VOLUME XVI **DECEMBER 4, 1954 NUMBER 11**



Another "One-Two Punch" from RCAVictor

ONE—Stu Hamblen,
famous for his
"This Ole House",
hits again with
"Goodnight Mrs. Jones"

TWO-Vaughn Monroe follows up "They Were Doin" the Mambo" with a knock-out vocal on "Goodnight Mrs. Jones"



VAUGHN MONROE

GOODNIGHT MRS. JONES

BUTTERSCOTCH MOP

..... 20/47-5943



A "New Orthophonic" High Fidelity Recording



FOUNDED BY BILL GERSH

The Cash Box

Volume XVI

Number 11

December 4, 1954

Publishers
BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH
Karyl Long George Schumann

HOLLYWOOD OFFICE
6272 Sunset Blvd., Hollywood, Cal.
(Phone: HOllywood 5-1702)
CARL TAFT

NASHVILLE OFFICE 804 Church St., Nashville, Tenn. (Phone: NAshville 5-7028) CHARLIE LAMB

BOSTON OFFICE 137 Sutherland Rd., Boston, Mass. (Phone: BEacon 2-7396) GUY LIVINGSTON

LONDON OFFICE 17 Hilltop, London, N.W., England MARCEL STELLMAN

EXECUTIVE STAFF
JOE ORLECK, Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA HOWARD, Associate Editor
A. ARTESE, Office Manager
A. FORMAN, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment: automatic coin operated wending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"
"The Confidential Price Lists" are the one and only officially recognized price quotation guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists."

Copyright under International Copyright Convention. All rights reserved by Pan American Copyright Convention. Copyright 1954 by The Cash Box Publishing Co., Inc.

Around and Around and Around It Goes And the Music ComesOutHere!

Over 550,000 jnke boxes thruont the nation are playing the music of this country's greatest composers.

Music that promotes further retail sales of records. Music that has meant so much to all the people of this nation.

Sure it's nice to be able to go to New York and pay \$6.60 or \$7.70 per seat to hear the music sung by the original cast of a show on Broadway.

But most people in our nation live a long way from Broadway—they live in such places as the great, big prairies, the deserts, the mountains, and in the glorious agricultural and productive belts of America.

Yet these people who live all over America can listen to this music, the very same music, and the most perfect rendition of that music—on records, faithfully reproduced by the local juke box for just a dime or two.

So when the music goes 'round and 'round and back again, and spins the same tune over and over again, it is possible to become just as well acquainted with it—and maybe more so—than the people who frequent Broadway.

All over America, because of juke boxes, everyone can enjoy the voices and the thrill and the excitement and the exhibitant of the people who sing and play the grand songs of America.

This is, then, America's own way of expressing itself—through the juke box.

This is what the people desire. Because every single one of us needs music and all of us are attuned to some kind of music.

And so through juke boxes. America's music is reproduced for all the people. Just for a thin dime. A price everyone can afford.

THE WINNERS OF T

Juke Box Operators Of America Select Top Song Hits And Recordin

"The Cash Box" Award Will Be Presented, On Behalf Of The Automatic Music Industry

Best Record of 1954



"LITTLE THINGS MEAN A LOT"

**

KITTY KALLEN

**

DECCA RECORDS

**

LEO FEIST, INC.

Best Female Vocalist of 1954



*
PATTI PAGE

★

Best Orchestra of 1954



RALPH MARTERIE

Best Rhythm & Blues Record of 1954



"WORK WITH ME ANNIE"

**
MIDNIGHTERS

**
FEDERAL RECORDS

**
LOIS MUSIC

Best Rhythm & Blues Female Artist of 1954



RUTH BROWN
★

Best Male Vocalist of 1954



★ EDDIE FISHER ★

Best Vocal Group of 1954



★
FOUR ACES
★

Best Small Instrumental Group of 1954



★
LES PAUL & MARY FORD

★

Best Rhythm & Blues Male Artist of 1954



★ JOE TURNER ★

Best Rhythm & Blues Vocal Group of 1954



MIDNIGHTERS

CASH BOX PO

Of 1954 In Ninth Annual Poll Of Automatic Music Industry Artists

America, To The Following Top Recording Artists, Record Firms And Music Publishers



(TIE)



"SLOWLY" WEBB PIERCE DECCA RECORDS CEDARWOOD PUBLISHING "I DON'T HURT ANY MORE" HANK SNOW

> RCA VICTOR RECORDS RUMBALERO MUSIC



Best Country Male Artist of 1954





WEBB PIERCE

Best Country Female Artist of 1954



KITTY WELLS

Best Country Band of 1954



PEE WEE KING *

Most Promising Male Vocalist



SAMMY DAVIS, Jr.

Most Promising Female Vocalist



BETTY MADIGAN

Most Promising Male Vocal Group



CREWCUTS

Most Promising Female Vocal Group



McGUIRE SISTERS

Most Promising Orchestra



RICHARD MALTBY

Most Promising Instrumental Group



NORMAN PETTY TRIO

Most Promising R & B Artist



ROY HAMILTON

Most Promising Country Artist



TOMMY COLLINS

"LITTLE THINGS MEAN A LOT" —KITTY KALLEN	59,755
"Hey There"—Rosemary Clooney	53,417
"Wanted"—Perry Como	
"Young At Heart"—Frank Sinatra	50,654
"Sh-Boom"—Crewcuts	49,753
"Three Coins In The Fountain"—Four Aces	
"Little Shoemaker"—Gaylords	
"Oh, My Papa"—Eddie Fisher	
"Secret Love"—Doris Day	45,062
"Happy Wanderer"—Frank Weir	
"Hernando's Hideaway"—Archie Bleyer	40,518
"Make Love To Me"—Jo Stafford	
"The High And The Mighty"—LeRoy Holmes	39,146
"Changing Partners"—Patti Page	
"Skokiaan"—Ralph Marterie	,
"Cross Over The Bridge"—Patti Page	
"That's Amore"—Dean Martin	
"Stranger In Paradise"—Tony Bennett	29,563
"I Get So Lonely"—Four Knights	
"I Need You Now"—Eddie Fisher	
"If I Give My Heart To You"—Doris Day	
"They Were Doin' The Mambo"—Vaughn Monroe	
"Stranger In Paradise"—Four Aces	
"If I Give My Heart To You"—Denise Lor	
"Hold My Hand"—Don Cornell	
"This Ole House"—Rosemary Clooney	20,138
"In The Chapel In The Moonlight"—Kitty Kallen	19,256
"A Girl, A Ĝirl"—Eddie Fisher "Papa Loves Mambo"—Perry Como	16,829
"From The Vine Came The Grape"—Gaylords	14,561
"Here"—Tony Martin	13,419
"Here"—Tony Martin "Answer Me, My Love"—Nat "King" Cole	12,639
"Goodnight Sweetheart, Goodnight"—McGuire Sisters	11,722
"I Understand Just How You Feel"—Four Tunes "Darktown Strutters Ball"—Lou Monte	9,744
"I'm A Fool To Care"—Les Paul & Mary Ford	7,519
	.,

Best Male Vocalist of 1954

Best Female Vocalist of 1954

PATTI PAGE		Mary Ford	21.505
Kitty Kallen	52,470	Sunny Gale	
Rosemary Clooney	47,610	Eartha Kitt	16,572
Doris Day	45,828	Dinah Shore	
Jo Stafford		June Valli	,
Kay Starr	31,200	Georgia Gibbs	
Joni James			
Teresa Brewer	28,654	Peggy Lee	6,209

Best Vocal Group of 1954

FOUR ACES		Four Knights	22,629
Gaylords	49,281	Four Tunes	19,708
Ames Bros.	42,619	Mills Bros.	17,912
Hilltoppers	37,538	Fontane Sisters	13,260
Crewcuts	31,920	Mariners	
Four Lads	26,890	Modernaires	8,444
Chordettes	23,246	Four Freshmen	5,737

Best Orchestra of 1954

RALPH MARTERIE	55,918	Mantovani	16.908
Archie Bleyer		Frank Chacksfield	
Ray Anthony		Guy Lombardo	
Hugo Winterhalter		Sammy Kaye	
LeRoy Holmes		Les Brown	
Glenn Miller		Victor Young	
Percy Faith		Paul Whiteman	
Ralph Flanagan		David Carroll	
Les Baxter	21,215	Sauter-Finegan	5.173
Richard Hayman	18,652	Liberace	3,922
			,

Best Small Instrumental Group of 1954

LES PAUL & MARY FORD Bill Haley & His Comets Three Suns	45,227	George Shearing Pee Wee Hunt Johnny Maddox Mulcays	 13,855 9,784

Best Rhythm & Blues Record of 1954

"WORK WITH ME ANNIE"—MIDNIGHTERS	53,476
"Honey Love"—Drifters	49,885
"You'll Never Walk Alone"—Roy Hamilton	41,763
"Oh, What A Dream"—Ruth Brown	39,582
"Things That I Used To Do"—Guitar Slim	35,822
"Shake, Rattle & Roll"—Joe Turner	35,781
"Hurts Me To My Heart"—Faye Adams	
"Sh-Boom"—Chords	29,637
"Sexy Ways"—Midnighters	28,548
"I'll Be True"—Faye Adams	
"Annie Had A Baby"—Midnighters	
"Money Honey"—Drifters	21,583
"Lovey Dovey"—Clovers	19,923
"Such A Night"—Drifters	19,904
"Saving My Love For You"—Johnny Ace	15,769
"Goodnight Sweetheart, Goodnight"—Spaniels	
"Just Make Love To Me"—Muddy Waters	13,917
"Hootchie Kooche Man"—Muddy Waters	13,640
"You're So Fine"—Little Walter	12,987
"It Should've Been Me"—Ray Charles	12,728
"Honey Hush"—Joe Turner	9,478
"Ebb Tide"—Roy Hamilton	9,247
"Marie"—Four Tunes	9,014
"Please Forgive Me"—Johnny Ace	8,921
"Your Cash Ain't Nothin' But Trash"—Clovers	
"I Understand Just How You Feel"—Four Tunes	8,327

Best R & B Male Artist of 1954

JOE TURNER	54,016
Johnny Ace	51,722
Roy Hamilton	50,288
Amos Milburn	44,869
B. B. King	44,803
Little Walter	39,767
Muddy Waters	38,206
Fats Domino	33,654
Ray Charles	31,806
Chuck Willis	25,791
Marvin & Johnny	18,462
Buddy Johnson	18,129
Earl Bostic	15,764
Memphis Slim	13,643
Louis Jordan	13,129
Willie Mabon	11,582
Lightning Hopkins	10,294
Tiny Diausnaw	9,927
Bill Doggett	7,843
Charles Brown	7,254

Best R & B Female Artist of 1954

RUTH BROWN	
	41,476
Dinah Washington	40,987
Lula Reed	21,743
Big Maybelle	16,854
Willie Mae Thornton	13,267
Ella Johnson	10,852
Linda Hayes	10,852 8,447
Mahalia Jackson	6,173

Best R & B Vocal Group of 1954

MIDNIGHTERS	54,139	Dominoes	17,914
Drifters	50,785	Spaniels	14,763
Clovers	50,104	Dixie Humming Birds	
Chords	34,658	0	
Four Tunes	26,851	Spiders	11,041
"5" Royales	24,792	5 Blind Boys	9,458
Orioles	19.728	Pilgrim Travelers	8.293

FOR 1954 POLL!

Best Country Record of 1954

*"SLOWLY"—WEBB PIERCE	53,891
*"I DON'T HURT ANYMORE"—HANK SNOW	53,538
"I Really Don't Want To Know"—Eddy Arnold	47,762
"One By One"—Wells & Foley	41,327
"Even Tho"—Webb Pierce	36,668
"Bimbo"—Jim Reeves	32,112
"There Stands The Glass"—Webb Pierce	30,462
"You Better Not Do That"—Tommy Collins	27,794
"I'll Be There"—Ray Price	23,431
"Let Me Be The One"—Hank Locklin	21,602
"Wake Up, Irene"—Hank Thompson	20,457
"Secret Love"—Slim Whitman	19,982
"Looking Back To See"—Hill & Tubb	18,436
"Sparkling Brown Eyes"—Webb Pierce & Wilburn Bros.	16,721
"Back Up, Buddy"—Carl Smith	14,752
"Rose Marie"—Slim Whitman	14,685
"Release Me"—Ray Price	12,347
"Goodnight Sweetheart, Goodnight"—Johnnie & Jack	11,854
"More And More"—Webb Pierce	11,763
"This Is The Thanks I Get"—Eddy Arnold	10,976
"This Ole House"—Stuart Hamblen	8,842
"Courtin' In The Rain"—T. Texas Tyler	7,966
"Looking Back To See"—J. E. & M. Brown	7,855
"Don't Drop It"—Terry Fell	7,234
"Release Me"—Jimmy Heap	6,139
* Due to the fact that only a few votes separate the top tw	o records.

* Due to the fact that only a few votes separate the top two records, the editors of *The Cash Box* have decided to give both the award as the Best Country Record of 1954.

Best Country Male Artist of 1954

WEBB PIERCE	55,719	Ernest Tubb	16 506
Hank Snow		Hank Locklin	
Eddy Arnold		T. Texas Tyler	
Johnnie & Jack	38,542	Homer & Jethro	12,482
Carl Smith	32,327	Hank Williams	9,731
Jim Reeves	28,965	Stuart Hamblen	9,723
Slim Whitman	26,896	Carlisles	7,389
Hank Thompson	25,453	Marty Robbins	6,542
Ray Price	20,721	Chet Atkins	4,854
Red Foley	19,922	Mitchell Torok	2,728

Best Country Female Artist of 1954

KITTY WELLS	52,862
Goldie Hill	39,751
Davis Sisters	18,829
Jean Shepard	16,472
Martha Carson	12,311

Best Country Band of 1954

PEE WEE KING'S BAND	50,719
Hank Thompson's Brazos Valley Boys	37,628

Most Promising New Male Vocalist of 1954

SAMMY DAVIS, JR.	42,891
Roy Hamilton	36,752
David Whitfield	34,238
Gary Crosby	21,469
Charlie Applewhite	15,972
Tommy Leonetti	14,862
Jerry Vale	7,923
Stewart Rose	5,392
Bob Stewart	4,679

Most Promising New Female Vocalist of 1954

BETTY MADIGAN	40,317
Denise Lor	37,619
Jaye P. Morgan	26,538
Bunny Paul	21,887
Peggy King	18,496
Jill Corev	14,981
Vicki Young	12,350
Connie Russell	10,775
Micki Marlo	6,589

Most Promising New Vocal Group of 1954

CREWCUTS	10.050
	43,956
McGUIRE SISTERS	40,918
Cheers	27,659
Three Chuckles	21,517
Don, Dick & Jimmy	18,692
Johnston Bros.	13,598
Smith Bros.	12,755
Chords	10,291
Lancers	7,350
Harptones	4,638
Laurie Sisters	4,229
Crows	2,618

Most Promising New Orchestra of 1954

RICHARD MALTBY	39,526
Les Elgart	33,275
Frank Weir	28,366
Commanders	21,850
Bulawayo Sweet Rhythms Band	
Russ Carlyle	12,927
Pete Rugolo	9,506
Don Terry	6,398
Lee Roy	3,940

Most Promising Small Instrumental Group of 1954

NORMAN PETTY TRIO	32,884
Dick Hyman Trio	
Jackie Lee	16,770
Billy Duke	7.338

Most Promising New R & B Artist of 1954

ROY HAMILTON 37,394	Charms	8,376
Chords 30,417	Al Savage	
Chuck Willis 25,853	Shirley Gunter	7,148
Spaniels 24,981	Opals	6,784
Spiders 19,764	Eldorados	5,964
Guitar Slim 16,913	Luther Bond	4,901
Marvin & Johnny 16,451	Medallions	4,728
Ella Johnson 12,726	Crows	4,147
Harptones 10,682	Robins	3,957
Counts 9,478	Cadillacs	3,829
Lavern Baker 9,102	Howling Wolf	3,768

Most Promising New Country Artist of 1954

TOMMY COLLINS 36,440	Billy Walker	8.265
Faron Young 30,112	Betty Amos	6,734
Terry Fell 19,658	Betty Cody	6,391
Justin Tubb 18,672	Ruby Wells -	6.148
Jim Edward Brown &	Red Sovine	5,315
Maxine Brown 17,439	Charline Arthur	4.938
Ginny Wright 16,842	Sunshine Ruby	4,753
Jimmy & Johnny 15,496	Tibby Edwards	3,892
Jimmy Heap 12,571	Arlie Duff	3,762
Al Terry 11,224	Dub Dickerson	3,581
Wilburn Brothers 10,981	Evis Presley	2,545
Wanda Jackson & Billy Gray 10,632	Herb & Kay Adams	2,237
Jimmy Newman 8,473	Rita Robbins	2,082



AVID W

sings the year's biggest Xmas hit

ANTO

(Merry Christmas)



1508 & 45-1508



BILLBOARD (November 20): Spotlight Pick CASH BOX (November 20): Best Christmas Disc of the Week

VARIETY: Best Bet

MUSIC GUILD OF AMERICA: 2 Sters

SPECIAL JUKE BOX DEAL stronger than ever 1486 & 45-1486

See your London distributor or one-stop for complete information.





--Abbott
--Algddin
--Ambassador
--Apollo
--Atlantic
--Bell

CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CT—Cat
DA—Dana
DE—Decca
DO—Dot
DU—Duke -Brunswick -Bethlehem

-Capitol

CODE

DY—Derby EP—Epic ES—Essex FA—Favorite FE—Federal FI—Fiesta 4 Star—Fou GR—Groove

IM—Imperial
JD—Jay Dee
JU—Jubilee
KI—King
LO—London
ME—Mercury
MG—MGM
MJ—Majar

MO—Modern NG—Norgran PA—Parrot PE—Peacock PO—Potter PR—Prestige RA—Rainbow RE—Regent RH—Recorded in

Hollywood

RM—Rama SA—Savoy &P—Specialty SW—Swingtime TF—Tiffany TF—Tittany
TI—Tice
TR—Trend
UN—United
.x. valley
VI—RCA Victor

I NEED YOU NOW **EDDIE FISHER**

BE-1054 (45-1054)—Betty Jehnson CO-40346 (4-40346)—Ken Griffin

FA-21003X—Susan Sisters VI-20-5830 (47-5830)—Eddie Fisher

IF I GIVE MY HEART TO YOU DORIS DAY — DENISE LOR

BE-1059 (45-1059)—Barry Frank
CA-2868 (F-2868)—Monica Lewis
CA-2930 (F-2930)—Duke Ellington
CO-40300 (4-40300)—Doris Day
CR-61236 (9-61236)—Buddy Greco
DE-29148 (9-29148)—Connea Boswell
FA-21007X—Merry South
JZ-768 (45-768)—Four Bars

MG-11776 (K-11776)—Wright Bros. ME-70451 (70451x45)—A. Powell & D. Smith MJ-27 (45-27)—Denise Lor TI-1092 (45-1092)—Peacock's Mambo Combo VI-20-5853 (47-5853)—Dinah Shore

PAPA LOVES MAMBO PERRY COMO

BE-1064 (45-1064)—Tommy & Jimmy Dorsey CO-40324 (4-40324)—Johnnie Ray RA-264 (45-264)—Alfredito Orch.

TI-1092 (45-1092)—Peacock's Mambo Combo VI-20-5857 (47-5857)—Perry Come

HEY THERE ROSEMARY CLOONEY

CO-40266 (4-40266)—Rosemary Clooney EP-9049 (5-9049)—Dolores Hawkins CO-40224 (4-40224)—Johnnie Ray FA-21005X—Cary Stewart VI-20-5867 (47-5867)—Homer & Jethro

TEACH ME TONIGHT

DeCASTRO SISTERS

AB-3001 (45-3001)—DeCastro Sisters
CO-40351 (4-40351)—Jo Stafford
CR-61265 (9-61265)—Modernaires
DE-28990 (9-28990)—Janet Brace

ME-70497 (70497x45)—Dinah Washington MG-11856 (K-11856)—Rosanne June X-0051 (4X-0051)—Helen Grayco

MR. SANDMAN THE CHORDETTES

CD-1247 (45-1247)—Chordettes CO-40383 (4-40383)—Les Elgart CR-61288 (9-61288)—Lancers DE-29344 (9-29344)—Four Aces

FA-21003X—Song Singers ME-70477 (70477x45)—Buddy Morrow VI-20-5767 (47-5767)—Vaughn Monroe



SHAKE, RATTLE AND ROLL BILL HALEY AND HIS COMETS AT-1026 (45-1026)—Joe Turner DE-29204 (9-29204)—Bill Haley

FA-21004X—Tomcats

HOLD MY HAND DON CORNELL

BE-1048 (45-1048)—Dick Powell CR-61206 (9-61206)—Don Cornell DE-29301 (9-29301)—Guy Lombardo

MAMBO ITALIANO ROSEMARY CLOONEY

CO-40361 (4-40361)—Rosemary Clooney



THIS OLE HOUSE ROSEMARY CLOONEY

BE-1602 (45-1602)—Betty Johnson FA-21001X—Roy Rogers-Dale Evans CA-2915 (F-2915)—Jordanaires K1-1376 (45-1376)—Herb & Kay CO-40266 (4-40266)—Rosemary Clooney VI-20-5739 (47-5739)—Stuart Hamblen DE-29255 (9-29255)—Rosetta Tharpe



11) MUSKRAT RAMBLE. 12) SKOKIAAN. 13) CARA MIA. 14) IT'S A WOMAN'S WORLD. 15) SMILE. 16) COUNT YOUR BLESSINGS. 17) THE NAUGHTY LADY OF SHADY LANE. 18) IN A LITTLE SPANISH TOWN. 19) ST. LOUIS BLUES MAMBO. 20) MOOD INDIGO. 21) WHITHER THOU GOEST. 22) THAT'S WHAT I LIKE. 23) THEY WERE DOIN' THE MAMBO. 24) DIM, DIM THE LIGHTS. 25) HAJI BABA. 26) OOP-SHOOP. 27) SH-BOOM. 28) MAMA DOLL SONG. 29) MAKE YOURSELF COMFORTABLE. 30) RUNAROUND. 31) TIME WAITS FOR NO ONE. 32) THAT'S ALL I WANT FROM YOU. 33) MOBILE. 34) I WANT YOU ALL TO MYSELF. 35) MY SON, MY SON.



TELEPHONE OR WIRE YOUR CORAL DISTRIBUTOR FOR FAST DELIVERY

ATLANTA, GEORGIA Decca Dist. Corp. 152 Alexander Street NW Tel. LAmar 8428-29

BALTIMORE 17, MD. General Dist. Co., Inc. 2329 Pennsylvania Avenue Tel. MAdison 3-6411

BIRMINGHAM 4, ALA. Gulf States Dist. Co., Inc. 700 Second Avenue No. Tel. 4-6769

BOSTON 20, MASS. Mutual Dist. Corp. 1259 Tremont Street Tel. HIghland 2-5700

BUFFALO, NEW YORK Melody Dist. Co. 881 Main Street Tel. GArfield 3952

CHARLOTTE, N. C. F & F Enterprises 803 Cedor Street So. Tel. CHarlotte 2-7665

CHICAGO 10, ILLINOIS Coral Records, Inc. 161 West Huron Street Tel. WHiteholl 3-0750

CINCINNATI, OHIO State Record Dist. 920 Roce Street Tel. DU 1563

CLEVELAND, OHIO Cosnat Dist. Corp. of Clev. 1233 West 9th Street Tel. TOwer 1-6344

DALLAS, TEXAS
Big Stote Dist. Co.
137 Glass Street
Tel. RAndolph 5409

DENVER 2, COLORADO Pan-Americon Record Supply 2061 Champo Street Tel. CHerry 7153

DETROIT 1, MICHIGAN Polonia Dist. Co. 3747 Woodward Avenue Tel. TEmple 3-4700

EL PASO, TEXAS Sunland Supply Co. 1200 East Missouri Tel. 3-0461

GREAT FALLS, MONT. Music Service Co. 204 Fourth Street So. Tel. 2-2784

HARTFORD 3, CONN. Seaboard Dist. Co. 796 Albany Avenue (reor) Tel. CHapel 6-7415

HOUSTON 3, TEXAS United Record Dist. Co. 1902 Leeland Avenue Tel. ATwood 4301

INDIANAPOLIS, IND. Indiana State Record Dist. 1325 North Copitol Tel. IMperial 1949

LOS ANGELES 6, CALIF. Modern Dist. Co. 2978 West Pico Blvd. Tel. REpublic 3-2174

MADISON 5, WIS. Tell Music Dist. Co. 2702 Monroe Street Tel. MAdison 3-1540 MEMPHIS, TENNESSEE Stratton-Warren Hardware Co. 37 E. Carolina Avenue Tel. MEmphis 5-7741

MIAMI 1, FLORIDA Brooke Distributors 412 SW 8th Avenue Tel. 82-0931

MINNEAPOLIS, MINN. Lieberman Music Co. 257 Plymouth Avenue No. Tel. FIllmore 3025

NEWARK 2, N. J. Cosnat Distributors 278 Halsey Street Tel. MArket 3-8752

NEW ORLEANS, LA. Decca Distributing Corp. 517 Canol Street Tel. CAnal 1786

NEW YORK 19, N. Y. Coral Records, Inc. 820 Tenth Avenue Tel. PLaza 7-7815

OKLA. CITY, OKLA. Leo Maxwell Co., Inc. 409 N. Callen Blvd. Tel. REgent 9-1451

PHILADELPHIA 21, PA. John Harold Co. 1618 N. Broad St. Tel. STevenson 7-7711

PITTSBURGH 19, PA. Stondard Dist. Co. 1705 Fifth Avenue Tel. ATlantic 1-8831

RICHMOND, VIRGINIA Decca Dist. Corp. 1837 West Broad St. Tel. 8-46193

ST. LOUIS 3, MO. Roberts Record Dist. 1518 Pine Street Tel. MAin 1-0470

SAN FRANCISCO, CAL. United Music Sales Corp. 440 Sixth Street Tel. MArket 1-6046

SALT LAKE CITY, UTAH Stondard Supply Co. 225 East 6th South St. Tel. 5-2971

SEATTLE, WASH. Huffine Dist. Co. 3131 Western Ave., Rm 516 Tel. ALder 3725

CANADA

LACHINE, QUEBEC Compo Company, Ltd. 2377 Remembrance

MONTREAL, QUEBEC Metrodisc Reg'd 5016 Sherbrooke St. W.

TORONTO, ONTARIO Apex Records, Ltd. 670 Richmond Street W.

VANCOUVER, B. C. Johnston Appliances, Ltd. 5329 Victoria Drive

CALGARY, ALBERTA T. W. Peacock, Ltd. 216 Twelfth Avenue W.



SONG SINGERS—SUSAN SISTERS (Favorite 21003X)

"MR. SANDMAN" (2:07) [E. H. Morris ASCAP — Ballard] The Song Singers team up on their version of a lively ditty that looks like it'll hit the top spot in a few weeks. OK version OK version.

"I NEED YOU NOW" (2:06)
[Miller ASCAP—Crane, Jacobs]
The Susan Sisters star on this end
with a cover version of the country's top hit.

LES BAXTER (Capitol 3002; F-3002)

B "EARTH ANGEL" (2:23) [Doot-sie Williams BMI—Curtis, Wil-liams] Les Baxter, known for his lush instrumentals, goes R & B on his lat-est, as he leads the crew through a ballad that's heading for the top in R & B. Thrush on the lead vocal in real blues style.

"HAPPY BABY" (2:10) [Myers ASCAP—Pingatore] This end features the group belting out a solid rhythm jumper that's making some noise. Fast toe tapper that the jitterbugs will love.

ELLA MAE MORSE (Capitol 2992; F-2992)

"LOVEY DOVEY" (2:40) [Progressive BMI—Taylor, Carroll, Jesmet] The vibrant Ella Mae Morse belts out a solid version of a number one rhythm and blues item. Big Dave's ork assists. Solid, driving deck.

"BRING BACK MY BABY TO ME" (2:07) [United ASCAP—Wolfson, White, Koslo] The thrush gives out with another good rhythm item. She packs a load of punch into these tunes.

MARIO LANZA (RCA Victor 10-4224; 49-4224)

"SOME DAY" (2:45) [Famous ASCAP—Hooker, Friml] Mario Lanza who made a good showing with his latest "Drink, Drink, Drink" sends up a dramatic reading of the standard "Some Day." Big vocal. Pretty job.

"SYLVIA" (2:32) [G. Schirmer ASCAP—Scollard, Speaks] The much publicized tenor offers another big voiced delivery, this one of an oldie also.

JIMMY DURANTE (Decca 29354; 9-29354)

"PUPALINA" (2:40) [Pincus ASCAP—Whitney, Kramer] Jimmy Durante comes up with a great, lively reading of a tune that's making a load of noise. It's a very colorful interpretation of this Italian ditty. Additional lyrics are very funny.

"LITTLE PEOPLE" (2:31) [American Academy ASCAP—Sherrell, Moody] The famous entertainer bounces through a cute ditty with a load of meaning.

CASH BOX

"HOCUS POCUS" (2:08) [Sheldon BMI—Saxon, Gimbel] "LET ME GO, LOVER" (2:23) [Hill & Range BMI—Carson]

PATTI PAGE (Mercury 70511; 70511 x 45)



PATTI PAGE

Patti Page, elected the Best Female Vocalist of '54 this week, has two new sides that'll give her a big start for '55. Working with multiple voices as no one else can, Patti dishes up a sensational lilter called "Hocus Pocus." It's a beautiful, romantic waltz item that has all the bit characteristics of "Tenall the hit characteristics of "Tennessee Waltz" and "Doggie." Will be a smash. Flip is the thrush's brilliant delivery of "Let Me Go, Lover," the "Studio One," tune that set the music biz abuzzin'.

"UNSUSPECTING HEART" [Tee Pee ASCAP—James, Beal, Singer, Shank]

"LET ME GO, LOVER" [Hill & Range BMI—Carson]

SUNNY GALE (RCA Victor 20-5952; 47-5952)



SUNNY GALE

● Although Sunny Gale dishes up a tremendous job on the Victor version of "Let Me Go, Lover," with Hugo Winterhalter, we feel that the great performance Sunny offers on the flip will win out in the long run. It's a top money-earning rendition of a top drawer tune dubbed "Unsuspecting Heart." It is definitely one of the thrush's best sessions since she started recording. Her inspired delivery has depth. Disk should makes bundles of \$\$\$\$\$.

"LET ME GO, LOVER" [Hill & Range BMI—Carson]

"THE MOON IS ON FIRE" (2:45) [Hawthorne ASCAP—Merrill]

> TERESA BREWER (Coral 61315; 9-61315)



TERESA BREWER

• Coral comes up with a tremendous version of the tune that sent the music business into an uproar. the music business into an uproar. It features the fascinating voice of Teresa Brewer accompanied by a stirring backdrop by the Lancers. A brilliant side that'll cash in. Teresa sings with heart. The flip side is another sparkling showing by the thrush. It's an exciting tango number labeled "The Moon Is On Fire." The chirp has two potent contenders that deserve close watching.

"LET ME GO, LOVER" (2:15) [Alamo ASCAP—Carson]

"MARIONETTE" (2:58)
[Joy ASCAP—Capano, Travaline,
Fortis]

JOAN WEBER (Columbia 40366; 4-40366)



JOAN WEBER

Joan Weber offers the original version of "Let Me Go, Lover" as it was performed on the "Studio One" show. The disk has been out for a few weeks now and has a jump on other versions. Although it is the most exposed version of the song, the thrush will have to stave off some great opposition to hold the lead. It's a tremendous, sincere, reading by the newcomer. Lower lid is a heavy, sentimental ballad called "Marionette" that'll get lost in the "Lover" shuffle.

NINO NANNI (Cadillac 150; 45-150)

"YOU TAUGHT ME TO LOVE AGAIN" (2:42) [Cessna ASCAP—Ramsay, Hathaway] Nino Nanni's unusual voice and style come over wonderfully on his debut for Cadillac. Pretty tune. Nino has a romantic Charles Boyer type voice. Very good.

"THE NICEST HABIT IN MY LIFE IS YOU" (2:18) [Cessna ASCAP—Evans, Prince] Terry and The Macs support the artist again on this inviting lilter. Pleasing sound.

LEW DOUGLAS (Dot 15254; 45-15254)

"GREEN EYES" (2:27) [ASCAP — Menendez, Rivera, Woods] Lew Douglas and his Orchestra glide through a rhythmic instrumental interpretation of a great oldie. Good dance material and arrangement. Sounds terrif.

"I WANNA BE THERE" (2:20) [Randy-Smith ASCAP—Douglas, Fox, Lavere] The crew sends up some more light and pleasing music. Pretty melody that seems to stick with you.

TONY MARTIN (RCA Victor 20-5946; 47-5946)

"ALL OF YOU" (2:34) [Chappell ASCAP—Porter] Tony Martin gets a lovely assist from Henri Rene's ork as he cruises through a pretty ballad from the coming musical "Silk Stockings." Lovely song.

"VERA CRUZ" (2:25) [Feist ASCAP—Friedhofer, Cahn] The skilled baritone offers a dramatic tune from the flicker "Vera Cruz," on this end. Big, exciting delivery.

DICK HYMAN TRIO (MGM 11889; K-11889)

"I'VE GOT MY LOVE TO KEEP ME WARM" (2:30) [Berlin AS-CAP—Berlin] The exciting new Dick Hyman Trio dishes up some more great instrumental material as he jumps through a bounce version of a standard. Great rhythm.

B "JEALOUS" (2:18) [Mills AS-CAP—Little, Malie, Finch] The wonderful sound of the threesome comes over beautifully on this deck. They have an excellent touch. Tune is warm and inviting.

DOLORES GRAY (Decca 29353; 9-29353)

B "WITHOUT LOVE" (3:06) [Chappell ASCAP—Porter] Sonny Burke sets up the orking for Dolores Gray's romantic delivery of a wonderful ballad from Cole Porter's new show "Silk Stockings." Thrush sings with loads of feeling.

"THE FINGER OF SUSPICION POINTS OF YOU" (2:00) [Pickwick ASCAP—Mann, Lewis] Dolores does a good job on a pretty ballad with an excellent lyric. Mellomen offer years a support



unforgettable recording session...

sunny gale

unsuspecting heart let me go, lover

RCA Victor 20/47-5952



a "New Orthophonic" High Fidelity Recording





ROSA LINDA (Coral 61299; 9-61299)

B "PEANUT VENDOR TARAN-TELLA" [E. B. Marks BMI— Simons] Rosa Linda makes an impressive debut for Coral with an exciting piano instrumentation of a terrific oldie. Exciting novelty. Different sound.

"LIMEHOUSE BLUES" (2:10) [Harms ASCAP—Braham, Furber] The pianist, aided by a rhythm section, flies through an interesting version of another standard. Artist masters the keyboard.

JACK PLEIS ORCH. (Decca 29356; 9-29356)

"PARIS LOVES LOVERS" (2:46) [Chappell ASCAP—Porter] Jack Pleis leads his ork through a beautiful arrangement of a beguine from Cole Porter's new musical "Silk Stockings." Mixed chorus joins in a mid point. Lovely side,

B "TODD" (2:49) [Treble ASCAP —Rosenthal] From the new motion picture "Yellowneck," comes this dreamy melody which the Pleis ork handles so effectively. Lush orking with a harmonica in the foreground.

FRED NORMAN ORCH. (MGM 11886; K-11886)

B "MY LOVE FOR DOROTHY" (2:47) [Laerteas ASCAP—Douglas, Norman, Bearden] The soft and inviting sound of a celeste adds to the beauty of this warm ballad presented by Fred Norman's ork. Malcolm Williams vocals.

"MONDAY, TUESDAY, WED., THURS., FRI." (2:50) [Weiss & Barry BMI—Jay, Reid, Albert] The Normanaires take on the vocal chores on this sentimental love song by the Norman crew. Inviting ballad.

GUY MITCHELL (Columbia 40389; 4-40389)

"GEE, BUT YOU GOTTA COME HOME" (2:40) [Joy ASCAP—Harrington, Ruderman] Mitch Miller offers a big march beat backdrop for Guy Mitchell's clever rendition of a song adapted from famous Army-life tune. Lively deck with a chorus and all.

B "I MET THE CUTEST LITTLE EYEFUL" (2:20) [Oxford AS-CAP—Wayne, Springer] Guy bounces through another happy-go-lucky number based on a popular French theme. Cute ditty. Guy's best coupling in a long time.

FRANK WEIR (London 1503; 45-1503)

B. "A CUCKOO CRIES" (2:19)
[Burlington ASCAP — Moler, Ridge] Frank Weir who rose to national prominence with "Happy Wanderer," demonstates some more top notch alto sax work on his latest, another march item with a male chorus. Good deck that could follow in the first's footsteps.

"STARLIGHT SOUVENIRS"
(2:53) [Dash, Connelly ASCAP
—Shapiro, Connelly, Ilda] Weir's
haunting sax is supported by a lush
accompaniment on this inviting bluesy
ballad. Chorus sings without words.

SLEEPER OF THE WEEK

"ALL AT ONCE" (2:40)
[Harvard ASCAP—Lovett, Walter]
"NO MAN IS AN ISLAND" (2:54)
[Presser ASCAP—Lehrman, Sheer]
DON CORNELL
(Coral 61253; 9-61253)



DON CORNELL

• Don Cornell who came through

with a great side for '54 in "Hold My Hand," offers his first entry for the '55 season with an interesting coupling. Backed by a big Norman Leyden orking, Don gets hold of a lovely latin tempo romantic ballad called "All At Once" and presents it with warmth and emotion. It's a beautiful melody which the crooner belts across in his zestful manner. Tune has big possibilities. The coupling is a semi-religious ballad called "No Man Is An Island." It's a stirring song with a most meaningful lyric. Don does a great job on both sides. Watch them.

"FROM NINE TO FIVE" "OUR FUTURE HAS ONLY BEGUN" (2:17)

[Jungnickel-Hill & Range— Twomey, Wise, Weisman] [Sunbcam BMI—Brown, Leigh]

DENISE LOR
(Mercury 70509; 70509 x 45)



DENISE LOR

Denise Lor skyrocketed to national prominence on "If I Give My

Heart To You," one of today's top tunes. Now the thrush makes her debut on the Mercury label with a wonderful new ballad that could establish her as a top name performer. It's a beautiful lilter called "From Nine To Five." The tune has an unusual tenderness to it and Denise's pert voice enhances the beauty of this romantic item. Typewriter gimmick heard in the backdrop is very effective. Another most inviting ballad is "Our Future Has Only Begun," the coupling. It's a penetrating love song with lyrics by Carolyn Leigh of "Young At Heart" fame. Two money-making performances.

"IN THE BEGINNING" (2:26)

[Hill & Range BMI— Cochrane, Twomey, Wise, Weisman] "OLD SHOES" (3:00)

[Frank ASCAP—Adler, Ross]

FRANKIE LAINE (Columbia 40378; 4-40378)



FRANKIE LAINE

• Frankie Laine's exciting voice,

which lends itself so perfectly to dramatic inspirational ballads such as "I Believe," can now be heard on another tune in the same category called "In The Beginning." The song is a stirring composition with a great deal of meaning presented with a moving sincerity by the ace vocalist. The song and delivery remind this reviewer of Frankie's greatest, "Lucky Old Sun." On the wonderful coupling, Laine rhythms through a terrific new ballad dubbed "Old Shoes" by the writers of "The Pajama Game" score. It's another great tune handled with finesse. Frankie is great on both sides.

ROY HAMILTON (Epic 9086; 5-9086)

"HURT" (2:07) [Miller ASCAP Crane, Jacobs] The fascinating, exciting voice of Roy Hamilton lends itself perfectly to this beautiful ballad. Chanter performs with great feeling. Song moves this listener. Potent side.

"STAR OF LOVE" (2:32) [Stratton BMI—Hinkson, Hamilton] The skilled performer offers another emotional item. O.B. Masingill's ork enhances the singer's qualities.

THE LAINIE SISTERS (Fabor 4002; 45-4002)

"THE DIGGIE SONG" (2:21) [Farmer ASCAP—O'Neale, Enger] The Lainie Sisters debut on the Fabor label with a cute, catchy, calypso type rhumba item that could catch on.

"I'VE GOT SOMEBODY NEW"
(2:46) [Dandelion BMI—Grashey,
Petrunka] The sisters blend their
pretty voices on an inviting slow sentimental item.

PEE WEE HUNT (Capital 2987; F-2987)

"MY EXTRAORDINARY GAL" (2:08) [Leeds ASCAP—Shand] Pee Wee Hunt and his crew offer a catchy lilter in their unique fashion. Cute item.

"SAVE YOUR LOVE FOR ME" (2:05) [Pendulum BMI—Gross, Dickinson] A vocal group assists on this side. It's a march type novelty with overtones of "Row, Row, Row Your Boat." Cute side.

ROSE BRENNAN (RCA Victor 20-5916; 47-5916)

"KISS ME AGAIN" (2:40) [Michael Reine ASCAP—Reine, Connor] Rose Brennan bows on Victor with a pretty reading of a lovely sentimental, romantic ballad. Thrush has a good sound. A bit of Vera Lynn in her voice.

B "THE BOLD BLACK KNIGHT"
(3:30) [Box & Cox ASCAP—
Maguire] Joe Loss sets up another
lush backing for a pretty lilter by the
chirp. Song has a pleasing Scotish
flavoring.

PAUL WESTON ORCH. (Columbia 40385; 4-40385)

B "LOVE LETTERS" (3:25) [Famous ASCAP—Hyman, Young] A wonderful standard gets a superb Paul Weston arrangement. One of the most beautiful tunes ever written. Mood music at its best. Great for quiet locations and late-evening dee jaying.

B "TARA'S THEME" (2:31) [Remick ASCAP — Steiner] This lovely "Gone With The Wind" theme which is making noise all over again, is lushly arranged and presented by the Weston men. Stirring number beautifully executed.

Christmas Music with the

NU-SOUND

THAT PUTS COIN IN YOUR CHRISTMAS "CASH BOX"

The Most Beautiful Christmas Music Ever Recorded

- Jingle Bells
- Silent Night
- White Christmas
- Rudolph (the Red-Nosed Reindeer)

on single and extended play 45 and 78 RPM

played by the Mulcaysand their ELECTRIC HARMONICAS



It's the music America wants to hear!

At Home - On the Air - On the Juke Boxes

The Perfect Christmas Gift . .



Card-N-Song with EP103

Jingle Bells - Silent Night White Christmas - Rudolph the Red-Nosed Reindeer

Regular EP Price

45 RPM \$1,47 78 RPM \$1.69 Alive with Christmas Spirit . . .



The Mulcays Play

#1024 White Christmas Silent Night

1025 Jingle Bells Rudolph the Red-Nosed Reindeer Exciting
Organ Melody . . .



Hack Swain at the Keyboard

#1027° Hindustan b/w Wabash Blues

On the Midwest's TOP 40 in Just Three Weeks Perfect Rhythmic Listening . . .



And It's Moving Fast!

#1026 If I Had You b/w Beatin' the Bee

Send \$ 100 for Card-N-Song
Sample 45 or 78 RPM

ORDER NOW

Phone Nearest Cardinal Distributor or Phone, Write, Wire . . .

CARDINAL RECORDS • 1221 Baltimore, K. C., Mo., HA. 6979



JONI JAMES

WHEN WE COME OF AGE

EVERY TIME YOU TELL ME YOU LOVE ME

11865 78 rpm e K 11865 45 rpm

LEROY HOLMES

TARA'S THEME

JAMIE
MGM 11854 78 rpm • K 11854 45 rpm

BILLY ECKSTINE

ONE SWEET §

LOVE ME

MGM 11855 78 rpm • K 11855 45 rpm

BETTY MADICAN ALWAYS YOU

THAT WAS MY HEART YOU HEARD

ALAN DEAN

THE SONG FROM DESIREE

TONIGHT, MY LOVE

DEAN PARKER

MANDOLIN VERA CRUZ

THE VOICES THREE

KISSES

SURE-FIRE ONE OF MY DREAMS IS MISSING

THE NOCTURNES

MAMA

(1) REMEMBER & SOMEBODY OUGHTA WRITE A SON WRITE A SONG

RALPH FAY and his Orchestra

THAT OLD GANG OF MINE

SLEEPY TIME GAL

HANK WILLIAMS

SING, SING, SING

THE ANGEL OF DEATH

78 -rpm 6 K 11861 45 rpm

NEW RELEASES

CEORGE SHEARING SHIRLEY HARMER A PAIR MEET ME UNDE-OF BLUE ADIEU HALFWAY CIDED EYES MGM 11876 78 rpm K 11876 45 rpm MGM 11875 78 rpm K 11875 45 rpm

DAVID ROSE RUSH ADAMS FASCINAT-LOVE ALL OF OUTA MY WALKED YOU RHYTHM GM 30865 78 rpm K 30865 45 rpm MGM 11873 78 rpm K 11873 45 rpm

ART MOONEY and his Orch. BIP BAM BLUE MGM 11871 78 rpm K 11871 45 rpm

ODETTE THE LAST PARIS TIME I SAW LOVES LOVERS PARIS LOVER

1 G0

MIND

LOUISE TOBIN LONE-HURRY SOME HOME ROAD

ARTHUR SMITH TRUCK HI LO STOP BOOGIE GRILL MGM 11879 78 rpm K 11879 45 rpm

GEORGE McCORMICK DON'T FI) UP THE DOG. BAND

THE CROSSROADS QUARTET I SAW THE SUN-SHINE OF MAN HIS LOVE HOUSE AGM 11877 78 rpm K 11877 45 rpm MGM 11878 78 rpm K 11878 45 rpm

KAY THOMPSON

EP X1118

LP E3146



FOR SENTIMENTAL REASONS

ESTHER WILLIAMS and
BEN GAGE
EP X1119



LET'S MAMBO

RENE TOUZET and his Orchestra EP X1114



THE MAN THAT GOT AWAY

FRAN WARREN



ALL STAR DIXIELAND

MAX KAMINSKY and his Occhestra EP X261







THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISC JOCKEYS

1. MR. SANDMAN Chordettes (Cadence) 2. TEACH ME TONIGHT..... DeCastro Sisters (Abbott) 3. HOLD MY HAND............ Don Cornell (Coral) 4. I NEED YOU NOW..... Eddie Fisher (RCA Victor) 5. PAPA LOVES MAMBO Perry Como (RCA Victor) (Doris Day (Columbia) 6. IF I GIVE MY HEART TO YOU. | Denise Lor (Majar) | Connee Boswell (Decca) 7. HEY THERE... Rosemary Clooney (Columbia) 8. THE NAUGHTY LADY OF SHADY LANE Ames Brothers (RCA Victor) 9. MAMBO ITALIANO Rosemary Clooney (Columbia) 10. COUNT YOUR BLESSINGS..... Eddie Fisher (RCA Victor) 11) IT'S A WOMAN'S WORLD. 12) THIS OLE HOUSE. 13) ALWAYS YOU. 14) WHITHER THOU GOEST. 15) SHAKE, RATTLE AND

Norman "Big Chief" Wain (WDOK-Cleveland, O.) reports the following and says it's "true." Norman was playing the "Mama Doll" song the other day and Mrs. Bernice Smith of Cleveland called up and in an excited conversation said her infant was lying in his crib gurgling while the refrain came through the radio speaker. Suddenly he blurted—for the first time—"Mama." Mother insisted it was the first time he spoke. "Just think," says Wain, "Patti Page not only entertains, but also teaches babies to talk!"

ROLL. 15) MAKE YOURSELF COMFORTABLE.



