

# THE CASH BOX

VOLUME XV

AUGUST 7, 1954

NUMBER 46



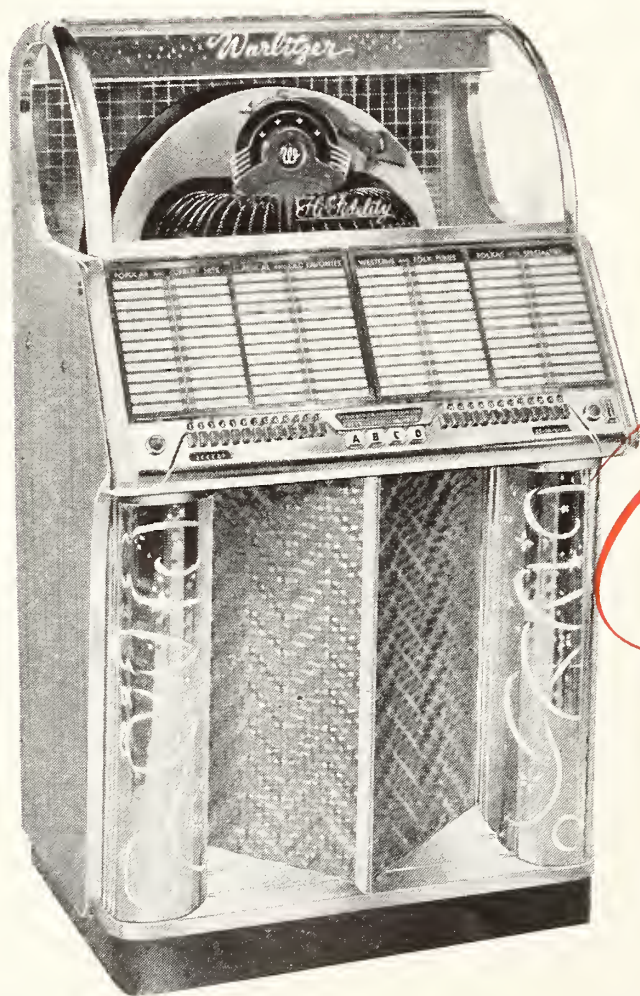
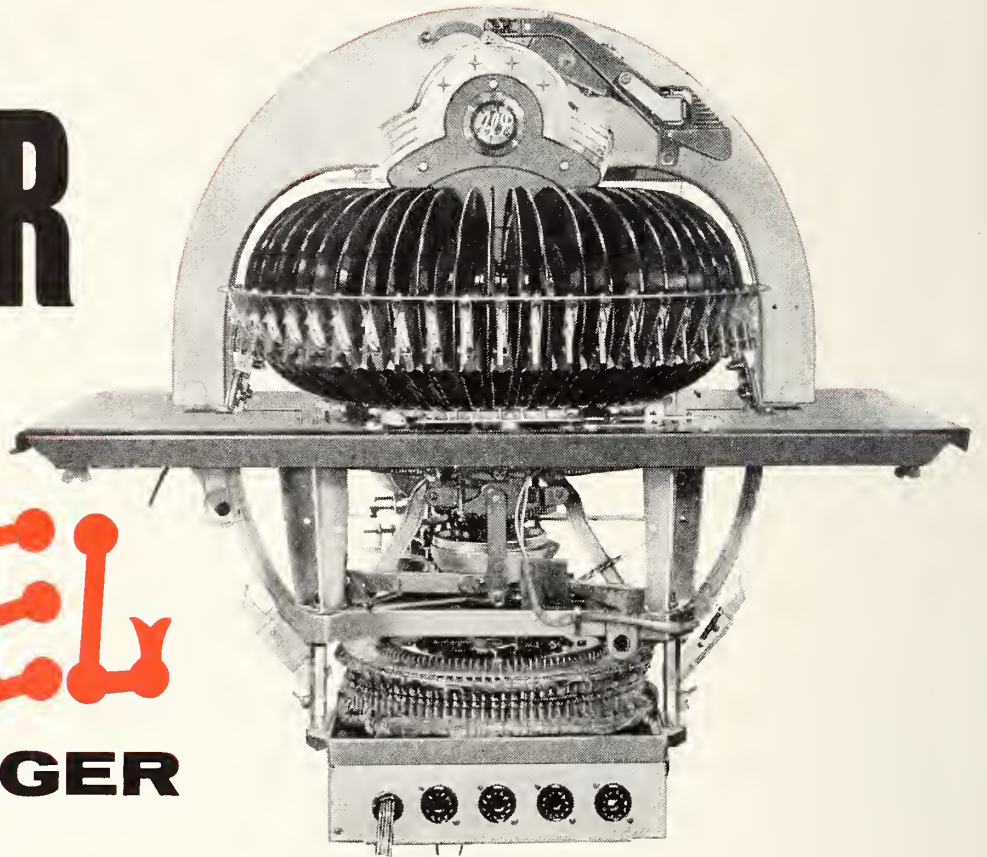
Against a backdrop of the "Arabian Nights" scenery, Lauritz Melchior, who stars in the Decca "Arabian Nights" cast album, tries out a high note for size, while Guy Lombardo, turbaned for the occasion, makes like a bandleader. Lombardo's own album of "Arabian Nights" tunes is also on Decca. The musical extravaganza, produced by Lombardo and his brothers, Carmen and Lebert, is currently packing 'em into the Jones Beach Marine Theater in Long Island, N. Y.

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CHANGER IS ONE OF MANY NEW  
DEVELOPMENTS THAT MAKE THE**

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AT YOUR WURLITZER DISTRIBUTOR**

The Rudolph Wurlitzer Company, North Tonawanda, N. Y.  
Established 1856



FOUNDED BY BILL GERSH

# The Cash Box

August 7, 1954

Volume XV Number 46

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(Music Editorial)

# MAMBO

## Comes Of Age

Mambo music has had a spectacular career in the United States. Starting in the resort centers, where its Latin rhythm first caught the fancy of vacationers, the mambo has now spread to every section of the country, is being danced from border to border, and has become accepted as one of the standard dances we enjoy.

And this week, the mambo reached a new peak. With the opening of Perez Prado's orchestra at the Waldorf-Astoria, the dance really came of age, recognized in the pinnacle of all night spots.

Mambo has not only been important as a dance, but the music that accompanies it has had many consequences in the record and music businesses.

Mambo has created new record stars.

Mambo has sustained several independent record firms.

Mambo has been responsible for a resurgence of the craze for Latin American tempos in our everyday music.

There are many lessons to be learned from the popularity of the mambo. The most important is the theme we emphasized last week, i.e. music has no boundaries. Exciting rhythms are not held back by borders, countries or even

hemispheres. They spread all over and are adaptable to each nation's individual needs.

The lesson as far as the music business is concerned is that a new dance brings in its wake new music, new composers, new stars. This probably was true even when the minuet was new. And certainly in modern times, almost every new dance you can think of has brought to the forefront new stars and new music. Think of the charleston, the black bottom, the big apple, the tango, the rhumba and so many others. Each has left its mark on our music business and each has done only good for it.

Newness in itself may not be enough, but there is no doubt that a different approach which catches the public's attention, stimulates the entire industry. That is exactly what has happened with the mambo. Once a very specialized type of music, played only in specialized areas by orchestras completely devoted to it, today the mambo permeates the entire music industry. It is played everywhere, by all types of orchestras and has filtered its way into many phases of our popular music.

As we said, the mambo reached a new milestone last week. We hope that it will reach many more peaks in the months to come.

RCA VICTOR'S No. 1 BEST SELLER

# VAUGHN MONROE

UP  
THERE  
WITH  
A BIG

**NEW**  
HIT

# WERE THE



EXCLUSIVE MANAGEMENT  
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"It's What's in THE CASH BOX That Counts"

**FOUR WEEKS IN A ROW . . . . .**

# THEY DOIN' MAMBO

A "New Orthophonic" High Fidelity recording

b/w Mister Sandman  
20/47-5767



"It's What's in THE CASH BOX That Counts"

# Decca Launches 20th Anniversary Tie-Up With Huge Merchandising Program; Bing Crosby Treasure Chest Album Is Highlight

NEW YORK — Sydney Goldberg, national sales head of Decca Records, demonstrated to the trade press last week that will be the highlight features of Decca's merchandising program which is being tied up with the diskery's 20th anniversary program.

Using color slides, Goldberg gave a visual history of the diskery going back to August 1934 when Decca began. He brought out the fact that it was just about that time that the juke box changed from the non-selective type to the machine that plays the music you want to hear at the time you want to hear it and that it was the influence of the juke box which helped in the growth of the diskery.

Highlighting some of the achievements of Decca, Goldberg pointed out Decca's influence in the popularizing of albums, having initiated show tunes by Hildegard; he also pointed with pride to the inauguration of the children's series by Frank Luther.

Highlight of the 20 anniversary will be the Treasure Chest of Song, depicting the Life of Crosby in five 12" LPs and 17 EPs packaged in a

beautifully designed chest with each record packaged in a vinyl case. Bing has chosen 89 songs which take 4½ hours of play and he makes a commentary before each number. The tunes Bing redid have Buddy Cole on the piano.

The rest of the program will include 30 albums featuring Decca talent plus singles.

All Decca salesmen will carry a demo of these albums with a special demo of the Crosby album in a seven-minute side.

Decca is planning a huge promotion in connection with this 20th anniversary program. All mailings from the diskery will carry 20th anniversary imprints. Decca will give out award certificates to each dealer and operator who has done business with the firm for 20 years. In addition the diskery has enlisted the services of a leading public relations man, Ed Weiner, for magazine and newspaper coverage. It is expected furthermore that during August and September there will be network radio and TV days highlighting Decca's anniversary.

## Kitty Party



CHICAGO—Eartha Kitt, sultry RCA Victor recording star, takes time out to stage a private birthday party for Monty, a one-year-old lion cub at the Animal Kingdom, pet shop on Chicago's north side. To the accompaniment of an RCA 45 player, Eartha sings her latest hit, "Mink Shmink," to lure Monty toward his first birthday cake. "Kitty" is hilarious at Monty's birthday table manners.



AB—Abbott	CD—Cadence	CODE	PC—Peacock	SP—Specialty
AL—Aladdin	CH—Chess	DY—Derby	Pro.	SW—Swingtime
AM—Ambassador	CK—Checker	EP—Epic	PE—Peacock	TE—Tempo
AP—Apollo	CO—Columbia	ES—Essex	PR—Prestige	TF—Tiffany
AT—Atlantic	CR—Coral	FE—Federal	RA—Rainbow	TI—Tico
BA—Barbour	CT—Cat	FI—Fiesta	RE—Regent	TN—Tennessee
BE—Bell	CY—Crystallette	4 Star—Four Star	RH—Recorded in Hollywood	TR—Trend
BR—Brunswick	DA—Dana	GR—Groove	RM—Rama	UN—United
BT—Bethlehem	DE—Decca	IM—Imperial	SA—Savoy	VA—Valley
BU—Bullet	DO—Dot	IN—Intro	SIT—Sittin' In	VI—RCA Victor
CA—Capitol	DU—Duke	JD—Jay Dee		ZO—Zodiac

- Pos. Last Week
- 1 HERNANDO'S HIDEAWAY**  
**ARCHIE BLEYER**  
 BE-1047 (45-1047)—"Sam"  
 DE-29173 (9-29173)—Guy Lombardo  
 CA-2840 (F-2840)—Billy May  
 CD-1241 (45-1241)—Archie Bleyer  
 CO-40224 (4-40224)—Johnnie Ray  
 DE-29186 (9-29186)—Ethel Smith  
 EP-9049 (4-9049)—Dolores Hawkins  
 ME-70387 (70387x45)—Richard Hayman  
 VI-20-5759 (47-5759)—Tito Rodriguez
  - 2 THREE COINS IN THE FOUNTAIN**  
**FOUR ACES**  
 BE-1044 (45-1044)—Tommy & Jimmy Dorsey  
 CA-2816 (F-2816)—Frank Sinatra  
 CD-1240 (45-1240)—Julius La Rosa  
 CO-40225 (4-40225)—Toni Arden  
 DE-29123 (9-29123)—Four Aces  
 DE-29186 (9-29186)—Ethel Smith  
 MG-11724 (K-11724)—Marti Stevens  
 VI-20-5755 (47-5755)—Dinah Shore
  - 3 LITTLE THINGS MEAN A LOT**  
**KITTY KALLEN**  
 BE-1046 (45-1046)—Helen Forrest  
 CR-61180 (9-61180)—Dick Jacobs O.  
 DE-29037 (9-29037)—Kitty Kallen  
 GR-0022 (4G-0022)—Bertice Reading  
 KI-1368 (45-1368)—Dominoes
  - 4 I UNDERSTAND JUST HOW YOU FEEL**  
**FOUR TUNES — JUNE VALLI**  
 CH-4858 (45-4858)—Jack Ford  
 JU-5132 (45-5132)—Four Tunes  
 VI-20-5740 (47-5740)—June Valli
  - 5 GOODNIGHT SWEETHEART, GOODNIGHT**  
**McGUIRE SISTERS — SUNNY GALE**  
 CA-2800 (F-2800)—Ella Mae Morse  
 CR-61187 (9-61187)—McGuire Sisters  
 JU-5142 (45-5142)—Gloria Mann & Carter Rays  
 VI-20-5746 (47-5746)—Sunny Gale  
 VI-20-5775 (47-5775)—Johnnie & Jack  
 VJ-107 (45-107)—Spaniels
  - 6 THE HAPPY WANDERER**  
**FRANK WEIR**  
 BE-1045 (45-1045)—Bob Crosby  
 CA-2788 (F-2788)—Tommy Leonetti  
 CD-1238 (45-1238)—Alfred Drake  
 DE-29128 (9-29128)—Louis Prima  
 DE-29193 (9-29193)—Obenkirchen Choir  
 LO-1448 (45-1448)—Frank Weir O.  
 VI-20-5715 (47-5715)—Henri Rene O.
  - 7 SH-BOOM**  
**CREW-CUTS**  
 CO-21283 (4-21283)—Leon McAuliffe  
 CR-61212 (9-61212)—Billy Williams Qt.  
 CT-104 (45-104)—Chords  
 ME-70404 (70404x45)—Crew-Cuts  
 VI-20-5799 (47-5799)—B. Williamson
  - 8 CRAZY 'BOUT YOU, BABY**  
**CREW-CUTS**  
 ME-70341 (70341x45)—Crew-Cuts
  - 9 IF YOU LOVE ME**  
**KAY STARR**  
 BE-1046 (45-1046)—Helen Forrest  
 CA-2769 (F-2769)—Kay Starr  
 CO-40149 (4-40149)—Marion Marlowe  
 DE-29144 (9-29144)—Bing Crosby  
 LO-1412 (45-1412)—Vera Lynn  
 MG-11667 (K-11667)—Shirley Harmer  
 VI-20-5580 (47-5580)—Jan Peerce
  - 10 THE LITTLE SHOEMAKER**  
**GAYLORDS — HUGO WINTERHALTER**  
 CA-2862 (F-2862)—Textor Singers  
 KI-1371 (45-1371)—Petula Clark  
 LO-1482 (45-1482)—Frank Weir  
 ME-70403 (70403x45)—Gaylords  
 VI-20-5769 (47-5769)—H. Winterhalter

KNOWN FROM COAST TO COAST

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ONE-STOP RECORD SERVICE

<p>NEW YORK 750 — 10th AVE. (Phone: PLaza 7-1977) Cable Address: Expo Record, N. Y.</p>	<p>HARTFORD, CONN. 134 WINDSOR ST. (Phone: JACkson 5-7123)</p>
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11) ISLE OF CAPRI. 12) WANTED. 13) I'M A FOOL TO CARE. 14) STEAM HEAT. 15) SOME DAY. 16) HEY THERE. 17) IN THE CHAPEL IN THE MOONLIGHT. 18) SWAY. 19) YOUNG AT HEART. 20) JOEY. 21) THE HIGH AND THE MIGHTY. 22) GREEN YEARS. 23) I GET SO LONELY. 24) THEY WERE DOING THE MAMBO. 25) MAKE HER MINE. 26) MY FRIEND. 27) HIT AND RUN AFFAIR. 28) SKINNIE MINNIE. 29) IN A GARDEN OF ROSES. 30) HERE. 31) HAPPY DAYS AND LONELY NIGHTS. 32) THANK YOU FOR CALLING. 33) CINNAMON SINNER. 34) LEAVE IT TO YOUR HEART. 35) THERE NEVER WAS A NIGHT SO BEAUTIFUL.



**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK  
PLUS THE NEXT FIVE**

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

1. LITTLE THINGS MEAN A LOT ..... Kitty Kallen (Decca)
2. HERNANDO'S HIDEAWAY ..... Archie Bleyer (Cadence)
3. SH-BOOM ..... Crew-Cuts (Mercury)
4. THE LITTLE SHOEMAKER ..... {Gaylords (Mercury)  
Hugo Winterhalter (RCA Victor)
5. THREE COINS IN THE FOUNTAIN ..... Four Aces (Decca)
6. THE HAPPY WANDERER ..... Frank Weir (London)
7. I UNDERSTAND JUST HOW YOU FEEL ..... {Four Tunes (Jubilee)  
June Valli (RCA Victor)
8. IN THE CHAPEL IN THE MOONLIGHT ..... Kitty Kallen (Decca)
9. GOODNIGHT, SWEETHEART, GOODNIGHT ..... {McGuire Sisters (Coral)  
Sunny Gale (RCA Victor)
10. JOEY ..... Betty Madigan (MGM)
- 11) HEY THERE. 12) THE HIGH AND THE MIGHTY. 13) IF YOU LOVE ME. 14) GREEN YEARS. 15) SWAY.

45 hassle between the jockies and companies still waxing hot and heavy. . . . Nick Nickson (WBBF-Rochester, N.Y.) in his third week of doubling as the ol' Professor of the 950 Club, 3:30 to 5:55 PM daily, and the morning show "Sunrise Serenade." Nick is spinning 92 sides a day, six days a week. . . . Tiny Markle (WAVZ-New Haven, Conn.) in New York last week. . . . Still hearing from the jockies about the 12th Anniversary yearbook. Robin Bonneau (WKXL-Concord, N. H.) says "A handy 176 pages. I'll be quoting from and using all year 'round. Thanx and congratulations."

\* \* \* \* \*



**BRAD LACEY**  
(WTSL—Hanover, N. H.)

Pic of the week—Brad Lacey (WTSL-Hanover, N. H.) deliberately introduces a song each day with the wrong title and calls upon the listeners to identify the mistake. What makes this unusual, says Brad, is that there are no prizes. . . . Fredrick Saul Berlin, son of WWSW-Pittsburgh, Pa. salesman Sid Berlin, celebrated his Bar Mitzvah Saturday, July 24. Grandparents, former Pittsburghers Mr. and Mrs. Nathan Berlin, who now reside in L.A., came on for the important event. . . . WWDC-Washington Fred Fiske has a new fan club organized in College Park and Riverdale, Maryland. The club now has 79 teen-age members. . . . Bud Davies (CKLW-Detroit, Mich.) came up with this gimmick to pull in listener response. Bud asked his audience to count the number of footsteps on the Johnny Desmond record of "The High and The Mighty." The station was flooded with 1100 cards and letters. "There are 12 steps," says Bob. . . . Paul E. X. Brown

will spend his two week vacation away from the mike at WERD-Atlanta, Ga. in New York City and Atlantic City. Paul is a national officer in the Shriners and the colorful organization will be holding its 1954 convention in the resort city. During Brown's stay in New York August 7 to 11 he will stop at the Hotel Theresa in Harlem. . . . Hank Elliott has now joined the staff of WORL-Boston. Hank was with WMEX for the past seven years. Hank, who will fill the position of News & Sports Director at WORL, which post was vacated by Art Hume, will substitute for Boston's popular D.J.'s Norm Prescott, Alan Dary, and Stan Richards through their vacation schedule.

\* \* \* \* \*

Just prior to Jerry Kay (WTIX-New Orleans, La.) leaving for Miami to wed, his fans held a watermelon party, with Jerry the guest of honor. The party ended with a ritual of washing Jerry's face with watermelon. All had a good time although Jerry is still combing watermelon seeds out of his hair. . . . Wes Hopkins (WTTM-Trenton, N. J.), now conducts regular meetings of "Sittin' Starin' and Rockin' Club" every morning. Any listener with a rocking chair can join, and according to Wes, practically everyone and his grandmother has joined up for the morning rest and relaxation period.

**Paul Whiteman**  
and THE "NEW" AMBASSADOR HOTEL ORCHESTRA

**"WHISPERING"**  
and  
**"YOU'RE DRIVING ME CRAZY"**

(Ops: both sides under two minutes)



CORAL 61228 (78 RPM) and 9-61228

# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**GUY MITCHELL & MITCH MILLER O.**  
(Columbia 40278; 4-40278)

**B+** "WHAT AM I DOIN' IN KANSAS CITY" (2:40) [Joy ASCAP—Merrill] Guy Mitchell dishes up a colorful new bouncer in his familiar and most inviting manner as Mitch Miller's ork assists. Cute tune and lyrics. Could hit.

**C+** "YOU'VE RUINED ME" [Joy ASCAP—Merrill] On this end the songster gets another choral assist as he sings a heartbroken love song. Pretty job offered in a tearful manner.

**FRANK WOJNAROWSKI ORCH.**  
(Dana 821; 45-821)

**C+** "MALY DOMEK POLKA" [—Wojnarowski] A happy-go-lucky, full of life polka item is bounced through by Frank Wojnarowski and his ork. Polish vocal breaks in at mid point.

**C+** "NA SRODKU POLA" [—Wojnarowski] The crew eases through a slow waltz tempo item penned by the leader. Polish duet rounds out the side. Fitting for the proper locations.

**JOHNNY VADNAL ORCH.**  
(RCA Victor 20-5787; 47-5787)

**C+** "A MILLION ROSES" [—Dick Stahl] The Vadnal Trio and the Johnny Vadnal Orchestra bounces through a catchy polka with an English vocal. Commercial polka novelty that'll attract a fair share of coin in the right spots.

**C+** "NUMBER ONE" [—James, Willet, Robertson] More appealing whoopla polka music with an English lyric is presented by the boys. Same comment.

**THE NILSSON TWINS**  
(Coral 61229; 9-61229)

**B+** "WILLIE FOLLOWED TILLIE" (2:20) [Lee Newman ASCAP—Tobias, Tibbles, Idriss] The Nilsson Twins bow on the Coral label with an infectious light-hearted lilter that makes easy listening. Cute sound. Ditty has quality.

**B** "LION HUNT" (1:48) [Lee Newman ASCAP—Newman, Belle] George Cates' ork offers an effective backing for the chirp's clever, choppy delivery of another amusing novelty. Children oughta like this too.

**RICHARD HAYMAN ORCH.**  
(Mercury 70426; 70426 x 45)

**B+** "THE HIGH AND THE MIGHTY" [Witmark ASCAP—Tiomkin] A beautiful instrumental from the flick of the same name is tenderly treated by the orchestra and harmonica of Richard Hayman. Tune is clicking in a big way. This version should cash in.

**B** "TAMBOURINE" [Hayrich ASCAP] On this end the string filled aggregation lirts through a very pretty instrumental item with a Spanish flavor. Lovely melody set to a top grade arrangement.

## THE CASH BOX DISK OF THE WEEK

"YOU'RE DRIVING ME CRAZY"  
(1:45)  
[Donaldson ASCAP—Bregman,  
Voceo & Conn]

PAUL WHITEMAN  
(Coral 61228; 9-61228)



PAUL WHITEMAN

● Paul Whiteman has re-recorded two of his hits from the Twenties

"WHISPERING" (1:53)  
[Schonberger, Coburn, Rose  
ASCAP—Miller Music]

and has come up with a disk that's a smash. The two sides are "Whispering" and "You're Driving Me Crazy" and both have tremendous modern appeal. On "Whispering," Dick Ridgely plays the slide whistle and it brings memories of times long since past. "You're Driving Me Crazy" gets its own working over which makes for some great listening. It's interesting to note that even though these arrangements are modernized, they would be recognized as Paul Whiteman disks by almost anyone. Both sides of this record are going to make plenty of dough for ops.

"I'M NO GONNA SAY" (2:54)  
[BMI Vincent Music]

"DON'T YOU FORGET ABOUT ME" (2:42)  
[BMI Vincent Music]

RONNIE GAYLORD  
(Mercury 70425; 45-70425)



RONNIE GAYLORD

● Ronnie Gaylord continues to

turn out good commercial records. His current one has two likely songs, either one of which could break through. They are titled "I'm No Gonna Say" and "Don't You Forget About Me." The first is a takeoff on an Italian accent routine which comes off very well. The second is a ballad with an old Italian feeling although it is a new song. On both sides Ronnie gets a choral backing and fine instrumental backing. He has two potential hits here.

"WHY SHOULD I LOVE YOU" (2:32)  
[Barlow ASCAP—Rogers Music]

"FOREVER MINE" (2:43)  
[Cita BMI—Nu-Way Publ]

THE HARPTONES  
(Bruce 109; 45-109)



THE HARPTONES

● The Harptones come smashing through with a record that is al-

ready breaking wide open. Titled "Why Should I Love You," this side sends this new group to the head of the class. It's a rhythmic ballad which the boys handle with an infectious vitality which should soon have the entire country singing it. Reverse side is less suited to everyday play but that shouldn't mean anything as far as the record is concerned since it is the top side all the way. "Why Should I Love You" has to make its mark in the music field. Be sure to get with it fast.

**GUY LOMBARDO ORCH.**  
(Decca 29215; 9-29215)

**B** "IT'S GREAT TO BE ALIVE" (2:18) [Shapiro, Bernstein ASCAP—Lombardo, Loeb] From his musical extravaganza "Arabian Nights" comes this Guy Lombardo instrumental of a pretty lilter offered in the usual danceable tempo. Chorus vocals.

**C+** "MARRY THE ONE YOU LOVE" (2:03) [Shapiro, Bernstein ASCAP—Lombardo, Loeb] Kenny Gardner and the chorus send up a pleasing vocal on another tune from the same musical. Guy and ork supply a fitting backing again.

**SAUTER-FINEGAN ORCH.**  
(RCA Victor 20-5826; 47-5826)

**B** "OF THEE I SING" (2:55) [Harms ASCAP—Ira & Geo. Gershwin] The fabulous Sauter-Finegan sound comes over in fascinating fashion as the ork rhythms through a "charged up" arrangement of a great Gershwin Brothers oldie.

**B** "PALE MOON" (2:52) [Forster ASCAP—Glick, Logan] Another beautiful oldie gets an imaginative Sauter-Finegan arrangement set to an Indian beat. Voices chant in the backdrop.

**LES BROWN ORCH.**  
(Coral 61222; 9-61222)

**C+** "THEY WERE DOING THE MAMBO" (2:57) [Mayfair BMI—Burke, Raye] Les Brown and the boys set up a solid mambo backing for Butch Stone's novelty vocal on one of the country's up and coming hits. Terrific orking.

**C+** "THE MAN THAT GOT AWAY" (2:51) [Harwin ASCAP—Arlen, Gershwin] Jo Ann Greer takes the vocal spotlight on a dramatic bluesy item from the flick "A Star Is Born." Tune is also building for a hit.

**JOHNNY DESMOND-EILEEN BARTON**  
(Coral 61227; 9-61227)

**B** "A WIFE" (2:50) [Speir ASCAP—Tobias, Simon] Johnny Desmond offers a sequel to his hit disk "Woman" as he now sings about a wife while Eileen Barton listens. Latin tempo. Cute lyrics.

**B** "A HUSBAND" (2:48) [Speir ASCAP—Tobias, Simon] Eileen Barton gets even as she makes Johnny listen to her definition of a husband. Melody is the same. Married folks oughta get a kick out of this coupling.

**FELICIA SANDERS**  
(Columbia 40275; 4-40275)

**B** "DON'T STAY AWAY TOO LONG" (2:15) [Geo. Pincus ASCAP—David, Saxon] A very pretty backing showcases the lovely voice of Felicia Sanders to best advantage as she tenderly sings a pretty sentimental ballad with multiple voice technique.

**C+** "MY LOVE BELONGS TO YOU" [Joy ASCAP—Lasky, Schotz] An unusual backing aids the songstress on this dramatic love story treated with a great deal of meaning, expressive reading.



the most  
excitingly  
different  
record  
ever made



# SKOKIAAN

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AND





not 1...  
not 2...

but

3

TERRIFIC  
VERSIONS  
OF A  
NEW SMASH!

FRANK CHACKSFIELD

Smile

backed by  
PIPER IN THE HEATHER

1487 & 45-1487



LITA ROZA

Smile

backed by  
LOVE IS A BEAUTIFUL STRANGER

1488 & 45-1488



DAVID WHITFIELD

Smile

backed by  
DANCE, GYPSY, DANCE

1494 & 45-1494



LONDON   
RECORDS



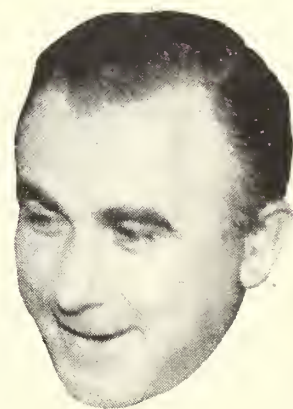
# ABSOLUTELY SPECTACULAR!

