

The Cash Box

VOLUME XVIII—NUMBER 5

OCTOBER 20, 1956

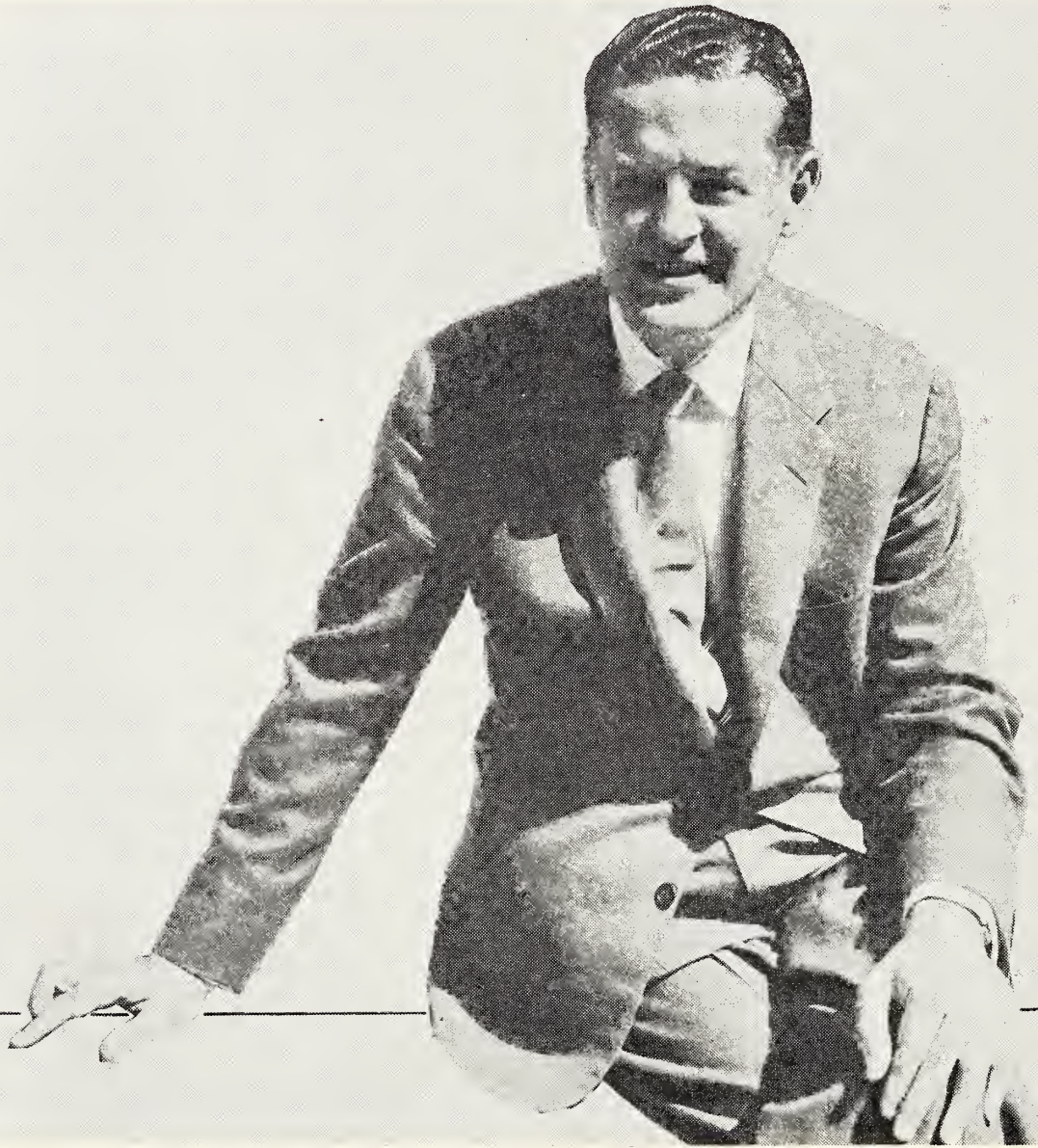


Sammy Davis, Jr., whose latest Decca hit is "Earthbound", became starbound as far as Broadway was concerned last Spring when he took the town by storm with his performance in "Mr. Wonderful". Above Sammy is shown with WNEW disk jockey Jerry Marshall as the two stand in front of a poster for the show. Already one of the top nightclub performers in the country as star of the Will Mastin Trio, Sammy hit the record world two years ago with his version of "Hey There". He then went on to new success with "Mr. Wonderful" and when that show ends its run, plans have been set for him to make his motion picture debut.

HUGO WINTERHALTER

Follows With Another As Great As . . .

"CANADIAN SUNSET"




**ALL THAT
I ASK
IS LOVE**

**THE
BOULEVARD
OF LOVE**

(Champs Elysees)

20/47-6701

Your customers will hear these "New Orthophonic" High Fidelity Recordings best on an RCA Victor "New Orthophonic" High Fidelity "Victrola"

America's favorite speed...  45 RPM

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

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BILL GERSH JOE ORLECK

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26 West 47th Street, New York 36, N. Y.

(All Phones: JUdson 6-2640)

Cable Address: CASHBOX, N. Y.

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEArborn 2-0045)

BILL GERSH

Howie Freer Chuck Peele

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood, Cal.

(Phone: HOLLYwood 5-2129)

JACK DEVANEY

Bob Martin

BOSTON OFFICE

1765 Commonwealth Ave., Boston 35, Mass.

(Phone: ALgonquin 4-8464)

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W., England

(Phone: Speedwell 2596)

MARCEL STELLMAN

EXECUTIVE STAFF

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-In-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA HOWARD, Associate Editor

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T. TORTOSA, Circulation

POPSIE, Staff Photographer

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Announcing THE 11th ANNUAL POLL

OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO
CHOOSE THE BEST RECORDS AND RECORDING ARTISTS
OF 1956 SPONSORED AND CONDUCTED EXCLUSIVELY BY...

"THE CASH BOX"

VOTING STARTS WITH THIS ISSUE

FILL OUT ENCLOSED PREPAID POST CARD—MAIL TODAY!

YOUR VOTES DECIDE THE WINNERS

Here's How To
Get Your Votes!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL OR MIRRORED MUSIC CABINET YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF THE ABOVE UNITS YOU OWN ON THE BOTTOM OF THE ENCLOSED PREPAID POSTCARD TO GIVE THE RECORDS AND THE RECORDING ARTISTS YOU BELIEVE WERE YOUR BEST MONEYMAKERS DURING 1956 FULL CREDIT. THE TOTAL NUMBER OF THE UNITS YOU OWN ARE YOUR NUMBER OF VOTES. THE CARDS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED TO ANYONE. BE SURE TO PRINT ALL NAMES ON CARD. REMEMBER—YOUR VOTES DECIDE THE WINNERS! FILL OUT AND MAIL THE PREPAID POSTCARD ENCLOSED IN THIS ISSUE TODAY!!!



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SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

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THE NATION'S
Top Ten
JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1.	DON'T BE CRUEL ELVIS PRESLEY VI-20-6604 (47-6604)—Elvis Presley	1.
2.	TONIGHT YOU BELONG TO ME PATIENCE & PRUDENCE CR-61701 (9-61701)—Lawrence Welk LI-55022 (55022)—Patience & Prudence DE-30040 (9-30040)—Karen Chandler & Jimmy Wakely MO-997 (45-997)—Tonettes	4.
3.	CANADIAN SUNSET HUGO WINTERHALTER ORCH. CD-1297 (45-1297)—Andy Williams VI-20-6537 (47-6537)—Hugo Winterhalter VI-20-6678 (47-6678)—Manny Lopez	2.
4.	HONKY TONK BILL DOGGETT KI-4950 (45-4950)—Bill Doggett	5.
5.	MY PRAYER THE PLATTERS CO-40757 (4-40757)—Porter Heaps ME-70893 (70893x45)—Platters DE-29991 (9-29991)—Ink Spots VI-20-6678 (47-6678)—Manny Lopez	3.

6.	WHATEVER WILL BE, WILL BE DORIS DAY CO-40704 (4-40704)—Doris Day ME-70881 (70881 x 45)—Eddy Howard	6.
7.	JUST WALKING IN THE RAIN JOHNNIE RAY AB-3024 (45-3024)—Judy Kilean CO-40729 (4-40729)—Johnnie Ray	—
8.	HOUND DOG ELVIS PRESLEY VI-20-6604 (47-6604)—Elvis Presley	7.
9.	ALLEGHENY MOON PATTI PAGE CR-61679 (9-61679)—Lennon Sisters ME-70878 (70878x45)—Patti Page DE-30022 (9-30022)—Grady Martin VI-20-6551 (47-6551)—Billy Regis	8.
10.	THE FOOL SANFORD CLARK DO-15481 (45-15481)—Sanford Clark JU-5252 (45-5252)—The Gallahads	9.

11) FRIENDLY PERSUASION. 12) SONG FOR A SUMMER NIGHT. 13) SOFT SUMMER BREEZE. 14) AFTER THE LIGHTS GO DOWN LOW. 15) GREEN DOOR. 16) YOU DON'T KNOW ME. 17) WHEN THE WHITE LILACS BLOOM AGAIN. 18) A HOUSE WITH LOVE IN IT. 19) TRUE LOVE. 20) CHAINS OF LOVE. 21) BUS STOP SONG (A PAPER OF PINS). 22) I WANT YOU, I NEED YOU, I LOVE YOU. 23) IT ISN'T RIGHT. 24) I ALMOST LOST MY MIND. 25) KA-DING DONG. 26) YOU'LL NEVER, NEVER KNOW. 27) FLYING SAUCER. 28) OUT OF SIGHT, OUT OF MIND. 29) MIRACLE OF LOVE. 30) LET THE GOOD TIMES ROLL. 31) BLUEBERRY HILL. 32) MIDDLE OF THE HOUSE. 33) CINDY, OH CINDY. 34) EARTHBOUND. 35) ST. THERESE OF THE ROSES.

CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	OL—Olympic	SL—Spotlight
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PA—Parrot	SO—Sound
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	SP—Specialty
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PM—Prom	ST—Starlite
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PP—Peter Pan	SU—SUN
AR—Arcade	DA—Dana	FR—Fraternity	LI—Liberty	PR—Prestige	TA—Tampa
AT—Atlantic	DE—Decca	4 Star—Four Star	LO—London	RA—Rainbow	TI—Tica
BT—Bethlehem	DL—DeLuxe	GE—Gee	MD—Media	RE—Regent	UN—United
BY—Bolly	DO—Dot	GN—Golden	ME—Mercury	RL—Real	UQ—Unique
CA—Capitol	DT—Dootone	GR—Groove	MG—MGM	RM—Rama	VE—Verve
CD—Cadence	DU—Duke	GTJ—Good Time	MO—Modern	RP—RPM	VI—RCA Victor
CH—Chess	EP—Epic	Jazz	NG—Norgran	SA—Savoy	VJ—Vee-Jay
CK—Checker	ER—Era	HE—Herald	OK—Okeh	SE—Seeco	VK—Vik
		IM—Imperial			WI—Wing

It's a Hit!!

Susan Silo

Dear Diary #1005

"Don't Ever Cheat" #1005

CANDLELIGHT RECORDS

DISTRIBUTORS: We're filling orders as fast as possible
1650 Broadway, New York 19, N. Y., CI 7-5947

(Oct. 13 issue)
THE CASH BOX — "SLEEPER OF THE WEEK"

"tailor made for teenagers who should go for this in a big way" . . .

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Profile On Presley: For a two week period, Jim Aylward (WHIL-Medford, Mass.) did a radio profile on Elvis Presley in twelve installments. All of Presley's tunes were featured, plus an original script was written to weave all the info about the singer. . . . **Bob Longchamp** (WKXL-Concord, N. H.)

and his wife Lounette became the proud parents of twins, Gregory and Jeffery recently. We're told the sons are doing fine; the parents are exhausted. Bob runs the Rollin' Home Show Monday thru Saturday. . . . **You Can't Take It With You:** When he made the move from WMJR to WBOK, New Orleans, La., Poppa Stoppa had to use his own name of Clarence Hamann. It seems that WMJR owns the name Poppa Stoppa. . . . **Don Evans** (KOPR-Butte, Mont.) reports that Billy Stewart's Chess recording of "Billy's Blues" has gotten the biggest reaction ever in his area. . . . **Frosty Mitchell** (KWWL-Waterloo and Cedar Falls, Iowa) did a remote from a brand new record store to climax the store's grand opening day. And since 400 teens attended the 7:30 to 9:00 PM show, Frosty thinks this is another example for the "Radio At Nite Ain't Dead Department". . . . A standing invitation is offered by Jerry Gross (WVOS-Liberty,



BOB LONGCHAMP (WKXL—Concord, N. H.)

N. Y.) to any of the record artists and promotion men to pay a visit to the station when they're in the area.

* * * * *

Arnie Kuvent (WGAN-Portland, Me.) says the results of a Giant Record Pop he staged with two fellow deejays on September 29th were "astounding". About 2,000 kids attended the affair, which featured singers Alan Blake and Mona Rogers. . . . **Ken Collins'** (KXYZ-Houston, Texas) afternoon time slot has been moved up an hour to 2:05. . . . **Paul W. Hanslin** (WEIM-Fitchburg, Mass.) heads a Finnish disk show called "Music Of Finland". The program, broadcast every Sunday from 10:30 to 11:30 AM, features the latest popular and classical recordings made either in Finland or this country. In November, says Paul, WEIM is going to get 5000 watts, which means that the stations can practically be heard in all parts of New England. A constant problem for the station is having enough new records available at all times. . . . **John Ademy** (WAYE-Baltimore, Md.) has added seven "Musical Mergers" on his daily show, which features uninterrupted melodies played every half hour. This includes such items as Strictly Instrumental; Movie Melodies; Spotighting The Band; Waltz Time; Composer's Corner; Spotighting The Singers; and Nostalgic Notes. . . . **Paul Cowley** (WKCO-Louisville, Ky.) thinks that Frank Sinatra's



JOHN ADEMY (WAYE—Baltimore, Md.)

(Capitol) latest effort, "Jealous Lover" could be one of the really big ones this year. . . . **WMAK-Nashville, Tenn.** has a companion in pop music in the area. The station is WKDA, which since 1946 has had a basic format of pop music and news. . . . **Bill Mullen** (WSID-Baltimore, Md.) is doing well with the Latin Fiesta program he heads. His Sunday show, "Bill Mullen Show", recently brushes **Eydie Gorme** and **Rosanne June**. . . . **WRC-Washington, D. C.** radio listeners are eligible to win a total of 39 RCA portable "Shipmate" radios over the next thirteen weeks in a contest based on the Nation's Top Ten Tunes each week. Listeners are invited to mail in entries by postcard or letter with the Nation's Top Ten Tunes of the week listed in the proper order. The Cash Box weekly list of Top Ten songs of the nation will be used as the basis of judgement for each weekly contest. Weekly winners will be announced each Wednesday by disk jockey Willard Scott on his program "Twilight Tunes".

* * * * *

The mayor of Des Moines, Iowa, Ray Mills, called KRNT requesting says DJ Don Bell, that the station lean heavily on John Standley's (Capitol) "Get Out And Vote" so everyone would take advantage of registration facilities. . . . Within a month a new radio station will be on the air serving the Bay area from San Francisco. Present call letter assignment is KPOO at 1010 kc. with 10,000 watts. Ray Dobard, who affiliated with the station, would appreciate any assistance from record firms in helping build the station's record library and maintaining same. . . . **Ray Brien** (KLUB-Salt Lake City, Utah) has begun the idea of learning a new word each morning with his morning listeners. Every fifteen minutes, Ray gives the word (i.e. truculent, insipid), its spelling and meaning. Paul says people are calling in their favorite words each morning!



DON BELL (KRNT—Des Moines, Iowa)

BMI Check List

OF NEW RECORD RATINGS BY THE TRADE PRESS

	Billboard	Cash Box	Variety
THE ABC'S OF LOVE (Kahl) FRANKIE LYMON & THE TEENAGERS (Gee)	Best Buy	Sure Shot	Best Bet
CITY OF ANGELS (Valleydale) THE HIGHLIGHTS (Bally)	79 (Good)	B (Very Good)	
COME BACK TO ME (Piccadilly) VERA LYNN (London)	79 (Good)	B+ (Excellent)	
EVERYTIME (I FEEL HIS SPIRIT) (Monument) PATTI PAGE (Mercury)		Disk of the Week	Excellent
THE GRASS WAS GREENER (Republic) JOYCE HAHN (Cadence)	Spotlight	Best Bet	
HONEY CHILE (Reeve) FATS DOMINO (Imperial)	R&B Best Buy	R&B Sure Shot	
I GOTTA KNOW (Acuff-Rose) JOYCE HAHN (Cadence)	Spotlight	C+ (Good)	
IF YOU WOULD SAY YOU'RE MINE (Stratton) STEVE LAWRENCE (Coral)	Spotlight	B (Very Good)	
I'M A LITTLE ECHO (Movietown-Piccadilly) JOE "FINGERS" CARR (Capitol)	Spotlight	Sleeper of the Week	Very Good
LOST LOVE (Meridian) EDDIE HEYWOOD (Victor)	Spotlight	Sleeper of the Week	Excellent
THE LONELY ONE (Harvard) KITTY KALLEN (Decca)	83 (Excellent)	B+ (Excellent)	Very Good
LOVE ME TENDER (Elvis Presley) ELVIS PRESLEY (Victor)	Best Buy	Sure Shot	
THE NEW PHILOSOPHER (Merrick) EDDIE LAWRENCE (Coral)	Spotlight	Best Bet	Very Good
PETTICOATS OF PORTUGAL (Brent) DICK JACOBS ORCH. (Coral)	Spotlight	Disk of the Week	
BILLY VAUGHN (Dot)	Spotlight	Sleeper of the Week	
PEREZ PRADO (Victor)	85 (Excellent)	Disk of the Week	Very Good
FLORIAN ZABACH (Mercury)		Disk of the Week	
CAESAR GIOVANNINI (Bally)	86 (Excellent)	Disk of the Week	Best Bet
WARREN COVINGTON & COMMANDERS (Decca)	78 (Good)	Sleeper of the Week	Good
PLEASE DON'T LEAVE ME (Commodore) THE FONTANE SISTERS (Dot)	Best Buy	Sure Shot	
PRENEZ GARDE (BMI Canada) CAESAR GIOVANNINI (Bally)	80 (Excellent)	Disk of the Week	Good
JOE LEAHY ORCH. (Unique)	70 (Good)	C+ (Good)	Very Good
STILL (Progressive) LAVERN BAKER (Atlantic)	R&B Best Buy	R&B Sure Shot	
THE FONTANE SISTERS (Dot)	Best Buy	Sure Shot	

BROADCAST MUSIC, INC. 589 FIFTH AVENUE NEW YORK 17, N.Y.
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL



The Cash Box

TOP 50

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 10/13	Pos. 10/6	Tune	Artist	Pos. 10/13	Pos. 10/6	Tune	Artist	Pos. 10/13	Pos. 10/6	Tune	Artist	Pos. 10/13	Pos. 10/6	Tune	Artist								
1	1	Don't Be Cruel	★VI-20-6604 (47-6604)—ELVIS PRESLEY Hound Dog	9	7	Whatever Will Be, Will Be (Que Sera, Sera)	★CO-40704 (4-40704)—DORIS DAY I've Gotta Sing Away The Blues ME-70881 (70881x45)—EDDY HOWARD You Can't Keep Running	15	23	You'll Never, Never Know I Care	★ME-70948 (70948 x 45)—PLATTERS It Isn't Right	22	36	Lay Down Your Arms	★CD-1299 (45-1299)—CHORDETTE Teenage Goodnight ★CO-40759 (4-40759)—ANNE SHELTON The Madonna In Blue	30	19	When The White Lilacs Bloom Again	CR-61701 (9-61701)—LAWRENCE WELK Tonight You Belong To Me ★DE-30039 (9-30039)—HELMUT ZACHARIAS Blue Blues ★DO-15492 (45-15492)—BILLY VAUGHN Spanish Diary ★ME-70936 (70936 x 45)—FLORIAN ZABACH The Fiddler's Boogie MG-12317 (K12317)—LEROY HOLMES The Last Wagon	36	33	I Walk The Line	CA-3564 (F-3564)—CAROLE BENNETT In Someone Else's Arms CR-61717 (9-61717)—HOAGY CARMICHAEL Flight To Hong Kong ★SU-241 (45-241)—JOHNNY CASH Get Rhythm
2	40	Love Me Tender	★VI-20-6643 (47-6643)—ELVIS PRESLEY Anyway You Want Me	10	10	Friendly Persuasion	CA-3520 (F-3520)—LOU BUSCH Partofino CO-40751 (4-40751)—MICHEL LEGRAND Lovers And Lollipops CR-61702 (9-61702)—GEORGE CATES There's Never Been Anyone Else ★DE-30041 (9-30041)—FOUR ACES You Can't Run Away From It ★DO-15490 (45-15490)—PAT BOONE Chains Of Love EP-9181 (5-9181)—ANTHONY PERKINS If You Were The Only Girl MG-12336 (K12336)—DAVID ROSE There's Never Been Anyone Else But You UQ-355 (45-355)—BOB GRAYBO There's Never Been Anyone Else But You	16	11	Soft Summer Breeze	DE-30054 (9-30054)—ROMAINE BROWN Autumn Leaves ★ME-70863 (70863 x 45)—EDDIE HEYWOOD Heywood's Brunce ME-70934 (70934 x 45)—DIAMONDS Ka-Ding Dong	23	16	After The Lights Go Down Low	★DE-29982 (9-29982)—AL HIBBLER I Was Telling Her About You	31	20	A House With Love In It	★CO-40736 (4-40736)—FOUR LADS The Bus Stop Song (A Paper Of Pins)	33	39	I'll Remember (In The Still Of The Night)	★EM-1005 (45-1005)—5 SATINS
3	2	Honky Tonk	★KI-4950 (45-4950)—BILL DOGGETT Honky Tonk	11	6	My Prayer	CO-40757 (4-40757)—PORTER HEAP When My Dreamboat Comes Home DE-29991 (9-29991)—INK SPOTS Bewildered ★ME-70893 (70893 x 45)—PLATTERS Heaven On Earth VI-20-6678 (47-6678)—MANNY LOPEZ Canadian Sunset	17	12	The Fool	★DO-15481 (45-15481)—SANFORD CLARK Loneliness For A Letter JU-5252 (45-5252)—THE GALLAHADS The Morning Mail	34	20	Let The Good Times Roll	★AL-3325 (45-3325)—SHIRLEY & LEE Do You Mean To Hurt Me So	35	31	Earthbound					
4	3	Tonight You Belong To Me	★CR-61701 (9-61701)—LENNON SISTERS & LAWRENCE WELK When The White Lilacs Bloom Again DE-30040 (9-30040)—KAREN CHANDLER & JIMMY WAKELY Crazy Arms ★LI-55022 (F55022)—PATIENCE & PRUDENCE A Smile And A Ribbon MO-997 (45-997)—TONETTES Don't Fall In Love Too Soon	12	9	Blueberry Hill	DE-30091 (9-30091)—LOUIS ARMSTRONG & G. JENKINS That Lucky Old Sun ★IM-5407 (45-5407)—FATS DOMINO Honey Chile	36	14	It Isn't Right	★ME-70948 (70948 x 45)—PLATTERS You'll Never, Never Know I Care	37	30	See Saw	★CH-1629 (45-1629)—MOONGLOWS When I'm With You CR-61721 (9-61721)—DON CORNELL From The Bottom Of My Heart	38	37	I Can't Love You Enough					
5	7	The Green Door	★DO-15486 (45-15486)—JIM LOWE The Little Man In Chinatown	13	6	Cindy, Oh Cindy	★GL-247 (45-247)—VINCE MARTIN Only If You Praise The Lord ★VI-20-6677 (47-6677)—EDDIE FISHER Around The World	39	15	Allegheeny Moon	CR-61679 (9-61679)—LENNON SISTERS Faith Unlocks The Door DE-30022 (9-30022)—GRADY MARTIN When My Dreamboat Comes Home ★ME-70878 (70878 x 45)—PATTI PAGE The Strangest Romance VI-20-6551 (47-6551)—BILLY REGIS A Kiss Before Dying	40	35	Every Day Of My Life	★CR-61703 (9-61703)—MCGUIRE SISTERS Endless LI-55029 (F55029)—RUSS ARNO Repeat After Me	41	32	Two Different Worlds	CA-3565 (F-3565)—DICK HAYMES Never Leave Me CR-61710 (9-61710)—STEVE CLAYTON It Happened Again DE-30036 (9-30036)—DICK KALLMAN Love Is A Dangerous Game ★JU-5256 (45-5256)—DON RONDO He Made You Mine ★KA-161 (45-161)—ROGER WILLIAMS & JANE MORGAN Nights In Verona	42	38	Italian Theme	
6	5	Just Walking In The Rain	AB-3024 (45-3024)—JUDY KILEEN ★CO-40729 (4-40729)—JOHNNIE RAY In The Candlelight	14	41	Hound Dog	★VI-20-6604 (47-6604)—ELVIS PRESLEY Don't Be Cruel	43	16	You Don't Know Me	★CO-40710 (4-40710)—JERRY VALE Enchanted DE-29949 (9-29949)—CARMEN McRAE Never Loved Him Anyhow VI-20-6502 (47-6502)—EDDY ARNOID Rockin' Mockin' Bird	44	36	St. Therese Of The Roses	★DE-29933—BILLY WARD & DOMINOES Home Is Where You Hang Your Heart	45	39	That's All There Is To That					
7	4	Canadian Sunset	★CD-1297 (45-1297)—ANDY WILLIAMS High Up On A Mountain ★VI-20-6537 (47-6537)—HUGO WINTERHALTER This Is Real VI-20-6678 (47-6678)—MANNY LOPEZ My Prayer	15	2	True Love	★CA-3507 (F-3507)—BING CROSBY & GRACE KELLY Well Did You Evah! CA-3473 (F-3473)—MARGARET WHITING Haunting Love DE-29959 (9-29959)—KITTY KALLEN Will I Always Be Yours ★VE-2018 (2018x45)—JANE POWELL Mind If I Make Love To You	46	17	Out Of Sight, Out Of Mind	★CA-3502 (F-3502)—FIVE KEYS That's Right	47	32	Chains Of Love	★DO-15490 (45-15490)—PAT BOONE Friendly Persuasion	48	38	Please Don't Leave Me					
8	11	True Love	★CA-3507 (F-3507)—BING CROSBY & GRACE KELLY Well Did You Evah! CA-3473 (F-3473)—MARGARET WHITING Haunting Love DE-29959 (9-29959)—KITTY KALLEN Will I Always Be Yours ★VE-2018 (2018x45)—JANE POWELL Mind If I Make Love To You	16	2	Out Of Sight, Out Of Mind	★CA-3502 (F-3502)—FIVE KEYS That's Right	48	18	Chains Of Love	★DO-15490 (45-15490)—PAT BOONE Friendly Persuasion	49	32	Two Different Worlds	CA-3565 (F-3565)—DICK HAYMES Never Leave Me CR-61710 (9-61710)—STEVE CLAYTON It Happened Again DE-30036 (9-30036)—DICK KALLMAN Love Is A Dangerous Game ★JU-5256 (45-5256)—DON RONDO He Made You Mine ★KA-161 (45-161)—ROGER WILLIAMS & JANE MORGAN Nights In Verona	50	38	Italian Theme					

CODE:

AA—Double A	BA—Baton	CW—Crown	ES—Essex	GTJ—Good Time Jazz	MD—Media	PR—Prestige	SU—Sun
AB—Abbott	BN—Benida	CY—Crystalette	EX—Excello	HE—Herald	ME—Mercury	RA—Rainbow	ST—Starlite
AC—Acedia	BT—Bethlehem	DA—Dana	FB—Fabor	IM—Imperial	MG—MGM	RE—Regent	TA—Tampa
AD—Apollo	BY—Bally	DE—Decca	FE—Federal	JD—Jay Dee	MO—Modern	RL—Real	TI—Tico
AE—ABC-Paramount	CA—Capitol	DI—Diamond	FI—Fiesta	JU—Jubilee	NG—Norgran	RM—Rama	TR—Trend
AF—Arcade	CD—Cadence	DL—DeLuxe	FL—Flash	JZ—Jasie	OK—Okeh	RP—RPM	UN—United
AG—Atlantic	CH—Chess	DO—Dot	FR—Flip	KA—Kapp	OL—Olympic	SA—Savoy	UQ—Unique
	CK—Checker	DT—Dootone	FR—Fraternity	KL—King	PA—Parrot	SE—Seeco	VE—Verve
	CL—Columbia	DIL—Duke	GE—Gee	LI—Liberty	PE—Pracnck	SL—Spotlight	VI—RCA Victor
	CO—Columbia	EM—Ember	GL—Glory	LO—London	PI—Pilgrim	SO—Sound	VJ—Vee Jay
	CR—Coral	EP—Epic	GN—Golden	LU—Luniverse	PM—Prom	SP—Specialty	VK—Vik
	CT—Cat	ER—Era	GR—Groove	M8—Melba	PP—Peter Pan		WI—Wing

★ INDICATES BEST SELLING RECORD OR RECORDS.
 • Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
 • The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Round The Wax Circle

NEW YORK:

Bill Haley and the Comets have been invited to give a Command Performance before Queen Elizabeth when they visit England in February. . . . Mickey Addy has been convulsing listening audiences while on a dj trip for Dot Records. Mickey, who's one of the top linguists in the business, has been going on the air posing as Baron Von Schnickelhofer with German accent and all. . . . Former publisher Jerry Johnson now with Shaw Artists. . . . Trudy Richards, who is getting excellent play on her new Capitol release of "Manhattan Towers", into the Club Elegante October 24. . . . Epic's second album with Robert Clary, is due out next week. His first was one of diskery's best sellers. . . . Julie London will be a "guest artist" in the 20th Century-Fox production "Do Re Mi" starring Jayne Mansfield. . . . Larry Spier reports that he has already received the rack order on "Two Different Worlds". . . . Cathy Carr will be guest star on the Bandstand TV show the week of October 22. Ralph Flanagan's orchestra provides the musical accompaniment. . . . Caterina Valente starts a four-week stand at the Hotel Pierre October 23. . . . Music publisher and composer Beasley Smith of the Randy-Smith Music Company is celebrating the



ROBERT CLARY

birth of his first grandchild, a seven-pound boy born October 3 to his daughter Rose. Smith composed such songs as "Lucky Old Sun", "Beg Your Pardon", and "Old Master Painter" and assists Randy Wood of Dot Records in the A&R field. . . . The Crew Cuts are going to have themselves a great Christmas and New Year. During those holidays they'll be headlining at the Hotel Nacional in Havana. . . . Vince Martin, who came to the forefront with "Cindy", is currently at Bl'nstrub's in Boston. . . . Larry Newton of ABC-Paramount has appointed William Laughman as distributor in El Paso and Henry Stone as distributor in Miami.

CHICAGO:

The newly reopened Rush Street nitery, Mr. Kelly's, has Carmen McRae and Audrey Morris on hand these nights. . . . Sandy Harbin and Bob Smith, Dot's midwest men, flew out to Dot's new Hollywood headquarters for a sales pow-wow. . . . Sam Donahue with the Billy May Orchestra in town for sessions at the RCA Victor studios. . . . Big band news is the Tex Beneke band opening at the new Capri. The Capri used to be a movie thitter. . . . Doris Day breezed through Chi on her way to hometown Cincinnati for the opening of her latest flicker, "Julie". Doris' newest disk is also named "Julie". . . . Sig Sakowicz back in the states after European jaunt on which he taped interviews with many Chicagoland G.I's. Interviews are broadcast Saturdays over WAAF. . . . The Blue Note now featuring the sounds of the Calvin Jackson Quartet. . . . News that makes everyone in the biz here happy is Len Dressler taking top honors on Arthur Godfrey's "Talent Scouts" the other p.m. Many here hope that Len gets the best of everything. (He deserves it.) . . . Dick Roman, newest ABC-Paramount artist, paying visits to the deejays with his disk of "Never Leave Me". . . . Erroll Garner stepped down from the London House bandstand to



DORIS DAY

make way for the pianistics of Eddie Heywood. (Do people still remember Eddie's disk of "Begin The Beguine"?) . . . Stan Pat, new midwestern man for RKO-Unique, squiring Gary Mann around town. Gary's latest on the label is "Legend Of The Rusty Gun" and "Revenge", the latter penned by comic Morey Amsterdam. . . . The Glenn Miller Band, headed by Ray McKinley, one-nighting in the midwest area. . . . 'Twas great to see Billy Williams on "In Town Tonight".

HOLLYWOOD:

Ann Hathaway has signed a contract with Motif Records and will cut her first LP for the label this week. . . . Because of the demand from dealers and operators, Verve Records is releasing four EP's and a single from both the "Ella and Louie" and "Bing Sings While Bregman Swings" albums. . . . Dot Records' Sanford Clark has been signed for an appearance on the Ed Sullivan show. . . . Walter Winchell introduced Roberta Sherwood at her Mocambo opening, where she did sell-out business during the engagement. . . . Louis Prima and Keeley Smith hosted disk-jockey friends at their opening in the main room of the Sahara Hotel in Las Vegas, where they broke it up just as they've been doing in the lounge of the hotel for the past year. . . . KMPC's Johnny Grant busy lining up talent for his annual jaunt overseas to entertain troops during the Christmas Holidays. . . . Dave Axelrod now heading up the sales and promotion department of the new Motif label. . . . Red Norvo and his new quintet currently appearing at the Castle restaurant. . . . Judy Gar and has signed a new three-year contract with Capitol Records. . . . Irwin Zucker, signed to handle record promotion for Dinah Shore, plugging the canary's



CHARLIE CAL

"High Heels" on RCA. . . . Barry Freeman is the new Coral records promotion man for Mike Kurlan. . . . The Four Coins getting big airplay locally for their "Manhattan Serenade" on the Epic label. . . . Capitol Records Carole Bennett signed as the featured singer on the George Gobel show. . . . Billy Regis surprised the opening night audience at his Paladium date by dressing the band in black formal Bermuda shorts. . . . Al Simms, Lou Ann's father, and Sammy Laine making the rounds of the local jockeys with Lou Ann's new Columbia release "Hi Li Li" and "Golden Roses And Silver Bells". . . . Negotiations are under way for Frankie Laine to star in a non-singing dramatic role on Broadway this season. . . . Jules Losch doing record promotion on Charlie Cal's first release of "Be Sweet To Me" and "Since When" on Songbird.

An Open Letter To -



Dear Frank:

It's very rare when a composer gets a perfect interpretation of his song, as you have done on your current CAPITOL release of my tune "YOU FORGOT ALL THE WORDS"

Gratefully



Bernie Wayne



Record Reviews

- A** DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

TOMMY EDWARDS
(MGM 12342; K12342)

B "MY SHIP" (3:06) [Chappell ASCAP—Weill, Gershwin] Tommy Edwards lends his dulcet tones to a beautiful standard. Warm, romantic delivery that could revive the song.

B "THE DAY THAT I LOST YOU" (3:11) [Ludlow BMI—Doggett, Adams] On this end, the crooner chants a superb new romantic ballad. Top drawer material that could make the grade. Wonderful delivery. This too could be a big one for Tommy.

DON COSTA & SID FELLER
with Friends & Neighbors
(ABC-Paramount 9729; 45-9729)

B+ "FOR ME AND MY GAL" (2:33) [Mills ASCAP—Goetz, Leslie, Meyer] As a result of dealer demand, ABC is making available on a single, this hilarious gang-sing side from the album "Music To Break A Lease". It's one of the most side splitting decks ever issued in this category. The off key whistling, the laughs and the delightfully informal atmosphere make this one a natural for every juke box. Keep an eye on it. It's a sleeper.

C+ "THE BEER BARREL POLKA" (2:38) [Shapiro-Bernstein ASCAP—Vejvoda, Timm, Brown, Zeman] Another cornball oldie sprightly fashioned by the gang.

THE PETTICOATS
(Unique 363; 45-363)

B+ "I'LL GO ALONG WITH YOU" (2:59) [Chappell ASCAP—Deutsch, Livingston] The Petticoats hand in a wonderful version of one of the prettiest songs from the forthcoming NBC-TV Spectacular "Jack And The Beanstalk". Joe Leahy supplies a soft musical backdrop for this tender love tune. Could be a big side by the time the show hits the air (Nov. 17)

C+ "HIGH HEELS" (2:27) [Iris-Trojan BMI—Guion, Borek, Cooper] The trio glides thru a pretty waltz novelty about a little girl who's going out to her first prom with her first pair of high heeled shoes. Catchy ditty.

JERI SOUTHERN
(Decca 30106; 9-30106)

B "MARRIED I CAN ALWAYS GET" (3:07) [Leeds ASCAP—Jenkins] Jeri Southern does a great job with a superbly written tune from Gordon Jenkins' upcoming TV Spectacular "Manhattan Towers". Wonderful lyric set to a catchy tempo and melody. Song has standard qualities. Watch this version.

C+ "CANDLELIGHT CONVERSATION" (2:54) [Leeds ASCAP—Dickinson, Lloyd] From an up-beat item, Jeri eases into a romantic mood and thrushes a smooth and pretty ballad. Chorus assists warmly.

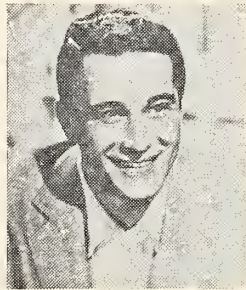
BILLY ECKSTINE
(RCA Victor 20/47-6691)

B+ "THE CHOSEN FEW" (2:40) [George Paxton ASCAP—Leigh, Livingston] The rich, rangy voice of "Mr. B" is extremely impressive on this fascinating new romantic ballad set to a slow waltz tempo. Wonderful song that could shoot Billy's name high onto the lists again.

C+ "JUST CALL ME CRAZY" (2:10) [Jay ASCAP—Demetrius] This half has the crooner chanting a tearful love story. Good side.

The Cash Box Disk of the Week

"MOONLIGHT LOVE" (2:59) "CHINCHERINCHEE" (2:45)
[Elkan-Vogel ASCAP—Debussy, Parish] [Roncom ASCAP—Jerome]
PERRY COMO
(RCA Victor 20/47-6670)



PERRY COMO

● The phenomenal Mr. Como, who's come up with one hit after another all year long, has a double-decker smash in store for his fans in his latest coupling. Although

the two songs are as different as day and night, they are both extremely commercial and should add further laurels to Como's already tremendous cluster. "Moonlight Love" is the first vocal version of Debussy's famous and beautiful classical creation "Clair de Lune". To the great melody, Mitchell Parish has added a tender lyric which Como chants with great warmth and meaning. The Ray Charles Singers assist with a velvety choral background. Beautiful job. Como does a complete turnabout on the lower lid as he sprightly dances thru an unusual jungle-beat cutie "Chincherinchee". Happy love ditty colorfully styled. Two excellent programming items for jockeys. Both will be hits.

RALPH YOUNG
(Decca 30099; 9-30099)

B "TIS AUTUMN" (2:54) [M. Witmark ASCAP—Nemo] Ralph Young is in top form as he offers a terrific new version of a great standard. Excellent seasonal item for jockey programming.

C+ "STRANGE MELODY" (2:55) [Amber ASCAP—Russell, Gonzales] This sentimental side features Young in a blue mood on a touching romantic item.

SOMETHIN' SMITH & THE REDHEADS
(Epic 9188; 5-9188)

B+ "WHEN I GROW TOO OLD TO DREAM" (2:25) [Rob's ASCAP—Hammerstein II, Romberg] A great standard that's become a top community sing favorite, is delightfully fashioned by Somethin' Smith and the Redheads. Smith adds his own lyrics and comes up with a wonderfully informal side. Great juke box item for taverns.

B+ "WE'LL BUILD A BUNGALOW" (1:43) [Mellin BMI—Mayhams, Norris The Troubadour] This half is another great oldie brought up to date by the relaxed vocalesthenics of Smith and the gang. Happy-go-lucky side full of gayety.

EDDIE FONTAINE
(Decca 30108; 9-30108)

B+ "A ROSE AND A BABY RUTH" [Bentley BMI—Dee] Eddie Fontaine hops on a tune that starting to break, and comes up with a pretty side that should take a bite out of the sales melon. Touching teenage song that could develop into a smash success.

C+ "THE YEARS BEFORE" (2:03) [Sikorski BMI—Broderick] Another side aimed at the youngsters. Good rhythm novelty colorfully presented.

NELSON RIDDLE
(Capitol 3559; F-3559)

B+ "COULD YOU" (2:33) [Mellin BMI—Mellin, Maria, Siegal] Nelson Riddle's chorus sings sans lyrics as the maestro conducts his orchestra thru a lush, string filled latin tempo version of a beautiful melody. Enchanting mood item that could blossom into a strong seller.

B+ "FARMER'S TANGO" (2:41) [Bradshaw BMI—Kollman] The chorus is employed as an instrument once again as Riddle presents a dreamy tango selection. Beautiful arrangement of an excellent composition.

The Cash Box Best Bets

- ★ "THE CHOSEN FEW" Billy Eckstine ... RCA Victor 20/47-6691
- ★ "COULD YOU"/"FARMER'S TANGO" Nelson Riddle ... Capitol 3559; F-3559
- ★ "WHEN I GROW TOO OLD TO DREAM" } Somethin' Smith & Redheads
- ★ "WE'LL BUILD A BUNGALOW" } Epic 9188; 5-9188
- ★ "THERE'LL BE PEACE IN THE VALLEY" Red Foley Decca 30080; 9-30080
- ★ "I'LL GO ALONG WITH YOU" Petticoats Unique 363; 45-363
- ★ "STORMY" The Prophets Atco 6078; 45-6078

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE STYLERS

(Jubilee 5253; 45-5253)

B "CONFESSION OF A SINNER" [Benoll BMI—Weisman, Weisman] Jubilee has a strong side to work with in this solid rock and roll ballad vividly presented by the Stylers. Pretty love story that the kids should find appealing.

