in a motorscooter accident. . . . Jenny Roberts, San Angelo, getting her house air conditioned for the hot weather. . . . Nelson Stubblefield, Sonora, working in his television repair shop. . . . Dillon Merritt, Ozona, expanding his route with pool tables and shuffle alleys. . . . W. E. Mooney, Ft. Stockton, meeting with his competitor Dwight Johnson, and talking over the operating business in general. He reports that he has sold part of his route in Valentine to Fidel Vizaino of Marfa. . . . Bill Sheffield, Odessa, working hard changing out machines while his route-man, Roland Duncan, checks the route. . . . Elmo Pinkerton, Big Springs, doing ok after his recent heart attack.

Levine Undergoes Operation

NEW YORK—Sidney H. Levine, attorney for the Music Operators Association of New York and MOA, underwent an operation for a hernia on Wednesday, April 4.

Levine is at the Lenox Hill Hospital, 76th Street and Park Avenue, Room 715, and expects to be hospitalized until Thursday or Friday, April 12 or 13.

We understand that it will take several weeks from the time he's dismissed from the hospital for full recovery. Of course, Sid would appreciate any visits from his friends during his convalescence. And those who can't make it in person, would brighten his day with phone calls and get-well cards.



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GAYETY	165	DUDE RANCH	90	PIXIES	395
BIG TIME	310	YACHT CLUB	65	TRIPLE PLAY	275
VARIETY	185	ATLANTIC CITY	55	TROPICANA	135
HI-FI	95	FROLICS	85	NEVADA	95
SURF CLUB	115	PALM BEACH	45	TROPICS	60
ICE FROLICS	110	CONEY ISLAND	45	CABANA	45

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FRONTIERSMAN	\$245
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SOUTHERN BELLE	195
SLUGGIN' CHAMP	185
GYPSY QUEEN	165
LADY LUCK	145
LOVELY LUCY	125
SHINDIG	95

SHUFFLE GAMES

Chicoin BLINKER	\$395
Chicoin HOLLYWOOD	295
Un. DLX. CAPITOL	325
Un. DLX. CLIPPER	310
Un. DLX. LIGHTNING	295
Un. DLX. MERCURY	210
Un. DLX. 11th FRAME	185
Un. LEADER	160
Un. CLASSIC	75

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New "20 Yr. Club" Members

CHICAGO — The following new members were added to The Cash Box' "20 Year Club" this past week:

Carl Leslie Albert, Greeley, Colorado

Larry E. Gardner, Dallas, Texas
Edward H. Newell, Memphis, Tennessee

George R. Thayer, Binghamton, New York

Mike A. Young, Soldiers Grove, Wisconsin

Applications for membership in the "20 Year Club" should be mailed to: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.

Int'l. Mutoscope Corp. App'ts General Vend

LONG ISLAND CITY, N. Y.—William Rabkin, president of International Mutoscope Corporation, this city, announced this week the appointment of General Vending Sales Corporation, Baltimore, Md., as distributors for all Mutoscope equipment in the States of Delaware, Maryland, District of Columbia, Virginia and the lower half of West Virginia.

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Exhibit Shooting Gallery	\$175.00
Exhibit Star Gallery	245.00
Exhibit Sportland	275.00
Exhibit "500" Gun	345.00
Genco Big Top	395.00
Genco Wild West	425.00
Genco Sky Gunner	145.00
Keeney Sportsman	225.00
United Jungle Gun	225.00
United Carnival Gun	295.00
United Bonus Gun	350.00
Williams Safari	350.00
Williams Polar Hunt	395.00
Exhibit Space Gun	125.00
Williams Jet Fighter	175.00
Keeney Air Raider	145.00
Mutoscope Ace Bomber	110.00
Mutoscope Atomic Bomber	100.00
Mutoscope Sky Fighter	110.00
Mutoscope Flying Saucer	125.00
Chicago Coin Pistol	95.00
Seeburg Coon Hunt	175.00
Seeburg Chicken Sam	110.00
Bally Rapid Fire	125.00
Scientific Cue Balls, like new	175.00
Chicago Coin Goatee	95.00
Mutoscope Photomatic, postwar	595.00
Mutoscope Drivemobile	160.00

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As Time Grows Short Music Ops And All Music Ops' Associations Must Be Completely Prepared For:

HEARINGS ON ASCAP BILLS

Open public hearings on the four pending ASCAP sponsored bills, two in the Senate and two in the House Judiciary Sub-Committees, are rapidly approaching.

Indications point to hearings on at least two of the bills early in May.

Should the hearings come in May, as some seem to believe they will, the industry may get only a week or two advance notice at the most to align its defense.

Therefore, the importance of being prepared for a sudden call to the defense of the industry, cannot be stressed too strongly.

Every music operators' association should be prepared to call immediate, emergency meetings.

Independent music operators should arrange to be quickly available to help in the defense of their businesses.

No amount of intensely worded explanation can ever overemphasize what the passage of these ASCAP sponsored bills would mean to the nation's juke box operators.

Suffice it to conclude that the automatic music industry, as it is known today, would be finished. All over. Done. Dead. Gone.

ASCAP (American Society of Composers, Authors and Publishers) wants absolute, complete, non-supervised PRIVATE TAXING POWER.

The bills now pending ask the Government of these United States to make ASCAP a PRIVATE TAXING AUTHORITY by Federal Law.

And ASCAP wants the Federal Government to grant it this tremendous and awesome power without any supervision or recourse whatsoever.

In short, should these bills pass, ASCAP will be able to TAX every juke box, every juke box owner, every location, even the fixtures in the locations (as is being done in Australia at this time by a similar music organization) as well as tax the number of people who visit the locations, simply with the excuse that its copyrighted music is being featured.

ASCAP will be able to TAX (calling the tax either "royalties" or "performing rights" or just plain "taxation") AS MANY TIMES AN HOUR AS IT DESIRES, AS MUCH AS IT CARES TO TAX, AND THEN DOUBLE, TRIPLE, QUADRUPLE THE TAX THE VERY NEXT HOUR.

There is absolutely nothing in the ASCAP bills now before the Judiciary Sub-Committees of the Senate and the House that says this isn't permissible.

That's why every single juke box operator in the U. S. MUST BE PREPARED to rush to the defense of his livelihood, the welfare of his family and the protection of his future.

He must stand ready, right this very minute and every minute from now on, to help defeat these ASCAP sponsored bills.

These bills MUST BE DEFEATED in the Judiciary Sub-Committees of the Senate and the House.

NOW ... in **ONE GREAT GAME!**
 all the **THRILLS** of **BASEBALL**
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GENCO'S EXCITING NEW
BASEBALL POOL
 for 2 or 4 PLAYERS

5 ELECTRIC WAFER BUMPERS
 score Singles, Doubles, Triples!

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NEW PATENTED ELECTRIC WAFER BUMPERS
 SCORE WHEN HIT

PLAYFIELD SIZE 36" x 52"

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Thayer Joins 20 Yr. Club's "Golden Circle"

CHICAGO—George R. Thayer of Binghamton, N. Y. became a member of the "Golden Circle" of the "20 Year Club" this past week.

George has just entered into his 50th, golden year, in the coin machines industry.

He started operating banjos and then pianos in and around Chicago back in 1906.

There are three other members of the 20 Year Club's Golden Circle.

These men have also been actively engaged in the coin machines industry for 50 years or more.

They are: Cece Mills of Chicago with 54 years of active effort.

Harry S. Lavine of Oil City, La. who has been active in the industry for over 57 years.

Al. S. Levy of Dayton, Ohio, who has been engaged in the field for over 53 years.

The 20 Year Club has been seeking members for its "Golden Circle."

Those in the industry who have any information or knowledge of anyone who is actively engaged in this field for 50 years or longer should immedi-

Forsees Great Coinbiz Future in China

HONG KONG, CHINA—K. C. Lau, general manager of Ting Kee Corporation, this city, advises that there are some 600 to 700 coin operated machines operating here at this time, of which in-lines and pinballs are the most popular.

"Operating conditions in the city are good" says Lau, "with more and more people interested in playing the games."

However, a problem exists here, with illegal importations of machines, upon which the government frowns. Result is that the firms conforming to the import regulations suffer. An organization called "Amusement Machines Importers, Operators and Owners Association" is working to establish better understanding with the Hong Kong government.

Lau foresees a great future for coin operated machines here when their problems are solved.

ately forward these names and addresses to:

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MODEL A	Tops, l. or r.	\$ 8.95
	Centers, l. or r.	15.45
	Bottoms, l. or r.	11.95
MODEL B	Dome	17.95
	Centers, l. or r.	8.95
	Bottoms, l. or r.	8.95
MODEL C	Centers	8.95
	Bottoms, l. or r.	8.95
E-40-80-120	Metal Grille for lower part of machine—eliminates cleaning plastic louvers. 2 to set	10.00

SEEBURG

Model 100C—Highly polished chrome tubes (replaces glass tubes). Set of 12	\$14.95
Model 146-147-148 Domes	15.95
Model C—Chrome Pilasters	\$17.50 pr.

ROCK-OLA
Available to fit Models 1422, 1426, 1428, 1432, 1434, 1436 and 1438.