*THE NEW HIT FROM SOUTH AFRICA*

# 'SKOKIAAN'\*

\*"SKOKIAAN" IS A SOUTH AFRICAN DRINK PREPARED BY THE ZULU TRIBES.

# RALPH



# MARTERIE

**AND HIS ORCHESTRA**

**FEATURING THE ALTO SAXOPHONE**

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# Album Reviews

## POPULAR

**"SWING EASY!"**—Frank Sinatra—Capitol Records H 528 (1-10)  
List: \$3.00

JUST ONE OF THOSE THINGS; I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF SUNDAY; WRAP YOUR TROUBLES IN DREAMS; TAKING A CHANCE ON LOVE CREEPERS; GET HAPPY; ALL OF ME.

Fabulous Frank Sinatra swings again with some oldies to delight his and intrigue his new. Frank is singing and swinging with the app has fascinated the pop market, the jazz faithful who find in Frank or top stylists, whose jazz phrasing is the end, and just about everybody the resurgence of popularity that finds Frank at an almost all-time high. This album should be one of Capitol's biggest fall numbers. Capitol sleeve to protect the record is an extra that should please the buyer on the bandwagon, dealers. This one is gonna be one of your best-making numbers.

**"I LOVE"**—Essex Records ESLP-102; 103; 104; 105; 106; 107; (Each 1-10" L. P.) List \$3.00

Here's a series we've been hearing has caused a slight sensation in sale has released six in the "I Love" set all in the vein of music to list relax to, to talk to. The series features the golden trumpet of Eddie Norrie Paramor and his Orchestra; The Ray Charles Chorus; the Al Jay White; Ray Martin and his Concert Orchestra; Monty Kelly and his Orchestra and Chorus. The music on each album is lush, beautiful and well presented. The mechanical reproduction is fine, a high-fidelity and the sleeves are sensational eye-stopping five-colored laminated feature beautiful models in sensuous poses, stimulating, yet in good taste. A special merchandising idea worked out by Essex makes this an attractive package for the dealer.

**JACKIE GLEASON PRESENTS "Music, Martinis, and Memories"**—W509 (1-12" L. P.) List: \$5.95

ONCE IN A WHILE; I CAN'T GET STARTED; I GOT IT BAD AND THAT AIN'T REMEMBER YOU; I LOVE YOU; UNFORGETTABLE; HOW HIGH THE MOON; I'LL LOVE YOU; THE SONG IS ENDED; IT COULD HAPPEN TO YOU; THE NEARNESS OF YOU; DAYS; SHANGRI-LA; SOMEBODY LOVES ME; TIME ON MY HANDS; MY IDEAL.

That Jackie Gleason knows what the public wants is evident by the sales on his previous albums. The music is lush and the strings are embellished with the round, full, and pleasing trumpet tones of Bobby Hackett. For early evening hours listening, drifting and dreamy dancing, or background music, this disk is the ultimate. For those jangled nerves, the Gleason treatment is effective and easier to take than a bottle of pills and a doctor's fee. Will be a big sales booster for the dealer.

## JAZZ

**"L'INIMITABLE DON BYAS ET SES RYTHMES"**—Norgran Records N-12 (1-10" L. P.) List: \$3.85

LAURA; SOMEBODY LOVES ME; OLD FOLKS; RIVIERA BLUES; SMOKE GETS IN YOUR EYES; I COVER THE WATERFRONT; TALK OF THE TOWN; A PRETTY GIRL IS LIKE A MELODY.

Don Byas, born American, and who made a fair reputation with his stellar Basie and Andy Kirk aggregations, had to leave these shores to reach his jazz reputation. Byas, who has been in France for eight years, has been accepted by France as a native. He has created a style all his own and offers a series of eloquent treatments on both sides that should appeal to American fans much pleasure. Recordings were made in France.

**BIG BAND JAZZ OF THE '20's**—"Jean Goldkette and His Orchestra" Records LVA-3017 (1-10" L. P.) List: \$3.85

I'M GONNA MEET MY SWEETIE NOW; MY PRETTY GIRL #1; PROUD OF A BABY; I'M LOOKING OVER A FOUR LEAF CLOVER; CLEMENTINE (FROM NEW ORLEANS); PRETTY GIRL #2; THAT'S JUST MY WAY OF FORGETTING YOU; MY BLACKBIRDS; BIRDS NOW.

Jean Goldkette, one of the most successful, commercially, bands of the 20's, showcases just about as "all star" an outfit as one can manage to put together. Goldkette, whose band was a semi-symphonic-jazz band offered top notch of that period good pay and the opportunity to play with a fair amount of freedom. As a result we find such names as the immortal Bix Beiderbecke, Tommy and Jimmy Dorsey; Frank Trumbauer; the great jazz violinist, Eddie Lang, guitar; and the talented Itzy Riskin on the piano. A collector's item.

**ART TATUM**—Clef Records MG C-612; MG C-613; MG C-614; MG C-618 List: \$4.85 each (each album 1-12" L. P.)

Superlatives have always stretched rhetorical flights into fancy with Art Tatum was the subject. You can always get yourself an argument by saying that Tatum was not the greatest. While the term "genius" is often used loosely, in Art Tatum's case it is deserved. Norman Granz deserves a big thanks for recording the Tatum touch for posterity under the circumstances that permit the pianistic marvel free reign unhampered by the three rule of 78 singles under which restrictions Tatum recorded in the thirties. The condensing of five albums into one review make it impossible to list the tunes recorded, but suffice it to say that whether you buy one or five albums, the delectable Tatum artistry promises you the prospect of delightful moments.

## CLASSICAL

**FELIZ MENDELSSOHN "Sextet For Piano, Violin, Two Violas, Violoncello and Contrabass, Op. 110"**—MGM Records E 3107 (1-12" L. P.) List: \$4.95

MENACHEM PRESSLER, PIANIST; NATHAN GORDON, VIOLA; PHILIP SKLAR, CELLO; AND MEMBERS OF THE GUILLET STRING QUARTET.

A delicate and lovely work on which the piano playing of Menachem Pressler is a standout. Its quaint and lacy air is preserved throughout. A rare and beautiful piece that should meet with a limited sale.







THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 31 without any changes on the part of THE CASH BOX.

- Jack Clifton
WCUE—Akron, Ohio
1. Sh-Boom (Chords)
2. The Little Shoemaker

- Jerry Kay
WTIX—New Orleans, La.
1. Hernando's Hideaway (Bleyer)
2. Thank You For Calling

- Robin Seymour
WKMH—Dearborn, Michigan
1. The Little Shoemaker
2. Sh-Boom (Crew Cuts)

- Wallie Dunlap
WICC—Bridgeport, Conn.
1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker

- Wayne Stitt
WHB—Kansas City, Mo.
1. Little Things Mean A Lot
2. Three Coins In The Fountain

- Norman Hall
WBNI—Boonville, Ind.
1. The Little Shoemaker
2. Sh-Boom (Crew Cuts)

- Bud Davies
CKLW—Detroit, Mich.
1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker

- Bernie Russi
WTNS—Coshocton, Ohio
1. Hey There (R. Clooney)
2. Little Things Mean A Lot

- Frank Gordon Tucker
WCOB—Montgomery, Ala.
1. Little Things Mean A Lot
2. Sh-Boom (Crew Cuts)

- Lou Barile
WKAL—Rome, N. Y.
1. Sh-Boom (Crew Cuts)
2. I'm A Fool To Care

- Bill Dawes
WCPO—Cincinnati, Ohio
1. Sh-Boom (Crew Cuts)
2. Hey There (R. Clooney)

- Stan "The Record Man" Dale
WJJD—Chicago, Ill.
1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker

- Wally Nelskog
KJR—Seattle, Wash.
1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker

- Gary Lesters
WVNI—Newark, N. J.
1. Three Coins In The Fountain
2. Little Things Mean A Lot

- Brad Lacey
WKDA—Nashville, Tenn.
1. Little Things Mean A Lot
2. Isle Of Capri (Gaylords)

- Jeff Evans
KAFP—Petaluma, Calif.
1. Little Things Mean A Lot
2. Three Coins (Dinah Shore)

- Bill Previtti
KDEF—Albuquerque, N. Mex.
1. Sh-Boom (Crew Cuts)
2. Hernando's Hideaway (Bleyer)

- Pat Chambers
WFLA—Tampa, Fla.
1. Sway (Dean Martin)
2. In A Garden Of Roses (James)

- Tal Hood
WFGM—Fitchburg, Moss.
1. Cinnamon Sinner (Bennett)
2. In The Chapel In The Moonlight (Kitty Kallen)

- Wes Hopkins
WTTM—Trenton, N. J.
1. Green Years (Eddie Fisher)
2. Little Things Mean A Lot

- Roger Clark
WNOR—Norfolk, Va.
1. In A Garden Of Roses (James)
2. The Little Shoemaker (Weir)

Capitol Unveils Fall Line At Annual Dealer Meeting

Elgart Booked For Astor Roof

NEW YORK — The new, fast-climbing Les Elgart Ork., regarded by many as the key spark in the current dance band revival movement, makes its Main Stem debut Monday, August 2 at the famed Astor Roof, Hotel Astor, N.Y.

Elgart follows Sammy Kaye into the spot, and is in for the balance of the season. Featured with the ork will be Les' sax-playing brother Larry Elgart (who records for Decca himself) and vocalist Paula Adams.

Elgart just completed a two week stint at Convention Hall, Asbury Park and Saturday night (31) played a one nighter at Hershey Park, Pa., favorite band spot in the East.

Carlos Thompson Hits With "No One But You"

NEW YORK—After an intensified drive of promotion on recordings by several other artists, it now appears that the romantic new ballad, "No One But You," may make the grade via the M-G-M recording of Carlos Thompson.

Evidently the Thompson record is the one the public wants. Thompson sings the song in the current motion pic, "The Flame and the Flesh," and has caused a large army of followers to force M-G-M Records to release the rendition as a sound-track single disk.

Originally, M-G-M Records included the Thompson performance in an extended play record, with three other songs in the package. The public, however, demanded it on 78 and 45 r.p.m. and finally won out.

Pat Morrissey Clix At Miami's New La Vien Rose

MIAMI, FLA. — Pat Morrissey, Decca Records star, is packing them in nitely at the new La Vien Rose here with her great vocal style.

Being the town where Pat got her start as a top flight chirp, many believe that her clix here at the new La Vien Rose can be termed "a homecoming sensation."

Juke box ops, disk jockeys and dealers have been invited nitely to drop in to hear Pat render her forthcoming Decca disk, "That's What I Like."

Reports are to the effect that La Morrissey looks like "she has a big one on the way."

NEW YORK — Approximately 250 Metropolitan record dealers attended Capitol Records' Annual Dealer Meeting held at the Park Sheraton Hotel, in the Tropical Room, last Friday night (23rd) to see the record company's fall line unveiled.

The meeting met with much enthusiasm as such items as the albums by Frank Sinatra, Jackie Gleason and Ella Mae Morse were played.

Capitol's big push this year will be on its classical albums and the works of William Steinberg and The Pittsburgh Symphony and Nathan Milstein and The Hollywood Bowl Orchestra were introduced as the key items of the fall program.

The diskery's drive will center around their promotional kit SELF SELECTION SAMPLE SERVICE. In this kit is included a Hi-Fi brochure instructing dealers "HOW TO PUT ON A HI-FI SHOW."

Once again the fall line of children albums is outstanding with such albums as "Sparky's Magic Baton," "Sparky's Music Mix-Up" and Capitol's new music appreciation series.

Capitol's merchandising aids were most welcome by the record dealers and the general theme is to expand self-service, which was the record company's theme in 1953. Some of the merchandising gimmicks introduced by Capitol are: new protective packaging which is featured in all of Capitol's new high-fidelity album releases; an attractive specially designed inner sleeve which guards record against dust and abrasion; inventory control sticker sheet; control sticker and control sticker dispenser; wrought-iron wire indexers; and dealer display jackets to use in the Capitol browser boxes.

All in all this was one of the most successful dealer meetings Capitol has ever had and National Sales Manager, Hal B. Cook, handled the presentation with New York District Manager Irv Jerome assisting him.

Following the two and a half hour presentation, Capitol Records held a cocktail party with a buffet supper to round out the evening.

Advertisement for BMI 'PIN-UP' HIT CINNAMON SINNER. Recorded by TONY BENNETT... Columbia. Published by RALEIGH MUSIC PUBLISHING CO.

Advertisement for A HIT! 'JOEY'. BETTY MADIGAN ... MGM 11716. JERI SOUTHERN ... Decca 29184. MARGARET WHITING ... Capitol 2853. ARTHUR NORMAN CHOIR . Bell 5050. LOWELL MUSIC CORP. 1619 Broadway, New York, N. Y.

# THE CASH BOX The Nation's TOP 50 COMPILED BY JACK "ONE SPOT" TUNIS

- Comprising 100 Selections
- |               |               |                  |             |                              |               |
|---------------|---------------|------------------|-------------|------------------------------|---------------|
| AB—Abbott     | BR—Brunswick  | CY—Crysalette    | IM—Imperial | PA—Parrot                    | SM—Swingtime  |
| AL—Aladdin    | BU—Bullethead | DA—Dana          | IN—Intro    | PC—Peacock Pro.              | TE—Tempo      |
| AM—Ambassador | BT—Bethlehem  | DE—Decca         | JD—Jay Dee  | PE—Peacock                   | TI—Tico       |
| AP—Apollo     | CA—Capitol    | DO—Dot           | JU—Jubilee  | PR—Prestige                  | TR—Trend      |
| AT—Atlantic   | CD—Cadence    | DU—Duke          | KL—King     | RA—Rainbow                   | TN—Tennessee  |
| BA—Barbour    | CH—Chess      | DY—Derby         | LO—London   | RE—Regent                    | UN—United     |
|               | CK—Checker    | EP—Epic          | MA—Mars     | RIH—Recorded<br>In Hollywood | VA—Valley     |
|               | CL—Cardinal   | ES—Essex         | MD—Mood     | RM—Rama                      | VI—RCA Victor |
|               | CO—Columbia   | FE—Federal       | ME—Mercury  | SA—Savoy                     | VJ—Vee Jay    |
|               | CR—Coral      | FI—Fiesta        | MG—MGM      | SIT—Sittin' In               | "X"—Label "X" |
|               | CT—Cat        | 4 Star—Four Star | MJ—Major    | SP—Specialty                 | ZO—Zodiac     |
|               | CW—Crown      | GR—Groove        | MO—Modern   |                              |               |

# Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ indicates best selling record.

Comprising 100 Selections

Aug. 7 July 31

- 1—Sh-Boom** 104.2 88.2  
CO-21283 (4-21283)—**LEON MCAULIFFE**  
*Smooth Sailing*  
CR-61212 (9-61212)—**BILLY WILLIAMS Q.T.**  
*Whenever, Wherever*  
★CT-104 (45-104)—**THE CHORDS**  
*Little Maiden*  
★ME-70404 (70404x45)—**CREW-CUTS**  
*I Spoke Too Soon*  
VI-20-5799 (47-5799)—**BOBBY WILLIAMSON**  
*Love March*
- 2—Little Things Mean A Lot** 93.7 93.9  
BE-1046 (45-1046)—**HELEN FORREST**  
*If You Love Me*  
CR-61180 (9-61180)—**DICK JACOBS O.**  
*Hitch-Hike To The Stars*  
★DE-29037 (9-29037)—**KITTY KALLEN**  
*I Don't Think You Love Me Anymore*  
GR-0022 (4G-0022)—**BERTICE READING**  
*I Wash My Hands*  
KI-1368 (45-1368)—**DOMINOES**  
*I Really Don't Want To Know*
- 3—The Little Shoemaker** 92.7 91.1  
CA-2862 (F-2862)—**TEXTOR SINGERS**  
*Sobbin' Women*  
KI-1371 (45-1371)—**PETULA CLARK**  
*Helpless*  
LO-1482 (45-1482)—**FRANK WEIR**  
*The Never Never Land*  
★ME-70403 (70403x45)—**GAYLORDS**  
*Mecque, Mecque*  
★VI-20-5769 (47-5769)—**HUGO WINTERHALTER**  
*The Magic Tango*

Aug. 7 July 31

- EP-9049 (4-9049)—**DOLORES HAWKINS**  
*Hey There*  
ME-70387 (70387x45)—**RICHARD HAYMAN O.**  
*The Cuddle*  
VI-20-5759 (47-5759)—**TITO RODRIGUEZ O.**  
*A Little Bit Of Mambo*
- 6—The Happy Wanderer** 61.0 55.3  
BE-1045 (45-1045)—**BOB CROSBY**  
*Steam Heat*  
CA-2788 (F-2788)—**TOMMY LEONETTI**  
*I Went Out Of My Way*  
CD-1238 (45-1238)—**ALFRED DRAKE**  
*Destiny's Darling*  
DE-29128 (9-29128)—**LOUIS PRIMA**  
*Until Sunrise*  
DE-29193 (9-29193)—**O BENKIRCHEN CHOIR**  
*Evansong*  
★LO-1448 (45-1448)—**FRANK WEIR O.**  
*From Your Lips*  
VI-20-5715 (47-5715)—**HENRI RENE O.**  
*My Impossible Love*
- 7—The High And The Mighty** 48.6 16.8  
★CA-2845 (F-2845)—**LES BAXTER O.**  
*More Love Than Your Love*  
CR-61205 (9-61205)—**GEORGIE AULD O.**  
*Sneaky Pete*  
★CR-61204 (9-61204)—**JOHNNY DESMOND**  
*In God We Trust*  
CR-61211 (9-61211)—**DIMITRI TIOMKIN O.**  
*Dial 'M' For Murder*  
★DE-29203 (9-29203)—**VICTOR YOUNG O.**  
*Moonlight And Roses*  
ME-70426 (70426x45)—**RICHARD HAYMAN**  
*LeROY HOLMES O.*  
*Lisa*

Aug. 7 July 31

- 10—Goodnight Sweetheart, Goodnight** 33.2 26.6  
CA-2800 (F-2800)—**ELLA MAE MORSE**  
*Happy Habit*  
★CR-61187 (9-61187)—**MCGUIRE SISTERS**  
*Heavenly Feeling*  
JU-5142 (45-5142)—**GLORIA MANN & CARTER RAYS**  
*Love-Me-Boy*  
★VI-20-5746 (47-5746)—**SUNNY GALE**  
*Call Off The Wedding*  
VI-20-5775 (47-5775)—**JOHNNIE & JACK**  
*Honey, I Need You*  
VJ-107 (45-107)—**THE SPANIELS**  
*You Don't Move*
- 11—I Understand Just How You Feel** 24.4 43.4  
CH-4858 (45-4858)—**JACK FORD**  
*That's All You Gotta Do*  
★JU-5132 (45-5132)—**FOUR TUNES**  
*Sugar Lump*  
★VI-20-5740 (47-5740)—**JUNE VALLI**  
*Love, Tears And Kisses*
- 12—Crazy 'Bout You Baby** 22.6 17.6  
★ME-70341 (70341x45)—**CREW-CUTS**  
*Angela Mia*
- 13—I'm A Fool To Care** 19.0 16.1  
★CA-2839 (F-2839)—**LES PAUL & MARY FORD**  
*Auctioneer*
- 14—If You Love Me** 17.9 29.4  
BE-1046 (45-1046)—**HELEN FORREST**  
*Little Things Mean A Lot*  
★CA-2769 (F-2769)—**KAY STARR**  
*The Man Upstairs*  
CO-40149 (4-40149)—**MARION MARLOWE**  
*You're Not Living In Vain*  
DE-29144 (9-29144)—**BING CROSBY**  
*Liebchen*  
LO-1412 (45-1412)—**VERA LYNN**  
*C'est La Vie*  
MG-11667 (K-11667)—**SHIRLEY HARMER**  
*Won'tcha Love Me*  
VI-20-5580 (47-5580)—**JAN PERCEE**  
*Old Wedding Ring*

Aug. 7 July 31

- 4—Three Coins In The Fountain** 84.8 86.1  
BE-1044 (45-1044)—**TOMMY & JIMMY DORSEY**  
*Little Girl*  
CA-2816 (F-2816)—**FRANK SINATRA**  
*Rain*  
CD-1240 (45-1240)—**JULIUS LA ROSA**  
*Me Gotta Have You*  
CO-40225 (4-40225)—**TONI ARDEN**  
*Rolling Sea*  
★DE-29123 (9-29123)—**FOUR ACES**  
*Wedding Bells*  
DE-29186 (9-29186)—**ETHEL SMITH**  
*Hernando's Hideaway*  
MG-11724 (K-11724)—**MARTI STEVENS**  
*Why Didn't You Tell Me*  
VI-20-5755 (47-5755)—**DINAH SHORE**  
*Pakistan*
- 5—Hernando's Hideaway** 83.3 79.1  
BE-1047 (45-1047)—**"SAM"**  
*Don't Worry 'Bout Me*  
CA-2840 (F-2840)—**BILLY MAY**  
*Anything Can Happen Mambo*  
DE-29173 (9-29173)—**GUY LOMBARDO O.**  
*Vas Vilst Du Haben?*  
DE-29186 (9-29186)—**ETHEL SMITH**  
*Three Coins In The Fountain*  
★CD-1241 (45-1241)—**ARCHIE BLEYER**  
*S'il Vous Plait*  
CO-40224 (4-40224)—**JOHNNIE RAY**  
*Hey There*

Aug. 7 July 31

- B—Hey There** 46.8 25.2  
★CO-40266 (4-40266)—**ROSEMARY CLOONEY**  
*This Ole House*  
CO-40224 (4-40224)—**JOHNNIE RAY**  
*Hernando's Hideaway*  
DE-29199 (9-29199)—**SAMMY DAVIS, JR.**  
*And This Is My Beloved*  
EP-9049 (4-9049)—**DOLORES HAWKINS**  
*Hernando's Hideaway*
- 9—In The Chapel In The Moonlight** 36.9 24.5  
CA-2846 (F-2846)—**NELSON RIDDLE**  
*Shadow Waltz*  
CA-2859 (F-2859)—**FARON YOUNG**  
*A Place For Girls*  
CO-40271 (4-40271)—**MARINERS**  
*Oh, Ma'nah*  
CO-40283 (4-40283)—**BELMONTE O.**  
*Don't Worry 'Bout Me*  
★DE-29130 (9-29130)—**KITTY KALLEN**  
*Take Everything But You*  
DE-29168 (9-29168)—**REX ALLEN**  
*Chapel Of Memories*  
JU-5154 (45-5154)—**ORIOLES**  
*Thank The Lord*  
VI-20-5803 (47-5803)—**RALPH FLANAGAN**  
*Out Of The Bushes*  
VI-20-5798 (47-5798)—**DARRELL GLENN**  
*Once And Only Once*

Aug. 7 July 31

- 15—They Were Doin' The Mambo** 16.0 13.3  
CR-61222 (9-61222)—**LES BROWN O.**  
*The Man That Got Away*  
DE-29202 (9-29202)—**TEX WILLIAMS**  
*That's The Good Lord Sayin'*  
ME-70401 (70401x45)—**BOBBY WAYNE**  
*A String Of Broken Hearts*  
★VI-20-5767 (47-5767)—**VAUGHN MONROE**  
*Mister Sandman*
- 16—Cinnamon Sinner** 15.3 11.0  
★CO-40272 (4-40272)—**TONY BENNETT**  
*Take Me Back Again*

Aug. 7 July 31

- 17—My Friend** 10.9 14.0  
DE-29192 (9-29192)—**FRED WARING**  
*He Was There*  
DE-29159 (9-29159)—**RED FOLEY**  
*Lady From Guadalupe*  
★VI-20-5748 (47-5748)—**EDDIE FISHER**  
*Green Years*
- 18—Wanted** 9.8 23.1  
BE-1041 (45-1041)—**DORSEY BROS.**  
*I Speak To The Stars*  
★VI-20-5647 (47-5647)—**PERRY COMO**  
*Look Out The Window*
- 19—If I Didn't Care** 9.2 5.5  
★DO-15220 (45-15220)—**HILLTOPPERS**  
*Bettina*
- 20—I Cried** 9.1 —  
CA-2861 (F-2861)—**TOMMY LEONETTI**  
*Now*  
GR-61203 (9-61203)—**BILLY DUKE**  
*Love Ya, Love Ya*  
DE-29194 (9-29194)—**SAVANNAH CHURCHILL**  
*My Memories Of You*  
★ME-70416 (70416x45)—**PATTI PAGE**  
*What A Dream*
- 21—Thank You For Calling** 8.8 4.3  
CO-21256 (4-21256)—**BILLY WALKER**  
*Pretend You Just Don't Know Me*  
★CO-40250 (4-40250)—**JO STAFFORD**  
*Where Are You?*  
DE-29228 (9-29228)—**RED FOLEY**  
*Skinnie Minnie*
- 22—Some Day** 8.5 20.3  
★CO-40235 (4-40235)—**FRANKIE LAINE**  
*There Must Be A Reason*
- 23—Young At Heart** 8.4 8.4  
BE-1030 (45-1030)—**CHARLIE DE FORREST**  
*Secret Love*  
★CA-2703 (F-2703)—**FRANK SINATRA**  
*Take A Chance*  
CA-2802 (F-2802)—**BILLY MAY O.**  
*Lemon Twist*  
DE-29054 (9-29054)—**CROSBY & LOMBARDO**  
*I Get So Lonely*  
EP-9035 (4-9035)—**TONY DE SIMONE**  
*Make Love To Me*  
VI-20-5735 (47-5735)—**TONY MARTINEZ**  
*Secret Love*

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- 24—Hit And Run Affair** 8.0 9.1  
★VI-20-5749 (47-5749)—**PERRY COMO**  
*There Never Was A Night So Beautiful*
- 25—Green Years** 7.6 15.4  
★VI-20-5748 (47-5748)—**EDDIE FISHER**  
*My Friend*

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- 26—Isle Of Capri** 7.4 17.5  
CA-2817 (F-2817)—**DUKE ELLINGTON**  
*Band Call*  
★CR-61149 (9-61149)—**JACKIE LEE O.**  
*By The Light Of The Silvery Moon*  
DE-29146 (9-29146)—**SLEWFOOT FIVE**  
*Twelfth Street Rag*  
★ME-70350 (70350x45)—**THE GAYLORDS**  
*Love I You*  
VI-20-5750 (47-5750)—**JOHN GORDY**  
*Bye Bye Blues*
- 27—Look Sharp—Be Sharp** 7.3 —  
★VI-10-4219 (49-4219)—**BOSTON POPS O.**  
*Candlelight Waltz*
- 28—The Man Upstairs** 7.0 14.7  
BE-1042 (45-1042)—**TONY RUSSO**  
*My Restless Lover*  
★CA-2769 (F-2769)—**KAY STARR**  
*If You Love Me*
- 29—Sway** 6.9 11.9  
★CA-2818 (F-2818)—**DEAN MARTIN**  
*Money Burns A Hole In My Pocket*  
CR-61185 (9-61185)—**EILEEN BARTON**  
*When Mama Calls*  
DY-846 (45-846)—**BOB CARROLL**  
*As Long As I Have You*  
VI-20-5772 (47-5772)—**NORO MORALES**  
*Swinging With Noro*
- 30—Half As Lovely** 6.5 14.1  
★CA-2864 (F-2864)—**FRANK SINATRA**  
*The Gal That Got Away*
- 31—Dream** 6.2 —  
CR-61156 (9-61156)—**LES BROWN O.**  
*A Million Dreams Ago*  
★DE-29217 (9-29217)—**FOUR ACES**  
*It Shall Come To Pass*
- 32—Period** 5.9 8.5  
★CA-2847 (F-2847)—**FOUR KNIGHTS**  
*How Wrong Can You Be*
- 33—Honey Love** 5.1 —  
AT-1029 (45-1029)—**DRIFTERS**  
*Warm Your Heart*  
CA-2865 (F-2865)—**VICKI YOUNG**  
*Riot In Cell Block No. 9*  
★ES-362 (45-362)—**BUNNY PAUL**  
*I'll Never Tell*
- 34—Skinnie Minnie** 5.4 2.9  
★CR-61197 (9-61197)—**TERESA BREWER**  
*I Had Someone Else Before I Had You*  
DE-29228 (9-29228)—**RED FOLEY**  
*Thank You For Calling*
- 35—Wedding Bells** 5.2 10.5  
CO-42049 (4-42049)—**LES ELGART**  
*Spending The Summer In Love*