Pic of the week—Jack Rowzie—(WWDC-Washington, D. C.) sponsored an unusual contest a couple of weeks ago, the results of which he mailed to this column. Jack, noticing that "Skokiaan" was really catching on in Washington, also discovered that very few people, including the WWDC research department, knew what a "Skokiaan" was. So, a contest was born. Rowzie asked his audience to write in their impressions of a "Skokiaan" and the drawings with descriptions were hilarious. Some of the entries Rowzie forwarded to us were really very clever. One was a prehistoric monster whose tail evolved into a musical clef, the scales on his back were musical scales and the toes were notes. Explanation revealed he was a bewitched bopster with a long pointed nose—a result of trying to see what makes the music come out of a hot trumpet. There's more but space prevents... Tommy Edwards (WERE-Cleveland, O.) using photos of stars for giveaways at his dances. If any artists would like to get in on this dances. If any artists would like to get in on this co-emcee of WJAR-TV-Providence, R. I. "Breakfast At The Sheraton Show." Johnny, in addition to being a fine singer, played saxaphone and clarinet with Paul Whiteman, Glen Gray and other leading bands. . . . An "Away" football game proved to be too much for Bessy, the Robin Bonneau source of transportation. Halfway to the game she broke down completely—leaving wife, statistician, color man, tons of remote equipment and your truly by the side of the road. Luckily, Robin Bonneau (WTSV-Clarmont, N. H.) got a ride and was set to go just six minutes before airtime.

Frankie Adams, Sapphire Record Company, New Orleans, La., promoting hot and heavy in his area. Frankie has his local friends, Jolly Charley (WWEZ), Harry Negoscia (WJBW) and Bill Stanley (WNOE) really enthusiastic about his "Mama Does The Mambo" by Mike Lala and "Christmas Holiday In Heaven" by Jody Levins. . . . Bob Watson recently appointed program director of WQXI-Atlanta, Ga., replacing Bob Corley who became P. D. of the station's new TV outlet hitting the airwaves December 18. Watson will continue to do about 15 hours of spinning each week. . . . Cliff Sessions (WFOR-Hattiesburg, Miss.) says he started a mild sensation in Hattiesburg and Miss. Southern College when he played the entire Ted Heath "100th Concert at the Palladium." . . Don Bruchey (WWIN-Baltimore, Md.) just about ready to burst from a building tension. Don's due to become a father any half-second now. Bruchey's airtime runs 6 to 9 a. m. and 2 to 6 p. m. daily.



HOCUS MANAGERIA

POCUS

"LET ME GO LOVER"

MERCURY-70511







THE GREATEST HOLIDAY GREETING ISSUE IN THE INDUSTRY...

Dated: December 25th GOES TO PRESS:

Thursday

12 164h

Reserve Position Now — or better yet Send in your advertisement to

THE CASH BOX

26 W. 47th St., New York (36) Tel.: JUdson 6-2640

32 W. Randolph St., Chicago (1) Tel.: DEarborn 2-0045 6272 Sunset Blvd., Hollywood Tel.: HOllywood 5-1702 804 Church St., Nashville Tel.: NAshville 5-7028 300,000 400,000 500,000 1,000,000



There's Only [1] PAGE

JUST RELEASED

LET ME GO, LOVER!

COUPLED WITH

"HOCUS POCUS"

MERCURY 70511 • 70511X45

Mercury, RECORDS

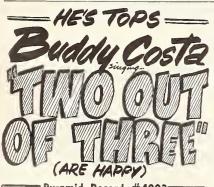
CHICAGO 1, ILLINOIS



	Billboard	Cash Box	Variety
ALL I WANNA DO (Meridian)		-	
THE CREWCUTS (Mercury)	Spotlight	Disk of the Week	
DIM, DIM THE LIGHTS (Republic)			
THE FOUR TOP HATTERS (Cadence)	Spotlight	B (Very Good)	
BILL HALEY & HIS COMETS (Decca)	Spotlight	Sure Shot	Excellent
EVERY TIME YOU TELL ME YOU LOVE ME (Meridian)			
JONI JAMES (MGM)	72 (Good)	Disk of the Week	
I HATE TO SAY HELLO (Egap)			
JULIUS LA ROSA (Cadence)	76 (Good)	Best Bet	Very Good
KISS CRAZY BABY (Sheldon)			
RALPH MARTERIE (Mercury)	80 (Excellent)	Sleeper of the Week	
DELTA RHYTHM BOYS (Decca)	75 (Good)		
READY, WILLING AND ABLE (Daywin)			
DORIS DAY (Columbia)	Spotlight	Disk of the Week	Best Bet
RUNAROUND (Regent)			
KAREN CHANDLER (Coral)	76 (Good)	Best Bet	
BILL FARRELL (Mercury)	70 (Good)	B+(Excellent)	Very Good
THIS YEAR'S SANTA BABY (Trinity)			
EARTHA KITT (Victor)	Spotlight	Sure Shot	
WE WANNA SEE SANTA DO THE MAMBO (Regent)			
TERRY FELL & THE FELLERS ("X")	Spotlight	Bullseye of the Week	
BILL DARNELL-SMITH BROTHERS ("X")	73 (Good)	B+(Excellent)	
JOHN GREER (Groove)	74 (Good)	B (Very Good)	
WHEN WE COME OF AGE (Meridian)			
JONI JAMES (MGM)	80 (Excellent)	Disk of the Week	
WONDERFUL LIPS (Hill & Range)			
THE GAYLORDS (Mercury)	Spotlight	Disk of the Week	Very Good
THE WRONG PARTY AGAIN (Cue) SINGING WANDERERS (Decca)	Satisfactory	Best Bet	Very Good
WRONG, WRONG (Porgie)			
JUNE VALLI (Victor)	79 (Good)	Best Bet	Very Good

BROADCAST MUSIC, INC. 589 FIFTH AVENUE NEW YORK 36, N. Y.

NEW YORK . CHICAGO . HOLLYWOOD . TORONTO . MONTREAL



Pyramid Record #4003 PYRAMID RECORDS 1658 Bway, N. Y. DESTINATION HITDOM!

NINO NANNI'S

CADILLAC # 150

CADILLAC RECORDS 236 W. 55th STREET, NEW YORK, N. Y.

*Th*e cash box

NEW YORK:



NEW YORK:

The entire industry was shocked hear about Sammy Davis, Jr.'s accident. Sammy is currently in the Community Hospital, San Bernadino, California. . . . "Let Me Go, Lover" should be the number one song in the country in the next couple of weeks.

The unusual thing about a couple of the cover jobs is that the sides they are backed with are so strong that they may overshadow the "Let Me Go, Lover" side. . . MGM preparing a tremendous drive for its latest picture sound track album, "Deep In My Heart." . . . Randy Wood reports that the Fontane Sisters' "Hearts Of Stone" has taken on all the proportions of a major hit. . . . Art Talmadge of Mercury Records in the hospital with a slipped disk. He's expected out in a couple of weeks. . . . It's rumored that Gerry Mulligan and Chet Baker intend to join forces and form a cool jazz orchestra some time after the start of the new year. . . . Percy Faith will be the musical director of the forthcoming MGM film based on the life of Ruth Etting. Doris Day will star. . . . Originally booked into Sciolla's in Philadelphia for two weeks, Tony Bennett consented to play an extra week when the owner came up with a 1955 automobile as a lure. . . . Nat "King" Cole begins a six-day engagement at the Apollo Theater in New York Tuesday, November 30. It's the first time in the history of the Apollo hat the opening date of Friday has been changed to accommodate an artist's booking. Nat follows the Apollo with a week at the Town Casino in Buffalo, N. Y. . . . Paul Brenner of WAAT, Newark, is this year once again taking Christmas card orders for a chronic invalid. . . . Following their stint at Basin Street, Woody Herman and Erroll Garner will team for a series of concert dates.

CHICAGO:

concert dates.

CHICAGO:

CHICAGO:

It's been a long, long time since any recording has so taken the country by storm. And our town is no exception; in the case of Joan Weber's Columbia version of "Let Me Go, Lover." For example, Fred Sipiora of Singer One Stop Record Service here, tells us this is the biggest since "I Saw Mommy Kissing Santa Claus." . . . Because of the phenomenal success of this disk, Deca has re-coupled Georgie Shaw's "Let Me Go Devil" with "Proverb" and are concentrating on this record once again. . . . Had a phone call from George Tasker who told us about a brand new disk by a brand new recording artist. Record titled "Phroomf" b/w "Santa's Ride." By 12-year-old Johnny Lee. On the Diva label. Seems Johnny was runner-up when Hollywood tested for the role of Eddie Cantor as a youngster for "The Eddie Cantor Story." . . . Johnny Desmond's Saturday afternoon "Recordland Hop" now completely sponsored. . . . Rudy Verderbar, proprietor of the Oh Henry Ballroom, claims Russ Carlyle's first week is the biggest opening week the club has had in



of the Oh Henry Ballroom, claims Russ Carlyle's first week is the biggest opening week the club has had in over five years. Thanks in part, we believe, to a tune titled "In A Little Spanish Town." . . . Looks like Sarah Vaughan has herself a hit, in her very lush version of "Make Yourself Comfortable." . . . The Fontane Sisters planed into town this past week, promoting their latest Dot waxing of "Hearts Of Stone" which looks like a big one for the gals. Randy Wood accompanied this trio to town. . . Like the lyries to Eileen Barton's "Happy Birthday, Darling." . . . Bob Cole telling us all about "Twinkle Toes." . . . Carmen MacRae into the Streamliner for two weeks. . . . Dinah Kaye currently at the Cloister Inn. . . . Tommy Leonetti set for a 12/5 opening at the Chez Paree. . . . Al Calder of Porgy Music phoned to say 'hi' while in town this week, promoting June Valli's "Wrong, Wrong," . . . RCA Victor Distribs here running contest on Art Hellyer's radio show in conjunction with The Ames Bros.' "Naughty Lady Of Shady Lane." Prizes will be given for the prettiest baby picture as well as the 'cutest pose'. Winners each receive a tape recorder.

LAS VEGAS:



This week we bring you a few notes direct from this fabulous boom city. Latest population figures reveal that this Monte Carlo of the West has grown to over 45,000 year-round residents and with five more plush hotels now under construction and scheduled to open soon the figure is expected to hit the 50,000 mark. Top salaries attract the nation's most popular personalities to this thriving metropolis. Most hostelries feature continuous entertainment from dusk until dawn. At the El Rancho Billy Daniels proves, to the delight of ringsiders, that he can still wring the very most out of a song. The Flamingo presents those popular comedians, The Ritz Bros whose ribsplitting mirth and merriment brings spontaneous laughter from their audiences. On the same bill is songstress Micki Marlow. Billy Eckstine and The Borrah Minevitch Harmonica Rascals top the show at the Sands. Arthur Godfrey's Pals and Las Vegas' favorites, The Vagabonds are back again at the Hotel Sahara. Downtown at the El Cortez Hotel The 4 Knights spotlight the show in the Pirate's Den. . . . There's so much top notch entertainment around town

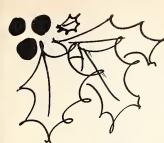
RUSH ADAMS

There's so much top notch entertainment around town that space does not permit a full report in this column.

HOLLYWOOD:

HOLLYWOOD:

Tommy Noonan, of "A Star Is Born" fame and "Gentlemen Prefer Blondes," followed Lillian Roth into the Mocambo on Nov. 30th for a two-week engagement... Clessa Williams, vocalist at Capistrano Beachcomber's Club, Capistrano Beach, is set for a role in "The Las Vegas Story" which Joe Pasternak will produce for MGM... Publicist Jerry Johnson recently returned from a promotional trek thru the Northwest. He reports that practically every station he called on is now equipped to play 45's... Singer Rush Adams is being considered for a major role in "The Buddy Clark Story" portraying the late Buddy Clark. Film will be produced in the very near future... KLAC threw their second annual "Klacsgiving Day" cocktail party for advertisers as well as members of the trade and press 11/22 at The Beverly Hills Hotel. A record throng turned out for the affair. Ray Anthony and his band entertained.



THE CHRISTMAS RECORD OF 1954

(The Official 1954 Christmas Seal Sale Song)

THE SPIRIT OF CHRISTMAS

Kith

The star whose records were most played by the nation's Disk Jockeys in 1954.

Sings

K-145 (78 rpm Record in Illustrated Envelope) • 1-298 (45 rpm Record in Illustrated Envelope) • 29315 (78 rpm) and 9-29315 (45 rpm).

(Santa Claus, Dear Santa Claus)

RCA Mood Music Series Over Million Mark

NEW YORK—A new type of recording came of age last week as RCA Victor's 1,000,000th Mood Music album rolled off the press at the company's 24th Street plant here.

24th Street plant here.

Mood Music albums in which each selection has been especially chosen to provide appropriate music for a specific activity now are an indispensable part of the average American library, according to Lawrence W. Kanaga, general sales and merchandise manager for RCA Victor Records.

The popularity of RCA Victor's series has grown steadily since its inception two years ago until total retail sales on Mood Music have reached \$3,700,000, Kanaga also said.

With none of the series released on the 78-rpm speed, the "Mood Music" sales total has been divided equally between long playing and Extended

between long playing and Extended Play 45-rpm disks.

Once classified solely as Dinner Music, a pleasant but unimportant adjunct to the average record collection, the Mood Music repertory steadily has widened until now it covers wirtually all phases of day to day ily has widened until now it covers virtually all phases of day to day living. Current titles in RCA Victor's Mood Music series include such albunts as "Music For Two People Alone," "Music to Work or Study By" and "Music For Faith and Inner Calm."

The millionth proscing was a superstantial or such as the superstantial of the superstantial or s

The millionth pressing was a copy of Hugo Winterhalter's "Music For Romance," the earliest album of the series, which was begun in September, 1952.

One of the most successful releases in the history of RCA Victor, Mood Music has developed a new concept of record listening and merchandising according to Kanaga, and it now represents one of the most important segments of the popular album

Factors which have contributed to

First release

Introducing an Outstanding Instrumental Group

THE

FRANK SORRELL

TRIO

"CINDERELLA

WALTZ"*

"BLUE SHUFFLE"

* "BEST BET" Nov. 27, 1954, The Cash Box

AUDIVOX RECORDS

140 WEST 57th STREET

NEW YORK, N. Y.

. . . "should be big"

UDIVOX

SOUND ENHANCEMENT RECORDERS SYSTEM

DIVISION OF UNIVERSAL RECORDING CO., INC.

the development of Mood Music in-

(1) A growing tendency on the part of the average listeners to pre-fer background music to silence they perform their daily tasks.

tasks.
The development of the Extended Play 45-rpm and long playing speeds as the most effective mediums for presenting music continuously.
The use of provocative album titles with full-color photographic covers to highlight the various activities which can be enhanced by the use of background music.
The introduction of recordings as background music in fac-

(4) The introduction of recordings as background music in factories, restaurants, hospitals, libraries and other locations where they have been used as psychological aids to relaxation. The basic library of 15 mood music albums, which includes such titles as "Music For Daydreaming," "Music For Courage and Confidence," and "Music To Work or Study By" has been recorded by the Melachrino Strings, Hugo Winterhalter and Henri Rene.

E. B. Marks Acquires Rights

YORK - The Edward B. Marks Music Corporation has acquired the rights from Wayne-Fellows, indie motion picture producer, to publish "Velda," "The Woman," "Mike Hammer Theme," "Oh Mike" and "I Die Tonight." All the tunes were penned by Stan Purdy, with the lyrics of "Velda" and "The Woman" by Liv by Star "Velda"

Harry Link, E. B. Marks' professional manager made the tie.



GAIETY MUSIC SHOP New York, N. Y.

- 1. Papa Loves Mambo (P. Como)
 2. Mr. Sandman
 (Chordettes/Four Aces)
 3. Teach Me Tonight (DeCastros)
 4. I Need You Now (E. Fisher)
 5. Hey There (R. Clooney)
 6. Shake, Rattle And Roll
 (Bill Haley)
 7. If I Give My Heart To You
 (Doris Day)
 8. Mambo Italiano (R. Clooney)
 9. Smile (Nat "King" Cole)
 10. Cara Mia (David Whitfield)

CALIFORNIA MUSIC CO. Los Angeles, Calif.

- 1. Mambo Italiano (R. Clooney)
 2. Papa Loves Mambo (P. Como)
 3. Naughty Lady (Ames Bros.)
 4. Ready, Willing And Able
 (Doris Day)
 5. Mr. Sandman (Four Aces)
 6. I Need You Now (E. Fisher)
 7. Time (Teresa Brewer)
- B. Cara Mia (David Whitfield) 9. Hajji Baba (Nat "King" Cole)
- 10. Hold My Hand (Don Cornell)

DENVER DRY GOODS CO. Denver, Colo.

- 1. This Ole House (R. Clooney)
 2. Mr. Sandman (Chordettes)
 3. Count Your Blessings
 (Fisher/Crosby)
 4. If I Give My Heart To You
 (Doris Day)
 5. Hold My Hand (Don Cornell)
 6. Sr-Boom (Crewcuts)
 7. Shake, Rattle And Roll
 (Bill Haley)
 8. Lonesome Polecat (McGuires)
 9. Hey There (R. Clooney)

RADIO DOCTORS Milwaukee, Wis.

- 1. Mr. Sandman (Chordettes)
 2. That's What I Like
 (Don, Dick & Jimmy)
 3. Dim, Dim The Lights (Haley)
 4. Naughty Lady (Archie Bleyer)
 5. I Need Your Lovin' (Cheers)
 6. Teach Me Tonight (DeCastros)
 7. Yours (Dick Contino)

- 8. Barefoot Contessa (Hugo Winterhalter) 9. Mambo Italiano (R. Clooney)
- 10. Bottom Of The Well (Wilder Bros.)

PARKER HOUSE OF MUSIC Fayetteville, N. C.

- 1. I Need You Now (E. Fisher)
 2. If I Give My Heart To You
 (Denise Lor)
 3. Hold My Hand (Don Cornell)
 4. I Want You All To Myself
 (Kitty Kallen)
 5. Mr. Sandman (Four Aces)
 6. Hey There (R. Clooney)
 7. Teach Me Tonight (DeCastros)
 8. Whither Thou Goest
 (Paul & Ford)
 9. Unbelievable (Nat "K." Cole)
- 10. Hold Me In Your Arms (Day)

THE GROOVE RECORD SHOP Norfolk, Va.

- 1. Let Me Go, Lover (J. Weber)
 2. Teach Me Tonight (DeCastros)
 3. Mr. Sandman (Chordettes)
 4. Hey There (R. Clooney)
 5. Naughty Lady (Archie Bleyer)
 6. All I Wanna Do Is Love You
 (Crewcuts)
 7. Kiss Crazy Baby (R. Marterie)
 8. Make Yourself Comfortable
 (Sarah Vaughan)
 9. Mambo Italiano (R. Clooney)
 10. Hold My Hand (Don Cornell)

KREY'S MUSIC STORES Boston, Mass.

- 1. Let Me Go, Lover (J. Weber)
 2. Make Yourself Comfortable
 (Sarah Vaughan)
 3. Teach Me Tonight (DeCastros)
 4. Mr. Sandman (Chordettes)
 5. Shake, Rattle And Roll
 (Bill Haley)
 6. The Bandit (Johnston Bros.)
 7. Smile (Nat "King" Cole)
 8. Muskrat Ramble (McGuires)
 9. Things I Didn't Do (Como)
 10. This Ole House (R. Clooney)

HUDSON ROSS Chicago, III.

- . Mr. Sandman (Chordettes)
 . Mambo Italiano (R. Clooney)
 . Hold My Hand (Don Cornell)
 . This Ole House (R. Clooney)
 . Yours (Dick Contino)
 . I Need You Now (E. Fisher)
- 7. Papa Loves Mambo (P. Como) B. Make Yourself Comfortable (Sarah Vaughan)
- 9. Shake, Rattle And Roll (Bill Haley)
- 10. Naughty Lady (Archie Bleyer)

THE RECORD SHOP Hartford, Conn.

- Hartford, Conn.

 1. Muskrat Ramble (McGuires)
 2. Let Me Go, Lover (J. Weber)
 3. If I Give My Heart To You
 (Denise Lor)
 4. Shake, Rattle And Roll
 5. Mr. Sandman (Chordettes)
 6. Hold My Hand (Don Cornell)
 7. Teach Me Tonight (DeCastros)
 8. I Need You Now (E. Fisher)
 9. Mambo Italiano (R. Clooney)
 10. Smile (Nat "King" Cole

TRI-BORO RECORD EXCH. Jamaica, L. I., N. Y.

- 1. Hey There (R. Clooney)
 2. Let Me Go, Lover (J. Weber)
 3. Shake, Rattle And Roll
 (Bill Haley)
 4. Papa Loves Mambo (P. Como)
 5. Cara Mia (David Whitfield)
 6. Mambo Italiano (R. Clooney)
 7. Teach Me Tonight (DeCastros)

- B. Mr. Sandman (Chordettes)
- 9. Naughty Lady (Ames Bros.) 10. I Need You Now (E. Fisher)

GRINNELL BROS. Detroit, Mich.

- Detroit, Mich.

 1. That's What I Like
 (Don, Dick & Jimmy)

 2. Make Yourself Comfortable
 (Sarah Vaughan)

 3. Hearts Of Stone (Fontane Sis.)

 4. My Son, My Son (Vera Lynn)

 5. My Own True Love
 (Johnny Desmond)

 6. Naughty Lady (Mills Bros.)

 7. Count Your Blessings (Fisher)

 8. Shake, Rattle And Roll
 (Bill Haley)

 9. Dim, Dim The Lights (Haley)

 10. On The Alamo (N. Petty Trio)

LYRIC NEWS & RECORD SHOP Indianapolis, Ind.

- 1. Let Me Go, Lover (J. Weber)
 2. Hey There (R. Clooney)
 3. If I Give My Heart To You
 (Doris Day)
 4. This Ole House (R. Clooney)
 5. Papa Loves Mambo (P. Como)
 6. I Need You Now (E. Fisher)
 7. Shake, Rattle And Roll
 B. Cara Mia (David Whitfield)
 9. Hold My Hand (Don Cornell)
 10. Mr. Sandman (Chordettes)

BILL'S "T" RECORD SHOP Tulsa, Okla.

- Let Me Go, Lover (J. Weber) Mr. Sandman (Four Aces) Hearts Of Stone (Charms) Hold My Hand (Don Cornell)
- 5. Lonesome Polecat (McGuires) This Ole House (R. Clooney)
- 7. I Need You Now (E. Fisher)
- 8. Teach Me Tonight (DeCastros) A. C. B. Boogie (Bill Haley)
- 10. Papa Loves Mambo (P. Como)

COMER'S RECORD NOOK San Antonio, Tex.

- Mr. Sandman (Chordettes) Teach Me Tonight (DeCastros) Hold My Hand (Don Cornell) This Ole House (R. Clooney)
- Papa Loves Mambo (P. Como)
- 6. Hey There (R. Clooney) 7. Mambo Italiano (R. Clooney)
- 8. I Need You Now (E. Fisher)

HIGH POINT RECORD SHOP Philadelphia, Pa.

- 1. Mr. Sandman (Chordettes)
- 2. Let Me Go, Lover (J. Weber) 3. Teach Me Tonight (DeCastros)
- 4. Hearts Of Stone (Fontanes)

- 4. Hearts Of Stone (Fontanes)
 5. This Ole House (R. Clooney)
 6. I Need Your Lovin' (Cheers)
 7. Mama Doll Song (Patti Page)
 8. Papa Loves Mambo (P. Como)
- 9. Happy Days (Bill Haley) 10. Naughty Lady (Ames Bros.)

THE MUSIC BOX Spokane, Wash.

- Spokane, Wash.

 1. Shake, Rattle And Roll
 (Bill Haley)
 2. I Need You Now (E. Fisher)
 3. Hey There (R. Clooney)
 4. Mr. Sandman Chordettes)
 5. Teach Me Tonight (DeCastros)
 6. Hold My Hand (Don Cornell)
 7. Mood Indigo (N. Petty Trio)
 8. This Ole House (S. Hamblen)
 9. Mustrat Pamble (McGuires)

- 9. Muskrat Ramble (McGuires)
- 10. Hajji Baba (Nat "King" Cole)

STIX, BAER & FULLER St. Louis, Mo.

- 1. Mr. Sandman (Chordettes)
 2. Teach Me Tonight (DeCastros)
 3. Mr. Sandman (Four Aces)
 4. I Need You Now (E. Fisher)
 5. Mama Doll Song (Patti Page)

- 6. Count Your Blessings (Fisher)
 7. Hey There (R. Clooney)
- 8. Papa Loves Mambo (P. Como)
 9. Muskrat Ramble (McGuires))
- 10. Naughty Lady (Ames Bros.)

KOPS PIANO HOUSE Great Falls, Mont.

- 1. Hold My Hand (Don Cornell)
 2. If I Give My Heart To You
 (Doris Day)
 3. This Ole House (R. Clooney)
- 4. Hey There (R. Clooney)
 5. Papa Loves Mambo (P. Como)
- 6. I Need You Now (E. Fisher) 7. Whither Thou Goest (Paul & Ford)
- B. Sh-Boom (Crewcuts) 9. Teach Me Tonight (DeCastros) 10. Muskrat Ramble (McGuires)

VAN CURLER MUSIC Albany, N. Y.

- Alddny, N. T.

 1. Mr. Sandman (Chordettes)
 2. This Ole House (R. Clooney)
 3. Teach Me Tonight (DeCastros)
 4. Let Me Go, Lover (J. Weber)
 5. Count Your Blessings
 (Bing Crosby)
 6. Hold My Hand (Don Cornell)
 7. Woman's World (Four Aces)
 8. Naughty Lady (Ames Bros.)
 9. Mambo Italiano R. Clooney)
 0. If I Give My Heart To You
- 10. If I Give My Heart To You (Denise Lor)

LIL' PAL RECORD STORE Houston, Tex.

- 1. Hearts Of Stone (Charms)
 2. I Need You Now (E. Fisher)
 3. Hold My Hand (Don Cornell)
 4. Papa Loves Mambo (P. Como)
 5. Things I Didn't Do (P. Como)
 6. Mambo Italiano (R. Clooney)
 7. Naughty Lady (Ames Bros.)
 B. Teach Me Tonight (DeCastros)
 9. I Don't Wanna See You
 Cryin' (Four Knights)
 10. Barefoot Contessa
 (Hugo Winterhalter)

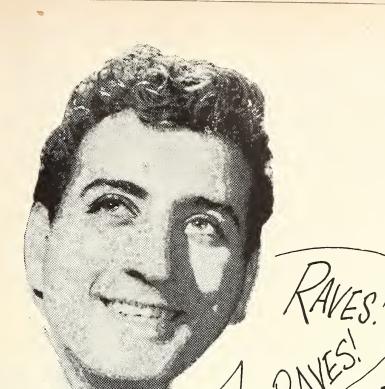
COX RECORD SHOP Atlanta, Ga.

- ATIONTO, GG.

 1. Hold My Hand (Don Cornell)
 2. I Need You Now (E. Fisher)
 3. Shake, Rattle And Roll
 (Bill Haley)
 4. This Ole House (R. Clooney)
 5. Muskrat Ramble (McGuires)
 6. Hey There (R. Clooney)
 7. I Want You All To Myself
 (Kitty Kallen)
 8. Teach Me Tonight (DeCastros)
 9. Dim, Dim The Lights (Haley)
 10. Hearts Of Stone (Charms)

9. Muskrat Ramble (McGuires) 10. Count Your Blessings (Fisher)

"It's What's in THE CASH BOX That Counts"



"... an excellent coupling for maximum results . . ."

-The Cash Box-DISK OF THE WEEK-Nov. 20

"... a solid two sides slicing for all levels of the business..."

-The Billboard-SPOTLIGHT-Nov. 13

"... coin machine natural ..."

-Variety-BEST BET-Nov. 17

tont Dennells Latest & Greatest ...

FUNNY PRETTY " THING "SHOO-GAH

PERCY FAITH

and his Orchestra

COLUMBIA 40376

COLIMBIA COLIMBIA DECORDS

management-counsel

CHAUNCEY S. OLMAN

"Triumph of Love"



NEW YORK—Singer Kaye Ballard, four year old Billy Bruckner, and Jinx Falkenberg are pictured on the latter's TV show recently. Billy, who was born without arms, is the boy whose mother wrote the book "Triumph Of Love." It's on this book that Kaye Ballard's latest Decca record "Triumph Of Love" is based. The song also was written by Mrs. Bruckner.

Bozo The Clown New Service For Has Busy Schedule

YORK-Bozo the Capitol NEW YORK—Bozo the Capitol Clown, who is probably the most widely travelled children's entertainer in the music business today, will follow up his recent European trip by travelling to Canada where on December 1st he'll make a charity appearance at the children's hospital in London, Ontario. This trip is being sponsored Ontario. This trip is being sponsored by the Lion's Club of Canada in conjunction with radio station CFPL.

While in Canada, Bozo will spend December 3rd and 4th visiting hospitals in Toronto and will also work with Capitol personnel up there.

On December 26th the popular children's clown will fly to Kindley Air Force Base in Bermuda for a series of appearances for American and British children stationed there. This is a command performance for the Department of Defense and the United States Air Force and was planned as a result of Bozo's appearance in Europe which met with overwhelming approval.

Bozo the Capitol Clown is perhaps one of the most popular entertainers on record as his "Bozo at the Circus" album is the only children's album in history to exceed a million album sales. He has appeared in all forty eight states in America and will continue to expand his scope of operation with added international appearances.



Stations

NEW YORK-J. M. Collins, ASCAP sales manager, has announced the inauguration of a new service to radio and television stations entitled, "ASCAP Music on Records—Your Program Guide."

This programming service, which will be sent monthly to all program directors, will contain listings of the finest music in the ASCAP repertory broken down into categories chosen for timeliness, interest and variety.

The releases will contain not only the title of each composition, its composers and publisher, but the record company and catalog number as well, together with other pertinent information. The programs will feature Holiday Hits, Seasonal Music, Music about Cities and Places, etc.

A binder in which the issues of the Program Guide may be kept for permanent reference, will be sent simultaneously with the first release.

Collins said that the Guide is designed to assist station and program managers in building better and more interesting programs for their listening audience. "ASCAP Music on Records," Collins said, "is a new feature of our Station Relations Department. It represents many months of careful planning and research, and we hope that it will prove a valuable aid to programming departments."





I Need You Now (E. Fisher)
Mambo Italiano (R. Clooney)
Mr. Sandman Chordettes)
Hold My Hand (Don Cornell)
Papa Loves Mambo (P. Como)
Teach Me Tonight (DeCastros)
Cara Mia (David Whitfield)

B. This Ole House (R. Clooney)
9. Hajji Baba (Nat "King" Cole) 10. Naughty Lady (Ames Bros./Bleyer)

New Orleans, La.

I Need You Now (E. Fisher)
Hearts Of Stone (Charms)
If I Give My Heart To You
(Doris Day)
Mr. Sandman (Chordettes)
Papa Loves Mambo (P. Como)
Hold My Hand (Don Cornell)
Mambo Italiano (R. Clooney)

Hey There (R. Clooney)

10. Naughty Lady (Ames Bros.)

9. I Need Your Lovin' (Cheers)

Brodhead, Wis.

1. If I Give My Heart To You (Doris Day)

2. Little Spanish Town
(Russ Carlyle)
3. Hold My Hand (Don Cornell)
4. Mr. Sandman (Chordettes)
5. Count Your Blessings (Fisher)
6. Whither Thou Goest
(Paul & Ford)
7. Woman's World (Four Aces)
B. Cara Mia (David Whitfield)
9. Naughty Lady (Ames Bros.)
10. Papa Loves Mambo (P. Como)

Detroit, Mich.

1. Mr. Sandman (Chordettes)
2. Shake, Rattle And Roll
(Bill Haley)
4. Papa Loves Mambo (P. Como)
5. Runaround (Chuckles)
6. This Ole House (R. Clooney)
7. I Need You Now (E. Fisher)
B. That's All I Want From You
(Jaye P. Morgan)
9. That's What I Like
(Don, Dick & Jimmy)
10. Land Of Dreams
(Hugo Winterhalter)

Atlanta, Ga.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You
(Day/Lor/Boswell)
5. That's What I Like
(Don, Dick & Jimmy)
6. Hold My Hand (Don Cornell)
7. Woman's World (Four Aces)
8. Hajji Baba (Nat "King" Cole)
9. Papa Loves Mambo (P. Como)
10. Hey There (R. Clooney)

New York, N. Y.

- 1. Mr. Sandman (Chordettes)
 2. Papa Loves Mambo (P. Como)
 3. Mambo Italiano (R. Clooney)
 4. I Need You Now (E. Fisher)
 5. Hey There (Clooney/Davis, Jr.)
 6. If I Give My Heart To You
 (Day/Lor)

- (Day/Lor)
 7. Shake, Rattle And Roll
 (Bill Haley)
 B. Teach Me Tonight (DeCastros)
 9. Hold My Hand (Don Cornel)
 10. Naughty Lady (Ames Bros.)

Philadelphia, Pa.

- Mr. Sandman (Chordettes)
 Teach Me Tonight (DeCastros)
 Papa Loves Mambo (P. Como)
 Count Your Blessings (Fisher)
 Hajjii Baba (Nat "King" Cole)
 I Need Your Lovin' (Cheers)
 Mama Doll Song (Patti Page)

- B. If I Give My Heart To You (Denise Lor)
- 9. I Need You Now (E. Fisher) 10. This Ole House (R. Clooney)

Omaha, Neb.

- 1. This Ole House (R. Clooney)
 2. Shake, Rattle And Roll
 (Bill Haley)
 3. Teach Me Tonight (DeCastros)
 4. Naughty Lady (Ames Bros.)
 5. Mambo Italiano (R. Clooney)
 6. I Need You Now (E. Fisher)
 7. Muskrat Ramble (Matys Bros.)
 8. Little Spanish Town
 (Russ Carlyle)
 9. Bottom Of The Well
 (Wilder Bros.)
 10. Papa Loves Mambo (P. Como)

St. Louis, Mo.

- 9. This Ole House (R. Clooney) 10. Mambo Italiano (R. Clooney)

Portland, Ore.

- 1. Hold My Hand (Don Cornell)
 2. I Need You Now (E. Fisher)
 3. If I Give My Heart To You (Doris Day)
 4. Papa Loves Mambo (P. Como)
 5. Skokiaan (Ralph Marterie)
 6. Mr. Sandman (Chordettes)
 7. Shake, Rattle And Roll
 (Bill Haley)
 8. Count Your Blessings

- (Bill Haley)
 8. Count Your Blessings
 (Bing Crosby)
 9. Whither Thou Goest
 (Paul & Ford)
 10. Muskrat Ramble (McGuires)

Wichita, Kan.

- 1. Hold My Hand (Don Cornell)
 2. If I Give My Heart To You (Doris Day)
 3. Woman's World (Four Aces)
 4. I Need You Now (E. Fisher)
 5. Hey There (R. Clooney)
 6. This Ole House (R. Clooney)
 7. Teach Me Tonight (Stafford)
 8. Shake, Rattle And Roll (Bill Haley)
 9. Skokiaan (Ralph Marterie)
 10. Papa Loves Mambo (P. Como)

Dallas, Tex.

- I Need You Now (E. Fisher) Papa Loves Mambo (P. Como) Hold My Hand (Don Cornell) This Ole House (R. Clooney)
- Mr. Sandman (Chordettes) Hey There (R. Clooney)
- Teach Me Tonight (DeCastros) Hajji Baba (Nat "King" Cole)
- 9. Naughty Lady (Ames Bros.)
 10. Dim, Dim The Lights
 (Bill Haley)

Seattle, Wash.

- 1. This Ole House (R. Clooney)
 2. Mr. Sandman (Chordettes)
 3. Teach Me Tonight (DeCastros)
 4. If I Give My Heart To You

- (Doris Day)
 I Need You Now (E. Fisher)
 Hey There (R. Clooney)
 Hajji Baba (Nat "King" Cole)
- Muskrat Ramble (McGuires)

9. Papa Loves Mambo (P. Como) 10. Shake, Rattle And Roll (Bill Haley)

Los Angeles, Calif.

- 1. Papa Loves Mambo (P. Como)
 2. I Need You Now (E. Fisher)
 3. Hey There (Clooney/Davis, Jr.)
 4. Mr. Sandman (Chordettes)
 5. If I Give My Heart To You
 (Doris Day)
 6. This Ole House (R. Clooney)
 7. I Need Your Lovin' (Cheers)
 B. Teach Me Tonight (DeCastros)
 9. Hold My Hand (Doc Care)

- 9. Hold My Hand (Don Cornell) 10. Mambo Italiano (R. Clooney)

- Shoals, Ind.
- 1. I Need You Now (E. Fisher)
 2. Hold My Hand (G. Lombardo)
 3. If I Give My Heart To You
 (Doris Day)
 4. Skokiaan (Ralph Marterie)
 5. Papa Loves Mambo (P. Como)
 6. Mr. Sandman (Chordettes)
 7. Hey There (R. Clooney)
 8. Shake, Rattle And Roll
 (Bill Haley)
 9. This Ole House (R. Clooney)
 10. Teach Me Tonight (Stafford)

Denver, Colo.

- 1. I Need You Now (E. Fisher)
 2. This Ole House
 (Clooney/Hamblen)
 3. If I Give My Heart To You
 (Doris Day)
 4. Hey There (R. Clooney)
 5. Mr. Sandman (Chordettes)
 6. Hold My Hand (Don Cornell)
 7. Papa Loves Mambo (P. Conno)
 B. Count Your Blessings (Fisher)
 9. Shake, Rattle And Roll

- 10. Sh-Boom (Crewcuts)

Boston, Mass. Baltimore, Md. 1. Mr. Sandman (Chordettes) 2. Papa Loves Mambo (P. Como) 3. I Want You All To Myself (Kitty Kallen) 4. Teach Me Tonight (DeCastros) 5. Naughty Lady (Bleyer/Ames Bros.) 6. Make Yourself Comfortable (Sarah Vaughan) 7. Let Me Go, Lover (J. Weber) 8. If I Give My Heart To You (Lor/Day) 9. Muskrat Ramble (McGuires) 10. Hajji Baba (Nat "King" Cole)

- 1. I Need You Now (E. Fisher)
 2. If I Give My Heart To You
 (Doris Day)
 3. Papa Loves Mambo (P. Como)
 4. Hey There (R. Clooney)
 5. This Ole House (R. Clooney)
 6. Shake, Rattle And Roll
- 7. Teach Me Tonight (Bill Haley)
 B. Hold My Hand (Don Cornell)
 9. Muskrat Ramble
 (Matys Bros./McGuires)
 10. Skokiaan (Marterie/Four Lads/Bulawayo)

Cleveland, Ohio

- 1. Teach Me Tonight (DeCastros)
 2. Mr. Sandman

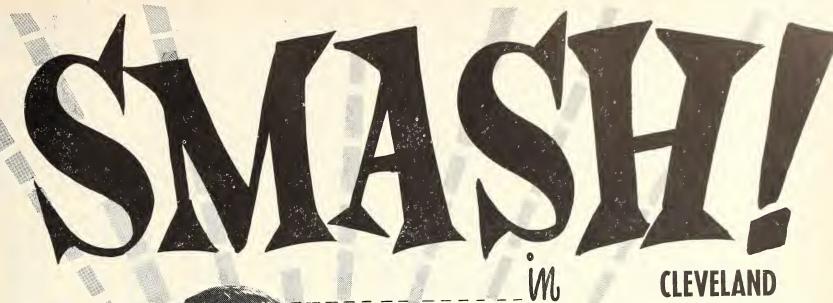
- 2. Mr. Sandman
 (Chordettes/Four Aces)
 3. Dim, Dim The Lights (Haley)
 4. Runaround (Chuckles)
 5. I Need Your Lovin' (Cheers)
 6. Naughty Lady
 7. That's All I Want From You
 Mary Sall I Want From You
 B. Hey There (R. Clooney)
 9. Mambo Italiano (R. Clooney)
 10. Make Yourself Comfortable
 (Sarah Vaughan)

San Francisco, Calif.

- 1. This Ole House (R. Clooney)
 2. Mr. Sandman (Chordettes)
 3. I Need You Now (E. Fisher)
 4. If I Give My Heart To You
 (Doris Day)
 5. Papa Loves Mambo (P. Como)
 6. Hey There (R. Clooney)
 7. Teach Me Tonight (DeCastros)
- B. Hold My Hand (Don Cornell) 9. Hajji Baba (Nat "King" Cole)
- 10. Count Your Blessings (Fisher)

Minneapolis, Minn.

- 1. Teach Me Tonight (DeCastros)
 2. Mr. Sandman (Chordetes)
 3. Muskrat Ramble (McGuires)
 4. Cara Mia (David Whitfield)
 5. Hold My Hand (Don Cornell)
 6. Count Your Blessings (Fisher)
 7. That's What I Like
 (Don, Dick & Jimmy)
 8. Melody Of Love (B. Vaughn)
 9. If I Give My Heart To You
 (Doris Day)
 10. I Want You All To Myself
- 10. I Want You All To Myself (Kitty Kallen)



CLEVELAND
PHILADELPHIA
DETROIT
CINCINNATI
NEW YORK

- and CHERYNHERE

BOOK BOW BPI

b/w MAYBE

the FOUR COINS

Personal Management

DANNY KESSLER

Bookings

GAC

Exclusively

EPIC RECORDS

YOUR MONEY BACK

That's right! The Cash Box will give you DOUBLE YOUR MONEY BACK if you don't agree that The Cash Box is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

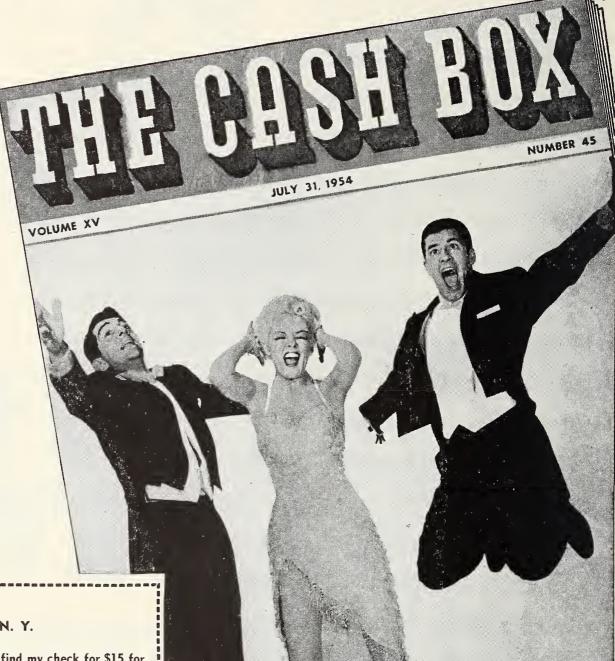
Fill out the coupon on the bottom of this page today! Enclose your check for \$15.00 for a full year (52 week's issues) of The Cash Box!

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that **The Cash Box** is the greatest magazine you've ever yet read to help you progress in your business ... send back those first four issues ... get DOUBLE YOUR MONEY BACK for those first four issues ... PLUS...the original \$15.00 you sent for the entire year's subscription!!

YOU CAN'T LOSE!

If anything at all...you can get DOUBLE YOUR MONEY BACK
... by subscribing to **The Cash Box** TODAY!!!



THE CASH BOX

26 West 47th Street, New York 36, N. Y.

OKAY: I'll match you! Enclosed find my check for \$15 for a full year's subscription (52 exciting weeks' issues) of *The Cash Box*. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the \$15 which I am enclosing right now.

·		•	
FIRM			
ADDRESS			• • • • • • • • • • • • • • • • • • • •
CITY	ZONE	STATE	

We're starting our 2nd year with 3 SMASH HITS



ROY HAMILTON

"HURT" b/w "Star of Love".... 9086, 5-9086

THE FOUR COINS



"I LOVE YOU MADLY" b/w "Maybe" 9082, 5-9082



DE JOHN SISTERS



"*NO MORE" b/w "Theresa" (The Little Flower)
9085, 5-9085



"EPIC" TRADE MARK



RECORDS

17 Year Old Girl Devised "Card-N-Song"



KANSAS CITY, MO .- A 17-yearold Kansas City girl has launched a new trend in the record industry, all because she decided to send her friends a musical greeting card for Christmas.

Janice Blasco (picture above) is slightly astonished by the excitement caused by what she thought was "just a simple idea."

The "simple idea" already has:

- 1. Sold over 50,000 Christmas records over the nation and in foreign countries.
- 2. Been hailed as a tremendous merchandising idea that may well revolutionize the record and greeting card business.
- 3. Been heralded by the record industry's trade publications.
- 4. Resulted in an avalanche of orders for "musical greeting cards" from every major city in the nation, in addition to Canada and England.

Less than two months ago, Janice, a graduate of Glennon High School, decided she'd like to send her friends "something different" for Christmas.

So she designed a unique Christmas card with a special enclosure for a record—a combination Christmas card and record holder.

"I took it to Dad and thought I'd have him get the cards printed and then enclose one of his records in it," Janice said.

Her father, Frank Blasco, is president of the Cardinal Record Company.

"I took one look at it and I knew Janice had hit on a terrific idea,"

ATTENTION FLORIDA OPERATORS

n December 1, the Bush Distributing Co. ill offer you the most unique and efficient NE STOP record service in the South. WE OFFER:

- 1. A tremendous stock of all labels, all
- Regular weekly advices and informa-
- 3. Fast, accurate filling of orders. (No substitutions.) Shipments twice daily.
- Title strips, if desired. A background of twenty years experience serving Music Operators with the knowhow that will get the records to you while they are hot.

Address All Orders and Inquiries to

BUDISCO

286 N.W. 29th ST. MIAMI, FLA.

Blasco was so enthused over the idea, he had Jimmy and Mildred Mulcay, Hollywood recording artists, record four popular Christmas songs. He immediately went into mass production of the Christmas cards. He named the musical greeting card, "CARD-N-SONG."

Blasco predicted the idea of combining a greeting card with a record will set off a new trend in the business. It's the biggest thing we've ever had,' he said. "Even bigger, perhaps, than our recording of "My Happiness."

"My Happiness," recorded by Jon and Sondra Steele and others, sold over 3 million records to become one of the biggest hits of all time. Blasco also predicted that, because of Janice's idea, the Mulcays would outsell all other Christmas records this year.

He said his firm is receiving daily hundreds of orders from all over the nation and from Canada and London, England, and that he expects sales to climb well over the 2,000,000 mark within two months alone.

For her part, Janice is befuddled and amazed by the tremendous reaction to her idea.

"I just wanted something to send to my friends for Christmas," she explained. "I wanted to send each a record, but I didn't want to go out and buy umpteen different Christmas cards. So I combined them. Dad sure got excited when he saw it."

Her father admits.

"Just imagine," he said. "With all the talent and ideas available to the record industry, it takes a 17-year-old girl to come up with one of the best ideas in recent years - something that's been overlooked for years."

There's been only one slight drawback to the entire enterprise—Janice's three brothers.

Eddie, who's only 4, doesn't care much, one way or another. But David, 14, is not much impressed.

"It was just an accident, this whole thing," he said. "The whole house has been in a turmoil ever since this happened. Girls! One way or another, there's always something happening."

Her oldest brother, Frank, Jr., 22, admits his sister "may have something."

"But I wonder whether this thing is worth all the confusion it's caused around the house," he added.

Janice is employed as a stenographer here.