WURLITZER

MODEL 1250	Center Dome	\$18.95
	Dome Ends, ea.	6.10
MODEL 1400	Center Dome	13.45
	Dome Ends, ea.	10.50
	Bottom Sides, set of 2	\$16.50
MODEL 1500	Center Dome	14.50
MODEL 1015	Top Corner, l. or r.	7.50
	Lower Sides, ea.	5.50

Replace old glass bubbler tubes with Plastic Twisted Rod Sets, 4 straight clear —4 curved colored..\$7.75

Also available to fit Models 950, 850, 800, 750, 700, 600, 500.

TERMS: 1/3 deposit, balance C.O.D. or S/D. Satisfaction guaranteed. All prices F.O.B. Chicago.

MARVEL MANUFACTURING CO.
2849 W. FULLERTON CHICAGO 47, ILL.
TEL.: DICKENS 2-2424

Bally 'Booster Pool' Available in 2 Dimes, Quarter Play

CHICAGO—Bally's new automatic-scoring pool game, "Booster-Pool," may be equipped with either two-dime or one-quarter coin mechanisms, according to Jack Nelson, general sales manager, Bally Manufacturing

Company, this city. Many territories have swung to the quarter play, and operators are reporting continued heavy play together with a 20 to 25 per cent boost in income over the two-dime play, Nelson stated.

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

Weather and booming business were the big topics along Pico this week with both being on the bright side. Distributors and one-stops were being deluged by operators from near and far for new and used equipment and the fast breaking records. . . . Gabe Orland is breaking his eleven-year-old son, Allen, into the business at an early age. Allen spent his Easter vacation helping his father at California Music Company. Sam Ricklin believes that Gogi Grant's "Wayward Wind" on the Era label is certain to be another hit for her. . . . Walter Cook of Palos Verdes Estates being congratulated along the boulevard on his returning to the operating business. . . . At C. A. Robinson & Company, Charley Robinson is very pleased with the reception by the operators of United's "Roto Pool" with automatic scoring and United's "2-Way Club Pool" with its special construction stabilizer which is now standard equipment. On his recent trip to Phoenix, Dave Wallach saw Ben Spaulding of Spaulding Sales and says that Ben was very busy readying his new warehouse for the season and he feels that Ben is one of the most progressive operators in that area. . . . Dean Brown of Glendale all rested up and back at work after taking his family on a week's vacation over the Easter holiday.

Ed Wilkes of Paul A. Laymon, Inc., is raving about Bally's new "Booster Pool" game. Jimmy Wilkens and Charlie Daniels were proudly showing operators Bally's "Night Club" in-line game which had just arrived in the showroom. Charlie was "doubling-in-brass" until the arrival of the new bookkeeper. . . . Elton McJunkin, Phoenix operator, recently purchased the Gap Tavern in that city. . . . Pally and Bob Patton of Handford with their eight-year-old daughter, Carol Ann, dropped by to see Bill Leuenhagen at Leuenhagen's Record Bar on their way to visit Polly's parents in Banning. Kay Solle says that she can't keep stock on Bing Crosby's "Old Man River" and "In A Little Spanish Town" because it is so popular with the operators. Oscar Tetzlaff and his wife in to see Mary Solle and ask her if she could help them secure entertainment for the all night graduation party the Lions Club is sponsoring June 15th in Banning. Claire Solle busy supplying operators with Peggy Lee's "Gotta See Momma Every Night" on Decca and saying that she thinks "Birth of the Rock 'n Roll" by Sheb Wooley on MGM is a real "comer". . . . Harvey Kirby of Puente driving along Pico in his flashy new yellow truck.

Fred Gaunt of Badger Sales Company, Inc., reports that business in pool games, gun machines and bowlers is thriving. Everyone at Badger has the "spring-fever" glint in their eye as they busily fill out their vacation schedule. Al Silberman says that Virginia Lee, the attractive young singer, has just purchased a complete new wardrobe for her Alaskan USO tour and will do another big benefit at the Beverly-Hilton before leaving on the tour. Jack Leonard back in the parts department after his recent illness. . . . Walter Levi of Down Beat Music showing his two-year-old son the sights along Pico. . . . Gary Sinclair, West Coast sales representative for the Wurlitzer factory, in town with his family and was congratulating Wayne Copeland of Sierra Distributors on his phenomenal success with the Wurlitzer "1900". Wayne has been selling them out as fast as a shipment is received. . . . Carl Lyke reports that dime play is going very well in Santa Ana. . . . Phil Robinson says that he can't get enough of Chicago Coin's "Clover" pool games to supply the operators. . . . Jack Simon of Simon Distributing Company is happy to report that Mrs. Simon is home and doing nicely after her recent operation and wants to thank her many friends for their flowers and cards.

Herb Klein, sales manager for International Mutoscope, in town from New York visiting distributors along Pico. . . . Hank Tronick made arrangements for Minthorne Music Company to donate a Seeburg phonograph for the club room of the Boys Club of Long Beach. To show their gratitude, the boys sent Hank and Minthorne a unique certificate of appreciation. Ed Wisler returned from his trip to San Diego with a virus infection but is now back on the job. . . . It was like "family week" along Pico this week with the following operators bringing their wives and children with them: Don Wycoff of Hewhall; Phil Calhoun of Pamona; Jimmy Jackson of Palm Springs; William Black of Bakersfield, and George Regas of San Diego. Other operators: Fred Ross of Pasadena; Lorin Farmer of Covina; George E. Taylor of El Monte; S. L. Griffin of Pamona, and Perry Irwin of Ventura.

THRU THE COIN CHUTE OKLAHOMA OUTPOST

Everyone is excited about the Atomic Exposition that is being held here this month. Operators say business will be terrific as this show will draw people from all parts of the country. . . . Sid Barrett of Barrett Music Co. back from a fishing trip in Arkansas. He had very good luck catching black bass. . . . Bob Keels, Capital Music Co., recently started to work for Capitol Records traveling Southwest Okla. . . . Zenith Prestige of Musical Sales, Lawton is keeping busy these days setting out new equipment and pool tables. And says business is good in the Lawton area. . . . Boyle Amusement Co. setting new equipment at new locations. . . . Congratulations go to Bob Toma, Mangum, who just recently married. . . . Seen buying new equipment this past week were Bruce Harris, Southern Vending, Armore; Mr. McFarland and Mr. Robertson, Ada; Woody Burns and Al Davis of B. & D. Amusement Co., Duncan; and Bob Toma, Mangum. . . . Our deepest sympathy goes to Virgil Biggs, Perry, and Harold Aleshire, Okla. City, in the recent loss of their mother. . . . Mr. Culp on a business trip to Chicago, Los Angeles & Tucson. He recently opened an office in Albuquerque. . . . Recent visitors to the City were: Mr. Belletini, Coagate; Mr. Sims, Temple; Hazel Miller, Anadarko; Curtis Bailey, Ardmore; Mrs. Ira Brown, Anadarko; Virgil Biggs, Perry; Dale Munday, Tulsa; Joe Cooper, Norman and J. Brinkly, El Reno.

GOTTLIEB'S 4 PLAYER Score-Board

An Exciting New Approach in Multiple
Player Amusement Machines!



- 1-2-3 or 4 Can Play at the Same Time
- Multi-Tilt Feature Permits Play to Continue if Some Players "Tilt-Out"
- 2 Separate Double Bonuses
- New Style "Wide-View" Cabinet
- Fast Play — 3 Balls Per Player
- Extra Heavy Duty All Steel Legs & Plated Side Rail Cigarette Holders

- 5 Hi-Speed Pop Bumpers
- 2 High Score Targets
- 2 Super Powered Flippers

Available at your Distributor Now!

Amusement Pinballs
as American as Baseball and Hot Dogs!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Genco Shipping "Baseball Pool"



RALPH SHEFFIELD

CHICAGO—Ralph Sheffield, sales director for Genco Mfg. & Sales Company, this city, announced this past week that the firm is shipping its brand new "Baseball Pool" game.

Sheffield stated, "This is the most outstanding combination of pool game plus baseball play action that has ever been presented to the industry."

"The new patented bumpers on the playing field have won tremendous praise from all who have already seen them."

"The player scores base hits and runs just like in baseball, yet, at the same time, he is getting all the thrills of pool game action."

"What's more, if he's a skillful pool game player he now has something to

really try for in the holes on the playing field that score bonus runs.

"The entire playfield is copyrighted and is, therefore, the most unique that has ever been seen in the trade."

"The animated baseball diamond with base runners on the backglass of the automatic scoring backboard not only scores the runs and bonus runs of 'Baseball Pool' but gives the players the kind of fascinating, thrill action they like and brings more players to the game."

"From every standpoint", Sheffield continued, "our new 'Baseball Pool' meets the most exacting requirements of the nation's operators and gives them the finest playing combination of all time in baseball and pool action."

"It's just what the players have been asking for. They are now getting a game that they'll play hour after hour on every location anywhere in the nation."

Bally Appoints Distrib

CHICAGO—Jack Nelson, general sales manager of Bally Manufacturing Company, this city, announced the appointment of Amusement Enterprises, Phoenix, Arizona, as Bally distributor for the state of Arizona.

"Appointment of Amusement Distributors," Nelson said, "with headquarters in Phoenix, including facilities for service and warehousing, will insure Arizona operators prompt delivery of all Bally games and Bally rides."

P. I. Ops Held Back by Import Restrictions

PHILIPPINE ISLANDS—Consensus among operators in this country is that operating conditions are good, but that import restrictions are curtailing expansion.