C+ "GONNA TELL 'EM (I Love You)" (2:04) [Tee-Pee BMI—Singleton, McCoy] The fellas pick up the beat on this end and drive thru a swinging dancer tailor made for kids with happy feet.

THE PROPHETS

(Atco 6078; 45-6078)

B+ "STORMY" (2:51) [Winlyn ASCAP—Spector] Atco comes up with a polished new group called The Prophets who introduce potent new ballad that could develop into a big seller. Strong fish-beat romancer to watch closely. Commercial teenage material.

C+ "BABY COME BACK" (2:16) [Winlyn ASCAP—Braden] The boys pick up the beat on this end as they swing thru a solid dance item.

BONNIE PAUL

(Crest 1031; 45-1031)

B "MY FOOTBALL HERO" (2:00) [American BMI—Stanley, Fitzsimmons] With the football season in full swing, Crest introduces a lively college-type football song that could become a campus favorite. Rah-rah stuff the co-eds will enjoy.

C+ "AFER SCHOOL" (2:08) [American BMI—Stanley] Bonnie plays the part of a teenage student as she sings a romantic waltz item. Warm tune about young love.

DENA

(Dot 15499; 45-15499)

B "YOU ARE THE LIGHT OF MY LIFE" (2:22) [Valley BMI—Hope, Plumstead] A newcomer bearing the single moniker Dena debuts on Dot with a most contagious multiple voice recording of a pretty lilter. Infectious melody pleasant on the ear.

C+ "CRAZY DREAM" (2:36) [Galatin BMI—Hope, Plumstead] A simple instrumental backdrop supplies a fitting showcase for the lark's wistful rendition of a good mood love song.

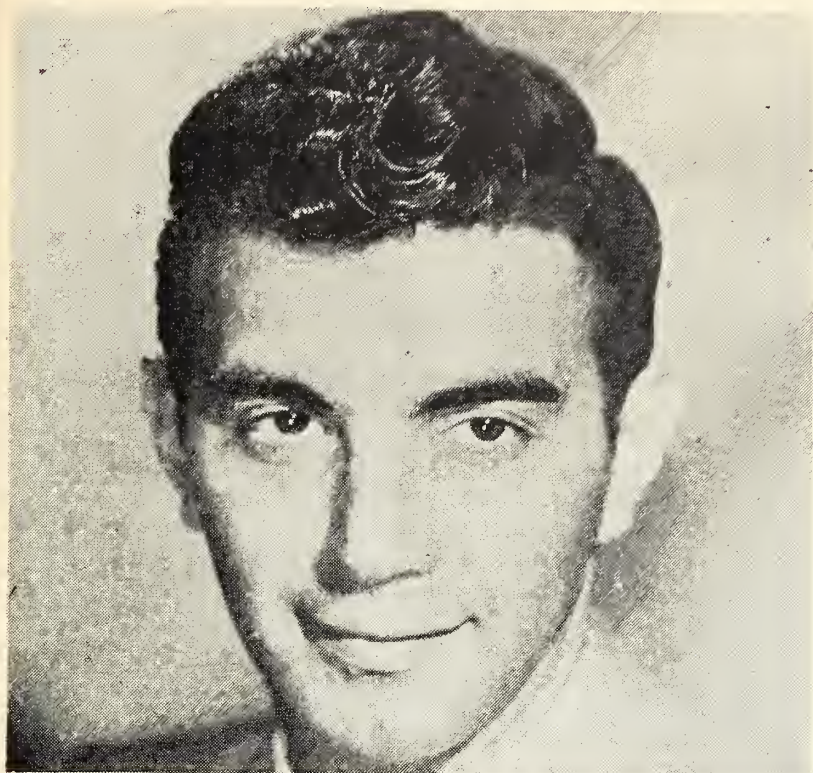
THE 3 FRIENDS

(Lido 500; 45-500)

B+ "BLANCHE" (2:45) [BMI—Staropoli, Francilla, Grochowski, Cutrone] The Three Friends debut on the Lido label with a brilliant new romantic story that could become a tremendous smash. Wonderful melody wed to a touching love lyric. The kids'll go wild over it. A sleeper that could break wide open. Wonderful harmony. Keep a tab on this record.

C "BABY I'LL CRY" (2:35) [BMI Cutrone] The trio picks up the beat on this end and shuffles thru a rhythm romancer.

DON'T MISS HEARING —



**NICK
NOBLE**

sings

**“THE STAR
YOU WISHED UPON
LAST NIGHT”**

and

“YOU DON'T KNOW WHAT LOVE IS”

Mercury 70981

COMING FAST!

“SLOW WALK”

by

SIL AUSTIN

Mercury 70963





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

JOHNNY BURNETTE TRIO

(Coral 61719; 9-61719)

B "HONEY HUSH" (2:01) [Progressive BMI—Turner] Johnny Burnette belts out a torrid rocker in the commercial Presleyan manner. Hot swinger that cuts from the first groove right thru to the last. Good teenage fare.

B "THE TRAIN KEPT A-ROLLIN'" (2:15) [Lois BMI—Bradshaw, Mann, Kay] This side picks up where the former left off. Wild, guitar-filled jolter.

DICK LORY

(Dot 15496; 45-15496)

B "COOL IT BABY" [Weiss & Barry BMI—Newman, Coates] The original sound-track rendition of a wild rock and roller from the forthcoming 20th Century Fox pic "Teenage Rebel", is pounded out by Dick Lory. Hot stuff that should catch fire when the film hits the local theatres.

B "BALL ROOM BABY" [Golden West Me'odies BMI—Glasser] Another sizzling jumper designed for the teenage buyer. Swinging arrangement.

MARION MARLOWE

(Cadence 1300; 45-1300)

B "WHATEVER HAPPENED TO YOU" (2:28) [Famous ASCAP—Stuart, Minucci] A top-drawer new ballad is penetratingly presented by Marion Marlowe. Excellent delivery. Side should get considerable air play. One of the thrush's prettiest sides to date.

C+ "WHERE FLAMINGOS FLY" (2:20) [Roosevelt BMI—Courtlander, Thea, Brooks] The lark is in a blue mood as she chants a torchy ballad about a lover who's gone. Sad song.

JIMMY GAVIN

(Epic 9198; 5-9198)

B "THE BALLAD OF JESSE JAMES" (2:53) [Place BMI—Gavin] Jimmy Gavin, who performed this number on last week's Goodyear TV production of the Jesse James story under the title "Missouri Legend", offers the song on Epic. Potent folk-flavored ditty delivered with zest. Vast TV audience should get this one off to a big start.

C+ "HITCH HIKING MAN" (2:02) [Place BMI—Gavin] Gavin is also the author of this jumping rocker. Potent folk type stomper.

LOU MONTE

(RCA Victor 20/47-6704)

B+ "ELVIS PRESLEY FOR PRESIDENT" [Vernon ASCAP—Henry, Roberts, Katz] With new lyrics set to the familiar melody "There'll Be A Hot Time In The Old Town Tonight", Lou Monte nominates Elvis Presley for President. A cute little ditty that'll win the approval of all Presley fans.

C+ "IF I WAS A MILLIONAIRE" [Remick ASCAP—Cobb, Edwards] Lou bounces thru another amusing novelty aimed to please the teenagers. He sings about all the changes he would make if he were a millionaire—no school when it rains, two 6-month vacations every year, etc.

The Cash Box Sleeper of the Week

"JUST IN TIME" (2:30)
[Stratford ASCAP—Comden,
Green, Styne]

"THE AUTUMN WALTZ" (3:07)
[Shapiro, Bernstein ASCAP—
Hilliard, Coleman]

TONY BENNETT
(Columbia 40770; 4-40770)



TONY BENNETT

● Two excellent compositions are placed back to back on Tony Bennett's new release giving dealers,

ops and dee jays a powerful disk to work with. One half, "Just In Time" has the warbler liting thru a most inviting new tune from the forthcoming Broadway musical "Bells Are Ringing". Superb lyric set to an infectious melody supported by a strong rhythm tempo. Easy-going side that should have no trouble climbing the ladder. The second half is an enchanting romantic item dubbed "The Autumn Waltz". String-filled Percy Faith backing showcases the balladeer to best advantage on a winning love song. Twin threat to watch closely.

"PRISCILLA" (2:30) [Forshay BMI—Cooley]
"ALL I WANT" (2:28) [Par ASCAP—Shuman, Shuman, Brown]

JULIUS LA ROSA
(RCA Victor 20/47-6700)



JULIUS LA ROSA

● Julie LaRosa comes up with a wonderful new tune that'll splash his name all over the charts in

short order. Titled "Priscilla", the ditty is a most contagious name tune with a happy romantic theme. The melody is simple and the beat is light and gay. The tune will be on the lips of every teenager in the coming weeks. It's the songster's most refreshing side since "Eh, Cumpari" and it could follow in its footsteps. The coupling, "All I Want", is another up-tempo love affair smoothly crooned by the star. Top deck carries the weight and should become a Fall favorite.

"STRING AROUND MY HEART"
THE CLEFTONES (Gee 1025)

"WONDERFUL GIRL"
THE 5 SATINS (Ember 1008)

● Two commercial items out of the rock and roll field, both with great pop potential, made their debut on the record scene this week. (See Rhythm & Blues Reviews)

HARRY SIMEONE

(Berwick 2756; 45-2756)

B "AN AMERICAN IS A VERY LUCKY MAN" (2:21) [Shawnee Press ASCAP—Roach, Mysels] Harry Simeone and the Evergreens march thru a spirited patriotic ditty. The group hands in a zestful delivery against a Dixieland instrumental backing. Good side.

C+ "IF I HAD MY WAY" (2:00) [Shawnee Press ASCAP—Kendis, Klein] The crew offers a barbershop harmony-vocal as it fashions a delightful oldie. Inviting slow waltz tempo. Good juke box and community sing item.

ROD MCKUEN

(Liberty 55034; F55034)

B "JAYDEE" (2:10) [Liberty Songs ASCAP—McKuen] Rod McKuen comes up with an interesting and extremely unusual interpretation of a folk-flavored chant. Fascinating number with an earthy quality. Weird item that should attract much dee jay attention.

B "HAPPY IS A BOY NAMED ME" (2:04) [Northern ASCAP—McKuen] The songster performs this side on the soundtrack of the U-I flicker "The Living End". Another unusual pensive tune. This one also has a folk quality and a subdued Oriental flavor.

OTTO CESANA ORCH. & CHORUS

(Columbia 40767; 4-40767)

B "DEVOTION" (3:22) [Modern ASCAP—Cesana] Otto Cesana leads the chorus and ork thru a beautiful romantic ballad from his LP titled "For My Love". Bob Holland does a fine job in the lead vocal position. Wonderful piece of material that could make some noise.

C+ "INTERLUDE" (3:10) [Modern ASCAP—Cesana] Buddy Weed's pianistics take the spotlight on this mood instrumental from the same album. Pretty waltz theme extremely pleasant on the ear.

JOHNNY DESMOND & LAWRENCE WELK ORCH.

(Coral 61729; 9-61729)

C+ "THEME FROM 'RUN FOR THE SUN'" (2:36) [Coronet ASCAP—Steiner, Kaye] Lawrence Welk sets up a pretty latin beat backdrop for Johnny Desmond as he chants an inviting tune from the current film "Run For The Sun".

C+ "A GIRL NAMED MARY" (2:32) [Vernon ASCAP—Bryan, Stock] A pretty name song about a young lady called Mary is contagiously presented by Desmo. Soft side that picks up to a lilt at mid-point.

CAROLE BENNETT

(Capitol 3564; F-3564)

B "I'LL WALK THE LINE" [Hilo BMI—Cash] Carole Bennett offers the first female rendition of a smash country tune that's making the grade in the pop field. Strong performance that should garner a healthy share of the coin. Terrific beat.

C+ "SOMEONE ELSE'S ARMS" [Trinity BMI—Lowe] The versatile chirp changes the pace as she tearfully warbles a sorrowful love ballad.

JERRY DORN

(King 4968; 45-4968)

B "NIGHTMARE" (2:55) [Lowell BMI—Brandon] Jerry Dorn, currently hitting in many territories with his version of "Wishing Well", follows-up with a potent piece of blues that could develop into a big seller. Jerry belts from the heels and comes up with a wild side.

B "I'M SO IN LOVE WITH YOU" (2:32) [Bonita BMI—Bruce] This end stars the talented newcomer on a stirring fish-beat romancer that's a big hit in the country field. Pretty piece of material making this platter a two-sider with great potential.

DICKIE VALENTINE

(London)

B+ "THE VOICE" [Republic BMI—Mure, Hackady, Abbott] Dickie Valentine comes up with one of his best sides to date as he chants a brilliant inspirational ballad against a huge choral backing. Touching side superbly executed. A dramatic sleeper to watch closely.

C+ "THE CLOWN WHO CRIED" [Chappell ASCAP—Sefton, Connor] A tearful song about a sad clown. Emotional production opus.



*“Everybody’s
Crazy
about...”*

*Teresa
Brewer*

Singing...



**"CRAZY
WITH
LOVE"**

CORAL-61737

*Orchestra and chorus directed by
DICK JACOBS*



**CORAL
RECORDS**



"THAT'S MY HEART STRINGS"
"THE BUS STOP SONG"

(Decca 30046; 9-30046)



BURL IVES

● The inimitable Mr. Ives has really put these two songs across. Action on this record reported throughout the East.

"AUTUMN CONCERTO"

"LA GONDOLA"

(Decca 30076; 9-30076)



CARMEN CAVALLARO

● Important Cavallaro follow-up single to the fantastic "Duchin Story" Sound Track. Carmen "Sound" has never been more attractively captured.

"I'LL ALWAYS BE IN LOVE WITH YOU"

"THE WALTZ OF TEARS"

(Decca 30086; 9-30086)



JACK PLEIS

● Pleis aims to please and this one hits the mark. His unique piano style contrasts beautifully with lush backing. Score this a hit!



London Lowdown

I would like to devote the whole column this week to two wonderful people, Bill and Cissie Gersh. But those who know this fabulous couple will realize that whatever I say about them would only turn into a eulogy. So to those who haven't had the privilege of meeting Bill and Cissie, may I say they don't know what they have missed. And for us here in London, they could never come back soon enough.

V.I.P.s from all parts of the world gathered in London last week to pay tribute to E. R. "Ted" Lewis, Managing Director of the Decca/London group of Companies, which celebrated his 25th Anniversary in the phonograph record industry. I should like to add my congratulations to this great record man. To commemorate the occasion, Lewis presented a check in the amount of \$300,000 to the Middlesex Hospital to further medical research.

The French vocal group, the Blue Stars, came over from Paris for a guest appearance on B. B. C. television.

The Grade Office tells us that, subject to confirmation and final details, Pat Boone will make a flying visit to this country at the end of the year.

Freddie Bell and the Bellboys, featured in the pic "Rock Around The Clock", make their entry in the record seller list with their waxing of "Giddy-Up-A-Ding-Dong".

The variety group of Great Britain gave a luncheon party with Liberace as guest of honor last Tuesday.

This week's best selling pop singles. (Courtesy "New Musical Express")

- 1) "Lay Down Your Arms"—Anne Shelton (Philips)
- 2) "Woman In Love"—Frankie Laine (Philips)
- 3) "Hound Dog"—Elvis Presley (HMV)
- 4) "Whatever Will Be, Will Be"—Doris Day (Philips)
- 5) "Great Pretender"/"Only You"—Platters (Mercury)
- 6) "Giddy-Up-A-Ding-Dong"—Freddie Bell and the Bellboys (Mercury)
- 7) "Rock Around The Clock"—Bill Haley Comets (Brunswick)
- 8) "Ying Tong Song"/"Bloodnok's Rock 'N' Roll Call"—Goon (Decca)
- 9) "Rockin' Through The Rye"—Bill Haley Comets (Brunswick)
- 10) "Bring A Little Water Sylvie"/"Dead Or Alive"—Lonnie Donegan (Pye-Nixa)
- 11) "Born To Be With You"—Chordettes (London)
- 12) "Saints Rock And Roll"—Bill Haley Comets (Brunswick)
- 13) "When Mexico Gave Up The Rumba"—Mitchell Torok (Brunswick)
- 14) "Sweet Old Fashioned Girl"—Teresa Brewer (Vogue/Coral)
- 15) "More"—Perry Como (HMV)
- 16) "Razzle Dazzle"—Bill Haley Comets (Brunswick)
- 17) "Mountain Greenery"—Mel Torme (Vogue/Coral)
- 18) "Walk Hand In Hand"—Tony Martin (HMV)
- 19) "See You Later Alligator"—Bill Haley Comets (Brunswick)
- 20) "More"—Jimmy Young (Decca)
- 20) "Just Walking In The Rain"—Johnnie Ray (Philips)
- 22) "Why Do Fools Fall In Love"—Teen Agers (Columbia)
- 23) "Race With The Devil"—Gene Vincent (Capitol)
- 24) "Serenade"—Slim Whitman (London)
- 25) "10,000 Miles"—Michael Holliday (Columbia)
- 26) "Fountains of Rome"—Edmund Hockridge (Pye-Nixa)
- 27) "Serenade"—Mario Lanza (HMV)
- 28) "Love Me As Though There Were No Tomorrow"—Nat 'King' Cole (Capitol)
- 29) "More"—Robert Earl (Philips)
- 30) "My Unfinished Symphony"—David Whitfield (Decca)



Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

THE ROLLETTES

(Class 203; 45-203)

B "MORE THAN YOU REALIZE" (2:59) [Leon Rene ASCAP—Rene] The Rollettes bow on the Class label with potent fish-beat rock and roller designed to please the teenagers. Emotional love song.

C+ "KISS ME BENNY" (2:35) [Leon Rene ASCAP—Rene] This end displays the versatile group on an up-beat jumper that glides along at an inviting dance pace. Cute item.

THE HI-JACKS

(ABC-Paramount 9742; 45-9742)

B "WONDERFUL ONE" (2:33) [Leo Feist ASCAP—Whiteman, Grofe, Terriss] A new group called the Hi-Jacks make their debut on the ABC label with a dramatic shuffle beat rendition of a top standard. Boys have a fine blend. Lead tenor has a Bill Kenny approach to his chores.

C+ "THE LETTER I WROTE TODAY" (2:10) [Cromwell ASCAP—Spaeth, Farmer] On this end the group bounces thru an infectious, sentimental romancer. Smooth sound and delivery.

THE COUNTRY GENTLEMEN

(RCA Victor 20/47-6673)

B+ "A ROSE AND A BABY RUTH" (2:36) [Bentley BMI—Dee] Although they're called the Country Gentlemen, the boys offer a pretty, non-rendition of a teenage love song. Inviting version of a tune that's breaking out in a number of territories. This rendition should attract a healthy share of the coin.

C+ "HOW MUCH" (2:06) [Fairway BMI—Rave, Pricel] This end features the crew on an authentic country lament that should appeal strictly to the country disk buyers. Touching song sorrowfully executed.

CLIFF WARREN

(Mohawk 101; 45-101)

C+ "FIRE AND ICE" (2:30) [Coronet ASCAP—Kaye, Stanton, Harrington] A dramatic and powerful latin love song is belted from the heels by Cliff Warren. Potent delivery.

C+ "CAN YOU FORGET" (2:45) [Bishop BMI—Gernie, Heaton] Here the crooner chants another tearful romantic item. Pretty delivery and string accompaniment.

MARY MARTIN

(RCA Victor 20/47-6694)

B "THE SONG FROM 'BORN YESTERDAY'" (2:27) [BVC ASCAP—Garson, Kanin, B'ishk'n] This Fall, Mary Martin will star in NBC's Hallmark Theatre presentation of the Broadway stage hit "Born Yesterday". Victor issues the star singing a new song to be introduced on the show. Catchy ditty called "Boy Wanted" which features lyrics such as those one would see in a want ad.

B "MY HEART BELONGS TO DADDY" (2:46) [Chappel ASCAP—Porter] The lark offers on this side, the classic Cole Porter ditty that skyrocketed her into the limelight almost 20 years ago.

JOE LEAHY ORCH. & CHORUS

(Dawn 219; 45-219)

B "MY SON JOHN" (2:38) [Warlock ASCAP—Fain, Le'gh] A father's pride in his son is beautifully expressed by a chorus and orchestra under the direction of Joe Leahy. Lovely number.

C+ "DEAR LOUISE" (2:23) [Warlock ASCAP—Carly'e] The Piano takes the spotlight on this instrumental tribute to a girl named Louise. Pretty mood item.

RED FOLEY

(Decca 30080; 9-30080)

B+ "THERE'LL BE PEACH IN THE VALLEY FOR ME" (3:02) [Hill & Range BMI—Dorsey] A touching religious folk song which has already sold a million records in the country field, is recorded for the pop market with Foley singing against a beautiful Jack Pleis backing. Powerful release that could do a big sales job in the pop field.

B "A SERVANT" (2:08) [Amber ASCAP—Reid] Pleis and the chorus again assist the "Redhead" as he bounces thru another religious item. Infectious ditty that tells an interesting story.

GORDON GREEN

(RRC 104; 104-45)

B "YOUNG GUNS" (2:19) [Bedack ASCAP—Adelson, Carpenter] Gordon Green debuts on wax with the title tune from a forthcoming United Artists western "Young Guns". Dramatic reading of a stirring tune that picks up to a galloping beat at mid point.

C+ "THERE WAS A LOVE" (2:25) [Bedack ASCAP—Raksin] A pretty love song warmly performed by the polished songster. Unusual tune about a troubador.

ROSALIND PAIGE

(MGM 12354; K12354)

B "LOVE, OH CARELESS LOVE" (2:25) [Ludlow BMI—] Rosy Paige hands in a refreshing new rhythm rendition of a wonderful old folk tune. Attractive side that could make some noise.

C+ "THAT FUNNY MELODY" (2:23) [Cromwell ASCAP—Weiss, Skylar] Here the chirp sprightly fashions a cornball ditty in charming style. Good juke item.

DON CARROLL

(Baton 230; 45-230)

C+ "ITALIAN ROCK AND ROLL" (2:35) [Starling BMI—Riccitelli, Field] Don Carroll and his Sharpies introduce the first rock and roller sung in Italian. Good swinger, colorfully handled.

C+ "WHERE DO I STAND" (2:47) [Starling BMI—Riccitelli, Field] The balladeer belts out a romantic fish-beat tune on this portion. Driving delivery.

HERE'S THE ORIGINAL!

A sensational new youngster
GEORGE HAMILTON IV
sings



A ROSE AND A



and
IF YOU DON'T KNOW
ABC 9765

IT'S ON



100,000 sold in 2 DAYS!




Juke Box Regional Record Report

The Top Ten Records—City by City

NEW RELEASE
MANTOVANI
 Valse Campestre
b/w
Songs of Sorrento
 1698



THE ORIGINAL
THE BIG HIT FROM ZULU LAND
 ROCK 'N ROLL VERSION
THE ZULU RHYTHM BOYS
FANAGALO
 BELIEVE ME
 1691



FRANK CHACKSFIELD'S TUNESMITHS
FANAGALO
 SAHARA
 1694

THE SENSATIONAL VOICE OF
BOBBY BRITTON WITH
 Ted Heath's Orchestra
AUTUMN CONCERTO
 LOST
 1690

6 Best Sellers

CYRIL STAPLETON ITALIAN THEME 1672	DAVID WHITFIELD MY SON JOHN 1668
BOB SHARPLES SADIE'S SHAWL 1661	LITA ROZA INNISMORE 1686
TED HEATH THE FAITHFUL HUSSAR 1675	JACK PLEIS I'LL ALWAYS BE IN LOVE WITH YOU 1696

LONDON RECORDS 

- New York, N. Y.**
1. Don't Be Cruel (E. Presley)
 2. Honky Tonk (B. Doggett)
 3. Tonight You Belong To Me (Patience & Prudence)
 4. Canadian Sunset (Winterhalter/Williams)
 5. Walking In The Rain (J. Ray)
 6. Soft Summer Breeze (E. Heywood)
 7. Love Me Tender (E. Presley)
 8. Whatever Will Be (D. Day)
 9. True Love (Crosby & Kelly)
 10. Hound Dog (E. Presley)

- Chicago, Ill.**
1. Don't Be Cruel (E. Presley)
 2. Honky Tonk (B. Doggett)
 3. Canadian Sunset (Winterhalter/Williams)
 4. Tonight You Belong To Me (Patience & Prudence)
 5. See Saw (Moonglows)
 6. Love Me Tender (E. Presley)
 7. Green Door (J. Lowe)
 8. Hound Dog (E. Presley)
 9. True Love (J. Powell)
 10. My Prayer (Platters)

- Los Angeles, Calif.**
1. Don't Be Cruel (E. Presley)
 2. Canadian Sunset (Winterhalter/Williams)
 3. Tonight You Belong To Me (Patience & Prudence)
 4. Whatever Will Be (D. Day)
 5. Walking In The Rain (J. Ray)
 6. Soft Summer Breeze (E. Heywood)
 7. Song For Summer Night (M. Miller)
 8. Love Me Tender (E. Presley)
 9. Allegheny Moon (P. Page)
 10. After Lights Go Down Low (A. Hibbler)

- Philadelphia, Pa.**
1. Don't Be Cruel (E. Presley)
 2. Canadian Sunset (Williams/Winterhalter)
 3. The Fool (S. Clark)
 4. Tonight You Belong To Me (Patience & Prudence)
 5. Chains Of Love (P. Boone)
 6. True Love (J. Powell)
 7. Green Door (J. Lowe)
 8. Walking In The Rain (J. Ray)
 9. Whatever Will Be (D. Day)
 10. White Lilacs (B. Vaughn)

- New Orleans, La.**
1. Don't Be Cruel (E. Presley)
 2. Walking In The Rain (J. Ray)
 3. Honky Tonk (B. Doggett)
 4. Whatever Will Be (D. Day)
 5. You Don't Know Me (J. Vale)
 6. Canadian Sunset (Winterhalter)
 7. Green Door (J. Lowe)
 8. Hound Dog (E. Presley)
 9. Allegheny Moon (P. Page)
 10. Out Of Sight, Out Of Mind (5 Keys)

- Atlanta, Ga.**
1. Canadian Sunset (Winterhalter)
 2. Walking In The Rain (J. Ray)
 3. True Love (Crosby & Kelly)
 4. Don't Be Cruel (E. Presley)
 5. Tonight You Belong To Me (Patience & Prudence)
 6. My Prayer (Platters)
 7. Allegheny Moon (P. Page)
 8. Green Door (J. Lowe)
 9. Whatever Will Be (D. Day)
 10. Bus Stop Song (Four Lads)

- Denver, Colo.**
1. Don't Be Cruel (E. Presley)
 2. Canadian Sunset (Winterhalter/Williams)
 3. Walking In The Rain (J. Ray)
 4. Honky Tonk (B. Doggett)
 5. Green Door (J. Lowe)
 6. Tonight You Belong To Me (Welk & Lennons)
 7. Hound Dog (E. Presley)
 8. The Fool (S. Clark)
 9. Soft Summer Breeze (E. Heywood)
 10. White Lilacs (H. Zacharias)

- San Francisco, Calif.**
1. Don't Be Cruel (E. Presley)
 2. Canadian Sunset (Winterhalter)
 3. Honky Tonk (B. Doggett)
 4. Whatever Will Be (D. Day)
 5. My Prayer (Platters)
 6. Hound Dog (E. Presley)
 7. Tonight You Belong To Me (Patience & Prudence/Welk & Lennons)
 8. Walking In The Rain (J. Ray)
 9. White Lilacs (H. Zacharias)
 10. Allegheny Moon (P. Page)

- Pittsburgh, Pa.**
1. Don't Be Cruel (E. Presley)
 2. Honky Tonk (B. Doggett)
 3. Hound Dog (E. Presley)
 4. Friendly Persuasion (Boone)
 5. Out Of Sight, Out Of Mind (5 Keys)
 6. Walking In The Rain (J. Ray)
 7. Tonight You Belong To Me (Patience & Prudence)
 8. See Saw (Moonglows)
 9. Canadian Sunset (Williams/Winterhalter)
 10. Green Door (J. Lowe)

- Cincinnati, Ohio**
1. Don't Be Cruel (E. Presley)
 2. Canadian Sunset (Winterhalter/Williams)
 3. Tonight You Belong To Me (Welk & Lennons/Patience & Prudence)
 4. Walking In The Rain (J. Ray)
 5. Honky Tonk (B. Doggett)
 6. Hound Dog (E. Presley)
 7. Soft Summer Breeze (E. Heywood)
 8. True Love (Crosby & Kelly)
 9. Green Door (J. Lowe)
 10. Whatever Will Be (D. Day)

- San Antonio, Texas**
1. Walking In The Rain (J. Ray)
 2. Green Door (J. Lowe)
 3. Tonight You Belong To Me (Patience & Prudence)
 4. Miracle Of Love (E. Rodgers)
 5. Out Of Sight, Out Of Mind (5 Keys)
 6. Why Don't You Write Me (Jacks)
 7. Don't Be Cruel (E. Presley)
 8. You'll Never, Never Know I Care (Platters)
 9. Love Me Tender (E. Presley)
 10. Blueberry Hill (F. Domino)

- Baltimore, Md.**
1. Don't Be Cruel (E. Presley)
 2. Honky Tonk (B. Doggett)
 3. Green Door (J. Lowe)
 4. St. Therese Of The Roses (Ward & Dominoes)
 5. I Remember (In The Still) (Satins)
 6. Blueberry Hill (F. Domino)
 7. Love Me Tender (E. Presley)
 8. Chains Of Love (P. Boone)
 9. Tonight You Belong To Me (Patience & Prudence)
 10. Canadian Sunset (Winterhalter/Williams)

- Houston, Texas**
1. Green Door (J. Lowe)
 2. Ka-Ding Dong (Hilltoppers/Diamonds)
 3. Out Of Sight, Out Of Mind (5 Keys)
 4. Don't Be Cruel (E. Presley)
 5. Hound Dog (E. Presley)
 6. My Prayer (Platters)
 7. Walking In The Rain (J. Ray)
 8. Honky Tonk (B. Doggett)
 9. Canadian Sunset (Winterhalter)
 10. Blueberry Hill (F. Domino)

- Seattle, Wash.**
1. Don't Be Cruel (E. Presley)
 2. Green Door (J. Lowe)
 3. I Remember (In The Still) (Satins)
 4. Honky Tonk (B. Doggett)
 5. Tonight You Belong To Me (Patience & Prudence)
 6. Canadian Sunset (Winterhalter/Williams)
 7. Whatever Will Be (D. Day)
 8. White Lilacs (H. Zacharias)
 9. Love Me Tender (E. Presley)
 10. Walking In The Rain (J. Ray)

- Boston, Mass.**
1. Don't Be Cruel (E. Presley)
 2. Hound Dog (E. Presley)
 3. My Prayer (Platters)
 4. Canadian Sunset (Winterhalter/Williams)
 5. Walking In The Rain (J. Ray)
 6. True Love (Crosby & Kelly)
 7. St. Therese Of The Roses (Ward & Dominoes)
 8. Allegheny Moon (P. Page)
 9. Love Me Tender (E. Presley)
 10. Honky Tonk (B. Doggett)

- Milwaukee, Wis.**
1. Green Door (J. Lowe)
 2. Don't Be Cruel (E. Presley)
 3. True Love (Crosby & Kelly)
 4. Tonight You Belong To Me (Patience & Prudence)
 5. The Fool (S. Clark)
 6. Friendly Persuasion (Boone)
 7. Walking In The Rain (J. Ray)
 8. Love Me Tender (E. Presley)
 9. Lay Down Your Arms (Chordettes/Sheilton)
 10. Bus Stop Song (Four Lads)

- Detroit, Mich.**
1. Cindy, Oh Cindy (V. Martin)
 2. Honky Tonk (B. Doggett)
 3. Walking In The Rain (J. Ray)
 4. Green Door (J. Lowe)
 5. Don't Be Cruel (E. Presley)
 6. Friendly Persuasion (Boone)
 7. Out Of Sight, Out Of Mind (5 Keys)
 8. Love Me Tender (E. Presley)
 9. Let Good Times Roll (Shirley & Lee)
 10. It Isn't Right (Platters)

- Minneapolis, Minn.**
1. Green Door (J. Lowe)
 2. Honky Tonk (B. Doggett)
 3. Walking In The Rain (J. Ray)
 4. Miracle Of Love (E. Rodgers)
 5. Don't Be Cruel (E. Presley)
 6. Middle Of The House (Draper/Monroe)
 7. Lay Down Your Arms (Chordettes)
 8. Blueberry Hill (F. Domino)
 9. Love Me Tender (E. Presley)
 10. The Fool (S. Clark)

- Cleveland, Ohio**
1. Green Door (J. Lowe)
 2. True Love (J. Powell)
 3. Cindy, Oh Cindy (V. Martin)
 4. I Walk The Line (J. Cash)
 5. Honky Tonk (B. Doggett)
 6. Don't Be Cruel (E. Presley)
 7. Whatever Will Be (D. Day)
 8. Walking In The Rain (J. Ray)
 9. Love Me Tender (E. Presley)
 10. Every Day Of My Life (McGuire)

- Kansas City, Mo.**
1. Don't Be Cruel (E. Presley)
 2. Walking In The Rain (J. Ray)
 3. Green Door (J. Lowe)
 4. Heart & Soul (J. Maddox)
 5. Miracle Of Love (E. Rodgers)
 6. True Love (J. Powell)
 7. Tonight You Belong To Me (Patience & Prudence)
 8. Love Me Tender (E. Presley)
 9. Hound Dog (E. Presley)
 10. Blueberry Hill (F. Domino)

- St. Louis, Mo.**
1. True Love (J. Powell)
 2. Tonight You Belong To Me (Patience & Prudence)
 3. Cindy, Oh Cindy (V. Martin)
 4. Don't Be Cruel (E. Presley)
 5. Honky Tonk (B. Doggett)
 6. Love Me Tender (E. Presley)
 7. Friendly Persuasion (Boone)
 8. Walking In The Rain (J. Ray)
 9. Green Door (J. Lowe)
 10. Faithful Hussar (T. Heath)

Letters To The Editor:

Buddy Deane Congratulates "The Cash Box" On "Challenge Of The Charts" Editorial

Mr. Sid Parnes
THE CASH BOX
26 West 47th Street
New York 19, New York.

Dear Mr. Parnes,

Hearty congratulations on your stand in CHALLENGE OF THE CHARTS. This is a situation that should have been called to the attention of the trade some time ago.

We here in Baltimore have been literally embarrassed by the gross inaccuracy of certain "territorial" charts supposedly showing popularity standings of records in our city. The situation became so bad on several occasions that informal surveys of record dealers, disk jockeys, and one stop operators showed these people often not even familiar with certain records listed as BEST SELLERS. Even the distributors of the records under question would admit that there had been little action, if any, on selections often listed very highly in the "charts". On numerous occasions when a certain version of a given tune had been much more popular than another, the version receiving the most national attention would be listed rather than the preferred local version. This, of course, completely defeated the purpose of a regional chart.

I, personally, have tried to telephone the "trade publication" in question to call these inaccuracies to their attention, only to be informed that "there is no one available to talk with you about it." Once, when someone did talk to me about it, no satisfactory explanation was offered and the people seemed entirely disinterested. This has happened countless times to other people, too. I know of one case whereby a distributor, genuinely interested in an HONEST listing, found one of his records in the "top ten" which didn't belong there. He thought it would be to the best interest of all to call it to the attention of the publication. He tried to call for three days, and not one person would even talk to him EXCEPT THE RECEPTIONIST.

I know of one instance when the largest retailer in the area asked the publication not to survey her operation any longer unless a satisfactory explanation of certain listings was afforded. This, Mr. Parnes, from the largest retailer in the area. It has become increasingly clear, then, that the charting organization at that particular publication is either just not interested, or they do not care to have the CHARTS CHALLENGED.

In your regional charting of pop best sellers, you have used the proper approach in listing tunes under the name of the reporting organization, whether it be retailer or disk jockey. This is the only fair way. Other trade publications simply list the city and very often, at least in our case, not one retailer can account for the listings. When the name of the reporting shop is published, that shop is automatically "on the carpet" to give a responsible listing. Congratulations to

you. We who are so vitally dependent on an accurate listing of popular records MUST HAVE SOMETHING TO WHICH WE CAN TURN AND FEEL THAT WE ARE GETTING AN HONEST ATTEMPT TO REPORT ACCURATELY, AND THE OPPORTUNITY TO KNOW FROM WHERE THE REPORTS HAVE COME. Carry this thing further, and you will find, I'm certain, many others who feel as I.

With best regards,

Sincerely,
Buddy Deane
WITH — Baltimore, Md.

"LOVE IS A GREAT BIG NOTHING"

DICK HAYMES

Capitol # 3531

Bourne, Inc. 136 W. 52nd St. N. Y. C., N. Y.

A Columbia Co'n Catcher

DORIS DAY
from the forthcoming pic "Julie"

"JULIE"

b/w

"LOVE IN A HOME"

COLUMBIA 40758



SINGER ONE-STOP

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FREE TITLE STRIPS TO OPERATORS!

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KING STILL GOING STRONG!

HONKY TONK

Bill Doggett } KING 4950

LITTLE WILLIE JOHN

HIS LATEST AND GREATEST } I'VE BEEN AROUND b/w KING 4989
SUFFERING WITH THE BLUES

OTIS WILLIAMS and his CHARMS

WHIRLWIND

b/w

I'D LIKE TO THANK YOU, MR. D. J.

DE LUXE 6097

LITTLE WILLIE JOHN

DO SOMETHING FOR ME

b/w

MY NERVES KING 4960

STILL ON TOP... FEVER KING 4935

OTHER HOT RELEASES

EARL BOSTIC and BILL DOGGETT

BUBBINS ROCK

KING 4954

THE "5" ROYALES
JUST AS I AM

b/w

MINE FOREVERMORE
KING 4973

LULA REED
SAMPLE MAN

b/w

THREE MEN
KING 4969

THE MIDNIGHTERS
TORE UP OVER YOU

b/w

EARLY ONE MORNING
FEDERAL 12270

JERRY DORN
I'M SO IN LOVE WITH YOU

b/w

NIGHTMARE
KING 4968

JAMES BROWN AND HIS FAMOUS FLAMES

HOLD MY BABY'S HAND

b/w

NO, NO, NO, NO

FEDERAL 12277

PLEASE, PLEASE, PLEASE

FEDERAL 12258

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KING RECORDS

KING - FEDERAL - DELUXE

Mantovani Concerts Are Sell-Outs



NEW YORK—Mantovani, London Records' conductor-composer-musician-arranger, who is currently on a coast-to-coast concert tour of the USA and Canada, has played to packed sell-out houses in his first concerts. Starting with Worcester on October 1st it was SRO all the way. Above photo was taken when Mantovani arrived at International Airport on September 29th after a ten thousand mile flight from Johannesburg, South Africa, and was greeted by some 1,500 fans.



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

BROADWAY MUSIC

New York, N. Y.

1. Love Me Tender (E. Presley)
2. Happiness Street (G. Gibbs)
3. Canadian Sunset (H. Winterhalter)
4. Allegheny Moon (P. Page)
5. Honky Tonk (B. Doggett)
6. Soft Summer Breeze (E. Heywood)
7. You Be'ong To Me (Patience & Prudence)
8. You Don't Know Me (J. Vale)
9. Walking In The Rain (Vale)
10. Middle of the House (V. Monroe)

ROLS RADIO

Chicago, Ill.

1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. True Love (J. Powell)
4. Canadian Sunset (H. Winterhalter)
5. Tonight You Be'ong To Me (Patience & Prudence)
6. Friendly Persuasion (Boone)
7. Bus Stop Song (Four Lads)
8. Whatever Will Be (D. Day)
9. Green Door (J. Lowe)
10. Soft Summer Breeze (E. Heywood)

CALIFORNIA MUSIC

Los Angeles, Calif.

1. Love Me Tender (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Walking In The Rain (J. Ray)
4. Canadian Sunset (H. Winterhalter)
5. Cindy, Oh Cindy (V. Martin)
6. After Lights Go Down Low (A. Hibbler)
7. Bus Stop Song (Four Lads)
8. Tonight You Be'ong To Me (Patience & Prudence)
9. Hey Jealous Lover (F. Sinatra)
10. Chains of Love (P. Boone)

GILCHRIST RECORD SHOP

Cleveland, Ohio

1. Love Me Tender (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Honky Tonk (B. Doggett)
4. Green Door (J. Lowe)
5. Chains of Love (P. Boone)
6. True Love (J. Powell)
7. You Don't Know Me (J. Vale)
8. Bus Stop Song (Four Lads)
9. Just Walking In The Rain (J. Ray)
10. Every Day of My Life (McGuire)

GLEN MUSIC SHOP

Detroit, Mich.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Let the Good Times Roll (Shirley & Lee)
4. It Isn't Right (Platters)
5. Cindy, Oh Cindy (V. Martin)
6. Friendly Persuasion (Boone)
7. True Love (Crosby & Kelly)
8. Out of Sight, Out of Mind (5 Keys)
9. Blue Moon (E. Presley)
10. Hound Dog (E. Presley)

WATERFIELD'S MUSIC SHOP

Taunton, Mass.

1. Love Me Tender (E. Presley)
2. Honky Tonk (B. Doggett)
3. True Love (Crosby & Kelly)
4. Don't Be Cruel (E. Presley)
5. I Walk the Line (J. Cash)
6. Blueberry Hill (F. Domino)
7. Hound Dog (E. Presley)
8. St. Therese of the Roses (Ward & Dominoes)
9. Just Walking In The Rain (J. Ray)
10. Priscilla (Cooley & Dimples)

E & R RECORD SHOP

San Antonio, Tex.

