



Arnold Maxin (left) president of MGM Records, and Sid Brandt, viee-president in charge of operations, point with pride to their "Hall of Fame" of MGM and Cub label stars who are now riding or have recently been on the charts with strong selling hits. Shown in the gallery are, top row (l. to r.) Counie Franeis ("Mama" b/w "Teddy"); Mark Dinning ("Teen Angel"); Conway Twitty ("Lonely Blue Boy"); Joni James ("Little Things Mean A Lot" and her new issue "You Belong To Me"). Bottom row are: Tommy Edwards ("Don't Fence Me In"); Johnny Ferguson ("Angela Jones"): Jimmy Jones ("Handy Man") and Clyde MePhatter ("Let's Try Again" and his new disk "Think Me A Kiss").

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Vol. XXI-Number 26

March 12, 1960

Pop Absorbs **Rhythm & Blues**

The rapidly advancing record business has seen some drastic changes in its broadest categories during the past half-dozen or so years.

Only six or seven years ago, singles were in sharply defined pop, rhythm & blues and country categories. Following through with the chronology, only three or so years ago, both rhythm & blues and country music began to lose their clearly defined identity and both began spilling over into a broader pop category.

However, the past year or two has turned up a strange twist which has seen country music achieve renewed strength (sort of a renaissance of true country music) while rhythm and blues music has almost completely been absorbed by the pop field.

The country charts during the past year have indicated this increased strength of country music as a music with a market of its own, while the rhythm and blues charts, with the exception of just a handful of disks, are almost completely made up of pop releases.

Taking last week's rhythm & blues chart as an example, we find that of the fifty titles listed, only six are records which have never made The Cash Box Top 100 Best Seller Chart. In essence this indi-

cates that the rhythm & blues list is almost 90% pop in nature. There is no longer, in our opinion, any dividing line between R&B and pop since most all of the artists who originally made up the r & b category are today pop stars.

However, close scrutiny of the country charts reveals that just the opposite is true. Forty-two of last week's top fifty country tunes have never shown on the Top 100 list. For some inexplicable reason, true country music is stronger and more clearly defined in the eyes of the people who buy country music and in the eyes of the trade, than it's been in the past half-dozen years.

As a result of our close analysis of these charts during the past year, the editors and editorial staff of The Cash Box have decided to delete the rhythm and blues section as a separate feature and will now incorporate all record reviews and listings in our pop department, expanding the pop department to include such information. The move becomes effective immediately.

The handful of true "downhome" blues singers in our business will henceforth be reviewed in the pop section with the review describing the special appeal and contents of the material as is currently being done with other special categories such as polka material, foreign language recordings, spoken word disks, jazz singles, etc.

