

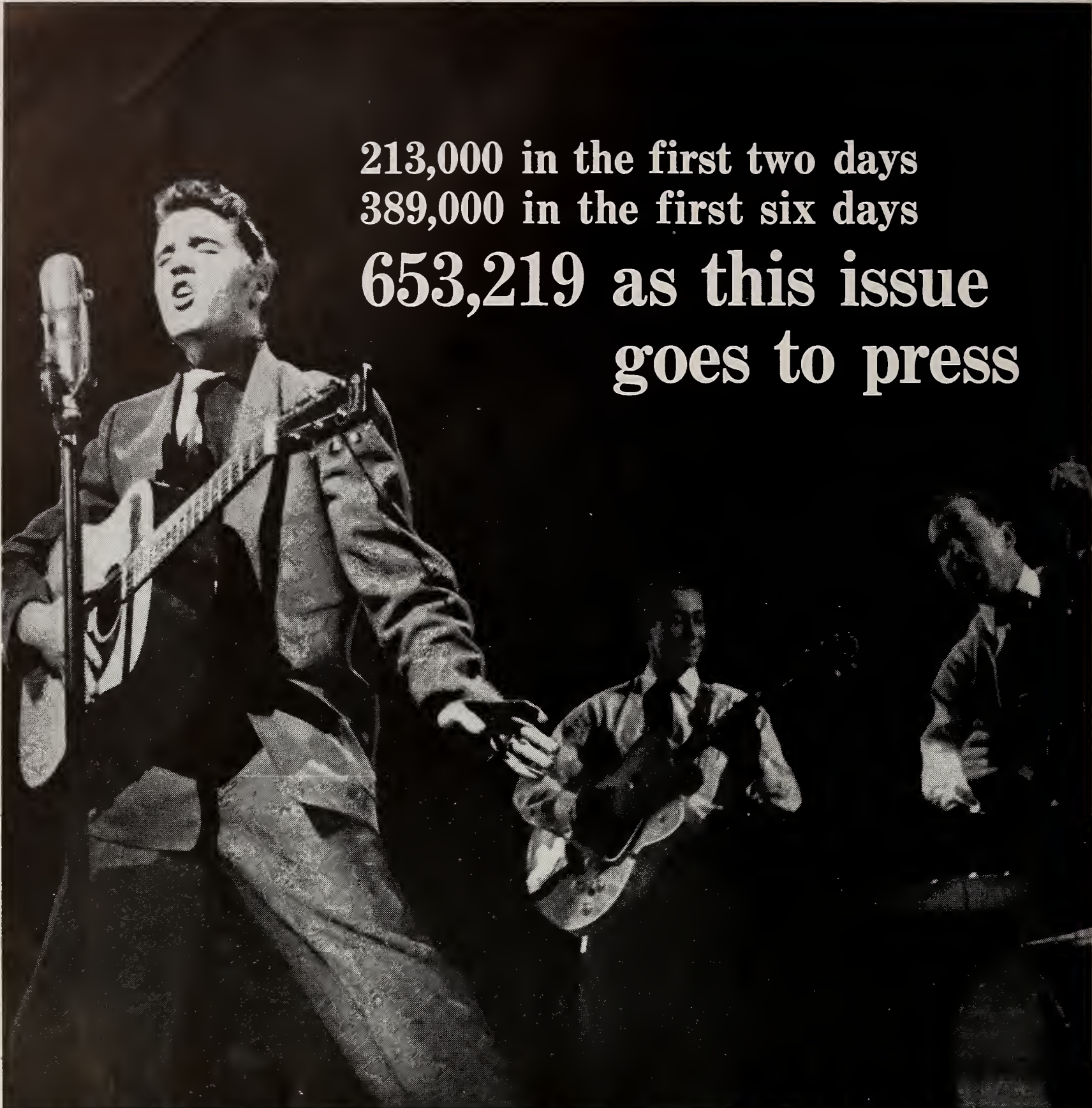
The Cash Box

VOLUME XVII—NUMBER 35

MAY 19, 1956



The Four Aces gather around the new AMI Model "G-200" phonograph which was introduced at AMI distributors last week. The new juke box, which permits 200 selections, is being offered in various colors to blend with the decor in which it is placed. The sound, too, seems to be winning approval as the Aces listen to their latest Decca release "To Love Again", the ballad from "The Eddy Duchin Story", which is backed with "Charlie Was A Boxer".



213,000 in the first two days
389,000 in the first six days
653,219 as this issue
goes to press

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I Want You, I Need You, I Love You
My Baby Left Me 20/47-6540

the dealer's choice

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 35

May 19, 1956

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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A New Concept Of The Music Business!

Disk jockeys today have to be conversant with all areas of the music field—pop, rhythm and blues, and country.

There was a time when a disk jockey could safely stick only to his own particular field and be pretty certain he would find the top records that his audience wanted to hear. But that situation has changed completely.

Today when a disk jockey reads *The Cash Box*, if he's a pop deejay, it's not enough that he read only the pop reviews, study the pop charts, peruse the pop news. The same goes for rhythm and blues and country jockeys. Smash hits can come from anywhere. You never know when an Elvis Presley or Carl Perkins will come out of the country field, or when a Teen Agers, Platters, Teen Queens or Fats Domino will come out of the R&B field.

It's no longer enough just to know your own field well. You must know the entire music business. Which makes every disk jockey's job a much more complicated one and a much more comprehensive one.

This need for expansion of one's knowledge of the music business moreover is not limited only to disk jockeys for it is obvious that juke box operators and retail dealers too must accept a new

concept of their business. Programming, as far as juke box operators is concerned, is now a much more difficult task, for to get the greatest return from a location it is necessary to study and experiment over a period of time to discover what relation of records from each field should go into that particular spot. The all-pop or all-R&B or all-country locations are growing fewer and fewer all the time.

Retailers too have been experiencing this drastic change in their business. Whereas only a little while ago, you could be pretty certain that if you were in a pop spot, kids would come in and ask for pop records or at most the cover records of a song from another field, today, for the most part, that doesn't hold true. Record fans in the current market know the records of all the fields and very often even if there are cover records, they want the original one.

What all this means is that more than ever, it is necessary to study every section of *The Cash Box* each week, not just one segment of it. For it's through *The Cash Box* that the first signs of a hit usually are spotted and it's through *The Cash Box* that you can keep up to the minute in every area of the music business.

A charming New Gal with a voice that will get **YOU!**

Kitty Nation

singing *The Ballad Hit...*



"HALF YOUR HEART"

b/w

"Goodie Bye-Bye Baby"

WING - 90059

THE NATION'S TOP TEN
PLUS THE NEXT 25
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country

THE CASH BOX

| CODE | | | |
|------------------|-------------|-------------------|---------------|
| AA—Double A | CL—Cardinal | ES—Essex | JD—Jay Dee |
| AB—Abbott | CO—Columbia | EX—Excello | JU—Jubilee |
| AL—Aladdin | CR—Coral | FB—Fabor | JZ—Joale |
| AO—Apollle | CT—Cot | FE—Federal | KA—Kapp |
| AP—ABC—Paramount | CW—Crown | FI—Fiesta | KI—King |
| AR—Arcade | DA—Dana | 4 Star—Four Star | LI—Liberty |
| AT—Atlantic | DE—Decca | GE—Gee | LO—London |
| BT—Bethlehem | DL—DeLuxe | GN—Golden | MD—Media |
| CA—Capitol | DO—Dot | GR—Groove | ME—Mercury |
| CD—Cadence | DT—Dootone | GJ—Good Time Jazz | MG—MGM |
| CH—Chess | DU—Duke | HE—Herald | MO—Modern |
| CK—Checker | EP—Epic | IM—Imperial | NG—Norgran |
| | ER—Era | | OK—Okeh |
| | | | OL—Olympic |
| | | | PA—Parrot |
| | | | PE—Pencock |
| | | | PM—Prom |
| | | | PP—Peter Pan |
| | | | PR—Prestige |
| | | | RA—Rainbow |
| | | | RE—Regent |
| | | | RL—Real |
| | | | RM—Rama |
| | | | RP—RPM |
| | | | SA—Savoy |
| | | | SE—Secce |
| | | | SO—Sound |
| | | | SP—Specialty |
| | | | ST—Starlite |
| | | | SU—SUN |
| | | | TA—Tampa |
| | | | TI—Tico |
| | | | UN—United |
| | | | UQ—Unique |
| | | | VE—Verve |
| | | | VI—RCA Victor |
| | | | VJ—Vee-Jay |
| | | | VK—Vik |
| | | | WI—Wing |

- | | | Pos. Last Week |
|-----------|--|----------------|
| 1 | HEARTBREAK HOTEL ELVIS PRESLEY MO-985 (45-985)—Cadets VI-20-6420 (47-6420)—Elvis Presley | 2 |
| 2 | HOT DIGGITY PERRY COMO VI-20-6427 (47-6427)—Perry Como | 1 |
| 3 | BLUE SUEDE SHOES CARL PERKINS CA-3373 (F-3373)—Bob Roubian CO-21505 (4-21505)—Sid King & 5 Strings DE-29980 (9-29980)—Roy Hall DO-15456 (45-15456)—Jim Lowe KI-4903 (45-4903)—Boyd Bennett ME-70805 (70805 x 45)—Jerry Mercer MG-12197 (K12197)—Sam Taylor SU-234 (45-234)—Carl Perkins VI-20-6450 (47-6450)—Pee Wee King | 4 |
| 4 | POOR PEOPLE OF PARIS LES BAXTER ORCH. CA-3336 (F-3336)—Les Baxter CR-61592 (9-61592)—Lawrence Welk DE-29835 (9-29835)—Russ Morgan LO-1628 (45-1628)—Winifred Atwell MG-12188 (K-12188)—Roger Roger VI-20-6366 (47-6366)—Chet Atkins | 3 |
| 5 | THE MAGIC TOUCH PLATTERS ME-70819 (70819x45)—Platters | 6 |
| 6 | WHY DO FOOLS FALL IN LOVE THE TEEN AGERS DE-29832 (9-29832)—Gloria Mann DO-15448 (45-15448)—Gale Storm GE-1002 (45-1002)—The Teen Agers ME-70790 (70790 x 45)—Diamonds | 5 |
| 7 | A TEAR FELL TERESA BREWER AT-1086 (45-1086)—Ivory Joe Hunter CR-61590 (9-61590)—Teresa Brewer VI-20-6482 (47-6482)—Anita Carter | 7 |
| 8 | MOONGLOW & PICNIC MORRIS STOLOFF — GEORGE CATES CR-61618 (9-61618)—George Cates DE-29888 (9-29888)—Morris Stoloff | |
| 9 | IVORY TOWER CATHY CARR — OTIS WILLIAMS & CHARMS CR-61617 (9-61617)—Four Hues DL-6093 (45-6093)—Otis Williams & Charms DO-15458 (45-15458)—Gale Storm FR-734 (45-734)—Cathy Carr RL-1310 (45-1310)—Lalo Guerrero | |
| 10 | ROCK ISLAND LINE LONNIE DONEGAN CA-3397 (F-3397)—Merrill Moore CR-61613 (9-61613)—Don Cornell DE-29883 (9-29883)—Bobby Darin DO-1279 (45-1279)—Jimmy Work EP-9161 (5-9161)—Jimmy Gavin KI-4918 (45-4918)—Grandpa Jones LI-55019 (45-55019)—Rod McKuen LO-1650 (45-1650)—Lonnie Donegan ME-70831 (70831x45)—Len Dresslar | 9 |

11) I'LL BE HOME. 12) LISBON ANTIGUA. 13) MAIN TITLE (MAN WITH THE GOLDEN ARM). 14) LONG TALL SALLY. 15) CAN YOU FIND IT IN YOUR HEART. 16) JUKE BOX BABY. 17) NO, NOT MUCH. 18) THE HAPPY WHISTLER. 19) STANDING ON THE CORNER. 20) R-O-C-K. 21) I WANT YOU TO BE MY GIRL. 22) EDDIE MY LOVE. 23) THEME FROM THREE PENNY OPERA. 24) TOO YOUNG TO GO STEADY. 25) ROCK AND ROLL WALTZ. 26) INNAMORATA. 27) THE GREAT PRE-TENDER. 28) THE WAYWARD WIND. 29) CHURCH BELLS MAY RING. 30) MR. WONDERFUL. 31) WALK HAND IN HAND. 32) MY LITTLE ANGEL. 33) I'M IN LOVE AGAIN. 34) MY BLUE HEAVEN. 35) WITHOUT YOU.

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*And Already a
Two Sided Smash —*



**"IN
SELF
DEFENSE"**

and

**"SHE
LOVES TO
ROCK"**

published by
PEER INT.
Gen. Prof. Mgr.: Murray Deutch

published by
PERA MUSIC CORP.
Prof. Mgr.: Irving Deutch



9698

RECORD REVIEWS

| | |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD |
| ⓑ EXCELLENT | ⓑ FAIR |
| ⓒ VERY GOOD | ⓒ MEDIOCRE |

STEVE GIBSON & RED CAPS
with **DAMITA JO**
(ABC-Paramount 9702; 45-9702)

B+ "LOVE ME TENDERLY" (2:34)
[Lowell BMI—Ford] Steve Gibson, the Red Caps and Damita Jo make an exciting and impressive debut on the Paramount label with a hard-hitting commercial rock and roller that has the earmarks of a big record. Strong fish-beat item that could take off.

B "ROCK AND ROLL STOMP" (2:04) [Lowell BMI—Breedlove, White] The pace is upped on this half for the crew's high-flying, house-rocking delivery of a powerful stomper. Dave Patillo handles the "crazy" vocal lead on this half. Loaded with dynamite. Two good juke sides.

BOBBY SCOTT
(Verve 2077; 2077x45)

B "SHE'S FUNNY THAT WAY" (3:00) [Robbins ASCAP—Whiting, Moret] The Gene Krupa Quartet backs the "Chain Gang" man, Bobby Scott as he glides thru a throaty, sexy interpretation of a great oldie. Slow and moving side with a delightful jazz flavoring.

C+ "DANNY BOY" (3:04) [Boosey & Hawkes ASCAP—Weatherly] The versatile artist lends his unique voice to another great favorite on this portion and hands in another stylish deck.

HENRI RENE ORCH.
(RCA Victor 20-6528; 47-6528)

B "MARIA" [Robbins ASCAP—Herrman] An enchanting theme from the current b.o. smash "The Man In The Gray Flannel Suit", is beautifully portrayed by Henri Rene and the orch. Warm and tender piece of mood music. Lovely melody.

B "TAQUITO MILITAR" [M. Witmark ASCAP—Mores] A lively and illustrious latin-flavored instrumental novelty is refreshingly treated by Rene on this portion. Spright, pretty.

CATHY JOHNSON
(Columbia 40694; 4-40694)

B "LADDER OF LOVE" (2:17)
[Kahl BMI—Miller, Berger] A hard hitting fish-beat romancer is belted across in potent fashion by Cathy Johnson. Strong teenage item with big commercial possibilities.

C+ "I DON'T LOVE NOBODY BUT YOU" (2:11) [Maple Leaf BMI—Raye] A real rocker with a strong hand-clapping tempo is stylishly treated here. Ok deck.

MONCHITO & MAMBO ROYALS
(Fiesta 068; 45-068)

B+ "PAO PAO" (2:42) [Pemora BMI—Monchito] The "Pedro Pablo" man, Monchito, one of the top men in the latin dance field, comes up with another strong hit contender in this exciting cha cha item. Good vocal gimmicks teamed with a crazy dance beat. Tailor-made for all the lovers of this music. Should be a big seller.

C+ "YO ARRIBA" (2:28) [Pemora BMI—Monchito] Backing the cha cha is a hard hitting, free-swinging mambo full of zest. Twin-threat for boxes.

THE CASH BOX

DISK OF THE WEEK

"SWEET HEARTACHES" (2:11)
[George Pincus ASCAP—Kennedy, Simon]
"ON THE STREET WHERE YOU LIVE"
[Chappell ASCAP—Lerner, Loewe]
EDDIE FISHER
(RCA Victor 20-6529; 47-6529)



EDDIE FISHER

● Eddie Fisher's rich voice seems to lend itself perfectly to light and lively rhythm pieces as well as bal-

lads. And on his latest release he introduces a delightful new bouncer that should outshine and outsell his recent novelty smash "Dungaree Doll". It's a spright, refreshing cutie dubbed "Sweet Heartaches" and features a most contagious melody wed to a simple, appealing lyric. An extremely colorful contender that should skyrocket onto the charts. The coupling stars the more romantic Mr. Fisher offering a vivid rendition of the big hit tune from the B'way musical sensation "My Fair Lady". A dramatic performance of some class material. Top half looks like a big one.

"CIMARRON" (2:38)
[Southern ASCAP—Bond]
"SAN ANTONIO ROSE" (2:04)
[Bourne ASCAP—Willis]
LES PAUL & MARY FORD
(Capitol 3444; F-3444)



LES PAUL & MARY FORD

● The swinging Les Paul and Mary Ford are in rare form on their latest release as they fly

through a terrific new side that should prove to be their strongest seller in a long while. The number is a galloping tempo interpretation of a famous American folk song, "Cimarron". It's a very pretty affair, and, thru the use of multiple tracks, Mary offers some wonderful harmony as hubby Les hands in another amazing guitar backdrop. Charming platter. The great western favorite on the coupling, "San Antonio Rose", serves as an excellent showcase for Les' startling fleet fingering. A wonderful new styling of this beautiful oldie. Altho no lyrics are sung on this side, Mary's voice is evident in the background. Twin-threat.

"DON'T CRY" (2:35)
[Frank ASCAP—Loesser]
"TICKY TICKY TICK" (2:22)
[Bourne ASCAP—LeMarque, Merrill, Revil]
FRANKIE LAINE
(Columbia 40693; 4-40693)



FRANKIE LAINE

● The stirring voice of Frankie Laine has always been superb on dramatic ballads, both the romantic

and inspirational type. And on his latest release, he employs his distinctive tones to best advantage as he chants a heart-rending tune tagged "Don't Cry" from the new B'way musical hit "The Most Happy Fella". It's one of the most beautiful new tunes to have come from the pen of Frank Loesser, and Laine does a brilliant job with it. The melody and lyrics are just superb. The coupling is a complete change of pace—a lighthearted bouncer dubbed "Ticky Ticky Tick". The versatile star handles it in colorful style and ends up with a strong two-sider. Should appeal to kiddies too.

LALO GUERRERO
(Real 1310; 45-1310)

B "IVORY TOWER" (2:25) [Melrose ASCAP—Fulton, Steele] Comic Lalo "Pancho Lopez" Guerrero goes straight on this release, and comes through with a delightful reading of one of the nation's top ballads. Pretty waltzer. Chorus assists.

C+ "TO YOU, MY LOVE" (2:43)
[Leeds ASCAP—Lawrence, Gaste] Another pretty rendition of a currently popular ballad.

SY. MANN ORCH.
(Dot 15463; 45-15463)

B "CARIBE" (3:04) [Jimskip BMI—Clarke, Haymes] Sound effects of wind and rain serve as the introduction for this striking and extremely imaginative instrumental creation. Beautifully melodic and enchanting. Real big production effort that sounds like top grade background music from a film. Could make big noise. It has the gimmicks and the beauty.

D "POINT LOBOS" (3:26) [Jimskip BMI—Haymes] This beautiful piece is an instrumental portrait of a serene and romantic scene. You can almost picture yourself sitting on the bank of an ambling brook.

GORDON JENKINS ORCH.
(Decca 29879; 9-29879)

B "ANGEL'S LULLABY" (2:42)
[Zodiac Music—Finlay, Lehmann] From Gordon Jenkins' "Heartbeats" album comes this touching lullaby which he executes in a fragile, charming manner. Lovely item.

C+ "THROUGH THE NIGHT" (2:31)
[Zodiac Music—Naret, Velona] Another dreamy mood selection with a hauntingly beautiful melody. Simple piano work in the foreground makes this side inviting. Also extracted from the "Heartbeats" LP.

JOE SHERMAN ORCH. & CHORUS
(Kapp 149; K-149)

B+ "PORTUGUESE WASHERR-WOMAN" (2:27) [Remick ASCAP—Popp, Lucchesi] Joe Sherman's ork and chorus come thru with a fascinating arrangement of a clever new novelty that's starting to break out around the country. A spright and extremely attractive ditty. Chorus works without singing words. Happy ditty. This rendition should grab off a big chunk of the sales.

B+ "THE SONG FROM 'THE SEARCHERS'" (2:20) [M. Witmark ASCAP—Jones] Ed McCurdy is the featured voice on this exciting production arrangement; the title tune from a big new Warner western. Strong delivery.

TOMMY EDWARDS
(MGM 12248; K12248)

B "THERE MUST BE A WAY TO YOUR HEART" (2:41) [Irving Caesar ASCAP—Caesar, Spitalny] Tommy Edwards' tender tones come over beautifully on this touching sentimental love affair. Pretty romantic opus.

C+ "LOVE IS A CHILD" (2:32)
[Peter Maurice ASCAP—Tilche, Hilda, Martin] Another extremely fragile love song delivered with great feeling.

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Sylvia Syms

orchestra conducted by **JACK PLEIS**

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A New World of Sound



DECCA records

RECORD REVIEWS

| | |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD |
| ⓑ EXCELLENT | ⓑ FAIR |
| ⓒ VERY GOOD | ⓒ MEDIOCRE |

JOAN REGAN

(London 1663; 45-1663)

B "DON'T TAKE ME FOR GRANTED" (2:44) [LaSalle ASCAP—Borek, Cooper, Guion] Joan Regan's rich and crystal clear voice comes over excellently on this intimate, tearful, romantic selection. The British star has a voice with great warmth and character.

C+ "THE ROSE AND THE FLAME" (2:57) [Broadcast Music BMI—Jerome] Another fragile love song—this one set to a pretty, slow-waltz tempo.

LILLIAN BRIGGS

(Epic 9166; 5-9166)

B "THE GYPSY GOOFED" (2:55) [Roosevelt BMI—Singleton, McCoy] A cute rock and roll swinger is potently delivered by the swinging Miss Briggs. Solid arrangement.

C+ "TOO CLOSE FOR COMFORT" (2:31) [Laurel ASCAP—Bock, Holofcener, Weiss] Lillian leans into a sultry interpretation of a current noise making ballad from the B'way smash "Mr. Wonderful." A latin beat is the background for this delivery.

TEX RITTER

(Capitol 3430; F-3430)

B "THE SEARCHERS" (2:25) [M. Witmark ASCAP—Jones] The title tune from a forthcoming \$2 million Warner western is dramatically rendered by Tex Ritter and a chorus. Has that "High Noon" flavor. Could break out.

B "THE WAYWARD WIND" (2:43) [Warman BMI—Lebowsky, Newman] Tex' rich country voice comes over beautifully on this western flavored pretty that's hitting the big time. Should bite off a chunk of the sales melon.

GUY CHERNEY

(Mercury 70865; 70865x45)

B+ "THE PUPPETEER" (2:07) [Veronique ASCAP—Lee, Skylar] A lively and most refreshing novelty that should appeal to young and old alike, is invitingly bounced thru by Guy Cherney. Catchy ditty that has the makings of a clicker.

C+ "BELIEVE IN LOVE" (2:40) [Robbins ASCAP—Gietz, Webster] A soft and tender romantic opus smoothly projected in a straight and simple manner by the polished crooner.

JOHNNY BRANDON

(King 4922; 45-4922)

B "I DIDN'T KNOW" (2:40) [Mecca ASCAP—Brandon] Johnny Brandon gets a big choral assist as he belts out a powerful shuffle beat rock and roller with a solid dance beat. Commercial teenage fare that should do well in the jukes.

C+ "SHIM SHAM SHUFFLE" (2:20) [Mecca ASCAP—Lisbona, Fine] Another catchy swinger with a lively rhythm.

THE CASH BOX

SLEEPER OF THE WEEK

"LOST JOHN" (2:39) [Ludlow BMI—Donegan]

"STEWBALL" (2:07) [Hollis BMI—Donegan]

LONNIE DONEGAN

(Mercury 70872; 70872x45)

● Through an agreement with the Nixa label of London, the "Rock Island" man, Lonnie Donegan, makes his debut on the Mercury label with a terrific new folk flavored novelty that could follow in the footsteps of his current smash "Rock Island Line." It's a clever ditty titled "Lost John," that tells the story of an escaped convict called Long Gone Lost John. Lonnie and his Skiffle Group seem to be having loads of fun on this side, and the happy atmosphere should be enjoyed by the listener. Solid juke box item. In addition, the side has a rock and roll beat that the kids can dance to. The lower lid, "Stewball" is a lively country type bouncer about a race horse. Swinging side. Top half is the one for action.

"BLUE BOLERO" (2:32)

"MY GIRL AND HIS GIRL" (2:40)

[Stratton BMI—Alfred, Allen]

[Driftwood BMI—Wortham]

RICHARD HAYES

(ABC-Paramount 9706; 45-9706)

● Richard Hayes, just out of the Army, returns to the civilian ranks and introduces a powerful new coupling that could turn out to be the biggest platter of his career. On one deck, he lends his polished voice to a dramatic ballad dubbed "Blue Bolero." It's an exciting affair which he handles forcefully. Altho it bears a bolero title, it has a strong rock and roll beat that should attract the attention of the teenagers. Equally commercial is the crooner's emotional delivery of a top-drawer, fish-beat ballad "My Girl And His Girl." It's a sad tale about the familiar love triangle. And to complicate the triangle situation the other guy dating his girl, happens to be his best pal. Strong twosome for ABC.

WERNER MULLER ORCH.

(Decca 29873; 9-29873)

B "ALL MY LOVE" (3:09) [Mills ASCAP—Durand, Contet] From the Werner Muller "Holiday In Paris" album comes this beautiful romantic standard which he delivers so superbly. Exciting latin tempo arrangement. The sound is outstanding. Great mood stuff.

B "SIMONETTA" (2:24) [Irving Caesar ASCAP—Caesar] This novelty favorite is still one of the most delightful of the flighty instrumental ditties. And under the Muller baton, it's exceptionally inviting. Two good sides for instrumental programming.

RALPH MARGERIE ORCH.

(Mercury 70874; 70874x45)

B+ "JAMAICAN RHUMBA" (2:21) [Boosey & Hawkes ASCAP—Benjamin] Ralph Margerie and the band breeze through a delightful arrangement of an exciting latin standard. Rhumba, mambo and jump tempos are the various beats in which the tune is handled. Good dance deck. Solid band material.

B+ "LAST CALL" (2:29) [Webster BMI—Plas Johnson] The pace is completely altered on this half as the boys drive through a wild and thrilling arrangement of a hard driving blues item. Strong side that could break.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "I USED TO YATE YA" } Guy Mitchell . . . Columbia 40700; 4-40700
- ★ "CARRIAGE WITH 8 WHITE HORSES" } . . .
- ★ "PORTUGUESE WASHERWOMAN" } . . . Joe Sherman . . . Kapp 149; 45-149
- ★ "THE SEARCHERS" } . . .
- ★ "LET'S WRITE OUR OWN LOVE STORY" } Four Voices . . . Columbia 40699; 4-40699
- ★ "LAST CALL" } Ralph Margerie . . . Mercury 70874; 70874x45
- ★ "MY ONE AND ONLY LOVE" } Jimmy Hilliard O. . . Bally 1007; 45-1007
- ★ "BROADWAY TO BASIN STREET" } . . . Blue Stars . . . Mercury 70877; 70877x45
- ★ "THE KISSING DANCE" } . . .

BOB SCOBEY'S FRISCO BAND

(Good Time Jazz 45096; 45-45096)

B "I WANT TO GO BACK TO MICHIGAN" (2:42) [Berlin ASCAP—Berlin] Clancy Hayes handles the vocal chores and Bob Scobey the instrumental duties on this colorful rag time revival of a great Irving Berlin oldie. Easy going up tempo. Smooth side that should get good air play.

C+ "MIDNIGHT 'CHOO-CHOO LEAVES FOR ALABAM" (2:49) [Berlin ASCAP—Berlin] Scobey and Clancy again team up to dish out another wonderful Berlin standard.

JIMMY HILLIARD AND HIS ORCH.

(Bally 1007; 45-1007)

B+ "MY ONE AND ONLY LOVE" (2:56) [Sherwin ASCAP—Mellin, Wood] Bally A & R topper Jimmy Hilliard heads the ork on this platter as it drifts thru a beautiful mood interpretation of a top notch standard. Lovely job that should have no trouble finding its way onto the turntables.

C+ "VERANO AMOR" (2:30) [Monitor ASCAP—Douglas] A lovely new melody is most pleasantly styled on this half. Pretty tango selection.

CONNIE FRANCIS

(MGM 12251; K12251)

B "FORGETTING" (2:26) [Song-Smiths ASCAP—Francis, Templeton] Connie Francis, one of MGM's most promising youngsters, comes over wonderfully on this delightful new sentimental romancer from the "Modern Romances" TV production, "Macbeth." Dramatic delivery of a good tune.

B "SEND FOR MY BABY" (2:24) [Milene ASCAP—Rose, Heath] A powerful bluesy piece with a strong beat is belted out on this portion by the versatile lass. Rockin' side.

DENISE LOR

(Liberty 55020; F55020)

B+ "THAT'S THE WAY THAT I FEEL" (2:25) [Jefferson ASCAP—Shapiro, Evans] Denise Lor makes her debut on the Liberty label singing an attractive rhythm ballad with an unusual melody and a refreshing arrangement. Off-beat romancer that should meet with the approval of jockeys who go for something different from the run-of-the-mill stuff. Pretty tune.

C+ "HURT ME" (2:25) [Fairway ASCAP—Greines, Freeman] A sentimental interpretation of a tearful love story.

JERRY MERCER

(Mercury 70849; 70849x45)

B "NO BABY NO" (2:18) [World ASCAP—Vance, Pockriss] A cute up-beat rock and roller is colorfully styled by Jerry Mercer and a chorus. Catchy delivery of a good novelty.

C+ "THE CAP WITH THE STRAP IN THE BACK" (2:10) [Bourne ASCAP—Silver, Alfred] Another clever little rhythm item inspired by the current ivy league cap rage. Cute teenage lyrics.

| DOMESTIC SERVICE | |
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| TELEGRAM | |
| DAY LETTER | |
| NIGHT LETTER | |

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1206 (4-55)

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ART TALMADGE-MERCURY RECORDS

35 EAST WACKER DR CHGO-

CONGRATULATIONS ON SIGNING OF LONNIE DONNEGAN
 THIS FELLOW DESTINED TO BE AMONG THE TOP STARS IN THE
 ENTERTAINMENT FIELD JUST AS HIS FIRST MERCURY RECORDING
 OF LOST JOHN IS DESTINED TO BE ON TOP ON ALL CHARTS IVE
 BEEN GIVING THE RECORD A GOOD EXPOSURE ON MY OWN SHOW
 AND THE REACTION HAS BEEN SENSATIONAL AGAIN ART I WANT TO
 SAY CONGRATULATIONS TO MERCURY FOR BEING AN ON THE BALL
 COMPANY-

ED BONNER KXOK ST LOUIS...

HIT!

HIT!

HIT!

HIT!

"LOST JOHN"

BY

LONNIE DONEGAN

MERCURY 70872

A NEW HIT BALLAD!



**LOLA
DEE**

"Born To Be With You"

AND

"HOT ROD HENRY"

MERCURY 70870

BIG BAND SMASH!



**RALPH
MARTERIE**

"Last Call"

AND

"Jamaican Rhumba"

MERCURY 70874

GOING HOT AND STRONG!

"Kiss Me Another"

AND

"Fool Of The Year"

GEORGIA GIBBS

70850

"Hot And Cold Runnin' Tears"

AND

"That's Not The Kind Of Love
I Want"

SARAH VAUGHAN

70846

"Honey Hair, Sugar Lips,
Eyes Of Blue"

AND

"Out Of The Picture"

CREW CUTS

70840

"The Church Bells May Ring"

AND

"Little Girl Of Mine"

THE DIAMONDS

70835

"She Loves Me, She Loves
Me Not"

AND

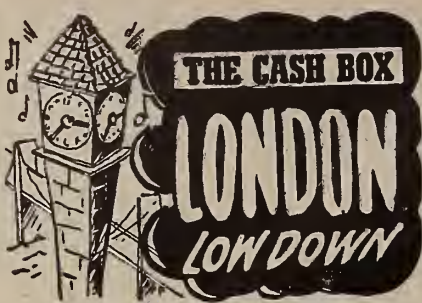
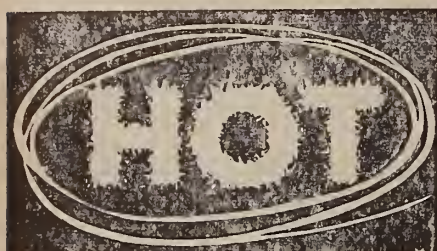
"The Big, Big Ladder"

NICK NOBLE

70851

CHICAGO 1, ILLINOIS





**LITTLE WILLIE JOHN
FEVER**
b/w
LETTER FROM MY DARLING
KING 4935

**OTIS WILLIAMS
and his CHARMS
IVORY TOWER**
DELUXE 6093

THAT'S YOUR MISTAKE
DELUXE 6091

**JAMES BROWN with the
FAMOUS FLAMES
PLEASE, PLEASE, PLEASE**
FEDERAL 12258

**MAC CURTIS
IF I HAD ME A WOMAN**
b/w
JUST SO YOU CALL ME
KING 4927

**EARL BOSTIC
BUGLE CALL RAG**
b/w
**I'LL STRING ALONG
WITH YOU**
KING 4905

**THE MIDNIGHTERS
OPEN UP THE BACK DOOR**
b/w
ROCK, GRANNY, ROLL
FEDERAL 12260

**MOON MULLICAN
ROCK AND ROLL
MR. BULLFROG**
b/w
I'M MAD WITH YOU
KING 4915

**EARL BOSTIC &
BILL DOGGETT
MEAN TO ME**
b/w
THE BO-DO ROCK
KING 4930

**JIMMY NOLEN
WIPE YOUR TEARS**
b/w
DON'T LEAVE ME NO MORE
FEDERAL 12262

**THE DRIVERS
SMOOTH, SLOW AND EASY**
b/w
WOMEN
DELUXE 6094



A great welcome awaited Louis Armstrong's appearance in this country for the first time for over twenty years. It's been touch and go for the past week whether Louis would appear but the "go" sign was given on Thursday and the 'All Stars' are here with Satchmo in a package show which includes Ella Logan and Peg-Leg Bates. The whole show is supported by the Vic Lewis Band. Will give you full details on the show next week.

The Carnegie Hall Health Concert triumphantly rounded off a most successful tour of Britain's No. 1 Band. Ted, due back on Monday, is said to be seriously considering returning to the States early next year, this time to head his own package show.

Lena Horne guested on Channel 9 this week in Val Parnell's "Star Time Show". And if ever an artist can electrify viewers she can. Lena could grace my screen every night for ever more.

Ronnie Hilton has made it with his waxing of "No Other Love" on H.M.V. It reached the No. 1 position within 4 weeks, and my guess is it will stay there for quite a while. . . . That "March Hare" tune really gets into one's hair. So D. J.'s., watch out for the London Record (due for release any minute now) featuring Will (Beer Barrel Polka) Glahe on the squeeze-box.

Eartha Kitt who opened at the Cafe de Paris nitery, will most certainly have her stay extended. She is playing to capacity business.

Billy May's recording of "Main Title" in the Best Sellers this week. Nice to welcome Billy among the toppers where he belongs.

Sorry to hear Lonnie Donegan was taken ill almost on the eve of his departure for the U.S.

Slim Whitman planed back to the States this week after a most successful tour in this country. . . . Congratulations to Lita Roza who will be saying "I do" this Saturday.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

- 1) "No Other Love" Ronnie Hilton (HMV)
- 2) "Poor People Of Paris" Winifred Atwell (Eng. Decca)
- 3) "It's Almost Tomorrow" Dream Weavers (Brunswick)
- 4) "Rock And Roll Waltz" Kay Starr (HMV)
- 5) "Only You" Hilltoppers (London)
- 6) "A Tear Fell" Teresa Brewer (Vogue-Coral)
- 7) "My September Love" David Whitfield (Eng. Decca)
- 8) "Theme From 'Three Penny Opera'" Louis Armstrong (Phillips)
- 9) "Main Title" (Man With The Golden Arm) Billy May O. (Capitol)
- 10) "See You Later, Alligator" Bill Haley & Comets (Brunswick)

THE BLUE STARS
(Mercury 70877; 70877x45)

B+ "BROADWAY TO BASIN STREET" (3:08) [Admont ASCAP—Frisch, Wayne] The Blue Stars, who did such a big job with "Lullaby of Birdland," come thru with another hot rhythm item about a famous jazz site on this side. It's a potent swinger sung in English. Group has an exciting sound and could have another clicker in this one. Strong performance.

B+ "THE KISSING DANCE" (2:35) [Leo Feist ASCAP—Stillman, Michel, Barclay, LeGrand] This half is a most delightful latin flavored novelty delivered with both English and French lyrics. Colorful cutie with a melody easy to remember. Wonderful coupling. This half could also make the grade.

THE SOPHOMORES
(Dawn 216; 45-216)

C+ "EVERY NIGHT ABOUT THIS TIME" (2:35) [Warock ASCAP—Koehler, Monaco] The Sophomores, a talented group of newcomers with a commercial sound and technique, come over pleasantly on their debut disk as they chant a plaintive ballad. Touching affair.

B "COOL COOL BABY" (2:30) [Cherio BMI—Richards, Mullan] The versatile crew belts out a free-swinging, latin-tempo rocker on this deck. Smooth delivery tailor-made for the teenagers. Good dance stuff. This half stands a better chance of making it.

JO STAFFORD
(Columbia 40697; 4-40697)

B+ "BIG D" [Frank ASCAP—Loesser] Jo Stafford fleets through a wonderful bouncer from the new Frank Loesser B'way smash "The Most Happy Fella." Lively and refreshing swinger about the popular city of Dallas. Good novelty that should get plenty of air play.

C+ "WARM ALL OVER" [Frank ASCAP—Loesser] Another beautiful melody from the same musical, is rendered with great feeling and understanding by the gifted lark.

STEVE CLAYTON
(Jubilee 5242; 45-5242)

B "STRAIGHT FROM THE SHOULDER" (2:30) [M. Kellern ASCAP—Kellern, Silver] Steve Clayton comes thru with a strong side as he chants a tearful lament about the lover he is losing. Beautiful arrangement and delivery. Could make noise.

C+ "THE MAN WITH SEVEN LOVES" (2:53) [Jubilee ASCAP—Shelley, Whitman] A good bluesy ballad with an exciting rhythm tempo. Interesting piece of material.

BILLY ECKSTINE
(RCA Victor 20-6524; 47-6524)

B+ "THE TENNESSEE ROCK 'N' ROLL" (2:25) [Broadcast Music BMI—Reid, Coleman] Billy Eckstine falls into the rock and roll fold and belts out a wild and wooly jolter that oughta keep the boxes hopping. It's a solid thriller with a big sound.

B "CONDEMNED FOR LIFE" (2:26) [Shapiro, Bernstein ASCAP—Charlap, Hilliard] Hugo Winterhalter sets up another big backing for Billy's treatment of an amusing rocking novelty.

GUY MITCHELL
(Columbia 40700; 4-40700)

B+ "I USED TO YATE YA" (2:15) [Oxford ASCAP—Hoffman, Manning] Guy Mitchell comes up with a delightful change-of-pace pleaser that could develop into a top seller. It's a cute little bounce ditty describing the conversation between a little boy and a little girl. Clever novelty that should greatly appeal to the kiddies. Lyrics and delivery are excellent.

B+ "GIVE ME A CARRIAGE WITH EIGHT WHITE HORSES" [George Paxton ASCAP—Elton, Rotfeld] An imaginative romantic novelty set to a pleasant tango beat. Pretty melody wed to an interesting lyric. Good coupling. A refreshing new tune that could break.

THE FOUR VOICES
(Columbia 40699; 4-40699)

B+ "LET'S WRITE OUR OWN LOVE STORY" (2:15) [Jamison BMI—Weismantel, Schell] The Four Voices, follow-up their current hit "Lovely One," with a delightful, lighthearted happy ditty that the youngsters should thoroughly enjoy. It's a pleasant easy-going bouncer tailor-made for the warm weather. Could break big.

B "BIM BAM BABY" (2:27) [Case ASCAP—Mysels] The boys drive thru a real house rocker on this half. Potent swinger aimed specifically at the teenage market. Strong coupling.

RALPH FLANAGAN ORCH.
(RCA Victor 20-6525; 47-6525)

B "RADAR LOVE" (2:57) [Pilot ASCAP—Flanagan] Ralph Flanagan and the crew ride through a wild and gimmicked up rock and roll jumper that should keep the jukes jumping in the teenage spots. Terrific sound effects.

C+ "CRACKERJACK" (2:48) [Hill & Range BMI—Otis, Rockingham] A male voice handles the singing duties on this powerhouse jumper in the true rockin' tradition. Crazy arrangement.

FRANKIE CASTRO
(Mercury 70873; 70873x45)

B "TOO MUCH" [George Pincus ASCAP—David, Carr] The popular expression "too much" is employed by Frankie Castro on this side to describe the gal he's in love with. Cute rhythm deck.

C+ "GOODBYE, SO LONG, I'M GONE" [Harvard BMI—Clark] The pace is picked up on this portion as Frankie swings out with a good rock and roll jumper.

ESQUIVEL & ORCH.
(RCA Victor 20-6514; 47-6514)

C+ "TO LOVE AGAIN" (2:41) [Columbia Pics ASCAP—Washington, Stoloff, Sidney] The beautiful Chopin Nocturne hitting the charts under the above title, is invitingly fashioned by one of Mexico's leading maestros, Esquivel. Pretty orchestral arrangement.

B "PORT-AU-PRINCE" (2:37) [E. B. Marks BMI—Wayne] The crew does a fascinating job on this half as it fleets through an exciting merengue arrangement of a current noise making instrumental. Great teamwork.

GO KAPP!

America's No. 1 Popular Pianist... **Roger Williams**

HI-LILI HI-LO

and

MY DREAM SONATA

Kapp-144



"THE SEARCHERS"

and

PORTUGESE WASHERWOMEN

JOE SHERMAN

AND HIS ORCHESTRA AND CHORUS

Kapp-149



Looks Like a Big Hit... **Jane Morgan**

MIDNIGHT BLUES

and

LA RONDE

Kapp-148



The Original and Still the Best... **Denny Vaughan**

WALK HAND IN HAND

and

JUST SING A SONG

Kapp-143



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Abbott Sales Co. will be handling the sales of some
of the other independent hits at the same price soon.

