

The Cash Box

VOLUME XVII—NUMBER 25

MARCH 10, 1956



Vik Records celebrates its second anniversary with songstress Giselle MacKenzie cutting the birthday cake. Starting its new year with new administrative personnel, new artists and several new hits, the RCA subsidiary label, formerly called "X", is off to a flying start in '56. Marking the occasion are (front row left to right): Vik sales manager Ben Rosner; Larry Kanaga, vice president and general manager, RCA Victor Division; Eddie Fontaine; Joe Valino; The Boys Next Door with Frankie Lester in front of them; Giselle MacKenzie; Richard Maltby; and Herman Diaz, manager of artists and repertoire for the new label. In the back row are The Chuckles, Teddy, Tommy and Russ.

JIMMIE KOMACK

sings
a
very
"moving"
song!



VIBRATIONS

c/w

THE WAY SHE TALKS



A "New Orthophonic" High Fidelity Recording

the dealer's choice

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 25

MARCH 10, 1956

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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NEW FEATURE:

TERRITORIAL TIPS

A new development in the record business necessitates a new feature in *The Cash Box*.

With the rise of rock and roll to the status it enjoys today, it has been found that more than ever territorial hits are developing which do not necessarily spread beyond the area in which they originate. With strength evident in only one part of the country, these records very often do not make the Rhythm & Blues Top 15 best seller chart although they are actually best sellers in their areas. Therefore, *The Cash Box* has decided to make available to the entire industry information concerning these territorial hits so that other areas may benefit by becoming aware of them.

This new feature which will report on R&B records which have already made it in specific places, should prove of enormous worth to various factors in the music industry.

To juke box operators it will mean that they can more safely choose the records which are being promoted to them every day, for they will at least have some indication whether a particular record is making noise anywhere at all.

For disk jockeys likewise it will be an added implement to their programming, helping them pick their records with a greater knowledge of what is going elsewhere.

As for retailers, they must benefit not

only in their purchasing, but also in being able to pinpoint the originating spot of records they may be getting requests for but which they never heard of.

Manufacturers of course will be able to go all out on the records reported in this feature, for it has always been an axiom in the record business that if a record has the ability to break out in one area, the potential exists for it to be a hit in all areas.

The greatest beneficiary of all however will be the distributor. For to the distributor, it will mean that amidst all his labels and the records that are released on those labels, he will have a clear indication of what he may inadvertently be neglecting. The new *Cash Box* feature will pointedly help a distributor go after a record he may have overlooked or have been unaware of. It will mean that records which might normally have to fight their way to the attention of the distributor will now have the way opened to them by dint of their being reported as hits in specific areas.

With Territorial Tips, *The Cash Box* takes one more step in its constant program of aiding all the people in our industry to function more efficiently, with greater ease, and with more profitable results. This is a never ending campaign for us and one which we will endeavor to expand and develop even further as conditions in our industry change and the situation calls for it.

THE MAN WITH THE GOLDEN BATON



Dick Jacobs and his Orch.

"MAIN TITLE" & "MOLLY-O"

from the Otto Preminger film
"THE MAN WITH THE GOLDEN ARM"

Coral No. 61606

b/w

"Butternut"

The Big Hit Version Picked Across The Board By

The Cash Box
Billboard
Variety

CORAL RECORDS

America's Fastest Growing Record Company

THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE					
AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	PA—Parrot	SO—Sound
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PE—Peacock	SP—Specialty
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PM—Prom	ST—Starlite
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PP—Peter Pan	TA—Tampa
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PR—Prestige	TI—Tico
AR—Arcade	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	UN—United
AT—Atlantic	DE—Decca	GE—Gee	MD—Media	RE—Regent	UQ—Unique
BT—Bethlehem	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	VE—Verve
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VI—VCA Victor
CD—Cadence	DT—Dootone	GTJ—Good Time Jazz	MO—Modera	RP—RPM	VJ—Vee-Jay
CH—Chess	DU—Duke	HE—Herald	NG—Norgren	SA—Savoy	VK—Vik
CK—Checker	EP—Epic	IM—Imperial	OK—Okeh	SE—Seeco	WI—Wing
	ER—Era		OL—Olympic		

- | | | Pos. Last Week |
|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| 1 | ROCK AND ROLL WALTZ
KAY STARR
VI-20-6359 (47-6359)—Kay Starr VE-2000 (2000-45)—Anita O'Day & B. Bregman | 1 |
| 2 | LISBON ANTIGUA
NELSON RIDDLE
CA-3287 (F-3287)—Nelson Riddle CO-40635 (9-40635)—Mitch Miller CR-61553 (9-61553)—Alan Dale CR-61595 (9-61595)—Lawrence Welk | 3 |
| 3 | THE GREAT PRETENDER
THE PLATTERS
MD-1020 (45-1020)—Jackie Riggs ME-70753 (70753x45)—The Platters | 2 |
| 4 | NO, NOT MUCH
FOUR LADS
CO-40629 (4-40629)—Four Lads | 5 |
| 5 | MEMORIES ARE MADE OF THIS
DEAN MARTIN
CA-3295 (F-3295)—Dean Martin CO-40573 (4-40573)—Mindy Carson | 4 |
| 6 | SEE YOU LATER, ALLIGATOR
BILL HALEY & HIS COMETS
CH-1609 (45-1609)—Bobby Charles DE-29791 (9-29791)—Bill Haley & Comets DE-29786 (9-29786)—Roy Hall VI-20-6426 (47-6426)—Otto Bash | 6 |
| 7 | THEME FROM THREE PENNY OPERA
DICK HYMAN TRIO
CA-3329 (F-3329)—Les Paul & Mary Ford CO-40587 (4-40587)—Louis Armstrong CO-40586 (4-40586)—Turk Murphy CR-61574 (9-61574)—Lawrence Welk DE-29816 (9-29816)—Owen Bradley DO-15444 (45-15444)—Billy Vaughn | 8 |
| 8 | SIXTEEN TONS
TENNESSEE ERNIE FORD
CA-3342 (F-3342)—Mickey Katz CA-3262 (F-3262)—T. Ernie Ford CR-61529 (9-61529)—Johnny Desmond DE-29739 (9-29739)—Red Sovine RP-451 (45-451)—B. B. King | 7 |
| 9 | POOR PEOPLE OF PARIS
LES BAXTER ORCH.
CA-3336 (F-3336)—Les Baxter CR-61592 (9-61592)—Lawrence Welk DE-29835 (9-29835)—Russ Morgan | — |
| 10 | BAND OF GOLD
DON CHERRY
CA-3283 (F-3283)—Kit Carson CO-40597 (4-40597)—Don Cherry | 9 |

11) WHY DO FOOLS FALL IN LOVE, 12) TUTTI-FRUTTI, 13) TEEN AGE PRAYER, 14) IT'S ALMOST TOMORROW, 15) CHAIN GANG, 16) I'LL BE HOME, 17) DUNGAREE DOLL, 18) ANGELS IN THE SKY, 19) SPEEDOO, 20) GO ON WITH THE WEDDING, 21) ARE YOU SATISFIED, 22) 11TH HOUR MELODY, 23) NINETY-NINE YEARS, 24) ASK ME, 25) A TEAR FELL, 26) LITTLE CHILD, 27) SEVEN DAYS, 28) I HEAR YOU KNOCKIN', 29) LULLABY OF BIRDLAND, 30) MR. WONDERFUL, 31) LOVE AND MARRIAGE, 32) BO WEEVIL, 33) LIPSTICK AND CANDY AND RUBBERSOLE SHOES, 34) ONLY YOU, 35) MOMENTS TO REMEMBER.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Columbia Makes History
5 Great Records 1 Great Song...

"WE ALL
NEEDED
LOVE"

recorded by



KEN GRIFFIN
40646

SAMMY KAYE
40645

VIC DAMONE
40654

PERCY FAITH
40644

LIBERACE
40647

Another COLUMBIA first!

COLUMBIA  RECORDS

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

JOE WARD
(King 4897; 45-4897)

B "MAMA DARLING" (2:19) [Zodiac BMI—Finlay, Lehman, Worth] Joe Ward, who had a strong seller in "Nuttin' For Xmas", does a beautiful job on touching song dedicated to mother. Tender ballad that will tug at the heart-strings of adults.

B "UPSY DOWN TOWN" (2:56) [Jefferson ASCAP—Sims, Perry, Kosloff, Pollard] The child star cleverly fashions a light kiddie novelty telling about the unusual layout of a place called "Upsy Down Town". Should be a good kiddie seller.

FRANCES WAYNE
(Epic 9153; 5-9153)

B "ON THE STREET WHERE YOU LIVE" (2:43) [Chappell ASCAP—Lerner, Loewe] A beautiful ballad from the forthcoming musical "My Fair Lady" is neatly woven by Frances Wayne while hubby Neal Hefti and the ork supply a pretty string backdrop. Good show song.

C+ "WEDNESDAY'S CHILD" (2:43) [Pinelawn BMI—McGregor, Covert] Another arty ballad tenderly thrashed by the talented artist. A heavy but beautiful item.

HARRY BELAFONTE
(RCA Victor 20-6458; 47-6458)

C+ "THE BLUES IS A MAN" (2:52) [Shari ASCAP—Kennedy, Belafonte] The popular Harry Belafonte offers an interesting item on his latest release. It's a musical story excitingly performed against a jazz flavored background.

C+ "THE BLUES IS A MAN" Part 2 (2:50) [Shari ASCAP—Kennedy, Belafonte] A continuation of the first side. Something different, which can always be expected from Belafonte. Limited appeal. His fans should love it.

CATHY RYAN
(King 4890; 45-4890)

C+ "ONLY A DREAM" (2:59) [Wemar BMI—Snelson] Cathy Ryan lends her dramatic voice to a tearful, emotional ballad. Pretty number with a good fish-beat.

B "HIGH FALUTIN' HONEY" (2:02) [Jay & Cee BMI—Singleton, McCoy] A solid bopper aimed directly at the teen-age market. Catchy ditty with a strong commercial flavor.

FRANKIE LESTER
(Vik 0198; 4X-0198)

B+ "HELD FOR QUESTIONING" (2:07) [Larry Taylor ASCAP—Baum, Kaye] Frankie Lester comes up with one of his best releases for the label. A delightful new ballad with a clever play on the familiar phrase "Held For Questioning". Frankie does a great job with this lilted and could have a big seller.

B "LOUISIANA WALTZ" (2:17) [American BMI—Dees] The songster does a pretty job on a smooth and warm waltz item. Tender tune that the crooner handles most pleasantly.

THE CASH BOX

DISK OF THE WEEK

"THE LITTLE MUSICIANS" (2:45) [Boosey & Hawkes ASCAP—Frontin]

"FLAHERTY'S BEGUINE" (2:44) [Gregory ASCAP—Winterhalter]

HUGO WINTERHALTER
(RCA Victor 20-6459; 47-6459)



HUGO WINTERHALTER

● Even though the country is in the midst of the rock and roll craze, instrumentals by the big string orchestras seem to be doing better than ever before. On his latest

release, Hugo Winterhalter introduces a tremendously pleasing instrumental-choral affair that should be zooming right up the lists in a matter of days. It's a refreshing and most contagious bouncer labelled "The Little Musicians". The chorus adds a novelty touch by singing along in various spots, but without lyrics. A most infectious item that everyone will be humming. Flip is an unusual item, a latin tempo number with an Irish theme titled "Flaherty's Beguine". Beautiful selection that recalls Hugo's exciting "Barefoot Contessa" record. Topper is the one to watch.

"THE MAGIC TOUCH" (2:23)
[Panther ASCAP—Ram]

"WINNER TAKE ALL" (2:12)
[Southern ASCAP—Wayne, Frisch]

THE PLATTERS

(Mercury 70819; 70819x45)



THE PLATTERS

● With two tremendous hits under their belts—"Only You" and "The Great Pretender"—the Platters hit

hard with an exciting new coupling that should keep the crew's batting average at 1000. Two hot sides that should be top sellers in both the pop and rhythm & blues fields. One deck is a dramatic fish-beat ballad tagged "The Magic Touch". It's a powerful deck chock full of all the commercial gimmicks that have skyrocketed the group to stardom. The lead voice is in classy form as he and the crew send up this solid rock and roll moneymaker. Flip is another love song "Winner Take All". A strong dance item aimed directly at the teenagers. Watch this coupling climb.

"PORT AU PRINCE" (2:20)
[E. B. Marks ASCAP—Wayne]

"MIDNIGHT BLUES" (3:05)
[Gale & Gayles BMI—Eustrom]

NELSON RIDDLE ORCH.
(Capitol 3374; F-3374)

● With his fabulous hit "Lisbon Antigua" riding high wide and handsome, Nelson Riddle offers a twin-threat follow-up that could do as well with ops, dealers and jockeys as his current topper. Both sides are imaginative creations. "Port Au Prince" is a lush and melodic theme with a most delightful latin rhythm and an intimate

atmosphere. "Midnight Blues" is an enchanting moody-blues item treated in a velvety and refreshing new manner. The chorus is employed on both ends, humming and singing without lyrics. The blues side has a wonderful similarity to "Sentimental Journey". Two hot decks to watch closely. They look tremendous.

THE HILLTOPPERS
(Dot 15451; 45-15451)

B+ "WHEN YOU'RE ALONE" (2:40) [Arc BMI—Smith, Broadwater] Jimmy Sacca and the Hilltoppers come up with a powerful rendition of a dramatic love song. Strong piece of material with some commercial vocal gimmicks that should greatly please the youngsters. Could be a big one for the crew.

B "DO THE BOP" (2:05) [Randy Smith ASCAP—Vaughn] Rockin' jumper about the current dance rage of the teenagers—the bop. Good rock and roll disk aimed at the youngsters.

EILEEN BARTON
(Coral 61609; 9-61609)

B+ "TOO CLOSE FOR COMFORT" (2:46) [Laurel ASCAP—Bock, Holofcener, Weiss] One of the big rhythm numbers from the Sammy Davis vehicle "Mr. Wonderful" gets an exciting treatment from Eileen Barton. A hot side for the thrush.

B "THE SCENE OF THE CRIME" (2:28) [Herb Reiss—Hosey, Cier] A clever jump number with a play on the familiar court phrase. Good rhythm romancer.

FRANKIE LAINE
(Columbia 40663; 4-40663)

B+ "HELL HATH NO FURY" (2:38) [Leo Feist ASCAP—Cahn, Brodsky] The exciting Laine voice rings out dramatically on this emotional ballad from the new flicker "Meet Me In Las Vegas". Beaty affair.

B "THE MOST HAPPY FELLA" (2:35) [Frank ASCAP—Loesser] Frankie Laine hands in a lively interpretation of the title song from Frank Loesser's new musical. Number is performed in the second scene of the first act. Cute ditty that could catch on.

THE BLUE STARS
(Mercury 70808; 70808x45)

B+ "SPEAK LOW" (Tout Bas) (2:35) [Chappell ASCAP—Weill, Nash] The Blue Stars who are currently enjoying great success with their hit "Lullaby Of Birdland", glide through a lovely interpretation of a great standard using French lyrics. Beautiful performance that should please the many folks who enjoyed their first release. Great sound.

B "MAMBO ITALIANO" (2:00) [Rylan ASCAP—Merrill] A French lyric rendition of an Italian-American novelty hit of a few years ago. Revived in delightful fashion by the group. Should get plenty of air play. Good change of pace for boxes and jockeys.

JOHNNY DESMOND
(Coral 61608; 9-61608)

B+ "WITHOUT YOU" (2:38) [Broadcast BMI—Hackady, Mascheroni] The chorus assists Johnny Desmond as he gives his all for this tender and touching romantic ballad. Beautiful love story. Could happen.

B "THE MOST HAPPY FELLA" (3:00) [Frank ASCAP—Loesser] The happy-go-lucky title tune from the first act of Frank Loesser's new musical, gets a spirited treatment from Desmond and a chorus. Cute Italian flavored ditty that should attract some attention. Could develop into a hit.

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in 3 Weeks

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(Authentic Figure)

Perry Como's

JUKE BOX

BABY

HOT

DIGGITY

(Dog Ziggity Boom)

20/47-6427

the dealer's choice

RCA VICTOR



RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

JOANNE WHEATLEY & HAL
(Kapp 135; K-135X)

B "NO, NO, NOT I" (2:47) [United ASCAP—Discant, Miles] Joanne Wheatley drives thru a catchy rock and roll novelty. A clever little corny item that could build into a noise-maker.

C+ "RO-RO-ROLLING ALONG" (2:02) [Shapiro-Bernstein ASCAP—Moll, Richman, Mencher] This half features the versatile thrush on a lively bouncer. Ok side with a good peppy tempo. Hal Kanner assists on the vocal.

LEW DOUGLAS ORCH.
(Bally 1002; 7-1002)

B+ "TEN THOUSAND YEARS" (2:22) [Montclare BMI—Gilkyson, Stracke] The Bally diskery turns out a strong contender featuring Lew Douglas and a chorus led by Win Stracke. A clever, lively novelty, different from the run-of-the-mill tune-stuff. Could develop into a hit.

B "FIDDLE DEE DEE" (2:00) [Monitor ASCAP—Douglas] Douglas glides thru one of his own creations and hands in a spright instrumental novelty that deserves a spot on any juke box. The chorus is employed as an instrument on this side, singing without words.

THE BUDDIES
(Decca 29840; 9-29840)

B "THE MOST HAPPY FELLA" [Frank ASCAP—Loesser] A lively bouncer from the first act of the new Frank Loesser musical "The Most Happy Fella," is refreshingly styled by the Buddies. A catchy and flavorful ditty that should get loads of play.

C+ "TWO SKELETONS ON A TIN ROOF" (2:30) [Mr. Music BMI—Eastman, Manzo, Gross, Luft] A catchy jump novelty styled to a rock and roll beat by the group. Cute little ditty.

ELMER BERNSTEIN ORCH.
(Decca 29869; 9-29869)

B+ "MAIN TITLE FROM THE MAN WITH THE GOLDEN ARM" (3:14) [Dena ASCAP—Bernstein, Fine] Elmer Bernstein, the composer of the exciting music from the sensational Otto Preminger flicker, leads the orchestra on this powerful sound track rendition of the main title theme. Great piece of music that could well become the first big-band hit since "Dragnet."

C+ "CLARK STREET" (2:33) [Dena ASCAP—Bernstein, Fine] Another swinging instrumental with jazz overtones, also from the pic's sound track. Both sides come from the LP of the film's track.

THE GOOFERS
(Coral 61593; 9-61593)

B "OH HOW I MISS YOU TONIGHT" (1:57) [Bourne ASCAP—Davis, Burke, Fisher] The hilarious goofers who've been creating quite a sensation with their zany antics, come up with a pleasant up-beat arrangement of a great oldie. Easy going bouncer.

C "CRAVE ME" (2:16) [Vim ASCAP—Reid, Altman] The boys belt out a driving fish-beat ballad on this half. Side falls right into the rock and roll craze of today.

THE CASH BOX

SLEEPER OF THE WEEK

"VIBRATIONS" (2:32)

[Sheldon BMI—Sherman, Sherman]

"THE WAY SHE TALKS" (3:15)

[Klive BMI—Wolf, Komack]

JIMMIE KOMACK

(RCA Victor 20-6452; 47-6452)



JIMMIE KOMACK

● Jimmie Komack, an extremely talented youngster with a powerful

voice and a unique vocal technique, makes a most promising debut on the Victor label as he introduces a fascinating and zany new novelty that could develop into a smash. It's a catchy item tagged "Vibrations." Jimmie handles the beaty ditty in a humorous light-hearted manner with great results. A chorus gives Komack a big assist as does Winterhalter with a powerhouse instrumentation. The use of a vibrating echoey gimmick adds to the original quality of the entire recording. Flip, "The Way She Talks" is a wild rock and roller with a cute set of lyrics that should have great appeal to teenagers. Top half looks like a big one.

"TILL I WALTZ AGAIN WITH YOU" (2:40)

[Village BMI—Prosen]

"SLEEP" (2:06)

[Miller ASCAP—Lebieg]

BILLY VAUGHN ORCH.

(Dot 15454; 45-15454)



BILLY VAUGHN

● A few years ago, Teresa Brewer recorded a tune called "Till I Waltz

Again With You," which turned out to be one of the top sellers of the year. The tune has become somewhat of a standard and now Billy Vaughn and his ork do a beautiful job of reviving it instrumentally. It's a lush and flowing offering that features a penetrating sax solo and a chorus singing without words. A beautiful piece of mood music that could be a smash all over again. Flip is the great old favorite "Sleep" tenderly fashioned in a slow waltz manner. Pretty twosider that should greatly please the many fans who made "Melody of Love" a hit.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "TOO CLOSE FOR COMFORT"..... Eydie Gorme... ABC-Paramount 9684; 45-9684
- ★ "HELD FOR QUESTIONING"..... Frankie Lester..... Vik 0198; 4X-0198
- ★ "IN A LITTLE SPANISH TOWN"..... Bing Crosby..... Decca 29850; 9-29850
- ★ "WHEN YOU'RE ALONE"..... Hilltoppers..... Dot 15451; 45-15451
- ★ "SPEAK LOW" / "MAMBO ITALIANO"..... Blue Stars..... Mercury 70808; 70808x45
- ★ "THE MOST HAPPY FELLA" }
- ★ "WITHOUT YOU" }..... Johnny Desmond..... Coral 61608; 9-61608
- ★ "TEN THOUSAND YEARS"..... Lew Douglas..... Bally 1002; 45-1002
- ★ "THE SONG THAT GOD SINGS"..... 4 Coins..... Epic 9148; 5-9148

BUDDY MORROW ORK.
(Wing 90063; 90063x45)

B "MAN WITH THE GOLDEN ARM" [Dena ASCAP—Bernstein, Fine] The exciting title theme from the much discussed Preminger flicker is dramatically fashioned by Buddy Morrow and the ork. Brassy jumper, full of rhythm. Could develop into a big song. This rendition will take a healthy cut of the sales melon.

C+ "I SHOULD CARE" [Dorsey Bros. ASCAP—] This half features the Morrow band in a more subdued state fashioning a beautiful oldie. Pretty piece of dance music.

ALAN DEAN
(MGM 12189; K12189)

B+ "TAKE A BOW" (2:23) [Shawnee Press ASCAP—Vann, Kaimmel] Alan Dean comes thru with a potent piece of tunestuff beautifully handled in a tender and fragile manner. A sentimental romantic affair with a clever set of lyrics. Has the earmarks of a big seller.

C+ "WITHOUT YOU" (2:38) [Broadcast BMI—Mascheroni, Hackady] Another strong love song presented with meaning against a lush string backdrop.

JERRY WALLACE
(Mercury 70812; 70812x45)

B "ON A NIGHT WHEN FLOWERS WERE DANCING" (2:50) [Gil BMI—Hackady, Marcus] The familiar and beautiful melody from Tchaikowsky's "Nutcracker Suite" gets a lovely new set of lyrics and a tender romantic treatment from the soft mellow voice of Jerry Wallace. Pretty item.

C+ "GLORIA" (2:48) [Leon Rene ASCAP—Rene] A dreamy name tune wonderfully executed by the smooth warbler. Wallace has a delightful technique and sound. We should be hearing about this lad.

EYDIE GORME
(ABC-Paramount 9684; 45-9684)

B+ "TOO CLOSE FOR COMFORT" (2:49) [Laurel ASCAP—Bock, Hofocener, Weiss] Steve Allen's gifted vocalist Eydie Gorme comes thru with two powerful sides that deserve attention. This half is an exciting jumper, one of the big tunes from the new Sammy Davis musical "Mr. Wonderful." Excellent rendition of a powerful piece of material. Ho side for Eydie. Watch it.

B+ "THAT'S HOW" (2:30) [Rex Evans BMI—Weiner, Crane] The thrush has another winner on the deck. An unusually charming and fragile story love-tune that tells how loving began and how rain and snow are made. Beautiful song. Two side threat to watch closely.

CONNIE FRANCIS
(MGM 12191; K12191)

B "MY FIRST REAL LOVE" (2:42) [Songsmiths ASCAP—Darin, Kirshner, Shaw] One of MGM's most promising youngsters belts out dramatic fish-beat ballad with a strong appeal toward the teen-age market. Potent presentation.

C+ "BELIEVE IN ME" (Credim! 2:38) [Pickwick ASCAP—Icine, Sigman] The thrush does a pretty job with this lush and enchanting tangy beat ballad from the U-I flicker "Summertime In Venice."

A GOLD RECORD FOR The Platters "Only You"
A GOLD RECORD FOR The Platters "The Great Pretender"



AND NOW ANOTHER GOLD RECORD FOR

**THE
PLATTERS**

LATEST SMASH

"WINNER TAKE ALL"

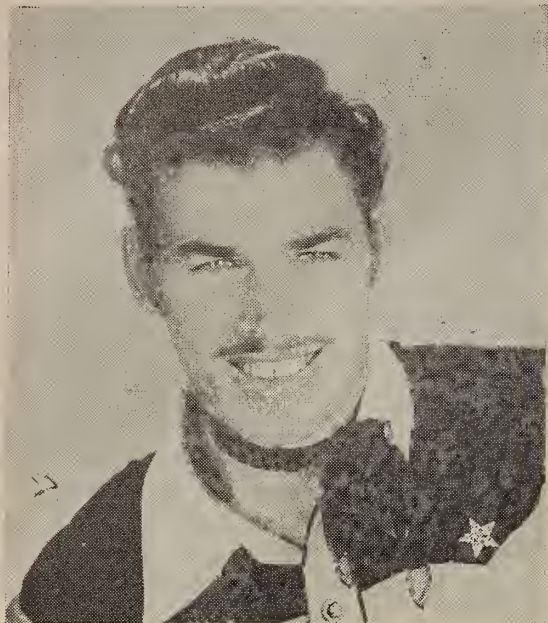
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MERCURY 70819



CHICAGO 1, ILLINOIS



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Foremost
Folk
Singer
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No. 8305

Slim Whitman

A Smash!

"SERENADE"

(Title Song From The Warner Bros. Picture starring Mario Lanza)

c/w

"I'm A Fool"

The Singing Star of the Grand Ole Opry, Nashville, Tenn.
A Smash In England

Sold Out—Feb. 27 Glasgow, Scotland
Sold Out—March 5 to 19 Palladium, London, England
Sold Out—March 19 Empire Theatre, Liverpool, England
Sold Out—March 26 Empire Theatre, Liverpool, England
Other Dates—Sold Out

Imperial Records

RECORD REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

BILLY MAY ORCH.
(Capitol 3372; F-3372)

B+ "MAIN TITLE" (2:50) [Fred Raphael ASCAP—Bernstein, Fine] Billy May and the ork offer an exciting interpretation of the thrilling title theme from the much talked about Sinatra film "The Man With The Golden Arm". May's presentation is definitely a striking one. Should be a big seller.

C+ "OUR MELODY" (2:42) [Hill & Range BMI—Dixie, Lindt, Evans, Hughes] Whistling is enjoyably employed on this cute rendition of the much recorded "Phonograph Song". Chorus is most pleasing. Top deck carries all the weight.

ROLAND SHAW ORCHESTRA
(London 1634; 45-1634)

B "BLUEBELL POLKA" (1:57) [Essex ASCAP—Stanley] London's musical director Roland Shaw hands in a fascinating and imaginative arrangement of a catchy polka ditty that's currently one of Scotland's best sellers. Good gimmick deck that glides from the polka beat into a jump and back.

C+ "THE JOSEPHINE WALTZ" (2:37) [Michael Reine ASCAP—Addison] A lush and flowing slow waltz item. Lovely arrangement. Pretty piece of mood music.

BING CROSBY & BUDDY COLE TRIO
(Decca 29850; 9-29850)

B+ "OL' MAN RIVER" (2:11) [T. B. Harms ASCAP—Kern, Hammerstein II] Bing Crosby who will be before the TV public in the musical version of "High Tor", gets an up-beat assist from the Buddy Cole Trio as he glides thru an ear-pleasing version of a great "Show Boat" classic. Exciting performance by the star.

B+ "IN A LITTLE SPANISH TOWN" (2:17) [Leo Feist & Warock ASCAP—Wayne, Lewis, Young] Crosby's years of singing experience stand out on this terrific arrangement of another oldie. One of Bing's best vocal performances in a long while. Two strong sides could make this a big seller for "Der Bingle". Watch this half particularly.

THE HI-LO'S
(Starlite 1375; 45-1375)

B+ "THE BIRTH OF THE BLUES" (1:47) [Harms ASCAP—DeSylva, Brown, Henderson] The Hi-Lo's, one of the most creative of the vocal groups, hand in a potent rhythm arrangement of a great standard. Exciting interpretation that dee jays will be wild about.

B "TOO YOUNG FOR THE BLUES" [Warman BMI—Meyer, Jones] An interesting new blues item is cleverly treated to the group's unique brand of harmony. Catchy jumper.

BARRY FRANK & S. BOLIVAR ORCH.
(Seeco 4195; 45-4195)

B "MY COCALITA" [Ivan Mogull ASCAP—Gallop, Michaels] Senor Bolivar handles the instrumental chores and Barry Frank the vocal duties on an attractive Spanish-English lyric rendition of a melodious cha cha. Good dance deck with a commercial pop touch.

C+ "THE GAY MERENGUE" [Harvard BMI—Thorn, Maik, Belmonte] A lively merengue item is smoothly fashioned with an English lyric by the vocalist. Pretty item.

THE FOUR COINS
(Epic 9148; 5-9148)

B+ "THE SONG THAT GOD SINGS" (2:51) [Rush BMI—Holmes] As a follow-up to their successful disk "Memories Of You", the Four Coins introduce a beautiful new inspirational ballad that could blossom into a king-sized hit. A striking, emotional effort set to a shuffle beat. Looks good.

C+ "THE OLD PROFESSOR" [Shapiro, Bernstein ASCAP—Glazer, Lee] The boys take hold of an unusual ballad with a pleasing college theme. Pretty number.

JERI SOUTHERN
(Decca 29856; 9-29856)

B "KISS AND RUN" (2:40) [Herb Reis BMI—Ledru, Denoncin, Engvick] Jeri Southern hands in a wonderfully tender rendition of this excellent up-beat romancer. Tune has been around for some weeks. This version could send it toward hitdom.

B "A LOT OF LIVIN' OUT-A-LIFE" (2:36) [Fairway BMI—Allan] The polished thrush is in class-y form as she warbles this terrific piece of blues. Thrush constantly records top notch material.

DAVID CARROLL ORCH.
(Mercury 70822; 70822x45)

B+ "THE BEAUTIFUL GIRLS OF VIENNA" (2:16) [Ross Jungnickel ASCAP—Coots] With European flavored instrumentals currently riding high, David Carroll introduces a delightful number loaded with all the commercial characteristics of a strong instrumental seller. Interesting side that could click for the maestro.

C+ "THE LITTLE BALLERINA" (2:38) [Pure BMI—Lafarge] A familiar classical theme is adapted for the pop market by Carroll, and the result is a contagious novelty item full of color and gaiety.

JOHNNY MADDOX
(Dot 15452; 45-15452)

B "FAREWELL TO THEE (Aloha Oe)" (2:02) [Gallatin BMI—Traditional] A delightful Hawaiian traditional is pleasantly styled by keyboard star Johnny Maddox and his boys. Corny item that could catch on.

C+ "BOPPIN'" [Gallatin BMI—Griffin, Griffin] Johnny and the boys hit hard as they drive through a strong rock and roll jumper titled after the currently popular teen-age dance, the Bop.

KAY CARSON
(Capitol 3366; F-3366)

B "DON'T GET CARRIED AWAY" (2:32) [Jimskip BMI—Fegan, Endeavor] Kay Carson, who made a fine first showing with her rendition of "Band Of Gold", eases thru a cute jumper in a pleasant manner. Rhythm novelty.

B "THOSE WHO HAVE LOVED" (2:56) [Hollis BMI—Watson] The rich voiced lark changes the pace on this portion and presents a sincere, heartfelt rendition of a pretty romantic item. Juicy song that could click.

*A Smash
Desmond
Double*



*Johnny
Desmond*

singing

Tony and Ensemble sing

**"Without
You"**

and

**"The Most
Happy Fella"**

(excerpt from Act 1, Scene 2, of the Frank Loesser musical "The Most Happy Fella")

Orchestra and chorus conducted by TONY MOTTOLA
CORAL 61608; 9-61608

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ROGER WILLIAMS—Kapp

"TO YOU MY LOVE"

NICK NOBLE—Wing : GEORGIE SHAW—Decca : BETTY MADIGAN—MGM

Now Watch These Outstanding New Releases Break Wide Open



"APRIL IN PARIS"

Currently Hot!

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THE MODERNAIRES



CORAL

"LOOK AT THEM"

B/W

"LITTLE MISTAKES"

VICTOR

CAROL RICHARDS

And New York promotion for Alpha Distributors
Current Hit—"Blue Suede Shoes"—Carl Perkins—Sun

Leonard I. Wolf Enterprises

119 West 57th Street, New York 19, N. Y.
CO 5-1425—PROMOTION & PUBLICITY



ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. NO, NOT MUCH Four Lads (Columbia)
2. ROCK AND ROLL WALTZ Kay Starr (RCA Victor)
3. THE POOR PEOPLE OF PARIS Les Baxter (Capitol)
4. LISBON ANTIGUA Nelson Riddle (Capitol)
5. THE GREAT PRETENDER Platters (Mercury)
6. THEME FROM THREE PENNY OPERA Dick Hyman (MGM)
Richard Hayman & Jan August (Mercury)
7. I'LL BE HOME Pat Boone (Dot)
8. SEE YOU LATER, ALLIGATOR Bill Haley & Comets (Decca)
Teen Agers (Gee)
Gale Storm (Dot)
9. WHY DO FOOLS FALL IN LOVE Diamonds (Mercury)
Dean Martin (Capitol)
10. MEMORIES ARE MADE OF THIS
- 11) MR. WONDERFUL. 12) BAND OF GOLD. 13) TUTTI FRUTTI. 14) LIPSTICK AND CANDY AND RUBBERSOLE SHOES. 15) DUNGAREE DOLL. 16) 11TH HOUR MELODY. 17) EDDIE MY LOVE. 18) BO WEEVIL. 19) CHAIN GANG. 20) A TEAR FELL.

VITAL STATISTICS—A new morning show now heard daily on WVDA-Boston. The show, mc'd by Jim Pansulo and Bobby Wayne, features remote pickups, live songs by Bobby, and some of the top recordings of the day. . . . John Stone moved from KTOW to KOCY-Oklahoma City. . . . Ned Powers with WHDH-Boston, will be with WINZ-Miami, Fla. on March 26. . . . Nick Masters has joined the staff of WKIE-Newport, Vt. . . . Bern Penrose now with WTTM-Trenton, doing the "Golden Dozen" from 5:05 to 6.

Pic of the week—Celebrating DJ Henry Tuck's third anniversary on the airways, WREV-Reidsville, N. C., threw open the doors and entertained with refreshments and 24 hours of programming. Among the presents Henry had a three tiered decorated cake presented to him. It is estimated that 250 visitors called at the studio during the day. . . . Lou Arnold (WJWG-Conway, N. H.) using Les Baxter's "Poor People of Paris" as his theme. . . . John Stone (KOCY-Oklahoma City) is sponsoring record hops with Dick Sturgell, who recently started his A-1 Distrib in this city. Stone and Sturgell plan to stage one hop each week in one of 12 high schools, finishing with a grand bash at the Municipal Auditorium. . . . Les Coleman (WJWL-Georgetown, Delaware) is despairing of ever bolting the ranks of bachelorhood. He's kept pretty busy with his Monday thru Friday 9:30 to 10 am, 1:05 to 1:45 pm and 2:30 to 3:30 pm shows, in addition to his MC jobs all over the Delmarva Peninsula. . . . Jack Eisner (WMAS-Springfield, Mass.) featuring a new program every Saturday called "Cash Box's Top 15". "Reaction good," says Jack. . . . Lou "Salty" Morton (WQXI-Atlanta, Ga.) in need of jazz disks. Asks manufacturers to put him on their mailing lists. . . . Don Bell (KRNT-Des Moines, Iowa) has named Betty Johnson's "Please Tell Me Why" as his waxing of the week. . . . Bill Kelso (KTKT-Tucson, Ariz.) also spinning the number one song of jockeys from other territories listed in The Cash Box. . . . Shel Horton (WKMC-Roaring Spring, Penna.) has discovered a youngster, Marian Constance, who he says sings beautifully. He has helped her get her own show every Saturday. . . . Chris Christensen, promotion manager of KEX-Portland, Oregon, organized a basketball team with KEX deejays Moon Mullins, Al Davis, Barney Keep, Bob Blackburn and Al Priddy. After the first game, Mullins and Davis were replaced by Bob Adkins and Russ Conrad. This high scoring combo won two games, when they quit, undefeated by the sensational scores of 10-4 and 4-2.



HENRY TUCK
(WREV—Reidsville, N. C.)



JIM AYLWARD
(WHIL—Medford, Mass.)

Jim Aylward (WHIL—Medford, Mass.) moves into the 2 pm slot across the board on March 1. It will be a completely pop show. . . . Spider Webb (WAIT-Chicago, Ill.) doing mostly R & B. . . . Dave Steer (WMAK-Nashville, Tenn.) picks the best record of the day on every show, and so far, using The Cash Box Top 50 as a guide, he has picked 23 from 50 odd picks. He hopes the future issues of The Cash Box will put him over the .500 mark. . . . Ken Collins (KXYZ-Houston, Texas) has been excited about Don Ester "Pick'n Up The Pieces" on Decca for quite a number of weeks now. He reports it is #5 in Houston sales now. . . . Wes Bowen reports KLUB-Salt Lake City, Utah will be on a 24-hour operation within the next 30 days.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

AN INSTRUMENTAL SURE HIT!

"Flamenco Love"

ANOTHER
REGENT
FIRST!

b/w "FROM THE HEART"

AL CAIOLA and his
Magic Guitars

THE MELODY YOU CAN'T FORGET!

A HAUNTING MOOD INSTRUMENTAL

OUTSTANDING WHISTLING & GUITAR SONGS

MULTIPLE RECORDING IN FULL HIGH FIDELITY

REGENT RECORDS, INC.
NEWARK, N.J.

an unquestionable HIT!

HELD FOR QUESTIONING

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**frankie
lester**

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BMI Check List

OF *New* RECORD RATINGS
BY THE TRADE PRESS

	<u>Billboard</u>	<u>Cash Box</u>	<u>Variety</u>
ANNABELLE (M. M. Cole) POPPA JOHN CORDY (Victor) RUSS MORGAN (Decca) AL TERCEK ORCH. (Buddy)	76 (Good) Spotlight 78 (Good)	B (Very Good)	
BABY, BABY ALL THE TIME (Embassy) JULIE LONDON (Liberty)	Spotlight	Sleeper of the Week	
BUTTERNUT (Centrol) JIMMY HEAP ORCH. (Capitol) DICK JACOBS (Corol)	C&W Spotlight	C&W B+ (Excellent) Sleeper of the Week	
DROWN IN MY TEARS (Joy & Cee) RAY CHARLES (Atlantic)	R&B Best Buy	R&B Sure Shot	
EDDIE MY LOVE (Modern-Roosevelt) THE TEEN QUEENS (RPM) THE FONTANE SISTERS (Dot) THE CHORDETTES (Codence) LILLIAN BRIGGS (Epic)	R&B Best Buy Spotlight 80 (Excellent) 72 (Good)	Sure Shot Disk of the Week Sleeper of the Week B+ (Excellent)	Best Bet Very Good
GET UP! GET UP! (Lowell) JAYE P. MORGAN (Victor) LAVERN BAKER (Atlantic)	82 (Excellent) R&B Best Buy	Disk of the Week R&B Sure Shot	Excellent Best Bet
HEARTBREAK HOTEL (Tree) ELVIS PRESLEY (Victor)	C&W Best Buy	Sure Shot	Best Bet
IF YOU DO DEAR (Driftwood) CARL SMITH (Columbia)	C&W Best Buy	C&W Bullseye	
I LOVE IT (Benell) THE CONEY ISLAND KIDS (Josie)	75 (Good)	B (Very Good)	
JUKE BOX BABY (Winneton) PERRY COMO (Victor)	Best Buy	Sure Shot	Best Bet
MISSING (R. Mellin) THE MCGUIRE SISTERS (Coral)	Spotlight	Sure Shot	
MISTER MOON (Hill & Ronge) ALAN DALE (Coral)	77 (Good)	Sleeper of the Week	Good
MY LITTLE MOTHER (Piccodilly) BILL DARNELL (London)	74 (Good)	C+ Good	Fair
ROCK RIGHT (E. B. Marks) GEORGIA GIBBS (Mercury)	Spotlight	Disk of the Week	Best Bet
SO DOGGONE LONESOME (Hi-Lo) JOHNNY CASH (Sun) ERNEST TUBB (Decco)	C&W Best Buy C&W Spotlight	C&W B+ (Excellent) C&W B+ (Excellent)	
TELL ME NOW (Trinity) THE MCGUIRE SISTERS (Coral)	Spotlight	Disk of the Week	
YUM YUM (Cleo) THE FONTANE SISTERS (Dot)	Spotlight	Disk of the Week	Good

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Congratulations to Mr. and Mrs. Mike Conner (he's director of artists relations, publicity and disk jockey promotion for Decca and Coral Records on the birth of their baby son Sunday, February 19. Name is Lindsay Andrew ... Richard Hayman into the Persian Room for four weeks starting March 8. ...



CREWCUTS

Dotti Malone signed to the Wing label, comes out with "I Oughta" and "Everything But You". ... Jimmie Komack's first RCA Victor record, "Vibrations" getting strong initial reaction. ... The Hi-Lo's, who are featured on the Rosemary Clooney TV show, have been set for a series of west coast concerts by personal manager Bill Loeb. ... Jack Tell, prexy of Avenue Records, has signed singer Ernie Woods to a long term contract following his release of "Everyone Knows". ... Decca has signed a new vocal duo, The Lovers. The Lovers are Harry Noble, Jr. and Gwen Omeron who were brought to the attention of Decca by Bud Granoff. ... Morty Jay is joining the Crew Cuts as conductor-pianist on a full time basis replacing Ma Fitch. Jay, who formerly arranged the group's night club acts, will now work with the boys in all media. ... Marmor Music has taken over the tune "Years From Now" recorded by Della Reese on the Jubilee label. ... Dolly Houston, who is currently appearing with Tommy and Jimmy Dorsey at the Statler, has a release out on the Unique label titled "Big Deal". Dolly, by the way, received her start in the business with Benny Goodman and later sang with both the Larry Clinton and Woody Herman bands. ... Bill Smith now teaching a course at The New School called "Showbusiness". Guests from all branches of showbusiness appear. ... The Four Lads are currently performing some unheard of fetes in the nightclub field. Last week, the Totem Pole in Auburndale, Mass. booked the Lads for a week, altering their weekends-only policy for the first time in 10 years. And now the boys have been rebooked into the Eagles Ballroom in Milwaukee after a lapse of only 3 weeks between dates.

CHICAGO:

Latest gimmick of the week here is "42" tee shirts worn by the boys back of the counter at Mid-West Mercury Distributors. All excited over Rusty Draper's new disk, "42". ... Billy Eckstine all over town with latest Victor recording, "The Bitter With The Sweet". ... Harry Carlson, Fraternity Records, in town for confab with Dick Noel, Lois Steele and Jack Fulton. ... Jeri Southern and Bobby Hackett's band issuing smooth sounds at the Blue Note. ... The Fontane Sisters made the rounds with their Dot disk for "Eddie, My Love". ... Harvey Norman writes he is skedded for Chicago on promotion tour. This New Jersey boy just cut sides for Marterry. ... Guy Cherney clicking at local nitery. Show also stars talented young comic, Morty Gunty. ... Danny Sorkin, WCFL, creating excitement with the request by wire section of his all night show. Wife, Betty Matson, singing star at the Sherman Hotel. ... WAAF sponsored "Modern Music '56" at Lane High School 3/3. All-Chicago cast included Dan Belloc and his ork, Lurlean Hunter, Dick Marx and Tony Smith and his Aristocrats. ... The Disk Jockey Sextet at work learning the "Disk Jockey Blues" for forthcoming Mercury recording. ... Much excitement here over Nelson Riddle's new Capitol release, "Port au Prince". Tune penned by Bernie Wayne, writer of "Vanessa". ... Got a kick out of Betty Johnson and the DeJohn Sisters on Howard Miller's TV-er. This show getting more viewing attention all the time. ... Mike Oury, All-State Record Distrib's publicity and promotion man, added sales management to his job. ... Frank Hackinson in town to work on Roy Hamilton's disk of "Walk Alone With Kings". ... The show stoppers of the Sunday night spectacular, Eileen Barton, Johnny Desmond, Alan Dale and Bill Hayes, getting plenty raves 'round town with the urgent suggestion they package the dancing and singing of old, oldies for tour of the nation's major presentation houses. ... Clyde Dill, ex-Hilltopper, in town for auditions. ... Art Tatum bowed at the London House 3/7. His trio due for 4 week stay. ... Latest tune to break in town is "Too Close For Comfort" from the forthcoming Broadway musical "Mr. Wonderful".



BILLY ECKSTINE

HOLLYWOOD:

"Che Si Dice", the new tune recorded by Artic Wayne for Liberty, will be featured in a big production number on the NBC Comedy Hour this Sunday. ... Capitol Records personnel busy this week completing the move to the new Capitol Tower building on Vine St. ... Otto Preminger and Fred Raphael have formed Carlyle Music, Inc., which will publish music from Preminger's own and other films. Firm will be actively managed by Raphael, publisher of the current big tune "Maine Title" from "Man With The Golden Arm". ... Brandie Brandon held over indefinitely at Art Williams' Eldorado. ... Hal Neely, sales manager for Allied Record Manufacturing, back East setting up a new pressing plant for American Sound to service Eastern markets. ... Fernando Monte, who recently appeared at the Mocambo, has a record deal cooking with a major label. Alan Dale opens at the Sunset nitery this week. ... Frank Music Corp. has signed Richard Kayne, Scottish born playwright and composer to a long term exclusive contract. ... Harry Tobias back East on a disk-jockey tour of several cities. ... Laguna Beach businessmen got together to finance recording of an LP of 19 year old Carole Creveling of the beach city. Gal has a good sound and is creating a stir in the local market. ... Music Men's Luncheon hosted Capitol President Glenn Wallichs last week with first and latest hit makers Ella Mae Morse and Les Baxter on hand. ... Songstress Peggy Dietrich currently at the Rendezvous debuts with her first single on the Sunset label this week. ... Freddie Morgan, writer of "The Japanese Farewell Song", leaves this week for a European trip. Tune has just been released in England. ... Dottie O'Brien's latest on the Monte Carlo label getting good D. J. play locally. ... Backing on "Look Homeward Angel" by Phil Gray on Ridgway is by the old Bing Crosby rhythm section.




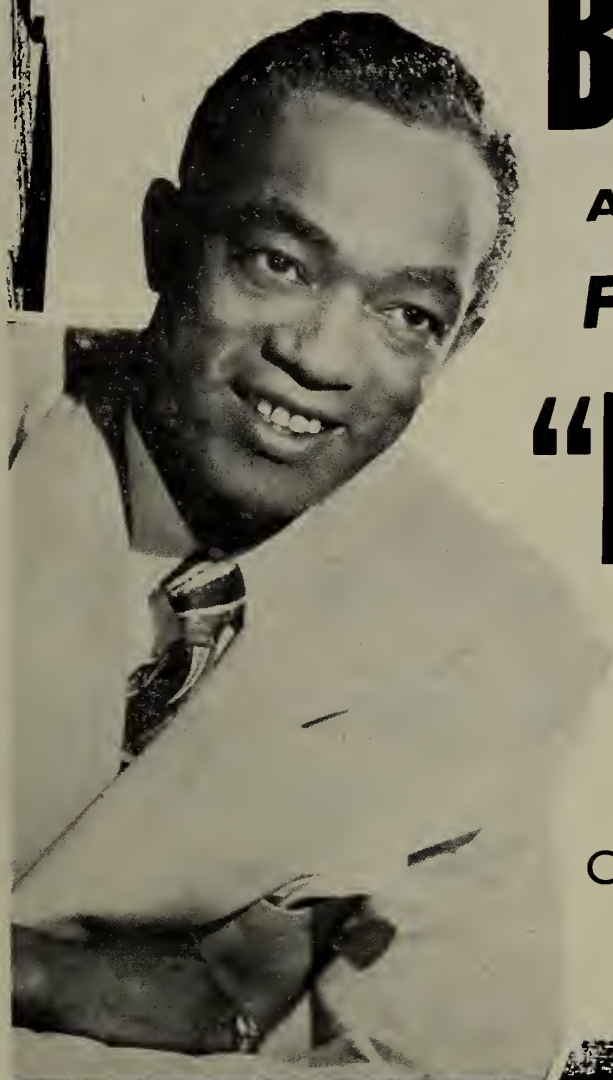
PEGGY DIETRICH

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Buddy Johnson

AND HIS ORCHESTRA

Featuring **ELLA JOHNSON**

"I DON'T WANT NOBODY"

Coupled With "DOOT DOOT DOW"

WING 90064

SENSATIONAL! 

BUDDY MORROW

AND HIS ORCHESTRA

MAIN TITLE
"THE MAN WITH THE GOLDEN ARM"

WING 90063

JERRY TYFER

"Hook, Line and Sinker"

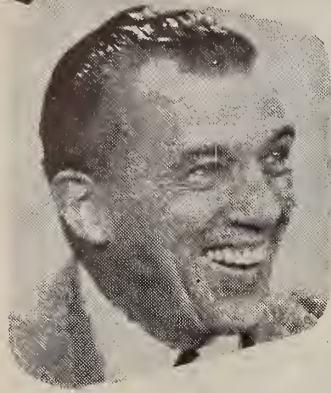
COUPLED WITH

"I'm So Sorry"

WING 90061



 **RECORDS**
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From the Grand Old Opry, to the London Palladium is quite an achievement for Slim Whitman. Slim, who arrived in London this week to open at the big London House is still bewildered at the fame he has reached on this side of the Atlantic. He opens at Glasgow Empire this Monday, prior to his London two-week stint and already the House displays SRO notices and has added two extra matinees. While in London, Slim will also guest on TV for both Channel 9 and BBC.

Called Jack Lacey at Shannon on arrival to welcome him to these shores. Judging from his schedule, listeners to WINS are in for some exciting broadcasts from Europe. Jack is due in London on March 6th and on March 8th we will be welcoming Stan Kenton.

The music strike was called off last Tuesday, and although discussions are still in progress, music has returned to BBC-TV. BBC is planning a British Festival of Song. British compositions will be performed and viewers will be asked to vote for the best tune. But the contest is only open to professional writers.

Victor Young flew in to London from Germany and back to the States after a short European trip. He was here for confabs with movie chiefs.

The Oriole label issued a record by a newcomer, Maxine Daniels, singing an oldie, entitled "Our Love Affair". Despite the unquestionable resemblance to Rosemary Clooney, I must admit this is still a very excellent record.

I wonder if we are in for a French spell, what with "The Poor People of Paris," Lou Busch's "Mademoiselle from Paris, France," and "French Lullaby of Birdland"?