Aug. 7 July 31

- 36—Shake, Rattle And Roll** 5.1 —  
AT-1026 (45-1026)—**JOE TURNER**  
*You Know I Love You*  
★DE-29204 (9-29204)—**BILL HALEY**  
*A. B. C. Boogie*
- 37—I Get So Lonely** 4.8 3.6  
BE-1031 (45-1031)—**ANNE LLOYD**  
*Cross Over The Bridge*  
★CA-2654 (F-2654)—**THE FOUR KNIGHTS**  
*I Couldn't Stay Away From You*  
CO-40221 (4-40221)—**KEN GRIFFIN**  
*The Little Old Mill*  
DE-29054 (9-29054)—**CROSBY & LOMBARDO**  
*Young At Heart*  
VI-20-5681 (47-5681)—**JOHNNIE AND JACK**  
*You're Just What The Doctor Ordered*
- 38—Moonlight And Roses** 4.7 13.4  
MG-11431 (K-11431)—**FRANK PETTY TRIO**  
*Ticklish Moments*  
★VI-20-5768 (47-5768)—**THREE SUNS**  
*Crazy Legs*
- 39—Joey** 4.4 9.8  
CA-2853 (F-2853)—**MARGARET WHITING**  
*Ask Me*  
DE-29184 (9-29184)—**JERI SOUTHERN**  
*The Man That Got Away*  
★MG-11716 (K-11716)—**BETTY MADIGAN**  
*And So I Walked Home*
- 40—Hold My Hand** 4.3 —  
★CR-61206 (9-61206)—**DON CORNELL**  
*I'm Blessed*
- 41—What A Dream** 4.1 —
- 42—Leave It To Your Heart** 4.0 —
- 43—Happy Days And Lonely Nights** 3.7 —
- 44—That's What I Like** 3.6 —
- 45—The Magic Tango** 3.3 —
- 46—No One But You** 3.2 —
- 47—How Blue?** 3.0 4.9
- 48—Steam Heat** 2.9 1.4
- 49—This Ole House** 2.3 7.8
- 50—Here** 2.2 5.0

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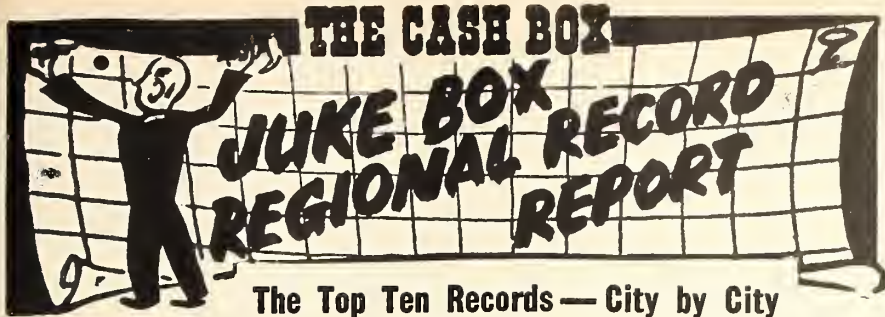
- ★DE-29123 (9-29123)—FOUR ACES**  
*Three Coins In The Fountain*

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- ★DE-29123 (9-29123)—FOUR ACES**  
*Three Coins In The Fountain*

Aug. 7 July 31

- ★DE-29123 (9-29123)—FOUR ACES**  
*Three Coins In The Fountain*



**THE CASH BOX**  
**JUKE BOX**  
**RECORD**  
**REGIONAL**  
**REPORT**

The Top Ten Records—City by City

## New York, N. Y.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Sh-Boom (Crew Cuts-Chords)
4. The Little Shoemaker (Gaylords)
5. Three Coins In The Fountain (Four Aces)
6. The Happy Wanderer (Weir)
7. Hey There (R. Clooney)
8. I Understand Just How You Feel (Four Tunes)
9. In The Chapel In The Moonlight (Kitty Kallen)
10. Sway (Dean Martin)

## Philadelphia, Pa.

1. Sh-Boom (Chords-Crew Cuts)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. The Little Shoemaker (Gaylords)
5. In The Chapel In The Moonlight (Kitty Kallen)
6. Little Things Mean A Lot (Kitty Kallen)
7. The Happy Wanderer (Weir)
8. Hey There (R. Clooney)
9. Somebody Else's Love Song (Joni James)
10. In A Garden Of Roses (James)

## Brodhead, Wisc.

1. Hernando's Hideaway (Bleyer)
2. Crazy 'Bout You Baby (Crew Cuts)
3. Sh-Boom (Crew Cuts)
4. Some Day (Frankie Laine)
5. The Happy Wanderer (Rene)
6. Hit And Run Affair (P. Como)
7. Skinnie Minnie (T. Brewer)
8. The Little Shoemaker (Hugo Winterhalter)
9. Gilly, Gilly, Ossenfeffer (Four Lads)
10. Goodnight Sweetheart, Goodnight (Sunny Gale)

## Cleveland, Ohio

1. The Little Shoemaker (Gaylords)
2. Sh-Boom (Crew Cuts)
3. Little Things Mean A Lot (Kitty Kallen)
4. Hernando's Hideaway (Bleyer)
5. Three Coins In The Fountain (Four Aces)
6. The Happy Wanderer (Weir)
7. In The Chapel In The Moonlight (Kitty Kallen)
8. Some Day (Frankie Laine)
9. Unforgettable D. Hyman Trio)
10. Sway (Dean Martin)

## Boston, Mass.

1. Sh-Boom (Chords-Crew Cuts)
2. Hey There (R. Clooney)
3. Little Things Mean A Lot (Kitty Kallen)
4. The Little Shoemaker (Gaylords)
5. In The Chapel In The Moonlight (Kitty Kallen)
6. I'm A Fool To Care (Paul & Ford)
7. Cinnamon Sinner (T. Bennett)
8. What A Dream (Patti Page)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. The High And The Mighty (LeRoy Holmes)

## Minneapolis, Minn.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Hernando's Hideaway (Bleyer)
4. Goodnight Sweetheart, Goodnight (McGuire Sisters)
5. Little Things Mean A Lot (Kitty Kallen)
6. Three Coins In The Fountain (Four Aces)
7. The Happy Wanderer (Weir)
8. I Understand Just How You Feel (Four Tunes)
9. Happy Days And Lonely Nights (Fontaine Sisters)
10. Some Day (Frankie Laine)

## Detroit, Mich.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Little Things Mean A Lot (Kitty Kallen)
4. Hey There (R. Clooney)
5. Hernando's Hideaway (Bleyer)
6. Three Coins In The Fountain (Four Aces)
7. The Magic Tango (Hugo Winterhalter)
8. In The Chapel In The Moonlight (Kitty Kallen)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. Goodnight Sweetheart, Goodnight (McGuire Sisters-Gale)

## Chicago, Ill.

1. Sh-Boom (The Chords)
2. The Little Shoemaker (Gaylords)
3. Three Coins In The Fountain (Four Aces-Sinatra)
4. Hernando's Hideaway (Bleyer)
5. Crazy 'Bout You Baby (Crew Cuts)
6. Little Things Mean A Lot (Kitty Kallen)
7. I Understand Just How You Feel (Four Tunes-Valli)
8. I Cried (Patti Page-Leonetti)
9. In The Chapel In The Moonlight (Kitty Kallen)
10. Hey There-This Ole House (Rosemary Clooney)

## Baltimore, Md.

1. Three Coins In The Fountain (Four Aces)
2. Sh-Boom (Crew Cuts)
3. Little Things Mean A Lot (Kitty Kallen)
4. Goodnight Sweetheart, Goodnight (McGuire Sisters)
5. The Little Shoemaker (Hugo Winterhalter)
6. Hernando's Hideaway (Bleyer)
7. I'm A Fool To Care (Paul & Ford)
8. The Happy Wanderer (Weir)
9. Hey There (R. Clooney)
10. If You Love Me (Kay Starr)

## Portland, Ore.

1. Sh-Boom (Crew Cuts)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. Little Things Mean A Lot (Kitty Kallen)
5. The Happy Wanderer (Rene)
6. I Understand Just How You Feel (Four Tunes)
7. The Man Upstairs (Kay Starr)
8. The Little Shoemaker (Gaylords)
9. Isle Of Capri (Jackie Lee)
10. If You Love Me (Kay Starr)

## New Orleans, La.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. Thank You For Calling (Jo Stafford)
5. I'm A Fool To Care (Paul & Ford)
6. The Little Shoemaker (Gaylords)
7. In The Chapel In The Moonlight (Kitty Kallen)
8. Ballin' The Jack (Perez Pardo)
9. Sh-Boom (Crew Cuts-Chords)
10. Hey There (R. Clooney)

## Omaha, Neb.

1. In The Chapel In The Moonlight (Kitty Kallen)
2. Little Things Mean A Lot (Kitty Kallen)
3. Skinnie Minnie (T. Brewer)
4. Some Day (Frankie Laine)
5. Three Coins In The Fountain (Four Aces)
6. How Blue? (Ames Bros.)
7. Don't Drop It (Terry Fell)
8. Sh-Boom (Crew Cuts)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. Hernando's Hideaway (Bleyer)

## Shreveport, La.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Sinatra-Aces)
3. Hernando's Hideaway (Bleyer)
4. I'm A Fool To Care (Paul & Ford)
5. How Blue? (Mills Bros.)
6. The Little Shoemaker (Hugo Winterhalter)
7. Answer Me, My Love (Cole)
8. Isle Of Capri (Gaylords)
9. In The Chapel In The Moonlight (Kitty Kallen)
10. The High And The Mighty (Les Baxter)

## San Francisco, Calif.

1. Hernando's Hideaway (Bleyer)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Four Aces-Sinatra)
4. Sh-Boom (Crew Cuts)
5. The Little Shoemaker (Gaylords)
6. The Happy Wanderer (Weir)
7. Hey There (R. Clooney)
8. If You Love Me (Kay Starr)
9. I Understand Just How You Feel (Four Tunes)
10. Wanted (Perry Como)

## Los Angeles, Calif.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Sh-Boom (The Chords)
4. Three Coins In The Fountain (Four Aces)
5. The Little Shoemaker (Gaylords)
6. The Happy Wanderer (Weir)
7. Hey There (R. Clooney)
8. I Understand Just How You Feel (Four Tunes-Valli)
9. The High And The Mighty (Young-Holmes)
10. In The Chapel In The Moonlight (Kitty Kallen)

## Pittsburgh, Pa.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Hernando's Hideaway (Bleyer)
4. Three Coins In The Fountain (Four Aces)
5. Moonlight And Roses (3 Suns)
6. In The Chapel In The Moonlight (Kitty Kallen)
7. Little Things Mean A Lot (Kitty Kallen)
8. Hey There (R. Clooney)
9. In A Garden Of Roses (Joni James)
10. Cinnamon Sinner (T. Bennett)

## Wichita, Kansas

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. I Understand Just How You Feel (June Valli)
5. Wanted (Perry Como)
6. The Man Upstairs (Kay Starr)
7. If You Love Me (Kay Starr)
8. The Happy Wanderer (Tommy Leonetti)
9. Some Day (Frankie Laine)
10. Steam Heat (Patti Page)

## Shoals, Ind.

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. The Little Shoemaker (Hugo Winterhalter)
4. I Understand Just How You Feel (Four Tunes)
5. Hernando's Hideaway (Guy Lombardo)
6. The Happy Wanderer (Rene)
7. Goodnight Sweetheart, Goodnight (Sunny Gale)
8. Sh-Boom (Crew Cuts)
9. If You Love Me (Kay Starr)
10. Isle Of Capri (Gaylords)

## St. Louis, Mo.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords-Winterhalter)
3. Hernando's Hideaway (Bleyer)
4. Some Day (Frankie Laine)
5. Hey There (R. Clooney)
6. Three Coins In The Fountain (Four Aces)
7. Happy Days And Lonely Nights (Fontaine Sisters)
8. Little Things Mean A Lot (Kitty Kallen)
9. I'm A Fool To Care (Paul & Ford)
10. In The Chapel In The Moonlight (Kitty Kallen)

## Dallas, Tex.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. I Understand Just How You Feel (Four Tunes)
5. The Little Shoemaker (Gaylords)
6. Sh-Boom (Crew Cuts)
7. The Happy Wanderer (Weir)
8. I'm A Fool To Care (Paul & Ford)
9. Hey There (R. Clooney)
10. Wanted (Perry Como)

## Miami, Fla.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. Sh-Boom (Crew Cuts)
5. The Little Shoemaker (Gaylords)
6. I Understand Just How You Feel (Four Tunes)
7. The Happy Wanderer (Weir)
8. If You Love Me (Kay Starr)
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
10. Wanted (Perry Como)

Holmes And Lowery  
Reunion On Way

NEW YORK—Teaming up again for the first time in almost 20 years, maestro LeRoy Holmes and whistler Fred Lowery have scored with the nation's newest instrumental hit, "The High and the Mighty," theme music from the Warner Bros. pic of same name.

Holmes was an arranger for Vincent Lopez during the mid-thirties, the period Lowery was perfecting his whistling with the same band. The years quickly rolled by—until a few weeks ago when M-G-M Records assigned Holmes to wax "The High and the Mighty" theme. After seeing a preview of the film in which beautiful whistling is spotlighted throughout, Holmes renewed his contact with Lowery and invited him to perform on the recording session "because, to me, Fred has always been one of the world's greatest whistlers."

Today, the Holmes-Lowery record is moving to the top of the charts.

BMI-TV Clinic To Be Held  
In Los Angeles Aug. 9 & 10

HOLLYWOOD, CALIF. — High agency attendance is anticipated at the BMI TV Program Clinic August 9th & 10th at the Statler Hotel, Los Angeles, by Jim Cox, West Coast Station Relations rep for Broadcast Music, Inc.

All ad agencies are being urged to participate in the shirtsleeves sessions, where effective TV programming and production will be studied by experts throughout the Western States. Agency reaction to the opening of these erstwhile exclusively telecaster meetings, has indicated large attendance from this quarter, as well as from TV film producers and distributors.

A few of the many topics to be discussed at the two day meet will be:— Film Buying & Film Programming; The Future of Color Television West of the Rockies; Legal Advice On Clearing Film & Music; and Better Programming at Lower Cost.

Fabor Robison's Show Draws  
Record Crowds

LOS ANGELES, CALIF.—Received a telegram from Buck and Sunny Smith managers of the Rogue Valley Ballroom, Medford, Oregon Quote:—"Fabor Robison's String Music Show played to 1164 paid tickets, Tuesday, July 20th and a return engagement has been set, by popular demand for Saturday July 31st."—Unquote.

Similar reports have come in from the San Joaquin Valley and Northern California to the tremendous success of this tour.

The package includes Jim Reeves, Ginny Wright, Jim Edward and Maxine Brown, Alvadean and Sandy Coker, Shirley Bates, Tom Tall and Jerry Rowley. All these artists are featured on the Abbott and Fabor labels.

The group continue on through Oregon, Washington, Idaho, Utah and on back to the Louisiana Hayride in Shreveport August 14th.

## Mara At Elegante

NEW YORK—Tommy Mara, newest MGM find, opened at the Elegante in Brooklyn last Thursday night and from all indications, the young man is another star in the making. Handling himself like a veteran, Tommy displayed a warmth and sincerity which was delightful to see. Though this was only his second nightclub engagement, Mara scored so heavily that he was called on to take encore after encore. The young singer is managed by Lou Capone.

## Geller Works!

NEW YORK—Harvey Geller, record promotion manager for Joy Music, will cover 10 cities along the east coast starting Monday, July 26th, to work on Guy Mitchell's "Kansas City." Incidentally, one of the cities Geller will not visit is Kansas City.

## JUBILEE'S H-O-T

with

THE FOUR TUNES  
"The Greatest  
Feeling In The World"

b w

## "Lonesome"

JUBILEE # 5152

★ ★ ★

THE ORIOLES  
"In The Chapel  
In The Moonlight"

JUBILEE # 5154

JUBILEE RECORD CO., Inc  
315 W. 47th St., N. Y. N. Y.SPARK YOUR  
BOXES WITH  
THE CASTAWAYS'

RECORDING OF

## "TEASIN'"

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"I WISH"

EXCELLO 2038

NASHBORO REC. CO., INC.

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Phone 42-2215

THE NATIONAL POP HIT!  
the HARPTONES  
singing —  
"WHY SHOULD  
I LOVE YOU"  
BRUCE-109  
BRUCE RECORD CO. 1650 Broadway  
New York 19, N. Y.

# Record Exec Backs "Cash Box" On NAMM Blast

NEW YORK—When the music trade dragged its weary bodies back to their respective hometowns from the recent NAMM Convention in Chicago it was filled with dismay and disgust at the treatment accorded them by the NAMM officials. Others embittered, were nevertheless resigned as they were given no more—no less than they had grown to expect from the NAMM, having been through the same ordeal in previous years.

Awaiting the homecoming record company executives was the then current issue of *The Cash Box*. An editorial greeted them with headline in screaming red that asked, "Had Enough?"

Phone calls poured in congratulating *The Cash Box* on its lucid and hard hitting editorial. Among them was one from Al Silver of Herald Records, who said:

"Once again, as has happened in the past, the record industry witnessed another fiasco.

"I cannot, for the life of me, see where the record manufacturers or distributors fit into this picture year after year, being treated as total strangers and having to put up with the mid-July Chicago heat and not accomplishing a thing.

"This year I heard more complaints from the record men than ever before. They all had the same gripes. The sentiments were—"Why can't we have our own convention, or better still, why can't we have ours in conjunction

with the MOA, which is an affiliate industry.

"Everyone griped and voiced an opinion but nobody had the initiative to do anything about it, and since returning from Chicago, I've been giving it real serious thought.

"I may be sticking my neck out and maybe biting off more than I can chew, but I'm so hepped-up on the subject that I would like to tackle this problem.

"I don't think I can do it alone, but if I could get the aid of a few men in the record industry who feel as I do about the situation, I think it could be the beginning of a strong record association and meaningful conventions.

"Many record men suggested that our conventions could be held in November in Miami Beach, where beautiful rooms at the finest hotels can be had for as little as \$7.00 per day, some hotels including two meals.

"This was one of many suggestions and it shows that most of the record men are thinking about it, but as I said before, nobody will take the bull by the horns.

"I don't consider myself an organizer and this will be my first attempt. However, if a few men who feel as I do, will contact me with the thought of organizing a committee to set the wheels in motion, I think it could be the end of the NAMM fiascos and the beginning of a tight record organization, where we could meet, discuss our business, and sell records."

## Novel Invite

NEW YORK—An invite to a cocktail party to meet record newcomers is not exactly a novel thing. However, telegram received from Johnnie Ray this week provided a chuckle and made the oppressive heat just a little easier to take. It read "Wanna dig the craziest. Grab your pith helmet and join in a real gone "Lion Hunt." The cool cocktail safari begins at 4 PM Sunday, August 1st at 3838 Alomar Dr., Sherman Oaks and will introduce the wildest cats ever to come out of the Hollywood jungle, the Nilson Twins. Come at your own risk. We can't promise you won't lose an arm or leg to that ferocious lion, Fearless Fagan, or your hearts to those pretty

Nilsson kitties. Coral Records pours, Fearless Fagan roars. Johnnie Ray."

One thing was missing. No plane or train tickets accompanied the invitation.

### O'Brien Joins Goldswan

NEW YORK—Frances O'Brien, public relations and sales promotion director of Phil Davis Musical Enterprises, Inc., joins Goldswan Productions, Inc., effective July 19, as public relations director and account executive in line with the firm's expansion. Miss O'Brien will handle all out of New York accounts.

# "Bride" Visits Trade



NEW YORK—In a promotion stunt hyping the MGM flick "Seven Brides for Seven Brothers," Sol Handwerger, MGM Records National Promotion Head and Irwin Zucker, promotion man for Sanford Distributors, New York MGM distrib, dressed a lovely young model in a bridal outfit and had her visit the leading jockeys and retail stores in the Gotham.

Accompanying the pretty bride was Zucker, dressed as a backwoodsman, complete with chin foliage in keeping with the theme of the picture. Seen above from top to bottom, left hand column, are Ted Husing (WMGM); Bob and Ray (WINS) Irwin and Noble Sissle (WMGM) radio City Music Shop; Colony Record Shop. Center column, top to bottom, Irwin, and The Cash Box staffmen Bob Austin, Norman Orleck and Martin Ostrow; Ted Steele (WOR-TV); Tin Pan Alley Record Shop; Ted Streater (WABD-TV); and Max Cole (WOV). Right hand column, top to bottom, Jack Lacey (WINS); Jack Ladelle (NBC); Murray Kaufman (WMCA); Mort Lindsey (WABC) and the Gaiety Music Shop.

## Capitol's Dave Cavanaugh Tours Country

HOLLYWOOD—Dave Cavanaugh, member of Capitol's a. & r. staff, left Wednesday, July 28, on a nationwide search for Rhythm and Blues talent and material. Cavanaugh's first stop will be at Kansas City for three days, July 29, 30th and 31st. From there he plans to be in Memphis on August 1st and 2nd, New Orleans on August 3rd and 4th; Atlanta on the 5th and 6th; Charlotte, N. C., on August 7th and 8th; arriving in New York for an indefinite stay on August 9th.

Cavanaugh expects to be gone from Hollywood approximately 5 weeks, stopping at Chicago, Dallas and Oklahoma City on the return trip. His headquarters during the tour will be at Capitol's branch offices in the various cities.

In recent months Cavanaugh has recorded several sides in the Rhythm

and Blues vein for Capitol, under the pseudonym, "Big Dave." Success of these sides has prompted the company to look deeper into the R & B market.

### Frank Walker Grandfather

NEW YORK—Mr. and Mrs. Frank Walker, vice-president of MGM Records, are the proud grandparents of a 7 pound, 12 ounce granddaughter, Susan Marie, who was born on July 24 at the Sinai Hospital, Baltimore, Maryland.

The mother of the child is the former Grace Holder of New York City, and the father is John Walker, who is an instructor in the Army School of Intelligence at the Fort Holabird, Maryland. The grandparents reside in Little Neck, Long Island.

**THE HIGH AND THE MIGHTY**  
**7**  
BIG RECORDS  
M. WITMARK & SONS

**M-G-M RECORDS**  
LEROY HOLMES and his Orch.  
play  
"THE HIGH and the MIGHTY"  
MGM 11761 (78 RPM)  
K-11761 (45 RPM)  
THE GREATEST HITS IN ENTERTAINMENT

# THE CASH BOX RHYTHM N' BLUES *Ramblings*

### NEW YORK:

"Sh-Boom" hits the number one spot in pop sales in the nation with the Chords on Cat sharing a healthy portion of the pop sales with the Crewcuts on Mercury. The Chords version is also near the top in R & B national sales and will no doubt grab off that coveted spot in a very short time. The Abramson, Ehretgun, Wexler trio can't get very excited about "Sh-Boom" not making number one in R & B yet 'cause it's an Atlantic disk that's keeping it out.



DIZZY GILLESPIE

"Honey Love" by the Drifters. In addition the Ruth Brown etching of "Oh What A Dream" is scooting along at jet speed and it looks like La Brown is back on top. Man! such wealth! . . . And to show the trade that the fems are once more a sales factor, Marie Adams on Herald plunges in with an evergreen "Hurts Me To My Heart" that's been flooding Messrs. Silver, Angel and Braverman with orders and re-orders. . . . Herald's "5" Willows "Baby, Come A Little Closer" also making like it plans to be a hit. . . . Reports from Joe Cohen at Essex Records in Newark disclose that Herb Slotkin of Grand Records, Philly, is shooting off fireworks with a number called "Over A Cup Of Coffee" by the Castelles. . . . Ditto Roost Records with "Blues For You" by Cliff Jenkins. . . . Lou Spring tells us he's remastered "Fat Back and Greens," taking off the last couple of seconds of talk, and the tune is making big noises in Philly with the dance set. . . . Marshal

Stearns getting together an R & B-Spiritual show for two or three days at the Tanglewood Music Festival. Stearns, taking note of the upsurge of interest in R & B tunes by the pop audience felt it would be of mutual interest and benefit to fit Negro folk music into the Festival program. Dates have not as yet been set. Stearns was also an instrumental factor in the highly successful Newport Jazz Festival last week. . . . Atlantic's subsid "Cat" issues its second set of releases next week. They will be Floyd Dixon with "Moonshine" and "Roll, Baby, Roll," Millie Bosman with "Really Satisfied" and "Your Good Do" and The Playboys with "Tell Me" and "Rock, Moan and Cry." . . . Allan "Moonog" Freed in town this week. . . . Herman Lubinsky, sitting pretty with his Hot Shots "Blue Hours" and "You Were My Love," Luther Bond, getting ready for another big one as he sets up a session with Varetta Dillard. . . . What r & b fem execs was dancing with what trade paper "pop" department at the Perez Prado Waldorf Astoria opening — and isn't that traitorism?

### JAZZ JOTS

Benny Goodman still knocking 'em dead at Basin Street. . . . Dig the Art Tatum Clef series. Norman Granz has released five albums of 12" L.P.s that are out of this world. . . . "X" Vault Series continue to please. The latest, "Jean Goldkette and his Orchestra"; "King Oliver's Uptown Jazz" and "Harlem In The Twenties" continue in the excellent vein of the originals. For historical value, musically and storywise, these releases are invaluable. I'm holding on to the complete set for my private collection. . . . Granz' "Jazz at the Philharmonic" will start its tour in Hartford on September 17 and will be in Carnegie Hall, New York, the following night. The tour will do six weeks in the States and two weeks in Japan, with a layover of one day at Honolulu on October 29. Troupe consists of such stars as Ella Fitzgerald, Dizzy Gillespie, Roy Elridge, Flip Phillips, Bill Harris, Buddy DeFranco, Louis Belson, Buddy Rich, Oscar Peterson, Herb Ellis and Ray Brown. . . .

### CHICAGO:

According to plans as of now, the Trianon Ballroom, on August 13, will be the scene of a huge show direct from New York City. Skedded to appear thus far are, Roy Hamilton, Faye Adams, The Drifters, Big Maybelle, Rusty Bryant, The Singing Counts, The Spaniels, and Erskine Hawkins and his Ork. With more to come. . . . Speaking of the Trianon, Sam Evans phoned this office this am and told us that in addition to dances which he promotes at the Madison Rink, as of September 1, he'll bring the stars in for two nites and hold one show at the Madison Rink as in the past but in addition, he'll hold a dance at the Trianon, the following nite. Credit this Evans boy with some clever as well as profitable ideas. . . . Leo Kolheim reports orders really starting to roll in on Vee-Jay's latest, "Ain't Times Hard" b/w "School Days On My Mind," by Floyd (Dark Road) Jones. In fact, Leo claims he's been working nights to handle the output of disks. This in addition to the tremendous amount of business Vee-Jay reported to be doing with their spirituals. One number in particular, "Will I Find Peace," looking very good, from what we hear. Artist on this one, Singing Sammy Lewis. . . . Gene Nobels, one of Nashville's top R&B deejays, visiting the Windy City this week. And readily admitting he's spending a good part of his time at Arlington Park. Hmmm. . . . Phil and Len Chess all smiles as they

tell us about their current moneymakers, "When The Lights Go Out" by Jimmy Witherspoon as well as Howling Wolf's latest, "Evil Going On." . . . Muddy Waters reportedly packed 'em in on a one-niter at the Indiana Theatre. Manager of the thither announced that in a couple weeks, he'll be bringing in a "star attraction from New York City." . . . Gene Krupa and RCA-Victor jazz singer, Barbara Carroll and her Trio, opened 7/29 at the new Blue Note. With Krupa's huge following swarming the 'Note' giving rapt attention to Gene whom many consider the 'King of the Drums'.



THE SPANIELS

## Bennie At Basin Street



NEW YORK — Benny Goodman finishing up a three week stay at the Basin Street, this city, in which he played to a sell-out house every evening. New Yorkers, old and young, turned out to see the "great" Benny Goodman who was making his first night club stand in eight years. Shown above with Benny are Charlie Shavers, trumpet; Mel Powell, piano; Morty Feld, drums; Isreal Crosby, bass; and Steve Jordan, guitar.

### JIMMY McCRACKLIN

"My Story"

b/w

"The Cheater"

Peacock 1639



### SPIRITUALS

"CRY SOMETIMES"

SWANEE QUINTET

NASHBORO 546

"DIDN'T IT RAIN CHILDREN"

SONS OF THE SOUTH

EXCELLO 2040

NASHBORO RECORD CO., INC.

177 3rd AVE. N NASHVILLE, TENN.  
(Phone 42-2215)

### LOS ANGELES:

The old familiar adage "Go West Young Man—Go West!" seems to be the modern cry of East Coast diskery heads. They are all amazed over the fact that a "dead" record market could suddenly erupt into one of the largest hit producing areas in the country. Artists, diskery execs. and A & R men are all eyeing the Southern California area with keen interest trying to learn the secret of this amazing transformation. . . . A powerful triple billing drew record crowds at Billy Berg's Five Four Ballroom



THE FLAIRS

7/23 thru 7/25. Show included Fats Domino and his orchestra, The Clovers and John Greer and his band. . . . Eddie Mesner of Aladdin Records recently left for New York to head new East Coast offices for their Lamp label. Jesse Stone will be in charge of the A & R dept. . . . Encore Attractions is going all out to book and handle R & B artists. Al Dale has been added to the firm and will handle this department. . . . Al Schlesinger and Larry Goldberg are getting tremendous reaction on their new "R & B" label. Titles are "Hearts of Stone" b/w "Runnin'" by the Jewels. . . . Don Pierce and Sid Nathan have concluded a deal whereby Linda Hayes, ace artist on the Hollywood label, will make eight sides per year for King Record Company. Both companies will work to build Linda whose releases on the Hollywood label have been strong. . . . The Robins were so successful at the Trocadero in Hollywood that they have been held over for another week. They have another release coming out soon on the Spark Label which sounds like hit material from every angle. . . . The Ink Spots smashed all attendance records during their recent engagement at the Wagon Wheel at Lake Tahoe. Their next stand will be in Eugene, Oregon. They have been booked back to the Hawaiian Islands again for four weeks starting Dec. 12. . . . Ben Waller Enterprise has taken over management of The Hollywood Flames. The boys have a very solid deck with their recent waxing of "Oooh La La" which is out on John Dolphin's Lucky label, which is manufactured and distributed by Don Pierce. Dolphin has acquired the masters for the Flames recording of "I Know" which hit the charts in Los Angeles a few months ago and which will now be distributed nationally on the Lucky label. . . . Dinah Washington will have the honor of being the first artist to appear at Slim Jenkins' Supper Club in Oakland under their new "big name" policy when she opens August 5th. . . . The Flairs did so well at the Carillo Ballroom in Santa Barbara that the dance emporium's manager Van Tonkins has booked them back for four more dates with "Big Jay" McNeely. The boys really steal the show whenever they do "This Is The Night For Love" from their latest Flair recording which is showing up strong in Los Angeles. . . . Gibson's Dine and Dance will be the scene of three weeks of "name" attractions. Percy Mayfield opened August 30th and was followed by Johnny Watson 8/6. "Big Jay" McNeely will bow in 8/13.