NEW RELEASES

"No One To Blame But You"
"Cowboys Don't Cry"
THE DeCASTRO SISTERS
AB # 3019

"Hot Rod Is Her Name"
"Why Must I Wonder"
TOM TALL
FA # 132

"Stop The Clock Rock"
"Whose Little Pigeon Are You"
THE CREEL SISTERS
AB # 3015

"I Believe In My Lord"
"Down In The Valley Where
The Green Grass Grows"
WANDA GANN
FA # 131

"You've Turned Off The Music"
"Can't Get You Out Of My Mind"
LaFAWN PAUL
AB # 3023

"Junco Returns"
"What About Me"
LARRY EVANS
FA # 4009

"Whirlwind"
"Where Were You"
GINNY WRIGHT
FA # 133

"The Birds And The Bees"
"It Makes Me So Mad"
DUSTY ROSE
FA # 120

INSTRUMENTAL

"Whose Little Pigeon Are You"
"Stop The Clock Rock"
FABOR ROBISON and
His String Music Band
FA # 4010

"Tennessee Walkin' Horse"
"Waltzing Willie"
THE SUNSETTERS
AB # 3017

STILL GOING STRONG

"Too Late Now"
"Give Me Time"
THE DeCASTRO SISTERS
AB # 3011

"I Do Whatta Do"
"I Got Somebody To Love"
THE CREEL SISTERS
AB # 3015

"If I'd Only Known"
"Shameless Kissin'"
JUDY KILEEN
AB # 3018

Next Year's Big Christmas Hit!
"Snowbound For Christmas"
THE DeCASTRO SISTERS
AB # 3012



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|-----------------------------------|--|
| 1. MOONGLOW & THEME FROM PICNIC | { Morris Stoloff (Decca) George Cates (Coral) |
| 2. HEARTBREAK HOTEL | Elvis Presley (RCA Victor) |
| 3. IVORY TOWER | { Cathy Carr (Fraternity) Otis Williams & Charms (DeLuxe) Gale Storm (Dot) |
| 4. HOT DIGGITY | Perry Como (RCA Victor) |
| 5. STANDING ON THE CORNER | Four Lads (Columbia) |
| 6. POOR PEOPLE OF PARIS | Les Baxter (Capitol) |
| 7. THE WAYWARD WIND | Gogi Grant (Era) |
| 8. THE HAPPY WHISTLER | Don Robertson (Capitol) |
| 9. THE MAGIC TOUCH | Platters (Mercury) |
| 10. CAN YOU FIND IT IN YOUR HEART | Tony Bennett (Columbia) |
- 11) BLUE SUEDE SHOES. 12) ROCK ISLAND LINE. 13) MAIN TITLE (MAN WITH THE GOLDEN ARM). 14) WALK HAND IN HAND. 15) GRADUATION DAY. 16) A TEAR FELL. 17) MY LITTLE ANGEL. 18) LONG TALL SALLY. 19) TOO YOUNG TO GO STEADY. 20) ON THE STREET WHERE YOU LIVE. 21) I COULD HAVE DANCED ALL NIGHT. 22) WHY DO FOOLS FALL IN LOVE. 23) MR. WONDERFUL. 24) I'M IN LOVE AGAIN. 25) PICNIC. 26) I WANT YOU TO BE MY BABY. 27) CHURCH BELLS MAY RING. 28) NO, NOT MUCH. 29) LISBON ANTIGUA. 30) TO LOVE AGAIN. 31) WITHOUT YOU. 32) PORT-AU-PRINCE. 33) I'LL BE HOME.

Vital Statistics—Bob McGonagle has left WFUN-Huntsville, Ala. and now has six hours nightly on WWRL-Woodside, N.Y. . . . Len Ross back at KTOO-Las Vegas, Nev. . . . Mitch Reed now spinning for WAVZ-New Haven, Conn., starting Monday May 7th, 12 midnite to 6 am daily. . . . Rex Munger has been appointed program director of KRUX-Phoenix, effective May 1. Munger was formerly program director at WPAL-Appleton, Wisc. . . . Bob E. Lloyd now at WHEC-Rochester, N. Y.

Jim Shearon (CKJL-St. Jerome, Canada) says thanks to The Cash Box's Dee-Jay Regional Record Report which he has been using for programming. It has aroused a great deal of listener interest by this new nightly feature. Jim would like to hear from other platter spinners who are interested in a weekly interchange of taped regional reports that would include the identification of the out of town jock and the introduction of his selection by the dee-jay.



JOHN ADEMY
(WCAO—Baltimore, Md.)

Pic of the week—John Ademy (WCAO-Baltimore, Md.) soon to celebrate his first anniversary at the helm of his "600 Serenade". . . . Barney Keep (KEX-Portland, Ore.) did such a great job on the sale of Easter Seals he found himself Portland's mayor for one day. Russ Conrad, also a deejay at KEX, was Keep's campaign manager. . . . Jack Rowzie (WWDC-Washington, D.C.) latest to take up the record-hop idea. . . . Frosty Mitchell (KWVL-Waterloo and Cedar Falls, Iowa) reports that he has had a Bill Haley record on his top ten for the past 34 weeks. . . . Walt Hofer, public relations, opened his law office at 1733 Broadway, N.Y. . . . David Dreis had an embarrassing experience last week. He drove his car through a plate glass window—the window of the Driver's License Bureau. Dave swears it was no publicity stunt. . . . Recent visitors on Don Bell's Disk Jockey Dance (KRNT-TV-Des Moines) were Eddy Howard and Jimmy Palmer. . . . Pat Chamburs (WFLA-Tampa, Fla.) writing a column for the Tampa Morning Tribune. . . . Al Radka (KFRE-Fresno, Calif.) making his TV debut in June with a live guest star, record spinning format. . . . WTTM-Trenton, N.J. having an open house on Thursday, May 24 at their new home. . . . WGUY-Bangor, Maine, deejays Neil Mack, Ken Manley and Nick Bell handled the m.c. chores at a "Queen of the Teens" record hop at which Miss Evelyn Ingalls, after a seven week series of eliminations, was crowned "queen". . . . Ray Perkins (KIMN-Denver, Colo.) received an award from the American Heart Association for his services on the national disk jockey committee.



KEN ALBRIDGE
(KHMO—Hannibal, Mo.)

Ken Albridge (KHMO-Hannibal, Mo.) having some mighty exciting things happen to him. On April 6 his third child, James Alfred, was born. Then his show was granted an additional 45 minutes daily, and his mail pull has grown in excess of 1,200 letters and cards a week. Ken says he programs mainly from The Cash Box with the highest approval of his audience.

WING IS SWINGING!

IT STARTED IN THE SOUTH!

"Tell Me Why"

AND

"As Long As I Love"

WING 90069

MARIE KNIGHT

"Dealer Of Dreams"

AND

"Peace Of Mind"

WING 90076

THE PENGUINS

BUDDY JOHNSON

"BUDDY'S BOOGIE"

AND "I'LL DEARLY LOVE YOU" WING 90075



"Giddiap
Ding Dong"

WING 90066

FREDDIE BELL

AND THE BELL BOYS

Featured In The Columbia Picture "Rock Around The Clock"

TENOR SAX SENSATION!

"Titanic"

AND

"Sil's Groove"

WING 90075

SIL AUSTIN

WING RECORDS

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THE CASH BOX



HUDSON-ROSS
Chicago, Ill.

1. Heartbreak Hotel (Presley)
2. Wayward Wind (Gogi Grant)
3. Moonglow & Picnic (Cates)
4. Hot Diggity (Perry Como)
5. Main Title (R. Maltby)
6. Blue Suede Shoes (Perkins)
7. Standing On The Corner (Four Lads)
8. Rock Island Line (Donegan)
9. I've Grown Accustomed To Your Face (R. Cleoney)
10. Church Bells May Ring (Diamonds)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Moonglow & Picnic (Cates)
2. Main Title (E. Bernstein)
3. Heartbreak Hotel (Presley)
4. Poor People Of Paris (Baxter)
5. Blue Suede Shoes (Perkins)
6. Juke Box Baby (Perry Como)
7. Magic Touch (Platters)
8. Why Do Fools Fall In Love (Teen Agers)
9. My Blue Heaven (Domino)
10. No, Not Much (Four Lads)

GAIETY MUSIC SHOP
New York, N. Y.

1. Poor People Of Paris (Baxter)
2. Hot Diggity (Perry Como)
3. Heartbreak Hotel (Presley)
4. Why Do Fools Fall In Love (Teen Agers)
5. Blue Suede Shoes (Perkins)
6. Lisbon Antigua (N. Riddle)
7. Main Title (E. Bernstein)
8. No, Not Much (Four Lads)
9. A Tear Fell (Teresa Brewer)
10. Mr. Wonderful (S. Vaughan)

BILL'S T RECORD SHOP
Tulsa, Okla.

1. Heartbreak Hotel (Presley)
2. Blue Suede Shoes (Perkins)
3. Long Tall Sally (Pat Boone)
4. Magic Touch (Platters)
5. Ivory Tower (Gale Storm)
6. Lovely One (Four Voices)
7. Moonglow & Picnic (Stoloff)
8. Wild Cherry (Don Cherry)
9. Church Bells May Ring (Diamonds)
10. Can You Find It In Your Heart (Tony Bennett)

MUSIC SALES CORP.
Augusta, Ga.

1. Heartbreak Hotel (Presley)
2. Blue Suede Shoes (Perkins)
3. Long Tall Sally (Richard)
4. I'm In Love Again (Domino)
5. Magic Touch (Platters)
6. Why Do Fools Fall In Love (Teen Agers)
7. I'll Be Home (Pat Boone)
8. Ivory Tower (Carr/Storm)
9. Hot Diggity (Perry Como)
10. Slippin' And Slidin' (Little Richard)

THE RECORD SHOP
Hartford, Conn.

1. Main Title (Dick Jacobs)
2. Heartbreak Hotel (Presley)
3. Lisbon Antigua (N. Riddle)
4. 3 Penny Opera (Hyman)
5. Little Girl Of Mine (Clefones)
6. Blue Suede Shoes (Perkins)
7. Moonglow & Picnic (Stoloff)
8. Juke Box Baby (P. Como)
9. I'll Be Home (Pat Boone)
10. Can You Find It In Your Heart (Tony Bennett)

YOUNKERS
Des Moines, Iowa

1. Heartbreak Hotel (Presley)
2. Why Do Fools Fall In Love (Teen Agers)
3. Blue Suede Shoes (Perkins)
4. Hot Diggity (Perry Como)
5. Main Title (R. Maltby)
6. 3 Penny Opera (D. Hyman)
7. Mr. Wonderful (S. Vaughan)
8. Poor People Of Paris (Baxter)
9. Lisbon Antigua (N. Riddle)
10. I'll Be Home (Pat Boone)

MUSIC SALES—TIEDTKES
Toledo, Ohio

1. Heartbreak Hotel (Presley)
2. Blue Suede Shoes (Perkins)
3. I'll Be Home (Pat Boone)
4. Ivory Tower (Cathy Carr)
5. Poor People Of Paris (Baxter)
6. Why Do Fools Fall In Love (Teen Agers)
7. A Tear Fell (Teresa Brewer)
8. Picnic (George Duning)
9. Happy Whistler (Robertson)
10. My Little Angel (Four Lads)

KATZ DRUG CO.
Kansas City, Mo.

1. Moonglow & Picnic (Stoloff)
2. Heartbreak Hotel (Presley)
3. Magic Touch (Platters)
4. I'm In Love Again (Domino)
5. Ivory Tower (Cathy Carr)
6. Wayward Wind (G. Grant)
7. Wild Cherry (Don Cherry)
8. Long Tall Sally (Richard)
9. Blue Suede Shoes (Perkins)
10. I Want You, I Need You (Elvis Presley)

W. C. STRIPLING CO.
Ft. Worth, Texas

1. Heartbreak Hotel (Presley)
2. Moonglow & Picnic (Stoloff)
3. My Blue Heaven (Domino)
4. Long Tall Sally (Richard)
5. Ivory Tower (Platters)
6. Poor People Of Paris (Baxter)
7. Magic Touch (Platters)
8. Saints Rock And Roll (Haley)
9. Hot Diggity (Perry Como)
10. I Was The One (Presley)

VAN CURLER MUSIC
Albany, N. Y.

1. Heartbreak Hotel (Presley)
2. Mr. Wonderful (Peggy Lee)
3. Moonglow & Picnic (Stoloff)
4. Hot Diggity (Perry Como)
5. Magic Touch (Platters)
6. Ivory Tower (Cathy Carr)
7. Blue Suede Shoes (Perkins)
8. Poor People Of Paris (Baxter)
9. Main Title (E. Bernstein)
10. Wayward Wind (G. Grant)

DEIBEL'S RECORD SHOP
St. Louis, Mo.

1. Moonglow & Picnic (Cates)
2. Wayward Wind (G. Grant)
3. Happy Whistler (Robertson)
4. Cherry Lips (Four Coins)
5. Main Title (R. Maltby)
6. Delilah Jones (McGuire)
7. Hot Diggity (Perry Como)
8. Ivory Tower (Cathy Carr)
9. Te Amo (Mulcays)
10. I Woke Up Crying (James)

FOX MUSIC CO.
Charleston, S. C.

1. Long Tall Sally (Richard)
2. Please, Please (James Brown)
3. Heartbreak Hotel (Presley)
4. I'm In Love Again (Domino)
5. Blue Suede Shoes (Perkins)
6. Down In My Own Tears (Ray Charles)
7. Wayward Wind (G. Grant)
8. Treasure Of Love (Clyde McPhatter)
9. Baby, Let's Play House (Elvis Presley)
10. Hot Diggity (Perry Como)

SUPER MUSIC INC.
Baltimore, Md.

1. Heartbreak Hotel (Presley)
2. Blue Suede Shoes (Perkins)
3. Ivory Tower (Otis Williams)
4. Can You Find It In Your Heart (Tony Bennett)
5. Moonglow & Picnic (Stoloff/Cates)
6. Why Do Fools Fall In Love (Teen Agers)
7. Long Tall Sally/Slippin' And Slidin' (Little Richard)
8. Winner Take All/Magic Touch (Platters)
9. My Little Angel (Four Lads)
10. I Woke Up Crying (James)

LYRIC NEWS & RECORD SHOP
Indianapolis, Ind.

1. I Want You To Be My Girl (Teen Agers)
2. Hot Diggity (Perry Como)
3. Picnic (McGuire)
4. Heartbreak Hotel (Presley)
5. Blue Suede Shoes (Perkins)
6. Why Do Fools Fall In Love (Teen Agers)
7. Magic Touch (Platters)
8. Lisbon Antigua (N. Riddle)
9. Happy Whistler (Robertson)
10. Main Title (E. Bernstein)

ARCHIE BLEYER'S RECORD CENTER
Hempstead, L. I., N. Y.

1. Moonglow & Picnic (Stoloff)
2. Poor People Of Paris (Baxter)
3. Heartbreak Hotel (Presley)
4. Hot Diggity (Perry Como)
5. Main Title (E. Bernstein)
6. Magic Touch (Platters)
7. Blue Suede Shoes (Perkins)
8. Rock Island Line (Donegan)
9. Infatuation (R. Carosone)
10. Ivory Tower (Otis Williams)

SPRUCE RECORD SHOP
Scranton, Pa.

1. Ivory Tower (Cathy Carr)
2. Moonglow & Picnic (Stoloff)
3. My Little Angel (Four Lads)
4. My Blue Heaven (Domino)
5. Heartbreak Hotel (Presley)
6. Hot Diggity (P. Como)
7. Magic Touch (Platters)
8. Can You Find It In Your Heart (Tony Bennett)
9. Blue Suede Shoes (Perkins)
10. Main Title (E. Bernstein)

MOSES MELODY SHOP
Little Rock, Ark.

1. Long Tall Sally (Richard)
2. I'm In Love Again (Domino)
3. Ivory Tower (Otis Williams)
4. Magic Touch (Platters)
5. Picnic (George Duning)
6. Poor People Of Paris (Baxter)
7. Cherry Lips (Robins)
8. Juke Box Baby (P. Como)
9. Blue Suede Shoes (Perkins)
10. I Was The One (Presley)

JORDAN MARSH CO.
Boston, Mass.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Moonglow & Picnic (Stoloff)
4. 3 Penny Opera (B. Vaughn)
5. Standing On The Corner (Four Lads)
6. Hot Diggity (Perry Como)
7. Heartbreak Hotel (Presley)
8. Can You Find It In Your Heart (Tony Bennett)
9. Eloise (Kay Thompson)
10. Magic Touch (Platters)

LIL' PAL RECORD STORE
Houston, Texas

1. Ivory Tower (Otis Williams)
2. I'm In Love Again (Domino)
3. Heartbreak Hotel (Presley)
4. Wayward Wind (G. Grant)
5. Moonglow & Picnic (Stoloff)
6. Breakdown And Love Me (Classmates)
7. Magic Touch (Platters)
8. Can You Find It In Your Heart (Tony Bennett)
9. Happy Whistler (Robertson)
10. Long Tall Sally (Richard)

MARTHA JANE'S MELODY LANE
New Orleans, La.

1. Heartbreak Hotel (Presley)
2. Lovely One (Four Voices)
3. Ivory Tower (Otis Williams)
4. I'm In Love Again (Domino)
5. Standing On The Corner (Four Lads)
6. Moonglow & Picnic (Stoloff)
7. Can You Find It In Your Heart (Tony Bennett)
8. Magic Touch (Platters)
9. Hot Diggity (Perry Como)
10. Happy Whistler (Robertson)

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JUKE OPERATORS!

DISTRIBUTORS!

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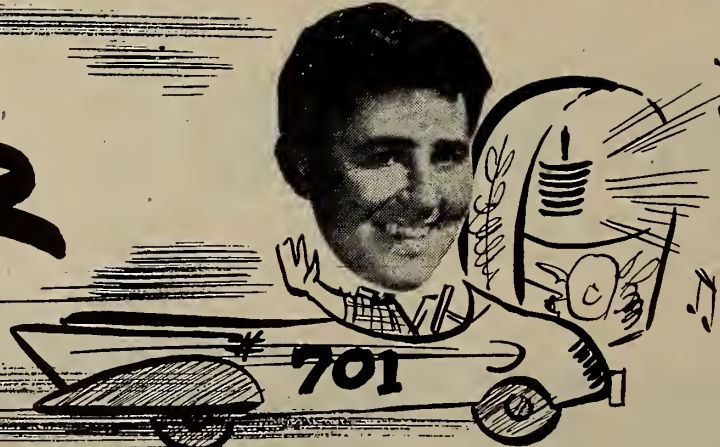
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Published by:
CHASE-FRANAN
MUSIC CO.
Hollywood, Calif.

CRYSTALETTE RECORDS

1560 North Labrea
Hollywood 28, Calif.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



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meet

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May 14th at Open House

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Frank Music And WCBS - Radio Conduct "Most Happy Fella" Contest

NEW YORK—With the realization that tickets for a smash Broadway show are always at a premium, Frank Music Corp. and WCBS-Radio have effected a unique promotion program for Frank Loesser's hit musical, "The Most Happy Fella."

Starting Monday, April 30th, WCBS-Radio inaugurated a "Most Happy Fella" contest. Details are as follows:

1. Listeners are asked to write a short note of 100 words or less on each WCBS-Radio personality they consider the "Most Happy Fella" on the station.
2. The contest runs for approximately four weeks with options.
3. All announcements are carried within every local WCBS parti-

cipating show, and are used many times during the week.

4. The promotion announcements, carried within the local participation shows, open with a few bars of the recording of the song, "The Most Happy Fella." Art Hannes, announcer for the Ed Sullivan Show, has recorded the electrical transcription promotion announcements.

5. Prizes for winners of the contest will be as follows:

The three top winners each week will receive two 5th row center orchestra tickets to the Broadway musical, "The Most Happy Fella." Ten additional winners will receive the Columbia LP record album of the musical score.

6. WCBS-Radio will also run "station-break" identification announcements during each week following local participation shows with the tag: "WCBS-Radio, New York's Most Happy Station."

7. Entries for the contest must be postmarked by 12 midnight, Saturday, for the particular week's contest. Mail will be addressed as follows:

"Most Happy Station"
WCBS-Radio
485 Madison Avenue
New York 22, New York

THE ORIGINAL!!!

"ROCK ISLAND LINE"

by LONNIE DONEGAN and his Skiffle Group

1650

LONDON

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS Every Week In

THE CASH BOX

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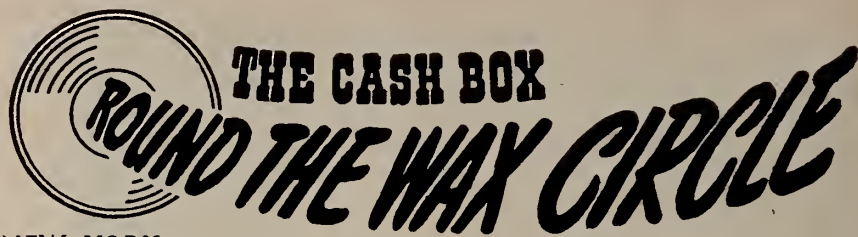
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ADDRESS

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Individual's Name



NEW YORK:

Buddy Friedlander has been named Bobby Shad's assistant at Mercury. He will handle production and promotion of records after Shad makes them. . . . Arnold Myers has taken over Friedlander's former duties. . . . Jo Ann Tolley will headline at the Steel Pier in Atlantic City June 15 and at the Chez Paree in Montreal July 10. . . . The Four Lads were a hit at the Thunderbird, their first appearance at the desert resort. . . . Walter Hofer has located his office at 1733 Broadway. . . . Al Hibbler was chosen by the students of Columbia University to reign as king of their annual spring carnival May 12. . . . Guy Lombardo has sold his speedboat, "Tempo VII", to oil man Burnett G. Bartley of Pittsburgh. . . . The Johnny Hamlin Quintet has been signed by RCA Victor. . . . Buddy Records has set a heavy promotion on the new release "You're My Wonderful One" backed with "Forgive And Forget" by singer Paul Masarra. . . . Annette Warren a smash in her debut at the RSVP. . . . Following a three-week New York vacation, Gene Krupa and his trio will resume operations May 29th at the Ridgecrest Inn in Rochester, N.Y. . . . Mary Burton headlines at the Golden Slipper in Glen Cove, Long Island beginning May 22. . . . Irving



JO ANN TOLLEY

Waugh, commercial manager of Station WSM and WSM-TV in Nashville, Tennessee and WSM's program director Jack Stapp are in N.Y. to make arrangements for the Radio and Television Executive Society luncheon on May 21 at the Hotel Roosevelt. Governor Frank Clement of Tennessee will speak and the stars of Grand Ole Opry will entertain. . . . Dave Cavanaugh will spend a month in New York handling a number of recording dates before returning to The Capitol Tower. . . . Howard Sinnott named VP of GAC. . . . Sorry to hear that Ann Reisman is ill. . . . Promoter Mike Stanzler of Rhodes on the Pawtuxet ballroom in Rhode Island hired a helicopter to cover a 50-mile area announcing the McGuire Sisters' date there on May 19.

CHICAGO:

The Rover Boys, Am-Par's newest artists, here for promotion on their latest dishing "Graduation Day" . . . Gloria Wood making the deejay circuits with "Honey Bee" on the new Diamond label. Gloria was formerly featured with the Les Baxter chorus. . . . Johnny Desmond returns to familiar surroundings to take over for vacationing Dick Noel on the Breakfast Club. Johnny held this singing spot for five years. . . . Josh Brady pleased with the two new thrushes on his morning shows. The gals are Jan Park and Connie Mitchell, who also serenaded at the Sherman. . . . Miyoshi Umeki took over for Betty Johnson while Betty visited with kin in North Carolina. Myoshi reportedly doing well with Mercury dishing, "Why Talk". . . . Buddy Moreno leaves his deejay post at WJJD for the road. Buddy and his ork skedded for a month stay at the Chase Hotel in St. Louis. . . . Many regret the absence of jazz on Danny Sorokin's all niter over WCFL. . . . The brothers Marienthal, Oscar and George, of London House and Mister Kelly's fame, real excited over the reaction to the tunes from "Most Happy Fella". Oscar and George are among the backers of this Frank Loesser musical. . . . George Shearing is what they're hearing at the Blue Note these days. . . . The Dukes of Dixieland returned to the Preview Lounge on 5/9. . . . George Pincus on the scene plugging away. He's got the new Eddie Fisher tune, "Sweet Heartaches". . . . Cesar Petrillo seen and heard walking on Dearborn, singing "Port Au Prince". . . . Lend an ear to Arlene Adams' pleasing vocals on Jim Conway's WBBM radio show. . . . Bobby Chick, who handles promotion for Les Elgart in this area, advises us that his offices are open. . . . Jack Karey, WCFL deejay, excited over his fan clubs at his alma mater. Seems the kids at his former high school are proud of the boy and have skedded a "Jack Karey Day". 'Twas all a surprise for Jack. . . . Had a grand time meeting and greeting folks at our booth at the MOA convention.



JOHNNY DESMOND

HOLLYWOOD:

With their second release, new Modern Records artists, The Teen Queens have broken into the pop field. Their new recording of "So All Alone" is selling pop in all markets. . . . Rosemary Clooney entertained disk-jockeys and the press at a cocktail party held to celebrate the start of her new television show, "The Rosemary Clooney Show". Musical director of the show, Nelson Riddle, and The Hi-Lo's—who are regulars on the show—were on hand to help welcome the guests. . . . Jimmy Wakely doing several local and national TV shows to promote his latest Decca recording of "Goo Goo, Dah Dah". . . . Max Lutz, who just finished promotion on "Rock and Roll Waltz" may have another big one working in "Graduation Day". Tune has also been recorded by Lawrence Welk and the Lennon Sisters. . . . Ann Hathaway opens a two-week engagement at The Hacienda in Fresno Wednesday. . . . Bill Jenkins, recently with KLIF, Dallas, joined KPAL, Palm Springs. . . . Al Bennett, Dot Records V.P. recently transferred to Hollywood, left last week on a 10,000 mile promotion tour for the label. Bennett will bring his wife and three children back to the coast to set up permanent residence in his recently purchased valley home. . . . Gloria Wood on national D.J. tour to promote her first release of "Honey Bee" for the Diamond label. As part of her itinerary Gloria entertained at the MOA convention in Chicago. . . . After scoring three films, Elmer Bernstein will finally get a chance to use his specialization field of Americana music in "Drango", Jeff Chandler's first independent film venture. . . . Carol Richards, who concludes her first year with RCA Victor, has been re-signed by the label for another 12-month period. . . . Buddy Bregman has signed Fred Astaire and Don, Dick and Jimmie to Verve recording contracts. . . . Lee Palmer in San Francisco setting up the new Mercury branch for the Bay area.



ROSEMARY CLOONEY

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Juke Box Baby Contest Winners



BARBARA BRIGHT
Granddaughter of:
W. H. TURNER
Turner Amusement
Topeka, Kansas



RONNIE BROWN
Grandson of:
VERNON WARD
One-Nine Music
Pine Bluff, Arkansas



MICHELE ZOHN
Daughter of:
DANIEL ZOHN
Kingsboro Music
Brooklyn, New York



TIMOTHY RUKAVINA
Son of:
MRS. RUKAVINA
Leslie One Stop
Pittsburgh, Pennsylvania



CAROL ANN NACLERIO
Daughter of:
LOUIS J. NACLERIO
Waterbury Amusement
Waterbury, Connecticut

CHICAGO—RCA Victor announced the winners of the Juke Box Baby Contest during the MOA Convention held here last week.

First Prize went to Barbara Bright, granddaughter of W. H. Turner of Turner Amusement in Topeka, Kansas. She won a Wurlitzer "Centennial" Model 1900 Juke Box, a year's supply of RCA Victor top hits for 25 juke boxes, an RCA Victor Children's phonograph, a library of kiddie records and her picture will appear on the front cover of The Cash Box with Perry Como.

Runner-ups, who win an RCA Victor Children's Phonograph and a library of kiddie records are: Ronnie Brown, grandson of Vernon Ward of One-Nine Music, Pine Bluff, Arkansas; Michele Zohn, daughter of Daniel Zohn, Kingsboro Music, Brooklyn, New York; Timothy Rukavina, son of Mrs. Rukavina of Leslie One Stop, Pittsburgh, Pa.; and Carol Ann Naclerio, daughter of Louis J. Naclerio of Waterbury Amusement, Waterbury, Connecticut.

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TOMMY LEONETTI

Capitol
RECORDS
REG. U.S. PAT. OFF.

record no. 3442

THE CASH BOX

The Nation's TOP 50

COMPILED BY "THE CASH BOX"

- Comprising 100 Selections
- AA—Double A
 - AB—Abbott
 - AL—Aladdin
 - AO—Apollo
 - AP—ABC
 - AR—Arcade
 - AT—Atlantic
 - BA—Baton
 - BN—Benita
 - BT—Bethlehem
 - CA—Capitol
 - CD—Cadence
 - CH—Chess
 - CK—Checker
 - CL—Cardinal
 - CO—Columbia
 - CR—Coral
 - CT—Cat
 - CW—Crown
 - DA—Dana
 - DE—Decca
 - DL—DeLuxe
 - DO—Dot
 - DT—Dootone
 - DU—Duke
 - EP—Epic
 - ER—Era
 - ES—Essex
 - EX—Excelsio
 - FB—Fabor
 - FE—Federal
 - FI—Fiesta
 - FR—Fraternity
 - GE—Gee
 - GN—Golden
 - GR—Groove
 - GJT—Good Time
 - Jazz
 - HE—Herald
 - IM—Imperial
 - JD—Jay Dee
 - JU—Jubilee
 - JZ—Josie
 - KA—Kapo
 - KI—King
 - LI—Liberty
 - LO—London
 - MB—Melba
 - MD—Media
 - ME—Mercury
 - MG—MGM
 - MO—Modern
 - NG—Norgran
 - OK—Okeh
 - OL—Olympic
 - PA—Parrot
 - PE—Peacock
 - PM—Prom
 - PP—Peter Pan
 - PR—Prestige
 - RA—Rainbow
 - RE—Regent
 - RL—Real
 - RM—Rama
 - RP—RPM
 - SA—Savoy
 - SE—Secco
 - SL—Spotlight
 - SO—Sound
 - SP—Specialty
 - SU—Sun
 - ST—Starlite
 - TA—Tampa
 - TI—Tico
 - TR—Trend
 - UN—United
 - UQ—Unique
 - VE—Verve
 - VJ—Vee Jay
 - VK—Vik
 - WI—Wing

Best Selling Records

FROM LEADING RETAIL OUTLETS!

* INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

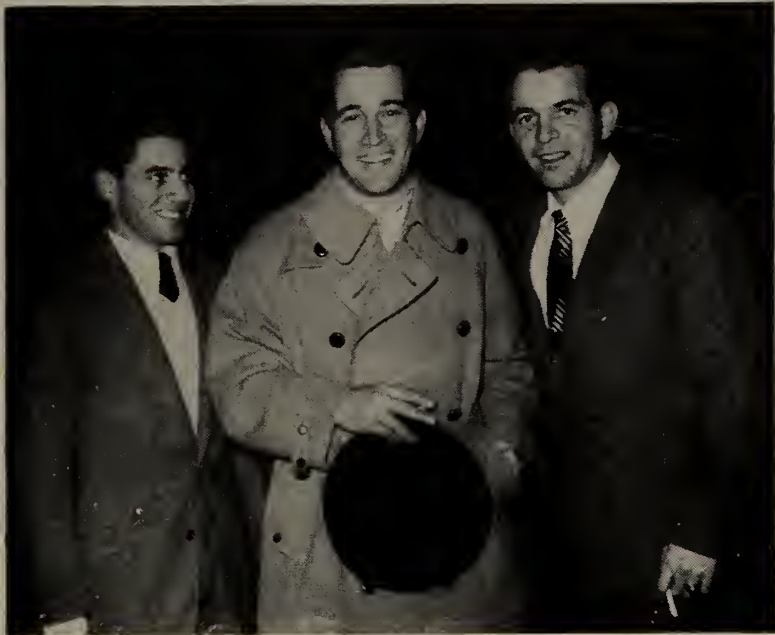
Comprising 100 Selections

| Pos. | Pos. | Pos. | Pos. |
|------------------------|------------------------|------------------------------|----------------------------|
| 5/12 | 5/5 | 5/12 | 5/5 |
| 1 | 1 | 1 | 1 |
| MO-985 (45-985) | CADETS | VI-20-6366 (47-6366) | CHET ATKINS |
| ★VI-20-6420 (47-6420) | Church Bells May Ring | Honey | |
| 1 | 1 | VI-20-6498 (47-6498) | PABLO BELTRAN |
| ★ELVIS PRESLEY | I Was The One | No, Not Much | |
| 2 | 2 | 8 | Long Tall Sally |
| ★CR-61618 (9-61618) | GEORGE CATES | CO-40679 (4-40679) | MARTY ROBRINS |
| ★DE-29888 (9-29888) | Rio Batucada | Mr. Tear Drop | |
| 3 | 3 | DO-15457 (4-15457) | PAT BOONE |
| ★MORRIS STOLOFF | Picnic | Just As Long As I'm With You | |
| 3 | 2 | SP-572 (45-572) | LITTLE RICHARD |
| ★BOB ROUBIAN | Candy Coated Kisses | Slippin' And Slidin' | |
| CO-21505 (4-21505) | SID KING & 5 STRINGS | 9 | Why Do Fools Fall In Love |
| DE-29980 (9-29980) | ROY HALL | 7 | 7 |
| DO-15456 (45-15456) | JIM LOWE | DE-29832 (9-29832) | GLORIA MANN |
| KI-4903 (45-4903) | BOYD BENNETT | Partners For Life | |
| ME-70805 (70805x45) | JERRY MERCER | ★DO-15448 (45-15448) | GALE STORM |
| MG-12197 (K12197) | SAM TAYLOR | I Walk Alone | |
| ★SU-234 (45-234) | CARL PERKINS | ★GE-1002 (45-1002) | TEEN AGERS |
| VI-20-6450 (47-6450) | PEE WEE KING | Please Be Mine | |
| 4 | 5 | ★ME-70790 (70790 x 45) | DIAMONDS |
| ★ME-70819 (70819 x 45) | PLATTERS | You Baby You | |
| 5 | 4 | 10 | The Wayward Wind |
| ★VI-20-6427 (47-6427) | PERRY COMO | 18 | 18 |
| 6 | 9 | CA-3430 (F-3430) | TEX RITTER |
| CR-61617 (9-61617) | FOUR HUES | ★ER-1013 (45-1013) | GOGI GRANT |
| ★DL-6093 (45-6093) | OTIS WILLIAMS & CHARMS | No More Than Forever | |
| DO-15458 (45-15458) | GALE STORM | 11 | I'm In Love Again |
| ★FR-734 (45-734) | CATHY CARR | 23 | 23 |
| RL-1310 (45-1310) | LALO GUERRERO | DO-15462 (45-15462) | FONTANE SISTERS |
| 7 | 6 | ★IM-5386 (45-5386) | FATS DOMINO |
| ★CA-3336 (F-3336) | LES BAXTER | My Blue Heaven | |
| CR-61592 (9-61592) | LAWRENCE WELK | 12 | The Happy Whistler |
| DE-29835 (9-29835) | RUSS MORGAN | ★CA-3391 (F-3391) | DON ROBERTSON |
| GR-0144 (45-0144) | CHRIS POWELL | You're Free To Go | |
| LO-1628 (45-1628) | WINIFRED ATWELL | 13 | I Want You To Be My Girl |
| MG-12188 (K12188) | ROGER ROGER | ★GE-1012 (45-1012) | FRANKIE LYMON & TEEN AGERS |
| TI-351 (45-351) | PETE TERRACE | I'm Not A Know It All | |
| | | 14 | Rock Island Line |
| | | ★CA-3397 (F-3397) | MERRILL MOORE |
| | | CR-61613 (9-61613) | DON CORNELL |
| | | DE-29883 (9-29883) | BOBBY DARIN & JAYBIRDS |
| | | DO-1279 (45-1279) | JIMMY WORK |
| | | EP-9161 (5-9161) | JIMMY GAVIN |
| | | KI-4918 (45-4918) | GRANDPA JONES |
| | | LI-55019 (45-55019) | ROD MCKUEN |
| | | ★LO-1650 (45-1650) | LONNIE DONEGAN |
| | | | John Henry |

| Pos. | Pos. | Pos. | Pos. |
|--|-----------------------------|------|-----------------|
| 5/12 | 5/5 | 5/12 | 5/5 |
| 22 | 30 | 30 | 33 |
| ★CO-40674 (4-40674) | FOUR LADS | 22 | My Little Angel |
| Standing On The Corner | | 30 | 30 |
| 30 | 40 | 30 | 33 |
| ★ME-70850 (70850 x 45) | GEORGIA GIBBS | 30 | 33 |
| Fool Of The Year | | 30 | 33 |
| 31 | 32 | 31 | 32 |
| ★CR-61627 (9-61627) | McGUIRE SISTERS | 31 | 32 |
| Delilah Jones | | 31 | 32 |
| VI-20-6471 (47-6471) | BUDDY BREGMAN | 31 | 32 |
| Riviera | | 31 | 32 |
| 32 | 21 | 21 | 22 |
| ★DE-29870 (9-29870) | BILL HALEY & COMETS | 32 | R-O-C-K |
| The Saints Rock 'N Roll | | 32 | 21 |
| 33 | 29 | 29 | 25 |
| ★GE-1011 (45 x 1011) | CLEFTONES | 33 | 29 |
| You're Driving Me Mad | | 33 | 29 |
| ME-70835 (70835 x 45) | DIAMONDS | 33 | 29 |
| Church Bells May Ring | | 33 | 29 |
| 34 | 24 | 24 | 31 |
| ★MB-102 (45-102) | WILLOWS | 34 | 24 |
| Baby Tell Me | | 34 | 24 |
| ★ME-70835 (70835 x 45) | DIAMONDS | 34 | 24 |
| Little Girl Of Mine | | 34 | 24 |
| MO-985 (45-985) | CADETS | 34 | 24 |
| Heartbreak Hotel | | 34 | 24 |
| RE-7502 (45-7502) | BOB OAKES & SULTANS | 34 | 24 |
| You Gotta Rock & Roll | | 34 | 24 |
| 35 | 35 | 35 | — |
| ★VI-20-6481 (47-6481) | IF YOU WANNA SEE MAMIE | 35 | — |
| 36 | 38 | 38 | — |
| ★CA-3404 (F-3404) | LES BAXTER | 36 | 38 |
| Sinner Man | | 36 | 38 |
| 37 | 27 | 27 | 23 |
| ★CA-3329 (F-3329) | LES PAUL & MARY FORD | 37 | 27 |
| In Nuevo Laredo | | 37 | 27 |
| CO-40587 (4-40587) | LOUIS ARMSTRONG | 37 | 23 |
| Back O' Town Blues | | 37 | 23 |
| CO-40586 (4-40586) | TURK MURPHY | 37 | 23 |
| Maryland, My Maryland | | 37 | 23 |
| CR-61574 (9-61574) | LAWRENCE WELK | 37 | 23 |
| Stompin' At The Savoy | | 37 | 23 |
| DE-29816 (9-29816) | OWEN BRADLEY | 37 | 23 |
| Lights Of Vienna | | 37 | 23 |
| DO-15444 (45-15444) | BILLY VAUGHN | 37 | 23 |
| Little Boy Blue | | 37 | 23 |
| GR-0144 (4G-0144) | CHRIS POWELL | 37 | 23 |
| Poor People Of Paris | | 37 | 23 |
| LO-1645 (45-1645) | ERIC RODGERS TRIO | 37 | 23 |
| Aisha | | 37 | 23 |
| ★ME-70781 (70781 x 45) | RICHARD HAYMAN & JAN AUGUST | 37 | 23 |
| I'll Be With You In Apple Blossom Time | | 37 | 23 |
| ★MG-12149 (K12149) | DICK HYMAN TRIO | 37 | 23 |
| Baubles, Bangles & Beads | | 37 | 23 |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Reunited



BOSTON—Don Sherman (WAFB-Baton Rouge, La.) and Jack McDermott (WCOP-Boston) are reunited with Perry Como during one of Perry's infrequent visits to Beantown. Sherman and McDermott formerly shared a microphone at WLYN in Lynn, Massachusetts before the two went their separate ways.

New Movie To Deal With Exponents Of Mambo And Cha Cha Beat

NEW YORK—A lineup of vocal, instrumental and specialty acts, headed by the Mary Kaye Trio, Perez Prado and Sylvia Lewis, has been set by producer Sam Katzman for his Columbia musical, "Cha, Cha, Cha," which will go before the cameras May 14, with Fred F. Sears directing.

The Mary Kaye Trio has been seen recently on many top television programs and has played engagements in the principal night clubs across the country. Perez Prado and his Orchestra recently played the Hollywood Palladium.

Sylvia Lewis will be seen in three dance numbers and will play her first dramatic part, with Stephen Dunne heading the male portion of the acting cast and Gonzales Gonzales providing the comedy.

The screenplay, by James B. Gordon, deals with the current popularity of Latin rhythms, and the competition among record companies to sign the outstanding exponents of the mambo

and cha cha beat. The picture follows on the heels of Katzman's "Rock Around The Clock," currently in release and capitalizing on the rock 'n' roll craze.

Key Signs Bea Wain

NEW YORK—Bea Wain, currently co-starring with her husband Andre Baruch on a New York radio series over station WABC, was inked to a Key recording contract by Vick Knight. The thrush will go to Hollywood sometime this month for her first sessions on Key. The label is planning a series of EP releases which will subsequently be integrated into a 12" album. Murray McEachern will score and conduct the sessions.

In the late thirties, Miss Wain was very successful with such hits as "My Reverie" and "Deep Purple" among others.

Jazz Scholarship Winner



NEW YORK—Seventeen-year-old Steve Lawrence of Great Neck, N. Y. is congratulated by jazz artists George Wallington (left) and Mary Lou Williams (right). Lawrence was adjudged the most promising candidate at the finals of the WOV Jazz Piano Scholarship Competition last week at the station's studios and will receive a course of advance lessons. Mary Lou Williams and George Wallington are the scholarship teachers.

"Gentlemen Be Seated" Now Epic's Best Seller

NEW YORK—Up until the present, the top LP on the Epic label had been "The Lillian Roth Story". But in the short period of only three weeks, Epic's new complete minstrel show album "Gentlemen Be Seated", has skyrocketed to the #1 position on the label's all-time best seller list and sales continue to grow rapidly. The disk broke into the top 15 pop album list in this issue of The Cash Box.

"Gentlemen Be Seated" is a complete and authentic minstrel show with the added inducement of high fidelity sound. It features 73-year-old Will Oakland, a former minstrel great and a beloved entertainment figure, who has been hired by Epic to promote the LP. Oakland will cover most of the country doing TV and radio interviews.

A special promotional EP, featuring a complete program specially prepared for airplay, will go out to all dee jays immediately. Oakland and the original "Gentlemen Be Seated" cast are featured in the EP.

Victor's Chief Engineer Dies

INDIANAPOLIS, IND. — Funeral services were held Wednesday, May 9th, in the Aaron Ruben Funeral Home for Hillel I. Reiskind, Manager-Engineering-RCA Victor Record Division of the Radio Corporation of America plant in Indianapolis, who died Monday, May 7th, in New York's Polytechnic Hospital. The burial took place in the Indianapolis Hebrew Cemetery.

He was born in Jersey City, New Jersey 49 years ago and had lived in Indianapolis since 1936. In 1945, he went to Camden, New Jersey as Chief of the RCA Victor Record Division and in 1948 returned to Indianapolis as Manager of the Engineering Division. He lived at 4619 North Pennsylvania Avenue.

In 1936 and 1937, Reiskind engineered all the sound recording installations for 20th Century Fox and Warner Brothers in New York and in 1938 went to Hollywood as Technical Supervisor for RCA Film Recording Operations.

In 1939 and 1940, he was development engineer for the soundtrack of Walt Disney's "Fantasia."

Before joining RCA, Reiskind had worked for Paramount Pictures and Eastern Service Studios Corporation.

He was a member of the Indianapolis Hebrew Congregation; was on the Board of Directors of the National Jewish Welfare Fund and was a member of the Indianapolis Community Relation's Council, the Indianapolis section of the Institute of Radio Engineers; Society of Motion Picture and Television Engineers and the Technical Committee of the Radio and Television Manufacturers Association. Reiskind graduated from Rensselaer Polytechnic Institute and was an Associate Member of Sigma Psi, scholastic research honorary society.

Surviving are his wife, Rosalie and two children. David 11 and Naomi 14 of Indianapolis.

Representatives from all branches of RCA Victor attended the funeral.