The most popular machines here are juke boxes and pin games, including in-lines.

As with other operators in foreign countries, the most important complaint is that reconditioned machines are often misrepresented, and also are not in good working condition in many instances.

At present, coinmen here are doing the best they can under the import restrictions, and hoping that controls will be lifted in the near future.

Swiss Ops Report Business Good

SWITZERLAND—Operators in this country are enjoying good business at this time, with American made juke boxes one of the most popular coin operated machines.

Amusement machines, post-war models, are also extremely popular here, but American machines are getting more and more competition from German made machines. The reason, it's explained, is that the German manufacturers are turning out better machines as time goes on, and the prices are lower due to freight costs and import regulations.

Altho there are no restrictions on imports, the custom charges run \$35 to \$50 on pin games and from \$90 to \$110 on juke boxes.

One of the complaints of operators here is that American exporters are not always careful in completely reconditioning used equipment they ship.

Something NEW

GUN SMOKE

ALSO

BIG HORN

DESIGNED FOR CLUB OPERATION

BY

GAMES, INC.

663 North Wells Street

Chicago 10, Illinois

(Phone: Michigan 2-5101)

PARTS AVAILABLE FOR ALL
AMUSEMENT GAMES MANUFACTURED BY

H. C. EVANS & CO.

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WITH
DAVIS 6-POINT GUARANTEE

Call Us Collect—

Syracuse 75-1631

Phonographs converted to 10c play
if requested.

DAVIS CORPORATION

SEEBURG FACTORY DISTRIBUTORS

725 WATER STREET

SYRACUSE, NEW YORK

CLASSIFIED ADVERTISING SECTION

WANT

WANT—To Buy. Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEMlock 1-9900).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GARfield 3585).

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUPerior 1-4600).

WANT—All late Guns. Also other late arcade equipment. Will buy any quantity of new arcade machines at right prices. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).

WANT—To Buy. Williams' King of Swat. Phone lowest price and quantity available. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVE., CLEVELAND, OHIO (Tel.: PR 1-6715).

WANT—AMI 40, 80 & 120 selection Hideaways, Wallboxes, Steppers. Seeburg 100 selection Hideaways, Wallboxes. Two player Five Balls. Wurlitzer 1015 end mount drive motors. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Pay cash. United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MADison 8585)

WANT—Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y., (Tel.: FReeport 8-6771).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEVonshire 8-6931).

WANT—Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BIGelow 3-7422).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Light-up Bumper Pool Conversion Kit. Wired Complete. Ten Minute Installation, Only \$10; New Light-Up Bumper Table Tops, Complete, \$39.95. Lowest Prices on Pool, Telequiz, Pin, Shuffle and Juke Parts and Supplies. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney — Century, Speed Lanes. United — Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE—Arcade Operators Attention: Completely reconditioned Voice-O-Graph; Drive Mobile; Cross Country Race; Sidewalk Engineer; K.O. Champ; Late Model Grandma; Silver Gloves; 3 D Movies; New, Zelda. Write for complete list. BUSH DISTRIBUTING CO., 286 N.W. 29th STREET, MIAMI 37, FLA. (Tel.: 3-4623).

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE — Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT — Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MARKET 1-5438).

FOR SALE—Seeburg 100C, \$550; Seeburg 100B, \$425; Rock-Ola Comets, \$525; Rock-Ola 50 selection machines, \$175. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIGelow 8-3524-5).

FOR SALE—Used Pool Games, Clean, Ready for Location, \$135. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Beach Clubs, \$115; Dude Ranch, \$125; Yacht Club, \$85; Palm Beach, \$65; Palm Springs, \$135; Atlantic City, \$45; Coney Island, \$35; Seeburg 100 Selection Boxes, Chrome, \$65; 3020 Boxes, \$7. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOLine 4-6703).

FOR SALE—United Alleys; Team, \$150; League, \$140; Chief, \$125; Royal, \$95; Clover, \$50; Exhibit 2 Hole Skill Pool, \$195; Williams 2 Hole Bank Pool, \$185. MOHAWK SKILL GAME CO., 67 SWAGGER-TOWN ROAD, SCHENECTADY, N. Y.

FOR SALE—Non Coin Operated Joker, \$295; Spot Lite, \$35; Rowe 8 Column Cig. Machine, \$50; Singapore Yacht Club; Stage Coach. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: BRidgeport 750).

FOR SALE — Or Trade for Seeburg 100s, AMIs, Rock-Olas, National or American Shuffleboards. 6 slightly used Popperette Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to : THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Wurlitzer 1015, \$40; Wurlitzer 1080, \$55; Williams Spark Plug, \$25; Williams Dealer, \$45; United Clover Bowler, \$25. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Operators—Clean Right With "Lemonite". Sparks Specialty Co., Distributor in Georgia, Uses and Sells "Lemonite". Sample upon request. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—We Are Overstocked With 17 Different Models Of New Pool Tables. Do You Need Pool Tables? Please Call Collect: REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE — Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CANal 6-0293).

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-ponnd cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — United Pixie, \$390; United Tropics, \$65; Bally Big Time, \$300; Bally Miami Beach, \$275; Bally Gay Time, \$265; Bally Variety, \$190; Bally Dude Ranch, \$75. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAGnolia 6386).

FOR SALE — United 6 Player Stars, \$45; Beach Club, \$70; DeLuxe 6 Player, \$35; Olympic, \$55; Green Pastures, \$125; Jockey Club, \$120; Guys and Dolls, \$65; Chinatown, \$70; Flying Hi, \$80. STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, OHIO.

FOR SALE — Used Machines of all makes, thoroughly reconditioned and ready for location. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE—Used parts for AMI Model A, B, C & D-40. All guaranteed. Chassis, motors, transfer arms, amplifiers, junction boxes, etc. Write for prices on all reconditioned phonos. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8929).

FOR SALE — Bright Spots, \$39.95; Bright Lights, \$39.95; Rodeos, \$39.95. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: Market 3967-8-9).

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE—Cole (6) Six Flavor SPA Cup Dispenser, Model C6, Type 1400. Price, \$500. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Bingos. Hawaii, \$150; Surf Club, \$150; Spotlight, \$35. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Beach Clubs, \$65; Palm Springs, \$75; Gayety, \$150; Triple Play, \$275. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).

FOR SALE—Late Model Lehigh PX Cigarette Machines. Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA, (Tel.: FOr-est 5-3456).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Polyethylene Plastic Pool Game Covers, \$3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, \$12.50; Gayety's cleaned and checked, \$150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAIn 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HARRison 4747).

FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2549).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Like New. Seeburg HF 100 R, \$795; Seeburg M100 A, \$175; Wurlitzer 1800, \$895; Wurlitzer 1700, \$715; Wurlitzer 1650, \$395; Wurlitzer 1400, \$295; Automatic Score Counter for 22 foot Shuffle Board. Never uncrated, \$75; AMI E 40, \$295; Keeney Bonus Bowler, \$95; United Star, \$40; United Cascade, \$55; Chicago Coin Crown Bowler, \$45. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Bowler Sale. Ready for location. All cleaned and checked. Chicago Coin Gold Cup, \$65; Criss Cross, \$100; Hollywood, \$270; Holiday, \$200; Criss Deluxe Target, \$100; Crown, \$60; Fireball, \$200; Deluxe Lightning, \$250; Deluxe Leader, \$130; Tenth Frame Star, \$60. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAIn 1-8751).

FOR SALE—Bally Dude Ranch, \$105; Beauty, \$85; Beach Club, \$115; Yacht Club, \$75; Palm Springs, \$125; Variety, \$275; Gayety, \$265; Genco Jumpin' Jacks, \$35; United Classic Bowlers, \$65; Clover Bowlers, \$55. MICKEY ANDERSON 314 EAST 11th ST., ERIE, PA (Tel.: 5-7549).

FOR SALE—Special. Bally: Beach Beauties, \$450; Miami Beaches, \$295. United: Pixies, \$385; Nevada, \$99.50. Gottlieb: Gladiator, \$295; Easy Aces, \$225. Williams: Circus Wagon, \$165; Band Wagon, \$265; Can Can, \$265. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 8318).

FOR SALE—Distributors for Bumper Pool Tables, Valley or Edolite. Write. We need late model Phonographs. We buy, sell and exchange used equipment of all types. HASTINGS DISTRIBUTING CO., since 1932. 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEELing 5472.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Merry-Go-Round, \$345; Zoo Ride (New), \$345; Seeburg Bear Gnn, \$85; Goalie, \$75; Night Fighter, \$119.50; Rifle Gallery, \$195; Big Top Rifle, \$350; Dale Gun, \$34.50; Pistol Pete, \$39.50. All cleaned and shopped—ready for location. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE— 2 Exhibit Shooting Gallery, \$125 ea.; 1 Exhibit Jet Gun, \$75; 2 Genco Sky Gunners, \$95 ea.; 2 Seeburg Bear Gun—Shoot The Spook conversion, \$75 ea.; 1 Exhibit Six Shooter, \$50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HARRison 3-4508).

FOR SALE — Used, like new, Bally and United Pool Tables with lites, without lites; center hole optional; low priced; immediate delivery. Don't buy anything new until you check with us. You'll save money. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. (Tel.: LINcoln 9106).