Just Released!

**The Vocaleers**  
 "Lovin' Baby"  
 b/w  
 "Angel Face"  
 Red Robin # 132

**The Topps**  
 "I've Got Feeling"  
 b/w  
 "Won't You Come Home Baby"  
 Red Robin # 131

Heading for # 1  
 "Dear One"

**The Scarlets**  
 Red Robin # 128



301 West 125th St., N.Y.C.

Jimmy Witherspoon Sings  
 "WHEN THE LIGHTS GO OUT"  
 b/w  
 "BIG DADDY"  
 Checker 798

**Checker RECORD CO.**  
 4750-52 Cottage Grove Ave.  
 Chicago 15, Illinois

**HOWLING WOLF**  
 "EVIL GOIN' ON"  
 b/w  
 "BABY HOW LONG"  
 CHESS 1575

**CHESS RECORD CORP.** 4750-52 Cottage Grove Ave.  
 Chicago 15, Illinois

**BREAKING**  
 "AIN'T TIMES HARD"  
 b/w  
 "SCHOOL DAYS ON MY MIND"  
 FLOYD (Dark Road) JONES  
 VEE-JAY 111

**Vee-Jay RECORDS, INC.**  
 412 E. 47th St. Chicago 15, Ill.

LOOKS BIG!  
**LATER FOR YOU BABY**  
 by GUITAR SLIM  
 # 527 # 527-45



8508 Sunset Blvd., Hollywood 46, Cal.

The Nation's  
**Rhythm & Blues** TOP 15

- 1 HONEY LOVE  
*Drifters*  
(Atlantic 1029)

---

- 2 WORK WITH ME ANNIE  
*Midnighters*  
(Federal 12169)

---

- 3 SH-BOOM  
*Chords*  
(Cat 104)

---

- 4 SEXY WAYS  
*Midnighters*  
(Federal 12185)

---

- 5 JUST MAKE LOVE TO ME  
*Muddy Waters*  
(Chess 1571)

---

- 6 SHAKE, RATTLE AND ROLL  
*Joe Turner*  
(Atlantic 1026)

---

- 7 I UNDERSTAND JUST HOW YOU FEEL  
*Four Tunes*  
(Jubilee 5132)

---

- 8 GOODNIGHT SWEET-HEART, GOODNIGHT  
*Spaniels*  
(Vee-Jay 107)

---

- 9 PLEASE FORGIVE ME  
*Johnny Ace*  
(Duke 128)

---

- 10 OH WHAT A DREAM  
*Ruth Brown*  
(Atlantic 1026)

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- 11 IF I LOVED YOU  
*Roy Hamilton*  
(Epic 9047)

---

- 12 MAKE HER MINE  
*Nat "King" Cole*  
(Capitol 2803)

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- 13 EVERYTHING I DO IS WRONG  
*B. B. King*  
(RPM 411)

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- 14 YOUR CASH AIN'T NOTHIN' BUT TRASH  
*The Clovers*  
(Atlantic 1035)

---

- 15 DEAR ONE  
*The Scarlets*  
(Red Robin 128)

**THE CASH BOX**

in  
**NEW YORK CITY**

in  
**CHICAGO**

in  
**NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | in<br><b>NEW YORK CITY</b>  | in<br><b>CHICAGO</b>   | in<br><b>NEW ORLEANS</b>  |
|---|--|---|
| 1 HONEY LOVE<br><i>The Drifters</i><br>(Atlantic 1029)                          | WORK WITH ME ANNIE<br><i>Midnighters</i><br>(Federal 12169)          | HONEY LOVE<br><i>Drifters</i><br>(Atlantic 1029)                      |
| 2 SH-BOOM<br><i>Chords</i><br>(Cat 104)   | SH-BOOM<br><i>Chords</i><br>(Cat 104)                                | SEXY WAYS<br><i>Midnighters</i><br>(Federal 12185)                    |
| 3 WORK WITH ME ANNIE<br><i>Midnighters</i><br>(Federal 12169)                   | HONEY LOVE<br><i>The Drifters</i><br>(Atlantic 1029)                 | WORK WITH ME ANNIE<br><i>Midnighters</i><br>(Federal 12169)           |
| 4 DEAR ONE<br><i>The Scarlets</i><br>(Red Robin 128)                            | SHAKE, RATTLE AND ROLL<br><i>Joe Turner</i><br>(Atlantic 1026)       | I BOWED ON MY KNEES<br><i>Sugar Boy</i><br>(Checker 795)              |
| 5 AIN'T CHA GOT ME WHERE YOU WANT ME<br><i>Buddy Johnson</i><br>(Mercury 70377) | JUST MAKE LOVE TO ME<br><i>Muddy Waters</i><br>(Chess 1571)          | SHAKE, RATTLE AND ROLL<br><i>Joe Turner</i><br>(Atlantic 1026)        |
| 6 I UNDERSTAND JUST HOW YOU FEEL<br><i>Four Tunes</i><br>(Jubilee 5132)         | MAKE HER MINE<br><i>Nat "King" Cole</i><br>(Capitol 2803)            | SH-BOOM<br><i>Chords</i><br>(Cat 104)                                 |
| 7 GOODNIGHT SWEET-HEART, GOODNIGHT<br><i>Spaniels</i><br>(Vee-Jay 107)          | EVERYTHING I DO IS WRONG<br><i>B. B. King</i><br>(RPM 411)           | A MOTHER'S LOVE<br><i>Earl King</i><br>(Specialty 495)                |
| 8 SHAKE, RATTLE AND ROLL<br><i>Joe Turner</i><br>(Atlantic 1026)                | PLEASE FORGIVE ME<br><i>Johnny Ace</i><br>(Duke 128)                 | JUST MAKE LOVE TO ME<br><i>Muddy Waters</i><br>(Chess 1571)           |
| 9 OH WHAT A DREAM<br><i>Ruth Brown</i><br>(Atlantic 1026)                       | IF I LOVED YOU<br><i>Roy Hamilton</i><br>(Epic 9047)                 | GOODNIGHT SWEET-HEART, GOODNIGHT<br><i>Spaniels</i><br>(Vee-Jay 107)  |
| 10 SEXY WAYS<br><i>Midnighters</i><br>(Federal 12185)                           | GOODNIGHT SWEET-HEART, GOODNIGHT<br><i>Spaniels</i><br>(Vee-Jay 107) | I UNDERSTAND JUST HOW YOU FEEL<br><i>Four Tunes</i><br>(Jubilee 5132) |

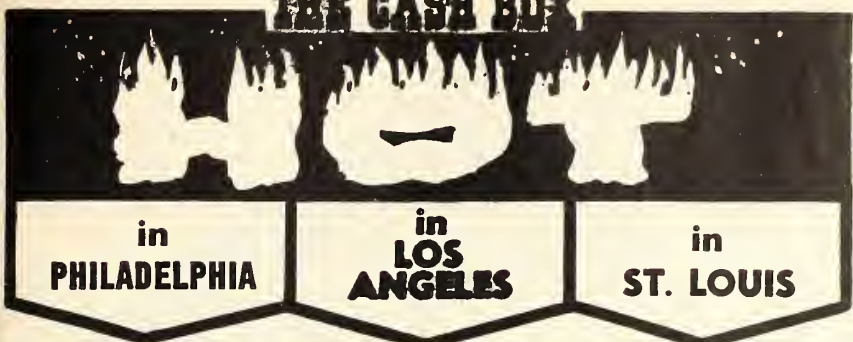
in  
**SAN FRANCISCO**

in  
**NEWARK**

in  
**MEMPHIS**

- | in<br><b>SAN FRANCISCO</b>  | in<br><b>NEWARK</b>  | in<br><b>MEMPHIS</b>  |
|---|--|---|
| 1 HONEY LOVE<br><i>Drifters</i><br>(Atlantic 1029)                | HONEY LOVE<br><i>Drifters</i><br>(Atlantic 1029)               | HONEY LOVE<br><i>Drifters</i><br>(Atlantic 1029)                        |
| 2 JUST MAKE LOVE TO ME<br><i>Muddy Waters</i><br>(Chess 1571)     | WORK WITH ME ANNIE<br><i>Midnighters</i><br>(Federal 12169)    | WORK WITH ME ANNIE<br><i>Midnighters</i><br>(Federal 12169)             |
| 3 SH-BOOM<br><i>Chords</i><br>(Cat 104)                           | SH-BOOM<br><i>Chords</i><br>(Cat 104)                          | LET'S WALK<br><i>Charles Brown</i><br>(Aladdin 3235)                    |
| 4 WORK WITH ME ANNIE<br><i>Midnighters</i><br>(Federal 12169)     | PLEASE FORGIVE ME<br><i>Johnny Ace</i><br>(Duke 128)           | PLEASE FORGIVE ME<br><i>Johnny Ace</i><br>(Duke 128)                    |
| 5 SEXY WAYS<br><i>Midnighters</i><br>(Federal 12185)              | NEED ONE MORE CHANCE<br><i>Chuck Willis</i><br>(Okeh 7025)     | SH-BOOM<br><i>Chords</i><br>(Cat 104)                                   |
| 6 EVERYTHING I DO IS WRONG<br><i>B. B. King</i><br>(RPM 411)      | SEXY WAYS<br><i>Midnighters</i><br>(Federal 12185)             | I UNDERSTAND JUST HOW YOU FEEL<br><i>Four Tunes</i><br>(Jubilee 5132)   |
| 7 LET'S WALK<br><i>Charles Brown</i><br>(Aladdin 3235)            | SHAKE, RATTLE AND ROLL<br><i>Joe Turner</i><br>(Atlantic 1026) | OKIE DOKIE STOMP<br><i>Clarence "Gatemouth" Brown</i><br>(Peacock 1637) |
| 8 IF I LOVED YOU<br><i>Roy Hamilton</i><br>(Epic 9047)            | JUST MAKE LOVE TO ME<br><i>Muddy Waters</i><br>(Chess 1571)    | CO-OPERATION<br><i>Carl Mathews</i><br>(Apollo 459)                     |
| 9 YOU'RE THE ONE<br><i>The Spiders</i><br>(Imperial 5265)         | MY FRIENDS<br><i>The Strangers</i><br>(King 4697)              | JUST MAKE LOVE TO ME<br><i>Muddy Waters</i><br>(Chess 1571)             |
| 10 I SEEN WHAT'CHA DOIN'<br><i>Louis Jordan</i><br>(Aladdin 3246) | DEAR ONE<br><i>The Scarlets</i><br>(Red Robin 128)             | THAT'S ALL RIGHT<br><i>Elvis Presley</i><br>(Sun 209)                   |

# THE CASH BOX



in PHILADELPHIA

in LOS ANGELES

in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1** HONEY LOVE  
*The Drifters*  
(Atlantic 1029)
- 2** SEXY WAYS  
*Midnighters*  
(Federal 12185)
- 3** SH-BOOM  
*Chords*  
(Cat 104)
- 4** WORK WITH ME ANNIE  
*Midnighters*  
(Federal 12169)
- 5** PLEASE FORGIVE ME  
*Johnny Ace*  
(Duke 128)
- 6** I UNDERSTAND JUST HOW YOU FEEL  
*Four Tunes*  
(Jubilee 5132)
- 7** JUST MAKE LOVE TO ME  
*Muddy Waters*  
(Chess 1571)
- 8** BLUE SKIES  
*Earl Bostic*  
(King 4723)
- 9** IF I LOVED YOU  
*Ray Hamilton*  
(Epic 9047)
- 10** OH WHAT A DREAM  
*Ruth Brown*  
(Atlantic 1026)

- SH-BOOM  
*The Chords*  
(Cat 104)
- HONEY LOVE  
*The Drifters*  
(Atlantic 1029)
- OH WHAT A DREAM  
*Ruth Brown*  
(Atlantic 1026)
- WORK WITH ME ANNIE  
*The Midnighters*  
(Federal 12169)
- BABY YOU THRILL ME  
*Amos Milburn*  
(Aladdin 3248)
- YOUR CASH AIN'T NOTHIN' BUT THRASH  
*The Clovers*  
(Atlantic 1035)
- DEAR ONE  
*The Scarlets*  
(Red Rabin 128)
- RIOT IN CELL BLOCK #9  
*The Robins*  
(Spark 103)
- SUGAR MAMA, PEACHY PAPA  
*Percy Mayfield*  
(Specialty 499)
- GOODNIGHT SWEET-HEART, GOODNIGHT  
*The Spaniels*  
(Vee-Jay 107)

- SH-BOOM  
*Chords*  
(Cat 104)
- HONEY LOVE  
*Drifters*  
(Atlantic 1029)
- WORK WITH ME ANNIE  
*Midnighters*  
(Federal 12169)
- YOUR CASH AIN'T NOTHIN' BUT TRASH  
*The Clovers*  
(Atlantic 1035)
- AIN'T CHA GOT ME WHERE YOU WANT ME  
*Buddy Johnson*  
(Mercury 70377)
- WISH ME WELL  
*Memphis Slim*  
(United 176)
- GOODNIGHT SWEET-HEART, GOODNIGHT  
*Spaniels*  
(Vee-Jay 107)
- CO-OPERATION  
*Prince Partridge*  
(Cat 105)
- JUST MAKE LOVE TO ME  
*Muddy Waters*  
(Chess 1571)
- SEXY WAYS  
*Midnighters*  
(Federal 12185)

in BALTIMORE

in NASHVILLE

in ATLANTA

- 1** HONEY LOVE  
*The Drifters*  
(Atlantic 1029)
- 2** WORK WITH ME ANNIE  
*Midnighters*  
(Federal 12169)
- 3** I UNDERSTAND JUST HOW YOU FEEL  
*Four Tunes*  
(Jubilee 5132)
- 4** SH-BOOM  
*Chords*  
(Cat 104)
- 5** CRY SOME MORE  
*The "5" Royales*  
(Apollo 454)
- 6** SEXY WAYS  
*Midnighters*  
(Federal 12185)
- 7** PLEASE FORGIVE ME  
*Johnny Ace*  
(Duke 128)
- 8** YOU'LL NEVER WALK ALONE  
*Roy Hamilton*  
(Epic 9015)
- 9** MAKE HER MINE  
*Nat "King" Cole*  
(Capitol 2803)
- 10** SHAKE, RATTLE AND ROLL  
*Joe Turner*  
(Atlantic 1026)

- HONEY LOVE  
*The Drifters*  
(Atlantic 1029)
- SHAKE, RATTLE AND ROLL  
*Joe Turner*  
(Atlantic 1026)
- WORK WITH ME ANNIE  
*Midnighters*  
(Federal 12169)
- SEXY WAYS  
*Midnighters*  
(Federal 12185)
- JUST MAKE LOVE TO ME  
*Muddy Waters*  
(Chess 1571)
- OH WHAT A DREAM  
*Ruth Brown*  
(Atlantic 1026)
- GOODNIGHT SWEET-HEART, GOODNIGHT  
*Spaniels*  
(Vee-Jay 107)
- I'M SLIPPIN' IN  
*The Spiders*  
(Imperial 5291)
- EVERYTHING I DO IS WRONG  
*B. B. King*  
(RPM 411)
- OH BABY  
*Little Walter*  
(Checker 793)

- SEXY WAYS  
*Midnighters*  
(Federal 12185)
- HONEY LOVE  
*The Drifters*  
(Atlantic 1029)
- WORK WITH ME ANNIE  
*Midnighters*  
(Federal 12169)
- SHAKE, RATTLE AND ROLL  
*Joe Turner*  
(Atlantic 1026)
- JUST MAKE LOVE TO ME  
*Muddy Waters*  
(Chess 1571)
- SH-BOOM  
*Chords*  
(Cat 104)
- PLEASE FORGIVE ME  
*Johnny Ace*  
(Duke 128)
- I UNDERSTAND JUST HOW YOU FEEL  
*Four Tunes*  
(Jubilee 5132)
- I'M SLIPPIN' IN  
*The Spiders*  
(Imperial 5291)
- GOT MY EYES ON YOU  
*The Clovers*  
(Atlantic 1035)

## Stars Over Harlem

Here we are soaring among the clouds and over the skirts of Chicago, the city that gave us many happy moments in some of the most enjoyable show places of the world, in the company of some of the most talented and pleasant personalities currently active in this thing called show business. . . Accepted the invitation of veteran platter-chatter man Al Benson to make the hot spots. Rounded out the whole deal at Club De Lisa where we witnessed the fast stepping revue starring one of our fave comedians, Allen Drew, along with the whailing exciting rhythms of Red Saunders, one of the greatest little musical aggregations in the land. . . Personable Larry Wynn interrupted his pace setting schedule to make all the proper arrangements for us to dig the terrific layout of one of the grandest guys in radio smiling Jack Cooper. . . While we're on the subject of the jocks who make the big things happen for the men of the wax works, think this would be a good place to mention McKie Fitzhugh, who spins 'em twice daily from the window of his groovy little record shop located in the shadows of the famed Regal Theatre. . . The Scarlets "Dear One" doing nice things out midwest way. . . Into the Chess slicing rooms once again moves Willie Mabon and the results should be terrific. . . Ditto Howling Wolf same studio, different tick-tock of the clock. . . We're only in the air a few hours before we land at La Guardia. Then moments later home, unpacked and once again patrolling the pathways of Harlem's record row where we spot Lee Magid plugging away and away at the jocks with the wonderful new Decca pressing featuring Lee's exciting Singing Wanderers. . . WOV's latest platter party from the Palm Cafe which stars Jack Walker and vocal lovely Georgia Carr recently played host and hostess to another maker of the good sounds Chris Connors. . . Tommy "Dr. Jive" Smalls (he's the dynamo of the WWRL air-lanes) big third anniversary celebration a real lulu. Cash Box staffers join together in wishing many more of the same to personable Tommy. . . Here's a scoop. This week Lexy "Flap" Hanford prexy of the newly formed Chariot and After Hours diskerys and dee-jay writer Joel Turnero swing open the doors to one of the nation's most unique, well stocked, well equipped retail record shops. Negotiations are already near completion for Joel to broadcast his groovy show, spotlighting "Sure-Shots" from Cash Box, from the window of this ultra modern little shop which sits directly on the corner of 125th Street and 7th Avenue.

## Coming Up In R&B

Listed Alphabetically

- ANY DAY NOW  
*Ella & Buddy Johnson*  
(Mercury 70421)  
New York
- COME TO ME DARLIN'  
*The Crystals*  
(Luna 10-101)  
Newark
- THAT'S ALL RIGHT  
*Elvis Presley*  
(Sun 209)  
Memphis
- TICK TOCK  
*Marvin & Johnny*  
(Modern 933)  
Los Angeles
- YOU CAN'T HAVE TWO  
*Dinah Washington*  
(Mercury 70392)  
St. Louis

**JOEL TURNERO**  
★ ARTISTS & SPECIAL MATERIAL ★  
**TERRIFIC TUNES**  
BISHOP BLDG.  
271 W. 125 ST. SUITE 210 NEW YORK, N. Y.  
MO. 6-3810



THE MIDNIGHTERS  
**"SEXY WAYS"**  
"Don't Say Your Last Goodbye"  
Federal 12185

**"WORK WITH ME ANNIE"**  
Federal 12169  
EARL BOSTIC

**"MAMBOLINO"**  
**"BLUE SKIES"**  
King 4723

SONNY THOMPSON  
**"COTTON BALL"**  
(Part 1-2)  
King 4729

THE CHARMS  
**"COME TO ME BABY"**  
**"MY DEAREST DARLING"**  
DeLuxe 6056

BILL ROBINSON & THE QUAILS  
**"A LITTLE BIT OF LOVE"**  
**"SOMEWHERE SOMEBODY CARES"**  
DeLuxe 6057

DISTRIBUTED BY  
**King RECORDS**

**RHYTHM 'N' BLUES REVIEWS**

<b>A</b> DISK & SLEEPER	<b>C+</b> GOOD
<b>B+</b> EXCELLENT	<b>C</b> FAIR
<b>B</b> VERY GOOD	<b>D</b> MEDIOCRE

**THE MARTIN SINGERS**

(RPM 413)

**C+** "IN MY HOME OVER THERE" (2:45) [Modern BMI—Martin] A simple but sincerely portrayed religious item with a piano backing. Restful and inspiring.

**C+** "DON'T WONDER ABOUT HIM" (2:47) [Modern BMI—Martin] This side is a fast moving number on the shouty side. Excitement builds.

**ORIGINAL FIVE BLIND BOYS**

(Peacock 1731)

**C+** "I WONDER, DO YOU?" (2:55) [Lion BMI—Archie Brownlee] Archie Brownlee, singing the lead for the best selling group, sings a slow melodic inspirational piece. Very touching job that should show strong in the sales figures.

**C+** "ALL ABOARD" (2:40) [Lion BMI—Percell Perkins] Brownlee shares the lead with Percell Perkins on this side. A slow number appealing and exciting.

**ROY BROWN**

(King 4731)

**B+** "GAL FROM KOKOMO" (2:37) [Lois BMI—Brown] Roy sings a zestful chestful about his big fat gal from Kokomo, wine and whiskey. Brown belts and bounces on this wild item that has an infectious appeal. Could be the strongest Brown issue in a long time.

**B** "AIN'T IT A SHAME" (2:18) [Jay & Cee BMI—Glover] Brown sings a slow plaintive blues on the reverse deck and Brown again does a strong vocal projection.

**LA CILLE WATKINS**

(Jaguar 3006)

**B** "YOU LEFT ME LONELY" (2:46) [Charill BMI—Bell, Watkins] Miss Cille Watkins has an unusual style. She emotes with much feeling and good voice as she sings the sad romantic ditty. Backing the thrush are the Volumes. Side becomes more appealing with each play.

**B** "SO DISAPPOINTED WITH LOVE" (2:46) [Charill BMI—Bell, Watkins] Miss Watkins is tenderly etched on this slow weeper and the gal comes through with flying colors. Both sides have pop as well as r & b appeal.

**THE CASH BOX**

**★ AWARD O' THE WEEK ★**

"HURTS ME TO MY HEART" (2:50)

[Monument BMI—Singleton, McCoy]

"AIN'T GONNA TELL" (2:23)

[St. Louis BMI—Watts, Kelly]

FAYE ADAMS

(Herald 434)



FAYE ADAMS

● Faye Adams comes up with a strong deck in "Hurts Me To My

Heart" and the issue should re-establish the full throated thrush to prominence in the charts. The gal woefully proclaims her distress at having to tell him she's in love with someone else. Crazy horn in the break further heats up an already torrid emotional vocal job by La Adams. The other side, "Ain't Gonna Tell", is a quick beat hop with chorus support. A happy ditty with Faye, the chorus and ork all working together to get the light hearted feeling into the wax. It's "Hurts Me To My Heart" away and running.

"MAMBOSTIC" (2:35)

[Armo BMI—Bostic]

"THESE FOOLISH THINGS" (2:33)

[Bourne ASCAP—Link, Strachey, Maschwitz]

EARL BOSTIC

(King 4730)



EARL BOSTIC

● In a quick follow up to his "Mamolino" Earl Bostic comes up

with "Mambostic" and its ingratiating Latin flavor should further solidify him with mambonics. Obviously going along with the trend. Bostic is orking towards a catalogue of mambo tunes. The Bostic horn has long made him a favorite with an evergrowing clique and he amply demonstrates why as he takes over from the first groove to the last with his flavorsome sax. The reverse platter is a wonderful Bostic sax reading of the standard, "These Foolish Things", that makes great dance music for any market. Two strong sides.

**THE SKY LIGHT SINGERS**

(Lamp 9002)

**C+** "CERTAINLY LORD" (2:45) [Lamp Music] The new label comes up with a good quality product in its first religious release. Group has a good sound and comes through with excitement. Should meet with a good reception.

**C+** "LORD HAVE MERCY" (2:38) [Lamp Music] Similar comments on a slow gospel side. Group is good.

**BUDDY LUCAS**

(Groove 4G-0030)

**C+** "NO DICE" (2:40) [Rush BMI—Buddy Lucas] Buddy Lucas and his ork perform a slow bounce instrumental with lots of listening appeal.

**B** "HIGH LOW JACK" (2:44) [Sylvia Music BMI—Buddy Lucas] Buddy Lucas chants a rhythmic middle tempo jump with cute lyrics. A happy bouncer.

**HAROLD CONNER**

(Peacock 1635)

**C+** "I'M FEELIN' SO BAD" (2:34) [Lion BMI—Conner] Harold Conner sings his woes. His baby left him and he's feeling really low down. He promises to ask no questions if she'll only return. Conner, who does a smooth job, is backed by the Phineas Newborn, Sr., orchestra.

**B** "COME BACK, COME BACK" (2:26) [Lion BMI—Talley] Conner socks it out on this quick beat bouncer. He energetically chants the bouncy item with a vitamin packed treatment. This side has potential.

**SAUNDERS KING**

(Flair 1045)

**C+** "QUIT HANGIN' AROUND ME" (2:43) [Flair BMI—King] Saunders Kings says "Forget It, I Used to Want you, but you didn't want me. No use beggin'." A middle tempo ditty handled smoothly by the vocalist. Brightest spot on the record is the too short sax chord.

**B** "LONG LONG TIME" (2:43) [Flair BMI—King] The better side. Tune has more color and emotional projection. Ork has a good sound and should have a bigger portion of the wax. Vocalist handles his chore in good style.

**THE "5" WILLOWS**

(Herald 433)

**B+** "BABY, COME A LITTLE CLOSER" (2:33) [Angel Music BMI—Martin Davis, Steele, Wright, J. Martin] Youngsters, who hit with their first release on Allen Records, appear to have a real strong one on their new label. The Willows rock with an infectious romantic ditty and the effect is a cuddly one. A goodie that should be heard from.

**B** "LAY YOUR HEAD ON MY SHOULDER" (2:50) [Monument Music BMI—Watts, Kelley] The group dishes up a slow blues with a strong presentation. However the upper deck seems to have it for commercial strength.

**BABY DEE**

(MGM K11790)

**C+** "HOLD THE LIGHT FOR ME" (2:35) [Robert Mellin BMI—Thomas] Baby Dee sings a romantic plea with that "Shake A Hand" kick. The thrush sings the tune in a restrained and soft manner.

**C+** "DON'T LIVE LIKE THAT NO MORE" (2:19) [Sylvia Music BMI—Thomas, Kirkland] The flip is a middle tempo rocker which the chantress socks out with more zest. The gal sings she's worth running after and she don't have to take it from her cheatin' man.