Flanagan Writes A Book

NEW YORK—Ralph Flanagan has written a book entitled "How To Build A Dance Band." The need for a book of this type was brought to his attention by thousands of high school and college students wherever his band played. This is the first time in over twenty years that a book of this sort was written by an authority such as Flanagan.

East Meets West



BALTIMORE—Myoshi Umeki, recent Japanese graduate of Godfrey Ta ent Scouts, meets Baltimore disk jockey Joel Chaseman on the first round of promotion for her new Mercury recording, "How Deep Is The Ocean" and "Why Talk".

Lombardo Leaves Roosevelt May 29 For "Showboat"

NEW YORK—Maestro Guy Lombardo winds up his annual engagement at the Roosevelt Grill on May 29th. Succeeding him for the Summer at the Roosevelt will be Eddie Lane and his orchestra.

Following two weeks of one nighters booked by MCA, Lombardo and his orchestra go into rehearsals for "Showboat", which opens at the Jones Beach Marine Theatre on June 21.

The Lombardo orchestra will be supplemented by 35 other musicians for the "Showboat" production, which has Paul Hartman and Helena Bliss in the starring roles. "Showboat" will be produced by Lombardo.

Ready "Prestige Jam Session"

NEW YORK—Prestige Records is readying for release a "Prestige Jam Session" LP led by saxophonist Gene Ammons. Ammons, who is about to begin a two-month tour with his own band through the South, took time out to record four tunes with a group of Prestige recording stars. Those who participated, included Art Farmer (trumpet), Jackie McLean (alto), Candido (bongo and conga drums), Duke Jordan (piano), Addison Farmer (bass), and Art Taylor (drums).

Prestige's Bob Weinstock is planning a series of recorded jam sessions using combinations of other musicians who record regularly for the label.

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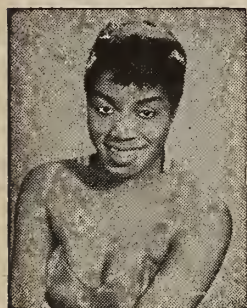
Top 15 Best Selling Pop Albums

1. ELVIS PRESLEY Elvis Presley (RCA Victor LPM 1254; EPB 1254)
2. SONGS FOR SWINGING LOVERS . . . Frank Sinatra (Capitol W 653, EAP 653)
3. THE MAN WITH THE GOLDEN ARM . . . Original Movie Score (Decca DL 8257)
4. MY FAIR LADY Original Broadway Cast (Columbia OL 5090)
5. CAROUSEL Original Movie Cast (Capitol W 694; EDM 694)
6. PICNIC Original Movie Score (Decca DL 8320; ED 846)
7. BELAFONTE Harry Belafonte (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)
8. FOUR FRESHMEN AND 5 TROMBONES Four Freshmen (Capitol T 683; EAP 683)
9. SERENADE Mario Lanza (RCA Victor LPM 1996; ERB 1996)
10. BUBBLES IN THE WINE Lawrence Welk (Coral CRL 57083; EC 57083)
11. OKLAHOMA Original Movie Cast (Capitol SAO 595; SDM 595)
12. THE EDDY DUCHIN STORY Original Movie Score (Decca DL 8289)
13. HIS SPARKLING STRINGS Lawrence Welk (Coral CRL 57011; EC 82020)
14. GENTLEMEN BE SEATED (Minstrel Show) (Epic LN 3238)
15. SO SMOOTH Perry Como (RCA Victor LPM 1085; EPB 1085)
15. THE BENNY GOODMAN STORY (Decca DL 8252, 3; ED 797, 8, 9)

CANADIAN CAPERS

MONTREAL MEMOS:

Peter Van der North's El Morocco celebrates its 2nd anniversary this week. To headline this show they have brought in one of the great ladies of song Sarah Vaughan. They have also held over Enric Cugat as a feature on the same revue. . . . The New Orleans Cafe is featuring, this week, Decca recording artist Gloria Mann. This club, which for the past months has been featuring name acts, will change its policy come next week in anticipation of the Summer slump. . . . After the tremendous reception given him on his first visit, Ricky Layne and Vel Vel are playing a return engagement at the Fontaine Bleu Room of the Chez Paree. . . . Current chanteuse at the Ritz Cafe of the Ritz Carlton Hotel is Renee Lamy. . . . Stan Wood, veteran orchestra leader, has again been booked for the Summer at Belmont Park, Montreal's top amusement centre. The grand opening of this Belmont Park is May 10th. . . . Local thrush Pierrette Dore is opening next Monday at the Casa Loma. . . . Peter Barry and his Quartette are leaving the Normandie Room of the Sheraton Mt. Royal Hotel on May 19.



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"BLARNEY ROCK"
Rockin' Horses . . . Grand

"JUMP, JUMP, JUMP"
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THE CASH BOX



Album Reviews

JAZZ

"BOBBY SHORT"—Atlantic 1230 (1-12" LP)

AT THE MOVING PICTURE BALL; THE MOST BEAUTIFUL GIRL IN THE WORLD; BYE BYE BLACKBIRD; I'VE GOT FIVE DOLLARS; I'VE GOT THE WORLD ON A STRING; SAND IN MY SHOES; CARIOCA; DOWN WITH LOVE; HOTTENTOT POTENTATE; ANY PLACE I HANG MY HAT IS HOME; BEDELIA; FUN TO BE FOOLED.

If ever an opening number in a package was a marvelous example of things to come, Bobby Short's treatment of the satiric "At The Moving Picture Ball" is it. The dynamic and unique phrasing by the artist continues right thru the LP until the last note of a lost Harold Arlen gem, "Fun To Be Fooled" is heard. Here's an exceedingly refreshing entertainer for jazz enthusiasts to look into. He has a magnificent personality and approach to a song, that just bubbles over on this platter.

"OSCAR PETERSON PLAYS COUNT BASIE"—Clef MG C-708 (1-12" LP)

LESTER LEAPS IN; EASY DOES IT; 9:20 SPECIAL; JUMPING AT THE WOODSIDE; BLUES FOR BASIE; BROADWAY; BLUE AND SENTIMENTAL; TOPSY; ONE O'CLOCK JUMP; JIVE AT FIVE.

Oscar Peterson doffs his keyboard cap to Count Basie on this one. Playing 4 Basie compositions and 6 other pieces related to Basie's great band moments, Peterson gives out with some fancy twists and turns on the ivories. Fellas like Herb Ellis, guitar, and Buddy Rich, drums, play convincing supporting roles on the waxing. Basie and jazz fans should take pride in this distinguished jazz session.

POPULAR

"NIGHT WINDS"—Jackie Gleason—Capitol W717 (1-12" LP)

WHEN YOU'RE AWAY; WHAT CAN I SAY AFTER I SAY I'M SORRY; ALONE; LOVE LETTERS IN THE SAND; YOU ARE TOO BEAUTIFUL; IF I SHOULD LOSE YOU; THE TOUCH OF YOUR LIPS; SLEEPY TIME GAL; GOOD NIGHT, SWEET NIGHTINGALE; MEMORIES OF YOU; LOVE LOCKED OUT; ARE YOU LONESOME TONIGHT; I APOLOGIZE; CLOSE AS PAGES IN A BOOK; DANCING WITH TEARS IN MY EYES; A THOUSAND GOODNIGHTS.

The mood music Jackie Gleason does remarkably well once again in this new Capitol issue. Building the orchestra on 23 flutists, the nocturnal suggestion of the set's title is brought about with soaring sweetness. As in the past, Gleason has chosen his selections from the library of the world's top standards. With 16 tunes and Gleason's previous smash sales, this platter should be alongside other chart packages in short order.

CLASSICAL

MENDELSSOHN: Violin Concerto In E Minor, Op. 64—MOZART: Violin Concerto No. 4 In D Major (K. 218)—David Oistrakh, Violin—The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia ML 5085 (1-12" LP)

Only about a year ago the classical collector had a rather limited choice as far as getting a David Oistrakh recording. But since his initial U. S. concert tour established him as a rarity here, his followers are being amply supplied with Oistrakh's brilliant album achievements. The Russian virtuoso's latest triumph in tonal beauty and flexibility are lavished on the Mendelssohn and Mozart Violin concertos. This release is a Columbia "Record of the Month" meaning that it's selling for \$1.00 below list this month. Hi-Fi Oistrakh at a bargain. What more can you ask for?

"GIGLI IN CARNEGIE HALL"—Beniamino Gigli, Tenor With Ino Fedri At The Piano—RCA Victor LM-1972 (1-12" LP)

A voice which has been acclaimed since the early decades of this century is heard in recent (1955) Carnegie Hall concerts. This is the tenor voice of Beniamino Gigli who, in his mid-sixties, can still demonstrate vocal distinction. The disk features Gigli in 22 arias and songs (with composers Wagner, Grieg, Puccini represented) that would be taxing for many of the younger artists around today. Opera lovers will find this item a major addition to their musical treasury.

BLOCH: Schelomo (Hebrew Rhapsody)—TCHAIKOVSKY: Variations On A Rococo Theme—Andre Navarra, Cello—The London Symphony Orchestra—Richard Austin, Conductor—Capitol P 18012 (1-12" LP)

The celebrated Bloch composition, "Schelomo" receives one of its most commanding interpretations on this Capitol release. This deeply moving masterpiece of the twentieth century is performed with rare understanding by cellist Andre Navarra. The challenging demands the work puts forth is overcome by Navarra with immense tonal beauty. Again Navarra excels as he delightfully exercises the cello through Tchaikovsky's intricately lyrical "Variations On A Rococo Theme". Distinctive cover. Superb sound. Extraordinary cello artistry for classical collectors to hear.

"YOUR MUSICAL HOLIDAY IN BARCELONA"—Cobla Barcelona (Catalan Band)—Esbart Verdaguer (Folk Dancers) St. Jordi Choir Oriol Martorell, Conductor—Decca DL 8224 (1-12" LP)

"YOUR MUSICAL HOLIDAY IN NEW YORK"—Werner Muller And His Orchestra—Decca DL 8263 (1-12" LP)

"YOUR MUSICAL HOLIDAY IN SPAIN"—Jose Albeniz And His Orchestra—Decca DL 8265 (1-12" LP)

"YOUR MUSICAL HOLIDAY IN MEXICO"—Pepe Gonzalez And His Orchestra—Decca DL 8266 (1-12" LP)

"YOUR MUSICAL HOLIDAY IN THE SOUTH"—Guy Luypaerts And His Orchestra—Decca DL 8271 (1-12" LP)

"YOUR MUSICAL HOLIDAY IN THE DOMINICAN REPUBLIC"—Super Orquesta "San Jose" De La Voz Dominicana—Antonio Morel And His Orchestra—Decca DL 8274 (1-12" LP)

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THE CASH BOX



Album Reviews

Six new additions to the ambitious "Holiday Series" issued by Decca will receive a very extensive promotional campaign aimed at disk jockeys and dealers. Four Spanish speaking nations and our own country make up this melodic musical tour. The tunes offered in each waxing represent some of the best known folk and pop music in the world. And to keep the native flavor as far as the Spanish entries are concerned, accomplished orchestras indigenous to the particular country are used. Two top European orks set the lush mood in the "Holiday In New York" and "Holiday In The South" sets; Werner Muller and Guy Luypaerts, respectively. Simply beautiful packaging jobs. From "Manhattan" to the "Mexican Hat Dance" here's a wonderful, vicarious trip to some fascinating lands.

"HONEYMOON IN ROME"—Renato Carosone His Piano And Quartetto—Capitol T 10031 (1-12" LP)

INFATUATION; I LOVE YOU; THIS CHINESE MUSHROOM; THE CURLY-HAIRED GIRL; PIANO-FORTISSIMO; CIRIBIRIBIN; THE PANSY; AND THE BOAT CAME BACK ALONE; A CHORD IN F; SOUL AND HEART; THREE NUMBERS AT THE LOTTERY; A GIRL.

Renato Carosone, who scored with the current hit "Infatuation", introduces his first set for U.S. consumption. The famed Italian vocalist-pianist-band leader cleverly handles his "quartetto" in some rhythmic Italian novelty numbers. Included on the disk is "Infatuation", Renato's new won friends here will find the platter meeting the same response which greeted his single smash.

"PICNIC"—Boston Pops Orchestra—Arthur Fiedler, Conductor—RCA Victor LM-1985 (1-12" LP)

MASON: POPS POLKA; MASON: ENCHANTED SEA; ANDERSON: THE WALTZING CAT; GADE: JALOUSIE; IVANOVICI; DANUBE WAVES; LECOUNA; MALAGUENA; STRAUSS: VILLAGE SWALLOW WALTZ; KETELBY: IN A PERSIAN MARKET; VON SUPPE: POET AND PEASANT OVERTURE.

Arthur Fiedler and the Boston Pops Orchestra have, for years, found the musical welcome in both light and classical music homes. This Victor issue mixes up the two musical forms but with a definite leaning toward semi-serious and light works. The impressive orchestra, with the usual Fiedler finesse, keeps the bright little gems on a thoroughly delightful level. Fiedler's vast following in both the pop and classical fields should make the waxing an excellent sales winner.

"BLUE ROSE"—Rosemary Clooney And Duke Ellington—Columbia CL 872 (1-12" LP)

HEY BABY; SOPHISTICATED LADY; ME AND YOU; PASSION FLOWER; I LET A SONG GO OUT OF MY HEART; IT DON'T MEAN A THING; GRIEVIN'; BLUE ROSE; I'M CHECKIN' OUT—GOOMBYE; I GOT IT BAD; MOOD INDIGO.

Columbia's new "Record of the Month" promotional idea gets off to a strikingly noteworthy start. In the popular platter category, Columbia's offering, at a budget price, is a set teaming up Rosemary Clooney and Duke Ellington. Clooney, Ellington, and the ork operate most enjoyably on some of the Duke's healthiest compositions. As a blues singer Clooney handles the numbers with an excellent wistful sense. Ray Nance (Trumpet) and Johnny Hodges (Reeds) are two of the fine sparks in the Ellington ork. Pop-jazz fans have an unusually rare bargain at their record dealers in this one. It's being sold \$1.00 below the list.

"GIRL OF MY DREAMS"—Art Waner At The Piano—MGM E3377 (1-12" LP)

GOLDEN EARRINGS; IF YOU HAVE EVER LOVED; STELLA BY STARLIGHT; LISA—REAR WINDOW THEME; I'LL SEE YOU IN MY DREAMS; DANCING WITH A DREAM; SOMEDAY; IN MY MEMORY; MONA LISA; LAURA; MOONLIGHT BECOMES YOU; GIRL OF MY DREAMS.

Art Waner seems to have an excellent idea of what the girl of one's dreams resembles. For through his provocative piano pictures Art paints his ideal woman—and presumably the listener's. Waner has a flashy and most pleasant style that underlines his romantically inclined keyboard ideas. Every tune on the disk is tasteful and provocative. This entry is a high water mark in Waner's album efforts. Sturdy stock item.

"GENTLEMEN BE SEATED!" (A Complete Minstrel Show)—Epic LN 3238 (1-12" LP)

With that appropriate title, Epic comes up with a novel and rousing recreation of an early vaudeville form, the Minstrel Show. The platter features a melange of tunes associated with this bygone era of show business. Such vintage items as "Shine On Harvest Moon", "Hello! Ma Baby" and "Camptown Races" are sung with authentic group harmony and played in true banjo fashion. Here's an off-beat and merry disk that could be a real sleeper, chart-wise. A most enjoyable 40 minutes of listening pleasure.

"DEE-LICIOUS"—Hi-Fi Organ Solos With A Beat—Lenny Dee—Decca DL 8275 (1-12" LP)

DELICIOUS; FAN TANGO; STOMPIN' AT THE SAVOY; DIANE; HONKY TONK TRAIN BLUES; ALABAMA BOUND; TARRANTONA; AT SUNDOWN; JERSEY BOUNCE; HAWAIIAN WAR CHANT; WHAT IS THIS THING CALLED LOVE?; TOOT TOOT TOOTIE GOODBYE.

Evidently someone took organist Lenny Dee aside and told him, "These days you gotta give the folks music with the beat". So Mr. Dee has responded with a platter of organ solos and rhythm accompaniment that inject new life into some familiar oldies. On top of this emphasis on the beat are a series of fancy and flexible organ embellishments by the performer. This waxing seems just clever and pleasing enough to extend the normal sales range usually associated with such recordings. Dee did extremely well with his previous swinging disks, and should continue to enjoy healthy sales with this platter.

Capitol Releases 19 Pop, 6 Classical And 3 Country Albums For May-June

NEW YORK—Capitol introduced 28 new album packages last week consisting of 19 in the popular field, three country and six in classical category, which comprises the label's release for the months of May & June.

The popular albums include four by Ray Anthony ("Ray Anthony Concert," "I Remember Glenn Miller," "Standards By Ray Anthony," and "Ray Anthony Plays For Dream Dancing"), two by Stan Kenton ("Kenton In Hi Fi" and "A Presentation of Progressive Jazz"), "Sunday In Spain" featuring 88 musicians of Banda Municipal de Madrid (recorded in Madrid), "Neapolitan Songs" featuring Sergio Bruni (recorded in Italy), "Speed of Light" featuring Ben Light at the piano, "Paris Revisited" with songs by Yvette Giraud and "Les Quatre de Paris" (recorded in Paris), "Introduction to Flamenco!" (recorded in Barcelona, Spain), and "Hi Fi Hammond—Jackie Davis."

Also included are "Honeymoon In Rome," featuring Renato Carosone, his piano and quartet (recorded in Italy), "In London, In Love . . ." music for listening by Norrie Paramor, his strings and orchestra (recorded in London), "Parlor Piano," with Joe "Fingers" Carr playing old-time favorites for singing or listening, "Santiago!" modern Chilean folk music (recorded in Chile), "Germany Today" modern love songs sung by Wolfgang Sauer (recorded in Germany), "Session At Midnight," featur-

ing Gus Bivona, Benny Carter, Irv Cottler, Harry "Sweets" Edison, Al Hendrickson, Plas Johnson, Murray McEachern, Jimmy Rowles, Mike Rubin, Babe Russin, Shorty Sherock, and Willy Smith, and "Jackie Gleason Presents Night Winds" (featuring 21 flutes).

The three country and western albums are: "New Recordings of Hank Thompson's All-Time Hits," "Songs of a Love Affair" by Jean Shepard, and "Ferlin Husky's Songs of the Home and Heart."

The classical album packages include: "Tchaikovsky—Concerto No. 1 In B Flat Minor," featuring Ventsislav Yankoff, pianist, with the New Symphony Orchestra of London, conducted by Rudolf Schwarz; "Shostakovich Plays Shostakovich"—Six Preludes and Fugues from Opus 87 of Shostakovich, with Dimitri Shostakovich at the piano; "Modern Encores For Violin," featuring Pedro D'Andurain, violinist and Carlos Oxley, pianist; "Beethoven Sonatas—No. 3 In C Major, Op. 2, No. 3, No. 25 In G Major, Op. 79, and No. 10 In G Major, Op. 14, No. 2," featuring Georges Solchany, pianist; "Le Beau Danube" ballet music featuring the Orchestra of the Paris Opera conducted by Manuel Rosenthal; "Concert Piano Encores" featuring Leonard Pennario, pianist, and "Fiesta!" by the Hollywood Bowl Symphony Orchestra conducted by Carmen Dragon.

Parade Marshall



WASHINGTON, D. C.—WWDC disc jockey Jack Rowzie (left) was honored by thousands of youngsters on the Eastern Seaboard when he was selected as one of five parade marshalls in the 20th Annual School Safety Parade here May 5th. Thirty-one thousand youngsters from New Jersey to Alabama marched in the Parade on Washington's Constitution Avenue with 125,000 spectators cheering them on. The entire parade, sponsored by the American Automobile Association, was dedicated to the prevention of mishaps at school crossings. Disc jockey Rowzie was honored in the Parade for his daily safety program on WWDC Radio called "Rowzie on the Road".

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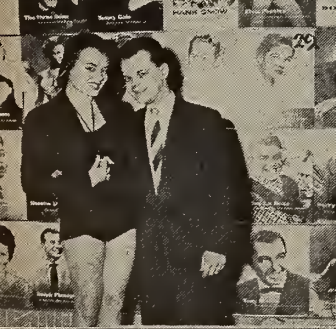
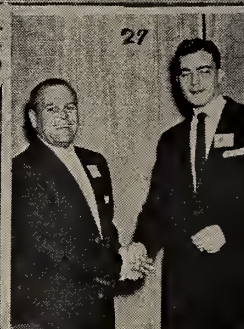
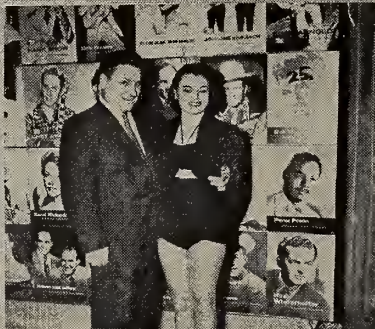
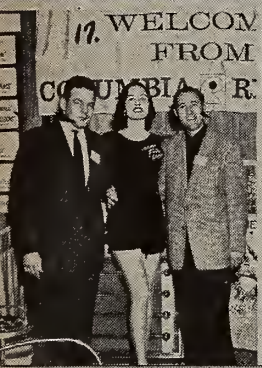
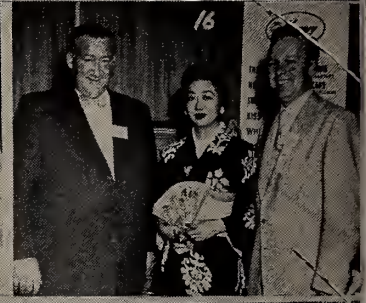
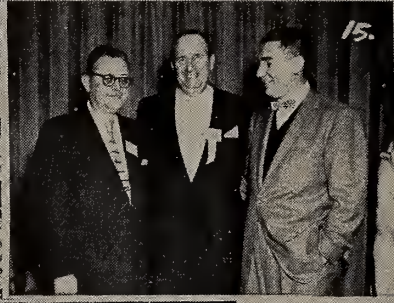
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MOA HOLDS 6th CONVENTION

Record Artists Perform At Annual Banquet

Smiles & Sales



HOLLYWOOD—The smiles belong to the members of the Bob Crosby CBS-TV show who combined voices on Columbia's "Bob Crosby Show" album. Upper (l. to r.): Hal Dickson, Johnny Drake, Allan Copeland. Lower: Fran Scott, Bob Crosby, Paula Kelly, Joanie O'Brien and Carol Richards. The guys and Paula comprise The Modernaires. The three gals are also billed as The Three Kittens, in addition to singing solo.

← "The Cash Box" Photographer At The MOA Convention

- 1) Bob Deschecker, Ed Lyons, Dave Lieberman, Connie Mitchell, Norm Weinstroer, Hy Sandler.
- 2) Syd Goldberg.
- 3) Al Sherman, Jimmy Hilliard, Bill Gersh, Herb Sandel.
- 4) Johnny Maddox, Bill Vaughn, Randy Wood, Bob Austin, Wesley Rose, Al Bennett
- 5) Gene Aberbach, Steve Sholes, Freddie Beinstock.
- 6) Milt Salstone, Eddie Fontaine.
- 7) Syd Nathan with two Victor promotion representatives.
- 8) Beddy Madigan and Wesley Rose.
- 9) Buck Ram and Jean Bennett.
- 10) Sol Handwerger and Audrey Williams.
- 11) Sellman Schulz and Georgia Drake.
- 12) Sid Mills, Lou Boorstein and Bob Mills.
- 13) Bob Cole, Cissie Gersh, Buddy Basch and Bill Gersh.
- 14) Bob "Coffeehead" Larsen.
- 15) Al Simpson, "Senator" Al Bodkin and Joe Delaney.
- 16) Henry Friedman; a girl from Japan; and Ray Gallet.
- 17) Ken Clancy; Columbia's "Fair Lady"; and Dick Linke.
- 18) Bill Glaseman, Mimi Roman, Clarence Goldberg.
- 19) Sylvia Syms, Bill Gersh and Julie Stearns.

- 20) Gloria Wood and Irving Gwartz.
- 21) Morrie Price, Hirsch de la Viez, Arnold Shaw, Ralph Marterie.
- 22) Gail Carter and a promotion girl.
- 23) Dick Rising, Meg Myles, Mike Maitland.
- 24) Buck Ram and the Flairs.
- 25) Harvey Van Dusen and Audrey Pink of RCA Victor.
- 26) A. E. Payne.
- 27) Murray Deutch and Frank Ward.
- 28) Dave Kapp and Al Hirsh.
- 29) Audrey Pink and Jean Cotou.
- 30) Paul Bennett.
- 31) Peter Paul, Lennie Garmisa, Cissie Gersh, Sam Clark and Creed Taylor.
- 32) Bob Austin, Sylvia Syms and Bill Glaseman.
- 33) Buck Ram and Don McKim.
- 34) Mike Hopkins and Meg Myles.
- 35) Jimmy Sacca, Bob Hofsteter and Al Bennett.
- 36) Johnny Halonka, Hy Weiss, Jack Devaney, Norman Orleck and Sam Weiss.
- 37) The Blockbusters.
- 38) Ralph Marterie and a promotion girl.
- 39) Com. Bishop, USN; Audrey Pink; Lt. Anger, USN.

See other pictures on pages 43 and 45.

(More pictures next week)

CHICAGO—The Music Operators of America (MOA) held its sixth annual convention in Chicago last Sunday, Monday and Tuesday, May 6, 7 and 8.

Music men from all over the nation attended including record execs, publishers and artists. The music displays covered a wide variety of companies and were exhibited on the second floor of the Morrison Hotel.

Highlight of the meet for the music people was the annual banquet held on Tuesday night at which twenty-five popular recording artists performed. The affair was co-emceed by Howard Miller and Hirsh de La Viez, MOA vice-president and entertainment committee chairman. The show lasted 3½ hours.

Buddy Basch served as stage manager. The orchestra was led by Frank York.

Appearing to entertain the crowd were (in this order): Betty Ann Steele (ABC-Paramount), The Rover Boys (ABC-Paramount), Nat King Cole (Capitol), Miyoshi Umeki (Mercury), Teresa Brewer (Coral), The Hilltoppers (Dot), Joe Reynolds (MGM), Mona Carol (Casino), Four Lovers (RCA-Victor), Betty Madigan (MGM), Gloria Wood (Diamond), Bobby Darin (Decca), Eddie Fontaine (Vik), Mahalia Jackson (Columbia), Ronnie Self (ABC-Paramount), Cathy Carr (Fraternity), Joe Valino (Vik), The Vi-Count, featuring Johnny Burnette (Coral), Joe Clay (Vik), Sylvia Syms (Decca), Pat Boone (Dot), Shirley Gunter, The Flairs, The Block Busters (Aladdin) and Stu Hamblen (RCA-Victor). In addition there was a father and son "wrisley" act, a novelty dance team and a line of acrobatic girl dancers.

Perusing The Mail



BALTIMORE, MD.—On a recent show, disk jockey Buddy Deane of Baltimore, offered to give away a photo of Bill Haley and as a result he was swamped with mail. Above Haley looks a little bewildered by the thousands of letters which came in requesting his photo. On the wall next to him are all the Bill Haley ads which have appeared in The Cash Box.

M-O-S-S To Launch Own Label

NEW YORK—S. F. Moss, President, Mutually Owned Society for Songwriters, Inc. (M-O-S-S) announces plans for his organization's label to be known as "M-O-S-S".

The plan of operation is unusual since all recorded material will immediately be offered for sale to established record companies and the label under which the songs are released will receive the help of the organization through its national promotional facilities. All tapes that cannot be sold will be processed and the pressings will be released under the M-O-S-S label. Only those songs written or co-written by members will be recorded.

Acceptable songs written by members of the organization are available to all legitimate publishers, and the organization will continue its present policy of helping to get its members' songs recorded on all established labels with the same offer to help in the national promotion of the records when released.

NEW MULTIPLE RECORDING!!
"ROCK-A-BYE BABY"
 b/w
"I WOULDN'T CARE"
 by SALLY MASSEY—WK 20 T-V
SA-MA RECORDS

GOING GREAT!
THE CHORDETTES
"BORN TO BE WITH YOU"
 b/w
"LOVE NEVER CHANGES"
 # 1291

cadence
 40 EAST 49TH ST. NEW YORK 17, N. Y.

SMASH HIT!
MARION MARLOWE
"RING PHONE RING"
 b/w
"THE HANDS OF TIME"
 # 1292

cadence
 40 EAST 49TH ST. NEW YORK 17, N. Y.

The Most Exciting Record In Years!
ENZO STUARTI
 singing
"O' MADONNA"
 b/w
"YOURS IS MY HEART ALONE"
 JUBILEE 5243

Jubilee Records
 1650 Broadway, New York City

Music Discussion



NEW YORK—How a record is born. The full story continues to be told in a series of popular music jamborees and discussions conducted by Station WMGM and the New York Public Library at the Donnell Branch, 20 East 53rd Street, Manhattan. Participating in the second of a series of such public service programs were, left to right; Dick Manning and Al Hoffman, composers of such hit songs as "Hot Diggity," "Papa Loves Mambo," "Mairzy Doats," and "Chi-Baba Chi-Baba"; Margaret C. Scoggin, co-ordinator of the New York Public Library's Young People's Services; Joe Carlton, Popular Artist and Repertoire Chief of RCA Victor Records; and Phil Goulding, conductor of the WMGM programs "Record Bandwagon" and "Music With a Beat."

BILL NORMAN'S
latest is the greatest!
"PICNIC IN THE PARK"
b/w
"SONG OF THE WEDDING"
MZ # 1013
6064 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.
RECORDS

ANOTHER SMASH!
"JOHN HENRY"
(By Merle Travis)
"TENN." ERNIE FORD
CAPITOL 3421
AMERICAN MUSIC, Inc.
9109 Sunset Blvd. Hollywood, Cal.

The West Coast's Most Modern Pressing Plant Specializing In Injection and Compression Records
7" Children's and 7" 45—Injection or Compression
10" and 12"—Compression
Lowest Prices—Write For Price List
Cadet Record Pressing Co.
146 WEST 37th PLACE
LOS ANGELES CALIF.

ABC-PARAMOUNT
LATEST RELEASE
Graduation Day
THE ROVER BOYS
9700
A PRODUCT OF AM-PAR RECORD CORP.

Unique Pacts Three

NEW YORK—The RKO-Unique label announced this week the signing of three prominent names in the entertainment field in its continued drive to expand the roster. The three new pactees include Polly Bergen, Edith Adams and Ted Lewis.

Polly is well known for her work in films and on the stage. She got her big start in the early Martin and Lewis movies.

Edith Adams, wife of comedian Ernie Kovacks, is currently appearing with her husband on a daily television show for NBC and is well remembered for her role in the B'way musical smash "Wonderful Town".

Veteran Ted Lewis needs no introduction.

Miss Bergen and Ted Lewis have already cut their first sessions and their initial releases for the label should be on the market in the near future.

Stan Borden, vice president and general manager of the label, leaves this week on an extended promotional trip. He will head as far out as the West Coast.

Regis Records Formed

CHICAGO, ILL.—Regis Records, the recently organized Chicago record company, swung into action last week with its first release featuring Betsy Gay, a West Coast songstress, accompanied by Sid Nierman and his Orchestra. The first platter couples two tunes called "Backfire" and "Take Me Back".

The firm also announced the signing of Jack Fascinato, musical director of the "Tennessee Ernie Ford" show, to the post of West Coast A & R head. Fascinato has already cut one session for the Regis Company. The disk is scheduled for release on the first of July.

Doris Drew, a singer on the Ernie Ford program, has also been inked to a contract with the label and has already completed one session with Fascinato accompanying.

The company's midwest sales director, Dick Barlow, is also readying an album with his own orchestra, featuring Barlow at the piano and a string background.

Headquarters of the new firm will be the Congress Hotel in Chicago.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending May 12, without any changes on the part of THE CASH BOX.

- Barry Kaye**
WJAS—Pittsburgh, Pa.
1. Moonglow & Picnic (Cates/Stoloff)
 2. I'm In Love Again (Domino)
 3. My Little Angel (Four Lads)
 4. Heartbreak Hotel (E. Presley)
 5. Long Tall Sally (Little Richard)
 6. Main Title (Richard Maltby)
 7. Hot Diggity (Perry Como)
 8. Picnic (McGuire)
 9. Ivory Tower (Otis Williams)
 10. Magis Touch (Platters)

- Ralph Phillips**
WFBR—Baltimore, Md.
1. Heartbreak Hotel (E. Presley)
 2. I Want You To Be My Girl (Teen Agers)
 3. Moonglow & Picnic (Cates)
 4. It Only Hurts For A Little While (Ames Bros.)
 5. Magic Touch (Platters)
 6. My Little Angel (Four Lads)
 7. Hot Diggity (Perry Como)
 8. Ivory Tower (Cathy Carr)
 9. Long Tall Sally (Pat Boone)
 10. Happy Whistler (Robertson)

- Dick Kline**
WPON—Pontiac, Mich.
1. Five Hundred Guys (Sinatra)
 2. Graduation Day (Four Freshmen)
 3. Rovin' Gambler (Ernie Ford)
 4. Main Title (Richard Maltby)
 5. Boogie Green (Treniers)
 6. Play For Keeps (Morgan)
 7. Heartbreak Hotel (E. Presley)
 8. Picnic (McGuire)
 9. September Love (Whitfield)
 10. My Little Angel (Four Lads)

- Bob E. Lloyd**
WHEC—Rochester, N. Y.
1. Main Title (Dick Jacobs)
 2. Moonglow & Picnic (Stoloff)
 3. Wayward Wind (Gogi Grant)
 4. Too Young To Go Steady (Cole/Page)
 5. Ivory Tower (Cathy Carr)
 6. On The Street Where You Live (Vic Damone)
 7. Heartbreak Hotel (E. Presley)
 8. Standing On The Corner (Dean Martin)
 9. Eloise (Kay Thompson)
 10. Hi Lili Hi-Lo (R. Williams)

- True Taylor**
WBOS—Boston, Mass.
1. Wayward Wind (Gogi Grant)
 2. Kiss Me Another (G. Gibbs)
 3. Heartbreak Hotel (E. Presley)
 4. I'm In Love Again (Fats Domino)
 5. Magic Touch (Platters)
 6. Little Girl Of Mine (Clefontes)
 7. Standing On The Corner (Four Lads)
 8. Too Many Teardrops (Bakers)
 9. Rock And Roll Ruby (Warren Smith)
 10. Rovin' Gambler (T. E. Ford)

- Ken Garland**
WPOR—Portland, Me.
1. Standing On The Corner (Four Lads)
 2. Happy Whistler (Robertson)
 3. Wayward Wind (Gogi Grant)
 4. Too Many Teardrops (Bakers)
 5. Picnic (McGuire)
 6. A Little Love Can Go A Long, Long Way (Dream Weavers)
 7. Just As Long As I'm With You (Pat Boone)
 8. Ivory Tower (Cathy Carr)
 9. On The Street Where You Live (Vic Damone)
 10. I've Got Love (J. La Rosa)

- "Big Chief" Norman Wein**
WDOK—Cleveland, Ohio
1. Moonglow & Picnic (Cates)
 2. My Little Angel (Four Lads)
 3. Hot Diggity (Perry Como)
 4. I Want You To Be My Girl (Teen Agers)
 5. I Was The One (Presley)
 6. Heartbreak Hotel (Presley)
 7. Poor People Of Paris (Baxter)
 8. Magic Touch (Platters)
 9. Little Love Can Go A Long, Long Way (Dream Weavers)
 10. Dance If You Want To Dance (Gisele MacKenzie)

- Gary Lesters**
WYNJ—Newark, N. J.
1. Heartbreak Hotel (Presley)
 2. A Tear Fell (Brewer)
 3. Hot Diggity (P. Como)
 4. Lisbon Antigua (N. Riddle)
 5. Poor People Of Paris (Baxter)
 6. Most Happy Fella (Desmond)
 7. Standing On The Corner (Four Lads)
 8. Can You Find It In Your Heart (Tony Bennett)
 9. Walk Hand In Hand (Martin)
 10. Moonglow & Picnic (Cates)

- Bill Phillips**
WBAX—Wilkes-Barre, Pa.
1. Hot Diggity (Perry Como)
 2. Ivory Tower (Gale Storm)
 3. Magic Touch (Platters)
 4. Why Do Fools Fall In Love (Teen Agers)
 5. A Tear Fell (Teresa Brewer)
 6. Can You Find It In Your Heart (Tony Bennett)
 7. Poor People Of Paris (Baxter)
 8. My Little Angel (Four Lads)
 9. Blue Suede Shoes (Perkins)
 10. Wayward Wind (Gogi Grant)

- Art Roberts**
WXLW—Indianapolis, Ind.
1. Poor People Of Paris (Russ Morgan)
 2. Heartbreak Hotel (E. Presley)
 3. Rock Island Line (Donegan)
 4. Hot Diggity (Perry Como)
 5. I'll Be Home (Pat Boone)
 6. Lisbon Antigua (N. Riddle)
 7. Moonglow & Picnic (Stoloff)
 8. Magic Touch (Platters)
 9. Graduation Day (4 Freshmen)
 10. Madeira (Mitch Miller)

- Roger Clark**
WNOR—Norfolk, Va.
1. Moonglow & Picnic (Stoloff)
 2. Standing On The Corner (Four Lads)
 3. Old Man River (Bing Crosby)
 4. To You, My Love (N. Noble)
 5. Ivory Tower (Storm/Carr)
 6. Graduation Day (Rover Boys)
 7. Can You Find It In Your Heart (Tony Bennett)
 8. I Could Have Danced All Night (Sylvia Syms)
 9. Birds And Bees (Alan Dale)
 10. How Do I Love You (Wayne)

- Dick Partriogs**
WHIM—Providence, R. I.
1. Moonglow & Picnic (Stoloff)
 2. Standing On The Corner (Four Lads)
 3. Ivory Tower (Cathy Carr)
 4. Heartbreak Hotel (E. Presley)
 5. Too Young To Go Steady (Nat Cole)
 6. Delilah Jones (McGuire)
 7. Poor People Of Paris (Baxter)
 8. To Love Again (Four Aces)
 9. Walk Hand In Hand (Tony Martin)
 10. Yours Is My Heart Alone (Enzo Stuarti)

- Tal Hood**
WFGM—Fitchburg, Mass.
1. Moonglow & Picnic (Stoloff)
 2. Can You Find It In Your Heart (Tony Bennett)
 3. Too Young To Go Steady (Nat Cole)
 4. Standing On The Corner (Four Lads)
 5. My Blue Heaven (Domino)
 6. Delilah Jones (McGuire)
 7. Wayward Wind (Gogi Grant)
 8. Walk Hand In Hand (Tony Martin)
 9. To Love Again (Four Aces)
 10. A Little Love Can Go A Long, Long Way (Dream Weavers)

- Jim Pansullo & Bobby Wayne**
WVDA—Bradford, Boston, Mass.
1. Blue Suede Shoes (Perkins)
 2. Juke Box Baby (Perry Como)
 3. Magic Touch (Platters)
 4. Main Title (Billy May)
 5. Innamorata (Jerry Vale)
 6. How Little We Know (Frank Sinatra)
 7. Second Time In Love (Margaret Whiting)
 8. Serenade (Mario Lanza)
 9. Ivory Tower (Cathy Carr)
 10. Heartbreak Hotel (E. Presley)

- Donn Tibbetts**
WGIR—Manchester, N. H.
1. To Love Again (Four Aces)
 2. Hot Diggity (Perry Como)
 3. A Tear Fell (T. Brewer)
 4. Eloise (Kay Thompson)
 5. 3 Penny Opera (D. Hyman)
 6. Too Many Teardrops (Bakers)
 7. Graduation Day (Rover Boys)
 8. Tango Of The Drums (Les Baxter)
 9. My Little Angel (Four Lads)
 10. I Could Have Danced All Night (Sylvia Syms)

- George E. LeZotte**
WAYZ—New Haven, Conn.
1. Moonglow & Picnic (Stoloff)
 2. Rock-A-Bye Blues (R. Hood)
 3. Mr. Wonderful (S. Vaughan)
 4. Too Close For Comfort (Sammy Davis)
 5. First Formal Gown (P. Page)
 6. Port-Au-Prince (N. Riddle)
 7. Hot Diggity (Perry Como)
 8. Can You Find It In Your Heart (Tony Bennett)
 9. Happy Whistler (Robertson)
 10. Wayward Wind (Gogi Grant)

- Johnny Morris**
SKTP—St. Paul, Minn.
1. Moonglow & Picnic (Cates)
 2. Rock Island Line (Donegan)
 3. Heartbreak Hotel (E. Presley)
 4. Hot Diggity (Perry Como)
 5. Mockin' Bird (Four Lads)
 6. Graduation Day (Rover Boys)
 7. To Love Again (Four Aces)
 8. Walk Hand In Hand (Denny Vaughn)
 9. Port-Au-Prince (N. Riddle)
 10. Without You (Eddie Fisher)

- Chuck Dougherty**
WKDA—Nashville, Tenn.
1. Moonglow & Picnic (Stoloff)
 2. Hot Diggity (Perry Como)
 3. Happy Whistler (Robertson)
 4. It Only Hurts For A Little While (Ames Bros.)
 5. Ivory Tower (Cathy Carr)
 6. Poor People Of Paris (Baxter)
 7. Rock Island Line (Donegan)
 8. Standing On The Corner (Four Lads)
 9. Wayward Wind (Gogi Grant)
 10. Can You Find It In Your Heart (Tony Bennett)

- John Stone**
KOCY—Oklahoma City, Okla.
1. Moonglow & Picnic (Cates)
 2. Lovely One (Four Voices)
 3. It Only Hurts For A Little While (Ames Bros.)
 4. Winner Take All (S. Gale)
 5. Can You Find It In Your Heart (Tony Bennett)
 6. Too Close For Comfort (Eddie Gorme)
 7. She Loves To Rock (Flares)
 8. Play For Keeps (Morgan)
 9. Riviera (Buddy Bregman)
 10. Gun Of Billy The Kid (Rusty Draper)

- Jay Clark**
WAYZ—New Haven, Conn.
1. Poor People Of Paris (All Versions)
 2. Moonglow & Picnic (Stoloff)
 3. Port-Au-Prince (N. Riddle)
 4. Forget Her (Tony Bennett)
 5. Capri In May (Tony Bennett)
 6. I Got Lost In His Arms (Robertia Sherwood)
 7. Lisbon Antigua (N. Riddle)
 8. Beautiful Girls Of Vienna (David Carrol)
 9. Too Close For Comfort (Sammy Davis)
 10. I Could Have Danced All Night (Charlie Applewhite)

- Art Hellyer**
WCFL—Chicago, Ill.
1. Moonglow & Picnic (Cates)
 2. Can You Find It In Your Heart (Tony Bennett)
 3. Too Young To Go Steady (Nat Cole)
 4. Innamorata (Jerry Vale)
 5. Hot Diggity (Perry Como)
 6. Port-Au-Prince (N. Riddle)
 7. If You Want To See Mamie Tonight (Ames Bros.)
 8. Wayward Wind (G. Grant)
 9. Play For Keeps (Morgan)
 10. Church Bells May Ring (Diamonds)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending May 12, without any changes on the part of THE CASH BOX.

Ed Meath
WHEC—Rochester, N. Y.

1. Heartbreak Hotel (Presley)
2. City Of Love (H. Norman)
3. Ivory Tower (Cathy Carr)
4. Hot Diggity (Perry Como)
5. Wayward Wind (G. Grant)
6. Graduation Day (Rover Boys)
7. Magic Touch (Platters)
8. I Could Have Danced All Night (Sylvia Syms)
9. Main Title (Dick Jacobs)
10. On The Street Where You Live (Vic Damone)

Len Ross
KTOO—Las Vegas, Nev.