1. Just Walking In The Rain (J. Ray)
2. Green Door (J. Lowe)
3. Tonight You Be'ong To Me (Patience & Prudence)
4. Don't Be Cruel (E. Presley)
5. Why Don't You Write Me (Jacks)
6. Miracle of Love (E. Rodgers)
7. Pink Cadillac (R. Draper)
8. You'll Never, Never Know (Platters)
9. When My Dreamboat Comes Home (F. Domino)
10. Blueberry Hill (F. Domino)

GARDEN CITY MUSIC CTR.

Garden City, L. I., N. Y.

1. Love Me Tender (E. Presley)
2. Whatever Will Be (D. Day)
3. Don't Be Cruel (E. Presley)
4. Soft Summer Breeze (E. Heywood)
5. Miracle of Love (E. Rodgers)
6. Friendly Persuasion (Boone)
7. Tonight You Be'ong To Me (Patience & Prudence)
8. In the Middle of the House (R. Draper)
9. Be-Bop-A-Lula (G. Vincent)
10. You Don't Know Me (Vale)

LIL' PAL RECORD STORE

Houston, Tex.

1. Ka-Ding Dong (H'Hoopers)
2. Green Door (J. Lowe)
3. Chains of Love (P. Boone)
4. Out of Sight, Out of Mind (5 Keys)
5. Don't Be Cruel (E. Presley)
6. St. Therese of the Roses (Ward & Dominoes)
7. Canadian Sunset (H. Winterhalter)
8. Miracle of Love (E. Rodgers)
9. Just Walking In The Rain (J. Ray)
10. You'll Never, Never Know I Care (Platters)

ONE STOP RECORD SERVICE

St. Louis, Mo.

1. True Love (J. Powell)
2. Cindy, Oh Cindy (V. Martin)
3. Tonight You Be'ong To Me (Patience & Prudence)
4. Faithful Hussar (T. Heath)
5. Friendly Persuasion (P. Boone)
6. I Walk the Line (J. Cash)
7. You Don't Know Me (J. Vale)
8. Follow Me (4 Esquires)
9. Honky Tonk (B. Doggett)
10. Sadie's Shawl (B. Sharples)

MARTHA JANE'S MELODY LANE

New Orleans, La.

1. Honky Tonk (B. Doggett)
2. Chains of Love (P. Boone)
3. Whatever Will Be (D. Day)
4. Don't Be Cruel (E. Presley)
5. Just Walking In The Rain (J. Ray)
6. Friendly Persuasion (4 Aces)
7. You Don't Know Me (J. Vale)
8. Ancient History (L. Brown)
9. Garden of Eden (J. Valino)
10. Love Me Tender (E. Presley)

THE MUSIC SHOP

Springfield, Ill.

1. Love Me Tender (E. Presley)
2. Tonight You Be'ong To Me (Patience & Prudence)
3. Don't Be Cruel (E. Presley)
4. Hound Dog (E. Presley)
5. Canadian Sunset (H. Winterhalter)
6. Whatever Will Be (D. Day)
7. The Fool (S. Clark)
8. Just Walking In The Rain (J. Ray)
9. You Don't Know Me (J. Vale)
10. Miracle of Love (E. Rodgers)

NATIONAL RECORD MART

Pittsburgh, Pa.

1. Don't Be Cruel (E. Presley)
2. See-Saw (Moon & Ows)
3. Garden of Eden (J. Valino)
4. Canadian Sunset (Williams)
5. My Prayer (Platters)
6. Friendly Persuasion (Boone)
7. Walking In The Rain (J. Ray)
8. Tonight You Be'ong To Me (Patience & Prudence)
9. Find Someone New (4 Winds)
10. Whatever Will Be (D. Day)

GRAYMART MUSIC SHOP

Morristown, N. J.

1. Love Me Tender (E. Presley)
2. Don't Be Cruel (E. Presley)
3. My Prayer (Platters)
4. True Love (Crosby & Kelly)
5. Walking In The Rain (J. Ray)
6. Canadian Sunset (Winterhalter & Heywood)
7. Whatever Will Be (D. Day)
8. White Lies (H. Zacharias)
9. Honky Tonk (B. Doggett)
10. Be-Bop-A-Lula (G. Vincent)

RADIO DOCTORS

Milwaukee, Wisc.

1. Love Me Tender (E. Presley)
2. True Love (Crosby & Kelly)
3. Friendly Persuasion (Boone)
4. Green Door (J. Lowe)
5. Cindy, Oh Cindy (V. Martin)
6. Don't Be Cruel (E. Presley)
7. Lay Down Your Arms (Chordettes)
8. Honky Tonk (B. Doggett)
9. Italian Theme (C. Stapleton)
10. Every Day of My Life (McGuire)

THE GROOVE RECORD SHOP

Norfolk, Va.

1. Hound Dog (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Canadian Sunset (H. Winterhalter)
4. Green Door (J. Lowe)
5. My Prayer (Platters)
6. It Isn't Right (Platters)
7. Honky Tonk (B. Doggett)
8. Tonight You Be'ong To Me (Patience & Prudence)
9. You Don't Know Me (J. Vale)
10. Soft Summer Breeze (E. Heywood)

BELL SALES CO.

Knoxville, Tenn.

1. Don't Be Cruel (E. Presley)
2. Love Me Tender (E. Presley)
3. Tonight You Be'ong To Me (Patience & Prudence)
4. True Love (Crosby & Kelly)
5. Just Walking In The Rain (J. Ray)
6. Green Door (J. Lowe)
7. Canadian Sunset (H. Winterhalter)
8. All There Is To That (Cole & Knight)
9. The Fool (S. Clark)
10. Whatever Will Be (D. Day)

WARE HOUSE OF MUSIC

Seattle, Wash.

1. Love Me Tender (E. Presley)
2. Just Walking In The Rain (J. Ray)
3. Canadian Sunset (H. Winterhalter)
4. I Walk the Line (J. Cash)
5. Don't Be Cruel (E. Presley)
6. After Lights Go Down Low (A. Hibbler)
7. All There Is To That (Cole & Knight)
8. Crazy Arms (R. Price)
9. Italian Theme (C. Stapleton)
10. Cindy, Oh Cindy (E. Fisher)

DISC AND NEEDLE RECORD SHOPS, INC.

Minneapolis, Minn.

1. Green Door (J. Lowe)
2. Honky Tonk (B. Doggett)
3. Lay Down Your Arms (Chordettes)
4. Miracle of Love (E. Rodgers)
5. In the Middle of the House (R. Draper)
6. House With Love In It (Four Lads)
7. The Fool (S. Clark)
8. You'll Never Never Know I Care (Platters)
9. Walking In The Rain (J. Ray)
10. Tonight You Be'ong To Me (Patience & Prudence)

SUPER ENTERPRISE

Washington, D. C.

1. Love Me Tender (E. Presley)
2. Honky Tonk (B. Doggett)
3. Hound Dog (E. Presley)
4. Canadian Sunset (H. Winterhalter)
5. Just Walking In The Rain (J. Ray)
6. Tonight You Be'ong To Me (Patience & Prudence)
7. My Prayer (Platters)
8. True Love (Crosby & Kelly)
9. Soft Summer Breeze (E. Heywood)
10. Whatever Will Be (D. Day)

LYRIC NEWS AND RECORD SHOP

Indianapolis, Ind.

1. Canadian Sunset (H. Winterhalter)
2. Don't Be Cruel (E. Presley)
3. Honky Tonk (B. Doggett)
4. My Prayer (Platters)
5. Whatever Will Be (D. Day)
6. Tonight You Be'ong To Me (Patience & Prudence)
7. The Fool (S. Clark)
8. Endless (McGuire)
9. Green Door (J. Lowe)
10. Allegheny Moon (P. Page)

McKean Joins Crowell-Collier

Gilbert S. McKean, has joined the Record Division of The Crowell-Collier Publishing Company as National Sales and Promotion Manager for Concert Hall and Handel Society Records and binaural tapes, it was announced by William H. Fowler, General Manager of C-C Clubs, Inc.

Concert Hall and the Handel Society are sold through wholesale and retail channels.

McKean has conducted his own record column for the Saturday Review of Literature and has been a Branch Manager for Decca Recording Company, Vice President and National Sales Manager for London Records and more recently, Director of Transcription Division and Advertising Manager for Columbia Records.

Choice Up To Fans

CHICAGO — With Jimmy Hilliard, proxy of Bally records, in the studio asking him his opinion of Caesar Giovanni's latest wax, "Petticoats Of Portugal", Norm Wain, WDLK Cleveland Ohio, put it entirely up to his "Make It Or Break It" audience.

Wain spun two versions of the tune, on a competitor's and the other Bally's Giovanni's disk, and asked the listeners to call in their vote.

Within a half hour results of the controversy were 168 votes for Bally to 106 for the competition. When the final total was made, Wain stated, "That's good enough for me, Jimmy, if that's what they like, that's what I'll give them."

Along with "Petticoats" climbing for the top, Bally is swinging with a new group called the Highlights. Their first recording for the diskery, "The City Of Angels" b/w the tune that won them first place on Arthur Godfrey's "Talent Scout Show" 10-1, "Listen, My Love" is meeting with very good reaction throughout the midwest area. Also coming up very soon is a new Bob Anderson tune reported to be a sensational piece of material.

cast your vote for the WINNING TICKET

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More dealers and distributors vote for Recoton's complete line of carded accessories because they know Recoton is best! Easy-to-stock, easy-to-sell Recoton phone-edges—cutting styli—45 RPM inserts—wipe away cloths—discs—tape—re-producers... all mean BIG BUSINESS for you. Stick with the winner—Recoton—world famous for quality!

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M-G-M RECORDS

ART MOONEY

"GIANT"

MGM 12320 (K12320)

THE GREATEST HITS ENTERTAINMENT



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	Pos. Last Week
1. CANADIAN SUNSET H. WINTERHALTER (RCA Victor) A. WILLIAMS (Cadence)	2.
2. DON'T BE CRUEL ELVIS PRESLEY (RCA Victor)	1.
3. FRIENDLY PERSUASION P. BOONE (Dot) FOUR ACES (Decca)	4.
4. JUST WALKIN' IN THE RAIN JOHNNIE RAY (Columbia)	5.
5. GREEN DOOR JIM LOWE (Dot)	6.
6. TONIGHT YOU BELONG TO ME PATIENCE & PRUDENCE (Liberty)	3.
7. TRUE LOVE CROSBY & KELLY (Capitol) JANE POWELL (Verve)	8.
8. HONKY TONK BILL DOGGETT (King)	7.
9. LOVE ME TENDER ELVIS PRESLEY (RCA Victor)	44.
10. MY PRAYER PLATTERS (Mercury)	9.
11. WHATEVER WILL BE, WILL BE (Que Sera, Sera) DORIS DAY (Columbia)	10.
12. WHEN THE WHITE LILACS BLOOM AGAIN H. ZACHARIAS (Decca) B. VAUGHN (Dot) L. HOLMES (MGM) F. ZABACH (Mercury)	11.
13. CINDY, OH CINDY VINCE MARTIN (Glory) EDDIE FISHER (RCA Victor)	26.
14. TWO DIFFERENT WORLDS DON RONDO (Jubilee) WILLIAMS & MORGAN (Kapp)	22.
15. BLUEBERRY HILL FATS DOMINO (Imperial)	31.
16. LAY DOWN YOUR ARMS CHORDETTES (Cadence) ANN SHELTON (Columbia)	16.
17. MIRACLE OF LOVE EILEEN RODGERS (Columbia)	12.
18. HOUND DOG ELVIS PRESLEY (RCA Victor)	13.
19. AFTER THE LIGHTS GO DOWN LOW AL HIBBLER (Decca)	18.
20. ALLEGHENY MOON PATTI PAGE (Mercury)	14.

21) YOU DON'T KNOW ME. 22) SOFT SUMMER BREEZE. 23) BUS STOP SONG (A PAPER OF PINS). 24) IN THE MIDDLE OF THE HOUSE. 25) A HOUSE WITH LOVE IN IT. 26) YOU'LL NEVER, NEVER KNOW I CARE. 27) SONG FOR A SUMMER NIGHT. 28) IT ISN'T RIGHT. 29) EARTHBOUND. 30) THE FOOL. 31) CHAINS OF LOVE. 32) YOU'RE IN LOVE. 33) PETTICOATS OF PORTUGAL. 34) ITALIAN THEME. 35) EVERY DAY OF MY LIFE. 36) NAMELY YOU. 37) GIANT. 38) OUT OF SIGHT, OUT OF MIND. 39) SADIE'S SHAWL. 40) ST. THERESE OF THE ROSES. 41) GARDEN OF EDEN. 42) I WALK THE LINE. 43) KA-DING-DONG. 44) PLEASE DON'T LEAVE ME. 45) GIVE US THIS DAY. 46) NIGHT LIGHTS. 47) I MISS YOU SO. 48) HEY, JEALOUS LOVER. 49) AUTUMN CONCERTO. 50) HAPPINESS STREET.

3 HOT HITS

LOUIS PRIMA

with Sam Butera and The Witnesses

5 MONTHS, 2 WEEKS, 2 DAYS

BANANA SPLIT FOR MY BABY

record no. 3566

THE ANDREWS SISTERS

are back with

I WANT TO LINGER

CRAZY ARMS

record no. 3567

The Leader of Leaders

NELSON RIDDLE

and his orchestra

FARMER'S TANGO

COULD YOU

record no. 3559

A Double Play?



BROOKLYN, N. Y.—Dodgers Pee Wee Reese (left) and Gil Hodges take time out after copping the National League Pennant to show their joy by playing Sammy Kaye's new Columbia release, "The Rich People of Brooklyn" on toy instruments. Kaye leads the boys with a baseball bat instead of a baton. Looks like one of Kaye's top disks in years, judging from the quick call from stores and disk jockey play.

Capitol Signs Los Angeles Philharmonic; Stokowski Conducts First Recording

HOLLYWOOD—The signing of a seven-year exclusive contract between the Los Angeles Philharmonic Orchestra and Capitol Records, Inc., was announced last week by Edward W. Carter, President of the Southern California Symphony Association, sponsors of the orchestra, and Glenn E. Wallich, President of Capitol.

The first recording of the Los Angeles Philharmonic under the new contract was recently completed with Leopold Stokowski conducting in his debut on the Capitol label. Release date of the album is to be announced. Commenting upon the new association, Carter and Wallich stated:

"We feel that the agreement just concluded possesses important long-term implications for fine music in Southern California. The stature Los Angeles is already achieving as a cultural center together with the ambitious plans maturing to further the musical life of the community suggests for the Los Angeles Philharmonic Orchestra a potential unmatched anywhere. This contract, moreover, holds particular promise for the future because of Capitol's youth and vigor; the location of its headquarters in the home city of the orchestra; and the promise of effective world-wide exploitation through Capitol's European associates, Electrical and Musical Industries, Ltd., the world's largest record organization."

Signing of the contract followed 2½ years of talks and negotiations between Z. Wayne Griffin, Vice-President and Chairman of the Recording Committee of the Southern California Symphony Association, and Francis

Scott III, album repertoire chief of Capitol.

In addition to the Los Angeles Philharmonic Orchestra, the Southern California Symphony Association supplies the musicians for the Hollywood Bowl Symphony Orchestra, which has recorded exclusively for Capitol for almost three years.

Song Promotions Set For "Bundle of Joy"

HOLLYWOOD—One of the biggest promotion campaigns ever put behind its film-song recordings will be conducted by RCA Victor for its Eddie Fisher disks and sound-track album from RKO's "Bundle of Joy."

Full strength of the Mutual Network, of General Teleradio's TV and radio stations, as well as the shows and deejay programs on all other networks, will be utilized in saturation selling of the music from the Eddie Fisher-Debbie Reynolds Technicolor musical.

With "Bundle of Joy" scheduled by RKO for a Christmas premiere, Victor will release the LP album early this month, an EP disk of four songs from the film in late October and a single with Fisher singing "All About Love" b/w "Some Day Soon" on November 15.

Hugo Winterhalter has arranged and conducted the songs for the film's sound track as well as for the Fisher recordings.

Mack Gordon and Josef Myrow wrote the six songs in the picture.



Album Reviews

POPULAR

"SUNNY AND BLUE"—Sunny Gale-With Ralph Burns And His Orchestra—RCA Victor LPM 1277 (1-12" LP)

WRAP YOUR TROUBLES IN DREAMS; THE MAN I LOVE; EAST OF THE SUN AND WEST OF THE MOON; AIN'T MISBEHAVIN'; HAPPINESS IS A THING CALLED JOE; LOVER MAN; ON THE SUNNY SIDE OF THE STREET; I GOT IT BAD (AND THAT AIN'T GOOD); HE'S FUNNY THAT WAY; DON'T TAKE YOUR LOVE FROM ME; MAD ABOUT THE BOY; I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME.

Sunny Gale, whose "Wheel Of Fortune" has stopped at commercial success, has a field day with her particular brand of vocal intonations on this Victor pressing. Working with sturdy stuff, the gal bounces happily and wistfully through the material. Unfailingly good orchestral support for the thrush. Pop vocal fans have a major entry here.

"POETRY IN IVORY"—Carmen Cavallaro At The Piano And His Orchestra—Decca DL 8326 (1-12" LP)

THE DREAM OF OLWEN; THEY CAN'T TAKE THAT AWAY FROM ME; AUTUMN IN NEW YORK; IN LOVE; OBSESSION; S'ADOW TIME; HEAVEN DROPS HER CURTAIN DOWN; AUTUMN LEAVES; BEYOND THE SEA; JUST SAY I LOVE HER; PORTRAIT OF JENNIE; TWILIGHT.

Carmen Cavallaro records, in view of his sales smash, "The Eddy Duchin Story," are more than ever important stock pieces. The keyboard artist's latest Decca effort has a collection of rarely played standards performed in Cavallaro's flashy, yet true-to-the-melody technique. Cavallaro is backed by his full ork. Clean, attractive cover job. Neat entry for the lush music crowd.

"HOAGY CARMICHAEL'S BALLADS FOR DANCING"—Orchestra Conducted By Bob Sharples—Coral CRL 57034 (1-12" LP)

I WALK WITH MUSIC; SKYLARK; I GET ALONG WITHOUT YOU VERY WELL; TWO SLEEPY PEOPLE; THE LAMPLIGHTER'S SERENADE; HEART AND SOUL; THE NEARNESS OF YOU; IVY; ONE MORNING IN MAY; HOW LITTLE WE KNOW; BLUE ORCHIDS; STAR DUST.

Twelve of Hoagy Carmichael's better ballads, including his indestructible "Star Dust" are played in dance tempo by Bob Sharples and the ork on this Coral release. Sharples, who is hitting with "Sadie's Shawl" over in the single territory, has arranged the music with an ear for the dance floor, of course, but has also set down pretty creations for the mood music lover. The waxing should meet with approval in both departments.

"ROLL OUT THE BARREL"—Milton Delugg And His Happy Music—Kapp KL-1049 (1-12" LP)

HOOP DEE DOO; SMILES; LAST NIGHT ON THE BACK PORCH; IN MY MERRY OLDSMOBILE; MEET ME IN ST. LOUIS, LOUIS; THE MAN ON THE FLYING TRAPEZE; THERE'S A TAVERN IN THE TOWN; BEER BARREL POLKA; HARRIGAN; MARY'S A GRAND OLD NAME; WHERE DO YOU WORK-A JOHN?; IN THE SHADE OF THE OLD APPLE TREE; WAIT TILL THE SUN SHINES, NELLIE; MERRILY WE ROLL ALONG.

This Kapp release is another in a series of recordings designed for a party mood. The formula for the latter type of disk is followed faithfully and joyously by Milton Delugg's crew of instrumentalists and vocalists—happy renditions of old oldies. Smiling gentlemen on the package is rolling out what is probably not the first keg of beer. Platter has good party time potential.

"BESIDE A SHADY NOOK"—Dick Hyman Trio—MGM E3379 (1-12" LP)

IT'S SO PEACEFUL IN THE COUNTRY; COUNTRY STYLE; IT MUST BE TRUE; GREEN-UP TIME; COUNTRY GARDENS; IT'S SO EASY; DAYBREAK; COME TO THE FAIR; TO A WILD ROSE; LILACS IN THE RAIN; MOUNTAIN GREENERY; INDIAN SUMMER.

The Dick Hyman Trio, which scored with the long-neglected "Three Penny Opera Theme," sets a warm pace with material suggesting the bucolic. Dick Hyman's soft keyboard touch is always in the forefront and is marked by delightful inventiveness. Package makes a classy mood entry. The trio's recent hit single is a major sales factor in the set's jazz-pop market.

"THEATRE ORGAN IN HI-FI"—Leonard MacClain Organ—Epic LN 3273 (1-12" LP)

SERENADE; TENDERLY; KNIGHTSBRIDGE MARCH; MY ROMANCE; MOONLIGHT IN VERMONT; WARSAW CONCERTO; DIANE; CHARMAINE; MOONLIGHT ON THE GANGES; BEYOND THE SEA; WHEN THE ORGAN PLAYED AT TWILIGHT; LAURA; INTERMEZZO.

This Epic "Hit Of The Month" is an organ recital by Leonard MacClain, using the services of the versatile theatre organ. The range and effects of the instrument are used to imaginative advantage by the organist in the program's popular classics. Organ fans have a solid helping of organ craftsmanship here.

"WALTZ DREAM"—Music Of Oscar Straus, Jacques Offenbach And Johann Strauss—Barron Smith, Pipe Organ—International LPX-711 (1-12" LP)

The music of the masters in three-quarter time gives pipe organist Barron Smith sufficient ground to display some classy work on the versatile instrument. The familiar selections (i.e. from "Tales Of Hoffman," "Waltz Dream") have their melodic charm intact and are presented with imagination by the artist. Excellent cover photo clean of any verbiage. Besides its musical appeal, the platter is also a hi-fi treat.

ROCK 'N ROLL

"ROCK & ROLL FOREVER"—LaVern Baker, Ruth Brown, Ray Charles, The Clovers, Clyde McPhatter And The Drifters, Joe Turner, T-Bone Walker—Atlantic 1239 (1-12" LP)

SHAKE, RATTLE & ROLL; TWEEDLE DEE; ONE MINT JULIP; MONEY HONEY; IT SHOULD'VE BEEN ME; 5-10-15 HOURS; T-BONE SHUFFLE; MAMA, HE TREATS YOUR DAUGHTER MEAN; I'VE GOT A WOMAN; GOOD LOVIN'; HIDE & SEEK; BOP-TING-A-LING; HONEY LOVE; FLIP, FLOP & FLY.

The cream of Atlantic's rock 'n roll roll call is up for LP observation here. These stars are featured in some of their most successful efforts including such smashes as The Clover's "One Mint Julip," Joe Turner's "Shake, Rattle & Roll" and Ray Charles' "I've Got A Woman." The kids, of course, will find these encores delightful. Powerful R&R LP entry.

The Four Voices
THE TIES THAT BIND
Columbia
AMERICAN MUSIC, INC.
9709 SUNSET BLVD. HOLLYWOOD CALIF.

A cute novelty with a lilting beat!

WAIT LITTLE DARLING
Recorded by
KAY CEE JONES
on Decca
MILLS MUSIC, INC.



Album Reviews

LATIN RHYTHMS

"CHA CHA CHA FOR MODERNS"—Julio Gutierrez And His Orchestra With The C. Faxas Quartet—Panart PLP 3012 (1-12" LP)

SAY SI SI; IN A LITTLE SPANISH TOWN; THE BARCAROLE; THE HAND CLOCK; CHA CHA CHA; FLAMENCO CHA CHA CHA; ST. LOUIS BLUES CHA CHA CHA; CHA CHA ON THE FERRY BOAT; THE MINUET CHA CHA CHA; WHY INSIST; SWEET CHA CHA CHA; THE TEASING CHA CHA CHA.

The dance step with the busy beat, the cha cha, makes up the 12 sides of this Panart release. Working mostly with standards—transcribed-for-the-cha cha, the orchestra of Julio Gutierrez and the voices of the C. Faxas Quartet provide the necessary zip for excellent dance floor antics. Colorful cover job. Classy issue in its area.

"LATIN RHYTHMS IN HI-FI"—Carlos Molina And His Orchestra—Horace Diaz And The Mambo Men—Kapp KL-1044 (1-2" LP)

DRAGNET MAMBO; ORCHIDS IN THE MOONLIGHT; DARDANELLA; INTERLUDE; QUIEN SERA; MAMBO CANICA; LA CUMPARSITA; AMBER EYES; DANCING WITH SOMEONE MAMBO; CAN ANYONE EXPLAIN MAMBO; A SHOULDER TO WEEP ON MAMBO; I'LL NEVER BE FREE MAMBO.

Latin rhythms, of course, are tailor-made for hi-fi disks and equipment. But the major sales interest on this Kapp entry is the fine assortment of mambo pieces (four of them written and sung by writers Bennie Benjamin and George Weiss) colorfully presented by the two Latin orks. Carlos Molina handles the standards-revised-for-mambo and Horace Diaz the slick Benjamin-Weiss compositions. The mambo crowd should enjoy the proceedings.

CLASSICAL

"THE CONCERTO"—Artur Rabinstein, Piano—Fritz Reiner Conducting The Chicago Symphony—Alfred Wallenstein Conducting The RCA Victor Orchestra—RCA Victor LM-6039 (2-12" LP)

RACHMANINOFF: CONCERTO NO. 2 IN C MINOR, OP. 16-RHAPSODY ON A THEME OF PAGANINI, OP. 43; LISZT: CONCERTO NO. 1, IN E-FLAT; GRIEG: CONCERTO IN A MINOR, OP. 16.

This package is one of the most important Victor classical releases in its full line. The works are among the most popular in the catalogue and they are brilliantly performed by Artur Rabinstein, who has been closely associated, on recent concert tours, with the staples. Fritz Reiner conducts the Chicago Symphony Orchestra on the Rachmaninoff pieces and Alfred Wallenstein handles the RCA Victor Orchestra on the Grieg and Liszt concertos. Excellent sound. Dealers must stock.

BRAHMS: Concerto In D Major For Violin And Orchestra, Op. 77—Zino Francescatti, Violin—The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia ML 5114 (1-12" LP)

Taking an important position in the crowded catalogue of this Brahms' violin concerto is this Columbia disk by violinist Zino Francescatti and The Philadelphia Orchestra with Eugene Ormandy conducting. This lovely opus is performed warmly and gracefully by a violinist of exceptional rank. Ormandy and the Philadelphia, as usual, follow suit with keen authority. Beautiful sound. This performance of the Brahms' staple will attract many classical enthusiasts.

"THE PLEASURES OF PARIS"—OFFENBACH: Gaite Parisienne (Complete Ballet)—The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia KL 5069 (1-12" LP)

This famous ballet score is a melange of material from various Offenbach works and included, with this Columbia version, is a booklet pictorially describing the Paris of this and an earlier era. The work itself is performed with appropriate gusto by Eugene Ormandy and The Philadelphia Orchestra. Splendid sound. This pressing of the complete score will offer strong competition to the other available releases of the piece.

JAZZ

"SHELLY MANNE & HIS FRIENDS"—Modern Jazz Performances From The Hit Musical "My Fair Lady"—Contemporary C3527 (1-12" LP)

GET ME TO THE CHURCH ON TIME; ON THE STREET WHERE YOU LIVE; I'VE GROWN ACCUSTOMED TO HER FACE; WOULDN'T IT BE LOVERLY; ASCOT GAVOT; SHOW ME; WITH A LITTLE BIT OF LUCK; I COULD HAVE DANCED ALL NIGHT.

The superlative score of "My Fair Lady" makes what is perhaps its most extensive dip into the jazz scene. This Contemporary issue is composed of three able jazz men, Shelly Manne (drums), Andre Previn (piano) and Leroy Vinnegar (bass), who have improvised imaginatively on 8 of the musical's most familiar melodies. Before each jazz take-off on the material, "straight" interpretations of the melodies are presented. Distinctive cover. Jazz fans should welcome "My Fair Lady" to their happy domain.

"VELVET MOOD"—Songs By Billie Holiday—Clef MG C-713 (1-12" LP)

PRELUDE TO A KISS; WHEN YOUR LOVER HAS GONE; PLEASE DON'T TALK ABOUT ME WHEN I'M GONE; NICE WORK IF YOU CAN GET IT; I GOTTA RIGHT TO SING THE BLUES; WHAT'S NEW; I HADN'T ANYONE TILL YOU; EVERYTHING I HAVE IS YOURS.

This recording by Billie Holiday comes on the heels of the publication of her frank bio, "Lady Sings The Blues." Backed by an excellent combo that includes Barney Kessel (guitar) and Benny Carter (alto sax), Miss Holiday runs the gamut of wistfulness to winsomeness on 8 worthy compositions. The stylist's great following and her well-received bio should account for solid sales.

"JAZZ FROM THE NORTH COAST"—The Bob Davis Quartet—Zephyr ZP 2001 G (1-12" LP)

GOOSE; JUST THE WAY YOU LOOK TONIGHT; NANCY; IT'S ALL RIGHT WITH ME; THE SONG IS YOU; NIGHT IN TUNISIA; WILLOW WEEP FOR ME; CHINA BOY; RIVER ROAD; THE LADY IS A TRAMP.

The North Coast, where the frost comes fast, is represented, jazz-wise, on this Zephyr release by the Bob Davis Quartet. Whatever the weather situation, the jazz here, for the most part, is hot and driving. Davis' soft and idea packed keyboard plus Bob Crea's expressive sax provide most of the outstanding work. Evergreen material. Cute cover. Solid sound. Jazz fans of the Eastern, Western and New Orleans schools ought to welcome their Northern neighbors.

First Session



NEW YORK—The Bon-Bons are shown going over the arrangements for their first Columbia session with Mitch Miller. Their initial release is "Three Teens" (Looking For A Sweetheart) and "A Girl Without A Fella". The girls are managed by Jack Gold.

ABC Buys "A Rose And A Baby Ruth"

for SURE profits

NEW YORK—It was announced last week that ABC Paramount had purchased the Colonial Records master of a song called "A Rose And A Baby Ruth" recorded by George Hamilton IV. The song has been creating quite a bit of excitement in and around Baltimore, Washington and Philadelphia and a number of diskeries had attempted to purchase the release. Am-Par, however, acquired the rights for an undisclosed figure thru an agreement with Orville Campbell, prexy of Colonial.

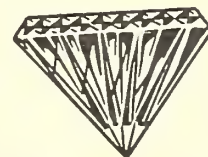
ABC is rushing the release to its entire dee jay list and is sending out 2000 dozen Baby Ruth candy bars as part of a tie-in with the Curtis Candy Company.

A few years ago, Colonial introduced the record "What It Was Was Football" by newcomer Andy Griffith. It sold that master to Capitol. On Capitol, the recording became a top ten best seller.

MGM To Issue "Wizard Of Oz" Sound Track Album

NEW YORK—After hurtling many preparatory difficulties, MGM Records will release a 12" sound track album as well as a three-pocket extended play set of "The Wizard of Oz" recorded directly from the sound track of the memorable MGM film. The package will feature dramatic highlights as well as musical selections and will be released at approximately the same time as the premiere television showing of the film on the Ford Star Jubilee show over the CBS-TV network Saturday evening, November 3, 9 to 11 P.M. Elaborate plans are being worked out with J. Walter Thompson, advertising agency handling the Ford account, for auto showroom displays for "The Wizard Of Oz" album, album plugs on TV and radio, record dealer displays, and cooperative newspaper ads. J. Walter Thompson will send special advance samples of the sound track album to Ford dealers throughout the country prior to the broadcast.

deal yourself a winning hand



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RECOTON CORPORATION

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Haley's Latest Hit—

BILL HALEY
and his COMETS
"RUDY'S ROCK"

b/w
"BLUE COMET BLUES"
(from the "Rock 'N Roll Stage Show Album")

DECCA 30085

Valleybrook PUBLICATIONS INC.
112 E. 5th Street
CHESTER, PENNA.

Perez Prado In Korea



SEOUL, KOREA—Perez Prado proved his right to claim the title of King of the Mambo and Cha-Cha-Cha on his three-day entertainment tour of Korea from the 11th to the 13th of September.

Unable to reach the peninsula on his scheduled date of arrival two days previous, because of Typhoon Emma which was hovering off the coast, Prado and his band performed twice daily to bring their music to as many as possible. Crowds ranging from 2,000 to 3,500 gathered in the afternoons and evenings to listen to the perfection of his Latin American styling.

Cheers, whistles and wild applause greeted the end of every number, as Perez skillfully guided his band through everything from "Cherry Pink and Apple Blossom White" to "St. Louis Blues" with a mambo beat. Even the troops get in the act, when Perez gave the downswEEP for the "Unngh".

In Seoul, Korea, Prado's last stop before leaving for Okinawa, the performance was delayed four hours, when a truck carrying the instruments broke down. Oscar Cartier, the show's MC comedian, put on an impromptu show of his own, and kept the crowd laughing for an hour with his jokes and imitations.

At 11:30 p.m. the tardy instruments were recovered and at midnight the show started in earnest. Armed Forces Korean Network, the Army's six station network in Korea was on hand to tape the show for rebroadcast the following day. In the true tradition of show business, the band entertained with son's and specialty numbers until 1:00 a.m. despite a 5:00 a.m. date at the airport to catch their scheduled flight to Okinawa.



Best Selling Pop Albums

		Pos. Last Week
1.	MY FAIR LADY BROADWAY CAST (Columbia OL 5090)	1.
2.	CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 EPA 1248)	4.
3.	THE KING AND I MOVIE CAST (Capitol W 740; EAP 740)	2.
4.	THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	3.
5.	HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750; EDM 750)	5.
6.	ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254; EPB 1254)	6.
7.	OKLAHOMA MOVIE CAST (Capitol SAO 595; SDM 595)	9.
8.	SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653; EAP 653)	7.
9.	THE PLATTERS THE PLATTERS (Mercury MG-20146)	8.
10.	SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041; EC 82027)	10.
11.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)	13.
12.	HOWDY! PAT BOONE (Dot DLP-3030)	15.
13.	FRESHMEN FAVORITES FOUR FRESHMEN (Capitol T 743; EAP 743)	11.
14.	CAROUSEL MOVIE CAST (Capitol W 694; EDM 694)	12.
15.	ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK (Verve V-4001, 2)	18.
16.	ROGER WILLIAMS PLAYS THE WONDERFUL MUSIC OF THE MASTERS ROGER WILLIAMS (Kapp KL-1040)	22.
17.	CUBAN FIRE! STAN KENTON (Capitol T 731; EAP 731)	16.
18.	ON THE SUNNY SIDE THE FOUR LADS (Columbia CL 912; B 9121, 2, 3)	14.
19.	THE MISTY MISS CHRISTY JUNE CHRISTY (Capitol T 725; EAP 725)	17.
20.	BUBBLES IN THE WINE LAWRENCE WELK (Coral CRL 57038)	19.
21.	SOLO MOOD PAUL WESTON (Columbia CL 879; B 879)	21.
22.	THE MOST HAPPY FELLA BROADWAY CAST (Columbia OL 5118)	23.
23.	FOUR FRESHMEN AND 5 TROMBONES FOUR FRESHMEN (Capitol T 683; EAP 683)	20.
24.	BLUEJEAN BOP GENE VINCENT & BLUE CAPS (Capitol T 764; EAP 764)	24.
25.	LONELY GIRL JULIE LONDON (Liberty LRP 3012)	25.

Pluggers Treat Themselves

NEW YORK—A number of New York City song pluggers and some of the radio librarians get together for once a week "dutch-treat" lunch, and getting away from the routine pressures, have themselves a "ball."

One of the pluggers, Tom Christy, of Duchess Music, fancies himself a handy man with the gun, and practices his "draw" against all the TV Western stalwarts. Mrs. Christy has long been after Tom to trim his hair in the crew-cut fashion. So—from this situation arose a bet. Mrs. Christy bet Tom he couldn't outdraw Wyatt Earp—and he couldn't. Tom is now wearing the crewcut you ever saw.

When the pluggers and librarians met last week they were all decked out with holsters and guns. Christy got into the spirit and put on a gun twirling act that had everyone in the restaurant gasping.

Those who attended were Joe Grippo, Portem Distributors; Ken Luttmann, Alpha Distributors; Mike Collier, London Records; Harvey Cowen, Times Columbia; Irv Fasko, WCBS; Joe Saccone and Joe Perrino, WMGM; Joe Petralia, WOV; and, of course, Tom Christy, Duchess Music.

Rama Signs Jimmy Moseby

NEW YORK—George Goldner, prexy of Rama Records, this week announced the signing of Jimmy Moseby to a Rama recording contract. The artist was sought after by various labels, with Rama winning the signature.

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Gabler Named V. P. Of Decca

NEW YORK—Milton Gabler has been elected Vice President of Decca Records, Inc., in charge of artists and repertoire it was announced last Friday by Milton R. Rackmil, President. Gabler has been associated with the Decca organization since 1941, serving in various positions and responsibilities in the Recording Department. In May of 1952 Gabler was appointed Director of Artists and Repertoire for Coral Records (a Decca subsidiary). In June of 1953, he was ap-

pointed Director of Artists and Repertoire for Decca Records, a position he has held until the present appointment. During his career with the Decca organization, he has been responsible for many million record sellers.

Gabler has been associated with the phonograph record industry since 1926 when he founded The Commodore Music Shop. In 1938 he started the Commodore Record label, which was the first independent record label.

Mike Conner Becomes Jeff Chandler's Manager

BEVERLY HILLS, CAL.—Jeff Chandler has announced that he has retained Michael Conner as his personal manager. With this move, Chandler whose exclusive contract with Universal-International terminates around December 1st, indicated plans for an expansion of his activities in television, nightclubs, and recording. Guiding this expansion with Conner will be Meyer Mishkin, Chandler's longtime associate and agent, who is also his partner in Earlmor Productions, Inc. Conner, who recently resigned his post as director of artist relations, promotion and publicity for Decca Records, adds still another segment to an already many-faceted career with his entry into the field of personal management. Prior to his eleven years with Decca, he was a producer-writer at CBS, an advertising agency account exec, and a radio announcer and newscaster.

In making the announcement, Chandler said, "Mike and I have been associated for the past two-and-a-half years through Decca. It's a happy coincidence, his going into business for himself at the same time I'm free to extend my activities. With Earlmor and the agency going full blast, Meyer has his hands full, and Mike can give us the kind of representation we need in all the allied fields."

Mickey Kapp Upped In Diskery

NEW YORK — Dave Kapp, president of Kapp Records, last week announced the promotion of Mickey Kapp to the post of A & R head of the diskery.

Mickey majored in the technical end of radio and recordings and specialized in this field during his stint with the Armed Forces Radio Division. During the past few years, he used his technical knowledge to edit and engineer sessions.

The move will permit Dave Kapp to devote more time to his executive duties and the company's future plans. Kapp also announced that last month was the biggest September in the label's history.

Coral Intros DeeJay EP's

NEW YORK—Coral Records has announced it will experiment with a special disk jockey promotion record on which two new releases are introduced on one extended play disk.

The first such record features Don Cornell and the Lancers' new couplings. On one side, the outer band has Don singing "From The Bottom Of My Heart" and on the inner band, the Lancer's version of "Never Leave Me" The other side features Cornell's "See-Saw" and on the second track, the Lancers' "I Came Back To Say I'm Sorry".

The new system, which cuts costs in half, will permit additional servicing of the Coral new releases to more jockeys.

Coral will gauge dee jay reaction and will continue sending EP releases if response is satisfactory.

"And Then I Wrote..."

NEW YORK—Coral Records this week introduced a new long play Composer Series under the title "And Then I Wrote . . .". The new series presents some of Tin Pan Alley's most famous popular song writers, playing, singing and talking about their own compositions. The first four albums in this series feature tunesmiths Bob Merrill, Harold Rome, Irving Caesar and J. Fred Coots.

Each composer offers interesting bits of information about each song and how it developed from an idea into a hit.

Viewers of the Steve Allen "Tonight" show are familiar with the "And Then I Wrote . . ." idea. It is one of the most popular features on the program and offers the televiewer a visual interpretation of what Coral offers in this series on records.

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"IF YOU LOVE ME"
"THERE'S SOMETHING IN YOUR EYES, ELOISE"
Josie 800
THE CHIPS
"RUBBER BISCUIT"
"OH MY DARLIN"
Josie 803

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Doris Day Promotes Film And Record of "Julie"

BEVERLY HILLS, CAL.—Doris Day is cooperating in extensive plans for exploitation of her new Columbia recording of "Julie", theme song for the Arwin Production of that name for MGM, during her series of personal appearances in Ohio in connection with premieres of that picture.

The world premiere of "Julie" will be held Wednesday at the RKO Albee Theater in Cincinnati, the star's home town, followed by premieres in Columbus on Thursday and in Cleveland on Friday.

In each city Miss Day will plug her "Julie" platter, which was taken from the sound track of the film, in newspaper, radio and television interviews. The star will also contact disk jockeys building further interest in the platter.

The Cincinnati premiere of film in which she co-stars with Louis Jourdan, Barry Sullivan and Frank Lovejoy, will be one of the highlights of Doris Day Week which Governor Lausche has proclaimed for Ohio.

Miss Day's appearance there will mark the return of a home town girl who once worked in a Chinese restaurant in Cincinnati for \$5 per night, and who now is a \$2,000,000 a year entertainment personality.

Mills Back From Europe

NEW YORK—Jack Mills, President of Mills Music, Inc., returned from Europe last week after an extensive 3 month trip to England and the Continent, bringing back with him many compositions, by Europe's foremost contemporary composers, which will be made available in the States through Mills Music, Inc.

Mills disclosed that this trip had been the most successful in many years, mainly through the cooperation of many leading European publishers and composers. "Those interested in distinguished contemporary material will be all the more richer by our recent acquisitions", stated Mills.

Jodimars On 32 Day Tour

WILMINGTON, DEL.—The Jodimars, Capitol's rockin' and rollin' swingers head out this week on a 32 day tour that will take them thru a good portion of the U.S. They are set for the Tony Martin Show which opens in Denver this week. Other stops will include Lincoln, Nebraska; Kansas City, Mo.; St. Louis, Mo.; Tulsa, Okla.; Dallas, Tex.; New Orleans, La.; Birmingham, Ala.; Louisville, Ky.; Pittsburgh, Pa.; Buffalo, N. Y.; and New York City.