This week's best selling pop singles (Courtesy "New Musical Express")

- 1) "Memories Are Made of This" Dean Martin (Capitol)
- 2) "Zambesi", Lou Busch (Capitol)
- 3) "It's Almost Tomorrow" Dream Weavers (Brunswick)
- 4) "Love Is the Tender Trap" Frank Sinatra (Capitol)
- 5) "Sixteen Tons" Tennessee Ernie Ford (Capitol)
- 6) "Only You", Hilltoppers (London)
- 7) "Rock and Roll Waltz" Kay Starr (HMV)
- 8) "Band of Gold" Don Cherry (Philips)
- 9) "Ballad of Davy Crockett" Bill Hayes (London)
- 10) "Dreams Can Tell A Lie" Nat "King" Cole (Capitol)

SEE and HEAR
on the
ED SULLIVAN SHOW
Sunday, March 11th

The Fabulous Voice of
ENZO STUARTI
singing

"ADDIO BIMBA"

recorded on
JUBILEE No. 5234

b/w
"SOMEWHERE"

Jubilee Records
1650 Broadway, New York City

THE CASH BOX



- GAIETY MUSIC**
New York, N. Y.
1. The Great Pretender (Platters)
 2. Rock & Roll Waltz (Starr)
 3. Lisbon Antigua (N. Riddle)
 4. Memories Are Made Of This (Dean Martin)
 5. Theme From Three Penny Opera (Dick Hyman)
 6. Angels In The Sky (Crewcuts)
 7. No, Not Much (Four Lads)
 8. Little Child (Lee & Albert)
 9. A Woman In Love (F. Laine)
 10. 16 Tons (T. Ernie Ford)

- BILL'S "T" RECORD SHOP**
Tulsa, Okla.
1. Tutti Frutti (Little Richard)
 2. Heartbreak Hotel (E. Presley)
 3. No, Not Much (Four Lads)
 4. Lisbon Antigua (N. Riddle)
 5. Rock & Roll Waltz (Kay Starr)
 6. The Great Pretender (Platters)
 7. See You Later, Alligator (Bill Haley)
 8. 99 Years (Guy Mitchell)
 9. The Poor People Of Paris (Les Baxter)
 10. Theme From Three Penny Opera (Richard Hayman)

- COCROFT MUSIC CO.**
Thomasville, Ga.
1. The Great Pretender (Platters)
 2. Lisbon Antigua (N. Riddle)
 3. Rock & Roll Waltz (Kay Starr)
 4. Dungaree Doll (Eddie Fisher)
 5. See You Later, Alligator (Bill Haley)
 6. Are You Satisfied (Draper)
 7. Speedoo (Cadillacs)
 8. No, Not Much (Four Lads)
 9. Love and Marriage (Sinatra)
 10. The Tender Trap (F. Sinatra)

- STEPHENSON MUSIC CO.**
Raleigh, N. C.
1. The Great Pretender (Platters)
 2. Our Love Affair (T. Charles)
 3. Rock & Roll Waltz (Kay Starr)
 4. Poor People Of Paris (Baxter)
 5. Lisbon Antigua (N. Riddle)
 6. No, Not Much (Four Lads)
 7. See You Later, Alligator (Bill Haley)
 8. Teen Age Prayer (G. Storm)
 9. Band Of Gold (Don Cherry)
 10. Memories Are Made Of This (Dean Martin)

- LYNN MUSIC CO.**
Lynn, Mass.
1. Rock & Roll Waltz (Kay Starr)
 2. The Great Pretender (Platters)
 3. Lisbon Antigua (N. Riddle)
 4. No, Not Much (Four Lads)
 5. Molly-O (Gaylords)
 6. It's Almost Tomorrow (Dream Weavers)
 7. Band Of Gold (Don Cherry)
 8. Memories Are Made Of This (Dean Martin)
 9. If You Should Ever Leave Me (Baker Sisters)
 10. Ask Me (Nat Cole)

- SUPER MUSIC, INC.**
Baltimore, Md.
1. The Great Pretender (Platters)
 2. Lisbon Antigua (N. Riddle)
 3. Rock & Roll Waltz (Kay Starr)
 4. Go On With The Wedding (Kallen & Shaw/Page)
 5. Memories Are Made Of This (Dean Martin)
 6. Theme From Three Penny Opera (Dick Hyman)
 7. Poor People Of Paris (Baxter)
 8. Large, Large House (Pedicin)
 9. Tutti Frutti/I'll Be Home (Pat Boone)
 10. Cry Baby (Bonnie Sisters)

- GIFT MART MUSIC CENTER**
Jamaica, L. I., N. Y.
1. The Great Pretender (Platters)
 2. Why Do Fools Fall In Love (Teen Agers)
 3. Rock & Roll Waltz (Kay Starr)
 4. Memories Are Made Of This (Dean Martin)
 5. Lullaby Of Birdland (Blue Stars)
 6. See You Later, Alligator (Bill Haley)
 7. Lisbon Antigua (N. Riddle)
 8. Love And Marriage (Sinatra)
 9. Theme From Three Penny Opera (Dick Hyman)
 10. Go On With The Wedding (Patti Page)

- HUDSON-ROSS**
Chicago, Ill.
1. Lisbon Antigua (N. Riddle)
 2. Poor People Of Paris (Baxter)
 3. Rock & Roll Waltz (Starr)
 4. No, Not Much (Four Lads)
 5. See You Later, Alligator (Bill Haley)
 6. Theme From Three Penny Opera (Dick Hyman)
 7. Memories Are Made Of This (Dean Martin)
 8. The Great Pretender (Platters)
 9. Tell Me Why (Betty Johnson)
 10. Eddie, My Love (Chordettes)

- MUSIC SALES CORP.**
Augusta, Ga.
1. The Great Pretender (Platters)
 2. Rock & Roll Waltz (Kay Starr)
 3. Memories Are Made Of This (Dean Martin)
 4. Tutti Frutti (Boone & Richard)
 5. 16 Tons (T. Ernie Ford)
 6. It's Almost Tomorrow (Weavers & Lanson)
 7. Ain't That Lovin' You Baby (Jimmy Reed)
 8. Dungaree Doll (Eddie Fisher)
 9. Lisbon Antigua (N. Riddle)
 10. No, Not Much (Four Lads)

- ROYLES T. V.**
Salt Lake City, Utah
1. Lisbon Antigua (N. Riddle)
 2. No, Not Much (Four Lads)
 3. Heart Break Hotel (Presley)
 4. Rock & Roll Waltz (Kay Starr)
 5. Memories Are Made Of This (Dean Martin)
 6. Dungaree Doll (Eddie Fisher)
 7. Angels In The Sky (Crewcuts)
 8. Little Child (G. Mackenzie)
 9. 16 Tons (T. Ernie Ford)
 10. Chain Gang (Bobby Scott)

- ELMORE'S RECORD SHOP**
Fort Smith, Ark.
1. The Great Pretender (Platters)
 2. Lisbon Antigua (N. Riddle)
 3. Rock & Roll Waltz (Kay Starr)
 4. Heartbreak Hotel (E. Presley)
 5. No, Not Much (Four Lads)
 6. See You Later, Alligator (Bill Haley)
 7. Memories Are Made Of This (Dean Martin)
 8. I'll Be Home (Pat Boone)
 9. Band Of Gold (Don Cherry)
 10. Almost Tomorrow (Weavers)

- ANDRE'S RECORD SHOP**
Lansing, Mich.
1. I'll Be Home (Pat Boone)
 2. The Great Pretender (Platters)
 3. Rock & Roll Waltz (Starr)
 4. No, Not Much (Four Lads)
 5. Why Do Fools Fall In Love (Teen Agers)
 6. Lipstick and Candy (LaRosa)
 7. A Tear Fell (Teresa Brewer)
 8. Poor People Of Paris (Baxter)
 9. Forever Darling (Ames Bros.)
 10. Theme From Three Penny Opera (Dick Hyman)

- GRAYMAT MUSIC SHOP**
Morristown, N. J.
1. Lisbon Antigua (N. Riddle)
 2. Poor People Of Paris (Baxter)
 3. Memories Are Made Of This (Dean Martin)
 4. Rock & Roll Waltz (Kay Starr)
 5. No, Not Much (Four Lads)
 6. Theme From Three Penny Opera (Dick Hyman)
 7. See You Later, Alligator (Bill Haley)
 8. The Great Pretender (Platters)
 9. It's Almost Tomorrow (Dream Weavers)
 10. Band Of Gold (Don Cherry)

- RICHLOY RECORDS**
Philadelphia, Pa.
1. Why Do Fools Fall In Love (Teen Agers)
 2. Poor People Of Paris (Baxter)
 3. No, Not Much (Four Lads)
 4. The Great Pretender (Platters)
 5. Juke Box Baby (Perry Como)
 6. A Tear Fell (Teresa Brewer)
 7. Theme From Three Penny Opera (Dick Hyman)
 8. Trouble With Harry (Alfi & Harry)
 9. Rock & Roll Waltz (Starr)
 10. Flowers Mean Forgiveness (Frank Sinatra)

- REGAL RECORD SHOP**
Los Angeles, Calif.
1. Poor People Of Paris (Baxter)
 2. Lisbon Antigua (N. Riddle)
 3. The Great Pretender (Platters)
 4. Rock & Roll Waltz (Starr)
 5. Band Of Gold (Don Cherry)
 6. It's Almost Tomorrow (Jo Stafford)
 7. Dungaree Doll (Eddie Fisher)
 8. Angels In The Sky (Crewcuts)
 9. Speedoo (Cadillacs)
 10. Not, Not Much (Four Lads)

- KATZ DRUG COMPANY**
Kansas City, Mo.
1. I'll Be Home (Pat Boone)
 2. Poor People Of Paris (Baxter)
 3. Bo Weevil (Teresa Brewer)
 4. No, Not Much (Four Lads)
 5. Lisbon Antigua (N. Riddle)
 6. Tutti Frutti (Pat Boone)
 7. Rock & Roll Waltz (K. Starr)
 8. See You Later, Alligator (Bill Haley)
 9. Don't Blame It On Me (Fats Domino)
 10. Theme From Three Penny Opera (Dick Hyman)

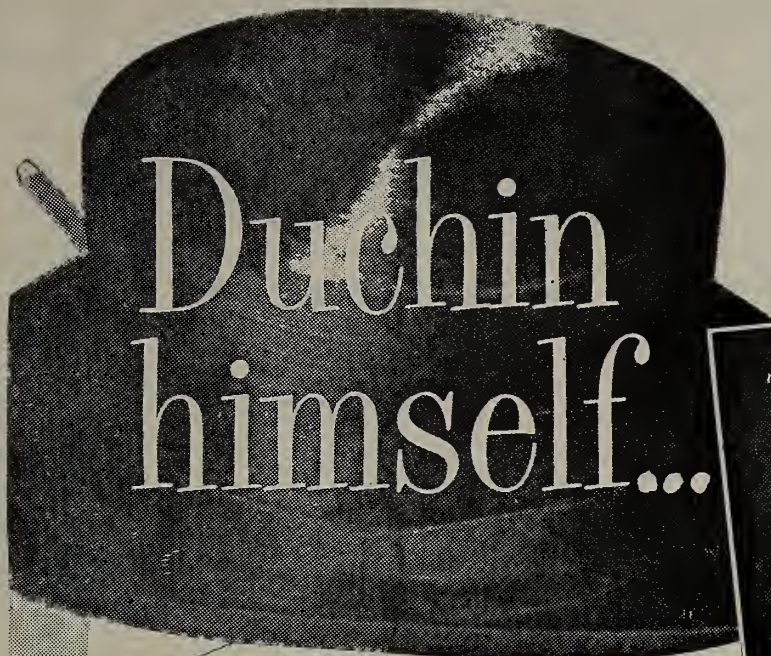
- HOSPE PIANO COMPANY**
Omaha, Neb.
1. Heartbreak Hotel (E. Presley)
 2. The Great Pretender (Platters)
 3. No, Not Much (Four Lads)
 4. Lisbon Antigua (N. Riddle)
 5. Poor People Of Paris (Baxter)
 6. Speedoo (Cadillacs)
 7. Night Train (Harmonicals)
 8. Why Do Fools Fall In Love (Diamonds)
 9. 11th Hour Melody (L. Busch)
 10. Tutti Frutti (Pat Boone)

- SONG SHOP**
Cincinnati, Ohio
1. No, Not Much (Four Lads)
 2. Poor People Of Paris (Baxter)
 3. Lisbon Antigua (N. Riddle)
 4. Tutti Frutti (Pat Boone)
 5. See You Later, Alligator (Bill Haley)
 6. Almost Tomorrow (Weavers)
 7. Rock & Roll Waltz (Kay Starr)
 8. Great Pretender (Platters)
 9. Memories Are Made Of This (Dean Martin)
 10. Forever Darling (Ames Bros.)

- TOLZIEN MUSIC STORE**
Amorillo, Tex.
1. No, Not Much (Four Lads)
 2. The Great Pretender (Platters)
 3. Rock & Roll Waltz (Kay Starr)
 4. Lisbon Antigua (N. Riddle)
 5. Band Of Gold (Don Cherry)
 6. Tutti Frutti (Little Richard)
 7. Cry Me A River (J. London)
 8. 99 Years (Guy Mitchell)
 9. It's Almost Tomorrow (J. Stafford)
 10. Poor People Of Paris (Baxter)

- FERGUSON'S RECORD SHOP**
Memphis, Tenn.
1. Lisbon Antigua (N. Riddle)
 2. Poor People Of Paris (Baxter)
 3. Theme From Three Penny Opera (Dick Hyman)
 4. See You Later, Alligator (Bill Haley)
 5. I Was The One (E. Presley)
 6. Rock & Roll Waltz (Kay Starr)
 7. Tutti Frutti (Little Richard)
 8. Memories Are Made Of This (Dean Martin)
 9. No, Not Much (Four Lads)
 10. I'll Be Home/Tutti Frutti (Pat Boone)

- DISC AND NEEDLE RECORD SHOPS**
Minneapolis, Minn.
1. Lisbon Antigua (N. Riddle)
 2. See You Later, Alligator (Bill Haley)
 3. Rock & Roll Waltz (Kay Starr)
 4. When You Dance (Turbans)
 5. I'll Be Home (Pat Boone)
 6. Memories Are Made Of This (Dean Martin)
 7. No, Not Much (Four Lads)
 8. Dungaree Doll (E. Fisher)
 9. Theme From Three Penny Opera (Paul & Ford)
 10. Speedoo (Cadillacs)



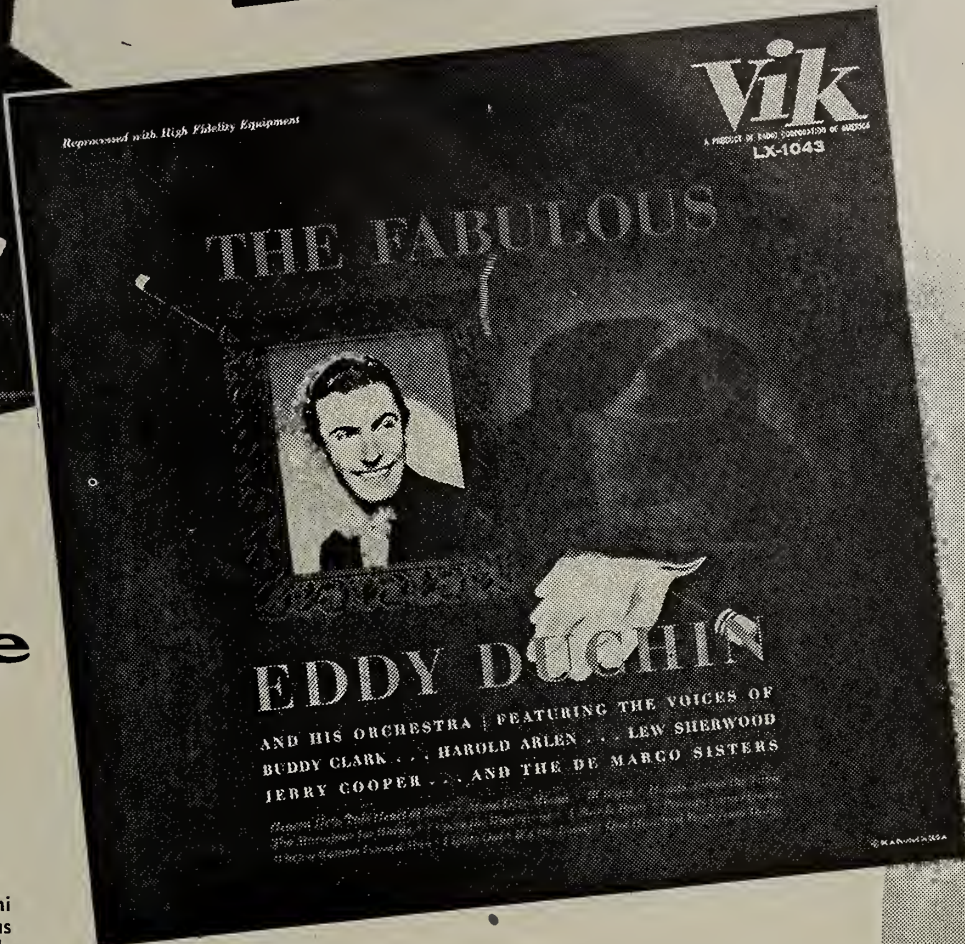
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singing

"FROM THE WRONG SIDE OF TOWN"

b/w

"YES I DO"

SPOTLIGHT # 395

Bobby Lewis

singing

"MUMBLES BLUES"

b/w

"OH BABY"

SPOTLIGHT # 394

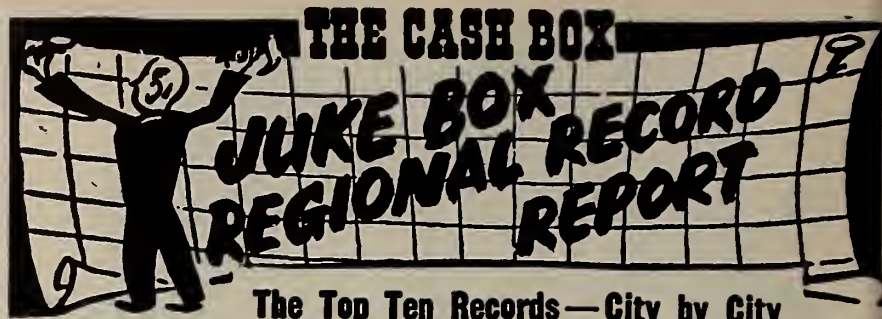
SPOTLIGHT RECORD CORP.

5840 SECOND BOULEVARD

DETROIT

MICHIGAN

(Phone TRinity 1-2570)



The Top Ten Records—City by City

Los Angeles, Calif.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Rock & Roll Waltz (Kay Starr)
4. Great Pretender (Platters)
5. No, Not Much (Four Lads)
6. Band Of Gold (Don Cherry)
7. Memories Are Made Of This (Dean Martin)
8. Later, Alligator (Bill Haley)
9. 3 Penny Opera (R. Hayman)
10. Almost Tomorrow (Weavers)

Chicago, Ill.

1. Rock & Roll Waltz (Kay Starr)
2. Poor People Of Paris (Baxter)
3. Lisbon Antigua (N. Riddle)
4. No, Not Much (Four Lads)
5. 3 Penny Opera (Dick Hyman)
6. Later, Alligator (Bill Haley)
7. Why Do Fools Fall In Love (Teen Agers)
8. Great Pretender (Platters)
9. Memories Are Made Of This (Dean Martin)
10. Tutti Frutti (Pat Boone)

New York, N. Y.

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. Rock & Roll Waltz (Kay Starr)
4. Memories Are Made Of This (Dean Martin)
5. Why Do Fools Fall In Love (Teen Agers)
6. 3 Penny Opera (Dick Hyman)
7. No, Not Much (Four Lads)
8. Later, Alligator (Bill Haley)
9. Poor People Of Paris (Baxter)
10. Almost Tomorrow (Dream Weavers)

New Orleans, La.

1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. Memories Are Made Of This (Dean Martin)
4. Great Pretender (Platters)
5. 3 Penny Opera (Dick Hyman)
6. No, Not Much (Four Lads)
7. Later, Alligator (Bill Haley)
8. Almost Tomorrow (Weavers)
9. Band Of Gold (Don Cherry)
10. Poor People Of Paris (Baxter)

Denver, Colo.

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. Rock & Roll Waltz (Kay Starr)
4. Band Of Gold (Don Cherry)
5. No, Not Much (Four Lads)
6. Later, Alligator (Bill Haley)
7. Memories Are Made Of This (Dean Martin)
8. Poor People Of Paris (Baxter)
9. Teen Age Prayer (Gale Storm)
10. Zambezi (Lou Busch)

Philadelphia, Pa.

1. Rock And Roll Waltz (Starr)
2. Why Do Fools Fall In Love (Teen Agers)
3. Lisbon Antigua (N. Riddle)
4. No, Not Much (Four Lads)
5. Great Pretender (Platters)
6. Poor People Of Paris (Baxter)
7. 3 Penny Opera (Dick Hyman)
8. Later, Alligator (Bill Haley)
9. Tutti Frutti (Pat Boone)
10. Dungaree Doll (Eddie Fisher)

Miami, Fla.

1. Great Pretender (Platters)
2. Lisbon Antigua (N. Riddle)
3. Rock & Roll Waltz (Kay Starr)
4. No, Not Much (Four Lads)
5. Band Of Gold (Don Cherry)
6. 3 Penny Opera (Dick Hyman)
7. Memories Are Made Of This (Dean Martin)
8. Later, Alligator (Bill Haley)
9. Tutti Frutti (Pat Boone)
10. Poor People Of Paris (Baxter)

Detroit, Mich.

1. Poor People Of Paris (Baxter)
3. No, Not Much (Four Lads)
4. Why Do Fools Fall In Love (Teen Agers)
5. 3 Penny Opera (Dick Hyman)
6. I'll Be Home (Pat Boone)
7. Rock And Roll Waltz (Starr)
8. Great Pretender (Platters)
9. A Tear Fell (Teresa Brewer)
10. Blue Suede Shoes (Perkins)

Milwaukee, Wisc.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. Rock And Roll Waltz (Starr)
5. Later, Alligator (Bill Haley)
6. 3 Penny Opera (Hayman/Hyman/Welk/Armstrong)
7. Such A Day (Rita Raines)
8. To You, My Love (N. Noble)
9. A Tear Fell (Teresa Brewer)
10. Dungaree Doll (Eddie Fisher)

Cincinnati, Ohio

1. Lisbon Antigua (N. Riddle)
2. No, Not Much (Four Lads)
3. Rock & Roll Waltz (Kay Starr)
4. Poor People Of Paris (Baxter)
5. Great Pretender (Platters)
6. Later, Alligator (Bill Haley)
7. Tutti Frutti (Pat Boone)
8. Almost Tomorrow (Weavers)
9. Dungaree Doll (Eddie Fisher)
10. Memories Are Made Of This (Dean Martin)

Minneapolis, Minn.

1. No, Not Much (Four Lads)
2. Lisbon Antigua (N. Riddle)
3. Rock & Roll Waltz (Kay Starr)
4. Later, Alligator (Bill Haley)
5. Great Pretender (Platters)
6. Memories Are Made Of This (Dean Martin)
7. Poor People Of Paris (Baxter)
8. I'll Be Home (Pat Boone)
9. When You Dance (Turbans)
10. Lovely Lies (Manhattan Bros.)

Boston, Mass.

1. Rock And Roll Waltz (Starr)
2. Great Pretender (Platters)
3. No, Not Much (Four Lads)
4. Lisbon Antigua (N. Riddle)
5. Poor People Of Paris (Baxter)
6. Later, Alligator (Bill Haley)
7. Lovely Lies (Manhattan Bros.)
8. Chain Gang (Bobby Scott)
9. Memories Are Made Of This (Dean Martin)
10. Valley Valparaiso (P. Faith)

Atlanta, Ga.

1. Poor People Of Paris (Baxter)
2. No, Not Much (Four Lads)
3. Lisbon Antigua (N. Riddle)
4. Rock And Roll Waltz (Starr)
5. Our Love Affair (T. Charles)
6. Memories Are Made Of This (Dean Martin)
7. Great Pretender (Platters)
8. Dungaree Doll (Eddie Fisher)
9. 3 Penny Opera (Dick Hyman)
10. 11th Hour Melody (Hibbler)

Baltimore, Md.

1. Lisbon Antigua (N. Riddle)
2. Cry Baby (Bonnie Sisters)
3. Poor People Of Paris (Baxter)
4. No, Not Much (Four Lads)
5. Great Pretender (Platters)
6. Why Do Fools Fall In Love (Teen Agers)
7. Rock And Roll Waltz (Starr)
8. Large, Large House (Pedicin)
9. I'll Be Home (Pat Boone)
10. 3 Penny Opera (Dick Hyman)

Seattle, Wash.

1. Lisbon Antigua (N. Riddle)
2. Later, Alligator (Bill Haley)
3. Heartbreak Hotel (Presley)
4. Rock And Roll Waltz (Starr)
5. Poor People Of Paris (Baxter)
6. When You Dance (Turbans)
7. No, Not Much (Four Lads)
8. Great Pretender (Platters)
9. Tutti Frutti (Pat Boone)
10. Memories Are Made Of This (Dean Martin)

St. Louis, Mo.

1. Lisbon Antigua (N. Riddle)
2. When You Lose The One You Love (David Whitfield)
3. Rock & Roll Waltz (Kay Starr)
4. Poor People Of Paris (Baxter)
5. Why Do Fools Fall In Love (Teen Agers)
6. No, Not Much (Four Lads)
7. I'll Be Home (Pat Boone)
8. Later, Alligator (Bill Haley)
9. Blue Suede Shoes (Perkins)
10. A Tear Fell (Teresa Brewer)

San Francisco, Calif.

1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. Great Pretender (Platters)
4. No, Not Much (Four Lads)
5. Memories Are Made Of This (Dean Martin)
6. Mack The Knife (3 Penny Opera) (Armstrong/Hyman)
7. Band Of Gold (Don Cherry)
8. Later, Alligator (Bill Haley)
9. Poor People Of Paris (Baxter)
10. Tutti Frutti (Pat Boone)

Houston, Tex.

1. Lisbon Antigua (N. Riddle)
2. No, Not Much (Four Lads)
3. Poor People Of Paris (Baxter)
4. Great Pretender (Platters)
5. Pickin' Up The Pieces (Estes)
6. Rock And Roll Waltz (Starr)
7. Speedoo (Cadillacs)
8. Memories Are Made Of This (Dean Martin)
9. Why Do Fools Fall In Love (Diamonds/Storm)
10. A Tear Fell (Teresa Brewer)

Cleveland, Ohio

1. Why Do Fools Fall In Love (Teen Agers)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. Poor People Of Paris (Baxter)
5. Rock And Roll Waltz (Starr)
6. 3 Penny Opera (Hyman/Hayman)
7. A Tear Fell (Teresa Brewer)
8. I'll Be Home (Pat Boone)
9. Blue Suede Shoes (Perkins)
10. Flowers Mean Forgiveness (Frank Sinatra)

Kansas City, Mo.

1. Poor People Of Paris (Baxter)
2. No, Not Much (Four Lads)
3. I'll Be Home (Pat Boone)
4. Lisbon Antigua (N. Riddle)
5. Tutti Frutti (Pat Boone)
6. Rock And Roll Waltz (Starr)
7. Later, Alligator (Bill Haley)
8. Bo Weevil (Brewer/Domino)
9. Great Pretender (Platters)
10. 3 Penny Opera (Dick Hyman)

Pittsburgh, Pa.

1. Why Do Fools Fall In Love (Teenagers)
2. No, Not Much (Four Lads)
3. I'll Be Home (Pat Boone)
4. Poor People Of Paris (Baxter)
5. Lisbon Antigua (N. Riddle)
6. Rock And Roll Waltz (Starr)
7. Blue Suede Shoes (Perkins)
8. Great Pretender (Platters)
9. Innamorata (Jerry Vale)
10. Almost Tomorrow (Weavers)

R&B Disk Jockeys Form National Organization

NEW YORK CITY—Coming out of the first meeting of its kind, held here for the purpose of forming a national organization, some twenty of the nation's top disk jockies returned home resolved to form the first national organization of Rhythm and Blues record spinners in the history of the profession. The men who came from as far West as San Francisco and as deep in the South as Florida, met for three days at Smalls' Paradise. Scheduled to operate collectively under the name, The National Jazz, Rhythm and Blues Disc-Jockey's Association, Inc., the men formed the foundation of the organization which they hope will embrace a bulk of the major record riders in the country.

At the first meeting officers were elected and plans set in motion to hold the first major convention in Chicago May 18th through the 20th. Officers of the new group are: Jack Gibson, of Atlanta's WERD, president, Ken Knight, Jacksonville, Fla.'s WRHC, 1st Executive vice-prexy; Tommy Smalls, this city's WWRL, 2nd vice prexy; Jimmy Woods of Savannah's WJIV, treasurer; Larry Dean, Cincy's WCIN, financial and recording secy; Baltimore's Buddy Young, sgt.-at-arms; Buffalo's Howard Cole, chaplain; and William L. Rowe of Louis-Rowe Enterprises, as national public relations director. Each of the other attending members were made regional directors with the rank of vice presidents.

The purpose of the new organization is to create a disk-jockey code. The nation-wide aim will be to broaden the field of this type of music and put it on a more dignified basis. The organization will strive to bring due recognition to those connected with Jazz and Rhythm and Blues through the creation of annual awards that will go to both artists and those who make up the record industry. A committee was formed to study the industry so that suggestions could be made to better the type of R and B records made.

The group also resolved to help fight juvenile delinquency and strive to create a closer association with its members and advertising agencies so as to be better able to sell the products of the various sponsors. In summing up the three days of meeting and planning, Tommy Smalls, the host record announcer said: "The main purpose of our organization is to create good fellowship among men throughout the country in the same profession and to increase our efficiency both audience and sponsor-wise."

The attending jockies were: Jack Gibson, WERD, Atlanta; Larry Dean, WCIN, Cincinnati; John Hardy, KSAN, San Francisco; Ernie Durham, WJLB, Detroit and WBBC, Flint; Buddy Young, WEBB; Baltimore; Larry Dixon, WJKO, Springfield, Mass.; Jimmy Woods, WJIV, Savannah, Ga.; Jack Holmes, WLOW, Norfolk, Va.; Spider Burke, KXLW, St. Louis; Jimmie Jones, KPRS, Kansas City; Adrian K. Knight, WRHC, Jacksonville, Fla.; Maurice Hulbert, WITH, Baltimore; Bill Powell, WILY, Pittsburgh; Howard Coles, WSAY, Rochester, N. Y. and Genial Gene, WGIV, Charlotte, N. C.

The organization is mixed and is open to all jazz and Rhythm and Blues jockies regardless of race, creed, color or national origin.

RCA Victor Announces National Save On Records Coupon Plan

NEW YORK—Officials of the RCA Victor Record Division have announced that a unique plan for the merchandising of phonograph records will be inaugurated nationally starting March 11th.

The plan will enable customers to buy from record dealers a \$3.98 coupon book which entitles them to three free \$3.98 records in the course of a year, plus the option to buy up to 24 additional \$3.98 records at \$2.98 each.

"In effect, a customer who takes full advantage of the plan can save \$31.96 on his record purchases through the year," said Lawrence W. Kanaga, Vice President and General Operations Manager for the company. "However, a person who spent only \$3.98 for the coupon book can obtain a total of three records, with a total value of \$11.94, with no further expenditure."

Kanaga emphasized that the coupon books, as well as the monthly and bonus records, can be obtained only through record dealers.

"We are firmly convinced that the basic strength of any merchandising plan lies in a sound dealer structure," Kanaga explained. "Through record dealers customers get complete selection, service and more value for their money."

Basically, Kanaga said, the Save On Records coupon plan will embrace the following principles:

1. All emphasis is on the dealer.
2. All transactions are made through the dealer.
3. The dealer is identified with the bonus records, and the lower prices so that the customer looks upon his store as the place from which all benefits come.
4. In every respect, the plan is designed to build store traffic.
5. With this plan, RCA Victor will not be setting itself in competi-

tion to the dealers in any respect. Here is how the Save-On-Records Coupon-Book Plan works:

1. Upon the purchase of the \$3.98 coupon book, the customer may choose free any classical or popular \$3.98 long playing or 45-Extended Play album in the dealer's stock, for which he turns in the first of 27 coupons.
2. During each of the following 12 months the customer will be notified of the advance release of two albums, one classical and the other popular. If he wishes, he can buy either or both of these records at his dealer's for a coupon and \$2.98 each.
3. In July and October, regardless of whether the customer has bought any of the advance release records he can obtain free two more \$3.98 albums by presenting the special coupons to his dealer.

"Actually the customer has to invest a minimum of only \$3.98, entitling him to his first free record, plus two bonus records," said Kanaga, "but we are sure most of them will take advantage of the additional savings offered by the plan."

The campaign will be inaugurated with an advertising blitz that will include full page ads in Life with follow up ads in the same magazine as well as the Saturday Evening Post, Collier's, Time, Look, Esquire, the New Yorker, Saturday Review, High Fidelity and Hi-Fi Music At Home. Newspaper ads will break nationally Sunday, March 11. There also will be two full minute film commercials, one on Producer's Showcase and the other on the Milton Berle show. On April 2 there will be a follow-up color commercial on Producer's Showcase. These three commercials will be seen by an estimated audience of 115,000,000 potential coupon book purchasers. In addition there will be a saturation campaign on NBC network radio on programs such as Dragnet and Monitor.

The Save-On-Records plan was launched February 6 in three major test markets—Kansas City, Boston and Los Angeles. It operated so successfully in those areas that RCA Victor officials decided to make the coupon books available nationally.

HELEN of TROY

3 OUTSTANDING RECORDINGS

LEROY HOLMES—M.G.M.
LES BAXTER—CAPITOL
MAX STEINER—R.C.A. VICTOR

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There's BIG News

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Big Chief D.J.



CHICAGO—On a promotion stunt in behalf of the new Teddy Phillips Dot recording, "Pocahontas", Sandy Harbin (left) promotion rep for James H. Martin Distributing, distrib of the Dot line in Chicago, looks on as a little Cherokee Indian girl, a direct descendant of Pocahontas presents WGN d.j. Steve Schickel with a scroll and head dress making him a chief in the tribe. Sandy visited the local jockeys with the little girl and the new disk.

A Pop Smash!
The Teen Queens

EDDIE MY LOVE

RPM #453

RPM RECORDS

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Autographing Records



NEW YORK—The surprised gent at the table is none other than Desi Arnaz autographing MGM records of "Forever Darling" at Gimbel's Department Store in New York City. Shown with him is Al Levine of Ideal Record Products Co., local distributor for MGM. The appearance at Gimbel's culminated a coast to coast trip that had Desi visiting record counters in department stores for autograph parties.

Arnold Shaw Upped To V. P. of Marks

Old Contract Reported Scrapped With New One Calling For Longer Term And Increase

NEW YORK—Arnold Shaw has been named a vice president of the Edward B. Marks Music Corporation at the last meeting of the firm's board of directors. Before leaving on March 1 on a combination business and vacation trip to Mexico and California, Herbert E. Marks, president of the concern, announced Shaw's promotion. He indicated also that Shaw's initial contract has been scrapped and a new one involving a longer term and a substantial increase had just been negotiated.

Starting only last May as general professional manager, Shaw was successful in quickly bringing the sixty-two-year-old publishing house into the up-to-date teen-age market of pop, rhythm and blues, and country and western while, at the same time, retaining and exploiting all the standard values inherent in the catalog.

Just recently Shaw had "Dungaree Doll," as recorded by Eddie Fisher, while Elvis Presley's "I Forgot To Remember To Forget" has been the #1 best seller in the country and western field. Percy Faith's "Tropical Merengue" approached hit proportions as one of a substantial group of new recordings of the firm's famed Latin-American repertoire. The firm's current songs include "Rock Right," recorded by Georgia Gibbs; "Port-au-Prince," Nelson Riddle's follow-up to "Lisbon Antigua," and "I Don't Have To Worry," the first Bobby Scott record since "Chain Gang."

Bob Marks continues as the head of the firm's Hollywood office, with Mort Hillman in the same capacity in the Midwest area.

Mel Torme At Cameo

NEW YORK—Mel Torme opened at the Cameo, Thursday, March 1. He followed Frances Faye who ended a smashing four-week engagement.

Torme has dropped his earlier "velvet fog" technique for a more musical singing style that retains only a trace of huskiness, and this laryngological license he keeps well under control.

At the Cameo, Mel sings many of the favorites which he has just recorded for Bethlehem Records with the Marty Paich Dek-Tette group. Among these are "Lulu's Back in Town," "The Lady Is a Tramp," "Carioca," and "When April Comes Again."

Mel has developed some new talents since his last New York engagement. He has added a drum number to his act along with some highly entertaining comedy bits, and he brings to his Cameo appearance a well polished and diverting routine.

Working along with Mel is Corky Hale, the talentend pianist-harpist.

Vaughn Monroe Records Theme For Red Cross

NEW YORK—The American National Red Cross is rushing out this week to every radio station and all Red Cross chapters throughout the country, a recording by Vaughn Monroe of its new theme song, "Share The Luck," which was written by Meredith Wilson.

Some 8,000 records will be distributed by hand by field workers, so that it can be used in conjunction with the annual fund-raising campaign during the month of March. In a display of unusual split-second timing and coordination, The Red Cross will have completed the entire project, including the writing of the song, its recording and the distribution of the records, within the short space of four weeks.

It started when a member of the Board of Governors of the Red Cross asked Meredith Wilson to write a new theme song for the 1956 campaign. He wrote it in a week end, through Plymouth Music, Inc., assigned the copyright to the American National Red Cross. Vaughn Monroe was then contacted and he agreed to record it, with the approval of RCA-Victor Records. However, since he was appearing at the Sahara Hotel in Las Vegas, it was impossible for him to fly to Los Angeles for the session. After surveying the different facilities, available, he suggested doing the recording in the Congo Room of the Sahara, using Cee Davidson's house band. At the same time, he and Meredith Wilson discussed the instrumentation and arrangement via telephone and two days later, a representative of the Red Cross was on his way to Las Vegas with the music. The recording session was held on Monday, February 20, and the following day the master was processed and records were being pressed in Los Angeles. Shipments were on their way to the Red Cross Chapters by the end of the week.

Opening



NEW YORK—Bill Kemp and Bill Harrington, WNEW-New York deejays, are shown above at the opening of Barrie's Restaurant, 65 E. 55th Street, this city. Also attending the opening were many other deejays and several recording artists.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

More "Juke Box Baby" Photos



NEW YORK—Photos from all parts of the United States continued to pour into the RCA Victor offices for the "Juke Box Baby" contest being conducted by the Victor diskery through The Cash Box. Above is a sampling of some of this week's entries.

The contest runs through March 26th and Victor is requesting entrants to rush their photos immediately.

The rules are as follows:

Contest is open to juke box operators, one-stop operators and their working personnel. Entrants can submit pictures of their small fry—either teenagers, grandchildren, babes in arms, toddlers, etc.—and the winners will be in line for one of the great prizes that Victor is offering. First prize winner gets a Wurlitzer "Centennial" model "1900" Juke Box plus a year's supply of Victor hit records for 25 juke boxes. In addition, the winner will appear on the cover of The Cash Box with Perry Como, who has recorded the tune "Juke Box Baby" for the label.

All entries must be submitted to "Juke Box Baby Contest", RCA Victor Records, 155 E. 24th St., New York 10, N.Y. Entries must be photographs. And all entries become the property of RCA Victor. The decision of the judges is final.

Other prizes include an RCA Victor children's phonograph plus a complete library of kiddie records and five additional prizes of complete phono-record library packages.

RUSH YOUR PHOTO TODAY!

Elmar Retains Wing Distributorship 'Till March 23

CHICAGO — Wing Records announced this week that Elmar Distributing in Philadelphia would continue to handle the Wing line until March 23rd even though the Mercury Record Corporation's announcement made last week stated that the transfer of all Wing lines to Mercury distributors became effective immediately.

Elmar has also been advised by Mercury that the new Wing distrib will make good all returns of Wing records and all guarantees of Wing records after he assumes distribution.

Wing artists will not be transferred to the Mercury label in this area until after March 23.

Epic Signs New Artists

NEW YORK—Marv Holtzman, a & r head of Epic Records, this week announced the addition of several artists to the label.

Holtzman signed the Chateaus, a vocal r & b quintet, handled by Ike Burton. The Chateaus will be assigned to the r & b department. Holtzman also inked Mel Davis, trumpet player with the current Benny Goodman band; an instrumental group, the Jazz Composers; Joe Carroll, progressive vocalist; the Musical Keyboards, organ piano duo who recently were Godfrey winners, and Ann Summers, Canadian vocalist. The signing of Miss Summers was reported in a previous issue of The Cash Box.

Crowell-Collier Forms Recording Division

NEW YORK—Formation of a new recording, radio and television division for The Crowell-Collier Publishing Company has been announced by Paul C. Smith, president.

The new division will be headed by William A. H. Birnie, a vice-president and former publisher of the Woman's Home Companion. Smith also announced the appointment of William H. Fowler, formerly vice-president of Capitol Records, Inc. as manager of the recording department in the new division.

Smith commented that formation of the new division is one facet in the publishing company's diversification program he inaugurated after becoming president of Crowell-Collier on January 1, 1954.

He added that the first step of the recording department would be the manufacture and distribution of recordings through the organization of a Crowell-Collier club or clubs. Announcements concerning the other departments of the new division will be forthcoming.

Crowell-Collier publishes Collier's, The American Magazine and Woman's Home Companion. A wholly owned subsidiary is P. F. Collier & Son, which publishes Collier's Encyclopedia and other books.

Victor Signs Reisman To New 2 Year Pact

NEW YORK—Larry Kanaga announced this week that RCA Victor had signed Joe Reisman to a new 2-year pact. The contract calls for Reisman to act as a musical director and also to record singles and albums as an artist. Reisman was represented in the negotiations by Tom Rockwell of GAC.

Action On "Strip For Action"

NEW YORK—As "Strip For Action," the new musical comedy, prepares for its Broadway debut in early April, a number of songs from the score have already taken a bow.

Robbins Music Corporation (Big 3), publishers of the McHugh-Adamson songs, have already racked up a Nat "King" Cole EP on Capitol of four big numbers from the score—"Too Young To Go Steady," "Love Me As Though There Were No Tomorrow," "I Just Found Out About Love" and "Dame Crazy."

"Love Me As Though There Were No Tomorrow" has three singles with major platters by Lu Ann Simms with The Percy Faith Orchestra on Columbia, Dorothy Collins on Coral and Dick Kallman on Decca.

Patti Page has just recorded "Too Young To Go Steady" on Mercury label.

According to Murray Baker, general professional manager of Robbins, Capitol Records is set to come up with the original show album on "Strip For Action."

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Top 15 Best Selling Pop Albums

1. THE BENNY GOODMAN STORY... (Decca DL 8252, 3)
THE GREAT BENNY GOODMAN... (Columbia CL 820)
THE BENNY GOODMAN STORY... (RCA Victor LPM 1099)
2. BELAFONTE Harry Belafonte (RCA Victor LPM 1150)
3. JULIE IS HER NAME Julie London (Liberty LP 3006)
4. OKLAHOMA Original Movie Cast (Capitol SAO 595; SDM 595)
5. MUSIC TO CHANGE HER MIND... Jackie Gleason (Capitol W 632; EAP 632)
6. CAROUSEL Original Cast (Capitol W 694; EDM 694)
7. FOUR FRESHMEN AND
5 TROMBONES Four Freshmen (Capitol T 683; EAP 683)
8. MARK TWAIN Harry Belafonte (RCA Victor LPM 1022; EPB 1022)
9. JAZZ; RED HOT AND COOL... Dave Brubeck (Columbia CL 699; B 699)
10. HIS SPARKLING STRINGS... Lawrence Welk (Coral CRL 57011)
11. LOVE ME OR LEAVE ME Doris Day (Columbia CL 710; EPB 540)
12. IN THE WEE SMALL HOURS... Frank Sinatra (Capitol W 581; EBF 1, 2-581)
13. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
14. JAZZ AT CARNEGIE HALL... Benny Goodman (Columbia CL 814, 15, 16)
15. SO SMOOTH Perry Como (RCA Victor LPM 1085; EPB 1085)
15. GUYS AND DOLLS Original Cast (Decca DL 9023)
15. ROMANTIC JAZZ Jackie Gleason (Capitol W 568; EBF 568)
15. B. G. IN HI-FI Benny Goodman (Capitol W 565)
15. TV FAVORITES Lawrence Welk (Coral CRL 57205; EC 82019)

Hoppin' At The Hop



ROME, N. Y.—Lou Barile, popular Rome, N. Y. dee jay heard over station WKAL, sits in the background and watches the teen agers as they glide through a group rock & roll dance. The hop was held in behalf of the March of Dimes. The proceeds were turned over to the local M of D chapter. Barile has scheduled a number of similar hops for the post Easter season in the auditoriums and gyms in and around Rome, Utica, and Oneida.

THE CASH BOX



Album Reviews

POPULAR

"HIGH TOR"—Songs and Story From the Ford Star Jubilee—CBS Television Production—Bing Crosby, Everett Sloane, Julie Andrews—Decca DL 8272 (1-12" LP)

LIVING ONE DAY AT A TIME; WHEN YOU'RE IN LOVE; SAD IS THE LIFE OF THE SAILOR'S WIFE; A LITTLE LOVE, A LITTLE WHILE; JOHN BARLEYCORN; ONCE UPON A LONG AGO. A long awaited and ambitious television production will take place on the Ford Star Jubilee, March 10th. This will be the musical version of Maxwell Anderson's celebrated play, "High Tor". The stars will include Bing Crosby and Julie ("The Boy Friend") Andrews. Producer-Composer Arthur Schwartz has set down seven warm and tuneful melodies and writer of the play Anderson has written appropriate and well integrated lyrics on this disk. Crosby narrates and sings the story of a man who attempts to hold on to some land on the Hudson against commercial real estate interests. Miss Andrews warbles tenderly in her co-starring role. Best song bets for pop hits are "When You're In Love" and "John Barleycorn". The set should be a big sales item after the film is shown on TV.

"LOVE MUSIC FROM HOLLYWOOD"—Paul Weston And His Orchestra—Columbia CL 794 (1-12" LP)

MY FOOLISH HEART; LAURA; RAMONA; SAMSON AND DELILAH; SPELLBOUND; ODD MAN OUT; KING'S ROW; DIANE (FROM "SEVENTH HEAVEN"); NOW VOYAGER; WUTHERING HEIGHTS; DARK VICTORY; LOST HORIZON. Some of the loveliest themes ever to have graced movie sound tracks are performed with tender care by Paul Weston and his ork. With fitting lushness such memorable selections as "Laura" and "Now Voyager" have every drop of sentimentality carefully squeezed out of them. Excellent follow-up to Weston's other movie music set, "Sound Stage". Movie-goers and mood music enthusiasts will prize this package. The set has a chart-like sound about it. One of Weston's top LP's to date.

"FOUR FRESHMEN AND FIVE TROMBONES"—Capitol T683 (1-12" LP)

ANGEL EYES; LOVE IS JUST AROUND THE CORNER; MAM'SELLE; SPEAK LOW; THE LAST TIME I SAW PARIS; SOMEBODY LOVES ME; YOU STEPPED OUT OF A DREAM; I REMEMBER YOU; LOVE IS HERE TO STAY; YOU MADE ME LOVE YOU; GUILTY. Already quickly rising on the charts, this set offers the virtues of topnotch harmonizing, a non-conforming approach, hard rock material and excellent instrumentation. The harmonizing chores are performed by one of the most exciting vocal groups around today, the Four Freshmen. These disk jockey favorites sing the platter's smart songs ("Somebody Loves Me", "Speak Low") with the wide latitude jazz arrangements can provide. It all comes across with the tune's feeling still intact. The accompaniment gently and tastefully acts as the vehicle for the boys. As already stated the pop-jazz buyers are going wild over the package. Should be a big package for the boys. Two items, "Angel Eyes" and "Somebody Loves Me", have been released on a single. This should further boost the album's sale.

"SENTIMENTAL SOUVENIRS"—The Four Aces—Decca DL 8227 (1-12" LP)

HEART OF MY HEART; WEDDING BELLS; MISTER SANDMAN; THERE IS A TAVERN IN THE TOWN; IN APPLE BLOSSOM TIME; AMONG MY SOUVENIRS; DREAM; I DON'T KNOW WHY; TELL ME WHY; PERFDIA; I UNDERSTAND; MY HERO. When vocal groups caught the public's fancy a few years ago, the Four Aces emerged as one of the most successful. This Decca release of previous single sessions contains some of their earlier hit platters. This includes such Four Aces' favorites as "Tell Me Why" and "Perfidia". Other numbers are in keeping with the set's objective of presenting sentimental favorites livened up, when called for, by attractive arrangements. The boys deliver with zealous vocalizing. The group's great popularity could make the package a top sales item. Terrific album for a gathering where gang-singing is planned.

"ENCORES"—Rusty Draper—Mercury MG 20117 (1-12" LP)

GAMBLER'S GUITAR; EATING GOOBER PEAS; NATIVE DANCER; CAN'T LIVE WITHOUT THEM ANYMORE; BIG MAMOU; THE BALLAD OF DAVY CROCKETT; SEVENTEEN; THE TRAIN WITH THE RHUMBA BEAT; MUSKRAT RAMBLE; I'VE BEEN THINKIN'; ANGRY; JUST BECAUSE. When the more energetic tunes began to hit the charts, performers who could capture the excitement of such material were in demand. One of the best entertainers to fit the bill was and is Rusty Draper. Whether on guitar or vocal Rusty's vitality in both mediums keeps the kids hoppin' around. This platter contains 12 previously released singles. With his "Are You Satisfied" among the top sellers the disk ought to have the cash registers humming. "Gambler's Guitar", Rusty's first big hit, is one of the many delightful selections of this set.

"MARGARET WHITING SINGS FOR STARRY-EYED"—Orchestra Conducted by Frank De Vol—Capitol T 685 (1-12" LP)

WHY SHOULDN'T I; LIKE SOMEONE IN LOVE; I'VE TOLD EV'RY LITTLE STAR; LET'S FALL IN LOVE; DAY IN, DAY OUT; LOVE CAN HAPPEN ANY TIME; I GOT LOST IN HIS ARMS; THEY DIDN'T BELIEVE ME; SOMETIMES I'M HAPPY; REMIND ME; I HADN'T ANYONE TILL YOU; A YOUNG MAN'S FANCY. There are still singers around that deliver a tune without the doubtful aid of a unique vocal trick or a clever recording engineer. One of these select entertainers is Margaret Whiting. With a pleasant and sweet voice she does charming justice to 12 quality melodies on a new Capitol release. All the tunes are romantic and fall into the mood music field with their relaxing nature. "Why Shouldn't I", "Let's Fall In Love" and "Remind Me" represent some of the healthy selections on the disk. The set should provide for steady sales from year to year.

"SMART ALEC"—Alec Templeton—ABC-Paramount ABC-100 (1-12" LP)

GOLDEN BANTAM POLKA; GIVE ME YOUR HEART; HAVE A FEW WITH DINECU; MENDELSSOHN'S SPRING SONG; HE'S A HOLLYWOOD FELLOW; PORTRAIT OF BENNY; DISK JOCKEY TOCCATA; PORTRAIT OF FRANCES; STIP CHOCKS; LA MAMBALOMA; ROYAL DIXIELAND FLUSH; 2 1/2 GUITARS. One of ABC-Paramount's first album releases may well be one of their more daring and unusual pressings. For on this disk the accomplished master of musical satire, Alec Templeton, has thrown off all restrictions for a delve into tongue in cheek piano antics. The titles of the selections (i.e. "Portrait Of Benny", "Disk Jockey Toccata") tell you something is up. Templeton's device is to create an unusual sound (his own or in the recording process) and strongly emphasize a particular tune's tempo. The result is devastating musical satire. His accompanists find themselves in the frolic too. Completely off-beat package with a special audience that should find the goings-on highly satisfying.