FOR SALE—Big Time, \$265; Gaytime, \$225; Bally Beauty, \$75; Pixie, \$325; Gayety, \$155; Atlantic City, \$35; Miami Beach, \$240; Variety, \$160; Palm Springs, \$84.50. One-third deposit, balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: TULane 6729).

CLASSIFIED ADVERTISING SECTION

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. **GATEWAY DISTRIBUTING CO.**, 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-4620).

FOR SALE — Kiddie Rides. Nylco Rockets, \$350; Carousels, \$350; Target Horses, large, \$285; Palomino Horses, \$225; Rabbits, \$175; Bull, \$175; Midget Racer, \$250; Duck, \$225; Hot Rods, \$325; Elsie The Cow, \$285; Bright Eyes Horse, \$285. **ASSOCIATED AMUSEMENTS, INC.**, 188 BRIGHTON AVE., ALLSTON, MASS. (Tel.: ALgonquin 4-3338).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.** 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a **DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!!** Mail your check for \$15 today to: **THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.**

FOR SALE—Lowest Prices Ever. Shuffle Alleys. Chicago Coin: Gold Cup, \$50; Criss Cross, \$75; Hi Speed Crown, \$75; Bowling Team, \$325. United: Clover, \$35; League, \$75; Derby Roll, \$195. Genco: Shuffle Pool, \$25; Match Pool, \$50. **RELIABLE COIN-MACHINE CO.**, 184-188 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 96556).

FOR SALE—ChiCoin Super Frame \$110; Bally Champion \$165; Five Way \$25; Jet Bowler \$190; Mystic \$240; Rocket \$190; United Ace \$160; United Cascade \$25; United Chief \$99.50; United DeLuxe \$25; United Imperial \$84.50; United League \$150; United Lightning \$225; United Mars \$300; United Olympic \$40; United Royal \$69.50; United Speedy \$165; United 10th Frame \$40. **LAKE CITY AMUSEMENT CO.**, 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel.: HENDERSON 1-7577).

FOR SALE — Make us an offer; Bally; Rocket; Mystic. Keeney; Mainliner; Bikini. Chicago: Fireball; Triple Strike. United: Yankee; Speedy. **RUNYON SALES CO. OF NEW YORK, INC.**, 593 TENTH AVE., NEW YORK, N. Y., 221 FRELINGHUYSEN AVE., NEWARK, N. J., 231 WINDSOR ST., HARTFORD, CONN.

FOR SALE—Reconditioned Ready For Location. Rock-Ola: 1436 (78 RPM), \$245; 1436A (45 RPM), \$295. Wurlitzer: 1250 (45 RPM), \$115; 1400 (45 RPM), \$250. Bingos: Gayety or Variety, \$195. DuGrenier: Model "W" 9 Column 1 King Size 25¢ Operation (Repainted), \$69.50. Authorized Rock-Ola Distributor. **J. ROSENFELD CO.**, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOREST 7-6730).

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNON 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNOLIA 3931.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, **PHONO-VEND OF TEXAS**, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PERshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

THE CASH BOX

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 play...to get your
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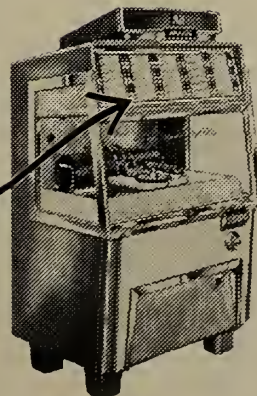
AMI "G" operators are "big take" operators because AMI "G" juke boxes always get the fast play . . .

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Originator of the automatic
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Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"



THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

862nd CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

1. Model A, '46 40 Sel., 78 RPM	69.50	150.00
4. Model B, '48, 40 Sel., 78 RPM	125.00	185.00
4. Model C, '50, 40 Sel., 78 RPM	109.50	200.00
2. Model D-40, '51, 40 Sel., 78 RPM	150.00	265.00
2* Model D-80, '51, 80 Sel., 45 RPM	265.00	375.00
2. Model E-40, '53, 40 Sel., 78 RPM	250.00	395.00
2. Model E-80, '53, 80 Sel., 45 RPM	295.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	439.00	550.00
4. Model F-30, '54, 80 Sel., 45 RPM	595.00	795.00
4. Model F-120, '54, 120 Sel., 45 RPM	650.00	750.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	9.95	20.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	79.50	150.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	150.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00
ROCK-OLA		
4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	125.00	175.00

4. 1432, Same as above Converted to 45 RPM	130.00	195.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	149.50	225.00
4. 1434, Same as above, Converted to 45 RPM	149.50	245.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	199.50	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	250.00	300.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	450.00	550.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	645.00	725.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	59.50
4. 147S, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, 48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	99.50
4* M100A, '49, 100 Sel., 78 RPM	175.00	250.00
2* M110B, '51, 100 Sel., 45 RPM	385.00	475.00
2* M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	500.00
4* M110C, '53, 100 Sel., 45 RPM	500.00	600.00
4* HF100G, '54, 100 Sel., 45 RPM	595.00	750.00
2* HF100R, '54, 100 Sel., 45 RPM	750.00	825.00
4. W1-L56 Wall Box 5¢	3.00	6.95

4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.80
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wireless	10.00	20.00
4. 3W7-L-56	10.00	30.00

WURLITZER

4. 1015, '46, 25 Sel., 78 RPM	39.50	75.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	60.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4. 1100, '48, 25 Sel., 78 RPM	85.00	145.00
4* 1250, '50, 48 Sel., 78 RPM	99.50	150.00
4. 1250, '50, (Same as above) Converted to 45 RPM	115.00	175.00
4* 1400, '52, 48 Sel., 78 RPM	175.00	295.00
4. 1400, '52, (Same as above) Converted to 45 RPM	185.00	308.00
4. 1450 (Same as 1400 with leather)	185.00	310.00
1. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	200.00	325.00
4. 1500A, '53, 104 Sel., 78 and 45 RPM Inter-mixed	275.00	350.00
2* 1650, '53, 48 Sel., 45 RPM	325.00	425.00
4. 1700, '54, 104 Sel., 45 RPM	525.00	715.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	14.95	25.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	65.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	100.00	160.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	49.50	90.00
4* Atlantic City (B 5/52)	30.00	70.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	60.00	125.00
4* Beauty (B 11/52)	50.00	135.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	110.00	165.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
1* Big Time (B 1/55)	300.00	375.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bright Lights (B 5/51)	35.00	95.00
4* Bright Spot (B 11/51)	20.00	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	50.00	110.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	25.00	65.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
2. Chinatown (Got 10/52)	45.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	75.00	110.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm. 9/53)	75.00	115.00
4. College Daze (Got 8/49)	20.00	49.50
4. Colors (Wm 11/54)	165.00	200.00
1* Coney Island (B 9/52)	35.00	85.00
4. Control Tower (Wm 3/51)	25.00	50.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	74.50	165.00
4. Daisy May (Got 7/54)	155.00	200.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	50.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	149.50	175.00
4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Dragonette (Got 6/54)	125.00	175.00