1. Lisbon Antigua (N. Riddle)
2. Poor People Of Paris (Baxter)
3. Port-Au-Prince (N. Riddle)
4. Wayward Wind (Gogi Grant)
5. Joey, Joey, Joey (Lancers)
6. I Could Have Danced All Night (Rosemary Clooney)
7. My Little Angel (Four Lads)
8. Can You Find It In Your Heart (Tony Bennett)
9. Rock And Roll Waltz (Starr)
10. Hot Diggity (Perry Como)

Rusty Reynolds
KDOK—Tyler, Tex.

1. Moonglow & Picnic (Stoloff)
2. Heartbreak Hotel (E. Presley)
3. Long Tall Sally (Little Richard)
4. Ivory Tower (Otis Williams)
5. Main Title (Billy May)
6. Blue Suede Shoes (Perkins)
7. My Blue Heaven (Domino)
8. Why Do Fools Fall In Love (Teen Agers)
9. I'll Be Home (Pat Boone)
10. A Tear Fell (Teresa Brewer)

Larry Walker
WDOO—Chattanooga, Tenn.

1. I Want You To Be My Girl (Teen Agers)
2. Wayward Wind (Gogi Grant)
3. Church Bells May Ring (Diamonds)
4. Happy Whistler (Robertson)
5. Moonglow & Picnic (Cates)
6. Heartbreak Hotel (E. Presley)
7. Fool Of The Year (G. Gibbs)
8. Innamorata (Dean Martin)
9. There She Goes (V. Monroe)
10. Standing On The Corner (Four Lads)

Gene Stuart
WNTM—Vero Beach, Fla.

1. Heartbreak Hotel (E. Presley)
2. Hot Diggity (Perry Como)
3. Main Title (Billy May)
4. Poor People Of Paris (Baxter)
5. Happy Whistler (Robertson)
6. Ivory Tower (Gale Storm)
7. Eddie My Love (Chordettes)
8. Portuguese Washerwoman (Joe Carr)
9. Standing On The Corner (Four Lads)
10. Why Do Fools Fall In Love (Gale Storm)

Jim Fitzgerald
WWSW—Pittsburgh, Pa.

1. Happy Whistler (Robertson)
2. Watching The World Go By (Dean Martin)
3. Picnic (McGuire)
4. Lucky Pierre (Joe Carr)
5. To Love Again (Four Aces/Esquivel)
6. Augustine (Julius La Rosa)
7. Young Man's Fancy (Charles/Whiting)
8. Portuguese Washerwoman (Joe Carr)
9. I've Grown Accustomed To Your Face (MacRae/Clooney)
10. Graduation Day (Four Freshmen)

Johnny Michaels
WOKY—Milwaukee, Wisc.

1. Port-Au-Prince (N. Riddle)
2. Main Title & Molly-O (Dick Jacobs)
3. Why Do Fools Fall In Love (Teenagers)
4. The Wayward Wind (Grant)
5. Heartbreak Hotel (Presley)
6. Ivory Tower (Cathy Carr)
7. Say The Words I Love To Hear (Paul & Ford)
8. Standing On The Corner (Four Lads)
9. Walk Hand In Hand (Tony Martin)
10. Picnic (McGuire)

Allin Slate
KIEV—Glendale, Calif.

1. Moonglow & Picnic (Cates)
2. Without You (J. Desmond)
3. Too Young To Go Steady (Nat Cole)
4. Flamenco Love (Tony Martin)
5. We'll Love Again (D. Day)
6. Rock Island Line (Donegan)
7. Try Another Cherry Tree (Sammy Kaye)
8. I've Got Love (J. La Rosa)
9. Rio Batucada (George Cates)
10. A Tear Fell (Teresa Brewer)

Bob Clark
KOWB—Laramie, Wyo.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Why Do Fools Fall In Love (Diamonds)
4. Mr. Wonderful (S. Vaughan)
5. Ivory Tower (Otis Williams)
6. Main Title (Richard Maltby)
7. Hot Diggity (Perry Como)
8. I Want You To Be My Girl (Teen Agers)
9. My Little Angel (Four Lads)
10. Flamenco Love (R. Hayman)

Al McKinley
KDAB—Lubbock, Tex.

1. Heartbreak Hotel (E. Presley)
2. Wild Cherry (Don Cherry)
3. Ivory Tower (Cathy Carr)
4. Magic Touch (Platters)
5. Play For Keeps (J. P. Morgan)
6. Rock Island Line (Donegan)
7. Cry Baby (Bonnie)
8. No, Not Much (Four Lads)
9. Trying To Get To You (Teen Kings)
10. I'll Be Home (Pat Boone)

Gallagher & O'Brien
WMCA—New York, N. Y.

1. Hot Diggity (Perry Como)
2. In A Little Spanish Town (Bing Crosby)
3. I Could Have Danced All Night (Sylvia Syms)
4. Juke Box Baby (Perry Como)
5. Mr. Wonderful (Teddy King)
6. Baltimore Jones (C. Miller)
7. Poor People Of Paris (Baxter)
8. No, Not Much (Four Lads)
9. Flamenco Love (Hayman/Costa)
10. Lisbon Antigua (N. Riddle)

Peggy Lainson
WOW—Omaha, Neb.

1. Poor People Of Paris (Baxter)
2. Hot Diggity (Perry Como)
3. Picnic (McGuire)
4. Main Title (All Artists)
5. Moonglow & Picnic (Stoloff)
6. Heartbreak Hotel (E. Presley)
7. Juke Box Baby (Perry Como)
8. Mr. Wonderful (Peggy Lee)
9. No, Not Much (Four Lads)
10. Delilah Jones (McGuire)

Stan Burns
WINS—New York, N. Y.

1. Too Close For Comfort (Eydie Gorme)
2. On The Street Where You Live (Vic Damone)
3. Mr. Wonderful (Lee Vaughan)
4. Poor People Of Paris (Baxter)
5. It's Easy (Holly Twins)
6. Standing On The Corner (Four Lads)
7. Return My Heart (Bretton)
8. Can You Find It In Your Heart (Tony Bennett)
9. Kiss Me Another (Gibbs)
10. Walk Hand In Hand (Andy Williams)

Bill Anson
WAAF—Chicago, Illinois

1. Ivory Tower (Cathy Carr)
2. Dance If You Want To Dance (Gisele McKenzie)
3. Heartbreak Hotel (Presley)
4. Moonglow (George Cates)
5. Port-Au-Prince (N. Riddle)
6. Can You Find It In Your Heart (Tony Bennett)
7. Kiss Me Another (Gibbs)
8. The Happy Whistler (Don Robertson)
9. Portuguese Washerwoman (Joe "Fingers" Carr)
10. The Magic Touch (Platters)

Jim Murdock
KOY—Phoenix, Ariz.

1. No, Not Much (Four Lads)
2. To Love Again (Four Aces)
3. Poor People Of Paris (Baxter)
4. A Tear Fell (Teresa Brewer)
5. Moonglow & Picnic (Cates)
6. Wayward Wind (Gogi Grant)
7. It Only Hurts For A Little While (Ames Bros.)
8. Ivory Tower (Cathy Carr)
9. Standing On The Corner (Four Lads)
10. Mr. Wonderful (Peggy Lee)

Bill Previtti
DKEF—Albuquerque, N. M.

1. Rock Island Line (Cornell)
2. Wayward Wind (G. Grant)
3. A Tear Fell (T. Brewer)
4. Ivory Tower (Cathy Carr)
5. Happy Whistler (Robertson)
6. Moonglow & Picnic (Stoloff)
7. Mr. Wonderful (Vaughan)
8. Heartbreak Hotel (Presley)
9. I'm In Love Again (Fontanes)
10. My Little Angel (Four Lads)

Ray Harris
(Records With Ray)
WTSV—Claremont, N. H.

1. Heartbreak Hotel (Presley)
2. Happy Whistler (Robertson)
3. Magic Touch (Platters)
4. I'll Be Home (Pat Boone)
5. Flamenco Love (Don Costa)
6. Picnic (McGuire)
7. Standing On The Corner (Four Lads)
8. A Tear Fell (T. Brewer)
9. Hot Diggity (P. Como)
10. Long Tall Sally (Robbins)

Al Hallaman
WBVP—Beaver Falls, Pa.

1. Moonglow & Picnic (Cates)
2. Hot Diggity (Perry Como)
3. Main Title (Richard Maltby)
4. On The Street Where You Live (Vic Damone)
5. Standing On The Corner (Four Lads)
6. Happy Whistler (Robertson)
7. Wild Cherry (Don Cherry)
8. St. Lawrence River (M. Miller)
9. Can You Find It In Your Heart (Tony Bennett)
10. Ivory Tower (Cathy Carr)

Dick Whittinghill
KMPC—Hollywood, Calif.

1. Moonglow & Picnic (Cates)
2. Rock Island Line (Donegan)
3. Main Title (Elmer Bernstein)
4. Standing On The Corner (Martin/Four Lads)
5. Wayward Wind (Gogi Grant)
6. Ivory Tower (Gale Storm)
7. Happy Whistler (Robertson)
8. I Got Lost In His Arms (Roberta Sherwood)
9. Heartbreak Hotel (E. Presley)

Clarence Hamann
WJMR—New Orleans, La.

1. Heartbreak Hotel (E. Presley)
2. On The Street Where You Live (Vic Damone)
3. Can You Find It In Your Heart (Tony Bennett)
4. I Could Have Danced All Night (Sylvia Syms)
5. Picnic (McGuire)
6. I've Grown Accustomed To His Face (R. Clooney)
7. Portuguese Washerwoman (Joe Carr)
8. It Only Hurts For A Little While (Ames Bros.)
9. I'm In Love Again (Fats Domino)
10. Ivory Tower (Cathy Carr)

Reed Farrell
WAIT, Chicago, Ill.

1. Wayward Wind (G. Grant)
2. Graduation Day (Rover Boys)
3. Moonglow (George Cates)
4. Walk Hand In Hand (Martin)
5. Can You Find It In Your Heart (Tony Bennett)
6. If You Want To See Mamie Tonight (Ames Brothers)
7. She Loves Me, She Loves Me Not/The Big Ladder (Nick Noble)
8. Standing On The Corner (Four Lads)
9. Port-Au-Prince (N. Riddle)
10. I Could Have Danced All Night (Sylvia Syms)

THE CASH BOX
SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"HOW LITTLE WE KNOW"
"FIVE HUNDRED GUYS"
Frank Sinatra
Capitol 3423; F-3423

"I WANT YOU, I NEED YOU, I LOVE YOU"
"MY BABY LEFT ME"
Elvis Presley
RCA Victor 20/47-6540

"A LITTLE LOVE CAN GO A LONG, LONG WAY"
Dream Weavers
Decca 29905; 9-29905

"TREASURE OF LOVE"
Clyde McPhatter
Atlantic 1092; 45-1092

"PORTUGUESE WASHERWOMAN"
Joe "Fingers" Carr
Capitol 3418; F-3418

THE CASH BOX DISK OF THE WEEK
5/5
5/12
4/14
5/5
4/28

DAVID WHITFIELD'S
exciting new recording

MY SEPTEMBER LOVE
on LONDON RECORDS

• WATCHING THE WORLD GO BY
• ASK ME
• WHO'S GONNA TAKE YOU TO THE PROM
• IT'S EASY
• A MAN IS AS GOOD AS HIS WORD

Bourne, Inc. 136 W. 52d St. N. Y. C., N. Y.

2 Hit Recordings
on the New Hit Tune

"RIO BATUCADA"
recorded by **GEORGE CATES and Orchestra. Coral LEROY HOLMES and Orchestra. MGM**

published by **PANORAMA MUSIC CORP.**
sole selling agents
Keys Music, 146 W. 54 St., N. Y.

Dotti Malone
"EVERYTHING BUT YOU"
b/w "I OUGHTA"
Wing 90060

Valleybrook PUBLICATIONS INC.
112 E. 5th Street
CHESTER, PENNA.

BOOKING EXCLUSIVELY
STEVE GIBSON'S RED CAPS with DAMITA JO
NEW GREAT RELEASE!
"LOVE ME TENDERLY"
"ROCK AND ROLL STOMP"
ABC-PARAMOUNT # 9702

Now Headlining Melody Room, Los Angeles, Calif. Four week engagement Returning to Chubby's, Comden, N. J., for two weeks. June 4-17. Rainbow Club, York, Pa., one week beginning June 18 Sixth season of Mortinique Club, Wildwood, N. J. June 29 to September 3.

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1619 Broadway, New York, N. Y. PL 7-1786
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Please keep us constantly informed of any changes in call letters or title.

Trumpet Player From Biloxi



BILOXI—In the new McGuire Sisters' record "Delilah Jones," the girls sing about a trumpet player from Biloxi. Well, above are two of them, Professor Carpenter of Carpenter's Musical Center, trumpet player for real, and Augie File WLOX disk jockey, trumpet player from nowhere.

THE CASH BOX JUKE BOX REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Heartbreak Hotel (Presley)
2. Poor People Of Paris (Baxter)
3. Hot Diggity (Perry Como)
4. Why Do Fools Fall In Love (Teen Agers)
5. Blue Suede Shoes (Perkins)
6. Moonglow & Picnic (Stoloff)
7. Main Title (Bernstein/Jacobs)
8. Magic Touch (Platters)
9. Rock Island Line (Donegan)
10. I Want You To Be My Girl (Teen Agers)

Chicago, Ill.

1. Heartbreak Hotel (Presley)
2. Wayward Wind (Gogi Grant)
3. Hot Diggity (Perry Como)
4. Ivory Tower (Cathy Carr)
5. Blue Suede Shoes (Perkins)
6. Moonglow & Picnic (Cates)
7. A Tear Fell (Teresa Brewer)
8. Standing On The Corner (Four Lads)
9. Why Do Fools Fall In Love (Teen Agers)
10. Church Bells May Ring (Diamonds)

Los Angeles, Calif.

1. Heartbreak Hotel (Presley)
2. Poor People Of Paris (Baxter)
3. Hot Diggity (Perry Como)
4. Blue Suede Shoes (Perkins)
5. Moonglow & Picnic (Cates)
6. Main Title (Bernstein/Maltby)
7. Why Do Fools Fall In Love (Teen Agers)
8. Lisbon Antigua (N. Riddle)
9. Wayward Wind (Gogi Grant)
10. Standing On The Corner (Four Lads)

Kansas City, Mo.

1. Moonglow & Picnic (Stoloff)
2. Heartbreak Hotel (Presley)
3. Magic Touch (Platters)
4. Blue Suede Shoes (Perkins)
5. Long Tall Sally (Richard)
6. I'm In Love Again (Domino)
7. Ivory Tower (Carr/Williams)
8. Wayward Wind (Gogi Grant)
9. Main Title (R. Maltby)
10. Wild Cherry (Don Cherry)

Memphis, Tenn.

1. Moonglow & Picnic (Stoloff)
2. I'm In Love Again (Domino)
3. Corrine Corrina (Turner)
4. Ivory Tower (Otis Williams)
5. Heartbreak Hotel (Presley)
6. Blue Suede Shoes (Perkins)
7. Happy Whistler (Robertson)
8. Long Tall Sally (Richard)
9. Poor People Of Paris (Baxter)
10. Magic Touch (Platters)

Milwaukee, Wisc.

1. Heartbreak Hotel (Presley)
2. Wayward Wind (Grant)
3. Moonglow & Picnic (Cates)
4. Ivory Tower (Cathy Carr)
5. Happy Whistler (Robertson)
6. Rock Island Line (Donegan)
7. Main Title (Dick Jacobs)
8. Hot Diggity (Perry Como)
9. Picnic (McGuire)
10. Magic Touch (Platters)

Pittsburgh, Pa.

1. Moonglow & Picnic (Stoloff/Cates)
2. Heartbreak Hotel (Presley)
3. Hot Diggity (Perry Como)
4. I'm In Love Again (Domino)
5. My Little Angel (Four Lads)
6. Ivory Tower (Williams/Carr)
7. Main Title (R. Maltby)
8. Poor People Of Paris (Baxter)
9. Happy Whistler (Robertson)
10. Rock Island Line (Donegan)

Providence, R. I.

1. Moonglow & Picnic (Stoloff)
2. Heartbreak Hotel (Presley)
3. Poor People Of Paris (Baxter)
4. Blue Suede Shoes (Perkins)
5. Standing On The Corner (Four Lads)
6. Saint's Rock And Roll (Haley)
7. Hot Diggity (Perry Como)
8. Innamorata (Jerry Vale)
9. I'll Be Home (Pat Boone)
10. Magic Touch (Platters)

Boston, Mass.

1. Heartbreak Hotel (Presley)
2. Blue Suede Shoes (Perkins)
3. Moonglow & Picnic (Stoloff)
4. Poor People Of Paris (Baxter)
5. Standing On The Corner (Four Lads)
6. Hot Diggity (Perry Como)
7. Wayward Wind (Gogi Grant)
8. Magic Touch (Platters)
9. Happy Whistler (Robertson)
10. My Blue Heaven (Domino)

San Antonio, Tex.

1. Heartbreak Hotel (Presley)
2. Blue Suede Shoes (Perkins)
3. Ivory Tower (Otis Williams)
4. Why Do Fools Fall In Love (Teen Agers)
5. Long Tall Sally (Richard)
6. Magic Touch (Platters)
7. Moonglow & Picnic (Stoloff/Cates)
8. A Tear Fell (Teresa Brewer)
9. Poor People Of Paris (Baxter)
10. Hot Diggity (Perry Como)

Cincinnati, Ohio

1. Moonglow & Picnic (Stoloff/Cates)
2. Hot Diggity (Perry Como)
3. Heartbreak Hotel (Presley)
4. Long Tall Sally (Richard)
5. Poor People Of Paris (Baxter)
6. Ivory Tower (Cathy Carr)
7. Blue Suede Shoes (Perkins)
8. Church Bells May Ring (Diamonds)
9. Magic Touch (Platters)
10. I'll Be Home (Pat Boone)

San Francisco, Calif.

1. Poor People Of Paris (Baxter)
2. Heartbreak Hotel (Presley)
3. Why Do Fools Fall In Love (Teen Agers)
4. Blue Suede Shoes (Perkins)
5. Hot Diggity (Perry Como)
6. Moonglow & Picnic (Stoloff)
7. Lisbon Antigua (N. Riddle)
8. Not Not Much (Four Lads)
9. Main Title (E. Bernstein)
10. Eddie My Love (Teen Queens)

Houston, Tex.

1. Long Tall Sally (Richard)
2. I'm In Love Again (Domino)
3. Little Girl Of Mine (Cleffones)
4. Heartbreak Hotel (Presley)
5. Ivory Tower (Otis Williams)
6. Moonglow & Picnic (Stoloff)
7. Wayward Wind (Gogi Grant)
8. Blue Suede Shoes (Perkins)
9. Magic Touch (Platters)
10. Break Down And Love Me (Classmates)

St. Louis, Mo.

1. Moonglow & Picnic (Cates/Stoloff)
2. Heartbreak Hotel (Presley)
3. Blue Suede Shoes (Perkins)
4. Ivory Tower (Cathy Carr)
5. Main Title (R. Maltby)
6. Happy Whistler (Robertson)
7. Cherry Lips (Four Coins)
8. Rock Island Line (Donegan)
9. I Want You To Be My Girl (Teen Agers)
10. Hot Diggity (Perry Como)

New Orleans, La.

1. Heartbreak Hotel (Presley)
2. Magic Touch (Platters)
3. I'm In Love Again (Domino)
4. Juke Box Baby (Perry Como)
5. Blue Suede Shoes (Perkins)
6. Standing On The Corner (Mills/Four Lads)
7. Happy Whistler (Robertson)
8. Ivory Tower (Otis Williams)
9. Moonglow & Picnic (Stoloff/Cates)
10. Hot Diggity (Perry Como)

Minneapolis, Minn.

1. Moonglow & Picnic (Cates)
2. Heartbreak Hotel (Presley)
3. Blue Suede Shoes (Perkins)
4. Hot Diggity (Perry Como)
5. Rock Island Line (Donegan)
6. Standing On The Corner (Four Lads)
7. Crazy Little Palace (Billy Williams)
8. Lovely One (Four Voices)
9. The Mockin' Bird (Four Lads)
10. Why Do Fools Fall In Love (Diamonds/Teen Agers)

Philadelphia, Pa.

1. Moonglow & Picnic (Cates/Stoloff)
2. Why Do Fools Fall In Love (Teen Agers)
3. Ivory Tower (Cathy Carr)
4. Heartbreak Hotel (Presley)
5. Blue Suede Shoes (Perkins)
6. Too Close For Comfort (Eydie Gorme)
7. Poor People Of Paris (Baxter)
8. Juke Box Baby (P. Como)
9. I'm In Love Again (Domino)
10. Magic Touch (Platters)

Atlanta, Ga.

1. Moonglow & Picnic (Stoloff)
2. My Little Angel (Four Lads)
3. I Want You To Be My Girl (Teen Agers)
4. Moonglow & Picnic (Stoloff/Cates)
5. It Only Hurts For A Little While (Ames Bros.)
6. Ivory Tower (Williams Carr)
7. Blue Suede Shoes (Perkins)
8. Magic Touch (Platters)
9. I'm In Love Again (Domino Fontanes)
10. Long Tall Sally (Richard)

Detroit, Mich.

1. I Want You To Be My Girl (Teen Agers)
2. Moonglow & Picnic (Cates)
3. Heartbreak Hotel (Presley)
4. Happy Whistler (Robertson)
5. Can You Find It In Your Heart (Tony Bennett)
6. My Little Angel (Four Lads)
7. Standing On The Corner (Four Lads)
8. Picnic (McGuire)
9. Portuguese Washerwoman (Joe "Fingers" Carr)
10. Little Girl Of Mine (Cleffones)

Cleveland, Ohio

1. Moonglow & Picnic (Cates)
2. Ivory Tower (Carr/Williams)
3. My Little Angel (Four Lads)
4. Little Girl Of Mine (Cleffones)
5. I Want You To Be My Girl (Teen Agers)
6. Heartbreak Hotel (Presley)
7. Can You Find It In Your Heart (Tony Bennett)
8. Poor People Of Paris (Baxter)
9. Picnic (McGuire)
10. Happy Whistler (Robertson)

Baltimore, Md.

1. Heartbreak Hotel (Presley)
2. My Little Angel (Four Lads)
3. I Want You To Be My Girl (Teen Agers)
4. Moonglow & Picnic (Stoloff/Cates)
5. It Only Hurts For A Little While (Ames Bros.)
6. Ivory Tower (Williams Carr)
7. Blue Suede Shoes (Perkins)
8. Magic Touch (Platters)
9. I'm In Love Again (Domino Fontanes)
10. Long Tall Sally (Richard)

Teresa Brewer To Introduce New Disk On Sullivan Show

NEW YORK—Coral star Teresa Brewer will introduce her latest coupling "Goodbye John" and "Sweet Old Fashioned Girl," to the nation when she guest stars on "The Ed Sullivan Show" Sunday, May 20, 8-9 P.M., EDT, over CBS-TV. "Goodbye John" is an uptempo tune while "Sweet Old Fashioned Girl," a ballad, is more reminiscent of the thrush's recent smash "Till I Waltz Again With You."

This will be Miss Brewer's third appearance on the Sullivan show this year.

Her last appearance with Sullivan was on Easter day, when her two oldest girls, Kathy, 5, and Susan, 4, joined her in a song, sketch about Peter Cottontail.

Monique Van Vooren Signed By Request Records

NEW YORK—Request Records is stepping up its 12" album releases and is negotiating exclusive contracts with a number of artists. Request's A and R head, H. J. Lengsfelder, before leaving on his European recording trip, signed Monique Van Vooren to an exclusive contract to record various albums.

Miss Van Vooren, the attractive French night club singer, has just completed a successful engagement at the Maisonette—St. Regis Hotel. She has been recording on various French labels.

George Schottler Dies

NEW YORK—George Schottler died at the Queens General Hospital on Sunday, May 6. He leaves his widow, Alma and a son, Everett, age 22.

Schottler was born in Brooklyn in 1896 and served in the first World War. He was a member of The Veterans of Foreign Wars.

His career in the music business started with Goodman & Rose in the early twenties and he had worked with such firms as Remick, Robbins, Southern and Leeds. He was with the B. F. Keith Co. in its audition department and later he was associated with the Louis Schur agency. For the last five years, Schottler was a member of the Edward B. Marks Music Corporation's professional department.

Another Hit by GALE STORM

singing

"IVORY TOWER"

DOT 15458

DOT RECORDS

Gallatin, Tenn. Phone: 1600

M-G-M RECORDS

BIG PLUG ON NBC-TV SHOW "MODERN ROMANCES" **CONNIE FRANCIS "FORGETTING"**

MGM 12251 (78 rpm)
K12251 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

A Columbia Coin Catcher

from the musical smash "My Fair Lady"

VIC DAMONE

sings

"ON THE STREET WHERE YOU LIVE"

Columbia 40654



The everglowing standard

MOONGLOW

Sensationally featured in the Columbia Picture "Picnic"

MILLS MUSIC, INC.



Pos. Last Week

| | | |
|----------------------------------|---------------------------------------|----|
| LONG TALL SALLY | | |
| 1 | Little Richard (Specialty 572) | 1 |
| BLUE SUEDE SHOES | | |
| 2 | Carl Perkins (Sun 234) | 2 |
| CORRINE CORRINA | | |
| 3 | Joe Turner (Atlantic 1088) | 3 |
| I'M IN LOVE AGAIN | | |
| 4 | Fats Domino (Imperial 5386) | 5 |
| HEARTBREAK HOTEL | | |
| 5 | Elvis Presley (RCA Victor 20-6420) | 6 |
| WHY DO FOOLS FALL IN LOVE | | |
| 6 | Teen Ager (Gee 1002) | 4 |
| I WANT YOU TO BE MY GIRL | | |
| 7 | Teen Ager (Gee 1012) | 10 |
| MY BLUE HEAVEN | | |
| 8 | Fats Domino (Imperial 5386) | 8 |
| SLIPPIN' AND SLIDIN' | | |
| 9 | Little Richard (Specialty 572) | 9 |
| PLEASE, PLEASE, PLEASE | | |
| 10 | James Brown (Federal 12258) | 12 |
| THE MAGIC TOUCH | | |
| 11 | Platters (Mercury 70819) | 7 |
| IVORY TOWER | | |
| 12 | Otis Williams (DeLuxe 6093) | 14 |
| FEVER | | |
| 13 | Little Willie John (King 4935) | — |
| LOST DREAMS | | |
| 14 | Ernie Freeman (Imperial 5381) | — |
| WE GO TOGETHER | | |
| 15 | Moonglows (Chess 1619) | — |

First National Jazz R & B Disc Jockey Show Takes Place In Chicago May 18, 19 & 20

NEW YORK — Jack Gibson, (WERD-Atlanta, Ga.) president of the National Jazz Rhythm and Blues Disc Jockey Association, in a telephone conversation predicted that between 200 and 300 of the already 500 signed members would be at the first annual convention of the Association to be held at the Hotel Sutherland, Chicago, on May 18, 19 and 20.

Gibson also stated that they expected to sign up many more members at the convention itself, as many jockeys had indicated they would attend the meetings to judge the organization and its plans first hand.

Mailing and membership blanks were sent to jockeys throughout the nation. The dues has been set at \$20 a year and Jimmy Woods, (WJIV-Savannah, Ga.) treasurer, advises the response has "been most gratifying."

Jack Gibson, made a direct appeal through The Cash Box to jockeys, who for some reason or other were not on the mailing list, to attend the convention and become members of the Association. He also wrote a letter of welcome to the members, in which he said:

"This is to welcome my fellow Disc Jockeys to the first National Jazz, Rhythm and Blues Disc Jockeys Association, Inc.

"This first convention will bring together men that have mutual interests in the field of radio broadcasting. Thoughts and ideas will come from men all over this great nation of ours — things that we may take back to our respective community to benefit our vast listening audiences.

"The aims of our Organization are many—but all sound and good, for instance:

"(A) To improve professional activity through exchange of ideas, techniques and trends in the radio industry

"(B) To offer to members an organization of men with mutual interests socially as well as professionally.

"The benefits of this organization are many—and so I welcome all fellow Disc Jockeys who have taken a few precious days from their busy schedules to meet with the National Jazz, Rhythm and Blues Disc Jockeys Association, Inc., this week-end May 18 thru 20 in Chicago.

"Thanks from the bottom of my heart for believing in this idea, for in unity there is strength."

Business Session (First) Fri. May 18
10 a. m. to 12 noon

Lunch
Business Session (Second) Fri. May 18
2 p. m. to 4 p. m.

Cocktail Party and dinner followed by entertainment.

Business Session (Third) Sat. May 19
10 a. m. to 12 noon

Lunch
Business Session (Fourth) Sat. May 19
2 p. m. to 4 p. m.

(This session is open to record companies, artists, etc.)

Cocktail Party and dinner followed by entertainment.

Business Session (Fifth) Sun. May 20
11 a. m. to 1 p. m.

Convention closes with a cocktail party.

Officers are Jack Gibson, President, (WERD-Atlanta, Ga.); Ken Knight, 1st Vice-President, (WRHC-Jacksonville, Fla.); Tommy Smalls, 2nd Vice President, (WWRL-New York); Jimmy Woods, Treasurer, (WJIV-Savannah, Ga.); Larry Dean, Secretary, (WCIN-Cincinnati, O.).

See PAGE 5

They Have the FLAIR For Success!
BUCK RAM presents

The Flairs
singing
"IN SELF DEFENSE"

and
"SHE LOVES TO ROCK"

ABC-Paramount # 9698

See PAGE 5

Welcome N J R & B DJ ASSOC.

Thanks for your spins.

Here are our three big hits!

1. "JUST FOR A DAY" - Chuck Edwards

2. "RAINDROPS" - - The Inspirations

3. "TO THEE" - - - - Solomon Burke



RECORDS
457 W. 45 St., N. Y.
(PL 7-0060)

KEEP YOUR EYE
ON THIS ONE!

**"PLEADIN'
FOR
LOVE"**

Larry Birdsong

EXCELLO 2076

WRITE WIRE PHONE

NASHBORO RECORD CO., INC.

177 3rd Ave., Nashville, Tenn.

(Phone: Chapel 2-2215)

THE CASH BOX

R & B SURE SHOTS

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"TREASURE OF LOVE"

THE CASH BOX
AWARD OF THE WEEK 5/5

Clyde McPhatter

Atlantic 1092

"It's What's in THE CASH BOX That Counts"

ACE RECORDS



THE First
Rock & Roll
Mambo Hit
"WE LIKE MAMBO"
by Eddie Bo

ACE 515

2 HOT NEW RELEASES!
"DANCE AND SWING"
b/w "I WANT A LOVE"
THE MEDALLIONS
393

"PLEASE LOVE A FOOL"
b/w "OOP BOOPY OOP"
DON JULIAN'S MEADOWLARKS
394

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

Hot New Release!

Smiley Lewis

**"PLEASE LISTEN
TO ME"**

5389

Imperial Records

Smash Hit!

"So All Alone"

The Teen Queens

RPM # 460

RPM RECORDS

9317 W. Washington Blvd. • Culver City, Calif.

NEW HOT RELEASE
THE COLTS

"NEVER NO MORE"
"HEY YOU, SHOO BEE OOH BEE"

VITA # 130

THE CASH BOX BEST BET

"VENUS"

THE SQUIRES

VITA # 128

VITA RECORDS

1486 No. Fair Oaks, Pasadena, Calif.

The Novelty Of The Year
Breaking Big All Over

**"STRANDED IN
THE JUNGLE"**

The Jayhawks

Distributors: Some Territories still open.

Flash Records

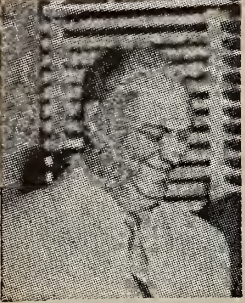
623 E. Vernon Ave. Los Angeles, Calif.

THE CASH BOX
RHYTHM N' BLUES
Ramblings

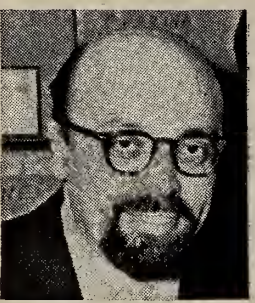
NEW YORK:

Next weekend, May 18, 19, 20, Friday, Saturday, and Sunday an estimated 200 to 300 members of the National Jazz Rhythm and Blues Disc Jockey Association will meet at the Hotel Sutherland, Chicago for the first national convention. Jack Gibson, (WERD-Atlanta, Ga.), president, reports that the regional officers have already signed approximately 500. Gibson expects many more jockeys will be signed at the meetings in Chicago. On Saturday afternoon there will be an open business meeting to which the manufacturers and artists have been invited. They will discuss mutual problems and ways to solve them. Some of the topics to be discussed at the Chicago meetings will be ways to fight juvenile delinquency, ways to aid their respective communities, exchange ideas on programming, and a plan to put on an annual benefit show, each year in a different city, to raise funds to sponsor scholarships. Dues for each member has been set at \$20. per year. . . . Bess Berman, Apollo Records, back in town after a winter in Miami, Fla. Bess is feeling wonderful and has thrown herself back into action by immediately auditioning new talent and listening to a raft of material. Bess says she was most pleased to return and find three releases going

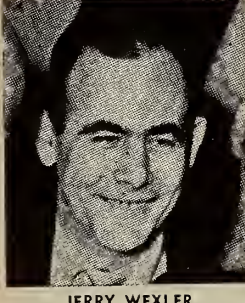
very well. "Just For A Day" by Chuck Edwards; "Raindrops" by The Inspirations, and "To Thee" by Solomon Burke. . . . Al Silver, Herald Records giving out the news between long distance phone calls that he has two hits. The Turbans have what looks like a real big seller, "B-I-N-G-O" and one by new-comer Arnie Williams, "Margie". The latter is a terrific reading of the standard. . . . Ahmet Ertegun and Jerry Wexler, Atlantic Records, flew out to the MOA Convention in Chicago, but Herb Abramson was so tied up handling the flood of orders on the Clyde McPhatter "Treasure of Love" and Lavern Baker "Fee-Fee-Fi-Fo-Fum" he had to remain in New York. . . . A wire from Joe Kolsky from the city of Portland, Ore. tells us the reaction to the Anne Kaye "Dilly Dally Darling" on Gee is tremendous and it looks like the diskery has another big one to add to "I Want You To Be My Girl", The Teenagers; "Little Girl of Mine", The Clefones; and "Why Do Fools Fall In Love", The Teenagers. . . . Steve Gibson's Red Caps with Damita Jo coming out with their first on ABC Paramount, "Love Me Tenderly" and "Rock & Roll Stomp". The great act is now headlining the Melody Room in Los Angeles where they are appearing for four weeks. . . . We are hearing great things about Amos Milburn's "French Fried Potatoes" on Aladdin. . . . J. G. Tiger writes Top Ten Music Corp. has signed a great r & b talent, Johnny Carroll, out of Godley, Texas. Carroll has been booked on all of the current Top Ten rock 'n roll stage shows in the south. . . . WVU-New York is presenting a mighty easy to look at twosome in Evelyn Robinson, sister of Sugar Ray, and songstress Dolores Parker. The pair are heard Mondays through Saturdays from the Palm Cafe in Harlem. . . . Herm Griffith (WCIN-Cincinnati, O.) says he would like to see a re-issue of "Lord Jesus" by the Spirit of Memphis who now cuts for Peacock Records. It was previously issued on King Records. Griffith says it would be a smash. . . . King Records has come up with a sensational artist pairing. After planning for two years, Earl Bostic and Bill Doggett went to a session together and the result is mouth watering wax. The release is "Mean To Me" and "The Bo-Do Rock". . . . Looks like the Inaugural Ball for Tommy (Dr. Jive) Smalls will turn out to be some pumpkins. The day, May 16, starts out with a big parade through Harlem at three in the afternoon and will wind up with a big shindig at Small's Paradise, starting at 9 p.m. From what we hear, the place will be jammed with notables from the civic, political and musical fields. . . . The Bill Haley package did a tremendous \$50,000 last Sunday, May 6, in Detroit, where they played the Olympia Stadium to 22,000 payees in two shows. . . . The Platters, Mercury stars, make their TV debut as guest stars on Jackie Gleason's "Stage Show" program on June 30. . . . Some of the New York guys out at the MOA show, and there were so many people around we may have missed some to whom we apologize in advance, were Jerry Wexler, Ahmet Ertegun, Atlantic Records; Jerry Blaine, Jubilee and Josie Records; Hy and Sam Weiss, Old Town Records; Morty Craft, Melba Records; George Goldner, Rama, Gee and Tico Records; Harry Apostoleris and Johnny Halonka, Alpha Distributors; Ray Clark and Bob Rolontz, Groove Records; Joe Liebowitz, Premium Records; Al Hirsh, Malvern Distributors. . . . Dick Drury (WHHH-Warren, O.) again writes us to tell us "Treasure of Love" by Clyde McPhatter on Atlantic has shot to the top of both of his shows, the pop and r & b. . . . Larry Dean (WCIN-Cincinnati, O.) just returned from Nashville, Tenn., where the young blues singer he is managing, Roosevelt Lee, cut his first sides for Kit Records. The two sides due to be released in about one month are "Get Out Of Town, Mr. Whiskey" and "Come Little Girl". . . . The Dell-Tones are opening the new Basin Street Club at the Hotel Sir John in Miami, Fla., for four weeks starting May 16. . . . "Scream'in" Jay Hawkins begins a week engagement May 10, at the Palace Theatre in Akron, O. . . . Joe Liebowitz reports his "My Heart's



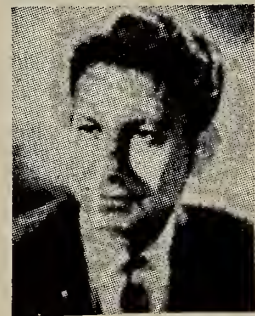
JERRY BLAINE



AHMET ERTEGUN



JERRY WEXLER



RAY CLARK



GEORGE GOLDNER

Desire" by the Wheels on Premium has been growing in sale so fast he is hard put to fill orders. . . . The rogues gallery show in this column is part of the New York contingent that attended the MOA show.

CHICAGO:

Everyone here still recovering from the big R & R jamboree at the Amphitheatre. The place is still rockin' and rollin' with the effects of the big all-star show. . . . Dakota Staton skedded for stay at the Crown. . . . Hadda Brooks due for return engagement at the Black Orchid. Hadda, back from Bermuda, will treat the crowds with her piano stylings and sultry singing. . . . Sam Evans, WGES deejay, was a verria busy man at the MOA convention. He hardly had time to say hello between greeting friends and answering phone calls. . . . Mickey Shorr, Detroit deejay, wandering around the convention floor with a badge bearing the story, "Unemployed D. J." (Wha' hoppeded, Mickey??). . . . Milwaukee deejays were around town this week and many reported the fact that R & R is keeping Milwaukee busy. . . . Billie Holiday singing up a storm at the Birdland. . . . Buck Ram was out the scene with his many discoveries, including: The Platters, The Colts, The Flairs, The Blockbusters and Shirley Gunter. The Flairs really knocked the town out with their bright pink jackets. . . . Chess & Checker Records give out the news that they're real busy. Three of their latest releases, "40 Days And 40 Nights" by Muddy Waters, "We Go Together" by The Moonglows, and Little Walter's "Who", are all riding high on the charts. . . . Abner of Vee-Jay can't be tied down to a phone. He must be running around to let everyone know how happy he is with the reaction to The Magnificents dinking of "Up On The Mountain". . . . The National Jazz, R & B Disc Jockey Association holding their pow wows at the Hotel Sutherland, 5/18 to 5/20. Never caught so many deejays in one place at one time. . . . Mambonicks in town flocking to Mambo City at the Preview Lounge. This spot now features dancing Wednesday through Sunday instead of just on weekends. . . . Sign of the times: Juke boxes at the MOA convention blasting forth with R & R all day, no matter what booth it was.



THE FLAIRS

LOS ANGELES:

Fats Domino has got another big pop smash to follow his Imperial hits of the past year. His "My Blue Heaven" hit the number 3 spot on the Music City listings last week. . . . Zeke Manners may be getting together a package of rhythm and blues recording artists for a "Rhythm and Happies" stage show to play the local theatres. . . . Specialty following their hit of "Long Tall Sally" with "Cherokee Dance" by Bob Landers, which, according to Mike Apakoff at Central Sales, is one of their top selling numbers. . . . Ernie Freeman playing the local spots and recording for Imperial. Ernie has a new release due next week, which Eddie Ray believes will be another big one for the Los Angeles boy. . . . Big Jay McNeely in town for a series of one nighters lasting for four weeks. After that, the band returns East to play the Eastern summer resort spots. . . . Harry Fox now doing promotion for John Dolphin's Money and Cash labels. Harry is currently working on "Oh Yeah, Rock and Roll" by Chuck Higgins which has already taken off in the Los Angeles area and was released nationally on the Money label last week. . . . Saul and Joe Bihari back in town after covering the nation with Modern's top hits. The brothers established the Teen Queens new record of "So All Alone" as a big hit in the pop field. . . . The Moonglows, currently hot with their Chess recording of "We Go Together" in town to play the 54 Ballroom on the same bill with Lowell Fulson. . . . Don Pierce has a rhythm and blues hit on his Starday label in "Duck Tail" by Rudy Tutti Grayzell. . . . Sonny Thompson, Lulu Reed, and The Champions touring the Coast. . . . Keeping pace with its successful Ep and LP package line, Dootone has also set for Xmas release, a children's story album.



FATS DOMINO

■ ■ ■ ■ ■
BEST WISHES—National Jazz Rhythm and Blues Disc Jockey Ass'n
on your 1st Meeting in Chicago
■ ■ ■ ■ ■

JUST RELEASED

| | |
|--|---|
| <p>Anne Kaye singing "DILLY—DALLY DARLING" coupled with "EVERY FORTUNE TELLER TELLS ME" GEE # 1015</p> | <p>The Mellow Keys singing "LISTEN BABY" coupled with "I'M NOT A DECEIVER" GEE # 1014</p> |
|--|---|

GEE

220 WEST 42nd STREET
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Farewell Salute



DETROIT, MICH.—Mickey Shorr, Detroit disk jockey, bid fond adieu to more than 4,000 fans at his home on Sunday, April 29. Originally planned as a small farewell party given by the Detroit distributors, the affair mushroomed into a tremendous personal salute when Mickey invited listeners to drop by and say hello. Despite thunder showers, the fans began gathering at 10 A.M. chanting "We Want Mickey" and broke into a mighty roar when Shorr appeared. By noon the crowd had grown to such proportions that police were forced to rope off each end of the block to prevent traffic snarls. The behavior of the teenagers was exemplary and lack of riot, damage or raucous doings completely amazed neighbors who watched the proceedings from their front porches. The fans, treated to pop and potato chips, remained to pick up empty bottles and papers, leaving the neighborhood uncluttered. The only casualties were to Shorr's and neighboring lawns which were trampled. Shorr has already made arrangements for landscaping repairs.

"Rock Around The Clock" To Open In Brooklyn

NEW YORK—"Rock Around the Clock" the first motion picture devoted to the current rock 'n roll craze, will have its local premiere at the Fox Theatre, Brooklyn, on Wednesday, May 16. Coupled with the musical on the bill will be "Secret of Treasure Mountain." Both films are Columbia pictures.

The musical aggregations featured in "Rock Around the Clock" include Bill Haley and his Comets, the Platters, the Ernie Freeman combo, Tony Martinez and his band, Freddie Bell and his Bellboys. The dramatic cast is headed by Alan Freed, Johnny Johnston and Alix Talton. Fred F. Sears directed and Sam Katzman produced from the story and screenplay by Robert E. Kent and James B. Gordon.