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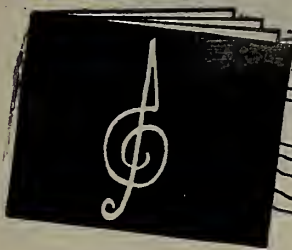
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THE CASH BOX



Album Reviews

LATIN RHYTHMS

"MERENGUE A LA NORO"—Noro Morales And His Orchestra—RCA Victor LPM-1163 (1-12" LP)

LO CASARON; DONA RAMONA; EL NEGRITO DEL BATEY; NOT TOO FAST; COMPADRE PEDRO JUAN; CAN'T HELP IT; TROPICAL MERENGUE; SIREN; SEMILO; THE TWINS; JUAN GOMERO; TOMO QUE TOMO Y TOMO.

With the merengue currently getting a firmer grip on our shores, famed Noro Morales and his ork offer 12 exciting merengue waxings on this Victor set. All the numbers sport the stamp of "Genuine". An exciting entry by the Latin music star. More and more folks are taking to this delightful easy-to-learn dance. And young and old alike should find this disk a delightful backing for their hoofing activities. Disk really swings.

"FIESTA TROPICAL"—Ramon Marquez and His Orchestra Featuring Damiron and Chapuseaux—Fiesta FLP 1201 (1-12" LP)

LESSONS IN CHA CHA CHA; MAMBO INDIA; MAMBENGUE; UNO DOS Y TRES; DONDE ESTABAS TU; CHIVIRICO RHYTHM; CHA CHA CHA RHYTHM; FIESTA TROPICAL; CARABINE; EL GUAPO; ANABACOA; A LITTLE BIT OF MAMBO.

Three triple threat Latin steps, the Mambo, Cha Cha Cha, and Merengue, are the offering of one of the ablest interpreters of such beats. Ramon Marquez and His orchestra broadcast some excellent material with an authentic sense of rhythm. The numbers include some current favorites plus Ramon's own smash "Lessons In Cha Cha Cha". This baby oughta sail first class into the Latin dance lover's platter file.

"CHA CHA CHA?"—Featuring Argueso And His Orchestra, Damiron & Chapuseaux, Ramon Marquez And His Orchestra—Fiesta FLP-1205 (1-12" LP)

YO SABIA; MERENGUE MERENGUE; POR FAVOR; CHA CHA CHA EN BOOGIE; ADORABLE; PRINCIPE CHA CHA CHA; NINO PERFIDO; CHA CHA CHA ANDULUCIA; AY, DAME UN POQUITO; MANTELETA; EL GANGREJAL; EL MAMBO DE MI PRIETA.

The dancing public's crazy over the cha cha cha. They're still very much excited over the mambo. And there's a growing enthusiasm for the merengue. Thus all concerned should welcome this Fiesta entry that spotlights three name Latin-rhythm outfits in well arranged and authentic numbers. The waxing is a reliable addition to the current South of the Border dance mania. Great disk for a party. Offers a delightful mixture of the three top Latin dances.

"TRIO LOS PARAGUAYOS"—Epic LN 3189 (1-12" LP)

MI DICHA LEJANA; GALOPERA; CASCADA; FLOR DE PILAR; MARIA DOLORES; SERENATA; MI DESTINA; FLORECITA DE MI CIELO; VIVA LA LIDA! VIVA EL AMOR; ASI CANTA MI PATRIA; MALEGUENA; PAJARA CAMPANA.

The overwhelming dominance of Latin dance rhythms sometimes makes us forget about the sentimental and less restrained music from South America. A threesome from Paraguay here offer their combined talents in 12 Paraguayan folk songs. The Trio Los Paraguayos is a blendful group that sings with feeling and involved emotion. The set's restricted audience of folk music lovers will find the group and material a worthwhile offering.

COUNTRY

"THE GOLDEN COWBOY SINGS THE GREATEST WESTERNS"—Eddie Dean—Featuring The Frontiersmen—Sage & Sand C-1 (1-12" LP)

RIDIN' DOWN THE CANYON; THE CATTLE CALL; RAGTIME COWBOY JOE; WAGON WHEELS; TUMBLING TUMBLE WEEDS; COWBOY'S PRAYER; EMPTY SADDLES IN THE OLD CORRAL; LITTLE JOE THE WRANGLER; WHOOP! TI-YI-YO; COOL WATER; THERE'S A GOLDMINE IN THE SKY; THE LAST ROUNDUP.

The hard work and sweat of the cowboy (not the Hollywood version) is often made much more bearable by a song. There have been dozens of melodies written which sentimentally describe this satisfying outdoor life. Eddie Dean and the Frontiersmen sing 12 of the better cowboy songs on this Sage and Sand release. Western standards like "Wagon Wheels" and "Tumbling Tumble Weed" are warmly sung with an obvious love of the music by the artists involved. Dean received national recording recognition with his clicker, "I Dreamed Of A Hillbilly Heaven". This factor plus the overall popularity of the well sung numbers should account for sturdy sales.

CLASSICAL

"MOZART ANNIVERSARY ALBUM"—Symphony No. 26 in E-Flat, K. 184; Symphony No. 29, in A, K. 201; Symphony No. 34, in C, K. 338—Centennial Symphony Orchestra; Symphony No. 38, in D, K. 504; Vienna Philharmonic Orchestra Bruno Walter, Conductor—Symphony No. 39, in E-Flat, K543—Thames Symphony Orchestra—Symphony No. 40, in G Minor, K. 550—Stratford Symphony Orchestra—Symphony No. 41, in C, K. 551, Serenade in G, K. 525—Vienna Philharmonic Orchestra Bruno Walter, Conductor—Sinfonia Concertante in E-Flat, K. Anh. 9—Warwick Symphony Orchestra—Sinfonia Concertante in E-Flat, K. 364—Albert Spalding, Violin; William Primrose, Viola New Friends Of Music Orchestra, Fritz Stiedry, Conductor—Requiem Mass, K. 364—Warwick Symphony Orchestra, with Soloists and Chorus—Camden CFL-105 (6-12" LP's).

Tapping Victor's impressive catalogue, Camden offers a gigantic Mozart Anniversary Album. The 6 LP's contain 11 works by the genius performed with the care and dedication of some of the world's finest orchestras and conductors. With few exceptions the Camden artists are under assumed names. The Centennial and Warwick Orchestras for example are actually the Boston Symphony under Serge Koussevitsky and the Philadelphia Orchestra under Leopold Stokowski. The waxings cover seven symphonies, the familiar "Serenade In G, K. 525", two Sinfonia Concertantes (E-Flat, K. Anh. 9 and E-Flat, K 364) and the "Requiem Mass, K. 626". With others like Bruno Walter pitching in too, the performances almost never fail the listener in brilliance and understanding. Fairly even sound throughout the disks. With six recordings at a budget price the boxed package should be a terrific classical stock item.

"STARRING RICHARD TUCKER"—Richard Tucker, Tenor; Fausto Cleva Conducting the Columbia Symphony Orchestra—Columbia ML 5062 (1-12" LP)

VERDI: UN BALLO IN MASCHERA; "DI TU SE FEDELE"; PUCCINI: MANON LESCAUT "DONNA NON VIDI MAI"; VERDI: REQUIEM "INGEMISCO TAMQUAM REUS"; GIORDANO: ANDREA CHENIER; "UN DI ALL' AZZURRO SPAZIO"; MASCAGNI: IRIS—"APRI LA TUA FINESTRA"; MASSENET: MANON; "AH FUYEZ DOUCE IMAGE"; VERDI: LUISA MILLER; "QUANDO LE SERE AL PLACIDO"; VERDI: IL TROVATORE; "AH! SI BEN MIO"; "DI QUELLA PIRAI"

The rich tenor voice of Richard Tucker is heard in eight operatic arias on this Columbia release. Certainly one of the most outstanding singers of present (Continued on Page 26)

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Nat Shapiro To Head Columbia's Foreign A & R Dept.

Art Schwartz Takes On Advertising Duties

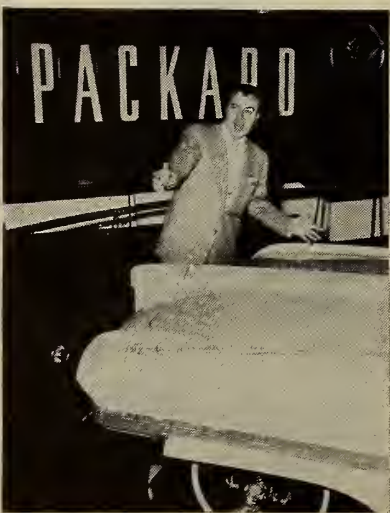
NEW YORK—Columbia Records announced a number of major personnel assignments last week in addition to the rearrangement of responsibilities within the firm.

Nat Shapiro, who previously handled special project and public relations duties for Broadcast Music, Inc., was appointed to the newly-formed post of Co-ordinator of Foreign Pop Artists and Repertoire. This move was made by the diskery in view of the wealth of important material that has been coming from the Continent and making a great impression on these shores. Shapiro was also in the publishing business prior to his work with BMI. He will report directly to Goddard Lieberson, vice-president of Columbia. His A & R duties will include the supervision over material acquired from Columbia's European affiliate, Philips Records, as well as other affiliates throughout the world. Domestic material considered suitable for foreign exploitation will also be a part of his duties.

Another major move was the promotion of Art Schwartz. Schwartz is currently sales promotion manager for the label. He takes on additional duties as advertising manager. Gil McKean, who had held the advertising post, resigned as of March 1.

Key personnel in the sales staff have been assigned new titles: Stan Kavan is sales manager of album products; Dick Linke, sales manager of single releases; and Bill Gallagher, field sales manager. The three report to director of sales Hal Cook, as does Milt Selkowitz who remains sales manager of special markets which includes chain stores, etc.

Love That Car



KANSAS CITY—Don Cornell offers his opinion in song of the striking new Packard Predictor. Don performed at the Packard K.C. Auto Show recently.

THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 3, without any changes on the part of THE CASH BOX.

Bill Reynolds

- WTMJ—Milwaukee, Wisc.
1. Lisbon Antigua (N. Riddle)
 2. Poor People Of Paris (Baxter)
 3. No, Not Much (Four Lads)
 4. Rock And Roll Waltz (Starr)
 5. Later, Alligator (Bill Haley)
 6. Such A Day (Rita Raines)
 7. Chain Gang (Bobby Scott)
 8. April In Paris (Count Basie)
 9. 3 Penny Opera (Dick Hyman)
 10. Band Of Gold (Don Cherry)

Truman Taylor

- WBOS—Boston, Mass.
1. Crazy Little Palace (Billy Williams)
 2. Why Do Fools Fall In Love (Teen Agers)
 3. Eloise (Kay Thompson)
 4. Hot Diggity (Perry Como)
 5. Later Alligator (Bill Haley)
 6. Poor People Of Paris (Baxter)
 7. I'll Be Home (Pat Boone)
 8. No, Not Much (Four Lads)
 9. You're Wrong, All Wrong (Eileen Rogers)
 10. Honey Sun (Colts)

Wes Bowen

- KLUB—Salt Lake City, Utah
1. Poor People Of Paris (Baxter)
 2. Mr. Wonderful (Peggy Lee)
 3. Flowers Mean Forgiveness (Frank Sinatra)
 4. Memories Are Made Of This (Dean Martin)
 5. 3 Penny Opera (Hyman/Armstrong)
 6. You'll Get Yours (Frank Sinatra)
 7. Crazy In The Heart (P. Lee)
 8. Lisbon Antigua (N. Riddle)
 9. Lipstick And Candy (LaRosa)
 10. Great Pretender (Platters)

Wes Hopkins

- KYW—Cleveland, Ohio
1. Rock And Roll Waltz (Starr)
 2. Poor People Of Paris (Baxter)
 3. 3 Penny Opera (D. Hyman)
 4. No, Not Much (4 Lads)
 5. Dungere Doll (E. Fisher)
 6. Later, Alligator (B. Haley)
 7. Don't Go To Strangers (Vaughn Monroe)
 8. Tutti Frutti (Pat Boone)
 9. Almost Tomorrow (Dream Weavers)
 10. 99 Years (Guy Mitchell)

Bill Diamond

- WIKE—Newport, Vt.
1. Great Pretender (Platters)
 2. Memories Are Made Of This (Dean Martin)
 3. Poor People Of Paris (Baxter)
 4. 99 Years (Guy Mitchell)
 5. Rock And Roll Waltz (Starr)
 6. No, Not Much (Four Lads)
 7. Lisbon Antigua (N. Riddle)
 8. Seven Days (Crewcuts)
 9. Mr. Wonderful (S. Vaughan)
 10. Teen Age Prayer (G. Storm)

Reed Farrell

- WAIT—Chicago, Ill.
1. Lisbon Antigua (N. Riddle)
 2. No, Not Much (Four Lads)
 3. Rock And Roll Waltz (Starr)
 4. Nothing Ever Changes My Love For You (Nat Cole)
 5. Great Pretender (Platters)
 6. Foggy Day (Commanders)
 7. To Make A Mistake (Duane)
 8. Leroy (Mello-larks)
 9. A Tear Fell (Teresa Brewer)
 10. Why Do Fools Fall In Love (Teen Agers)

Dick Bradley

- WLAM—Lewiston, Me.
1. Lisbon Antigua (N. Riddle)
 2. Rock And Roll Waltz (Starr)
 3. No, Not Much (Four Lads)
 4. Later, Alligator (Bill Haley)
 5. Teen Age Prayer (Storm)
 6. 3 Penny Opera (D. Hyman)
 7. Poor People Of Paris (Baxter)
 8. Band Of Gold (Don Cherry)
 9. Innamorata (Frank Verna)
 10. If You're Ever Gonna Leave Me (Baker Sisters)

Jerry Nesler

- KBAB—San Diego, Calif.
1. Tutti Frutti (Little Richard)
 2. Speedoo (Cadillacs)
 3. Witchcraft (Spiders)
 4. Great Pretender (Platters)
 5. Later, Alligator (B. Haley)
 6. No, Not Much (Four Lads)
 7. Are You Satisfied (Wooley)
 8. Fallen Angel (Four Fellows)
 9. Dungere Doll (E. Fisher)
 10. Little Child (Albert & Lee)

Robb Thomas

- WEMP—Milwaukee, Wisc.
1. Poor People Of Paris (Baxter)
 2. No, Not Much (Four Lads)
 3. April In Paris (Count Basie)
 4. To You My Love (Nick Noble)
 5. Who Are You (Gogi Grant)
 6. Such A Day (Rita Raines)
 7. Charming Madmoiselle (Lou Busch)
 8. Mr. Wonderful (Lee/Vaughan)
 9. Band Of Gold (Carson/Cherry)
 10. Lisbon Antigua (N. Riddle)

"Terry Tunes"

- Terry Speights
WBKH—Hattiesburg, Miss.
1. There Goes My Heart (Roy Hamilton)
 2. Where There's Time (Valli)
 3. Seven Days (Lanson/McPhatter)
 4. Get Up, Get Up (Morgan)
 5. Innamorata (Dean Martin)
 6. Into The Night (Dream Weavers)
 7. A Tear Fell (Teresa Brewer)
 8. Poor People Of Paris (Baxter)
 9. Teen Age Prayer (G. Storm)
 10. Teen Age Meeting (Cornell)

Jackson Lowe

- WUST—Washington, D. C.
1. Great Pretender (Platters)
 2. Lisbon Antigua (N. Riddle)
 3. 3 Penny Opera (D. Hyman)
 4. Memories Are Made Of This (Dean Martin)
 5. Rock And Roll Waltz (Starr)
 6. No, Not Much (Four Lads)
 7. Later, Alligator (B. Haley)
 8. Go On With The Wedding (Patti Page)
 9. 11th Hour Melody (Hibbler)
 10. Band Of Gold (Don Cherry)

Dave Walshak

- KCTI—Gonzales, Tex.
1. I'll Be Home (Pat Boone)
 2. Great Pretender (Platters)
 3. Go On With The Wedding (Patti Page)
 4. Seven Days (D. Collins)
 5. Rock And Roll Waltz (Starr)
 6. A Tear Fell (Teresa Brewer)
 7. My Believing Heart (James)
 8. No, Much Much (Four Lads)
 9. Our Melody (Hugo & Luigi)
 10. Chain Gang (Bobby Scott)

Norm Prescott

- WBZA—Boston, Mass.
1. I'll Be Home (Pat Boone)
 2. Rock Around Mother Goose (Barry Gordon)
 3. Rock And Roll Waltz (Starr)
 4. To Make A Mistake (Duane)
 5. Poor People Of Paris (Baxter)
 6. Eddie My Love (Fontanes)
 7. Crazy Little Palace (Williams)
 8. Blue Suede Shoes (Perkins)
 9. Man With The Golden Arm (Dick Jacobs)
 10. April In Paris (Count Basie)

Ken Collins

- KXYZ—Houston, Tex.
1. Lisbon Antigua (N. Riddle)
 2. No, Not Much (Four Lads)
 3. Great Pretender (Platters)
 4. Poor People Of Paris (Baxter)
 5. Pickin' Up Pieces (Don Estes)
 6. Rock And Roll Waltz (Starr)
 7. Bo Weevil (Teresa Brewer)
 8. Why Do Fools Fall In Love (Diamonds)
 9. 3 Penny Opera (Armstrong)
 10. Seven Days (Snooky Lanson)

Paul Coburn

- KOL—Seattle, Wash.
1. Heartbreak Hotel (Presley)
 2. When You Dance (Turban)
 3. Lisbon Antigua (N. Riddle)
 4. Later, Alligator (B. Haley)
 5. Poor People Of Paris (Baxter)
 6. Pinch Me (Somethin' Smith)
 7. Zindy Lou (Mariners)
 8. Lovely One (Four Voices)
 9. Jivin' Around (E. Freeman)
 10. A Tear Fell (Teresa Brewer)

'Big Chief' Norman Wain

- WDOK—Cleveland, Ohio
1. Poor People Of Paris (Baxter)
 2. Lisbon Antigua (N. Riddle)
 3. Rock And Roll Waltz (Starr)
 4. Every Little Now And Then (Tracey Twins)
 5. Hot Diggity (Perry Como)
 6. I'll Be Home (Pat Boone)
 7. Why Do Fools Fall In Love (Teen Agers)
 8. 3 Penny Opera (R. Hayman)
 9. No, Not Much (Four Lads)
 10. Man With The Golden Arm (Dick Jacobs)

Jack Stant

- "Teen-O-Rama"
WDRF—Chester, Pa.
1. Great Pretender (Platters)
 2. Mr. Wonderful (S. Vaughan)
 3. Angels In The Sky (Crewcuts)
 4. Christening Of Flowers (Frank Murphy)
 5. Later, Alligator (Bill Haley)
 6. If You Can Dream (4 Aces)
 7. Hot Chocolatta (DeJohns)
 8. No, Not Much (Four Lads)
 9. 3 Penny Opera (Armstrong/Hyman)
 10. Rock Right (Georgia Gibbs)

Frank Gordon Tucker

- WCOV—Montgomery, Ala.
1. 3 Penny Opera (D. Hyman)
 2. Great Pretender (Platters)
 3. Tutti Frutti (Pat Boone)
 4. Later, Alligator (B. Haley)
 5. Journey's End (Al Martino)
 6. Memories Are Made Of This (Dean Martin)
 7. Our Love Affair (T. Charles)
 8. Ask Me (Nat Cole)
 9. Sure (Vic Damone)
 10. Nobody Knows But The Lord (Danny Thomas)

Marty McNeeley

- WJR—Detroit, Mich.
1. No, Not Much (Four Lads)
 2. Poor People Of Paris (Baxter)
 3. Lisbon Antigua (N. Riddle)
 4. Why Do Fools Fall In Love (Teen Agers)
 5. 3 Penny Opera (D. Hyman)
 6. Rock And Roll Waltz (Starr)
 7. The Great Pretender (Platters)
 8. I'll Be Home (Pat Boone)
 9. Blue Suede Shoes (Perkins)
 10. Tutti Frutti (Little Richard)

Michael Hopkins

- CKY—Winnipeg, Canada
1. Rock And Roll Waltz (Starr)
 2. Lisbon Antigua (N. Riddle)
 3. No, Not Much (Four Lads)
 4. The Poor People Of Paris (Lawrence Welk)
 5. Later, Alligator (Bill Haley)
 6. 3 Penny Opera (D. Hyman)
 7. I'll Be Home (Pat Boone)
 8. I Love You Still (4 Knights)
 9. Why Do Fools Fall In Love (Gale Storm)
 10. My Sweet Sixteen (Wright)

Lou Barile

- WKAL—Rome-Utica, N. Y.
1. No, Not Much (Four Lads)
 2. Great Pretender (Platters)
 3. I'll Be Home (Pat Boone)
 4. Heartbreak Hotel (Presley)
 5. Don't Tell Me Not To Love You (Joni James)
 6. Rock And Roll Waltz (Starr)
 7. 99 Years (Guy Mitchell)
 8. Forever Darling (Ames Bros.)
 9. Hot Diggity (Perry Como)
 10. Later, Alligator (Bill Haley)

KING RECORDS

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 3, without any changes on the part of THE CASH BOX.

Sid "Mustache" Dickler

- WNCC—Barnesboro, Pa.
1. Lisbon Antigua (N. Riddle)
 2. No, Not Much (Four Lads)
 3. Rock And Roll Waltz (Starr)
 4. Band Of Gold (Don Cherry)
 5. Great Pretender (Platters)
 6. Juke Box Baby (Perry Como)
 7. 3 Penny Opera (D. Hyman)
 8. Eloise (Kay Thompson)
 9. Teen Age Prayer (G. Storm)
 10. To You My Love (Madigan)

Ted Crays

- KRMD—Shreveport, La.
1. Lovely One (Four Voices)
 2. I'll Be Home (Pat Boone)
 3. Blue Suede Shoes (Roubian)
 4. I Love A Mystery (Whiting)
 5. Missing (McGuire)
 6. A Tear Fell (Teresa Brewer)
 7. Sing On Baby (M. Myles)
 8. Madeira (Mitch Miller)
 9. Poor People Of Paris (Baxter)
 10. Grapevine (Billy Eckstine)

Keith Sterling
(Make Believe Ballroom)

- CKOY—Ottawa, Ont., Can.
1. Poor People Of Paris (Baxter)
 2. No, Not Much (Four Lads)
 3. 11th Hour Melody (Hibbler)
 4. Rock And Roll Waltz (Starr)
 5. How Soon (Nanette Fabray)
 6. April In Paris (Count Basie)
 7. Mr. Wonderful (S. Vaughan)
 8. Why Should I (J. Hahn)
 9. 3 Penny Opera (D. Hyman)
 10. Band Of Gold (Kit Carson)

Jack Gale

- WTMA—Charleston, S. C.
1. Our Love Affair (Charles)
 2. I'll Wait (Betty Johnson)
 3. Tell My Love Goodbye (Lorry Raine)
 4. I'll Be Home (Pat Boone)
 5. Why Do Fools Fall In Love (Diamonds)
 6. Come To Me (Rover Boys)
 7. Cry Me A River (J. London)
 8. Poor People Of Paris (Baxter)
 9. Look At Them (C. Richards)
 10. I Look At You (E. Fontaine)

George E. LeZotte

- WAVZ—New Haven, Conn.
1. Why Do Fools Fall In Love (Teen Agers)
 2. Poor People Of Paris (Baxter)
 3. Woman In Love (Four Aces)
 4. Infatuation (R. Carosone)
 5. Lisbon Antigua (N. Riddle)
 6. Mr. Wonderful (S. Vaughan)
 7. No, Not Much (Four Lads)
 8. 3 Penny Opera (D. Hyman)
 9. Hold Me Forever (D. Roman)
 10. Valley Valparaiso (P. Faith)

Chuck Norman

- WIL—St. Louis, Mo.
1. Lisbon Antigua (N. Riddle)
 2. Rock And Roll Waltz (Starr)
 3. No, Not Much (Four Lads)
 4. Great Pretender (Riggs/Platters)
 5. Dugaree Doll (E. Fisher)
 6. 3 Penny Opera (R. Hayman)
 7. Later, Alligator (Bill Haley)
 8. When You Lose The One You Love (David Whitfield)
 9. Red Head (Somethin' Smith)
 10. 11th Hour Melody (Hibbler)

Ed Stanton

- WJWL—Georgetown, Md.
1. Rock And Roll Waltz (Starr)
 2. Great Pretender (Platters)
 3. Band Of Gold (Kit Carson)
 4. Lisbon Antigua (N. Riddle)
 5. Tutti Frutti (Pat Boone)
 6. Later, Alligator (Bill Haley)
 7. Lipstick And Candy (LaRosa)
 8. 3 Penny Opera (D. Hyman)
 9. Baby Girl Of Mine (Sharp)
 10. Street Of 33 Steps (Hayes)

"Did" Dwyer

- KAMO—Rogers, Ark.
1. Poor People Of Paris (Baxter)
 2. Pony Tail (Lou Monte)
 3. No, Not Much (Four Lads)
 4. Rock And Roll Waltz (Starr)
 5. Get Up, Get Up (L. Baker)
 6. Dugaree Doll (E. Fisher)
 7. Lipstick And Candy (LaRosa)
 8. Lisbon Antigua (N. Riddle)
 9. Small Town (J. C. Jones)
 10. Band Of Gold (Don Cherry)

Bill Thornton

- KRLW—Walnut Ridge, Ark.
1. Heartbreak Hotel (E. Presley)
 2. Chain Gang (Lawrence Welk)
 3. I'll Be Home (Pat Boone)
 4. That's Your Mistake (Crewcuts)
 5. Lookout Mountain (Berry)
 6. Why Do Fools Fall In Love (Gale Storm)
 7. Eddie My Love (Chordettes)
 8. I Was The One (Presley)
 9. Burn That Candle (Haley)
 10. Band Of Gold (Don Cherry)

Cpl. Richard Hayes

- Mutual & ABC Radio Networks—New York, N. Y.
1. Cain Gang (Bobby Scott)
 2. Rock And Roll Waltz (Starr)
 3. Poor People Of Paris (Baxter)
 4. No, Not Much (Four Lads)
 5. Lisbon Antigua (N. Riddle)
 6. Doodly, Doodly, (T. Stevens)
 7. Mr. Wonderful (B. A. Steele)
 8. Flowers Mean Forgiveness (Frank Sinatra)
 9. You're Wrong, All Wrong (Eileen Rodgers)
 10. Heartbreak Alley (D. A. Grey)

Bill Kelso

- KTKT—Tucson, Ariz.
1. Lisbon Antigua (N. Riddle)
 2. Valley Valparaiso (P. Faith)
 3. Great Pretender (Platters)
 4. Rock And Roll Waltz (Starr)
 5. No, Not Much (Four Lads)
 6. Tutti Frutti (Pat Boone)
 7. How Do I Love You (Gordon Jenkins)
 8. Memories Are Made Of This (Dean Martin)
 9. Chain Gang (Bobby Scott)
 10. Band Of Gold (Don Cherry)

Bob E. Lloyd

- WGTH—Hartford, Conn.
1. Lullaby Of Birdland (Blue Stars)
 2. No, Not Much (Four Lads)
 3. Grapevine (Billy Eckstine)
 4. Mr. Wonderful (S. Vaughan)
 5. Nothing Ever Changes My Love For You (Nat Cole)
 6. Beyond The Sea (R. Williams)
 7. Eddie My Love (Teen Queens)
 8. Whistlin' Willie (Chordettes)
 9. 3 Penny Opera (D. Hyman)
 10. Wednesday's Child (Wayne)

Jerry Gaines

- WHAT—Philadelphia, Pa.
1. Tutti Frutti (Little Richard)
 2. Memories Are Made Of This (Dean Martin)
 3. Poor People Of Paris (Baxter)
 4. Eddie My Love (L. Briggs)
 5. Love Is A Beautiful Thing (Terry & The Macs)
 6. Witchcraft (Spiders)
 7. Pinch Me (Somethin' Smith)
 8. Great Pretender (Platters)
 9. How Jewels (Crewcuts)
 10. Memories Of You (4 Coins)

Bill Burns

- WSAI—Cincinnati, Ohio
1. Beyond The Sea (Williams)
 2. Forever Darling (Ames Bros.)
 3. Eloise (Kay Thompson)
 4. Ivory Tower (Cathy Carr)
 5. When You Lose The One You Love (David Whitfield)
 6. Poor People Of Paris (Baxter)
 7. Um-Boy (Jackie Burns)
 8. Such A Day (Rita Raines)
 9. Are You Satisfied (Draper)
 10. Secretly (Bon Bons)

Don Bell

- KRNT—Des Moines, Iowa
1. How Do I Love You (Wayne)
 2. Get Up, Get Up (L. Baker)
 3. No, Not Much (Four Lads)
 4. Poor People Of Paris (Baxter)
 5. Lisbon Antigua (N. Riddle)
 6. Beyond The Sea (Williams)
 7. Speedoo (Cadillacs)
 8. Tutti Frutti (Little Richard)
 9. Spike Spook The Pops (Jones)
 10. Later, Alligator (Bill Haley)

Earl McDaniel

- KPOP—Los Angeles, Calif.
1. Heartbreak Hotel (Presley)
 2. I'll Be Home (Pat Boone)
 3. Tutti Frutti (Pat Boone)
 4. Why Do Fools Fall In Love (Teen Agers)
 5. Poor People Of Paris (Baxter)
 6. 11th Hour Melody (Hibbler/Busch)
 7. Eddie My Love (Chordettes)
 8. Man With The Golden Arm (Elmer Bernstein)
 9. Down In Mexico (Coasters)
 10. If You Can Dream (Four Aces)

Henry Busse, Jr.
(Heavy Hank)

- KYSM—Mankato, Minn.
1. Rock And Roll Waltz (Starr)
 2. Go On With The Wedding (Patti Page)
 3. Bayou Baby (Eddy Arnold)
 4. Later, Alligator (Bill Haley)
 5. Teen Age Prayer (G. Storm)
 6. Great Pretender (Platters)
 7. Almost Tomorrow (Dream Weavers)
 8. Willy Can (Mitch Miller)
 9. 3 Penny Opera (D. Hyman)
 10. Drifting, Whistling Snow (Slim Jim)

Marty Faye

- WAAF—Chicago, Ill.
1. No, Not Much (Four Lads)
 2. Rock And Roll Waltz (Starr)
 3. Mrs. Wonderful (Mello-larks/Steele)
 4. Poor People Of Paris (Baxter)
 5. Lisbon Antigua (N. Riddle)
 6. 3 Penny Opera (D. Hyman)
 7. Street Of 33 Steps (R. Hayes)
 8. Little Child (C. Calloway)
 9. If You Can Dream (4 Aces)
 10. Lullaby Of Birdland (Blue Stars)

Bill Anson

- WAAF—Chicago, Ill.
1. No, Not Much (Four Lads)
 2. Great Pretender (Platters)
 3. Lisbon Antigua (N. Riddle)
 4. Rock And Roll Waltz (Starr)
 5. 3 Penny Opera (D. Hyman)
 6. Dugaree Doll (E. Fisher)
 7. Why Do Fools Fall In Love (Teen Agers)
 8. Little Child (Albert & Lee)
 9. Eloise (Kay Thompson)
 10. Poor People Of Paris (Baxter)

Vince Brascia

- KBMI—Las Vegas, Nev.
1. Rock And Roll Waltz (Starr)
 2. Great Pretender (Platters)
 3. Memories Are Made Of This (Dean Martin)
 4. No, Not Much (Four Lads)
 5. Lisbon Antigua (N. Riddle)
 6. 16 Tons (T. Ernie Ford)
 7. Later, Alligator (Bill Haley)
 8. Band Of Gold (Don Cherry)
 9. Angels In The Sky (Crewcuts)
 10. Chain Gang (Bobby Scott)

Bud Earl

- WWEZ—New Orleans, La.
1. Great Pretender (Platters)
 2. Rock And Roll Waltz (Starr)
 3. Lisbon Antigua (Mitch Miller)
 4. Memories Are Made Of This (Dean Martin)
 5. No, Not Much (Four Lads)
 6. Later, Alligator (Bill Haley)
 7. Band Of Gold (Don Cherry)
 8. 16 Tons (T. Ernie Ford)
 9. 3 Penny Opera (D. Hyman)
 10. Dugaree Doll (E. Fisher)

RCA Hits Billion Mark In Sales

NEW YORK—David Sarnoff, chairman of the Radio Corporation of America, announced this week that in 1955, the company did its largest volume business in its thirty-six year history, exceeding \$1,000,000,000 in sales for the first time. The annual statement to RCA's stockholders noted that the record business last year put RCA among the nation's top 25 industrial companies. Sales and services of its products increased 12% to \$1,055,266,625 last year from \$940,950,220 in 1954 the firm's previous record year. Net profit after taxes also set a new high of \$47,525,465, equal to \$3.16 a share.

The report also said that 1955 was a record year for the National Broadcasting Company, a subsidiary of RCA. The total television network billings rose 35% over the 1954 level and over-all sales gained 23%.

Sarnoff, who this week celebrated his 65th birthday, sent a message of congratulations to all employees for their teamwork in making the record accomplishments. This year is also Sarnoff's 50th anniversary in the field of radio communications. Sarnoff entered the field in 1906 as an office boy of the Marconi Wireless Telegraph Company of America which eventually became the Radio Corporation of America.

Crosby Included In "High Society" Album For Capitol

NEW YORK—Frank Sinatra has put together a record album of music from the Metro film "High Society" in which he will be joined by Bing Crosby, Louis Armstrong, Celeste Holm and Grace Kelly.

Despite the fact that Crosby and Armstrong are both Decca contractees, the album will be pressed and released by Capitol. This will mark the first occasion in many years that Crosby has recorded under any other than the Decca label.

Completion of arrangements for this five-star album marks the culmination of plans on which Sinatra has been working ever since the start of filming on "High Society" in which all five of them appear.

Plans are for Capitol to use the sound tract conducted by Johnny Green for the MGM musical.

In addition, Sinatra and Crosby will team up at Capitol studios to re-record slightly shortened versions of two of their duet numbers for the album. These numbers will be conducted by Nelson Riddle.

Release of the album will be timed for maximum impact and exploitation in connection with the national release of the musical film this spring.

"Yearbook of Jazz" Planned

NEW YORK—Horizon Press announced this week that as a result of the unprecedented success of "The Encyclopedia Of Jazz", released last November and already the biggest selling book in jazz history (priced at \$10, it grossed over \$100,000 in three months), plans have been completed for publication next fall of the first "Encyclopedia Yearbook Of Jazz".

ACROSS THE BOARD ON JOSIE

Climbing to the Top
"SPEEDOO"
by
The Cadillacs
JOSIE # 785

"SIXTEEN TEENS"
by
Hey Jackson Quintet
JOSIE # 789

An Overnight Smash
"RED LIGHT-GREEN LIGHT"
by
The Coney Island Kids
with
Panama Francis Ork.
featuring
Sam "The Man" Taylor
JOSIE # 791

Josie RECORD
1650 Broadway, New York City

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Posing Prettily



LOS ANGELES—Peggy King, featured vocalist on the George Gobel Show and Columbia recording artist, poses prettily with the new Wurlitzer 1900. Peggy's latest recording is "Kiss And Run".

ALBUM REVIEWS (continued from page 23)

day opera, Mr. Tucker performs the frequently powerful pieces with surpassing eloquence and tonal beauty. Of particular excellence are Puccini's "Donna Non Vidi Mai" from "Manon Lescaut". It is a gem that the Metropolitan star handles lyrically. This disk cannot be avoided by opera lovers. Fausto Cleva hands in a masterful job leading the Columbia Symphony.

VIVALDI: The Seasons—Virtuoso Di Roma, Renato Fasano—RCA Victor LHMV-26 (1-12" LP)

The prolific pen of Vivaldi was involved in many concertos. His "The Seasons" (actually five short concertos) still stands as one of the composer's most popular and oft-times recorded concerto works. Victor, through its English counterpart, His Master's Voice, has released a lovely pressing of Vivaldi's attempt to use instruments to paint the spirit and translate the sounds of the various seasons of the year. Virtuoso Di Roma under Renato Fasano's direction follows through with a penetrating reading of the opus. An elaborate container houses the disk. Excellent sound. The platter is a choice waxing of the work.

JAZZ

"PRESENTING THE GERRY MULLIGAN SEXTET"—Gerry Mulligan, baritone sax; Zoot Sims, alto sax; Bobo Brookmeyer, trombone; Jon Eardley, trumpet; Dave Bailey, drums; Peck Morrison, bass—EmArcy MG-36056 (1-12" LP) MUD BUG; SWEET AND LOVELY; APPLE CORE; NIGHTS OF THE TURNTABLE; BROADWAY; EVERYTHING HAPPENS TO ME; THE LADY IS A TRAMP; BERNIE'S TUNE.

With the Gerry Mulligan Quartet a segment of past jazz history, the Gerry Mulligan Sextet seems set to capably carry the ball from now on. EmArcy has waxed the Sextet in eight stimulating and resourceful sessions. The boys are effectively cool with "Everything Happens To Me" and deliciously go all-out on "The Lady Is A Tramp". Gerry's new combo should give jazz adherents a good conversation piece, and dealers a strong sales disk. Mulligan in recent years has been one of top jazz LP sellers. This disk should follow suit.

"BLUES AND OTHER SHADES OF GREEN"—Urbie Green—Slide and Valve Trombone—ABC-Paramount—ABC-101 (1-12" LP)

REMINISCENT BLUES; THOU SWELL; YOU ARE TOO BEAUTIFUL; PARADISE; WARM VALLEY; FRANKIE AND JOHNNY; ONE FOR DEE; LIMEHOUSE BLUES; AM I BLUE; DIRTY DAN; IT'S TOO LATE NOW.

Whether he accelerates his pace or not, on this disk Urbie Green always manages to keep his trombone technique reflective and soft. With well above water material (i.e. "You Are Too Beautiful" and "Too Late Now") as his guide Urbie comes across with an extremely desirable jazz pressing. His accompaniment, particularly Dave McKenna at the keyboard, takes the easy-does-it attitude and provides graceful support. Choice sound. Very pleasing and accomplished jazz entry. Green has a wide following that should find this disk an attractive morsel.

"INTRODUCING CARL PERKINS"—with Leroy Vinnegar, Bass and Lawrence Marable, Drums—Dootone DL 211 (1-12" LP)

WAY ACROSS TOWN; YOU DON'T KNOW WHAT LOVE IS; THE LADY IS A TRAMP; MARBLE HEAD; WOODY YOU; WESTSIDE; JUST FRIENDS; IT COULD HAPPEN TO YOU; WHY DO I CARE; LILACS IN THE RAIN; CARL'S BLUES.

The jazz-wise public can take a sufficient hear-see with this Dootone disk so as to discover a bright jazz pianist. Carl Perkins is his name (not to be confused with the Western singer Carl Perkins). The platter covers enough ground to display a good, varied sense of jazzmanship. His something borrowed, something original numbers have been specifically chosen to give Carl this chance of displaying a wide range of techniques. A polished and versatile performer with an exciting technique.

... in POP and R&B

THE CASH BOX

Rhythm 'N Blues **SLEEPER OF THE WEEK**

"CHURCH BELLS MAY RING"

(PREVIOUSLY TITLED "CHURCH BELLS ARE RINGING")

The Willows MELBA No. 102

MELBA RECORD CO. subsidiary of ROMEX RECORDS 1674 Broadway (JU 6-3850) N. Y.

THE CASH BOX

The Nation's

TOP 50

COMPILED BY "THE CASH BOX"

Comprising 100 Selections	AT—Atlantic BA—Baton BN—Benida BT—Bethlehem CA—Capitol CD—Cadence CH—Chess CK—Checker CL—Cardinal CO—Columbia CR—Coral Paramount AR—Arcade	DA—Dana DE—Decca DL—DeLuxe DO—Dot DT—Dootone DU—Duke EP—Epic ER—Era ES—Essex EX—Excella FB—Fabor FE—Federal FI—Fiesta	4 Star—Four Star GE—Gee GN—Golden GR—Groove GTJ—Good Time Jazz HE—Herald IM—Imperial JD—Jay Dee JU—Jubilee JZ—Josie KA—Kapa	KI—King LI—Liberty LO—London MD—Media ME—Mercury MG—MGM MO—Modern NG—Norgran OK—Okeh OL—Olympic PA—Parrot PE—Peacock	PM—Prom PP—Peter Pan PR—Prestige RA—Rainbow RB—R & B RE—Regent RL—Real RM—Rama RP—RPM SA—Savoy SE—Seeco SO—Sound	SP—Specialty SU—Sun ST—Starlite TA—Tampo TI—Tico TR—Trend UN—United UO—Unique VE—Verve VI—RCA Victor VJ—Vee Jay VK—Vik WI—Wing
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Pos.	Pos.	Pos.	Pos.	Pos.	Pos.
3/3	2/25	3/3	2/25	3/3	2/25
1	2	3	9	10	12
★CA-3287 (F-3287)—NELSON RIDDLE <i>Robin Hood</i>	★CO-40635 (4-40635)—MITCH MILLER O. <i>Willy Can</i>	★CR-61553 (9-61553)—ALAN DALE <i>I'm Gonna Sleep With One Eye Open</i>	★CR-61595 (9-61595)—LAWRENCE WELK <i>Chain Gang</i>	VI-20-6406 (47-6406)—LEO DIAMOND <i>Music Box Tango</i>	VI-20-6418 (47-6418)—1956 JAZZ ALL STARS <i>Theme From Three Penny Opera</i>
2	1	1	3	2	2
★VE-2000 (2000 x 45)—B. BREGMAN & A. O'DAY <i>I'm With You</i>	★VI-20-6359 (47-6359)—KAY STARR <i>I've Changed My Mind A Thousand Times</i>	★CO-40629 (4-40629)—FOUR LADS <i>I'll Never Know</i>	★MD-1020 (45-1020)—JACKIE RIGGS <i>His Gold Will Melt</i>	★ME-70753 (70753 x 45)—PLATTERS <i>I'm Just A Dancing Partner</i>	★5—Poor People Of Paris ★CA-3336 (F-3336)—LES BAXTER <i>Helen Of Troy</i>
3	4	5	3	2	2
★CR-61592 (9-61592)—LAWRENCE WELK <i>Nobody Knows But The Lord</i>	DE-29835 (9-29835)—RUSS MORGAN <i>Annabelle</i>	LO-1628 (45-1628)—WINIFRED ATWELL <i>Stardust</i>	VI-20-6366 (47-6366)—CHET ATKINS <i>Honey</i>	★CH-1609 (45-1609)—BOBBY CHARLES <i>On Bended Knee</i>	★DE-29791 (9-29791)—BILL HALEY & COMETS <i>The Paper Bay</i>
4	3	2	6	7	6
★DE-29786 (9-29786)—ROY HALL <i>Don't Stop Now</i>	VI-20-6426 (47-6426)—OTTO BASH <i>Lookout Mountain</i>	★7—Memories Are Made Of This ★CA-3295 (F-3295)—DEAN MARTIN <i>Change Of Heart</i>	CO-40573 (4-40573)—MINDY CARSON <i>Cryin' For Your Kisses</i>	DO-15436 (45-15436)—GALE STORM <i>Teen Age Prayer</i>	★8—I'll Be Home ★CK-830 (45-830)—FLAMINGOS <i>Need Your Love</i>
5	4	5	4	11	13
★DO-15443 (45-15443)—PAT BOONE <i>I'll Be Home</i>	MG-12165 (K12165)—ART MOONEY <i>You Can Take My Heart</i>	★SP-561 (45-561)—LITTLE RICHARD <i>I'm Just A Lonely Guy</i>	★CO-40595 (4-40595)—JO STAFFORD <i>If You Want To Love</i>	CR-61524 (9-61524)—LAWRENCE WELK <i>Rice</i>	★DE-29683 (9-29683)—DREAM WEAVERS <i>You've Got Me Wondering</i>
6	5	4	11	13	13
★DO-15424 (45-15424)—SNOOKY LANSON <i>Stop</i>	ME-70717 (70717x45)—DAVID CARROLL <i>You Are Mine</i>	★9—Why Do Fools Fall In Love DE-29832 (9-29832)—GLORIA MANN <i>Partners For Life</i>	★DO-15448 (45-15448)—GALE STORM <i>I Walk Alone</i>	★GE-1002 (45-1002)—TEEN AGERS <i>Please Be Mine</i>	★ME-70790 (70790 x 45)—DIAMONDS <i>You Baby You</i>
7	6	5	9	9	9
★CA-3329 (F-3329)—LES PAUL & MARY FORD <i>In Nuevo Laredo</i>	CO-40587 (4-40587)—LOUIS ARMSTRONG <i>Back O' Town Blues</i>	CO-40586 (4-40586)—TURK MURPHY <i>Maryland, My Maryland</i>	CO-40657 (4-40657)—BOYD RAEBURN <i>Fine And Mellow</i>	CR-61574 (9-61574)—LAWRENCE WELK <i>Stompin' At The Savoy</i>	DE-29816 (9-29816)—OWEN BRADLEY <i>Lights Of Vienna</i>
8	7	6	8	8	8
★ME-70781 (70781 x 45)—RICHARD HAYMAN & JAN AUGUST <i>I'll Be With You In Apple Blossom Time</i>	★MG-12149 (K12149)—DICK HYMAN TRIO <i>Baubles, Bangles & Beads</i>	VI-20-6419 (47-6419)—JOHN GORDY <i>Annabelle</i>	VI-20-6417 (47-6417)—TITO PUENTE <i>Mama Ines</i>	VI-20-6418 (47-6418)—1956 JAZZ ALL STARS <i>Lisbon Antiga</i>	★11—Band Of Gold CA-3283 (F-3283)—KIT CARSON <i>Cast Your Bread</i>
9	8	7	8	8	8
★CO-40597 (4-40597)—DON CHERRY <i>Rumble Boogie</i>	★12—Tutti Frutti ★DO-15443 (45-15443)—PAT BOONE <i>I'll Be Home</i>	MG-12165 (K12165)—ART MOONEY <i>You Can Take My Heart</i>	★SP-561 (45-561)—LITTLE RICHARD <i>I'm Just A Lonely Guy</i>	★CO-40595 (4-40595)—JO STAFFORD <i>If You Want To Love</i>	CR-61524 (9-61524)—LAWRENCE WELK <i>Rice</i>
10	7	6	8	8	8
★DE-29683 (9-29683)—DREAM WEAVERS <i>You've Got Me Wondering</i>	DO-15424 (45-15424)—SNOOKY LANSON <i>Stop</i>	ME-70717 (70717x45)—DAVID CARROLL <i>You Are Mine</i>	★13—It's Almost Tomorrow ★CO-40595 (4-40595)—JO STAFFORD <i>If You Want To Love</i>	CR-61524 (9-61524)—LAWRENCE WELK <i>Rice</i>	★DE-29683 (9-29683)—DREAM WEAVERS <i>You've Got Me Wondering</i>
11	6	5	11	13	13
★14—Dungaree Doll ★VI-20-6337 (47-6337)—EDDIE FISHER <i>Everybody's Got A Home</i>	KI-4851 (45-4851)—ROCK BROS. <i>Lovin' It Up</i>	★15—Speedoo CR-61563 (9-61563)—STEVE LAWRENCE <i>Chicken And The Hawk</i>	DO-15439 (45-15439)—COMMODORES <i>Whole Lotta Shakin' Goin' On</i>	★JZ-785 (45-785)—CADILLAC <i>Let Me Explain</i>	★16—Sixteen Tons CA-3342 (F-3342)—MICKEY KATZ <i>Frailach Lamboree</i>
12	5	4	11	13	13
★CA-3262 (F-3262)—TENNESSEE EMBREE FORD <i>You Don't Have To Be A Baby To Cry</i>	CR-61529 (9-61529)—JOHNNY DESMOND <i>Bello Italiano</i>	DE-29739 (9-29739)—RED SOVINE <i>Why Baby Why</i>	RP-451 (45-451)—B. B. KING <i>Cryin' Won't Help You</i>	★17—A Tear Fell AT-1086 (45-1086)—IVORY JOE HUNTER <i>I Need You By My Side</i>	★CR-61590 (9-61590)—TERESA BREWER <i>Bo Weevil</i>
13	4	3	11	13	13
★18—Chain Gang ★AP-9658 (45-9658)—BOBBY SCOTT <i>Shadrach</i>	CR-61595 (9-61595)—LAWRENCE WELK <i>Lisbon Antiga</i>	ME-70774 (70774 x 45)—LEN DRESSLAR <i>These Hands</i>	MG-12164 (K12164)—JOHNNY OLIVER <i>These Hands</i>	★19—Angels In The Sky CO-21229 (4-21229)—GENE AUTRY <i>Gene Autry</i>	★ME-70741 (70741x45)—CREWCUTS <i>Mostly Martha</i>
14	3	2	11	13	13
VI-20-5757 (47-5757)—TONY MARTIN <i>Boulevard of Nightingales</i>	★20—Lullaby Of Birdland CA-3309 (F-3309)—PEE WEE HUNT <i>It's All Been Done Before</i>	CR-61456 (9-61456)—LES BROWN <i>Bernie's Tune</i>	DE-29198 (9-29198)—ELLA FITZGERALD <i>Later</i>	★ME-70742 (70742 x 45)—BLUE STARS <i>That's My Girl</i>	★21—Bo Weevil ★CR-61590 (9-61590)—TERESA BREWER <i>A Tear Fell</i>
15	2	1	11	13	13
★IM-5375 (45-5375)—FATS DOMINO <i>Don't Blame It On Me</i>	KI-4900 (45-4900)—BONNIE LOU Chaperon				

Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising
100
Selections

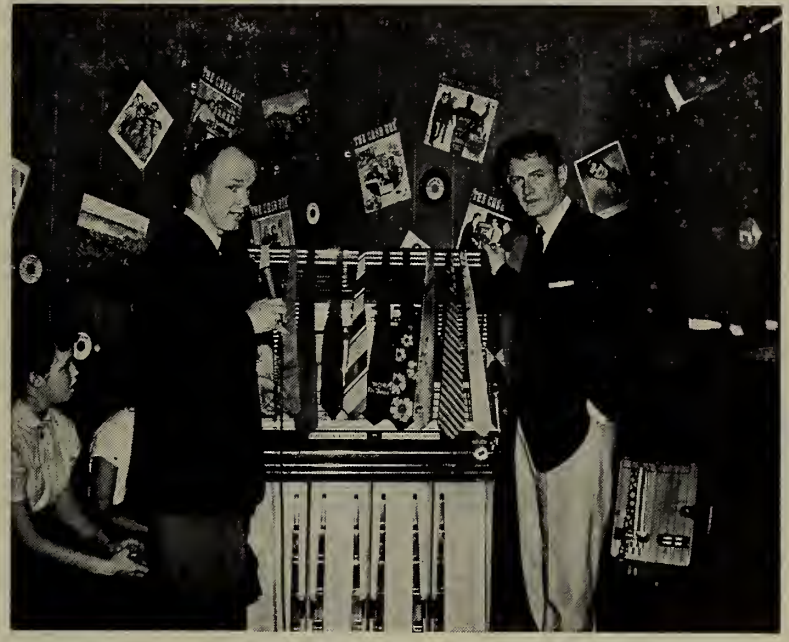
	Pas. 3/3	Pas. 2/25		Pas. 3/3	Pas. 2/25		Pas. 3/3	Pas. 2/25
22—11th Hour Melody	23	25	28—Blue Suede Shoes	—	—	36—Flowers Mean Forgiveness	36	41
CA-3349 (F-3349)— LOU BUSCH Mademoiselle From Paris			CA-3373 (F-3373)— BOB ROUBIAN Cand' Coated Kisses			★CA-3350 (F-3350)— FRANK SINATRA You'll Get Yours		
★DE-29789 (9-29789)— AL HIBBLER Let's Try Again			CO-21505 (4-21505)— SID KING & 5 STRINGS Let 'Er Roll			37—Innamorata	38	46
DE-29827 (9-29827)— BILL SNYDER As Time Goes By			KI-4903 (45-4903)— BOYD BENNETT Mumb'es Blues			★CA-3352 (F-3352)— DEAN MARTIN Lady With The Big Umbrella		
23—Teen Age Prayer	19	20	ME-70805 (70805x45)— JERRY MERCER Ghost Of My Love			★CO-40634 (4-40634)— JERRY VALE Second Ending		
★DO-15436 (45-15436)— GALE STORM Memories Are Made Of This			★5U-234 (45-234)— CARL PERKINS Honey Don't			DE-29767 (9-29767)— FRANK VERNA I'd Give A Million Tomorrows		
ME-70750 (70750 x 45)— KITTY WHITE I'm Gonna Be A Fool Monday			VI-20-6450 (47-6450)— PEE WEE KING Tennessee Dancin' Doll			38—Valley Valparaiso	33	39
MG-12138 (K12138)— ROBBIN HOOD No School Tomorrow			29—Eddie My Love	44	—	★CO-40633 (4-40633)— PERCY FAITH Bluebell		
★50-126 (45-126)— GLORIA MANN Gypsy Lady			★CD-1284 (45-1284)— CHORDETTE Whittin' Willie			39—Missing	41	—
24—Go On With The Wedding	20	18	★DO-15450 (45-15450)— FONTANE SISTERS Yum Yum			★CR-61587 (9-61587)— MCGUIRE SISTERS Tell Me Now		
CR-61555 (9-61555)— MODERNAIRES Ain't She Sweet			EP-9151 (5-9151)— LILLIAN BRIGGS Teen In Jeans From New Orleans			40—If You Can Dream	34	37
★DE-29776 (9-29776)— KITTY KALEN & GEO. SHAW The Second Greatest Sex			★RP-453 (45-453)— THE TEEN QUEENS Just Goofed			★DE-29809 (9-29809)— FOUR ACES Gal With The Yaller Shoes		
★ME-70766 (70766 x 45)— PATTI PAGE The Voice Inside			30—Ask Me	26	24	VI-20-6431 (47-6431)— LENA HORNE What's Right For You		
MG-12159 (K12159)— FOUR HORSEMEN The Iron Horse			★CA-3328 (F-3328)— NAT "KING" COLE Nothing Ever Changes My Love For You			41—That's All	32	32
25—Mr. Wonderful	27	31	DE-29804 (9-29804)— ALICE BABS Open The Window Of Your Heart			42—Beyond The Sea	48	—
AP-9669 (45-9669)— BETTE ANNE STEELE Never Do A Tango With An Eskimo			31—Juke Box Baby	—	—	43—I Was The One	—	—
CR-61591 (9-61591)— DOROTHY COLLINS Love Me As Tho There Were No Tomorrow			★VI-20-6427 (47-6427)— PERRY COMO Hot Diggity			44—Lipstick And Candy And Rubbersole Shoes	37	38
DE-29834 (9-29834)— PEGGY LEE Crazy In The Heart			32—Little Child	25	27	★KA-134 (45-134)— EDDIE ALBERT & SONDRAL LEE Jennv Kissed Me		
EP-9146 (5-9146)— MELLO-LARKS Leray			★AP-9671 (45-9671)— CAB & LAEL CALLOWAY The Voice			KA-133 (45-133)— TANIA & EDDIE CONSTANTINE Les Trottoirs		
★ME-70777 (70777 x 45)— SARAH VAUGHAN You Ought To Have A Wife			CO-40656 (4-40656)— A. GODFREY & K. SHANAHAN What Is A Boy			★VK-0189 (4X-0189)— GISELE MacKENZIE & BILLY QUINN Reserved		
★VI-20-6392 (47-6392)— TEDDI KING Are You Slipping Thru My Fingers			CO-40650 (4-40650)— F. LAINE & J. BOYD Let's Go Fishing			45—When You Lose The One You Love	49	49
26—Heartbreak Hotel	—	—	★DE-29806 (9-29806)— DANNY & DENA KAYE Laugh It Off Popsy Daisy			46—Cry Baby	47	—
★VI-20-6420 (47-6420)— ELVIS PRESLEY I Was The One			★KA-134 (45-134)— EDDIE ALBERT & SONDRAL LEE Jennv Kissed Me			47—Nothing Ever Changes My Love For You	35	34
27—Are You Satisfied	24	19	KA-133 (45-133)— TANIA & EDDIE CONSTANTINE Les Trottoirs			48—Lovely Lies	45	44
BA-218 (45-218)— ANN COLE Darling, Don't Hurt Me			★VK-0189 (4X-0189)— GISELE MacKENZIE & BILLY QUINN Reserved			49—Such A Day	46	45
CO-40612 (4-40612)— CATHY JOHNSON Yod'lin' Dixieland			33—Forever Darlina	39	48	50—Love And Marriage	40	26
DE-29756 (9-29756)— JIMMY WAKELY Mississippi Dreamboat			MG-12144 (K-12144)— DESI ARNAZ The Straw Hat Song					
★ME-70757 (70757 x 45)— RUSTY DRAPER Wobash Cannonball			★VI-20-6400 (47-6400)— AMES BROS. I'm Gonna Love You					
MG-12122 (K12122)— CONNIE FRANCIS My Treasure			34—Hot Diggity	—	—			
★MG-12114 (K12114)— SHEB WOOLEY Humdinger			★VI-20-6427 (47-6427)— PERRY COMO Juke Box Baby					
VI-20-6346 (47-6346)— TONI ARDEN I Forgot To Remember			35—Ninety-Nine Years	30	23			
			★CO-40631 (4-40631)— GUY MITCHELL Perfume, Candy And Flowers					

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- "BLUE SUEDE SHOES"**
Carl Perkins Sun 234; 45-234
- "HOT DIGGITY"**
Perry Como RCA Victor 20/47-6427
- "EDDIE MY LOVE"**
Fontane Sisters Dot 15450; 45-15450
Chordettes Cadence 1284; 45-1284
- "INNAMORATA"**
Dean Martin Capitol 3352; F-3352

All Tied Up



MOBILE, ALA.—Chuck Thompson and John Dixon, Dee Jays with WALA Radio and TV in Mobile, double up to give the teenagers a special showing of Chuck's Celebrity necktie collection on John's "Dixon on Discs" Saturday afternoon teenage dance party on WALA-TV.