e Cash Box **Best Selling Tunes on Records**

- mart	GUMPILLU DY INC LOS	N BOX FRUM LEADING RETAIL	UUILLISMarch 12, 1960
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WB-5108-DON RALKE 2-He'II Have To Go CO-41360-BILLY BROWN 3 4	* AM-1111—BARRETT STRONG 28 34 28—EI Paso	* CN-1047—FABIAN 62 100 52—White Silver Sands * HZ-2021—BILL BLACK'S COMBO 63 94	COLITIONS CV-111-SANTO & JOHNNY FZ-11-ESQUIRE BOYS
DO-16046—JIM LOWE *®VI-7643—JIM REEVES 3—Handy Man	★®—CO-41511—MARTY ROBBINS 22 13 29—Rockin' Little Angel	53-Eternally	78Footsteps * AP-10085-STEVE LAWRENCE 91
★ CU-9049JIMMY JONES 2 2 4Wild One	30—(Welcome)	VAUGHAN 55 60 54—Lucky Devil * DE-31020—CARL DOBKINS 46 36	79Tamiami * WB-5145BILL HALEY & COMETS 80 89
* CM-171-BOBBY RYDELL 6 8	New Lovers *®DO-16049—PAT BOONE 35 48 31—Chattanooga Shoe	55—Sink The Bismarck * CO-41568—JOHNNY HORTON 64 81	80-Cindy * TR-101-TEDDY VANN 88 99
*®ME-71565-DINAH WASHINGTON & BROOK BENTON 8 9 6-What In The World's	Shine Boy * SW-4050—FREDDY CANNON 36 42	56-Sixteen Reasons * WB-5737-CONNIE STEVENS 73 87	81—Just One Time * VI-7690—DON GIBSON 83 100 82—Step By Step * CE-525—CRESTS 97 —
Come Over You * RK-2028–JACK SCOTT 5 6 7–Beyond The Sea	32—Why Do I Love	57—(Baby) Hully Gully * VA-562—OLYMPICS 61 63	* CE-525-CRESTS 97 - 83-Matador * CA-4338-KINGSTON TRIO 77 83
* AC-6158—BOBBY DARIN 7 7 8—Teen Angel	You So * CD-1372-J. TILLOTSON 40 40 33-Country Boy	58—Bad Boy DO-16040—ROBIN LUKE 50 64 * EP-9356—MARTY WILDE	84—Suddenly * GY-2024—NICKY DEMATTEO 87 100
* MG-12845—MARK DINNING 4 3 9—Harbor Lights	* IM-5645-FATS DOMINO 29 29 34Buildog	59—Angela Jones * MG-12855—JOHNNY FERGUSON 68 75	85—Home From The Hill * CA-4338—KINGSTON TRIO 89 98
*®ME-71563—PLATTERS 11 14 10—Puppy Love * AP-10082—PAUL ANKA 21 37	35—Harlem Nocturne	60-I Love The Way You Love	86-Night * BR-55166-JACKIE WILSON
11-Forever CS-264-GOOGIE RENE CO-41548-BILLY WALKER 12 17	36—Am I That Easy	* UA-208MARV JOHNSON*78 95 61	87—Why * CN-1045—FRANKIE AVALON 57 27
* UV-210-LITTLE DIPPERS 12-Let It Be Me * CD-1376-EVERLY	To Forget ★ DO-15985—DEBBIE REYNOLDS 41 44 VI-7671—SKEETER DAVIS	& SWANS 65 52 62	88—Lawdy Miss Clawdy * cc-525—GARY STITES 99 — 89—Just A Little Bit
BROTHERS 9 10 CZ-120-MCMILLON BROS. 9 10	37—Alvin's Orchestra * LI-55233—DAVID SEVILLE & CHIPMUNKS 39 41	63—Don't Fence Me In * MG-12871—TOMMY EDWARDS 72 85	* VJ-332—ROSCOE GORDON — — 90—Ruby * CE-526—ADAM WADE — —