**THE CASH BOX**

**Rhythm 'N' Blues BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are these most likely to achieve popularity.

★ "BABY, COME A LITTLE CLOSER" The "5" Willows Herald 433







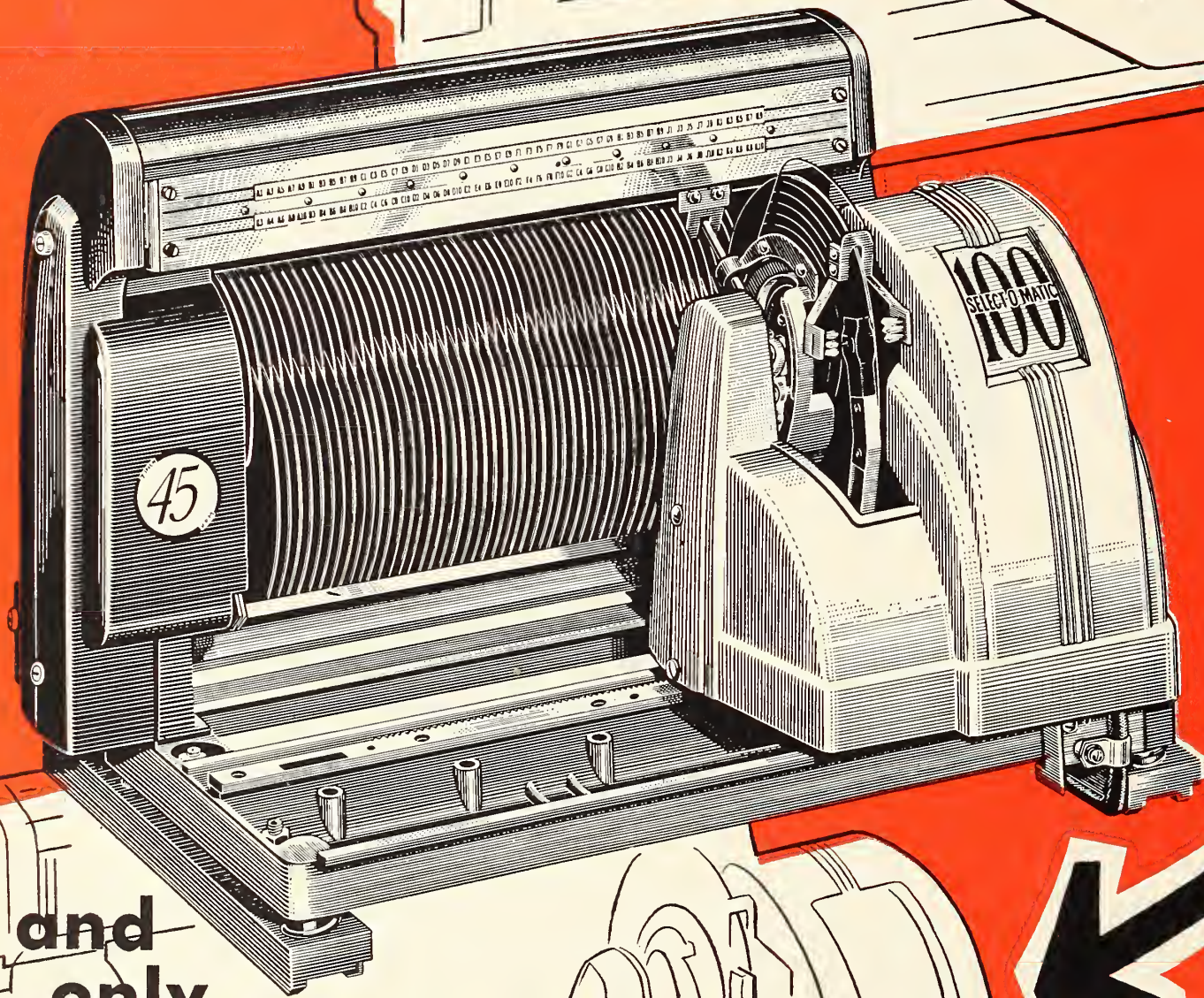






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J. P. SEEBURG CORPORATION  
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## Returning Vacationers Agree:

# Here and There

NEW YORK—We read with great interest Bill Gersh's report on the meeting of MOA's Executive Board in Chicago this week (see this report in this issue). It is reassuring to note that MOA has decided to take action on many national problems confronting the operators. One of the subjects discussed and voted on was to concentrate upon the public relations program of contributing machines to worthy organizations. In the last several issues of *The Cash Box*, a coupon has been appearing, asking operators to note the number of machines donated during the past year. The figure should be staggering, and well worth publicizing. However, many members of the industry who have been so generous, haven't sent in this information. Please send us this information—it'll go far in impressing upon the general public and political figures, the wonderful work being done by the industry.

LONDON, ENGLAND—600 delegates at a meeting of the international Congress of Gerontology (the scientific study of the phenomena of old age) concluded that "length of life is not a true test of whether a person is aged". The principal conclusions drawn from many controversial papers on the subject were that the old usually were not old in their own estimation and were sometimes not old even by physiological standards. The old, it was said, often work more willingly, if not more efficiently than younger persons. In other words, age cannot be measured by the person's length of life—it's like the lyrics of that recent Sinatra hit record "Young At Heart". The coin machine industry fortunately has a preponderance of its members who will never get old.

DETROIT, MICH.—While it's acknowledged that there's not the same amount of spending money in circulation as there was a year or two ago, and that Detroit, the motor manufacturing city, has had its ups and downs in employment, the following report is highly interesting and encouraging. The Ford Motor Company, reported this week, that its total hourly payroll for the first six months of 1954 was \$334,071,214, highest in the 51 year history of the firm. This is nearly 8 percent higher than for the first six months of last year. During this first six month period an average of 132,739 Ford hourly employees worked an average of 41.6 hours a week.

# REMOVE OLD CLUNKERS AND ELIMINATE SHAME AND SCORN THEY BRING DOWN ON THE INDUSTRY

Many coinmen returning from their summer vacations report to *The Cash Box* that they came across "some of the ugliest, dirtiest, wornout, old 'clunkers'" (phonos, games and vendors), that they have ever seen.

This is in keeping with the crusade started by this publication after a survey it conducted in October, 1953, to determine how many old, wornout, prewar machines were still blocking off locations throughout the U. S. A.

It was found, on an extremely conservative estimate, that there still were over 165,000 wornout, screechy, scratchy, marred, scarred, tone-dead, prewar juke boxes blocking off locations all over the nation. A great many of these locations could be developed into top spots.

It was practically impossible to get an estimate on the number of wornout old games of all types that were still on locations. And just as difficult to get an estimate on the number of old, prewar, wornout vending machines as yet blocking off locations everywhere.

But the very conservative figure of 165,000 old, wornout, screechy, scratchy, marred, scarred, tone-dead, prewar juke boxes still blocking off locations in the U. S. A. actually shocked many of the people engaged in the industry.

After the first few editorials appeared in this publication pointing out what harm these ugly and horrible machines were causing the industry, leaders strongly backed *The Cash Box* in its efforts to help remove these wornout, dirty, marred, scarred, tone-dead, play-dead machines from the field.

Not until this past month did this crusade come to a head as many of the peoples engaged in this industry went away on their annual summer vacations and found, as they traveled to the vacation spots of their choice, machines that were even worse than what had been reported in *The Cash Box*' editorials, on locations in towns, villages, cities, roadside stands, noted resorts and hotels, and almost everywhere they visited.

A cry went up from these peoples who suddenly realized that what *The Cash Box* had been reporting right along was the unvarnished truth. These machines were bringing scorn and shame down on all engaged in the industry. These machines were one of the major causes for much of the adverse publicity.

Scratchy, screechy sounding juke boxes, filthy, marred, scarred and actually unplayable games

were being featured in locations where any but the people for whom they were intended would play them.

The manufacturers and the nation's distributors instantly realized what *The Cash Box*' campaign to eradicate these machines from the industry would mean to general business in this field.

Distributors are all in the process of attempting to get these machines off locations. They are offering trade-in deals of such tempting character that the operators who still feature such horrible equipment will want to trade them in and forever get rid of them.

Leading operators everywhere also report on the fact that, as one of these men stated:

"There is no doubt *The Cash Box* is 100 percent right, especially after this last trip I just made. We simply must get rid of these prewar, ugly, dirty machines.

"These are the 'clunkers,'" he continued, "that not only bring scorn and shame down upon the heads of the operators who own them, and also close territories, but also bring scorn and shame down on the heads of everyone engaged in this industry.

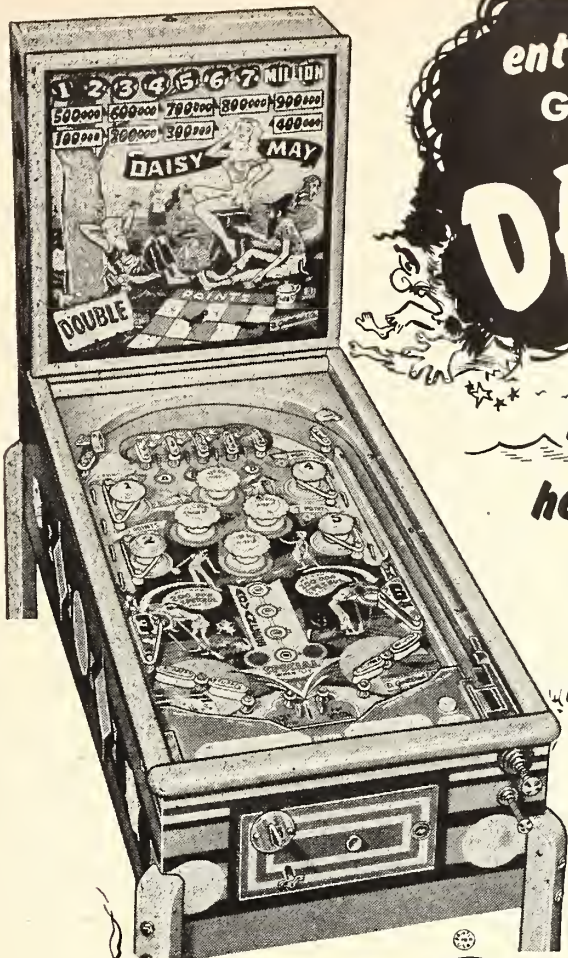
"I've worked hard," he reported, "to have my business considered a decent and upstanding venture in my community. I certainly don't want the people who patronize my machines to ever hear or see such horrible equipment and, thereby, lose respect for me and my business."

The need is clear to all in the field. Especially when any upstanding business man in this industry sees a dirty, wornout, tone-dead, play-dead, marred, scarred, screechy, scratchy machine with pencilled titles pasted onto the glass, featuring only ten selections in the phono, and sometimes four balls or three balls and, once in a while, five playable balls in a game, and realizes that a great deal of the adverse publicity comes from this type of equipment.

It is the sincere hope of all the upstanding peoples in this business, especially those who have written *The Cash Box*, that all will heed the warning given the trade and join in this crusade to help eliminate these dirty, ugly, horrible, wornout machines from blocking off so many locations and, in return, bring greater respect and understanding to this industry, long before a public relations program can be undertaken by the members of this trade.







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...fast  
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here's the features!...

Resetting sequence from 1 to 6 scores  
Advances. 3 Advances lights bottom  
Roll-Over for REPLAYS. Additional  
Advances awards EXTRA REPLAYS.

A-B-C-D Roll-Overs when made lights  
Kick-Out holes for REPLAYS and side  
Roll-Overs for SUPER POINT SCORE.

Ball through bottom Roll-Over lights  
one of top Roll-Overs for SPECIAL.

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- 4 SUPER-POWERED FLIPPERS!
- MULTIPLE POINT SCORING!



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## Rock-Ola Holds 3 Weeks Open House Prevue Showing

### Weeks Of August 2, 9 and 16 Set By Firm For Private Showing To Distributors



DAVID C. ROCKOLA

As far as whatever the firm will be showing is concerned, there is a complete blackout as to official news in this regard.

As can be expected rumors are flying all about the town. Some of the firm's distributors are already here waiting for the time when they can visit with executives at the Rock-Ola plant.

Much enthusiasm has already been aroused, according to Rock-Ola executives, and distributors of the firm have indicated that they will be on hand at the appointed time.

As one of the firm's executives stated this past week, "This is entirely a private prevue showing for our distributors only."

"We are not giving out any official information regarding our new product nor are we, as yet, inviting anyone but our distributors to view it."

Due to the fact that some of the Rock-Ola distribs were in Chicago for the MOA meet, and others vacationing here, they visited the factory and got a prior look. Among them were Joe Abraham, Lake City Amusement Co., Cleveland, O.; Leo Dixon and Jack Mulligan, Dixon Distributors, Youngstown, O., and Harry Snodgrass, Border-Sunshine Novelty, Albuquerque, N. M.

CHICAGO — David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, will be on hand to greet his distributors each week for the next three weeks, August 2, 9 and 16, when private prevue showings will be held at the Rock-Ola factory in conjunction with 'open house' for the same three weeks.

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NOT JUST A BEAM OF LIGHT! NOT JUST THE SOUND  
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**WURLITZER 1015**  
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SEEBURG 146	\$95
SEEBURG 148 (BLOND)	165
ROCK-OLA 1422	95
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**Garrison Named  
Arizona Distrib  
For Genco**

CHICAGO—Ralph Sheffield, sales manager of Genco Manufacturing and Sales Company, this city, announced this past week that Garrison Sales Company, Phoenix, has been appointed exclusive Genco distributor for Arizona.

"We know of the wonderful reputation Roy Garrison enjoys in the industry," said Sheffield, "and are very happy to have him distribute our products in Arizona.

"All operators in his area can be certain," Sheffield continued, "that they will receive the very finest of cooperation and courteous service in dealing with Garrison Sales Company for Genco products.

"Our latest game, 'Rifle Gallery', is now at Roy Garrison's firm in Phoenix."

**Detroit Ops Revive United Music  
Operators of Michigan Assn.**

Meeting On July 26 Attended By 60 Ops Elect  
Temporary Officers. Next Meet Set For Aug. 7.  
Expect From 80% To 100% Of All Area Ops

DETROIT, MICH.—In response to invitations, both written and oral, urging the formation of a new music association, or the reactivation of the original United Music Operators of Michigan, which enjoyed a most favorable reputation, approximately 60 operators met on Monday, July 26, at the Veteran's Memorial building, this city.

Among those in attendance there was great enthusiasm for the revival of the United Music Operators of Michigan, all feeling that for the first time in ten years, the organization can provide benefits for the good of the individual operator as well as the entire coin machine industry in this city.

Operators voted for temporary officers. Those chosen were: Ed Carlson, president; Harry Norton, secretary; and Frank Alluvet, treasurer.

It was recommended by the group that Roy Small be asked to act as conciliator for the new association, which will be done at the next meeting.

August 9, Monday night, was chosen for the next meeting, which will take place, once again, at the Veteran's Memorial building. Leaders are acquainting the entire operating fraternity of about 120 firms in the area of the meeting date, and it is expected that between 80 percent to 100 percent of them will be present. At that time the operators will vote on matters of importance in the way of consolidating the new organization so that in the very near future, the body can act on regular association business. It is predicted that a vote will be cast by those in attendance to dissolve the other association which had been receiving so much adverse publicity.

**Two New Shuffle Bowlers  
Introduced By Bally**



JACK NELSON

pick-up; giant pins; formica playfield; hinged playfield, pin-hood and doors; adjustable for 5 or 10 frames; last frame feature permitting the player to keep shooting as long as strikes are scored.

"Rocket-Bowler" has all the features described, but the triple match feature. Both games are 8 ft. by 2 ft.

Prior to going into production, Bally made exhaustive location tests, which Nelson said proved the new "Speed-O-Meter" innovation to be exceptionally attractive to the players.

Both games are now at all Bally distributors and ready for immediate delivery, advised Nelson.

CHICAGO—Bally Manufacturing Company, this city, this week announced two new shuffle-type bowlers, "Jet-Bowler" and "Rocket-Bowler", according to Jack Nelson, general sales manager.

Nelson advised that both games are available in straight 10c play, and 10c-3 plays for 25c models. Jack enthusiastically described, among its other many new features, the new electronic "Speed-O-Meter", an exclusive Bally development, as a new skill feature permits the player to increase the value of strike and spare scores by controlling the speed of each shot.

"Excessively fast or slow puck shots result in low 30-20 strike and spare scores", Nelson stated. "Well controlled, medium speed shots can register up to 120-90 strike and spare scores."

Other features contained in the new bowlers include the popular triple match; light-up scores; 7-10

**Former Coinman Doing  
Big With Golf  
Driving Range**

NEWARK, N. J.—Dave Taub, former operator in this city, and now owner of the Crescent Golf Fairways, Union, N. J., was the subject of an article in the Newark Star Ledger, this week.

Frank Casale, writing in his column "Before and After" commented, "Dave Taub, who owns the Crescent Golf Fairways, isn't much of a golfer himself. . . . Yet just about any night of the week you can find Dave on one of his tees, giving a remarkable exhibition of distance hitting with a wood."

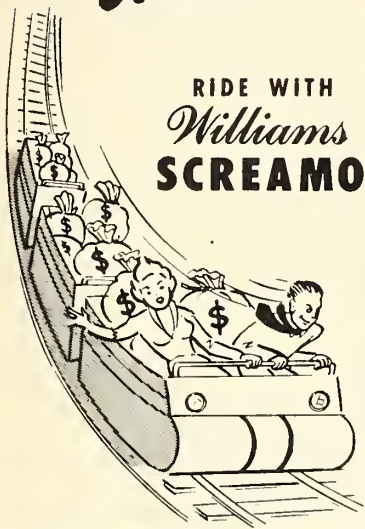
Taub advises that the driving range is doing exceptionally fine, and that many of his Jersey coinmen friends drop in consistently to sharpen up their wood shots, as well as say "hello."

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**SENSATIONALLY  
DIFFERENT!**



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*Williams*  
**SCREAMO**



*Williams*

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the game that "spots" numbers for a big "come-on" to players!

- Hitting all 7 bumpers scores 500,000, spots a number on the square and resets the bumpers.
- Shooting ball in center Skill Hole scores 500,000 and spots a number on the square.
- Each time 7 bumpers are hit an additional number is spotted on the square and bumpers are reset.

*More*  
**NEW SCORING FEATURES:**

- ★ Completing any 3 numbers in-line on center card scores one replay.
- ★ Lighting up criss-cross on card with center and 4 corners scores an additional 5 replays.
- ★ Completing entire card 1 to 9 scores an additional 20 replays.
- ★ All 5 balls in Skill Hole scores 1 replay.
- ★ Ball in side kickout pockets and bottom side rollovers when lit, spots number on square.

**OPERATE**  
*Williams*  
**ALL-STAR**  
**6 PLAYER**  
with  
**TRIPLE MATCH**  
feature!

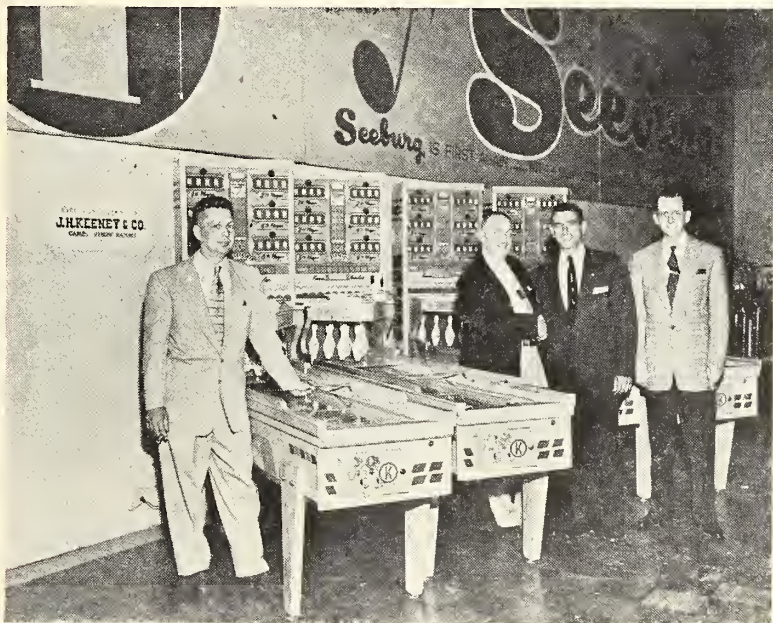


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## Minthorne Holds Keeney Showing



LOS ANGELES, CALIF.—Soon after being appointed exclusive distributors for the products of J. H. Keeney & Company, Minthorne Music Company, this city, held a two day showing of the manufacturer's bowling games and cigarette vendors which was attended by operators thruout Southern California.

Pictured above (l to r) are: Pete Sagan, Keeney factory engineer; Dave Wallich, Keeney regional sales representative; Hank Tronick and Wayne Davis of the Minthorne company.

As can be noted from the picture, Minthorne also distributes the Seeburg phono in this area.

## Vendo Exec Honored

KANSAS CITY, MO.—Edwin P. Bulow, comptroller, The Vendo Company, this city, has been elected a director of the Kansas City Control of the Controllers Institute of America.

Established in 1931, the Institute is a non-profit organization of controllers and finance officers from all lines of business—banking, manufacturing, distribution, utilities, transportation, etc. The total membership exceeds 4,300.

## United Mfg. Co. Starts New Series Of "Service Schools"

CHICAGO—A new series of "Service Schools" was initiated by United Manufacturing Company, this city, officials of the firm announced this past week.

United's trio of engineers and traveling representatives, Johnny Casola, Ken Sheldon and Al Thoeke, are now getting the new "Service Schools" under way after having spent the early part of last week in conference with the firm's executives.

The itinerary of Casola and Sheldon during the new series will include Hartford, Conn.; New York, N. Y.; Newark, N. J.; Baltimore, Md.; Philadelphia, Pa., and Pittsburgh, Pa.

Thoeke is to conduct schools in St. Louis, Mo.; Kansas City, Mo.; Evansville, Ind.; Louisville, Ky.; Cincinnati, O.; Indianapolis, Ind., and Columbus, O.

"United's 'Service Schools' program has been a tremendous success," said Bill De Selm, general sales manager. "We are continuing these schools as a service to all operators."

"We have received many comments," De Selm concluded, "from operators themselves and distributing firms where the schools have been held, praising the helpful program in general and the thorough and efficient work of Johnny Casola, Ken Sheldon and Al Thoeke in particular."

United at this time is producing several types of amusement machines, at which Casola, Sheldon and Thoeke are equally expert. The machines being shipped are in the "In-line", "Shuffle" and "Gun" categories.

## SUMMER SPOT SPECIAL!

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## LOOK AT THESE BARGAINS!

Genco Super Basketball (like new)	\$394.50
United Manhattan & Star Alleys, ea.	159.50
United Twin Rebounds, ea.	39.50
Seeburg Chicken 5am Gun	39.50
Rola-Score, wood ball roll down	39.50
Seeburg Coon Hunt Gun	499.50
Seeburg Model M-100 C phonos	699.50
Wurlitzer 1015 phonos	99.50
Wurlitzer 950E phono	54.50

Send For Complete Bargain List. 1/2 Deposit.

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In keeping with our promise to MOA (Music Operators of America)

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Better Name  
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**THE CASH BOX**  
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**NEW!**

# Keeney's CENTURY BOWLER

Supplies players with this sensationally popular feature that captures and holds the play!

## CHANGING VALUES AT THE START OF EVERY FRAME

Scoring values of Strikes—Spares—and Blows shuffle automatically after each frame on a mystery basis and range from 30—20—10 all the way to 300—200—100. Can be set to advance progressively each frame. Balanced scoring keeps each player in the game from start to finish. Strikes keep an shooting in 10th frame.

## plus DIAMOND NUMBER MATCH FEATURE



Paints are scored in various values indicated on the backglass in "matching frames" when player presses button. MATCHING FRAMES may be set at 3 or 10 and 3-4 or 5.

## Flexibility OF PLAY MEETS EVERY LOCATION REQUIREMENT

Use the Changing Frame Values and different Matching Features to give players a change of pace!

HAS EVERY NEW KEENEY SERVICING FEATURE

SEE YOUR DISTRIBUTOR

6 PLAYERS for BIGGER PROFITS

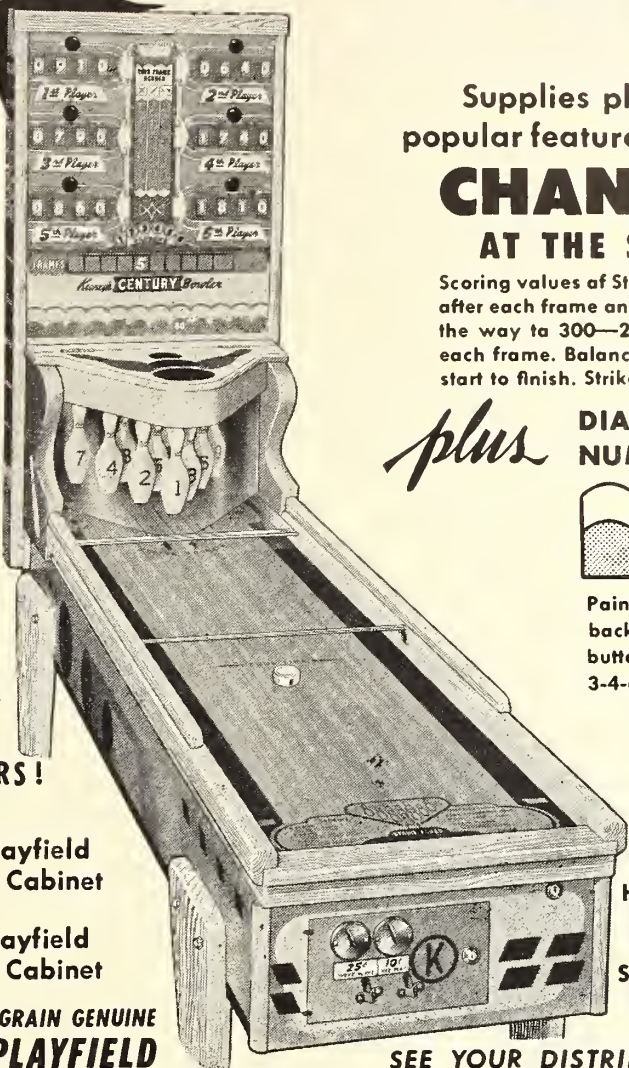
PLEXIGLASS PROTECTED ROLLOVERS

CHOICE TERRITORIES OPEN FOR DISTRIBUTORS!

9 foot Playfield on 8 foot Cabinet

8 foot Playfield on 7 foot Cabinet

NATURAL WOOD GRAIN GENUINE FORMICA PLAYFIELD



CHANGING VALUES Exclusive with KEENEY!

THIS FRAME SCORES

X	✓	BLOW
300	200	100
120	80	40
90	60	30
60	40	20
30	20	10

also Keeney's

## BIKINI BOWLER

Identical to CENTURY BOWLER excepting it has no "Match" feature.



## NOTICE!

On the recommendation of our Public Relations Committee the name of our organization: MUSIC GUILD OF NEBRASKA has been returned to our former name:

### NEBRASKA AUTOMATIC PHONOGRAPH OPERATORS ASSOCIATION

1430 SOUTH 13th STREET, OMAHA, NEBRASKA (Tel.: AT-6768)

## THRU THE COIN CHUTE NEW ORLEANS NOTES

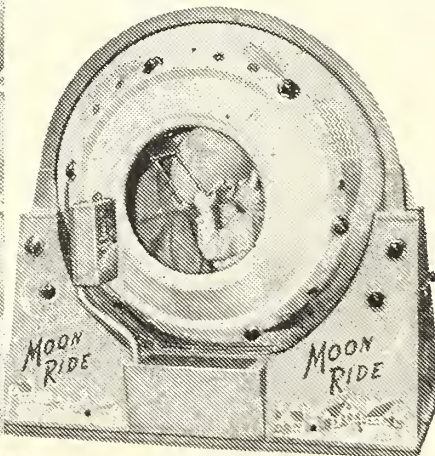
William Newport, Tac Amusement, on a two-week vacation. Mrs. Mary Nassar will take her's when Bill returns. . . . We understand that the very versatile Al Young of the Bop Shop is responsible for the words and music of "Crying In The Morning" and "Woman Trouble" on Imperial records by Guitar Slim. . . . Nick Carbajal, Crown Novelty Co., proud over the acquisition of the Keeney cigarette and bowler line. Machines now on display in their showrooms. Nick also reports he's sending quite a few Bingo games out. . . . Coinmen taking advantage of the real fishing and hot weather to get out. Reports from Frankie King and Eli Lucas are that the fish are biting by the hundreds in sizes from 4 to 6½ lbs. Who could ask for more? . . . Understand that there is quite a bit of flare fishing in the Gulf of Mexico where the fish jump up and you net the particular size you desire. . . . Buddy Braud of Airline Cigarette Service off to Grand Isle for the week-end to join in the Tarpon Rodeo. . . . Ruby Young hard at work after enjoying a week with her folks in Des Moines, Ia. . . . Jimmy Kell looking well and rested after his Dallas trip. . . . John Wayne Rogers, from our neighboring state of Mississippi, joins the mechanical staff of Airline Cigarette Service. . . . Albert Huffine, Coin Machine Service, has air-conditioned his office—but can't find time to sit down and enjoy it, he's so busy. . . . Sam Tridico, Norco, La., in for the day, buying records for his route. . . . Paul Ricaud, Crown Novelty Co., motoring to Canada with his family. . . . Operators in town this past week were: George Rossi, Baton Rouge; Buck Moore, Alexandria; McCann of Biloxi, Miss.; John Evans, Gulfport; and Emil Kalil, McComb, Miss.

## Bally MOON-RIDE FASTEST MONEY-MAKER

EVER BUILT IN KIDDY-RIDE CLASS

"Flying Saucer" Fuselage Spins Round and Round Cockpit Swings Back and Forth, Up and Down

Air-age version of the oldest, greatest kiddie-ride in history—the ever-popular swing—MOON-RIDE gets immediate attention on location, gets repeat-riding day after day, month after month, gets biggest, steadiest profits ever earned in kiddie-ride field. Get your share of the MOON-RIDE money! Get MOON-RIDE on your locations now!



### FLASHY EYE-APPEAL

Silver saucer, blue base, flashing lights, stars and comets whiz by cockpit window.

### SPACE-GUN SOUND-EFFECTS

POSITIVELY SAFE ADJUSTABLE RIDE-TIME

### ALL-METAL CONSTRUCTION

NATIONAL COIN-MECHANISM 35 IN. BY 62 IN. 62 IN. HIGH RETRACTABLE CASTERS

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

## Op Posts Polaroid Pics Of Patrons On Phonograph

LYNN, MASS.—Max Polansky general manager of Suesens Distributing Company, Boston, reports that one of his Wurlitzer phono operators, Saul Hurwitz, Neptune Music Company, this city, has a most unique method of promoting extra play on his music machines.

Hurwitz, using a Polaroid camera, takes pictures of people on location, and within a few minutes, posts them on the inside dome of the phono. "Everyone wants to see if they or their friends are in the photos, and there is always heavy traffic around the machine" states Saul.