Some of Chuck's ties are seen draped over the Seeburg Hi Fi 100 juke box on the set. In his unusual collection, Chuck has ties selected, worn, and given him by Bing Crosby, Bob Hope, Dean Martin, Jerry Lewis, Richard Hayman, Jackie Gleason, Lou Monte, Billy Vaughn, Larry Clinton, Billy May, Vaughn Monroe, Herb Shriner, Tex Williams, Red Foley, Rudy Vallee, Eddie Condon, Les Paul, Vic Damone, and many others. Each tie has a background story of interest to fans.

Chuck selects a different one of his famous ties to wear on each of his record shows. The show, incidentally, is programmed from The Cash Box charts.

"COMPLETELY YOURS"

THE FOUR CHAPS
RAMA # 195

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"EVERYONE KNEW"
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"I'M WISE"

by

EDDIE BO

APOLLO # 486

APOLLO RECORDS

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COMBO RECORDS

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THE COLTS

"Honey Bun"

VITA # 121

VITA RECORDS

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SURE FIRE HIT!

5380

Smiley Lewis

"ONE NIGHT"

Imperial Records

Smash Hit Spiritual!

"Two Little Fishes"

THE ZION TRAVELERS

389

HIT JAZZ PIANO 12" ALBUM

"Introducing Carl Perkins"

DL 211

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2809 Erustus Street,
Houston 26, Texas

THE CASH BOX

Rhythm 'N' Blues Disk Jockey

REGIONAL RECORD REPORTS

Louise Napper

WREV—Reidsville, N. C.

1. Drown In My Own Tears (Ray Charles)
2. I'll Be Home (Flamingos)
3. Devil Or Angel (Clovers)
4. Tutti Frutti (Little Richard)
5. Eddie My Love (Teen Queens)
6. The Great Pretender (Platters)
7. I'll Always Watch Over You (Turbans)
8. Seven Days (Clyde McPhatter)
9. Why Do Fools Fall In Love (Teen Agers)
10. Bo Weevil (Fats Domino)

Joe Smith

WVDA—Boston, Mass.

1. Why Do Fools Fall In Love (Teen Agers)
2. Tutti Frutti (Little Richard)
3. Stormy Weather (Leaders)
4. That's Your Mistake (O. Williams)
5. Bo Weevil (Fats Domino)
6. Crazy Little Palace (B. Williams)
7. I Don't Want Nobody (Buddy Johnson)
8. Mary Lee (Rainbows)
9. Great Pretender (Platters)
10. Sister Sooky (Turbans)

"Terry's Tunes"

Terry Speights

WBKH—Hattiesburg, Miss.

1. Bo Weevil (Fats Domino)
2. Tutti Frutti (Little Richard)
3. Blue Suede Shoes (C. Perkins)
4. Seven Days (Clyde McPhatter)
5. Devil Or Angel (Clovers)
6. Jump, Jump, Jump (Great Gates)
7. Why Do Fools Fall In Love (Teen Agers)
8. Slow Rock (Sonny Thompson)
9. Especially (Tony Allen)
10. Bo Peep (Lamplighters)

Diggy Doo

WXOK—Baton Rouge, La.

1. One Night (Smiley Lewis)
2. Seven Days (Clyde McPhatter)
3. Drown In My Own Tears (Ray Charles)
4. A Tear Fell (Joe Hunter)
5. Great Pretender (Platters)
6. Bo Weevil (Fats Domino)
7. Don't Blame It On Me (Fats Domino)
8. One More Mile (Buckner)
9. I Don't Want To Be Alone (Jewel Curtis)
10. Teenage Heart (F. Adams)

Carl Loucks

WELI—New Haven, Conn.

1. Why Do Fools Fall In Love (Teen Agers)
2. Eddie My Love (Teen Queens)
3. Cry Baby (Bonnie Sisters)
4. How (Jewels)
5. Devil Or Angel (Clovers)
6. Seven Days (Clyde McPhatter)
7. Bo Weevil (Fats Domino)
8. A Tear Fell (Joe Hunter)
9. Later, Alligator (Charles/Haley)
10. Darling, Listen To The Words Of This Song (V. Dillard)

"The Tiger"

WRR—Dallas, Texas

1. Seven Days (Clyde McPhatter)
2. Great Pretender (Platters)
3. Tutti Frutti (Little Richard)
4. I'll Be Home (Flamingos)
5. Devil Or Angel (Clovers)
6. Bo Weevil (Fats Domino)
7. Hands Off (McShann & Bowman)
8. This Love Of Mine (L. Johnson)
9. Blue Suede Shoes (Perkins)
10. Drown In My Own Tears (Ray Charles)



Pos. Last Week

Pos.	Record	Last Week
1	WHY DO FOOLS FALL IN LOVE Teen Agers (Gee 1002)	1
2	THE GREAT PRETENDER Platters (Mercury 70753)	2
3	DROWN IN MY OWN TEARS Ray Charles (Atlantic 1085)	5
4	EDDIE MY LOVE Teen Queens (RPM 453)	9
5	TUTTI-FRUTTI Little Richard (Specialty 561)	3
6	DEVIL OR ANGEL Clovers (Atlantic 1089)	4
7	SEVEN DAYS Clyde McPhatter (Atlantic 1081)	6
8	BO WEEVIL Fats Domino (Imperial 5375)	7
9	SPEEDOO Cadillacs (Josie 785)	8
10	NEED YOUR LOVE SO BAD Little Willie John (King 4841)	10
11	AIN'T THAT LOVIN' YOU BABY Jimmy Reed (Vee-Jay 168)	12
12	JIVIN' AROUND Ernie Freeman (Cash 1017)	11
13	I'LL BE HOME Flamingos (Checker 830)	13
14	NO MONEY DOWN Chuck Berry (Chess 1615)	14
15	BLUE SUEDE SHOES Carl Perkins (Sun 234)	

Panart To Launch

"Music of Cuba"

12" LP Series

NEW YORK—With over 250,000 visitors to Cuba from all over the United States, Panart Recording Corporation will join with the Cuban Tourist Commission in an effort to promote the music of Cuba via 12" Albums of the melodies of Cuba as heard today in the various Night Clubs and Ballrooms of Havana.

Currently the three orchestras at the Tropicana Night Club in Havana are Panart exclusive recording artists. Fajardo and His All Stars, playing nightly at the Montmatre Night Club are on the Panart exclusive list. In all there are over fifteen orchestras and combos recording for Panart—all of whom are well known to the American visitors to the island.

Stan Steinhaus, heading the Panart operation for the United States and Canada during his three weeks in Havana, recorded at the Panart Studios not less than forty sides with the various artists there. Most of this material will see sales here in 12" Albums.

The first "Music of Cuba" Volume will be released during the end of the month and will assure the dealer no less than 100% return on their buying price. The list for this album has been scheduled at the standard \$3.98 price.

At the same time four additional 12" LP's will be released, using the accepted market trend towards photography and lamination, all covers to be done both in English and Spanish. The new LP's are: "Ole, Torero", Pasodobles; "Chavales de Espana", Continental Favorites in Spanish; "Merengues and Cha Cha Cha" and "Fajardo and His All Stars from the Montmatre Night Club" Cha Cha Cha's by the "King". Coming soon will be the first Jam Session release on the new \$4.98 series, which was recorded in Havana two weeks ago, featuring the top sidemen in Cuban music, led by Julio Gutierrez and Perruchin, Cuba's prominent names in composer-arranger teams.

Panart has been granted the seal of approval by the Cuban Tourist Agency and this seal will appear on the backs of all 12" LP's, guaranteeing the buyer the authenticity of the contents.

Atlantic Cuts 12" LP Price

NEW YORK — Nesuhi Ertegun, vice president of Atlantic Records and A & R head of the company's jazz label, announced this week that Atlantic's price on its twelve inch LPs has been dropped from the \$4.85 figure to \$3.98.

The price change becomes effective immediately and will apply to the diskery's current release by Lennie Trisano; Jess Stacy's "Tribute To Benny Goodman"; and "Nobody Else But Me" by Betty Bennett with arrangements by Shorty Rogers, Andre Previn and Erroll Garner.

Baker Named In Balloting

FRANKFURT, GERMANY—Chet Baker has been accorded the honor of being named the top trumpet player in the annual balloting by The Jazz International in Germany. In the voting, Baker topped his nearest competitor by more than 900 votes.

Chet and his international aggregation have just wound up their tour of Germany with three nights of playing to jam-packed crowds at the Storyville Night Club in this city.

His appearance at Storyville is reported to have marked the first time an American jazz musician has ever played a club date in Germany.

Frank Dailey Dies; Helped Many Bands

NEW YORK—Frank Dailey, owner of the famous Meadowbrook in Cedar Grove, N. J., and one of the pioneers in the growth of the band business back in the 1930's, died of a heart attack last week at the age of 55.

The Meadowbrook, early in the band era, featured such towering names as Glenn Miller, Tommy Dorsey, Peggy Lee, Kay Starr, Stan Kenton, Vaughn Monroe, Eddy Howard and an endless chain of others. He was among the first to broadcast on radio, band shows emanating from the nite spot and also introduced many innovations like "Matinee at the Meadowbrook" and a live TV show from the club.

He is survived by brothers Jay Clifford and John, his wife Monica and sister Helen.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

As always, we're constantly thinking of ways to make this department more complete and more functional to the trade, and we think we've hit on a real service which begins in this issue. Titled, "Territorial Tips", we will endeavor to highlight records that have created action in one, two, or more regions but which do not appear on our "Nation's Rhythm & Blues Top 15". Now, more than ever before, records have been showing strength regionally, and remain restricted to certain areas, never breaking nationally. By pinpointing these records we hope we can help draw attention to them so that disk jockeys, retailers, juke box operators and distributors can get "on them" and perhaps break them in their own respective areas. See the page three editorial for a more detailed survey of this new feature. . . . About eighteen disk jockeys from all parts of the United States gathered at Tommy Smalls' "Smalls Paradise" last weekend, Saturday and Sunday, February 25 and 26, for a series of meetings. These jockeys are the nucleus of what they hope will develop into a national organization that will include all the r & b jockeys. Mailing pieces will go out to every r & b jockey inviting him to join. A national convention



DICK (RICARDO) SUGAR
(WEVD—New York)

date has been set for Chicago, May 18 and 19. Forums will be held and it is hoped that great strides will be made to solve many of the jockeys problems, further the industry, and get together with manufacturers and distributors. On Saturday, February 26, a cocktail party was held at which manufacturers, publishers, and the trade press got together with the jockeys who came into New York for the meetings. . . . Mr. Blues (WNJR-Newark, N.J.) came up with a funny that has the station staff hysterical. Seems, as is a teener practice, that Mr. Blues received a request to spin a tune dedicated from "Blue Eyes" to "Cuddles" Dubie. "Cuddles", it develops, is a teacher at the local Roselle High School and when the word got around all the teachers and students of the school became avid and apprehensive listeners of Mr. Blues. It reached a point where the principal called the station and dictated a list of teachers, whose names he insisted do not appear among the dedications. Mr. Blues, by the way, has become so strong a personality in Newark, that when he leaves the station each night he has to fight his way to his car. . . . Ray Clark, Groove Records, to the west coast for two weeks. Ray will visit Dallas, Phoenix, Denver, Portland, Seattle, San Francisco and Los Angeles.

Bob Rolontz, a & r head, hopped down to Atlanta for the weekend to sit in on a live concert by Piano Red. The label also announced the signing of Roy Gaines, guitarist-vocalist. Groove happy with the sale of "Chains Around My Heart" by the Avalons, and "Mumbles Blues" by Big Connie, which has stirred up some dust in several areas. About to be released is a new Tommy Brown, "Gambler's Prayer". . . . Jack Angel back on the job after a quickie vacation on the sands of Miami Beach. . . . Herald Records has four items going well for them. "Sister Sookey" by the Turbans; "Dear Diary" by the Smoothtones; and both new releases, "I Gotta Have You" and "Little Fool" by Charlie & Ray as well as "What Will I Do" by Al Savage. . . . Billy Brooks on Duke has a strong item in "I Want Your Love Tonight" and "This Is My Prayer". Also on the sister label, Little Richard has a potent release on Peacock called "Directly From My Heart To You" and "Little Richard's Boogie". . . . Mr. and Mrs. Abe Cohen of Essex Distributors, Newark, N.J. will leave for Los Angeles on March 20 for about 10 or 12 days. It will be a combined pleasure-business trip during which time "Mom" Cohen will have a chance to compare west coast "blintzes" with her own unbeatable. . . . The Teen Queens continue

to grab off the bulk of the sales as "Eddie My Love" climbs upwards on both the r & b and pop charts. . . . Eddie Jenkins (KCUL-Dallas, Texas), with Duke Ellington for almost 19 years as a featured trumpeter, and composer for Tempo Music, and road manager for Roy Milton, T. Bone Walker, Roy Hawkins, Tiny Bradshaw, etc., got into deejaying when he had to lay over in Dallas for a severe operation. They took off the left side of his back, removed some ribs, took his heart out, scraped his chest, put his heart back and sewed him up. Despite this setback, Jenkins says he is "hollering real loud and drawing a crowd, popping my fingers, singing and wailing them gutbucket blues" on KCUL, a 10,000 watter. Jenkins writes asking his old friends to get in touch with him at the station. . . . Sidney Siegle, Seeco Records, off for a quickie trip to Puerto Rico, back to the states, and then off to Europe on April 13 for two months. Seeco is now putting out all lps on a 12" basis. . . . Bob McGhee, president of Rim Records, just back from a midwest tour, reports enthusiastic receptions from distributors and deejays on Lori Jai's "Thrills And Heartaches" and "Hold Me Close". . . . Joel Turnero back in town after a tour with The Turbans, Roy Gaines, Guitar Slim, Margie Day and Lloyd Lambert. . . . Sit up and take note of this. Jack Angel reports that Lightning Hopkins has broken pop in St. Louis with his guitar boogie, "Sky Hop". . . . Danny Stiles (WNJR-Newark, N.J. and WCTC-New Brunswick, N.J.) setting up a Rock and Roll Concert on March 16 in the New Brunswick High School Gym. Danny has already signed Frankie Lyman and the Teenagers, Harriet Kay, The Belvederes, Big Mike Gordon, Tommy Ryan and his Rock and Roll orchestra. Others are in the process of being added to the show. . . . Bea Kaslin, Hull Records, getting a solid reaction in New York on her Heartbeats "Darling How Long". This is the second straight Heartbeat release that stirred things up in this area. Her other deck, "Dearest Dream", by Mabel Lee is also getting a good local reaction. . . . Thanks from this column, the



LORI JAY



EDDIE JENKINS
(KCUL—Dallas, Texas)



DANNY STILES

B'nai B'rith, and all the kids up around Joan of Arc Junior High School to Frankie Lyman and The Teenagers, and the Hearts, and thanks to George Goldner, who arranged for the Teenagers to appear, and to Sol Rabinowitz, Lou Sprung and Zell Sanders, who brought down the Hearts. Also thanks to Johnny Conquet, and his great Latin American band who played all night for the dancing youngsters. It was a great night and heartwarming to see all these decent kids have an evening of fun. Dick Sugar (WEVD-New York) helped arrange the dance and acted as MC, pitting his voice against the howling and appreciative teenagers. . . . William B. Walker (WGH-Newport News, Va.) has started a new r & b hit parade every Saturday night. Walker would like to have the companies put him on their mailing lists. . . . Hank Goldman (WANN-Annapolis, Md.) conducting a Sunday afternoon car hop show, 3 to 6 pm, during which time he plays the top fifty r & b tunes compiled for him by The Cash Box. The list consists of the top twenty tunes in the order of their strength and the next thirty without listing their positions. . . . Long Larry Dean (WCIN-Cincinnati, O.) hosted Bob Rolontz, Groove Records, and Mike Gradney, Vita Records, on one of his recent shows. . . . Sid (Mustache) Dickler (WNCC-Barnsboro, Pa.) writes he plays only two rock 'n roll records on his show. "Kids don't dig the stuff too much yet," says Sid. They don't? ? ? Les Bihari, Meteor, and James Beard, Cadet Record Mfg. Co., in town.

CHICAGO:

Mention here last week regarding lack of disks for juke box ops who have adult spots, like taverns, since everything now directed at pop market with R&R dominating influence, has distributors here doing some serious thinking. . . . Looks like Roy (Shorty) Hamilton is going to bust some records wide open over at the Regal Thitter with the way the crowds lining up to listen to him warble. George and Ernie Leaner, who distribute Epic here, sent "Shorty" their bestest of the best. . . . Back from Florida, B. B. King flies on to California for a short rest, and will meet his crew in Memphis. . . . Saul Bihari of RPM phoning here to get those big orders for "Eddie My Love" and to advise that the 16-year-old Teen Queens will soon be in town for deejay promotion. . . . Hadda Brooks and Ernie Harper just jammin' 'em in to the Black Orchid's Junior Room with their grand songs and terrific 88's. Hadda's gonna stay on and on and on. Al Greenfield and Benny Dunn signing the gal to a long term contract. . . . Everyone expecting George Leaner to pop up in the shorooms of the firm wearing a straw hat, plaid shirt, farmer style overalls and chewing on a straw, now that Georgie howlin' himself but hoarse over Carl Perkins and his "Blue Suede Shoes". . . . Chuck Berry reported goin' great guns on the West Coast. . . . Len Chess a busy, busy boy this past week in session with The Moonglows. Len

believes that the greatest disks Chess and Checker have ever presented on the market now and more to come. . . . Abner just ravin', but ravin', man, over the tremendous click of "Cavalcade of Vee-Jay Stars". The troupe composed of The El Dorados, Jimmy Reed, The Spaniels, Joe Buckner and Tommy Dean's Ork. Played to full house at Trianon, 2/24, packed 'em to the rafters in Milwaukee, 2/25, socked an' rocked 'em in Dallas, 2/27, and so forth and so on in Tucson, Phoenix, and points west. . . . Vee-Jay's Jimmy Bracken just signed The Swan Silvertones, beloved Pittsburgh spiritual group to an exclusive recording contract. . . . Paul Glass claims that The Teenagers' "Why Do Fools Fall In Love" is the hottest seller of all and right on the way to No. 1. "And", adds Paul, "I don't ever miss". By the way indie diskeries should check with Paul Glass on some angles he has regarding better biz for all concerned. . . . Eli Toscano of ABCO very happy the way Arbee Stidham and Herby Joe clickin' for him with their disks. Eli sure he's on the way with his first disks. . . . Whisper here is that new Priscilla Bowman, Jay McShann disk (The Cash Box' "Award O' The Week", 3/3/56) is gonna prove a terrific followup to "Hands Off".

LOS ANGELES:

Etta James due in town for some recording sessions at Modern Records. Both sides of her new disc—"I'm A Fool" and "Number One" look good. . . . Johnny Fuller has a new sound and a very different record in "Sister Jenny" on the Imperial label which could be a big one for him. . . . Cornel Gunter and the Ermines and The Harris Sisters both signed to record for ABC-Paramount last week. . . . Hite Morgan has sold the masters on "Short Walk" by Joe Smith to King Records for national distribution. Record was put out on the Cal-West label and has shown up big in the Los Angeles market. . . . Carl Perkins doing sell-out business at the Strollers in Long Beach since the release of his LP on the Dootone label. . . . Jean Bennett reports that the Penguins' new record of "My Troubles Are Not At An End" has broken wide open in Boston, Philadelphia, and New York. . . . Joe Bihari back at his desk at Modern Records after a Hawaiian honeymoon trip. . . . Buck Ram driving back to the Coast this week in his brand new Cadillac convertible. . . . Mike Gradny returned to town after winding up his nationwide tour down through the southern states. The "Honey Bun" side of the Colts' new Vita release is the big one back East according to Mike. . . . Zeke Manners featured "Down In Mexico" by the Coasters as his record of the week on his KFWB "Rhythm And Happies" show. . . . Eddie Ray of Imperial Records reports Smiley Lewis' "One Night" taking off around the country. . . . Even with all the pop covers on "Eddie My Love", the original version on RPM by The Teen Queens is leading the field both pop and R & B. . . . New Coast label, Prince Records, debuts with a first disk effort by Earl Grant who is a graduate student of music at USC. Featuring a 'modern sound', the initial waxing was released this week. . . . Latest switch is a western record of "Blue Suede Shoes" by Carl Perkins on Sun going R & B. Pop covers are now on the way.



TEEN QUEENS



ETTA JAMES

JAZZ JOTS

George Shearing, currently at Zardis, will do a series of College dates while in the Southern California area. . . . Anita O'Day recorded with Gene Krupa for Verve Records in New York last week. . . . J. J. Johnson and Kai Winding making their first Coast appearance at Jazz City. . . . Jerry Fielding and his orchestra set for a series of one-niters on the Coast. . . . Jack Lewerke, manager of California Records Distributors has signed with station KPOP to sponsor a one-hour jazz radio show every Sunday afternoon. Called "Jazz West Coast", the show will feature music of the West Coast jazz scene under the narration of D. J. Don Clark. . . . Jack Montrose's engagement at the Moroccan at Cahuenga and Sunset is his first club engagement with his own quartet. . . . Former New Jersey public relations man, Herman Eig, now owner of The China Lodge, an authentic Chinese restaurant on Route 9, W. Haverstraw, N.Y. Herman caters to a large music trade and the Rockland County Music Operators and Vending Association hold their meetings there.

ZOOMING TO THE TOP!

ARBEE STIDHAM

"Meet Me Halfway"

C/W

"I'll Always Remember You"
G-100

HERBY JOE

"Smoke Stack Lightning"

C/W

"Dreamed (Last Night)"
G-101



(SUBSIDIARY OF A. B.'s ONE STOP)

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CHICAGO 12 ILLINOIS

(All Phones: NEvada 8-2130)

BREAKING FOR A SMASH HIT IN R&B AND POP!

"DEAR DIARY"

by

THE SMOOTHTONES

EMBER # 1001

EMBER RECORDS, INC.

(Subsidiary of Herald Records)

A National Hit!

"SISTER SOOKEY"

The Turbans

Herald 469

Another Smash Hit!

"LITTLE FOOL"

"I GOTTA HAVE YOU"

Charlie & Ray

Herald 472



RECORDS
1697 B'way,
New York City, N.Y.

THE CASH BOX

in
NEW YORK CITY

in
CHICAGO

in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | |
|---------------------------------------------------------------|-----------------------------------------------------------------|---------------------------------------------------------------|
| 1 WHY DO FOOLS FALL IN LOVE
Teen Aegers (Gee 1002) | 1 WHY DO FOOLS FALL IN LOVE
Teen Aegers (Gee 1002) | 1 DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085) |
| 2 EDDIE MY LOVE
Teen Queens (RPM 453) | 2 SMOKESTACK LIGHTNING
Howlin' Wolf (Chess 1618) | 2 BO WEEVIL
Fats Domino (Imperial 5357) |
| 3 THE GREAT PRETENDER
Platters (Mercury 70753) | 3 THE GREAT PRETENDER
Platters (Mercury 70753) | 3 TRY ROCK AND ROLL
Bobby Mitchell (Imperial 5387) |
| 4 DEVIL OR ANGEL
Clovers (Atlantic 1083) | 4 YOU'RE THE ONE
Jimmy Rogers (Chess 1616) | 4 I'M WISE
Eddie Bo (Apollo 486) |
| 5 DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085) | 5 AIN'T THAT LOVIN' YOU BABY
Jimmy Reed (Vee-Jay 168) | 5 THE GREAT PRETENDER
Platters (Mercury 70753) |
| 6 CHURCH BELLS MAY RING
Willows (Melba 102) | 6 EDDIE MY LOVE
Teen Queens (RPM 453) | 6 DON'T BLAME IT ON ME
Fats Domino (Imperial 5375) |
| 7 TUTTI-FRUTTI
Little Richard (Specialty 561) | 7 DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085) | 7 EDDIE MY LOVE
Teen Queens (RPM 453) |
| 8 YES SIR, THAT'S MY BABY
Sensations (Atco 6056) | 8 SPEEDOO
Cadillacs (Josie 785) | 8 SEVEN DAYS
Clyde McPhatter (Atlantic 1081) |
| 9 CRAZY LOVE
Royaltones (Old Town 1018) | 9 BLUE SUEDE SHOES
Carl Perkins (Sun 234) | 9 ONE NIGHT
Smiley Lewis (Imperial 5380) |
| 10 I'LL BE HOME
Flamingos (Checker 830) | 10 WHO
Little Walter (Checker 833) | 10 DEVIL OR ANGEL
Clovers (Atlantic 1083) |

in
DETROIT

in
NEWARK

in
MERIDIAN

- | | | |
|-------------------------------------------------------------------|-------------------------------------------------------------------|------------------------------------------------------------------|
| 1 TUTTI-FRUTTI
Little Richard (Specialty 561) | 1 WHY DO FOOLS FALL IN LOVE
Teen Aegers (Gee 1002) | 1 BO WEEVIL
Fats Domino (Imperial 5375) |
| 2 THE GREAT PRETENDER
Platters (Mercury 70753) | 2 EDDIE MY LOVE
Teen Queens (RPM 453) | 2 TUTTI FRUTTI
Little Richard (Specialty 561) |
| 3 WHY DO FOOLS FALL IN LOVE
Teen Aegers (Gee 1002) | 3 DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085) | 3 THE GREAT PRETENDER
Platters (Mercury 70753) |
| 4 I DON'T WANT NOBODY
Ella & Buddy Johnson (Wing 90064) | 4 TUTTI-FRUTTI
Little Richard (Specialty 561) | 4 SEVEN DAYS
Clyde McPhatter (Atlantic 1081) |
| 5 NO MONEY DOWN
Chuck Berry (Chess 1615) | 5 BO WEEVIL
Fats Domino (Imperial 5375) | 5 DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085) |
| 6 I'LL BE HOME
Flamingos (Checker 830) | 6 CHURCH BELLS MAY RING
Willows (Melba 102) | 6 AIN'T THAT LOVIN' YOU BABY
Jimmy Reed (Vee-Jay 168) |
| 7 SEVEN DAYS
Clyde McPhatter (Atlantic 1081) | 7 DEVIL OR ANGEL
Clovers (Atlantic 1083) | 7 DEVIL OR ANGEL
Clovers (Atlantic 1083) |
| 8 EDDIE MY LOVE
Teen Queens (RPM 453) | 8 I'LL BE HOME
Flamingos (Checker 830) | 8 NEED YOUR LOVE SO BAD
Little Willie John (King 4841) |
| 9 SPEEDOO
Cadillacs (Josie 785) | 9 SITTING IN THE DARK
Nappy Brown (Savoy 1176) | 9 JUST MADE TWENTY-ONE
Lightnin' Slim (Excello 2075) |
| 10 AIN'T THAT LOVIN' YOU BABY
Jimmy Reed (Vee-Jay 168) | 10 NEED YOUR LOVE SO BAD
Little Willie John (King 4841) | 10 EDDIE MY LOVE
Teen Queens (RPM 453) |

Harry Finfer & Allan Sussel of UNIVERSAL DIST. of PHILA.

PICK AS THEIR

HIT OF THE WEEK

"I LOVE YOU DARLING"

by **THE VALENTINES**

RAMA # 181



ONE WEEK OUT — BREAKING BIG
MEMPHIS, ST. LOUIS, and CHICAGO!

"JUMP-JUMP-HI HO"

and

"I HATE TO SEE YOU GO"

CLENEST GANT with DON Q's ORCHESTRA

KIT # 884

KIT Records Inc.

804 CHURCH STREET
NASHVILLE, TENNESSEE

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 2 **EDDIE MY LOVE**
Teen Queens
(RPM 453)
- 3 **DROWN IN MY OWN TEARS**
Ray Charles
(Atlantic 1085)
- 4 **JIVIN' AROUND**
Ernie Freeman
(Cash 1017)
- 5 **I'LL BE HOME**
Flamingos
(Checker 830)
- 6 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 7 **DEVIL OR ANGEL**
Clovers
(Atlantic 1083)
- 8 **TUTTI-FRUTTI**
Little Richard
(Specialty 561)
- 9 **CHICKEN AND THE HAWK**
Joe Turner
(Atlantic 1080)
- 10 **WPLJ**
Four Deuces
(Music City 790)

- 1 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 2 **EDDIE MY LOVE**
Teen Queens
(RPM 453)
- 3 **DEVIL OR ANGEL**
Clovers
(Atlantic 1089)
- 4 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 5 **SPEEDOO**
Cadillacs
(Josie 785)
- 6 **BO WEEVIL**
Fats Domino
(Imperial 5375)
- 7 **NEED YOUR LOVE SO BAD**
Little Willie John
(King 4841)
- 8 **SEVEN DAYS**
Clyde McPhatter
(Atlantic 1081)
- 9 **DROWN IN MY OWN TEARS**
Ray Charles
(Atlantic 1085)
- 10 **NO MONEY DOWN**
Chuck Berry
(Chess 1615)

- 1 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 2 **DROWN IN MY OWN TEARS**
Ray Charles
(Atlantic 1085)
- 3 **EDDIE MY LOVE**
Teen Queens
(RPM 453)
- 4 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 5 **AIN'T THAT LOVIN' YOU BABY**
Jimmy Reed
(Vee-Jay 168)
- 6 **TUTTI FRUTTI**
Little Richard
(Specialty 561)
- 7 **YES SIR, THAT'S MY BABY**
Sensations
(Atco 6056)
- 8 **I'LL BE HOME**
Flamingos
(Checker 830)
- 9 **SMACK DAB IN THE MIDDLE**
Basie & Williams
(Clef 89169)
- 10 **I DON'T WANT NOBODY**
Ella & Buddy Johnson
(Wing 90064)

in
DALLAS

in
SAVANNAH

in
MEMPHIS

- 1 **BLUE SUEDE SHOES**
Carl Perkins
(Sun 234)
- 2 **BO WEEVIL**
Fats Domino
(Imperial 5375)
- 3 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 4 **SEVEN DAYS**
Clyde McPhatter
(Atlantic 1081)
- 5 **JIVIN' AROUND**
Ernie Freeman
(Cash 1017)
- 6 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 7 **THAT'S YOUR MISTAKE**
Otis Williams & New Group
(DeLuxe 6091)
- 8 **DROWN IN MY OWN TEARS**
Ray Charles
(Atlantic 1085)
- 9 **CHICKEN AND THE HAWK**
Joe Turner
(Atlantic 1080)
- 10 **NEED YOUR LOVE SO BAD**
Little Willie John
(King 4841)

- 1 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 2 **DEVIL OR ANGEL**
Clovers
(Atlantic 1083)
- 3 **SPEEDOO**
Cadillacs
(Josie 785)
- 4 **JIVIN' AROUND**
Ernie Freeman
(Cash 1017)
- 5 **EDDIE MY LOVE**
Teen Agers
(Gee 1002)
- 6 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 7 **TUTTI FRUTTI**
Little Richard
(Specialty 561)
- 8 **SEVEN DAYS**
Clyde McPhatter
(Atlantic 1081)
- 9 **DROWN IN MY OWN TEARS**
Ray Charles
(Atlantic 1085)
- 10 **BO WEEVIL**
Fats Domino
(Imperial 5375)

- 1 **SPEEDOO**
Cadillacs
(Josie 785)
- 2 **I'LL BE HOME**
Flamingos
(Checker 830)
- 3 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 4 **TUTTI FRUTTI**
Little Richard
(Specialty 561)
- 5 **NEED YOUR LOVE SO BAD**
Little Willie John
(King 4841)
- 6 **SMOKESTACK LIGHTNING**
Howlin' Wolf
(Chess 1618)
- 7 **DEVIL OR ANGEL**
Clovers
(Atlantic 1083)
- 8 **SEVEN DAYS**
Clyde McPhatter
(Atlantic 1081)
- 9 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 10 **BO WEEVIL**
Fats Domino
(Imperial 5375)

- **NOTHING BUT HITS**
- **THE CLOVERS**
- **DEVIL OR ANGEL**
1083
- **RAY CHARLES**
- **DROWN IN MY OWN TEARS**
1085
- **LAVERN BAKER**
- **MY HAPPINESS FOREVER**
1087
- **IVORY JOE HUNTER**
- **A TEAR FELL**
1086
- **THE COOKIES**
- **IN PARADISE**
1084



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It's a "Sleeper" on the way to The Top!

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"ZING, ZING ZING"

c/w

"DREAMS OF CONTENTMENT"

The Dells

★ ★ VEE-JAY 166 ★ ★

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois



LITTLE WALTER

"It Ain't Right"

b/w

"Who"

CHECKER # 833

HOWLING WOLF

"Smoke Stack Lightning"

CHESS # 1618

JIMMY ROGERS

"You're The One"

CHESS # 1616

CHUCK BERRY

"No Money Down"

b/w

"Down Bound Train"

CHESS # 1615

THE FLAMINGOS

"I'll Be Home"

CHECKER # 830

BO DIDDLEY

"Diddy Wah Diddy"

CHECKER # 832



RHYTHM 'N BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓐ FAIR
ⓑ VERY GOOD	ⓐ MEDIOCRE

BILL DOGGETT
(King 4888)

B "IN A SENTIMENTAL MOOD" (2:50) [American Academy AS-CAP—Ellington, Mills, Kurtz] Doggett paints a lush picture via his Hammond and group. It is a lovely, relaxing soft lights effort.

B "WHO'S WHO" (2:40) [Billace BMI—Doggett, Harris] Doggett jumps on the flip and turns in a modern jazz rhythm piece that will appeal to the ever growing jazz conscious market and the Doggett fans.

ARBEE STIDHAM
(Abco 100)

B "I'LL ALWAYS REMEMBER YOU" (2:32) [Lawn BMI—Stidham] Arbee Stidham sings a stirring slow beat blues recalling the girl who left him and who remains in his memory forever. Stidham convincingly portrays the dispirited lover.

B "MEET ME HALF WAY" (2:36) [Lawn BMI—Stidham] Stidham rocks a middle beat blues with a strong vocal treatment. The blues chanter tells his gal she has to meet him half way if she expects him to foot the bills. This is a good side that could get action.

EARL (CONNELLY) KING
(King 4889)

B "DEAR ONE" (2:33) [Wemar BMI—Medley, King, Glover] Earl (Connelly) King wails a slow, melodic ballad with romantic, tender lyrics. King turns in a warm performance of the "Ace" type ballad. A good wax that could stir up some action.

B "BIG BLUE DIAMONDS" (2:45) [Lois BMI—Earl, Carson] King sings of big diamonds instead of a "band of gold." A slow, melodic ballad of the girl who wanted the diamonds instead of the wedding ring, but who finally regrets her decision. Well done. Two good sides, with "Big Blue Diamonds" the stronger of the two.

AL SAVAGE
(Herald 468)

B "WHAT WILL I DO" (2:00) [Angel BMI—Carroll, Taylor] Al Savage rocks out with a melodic jump that is excellent teenage material. Deck is strong and Savage should get a good reaction with this one.

B "TEEN AGE ROMANCE" (2:35) [Angel BMI—Dick Goodman] A slow, rhythmic teener story of "too young to love." A teenage romance that ends in marriage. Will probably appeal to the motions of the kids and could therefore make a splash in the sales column.

THE CASH BOX

AWARD O' THE WEEK

"WHO" (2:29)
[Arc BMI—B. Roth]

"IT AIN'T RIGHT" (2:37)
[Arc BMI—Jacobs]

LITTLE WALTER
(Checker 833)



LITTLE WALTER

● Little Walter sounds a little menacing as he sings a slow, rhythmic blues, "Who." Walter, accompanied by his wailing harmonica, wants to know who told her he was cheating. Whoever did, had better get out of town, says Walter. It is a strong bit of blues singing and Little Walter could have another hit riding the charts for him. The flip, "It Ain't Right," is a quick beat that Walter drives with much gusto. Deck races along with spirit. Ok coupler, either of which could make it.

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"I WANT YOUR LOVE TONIGHT" (2:46)
[Ludlow Music Co.—Eddie "Tex" Curtis]

"THIS IS MY PRAYER" (2:35)
[Lion BMI—Don Robey]

BILLY BROOKS
(Duke 149)



BILLY BROOKS

● Billy Brooks swings out on this fast beat Latin flavored rocker.

Brooks hits hard, the orking is infectious and result is a strong contender for Brooks in "I Want Your Love Tonight." A fast mambo tempo with a precocious set of romantic lyrics and Brooks shooting the vocal works add up to a deck to watch. The flip, "This Is My Prayer," is a slow, sentimental ballad, smoothly and pleasingly chanted, but the wax does not figure with "I Want Your Love Tonight."

JIMMIE ROGERS
(Chess 1616)

C+ "BLUES ALL DAY LONG" (2:39) [Arc BMI—Rogers] Jimmie Rogers sings a slow country blues with a deep south treatment that marks it strictly for that market.

B "YOU'RE THE ONE" (2:19) [Arc BMI—Rogers] Another deep south effort with a rocking beat that could penetrate the urban markets. Ok deck.

SUGAR AND SPICE
(Mercury 70788)

B "HEY JOE (Let Me Know)" (2:35) [Tone BMI—Taylor, Ryder] Sugar and Spice, new he and she duo, make a bow on Mercury with a medium paced calypso cutie. Chuckley wax.

B "INDEED I LOVE YOU" (2:45) [Tone Music BMI—Taylor, Ryder] The team dishes up a smooth reading of a melodic, tender, romantic ballad. Smooth vocal teamwork comes off with appeal.

CARMEN TAYLOR
(Apollo 489)

B "OH PLEASE" (2:15) [Crestwood BMI—Taylor, Carroll] Carmen Taylor dishes out a middle beat rhythm piece with a solid performance. The gal is good and her style effective. Like it.

B "TEEN-AGE BALL" (2:20) [Crestwood BMI—Taylor, Carroll] Miss Taylor rocks out on this jump ditty and the gal is given a gang-shout backing. Kids will like it.

PEE WEE CRAYTON
(Hollywood 1055)

C+ "STEPPIN' OUT" (2:24) [Golden State BMI—Escamilla] Pee Wee Crayton and his crew handle a Latin flavored middle beat rhythm piece infectiously. Homer the Great handles the vocal. Entertaining wax.

B "HEY LITTLE DREAMBOAT" (2:18) [Gallo Otis BMI—Escamilla] Homer sings a romantic jump on the flip. Good beat to rock to. Crayton supplies the musical backdrop.

SAM (THE MAN) TAYLOR
(MGM K 12197)

C+ "TO A WILD ROSE" (2:43) [Arthur P. Schmidt Co. SESAC-MacDowell] Sam (The Man) Taylor offers a soft reading of a slow, moody ballad. Very easy to listen to wax, different from the wild blowing usually associated with Sam.

B "BLUE SUEDE SHOES" (2:28) [Hilo Music BMI—Perkins] The Man sings the fast beat rocker currently hitting in all fields. Sam The Man fans will latch on, tho with the strong action on the original, it will find tough competition.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "BIG BLUE DIAMONDS"Earl (Connelly) King King 4889
- ★ "WHAT WILL I DO"Al Savage Herald 468
- ★ "RIGHT BACK TO MY ARMS"Joe Tex King 4884

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX SLEEPER OF THE WEEK

"LITTLE FOOL" (2:25)
[Angel BMI—Hendricks, Towne]

"I GOTTA HAVE YOU" (2:10)
[Angel BMI—C. Jones]

CHARLIE and RAY
(Herald 472)

● Charlie and Ray have a strong twosome in their newest release, "Little Fool" and "I Gotta Have You." "Little Fool" is a rocking middle beat chanted by the stylized duo who sell the cute romantic lyric with the touch that has become so readily recognizable. Formidable wax. The reverse, "I Gotta Have You," is another middle beat rhythm piece that the boys handle with flair and zing. The waxing is a lively effort that will please. Both sides are potent and either side could be the one to break.

"BEYOND THE CLOUDS" (2:57)
[Excellorec BMI—Bragg, Louallen]

"FOOLISH ME!" (2:48)
[Excellorec BMI—Bragg, Louallen]

JOHNNY BRAGG
(Excello 2078)



JOHNNY BRAGG

● Johnny Bragg makes his debut with two excellent sides, both of

which can be hits in r & b and pop. "Beyond The Clouds," is a poignant slow beat folk type ballad tenderly sung by Bragg. A touching lyric of a failure on earth, who finds a measure of happiness in the thought that he has a home "beyond the clouds." The presentation is very simple, both in vocal reading and instrumental support, in keeping with the theme. Like it. The flip, "Foolish Me," is another slow beat romantic ballad, delightfully sung. Bragg's smooth and sweet reading of the light rhythm piece is a treat and could go a long way. Two sides to be reckoned with.

CLENEST GANT
(Kit 884)

● **"I HATE TO SEE YOU GO" (2:58)** [A. Bubis BMI] Clenest Gant sings simply but effectively as he handles a slow, but tender melodic blues. Gant sells with an effortless style. Ok deck and ok performance.

● **"JUMP-JUMP-HI-HO" (2:35)** [A. Bubis BMI] Gant rocks in wild style on the flip and turns in an exciting wax. Kids can jump to this tempo.

BROWNIE MCGHEE
(Savoy 1185)

● **"MY FAULT" (2:41)** [Savoy BMI—W. B. McGhee] Brownie McGhee sings a middle beat blues in which he begs the gal to forgive him. It was all his fault and he asks for another chance. McGhee does a good job, as he always does.

● **"WHEN IT'S LOVE TIME" (2:40)** [Crossroads BMI—McGhee] McGhee chants a middle beat blues on the reverse deck. It moves with a strong rhythm, providing two good sides for the McGhee audience. Strong southern fare.

THE DELLS
(Vee-Jay 166)

● **"ZING, ZING, ZING" (2:45)** [Tollie Music BMI—V. Allison] The Dells swing through a middle beat jump that comes off good, tho just a shade restrained in the excitement department. Ok deck.

● **"DREAMS OF CONTENTMENT" (2:53)** [Tollie Music BMI—V. Allison] The Dells drift tenderly through a melodic bit of sentiment. Good lead gives the deck sales potential.

JOE TEX
(King 4884)

● **"RIGHT BACK TO MY ARMS" (2:20)** [Jay & Cee BMI—Davenport, Cooley] Joe Tex sings a middle beat jump blues with a stylized vocal that come through effectively. Tex admits he's been wrong and won't she please come home. Deck has excitement and could pick up where his initial "Davy You Upset My Home" ended.

● **"MY BIGGEST MISTAKE" (2:45)** [Jay & Cee BMI—Joe Tex] Tex sings mournfully in slow tempo about the mistake he made with his women. Tex sings with telling effect. Two good sides.

ROLLEE MCGILL
(Mercury 70807)

● **"ONCOMING TRAIN" (2:53)** [Brand Music Co. BMI] Rollie McGill sings a slow, rhythmic blues telling of his impatient waiting for that oncoming train carrying his baby to him. McGill sings with deep feeling. Ok deck.

● **"I'M NOT YOUR SQUARE" (2:45)** [Studio Music BMI—McGill] McGill tells his babe off, in a rhythmic slow beat wax. McGill handles the fish beat in good style. Good coupling.

BOBBY BANKS TRIO
(Savoy 1186)

● **"SHANGRI-LA" (2:38)** [Robbins ASCAP—Maxwell, Malnick] The Bobby Banks Trio offers a lovely sound blend on a soft, slow beat lovely.

● **"BLUES FOR EVERYBODY" (2:40)** [Crossroads BMI—Cadena] The Banks Trio wax a middle beat jump on the flip. Two good sides for listening pleasure.