* DE-30967—BRENDA LEE 17 19	38—Crazy Arms * DE-31029—BOB BECKHAM 38 39	64	91—Little Susie
* AP-10075-LLOYD PRICE 16 20 15-Running Bear L1-44025-SMILEY WILSON 10 5 * ME-71474-JOHNNY PRESTON	39—You've Got What It Takes * UA-185—MARV JOHNSON 26 16	65—Greenfields * CO-41571—BROTHERS	TRIO 94 96 SS-12026-RAY BRYANT TRIO
* ME-71474-JOHNNY PRESTON 16-Midnite Special * GU-205-PAUL EVANS 18 25	40—Teddy * MG-12874—CONNIE FRANCIS 53 91	66Pretty Blue Eyes * AP-10058STEVE	92—Stolen Angel * RB-6905—SCOTT BROS. 93 97 93—I Only Want You
17-Delaware * VI-7670PERRY COMO 20 21	41—Outside My Window * DN-628—FLEETWOODS 45 53 42—Paradise	67—Don't Throw Away All Those Teardrops	★ AU-105—PASSIONS 100 — 94—Dream Talk ★ JU-5380—HERB &
18	★ BG-3032—SAMMY TURNER 47 56 DO-16057—LOUIS PRIMA & RELY SMITH MU-2002—PAN AMERICAN ORK	* CN-1048—FRANKIE AVALON — — 68—Teensville	95—Chattanooga Choo Choo
19—Beatnik Fly * WA-520—JOHNNY & HURRICANES 23 32	43—Little Bitty Girl * CM-171—BOBBY RYDELL 44 45	★®VI-7684—CHET ATKINS 69 77 69—I Was Such A Fool ★ EN-1062—FLAMINGOS 76 82	* RE-117—ERNIE FIELDS ORK — — 96—Darling Lorraine
20	44	70—China Doll * VI-7655—AMES BROS. 75 84	* SH-5013—KNOCKOUTS 58 47 97—The Way Of A Clown * AP-10088—TEDDY
21—Lonely Blue Boy * MG-12857—CONWAY TWITTY 14 12	45—About This Thing Called Love	71—Up Town * MN-412—ROY ORBISON 70 73 72—Summer Set	RANDAZZO 98Let It Rock ★ CH-1747CHUCK BERRY 60 66
22-Tall Oak Tree * ER-3012-DORSEY BURNETTE 31 38	* CN-1047—FABIAN 51 55 46—Fannie Mae * PZ-1008—BUSTER BROWN 49 72	AC-6160—ACKER BILK 85 — CC-527MONTY KELLY DO-16063—LAWRENCE WELK LO-1911—RONNIE	99-Mountain Of Love * RT-1003-HAROLD DORMAN
23—Too Much Tequila * CK-59063—CHAMP5 24 28 24—Down By The Station	47—Go, Jimmy, Go * AE-575—JIMMY CLANTON 32 24	CHAMBERLAIN 73-Starbright * CO-41583-JOHNNY MATHIS 100 -	100-The Old Lamplighter * VI-7700-THE BROWNS
* CA-4312-FOUR PREPS 19 15 UN-0001-RITA & ROBIN	48—Shimmy, Shimmy Ko Ko Bop * EN-1060—LITTLE ANTHONY	74-Teenage Sonata * VI-7701-SAM COOKE	100-You Don't Know Me AC-6159-HELEN MERRILL * CD-1373-LENNY WELCH
25-Mama FO-180-AL MARTINO 37 58 MG-12874-CONNIE FRANCIS	& IMPERIALS 42 22 49-0 Dio Mio * VS-354-ANNETTE 59 69	75—Time After Time * AE-580—FRANKIE FORD 48 51 DE-38081—ROD MCKUEN PL-5016—FRANKIE BRENT	100—I'll Take Care Of You * DU-314—BOBBY BLAND — —
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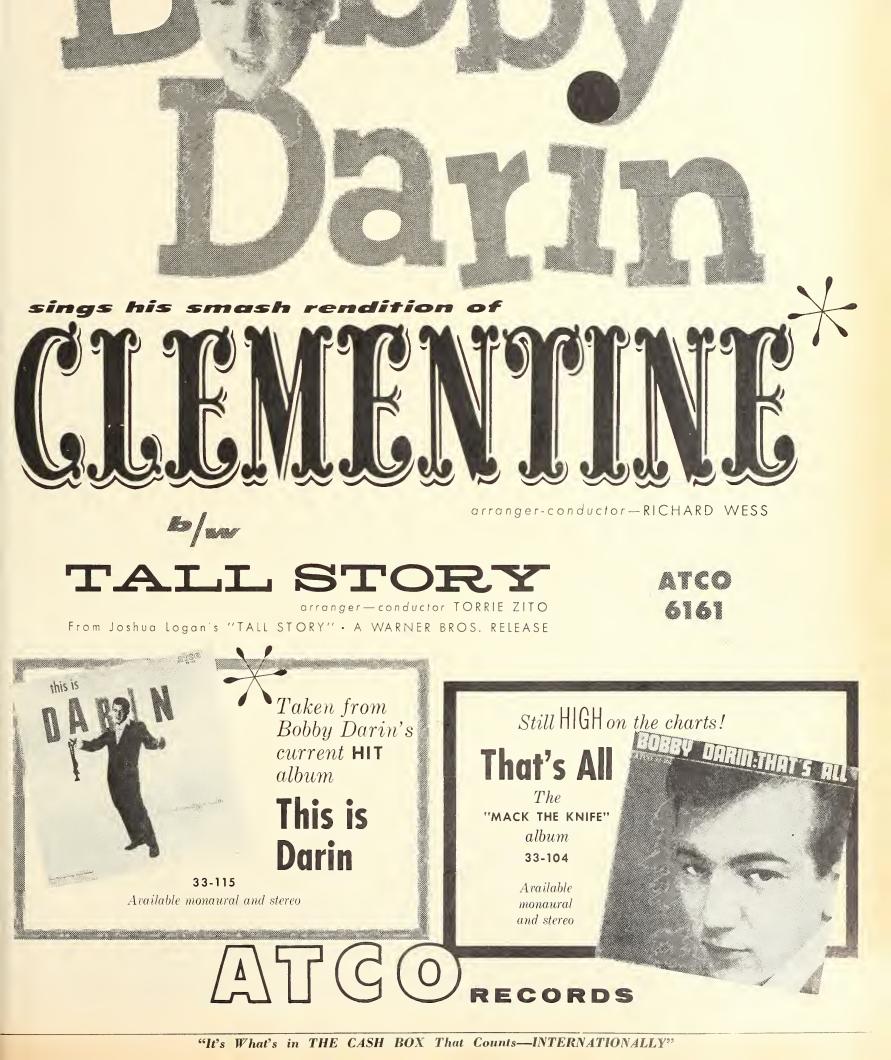
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March 12, 1960