**it's the MOVING TARGETS that attract the players!**

**GENCO'S ALL-LOCATION RIFLE GALLERY**

**BREAKING ALL EARNING RECORDS of Any Other GUN GAME ON THE MARKET!**

**CONTACT YOUR GENCO DISTRIBUTOR TODAY!**

**GENCO MFG. & SALES CO.**  
2621 North Ashland  
Chicago 14, Illinois

**THRU THE COIN CHUTE  
IN OL' KENTUCKY**

**PADUCAH:** The city's newest operator, Gene Vasseur, talks things over with one of the oldest operators here, W. R. (Raymond) Craver, owner of C. V. Amusement Co. Gene has made a lot of friends in the short time he's been in the business. . . Biz in the "Atomic City" of Paducah looks good. . . A. B. Long, Long Amusement Co., out hustling on the route. . . T. O. Thomas is away on a two-week vacation, leaving his son Ward to handle the coin biz as well as the appliance line. . . Elgie Overstreet, in between shots on a pool table, commented that everything was fine with him.

**OWENSBORO:** Sam Roby, Star Television Co., has come a long way since his discharge from the Army. His routes are in A-1 condition, his television distributng business good, but he only wants to talk about his oil wells. Reports that he's just brought in his fourth gusher, and is he exited? . . . J. W. (Smitty) Smith, Owensboro Amusement Co., building one of the largest Motel Courts in and around Owensboro.

**HOPKINSVILLE:** Norman V. Roton, manager of Pete Woods Music Co., received a letter from bossman, Pete Woods, which he sent out from Rome, Italy, where he states he's having the time of his life. He advised he's going to Africa before returning home. Boys here asking why, as it's just as hot here. . . W. T. Whitt, Whitt Music Co., reports business good for him.

**BOWLING GREEN:** Sam Miller reports music holding up despite the heat, and that his record shop, Favorite Music Shop, shows good sales. . . Joseph C. Rabold, Cigarette Service, advises summer sales holding up good. . . R. C. Brashear busy working on a new device for his games route. . . H. E. Lowe, operator and restaurateur, kept quite busy between the two businesses. . . Ran into Elmo Pinkerton, operator at Big Springs, Tex., who with his wife and daughter, Patty, vacationing here. . . Frank Kirby, Kirby Amusement Co., out of the office all day, until closing time. His pals accused him of purposely staying on at air-conditioned location in order to avoid the 104 degree temperature.

**LOUISVILLE:** Walter W. Waldman, S. L. Stiebel Co., reports business so good the Seeburg factory is behind on his orders. However, selling plenty of used pieces. States he's planning on a big sales program when the summer is over. Walter had vacationed this year in New York. G. M. Happle, salesman, off on his vacation this week, and Clarence Dearmond, foreman of the shop, takes his next week. . . Ran into Bernard Berman of B & B, and Lyle Gatrost, who operates at the Fort Knox base. . . H. M. Branson, Branson Dist. Co., reports that the sale of Rock-Ola phonos has been very good this summer. Gil Brawson, salesman, just returned from a sales trip thru Eastern Kentucky. . . B. W. Jacobs, Co-Op Dist. Co., gets into a huddle with Lloyd Cruse, roadman, who just returned from a trip thru his territory with plenty of orders for the new Wurlitzer phono. Servicemen Joe Fitzgerald, J. R. (Bob) Hights and Mike Hights talk about their impending vacations. . . The Weinbergers over at Southern Automatic Music Co., busy with their many chores, advise that the AMI phonos and their games going good.

**CENTRAL CITY:** C. O. Gray and Foley Wheeldon, top operators here, hurry thru their duties so that they could get to the ball game. Foley is a manager in the Kitty League.

**MAYFIELD:** R. O. (Roy) Ricks, resting up in the cool of his yard, hoping no service calls would interrupt his siesta.

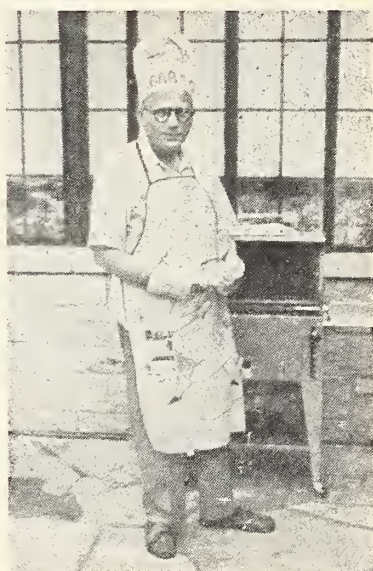
In going thru the State of Kentucky, one finds business as a whole pretty good. Business was better all along the Ohio River. It was agreed that operators running a mixed route of machines were doing better business than those with only one or two types of machines.

**Exhibit's Card Vendor Sales Steady**

**CHICAGO**—"The new 1954 'Vacumatic Card Vendor'" manufactured by Exhibit Supply, this city, "is doing exceptionally well from a sales standpoint," according to W. E. (Ed) Hall. "Our production department is a beehive of activity, turning out the card vending machine," stated Hall. "The demand for the fully automatic vendor is constant," Hall continued. "Arcades all over the country are doing a whale of novelty card business using the 'Vacumatic.'" "Herb Tekip, arcade manager at Chicago's Riverview Park, says his 'Vacumatics' sell more than double the cards put out by any manually operated vendors. His nine 'Vacumatics' sold 92,000 cards in 22 days and without any attention except refilling. "Herb says, 'This new card vendor is better than any we have ever had — worth twice the price.'" "A 5c and 10c chain store in an outlying Chicago shopping center sells

10,000 novelty cards per month," said Hall. "M. F. Walsh, owner of Midway Park in New York," concluded Hall, "sent in his second order for 'Vacumatics' and said, 'Wonderful card seller . . . works perfectly . . . a pleasure to have in my arcade . . . am replacing every last one of my old style card vendors'." **Boston Distrib Changes Name** **BOSTON, Mass.** — With Charles Suesens buying out the interests of Harry Poole, Poole Distributing Company, this city, (The Cash Box, July 31 issue) it was decided that it was necessary to change the name of firm. The new name under which this Wurlitzer phono distributing Company will be known is Suesens Distributing Company.

**Come An' Get 'Em**



**WINNETKA, Ill.** — "They're 'red hot'" proclaims Sam Stern, the "Bar-B-Q" chef, as he prepares some hamburgers and franks for guests at his home here. When he isn't cheffing, Sam heads the activities at Williams Manufacturing Company, Chicago.

**FOREIGN BUYERS!**

We Have For Immediate Delivery

**Reconditioned International MUSIC • GAMES • KIDDIE RIDES**

We stock the most complete line of thoroughly reconditioned Wurlitzer, Seeburg, AMI, Rock-Ola and Evans Music Machines. Also the finest line of reconditioned Pin Games, Arcade Equipment, Shuffle Alleys and Kiddie Rides.

**CABLE US FOR SPECIAL PRICE LISTS.**  
Parts and Service Manual Available.

**INTERNATIONAL AMUSEMENT COMPANY**  
1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel. RI 6-7712)



chicago coin's  
**STAR<sup>★</sup> LITE**  
**BOWLER**

**NEW MATCH BOWLER  
WITH ENTIRELY NEW  
MATCHING PRINCIPLES!**

**1** Individual player by matching one or several numbers lights up one or several Stars in each game!

**2** Each of 6 players have the same opportunity to match numbers and light up stars under their individual scores!

**3** Matching features begin in the first frame and continue in every frame until the game is over!

**4** STAR-LITE BOWLER contains CHICAGO COIN'S build-up advance scoring features. Top score of 900.

AVAILABLE IN STRAIGHT 10c; —or 10c 3 for 25c PLAY!



chicago coin's  
**SUPER HOME RUN**

**6 PLAYER BASEBALL GAME  
with the 3 WAY "MATCH" and  
"FREE PLAY" Features!**

(1) Match a Number! (2) Match a Number with a Star! (3) Match a Number with 2 Stars!

Game can be set to operate at 1, 2 or 3 innings per game. Each inning constitutes 3 outs.

Single player continues at bat until game is over — Multiple players alternate as in bowling games after 3 outs are made.

Player hitting ball OVER the ROOF gets a HOME RUN plus RUNS for every man on base . . . plus 5 EXTRA RUNS!

Player hitting ball into Upper Grand Stand gets a HOME RUN plus RUNS for every man on base . . . plus 3 EXTRA RUNS!

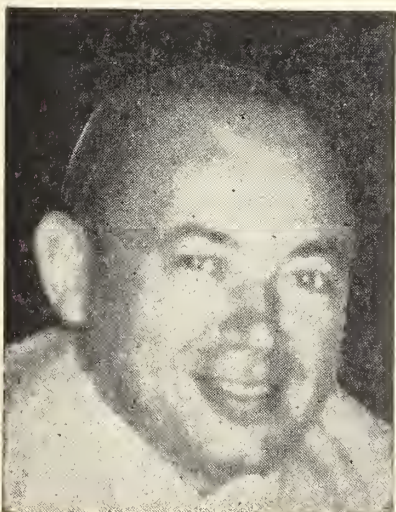
AVAILABLE IN STRAIGHT 10c; or 10c 3 for 25c PLAY!

**chicago coin**  
MACHINE COMPANY 1725 W. DIVERSEY • CHICAGO 14

Now Available! chicago coin's NEW FEATURE BOWLER

# Supreme Presents New Gun

## Wm. Blatt Returns To Manufacturing With "Bull's Eye" After 8 Year Lapse



W. M. BLATT

MIAMI, FLA.—After an eight year lapse, William Blatt of Supreme, this city, has returned to the manufacturing fold with the presentation of the new bullet shooting "Bull's Eye" gun.

When his firm was located in Brooklyn, N. Y., prior to the end of World War II, Blatt manufactured such items as "Bowl-A-Score", "Shoot-Your-Way-To-Tokio", "Supreme Skeeroll", and many others.

Many of these machines are still on locations thruout the country.

Regarding this first product, after eight years, Blatt stated, "We have been developing our gun for a long time now.

"Others were presented in the meantime, but, we continued along with our experimentation and tests until we believed we had the gun that would help every single operator to enjoy greater income.

"'Bull's Eye' is the first gun in coin machine history", he claims, "which actually shoots bullets. The bullets hit the moving targets and the thrill is the greatest the players could ever enjoy."

Blatt reports that production is already well under way here, and from all indications, the firm will be backlogged for some weeks to meet orders taken from first samples shipped.

"After that", Blatt said, "we shall be able to fill orders much faster than at present and we will, you can assure one and all, send out the finest gun of its kind yet seen on the market.

"We have put our 'Bull's Eye' gun thru every possible test for months and we know what it can earn, as well as having learned how beautifully it

## Mutoscope Appoints Redd Distrib. Co. For New England

LONG ISLAND CITY, N.Y.—Herb Klein, International Mutoscope Corporation sales manager, announces the appointment of W. S. Redd, Redd Distributing Company, Inc., Boston, Mass., as exclusive distributor in New England for the firm's sensational, new "Drivemobile", thrilling drive yourself road test.

"Drivemobile" is an exciting amusement machine with appeal for both adults and children. It provides the player tests of skill, reflexes and grades performance. The machine permits competitive play and plenty of action.

The appointment of Redd Distributing Company is one of many already made in line with a program to set up distributors in every section in the nation.

stands up under the roughest, toughest kind of continuous play."

Blatt also reported that his "Bull's Eye" gun is "surprisingly low priced".

He also stated that the bullets used are not the powder-exploding type but that only the head pellet of the bullet itself is shot from the gun.

"In short", he concluded, "we are giving the operators an entirely new, different and better gun. One that will meet complete approval while earning top profits on all locations."

## ACTIVEAIRE ELECTRIC TOWEL



### Nation's Best

- Dries and sterilizes hands
- G. E. ozone lamp deodorizes and freshens air
- Keeps washroom free of bugs, flies, insects, etc.
- And many other features

#### DISTRIBUTORS-GET ON THE BANDWAGN

Earn extra profits. Wonderful opportunity for you and your operators. Every location a 100% prospect.

Phone—Wire—Write For Details Today!

**RUNYON SALES CO.**  
593 TENTH AVE., NEW YORK 18, N. Y.  
LO 4-1880

## CENTRAL OHIO SPECIALS

United Star 10th Frame	\$195.00
United Clover S.A.	275.00
United Cascade S.A.	265.00
United Royal S.A.	375.00
Keency 6 Player S.A.	150.00
Keency 10 Player S.A.	195.00
Exhibit Silver Bullets	125.00

### BINGO GAMES

Surf Clubs, Like New	Write
Havana	\$435.00
Beach Club	395.00
Beauty	325.00
Atlantic City	175.00
Spot Lite	95.00
Brite Lites	89.50

**CENTRAL OHIO COIN MACHINE EXCH.**  
525 S. HIGH ST. COLUMBUS, OHIO  
Capital 4-7254

# EXHIBIT GUNS

The Leader Today . . .  
Tomorrow and Always!  
**THE BEST OF THEM ALL**  
 is  
**SHOOTING GALLERY**



**For Details... CONTACT YOUR LOCAL EXHIBIT DISTRIBUTOR OR THE FACTORY TODAY!**

**EXHIBIT SUPPLY**  
 4218 W. LAKE ST. VA 6-3100  
**CHICAGO**

## THRU THE COIN CHUTE

### EASTERN FLASHES

One of the difficult problems affecting everyone during these hot summer days is to keep one's mind on work, and away from a cool swim in the ocean or pool, fishing, boating, golf, tennis, and for some of the younger people, even soft ball. Altho some operators were complaining about collections early in the summer, even they've accepted the fact, and in many instances, have taken vacations themselves. Well, there's only a month or so to go—stock up all your energy for a busy 10 months.

Benn Lin, back on the job at Charlie Bernoff's Regal Music, after a few years away from the coin machine biz, handling other matters for Charlie, visits the wholesalers on coinrow. A most welcome guest. . . . Lou Rosenberg, president of the games assn., arranging to donate games and juke boxes to the Youth Center of the Ft. Hamilton army base and hospital. . . . Ben Palastrant, representing APCO, Inc., in Boston, spends a few days in the big city on biz. . . . Barney (Shugy) Sugerman, Runyon Sales Co., displays Willie Blatt's (Supreme) "Bull's Eye" gun in his showrooms, and reports operators enthused over its play action and appeal, as well as its low price. . . . Mrs. Gertrude Browne, Beacon, N. Y., rushes thru the wholesaler's offices buying needed supplies. "It's too hot" complains the usually non-complaining Mrs. Browne, but adds "business good." . . . Al Simon, Albert Simon, Inc., returns to the office from his week's visit at his son's (Richard) camp in the Adirondacks. Finds everything in good shape under the eyes of Al D'Ilizio and Dave Lowy, who stayed off the road during Al's absence. . . . Nat Cohn will take a month to spend with his son, Gary, who returns August 3 from Scott Field, where he studied electronics under the Army. Gary, after a 30-day leave, will receive orders to report at some airforce base, where he'll be enrolled as an officer. Nat's other son, Ted, now in the armed forces in Europe, should be returning home any day now—his two-year stint about over. . . . All employees at Young Distributing (Wurlitzer distribts) will be vacationing next week, with the exception of Joe Young and Henry Slavis, who'll be on premises to take care of ops. Abe Lipsky will use the time to spiff up his new home; Allie Goldberg will spend his vacation at the beach with his family and Etta Brodsky will be relaxing at the Waldemere Hotel in the Catskill Mts.

Ben Maitlin, Newark, N.J. music op, drops into see Shugy at Runyon and introduce Jerry Martin, his protege, recording for Savoy Records. Ben claims the boy has a "hit" record. . . . Barney Schlang, president of the music employees union, off for a two-week vacation in Maine. . . . Hymie Koepfel, Koepfel Distributing Co., finishing up a week's vacash at Lake George, N. Y. On his way back, Hymie will stop off at Parksville, N. Y. to visit his daughter, Gilda, who is a counselor at a kid's camp. Harry leaves for a week immediately upon Hymie's return, and he, too, will spend the time at Lake George. . . . Lou Valenti, Staten Island op, shopping on coinrow. Enthused over his 12-year-old daughter's singing—sees her as a future recording star. . . . Ben Chicofsky, Benray Music, moves into his new home at Forest Hills, L. I., directly across the street from "Senator" Al Bodkin. . . . Charlie Reissner, Seacoast Distributors (Rock-Ola) vacationing at the South Jersey shore. Bob Slifer looking forward to his vacation in a few weeks. . . . Tony Herna, collector for Elkay Music, died this week at the age of 55. . . . We understand that Bob Jacobs bought the music route of Sal Petillo. . . . Harry Siskind, well known Brooklyn music op and "hit maker," off to Grossinger's in the Catskill Mts., for several weeks. . . . Herman Rabinowitz sold his Melody Music route to Abe and Lennie Block. . . . Vacation schedule at Mike Munves set, we understand, with Mike and Rose Munves leaving next week, and George Fleckenstein, office manager, leaving the week following. . . . Didn't get a chance to get together with Meyer Parkoff of Atlantic-New York Corp (Seeburg distributors) as he was busy with several ops.

## THRU THE COIN CHUTE

### NEW ENGLAND NIBBLES

More hot weather sending ops to the beach spots and the country. . . . Jerry Flatto, Boston Record Distributors, towed Buddy Baer around town for disc jockey promosh on the ex-champ'e disc, "Too Much Competition" (Vito label). Visitors at Jerry's this week included ops Larry Liberty, Rumford, Me.; Al Dolin of the Cape cranberry bogs; Ames Brothers, who are appearing at Salisbury Beach Frolics; and Eddie Heller, Rainbow Records, N. Y. (Eddie promoted Drum Mambo [Walter Lane Trio] and Chop Suey Mambo [Alfredo] in the Hub). . . . Charlie Suesens, who last week bought out Harry Poole's interest in Poole Distributors, is receiving congrats from ops. Firm will now be known as Suesens Distributors, Inc. (Wurlitzer-Cole-Spa). Charlie is sole owner and will also operate Juke Box Haven, one-stop next door to firm's headquarters. Big gains reported by Charlie in introduction of Cole-Spa soft drink machine in commercial and industrial locations in the area. Stan Gaines, Cole-Spa prexy from Chicago visited this week. Also Jim Hunter, assistant to the comptroller of Wurlitzer, who starts Florida vacation next week. . . . Harry Poole off on four-month vacation. . . . Ops visiting Suesens Distributors, Inc. included Bill Hamlin, Concord, N. H.; Saul Hurwitz, Neptune Music Co., Lynn; Charlie Pappas and George Mitchell, Boston Ed Ravreby, World Fair, on trip to upstate New York. Dick Mandell, sales manager, on trip through western Mass. Visiting World Fair this week were Dave Baker, Mel-O-Tone Music, Arlington; and Martin Oliver, Portland, Me. . . . Dick Mitchell and wife back from vacation at Bar Harbor, Me. Dick, operator of Dick's Record Co., second oldest one-stop in the country, reports biz better this summer by some 25% over last season. Visiting at Dick's this week were ops Louis Zeidman, Portsmouth, N.H. and Don Reed, Plymouth. . . . Cape ops report biz in the resort area very good this season. . . . At Si Redd's, Eileen Shea, head book-keeper back from New Brunswick vacation. Bob Jones, sales manager, back from western Mass. trip in which he found widespread enthusiasm for Bally's "Hi-Fi" and United's Banner" ally. Ray Kennedy, office manager, Redd Distributing Co., on vacation trip to Kentucky, Indiana and Illinois during which he will visit son in the Air Corps. Ops seen at Redd's this week included Tom Libby, Haverhill, Mass. and Bee Borders, Springfield, Vt.



# THRU THE COIN CHUTE

## CHICAGO CHATTER

The MOA Board of Directors meeting, which took place last week at the Morrison Hotel, was reported to be the greatest ever held. Pertinent discussions and decisions of national problems, future plans, and programs of concern and benefit to all the nation's music operators, were the order for the three days. Matters pertaining to depreciation, copyright legislation, national tax council and public relations programs were thoroly gone over with significant verdicts. It was the best attended of any MOA Board of Directors meets.

Meet Sidelights: Willie (Little Napoleon) Blatt of Miami, Fla., flew in to attend the meeting. But flew out Tuesday afternoon in order to get home and prepare for his vacation. He and his charming wife, Sydelle, left Miami on Thursday for Mexico City. Willie has returned to the manufacturing end of the business after an eight-year absence. Supreme's new "Bull's Eye Gun" actually shoots bullets at moving targets. . . . Ray Cunliffe, president of the Recorded Music Service Association of Chicago, has come up with the suggestion that a new and better name be obtained for the much maligned words, "juke box." Tho Ray and others who were present recalled that years back *The Cash Box* ran full page features each week asking for new names for games and phonos, nothing ever came of it. But Ray urged we try again. The one thing all must watch out for, when suggesting a new name, is that it should not sound too highfalutin'. This could be worse than the old name. It would make one and all sound ridiculous and could be the cause of much laughter and jokes. Ray, himself, suggests (and has copyrighted) "music-vendor." . . . Phil Levin now feeling fine once again after serious illness. Phil, you remember, went up to Nippersink to shoot some golf and was bedded by a ruptured appendix. Now in the pink, Phil attended each day's MOA meetings.

Jack Mulligan of Sharon, Pa. also off the sick list and feeling very fine after a restful vacation. . . . George Miller, MOA national president and business manager, was given a tremendous ovation by all in sincere appreciation for his untiring efforts in behalf of the organization. . . . Sidney Levine, MOA's national legal counselor, attended with minutes from all the hearings. . . . Our own publisher, Bill Gersh, spoke at the first two days of the meetings and received much praise for his constructive talk. . . . Les Montooth came up seeking answers to many of his association's problems. . . . J. Harry Snodgrass in with Rodney Pantages. Says business in Albuquerque, N.M., is going great guns. Rodney, along with Hirsh de LaViez, spent quite a bit of time in Washington, D. C., where officials of the Treasury Department were favorable to the four-year depreciation plan. Both Rodney and Hirsh really talked up the plan. MOA's acceptance of this plan certainly thrills *The Cash Box*. This is another original proposal of *The Cash Box* to be put into effect. . . . Dick Steinberg of Newark, N.J., looking healthier and huskier. Main interest, Dick says, is once again getting okay for people to dance to juke boxes. . . . Bill Hullinger, from out Delphos, Ohio, talking about fishing.

During lunch recess, Tuesday of this past week, a group of MOA men were seen excitedly whispering in the lobby at the Morrison. Like any reporter with a nose for news we quickly became concerned. Tho't we might possibly be missing the big story of the year which, it seemed, was surefire due to the arm waving, pointing and actions of all kinds by this group. Well, we quietly slunk over, and got our good ear side over to the gang. Then learned that all the whispering and pointing was concerned with how the boys could get 12 more tickets for the crucial White Sox-Yankee game that evening at Comiskey Park. . . . Jimmy Tolisano of Hartford, Conn., was one of the most interested listeners. He firmly believes that everything discussed by MOA Board and decided upon is of vital interest to all. . . . Howard Ellis advised that "Music Guild of Nebraska," has been changed to "Nebraska Automatic Phonograph Operators Association." . . . Marty Britz was telling what good will the ops in Montana are creating by donating free phonos. This is doing wonders in helping to combat juvenile delinquency. . . . Larry Marvin and Norm Gefke both interested in the results of the meeting.

Hirsh de LaViez has never yet missed bringing a gag along with him every-time he comes to our town. His latest, tho not new, was so well performed by him that it deserves mention. Walking up to one of the men, Hirsh asks, with that so innocent expression while digging down into his pants pocket, "Have you change for a small bill?" The natural reaction is for anyone to start looking over his change. Then, when he's got all the change out and is counting away to see how much he has, Hirsh produces one of those miniature size dollar bills. And the laughter gets under way. . . . Joe Silla, Oakland, Calif. op, and his wife drove in. This couple is beloved by all ops. Especially Mrs. Silla for her marvelous Italian cooking. She visited her many friends here while Joe attended the meetings. They will be breaking in a new car by driving it back to Oakland. Naturally anyone visiting Oakland will want to enjoy a famous Mrs. Silla meal. That includes Bill Gersh. . . . MOA members were conducted on a tour of the Morrison by the hotel's assistant manager. All were very much impressed by the wonderful facilities which will be available for the 1955 MOA convention.

Quite a few Seeburg distributors, as well as Gottlieb distribs, seen about our town. Some of the boys came in earlier than expected. Just to look things over. And with the heat that struck the middle of last week, there's one thing sure. If these men phoned home they could have stated, "Having a hot time in Chicago." And could have been completely within all the limits of good conduct by so stating. . . . Herb Jones showing us the playing features of Bally's new "Jet-Bowler" and Jack Nelson reaching in his pocket for a dime so we could play it. The new bowler, along with its sister, "Rocket-Bowler," employs a "Control Shot-Speed" feature in which an electronic device actually detects the speed of a shot and in which the various speeds result in different strike-spare scoring possibilities. . . . A private preview showing for Rock-Ola's distributors is set for the weeks of Aug. 2, 9 and 16 at the factory. . . . Jim Culea just returned from his vacation. Wonder how many times Art Weinand gets called away from his desk? . . . They're saying that Bill De Selm is tickled pink about shooting a 43 for nine holes the other Saturday. . . . Any day now Nate Feinstein will be heading out for a well-earned vacation.

On Monday of this past week, George Kozy had received 20 phone calls

only the ROCK-OLA COMET 120 . . .

is so SMALL in SIZE—less than 30 inches wide

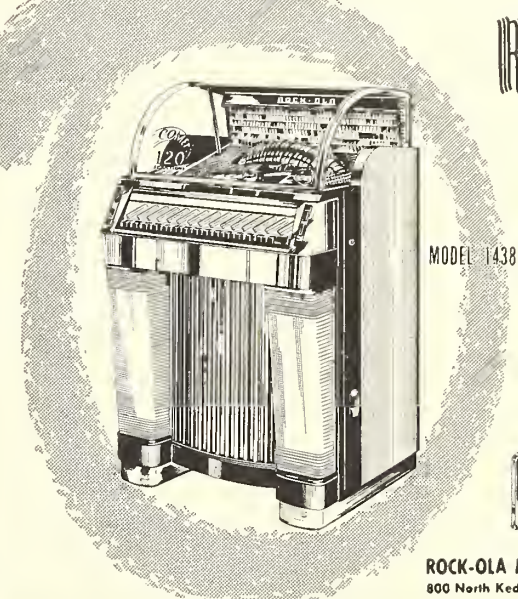
is so SIMPLE to PLAY—with single button line-o-selector programming

is so SIMPLE to SERVICE—with 3-way service accessibility, top, front and back

has SUPERB TONE FIDELITY—with the Rock-Ola wide-range tone system

"SENDS" the customer and brings STUPENDOUS PROFITS to you

See It, Hear It, Play It at Your Distributor Today!



ROCK-OLA  
Comet  
120  
Selections

"The original phonograph with 120 selections"



MODEL 1546  
Chrome Cover WAB Box  
with 120 Selections

ROCK-OLA MANUFACTURING CORPORATION  
800 North Kedzie Avenue • Chicago 51, Illinois

## ARCADE EQUIPMENT

### NEW

- GENCO RIFLE GALLERY
- GENCO 2 PL. BASKET BALL
- AUTO-PHOTO
- PITCHING PRACTICE
- MIGHTY MIKE
- AIR FOOTBALL
- AIR HOCKEY
- SET SHOT BASKETBALL
- RITWAY 3-D THEATRE
- CHI. 6 PL. HOME RUN
- EXH. SHOOTING GALLERY

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- |                                       |  |
|---------------------------------------|--|
| Photomatic, Late . . . . . \$650.00   | Goatee . . . . . \$119.50              |
| Voice-o-Graph . . . . . 525.00        | Wms. Star Series . . . . . 109.50      |
| Midget Movies . . . . . 295.00        | Chi. Pistol . . . . . 99.50            |
| Ev. Bat-a-Score . . . . . 250.00      | Lite League . . . . . 99.50            |
| Ch. Basketball Champ . . . . . 250.00 | Exh. Dale Gun . . . . . 94.50          |
| Photomatic, Pre-War . . . . . 250.00  | Batting Practice . . . . . 89.50       |
| Muto. Drivemobile . . . . . 195.00    | Mer. 13-Way Ath. Scale . . . . . 89.50 |
| Shoot the Bear . . . . . 195.00       | Scientific Baseball . . . . . 79.50    |
| Exh. Jet Gun . . . . . 195.00         | Flash Hockey . . . . . 75.00           |
| Telequiz & Film . . . . . 169.00      | Wms. Quarterback . . . . . 75.00       |
| Muto. Flying Saucer . . . . . 159.00  | Exh. Hi-Ball . . . . . 75.00           |
| Undersea Raider . . . . . 150.00      | Heavy Hitter & Std. . . . . 69.50      |
| Exh. Foot Ease, Late . . . . . 129.50 |  |

TERMS: 1/2 Deposit. Balance C.O.D. or 5 D.

## Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • Phone: EVERGLADE 4-2600 • CHICAGO 22, ILL.