THE CASH BOX TERRITORIAL TIPS

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

- APRIL IN PARIS
Count Basie (Clef 89162)
- ARE YOU SATISFIED
Ann Cole (Baton 218)
- A TEAR FELL
Ivory Joe Hunter (Atlantic 1086)
- CHURCH BELLS MAY RING
Willows (Melba 102)
- CRAZY LOVE
Royaltones (Old Town 1018)
- CRY BABY
Bonnie Sisters (Rainbow 328)
- DARLING, LISTEN TO THE WORDS OF THIS SONG
Ruth McFadden (Old Town 1017)
- GET UP! GET UP!
Lavern Baker (Atlantic 1087)
- HEY DOLL BABY
Clovers (Atlantic 1089)
- HOME AT LAST
Little Willie John (King 4841)
- HOW
Jewels (Imperial 5377)
- I DON'T WANT NOBODY
Ella & Buddy Johnson (Wing 90064)
- I JUST COULDN'T STAND IT NO MORE
Dinah Washington (Mercury 70776)
- I'LL BE FOREVER LOVING YOU
El Dorados (Vee-Jay 165)
- I'M WISE
Eddie Bo (Apollo 486)
- JUST MADE TWENTY-ONE
Lightnin' Slim (Excello 2075)
- LATER, ALLIGATOR
Bobby Charles (Chess 1609)
- LILY MAEBELLE
Valentines (Rama 171)
- MARY LEE
Rainbows (Pilgrim 703)
- MORNING, NOON AND NIGHT
Joe Turner (Atlantic 1080)
- ONE NIGHT
Smiley Lewis (Imperial 5380)
- ROMANCE IN THE DARK
Lil Green (Groove 5004)
- SIGNIFYING MONKEY
Smokey Joe (Flip 228)
- SISTER SOOKEY
Turbans (Herald 469)
- SITTIN' IN THE DARK
Nappy Brown (Savoy 1176)
- SMACK DAB IN THE MIDDLE
Basie & Williams (Clef 89169)
- SMOKESTACK LIGHTNING
Howlin' Wolf (Chess 1618)
- SO WRONG
Jacks (RPM 454)
- STRANGE LOVE
Native Boys (Combo 113)
- SUGAR SWEET
Muddy Waters (Chess 1612)
- THAT'S YOUR MISTAKE
Otis Williams (DeLuxe 6091)
- TRY ROCK AND ROLL
Bobby Mitchell (Imperial 5387)
- WHO
Little Walter (Checker 833)
- WPLJ
Four Deuces (Music City 790)
- YOU BABY YOU
Cletones (Gee 100)
- YOU'RE THE ONE
Jimmy Rogers (Chess 1616)

Calling all D.J.'s Coast to Coast



DICK (Huggy Boy) HUGG

NATION'S LONGEST ROCK AND ROLL SHOW
K-R-K-D 5,000 Watt
9 P. M. till 4 A. M. Los Angeles

"This New TURKS' Record of
**I'M A FOOL — HIT LIKE AN
ATOM BOMB!**

More requests and repeat plays than —
SH-BOOM and EARTH ANGEL"

— GET —

"I'M A FOOL"

BY **THE TURKS**
(Creators of "EMILY")

Money No. 215

★

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★

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★

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THE CASH BOX

R & B SURE SHOTS

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"WHO"

**THE CASH BOX
AWARD OF THE WEEK** 3/10

Little Walter

Checker 833

Fighting Juvenile Delinquency



NEW YORK—Peter Tripp, WMGM deejay, helps fight juvenile lawlessness in Queens County, New York. The WMGM platter-spinner, conductor of "Your Hits of the Week," is shown presenting the Loew's Valencia trophy "for outstanding scholastic and athletic achievement" at a special ceremony in the Loew's Valencia recently. In addition to presenting the trophy, Tripp introduced two special guest artists from the recording world, Dorothy Collins, Coral Records star, and Robbin Hood, MGM Records pop singer. From left to right: Miss Collins, Miss Dorothy Bonawit, principal of the Andrew Jackson High School, who received the award on behalf of the students, Tripp and Miss Hood.

Columbia Releases 2 New 45 RPM Players

NEW YORK—The first shipments of Columbia's two new 45 rpm players, just released, Models 440 and 445, offer self-contained phonographs in both regular and hi-fidelity models.

The 440, weighing only 9½ pounds, is designed to play up to 14 records on one loading. It contains a powerful amplifier and features undistorted sound at every volume level. Model 440 will sell for \$39.95.

The 445 incorporates a frequency response of from 50 to 15,000 cycles per second, a specially mounted 6-inch speaker and Ronette Hi-Fi cartridge with sapphire needle, price will be

\$69.95. Inside, the 445 offers storage space for extra records, separate bass and treble volume controls and a 3-tube rectifier-amplifier. The 445 weighs 14 pounds and also plays up to 14 records on one loading.

Coral Stars On Spectacular

NEW YORK—Coral Records really had a picnic last week when three of its recording stars played an important part in the Max Liebman Sunday Spectacular.

Eileen Barton, Alan Dale and Johnny Desmond, along with Bill Hayes of the Cadence Label, were featured in a delightful 20 to 25 minute musical sketch called "A Salute To The Old Forgotten Songs." The songs dated back as far as 1903.

Four Coins Into Copa

NEW YORK—The Four Coins go into the Copacabana, this city, with songster Tony Bennett for a three-week stint starting March 15. The Coins will also make an appearance on the Perry Como Show, March 24.

A Hit! Pop and R & B
5375

**FATS DOMINO
"BO WEEVIL"**

c/w

"DON'T BLAME IT ON ME"

Imperial Records

Opening Night



NEW YORK—Disc Jockey Marty McNeeley, Screen starlet Shirley Jones and Gordon Mac Rae have a chat backstage at the United Artists Theatre during the recent premier of "Oklahoma" at that theatre. Marty McNeeley, one of the most potent d.j.'s in the midwest, emceed the pre-picture ceremonies and an on-stage interview with the stars of the pic.

**Robin Seymour Presents
"The Ten Toppers"**

DEARBORN, MICH.—"The Ten Toppers" is the official name of the new presentation incorporated into the "Bobbin' With Robin" show, the program conducted by Robin Seymour, Dearborn-Detroit jockey heard regularly on station WKMJ. The new segment will be presented from 5 to 6 p.m. every Saturday.

The new feature will play the ten best selling records of the week starting with number 10 and leading up to the number one best seller. During the week of the regular "Bobbin'" show, Seymour presents the top five sellers each day.

Record shops in and around the Detroit area are called every day and asked what are the best selling records. The daily tabulations are compiled on Wednesday to Wednesday and at the end of the week the top ten of the week are programmed. The audience is asked to write in to the station in advance of the Saturday show listing what they think will be the top ten. The one person coming closest will be awarded a prize.

The station expects that this new format will add incentive for the audience to listen all week to hear the daily best sellers so that they will be in a position to choose the weekly "Ten Toppers".

Myers Manages 4 Chaps

PHILADELPHIA—James E. Myers head of Myers Music, Inc., has signed a new vocal group, the Four Chaps, to a personal management contract. The Four Chaps are Sam Ambrosino, Danny DeSapio, Jerry Ross and Frank Palma. Myers's first move was to sign them to a term pact with Rama Records, and he supervised their first recording session in New York City last week. Their first release due out next week is entitled "Completely Yours", backed with "Foolish Little Butterfly". Rama Records is set for an all out promotion.

Moving on Groove

VARETTA DILLARD
**"DARLING, LISTEN
TO THE WORDS
OF THIS SONG"**

b/w

"MAMA DON'T WANT"
(What Papa Don't Want)

G/4G-0139

New Hit

BIG CONNIE

singing

"MUMBLES BLUES"

b/w

"WAIT 'TIL NEXT WEEK, BABY"

G/4G-0142

Hot

THE NITE CAPS

"BE MY GIRL"

G/4G-0134

PIANO RED

"SHE KNOCKS ME OUT"

G/4G-0136

Just Released

THE AVALONS

"CHAIN AROUND MY HEART"

b/w

"OOH! SHE FLEW"

G/4G-0141

SONNY TERRY

"HOOTIN' BLUES No. 2"

b/w

"RIDE AND ROLL"

G/4G-0135

ARTHUR (Big Boy) CRUDUP

"MEAN OLD FRISCO BLUES"

b/w

"ROCK ME MAMA"

G/4G-5004

GROOVE

A PRODUCT OF RADIO CORPORATION OF AMERICA
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THE CASH BOX
Reports
THE NATION'S
BIG 10
Country
JUKE BOX TUNES

POS. LAST WEEK

1 I FORGOT TO REMEMBER TO FORGET

1 *Elvis Presley*
 (RCA Victor 20-6357; 47-6357)
 (Sun 223; 45-223)

WHY, BABY, WHY

2 *Red Sovine & Webb Pierce*
 (Decca 29739; 9-29739)
George Jones
 (Starday 202; 45-202)

3 SIXTEEN TONS

3 *Tennessee Ernie Ford*
 (Capitol 3262; F3262)

4 EAT, DRINK AND BE MERRY

4 *Porter Wagoner*
 (RCA Victor 20-6289; 47-6289)

5 I DON'T BELIEVE YOU'VE MET MY BABY

5 *Louvin Brothers*
 (Capitol 3300; F3300)

6 LOVE, LOVE, LOVE

6 *Webb Pierce*
 (Decca 29662; 9-29662)

7 YOU'RE FREE TO GO

7 *Carl Smith*
 (Columbia 21462; 4-21462)

8 YOU AND ME

8 *Kitty Wells & Red Foley*
 (Decca 29740; 9-29740)

9 WHAT AM I WORTH

9 *George Jones*
 (Starday 216; 45-216)

10 BLUE SUEDE SHOES

10 *Carl Perkins*
 (Sun 234; 45-234)

Helping Recruit For The Navy



NASHVILLE, TENN.—Ernest Tubb checks the script for a show in a brand new series of Navy recruiting transcriptions, the first country music shows to be used by the Navy. With Tubb is producer Will. H. Voeller and Carolina Cotton, Tubb's guest. More shows are scheduled to be produced in Nashville in April, utilizing Grand Ole Opry talent as guests with Tubb.

Country Records Hit In Pop Field

NEW YORK—The two strongest records to skyrocket onto The Cash Box Top 50 Pop Best Seller list, this week, are tunes recorded by artists who, when they began recording, were aimed at the country market.

Elvis Presley, the dynamic RCA Victor youngster, who has made quite an impression on the teen-age public with his appearances on Jackie Gleason's "Stage Show" TV'er, cracked the list in the No. 26 spot with his latest platter "Heartbreak Hotel". The coupling "I Was the One" hit in the No. 43 spot.

The other is Carl Perkins' recording of "Blue Suede Shoes", waxed on the Sun label, which hit in the No. 28 position. This disk is already a top seller in the country field, is gaining great strength in the rhythm and blues market, and with this week's pop listing, hits across the board.

Presley, incidentally, is also a Sun Records alumnus. RCA Victor recently purchased his contract from the indie label and in the agreement also acquired the masters of Presley's former releases. This week, Victor sent to

disk jockeys around the country, four of Presley's early releases for the stations' libraries.

Wilburn Brothers To Work As Single Act

NASHVILLE, TENN.—The Wilburn Brothers (Decca) announced here this week that, in line with their continued promotion, they will be working as a single unit as of February 26. Prior to that date, the highly rated country music duo were working personals with the Faron Young Grand Ole Opry unit under the direction of Hubert Long.

The Wilburn Brothers met with almost immediate success as a recording duet and they are considered today as one of the top duets in the country music field. Detailed plans on their future activities will be released shortly, the Wilburn Brothers said. At the present time they are busily engaged in a heavy schedule of personal appearances.

THE TEN COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
 (PLUS THE NEXT TEN)

- | | |
|---------------------------------------|------------------------------------------|
| 1. WHY, BABY, WHY | Red Sovine & Webb Pierce (Decca) |
| 2. I DON'T BELIEVE YOU'VE MET MY BABY | George Jones (Starday) |
| 3. YOU AND ME | Louvin Brothers (Capitol) |
| 4. LOVE, LOVE, LOVE | Kitty Wells & Red Foley (Decca) |
| 5. I FORGOT TO REMEMBER TO FORGET | Webb Pierce (Decca) |
| 6. EAT, DRINK AND BE MERRY | Elvis Presley (RCA Victor/Sun) |
| 7. HEARTBREAK HOTEL | Porter Wagoner (RCA Victor) |
| 8. BLUE SUEDE SHOES | Elvis Presley (RCA Victor) |
| 9. I WANT TO BE LOVED | Carl Perkins (Sun) |
| | Johnnie & Jock & Ruby Wells (RCA Victor) |
| 10. SO DOGGONE LONESOME | Johnny Cosh (Sun) |
| | Ernest Tubb (Decca) |
- 11) THESE HANDS. 12) RUN BOY. 13) IF YOU WERE MINE. 14) YES, I KNOW WHY. 15) FOLSOM PRISON BLUES. 16) YOU'RE FREE TO GO. 17) SIXTEEN TONS. 18) POOR PEOPLE OF PARIS (JEAN'S SONG). 19) ONLY YOU, ONLY YOU. 20) NOT ANYMORE. 20) BLACKBOARD OF MY HEART. 20) WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE). 20) DO YOU KNOW WHERE GOD LIVES.

CINCINNATI CUT-UPS

Betty Foley (Decca) has a new 15 minute transcribed show over WCKY with her Manager, Marty Roberts, doing a bang up job as the announcer on the show. The show heard each night during the Jamboree has already landed a sponsor. This week while the tape is twirling here in the Queen City, Betty can hear herself while making personals in East Point and Gainesville, Georgia with Roy Drusky (Columbia) and George Sleepyhead. . . . Thom Hall writes from Louisville that he plans to visit us country folks in Cincy soon. He spins that good country music from WKYW. . . . Letters in the mail bag this week are from Cousin Bill of Country Capers over WLFH, Little Falls, N. Y., Ray Pulley of South Norfolk, Va., "Chuckwagon Chuck" Nichols of KSOP, Salt Lake City, and Clarence Kneeland of which in Jewett City, Conn. they all took time to write me about Jimmie Williams' new MGM record "My Suspicious Mind." Thanks boys.

Home Theater (The TV show that we all watch just before bed time) has a new Emcee in Don Anderson who comes here from Chicago where he was a network TV-Radio personality. He has been hired by WKRC-TV to emcee a completely revised "Home Theater." . . . They tell me that Ann Ryan former WLW-T Singing star has showed up in the chorus on Perry Como's Saturday Night show over NBC. (Drop us a line Ann.) . . . Larry Dean of WCIN is the Cincinnati organizer of the National Rhythm and Blues Disk Jockey Association of America. . . . Dick Contino and June Christy are the headliners at Beverly Hills these days. . . . A new show the "Hollywood Ice Revue" booked for Cincinnati Gardens.

Cousin Bill Hamby writes from WONE in Dayton that he is happy to announce that his song "If Jesus Came To Your House" was recorded by Red Sovine on Decca. "Cousin Bill" is the country DJ on WONE and first recorded the song for Skyland Records.

TOMMY COLLINS
 "Wait A Little Longer"
 c/w
 "What Kind Of A Sweetheart Are You"
 Capitol #3370
CENTRAL SONGS, INC.
 6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
 HOLLYWOOD 1-9347

JIMMIE WILLIAMS
 Singing star on WWVA's "World's original Jamboree"
 sings on
MGM
 "MY SUSPICIOUS MIND"
 b/w
 "GO AHEAD & MAKE ME CRY"
 For personal appearances
 Write—Phone
J. GRIESHOP
 7771 CHEVIOT RD., CINCINNATI 24, OHIO

FIRST TIME TOGETHER
 Wilma Lee & Al Terry
 "NOT ANYMORE"
 c/w
 "WE MAKE A LOVELY COUPLE"
 Hickory 1041
 Hickory 1041

THE CASH BOX Country Roundup

"The Little Red School House" will be the theme for tonight's (March 3rd) Grand Ole Opry ABC-TV show featuring a host of Opry stars and guest star Joni James. Slated are Roy Acuff, Minnie Pearl, Rod Brasfield, June Carter, Jimmy Dickens, Chet Atkins, Marty Robbins, Kitty Wells, Johnny & Jack and the Smoky Mountain Boys. Also guesting will be the Kentucky Junior Briarhoppers.



JONI JAMES

Slim Whitman (Imperial) exited the USA on February 21st for his extended tour of Great Britain. For seven weeks, he will be the ambassador of country music in the islands, playing in twenty different places.

It was reported that the current tour of Hank Snow (RCA-Victor) has been extended for another week along the West Coast and thru Texas. He will wind up in Lubbock, Texas, and return to Nashville about March 8.

John Kelly reported this week that he has taken up the managerial reins for Jean Shepard (Capitol) and Hawkshaw Hawkins (RCA-Victor). Earlier this year, Kelly assumed management of Lonzo & Oscar.

Jim Reeves (RCA-Victor) is slated for a full month of activity, personal appearance wise, according to his manager Herbert L. Shucher, who has opened offices at 315 Seventh Avenue North, Nashville. Reeves will play a series of one-nighters in the Illinois-Kentucky-Missouri triangle.

Starring on the Grand Ole Opry, NBC Radio Show this coming Saturday night (March 3) will be Ferlin Husky (Capitol) with special guest Jean Shepard (Capitol).

Jimmy Newman, "Louisiana Hayride" star, is slated as guest on the network portion of the "Grand Ole Opry" on March 10th. Newman is currently riding high with his current clicker "Let's Stay Together" and "Seasons Of My Heart", according to his manager, Slick Norris. "Seasons Of My Heart" has the edge.

Slated for appearances on the Big "D" Jamboree this coming Saturday night (March 3) are Sonny James, and Charline Arthur along with the entire Jamboree cast.

Carl Perkins, who is described in the trade as the "Hottest 3-field newcomer in years", has signed as a regular cast member of the Big "D" Jamboree show at the Dallas Sportatorium on the strength of his current hit "Blue Suede Shoes". Perkins proved his drawing power in Texas three weeks ago when capacity crowds turned out during the state's worst blizzard in fifty years!



ROY ACUFF

Hank Locklin received a tremendous reception when he sang his new release "A Good Woman's Love" on stage at the Big "D". It is skedded for a CBS broadcast soon, according to word from Big "D" officials.

Recent guests on the "Ozark Jubilee" were Nelson King, Rex Allen and Tex Williams. Allen filled in on the Feb. 4 ABC-TVer when MC Webb Pierce was unable to reach Springfield, Missouri, in time for the broadcast. Pierce's plane flight was grounded because of weather conditions. Rex did a superb job of on-the-spot filling in for the regular MC.

Amiable Len Ellis, WJOB, Hammond, Indiana, DeeJay, and wife Bernice in town recently with a large group of his listeners and friends for the Opry. The visitors battled tornadic winds all the way in, but made it smiling and happy! Ellis reports his top tunes as Carl Perkins with "Blue Suede Shoes"; Johnny Cash with "Folsom Prison Blues" and the Faron Young etching of "\$5 And It's Saturday Night".

Mac Wiseman recently completed three days of personal appearances for Casey Clark in the Detroit area. Successful turnouts were reported for the entire time. Mac will be off to Florida next week, along with Ferlin Husky, Martha Carson, Johnny Cash, Cowboy Copas, Bill Carlisle and Cathy Copas, on a package setup by X. Cosse. Wiseman, Husky, Copas and Martha Carson are all under the direction of Cosse.

Dave Rich (RCA-Victor) was in town last week, visiting with DJ's and friends. He left on a promotion tour through the South, concentrating on his new release of "I'm Glad" and "Darling, I'm Lonesome", which is gaining considerable attention.



LONZO & OSCAR

Paul Gilley reports that two artists under his wing, Linville Bann and Beverly Bresson, are slated for appearances on the Ernest Tubb Midnight Jamboree during March.

Johnny Rion, St. Louis, Missouri, was in town last week for a recording session. He took advantage of the trip to visit with many of his music-biz friends in Nashville.

Frankie Starr (Decca) playing Columbia, South Carolina, March 9, with George Morgan (Columbia) and troupe; Norfolk, Virginia, March 11, with Marty Robbins (Columbia) and troupe.

It was reported that Jim Edward Brown, of the Jim Edward and Maxine Brown recording duo, reported for US Army duty on February 24. The popular team plans to continue recording.

The Blackwood Brothers report their forthcoming itinerary as follows: March 10, Birmingham, Alabama; March 15, Winston-Salem, North Carolina; March 16, Macon, Georgia; March 17, Atlanta, Georgia; and March 20, El Dorado, Illinois.

Pvt. Curtis Gordon busily engaged in personals and promotion of his latest Mercury release, "Hello Old Broken Heart" and "Too Young To Know". Accompanying him on his tours were the Circle A Ranglers from the 3rd Army.

Busy DJ is Texas Tiny, Long Beach, California. Tiny holds down country-music shows on KFOX, Long Beach; KCSB, San Bernardino; KGFJ, Hollywood; XERB, Mexico; and the KTTV Town Hall Party which also features Tex Ritter, Merle Travis, Johnny Bond, Sons Of The Pioneers, Lefty Frizzell, Collins Kids, Skeets McDonald, and Joe and Rosalie Maphis.

Great friends to Music folks in Miami, Florida, are Roland Howell and Jerry L. Johnson who manage the Hotel Patricia, there.

Ernest Tubb and Johnny Cash have been drawing top attention with their recordings of the current clicker, "So Doggone Lonesome". Another young artist who has been attracting the limelight for his dynamic performances, Bobby Lord, has favorable reviews of his new release of "So Doggone Lonesome", which is ranking with the winners. The popular tune was penned by Cash.

Promotional fires are burning brightly on the current Jimmy Dickens dishing of "Where Did The Sunshine Go?" The tune, penned by Boud Bryant, is going strong with DJ's and looks like the best in some months for the pint-size Opry star.

The Foggy River Boys report continued action on their Decca release of "The Devil And His Old Suitcase" and "Inside The Gate". Looks good for the Foggies!



MAXINE & JIM EDWARD BROWN

Mac Wiseman is strolling in the tall clover with his current DOT etching of "I'm Eat'n' High On The Hog". It is shaping up as one of the best Wiseman numbers in some time with all of the earmarks of a hit clearly evident.

Artists who want their photo and a short biography in the new "Texas Tiny Scrapbook" should send same to Texas Tiny, 5725 Oxholm St., Long Beach, California. The book is about ready to hit the press.

"Only You, Only You" continues to fetch attention to Charlie Walker. This Decca disk has been on the rise ever since its release and is making a definite bid for a top position. It's a charmer for Charlie!

Two good sides for Wanda Jackson are shaping up in the form of "Wasted" and "I Cried Again". DeeJay copies of this one are offered by Vokes Music,

New Kensington, Penna.

Writing a very interesting column for the "Two States Press" of Texarkana, Texas, is Jewell House, well-known songwriter in country music. Miss House recently inaugurated a new column featuring stories and news of country music personalities each week. The first such feature was devoted to Ferlin Husky, with one on Jim Reeves slated soon.

Drew Ballard, KVMC, Box 990, Colorado City, Texas, DeeJay pens a plea for more artist information and promo. He is back at the turntables after a two-year stint in the army.

Another plea for promotional materials comes from DeeJay Buddy Wright, WSIV, Pekin, Illinois. Reporting a change-of-address is DeeJay Frank Silva who is now at KPAC, Port Arthur, Texas. His old address was WPTS, Pittston, Penna. Jimmy Hutsell, WLAR, Athens, Tennessee, writes that he is slated for the "Mr. DJ-USA" program on WSM in the near future. "Country Jamboree" is the name of the show on WORC, Worcester, Massachusetts, being handled ably by the Country Doc. Doc is reportedly the Number 1 radio personality of Worcester!



BLACKWOOD BROS.

Shel Horton, WKMC-Roaring Springs, Pa. did remote broadcasts from the Altoona, Pa., auto show for three nights and played to 15,000 people. Starred was Bill Houraney with his Hammond organ. "Happy" Holly Houfburg, KLIX-Twin Falls, Idaho pens that he helped A. V. Bamford promote the Hank Snow shows in his town on the 28th and also in Ontario, Ore.

Slim Douglas proud to report that the response to his shows on the new WKDL-Clarksdale, Miss. station. One is a talent show held every Saturday from 12:30 to 2 PM. Slim asks any musicians traveling through Clarksdale to stop by and guest on the show. He also handles a C & W record show from 12:30 to 2 PM and 5 to 7 PM every day. Slim is quite excited about the Golden Sisters, featured singers on the show, who he feels will be recording before long. Hickory artists, Rusty & Doug and Wiley Barkdull guested with Douglas on his Feb. 25th show. "Cuz'n Larry Lane, WEBK-Tampa, Fla. writes that he emceed the over 10,000 admission Tampa Armory show last Feb. 14th. On hand were Elvis Presley, Justin Tubb, the Louvin Brothers and Scotty & Bill.

Response is growing stronger to the Hank Thompson Capitol etching of "Blackboard Of My Heart", according to word from his manager, Jim Halsey.

While in Nashville recently with a group of his friends, DeeJay Len Ellis, WJOB, Hammond, Indiana, was given a surprise birthday party in the hotel where the group was staying. They were in town for the Opry.

Just a few words to let you know what is happening on the West Coast at this time.

Lefty Frizzell is still drawing terrific crowds at Town Hall Party. He opens in Anchorage, Alaska March 31 for one week. Then back to the states and his third trip to Honolulu, Hawaii, where he opens May 1st for a series of dates in the Islands. Then on to the Jimmy Rodgers Day Celebration in Meridian, Mississippi, May 25, 26.

Gary Williams from Town Hall Party will also be there.

"Nervous" Ned Needham, WMOP-Ocala, Fla., was challenged by local newspaper Sports Editor Norm Froscher to a 4 lap match race at the stock car races last Sunday. Ned was "nervous" for 3 laps and trailed but got hot for all the country fans and managed to pour on the gas and won on the final lap in the last turn and got the checked flag first. Ned was presented with the Ferlin Husky record of "Slow Down Brother" by loser Froscher.

Freddie Hart, formally on Capitol Records has signed a long term contract with Columbia Records. He will be cutting his first session in March.

Tom Tall of Abbott Records has been very busy working up and down the West Coast and he plays Modesto, California on February 24 and Niles, California, February 25, just before making a series of dates in the Northwest.

The Hollywood Western Jamboree with Freddie Hart, Tex Carman, Lucky Caroline, Joni Hall, Comedian Crazy Tracy, and Johnny Silvers with his all star western band got off to a big start on their tour beginning in Buckeye, Arizona where they played to a turn-away crowd at the opening of the new American Legion Hall. They are playing ten more dates before returning to the West Coast.

Sage and Sand Records has released a new LP album by Eddie Dean and featuring The Frontiersmen. Called "The Golden Cowboy Sings The Greatest Westerns", the new LP contains such Western standards as "Cattle Call", "Wagon Wheels", "Empty Saddles", and "The Last Roundup".

"If You Were Mine" and "That's A Sad Affair" are the two Jim Reeves sides that are making a dual duel for the top spot! Both sides have been

(Continued on page 39)



BOBBY LORD

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and his band

Blue Suede Shoes

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RCA VICTOR

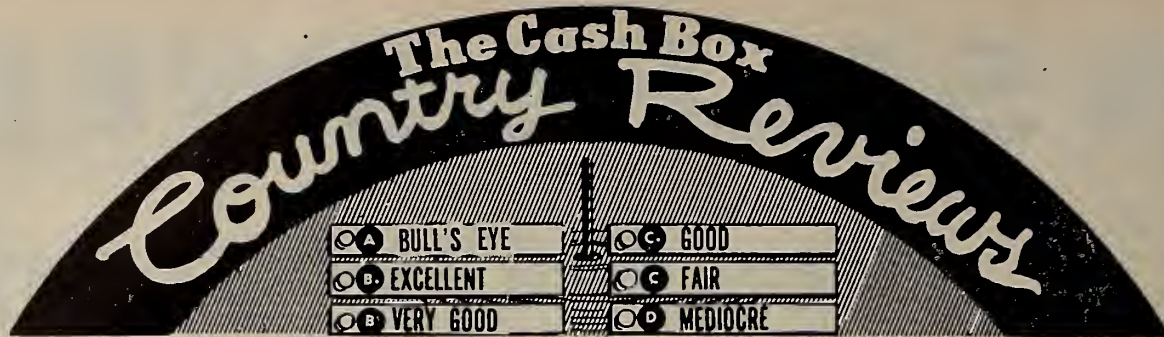


"It's What's in THE CASH BOX That Counts"

THE 10 TOP THE CASH BOX Country Best Sellers

(PLUS THE NEXT FIVE)

1. WHY, BABY, WHY
Red Sovine & Webb Pierce
(Decca 29739; 9-29739)
George Jones
(Starday 202; 45-202)
2. I FORGOT TO REMEMBER TO FORGET
Elvis Presley
(RCA Victor 20-6357; 47-6357)
(Sun 223; 45-223)
3. SIXTEEN TONS
Tennessee Ernie Ford
(Capitol 3262; F3262)
4. I DON'T BELIEVE YOU'VE MET MY BABY
Louvin Brothers
(Capitol 3300; F3300)
5. LOVE, LOVE, LOVE
Webb Pierce
(Decca 29662; 9-29662)
6. EAT, DRINK AND BE MERRY
Porter Wagoner
(RCA Victor 20-6289; 47-6289)
7. YOU AND ME
Kitty Wells & Red Foley
(Decca 29740; 9-29740)
8. HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420; 47-6420)
9. BLUE SUEDE SHOES
Carl Perkins
(Sun 234; 45-234)
10. YOU'RE FREE TO GO
Carl Smith
(Columbia 21462; 4-21462)
11. FOLSOM PRISON BLUES
12. I FEEL LIKE CRYIN'
13. SO DOGGONE LONESOME
14. I WANT TO BE LOVED
15. I'M MOVIN' IN
15. RUN BOY
15. THESE HANDS
15. JUST CALL ME LONESOME
15. WHAT AM I WORTH
15. I WAS THE ONE
15. YES, I KNOW WHY



THE CASH BOX BULLSEYE OF THE WEEK

"DUST ON THE BIBLE" (2:07)
[Acuff-Rose BMI—W. Bailes]

"HOW FAR IS HEAVEN" (2:55)
[Peer Int'l BMI—T. Franks, J. Davis]

KITTY WELLS
(Decca 29823; 9-29823)

● The 'queen' of the gal singers is in top form once again as she comes up with two platters aimed at the sacred market but which should, nevertheless, find a wide range of appeal among her vast legion of fans. On one end "Dust On The Bible", the thrush is joined by a chorus as she effectively fashions a meaningful, quick paced item designed to stir up the folks who have neglected reading the 'good book'. On "How Far Is Heaven", young and talented Carol Sue assists Kitty as they sing a penetrating tale of a mother telling her child that "daddy has gone to heaven". The results are excellent on both ends.

TERRY FELL
(RCA Victor 20-6444; 47-6444)

B+ **"OVER AND OVER" (2:25)**
[Lowery BMI—M. McDaniel, D. Welch] Mellow-toned Terry Fell comes up with a splendid reading of a heartfelt, middle beat weeper with expressive lyrics. Could prove to be a real money-maker.

B+ **"IF I DIDN'T HAVE YOU" (2:17)**
[Trinity BMI—J. Leisy, C. Grean] The gal is the source of all his happiness on this light-hearted, up beat biscuit. Grade "A" pairing.

BILLY WALKER
(Columbia 21499; 4-21499)

B+ **"WHIRLPOOL" (2:30)** [American BMI—Johns] Billy Walker displays a captivating vocal style as he grooves a beaty, up tempo romantic item that's gonna make the ops and dealers sit up and take notice.

C+ **"GO AHEAD AND MAKE ME CRY" (2:48)** [Acuff-Rose BMI—Lyle] Walker puts a great deal of feeling into his delivery of his heart rending, moderate paced biscuit.

MOON MULLICAN
(King 4894; 45-4894)

B+ **"HONOLULA ROCK-A ROLL-A" (2:23)** [Joy ASCAP—Hoffman, Manning] The current teenage beat has spread to the land of the swaying palms (and skirts) as Moon Mullican tells us about it on this catchy island-flavored ditty. Could be a big country-pop item.

B+ **"SEVEN NIGHTS TO ROCK" (2:24)** [Mar-Kay BMI—Trail, Innis, Glover] Mullican socks out this solid-driving, r & r deck in a manner that's gonna keep the boxes hoppin'. Potent support by Boyd Bennett and the Rockets on both ends.

JIMMY BLAKLEY and DOROTHY BLAKLEY
(Starday 221; 45-221)

B **"PING PONG" (2:00)** [Starrite BMI—B. Reid, K. Bowman] The refreshing voices of Jimmy and Dorothy Blakley are a treat to the ear on this delectable, up tempo rhythmic ditty. Could create a heap of noise.

B **"SORRY FOR YOU" (2:45)** [Starrite BMI—J. Rollins] This half is a liltin', middle beat weeper that the duo spins impressively. Two fine sides.

"WAIT A LITTLE LONGER" (2:45) [Central BMI—J. Rhodes, T. Collins]

"WHAT KIND OF SWEETHEART ARE YOU" (2:23) [Central BMI—D. Reynolds, T. Collins]

TOMMY COLLINS
(Capitol 3370; F3370)

● Tommy Collins puts his best foot forward once again as he comes up with a pair of tunes that have the necessary ingredients to rank as strong chart contenders. On one lid Collins is beset by a gal who has more patience than he has as he decks out a most enjoyable reading on a spright, fast paced, romantic cutie tagged "Wait A Little Longer". On the other half the artist has his trouble with a two-faced lass as he spins an infectious, quick beat lover's tale labeled "What Kind Of Sweetheart Are You." Terrific coupling that should attract a heap of coin for all concerned.

LEW WILLIAMS
(Imperial 8306; X8306)

B **"I'LL PLAY YOUR GAME" (2:40)** [Commodore BMI—L. Williams] A chorus neatly blends with Lew Williams' socko performance as the boys sing up a storm on a hard-driving rock 'n roller. Could step out in the country-pop market.

B **"DON'T MENTION MY NAME" (2:05)** [Commodore BMI—L. Williams] Under lid is an intriguing, rhythmic romantic novelty that Williams wraps up in tasteful style.

WILEY BARKDULL
(Hickory 1044; 45-1044)

B+ **"'CAUSE YOU'RE ALWAYS ON MY MIND" (2:10)** [Acuff-Rose BMI—J. D. Miller] Wiley Barkdull stands a good chance of breaking into the hit category as he comes up with a real enticing reading of a bouncy, romantic handclapper. Deck rides merrily along in gay style.

B **"ME, YOU AND MY HEART" (2:20)** [Acuff-Rose BMI—Miller, Kershaw] Here Barkdull slows down the pace as he softly vocals a pretty and tender love item. Top quality pairing.

JOHNNY DAKOTA
(Coral 61600; 9-61600)

B **"I GAMBLED ON LOVE" (2:24)** [Nutmeg ASCAP—J. Kenny] The smooth chords of Johnny Dakota come across in soft, sincere fashion as the chanter spins a tear-compelling, middle beat lover's tale.

B **"THERE'S A LITTLE BIT OF SUNSHINE" (2:15)** [Riverside ASCAP—J. Rivers] Here Dakota brightly waxes an appealing, up beat ditty about a gal who brings happiness whenever she's around.

TROY CRANE
(Oak 101; 45-101)

C+ **"HONKY TONK PIANO" [Peer Int'l BMI—J. Crane, T. Crane]** Troy Crane comes up with a happy-go-lucky ditty that gaily bounces along. The warbler calls for the return of the rinky-dink piano so that everyone can sing along and join in the fun.

C **"RING ON YOUR FINGER" [Peer Int'l BMI—J. Crane, T. Crane]** This half Crane waxes a crying-towel waltz item. Subdued musical backdrop.

"RED LIGHT, GREEN LIGHT" (2:01) [Benell BMI—A. Wiseman, B. Wiseman]

"NO MONEY DOWN" (2:47)
[Arc BMI—C. Berry]

MITCHELL TOROK
(Decca 29863; 9-29863)

● Country tunes with the rock and roll beat have certainly had their influence on Mitchell Torok as can be evidenced by the chanter's latest release. On the top portion Torok is colorfully supported by the Tulane Sisters as he belts out a house-rocking novelty labeled "Red Light, Green Light". On the flip the artist dishes up a fetching, rhythmic ditty that's busting through in the r & b field. The artist is putting "No Money Down" on his deal for a Cadillac with all the accessories. Two coin-catchers tailor-made to fit into current country-rock and roll trend.

BONNIE SLOAN
(Columbia 21502; 4-21502)

B **"HONKY TONK WORLD" (2:13)** [Ridgeway BMI—Burris, W. Hayes] Velvety-toned Bonnie Sloan takes hold of a feelingful, up tempo lover's ballad and handles it in top drawer style. Should lure loads of sales and spins.

B **"THE NEXT WALTZ WITH YOU" (2:32)** [Ridgeway BMI—B. Faye, Call] On this end the chirp warmly waxes a slow paced lilter as she tells about an uncertain love affair.

DON GIBSON
(MGM 12194; K12194)

B **"SWEET DREAMS" (2:23)** [Acuff-Rose BMI—Gibson] Don Gibson comes up with strong entry as he convincingly delivers a poignant, moderate tempo, self-penned weeper.

B **"THE ROAD OF LIFE ALONE" (2:35)** [Milene ASCAP—Rose, Covington] Once again the chanter sings right from the heart as he spins a middle beat lover's lament with the utmost of sincerity.

TIBBY EDWARDS
(Mercury 70816; 70816x45)

B **"I CAN'T FACE THE FUTURE" (2:24)** [Acuff—Rose BMI—J. D. Miller] Tibby Edwards dishes up a grade "A" vocal effort as he waxes a middle beat lover's lament with heartbreaking lyrics.

B **"YOU MADE A BELIEVER OUT OF ME" (2:33)** [Tree BMI—Buttram] The future, however, is brighter on this end as Edwards tells about a gal who convinced him that love can be a happy thing. Dandy, quick beat coupler.

RUSTY COLE
(Emerald 209; 45-209)

C+ **"BIG BLUE DIAMOND" [Lois BMI—Carson]** Rusty Cole persuasively renders the tale of the gal who preferred wealth to love. A tearful, moderate paced ballad that the chanter spins with finesse.

C+ **"ONCE IN A LIFETIME" [Harmony House ASCAP—S. Sherwin]** On the lower deck Cole etches a pretty, middle beat romantic tune in easy-on-the-ears fashion. Pleasant listening.

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THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



CLARENCE KNEELAND
WICH—Jewett City, Conn.

1. When You Said Goodbye (Eddy Arnold)
2. These Hands (Hank Snow)
3. Blackboard Of My Heart (Hank Thompson)
4. That's A Sad Affair (Reeves)
5. Why, Baby, Why (G. Jones)
6. If Jesus Came To Your House (Sovine/Wagoner)
7. Row Number Two, Seat Number Three (Lee & Cooper)
8. Do You Know Where God Lives (Eddy Arnold)
9. You're Free To Go (C. Smith)
10. Yes, I Know Why (W. Pierce)

TOM PERRYMAN
KSIJ—Gladewater, Texas

1. I Was The One/Heartbreak Hotel (Elvis Presley)
2. Blue Suede Shoes (C. Perkins)
3. If You Were Mine (J. Reeves)
4. Good Woman's Love (Locklin)
5. You And Me (Wells & Foley)
6. I Don't Believe You've Met My Baby (Louvins)
7. Blackboard Of My Heart (Hank Thompson)
8. Hidden In Darkness (F. Hart)
9. Folsom Prison Blues (J. Cash)
10. This Has Been Your Life (Jean Shepard)

CLIFF RODGERS
WHKK—Akron, Ohio

1. Do You Know Where God Lives (Eddy Arnold)
2. You And Me (Wells & Foley)
3. Why, Baby, Why (Sovine & Pierce)
4. So Doggone Lonesome (Cash/Lord)
5. That's A Sad Affair (Reeves)
6. These Hands (Snow/Ritter)
7. Eat, Drink And Be Merry (Porter Wagoner)
8. I Wanna Be Loved (Johnnie & Jack)
9. Not Anymore (Lee & Terry)
10. Cause I Love You (W. Pierce)

RAMBLIN' TOU
WJLJ—Niagara Falls, N. Y.

1. I Forgot To Remember (Elvis Presley)
2. I Don't Believe You've Met My Baby (Louvins)
3. Why, Baby, Why (Sovine & Pierce)
4. I Want To Be Loved (Johnnie & Jack & Ruby Wells)
5. Battle Of Amegeddon (Hank Williams)
6. Row Number Two, Seat Number Three (Lee & Cooper)
7. It's A Great Life (F. Young)
8. Run Boy (Carlises)
9. These Hands (Hank Snow)
10. Mystery Train (Elvis Presley)

LILLIE ANNE
WIRC—Hickory, N. C.

1. Tall Men (Rose Maddox)
2. Blue Suede Shoes (Pee Wee King)
3. I Want To Be Loved (Johnnie & Jack & Ruby Wells)
4. You And Me (Wells & Foley)
5. For Rent (Sonny James)
6. I Forgot To Remember (Elvis Presley)
7. Sweet Singin' Daddy (Jimmy & Johnny)
8. That's A Sad Affair (Reeves)
9. Run Boy (Carlises)
10. 16 Tons (T. Ernie Ford)

"CUZ'N' LARRY LANE
WEBK—Tampa, Fla.

1. Just Call Me Lonesome (Eddy Arnold)
2. You're Not Play, Love (Wilburns)
3. I Don't Believe You've Met My Baby (Louvins)
4. Run Boy (Ray Price)
5. Why, Baby, Why (G. Jones)
6. So Doggone Lonesome (Cash)
7. If You Do Dear (Carl Smith)
8. Red Lipped Girl (Red Kirk)
9. Blue Suede Shoes (Perkins)
10. We Could (Jimmy Dickens)

"FLORIDA HAYSEED"
CHUCK BROWN
WJWS—South Hill, Va.

1. You And Me (Wells & Foley)
1. I Want To Be Loved (Lee & Cooper)
3. Within Your Arms (J. Tubb)
4. Stay Close To Me (Fairburn)
5. I Love You More And More (Tommy Collins)
6. Come On Back And Love Me (Roy Drusky)
7. You're Not Play, Love (Wilburns)
8. I Forgot To Remember (Elvis Presley)
9. I Don't Believe You've Met My Baby (Louvins)
10. I've Changed (Carl Smith)

ART BARRETT
WCMS—Norfolk, Va.

1. Meet Me In The Chapel (Skeets Yaney)
2. If You Were Mine (J. Reeves)
3. Do You Know Where God Lives (Eddy Arnold)
4. Not Anymore (Lee & Terry)
5. Tall Man (Rose Maddox)
6. Hello Old Broken Heart (Curtis Gordon)
7. If Jesus Came To Your House (Red Sovine)
8. Please Believe Me (Rounders)
9. Glad Rags (Jimmie Dean)
10. I Want You For My Baby (Jimmie Skinner)

BILL THORNTON
K'LV—Walnut Ridge, Ark.

1. I Want To Be Loved (Johnnie & Jack & R. Wells)
2. I Don't Believe You've Met My Baby (Louvins)
3. It's A Great Life (F. Young)
4. So Doggone Lonesome (Cash)
5. Heartbreak Hotel (Presley)
6. If Jesus Came To Your House (Tex Ritter)
7. Eat, Drink And Be Merry (Porter Wagoner)
8. Run Boy (Price/Carlises)
9. Cause I Love You (Pierce)
10. You're Free To Go (Smith)

BILL CARTER
KBOX—Modesto, Calif.

1. Eat, Drink And Be Merry (Porter Wagoner)
2. Red Lipped Girl (Red Kirk)
3. You And Me (Wells & Foley)
4. Why, Baby, Why (Sovine & Pierce)
5. Look Around (Rusty & Doug)
6. Love, Love, Love (Ch. Reed)
7. Wrap It Up And Save It (Mimi Roman)
8. God Was So Good (Newman)
9. I'll Give My Heart To You (Wiley Barkdull)
10. When We Meet Up Yonder (Duke & Null)

SLIM COXX'S "COWBOY CARAVAN"
W'KO—Springfield, Mass.

1. I Forgot To Remember (Elvis Presley)
2. Just Call Me Lonesome (Eddy Arnold)
3. Jeans Song (Chet Atkins)
4. Why, Baby, Why (Sovine & Pierce)
5. Each Season Changes You (Lee & Cooper)
6. Dark As A Dungeon (Moore)
7. Mail Order From Heaven (Marshall Pack)
8. These Hands (Hank Snow)
9. Seasons Of My Heart (Cooley)
10. Beautiful Lies (Jean Shepard)

"HAPPY" HOLLY
HOUFFBERG
KLIX—Twin Falls, Idaho

1. 16 Tons (T. Ernie Ford)
2. I Don't Believe You've Met My Baby (Louvins)
3. You're Free To Go (Smith)
4. Run Boy (Ray Price)
5. Born To Be Happy (Snow)
6. Tell Me Why (A. Inman)
7. I'll Cry Tomorrow (Main)
8. Why, Baby, Why (Pierce)
9. Just Call Me Lonesome (Eddy Arnold)
10. Where Idaho Potatoes Grow (Lee Moore)

HILLBILLY EVANS
WXOK—Baton Rouge, La.

1. I Don't Believe You've Met My Baby (Louvins)
2. You And Me (Wells & Foley)
3. What Am I Worth (G. Jones)
4. I Get So Lonesome (J. Cash)
5. Eat, Drink And Be Merry (Porter Wagoner)
6. Blue Suede Shoes (C. Perkins)
7. Stay Close To Me (Fairburn)
8. Tennessee Toddy (M. Robbins)
9. Chapel Of My Heart (Miller)
10. Yes, I Know Why (W. Pierce)

BILL BOYD
WRR—Dallas, Texas

1. Mail Order From Heaven (Nelson King)
2. Only You (Charlie Walker)
3. What This World Needs (Neal Jones)
4. 16 Tons (T. Ernie Ford)
5. These Hands (Hank Snow)
6. Yonder Comes A Sucker (Jim Reeves)
7. Love, Love, Love (W. Pierce)
8. All Right (Faron Young)
9. Run Boy (Ray Price)
10. I Forgot To Remember (Elvis Presley)

JOE MORRIS
WAGS—Bishopville, S. C.

1. Yes, I Know Why (Pierce)
2. You're Not Play, Love (Wilburns)
3. You And Me (Wells & Foley)
4. Sweet Singin' Daddy (Jimmy & Johnny)
5. I Want To Be Loved (Johnnie & Jack & R. Wells)
6. I Don't Believe You've Met My Baby (Louvins)
7. Cause I Love You (Pierce)
8. What Am I Worth (Jones)
9. Trouble In Mind (Arnold)
10. The Girl Who Gets The Blame (Davis Sisters)

THOM HALL
WKYV—Louisville, Ky.

1. These Hands (Snow/Frizzell)
2. Don't Take Him For Granted (Davis Sisters)
3. I Don't Believe You've Met My Baby (Louvins)
4. If You Were Mine (J. Reeves)
5. You're Free To Go (Smith)
6. Why, Baby, Why (Sovine & Pierce)
7. Look Around (Wilburns)
8. It's A Great Life (F. Young)
9. Go Ahead And Make Me Cry (Jimmy Williams)
10. Broken Hearted Me (Fairburn)

SMILIN' JIM'S
"WESTERN CARAVAN"
WHAY—Hartford, Conn.

1. I Don't Believe You've Met My Baby (Louvins)
2. Eat, Drink And Be Merry (Porter Wagoner)
3. Look Around (Rusty & Doug)
4. Yes, I Know Why (Pierce)
5. Careless With My Heart (Sonny James)
6. Not Any More (Lee & Terry)
7. Run Boy (Ray Price)
8. Why, Baby, Why (G. Jones)
9. So Doggone Lonesome (Cash)
10. Each Season Changes You (Lee & Cooper)

UNCLE NICK BELL—
"POTATO-PICKERS"
WGUY—Bangor, Maine

1. I Forgot To Remember (Elvis Presley)
2. Love, Love, Love (W. Pierce)
3. I Don't Believe You've Met My Baby (Louvins)
4. Just Call Me Lonesome (Eddy Arnold)
5. 16 Tons (T. Ernie Ford)
6. Why, Baby, Why (Sovine & Pierce)
7. Butternut (Jimmy Heap)
8. Poor People Of Paris (Jean's Song) (Chet Atkins)
9. If Jesus Came To Your House (Tex Ritter)
10. For Rent (Sonny James)

SHEL HORTON
WKMG—Roaring Spring, Pa.

1. Why, Baby, Why (Sovine & Pierce)
2. I Forgot To Remember (Elvis Presley)
3. I Want To Be Loved (Johnnie & Jack & Ruby Wells)
4. Mail Order From Heaven (Marshall Pack)
5. Run Boy (Carlises)
6. Eat, Drink And Be Merry (Porter Wagoner)
7. These Hands (Hank Snow)
8. Are You Satisfied (Draper)
9. Poor People Of Paris (Jean's Song) (Chet Atkins)
10. That's A Sad Affair (Reeves)

NEAL MERRITT
KONO—San Antonio, Texas

1. Only You, Only You (Walker)
2. Why, Baby, Why (Sovine & Pierce)
3. Run Boy (Ray Price)
4. These Hands (Hank Snow)
5. What Am I Worth (G. Jones)
6. 30 Days (Ernest Tubb)
7. If You Were Mine (J. Reeves)
8. Love, Love, Love (W. Pierce)
9. Yes, I Know Why (W. Pierce)
10. Seasons Of My Heart (Jimmy Newman)

HAPPY ISON
WORZ—Orlando, Fla.

1. I Don't Believe You've Met My Baby (Louvins)
2. Folsom Prison Blues (J. Cash)
3. Hank Williams The Alabama Boy (Duke & Null)
4. Heartbreak Hotel (E. Presley)
5. For Rent (Sonny James)
6. So Doggone Lonesome (Cash)
7. Blue Suede Shoes (C. Perkins)
8. Why, Baby, Why (Sovine & Pierce)
9. You're Free To Go (C. Smith)
10. 16 Tons (T. Ernie Ford)

TV Debut



SPRINGFIELD, MO.—Mr. Country Music Disk Jockey himself, Nelson King (center) was proclaimed a terrific hit recently when he made his coast-to-coast TV debut on Ozark Jubilee, doing his new Mercury release of the inspirational recitation, "A Mail Order from Heaven." At left is Red Foley and at right is another of the nation's top deejays, Dal Stallard of KCMO, Kansas City.

COUNTRY ROUNDUP (Continued from page 36)

garnering more than the customary amount of play and reports are glowing for a strong one for Reeves.

"Can We Live It Down?" the Meteor release featuring Buddy Bain, Kay Wayne and Merle Taylor is attracting much attention, especially in the deep south areas. Looks like a sleeper is waking up!

Many reports from Nashville and outlying communities say that the Columbia re-release by Buddy Starcher of "The New Wildwood Flower" is catching on.

The Nita, Rita and Ruby trio back into the limelight with their new RCA-Victor re-lease of "Not Any More" and "Leroy". DJ's will introduce this re-lease on their turntables this week.

Another new RCA-Victor release this week is "If I Didn't Have You" and "Over And Over" by Terry Fell. It is a fast follow-up to "That's The Way The Big Ball Bounces".

Another fine offering of the tune penned by Carl Perkins is "Blue Suede Shoes" as waxed this week by Pee Wee King on RCA-Victor. Strong flip for Pee Wee on this one is "Tennessee Dancin' Doll".

Judy Lynn, pert songstress, set for Anchorage, Alaska dates, February 29 thru March 4, according to word from her manager, John Kelly.

Buddy Kil'en, Tree Music rep, extremely excited over response to the current Elvis Presley smash, "Heartbreak Hotel."

Del Wood, outstanding keyboard artist, shining brightly with her current RCA-Victor release of "Josephine".

Red Foley just completed a very successful tour thru South Carolina and Florida. Show featured Bobby Lord, Pete Stamper, Wanda Jackson, the Foggy River Boys, and Bill Wimberly and his Band.

Slim Whitman, busily engaged in overseas appearances, drawing fire with his current Imperial release of "I'm A Fool" and "Serenade".

Johnnie & Jack and Kitty Wells, fresh in from a smash tour with Roy Acuff, are riding high record-wise. Hot for the Johnnie & Jack team is "I Want To Be Loved", while Kitty shares honors with Red Foley on "You And Me".

"Meet Me In The Chapel", a top disk by Skeets Yaney, is drawing much attention to the MGM artist. Deejays report strong action.

Decca Moves New York Distributing Office

NEW YORK—Albert E. Simpson, vice-president in charge of the Eastern Division of Decca Distributing Corp., announced this week that effective March 5th, the company's New York distributing offices and Eastern Division offices, were moved to a new location. The new offices are at 51-11 Queens Boulevard, Woodside, Queens. The telephone number is Hickory 6-7474.