4. Dreamy (Wm 2/50) .. 20.00 49.50
4* Dude Ranch (B 9/53) .. 69.50 125.00
4. Duette (Got 4/55) .. 225.00 260.00
4. Eight Ball (Wm 1/52) 45.00 75.00
4. Fairway (Wm 6/53) .. 65.00 90.00
4. Fighting Irish (CC 11/50) .. 25.00 35.00
4. Five Star (Univ 5/51) .. 35.00 75.00
6. Floating Power (Ge 12/48) .. 10.00 20.00
1. Flying High (Got 2/53) 50.00 99.00
4. Flying Saucers (Ge 12/50) .. 15.00 30.00
6. Football (CC 8/49) .. 10.00 25.00
4. Four Bells (Got 10/54) 165.00 195.00
4. Four Horsemen (Wm 12/52) .. 35.00 90.00
4. Four Corners (Got 9/50) .. 30.00 60.00
4* "400" (Upright) (Ge 10/52) .. 35.00 65.00
4. Four Stars (Got 6/52) .. 50.00 95.00
4. Freshie (Wm 9/49) .. 20.00 35.00
4. Frolics (B 10/52) .. 40.00 110.00
4. Futurity (B 3/51) .. 35.00 60.00
3* Gay Times (B 6/55) .. 265.00 375.00
2* Gayety (B 3/55) .. 150.00 265.00
4. Georgia (Wm 7/50) .. 20.00 49.50
6. Gin Rummy (Got 2/49) 15.00 25.00
4. Glamour (Got 7/51) .. 15.00 25.00
6. Glider (Ge 8/49) .. 10.00 20.00
4. Globe Trotter (Got 11/51) .. 30.00 70.00
4. Golden Gloves (CC 7/49) .. 10.00 25.00
4. Golden Nugget (Upright) (Ge 2/53) 40.00 75.00
4. Gold Star (Got 8/54) .. 145.00 185.00
6. Gondola (Ex 5/49) .. 10.00 20.00
4. Grand Award (CC 1/49) .. 10.00 20.00
4. Grand Champion (Wm 8/53) .. 75.00 125.00
4. Grand Slam (Got 4/53) 45.00 110.00
6. Grand Stand (B '50) .. 20.00 35.00
4. Green Pastures (Got 1/54) .. 125.00 145.00
4. Gun Club (Wm 11/53) .. 60.00 95.00
4. Gyps-Dolls (Got 5/53) .. 65.00 110.00
4. Gypsy Queen (Got 2/55) 185.00 210.00
4. Handicap (Wm 6/52) .. 45.00 95.00
4. Happy Days (Got 7/52) .. 65.00 90.00
4. Happy-Go-Lucky (Got 3/51) .. 25.00 45.00
4. Harvest Moon (Got 12/48) .. 15.00 25.00
4. Harvest Time (Ge 9/50) .. 15.00 35.00
4. Harvey (Wm 5/51) .. 15.00 35.00
4. Havana (Un 2/54) .. 75.00 145.00
2. Hawaii (Un 6/54) .. 89.00 150.00
4. Hawaiian Beauty (Got 4/54) .. 125.00 175.00
2. Hayburner (Wm 6/51) 30.00 85.00
4* Hi-Fi (B 6/54) .. 69.50 145.00
4. Hit Parade (CC 2/51) 10.00 20.00
4. Hit & Run (Ge 3/51) 15.00 25.00
4. Hit 'N Run (Got 4/52) 30.00 60.00
6. Holiday (CC 12/48) .. 10.00 20.00
4. Holiday (Ke 12/51) .. 35.00 55.00
4. Hong Kong (Wm 9/51) 35.00 55.00
4. Horsefeathers (Wm 1/52) .. 30.00 50.00
4. Horse Shoe (Wm 12/51) .. 25.00 40.00
4. Hot Rods (B '49) .. 20.00 50.00
1* Ice-Frolics (B 1/54) .. 100.00 145.00
2. Jalopy (Wm 8/51) .. 30.00 65.00
4. Jeanie (Ex 6/50) .. 15.00 25.00
4. Jockey Club (Got 5/54) 120.00 160.00
4. Jockey Special (B 11/47) .. 15.00 45.00
4. Joker (Got 11/50) .. 20.00 49.50
2. Jolly Joker (Un 11/55) 145.00 175.00
4. Jubilee (Got 5/55) .. 230.00 250.00
4. Judy (Ex 7/50) .. 19.00 20.00
4. Jumping Jacks (Upright) (Ge 12/52) .. 35.00 55.00
4. Just 21 (Got 1/50) .. 10.00 25.00
4. K. C. Jones (Got 11/49) 10.00 25.00
4. King Arthur (Got 10/49) .. 20.00 49.50
4. King Pin (CC 12/51) .. 30.00 60.00
4. Knockout (Got 1/51) .. 20.00 49.50
4. Lady Luck (Got 9/54) 99.50 185.00
4. Lary "Q" (Wm 2/54) .. 75.00 130.00
4. Leaders (Un 10/51) .. 45.00 95.00
4. Lite-A-Line (Ke 6/52) .. 45.00 55.00
4. Long Beach (Wm 7/52) 40.00 75.00
4. Lovely Lucy (Got 2/54) 130.00 170.00
4. Lucky Inning (Wm 5/50) .. 20.00 49.50
4. Lulu (Wm 12/54) .. 205.00 230.00
4. Mad. Sq. Garden (Got 6/50) .. 30.00 69.00

6. Magic (Ex 11/48) .. 10.00 20.00
4. Majors '49 (CC 2/49) .. 15.00 35.00
4. Majorettes (Wm 4/52) 30.00 50.00
4. Manhattan (Un 4/55) .. 225.00 295.00
4. Marble Queen (Got 8/53) .. 85.00 125.00
4. Maryland (Wm 4/49) .. 15.00 35.00
4. Mercury (Ge 3/50) .. 10.00 29.00
4. Mermaid (Got 6/51) .. 29.00 60.00
1. Mexico (Un 3/54) .. 75.00 145.00
1* Miami Beach (B 9/55) 275.00 445.00
4. Minstrel Man (Got 3/51) .. 25.00 45.00
6. Moon Glow (Un 11/48) 10.00 20.00
4. Mystic Marvel (Got 3/54) .. 130.00 175.00
2. Nevada (Un 8/54) .. 105.00 160.00
4. Niagara (Got 12/51) .. 45.00 55.00
4. Nifty (Wm 12/50) .. 15.00 35.00
2. "9" Sisters (Wm 1/54) 40.00 110.00
4. Oasis (Ex 10/50) .. 10.00 20.00
4. Oklahoma (Un 5/49) .. 10.00 20.00
6. Old Faithful (Got 12/49) .. 15.00 25.00
4. Olympics (Wm 5/52) .. 45.00 75.00
4. One Two Three (Ge 10/48) .. 10.00 25.00
4. Palisades (Wm 7/53) .. 50.00 90.00
4* Palm Beach (B 7/52) .. 20.00 95.00
4* Palm Springs (B 11/53) 75.00 150.00
4. Paratrooper (Wm 8/52) 30.00 65.00
2. Peter Pan (Wm 4/55) .. 165.00 200.00
4. Pin Bowler (CC 6/50) .. 10.00 20.00
6. Pinch Hitter (Un 5/49) 10.00 20.00
4. Pinky (Wm 9/50) .. 20.00 35.00
4. Pin Wheel (Got 11/53) 95.00 125.00
1* Pixie (Un 10/55) .. 350.00 450.00
4. Play Ball (CC 1/51) .. 20.00 35.00
4. Playland (Ex 8/50) .. 10.00 20.00
6. Playtime (Ex 8/49) .. 10.00 20.00
4. Poker Face (Got 9/53) 99.00 125.00
6. Puddin' Head (Ge 10/48) .. 10.00 20.00
4. Punchy (CC 12/50) .. 10.00 20.00
4. Quarterback (Wm 10/49) .. 15.00 35.00
4. Quartet (Got 2/52) .. 59.50 110.00
4. Queen of Hearts (Got 12/52) .. 65.00 100.00
4. Quintet (Got 3/53) .. 49.50 110.00
4. Race The Clock (Wm 5/55) .. 225.00 265.00
4. Rag Mop (Wm 10/50) .. 15.00 35.00
6. Ramona (Un 2/49) .. 10.00 20.00
4. Red Shoes (Un 11/50) 20.00 34.50
4* Rio (Un 11/53) .. 69.50 125.00
4. Rip Snorter (Ge 10/49) 10.00 20.00
4. Rocket (Ge 5/50) .. 20.00 39.00
4. Rockettes (Got 8/50) .. 25.00 49.50
4. Rose Bowl (Got 10/51) 35.00 75.00
4. Rodeo (Un 2/53) .. 39.50 125.00
4. Round Up (Got 11/48) 10.00 25.00
4. St. Louis (Wm 2/45) .. 20.00 30.00
4. Saddle and Turf (Ev 10/53) .. 175.00 250.00
4. (Club Model) .. 205.00 275.00
4. Saratoga (Wm 10/48) .. 20.00 49.50
4. Screamo (Wm 4/54) .. 110.00 135.00
4. Sea Jockeys (Wm 11/51) 25.00 65.00
4. Select-A-Card (Got 4/50) 10.00 20.00
4. Sbantytown (Ex 10/49) 20.00 39.00
4. Sharpshooter (Got 5/49) .. 10.00 34.50
4. Shindig (Got 10/53) 109.50 135.00
4. Shoo Shoo (Wm 2/51) 19.50 29.50
4. Shoot the Moon (Wm 11/51) .. 20.00 55.00
4. Show Boat (Un 1/49) .. 10.00 20.00
4. Show Boat (Un 12/52) 95.00 150.00
4. Silver Chest (Upright) (Ge 4/53) .. 59.00 110.00
2. Silver Skates (Wm 2/53) 45.00 80.00
4. Singapore (Un 10/54) .. 90.00 150.00
4. Skill Pool (Got 8/52) .. 40.00 95.00
4. Skyway (Wm 8/54) .. 115.00 160.00
4. Slugfest (Wm 3/52) .. 39.00 65.00
4. Sluggin' Champ (Got 4/55) .. 195.00 220.00
6. Snooks (Wm 6/51) .. 15.00 22.50
4. Southern Belle (Got 6/55) .. 205.00 225.00
4. South Pacific (Ge 2/50) 20.00 39.00
4. Spark Plugs (Wm 9/51) 25.00 65.00
6. Speedway (Wm 9/48) .. 10.00 20.00
4. Spitfire (Wm 2/55) .. 75.00 175.00
4. Spot Bowler (Got 10/50) .. 25.00 50.00
4* Spot Lite (B 1/52) .. 25.00 50.00
4. Sportsman (Ge 2/51) .. 10.00 20.00
4. Sportsman (Wm 2/52) 30.00 35.00
4. Springtime (Ge 3/52) .. 20.00 34.50
4. Stage Coach (Got 11/54) 165.00 200.00
2. Starlets (Un 12/55) .. 375.00 475.00
4. Star Pool (Wm 10/54) 145.00 200.00
4. Stars (Un 6/52) .. 45.00 60.00
4. Starlite (Wm 3/53) .. 35.00 70.00
4. Steeple Chase (Un 1/52) .. 35.00 55.00