Among the 17 musical numbers heard in "Rock Around the Clock" are the title song, plus "See You Later, Alligator" and "The Great Pretender," three recent best-selling songs.

"Rock Around the Clock" brings together Haley, one of the first popular practitioners of the new musical style, and Freed, one of the leading disk jockeys in rock 'n roll field.

Capitol Signs Glen Gray

HOLLYWOOD—Capitol has signed Glen Gray to a term contract to record as Glen Gray and the Casa Loma orchestra. Present plans are for Gray, who lives in the East, to record his first album for the West Coast major in the Capitol Tower studios in Hollywood. His sessions will be produced by Dave Cavanaugh.

Martha Lou Harp has been signed as a new vocalist for the Cap label. Her record dates will be produced in New York by Andy Wiswell.

Interview



LOS ANGELES—Cathy Crawford and Tommy Brewer, singing stars of Crystalette Records, didn't have a chance to escape when they wandered by the KBIG booth at the Sportsmen's Show in Los Angeles' Pan-Pacific Auditorium and were cornered for an air interview by disk jockey Carl Bailey.

THE CASH BOX

Rhythm 'N' Blues Disk Jockey

REGIONAL RECORD REPORTS

- Bill Carrigan**
WHLP—Centerville, Ohio
1. I'm In Love Again (Domino)
 2. I'm Getting Right (Brown)
 3. What Will I Do (Savage)
 4. My Heart's Broke Baby (Kirk Hanserd)
 5. Will You Willyum (Janis Martin)
 6. Long Tall Sally (Richard)
 7. Strange Love (Native Boys)
 8. Drown In My Own Tears (Ray Charles)
 9. Baby I Love You So (Don Juans)
 10. Who Said I Said That (Commodores)

- Wayne Hannah**
WAGG—Franklin, Tenn.
1. I'm In Love Again (Domino)
 2. Long Tall Sally (Richard)
 3. I Want You To Be My Girl (Teen Agers)
 4. Fever (Little Willie John)
 5. Treasure Of Love (McPhatter)
 6. We Go Together (Moonglows)
 7. Baby I Love You So (Joe Weaver & Don Juans)
 8. Pleadin' For Love (Birdsong)
 9. So All Alone (Teen Queens)
 10. Can't Stand To See You Go (Jimmy Reed)
 10. Girl In My Dreams (Cliques)

- Henry Tuck**
WREV—Reidsville, N. C.
1. My Blue Heaven (Domino)
 2. I Want You To Be My Girl (Teen Agers)
 3. I'm In Love Again (Domino)
 4. Down In Mexico (Coasters)
 5. Ivory Tower (O. Williams)
 6. I'm Not A Know It All (Teen Agers)
 7. Please Mr. Disk Jockey (Sensations)
 8. That's What I'll Do (Shirley & Lee)
 9. I'll Do The Same For You (Lavern Baker)
 10. Treasure Of Love (McPhatter)

- Ray Meaders**
WXOK—Baton Rouge, La.
1. Tell Me Why (M. Knight)
 2. Corrine Corrina (J. Turner)
 3. If I Can't Have You (Ruffin)
 4. Lost Dreams (E. Freeman)
 5. I Want You To Be My Girl (Teen Agers)
 6. Smooth, Slow, And Easy (Drivers)
 7. I'll Do The Same For You (Lavern Baker)
 8. Long Tall Sally (Richard)
 9. Forty Days, Forty Nights (Muddy Waters)
 10. I'm In Love Again (Domino)

- Jack the Bellboy**
WJIV—Savannah, Georgia
1. I'm In Love Again (Domino)
 2. My Heart Is Bleeding (Johnny Fuller)
 3. Treasure Of Love (McPhatter)
 4. Cherry Lips (Robins)
 5. I Want You To Be My Girl (Teen Agers)
 6. Baby Mine (Teen Queens)
 7. Long Tall Sally (Richard)
 8. Off Shore (Cardinals)
 9. Moments Like This (Baltineers)
 10. Magic Touch (Platters)

- Earl Martin**
WFPG—Atlantic City, N. J.
1. I Don't Want Nobody (Ella & Buddy Johnson)
 2. Corrine Corrina (J. Turner)
 3. Let's Start All Over Again (Don Bruce)
 4. My Blue Heaven (Domino)
 5. Long Tall Sally (Richard)
 6. I'll String Along With You (Earl Bostic)
 7. I'm In Love Again (Domino)
 8. Buddy's Boogie (B. Johnson)
 9. Lost Dreams (E. Freeman)
 10. We Go Together (Moonglows)

- Neil (Bird) Mack**
WGUY—Bangor, Maine
1. Sweet Baby Of Mine (Brown)
 2. My Blue Heaven (Domino)
 3. Slippin' And Slidin' (Richard)
 4. R-O-C-K (Bill Haley)
 5. I'm In Love Again (Domino)
 6. Little Girl Of Mine (Cleftones)
 7. I'm Wise (Eddie Bo)
 8. Ding Dong (Freddie Bell)
 9. Corrine Corrina (Turner)
 10. Mumbles Blues (B. Lewis)

- Dick Drury**
WHHH—Warren, Ohio
1. I'm In Love Again (Domino)
 2. Corrine Corrina (Turner)
 3. Treasure Of Love (McPhatter)
 4. My Blue Heaven (Domino)
 5. She Loves Rock (Flairs)
 6. Destination 2165 (Cues)
 7. We Go Together (Moonglows)
 8. I Want You To Be My Girl (Teen Agers)
 9. Apple Of My Eye (Lovers)
 10. Long Tall Sally (Richard)

- Jerry Nesler**
KBAB—San Diego, Calif.
1. Heartbreak Hotel (Presley)
 2. Long Tall Sally (Richard)
 3. Slippin' And Slidin' (Little Richard)
 4. Why Do Fools Fall In Love (Teen Agers)
 5. Cherry Lips (Robins)
 6. Magic Touch (Platters)
 7. I Am A Fool (Turks)
 8. I Was The One (Presley)
 9. My Blue Heaven (Domino)
 10. Ivory Tower (Otis Williams)

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NATIONAL JAZZ & R & B DISK JOCKEY ASSOCIATION

And Welcome to a Great Disk

"Up On The Mountain"

THE MAGNIFICENTS

VEE-JAY # 183

**BE SURE TO VISIT US WHILE YOU
ARE IN CHICAGO!**

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

See PAGE 5
They Have the FLAIR For Success!
BUCK RAM presents

The Flairs

singing

"IN SELF DEFENSE"

and

"SHE LOVES TO ROCK"

ABC-Paramount # 9698
See PAGE 5

SMASH NEW ATLANTIC RELEASES



The Clovers

(Greater than "Devil or Angel")

"YOUR TENDER LIPS"

b/w

"LOVE, LOVE, LOVE"

Atlantic 1094



Ray Charles

"HALLELUJAH, I LOVE HER SO"

b/w

"WHAT WOULD I DO WITHOUT YOU"

Atlantic 1096



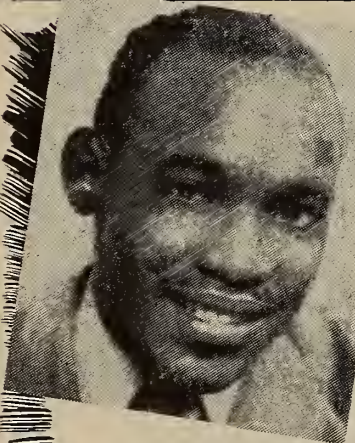
Ivory Joe Hunter

"YOU MEAN EVERYTHING TO ME"

b/w

"THAT'S WHY I DREAM"

Atlantic 1095



First release on Atlantic

Chuck Willis

and his Band -

"IT'S TOO LATE"

b/w

"KANSAS CITY WOMAN"

Atlantic 1098

ATLANTIC RECORDING CORP.

234 WEST 56th St. NEW YORK 19, N. Y.

THE CASH BOX



in
NEW YORK CITY

in
CHICAGO

in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | |
|--|---|---|
| 1 I WANT YOU TO BE MY GIRL Teen Agers (Gee 1012) | BLUE SUEDE SHOES Carl Perkins (Sun 234) | I'M IN LOVE AGAIN Fats Domino (Imperial 5386) |
| 2 THE MAGIC TOUCH Platters (Mercury 70819) | LONG TALL SALLY Little Richard (Specialty 572) | CORRINE CORRINA Joe Turner (Atlantic 1088) |
| 3 BLUE SUEDE SHOES Carl Perkins (Sun 234) | FORTY DAYS AND FORTY NIGHTS Muddy Waters (Chess 1620) | LONG TALL SALLY Little Richard (Specialty 572) |
| 4 LITTLE GIRL OF MINE Cletones (Gee 1011) | CORRINE CORRINA Joe Turner (Atlantic 1088) | IVORY TOWER Otis Williams (DeLuxe 6093) |
| 5 HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420) | UP ON THE MOUNTAIN Magnificents (Vee-Jay 183) | SHIRLEY JEAN Big Walter (Peacock 1661) |
| 6 LONG TALL SALLY Little Richard (Specialty 572) | WE GO TOGETHER Moonglows (Chess 1619) | SLIPPIN' AND SLIDIN' Little Richard (Specialty 572) |
| 7 WHY DO FOOLS FALL IN LOVE Teen Agers (Gee 1002) | DOWN IN MEXICO Coasters (Atco 6064) | BLUE SUEDE SHOES Carl Perkins (Sun 234) |
| 8 MY BLUE HEAVEN Fats Domino (Imperial 5386) | DROWN IN MY OWN TEARS Ray Charles (Atlantic 1088) | LOST DREAMS Ernie Freeman (Imperial 5381) |
| 9 TREASURE OF LOVE Clyde McPhatter (Atlantic 1092) | WHY DO FOOLS FALL IN LOVE Teen Agers (Gee 1002) | PLEASE MR. DISC JOCKEY Sensations (Atco 6067) |
| 10 WE GO TOGETHER Moonglows (Chess 1619) | HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420) | HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420) |

in
CLEVELAND

in
NEWARK

in
SAN FRANCISCO

- | | | |
|--|--|---|
| 1 SLIPPIN' AND SLIDIN' Little Richard (Specialty 572) | I WANT YOU TO BE MY GIRL Teen Agers (Gee 1012) | I'M IN LOVE AGAIN Fats Domino (Imperial 5386) |
| 2 HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420) | CORRINE CORRINA Joe Turner (Atlantic 1088) | HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420) |
| 3 PLEASE, PLEASE, PLEASE James Brown (Federal 12258) | LONG TALL SALLY Little Richard (Specialty 572) | LOST DREAMS Ernie Freeman (Imperial 5381) |
| 4 LOST DREAMS Ernie Freeman (Imperial 5381) | BLUE SUEDE SHOES Carl Perkins (Sun 234) | PLEASE, PLEASE, PLEASE James Brown (Federal 12258) |
| 5 BLUE SUEDE SHOES Carl Perkins (Sun 234) | I'M IN LOVE AGAIN Fats Domino (Imperial 5386) | WHY DO FOOLS FALL IN LOVE Teen Agers (Gee 1002) |
| 6 FEVER Little Willie John (King 4935) | LOST DREAMS Ernie Freeman (Imperial 5381) | TALK TO ME Mel Williams (Dig 107) |
| 7 WHO Little Walter (Checker 833) | LITTLE GIRL OF MINE Cletones (Gee 1011) | BLUE SUEDE SHOES Carl Perkins (Sun 234) |
| 8 I WANT YOU TO BE MY GIRL Teen Agers (Gee 1012) | MY HEART'S DESIRE Wheels (Premium 405) | DOWN IN MEXICO Coasters (Atco 6064) |
| 9 CORRINE CORRINA Joe Turner (Atlantic 1088) | WE GO TOGETHER Moonglows (Chess 1619) | LONG TALL SALLY Little Richard (Specialty 572) |
| 10 I'M IN LOVE AGAIN Fats Domino (Imperial 5386) | IVORY TOWER Otis Williams (DeLuxe 6093) | PLEASE DON'T DRIVE ME AWAY Charles Brown (Aladdin 3316) |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 MY BLUE HEAVEN
Fats Domino
(Imperial 5386)
- 2 LONG TALL SALLY
Little Richard
(Specialty 572)
- 3 BLUE SUEDE SHOES
Carl Perkins
(Sun 234)
- 4 WE GO TOGETHER
Moonglows
(Chess 1619)
- 5 CHURCH BELLS
MAY RING
Willows
(Melba 102)
- 6 CORRINE CORRINA
Joe Turner
(Atlantic 1088)
- 7 WHY DID
I FALL IN LOVE
Jacks
(RPM 458)
- 8 GIRL IN MY DREAMS
Cliques
(Modern 987)
- 9 SLIPPIN' AND SLIDIN'
Little Richard
(Specialty 572)
- 10 HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420)

- 1 MY BLUE HEAVEN
Fats Domino
(Imperial 5386)
- 2 LONG TALL SALLY
Little Richard
(Specialty 572)
- 3 A CASUAL LOOK
Sixteens
(Flip 315)
- 4 BLUE SUEDE SHOES
Carl Perkins
(Sun 234)
- 5 WHY DO FOOLS
FALL IN LOVE
Teen Agers
(Gee 1002)
- 6 PLEASE, PLEASE,
PLEASE
James Brown
(Federal 12258)
- 7 IVORY TOWER
Otis Williams
(DeLuxe 6093)
- 8 CORRINE CORRINA
Joe Turner
(Atlantic 1088)
- 9 CHERRY LIPS
Robins
(Whippit 100)
- 10 TALK TO ME
Mel Williams
(Dig 107)

- 1 LONG TALL SALLY
Little Richard
(Specialty 572)
- 2 BLUE SUEDE SHOES
Carl Perkins
(Sun 234)
- 3 HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420)
- 4 CORRINE CORRINA
Joe Turner
(Atlantic 1088)
- 5 I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386)
- 6 I WANT YOU
TO BE MY GIRL
Teen Agers
(Gee 1012)
- 7 FORTY DAYS AND
FORTY NIGHTS
Muddy Waters
(Chess 1620)
- 8 NEED YOUR LOVE
SO BAD
Little Willie John
(King 4841)
- 9 TREASURE OF LOVE
Clyde McPhatter
(Atlantic 1092)
- 10 THE MAGIC TOUCH
Platters
(Mercury 70819)

in
DALLAS

in
ATLANTA

in
NASHVILLE

- 1 LONG TALL SALLY
Little Richard
(Specialty 572)
- 2 I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386)
- 3 HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420)
- 4 IVORY TOWER
Otis Williams
(DeLuxe 6093)
- 5 CORRINE CORRINA
Joe Turner
(Atlantic 1088)
- 6 PLEADIN' FOR LOVE
Larry Birdsong
(Excella 2076)
- 7 I WANT YOU
TO BE MY GIRL
Teen Agers
(Gee 1012)
- 8 PLEASE, PLEASE,
PLEASE
James Brown
(Federal 12258)
- 9 BLUE SUEDE SHOES
Carl Perkins
(Sun 234)
- 10 LOST DREAMS
Ernie Freeman
(Imperial 5381)

- 1 LONG TALL SALLY
Little Richard
(Specialty 572)
- 2 CORRINE CORRINA
Joe Turner
(Atlantic 1088)
- 3 I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386)
- 4 SLIPPIN' AND SLIDIN'
Little Richard
(Specialty 572)
- 5 I WANT YOU
TO BE MY GIRL
Teen Agers
(Gee 1012)
- 6 FORTY DAYS AND
FORTY NIGHTS
Muddy Waters
(Chess 1620)
- 7 FEVER
Little Willie John
(King 4935)
- 8 RUBY BABY
Drifters
(Atlantic 1089)
- 9 CAN'T STAND
TO SEE YOU GO
Jimmy Reed
(Vee-Jay 186)
- 10 THE MAGIC TOUCH
Platters
(Mercury 70819)

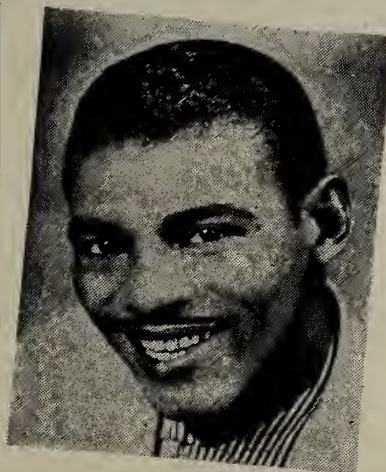
- 1 LONG TALL SALLY
Little Richard
(Specialty 572)
- 2 I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386)
- 3 CORRINE CORRINA
Joe Turner
(Atlantic 1088)
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FALL IN LOVE
Teen Agers
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- 8 FEVER
Little Willie John
(King 4935)
- 9 IVORY TOWER
Otis Williams
(DeLuxe 6093)
- 10 PLEADIN' FOR LOVE
Larry Birdsong
(Excella 2076)

The Flamingos



"A KISS FROM YOUR LIPS"

CHECKER NO. 837



Little Walter

"ONE MORE CHANCE"

CHECKER NO. 838



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GEORGE JENKINS

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"MY HEARTS DESIRE"
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LINDEN, New Jersey

RHYTHM 'N BLUES REVIEWS

| | |
|----------------------------|---------------------|
| ⊙ A AWARD & SLEEPER | ⊙ G GOOD |
| ⊙ B+ EXCELLENT | ⊙ C FAIR |
| ⊙ B VERY GOOD | ⊙ D MEDIOCRE |

LIGHTNIN' HOPKINS
(Herald 476)

- C+** "GRANDMA'S BOOGIE" (2:11) [Angel BMI—Sylvan] Lightnin' Hopkins adds another to his vast catalogue. It's a fast beat boogie guitar instrumental that comes off well.
- C+** "I LOVE YOU BABY" (2:12) [Angel BMI—Sylvan] Lightnin' wails a slow beat blues on the flip proclaiming his love for his baby. It's a typical Hopkins blues that should get the usual reception in his particular market.

BOOGALOO
(Crest 1014)

- C+** "TALK ABOUT A PARTY" (2:35) [American Music BMI—Harris] Boogaloo drives out a quick beat story of a real swinging house party. It's a jumper with handclaps and wild shouts. Narrative type vocal that comes off in good shape.
- B** "BIG FAT LIE" (2:20) [American Music BMI—Harris] Boogaloo sings another quick beat in which he tells his gal he has caught her in a "big fat lie!" It's a chuckley effort that comes out a lively side.

McBURNEY and the Original Four Jacks
(Hollywood 1058)

- B** "LET ME GET NEXT TO YOU" (2:20) [Golden State BMI—York] McBurney and the group bounce through a middle beat jump with a restrained type vocal. It's an easy going rocker.
- B** "WALKING AND CRYING" (2:25) [Golden State BMI—York] McBurney and The Original Four Jacks wail a slow paced blues with feeling. It is a heart breaker with a sobbing background. Down home material.

THE KINGLETS
(Colvert 101)

- B** "YOU GOTTA GO" (2:47) [Babb Music BMI—Ted Jarrett] The Kinglets plan to send her back to her mother as they chant the slow beat blues with an excellent delivery. Warm, wailing blues in which the lead excels.
- B** "SIX DAYS A WEEK" (2:55) [Babb Music BMI—Jarrett] The group chants a middle beat jump with a smooth, easy styling. It's an infectious piece of wax that will make the teener tap.

ARNIE WILLIAMS
(Herald 479)

- B+** "MARGIE" (2:09) [Fisher Mills ASCAP—Davis, Conrad, Robinson] This oldie has been done hundreds of times and in every conceivable manner, but in Arnie Williams' debut on Herald he lends it a schmaltzy, swinging reading that will surely grab it lots of attention. Stick close to this one—it could happen.
- B** "COME ON SWEETIE" (2:15) [Angel BMI—Winley] Williams pours out a strong reading of a middle beat rhythmic item that is most appealing. Jump ditty with a strong horn break. Teener fare. Ok deck.

THE CASH BOX

★ AWARD O' THE WEEK ★

"SMOOTH, SLOW AND EASY" (2:12)

[Lois BMI—Harris, Smith]

"WOMEN" (2:10)

[Lois BMI—Harris, Smith]

THE DRIVERS
(DeLuxe 6094)

● The Drivers, a new group for the record buyers to ponder, come up with two powerful items that mark them a group to be watched carefully. The "Smooth, Slow and Easy" deck is a quick beat jump that the group belts with a smart blend of vocal sounds. It is a novelty lyric wedded to a strong rhythm tune and sung with a sock delivery. The flip, "Women," is a rhythmic slow beat in which the lead proclaims the fatal charms of the opposite sex. Employed is a high pitched voice in the background similar to the Four Lads. Effective teamwork and material make this another deck to be reckoned with. However, we'll go with "Smooth, Slow and Easy."

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"MEAN TO ME"

"THE BO-DO-ROCK"

EARL BOSTIC and BILL DOGGETT
(King 4930)



EARL BOSTIC



BILL DOGGETT

● Here's a two sided instrumental power house that pairs a couple of high-powered musicians, each with their individual coterie of record buying fans. Both camps of followers will want this platter. The standard, "Mean To Me," is swung to a delightful fare-thee-well as sax blowing Bostic and Hammond playing Doggett pass the spirited solos to one another. The combination of these two ace musicians makes a most satisfying blend of sound. The reverse siding, "The Bo-Do-Rock," is slow beat jump deck with that tantalizing sound combination. Good rock side, with everything said about "Mean" applying here. However, we lean to the familiar "Mean To Me" to become the side.

THE JAYHAWKS
(Flosh 109)

- C+** "MY ONLY DARLING" (2:32) [BMI—Fisher, Curry] The Jayhawks blend on a slow beat ballad in tender fashion. The lads perform with routine treatment.
- C+** "STRANDED IN THE JUNGLE" (2:45) [BMI—Johnson, Smith] The flip is a quickbeat rhythm novelty with a recitation lead against a chant background and a couple of fair gimmicks. The better side.

FRANK "Floorshow" CULLEY
(Baton 226)

- B+** "AFTER HOURS EXPRESS" (Parts one and two) [Dare BMI—Culley] You won't be able to sit still listening to this one. It's a wildie featuring Culley's sax. Item drives from the opening bar providing good and exciting listening. Powerful instrumental two sider.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MARGIE" Ernie Williams Herald 479

THE MIDNIGHTERS
(Federal 12270)

- B** "EARLY ONE MORNING" (2:16) [Armo BMI—Henry Ballard] The Midnighters newest is a slow paced blues well done, but not on a par with most of their releases. Exciting lead.
- B+** "TORE UP OVER YOU" (2:45) [Armo BMI—Henry Ballard] The Midnighters rock a quick beat jump on the flip. Deck comes off the stronger of the two. It is rock and roll material for the teener. Should get a good reception.

JOHNNY FULLER
(Hollywood 1057)

- B** "HOW LONG" (2:50) [Golden State BMI—Geddins, York] Johnny Fuller wails a slow beat blues that will probably find its greatest action in the southern markets. One of the most used blues themes is Fuller's tale of woe here. His baby has left him and he's a picture of despair.
- C+** "MEAN OLD WORLD" (2:35) [Golden State BMI—Geddins, York] Fuller is similarly dispirited on the flip, tho the tempo is picked up. Rhythmic middle beat blues.

JUNIOR THOMPSON with THE METEORS
(Meteor 5029)

- B** "RAW DEAL" (2:05) [Met BMI—Claunch, Cantrell] Junior Thompson rocks along with a quick beat jump that comes off well. Deck is a spirited item that will excite.
- B+** "MAMA'S LITTLE BABY" (2:17) [Met BMI—Thompson, Claunch] Junior Thompson tells of his little woman who "ain't worth a dime". It's another quick beat rocker that is given a very strong reading. Etching drives along at a hard hitting and intriguing pace. Good side.

SAM (The Man) TAYLOR
(MGM K12249)

- B** "BLUER THAN BLUE" (2:45) [J. J. Robbins ASCAP—Taylor] Sam The Man dishes up a delectable "blue" side with a slow beat, moving sax reading. Low lights, relaxed listening wax.
- B** "A KISS BEFORE DYING" (2:37) [Weiss & Barry BMI—Newman, Coates] Instrumental treatment of a lovely slow paced ballad. LeRoy Holmes provides the orking and Sam The Man Taylor is featured with his talented horn. It is a dreamy item beautifully etched. Pop market, mood type of thing.

BEVERLY WRIGHT
(Groove 4G-0153)

- B+** "SHAKE TILL I'M SHOOK" (2:43) [Fairway BMI—Self, Kenyon] Beverly Wright rocks out with a driving reading of a quickbeat. The lass sings with self-assurance and excitement. Ok deck with a hard hitting treatment.
- B** "DON'T LET THE SUN CATCH YOU CRYIN'" (2:14) [Northern Music ASCAP—Joe Greene] The talented lass does a torchy reading of a slow beat blues. Solid emotional delivery and moving blues adds up to an effective wax.

THE CASH BOX TERRITORIAL TIPS

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* indicates first appearance on Territorial Tips

A CASUAL LOOK
Six Teens (Flip 315)

*A KISS FROM YOUR LIPS
Flamingos (Checker 837)

BABY MINE
SO ALL ALONE
Teen Queens (RPM 460)

CHERRY LIPS
Robins (Whippet 100)

CAN'T STAND TO SEE YOU GO
Jimmy Reed (Vee-Jay 186)

DARK IS THE NIGHT (Pts. 1 & 2)
B. B. King (RPM 459)

GIRL IN MY DREAMS
Cliques (Modern 987)

I'M A FOOL
Turks (Money 215)

*I'M NOT A KNOW IT ALL
Teen Agers (Gee 1012)

*IN A LITTLE SPANISH TOWN
Blockbusters (Aladdin 3319)

*IN SELF DEFENSE
Flairs (ABC-Paramount 9698)

LAST CALL
George Jenkins (Tampa 112)

LIL TIPA-TINA
Five Swans (Music City 795)

LITTLE GIRL OF MINE
Cletones (Gee 1011)

MY HEART'S DESIRE
Wheels (Premium 405)

*ONE MORE CHANCE WITH YOU
Little Walter (Checker 838)

PLEADIN' FOR LOVE
Larry Birdsong (Excello 2076)

PLEASE DON'T DRIVE ME AWAY
Charles Brown (Aladdin 3316)

PLEASE MR. DISC JOCKEY
Sensations (Atco 6067)

RUBY BABY/YOUR PROMISE TO BE
MINE
Drifters (Atlantic 1089)

SHIRLEY JEAN
Big Walter (Peacock 1661)

SWEET BABY OF MINE
Ruth Brown (Atlantic 1091)

TALK TO ME
Mel Williams (Dig 107)

TREASURE OF LOVE
Clyde McPhatter (Atlantic 1092)

TRY ROCK AND ROLL
Bobby Mitchell (Imperial 5387)

UP ON THE MOUNTAIN
Magnificents (Vee-Jay 183)

*WHAT IS YOUR DECISION
Harp Tones (Andrea 100)

*WHY DID I FALL IN LOVE
Jacks (RPM 458)

WOO WOO TRAIN
Valentines (Rama 3005)

All Set To Rock



NEW YORK—A moment of serenity prefaces the ignition of the fuse that sent Bill Haley and his Comets zooming through the session at which they recorded the current Haley hit "R-O-C-K." Discussing the plans that led to the explosion are (l. to r.) Bill Haley; Haley's manager Jim Ferguson; Decca A & R topper Milt Gabler; and Arrett "Rusty" Keefer, composer of the tune.

Dizzy Gillespie Returns From Triumphant Near & Middle East Tour

NEW YORK—Dizzy Gillespie, who extended his reign of the jazz world to the Near and Middle East on a two-month tour to that part of the globe, returns to New York on Wednesday, May 23rd. He is scheduled to open at Birdland soon after his arrival.

The tour was arranged by the International Exchange Program of A.N.T.A. in conjunction with the State Department's U.S. Information Service. It took Dizzy and his band to such cities as Abadan, Iran; Karachi, Pakistan; Dacca, Pakistan; Beirut, Lebanon; Damascus, Syria; Aleppo, Syria; Ankara, Turkey; and Istanbul, Turkey. They are currently in Belgrade, Yugoslavia, and will appear in Athens, Greece, before returning to the U.S.

The band is accompanied by Professor Marshall Stearns of the Institute of Jazz Studies who lectures and acts as official reporter for the tour. Stearns said that the band clicked phenomenally wherever it played.

"In Ankara," he reported, "Pandemonium broke loose at the fortissimo finish of one of Dizzy's concerts. The crowd could only be quieted when Diz and the band played a non-bop arrangement of the Turkish and American national anthems."

Many audiences had never heard jazz before. At first, according to Stearns, they were bewildered by the strange (to them) musical forms. But once they caught the beat, Moslem audiences kept screaming for more and more.

The purpose of the tour was to create greater friendship and understanding for the U.S. in that part of the world. One U.S.I.S official in Damascus stated that he had "never seen these people let themselves go like this." A Syrian government representative told Dizzy that "the U.S.A. should be proud of this band. Your country should do more of this sort of thing."

Members of the Gillespie band are: Billy Mitchell and Ernie Wilkins on

tenor saxophones; Marty Flax on baritone sax; James Powell and Phil Woods, alto saxes; Melba Liston, Rod Levitt and Frank Rehak on trombones; Joe Gordon, Emmett Perry, Carl Warwick and Quincy Jones on trumpets; Charlie Persip on drums; Nelson Boyd, bass; and Walter Davis, piano. Vocals were by Herb Lance and Dorothy Saulter.

WOV on 24 Hr. Schedule

NEW YORK—Radio broadcasting is getting bigger every day with station WOV. On May 7th, the New York indie added another three hours of programming to bring the station up to a full 24 hour schedule for the first time in its 30 year history.

The new program will be broadcast Mondays thru Saturdays direct from Harlem's Palm Cafe between the hours of 3 and 6 AM. The new show is called "Gone At Dawn" and follows the midnight to 3 AM stanza, "Life Begins At Midnight" also broadcast from the Palm and featuring Evelyn Robinson and Dolores Parker.

"Gone At Dawn" is run by the disk jockey team of Herman Amis and Elaina Brooks. Both previously appeared on other WOV programs.

See PAGE 5
They Have the FLAIR For Success!
BUCK RAM presents

The Flairs
singing
"IN SELF
DEFENSE"
and
"SHE LOVES
TO ROCK"

ABC-Paramount # 9698
See PAGE 5

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LATEST HIT . . .

"ROCK AND ROLL BELLS"

b/w

"ALL OVER, GOODBYE"

by a great new star

LOUIS JONES

PEACOCK # 1663

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WELCOME NJR & BDJ ASSOCIATION

Thanks for your wonderful
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Breaking for smash hits!!

"B-I-N-G-O"

The Turbans
HERALD 478

"MARGIE"

Arnie Williams
HERALD 479

Herald RECORDS
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New York City, N.Y.

SAVOY SAVOY

• RIDING HIGH •
Both Sides Are Hits!
"SAY YOU'RE MINE"
b/w YOU
THE SAVOYS
1188

SAVOY RECORD CO
58 MARKET ST
NEWARK, N. J.

THE CASH BOX 10 TOP Country Best Sellers

(PLUS THE NEXT FIVE)

1. HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420; 47-6420)
2. BLUE SUEDE SHOES
Carl Perkins
(Sun 234; 45-234)
3. YES, I KNOW WHY
Webb Pierce
(Decca 29805; 9-29805)
4. YOU AND ME
Kitty Wells & Red Foley
(Decca 29740; 9-29740)
5. I FORGOT TO REMEMBER TO FORGET
Elvis Presley
(RCA Victor 20-6357; 47-6357)
(Sun 223; 45-223)
6. I'VE GOT FIVE DOLLARS
Faron Young
(Capitol 3369; F3369)
7. I DON'T BELIEVE YOU'VE MET MY BABY
Louvin Brothers
(Capitol 3300; F3300)
8. BLACKBOARD OF MY HEART
Hank Thompson
(Capitol 3347; F3347)
9. YOU'RE STILL MINE
Faron Young
(Capitol 3347; F3347)
10. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE)
Porter Wagoner
(RCA Victor 20-6421; 47-6421)
Red Sovine
(Decca 29825; 9-29825)
11. SO DOGGONE LONESOME
12. FOLSOM PRISON BLUES
13. WHY, BABY, WHY
14. FOR RENT
15. IT'S YOU, ONLY YOU, THAT I LOVE; LITTLE ROSA; 'CAUSE I LOVE YOU; HONKY TONK MAN; I WAS THE ONE; HOW FAR IS HEAVEN; UNCLE PEN; I'VE CHANGED.

Faron Young Tours Southwest

HOLLYWOOD—Faron Young, The Young Sheriff and his Country Deputies with Jimmy and Johnny opened Oklahoma City May 6 for a two weeks tour to the west coast via Tulsa, Waco, Norman, Odessa, Carlsbad, Phoenix, Tucson, San Diego.

A week of pre-production beginning May 21 in Hollywood before the actual shooting of Faron's next Eastman Color feature "Stampede" will keep the Young Sheriff on the move for the actual location for the film is Kanab, Utah. Faron plans to be on location for 6 to 8 weeks. The cast of the film is being set at the time of this writing, and will be made public at a later date.

"Little" Jimmy Dickens
"It Scares Me Half To Death"
COLUMBIA # 21515

CENTRAL SONGS, INC.

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HOLLYWOOD 1-9347

STARS OF WWVA's
"World's Original Jamboree"

★ ★ ★ ★ ★
★ JIMMIE WILLIAMS - MGM
"My Suspicious Mind"

★ HARDROCK GUNTER - Cross Country
"Juke Box Help Me Find My Baby"

★ HYLO BROWN - Capitol
"One Sided Love Affair"

★ WILMA LEE & STONEY COOPER - Hickory
"I Want To Be Loved"

Big Catch



MIAMI, FLORIDA—When Cracker Jim Brooker, WMIE disk jockey, set up a date for Faron Young and Webb Pierce at Dade County Auditorium, he also arranged for them and Hubert Long to do some fishing. Above the group is shown without the fish although well over 150 pounds were caught with Long catching the big one, a 42 pound Amberjack.

WSM And Grand Ole Opry To Be Honored By Radio And Television Execs At New York Luncheon

Governor Clement To Be Speaker

NEW YORK—Nashville's WSM, WSM-TV and Grand Old Opry will be honored by the Radio and Television Executives Society at its luncheon on May 21st at the Hotel Roosevelt. Cousin Minnie Pearl, long-time Grand Old Opry star, will present a half-dozen of her famed fellow performers in a rare program of country music and comedy. Governor Frank G. Clement of Tennessee will be the principal speaker.

Grand Old Opry, which started thirty-one years ago as a small group of musicians and singers, today has hundreds of artists on its roster. Its

four-and-a-half hour radio show Saturday nights on WSM and the NBC network brings thousands of country music fans flocking to Nashville's Ryman Auditorium from hundreds of miles around.

In addition to Minnie Pearl, Carl Smith, June Carter, Jimmy and Johnny Oscar and Lonzo, Ferlin Huskey and Chet Atkins, all Grand Old Opry veterans, will appear at the RTES luncheon. Gov. Clement will discuss the nation-wide impact of country music in general and Grand Old Opry in particular.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1. HEARTBREAK HOTEL Elvis Presley (RCA Victor)
2. BLUE SUEDE SHOES Carl Perkins (Sun)
3. YES, I KNOW WHY Webb Pierce (Decca)
4. I TAKE THE CHANCE The Browns (RCA Victor)
5. YOU'RE STILL MINE Faron Young (Capitol)
6. YOU AND ME Kitty Wells & Red Foley (Decca)
7. FOR RENT Sonny James (Capitol)
8. LITTLE ROSA Red Sovine & Webb Pierce (Decca)
9. HONKY TONK MAN Johnny Horton (Columbia)
10. BLACKBOARD OF MY HEART Hank Thompson (Capitol)
- 11) SO DOGGONE LONESOME. 12) HOW FAR IS HEAVEN. 13) I'VE GOT FIVE DOLLARS. 14) I DON'T BELIEVE YOU'VE MET MY BABY. 15) WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE). 16) I'VE CHANGED. 17) IT'S YOU, ONLY YOU, THAT I LOVE. 18) SEASONS OF MY HEART. 19) UNCLE PEN. 20) FOLSOM PRISON BLUES; 'CAUSE I LOVE YOU; I WAS THE ONE; ROCK ISLAND LINE; WHY, BABY, WHY; A GOOD WOMAN'S LOVE.

THE CASH BOX

Reports

THE NATION'S



Country
JUKE BOX TUNES

POS. LAST WEEK

HEARTBREAK HOTEL

1 Elvis Presley
(RCA Victor 20-6420; 47-6420)

BLUE SUEDE SHOES

2 Carl Perkins
(Sun 234; 45-234)

YES, I KNOW WHY

3 Webb Pierce
(Decca 29805; 9-29805)

YOU AND ME

4 Kitty Wells & Red Foley
(Decca 29740; 9-29740)

I FORGOT TO REMEMBER TO FORGET

5 Elvis Presley
(RCA Victor 20-6357; 47-6357)
(Sun 223; 45-223)

I'VE GOT FIVE DOLLARS

6 Faron Young
(Capitol 3369; F3369)

BLACKBOARD OF MY HEART

7 Hank Thompson
(Capitol 3347; F3347)

I DON'T BELIEVE YOU'VE MET MY BABY

8 Louvin Brothers
(Capitol 3300; F3300)

WHY, BABY, WHY

9 Red Sovine & Webb Pierce
(Decca 29739; 9-29739)
George Jones
(Starday 202; 45-202)

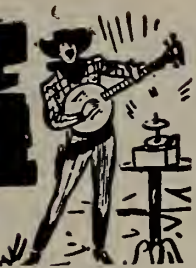
SO DOGGONE LONESOME

10 Johnny Cash
(Sun 232; 45-232)
Ernest Tubb
(Decca 29836; 9-29836)

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



- MARTY KRAUSS**
WILY—Pittsburgh, Pa.
1. Heartbreak Hotel (E. Presley)
 2. Why, Baby, Why (G. Jones)
 3. I Forgot To Remember To Forget (Elvis Presley)
 4. 'Cause I Love You (Pierce)
 5. So Doggone Lonesome (Cash)
 6. Run, Boy (Carlisles)
 7. I've Got Five Dollars (Young)
 8. You're Guilty (B. Martin)
 9. These Hands (Hank Snow)
 10. You're Free To Go (C. Smith)

- RED SMITH**
WBOK—New Orleans, La.
1. Honky Tonk Man (J. Horton)
 2. How Far Is Heaven (Kitty Wells & Carol Sue)
 3. Blue Suede Shoes (Perkins)
 4. You're Still Mine (F. Young)
 5. Heartbreak Hotel (E. Presley)
 6. I've Changed (Carl Smith)
 7. You Done Me Wrong (Price)
 8. On My Mind (Flatt & Scruggs)
 9. I Take The Chance (Browns)
 10. Folsom Prison Blues (J. Cash)

- TOM PERRYMAN**
KSIJ—Gladewater, Tex.
1. Heartbreak Hotel (E. Presley)
 2. Honky Tonk Man (J. Horton)
 3. I Take The Chance (Browns)
 4. Uncle Pen (Porter Wagoner)
 5. Good Woman's Love (Locklin)
 6. I'm A Fool (Slim Whitman)
 7. California Zephyr (Williams)
 8. Promises (Lefty Frizzell)
 9. You're Still Mine (F. Young)
 10. Folsom Prison Blues (Cash)

- BIFF COLLIE**
KPRC—Houston, Tex.
1. Honky Tonk Man (J. Horton)
 2. Do You Love Me (Babs & Floyd)
 3. Doodle Doo (Biff Collie)
 4. Seasons Of My Heart (Jimmy Newman)
 5. Happy Whistler (Robertson)
 6. Uncle Pen (Porter Wagoner)
 7. You Don't Know Me (Arnold)
 8. 16 Chicks (Link Davis)
 9. Your Heart (George Jones)
 10. Rovin' Gambler (T. E. Ford)

- "SHERIFF" TEX DAVIS**
WCMS—Norfolk, Va.
1. I Take The Chance (Browns)
 2. Going Crazy (Gordon)
 3. Heartbreak Hotel (E. Presley)
 4. It's You Only You That I Love (Snow & Carter)
 5. You're Still Mine (F. Young)
 6. You Done Me Wrong (Price)
 7. For Rent (Sonny James)
 8. Little Rosa (Sovine & Pierce)
 9. Waltz Of The Angels (Wynn Stewart)
 10. Will You Willyum (Martin)

- BIG JIM HESS**
WIVK—Knoxville, Tenn.
1. Heartbreak Hotel (E. Presley)
 2. Little Rosa (Sovine & Pierce)
 3. Mister Teardrop (M. Robbins)
 4. I Take The Chance (Browns)
 5. Giggie Box (Babs & Floyd)
 6. How I've Tried (P. Wagoner)
 7. Story Of The Three Nails (Jim Hess)
 8. Rockin' Daddy (Eddie Bond)
 9. You Can't Divorce My Heart (Johnnie & Jack)
 10. My Lips Are Sealed (Reeves)

- JACK HENDERSON**
KCU—Ft. Worth, Tex.
1. For Rent (Sonny James)
 2. New Wildwood Flower (Buddy Starcher)
 3. Do You Know Where God Lives (Eddy Arnold)
 4. Little Rosa (Sovine & Pierce)
 5. I Take The Chance (Sovine & Pierce)
 6. Honky Tonk Man (Horton)
 7. I'm Not Mad, Just Hurt (Hank Thompson)
 8. You And Me (Wells & Foley)
 9. Ship Ahoy (Larry Nolan)
 10. What Would You Do (Porter Wagoner)

- DICK DEANE**
WKTQ—Norway-Paris, Me.
1. Heartbreak Hotel (E. Presley)
 2. I've Got Five Dollars (Young)
 3. Blue Suede Shoes (E. Presley)
 4. Why, Baby, Why (Sovine & Pierce)
 5. For Rent (Sonny James)
 6. Rock Island Line (Dresslar)
 7. I Forgot To Remember (Elvis Presley)
 8. You And Me (Wells & Foley)
 9. So Doggone Lonesome (Tubb)
 10. I Don't Believe You've Met My Baby (Louvins)

- TOMMY DOWNS**
WKLO—Louisville, Ky.
1. Good Woman's Love (Hank Locklin)
 2. I Take The Chance (Browns)
 3. If You Were Mine (J. Reeves)
 4. You Don't Know Me (Arnold)
 5. A Tear Fell (Anita Carter)
 6. Ain't Nothin Gonna Be All Right Nohow (A. Williams)
 7. Folsom Prison Blues (Cash)
 8. For Rent (Sonny James)
 9. My Suspicious Mind (Williams)
 10. Fool Romance (T. Downs)

- DON MASTERS**
WHIL—Medford, Mass.
1. I Did Care (Carl Stuart)
 2. Goo Goo Da Da (Carlisles)
 3. Blackboard Of My Heart (Hank Thompson)
 4. So Doggone Lonesome (Tubb)
 5. Rockin' Daddy (Eddie Bond)
 6. I've Got Five Dollars (Young)
 7. Little Rosa (Sovine & Pierce)
 8. I Don't Believe You've Met My Baby (Louvins)
 9. Folsom Prison Blues (J. Cash)
 10. Do You Know Where God Lives (Eddy Arnold)

- "COUSIN" CLYDE BATTIN**
KCNA—Tucson, Ariz.
1. What Would You Do (Porter Wagoner)
 2. Heartbreak Hotel (E. Presley)
 3. I've Got Five Dollars (Young)
 4. Blue Suede Shoes (Perkins)
 5. Why Baby Why (Sovine & Pierce)
 6. I'm Ragged But Rather Right (George Jones)
 7. Uncle Pen (Porter Wagoner)
 8. Yes I Know Why (W. Pierce)
 9. It's You, You, You (Spellman)
 10. Hold Everything (R. Sovine)