POPULAR

JUDY GARLAND—Judy Garland sings directly from the sound tracks of MGM's musicals—MGM E 3149 (12" LP) List: \$4.85

1 DON'T CARE; JOHNNY ONE NOTE; LOOK FOR THE SILVER LINING, IF YOU FEEL LIKE SINGING, SING; LAST NIGHT WHEN WE WERE YOUNG; PUT YOUR ARMS AROUND ME HONEY; MEET ME TONIGHT IN DREAMLAND; PLAY THAT BARBER SHOP CHORD; BETTER LUCK NEXT TIME; LOVE OF MY LIFE; GET HAPPY; WHO?

With Lydy Coulond's popularity at an all time high due to her tramendous

With Judy Garland's popularity at an all time high due to her tremendous (Academy Award possibility) performance in "A Star Is Born", MGM issues a 12 incher containing a dozen of the thrush's great past performances that'll earn a heap of loot for all concerned. The movie queen, also being referred to as "Miss Comeback of 1954" performs, on this LP, a memorable collection of great songs from her big b.o. movies. Adults won't be able to resist this one. Each song is a treat. Montage cover catches the eye.

DORIS DAY—FRANK SINATRA—"Young At Heart"—Songs selected from the motion picture, Warner Brothers—Columbia CL-6339 (10" LP) List: \$3.00

TILL MY LOVE COMES TO ME; READY, WILLING AND ABLE; HOLD ME IN YOUR ARMS; JUST ONE OF THOSE THINGS; THERE'S A RISING MOON; YOU, MY LOVE; SOMEONE TO WATCH OVER ME; ONE FOR MY BABY.

In a few weeks Warner Prothogon will release the file "Year At JY".

WATCH OVER ME; ONE FOR MY BABY.

In a few weeks, Warner Brothers will release the film "Young At Heart," which for the first time teams the two great song stars, Doris Day and Frank Sinatra. Both rank with the best in the vocal profession, and this LP shows it. The songsters perform eight of the tunes, some old some new, which they sing in the film. Three of the tunes have already been released as singles. Since Sinatra is presently one of the top box office attractions which Doris Day has been for a number of years, we can expect the picture to be a success. Dealers are well aware of how a big hit movie effects album sales.

RICHARD HAYMAN—"Memories Of You"—Richard Hayman and his Orchestra—Mercury MG-25191 (10" LP) List: \$3.00

THE VERY THOUGHT OF YOU; AUTUMN IN NEW YORK; SPRING IS HERE; IT HAD TO BE YOU; SOMETHING TO REMEMBER YOU BY; OH, HOW I MISS YOU TONIGHT; ALT WEIN; APRIL IN PORTUGAL.

As mood music of the lush, string filled type, continues to sell in great quantity, Mercury comes out with a delightful package of inviting standards as presented by Richard Hayman and the orchestra. Housed in an attentionattracting cover is background music that will fit perfectly at any gathering. Dick's warm harmonica sound adds to the beauty of some of the standards. Some sides have, in the past, been issued in single form.

NEAL HEFTI'S Singing Instrumentals—Epic LG 1013 (10" LP) List: \$3.00 ONE O'CLOCK JUMP; MOOD INDIGO; SUMMIT RIDGE DRIVE; I CAN'T GET STARTED; WOODCHOPPER'S BALL; BEGIN THE BEGUINE; REDSKIN RHUMBA; SKYLINER.

Neal Hefti, employing the voices of the Ray Charles Choir, offers a singing instrumental tribute to some of the all time best selling records of Count Basie, Duke Ellington, Artie Shaw, Bunny Berigan, Woody Herman, Eddie Heywood and Charlie Barnet. Hefty gets some interesting effects by using the choir as a wordless instrument on some of these classics. Neal has long been considered one of the music world's better arrangers. This album demonstrates why strates why.

"MERRY CHRISTMAS"—Mulcays—EP 103 (45 LP) List: \$1.47
SILENT NIGHT; JINGLE BELLS; RUDOLPH THE RED NOSED REINDEER; WHITE CHRISTMAS.
Cardinal has come up with a clever gimmick that oughta result in a healthy
Christmas sale. It's an EP enclosed in a Christmas Card sleeve which reads "May each musical note bring you happiness. May each song bring you cheer, And may the joys you find at Xmas, Herald in a bright New Year." Although the card is attractive, the record is even a greater prize, for it features the delightful sound of the Mulcays' electric harmonicas on four Holiday favorites listed above. The whole shootin' match retails for only \$1.47. Should be a big Xmas item.

"SONGS OF CHRISTMAS" by The Macy Singers—Benida LP 1021-A (10" LP)

List: \$3.00

JINGLE BELLS; WHITE CHRISTMAS; RUDOLF THE RED-NOSE REINDEER; ADESTE FIDELES; GOD REST YE, MERRY GENTLEMEN; THE FIRST NOEL; SILENT NIGHT.

In R. H. Macy's department store in New York, one of the world's largest, one can find almost anything. Macy's also has something else that few, if any, other department stores have; a trained and skilled choir made up of its employees. Benida issues an LP by the choir, singing seven of the most popular Yuletide favorites. They are excellently presented in a warm and inviting manner. However, the album faces the problem of competing with the wealth of excellent recordings of Christmas music in every form.

CLASSICAL

ARIAS SUNG AND ACTED—RCA Victor LM-1864 (1-12" LP) List: \$5.72
SCARPIA SCENE; LA TRAVIATA "AH! FORS' E LUI; SEMPRE LIBERA; IL TROVATORE "TACEA
LA NOTTE PLACIDA"; DON GIOVANNI "MADAMINA, IL CATALOGO; LA BOHEME "SONO

RCA Victor offers the second in a series of Arias Sung and Acted. This type RCA Victor offers the second in a series of Arias Sung and Acted. This type of production appeals to a vast populace which is cool to opera because of its unfamiliarity with the story. Even those familiar with the theme are in most instances unaware of what exactly is going on at a specific time. The wonderful talents of opera stars Maria Caniglia, Armando Borgioli, Nino Mazziotti, Licia Albanese, Zinka Milanov, Ezio Pinza and Giuseppe di Stefano are on display singing the arias while Joan Fontaine, Leif Erickson, Karl Weber, Geraldine Brooks, Judith Anderson, Dennis King and John Barrymore, Jr., perform the dramatic chores.

"SHOWPIECES FOR ORCHESTRA" — Ferenc Fricsay conducts—Decca

DL9738 (1-12" LP) List: \$5.85

TCHAIKOVSKY-FESTIVAL OVERTURE "1812"; JOHANN STRAUSS, SR.—RADETZKY MARCH VERDI—OVERTURE TO "THE FORCE OF DESTINY", PRELUDES TO ACTS I AND III OF "LITRAVIATA"; SMETANA—FROM BOHEMIA'S WOODS AND FIELDS (FROM "MY COUNTRY")

A natural for the lovers of the lighter classics in this Decca collection of "Showpieces." Ferenc Fricsay guides the Rias Symphony Orchestra, and The Berlin Philharmonic Orchestra through some of the most beautiful symphonic pieces available. This is volume three in a series.



BIZET: "Suite for orchestra from Carmen"
GOUNOD: "Ballet Music from Faust"—Capitol Records P8288—(1-12" LP)

List: \$5.72
VLADIMIR GOLSCHMANN CONDUCTING THE ST. LOUIS SYMPHONY ORCHESTRA.

Two of the operatic war horses are paired on this Capitol L.P. It will undoubtedly sell well as it combines some of the most melodic and familiar pieces of the Carmen and Faust scores. It will appeal to both the opera and pop buyers. However, the sales will be predicated on the newer library builder as it is pretty basic and most collectors of any length of time will no doubt possess the music in one form or another. Although this particular pairing may never have been issued together before, both items have numerous recordings of each with different couplings. This is more in the nature of a catalogue item rather than a quick sale album. logue item rather than a quick sale album.

"FLAMENCO!"—By Esteban de Sanlucar—RCA Victor LPM (1-10" LP)

List: \$3.15 Here is an album that unfortunately will be overlooked in many instances because of its apparent appeal to a select class of listeners. However, the tunes and the compelling guitaring of Esteban de Sanlucar are a delight and an experience. The tunes, rhythmic, and exciting are painted in many moods and colors. Use of the castinets heightens the effects and proves a natural adjunct to the wonderful guitar. Given the proper push by the man behind the counter this release could pick up sales beyond its natural expectations.

JAZZ

"DAVE BRUBECK AT STORYVILLE: 1954"—Columbia CL 590 (1-12" LP)

"DAVE BRUBECK AT STORYVILLE: 1954"—Columbia CL 590 (1-12" LP)
List: \$4.85

ON THE ALAMO; DON'T WORRY 'BOUT ME; HERE LIES LOVE; GONE WITH THE WIND;
WHEN YOU'RE SMILING; BACK BAY BLUES.

Lest the title be confusing, contrary to the general impression the title "Storyville" might lead the reader to think he is in for a session of Dixieland; the
opposite is the truth. Dave Brubeck is as modern as 1955. The pianist has
won a large audience in the past few years by dint of his novel and inventive
pianistic genius. Dave not only sells the esoteric modern jazz fan, but completely captures the affection of and enraptures the listener who completely
detaches himself from the "cool." Paul Desmond, probably the best know
sideman in the business, a wonderful artist on the alto sax, lends much to
the complete enjoyment of the album. Also with the group are Ron Crotty
and Bob Bates, bass, and Joe Dodge, drums. A top flight platter that is sure
be a big seller.

CHRIS CONNOR Sings Lullabys For Lovers—Bothlebom BCP 1002 (10" LP)

CHRIS CONNOR Sings Lullabys For Lovers—Bethlehem BCP 1002 (10" LP)
LUSH LIFE, OUT OF THIS WORLD; COTTAGE FOR SALE; HOW LONG; GOODBYE; STELLA
BY STARLIGHT; GONE WITH THE WIND; HE'S COMING HOME.

One of the top voices in the jazz field is Chris Connor's. The experience she's
acquired from singing with top bands for many years, is something few of
today's popular artists have. On this LP, Chris fashions a number of great
standards in her unique and moving fashion. Her versions of "Lush Life" and
"Gone With The Wind" are alone worth the price of the entire LP. The subtle
assist by the Vinnie Burke Quartet showcases the star's voice to best advantage. Jazz enthusiasts will really go fort this one.

"JELLY ROLL MORTON'S RED HOT PEPPERS"—Vol. 2—"X" Label LVA-3028
"NEW ORLEANS STYLES"—"X" Label LVA-3029 (1-10" LP each) Price:

"NEW ORLEANS STYLES"—"X" Label LVA-3029 (1-10 LF each) Tree. \$3.85 ea.

"X" Label continues with two more in the fabulous series of Vault Originals. Although the initial surge of excitement has possibly worn off, the true collector will want these. The second volume of Jelly Roll Morton's Red Hot Peppers offers invaluable original works of the great historical Jelly Roll. Ferdinand Morton, whose tremendous exploits with women, the cue stick, cards or dice, was only exceeded by awe inspiring talents on the keyboard and his ego, is aided by New Orleans luminaries George Mitchell, Kid Ory, Omer Simeon, John St. Cyr and others. On musical merit alone these sides deserve to be bought and listened to.

The other album, "New Orleans Styles," features the styles of Jones and Collins Astoria Hot Eight, the New Orleans Rhythm Kings and John Hyman's Bayou Stompers. An interesting comparison of styles of New Orleans musicians of the late 1920's. Not to be confused with the famous New Orleans Rhythm Kings, this release only features Paul Mares, trumpet, of the original group.

"JAZZ FOR PEOPLE WHO HATE JAZZ"—RCA Victor LJM-1008 (12" LP)

"JAZZ FOR PEOPLE WHO HATE JAZZ"—RCA VICTOR LAIM-1000 (12 LI)
List: \$4.62

UNDECIDED—GOODMAN; ESQUIRE SWANK—ELLINGTON; CARAVAN—BERIGAN; COMANCHE
WAR DANCE—BARNET; NORMANIA—BASIE; AIN'T CHA COMIN' HOME—HAMPTON; CHANTEZ
LES BAS—SHAW; ST. LOUIS BLUES—KIRBY; HALLELUJAH—DORSEY; CASEY JONES—MANONE;
S'WONDERFUL—SAUTER-FINEGAN; AIN'T MISBEHAVIN'—WALLER.
Let's face it, dealers. There just aren't enough "cool cats" in this country to
buy up the tremendous amount of jazz that record companies issue every
week. Even the many hipsters who went for the big band jazz, popular in
the thirties and forties, find that modern jazz is way over their heads. So Victor comes up with an LP of "Jazz for people who hate jazz." It features the
great names of the band era playing 12 of their classic instrumentals. A great
platter that brings back wonderful memories of a fabulous era, and a sensational disk for an album collection. Incidentally, this package is also a must
for people who love jazz. Fold-open album cover sports a Gersten drawing
that'll attract much attention. And the album notes, written in "bop talk,"
are most amusing.

"MAYNARD FERGUSON'S HOLLYWOOD PARTY"—Em Arcy MG 26017 (1-10" LP) List: \$3.00
NIGHT LETTER; SOMEBODY LOVES ME.

Maynard Ferguson's trumpet, known to the vast pop audience through his solo work with Stan Kenton's band, is given free reign on this Em Arcy L.P. Working from head arrangements, Ferguson is unshackled by time element and the result is an L.P. with just two tunes. The trumpet's improvisations, feeling and tone are captured herein for the pleasure of the buyer. Among a strong supporting cast are the exciting Shelly Manneon on the drums; Curtis Counce on the bass with Bud Shank, alto; Bob Cooper, tenor, and Bob Gordon, baritone saxes. For the jazz buyer this is a top investment.

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)

2. MUSIC, MARTINIS Jackie Gleason (Capitol W 509; AND MEMORIES EAP 1, 2, 3, 4-309)

Judy Garland (Columbia BL 1021; BA 1021) 3. A STAR IS BORN ...

4. SEVEN BRIDES FOR SEVEN BROTHERS Original Cast (MGM E 244; X 244)

Glenn Miller (RCA Victor LPT 6071; 5. GLENN MILLER LTD. EDITION, II **EPOT** 6701)

Bing Crosby, Danny Kaye and Peggy Lee (Decca DL-8083; ED-819) 6. WHITE CHRISTMAS . .

Original Cast (Columbia ML 4840; A 1098) 7. THE PAJAMA GAME

8. MUSIC FOR LOVERS Jackie Gleason (Capitol H 352; EBF 352) ONLY

9. SELECTIONS FROM THE GLENN MILLER Glenn Miller (RCA Victor LPT 3057; **EPBT 3057) STORY**

10. SWING EASY Frank Sinatra (Capitol H 528; EAP 1, 2-528)

10. JAZZ GOES TO Dave Brubeck (Columbia CL 566; B-435, 6)

The Donn Tibbetts Show



MANCHESTER, N. H.—Donn Tibbetts is pictured conducting one of his TV shows which is heard every afternoon over WMUR. The show features Jay Stewart and Company and Bart Houle who pantomime the top disks. Jeff Cuddy, who does on-camera sketches to pop disks, teenage guests, and guest stars. As part of the show Donn keeps a Cash Box list of the top hits in camera range all the time. The stanza has been so successful that a Monday wight traveice has been added. camera range all the time. The night version has been added.



Research Craft Company

Finest Custom Record Pressings That Quality Materials and Intelligent Skill Can Offer Any Type of Phonograph Record in Shellac • Flex • Vinylite 1037 N. Sycamore St. • Los Angeles 38, Calif. • Hollywood 5-6128

"It's What's in THE CASH BOX That Counts"

A New Smash! THE FONTANE SISTERS singing "HEARTS OF STONE"

> "BLESS YOUR HEART" DOT 15265

DOT RECORDS, INC. GALLATIN, TENNESSEE Phone: 1600

**** America's Next Instrumental Hit!

"MAJORCA

MONTY KELLY

Essex # 375

RECORDS

d Distributed by Palda Record Compa

Eddy Arnold Can't Be Re

"THE LITTLE SHOEMAKER'' "SMILE" BOURNE, INC.

136 W. 52nd Street, New York 19

KATHRYN KING sings I Want A Puppy In My Stocking For Christmas

PREVUE RECORDS 32-16 213 St. Bayside, N. Y.





The Four Aces will be making their first appearance on this side of the Atlantic when they open at the Glasgow Empire Theatre on March 28th, 1955. I was asked to comment on their appearance in this country and all I can say is that business should be socko all over. May I be the first to bid them welcome. . . . There is a strong rumor that Ethel Merman may play a short season at the London Palladium. . . . Two famous stars are leaving two famous bands. Dennis Lotis is leaving Ted Heath to play vaudeville as a solo and Bill McGuffie star pianist will be leaving the B. B. C. Show Band and will devote some of the coming months to study and hopes eventually to enter the Paris Conservatoire. . . Rudy Vallee, who opened at the Cafe de Paris as the star attraction, did not glitter. In fact, his act lacked the polish and competence associated with today's top liners. . . . After two years of suffering with finger trouble, I am glad to say Charlie Kunz is back at the "Eighty-Eighty" and has cut his 114th record this week. Nice to hear you play again Charlie. . . . A new voice to be heard on RCA Victor via our H. M. V. Label is that of Yorkshire discovery, Ronnie Hilton. Ronnie has a fine voice and looks like he's becoming a great favorite with us judging from the reaction to his waxing of Billy Reid's new song, "I Still Believe." . . . The late Glenn Miller will be the subject of a special B. B. C. program on Boxing Day, and it is hoped that Ted Heath, George Melachrino and Bob Farnom will take part in the show—"Time For A Song." part in the show—"Time For A Song."
... The popular Jo Stafford record show beamed from Luxembourg last year, returns to the same station from November 27th... Lou Levy, the well known music publisher, is due over at the end of the month... It seems that the B.B.C. people have taken an anti-Christmas spirit attitude saying they don't want Christmas songs on the air until fairly near the Christmas season. Publishers feel that having gone to a lot of trouble and expense in the production of Yuletide material which as a rule has a very short life, they should at least get a chance of airing the songs. . . Billy Eckstine, who has a record in this week's best sellers (and it isn't too soon) will be returning to this country for variety shows before returning on the Con-

This week's best selling pop singles (Courtesy New Musical Express)

1) "Hold My Hand" DON CORNELL

"My Son, My Son"
VERA LYNN/FRANK WEIR

"This Ole House"
ROSEMARY CLOONEY

"If I Give My Heart To You" _ JOAN REGAN

"If I Give My Heart To You" DORIS DAY

"This Ole House"
BILLIE ANTHONY
"Smile" ___ NAT "KING" COLE
"Cara Mia"
WHITFIELD/MANTOVANI

"No-One But You" BILLY ECKSTINE "Rain, Rain, Rain" FRANKIE LAINE

THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 27 without any changes on the part of THE CASH BOX. Jerry Hauser

KAFP-Petaluma, Calif.

1. I Need You Now (Fisher)

Garry Miller

WKXL-Concord, N. H.

1. Hey There (R. Clooney)

Papa Loves Mambo (Como)

3. Naughty Lady (Ames Bros.)
4. I Need You Now (E. Fisher)
5. Woman's World (Four Aces)
6. Mama Doll Song (Patti Page)
7. Echo Polka (N. Petty Trio)
8. My Bambino (Tony Martin)
9. Stars Never Cry (Applewhite)
10. Runaround (Chuckles)

I Need You Now (Fisher) Mr. Sandman (Chordettes) Naughty Lady (Ames Bros.) Hold My Hand (Don Cornell) Cara Mia (David Whitfield) Always You (Betty Madigan) Hajia Baba (Nat King Cole) Count Your Blessings (Fisher) Teach Me Tonight (DeCastros) Little Spanish Town (Carrol)

Frank E. Titus

WFOR-Hattiesburg, Miss.

N. T. Teach Me Tonight (DeCastros)
2. Hold My Hand (D. Cornell)
3. Muskrat Ramble (McGuires)
4. Mr. Sandman (Chordettes)
5. Papa Loves Mambo (Como)
6. Mama Doll Song (P. Page)
7. This Ole House (R. Clooney)
8. Count Your Blessings (Fisher)
9. If I Give My Heart To You
(Denise Lor)
10. Naughty Lady (Ames Bros.)

Dick Gilbert

KTYL-Phoenix, Ariz.

1. Hold My Hand (Don Cornell)

2. Mr. Sandman (Four Aces)
3. Mood Indigo (N. Petty Trio)

3. Mood Indigo (N. Ferry 1710)
4. Whither Thou Goest
(Paul & Ford)
5. Muskrat Ramble (McGuires)
6. Papa Loves Mambo (Como)
7. If I Give My Heart (Boswell)
B. Count Your Blessings (Fisher)
9. Skokiaan (Bulawayo Band)
10. Smile (Sunny Gale)

Sandy Singer

KCRG-Cedar Rapids, Iowa

KCRG—Cedar Kapids, lowd

1. Hold My Hand (D. Cornell)

2. Tell Me, Tell Me (June Valli)

3. Mambo Italiano (R. Clooney)

4. Naughty Lady (Ames Bros.)

5. Hajji Baba (Nat King Cole)

6. Teach Me Tonight (J. Brace)

7. Whither Thou Goest
(Paul & Ford)

8. I Need Your Lovin'

7. The Cheers)

9. Woman's World (Four Aces)

10. Hey There (R. Clooney)

Johnny Fairchild

WORZ-Orlando, Fla.

WORZ—Orlando, Flo.

1. If I Give My Heart To You (Denise Lor)

2. Always You (Betty Madigan)

3. Mood Indigo (N. Petty Trio)

4. Whither Thou Goest (Paul/Ford)

5. Not As A Stranger (Bennett)

6. Hey There (S. Davis, Jr.)

7. The Things I Didn't Do (Perry Como)

B. Woman's World (Four Aces)

9. I Need You Now (E. Fisher)

10. Hold My Hand (D. Cornell)

Bob Watson WQXI-Atlanta, Ga.

M QAI—Artiorta, Gu.

1. Mr. Sandman (Chordettes)

2. Hold My Hand (D. Cornell)

3. Papa Loves Mambo (Como)

4. I Need You Now (E. Fisher)

5. St. Louis Blues Mambo

(Richard Maltby)

6. Mambo Italiano (R. Clooney)

7. Misty Valley (Chacksfield)

B. Whither Thou Goest

(Paul & Ford)

9. If I Give My Heart To You

(Connee Boswell)

10. Tara's Theme (LeRoy Holmes)

WWON-Woonsocket, R. I.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Skokiaan (Ralph Marterie)
4. How High The Moon (Heath)
5. What A Dream (P. Page)
6. Teach Me Tonight (Stafford)
7. I Need You Now (Fisher)
8. Naughty Lady (Ames Bros.)
9. In A Little Spanish Town
(Smith Brothers)
10. On The Alamo (N. Petty Trio)

Cliff Sessions

Dick Whittinghill

KMPC-Los Angeles, Calif.

1. Hold My Hand (Cornell)
2. Shake, Rattle & Roll (Haley)

Teach Me Tonight (DeCastros)

4. Pape Loves Mambo (Como)
5. Hey There (Sammy Davis, Jr.)
6. Smile (Nat "King" Cole)
7. If I Give My Heart To You
(Connee Boswell)
B. Muskrat Ramble (McGuires)
9. This Ole House (R. Clooney)
10. Mr. Sandman (Four Aces)

Wallie Dunlap WICC-Bridgeport, Conn.

WICC—Bridgeport, Conn.

1. Mr. Sandman (Chordettes)

2. Teach Me Tonight (DeCastros)

3. Naughty Lady (Ames Bros.)

4. I Want You All To Myself

6. Always You (Betty Madigan)

6. I Have To Tell You (Shore)

7. Hajji Baba (Nat King Cole)

8. The Bandit (Johnson Bros.)

9. That's All I Want From You

(Jaye P. Morgan)

10. Let Me Go, Lover (Weber)

Don Sherman WLYN—Lynn, Mass.

WLIN—Lynn, Mass.

1. Let Me Go, Lover (Weber)
2. Make Yourself Comfortable
(Sarah Vaughan)
3. The Barking Dog (Crewcuts)
4. Teach Me Tonight (DeCastros)
5. Hajji Baba (Nat King Cole)
6. Mobile (Julius LaRosa)
7. Open Up The Doghouse
(Cole & Martin)
8. That's All I Want From You
10 Jaye P. Morgan)
9. Old Shoes (Frankie Laine)
10. Kiss Crazy Baby (Marterie)

Bill Phillips WBAX—Wilkes-Barre, Pa.

WBAX—Wilkes-Barre, Pa.

1. Mr. Sandman (Chordettes)
2. I Want You All To Myself
(Kitty Kallen)
3. I Need You Now (Fisher)
4. Teach Me Tonight (DeCastros)
5. Hey There (Davis/Clooney)
6. Sh-Boom (Crewcuts)
7. If I Give My Heart To You
(Denise Lor)
B. That's What I Like
(Don, Dick & Jimmy)
9. Naughty Lady (Ames Bros.)
10. My Son, My Son (Vera Lynn)

Robin Seymour WKMH—Dearborn, Mich.

Rudy Nelson

WBEL-Rockford, III.

1. I Need You Now (Fisher)

2. Papa Loves Mambo (Como)
3. This Ole House (R. Clooney)

3. This Ole House (R. Clooney)
4. Skokiaan (Four Lads)
5. Hold My Hand (D. Cornell)
6. Muskrat Ramble (McGuires)
7. Little Spanish Town (Carlyle)
8. Hey There (R. Clooney)
9. Mambo Italiano (R. Clooney)
10. She-Boom (Crewcuts)

Ed Reilly

WBRY—Waterbury, Conn.

North - Waterbury, Conn.

1. This Ole House (R. Clooney)
2. Papa Loves Mambo (Como)
3. Count Your Blessings (Fisher)
4. Hajii Baba (Nat King Cole)
5. Mr. Sandman (Chordettes)
6. Teach Me Tonight (DeCastros)
7. Whither Thou Goest
(Paul & Ford)
B. Dim, Dim The Lights (Haley)
9. Mambo Italiano (Clooney)
10. Shake, Rattle & Roll (Haley)

Paul Flanagan WTRY-Troy, N. Y.

1. Mr. Sandman (Chordettes)

2. Count Your Blessings (Eddie Fisher) 3. Naughty Lady (Ames Bros.)

3. Naughty Lady (Ames Bros.)
4. Teach Me Tonight (DeCastros)
5. Tell Me, Tell Me (Valli)
6. Mambo Italiano (Clooney)
7. Papa Loves Mambo (Como)
8. Hold My Hand (D. Cornell)
9. Woman's World (Four Aces)
10. I Need You Now (Fisher)

Bob Gotsch KXOX-St. Louis, Mo.

KXOX—St. Louis, Mo.

1. Teach Me Tonight (Grayco)
2. Hold My Hand (D. Cornell)
3. Mr. Sandman (Chordettes)
5. I Need You Now (Fisher)
6. Muskrat Ramble
(McGuire Sisters)
7. Song From Desiree (Dean)
8. Always You (B. Madigan)
9. Hajji Baba (D. Tiomkin)
10. Time Waits For No One
(Hilltoppers)

Sherm Feller WVDA— Boston, Mass.

WYDA— Boston, Mass.

1. Woman's World (Four Aces)
2. I Want You All To Myself
(Kitty Kallen)
3. Land of Dreams
(Hugo Winterhalter)
4. Mr. Sandman (Chordettes)
5. My Son, My Son (V. Lynn)
6. Naughty Lady (A. Bleyer)
7. Teach Me Tonight (Grayco)
8. Make Yourself Comfortable
(Sarah Vaughan)
9. Always You (Betty Madigan)
10. Tara's Theme (LeRoy Holmes)

Bill Stewart

KLIF—Dallas, Tex.

KLIF—Dallas, Tex.

1. Hold My Hand (D. Cornell)
2. Mr. Sandman (The Lancers)
3. Make Yourself Comfortable
(Sarah Vaughan)
4. Naughty Lady (Ames Bros.)
5. That's What I Like
(Don, Dick & Jimmy)
6. Oop-Shoop (Helen Grayco)
7. Mambo Italiano (R. Clooney)
8. Woman's World (Four Aces)
9. St. Louis Blues Mambo
(Richard Maltby)
10. Always You (Betty Madigan)

Roger Clark WNOR—Norfolk, Va.

1. Teach Me Tonight (Decastros)

2. Tell Me, Tell Me (June Valli) 3. Whither Thou Goest (Paul & Ford)

4. Always You (B. Madigan) 5. That's What I Like (Don, Dick & Jimmy)

6. Make Yourself Comfortable
(Sarah Vaughan)
7. I Need Your Lovin' (Cheers)

B. Mambo Italiano (R. Clooney)

9. Tara's Theme (LeRoy Holmes)
10. What Would I Do (Raine)

"It's What's in THE CASH BOX That Counts"

John Michaels WOKY-Milwaukee, Wis. 1. Mr. Sandman (Chordettes)

2. I Want You All To Myself (Kitty Kallen) 3. Papa Loves Mambo (Como) 4. I Need You Now (Fisher)

5. Woman's World (Paul & Ford) 6. Whither Thou Goest
(Paul & Ford)

7. That Was My Heart You Heard (Betty Madigan) 8. Mambo Italiano (Clooney)
9. Mobile (Julius La Rosa) 10. Dim, Dim The Lights (Haley) 1. Mr. Sandman (Chordettes)

2. Runaround (Chuckles)

3. Naughty Lady (A. Bleyer)
4. Land Of Dreams (Hugo Winterhalter)
5. Dim, Dim The Lights (Haley)
6. Mambo Italiano (Clooney)

7. On The Alamo (N. Petty Trio) 8. Make Yourself Comfortable (Sarah Vaughan)

9. My Own True Love (Johnny Desmond) 10. Santo Natale (D. Whitfield)



THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 27 without any changes on the part of THE CASH BOX.

Lanny Wilson

WTIX-New Orleans, La.

- W ITA—New Orleans, Ld.

 1. Hearts of Stone (The Charms)

 2. Mr. Sandman (Four Aces)

 3. Papa Loves Mambo (Como)

 4. Count Your Blessings (Fisher)

 5. Naughty Lady (Ames Bros.)

 6. I Have To Tell You (D. Shore)

 7. I Want You All To Myself

 (Kitty Kallen)

 B. Mambo Italiano (R. Clooney)

 9. Hold My Hand (Don Cornell)

Gary Lesters

WVNJ-Newark, N. J.

- 1. Hold My Hand (D. Cornell)
 2. Hey There (R. Clooney)
 3. If I Give My Heart To You
 (Doris Day)
- (Doris Day)
 4. Always You (Betty Madigan)
 5. Sisters (R. & B. Clooney)
 6. Muskrat Ramble (McGuires)
 7. Mr. Sandman (Chordettes)
 8. Papa Loves Mambo (Como)
 9. Mobile (Julius LaRosa)
 10. My Pretty Shoo-gah (Bennett)

Art Hellyer WCFL—Chicago, III.

- 1. Mr. Sandman (Chordettes)
 2. Teach Me Tonight (Grayco)

- 2. Teach Me Tonight (Grayco)
 3. Hold My Hand (Cornell)
 4. Mambo Italiano (Clooney)
 5. Runaround (Three Chuckles)
 6. Count Your Blessings (Fisher)
 7. Yours (Dick Contino)
 B. Hajjii Baba (Nat "King" Cole)
 9. That's All I Want From You
 (Jaye P. Morgan)
 10. On The Alamo (N. Petty Trio)

Gil Henry KING—Seattle, Wash.

- 1. Mr. Sandman (Chordettes)
 2. Hold My Hand (D. Cornell)
 3. Hey There (R. Clooney)
 4. Papa Loves Mambo (Como)
 5. Teach Me Tonight (DeCastros)
 6. Naughty Lady (A. Bleyer)
 7. That's What I Like
 (Don, Dick & Jimmy)
 8. I Want You All To Myself
 (Kitty Kallen)
 9. Mambo Italiano (R. Clooney)
 10. Dim, Dim The Lights (Haley)

Barry Kaye WJAS—Pittsburgh, Pa.

- W JA3—Fittsburgh, FG.

 1. Mr. Sandman (Chordettes)
 2. Teach Me Tonight (DeCastros)
 3. Make Yourself Comfortable (Sarah Vaughan)
 4. Mama Doll Song (Patti Page)
 5. Stars Never Cry (Applewhite)
 6. Mambo Italiano (R. Clooney)
 7. Down in Bottom
 ((Wilder Brothers)
 8. Always You (Betty Madigan)
 9. Papa Loves Mambo
 (Johnny Ray/Como)
 10. Runaround (Chuckles)

Al Ross WBAL—Baltimore, Md.

- N BAL—Baltimore, Ma.

 1. Mr. Sandman (Chordettes)
 2. I Need You Now (E. Fisher)
 3. Hey There (R. Clooney)
 4. The Things | Didn't Do
 (Perry Como)
 5. Hold My Hand (D. Cornell)
 6. Sh-Boom (Crewcuts)
 7. It Worries Me (F. Sinatra)
 B. Whither Thou Goest
 (Paul & Ford)
 9. Muskrat Ramble (McGuires)
 10. Count Your Blessings
 (Bing Crosby)

Tom Edwards WERE-Cleveland, Ohio

- 1. Teach Me Tonight (DeCastros)
- 2. Naughty Lady (Bleyer/Ames)
 3. Mr. Sandman (Chordettes/Four Aces)
- 4. Unbelievable (Cole)
 5. Tara's Theme (LeRoy Holmes)

- 6. No More (DeJohns)
 7. I Want You All To Myself (Kitty Kallen)
- 8. That's All I Want From You (Jaye P. Morgan)

- 9. Whither Thou Goest (Paul & Ford) 10. Papa Loves Mambo (Como)

Steve Evans

WDVH-Gainesville, Fla.

- 1. Mr. Sandman (Chordettes)
 2. Woman's World (Four Aces)
 3. Hold my Hand (Don Cornell)
 4. Cara Mia (David Whitfield)
 5. Hey There (R. Clooney)
 6. Always You (Betty Madigan)
 7. Tara's Theme (LeRoy Holmes)
 8. Teach Me Tonight
 (DeCastros/Stafford)
 9. Count Your Blessings (Fisher)
 10. Skokiaan (Bulawayo Band)

Ira Cook

KMPC—Hollywood, Calif.

- RMPC—Hollywood, Calif.

 1. Mr. Sandman (Chordettes)
 2. Hey There (R. Clooney)
 3. Hold My Hand (D. Cornell)
 4. I Need You Now (E. Fisher)
 5. Teach Me Tonight (Greco)
 6. Papa Loves Mambo (Como)
 7. If I Give My Heart To You
 (Connee Boswell)
 8. Skokiaan (Four Lads)
 9. Cara Mia (David Whitfield)
 10. Mambo Italiano (R. Clooney)

Lou Brooks WGTH-Hartford, Conn.

- NGTI—Introop, Conn.

 1. Hey There (R. Clooney)
 2. Teach Me Tonight (DeCastros)
 3. Papa Loves Mambo (Como)
 4. If I Give My Heart To You
 (Denise Lor)
 5. I Need You Now (E. Fisher)
 6. Mr. Sandman (Four Aces)
 7. This Ole' House (Clooney)
 8. Naughty Lady (Ames Bros.)
 9. I Want You All To Myself
 (Kitty Kallen)
 10. Smile (Nat "King" Cole)

Tony Donald

- WITH—Baltimore, Md. 1. Naughty Lady (Ames Bros.)
 2. I Need You Now (E. Fisher)
 3. Make Yourself Comfortable
 (Sarah Vaughan)
 4. Hold My Hand (Don Cornell)
 5. Mr. Sandman (Chordettes)
 6. Mambo Italiano (R. Clooney)
 7. Papa Loves Mambo (Como)
 8. Count Your Blessings
 (Bing Crosby)
 9. This Ole House (R. Clooney)
 10. Always You (Betty Madigan)

Harry Nigocia WJBW-New Orleans, La.

- 1. Woman's World (Four Aces)

- 1. Woman's World (Four Aces)
 2. Always You (B. Madigan)
 3. Tara's Theme (L. Holmes)
 4. I Want You All To Myself (Kitty Kallen)
 5. Hajji Baba (Nat "King" Cole)
 6. Things I Didn't Do (Como)
 7. Whither Thou Goest (Paul & Ford)
 B. Hold My Hand (D. Cornell)
 9. Tell Me, Tell Me (June Valli)
 10. Muskrat Ramble (McGuires)

Lou Barile WKAL-Rome, N. Y.

- WKAL—Rome, N. Y.

 1. Make Yourself Comfortable (Sarah Vaughan)
 2. Mr. Sandman (Chordettes)
 3. Teach Me Tonight (Stafford)
 4. Naughty Lady (Ames Bros.)
 5. I Need You Now (Fisher)
 6. I Need Your Lovin' (Cheers)
 7. Hold My Hand (Don Cornell)
 B. Time Waits For No One
 9. Shake, Rattle & Roll (Haley)
 10. If I Give My Heart To You (Doris Day)

Tal Hood WFGM—Fitchburg, Mass.

- 1. Make Yourself Comfortable (Sarah Vaughan)
- 2. Naughty Lady Of Shady Lane 3. Hajji Baba (Nat "King" Cole)
- 4. I Want You All To Myself (Kitty Kallen) 5. Mambo Italiano (Clooney)
- 5. Mambo I Italiano (closney)
 6. That's All I Want From You
 (Jaye P. Morgan)
 7. Mama Doll (Patri Page)
 8. When We Come Of Age
 (Joni James)
 9. Unsuspecting Heart (Stevens)
- 10. My Pretty Shoo-gah (Bennett)

Norm Prescott

WORL—Boston, Mass.

- 1. Mr. Sandman (Chordettes)
 2. Naughty Lady (A. Bleyer)
 3. I Love My Mama (Leonetti)
 4. Teach Me Tonight (DeCastros)
 5. Make Yourself Comfortable
 (Sarah Vaughan)
 6. I Need Your Lovin' (Cheers)
 7. Drink, Drink, Drink (Lanza)
 8. Mobile (Julius LaRosa)
 9. Let Me Go Lover (J. Weber)
 10. My Son, My Son (V. Lynn)

Donn Tibbetts

WMUR-Manchester, N. H.

- 1. If I Give My Heart To You
 (Day/Lor)
 2. I Need You Now (Fisher)
 3. Naughty Lady (Ames/Bleyer)
 4. Mr. Sandman (Chordettes)
 5. Muskrat Ramble (McGuires)
 6. Mama Doll (Patti Page)
 7. Always You (Betty Madigan)
 8. Sisters (Clooneys)
 9. Papa Loves Mambo (Como)
 10. I Love My Mama (Leonetti)

Hank Goldman

WANN-Annapolis, Md.

- WANN—Annapolis, Md.

 1. I Need You Now (E. Fisher)
 2. If I Give My Heart To You
 (Denise Lor)
 3. Hold My Hand (D. Cornell)
 4. Shake, Rattle and Roll (Haley)
 5. Whither Thou Goest (Lowman)
 6. Mr. Sandman (Chordettes)
 7. Always You (Betty Madigan)
 B. Count Your Blessings (Fisher)
 9. Hey There (R. Clooney)
 10. Don't Let The Kiddy Geddin
 (Kitty Kallen)

- Bill Burns WQAM-Miami, Fla.

- W VAM—MIDMI, FID.

 1. Mr. Sandman (Chordettes)

 2. Hajji Baba (Nat "King" Cole)

 3. Papa Loves Mambo (Como)

 4. This Ole House (Clooney)

 5. Shake, Rattle & Roll (Haley)

 6. That's What | Like
 (Don, Dick & Jimmy)

 7. Hold My Hand (D. Cornell)

 B. If I Give My Heart To You
 (Denise Lor)

 9. Teach Me Tonight (DeCastros)

 10. | Need You Now (Fisher)

Don Bell

- KRNT—Des Moines, Iowa
- 1. This Ole House (Clooney)
 2. Shake, Rattle & Roll (Haley)
- 3. Mr. Sandman (Chordettes)

- 3. Mr. Sandman (Chordettes)
 4. I Need You Now (Fisher)
 5. If I Give My Heart To You
 (Doris Day)
 6. Hey There (R. Clooney)
 7. Hold My Hand (D. Cornell)
 B. Whither Thou Goest
 (Paul & Ford)
 9. Woman's World (Four Aces)
 10. Papa Loves Mambo (Como)

Rudy Paolangeli WRRA—Ithaca, N. Y.

- WKKA—Ithaca, N. Y.

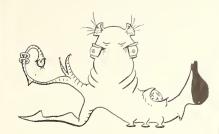
 1. If I Give My Heart To You
 (Doris Day)
 2. Mr. Sandman (Chordettes)
 3. Hold My Hand (D. Cornell)
 4. Tara's Theme (LeRoy Holmes)
 5. Woman's World (Four Aces)
 6. Barefoot Contessa
 (Hugo (Winterhalter)
 7. Whither Thou Goest
 (Paul & Ford)
 B. Hey There (R. Clooney)
 9. My Pretty Shoo-gah (Bennett)
 10. Mambo Italiano (Clooney)

Stan "The Record Man" Dale

- WJJD-Chicago, III.
- WJJD—Chicago, III.

 1. Mr. Sandman
 (Chordettes Four Aces)
 2. Mambo Italiano (R. Clooney)
 3. Naughty Lady
 (Bleyer/Ames Brothers)
 4. I Need Your Lovin' (Cheers)
 5. Barking Dog (Crewcuts)
 6. Make Yourself Comfortable
 (Sarah Vaughan)
 7. Runaround (Three Chuckles)
 B. That's All I Want From You
 (Jaye P. Morgan)
 9. Please Don't Break My Heart
 (Nick Noble)
 10. No More (DeJohns)

What Is A Skokiaan?



WASHINGTON, D. C.—When "Skokiaan" started clicking in the Washington area some weeks back, WWDC disc jockey Jack Rowzie discovered that few, if any people, knew what "Skokiaan" meant. So a contest was

Rowzie asked his listeners to write in and tell what they thought a "Skokiaan" was, and all winners would get a copy of the Marterie version of the

The returns included the following: A Skokiaan is a three piece mechanical device used by Liberace. One part curls his hair, another brushes his teeth, and the third snuffs out his candles.

The two diagrams above are one

artist's impressions of a male (left)

and female "Skokiaan." For the record, a "Skokiaan" is a South African beverage made of corn meal. It originated with the Zulus who used it as a truth serum. If a prisoner drank the stuff and survived, he was declared not guilty.

Victor To Hold Consumer **Products Sales Meeting**

NEW YORK-The Radio Corpora-NEW YORK—The Radio Corporation of America will hold a Consumer Products Sales Meeting at the Haddon Hall Hotel in Atlantic City, beginning December 6th. The purpose of this meeting is to acquaint the field representatives of each division with the operations and problems of all other product divisions.

Fifty-one members of RCA's record divisions and subsidiaries are slated to attend. Although the meeting will run from Dec. 6th through Dec. 10th, the record division will only be in-volved on the 6th and 7th.

Monday, the 6th, will be devoted to a general consumer products meeting, during which each product division will have about an hour for a formal presentation. George Marek has been assigned this task for the Record Divi-

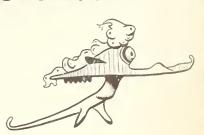
On Monday evening, Dec. 6th, there will be a cocktail party and banquet. On Tuesday, Dec. 7th, the record division will hold informal meetings from 10:00 A. M. to 6:00 P. M.

Miami One-Stop Formed

MIAMI, FLA.—The Bush Distributing Company, this city, Wurlitzer distribs for South Georgia, Florida and Cuba, has expanded its facilities by an additional 8,000 square feet and will devote approximately 1/6 of this area for a One Stop operation.

Ted Bush, owner of Bush distributing, and Ozzie Truppman, general manager, who both have had many years of experience in operating onestops and retail record shops, will run the new firm, to be called Budisco One Stop Record Service.

Budisco will stock all labels, offer title strips with each record, and send out weekly mailings of new releases for easier ordering.



MARTIN BLOCK SAYS:

"A Hit" LORRY RAINE

"WHAT WOULD I DO"

"LOVE ME TONIGHT" DOT RECORDS # 15224

Cy Coben's latest hit

"DOES IT HURT YOU TO REMEMBER"

SUNG BY

VONNIE TAYLOR Capitol # 2966

SNYDER MUSIC CORPORATION 6308 Sunset Blvd., Hollywood 28, Calif.

BREAKING IN MANY AREAS and HITTING FAST!

ROBERTA LINN "I'M GOING OUT ON THE FRONT PORCH AND CRY"

b/w "Music Goes 'Round & 'Round Mambo''

EKKO # 109-110 **EKKO RECORDS** 4949 Hollywood Blvd., Hollywood 28, Cal.

"DANSERO"

"WOODEN SHOES AND HAPPY HEARTS" CLARK DENNIS

TIFFANY NO. 1310

TIFFANY RECORDING CO. 332 S. MICHIGAN AVE. CHICAGO, ILI



Sammy Davis, Jr. Loses **Eve In Auto Crash**

LAS VEGAS, NEVADA—Sammy Davis, Jr., acclaimed as one of the most promising new stars in the entertainment field today, lost his eye 11/19 as a result of injuries sustained in an auto crash near San Bernardino. He was enroute to Los Angeles to make a recording when the accident make a recording when the accident occurred.

Davis was the current headliner on the show at the Last Frontier Hotel here along with The Will Mastin Trio.

Betty Hutton, who bade a tearful farewell to show business only 11 days earlier, came out of retirement to subfor the injured trouper. It remained earlier, came out of retirement to sub for the injured trouper. It remained to be seen whether her one-nite return would be expanded and thus end one of the shortest retirements in history. However, Miss Hutton appeared for the first show only then quickly left for her home in Hollywood. Billy Eck-stine and The Borrah Minevitch Har-monica Rascals, who were appearing at the Sands, filled in during the sec-ond show. ond show

Jeff Chandler was brought in to fill the remainder of the engagement which ends Dec. 5. This was his first night club stand.

Doctors at the San Bernardino hospital tried desperately to save Davis' eye. Two persons offered to give Davis their own eyes but such whole eve transplants were deemed medically impossible.

Instead living tissue has been placed in the left eye socket to which eye muscles have been attached. The implantation was made so that when a plastic eye is placed in the socket the muscles will be attached to the new eye allowing it to move in unison with the good eye.

Davis has received hundreds of

Davis has received hundreds of cards and letters from everyone in the music field wishing him a speedy

No Moondog For Freed

NEW YORK—Alan Freed has been NEW YORK—Alan Freed has been enjoined by the courts from using the name Moondog. Freed, who conducted his programs under that name will henceforth have to eliminate it. Freed has a Rhythm and Blues show over WINS and before coming to New York a few months ago, was the leading R&B disk jockey in Cleveland.

Four Coins Into Boulevard

NEW YORK—The Four Coins, currently riding high with their Epic disk "I Love You Madly", make their Eastern debut at the Boulevard Nightclub on Long Island for 2 weeks beginning December 7. The boys, George Mantelis Lim Gregoryckis, and Weinzel Mantalis, Jim Gregorakis, and Michael and George James, are managed by Danny Kessler.

HOLD EVERYTHING . . .

till you hear the unusua! treatment by

THE FOUR TUNES "LET ME GO, LOVER"

Jubilee # 5174

JUBILEE RECORD CO. Inc. 315 W. 47th St., N. Y. N. Y.

NIGHTCLUB ROUNDUP

Sauter-Finegan Band At Cafe Rouge, N. Y.

NEW YORK — The Cafe Rouge, Hotel Statler, presented the Sauter-Finegan band and its spectacular sound effects brought a tremendous reaction from the sedate opening

The Sauter-Finegan, formed about two years ago and presented to the public by RCA Victor Records has not been seen live by many New Yorkers heretofore. The only previous appearance was made at New York's Bandbox.

Through its records the band has created a sound distinctly its own. Most record buyers can identify the group in any one of its opening passages. However, the quality of their appeal when performing live was established with the helf hour show the tablished with the half-hour show the Sauter-Finegan band put on, which Bill Finegan described as "listening music".