Simpson stated that prior to making the move, all areas in the Metropolitan territory were investigated, and the Queens Boulevard address was found to be the most centrally located and convenient for Decca's New York dealers. The new offices are convenient to subway lines, and easily and quickly accessible by car from all points in Westchester, Manhattan, Brooklyn and Long Island.

The new Decca Branch will be illuminated by a large neon sign. Other advantages include air-conditioned offices, a modern showroom, and unlimited parking facilities.

"Moby Dick" Issued As Single

NEW YORK—Dick Linke, sales manager of single records for Columbia, announced this week that the Frankie Laine recording of "Moby Dick", originally issued as a kiddie single, has been assigned a regular pop release number, due to the wonderful reaction to the release from record distributors and disk jockeys.

The new number for the pop release is Columbia 40669 (78 rpm) and 4-40669 (45 rpm).

The kiddie record, Columbia's "J" series, will continue to be issued in the special color sleeve. But the pop series will go out in the regular sleeve.

SKEETS McDONALD

"It'll Take Me A Long, Long Time"

CAPITOL # 3378

CENTRAL SONGS, INC.

6309 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.

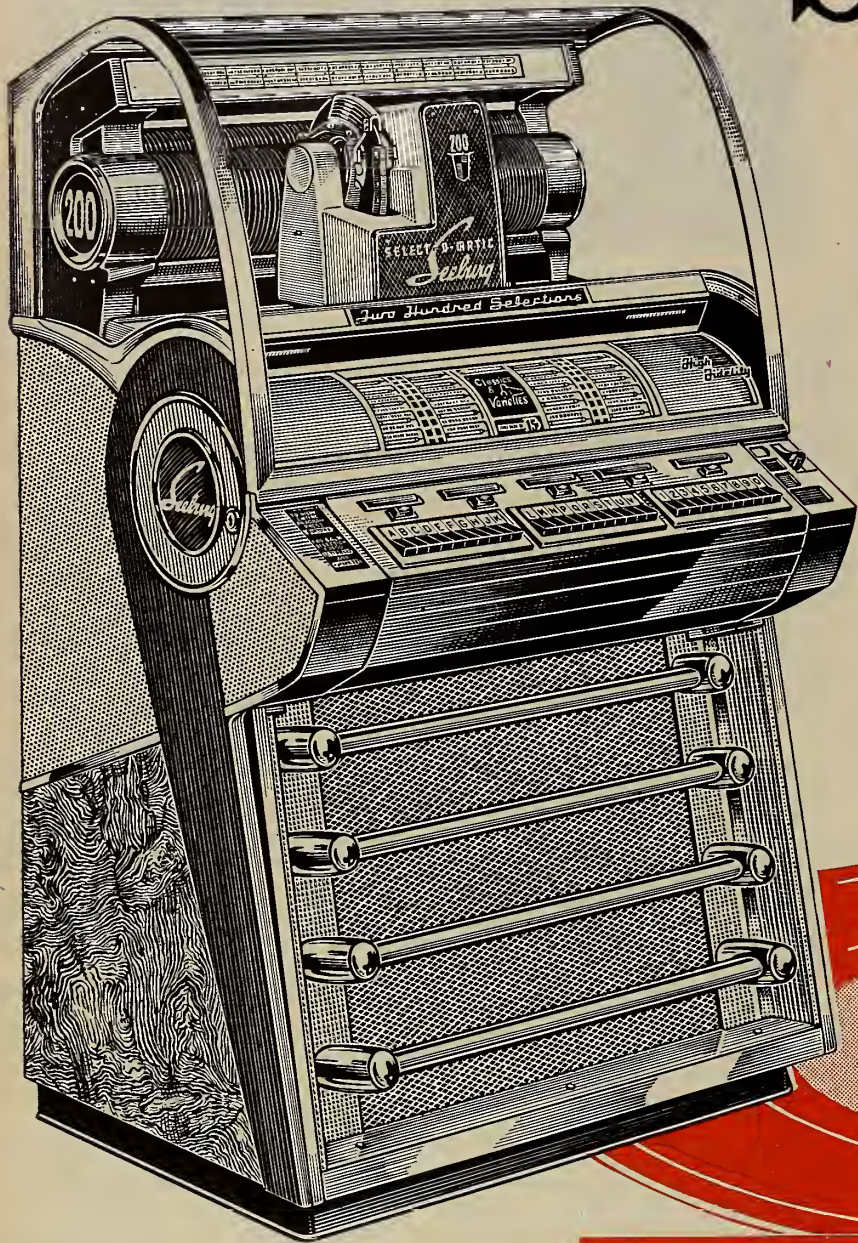
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DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois



Smaller Ops Complain About:

Here and There

JACKSONVILLE, FLA. — As reported some time ago, the State of Florida is growing by leaps and bounds. It is reported at this time that the State is the fastest growing big state—both as to population and business. It is stated that big money is arriving from industry, syndicates and investment pools. While the northern part of the state from Jacksonville in the east to Pensacola in the extreme west is developing in big industry, such as chemicals, fibers, pulp and paper, the southern sections are really booming. Such areas as the Gold Coast (Miami north thru Ft. Lauderdale, Palm Beach); Lower west coast (southward from St. Petersburg-Tampa area); and the Mid-State Ridge (interior — including Ocala, Leesburg, Orlando, Lakeland, Kissimmee, Lake Wales) are developing at a boom pace.

COLUMBUS, O. — An insurance company here, in an annual survey, pointed out that the havoc on our highways is tremendous and there's been an alarming increase in accidents involving youthful drivers. This company urged parents to take "firm charge" of their children's behavior on the highways. "Drivers under age 25, particularly the teen-age group, have become the number one problem in highway safety," said one of the officials. "The mixture of high powered cars and immature drivers too often leads to tragedy." This reminds us of a statement by Orville E. Reed, who said that if you're careless enough, your car will last you a lifetime.

BATON ROUGE, LA. — The Dow Chemical Company announced this week that it had taken options on three tracts of land on the west bank of the Mississippi River in the Baton Rouge area, with the expectation of building a new \$20 million manufacturing operation. The firm's initial plans call for the investment of at least \$20 million and the employment of approximately 500 people. Good news for ops here.

NEW YORK — We noted in this column last week that the price of copper was advanced to 46¢ per pound. A request came along this week from Chile, major producers of this metal, asking companies to increase the United States price to 48¢ per pound.

CASH LOANS AND BONUSES TO LOCATIONS

Smaller operators everywhere in the country are again complaining that the larger operating firms in their areas are making it ever more difficult for them to continue in business on a profitable basis.

The smaller operators report that it isn't the bigness of the larger operating firms but, rather, their methods of competing with them for locations that has been hurting their businesses.

They feel that they can hold their own against the large operators who use servicemen, collectors and mechanics, as well as fleets of trucks and quantities of equipment but, they state, they cannot compete when the larger operating firm offers locations big cash loans or bonuses of such a nature that the small operator would be left with no working capital if he tried to meet this competition.

The small operators believe that, by servicing their own machines, by giving the locations personal attention, by making certain that their machines are always clean and in working order as well as by taking care of all the other necessities connected with operating themselves they have been able, in a great many instances, to overcome the competition of the larger operating firms.

But as one small operator says, "We cannot compete for new locations or even for our present locations when our lease contracts run out with the large operating firm that offers a tremendous cash loan to the location and, sometimes, offers this cash simply as a free bonus to obtain the location."

The small operator feels that he is conducting a better and more efficient operating business all around than is the large operator. He points out that he doesn't waste time nor materials when servicing a location. He doesn't rush thru a collection. He makes friends with the location owner. He pays closer attention to the needs of the location. He does business on a personal basis with the location.

"But," he asks, "putting myself in the location owner's position, what would I do when another operator calls around, just as the lease contract is up, and offers me a \$500 bonus to sign up with him?"

The small operators report that, in the large urban centers, they are forced to constantly compete with cash loans and bonuses to maintain their locations, as well as to attempt to obtain new locations.

"For example," one operator advises, "the owner of a brand new diner that was still under construction promised me the location. A few weeks later, just as the diner was getting ready to open, one of the big operators walked in. He offered a \$500 bonus for the location plus a brand new phonograph and the first month's collections from the phonograph free to the location.

The average small operator, he claims, might be able to somehow meet the competitor's \$500 offer, if it were a loan and not a bonus, but, could never afford, in addition, to also offer the entire first month's intake from the phonograph.

This sort of competition, the small operators claim, is forcing them to get together to create "competition insurance funds."

As this operator explains, "We're attempting to bring together all the smaller operators in this area into a plan whereby they will agree to invest 50¢ per machine per month in a competition insurance fund so that, if one of the men is again faced with a large cash loan or bonus attempt against one of his locations the fund, thru a committee, will be able to match the competition with a like amount."

There are a great many other almost unanswerable facets to this problem of cash loans and bonuses.

It would be interesting, some of the small operators believe, to hear from others in the trade who have already overcome such competition and just how they accomplished this.

LAWYERS MEET ON COPYRIGHT BILL

Attorneys For Both Sides Appear Before Senate Sub-Committee of The Judiciary, Levine and Chaffetz for Juke Box Industry Refuse to Consider Compromise Discussion

WASHINGTON, D. C.—The lawyers representing the various parties interested in the copyright legislation appeared before the Sub-Committee of the Judiciary in the Senate on Wednesday, February 29, in this city, before Senators Alexander M. Wiley and Joseph C. O'Mahoney.

After listening to the arguments of all the attorneys, Senator O'Mahoney suggested, that as long as all of them were on hand, that they sit down and work out a compromise.

The lawyers for the juke box interests, Sidney Levine (MOA) and Hammond E. Chaffetz (Manufacturers) expressed themselves strongly as against any compromise. It was pointed out that after 11 previous open hearings on similar proposed legislation, the sub-committees of both Senate and the House of Representatives

always refused to bring out these bills. Pointing out that the juke box operators do not at this time pay these tributes to collect on agencies, Levine and Chaffetz strongly refused to agree to this compromise proposal.

Both sides were requested to hand in argumentative briefs by Wednesday, March 14. O'Mahoney and the Sub-Committee members will then study the briefs. A date then may be set for open hearings.

Lawyers attending the closed hearings were Sidney Levine and Hammond E. Chaffetz for the juke box industry; Charles W. Merritt, representing the American Hotel Owners Association; Ralph Curtis for the National Beverage Association; Herman Finckelstein for ASCAP; Sidney Kaye for BMI; Ernest E. Myers for RIIA; Sidney Wittenberg for several music publishing firms; Max Lerner for SESAC; and John Schulman for the Song Writers protective Association.

Senator Harley M. Kilgore; Sponsor of Copyright Legislation (S.590) Dies

WASHINGTON, D. C.—Senator Harley M. Kilgore, Democrat of West Virginia, chairman of the Senate Judiciary Committee, and sponsor of the Kilgore Bill (S. 590), died on Wednesday, February 29, of a cerebral hemorrhage. He was 63 years old.

The Kilgore Bill (S. 590) would exclude juke box operators from

the exemption granted them in the Copyright Act of 1909, and would permit collection agencies to extract royalty-tribute for tunes recorded by their members from juke box operators using them in their machines.

Senator James O. Eastland, Democrat of Mississippi, becomes chairman of the Senate Judiciary Committee.

N. Y. Arcade Assn. Formed

Elect Officers and Adopt Constitution and By-Laws

NEW YORK—Owners of arcades in New York City met on Tuesday night, February 28 at the Park Sheraton Hotel and formed an association to be known as the Amusement Arcade Owners Association of Greater New York City.

The body held an election of officers, and adopted a constitution and by-laws.

Elected were: Leo Weisskoff, president; Eugene Shaffer, 1st vice president; Al Myers, 2nd vice president; Dave Katz, treasurer; Fred Shork, recording secretary; and Al Blendow, executive secretary. Named to serve on the Board of Directors were: Charles Rubenstein, Stanley Nankof and Sam Wertheimer.

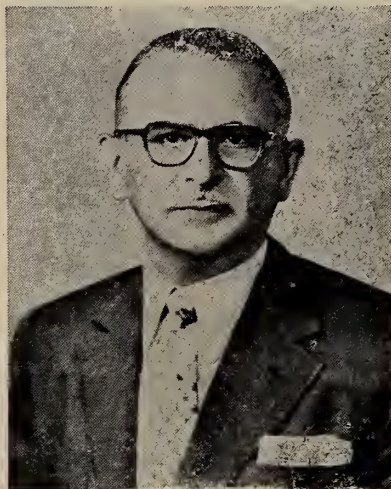
Next meeting is scheduled for Tuesday, March 6 at Hubert's Museum on 42nd Street at 8 P.M.

"Juke Box Baby" Contest Brings in Large Number of Entries. Ends March 26

NEW YORK — Bernie Miller, RCA Victor, in charge of the current contest to select a "Juke Box Baby" from among the children and grandchildren of the country's juke box operators, their personnel and one-stop operations, reports that he has received a large number of photographs. (See Music Section for reproduction of several pics.)

As the winner receives a Wurlitzer model "1900" phonograph and a box of RCA Victor hit records for one year, interest in the contest has been extremely lively. The contest ends March 26, and Miller suggests operators rush in their photos to him at 155 E. 24th Street, New York City, as rapidly as possible.

New Chicago Coin "Clover Pool" Features Automatic Table Scoring No Back Rack. Scores Electrically Appear on Sides of Table. 3-Way Play Plus 3 or 4 Side Use



SAMUEL WOLBERG

CHICAGO—Samuel Wolberg, president of Chicago Coin Machine Company, this city, reported that shipments are under way of the firm's new pool game, "Clover Pool".

The entire organization, from assemblers up to executives, are all excited over the new "Clover Pool". All are of the opinion that the firm has opened an entirely new path for pool game operators.

"We take pride in announcing the introduction", stated Wolberg, "of the most sensational innovation since the outset of pool game manufacture, our amazing, new 'Clover Pool'."

"Our enthusiasm for this superb game", Wolberg continued, "is heightened by the fact that all indications point to it establishing new

and greater profit records for operators everywhere."

Wolberg also went on to explain, "With pool tables, as with other types of games, players eventually tire of the simpler, old fashioned models. They demand more action and color. More exciting and challenging styles of play. 'Clover Pool' has all this and more."

"'Clover Pool' is the ideal change-over piece", Wolberg pointed out. "It is the first automatic scoring pool game designed for three or four-sided play. It features advance scoring with progressive values from 400 to 1,000 for the player's individual color cups. And from 1,000 to 4,000 for the center 'Clover Hole'."

Wolberg went on to say that "Clover Pool" also features colorful lite-up bumpers around the 'Clover Hole' and also has lite-up buttons behind the end cups indicating scoring values as the game progresses. The players' scores are automatically recorded on individual score panels at opposite ends of the table. These are mounted flush with the table top.

"Clover Pool" is actually three games in one, according to Wolberg, and by eliminating the automatic scoring feature it can be played in the regular manner as a three hole game. By plugging the center hole it becomes a two-hole game.

Wolberg concluded, "We could go on almost indefinitely describing the fascination, beauty and tremendous earning potential of 'Clover Pool'. We want to simply suggest to every operator that he drop into his nearest Chicago Coin distributor's showrooms to see and play 'Clover Pool' himself."

First Holds Showing For "Clover Pool"

CHICAGO — Wally Finke and Joe Kline of First Coin Machine Exchange, this city, believe that the biggest showing they've ever held came about this past week when they displayed Chicago Coin's newest pool game, "Clover Pool".

Operators had been advised of the showing a week in advance. Refreshments of all kinds were ordered. The showrooms were arranged to accommodate the crowds.

As Wally Finke reported, "This was the greatest showing we've yet held and, without any doubt, the most successful."

Joe Kline chimed in to state, "We believe that we obtained the largest percentage of orders from those who attended than we have ever received in our entire business career."

Both men are tremendously enthused over the new "Clover Pool" and advise, "We exceeded our quota the day of our big showing. We are already going beyond our quota. This is a quota we set for ourselves. 'We believe that we shall establish a new sales record for our firm for sales of pool games with the new Chicago Coin 'Clover Pool'."

Amuse Machine Ops of N. Y. Elect New Officers

George Holtzman, Pres. Sandy Warner, V. Pres.

NEW YORK — Approximately 85 members of the Associated Amusement Machine Operators of New York met on Thursday night, March 1, at the Hotel Shelburne, this city, partook of a sumptuous dinner and then proceeded to elect officers for the next year.

Elected to office were: George Holtzman, president; Sandy Warner, vice president; Dave Lowy, financial secretary; Sid Wulfson, recording secretary; Jack Semel, treasurer; and Morris Wurtzel, sgt.-at-arms. Selected to serve on the Board of Directors were: Albert Arnold, Bob Luttmann, Eugene Broderick, Sol Tabb, John Foyle, Louis Rosenberg, Louis Glatzer, Irving Holzman, and Harry Schildcrout.

Teddy Blatt, attorney, reviewed the yearly activities, and his talk was well received.

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JUMBO DELUXE
(18 inches longer)
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POOL

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- SPEED
- TIMING
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THRU THE COIN CHUTE
WEST TEXAS TINGLES

M. T. Cornelius, Abilene, working late checking locations. . . . Tex and R. M. Keel with their sons talking business. . . . Elmo Pinkerton watching the Wurlitzer mechanic working on a juke box. . . . Tommy Withrow, Midland, hurrying to get home for lunch before his wife threw it out. . . . Bill Sheffield, Odessa, on a trip to Paducah to check on his route there. . . . George Green, Odessa, talking to a real estate man. May be that Mrs. Green is putting the pressure on him for a new home. . . . Dan Daniels, Pecos, making an installation in Monahan's. He keeps increasing his route all along. . . . George New, Hobbs, and his partner, Glenn Stanfield, doing a little public relations with their locations. Their mechanic, Shorty, putting out a lot of elbow grease on a marble table. . . . F. W. Hall, Lovington, checking locations in Tatum. . . . Babe Vanlandingham's wife is the best apricot pie cooker in all these western parts. Take the word of an old apricot pie taster. . . . Bob Jordan, Toots, Martin, and Jimmie Roden playing a little rummy during the lunch hour. . . . Don Robertson, Lubbock, busy in his office. . . . Paul Golden, Lubbock, heading home for lunch. . . . John Beard, Brownfield, talking over business with his service man, Jim. . . . Gene Malone, Lubbock, talking with Al'en Wallace and Raymond Martin of Mineral Wells. . . . Ernie Bishop, Lubbock, working in his shop. . . . Roland Duncan, Odessa, eating a late dinner and he sure can eat steak at about ten o'clock at night, especially if his wife cooks it.

Chi Bowling News

CHICAGO — ABC No. 1 took all three games from Star Music. High scorer for ABC was Al Rice with 585. Also high for ABC were Harry Schreiber with 539 and Bob Gnarro with 506. Leo Sochacki was high for Star with 507.

Atlas Music beat Walter Oomens in all three games. High for Atlas was Irv Fisher with a 230 game and 540 for the series. Carl Latino was high for Oomens with 438.

Galgano won two from Paschke Phono. Charlie Alesi's 551 was high for Galgano. Ray Gallet was high for Paschke as well as high for men with a score of 614. This makes the second time he has hit over the 600 mark this season and the only one who has done so.

Decca Records took two from Singer One-Stop. High for Decca was Eli Phelps with a 247 game and 556 for the series. Also high for Decca was Tony Ignaffo's 510. Harry Julian's 552 was high for Singer.

Gillette Distributors won two from

ROCK-OLA
MODEL 1448
Worth More
When You Buy It
Worth More
When You Trade It

Coven Music. Bunk Paradee was high for Gillette with his 505. Roy Bauer's 543 was high for Coven. Also high for Coven was Bonnie Bauer whose 447 score was high for women.

ABC No. 2 took all three from Western Automatic. High for ABC No. 2 was Les Taylor with 525. Also Red Bale with 519 and Irv Cairo with 504. Paul Brown was high for Western with 456.

Mercury Records won three from Melody Music. Ralph Kick's 486 was high for Mercury. High for Melody was Vic Jaccino, Sr., with 553.

Coral Records took all three from B & B Novelty. Joe Cicero was high for Coral with 559. Also high for Coral was Eddie Walker's 509. Marino Pieron' with 518 was high for B & B.

Gottlieb Hits New High For Initial Orders With "Harbor Lites" Game

CHICAGO—Great elation at the D. Gottlieb & Company factory here over the fact that the firm has broken still another long-standing record by receiving the largest initial orders from its distributors for its new five-ball, "Harbor Lites", than for any game so far produced.

Said Nate Gottlieb of the firm, "This is truly phenomenal. We never believed that we would surpass the tremendous number of initial orders which our distributing organization has arranged with us for our new games as they are introduced.

"But for our new 'Harbor Lites,'" Nate Gottlieb stated, "the wires and phone calls that resulted, after sam-

ples were received by our distributors, set an entirely new record for our firm."

Alvin Gottlieb of the firm added to this, "It taxes the imagination at this time to try and conceive of such large advance initial orders ever being reached again.

"Our distributors advise us that they can use just as many more, in addition to their initial orders, as we can possibly ship them.

"This, in addition to our production peak on our 'Spot Pool', has taxed our factory and we are trying very hard to set up new and record-breaking production schedules."

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AND SHOWROOMS AT OUR
NEW ADDRESS

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STRONG AND DURABLE — EASY TO INSTALL

Phonograph
REPLACEMENT
PLASTICS



Guaranteed
Authentic
Replacements
to Match
Originals

Write for
Quantity
Prices
•
Distributors,
Write

A. M. I.

MODEL		
A	Tops, l. or r.	\$ 8.95
	Centers, l. or r.	15.45
	Bottoms, l. or r.	11.95
B	Dome	17.95
	Centers, l. or r.	8.95
	Bottoms, l. or r.	8.95
C	Centers	8.95
	Bottoms, l. or r.	8.95

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Model 100C—Highly polished chrome tubes (replaces glass tubes). Set of 12 \$14.95

Model 146-147-148 Domes 15.95

ROCK-OLA

Available to fit Models 1422, 1426, 1428, 1432, 1434, 1436 and 1438.

WURLITZER

MODEL 1250	Center Dome	\$18.95
	Dome Ends, ea.	6.10
MODEL 1400	Center Dome	13.45
	Dome Ends, ea.	10.50

Bottom Sides, set of 2 \$16.50

MODEL 1500

Center Dome	14.50
MODEL 1015	
Top Corner, l. or r.	7.50
Lower Sides, ea.	5.50

Replace old glass bubbler tubes with Plastic Twisted Rod Sets, 4 straight clear — 4 curved colored. \$7.75

Also available to fit Models 950, 850, 800, 750, 700, 600, 500.

TERMS: 1/3 deposit, balance C.O.D. or S/D. Satisfaction guaranteed. All prices F.O.B. Chicago.

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TEL.: DICKENS 2-2424



Big snow storm Tues., Feb. 28, in Hub failed to dampen biz enthusiasm and activity was good all around. Music is moving good. Used equipment is still short. Used pin games are getting rarer and rarer in the territory. Overseas demands have caused the terrific shortage. . . . Ten cent play is making splashy inroads in Maine and surprisingly the state is going for the dime better than Massachusetts where it originally started a year ago. Several ops in the pine tree state who made the switch from 5c to 10c report that their take is up 40% comparing their collections with 1955 for the same period week by week. All the big cities in Maine are now on the dime. In Massachusetts, Boston is coming up better on the dime than in past months and the 10c play is getting its best run around the Springfield area.

At Trimount Automatic Sales Corp. (Seeburg)—Mr. and Mrs. David Bond off in March for trip to Europe where Dave will visit customers and friends in many countries, France, Holland, Italy, Belgium and the Scandinavian countries, and the well known couple will spend much time in Israel where Mrs. Bond has many interests. Brisk demand for new five-ball being felt here, Irwin Margold, gen. mgr., reports, and Dave Riskin is making the swing among the Maine ops with the new Gottlieb "Harbor Lights," which is considered just what the doc ordered. Dan Brown is calling on ops around Springfield. Demand for pool games is still phenomenal at Trimount, it was reported, and the demand has been upped by the fact that many cities and towns never allowing pins and coin games are favorable to the pool games. . . . At Associated Amusements (Rock-Ola)—Ed and Mrs. Ravreby have a new son-in-law, Richard Mandell, gen. mgr. of the Ravreby enterprises who was married to Ruth Mae Ravreby at the Ravreby ranch in Brookline Sunday, Feb. 26. Couple are now honeymooning across the country on an auto trip to the coast and are visiting distribs along the way in the southern and western states. Last heard from in Baltimore, they reported everything "fine." Ed and Al Levine, sales, are carrying on at the Brighton plant.

More than 200 were at the wedding and among the guests were Leo Willins, of Capitol Projectors, who planed in from Miami; Eddie Condon and Bill Smith of the First National Bank. The route of the newlywed Mr. and Mrs. Richard Mandell is through the Carolinas to Florida and thence to New Orleans, Las Vegas to L. A. (distribs along the way, please note). Kiddie rides have come to the front again at Associated and it looks like an early Spring with heavy emphasis on the small fry rides again. Many ops are planning to start with the kiddie rides in March, Ed Ravreby reports. United's "Caravan" bingo game going great here and pool game biz still perking at heavy rate.

At Atlas Distributors (AMI)—Louis Blatt reports biz on the bright side with demand heavy and op enthusiasm at all time high. Barney Blatt is spending another week in Florida where he has recovered from a recent illness. Barney's son, Arnold, an op, expanding his routes in a big way. . . . At Redd Distributors (Wurlitzer)—Si Redd back from Fort Lauderdale, Florida, vacation sporting a nice tan. Bob Jones, genial sales mgr., reports pool table biz zooming; more than 200 sold in a week. Bally's "Broadway" big seller.

Ops visiting distribs around town this week included: Ralph Ferratra, Concord, N. H.; Bernard Smith and J. J. Hally, Berlin, N. H.; John Perry, Stoughton; Ralph Ridgeway, Springfield; Eva Thurston, Fall River; George Kuntz, Newport, R. I.; Ray Hade and Ray Shea, Worcester; Martin Oliver, Portland, Me.; Lou Zideman, Portsmouth, N. H.; Harry Baker, Portland, Me.; Harry Walker, Newport, R. I.; Ernest Marcantonio, Middletown, Conn.; Tony Lazar, Manchester, N. H.; Tony Brazil, Mansfield; Pat D'Amico, Salem; Ray Faini, Framingham; David Baker, Arlington; Oscar Pratt, Manchester, N. H.; Tom Kelly, Boston; Val's Music, Peabody; Gerald Potheir, Gloucester, Connie Pocius, South Boston; Al Dolins, Hyannis; and Andy Levine, Dorchester. . . . Ops are rushing to send pictures of their babies into RCA Victor in the first "Juke Box Baby" contest being conducted by the diskery.

This contest closes March 26 and New England ops should send photos to "Juke Box Baby Contest," RCA Victor Records, 155 E. 24th St. New York 10. Children from the infant stage through teens are eligible. New England is supposed to have the most beautiful children in the world because of the climate. Let's see if one of the New England juke box ops has the "Juke Box Baby" winner!



Excitement all over the beach as everyone tries to get ready for an early season. . . . John Evans buying by the truckload. . . . Jerry Juanico in New Orleans where he is picking up new equipment. . . . Tony Ingrassia on the phone with Nick Carbajal placing orders. . . . John Trueing showed up with a truckload of new Keeney bowlers. . . . Howard Richburg also in New Orleans, as were the Morrison boys, buying equipment. . . . Bobby Robins, seen on the highway with a truckload of machines. . . . Frank P. Corso, King of the Mardi Gras of Biloxi, called by many the King of vending on the beach. . . . Johnny Pettus in Miami, Fla., taking in the sun. . . . Found C. M. Mosely trying his hand at the pool tables. . . . Lex Howard and C. U. Collins, Crystal Amusement, Grenada, just starting with pool tables, report they are keen on the results. . . . John T. Foster, McComb, in sickbay this week with the flu. . . . Abe Kaiff, McComb, putting his routes in A-1 shape for the summer season. Smitty Buie, McComb, reports his cigarette route doing fine. . . . D. E. Levine, Hattiesburg, just back from a visit to Crown Novelty Co. in New Orleans. . . . Guy Slay, Hattiesburg, also just back from a buying trip in New Orleans. . . . Rosco Reed, Laurel, out tending to business while Mrs. Reed stayed at the office. Harvey Reils, Ben Lewis and Pop were busy in the shop. . . . Charles Hall, Meridian, shot into New Orleans . . . for a buying spree. Moore Music's record bar jumping as teenagers filled the spot. . . . Found T. C. Null and B. C. Lyde deeply engrossed in a huddle. . . . J. C. Tiery, Columbus, back home. He sold The Fairway to Buba Ford several years ago, but never completely lost that feeling for pins and music. He finally bought his old route back from Buba. J. C., Mrs. Tiery, and daughter all in the office, and all happy to be back in business.

Williams Mfg. Co. Production Rolls at Top Peak



SAM STERN

CHICAGO—"Our production continues at top peak and, believe it or not, we are trying to reach even higher plateaus of production each day", is the way Sam Stern explained the busy production schedules now in effect at Williams Manufacturing Company, this city.

As Executive Vice-President and General Manager of the firm, Sam Stern has been one of the busiest men in this city, trying to get production to the point where not only would the factory be able to meet all advance orders it now has on hand as well as the big backlog of orders that has accumulated, but to also be able to crack through the barrier of the orders that are phoned and wired in to the Williams' plant each day.

"It doesn't seem possible at this time", Stern reported, "that we will be able to catch up with the tremendous number of orders we have to the point where we will be shipping orders as they arrive.

"The demand for our products has continued to grow to such a pace that this demand has gone beyond the ability of our production lines to match the orders coming in.

"But this doesn't mean," Stern emphasized, "that we have given up trying for even an instant and will plan ahead as much as possible in an effort to match production to demand while arranging to step up production schedules each and every day."

Music Hire Service Appointed BAL-AMI Distributor

LONDON, ENGLAND—Paul Hunger, Alt. Director of Automatic Musical Instruments (Great Britain) Ltd., this city, announced this week the appointment of Music Wire Service, West Didsbury, Manchester, as regional distributor of BAL-AMI equipment for the County of Lancashire. The firm is headed by J. S. Knight.

In announcing the twelfth distributor to be appointed in Great Britain and Northern Ireland, Hunger stated: "Mr. Knight has showrooms where the BAL-AMI will be on display, and, of course, as with all our distributors, they have a staff of factory trained service engineers and carry stocks of essential spare parts and equipment."

NOW! Only EXHIBIT Offers You

THE STYLE AND PLAY BEST SUITED TO YOUR NEEDS

Choose from 8 Great SKILL POOL Games

NAME OF GAME	MODEL NO.	SIZE	SPECIAL FEATURES
SKILL POOL All Models Convertible to 2 hole or 3 hole play!	800	52" x 36"	
	800L	52" x 36"	Lights in Bumpers.
	800 Spec.	52" x 36"	End Holes Set in 3" From Rails.
	800L Spec.	52" x 36"	Lights in Bumpers. End Holes. Set in 3" From Rails.
KING SIZE SKILL POOL All Models Convertible to 2 hole or 3 hole play!	750	70" x 36"	End Holes Set in 3" From Rails.
	750L	70" x 36"	End Holes Set in 3" From Rails. Lights in Bumpers.
	750 Spec.	70" x 36"	End Holes Moved Back to Rails.
	750L Spec.	70" x 36"	End Holes Moved Back to Rails. Lights in Bumpers.



Available For Immediate
Delivery—Call Your
Distributor Today!

**8 PROVEN-ON-LOCATION
TOP MONEY-MAKING
Exhibit SKILL POOL Models**

With 32 Possible Variations in Play. All with Lined Convertible 2-hole or 3-hole Playfields for 4-sided play or space-saving 3-sided play.

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SUPPLY
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ESTABLISHED 1901
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Keeney Service School at Crown

NEW ORLEANS—A recent J. H. Keeney service school held at The Crown Novelty Company, this city, saw a large turnout of operators and servicemen for the two-day schooling. Nick Carbajal, Crown Novelty, reported that despite the heavy attendance, Tom McCormack, Keeney service manager, would have to return soon so that the many operators of Keeney equipment who were unable to attend this session might have a chance to sit in on a future school. McCormack said he would try to get back in March. Shown here (left to right) are George Singleton, Tom McCormack, Gus P. Lamana, and Buster DeCourt.





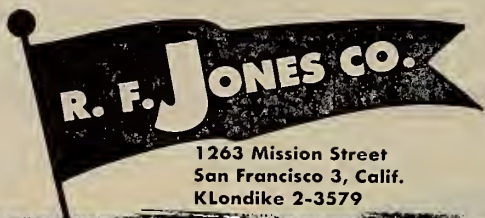
SEEBURG

M100A	\$325.00
M100B	495.00
M100BL	510.00
M100C	595.00

AMI

Model E-40	\$295.00
Model D-40	175.00
Model C	135.00
Model B	135.00
Model A	100.00

All equipment is steam cleaned and completely reconditioned. Guaranteed ready for location.



We are exclusive distributors for J. P. Seeburg Corp., Bally Mfg. Co. Our references: Dun and Brodstreet, Bank of America.

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BUMPER POOL GAME SUPPLIES

BEAUTIFUL POOL TABLE LITES. ADJUSTABLE BRACKET TO MOUNT ON SIDE OF ANY POOL TABLE. COMPLETE WITH RUBBER MATTING.

\$15⁹⁵

FLUORESCENT TYPE: WP-26

POOL GAME LAMPS FOR EVERY POOL GAME

DIMENSIONS: 32" OVER TOP OF TABLE. 6 1/2 FT. EXTENSION CORD FROM END OF OUTLET.

\$10⁹⁵

SHADE TYPE: WP-25



WICO CORPORATION

Coin-Operated Machine Parts & Supplies
2913 N. Pulaski Road, Chicago 41, Ill.
(Tel.: MULberry 5-3000)

WICO'S POOL TABLE SPOT-LITES

BRIGHTEN UP YOUR TABLES AND INCREASE YOUR PROFITS EASY INSTALLATION

MAKING PLAY APPEAL

USE THIS HANDY ORDER BLANK

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WP-26 at \$15.95 Quantity _____ WP-25 at \$10.95 Quantity _____

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Along Pico Boulevard this week business continues on the up-swing. . . . Hank Tronick of Minthorne Music Company is very pleased with the registration from operators for the Seeburg Service School which is starting in one week in Los Angeles. Percy Shields is being kept so busy at Minthorne Annex that he has had to take on added help. . . . Al Sherman of Record Sales Company doing a rave over the reaction to the Carole Creveling L. P. album that he sold out in one day. . . . Charley Robinson of C. A. Robinson & Company and Al Thaelke, engineer for United Manufacturing Company, trying out their new model pool table with a private match of their own and Al came through the "Champ". On their recent trip through Southern California and Arizona, Al and Dave Wallach found that the pool table business was the predominating play in all areas. Al also commented on the growth of the coin machine business throughout this territory and that Phoenix showed the greatest increase. Dave must have worked hard on the trip because he returned home and was bedded with the flu. Al leaves this week for San Francisco, Portland and Seattle and hopes to be back in Chicago to see the "home-team" by mid-May or the first of June. . . . S. L. Griffin's recent purchase of Jack Mallet's Mission Novelty Company of Pomona has him so busy he's had to limit his visits to Los Angeles. . . . Barbara Chandler, niece of Mary and Kay Solle of Leuenhagen's Record Bar, is doing a term paper on "The History of Records" for her high school in Marysville, California. All the recording artists and operators that drop in are giving bits of information to Mary and Kay which they forward on to Barbara. "Babs" spends her summers helping the girls at the Record Bar, so the record business is not entirely new to her. Bill Leuenhagen was passing out handy tape measure-key chains to his many friends that dropped in. Mary says that Georgia Gibbs' "Rock Right" on the Mercury label is going fast with the operators. Lee Palmer who has just taken over the distribution for the Wing label stopped by to predict that his first big hit with the new line will be Nick Nobel's "To You, My Love".

At all the one-stops along Pico Perry Como's "Juke Box Baby" was going well with all the operators. A great interest was being shown by the operators to enter the contest sponsored in connection with this record by RCA Victor. . . . Ben Councilman of Santa Ana says that he expects Orange County to go completely dime play within the month. . . . Wayne Copeland of Sierra Distributors having lunch with Sol Gottlieb of D. Gottlieb and Company whose entire line Sierra will represent in Southern California and Arizona. . . . T. H. Loo of El Centro reports that though they felt the earthquakes in that area none of his equipment was harmed. . . . Ben Chemers, business manager of the California Music Merchants Association, says that at the next general meeting of the association on March 13th a fine buffet supper will be served all the members attending. The annual banquet planned for March 17th by the Los Angeles Division has been postponed until a later date. . . . Last week those who visited headquarters were Al Cohn of Trico Music, Jerry Jacobs of Norwalk, formerly of Glendale, Walter J. Hemple and his partner, Homer RaZor, of San Fernando, Fred Ross and his son-in-law, Lorin Farmer, of Pasadena, Glen Wolcott of La Crescenta and Dean Brown of Glendale.

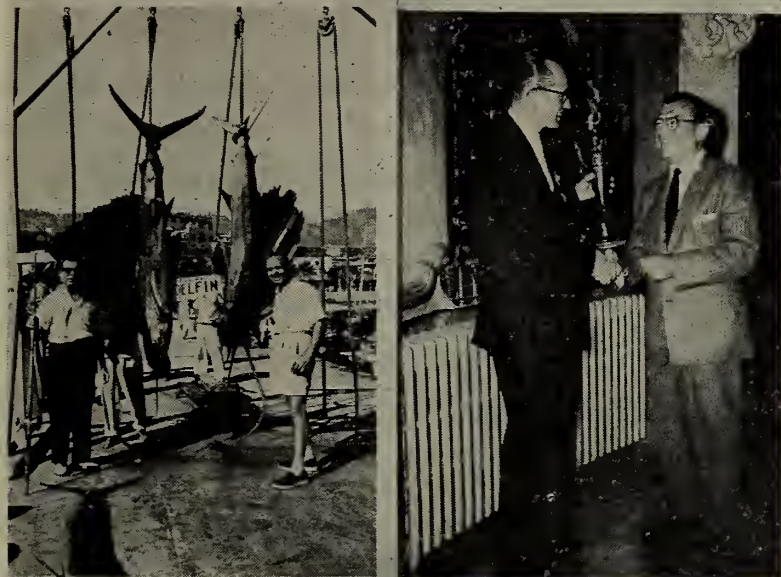
Jack Simon of Simon Distributing Company took his wife with him on his trip to San Francisco and the Bay area. John Freeman is handling all the export business while Jack is away. . . . Ben Korte of Glendale is home from the hospital and doing nicely after his serious operation. . . . Jerry Wallace new Mercury artist played a dub of his new release for Sam Ricklin and Gabe Orland of California Music Company. The new release is a "rock 'n roll" which is a change of pace for Jerry who has been associated with ballads up to now. Georgia Gibbs, another Mercury artist, dropped in to see Sam and Gabe before she departed for Chicago. . . . At Badger Sales Company, Inc. Marshall Ames was telling Al Silberman and some of the operators about his son, Mike, four years old, explaining why he didn't have to go to school on February 22nd. . . . "It's Abraham Washington's birthday!" Fred Gaunt is improving rapidly from his recent illness and should be back to work in the Badger display room soon.

John Guthrie of Guthrie & Guthrie had serious surgery recently. Mrs. Faith Guthrie, John's mother, is handling all routes until he is fully recovered. . . . Jimmy Wilkins and Ed Wilkes of Paul A. Laymon, Inc. greatly enthused about Bally's new "convertible" pool table. According to Jimmy, pool tables have been sparking business in all areas both pool table and juke box wise. It seems that to play the best pool, music is needed to relax the players and sooth those waiting their turn. . . . Operators seen along Pico this week were: G. B. Stevens of Montebello; Hank DeYoung of Bishop; Clyde Love of Visalia; Austin Nobel and Dick Gray of San Bernardino; Jack Neal of Riverside; Mr. and Mrs. Tom Reese of Bakersfield; D. D. McClurg of Santa Barbara; Perry Irwin of Ventura and "Doc" Dockins of Santa Ana.



Ray Lindgren of J. P. Seeburg, visiting S. H. Lynch and Company. . . . Don Cherry in town for radio and television guest shots and interviews. . . . Cliff Wilson, Walbox Distributing Company, in Tulsa on a business trip. . . . Congratulations to Benny McDonald, Star Coin Machine Company of Fort Worth, on becoming a grandfather. . . . Bob Medaris and Ben Baker, Columbia Records distributor, on a public relations tour through South Texas. . . . R. B. Williams of Commercial Music caught himself a hefty 9 1/2 foot sailfish weighing 104 pounds while in Acapulco. . . . Mike Maitland, Capitol Records' national sales manager and Don Comstock, district sales manager, were in town visiting their local branch office. . . . C. R. Brewer, assistant phonograph manager at S. H. Lynch and Company, moving into his Denton country home. . . . Johnny Preston, Johnny's Novelty Company, in from Fort Worth sporting his new pickup truck. . . . Other visitors seen along coinrow included M. T. Johnson from Santo; B. J. Jackson, Longview; Buna Carr of Corsicana; Speedy Walker, Waco; Tom Williams of Mineola; C. H. Vaughan, Lamesa. . . . Big State Record Distributors visited by owners Donald and Harold Daily in from Houston. . . . Gordon Youll of B & B Vending getting about town in his new car.

Fishing Derby Highlights Wurlitzer Mexican Trip



NORTH TONAWANDA, N. Y.—“A rousing success” was the expression used by Bob Bear, Wurlitzer phonograph sales manager, in describing the recent holiday in Mexico for winning Wurlitzer distributors, and their wives, of the “Phonograph Sales Round-Up Contest.”

Headed by Bear, Roy F. Waltemade, vice president and manager of the North Tonawanda factory, and Art Daddis, Southeast district sales manager, and their wives, the group included: Mr. and Mrs. Joseph Ash, Active Amusement Machines Co., Philadelphia, Pa.; Mr. and Mrs. C. B. Brady, Brady Distributing Co., Charlotte, N. C.; Mr. and Mrs. P. O. Brandt, Brandt Distributing Co., Inc., St. Louis, Mo.; Mr. and Mrs. Theodore T. Bush, Bush Distributing Co., Miami, Fla.; Mr. and Mrs. Raymond B. Williams, Commercial Music Co., Inc., Dallas, Tex.; Mr. and Mrs. W. T. Cruze, Cruze Distributing Co., Inc.,

Charleston, W. Va.; Mr. and Mrs. C. A. Culp, Culp Distributing Co., Oklahoma City, Okla.; Mr. and Mrs. Fletcher A. Blalock, F.A.B. Distributing Co., Inc., New Orleans, La.; Mr. and Mrs. Gerald A. White, Music Distributing Co., Pittsburgh, Pa.; Mr. and Mrs. Joseph R. Steele, Steele Distributing Co., Inc., Houston, Tex.; and Mr. and Mrs. Charles W. Winters, Winters Distributing Co., Baltimore, Maryland.

The party left Dallas, Texas, by air on Wednesday, February 15, for Mexico City where they spent two days of sightseeing amid a gay whirl of entertainment. While there they visited Casa Riojas, Wurlitzer distributor for Mexico, and were taken on a factory tour by Jose Riojas who heads the distributorship. All were very much

Genco Mfg. Again Hikes Production Schedules



RALPH SHEFFIELD

CHICAGO—Ralph Sheffield, sales director for Genco Manufacturing and Sales Company, this city, reported

this past week that the firm has again hiked its production schedules.

“We’ve been working six full days each week for many months now”, Sheffield reported, “but”, he added, “it seems we just can’t get caught up with the backlog of orders we have on hand.

“Therefore”, Sheffield said, “we are once again stepping up our production schedules in an effort to meet all orders as they arrive.

“We have been hiring every day. In fact, we have a standing ad going to get more labor.

“We hope, very soon, to find that we shall be in position to meet all orders and to even get a little ahead so that our customers won’t have to wait for the machines they want and need.”

The Genco plant here has been one of the busiest in the city. Both Avron Gensburg and Ralph Sheffield put in many, many hours in an effort to have production stepped up to catch up with the orders that arrive here every day.

impressed by the excellent manufacturing and assembly facilities of his plant. Later in the day Mr. and Mrs. Riojas were hosts at a cocktail party in their charming home. The group then flew to Acapulco and the Majestic Hotel for more fun and frolic, and one of the highlights of the trip . . . the Wurlitzer Sailfish Derby.

The fishermen were in luck. During the time on the water an amazing total of six sails were caught as well as a Dolphin and a Wahoo. The latter species is said by natives to be extremely hard to catch, with a ratio of only one Wahoo to every two hundred Sailfish caught. Those who took Sailfish were: Joe Ash, Mrs. W. T. Cruze, Raymond Williams, Roy Waltemade, Bob Bear, and Art Daddis. Mrs. Bob Bear caught a fine Dolphin, and Mrs. Raymond Williams pulled in the Wahoo.

While in Acapulco the party visited many of the world famous attractions including the Morning and Afternoon Beaches, the Mirador and Rocamoor night spots, the Sunday bullfights, and the La Perla where the high divers plunge into the sea from dizzy heights.

The party returned to Mexico City where a gala closing night party was held in the renowned El Patio night club. During the festivities a presentation of a beautiful trophy was made to Joe Ash by Bob Bear as a memento of his winning the fishing derby with his catch of a 118-pound Sailfish. The group returned to Dallas the next morning and left shortly thereafter for their home cities.

In recounting the trip Bob Bear said, “We all had a wonderful time during our stay in Mexico. This holiday was certainly as thrilling for the group as was our trip to Bermuda last year.”

Some of the happy vacationers are pictured herewith. Top, left: Roy Waltemade; top, right: Ray Williams and Bob Bear; center, left: Joe Ash and Artie Daddis; center, right: Bob Bear, presenting Joe Ash with trophy for catching biggest fish; bottom: the entire party shown on the factory grounds of Casa Riojas, Wurlitzer distributor for Mexico.

NOTICE LOW, LOW PRICES

POOL TABLES-BOWLERS-BINGOS ARCADE EQUIPMENT

★	★	★	★	★
BEACH BEAUTY	MIAMI BEACH	BIG TIME	GAYETY	VARIETY
HI FI	SURF CLUB	DUDE RANCH		
\$525.	475.	350.	275.	250.
150.	135.	135.		

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 - We are distributors for Bally Mfg. Co. for all of Western Europe, with the exception of West Germany . . . Keeney, Genco, Evans.
 - We have one of the largest Spare Parts Departments in the world and carry parts for all types of machines.
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AVAILABLE IMMEDIATELY!
SEEBURG 100A's, including
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Discounts in large quantities.

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A S C A P

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Until after the forthcoming open public hearings in Congress on the four bills now pending, two before the Judiciary Sub-Committee of the Senate and two before the Judiciary Sub-Committee of the House of Representatives, juke box owners should cut out the two columns here and paste this right in front of them as a constant reminder that the big and vital problem ahead is to again defeat this ASCAP-sponsored copyright legislation.

This should act as a constant reminder that every single juke box owner in the nation must work harder than ever to obtain for himself and for all his industry nationwide—favorable public opinion.

He must tell the story of what this legislation would mean to his business, to his family's livelihood, what it would mean to all those he employs, to all of his friends and to his future in his community.

He must gain staunch friends among all his civic and social leaders. Among all of his location owners and the friends of his location owners. Among the people from whom he purchases materials to maintain him in business and from anyone and everyone else with whom he has contact in any fashion whatsoever.

His employees, his wife and his children, and the wives and children of his employees, must do the same. This is the one and the only way to help gain favorable public opinion for the small businessman, the local juke box operator, in his own community. For from that community will come the help that every juke box operator will need to assure him maintaining himself in business by defeating this ASCAP-sponsored legislation.

Whatever charitable organizations he had worked with and helped in the past must also be approached by the juke box operator. He must tell these people and their organizations what is being attempted against him and his family's livelihood by the multi-million dollar collective collection corporation known as ASCAP (American Society of Composers, Authors and Publishers).

Every juke box owner should make it his business to meet with his Senator and his Congressman, if at all possible, and explain what would happen to his small business, the business and livelihood of a constituent of these Senators and Congressmen, and how much their help would mean to him if the Senator and Congressman would make certain that this ASCAP-sponsored copyright legislation is most definitely defeated right where it is at this moment—in the Judiciary Sub-Committees of the House and the Senate.

CROSS Word-Puzzle Skill-Game
Bally **WORDS**

New PUZZLE-SCORES

Players light 3-letter words, 4-letter words

CROSSWORDS combines play-appeal of two great American pastimes—pinball and crossword-puzzles. Player shoots balls in holes marked with letters of alphabet to light 3-letter words and 4-letter words in puzzles on backglass. Location-tests prove that 2-in-1 play-appeal of CROSSWORDS doubles and triples earnings of average 5-ball spots.

EARN UP TO 4 COINS PER GAME

Each coin gives player additional puzzle

Because player may select up to 4 puzzles and score separately in each puzzle selected, CROSSWORDS averages 3 to 4 coins per game.

New SKILL SCORE-BOOSTER

Scores advanced by shooting balls in Star-holes

No mystery about CROSSWORDS advancing scores. A glance at score-card tells player how to boost scores by skill.

Get your 5-ball spots back on a money-making basis!
Get Bally CROSSWORDS today!