The Tony Martin date, set through MCA by the group's manager Frank Pingatore, gives the boys feature billing and provides 20 minutes on stage for the group.

The Jodimars recently completed a recording session with Andy Wiswell, Capitol's Eastern A & R topser.

Zeke Manners To WINS

NEW YORK—Radio station WINS, one of New York City's leading independents, is planning an all-out assault to capture the morning radio audience.

As the first step, Jack Fearnhead, vice president and general manager of WINS, announced that Zeke Manners veteran of many years in radio and television has been signed to fill the prime morning spot from 6:00—9:30 a.m. Monday through Saturday beginning October 15.

Manners was formerly with station KFVB in Los Angeles and for the past year, had his own television program on KCOP. Prior to going to the coast several years ago, he was with WABC-TV.

Larry Berrill
KBIG—Hollywood, Calif.
1. Namely You (G. Hormel)
2. That's Way I Feel (Don Dick & Jimmy)
3. Just Got Rid Of A Heartache (S. Gunter)
4. Jane (L. Corona)
5. Canadian Sunset (Winterhalter)
6. You Can't Run Away From It (Four Aces)
7. My Football Hero (B. Paul)
8. Boogie Woogie Teenager (D. Julian)
9. It's Never Too Late (B. Norman)
10. Hot Dog (C. Jones)

Jimmy Hutsell
WCRK—Morristown, Tenn.
1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (L. Welk)
3. Flying Saucer (Buchanan & Goodman)
4. Hound Dog (E. Presley)
5. My Prayer (Platters)
6. Heaven On Earth (Platters)
7. Money Honey (E. Presley)
8. Shake Rattle & Roll (E. Presley)
9. Canadian Sunset (Winterhalter)
10. Treasure Of Love (C. McPhatter)

Jack Huffman
WTUS—Tuskegee, Ala.
1. Don't Be Cruel (E. Presley)
2. Canadian Sunset (Winterhalter)
3. My Prayer (Platters)
4. Whatever Will Be (D. Day)
5. Tonight You Belong To Me (Patience & Prudence)
6. White Lilacs (B. Vaughn)
7. Song For Summer Night (M. Miller)
8. Friendly Persuasion (Boone)
9. Soft Summer Breeze (E. Heywood)
10. Green Door (J. Lowe)

Brian (The Irishman) Connelly
WPON—Pontiac, Mich.
1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Let Good Times Roll (Shirley & Lee)
4. Cindy, Oh Cindy (V. Martin)
5. Don't Be Cruel (E. Presley)
6. Out Of Sight, Out Of Mind (Five Keys)
7. Walking In The Rain (Ray)
8. Honky Tonk (B. Doggett)
9. It Isn't Right (Platters)
10. Chains Of Love (P. Boone)

Sandy Singer
WTCN—Minneapolis, Minn.
1. House With Love In It (Four Lads)
2. Green Door (J. Lowe)
3. You're In Love (G. Grant)
4. Miracle Of Love (G. Gibson)
5. Walking In The Rain (Ray)
6. I Don't Care If The Sun Don't Shine (E. Presley)
7. Giant (A. Mooney)
8. Two Different Worlds (D. Rondo)
9. My Prayer (Platters)
10. Fool (S. Clark)

Kerm Gregory
WAEB—Allentown, Pa.
1. Don't Be Cruel (E. Presley)
2. True Love (Crosby & Kelly)
3. Tonight You Belong To Me (Patience & Prudence)
4. Walking In The Rain (Ray)
5. Lay Down Your Arms (Chordettes)
6. Blueberry Hill (F. Domino)
7. Garden Of Eden (J. Valino)
8. It Isn't Right (Platters)
9. Friendly Persuasion (Four Aces)
10. Love Me Tender (E. Presley)

Donn Parker
WMYR—Fort Myers, Fla.
1. Walking In The Rain (Ray)
2. Honky Tonk (B. Doggett)
3. Canadian Sunset (Williams)
4. Don't Be Cruel (E. Presley)
5. Bus Stop Song (Four Lads)
6. Friendly Persuasion (Boone)
7. You Don't Know Me (Vale)
8. House With Love In It (Four Lads)
9. Cindy, Oh Cindy (E. Fisher)
10. Never Leave Me (D. Haymes)

Murry Jordan
WLIB—New York, N. Y.
1. Canadian Sunset (Winterhalter/Williams)
2. After Lights Go Down Low (A. Hibbler)
3. True Love (Crosby & Kelly)
4. You Don't Know Me (Vale)
5. Friendly Persuasion (Boone/Four Aces)
6. White Lilacs (F. Zabach)
7. Italian Theme (Stapleton/Collins)
8. Two Different Worlds (D. Rondo)
9. Tonight You Belong To Me (Patience & Prudence)
10. Walking In The Rain (Ray)

Ned Powers
WINZ—Miami, Fla.
1. After Lights Go Down Low (A. Hibbler)
2. Middle Of The House (R. Draper)
3. True Love (Crosby & Kelly)
4. Tonight You Belong To Me (Patience & Prudence)
5. Forty-Nine Shades Of Green (Ames Bros)
6. Cindy, Oh Cindy (V. Martin)
7. Miracle Of Love (G. Gibson)
8. Garden Of Eden (J. Valino)
9. Bus Stop Song (Four Lads)
10. Two Different Worlds (Kallman/Williams & Morgan)

"Dixon On Disc" John Dixon
WALA—Mobile, Ala.
1. Love Me Tender (Presley)
2. Canadian Sunset (Williams)
3. Tonight You Belong To Me (Patience & Prudence)
4. You'll Never, Never Know I Care (Platters)
5. Green Door (J. Lowe)
6. Don't Be Cruel (E. Presley)
7. Honky Tonk (B. Doggett)
8. Walking In The Rain (Ray)
9. Blueberry Hill (F. Domino)
10. Whatever Will Be (D. Day)

Stan Faucher
WTAQ—LaGrange, Ill.
1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. Love Me Tender (E. Presley)
4. Canadian Sunset (Williams)
5. Friendly Persuasion (Boone)
6. Green Door (J. Lowe)
7. Tonight You Belong To Me (Patience & Prudence)
8. Soft Summer Breeze (E. Heywood)
9. True Love (M. Whiting)
10. You Don't Know Me (C. McRae)

Jim Aylward
WHIL—Medford, Mass.
1. Don't Be Cruel (E. Presley)
2. Miracle Of Love (Rodgers)
3. You'll Never, Never Know I Care (Platters)
4. Blueberry Hill (F. Domino)
5. It's Yours (De Castro)
6. Ties That Bind (Four Voices)
7. Out Of Sight, Out Of Mind (Five Keys)
8. Love Letters (J. James)
9. Every Day Of My Life (McGuire)
10. True Love (Crosby & Kelly)

"Skipper" Bill Gregory
WPAZ—Pottstown, Pa.
1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Canadian Sunset (Williams)
4. My Prayer (Platters)
5. All There Is To That (Cole & Knights)
6. Green Door (J. Lowe)
7. You Don't Know Me (Vale)
8. True Love (Crosby & Kelly)
9. My Dreamboat Comes Home (F. Domino)
10. Wayward Wind (G. Grant)

Norman Scott
WBKH—Hattiesburg, Miss.
1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (L. Welk)
3. Hound Dog (E. Presley)
4. Whatever Will Be (D. Day)
5. Soft Summer Breeze (E. Heywood)
6. White Lilacs (B. Vaughn)
7. True Love (Crosby & Kelly)
8. My Prayer (Platters)
9. Friendly Persuasion (Boone)
10. Green Door (J. Lowe)

Jerry Gross
WVOS—Liberty, N. Y.
1. Canadian Sunset (Winterhalter)
2. Walking In The Rain (Ray)
3. Just One Of Those Things (S. Davis, Jr.)
4. Friendly Persuasion (Boone)
5. Song For Summer Night (M. Miller)
6. Did You Evah (Crosby & Sinatra)
7. Two Different Worlds (D. Rondo)
8. It Isn't Right (Platters)
9. If I Had My Druthers (Jones Boys)
10. Tonight You Belong To Me (Patience & Prudence)

Gallagher and O'Brien
WMCA—New York, N. Y.
1. Canadian Sunset (Williams/Winterhalter)
2. Allegheny Moon (P. Page)
3. Soft Summer Breeze (E. Heywood)
4. True Love (Crosby & Kelly)
5. Friendly Persuasion (Four Aces/Boone)
6. Don't Cry Or My Shoulder (Stanton/Williams)
7. Sadie's Shawl (B. Sharples)
8. Namely You (D. Cherry)
9. Two Different Worlds (Morgan/Williams)
10. Miracle Of Love (Rodgers)

Frosty Mitchell
KWVL—Cedar Falls, Iowa
1. Canadian Sunset (Williams)
2. Don't Be Cruel (E. Presley)
3. Walking In The Rain (Ray)
4. Tonight You Belong To Me (Patience & Prudence)
5. My Prayer (Platters)
6. High School Affair (Smith)
7. After Lights Go Down Low (A. Hibbler)
8. You Don't Know Me (Vale)
9. Lay Down Your Arms (J. Morgan)
10. You Can't Run Away From It (Four Aces)

Bob Carpenter
WAAF—Chicago, Ill.
1. White Lilacs (H. Zacharias)
2. Friendly Persuasion (Boone)
3. Song For Summer Night (M. Miller)
4. Canadian Sunset (Williams)
5. Honky Tonk (B. Doggett)
6. My Prayer (Platters)
7. After Lights Go Down Low (A. Hibbler)
8. Blue Blues (H. Zacharias)
9. Green Door (J. Lowe)
10. Namely You (G. Hormel & Rosalie)

Stan Richards
WORL—Boston, Mass.
1. Honky Tonk (B. Doggett)
2. True Love (Crosby & Kelly)
3. I Walk The Line (J. Cash)
4. House With Love In It (Four Lads)
5. Two Different Worlds (G. Gibson)
6. Road To Mandalay (F. Laine)
7. Wonderful One (High Jacks)
8. That's Right (Mills Bros.)
9. It Happened Again (Vaughn)
10. Manhattan Serenade (Four Coins)

Bob Larsen
WEMP—Milwaukee, Wisc.
1. Friendly Persuasion (Boone)
2. Green Door (J. Lowe)
3. Lay Down Your Arms (Chordettes/Shelton)
4. Middle Of The House (R. Draper)
5. First One (Petticoats)
6. True Love (Crosby & Kelly)
7. Italian Theme (Stapleton/Collins)
8. I Cry More (A. Dale)
9. Cindy, Oh Cindy (E. Fisher)
10. It Isn't Right (Platters)

Pete Johnson
WTSN—Dover, N. H.
1. You Don't Know Me (Vale)
2. Miracle Of Love (Rodgers)
3. Cindy, Oh Cindy (Martin)
4. Honky Tonk (B. Doggett)
5. I Walk The Line (J. Cash)
6. Green Door (J. Lowe)
7. Endless (McGuire)
8. True Love (Crosby & Kelly)
9. It Isn't Right (Platters)
10. Love Me Tender (E. Presley)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.



Disk Jockey

REGIONAL RECORD REPORTS

Larry Brown & Cal Milner

- WPEN—Philadelphia, Pa.
1. Don't Be Cruel (E. Presley)
 2. Eat Your Heart Out Annie (Jodimars)
 3. Garden Of Eden (J. Valino)
 4. House With Love In It (Four Lads)
 5. Friendly Persuasion (Four Aces)
 6. Two Different Worlds (D. Rondo)
 7. Lay Down Your Arms (Chordettes)
 8. School Ring To Wedding Ring (Rovers)
 9. From The Candy Store On The Corner (T. Bennett)
 10. It Isn't Right (Platters)

Bob Clark

- WSYB—Rutland, Vt.
1. Walking In The Rain (Ray)
 2. Whatever Will Be (D. Day)
 3. Friendly Persuasion (Four Aces)
 4. After Lights Go Down Low (A. Hibbler)
 5. St. Therese Of The Roses (Ward & Dominoes)
 6. My Prayer (Platters)
 7. Canadian Sunset (Williams)
 8. Italian Theme (D. Collins)
 9. I'll Always Be In Love With You (Pleis)
 10. That's My Heartstrings (B. Ives)

Roz Ford

- WITH—Baltimore, Md.
1. Love Me Tender (E. Presley)
 2. Green Door (J. Lowe)
 3. Honky Tonk (B. Doggett)
 4. Blueberry Hill (F. Domino)
 5. Walking In The Rain (Ray)
 6. Rose And A Baby Ruth (G. Hamilton IV)
 7. Honey Chile (F. Domino)
 8. You'll Never, Never Know I Care (Platters)
 9. Out Of Sight, Out Of Mind (Five Keys)
 10. St. Therese Of The Roses (Ward & Dominoes)

Tony Rizz

- WFST—Caribou, Me.
1. Canadian Sunset (Williams)
 2. Green Door (J. Lowe)
 3. Don't Be Cruel (E. Presley)
 4. Whatever Will Be (D. Day)
 5. My Prayer (Platters)
 6. Walking In The Rain (Ray)
 7. Tonight You Belong To Me (Patience & Prudence)
 8. Miracle Of Love (Rodgers)
 9. Soft Summer Breeze (E. Heywood)
 10. School Ring To Wedding Ring (Rover Boys)

Bob Longchamp

- WXXL—Concord, N. H.
1. Walking In The Rain (Ray)
 2. Friendly Persuasion (Boone)
 3. Don't Be Cruel (E. Presley)
 4. Whatever Will Be (D. Day)
 5. Honky Tonk (B. Doggett)
 6. St. Therese Of The Roses (Ward & Dominoes)
 7. Tonight You Belong To Me (Patience & Prudence)
 8. Canadian Sunset (Williams)
 9. Love Me Tender (E. Presley)
 10. Star You Wished On (G. McKenzie)

Bob Bassett

- WHIM—Providence, R. I.
1. Soft Winds (V. Washington)
 2. Now You Has Jazz (Crosby & Armstrong)
 3. I Was Telling Her About You (A. Hibbler)
 4. We Laughed At Love (Lee)
 5. Dolly Dawn (H. Belafonte)
 6. Bernie's Tune (M. Torneo)
 7. You're The Top (A. O'Day)
 8. Moonlight In Vermont (M. Craft)
 9. Never Leave Me (Haymes)
 10. Flamingo (S. McLawler)

Ted Crays

- WLCS—Baton Rouge, La.
1. Jealous Lover (F. Sinatra)
 2. Then I'll Be Tired Of You (E. Barton)
 3. Two Different Worlds (Williams & Morgan)
 4. Giant (R. Heindorf)
 5. East Of Eden (D. Jacobs)
 6. Julie (D. Day)
 7. Namely You (D. Cherry)
 8. Go Buy The Ring (Leonetti)
 9. Lola's Theme (Mathieson)
 10. Every Time (P. Page)

John McShane

- KMPC—Los Angeles, Calif.
1. Canadian Sunset (Winterhalter)
 2. Allegheny Moon (P. Page)
 3. Song For Summer Night (M. Miller)
 4. Soft Summer Breeze (E. Heywood)
 5. All There Is To That (Cole & Knights)
 6. I Wish You Love (K. Smith)
 7. Namely You (G. Hormel & Rosalie)
 8. High School Affair (Smith)
 9. Whatever Will Be (D. Day)
 10. Need Me (G. Hormel)

Ray Briem

- KLUB—Salt Lake City, Utah
1. Canadian Sunset (Winterhalter)
 2. Green Door (J. Lowe)
 3. True Love (Crosby & Kelly)
 4. You're In Love (G. Grant)
 5. Mind If I Make Love To You (F. Sinatra)
 6. Walking In The Rain (Ray)
 7. Petticoats Of Portugal (D. Jacobs)
 8. Every Day Of My Life (McGuire)
 9. Friendly Persuasion (Boone)
 10. Tonight You Belong To Me (Patience & Prudence)

Jack Eisner

- WMAS—Springfield, Mass.
1. Canadian Sunset (Williams)
 2. Two Different Worlds (D. Rondo)
 3. Canadian Sunset (Williams)
 4. Bus Stop Song (Four Lads)
 5. Friendly Persuasion (Four Aces)
 6. Walking In The Rain (Ray)
 7. Love Me Tender (E. Presley)
 8. My Prayer (Platters)
 9. After Lights Go Down Low (A. Hibbler)
 10. St. Therese Of The Roses (Ward & Dominoes)

Chuck Harkins

- KBMN—Bozeman, Mont.
1. Canadian Sunset (Williams)
 2. Green Door (J. Lowe)
 3. One Kiss Led To Another (S. Gale)
 4. Friendly Persuasion (Boone)
 5. Two Different Worlds (D. Rondo)
 6. Walking In The Rain (Ray)
 7. Happiness Street (Bennett)
 8. Sadie's Shawl (B. Sharples)
 9. Blueberry Hill (F. Domino)
 10. House With Love In It (Four Lads)

Dick Drury

- WHHH—Warren, Ohio
1. Friendly Persuasion (Boone)
 2. Green Door (J. Lowe)
 3. Earthbound (S. Davis, Jr.)
 4. Canadian Sunset (Williams/Winterhalter)
 5. East Of Eden (D. Jacobs)
 6. Hound Dog (E. Presley)
 7. Every Day Of My Life (McGuire)
 8. It Isn't Right (Platters)
 9. Cindy, Oh Cindy (Martin/Fisher)
 10. Walking In The Rain (Ray)

Bill Walker

- WGH—Newport News, Va.
1. Canadian Sunset (Winterhalter)
 2. Don't Be Cruel (E. Presley)
 3. You Don't Know Me (Vale)
 4. Tonight You Belong To Me (Patience & Prudence)
 5. Walking In The Rain (Ray)
 6. Soft Summer Breeze (E. Heywood)
 7. Hound Dog (E. Presley)
 8. Chains Of Love (P. Boone)
 9. My Prayer (Platters)
 10. That's Right (Five Keys)

Bob E. Lloyd

- WHCC—Rochester, N. Y.
1. Friendly Persuasion (Boone)
 2. Two Different Worlds (D. Rondo)
 3. Silent Treatment (Fitzgerald)
 4. Namely You (J. LaRosa)
 5. Garden Of Eden (J. Valino)
 6. Perdido (M. Craft)
 7. Girl I Left In Rome (A. Martino)
 8. Secretly (T. Leonetti)
 9. Tall Boy (J. London)
 10. White Line (B. Scott)

Ray Golden

- KSTN—Stockton, Calif.
1. Walking In The Rain (Ray)
 2. Tonight You Belong To Me (Patience & Prudence)
 3. Canadian Sunset (Williams)
 4. If I Had My Druthers (Jones Boys)
 5. Please Don't Leave Me (Fontanes)
 6. Bus Stop Song (Four Lads)
 7. Middle Of The House (V. Monroe)
 8. Go Buy The Ring (Leonetti)
 9. After Lights Go Down Low (A. Hibbler)
 10. Grass Was Greener (J. Hahn)

Jay Friedman

- KLAN—Renton, Wash.
1. Canadian Sunset (Winterhalter)
 2. Fool (S. Clark)
 3. Please Don't Leave Me (Fontanes)
 4. Earthbound (S. Davis, Jr.)
 5. Honky Tonk (B. Doggett)
 6. Green Door (J. Lowe)
 7. I Wanna Play House (S. Vaughn)
 8. Song For Summer Night (M. Miller)
 9. Happiness Street (G. Gibbs)
 10. Well, Did You Evah (Crosby & Sinatra)

Sterling Yale

- KCNA—Tucson, Ariz.
1. Don't Be Cruel (E. Presley)
 2. Fool (S. Clark)
 3. My Prayer (Platters)
 4. Whatever Will Be (D. Day)
 5. Canadian Sunset (Winterhalter)
 6. Allegheny Moon (P. Page)
 7. Honky Tonk (B. Doggett)
 8. Tonight You Belong To Me (Patience & Prudence)
 9. Julie (D. Day)
 10. Soft Summer Breeze (E. Heywood)

Al Lohman

- KOWH—Omaha, Neb.
1. Canadian Sunset (Williams)
 2. Miracle Of Love (Rodgers)
 3. Walking In The Rain (Ray)
 4. Soft Summer Breeze (E. Heywood)
 5. Canadian Sunset (Winterhalter)
 6. Whatever Will Be (D. Day)
 7. You Don't Know Me (Vale)
 8. Middle Of The House (R. Draper)
 9. White Lilacs (B. Vaughn)
 10. Song For Summer Night (M. Miller)

Monty Hoyt

- KOCY—Oklahoma City, Okla.
1. Love Me Tender (E. Presley)
 2. Walking In The Rain (Ray)
 3. Green Door (J. Lowe)
 4. Lay Down Your Arms (A. Shelton)
 5. You'll Never, Never Know I Care (Platters)
 6. Blueberry Hill (F. Domino)
 7. Thirty Days (C. McPhatter)
 8. Casual Look (L. Raines)
 9. Miracle Of Love (Rodgers)
 10. Summer Sweetheart (Ames Bros.)

Johnny Edwards & Ken Collins

- KXYZ—Houston, Tex.
1. Green Door (J. Lowe)
 2. Ka-Ding Dong (Hilltoppers)
 3. Out Of Sight, Out Of Mind (Five Keys)
 4. Don't Be Cruel (E. Presley)
 5. My Prayer (Platters)
 6. Blueberry Hill (F. Domino)
 7. City Of Angels (High Lights)
 8. Hound Dog (E. Presley)
 9. Honky Tonk (B. Doggett)
 10. Hurt Me (W. Carr)

Herb Knight

- WKBW—Buffalo, N. Y.
1. Garden Of Eden (J. Valino)
 2. True Love (J. Powell)
 3. Friendly Persuasion (Boone)
 4. Manhattan Serenade
 5. Honky Tonk (B. Doggett)
 6. Don't Be Cruel (E. Presley)
 7. Endless (McGuire)
 8. Cindy, Oh Cindy (V. Martin)
 9. Tall Boy (J. London)
 10. Baby Doll (P. Faith)



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"HEY! JEALOUS LOVER"

Frank Sinatra

The Cash Box Disk of the Week 10/13
Capitol 3552; F-3552

"MAMA FROM THE TRAIN"

Patti Page

The Cash Box Disk of the Week 9/29
Mercury 70971; 70971 x 45

"PETTICOATS OF PORTUGAL"

Dick Jacobs Orch.
Caesar Giovannini

The Cash Box Disk of the Week 10/6
Coral 61724; 9-61724
Bally 1018; 45-1018

"JULIE"

Doris Day

The Cash Box Disk of the Week 9/29
Columbia 40758; 4-40758

"HEEBY-JEEBIES"

Little Richard

The Cash Box Sleeper of the Week 10/13
Specialty 584; 45-584

"TO THE ENDS OF THE EARTH"

Nat "King" Cole

The Cash Box Disk of the Week 10/13
Capitol 3551; F-3551

"GARDEN OF EDEN"

Joe Valino

The Cash Box Best Bets 9/8
Vik 0226; 4X-0226

HEADED FOR THE TOP!

PAT BOONE

"Friendly Persuasion"

and

"Chains Of Love"

15490

DOT RECORDS

Sunset and Vine, Hollywood, Calif.
HO 3-4181

7
Big Records

THE GIANT

(THIS THEN IS TEXAS)

M. WITMARK & SONS, NEW YORK

NEW RELEASES

"OBIESHABOOTIN BABY"

"I'M HAPPY"

Tony DeFeo # 103

"WANT ME A MAN"

"STUFF YOU GOT TO WATCH"

Daisy Mae and Hepcats # 102

"ON THE ROAD TO MANDALAY"

"LONESOME IN A CROWD"

Ronny Andrews Orch. # 101

RICHLOY RECORDS

208 N. BROAD ST., PHILA. 2, PA.

Watch This Record Zoom!

The Hi-Fives

"THROWING PEBBLES IN THE POND"

b/w **"HONG KONG"**

FL-3000

Flair-X

1650 BROADWAY, N. Y. C., N. Y.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"It's What's in THE CASH BOX That Counts"



R & B Ramblings

NEW YORK:

Just fantastic the way Elvis Presley is dominating the charts. Not only is he selling a zillion different records at the same time, but his "Don't Be Cruel" is number one in the nation's pop charts, number one in the nation's country tunes and in last week's ratings, number four in the nation's r & b charts. It should only happen to you and you and you. . . . and speaking of dominating the charts—King's "Honky Tonk" by Bill Doggett is not doing too badly either. It is currently number two in the nation's top pop sellers and number one in the r & b charts. More and more evidence that what appeals to one market also appeals to all markets. . . . Freddy Mendelsohn moves from Savoy to King Records where he will be in charge of the Deluxe line. He will operate out of King's New York offices. . . . Al Silver, Herald Records, took off this week for a three or four week trip throughout the key cities of the country. He has with him two new releases that he is certain are two big hits. The new Five Satins should get a good reception based on its "I Remember"—but the deck that has everyone at Herald popping corks is Faye Adams' "The Hammer". It is a very exciting platter and the reaction among those who have heard it is unanimous.

Everyone feels that Faye has another "Shake A Hand". . . . Jerry Winston, Onyx Records, reports that the Pearls and the Velours are selling wonderfully well, and that both groups go into the Apollo Theatre October 12 for a one week stand. Winston tells us the Pearls' "Let's You and I Go Steady" is really hitting in a big way in Detroit. Winston also reveals his Mardi Gras plans for the next two months. The Latin American label will issue five new 12" lps. The diskery has signed Sonny Rossi Orchestra. Sonny is the drummer who rapped the skins at The Concord Hotel all summer. . . . Atlantic Records recorded Clyde McPhatter last week and the session came off sensationally. . . . Bill Buchanan and Dick Goodman, Luniverse sparklers, are back in town after a fast trip through the key cities kicking off their new release, "Buchanan and Goodman on Trial". Bill and Dick report they were given tremendous receptions wherever they went and they want to thank all for their kidness and cooperation. . . . Morty Palitz, Josie Records, has come up with three solid entries in the label's new releases. The Cadillacs have a powerhouse in "The Girl I Love"; The Chips a great novelty in "Rubber Biscuit"; and a strong two sider by Eddie Banks, "Rock-A-Bye Blues" and "Sugar Diabetes". . . . Lou Sprung, formerly with Sol Rabinowitz at Baton Records, has joined Phil Rose at Glory Records. Phil and Lou started in the record business ten years ago when they worked together at Cosnat as salesmen. With Vince Martin's "Cindy" keeping them busy almost to the capacity of their capabilities, they've managed to ready a new Four Fellows release "You Don't Know Me", an r & b cover of Jerry Vale's national hit on Columbia. . . . Ocie Smith, former Art Mooney vocalist, has just come off the road plugging his newest MGM release "Just Kiss Me" and "At Last My Baby's Comin' Home". . . . There may be another novelty about that will create noise. Sylvester Cross started it with his "Cons and Robbers" by Boogaloo on Crest. Now Bo Diddley has covered it on Checker. Look for a slugging match between Boogaloo and Bo Diddley. . . .



NORRIS

Norris Mayhams, Co-Ed Records, has appointed the Paul Sma's Enterprises of Philadelphia, exclusive distributors, publicity and promotion representatives. Mayhams is Norris the Troubadour who is in great demand at the colleges and universities throughout the country. He is also doing well with his current record release, "Rock 'N Rollin' Honey" and "Remember Me". . . . Pianist Joe Derise, Bethlehem Records, entertaining nightly at the Beau Brummel Restaurant. . . . That hit making duo, Jack Dupree and Mr. Bear have been reunited on the Groove label. The pair had that big hit, "Walking The Blues", and their new issue on Groove is "Lonely Road Blues", which looks like another socko for Dupree and Bear. Ray Clark is high on young Ann'e Alford, 15 year old lass, who makes her Groove bow with "It's Heavenly" and "Give Up and Tell". . . . Jockey Jack Gibson (WERD-Atlanta, Ga.) writes to tell us he and many other members of the "National Jazz, Rhythm and Blues Disc Jockey Assoc." are using a broken record which says, "Behave yourself, behave yourself, behave yourself." This is a gimmick to assist in the fight against juvenile delinquency and was originated by Mary Dee of WSID-Baltimore, Md. . . . The Mesner brothers have covered Sonny Knight's "Confidential" with Charles Brown. Flatter is being released immediately. . . . Don Robey, Peacock Duke prexy, is confident that his newest discovery, Chuck Edwards, will hit in a big way with "If You Love Me (Like You Say You Do)". Rayon Darnell, in charge of publicity for the Houston firms, tells us that Paul Perryman is doing very well with his first Duke release, "Just To Hold My Hand" and "I'm Crying No". "And," says Darnell, "watch for the next Rev. Celophus Robinson release with his sister Josephine. The brother-sister religious duo just cut a new session resulting in some remarkable sides. . . . Joe Kolsky, Rama and Gee, reports the Valentines' "Nature's Creation" is stirring up a good deal of action and looks like it will break out big. . . . Atlantic Records releases a quartet of r & b platters and one western this week. Ruth Brown offers "I Still Love You" and "Smooth Operator"; Chuck Willis "Juanita" and "Whatcha Gonna Do"; The Cookies "My Lover" and "Down By The River"; Ivory Joe Hunter "Since I Met You Baby" and "You Can't Stop This Rocking and Rolling"; and Hal Willis country entry is "Bop-A-Dee-Bop-A-Doo" and "My Pink Cadillac".

CHICAGO:

Sandy Harbin, Dot Promoter, flying all over town showing one and all mammoth eight page layout in color. "Dig all those hits," crowed Sandy. "Jim Lowe's 'Green Door' hasn't begun to show its stuff. Pat Boone's 'Friendly Persuasion' is making every chart available, and 'The Fool' by Sanford Clark is in solid," Harbin jubilantly continued. . . . Jimmy Reed one-niting thru Arkansas with popular KXLR deejay, Al Allan. . . . Eli Toscano swears it's true. Everywhere he went on his recent promo tour including Baltimore, Cleveland, Richmond, Atlanta, and Pittsburgh, "The Cash Box is the only trade mag read by distrib. Thanks to The Cash Box for helping to make Otis Rush's 'I Can't Quit You Baby' a national hit," stated Toscano. . . . Personable Billy Williams was "In Town Tonight", 10/8. Coral distrib reports Billy's latest waxeroo, "Shame-Shame-Shame" b/w "Don't Cry On My Shoulder" doing nicely with initial orders. . . . Decca still ringing the cash register in time to Al Hibbler's "After The Lights Go Down Low". Don Foreman picks "Here's Looking At You", Sammy Davis Jr's newest LP, to be a national top seller soon. . . . R&B's Boul Mich rumbles have Drexel releasing some hot items this month. . . . Both George Leaner and brother Ernie pick as a potential smash Atco's "Stormy" by

The Prophets. . . . Reed Farrell played a new Elvis Presley record too soon and has caused a few aching heads around RCA Victor this past week. Seems he got a copy of Presley's newie "Love Me" and aired it. Now the distrib is reportedly swamped with orders. Could be another "Love Me Tender". . . . "Man, catch this line up of hits," cheered Len Chess. "The Moonglows' 'See Saw' has climbed to thirty-seventh and won't stop, 'The Vow' by The Flamingos won The Cash Box 'Award Of The Week', 10/13, 'Too Much Monkey Business' by Chuck Berry is just too much," Len excitedly explained. . . . Fats Domino reportedly broke up capacity crowds with his shows in Raleigh, N.C. He is now tightening up act in preparation for December date at The Blue Note, Chi. . . . Candle Light just released a catchy thing by Susan Silo entitled "Dear Diary" b/w "Don't Ever Cheat". . . . Barbara Hiller, lovely gal of many talents at So. Central Music Co., picks "Mean To Me" by Big Maybelle on Savoy (of course) as her favorite hit of the week. . . . Chuck Myers, King Distrib, "up to his ears" in orders for Bill Doggett's "Honky Tonk". Chuck claims this diskeroo has broken all existing figures on top sales by any King artist to date. Chuck went out on the limb to pick Otis Williams And The Charms' "Whirl Wind" and James Brown's "No-No-No" as up and comine. . . . All distrib reporting jazz market picking up and swinging into its biggest peak to date. All up and down music row we hear the same things about tremendous jazz package sales, and weekly growth. . . . Abner, Vee-Jay and Mark, muchly excited over current spiritual release. "In the face of a definite falling spiritual market, Vee-Jay takes the challenge and has prepared some top flight releases for the latter part of October. We feel our artists deserve the backing at this time. Making up the release are such great artists as The Original Five Blind Boys, Swan Silvertones, Famous Boyer Bros., Stap's Singers, Spiritualaires Of Columbus SC, Kelly Bros., Helen Robinson Youth Chorus," Abner announced. Vee-Jay's prexy, Jimmy Bracken, back on the road, heading for Detroit and the opening of new radio station WCHV. Jimmy will be visiting with Larry Dean, program director Bracken will introduce Peewee Crayton's new wax, "The Telephone Is Ringing". . . . Tommy Small, deejay WWRL, N.Y., and owner of Small's Paradise is new personal mcr. of The Dells. The group in turn was signed to Gale who in turn signed them to a week at Apollo Thitter, 10-12, 19. . . . Jack Walker, WOV, N.Y., thru town visiting with Chi cronies this past week.

LOS ANGELES:

Earl McDaniels and Bill Buchanan created a near-riot when they appeared at Music City with the new Luniverse recording of "Buchanan and Goodman On Trial." The new disk incorporates the tunes "Stranded In the Jungle", "Pound Dog", "I'm In Love Again" and "Framet". . . . Bumps Blackwell returned from a trip through the Northwest to record four sides with Wynona Carr for Specialty. Bumps leaves this week for New Orleans where he will record Little Richard. . . . The Eldorados new Vee Jay recording of "Bim Bam Boom" getting outstanding exposure here with the pop jockeys. . . . Alis Lesly appeared on the Johnny Otis TV show last week—looks like the new vocalist will be signed by Era Records. Same show, RPM artists, The Teen Queens, received their Cash Box award for being chosen the most promising up and coming female R&B group by the nation's disk jockeys. . . . Earl McDaniels has chosen the Teenagers' new release of "ABC's of Love" as his record of the week on his KPOP show. . . . Camille Howard in town for a two-week vacation before starting an extended tour. . . . Capitol Records have come up with a hit by a rhythm and blues group in

the Five Keys recording of "Out of Sight, Out of Mind." . . . Larry Mead reports strong reaction from the Chicago area on his new release of "You Better Believe It" by Harmonica Slim. . . . Aladdin Records have covered "Confidential" with Charles Brown. The original Sonny Knight recording is available now on both the Dot and Vita labels. . . . Alan Freed wound up shooting on the "Rhythm and Blues" movie and returned East. . . . Promotion man Nick Terry has added another group, The Rain Drops to his expanding roster of artists.



FIVE KEYS

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

- *A THOUSAND MILES AWAY
Heartbeats (Hull 720)
- AFTER THE LIGHTS GO DOWN LOW
Al Hibbler (Decca 29982)
- ANGEL FACE
Neons (Tetra)
- BILLY'S BLUES
Billy Stewart (Chess 1625)
- BLUE MOOD
Julie Stevens (Dig 116)
- BROWN-EYED HANDSOME MAN
Chuck Berry (Chess 1635)
- BUBBINS ROCK
INDIANA
Earl Bostic & Bill Daggett (King 4954)
- *CINDY, OH CINDY
Vince Martin (Glory 247)
- CONFESSING MY DREAM
Wilbert Harrison (Savoy 1198)
- CONFIDENTIAL
Sonny Knight (Vito 137)
- CONGO MAMBO
Guitar Gable (Eccella 2086)
- DOWN YONDER WE GO BALLIN'
SOMEDAY YOU'LL WANT ME
Smiley Lewis (Imperial 1097)
- EVERYBODY'S WAILIN'
Huey Smith (Ace 521)
- FROM THE BOTTOM OF MY HEART
BRING ME LOVE
Clovers (Atlantic 1107)
- *GREEN DOOR
Jim Lowe (Dot 15486)
- *HONEY CHILE
Fats Domino (Imperial 5407)
- HURT ME
Wynona Carr (Specialty 580)
- I ASKED FOR WATER
Howlin' Wolf (Chess 1632)
- I CAN'T QUIT YOU BABY
Otis Rush (Cobra 5000)
- I LOVE YOU BABY
MY FIRST PLEA
Jimmy Reed (Vee-Jay 203)
- I'M TORE UP
Billy Gayles (Federal 12265)
- IT ISN'T RIGHT
YOU'LL NEVER, NEVER KNOW
Platters (Mercury 70948)
- JUST A FEELING
TEENAGE BEAT
Little Walter (Checker 845)
- LONELY AVENUE
LEAVE MY WOMAN ALONE
Ray Charles (Atlantic 1108)
- *LOVE ME TENDER
Elvis Presley (RCA Victor 20-6643)
- LOVE, SWEET LOVE
RED TOP
Teen Queens (RPM 470)
- *MEAN TO ME
Big Maybelle (Savoy 1500)
- MY NERVES
Little Willie John (King 4960)
- LIPSTICK, POWDER AND PAINT
Joe Turner (Atlantic 1100)
- MOTHER-IN-LAW BLUES
Little Jr. Parker (Duke 157)
- OH WHAT A NIGHT
JO-JO
Dells (Vee-Jay 204)
- OUT OF SIGHT, OUT OF MIND
Five Keys (Capitol 3052)
- PRETTY LITTLE GIRL
Monarchs (Neil 101)
- PRISCILLA
Eddie Cooley & Dimples (Roost 621)
- RACE TRACK
Redd Foxx (Dootone 390)
- *SHE'S GOT IT
Little Richard (Specialty 584)
- *SLOW WALK
Sil Austin (Mercury 70963)
- SOFT SUMMER BREEZE
Eddie Heywood (Mercury 70853)
- SOFT WINDS
Dinah Washington (Mercury 70906)
- SOLDIER OF FORTUNE
Drifters (Atlantic 1101)
- SOUTHBOUND SPECIAL
Lloyd Glenn (Aladdin 3327)
- STILL
Lavern Baker (Atlantic 1104)
- SWEET LITTLE ANGEL
B. B. King (RPM 468)
- THAT'S ALL THERE IS TO THAT
Cole & 4 Knights (Capitol 3456)

Bethlehem Acquires Ten Masters From Period

NEW YORK, N. Y.—Bethlehem records announced this week the purchase of ten masters from Period Records which will be issued under the Bethlehem tag.

Scheduled for immediate release is a 12-inch platter by trombonist Jack Teagarden which will receive the benefit of improved fidelity and attractive packaging.

Scheduled for future release as a result of this transaction are LPs by such craftsmen as Charlie Mingus with Thad Jones; Osie Johnson and the Count's Men which includes a vocal by the drummer; Ralph Burns performing many of his own compositions at the piano; Charlie Shavers with Maxine Sullivan; and the piano stylings of Al Haier.

These new releases will be in addition to Bethlehem's regular schedule of new and converted items, which, in the near future, will include "Duke Ellington Presents," "Musically Yours, Sam Most," "Daddy Plays The Horn" featuring Dexter Gordon, "Something Else" by Johnny Richards' orchestra, "Bethlehem's Girlfriends" — Chris Connor, Julie London and Carmen McRae, and the "Australian Jazz Quintet at the Varsity Drag."

According to Bethlehem prexy, Gus Wildi, the current production schedule extends to February of 1957 with many distinctive recordings planned by Sallie Blair, Al "Jazzbo" Collins, George Kirby, Johnny Hartman, The Ralph Sharon sextet and Sal Salvador.

"Voice Of America" Makes Helen Merrill Star Overseas

NEW YORK—The Voice of America and Radio Free Europe, through its jazz programs, have not only made friends for the United States abroad but also have created a new star in Helen Merrill, now making her supper club debut at the Village Vanguard.

Helen, who records on the Mercury label, is comparatively unknown in these parts except among jazzophiles and those in "the trade." Overseas, however, because of "Voice" disk jockey Willis Conover, who spins her records for his estimated 30,000,000 listeners daily, she is being acclaimed as America's leading vocal star. She has been on the cover of five foreign music magazines, boasts over forty fan clubs in such widely separated places as Madeira; Soerabaja, Java, Osaka, Japan and Paris, London and Stockholm among others, and enjoys larger record sales abroad than here.

Recently she was awarded by El Globo, a leading newspaper of South America, the title of best female American singer as a result of a popularity poll among its readers. Her fans include King Phumiphon of Thailand, a great jazz lover; Ahmed Al-Said, Suez Canal pilot trainee; and John Upshaw of Lima, Ohio, who hears Helen on his short-wave radio set.

So when Helen Merrill's agents say, "But they loved her in Tanganyika," they really mean it.