	The Cash Box							
	Best Selling Monaural & Stereo Albums							
	COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS							
	MONAURAL * Also available in EP • Also available in Stereo STEREO							
	Pos. Last	Pos. Lost	Pos. Last	Pos. Last				
1	Week THE SOUND OF MUSIC 1 Original Cast (Columbia KOL S450; KOS-2020)		Week THE SOUND OF MUSIC 1 Driginal Cast (Columbia KOS-2020)	26 WITH THESE HANDS 26 Roger Williams (Kapp KS-3030)				
2	●★ FAITHFULLY 2 Johnny Mathis (Columbia CL 1422; CS 8219; B-14221, 2, 3)	THE CHIPMUNKS 24 Ja David Seville & The Chipmunks	AITHFULLY 2 ohnny Mathis (Columbia CS 8219)	27 1812 OVERTURE 22 Morton Gould (RCA Victor LSC-2345)				
3	60 YEARS OF MUSIC AMERICA LOVES BEST 3 (RCA Victor LM 6074)		OUTH PACIFIC 4 Aovie Cast (RCA Victor LSO-1032)	28 GYPSY 23 Broadway Cast (Columbia OS-2017)				
4	• INSIDE SHELLEY BERMAN 4 Shelley Berman (Verve MGV 15003; MG VS-6106)	• * JAMAL AT THE	BELAFONTE AT CARNEGIE HALL 3 darry Belafonte (RCA Victor LSO-6006)	29 FIRESIDE SING ALONG WITH MITCH 24 Mitch Miller (Columbia CS-1884)				
5		(Argo LP-646; S646 * 6446) • PORGY AND BESS 32 5 K Sound Track	IERE WE GO AGAIN 5 (ingston Trio (Capitol ST-12S8)	30 FABULOUS FABIAN 27 Fabian (Chancellor CHLX-500S)				
6	● ★ HEAVENLY 6 Johnny Mathis (Columbia CL-1351; CS-8152 * B135-11, 12, 13)	Chet Atkins	IEAVENLY 6 ohnny Mathis (Columbia CS-81S2)	31 PERSUASIVE PERCUSSION 39 Various Artists (Command S-800)				
7	• ITALIAN FAVORITES 8 Cannie Francis (MGM E-3791; ST 3791)	OF THE TOWN 30 M	OR THE FIRST TIME 7 Naria Lanza (RCA Victor LSC-2238)	32 TABOO 31 Arthur Lyman (HiFi 806)				
8	●★ SOUTH PACIFIC 7 Movie Cast (RCA Victor LM-2252; LSO-1032 * EPA-4211)	MORE JOHNNY'S	AY FAIR LADY 9 riginal Cast (Columbia OS-2015)	33 THE KINGSTON TRIO AT LARGE 33 Kingston Trio (Capitol ST-1199)				
9	BELAFONTE AT CARNEGIE HALL 11 Harry Belafonte (RCA Victor LOC-6006; LSO-6006)		ORD'S PRAYER 10 ormon Tabernacle Choir Columbia MS 6068)	34 THE MUSIC MAN 32 Original Cast (Capitol SWAO-990)				