4. Stop & Go (Ge 3/51) .. 15.00 25.00
4. Struggle Buggies (Wm 12/53) .. 75.00 125.00
6. Summertime (Un 9/48) 15.00 25.00
4. Sunshine Park (B 12/52) .. 25.00 85.00
4. Super Hockey (CC 4/49) .. 20.00 34.50
4. Super Jumbo (Got 10/54) .. 300.00 375.00
2* Surf Club (B 3/54) .. 89.50 150.00
4. Sweepstakes (Wm 1/52) 75.00 95.00
2. Sweet Add-A-Line (Got 7/55) .. 210.00 240.00
4. Sweetheart (Wm 5/50) 20.00 35.00
4. Tahiti (Un 8/53) .. 60.00 125.00
4. Tampico (Un 6/49) .. 10.00 25.00
4. Telecard (Got 1/49) .. 20.00 55.00
4. Thing (CC 2/51) .. 15.00 35.00
4. Three Deuces (Wm 8/55) .. 215.00 230.00
4. Three Feathers (Ge 5/49) .. 15.00 35.00
4. Three Four Five (Un 6/51) .. 25.00 50.00
6. Three Musketeers (Got 7/49) .. 15.00 35.00
6. Thrill (CC 9/48) .. 10.00 20.00

4. Thunderbird (Wm 5/54) .. 110.00 135.00
4. Times Square (Wm 4/53) .. 64.00 89.50
4. Touchdown (Un 1/52) 20.00 50.00
4* Triple Play (Un 8/55) .. 225.00 375.00
4. Triplets (Got 7/50) .. 15.00 29.50
4. TriScore (Ge 1/51) .. 20.00 35.00
2* Tropicana (Un 1/55) .. 125.00 200.00
4. Tropics (Un 7/53) .. 50.00 125.00
6. Tucson (Wm 1/49) .. 10.00 29.00
6. Tumbleweed (Ex 8/49) 15.00 35.00
4. Turf King (B 6/50) .. 15.00 45.00
4. Twenty Grand (Wm 12/52) .. 40.00 85.00
2. Twin Bill (Got 1/55) .. 165.00 195.00
4. Utab (Un 7/49) .. 10.00 29.50
2* Variety (B 9/54) .. 165.00 275.00
4. Watch My Line (Got 9/51) .. 30.00 55.00
4. Whizz Kids (CC 3/52) 20.00 40.00
4. Wild West (Got 8/51) 40.00 69.50
4. Winner (Univ.) .. 20.00 45.00
4. Wishing Well (Got 9/55) .. 215.00 240.00
4. Wonderland (Wm 5/55) 169.50 200.00
4* Yacht Club (B 6/53) .. 30.00 95.00
4. Zingo (Un 10/51) .. 25.00 55.00



6. Bally Speed Bowler (2/50) .. 15.00 20.00
6. Bally Shuffle Champ (4/50) .. 20.00 30.00
6. Bally Hook Bowler (11/50) .. 20.00 45.00
6. Bally Baseball (5/51) 35.00 45.00
4. Bally Shuffle Line (7/51) 35.00 45.00
4. Bally Victory Bowler (5/54) .. 175.00 250.00
4. Bally Champion Bowler (5/54) .. 165.00 265.00
4* Bally Jet Bowler (8/54) 180.00 275.00
4. Bally Rocket Bowler (8/54) .. 190.00 300.00
4. Bally Mystic Bowler (12/54) .. 240.00 345.00
1. Bally Magic Bowler (12/54) .. 295.00 355.00
4. Bally Blue Ribbon (3/55) .. 275.00 395.00
4. Bally Gold Medal (3/55) .. 300.00 400.00
6. ChiCoin Bowling Classic (5/50) .. 20.00 35.00
6. ChiCoin Pin Bowler (6/50) .. 20.00 30.00
6. ChiCoin Trophy Bowl (7/50) .. 20.00 35.00
6. ChiCoin Pin Lite (9/50) 25.00 30.00
6. ChiCoin Horse-Shoes (5/51) .. 35.00 75.00
4. ChiCoin 6-Player (8/51) 35.00 85.00
4. ChiCoin 6-Player DeLuxe (5/52) 35.00 95.00
4. ChiCoin Match Bowler (6/52) .. 45.00 95.00
4. ChiCoin Bowl-A-Ball (10/52) 45.00 105.00
4. ChiCoin Match Bowl-A-Ball (11/52) 50.00 110.00
2. ChiCoin 10th Frame Special (12/52) 40.00 115.00
2. ChiCoin Name Bowler (1/53) .. 40.00 120.00
2. ChiCoin 10th Frame Double Score Bowler (2/53) .. 40.00 125.00
4. ChiCoin Crown (4/53) 50.00 130.00
4. ChiCoin Crown, Giant Pins (4/53) .. 55.00 135.00
2. ChiCoin Triple Score (6/53) .. 50.00 140.00
4. ChiCoin Gold Cup (7/53) .. 50.00 145.00
4. ChiCoin High Speed Crown (7/53) .. 75.00 150.00
4. ChiCoin High Speed Triple Score (8/53) 75.00 155.00
2. ChiCoin Advance (10/53) .. 75.00 160.00
4. ChiCoin King (10/53) 115.00 160.00
4. ChiCoin Criss Cross Bowler (12/53) 75.00 175.00
2* ChiCoin Super Frame (3/54) .. 100.00 195.00
1* ChiCoin Starlite (5/54) 125.00 225.00
2. ChiCoin Feature (7/54) 125.00 225.00
3. ChiCoin Holiday (9/54) 200.00 295.00
4. ChiCoin Flash (10/54) 195.00 295.00

4. ChiCoin Playtime (10/54) .. 200.00 300.00
4. ChiCoin Fireball (11/54) .. 200.00 315.00
4. ChiCoin Thunderbolt (12/54) .. 250.00 340.00
4. ChiCoin Triple Strike (2/55) .. 275.00 350.00
4. ChiCoin Arrow (2/55) .. 285.00 350.00
4. ChiCoin Criss Cross Targette (1/55) .. 100.00 225.00
4. DeLuxe model .. 100.00 225.00
2. ChiCoin Bonus Score (4/55) .. 250.00 345.00
2. ChiCoin Big League (5/55) .. 325.00 375.00
2* ChiCoin Hollywood (5/55) .. 315.00 375.00
4. ChiCoin Blinker (8/55) 385.00 425.00
4. Exhibit Strike (6/51) 20.00 30.00
4. Exhibit Twin Rotation (5/52) .. 65.00 95.00
4. Genco Bowling League (11/49) .. 15.00 20.00
4. Genco Baseball (5/50) 15.00 20.00
4. Genco Shuffle Target (7/51) .. 15.00 20.00
4. Genco 8-Player Re-bound (9/51) .. 30.00 65.00
4. Genco Shuffle Pool (11/53) .. 25.00 85.00
4. Genco Match Pool (2/54) .. 50.00 100.00
4. Gottlieb Bowlette (3/50) 15.00 29.50
6. Keeney Pin Boy (11/49) 15.00 20.00
6. Keeney Ten Pins (1/50) 15.00 20.00
6. Keeney ABC (2/50) .. 15.00 20.00
6. Keeney Lucky Strike (4/50) .. 20.00 30.00
6. Keeney King Pin (4/50) 20.00 30.00
6. Keeney Bowling Champ (4/50) .. 20.00 30.00
6. Keeney Duck Pins (6/50) .. 20.00 30.00
4. Keeney Double Bowler (8/50) .. 25.00 35.00
4. Keeney League (8/50) 25.00 50.00
4. Keeney 4-Way Bowler Attachment (12/50) 40.00 75.00
4. Keeney Big League (5/51) .. 35.00 65.00
4. Keeney 6-Player League (9/51) .. 35.00 75.00
4. Keeney DeLuxe League (3/52) .. 35.00 95.00
4. Keeney Super DeLuxe League Bowler (3/52) 45.00 100.00
4. Keeney High Score League (5/52) .. 45.00 100.00
4. Keeney Team (10/52) .. 49.50 135.00
4. Keeney Club (4/53) .. 50.00 140.00
4. Keeney Domino (5/53) 65.00 150.00
4. Keeney Carnival (5/53) 45.00 155.00
4. Keeney Pacemaker (9/53) .. 50.00 160.00
4. Keeney Mainliner Bowler (1/54) .. 125.00 185.00
4. Keeney Bonus Bowler (3/54) .. 125.00 195.00
4. Keeney Diamond Bowler (5/54) .. 130.00 200.00
4. Keeney Bikini (6/54) .. 150.00 210.00



4. Keeney Century (6/54)	175.00	275.00
4. Keeney American (9/54)	250.00	325.00
4. Keeney National (9/54)	300.00	350.00
4. Keeney Speedlane (4/55)	325.00	395.00
4. United 5-Player (1/51)	35.00	45.00
4. United 6-Player (10/55)	25.00	69.50
2. United 6-Player Super (3/52)	40.00	60.00
4. United 4-Player Official (5/52)	45.00	65.00
4. United 6-Player Star (7/52)	30.00	70.00
4. United 10th Frame Star (9/52)	40.00	75.00
4. United Manhattan 10th Frame (9/52)	40.00	75.00
4. United Manhattan (9/52)	65.00	80.00
4. United 10th Frame Super (10/52)	50.00	80.00
4* United Cascade (2/53)	25.00	80.00
4* United Clover (2/53)	35.00	95.00
4. United Liberty (2/53)	65.00	95.00
4* United Classic (6/53)	60.00	100.00
4* United Olympic (6/53)	40.00	100.00
4* United Royal (9/53)	69.50	110.00
4* United Imperial (9/53)	84.50	135.00
4. DeLuxe model	90.00	140.00
4. United Chief (11/53)	95.00	145.00
4. United Leader (11/53)	100.00	175.00
4. DeLuxe model	120.00	195.00