- THE ANGELS SANG
Solitaires (Old Town 1028)
- THE CHICKEN
Roscoe Gordon (Flip 237)
- THE CLOSER YOU ARE
Channels (Whirling Disc 100)
- THIRTY DAYS
I'M LONELY TONIGHT
Clyde McPhatter (Atlantic 1106)
- TIME WILL TELL
Bobby Charles (Chess 1648)
- TORE UP OVER YOU
Midnighters (Federal 12270)
- WALKING IN A DREAM
NO MAN WALKS ALONE
Solomon Burke (Apollo 500)
- WALKING THE BEAT
SPRING FEVER
Ernie Freeman (Imperial 5403)
- WHIRLWIND
Otis Williams & Charms (DeLuxe 6097)
- *YOU'RE MINE
Robert & Johnny (Old Town)



R & B Disk Jockey REGIONAL RECORD REPORTS

- | | | |
|--|---|---|
| <p>Charlie O'Donnell
WHAT—Philadelphia, Pa.</p> <ol style="list-style-type: none"> 1. Let The Good Times Roll (Shirley & Lee) 2. When My Dreamboat Comes Home (F. Domino) 3. St. Therese Of The Roses (Ward & Dominoes) 4. Walking The Beat (Freeman) 5. Honky Tonk (B. Doggett) 6. It's Too Late (C. Willis) 7. Rip It Up (L. Richard) 8. She's Got It (L. Richard) 9. Blueberry Hill (F. Domino) 10. Cloud Eight (D. Bagby) | <p>Bobby Beers
KOSI—Denver, Colo.</p> <ol style="list-style-type: none"> 1. Don't Be Cruel (E. Presley) 2. When My Dreamboat Comes Home (F. Domino) 3. Fever (L. Willie John) 4. 30 Days (C. McPhatter) 5. Send Me Flowers (Six Teens) 6. Still (L. Baker) 7. Rock And Roll President (Treniers) 8. Trying To Get To You (E. Presley) 9. Share (Teen Agers) 10. ABC's Of Love (Teen Agers) | <p>Nick Charles
WPTX—Lexington Park, Md.</p> <ol style="list-style-type: none"> 1. Honky Tonk (B. Doggett) 2. Don't Be Cruel (E. Presley) 3. My Prayer (Platters) 4. Hound Dog (E. Presley) 5. Let The Good Times Roll (Shirley & Lee) 6. Walkin' The Beat (Freeman) 7. Blueberry Hill (F. Domino) 8. I Can't Love You Enough (L. Baker) 9. 30 Days (C. McPhatter) 10. I Remember (In The Still Of The Night) (5 Satins) |
| <p>Ken Manley
WGUY—Bangor, Me.</p> <ol style="list-style-type: none"> 1. Don't Be Cruel (E. Presley) 2. Honky Tonk (B. Doggett) 3. My Prayer (Platters) 4. Fever (L. Willie John) 5. Blueberry Hill (F. Domino) 6. From The Bottom Of My Heart (C.overs) 7. You'll Never Never Know I Care (Platters) 8. The Fool (S. Clark) 9. I Remember (In The Still Of The Night) (5 Satins) 10. So Long (F. Domino) | <p>Kern Gregory
WAEB—Allentown, Ga.</p> <ol style="list-style-type: none"> 1. Honky Tonk (B. Doggett) 2. Let The Good Times Roll (Shirley & Lee) 3. Eat Your Heart Out, Annie (Jodimers) 4. Go, Cat, Go. (B. Flagg) 5. ABC's Of Love (Teen Agers) 6. Hound Dog (E. Presley) 7. Don't Be Cruel (E. Presley) 8. Fever (L. Willie John) 9. Blueberry Hill (F. Domino) 10. Out Of Sight, Out Of Mind (5 Keys) | <p>Joe Deane
WBBF—Rochester, N. Y.</p> <ol style="list-style-type: none"> 1. I Can't Love You Enough (L. Baker) 2. Fever (L. Willie John) 3. G and J Blues (G. Krupa) 4. 30 Days (C. McPhatter) 5. Dancin' Dan (Cadets) 6. Honky Tonk (B. Doggett) 7. You'll Never Never Know I Care (Platters) 8. See Saw (Moonglows) 9. I Remember (In The Still Of The Night) (5 Satins) 10. My Prayer (P. aters) |
| <p>Jockey Jack
Atlanta, Ga.</p> <ol style="list-style-type: none"> 1. I Remember (In The Still) (5 Satins) 2. Honky Tonk (B. Doggett) 3. From The Bottom Of My Heart (C.overs) 4. Blueberry Hill (F. Domino) 5. No Man Walks Alone (S. Burke) 6. Close You Are (Channels) 7. Confessin' My Dream (W. Harrison) 8. Oh What A Night (Dells) 9. ABC's Of Love (Teen Agers) 10. Everytime (Pa'ti Page) | <p>Chuck Harkins
KBMN—Bozeman, Mont.</p> <ol style="list-style-type: none"> 1. One Kiss Led To Another (Coasters) 2. ABC's Of Love (Teen Agers) 3. Sweet Little Angel (B. King) 4. When My Dreamboat Comes Home (F. Domino) 5. Soldier Of Fortune (Drifters) 6. A Casual Look (Six Teens) 7. Honky Tonk (B. Doggett) 8. The End Of The Story (Cardinals) 9. I Promise To Remember (Teen Agers) 10. Rip It Up (B. Haev) | <p>George Klein
WMC—Memphis, Tenn.</p> <ol style="list-style-type: none"> 1. Love Me Tender (E. Presley) 2. Brown-Eyed Handsome Man (C. Berry) 3. I Can't Love You Enough (L. Baker) 4. Blueberry Hill (F. Domino) 5. Honky Tonk (B. Doggett) 6. It Isn't Right (Platters) 7. Whirlwind (O. Williams) 8. Little Mama (Jivers) 9. Earthbound (S. Davis) 10. Green Door (J. Lowe) |
| <p>Dick Drury
WHHH—Youngstown-Warren, Ohio</p> <ol style="list-style-type: none"> 1. 30 Days (C. McPhatter) 2. From The Bottom Of My Heart (C.overs) 3. Blueberry Hill (F. Domino) 4. Mellow Saxophone (Montrell) 5. I Can't Love You Enough (L. Baker) 6. Out Of Sight, Out Of Mind (5 Keys) 7. Race With The Devil (G. Vincent) 8. Lonely Avenue (R. Charles) 9. Love Sweet Love (Teen Queens) 10. Little Mama (Mitchell) | <p>Ric Ricardo
WGES—Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Honky Tonk (B. Doggett) 2. Just A Fool (E. Boyd) 3. See Saw (Moonglows) 4. Canadian Sunset (H. Winterhalter) 5. I Can't Love You Enough (L. Baker) 6. I Can't Quit You Baby (O. Rush) 7. Candy (B. Maybelle) 8. No Man Walks Alone (S. Burke) 9. Too Much Monkey Business (C. Berry) 10. Love Me Tender (E. Presley) | <p>Tommy 'Dr. Jive' Smalls
WWRL—New York, N. Y.</p> <ol style="list-style-type: none"> 1. Oh What A Night (Dells) 2. The Closer You Are (Channels) 3. Blueberry Hill (F. Domino) 4. You'll Never Never Know I Care (Platters) 5. My Love Came Back (Velors) (Heartbeats) 6. A Thousand Miles Away (L. Baker) 7. Honky Tonk (B. Doggett) 8. I Can't Love You Enough (L. Baker) 9. I'm Lonely Tonight (C. McPhatter) 10. See Saw (Moonglows) |

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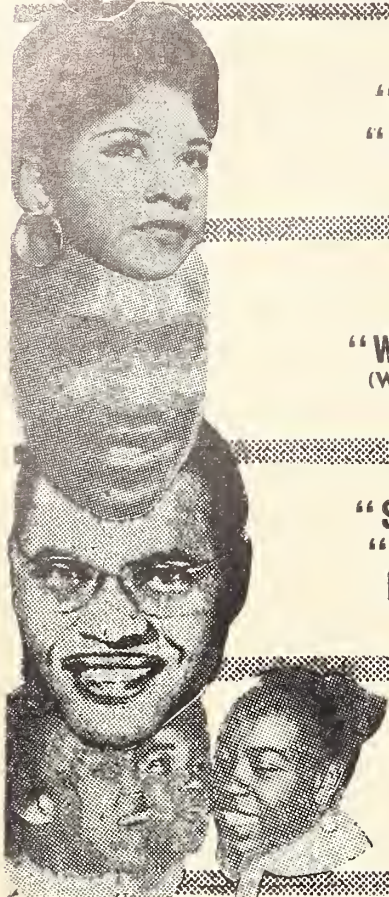
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 "SMOOTH OPERATOR"
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Chuck Willis
 "JUANITA"
 "WHATCHA' GONNA DO"
 (When Your Baby Leaves You)
 Atlantic 1112

Ivory Joe Hunter
 "SINCE I MET YOU BABY"
 "YOU CAN'T STOP THIS
 ROCKING AND ROLLING"
 Atlantic 1111

The Cookies
 "MY LOVER"
 "DOWN BY THE RIVER"
 Atlantic 1110

Hal Willis
 "BOP-A-DEE BOP-A-DOO"
 "MY PINK CADILLAC"
 Atlantic 1114

*SPECIAL
 COUNTRY
 RELEASE* →

ATLANTIC RECORDING CORPORATION
 157 WEST 57th St. NEW YORK 19, N. Y.

The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1	HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Doggett (King 4950)	BLUEBERRY HILL Fats Domino (Imperial 5407)
2	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	HONKY TONK Bill Doggett (King 4950)
3	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)	SOFT WINDS Dinah Washington (Mercury 70906)	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)
4	BLUEBERRY HILL Fats Domino (Imperial 5407)	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)	LONELY AVENUE Ray Charles (Atlantic 1108)
5	OH WHAT A NIGHT Dells (Vee-Jay 204)	SEE SAW Moonglows (Chess 1629)	EVERYBODY'S WAILING Huey Smith (Ace 527)
6	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)
7	THE ABC'S OF LOVE Teen Agers (Gee 1022)	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)	DOWN YONDER WE GO BALLIN' Smiley Lewis (Imperial 1097)
8	FEVER Little Willie John (King 4935)	MY PRAYER Platters (Mercury 70893)	SOLDIER OF FORTUNE Drifters (Atlantic 1101)
9	THE CLOSER YOU ARE Channells (Whirlin' Disc 100)	I'M TORE UP Billy Gayles (Federal 12265)	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)
10	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	BAD LUCK B. B. King (RPM 468)	YOU'LL NEVER, NEVER KNOW I CARE Platters (Mercury 70948)

ATLANTA

NEWARK

DALLAS

1	HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Doggett (King 4950)
2	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	BLUEBERRY HILL Fats Domino (Imperial 5407)	BLUEBERRY HILL Fats Domino (Imperial 5407)
3	BAD LUCK B. B. King (RPM 468)	OH WHAT A NIGHT Dells (Vee-Jay 204)	THE CHICKEN Roscoe Gordon (Flip 237)
4	I ASKED FOR WATER Howlin' Wolf (Chess 1632)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)
5	SEE SAW Moonglows (Chess 1629)	WHEN I'M WITH YOU Moonglows (Chess 1629)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)
6	LONELY AVENUE Ray Charles (Atlantic 1108)	BAD LUCK B. B. King (RPM 468)	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)
7	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)	STILL Lavern Baker (Atlantic 1104)	BAD LUCK B. B. King (RPM 468)
8	TOO MUCH MONKEY BUSINESS Chuck Berry (Chess 1635)	NO MAN WALKS ALONE Solomon Burke (Apollo 500)	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)
9	STILL Lavern Baker (Atlantic 1104)	A THOUSAND MILES AWAY Heartbeats (Hull 720)	CONFESSING MY DREAM Wilbert Harrison (Savoy 1198)
10	MY PRAYER Platters (Mercury 70893)	ABC'S OF LOVE Teen Agers (Gee 1022)	SEE SAW Moonglows (Chess 1629)

★ **"BIM BAM BOOM"** ★
THE EL DORADOS
 VEE-JAY # 211

★ **"THE TELEPHONE IS RINGING"** ★
PEE WEE CLAYTON
 VEE-JAY # 214

★ **"JUDGEMENT DAY"** ★
SNOOKY PRYOR
 VEE-JAY # 215

★ LOOK TO VEE-JAY FOR THE TOPS IN R & B ★

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Another Smash!

The Satins

"WONDERFUL GIRL"

and

"Weeping Willow"

1008

ember RECORDS, INC.
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A REAL SMASH!
 # 5410

Bob Wynn

"GOIN' HOME"

and

"HOW IT HURTS ME"

Imperial Records

New Hot Release!

Lloyd Glenn

"SOUTHBOUND SPECIAL"

3327

Aladdin RECORDS
 Beverly Hills, Calif.

The Cash Box

PHILADELPHIA

LOS ANGELES

CLEVELAND

1 HONKY TONK
Bill Doggett
(King 4950)

HONKY TONK
Bill Doggett
(King 4950)

HONKY TONK
Bill Doggett
(King 4950)

2 LET THE GOOD
TIMES ROLL
Shirley & Lee
(Aladdin 3325)

CONFIDENTIAL
Sonny Knight
(Vita 137)

I ASKED FOR WATER
Howlin' Wolf
(Chess 1632)

3 OH WHAT A NIGHT
Dells
(Vee-Jay 204)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

4 BLUEBERRY HILL
Fats Domino
(Imperial 5407)

LET THE
GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)

DON'T GO
NO FARTHER
Muddy Waters
(Chess 1630)

5 DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

I REMEMBER (In The
Still Of The Night)
Five Satins
(Ember 1005)

6 HEEBY-JEEBIES
Little Richard
(Specialty 584)

BLUE MOOD
Julie Stevens
(Dig 116)

BAD LUCK
B. B. King
(RPM 468)

7 WALKING IN A
DREAM
Solomon Burke
(Apollo 500)

BAD LUCK
B. B. King
(RPM 468)

SEE SAW
Moonglows
(Chess 1629)

8 SEE SAW
Moonglows
(Chess 1629)

I REMEMBER (In The
Still Of The Night)
Five Satins
(Ember 1005)

MOTHER-IN-LAW
BLUES
Little Jr. Parker
(Duke 157)

9 CANADIAN SUNSET
Hugo Winterhalter
(RCA Victor 20-6537)

HEEBY-JEEBIES
Little Richard
(Specialty 584)

I CAN'T LOVE
YOU ENOUGH
Lavern Baker
(Atlantic 1104)

10 TOO MUCH
MONKEY BUSINESS
Chuck Berry
(Chess 1635)

HOUND DOG
Elvis Presley
(RCA Victor 20-6604)

I GOTTA GET MYSELF
A WOMAN
Drifters
(Atlantic 1101)

DETROIT

ST. LOUIS

SAN FRANCISCO

1 HONKY TONK
Bill Doggett
(King 4950)

HONKY TONK
Bill Doggett
(King 4950)

HONKY TONK
Bill Doggett
(King 4950)

2 LET THE GOOD
TIMES ROLL
Shirley & Lee
(Aladdin 3325)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

BLUE MOOD
Julie Stevens
(Dig 116)

3 BAD LUCK
B. B. King
(RPM 468)

I CAN'T QUIT YOU
BABY
Otis Rush
(Cobra 5000)

CANADIAN SUNSET
Hugo Winterhalter
(RCA Victor 20-6537)

4 DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

I REMEMBER (In The
Still Of The Night)
Five Satins
(Ember 1005)

DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

5 SOFT WINDS
Dinah Washington
(Mercury 70906)

BAD LUCK
B. B. King
(RPM 468)

SOFT WINDS
Dinah Washington
(Mercury 70906)

6 DON'T GO NO
FARTHER
Muddy Waters
(Chess 1630)

LET THE
GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)

LET THE
GOOD-TIMES ROLL
Shirley & Lee
(Aladdin 3325)

7 I GOTTA GET
MYSELF A WOMAN
Drifters
(Atlantic 1101)

ABC'S OF LOVE
Teen Agers
(Gee 1022)

TORE UP OVER YOU
Midnighters
(Federal 12270)

8 THE ABC'S OF LOVE
Teen Agers
(Gee 1022)

DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

THAT'S ALL THERE
IS TO THAT
Nat Cole & 4 Knights
(Capitol 3456)

9 PLEADIN' FOR LOVE
Larry Birdsong
(Excello 2076)

LOVE ME TENDER
Elvis Presley
(RCA Victor 20-6643)

I REMEMBER (In The
Still Of The Night)
Five Satins
(Ember 1005)

10 PRISCILLA
Eddie Cooley & Dimples
(Roost 621)

KA-DING-DONG
G-Clefs
(Pilgrim 24971)

SOUTHBOUND SPECIAL
Lloyd Glenn
(Aladdin 3327)



R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"LOVE ME TENDER"

The Cash Box
Disk of the Week 10/6

Elvis Presley

RCA Victor 20-6643

"OH WHAT A NIGHT"

The Cash Box
Award of the Week 10/6

Dells

Vee-Jay 204

"30 DAYS"

"I'M LONELY TONIGHT"

The Cash Box
Award of the Week 9/15

Clyde McPhatter

Atlantic 1106

Faye Adams' Greatest
since "Shake A Hand"

"THE HAMMER" (Keeps A Knockin')

and
"ANYTIME, ANYPLACE,
ANYWHERE"
489

Herald RECORDS
1647 Broadway,
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Another One Taking Off!!

HARMONICA SLIM

"You Better Believe It"

and
"My Girl Won't Quit Me"

VITA # 138

on

Vita Records

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TAKING OFF!!!

"It's Tragic"

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"I Am A Believer"

DON JULIAN'S MEADOWLARKS
DOO # 405

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This will move you

CHUCK EDWARDS

Wails

"IF YOU LOVE ME"

(LIKE YOU SAY YOU DO)

AND

"YOU MOVE ME"

DUKE RECORD
159



DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.



R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MADIOCRE

WALTER SPRIGGS

(Atco 6079)

B "I'm Gonna LOVE YOU, LOVE YOU, LOVE YOU" (2:38) [Progressive BMI—Smith, Miller] Walter Spriggs chants a middle beat bouncer with a down home reading. Spriggs tells the story of his love with an infectious chant. Ok deck.

B "I PAWNED EVERYTHING" (2:26) [Progressive BMI—Spriggs, Stone] Spriggs back with a melodic chant of middle beat. It is a folksy chant that comes off well. The better deck.

THE CHARMERS

(Aladdin 3337)

B+ "JOHNNY MY DEAR" (2:30) [Aladdin BMI—Mesner, Mesner] The Charmers drift melodically through a soft love ballad with a tender approach. It is a feathery melter that falls softly on the ears. Good deck that is tailor made for the romantic teen-age market.

B+ "ALL ALONE" (1:47) [Irving Berlin ASCAP—Irving Berlin] The Charmers do a delightful treatment of the lovely pop classic. Slow paced melter.

OSCAR McLOLLIE

(Mercury 70964)

B+ "THE PENALTY" (2:25) [Leon Rene ASCAP—Leon Rene] The Oscar McLollie aggregation waxes a soft, slow paced mood item, with a solid performance that will please. Deck is moving and exciting and should be watched.

B+ "BLUE VELVET" (3:13) [Meridian BMI—Bernie Wayne, Lee Morris] Another slow, soft mood piece done with excellent taste. McLollie handles the vocal end on both decks and comes off potently. Both decks are items to be reckoned with. Watch them carefully.

THE YOUNGSTERS

(Empire 107)

B+ "YOU'RE AN ANGEL" (2:05) [Simon House BMI—Motola, Brandt] The youngsters bounce light-heartedly through a middle beat lilter with a happy romantic lyric. It is a sprightly effort that delights.

B "COUNTERFEIT HEART" (2:15) H. E. G. & Ruggent—BMI—Motola, Maxwell] The youngsters blend on a quick beat rhythm piece in spirited fashion. Ok deck.

EDDIE BOYD

(Chess 1634)

B+ "JUST A FOOL" (2:36) [Arc BMI—Boyd] Eddie Boyd swings at a quick pace through a fast tempo down home item. Boyd berates himself for being a food messing around with the gal. Deck moves and provides good deejay programming.

B+ "FOUR LEAF CLOVER" (2:42) [Arc BMI—Boyd] Boyd wails a slow beat country effort in good style. An appealing etching that the Boyd followers will find to their liking.

The Cash Box Award o' the Week

"THE HAMMER" (Keeps A Knockin') (2:29)

[Ajax ASCAP—Adams, Moore]

"ANYTIME, ANYPLACE, ANYWHERE" (2:33)

[Progressive BMI—Tate, Morris]

FAYE ADAMS

(Herald 489)



FAYE ADAMS

● Faye Adams comes up with a most unusual piece of material in which the arrangers on this ses-

sion emptied their full bags of tricks and the result is one that should be Faye's biggest seller since "Shake A Hand". Faye has always had one of the biggest and best voices in the business, and she has turned in some fine performances, but this tops them all. We look for this side to make Faye Adams "hotter" than ever. The flip, "Anytime, Anyplace, Anywhere", is typical Faye Adams, which means it's good. The lass' rich voice delivers the slow beat rock in grand style. However, we must go with "The Hammer", one of the most thrilling etchings we've heard in some time.

"STRING AROUND MY HEART" (2:33)

[Kahl BMI—Patterson, Goldner]

"HAPPY MEMORIES" (2:37)

[Kahl BMI—Cox, Goldner]

THE CLEFTONES

(Gee 1025)



THE CLEFTONES

● The Cleftones have a powerful bit of wax with which to make their assault on the "Top Ten" bastions. It is a quick beat bouncer love novelty titled, "String Around My Heart". The Cleftones rock it with a light and happy feeling and the deck comes off a lilting pleaser. This should be a chart number. Flip, "Happy Memories", is another gay, swinging bouncer the teeners will like. The group rocks it with enthusiasm. Two good sides, but we go along with "String Around My Heart" for the big one.

"WONDERFUL GIRL" (2:14)

[Angel BMI—J. Freeman]

"WEEPING WILLOW" (2:55)

[Angel BMI—F. Parris]

THE FIVE SATINS

(Ember 1008)

● The Five Satins come out with their second entry on Ember, following their national hit, "I Remember" (In The Still of The Night), offers a slow beat ballad extolling his girl and tenderly, but forcefully, proclaiming his undying love. It is a moving delicacy deftly

handled. The Five Satins should find this their second straight hit. The flip, "Weeping Willow", is another soft, slow paced ballad with a similarly tender treatment. A good waxing, well done, but which we feel will have to bow to "Wonderful Girl".

The Cash Box R & B Best Bets

- ★ "JOHNNY MY DEAR" The Charmers Aladdin 3337
- ★ "THE PENALTY" } Oscar McLollie Mercury 70964
- ★ "BLUE VELVET" }
- ★ "JUST A FOOL" Eddie Boyd Chess 1634
- ★ "MINE FOREVERMORE" The "5" Royales King 4973
- ★ "THE KEY" Sonny Boy Williams Checker 847
- ★ "KEEP IT TO YOURSELF" }

THE ANGELS

(Gee 1024)

B+ "GLORY OF LOVE" (2:31) [Shapiro Bernstein ASCAP—Billy Hill] The Angels give their impression of the lovely oldie and it comes off in top-notch fashion. Material and treatment make this the stronger side. Deejays should have a field day with this one.

B "IT'S YOU I LOVE BEST" (2:36) [Kahl BMI—Lynn, Myer, Goldner] The Angels blend effectively on a slow paced rhythm ballad. A tender love tune told with warmth. Strong waxing.

LEW WILLIAMS

(Imperial 5411)

B "SOMETHING I SAID" (1:57) [Commodore BMI—L. Williams] Lew Williams rocks out a melodic love ditty with a rock-a-billy treatment. It is a flavory tune with a happy air.

B "BOP BOP BA DOO BOP" (2:02) [Commodore BMI—L. Williams] Williams rocks to a quick beat tongue twister. Teen-ager lyrics and jump beat.

EDDIE BANKS

(Josie 804)

B "ROCK A BYE BLUES" (2:37) [Chappell ASCAP—Benjamin, Marcus] Eddie Banks takes the moving and familiar lullaby and gives it a swinging, but restrained, beat. Tender lyric with a modern approach. Like it.

B "SUGAR DIABETES" (2:35) [Gale and Gayles BMI—Titus Turner] Banks changes pace with an infectious and exciting slow beat rocker that generates a foot tapping accompaniment.

BILLY MANN

(Dig 120)

B+ "JUST LIKE BEFORE" (2:47) [Dig BMI—Gallo, Otis] Billy Mann does a fine job on an ethereal, slow rhythm blues with a relaxed, tender lilter in easy fashion. Pleasing deck.

B "A MILLION HEARTACHES A GO" (2:53) [Dig BMI—Johnny Otis] A similar item. The group dishes up familiar sounds used by so many other groups. Pleasant coupler.

SHAKEY HORTON

(Cobra 5002)

B+ "NEED MY BABY" (2:15) [Armel BMI—Bedno] Shakey Horton delivers a melodic and captivating slow rhythm blues with a relaxed, down home reading. Good deck that will grab attention.

C+ "HAVE A GOOD TIME" (2:15) [Armel BMI—Bedno] Horton backs with a middle beat rock that comes off well, but without the overall appeal of "Need My Baby".



R & B Reviews

A AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD
C+ GOOD **C** FAIR **D** MEDIOCRE

The Cash Box

R & B Sleeper of the Week

"COPS AND ROBBERS" (2:57)

[American Music BMI—Kent Harris]

"CLOTHES LINE" (2:22)

[American Music BMI—Kent Harris]

BOOGALOO
(Crest 1030)

● "Cops and Robbers", a middle beat rhythmic—no melody—effort has been stirring up some action in several areas. Boogaloo delivers the novelty lyrics, telling the story of a comedy hold-up with good timing, milking every line for the

most it contains. This deck could be the next novelty craze. Stay close to it. The other side, "Clothes Line", is another recitative novelty that lacks the humor and situation to make it a click. It's all "Cops and Robbers".

"RUBBER BISCUIT" (2:05)

[Bennell BMI—Johnson]

"OH MY DARLIN'" (2:04)

[Bennell BMI—Johnson]

THE CHIPS
(Josie 803)

● The Chips come up with a really crazy novelty in "Rubber Biscuit". It is a quick beat, unintelligible chant, with weird narrative interjections of a comic nature. Tho the tune has no melody at all, its gibberish novelty treatment makes it goony enough to

catch on with the kids. Don't sell this one short. If the jockeys get on it the teeners will go for it big. The flip, "Oh My Darlin'", is a slow beat ballad that makes pleasant listening, but is not too outstanding. "Rubber Biscuit" is the one to watch.

FREDDIE SCOTT

(J & S 1760)

B "TURN LAMPS DOWN LOW" (2:40) [Z. Sanders] Backing is a quick Latin beat with some good wailing by Scott. Scott lets loose with a healthy vocal against the exciting instrumental backup.

C+ "RUNNING HOME" (2:45) [Z. Sanders] Freddie Scott and The Shytone Five rock a middle beat rhythm piece. Scott handles the vocal end in good style. Ok offering.

THE "5" ROYALES

(King 4973)

B+ "MINE FOREVERMORE" (2:15) [Jay & Cee BMI—Lowman Pauling] The "5" Royals blend on a slow bouncer with a smart performance. Deck is a potent side with a wailing lead chanting the love lyrics.

B+ "JUST AS I AM" (2:23) [Jay & Cee BMI—Lowman Pauling] The "5" bounce rhythmically through a slow beat blues and turn in an excellent performance. Item is a love ditty with a tricky arrangement. Two good sides to be reckoned with.

"SONNY BOY" WILLIAMSON

(Checker 847)

B+ "THE KEY" (2:38) [Arc BMI—Wilamson] Sonny Boy Williamson wails a slow beat down home blues with feeling. Authentic deep south instrumental backing. Sincere deck.

B+ "KEEP IT TO YOURSELF" (2:35) [Arc BMI—Williamson] Williamson offers some sage advice to his "baby", telling her to keep their business to herself. It is a middle beat bouncer done in down home style. Two ok waxings.

THE CUBS

(Savoy 1502)

B+ "WHY DID YOU MAKE ME B+CRY" (2:37) [Savoy BMI—Witherspoon, Israel, Makonnen, Makonnen] The Cubs, with the style now being favored by so many groups, rock out a quick beat jumper and a romantic lyric. The deck is solid teenage bait and should meet with a good reception.

B "I HEAR WEDDING BELLS" (2:38) [Savoy BMI—Witherspoon, Israel, Makonnen, Makonnen,] The flip is an abrupt change of pace. The lads blend softly on a slow beat nuptial item.



THE NATION'S

R & B

TOP 15

		Pos. Last Week
1	HONKY TONK Bill Doggett (King 4950)	1
2	BLUEBERRY HILL Fats Domino (Imperial 5407)	5
3	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	2
4	I'LL REMEMBER (In The Still of The Night) Five Satins (Ember 1005)	3
5	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	4
6	CANADIAN SUNSET Hugo Winterhalter (RCA Victor 20-6537)	11
7	BAD LUCK B. B. King (RPM 468)	10
8	HEEBY-JEEBIES Little Richard (Specialty 584)	—
9	SEE SAW Moonglows (Chess 1629)	8
10	HOUND DOG Elvis Presley (RCA Victor 20-6604)	6
11	MY PRAYER Platters (Mercury 70893)	7
12	ABC'S OF LOVE Teen Agers (Gee 1022)	14
13	I CAN'T LOVE YOU ENOUGH Lavern Baker (Atlantic 1104)	13
14	TOO MUCH MONKEY BUSINESS Chuck Berry (Chess 1635)	—
15	FEVER Little Willie John (King 4935)	9

"TO MUCH MONKEY BUSINESS"

Chuck Berry

CHESS 1635

"SEE SAW"
The Moonglows

CHESS 1629

"THE MUSIC GOES ROUND and ROUND"

ARGO # 5257

"THE VOW"
The Flamingos

CHECKER # 846

"COPS and ROBBERS"

Bo Diddley

CHECKER # 850

"KEEP IT TO YOURSELF"

Sonny Boy Williamson

CHECKER # 847

THE BIGGEST AND BEST ARE ALWAYS CHESS — CHECKER



KLAC's 5th Annual Charity Show



HOLLYWOOD—Some of the record industry's top names turned out to make radio station KLAC's 5th Annual Big Five Charity Show at the Hollywood Bowl, the biggest to date. The all star show featured such stars as Bob Hope, Jerry Lewis, Peggy Lee, Tennessee Ernie Ford, Liberace, Danny Thomas, Jimmy Durante, Jim Backus and the Treniers and produced a sellout crowd of over 20,000. \$66,000 went to charity.

Staged and MC'd by KLAC's dee jays, Dick Haynes, Bill Bradley, Alex Cooper, Del Moore and Gene Norman, the show ran for 4½ hours and each performer went on for at least 15 minutes. All proceeds went to the RTRA (Radio, Television, Recording & Advertising Charity, Inc.) and the Hollywood Boys Club. Other acts included the Robbins, Joanne Gilbert, Jack Costanzo, and the Ramon Talivaro Cha Cha Dancers. George Liberace conducted the Hollywood Bowl Orchestra. Caught by the camera are:

(1) Ernie Ford, Alex Cooper and Dick Haynes. (2) Jimmy Durante, Haynes, Liberace and Bob Hope. (3) Conductor Buddy Bregman, Bill Bradley and Jerry Lewis. (4) Del Moore and Joanne Gilbert. (5) Bill Bradley, Gene Norman, Peggy Lee, Dick Haynes and Del Moore. (6) George Liberace leading the big five in song.

Seigel Back From Havana

NEW YORK—Sidney Seigel, president of Seeco Records, this week returned from one of his numerous trips outside the United States boundaries.

Seigel made a quick trip to Havana, Cuba to re-sign Carlos Argentino and Celia Cruz. Seigel also reported that his famous Chavales Los De Espana had just concluded a successful tour of Puerto Rico where they played to packed theatres. Their current Seeco LP, "Bravo", is doing very well in South America and the United States. He also discussed the talents of Lola Flores who had just opened at the Champs Elysees, Paris, and her Seeco LP, "Ole", which is currently being released here.

Baseball Album Released

NEW YORK—PictuRecs, Incorporated, a new diskery, this week released a special LP titled "Look, Listen and Learn Baseball"—a 12" album enclosed in a hard book-like binding which includes an eighty page picture story of how some of the Brooklyn Dodgers' leading ball players perform their daily chores. The entire package was designed to bring a "school of baseball into the home".

Dodger announcer Vince Scully coordinates the lessons taught by Roy Campanella, Gil Hodges, Carl Erskine, Clem Labine, Jackie Robinson and Duke Snider.

Farmer Boys
 "COOL DOWN MAME"
 b/w
 "OH HOW IT HURTS"
 CAPITOL # 3569

GENERAL SONGS, INC.
 6308 S. HOLLYWOOD BL.

"WOND'RING 'BOUT YOU"
 and
"ARKANSAS MOUNTAINS"
 (Somewhere In The)
 by the
HOUSE BROTHERS QUARTET

State Calla Records
 2033 Burnett Way
 Sacramento, California



Country Reviews

A BULLSEYE **B VERY GOOD** **C FAIR**
B+ EXCELLENT **C+ GOOD** **D MADIOCRE**

THE CASH BOX BULLSEYE

"I'VE GOT A NEW HEARTACHE" (2:41)

[Cedarwood BMI—W. Walker]

"WASTED WORDS" (2:25)

[Acuff-Rose BMI—Gibson]

RAY PRICE

(Columbia 21562; 4-21562)

● Ray Price, who has been dominating the charts with "Crazy Arms", undoubtedly one of the biggest hits of his career, comes up with two more outstanding sides on his latest Columbia release. The chanter is supplied with two powerful, middle beat romantic laments and proceeds to wrap them both up in tremendously effective fashion. The tunes, tagged "Wasted Words" and "I've Got A New Heartache" are two great sides and it's difficult to choose between them. Price has a two-sided smash.

ERNEST TUBB

(Decca 30098; 9-30098)

B+ "LOVING YOU MY WEAKNESS" (2:51) [Ernest Tubb BMI—R. Duke] Ernest Tubb, whose disks always prove to be solid money-makers for ops and dealers alike comes up with another item that spells money in the bank for all concerned. It's a persuasive, moderate paced romantic affair that Tubb renders in soothing and tender fashion.

B+ "TREAT HER RIGHT" (2:46) [Golden West BMI—B. Bryant] Flip features another warm, sincere Tubb treatment of a heartfelt, middle beat lover's tale.

DAVE RICH

(RCA Victor 20-6687; 47-6687)

B+ "I LOVE 'EM ALL" (2:00) [Tree BMI—D. Rich] The infectious vocal stylings of Dave Rich are a real treat to the ear as the songster offers a captivating, up tempo romantic novelty with charming lyrics. A listener's delight.

B "I'M SORRY GOODBYE" (2:42) [Acuff-Rose BMI—D. Rich, B. Bryant] On the lower deck Rich intriguingly spins a tender, slow paced weeper ballad.

SID KING & THE FIVE STRINGS

(Columbia 21564; 4-21564)

B "GOOD ROCKIN' BABY" (2:27) [Golden West BMI—S. King] The King Brothers Sid King and the Five Strings tastefully cruise through a steady driving, moderate paced rhythmic jumper with a "Be-Bop-A-Lula" flavoring.

B "GONNA SHAKE THE SHACK TONIGHT" (2:05) [Golden West BMI—S. King] The group swings out on another rhythmic rocker in an easy-on-the-ears fashion. Two good box-hoppers.

BUD DECKELMAN

(MGM 12356; K12356)

B+ "IT'S GREAT TO BE LIVING" (1:55) [Acuff-Rose BMI—Deckelman] Bud Deckelman has a gay, happy-go-lucky, quick beat ditty to work with and does it up in most inviting manner.

B "I LOVE YOU SO" (2:35) [Acuff-Rose BMI—Deckelman] The warbler displays his distinctive chords on a change of pace, middle beat romantic piece. Pretty blending of melody and lyrics. Attractive two-sided.

HYLO BROWN

(Capitol 3554; F3554)

B+ "THE ONLY ONE" (2:31) [Central BMI—H. Brown] Hylo Brown hands in a top calibre vocal performance as he etches this heart rending, slightly up tempo romantic ballad.

B+ "THE PRISONER'S SONG" (2:28) [Shapiro, Bernstein ASCAP—G. Massey] Here a gal vocalist effectively joins Brown on a revival of the great old "If I Had The Wings Of An Angel" tune. Enticing, fast paced biscuit that could step out. Watch both halves.

DOUG BRAGG

(Coral 61716; 9-61716)

B "TIGER LILY" (2:34) [Hill & Range BMI—E. King, J. Rollins] Doug Bragg has been trapped by the "lily with the tiger's heart" and now now warns the other guys to stay clear. It's an interesting, fast paced platter that Bragg shuffles through pleasantly.

C+ "BARBED WIRE LOVE" (1:50) [Miller BMI—M. Gree, A. Copeland] This end Bragg light-heartedly complains about being stuck on a gal who's been giving him a hard time. A cute fast paced jumper that the chanter and a chorus sock out in bright style.

DUSTY OWENS

(Admiral 1002; 45-1002)

B "A PLACE FOR HOMELESS HEARTS" [Deo BMI—Sanson, Wolford] Dusty Owens, star of WWVA-Wheeling, W. Va.'s "Jamboree", takes hold of a potent piece of material and treats it to a penetrating reading. Poignant lyrics on a moderate paced platter that should ride the airwaves aplenty.

C+ "CURE THAT SHYNESS" [Deo BMI—D. Owens] This half Owens bats out a refreshing, quick paced novelty. Colorful assist by the Rodeo Boys. A fetching etching.

MARY LUNELL

(Vita 140; 45-140)

B "THE FORK IN THE ROAD" [Clock BMI—Cherry, Henderson] Mary Lunell turns in an impressive reading as she beautifully multiple vocals a moderate paced philosophical piece.

B "I CAN'T WIN FOR LOSING" [Clark BMI—C. Wilson] Under lid is a crying towel, middle beat lover's ballad that the chirp puts across convincingly. Two strong sides.

BUDDY THOMPSON

(RCA Victor 20-6679; 47-6679)

B+ "POINT OF NO RETURN" (2:09) [Acuff-Rose BMI—D. Gibson] Buddy Thompson puts his heart into his delivery of this tearful, middle beat lover's item.

B "FOOL THAT I AM" (2:08) [Fairway BMI—W. West] The artist's pleasing tones come over in first quality style as he neatly spins a sentimental, quick paced pop-country tune. A double-barreled coin-catcher.

LESTER FLATT, EARL SCRUGGS & THE FOGGY MOUNTAIN BOYS

(Columbia 21561; 4-21561)

B+ "WHAT'S GOOD FOR YOU (SHOULD BE ALL RIGHT FOR ME)" [Cedarwood BMI—Claude, Organ] The Lester Flatt-Earl Scruggs-Foggy Mtn. outfit engagingly combines its stellar vocal and instrumental talents on an enchanting little romantic toe-tapper.

B "NO DOUBT ABOUT IT" (2:30) [Golden West BMI—S. Johnson] On the bottom side the crew once again offers its tantalizing, "pure country" rendition of a similar ditty set to a fast beat. Excellent pairing.



Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604; 47-6604)	1
2	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	2
3	HOUND DOG Elvis Presley (RCA Victor 20-6604; 47-6604)	3
4	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	4
5	SINGING THE BLUES Marty Robbins (Columbia 21545, 4-21545)	7
6	SEARCHING Kitty Wells (Decca 29956; 9-29956)	5
7	SWEET DREAMS Faron Young (Capitol 3443; F3443)	8
8	CONSCIENCE, I'M GUILTY Hank Snow (RCA Victor 20-6578; 47-6578)	6
9	POOR MAN'S RICHES Benny Barnes (Starday 262; 45-262)	—
10	YOU ARE THE ONE Carl Smith (Columbia 21522; 4-21522)	9

New LP Pressing Process Improves Disks

HOLLYWOOD — Allan R. Ellsworth's patented "Rim-Drive" record process, designed primarily to prevent turntable slippage, has just finished its initial large-scale pilot run; and if results of private auditions for industry leaders are indicative of what's to come, record collectors in general and hi-fi devotees in particular will hear the results of a new technique that is reported to eliminate the possibility of speed-variation and broken platters.

Ellsworth, who heads The Research Craft Co. in Hollywood, developed the process as a result of his quest for a method to produce a pure 100 per cent vinyl phonograph record that would not skid on the turntable, and yet would be so designed that the grooves on the playing surface could not be rubbed, nicked, or scratched by other records on a changer. This achieved, Ellsworth secured both American and foreign patents and has had the project under continuing research for the past seven years.

First record to be mass-produced under this completely new method is the Long-Playing album "Jazz, Highway 20," by the Joe Howard Trio, on the Key label. Vick Knight, president of Key, is vastly enthused with the results. "Not only is there far less surface noise and higher fidelity in the record itself," comments Knight, "but we now have protection against the constant threat that all lovers of reproduced music have had to face—variance in tempo and pitch caused by unexpected slippage on the turntable."

Ellsworth's patent incorporates a number of features, including an elevated outer rim, which provides the driving force. Part of the starting spiral is on this rim, tapered slightly to provide a convex path for the nee-

dle. The rim, being raised, forces the record to make its contact with the turntable at the outer periphery of the record, thus retarding any torque tending to cause slippage. The resulting constancy of the angular velocity insures for the first time almost completely undistorted reproduction of music.

Long-play pressings stamped by this process weigh from 4 3/4 ounces to 5 1/4 ounces, as contrasted to 6 1/4 to 7 1/2 ounces in conventional micro-grooved records. In this respect, Berta Gribble, head of B-G Distributors in Washington and Oregon, observes, "On every seven or eight LP's we save a pound in shipping charges. That's a lot of pounds—and a lot of dollars—over a period of a year. Moreover, we no longer must worry over the records breaking or warping in transit."

Disk jockeys, too, commented on the advantages of the new pressing process.

"A record really takes a beating around a radio station," declared Hilary Bogden, WJAS, Pittsburgh. "Any LP will warp sooner or later, under studio conditions. The amazing thing to me about the Ellsworth pressing is that warpage, if it does accidentally occur, can be corrected. Moderate pressure against the record will offset even a severe warp."

A record can be bent double, then re-double, without a single crack.

Under the new process there is no increase in the cost of an LP since less vinylite is required for each record.

Uses of the features incorporated in Ellsworth's patent are confined to Capitol Records, with whom negotiations have been completed, and the labels for which Research Craft Co. presses, including Bethlehem, Key, Riverside, Chapel, and others.