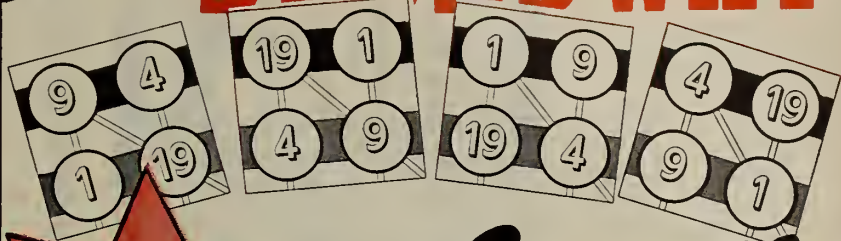


REQUIRES ONLY 27 in. by 41 in. space

Fast 5-ball play

More money-making play-appeal

Bally BROADWAY



4 MAGIC SQUARES

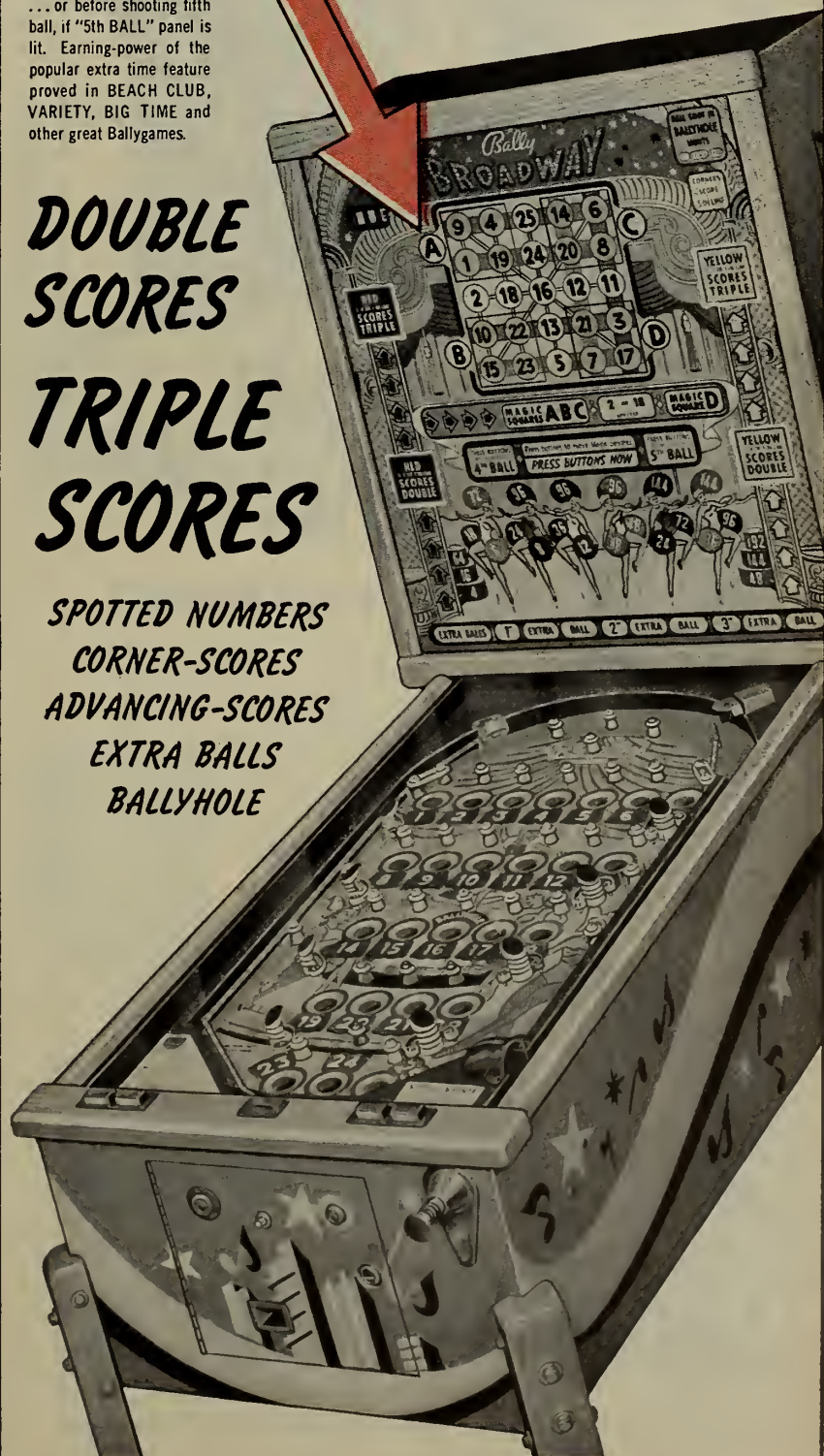
Arrow points to one of 4 Magic Squares—A—which may be shifted to player's choice of 4 different combinations illustrated above. Each Magic Square—A, B, C and D—may be shifted to choice of 4 different combinations. Separate button for each Magic Square permits player to shift only Square or Squares he desires to shift—without shifting other Squares. Maximum number-shift flexibility provided by 4 Magic Squares insures maximum play-appeal, maximum earning-power.

EXTRA TIME

Player shifts Magic Squares before shooting fourth ball ... or before shooting fifth ball, if "5th BALL" panel is lit. Earning-power of the popular extra time feature proved in BEACH CLUB, VARIETY, BIG TIME and other great Ballygames.

DOUBLE SCORES TRIPLE SCORES

SPOTTED NUMBERS
CORNER-SCORES
ADVANCING-SCORES
EXTRA BALLS
BALLYHOLE



Bally Kiddie-Rides EARN BIGGEST PROFITS

Bally Kiddie-Fun Equipment earns biggest profits in kiddie-ride class. Flashy eye-appeal ... thrilling action ... simple, safe mechanism ... sturdy construction insure years of top-earning operation.

MODEL T COIN-OPERATED AUTO-RIDE



BULL'S EYE COIN-OPERATED JUNIOR SHOOTING-GALLERY



THE CHAMPION COIN-OPERATED HORSE-RIDE



OFFICIAL BOWLING earns top money

For biggest group-play ... and continuous repeat-play ... resulting in bigger bowler profits ... get Bally ABC-BOWLER ... scoring by Official Bowling Rules ... or CONGRESS-BOWLER for added attraction of match-score features

CONGRESS-BOWLER and ABC-BOWLER play 10 frames ... are available in dime play or one play for a dime, 3 plays for a quarter ... require only 8 1/2 ft. by 25 in. floor space.

ABC bowler

WITH MATCH-SCORE FEATURES Congress bowler

BALLY MANUFACTURING COMPANY, Chicago

THRU THE COIN CHUTE

EASTERN FLASHES

As if the parking situation wasn't bad enough, a new regulation, effective Friday, Mar. 2, was put into effect on Tenth Avenue (coinrow). The new rules bar daytime parking entirely from 7 AM to 7 PM on both sides of the street. Trucks can pull up for loading and unloading. This regulation is bound to have a very bad effect on business, as many ops stop off for a few minutes, pick up some needed supplies, and drive off. Wholesalers will have to work out some plan to overcome this problem.

Al Simon, Albert Simon, Inc., back from Miami Beach just in time to welcome the arrival of ChiCoin's new pool game "Clover," with different play features, and scores totaled mechanically on both sides of the playing field. Ops immediately started testing machine, and all proclaimed it "tremendous." Surprising how talented coinmen are becoming with a pool cue. Among ops playing the game was Joe LaMotta, brother of former world champion fighter Jake LaMotta, who is a games op here. ... Jack Mitnick, AMI regional representative, at Runyon Sales this week. Jack came in after covering AMI distributors in the Mid-West and Toronto and Montreal, Canada. He'll be around about a week, and then off on a tour thru the Southern states. Jack carries his fishing equipment in the trunk of his car, and should the opportunity arise, Jack, an expert rod and reel man, will haul out the pole and tackle, and try his luck. ... Barney (Shugy) Sugerma, Runyon's head man, should be back on the job from the South when you read this. Morris Rood, Irv (Kempy) Kempner, Lou Wolberg and the entire staff looking forward to his return so that they can ease off a bit from the pressures being exerted on them during Shugy's absence. ... Irv Holzman, Long Island wholesaler and operator, off on a cruise with his missus. Should be gone about 10 days or two weeks. ... Max Levine, Scientific Machine Corp., bedded at home for the past few weeks. ... Meyer Parkoff, Atlantic New York Corp., tells us the Seeburg Service School sessions, held every Monday night, drawing larger and larger attendance every week. Buffet served to visitors from 6 to 7 PM, and school runs from 7 to 9 PM.

Harry and Hymie Koepfel, Koepfel Distributing, open a store at 630 Tenth Ave., just opposite present offices on coinrow. New spot will be utilized as a shop and warehouse. (Aside to the Koepfels: How about building a tunnel underneath 10th Ave., so that ops can cross over the street without being run over?) ... Al "Senator" Bodkin back from his vacation at Miami Beach. According to the "Sen," Hialeah should be thankful he left. "If I'd have stayed on a few more days, they would have had to close up as I took away all their money," said the "Sen." ... Mike Munves tells us Joe Munves, who's still in the South, has been suffering from a bad cold. Joe sent Mike a coin operated music machine he picked up, particularly good for an arcade. Has 20 selections, and a pair of dancers about a foot high, that start a tap dance on a platform in the center of this rectangular machine when a coin is inserted for a record. ... Dave Hendrickson, Valley Stream op visits on coinrow. ... Humbert Betti, Union City, N. J., op, off to Italy again with his missus on Tuesday, Mar. 5. Betti has been making this trip for the past number of years. Stays there a number of months. This time, he says he hopes to come back for Christmas. ... Joe Young and Abe Lipsky, Young Distributing, phone the factory to hurry shipments of more Wurlitzer model "1900" phonos. Floor model loaned to the Cotton Institute, who is using it for its spring cotton promotion, according to Joe. ... Murray Waldman tells us he recently bought a games route. Murray, with brother Sol Wolham, operated here for years, sold their route about a year ago. Sol still inactive. ... Arcade owners held their organizational meeting at the Park Sheraton Hotel on Tuesday, Feb. 28. Officers were elected, and it was agreed to meet Tuesday, Mar. 6 at Max Shaffer's "Hubert's Museum." These men plan to meet once a week until the March 15 license fees can be worked out.

THRU THE COIN CHUTE

UPPER MIDWEST MUSINGS

A. A. Cluseau of Grand Rapids, Minn., made the trip into the Twin cities to take in the Golden Gloves finals. While in town Gabby also shopped for pool games for his route. ... Dick Henderson of Willmar, Minn., spent a few hours in town picking up records and supplies for his route. ... Mr. and Mrs. Lawrence Sieg of Augusta, Wis., were seen shopping around both for coin machines and in the stores in downtown Minneapolis. ... Bill Hanf of Austin, Minn., stopped in to say hello to the boys and look over the latest in coin operated equipment. ... Harold Gerdes, one half of Gerdes Brothers of Ottumwa, Iowa, spent a couple of days in the twin Cities with the missus. ... Don Bolier of Baldwin, Wis., was seen picking up records for his route. ... Jim Donate! of Spooner, Wis., looked over the various makes of pool games which are out on the market now. ... Stan Woznak of Little Falls, Minn., made a quick trip into the Twin Cities to pick up a pool game and phonograph for a location change. ... Lew Rubin is back on the job at the Lieberman Music Company after a vacation in Florida and that sun tan that Lew is sporting didn't come from any sun lamp, but from ol' Sol himself out on the golf course. ... Hy Sandler of the Harold N. Lieberman Company is in the hospital after undergoing a hernia operation. Hy had a phone in and didn't waste any time in checking up on things at the office. ... Recent visitors to the Twin Cities were Ray Sellman of International Falls, Minn.; Frank Ponterio of Worthington, Minn.; Ike Sundem of Montevideo, Minn.; Andy Benna of Ironwood, Mich.; Pete Wornson of Mankato, Minn.; Pete Vanderhyde of Dodge Center, Minn.; John Galep of Menomonie, Wis.; Frank Mager of Grand Rapids, Minn.; and Frank Phillips of Winona, Minn.

THRU THE COIN CHUTE

CHICAGO CHATTER

Many extremely worried over the use of the word "hoodlums" by weekly mag which, with extremely undiplomatic editorializing, has created a very horrible situation especially at this time while the industry hard at work attempting to build good will and gain better public relations for forthcoming copyright legislation battles with ASCAP. As someone here stated, "This is just like giving ASCAP the gun with which to shoot the industry. Especially by a magazine identified with this trade". . . . Vince Shay, Stanley Levin and Mickey Schaefer thrilled over their new showrooms and offices at 4407 West Fullerton. ASCME believe that it will now be better able to serve all its customers. This neighborhood extremely familiar to Vince. Must be nostalgic for him to look down the street at the big Mills' plant and recall back over 35 years. . . . John F. Frantz not yet set to make any announcement until he gets all ABT dies, tools, etc., moved over to his plant. . . . Gil Kitt enjoyed another birthday this past week.



ALVIN GOTTLIEB

Bill DeSelm telling how United plans far ahead to benefit its many operator and distributor friends. The entire engineering building, just south of the main factory and across the street, works around the clock to keep United ahead, Billy reports. . . . Eddie Ginsburg has a grand idea all about EP records which, he believes, will prove of interest to all music ops. . . . AMI's Ed Ratajack away on a vacation. Ed's one of the hardest working regional directors. . . . Billy Coan of Keeney's vending machines division telling how big Keeney vendors going all over everywhere. Billy reports that the Keeney DeLuxe Coffee Vendor has captured the imagination and support of all leading vending ops and demand continues to reach tremendous proportions. "It's a question of production", Billy reports. He says the same goes for the Keeney snack vendor and cigarette machine. . . . Ben Coven is entering his two sons in the RCA-Victor "Juke Box Baby" contest. Little Larry Coven can prove a winner. . . . Mary Gillette phones to advise that her Belmont-Central Records must have The Cash Box. (Thanks a million, Mary, for those nice words. We sure appreciate your grand support.)

Bill O'Donnell still raving about Miami's gorgeous warm sunshine. Bill dashed down to pick up his family and spent a speedy week-end. The temp was in the 80's and Bill did some fancy swimming and diving. Wished he'd come down sooner and remained for a few weeks. . . . Ted Rubenstein advising that his phono plastic replacements business growing bigger all the time. Music ops all over the world contact Ted for these plastics. . . . Great letter from Bally factory about the answer to pool game warpage problem. . . . Sam Lewis, Frank Mencuri, Chet Gore, Ed Hall and others over at Exhibit in a conference every Saturday (this factory works a six day week plus five nites) on how to get out even more production to satisfy the big demand they're enjoying. . . . Joe Robbins doing a terrific export biz over at Empire advises, "I'm plenty short, but still sweet". . . . Wally Finke, Joe Kline and Sam Kolber of First still talking about their showing of the new ChiCoin "Clover Pool" and what a terrific success it was.



RALPH SHEFFIELD

With Alvin Gottlieb back in town some of the heat off Nate who advises that Sol Gottlieb, who was supposed to be vacationing in California, sold more "Spot Pool" tables and "Harbor Lites" five-balls than he ever did before. In fact, Gottlieb set a new high mark for initial orders for their "Harbor Lites" game. . . . Ralph Sheffield of Genco has been placed on a diet for a year. He's trying hard to get back that sylphlike, boyish figure. "In fact", says Ralph, "I used to have the figure of a Greek god". (Aside to Ralph: That ain't the way Ruthie says it, Ralphie, boy) . . . Sam Gensburg back in his office at Chicago Coin as Sam Wolberg leaves for extended European trip. Caught Ed Levin at the office on Saturdays. Says, "I'm in every Saturday. Just trying to somehow schedule deliveries for the forthcoming week. What a job, what a job", he moans. . . . Ted Bush



ED LEVIN

sends in full page report of his business published in Latin American newspaper. . . . Tony Lazzareschi of Redwing Novelty, Stockton, Cal., writes to advise he may have some very interesting legal decisions very soon. . . . Milt and Harry Wiczer of Wico Corp. telling about the big line of bumper pool game supplies they now carry. Special circular all ready for ops.

Mike Spagnola, AMI's distrib here, sends out letter to the trade that covers this firm's association with newspaper headlines. . . . Sen. Homer E. Capehart spoke before the Traffic Club in Chi telling how the Reds are starting to battle Uncle Sam for the world's markets. . . . Chicago Independent Ops Assn. will hold their next meeting March 20 in the Pine Room of the Congress Hotel at 8 P.M. More details will soon be forthcoming from Milton Raynor, attorney for this organization. . . . Coinbiz' advertising men shouldn't get frightened, but, "Advertising Age" magazine reports that the average life span of an adman is but 59 years. In fact the obits they published during '55 was the basis for this statement. . . . Howie Freer now residing in Portland, Ore. "Tho a bit wet", Howie writes, "this is really beautiful country". . . . Better programming brought one noted op a 28% increase in intake. And he was the man who did not believe it could be done. Claimed his programming set up was "the very best". . . . Communique No. 00000 resulting from secret conference of "Texas Phil" Weinberg and "Hit 'Em Hard" Art Garvey was, "We'll do better next time".

Dan Moloney getting ready for a bit of that Florida sunshine. Capt. Tom Callaghan already down in his favorite sunny spot, Puerto Rico. . . . Genco's Avron Gensburg working harder than ever before but reports that everyone else at Genco working just as hard if not harder. Avron tremendously pleased with great strides made by this firm's engineering dept and promises some terrific innovations in forthcoming weeks. . . . Herb Oettinger phones to state, "I don't shoot in the 70's". Claims his golf game ranges 'round and about in the 80's. . . . Art Weinand busier than ever over at Williams with those phones buzzing away all day long.



ART WEINAND

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M100A	\$235.00	4 Ice Frolics Ea. . . 165.00	
M100C	550.00	6 Palm Springs Ea. . 160.00	
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CHICAGO CHATTER (Cont.)

Art reports that the firm's peak production schedules, high as they are, still not enough to handle the tremendous volume of business the Williams' plant enjoying at this time. "And keep your eyes on Williams", is Art's closing remark. . . . Still claim the busiest factory man in town is Herb Jones. Herb has a dozen different duties to perform every day that range from public relations to advertising to factory relationships and just about everything else.

Paul Huebsch caught between waiting long distance phones says, "All I can tell you is that our big job out here at Keeney is how to make seven out of four". Twico's Buddy Satcher so busy this past week almost impossible to even catch up with him. Buddy in the throes of trying to arrange for new and larger offices and yet answer dozens of letters about the "Twico Fortune Vendor" and get shipments under way. . . . Harry Salat phones to ask that we speak before Chi's amusement ops. . . . Thanks to Art Weinand for his suggestion we syndicate short stories now appearing in The Cash Box. Says Art, "They're the greatest". . . . Hey, Walt Huber, how's about some matches?

HAPPY BIRTHDAY THIS WEEK TO: Clinton S. Pierce, Brodhead, Wis. . . . J. A. Distel, Portsmouth, Ohio. . . . George J. Kozy, Franklin Park, Ill. . . . C. A. Culp, Tulsa, Okla. . . . Jack Swartz, Brookline, Mass. . . . Marvin Jacobs, Detroit, Mich. . . . Harold M. Rudman, Cambridge, Mass. . . . Joseph Bradish, Freeland, Pa. . . . Chas. J. Breitenstein, Chicago, Ill. . . . Wilfred Fritz, Los Angeles, Cal. . . . Al S. Douglass, Miami, Fla. . . . Mack F. Phillips, Garber, Okla. . . . Robert F. Lonsway, Warren, Ohio. . . . Wesley Knudsen, Provo, Utah. . . . Douglas W. Johnson, Sioux City, Ia. . . . Harry D. Moseley, Jr., Richmond, Va. . . . Joe Fishman, New York, N. Y. . . . Donald W. Foote, Randolph, Mass. . . . John D. Winkelman, St. Louis, Mo. . . . Alvin Gottlieb, Chicago, Ill. . . . Jarold C. Pepple, Payette, Idaho.

WORTH REPEATING: If you should kick the person responsible for most of your troubles you wouldn't be able to sit down for months.

TOM CALLAGHAN

MARY GILLETTE

Northeastern Music Ops Association Holds Monthly Meeting

MOOSIC, PA.—The Northeastern Music Operators Association held their monthly meeting on Tuesday, February 28, at the offices of Ben Sterling, president, Rocky Glen Park.

Sterling reports that the associations in this area are concentrating on increasing membership and bringing the few remaining independents into the fold. "We are still concentrating on 10c play" stated Sterling. "We are meeting some little opposition from a few operators and a few locations. However, in general, it's working out satisfactory. We are also forming our plans for combating the ASCAP sponsored bills."

Next meeting of the Anthracite Music Operators Association will be held on Monday, March 26, at Mack Novelty, South Main Street, Wilkes-Barre, at 8 P. M.

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BOX A
THE CASH BOX
26 West 47th Street
NEW YORK 36, N. Y.

Exhibit Presents New Electric "Skill Score" Pool Game



SAM LEWIS

CHICAGO—Sam Lewis, president of Exhibit Supply Company, this city, announced this past week that the firm was shipping "Skill Score," an entirely new and different electrical scoring type pool game.

Lewis explained, "Since the advent of the pool games, and because of their tremendous success everywhere, players have become greatly skilled. These players are now demanding play action which will force them to extend themselves and also show their prowess as great pool players."

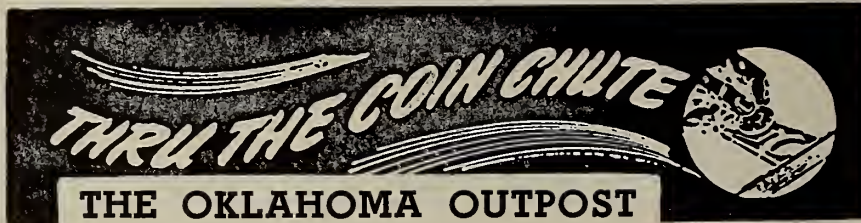
"We believe," Lewis continued, "that the bank shots which the player can make, the other skill shots that he has to complete, and the generally different and unique, as well as extreme skill play requirements of 'Skill Score', will bring operators tremendously enhanced profits on a great many of their locations."

"The game, itself," Lewis reports, "is one of the most attractive ever built. It is extremely appealing. It pulls the customers off their bar stools and up from their chairs just to look at it. This, in itself, is the first basis of getting play action started for any game."

"The progressive scoring back rack is also attractively designed to appeal to the players. It gives them accurate scoring of such nature that play continues ahead at a faster pace."

"In fact," Lewis concluded, "the entire game was designed for an entirely different type play action. 'Skill Score' will make even the most skillful players extend themselves and will prove the kind of game that will never remain idle. Even when there isn't competitive play action, the skillful players will be at it trying their best to further develop their prowess."

Shipments are already under way. All Exhibit distributors have samples on display. Lewis urges all operators to see and play "Skill Score" at Exhibit's distributors' showrooms.



Outlook for spring season is reported excellent and music is expected to come up bigger than ever. . . . Mr. Atkins, Atkins Music Co., reported Don Slack is sporting a new panel truck. Atkins who is always up on the newest equipment to save time stated the truck is equipped with shelves to hold only 45 rpm records. Also, it has a ditto machine which is used in making title strips for the juke boxes and wall boxes. This machine alone saves many hours. Atkins Music Co. operates in Southern Okla., serving 23 towns. He is also in the process of changing all his juke boxes to 10 cents a play. . . . Ted Lee, Jet Music Co., is also promoting the change to 10 cents a play since all his juke boxes are the 45 rpm machines. He also thinks within the next year all machines will be extended play only. Lee also operates in the Guthrie and Blanchard area. . . . Jerry Barrett, Barrett Music Co., is going all-out for the conversion of 10 cents a play and hopes all operators will eventually do likewise. He is also proud of the radio equipment in his cars, which saves him several dollars each month in telephone calls and unnecessary driving. The location has an exchange number to call, and in return the call is reported direct to the car. . . . A truck was seen in front of Kimmel Amuse. Co., and the men were unloading a 200-selection, 10 cents a play Seeburg machine. . . . Mrs. Elys, Ely Amuse. Co., Altus was seen going up and down record row buying records and equipment. She said this was a hurried trip as she was setting new locations. . . . Operators seen around town this week included: Ike Leonard, Chickasha; Bill Hammer, T-Record Shop, Tulsa; Preston Abbott, Perry; Ricks Miller, Guthrie; Hazel Miller, Anadarko; and Dickson Music Co., Shawnee. . . . A lot of the operators are inquiring who the cute record girl is at A-1 Record Distr. Her name is Maria Livingston.

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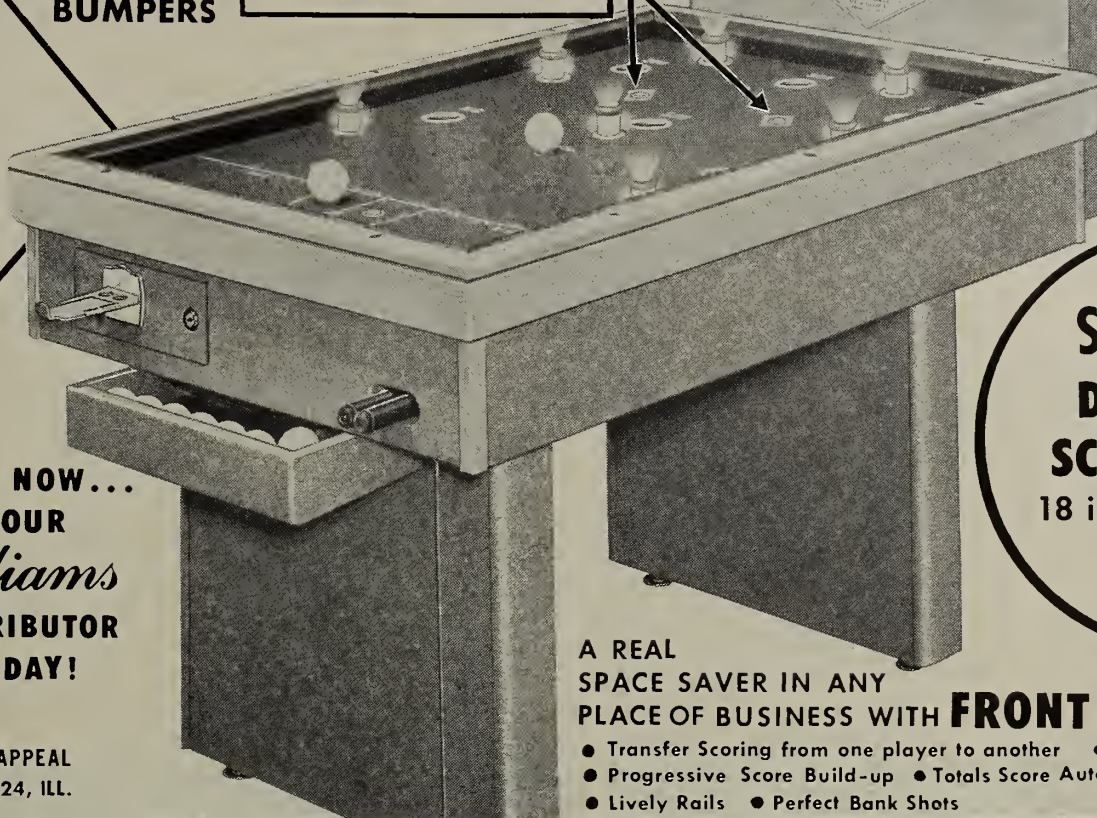
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THRU THE COIN CHUTE
MIAMI MURMURS

All those lucky vacationers really had a terrific break in weather this week. . . "Senator" Al Bodkin, from New York, a regular visitor at the Hialeah track, and tells his friends he's breaking the track. . . Mr. and Mrs. Morris Gisser of Cleveland, O., stopping at the Marseilles. . . Sam Taran and Eli Ross report there is no let-up in the demand for Pool Tables at his distributing company. . . Harry Williams seen at the beach sporting a suntan second to none. . . Dave Rosen of Philadelphia, Pa., combining some business with his visit here. . . Ted Bush and Ozzie Trupman report biz very good, with the new Wurlitzer model "1900" and pool tables going big. . . Joe Mangone's only complaint, and it seems to be the same all the time, is that he can never get enough Gottlieb games to satisfy all of his customers. . . Harry Pearl, with Bert Lane Company, walking around greeting his many friends with a big smile. All you get out of him is "wait and see—you'll be surprised!". . . Willie Blatt reports he's gone into the hand dryer business, having bought out the route owned and operated by Royal Distributors. He also states he's taken on a line for distribution, and says he was the first distributor for this manufacturer when he started to make coin machines. . . Nat Shenfield, Viking Export, arrived here last week for a rest, and at the same time supervise the crating of a large consignment of music machines to be shipped by air to Colombia. . . A Circuit Court jury awarded \$40,000 damages to a woman for an injury sustained by tripping over a weighing scale on a Miami sidewalk. Operator is H. H. Deane.

Music Guild of Neb. Holding Qtly. Meet

COLUMBUS, NEB.—As we go to press, members of the Music Guild of Nebraska are meeting at the Evans Hotel, this city, for a two-day meet, Saturday and Sunday, March 3 and 4.

On Saturday, members are due to register, and in the evening partake of a buffet dinner and enjoy an evening of entertainment. On Sunday, starting at 1:30 PM, an open meeting will take place with operators and distributors joining. A juke box will be donated to a newly formed YMCA Youth Club in Columbus, and some lucky member will win \$100 in a drawing.

Starting at 3 PM, the association holds its business session.

Party starts at 5 PM, with cocktails, and dinner at 6:30. Entertainment, dancing and door prizes will be the highlights.

Bally School at Roth Nov.

WILKES-BARRE, PA.—Max and Marvin Roth, Roth Novelty Company, this city, hosted a number of operators from this area who came in on Tuesday and Wednesday, February 28 and 29, to attend a service school session on Bally equipment. Buffet refreshments were served

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during the two-day period. Bob Breither, Bally chief field engineer, conducted the classes.



he rarely used, was just about the size of a telephone booth. Old John always said,

"If it's honest business what's the use of locking yourself in and hiding yourself away?"

"Everyone knows my merchandise and my price", he would continue, "and I like to talk things over with everyone—openly and aboveboard."

That was good, lovable Old John. And Henry Smith, like many and many another operator, was deeply indebted to Old John. Old John had given him his start in the operating business. Old John had carried him for long months on his books. Never rushed him for the money. Helped him financially. Even helped him in many personal matters. Like all the others, Henry Smith was proud to call Old John his friend. He admired and respected him. He thought the world of Old John.

One cold and blustering winter's late afternoon, while Henry Smith was visiting with Old John, the phone rang. Said Old John,

"Guess that's the long distance call I put through to the big city distributor", as he reached for the telephone that was always perched on a chair right near his elbow.

"Yes", spoke Old John into the phone, and added, "yes, this is me, friend."

Old John listened for a while, then said,

"Yes, I got the order for those 45 machines, alright. Just listen to the list of the machines and the prices I got for them."

Old John called off the list of the 45 machines which were just three different types comprising 15 machines of each type.

After listening for a while, Old John said,

"Sure sorry to hear your truck driver is home sick.

"I'll try my best to get one of my boys to take the train up to the city and drive your truck back here.

"Will you have the 45 crates all ready?" he asked.

"Okay, then", Old John concluded, "I'll see if I can't get a man up there right away. I sure do need those 45 just as soon as I can get them."

While Henry Smith listened to Old John he began to dream about the big city and all of its glamour and bright lights and good times.

Said he to Old John, "Listen, John, if you want me to I'll make the trip to the big city and drive the truck back for you."

Old John looked at Henry and said with a grateful smile,

"Say, Henry, that's real nice of you.

"Here", he added, digging into his pocket and pulling out some bills, "Here's the train fare and some extra for meals and a room, because you won't be able to get up there until sometime late tonight.

"Here's also some money for gas, oil and any emergency while you're driving back", he concluded.

So Henry Smith phoned his wife and told her about the favor he was doing for Old John who had done so many, many favors for him. Mrs. Smith agreed with Henry that this was a very nice thing for him to do. Told Henry not to worry about her

and the children and to just be careful driving back.

Well, Henry arrived late that evening in the big city. He checked into a hotel. Quickly washing and brushing up a bit he eagerly went out to see the sights of the big city. He visited here, there and everywhere. He saw some of the hot spots. He imbibed a bit. Before he knew it, the dawn was coming up, so he dashed back to his hotel.

It was no use crawling into bed at this hour. So he showered and cleaned up as best he could. Went downstairs and got himself some cups of coffee to clear his head. To help drive away the fuzziness. By the time he was finished, he figured the big city distributor was probably in his office.

He was right. The big city distributor was in his office. In fact, the whole force of his employees were already hard at work.

"What a beautiful place", Henry thought to himself when he entered. It was modern, clean, impressive. He represented himself. The distributor pressed a button on his desk and one of his men, smartly uniformed, came in from the shipping department.

To make a long story short, the trailer truck was all loaded and ready to roll. All Henry had to do was climb up into the cab and drive the truck back to Old John's place. Even the truck, Henry noted, was beautifully painted. Clean. Neat. Powerful looking. He was actually proud to drive it.

As he drove along the lonesome, winding, mountain highway, Henry began to feel the effects of the night before. Especially felt the lack of sleep. He pulled up time and time again for hot coffee. He washed his face with cold water. But he kept on driving.

As late afternoon came on it became a real effort for him to keep his eyes open. To steady the wheel of the big trailer truck on those slippery, mountain roads. He stopped and tried to nap for a while. But he just couldn't. So he continued to drive on until he saw an eating spot. It was now nightfall. He pulled up to get a hot meal, more hot coffee, and to dash some more cold water on his face.

He stalled throughout the meal. Taking as much time as he possibly could. Feeling better now, he climbed back into the cab of the trailer and again started to drive. For a short time everything went well. He sang out loud. Talked to himself. Began to feel awake. Then, as time kept moving inexorably ahead, he again began to feel tired.

"Guess I'll stop for some hot coffee", he said aloud to himself.

But his head began to nod. A few times he jerked himself awake and shook his head vigorously. He strained his eyes down the dark road ahead, hoping to see the lights of an all night eatery. He felt very sleepy.

The next thing he remembered, as the truck began to grind its way up a steep incline alongside a large hill, was a sudden bump. Then rattling, shaking noises. He awoke just in time to note the trailer jackknife against his cab.

He pulled the emergency brake up to its limit. Turned off the ignition

key. Jumped from the cab. He saw the entire load go sliding off the back part of the trailer. The ropes had ripped apart as the trailer jackknifed. The crates plunged deep down into the canyon below him. Crash, bump, crunch, bang. The noise of tearing, splintering, ripping wood came to his ears from far, far down below in the canyon.

Then it flashed into his mind that this was Devil's Canyon. Neither the State Police or even the Forest Rangers would go down there for any merchandise. Maybe they'd crawl down into this treacherous and dangerous canyon, a matter of hours of climbing, to recover a body. But anything else, Henry knew, they wouldn't even attempt to recover from those dark and dismal depths. It was too dangerous and treacherous a task.

Henry was now wide, wide awake. His heart beat like a triphammer. He felt sick down in the pit of his stomach. His friend and benefactor, Old John, had completely trusted him in every regard. Old John, the man who had given him a chance to earn a decent living. Who helped him financially. Who even loaned him money for the hospital and doctor bills each time his wife bore him a child.

"This", the now deeply saddened, scared and sick Henry railed at himself, "is how I'm repaying Old John for all his goodness to me and my family."

Then, very suddenly, a thought occurred to him. He checked the truck. It was okay. He climbed back up into the cab. His mind made up. He, too, would prove that he could return some of the good that Old John had done for him, and Old John need never even know.

He drove like a man beside himself all that night. The next morning he pulled into the big city. He drove over to another distributor. He told him about the 45 machines he wanted, describing them by name. He advised this distributor that they must all be crated and, what was more, he needed them right away.

The distributor told him that, regardless of his great hurry, it would still take all day to get them ready and crated. There was nothing else Henry could do but wait. In the meantime he arranged for payment of the 45 machines to the distributor by assigning his entire route to him on a series of twelve monthly notes. He had to take out every dollar he had in his bank account to make the down payment the distributor required.

He waited impatiently. He helped load the 45 crated machines on the truck. As he worked with this distributor's men to load the truck he thought hard to himself. He wouldn't tell his wife what a fool he'd been. Especially how he had gone roaming about the big city's hot spots. How he'd later lost all the merchandise down Devil's Canyon and almost killed himself at the same time.

No, he thought to himself, better not tell his wife. He would, instead, tell her things were tough on his route and that they would have to stringently budget themselves. He'd just give her about half of what he now gave her each week to run the house. She'd just simply have to make that do. That was the only way he could ever meet those heavy notes to this distributor for the next twelve months.

It would be rough, alright, he admitted to himself. Very rough. He'd somehow have to make those monthly payments very secretly so that neither his wife nor Old John would ever learn what had happened.

Henry delivered the 45 crated machines to Old John's place. As per usual, Old John's men just tossed them here, there and everywhere about the place. Just as if they were worth little or nothing. Henry, in the meantime, sneaked out the back way, so that Old John wouldn't see him.

Sneaking about became part of his daily routine as the months went slowly by. He made sure, before he'd call over at Old John's place, that Old John was either out to lunch, or away somewhere. He'd then sneak in to obtain the few parts and supplies he needed and leave hurriedly.

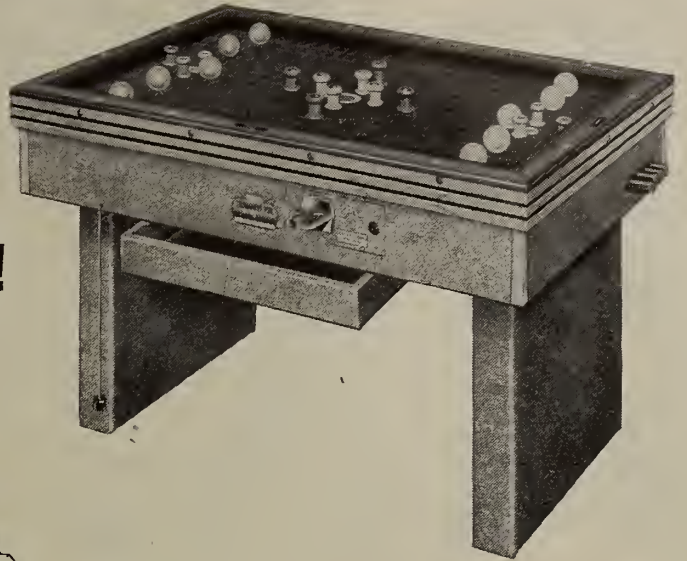
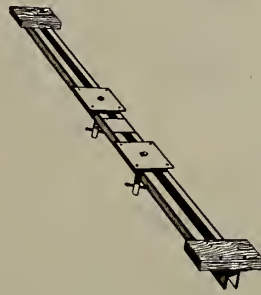
At long last the big day arrived. Henry filled out the very last check

(Continued on Page 57)

NO WARPING... NO DISTORTION in GENCO POOL GAMES

100% PROTECTION WITH GENCO'S 4-POINT ADJUSTABLE STEEL BARS!

Available for all models of Genco's Pool Tables. Positively guaranteed to correct all types of warpage anywhere on playfield in seconds. All that is needed is to turn thumb screw adjustments shown in diagram below —to pull any part of the playfield down or push any part up.



Standard Equipment on all games — "Non-Adjustable steel strengthening bars" at NO EXTRA COST. Eliminates most normal warpage problems.

Only Genco's "Anti-Warp" Steel Bars are completely attached to playfield (not to rails). This allows quick and simple top replacement due to cloth tears or burns.

Ask your Genco distributor for a demonstration.

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue
Chicago 14, Illinois

United Plans Ahead

Engineering Plant Works Far in Advance
to Assure Continued Top Production
With New Products



BILL DeSELM

tors depending on us for finer products and for new, different and better equipment all of the time," was the way Bill DeSelm, general sales manager of United Manufacturing Company, this city, explained the continued activity all week long at the firm's large engineering building.

The engineering building of the firm is just south of the main factory and across the street. It is one of the most modern such buildings in this city.

It is a beehive of constant activity with engineers working far in advance with new ideas and developments.

As DeSelm continued, "Operators look to United for the new ideas and also for outstanding innovations in

CHICAGO—"We're never satisfied. We can't afford to be. There are too many operators as well as our distribu-

A.M.I. MODEL A. \$125	A.M.I. MODEL B. \$150
A.M.I. MODEL C. 165	ROCK-OLA COMET (120). 525
WURLITZER 1400 275	WURLITZER 1100. 145



RECONDITIONED AND REFINISHED
LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors

A Quarter Century
of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

regular equipment as well as the kind of products that will assure them continued bigger and steadier profits.

"This sort of development and experimentation," he added, "takes months of hard, earnest and intensive effort. It's heart breaking work. But, in the long run, operators always find that the new products presented by United are just what they require for continued and successful operation.

"We also believe that everyone will agree that the present line of United's games are the grandest they've ever placed on location. But, as always, we

**FOR DAVIS REBUILT EQUIPMENT
WITH
DAVIS 6-POINT GUARANTEE**
Call Us Collect—
Syracuse 75-1631
Phonographs converted to 10c play
if requested.

DAVIS CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

continue to plan ahead for even finer products in the weeks and months to come."

GOTTLIEB'S HARBOR LITES



TESTED AND PROVEN FOR HIGHER PROFITS...

4 Brand New Center Score Targets...

- Edge hit for high score—center hit scores Bull's Eyes.
- Bull's Eye on each target lights A-B-C-D sequence which lights hole for replays.
- Mystery light doubles replays scored.
- 6 Alternating Light High Score Bumpers.
- 2 all new High Power Target Shooters.

- Extra Heavy Duty All Steel Legs.
- Plated Cigarette Holders on Side Rails.

SEE HARBOR LITES AT YOUR DISTRIBUTOR NOW!

Amusement Pinballs
as American as Baseball and Hot Dogs!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

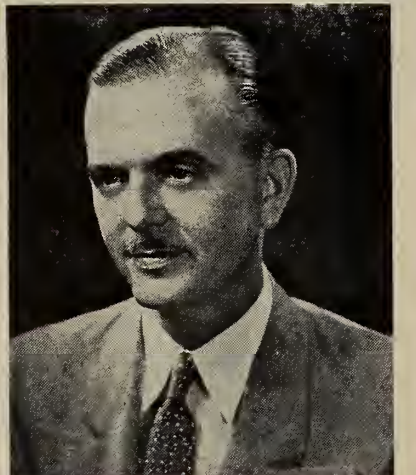
FOR STEADY PLAY DAY IN AND DAY OUT
BETTER BUY THIS LEGAL PLAY COUNTER GAME

1¢ **TWICO FORTUNE VENDER** 1¢

Write Now Get The Details

TWICO CORPORATION
2639 Milwaukee Ave., Chicago, Ill.

Keeney Vendors Enjoy Boom Sales



BILL COAN

CHICAGO—Bill Coan, sales manager of the Vending Machine Division of J. H. Keeney & Company, Inc., this city, reported this past week:

"We are enjoying a tremendous boom for all of our new vending machines with this boom business growing bigger every week."

Coan explained that, at this time, its coffee vendor business has the No. 1 spot for vending machine production at this big factory.

"Following the tremendous production of our coffee vendors of all models", continued Bill Coan, "comes the ever-growing demand for our snack vendor that dispenses standard vending machine pack cookies and peanut butter sandwiches."

"Believe it or not," emphasized Bill Coan, "the growing demand for our snack vendors convinces me that this machine will, eventually, prove itself

THRU THE COIN CHUTE HOUSTON HAPPENINGS

John E. Williams (Williams Amusement) busier than usual with opening of a nationally known Houston Fat Stock Show and Rodeo (he is a lifetime member of the show association) together with getting a new shipment of Chicago Coin "Champion" pool and Gottlieb "Gladiator" games on display. He did take time to comment favorably on the lush plush appearance of the pool table. . . . C. M. (Cecil) Robertson recently moved his Automatic Amusement Company from 717 Stuart to 3706 Raymond St. He did business at the Stuart address over 10 years. . . . Rather well known E. F. Rusk now back full time in the coin machine operating business with emphasis on novelty games. His present operations are built around bowlers and pool tables. . . . Sorry indeed to hear that D. L. (Slim) Saunders, prominent operator of Angleton, Texas, recently lost his mother. . . . Howard Elam, outside sales representative for King Records, has a new Chevrolet with everything on it. . . . Well known operator Ben J. Kelly (Post Vendors) applied for 20 Year Club membership and subscribed for The Cash Box all at the same time. . . . Frank E. Hoback (Hoback Music Co.) doing all right as is but took another forward step with a subscription to The Cash Box. . . . Enjoyed coffee and a bull session with Jerry Bates (King Records), Steve Ponchio (United Record Distributors), and Edson I. (Ed) Case, staff announcer at Radio Station KTHT. . . . Harold Daily (H. W. Daily Co., major record distributorships in Houston, Dallas, San Antonio; originator and owner of Starday label) well pleased with the job Biff Collie, leading local disc jockey, did with the new Starday release "Empty Kisses" backed by "Doodle Do". Mentioned too that Neal Merritt, San Antonio disc jockey, Radio Station KONO, would cut sides for Starday label early in March. . . . D. W. Lester who operates phonographs and runs a retail record store as a side line (or vice versa) has been considering a less conspicuous place for his business cards since some drunk telephoned him out of a warm bed wanting to buy some records "Ezackly like these advertised on thish juke box down at hoist 'em and hoot lounge."

the most outstanding in all vending machine history.

"It has already been spread far and wide throughout the country and, as more and more are placed on locations everywhere, the demand continues to grow.

"This was proved true with our tremendously popular cigarette vendor and to this day the orders continue to come in for our cigarette machines to the point where we feel safe in stating that this is one of the top machines ever built in all cigarette machines history."

The entire vending machines line of J. H. Keeney & Company, Inc., has reached a new peak in popularity with orders backlogging the firm at this time.

Buy The BEST RECONDITIONED EQUIP. At the BEST PRICES

United ROYAL\$115.00
United CHIEF165.00
ChiCoin SUPER FRAME175.00
ChiCoin HOME RUN149.50
Bally VICTORY255.00
Bally ROCKET285.00
Williams SAFARI Guns325.00
Exhibit STAR Guns149.50
SEEBURG "A"269.50
AMI "A"69.50

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

Gottlieb Proudly Presents ... SPOT POOL

In a New Series
FEATURING

AT YOUR DISTRIBUTOR
NOW!



- Standard 3 or 4 Sided Play
- Fast Playing Advance Hole Model
- Optional Center Hole Play

All Models Available with
Colorful Light-up Bumpers and
Indirect Playfield Light!

*"There is no substitute
for quality"*

1927-1956
29 Years of Leadership!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Delivery De Luxe by Bill Gersh

(continued from page 54)

to pay the final note to this big city distributor. He was so happy his eyes just brimmed over from a full heart. Now, he thought, his wife and children wouldn't look at him as if he were just a mean, scroungy, old ogre, instead of a doting, loving father and husband. Now he could ease things for his wife and children. No more arguing and fighting when his wife wanted to buy an apron or some other necessity.

Yes, Henry was again himself. He left his little store, walked over to the corner mailbox and dropped in the envelope containing that twelfth check for the very last payment. His heart felt lighter. It seemed as if a heavy load had been taken off his shoulders. He felt happier and younger than ever before. He had continued walking, after mailing this last and final check and, looking up suddenly, he found to his surprise that he was on his way over to Old John's place.

It goes without saying that Old John, and all the others sitting about the pot-bellied stove, greeted him gladly and cheerfully.

"Where've you been, Henry?", asked Old John in his friendly, chuckling voice.

"Oh, I've been around, John", Henry smilingly answered.

"Sure I know you've been around", chuckled Old John, "you've even bought things here."

So the general conversation continued all over again after this greeting and Henry seated himself in one of the worn, comfortable chairs around the old, pot-bellied stove. The men were talking about a new machine that had just been introduced. The conversation circled around from one to the other and then back to Old John.

"Well", Old John remarked, "if you men like this new machine so much I'll call up the big city distributor and ask him to send a truck full down here."

Henry chimed in, "John", he said, "I'm not going to drive the truck back this time like I did the last time."

Old John asked, "What time, Henry?"

"Why, John", Henry answered, "you surely remember that day when you asked me to take the train up to the big city and drive back the distributor's truck with the 45 crated machines."

Henry continued, seeing that Old John still looked at him with a puzzled expression,

"Why that was just exactly a year ago right to this very day, John."

"Well, by golly", Old John remarked, brightening with memory, "now I remember."

"Oh, yes", Old John added, "that was the time I gave you the fare and all."

Then Old John chuckled as he remarked,

"Guess that big city distributor didn't have the truck loaded like he said he would. You got back a day late."

Henry then began to expansively and dramatically explain to all present, "What a job it was driving that big trailer truck loaded with 45 crated machines over those hills."

Old John held up his hand and halted him.

"Now, Henry", he gently said, "don't let's exaggerate. Don't let's fib."

Henry asked in righteous indignation,

"What do you mean by exaggerate and fib, John? You know well enough I took the train up and drove back 45 crated machines for you in that big, beautiful, trailer truck."

"Now, Henry", admonished Old John, "those were not crated machines."

"No, sir, Henry", he added, "those were just 45 empty crates I needed. I had the machines right here."

All-State Moves to Larger Quarters



VINCE SHAY

CHICAGO—All-State Coin Machine Exchange has just moved to new and larger quarters located at 4407 West Fullerton Avenue, this city.

The firm will now have tremendously increased space for showrooms, for repairs and, especially, for storage.

Vince Shay, Nickey Schaefer and Stanley Levin of the firm are all happy over the move they have just made.

Reported Vince Shay, "We were cramped and becoming more cramped each and every day at our old quarters on North Western Avenue.

"We've been seeking new and larger quarters to better serve all of our customers for some time now.

GUNS

Biggest Stock
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BEST PRICES

Write — Wire — Phone

DAVID ROSEN

Exclusive AMI Dist Ea. Pa.
855 N. BROAD STREET PHILA. 23, PA.
PHONE—STEVENS ON 2-2963

"We are, therefore, tremendously pleased to be able to assure all of our operator-customers that we are now in position to better serve them.

"We have the room here in our new place to show many, many more machines. We also have facilities which will allow us to give the operators speedier and finer service, closer and better cooperation as well as serve our many out-of-town and international customers better than ever before."

All-State plans some very interesting announcements to the trade resulting from this move to larger quarters.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Late Model Phonographs. Hideaways; Wall Boxes; Steppers. Late Model Pinballs. One Balls; Sunshine Parks; Across The Board AMI 40 sel. Hideaways; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Chi-Coin Big League baseball; ChiCoin Home Run; United Slugger baseball; Williams King O' Swat; Bally ABC Bowler; Genco Big Top gun. Headquarters for all kinds of equipment. GEORGE PONSER CO., 123 WEST RUNYON ST., NEWARK 5, N. J. (Tel.: Blgelow 3-7422).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: Garfield 3585).

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Wurlitzer 1400's, 1600's 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703).

WANT—Pay cash. United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—To Buy. Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MAdison 8585)

WANT—Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y., (Tel.: FReport 8-6771).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE — Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT —Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-5438).

FOR SALE — Seeburg 100C, \$550; Seeburg 100B, \$425; Rock-Ola Comets, \$525; Rock-Ola 50 selection machines, \$175. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524-5).

FOR SALE—100 reconditioned, used Bally and United Bingos. Largest stock in the World—beautifully reconditioned Kiddie Rides. Will trade for used, obsolete music, bingo and fiveball. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Beach Clubs, \$115; Dude Ranch, \$125; Yacht Club, \$85; Palm Beach, \$65; Palm Springs, \$135; Atlantic City, \$45; Coney Island, \$35; Seeburg 100 Selection Boxes, Chrome, \$65; 3020 Boxes, \$7. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: Moline 4-6703).

FOR SALE—26 Wurlitzer 3020 Wall-boxes, \$5 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney —Century, Speed Lanes. United —Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE — United Cascade, \$75; Olympic, \$85; 10th Frame, \$50; Chief, \$195; Lightning, \$335; Speedy, \$250; Leader, \$225; League Bowler, \$195; Ace, \$225; Royals, \$135; C.C. Triple Score, \$95. Clean, ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVENUE, CLEVELAND 15, O. (Tel.: TOWer 1-6715).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Seeburg "C", \$575; Seeburg "B", \$475; Seeburg "A", \$250; AMI E-120 Phonographs, \$575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS. (Tel.: HO 4-6111, 4-3504).

FOR SALE — Gay Times, \$274; Big Times, \$335; Miami Beach, \$325; Gayety, \$210; Variety, \$210. NAS-TASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnoia 6386).

FOR SALE—Non Coin Operated Joker, \$295; Spot Lite, \$35; Rowe 8 Column Cig. Machine, \$50; Singapore Yacht Club; Stage Coach. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: BRidgeport 750).

FOR SALE — Or Trade for Seeburg 100s, AMIs, Rock-Olas, National or American Shuffleboards. 6 slightly used Popperette Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE — The following Bingo Games, just off location: 3 Beach Clubs; 1 Palm Beach; 1 Coney Island; 1 Spot Lite; 1 Cabana; 1 Yacht Club; 1 Hawaii; 1 Rio. Make us an offer. No reasonable offer refused. TRI-STATE AMUSEMENT CO., 149 18th STREET, REAR, WHEELING, W. VA. (Tel.: WHEeling 649).

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Full line of supplies for Pool Table Games: 2 1/8" Pool Balls, 48" Pool Cues, Cue Tips, Clamps for Cue Tips, Billiard Chalk, Tip Cement, Pool Cloth. Write for prices. MIKE M UNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).