## CHICAGO CHATTER (Cont.)

by noontime. "Everybody wants everything the week before vacation," remarked George. Mr. and Mrs. Walter Tratsch are holding down the fort during ABT's two-week vacationtime shutdown. Their canine companion, Waldmann, is also keeping an eye open at the plant. . . . Ed Hall is all smiles when he shows all the letters praising Exhibit's "Vacuumatic Card Vendor." . . . Nate and Irene Gottlieb spent week up in the cool north woods. . . . A. D. Palmer, Wurlitzer ad and sales promoton boss, has sent out a cute promotion folder entitled "It's a Little Darling" plugging the Wurlitzer 1700HF. . . . "Our coin wrapper business has increased by 50%," says Charles (Jimmy) Johnson. . . . Ed Levin looking like a million bucks and busy as ever at his desk. . . . United's traveling reps, Johnny Casola, Ken Shelton and Al Thoeke were full of that old vinegar as they headed out last week for another service school junket. . . . "Going like mad," is the way Ralph Sheffield puts it when asked about production at Genco. . . . Empire has Howie Freer back in its confines. It was a short three weeks, wasn't it, Howie? . . . A gent with a lot of baseball savvy is cordial Vince Shay.

"It's What's in THE CASH BOX That Counts"



## LOS ANGELES

The conflict between the music and the cigarette operators continues with no holds barred. It's shaping up to be a real fight as many music ops continue to set out cigarette machines on location. . . . Lou Jaffa, sales manager for Eastern Electric, New Bedford, Mass., spent several days in Los Angeles recently conferring with Aubrey Stenler, Eastern's regional manager. . . . Charley Robinson and Al Bettelman of C. A. Robinson & Co., have been burning up the telephone wires between LA and Chicago trying to get the United factory to step up shipments of the new "Jungle" Gun which all the ops are anxiously waiting for. Bill McLain has been on vacation. He planned to take a short trip to San Francisco. . . . Al Silberman, executive vice-president of Badger Sales Company, has been a busy man these days. He announced that he recently put 25 new operators in business with all types of new machines from drink vendors to amusement machines. He adds that it's interesting to note that 75% of those going into the coin machine field originally came from the Chicago area. . . . It's really amazing what a little dieting can do. Bumped into Phil Robinson recently and he doesn't look like the same guy since he streamlined his figure. He is mighty proud of the weight he lost. Phil spent several days in San Francisco on business this past week.

At a recent meeting of the California Music Merchants Association, Los Angeles Division, the members agreed that they will do their part to push new record releases. Each month the Association will pick a new record which each member will program on all his juke boxes for the entire month. Newest members of the organization are Duane Butts, Glendale; John Bogel LA; and Roy B. Jones and Ray J. Powers of the Rusty Music Co., Lennox. . . . Caught Maurine Floyd making the rounds of West Pico picking up records for Bard Distributing Company. Robert Bard has been extra busy expanding his cigarette vending operations. . . . The same busy atmosphere prevails over at the Paul A. Laymon showrooms. Paul recently went to Dallas to attend a distributors meeting. Jimmy Wilkens and Karel Johnson also took off for the San Diego area with a mobile display of the new Wurlitzer "1700" in their new panel truck. Paul and Lucille are becoming frequent visitors "South of The Border." A few weeks ago they took another week-end jaunt to Ensenada, Mexico. . . . Sam Ricklin of California Music Company says that he'd like to pass on a word of praise to many of the people connected with the record merchandising field on the West coast. He stated that during his vacation he had a chance to check the operations of several concerns in the Midwest and East and finds that Southern California operators, distributors and one-stops are more modern and progressive than anywhere else in the country.

A new burglar alarm system for coin machines called Rene's "Vendalarm" is now being manufactured in North Hollywood. The "Vendalarm" is designed so that it sounds an alarm as soon as forcible entry is attempted. Constructed so that it can be used on any vending machine on the market. Provides a dependable, economical method of cutting your losses to a minimum. The "Vendalarm" will be distributed throughout the country by Eastern Electric regional salesmen along with the "Electro" cigarette vendors. . . . Ray Powers, prexy of Ray R. Powers Sales Co., recently returned from a quick trip through New York and Northern California setting up distributors to handle the "Nelson Modernization Kits" and other items which he handles. . . . Minthorne Music Company is now offering music operators a special deal whereby they can buy games and cigarette vendors in order to package their locations. . . . Atsie Stein recently spent several days in Las Vegas recovering from an illness. He's now feeling much better and back on the job again. . . . Lyn Brown says that he's still moving out those new Exhibit "Shooting Gallery's" in spite of all the competition. . . . Mary and Kay Solle are keeping busier than ever over at Leuenhagen's Record Bar. They are anxiously waiting for their niece Barbara to come down to help them out. . . . Many Southland operators were glad to hear that Paul Whiteman is coming back into the recording field again. He has signed with Coral Records and several sides will be released soon. Whiteman dropped in along coinrow this past week to visit the two leading one-stops in the city and chat with operators. . . . Bruce Cane of Cane Distributing Company left for Chicago this past week on business. . . . Jim Murphy came into town recently from Inyokern telling everyone about his brand new baby daughter Sandra Ruth. . . . C. L. Andrews and Jack Faust came in to take care of business this past week along with C. C. Peddicord from Buena Park. . . . Al Cicero from Santa Maria was also seen visiting here and there. . . . Jack Neel drove down from Riverside while "Pop" Burris, trekked in from Montebello. . . . West Pico was also crowded with many other out-of-town visitors from surrounding Southland communities. They included Lawrence Raya, Colton; Clyde Denlinger, Balboa; C. T. Ryder, Long Beach; Charles Koski, San Pedro; "Happy" Clark, Downey; Pete Thelan, Glendale; and E. J. Bryant also from Glendale. . . . Bob Austin, kiddie rides operator from Del Mar, was also in town this past week. . . . If you haven't already done so, it's time you joined The California Music Merchants Association, Los Angeles Division. To get all the complete details call Ben Chemers at WEBster 1-2982.

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## CLASSIFIED ADVERTISING SECTION

### WANT

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: Judson 6-4568.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—Fischer Cue-Ett tables new and used. Write immediately to: O. O. MALLEGG, 400 W. MADISON STREET, CHICAGO 6, ILL. Tel.: FRanklin 2-4868.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futurities, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—For cash. Seeburg, Wurlitzer, AMI, Rock-Ola phonographs—all models. State makes and best price you want. Also any other coin operated machines you have for sale. Write or wire collect. NEW YORK DISTRIBUTING CO., 626 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-2144.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—For resale. United & Chicago Coin Bowling Games; Bally Bingo Games; Mills Panorama Peek Shows; Kiddie Rides. State condition and best price in the first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: BRoadway 3663.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOBILE, ILLINOIS.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Show Boats, Circus, Rodeo and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MARket 1-3967.

## CLASSIFIED ADVERTISING SECTION

WANT—Palm Springs. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

WANT—For Resale. Bingo Games. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CENTral 9292.

## FOR SALE

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—AMI D-80 \$495; AMI D-40 \$395; AMI E-120 write; Wurlitzer 1500 \$550. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Phonographs, cleaned A-1 condition, ready for operation. AMI D-80's \$430 each; D-40's \$330 each; Rock-Ola #1436 Fireball \$395; Wurlitzer Hideaways #1017 \$74.50; #1015 \$84.50. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—Finest Bingos. Ice Frolics (almost new) \$425; Yacht Clubs with impr. Superline frequency) \$240; Frolics (with impr. clutch) \$210; Coney Islands (excl. condition) \$95. Wanted—Bingos, send your list. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEMlock 4-3844.

FOR SALE—50 Chrome 3020 Wurlitzer Wall Boxes converted to 48 play, \$25 each. Checked and ready for location. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N.C. Tel.: 2-3992.

FOR SALE—Attention, Wurlitzer 1500 and 1700 operators connect 24 and 48 selection Wall Boxes to 104 selection Phonographs. Use regular 219 and 248 Steppers and Adaptor. Specify 1500 or 1700. \$34.50 each. Satisfaction guaranteed. MIDWEST MUSIC SERVICE, 819 WEST SECOND, WICHITA, KANSAS.

FOR SALE—United 6-Player DeLuxe Shuffle Alley, good condition \$85; 5-Player \$55. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE — 1 Evans 5c Saddle & Turf, Regular model \$325; 1 Chico Super Home Run \$495; 3 Aristo Scales \$75 each; 3-47M Seeburg Phonographs \$100 each; 1-46M Seeburg Phonograph \$95. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE—Terrific! You may now give prizes legally in your bar and tavern locations on shuffle alleys. West Side has the legal kit consisting of blackboard, framed ABC board rulings, posters, chalk and award card. Price of kit \$9.95 ea. Operators report 50% to 100% increase in collections. Order a quantity today. Immediate delivery. WEST SIDE, 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: Circle 6-8464.

FOR SALE—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.

FOR SALE—Canadian Operators! Place low cost "Quizettes" in your music locations. Thousands now in use across Canada. Proven high profits and cost only \$21.95 each. English or French models available. Distributorships open. Write. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONT., Tel.: LO 4722.

FOR SALE—Wurlitzer Bar and Wall Boxes — 3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Blue-mound 8-7600.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—Reconditioned, like new. Yacht Clubs, \$285; Keeney Lite-A-Line, \$45; United Cabana, \$255; Palm Beach, \$195; Bally Space Ships, \$485; Palm Springs (write) Ice Frolics (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: Juniper 8-5211.

FOR SALE—New England Operators: In stock Bally's New Kiddie Ride "Moon Ride". Wanted: Seeburg 100A, B & C; used Horses and all makes of Kiddie Rides. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE — Uniteds: — Imperial \$325; Royal \$295; Classic \$225; Cascade & Clover \$195; Williams Deluxe World Series \$75; Williams DeLuxe Baseball \$195. Want—Seeburg "W." MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Bear Guns; Genco Night Fighters; Evans Bat-A-Score; Ex. Silver Bullets; Ex. Six Shooter; Chi-Coin Pistol. Take the low Cash Box prices. 1/3 deposit, balance C.O.D. B. E. KRUEGER, RT. 13, BOX 361, SAN ANTONIO, TEXAS.

FOR SALE—Capco cleaner for glass, plastic, and chrome, trial size 70c, \$3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll \$4.35. Rear frames re-bushed model 700 & up, \$2.50 each, lots of 5, \$1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: Wheeling 5472.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE — Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns, V. YONTZ SALES CO., BYESVILLE, OHIO.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Beauty \$295; Chinatown \$85; Control Towers \$35; Double Action \$25; Disk Jockey \$85; Fighting Irish \$35; Frolics \$230; Hayburner \$60; Yacht Club \$265. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.

**FOR SALE**—Bally Beauty \$280; Beach Clubs \$345; Dude Ranch \$385; Yacht Clubs \$225; Frolics \$185; Atlantic City 175; United Cabana \$175; A.B.C. \$40; United Clover Bowlers \$215; Liberty \$205. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. Tel.: 5-7549.

**FOR SALE**—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

**FOR SALE**—Special! Bally Surf Clubs \$465; Ice Frolics \$425; Beach Clubs \$325; Palm Springs \$395; Yacht Clubs \$199.50; United Rios \$385; Chicago Coin Super Jet \$370; International Mutoscope Cross Country Race \$67.50. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: Canal 8318.

**FOR SALE**—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

**FOR SALE**—Advance Bowlers \$395; Gold Cup \$365; Triple Score Bowlers \$330; Crown Bowlers \$295; Double Score Bowlers \$280; 10th Frame Special Double In The 5th \$235; Name Bowler \$210; Super Matched \$200; 10th Frame Matched Bowler \$165; Drum Scoring \$165. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

**FOR SALE**—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 5 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

**FOR SALE**—Make Offer. Universal Stands (new) Original Crates. 60 Single Weighted, Revolv-A-Rounds Safes 1 Single, 7 Double complete with lock bar and keys. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

**FOR SALE**—Genco Shuffle Pool, like new \$325; Genco Basketball, like new, write; Chi-Coin Crown Bowler, Triple \$300; Chi-Coin 10th Frame Special, Triple \$200; United Olympic S.A. \$285; United Cascade, Triple \$235; Keeney 6 Player \$95. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: University 6900.

**FOR SALE**—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg W1-L56 \$4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

**FOR SALE**—United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Man \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

**FOR SALE**—Parts and supplies for Jukes, Shuffle, Pin and Telequiz Games. Special! Metal Tool Box of Assorted Hardware. Over 6 lbs. of Nuts, Bolts, Screws, Brackets, Switches, Springs, etc. \$10 value for \$2.49. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILL.

**FOR SALE**—Large phono and game route in Central California. Over 100 Phonographs and 150 Bingo type games. Plus Guns, Bowlers, etc. BOX 222, THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.

**FOR SALE**—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

**FOR SALE**—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

**FOR SALE**—30 Pop-Sez Popcorn Vendors, 3 Hawkeys, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOWer 1-6715.

**FOR SALE**—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Wurlitzer 1080's \$75; 1015's \$85; AMI-D40 \$350; Seeburg 46 \$35; 47 \$45; 48ML \$135; Rock-Ola 1428 \$135; 1422 \$45; Seeburg 3W5-L56 Wall Boxes \$16.50. CENTURY DISTRIBUTORS, INC., 1221-23 MAIN ST., BUFFALO 9, N. Y.

**FOR SALE**—22nd Anniversary Sale. United:—Imperial Shuffle Alley \$322.22; Mexico, like new \$472.22; Havana \$422.22; Tahiti \$322.22; Wurlitzer 1015 \$42.22; Wurlitzer 1100 \$142.22. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND, OREGON. Tel.: ATwater 7565.

**FOR SALE**—August clearance on United Bowlers: Regular \$65; DeLuxe \$75; Super \$110; 10th Frame Manhattan \$160; Cascade \$195; Olympic \$245; Royal \$295. All prices include thorough reconditioning and crating. King sized Jumbo Pins installed \$12.95 extra. Send 1/3 deposit. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

**FOR SALE**—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

**FOR SALE**—United's Red-Hot Jungle Gun. Large stock Bingo Games—priced to sell fast. DAN STEWART COMPANY, 140 EAST 2nd SOUTH, SALT LAKE CITY 1, UTAH. Tel.: 22-2473.

**FOR SALE**—A.B.C. \$20; Knockout \$15; Just '21' \$10; Bright Lights \$100; Spot-Lite \$110. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

**FOR SALE**—Look! Phonograph needles at distributors prices. Buy direct from manufacturer. Quality Phonograph Needle Manufacturers quitting distributors now selling direct to dealers and operators at full distributors discount. Ship anywhere. QUALITY NEEDLE COMPANY, 3747 W. CHICAGO AVE., CHICAGO 51, ILLINOIS. Tel.: Sacramento 2-5950.

**MISCELLANEOUS**

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., Dearborn 2-0045; The Cash Box, Los Angeles, Calif., Webster 1-1121.

**NOTICE**—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—16 oz. bottle \$8.35. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

**NOTICE**—Live in the Golden West. One of the largest and best equipped routes in the country for sale. Phonos, bingos, etc. Will stand the strictest investigation. Ideal for partnership of four. Small overhead. Average gross from \$14,000 to \$16,000 per month. Health reason for selling. Prospective purchaser required to prove financial responsibility. For further information write THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.

**NOTICE**—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

**NOTICE**—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bigelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

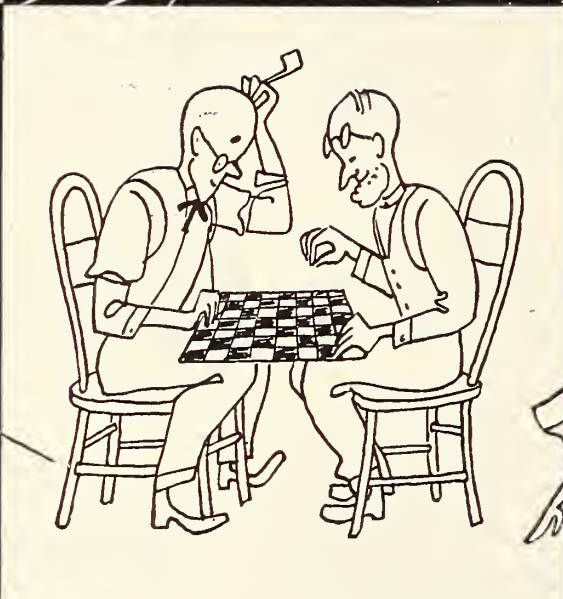
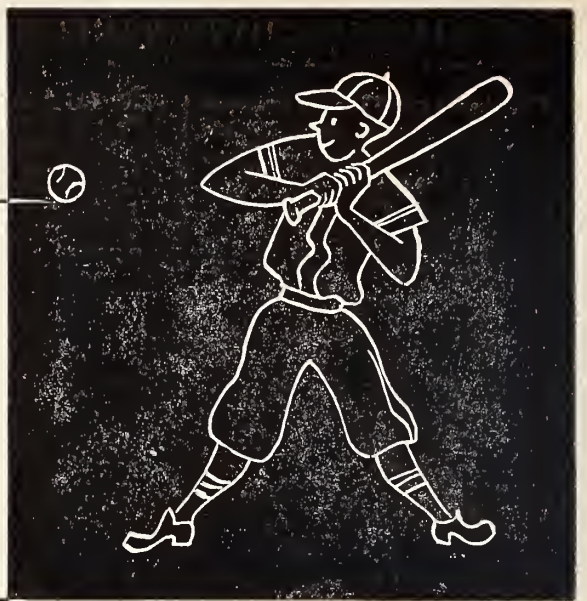
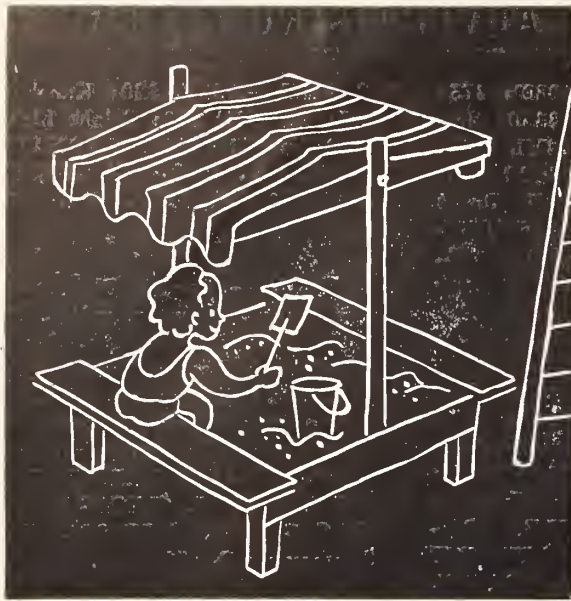
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Whatever the age, height, weight or sex, it takes the right kind of "E"quipment to make them eager to PLAY!

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN - AHEAD NOW

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

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"It's What's in THE CASH BOX That Counts"

## THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication  
774th Consecutive Week's Issue

### How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin games — and \$25 to \$30 on Phonographs.

#### EXPLANATION

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |

### WURLITZER

6. 780M, '40, Colonial, Manual Selector, 24 Sel., 78 RPM .....	29.50	49.50	4. 1017, '46, Hideaway, 24 Sel., 78 RPM .....	74.50	100.00
6. 780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM .....	29.50	49.50	2* 1100, '48, 21 Sel., 78 RPM .....	100.00	225.00
6. 800, '40, Electric Selector, 24 Sel., 78 RPM .....	29.50	59.50	4* 1250, '50, 48 Sel., 78 RPM .....	225.00	295.00
6. 700, '40, Electric Selector, 24 Sel., 78 RPM .....	29.50	59.50	4. 1250, '50, (Same as above) Converted to 45 RPM .....	250.00	325.00
6. 750M, '41, Manual Selector, 24 Sel., 78 RPM .....	29.50	59.50	1* 1400, '52, 48 Sel., 78 RPM .....	395.00	465.00
6. 750E, '41, Electric Selector, 24 Sel., 78 RPM .....	29.50	59.50	4. 1400, '52, (Same as above) Converted to 45 RPM .....	120.00	525.00
4. 850, '41, Electric Selector, 24 Sel., 78 RPM .....	29.50	59.50	1. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed .....	550.00	650.00
6. 950, '42, Electric Selector, 24 Sel., 78 RPM .....	29.50	79.50	4. 2140 Wall Box .....	3.00	10.95
2* 1015, '46, 24 Sel., 78 RPM .....	42.22	130.00	4* 3020 Wall Box .....	10.00	20.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM .....	75.00	99.00	4. 3048 (Conv. of 3020) ..	15.00	25.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM .....	125.00	235.00	4. 3031 Wall Box .....	3.00	9.95
			4. 3045 Wall Box .....	4.00	20.00
			4. 4820 Wall Box .....	20.00	39.50
			4. 219 Stepper .....	7.50	14.95



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (E) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51) .....	20.00	40.00	4. Coronation (Got 11/52) ..	75.00	100.00
4. Across the Board (Un 9/52) .....	50.00	75.00	4. County Fair (Un 9/51) ..	35.00	75.00
4. Ali Baba (Got 6/48) ..	15.00	25.00	4. Crazy Ball (CC 7/48) ..	10.00	20.00
4. Alice (Got 8/48) .....	19.50	29.50	4. Crossroads (Got 5/52) ..	75.00	110.00
4. All Star Basketball (Got 1/52) ..	25.00	39.00	4. Cyclone (Got 5/51) .....	40.00	69.50
4. Aquacade (Un 4/49) .....	10.00	25.00	4. Dallas (Wm 2/49) .....	15.00	29.00
4. Arabian Knights (Got 12/53) .....	175.00	195.00	1. Dealer "21" (Wm 2/54) ..	200.00	245.00
4. Arcade (Wm 11/51) .....	45.00	75.00	4. De Icer (Wm 11/49) .....	20.00	39.00
4. Arizona (Un 4/50) .....	10.00	25.00	4. Dew Wa Ditty (Wm 6/48) .....	10.00	29.50
2* Army-Navy (Wm 10/53) ..	125.00	150.00	4. Domino (Wm 5/52) .....	39.50	75.00
4* Atlantic City (B 5/52) ..	140.00	210.00	4. Double Action (Ge 1/52) .....	25.00	35.00
4. Baby Face (Un 12/48) ..	10.00	20.00	4. Dbl. Feature (Got 12/50) .....	15.00	25.00
4. Banjo (Ex 3/48) .....	10.00	20.00	4. Dbl. Shuffle (Got 6/49) ..	15.00	25.00
4. Bank-A-Ball (Got 5/50) ..	15.00	25.00	4. Disk Jockey (Wm 11/52) .....	85.00	95.00
4. Barnacle Bill (Got 8/48) ..	10.00	20.00	4. Dreamy (Wm 2/50) .....	15.00	25.00
4. Basketball (Got 10/49) ..	15.00	25.00	1* Dude Ranch (B 9/53) ..	340.00	425.00
2* Beach Club (B 2/53) .....	300.00	395.00	4. Eight Ball (Wm 1/52) .....	45.00	75.00
4* Beauty (B 11/52) .....	240.00	325.00	4. El Paso (Wm 11/48) .....	10.00	20.00
4. Be Bop (Ex 3/50) .....	10.00	20.00	1* Fairway (Wm 6/53) .....	95.00	150.00
4. Bermuda (CC 11/47) .....	15.00	20.00	4. Fighting Irish (CC 11/50) .....	25.00	35.00
4. Big Hit (CC 7/52) .....	35.00	50.00	4. Five Star (Univ 5/51) ..	35.00	60.00
4. Big Top (Ge 2/49) .....	10.00	20.00	4. Floating Power (Ge 12/48) .....	10.00	20.00
4. Black Gold (Ge 3/49) .....	10.00	20.00	4. Flying High (Got 2/53) ..	95.00	150.00
6. Blue Skies (Un 11/48) ..	15.00	20.00	4. Flying Saucers (Ge 12/50) .....	15.00	30.00
4. Bolero (Un 12/51) .....	75.00	125.00	4. Football (CC 8/49) .....	10.00	25.00
4. Bomber (CC 3/51) .....	20.00	25.00	4. Four Corners (Wm 12/52) ..	55.00	95.00
4. Bone Head (Ge 11/48) .....	10.00	20.00	4. Four Horsemens (Got 9/50) .....	30.00	40.00
4. Boston (Wm 5/49) .....	15.00	20.00	1. "400" (Upright) (Ge 10/52) .....	35.00	80.00
4. Bowling Champ (Got 2/49) .....	15.00	25.00	4. Four Stars (Got 6/52) ..	50.00	90.00
4. Bowl League (Got 8/47) .....	10.00	19.50	4. Freshie (Wm 9/49) .....	15.00	20.00
2* Bright Lights (B 5/51) ..	55.00	100.00	4* Frolics (B 10/52) .....	175.00	230.00
2* Bright Spot (B 11/51) ..	75.00	145.00	4. Futurity (B 3/51) .....	60.00	95.00
4. Broadway (B 6/51) .....	49.50	75.00	4. Georgia (Wm 7/50) .....	20.00	35.00
4. Buffalo Bill (Got 5/50) ..	20.00	30.00	6. Gin Rummy (Got 2/49) ..	15.00	25.00
4. Buccaneer (Got 10/48) ..	10.00	20.00	6. Gizmo (Wm 8/48) .....	10.00	20.00
6. Build Up (Ex 2/48) .....	10.00	15.00	4. Glamour (Got 7/51) .....	15.00	25.00
4. Buttons & Bows (Got 3/49) .....	15.00	25.00	6. Glider (Ge 8/49) .....	10.00	20.00
4* Cabana (Un 3/53) .....	175.00	275.00	4. Globe Trotter (Got 11/51) .....	55.00	85.00
4. Camel Caravan (Ge 6/49) ..	15.00	30.00	4. Gold Cup (B 4/48) .....	15.00	45.00
4. Campus (Ex 2/50) .....	15.00	20.00	4. Golden Gloves (CC 7/49) .....	10.00	25.00
4. Canasta (Ge 7/50) .....	25.00	34.50	4* Golden Nugget (Upright) (Ge 2/53) ..	40.00	125.00
4. Caravan (Wm 6/52) .....	35.00	75.00	6. Gondola (Ex 5/49) .....	10.00	20.00
4. Carnival (B 7/48) .....	10.00	20.00	4. Grand Award (CC 1/49) .....	10.00	20.00
6. Carolina (Un 3/49) .....	15.00	25.00	4. Grand Champion (Wm 8/53) .....	110.00	145.00
6. Caribbean (Un 3/48) .....	15.00	25.00	4. Grand Slam (Got 4/53) ..	95.00	150.00
4. Champion (B 12/49) .....	20.00	30.00	6. Grand Stand (B '50) .....	20.00	35.00
4. Champion (CC 6/49) .....	15.00	20.00	4. Green Pastures (Got 1/54) ..	175.00	200.00
4. Chinatown (Got 10/52) ..	65.00	135.00	2. Gun Club (Wm 11/53) ..	150.00	220.00
4. Cinderella (Got 3/47) .....	10.00	20.00	4. Guys-Dolls (Got 5/53) ..	100.00	145.00
6. Circus (Ex 8/48) .....	10.00	20.00			
4. Circus (Un 8/52) .....	150.00	225.00			
4. Citation (B 10/48) .....	15.00	35.00			
4. C.O.D. (Wm 9/53) .....	95.00	170.00			
4. College Daze (Got 8/49) .....	10.00	20.00			
4* Coney Island (B 9/51) ..	75.00	125.00			
4. Contact (Ex 10/48) .....	10.00	20.00			
4. Control Tower (Wm 3/51) .....	25.00	35.00			



LISTED ALPHABETICALLY

### AMI

4* Model A, '46, 40 Sel., 78 RPM .....	125.00	200.00
4* Model B, '48, 40 Sel., 78 RPM .....	199.00	275.00
2* Model C, '50, 40 Sel., 78 RPM .....	200.00	325.00
2* Model D-40, '51, 40 Sel., 78 RPM .....	330.00	425.00
4* Model D-80, '51, 80 Sel., 45 RPM .....	409.50	525.00
4. WM Wall Box .....	10.00	17.50

### EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM .....	50.00	125.00
1. Constellation, '49, Model 135, 40 Sel., 78 RPM ..	150.00	295.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM .....	425.00	495.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM .....	475.00	600.00

### ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM .....	45.00	95.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM .....	49.50	85.00
1. 1426, '47, 20 Sel., 78 RPM .....	75.00	130.00
4* 1428, '48, Magic-Glo, 20 Sel., 78 RPM .....	125.00	195.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM .....	225.00	275.00
4. 1432, Same as above, Converted to 45 RPM .....	225.00	275.00
1* 1434, '51, Rocket '51-52, 50 Sel., 78 RPM .....	295.00	375.00
4. 1434, Same as above, Converted to 45 RPM .....	350.00	375.00
1. 1436A, '53, Fireball, 120 Sel., 45 RPM .....	395.00	500.00
6. 1501 Wall Box .....	3.00	4.50
6. 1502 Bar Box .....	5.00	7.50
6. 1503 Wall Box .....	12.50	15.00
6. 1504 Bar Box .....	8.50	17.50
6. 1510 Bar Box .....	15.00	20.00
6. 1525 Wall Box .....	5.00	15.00
6. 1526 Bar Box .....	15.00	19.50
6. 1530 Wall Box .....	15.00	25.00
6. 1805 Organ Speaker .....	24.50	29.00