10	• ★ GENIUS OF RAY CHARLES 10 Ray Charles	WITH MITCH 34 Mitch Miller (Columbia CL 13889; CS 1884 * B1, 2, 33891)	UN FIGHTER ALLADS 8	35 JAMAL AT THE PENTHOUSE 36 Ahmad Jamal (Argo 5646)				
11	kay Charles (Atlantic 1312; SD 1312; 1619) ◆★ THAT'S ALL 12 Bobby Darin (Atca 104; S-104 * EP-4504)	★ THE KINGSTON TRIO AT LARGE 33 Kingston Trio (Capitol T-1199; ST-1199 * EAP-1, 2, 31199) CO	OME DANCE WITH ME 11	36 CONNIFF MEETS BUTTERFIELD 34 Ray Conniff and Billy Butterfield				
12	GUN FIGHTER BALLADS 9 Marty Robbins (Columbia CL-1349;	• CONCERT IN RHYTHM — Vol. 11 Ray Comiff (Columbia CL 1415: 12 PC	ank Sinatra (Capitol SW-1069) ORGY AND BESS 13 und Track (Columbia OS-2016)	(Columbia CS 8155) 37 ALWAYS 37 Roger Williams (Kapp KS-3056)				
13	CS-8158 * B13491, 2, 3) ENCORE OF GOLDEN HITS 13 Platters (Mercury MG-20472)	OLDIES BUT GOODIES 36 (Original Sound LP-S001) Various Artists	T'S THE TALK F THE TOWN 12	38 GOLDEN SAXOPHONES 35 Billy Yaughn (DLP-25205)				
14	OUTSIDE SHELLEY BERMAN 15 Shelley Berman (Verve MGV 15007;	BUTTERFIELD 35 Ray Conniff and Billy Butterfield	ay Conniff Singers (Columbia CS-8143) 	39 DELLA 40 Della Reese (RCA Victor LSP-2157)				
15	MG VS-6107) ● ★ THIS IS DARIN 17 Bobby Darin (Atco LP 33-115; LP SD33-117 * 4508)	• STUDENT PRINCE 39 Mario Lanza (RCA Victor LM-2339; LSC 2339)	/HAT A DIFFERENCE DAY MAKES 16	40 THE TWANG'S THE THANG 38 Duane Eddy (Jamie 3009)				
16	FABULOUS FABIAN 16 Fabian (Chancellor CHL-S00S; CHLX-S00S)	• * PARTY SING ALONG WITH MITCH 38	TUDENT PRINCE 18 ario Lanzo (RCA Victor LSC 2339)	CONCERT IN RHYTHM-				
17	ELVIS' GOLDEN HITS- Vol. 11 18 Elvis Presley (RCA Victor LPM-2075)	WOODY WOODBURY LOOKS AT LOVE AND LIFE 40	HIS IS DARIN 19 bby Darin (Atco LP SD33-115)	A? LET'S DANCE AGAIN 45				
18	• THE TWANG'S THE THANG 14 Duanc Eddy (Jamie JLP-70-3009; 3009)	• * MY LORD WHAT A MORNIN' 42	O ONE CARES 14 ank Sinatra (Capitol SW-1221)	42 David Carroll (Mercury SR-60152) 43 NEW ORLEANS 44 Pete Fountain (Coral CRL-757282)				