Favorites played were "April in Paris," "Midnight Sleighride," "Rain" and "Doodle-town Fifers".

The most exciting effort was a wild percussion jamboree that built tension to a bursting point as the tempo built with a furious galaxy of fireworks and busy percussion section that flitted about from bongos to chimes to kettles to booming big bass, the snares, etc. Suddenly it ends and the audience is left limp with the aftermath of excitement.

The balance of the evening is composed of Sauter-Finegan dance sets but the highlight to most of the patrons was the half hour "listening" set. The most distinctively different band in the country.

Brewer Promotes "Lover"

NEW YORK — Teresa Brewer is going all out in her promotion of "Let Me Go, Lover". Last Sunday she appeared on Ed Sullivan's "Toast Of The Town" singing the song and this Wednesday she is scheduled to do it on Perry Como's show. Next Saturday she will repeat again on the Stork Club. A Steve Allen shot is also in the works. Following the TV plugs, the songstress will take off on a dj tour covering Philadelphia and Cleve-

A SENSATIONAL RELEASE! THE FEATHERS "JOHNNY DARLING"

> "Shake-'em Up" AI. # 3267



America's Leading One Stop Record Service

LESLIE DISTRIBUTORS

NEW YORK

750—10th AVE. (Phone PLaza 7-1977) Cable Address: EXpoRecord, N. Y.

PITTSBURGH, PA. HARTFORD, CONN.

2231 FIFTH AVE.

(Phone: GRant 1-9323)

134 WINDSOR ST. (Phone: JAckson 5-7123)

THE CASH BOX

Nation's COMPILED BY JACK "ONE SPOT" TUNIS

100 Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic

BE—Bell
BR—Brunswick
BT—Bethlehen
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
rCR—Cord
CT—Cat
CW—Crown

CY—Century
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FA—Favorite
FE—Federal
FI—Fiesta

FL—Flair
4 Star—Four 5ta
GR—Groove
1M—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KI—King
LO—London
ME—Mercury
MG—MGM
MJ—Majar

MO—Modern NG—Norgran PA—Parrot PE—Peacock PO—Potter PR—Prestige RA—Rainbow RE—Regent RM-Rama 51T-Sittin' In

5P—Specialty SW—Swingtime TF—Tiffany TI—Tico TR—Trend UN-United VA—Valley VI—RCA Victor VJ—Vee Jay
"X"—Label "X"

Dec. 4 Nov. 27

_Mr. Sandman 86.8 77.0 T—Mr. Sandman
86.8 77.0

★CD-1247 (45-1247)—
CHORDETTES
I Don't Wanna See
You Cryln'

CO-40383 (4-40383)—
LES ELGART
Kidayadin
CR-61288 (9-61288)—LANCERS
Little White Light
DE-29344 (9-29344)—
FOUR ACES
In Apple Blossom Time
FA-21003X—SONG SINGERS
I Need You Now
ME-70477 (70477x45)—
BUDDY MORROW
Rock-A-Beatin' Boogie
VI-20-\$767 (47-5767)—
VAUGHN MONROE
They Were Doin'
The Mambo

2—Papa Loves

-Papa Loves

The Only Girl I'll Ever
Love
RA-264 (45-264)—ALFREDITO O.
Nocturnado
TI-1092 (45-1092)—
PEACOCK'5 MAMBO COMBO
If I Give My Heart
Ta You
VI-20-5857 (47-5857)—
PERRY COMO
The Things I Didn't Do

3—I Need You Now 68.4 87.9 BETTY JOHNSON This Is The Thanks I Get CO-40346 (4-40346)— KEN GRIFFIN

Smile FA-21003X—SUSAN SISTERS Mr. Sandman ★VI-20-5830 (47-5830)— EDDIE FISHER Heaven Was Never Like This

Hey There

*CO-40266 (4-40266)—

ROSEMARY CLOONEY
This Ole House

CO-40224 (4-40224)—

JOHNNIE RAY

Hernando's Hideaway

*DE-29199 (9-29199)—

SAMMY DAVIS, JR.

And This is My

Beloved

EP-9049 (4-9049)—

EP-9049 (4-9049)—
DOLORES HAWKINS
Hernando's Hideaway
FA-21005X—CARY STEWART
Count Your Blessings
VI-20-S867 (47-5867)—
HOMER & JETHRO
They Were Doin' The
Mambo

5—Teach Me Tonight
61.5 58.7

★AB-3001 (45-3001)—
DeCA5TRO SISTERS

ME-70497 (70497 x 45)—
DINAH WASHINGTON
Wishing Well
MG-11856 (K-11856)—
ROSANNE JUNE
The Touch
X-0051 (4X-0051)—
HELEN GRAYCO
Oop-Shoop

-This Ole House BE-1602 (45-1602)—
BETTY JOHNSON
Whither Thou Goest
CA-2915 (F-2915)—
JORDANAIRES
Be Prepared Dec. 4 Nov. 27

★CO-40266 (4-40266)—

ROSEMARY CLOONEY

Hey There

DE-29255 (9-29255)—

ROSETTA THARPE

Go Ahead

FA-21001X—ROY RODGERS
DALE EVANS

Skokiaga

Skokiaan
KI-1376 (45-1376)—
HERB & KAY
Angels in The Sky
VI-20-5739 (47-5739)—
STUART HAMBLEN
When My Lord Picks
Up The Phone

-Shake, Rattle And Roll 55.5 54.1

AT-1026 (45-1026)—
JOE TURNER
YOU KNOW I LOVE YOU
DE-29204 (9-29204)—
BILL HALEY
A. B. C. Beogle
FA-21004X—TOMCATS
Mambo Baby

-If I Give My Heart To You 48.1 58.8

8E-1059 (4S-1059)— BARRY FRANK

Smile

CA-2868 (F-2868)—

MONICA LEWIS

When You're Near

CA-2930 (F-2930)—

DUKE ELLINGTON

Smile

★CO-40300 (4-40300)—

DORIS DAY

Anyone Can Fall

In Love

CR-61236 (9-61236)—

BUDDY GRECO

★DE-29148 (9-29148)—

CONNEE BOSWELL

Tennessee

Tennessee
FA-21007X—MERRY 50UTH
I Want You All To
Myself

IZ-768 (45-768)—FOUR BOYS
Stop It—Quit It
ME-70451 (70451x45)—
A. POWELL & D. SMITH
MG-11776 (K-11776)—
WRIGHT BROS.

WRIGHT BROS.
Lonesome

*MJ-27 (45-27)—DENISE LOR
Hello Darling
TI-1092 (45-1092)—
PEACOCK'S MAMBO COMBO
Papa Loves Mambo
VI-20-5853 (47-5853)—
DINAH 5HORE
Tempting

9—Hold My Hand 42.6

42.6 53.6
BE-1048 (45-1048)—
DICK POWELL
Susan Slept Here
★CR-61206 (9-61206)—
DON CORNELL
I'm Blessed
DE-29301 (9-29301)—
GUY LOMBARDO
Mama Doll Song

-Count Your Count Blessings
39.7

CA-2927 (F-2927)— GORDON MACRAE Cara Mia
CO-40321 (4-40321)—
ARTHUR GODFREY

ARTHUR GODFREY
Lazy Bones
CO-40370 (4-40370)—
ROSEMARY CLOONEY
White Christmas
FA-21005X—CARY STEWART
Hey There
DE-29251 (9-29251)—
BING CROSBY
What Can You Do
With A General
★VI-20-5871 (47-5871)—
EDDIE FISHER
Fanny

JU-5172 (45-5172)—ORIOLES

11—Mambo Italiano 51.3 53.5

★CO-40361 (4-40361)—

ROSEMARY CLOONEY

We'll Be Together

Again

Dec. 4 Nov. 27 -Muskrat

Ramble 31.2 21.8 CA-2942 (F-2942)— WOODY HERMAN

WOODY HERMAN
Woodchopper's Mambo
CO-40354 (4-40354)—
HARRY JAMES
The Touch
★CR-61278 (9-61278)
McGUIRE 5ISTERS
Lonesome Polecat
DE-29280 (9-29280)—
LOUIS ARMSTRONG
Someday You'll Be Sorry
E5-369 (45-369)—
MATYS BROTHERS
You're The Moment
Of A Lifetime
FA-21000X—HELEN CARROL
Sh-Boom

Gf A Lifetime
FA-21000X—HELEN CARROL
Sh-Boom
GTJ-45092 (45-45092)—
KID ORY'S BAND
When The Saints Come
Marching In
ME-70446 (70446x45)—
RUSTY DRAPER
Magic Circle
TI-1093 (45-1093)—
PEACOCK COMBO
Solitude
VI-20-5887 (47-5887)—
AL ROMERO
Mr. Pogo
VI-20-5862 (47-5862)—
POPPA GORDY
Fortune In Dreams
VI-20-5873 (47-5873)—
PHIL HARRIS
Stars Fell On Alabama
13—Let Me Go,

-Let Me Go, Lover

24.3 —

*CO-40366 (4-40366)—

JOAN WEBER

Marionette

CR-61315 (9-61315)—

TERESA BREWER

The Moon Is On Fire

DE-29373 (9-29273)—

PEGGY LEE

DE-29374 (9-29374)—

DE-29374 (9-29374)—
GEORGIE 5HAW
ME-70511 (70511 x 45)—
PATTI PAGE
Hocus Pocus
VI-20-5952 (47-5952)—
SUNNY GALE
Unsuspecting Heart

The Naughty
Lady Of

Lady Of
Shady Lane
23.8 16.6

CD-1254 (45-1254)—
ARCHIE BLEYER
While The Vesper
Bells Were Ringing
VI-20-5897 (47-5897)—
AMES BROTHERS
Addio

-Hajji Baba

*CA-2949 (F-2949)...

*NAT "KING" COLE Unbelievable
CR-61275 (9-61275)...

DIMITRI TIOMKIN Duel In The Sun
MG-11857 (K-11857)...

FOUR JOES In Your Loving Care

-It's A Woman's World

CA-2936 (F-2936)—
RAY ANTHONY

RAY ANTHONY
Jambo

*DE-29269 (9-29269)—

Cuckoo Bird in The
Pickle Tree

MG-11846 (K11846)—

BOB STEWART
Wonderful To Know

17—The Bandit

CO-40323 (4-40323)— FERCY FAITH
CA-2916 (F-2916)—
TEX PITTER

CA-2916 (F-2916)—
TEX RITTER
LO-1464 (45-1464)—FRANK WEIR
By Candielight
*LO-1470 (45-1470)—
JOHNSTON BROS.
Secret Of Our Love
VI-20-5875 (47-5875)—
RONALD CHESNEY
Chick-ee-Chock-ee

MGM 11865: K-11865

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

Tunes are listed below in order of their popularity based on a continuing weekly
authonal survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which It was available.

★ Indicates best selling record.

Comprising 100

Dec. 4 Nov. 27

18-Skokiaan

BE-1060 (45-1060)—EIGHT BELLS

BE-1060 (45-1060)—EIGHT BELLS
Dream
CA-2896 (F-2896)—
RAY ANTHONY
Say Hey
★CO-40306 (4-40306)—
FOUR LADS
Why Should I Love
You
DE-29256 (9-29256)—
LOUIS ARMSTRONG
Skoklaga (Pt. 2)

LOUIS ARMSTRONG
Skoklaan (Pt. 2)
FA-21001X—SONG SINGERS
This Ole House
\$\times LO-1491 (45-1491)
RHYTHM BAND
In The Mood
LO-1500 (45-1500)—TED
HEATH—JOHNSTON BROS.
Skoklaan

HEATH—JOHNSTON BROS.
Skoklaan

★ME-70432 x 45)—
RALPH MARTERIE
Lellipop
NG-124 (45-124)—
JOHNNY HODGES

A Rang Meat

JOHNNY HODGES
Sweet As Bear Meat
TI-10-229 (45-229)—JOE LOCO
The High And The
Mighty
VI-20-5839 (47-5839)—
PEREZ PRADO
The High And The
Mighty
VI-20-5844 (47-5844)—
BUD ISAACS
Yesterday's Waitz

-Dim, Dim The

Lights

13.3 14.0

CD-1243 (45-1243)—
TOP HATTERS
It Should've Been Me
*DE-29317 (9-29317)—
BILL HALEY & COMETS
Hoppy Boby

Make Yourself Make Fall Comfortable

13.0 13.0 CO-40363 (4-40363)—
PEGGY KING
Gentlemon In Next Apt.
*ME-70469 (70469×45)—
SARAH VAUGHAN
Idle Gossip

-In A Little

21—In A Little
Spanish Town
12.9 2.0
CR-61287 (9-61287)—
LAWRENCE WELK
Devil Lips
★ME-70444 (70444x45)—
DAVID CARROLL
Bumpty-Bump
MG-11835 (K-11835)—
JERRY JEROME
Honey

Honey

*"X"-0055 (4X-005S)—

RUSS CARLYLE

It Was Nice Knowing You

X-0070 (4X-0070)—

SMITH BROTHERS

Lovely Little Petunio

Lovely Little Petunio

22—That's All I

Want From You

12.4 9.3

CR-61360 (9-61360)—
DICK JACOBS O.
If You Ever Chonge
Your Mind

*VI-20-5896 (47-5896)—
JAYE P. MORGAN
Dawn

Dawn

Dawn

-Whither Thou

Goest 11.4 15.0

BE-1062 (45-1062)—

BETTY JOHNSON This Ole House

*CA-2928 (F-2928)—
LES PAUL & MARY FORD Mandolino

CO-40315 (4-40315)—
MARION MARLOWE Kiss Me Once

CY-106 (45-106)—
LAURIE LOMAN I Was The Last One To Know

EP-9075 (5-9075)—
O. B. MASINGILL ORCH. Smile

24—Sh-Boom

BE-1051 (45-1051)—
BARRY FRANK & FOUR BELLS
Crary Bout You Baby

Dec. 4 Nov. 27

CA-2929 (F-2929)

STAN FREBERG
Wide Screen Mama
CO-21283 (4-21283)

LEON McAULIFFE
Smooth Sailing
CR-61212 (9-61212)
BILLY WILLIAMS QT.
Whenever, Wherever
ACT-104 (43-104)
LITTLE Maiden
FA-21000X—EDNA McGRIFF &
TOMCATS
Muskrat Rombie

Muskrot Romble

*ME-70404 (70404x45)—
CREW-CUT3
I Spoke Too Soon
VI-20-9799 (47-5799)—
BOBBY WILLIAMSON
Leve March

-When We Come Of Age

9.9 →
MG-11865 (K11865)—
JONI JAMES
Every Time You Tell
Me You Love Me

26—Cara Mia
9.0 14.5
BE-1068 (45-1068)— HELEN FORREST
It Worries Me
CA-2927 (F-2927)— GORDON MACRAE
Count Your Blessings
DE-29227 (9-29227)—
JACK PLEIS
Lonesome Polecat

JACK PLEIS
Lonesome Polecat
*LO-1486 (45-1486)—DAVID
WHITFIELD & MANTOVANI
How, When Or Where

27—That's What That I Like 8.9

CA-2870 (F-2870)—

DEAN MARTIN

The Peddler Mon

★CW-125 (4S-12S)—

DON, DICK & JIMMY

DE-29229 (9-29229)—

PAT MORRISSEY

I Don't Know Whether

To Laugh

JU-5151 (4S-5151)—

JU-5151 (4S-5151) JO ANN TOLLEY
I Tried Agoin

28—Hearts Of Stone

DL-6062 (45x6062)—CHARMS

★DO-15265 (45-15265)—
FONTANE SISTERS

Bless Your Heort

-Fanny 8.4 10.9

DE-29304 (9-29304)—
FRED WARING
Restless Heart

★VI-20-5871 (47-5871)—
EDDIE FISHER
Count Your Blessings
VI-20-5925 (47-5925)—
FRANKIE CARLE
Sunrise In Napoli

-I Need Your Lovin' (Bazoom)

7.9 4.6

★CA-2921 (F-2921)—CHERS

Arivederci

CO-40388 (4-40388)—

LES ELGART O.

Charlie's Dream

\$1—Sisters 74 —
★CO-40305 (4-4030S)—ROSEMARY & BETTY CLOONEY
Love, You Didn't Do
Right By Me
DE-29250 (9-29250)—
PEGGY LEE
Love, You Didn't Do
Right By Me

32—Hopelessly

7.0 8.8 ★VI-20-S840 (47-5840)— AMES BROS. One More Time

33—Mood Indigo
6.9 13.5
CA-2961 (F-2961)— FOUR FRESHMEN
Love Turns Winter To
Spring

Dec. 4 Nov. 27

Dec. 4 Nov. 27

CR-61265 (9-61265)

MODERNAIRES
Teoch Me Tonigmt

DE-29273 (9-29273)

DELTA RHYTHM BOYS
Hove A Hope, Have A
Wish

MG-11845 (K-11845)

Do Nothin' Till You
Heor From Me

X-0040 (4X-0040)

NORMAN PETTY TRIO
Petty's Little Polka

34—Unbelievable
6.5
7.8

*CA-2949 (F-2949)—

NAT "KING" COLE

Hojji Babo

6.4 7.2 8E-1059 (45-1059)—B. FRANK & L. CLINTON O. If I Give My Heart To You

If I Give My Heart
To You

CA-2897 (F-2897)—
NAT "KING" COLE
It's Crazy

CA-2930 (F-2930)—
DUKE ELLINGTON
If I Give My Heart
To You

DE-29266 (9-29266)—
VICTOR YOUNG
Theme From "Rear
Window"

EP-9075 (S-9075)—
O. B. MASINGILL
Wither Thou Goest

LO-1494 (45-1494)—
DAVID WHITFIELD
Dance, Gypsy, Dance

DAVID WHITFIELD Dance, Gypsy, Dance (45-1488)—LITA ROZA Love Is A Beautiful Stranger

LO-1487 (45-1487)—FRANK CHACKSFIELD Piper In The Heather ME-70431 (70431x4\$)—BILLY DANIELS Mom-F-Fie

VI-20-S828 (47-5828)—MELACHRINO O. Theme From 'The Six

MELACHRINO O.
Theme From 'The Six
Proud Walkers'
& VI-20-5836 (47-5836)—
SUNNY GALE
An Old Famillar Song

36—The Barking Dog 6.0

37—My Own True Love (Tara's Theme) 5.9

38—Funny Thing

39—In The Beginning

-Soug Of The Barefoot Contessa

5.0 41—Ling Ting Tong

42—Time Waits For No One

43—I Want You All To Myself

44—Mama Doll Song

45—They Were Doin'
The Mambo
3.9 5.8 46—Runaround

47—The High And The Mighty

48—My Son, My Son 49—Mobile

50-My Bambino

The Cosh Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either olreody beginning to sell in quantity or else give every sign of doing so.

"WHEN WE COME OF AGE"

"FUNNY THING"

DJ Larry Finley And Disk Stars In Film

HOLLYWOOD, CAL,—Universal-International which produced the money-making "Glenn Miller Story" pic is planning further musicals. Meanwhile Will Cowan of U-I continues to produce musical short subjects that amount to tremendous song-record exploitation. It was one of these shorts that helped spark the Nat Cole record of "Pretend" two years ago.

Cowan just completed a 12 minutes short with Larry Finley, Hollywood dj, and host of record people. Set for release in two weeks is a quarterhour briefie, loaded with record names. Going to 6,000 theaters it spotlights Frankie Carle, Champ Butler, Lorry Raine, the Cheers and harmonicist Steve Fisher. The Cheers sing their latest Capitol release and Lorry Raine performs her Dot disking of "What Would I Do."

The Dot thrush has been set by Cowan to appear in two more of the shorts, and in both cases will do her wax releases. Cowan feels it's smart flacking on part of studio, inasmuch as if a hit breaks, it ups attendance to see an on-screen performance of the record.

Ad Agency Men Team Up As Tunesmiths

NEW YORK-Unlike the proverbial agency copywriter that never gets around to writing that novel in his pocket, the same can't be said for ad agency musical commercial writers, Joe Hornsby of Batten, Barton, Dur-

Joe Hornsby of Batten, Barton, Durstine & Osborne, and David Lippincott of McCann Erickson, Inc. Not only do they write the songs in their pockets and get them published; but also the top record labels and stars have recorded them.

Coincidentally, both composers hit the Christmas market with unorthdox yuletide titles, "Too Fat To Be Santa Claus," and "I Got a Cold For Christmas." The latter—Joe Hornsby's entry—was waxed by Debbie Reynolds for MGM Records and by the Ames Brothers for Victor. David Lippincott's MGM Records and by the Ames Brothers for Victor. David Lippincott's "Too Fat To Be Santa Claus" features Bill Darnel and the Smith Brothers on RCA-Victor's Label.

Costa Back From African Tour

NEW YORK—Buddy Costa, Pyramid recording star, returns from a six week South American personal appearance trip next week. His latest release for the diskery is "Two Out Of Three." Mel Gray, also on the Pyramid label, has just left on a DJ trip through New England plugging his waxing of "Mambo Jungle."



CAN'T WAIT!!!

Richard Maltby STARDUST MAMBO

X-0075 (4X-0075)



a product of Radio Corporation of America

"It's What's in THE CASH BOX That Counts"

Impromptu Song



NEW YORK—Georgia Gibbs on the mike and Jackie Cooper at the drums do an impromptu bit at a Danny's Hideaway party celebrating the publication of columnist Hy Gardner's new book "Champagne Before Breakfast."

"ZIG ZAG"

JULIAN DASH VEE-JAY 117

"YOU DON'T HAVE TO GO"

JIMMY REED

Vee-Jay RECORDS, INC. 4747 Cottage Grove Ave.

"SINCERELY"

"TEMPTING"

THE MOONGLOWS

CHESS 1581

CHESS 4750-52 Cottoge Grove Ave.

"SHOO-DOO-BE-DOO"

BOBBY LESTER & THE MOONLIGHTERS

CHECKER 806

Checker RECORD CO. 4750-52 Cottage Grove Ave. Chicogo 15, Illinois

■ WATCH ■ THIS HIT THE TOP for C&W, Hillbilly, Pop & R&B Savoy #1138 V RECORD CO, INC

58 Market St., Newark, N. J

Mods Cut 200th Disk

HOLLYWOOD — The Modernaires celebrate the recording of their 200th record on Wednesday, November 24 when they cut four sides at Coral

Records.
The Modernaires started recording 15 years ago when they joined the Glenn Miller orchestra on RCA-Victor. In 1945 the Mods gave up band singing to do their own act and moved to Columbia Records where they stayed for five years prior to joining Coral in 1950 where they record.

Be-Bop Santa Claus

NEW YORK-Babs Gonzales, who seems to come up with his hottest item in a long time in his Bruce Recording of "The Be-Bop Santa Claus" spent the week-end visiting Baltimore and Washington disk jockies and retail stores in a Be-Bop Santa Claus outfit. A red beaver hat, a red cashmere hat, red on red shirt and a white mink tie.

GETTING BIGGER

THE CADILLACS

"WISHING WELL"

"I WANNA KNOW ABOUT LOVE"



GET THE ORIGINAL SMASH!!

EARTH ANGEL

by THE PENGUINS # 348

-coming up on all charts-

BUICK 59

THE LETTER

by THE MEDALLIONS

DOOTONE RECORDS



MAMBO BABY Ruth Brown (Atlantic 1044)

YOU UPSET ME, BABY B. B. King (RPM 416)

HEARTS OF STONE Charms (DeLuxe 6062)

HURTS ME TO MY HEART Fave Adams (Herald 434)

I'M READY 15 Muddy Waters (Chess 1579)

I DON'T HURT ANYMORE Dinah Washington (Mercury 70439)

NEVER LET ME GO Johnny Ace (Duke 132) 17

EARTH ANGEL 18 Penguins (Dootone 348)

ANNIE HAD A BABY Midnighters (Federal 12195)

RECONSIDER BABY Lowell Fulsom (Checker 804)

WHOLE LOTTA' LOVE B. B. King (RPM 416)

SHE'S THE ONE 12 Midnighters (Federal 12195)

SOMEDAY Clyde McPhatter & The Drifters (Atlantic 1043)

BIP BAM Clyde McPhatter & The Drifters (Atlantic 1043)

OH WHAT A DREAM Ruth Brown (Atlantic 1036)

Stars Over Harlem

One of the most exciting personalities in today's long list of stellar headliners stormed into our diggings recently. Before giving with his moniker, we'd like to tell you a little bit about his latest threat to the current best sellers. Its a little thing that he calls "Sufferin' Mind," and the way he belts this tune it makes one believe the guy is the most miserable person around. He's pretty tall fellow who wields one of the grooviest blues guitars on the scenes, which is why he's called Guitar Slim. . . . Can't remember the last time a platter has broke so fast in both the pop and r & b circles as did the recent release of little Joan Weber's sensational Columbia etching of "Let Me Go, Lover." . . . Talked to personable Jack Hook and a pleasure it was to learn that so many nice things are happening for deserving greats Eddie Bonnemere & Eddie Davis, who iucidentally joined forces on Lock Jaw's last two waxings with much success. Their latest "Secret Love" bouncer, though only out a few days, has caused the op's all about to re-order time and time again. . . . Joe Davis combing the uptown area and spreading the good news that once again big things are in store for the talented Crickets. Their "Be Faithful" thriller is definitely their greatest in many a day. . . . John Brantley (he's one of the energetic busy gents over at W.I.N.S. drops by to keep us posted on all the happenings around the Moon Dog stomping grounds. . . . Sol Rabinowitz working like two people filling the orders that are pouring on for the new Riviliers "Sentimental Reasons" ditty. ... The Chuckles and "Run Around" getting the many calls from the teenagers. . . . Here's a strange twist. Bill Haley's "Shake, Rattle & Roll" starting to move in Harlem. . . . W.O.V. platter chatter man Leigh Kamman guested The Crew Cuts and Charlie Applewhite (he's of the Milton Berle revue) Tuesday, Nov. 23. . . . Spotted sparkling new record stars The Regals, in rehearsal and really got a big kick out of watching Cholly Atkins putting them through their paces. . . . Billy Taylor's many tasty items still making with the big noises. . . . The Penguins still booming, just as we said they would weeks and weeks ago. . . . They're starting to flip the B. B. King "Upset Me" item, which makes this one a double shot. . . . Muddy Waters a must for those who dig the blues. . Lowell Fulson and "Reconsider Baby" one to keep your eyes on. . . . The Spaniels and "Let's Make Up" still as soothing as ever. . . "Zig-Zag" starring the Julian Dash All Stars one of the smoothiest force patting the feet too. . . . Dig The Solitaires latest "Lonely" soother for a real treat. . . . Ditto The Vibes and "Stop Torturing



NEW YORK:



Leonard Chess in town for a short visit, Leonard plugging his oh so many hot items that has the diskery scooting along like a toboggan going downhill. Newest exciter for the Chess brothers is the Danny Overbea release, a ballad, which they feel will be a big hit R & B and pop. . . Al Silver and Jack Angel back on the job. Al found out, when he saw the doctor, that he had been walking around for the longest time with virus pneumonia. He's much better now, than you. . Irv Marcus spending night after night with his distribs and visiting retail stores. The results show in the increased sales on Johnny Ace's "Never Let Me Go." Marcus one of the hardest workers in the biz and the only man we know who can squeeze 25 hours into the day. . . . Herald office the seeme of plenty of activity, what with orders building on Faye Adams" 'I Owe My Heart To You' and Charlie & Ray's "I Love You Madly," Al reveals the other side of Faye's disk, "I Owe My Heart To You," showing up stronger with the new orders. . . Irv Cohen, Essex Records, Newark, reveals that two of his r & b items are going pop. They are "Sincerely" by the Moonglows on Dootone. . . . Joe Davis might have a big disk in time for the Christmas season. Joe's first on Checker and "Earth Angel" by the Penguins on Dootone. . . . Joe Davis might have a big disk in time for the Christmas season. Joe's first on Checker and "Earth Angel" by the Penguins on Dootone. . . . Joe Davis might have a big disk in time for the Christmas season. Joe's first on Christmas buying spree. Gal vocaling the four ditties is Betty Madigan, rising young chantress. . . Atlantic Records getting ready to add another star to their imposing roster. LaVern Baker, who has been building with each successive release, has a powerhouse in her latest, "Tweedle Dee," which has broken in many cities. The flip side, "Tomorrow Night," also getting plenty of attention. . . Jerry Wexler and Ahmet Ertegun just returned from an Atlanta trip during which time they cut some terrific Ray Charles sides. . . Ralph Wat

CHICAGO:

CHICAGO:

As another Thanksgiving came and went, we asked a few of our music biz pals what they especially thought this year... Len and Phil Chess are particularly thankful for the tremendously successful year they've had. To the artists who made the hit records. And to the dealers and the public for the huge sales. And, of course, to the nation's dee-jays and ops for helping to expose the disks. Currently they are most thankful for the fact that they have five (count 'em!) riding in the top sellers...

Vivian Carter, Jimmy Bracken and Leo Kolheim of the Vee-Jay diskery, feeling much the same as the Chess's, are particularly thankful that a group called The Spaniels happened upon the horizon during this past year. For it was definitely "Goodnight Sweetheart, Goodnight" which established Vee-Jay Records as a solid firm. "And we feel confident," Kolheim stated, "that we will continue to put out hit tunes and justify everyone's faith in us." . . . Among the many things Ernie and George Leaner are thankful for is the fact that one Roy Hamilton was signed to the Epic label, which the Leaners' United Distributors happens to handle. For Roy's "You'll Never Walk Alone," and "Ebb Tide" have most definitely been among the top sellers for the Epic diskery. And knowing Roy, believe he is probably very grateful to the Epic label, which the Leaners' United Distributors happens to handle. For Roy's "You'll Never Walk Alone," and "Ebb Tide" have most definitely been among the top sellers for the Epic diskery. And knowing Roy, believe he is probably very grateful to the Epic diskery. And knowing Roy, believe he is probably very grateful to the Epic also handle for the poportunity of this past week to appear at the annual Harvest Moon Festival, where, it was reported, she absolutely stole the show. For this gave her the opportunity of appearing before many thousands of people who had not previously had the chance to witness an outstanding performance by this great, talented and gifted artist. . . . These are but a few of the com



The only rhythm and blues show in Las Vegas is conducted by 16 yr. old The only rhythm and blues show in Las Vegas is conducted by 16 yr. old Carolyn Branch, youngest known disc jockey in America. She started her show at the early age of only 13 and has built up a large listening audience within the past three years. The show is carried by radio station KLAS, CBS outlet for Southwest Nevada. . . . Louis Jordan and His Tympany Five opened at The Sands Hotel here Dec. 1st. . . . Seen in town for the week-end was Ralph Bass, West Coast A & R head for King and Federal Records, and tunesmith Buck Ram. They were exploring the possibilities of booking top R & B attractions into this fabulous boom town.

LOS ANGELES:



Some great Thanksgiving entertainment was presented at the various ballroom and clubs around town. . . . Everyone was dancing the Turkey Hop in the scintilating tempos of George Newman and his band 11/25 at The Alpha Bowling Club on Western Avenue. Also featured was Roy Hicks and The Sparks. . . Over the Thanksgiving week-end Charles Brown and his band held down the spotlight at the Savoy Ballroom. . . . A pre-holiday dance was presented at The Elk's Hall in Santa Barbara 11/24 featuring The Great Gates and crew. . . At The Glendale Civic Auditorium 11/27 a large crowd turned out for the big all-star show which featured The Penguins, currently one of the hottest groups in the country with their current click "Earth Angel", along with The Cheers, who also have a solid deck with "I Need Your Lovin' (Bazoom)". Also topping the bill was Earl Curry and The Blenders and Chuck Higgins' Band. Chuck's newest release features two sides that look like his strongest since joining the Specialty label. Titles are "One More Time" b/w "Dye-Ooh Mambo". . . . Blues Boy B. B. King is slated for a three day stand at Billy Berg's Five-Four Ballroom Dec. 10th thru 12th. Carl Peterson flew to El Paso to join the King tour back to the Coast. . . . Songwriters should cash in on the expression made by publishers and diskery heads when presented an up-beat mambo tune. Tunesmiths should do okay with words and music set to the title "Oh No—Not Another Mambo." . . . The current clickeroo "Earth Angel" has been covered in the Pop field by Les Baxter and The Bombers on Capitol. . . Art Rupe, prexy of Specialty Records, has released three new numbers that look like sure fire hits. They feature Chuck Higgins' (which we mentioned earlier), Percy Mayfield "You Were Lyin' To Me" b/w "My Heart Is Cryin'" and Roy Milton "How Can I Leave Without You" b/w "Tell It Like It Is".

MAMBOMANIA

The following letter was received this week from one of our subscribers and we reprint it without comment. Dear Norm:

"Just how strong is the Mambo? Has the new born child that has swept the music industry grown enough to carry its own weight or is it still dependent upon outside help. As yet, Mambo, in itself, has not captured enough strength to stand on its own two feet. For example, although Mambo has made

its presence known throughout the country, it has not been able to crack the popular music field. Tunes like "They Were Doing The Mambo", "Mambo Italiano", "Papa Loves Mambo", and "Mambo Jambo" have hit the top ten due to the pop arrangements behind it. However, legitimate mambos have not been able to prock through on their own. Even the "St. Louis procks through on their own. Even the "St. Louis areas through on their own. Even the "St. Louis areas through on their own. Even the "St. Louis areas through on their own. Even the "St. Louis areas and the st. The st. They are the "St. Louis areas are the strength of the st. They are the "St. Louis areas are the strength of the st. They are the "St. Louis areas are the strength of the st. They are the "St. Louis areas are the strength of the However, legitimate mambos have not been able to crack through on their own. Even the "St. Louis Blues Mambo", which never quite made the select top ten, is basically a jazz number. When a recent show went on the road strictly as a mambo package, its tour had to be cut in half due to small audiences. As a result, the promoters of the show now feel that mambo still must lean upon outside help. They're planning their next tour to be a mambo-jazz tieup.



About the only spot where the mambo has truly taken over is in the dance studios. Arthur Murray, Fred Astaire, Tony and Lucille and other dance studios report that more students are enrolling for mambo lessons than all other dances combined. Many nightclubs, which made the switch and billed themselves as strictly mambo spots, are now reemploying regular orchestras again to back up their mambo bands. Reason for that is that even with all the hullabaloo about Mambo, comparatively, very few people can dence it. Now mambo authorities are beginning to recognize that the

that even with all the hullabaloo about Mambo, comparatively, very few people can dance it. Now, mambo authorities are beginning to recognize that the mambo is still in a stage of growth, still dependent upon help, and has yet to reach its peak. Big cities like New York, Los Angeles, Miami and Philadelphia have taken the mambo to heart. But, until the new fad captures the hinterlands, it must still consider itself a growing child. But, from the way its growing, it appears that it shall reach manhood in about two years." Sincerely...

Rene Touzet has signed an exclusive term contract with Mercury Artists Corporation and will open at the Macayo Club, Hollywood, on February 1st for eight weeks... Mambo's representative to the "Night of Stars" Monday evening, November 22nd, at Madison Square Garden was Tito Puente and his band. The Latin-American outfit really broke it up although their competition included Eddie Fisher, Tony Bennett, Johnny Ray, The Chordettes, The Kean Sisters, the Rockettes, and a host of other top stars... Tito Puente opens at Birdland on December 23rd for three weeks and follows with a tour of one-nighters throughout the country for five weeks... Joe Loco, Tico Record star who recently signed a contract with the Edward B. Marks Music Corporation to write original mambos and to adapt standards like Rodgers Corporation to write original mambos and to adapt standards like Rodgers and Hart's "Manhattan," "What A Diff'rence A Day Made" and "Original Dixieland One-Step," is doing a two-week stop at a new nitery, "Club Macumba" in San Francisco. From there, he will hit Los Angeles and play up and down the West Coast

> YOUR NEXT R & B HIT . . . SMASHING THROUGH

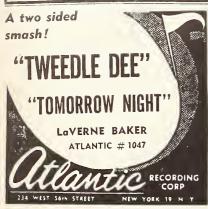
"BABY, LET'S PLAY HOUSE" ARTHUR GUNTER

EXCELLO 2047

NASHBORO RECORD CO., INC. NASHVILLE, TENN. 177 3rd AVE., N.

(Phone 42-2215)





Man, this is the greatest wax Santa ever dug!

"THE BE-BOP SANTA CLAUS" BABS GONZALES

BRUCE 122

A great new HARPTONES just in time for Xmas

"SINCE I FELL FOR YOU" BRUCE 113

BRUCE RECORD CO.
1650 BROADWAY NEW YORK 19, N. Y.

A Great Spiritual! DIXIE HUMMING BIRDS "CHRISTIAN TESTIMONIAL"

"WILL THE LORD BE WITH ME"





8508 Sunset Blvd., Hollywood 46, Cal.

Two Smash Hits! Faye Adams' "I OWE MY HEART TO YOU" # 439

> Charlie & Ray "I LOVE YOU MADLY"

438



Dominoes Play Sahara 16 Weeks for 80 G's

LAS VEGAS, NEV .- Bill Miller, entertainment boss at Las Vegas' plush Sahara Hotel, has announced that Billy Ward and his Dominoes have been signed to play a sixteen-week engagement there, commencing January 4th.

The pact, which includes several options, will guarantee the Wardmen a minimum of \$80,000. But Miller said he was "certain" the options on the quintet will be exercised and the Dominoes "will walk away with more than \$100,000, what with their popularity in Las Vegas."

Millor added that also headlining

Miller added that also headlining on the show will be Donald O'Connor part of the time and Red Skelton and other big-name stars at others.

Last July Billy's troupe made their debut in Las Vegas in the Sahara's Congo Room, and after stopping the first show cold they were signed by Miller to an exclusive contract for the Miller to an exclusive contract for the next two years. Before the night was over they had been approached by booking agents representing virtually every nitery on the glittering strip.

Meanwhile, in New York, agent Joe Glaser announced that while in Las Vegas the Dominoes will make a short for Universal International pictures.

Soiree Issues First Disk

NEW YORK—Soiree, a new record company on the horizon, has released its first offering, a long playing disk featuring eight selections sung by Lewis Bellin, noted composer and pianist.

Titled "Songs In a Satirical Mood," the album is presently getting a big buildup via deejays, newspapers and magazines.

Following promotion of the new album, Soiree plans to release two more long players starring Bellin. Aimed for home consumption, the albums have been billed as "a dull bums have been billed as party's best friend."

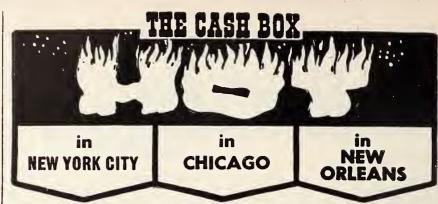
Asst. Mgr. of Cosnat-**Newark Inducted**

NEWARK, N. J.-Ronald Bernieri, NEWARK, N. J.—Ronald Bernieri, assistant manager of Cosnat Distributing, the Newark branch of the Jerry Blaine chain of distribs, was inducted into the army last month, and is currently stationed at Fort Ord in California. Tony Bernieri, Ronald's dad and manager of the Jersey division, is asking friends to write to his son at the following address: Pvt. Ronald Bernieri, M. S. 5133550 Co. A-1st Inft. Regt., Fort Ord, California.

Record Rack Service Appoints Adv. Rep.

LOS ANGELES—Edwin Mason, president of Record Rack Service, announced the appointment of the Clifford Gill Agency of Beverly Hills as advertising representative. Record Rack, merchandisers of phonograph recordings through supermarkets, drug store chains and variety stores, will use radio and TV in acquainting the public with its selfservice platter stands. stands.

Food and drug business publications will spearhead a campaign to enroll additional large-scale Southern California retailers in its list of dealers. Mason, formerly of RCA-Victor record department, said that the Record Rack line includes virtually all famous record labels.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

EARTH ANGEL Penguins (Dootone 348)

MAMBO BABY Ruth Brown (Atlantic 1044)

YOU UPSET ME BABY 3 B. B. King (RPM 416)

SINCERELY Moonglows (Chess 1581)

TEACH ME TONIGHT Dinah Washington (Mercury 70497)

I DON'T HURT ANYMORE Dinah Washington (Mercury 70439)

WHITE CHRISTMAS Clyde McPhatter & Drifters (Atlantic 1048)

SO ALL ALONE Bobby Lester & Moonlighters (Checker 806) HURT Roy Hamilton (Epic 9086)

SOMEDAY Clyde McPhatter & The Drifters (Atlantic 1043)

YOU UPSET ME BABY B. B. King (RPM 416)

MAMBO BABY Ruth Brown (Atlantic 1044)

POISON IVY Willie Mabor (Chess 1580)

I'M READY Muddy Waters (Chess 1579)

RECONSIDER BABY (Checker 804)

TEACH ME TONIGHT Dinah Washington (Mercury 70497)

SINCERELY Moonglows (Chess 1581)

HURTS ME TO MY HEART Faye Adams (Herald 434)

MAKE YOURSELF COMFORTABLE Sarah Vaughan (Mercury 70469)

DREAM Dinah Washington (Mercury 70439)

HEARTS OF STONE (DeLuxe 6062)

LAST NIGHT Little Walter (Checker 805)

RECONSIDER BABY Lowell Fulsom (Checker 804)

YOU UPSET ME BABY B. B. King (RPM 416)

I WON'T BE YOUR FOOL NO MORE Johnny Otis (Peacock 1636)

LOVE ME Fats Domino (Imperial 5313)

SOMEDAY Clyde McPhatter & The Drifters (Atlantic 1043)

I'M READY Muddy Waters (Chess 1579)

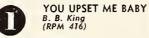
MAMBO BABY Ruth Brown (Atlantic 1044)

GETTING OUT OF TOWN Sunny Boy Williamson (Trumpet 215)

in SAN FRANCISCO

in **NEWARK**

in **MEMPHIS**



HURTS ME TO MY HEART Faye Adams (Herald 434)

MAMBO BABY Ruth Brown (Atlantic 1044)

EARTH ANGEL Penguins (Dootone 348)

OH, WHAT A DREAM Ruth Brown (Atlantic 1036) 5

SHE'S THE ONE 6 Midnighters (Federal 12185)

WHOLE LOTTA LOVE B. B. King (RPM 416)

I'M READY Muddy Waters (Chess 1579)

YOU'D BETTER WATCH YOURSELF Little Walter (Checker 799)

BUICK 59 Medallions (Dootone 347) 10

EARTH ANGEL Penguins (Dootone 348)

MAMBO BABY Ruth Brown (Atlantic 1044)

YOU UPSET ME BABY

B. B. King (RPM 417)

SINCERELY Moonglows (Chess 1581)

NEVER LET ME GO Johnny Ace (Duke 132)

HEARTS OF STONE (DeLuxe 6062)

DON'T DROP IT Wilbur Harriso (Savoy 1138)

ANNIE HAD A BABY Midnighters (Federal 12195)

GOD ONLY KNOWS Capris (Gotham 304)

LOVE ME Fats Domino (Imperial 5313) RECONSIDER BABY Lowell Fulsom (Checker 804)

I'M READY Muddy Water (Chess 1579)

YOU UPSET ME BABY B. B. King (RPM 416)

HEARTS OF STONE (DeLuxe 6062)

POISON IVY Willie Mabon (Chess 1580)

HURTS ME TO MY HEART Faye Adams (Herald 434)

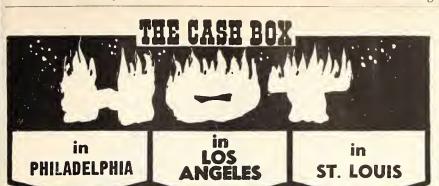
SOMEBODY TOUCHED ME Ruth Brown (Atlantic 1044)

LAST NIGHT Little Walter (Checker 805)

OH BUT SHE DID Opals (Apollo 462)

NEVER LET ME GO Johnny Ace (Duke 132)

"It's What's in THE CASH BOX That Counts"



The Top Ten Tunes Netting Heaviest Play, Ćompiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.



EARTH ANGEL Penguins (Dootone 348)



THE LETTER Medallions (Dootone 348)

I DON'T HURT



ANYMORE
Dinah Washington
(Mercury 70439)

SINCERELY
Moonglows
(Chess 1581)



ANNIE'S AUNT FANNIE Midnighters (Federal 12200)

MAMBO BABY



Ruth Brown (Atlantic 1044)



Johnny Ace (Duke 132) HURTS ME TO MY HEART Faye Adams (Herald 434)



SHOO-DOO-BE-DOO Bobby Lester & Moonlighters (Checker 805)



ANNIE HAD A BABY Midnighters (Federal 12195) RECONSIDER BABY Lowell Fulsom (Checker 804)

EARTH ANGEL The Penguins (Dootone 348)

OH YES I KNOW The Jewels (R & B 1303)

YOU UPSET ME BABY B. B. King (RPM 416)

SINCERELY The Moonglows (Chess 1581)

I DON'T HURT ANYMORE Dinah Washington (Mercury 70439)

GOD ONLY KNOWS
The Capris
(Gotham 304)

DON'T DROP IT Wilbur Harrison (Savoy 1138)

ALL NIGHT LONG Joe Huston (Money 203)

BIP BAM The Drifters (Atlantic 1043) MAMBO BABY Ruth Brown (Atlantic 1044)

I DON'T HURT ANYMORE Dinah Washington (Mercury 70439)

I'M READY Muddy Waters (Chess 1579)

LET'S MAKE UP Spaniels (Vee-Jay 116)

TICK TOCK Marvin & Johnny (Modern 933)

YOU UPSET ME BABY B. B. King (RPM 416)

TEACH ME TONIGHT Dinah Washington (Mercury 70497)

HIGH HEELS Bill Doggett (King 4732)

ANNIE'S ANSWER Al 5mith Combo (Vee-Jay 118)

IT USED TO HURT ME SO Elia Johnson (Mercury 70459)

in ATLANTA

in NASHVILLE

in COLUMBIA, S. C.



HEARTS OF STONE Charms (DeLuxe 6062)



MAMBO BABY Ruth Brown (Atlantic 1044)



DON'T DROP IT Wilbur Harrison (Savoy 1138)



YOU UPSET ME BABY B. B. King (RPM 416)



I'M READY Muddy Waters (Chess 1579)



NEVER LET ME GO Johnny Ace (Duke 132)



HURTS ME TO MY HEART Faye Adams (Herald 434)



BIP BAM The Drifters (Atlantic 1043)



RECONSIDER BABY Lowell Fulsom (Checker 804)



ANNIE'S AUNT FANNIE Midnighters (Federal 12200) YOU UPSET ME BABY B. B. King (RPM 416)

HEARTS OF STONE Charms (DeLuxe 6062)

I'M READY

Muddy Waters (Chess 1579)

MAMBO BABY Ruth Brown (Atlantic 1044)

POISON IVY Willie Mabon (Chess 1580)

HURTS ME TO MY HEART Faye Adams (Herald 434)

ANNIE HAD A BABY Midnighters (Federal 12195)

NEVER LET ME GO Johnny Ace (Duke 132)

LAST NIGHT Little Walter (Checker 805)

RECONSIDER BABY Lowell Fulsom (Checker 804) HURTS ME TO MY HEART Faye Adams (Herald 434)

MAMBO BABY Ruth Brown (Atlantic 1044)

I DON'T HURT ANYMORE Dinah Washington (Mercury 70439)

SOMEDAY Clyde McPhatter & Drifters (Atlantic 1043)

WHOLE LOTTA' LOVE B. B. King (RPM 416)

LOVE ME Fats Domino (Imperial 5313)

SHE'S THE ONE Midnighters (Federal 12205)

I'M READY Muddy Waters (Chess 1579)

HEARTS OF STONE Charms (DeLuxe 6062)

NEVER LET ME GO Johnny Ace (Puke 132)

Coming Up In R & B

Listed Alphabetically

OH BUT SHE DID The Opals (Apollo 462)

HURT STAR OF LOVE

Roy Hamilton (Epic 9086) Atlanta, Chicago, Newark, New York, Los Angeles, Philadelphia, St. Louis

JOHNNY DARLING

The Feathers (Showtime 1104) Los Angeles

WHITE CHRISTMAS BELLS OF ST. MARY Clyde McPhatter & The Drifters (Atlantic 1048) Boston, Newark, New York, Philadelphia

Mexican Crooner Forms Real Label

LOS ANGELES—Lalo Guerrero, as well known to the Mexican population as Bing Crosby is to the American, has just become part-owner of the Real label. He will be A&R chief as well as Musical Director of Discos Real.