CLASSIFIED ADVERTISING SECTION

FOR SALE—45 rpm records, all pop tunes, right off route, \$19 per 100. EMPIRE, 799 CONEY ISLAND AVE., BROOKLYN 18, N. Y. (Tel.: BUckminster 7-7300).

FOR SALE—Seeburg Phonographs. Model C, \$605; Model B, \$525; Model A, \$275. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CENTral 1-9292).

FOR SALE—United 6 Player Stars, 45; Beach Club, \$75; Deluxe 6 Player, \$39; Olympic, \$60; Green Pastures, \$125; Jockey Club, \$120; Guys and Dolls, \$70. STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, OHIO.

FOR SALE — Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CANal 6-0293).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: CIRCLE 6-8939).

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Lowest prices on Pool, Pin, Shuffle and Juke parts and supplies. All Telequiz parts stocked. Telequiz machines, factory reconditioned, ready for location, \$119.50. New larger quarters. Write, wire, phone. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALBany 2-3272).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola, and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVIS 2-2473).

FOR SALE—Cole (6) Six Flavor SPA Cup Dispenser, Model C6, Type 1400. Price, \$500. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—We are sacrificing 24 bowling games with flashing lights and large pins, manufactured by both Chicago Coin and United Manufacturing Cos. Make us an offer. T. & L. DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Top Value Buys: Rock-Ola: 1434 (45 RPM), \$245; 1436 (78 RPM), \$245; 1436A (45 RPM), \$295. Wurlitzer: 1100 (45 RPM), \$110; 1250 (45 RPM), \$135. Genco: Sky Gunner, \$95. New Rock-Ola Tone-O-Lier Ceiling Speakers, Regular Price, \$59.50, Special, \$22.50. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOREst 7-6730).

FOR SALE—Beach Clubs, \$95; Palm Springs, \$115; Surf Clubs, \$125; Dude Ranch, \$75. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).

FOR SALE — United Alleys: Team, \$150; League, \$140; Chief, \$125; Royal, \$95; Clover, \$50. Guns: Exhibit Shooting Gallery, \$125; Sportland, \$175; United Carnival Gun, \$195. MOHAWK SKILL GAME CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.

FOR SALE—Late Model Lehigh PX Cigarette Machines. Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA, (Tel.: FOREst 5-3456).

FOR SALE — Bright Spots, \$39.95; Bright Lights, \$39.95; Rodeos, \$39.95. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: Market 3967-8-9).

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI. O. Tel.: MONTana 5000-1-2. CHapel 9-6556.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Shuffle Alleys. 6 Player Supers, \$45; 10th Frame Supers, \$70; Olympic, \$75; Royal, \$95; Cascade, \$60; Speedy, \$200; Carnival Gun, \$225. MUNISING RADIO, ROUTE 1, BOX 20J-2, MUNISING, MICH. (Tel.: 649W).

FOR SALE—Polyethylene Plastic Pool Game Covers, \$3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, \$12.50; Gayety's cleaned and checked, \$150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 575-579 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HARRison 4747).

FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2549).

FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, \$11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.

FOR SALE—A Super Special Offer. Bally Rocket Bowlers with speed control, \$169.50; 100 selection Seeburg Wallboxes, reconditioned, new white buttons, \$62 ea.; Seeburg Coon Hunt Rifle Range, \$89.50. Wire one third deposit. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LINcoln 9106).

FOR SALE—6 Bright Lights, \$50 ea.; 1 ABC, \$50; 4 Coney Islands, \$50 ea.; 2 Beautys, \$75 ea.; 3 Palm Beaches, \$60 ea.; 2 Yacht Clubs, \$75 ea.; 2 Spot Lights, \$50 ea.; 2 Genco Gold Nuggets, \$50 ea. If these prices don't suit you, make us an offer. We need the space!!! TRI STATE MUSIC CO., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: 31541 or 31551).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100A, \$300; M100-C, \$600; M100-G, \$725; M100-W, \$725; Wurlitzer 1250; \$150; 1100, \$85; AMI A, \$125; AMI B, \$185; AMI C, \$200; Evans Constellation, \$125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Distributors for Bumper Pool Tables, Valley or Edolite. Write. We need late model Phonographs. We buy, sell and exchange used equipment of all types. HASTINGS DISTRIBUTING CO., since 1932. 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—Miami Beach, \$275; Gayety, \$197.50; Coney Island, \$40; Daffy Derby, \$75; Niagara, \$45; Grand Slam, \$45; Hit And Run, \$30; Globe Trotter, \$30; Four Horsemen, \$30; Mad Cat, \$25. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA (Tel.: TULane 6729).

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE — 3020 Wurlitzer Wall Boxes, \$5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, \$1.00 ea.; Packard Wall Boxes, \$1.00 ea.; 100 219 Steppers, \$7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MELrose 5-1593).

FOR SALE—Merry-Go-Round, \$345; Zoo Ride (New), \$345; Seeburg Bear Gun, \$85; Coalie, \$75; Night Fighter, \$119.50; Rifle Gallery, \$195; Big Top Rifle, \$350; Dale Gun, \$34.50; Pistol Pete, \$39.50. All cleaned and shopped—ready for location. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Bally Dude Ranch, \$105; Beauty, \$85; Beach Club, \$115; Yacht Club, \$75; Palm Springs, \$125; Variety, \$275; Gayety, \$265; Genco Jumpin' Jacks, \$35; United Classic Bowlers, \$65; Clover Bowlers, \$55. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PREscott 9-0182.

CLASSIFIED ADVERTISING SECTION

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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FOR SALE—Operators—Clean Right With "Lemonite". Williams Music Co., Southern Amusement Co., Sammons Pennington, Hermitage Music, Rock City Amusement, S. L. Steibel Distributors in Tennessee Use and Sell "Lemonite". Sample upon request. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Miami Beach, \$525; Big Time, \$425; Gaytys, \$295; Varietys, \$295; Hi Fi, \$150; Palm Springs, \$150; Dude Ranch, \$135. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH STREET, COLUMBUS 8, OHIO (Tel.: AX-minster 4-3529).

FOR SALE—Special. Bally: Miami Beaches, \$314.50; Gay Times, \$254.50; Pixies, \$424.50; Starlets, \$419.50; Big Times, \$309.50. United: Derby Roll, \$175. Williams: Sidewalk Engineers, \$165. Bally: Hot Rods, \$452.50. International Mutoscope: Drivemobiles (latest model), write. Chicago Coin: Round - The - World - Trainer (like new), \$525. Genco: Two Player Basketball, \$175. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA., (Tel: CAnal 8318).

FOR SALE—Lowest Prices Ever. Shuffle Alleys. Chicago Coin: Gold Cup, \$50; Criss Cross, \$75; Hi Speed Crown, \$75; Bowling Team, \$325. United: Clover, \$35; League, \$75; Derby Roll, \$195. Genco: Shuffle Pool, \$25; Match Pool, \$50. RELIABLE COIN-MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 96556).

FOR SALE—Miami Beach, \$300; Big Time, \$290; Gayety, \$215; Ice Frolics, \$125; Dude Ranch, \$120; Beach Club, \$100; Beauty, \$70; Frolics, \$70; Mexico, \$110; Tahiti, \$80; Rio, \$60; Havana, \$65; Hayburner, \$50; Spark Plug, \$40; Silver Skates, \$50; Gun Club, \$60; Hong Kong, \$50. One Third deposit with orders. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA., (Tel: CAnal 7137).

FOR SALE — Kiddie Rides. Nylco Rockets, \$350; Carousels, \$350; Target Horses, large, \$285; Palomino Horses, \$225; Rabbits, \$175; Bull, \$175; Midget Racer, \$250; Duck, \$225; Hot Rods, \$325; Elsie The Cow, \$285; Bright Eyes Horse, \$285. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. (Tel.: AL-gonquin 4-3338).

FOR SALE—United Royal, \$134; United Chief, \$185; United League, \$215; CC Snper Frame, \$219.50; AMI "A", \$69.50; CC Home Run, 6 Player, \$164.50; Seeburg Bear Gun, \$94.50; Exhibit Star Shooting Gallery, \$174.50; Seeburg "A", \$255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: HEnderson 1-7577).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shnffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjnsters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE — 1 Brand New Chico Bowling Team Bowler, \$300; 1 Playtime Bowler, \$200; 1 Criss Cross Bowler, \$125; 1 United Leader Bowler, \$125. AUTOMATIC AMUSEMENT CO., 1000 PENN ST., EVANSVILLE 8, IND. (Tel.: HAr-rison 3-4508).

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PREston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNOLIA 3931.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

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AS LONG as you are a paid up subscriber to "The Cash Box", at the time you answer any advertisement that appears in "The Cash Box", where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by "The Cash Box". This is "The Cash Box" Free Deposit Insurance Plan". An exclusive and original feature of "The Cash Box" only. Should you lose your deposit in fraudulent manner immediately write:

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26 West 47th Street, New York 36, N. Y.



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Originator of the automatic selective juke box in 1927.
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Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"



THIS WEEK'S USED MACHINE QUOTATIONS 17th YEAR OF PUBLICATION 857th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	69.50	135.00
1* Model B, '48, 40 Sel., 78 RPM	125.00	185.00
3* Model C, '50, 40 Sel., 78 RPM	109.50	200.00
1. Model D-40, '51, 40 Sel., 78 RPM	200.00	265.00
1. Model D-80, '51, 80 Sel., 45 RPM	275.00	375.00
1. Model E-40, '53, 40 Sel., 78 RPM	300.00	415.00
4. Model E-80, '53, 80 Sel., 45 RPM	395.00	450.00
1* Model E-120, '53, 120 Sel., 45 RPM	439.00	575.00
2. Model F-80, '54, 80 Sel., 45 RPM	625.00	700.00
2. Model F-120, '54, 120 Sel., 45 RPM	650.00	725.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	9.95	20.00

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	50.00	125.00
2. Constellation, '49, Model 135, 40 Sel., 78 RPM	95.00	195.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	150.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	125.00	175.00

4. 1432, Same as above Converted to 45 RPM	150.00	225.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	165.00	235.00
4. 1434, Same as above, Converted to 45 RPM	185.00	250.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	245.00	325.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	275.00	340.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	439.00	575.00
1. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	600.00	725.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Masted with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4* M100A, '49, 100 Sel., 78 RPM	200.00	300.00
4* M100B, '51, 100 Sel., 45 RPM	425.00	475.00
2* M100BL, '51, 100 Sel., 45 RPM, Light Cab.	450.00	495.00
1* M100C, '53, 100 Sel., 45 RPM	550.00	600.00
2. HF100G, '54, 100 Sel., 45 RPM	650.00	725.00
4. HF100R, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5¢	3.00	6.95

4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-50	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wire-less	10.00	20.00
4. 3W7-L-56	10.00	30.00

WURLITZER

4. 1015, '46, 25 Sel., 78 RPM	40.00	75.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	60.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
2* 1100, '48, 25 Sel., 78 RPM	85.00	145.00
1. 1250, '50, 48 Sel., 78 RPM	100.00	160.00
4. 1250, '50, (Same as above) Converted to 45 RPM	115.00	175.00
4. 1400, '52, 48 Sel., 78 RPM	175.00	275.00
4. 1400, '52, (Same as above) Converted to 45 RPM	185.00	308.00
4. 1450 (Same as 1400 with leather)	175.00	325.00
4. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	225.00	350.00
4. 1500A, '53, 104 Sel., 78 and 45 RPM Inter-mixed	300.00	395.00
4. 1650, '53, 48 Sel., 45 RPM	375.00	450.00
2. 1700, '54, 104 Sel., 45 RPM	550.00	700.00
4. 2140 Wall Box	3.00	10.00
4* 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	14.95	25.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	40.00	75.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	125.00	160.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	49.50	90.00
1* Atlantic City (B 5/52)	45.00	85.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	75.00	135.00
3* Beauty (B 11/52)	70.00	135.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	110.00	185.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
4* Big Time (B 1/55)	295.00	375.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 1251)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
1* Bright Lights (B 5/51)	35.00	95.00
4* Bright Spot (B 11/51)	39.50	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	50.00	110.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	25.00	65.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	50.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	85.00	135.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm. 9/53)	75.00	110.00
4. College Daze (Got 8/49)	20.00	49.50
4. Colors (Wm 11/54)	165.00	200.00
1* Coney Island (B 9/52)	35.00	85.00
4. Control Tower (Wm 3/51)	25.00	50.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	120.00	175.00
4. Daisy May (Got 7/54)	155.00	200.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	75.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	149.50	200.00
4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Dragonette (Got 6/54)	125.00	175.00



4. Dreamy (Wm 2/50) ..	20.00	49.50
4* Dude Ranch (B 9/53) ..	75.00	145.00
4. Duette (Got 4/55) ..	225.00	260.00
4. Eight Ball (Wm 1/52) ..	45.00	75.00
4. Fairway (Wm 6/53) ..	65.00	90.00
4. Fighting Irish (CC 11/50) ..	25.00	35.00
4. Five Star (Univ 5/51) ..	35.00	75.00
6. Floating Power (Ge 12/48) ..	10.00	20.00
4. Flying High (Got 2/53) ..	50.00	100.00
4. Flying Saucers (Ge 12/50) ..	15.00	30.00
6. Football (CC 8/49) ..	10.00	25.00
4. Four Bells (Got 10/54) ..	165.00	195.00
4. Four Corners (Wm 12/52) ..	35.00	90.00
4. Four Corners (Got 9/50) ..	30.00	60.00
4. "400" (Upright) (Ge 10/52) ..	35.00	65.00
4. Four Stars (Got 6/52) ..	50.00	95.00
4. Freshie (Wm 9/49) ..	20.00	35.00
1* Frolics (B 10/52) ..	70.00	105.00
4. Futurity (B 3/51) ..	35.00	60.00
3* Gay Time (B 6/55) ..	254.50	400.00
4* Gayety (B 3/55) ..	195.00	295.00
4. Georgia (Wm 7/50) ..	20.00	49.50
6. Gin Rummy (Got 2/49) ..	15.00	25.00
4. Glamour (Got 7/51) ..	15.00	25.00
6. Glider (Ge 8/49) ..	10.00	20.00
4. Globe Trotter (Got 11/51) ..	35.00	75.00
4. Golden Gloves (CC 7/49) ..	10.00	25.00
1* Golden Nugget (Upright) (Ge 2/53) ..	50.00	85.00
4. Gold Star (Got 8/54) ..	145.00	185.00
6. Gondola (Ex 5/49) ..	10.00	20.00
4. Grand Award (CC 1/49) ..	10.00	20.00
4. Grand Champion (Wm 8/53) ..	75.00	125.00
4. Grand Slam (Got 4/53) ..	45.00	110.00
6. Grand Stand (B '50) ..	20.00	35.00
4. Green Pastures (Got 1/54) ..	125.00	145.00
1. Gun Club (Wm 11/53) ..	60.00	95.00
1. Guys-Dolls (Got 5/53) ..	65.00	110.00
4. Gypsy Queen (Got 2/55) ..	185.00	210.00
4. Handicap (Wm 6/52) ..	45.00	95.00
4. Happy Days (Got 7/52) ..	65.00	100.00
4. Happy-Go-Lucky (Got 3/51) ..	25.00	45.00
4. Harvest Moon (Got 12/48) ..	15.00	25.00
4. Harvest Time (Ge 9/50) ..	15.00	35.00
4. Harvey (Wm 5/51) ..	15.00	35.00
1* Havana (Un 2/54) ..	65.00	145.00
4. Hawaii (Un 6/54) ..	90.00	150.00
4. Hawaiian Beauty (Got 4/54) ..	125.00	175.00
4* Hayburner (Wm 6/51) ..	35.00	85.00
4* Hi-Fi (B 6/54) ..	125.00	165.00
4. Hit Parade (CC 2/51) ..	10.00	20.00
4. Hit & Runs (Ge 3/51) ..	15.00	25.00
4. Hit 'N Run (Got 4/52) ..	32.00	75.00
6. Holiday (CC 12/48) ..	10.00	20.00
4. Holiday (Ke 12/51) ..	35.00	55.00
4. Hong Kong (Wm 9/51) ..	35.00	75.00
4. Horsefeathers (Wm 1/52) ..	30.00	50.00
4. Horse Shoe (Wm 12/51) ..	25.00	40.00
4. Hot Rods (B '49) ..	20.00	50.00
1* Ice-Frolics (B 1/54) ..	110.00	160.00
4. Jalopy (Wm 8/51) ..	35.00	85.00
4. Jeanie (Ex 6/50) ..	15.00	25.00
4. Jockey Club (Got 5/54) ..	120.00	160.00
4. Jockey Special (B 11/47) ..	15.00	45.00
4. Joker (Got 11/50) ..	20.00	49.50
1. Jubilee (Got 5/55) ..	230.00	275.00
4. Judy (Ex 7/50) ..	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52) ..	35.00	75.00
4. Just 21 (Got 1/50) ..	10.00	25.00
4. K. C. Jones (Got 11/49) ..	10.00	25.00
4. King Arthur (Got 10/49) ..	20.00	49.50
4. King Pin (CC 12/51) ..	30.00	60.00
4. Knockout (Got 1/51) ..	20.00	49.50
4. Lady Luck (Got 9/54) ..	99.50	185.00
4. Lazy "Q" (Wm 2/54) ..	75.00	130.00
4. Leaders (Un 10/51) ..	45.00	95.00
4. Lite-A-Line (Ke 6/52) ..	45.00	55.00
4. Long Beach (Wm 7/52) ..	40.00	75.00
4. Lovely Lucy (Got 2/54) ..	134.50	175.00
4. Lucky Inning (Wm 5/50) ..	20.00	49.50
4. Lulu (Wm 12/54) ..	205.00	230.00

4. Mad. Sq. Garden (Got 6/50) ..	30.00	69.00
6. Magic (Ex 11/48) ..	10.00	20.00
4. Majors '49 (CC 2/49) ..	15.00	35.00
4. Majorettes (Wm 4/52) ..	30.00	50.00
4. Manhattan (Un 4/55) ..	250.00	345.00
4. Marble Queen (Got 8/53) ..	85.00	125.00
4. Maryland (Wm 4/49) ..	15.00	35.00
4. Mercury (Ge 3/50) ..	10.00	29.00
4. Mermaid (Got 6/51) ..	29.00	60.00
2* Mexico (Un 3/54) ..	100.00	165.00
1* Miami Beach (B 9/55) ..	300.00	425.00
4. Minstrel Man (Got 3/51) ..	25.00	60.00
6. Moon Glow (Un 11/48) ..	10.00	20.00
4. Mystic Marvel (Got 3/54) ..	130.00	175.00
4. Nevada (Un 8/54) ..	125.00	175.00
4. Niagara (Got 1251) ..	45.00	75.00
4. Nifty (Wm 12/50) ..	15.00	35.00
2. "9" Sisters (Wm 1/54) ..	55.00	125.00
4. Oasis (Ex 10/50) ..	10.00	20.00
4. Oklahoma (Un 5/49) ..	10.00	20.00
6. Old Faithful (Got 12/49) ..	15.00	25.00
4. Olympics (Wm 5/52) ..	45.00	75.00
4. One Two Three (Ge 10/48) ..	10.00	25.00
4. Palisades (Wm 7/53) ..	50.00	90.00
1* Palm Beach (B 7/52) ..	50.00	95.00
4* Palm Springs (B 11/53) ..	89.50	165.00
4. Paratrooper (Wm 8/52) ..	30.00	65.00
4. Peter Pan (Wm 4/55) ..	175.00	210.00
4. Pin Bowler (CC 6/50) ..	10.00	20.00
6. Pinch Hitter (Un 5/49) ..	10.00	20.00
4. Pinky (Wm 9/50) ..	20.00	35.00
4. Pin Wheel (Got 11/53) ..	95.00	125.00
3* Pixie (Un 10/55) ..	424.50	475.00
4. Play Ball (CC 1/51) ..	20.00	35.00
4. Playland (Ex 8/50) ..	10.00	20.00
6. Playtime (Ex 8/49) ..	10.00	20.00
4. Poker Face (Got 9/53) ..	99.50	125.00
6. Puddin' Head (Ge 10/48) ..	10.00	20.00
4. Puncby (CC 12/50) ..	10.00	20.00
4. Quarterback (Wm 10/49) ..	15.00	35.00
4. Quartet (Got 2/52) ..	59.50	110.00
4. Queen of Hearts (Got 12/52) ..	65.00	100.00
4. Quintet (Got 3/53) ..	49.50	110.00
4. Race The Clock (Wm 5/55) ..	225.00	265.00
4. Rag Mop (Wm 10/50) ..	15.00	35.00
6. Ramona (Un 2/49) ..	10.00	20.00
4. Red Shoes (Un 11/50) ..	20.00	34.50
2* Rio (Un 11/53) ..	70.00	125.00
4. Rip Snorter (Ge 10/49) ..	10.00	20.00
4. Rocket (Ge 5/50) ..	20.00	39.00
4. Rockettes (Got 8/50) ..	25.00	49.50
4. Rodeo (Un 2/53) ..	39.50	125.00
4. Rose Bowl (Got 10/51) ..	35.00	75.00
4. Round Up (Got 11/48) ..	10.00	25.00
4. St. Louis (Wm 2/45) ..	20.00	30.00
4. Saddle and Turf (Ev 10/53) ..	175.00	250.00
4. (Club Model) ..	205.00	275.00
4. Saratoga (Wm 10/48) ..	20.00	49.50
4. Screamo (Wm 4/54) ..	110.00	135.00
4. Sea Jockeys (Wm 11/51) ..	25.00	65.00
4. Select-A-Card (Got 4/50) ..	10.00	20.00
4. Sbantytown (Ex 10/49) ..	20.00	39.00
1. Sharpshooter (Got 5/49) ..	10.00	34.50
4. Sbindig (Got 10/53) ..	109.50	135.00
4. Sboo Shoo (Wm 2/51) ..	19.50	29.50
4. Shoot the Moon (Wm 11/51) ..	20.00	55.00
4. Show Boat (Un 1/49) ..	10.00	20.00
4. Show Boat (Un 12/52) ..	95.00	150.00
4. Silver Chest (Upright) (Ge 4/53) ..	59.00	110.00
2. Silver Skates (Wm 2/53) ..	50.00	80.00
3. Singapore (Un 10/54) ..	125.00	185.00
1. Skill Pool (Got 8/52) ..	40.00	110.00
4. Skyway (Wm 8/54) ..	115.00	160.00
4. Slugfest (Wm 3/52) ..	39.00	65.00
4. Sluggin' Champ (Got 4/55) ..	195.00	220.00
6. Snooks (Wm 6/51) ..	15.00	22.50
4. Southern Belle (Got 6/55) ..	210.00	230.00
4. South Pacific (Ge 2/50) ..	20.00	39.00
2. Spark Plugs (Wm 9/51) ..	40.00	70.00
6. Speedway (Wm 9/48) ..	10.00	20.00
4. Spitfire (Wm 2/55) ..	75.00	175.00
4. Spot Bowler (Got 10/50) ..	25.00	50.00
1* Spot Lite (B 1/52) ..	30.00	50.00
4. Sportsman (Ge 2/51) ..	10.00	20.00
4. Sportsman (Wm 2/52) ..	30.00	35.00
4. Springtime (Ge 3/52) ..	20.00	34.50
4. Stage Coach (Got 11/54) ..	165.00	200.00
4. Star Pool (Wm 10/54) ..	145.00	200.00
4. Stars (Un 6/52) ..	45.00	70.00
4. Starlite (Wm 3/53) ..	35.00	70.00

4. Steeple Chase (Un 1/52) ..	35.00	55.00
4. Stop & Go (Ge 3/51) ..	15.00	25.00
4. Struggle Buggies (Wm 12/53) ..	75.00	125.00
6. Summertime (Un 9/48) ..	15.00	25.00
4. Sunshine Park (B 12/52) ..	25.00	85.00
4. Super Hockey (CC 4/49) ..	20.00	34.50
4. Super Jumbo (Got 10/54) ..	300.00	375.00
4* Surf Club (B 3/54) ..	115.00	175.00
4. Sweepstakes (Wm 1/52) ..	75.00	95.00
4. Sweet Add-A-Line (Got 7/55) ..	225.00	250.00
4. Sweetheart (Wm 5/50) ..	20.00	35.00
4* Tahiti (Un 8/53) ..	60.00	125.00
4. Tampico (Un 6/49) ..	10.00	20.00
4. Telecard (Got 1/49) ..	20.00	55.00
4. Thing (CC 2/51) ..	15.00	35.00
4. Three Feathers (Ge 5/49) ..	15.00	35.00
4. Three Four Five (Un 6/51) ..	25.00	50.00
6. Three Musketeers (Got 7/49) ..	15.00	35.00
6. Thrill (CC 9/48) ..	10.00	20.00

2. Thunderbird (Wm 5/54) ..	110.00	135.00
4. Times Square (Wm 4/53) ..	64.00	89.50
4. Touchdown (Un 1/52) ..	20.00	50.00
4* Triple Play (Un 8/55) ..	275.00	395.00
4. Triplets (Got 7/50) ..	15.00	29.50
4. TriScore (Ge 1/51) ..	20.00	35.00
4. Tropicana (Un 1/55) ..	135.00	195.00
4. Tropics (Un 7/53) ..	50.00	125.00
6. Tucson (Wm 1/49) ..	10.00	29.00
6. Tumbleweed (Ex 8/49) ..	15.00	35.00
4. Turf King (B 6/50) ..	15.00	45.00
4. Twenty Grand (Wm 12/52) ..	40.00	85.00
4. Twin Bill (Got 1/55) ..	185.00	215.00
4. Utah (Un 7/49) ..	10.00	29.50
2* Variety (B 9/54) ..	195.00	295.00
4. Watch My Line (Got 9/51) ..	30.00	55.00
4. Whizz Kids (CC 3/52) ..	20.00	40.00
4. Wild West (Got 8/51) ..	40.00	69.50
4. Winner (Univ.) ..	20.00	45.00
2. Wishing Well (Got 9/55) ..	225.00	250.00
4. Wonderland (Wm 5/55) ..	194.50	238.00
1* Yacht Club (B 6/53) ..	60.00	95.00
4. Zingo (Un 10/51) ..	25.00	65.00



6. Bally Speed Bowler (2/50) ..	15.00	20.00
6. Bally Shuffle Champ (4/50) ..	20.00	30.00
6. Bally Hook Bowler (11/50) ..	20.00	45.00
6. Bally Baseball (5/51) ..	35.00	45.00
4. Bally Shuffle Line (7/51) ..	35.00	45.00
2. Bally Victory Bowler (5/54) ..	195.00	295.00
2. Bally Champion Bowler (5/54) ..	225.00	300.00
2. Bally Jet Bowler (8/54) ..	225.00	325.00
2. Bally Rocket Bowler (8/54) ..	250.00	340.00
2. Bally Mystic Bowler (12/54) ..	275.00	350.00
2. Bally Magic Bowler (12/54) ..	295.00	365.00
2. Bally Gold Medal (3/55) ..	325.00	425.00
6. ChiCoin Bowling Classic (5/50) ..	20.00	35.00
6. ChiCoin Pin Bowler (6/50) ..	20.00	30.00
6. ChiCoin Trophy Bowl (7/50) ..	20.00	35.00
6. ChiCoin Pin Lite (9/50) ..	25.00	30.00
6. ChiCoin Horse-Shoes (5/51) ..	35.00	75.00
4. ChiCoin 6-Player (8/51) ..	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52) ..	35.00	95.00
4. ChiCoin Match Bowler (6/52) ..	45.00	95.00
4. ChiCoin Bowl-A-Ball (10/52) ..	45.00	105.00
4. ChiCoin Match Bowl-A-Ball (11/52) ..	50.00	110.00
4. ChiCoin 10th Frame Special (12/52) ..	50.00	115.00
4. ChiCoin Name Bowler (1/53) ..	45.00	120.00
4. ChiCoin 10th Frame Double Score Bowler (2/53) ..	49.50	125.00
4. ChiCoin Crown (4/53) ..	50.00	130.00
4. ChiCoin Crown, Giant Pins (4/53) ..	55.00	135.00
4. ChiCoin Triple Score (6/53) ..	65.00	140.00
4. ChiCoin Gold Cup (7/53) ..	75.00	145.00
4. ChiCoin High Speed Crown (7/53) ..	85.00	150.00
4. ChiCoin High Speed Triple Score (8/53) ..	65.00	175.00
4. ChiCoin Advance (10/53) ..	115.00	180.00
2. ChiCoin King (10/53) ..	125.00	190.00
2. ChiCoin Criss Cross Bowler (12/53) ..	125.00	195.00
2* ChiCoin Super Frame (3/54) ..	140.00	200.00
2* ChiCoin Starlite (5/54) ..	145.00	225.00
4. ChiCoin Feature (7/54) ..	160.00	250.00
2* ChiCoin Holiday (9/54) ..	245.00	325.00
2. ChiCoin Flash (10/54) ..	195.00	330.00
4. ChiCoin Playtime (10/54) ..	200.00	345.00

2. ChiCoin Fireball (11/54) ..	200.00	350.00
2. ChiCoin Thunderbolt (12/54) ..	250.00	360.00
2. ChiCoin Triple Strike (2/55) ..	275.00	375.00
4. ChiCoin Criss Cross Targette (1/55) ..	175.00	225.00
1. DeLuxe model ..	175.00	225.00
4. ChiCoin Bonus Score (4/55) ..	300.00	350.00
2. ChiCoin Big League (5/55) ..	350.00	360.00
2* ChiCoin Hollywood (5/55) ..	325.00	375.00
4. Exhibit Strike (6/51) ..	20.00	30.00
4. Exhibit Twin Rotation (5/52) ..	65.00	95.00
4. Genco Bowling League (11/49) ..	15.00	20.00
4. Genco Baseball (5/50) ..	15.00	20.00
4. Genco Shuffle Target (7/51) ..	15.00	20.00
4. Genco 8-Player Rebound (9/51) ..</		



4. Keeney American (9/54)	250.00	325.00
4. Keeney National (9/54)	300.00	350.00
2. Keeney Speedlane (4/55)	325.00	395.00
4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player	40.00	70.00
4. United DeLuxe 6-Player (10/15)	39.00	75.00
4. United 6-Player Super (3/52)	45.00	90.00
2. United 4-Player Official (5/52)	45.00	95.00
2. United 6-Player Star (7/52)	45.00	95.00
2. United 10th Frame Star (9/52)	45.00	100.00
2. United Manhattan 10th Frame (9/52)	50.00	100.00
2. United Manhattan (9/52)	65.00	105.00
2. United 10th Frame Super (10/52)	70.00	105.00
2* United Cascade (2/53)	60.00	85.00
4* United Clover (2/53)	50.00	95.00
2. United Liberty (2/53)	65.00	95.00
2* United Classic (6/53)	50.00	100.00
4* United Olympic (6/53)	75.00	105.00
2* United Royal (9/53)	85.00	135.00
2* United Imperial (9/53)	125.00	175.00
2* DeLuxe model	135.00	180.00
4* United Chief (11/53)	125.00	195.00
4* United Leader (11/53)	125.00	225.00
4. DeLuxe model	130.00	230.00

4* United Team (1/54)	150.00	225.00
4. DeLuxe model	165.00	225.00
4* United League (1/54)	135.00	225.00
4. DeLuxe model	165.00	230.00
4* United Ace (5/54)	175.00	250.90
4. DeLuxe model	175.00	255.00
4. United Rainbow (5/54)	150.00	260.00
2* United Banner (8/54)	225.00	260.00
2. DeLuxe model	225.00	265.00
2. United Shuffle Targette (8/54)	175.00	275.00
2. DeLuxe model	185.00	280.00
2* United Speedy (8/54)	175.00	285.00
2. Un. 11th Frame (10/54)	195.00	290.00
2. DeLuxe model	200.00	295.00
2* United Comet Targette (11/54)	225.00	300.00
2. DeLuxe model	225.00	310.00
2. United Mercury (12/54)	200.00	315.00
2* DeLuxe model	210.00	320.00
2* United Mars (1/55)	215.00	325.00
2. DeLuxe model	220.00	330.00
2* Un. Lightning (2/55)	225.00	340.00
2. DeLuxe model	235.00	350.00
2. Un. Venus (3/55)	275.00	375.00
2. DeLuxe model	275.00	380.00
2. Un. Clipper (5/55)	240.00	385.00
2. DeLuxe model	250.00	390.00
2. Un. 5th Inning (6/55)	250.00	400.00
2. DeLuxe model	250.00	410.00
2. Un. Capitol (6/55)	260.00	410.00
2. DeLuxe model	275.00	420.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

G-120 Phonograph	
G-80 Phonograph	
G-40 Phonograph	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

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AUTO-PHOTO CO.

Auto-Photo	
Stadio Model "11"	\$2,950.00

BALLY MFG. CO.

Crosswords	\$ 545.00
Broadway	785.00
Pin-Pool	
Standard (52" x 36") Model	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
Jumbo Bowler (without Match Feature)	
Model J-110, 10c play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

Champion Pool (with lighted bumpers)	\$ 285.00
Champion Pool (without lighted bumpers)	277.50
Champion Pool "Model 35" (2 end holes 4 inches closer to center) with lighted bumpers	285.00
Champion Pool "Model 35" (2 end holes 4 inches closer to center) without lighted bumpers	277.50
Jumbo Pool (without lighted bumpers)	317.50
Jumbo Pool (with lighted bumpers)	325.00
Hooligan Pool	375.00

EXHIBIT SUPPLY CO.

Skill Score	\$ 395.00
Combination 3-Hole Skill Pool	349.50
Combination 3-Hole Lightup Skill Pool	364.50
Combination 3-Hole King Size Skill Pool	409.50
Combination 3-Hole King Size Lightup Skill Pool	424.50

GENCO MFG. & SALES CO.

Standard Tournament Pool	\$ 299.50
DeLuxe Tournament Pool	339.50
King Tournament Pool	379.50
King Supreme Tournament Pool	389.50
King Lightup Tournament Pool	384.50
DeLuxe Lightup Tournament Pool	349.50
Standard Lightup Tournament Pool	309.50
Supreme DeLuxe Tournament Pool	359.50
Super Big Top (Gun)	675.00

D. GOTTLIEB & CO.

Harbor Lights (Single-Player, 5-Ball)	\$ 407.50
Snot Pool	339.50

J. H. KEENEY & CO., INC.

DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
DeLuxe Fascination Pool	\$ 335.00
Jumbo DeLuxe Fascination Pool	370.00
DeLuxe Challenge Bowler (with Match Feature)	690.00
Challenge Bowler (without Match Feature)	665.00
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

Prices On Request

MARVEL MFG. CORP.

Pla-Pool (Regular Size)	\$ 285.00
DeLuxe Pla-Pool (Large Size)	325.00

ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selections, 45 RPM Only	
Model 1452, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

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J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	
V-3W-A—Wall-O-Matic "200" 100J—Select-O-Matic "100" Phonograph	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

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UNITED MFG. CO.

Club Pool	\$ 295.00
Lightup Club Pool	305.00
Lightup Jumbo Club Pool	355.00
2-Way Lightup Club Pool (2/3 Holes)	315.00
2-Way Jumbo Lightup Club Pool (2/3 Holes)	365.00
Hi-Score Lightup Pool	385.00
Special Club Pool	295.00
Special Lightup Club Pool	305.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00
Topnotch Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
Special Topnotch, Shuffle Alley (with Special Match Features)	
Single Chute	875.00
Double Chute	895.00
Starlet	775.00

WILLIAMS MFG. CO.

DeLuxe Bank Pool	\$ 349.50
Senior DeLuxe Bank Pool	399.50
Special DeLuxe Bank Pool	349.50
Lightup DeLuxe Bank Pool	359.50
Senior Lightup DeLuxe Bank Pool	409.50
Diamond Pool	395.00
Senior Diamond Pool	445.00
Royal Pool	349.50
Senior Royal Pool	399.50
Tim-Buc-Tu (Single Player, 5-Ball)	402.50
Royal Crown (Rolldown)	295.00
Jolly Joker (Rolldown)	275.00
Sidewalk Engineer	345.00

THE RUDOLPH WURLITZER CO.

Model 1900 DeLuxe, High Fidelity, Desert Haze Finish	
Model 1900 Special Finishes—Persian Turquoise, Chinese Black, Glacier White	
Model 1800 DeLuxe, High Fidelity, Dawn Mist	
Model 1800 Special Finishes—Horizon Blue, Sunset Red, Midnight Black	
Model 5207 Wall Box—104 Selection—3 Wire	
Model 5206 Wall Box—48 Selection—4 Wire	
Model 257 Stepper—104 Selection—3 Wire	
Model 253 Stepper—104 Selection—3 Wire	
Model 248 Stepper—48 Selection—4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	

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ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4* ChiCoin Basketball Champ	85.00	195.00
2. ChiCoin 4-Player Derby	95.00	175.00
2. ChiCoin Goalee	44.00	95.00
4. ChiCoin Hockey	55.00	85.00
2. ChiCoin Midget Skee	65.00	150.00
4. ChiCoin Pistol	35.00	99.50
2. ChiCoin Home Run, 6 Player (3/54)	100.00	200.00
4* Super model	150.00	249.50
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	69.50	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
2. Evans Super Bomber	75.00	175.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gnn.	39.50	95.00
4* Exhibit Dale Gun	30.00	75.00
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
2* Exhibit Six Shooter	50.00	95.00
4. Exhibit Vitalizer	45.00	75.00
2* Exhibit Shooting Gal. (6/54)	99.50	169.00
2* Exhibit Star Shooting Gallery (9/54)	149.50	195.00
2. Exhibit Sportland Shooting Gallery (11/54)	175.00	225.00
2. Exhibit "500" Shooting Gallery (3/55)	295.00	350.00
2. Exhibit Treasure Cove Shooting Gallery (6/55)	395.00	475.00
4. Genco Sky Gunner	95.00	150.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	295.00
2* Genco Rifle Gal. (6/54)	175.00	225.00
2* Genco Big Top Rifle Gallery (6/54)	335.00	395.00
4. Genco Wild West Gun (2/55)	350.00	400.00
2. Genco Sky Rocket Rifle Gal. (5/55)	365.00	450.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
1. Keeney Air Raider	65.00	125.00
4. Keeney Sub Gnn	75.00	95.00
4. Keeney Texas Leagner	25.00	50.00
2. Keeney Sportsman (11/54)	175.00	275.00
2. DeLuxe model	195.00	285.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	165.00	295.00

6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	95.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph		
35¢	150.00	395.00
4. QT Pool Table	65.00	85.00
4. Qnizzer	75.00	125.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	100.00	185.00
4* Seeburg Bear Gun	75.00	145.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hnnt	145.00	195.00
4. Set Shot Basketball	200.00	295.00
4. Telequiz	85.00	125.00
4. Un. Team Hockey	30.00	85.00
2. United Jungle Gun	175.00	250.00
2. DeLuxe model	185.00	275.00
2* United Carnival Gun (10/54)	195.00	295.00
2. DeLuxe model	245.00	300.00
2. United Bonus Gun (1/55)	275.00	325.00
2. DeLuxe model	275.00	350.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Snper World Series (4/51)	39.50	99.00
4. Wms. DeLuxe Baseball (4/53)	100.00	175.00
2. Wms. Pennant Baseball (12/53)	145.00	225.00
2. Wms. Super Pennant Baseball (12/53)	135.00	230.00
2. Wms. Super Star Baseball (12/53)	175.00	235.00
2. Wms. Major League Baseball (2/54)	145.00	240.00
2. Wms. All Star Baseball (2/54)	155.00	245.00
2. Wms. Big League Baseball (2/54)	110.00	250.00
2. Wms. Jet Fighter (10/54)	175.00	275.00
2. Wms. Safari (2/54)	325.00	450.00
2. DeLuxe model	335.00	460.00
2. Wms. Polar Hunt (3/55)	330.00	475.00
4. Wms. King Of Swat (5/55)	325.00	485.00
4. Wurlitzer Skee-ball	35.00	75.00

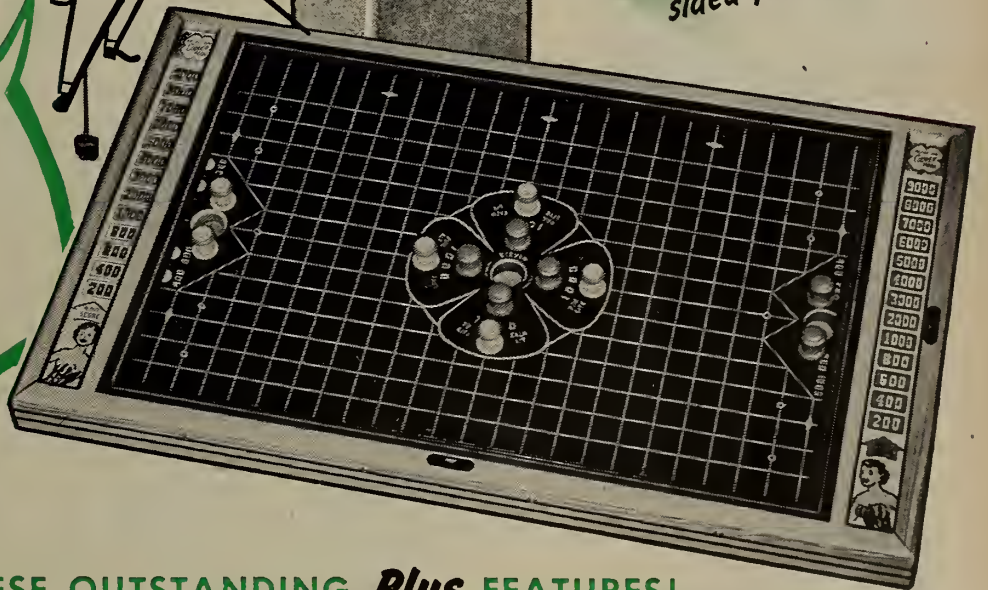
Again **chicago coin** Sets The Pace
 Introduces **NEW POOL GAME ATTRACTION!!!**

CLOVER POOL



LOOK!...
 for the
 First Time
 automatic
 scoring with
 popular 4
 sided play!

LOOK!...
 in actual on location
 tests Clover Pool broke all
 records for greater play...
 greater profits!
 *** Act Fast! Be first to enjoy larger
 profits on Clover Pool in your territory!



...AND LOOK AT THESE OUTSTANDING **Plus** FEATURES!

Clover Pool features automatic scoring without a backrack!

By playing skillfully, player can increase the score of the Clover Hole by as much as 4000

Hinged Playfield for easy servicing!

Clover Pool features NEW ADVANCE type scoring on All Holes!

Clover Pool is only 8" longer—same width as Champion Pool—size: 3 ft. by 5 ft. 8 inches!

Simple trouble-free mechanism!

CHOOSE FROM THIS COMPLETE LINE OF POOL GAMES!

HOOLIGAN POOL

Combines The Top Features of Automatic Pool Plus The Scientific and Most Interesting Playing Features of 4-Sided Pool Games . . .

CHAMPION POOL

Available in 2 or 3 Hole Models With The Exciting Center Hole Feature! New Type Ball Drop Mechanism . . . Simple . . . Positive . . . Fool-Proof!

JUMBO POOL

New Larger Plastic Bumpers! 2 or 3 Hole Models With or Without Lighted Bumpers! 18 inches longer than regular size (70" x 36").

CHAMPION SPECIAL No. 35

End holes are lacoted 4 inches closer to center! Choice of 2 or 3 hole models! 3 or 4 Sided play!

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SEE YOUR WURLITZER DISTRIBUTOR NOW TO LEARN HOW EVERY OPERATOR AND HIS WIFE CAN BECOME ELIGIBLE FOR THE

WURLITZER CENTENNIAL CLUB CELEBRATION

AUGUST 23-24 and 25

3 BIG FUN-FILLED DAYS WITH WURLITZER



Top stage entertainment by recording artists, name bands and variety acts.



Best accommodation's at Buffalo's finest hotel...The Statler.



Airplane sightseeing and coach trips to Niagara Falls.



Meet the people who design and build Wurlitzer Phonographs. See the fabulous new Centennial 1900 made right before your eyes.



Giant carnival with circus performers and midway right on the Wurlitzer grounds.



Luscious barbecues and shore dinners in beautiful Wurlitzer Park.

MR. MUSIC OPERATOR: We want you and your wife to be Wurlitzer guests at our celebration of 100 years of musical achievement. We promise you three of the most exciting days of your life . . . just look at some of the things you'll do and see at the greatest party the industry has ever known.

Ask your Wurlitzer Distributor how you can become eligible for this "once-in-a-lifetime" celebration. Do it now—then start making your plans to join us August 23, 24 and 25.

PRIZES GALORE



Plus MANY, MANY MORE



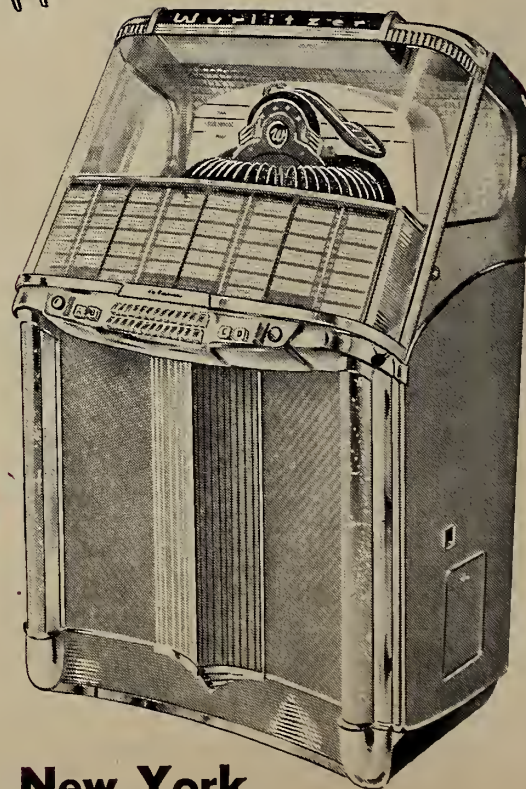
Chartered coach transportation for all activities.

HAVE YOU PLAYED
"GEE, DAD IT'S A WURLITZER"?
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WURLITZER
Centennial
MODEL 1900

HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT
See it—Hear it—Buy it at your
WURLITZER DISTRIBUTOR



The Rudolph Wurlitzer Company—North Tonawanda, New York

United's **CARAVAN**

features **MORE WAYS TO SCORE**



ROTO FEATURE 8-IN-1 CARD COMBINATION

PLAYER CAN MOVE NUMBERS
CLOCKWISE WITH EXTRA COINS

DOUBLE-SCORING DIAGONAL FEATURE

FIRST COIN LITES LARGE CARD
SECOND COIN LITES DIAGONALS

WITH DIAGONAL PANEL LIT
PLAYER CAN OBTAIN REGULAR CARD
SCORES **PLUS** DIAGONAL SCORES

12
ADDITIONAL WAYS
TO SCORE
3-IN-LINE SCORES

4
ADDITIONAL WAYS
TO SCORE
4-IN-LINE SCORES

- 3-IN-LINE SCORES
4-IN-LINE
- 4-IN-LINE SCORES
5-IN-LINE
- 8 BALLS NEXT GAME
- ADVANCING SCORES
- NUMBER SELECTION
- SPELL NAME
- PENNANT FEATURE
- 4 CORNERS SCORE 5-IN-LINE
- EXTRA BALLS

NOW AT YOUR
DISTRIBUTOR

6-Player
Shuffle-Alley
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**UNITED
OPERATORS
ARE
SUCCESSFUL
OPERATORS**

NEW 4-POINT BALANCED PUSH-PULL ACTION ANTI-WARP Stabilizer

BUILT INTO ONLY **Bally** Pin-Pool



STANDARD MODELS

52 IN. BY 36 IN.

WITHOUT LIGHTS, priced to permit blanket-coverage of all types of locations. 4-Point Stabilizer standard equipment.

LIGHT-UP BUMPERS for spots that demand extra flash. 4-Point Stabilizer standard equipment.

NEON-LIGHTS under side-cushions, flooding table with no-glare illumination. 4-Point Stabilizer standard equipment.

SENIOR MODEL

68 IN. BY 36 IN.

Available with or without Light-up Bumpers. Heavy-duty 4-Point Stabilizer standard equipment.

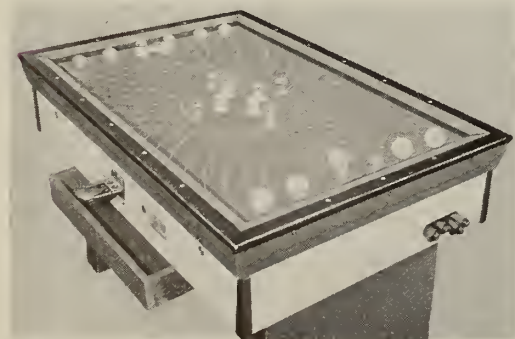
All models quickly
CONVERTIBLE
2 or 3 Pockets

Either side may sink balls in center pocket, speeding up play, stepping up average earnings. Plug furnished with each table closes center pocket, converting table to regulation 2-pocket game.

Triple protection against warpage

POOL-operation is a big business with a bright future. So why buy future trouble . . . warped "golf-course" tables that kill play and eat up your profits in costly repairs and replacements?

Now, when you invest in Bally PIN-POOL, you get triple protection against warpage.



New EASY-ON-EYES GUIDE-LINES

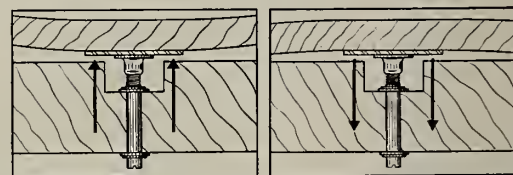
with precision-marked spacer-dots . . . standard in all models of Bally PIN-POOL . . . end arguments on starting-shot . . . and insures accurate re-positioning of balls, when table is against wall (3-SIDE PLAY).

First, because Bally owns and operates 2 large cabinet-furniture plants and is geared to big-volume production, Bally warehouses are constantly stocked with select, seasoned, kiln-cured lumber.

Second, new exclusive Bally 4-Point Stabilizer, built into Bally PIN-POOL . . . rigidly mounted on steel-reinforced cross-bars . . . is factory-adjusted to flatten out the slightest "wood-wave" that may develop in table-panel during construction.

Third, Bally Stabilizer controls warpage caused by atmospheric conditions on location . . . damp weather, steaming radiators or other sources of humidity . . . keeps Bally PIN-POOL playing surface flat as a professional billiard table.

Bally 4-Point Stabilizer is not merely a so-called "jack" that can apply only pressure—and only to one spot. Bally Stabilizer acts at 4 separate points, exerting flattening force on all 4 quarters of table.



Using ordinary screw-driver, turn right to PUSH up a "valley" in table . . . turn left to PULL down a "hill" to insure smooth surface that attracts repeat-play. 4 separate Stabilizers may be adjusted in any combination of PUSH and PULL, guarding all 4 quarters of table against play-killing, profit-eating warpage.

And you can PUSH UP to remove a "valley" in one area, while you PULL DOWN to flatten a "hill" in another area.

Only by PUSH UP and PULL DOWN action, as required in different parts of table, can a perfectly smooth, play-stimulating surface be guaranteed. Only Bally 4-Point Stabilizer permits PUSH-PULL action under entire table.

An ordinary screw-driver is the only tool you need. Simply raise hinged table-top and . . . with a quick, easy UP-turn here and DOWN-turn there . . . keep your PIN-POOL tables in top-earning condition.

See Bally-Stabilized PIN-POOL at your Bally Distributor today.

BALLY MANUFACTURING COMPANY 2640 Belmont Avenue, Chicago 18, Illinois