- LILLIE ANNE**
WIRC—Hickory, N. C.
1. How Far Is Heaven (Kitty Wells & Carol Sue)
 2. Run Boy (Carlisles)
 3. Blue Suede Shoes (E. Presley)
 4. I Was The One (E. Presley)
 5. I Want To Be Loved (Johnny & Jack & Ruby Wells)
 6. You And Me (Wells & Foley)
 7. For Rent (Sonny James)
 8. Heartbreak Hotel (E. Presley)
 9. Hoping That You're Hoping (Louvins)
 10. Little Rosa (Sovine & Pierce)

- GEORGIE RIDDLE**
WRHC—Jacksonville, Fla.
1. Yes, I Know Why (Pierce)
 2. Ragged But Right (G. Jones)
 3. I Want To Be Loved (Johnny & Jack)
 4. Little Rosa (Sovine & Pierce)
 5. If You Were Mine (Reeves)
 6. Sweet Dreams (B. Thompson)
 7. Heartbreak Hotel (E. Presley)
 8. Where Did The Sunshine Go (Jimmy Dickens)
 9. If You Do, Dear (Carl Smith)
 10. I Take The Chance (Browns)

- "CORNPONE" BOB MCKINNON**
KTKT—Tucson, Ariz.
1. Heartbreak Hotel (E. Presley)
 2. I Was The One (E. Presley)
 3. Yes, I Know Why (W. Pierce)
 4. You're Still Mine (F. Young)
 5. Blackboard Of My Heart (Hank Thompson)
 6. You And Me (Wells & Foley)
 7. What Would You Do (Sovine)
 8. He Loved Me Once, He'll Love Me Again (Shepard)
 9. You Can't Divorce My Heart (Johnny & Jack)
 10. I Love You Because (Presley)

- JOE MORRIS**
WAGS—Bishopville, S. C.
1. I Take The Chance (Browns)
 2. Little Rosa (Sovine & Pierce)
 3. You're Still Mine (F. Young)
 4. Waltz Of The Angels (Wynn Stewart)
 5. Yes I Know Why (W. Pierce)
 6. You're Not Play Love (Wilburns)
 7. Crazy Arms (Ray Price)
 8. Hey You There (Rusty & Doug)
 9. It's You, Only You That I Love (Snow & Carter)
 10. Uncle Pen (Porter Wagoner)

- "UNCLE NICK BELL'S POTATO PICKERS"**
WGUY—Bangor, Me.
1. Heartbreak Hotel (E. Presley)
 2. Blue Suede Shoes (Perkins)
 3. I Don't Believe You've Met My Baby (Louvins)
 4. Why Baby Why (Sovine & Pierce)
 5. Hot & Cold (M. Rainwater)
 6. Draggin' (Curtis Gordon)
 7. Goo Goo Da Da (Carlisles)
 8. Poor People Of Paris (Atkins)
 9. Lazy River (Merle Travis)
 10. Rovin' Gambler (T. Ernie Ford)

- "BALIN' WIRE" BOB STRACK**
KIMO—Independence, Mo.
1. You Nearly Lose Your Mind (Justin Tubb)
 2. Yes, I Know Why (W. Pierce)
 3. I've Got A Right (Dallas)
 4. Never Have Anything Else (Ernest Tubb)
 5. You're Not Play Love (Wilburns)
 6. Crazy Arms (Ray Price)
 7. Totin' Water (Bowers)
 8. If You Were Mine (Reeves)
 9. Hoping That You're Hoping (Louvins)
 10. Mr. Teardrop (M. Robbins)

- "CHUCKWAGON CHUCK" NICHOLS**
KSOP—Salt Lake City, Utah
1. You And Me (Wells & Foley)
 2. You're Still Mine (F. Young)
 3. For Rent (Sonny James)
 4. A Good Woman's Love (Hank Locklin)
 5. Any Old Time (Wade Ray)
 6. So Doggone Lonesome (Tubb)
 7. If You Were Mine (Reeves)
 8. If You Do, Dear (C. Smith)
 9. I Don't Believe You've Met My Baby (Louvins)
 10. Blackboard Of My Heart (Hank Thompson)

- "COUSIN JOHN RHYTHM RANCH"**
WNEB—Worcester, Mass.
1. Heartbreak Hotel (E. Presley)
 2. So Doggone Lonesome (Cash)
 3. Yes I Know Why (W. Pierce)
 4. Blackboard Of My Heart (Hank Thompson)
 5. Sweet Dreams (B. Thompson)
 6. Little Rosa (Sovine & Pierce)
 7. Goo Goo Da Da (Carlisles)
 8. Serenade (Slim Whitman)
 9. You're Still Mine (F. Young)
 10. A Good Woman's Love (Hank Locklin)

- "SMILIN' JIM'S WESTERN CARAVAN"**
WHAY—New Britain, Conn.
1. Blackboard Of My Heart (Hank Thompson)
 2. Blue Suede Shoes (Perkins)
 3. I Don't Believe You've Met My Baby (Louvins)
 4. I'm A Fool (Slim Whitman)
 5. Your Heart (George Jones)
 6. What Would You Do (Porter Wagoner)
 7. I've Changed (Carl Smith)
 8. Hey You There (Rusty & Doug)
 9. I Take The Chance (Browns)
 10. Uncle Pen (Porter Wagoner)

- TOM EDWARDS**
WERE—Cleveland, Ohio
1. Yes, I Know Why (W. Pierce)
 2. I've Got Five Dollars (Young)
 3. Little Rosa (Sovine & Pierce)
 4. Hank Williams That Alabama Boy (Duke & Null)
 5. How Far Is Heaven (Kitty Wells & Carol Sue)
 6. Blue Suede Shoes (Perkins & Presley)
 7. My Greatest Possession (Jim Wilson)
 8. Hey You There (Rusty & Doug)
 9. I Was The One (E. Presley)
 10. I Don't Believe You've Met My Baby (Louvins)

CINCINNATI CUT-UPS

Cincinnati is singing these days as the 41st Biennial May Festival gets underway. The chorus made up of some 300 singers from the Queen City working under chorus master Willis Backett are in preparation for five choral programs to be given at Music Hall. Since the founding of the festival in 1873 our May Festival has taken its place among the world's finest choral musicals in the world. Again this year Maestro Josef Krips will be the conductor on the podium. A big Rock n' Roll show is coming to the Cincinnati Gardens on May

9th. In person we will see Bill Haley and his Comets, the Platters, "Big" Joe Turner, The Teenagers, Lavern Baker, Clyde McPhatter, Bo Diddley and the Drifters. Sounds like a great show. . . . Ted Lewis is coming back to town on May 11th at Beverly. Currently Jose Greco is heading the show there. . . . Ralph Marterie will be in town for a one nighter at Coney next week end. Lillian Briggs with Clyde Trask is appearing there this week end. . . . Through special permission by Congress WLW was granted facilities in Washington for recording comments by many long-time friends of the late Senator Alben Barkley, which were presented in a special half-hour tribute called "The Veep" over Radio.

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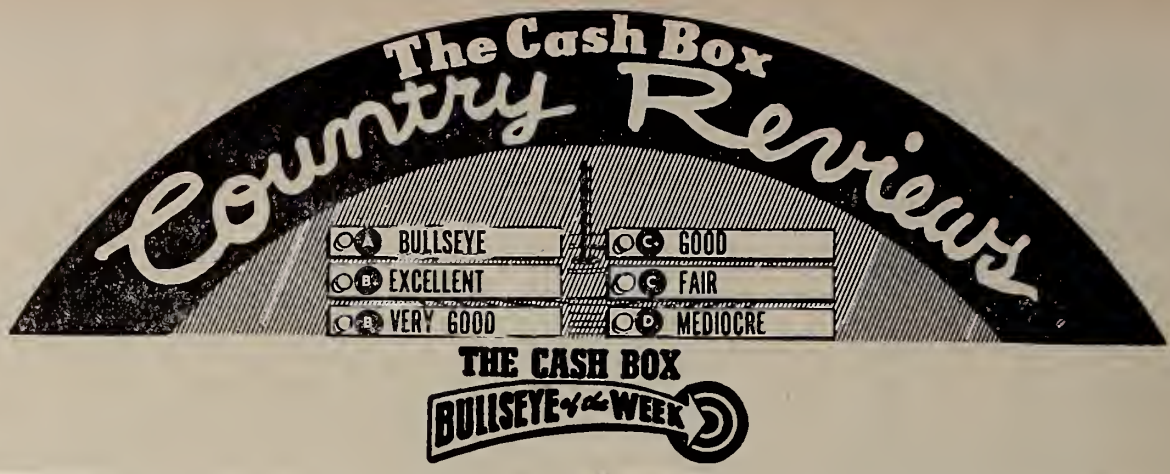
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"SWEET DREAMS"
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"A HANDFUL OF RICE" (2:25)
 [Springfield BMI—F. Jay, I. Reid, C. Albert]
"THE HOOT OWL BOOGIE" (2:26)
 [Aberbach BMI—S. Wooley]
RED FOLEY
 (Decca 29894; 9-29894)

● It looks as though the star of the "Ozark Jubilee," Red Foley, is gonna add another pair of hits to his fabulous collection. The chanter lends his wonderful talent and personality to two stellar tunes that are as different as day and night, and either end can head way up there. "A Handful Of Rice" is a middle-tempo romantic lament beautifully portrayed by the "Red-head." "The Hoot Owl Boogie" is a delightful, rhythmic jump item that Foley socks out in spirited style. Watch 'em both.

"ALADDIN'S LAMP" (2:23)
 [Opal BMI—R. Bare, L. Ross]
"THAT BIG OLD MOON" (2:27)
 [Acuff—Rose L. Smith]
FERLIN HUSKEY
 (Capitol 3428; F3428)

● Whenever Ferlin Huskey waxes a tune, the public can be assured of some mighty good listening. And his latest release proves to be no exception as he comes up with a potent coupling that could be his biggest seller to date. One end, a tantalizing up-tempo love tale of what the songster would do if he had an "Aladdin's Lamp," recalls to this listener the Hank Williams smash of a few years back, "Kaw-Liga." Flip, "That Big Old Moon" is a tearful, lover's ballad that Huskey renders with utmost sincerity. It's a double-barreled coin-catcher.

TOM TALL
 (Fabor 132; 132-45)

B+ **"WHY MUST I WONDER"** (2:28) [Dandelion BMI—E. He-wood, L. Russwurm] The smooth and polished tones of Tom Tall come over in splendid style on this lilting, crying-towel, moderate paced lover's ballad.

B **"HOT ROD IS HER NAME"** (2:33) [Dandelion BMI—T. Tall] The Creel Sisters join Tall on this end as they zestfully belt out an inviting, quick beat rock 'n roller about a gal who just loves to ride around in the "souped-up" cars.

ROY ORBISON
 (Sun 242; 45-242)

B+ **"OOBY DOOBY"** [Hi-Lo BMI—W. Moore, R. Penner] Roy Orbison makes his bid for national recognition with a real inviting vocal performance on a mighty catchy piece of rock and roll material. It's a tremendous jump waxing that could bust wide open. Keep close tabs on it.

B+ **"GO! GO! GO!"** [Hi-Lo BMI—Orbison] Here Orbison steps up to bat out an exciting blues piece with a solid beat. Two powerhouse entries with big hit potential. Great support on both lids by the Teen Kings.

JACK TURNER
 (Hickory 1050; 45-1050)

B+ **"EVERYBODY'S ROCKIN' BUT ME"** (2:20) [Acuff-Rose BMI—J. Turner] The pleasing tones of Jack Turner are a treat to the ear as the songster makes an impressive debut for the diskery with a tasteful, up tempo novelty item. An engaging waxing that could step way out.

B **"I'M GONNA GET YOU IF I CAN"** (2:06) [Acuff-Rose BMI—J. Dallas] On the reverse portion Turner tells how he's really been taken in by the young gal's charms as he waxes a quick beat ditty with cute lyrics.

"I WALK THE LINE"
 [Hi-Lo BMI—J. Cash]
"GET RHYTHM"
 [Hi-Lo BMI—J. Cash]
JOHNNY CASH
 (Sun 241; 45-241)

● When Johnny Cash broke through with the proverbial "big one" he did it with both ends of the record. And it looks as though the lightning's gonna strike twice as he follows up "So Doggone Lonesome" and "Folsom Prison Blues" with another powerful two-sider. One end, "I Walk The Line" is an infectious, up-tempo romantic affair. "Get Rhythm" is a delectable, quick paced rhythmic cure for the blues. Two top notch vocal efforts by Cash with a terrific instrumental backdrop supplied by the Tennessee Two on both ends.

"WHEN I FOUND YOU" (2:26)
 [Lowery BMI—J. Reed]
"MISTER WHIZ" (2:23)
 [Lowery BMI—J. Reed]
JERRY REED
 (Capitol 3429; F3429)

● Jerry Reed, one of the most promising new artists to hit the country market, comes up with a powerful piece of rock 'n roll tunestuff that could very well push him up into the "big name" category. The slicing, tagged "When I Found You," is a sensational, hard-hitting, house-rocker that Reed belts out in sparkling fashion. Socko instrumental backdrop rounds out a hot deck that has hit qualities in every groove. On the coupling "Mister Whiz," the chanter brags that he's one of the fastest romancers around. It's another dandy, quick paced, self-penned novelty.

AL DOSS
 (DOS 944; 45-944)

C+ **"EVERYTIME YOU WALTZ AGAIN"** (2:20) [D & D—A. Doss] Al Doss and his band softly showcase an okay vocal duet on this tear-compelling, slow moving, romantic lilter.

C **"THATS MY BABY"** (2:30) [D & D—A. Doss] On the lower deck the chanter tells about his gal's winning qualities as he spins a sprightly, love-novelty in a relaxed, easy-on-the-ears style.

MARTHA CARSON
 (RCA Victor 20-6510; 47-6510)

B+ **"MUSIC DRIVES ME CRAZY"** (1:53) [Ross Jungnickel ASCAP—B. Lowe, K. Mann] It looks as though Martha Carson is gonna add another large segment to her already huge following as she succumbs to the rock 'n roll craze on this fetching, rhythmic jump biscuit.

B+ **"DIXIELAND ROLL"** (2:02) [Trinity BMI—B. Davis, C. Grean] This end it's "Basin Street with a rock 'n roll beat" and Martha wraps it up in most attractive style. Solid instrumental support on both ends. Could be a big country-pop double-decker.

"LITTLE" JIMMY DICKENS
 (Columbia 21515; 4-21515)

B+ **"BIG SANDY"** (2:08) [Acuff-Rose BMI—M. Chambers, H. Chambers] The river may be big but "Little" Jimmy Dickens swims it to prove to his gal that his love is true on this sensational, up tempo romantic novelty. Wonderful platter. Could put Jimmy at the top of the heap.

B+ **"IT SCARES ME HALF TO DEATH"** (2:36) [Central BMI—A. Allison, J. Allison] This end the songster sings with heartfelt emotion as he waxes a poignant, moderate tempo lover's ballad. Click possibilities on both halves of an outstanding two-sider.

HANK WILLIAMS
 (MGM 12244; 45-12244)

B+ **"THERE'S NO ROOM IN MY HEART"** (2:15) [Milene ASCAP—Rose, Turner] The latest Hank Williams offering from the MGM vaults is this tearful, slow paced romantic blues item that the warbler renders in tender fashion.

B+ **"I WISH I HAD A NICKEL"** (1:55) [Acuff-Rose BMI—Sutton, Barnhart] On the under portion the late, great song stylist takes hold of a middle beat lover's lament and delivers it in his always effective manner. It's two more juicy acquisitions for Williams' vast legion of fans.

GEORGE MORGAN
 (Capitol 21517; 4-21517)

B+ **"TAKE A LOOK AT YOURSELF"** (2:26) [Cedarwood BMI—F. Robinson] George Morgan bids fair to walk away with top honors as he sends up a grade "A" vocal portrayal of a moderate paced, romantic heart-breaker. Penetrating lyrics on a deck that could break through for a smash hit.

B **"SEND FOR MY BABY"** (2:54) [Milene ASCAP—F. Rose, Heath] Lower half is a captivating, slow moving, rhythmic blues item that Morgan spins in money-making fashion. Flavorful instrumental support.

CHET ATKINS
 (RCA Victor 20-6550; 47-6550)

B+ **"CECILIA"** [ABC ASCAP—H. Ruby, D. Dreyer] Chet Atkins, who does some wonderful things with the electric guitar, maintains his usual high standard with this thoroughly refreshing, easy-going revival of the old-time favorite.

B **"THE LADY LOVES"** (2:19) [Sikorski-Tannen BMI—Moesser, Giese, Peterson, Long, Heather] This end features more of the fine Atkins' sound on another light and appealing instrumental ditty. Perfect programming on both ends.

THE CASH BOX Country Roundup

The June issue of the magazine, TV Star Parade, which went on sale May 3, featured a four page story on the "Grand Ole Opry". The article further featured ten pictures of familiar artists in action shots. The story, which captured the showmanship and spirit of the Opry, compared it to other network shows. Gist of the story was the staying power that country music affords as an entertaining medium.



ERNEST TUBB

And on May 12, the perennial favorite Roy Acuff (Decca) will hold the spotlight on the NBC portion of the show with country music's top duet, Johnnie and Jack (RCA Victor) and the Number 1 female vocalist Kitty Wells (Decca), aiding as special guests.

Seems that this R&R type of music has been around for quite some time. Back in 1951 Paul Cohen, Decca's A&R topper recorded a thing called "Hoot Owl Boogie" by Red Foley. The flip "A Hand Full Of Rice" is being talked up by tradesters as one of the big songs for the year.

Big "D" stars Carl Perkins (Sun), Sonny James (Capitol) and the Belew Twins along with "Opry's" Justin Tubb (Decca), WLS's Homer & Jethro (RCA Victor) and Johnny Cash (Sun), recently completed a very successful tour in West Texas. Latest reports on the Carl Perkins accident lets us know that Carl is OK; however, he has lost a little weight. Carl recently became the proud papa of a baby boy.

Goldie Goldmark and Sheldon Music of New York are extremely excited over the current recording of Red Foley (Decca), "A Handfull of Rice".

Jim Halsey reports a full schedule of personal appearances for Hank Thompson (Capitol) during the month of May, with June, July and August filling up at a rapid pace.



FERLIN HUSKEY

Lee Sutton at WWVA Jamboree of Wheeling and the world's original Jamboree, reports that the Bower Sisters are now regulars on the Jamboree. Bud Messner and the Sky-Liners are once again making frequent appearances on the Jamboree, as well as Maybelle Seiger.

Dusty Owens and Doc Williams both carrying large shows into the Maritime Provinces of Canada for extended tours.

Stoney Cooper and Wilma Lee report that Quality Records in Canada have released their Hickory pressing of "Row No. 2, Seat No. 3" b/w "I Want to be Loved", and Wilma Lee and Al Terry's Hickory pressing of "Not Anymore" b/w "We Make a Lovely Couple". Any Canadian Dee-Jays need only write for a copy, if you need one. Stoney reports overflow crowds at most of their engagements. Carol Lee, daughter of Stony and Wilma, ready to make her debut on records and will be traveling with her parents on most of their shows this summer.

Hill and Range Songs, Inc., of New York, unveiled the latest Hank Snow Song Folio #4 recently and it's chuck-full of interesting pictures and songs of the country music world.

Gabe and Sunshine Tucker are back in Nashville after basking in the Houston, Texas sun, where they spent many leisurely hours fishing, with their long time friends, Elsie and Speck Roberts.

Jim Reeves (RCA Victor) is receiving a wide-spread publicity and promotion campaign from his manager on his brand new release "My Lips are Sealed" and "Pickin' a Chicken". Personal manager, Herb Shucher's office has been smothered with good reports on this one. Reeves has just returned from a tour of the Northwest and just recently did a series of transcriptions for the US NAVY, under the direction of Will Voeller. Immediately following, Reeves left Nashville for an extended tour of the Midwest.

Bill and all the Carlisles (Mercury) on tour in the Midwest from May 6th through May 12th, following which they head for a tour in Minnesota and Michigan in a package headed by Jim Reeves (Victor). Also on the package is Joe "Red" Hayes (Capitol). On June 25th they leave for a two week tour of the Hawaiian Islands.



DOC WILLIAMS

It was reported to this office that Jim Beck, widely known in country music circles, passed away in Dallas, Texas last week. Complete details were not available at this writing.

Several weeks ago, Frankie Starr signed a recording contract with Decca Records. Titles of his first release were "That's The Way The Big Ball Bounces" and "I Don't Care What You Used to Be". In the face of many strong recordings, Starr's first Decca record attained much success, Dee-Jay wise and inquiries still frequent regarding these two songs.

From the news letter that Bill Carrigan sends out, he's really riding high, wide and handsome. He's got three dee-jay shows going on WHLE, Centerville, Tennessee, where he is Program Director and it appears that he'll at least get to air one time some of the never-ending wax that continues to be released. Carrigan sends out an appeal for more wax from major labels—Can you help?

Since Ernest Tubb (Decca) figures to be one of the key figures in the Jimmie Rodgers Memorial Day Celebration in Meridian, Mississippi, on May 25 and 26, it was only natural that his erstwhile manager, Gabe Tucker, managed to set him a full week of personal appearances in this southern state.

Lou Millet of WLCS, Baton Rouge, Louisiana, war horse of country music, sends out a communique this week that he's changed the time of his show from 12:30 to 3:00. Seems that Millet's verbal appeal to the station was so strong, coupled with the fact that he has many followers, has caused the station to continue to give the green light to country wax.

"Let's Make A Fair Trade", penned by Jack Swanson has been released on the MGM label by Mr. and Mrs. Sunshine. (Jane and Carl) "Fair Trade" also has releases on RCA Victor label by Bob King and on the BSD label by Tommy Tomkin. (the original).

Any Jocks not having these discs as yet may write to SAN-LYN Music Publications, BMI, 414 Cortland Ave., Syracuse 5, N.Y. for their d.j. samples.

J. G. Tiger of the Top Ten Music Corp., tells us that after much elimination in a nationwide search for talent they have latched on to 18-year-old Johnny Carrol, who has won many local and regional contests, including a Future Farmers of America talent contest in Texas, has been singing C & W songs for some time now. The Top Ten has signed him to play their stage shows in the South. . . . Marvin Rainwater, whose current release, "Mr. Blues" and "Hot And Cold", received the Cash Box Bullseye, is out on a personal appearance tour of the north-east. He'll be at the Terrace Ballroom, Newark, N.J., on May 8th, the Ritz Ballroom, Bridgeport, Conn., on the 10th, the Pine Belt Jubilee at Racs' Hut, Lakewood, N.J., on the 11th, Eddie Zack's Jamboree, Providence, R.I., the 12th and at Shorty Fincher's Valleyview Park, York, Pa., on the 13th. Marv, a regular on the Ozark Jubilee, will be going out on a week's tour with Red Foley at the end of May, while his brother, manager Ray Rainwater, is lining up a 32 day Texas tour this summer. . . . Billie Smith, KENT-Shreveport, La., writes that Jimmie Davis, whose "Dear Son" is soon to be released, dropped in for a chat with Billie. Also in for appearances as guest stars of the "Louisiana Hayride" were Tex Ritter and Smiley Burnette. Billie informs us that the star of the "Hayride" and recorder of "Blue Prelude" and "I'm Sorry I Made You Cry", David Houston, has been signed by Steve Sholes, to a Victor contract. Harmie Smith, who joined KDET-Center, Texas, as staff announcer and deejay, is a very busy entertainer these days with 8 hours of C&W, R&B and Pop spinning daily along with personals.

In the midst of Rock And Roll, let it be said that Country Music still carries a terrific punch as judging from the most recent Webb Pierce tour of the North and Midwest. Opening in Edmonton, Alb., Canada to standing room only (over 7,500 paid) April 23, the show moved into Calgary, Alb., Canada April 24 with over 6,500 paid admissions. The remaining six dates were jam packed and in many cases were house records. April 25, Billings April 26, Minot, N.D. April 27, Sioux Falls, S.D.; Sioux City, Iowa April 28, 29; St. Paul, Minn. April 30, La Crosse, Wisc. Besides Pierce the show featured Red Sovine, Jim Reeves, Hank Locklin, Charline Arthur and the Farmer Boys.

Tom Tall out with two new releases in the past two weeks. He can be heard on the Fabor label with the Creel Sisters doing "Hot Rod Is Her Name" and doing a solo on the flip "Why Must I Wonder". On the Abbott waxing he joins the gals on "Whose Little Pigeon Are You".

Paul Kallinger of XERF, Del Rio, Texas, writes that recently he had as guest on his all night long show, Martha Lynn, Larry Nolan, Bob Burrell, Lee Petrich, Neal Merritt, Leon Payne, Bob Terry and Al Terry. It was also reported that the Audrey Williams' (MGM) recording of "Ain't Nothin' Gonna be Allright Nohow" is a heavy mail-puller on Paul's show. Paul and his wife Ann celebrated their 11th Anniversary on April 28. There are three little Kallingers.

Ray Godwin, WFJX, Fort Jackson, South Carolina, coming out with a big country show these days. Ray is currently doing three country and western shows and one gospel show daily at WFJX: Country Rhythm at 11:00 A.M., Gospel Song Hour at 12:45 P.M., Hillbilly Juke Box at 4:30 P.M. and concludes his day's activities with Carolina Country Style at 7:00. Pvt. Curtis Gordon (Mercury) appears quite often as guest star. It's interesting to note that when Godwin came to WFJX in 1954, that there was only fifteen minutes of country and western music on the station. A Bouquet of Daisies from the Country to Godwin!!!

Thanks to Don Vedder of WLFH, Little Falls, New York for his very interesting and informative letter. Vedder operates a big Jamboree in his area, which he believes is a real boon to the sale of country and western records.

T. Tommy Cutrer (Mercury) moved into a new home here in Nashville last week and he reports that he and his wife are very happy and he's busy doing all the things she has in mind.

Art Barrett of WCMS in Norfolk, Virginia informs us that Wynn Stewart's (Capitol) "Waltz of the Angels" has already made WCMS's hit parade. Barrett gives Stewart the nod for good impression on this Capitol disking.

Walt Gaines of WCSS, Amsterdam, New York, sends along a nice note this week regarding the records he's receiving at his stations. A real promoter of country music, Gaines uses the records when they are mailed to him. . . . Labels, Publishers, Artists—he needs the wax.

Nice to hear from Jack Boone, WCJU, Columbia, Mississippi; Paul Simpkins, WBAM, Montgomery, Alabama; J. E. Nesbitt, Greer, South Carolina; Welby Hoover, WFLW, Monticello, Kentucky. It was also nice having Sheriff Tex Davis and Lou Millett drop in at the office for chats this past week.

Sheriff Tex Davis writes that the show from Nashville, which played Norfolk, Virginia Sunday, April 22, was a tremendous success. The show consisted of the following talent: Ernest Tubb (Decca), Marty Robbins (Columbia), Autry Inman, (Decca), Bonnie Lou, (King), Jerry Reed (Capitol), Tommie Smith (Decca), Wilburn Brothers (Decca). The Wilburn Brothers' record of "You're Not Play Love" had hit the number one spot in this area the same day the show played there. Davis also notes that he had a great Gospel Sing in Norfolk, May 6th featuring Jimmie Davis, the Foggy River Boys, the Sunshine Boys, The Homeland Harmony Quartet, and two local groups, The Cavalier Quartet and the Domainaires.

Some top "pluggers" of country and western music are the following: Marshall Pack, WSKY, Asheville, N. C. and Ken Marvin at the same station, Farmer Russ, WLOS, Asheville, N. C. and Red Kirk, WKLO, Louisville, Ky.

Best wishes Jane & Carl Mr. & Mrs. Sunshine

MR. & MRS. SUNSHINE

Walt Gaines of WCSS, Amsterdam, New York, sends along a nice note this week regarding the records he's receiving at his stations. A real promoter of country music, Gaines uses the records when they are mailed to him. . . . Labels, Publishers, Artists—he needs the wax.

Nice to hear from Jack Boone, WCJU, Columbia, Mississippi; Paul Simpkins, WBAM, Montgomery, Alabama; J. E. Nesbitt, Greer, South Carolina; Welby Hoover, WFLW, Monticello, Kentucky. It was also nice having Sheriff Tex Davis and Lou Millett drop in at the office for chats this past week.

Sheriff Tex Davis writes that the show from Nashville, which played Norfolk, Virginia Sunday, April 22, was a tremendous success. The show consisted of the following talent: Ernest Tubb (Decca), Marty Robbins (Columbia), Autry Inman, (Decca), Bonnie Lou, (King), Jerry Reed (Capitol), Tommie Smith (Decca), Wilburn Brothers (Decca). The Wilburn Brothers' record of "You're Not Play Love" had hit the number one spot in this area the same day the show played there. Davis also notes that he had a great Gospel Sing in Norfolk, May 6th featuring Jimmie Davis, the Foggy River Boys, the Sunshine Boys, The Homeland Harmony Quartet, and two local groups, The Cavalier Quartet and the Domainaires.



THE
SEEBURG
V-200

**WORLD'S FIRST
DUAL MUSIC SYSTEM**

**Meets Every Requirement
for Modern Music
Merchandising!**

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

SEE OTHER SEEBURG
2-PAGE ADVERTISEMENT IN THIS ISSUE

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS



Creeping Inflation Makes Necessary:

Here and There

NEW YORK—This item is for our coinfriends with children and grandchildren. At a conference of the Association of Food and Drug Officials of the United States held here this week, A. B. Clow, general manager of the Fine Chemical Divisions of American Cyanamid, which produces one of the most important of the antibiotics, Aureomycin, reported that our so-called "wonder drugs", which have been used with sensational success against infectious diseases, will some day be eaten by Americans like vitamins are today, to keep people well. Clow reported on a trial feeding of Aureomycin to school children in Guatemala, under supervision of the United Nations. These children were fed 50 milligrams of Aureomycin daily for 21 to 29 months. The United Nations reported "The rates of increase in both height and weight over an 18 months' period proved to be significantly greater than those observed for the control group in another rural village." Clow forecast Aureomycin or some chemical with very nearly its same properties will be eaten by people in the future "to keep well, not merely to get well."

PITTSBURGH, PA.—One of the industries responsible for the continued high employment and large payrolls is Steel. The American Iron and Steel Institute reported this week that payroll records were set during March and in the first quarter of 1956. The estimated total employment for March was 685,200 compared with 629,299 in the same month last year. An increase was also shown over the month previous, February. The total payroll during March was estimated at \$338,140,000—nearly \$7.5 million more than during the prior record month of December, 1955. It was also \$20.8 million more than February of this year. During the first quarter of 1956, the total estimated payroll of the industry was \$984,260,000—also a record, and over \$182 million higher than the first three months of 1955.

WASHINGTON, D.C.—Despite the fact that unemployment among auto workers increased in April, total employment thruout the country jumped 900,000 last month to a new April record of 63,990,000—while joblessness dropped by 270,000, according to the Labor and Commerce Departments. The unemployment total dipped to an estimated 2,465,000. The gain in total civilian employment was 912,000 from March to April, and the number of jobholders reached a level 2,000,000 above the employment total a year ago. It was stated that seasonal factors, including a 700,000 rise in farm employment, were responsible for most of the gain.

DIME PLAY PLUS FRONT MONEY

Constant creeping inflation, which has become ever more apparent, and which is being openly recognized and reported by all financial experts as well as the nation's leading economists, has its deterrent effect on this industry along with all other industries.

It has reached the point where, what were formerly considered profitable locations, are now being classified as "just average" spots.

It isn't that the income has fallen down in these locations. It is, rather, that with income in status quo, the profits aren't there anymore.

Operators are also noticing that, if their income hasn't expanded in similar ratio and in keeping with the consistent creeping inflation, their profit factor continues to lessen considerably.

With prices of all materials and merchandise constantly tending upward to meet the creeping inflationary levels, income must also tend upward, so that profit will continue to remain at its former, accepted level.

All this resolves itself down to the fact that, with equipment as well as all supplies

and necessities with which to do business costing the operator more, he must somehow match this growing expense.

He must have either greater intake, or some sort of assurance that his income level will remain constant, and somewhat within the bounds of security.

A more constant income level will at least help him to match his expenses and still continue in business.

Many believe that the answer to this problem is the rebirth of front money guarantees regardless of dime play.

These men feel that, tho dime play has proved itself extremely helpful in almost all instances, without some sort of constant income guarantee they cannot continue profitably in business.

In short, with today's distending forces at work causing inflation to creep steadily to new high marks, the operator must assure himself more steady income.

This is best done, the greater majority believe, by the adoption of front money guarantees for every location, plus dime play.

more earning power through **better** music merchandising

there must be "music for everyone"

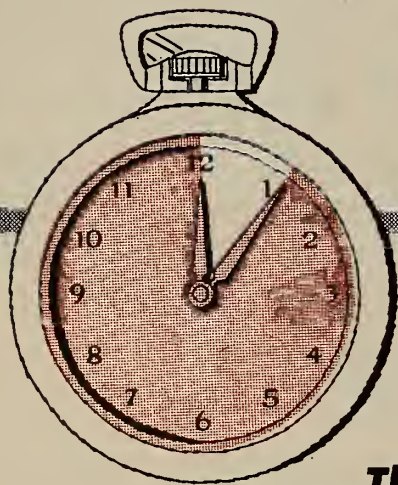
Every properly programmed music system should include current "pop" tunes that are released on 45 RPM Single Records. Every properly programmed music system should also include standard music on 45 RPM that is available principally on Extended Play Records.* This music—show tunes, all-time favorites, classics and varieties—belongs on every phonograph because it is music the public wants to hear.

*Capitol, Columbia, RCA and other leading record manufacturers are making available low-cost E.P. record packages for coin-operated phonograph use. See your Seeburg Distributor.

45 rpm single and E.P. records

This is a matter of arithmetic. It takes longer to play a two-tune E.P. Record than it does a single-tune record. In order to program your equipment profitably (as well as properly), you should be compensated for this additional playing time.

You can enjoy more earning power with the SEEBURG V-200.



TWO TUNES PER SIDE

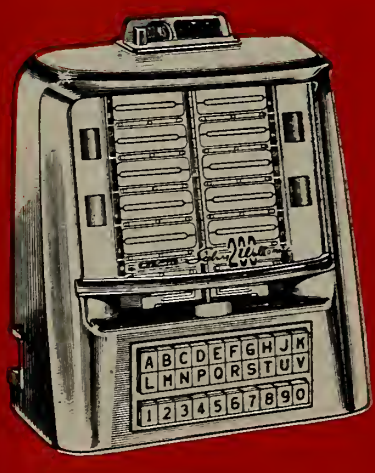
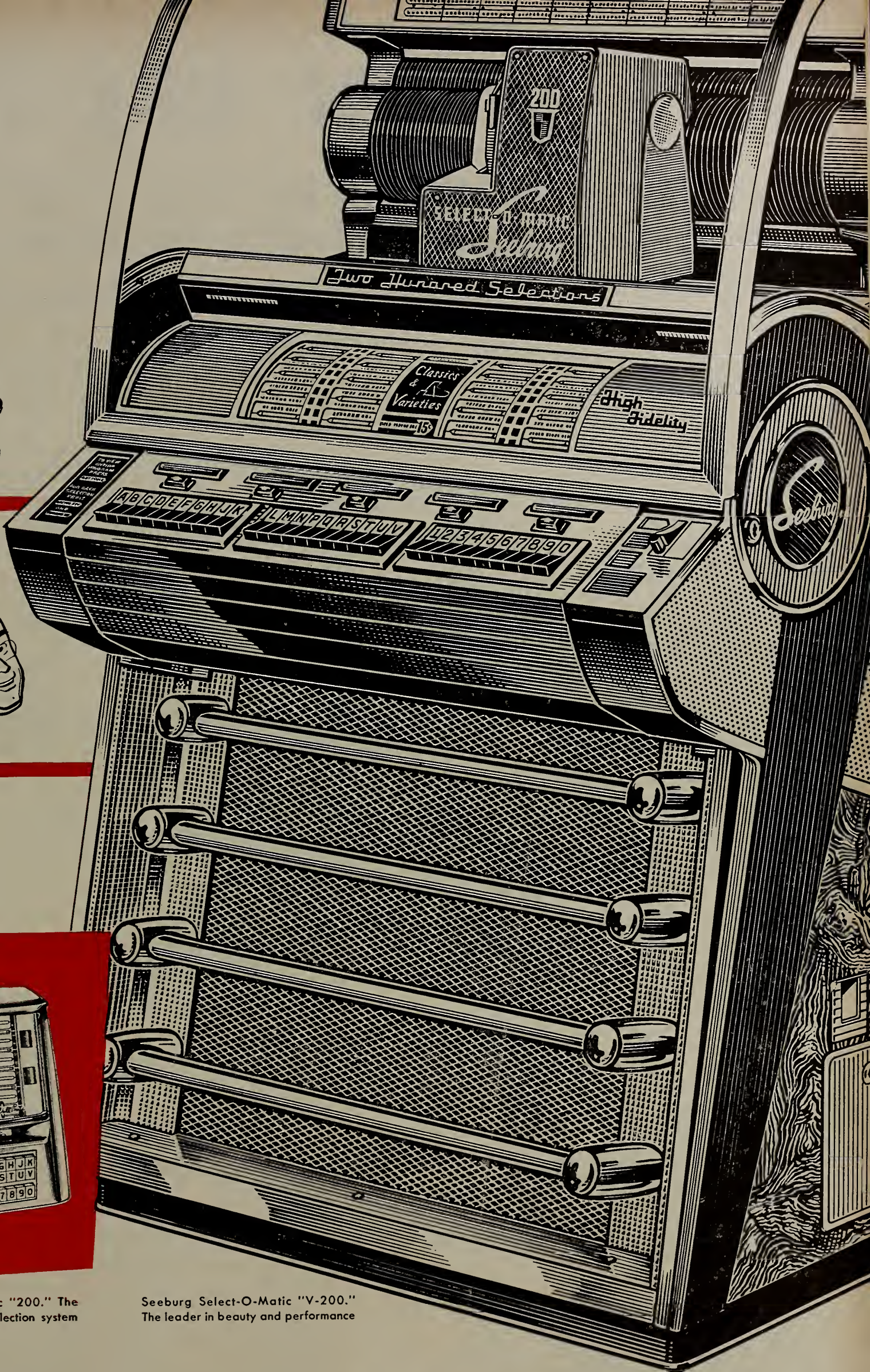
**ADDITIONAL PLAYING
TIME REQUIRED**

The answer—selling time!

**The Seeburg V-200 programs
single records at one price and E.P. records
at a proportionately higher price**

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

the world's



Seeburg Wall-O-Matic "200." The world's finest remote selection system

Seeburg Select-O-Matic "V-200." The leader in beauty and performance

first dual music system

SIXTH ANNUAL MOA SHOW

Crowds See New AMI and Wurlitzer "200" Phonos. Amuse Games, Vendors & Kiddie Rides Also Attract Attention. ASCAP Legislation Main Topic of Discussion at Meet.

CHICAGO—The 6th Annual Convention of the MOA, held last week, Sunday, Monday and Tuesday, May 5, 6, 7, brought in a good sized mixture of games manufacturers, phonograph manufacturers, accessories manufacturers and distributors, operators, their servicemen and families.

Two interesting highlights of the show, different from last year, was the number of pool tables in evidence at almost every booth, and the showing of the new model "2000" Wurlitzer 200 selection phonograph and the new model "G-200" AMI phonograph.

All the major juke box manufacturers had booths, Seeburg, Rock-Ola, Wurlitzer and AMI. Also in evidence as the operator made his rounds were kiddie rides, vending machines, the new VuAid Sales tube tester, and cranes.

The usual excitement, hubbub, and convention noise was in evidence as the curious visitors stopped at each booth and spoke to the factory representatives. Not all the greetings took place on the exhibit floor, however, as small crowds were always meeting in the lobby of the hotel and in the hotel suites, where some manufacturers entertained. Many operators and distributors also visited the factories where open house was conducted around the clock.

Though the meeting hall opened to a fairly small attendance on both Monday and Tuesday, the room contained a good representation by closing time as operators and factory people drifted in slowly.

The Monday meeting was officially opened by George A. Miller, national president, who lightly touched upon the subjects that would be discussed during the two day meet. Clint Pierce, vice-president, the next speaker, also discussed topics of importance to the MOA.

Sidney Levine, MOA legal counselor, spoke at length on the progress being made in the juke box operators' fight against ASCAP legislation. Levine again

reiterated MOA's determination to fight this constant battle to the last ditch and predicted that ASCAP would continue to fight for passage of its bills year after year without let up should they again be defeated this year. Levine paid tribute to The Cash Box, calling to the operators' attention the fact that The Cash Box had always "stood squarely behind the MOA in its fight against ASCAP legislation."

Lee Schooler, president of the Public Relations Board, then made some hard hitting comments about the current impression of the juke box operator that prevails throughout the United States and offered some constructive methods of presenting the juke box industry in its true light. His proposals were, in the main, ideas that had been presented to the trade by The Cash Box for many years. An organized campaign, teenage canteens, active participation in civic and community affairs, etc.

Following a short recess a forum meeting was held to discuss the advantages of ten cent play and fair percentages, moderated by Ted Nichols and Howard Ellis.

At nine that evening, a colored film, "You Can Do Something About Public Relations" was shown by William E. Fitzgerald, AMI, Inc.

The meeting on Tuesday was highlighted by talks by John Haddock, A.M.I. Inc., and Congressman George P. Miller. Haddock discussed the fight of the phonograph manufacturer to keep prices of equipment down in spite of the ever rising cost of materials. Miller told the operators they "were more than holding their own" in the copyright battle with ASCAP, and also warned them to police the industry.

A motion was passed to increase the Board of Directors to 48. 12 were appointed at the meeting and 14 are still to be assigned.

THE CASH BOX CAMERA CLIX PIX AT MOA SHOW

CHICAGO—The Cash Box camera man, together with Bill Gersh, publisher, and "director" of the "shots", were probably the busiest men at the MOA Convention. Working on the premise that "a photograph tells the story more than a thousand words", presented on the following page is a number of pictures taken at the show featuring personalities who were in attendance.

1) George A. Miller, president of MOA, signs a contract to act as business manager for the next five years, while Sidney Levine and Clint Pierce look on.

2) Frank Mencuri, Exhibit Supply and George George, Cleveland, try their skill on "Spanish Pool".

3) Harry Van Dusen and Art Weinand play Williams' "Crane".

4) Ed Levin, Chicago Coin and Ted Bush, Miami, Fla.

5) J. A. W. meets J. A. W. J. A. (Art) Weinand and J. A. (Red) Wallace.

6) A couple of New Englanders. Louis Blatt, Atlas Distributors, Boston, Mass. and Louie Taube, Manchester, N. H.

7) L. Gardner of R. Warncke Co., Houston, Tex., with Ed Levin.

8) Bill Gersh and Joe Silla, Oakland, Calif.

9) Mr. and Mrs. Ed Zorinsky of Omaha, Neb.

10) Sam Stern, Williams Mfg. Co., Leo Weinberger and Leo's son Morty, of Louisville, Ky.

11) Harry Pearl and Bert Lane, The Bert Lane Co., Miami, Fla. showing their "Steam Fire Engine" kiddie ride.

12) Phil Robinson and Charley Robinson of Los Angeles, Calif.

13) Bill Phillips of Atlas Music with the 200 Seeburg.

14) Willie (Little Napoleon) Blatt, Miami, Fla. and his son Marty.

15) A New York group: Dave Lowy, Irv Holzman, Harry Berger and Joe Green.

16) John Vavrek of Gary, Ind. and Carl Christiansen of Coven Music, Chicago.

17) Mr. and Mrs. Clint Pierce of Brodhead, Wis.