Real.

Several sides starring Lalo are planned for immediate relase. Present policy of Real is to produce one side with a current Mexican hit parade selection, backed with a current American hit parade number done in Spanish.

Spanish.

The Real label currently has distribution in Los Angeles, San Francisco, El Paso, Salt Lake City, and Honolulu, but efforts are constantly being made to further distribution wherever Spanish is spoken.



"HEARTS OF STONE"

"WHO KNOWS"
Deluxe 6062

THE MIDNIGHTERS

"ANNIE'S AUNT FANNIE"

rederal 12200

LULU REED

"SICK AND TIRED"
"JEALOUS LOVE"

THE FIVE ROYALES

"DEVIL WITH THE REST"

& RICE"

YORK BROTHERS
"HURTS ME TO MY

HEART''
"TWO LOVES IN ONE NIGHT"



THE FIRST and ONLY

RHYTHM AND BLUES VERSION OF

by CARMEN TAYLOR

The Disk Jockeys' Choice as the "Most Promising New Female Rhythm and Blues Artist of 1954" (Billboard Annual Poll Nov. 13).

b/w "NO MORE, NO LESS"

Guyden 100 (R & B series)

IT'S DIFFERENT! IT'S EXCITING!

* Recorded in STUDIO ONE also (at Beltone, New York)

Other Guyden Releases

Order now from your Guyden distributor

No. 710 — STEVE GAYNOR
"You're The One"

"You're The One"
"Chiquita Rose"

No. 707 — THE FOUR LARKS
"Go, Baby, Go"
"Night And Day"

No. 706 — TOP KICKS "Boolya Botten Booten Baby" "Don't Break The Heart That Loves You"

No. 705 — THE ESQUIRE BOYS
"Rock-A-Beatin' Boogie"
"St. Louis Blues"





DAVE BARTHOLOMEW (Imperial 786)

"I WANT TO BE WITH HER" B (2:01) [Commodore BMI—E. Gilmore] Dave Bartholomew sings a simple southern style blues with potent effect. Bartholomew has a fine wax

"ANOTHER MULE" (2:20) [Commodore BMI—D. Bartholomew] Bartholomew comes up with another good effort on a slow blues.

ALLEN TRIO—THE FIVE DIPS (Original 1005)

B+ "THAT'S WHAT I LIKE" (2:29) [Chappell-Styne, Hillard] The Allen Trio etches an r & b version of the pop hit and come up with a smart reading of the melodic ditty. Pretty item that has been unexploited in the r & b category.

"TEACH ME TONIGHT" (2:30) [Hub ASCAP—DePaul, Cahn] Unusual gimmick of using another group on the flip. The item is the current pop biggie and the lads come up with a fair etching.

JIMMY WITHERSPOON— MABEL SCOTT (Hollywood 1023)

"HOW I HATE TO SEE CHRIST—MAS COME AROUND" (2:30) [Golden State BMI] The original Yuletide blues is engagingly chanted by Jimmy Witherspoon. Item was previously released on Swingtime and the deck should still be good for Holiday sales.

day sales.

"BOOGIE WOOGIE SANTA
CLAUS" (2:35) [ASCAP—Leon
Rene] Pairing is another original from
Swingtime masters. Mabel Scott does
the quick beat vocal and the item
still has a fresh sound. Good pairing
for the Christmas buyer for the Christmas buyer.

JAMES REED (Flair 1042)

"DR. BROWN" (2:40) [Flair BMI —Josea] James Reed wails a Southern blues effectively and with emotion. The woeful tales hinged on the Dr's report that Reed has lost his

woman is good story and could sell well to that market.

"YOU BETTER HOLD ME"
(2:43) [Flair BMI—Josea] The flip is a fast tempo southern blues touched with humor. The man is flipping 'cause she's been two timing him and he utters all kinds of dire threats. Deek moves and lyries prothreats. Deck moves and lyrics pro-vide pepper and a chuckle.

THE PEACHEROOS (Excello 2044)

"BE BOP BABY" (2:47) [Excel-Bright BOP BABY" (2:44) [Excellorec BMI] The Peacheroos come up with a happy rhythmic ditty. Lyrics tell of his baby's love of Be Bop. The boys really bounce with energy on this deck as they supplement the rhythm with handclaps, grunts and be-bop exclamations

exclamations.

B "EVERY DAY MY LOVE IS TRUE" (2:30) [Excellorec] The reverse is another rhythmic bouncer effectively chanted by the group.

the cash box *AWARD O' THE

"LIEBESTRAUM" (2:37) [P. D.—Franz Liszt]
"SONG OF THE ISLANDS" (2:41) [E. B. Marks BMI—Charles E. King] EARL BOSTIC (King 4754)



EARL BOSTIC

Earl Bostic is going to do more to teach the "cats" the beauties of serious music with his treatment of "Liebestraum" than all the music appreciation courses they will pass through in high school and college. They are going to hear the Liszt tune and absorb it through the true tempo piano back-ground and the frenetic saxing of Bostic. Earl, a great showman, has a wonderful arrangement to work with and the result is another triumph for the alto horn. The flip, "Song of the Islands," is another Bostic interpretation of a standard. Deck swings with the Bostic aggregation giving the tune a new freshness and appeal. A two sider, with our nod going in the direction of "Liebestraum."

The Cash Box EEPER OF THE WEEK

"(HOLD ME) I'M IN HEAVEN TONIGHT" (2:43) "SHOW ME HOW TO MAMBO" (2:51) [Calvin BMI] ARTHUR PRYSOCK (Mercury 7052)



ARTHUR PRYSOCK

Arthur Prysock, always one of

the best voices in the business, might be on the way to the charts after a long absence with his latest, "(Hold Me) I'm In Heaven To-night." Prysock is romantic, and his big voice is melty as he projects the melodic item. This could be the one to break big for Prysock. Deck is pop treated and if it goes, it goes two ways. The flip, "Show Me How To Mambo," is a catchy treatment of the current dance rage well done and it makes a strong coupling for "Hold Me."

DUG FINNELL

(Pedcock 1644)

B "LOVE AND SATISFACTION"

(2:50) [Lion BMI—Finnell] Dug

Finnell sings a slow romantic Southern blues and turns out a better than
average effort.

"SUCA B MANY" (2:47) [VIII]

B "SUGAR MAN" (2:41) [Lion BMI Finnell] Finell shouts a rhythmic bouncer about the turncoat tactics of his best friend. Deck moves as Finnell does a strong job. Potent side.

DAVID DEAN

(Peacock 1645)

(P

"STAY HERE WITH ME" (2:42) [Lion-David Dean] Dean wails this slow beat blues weeper with a tormented feeling. Deck is an emotional one and is an ok platter.

Vee-Jay 118

KID KING'S COMBO (Excello 2046)

"STROLLIN' TIME" (2:40) [Excellorec] Kid King's Combo etches a middle tempo instrumental that comes out fair wax.

"MAMBINO" (2:50) [Excendred]
The group comes up with an intriguing sound in their treatment of the Latin beat. Interesting thing with affinity in sound to the recent Sko-"MAMBINO" (2:50) [Excellorec]

AL SMITH COMBO (Vee-Jay 118)

"ANNIE'S ANSWER" (2:48)
[BMI—Smith, Prince] Annie denies ever having had a baby. Calls them all lies. Hazel McCollum portrays Annie with background help from the El Dorados and orking by Al Smith's Combo. A cutie with lots of sales appeal handled effectively by all concerned. all concerned.

"LIVING WITH VIVIAN" (2:47) [BMI—Smith] The Al Smith combo dishes up a fast beat bouncer with a driving sax taking the instrumental vocal chore. Living with Vivian must be a happy and exciting experience.

JIMMY REED (Vee-Jay 119)

B "YOU DON'T HAVE TO GO"
(3:00) [Conrad BMI—I. Reed]
Jimmy Reed is really in there pitching as he handles the slow bouncy blues with feeling and gusto. Effective wax.

"BOOGIE IN THE DARK" (2:33) [Conrad BMI—J. Reed] Flip is an instrumental boogie of moderate tempo. The trio makes infectious music that is good juke box.

PAUL QUINICHETTE (Decca 29292)

"THE HEAT'S ON" (3:00) [Collins BMI—Roy Eldridge] Paul Quinichette sings his tenor sax merrily on a quick beat bouncer that is loaded with energy. A foottapper.

"THE VERY THOUGHT OF YOU" (2:50) [M. Witmark & Sons ASCAP—Ray Noble] Quinichette blows sweet and lovely on this easy reading of the pretty sounding oldie. Easy to take—mellow and melodic.

HOT LIPS PAGE (King 1404)

B "THE CADILLAC SONG" (2:28)
[Rondeau ASCAP — Curtis R.
Lewis] Gravel voiced Hot Lips Page
rocks out a quick beat novelty item
with a humorous angle. The man sings
out with his sandpaper voice and great
horn. In view of his recent death the
disk might find a large audience.

B "AIN'T NOTHING WRONG WITH THAT, BABY" (2:27) [Reichner, Brooks] Hot Lips goes mellow on this side as he performs the slow tempo piece with vocal and horn. His similarity to Satchmo Armaton is room that the side. strong is very strong on the two sides.

BEACON IS BACK WITH A "HIT" RECORD!!!

A GREAT R&B and POP RECORD

BE FAITHFUL

BE FAITHFUL

A HIT RECORD



HIT SONG

BE FAITHFUL

BE FAITHFUL

GOOD DISTRIBUTORS WELCOMED
FREE RECORDS TO DJ's



ATTENTION OPERATORS AND ONE STOPS!!! SEND FOR SAMPLE, WILL GLADLY MAKE DEALS

Country Disk Jockey Association Increases Membership At Festival

NASHVILLE, TENN.—The Country Music Disk Jockey Association which was formed at last year's WSM Convention, staged a concerted drive to increase its membership this year and did a tremendous job increasing its total from last year's 100 figure to 215.

The membership of the CMDJA which is limited only to disk jockeys who spin country music during their regularly scheduled air time, was formed "in order to gain a greater and more general public acceptance and acclaim of Country Music and to strive for industry's acknowledgement of Country Music in its proper place, that of being equal to all other divisional categories in American Music."

Music."

The association listed as its objectives; (1) "the betterment of country music Disk Jockey programs through the self dedication of individual members to the policies of the organizations... always striving for the presentation of the best in country music" (2) "recognizing the fact that first and foremost, the Country Music Disk Jockey is duty bound to his audiences..."

The sime of the CMDIA are (a) the

The aims of the CMDJA are (a) the betterment of Country Music Disk Jockey Programs (b) the exchange of program ideas among the members (c) to be of general aid to the entire music industry; publishers, recording companies and trade publications

There are to be no honorary members in this organization. There is no initiation fee or ceremony. Dues are \$5.00 annually.

Officers of the association include Nelson King, WCKY, Cincinnati, O.,

president; Earl Davis, WFHG, Bristol, Va., vice-pres.; Tommy Sutton, WAVI, Springfield, O., secretary; Dal Stallard, KCMO, Kansas City, Mo., treasurer.

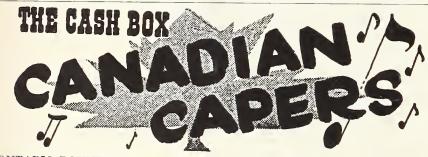
The board of directors includes Eddie Hill, WSM, Nashville; Jim Brooker, WMIE, Miami; Casey Brooker, Strong, Sedalia, Mo.; Hardrock Gunter, WWVA, Wheeling, W. Va.; Tom Jackson WKAV, Mobile; Smokey Smith, KRNT, Des Moines; John Banks, KRDU, Dinuba, Calif.; and Lute Williamson, Wheeling.

The membership drive ended with a dinner and entertainment program in the ballroom of the Andrew Jackson on Thursday. Entertaining the crowd were the top names in the field: Chet Atkins, Davis Sisters, Johnnie & Jack, Ferlin Huskey, Wilburn Brothers, Stuart Hamblen, Kitty Wells, Eddy Arnold, Porter Wagoner, Benny Martin, Minnie Pearl, Hank Noble, the Carlisles, Jim Reeves and Homer & Jethro.

Bethlehem Sets Distribs

NEW YORK — Murray Singer, Sales Manager of Bethlehem Records, has just returned from an extensive trip to the West Coast setting distribution for the indie jazz label and establishing Bethlehem's own sales outlet in Los Angeles.

The owned and operated Bethlehem distribution setup in Los Angeles will handle other jazz firms as well as their own label, according to Singer. He said that he was highly pleased with Bethlehem's distribution through the West Coast and far West.





Madeleine Bonin, luscious star of CHML's Main Street Jamboree has come up with a fast hit on her first solo platter. The tune "The Watchmaker's Waltz" proved to be too hot to hold back and the Sparton label has pre-released it this weekend. . . The folks at Quality Records are mightly pleased with the strong Teenage reaction they are getting on their fast breaking platter of "Honey Love" by The Drifters which they are pressing in Canada from the Atlantic series. . . Maestro Ozzie Williams holding forth for his umpteenth season at the Club Kingsway to bigger crowds than ever—proving that this is still strong band territory for established names. Same comments apply to Casa Loma which continues to bill name bands within its famed walls. Two of our favorite

The drifters

Th

Visitor



NEW YORK—Brad Phillips of Station WINS welcomes newcomer Marc Gallo to his "Battle Of The Baritone" program. Gallo's first release which is getting much attention is "My Heart Belongs To You" on the Jubilee label.

Meeting Dates Of Music Operators' Associations

- Nov. 29-Assn. of Amuse. Machine Ops of the Province of Quebec Place: Cafe Minuit (Corner Park Ave. & Mt. Royal St.), Montreal, Canada.
 - 29—Central States Music Guild Place: 805 Main Street, Peoria, Ill.
 - -Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board).
 - -Amusement Machine Assn. of Philadelphia, Inc. Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- -Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General).
 - -California Music Merchants' Assn. Place: Sacramento Hotel, Sacramento, Calif.
 - -Eastern Ohio Phonograph Operators' Assn. Place: Tod Hotel, Youngstown, Ohio (General).
 - -United Music Operators of Mich.
 Place: Fort Wayne Hotel, Detroit, Mich.
 - –California Music Merchants' Assn. Place: 311 Club, 311 Broadway, Oakland, Calif.
 - Amusement Machine Operators of Baltimore Place: Pimlico Hotel, Baltimore, Md.
 - -Arizona Music Guild, Phoenix Chapter #1 Place: 1738 West Van Buren, Phoenix, Ariz.
 - -California Music Merchants' Assn. Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
 - -California Music Merchants' Assn. Place: U. S. Grant Hotel, San Diego, Calif.
 - -California Music Merchants' Assn. Place: Fresno Hotel, Fresno, Calif.
 - 14—Western Massachusetts Music Guild Place: Ivy House, W. Springfield, Mass.
 - 15-New York State Oeprators' Guild Place: Governor Clinton Hotel, Kingston, N. Y.
 - 16—Eastern Ohio Phonograph Operators' Assn. Place: 1310 Market Street, Youngstown, Ohio (executive board).
 - 20—Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.



Smokey Smith

- Smokey Smith
 KRNT—Des Maines, lawa
 1. You're Not Mine Anymore
 (Webb Pierce)
 2. Company's Comin' (Wagoner)
 3. Carbon Copy (Copas)
 4. More Than Anything E'se
 (Carl Smith)
 5. Journey's End (Ernest Tubb)
 6. Let Me Be The F.rst To Know
 (Wilburn Brothers)
 7. If You Ain't Lovin' (Young)
 8. The Next Voice You Hear
 (Hank Snow)
 9. If You Don't (Jim & Johnny)
 10. This Ole House (S. Hamblen)

Da! Stallard

- KCMO—Kansas City, Ma.

- KCMO—Kansas City, Ma.

 1. This Is The Thanks I Get
 (Eddy Arnold)
 2. More Than Anything Else
 (Carl Smith)
 3. Company's Comin' (Wagoner)
 4. If You Ain't Lovin' (Young)
 5. If You Don't (Ray Price)
 6. New Green Light (Thompson)
 7. More & More (W. Pierce)
 8. One 8y One (Wells & Foley)
 9. Two Glasses, Joe (E. Tubb)
 10. Beware Of It (John & Jack)

Carl J. Swanson WRUN-Utica, N. Y.

- WKUN—Utica, N. Y.

 1. Let Me Be The First To Know
 (Wilburn Bros.)

 2. The Lights Are Growing Dim
 (Harvie June Van)

 3. Cry Fool Cry (Dave Denney)

 4. 8lue Moon Of Kentucky
 (Elvis Presley)

 5. This Ole House
 (Allen & Williams)

 6. Walking In The Shadow Of
 The 8lues (Tommy Duncan)

 7. Letters Have No Arms (Ray)

 8. The Flower Of My Heart
- 8. The Flower Of My Heart (Skeets Yaney)
- 9. 8eware of "It" (John & Jack) 10, Forbidden Fruit (Tabby West)

Big Jim Hess WIVK-Knoxyille, Tenn.

- WIVK—Knoxville, Tenn.

 1. Loose Talk (Carl Smith)

 2. Angels Cant' Walk (F. Wilson)

 3. You're Not Mine Anymore
 (Webb Pierce)

 4. The Next Voice You Hear
 (Hank Snow)

 5. Company's Comin' (Wagoner)

 6. If You Ain't Lovin' (Young)

 7. My Gal Gertie (D. Dickerson)

 8. More Than Anything Else
 (Carl Smith)

 9. Let Me Be The First To Know
 (Wilburn Bros.)

 10. Come A Little Bit Closer
- 10. Come A Little Bit Closer (Thompson & Penny)

Jim Wilson WHOO—Orlanda, Fla.

- 1. Company's Comin' (Wagoner)
 2. This is The Thanks I Get

- 2. This is The Thanks I Get
 (Eddy Arnold)
 3. If You Don't (Jim & Johnny)
 4. Penny Candy (Jim Reeves)
 5. A Loneiy Heart Knows
 (Hank Thompson)
 6. Beware Of It (John & Jack)
 7. I Don't Hurt Anymore (Snow)
 8. I'd Like To Tell You (Gordon)
 9. King Of A Lonely Castle
 (Ferlin Huskey)
 10. Loose Talk (Carl Smith)

Billy "The Kid" Stanley

- Billy "The Kid" Stanley
 WNOE—New Orleans, La.

 1. This Is The Thanks I Get
 (Eddy Arnold)
 2. I Don't Hurt Anymore (Snow)
 3. If You Don't (Jim & Johnny)
 4. I Feel Like Cryin' (Fairburn)
 5. If You Ain't Lovin' (F. Young)
 6. New Green Light (Thompson)
 7. I'm Gonna Salt My Sugar
 Away (Eddy Chaffin)
 8. Side Tracked (Bill Cason)
 9. More Than Anything Else In
 The World (Carl Smith)
 10. Sugar Blues (Jerry Byrd)

Cousin Johnny Small WNLC-New London, Conn.

- WNLC—New London, Conn.

 1. More And More (W. Pierce)
 2. I Don't Hurt Anymore (Snow)
 3. One 8y One (Wells & Foley)
 4. My Little Home In West
 Virginia (Williams)
 5. This Ole House (S. Hamblen)
 6. Company's Comin' (Wagoner)
 7. Even Tho (Webb Pierce)
 8. Firemen And Engineer's 8all
 (Wade Holmes)
 9. Silver 8ells (Williams Sisters)
 10. Penny Candy (Jim Reeves)

Jimmy Hutsell

- Jimmy Hutsell
 WLAR—Athens, Tenn.

 1. I Dont Hurt Anymore (Snow)
 2. More And More (W. Pierce)
 3. This O'e House (S. Hamblen)
 4. Loose Talk (Carl Smith)
 5. What'cha Gonna Do Now
 (Tommy Collins)
 6. Show Me (Davis Sisters)
 7. How Long (Pee Wee King)
 8. Female Hercules (Carlisles)
 9. Whither Thou Goest
 (Rita Robbins)
 10. Goodnight Sweetheart
 (Johnny & Jack)

Wink Lewis KSNY-Snyder, Tex.

- 1. You're Not Mine Anymore
 (Webb Pierce)
- (Webb Pierce)
 2. I Don't Hurt Anymore (Snow)
 3. One By One (Wells & Foley)
 4. If You Don't (Jim & Johnny)
 5. Singing Hills (Slim Whitman)
 6. What'cha Gonna Do Now
 (Tommy Collins)
 7. More & More (Webb Pierce)
 8. Penny Candy (Jim Reeves)
 9. Hep Cat Baby (Eddy Arnold)
 10. Company's Comin' (Wagoner)

Dave Walshak

- Dave Walshak
 KCTI—Ganzales, Tex.

 1. Loose Talk (Carl Smith)
 2. She Done Give Her Heart To
 Me (Sonnv James)
 3. Kiss Crazy Baby
 (Johnny & Jack)
 4. You're Not Mine Anymore
 (Webb Pierce)
 5. I Need You Now (L. Nolan)
 6. I Can't Tell A Waltz From A
 Tango (Pee Wee King)
 7. It's No 8ig Thing For Me
 (Frank Miller)
 8. Come A Little Bit Closer
 (Thompson & Penny)
 9. If I Give My Heart To You
 (Tommy Sosebee)
 10. Good Rockin' Tonight
 (Elvis Presley)

"Chuckwagon Chuck" Nichols

- KOWB-Laramie, Wyo.

- KOWB—Laramie, Wyo.

 1. This Ole House (S. Hamblen)

 2. What'cha Gonna Do Now
 (Tommy Collins)

 3. I Love You (Jimmy Wakely)

 4. Out Behind The 8arn

 5. Never (W. & M. Tuttle)

 6. Courtin' In The Rain (Tyler)

 7. More And More (W. Pierce)

 B. One By One (Welts & Foley)

 9. If You Don't (Jackson & Gray)

 10. Walking In The Snow
 (Penny & Thompson)

Cliff Rodgers

- Cliff Rodgers
 WHKK—Akron, Ohio

 1. More & More (Webb Pierce)
 3. This Ole House (S. Hamblen)
 3. If You Ain't Lovin (Young)
 4. I Don't Hurt Anymore (Snow)
 5. More Than Anything Else In
 The World (Carl Smith)
 6. Honey 8aby (Skeeter Bonn)
 7. Peaches & Cream (King)
 8. Blue Moon Of Kentucky
 (Bill Monroe)
 9. Whither Thou Goest (Morgan)
 10. I Could Love You More
 (Ray Price)

Johnny Rion KSTL—St. Lauis, Ma.

- KSTL—St. Lauis, Ma.

 1. If That's The Fashion (Young)
 2. More Than Anything Else
 (Carl Smith)
 3. Two Glasses Joe (E. Tubb)
 4. Carbon Copy (Copas)
 5. I Could Love You More
 (Ray Price)
 6. I Hope My Divorce (Wells)
 7. More & More (Webb Pierce)
 8. New Green Light (Thompson)
 9. That Crazy Mambo Thing
 (Hank Snow)
 10. Black Eyed Joe's (J. Dickens)

Lillie Anne WIRE—Hickory, N. C.

- WIRE—TICKOFY, N. C.

 1. This Oie House (S. Hamblen)

 2. Loose Talk (Smith)

 3. If You Don't (Ray Price)

 4. Penny Candy (Jim Reeves)

 5. Courtin' In The Rain (Tyler)

 6. One 8y One (Wells & Foley)

 7. More And More (W. Pierce)

 8. Even The (Mebh. Pierce)
- 8. Even Tho (Webb Pierce)
- 9. Beware Of "It" (John & Jack) 10. That Crazy Mambo Thing (Hank Snow)

Don Larkin

- WAAT-Newark, N. J.

- WAAT—Newark, N. J.

 1. This Is The Thanks I Get
 (Eddy Arnold)
 2. More And More W. Pierce)
 3. I Don't Hurt Anymore (Snow)
 4. This Ole House (S. Hamblen)
 5. One By One (Foley & Wells)
 6. What'cha Gonna Do Now
 (Tommy Collins)
 7. Tiny Baby Shoes (D. Thomas)
 8. A Place For Girls Like You
 (Faron Young)
 9. Penny Candy (Jim Reeves)
 10. If You Ain't Lovin' (Young)

"Tater" Pete Hunter KRCT-Baytawn, Tex.

- KRCT—Baytawn, Tex.

 1. More Than Anything Else
 (Carl Smith)

 2. Never (W. & M. Tuttle)

 3. This Ole House (S. Hamblen)
 4. You're Not Mine Anymore
 (Webb Pierce)

 5. Loose Talk (Freddie Hart)

 6. If You Ain't Lovin' (Young)

 7. More And More (W. Pierce)

 8. What A Pleasure (J. Skinner)

 9. Sugar Lump (Patsy Elshire)

 10. Jealous Loving Heart (E. Tubb)

"Cuz'n" Larry Lane WEBK-Tampa, Fla.

- 1. If I Give My Heart To You
 (Tommy Sosebee)
 2. If You Don't (Jim & Johnny)
 3. You Can't Have My Love
 (West & Strength)
 4. Two Glasses, Joe (E. Tubb)
- 5. Kiss Crazy Baby (John & Jack)
 6. This Is The Thanks | Get (Eddy Arnold)
- 7. Walkin' In The Shadow (Tommy Duncan)
- B. Hurts Me To My Heart (York Brothers) 9. Forbidden Fruit (Tabby West) 10. I'll Follow You (Jim Reeves)

Clarence Kneeland WERI-WICH-

- Jewett City, Conn.
- Jewell City, Conn.

 1. More And More (W. Pierce)
 2. Penny Candy (Jim Reeves)
 3. This Ole House (S. Hamblen)
 4. Courtin' In The Rain (Tyler)
 5. Honky Tonk Girl (Thompson)
 6. This Is The Thanks I Get
 (Eddy Arnold)
 7. I Dec't Hurt Agent (Eddy Arnold)
- 7. I Don't Hurt Anymore (Snow)
- 8. Loose Talk (Carl Smith)
 9. One 8y One (Wells & Foley)
 10. I'm Too Big To Cry
 (Marty Robbins)

Jimmie Williams WNOP-Newpart, Ky.

WNOP—Newpart, Ky. 1. Loose Talk (Carl Smith) 2. More & More (Webb Pierce) 3. The Next Voice You Hear (Hank Snow) 4. You Can Never Be My Darling (Skeeter Bonn) 5. 8eware Of It (Johhny & Jack) 6. If You Don't (Jimmie Lee & Johnny Mathis) 7. This Ole House (S. Hamblen) B. If You Ain't Lovin' (Young) 9. Hillbilly Heaven (Eddie Dean) 10. Never (Westly Tuttle)

Shel Horton WVAM-WKMC—Saxtan, Pa.

- WYAM-WKMC—Saxtan, Pa.

 1. One By One (Wells & Foley)
 2. This Ole House (Herb & Kay)
 3. A Kiss And A Promise (Wells)
 4. Peaches And Cream (King)
 5. Papa Loves Mambo
 (Pearl & Jones)
 6. Forgot To Remember Santa
 Claus (S. James)
 7. Downstream (Mullican)
 8. Hey Whatta Y'Say (Al Terry)
 9. I'm Your Private Santa Claus
 10. Hi Lo 8oogie (Arthur Smith)

Texas Bill Strength KWEN-Memphis, Tenn.

- 1. New Green Light (Thompson)
 2. Whatcha Gonna Do Now
 (Tommy Collins)
 3. More & More (Webb Pierce)
 4. I Don't Hurt Anymore (Snow)
 5. Ocean Of Tears (James)
 6. Loose Talk (Carl Smith)
 7. If You Ain't Lovin (F. Young)
- 8. Beware Of It (John & Jack) 9. River Of No Return (T. Ernie) 10. Hep Cat Baby (Eddy Arnold)

WSM's 3rd Disk Jockey Festival **Makes Event Firm Tradition**

NASHVILLE—Success of WSM's Third Annual National Disk Jockey Festival has definitely established the event as a firm tradition in the field of country music, and both disk jockeys and station executives are already planning for next year's celebration.

More than 600 disk jockeys and artists and approximately 200 repre-sentatives of music publishing firms, music publications and recording companies participated in this celebration of the 29th anniversary of the Grand Ole Opry November 19 and 20.

The first highlights of the gathering The first highlights of the gathering were the forty-four minutes of NBC-TV pickups on Dave Garroway's morning show, TODAY. Top honors on these were shared by many of WSM's Grand Ole Opry stars who performed in their famous styles from the lobby of the Andrew Jackson Hotel where most of the festivities originated.

At 10:00 a.m. on Friday, November 19 the disk jockeys and industry people gathered in WSM's Studio C to hear a welcoming speech by WSM's President John H. DeWitt. Also at the Speaker's table were Jim Conkling, President of Columbia Records, Bill Sachs, Executive News Editor of Billboard Magazine, Norman Weiser, Editor of Downbeat Magazine, Ken board Magazine, Norman Weiser, Editor of Downbeat Magazine, Ken Nelson, A and R Manager of Capitol Records, Mike Connel, National Sales Manager of Decca Records, Bob Burton, Vice-President of BMI, Bob Austin, Manager of the Music Department of The Cash Box Magazine, D. Kilpatrick, A and R Manager of Mercury Records, and Larry Kanaga, Sales Manager of RCA Victor.

At noon Friday Festival guests were treated to a buffet luncheon by RCA Victor in the Andrew Jackson Hotel. In the early afternoon the group returned to WSM's studio C for a disk jockey clinic which elvolved into one of the most profitable events of the Festival. After short talks by representatives of the record industry, publishing firms, and trade journals the meeting was opened to questions and a lively discussion of the switch by the Record Companies to 45 RPM records for disk jockeys, record services to disk jockeys, and information printed on record labels. A light touch was injected in the meeting when Charlie Lamb of The Cash Box made a short address in double talk.

Cedarwood Music hosted a cocktail party Friday evening and was followed by a group of open houses in the Andrew Jackson Hotel sponsored by Capitol Records, Mercury Records, Pickin' and Singin' News, RCA Victor Records, Decca, Columbia, Hank Snow, Country Song Roundup, Ridgeway Music and others.

Climaxing the evening affairs was another NBC-TV pickup on Steve Allen's starrer, TONIGHT. This also Jackson Hotel with performances by Opry stars Carl Smith, Eddie Hill and Lonzo and Oscar. Eddie was heard on the NBC radio network Saturday night when he told the listeners to Morgan Beatty's News of the World about the happenings at the Festival.

Saturday started rolling at 7:30 a.m. when Hill and Range picked up the tab at WSM's weekly show, BREAK-FAST AT THE OPRY from the ballroom of the Noel Hotel. The regular thirty minutes of the show stretched into an hour with the last half recorded for play-back on NBC Saturday afternoom. afternoon.

Gene Autry, who appeared on the NBC portion of the Grand Ole Opry Saturday night, entertained the gathering at a luncheon Saturday noon at the Andrew Jackson Hotel. Many of the nation's most famous country artists including Carl Smith, Minnie Pearl, Eddy Arnold, Stuart Hamblen, Rev Allen, Jim Reeves and others were introduced at this time along with executives of Ridgeway Music which is headed by Autry.

At 5:00 p.m. Saturday WSM staged its annual reception in the main ballroom of the Maxwell House Hotel. This immediately preceded the 29th anniversary performance of the WSM's Grand Ole Opry in historic Ryman Auditorium. The Opry's artists exhibited all the sparkle and unique showmanship which has made the Opry and themselves famous and which has given the Opry the distinct honor of being the oldest continuous commercial show on radio. The nearly 6000 members of the live audience Saturday night displayed all the exuberance and enthusiastic applause, whistles and yells characteristic of Opry audiences. And NBC's portion of the show was never brighter as Opry singers Carl Smith, Jimmy Dickens, and Hank Snow and comedians Minnie Pearl and Rod Brasfield occupied the spotlight and shared it with western star Gene Autry. Disk Jockeys who had never seen the program, like all other newcomers, were held spell bound by the fabulous production, by the seeming confusion but perfect organization, and by learning first hand the reasons for the Grand Ole Opry's enduring qualities.

The Festival was brought to a close Saturday at midnight when Capitol Records entertained the group at a cocktail party at the Andrew Jackson

NOW BOOKING!

TOP WESTERN ATTRACTIONS For Saturday Night TV Show

Also Friday and Saturday Dance. Only 20

minutes from Los Angeles. Avoid the snow.

EDDIE DEAN

"I DREAMED OF A HILLBILLY HEAVEN" "Stealing"

SAGE & SAND RECORDS

56531/2 HOLLYWOOD BLVD. CALIF. HOLLYWOOD 28

Phone HOllywood 9-1527

Phone - Write - or Wire

Work in Sunny California.

RALPH T. HICKS Manager & Producer

13932 E. Ramona Blvd., Balwin Park, Calif. Phone (Alhambra, Cal.) Atlantic 61977

COUSIN HERB HENSON "TOTO THE ESKIMO"

"I'VE NEVER HEARD"

CAPITOL # 2995

CENTRAL SONGS, INC. 6308 Sunset Blvd., Hollywood 28, Calif.

JIMMIE WILLIAMS 5ING5 (ACORN 154) "HEY, HEY, LITTLE

DREAMBOAT" * Note d.j.'s: 5end for your 45 NOTICE

* Distributors Wanted Write - Wire - Phone

ACORN RECORDS Inc.

(Phone Ja - 4544)

7771 Cheviot Rd., Cincinnati 24, O.

FERLIN HUSKEY

"I FEEL BETTER ALL OVER MORE THAN ANYWHERE ELSE'

CAPITOL # 3001

CENTRAL SONGS, INC. 6308 Sunset Blvd., Hollywood 28, Calif.



- 1. MORE AND MORE Webb Pierce (Decca 29252; 9-29252)
- 2. I DON'T HURT ANYMORE Hank 5now (RCA Victor 20-5698; 47-5698)
- 3 ONE BY ONE Kitty Wells & Red Foley (Decca 29065; 9-29065)
- 4. THIS OLE HOUSE 5tuart Hamblen (RCA Victor 20-5739; 47-5739)
- 5. IF YOU DON'T, SOMEBODY ELSE WILL Jimmy & Johnny (Chess 4859; 45-4859) (Columbia 21315; 4-21315)
- 6. THIS IS THE THANKS I GET Eddy Arnold (RCA Victor 20-5805; 47-5805)
- 7. LOOSE TALK Carl 5mith (Columbia 21317; 4-21317)
- 8. NEW GREEN LIGHT Hank Thompson (Capitol 2920; F-2920)
- 9. BEWARE OF IT Johnnie & Jack (RCA Victor 20-5880; 47-5880)
- 10. IF YOU AIN'T LOVIN' Faron Young (Capitol 2953; F-2953)

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled **EVERY WEEK ADS from LEADING RECORD FIRMS. ARTISTS and PUBLISHERS Every Week In**

THE CASH BOX \$15. PER YEAR

THE CASH BOX 26 West 47th Street New York 36, N. Y. Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check Please Send Us A Bill CITY ZONE STATE



THE CASH BOX RULLSEYE & OF WEEK

"THE MAINEST' THING"

(2:24)
[Acuff-Rose BMI—Carlisle, Louvin, "BUSY BODY BOOGIE"

(2:10)
[Tree BMI—M. Carroll]

THE CARLISLES (Mercury 70484; 70484 x 45)



The Carlisles have been itchin' The Carlisles have been itchin' to get back up to the top of the charts and it appears as though their latest two-sider will make the grade. Top lid, "The Mainest' Thing", is a happy-go-lucky, romantic bouncer that the group delivers in socko style. Flip, "Busy Body Boogie" is an infectious ditty that moves along at a smart rhythmic pace. Two dandy platters.

HARRY RODCAY
(Imperial 8280; X8280)

B "IF YOU WON'T SAY YOU
B LOVE ME" (2:05) [Commodore
BMI—H. Rodcay, B. Liebert, S.
Short] Harry Rodcay belts out a fast
moving, romantic item in impressive
fashion. A solid piece of material.
Potent delivery.

Potent delivery.

"NEVER NEVER LAND" (2:08)

[E. H. Morris ASCAP—B. Conden, A. Green, J. Styne] Rodcay etches a very pretty, middle beat tune from the musical, "Peter Pan".

JESSE ROGERS

(MGM 11884; K11884)

B "I NEVER KNEW I NEEDED YOU" (2:16) [Milene ASCAP— Rose, Heath] Smooth voiced Jesse Rogers (Ranger Joe) comes up with a neat reading on a warm, middle

beat love piece.

"I GOTTA LOVE JUST LIKE I
LIVE" (2:25) [Milene ASCAP—
Rogers, Starr, Freedman] Under
slicing is a delightful bouncy item
that Rogers performs with zest.

GINNY WRIGHT & TOM TALL

GINNY WRIGHT & TOM TALL
(Fobor 117; 117-45)

"ARE YOU MINE" (2:37) [Dandelion BMI—Grashey, Amadeo, Lorrie] Ginny Wright and Tom Tall combine their talented tones to produce a charming, up beat romantic piece. Could happen.

"I'VE GOT SOMEBODY NEW"
(2:27) [Dandelion BMI—D. Grashey, D. Petrunka] Ginny solos on this moderate beat sentimental item. Beautiful job.

JEAN SHEPARD

(Capitol 2994; F2994)

"DON'T RUSH ME" (2:28)

"Tree BMI—B. Hawkins] Jean Shepard exercises her coin-catching qualities on a catchy, quick beat ditty with flavorable lyrics. Billy Wood's ork ably assists

ork ably assists.

"PLEASE DON'T DIVORCE
ME" (2:31) [Hill & Range BMI—
D. Duvall] The chirp vocals in feelingful fashion on a poignant, middle

"LONELY CHRISTMAS EVE"

(2:33)
[Four Star BMI—B. Thornton]
"I'LL BE WALKIN' THE
FLOOR THIS CHRISTMAS"

(2:20)
[Ernest Tubb—J. Tubb, E. Tubb]
ERNEST TUBB (Decca 29350; 9-29350)



ERNEST TUBB

Ernest Tubb dishes up a pair of Yuletide items that should mean money in the till for the op, and the dealer. On the upper end, the smooth toned chanter waxes a tender, middle beat weeper dubbed "Lonely Christmas Eve". Lower deck, "I'll Be Walkin' The Floor This Christmas", is an up tempo, sentimental piece with tender lyrics. Nod goes to the top half.

THE MILLER BROS.

(4 Star 1667; 45-1667)

"TODAY, TOMORROW AND FROM NOW ON" (2:29) [4 Star BMI—L. Miller] Billy Thompson turns in an inviting vocal job on a sentimental, middle beat item. The Miller Bros. and their band back in fine style

fine style.

"NURSERY RHYME BLUES"
(2:06) [4 Star BMI—Miller, Ingram, Byler] Reverse lid is gay and rhythmic novelty item etched in lively fashion by the entire group.

SAMMIE DAVIS

Canon 502; 45-502)

"AGGRAVATIN'" (2:44) [Amer Acad. of Music ASCAP—B Young, G. Shelley] The refreshing chords of Sammie Davis are easy-on-the-ear on this cute, quick beat novelty. Fetabling lyvice

the-ear on this cute, quick beat novelty. Fetching lyrics.

"YOU MADE BELIEVE" (2:59)
[A. A. of M. ASCAP—B. Young
G. Shelley] A soft and sincere reading by Sammie on this lover's lament receives an appealing instrumenta assist by the Melodiers.

BETTY CODY
(RCA Victor 20-5926; 47-5926)

"YOU WANT MORE OF ME"
(2:22) [Babb BMI—J. Hager, R
Glasgow] Betty Cody lends her dis
tinctive vocal talent to a heartfelt
middle tempo weeper. Should attract
many spins

many spins.

B "ALWAYS A BRIDESMAID'
(2:18) [N. Leyden, T. Glazer]
Flipside, the thrush sings with tender emotion on a sad, slow moving piece. Lovely melody.

JIMMY NEWMAN
(Dot 1231; 45-1231)

"CAN IT BE RIGHT" (2:32)

[Acuff-Rose BMI—J. D. Miller Jimmy Newman turns in a top notel vocal effort on a moderate beat piece with tear compelling lyrics. Strong way

wax.

B "YOUR TRUE AND FAITHFUI
ONE" (2:15) [Acuff-Rose BMI—
J. D. Miller] Newman takes hold o another romantic lament and handle it in polished style.



MORE AND MORE Webb Pierce (Decca 29252; 9-29252)

I DON'T HURT ANYMORE Hank Snow (RCA Victor 20-5698; 47-5698)

IF YOU DON'T, SOMEBODY ELSE WILL Jimmy & Johnny (Chess 4859; 45-4859) Ray Price (Columbia 21315; 4-21315)

ONE BY ONE Kitty Wells & Red Foley (Decca 29065; 9-29065)

THIS IS THE THANKS I GET Eddy Arnold (RCA Victor 20-5805; 47-5805)

NEW GREEN LIGHT Hank Thompson (Capitol 2920; F-2920)

COURTIN' IN THE RAIN T. Texas Tyler (4 Star 1660; 45-1660)

YOU'RE NOT MINE ANYMORE Webb Pierce (Decca 29252; 9-29252)

THIS OLE HOUSE Stuart Hamblen (RCA Victor 20-5739; 47-5739)

LOOSE TALK Carl Smith (Columbia 21317; 4-21317)

750 Disk Jockeys Attend Festival

NASHVILLE, TENN.-More than 750 disk jockeys, record execs and music publishers traveled to Nashville, last weekend (Nov. 19 and 20) to attend the 3rd Annual Country DJ Festival and WSM's 29th Anniversary Celebration. It was the largest turnout made by disk jockeys at such an affair with every one of the states and Canada being represented. The tremendous crowd proved once again that country music is definitely one of the most important segments of the music world and that country music is growing steadily. Two years ago, this festival drew less than one hundred, and last year the figure mushroomed to 500. Next year's event is expected to top the 1,000 figure.

The festival started rolling at 10:00 A.M. Friday morning in WSM's Studio C when John H. DeWitt, the station's president welcomed a huge aggregation of music men. WSM's station manager Jack Stapp then took the floor and introduced representatives from every branch of the industry. Stapp was followed by short talks by heads of each record company; Larry Kanaga of RCA Victor, Jim Conkling of Columbia, Mike Conner of Decca, Ken Nelson of Capitol, Dee Kilpatrick of Mercury and Joe Delaney of Label X. In essence, each thanked the country disk jockeys for their important part in making country music so successful, and the song writers and publishers for bringing their music to the public.

It was at the Disk Jockey Clinic that started at 2:00 PM of the same day that things really got hot. With Bill McDaniels, promotion and press exec of WSM, acting as moderator, and record execs acting as a panel, the disk jockeys fired their questions and gripes at the members of the panel.

The major subject of discussion was 45 rpm records. Although it was agreed that the battle of the speeds was won by 45's, dee jays expressed the great difficulty they were faced with when all the diskeries switched at once. Larry Kanaga and Jim Conkling explained the reason for the change by stating that the record industry had been on the down grade with huge inventories at the dealer level. The business needed a shot in the arm, and this was the answer. Although these ratios do not yet apply to country record purchases, it was indicated that pop records of the 45 speed comprise 75% of the sales and 78's make up the remaining 25%

Mercury's Kenny Myers stated that the reduced cost of 45 mailings would result in wider distribution to disk jockeys.

The dee jays also agreed that they would like the date of release on each label and the names of the sidemen on each platter. They expressed a desire to receive up-to-date bios every six months. Some said that the 45's were too thin and requested thicker records. All agreed that the time of the record should be on each label. It was suggested that, if possible, some brief notes about the session or a newcomer to wax should be mentioned on the label also.

The problem of cueing was also brought forth. In answer to this, a suggestion was made that an arrow be imprinted on the record where it starts, a system used on transcription

Jockeys brought up The Cash Box editorial about "Equal Tone Level." Mr. Conkling stated that in some cases it wasn't possible to do this since different artists need different frequency ranges. At a median level, some would be too loud and others too soft. The Stan Kenton sound and the Nat "King" Cole tone were mentioned as examples, but the diskery execs indicated that this problem would be considered.

Bill McCall of 4 Star Records brought up the subject that the dee jays wanted the standard small 78 holes on the 45 records.

In reference to disk jockey mailing lists, it was stated that a single jockey often received as many as seven copies of one record and none of the others, and that records were being sent to non-existing names.

Joe Delaney told the jockeys to let themselves be heard, in the future, through trade papers and by writing directly to record company execs, and their complaints would get immediate action whenever possible.

The record officials indicated that all of the problems would be brought back home and wherever possible, adjustments would be made.

It was agreed by everyone in attendance that the open forum was a very important feature of the festival. offering many opportunities for execs to get a truer picture of the jockeys' problems.

Later, Governor Clement invited the wives of WSM's guests for tea at the Governor's Mansion. The governor's wife was the hostess. Stuart Hamblen and Mrs. Clement entertained.

At 5:00 PM on Friday, Jim Denny was the host at a cocktail party for Cedarwood Music held at the Andrew Jackson Hotel. An hour later, all of the companies held open house in their

At 10:30 PM, a feature called Mr. Dee Jay, U.S.A., was staged at the WSM studios. Each disk jockey introduced a record to the WSM listener as he would in his own home town.

Saturday morning, Hill and Range was host at "Breakfast At The Opry" held at the Noel Hotel Ballroom.

Gene Autry was host at a noon time luncheon at the Andrew Jackson Hotel and at 5:00, WSM held a reception and buffet dinner at the Maxwell House Hotel.

At 7:30 Sat. evening, the Anniversary performance of the Grand Ole Opry was begun at the Ryman Auditorium (see other story).

Steve Allen of NBC's "Tonight" show, had a remote hook up with WSM for a 15 minute segment broadcast across the country on TV. Eddie Hill, Carl Smith and Lonzon & Oscar, along with square dancers, came over the coast-to-coast hook up.

At midnight, Capitol hosted a Midnight Party at the Jackson hotel.

CINCINNATI CUT-UPS

Because of a dream once rote by the "Solemn Ol' Judge", George D. Hays, we today have a Grand Ole Opry and a Music City U.S.A. Back twenty nine years ago at the Ryman Auditorium was held the first stage show of the Ole Opry and during these years it has been regarded as the Nation's greatest and foremost exponent of Country and Western

Folks from every walk of life each Saturday night flock to Nashville to let down their hair and mix and mingle with the square-dancers and the country musicians who set your toes a tappin' from the moment the curtain goes up until it falls some five hours later. One hotel owner in Nashville put it this way "every room is filled on week ends, folks goin' to the opry. Plans are being made to build a new huge auditorium to take care of the thousands that throng to Nashville to see the show."

This year WSM's third annual National Disc. Jockey's Festival was held in honor of the twenty-ninth anniversary of the Grand Ole Opry, which brought hundreds of country DJ's and artists together in Nashville to make this convention the most successful of any ever held in the music field. Right here and now may I say that our own Charlie Lamb of the Cash Boy did a remarkable joh in Folks from every walk of life each

successful of any ever held in the music field. Right here and now may I say that our own Charlie Lamb of the Cash Box did a remarkable job in helping to make this event a success. Our congratulations Charlie.