19	WHAT A DIFFERENCE A DAY MAKES 21 Dinah Washington	ROAD SHOW 43 Stan Kenton, June Christy & Four	ORE JOHNNY'S REATEST HITS 17	44 EXOTICA 42 Martin Denny (Liberty LST-7034)				
20	(Mercury MG-20479; SR-60158) SWINGING ON A RAINBOW 19	COME DANCE WITH ME 44 Frank Sinatra (Capitol W-1069; SW-1069) 20 TH	hnny Mathis (Columbia CS-8150) HAT'S ALL 20	45 MUSIC FROM MR. LUCKY — Henry Mancini (RCA Victor LSP 2198)				
21	Frankic Avalon (Chancellor CHLX-S004; S-S004) LORD'S PRAYER 20 Marmon Charge Chair	Movie Cast (MGM E-3641; ST-3641 * X-3641) 45	bby Darin (Atca S-104)	46 SOUL OF SPAIN 43 101 Strings (Stereo Fidelity 6600)				
22	Mormon Tabernacle Choir (Columbia ML-S386; MS 6068) FIORELLO 27 Original Cast	Broadway Cast (Capitol WAO-0990; SWO-990 * EDM-990)	IV Vaughn (Dot SD-25165)	A 7 EXOTICA—Vol. 111 41				
22	Copitol WAO 1321; SWAO 1321) ●★ CONNIE'S GREATEST HITS 26	The Kingston Trio (Capitol T-1107; ST-1107)	RCUSSION 30 rious Artists (Command 806)	47 Martin Denny (Liberty LST-7116) 48 LONELY STREET 46 Andy Williams (Cadana 2503)				
23	Connie Francis (MGM E 3793 * ST 3793; X 1688, 89, 90) • THE WONDERFUL WORLD	Roger Williams (Kapp KL 1147: KS 3030)	ENIUS OF AY CHARLES 25 y Charles (Atlantic SD 1312)	THEME FROM				
24	OF JONATHAN WINTERS 25 Jonathan Winters (Verve MG V-15009; MGVS 6094)	MR. LUCKY Henry Mancini (RCA Victor LPM-2198; LSP-2198)	ORELLO 28 iginal Cast (Capitol SWAO 1321)	49 SUMMER PLACE Billy Vaughn (Dot DLP 25276)				
25	• * NO ONE CARES 22 Frank Sinatra (Capitol W-1221; SW-1221 * EPA-1, 2, 31221)		ALIAN FAVORITES 29 nnie Francis (MGM ST 3791)	50 VICTORY AT SEA-Vol. II 47 Robert Russell Bannett (RCA Victor LSC 2226)				
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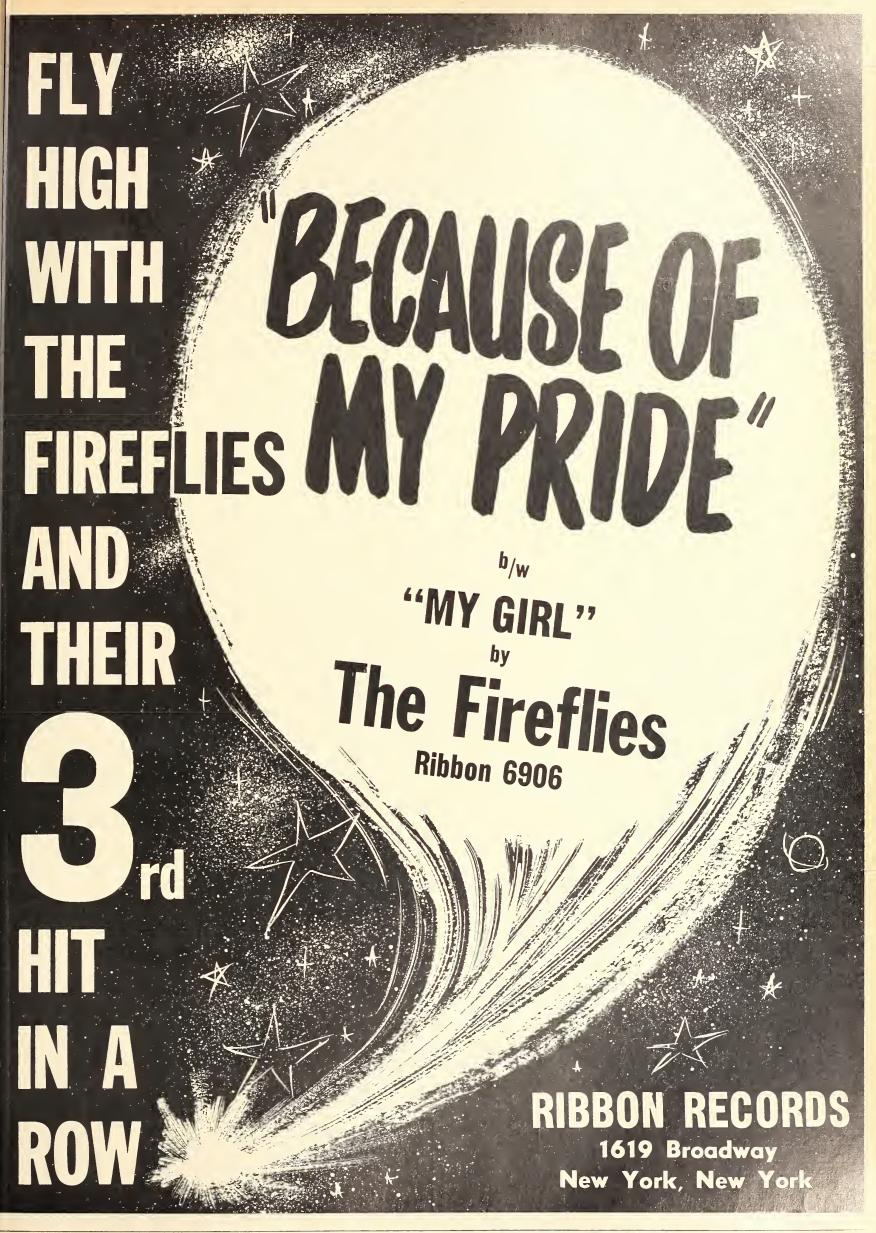
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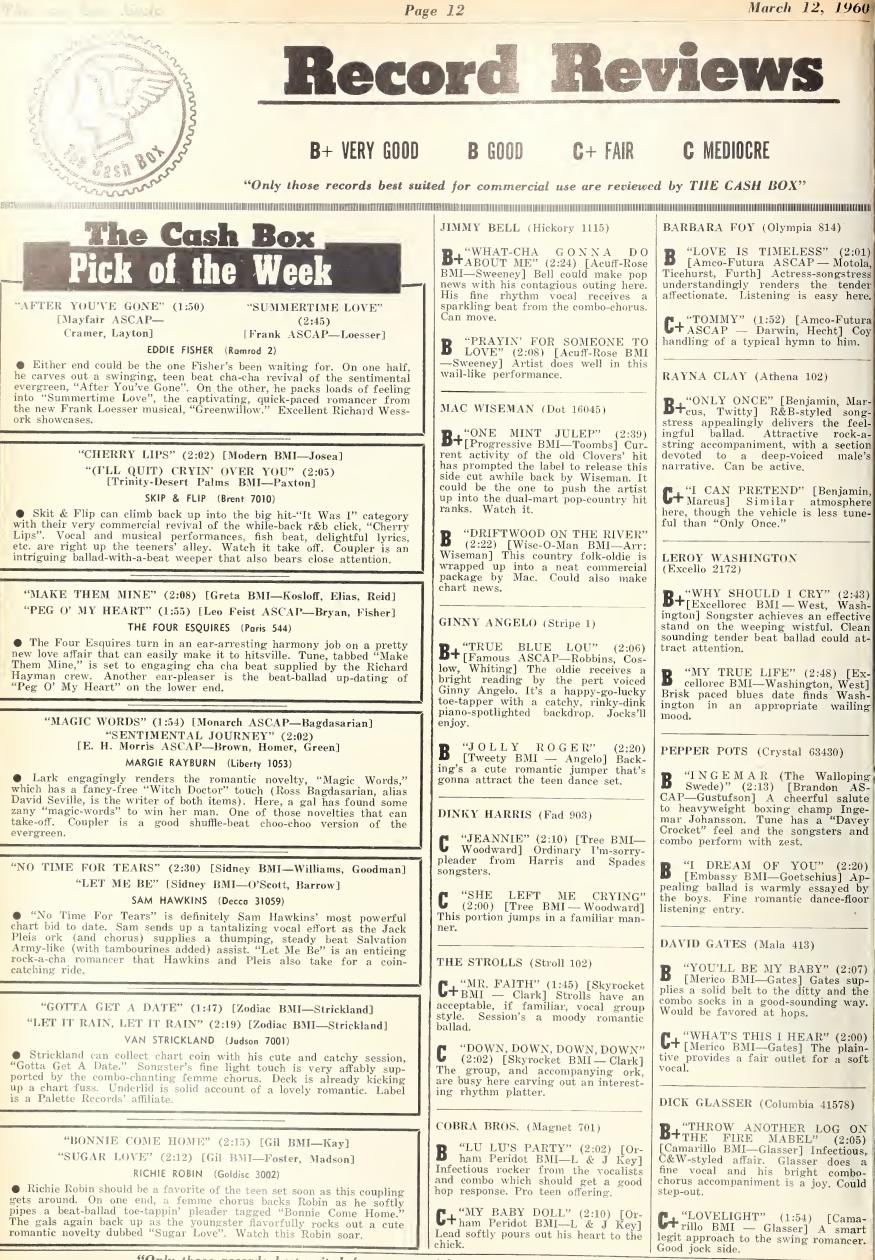
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"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"