18) Jerry Harris.

19) Hirsh deLaViez, Washington, D.C. at the Naval Recruiting booth, with Sam Situa, 1st Class Bosun's Mate.

20) Mickey Anderson of Erie, Pa.

21) Jack Mitnick and Harry Brown.

22) Walt (Bow-tie) Huber of San Francisco, Calif.

23) Two phono mfr. advertising men talk it over. Bill FitzGerald of AMI, and A. D. Palmer of Wurlitzer. Man on extreme right unidentified.

24) Charlie Rose of Fargo, N. D. and J. I. McClelland of J. P. Seeburg.

25) Lou Casola, Rockford, Ill. and Frank Mencuri of Exhibit.

26) C. O. (Red) Harrington, Houston, Tex. (See "Houston Happenings" column.)

27) Mr. and Mrs. Pete Geritz, Denver, Colo.

28) Bill Gersh and the fabulous "Senator" Al Bodkin of New York.

29) From the W. Va. Operators Assn.: Ed Oliver, W. N. Anderson, J. A. Wallace and Dana Hicks.

30) Ed and Martha Chesney.

31) Morris Piha, Montgomery, Ala., president of Alabama Amusement Assn.

32) Joe Alvarez, Gary, Ind., Benito Murillo, Oakland, Calif. and Frank Fernandez, Gary, Ind.

33) A group of Seeburg people: Tom Herrick, John Stuparitz, Jack Gordon, G. Gabrielson, Bob Dunlap and J. McClelland.

34) Jack Bess, Richmond, Va., C. E. Maddox and Harry Moseley, Jr.

35) Once again the beards show up: Joe Alvarez and Frank Fernandez, with Jake Porter in the center.

36) Bill Gersh and the ever-loving Dave Stern of Elizabeth, N. J.

37) Roy Carlson, Martin Rice and Leon Weinberger of Detroit, Mich.

38) Milt Wudtke of Milwaukee and Bob Bear, Wurlitzer sales mgr. surround the new model "2000", 200 selection phono.

39) R. Griffith, Washington, D. C. and Roy McGinnis, J. H. Keeney & Co.

40) Joe (Slim) Mangone, Miami, Fla. and Bill Gersh.

41) Dave Rosen, Phila., and Johnny Michaels and Lou Dunis, Portland, Ore.

42) The "Gold Dust Twins", Max and Harry Hurvich, Birmingham, Ala., surround John Watling, Chicago

43) Jimmy Tolisano, president of the Connecticut Operators Assn., getting "buzzed". Probably for the good work he's done for the ops.

44) Bill Gersh and Al Denver, president of the Music Operators of New York.

45) Joe Fishman, Newark, N. J. and Ben Haskell, attorney from New York, who, associated with Teddy Blatt, are counselors for the N. Y. games assn.

46) Paul Heusch, J. H. Keeney & Co., welcome guests at Keeney booth.

47) Sidney Levine and Bill Bolles of J. H. Keeney & Co.

48) N. H. Gisser, Morris Gisser and Herb Wedewen, Cleveland, O.

49) Jake Friedman, Atlanta, Ga., and his son-in-law, Jake Geldbart.

50) John Casola of United Mfg. Co.

51) Harry Williams, Pete Geritz, Art Weinand and J. Harry Snodgrass at the booth of Williams Mfg. Co.



(More Pictures on Pages 22 and 45)

Music Ops Must Plan To Have A

**MILLION
LETTERS**

Ready To Be Mailed To Congress When So Advised

**Letters from Operators Themselves. Letters from Location Owners. Letters from Patrons of Locations. Letters from Civic, Social, Spiritual and Political Leaders. Letters from Every Single Person Possible...
Opposing the ASCAP Sponsored Bills**

THESE ARE THE FOUR BILLS

In the Senate: S.590 and S.1254 In the House: H.R.4316 and H.R.2677

THESE ARE THE MEMBERS OF THE JUDICIARY COMMITTEES

SENATE

JUDICIARY SUB-COMMITTEE

Sen. Joseph C. O'Mahoney (Dem., Wyo.) Chairman

- Sen. Alexander Wiley (Rep., Wis.)
- Sen. James O. Eastland (Dem., Miss.)

FULL JUDICIARY COMMITTEE

Sen. James O. Eastland (Dem., Miss.) Chairman

- Sen. Estes Kefauver (Dem., Tenn.)
- Sen. Olin D. Johnston (Dem., S. C.)
- Sen. Thomas C. Henning, Jr. (Dem., Mo.)
- Sen. John L. McClellan (Dem., Ark.)
- Sen. Price Daniel (Dem., Tex.)
- Sen. Joseph C. O'Mahoney (Dem., Wyo.)
- Sen. Alexander Wiley (Rep., Wis.)
- Sen. William Langer (Rep., N. Dak.)
- Sen. William E. Jenner (Rep., Ind.)
- Sen. Arthur V. Watkins (Rep., Utah)
- Sen. Everett McKinley Dirksen (Rep., Ill.)
- Sen. Herman Walker (Rep., Idaho)
- Sen. John Marshall Butler (Rep., Md.)

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JUDICIARY SUB-COMMITTEE

Rep. Edwin E. Willis (Dem., La.) Chairman

- | | |
|-------------------------------------|--|
| Rep. Woodrow W. Jones (Dem., N. C.) | Rep. Shepard J. Crumpacker, Jr. (Rep., Ind.) |
| Rep. Jack B. Brooks (Dem., Tex.) | Rep. Dean P. Taylor (Rep., N. Y.) |
| Rep. James M. Quigley (Dem., Pa.) | Rep. Laurence Curtis (Rep., Mass.) |
| Rep. Charles A. Boyle (Dem., Ill.) | Rep. Hugh D. Scott, Jr. (Rep., Pa.) |

FULL JUDICIARY COMMITTEE

Rep. Emanuel Celler (Dem., N. Y.) Chairman

- | | |
|--|--|
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| Rep. Jack B. Brooks (Dem., Tex.) | Rep. Richard H. Poff (Rep., Va.) |
| Rep. William M. Tuck (Dem., Va.) | Rep. Hugh D. Scott, Jr. (Rep., Pa.) |
| Rep. Robert T. Ashmore (Dem., S. C.) | |
| Rep. James M. Quigley (Dem., Pa.) | |

IMPORTANT DO NOT MAIL LETTERS UNTIL YOU ARE ADVISED TO DO SO!!

THE CASH BOX CAMERA CLIX PIX AT MOA SHOW



- 52) Cissie Gersh and George Wrenn, Dallas, Tex., representative for Chicago Coin and Genco in that territory.
- 53) Jake Friedman, Atlanta, Ga., and Sam Stern, Williams Mfg. Co.
- 54) At the Wurlitzer booth: Bert Davidson, Bob Hamilton and Don Beyer.
- 55) Barney (Shugy) Sugerman, Runyon Sales Co., New York and New Jersey, talks things over with John Haddock, president of AMI.
- 56) Henry Leyser, Oakland, Calif., and "Jiggs" Donohue, Seeburg Calif. representative.
- 57) Mrs. Nick Britz, Wis., and Mr. and Mrs. Martin Britz, Great Falls, Mont.
- 58) Norman Gefke, Sioux Falls, S. Dak. (Hard to recognize behind this shrubbery.)
- 59) Sammy Weisman, Baltimore, Md., Herb Oettinger, United Mfg. Co., and Bill Gersh.
- 60) Harry Stern, Phila., Pa., with a couple of models from the Williams' booth.
- 61) Avron Gensburg and Al Warren of Genco, with Lou Singer of Lieberman Music, Minneapolis, Minn.
- 62) Sam Solomons, Columbus, Ohio.
- 63) Bert Davidson, Wurlitzer, a model, and Lou Casola, Rockford, Ill.
- 64) Sam Lewis, president, Exhibit Supply, Lou Dunis, Portland, Ore., and Barney Sugerman, N. Y.
- 65) Sidney Wolbarst and John Bray of Boston, Mass.
- 66) Jimmy Savarese, South Bend, Ind., surveys the situation.
- 67) Bob DePriest and Abe Susman, Dallas, Tex., with a show model.
- 68) Martin Britz, Great Falls, Mont., with a model from Columbia Records.
- 69) Sam Dicter, Southern Automatic Music Co., Ft. Wayne, Ind., branch.
- 70) Budge Wright, Portland, Ore., and a show model.
- 71) Mrs. Clint (Marie) Pierce, Brodhead, Wis., and Gail Carter, Permo needles.
- 72) Joe Fishman, Newark, N. J., and Jess Liveley, Clarksville, Va., surround a show model.
- 73) Gordon Stout, president of the South Dakota Phono Ops Assn., and a show model.
- 74) Joe Robbins, Empire Coin Machine Exchange, Chicago, with models from Williams' booth.
- 75) Bob Gnarro, show model, Paul Brown and Andy Oomens, Chicago ops.

(See Pages 20 and 43 For Additional Pictures)

(More MOA Pictures Next Week — May 26 Issue)

Peanuts! Ball Games! Charms! And Pool Games, Too!

Bulk Vendors Ass'n Convenes At Morrison Hotel, Chicago

CHICAGO—Following immediately on the heels of the MOA meet, came the bulk vender people with their convention.

In fact some of the pool games manufacturers didn't even halt in their smiling and sales talking. Just continued right from MOA into meeting with bulk vending machine operators.

Peanuts, ball gum, charms and pool games, too. Quite a convention for these boys who feel that their division of the automatic merchandising industry is just as important as are coffee dispensers, soft drink and sandwich venders and even cigarette and shoe shining machines.

These boys can point back to so many, many years and the fact that most of the big games and juke box ops of today were, at the very beginning, peanut and pistachio and sunflower seed and ball gum operators.

Some of them even go as far back as Graves and his Flatbush Ball Gum Company in Brooklyn, N. Y. and can talk about "the old days" when ball gum was ball gum and ball gum vending machines were the new rage.

Some can even recall the sensation created by the introduction of the pistachio vending machine when some operator, quite by accident it is claimed, dropped pistachios into a peanut vender and started the industry off on one of its most prosperous eras. This was in the days when pistachios cost the bulk vender ops about 28c per lb. In fact the great big oversized giant pistachios cost but 32c per lb. Those were the days when the bulk vender ops didn't worry about whether the machine vended five or six nuts at a time for 1c. There were even a few around who recalled Hymie Budin and his roasting plant in Brooklyn where the boys used to drop around and pick up a handful of hot, freshly roasted peanuts, still all oily, and toss them expertly into their yawning mouths while discussing whether Hymie would sell them a few more Advance Peanut Venders on credit.

Or some could even recall Dave Robbins in Brooklyn and his "2-In-1" Vender and his stick gum vender and his breath pellet cards and some of the other little machines he sold via newspaper and magazine business opportunity ads.

Yep, as these bulk people point out, lots and lots of the "big time" in the coinbiz started from such humble beginnings.

That's why they feel, if for nostalgic reasons only, many, many more should attend the show. If just to fiddle with the handle of the new bulk venders. Maybe they'll get nuts.

Antwerp Distrib Visits Vendor Meet

CHICAGO—George Charlier, Confiserie Brabo, Antwerp, Belgium, exclusive distributors for Oak Manufacturing Company's line of venders, was a visitor at the National Vendors Association held at the Morrison Hotel, this week.

Following the convention, Charlier left for the West Coast, where he will visit the manufacturing quarters of Oak.

IMPORTANT NOTICE!

THE "20 Year Club" IS INTERNATIONAL

In view of some inquiries received, let it be known that coin machine men and women, whether operators, jobbers, distributors, manufacturers or engaged directly in the coin machines business in other capacities, resident anywhere in the world, as long as they have been active in the coin machines industry for 20 years or longer, are eligible for membership in The Cash Box' "20 Year Club". There are members of the "20 Year Club" in Central and South America, Europe and in the Pacific Countries. If you have been engaged in the coin machines business for 20 years or longer fill out the application below in complete and correct form and mail today!

Bill Gersh
THE CASH BOX
32 West Randolph St.
Chicago 1, Illinois, U. S. A.

I have been engaged in the coin machines business for 20 years.

I started _____
MONTH YEAR

Date of Birth _____
MONTH DAY YEAR

NAME IN FULL _____

FIRM NAME _____

MAILING ADDRESS _____

CITY _____

COUNTRY _____

NOTICE! If you have been engaged in the industry for 10 years, but not yet 20 years, you are eligible for "alternate" membership in the "20 Year Club". Be sure to fill out the month and year you entered into the coin machines business.

KEENEY ARCADE POOL

ALL-STATE COIN MACH. EXCH.
4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: BELmont 5-6770)

USED
POOL TABLES
\$125⁰⁰

**READY FOR LOCATION
CLEANED and CHECKED**

SAM SOLOMONS HARRY STEWARD

**UNIVERSITY COIN
MACHINE
EXCHANGE**

858 N. HIGH STREET

COLUMBUS 8, OHIO

(TEL: AXminster 4-3529)

GUNS

**Biggest Stock
In Country**

BEST PRICES

Write — Wire — Phone

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

Nat'l C. M. Distrib Ass'n Holds First Annual Meet

Gil Kitt Elected President, Succeeding Harold Lieberman. Other Officers Elected Were Milt Marmer, V. P., Si Lazar, Treas., Irv Blumenfeld, Sec.



GIL KITT

CHICAGO—Gilbert Kitt, nationally known coinman, and head of the distributing firm, Empire Coin Machine Exchange, this city, was elected president of the National Coin Machine

Distributors Association (NCMDA) at its first annual meeting held here Sunday, May 6.

Kit succeeds Harold Lieberman of Lieberman Music Company, Minneapolis, Minn., who served for the first year.

Other officers elected were Milton Marmer, Cincinnati, O., vice-president; J. D. (Si) Lazar, Pittsburgh, Pa., treasurer; and Irvin Blumenfeld, Baltimore, Md., secretary.

Members elected to serve on the Board of Directors are: David Bond, Boston, Mass.; George George, Cleveland, O.; Jack Bess, Richmond, Va.; Lou Wolcher, San Francisco, Calif.; Barnet Sugerman, New York and New Jersey; Joe Kline, Chicago; John Bilotta, Newark, N.Y.; and Joe Mangone, Miami, Fla.

Upon accepting the office, Kitt said, "The distributors who were present at our meeting exuded a spirit of high optimism, not only for the future of their own firms, but also for a bright and glowing future for our distributor organization. We have made fine progress in the year of our existence, and we look for added progress in the years to come."

Mr. Chicago, Parking Meter Op, Plans 100% Rate Increase

All Penny Parking Meters to be Changed to 5¢. 15,000 Business Section Meters to go Up 100%. Estimate \$750,000 to 1 Million Revenue Increase. Meters Averaged \$74.60 Take Each in 1955

CHICAGO—The engineering firm of DeLeuw Cather & Co. having completed their study of the City of Chicago's parking meters have suggested that 15,000 of the meters in business sections be raised 100%.

It is the suggestion of this traffic engineering firm that, where Chicagoans now obtain a full hour's metered parking for 5c, the time be cut to one-half hour, a 100% increase in cost.

Meters in far outlying sections, formerly available to the Chicago public at 1c, to be raised to 5c.

In 1955 Father Dearborn enjoyed revenue of \$2,132,920 from Chicago's parking meters. This was an average of \$74.60 from each meter.

City officials, especially members of the Bureau of Parking, are now studying the suggestions offered by the traffic engineering firm.

\$25 DOWN

Balance \$10 A Month

400 DELUXE PENNY FORTUNE SCALE

NOT A NOVELTY— BUT AN INVESTMENT

25-75% PROFIT

NO SPRINGS

WATLING

Manufacturing Company

4650 W. Fulton St. Chicago 44, Ill.
Est. 1889—Telephone: Columbus 1-2772
Cable Address: WATLINGITE, Chicago

ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

| | |
|----------------------|----------|
| Williams KING O SWAT | \$325.00 |
| Williams ALL STAR | 135.00 |
| Williams BIG LEAGUE | 125.00 |
| NEW Bally BULL'S EYE | Write |
| ROYAL | 55.00 |
| CHIEF | 75.00 |
| SPEEDY | 165.00 |
| CHAMPION | 150.00 |
| ROCKET | 175.00 |

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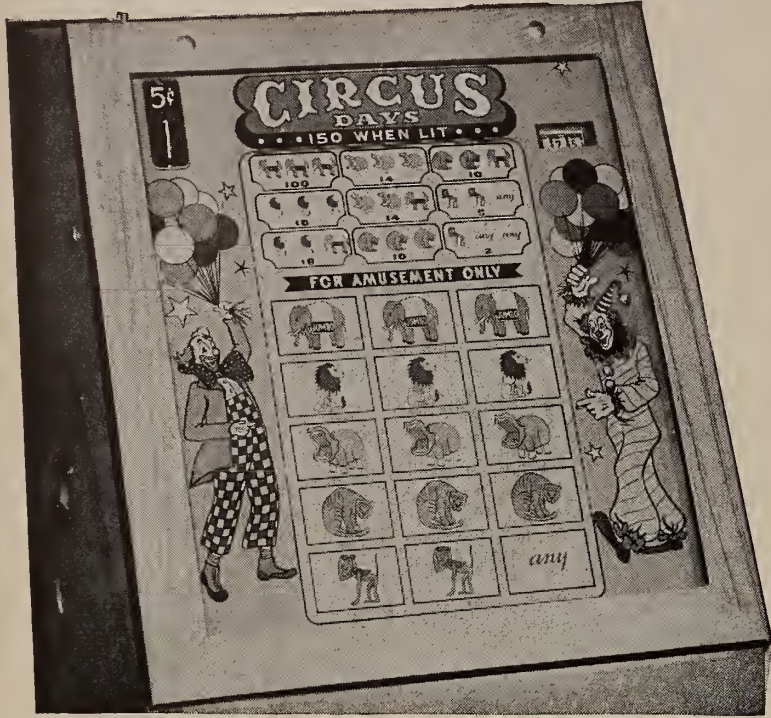
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THRU THE COIN CHUTE NEW ENGLAND NIBBLES

Among those from our area at the MOA doings were: Irwin Margold, general manager Trimount Automatic Sales Corp. (Seeburg); Louis Blatt, Atlas Distributors (AMI); Si Redd, Redd Distributors (Wurlitzer), Ed Ravreby, Associated Amusements (Rock-Ola), ops David J. Baker, Melo-Tone Music, Arlington; and Adolph Dugas, Webster. Carrying on at the home plants here are Bob Jones, sales manager at Redd's; Richard Mandell, general manager at Associated; Barney Blatt at Atlas; and staff at Trimount. . . . Quite a few ops were in town this week to pick up equipment for the long awaited al fresco season. Among them were: Ralph and Mark Lackey, Karel Music Co., Roxbury; Saul Robinson, Paramount Music, Newton; Ray Shea, Worcester; Arthur C. Sturgis, Automatic Distributors, Inc.; Dave Gropman, Beacon Hill Music Co.; Leon Sherter, Chester Music Co.; Milton Kanter, Cointown Vending Co.; Frank Fendell, Fendell Brothers; Anthony Grazio, Globe Vending Co.; Sidney A. Wolbarst, New England Music Corp.; and Ben Ross, Graben Vending & Coin Machine Co.

The annual meeting of the Eastern Massachusetts Music Operators Association will be held June 13. James A. Geracos, David Gropman and Stephen Pielock were appointed by prexy Dave Baker to bring in a slate of four officers and six additional members of the board of directors for consideration at the annual session. . . . Bert Howell, well known Hub op, was discharged from the New England Baptist Hospital and is convalescing in Florida. . . . Directors of the EMMOA are considering the desirability of using the association as a medium for exchange of credit information and for the reporting of losses caused by unpaid loans, advance commissions, etc. The matter is to be discussed by the directors and a definite recommendation made. . . . Tony Grazio, Globe Vending Machine Co., Quincy, has been elected a member of EMMOA. . . . Meetings of the EMMOA are now to be held alternating the day each month, starting with the second Monday and going through the second Thursday. Because of the MOA convention, it was agreed to postpone the May meeting to Tuesday, May 15, and to sked the annual meeting on Wednesday, June 13. . . . Marion Marlowe in on record promotion. . . . Frankie Laine opening at Blinstrub's for 10 days Friday, May 11. . . . Pool games still going strong in the territory with baseball games edging up now that the season is here. . . . Music and disks again to the forefront with kickoff of selling of jazz albums at 99c in all Stop & Shop supers this week. . . . Plans will go forward for formal opening of Associated Amusement's new plant at 8 Rugg Road, Allston, on Ed Ravreby's return from the MOA convention. . . . The week saw a number of arcades at beach resorts setting up new equipment for opening.

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Wurlitzer Issues Membership Card To "Centennial Club" Members

NORTH TONAWANDA, N. Y.—

Robert (Bob) Bear, sales manager of The Rudolph Wurlitzer Company, this city, reports that the Centennial Club Membership Committee is now enrolling Charter Members on the roster. A strikingly handsome Membership Card has been prepared and is being issued to qualifying operators.

The cards are wallet-sized and have been laminated in plastic to insure durability. Each carries a personally assigned number, in addition to the operator's name, which further serves to identify the membership.

"The card-holder, in whose name the registered membership has been issued, is entitled to all benefits, club privileges and guest attendance at the 'Centennial Celebration' at the North Tonawanda, N. Y. factory on August 23, 24 and 25" advised Bear. "Cards are not transferable," he stated.

Bear, whose signature appears on each card, said, "We hope that our operator friends who become members of the Wurlitzer 'Centennial Club' will safeguard and protect their cards which will serve as identification of membership during their stay here. We also hope that they will proudly display them to their friends in the music business as an inducement for them to join us this summer for the time of our lives."

Paterson, N. J. Parish Thanks Runyon For Phono

NEWARK, N. J.—Ed Burg, Runyon Sales Company, this city, is making a great many friends, not only for his own firm, but for the industry in general, thru his current program of donating juke boxes thruout his area.

Burg received another letter this week thanking him for his generosity.

Reverend Stanley Sclurisir of the St. Stephen's Church, Paterson, N. J. wrote Ed:

"On behalf of St. Stephen's Parish and in my own name too, I wish to thank you sincerely for the wonderful juke box you sent to our parish. We are sincerely grateful. You have no idea how much it will help. I'm sorry that I was not present at the time it was delivered to offer my personal thanks to the men who brought it.

"I don't know what else or how else to say it so let me just repeat. Thank you sincerely from the bottom of our hearts. May God repay you for kindness to us."

THRU THE COIN CHUTE WEST TEXAS TINGLES

Blackie McDonald and Jack Griffin, of the Resort Music Company, Mineral Wells, working hard changing equipment and checking locations. They report that they like Mineral Wells better all the time. . . . Gene Turnbow, Stamford, working late in his shop cleaning equipment. He reports that he has trouble getting anything to run on a dime but does very well when he changes to a nickel. . . . Gene Malone, Lubbock, talking to a contractor about building a redwood fence around his new home. . . . Bob Jordan, Lubbock, moves into his new brick home. Bob is an operator who worked several years for Marvin McClarty, one of the oldest operators on the south plains, then served a hitch in the Army and after his return, decided to enter business for himself. He states that he had his doubts as to whether he would last when he first started but his growth and expansion have been steady until today he is a very substantial operator. . . . Paul Golden, Lubbock, telling about getting a card from a fellow in Alaska with whom he had talked on his short-wave radio. He says the fellow reported that where he lived the population was two, he and his wife. Sure must get lonesome there. . . . Don Robertson, Lubbock, eating lunch with Raymond Martin and Bob Jordan. . . . Cliff Hereford, Lubbock, doing well on his new job. . . . Jimmy Rodden, Lubbock, running service calls way in the night. . . . J. D. Harding, Platter-Chatter Music Company Levelland, has announced that J. C. Lewellin is a new partner in the firm. Lewellin bought the one-half interest of Jack Sikes. Sikes bought the Dodge-Plymouth dealership in Levelland. Lewellin is not new to the operating business as he owned a route at Levelland several years ago. He has been in the grocery business the past few years. . . . Babe Vanlandingham, Morton, trying to get ahead on his golf game.

Bert Lane Entertains North Miami Chamber of Commerce



NORTH MIAMI, FLA.—On Wednesday, April 18, The Bert Lane Company, this city, entertained a large delegation of the Industrial Division of the North Miami Chamber of Commerce, who were taken on a tour of this new coin machine manufacturing factory.

Pictured herewith (Top) the delegates arrive at the plant; (Center) Bert Lane (second from right with back to camera) welcomes the group, which included County Commissioners Grant Stockdale and J. D. MacVicar; (Bottom) lovely models ride a Bert Lane horse in the factory.

Genco Names Double-U Sales Its Baltimore Distributor

CHICAGO—Ralph Sheffield, sales director of Genco Manufacturing & Sales Company, this city, officially announced this past week that Double-U Sales Corporation, Baltimore, Md., is exclusive distributor for all Genco products in its area.

The Baltimore firm is captained by Sam Weisman and Harry Rosenberg. Both men have proved themselves among the leading distributors in their area.

They have consistently cooperated with all operators to the fullest extent, according to Sheffield, and he firmly believes that with the new Genco products both Sam and Harry will be among the leading distributors of the Genco distributing organization.

Sheffield officially stated, "All of us here at Genco are tremendously proud to have Sam Weisman and Harry Rosenberg represent us in their territory."

"They have proved themselves among the finest of distributors by working closely with every operator and doing their level best to help the operators in every possible fashion."

Wurlitzer Buses For "Centennial Club" Members

NORTH TONAWANDA, N. Y.—Special transportation arrangements for the "Centennial Celebration" being held by The Rudolph Wurlitzer Company, this city, on August 23, 24 and 25, have been made with the Niagara Frontier Transit System, Inc., of Buffalo.

A fleet of 30 new buses has been chartered to move the guests quickly and comfortably during the 3-day festivities.

The program includes trips from Hotel Statler to the factory in North Tonawanda and also to Niagara Falls. Each bus will carry a member of Wurlitzer's Guide Staff who will point out some of the many historical landmarks which dot the routes.

Alabama Amuse. Operators Adopt Constitution and By-Laws

MONTGOMERY, ALA.—The members of the Alabama Amusement Association met at the Whitley Hotel, this city, Sunday, April 29, and with president Morris Piha presiding, adopted a constitution and by-laws.

Joel Robinson, attorney for the organization, reported to the membership and assured all members that he was available to help them at all times.

Al Toranto, membership chairman, reported on this phase. He commended C. A. Mart'n for the fine job he is doing in the Mobile area. Toranto urged all operators to use their influence in getting more new members. Among the new members welcomed to this meeting were Walter Bros. of Selma, Robert Sick of Anniston, H. C. Clarkson and Simon Wolfe of Birmingham, and Dozier Amusement Company of Montgomery.

Mr. Kamper of Fairhope suggested that the organization's next meeting be in the form of a social affair at Gulf Shores. The membership agreed on this suggestion and voted to hold the meet in August. Kamper was appointed Chairman of the committee to handle the affair.

Chi Bowling News

CHICAGO—Oomens Sons took the leaders, ABC No. 1 for all three games. Tony Genovese was high for Oomens with 488. Harry Schreiber held the fort for ABC with 576.

Paschke Phono took 2½ from Singer One-Stop. The last game was tied. Ray Gallet with 551 and Bobby Gallet with 521 were high for Paschke. High for Singer was Harry Julian with 518.

ABC No. 2 took all three from Atlas Music. Les Taylor with 502 and Josephine Swider with 470 were high for ABC. Josephine was also high for women. Irv Fisher's 490 was high for Atlas.

Decca won two from Galgano Distributors. Eli Phelps was high for Decca with his 507 series. Tony Galgano came through with a 515 series.

Coral Records took two from Gillette Distributors. Joe Cicero's 530 was high for Coral. High for Gillette was Robert Hall with 512.

Mercury Records took two from Coven Music. Mel Jones was high for Mercury with 481. Roy Bauer was high for Coven with 491.

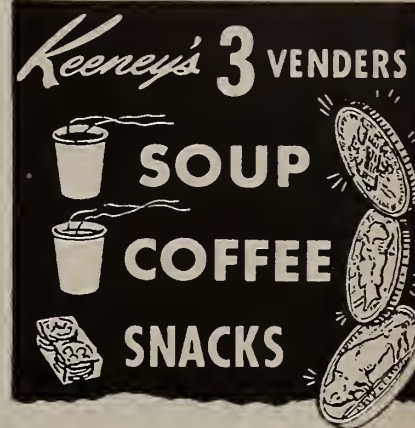
B&B Novelty won two from Star Music. Fred Dries was high with 568 for B&B. Marino Pieroni was high for Star with 554 and also Leo Soehacki, who bowled a 242 game and a 589 series which was high for men.

The battle for last place resulted in Western Automatic taking two from Melody Music. Paul Brown was high for Western with 466. Vic Jacicino Sr. was high for Melody with 459.

Next week's games will be the last night of the season and position night. All sponsors are invited.

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3 Selections
of Hot Soup
USING ALL DRY INGREDIENTS

Red or
Gold Hammerloid



SIZE:

Keeney's 19¾"W. x 15½"D. x 52"H.

HOT COFFEE VENDER

Keeney's
SNACK VENDER



SIZE:

Neutral Gold Color 19¾"W. x 15½"D. x 52"H.
Red or Gold Hammerloid
10" D. x 36" H.

300-Cup Capacity. All dry ingredients. Prices can be set from 5c to 10c. Returns change automatically.

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"The Efficient Secretary"

By BILL GERSH



MATT JONES was the biggest as well as the richest operator in the area. He acted the part, too. He was extremely proud of his achievements. Disdainful of competition. Cocky and confident of his future.

What's more, he was a bachelor. Being a rich bachelor a great many eligible girls chased after him. Perhaps the fact that the ladies chased after him so openly may have had something to do with breeding such arrogant imperiousness in him. It may have also had something to do with the lordly manner he affected. He talked down to people. Especially to his employees.

He treated his employees like they were serfs and he their master. All except one employee. That was his very attractive and extremely efficient secretary. Gorgeous Helen was the apple of his eye. If he had any marital intentions toward her he hadn't yet made it known. But all the other employees believed Helen could become Mrs. Matt Jones if she wanted to.

Yet, regardless of this possibility, they all liked Helen. Adored her with a true and trusting affection. She was "regular" they told each other. They pointed out this fact to any and all who questioned them about her. Helen certainly was a grand, attractive, sweet and yet an extremely efficient girl.

All the service and repair men, all the collectors and mechanics, even the porter, truck driver and all the other men in the place, always made it a point to greet Helen with a smiling and happy, "Good morning."

In fact, those who knew, wondered what would happen if some stranger ever intentionally, or even unintentionally, insulted Helen. Especially with this crew of huskies ready to jump at her least beck and call, or even hop the highest fences for just one of her warm and charming smiles.

The most smitten of all the employees was tall and handsome Johnny Smith. Every idle minute, at every single opportunity, there was Johnny leaning on Helen's desk. Gazing at her with worshipping eyes. Johnny, too, was a bachelor. He was Matt's top location-getter, trouble shooter and general manager.

Whenever Matt found Johnny leaning on Helen's desk, he'd let out a roar that literally shook the building. At the same time he would imperi-

ously order Johnny into the back repair department or out on some route with a rolling thunder of ill-chosen words.

The other employees attributed this to jealousy. Like most people, they sided with the underdog, Johnny Smith, against the rich, powerful and arrogant Matt Jones. They were constantly betting among themselves whether Johnny or Matt would win fair Helen's hand.

So it went for some many months in Matt Jones' big, rich and powerful operating firm. Until, one day, Matt walked into the front offices of his firm and again found Johnny Smith with Helen. But this time Johnny was stealing a kiss. The roar that ensued, the stream of insults that followed, almost resulted in a fist fight between Johnny and Matt.

With all the other employees bunched up at the door leading to the back of the place and looking on goggle-eyed, Johnny just as heatedly and angrily shouted right back at Matt Jones.

"Okay, Matt", he said in an angry, yet cold and cutting voice, "I quit."

"But", he continued, "this isn't the end. It's only the beginning between you and me. I'm going to make life miserable for you."

"No one has ever been able to give you any real competition in this area before. Well, Matt, you've now got yourself competition. Tough competition."

"You'll rue this day, Matt Jones, believe you me", Johnny concluded as he stamped out of the front door never to reenter it again.

Johnny kept his word. There were many who liked him and were willing to extend long term credit to him as well as help him financially. Matt began to lose one location after the other. After all, Matt had never even called around to meet any of the location owners, but Johnny knew them all personally. Knew all about them. Knew their foibles, their fancies, their habits, their hobbies and their families.

At first Matt laughed. He'd answer any who questioned,

"He'll run out of cash soon. And when he does I'll pounce down on him until I break him. I'll push him out of business entirely."

But location owner after location owner continued to phone Matt and tell him to take out his equipment. When Matt's men would arrive at the spot, they'd find their machines turned

to the wall and the plugs pulled or else they found the machines pushed into the back room. Johnny's machines would be operating instead.

It wasn't too long before Matt began to get worried. Plenty worried. He tried hard not to show it. But Helen and all the other employees weren't fooled for an instant.

Day after day more and more phone calls came in advising Matt to pull his machines. Johnny had obtained still more of his locations. And even though Matt now began to humble himself, to forget his pride, to plead with the locations to please keep his equipment, it was all to no avail. Johnny got the spots.

Then one day everything came to a smashing, crashing climax. Matt for some time had been, very secretly and quietly, working on a brand new, big location that was under construction. A beautiful spot. In fact, Matt had already purchased all the necessary equipment. His employees wondered what all this brand new equipment was for. Matt didn't even tell them a thing about his plans, or for what, or whom, the machines were intended.

When he figured the new location was just about ready to hold its grand opening, he phoned the owner to tell him he was all ready to send over the new machines. The owner answered,

"Sorry, Matt, all the equipment I'm going to need has already been installed."

"In fact", he concluded, "I've just signed a lease agreement for the next five years with Johnny Smith."

Regardless of how hard Matt argued and pleaded, he couldn't move the location owner to reconsider. He tried everything he knew to get him to change his mind. He offered a huge sum of money as a bonus. He said he would let the machines operate for ninety days and give all the intake to the location. The answer remained a staunch and absolute, "No", to all his pleas and all his propositions.

Matt hung up the phone with a crashing bang. He stormed out of his private office and tromped all about his big place raving, roaring, screaming, shouting. He became madder by the minute. His employees said nothing. They kept their heads bent down to their tasks and didn't dare look up at him. When the quitting hour approached, they quietly put on their coats, and just as quietly slunk out of the place.

Matt then stormed into the front office and found Helen had also gone for the day. "So", he thought to himself, "she, too, beat it. She, too, is running out on me. She, too, is only interested in her pay check."

And the more he ranted and raved, b'aming everyone else but himself, the madder and madder he got. Suddenly he stopped tromping about in angry circles. His face assumed a mean, cold and cunning expression. He smashed his fist down hard on Helen's desk, almost cracking it with the force of his blow.

"By the devil himself", he roared aloud, "I'm going to call on Johnny in the new home I hear he bought and have this out with him face to face."

He grabbed his hat and crushed it down on his head. He jumped into his flashy, powerful, expensive convertible. He pressed the accelerator down almost to the floor board in his anger and haste to get over to the new home Johnny had purchased just a short time ago in a new and exclusive suburb.

He didn't even slow his speed as he saw the lighted curbstone sign with the name, "Johnny Smith". He simply swerved into the driveway at the same top speed causing the tires to scream, the car to sway, and the white gravel on the new driveway to scatter far and wide high into the air and all over everywhere.

He jumped out of his car. He bulled his way through the brand new hedge. He tramped across the newly seeded, tender grass. He had to admit to himself, as he rang the door bell, that it sure was an attractive and substantial, modern home.

He continued pressing hard on the door bell. Harder and harder. He didn't take his finger off for even an instant.

At last the front hall lights came on. The door opened. The maid who had come to the door was just opening her mouth to angrily and irritably ask who it was.

He didn't even give her a chance to ask her question. He brushed right past her and stamped right into the softly lighted living room.

He stopped. Just as if someone had hit him.

There. Right there. Right in front of him. Reclining on a long and luxurious couch. Bedded down amid a galaxy of colorful pillows. Dressed in extremely enticing lounging pajamas. There was Helen.

He stared. His eyes seemed ready to pop out of their sockets. His mouth was wide open. He seemed to be stricken dumb.

He recovered from his shock by angrily shaking his head. He roared out when he could see and think again,

"So, Helen, you, too. You, of all people. You, here with my worst enemy. On a couch. In pajamas."

"Now I get it", he angrily shouted, "you've been tipping him off. You've been telling him. That's how he was able to grab that new spot."

Before Matt could say anymore, Johnny came bounding down from upstairs. He dashed to Helen's side. He encircled her waist with one arm in a very possessive manner. He held up his other arm in a commanding gesture for Matt to stop his tirade.

Said Johnny very quietly and softly, "Hold everything, Matt. Before you say another word, I want you to meet my wife."

"We were married the same day I quit your firm."

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"20 Yr. Club" Members

CHICAGO — The following new members were added to The Cash Box' "20 Year Club" this past week:

- James C. Roby, Owensboro, Ky.—21 years
- Stanley S. Petticrew, Springfield, Ohio—20 years
- Walter C. Knack, Dixon, Ill.—43 years
- Carl E. Seneff, Washington, Ind.—30 years
- Joseph J. Frederick, Detroit, Mich.—26 years
- John T. Hogan, Jr., Lafayette, Ind.—20 years
- John T. Hogan, Sr., Lafayette, Ind.—20 years
- Jessie M. Hogan, Lafayette, Ind.—20 years
- Emil J. Pfister, Sheboygan, Wis.—20 years
- Mickey J. Saffron, Youngstown, Ohio—21 years
- G. H. Pickett, Toronto, Ontario, Canada—39 years
- Clarence W. Ansley, El Paso, Texas—20 years
- Harold H. Klein, Omaha, Nebr.—20 years
- Charles Rose, Fargo, North Dakota—20 years
- Harold E. Rose, Fargo, N. Dakota—20 years
- Lea John Holliday, Charleston, S. C.—20 years
- Lionel King Delaney, Defiance, Ohio—20 years
- A. Van Brackle, Defiance, Ohio—20 years
- Emory Z. Gregory, Madison, Wis.—27 years
- Russell L. Merritt, Houston, Texas—22 years
- John J. Bou-Sliman, Parma, Ohio—25 years

Applications for membership in the "20 Year Club" should be mailed to: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.

Wurlitzer Scholarship Winners



"Derby Day" Is Single Player Five Ball

CHICAGO—Report that appeared in the news item in last week's issue (Page 81, May 12, 1956) incorrectly listed Gottlieb's "Derby Day" as a four-player five-ball game. This is a "single player" five-ball game. The last four-player five-ball game built by D. Gottlieb & Company was "Score Board" which is now out of production.

NO. TONAWANDA—R. C. Roling, President of The Rudolph Wurlitzer Company (left), and Farny R. Wurlitzer, Chairman of the Board (right), offer their congratulations to Paul John Tardiff of Town of Tonawanda, New York, and Roy James Lamm of Buffalo, respectively. The boys were honored in a ceremony at the North Tonawanda Division of the company as winners in a competitive college scholarship program established by The Wurlitzer Foundation. Not present for the event were winners James Walter MacGinnitie of DeKalb, Illinois, and Loren Robert Rothschild of Sherman Oaks, California.

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| | Centers, l. or r. | 15.45 |
| | Bottoms, l. or r. | 11.95 |
| MODEL B | Dome | 17.95 |
| | Centers, l. or r. | 8.95 |
| | Bottoms, l. or r. | 8.95 |
| MODEL C | Centers | 8.95 |
| | Bottoms, l. or r. | 8.95 |

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|------------|------------------------------|---------|
| MODEL 1250 | Center Dome | \$18.95 |
| | Dome Ends, ea. | 6.10 |
| MODEL 1400 | Center Dome | 13.45 |
| | Dome Ends, ea. | 10.50 |
| | Bottom Sides, set of 2 | \$16.50 |
| MODEL 1500 | Center Dome | 14.50 |
| MODEL 1015 | Top Corner, l. or r. | 7.50 |
| | Lower Sides, ea. | 5.50 |

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Depth—17"

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

Business along Pico has resumed its normal swing with everyone returning from the MOA convention in Chicago and settling down to "business as usual". . . . Sonny Lomberg, formerly with Culp Distributors in Oklahoma City, has joined the staff at Simon Distributing Company. Sonny has been in the coin machine business since 1939 and during that time has worked in various organizations throughout the country, but says that now he will settle here in Southern California with his family. After the MOA convention in Chicago, Jack Simon is visiting his former partner, William Marmer, in Cincinnati. John Freeman busy readying a large European shipment. . . . The Los Angeles Division of the California Music Merchants Association are joining forces with local operators to aid the United Cerebral Palsy Fund. The Association is supplying the operators with "coin cards" that have slots to hold 10c, 25c, 50c and \$1.00, when filled will total \$15.00, which the operators are placing in their various locations. . . . Wayne Copeland is very pleased with the expansion of Sierra Distributor's new parts and supply department. Frank Davis, sales and promotion, has set up an entirely new parts and supply department to carry a full inventory of parts that will afford the operators complete representation of stock parts for every line of equipment. This department will be open seven days a week from 8:30 A.M. until 8:30 P.M. Monday through Friday, 6:30 P.M. on Saturday and 5:00 P.M. on Sunday for the convenience of the operators that might find it necessary to service a machine over a week-end. A new one-stop store, Norty's Music Service, with headquarters in the Sierra building opened for business Monday. Norton Beckman, who is heading up the new one-stop said he will carry a complete stock of records and will maintain the same hours as Sierra's parts and supply department. The highlight feature of both the new departments is that operators can phone in orders on Sunday and pick them up the first thing Monday morning without delay. . . . Mrs. Eleanor Torres is recovering from serious injuries received in an automobile accident in Northern California at the Sequoia Hospital in Redwood City.

Sam Riecklin of California Music Company spent an enjoyable week-end with his wife and son, Ronald, in Las Vegas as the guests of the Four Lads and Vic Damone. Sam followed the big golf tournament with Nan and Frankie Laine and sweated out every shot to bring Gene Littler in for Frankie's big Calcutta Sweepstakes win. He didn't do as well as Frankie, but did return money ahead. He and Martha Delgado happy with their prediction of Gogi Grant's "Wayward Wind" because it is going big with all the operators and should be another big hit for her. . . . Sal Campagna of Fontana Music, Fontana, made a trip to Las Vegas where he checked his new enterprise there. . . . There was "organized confusion" at Leuenhagen's Record Bar one day last week. Mary Solle was handed a list of record requests by an operator for one of his locations. Mary filled every request except the last on the list, "Money Goes Through But Nothing Happens", and had to recruit her two sisters, Kay and Clair, to aid her in finding such a record. After a long search and nothing was uncovered, they discovered to their dismay that it was NOT a record but a comment from the proprietor about one of his coin machines. Mary contends that it would make a good title! Both sides of Giselle MacKenzie's Vik recording of "Dance If You Want To Dance" and "Mr. Telephone" are running neck 'n neck in popularity with the operators at the "Bar".

At C. A. Robinson and Company, Charley Robinson and Dave Wallach report thriving business with United's "Hit" pool game. Charley said that United's new "Star Slugger" animated baseball game is going so well with the operators that he only has the floor sample in the showroom and is awaiting another shipment. . . . Lou Dunis of Dunis Distributing Company, Portland, Seattle and Spokane, flew in to meet Bill Happel, Badger Sales Company, Inc., and accompany him to the MOA convention. Al Silberman reports the firm is receiving excellent response to the new AMI "G-200" High Fidelity phonograph from the many operators who have seen it in the showroom and the sales are going exceedingly well. Fred Gaunt reports great interest in Genco's new "Hi-Fly" baseball game that was just received and put on display.