### SEEBURG

6. Hi-Tone, 9800 '41 20 Sel., 78 RPM .....	29.50	49.50
6. Hi-Tone, 9800RC, '41, 20 Sel., 78 RPM, Remote Control .....	29.50	49.50
6. Hi-Tone, 8800, '41, 20 Sel., 78 RPM .....	29.50	49.50
6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control .....	29.50	49.50
6. Hi-Tone, 8200, '42, 20 Sel., 78 RPM .....	29.50	49.50
6. Hi-Tone, 8200RC, '42, 20 Sel., 78 RPM with Remote Control .....	29.50	49.50
4* 146S, '46, Standard, 20 Sel., 78 RPM .....	35.00	95.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM .....	35.00	115.00
4. 147S, Standard, 20 Sel., 78 RPM .....	45.00	129.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM .....	50.00	135.00
4. 148S, '48, Standard, 20 Sel., 78 RPM .....	65.00	175.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM .....	100.00	189.00
4* 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM .....	135.00	199.00
4* M100A, '49, 100 Sel., 78 RPM .....	400.00	495.00
4. M100B, '51, 100 Sel., 45 RPM .....	545.00	650.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab. .....	500.00	625.00
4* M100C, '53, 100 Sel., 45 RPM .....	695.00	725.00
4. W1-L56 Wall Box 5c. ..	3.00	6.95
4. 3W2 Wall-a-Matic .....	4.75	10.00
4. W4L-56 .....	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c. 25c .....	16.50	24.50
4. W6L-56 5/10/25 Wire-less .....	20.00	24.50
4. 3W7-L-56 .....	22.50	34.50
6. Tear Drop Speaker .....	12.50	17.50

4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	44.00
4. Harvey (Wm 5/51)	15.00	49.00
2* Havana (Un 2/54)	422.22	525.00
2. Hawaiian Beauty (Got 4/54)	245.00	260.00
4. Hayburner (Wm 6/51)	60.00	75.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Rnns (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	75.00	95.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	95.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	45.00	79.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
4. Humpty Dumpty (Got 10/47)	10.00	20.00
4* Ice-Frolics (B 1/54)	425.00	500.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 4/54)	240.00	260.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Jndy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	25.00
1. Lazy "Q" (Wm 2/54)	165.00	210.00
4. Leaders (Un 10/51)	45.00	90.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	75.00	95.00
4. Lovely Lucy (Got 2/54)	195.00	220.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	160.00	195.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	25.00	39.00
2. Mexico (Un 3/54)	472.22	500.00
4. Minstrel Man (Got 3/51)	25.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	220.00	235.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	175.00	200.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	100.00	165.00
2* Palm Beach (B 7/52)	145.00	195.00
4* Palm Springs (B 11/53)	395.00	475.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	39.00
4. Pin Wheel (Got 11/53)	165.00	185.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	135.00	165.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00

4. Quartet (Got 2/52)	75.00	124.50
4. Queen of Hearts (Got 12/52)	85.00	125.00
2. Quintet (Got 3/53)	110.00	140.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
1* Rio (Un 11/53)	385.00	400.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	39.00
4. Rodeo (Un 2/53)	210.00	265.00
4. Rondevo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Ronnd Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	39.00
1. Saddle and Turf (Ex 10/53)	250.00	425.00
6. Sally (CC 10/48)	10.00	20.00
4. Samha (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	20.00	34.50
1. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
1. Shindig (Got 10/53)	165.00	205.00
1. Shoo Shoo (Wm 2/51)	25.00	29.50
6. Short Stop (Ex 7/48)	30.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	165.00	185.00
4. Silver Chest (Upright) (Ge 4/53)	40.00	125.00
4. Silver Skates (Wm 2/53)	75.00	90.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	60.00	75.00
4. Slingfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
1. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
4* Spot-Lite (B 1/52)	75.00	119.50
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	125.00	150.00
4. Stearlight (Wm 3/53)	65.00	80.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
1. Struggle Buggies (Wm 12/53)	140.00	215.00
4. Summertime (Un 9/48)	15.00	25.00
4. Snnny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
1* Surf Club (B 3/54)	465.00	525.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4* Tahiti (Un 8/53)	300.00	350.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	15.00	35.00
4. Three Musketeers (Got 7/49)	15.00	35.00
4. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	85.00	110.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	39.00
4. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
4* Tropics (Un 7/53)	250.00	345.00
4. Tucson (Wm 1/49)	10.00	29.00
4. Tumbleweed (Ex 9/49)	15.00	35.00
4. Turf King (B 6/50)	35.00	45.00
4. Twenty Grand (Wm 12/52)	55.00	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50

4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	45.00	65.00

4. Winner (Univ.)	20.00	45.00
4. Wisconsin (Un 3/48)	10.00	20.00
4* Yacht Club (B 6/53)	199.50	285.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	15.00	25.00



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	50.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
4. ChiCoin Match Bowler (6/52)	95.00	115.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
2* ChiCoin 10th Frame Special (12/52)	145.00	225.00
4. ChiCoin Name Bowler (1/53)	169.50	210.00
1* ChiCoin 10th Frame Double Score Bowler (3/53)	199.50	280.00
1* ChiCoin Crown (4/53)	200.00	300.00
2* ChiCoin Triple Score (6/53)	274.50	330.00
4. ChiCoin Gold Cup (7/53)	325.00	365.00
4. ChiCoin High Speed Crown (7/53)	300.00	375.00
2. ChiCoin High Speed Triple Score (8/53)	250.00	375.00
2. ChiCoin Crown, Giant Pins (9/53)	245.00	300.00
2* ChiCoin Advance (10/53)	325.00	400.00
4. ChiCoin King (10/53)	350.00	400.00
4* ChiCoin Criss Cross Bowler (12/53)	375.00	415.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4* Genco Shuffle Pool (11/53)	249.50	325.00
4. Genco Match Pool (2/54)	299.50	495.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	35.00

4. Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
4. Keeney Big League (5/51)	35.00	45.00
4. Keeney 6-Player League (9/51)	49.50	95.00
4. Keeney DeLuxe League (3/52)	65.00	125.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	125.00
4. Keeney High Score League (5/52)	49.50	135.00
4. Keeney Team (10/52)	125.00	195.00
4. Keeney Club (4/53)	175.00	275.00
2. Keeney Domino (5/53)	210.00	275.00
4. Keeney Carnival (5/53)	225.00	275.00
4* Keeney Pacemaker (9/53)	271.50	325.00
2. Keeney Mainliner Bowler (1/54)	300.00	450.00
4. Keeney Bonus Bowler (3/54)	350.00	450.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shufflecade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player (2/51)	59.50	85.00
4. United DeLuxe 6-Player (10/51)	59.50	95.00
4. United 6-Player Snper (3/52)	99.50	125.00
4. United 4-Player Official (5/52)	110.00	149.50
4. United 6-Player Star (7/52)	135.00	195.00
1* United 10th Frame Star (9/52)	129.50	195.00
1. United Manhattan 10th Frame (9/52)	150.00	220.00
2. United 10th Frame Super (10/52)	155.00	225.00
4. United Manhattan (9/52)	175.00	220.00
1* United Cascade (2/53)	195.00	295.00
2* United Clover (2/53)	195.00	295.00
4. United Liberty (2/53)	205.00	295.00
2* United Classic (6/53)	225.00	325.00
1* United Olympic (6/53)	230.00	300.00
4* United Royal (9/53)	275.00	375.00
1* United Imperial (9/53)	322.50	445.00
4. United Chief (11/53)	385.00	450.00
4. United Leader (11/53)	385.00	450.00
1* United Team (1/54)	425.00	475.00</



4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	20.00	30.00

4. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	50.00
4. Williams 5-Player Bowler (6/51)	20.00	30.00



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
4. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Sky Battle	39.50	85.00
4. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	89.50	150.00
4. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	150.00	200.00
4. ChiCoin 4-Player Derby	100.00	195.00
4* ChiCoinn Goalee	75.00	100.00
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
4* ChiCoin Pistol	59.50	95.00
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	149.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	25.00	55.00
4. Exhibit Gun Patrol	125.00	185.00
4. Exhibit Jet Gun	149.50	195.00
4. Exhibit Space Gun	150.00	195.00
4. Exhibit Pony Express	85.00	135.00
4* Exhibit Silver Bullets	79.50	125.00
1* Exhibit Six Shooter	99.50	150.00
4. Exhibit Vitalizer	45.00	75.00
4. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	195.00	295.00
4. Genco Silver Chest	250.00	275.00
4* Genco Night Fighter	275.00	295.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00

4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	49.50	75.00
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	90.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile	95.00	195.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (late)	450.00	650.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	64.50	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	45.00	65.00
4. Scientific Pitch 'Em	135.00	185.00
4. Seeburg Bear Gun	145.00	195.00
4. Seeburg Chicken Sam.	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	49.50	65.00
2. Williams DeLuxe World Series	75.00	169.50
4. Williams Super World Series	150.00	195.00
4. Williams Quarterback	25.00	65.00
4. Williams Pennant Baseball	275.00	325.00
4. Wurlitzer Skee ball	35.00	150.00

**Manufacturers New Equipment**

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

<b>A.B.T. MFG. CORP.</b>	
Challenger (Counter Model Gun)	\$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25
<b>AMI, INCORPORATED</b>	
AMI "E"-40 Phonograph	\$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

<b>METEOR MACHINE CORP.</b>	
Hook-n'-Ladder	\$ 715.50
Black Beauty	756.00
Pony Team	585.00
Flying Saucer	715.50
Hot Rod Racer	715.50
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

<b>AUTO-PHOTO CO.</b>	
Auto-Photo	\$2,545.00
<b>BALLY MFG. CO.</b>	
Moon-Ride	\$ 995.00
Hi-Fi	760.00
Champion Bowler (A) 10c a play	755.00
(B) 10c a play—3 plays, 25c	775.00
Victory Bowler (A) 10c a play	710.00
(B) 10c a play, 3 plays—25c	730.00
The Champion (Mech. Horse)	1,065.00

<b>RITWAY MFG. CO., INC.</b>	
"3 Dimensional Theatre"	\$ 395.00
"3 D Kiddie Theatre"	395.00

<b>ROCK-OLA MFG. CORP.</b>	
Model 1436 "Fireball" 78 RPM	} No List Price Authorized for Publication
Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster, 120 Selections, 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	} No List Price Authorized for Publication
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control and Transformer Blonde or Mahogany	
Model 1906, Remote Volume Control	
Model 1906, Remote Volume Control	

<b>CHICAGO COIN</b>	
Feature Bowler, Single Chute	\$ 685.00
Feature Bowler, Double Chute	705.00
Star Lite Bowler, Single Chute	665.00
Star Lite Bowler, Double Chute	685.00
'Round The World Trainer	1,185.00
Super Frame Bowler, Single Chute	630.00
Super Frame Bowler, Double Chute	655.00
6 Player Super Home Run	615.00

<b>J. P. SEEBURG CORP.</b>	
HF-100-G	} No List Price Authorized for Publication
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8" Wall Speaker Ivory (Teardrop)	
CVS6-8" Recessed Speaker	
CVS7-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA-1L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	
Ray-O-Lite "Coon Hunt"	

<b>H. C. EVANS &amp; CO.</b>	
Holiday (Model 4045) 100 Selec., 45 rpm	\$1,050.00
Jubilee (Model 278) 40 Selec., 78 rpm	795.00

<b>EXHIBIT SUPPLY</b>	
Shooting Gallery	\$ 595.00
Big Bronco	997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	195.00

<b>UNITED MFG. CO.</b>	
Jungle Gun	} No List Price Authorized for Publication
Single Chute	
Double Chute	
De Luxe Jungle Gun	
Single Chute	
Double Chute	
Ace Shuffle Alley	
Regular Model, 10c Play	
Special Model, 10c Play, 3 for 25c	
Rainbow Shuffle Alley	
Regular Model, 10c Play	
Special Model, 10c Play, 3 for 25c	
Hawaii	
Hawaii	

<b>GENCO MFG. &amp; SALES CO.</b>	
Rifle Gallery	\$ 625.00
Two Player Basketball	525.00
DeLuxe Two Player Basketball With Match Play	550.00
Super Two Player Basketball With Match Play and Replay	560.00

<b>WILLIAMS MFG. CO.</b>	
Screamo	\$ 364.50
All Star Baseball	665.00
Super Pennant Baseball	589.50
Major League Baseball	640.00
Big League	609.50

<b>D. GOTTlieb &amp; CO.</b>	
Daisy May	\$ 364.50

<b>THE RUDOLPH WURLITZER CO.</b>	
Model "1700" Phonograph	} No List Price Authorized for Publication
Model "1600-A" Phonograph	
Model "1650-A" Phonograph	
Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 5112-12" Concealed Speaker Hi-Fi	
Model 5112-8" Wall Speaker Hi-Fi	
Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

<b>INTERNATIONAL MUTO. CORP.</b>	
Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '53	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00

<b>J. H. KEENEY &amp; CO., INC.</b>	
Electric Cigarette Vendor	\$ 284.50
Coin Changer Model	304.50
Bikini Bowler	} No List Price Authorized for Publication
Single Chute	
Double Chute	
Century Bowler	
Single Chute	670.00
Double Chute	685.00

**THIS WEEK'S MOST ACTIVE USED MACHINES**

<b>PHONOGRAPHS</b>		
AMI Model A	125.00-200.00	
AMI Model B	199.00-275.00	
AMI Model C	200.00-325.00	
AMI Model D-40	330.00-425.00	
AMI Model D-80	409.50-525.00	
Rock-Ola 1428	135.00-195.00	
Rock-Ola 1434	295.00-375.00	
Seeburg 146S	35.00-95.00	
Seeburg 148ML	135.00-199.00	
Seeburg M100A	400.00-495.00	
Seeburg M100C	695.00-725.00	
Wurlitzer 1015	42.22-130.00	
Wurlitzer 1100	100.00-225.00	
Wurlitzer 1250	225.00-295.00	
Wurlitzer 1400	395.00-465.00	
Wurlitzer 3020	10.00-20.00	
<b>PINBALLS</b>		
Army-Navy (Wm 10/53)	125.00-150.00	
Atlantic City (B 5/52)	140.00-210.00	
Beach Club (B 2/53)	300.00-395.00	
Beauty (B 11/52)	240.00-325.00	
Bright Lights (B 5/51)	55.00-100.00	
Bright Spot (B 11/51)	75.00-145.00	
Cabana (Un 3/53)	175.00-275.00	
Coney Island (B 9/51)	75.00-125.00	
Dude Ranch (B 9/53)	340.00-425.00	
Fairway (Wm 6/63)	95.00-150.00	
Frolics (B 10/52)	175.00-230.00	
Golden Nugget (Upright) (Ge 2/53)	40.00-125.00	
Havana (Un 2/54)	422.22-525.00	
Ice-Frolics (B 1/54)	425.00-500.00	
Palm Beach (B 7/52)	145.00-195.00	
Palm Springs (B 11/53)	395.00-475.00	
Rio (Un 11/53)	385.00-400.00	

Spot-Lite (B 1/52)	75.00-119.50
Surf Club (B 3/54)	465.00-525.00
Tahiti (Un 8/53)	300.00-350.00
Tropics (Un 7/53)	250.00-345.00
Yacht Club (B 6/53)	199.50-285.00
<b>SHUFFLES AND REBOUNDS</b>	
ChiCoin 10th Frame	} No List Price Authorized for Publication
Special (12/52)	
ChiCoin 10th Frame Dbl. Score Bowler (3/53)	199.50-280.00
ChiCoin Crown (4/53)	200.00-300.00
ChiCoin Triple Score (6/53)	274.50-330.00
ChiCoin Advance Bowler (10/53)	325.00-400.00
ChiCoin Criss Cross Bowler (12/53)	375.00-415.00
Genco Shuffle Pool (11/53)	250.00-395.00
Keeney Pacemaker Bowler (9/53)	271.50-325.00
United Cascade (2/53)	195.00-275.00
United Clover (2/53)	195.00-295.00
United Classic (6/53)	225.00-325.00
United Olympic (6/53)	230.00-300.00
United Royal (9/53)	275.00-375.00
United Imperial (9/53)	322.22-445.00
United Team Shuffle Alley (1/54)	425.00-475.00
<b>ARCADE EQUIPMENT</b>	
ChiCoin Goalee	75.00-100.50
ChiCoin Pistol	59.00-99.50
Exhibit Silver Bullets	79.50-125.00
Exhibit Six Shooter	99.50-150.00
Genco Night Fighter	275.00-295.00

# PRICES QUOTED FOR LATEST MODEL USED MACHINES IN LEADING U. S. MARKETS

An invaluable, outstanding and original service for the entire industry compiled entirely and exclusively by The Cash Box. Only the latest model used equipment featured. For more complete quotations of all types of used machines covering the entire industry in every regard check "The Confidential Price Lists" in each week's issue of The Cash Box.

	PINBALLS									
	CITY NO. 1 ST. LOUIS, MO.	CITY NO. 2 BUFFALO, N. Y.	CITY NO. 3 CHICAGO, ILL.	CITY NO. 4 DENVER, COLO.	CITY NO. 5 NEW YORK, N. Y.	CITY NO. 6 EVANSVILLE, IND.	CITY NO. 7 PHOENIX, ARIZ.	CITY NO. 8 GRAND RAPIDS, MICH.	CITY NO. 9 PORTLAND, ORE.	CITY NO. 10. LOUISVILLE, KY.
Army-Navy (Wm 10/53)	150.		195.		195.		210.	195.		150.
Atlantic City (B 5/52)	350.		395.		390.		390.	350.		350.
Beach Club (B 2/53)	65.		315.		375.		310.	250.		250.
Beauty (B 11/52)			95.		85.			275.		
Bright Lights (B 5/51)			145.							
Bright Spot (B 11/51)	275.									
Cabana (Un 3/53)										
C.O.D. (Wm 9/53)					125.		75.	125.		125.
Coney Island (B 9/51)							245.			125.
Dealer "21" (Wm 2/54)	400.		425.		425.		150.			375.
Dude Ranch (B 9/53)										
Fairway (Wm 6/53)			149.		195.		95.			95.
Flying High (Got 2/53)			225.				210.			210.
Frolies (B 10/52)			125.				75.			75.
Golden Nugget (Ge 2/53)	40.									
Grand Champion (Wm 8/53)										
Grand Slam (Got 4/53)					495.		500.			500.
Green Pastures (Got 1/54)							250.			250.
Gun Club (Wm 11/53)							210.			220.
Guy-Dolle (Got 5/53)	475.		450.							110.
Havana (Un 2/54)										250.
Hawaiian Beauty (Got 4/54)										
Home Run, Six Player (CC 3/54)										
Ice-Frolies (B 1/54)										
Jockey Club (Got 4/54)										
Lazy "Q" (Wm 2/54)										
Lovely Lucy (Got 2/54)	495.									
Marble Queen (Got 8/53)										
Mexico (Un 3/54)										
Mystic Marvel (Got 3/54)										
"og" Sisters (Wm 1/54)										
Palm Beach (B 7/52)	175.		475.				175.			175.
Palm Springs (B 11/53)										
Pin Wheel (Got 11/53)										
Poker Face (Got 9/53)										
Quintel (Got 3/53)	400.		395.				175.			175.
Rio (Un 11/53)										
Rodeo (Un 2/53)										
Saddle & Turf (Ev 10/53)										
Shindig (Got 10/53)										
Silver Chest (Ge 4/53)	40.									
Silver Skates (Wm 2/53)										
Special Deluxe Baseball (Wm 1/54)										
Starlight (Wm 3/53)										
Struggle Buggies (Wm 12/53)										
Super Star Baseball (Wm 1/54)										
Surf Club (B 3/54)	350.									
Tahiti (Un 8/53)										
Times Square (Wm 4/53)	295.		345.		295.					345.
Tropics (Un 7/53)	225.		250.		250.					250.
Yacht Club (B 6/53)										

	SHUFFLE GAMES (CONTINUED)									
	CITY NO. 1	CITY NO. 2	CITY NO. 3	CITY NO. 4	CITY NO. 5	CITY NO. 6	CITY NO. 7	CITY NO. 8	CITY NO. 9	CITY NO. 10
<b>CLASSIC SHUFFLE ALLEY</b> (Un 6/53)	325.		289.		325.					
<b>Club Bowler (Ke 4/53)</b> (Un 3/53)	295.		269.		295.					345.
<b>Club Bowler (Ke 4/53)</b> (CC 12/53)										
<b>Crown Bowler (CC 4/53)</b> (CC 4/53)					295.		395.			245.
<b>Deluxe Team Shuffle Alley (Un 1/54)</b>					300.					
<b>Diamond Bowler (Ke 4/54)</b>										
<b>Domino Bowler (Ke 5/53)</b>										
<b>Gold Cup (CC 7/53)</b>										
<b>High Speed Crown Bowler (CC 7/53)</b>										
<b>High Speed Triple Score Bowler (CC 8/53)</b>										250.
<b>Imperial Shuffle Alley (Un 9/53)</b>	395.		369.							445.
<b>King Bowler (CC 10/53)</b>										
<b>League Shuffle Alley (Un 11/53)</b>	425.									
<b>Liberty Shuffle Alley (Un 2/53)</b>										
<b>Mainliner Bowler (Ke 1/54)</b>										300.
<b>Match Pool (Ge 2/54)</b>										
<b>Olympic Shuffle Alley (Un 6/53)</b>			269.							
<b>Pacemaker Bowler (Ke 9/53)</b>										
<b>Royal Shuffle Alley (Un 9/53)</b>	375.		295.		375.					315.
<b>Shuffle Pool (Ge 11/53)</b>		325.								475.
<b>Team Shuffle Alley (Un 1/54)</b>	450.				250.					
<b>10th Frame Double Score Bowler (CC 3/53)</b>										
<b>Triple Score Bowler (CC 6/53)</b>					325.					

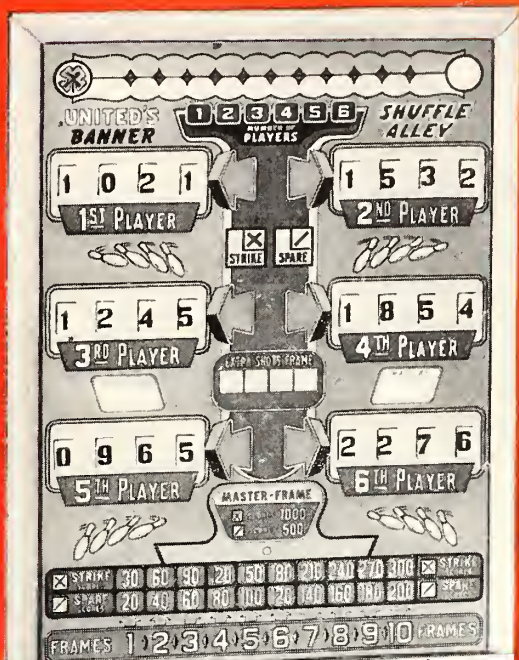
	MUSIC									
	CITY NO. 1	CITY NO. 2	CITY NO. 3	CITY NO. 4	CITY NO. 5	CITY NO. 6	CITY NO. 7	CITY NO. 8	CITY NO. 9	CITY NO. 10
<b>AMBI</b> Model A	175.				200.					150.
Model B	250.				275.					250.
Model C	295.				300.					325.
Model D-40	395.		375.		425.					425.
Model D-80	495.				525.					525.
<b>EVANS</b> Evans Constellation Jubilee, 45 rpm Century				295.						
<b>ROCK-OLA</b> 1428	150.				125.					275.
1432	200.				350.					350.
1434, 78 rpm	295.				330.					350.
1434, 45 rpm	295.				500.					500.
1436, 78 rpm										
1436A, 45 rpm					500.					350.
<b>SEEBURG</b> M100A	495.				450.					475.
M100B					650.					
M100BL					715.					500.
M100C										
<b>WURLITZER</b> 1100	225.				200.					100.
1250	265.				285.					275.
1250, 45 rpm					300.					300.
1400	445.				450.					300.
1400, 45 rpm					650.					

**UNITED'S**

# BANNER

## SHUFFLE ALLEY

*Features Special, New Multiple Scores*



**NEW**

**NEW**

<input checked="" type="checkbox"/> STRIKE SCORES	30	60	90	120	150	180	210	240	270	300	<input checked="" type="checkbox"/> STRIKE SCORES
<input checked="" type="checkbox"/> SPARE SCORES	20	40	60	80	100	120	140	160	180	200	<input checked="" type="checkbox"/> SPARE SCORES

FRAMES 1 2 3 4 5 6 7 8 9 10 FRAMES

**TENTH FRAME FEATURE**

**CAN SCORE 900**

## MASTER FRAME

- SCORE 1000
- SCORE 500

REGULATION 1 TO 9 AND 20-30 SCORING

### FAMOUS TRIPLE MATCH FEATURE

Available in 10¢-3 for 25¢ Models

### KING-SIZE, FAST RE-SET BOWLING PINS

24 BIG, BOLD SCORING REGISTERS  
4 FOR EACH PLAYER

ONE TO SIX CAN PLAY

*Equipped with United's  
Famous E-Z Service Features*

TWO SIZES:  
8 FT. BY 2 FT.  
9 FT. BY 2 FT.

**SEE YOUR  
DISTRIBUTOR  
NOW!**

*United's SPEEDY Shuffle-Alley  
has all the features of BANNER  
except Triple Match Feature*



SEE  
UNITED'S  
**HAWAII**  
FAST ACTION  
IN-LINE GAME

UNITED'S  
De Luxe  
**JUNGLE GUN**  
WITH  
MATCH-A-SCORE  
Feature

NOW AT YOUR  
DISTRIBUTOR



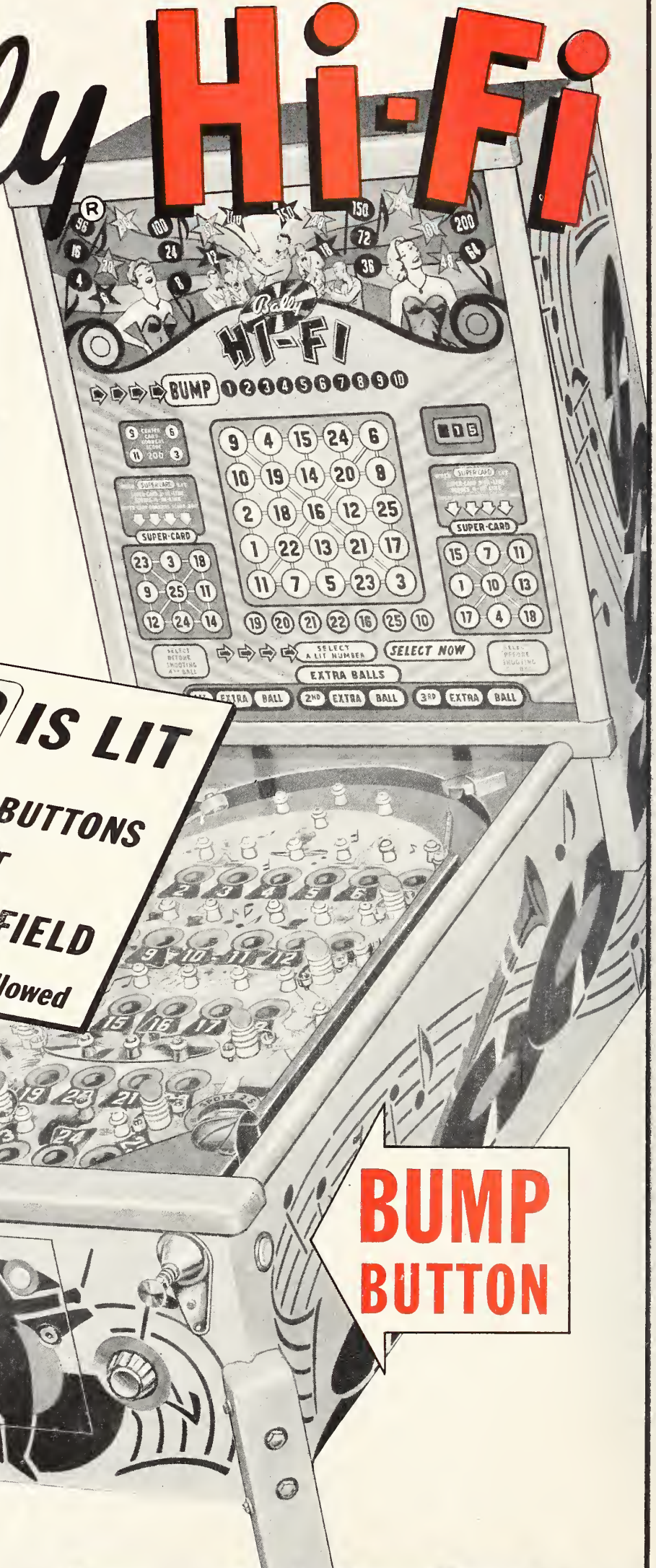
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# Bally Hi-Fi

## Famous IN-LINE SCORE Features PLUS



**WHEN BUMP IS LIT**  
PLAYER MAY PRESS BUMP-BUTTONS  
ON SIDES OF CABINET  
TO BUMP OR JIGGLE PLAYFIELD  
*Lit number indicates number of bumps allowed*

Operators report biggest earnings  
since BEACH CLUB!  
Get HI-FI busy for you today!

**BUMP  
BUTTON**

**BUMP  
BUTTON**