With just about every one from Cincinnati at the festival it was easy to see that we were all tired from enjoying ourselves to the end... Nelson King headed the list as he is the KING of Country DJ's. Marty Roberts (Coral) who spins em at WCKY... The Davis Sisters (Victor) and Skeeter Bonn (Victor) who cut a new session while in town. Al Runion (Coral), Mae and Shorty (Excello), Jimmie Skinner (Decca), and his manager Lou Epstine, Aunt Emmie (that lovable character from Hogwash, Ky.) and Jimmie Williams (Acorn) who appeared on Mr. DJ-USA and sang on the Ernest Tubbs show—and so many others I could go on and on. go on and on.

I came away from the MUSIC CITY saying "Yes, Cincinnati—NASHVILLE STOLE THE SHOW.

JIMMIE **RODGERS SNOW**

"HOW DO YOU THINK I FEEL"

RCA VICTOR 20/47-5900

CEDARWOOD PUB. CO. 146 7th AVE. N., NASHVILLE, TENN.

MARCH OF DIMES



JANUARY 3-31

The Cash Box Camera At WSM's 3rd Disk Jockey Festival



NASHVILLE, TENN.—Close to 1,000 disk jockeys, artists, music publishers, record company execs and trade paper representatives, made up a portion of the huge crowd which attended the 3rd Annual Disk Jockey Festival held in conjunction with WSM's 29th Anniversary of the Grand Ole Opry in this city last weekend (Nov. 19 and 20). Above, The Cash Box camera offers a birdseye view of the activities.

Top Row: (1) Harrianne Moore, Assistant to Bill McDaniels of WSM. (2) Jim Edward Brown, Carl Smith, Maxine Brown. (3) Breakfast at the Opry: (standing L. to R.) Eddie Hill (white suit); Dave Overton, announcer WSM; Arnold Shaw, Hill & Range (4) Charlie Lamb, Cash Box Nashville Rep; Ken Sparnon, Harold Moon, BMI Associates.

Second Row: (1) Dee jays surround Grant Turner (seated-black suit) for spot on Turner's "Mr. Dee Jay, U. S. A." Show (2) Breakfast at the Opry. (3)

DJ Leroy Marris, Bill Carlisle. (4) DJ Tom Perryman.

Third Row: (1) Mike Connor, Decca; Harianne Moore; Bill McDaniels; Dub Allbritten, Mgr. of Red Foley. (2) Registration for Festival. (3) Entertainment at "Breakfast At The Opry" (4) Crowd at 29th Anniversary Performance of Opry.

Fourth Row: (1) Opry entertainers seen on Dave Garroway's "Today" Show. (2) Part of crowd at DJ banquet. (3) DJ T. Tommy Cutrer and Little Jimmy Dickens (other unidentified) (4) Fabor Robison receives BMI Award from Bob Burton.

Bottom Row: (1) Charlie Adams receives award from Norman Weiser. (2) Bob Austin, Cash Box Rep. (3) Lobby of Andrew Jackson Hotel. (4) Columbia's Jim Conkling speaking.

intry Koundup



Roy Acuff and his Smokey Mountain Boys and Girls departed from Nashville Nov. 28 for a week's tour of entertaining in various hospitals in the states, prior to their tour of the Army bases in Alaska which will run about six weeks. Making the trip with Acuff and his Grand Ole Opry aggregation will be Sally Anne Forrester, known by many for her work in the past with Bill Monroe and his band. Al Gannaway and Sy Weintraub of Flamingo Films in Nashville getting basic info and layout of Grand Ole Opry and its artists prior to first filming of the show. Col. Tom Parker and Tom Diskin leave early in December for trek to West Coast. Parker now manages Hank Snow and coordinates activities in the Hank Snow Enterprises. Wesley Rose reports that Al Terry and Tommy Hill of Hickory label held sessions here last week. Also Jimmy Newman (Dot) had a new session as did Mary Anne Johnson, a newcomer to the MGM label. Fred Rose conducted the sessions. Bill Morgan (Okeh), brother of George Morgan, also did another session last week. Billy King, talent rep of Louisville, Ky., recently added Grand Ole Opry stars Ray Price and Goldie Hill to his talent roster in addition to his present talent, which includes Pee Wee King, Redd Stewart, Rex Allen, Judy Canova, Eddie Dean, Neal Burris, Randy Atcher, Boyd Bennett, Ginger Callahan, the House Sisters and Mary Ann Johnson.

HAYRIDE HAPPENINGS—Jim Reeves (Abbott) set for personal appearance tour to Europe. Reeves leaves Dec. 19 for France, England and Germany with a group that includes Vicki Young and Jeff Chandler. Bud Widom, popular AFRS DJ arranged the tour. Dido Rowley who apparently has left the Country field of music, makes her debut on Fabor Records with "The Hands Of Time" and "Don't Forget To Bring Me Back Your Love." Dido formerly worked with Jerry Rowley and his group on the Louisiana Hayride. Alvadean Coker now working regularly on California's Town Hall Party with brother, Sandy Coker. Ginny Wright has been visiting and appearing on the West Coast for the last few weeks, combining work with a little vacation. Jim Edward and Maxine Brown recently saw their recording of "Looking Back To See" covered in the 'pop' field by Guy Lombardo. Tillman Franks and Stan Lewis mailing out a promotional card informing the trade that Jimmy Lee and Johnny Mathis have a new release . . . titles are "Can't You, Won't You" and "The Fun Is Over." Franks and Lewis also reported these new releases by Jack Ford . . . (Chess) "Teach Me To Forget" and "Yankee Dime." HAYRIDE HAPPENINGS-Jim Reeves (Abbott) set for personal appear-

FROM THE CROSSROADS OF COUNTRY MUSIC

FROM THE CROSSROADS OF COUNTRY MUSIC

. . . Don Richardson reporting from this Country
Music area, informs us that Tennessee Ernie Ford,
star of the highly-rated Radiozark show bearing his
name, returns for another appearance on "I Love
Lucy" within the next few weeks, via CBS Television.
Hawkshaw Hawkins appeared as guest of Red Foley
on the "Ozark Jubilee" ABC netter Nov. 27 and on
Dec. 4 Smiley Burnettes will make his guest appearance. Red Foley in Nashville Dec. 20 with manager
Dub Allbritten for the DJ Convention, took time out
for an appearance on the Grand Ole Opry and received a sizable applause from the packed Ryman
Auditorium. Foley sang the current popular "One
By One" with Kitty Wells with Ernest Tubb handling
the introductions. the introductions.



WLS-NATIONAL BARN DANCE . . . The Morgan

Sisters, whose novel harmonizing made a hit with WLS audiences when they guested on the Barn Dance before, paid another visit to the show on Nov. 20. Dolph Hewitt, the sweet singer of ballads on the Barn Dance, was made Honorary Fire Chief of Roanoke, Ill., while doing a recent personal appearance there. Nat'l Barn Dance stars George Wilson and Red Blanchard are frequent guest stars on "Downstate Jamborce" on WTVP, Decatur. The show is seen on Channel 7 every Wednesday night between 8:30-9.

COUNTRY SMATTERINGS . . . Jack Farmer, songwriter from Knoxville, Tenn., has moved to Nashville where he is attending the Tennessee School of Broadcasting. Mac Wiseman (Dot), who has kept a rather busy schedule of personal appearances during the last several months, is now set to do a TV'er over WMAR in Baltimore, Md. From Bill Long and Radio Station CHML in Hamilton, Ontario, we learn that Crazy Elmer and company was recently in there and did a tremendous job of entertaining, and drew a great crowd. Also appearing in Hamilton recently was an All-Star Canadian Cast, consisting of the Mainstreeters, starring Wally Traugott. It's reported that Wally is Canada's greatest teen-age fiddler, and his latest release on Sparton Records is his own. . . "Kansas City Railroad Blues." Jack Kingston also made his appearance in this Canadian city recently . . he's ridin' on a great hit in Canada . . . "How Far Is She Now" . . . a story on the lake Ontario swim by Marilyn Bell. The Southern Bells are drawing capacity crowds at their performances in this section of the country, and Madeline Bonin, leader, has a new release out . . . "Watchmaker's Waltz" and "The Mamma Doll." Activity continues to climb in the All Night Singing field. Friday, Nov. 26, Wally Fowler and his Oak Ridge Quartet, The States an ewe release out . . . "Watchmaker's Waltz" and "The Mamma Doll." Charlotte, N. C. In another All-Night Singing appearance, The Chuck Wagon Gang, the Gospel Melody Quartet, Fred C. Mapes and the Harmoneers and the Sunshine Boys held forth at Radio Center Auditorium, Charlotte, N. C. In another All-Night Singing appearance, The Chuck Wagon Gang, the Gospel Melody Quartet, Fred C. Mapes and the Harmoneers and the Sunshine Boys held forth at the City Auditorium in Moultrie and City Auditorium in Thomasville, Ga. Just received the 10th Year Publication of the Ernest Tubb Fan Club Journal, Melody Trails, from the Club's president, Norma Barthel, Box 68, Roland, Okla. Red Smith of WBOK, New Orleans, La., reports that fellow deejay Dean COUNTRY SMATTERINGS . . . Jack Farmer, songwriter from Knoxville,



First Release



NEW YORK—Paul Cohen (left) of Decca's A&R Department, plays their first Decca release for the new vocal group, The First Nighters. The boys made their disk debut with "Willow Weep For Me" and "Peaches And Cream."

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

1. MORE AND MORE

I DON'T HURT ANYMORE IF YOU DON'T SOMEBODY

..... (Ray Price (Columbia)

ELSE WILL
ONE BY ONE
THIS IS THE THANKS I GET

YOU'RE NOT MINE ANY-MORE

7. THIS OLE HOUSE
8. LOOSE TALK
9. NEW GREEN LIGHT
10. MORE THAN ANYTHING

Carl Smith (Columbia) Hank Thompson (Capitol)

Webb Pierce (Decca)

Webb Pierce (Decca)

Hank Snow (RCA Victor) Jimmy & Johnny (Chess)

Kitty Wells & Red Foley (Decca) Eddy Arnold (RCA Victor)

Stuart Hamblen (RCA Victor)

ELSE IN THE WORLD Carl Smith (Columbia)

11) WHAT'CHA GONNA DO NOW. 12) COMPANY'S COMIN'.
13) IF YOU AIN'T LOVIN'. 14) BEWARE OF IT. 15) PENNY CANDY.
15) THE NEXT VOICE YOU HEAR.

Country Round Up (Continued)

R. D. has a new release out on Starday... titled "Return My Broken Heart" and "You Traveled Too Far." Art Barrett of WCMS informs us that his station is now well represented with Country Music. From 5-8 A.M., Art conducts the Early Morning Frolics, and then from 10-12 noon, Sheriff Tex Davis gets things under way with the Record Roundup. Then from 12:00-1:00 P.M. Art comes back with Hillbilly Houseparty and from 1:00-4:00 P.M. Ted Tatar does things up with the Hillbilly Hotel and Country Music gets the final shot in the arm from 5:00-7:30 P.M. by Sheriff Tex Davis on the Record Roundup. And this now rounds up the column for this week! And, this now rounds up the column for this week!



Select-o-matic

The music system that's years ahead in design, years ahead in performance. It's the music system that gives you the last word in listening pleasure with Full-Spectrum High Fidelity plus All-Directional Sound.





"champion music salesmen" to work for you.



America's finest and most complete music systems



Here and There

NEW YORK-One of our best known coinmen here, who returned from a trip which took him into a number of cities covering practically every section of the nation, told us that the most deplorable condition he noted was the lack of salesmanship and initiative among the operators. "Sam Wolberg's article in this issue of The Cash Box" he said, referring to the November 27 issue, "hits the core of the problem. Whereas Wolberg refers in most part to the manufacturers and distributors, I must point the finger at the operators. Naturally, there are a number of real live-wire operators, but frankly from what I saw they are in the minority. Years ago, operators used every bit of ingenuity, intelligence and salesmanship in selling and promoting the good-will of the location. Today, the location owns the operator, instead of being the other way. The operator, in my opinion, is as good a business man as there is, but he doesn't appear to be using his talents. Maybe he's become fat and lazy. Whatever the reason, he'd better get off his fanny, as some fast moving, ambitious young operator is going to knock his brains out."

WASHINGTON, D. C.—About four months ago, President Eisenhower unveiled a plan for the expenditure of \$50 billion for new highway construction. In reporting this grand plan, The Cash Box revealed that experts in the field stated the figure would run closer to \$75 billion. Now the same experts say the program would run to \$100 billion—to be started on a major scale in 1955, intensified in 1956, kept going at a roaring pace for at least a decade. It is stated that these are not figures pulled out of a hat. They are official estimates and projections made at the highest level in Government. Road building is a basic project. From this activity, there develops new communities, new building, new schools, new business. It would appear to us that the good old United States is in pretty good shape—and the economy of the nation will develop upward and onward as the years go on.

LONDON, ENGLAND—While there aren't many places a slot machine can operate in the United States, it appears that there must be many in England. Many of the ads in The World's Fair, English coin trade paper, feature copy either selling, or making offers for slots. Some of the machines mentioned are Mills Century, Mills Golden Bells, Mills Silents, Mills Reserves, Mills Bonus, Jennings Chiefs, Jennings Challengers Watling Twin Jackpots, and Pace Comets.

Mr. Juke Box Operator:

HOW MUCH LONGER CAN YOU HOLD OUT?

1939 PRICE OF PHONO PLAY — 5¢

The year of 1939 is used by all the nation's economists as the basic valuations year because, during 1939, the American Dollar was actually worth a full dollar (100 American cents). During 1939 juke box operators obtained 5ϕ per play, 2 plays for 10ϕ , 5 plays for 25ϕ . The juke box operator, in 1939, was actually getting a full 5 American pennies for each and every play. A true and complete American Nickel, Dime or Quarter.

15 YEARS LATER

1954 PRICE OF PHONO PLAY - 2.7%

Today, 15 years since 1939, the nation's economists value the 1954 American Dollar, as compared to the dollar of 1939, at 54ϕ . That means that the 1954 American Dime is worth 5.4ϕ . Similarly, it means that the 1954 American Nickel is worth but 2.7ϕ . In short, the juke box operators who are still working on the 15 year old, 1939 basis, are obtaining only half of what they used to get per phono play.

BUT, SINCE 1939, OVERHEAD EXPENSES HAVE INCREASED OVER 300%

What business man in all the world can reconcile the differential between paying over 300% more for his merchandise and selling it for less than half the price he used to sell it for?

Even Uncle Sam has become aware of this fact. Today the First Class U. S. Mail Postcard that sold for 1¢ in 1939 sells for 2¢ in 1954—a 100% increase in price in so small and so subsidized an item by America's tax payers.

The little shoeshine boy's box used to have crudely painted on its sides: Shine 5¢. Today, this very same shoeshine box is repainted with: Shine 15¢.

And so on, and on, and on, and on, down the long, long list of items used in every day living, from a stein of beer to a cup of coffee, to hair cuts and suits, to shaves and pomades, to toothpaste and rugs, etc., etc., etc. In every case intelligent retailers have continued to boost prices as the prices they were forced to pay continued to go up and up and up—somewhere into the inflationary skies of 1954.

And this isn't all. As far as the juke box operator is concerned—he paid about \$300. per phono in 1939 and—today—15 years later—he pays \$1,000. per phono.

This doesn't include all his accessories, daily necessities, and/or overhead costs to do business, as well as his living expenses.

Yet, this very same juke box operator, this man who is paying over 300% more for everything he needs to continue in business, is charging about 50% LESS for the very same entertainment he sells.

How much longer, Mr. Juke Box Operator, can you hold out?

Kansas City Music Ops Vote 10c Play

All Members of Kansas City Music Operators Association Start to Change Over to 10c Play Morning After Meeting. Agree to Respect Each Other's Locations for Period of 60 Days After Changeover. The Cash Box Acclaimed by Entire Meeting for Untiring Efforts to Show Operators Way to 10c Play. Bill Gersh Given Ovation.

KANSAS CITY, MO.—"This is the largest gathering of music operators we've ever had the pleasure of seeing in any one meeting," is the way Nick Evola, president of the Kansas City Operators Association, described the size of the gathering that attended the special meeting devoted to open discussion and vote on 10c play at Garret Hall, this city, Wednesday evening, November 23.

Bill Gersh, publisher of The Cash Box, was the principal speaker of the evening. Gersh had spoken, prior to this mass meeting, to the Board of Directors at an afternoon session the same day.

After his speech, the operators continued to ask questions regarding various ways and means to get dime play started in this area.

Not only were the operators of Kansas City, Missouri present, but also music operators from across the river, Kansas City, Kansas, and operators from as far as 100 miles away.

Charles Bengimina acted as host for the evening along with Nick Evola. Kandy Warren, secretary of the association, was given a vote of thanks by all present for the marvelous work she had done to help bring the men in from so many miles away.

After questioning Bill Gersh for sometime in regard to how other territories had started 10c play going, the officers called for a vote.

A most unanimous affirmative was the answer to getting 10c play started in this area. The operators insisted on getting started immediately the morning after the meeting. Some operators surprisingly advised that most of their routes were already on dime play.

It was agreed at the meeting that each operator would respect the other's locations, after the changeover to dime play, for a period of at least 60 days

In short, if any location was to ask some other operator to install a phonograph, he would hold back from so doing until 60 days has passed.

He would also advise the location that he, too, was changing all his music equipment over to dime play. This agreement won much acclaim on the part of all present.

The operators here agreed that they did not believe every single one of their music machines would be changed over for at least thirty to sixty days or even longer. Some routes, as they explained, tok much time for changeover. "But," as one leading operator stated, "we are going to change over to dime play as we go along and we believe that this is most important to all in this area."

As the meeting came to a close, As the meeting came to a close, Charley Bengimina of B & G Amusement, asked for a standing vote of thanks acclaim to Bill Gersh for the great and inspiring speech he had made and also for the fact that it took this one spark to get dime play going in this town in this town.

All the distributors who were present promised to cooperate 100 percent with the operators and offered the use of their mechanical departments for all changeover work.

CHICAGO-United Manufacturing

The six-player bowling game has

the six-player bowling game has a new triple-match feature in which the word, "United", on the backglass is spelled out, letter by letter, as matches are registered and which is carried over from game to game.

"DeLuxe Mercury Shuffle Alley" affords a player the opportunity of

"DeLuxe Mercury Shuffle Alley" affords a player the opportunity of matching his score with a number-star-clover combination, which lights up in the third and 10th frames.

A star-number match lights the letters in the carry-over feature. For strikes and spares in the sixth to the 10th frames, extra shots are awarded.

According to DeSelm, "Production is being geared to meet the demand for 'DeLuxe Mercury Shuffle Alley'. Ad-

Ohio Ct. Upsets Liquor Bd. Pin Ban

COLUMBUS, O .- An order by the Ohio State Liquor Department banning pinball machines from liquor and beer sales places was upset by Common Pleas Judge Ralph J. Bartlett in an opinion handed down Friday, November 19, in this city.

Besides ruling against the liquor board's Rule 53, which prohibits permit holders from possessing any device which may or can be used for gambling, Judge Bartlett also criticized the investigator who becomes a criminal himself in his zeal to enforce the law on others."

The court reversed the liquor board's 15-day suspension of the permit held by Stick's Place at Wauseon, where liquor investigators on July 15, obtained four free games on a pinball machine.

In commenting on the liquor board's argument that "the privilege of free play resulting from the player's manipulation of the machine . . . is a thing

of value," Judge Bartlet said:

"This argument is based upon a refinement of reasoning that calls for fine spun distinctions without any real differences, which cannot be sustained under the canons of strict construction of penal statutes and regula-

The court said the board "must not undertake to supply any omission or to improve the provisions of any statute to meet a situation not provided for by law."

Concerning the department inspectors, Judge Bartlett declared: "There is no justification or need for one clothed with authority to enforce the police power of a sovereign state, to become a criminal himself in his zeal to enforce the law on others. Such a course of conduct causes disrespect for so-called law enforcement."

The court ruling, however, did not affect the present ban by the city of Columbus against pinball machines.

Exhibit Display Honors Amuse. Parks



J. A. (ART) WEINAND

CHICAGO-Some of the outstanding amusement parks in the country

vance orders for it have been numerous."

Also available is "Mercury Shuffle

Also available is "Mercury Snume Alley", the regular model without the triple-match feature.

Both the deluxe and regular models are available in 10-cent or 10-cent and 3 for 25c play. Both come in two sizes

—8 by 2 feet or 9 by 2 feet.

are being feted in a unique art gallery at the Exhibit Supply display booths at the 36th annual convention and exposition of the National Association of Amusement Parks, Pools and Beaches which opened at the Hotel Sherman, this city, on Sunday, November 28.

Photographic and card scenes, telling the story of, and featuring each outstanding park, are displayed on a double rack which is located in the center of the six-booth space occupied by Exhibit Supply.

Each park is featured separately on large-size posters containing the names of the parks, their locations, names of their presidents or managers and artistic layouts of scenes of the

Above the art gallery is a sign which reads: "Some Of The Business Enterprises Who Have Helped Sell Over A Billion Exhibit Cards.'

At the NAAPPB show, Exhibit is showing its new "Sportland Shooting Gallery," "Vacuumatic Card Vendor," "Junior Jet Ride" and "Big Bronco" kiddie ride.

The Exhibit space is located in Booths 101 thru 106.

United Intros "Deluxe Mercury Shuffle"



BILL DeSELM



Restaurant Show Hit



NEW ORLEANS, LA.—At a recent "All South Restaurant Show" held at the Jung Hotel, this city, November 9, 10 and 11, one of the hits of the show was the Dixie Coin Machine Company exhibit of the new AMI Model "F." Ed Hollyfield reports that the attending restaurant men, in addition to

Nat Cohn at Park Show

NEW YORK—Nat Cohn, well known coinman, advised that he has taken a suite of rooms at the Sherman Hotel, Chicago, during the Park Show, November 28 to December 1.

"I'm going to the show" stated Cohn, "for a double purpose. I want to greet all my friends and the nation's distributors, and at the same time will have something of great interest to talk to them about which of course, will be to our mutual interests."

their enthusiasm over the sonoramic sound were pleased to learn the phonograph came in a choice of eight colors to fit the particular decor of their locations. Hollyfield stated that there were many inquiries from restaurant owners who had not previously had juke boxes in their places. All inquiries were referred to operators in the restaurant owners' home areas.



H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880 221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777





Keeney Ships "Sportsman" Gun Game



PAUL HUEBSCH

CHICAGO—"Sportsman," new gun game of J. H. Keeney & Company, Inc., this city, was being shipped to the trade this past week.
"Samples of 'Sportsman'," said Paul Huebsch, sales manager, are on the way to all our distributors. Operators may view the gun game first hand in our distributors' showrooms.
"Production on 'Sportsman' is in full swing. Initial orders have been coming from all over the country."

"Sportsman," the first gun game produced by Keeney during the postwar years, centers around the outdoor theme. A woodsy, fall-season hunting effect is stressed thruout.

"Certain to gain player interest," Huebsch related, "is the fact that the game employs targets which pop up all over and do not follow a row-byrow pattern. In 'Sportsman' the player finds the same conditions he experiences hunting outdoors."

The rabbit targets in the first row score two points each. The pheasant targets in the second row register 20 points each. The duck targets in the third row tally three points each.

At the start of the game, the second row's middle pheasant target pops up. From then on, however, individual targets jump up after each hit without regard to any row-by-row series.

"Sportsman" compact in size has

series.

"Sportsman," compact in size, has a time element bonus feature along with its 25 shots for a dime.

The time element starts operating when the trigger of the .22 cal. rifle is pulled the first time. For each unit of time under 60 (each unit is approximately six-tenths of a second) remaining, after the 25th shot is completed, a player has two bonus points added to his total score.

Also incorporated in the game is a match-number feature. By matching a unit of his score a player can receive a 10, 50, 100, 200 or 500 special award.

Minthorne Holds Official Opening

LOS ANGELES, CALIF. Mencuri, manager of Minthorne Music Company's new branch sales offices, this city, announced this past week that their official opening and

premiere showing of new games, guns and vendors was highly successful.

The two day event November 21 and 22 drew nearly 500 operators and their wives who came in from all over Southern California.

John Gore, bowler project engineer for Chicago Coin Machine Company, Chicago, flew in especially for the showing. He conducted an informal service school showing ops the many refinements and improvements of the beautiful new "Thunderbolt" Bowler. With him was Phil Robinson, West Coast regional representative for Chi-

Coast regional representative for Chicago Coin.

Dave Wallach, district manager for J. H. Keeney & Company, was also on hand to help display the firm's new "Sportsman Gun" with pop-up still and moving targets.

Also on display in the spacious new showrooms was Exhibit's newest ad-

dition to its gun line. Ops were par-

dition to its gun line. Ops were particularly impressed by the revolving disc and blackout feature of the new "Sportland" Shooting Gallery.

Jean and Dolores Minthorne, Hank Tronick, Ed Wisler and Wayne Davis came down from the main Minthorne showrooms to help out during the event event.

In the upstairs sales rooms, George Mahlum presented an impressive display of new Seeburg background music systems for operators and complete line of High Fidelity compo-

Recording artists who turned out

Recording artists who turned out to make the affair complete included George Shearing, Lorry Raine, The Lainie Sisters and many others.

Delicious buffet-refreshments were served to everyone.

Frank Mencuri stated, "I wish to take this opportunity to thank each and every operator who attended the showing and official opening at our new showrooms." He added, "We are grateful for the keen interest shown in the new machines on display." in the new machines on display.'

C. A. ROBINSON & COMPANY

2301 W. Pico Blvd.

Phone DUnkirk 3-1810

Los Angeles 6, California

Ultrasound HI-FIDELITY CONVERTER For Standard Seeburg Phonographs

Easily Installed . . . Follow step by step instructions and in less than one hour convert M100 A, B, BL, C, & W models to hi-fi second to none. So simple anyone can install it. So good no one can beat it.

Kit Includes . . . World's finest hi-fi output transformer customwound for Seeburg conversions, special high frequency speaker, balanced out-put tubes.

Price . . . only \$59.50 . . . less than one-twentieth the cost of a new hi-fi phonograph.

Order Now . . . Be the first in your city with Ultrasound. Satisfaction guaranteed or your money back. Specify amplifier model with order.

ULTRASOUND - Dept. 1 2845 Porter Ave. - Ogden, Utah

ask your serviceman . . . he knows!





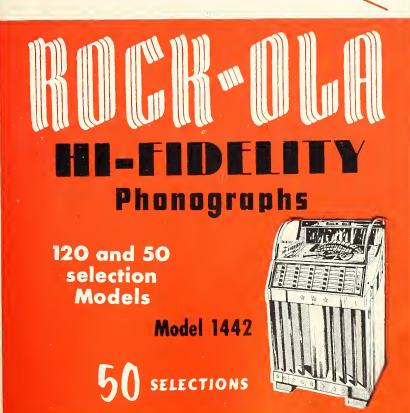
accessibility!



- EASY to reach records and needles without moving phonograph from wall.
- • Greater visibility of EASY to change standard title strips means more music sales.
- ••• Three-way safety catch on dome makes for EASY record changing.

Model 1446

120



ROCK-OLA MANUFACTURING CORP.
800 N. KEDZIE AVE., CHICAGO 51, ILL.



Announcing

The all-new model 11 Auto-Photo Studio

Check these features for greater profits and investment security:

- Continuous operation
- New beauty in styling and finish
- Electronic lighting
- Engineered and built to last for years of profitable operation
- Potential gross receipts \$30 per hour

Premiere Showing NAAPPB Exposition
Hotel Sherman, Chicago

November 28 through December 1

Booth # 142

Auto-Photo Co., Inc.

1452 S. San Pedro Street Los Angeles 15, California

SPECIAL PRICE! -

STANDARD

TITLE STRIPS



ATLAS MUSIC COMPANY

3

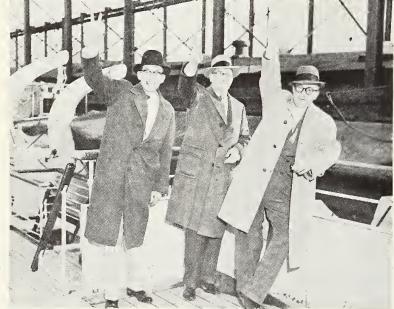
Specify
Single or

A Quarter Century of Service.

of Service.
2118 N. Western Ave., Chicago 47, III.

ARmitage 6-5005

Return From Bermuda Trip



NEW YORK—Waving hello to the pier welcomers as the Wurlitzer junket returns from its Bermuda trip are from left to right—Bob Bear, sales manager; Roy F. Waltemade, vice-president and manager of Wurlitzer's North Tonawanda plant; A. D. Palmer, Jr., advertising and sales promotion manager. The trip was a reward for prize winning distributors in a Wurlitzer sales contest.

United Music Operators of Michigan Presents Teen-Age Talent Program

Meet With Police Dep't., Youth & Civic Orgs.

DETROIT, MICH.—As a result of the preliminary meetings held by the Youth Bureau of the Police Department and United Music Operators of Michigan, a meeting took place Tuesday, November 16 at the Woodward Station with representatives of 35 youth and civic organizations present.

Police Commissioner Edward S. Piggins told those in attendance that he wanted to set up a congress of the Detroit groups which deal mostly with young people. He said he also wants to revive the Businessmen's Youth Clubs. Piggins instructed Inspector Ralph Baker, in charge of the Youth Bureau, to try to organize active clubs in all precincts.

Roy Small, conciliator and public relations counsel for the music operators organization informed the meeting that the United Music Operators of Michigan would furnish a juke box for dances and recreation to any group recognized by the Youth Bureau.

The complete program, at this time, of the music operators association was outlined. In addition to furnishing juke boxes, it will bring nationally known radio, TV and recording artists to the youth centers. It will sponsor a neighborhood talent contest—winners of local contests would compete in a city-wide contest, the winner to receive a national opportunity.

At first United was thinking of calling its youth groups "97% Clubs," but was advised by other youth groups to drop this name. Now, the association plans on running a contest to select

a name. With the cooperation of disk jockeys and the press, the public will be asked to send in suggested names to the "You Name It" committee.

"We will put on a second show sometime in February, 1955," said Small, "at the State Fair Grounds Coliseum, which will accommodate about 8,000 persons. About 20 of the most appropriate names will be submitted to the teen-agers attending this party. Names will be printed on a ballot, and the teen-agers will select the one they like. The ballot will require them to sign their name and address. About 100 prizes will be given. The Grand Prize is a trip to New York for two by airplane, where they will meet top recording stars. Prizes are to be given to those submitting the best names."

As a result of the meeting, good sized stories appeared in the newspapers the following day. Each paper devoted considerable space to the proposition presented by the United Music Operators of Michigan. One of the headlines, across two columns, read: "Police Support Pledged. Music Operators Offer Teen-Age Talent Plan.

Cooperating closely (as a matter of fact association members) are all of the city's disk jockeys.

Advisors to association will be: Youth Bureau of the Police Department; Mayor's Committee on Children and Youth; United Community Services, Recreation Division; Parks and Recreation Department; Parent Teachers Association; Detroit newspapers, radio and television.

Twin Cities Music Ops 10\(Play Meet December 3

Bill Gersh, Publisher of The Cash Box, Will Be The Principal Speaker

MINNEAPOLIS, MINN. — Friday, December 3, 1954, at 2 P.M. in Willard's Catering Lounge, is the date, time and place set for the biggest mass meet of music operators in the Minneapolis-St. Paul twin cities, along with all music operators from the surrounding area, to discuss dime play.

Bill Gersh, publisher of The Cash Box, has been asked to fly here to speak to the gathering.

Bill has spoken in Cleveland, Detroit, Kansas City, and many other cities to mass meetings of operators regarding dime play.

Operators here are reported to be eager to get dime play working. They

find they cannot continue ahead progressively at the present time because of the tremendous overhead expense which they are enduring plus the fact that all costs have risen to the poin where taking in a nickel per play is actually forcing them to endure loss

Phono distribs in this area also in tend to be present. Just as the distributors showed progressive agreement in other cities, it is believed that they will be in the forefront of the drive for the operators to change ove to dime play and, thereby, assure a a healthier operating situation.

Letters and phone calls to operator started as of Friday, November 19 to get everyone to attend the meeting



Williams Enlarging Engi- Dime neering and Experimental Leads Way Departments

New Type Products Undergoing Tests While Others in Development Stage. Harry Williams at Factory.



HARRY WILLIAMS

CHICAGO—With Harry Williams at the Williams Manufacturing Company plant here, news was released this past week that the engineering and experimental departments of the firm were being enlarged, with more manpower being added to develop new type products for the trade.

It is understood here that some of

these new products are already out on tests and that Harry Williams brought some in with him from California where tests had been conducted on new products.

Much development is now under way at the Williams plant, and when these new products are completed they will also be placed on test locations thruout the country.

In the meantime executives at the Williams factory are all working ahead with plans to present the new items in the coming weeks. In fact, just as soon as the engineers of the firm are ready to put them into production. duction.

There is a great deal of interest thruout this manufacturing center as to just what Williams will present to the field. He will be in the factory for some weeks to come. He has already been here two weeks and has no intention of leaving, it is reported, until the new products are well on their way. way.

The atmosphere at the Williams factory is one of secrecy, but also of jubilation, with all of the belief that their new products will meet with complete approval of the industry.

CHICAGO-More and more association leaders are urging all members of their organizations to try 10c play in an effort to somehow meet the ever increasing overhead expenses which are facing operators in all parts of the nation.

As one association leader advised The Cash Box, "We would very much like to have you attend our next big meeting and present all the facts regarding what dime play is doing in other parts of the country.

"The operators here," he continued, "are having a very rough go of it due to the fact that they refuse to recognize the growing overhead expenses with which they are faced at this time, and also that these expenses continue to zoom upwards, as more and more inflation becomes apparent everywhere."

Not only this man, but many others like him, are today telling music operators "Dime play leads the way."

Or, as one of the men in Southern Illinois advised, where operators are trying to get together on a day to set dime play in action:

"We've just simply got to have more income to meet our ever grow-ing expenses. We just can't continue on nickels and pay dimes for every-thing we need."

"At least," he concluded, "we'll have some chance to survive if we can take in dimes, as against the dimes we are spending for expenses, instead of nickels while we pay out dimes."

FOREIGN I BUYERS!

Reeney & co., INC.

O W. FIFTIETH STREET . CHICAGO 32, ILLI

We Have For Immediate Delivery Reconditioned International

MUSIC . GAMES KIDDIE RIDES

We stock the most complete line of thor-oughly reconditioned Wurlitzer, Seeburg, AMI, Rock-Ola and Evans Music Machines. Also the finest line of reconditioned Pin Games, Arcade Equipment, Shuffle Alleys and Kiddie Rides.

CABLE US FOR SPECIAL PRICE LISTS. Parts and Service Manual Available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET FHILADELPHIA 30, PA. (Tel. RI 6-7712)

GET BIG PLAY THIS FALL SEASON with the best!

BEACH CLUB \$32	29.50
	10.00
BEAUTY 2-	40 00
CABANA 1-	19 50
TROPIC 17	74 50
	99.50
GRAND SLAM	90.00
	50.00
JALOPY	50.00
	50.00
SUPER PENNANT 2	19.50
	19.50
MAJOR LEAGUE	39.50
STAR SERIES	65.00

WRITE - WIRE - PHONE TODAY I BALLY - WILLIAMS - ROCK-OLA

AKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tol.: HE 1-7677)

UTOSCOPE



profit

trade

mark

more

than

half a

century

for

Leading Money Makers for Amusement Parks and Penny Arcades

The New VOICE-O-GRAPH The New DRIVEMOBILE The New

PHOTOMAT

and many others

See These Outstanding Machines **BOOTHS 2 AND 3** NAAPPB

OUTDOOR AMUSEMENTS EXPOSITION Hotel Sherman, Chicago, III. NOVEMBER 28 - DECEMBER 1, 1954

If You Can't Come to the Show Write for Details Today!

INTERNATIONAL MUTOSCOPE CORP.

WILLIAM RABKIN, Pres.

44-02 Eleventh Street, Long Island City 1, N. Y.

STillwell 4-3800

1818						17	177				
AMI	MODEL	E120.	new	machine	warranty .	\$750	AM	I E120.	like	new	\$675
AMI	MODEL	E80.	new	machine	warranty	650	AM	l E80.	like	new .	. 575
AMI	MODEL	E40,	new	machine	warranty	550	AM	I E40,	like	new .	. 475

RECONDITIONED-READY FOR LOCATION

MODEL C SEEBURG	\$650.00SEEBURG SHOOT THE BEAR	\$150.00
MODEL B SEEBURG	550.00GENCO SKY GUNNER	200.00
MODEL A SEEBURG		150.00
1450 WURLITZER		185.00
MODEL D A.M.I.	375.00UNITED STAR 10th FRAME	135.00
1015 WURLITZERS	87.50UNITED STAR BOWLER	125.00
EVANS CONSTELLATION	225 00 UNITED SUPER BOWLER	115.00
MODEL C 40 A.M.I.	225.00 UNITED SUPER BOWLER 250.00 UNITED DELUXE 7-10 10.00 TURF KINGS	85.00
5c A MI WALL ROYES	10.00 UNITED FIVE PLAYER F.T. 7-10	60.00
DACKARD WALL BOXES	10.00 TURF KINGS	25.00
PACKARD WALL BOXES	3.30FUTURITY, LIKE NEW	65.00
ROWE IMPERIAL CIG. VENDORS	55.00UNITED SHUFFLECADES	50.00
TELE JUICE VENDORS, 6 SEL.	200.00DALE GUNS	50.00

One-Third Down, Bolance C.O.D. Mony other Games-Variety of used Pin Tables, write. One-Stop record service.

3630 DOWNING ST.

Phone: AComa 2-8518

BUSINESS **AS USUAL**

We've had a fire . . . but are still doing business as usual. While renovating we will continue to deliver everything you need.

DAVID ROSEN

Exclusive A M I Dist. Ea. Pa. 855 N. BROAD STREET, PHILA. 23, PA. PHONE-STEVENSON 2-2903

WANTED

Rock-Ola 120-selection "Comets" for cash. Any quantity. Highest prices poid. Write Box #332, c/o The Cosh Box, 26 W. 47th St., New York 36, N. Y.

John Conroe Double Granddaddy

CHICAGO—John Conroe, vice president of J. H. Keeney & Company, Inc., this city, was presented with his second grandchild on Monday, November 15.

His daughter, Nancy (Mrs. Robert Preston), gave birth to a 7-pound, 8-ounce baby girl.

New Converter Bows

OGDEN, UTAH-The Ultrasound Company, this city, introduces this month its new hi-fidelity conversion kit, designed to change standard model Seeburg music boxes over to hi-fidelity at one-twentieth the original cost

According to Norman W. Cragun, president, the Ultrasound kit is the results of over a year's exhausive experimenting and testing.

Inventor Kenneth W. Thompson, Inventor Kenneth W. Thompson, has installed several of the conversion units in the Ogden-Salt Lake City area and reports splendid results. "It will do to the coin-operated music industry what 3-Dimension has done for the movie industry," he added.

Ultrasound's national advertising will use direct mail and trade magazines to carry its message to the nation's 7,500 music box distributors and

The company presently has two kit types ready for immediate delivery. The one kit is designed to fit Seeburg models number M100A, M100B, and M100BL. The second kit converts Seeburg models number M100C, and M100W. "We will soon have Ultrasound kits to fit other major brand music boxes," Cragun stated.

Chi Coin's "Thunderbolt" Available at Distributors

Bowler is Two Games in One. Can be Adjusted to Flash-O-Matic or Advance-type Scoring

CHICAGO-Ed Levin, director of sales at Chicago Coin Machine Company, this city, urged all operators to visit the firm's distributors and see first hand the new "Thunderbolt Bowler," which Chicago Coin introduced this past week.

"I urge all operators," said Levin, "to get the complete story on the workings of 'Thunderbolt Bowler,' our

workings of Thunderbolt Bowler, our new six-player, match-type high-scor-ing bowling game."

"This new bowling game is full of player appeal features. Thoroly tested at the factory and on location, it pre-sents tremendous new possibilities and trouble free expertion

sibilities and trouble-free operation.
"'Thunderbolt Bowler'," Levin continued, "features another new Chicago Coin first in its new four-way match feature. In addition to the number, star and crown of previous Chicago Coin match-type games, 'Thunderbolt Bowler' has a fourth matching feature, namely, a horseshoe.

"The four-way match feature is operated in the same manner as all previous Chicago Coin match-type games."

"Thunderbolt Bowler" is two games in one. It can be quickly and easily adjusted to the new Flash-O-Matic or the regular advance-type scoring.

The object in Flash-O-Matic scoring is to shoot the puck skillfully in order to stop the strike or spare count on the highest score. Scoring values flash progressively from left to right.

For the first time in a match-type high-scoring bowling game, four-drum

reels are used for scoring.

"We are in full production on
"Thunderbolt Bowler'," said Levin,
"with advance orders pouring in."

L. A. Coin Row









LOS ANGELES - The Cash Box Roving Reporter who shows up on "coin row" in various cities through the country periodically, recently made his appearance among Los Angeles' coin machine distributors and here are the pictoral results. Shown left, top to bottom are Hank Tronick, Minthorne Music, caught checking The Cash Box price lists; Frank Mencuri in front of Minthorne windows; Charlie Robinson of C. A. Robinson & Co., watching several operators trying out one of his machines; Al Silberman of Badger Sales (left-outside) and Fred Gaunt of Badger Sales (right—outside); Bill Happel, Badger Soles, bottom. Upper right: Percy Shields, Minthorne Music, repairing a machine and directly below -Al Bettelman of C. A. Robinson &





Thanksgiving greetings along coin row. . . . Many out-of-town ops made Hub for the holiday week attending football games, catching up on latest equipment and sitting down to traditional turkey feasts. . . . Mambo disks reported coming up altho they have never hit peak craze in Beantown. . . . Fans caught "Mambo U.S.A." at Symphony Hall with Joe Loco and his Quintet, Machito and his 18-piece ork, Carlos Ramirez, the Mambo Aces. . . . Among ops visiting Jerry Flatto's Boston Record Distributors this week were Bob Pino, Greenfield; Phil Trafton, Portsmouth, N. H.; Dutchy Marciano, Beverly. . . . Kitty Kallen, appearing at Blinstrub's nitery, made a long train trip back and forth to Manhattan Friday, as all flights were canceled due to rain storm, and recorded "Let Me Go, Lover" for Mercury. . . . Ops were prominent at the Festival of Stars in Boston Garden Saturday nite following Thanksgiving to catch Perry Como, Eddie Fisher, Patti Page, Nat King Cole, Archie Bleyer, Mitch Ayers, Lu Ann Simms and the Ray Charles Chorus. . . . The town jam full with recording stars. . . . Nat "King" Cole at the Latin Quarter. . . . Judy Valentine, local thrush who records for the Epic label had a big two-nighter at the Totem Pole. . . . Her platter of "She Was Five and He Was Ten" hit big about a year ago. . . . It Had To Come Dep't. . . . Jordan Marsh Co., Hub's biggest department store, offering for first time a 45 rpm home model juke box in two models for the Xmas trade. . . . Visiting Si Redd at Redd Distributors this week was Paul Jones, Bermuda op, who shopped for new equipment. . . . The Bermuda op reported that coin biz on the island is good and play is heavy on music, shuffles and pin games. . . . Coin machine play is made on American coins he revealed. . . . Greatest problem in Bermuda is corrosion of equipment caused by overbundance of salt in the air. . . . Bob Jones, sales manager at Redd, reported gun biz doing a flip-up with United's de-luxe "Carnival Gun" leading . . . time compensating feature on this one gets the coin, he said. . . . United's "Mercury Alley" going big too, and Wurlitzer franchise acquisition keeping everybody happy. . . . Bob Jones visited with Connecticut ops at their last session in Hartford and exhibited the new Wurlitzer and reported enthusiasm for the unit was great. . . , New England ops now stocking their units with Christmas platters. . . . Most popular ones are still Bing Crosby's "White Christmas" and "Silent Night." . . . Most ops holding off on novelty Xmas numbers for the present. . . . "I Saw Mummy Dancing the Mambo With You Know Who" and "Santo Natale" are two ops are picking up. . . . Seen at Marion Sutcliffe's Juke Box Hayen this week were ops Tony Grazio, Quincy; Joe Bacchi, Medford; Arthur Sturgess, Westwood; Mansfield Vending Co., Mansfield; and Larry's Music, Everett. . . . Jack and Marion, ops of the famous Jack and Marion's Delicatessen in Brookline, cleaned out LP's at Juke Box Haven for their new shop opening. . . . Greeting cleaned out LP's at Juke Box Haven for their new shop opening.... Greeting ops in for the Thanksgiving week were Jerry Golumbo at Music and Television Corp., (Rock-Ola); Barney and Louis Blatt at Atlas Distributing Co., (AMI); Dave Bond and Irwin Margold at Trimount Automatic Sales Corp. (Seeburg); Ed Ravreby and Ruth Mae Ravreby, World Fair; Dick Mitchell, Dick's Record Co... Of interest to ops and distributors is the vote of the Board of Aldermen in Somerville to permit veterans' posts to install pinball machines for use of members only... The vote was 5 to 3... An amendment was adopted restricting the issuance of pinball licenses to Congressionally-chartered veterans' organizations... The order specified that the machines must be owned, operated and controlled directly by the veterans' posts... Kiddie ride ops now making heavy installations in department stores, toy stores, drug stores and variety stores and five and dimes for the Christmas season.

Oomens Leads in Chi Phono Loop

CHICAGO—Walter Oomens Sons regained undisputed first place in the Chicago Automatic Phonograph Bowling League by sweeping three games from Western Automatic while ABC Music Team No. 2 dropped a pair to Star Music in the competition of Monday, November 22

Star Music in the competition of Monday, November 22.

Johnny Oomens was high for the winners with a 540 series. Other high bowlers were Carl Latino, Oomens, 537; Irv Cairo, ABC Music No. 2, 501; Les Taylor, ABC Music No. 2, 500; Charley Alesi, Star, 495, and Bill Nyland, Western, 440.

Marchay Records, two wins over

Mercury Records' two wins over Decca Records put it in a tie for second with ABC Music No. 2. Bert Loob hit a 491 and Marilyn Sipiora a 444 (high for the women) for Mercury while Frank Tutomase rolled 498 for the losers

In other games, Paschke Phono won

three from B & B Novelty, ABC Music Team No. 1 garnered two from Melody Music, Atlas Music bagged a pair from Coral Records, and Coven Music tripped Gillette Distributing twice.

Top keglers on these teams were Ray Gallet 525, Marion Pieroni 456, Lennie Christiansen 541, Vic Jaccino 502, Mike Blumberg 543 (high for the men), Ed Cicero 486, Frank Lantz 480, Don Baxter 474.

In "sweepstakes" night competition, prize winners were Carl Latino, Vic Jaccino, Ray Gallet, Mike Blumberg, Les Taylor, Gil Losasso, George Hall, Bill Bender, Ernie Gallet, Lennie Christiansen, Johnny Oomens, Irv Cairo.

Also, Frank Lantz, Bob Gallet, Bud Hofert, Ellen Brown, Myrtal Sochacki, Mildred Jaccino, Millie Nyland and Charlotte Hughes.