March 12, 1960



Record Reviews C+ FAIR

 \mathbf{B} + VERY GOOD

B GOOD

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box the 01

"THE GRASS IS GREEN" (2:34) [Dandelion BMI-Stamps, Black] "I HOPE AND PRAY" (2:32) [Dandelion BMI-McWain, Yocom]

DICK HOYT (Caldwell 400)

• Here's one that should mean money-in-the-bank for all concerned. It's a revival of the fine Civil War folk marcher, "The Grass Is Green," that Dick Hoyt takes for a top quality vocal ride. Splendid chorus-ork support on a commercial stand that can step way out. Backing's a slow, folk-flavored romancer. Deck is handled by the Jamie-Guyden set-up.

"I WHISPER YOUR NAME" (1:46) [J. Stearns Lorab BMI—Sherman, Mann] "AFTER YOU" (2:29) [LuShain BMI-Abbott] JOHNNY McKAY (United Artists 211)

• McKay's name should be plastered all over the charts in the coming weeks. Chanter's UA bow, "I Whisper Your Name," is a very pretty, soft beat cha cha affair that's gonna make the teeners sit up and take notice. Contagious choral and ork support rounds out a most appealing platter. "After You" is a touching and sincere beat-ballad romancer that also has the chart goods. that also has the chart goods.

"TIMBER" (1:57) [Patricia BMI—Mapp, Smith, Jones] "DON'T BE A MEANIE" (2:20) [Patricia BMI-Smith] CURTIS CARRINGTON (Gee 1057)

• There's a happy "Honey Love" flavor on a tremendous love novelty, "Timber," that newcomer Curtis Carrington, the ork and chorus pound out with infectious glee. On it, Curtis likens the weak feeling in his knees (when his sweetie's around) to a tree being felled—thus the familiar lumberjack cry, "Timber". Coupler is a real appealing, Lloyd Price-like romantic shuffler that everyone works over in spirited fashion.