Monte Bowman of Big Bear Lake Amusement, Big Bear Lake, seen along Pico picking up arcade equipment. . . . Hank Tronick, Minthorne Music Company, made a successful sales trip to the Bakersfield area. Hank reports a surge in activity in the used machine business with operators seeing a record breaking year in their summer locations. He predicts that, with business continuing on the up grade, the second three months of this year will surpass the first three months. Chicago Coin's front play "Advance" pool game is going so well they can't keep one on the floor at Minthorne. Adolph D'Este has joined the sales force at Minthorne and will handle sales in arcade equipment.

THRU THE COIN CHUTE DALLAS DOINGS

Among those from Dallas who attended the MOA Convention in Chicago were Raymond and B. H. Williams of Commercial Music; Cliff Wilson and Phil Weinberg of Walbox Distributing Company; George W. Wrenn, ChiCoin and Genco field representative; Gunnar Gabrielson, J. P. Seeburg representative. . . . We wish a speedy recovery for E. L. Certain, Jr. who is hospitalized. . . . Adleta Company (RCA Victor Records distributor) hosted Vaughn Monroe at a party for local deejays and dealers. Vaughn is at the Statler Hilton for a ten-day engagement. . . . Eula Pace of S. H. Lynch and Company visiting in Houston. . . . Bob Mitchell, former KGKO deejay, now in record retailing at the House of Music in Walnut Hill. . . . Travis Richardson of B & B Novelty in Longview just opened a retail record shop with Mrs. Richardson running things. . . . Sorry to hear Elmo Pinkerton of Big Springs is ill. . . . Sighted Mrs. Bill Helms of Childress along coinrow. Other out of town visitors included Buddy Clem of Paris; Henry Adams, Killeen; M. T. Johnson, Santo; Buna Carr, Corsicana; Walter Wiggins of McKinney; Mr. and Mrs. J. W. Hooks from Brownwood; Richard Gentzel and Pete Purvis of Stephenville; Jack Sprott, Temple; Speedy Walker and Wilbur Brisco from Waco; B. J. Jackson, Pete Selman, Jimmy Garrett in from Longview; from Fort Worth, Casey Jones, Mrs. Drew Osborne, Mrs. R. E. Burns, Pete McDonald and Cameron Franks. . . . Johnny Williford vacationing in Colorado. . . . Carl Perkins returned to his post as star on the Big D Jamboree. . . . Charlia Nowell set for a week at Lake Texoma.

MAGNA-CORD CONSOLE (Background Music Tape Recorder with Amplifier) . . . \$350

WURLITZER 1800 . . . \$695 | **A. M. I. "F-120"** . . . \$675

ROCK-OLA COMET (120) . . . 495 | **WURLITZER 1500** . . . 295

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ATLAS MUSIC COMPANY

A Quarter Century of Service

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Even greater than our "Champion Baseball"

NOW READY... GENCO'S NEW, EXCITING BASEBALL GAME FOR 1 OR 2 PLAYERS



NEW!
ADJUSTABLE HOLD-OVER PENNANT FEATURE and multiple or single replay

NEW!
KING SIZE 1 1/2" SOLID BREAK-PROOF BALLS!

BALLS SOAR 4 FT. THROUGH THE AIR WITHOUT THE USE OF RAMPS



3 OUTS AN INNING
—adjustable to 1, 2, or 3 Innings

NEW!
COMPACT PIN GAME SIZE CABINET
—only 60" long, 24" wide, 69" high

NEW!
COLORFUL FORMICA PLAYING FIELD!

- Scores — singles, doubles, triples, home runs
- Over the Fence Feature — Scores up to 50 Runs
- "Pennant" feature scores 100 Bonus Runs
- Back rack shows realistic base-running action
- Realistic Wooden Bat
- Beautiful, modernistic cabinet with new mar-proof finish

SEE your GENCO Distributor

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

THRU THE COIN CHUTE HOUSTON HAPPENINGS

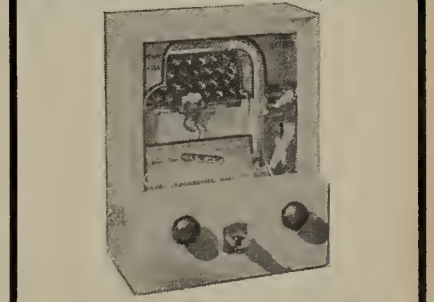
Top local coinmatic news item of the week was C. O. (Red) Harrington back in the business bigtime by opening a distributing and operating firm at 1820 Leeland. Red plans to sell, buy, trade and operate most types of novelty games, cigarette machines and phonographs. Already has the Bert Lane line and expects a Chicago trip will cinch at least two others. C. O., with over 20 years operating and distributing experience, is about as well known as ever they get to be in Texas coin machine circles (See pic elsewhere in this issue, taken at MOA show) . . . Operator Melvin J. Blum from Bay City in town shopping for records, new equipment and such. . . Owner H. M. Crowe announced addition of Coast, Dawn, Fantasy, Soma, Fiesta, and Montilla labels to his Acme Record Distributing Co. lines. . . Garland DeLamar, operator of a big one-stop record shop for operators in Waco, recently moved into his fine new brick home in that city. . . Home Furnishing and Studio Co., 3904 South Main, opened a classy record bar May 3 on the store's main floor. LP and hi-fi records will be a specialty of this new department. . . Kinda hard to believe young looking Jewel Deisch (Mustang Record Shop) is the mother of two daughters in high school. Intelligent woman she is too, as proven by the fact she reads every issue of Cash Box "from kiver to kiver". . . Prolonged bull session (about cars and politics) in the S. H. Lynch Co. (Seeburg) free coffee bar with operators Ben Kelly, C. D. Ledbetter, Frank Habac, E. J. Slanina and service specialist Ben Wells with Jim Maines sorter acting as moderator. . . Nolan Regiene, Jr. new counterman at United Records Distributor in place of Charles Stephens now in U. S. Marine Corps.

Miss AMI



CHICAGO—Miss Ami, AMI, Incorporated's "Miss Ami," appeared with Claude Thornhill and his Orchestra at Chicago's Blue Note, where a series of photographic studies were made in connection with AMI's introduction of its new "G-200" phonograph. The night of Miss Ami's appearance (as shown here) the patrons at the Blue Note sang composer Frank Loesser's hit tune "Once In Love With Amy," in her honor. All AMI distributors, and the nation's operators, are to receive a brochure of photographic studies featur-

KICKER & CATCHER



- A.B.T. Rifle Sport Gallery
 - A.B.T. Challenger (Target Pistol)
 - A.B.T. Weighing Scale
 - Pace Aristo Scale
- Manufacture and Sales
J. F. FRANTZ MFG. CO.
1940 W. LAKE ST., CHICAGO 12, ILL.
(Tel.: TAYlor 9-2399)
- Full Line of Parts at all times. Repairs and Recanditioning on all A.B.T. equipment.

DOUBLE YOUR PROFITS with Keeney's ARCADE AND FLICKER POOL



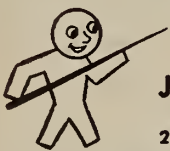
It's YOUR OPPORTUNITY—Mr. Operator—to DOUBLE your PROFITS with Keeney's ARCADE and FLICKER POOL. Here's why they give your locations twice as much action:

ARCADE has changing values on all pockets with each ball scored. Scoring drums on litebox. One or two players or two teams of players.

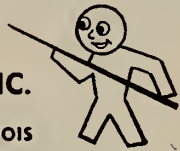
FLICKER POOL has changing pocket values of 100 to 600 by matching Flicker lites. Center Hole good for 600 with color lit. 3-Way toggle adjusts to regular Fascination Pool or Flicker Pool principle of play.

See Your Keeney Distributor Today for These Two Fast-Moving Pool Tables.

WRITE—WIRE—PHONE



J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS



MAY is

"National Tavern Month"

Operators Can Help Make This Month The Biggest Profit Month Of The Year

"The finest locations are the taverns", this has been heard since the repeal of prohibition.

This month of May has been officially acclaimed as "National Tavern Month".

It can be the biggest profit month of the year for every operator everywhere in the nation.

It simply means that coin machine operators must spread the word to their friends and neighbors to visit their local taverns and celebrate "National Tavern Month".

This is the one big month of the year when income can zoom to new high marks for every operator who has equipment in taverns. And what operator hasn't?

Every operator in the nation should make it his business to print up and pass out cards with the words:

"This is 'National Tavern Month'—Visit Your Local Tavern".

He should even take advertisements in his newspapers, over the radio, on TV and everywhere else—with just the above statement.

Tavern owners are reported to be cleaning up and sparking up their places.

They are trying their utmost to bring more people into their taverns. They want the people to, once again, become better acquainted with this fine neighborhood business place.

Remember "Fraunce's Tavern"? Remember so many, many taverns where patriots met in the days when this nation was born?

There are such taverns everywhere in this nation. There are friendly and jovial and genial tavern owners who want the public to come to know them better.

The operators surely want this to happen. It means more play. Greater profits. The biggest income month of the year and better business for the rest of the year.

Get your friends and neighbors to help patronize the taverns in May—to become better acquainted with "National Tavern Month".

THRU THE COIN CHUTE EASTERN FLASHES

With activity at fever pitch here on coinrow, music distributors kept busy visiting local ops, as well as entertaining visits from them. Meyer Parkoff, Atlantic New York Corp. (Seeburg) and Joe Young and Abe Lipsky (Wurlitzer) didn't even have the time to spare to attend the MOA show, and Barney (Shugy) Sugerman and Abe Green, Runyon Sales Co. (AMI) were back in their offices on Tuesday. Reconditioned music and games, both new and used, going at a goodly pace at the wholesalers.

Harry Koepfel, Koepfel Distributing, who intended to go to Chicago, didn't make it. Brother Hymie wasn't feeling too well, and George, head mechanic, sprained his ankle so severely that he hasn't been able to come to the office. . . . Westchester ops getting ready for their big banquet, Tuesday night, May 22, to take place at the spacious "42 Club" in Scarsdale, N. Y. Everyone who has ever attended the Westchester parties has always had a most wonderful evening, and we at The Cash Box look forward to being there. In addition to a sumptuous dinner, Carl Pavesi and Seymour Pollak promise a night of high grade entertainment, supplied by a top orchestra, professional show, and the appearance of some of the best recording artists. . . . Meyer Parkoff, Atlantic New York Corp., spent the first few days of the week visiting local ops, then on Thurs. went up to Chester, N. Y. to see Russ Carpenter, and then on Friday, travelled to Connecticut. He intends to leave for Chicago for a call on the Seeburg and Williams factories towards the end of the following week. In between times, Meyer's spending many hours on charitable matters, including UJA, both in coin machine industry, and in his home town of Lawrence, L. I. . . . Harry Haskin, Yonkers, on coinrow seeing the wholesalers. Harry opens his arcade for the summer at Playland on May 19. Has been open the past few week-ends, and satisfied with the play. . . . Dave Stern, Seacoast, Inc., Elizabeth, N. J., back from Chicago, reports a sensational run of biz on his pool balls, cue sticks and accessories. . . . Joe Young and Abe Lipsky, Young Distributing, report a delivery of a carload of Wurlitzer model "1900" phonos, and in turn, shipped out every one, leaving his showroom empty, even of a sample.

Ed Burg, Runyon Sales Co., Newark, N. J., doing a terrific public relations job in his area thru donations of juke boxes to organizations using them for the entertainment of its teen-agers. Latest commitment comes from the Reverend Stanley Sclurislir of the St. Stephen's Church, Paterson, N. J. (See story elsewhere). One sentence which hit us was "You have no idea how much it will help". Barney (Shugy) Sugerman and Abe Green, by the way, really jumping with joy over ops' acceptance of the new AMI "G-200" phono. . . . Al Simon, Albert Simon, Inc., ChiCoin, Genco and Auto-Photo distrib, was a good airlines customer this past week. Returned from Miami, flew to Chi for the convention, and then back before the week ended. . . . Tremendous pressure on Mike Munves at this time to supply arcade equipment to his customers before official openings on Decoration Day. However, doesn't seem to affect Mike's good nature. Always smiling and relaxed. . . . Back from the MOA show: Al Denver, Ben Chicofsky, "Senator" Al Bodkin, Bob Lutman, Irv Holzman, Joe Green, Dave Lowy, and Harry Berger. All advise they had a good time and enjoyed biz sessions as well as exhibits. . . . Barney Ross, ex-champ, and a favorite among coinmen, advises he'll attend the Westchester banquet and the UJA-Coin Machine Industry banquet in honor of "Senator" Al Bodkin, being held at the Sheraton-Astor on Wednesday night, June 13. . . . The Bodkin dinner will surely break all records, both in attendance and contributions. . . . Sidney Levine made his usual brilliant talk at the MOA convention on the ASCAP situation. . . . A. D. Palmer, Bob Hamilton and Don Beyer, Wurlitzer execs, return to the North Tonawanda plant after the MOA show, but Bob Bear made a tour of several distribis in the mid-west before heading for home. . . . Joe Silverman, Phila, also returns from the Chicago show, and will now go to work preparing one for the ops in Phila. The Amusement Machine Assn. of Phila. banquet will be the first since 1952, and will celebrate its 27th Anniversary.

THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

A number of operators from this area made the trip to Chicago to attend the MOA convention. Some of those who were seen on the convention floor were Mr. and Mrs. Chet Le Doux of Virginia, Minn., Mr. and Mrs. Elgin McDaniel of Wadena, Minn., Charles and Harold Rose, Rose Music Co. of Fargo, N. D., Harold Scott of Moberge, S. D., Mr. and Mrs. Gordon Stout of Pierre, S. D., Howard Ellis of Omaha, Nebr., Mr. and Mrs. Ted Nichols of Fremont, Nebr., Irv Sandler, Sandler Distr. Co. of Minneapolis; Lew Rubin, Lieberman Music Co. of Minneapolis, and Mr. and Mrs. Sidney Levin also of the Lieberman Music Co. of Minneapolis. Those at the convention did not have any trouble picking out Norm Gefke of Sioux Falls, S. D. from the others. The reason for this is the full grown black beard which Norm has grown in preparation for the forthcoming Centennial celebration of the City of Sioux Falls. . . . Earl Grout, Vendall Co., is back on his feet again after a hernia operation which laid him up for several weeks. Now Earl is taking off for Florida for a three-week vacation. . . . Shopping around for equipment for their routes were Leo Rau of St. Cloud, Minn.; Wilfred Jahnke of Red Lake Falls, Minn.; Gil Bisek of Park Rapids, Minn. and Andy Benna of Ironwood, Mich. . . . Carl Reese of Rapid City, S. D. passed away May 2nd. Carl had been operating a coin machine route in the Rapid City area until a short time ago. Recent visitors to the Twin Cities scene were Pete Vanderhyde of Dodge Center, Minn.; Nels Nelson of Alexandria, Minn.; Mr. and Mrs. Russel Gherich of Baldwin, Wis.; Bill Hanf, Austin Sales Co. of Austin, Minn., Fred Kirschman of St. Cloud, Minn., and Gordon Dunn of Moose Lake, Minn.

THRU THE COIN CHUTE CHICAGO CHATTER

This last MOA banquet considered biggest yet. Many present recalled how The Cash Box created MOA on a Sunday evening at the Bismarck Hotel. This was the evening before the official opening of the CMI convention across the street at the Sherman. The Cash Box men dashed about both hotels and gathered together all music ops' assn. leaders. All met in The Cash Box' rooms at the Bismarck where George A. Miller was introduced to all present and, the next day, MOA became official at its very first meeting in the Sherman. Another original idea of The Cash Box. But more important, The Cash Box would like to see come into being its long urged: "Nat'l Public Relations Bureau", "Nat'l Tax Council", "School For Mechanics", "Nat'l Credit Bureau", "Teenage Canteens", "Nat'l Board of Trade". But, like The Cash Box' original suggestion for "Dime Play" on which it worked almost 13 years before present acceptance, patience remains a virtue.

George A. Miller was signed up for another five years as biz mgr of MOA by Sidney H. Levine and Clinton S. Pierce. . . . Some record mfrs hot at MOA and not much agreeable to exhibiting at future conventions. Same goes for certain games mfrs. It's a rocky road. . . . Verle Van Nattan of Auto-Photo Co., L. A., was one of the busiest men at this show. Just as he is at every convention. Dozens of ops questioning as to how soon they can get photo machines. Wanting to know all about them. As well as all about territory, etc., etc. Yep, V. Van Nattan a busy, busy man. . . . Bert Lane, Harry Pearl and Charley Katz greeting a great many people interested in this newest of mfrs. Firm showed interesting pool games and its grand "Fire Engine" kiddie ride. . . . Leo Willens and his kiddie rides and pictures clicked with many ops. . . . Nat Cohn of Scientific Machine Corp., B'klyn, around and about. Nat started his first biz in B'klyn and now, after many years, back to the coinbiz in B'klyn once again. . . . Interesting to note that "grey-tones" rapidly disappearing in the industry. No neutrals. Black or white, take your choice.

David C. Rockola, along with Les Rieck, Ed Ristau, Kurt Kluever, Jack Barabash, Wayne Bradfield and many others of the Rock-Ola organization showing their 120 selectioner. . . . Lyn Durant in and out of the show so fast hardly saw him go by. Same for Herb Oettinger and Johnny Casola. The United men led by Bill Deselm had loads of people waiting at their big factory. Was told Lyn invited John Haddock of AMI out to see the beautiful United plant. . . . Tom Herrick headed an entire bunch of district men at the Seeburg booths. Among them, McClelland, Dunlap, Donohue, Miller, Gabrielson, Whitney and others. All so very proud of their V-200 Seeburg. . . . Bally's Bill O'Donnell along with "Texas" Phil Weinberg had an entire entourage as he trooped thru the showings. Jimmy Savarese, Abe Green, Barney Sugerman, Johnny Michaels, Lou Dunis, Milt Marmer, Hy Branson, Jake Friedman, Don Moloney and a host of others. . . . John Haddock, Ed Ratajack, Bill FitzGerald and all the many district mgrs of AMI plenty busy showing and telling all about their new "G-200". . . . Joe Brilliant pointing out the money that can be made with VuAid. . . . John Watling here, there and everywhere and talking up his very great Watling Scales. . . . John Frantz looking things over and advising he's shipping ABT products he took over, as fast as he can while George Kozy of ABT telling him who's who.

Exhibit's "Spanish Pool" getting lots of attention and Sam Lewis, Frank Mercuri, Ed Hall and Chet Gore playing with those interested to better explain the game. . . . Zeke Wolf and A. Cross wandering about looking things over. . . . Bob Bear, A. D. Palmer headed a tremendous number of people at the extremely busy Wurlitzer booths where all came to see the new Wurlitzer model "200", 200 selection phono. Bear reporting that the new 200 looks like Wurlitzer's biggest yet. And Ben Coven, local distrib, nodding his head vigorously in full agreement. . . . Gail Carter thrilled to hear so many talk so nice about Permo and recall Art Olsen and the great work he did for the music biz by creating the very first long play needle. . . . This week marks the 867th consecutive week's publication of "The Cash Box Price Lists" without ever missing a single week's issue. . . . Gil Kitt was elected president of the NCMDA at their dinner meeting. . . . Members of The Cash Box' staff present, Sid Parnes, Bob Austin, Jack Devaney, Norman Orleck, Bill Faldysek, Marcia Hillman, Cissie and Bill Gersh want to thank everyone for their marvelous compliments.

Short Note: Dear Eloise: Joe (Mangone) looked marvelous. Signed, Cissie and Bill. . . . Avron Genburg, Ralph Sheffield and Al (W. H.) Warren busier than ever and pleased as punch at the Genco booths where their Little Grandma predictor and their baseball game clicked big. . . . Sam Genburg, Ed Levin, George Wrenn and Phil Robinson at the ChiCoin booths showing one and all their newest products. . . . In addition to his oil drilling biz, Jimmy Savarese has a tree nursery in Florida. . . . Harold Scott of Moberidge, S. D. went out to see his very favorite Mooseheart, Ill, children's town and came back to talk up this great endeavor to the point where he got Mooseheart a brand new juke box. . . . Which reminds, Gordon Stout much upset over the seating he was given. . . . Harry Williams, Sam Stern, Art Weinand, Gordon Horlick and two "Williams' Eye-Appalers" drew a big crowd to the Williams booths all during the MOA show. . . . Norman Gefke's beard clicked with all present. Norm advising he started it the day his son was born, St. Patrick's Day. Sure was sorry to hear Norm taken sick the evening of the big banquet and couldn't sit up on the platform in black tie. . . . Sidney Levine advised that due to small item in The Cash Box about his illness he received over 250 letters in the hospital.

Ralph Sheffield officially announced appointment of Sam Weisman and Harry Rosenberg of Double-U Sales, Baltimore, as Genco's exclusive distribers. . . . Roy (Mac) McGinnis looks terrific after his sojourn in Florida. Came in to hear all the many, many compliments for Keeney's DeLuxe Soup Vendor, Coffee Vendor, Snack and cigarette machines and the firm's pool games, with Paul Huebsch, Billy Coan, Bill Bolles, Vel Allbritten and all the other Keeney men just beaming. . . . Johnny Oomens, sparkplug of the automatic music ops' bowling league, advises that, due to the tremendous crowd expected at their May 26 banquet at Allgauer's they've had to issue tickets to be presented at the door. Better get your banquet tickets as fast as possible—if there are any left. . . . Great story all about the vending machines biz on WTTW-TV, Chgo's educational TV station, the other evening. Mucho comment from ops all over town who could see the showing of this fine public relations film. . . . Swell couple—Mr. and Mrs. Joe Robbins. . . . Wally (Muscles) Finke and Joe (Enthusiasm) Kline were seen everywhere 'round and about the MOA show and thrilled at the way ops looked at games they represent. . . . Vince Shay didn't come down to the meeting but sent Stanley Levin as his representative. Said Vince, "I was in 9,000 of 'em. I'm entertaining out here at our headquarters, anyway". . . . Seems like Gil Kitt getting younger and

MODERNIZE YOUR POOL GAMES with NEW PLAYFIELD TOPS!

\$35.00 Complete

Write or Phone for quantity price in lots of 5 or more . . . For Light-Up bumpers—add \$10.00 per top. Light system includes transformer, post lamps, wiring, fuses, installed with cord set and plug.

KING-SIZE TOPS also available for \$10.00 additional.
(State length and width of top)

TERMS: One-half deposit—balance Sight Draft or C.O.D. Please specify hole position and whether lights are wanted.

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Features

- ★ THREE HOLE MODELS! Center hole equipped with plastic plug for conversion to 2-hole play. Rules card with 3rd hole rules.
- ★ Authentic billiard cloth on NOVO-PLY base. New metal runway beneath center hole to guide balls into ball trough. Brand new specially designed rocker ball trough.
- ★ Available in choice of two models: End holes against rails or . . . and holes set in 4 inches from rails.
- ★ Field screened with squares for use as 3 or 4 sided play.
- ★ New type plastic bumpers with extra live rubber rings.
- ★ Choice of: Plastic Bumpers with lights . . . Plastic Bumpers without lights.

ANTI-WARP ADJUSTERS

FOR ALL MODELS POOL TABLES. Guaranteed to correct all types of warping anywhere on playfield. Screw adjustments to pull any part of the playfield down or push any part up.

\$8.95 SET OF 2

UNITED STAR SLUGGER

A REALLY GREAT BASEBALL GAME!

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

CHICAGO CHATTER (Cont.)

handsomer. At least that's what those at MOA show said. . . . Irv Sandler reports his firm grabbed a new distributorship.

Remember: MAY IS NATIONAL TAVERN MONTH. Help get people out to visit their neighborhood taverns. This is important to every operator who wants to earn a real buck during the month of May. . . . Ralph Ridgeway of Springfield, Mass. searching all over for Lou Boasberg. . . . Leonard B. Rhodes around from Aurora's Lyon Metal Products. . . . There's a new vendor in Alabama that acts as a loan machine for business stimulation. C. E. Maddox and many others trying to find out where it's located. Takes 50¢ coin and gives loan sheet to be okayed by location owner. . . . Romeo Laniel and Jean Coutou of Montreal in with many, many more Canadians to see this show. . . . Morris Pihl of Montgomery, Ala. brought in election pamphlet of B. T. (Tobe) Smith of Jackson County, Fla., wherein Smith (who wants to be elected State Representative) says he advocates taxing all coin operated games \$1 registration fee plus one-third of gross income. . . . Did you get one of John Watling's "There is a difference" cards? . . . John Testo of the Nat'l Union of coin machine ops, Gary, Ind., around and about the show. . . . Leo Weinberger picked 'em one-two: Needles and Fabius in his May 5 "Leo's Picks". . . . If we haven't mentioned you, please forgive us, we're still trying to get over the rushing and bustling of this past convention week.

HAPPY BIRTHDAY THIS WEEK TO: Olin E. Spikes, Auburn, Ala. . . . Louis M. Phillips, Sr., New Orleans, La. . . . C. B. Farris, Galveston, Tex. . . . Jos. B. Boivin, Montreal, Canada. . . . Roy Blomquist, Chicago, Ill. . . . Dave Gottlieb, Chicago, Ill. . . . Frank B. Staffe, Lincoln Park, Mich. . . . Vincent Lanzisero, Los Angeles, Cal. . . . Marshall E. Boynton, Benton Harbor, Mich. . . . Dan Hawley, Portsmouth, Va. . . . Bruce Harris, Ardmore, Okla. . . . Neil Lewis, Vancouver, B. C., Can. . . . Peter Ruginis, Mt. Carmel, Pa. . . . Arthur Pockrass, Philadelphia, Pa. . . . Albert Evitts, Nashville, Tenn. . . . Mac Sanders, Los Angeles, Cal. . . . Bernice Small, Highland Pk., Mich. . . . Ed Furlow, Dallas, Tex. . . . Lyn Durant, Chicago, Ill. . . . Phil Goldman, St. Augustine, Fla. . . . Cecil A. Thompson, Wilmington, Calif. . . . Arthur Parmenter, Warwick, R. I. . . . Jack L. Howey, Kirkland Lake, Ont., Canada. . . . Stanley S. Petticrew, Springfield, Ohio.

WORTH REPEATING: Have patience! All things are difficult before they become easy.



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IMMEDIATE SHIPMENT!

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| Hyatt "Vitalite" BALLS, 2 1/8", 5 ounce, perfectly round and balanced. Set consists of 4 red, 4 white, 1 yellow, and 1 black, per set of 10 balls, No. BP8 | \$16.50 |
| One-piece maple CUES, 48", red lacquered butts, complete with fibre point, tip and bumper | Each 1.95 |
| "Bumper" rubber back BED CLOTH, 36"x52" | Each 7.95 |
| "Bull Dog" brown leather TIPS, assorted sizes, per 100 | 1.25 |
| "10 Minute" cue tip CEMENT, 1 ounce tube | Each .20 |
| "Perfection" cue tip CLAMP Each 20c | per dozen 2.20 |
| Cue top SANDERS Each \$1.95, Sander DISCS per dozen | .45 |
| CHALK per dozen 45c, per gross | 3.75 |

COMPLETE ILLUSTRATED SUPPLY
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Getting Ready for Summer Biz



"It's What's in THE CASH BOX That Counts"

Meeting Dates Of Music Operators' Associations

- May 14—Tri-County Juke Box Operators' Assn.
Place: Elum Music Offices, Massillon, Ohio
- 16—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.
- 16—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 17—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).
- 17—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 21—Baltimore Amusement Machine Operators' Assn.
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 22—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.
- June 2—Music Guild of Nebraska
Place: Pawnee Hotel, North Platte, Neb.
- 4—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 4—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 7—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 7—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 7—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General).
- 12—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 13—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 14—Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.
- 21—West Virginia Music Operators' Assn.
Place: Daniel Boone Hotel, Charleston, W. Va., (executive board)
- 22 & 23—West Virginia Music Operators' Assn.
Place: Daniel Boone Hotel, Charleston, W. Va. (convention)
- 25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Attention: Operators' Associations

Associations desiring listings in this column, please write to **THE CASH BOX**, 26 West 47th Street, New York 36, N. Y.

←

MOOSIC, PA.—Ben Sterling, one of the largest operators of coin operated machines in this area, is also owner of the famous Rocky Glen Park, here. The Park officially opened Sunday, May 6, and has undergone extensive improvements. One of the new projects is the "Nursery Rhyme" theme in both rides, amusements and kiddie rides. Pictured here is Ben Sterling (top, right) with his two sons Gibby Sr. and Gibby, Jr., in front of one of the nursery sections. "We will have something on the order of Disneyland," says Ben, "but not as extensive or expensive as we are a small country park."

GOTTLIEB PRESENTS

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The Sport of Kings With All Its Action, Color and Thrills



- Chrome Plated Cabinet Guards Around Flipper Buttons
- Extra Heavy Duty All Steel Legs and Plated Side Rail Cigarette Holders

Subject to AMUSEMENT TAX Only!

SEE DERBY DAY AT YOUR DISTRIBUTOR NOW!

-  4 Targets and 6 Rollovers Advance Lights For Each Horse
-  Horses Arriving in Win, Place and Show Positions Light Hole For Special Score
-  Lining Up All Horses at Any Point in Race Lights Rollover Button For Specials

- High Score to 7 Million
- 2 Cyclonic Kickers
- Actionized Pop Bumper
- 2 Super Powered Flippers

Amusement Pinballs
as American as Baseball and Hot Dogs!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE
CHICAGO 51, ILLINOIS

Gala Three-Day "Centennial Club" Celebration For Ops Beginning To Take Shape



ROBERT H. BEAR

NORTH TONAWANDA, N. Y.—Robert (Bob) Bear, sales manager of the phonograph division of The Rudolph Wurlitzer Company, this city, advises that the gala three-day "Centennial Club" celebration for music operators and their wives is beginning to take shape.

"The North Tonawanda factory,

site of the festivities on August 23, 24 and 25" said Bear, "is buzzing with activity even at this early date. Arrangements are being completed for food, entertainment, hotel accommodations, staging and the myriad of other details that are required to entertain the estimated 1000 guests who will attend.

"I urge all music operators to contact their Wurlitzer distributor for details on how they can become members of the Wurlitzer 'Centennial Club', which entitles them to attend the festivities as guests of Wurlitzer."

Bear advises that the musical "Kismet," will be presented in an unique setting on Friday, August 24. The theatre itself is a large tented structure seating 2000 persons. The stage is in the center and the audience sits in comfortable yacht chairs, with no seat further than 40 feet from the stage. This type of production is known as arena production or staging in the round. Scenes are played up and down the aisles and even in the back of the house. "Kismet" was a Broadway success and still draws tremendous crowds on the road.

WANTED!

BEACH BEAUTY
BIG TIME
BROADWAY
GAY TIMES

GAYETY
MIAMI BEACH
SURF CLUB
VARIETY

ALSO:

SEEBURG "B" and "C"
3W1 Chrome Wall Boxes



1807-13 OUEST RUE NOTRE-DAME ST. WEST

MONTREAL 3, CANADA

(PHONE: WE 1124)

Bally Service School at N.O. Novelty



NEW ORLEANS, LA.—Operators from all over the states of Louisiana and Mississippi attended the two day Bally Service School, April 25 and 26, held by New Orleans Novelty Company, this city.

Louis Boasberg of New Orleans Novelty Company reports that the first day's attendance was 63 and the second day's attendance was 52. The

sessions were conducted by Bob Breither, Bally field engineer.

After each day's session everyone was treated to a Steak Dinner by the distributing firm at the New Orleans Athletic Club.

Pictured herewith is a portion of the crowd enjoying their dinner at the athletic club (Bob Breither is seen standing at the rear).

CLASSIFIED ADVERTISING SECTION

WANT

WANT — Seeburg Phonos, Model M100B and later models. Also AMI D80 and later models. For Resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT — Bally: Broadway's; Miami Beach and Standard Metal Typers. State price and condition in first letter. LEWIS AND FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MADison 8585).

WANT — Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE-1, WASH. (Tel.: GARfield 3585).

WANT — Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th ST., N. Y. C.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT — Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT — Bally ABC Bowlers, new or used — for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

WANT — For Cash. Used United, Bally, Genco or Exhibit Skill Pool Tables — or trade for Exhibit Space Gun, Silver Bullets, American Drop Kick Football, 4 Player Derby. STANLEY AMUSEMENT CO., 1119 TACOMA AVENUE, TACOMA, WASH. (Tel.: BRoadway 3663).

WANT — Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT — All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

WANT — Good used late pintables. Send name of game, condition and price. SALINA MUSIC & AMUSEMENT CO., 121 N. 7th STREET, SALINA, KANSAS.

WANT — Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y., (Tel.: FReport 8-6771).

WANT — Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT — Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. N. Y. Tel.: Judson 6-4568.

WANT — Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEVonshire 8-6931).

WANT — Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BiGelow 3-7422).

WANT — To Buy. Vending Machine Routes — Penny, Nickel or Dime — within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEMlock 1-9900).

WANT — Pay cash. United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT — Attention: We will pay 15c ea. for your used 45's, not over 6 months old. STEVEN HEDIE, 1282 NORTH SHORE RD., REVERE, MASS. (Tel.: REvere 8-2759).

WANT — To Buy. 1500 Wurlitzer. PAUL MACELI, FRONTENAC, KANSAS

WANT — Coin Machine Salesman, now employed by large distributor of one of the leading phonographs and other coin operated machines covering part of two Southern States would like to make a change that would improve present status. South East or South West territories preferred. Can furnish A-1 references. Box 355, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE — New Bally Bull's Eye, write. Williams' King of Swat, \$350; Williams' All Star, \$135; Williams' Big League, \$125; Chicago Coin Super Frame, \$100; United Cascade, \$35; United Olympic, \$50; Bally Space Ship, \$225; Bally Rocket, \$175; Bally Victory, \$150; United Royal, \$64.50; United Chief, \$74.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel.: HENDERSON 1-7577).

FOR SALE — Or Trade For Gottlieb Games. Chicago Coin Automatic Pools (Used); Genco Quarterback (New); Williams Diamond Pool (New); Williams Special DeLuxe Pool (New); Valley Bumper Pool (Used); Hospital Radios (Used); Shuffle Alleys. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE — Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BiGelow 8-3524-5).

FOR SALE — Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519).

FOR SALE — Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MARKET 1-5438).

FOR SALE — Clean Five-Ball Sale: Lovely Lucy, \$110; Marble Queen, \$85; Twenty Grand, \$50; Chinatown, \$55; Four Stars, \$55; Happy Days, \$70; Lady Luck, \$125; Green Pastures, \$110. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO (Tel.: MAin 8751).

FOR SALE — 3 Postwar Photomatics. Also large variety arcade machines. Pick up. TIMES AMUSEMENT, 1663 BROADWAY, NEW YORK 19, N. Y. (Tel.: Circle 7-3725).

FOR SALE — Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney — Century, Speed Lanes. United — Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE — Reconditioned, Ready For Location. AMI: A, \$95; C, \$145; D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$275; 1446 Hi-Fi (Like New), \$595. Wurlitzer: 1400, \$225. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrEst 7-6730).

FOR SALE — Bally's Cross Words (like new), write. United Pixie, \$350; Variety, \$175; United Tropic, \$65. One-third deposit, balance sight draft or C.O.D. NASTASI DIST. CO., 912 POYDRAS, NEW ORLEANS 21, LA. (Tel.: MA 6386 —MA 7459).

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYracuse 75-1631).

FOR SALE — United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shipped. CANNON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE — Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE — Special. Bally: Beach Beauties, \$439.50; Big Times, \$285; Miami Beaches, \$295. United: Pixies, \$379.50; Nevadas, \$99.50; Tropicanas, \$119.50. Gottlieb: Gladiators (2 Player large DeLuxe Game), \$279.50; Easy Aces, \$225. Williams: Can Cans, \$265. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 8318).

FOR SALE — 1 Palm Springs, \$75; 1 Surf Club, \$85; 2 Thunderbolts (Chicoin) @ \$150; 1 United Clover Alley, \$50; 3 United 10th Frame Alleys @ \$35; 3 Jolly Jokers @ \$95. Lot \$800. MERRIMACK AMUSEMENT CO., 548 MIDDLESEX ST., LOWELL, MASS. (Tel.: GLenview 2-3171).

FOR SALE — 1550 Wurlitzer @ \$150 ea.; M100A Seeburg's @ \$175 ea.; 3W1 Seeburg Wallboxes @ \$50 ea. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrEst 5-3456).

FOR SALE — Like New. Wurlitzer 1800, \$895; Wurlitzer 1700, \$715; Wurlitzer 1650, \$395; Wurlitzer 1400, \$295; Automatic Score Counter for 22 foot Shuffle Board. Never uncrated, \$75. Keeney Bonus Bowler, \$95; United Star, \$40; United Cascade, \$55; Chicago Coin Crown Bowler, \$45. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2. IND. (Tel.: MELrose 5-1593).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL.** (Tel.: Independence 3-2210).

FOR SALE—Lowest Prices In The Country. Leaders, \$249.50; Team Plays, \$249.50; Classics, \$145; Clovers, \$125; Exhibit Rifle Gallery, \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL.** (Tel.: Canal 6-0293).

FOR SALE—150 Silver King Vendors, 1c or 5c conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of license. **TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA.** (Tel.: Wheeling 649).

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. **AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.**

FOR SALE—What will you pay? No reasonable offer refused. Carnival Bonus; Jungle Dale Guns; Star Series K Swat; Nine Sisters; Lady Luck; Struggle Buggies; Dealer 21; 3 Deuces; Jalopy; Guys and Dolls; Lucky Inning; Just 21; Watch My Line; United; Royal; Cascade; Classics; Team; Lightning; United; Exhibits, Williams, large and regular 2 and 3 hole Pool Tables. 1021 Wallboxes and Steppers. All Machines A-1 condition. **WEATHERWAX DIST. CO. (warehouse), 14-16 MYERS ALLEY, SCHENECTADY, N. Y.**

FOR SALE—Chicago Coin Criss Cross Bowlers, \$75 ea.; Chicago Coin Holiday Bowlers, \$200 ea. **ANTHONY HIRT, 2420 NO. 8th ST., SHEBOYGAN, WISC.** (Tel.: GL 7-5197).

FOR SALE—Rock-Ola Comet, \$525; Rock-Ola Hi Fi's, \$595; Atlantic Citys, \$40; Coney Islands, \$30; Rock-Ola 1717 Steppers, \$30; Wurlitzer Steppers, \$10; AMI A's, \$95; AMI B's, \$145. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: Moline 4-6703).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA.** (Tel.: Wheeling 5472).

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. **UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS** (Tel.: HO 4-6111, 4-3504).

FOR SALE—Broadway, \$595; Manhattan, \$240; Dude Ranch, \$59.50; Yacht Club, \$49.50; Palm Beach, \$19.50; Atlantic City, \$24.50; Bally Hy-Roll, \$25; Williams Star Series, \$29.50; Goalee, \$39.50. Will pay cash or trade any of the above for Bally Carnival or Two Player Five Balls. **WEST WAY, INC., 3337 SO. STATE, SALT LAKE CITY, UTAH** (Tel.: Ingersoll 6-4851).

FOR SALE—Bingos. Hawaii, \$150; Surf Club, \$150; Spotlite, \$35. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. **Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.** Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition, regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** Tel.: UNiversity 4-0773.

FOR SALE—Beach Clubs, \$65; Palm Springs, \$75; Gayety, \$150; Triple Play, \$275. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).

FOR SALE—Panorams in very nice condition, with Sound, ready to run; any of the following machines \$35: Box Score, Baseball, Anti Aircraft Gun, Batting Practice, Keeney Submarines, Undersea Raider, Hoot Mon Golf, Hi Ball, Poker Joker, Goalee, All Star Baseball, Electric Eye, others. H. E. LOEBSACK, 1438 N. EMPORIA, WICHITA, KANSAS.

FOR SALE—Shindig, \$105; Green Pastures, \$105; Jockey Club, \$95; Guys and Dolls, \$60; Chinatown, \$70; Flying Hi, \$70; Beach Club, \$65; William's All Star Baseball, 6 Player, \$160; United Carnival Gun, \$195; Olympic, \$50. STARK NOVELTY CO., 1813 FULTON ROAD, N., CANTON 9, OHIO.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO.** (Tel.: MONTana 5000-1-2).

FOR SALE—Used parts for AMI Model A, B, C & D-40. All guaranteed. Chassis, motors, transfer arms, amplifiers, junction boxes, etc. Write for prices on all reconditioned phonos. **KOEPPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y.** (Tel.: Circle 6-8929).

FOR SALE—Bright Spots, \$39.95; Bright Lights, \$39.95; Rodeos, \$39.95. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: Market 3967-8-9).

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". **CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J.** (Tel.: PRescott 9-0182).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bowlers: Clover, \$35; Chief, League, Team and Fifth Avenue, \$100 ea.; 11th Frame Yankee and Flash, \$125 ea.; Speedy, \$175; Lightning, \$200 (DeLuxe), \$225; Guns: Shooting Gallery, \$75; Carnival Gun, \$175; Sportland, \$195. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY, N. Y.

FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2549).

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FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

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FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

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MISCELLANEOUS

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NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

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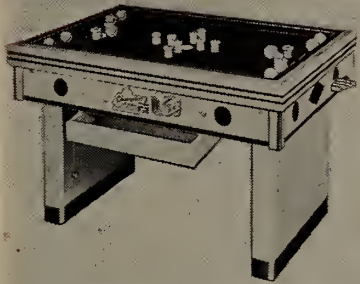
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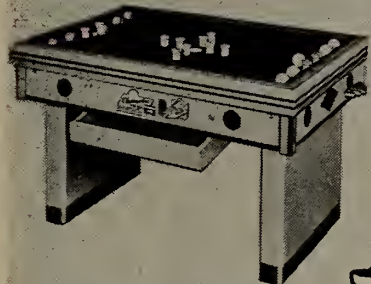
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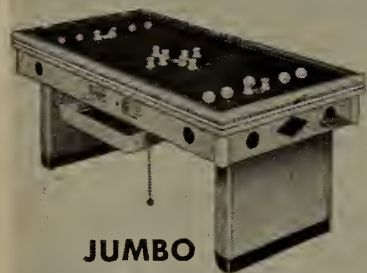
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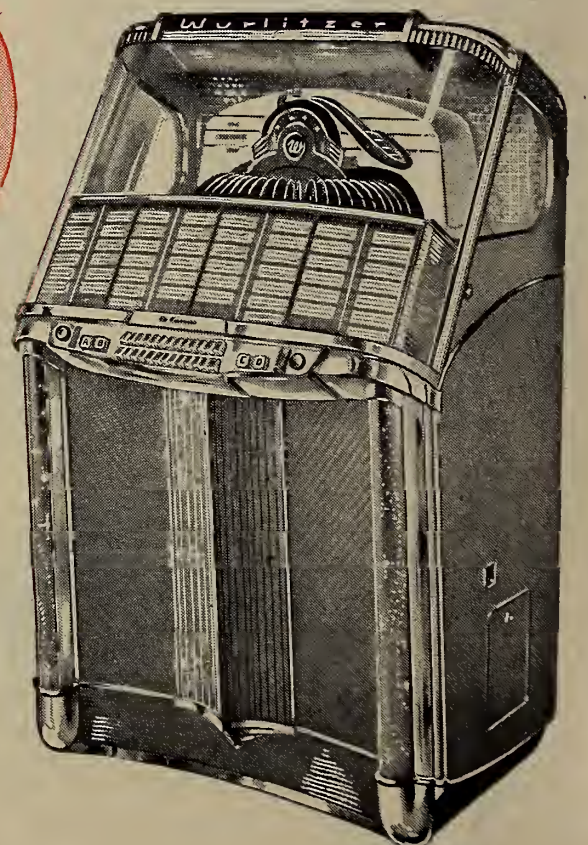
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