4* United Team (1/54)	125.00	200.00
4. DeLuxe model	135.00	205.00
4* United League (1/54)	75.00	210.00
4. DeLuxe model	140.00	215.00
4. United Ace (5/54)	160.00	225.00
4. DeLuxe model	165.00	230.00
4. United Rainbow (5/54)	150.00	240.00
4. United Banner (8/54)	195.00	250.00
4. DeLuxe model	200.00	255.00
4. United Shuffle Targette (8/54)	185.00	255.00
4. DeLuxe model	185.00	260.00
4* United Speedy (8/54)	150.00	265.00
4. Un. 11th Frame (10/54)	135.00	265.00
4. DeLuxe model	175.00	270.00
4* United Comet Targette (11/54)	150.00	275.00
4. DeLuxe model	125.00	280.00
4. United Mercury (12/54)	175.00	280.00
4. DeLuxe model	175.00	290.00
4* United Mars (1/55)	175.00	300.00
4. DeLuxe model	200.00	300.00
4* Un. Lightning (2/55)	195.00	310.00
4. DeLuxe model	200.00	320.00
4. Un. Venus 3/55)	165.00	325.00
4. DeLuxe model	200.00	330.00
4. Un. Clipper (5/55)	225.00	340.00
4. DeLuxe model	230.00	345.00
4. Un. Derby Roll (5/55)	175.00	350.00
4. DeLuxe model	175.00	355.00
2. Un. 5th Inning (6/55)	240.00	375.00
2. DeLuxe model	240.00	380.00
4. Un. Capitol (6/55)	245.00	390.00
4. DeLuxe model	255.00	395.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
2. Bally Big Inning	65.00	115.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	95.00	175.00
4. ChiCoin Goalee	44.00	95.00
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	95.00
4. ChiCoin Pistol	35.00	99.50
4. ChiCoin Home Run, 6 Player (3/54)	100.00	200.00
4. Super model	150.00	249.50
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	69.50	165.00
4. Evans Bat-A-Score	65.00	165.00
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	75.00	150.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	34.50	89.50
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	50.00	95.00
4. Exhibit Vitalizer	45.00	75.00
4. Exhibit Shooting Gal. (6/54)	95.00	169.00
4. Exhibit Star Shooting Gallery (9/54)	149.50	195.00
4* Exhibit Sportland Shooting Gallery (11/54)	175.00	225.00
4. Exhibit "500" Shooting Gallery (3/55)	295.00	325.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	375.00	425.00
4* Genco Sky Gunner	95.00	150.00
4. Genco Night Fighter	85.00	125.00
4* Genco 2-Player Basketball	150.00	250.00
2* Genco Rifle Gal. (6/54)	165.00	225.00
2. Genco Big Top Rifle Gallery (6/54)	325.00	375.00
4. Genco Wild West Gun (2/55)	350.00	395.00
4. Genco Sky Rocket Rifle Gal. (5/55)	350.00	425.00
4. Genco Champion Baseball (9/55)	350.00	450.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	125.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leagner. (11/54)	175.00	275.00
4. DeLuxe model	195.00	285.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	165.00	295.00

6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	95.00	195.00
2. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35¢	150.00	395.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	75.00	185.00
4* Seeburg Bear Gun	75.00	145.00
4. Seeburg Chicken Sam.	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	89.50	195.00
4. Set Shot Basketball	150.00	295.00
4. Telequiz	75.00	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	175.00	250.00
4. DeLuxe model	185.00	275.00
4. United Carnival Gun (10/54)	195.00	295.00
4. DeLuxe model	245.00	300.00
4. United Bonus Gun (1/55)	250.00	350.00
4. DeLuxe model	275.00	350.00
4. Wilcox-Gay Recordio.	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	39.50	99.00
4. Wms. DeLuxe Baseball (4/53)	100.00	150.00
4. Wms. Pennant Baseball (12/53)	120.00	185.00
4. Wms. Super Pennant Baseball (12/53)	169.50	200.00
4. Wms. Major League Baseball (2/54)	145.00	210.00
4. Wms. All Star Baseball (2/54)	155.00	225.00
4. Wms. Big League Baseball (2/54)	145.00	220.00
4. Wms. Jet Fighter (10/54)	175.00	275.00
4. Wms. Safari (2/54)	315.00	395.00
4. DeLuxe model	325.00	400.00
4. Wms. Polar Hunt (3/55)	330.00	425.00
4. Wms. King Of Swat (5/55)	325.00	440.00
4. Wurlitzer Skee-ball	35.00	75.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

G-120 Phonograph	
G-80 Phonograph	
G-40 Phonograph	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

No List Price Authorized for Publication

AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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BALLY MFG. CO.

Night-Club	\$ 785.00
Crosswords	545.00
Pin-Pool	
Standard (52" x 36") Model	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
Jumbo Bowler (without Match Feature)	
Model J-110, 10c play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

Advance Pool	\$ 389.50
Clover Pool	375.00
Champion Pool (with lighted bumpers)	285.00
Champion Pool (without lighted bumpers)	277.50
Champion Pool "Model 35" with lighted bumpers	285.00
Champion Pool "Model 35" without lighted bumpers	277.50
Jumbo Pool (without lighted bumpers)	317.50
Jumbo Pool (with lighted bumpers)	325.00

EXHIBIT SUPPLY CO.

Skill Score	\$ 395.00
Combination 3-Hole Skill Pool	349.50
Combination 3-Hole Lightup Skill Pool	364.50
Combination 3-Hole King Size Skill Pool	409.50
Combination 3-Hole King Size Lightup Skill Pool	424.50

GENCO MFG. & SALES CO.

Baseball Pool	\$ 425.00
Standard Tournament Pool	299.50
DeLuxe Tournament Pool	339.50
King Tournament Pool	379.50
King Supreme Tournament Pool	389.50
King Lightup Tournament Pool	384.50
DeLuxe Lightup Tournament Pool	349.50
Standard Lightup Tournament Pool	309.50
Supreme DeLuxe Tournament Pool	359.50
Super Big Top (Gun)	675.00

D. GOTTLIEB & CO.

Harbor Lights (Single-Player, 5-Ball)	\$ 407.50
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J. H. KEENEY & CO., INC.

Flicker Pool (4-Player, 4 Sides)	\$ 375.00
Jumbo Flicker Pool	410.00
Arcade Pool (1 or 2 Front Play)	375.00
Jumbo Arcade Pool	410.00
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
DeLuxe Fascination Pool	\$ 335.00
Jumbo DeLuxe Fascination Pool	370.00
DeLuxe Challenge Bowler (with Match Feature)	690.00

Prices On Request

MARVEL MFG. CORP.

Pla-Pool (Regular Size)	\$ 285.00
DeLuxe Pla-Pool (Large Size)	325.00

ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selections, 45 RPM Only	
Model 1452, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

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J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	
V-3W-A—Wall-O-Matic "200" 100J—Select-O-Matic "100" Phonograph	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV11-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

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UNITED MFG. CO.

Roto Pool (2-Play., Elec. Score)	\$ 425.00
Club Pool	295.00
Lightup Club Pool	305.00
Lightup Jumbo Club Pool	355.00
2-Way Lightup Club Pool (2/3 Holes)	315.00
2-Way Jumbo Lightup Club Pool (2/3 Holes)	365.00
Hi-Score Lightup Pool	385.00
Special Club Pool	295.00
Special Lightup Club Pool	305.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00
Topnotch Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
Special Topnotch, Shuffle Alley (with Special Match Features)	
Single Chute	875.00
Double Chute	895.00
Stardust	775.00

VALLEY MFG. CO.

Regulation Bumper Pool	279.50
Jumbo Bumper Pool	299.50

WILLIAMS MFG. CO.

2-Way DeLuxe Bank Pool	\$ 349.50
2-Way Sr. DeLuxe Bank Pool	399.50
2-Way Sp. DeLuxe Bank Pool	349.50
DeLuxe 4-Bagger (Baseball Game)	545.00
Klik Billiards	375.00
Crane	425.00

THE RUDOLPH WURLITZER CO.

Model 1900 DeLuxe, High Fidelity, Desert Haze Finish	
Model 1900 Special Finishes—Persian Turquoise, Chinese Black, Glacier White	
Model 1800 DeLuxe, High Fidelity, Dawn Mist	
Model 1800 Special Finishes—Horizon Blue, Sunset Red, Midnight Black	
Model 5207 Wall Box—104 Selection—3 Wire	
Model 5206 Wall Box—48 Selection—4 Wire	
Model 257 Stepper—104 Selection—3 Wire	
Model 253 Stepper—104 Selection—3 Wire	
Model 248 Stepper—48 Selection—4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	
Challenge Bowler (without Match Feature)	665.00
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

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chicago coin's
FRONT END PLAY
 POOL TABLE

Another **FIRST!**

ADVANCE POOL



Featuring
 Three Pop Up Holes!
 Ball Pops Up!



Player by Shooting Into Super "Magic Hole" will also score in 2 additional holes!

Plus Progressive Advance
 Scoring On The Back Rack Glass

500	500	500	1000	1000	1000	1500	1500	1500	2000	2000	2000	2500	2500	2500
300	2000	300	600	4000	600	900	6000	300	1200	8000	1200	1500	10000	1500

All holes advance in scoring as game progresses. (5 scoring panels lite up progressively to show new scoring value of each hole.)