Country Best Sellers

IN RETAIL OUTLETS

- DON'T BE CRUEL**
Elvis Presley
(RCA Victor 20-6604; 47-6604)
- CRAZY ARMS**
Ray Price (Columbia 21510; 4-21510)
- I WALK THE LINE**
Johnny Cash (Sun 241; 45-241)
- SINGING THE BLUES**
Marty Robbins
(Columbia 21545; 4-21545)
- HOUND DOG**
Elvis Presley
(RCA Victor 20-6604; 47-6604)
- SEARCHING**
Kitty Wells (Decca 29956; 9-29956)
- SWEET DREAMS**
Faron Young (Capitol 3443; F3443)
- YOU ARE THE ONE**
Carl Smith (Columbia 21522; 4-21522)
- LOVE ME TENDER**
Elvis Presley
(RCA Victor 20-6643; 47-6643)
- CONSCIENCE, I'M GUILTY**
Hank Snow
(RCA Victor 20-6578; 47-6578)
- I'M A ONE-WOMAN MAN**
- BE-BOP-A-LULA**
- ACCORDING TO MY HEART**
- I TAKE THE CHANCE**
- MY LIPS ARE SEALED; TEEN-AGE BOOGIE; DIXIE FRIED; I WANT YOU, I NEED YOU, I LOVE YOU; CASH ON THE BARREL HEAD; WICKED LIES; ANY OLD TIME; TURN HER DOWN.**



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--|----------------------------|
| 1. CRAZY ARMS | Ray Price (Columbia) |
| 2. I WALK THE LINE | Johnny Cash (Sun) |
| 3. DON'T BE CRUEL | Elvis Presley (RCA Victor) |
| 4. SINGING THE BLUES | Marty Robbins (Columbia) |
| 5. SEARCHING | Kitty Wells (Decca) |
| 6. ACCORDING TO MY HEART | Jim Reeves (RCA Victor) |
| 7. SWEET DREAMS | Faron Young (Capitol) |
| 8. YOU ARE THE ONE | Carl Smith (Columbia) |
| 9. I'M A ONE-WOMAN MAN | Johnny Horton (Columbia) |
| 10. CONSCIENCE, I'M GUILTY | Hank Snow (RCA Victor) |
| 11. MY LIPS ARE SEALED. 12. ANY OLD TIME. 13. I TAKE THE CHANCE. 14. I CAN'T QUIT. 15. YOU GOTTA BE MY BABY. 16. CHEATED TOO. 17. JUST AS LONG AS YOU LOVE ME. 18. CASH ON THE BARREL HEAD. 19. YOU'RE RUNNING WILD. 20. LOVE ME TENDER; I'M SO IN LOVE WITH YOU; HOUND DOG; WITHOUT YOUR LOVE; IT MAKES NO DIFFERENCE NOW; YOU DON'T KNOW ME; MOTHER OF A HONKY TONK GIRL; WICKED LIES; I'M REALLY GLAD YOU HURT ME; THE FOOL; UNTIL I MET YOU. | |

FREDDIE HART
"BLUE"
Columbia # 21558
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

"... top calibre job ..."
from THE CASH BOX BULLSEYE
"THANK YOU JUST THE SAME"
by
Jean Shepard
CAPITOL 3514
pub. by VALLEY PUBLISHERS, INC.
Knoxville, Tenn.

Sonny James
"Hello Old Broken Heart"
Capitol # 3542
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

Flag Records Formed In Hollywood

HOLLYWOOD, CAL.—Max Urban last week announced the formation of his Flag Record Company in Hollywood. First releases by the new firm will be five LP's of classical music recorded in Europe. Two of the European artists who have been signed by the label and who will be heard on the first release are: Francois de Haan, Dutch pianist, and Jack Phillips, Dutch organist. Urban retains his interests in Mexico City, where his Ediciones Atlas, S.A., has been active in the publishing business.

After setting up production for the first release on Flag, Urban leaves for Europe to line up additional material for the label.



Canadian Capers

TORONTO TOPICS:

Among the recent visitors to our town is RCA Victor's Hugh Joseph who, in his busy schedule, found time to sign Bobby Gimby for his label. . . . Peer-Southern's Matty Heft in town beating the drum on behalf of "Petticoats Of Portugal" and the firm's other high riding hits. . . . Harold Pounds of Sparton Records scheduled to return to these parts next week from his current west coast jaunt, meeting with the firm's distributors in western Canada. . . . One of the highlights of the year was the gala cocktail party of Denny Vaughan's at his suburban estate last Wednesday. Who's who in local showbusiness was there and the event kicked off the new fall season in great style. . . . The Toronto-Buffalo "good neighborliness" continues to grow most healthily. Sparton-Unique's team star Priscilla Wright recently participated in the telethon sponsored by WBEN-TV for the Muscular Dystrophy Society. This was followed by a Buffalo invasion headed by WEBR's Bob Wells who drove over after his programme to attend Denny Vaughan's cocktail party. Saturday last, WKBW's



DENNY VAUGHAN

George "Hound Dog" Laurenz presented another one of his rock n' roll extravaganzas in Toronto's Maple Leaf Gardens headed by Bill Haley and the Teenagers respectively, which broke the two previous records to a well behaved audience. The following day a Toronto delegation headed by Unique's Lou Snider attended Lyriac Distributors cocktail party in honor of the Petticoats at Buffalo's posh Park Lane Hotel. Little wonder that big things are happening in the Toronto-Buffalo territory with this kind of social and business friendship as the order of the day. . . . Last Wednesday night, Cross-Canada Hit Parade returned to the CBC-TV's Canadian network with an auspicious show for the new season. Featured on the show were Columbia's Adam Timoon, Cadence-Sparton's Joyce Hahn and guest DJ George Doss from Winnipeg. . . . Decca's Burl Ives is guesting on CBC's Jackie Raye show. . . . Quality Records' country star Jack Kingston due back from his U. S. tour which saw the Canadian star guesting with the country stars in Wheeling, W. Va., Springfield, Miss., and Dallas, Texas. Jack has been getting good reaction with his recently released Quality platter "Castle Of Cards" which is also on the Canadian market recorded by Rodeo Records' Karl Lofstrom.



BILL HALEY

MONTREAL MEMOS:

The Ritz Cafe of the Ritz Carlton Hotel opened its fall season recently with the star attraction, chanteuse, Monique van Vooren. . . . Peter Vander North of the El Morocco with an extensive array of "names" booked for the fall and winter season, two weeks ago showed Carlos Ramirez and followed with Don Cornell, Coral recording artist whose "See Saw" is getting tremendous action. Currently Meg Myles is headlining the show. . . . Rumor has the Seville Theatre reverting to a stage show policy in the near future. . . . Ottawa House in Hull, Quebec, has embarked on a jazz policy and among the bookings are Alex Kallao (RCA-Victor) who opened there September 24th and was followed on October the 1st by Sal Salvador Bethlehem Records. . . . "Prenez Garde", a local tune written by Violet McDonald and recorded locally on RCA Victor by the Three Bars, showing very strongly. The tune has been cut by Joe Leahy on Unique and by Caesar Giovannini on Bally. The release of these records in Canada within the next ten days should push this tune to the top of the local hit parade. . . . Bill Haley (Decca) and the Rock 'N Roll Revue came to town last Sunday, September 30th. Playing two shows both afternoon and evening, they drew 17,000 people into the Forum. Montreal teenagers on their best behavior thoroughly enjoyed the Platters (Mercury), Frankie Lyman and the Teenagers, the Clovers, and Clyde McPhatter. . . . Jean Shepard (Capitol) currently at the Mocambo, Montreal's new giant size night club in the east end of town.



PLATTERS

A GREAT COUNTRY DUET
Wilma Lee & Stony Cooper

"CHEATED TOO"

HICKORY-1051

JIMMIE WILLIAMS
on MGM
sings
"ALPHA and OMEGA"
b/w
"Where Will I Shelter My Sheep"

White Oak Music-BMI
7771 Cheviot Rd.
Cincinnati 24, O.



Country Disk Jockey REGIONAL RECORD REPORTS

"TATER" PETE HUNTER KTLW—Texas City, Tex.

1. Let The Whole World Talk (J. Newmann)
2. I Can't Quit (M. Robbins)
3. I'm A One Woman Man (J. Horton)
4. On My Mind (Flatt & Scruggs)
5. I Wa'k The Line (J. Cash)
6. Cat Came Back (S. James)
7. Cheated Too (Lee & Cooper)
8. This Song Is Just For You (Heap & Williams)
9. According To My Heart (J. Reeves)
10. Crazy Arms (R. Price)

ART BARRETT WCMS—Norfolk, Va.

1. Singing The Blues (Robbins)
2. I'm Really Glad You Hurt Me (W. Pierce)
3. Cheated Too (Lee & Cooper)
4. Satisfied With Love (Young)
5. Goodbye Blues (W. Phelps)
6. He Wears My Wedding Band (Ranch Girls)
7. Don't Blame It On The Girl (R. Foley)
8. Taking My Chances (H. Thompson)
9. Searching (K. Wells)
10. Hey Mr. Sorrow (C. Gordon)

PHIL WOLLEY WGUY—Bangor, Me.

1. I Walk The Line (J. Cash)
2. Sweet Dreams (F. Young)
3. Searching (K. Wells)
4. You Are The One (C. Smith)
5. My Lips Are Sealed (Reeves)
6. Any Old Time (W. Pierce)
7. I'm A One Woman Man (J. Horton)
8. You Don't Know Me (Arnold)
9. Thank You Just The Same (J. Shephard)
10. Hello Old Broken Heart (S. James)

"RED" RIDDLE WFIS—Fountain Inn, S. C.

1. Rock 'N Reelin' (R. Foley)
2. Ruby, Are You Mad (Osbornes & Allen)
3. I Gotta Know (W. Jackson)
4. I Almost Lost My Mind (Britt)
5. Muddy Water Blues (Skinner)
6. Sweet Dreams (D. Gibson)
7. Conscience, I'm Guilty (Snow)
8. You Are The One (C. Smith)
9. My Lips Are Sealed (Reeves)
10. More Foolish Questions (A. Smith)

DUB PHILLIPS WQSN—Charleston, S. C.

1. Crazy Arms (R. Price)
2. Singing The Blues (Robbins)
3. Sweet Dreams (F. Young)
4. Don't Be Cruel (E. Presley)
5. I Walk The Line (J. Cash)
6. According To My Heart (J. Reeves)
7. You Are The One (C. Smith)
8. Love Me Tender (E. Presley)
9. Turn Her Down (F. Young)
10. Hello Old Broken Heart (S. James)

MEL PRICE WASI—Easton, Md.

1. Singing The Blues (Robbins)
2. Cheated Too (Lee & Cooper)
3. Best Years Of Your Life (R. Sovine)
4. Searching (K. Wells)
5. Bopping The Blues (Perkins)
6. Sweet Dreams (F. Young)
7. One Man's Love (M. Price)
8. Crazy Arms (R. Price)
9. Hound Dog (E. Presley)
10. Rock And Roll Bullfrog (M. Mullican)

RAMBLIN' LOU WJLL—Niagara Falls, N. Y.

1. Crazy Arms (R. Price)
2. I Walk The Line (J. Cash)
3. I Take The Chance (Browns)
4. Conscience, I'm Guilty (Snow)
5. Cheated Too (Lee & Cooper)
6. Any Old Time (W. Pierce)
7. Mother Of A Honky Tonk Girl (J. Reeves)
8. Searching (K. Wells)
9. Sweet Dreams (F. Young)
10. Singing The Blues (Robbins)

DON BURFORD KRSF—Springhill, La.

1. According To My Heart (J. Reeves)
2. Crazy Arms (R. Price)
3. Conscience, I'm Guilty (Snow)
4. I'm Looking For The Bully Of The Town (K. Roberts)
5. Corn Bread And Buttermilk (J. Dickens)
6. It Makes No Difference (H. Thompson)
7. Wicked Lies (C. Smith)
8. Honky Tonk Tears (Newman)
9. I'm A One Woman Man (J. Horton)
10. It's Ok (G. Jones)

"COUSIN" JOHNNY SMALL WNLC—New London, Conn.

1. Let's Say Goodbye (L. Moore)
2. Cheated Too (Lee & Cooper)
3. Sweet Dreams (D. Gibson)
4. I Walk The Line (J. Cash)
5. You Are The One (C. Smith)
6. Love You Planted In My Heart (Lee Moore)
7. Searching (K. Wells)
8. Rubby Are You Mad (Osbornes & Allen)
9. Jesus, Answer My Prayers (Reno & Smiley)
10. I Take The Chance (Browns)

EDDIE ZACK WWRI—West Warwick, R. I.

1. They're Still In Love (Collins Klds)
2. Onie's Bop (O. Wheeler)
3. My Lips Are Sealed (Reeves)
4. Any Old Time (W. Pierce)
5. Crazy Arms (R. Price)
6. When My Blue Moon Turns To Gold (L. Moore)
7. I Take The Chance (Browns)
8. Makes No Difference Now (H. Thompson)
9. Sugarfoot Rag Polka (Horton)
10. I Cried Again (W. Jackson)

DAVE STONE KDAV—Lubbock, Tex.

1. Singing The Blues (Robbins)
2. Don't Be Cruel (E. Presley)
3. Crazy Arms (R. Price)
4. You Are The One (C. Smith)
5. One Woman Man (J. Horton)
6. I Walk The Line (J. Cash)
7. Sweet Dreams (F. Young)
8. Hello Old Broken Heart (S. James)
9. My Lips Are Sealed (Reeves)
10. Cash On The Barrel Head (Louvins)

DICK RICHARDS WHIM—Providence, R. I.

1. I Take The Chance (Browns)
2. Crazy Arms (R. Price)
3. Searching (K. Wells)
4. They're Still In Love (Collins Klds)
5. Onie's Bop (O. Wheeler)
6. No Bed Of Roses (R. Garrett)
7. Any Old Time (W. Pierce)
8. I Walk The Line (J. Cash)
9. When My Blue Moon Turns To Gold (L. Moore)
10. Makes No Difference Now (H. Thompson)

"CHUCKWAGON CHUCK" NICHOLS KOWB—Laramie, Wyo.

1. I Walk The Line (J. Cash)
2. Until I Met You (F. Young)
3. Crazy Arms (R. Price)
4. You Are The One (C. Smith)
5. Conscience, I'm Guilty (Snow)
6. Don't Be Cruel (E. Presley)
7. My Lips Are Sealed (Reeves)
8. Singing The Blues (Robbins)
9. Any Old Time (W. Ray)
10. The Fool (S. Clark)

LEE SUTTON WWVA—Wheeling, W. Va.

1. Cheated Too (Lee & Cooper)
2. Crazy Arms (R. Price)
3. I Walk The Line (J. Cash)
4. You Are The One (C. Smith)
5. I'd Rather Stay Home (Wells)
6. Forget The Blues (Wagoner)
7. Ruby Are You Mad (Osbornes)
8. Ain't It Fine (D. Rich)
9. I'm Just Fool Enough (Tubb)
10. According To My Heart (J. Reeves)

DICK "BOOTS" BENARD WHWB—Rutland, Vt.

1. I Walk The Line (J. Cash)
2. According To My Heart (J. Reeves)
3. Cash On The Barrelhead (Louvins)
4. Just Give Me Love (Shephard)
5. Before I Met You (C. Smith)
6. Hearts Highway (L. Frizzell)
7. Doorstep To Heaven (Smith)
8. You're A Heart Breaker (E. Presley)
9. Where Ever You Are (Duncan)
10. Hello Old Broken Heart (S. James)

LES "RANCH HAND RED" COLEMAN WJWL—Georgetown, Del.

1. Crazy Arms (R. Price)
2. So Doggone Lonesome (Tubb)
3. Somewhere There's A Friend (J. Davis)
4. You Are The One (C. Smith)
5. Oh How I've Tried (Wagoner)
6. According To My Heart (J. Reeves)
7. Suppertime (J. Davis)
8. Any Old Time (W. Pierce)
9. Singing The Blues (Robbins)
10. Conscience, I'm Guilty (Snow)

"UNCLE" LEN ELLIS WJOB—Hammond, Ind.

1. At The Old Town Hall (B. Wimberly)
2. Whippoorwill (B. Martin)
3. I'm So In Love With You (Wilburns)
4. You Gotta Be My Baby (Jones)
5. Singing The Blues (Robbins)
6. Country And Western (Glazer)
7. Turn Her Down (F. Young)
8. Let Me Sit Alone (Williams)
9. Nothing Looks As Good As You (F. Huskey)
10. Jambalaya (B. Lee)

"CHUCK" HARKINS KBMM—Bozeman, Mont.

1. Don't Be Cruel (E. Presley)
2. I Walk The Line (J. Cash)
3. Crazy Arms (R. Price)
4. Ragged But Right (G. Jones)
5. At The Old Town Hall (B. Wimberly)
6. You're The One (C. Smith)
7. Cash On The Barrelhead (Louvins)
8. Turn Her Down (F. Young)
9. Bigelow 6-200 (B. Lee)
10. Singing The Blues (Robbins)

"BUCKSKIN" BOB KIKI—Honolulu, Hawaii

1. Crazy Arms (R. Price)
2. I Walk The Line (J. Cash)
3. Honky Tonk Man (J. Horton)
4. Sweet Dreams (F. Young)
5. Mother Of A Honky Tonk Girl (Johnson & Reeves)
6. Any Old Time (W. Pierce)
7. You Were Mine For A While (E. Arnold)
8. I Take The Chance (Browns)
9. Searching (K. Wells)
10. You Are The One (C. Smith)

"RED" WAYNE (RED HENDERSON) KIHQ—Sioux Falls, S. Dak.

1. I Walk The Line (J. Cash)
2. Crazy Arms (R. Price)
3. Sweet Dreams (F. Young)
4. Searching (K. Wells)
5. Singing The Blues (Robbins)
6. My Lips Are Sealed (Reeves)
7. You Are The One (C. Smith)
8. Don't Be Cruel (E. Presley)
9. Honky Tonk Man (J. Horton)
10. Tale A Sailor Told (E. Britt)

"RED" HUGHES CKEY—Toronto, Canada

1. Crazy Arms (R. Price)
2. Don't Be Cruel (E. Presley)
3. I Walk The Line (J. Cash)
4. Searching (K. Wells)
5. Sweet Dreams (F. Young)
6. You Are The One (C. Smith)
7. Conscience, I'm Guilty (Snow)
8. Singing The Blues (Robbins)
9. My Lips Are Sealed (Reeves)
10. Hound Dog (E. Presley)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.



Country Round Up

Lou Black, personal manager of "Ozark Jubilee's" 9-year-old Brenda Lee and manager of the "Top Talent" booking office, has announced that the little country music cutie guests Oct. 27 on NBC's Perry Como Show and, shortly thereafter, will head west to fulfill the first three weeks of her 12-week contract at Flamingo Hotel, Las Vegas.

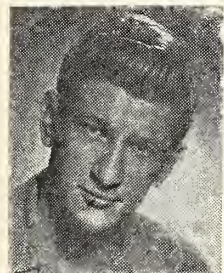
At a luncheon given by the Springfield Chamber of Commerce Thurs., Oct. 4, "Ozark Jubilee" was honored for its contribution to the progress of the community. Crossroad TV Pres. Ralph D. Foster accepted a plaque in behalf of the program's cast and staff. Among the out-of-town guests attending were Leonard Schneider, Paul Cohen, Marty Salkin and Jack Pleis, Decca Records, New York; Tex Ritter, Capitol and Harry Kalchein, William Morris Agency, New York; Shirley Caddell, redheaded Jubilee thrush, is currently on an Alaskan tour . . . A huge Ozark Jubilee unit, headed by Red Foley, played the Tulsa State Fair Oct. 1-3. . . Porter Wagoner's newest on Victor is "A Good Time Was Had By All" and "Seeing Her Only Reminds Me Of You," both published by Springfield's Earl Barton Music. . . Smiley Burnette was scheduled to guest Oct. 11 on the "Jubilee".



TEX RITTER

Walter "D" Kilpatrick, who was formerly with Mercury and Capitol as their C&W A&R man, and who has just become the new manager of WSM's Artist Service Bureau, received the front page treatment in the "It Happened At The Grand Ole Opry"—Sept. 29th edition of the Nashville Banner.

George N. Haxell, Co-Editor of The "Hillbilly-Folk Record Journal" and Active Co-Pres. of the "H.F.R. Collectors' Club" reports from England that with his previous British issue having done so well in the Hit Parade, Tex Ritter is sure of further support for his latest U.K. Capitol issue—"The Searchers". It's nothing new for Mitchell Torok to have a disk in the Top Ten. From the amount of radio plays his latest U.K. issue is receiving—"When Mexico Gave Up The Rhumba" appears certain to follow in the footsteps of his best selling number "Caribbean". The fans certainly have taken to Mitchell it seems!



MITCHELL TOROK

Hank Thompson, with already several single play waxings to his credit on England's side of the Atlantic, now has a new EP issue—"Songs Of The Brazos Valley". Titles are four from the original U.S. long play and it is now hoped by many fans that U.K. Capitol will issue the remaining four titles.

Audrey Williams' first British release is—"Ain't Nothin' Gonna Be Alright Nohow", while the late Hank Williams' latest is "There's No Room In My Heart For The Blues" on single play to be followed by an EP of his Sacred numbers.

Other latest issues in Britain are: Ernest Tubb's "So Doggone Lonesome" (Brunswick), the York Bros., "Yum Yum Blues" (Parlophone), Jimmy Work's "Blind Heart" (London), Johnny & Jack's "S. O. S." (H. M. V.), and Myrna Lorrie's "Listen To My Heartstrings" (London).

Carol Johnson, currently heard via her fine duet with Jim Reeves on "Mother Of A Honky Tonk Girl" out this week with her new solo efforts for Victor, titles being "Let Him Go, Step Aside" and "I Haven't Got The Right". Reeves, incidentally will be on tour throughout the Southwest, Texas, Colo., Utah, etc., for the rest of the month.

Verona Lake Ranch closed the season Sept. 30th with an all free show. 4,500 people turned out that day and saw one of the biggest shows of the season. Featured talent included Bill Monroe and his Bluegrass Boys, The Verona Lake Ranch Boys, Lattie Moore and his group, Ray Pennington's Band, King Williams' Band, Southerners and many guest artists. Thurston Moore, who owns the park, also published The Annual Hillbilly and Western Scrapbooks, with the 1957 edition slated for release November 1st.



JIM REEVES

One of the newer up and coming stars in the recording field on the west coast is Mary Lou Brunel'e, better known as Mary Lou. The thrush, a regular member of the "Town Hall Party" in Compton, Calif., can currently be heard via her Vita waxing of "I Can't Win For Losing" and "The Fork In The Road."

Clarence Kneelana, WICH-Jewett City, Conn., sez that since the Johnny Ray waxing of "Just Walking In The Rain" and Jerry Vale's "You Don't Know Me" are going great guns in pop field the C&W deejays oughta give an extra spin to the fine country versions turned in by Dick Richards & Eddie Zack's Dude Ranchers and Eddy Arnold's respectively.

The sextet consisting of Slim Johnson, Gina & The Prairie Playboys are kept busy these days with 13 radio shows weekly and their own half-hour TV show viewed over WJAC-TV-Johnstown, Pa., in addition to plugging their initial Star waxing of "You Carved Your Initials" and "Cuddle Me".

Johnny T. Talley, KEVE-Minneapolis, Minn. reports a big "Grand Ole Opry" show Thursday, Sept. 20 at Minneapolis Auditorium. Headliners were Ernest Tubb, Roy Acuff, Jo'nnie & Jack, Kitty Wells, Jimmy Newman, George Jones, Johnny Wright and Kitty Wells did not appear. They were called home because of the death of Kitty's brother. From "Ozark Jubilee" came Bobby Lord. Also on the same show were Curtis Gordon, Bobby Helms, Tommy Collins, Betty Foley, Hank Locklin, Johnny "T" Talley and Texas Bill Strength. During Ernest Tubb's portion of the show, Talley was presented with a beautiful plaque for outstanding achievement in Country and Western Music for becoming Mercury's top Country seller, with his latest record "Lonesome Train" and "Wild Mind" in the Northwest. The award was made by Ernest Tubb on behalf of Musicland Record Shop and the Johnny "T" Fan Club.

Ray Pulley, who conducts the "Cuzin' Ray's Hoedown" show over WFOS-South Norfolk, Va., real happy about the recent visit he had with Jim Reeves.

Ted "Teddy Bear" Crutchfield, recently returned to the turntables at WQIK-Jacksonville, Fla., after 10 days on the road with Gene Vincent, as his rhythm guitar player. Gene and Ted are old Norfolk, Va. friends, and when Vincent needed a guitarist to play in Fredricksburg, Va., Washington, D. C. and Detroit, Mich., he called on Ted. Art Barrett of WCMS-Norfolk came down to Jacksonville and did a fine job filling in for Ted. While in Washington, "Sheriff" Tex Davis, Vincent's mgr., and Ted stopped in on Jimmy Dean and the Texas Wildcats on WMAL's "Town And Country Time". Gene and the Blue Caps are currently in Hollywood working on a picture for 20th Century Fox. Woodie Fleener, Sage and Sand prexy, reports good pop reaction in Los Angeles to Bobby Lile's "Too Many Secrets".



MARY LOU

Bill Guyton, currently doing guest shots on the "Grand Ole Opry", The "Louisiana Hayride" and The Big "D" Jamboree, has one out on the Pride label that looks real good. The titles the "You Traveled Too Far" and "I've Got A Little Time For Lovin'".

George Popkins of "Pop's Country Store", WXGI-Richmond, Va., has set aside a half-hour a day to program new Country album selections and the local dealers have reported increased sales as a result of this new exposure. Popkins also adds that Marvin Rainwater's MGM release of "Why Did You Have To Go And Leave Me" is very big in his area.

Fred Stryker excited about his two new Fairway tunes, Hank Lock'in's "How Much" on Victor and Slim Whitman's Imperial waxing of "Smoke Signals".

Paul Simpkins, WBAM-Montgomery, Ala., had the pleasure of emceeing the Sonny James, Johnny Horton, Johnny Cash, Charlene Arthur, Faron Young package that played the Giant State Col'seum on Oct. 4th. A crowd of approximately 3,500 appreciated the two-hour country music Bamford-Neal show which is on tour throughout the Southern states.



ROSE MADDOX

We hear from Kenneth Maddox that The Maddox Brothers and Rose, together for 15 years as a team, have split forces, with Rose and brother Cal joining the "Grand Ole Opry" cast and brothers Fred, Don, and Henry remaining on the west coast with their own band. Fred, Don, and Henry Maddox have re-organized the band and added a new member, Bobby Montgomery, steel player and vocalist from Lancaster, Pa. The group feels that the separation will enable them to further their career as individuals as well as benefit them financially. However, they'll be together again for national tours and special occasions. They will again join forces beginning Nov. 3, for a week of one nighters in Alabama and Georgia for a local promoter, and starting Nov. 11th in Little Rock, Ark. will do a string of one nighters for promoter Bob Neal.

The artists are now managed by Fred Maddox whose office is located at 3400 Madera Ave., Los Angeles, Calif.

Ernie Lindell and his Rhythm Ranch have moved from Channel 8, WMTW-Poland Springs, Maine to Sherbrooke, Canada, while Roy Aldridge (Emperor) and the Wagon Masters have taken over Ernie's spot for three days a week.

Hal "Long Pine" (Event) has three afternoon shots on Channel 8 and is working personals in Canada and as far South as New York where his program cover. His new Event release "Prince Edward Island Is Heaven To Me", is going strong in the New England area.

Recently signed with Event Records, Westbrook, Me. are the Lil'y Brothers (Everette & Mitchell B) formerly of Page and Columbia records and Jimmy Copeland from Waco, Texas.

Copeland is working out of Channel 9, Manchester, N.H. and Channel 7, Sherbrooke, Canada. Lefty Nason, formerly with Hank Thompson is now with Jimmy. Jimmy's first Event waxing "Radar" and "What Kind Of Life Am I Living" is due for release Nov. 1, along with Dick Curless' release of "Streets Of Laredo" and "Foggy Foggy Dew".

The Midwestern Hayride unit featuring Rudy Hansen, Bobby Bobo, and the Midwesterners (Square Dancers) played Portland City Hall recent y and drew 2,000. We hear that this is first unit to make success in this city of 100,000 pop. in 10 years. C&W units will be booked in monthly if the success holds up.

Harry Gaines writes from KTAE-Taylor, Texas, that "Red" Jones is back with the station after spending three years with Uncle Sam and the Armed Forces Radio Network in Frankfurt, Germany. Since Red's return the station has added a new C&W music slot to their busy weekly schedule that includes Capitol Records' and KTAE's staff band, Jimmy Heap & The Melody Masters. Gaines sends out a call to the wax companies to keep the records coming and, in addition, would like to receive Polka records.

Dixie Lee, Dixilee Record prexy reports that George Whitten has just returned from a deejay tour introducing his latest Foremost waxing tagged "Am I To Blame" and "Little Red Chigger". And according to XERB deejay "Wild Bill Price", the listener response to George's disks, including his "Born To Be Happy", has been wonderful. Anyone wishing a copy of Whitten's records can write to the Dixilee Record Co., P. O. Box 4201, E. Long Beach, Cal.

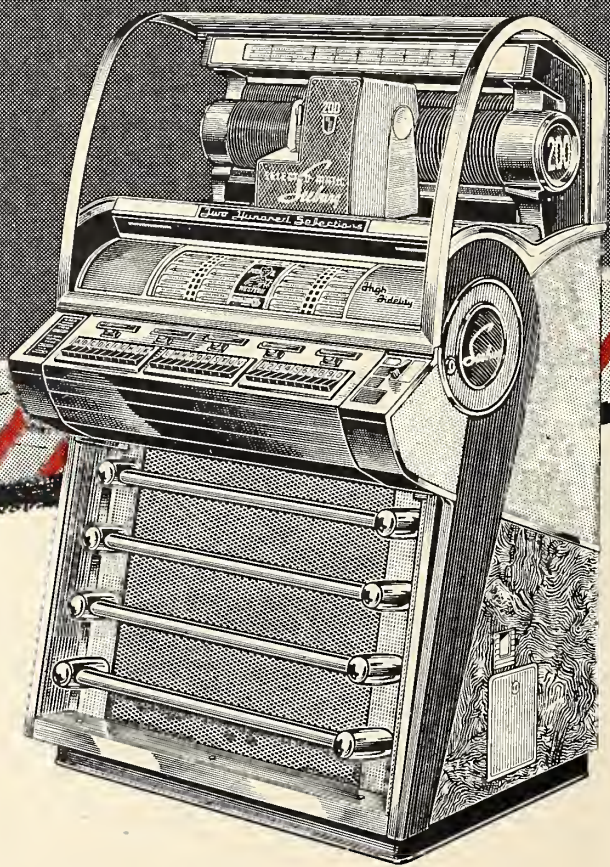


GEORGE WHITTEN

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

4 fundamentals of **PROPER PROGRAMMING**

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NEW YORK — The anticipated improvement in over all business for the Fall season is being confirmed by reports from various businesses. Surveys now indicate that the fourth quarter will, at the worst, match the record last quarter of 1955, and in all probability will jump ahead. The Business Survey Committee of the National Association of Purchasing Agents sums up its opinion on the fourth quarter as "definitely bullish". Two-thirds of those who reported to the Committee Chairman believe that the fourth quarter business will be better than the third quarter; and 55 per cent believe it will be better than the very good fourth quarter of 1955. The analysis of the Committee said that "those who do not fully share the optimism of the majority are being conservative rather than concerned." A report from department store executives shows a strong feeling of optimism on sales prospects for Christmas. "Most executives" this report says "believe that volume during the period from around the end of Thanksgiving to a few days before Christmas will total between 3 and 7 per cent ahead of the same 1955 weeks." The main reason for this prediction is that "general business conditions likely will remain at a high level, and customers should have more money to spend than ever before." Operators would do well to keep these views in mind, and set up their equipment to take advantage of these conditions.

DETROIT, MICH. — It's common knowledge that the auto industry suffered a decline in sales this past summer, which will reflect in the overall sales for 1955. So what does the industry do? It concentrates its resources to produce appealing products — and puts on a tremendous sales promotion and advertising program. "1956 should be one of the biggest years for the automobile industry", said L. L. Colbert, president of Chrysler Corporation. To accomplish this purpose, Chrysler will spend a record-breaking \$300 million. Similar statements are being made by executives of other auto manufacturers. The lesson to be learned is that if business slumps off, one does not just sit back and wail and complain — one must put more effort into his work, both mental and physical.

THE 11th ANNUAL POLL

OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO
CHOOSE THE BEST RECORDS AND RECORDING ARTISTS
OF 1956 SPONSORED AND CONDUCTED EXCLUSIVELY BY...

"THE CASH BOX"

STARTS WITH THIS ISSUE

**MUSIC
OPERATORS — YOUR VOTES
DECIDE THE
WINNERS**

FILL OUT ENCLOSED PREPAID POST CARD — MAIL TODAY!

Each year for the past ten years *The Cash Box* has conducted a poll of the Automatic Music Industry of America to determine the Best Records and Recording Artists.

Starting with this issue, the 11th Annual Poll gets under way. Music operators are asked to fill in the voting cards inserted in the music section of this issue, and return it to *The Cash Box*. These cards are prepaid and all the operator has to do is put it into a mail box.

Over the years, *The Cash Box* poll has received world-wide publicity on TV, radio and in the press. Winners are presented with a specially designed,

beautiful statuette. Many of the winners make room on their TV and radio programs for presentations. Others are given the award in top night clubs. Publicity by the ream is sent to these outlets by the recording artists and the record companies.

All this adds up to the finest public relations contribution to the benefit of all in the Juke Box Industry.

Every music operator is urged to study his records over the past year, fill out the voting card, and mail it back to *The Cash Box*. It's only a slight effort — but the total benefit to the Juke Box Industry is tremendous.

Games Ops Gratified By United States Court of Appeals Ruling

Federal Tax Established as \$10. - Not \$250

CHICAGO — Operators of in-line amusement machines throuth the country have been in communication with this publication, expressing their gratitude over the September 28 decision of the United States Court of Appeals (pages 54 and 56, The Cash Box, October 13 issue), in which the court ruled that "Pinball machines are not gaming devices."

This decision, of course, has no bearing on territories where these amusement machines do not operate. However, in those territories where the games are featured, a great deal of confusion has been created by different interpretations by various taxing officials.

As one of the operators stated, "We have been in continuous conflict with officials here. We have insisted that, as an amusement game, the machine is subject to only a \$10 annual tax, but the officials have been trying to get us to pay \$250 annual tax. We can now take the decision of the United States Court of Appeals to these people, and settle once and for all time that a \$10 annual tax is the proper payment."

One of the operators raised the question as to whether or not he is entitled to a refund, as, under pressure, he has paid a tax of \$250. This, of course, is a matter to discuss with his attorney.

Should the government decide to contest this decision, it must file an appeal to the Supreme Court within 30 days.

The Judges determined their decision in this case on the interpretation of the Congress on what type of game is taxable at \$250. "It is the contention of the defendant that the plain meanings of 26 U. S. C. A. S4462 (a) (2) and the intent of Congress in the enactment thereof expressly exclude the machines in question from the definition of gaming devices as set forth in that paragraph and that these machines are coin-operated amusement devices as defined in paragraph (2) (1) thereof." wrote the reporting Judges.

The relevant portion of Section 4462 is as follows:

"S4462. Definition of coin-operated amusement or gaming device.

"(a) In general.—As used in sections 4461 to 4463, inclusive, the term 'coin-operated amusement or gaming device' means—

"(1) any amusement or music machine operated by means of the insertion of a coin, token, or similar object, and

"(2) so-called 'slot' machines which

operate by means of insertion of a coin, token, or similar object and by which, by application of the element of chance, may deliver, or entitle the person playing or operating the machine to receive cash, premiums, merchandise, or tokens."

Section 4462 (a) (2) lays down three requirements in defining a coin-operated gaming device: (1) it must be operated by means of the insertion of a coin or similar object; (2) the application of the element of chance must be involved by virtue of which, (3) the machine may deliver or entitle the person playing or operating the machine to receive cash, premiums, merchandise or tokens.

The court pointed out that government's case overlooked the introductory language of paragraph (a) (2), i.e., "so-called 'slot' machine." The court ruled "it would appear that Congress intended a more restrictive meaning for the term 'slot machine'."

Concluding its ruling, the court said "We conclude that the pinball machines here involved are not gaming devices as defined in 26 U. S. C. A. S4462 (a) (2)."

Auto Phono Dist. Donates Juke Box To St. Jude's

CHICAGO — Mike Spagnola, sales manager of Automatic Phonograph Distributing Company, this city, donated an AMI phonograph this past week to St. Jude's Seminary, Mokenca, Ill.

The Rev. Patrick McPolin, Claretian Missionary Father, is Rector at St. Jude's Seminary.

Rev. Walter Mischke, C. M. F., expressing his appreciation for the gift of the phonograph, stated:

"The wholesome entertainment provided in our recreation room for between one and two hundred boys and girls is aided considerably by the juke box.

"These teen-agers gather together once or twice each week. They love to listen to the popular recordings while they consume sandwiches and pop. The dancing, too, affords them a fine outlet for youthful energy.

"The youngsters also like our program of game activities. But it seems that the juke box is the focal point of interest."

Rock-Ola Executives and Supervisory Personnel Attend School on New "1455" 200 Phono

CHICAGO—A complete course in the nomenclature and functioning of the new Model "1455", 200 Selection Phonograph is now in progress at the Rock-Ola Manufacturing Corporation plant. Approximately 45 Rock-Ola executives and supervisory personnel are attending.

Sessions are being conducted by the engineering staff with Donald Rockola in charge. Instructors and lecturers include, Harry Mastney, Chief Engineer; Ralph Petri, Chief Electronic Engineer; Hans Schweigert, Chief Mechanical Engineer; Frank Schulz and Jack Barabash, Sales Engineers and John Toolin, Howard Sifferle, Edwin Ohman and Donald Rockola of the Engineering Staff.

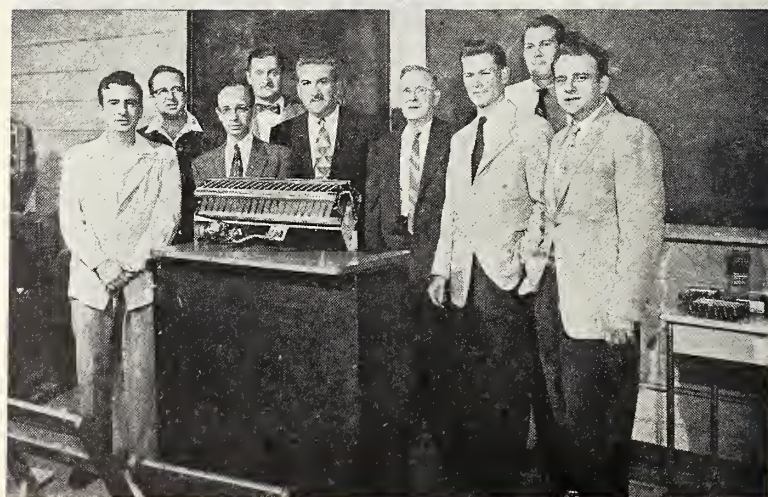
Scheduled originally as a two week course, interest has been so keen that the basic course has been extended to three weeks with additional lecture and discussion periods likely due to almost unanimous request. All elec-

tronic and mechanical aspects of the new model are being covered.

David C. Rockola, President opened the program with a short talk. He explained that in the past specialized instruction and training has been conducted for foremen and other supervisory people concerned with production and assembly. "Now", stated Rockola, "industry has proved that executives, no matter how remotely concerned with the product itself, their duties may be functioned better and are more valuable to the firm when they are thoroughly familiar with their products."

Seen below in the upper picture is Ralph Petri, chief electronic engineer, lecturing Rock-Ola execs and supervisors on the model "1455" 200 selection phonograph.

In the lower picture, from left to right, are Frank Schulz, sales engineer; Howard Sifferle; Hans Schweigert, chief mechanical engineer; Harry Mastney, chief engineer; Jack Barabash, sales engineer; John Toolin; Donald Rockola; Edwin Ohman; Ralph Petri, chief electronic engineer.



Chi Phono League Bowling

CHICAGO — Gillette Distrib. took over the lead by winning two from Paschke Phono. Robert Holl was high for Gillette with 457. Bobby Gallet's 481 was high for Paschke.

ABC No. 2 swept all three from Coral Records. Gil Losasso was high for ABC with a score of 495. Coral's top man was Eddie Walker with his score of 498.

Mercury Records won two from ABC No. 1. Mary Jones claimed top honors for Mercury with 489. Harry Schreiber's 505 was high for ABC.

M. S. Distrib. made a clean sweep over Galgano Distrib. Ralph Kick's 481 was high score for M. S. Ed Peske was high for Galgano with 488.

Star Music won two from Singer One-Stop. Hank Sochacki's 447 was high for Star and Harry Julien's 493 was high for Singer.

Oomens Sons took all three from second place B&B Novelty. Johnny Oomens was high for his team

with 451. Bonnie Bauer topped all the men on B&B with her score of 492, which was also high for women.

Atlas Music won three from last place Western Automatic. Bud Hofert was high for Atlas and high for men with a score of 556. He was aided by Vic Jaccino's 554. Frank Dalton was high for Western with 476.

Decca swept three from Coven Music. Frank Tutomase's 525, Tony Ignoffo's 510 and Herb Chapman's 502 were high for Decca. Jerry Shuman took top honors with his score of 443 for Coven.

Below are the results of the first month of Chicago's Automatic Phonograph Bowling League. The season started off with a bang in September and will continue straight through June. This season the league has been increased by one team, the team from M. S. Distributors.