STANDING:							
	W	$_{\rm L}$	GB	1			
Walter Oomens Sons	23	10		Paschke Phono	17	16	6
ARC Music No. 2	21	12	2	Western Automatic	16	17	7
Mercury Records	21	12	2	Atlas Music	15	18	- 8
Decca Records	19	14	4	B & B Novelty	15	18	- 8
Star Music	18	15	5	ABC Music No. 1	14	19	9
Coral Records	17	16	6	Coven Music	10	23	13
Melody Music	17	16	6	Gillette Distributing	8	25	15
Autorody Madrie							



Coinman Sponsors Hockey Club



MONTREAL, CAN.—Aware of the value of public relations, Mr. Paquet of Paquet Amusement Reg'd., this city, decided to sponsor the Parish Hockey Club. The move has met with approval from all directions.

Shown above is a picture of the Parish Hockey Club. Mr. Paquet is seated in the center of the players.





THE GREATEST HOLIDAY GREETING ISSUE IN THE INDUSTRY...

Dated: December 25th GOES TO PRESS:

Thursday

DEC. 16th

Reserve Position Now — or better yet Send in your advertisement to

THE CASH BOX

26 W. 47th St., New York (36) Tel.: JUdson 6-2640 32 W. Randolph St., Chicago (1) Tel.: DEarborn 2-0045 6272 Sunset Blvd., Hollywood Tel.: HOllywood 5-1702 804 Church St., Nashville Tel.: NAshville 5-7028



Paris Restaurant Show





tion of the Hotel Industry of France, telier from November 4 to 18, Henry Sport).

PARIS, FRANCE-At an exhibi- | held in the salon of L'Equipment Ho-

Kansas Music Ops **Elect Officers**

Byron McCoullough, Pres.

EMPORIA, KANS.—The Kansas Music Association held its annual election of officers on October 3.

The following men were elected to office: Byron McCoullough, Great Bend, president; John W. Clark, Salina, vice-president; Ivan Martin, Wichita, vice-president; Eddie Upshaw, Junction City, vice-president; Harlan C. Wingrace, Emporia, secretary-treasurer.

The association moved its office from Topeka to 309 Neosho, Emporia. Harlan C. Wingrace is its resident agent.

Klein of Socodimex, Seeburg's European distributors, displayed the new Seeburg line of phonographs. Klein reports a general acclaim from the Frenchmen and other European visitors to the Fair.

Pictured to the left is the Societe Socodimex exhibit. The top picture shows French Minister of Industry and Commerce, Henri Ulver (second from left) in an enthusiastic conversation with Jean Jacques Gaillard and Serge Lievoux, general sales manager and director general of Societe Socodimex respectively. Societe Socodimex has opened new quarters near Paris' Madison Square Garden (Palais des

LATEST MONEY MAKERS

Designed and Manufactured by MUNVES

GRANDMA

Modern version of a fortune teller that has been making **big** profits for 40 years.

MYSTIC SWAMI

This new and novel fortune teller will create a sensation and assure high earnings wherever placed.

BIKE RACE

All the excitement and competition of a real bike race for one or two players. Sure to get plenty of action.

See Them On Display In

NAAPPB SHOW HOTEL SHERMAN, CHICAGO Mike and Joe Munves Will Be There

MIKE MUNYES.

577 Tenth Ave (at 42nd St.) New York 36, N.Y. BRyant 9-6577 42 YEARS SERVICE . EST. 1912

If you have

PHONOGRAPHS for sale

DISTRIBUTING CORPORATION

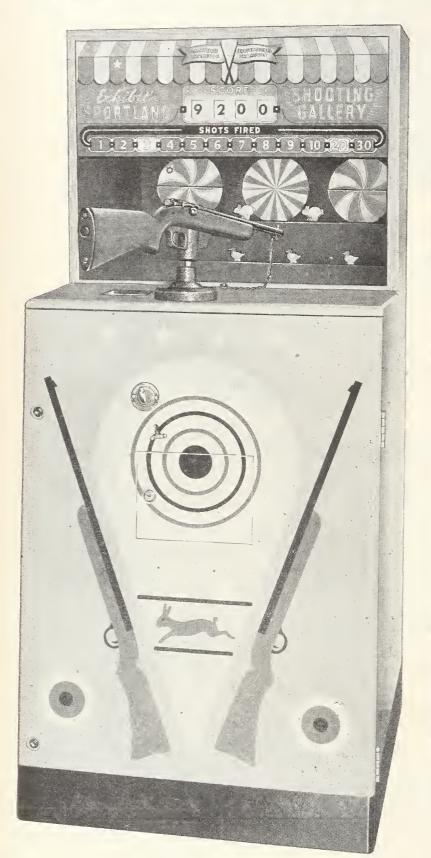
SEEBURG FACTORY DISTRIBUTORS 725 WATER STREET

SYRACUSE, NEW YORK

(Phone: 75-5194)

The Cash Box

The PLAYER doesn't get tired shooting this game - he fights it!



SPORTLAND MODEL 414

MOVING TARGET SHOOTING GALLERY





As usual when a holiday hits the big city, ops are busy several days previous, getting their equipment ready for what should be more coin play. Music ops were down on the row Monday, Tuesday and Wednesday, buying parts and supplies, and taking as many new machines as they could get. Game ops, in particular, look for full cash boxes on their next collections because of the Tuesday prizes they were offering. Turkey prizes they were offering.

Some of our coinmen leave for Chicago to attend the Park Show at the Sherman Hotel, starting Sunday, November 28, and running thru December 1.

... Bill Rabkin and Herb Klein, International Mutoscope Corp., will display a number of machines, including their new "Voice-O-Graph," new "Photomat," and the '54 "Drivemobile," which has been doing so well for the operators... Mike Munves will have brother Joe and Willie Gaines at his booths, showing "Grandma," "Mystic Swami" and "Bike Race," all new machines; and as usual, his complete arcade line. Mike usually has some help at his booth from his arcade owner friends. This year Milton Tone of Bayonne, N.J., and Henry Graf of Seaside, N.J., will spend some time at his exhibit... Al Blendow, Blendow & Wilson, will meet Ken Wilson in Chicago (where Ken has permanent quarters). The firm will exhibit its "Audio Scope" and "Duck Water Shooting Game."... Nat Cohn, one of the country's best known coinmen, will have a large suite at the Sherman Hotel, where he intends to meet with his coinmen friends and says he has something to tell them of great interest.... Bob Jacobs, National Amusement Co., due to the rush of his business, will only be able to stay in Chicago until Sunday night, after which he flies back to New York.

Barney (Shugy) Sugerman, Runyon Sales Co., back at the office after a two-week business trip. Shugy visited Miami, Chicago, Los Angeles, Portland, and Seattle. Meanwhile business continues at a fast clip—the only complaint is insufficient numbers of machines to satisfy the demand. Irv (Kempy) Kempner, recovered from his cold, spends the short week in the office...Si Silverstein and Harold Rosenberg from Peekskill, on coinrow shopping. Boys are operating on Dime play in their area. They tell us that there isn't any immediate increase in collections, but it's due to the fact that they operate in a resort area, and this is the off season. Expect to reap the benefits next spring and summer... We watched a shuffle game contest on ChiCoin's new shuffle "Fireball" between Al D'Inzillo and Stanley Nankoff of Albert Simon, Inc. It was amazing (to us at least) at the skill both these men displayed. The loser missed because he didn't shoot a perfect score. Al Simon claims he's just as good, but if he is, it's not when we're watching.

Carl Pavesi's son, Carl Jr., who works with his father on the route, down on coinrow buying parts and supplies. . . . Gertrude Browne, Beacon, N.Y., makes her weekly trip to the wholesalers, picking up parts and supplies. . . . Allie Goldberg, Young Distributing Co., takes care of visiting customers, while Joe Young and Abe Lipsky spent the day out on Long Island seeing the ops. . . . Dominic and Lou Bruno, Bruno Novelty Co., Canastota, N.Y., in town for a few days, and drop around to visit with the wholesalers. . . . Dave Stern and Bob Slifer, Seacoast Distributors, attended the November 17 meet of the New York State Operators Guild, held at the Nelson House, Pough-keepsie, and displayed the new Rock-Ola 120 selection and 80-selection phonos. Slifer advises that the non-coin operated, "Jukette" home phonograph is really taking off in a big way. . . . Charley Rubinstein, arcade owner, rushes out to meet his wife at Lakewood, N.J., and will vacation for the holidays. Charlie's son, who has taken the stage name of David Wilder, cast in a new play "Three In A Bed," scheduled for an early opening on Broadway. . . . Murray Weiner, Weiner Sales Co., distributors of the Eastern Electric cig machine, hopes to be able to take off for a three-week vacation at Miami Beach around Christmas. . . . Dime play is catching on like wildfire, with city after city announcing 10c play programs. With all of that, all the New York ops do is talk about it, and in many instances, regardless of the evidence, loudly proclaim "It can't work." We know it's foolish to argue with them, but all we ask is "How do you know? Have you tried it?"



The week-end of November 20th saw a number of operators and service men taking off to the woods to hunt deer. The deer hunting season opened in Minnesota and also Wisconsin this week-end. . . . Some of the boys who are dyed-in-the-wool sport fans took in two of the classic football games held in this area, namely the Minnesota-Wisconsin football rivalry which was at Madison, Wisconsin and the Notre Dame-Iowa game which was played at Cedar Rapids, Iowa. The Minnesota and Iowa fans were disappointed by the showing their teams made and also many of the deer hunters were disappointed by being unable to even get a shot at a deer.

Bill Powers of Sioux Falls, S. D., stopped in the Twin Cities on his way back home from a business trip into Wisconsin. . . . Mr. and Mrs. Ralph Harvey of Mitchell, S. D. were seen in town shopping for supplies and records for their route. . . . Bill Hunder of Wheaton, Minn., was in town shopping for equipment. With Bill was his brother Don. Don, altho blind, is a practicing attorney in the Twin Cities. . . . Ed and Millie Birkemeyer of Litchfield, Minn., have sold their route to Floyd Shaw of Litchfield, Minn. Ed and Millie are going to do some plain loafing and some baby sitting with a grandchild who is due to arrive soon. . . . Recent visitors to the Twin Cities were Elgin McDaniel of Wadena, Minn.; Andrew Markfelder of Staples, Minn.; John Howe of Foley, Minn.; Dick Henderson of Willmar, Minn.; Lyle Kesting of Benson, Minn.; Jerry Hardwig of St. Cloud, Minn.; Andrew Benna of Ironwood, Mich.; Emil Sirriani of Eau Claire, Wis.; Joe Totzke of Fairmont, Minn.; Pete Worson of Mankato, Minn.; Mun Mraz, Northland Music Company of Brainerd, Minn.; Ben Kragtorp of Tracy, Minn.; O. L. Coefield of Annandale, Minn.; and Mayo Priebe of Rochester, Minn.



The industry observed Thanksgiving this past week with the rest of the country. All gave thanks for quite a good year. It was a year ago this time that some "prophets" envisioned a year of decided hardship. However, 1954 proved them wrong. With the holiday season getting under way and 1955 in the offing, the vast majority of the industry foresees another year of prosperity. For the most part, the trade's members spent Thanksgiving Day at home with their families, relatives and friends. Chief guest of the day, to be sure, was King Turkey and His Royal Court of Trimmings.

Mrs. Betty Keeney, wife of the late J. H. Keeney, had Roy and Mae McGinnis, Paul and Rosemary Huebsch and family, Ted Huebsch and Mrs. Helen Huebsch, Paul and Ted's mother, over for Thanksgiving. . . . Jack and Elsie Nelson played host and hostess to 18 members of the Nelson clan on Thanksgiving. "They were wonderful," said Jack, recalling the old time Thanksgivings, "with the big, happy gatherings of loved ones. Elsie and I always try to keep it that way." Jack long ago gave Elsie the title of "Best Turkey Cooker In The World." . . . Art Weinand just couldn't decide between the Thanksgiving table and the Green Bay-Detroit pro football game on TV. Started out at the table but ended by nibbling Tom Turkey in the living room. . . . Sam Gensburg spent the day with his family in Miami Beach. The Sam Wolberg and Sam Lewis families joined together for their turkey feast. . . . Kurt Kluever spent a restful holiday with his household. . . . George Kozy, forewent the slumber after the sumptuous meal and went over his notes for the NAAPPB outdoor amusement exposition now in progress at the Hotel Sherman.

Monday of last week was Turkey Day at United Manufacturing Co. Every employee received a 21-pound viscerated turkey. Bill De Selm, Herb Oettinger and Ray Riehl were heard discussing what they planned for Thanksgiving. Ken Sheldon and Johnny Casola were in for Thanksgiving. Now in Texas on another United service school junket... The Bally Key Club, made up of Bally foremen, supervisors, executives and department heads, attended the Notre Dame-Southern California game this past Saturday at South Bend. All reported having a glorious time. Many of the foremen and supervisors have been with Bally for over 20 years... According to Johnny Oomens, league secretary, the Chicago Automatic Phonograph Bowling League will hold its annual banquet on Saturday night, May 21, at Allgauer's Fireside Restaurant. Johnny says that the league would like to have Bill Gersh, co-publisher of The Cash Box, as master of ceremonies again. Also says not to forget that sponsors' night for the league will take place December 20.

Local manufacturers who are exhibiting at the NAAPPA show include ABT, Chicago Coin, Exhibit Supply, Genco, Keeney and Williams. Products displayed and booth numbers of the firms are ABT—slug rejectors, coin chutes, money changer, totalizers, "Challenger" and "Rifle Sport" (Booth 90); Chicago Coin—"Round-The-World-Trainer" and "Super Home Run" (Booths 126, 127); Exhibit—"Vacuumatic Card Vendor," "Sportland Shooting Gallery," "Junior Jet" and "Big Bronco" (Booths 101-2-3-4-5-6); Genco—"Big Top Rifle Gallery" (Booths 128, 129); Keeney—"Sportsman" and "Keeney Coffee Vendor" (Booths 124, 125); Williams—"Jet Fighter," "Jubilee" and "Select-A-Train" (Booths 97, 98, 109, 110).... Stan Levin and Mickey Schaefer going at it strong. Shop of their All State firm filling up every day.... Paul Huebsch, genial boss of sales at J. H. Keeney & Co., is being snowed under with orders for the firm's new gun, "Sportsman." "The gun," says Paul, "has tremendous player appeal due to its true-to-life hunting conditions with targets popping up all over."

Alvin Gottlieb advises that "Stage Coach" and "Super Jumbo" are doing great. "Comment is favorable and frequent," says Alvin. . . . Wally Finke and Joe Kline still talking about the interesting hunting experience Al Evans, a South Bend visitor, related to them in the First Coin operators' coffee room. Al bagged two bears and one deer. . . . Williams' plant buzzing and buzzing these days. Harry Williams and Sam Stern in conference or on the phones. . . . Paul Calamari and Bob Breither in off the road last week to spend Thanksgiving with their families. Ready for more Bally service schools all over the country. . . . Word has it that Marmer Distributing Co. getting ready for the opening of its new place in Cincinnati. . . . Al Stern certainly takes pride in the efficient workings of his World Wide firm. Len Micon pointing out last week's issue of The Cash Box. Took a prolonged look at the cover and the featured Rock-Ola 120-selection phonograph. Joel Stern and Fred Skor talking turkey in the back room with the boys.

Over at Rock-Ola, Wayne Bradfield caught the flu bug which Kurt Kluever let go of. Wayne out for a few days just as Kurt was. King Ray in conference at the plant this past week. . . . Art Garvey had nothing but high praise for Phil Greenberg and his organization and their new Atlas Music Co. building in Pittsburgh while back here in Chicago for the holiday. . . . Herb Perkins and Monty West showing the new Keeney gun to visiting ops. Herb and Joe Kline sit next to each other at all Chicago Bears' home games. It's the 18th year as a season home-game ticket holder for Joe. . . . Charley Pieri telling Clayt Nemeroff it won't be long now before he heads for vacationland in South America. . . . Congratulations are in order for Herb Jones and the nice job he did on the latest issue of "Bally-Who." Front page features the free public relations ad plates Bally is offering to ops. . . . Accolades to Bill FitzGerald of AMI and the "Model 'F' Facts For Operators" booklet he devised. Outlines the complete story of the new AMI phono.

Ed Levin reports that S. H. Lynch & Co., thru Ed Furlow, has placed sub-





CHICAGO CHATTER (Cont.)

stantial orders for ChiCoin's new "Thunderbolt Bowler" for its Dallas, Houston and San Antonio offices. "The game is taking the country like a bolt or thunder already," said Ed. Orders for it have been "terrific," according to Ed. . . . George Welbourne, veteran op from Valparaiso, Ind., dropped in last week to say hello to his friends at Bally and wish them all the best for Thanksgiving. . . . Manny Euglish of The English Sales Co. says many ops are taking advantage of his mailing list offer. . . . "Business is wonderful at Empire to say the least," Gil Kitt, Vince Shay and Howie Freer say in unison. . . . Art Weinand wants one and all to take a look at the art gallery of outstanding amusement parks Exhibit is displaying at the NAAPPB show. . . . Jack Leonard, efficient and thoro service manager for Badger Sales, Los Angeles, in town on business.

HAPPY BIRTHDAY THIS WEEK TO: Ben Becker, Fair Lawn, N.J.; E. H. Cashion, Nashville, Tenn.; Samuel J. Hastings, Milwaukee, Wis.; T. R. Styers, Winston Salem, N. C.; Joe Orleck, New York, N. Y.; Victor Peterfesa. New York, N. Y.; Mike Munves, New York, N. Y.; John E. Williams, Houston, Tex.; Irving Kirschenbaum, New York, N. Y.; Mike Johnson, Fresno, Cal.



Cliff Deale, Deale Automatic Music Co. has such a competant staff that every other week he and his wife take a four day vacation and spend their time at a Miami Beach Motel and enjoy it immensely. . . . Norman Rogers, of R & S Music Co. is very happy over collections. He says they are really climbing. . . . Bush Distributing Co's addition to their building will be completed this week and a One-Stop record department has been added, which will be operated by Mrs. Shirley Garfen, who had previously worked for Ted Bush & Ozzie Truppman in Minneapolis for ten years. . . . Maury Horwitz Bishop Amusement Co. has again shown his generosity by donating a juke box for the one day Carnival run by the Shenendoah Elementary School. The A.M.O.A. is very proud of the good work Bishop Amusement Co. has done in the past and much credit goes to Vincent Bray, mechanic at Bishop's. . . . "Money, Money, Money" by Johnny & Mack on King label is coming up fast according to R & B man Henry Stone of King Records. . . . George Caravachous Southern Phonograph Co. is losing weight rapidly now that he has enlarged his music route. George is anxious to slim himself down in time for the A.M.O.A. affair. . . . Mercury Record Dist. Co. was broken into by thieves last week and all they took according to Steve Brookmier was 4 record players which was fortunately covered by insurance. . . . Radio Center will be well represented at the A.M.O.A. affair this year, as tickets were purchased for the entire staff.

Mannie Ehrenberg and Irving Landsherg, both former Brooklyn, N. Y. operators, in town. . . . Sam Benton, former foreign emisary for Sam Taran, first in Cuba and then in Mexico, until both devalued their dollars until it became unprofitable to operate, now making his home in Miami. . . . Jack Loveady renovating his recently acquired ocean front hotel for the coming season. Jack extends an invite to all his friends and fellow coinmen. . . . Eddie Ross, former distributor from Baltimore (one of the oldest in experience) announced he will now become a native of "Shangri La" (Miami).... Joe Mangone just returned from a swing through his territory checking on Gottlieb's new pinball machine. He claims he is sold out until 1955. As soon as he returned, Joe rolled up his sleeves and went to work on the coming AMOA affair scheded for December 11. It promises to be the most outstanding event ever held by AMOA.... Bert Lane's driving range a constant topic of conversation among the Miami coinmen. . . . Willie Blatt told his friends that the reason he merged his operation with Lucky Skolnick was so that he could ease up a little. However, the operators claim he now spends more time in his place of business than heretofore. . . . As in the past, this time of the year finds operators very busy setting up new locations and reopening others for the winter season. This causes heavy purchases from distribs and that's one big reason Sam Taran walks around with a perpetual smile on his face. . . . Willie Blatt has finally completed his home and when the boys get together for the inevitable gin-rummy game they won't have to step over bricks and lumber that has been piled up in the living room for the past three months.

Country Club Elects Casola Pres.



ROCKFORD, ILL.—Lou Casola, president of Mid-West Distributing Company, this city, was elected president of the Mauh-Nah-Tee-See Country Club last week.

Shown in the picure above are: seated left to right, Casola and Secretary-treasurer Bob Lombard. Standing are Syl Beishir, greens captain and vice-president Ray Maitzen.



Nearly 500 operators and their wives came in from all over Southern California Nov. 21st and 22nd. The occasion was the official grand opening and premiere showing of new games, guns, vendors and background music systems at Minthorne Music Co.'s new branch sales offices at 2671-73 W. Pico Blvd. Frank Mencuri pulled one of the cleverest pranks of the year during the two-day event. In all the announcements that were sent out to the operators it stated, "Free pin games for everyone"! Of course, this aroused much curiosity. Upon entering the showrooms ops were given a tiny miniature pin game which really worked. This served a dual purpose. First it brought forth varied comments and secondly gave all the wee ones something to play with to keep them out of mischief while their elders looked over the wide array of new machines and discussed the affairs of the day. There was a lot to see too. John Gore, bowler project engineer for Chicago Coin, Chicago, flew in especially for the showing. He conducted an informal service school showing ops all the many refinements and improvements of the new "Thunderbolt" bowler. Meanwhile Dave Wallach, District manager for the J. H. Keeney Co., went around proud as a peacock showing off the new Keeney "Sportsman" gun. Also getting its share of attention was Exhibit's "Sportland" Shooting Gallery with many revolutionary new features. The new "Grandma Predicts" Fortune Telling Card Vendor received much attention as old granny peered into her crystal ball and with a wave of her hand delivered a card with your fortune imprinted thereon. The delicious food and refreshments were thoroughly enjoyed by everyone. Jean and Dolores Minthorne, Hank Tronick, Ed Wisler and Wayne Davis came down from the main showrooms to chat with operators who came in for the event. Recording stars George Shearing, Lorry Raine, The Lainie Sisters plus many others turned out to make the affair complete. . . . A tour of the new Minthorne Branch Sales offices also included a trip to the upstairs showrooms where George Mahlum presented am impressive display of new Seeburg background music systems for operators and complete line of High Fidelity components.

NEWS TIDBITS:—Al Thoelke, field service engineer for United Manufacturing Company, whizzed into town this week. He will spend several days at the C. A. Robinson & Co. showrooms helping operators with their service problems and giving friendly advice and suggestions. . . . Frank Mencuri left for Chicago this past week. He will represent Minthorne Music Company at the NAAPPB Exposition in the Hotel Sherman. . . . V. Van Nattan, sales manager for Auto-Photo Company, also left for the convention. He will display the firm's new model "11" Auto-Photo Studio during the event.

play the firm's new model "11" Auto-Photo Studio during the event.

DISTRIBUTOR NOTES:—The Thanksgiving holiday gave many employees a chance to get out of town for much needed rest and relaxation. . . .SIERRA DISTRIBUTORS:—Wayne Copeland and Ray Powers announced that work on their new showrooms is going along on schedule and they should be open and ready for business by Dec. 1st. They recently added Matt Norberg and Bernard Joseph to their service department staff. . . . PAUL A. LAY-MON & CO.:—The demand for all types of used equipment is still great and Charley Daniels stated that they are having difficulty getting late model games and phonos to fill the backlog of orders. After stuffing themselves with Thanksgiving turkey the Laymon crew are hoping they never see another one of the old birds, at least, not until Christmas. . . BADGER SALES COM-PANY:—Action on Genco's "Big Top" Rifle Gallery is still reported strong. Don Ames and Fred Gaunt have been calling on operators in outlying areas and both agree that the new AMI phono is gaining wide acceptance wherever shown. Fred Gaunt spent the Thanksgiving holiday basking in the desert sun at 29 Palms. . . C. A. ROBINSON & CO:—Now on display is United's newest "Mercury" Bowler. Charley Robinson says that sales on the new game have been so great that he had to call Brinks to carry all the loot over to the bank.

SPECIAL NEWS FLASH FROM LAS VEGAS:—Ron Pepple, prexy of Northwest Sales, Seattle, stopped off here to see his partners at The Westerners Club enroute to Bermuda with several other distributors who won the trip as a result of noteworthy showings during a Wurlitzer sales contest last summer.

OPS JOTS:—The Pico strip was crowded with operators this past week who came in to take care of business and attend the official opening of Minthorne's Branch Sales Office. Out-of-towners included Roy Washington, Bishop, along with Howard E. Frost who also trekked in from Bishop. Also Bill Schafer, Bakersfield; Ken Ferrier, Oxnard; Joe Sares, Jr., Tulare; D. V. Vanner, Delano; E. Stone, San Diego; and J. R. Winn, Las Vegas. Walt Hemple, and Elmer Killberg both came in from San Fernando. Others were Lloyd Dendinger, Carlsbad; George Kirby, Riverside; Carl H. Lukke, Santa Ana and Thomas Koski, Long Beach. In from the surrounding suburban communities were H. F. Kirby, El Monte; Larry & Jay Collins, Whittier; George Nachtweigh, Compton; Bill Yedlin, Sherman Oaks; Mr. & Mrs. E. F. Benjamin, Santa Monica; J. R. Howell, Baldwin Park; E. Fred Ross, Pasadena; Lorrin R. Farmer, Covina; Clem Korte, LaCanada; O. F. Herman, Montrose; Glen Wolcott, LaCrescenta; Lee Wirt & Lucky Sanchez, Montebello, and Hank Blakely, Linda Vista.

COINROW DOINGS:—After taking John Gore to the airport (enroute

COINROW DOINGS:—After taking John Gore to the airport (enroute back to the Chi-Coin factory) Phil Robinson came down with a cold and was confined to his bed for a few days. Guess the excitement over the new "Thunderbolt" was just too much for you—eh Phil! . . . We'll have to see that Al Cohn's right hand man, Jerry Lowe, gets a nice raise. Caught him working in the Trico Music office one night at midnight. And on Sunday nite at that!

In last week's column we stated that plans have been discussed before members of the Los Angeles Division of The California Music Merchants Association for holding a statewide convention here in the Spring of next year. Ben Chemers, business manager for the organization, stated that an affair of this kind could not possibly be held until summer due to the MOA convention which takes place in March. Newest member of the association is Leonard T. Buffehr. . . . Sam Ricklin, prexy of Calif. Music Co., reports that business is starting to pick up for him and getting more hectic day by day. He adds that local operators are starting to program Christmas tunes on their boxes already.

"THE CASH BOX" CLASSIFIED ADS

The Industry's MARKET PLACE

FOR THE FIRST SIX MONTHS OF 1954
"THE CASH BOX" PUBLISHED

OVER 2500 CLASSIFIED ADS

TO REACH THE INDUSTRY, USE THE INDUSTRY'S MARKET PLACE.
"THE CASH BOX" CLASSIFIED ADS ARE A SUPER-MARKET OF PROFITABLE OFFERINGS AND OPPORTUNITIES. EVERYONE TRADING,
BUYING OR SELLING READS "THE CASH BOX" CLASSIFIED ADS.

"THE CASH BOX" PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES COMBINED PUBLISH IN A MONTH

WANT

START HERE

FOR SALE

CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Milimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are satisfied to a free classified and in each week's issue containing no mere than 40 words, which includes your firm name, address and tolophene number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY HOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

ENCLOSE YOUR CHECK-AIRMAIL TO:

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Show Boats, Circus, Rodeo and Frolies. GOLDEN GATE NOV-ELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MArket 1-3968.

WANT—To buy Panorams any quantity. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOwer 1-6715.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's—also L.P.'s. Please quote prices, we pay freight. C & L MU-SIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—Used Kiddie Rides. Please list Types and Prices. HARMEL ENTERPRISES, 4920-7th AVE., BROOKLYN 20, NEW YORK. Tel.: GEdney 5-8638.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILITEL: Dickens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK. N. Y. Tel.: CHickering 4-5100.

WANT — Frolica, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COM-PANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—For resale—22 ft. Rockola—American or National Shuffleboards—Late Bingo Games — Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tol.: GArfield 3585.

WANT—From all over the world!
Literature on any machine that takes
coins and sells anything—amusement, drinks, Bromos, fortunes,
Pocket Books, eigarettes 23 2c each,
aspirin at 5c each, single band-aids,
newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22
CUNNINGHAM AVENUE, GLENS
FALLS, NEW YORK.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburs M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

CLASSIFIED ADVERTISING SECTION

- WANT—Cue Balls—any condition any amount—write, wire, phone. NATIONAL NOVELTY CO., 183 MERRICK RD., MERRICK, L. I. Tel.: FReeport 8-6770.
- WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.
- WANT—An internationally well-versed coin machine man wintering in Central Europe can handle English, German, Austrian, Swiss, Italian missions for U. S. manufacturer or exporter. 25 years experience, best transportation and language facilities guarantee results. BOX #331, CASH BOX.

FORSALE

- FOR SALE (3) Frolics clean and ready for location at \$145. One-third deposit with order. JOY AUTO-MATICS, 108 E. CHURCH ST., ELMIRA, N. Y. Tel.: 2-7462.
- FOR SALE—Seeburg W1-L56 \$4;
 47M Seeburg Remote Attachment
 \$95; Rock-Ola 1422 \$65; Goalee
 \$35; Evans Ten Pin \$35; Atlantic
 City \$165; 5-10-25 Seeburg Boxes
 \$18; 3020 Wall Boxes \$15; Jennings Scales Low Boy \$30; Universal Twin Bowlers \$30; Skee Alleys
 \$35; Vendo Coin Changer with
 Stand \$55; Holly Crane, like new,
 \$250; 40 Records AMI Stepper
 \$24.50; AMI 5 & 10 Wall Box \$12;
 5c AMI Wall Box \$6; 1500 Wurlitzer \$450; Bright Lights \$65. H &
 H MUSIC, 1626 3rd AVENUE,
 MOLINE, ILLINOIS. Tel.: MOline
 4-6703.
- FOR SALE—Ready for location. AMI: A—\$150; B—\$240; C—\$290; D40—\$345; D80—\$490. Wurlitzer: 1015—\$80; 1100—\$190; 1250—\$240; 1500—\$540. Seeburg: 148—\$125; 100A—\$390; 100B—\$575; 100BL—\$600. 6 Scientific Ocean Liner 10c Kiddy Ride, like new \$325. 1/3 deposit, balance C.O.D. INTERBORO MUSIC CO., 625 TENTH AVENUE, NEW YORK, N. Y. Tel.: JUdson 2-2363.
- FOR SALE Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., \$100 MAIN ST., DALLAS, TEXAS.
- FOR SALE—1300 Vending Machines on route for sale, Pistachios, Peanuts, and Ball Gum; Write: PENN-SYLVANIA VENDING CORP., 1826 EAST CARSON STREET, PITTS-BURGH 3, PENNSYLVANIA. Tel.: HEmlock 1-9900.
- FOR SALE—Genco Shuffle Pool \$195; Keeney 10 Player Team Bowler \$165; AMI D-40 \$395; AMI D-80 Chrome \$495; AMI E-120 write, Wurlitzer 1500 \$525. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2. KANSAS.

- FOR SALE—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.
- FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).
- FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.
- FOR SALE—Attention wholesale buyers: AMI E-80's and E-120's, like new. Contact us. Let us know your needs. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.
- FOR SALE Music and amusement machines all makes, all models. Lowest CASH BOX prices for "as is" but working condition. Slightly higher when shop cleaned and reconditioned. A dependable, nationally credit rated firm: THE GORDON STOUT CO., PIERRE, S. D.
- FOR SALE United Bowlers—Royal \$245; Clover \$145; Cascade \$135. Williams: DeLuxe Baseball \$195; DeLuxe World Series \$50; United Six Player DeLuxes S/A \$50. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. Tel.: 7-2162.
- FOR SALE Williams 6-player Baseball \$249; Williams Deluxe Baseball \$99; Genco Night Fighter \$149; Six Shooters \$79; Jet Guns \$99. Shuffle Alleys at lowest prices. Hi-Speed Shuffle Board wax—24 cans per case \$6. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: CIrcle 6-8464.
- FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 8-7515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGS-TOWN, OHIO.
- FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA-MAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

CLASSIFIED ADVERTISING SECTION

- FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes. Watch Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALL. Tel.: OCeanside 5151.
- FOR SALE—Genco Shuffle Pools \$275; Genco Basketballs \$399.50; Victor Hot Pops \$20; Genco Invader Guns \$259.50; Seeburg Shoot-the-Bears \$175. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Phone 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.
- FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALI-FORNIA, OKLAHOMA CITY, OKLA, Tel.: REgent 6-3691.
- FOR SALE Reconditioned like new. Bally Victory Bowlers \$350; Bally Champion Bowlers \$400; Seeburg Coon Hunt \$345; Daffy Derby Wm's. \$325; Bally Yacht Clubs \$190; Wurlitzer Model #700 \$40; Un. Shuffle Target \$450; One Broken Down Accountant (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVE., CHICAGO 25, ILLINOIS. Tel.: JUniper 8-5211.
- FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE. NORTH, MINNEAPOLIS, MINN.
- FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.
- FOR SALE—Coney Islands \$60; Dale Gun \$35; Atlantic City \$125; Knockout Pinball \$25; Spark Plug \$50; Frolics \$150; World Series \$50. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: BRidgeport 750.
- FOR SALE Bally Bingos: HI FI \$399; Surf Club \$475; Ice Frolics \$395; Palm Springs \$375; Dude Ranch \$360; Yacht Club \$195; Beach Clubs \$325; Beauty \$265; Frolics \$175; Atlantic City \$140; Spot Lite \$100; Coney Island \$75; Bright Spot \$90; Bright Lights \$75; United Circus \$175; Keeney Lite A Line \$35; United A B C \$45; Genco Golden Nugget \$90; Genco Jumping Jax \$90. MONROE COIN MACHINE EXCHANGE INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.
- FOR SALE—A-1 mechanical condition Wurlitzer 48 sel phonographs model 1650 @ \$475; 1400 @ \$375; 1250 @ \$239; Wurlitzer 24 sel phonographs model 1080 @ \$95; 1015 @ \$75 750 @ \$49. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

- FOR SALE Reconditioned Wurlitzers: 1400's \$400; 1250's \$250. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICH-MOND, VA. Tel.: 84-3264.
- FOR SALE—Atlantic City \$125; Palm Beach \$135; Beach Clubs \$275; Palm Springs \$400. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.
- FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney De-Luxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DIS-TRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).
- FOR SALE—To our Canadian Friends:
 Write for list of 5-Balls and Shuffle
 Alleys, low prices. Sample: United
 De Luxe 6-Player Shuffle Alley \$50
 and Minstrel Man \$20. WESTERN
 DISTRIBUTORS, 1226 SW 16th
 AVE., PORTLAND 5, OREGON.
 Tel.: Atwater 7565.
- FOR SALE The best buy in used Bally Bingo Games. Just buy ons and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.
- FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.
- FOR SALE—AMI E-40 \$295; Evans Jubilee \$250; Wurlitzer 1015's \$69.50; Wurlitzer 1250's \$250; United & Chicago Coin 6 Player \$59.50; Star & 10th Frame \$150; Olympics \$225. COVEN MUSIC CORPORATION, 3181 NORTH ELSTON AVENUE, CHICAGO, ILLINOIS. Tel.: INdependence 3-2210.
- FOR SALE—Bally Hi-Fi \$395; Bally Space Ship \$275; Deco Space Ship \$275. Will accept trades—Seeburg 100-A, B, and C. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.
- FOR SALE—The finest in used bowlers at the lowest prices. United Supers—\$60; 10th Frame Manhattans \$75; Liberties \$105; Cascades \$105; Broadways \$160; Royals \$260; Chiefs \$335; 5th Avenues \$335; Yankees \$385; Bally Victory \$350. All prices include reconditioning and crating. Wire deposit, immediate delivery. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: Lincoln 9106.

CLASSIFIED ADVERTISING SECTION

OR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVENUE, BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—Army & Navy \$117.50; Spark Plug \$60; Jalopy \$60; Flying High \$99.50; Super Pennant \$275; Star Series \$65; Hayburner \$50; Grand Slam \$90; Cabana \$149.50; Tropic \$174.50; Beach Club \$349.50; Hifi \$465; Beauty \$240; Bright Light \$40. I.AKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—A.M.I. Model D-80 \$525; A.M.I. Model C \$300. W. B. DIS-TRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Rock-Ola 1436 120-selection, four 78 rpm \$425 each, two 45 rpm \$475 each; Seeburg M100 \$365; three 146 \$59 each; 147M \$70; 148ML \$98; Wurlitzer 1080 \$65; two 1100 \$160 each; two 1250 \$190 each; 1500 \$450; two AMI A \$129 each. A-1 condition. F.O.B. Richmond, 1/3 deposit, balance on delivery. WERTZ MUSIC SUPPLY CO., 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE—Shoot the Bear \$100; Dale Gun \$50; Keeney 4P1. League Bowler \$40; United 6P1. Super \$95; United 10th. Frame Star \$145; United Clover, Match Score \$200; Silver Chest \$75; Hayburner \$60. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MO. Tel.: GO 2605.

FOR SALE—Chi Coin Super Frame
Bowler \$325; Chi Coin Advance
Bowler \$300; Chi Coin Triple Score
Bowler \$215; Chi Coin, Crown
Bowler \$200; Chi Coin 10th Frame
Special \$150; Keeney, Pacemaker
Bowler \$200. UNIVERSITY COIN
MACHINE EXCHANGE, 858
NORTH HIGH ST., COLUMBUS 8,
OHIO. Tel.: UNiversity 6900.

FOR SALE-Finest Bingos-factory reconditioned—like finding \$50 in your pocket. Returnable 3rd day, full refund to protect you. Palm Springs (almost new) \$395; Yacht Clubs (Improved superline frequency) \$205; Palm Beach \$140; Dude Ranch \$370; Beach Clubs \$345; Atlantic Citys \$130; Leader \$65; Coney Island \$80; Holidays (6 card) \$60; Genco 400's (percentaged right) \$65. We want Bingos. Mail your list. W. E. KENNEY MFG. CO., 5229 S. KEDZIE AVENUE, CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

FOR SALE—We have a large stock of reconditioned Five Falls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Surf Clubs \$415; Ice Frolics \$365; Palm Springs \$355; Dude Ranch \$325; Beach Club \$315; Beauty \$250; Yacht Club \$160; At-Iantic City \$135; Spot Lite \$75; United A.B.C. \$30. MICKEY AN-DERSON, 314 EAST 11th STREET, ERIE, PENNA. Tel.: 5-7549.

FOR SALE—Reconditioned Phonosready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTE-VILLE, N. C.

FOR SALE—Specials; Hi Fis \$365; Hawaiis \$345; Mexicos \$275; Bally Speed Boat \$325; Genco Rifle Gallery \$365; Williams Big Leagues \$245; Williams Super Pennants \$155; Daffy Derbys \$145; Skyways \$132.50; Bright Lights \$45; Bright Spots \$65. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—"Sock-The-Ock" converts
"Shoot-The-Bear" into a gun that
will top all others in appeal, performance, and take. A complete
package \$28. 100 SERVICE COMPANY, 2638 OLIVE ST., ST.
LOUIS, MISSOURI. Tel.: JEfferson
1-6531.

FOR SALE—Genco 2 player Basket-ball \$250; Genco Shuffle Pool \$125; Seeburg Coon Hunt \$450; Chicago Coin's 6 player Home Run \$250; Williams' 6 player Major League Baseball \$250; Williams' 6 player All Star Baseball \$250. RELIABLE COIN MACHINE CO., 184 WIND-SOR STREET, HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE—1 Williams 6 player Major League Baseball \$375; 1 Evans Constellation Phono \$250; 3 Exhibit Dale Guns \$35 each; 1 United Leader \$75; 3 Aristo Scales (Brand New) at \$75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

FOR SALE—Coin Wrappers, Pop-Open, \$2.50 dimes only, 55c per thousand, thirty thousand to case. Fresh stock, sample mailed on request. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ABVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—40 Wurlitzer 3020 Wall Boxes \$8 each; 50 Seeburg 5c 3-Wire Wall Boxes \$3 cach. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTE AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

FOR SALE—Attention Southern Operators! 300 air conditioners. Brand new. Fraction of cost only \$39.50. Coin timers \$4.75. Ideal motels etc. BOX 1271, CLEARWATER, FLORIDA.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—We are exclusive national and export distributors for the new sensational home non-coin operated juke box "Jukette". Great appeal. Priced low. Write for complete information. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 3-3524) or 594 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-4684.)

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—Bingo Operators! Stop service calls caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game, Four Samples \$3.00. \$8.00 per dozen. MID-WEST MUSIC SERVICE, 819 WEST 2nd ST., WICHITTA, KANSAS.

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—16 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

250.00 325.00

390.00 450.00

420.00 525.00

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication 791st Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"] FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of bow much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted. [Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

price quoted.
FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games — and \$25 to \$30 on Phonographs.

EXPLANATION

- Prices UP
 Prices DOWN
 Prices UP and DOWN
- No change from Last Week
- 5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer 7. Machines Just Added
- Great Activity



LISTED ALPHABETICALLY

A M I	
1* Model A, '46, 40 Sel., 78 RPM 129.00	165.00
4. Model B, '48, 40 Sel., 78 RPM 195.00	250.00
2. Model C, '50, 40 Sel., 78 RPM 215.00	300.00
4* Model D-40, '51, 40 Sel., 78 RPM	395.00
45 RPM	425.00
78 RPM	
45 RPM	695.00 675.00
4. WM Wall Box 12.00	
EVANS	
4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM 50.00	125.00

AMI

EVANS	
4. Mills Constellation, '47	
10 202 202	125.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM 150.00	295.00
6. Jubilee, '52, Model 245, 40 Sel., 45 RPM 325.00	450.00
6. Century, '52, Model 2045, 100 Sel., 45	150.00
RPM	600.00
ROCK-OLA	

2045, 100 Sel., 45 RPM 4	75.00	600.00
ROCK-OLA		
	50.00	110.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
1. 1426, '47, 20 Sel., 78	55.00	165.00
	25.00	195.00
50 Sel., 78 RPM 2 5. 1432, Same as above, Converted to 45 RPM 2	25.00	275.00 300.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM 2		350.00
4. 1434, Same as above, Converted to 45 RPM 2 4. 1436, '52, Fireball, 120	95.00	400.00
Sel., 45 RPM 3 6. 1436A, '53, Fireball, 120		
Sel., 45 RPM 3	95.00	550.00

6. 1501	Wall Box	3.00	4.50
6. 1502	Bar Box	5.00	7.50
6. 1503	Wall Box	12.50	15.00
6. 1504	Bar Box	8.50	17.50
6. 1510	Bar Box	15.50	20.00
6. 1525	Wall Box	5.00	15.00
6. 1526	Bar Box	15.00	19.50
6. 1530	Wall Box	15.00	25.00
6. 1805	Organ Speaker	24.50	29.00

SEEBURG

4. 146S, '46, Standard, 20

Sel., 78 RPM	35.00	99.00
2. 146M, '46, Master with		
Remote Attacb., 20		
Sel., 78 RPM	35.00	110.00
3. 147S, Standard, 20 Sel.,	50.00	110.00
78 RPM	50.00	119.00
1. 147M, '47, Master with		
Remote Attach., 20 Sel., 78 RPM	50.00	135.00
2. 148S, '48 Standard, 20	30.00	100.00
Sel., 78 RPM	65.00	150.00
2. 148M, '48, Master with		
Remote Attach., 20		
Sel., 78 RPM	95.00	165.00
3. 148ML, '48, Light Cab.,		
Master with Remote		
Attach., 20 Sel., 78	05.00	175.00
RPM	93.00	175.00
RPM	365.00	495.00
2* M100B, '51, 100 Sel., 45		
RPM	500.00	575.00
RPM 2. M100BL, '51, 100 Sel.,		
45 RPM, Light Cab.	575.00	625.00
2. M100C, '53, 100 Sel., 45		
RPM	625.00	700.00
5. HF100G, '54, 100 Sel.,	0.45 0.0	0.55 0.0
45 RPM	845.00	
4. W1-L56 Wall Box 5c	3.00	
4. 3W2 Wall-a-Matic		10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c,	16.50	04.50
10c, 25c	10.50	24.50
4. W6L-56 5/10/25 Wire-	16.50	24.50
less		34.50
4. J W (-L-30	22.50	34.30

WURLITZER	6. 1250, '50, (Same as above) Converted to
2* 1015, '46, 24 Sel., 78 RPM	45 RPM
4. 1080, '46, Colonial, 24 Sel., 78 RPM 65.00	99.00 6. 1400, '52, (Same as above) Converted to
5. 1080A, '48, Colonial, 24 Sel., 78 RPM 125.00	45 RPM

4* 1500, '53, 104 Sel., 78
and 45 RPM Intermixed
4. 2140 Wall Box
4. 3020 Wall Box
4. 3048 (Conv. of 3020)
4. 3031 Wall Box
4. 3045 Wall Box
4. 4990 Wall Box 5. 1017, '46, Hideaway, 24 Sel., 78 RPM 74.50 100.00 3.00 8.00 10.95 15.00 4* 1100, '48, 24 Sel., 78 $15.00 \\ 2.95$ 25.00 5.00 RPM 190.00 225.00 1* 1250, '50, 48 Sel., 78 20.00 39.50 4.00 RPM 190.00 265.00 4. 4820 Wall Box 20.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) (Wm) Williams.