- Features Front Play!
- Features Automatic Scoring!
- Features Lite-Up Posts On Playfield!
- Unbreakable "Plexi-Glass" Back Glass!
- 5 Drum Scoring!
- "Level-Matic" Adjusters—Standard Equipment!
- Brilliantly Colored Cabinet!

TOPS IN PLAY APPEAL!!



Clover Pool

★ Plus Clover Model 35

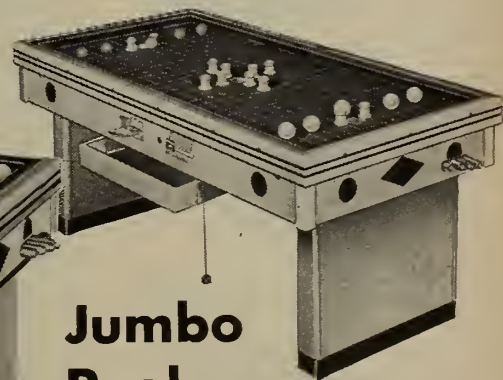
3 in 1 game which can be converted to 2 or 3 hole or automatic play at the flip of a switch. Automatic scoring with popular 4 sided play. New advance type scoring on all holes. Available with "Level-Matic" playboard adjusters.



Champion Pool

★ Plus Champion Model 35

Available in 2 or 3 Hole Models With The Exciting Center Hole Feature!
 New Type Ball Drop Mechanism . . . Simple . . . Positive . . . Fool-Proof!
 End holes are lacoted 4 inches closer to center!
 3 or 4 Sided play!



Jumbo Pool

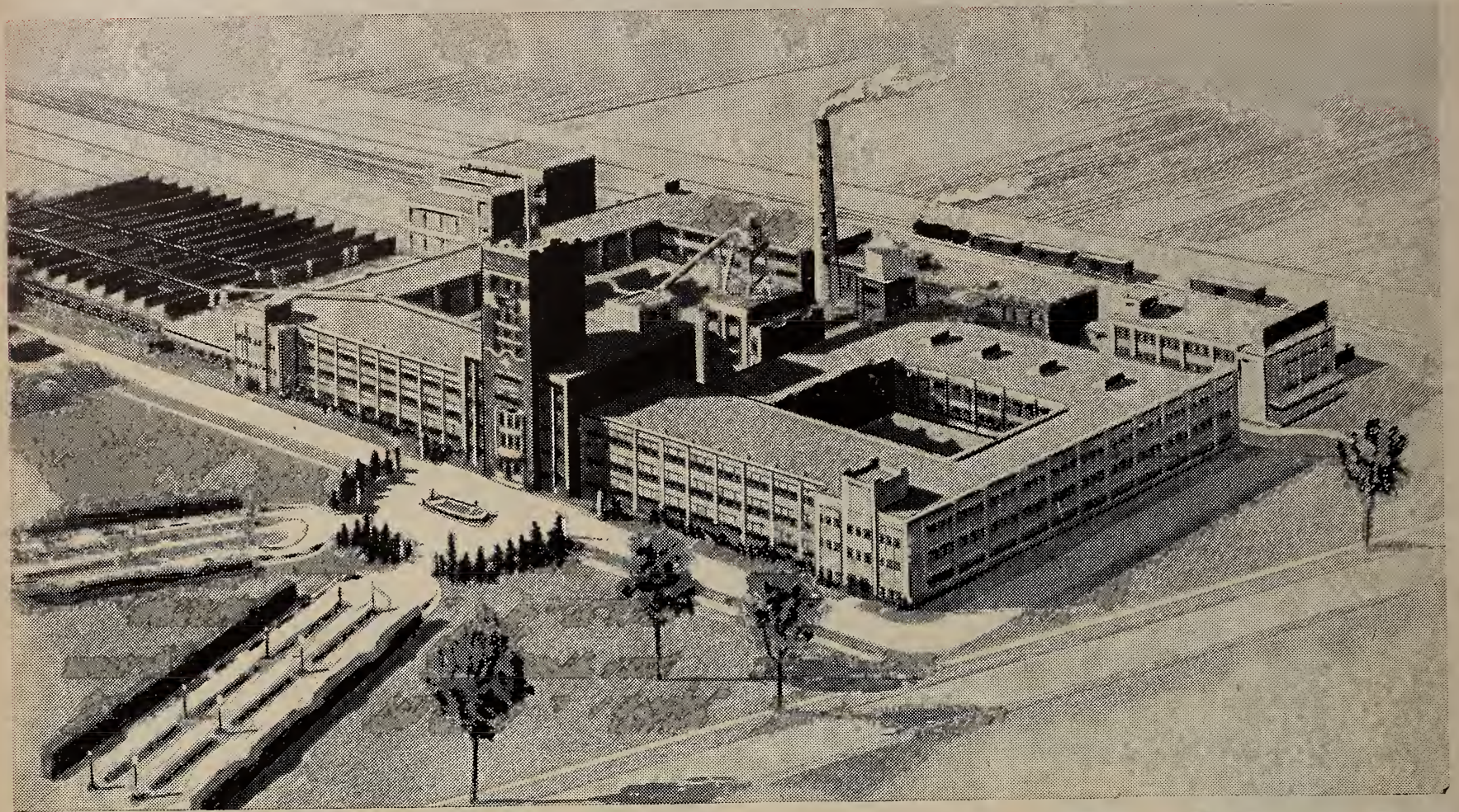
2 or 3 Hole Models With or Without Lighted Bumpers!
 18 inches longer than regular size (70 inches by 36 inches)!
 3 or 4 Sided Play!



1725 West Diversey Blvd., Chicago 14, Ill.

SITE OF 3 DAY EXTRAVAGANZA

FOR MUSIC OPERATORS AND THEIR WIVES



YOU CAN HAVE THE TIME OF YOUR LIFE AT THE BIG WURLITZER CENTENNIAL CLUB CELEBRATION

AUGUST 23, 24, 25

**ALL FOR FUN
ALL FOR YOU**

Mr. Music Operator:

Be the guest of Wurlitzer as we celebrate 100 years of musical achievement. Join the Wurlitzer Centennial Club. See your Wurlitzer Distributor now to learn how every operator and his wife can become eligible for this "once-in-a-lifetime" cele-

bration. Just look at the things you'll do and see at the greatest party the industry has ever known.

Ask your Wurlitzer Distributor for details on the Wurlitzer Centennial Club, then plan to be our guests for these three wonderful days.



Finest accommodations at Buffalo's famous Hotel Stotler



Top entertainment by recording artists, some bands and variety acts.



Airplane sightseeing and coach trips to Niagara Falls.



Giant carnival with circus performers and midway right on the Wurlitzer grounds.

• SEE US IN BOOTH NO. 6 AT THE MOA CONVENTION •



WURLITZER Centennial

MODEL 1900

HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT

SEE IT, HEAR IT, BUY IT AT YOUR WURLITZER DISTRIBUTOR

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK



PLUS PRIZES GALORE

UNITED'S

STARDUST



DOUBLE CARDS

FIRST COIN LIGHTS FIRST CARD
SECOND COIN LIGHTS SECOND CARD

DOUBLE ROTO FEATURE

PLAYER CAN MOVE NUMBERS
CLOCKWISE ON BOTH
CARDS WITH EXTRA COINS

BOTH CARDS SCORE SEPARATELY

DOUBLE HORIZONTAL FEATURE WITH ADVANCING ARROWS

NUMBER 18 ROTO-SPOT FEATURE

ANY 3 CORNERS SCORE 4-IN-LINE

4 CORNERS SCORE 5-IN-LINE

3-IN-LINE SCORES 4-IN-LINE

4-IN-LINE SCORES 5-IN-LINE

ADVANCING SCORES

EXTRA BALLS

8 BALLS

NEXT GAME

PENNANT

FEATURE

ALL FEATURES ON BOTH CARDS

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WITH
UNITED'S
FAMOUS
SLUG-REJECTOR

SEE YOUR
DISTRIBUTOR



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED
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ARE
SUCCESSFUL
OPERATORS

A *Bally* GAME FOR EVERY LOCATION

NIGHT-CLUB

All the big money-making play-appeal of BROADWAY plus sensational new

BEFORE and **AFTER** feature

press buttons
BEFORE
shooting 4TH ball

press buttons
BEFORE
shooting 5TH ball

press buttons
AFTER
shooting 5TH ball



Magic Squares
SPOTTED 2 OR 18
Advancing Scores
CORNER SCORES
Extra Balls
BALLYHOLE

Double, Triple and **Quadruple** scores

Now players can "second-guess" by shifting Magic Squares after shooting all 5 balls. Result is that Bally NIGHT-CLUB is actually getting bigger play than BROADWAY. For better-than-BROADWAY earnings get NIGHT-CLUB on location now.

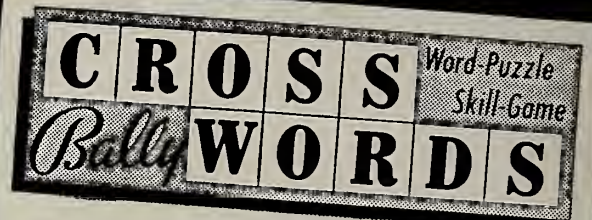


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Bally Distributor
today.



Get your 5-ball spots back on a money-making basis now!
Get Bally
CROSSWORDS
today!