Team Standings	High Game	High Series	Won	Lost	Total Pins	Aver.
B & B Novelty	807	2359	10	2	9094	757
Gillette Distr.	789	2206	9	3	8553	712
Western Automatic	748	2046	8	4	7911	659
Galgano Distr.	867	2325	7	5	8949	745
Coral Records	802	2190	7	5	8389	699
Decca Records	748	2160	7	5	8354	696
Mercury Records	770	2103	7	5	8026	668
M. S. Distr.	740	1960	7	5	7368	614
ABC Music No. 2	758	2198	5	7	8540	711
Singer One Stop	766	2214	5	7	8365	697
Walter Oomens	720	2086	5	7	8033	669
ABC Music No. 1	858	2247	4	8	8603	716
Star Music	792	2231	4	8	8484	707
Atlas Music	761	2147	4	8	8323	693
Paschke Phono	742	2151	4	8	8272	689
Coven Music	739	2003	4	8	7582	631

Name	Games	Total Pins	Aver.
M. Pieroni—B & B	12	2032	169.4
V. Jaccino—Atlas	12	2030	169.2
T. Galgano—Galgano	12	2013	167.9
H. Julian—Singer	12	2007	167.2
F. Dries—B & B	12	1960	163.4
A. Rice—ABC. No. 1	12	1953	162.9
L. Sochacki—Star	9	1455	161.6
R. Bauer—B & B	12	1922	160.2
H. Schreiber—ABC. No. 1	12	1915	159.7
B. Holl—Gillette	12	1906	158.10
J. Nolan—Decca	12	1894	157.7
W. Paradee—Gillette	12	1889	157.5
L. Taylor—ABC. No. 2	12	1887	157.3
R. Zel'na—Coral	12	1880	156.8
T. Ignoffo—Decca	6	937	156.1
L. Petrillo—Coral	12	1871	155.11
C. Alesi—Galgano	12	1864	155.4
H. Sochacki—Star	12	1849	154.1
B. Nyland—Western	12	1838	153.2
F. Tutomase—Decca	9	1346	149.5
C. Myers—Coven	9	1346	149.5
J. W. Oomens—Oomens	12	1792	149.5
C. Kalas—Oomens	9	1344	149.3
E. Walker—Coral	12	1789	149.1
B. Hofert—Atlas	12	1785	148.9
R. Losasso—Singer	12	1770	147.6
B. Gallet—Paschke	12	1768	147.4
B. Ekter—ABC. No. 2	3	443	147.2
R. Gallet—Paschke	12	1761	146.9
G. Losasso—ABC. No. 2	12	1757	146.5
I. Cairo—ABC. No. 2	12	1757	146.5
M. Pomerance—ABC. No. 1	12	1741	145.1
C. Pieri—Coven	12	1736	144.8
E. Gallet—Paschke	6	869	144.5
A. Gienko—Singer	12	1729	144.1
J. Mohill—Star	9	1293	143.6
L. Scott—M. S. Distr.	12	1719	143.3
R. Gnarrow—ABC. No. 1	12	1712	142.8
M. Jones—Mercury	12	1693	141.1
M. Minkus—Atlas	12	1691	140.11
D. Baxter—Gillette	12	1690	140.10
D. Lara—Coral	9	1268	140.8
V. Bondioli—B & B	12	1687	140.7
F. Dalton—Western	9	1265	140.5
R. Kick—M. S. Distr.	12	1658	138.2
H. Chapman—Decca	12	1654	137.7
P. Brown—Western	12	1645	137.1
W. Maslo—Galgano	12	1633	136.1
I. Tropstein—Mercury	12	1626	135.6
F. Siorora—Singer	12	1568	130.8
F. Chapman—Decca	3	436	145.1
C. Preebs—Paschke	12	1712	142.8
M. Sochacki—Star	12	1691	140.11
I. Oomens—Oomens	12	1681	140.1
M. Jones—Mercury	12	1667	138.11
B. Bayer—B & B	12	1593	132.9
J. Minter—Gillette	12	1620	135.

Tavern Keepers Praise 10¢ Play Reports Davis Distrib

Liquor Dealers Assoc. Sees Higher Profits For All Tavern Locations

SYRACUSE, N. Y. — "10¢ Play Praised By Tavern Keepers" is the headline on an item appearing in the September issue of the "Davis Digest," a monthly bulletin published by Davis Distributing Company, Seeburg distributors, this city.

The "Digest" relates that Anthony Visciglio, national director of the State Restaurant Liquor Dealers Association, wrote in a recent issue of the "R-L News," official publication of the organization, that "10¢ play is a boon to tavern keepers throughout the Empire State. The change will result in much higher profits for all tavern locations provided tavern keepers set up a united front in behalf of the conversions."

Visciglio noted: "While the costs of everything else have gone sky high, the record machine has given the customer more and better service in machines and recordings, while maintaining an unrealistic 1927 price."

The article cites numerous instances of successful dime play conversions throughout New York State. Based on actual figures, results in area after area are used to underline the importance of conversion as a means of keeping the coin-operated phonograph as an important adjunct of the tavern business. In some instances, Visciglio noted, phonograph income dropped temporarily but pickup in business more than made up for any losses and paved the way for profitable play from there on in.

United conversion, with all tavern keepers co-operating on the change-over was emphasized as the key to success.

Kansas Music Assoc. To Elect Officers at Meet Oct. 20 & 21

EMPORIA, KANS. — Members of the Kansas Music Association will gather at the Wareham Hotel, Manhattan, Kansas, on Saturday and Sunday, October 20 and 21 for its annual election of officers.

In addition, members will discuss several other important matters relating to their organization and the music machine business.

Lou Ptacek reports he has already received many reservations. A number of operators and their guests will take in the Kansas State-Missouri football game on Saturday afternoon. Those who haven't as yet made arrangements to attend, and who wish to, should contact Lou Ptacek at 124 Poyntz Avenue, Manhattan.

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M. Sochacki	589 "	K. Scott	218 "
C. Pieri	577 "	E. Brown	213 "

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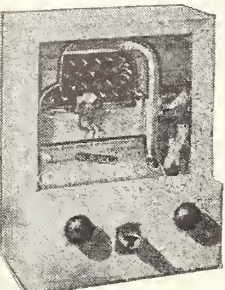
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Wurlitzer To Host Cocktail Party at N. Y. Music Ops Banquet

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NEW YORK — Music operators throught the area have been invited to attend a Wurlitzer cocktail party prior to the annual banquet being held by the Music Operators of New York at the Waldorf-Astoria Hotel, Saturday, October 20, according to Joe Young, Young Distributing Company, this city.

The cocktail party will be held in the Wurlitzer Suite at the Hotel. At the time of this report, the suite number was not available, but Young stated a notice will be posted. In addition, operators are advised to inquire at either the information desk on the main floor, or at the registration desk at the main ballroom. Cocktail time will be from 6 P.M. to 7 P. M.

A full complement of Wurlitzer executives will be on hand for the cocktail party and the operators' banquet. Expected are Mr. and Mrs. Bob Bear, Mr. and Mrs. A. D. Palmer, Mr. and Mrs. Al Dietrich, Mr. and Mrs. Hank Peteet, and Ted Parker.

Ycung Changes School Nights

NEW YORK — Young Distributing Company, this city, has switched its Wurlitzer "Service School" sessions from alternate Monday nights to alternate Thursday nights. Classes are held at the firm's showrooms.

The first class was held on Thursday, October 4, with Hank Peteet, Wurlitzer factory engineer acting as "professor".

Next session will take place on Thursday night, October 18, and then on every other Thursday. Peteet, who is taking a belated vacation, promises to be back for the October 18 class, and then will conduct all future sessions.



Through The Coin Chute

NEW ENGLAND NIBBLES

Heavy purchasing going on as the fall season sets in. Op credit is good and distribs report they can handle more credit than is currently on the books. Used equipment is still in short supply. Distribs in Hub estimate they are holding from 20 to 50% less paper than a year ago. Ops are favoring cash purchases or short term financing up to 12 months with 18 months seen as top. Ops have kept up their credit with banks and will not be hurt by the tightening up going on by banks now. Free games on pins have been eliminated in the Hub and buttons erasing free games and keeping a total of games won have been removed. Music Operators of Mass. Inc. fighting the proposed \$50 annual tax on every music machine in Boston.

At Associated Amusements (Rock-Ola), Ed Ravreby back from sales trip through southern N. E., reports ops geared to high speed for big season. Pool games have started to spurt here after a mild set. Plans under way for unveiling of new Rock-Ola "200" Phono at the Rugg Street plant. Dick Mandell, general manager, planning a road trip. . . . At Atlas Distributors (AMI), Louis Blatt back from trip to northern N. E. reports big demand for music in the north country. Barney Blatt, feeling much better after seige of illness, and greeting visiting ops at the Commonwealth Ave. showrooms. . . . At Redd Distributors (Wurlitzer), Bob Jones, sales manager, reports biggest year in history for Wurlitzer and says the 50c coin chute has been giving ops their biggest takes in years. In-line games going big here and activity at high pitch all around. . . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold reports export biz soaring ahead and demand for used games and music at all time high. Ops are taking advantage of big call for used equipment to make good trades on new pieces. Outlook is for banner season here.

Possible banning of music machines in Hub drug stores was averted by quick action of Music Operators of Mass. this week after complaints of customers in pharmacies went to the Board of Registration in Pharmacy. Atty. Jacob Levy, legal counsel for the asso., and James J. Geracos of National Music, Dorchester, met with the Board and ironed out the situation. . . . Ops visiting distribs this week included: Al Dolins, Hyannis; Ralph Ridgeway, Springfield; Luke Levine, Brookline; Ralph Lackey, West Roxbury; Bill Hamel, Concord, N. H.; Ray Faini, Framingham; Sol Robinson, Newton; Jim Geracos, Dorchester; Bill Arrison, Chester, Vt.; Sid Wolbarst, Newton; Ed Disey, Caribou, Me.; Elmer Laughton, York Beach, Me.; Russ McMillan, Lowell; Jim Clary, Burlington, Vt.; Bill Sullivan, Bangor, Me.; Henry Levine, Milton; Eddie Ross, Dorchester; Tom Libby, Haverhill; Ray Shea, Worcester; Jim O'Connor, Danielson, Conn.; Martin Ferrera, New Bedford; Ray Hade, Webster; Tony Grazzio, Quincy; Walter Luby, Worcester; Ed Campagna, Sanford, Me.; and Ken Estes, Keene, N. H. . . . Songbird Pat O'Day joined Carl Moore's "Beantown Varieties" on WEEI this week. . . . Teresa Brewer in for week at Blinstrub's opening Monday, Oct. 15. . . . Ruthie Shapiro off for Buffalo and points west to promote Baker Sisters' new Mercury disk, "One By One."

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Through The Coin Chute

DALLAS DOINGS

S. H. Lynch and Co. holding its branch managers' meeting at the Statler Hilton. . . . Tom Colley, Columbia Records' sales representative in San Antonio, is moving here to cover Dallas and East Texas and will be replaced in San Antonio by Walter Wright, formerly of Irving. . . . Abe Susman of State Music Distributors, busy trying to arrange for football tickets and reservations for State Fair amusements for out of town operators. . . . Drew Osborne, who just returned from a fishing trip in Arkansas, reports they were biting all the time. . . . Don Singer, London Records' regional manager, and Peter Noel of Texas Records Inc. visiting a'l cities in advance of the Mantovani tour scheduled for November. . . . Tommy Chatten travelling in the Pan-handle. . . . Elmo Pinkerton of Big Springs who is expanding his route reports business on the upswing. . . . Phil We'nberg and Cliff Wilson attended the Fair in Tulsa. . . . Bernard Byford of McGregor seen along coinrow. Other visitors were Tom Williams of Longview and Mineola; Tony Lewis of Marlin; Bob Foster, Cleburne; Max Block and family from Fort Smith, Ark.; Freddie Schmitz and Charlie Minnis of Gainesville; Fred Ellis, Waco; Jimmy Garrett and G. C. Ormond, Longview. . . . Emily Lewis is the new order desk clerk at Capitol Records. . . . Jiggs Hamilton of Fort Worth leaving for a deerhunt in Colorado. . . . Mr. and Mrs. Harry Sutton of Bossier City, La. in town for the Cotton Bowl games. . . . Norman Granz' Jazz at the Philharmonic had a tremendous turnout at the State Fair Auditorium. . . . W. H. (Bill) Chandler, Jr. and his wife just returned from a visit to New Orleans.

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Through The Coin Chute

CALIFORNIA CLIPPINGS

The phonograph machine distributors along Pico have been receiving very favorable reports from the operators on the success of the 200-play phonographs that have appeared on the market this past year. They are finding that the 200's have been a great help in conversion from nickel to dime-play, also they are enjoying increased earnings from many of their locations. With the increased number of records of all types hitting the top of popularity this gives the operator a wider scope of selections for his customers. . . . Sammy Ricklin returned to California Music Company after a three day stay in Las Vegas with his wife, "Becky". Gabe Orland told Sammy that during his absence they received the new Elvis Presley record of "Love Me Tender" on Victor and sold five thousand records the first day. Betty Williams says that Frank Sinatra's "Jealous Lover" on Capitol has taken off with the operators. Martha Delgado predicts that Patti Page has another big one with "Every Time" on Mercury. . . . Lou Weinstein was on a hurried call for A & A Vending Maintenance and had an automobile accident, but fortunately didn't receive any injuries except to his reputation as the best driver at A & A. "Pop" Lazar has returned to the fold at A & A after a two month stay in San Diego. . . . Jack Simon is back at his desk at Simon Distributing Company after visiting Chicago, New York, Cincinnati, Indianapolis, Oklahoma City and Dallas. John Freeman was telling Jack that the sales of arcade equipment was continuing very high. Lennie Baitler, former operator in Miami, paid a visit to his old friend "Sonny" Lomberg. . . . Frank Davis supervising the new window display at Sierra Distributors. Wayne Copeland reports they are awaiting another carload of Wurlitzer "2000" phonographs to fill the orders piling up. Wayne says the 50¢ coin chute is proving a very successful feature, and very profitable, for the operators. Ed Wisler and Pete Ley keeping the mails busy with orders from the San Diego area. . . . C. B. Ellison, Lancaster operator, receiving congratulations on the birth of his second son. . . . At Leuhenagen's Record Bar one of the pet parakeets, "Skippy" flew the coop and had the Solle Sisters, Mary, Kay and Claire recruiting the many operators at the "Bar" to help them scout the neighborhood for him. They put on his favorite record of "I Walk The Line" by Johnny Cash on Sun as a lure, but to no avail. Jim Reeves stopped in to see The Sisters and they showed him where his recording of "According To My Heart" on RCA Victor was showing up on the charts in The Cash Box. All three Solles agreed that Tony Martin should have a hit with his RCA Victor release of "Moderation". . . . Paul Laymon is sending two members of the staff of Paul A. Laymon, Inc., to the Rock-Ola Service School that is being held in San Francisco on October 19th on the new Rock-Ola phonograph "200". Ed Wilkes and Jimmy Wilkens report that the demand for new and used phonographs continues and they are shipping out the Rock-Ola "120" phonograph throughout the Southland. Charlie Daniels says the requests for used bowlers and gun games keep him busy supplying the operators with the equipment. . . . Charley Robinson reports that United's "Brazil" game is proving very successful with the operators. Charley says there is great interest in the arrival of United's new "Hand cap" shuffle alley which should arrive in the showroom in the near future. Al Bettelman reports the demand from operators for used shuffle alleys remains at a high peak. . . . Hank Tronick reports that Exhibit's new "Jungle Hunt" gun game was received at Minthorne Music Company and every time a game was uncrated and placed in the showroom an operator would purchase it and take it off in their trucks. Hank attended the Seeburg Service School's that were held in San Bernardino and Bakersfield and says the attendance was tremendous. Jack LaRue, Seeburg Factory Engineer, conducted the classes and was highly praised by the operators in attendance. Wayne Dav's reports Chicago Coin's "Miami Shuffle" game is a hot item with the operators because they have sold out their first shipment and are awaiting their next to fill back orders. . . . Norty Beckman is receiving raves from the operators on his Hit Parade Charts that he has installed at Norty's Music Center. One operator told Norty that the charts have cut his time in half in making his selection of records. Ann Martinez says that "Sinceridad" by Lucho Gatica on Capitol is her big seller in the Latin department. Jan Graham reports "The Silent Treatment" by Ella Fitzgerald on Verve has taken off with the operators and should hit the Number One spot for her. . . . Bill Happel busy in the showroom at Badger Sales Company, Inc. demonstrating the simplified mechanism of the new AMI "G200" to operators. Marshall Ames reports all types of used equipment continues sparking business in his department.



Through The Coin Chute

MISSISSIPPI MUSINGS

F. H. Steed and H. E. Hern, Clarksdale, celebrated Steed's birthday on October 2 by working hard on their routes. Steed is sold on coffee vendors. . . . Spent three enjoyable hours with J. P. LaVene, Clarksdale, talking about old times. LaVene has never ending fount of stories going back his thirty-two years in the coin biz. He hopes to take 250 bales of cotton from his plantation this year. . . . Emil Kolil, McComb, was very perturbed because someone had stolen his lock. . . . Abe Kalef, McComb, so busy, we just said "hello". . . . Abe Malouf, Greenwood, reports the take in his coffee vendors has gone up with the start of cool weather. Also reports similar increases in his cigarette vendors. . . . Found Joe Tierce, Greenwood, busy spraying his cigarette vendors until they looked new. . . . Smokey Weaver, Jackson, says his weight is going down and his business is going up. . . . H. E. Daniels, Jackson, is waiting for his first shipment of Rock-Ola "200" phonos. He just got his first shipment of J. H. Keeney DeLuxe Coffee Vendors and reported they looked like moneymakers. . . . F. O. Weaver, Jackson, very busy placing equipment in new spots. . . . W. I. Kirkland, Jackson, out of town when we called. . . . Frank Perino, Jackson, settling back for a long but prosperous winter. . . . Business, on the whole, in Jackson, looks better than last year. Lots of new equipment being purchased. . . . Thomas Easley, Jackson, out drumming up business. L. H. Wimberly holds down the office while Easley takes care of the outside biz. . . . Robert Lott, Jackson, had to do without his glasses until the optician was able to make him a new pair.

Reports on Phono Survey Beginning to Arrive at The Cash Box Offices

Survey Will Help to Determine Number of Phonos on Locations Thruout the United States

CHICAGO — For the past two weeks *The Cash Box* has been conducting a survey to help determine the number of music machines on locations thruout the United States. A great many forms have already been received by *The Cash Box*, but the final total will be unavailable for several months yet.

This survey is the result of the controversy at this time regarding whether there are 550,000 or 600,000 or more phonos on locations in the U. S.

The last time *The Cash Box* surveyed the field a figure of 550,000 phonos was set for the U. S.

Since then, many are of the firm belief that the industry has grown

right along with the increased number of retail locations, shopping centers as well a population growth.

These men are of the opinion that 600,000 music instruments on locations, this include phonos, hideaway and telephone shells, would be closer to correct than the old 550,000 figure.

To settle this, *The Cash Box* has again started a survey. This will take some months to complete.

Those who feel they would like to join in the survey, prior to receiving material to fill out, can send in the number of juke boxes they know to be in their city, their county and in their state.

All individual reports will be kept strictly confidential.

HOW MANY PHONOS ON LOCATIONS

. . . IN YOUR CITY? _____

. . . IN YOUR COUNTY? _____

. . . IN YOUR STATE? _____

[PLEASE INSERT NUMBER OF PHONOS IN ABOVE SPACES ACCORDING TO YOUR PRESENT FIGURES]

THIS IS IMPORTANT

Your estimates will be kept strictly confidential. Reports are to the effect that there are now about 600,000 automatic phonos on locations in the U.S.A. This would show a very definite growth for the industry. Therefore your complete cooperation is requested in this very important matter. Please fill out completely and mail today!

SIGNED _____

FIRM _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

MAIL TODAY TO:

The Cash Box, 32 W. Randolph St., Chicago 1

Through The Coin Chute

EASTERN FLASHES



The excitement of the World Series had the city in a dither all week, with business activity almost at a complete standstill. The coin machine industry was affected similarly. Wholesalers on coinrow reported that visitors were few and far between. All had radios and televisions going. All work was disrupted. When operators dropped in during ball game time, most of them hung around listening to the reports of the game. However, some operators, with equipment nearby the ball parks got a good break, as many fans flocked in after the games. Other ops reported that in neighborhood locations, fans dropped around after dinner to discuss the games, thereby giving them added play. Some out-of-town coinmen came in to see the games. Among those we heard about are Gordon Stout, Pierre, S. D., and Mike Imig, Yankton, S. D. A Mexican operator, Merida Yucaton, in for the games, used his mornings to visit coinrow and order some music machines. Joe Brilliant, in town over the weekend, promoting his "BesTest Tube Tester", appointed Young Distributing Company for Metropolitan New York, No. New Jersey and Connecticut. The two Joes, Young and Brilliant, instead of going to a ball game, took in the horse races.

Al Simon, Albert Simon, Inc., a rabid ball fan, took in every game. He took along various coinmen on different days. On Tuesday, Murray Kaye, Atlantic New York Corp., a rabid Brooklyn fan, was Al's guest. Al D'Inzello, who "watched the store" during Simon's absence, reported ChiCoin's "Miami Shuffle" going well. Not even a sample on the floor, and awaiting next shipment of games. Firm also awaiting delivery of Genco's "Davy Crockett" Rifle Gallery with much interest. . . . Barney (Shugy) Sugerman, Runyon Sales Co., quite a ball fan himself, could only make one game. Was kept busy in the office. Shugy reports sales started off with a bang this Fall, and he and Abe Green of the Newark, N. J. office, anticipate a real big season on both games and music. Says announcement that firm is handling Slate tops for pool games, brought in orders and inquiries from all over the country. . . . Harry and Hymie Koepfel, Koepfel Distributing Co., both dyed-in-the-wol Dodger rooters, glued to their tv set—and actually annoyed when they had to talk business in their office or over the phone. Watching the ball game made it necessary that they stay on for several hours later than usual so that shipments could be made.

Big annual banquet of Music Operators of New York at main ballroom of Waldorf-Astoria Hotel, Sat. night, Oct. 20, will be best ever, says Al Denver, pres. Many surprises for guests, in addition to usual big time doings. Wurlitzer top execs will be on hand, and in conjunction with local distribs, Joe Young, Irv Holzman and Abe Lipsky, are running a cocktail party for all music ops prior to big dinner. Will start at 6 P.M. Ops will locate site by inquiring at information desk on main floor, or at registration desk at main ballroom. . . . Associated Amusement Machine Operators of N. Y. (games assn.) announce its annual dinner and banquet will be held in the Starlight Room of the Waldorf on Sat. night, Dec. 8. . . . Charles F. Lotsch, Roovers Bros., visits Mike Munves, and advises firm might produce modernized version of its famous name plate machine. . . . Gertrude Browne, Beacon, N. Y. op, a nature lover, tells us that the scenery in her area is simply gorgeous, but bemoans the fact that shortly all flowers and leaves will die out. . . . With Murray Kaye at the ball game, bossman Meyer Parkoff, Atlantic New York Corp., entertains ops with a super-duper large screen tv set. When game ends, they all rush into Meyer's office to talk biz, but he handled them on a first-come, first-served basis. . . . Visiting on the street were: Herman Rosenberg, Si Silverstein, Al Maniaci, Johnnie Dee, Howard Herman, Harry Green, Harry Friar, and Harry Haskins. . . . Optimistic note: More jobs and higher pay than ever before during August in New York City and its surrounding areas, was the report of the Bureau of Labor Statistics. All-time record for average factory worker set, with \$79.58 weekly take—an increase of \$4.89 over last year.

Through The Coin Chute

UPPER MID-WEST MUSINGS



Clarence Harris of Darwin, Minn. spent several hours in the Twin Cities looking over pin games and other coin operated games for his route. . . . Richard Hendry of Clark, S. D. has been giving his new plane a work-out. Dick made a trip up into the lake country to do some fishing and then this past week he hopped over to the Twin Cities to drop in and say hello to the boys and to see what was new in games and phonographs. . . . Another flying operator is Jim Stolp of Greenbush, Minn. Jim on numerous occasions has used his plane to make service calls to locations on the far ends of his route. It seems that the location no sooner hangs up the phone and Jim is there with his tool kit. . . . Earl Berkowitz, B & B Novelty Co. of Superior, Wisc., does not pilot a plane but he sure does take some fast and quick trips into the Twin Cities. Earl believes in doing what has to be done quickly. . . . Cecil Terveer of Winona, Minn. made a trip into the Twin Cities to pick up a bowler for one of his new locations. . . . Now that the duck hunting season is here, the weather is fairly nice, and the ducks are plentiful, the operators do not need much more incentive to prompt them to grab their guns and go off duck hunting. . . . Recent visitors to the Twin Cities were John McMahon of Eau Claire, Wisc.; Oscar Winter of La Crosse, Wisc.; Jeff Kost of St. Cloud, Minn.; Hank Krueger of Fairfax, Minn.; Johnny Johnson of Staples, Minn.; Dick Henderson of Willmar, Minn.; and Carlie Sersen of St. Cloud, Minn.

WURLITZER		SEEBURG		AMI	
1015	\$ 65	100 A	\$265	200 RECORD G	
1100	95	B	395	WRITE-WIRE-CALL	\$ 95
1250	145	BL	425	B	
1400	210	C	520	C	195
1500	225	G	675	D40	225
1500A	395	W	725	D80	325
1609	300	R	800	E80	445
1650	395	J		E120	445
1700	575			F80	545
1800	695			F120	650

SHUFFLE ALLEYS

BALLY JET	\$195	UNITED TEAM	
BALLY MYSTIC	175	BOWLER	115
KEENEY SPECIAL		UNITED LEADER	95
DELUXE LANE	210	SPECIALS	
KEENEY NATIONAL	250	MIDGET MOVIES	
UNITED SUPER		(w. film)	\$135
BONUS	375	PENNY SCALES	75
UNITED BONUS	350	JUMBO POOL	125
UNITED CLIPPER	315	MIAMI BEACH	235
UNITED LIGHTNING	275	LANE FIRE ENGINE	485
UNITED TARGETTE	175		

SUPPLIES

Largest Stock in N. E.	
Chalk, Gr.	3.10
Plastic Cups, Red or White, Ea.	.24
Coin Chutes—Double Dime, Ea.	7.75
Playfield Cloth, 32" x 48"	11.60
Set of 10 2 1/8" Cue Balls	9.95
Set of 8 Pucks	9.20
Shuffle Game Wax, Double Case	5.75
Model D-2 Coin Counter—Write for price	
Slate Top, Reg. Size, Ea.	\$79.50
72 x 56" Rubber Back Pool Table Cloth, Ea.	16.20
Fibre Glass Cue Sticks, Doz.	28.80
Double 10c A.B.T. Slides, only Ea.	2.35

WANTED - Will pay CASH \$\$\$ for all models of used MUSIC MACHINES, KIDDIE RIDES, LATE BALLY BINGO MACHINES, and MIDGET MOVIES.

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ROUTE WANTED in New England! We have customer who wants to pay CASH for a large route of Music and Games in N. E.

298 LINCOLN ST.
ALLSTON 34, MASS.

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Exclusive distributors for

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WANT TO BUY!

45 RPM Phonographs
(Rock-Ola - A.M.I. - Seeburg)
Late BALLY Bingo Games
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SPECIAL SALE! 4 Wms. CRANES, Floor Samples ea. \$245.

WILL PAY TOP DOLLAR!

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ARCADE SPECIALS!

Genco Sky Rocket Gun	\$275
Genco Rifle Gallery	165
Genco 2 Player Basketball	175
Exh. Wild West Gun	75
Touchdown	55
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ALL-STATE COIN MACH. EXCH.

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Limited Quantity Available!

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(Phone: Michigan 2-5101)

Air Mail Subscription
To The Cash Box \$30

N. Y. Games Ops Banquet Set For December 8

NEW YORK—Associated Amusement Machine Operators of New York (games association), announced that it has set its date for its annual banquet.

The dinner and dance will be held in the Starlight Room of the Waldorf-Astoria Hotel, this city, on Saturday night, December 8.

The entertainment committee is headed by vice president Irving Holzman, and assisting will be Harry Schilderout and Dave Lowy.

As is the usual practice, a souvenir journal will be issued, and the office staff is now contacting prospective advertisers.

Wurlitzer "2000" Schools in Fla.

JACKSONVILLE, FLA. — D. J. "Joe" Barton, manager of Bush Distributing Company, this city, announced that his firm held three service classes in its area, on the Wurlitzer Model "2000" phonograph. Harry D. Gregg, Wurlitzer field engineer, conducted the classes.

The classes were held at Bush Distributing in Jacksonville, Orange Court Hotel in Orlando, and Savannah, Ga. at the Mangor Hotel.

"In spite of competition from the World Series," reported Barton, we had over 100 people attending the three classes. I feel safe in saying that better than 80% of the operators located in these areas had representatives there."



Through The Coin Chute

CHICAGO CHATTER

Long range coingrowth seen ahead. Prospects for next two decades rosy, as economists survey the present and forecast the future. Analysts say population will grow 1/3. People moving away from farms to get bigger income. To suburbs, cities, beach and resort areas, enjoying higher living standards. Shorter work week and automation ahead. So more leisure time means bigger demand for playtime products. And more new indoor and outdoor amusements will be produced to fill the need. Coinbiz will be greater, bigger, more diversified all the way down the line from factories to distribs to ops to locations. . . . Bill and Cissie Gersh in London Thurs. and Fri., Oct. 4-5. Visited Marcel Stellman at London Office of The Cash Box. Met and talked with many of England's leading coinmen. Then on to Copenhagen. . . . It pays to have desk work to do while waiting on the phone for Bill O'Donnell to finish 4 or 5 of those phone calls. Bill advises that, along with Bally "Big Show" orders, he is getting tremendous kiddie ride biz.



HERB JONES

ChiCoin's Sam Wolberg, Sam Gensburg and Ed Levin happily disclose that "women go for 'Miami Shuffle'." Regular shuffle games have been appealing mostly to men players" stated Ed, "But with 'Miami Shuffle,' as many women as men are kept interested hour after hour." Mort Secore reported seeing distribs in Fla. Will make several stops on way back to Chi. for weekend. . . . Art Weinand of Williams a rabid football fan, but most glad when the Bears win. Art eager to use those tickets for Notre Dame-Purdue game Sat., then Bears-49ers Sun. Sam Stern, tho, is the "expert" on baseball. Knows all batting averages and all about every player on every team in the Major Leagues. . . . Herb Jones, busy putting punch in the Bally ads and promotions. . . . John "Penny King" Frantz shipping a load of Kicker & Catchers to distrib Mike Munves in N. Y. "Mike's one of the big users of penny counter games," said John. . . . Art Garvey in town this past week, but charging around the Bally offices and plant with lots to do every minute.



SAM WOLBERG

Looked almost like a coin convention at the Pump Room last Sat. night. Dave, Nate and Alvin Gottlieb, Judd Weinberg, wives and families birthday partied Dave's youngest daughter Roberta. At other tables were the Sam Sterns, Sam Lewises, Joe Klines and Wally Finke. . . . Les Rieck of Rock-Ola advises he and fellow hard-workers Wayne "Brad" Bradfield, Ed Ristau and Kurt Kluever arranging a definite schedule for service schools in preparation for big distrib showings very shortly. . . . Jerry Kuklin, Standard-Harvard, captained his bowling team into first place in the Industrial League last week. 16 teams compete each Thurs. nite at Sports Bowl. Teammate Chuck Solovitz scored 30 pins above his average to help Standard-Harvard gain the lead. . . . Tom Callaghan, Bally, says it's "Big Show" all day long.

At Keeney, Paul Huebsch surpassing quotas for vendors and "Super Big Tent." John Conroe busier than ever on new forthcoming amusement game. V. N. "Al" All-britten driving that great big Packard all over Miss., Tenn., Ark. The past week. Those days of waiting and waiting are now over for Bill Coan. It's a baby girl. Name, Mary Ann. Congratulations to Mr. & Mrs. Coan. Bill Ryan, according to Paul, always takes The Cash Box home to Hometown, Ill., every other Sat. It's for Juke Box Day, when Hometown's teen-agers sing, dance and listen. And Bill must know for sure which are the nation's top 20 hit tunes. . . . George Jenkins opines "Bally factory this lively not only because the Fall season is tremendous, but also we have a winner in 'Big Show'." . . . Among United visitors entertained by Bill DeSelm were Heinrich Hecker, Paderborn, Germany, who came in with O. O. Mallegh, and Harry Berger, West Side Distributing, N. Y. Bill advises United's "Handicap Shuffle Alley" greatly in demand. "We're shipping 'em east by the truckloads in both DeLuxe and Regular Models," stated Bill, adding, "'Pirate' Gun at all distribs, was well received, and we're flooded with reorders."



DAVE GOTTLIEB

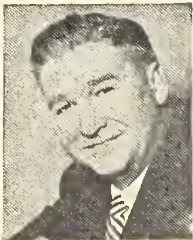
Avron Gensburg, Ralph Sheffield, Al Warren and Steve Kordek conferencing at Genco most of one day last week. All reported enthused over reception by coinmen of the new "Davy Crockett" Rifle Gallery for long-neglected 6 to 16 market. . . . Phil Weinberg in Texas, selling Bally products all over, which requires plenty of traveling. . . . Sam Lewis reports Exhibit's new "Jungle Hunt" gun "exceeding our most optimistic predictions. Distribs clamoring for more." Gert Harron, that ever-cheerful switch-board op at Exhibit, has one of the industry's best memories for voices, names and faces. Frank Mencuri discovers, to his own surprise and delight, that since he's been engineering games, he has a definite talent for inventing. . . . Gil Kitt, Empire, busy phoning everyone everywhere to buy equip needed for orders. Says Gil, "Customers want late and new games more than ever." Sales rep. Jack Burns hit the road early last Mon. "Dusty" Hobein, scheduled to follow, says he's ready and eager to "get my feet wet."



LES RIECK

Joe Robbins, back from a week in N. Mich., claims he "got a few ducks, lots of fish and plenty orders for all types of machines." Joe advises he had grand time with friends Bill Cleary, Soo Automatic, Saulte Ste. Marie, and Freeman Woodhull, Seeburg field engineer.

Len Micon, explaining World Wide's system of speedy service, stated, "We make it a point to give pick-ups preference. No impatient waiting for last minute detail work. The customer is loaded up and on his way to his location in a matter of minutes." Fred Skor and Al Stern "satisfied with Fall response for pool tables." . . . Gateway Fred Minter advises he has just completed decorating the firm's showrooms. "In fine taste," says Fred, "because Jane picked out lamps, tables and color scheme." . . . First C. M. always busy with something. Last week



PAUL HUEBSCH

the highest rated 5-Ball today

PROVED

by Long-Run PROFITS!

Another FIRST

FEATURE by Williams
National Slug Rejector is standard equipment
ON ALL WILLIAMS 5-BALL GAMES!

FUN HOUSE

4-PLAYER

NOVELTY or REPLAY

- ★ Bonus Scoring ★ High Scores
- ★ Multi-Tilt Feature permits player to continue playing in turn if one player tilts game!

NEW Trap Door Feature scores "BONUS" and "Mystery Special"

The "Forward Look" in Cabinets

NEW smooth-as-silk Ball Shooter!

NEW SCORE CARD HOLDER!

NEW OPERATOR CARD HOLDER!

1 to 4 coin play

Twin Chutes at slight extra cost

Plated Cigarette Holders an siderails!

Chrome Cabinet Guards Around Flipper Buttons!

*** ADJUSTABLE**
to 3-4- or 5 ball play!

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SHUFFLE ALLEYS WANTED!

United's ROYAL to CAPITOL

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CASH OR TRADE

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Empire COIN MACHINE EXCHANGE

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it was dressing up the outside with a new 50 foot sign across the building. And all 10 windows being lettered and painted. "Now," say Wally Finke and Joe Kline, "they can't pass us up while looking for our address." . . . Nate Feinstein, Atlas, says, "This Fall upswing in business is very stimulating to all of us here." Eddie Ginsburg and Harold Schwartz pleased with big attendance at first of series of Weekly Service Schools.

Both Stan Levin and Vince Shay of All-State had fistfuls of paper to check off while supervising loading of two truckloads of export orders. "Bingos going strong and good gun action," reported Vince. . . . Ted Rubenstein, Marvel, asserts his "Break Pool Conversion" has brought back heavy play on pool tables." Estelle Bye reports "plastic replacements going good, especially for Wurlitzer 1400." . . . Donan's Mac Brier and attractive wife Roslyn celebrate their 15th wedding anniversary Oct. 19. . . . Leonard Petencin did such a good job of conducting the Coven service school in Les Montooth's place (Peoria), that Herb Eidenkap actually took orders for several Wurlitzer "2000" right after the session, according to Ben Coven.

HAPPY BIRTHDAY THIS WEEK TO: Harold L. Sharkey, Huntington Park, Calif. . . . Sidney A. Wolbarst, Newton, Mass. . . . Ernest Krauter, Maplewood, N. J. . . . Woolf Solomon, Columbus, O. . . . L. B. McCormick, Greenville, N. C. . . . Edward F. Gilligan, Chicago, Ill. . . . Raymond Kay, New York, N. Y. . . . John N. Fokakis, Hattiesburg, Miss. . . . Sam Gerros, Cincinnati, Ohio. . . . Robert R. Bennett, Longview, Wash. . . . Edgar McKay Hudson, Bristol, Va.

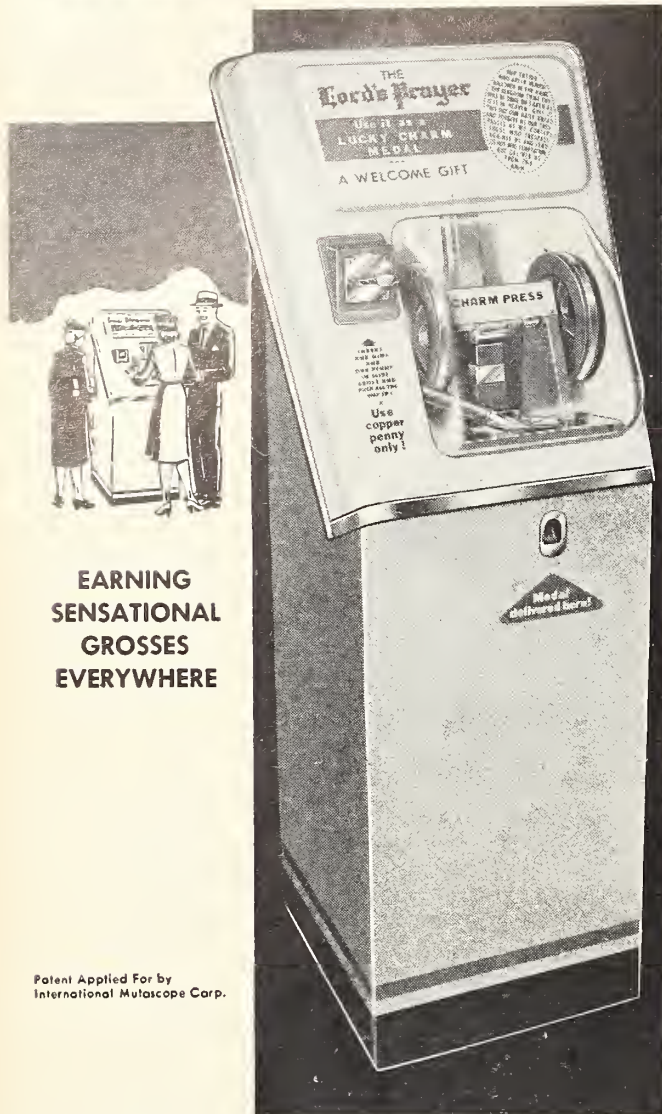
WORTH REPEATING: Love your enemies for they tell you your faults.



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Greatest Money Maker Today

BEST IN VENDING HISTORY



EARNING SENSATIONAL GROSSES EVERYWHERE

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for the popular
RELIGIOUS
GOOD LUCK MEDAL

From every section of the nation the reports on the Lord's Prayer Vendor are truly phenomenal. Going big in every type of location* and producing more money for operators than any other vendor ever made.

Combines the strong religious attraction of the Lord's Prayer medal with the newest twist in vending. An illusion that makes it seem the copper penny is being pressed into the finished medal as you watch it perform. Time cycle 15 seconds. Interest continuous. Soles fantastic. And it will continue to sell big for years to come.



* Stores in the Liggett Drug Chain, Neisner Department Store Chain and a growing number of Greyhound Bus Terminals are typical of the locations around the country where installations are being made.

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Order From Your Local Distributor or from

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44-04 Eleventh Street, Long Island City 1, N. Y.
Stillwell 4-3800

Williams Mfg. Co. App'ts Belgian Amuse Co. Ltd.



SAM STERN

CHICAGO — Sam Stern, executive vice president and general manager of Williams Manufacturing Company, this city, announced the appointment of Belgian Amusement Company, Limited, Antwerp, Belgium, as distributors for the firm's products in the Benelux countries.

Belgian Amusement Company is headed by Sal Groentman and Al Polak, both veterans in the coin machine industry. They will serve operators in Belgium, Holland and Luxemburg.

A large shipment of all the new Williams games has been sent to Antwerp along with a complete stock of parts.

Stern also advised that still further appointments will be announced at a later date, as they become official.

He stated, "Our distribution organization on the European continent will soon be complete. At the present time, we are happy with the capable jobs being done for the Williams Manufacturing Company in France, West Germany, Italy, Switzerland and the Scandinavian countries.

"We believe that an effective coverage of all export markets will be a potent factor in the future growth of our industry.

"We are confident," Stern concluded, "that Williams products will continue to maintain leadership all over the world. Thru the cooperative efforts of our efficient distribution organization, we can all look forward to a bright future of increasing world wide sales volume."

Keeney's 3 VENDERS

SOUP

COFFEE

SNACKS

BRING 3-WAY PROFITS!

Write FOR FREE CIRCULARS TODAY!

J. H. **Keeney & CO. INC.**
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

AMI "200" at Music Workshop



DELAWARE WATER GAP, PA. — Well-known figures in the music world listen approvingly to a high fidelity presentation of the latest Les Paul-Mary Ford release as it spins on the new AMI 200-selection juke box at the Fred Waring Music Workshop. Grouped around the juke box, which is used in classroom studies of vocal and orchestral techniques, are (left to right) Parker Gibbs, Producer of NBC's National Radio Fan

Club; Mary Ford; Les Paul; Johnny Andrews, M. C. of the Fan Club Show; Fran Allison of 'Kukla, Fran and Ollie' fame; and Fred Waring together with members of the Fred Waring Youth Workshop.