ı				
	1* ABC (Un 3/51)	30.00	50.00	2 4.
	4. Across the Board (Un 9/52)	50.00	75.00	
	4. Ali Baba (Got 6/48)		25.00	4.
	4. Alice (Got 8/48)	19.50	29.50	4.
	4. All Star Basketball	17.00		4.
	(Got 1/52)	20.00	39.00	4.
l	4. Aquacade (Un 4/49)	10.00	25.00	4.
l	4. Arabian Knights (Got.			4.
l	12/53)			
Ì	4. Arcade (Wm 11/51)		75.00	4
	4. Arizona (Un 4/50)	10.00	25.00	
	1. Army-Navy (Wm 10/53)			4.
	2* Atlantic City (B 5/52)			4
	4. Baby Face (Un 12/48)	10.00	20.00	4
ĺ	4. Banjo (Ex 3/48) 4. Bank-A-Ball (Got 5/50)	10.00	20.00	4.
١				2
	4. Barnacle Bill (Got 8/48)	10.00	20.00	4.
	4. Basketball (Got 10/49)	15.00	25.00	4.
	2* Beach Club (B 2/53)			4.
		184.50		-
	4. Be Bop (Ex 3/50)			4.
	4. Bermuda (CC 11/47) .	15.00		4.
	4. Big Hit (CC 7/52)	35.00		2
	4. Big Top (Ge 2/49)	10.00	20.00	4
ı	4. Black Gold (Ge 3/49)	10.00		١.
	6. Blue Skies (Un 11/48) 4. Bolero (Un 12/51)	$15.00 \\ 45.00$	$20.00 \\ 95.00$	4.
	4. Bomber (CC 3/51)	20.00	25.00	4.
	4. Bone Head (Ge 11/48)	10.00	20.00	4.
	4. Boston (Wm 5/49)	15.00	20.00	١.
	4. Bowling Champ (Got 2/49)	15.00	25.00	4
1				4.
İ	(Got 8/47)	10.00	19.50	4.
	4* Bright Lights (B 5/51) 2* Bright Spot (B 11/51)	$40.00 \\ 65.00$	75.00 90.00	2 4.
	4. Broadway (B 6/51)	49.50	75.00	4
	4. Buffalo Bill (Got 5/50)	20.00		6
	4. Buccaneer (Got 10/48)	10.00		6
	6. Build Up (Ex 2/48) 4. Buttons & Bows	10.00	15.00	6
	$(C_{ab} - 2/40)$	15.00	25.00	4
	4* Cabana (Un 3/53)	149.50	185.00	
1	4. Camel Caravan	15.00	30.00	4
	(Ge 6/49)	15.00	30.00 20.00 34.50	4
	4. Canasta (Ge 7/50) 4. Caravan (Wm 6/52)	25.00	0 1100	2
	4. Caravan (Wm 6/52)	35.00	75.00	Ι.
	6. Carnival (B 7/48) 6. Carolina (Un 3/49)	$10.00 \\ 15.00$	$20.00 \\ 25.00$	4.
	6 Caribbean (Un 3/48)	15.00	25.00	4
	4. Champion (B 12/49)	20.00	30.00	
	4. Champion (CC 6/49) 4. Chinatown (Got 10/52)	15.00 65.00	20.00 95.00	4
	4. Chinatown (Got 10/52) 4. Cinderella (Got 3/47)	10.00	25.00	$ _{2}$
	6. Circus (Ex 8/48)	10.00	20.00	6
	4. Circus (Un 8/52)	150.00	175.00	4
	4. Citation (B 10/48) 4. C.O.D. (Wm 9/53)	15.00 95.00	35.00 145.00	4
	4. College Daze	20.00	1.10.00	4
	(Got 8/49)	10.00	20.00	4
	3* Coney Island (B 9/51) 4. Contact (Ex 10/48)	50.00	100.00	4
	4. Control Tower	10.00	20.00	4
	(Wm 3/51)	25.00	35.00	

(Got)	Gottlieb; (Ke) Keeney;		United:
50.00	2. Daffy Derby (Wm 8/54)	295.00	325.00
75.00	4. Daisy May (Got 7/54)	195.00	
75.00	4. Dallas (Wm 2/49)		
25.00	4. Dealer "21" (Wm 2/54)		
29.50	4. De Icer (Wm 11/49)	20.00	39.00
39.00	4. Dew Wa Ditty (Wm 6/48)	70.00	20.50
25.00	(Wm 6/48)	10.00	
23.00	4. Domino (Wm 5/52)		75.00
85.00	4. Double Action (Ge 1/52)	25.00	35.00
75.00	4 D' 1 1 1 1		
25.00	(Got 12/50)	15.00	25.00
17.50	4. Dbl. Shuffle (Got 6/49)	15.00	
65.00	4. Disk Jockey		
20.00	(Wm 11/52)	69.00	100.00
20.00	4 Dragonette (Got 6/54).	190.00	235.00
25.00	4. Dreamy (Wm 2/50) 2* Dude Ranch (B 9/53)	15.00	25.00
20.00	4. Eight Ball (Wm 1/52)	45.00	370.00 75.00
25.00	4. El Paso (Wm 11/48)	10.00	20.00
49.50	4. El Paso (Wm 11/48) 4. Fairway (Wm 6/53)	79.00	
65.00	4. Fighting Irish	05.00	0,500
20.00	(CC 11/50) 4. Five Star (Univ 5/51).	25.00 35.00	
20.00	4. Floating Power	33.00	00.00
50.00	(Ge 12/48)	10.00	20.00
20.00	2. Flying High (Got 2/53)	84.50	115.00
20.00	4. Flying Saucers (Ge 12/50)	15.00	30.00
20.00	(Ge 12/50) 4. Football (CC 8/49)	10.00	
95.00	4. Four Corners	10.00	-0.00
25.00	(Wm 12/52)	55.00	95.00
20.00 20.00	4. Four Horsemen	30.00	40.00
20.00	(Got 9/50) 4. "400" (Upright)	30.00	40.00
25.00	(Ge 10/52)	65.00	80.00
10.50	4 Four Stars (Cot 6/52)	50.00	
19.50 75.00	4. Fresbie (Wm 9/49)	15.00 150.00	
90.00	2* Frolics (B 10/52) 4. Futurity (B 3/51)	60.00	
75.00	4. Georgia (Wm 7/50)	19.50	
30.00	6. Gin Rummy (Got 2/49)	15.00	
25.00 15.00	6. Gizmo (Wm 8/48) 4. Glamour (Got 7/51) .	10.00 15.00	
10.00	6. Glider (Ge 8/49)	10.00	
25.00	6. Glider (Ge 8/49) 4. Globe Trotter		
85.00	(Got 11/51) 4. Gold Cup (B 4/48)	35.00	75.00 45.00
30.00	4. Gold Cup (B 4/48)	15.00	45.00
20.00	4. Golden Gloves (CC 7/49)	10.00	25.00
34.50	2. Golden Nugget		
75.00 20.00	(Upright) (Ge 2/53)	50.00	
25.00	4. Gold Star (Got 8/54) 6. Gondola (Ex 5/49)	255.00 10.00	
25.00	4. Grand Award	20.00	=0.00
30.00	. (CC 1/49)	10.00	20.00
20.00 95.00	4. Grand Champion	20.00	110.00
25.00	(Wm 8/53)	89.00 65.00	
20.00	6 Grand Stand (B '50)	20.00	
175.00	4. Green Pastures	3.55 0.	
35.00 145.00	(Got 1/54)	175.00 105.00	
140.00	4. Gun Club (wm 11/55) 4. Guys-Dolls (Got 5/53)	69.50	
20.00	4. Handicap (Wm 6/52) .	35.00	
100.00	4. Happy Days	(.	705.00
20.00	(Got 7/52) 4. Happy-Go-Lucky	65.00	105.00
35.00	(Got 3/51)	25.00	45.00
95.00	4 Harvest Moon		20.00
75.00	(Got 12/48)	15.00	20.00
20.00 80.00	4. Harvest Time (Ge 9/50)	15.00	44.00
69.50	(Ge 9/50) 4. Harvey (Wm 5/51)	15.00	
	, , , , , , , , , , , , , , , , , , , ,		

4. Coronation (Got 11/52)
4. County Fair (Un 9/51)
4. Crazy Ball (CC 7/48)
4. Crossroads (Got 5/52)
6. Cyclone (Got 5/51)

10.00

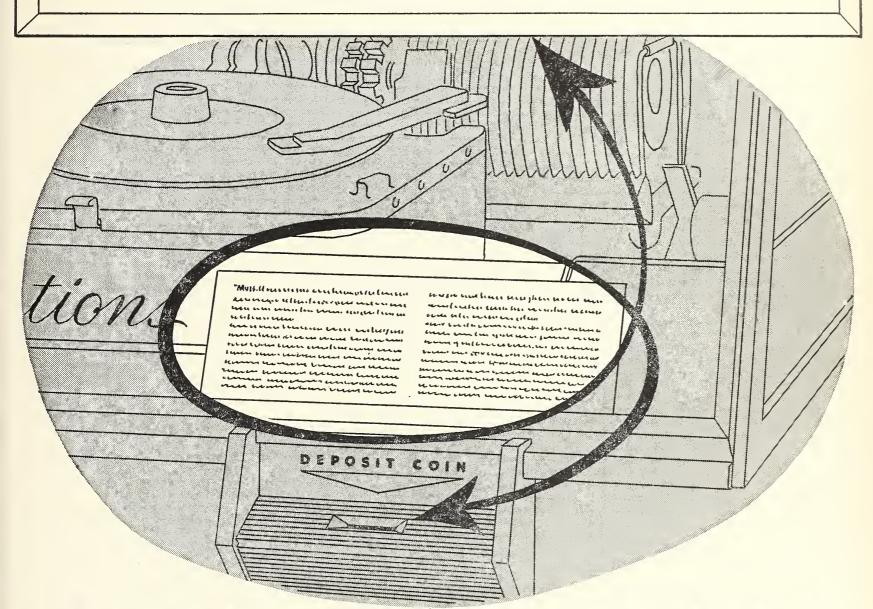
Unique Legend Card Prominently Placed Inside Large Front Show Window of Model "F" Cleverly Explains AMI High Fidelity and Sonoramic Sound to the Public at Point of Purchase

"Multi-Horn High Fidelity" is an exclusive AMI development for reproducing music of a quality and realism until now known only to the concert hall. This instrument incorporates the many high fidelity components essential to superior sound, but its use of horns makes possible the unique SONORAMIC SOUND that surrounds the listener.

The use of horns is universally accepted by audio scientists for exactly duplicating sound waves. Without horns, waves set in motion by the vibrations of loudspeaker diaphragms tend to dissipate, slur and build up unpleasant resonances. However, with exponential horns that expand in area proportionate to the distance from the loudspeaker diaphragms, sound waves are confined and grow to their original quality and magnitude without alteration of wave patterns. Faithful bass reproduction requires horns of great size that provide ample room for the slow vibrations of the lower frequencies to develop. AMI engineers have created

such a bass horn and ingeniously folded it into the lower portion of this cabinet. It is equivalent to nine 12-inch loudspeakers using the floor itself as an added extension to couple sound waves and surrounding air for optimum bass acoustics.

The treble horn is activated by a loudspeaker or "driver" diaphragm also. Unlike its bass counterpart, however, the size of the high frequency horn must be greatly restricted to avoid distortion and electronic exaggeration. High frequency waves vibrate rapidly and the instant response necessary to their high fidelity reproduction requires a diaphragm of extremely small diameter such as the 1-inch metal disk used in AMI's treble horn. This horn, flared to disperse music to all parts of the room, is located above the program panel at ear level. It faithfully reproduces the upper registers without the muffling from furniture and other normal room obstructions which seriously interfere with the efficient operation of low placed high frequency loudspeakers.



There's Interest in Multi-Horn High Fidelity that BRINGS PATRONS UP TO THE "F" TO PLAY

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN - AHEAD NOW



GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

THE CONFIDENTIAL PRICE LISTS

Tr. L.	Cash	Rom
1111	Lusii	DUX

The Cash Bo	ox	Page	December 4, 1954	
2. Havana (Un 2/54) 315.00 365.00 2* Hawaii (Un 6/54) 345.00 395.00	4. Rocket (Ge 5/50) 20.00 4. Rockettes (Got 8/50) 25.00	39.00 49.00	CONFIDENTIAL PRICE LIST	
2* Hawaiian Beauty (Got 4/54) 180.00 210.00		225.00		
2. Hayburner (Wm 6/51) 50.00 70.00 2* Hi-Fi (B 6/54) 395.00 465.00	4. Rose Bowl (Got 10/51) 35.00	65.00		
4. Hit Parade (CC 2/51) 10.00 20.00 4. Hit & Runs (Ge 3/51) 15.00 25.00	4. Round Up (Got 11/48) 10.00 4. St. Louis (Wm 2/49) 25.00	25.00 39.00	SHUFFLES	
4. Hit 'N' Run (Got 4/52) 75.00 25.00 4. Holiday (CC 12/48) 10.00 20.00	\	265.00	4. Bally Shuffle Bowler (9/49)	0.0
2. Holiday (Ke 12/51) . 49.00 60.00 4. Hong Kong (Wm 9/51) 45.00 75.00	6. Sally (CC 10/48) 10.00	325.00 20.00	6. Bally Speed Bowler (2/50)	
4. Horsefeathers (Wm 1/52) 44.50 79.50	4. Samba (Ex 5/48) 10.00 4. Saratoga (Wm 10/48) . 10.00 5. Saratoga (Wm 4/54) 195.00	20.00	6. Bally Shuffle Champ 4. Keeney Super DeLuxe	
4. Horse Shoe (Wm 12/51) 25.00 40.00 2. Hot Rods (B '49) 15.00 25.00	5. Screamo (Wm 4/54) 195.00 3 4. Screwball (Ge 8/48) 10.00 4. Sea Jockeys (Wm 11/51) 24.50	250.00 20.00 50.00	4. Bally Hook Bowler 4. Keeney High Score	
2. Hot Rods (B '49) 15.00 25.00 4. Humpty Dumpty (Got 10/47) 10.00 25.00	4. Sea Isle (CC 11/47) 10.00 4. Select-A-Card (Got 4/50) 10.00	20.00	4. Bally Baseball (5/51) . 35.00 45.00 4. Keeney Team (10/52) . 125.00 165	5.00
2* Ice-Frolics (B 1/54) 294.50 395.00 4. Jack 'N' Jill (Got 4/48) 10.00 20.00	4. Serenade (Un 11/48) 10.00 4. Shanghai (CC 4/48) 20.00	20.00 34.50	4. Bally Shuffle Line (7/51)	
4. Jalopy (Wm 8/51) 45.00 75.00 6. Jamboree (Ex 5/48) 10.00 20.00	4. Shantytown (Ex 10/49) 20.00 4. Sharpshooter	39.00	2* Bally Victory Bowler (5/54) 325.00 425.00 4. Keeney Carnival (5/53) 175.00 250	
4. Jeanie (Ex 6/50) 15.00 20.00 2. Jockey Club (Got 4/54) 199.00 210.00		25.00 170.00	2. Bally Champion Bowler (5/54) 400.00 450.00 4. Keeney Pacemaker (9/53) 195.00 300	
4. Jockey Special (B 11/47) 15.00 45.00	4. Shoo Shoo (Wm 2/51) 19.50 6. Short Stop (Ex 7/48) 10.00	29.50 20.00	4. ChiCoin Bowling Alley (11/49)	
4. Joker (Got 11/50) 15.00 25.00 4. Judy (Ex 7/50) 10.00 20.00	4. Shoot the Moon (Wm 11/51) 20.00 4. Show Boat (Un 1/49) . 10.00	55.00 20.00	4. ChiCoin Shuffle Base- ball (4/50) 25.00 50.00 2. Keeney Bonus Bowler (3/54) 275.00 395	
2. Jumping Jacks (Upright) (Ge 12/52) 35.00 90.00 4. Just 21 (Got 1/50) 10.00 24.50	1	175.00	4. ChiCoin Bowling Classic (5/50) 20.00 35.00 1. Keeney Diamond Bowler (5/54) 375.00 450	
4. K. C. Jones (Got 11/49) 10.00 20.00 4. King Arthur		125.00 85.00	4. ChiCoin Pin Bowler (6/50) 20.00 30.00 4. Rock-Ola Shuffle Lane (12/40)	
(Got 10/49) 10.00 20.00 4. King Cole (Got 5/48) . 10.00 20.00	4. Singapore (Un 11/47) . 10.00 4. Skill Pool (Got 8/52) . 54.50	20.00 75.00	(7/50)	0.00
4. King Pin (CC 12/51) . 30.00 69.00 4. Knockout (Got 1/51) . 15.00 30.00	4. Slugfest (Wm 3/52) 35.00 6. Snooks (Wm 6/51) 15.00	55.00 22.50	F.P. (8/50) 25.00 35.00 4. United Shuffle Skill	0.00
4. Lady Robin Hood (Got 1/48) 10.00 25.00	4. Sonth Pacific (Ge 2/50) 20.00 4. Spark Plugs (Wm 9/51) 49.50	39.00 75.00	4. ChiCoin Horse-Shoes 4. United Shuffle Alley	0.00
4. Lazy "Q" (Wm 2/54) . 109.00 175.00 4. Leaders (Un 10/51) 40.00 85.00 4. Lite-A-Line (Ke 6/52) . 35.00 50.00	4. Speedway (Wm 9/48). 10.00 4. Spot Bowler (Got 10/50) 15.00	35.00	4. ChiCoin 6-Player (8/51) 45.00 95.00 4. United Super Shuffle	0.00
4. Lite-A-Line (Ke 6/52) . 35.00 50.00 4. Long Beach (Wm 7/52) 35.00 100.00 4. Lovely Lucy (Got 2/54) 175.00 205.00		100.00 20.00	(12/51)	0.00
4. Lucky Inning (Wm 5/50) 15.00 25.00	4. Sportsman (Wm 2/52) 30.00 4. Springtime (Ge 3/52) 20.00	35.00 34.50	DeLuxe (5/52) 95.00 125.00 4. United Shuffle Alley	0.00
4. Lucky Star (Got 5/47) 10.00 20.00 4. Mad. Sq. Garden	6. Stage Door Canteen (Got 11/45) 10.00	20.00	(6/52)	0.00
(Got 6/50)	4. Stardust (Un 5/48) 20.00 4. Stars (Un 6/52) 50.00	34.50 105.00	(10/52)	5.00
4. Majors '49 (CC 2/49) 15.00 25.00 4. Major League Baseball	4. Starlight (Wm 3/53) 65.00 4. Steeple Chase	80.00		5.00
(Un 6/48) 10.00 20.00 6. Manhattan (Un 2/48) 10.00 17.50 4. Majorattas (Wm 4/52) 20.00 45.00	(Un 1/52) 35.00 4. Stop & Go (Ge 3/51) 15.00 6. Stormy (Wm 1/48) 10.00	65.00 25.00	4. ChiCoin Name Bowler 4. United 4-Player Re-	9.50 0.00
4. Majorettes (Wm 4/52) 29.00 45.00 4. Marble Queen (Got 8/53) 125.00 175.00	6. Stormy (Wm 1/48) 10.00 4. Struggle Buggies (Wm 12/53) 130.00	20.00	1* ChiCoin 10th Frame 4. United Twin Shuffle-	0.00
4. Mardi Gras (Ge 5/48) . 10.00 20.00 4. Maryland (Wm 4/49) . 10.00 20.00	4. Summertime (Un 9/48) 15.00 4. Sunny (Wm 12/47) 10.00	25.00 20.00	(3/53)	5.00 0.00
4. Merry Widow (Ge 6/48) 10.00 20.00	4. Sunshine Park (B 12/52) 55.00	85.00	5. ChiCoin Crown, Giant Pins (4/53) 225.00 295.00 4. United DeLuxe 6-Player (10/51) 50.00 110	
4. Merchry (Ge 3/50) 10.00 29.00 4. Mermaid (Got 6/51) 25.00 39.00	4. Super Hockey (CC 4/49) 20.00	34.50	4* ChiCoin Triple Score (6/53) 4. United 6-Player Super (3/52) 60.00 125	5.00
2. Mexico (Un 3/54) 275.00 435.00 4. Minstrel Man	4. Sweepstakes (Wm 1/52) 75.00	475.00 95.00	4. ChiCoin Gold Cup (7/53)	5.00
(Got 3/51) 25.00 39.00 4. Monterey (Un 5/48) 10.00 20.00 4. Moon Glow (Un 11/48) 10.00 20.00	4. Sweetheart (Wm 5/50) 20.00 4. Tahiti (CC 10/49) 20.00 4. Tahiti (Un 8/53) 105.00	35.00 34.50	4. ChiCoin High Speed 2. United 6-Player Star (7/52)	0.00
4. Moon Glow (Un 11/48) 10.00 20.00 4. Morocco (Ex 10/48) . 15.00 35.00 4. Mystic Marvel (Got	4. Tahiti (Un 8/53) 195.00 4. Tampico (Un 6/49) 10.00 4. Telecard (Got 1/49) 10.00	300.00 20.00 25.00	Triple Score (8/53) 295.00 375.00 4. ChiCoin Advance 4. United Manhattan 10th	9.50
3/54)	4. Tennessee (Wm 2/48). 10.00 4. Thing (CC 2/51) 15.00	20.00	(10/53)	5.00
4. Niagara (Got 12/51) 35.00 55.00 4. Nifty (Wm 12/50) 15.00 35.00	4. Three Feathers (Ge 5/49)	25.00	2. ChiCoin Criss Cross Super (10/52) 125.00 195 Bowler (12/53) 310.00 395.00 4. United Manhattan	
4. "9" Sisters (Wm 1/54) 145.00 195.00 4. Oasis (Ex 10/50) 10.00 20.00	4. Three Four Five (Un 6/51) 15.00	35.00	2. ChiCoin Super Frame (9/52) 175.00 220 (3/54) 325.00 400.00 2* United Cascade (2/53) 105.00 185	5.00
4. Oklahoma (Un 5/49) . 10.00 20.00 4. Old Faithful	4. Three Musketeers (Got 7/49)	35.00	4. Exhibit Twin Rotation 4. United Liberty (2/53) 105.00 225	0.00 5.00
(Got 12/49) 15.00 25.00 4. Olympics (Wm 5/52) . 45.00 75.00 4. One Two Three	4. Thrill (CC 9/48) 10.00 4. Times Square (Wm 4/53) 70.00	20.00	4. Genco Bowling League 3* United Olympic (6/53) 195.00 265	9.50 5.00 5.00
4. One 1 wo 1 bree (Ge 10/48) 10.00 25.00 4. Palisades (Wm 7/53) 79.00 115.00	4. Touchdown (Un 1/52) 15.00 4. Trade Winds (Ge 3/48) 10.00	25.00 20.00	4 Genco Baseball (5/50) 15.00 20.00 2* United Imperial (9/53) 275.00 325	5.00 5.00 5.00
2* Palm Beach (B 7/52) 124.50 145.00 2* Palm Springs (B 11/53) 324.50 400.00	6. Treasure Chest (Ex 12/47) 10.00	20.00	(7/51)	0.00 5.00
4. Paradise (Un 7/48) 10.00 20.00 4. Paratrooper (Wm 8/52) 25.00 35.00	4. Trinidad (CC 3/48) . 10.00 4. Triple Action (Ge 1/48) 10.00	20.00 20.00	bound (9/51) 25.00 35.00 6. United DeLuxe Team (1/54) 425.00 495	5.00
4. Pin Bowler (CC 6/50) 10.00 20.00 4. Pinch Hitter (Un 5/49) 10.00 20.00	4. Triplets (Got 7/50) 15.00 4. TriScore (Ge 1/51) 20.00	25.00 39.00	2. Genco Match Pool 4. United Ace (Un 5/54). 395.00 450	5.00 0.00
4. Pinky (Wm 9/50) 20.00 35.00 4. Pin Wheel (Got 11/53) 145.00 175.00	4. Trophy (B 4/48) 15.00 6. Tropicana (Un 1/48) 10.00 4* Tropica (Un 7/72) 174.50	30.00	4. Gottlieb Bowlette 4. Universal Twin (1/50) 15.00 35	5.00 5.00
4. Play Ball (CC 1/51) 20.00 35.00 4. Playland (Ex 8/50) 10.00 20.00 4. Playtime (Ex 8/49) 10.00 20.00	4* Tropics (Un 7/53) 174.50 4. Tucson (Wm 1/49) 10.00 4. Tumbleweed (Fx 8/40) 15.00	225.00 29.00		0.00
4. Playtime (Ex 8/49) . 10.00 20.00 1. Poker Face (Got 9/53) 125.00 160.00 4. Puddin' Head	4. Tumbleweed (Ex 8/49) 15.00 4. Turf King (B 6/50) 15.00 4. Twenty Grand	35.00 45.00		0.00
(Ge 10/48) 10,00 20,00 4. Punchy (CC 12/50) 10,00 20,00	(Wm 12/52) 49.50 4. Utah (Un 7/49) 10.00	95.00 20.00		0.00
4. Quarterback (Wm 10/49) 15.00 35.00 4. Quartet (Got 2/52) 60.00 110.00	4. Vanities (Ex 2/47) 10.00	19.50 12.50	4. Keeney Bowling Champ (3/51) 30.00 40 (4/50)	0.00
4. Queen of Hearts (Got 12/52) 70.00 115.00	4. Watch My Line (Got 9/51) 15.00	35.00	4. Keeney Duck Pins (12/49)	4.50
2. Quintet (Got 3/53) . 79.50 135.00 4. Rag Mop (Wm 10/50) . 15.00 35.00	4. Whizz Kids (CC 3/52) 20.00 4. Wild West (Got 8/51) 40.00	40.00 60.00	(8/50)	0.00
4. Rainbow (Wm 9/48) . 10.00 20.00 4. Ramona (Un 2/49) . 10.00 20.00 4. Rad Shoes (Un 11/50) 20.00 24.50	4. Wisconsin (Un 3/48) . 10.00	45.00 20.00	2. Keeney 4-Way Bowler 4. Williams Double	5.00
4. Red Shoes (Un 11/50) . 20.00 34.50 2. Rio (Un 11/53) 275.00 315.00 4. Rip Snorter (Ge 10/49) 10.00 20.00		225.00 20.00 40.00	4. Keeney Big League 4. Williams 5-Player	5.00 0.00
2. 1tlp Shorter (Ge 10/45) 10.00 20.00	2 4. 2111go (CH 10/31) 20.00		35,00 05,00 DOWLET (0/31) 20.00 St	

The Cash Box

Page 65

December 4, 1954



4. ABT 6 Gun Rifle Range 550.00	650.00	4. Lite League 49.50	99.50
4. Boomerang 25.00	45.00	4. Mills Panoram Peek 159.00	275.00
4. Bally Big Inning 79.50	150.00	6. Mills Conv. for	410.00
4. Bally Bowler 20.00		Panoram Peek 10.00	29.50
-	30.00		
4. Bally Convoy 49.50	89.50	4. Muto. Atomic Bomber. 125.00	195.00
4. Bally Defender 59.50	125.00	4. Mutos. Ace Bombers 100.00	195.00
4. Bally Eagle Eye 39.50	49.50	4. Mutoscope Dr. Mobile 95.00	195.00
4. Bally Heavy Hitter 35.00	60.00	4. Mutos. Fly. Saucers 100.00	175.00
4. Bally King Pin 20.00	35.00	4. Mutos. Phto. (Pre-War) 150.00	250.00
6. Bally Lucky Strike 25.00	40.00	4. Mutos. Photomatic (late) 350.00	600.00
4. Bally Rapid Fire 95.00	125.00	4. Mustocope Silver Gloves 125.00	200.00
6. Bally Sky Battle 39.50 6. Bally Torpedo 49.50	85.00	4. Mutoscope Sky Fighter 125.00	195.00
6. Bally Torpedo	85.00 150.00	4. Mutos. Voice-O-Graph	505.00
6. Bank Ball 35.00	45.00	35c 425.00	595.00
4. Champion Hockey 35.00	55.00	4 Periscope 69.50	99.50
4. ChiCoin Basketball	55.00	4. QT Pool Table 65.00 4. Quizzer 60.00	85 . 00 95.00
Champ 99.50	250.00	6. Rockola Ten Pins HD 20,00	40.00
4. ChiCoin 4-Player Derby 100.00	195.00	4. Rockola World Series 20.00	40.00
4. ChiCoin Goalee 35.00	100.00	4. Scientifie Baseball 35.00	79.50
4. ChiCoin Hockey 55.00	75.00	4. Scientific Basketball 20.00	75.00
1. ChiCoin Midget Skee . 65.00	165.00	4. Scientifie Batting Pr. 65.00	89.50
1* ChiCoin Pistol 75.00	95.00	4. Scientific Pitch 'Em 145.00	185.00
6. ChiCoin Roll-A-Score 29.50	75.00	4* Seeburg Bear Gun 100.00	195.00
4. ChiCoin Home Run,		4. Seeburg Chicken Sam. 69.50	110.00
6 Player (3/54) 250.00	395.00	4. Seeburg Shoot the Chute 49.50	95.00
4. Edelco Pool Table 20.00	75.00	4* Seeburg Coon Hunt 275.00	450.00
4. Evans Bat-A-Score 150,00	165.00	4. Set Shot Basketball 200.00	250.00
4. Evans Bola-Score 79.50	89.50	4. Telequiz 119.00	169.00
4. Evans Ski Roll 35.00	95.00	4. Un. Team Hockey 30.00	85.00
4. Evans Super Bomber 100.00	210.00	4. Western Baseball '39 . 75.00	95.00
4. Evans Play Ball 65.00	75.00	4. Western Baseball '40 95.00	125.00
4. Evans Ten Strike '46 20.00	65.00	4 Wilcox-Gay Recordio . 40.00	75.00
4. Evans Tommy Gun 39.50 4* Exhibit Dale Gun 15.00	95.00	4. Williams All Stars 35.00	75.00
4. Exhibit Gun Patrol 125.00	65.00 185.00	4. Williams Box Score 39.50	75.00
4. Exhibit Jet Gun 99.00	195.00	4. Williams Star Series 40.00 4. Williams DeLnxe World	90.00
2. Exhibit Space Gun 89.50	195.00	Series 50.00	90.00
4. Exhibit Pony Express 85.00	135.00	4. Williams Super World	90.00
4. Exhibit Silver Bullets 75.00	125.00	Series 95.00	165.00
1* Exhibit Six Shooter 79,00	145.00	4. Williams Quaterback 25.00	75.00
4. Exhibit Vitalizer 45.00	75.00	4. Williams DeLuxe	10.00
2* Exhibit Shooting		Baseball 90.00	199.50
Gallery 285.00	375.00	4. Williams Pennant	
6. Groetchen Met. Typer . 79.50	149.50	Baseball 175.00	250.00
2* Genco Sky Gunner 165.00	245.00	2. Williams Super Pennant	
4. Genco Night Fighter 149.00	250.00	Baseball (1/54) 155.00	275.00
4* Genco Basketball 250.00	399.50	5. Williams Super Star	
6. Irish Poker 50.00	65.00	Baseball (1/54) 325.00	395.00
4. Jack Rabbit 50.00	99.50	2* Williams Major League	
4. Jungle Joe	69.50	Baseball (4/54), 249.00	339.50
4. Keeney Air Raider 90.00	145.00	1. Williams All Star	0.40.50
4. Keeney Anti Aircraft B1 15.00	35.00	Baseball (5/54) 250.00	349.50
4. Keeney Sub Gun 75.00	125.00	2. Williams Big League	265.00
4. Keeney Texas Leaguer. 25.00	50.00	Baseball (6/54) 245.00	.365.00
4. Kirk Night Bomber 75.00	150.00	4. Wurlitzer Skeeball 35.00	150.00

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model A	129.00-\$165.00
AMI Model C	215.00- 300.00
AMl Model D-40	325.00- 395.00
AMI Model D-80	400.00- 525.00
Seeburg M100A	365.00- 495.00
Seeburg M100B	500.00- 575.00
Wurlitzer 1015	75.00- 130.00
Wurlitzer 1100	190.00- 225.00
Wurlitzer 1250	190.00- 265.00
Wurlitzer 1400	390.00- 450.00
Wurlitzer 1500	450.00- 540.00

PINBALLS		
ABC (Un 3/51)	\$ 30.00-\$	50.00
Atlantic City (B 5/52)	94.50-	165.00
Beach Club (B 2/53)	274.50-	349.50
Beauty (B 11/52)	184.50-	265.00
Bright Lights (B 5/51)	40.00-	75.00
Bright Spot (B 11/51)	65.00-	90.00
Cabana (Un 3/53)	149.50-	185.00
Coney Island (B 9/51)	50.00-	100.00
Dude Ranch (B 9/53)	284.50-	370.00
Frolics (B 10/52)	50.00-	195.00
Hawaii (Un 6/54)	345.00-	395.00
Hi-Fi (B 6/54)	395.00-	465.00
Ice-Frolics (B 1/54)	294.50-	395.00
Palm Beach (B 7/52)	124.50-	145.00
Palm Springs (B I1/53).	324.50-	400.00
Spot-Lite (B 1/52)	44.50-	100.00
Surf Club (B 3/54)	384.50-	475.00
Tropics (Un 7/53)	174.50-	225.00
Yacht Club (B 6/53)	154.50	225.00

SHUFFLES AND REBOUNDS

	Bally Victory Bowler	
	(5/54)	325.00- 425.00
	ChiCoin 10th Frame	
	Special (12/52)	125.00- 229.50
-	ChiCoin 10th Frame Dbl.	
1	Score Bowler (3/53)	149.00- 225.00
1	ChiCoin Crown (4/54)	195.00- 235.00
١	ChiCoin Triple Score	
ı	(6/53)	189.00- 245.00
1	Genco Shuffle Pool	
1	(11/53)	125.00- 275.00
į	United 10th Frame Star	
١	(9/52)	125.00- 179.50
1	United Cascade (2/53)	105.00- 185.00
1	United Clover (2/53)	145.00- 200.00
1	United Classic (6/53)	195.00- 269.50
1	United Olympic (6/53).	185,00- 265,00
1	United Royal (9/53)	245.00- 325.00
ł	United Imperial (9/53)	
1	United Team (1/54)	
١		
Į		

ARCADE EQUIPMENT

ChiCoin Pistol \$ 75.00-\$ 95.00
Exhibit Dale Gun 30.00- 85.00
Exhibit Shooting Gallery 285.00- 375.00
Exhibit Six Shooter 79.00- 145.00
Genco Sky Gunner 165.00- 245.00
Genco Basketball 250.00- 399.50
Seeburg Bear Gnn 100.00- 195.00
Seeburg Coon Hunt 275.00- 540.00
Williams Major League
Baseball (4/54) 249.00-339.50

Manufacturers New Equipment

tion. Prices are manufacturers' list

Products listed here are currently in prices, F.O.B. factory.	production. Prices are man
AMI, INCORPORATED	ROCK-OLA MFG. COR
F-I20 Juke Box (Receiver included) \$1,095.00	Model 1438 "Comet F
F-80 Juke Box (Receiver NOT included) 935,00	Phono, 120 Selecti RPM Only Model 1440 "Comet F
F-10 Juke Box	Model 1440 "Comet F Playmaster, 120 Se
(Receiver NOT included) 835.00 HS-80 Selective Hideaway 795.00	45 RPM Only Model 1442, Hi-Fi, 50
HS-120 Selective Hideaway	tions, 45 RPM Only Model 1546 "Comet F
W-120 Wall Box 99.00	Chrome Wall Box, 12
S-80 Receiver 60.00 S-120 Receiver 65.00 Wall Speaker 44.50	Model 1548, 50 Selection
Corner Speaker 64.50	Box
Recessed Speaker 49.50 R-167 Bargrip 12.75	Box
AUTO-PHOTO CO.	beaker
Auto-Photo \$2,545.00	Model 1614, 8" Mahogai Speaker Model 1906, Remote
BALLY MFG. CO. Champion \$ 795.00	Model 1906, Remote Control
Variety 760.00	
Moon-Ride 995.00 Jet-Bowler	J. P. SEEBURG CORP. HF-100-R
(With Match Feature) Model Jet-110, 10e a play 755.00	3W-1 Wall-O-Matic "100 MRVC-1 Master Remote
Model Jet-325, 10c a play, 3 plays for 25c	Volume Control
Rocket-Bowler	CVS4-8—8" Wall Speake (Teardrop)
(Without Match Feature) Model Rocket-110, 10e a play 710.00	CVS6-8—8" Recessed S CVS7-12—12" Recessed S
Model Rocket-325, 10c a play, 3 plays for 25e	PS6-1Z Power Supply ARA1-L6 Auxiliary Re
CHICAGO COIN	Amplifier
Thunderbolt Bowler	AVC-1 Automatic Volu Compensator Unit
(With Match Feature) Single Chute \$ 750.00	UNITED MFG. CO.
(No Double Chute Model Available)	DeLuxe Mercury Shuffle
Fireball Bowler (Without Match Feature)	(With Match Feature Regular Model, 10c p
Single Chute \$ 685.00 Double Chute 705.00	Special Model, 10c, 3 Mercury Shuffle Alley
Flasb Bowler	(With Match Feature Regular Model, 10c p
(Without Match Feature) Single Chute	Special Model, 10c, 3
Double Chute	De Luxe 11th Frame Alley (With Match F
(With Match Feature) Single Chute	Regular Model, 10c p Special Model, 10c, 3
Double Chute 789.50	11th Frame Shuffle Al (Without Match Feat
EXHIBIT SUPPLY	Regular Model, 10c Special Model, 10c, 3
Sportland Moving Target Shooting Gallery \$ 645.00	De Luxe Carnival Gun
Junior Jet Ride 395.00 Big Bronco 997.50	(With Match Feature Single Chute
Roy Rogers' Trigger 1,047.50 Rudolph The Red Nosed	Double Chute Carnival Gun
Reindeer	(Without Match Feat Single Chute
Reindeer With Music 775.00	Double Chute
Pete The Rabbit	De Luxe Comet Shuffle (With Match Feature
Twin Pete The Rabbit 725.00 Rawhide 725.00	Regular Model, 10c Special Model, 10c, 3
Space Patrol, New Style 1,047.50 Sea Skate 1,047.50	Comet Shuffle-Targette Regular Model, 10c
Vacumatic Card Vendor 221.50	Special Model, 10c, 3
GENCO MFG. & SALES CO. Big Top Rifle Gallery	Singapore
(With Match Score and	WILLIAMS MFG. CO. Jet Fighter
Free Play Feature) \$ 675.00 D. GOTTLIEB & CO.	(Without Match or Fr Features)
Super Jumbo	Super Jet Fighter
(With Match Score and Free Play Feature) \$ 595.50	(With Match and Fr Features)
Stage Coach 392.50 INTERNATIONAL MUTO. CORP.	Colors
Drive Yourself (new	THE RUDOLPH WURI
Drivemobile) \$ 795.00 Photomat '54 2,150.00	Model "1700" Phonogramodel "1600-A" Phonogramodel "1600-A" Phonogramodel "1600-A" Phonogramodel "1700" Phonogramodel "1600-A" Phonogramodel "1
3-D Art Parade, 10-show model 495.00 3-D Art Parade, 6 show model 395.00	Model "1650-A" Phonos Model "1500-A" Phonos
Universal Post Card Vendor 60.00	Model "1600" Phonogra Model "1650" Phonogra
J. H. KEENEY & CO., INC. DeLuxe Sportsman	Model 5112-12" Conce
(With Match Feature) \$ 690.00	Speaker Hi-Fi Model 5112—8" Wall S
Sportsman (Without Match Feature) 665.00	Hi-Fi . Model 5205 5c-10c-25c W
American Bowler With Match Feature	Box 3 Wire (104 Sele Model 5206 5c-10c-25c V
Single Chute 690.00 Donble Chute 710.00	Box 4 Wire (48 Sele
National Bowler	Model 4851 5c-10e-25c W Box (48 Selections)
Without Match Feature Single Clinte 650.00	Model 5204 5e-10c-25c W Box (104 Selections)
Double Chute	Model 5100 8" Speaker
Coin Changer Model 304.50	Model 5110 12" DeLuxe S

production. Prices are manufactures	's' list
ROCK-OLA MFG. CORP. Model 1438 "Comet Fireball" Phono, 120 Selection, 45 RPM Only Model 1440 "Comet Fireball" Playmaster, 120 Selection, 45 RPM Only Model 1442, Hi-Fi, 50 Selections, 45 RPM Only Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections Model 1548, 50 Selection Wall Box Model 1550, 20 Selection Wall Box Model 1613, 8" Blonde Wall Speaker Model 1614, 8" Mahogany Wall Speaker Model 1906, Remote Volume Control	No List Price Authorized for Publication
J. P. SEEBURG CORP. HF-100-R 3W-1 Wall-O-Matic "100" MRVC-1 Master Remote Volume Control CVS4-8—8" Wall Speaker Ivory (Teardrop) CVS6-8—8" Recessed Speaker CVS7-12—12" Recessed Speaker PS6-1Z Power Supply ARA1-L6 Auxiliary Remote Amplifier AVC-1 Automatic Volume Compensator Unit	No List Price tuthorized for Publication
UNITED MFG. CO. DeLuxe Mercury Shuffle Alley (With Match Feature) Regular Model, 10c play \$ Special Model, 10c, 3 for 25e Mercury Shuffle Alley (With Match Feature) Regular Model, 10c play \$ Special Model, 10c, 3 for 25c De Luxe 11th Frame Shuffle Alley (With Match Feature) Regular Model, 10c play \$ Special Model, 10c, 3 for 25c Lith Frame Shuffle Alley	725.00
11th Frame Shuffle Alley (Without Match Feature) Regular Model, 10c play	685.00

Mercury Shuffle Alley	
(With Match Feature)	
Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe 11th Frame Shuffle	
Alley (With Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
11th Frame Shuffle Alley	
(Without Match Feature)	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
De Luxe Carnival Gun	
(With Match Feature)	
Single Chute	700.00
Double Chute	720.00
Carnival Gun	
(Without Match Feature)	
Single Chute	675.00
Double Chute	695.00
De Luxe Comet Shuffle-Targette	
(With Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Comet Shuffle-Targette	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Singapore	725.00

Jet Fighter	
(Without Match or Free Play	
Features) \$	650.00
Super Jet Fighter	
(With Match and Free Play	
Features)	675.00
Colors	389.50
HE RUDOLPH WURLITZER	CO.

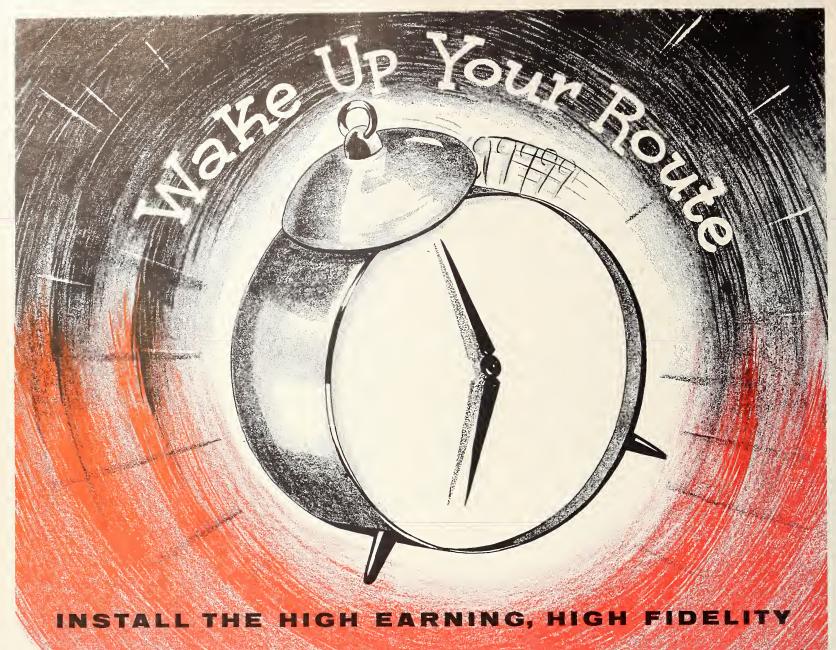
TILE IC.	CDOMITI WEREITED	00
Model	"1700" Phonograph	
Model	"1600.A" Phonograph	
Model	"1650-A" Phonograph	
Model	"1500-A" Phonograph	
26 2 2	ALT COOKS THE	

Model "1500-A" Phonograph
Model "1600" Phonograph
Model "1650" Phonograph
Model 5112—12" Concealed
Speaker Hi-Fi
Model 5112—8" Wall Speaker
Hi-Fi
Model 5205 5c-10c-25c Wall
Box 3 Wire (104 Selections)
Model 5206 5c-10c-25c Wall
Box 4 Wire (48 Selections)
Model 4851 5c-10c-25c Wall
Box (48 Selections)
Model 5204 5c-10c-25c Wall
Box (48 Selections)
Model 5204 5c-10c-25c Wall
Model 5204 5c-10c-25c Wall
Box (104 Selections)
Model 5100 8" Speaker

No List Price rized for Publication

Model 5100 8" Speaker

Model 5110 12" DeLuxe Speaker



WURLITZER 1700



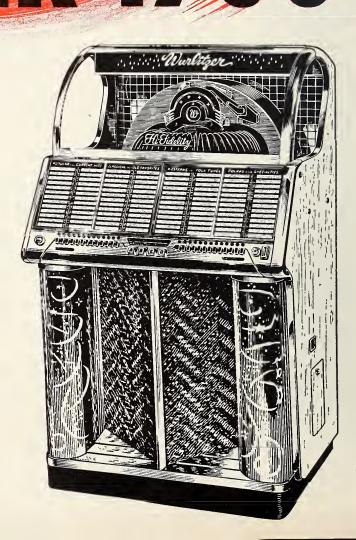
TAKES THE MASK OFF THE MUSIC

Wherever a Wurlitzer 1700HF goes in, take goes up. Its colorful appearance catches more eyes. Its true High Fidelity Tone pleases all ears. These features plus its intriguing Carousel Record Changer keep people playing its 104 selections over and over again. If you want to set yourself in solid with location owners and make yourself more money... this is the Wurlitzer that will do it.

SEE IT-HEAR IT-BUY IT-AT YOUR WURLITZER DISTRIBUTOR

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK

Established 1856



MERCURY

2 2 3 1

1 9 3 3

73 PLAYER

3 9

1 2

7 5 14 PLAYER SHOEY REALS 6 14 PLAYER EXTRA SHOTS XXX EXTRA SHOTS FRAMES

SHUFFLE

1 2 3 2

3 5 6 6

1 6 4 0

UNITED'S DELUXE VER COR

SHUFFLE ALL

WITH AMAZING NEW TRIPLE MATCH FEATURE

SPELL New

CARRY-OVER FEATURE NEW

STAR-NUMBER LITES LETTERS

NUMBER MATCH

CLOVER-STAR-NUMBER

WATCH SCORE FEATURES 300 OR 10TH FRAME

HIGH SCORE FEATURE

KING SIZE PINS

ONE TO SIX CAN PLAY

AVAILABLE IN 10c-3 FOR 25c MODELS

NEW

NEW

LATEST E-Z SERVICE FEATURES

TWO SIZES 8 FT. BY 2 FT., 9 FT. BY 2 FT.

SEE YOUR **DISTRIBUTOR NOW!**

OTHER UNITED HITS NOW AT YOUR DISTRIBUTOR =

SINGAPORE FAST ACTION IN-LINE GAME

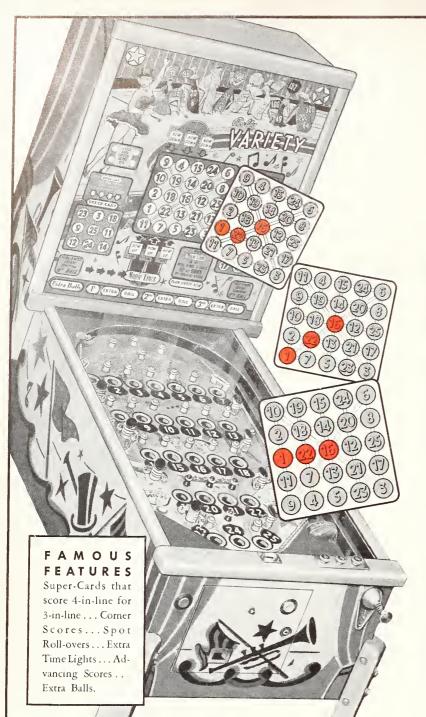
COMET
SHUFFLE TARGETTE
WITH OF WITHOUT MATCH-A-SCORE
EXTREMELY QUIET PLAY

CARNIVAL GUN FLASHY, FAST-PLAY **SHOOTING GALLERY** WITH TIME BONUS SCORE



UNITED MANUFACTURING COMPANY 3401 H. CALIFORNIA AVENUE, CHICAGO 18, IIIINOIS

MERCURY SHUFFLE ALLEY ALSO AVAILABLE IN REGULAR MODEL WITHOUT TRIPLE MATCH FEATURE



Bally VARIETY

WITH SENSATIONAL

Magic-Lines

PROFIT BOOSTING FEATURE

Location-reports from coast to coast prove that VARIETY tops all other in-line games, including BEACH CLUB, for immediate attraction, continuous repeat-play and record-smashing earning-power. Get your share... get VARIETY today.

Ghost-cards above show how player moves Card-numbers UP or DOWN. Bright circles are lit numbers. Top card shows all numbers in normal position. Other cards illustrate 3 different ways to straighten out lop-sided line-up by moving first 3 lines of Card UP or DOWN. Players hail Magic-Lines as greatest extra-fun feature in years . . . and back up their enthusiasm with greatest cash-box approval in years!



Bally JET-BOWLER

WITH MATCH-SCORE FEATURES

Rocket Bowler

WITHOUT MATCH-SCORE FEATURES

Speed-Control Skill of skee-ball combined with Aim-Control Skill of bowling results in a bowler that really keep players coming back day after day, month after month. Get in on the big new bowler boom . . . get Jet-Bowler and Rocket-Bowler!