Show originated in the Music Hall of the Workshop, Delaware Water Gap, Pa. The Youth Workshop members shown came from all sections of the United States and many foreign countries for ten days of intensive choral and instrumental study.

Spike Goehle Dies

SAULT STE. MARIE, MICH. — William "Spike" Goehle, general manager of Soo Automatic Coin Company, this city, died on October 9 after a short illness.

Goehle was a veteran of over 20 years in the coin machines industry. During that time he was employed solely by Soo.

He was loved by everyone who knew him and known throughout the North Central states as a gentleman. Many have said that to meet him was to become his friend.

Goehle is survived by his widow and three children.

Remember for

EXPORT

it's

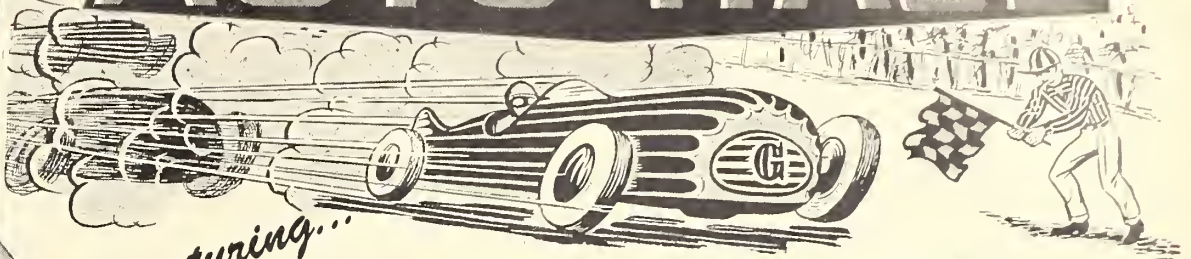
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AUTO RACE



Featuring...

THE SPEED OF THE INDIANAPOLIS "500"
THE ACTION AND THRILLS OF THE FRENCH "LE MANS"



Up to Six Complete Races Per Game



3 Cars Compete for Winning Honors



Cars Finishing Race Light Holes for Specials

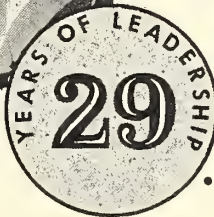


Pop Bumpers Light for Super High Score
When Cars Line-up After Race has Started



See AUTO RACE at Your Distributor NOW!

Subject to
AMUSEMENT
TAX
Only!



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...Products of Consistent Dependability

Amusement Pinballs
as American as Baseball and Hot Dogs!

BUY THE BEST...WE DO...

Joe Brilliant Named Pres. BesTest Tube Testing Co.

Coin Ops Taking On Item as Extra Profit Earner

DETROIT, MICH.—Joe Brilliant, well known distributor of coin machines here, advises he has just been named president of BesTest Tube Testing Company, this city, and that firm has launched an extensive program to interest coin machine operators to take on the line as an adjunct to their machine business.

"We have been testing the advisability of coin machine men taking on the 'BesTest Tube Tester' as a side-line," stated Brilliant, "and we now can recommend it without any reservation. The operator, an expert location man, can place this service

in many of his locations, as well as in those never before approached by coinmen. He knows how to speak with location owners, and he can convince these merchants that handling this self service tube tester will bring added profits."

The "BesTest Tube Tester" is an attractive piece of equipment that is used by customers to test their radio and TV tubes. Where the selling comes in is when the tube is weak or worn, the merchant has a supply of tubes to sell. The operator sells the tubes to the merchant. He puts the tester and tubes in the store on consignment, getting paid nothing at the time of installation. When servicing the location, the operator replaces tubes sold, and collects from the merchant at wholesale list price. The profit made by the operator is the difference between his selling price and the price he buys at, which is usually at a great discount.

An elaborate brochure has been prepared by Brilliant, which outlines in detail all the necessary information needed by an operator.

Recording Artist Visits Active Amus. Mach. Co.



PHILADELPHIA, PA. — Mona Carol, ABC-Paramount recording artist, while appearing at the Academy of Music, this city, on "Philadelphia's Own Night Of Music", took advantage of the invitation of Joe and Larry Ash of Active Amusement Machines Company, and visited the showrooms of th's Wurlitzer distributor. During her visit at Active, Mona Carol was introduced to many music operators. Pictured herewith is Larry Ash with Miss Carol looking over Wurlitzer's model "2000" phonograph.

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on deluxe 5 oz.

ROTATION BALLS

Set of 10—5 white with large red numbers 1-2-3-4-5 and 5 red with large white numbers 1-2-3-4-5. Operators' Price \$22.50 and worth it.

BOOSTS INCOME—ORDER TODAY!

3/4" SLATE TOP REPLACEMENTS
Inquiries Invited

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1200 North Avenue, Elizabeth, N. J.
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WHY GAMBLE?
Be Sure With A NYACK

SLATE TOP

Guaranteed to be
the finest top made.

NYACK SLATE CO., INC.

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52 Issues

THE CASH BOX \$15

"It's What's in THE CASH BOX That Counts"

NOW!
for the **"SMALL FRY"!**



GENCO'S EXCLUSIVE



"DAVY ROCKETT"
MOVING TARGET
RIFLE GALLERY

• **FIRST TIME EVER...**

A Rifle Game designed **ESPECIALLY**
for **BOYS & GIRLS** from 6 to 16!

• **FIRST TIME EVER...**

A Youngsters' Rifle Game with
an **AUTHENTIC .22 RIFLE!**

• **FIRST TIME EVER...**

A Youngsters' Rifle Game with
MOVING TARGETS and other
Features of Full-Sized Rifle Games
... **AND THE PRICE IS RIGHT!**

SPECIAL
"INTERMEDIATE" SIZE
CABINET

NOT full size . . . NOT "kiddie" size
— just right for the Teen-Age and Pre-
Teen market
Only 26" x 42" x 65" high
ATTACHED PULL-OUT STEP
FOR SMALLER CHILDREN

SEE YOUR GENCO
DISTRIBUTOR TODAY!



PAYS OFF BIG IN MANY NEW LOCATIONS!

- Department Stores • Supermarkets • Res-
- taurants • Shopping Centers • Arcades
- Variety Stores • Theatre Lobbies • Resorts
- and many more!

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue
Chicago 14, Illinois

Williams Intros New
4-Player 5-Ball
"Fun House"



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, this city, announced this past week that the firm's new four player five-ball game, "Fun House," is being shipped to its distributors in the United States and Europe.

"As the name implies," stated Weinand, "the game provides a houseful of fun, with unexpected thrills and surprises every second. All location tests have proved to us that 'Fun House' is the operators' delight, because it entices and holds the player thru a multitude of unique features."

There's a new trap door feature. It's a triple section trap door which triggers and scores "Bonus" and "Mystery Special" only when a light is lit.

The game is adjustable to 3-, 4- or 5-ball play, and comes in both novelty or replay models.

Among the features that are standard equipment on Williams games are National slug rejector, chrome score card and operator card holder, plated cigarette holders on siderails, chrome cabinet guards around flipper buttons.

"Fun House" features bonus scoring as well as high scores. A multi-tilt feature permits player to continue playing in turn if one player tilts the game.

Twin chutes at slight extra cost are available to operators who like to count quarters as well as nickels or dimes.

"Colorful backglass invites competitive play," concluded Weinand. "Fun and profits go hand in hand, so we urge operators to play 'Fun House' at their nearest Williams distributor to be convinced we have the greatest four player five-ball game we ever produced."

Int'l Muto. Extends Production
on "Lord's Prayer Vendor"

LONG ISLAND CITY, N. Y.—Bill Rabkin, president, International Mutoscope Corporation, this city, advises that orders for its "Lord's Prayer Vendor" have been coming so rapidly that it was necessary to arrange for extended production.

"Working day and night shifts" said Rabkin, "now isn't sufficient to supply the demand, so we just had to arrange for more production facilities. 'Lord's Prayer Vendor' is the most successful post-war machine we have produced."



Through The
Coin Chute
TENNESSEE TOPICS

Charles Ackers, Paris, Tenn., elated with his purchase of the Mitch Golish route in Union City, Tenn. . . . H. A. Wel'er of Ideal, Jackson, Tenn., reports his summer business was wonderful and that the fall has started like it will be even better. . . . Memphis distributors are in agreement that business this fall has started off great guns. . . . Parker Henderson greatly pleased with his fall start. . . . George Sammon, Memphis, just returned from his Arkansas trip loaded down with orders. This trip was one he considered well worth while. . . . Frank Smith, S and M Sales Company, Memphis, still leading his race for Representative. . . . Ed Newell, Memphis, is in his new location and reports his routes are doing fine. . . . R. L. Harbin, Memphis, tells us his summer operation came out just dandy, . . . ditto Henry Trigg, Memphis. . . . Bill Carver, with a big smile, rides in his new truck.

"It's What's in THE CASH BOX That Counts"

ALL GAMES RIGHT FROM
LOCATION IN WORKING ORDER

SPACE SHIP \$175.
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PACKAGE OF 10 GAMES

5 United OLYMPIC
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LOW PRICED!
The Answer to Every Operator's Dream!

**HIGH IN EXCITING
PLAYER APPEAL!**

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Miami Shuffle



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* In-Line Scoring
* Double Scoring
* Double-Double Scoring

**NEW Attractive
Colorful
Anodized
Pucks!**

**NEW
Simple
Fool-Proof
Mechanism!**

**NEW Player
"Participation"
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Can Play
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Novelty Pin Game
In Years!

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Changeover to Ten Cent Play Successful For Orlando, Fla., Op

ORLANDO, FLA.—Dime phonograph play continues to make great progress thruout the country. As has been editorialized many times in The Cash Box over the years, operators should, at least, make a try at it. That this suggestion is well founded is confirmed by a letter received this week from Frank M. Pell of Orlando, Fla.

Pell writes:

"Thanks to reading your articles in THE CASH BOX, I have finally decided that I would go to Dime Play. "I tried to persuade my customers to let me change to the Dime, but I could be done successfully. "I then decided that it was time to TELL them, instead of asking them. "I began to study what would be the best method of making it easier

for my men to handle the job without too much hard feelings with my locations, and I decided on a softening up letter to send out to all of my locations a few days ahead of time. "It has worked even better than I had any idea it would. "When my men walked into the locations, they would simp'y say 'Did you get our letter?' And while they were answering that they did, one of the men would walk over to the Juke Box and start changing it to a Dime. We had a few that said they doubted that the customers would play the machine on a Dime. Others said that they had wondered how long it would be before we would have to change to a Dime. "We have made no exceptions at all. We have changed our entire route to Dime play, 3 for 25. Our route covers three counties. And so far, we have only lost one location, which we want to get out of anyway."

Iowa Music Ops Hold Reorganization Meet

DES MOINES, IA.—The Automatic Music Operators of Iowa held a reorganization meeting at the Fort Des Moines Hotel on Friday, September 28, and elected a slate of officers.

Robert Manville of Cedar Rapids was elected president; Robert Treinan, Sioux City, was named vice president, and Julius Epstein, Des Moines, was chosen secretary-treasurer. Elected to the Board of Directors were: John Carpenter, Clinton; Lloyd Cramer, Ottumwa, Ed Reis, Denison; and Jack Jeffrey, Osceola.

Among the speakers were George A. Miller of Oakland, California, and Howard Ellis of Omaha, Nebraska. Eric Dyer, AMI, Inc., Grand Rapids, Michigan, showed the group its film on public relations.

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**SLATE
TOP**

FOR ALL TYPES OF POOL GAMES

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- TOP PRECISION GROUND and GUARANTEED LEVEL

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CLASSIFIED ADVERTISING SECTION

WANT

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO. GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Seeburg B's. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNION 1-7500).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: Blue-mound 8-6700).

WANT—To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games for Seven Mills or Rock-Ola Low-Boy Scales. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg 100 Hideaways, 3WI Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—AMI E-80's. Quote lowest price in first letter. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 5126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GARfield 3585).

WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Will Buy Any Used Kiddie Rides. COLEMAN & BROWN CO., 3330 ATLANTIC AVE., LONG BEACH 7, CALIF., (Tel.: Garfield 4-2112).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletonc. JACOB S. SCHEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Distributors for H. R. C. Records. Survey reports nine out of ten people like to hear Michael Anthony growl. Operators, D.J.'s, One Stops, Free—two Michael Anthony Records. 25c for postage and mailing 45 RPM. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Mutoscope Drive Mobiles, All Types of Arcade Equipment. State Type. Quantity and Best Price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Seeburg 100-A's, B's and C's. Also Wurlitzer 1100's and 1400's. As is. No quantity too large. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAyfair 3-2472, 3 and 4).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—AMI 80 & 120 Selection Wall Boxes. Cash Waiting. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632—9-6047).

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).

WANT—Highest cash prices paid in Middle West for Beach Beauties, Broadways, Night Clubs and Big Times. Also want bowling games with flashing lights. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO, (Tel.: MAin 1-8751).

CLASSIFIED ADVERTISING SECTION

WANT—Used regulation Pool Tables. All makes. State quantity and price in first letter. GEORGE PONSER Company, 123 W. RUNYON ST., NEWARK, N. J. (Tel.: BIgelow 3-7422).

WANT—Route wanted. Will pay cash for large route—music—games—rides—midget movies. All information strictly confidential! POST OFFICE BOX # 364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

FOR SALE

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Millions of extra coins are taken from clean machines—Clean Right With Lemonite. Donan Distributing Co., Empire Coin Machine Exchange, Globe Distributing Co., Logan Distributing Co., Chicago, Ill., Use and Sell Lemonite. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Seeburg Coonhunt Rifle Gallery, \$125; Bally Submarine Rifle Gallery, \$50; Genco State Fair Shooting Machine, used very little—just like new, \$405. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: Central 9292).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Arcade Field. A single machine. A complete arcade. Parts, supplies, sundries. MIKE MUNVES CORPORATION, 577 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—Any of the following Bingos reconditioned by Bally factory distributors at \$75 ea.: Atlantic City, Yacht Club, Coney Island, Spot Lite, Palm Springs—Front End Pool Tables, your choice at \$95 ea.: Ro-to-Pool, Booster Pool, Advance Pool—one only Bally Crosswords 5 ball at \$395. Wire, deposit to SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LIncoln 9106).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Bowlers, Crisscross, \$125; Arrow, \$225; Hollywood, \$265; Team, \$325; Pins Super Jumbo, \$300; Shindig, \$105; Duet DeLuxe, \$265; Lulu, \$195; Jalopy, \$65; Big Time, \$295; Caravan, \$395; Miami Beach, \$295. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—10 Miami Beach's, \$230 ea. All have been shopped and are in A-1 condition. LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. (Tel.: MA 8585).

FOR SALE—Ready For Location. Start, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Duce Ranch, \$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models, Write for price. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: STadium 2-4010-11-12).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA, CHICAGO, ILLINOIS (Tel.: ARmitage 6-0780-81).

FOR SALE—3WI Chrome Seeburg Wall Boxes. Call Collect for volume prices. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYracuse 75-1631).

FOR SALE—Bally Yacht Clubs, \$60; Beach Club, \$70; Ice Frolics, \$95; Surf Club, \$95; Variety, \$125; Gayety, \$125; Miami Beach, \$235; United Nevada, \$50; Singapore, \$50; Manhattan, \$150; Games, Inc. Hunter, \$265. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Rock-Ola Comets, \$475; Rock-Ola 1448, \$725; Seeburg R's, \$750; Seeburg G's, \$650; AMI B's, \$125; AMI C's, \$135; AMI A, \$85. 100 Sel-Chorm Seeburg Boxes, \$65; Coney Islands, \$25; Bright Lites, \$45; Bright Spots, \$55. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE—Bargains in Williams 5 Ball Pin Games. Army 'N' Navy, \$35; Big Ben, \$100; Daffy Derby, \$50; Hong Kong, \$40; Domino, \$40; Fairway, \$50; Grand Champion, \$50; Gun Club, \$40; Screamo, \$50; Struggle Buggie, \$60; Times Square, \$50; Twenty Grand, \$25; Pinky, \$40. H. Z. VENDING & SALES CO., 1205 DOUGLAS, OMAHA, NEBR. (Tel.: AT 1121).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

FOR SALE—Southern Belle, \$185; Gypsy Queen, \$165; Happy Days, \$65; Twin Bill, \$175; Dueite, \$215; Stage Coach, \$155; Chinatown, \$55; Shindig, \$90; Miami Beach, \$210. STARK NOVELTY CO., 1813 FULTON RD., N.W., CANTON 9, OHIO.

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—All Games Like New. Double Header; Broadways; Miami Beach; Score Board; Parades; Big Time; Gayety; Race The Clock; Nite Club; Gay Time; Variety. Positively have a number of these games in stock. If you are in need of good equipment, contact us immediately. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CANal 7137).

FOR SALE—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAIN 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRISON 1-4747).

FOR SALE—All Games Right From Location In Working Order. Space Ship, \$175; King Of Swat, \$285; Wurlitzer 750, \$100. Package of 10 Games. 5 United Olympic and 5 United Cascade, \$200. Write, Wire, Phone Today! We are exclusive factory distributors for: Bally—Williams—Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel.: HE 1-7577).

FOR SALE—Bowlers: Chicago Coin Flash, \$110; United Yankee, \$100; Chief, \$85; Clover, \$45; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325; Sportland Gun, \$185; Carnival Gun, \$175. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Rotary Merchandisers, last made, in A-1 condition. AL ENGLER, 3919 IVEY DRIVE, NASHVILLE, TENN. (Tel.: CANal 8-4041).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Biugo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).

FOR SALE—Seeburg M 100 R \$695; Seeburg M 100 G, \$595; Seeburg M 100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellular Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—1 Genco Sky Rocket Rifle at \$300; 1 Chicago Coin Blinker Bowler and 1 Chicago Coin Bullseye Bowler at \$325 ea. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS.

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA CALIF.

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT—Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MARKET 1-0538).

FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.

FOR SALE—Big Times cleaned and checked the Donan way, \$215; Reconditioned Bally Space Ships, \$315. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).

FOR SALE—AMI E 120's; Rock-Ola Comets Hi-Fi's model 1448; Seeburg V-200's. Cash Box low. WANT—Seeburg M-100 B's; United Flasher Shuffle games. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: FReeport 8-6770-1).

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANal 6-0293-4-5).

FOR SALE—Stage Coach, \$165; Genco, Champion Baseball, \$295; Genco, Super Big Top, \$350; Sky Rocket, \$295; Rifle Gallery, \$200; Seeburg, Shoot The Bear, \$75; Sidewalk Engineer, \$100. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Large stock of Bingos. Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2473).

FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Number 1-5 Red and 1-5 White, \$18 set; 2 1/4" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.

FOR SALE—Numbered Pool Balls—Marked on 2 Sides—1 to 5. White & 1 to 5, Red, Price \$14.95 set. Non-Warp Cue Sticks, Price \$2.25 ea. Ask for Free 1957 Parts Catalog. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MULberry 5-3000).

FOR SALE—Broadway, \$345; Variety, \$115; Pixie, \$275; Rio, \$45; Tropics, \$35; Beach Beauty, \$300; Surf Club, \$90; Star Dust, \$350; Tahiti, \$40. One third deposit, balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, La. (Tel.: TULane 6729).

FOR SALE—Bally Double Header, \$500; Bally Parade, \$400; Bally Broadway, \$345; Bally Beach Beauty, \$300; Bally Miami Beach, \$200; Bally Gaytime, \$165; Bally Crosswords, \$295; Bally Beach Club, \$75; Bally Atlantic City, \$37.50; United Pixie, \$200. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA., (Tel.: MA 7459).

CLASSIFIED ADVERTISING SECTION

FOR SALE — 3 Keeney Speedlanes, Wicket Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: **HY POLO AMUSEMENTS, INC.**, 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: Longbeach 1-3378).

FOR SALE—Late Phono Records. Exhibit's Shooting Gallery, \$90; Deluxe Jungle Gun, \$75; Palm Springs, \$40. **AUTOMATIC MUSIC CO.**, 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: 750).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

FOR SALE—Special Bally: Night Clubs, \$445; Beach Beauties, \$295; Broadways, \$339.50. United: South Seas (slightly used), \$309.50. **NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 5306).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money, as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a **DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!** Mail your check for \$15 today to: **THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.**

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. **GATEWAY DISTRIBUTING CO.**, 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: Dickens 2-4620).

FOR SALE—Beach Clubs, Bright Spots, \$40 ea. **TOLEDO COIN MACHINE EXCHANGE**, 814 SUMMIT ST., TOLEDO, OHIO (Tel.: CH 3-4005).

FOR SALE — Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, \$9 ea.; 1 Midget Movie, with reel. \$55; 2 Coon Hunts, \$95 ea. **H. BETTI AND SONS**, 1706 MANHATTAN AVE., UNION CITY, N. J.

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, **PIONO-VEND OF TEXAS**, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnion 5-7976).

NOTICE—Interested in dealership for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. **PENNSYLVANIA VENDING CORP.**, 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HErnlock 1-9900).

NOTICE—Let me convert your United Yankee, Speedy Eleven Frame, and all United games after that, into a 300 Scoring Bowler. For particulars write or call **DAVE LOWY**, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLLYWOOD 5-2129.

NOTICE—Will Trade. 2' Photomats, \$300, will trade for late model Bowlers. Bally Booster Pools—will trade for late model Bowlers or United Comet Targettes. **LIEBERMAN MUSIC CO.**, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FE 9-0031).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT FOR SALE CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD
Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.
Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.
ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

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Form with horizontal lines for text entry and labels: FIRM, ADDRESS, CITY, ZONE, STATE, TELEPHONE NUMBER.

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47th STREET, NEW YORK 36, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION

889th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

EVANS

4* Model A, '46, 40 Sel., 78 RPM	69.50	125.00
2* Model B, '48, 40 Sel., 78 RPM	95.00	150.00
1* Model C, '50, 40 Sel., 78 RPM	85.00	175.00
4* Model D-40, '51, 40 Sel., 78 RPM	175.00	245.00
4* Model D-80, '51, 80 Sel., 45 RPM	285.00	350.00
2. Model E-40, '53, 40 Sel., 78 RPM	225.00	365.00
4. Model E-80, '53, 80 Sel., 45 RPM	345.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	395.00	495.00
2. Model F-80, '54, 80 Sel., 45 RPM	545.00	650.00
4. Model F-120, '54, 120 Sel., 45 RPM	575.00	700.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	40.00	100.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	110.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	200.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	250.00
ROCK-OLA		
4. 1422, '46, 20 Sel., 78 RPM	25.00	69.50
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	75.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	99.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	100.00	135.00

4. 1432, Same as above, Converted to 45 RPM	125.00	150.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	135.00	200.00
1. 1434, Same as above, Converted to 45 RPM	145.00	285.00
1. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	295.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	245.00	285.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	435.00	525.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	595.00	645.00
SEEBURG		
4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	80.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	20.00	90.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
1* M100A, '49, 100 Sel., 78 RPM	195.00	265.00
4. M100B, '51, 100 Sel., 45 RPM	395.00	450.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	475.00
4* M100C, '53, 100 Sel., 45 RPM	495.00	600.00

4. HF100C, '54, 100 Sel., 45 RPM	595.00	750.00
4* HF100R, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.00
4. 3W2 Wall-a-Matic	3.00	7.00
4. W4L-56	10.00	15.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	15.00
4. W6L-56 5/10/25 Wire-less	10.00	15.00
4. 3W7-L-56	10.00	20.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	75.00
4. 1017, '46, 24 Sel., 78 RPM	40.00	80.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	95.00
4. 1100, '47, 24 Sel., 78 RPM	65.00	125.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	150.00
4* 1250, '50, 48 Sel., 45 or 78 RPM	125.00	175.00
4* 1400, '51, 48 Sel., 45 or 78 RPM	195.00	250.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	195.00	275.00
4* 1500, '52, 104 Sel., 45 & 78 Intermix	185.00	295.00
1. 1500A, '53, 104 Sel., 45 & 78 Intermix	249.50	395.00
1. 1650, '53, 48 Sel., 45 RPM	295.00	395.00
4. 1700, '54, 104 Sel., 45 RPM	495.00	645.00
4* 1800, '55, 104 Sel., 45 RPM	675.00	825.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	15.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	10.00	20.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	50.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Go 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	20.00
4. Arabian Knights (Got 12/53)	100.00	150.00
4. Arcade (Wm 11/51)	45.00	60.00
4. Arizona (Un 4/50)	10.00	20.00
4. Army-Navy (Wm 10/53)	40.00	90.00
4* Atlantic City (B 5/52)	37.50	75.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	24.00
4. Basketball (Got 10/49)	10.00	20.00
4* Beach Beauty (B 11/55)	295.00	375.00
4* Beach Club (B 2/53)	40.00	75.00
4. Beauty (B 11/52)	45.00	85.00
4. Be Bop (Ex 3/50)	10.00	19.00
4. Big Ben (Wm 9/54)	89.00	135.00
2. Big Hit (CC 7/52)	25.00	40.00
6. Big Top (Ge 2/49)	10.00	19.00
4* Big Time (B 1/55)	195.00	295.00
6. Black Gold (Ge 3/49)	10.00	19.00
4. Bolero (Un 12/51)	45.00	75.00
4. Bomber (CC 3/51)	15.00	25.00
6. Boston (Wm 5/49)	15.00	25.00
4. Bowling Champ (Got 2/49)	15.00	35.00
4* Bright Lights (B 5/51)	30.00	65.00
4* Bright Spot (B 11/51)	40.00	75.00
4* Broadway (B 12/55)	325.00	425.00
4* Broadway (B 6/51)	25.00	40.00
4. Buffalo Bill (Got 5/50)	25.00	35.00
4. Buttons & Bows (Got 3/49)	15.00	24.00
4. Cabana (Un 3/53)	35.00	100.00
4. Canel Caravan (Ge 6/49)	10.00	20.00
4. Campus (Ex 2/50)	10.00	20.00
4. Canasta (Ge 7/50)	20.00	30.00
4. Caravan (Un 2/56)	365.00	465.00
4. Caravan (Wm 6/52)	25.00	60.00
6. Carolina (Un 3/49)	10.00	20.00
4. Champion (B 12/49)	15.00	25.00
6. Champion (CC 6/49)	10.00	20.00
4. Chinatown (Got 10/52)	40.00	70.00
4. Circus (Un 8/52)	35.00	65.00
4. Citation (B 10/48)	20.00	39.50
4. C.O.D. (Wm 9/53)	75.00	100.00
4. College Daze (Got 8/49)	20.00	40.00
4. Colors (Wm 11/54)	130.00	175.00
1. Coney Island (B 9/52)	25.00	75.00
4. Control Tower (Wm 3/51)	25.00	45.00
4. Coronation (Got 11/52)	40.00	75.00
4. County Fair (Un 9/51)	25.00	40.00
4. Crossroads (Got 5/52)	45.00	75.00
1. Crosswords (B 1/56)	295.00	395.00
4. Cyclone (Got 5/51)	40.00	65.00
4. Daffy Derby (Wm 8/51)	70.00	165.00
4. Daisy May (Got 7/54)	145.00	175.00
4. Dallas (Wm 2/49)	15.00	25.00
4* Dealer "21" (Wm 2/54)	45.00	100.00
4. Derby Day (Got 5/56)	235.00	275.00
2. De Leer (Wm 11/49)	20.00	30.00
4. Diamond Lill (Got 12/54)	145.00	165.00
4. Disk Jockey (Wm 11/52)	35.00	75.00
4. Domino (Wm 5/52)	35.00	75.00
4. Double Action (Ge 1/52)	25.00	34.50
4. Double Feature (Got 12/50)	15.00	24.00
4. Double Header (B7/56)	500.00	565.00
4. Dbl. Shuffle (Got 6/49)	15.00	24.00
4. Dragonette (Got 6/54)	125.00	185.00
4. Dreamy (Wm 2/50)	20.00	40.00
4* Dude Ranch (B 9/53)	55.00	95.00
4* Dnette (Got 4/55)	220.00	265.00



The Cash Box

Main price list table containing three columns of items (e.g., Easy-Aces, Eight Ball, Fairway) and their corresponding prices.



Second price list table with 2 columns of items (e.g., Bally Victory Bowler, ChiCoin Hollywood) and their prices.

2. United Ace (5/54) 100.00 160.00	2* United Mars (1/55) .. 160.00 270.00
2. DeLuxe model 110.00 175.00	2. DeLuxe model 165.00 275.00
2. United Rainbow (5/54) .. 99.50 180.00	4. Un. Lightning (2/55) .. 165.00 300.00
2. United Banner (8/54) .. 155.00 185.00	4. DeLuxe model 170.00 300.00
2. DeLuxe model 165.00 190.00	4. Un. Venus (3/55) 170.00 305.00
2. United Shuttle Targette (8/54) 145.00 200.00	4. DeLuxe model 175.00 310.00
2. DeLuxe model 125.00 210.00	4. Un. Clipper (5/55) .. 175.00 315.00
4. United Speedy (8/54) .. 150.00 230.00	4. DeLuxe model 195.00 320.00
2. Un. 11th Frame (10/54) .. 145.00 235.00	2. Un. Derby Roll (5/55) .. 175.00 325.00
2. DeLuxe model 145.00 240.00	2. DeLuxe model 185.00 330.00
2. United Comet Targette (11/54) 145.00 245.00	2. Un. 5th Inning (6/55) .. 185.00 335.00
2. DeLuxe model 150.00 250.00	2. DeLuxe model 195.00 340.00
2. United Mercury (12/54) .. 150.00 255.00	4. Un. Capitol (6/55) ... 225.00 350.00
2. DeLuxe model 155.00 260.00	4. DeLuxe model 230.00 360.00



4. Bally Champion Horse 315.00 385.00	4. Decco Marry-Go-Round 225.00 350.00
4* Bally Moon Ride 235.00 350.00	4. Exhibit Big Bronco 239.50 375.00
4* Bally Space Ship 175.00 315.00	4. Exhibit Mustang 350.00 445.00
4. Bally Speed Boat 325.00 365.00	4. Exhibit Space Patrol .. 200.00 295.00
4. Chicago Coin Super Jet 195.00 375.00	4. Scientific Television .. 275.00 345.00



4. ABT 6 Gun Rifle Range 525.00 625.00	4. DeLuxe model (3/55) 260.00 295.00
4. Boomerang 25.00 65.00	4. Lite League 45.00 95.00
4. Bally Big Inning 65.00 125.00	4. Mills Panorama Peek (11/54) 175.00 325.00
4. Bally Heavy Hitter 35.00 60.00	6. Mills Conv. for Panoram Peek 10.00 25.00
1. Bally King Pin 25.00 50.00	4. Muto. Atomic Bomber 65.00 150.00
4. Bally Rapid Fire 75.00 125.00	4. Mutos. Ace Bombers 95.00 165.00
4. Bally Undersea Raider 60.00 125.00	4. Mutoscope Dr. Mobile (Prewar) 95.00 175.00
4. Champion Hockey 50.00 125.00	4. Mutos. Fly. Saucers 90.00 155.00
4. ChiCoin Basketball Champ 100.00 195.00	4. Mutos. Photo (Pre-War) 150.00 295.00
4. ChiCoin 4-Player Derby 100.00 175.00	4. Mutos. Photomatic (DeLuxe) 250.00 395.00
4. ChiCoin Goalee 39.50 99.50	4. Mutoscope Silver Gloves 125.00 195.00
4. ChiCoin Hockey 55.00 75.00	4. Mutoscope Sky Fighter 60.00 165.00
4. ChiCoin Midget Skee 85.00 145.00	4. Mutos. Voice-O-Graph 35c 175.00 395.00
4. ChiCoin Pistol 35.00 95.00	4. QT Pool Table 60.00 85.00
4. ChiCoin Home-Run, 6 Player (3/54) 100.00 195.00	4. Quizzer 50.00 100.00
4. Super model 125.00 200.00	4. Rockola World Series. 40.00 85.00
4. Edelco Pool Table 20.00 50.00	4. Scientific Baseball 20.00 50.00
4. Evans Bola Score 65.00 89.50	4. Scientific Basketball 20.00 55.00
4. Evans Bat-A-Score 55.00 145.00	4. Scientific Batting Pr. 30.00 95.00
4. Evans Ski Roll 35.00 90.00	4. Scientific Pitch 'Em 50.00 125.00
4. Evans Super Bomber 75.00 125.00	4. Seeburg Bear Gun 75.00 150.00
2. Evans Play Ball 60.00 90.00	4. Seeburg Chicken Sam 50.00 110.00
4. Evans Ten Strike '46 30.00 85.00	4. Seeburg Shoot the Chute 49.50 90.00
4. Evans Tommy Gun 35.00 110.00	4* Seeburg Coon Hunt 95.00 150.00
4. Exhibit Dale Gun 30.00 95.00	2. Set Shot Basketball 150.00 265.00
4. Exhibit Gun Patrol 60.00 125.00	4* Telequiz 75.00 120.00
4. Exhibit Jet Gun 60.00 135.00	4. Un. Team Hockey 30.00 50.00
4. Exhibit Space Gun 69.50 140.00	4. United Jungle Gun 75.00 175.00
3. Exhibit Pony Express 75.00 135.00	4. DeLuxe model 75.00 185.00
4. Exhibit Silver Bullets 40.00 125.00	4. United Carnival Gun (10/54) 150.00 250.00
4. Exhibit Six Shooter 50.00 110.00	4. DeLuxe model 150.00 260.00
4. Exhibit Vitalizer 45.00 70.00	4. Un. Bonus Gun (1/55) 250.00 325.00
4. Exhibit Shooting Gal. (6/54) 90.00 160.00	4. DeLuxe model 260.00 330.00
4. Exhibit Star Shooting Gallery (9/54) 150.00 195.00	4* Un. Sidewalk Engineer (4/55) 100.00 195.00
4* Exhibit Sportland Shooting Gallery (11/54) 175.00 245.00	4. Wilcox-Gay Recordio 50.00 100.00
4. Exhibit "500" Shooting Gallery (3/55) 245.00 300.00	4. Wms. All Stars (8/47) 35.00 70.00
4. Exhibit Treasure Cove Shooting Gallery (6/55) 324.50 375.00	4. Wms. Box Score (12/47) 39.50 70.00
2. Games, Inc. Hunter (1/56) 265.00 295.00	4. Wms. Star Series (4/49) 29.50 75.00
4. Genco Sky Gunner 75.00 125.00	4. Wms. Super World Series (4/51) 35.00 85.00
4. Genco Night Fighter 75.00 125.00	4. Wms. DeLuxe World Series (2/52) 40.00 95.00
4* Genco 2-Player Basketball 135.00 195.00	4* Wms. DeLuxe Baseball (4/53) 85.00 145.00
4* Genco Rifle Gal. (6/54) 175.00 225.00	4. Wms. Pennant Baseball (12/53) 120.00 165.00
4. Genco Big Top Rifle Gallery (6/54) 275.00 335.00	4. Wms. Super Pennant Baseball (12/53) 135.00 175.00
4. Super Model (12/55) ... 335.00 450.00	4. Wms. Super Star Baseball (12/53) ... 135.00 180.00
4. Genco Wild West Gun (2/55) 300.00 360.00	4. Wms. Major League Baseball (2/54) 120.00 185.00
4* Genco Sky Rocket Rifle Gal. (5/55) 295.00 375.00	4. Wms. All Star Baseball (2/54) 125.00 190.00
4* Genco Champion Baseball (9/55) 275.00 375.00	4. Wms. Big League Baseball (2/54) 125.00 200.00
4* Genco Quarterback (10/55) 275.00 340.00	4. Wms. Jet Fighter (10/54) 125.00 225.00
4. Jack Rabbit 50.00 95.00	4. Wms. Safari (2/54) 225.00 325.00
4. Jungle Joe 49.50 65.00	4. DeLuxe model 250.00 330.00
4. Keeney Air Raider 65.00 125.00	4. Wms. Polar Hunt (3/55) 275.00 350.00
4. Keeney Sub Gun 70.00 125.00	4. Wms. King Of Swat (5/55) 285.00 360.00
4. Keeney Texas Leaguer 25.00 50.00	4. Wurlitzer Skee-ball 35.00 70.00
4. Keeney Sportsman (11/54) 175.00 250.00	
4. DeLuxe model 185.00 255.00	
4. Keeney Ranger (3/55) 250.00 285.00	

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"G-200" 200-sel. phonograph ..	375.00
"G-120" 120-sel. phonograph ..	320.00
"G-80" 80-sel. phonograph ..	275.00
"HS-200" Selective Hideaway ..	330.00
"HS-120" Selective Hideaway ..	335.00
"HS-80" Selective Hideaway ..	340.00
"HC-200" Continuous-play Hideaway ..	350.00
"HC-120" Continuous-play Hideaway ..	360.00
"HC-80" Continuous-play Hideaway ..	360.00
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket ..	360.00
Wall Speaker ..	360.00
Corner Speaker ..	360.00

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ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 120 Sel.	415.00
Model 1452, 50 Selections ..	415.00
Model 1454, 120 Selections ..	415.00
Model 1546 Chrome Wall Box, 120 Selections ..	415.00
Model 1548, 50 Selection Wall Box ..	415.00
1615—Standard Speaker ..	415.00
1616—DeLuxe Speaker ..	415.00
Model 1906, Remote Volume Control ..	415.00
Model 1927, Remote Volume Control with Cancel Button ..	415.00

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AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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BALLY MFG. CO.

Big Show	\$ 799.50
Pin-Pool	
Standard (52" x 36") Model	
(A) Without lights ..	300.00
(B) With light-up bumpers ..	315.00
(C) With neon lights ..	315.00
Senior (68" x 36" Model) ..	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play ..	760.00
Model A-325, 3 plays for 25c ..	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play ..	805.00
Model C-325, 3 plays for 25c ..	825.00
Bull's Eye Shooting Gallery ..	395.00
The Champion (With new-all-metal cabinet)	759.00

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CHICAGO COIN MACHINE CO.

Miami Shuffle	
Capri	
Blondie (3 or 5 Ball, Match and Replay)	
Steam Shovel (Regular Model)	
Steam Shovel (Replay Model)	
Twin Hockey, (Regular Model)	
Twin Hockey, (Replay Model)	
Twin Hockey, (Match and Replay Model)	

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GENCO MFG. & SALES CO.

Davy Crockett (Rifle Gallery)	\$ 450.00
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D. GOTTLIEB & CO.

Auto Race (Single Player, 5-Ball)	
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INTERNATIONAL MUTOSCOPE CORP.

Lord's Prayer Vendor	\$ 390.00
Rock 'n' Roll	149.50

J. H. KEENEY & CO., INC.

Flicker Pool (4 Player, 4 Sides)	\$ 375.00
Arcade Pool (1 or 2 Front Play) ..	375.00
DeLuxe Hot Coffee Vender ..	375.00
DeLuxe Hot Coffee & Hot Chocolate Combo Vender ..	375.00
Various Models of above ..	375.00
Electric Cigarette Vender ..	\$ 284.50
Coin Changer Model ..	304.50

Prices on Request

WILLIAMS MFG. CO.

Super Score (Single Player, 5-Ball)	
Single Coin Chute	
Twin Coin Chute	
Crane	

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THE RUDOLPH WURLITZER CO.

Model 2000, "Centennial", 200 Selections ..	415.00
Model 1900, "Centennial", 104 Selections ..	415.00
Model 5210, Wall Box, 200 Sel.	415.00
Model 5207 Wall Box—104 Selection—3 Wire ..	415.00
Model 5206 Wall Box—48 Selection—4 Wire ..	415.00
Model 257 Stepper—104 Selection—3 Wire ..	415.00
Model 253 Stepper—104 Selection—3 Wire ..	415.00
Model 248 Stepper—48 Selection—4 Wire ..	415.00
Model 5117 12" High Fidelity Wall Speaker ..	415.00
Model 5116 8" High Fidelity Corner Speaker ..	415.00
Model 5115 5" High Fidelity Corner Speaker ..	415.00

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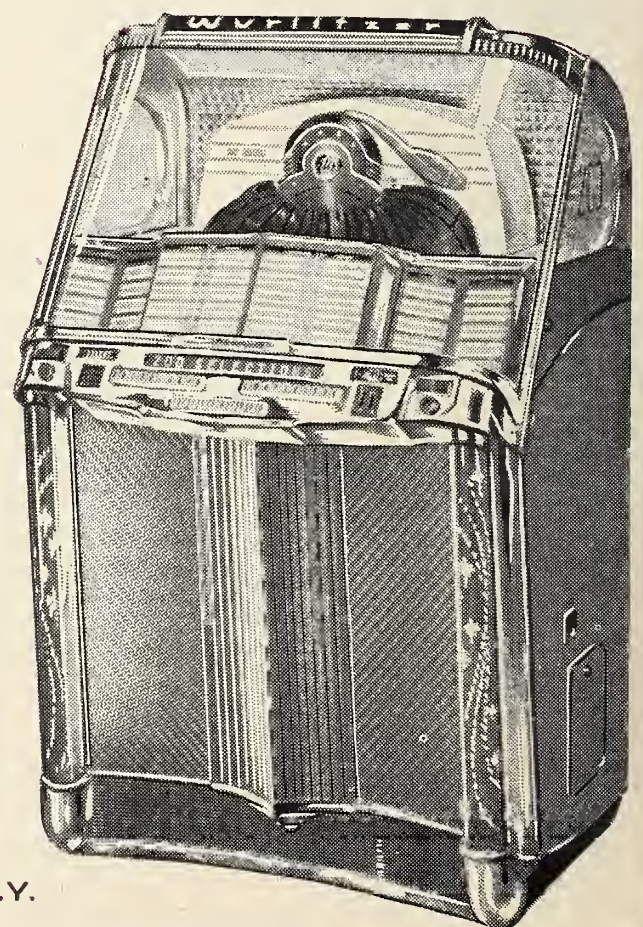


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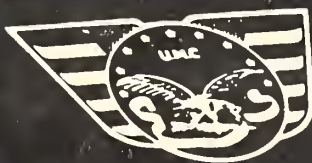
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