The Cash Box . **Best Bets**

LINK WRAY & WRAYMEN (Epic 9361)

B+ "TRAIL OF THE LONESOME PINE" (2:07) [Shapiro, Bern-stein ASCAP — MacDonald, Car-roll] The old favorite is sent on a good-sounding rock road by the Wray crew, who have scored with such dates as "Rumble" and "Raw-hide." Teeners will take to the "TRAIL OF THE LONESOME hide." Teeners will take to the punch here; eye it.

GOLDEN STRINGS" (2:44) **B** [Andval BMI — Grant, Wray] A lovely Chopin Etude is the mel-odic source of this interesting, slow-motion beat session.

LES PAUL & MARY FORD (Columbia 41592)

B+ "ALL NIGHT LONG" (2:07) [Robbins ASCAP — Brooks] Effective work on the oldtime sen-timental. Miss Ford warbles both "singly" and in multi-track fashion against a fine-sounding guitar-chorus backdrop. Expect big jock play.

B "THE POOR PEOPLE OF PARIS" (2:10) [Reg Connelly ASCAP—Monnot] The famed Les Paul-Mary Ford guitars are spark-ling on the years-back Les Baxter bit

LOUIS PRIMA & KEELY SMITH (Dot 16060)

B+ "PARADISE" (2:00) [Leo Feist ASCAP — Brown, Clif-ford] Oldie—currently a Sammy Turner click — is given a typical light-hearted approach by the team. Track's not in direct competition with Turner's teen-slanted version and could therefore still make noise.

B "WHEN MY BABY SMILES AT ME" (2:08) [Harry Von Tilzer ASCAP — Lewis, Munro, Sterling, Von Tilzer] A bright, shuffle-beat rendition of the Ted Lewis-associated sturdy.

GEORGIE AULD ORCH. (Top Rank 2037)

"MR. LUCKY" [Southdale ASCAP — Mancini] The fine TV show theme is given a solid jazz-type ork-chorus (chanting) reading, Could figure. Henry Man-cini (the theme's cleffer) also has a version on Victor.

B "NO ONE" [Jaro BMI] Easy-go combo-chorus (again sans lyric) affair. Opus is from a flick tabbed "Captain's Table."

HENRY HAYES ORCH. (Zebra 701)

B "LOCH LOMOND ROCK" (2:25) [Amsco BMI—Traditional] The familiar Scottish tune is dished-up with a flute-led beat-bounce by the Hayes ork. Scngsters make some re-marks. Kids will like the sound.

B "THE SLOP" (2:30) [Glad BMI Hayes] The side reminds one of "Swingin' Shepherd Blues," tho there's perhaps more emphasis on a rock beat.

PAUL WESTON ORCH.-CHORUS (Capitol 4350)

B+ "THE THRILL IS GONE" (2:23) ASCAP — Brown & Henderson ASCAP — Brown, Henderson] The chorus lightly handles the evergreen while the Weston strings swirl about. It all makes for a smart swing side that's liable to make some noise. From Weston's "The Sweet And The Swingin'" LP.

B "I LOVE YOU" (2:25) [Leo Feist ASCAP — A r c h e r, Thompson] Same agreeable route for another oldie.

PARETTI SISTERS (Al-Brite 1500)

B "UNDISCOVERED LOVE" (1:55) [Weimar BMI — Brandon, Wil-liams] Gals offer a pro blend on a melodic teen romancer. A good-sound-ing combo backdrop. All in all, a deck the kids will enjoy.

C+ "LOOK, BUT DO NOT TOUCH, CHA-CHA" (2:01) [Sani Gil BMI —Leonard, Laron] Bright cha-cha bal-lad-novelty from the femmes and orkchorus.

MIDNIGHTERS (20th Fox 182)

B+ "ROAD HOME" (1:47) [Green-leaf BMI—Ford] Instrumentalists —not to be confused with the King Records' songsters—have an interest-ing blues-styled date. Theme is the familiar Largo ("Going Home") from Dvorak's "New World" Symphony and the boys strikingly re-fashion it for the teen trade. With airtime, side can move. move.

B "TACO" (1:25) [Greenleaf BMI —Ford] A jungle-type beat prod-uct also finds the team hep to teen ideas.

ROLLETTES (Melker 103)

C+ "AN-UNDERSTANDING" (2:15) [Harris - Manor — Bolin] Lead thrush smoothly warbles the OK romantic.

C+ "I'M TRYING (To Make You Love Me)" (2:05) [Melker—Rob-inson] Male singer is put in a similar light.

SHORTIE BILLUPS (Fine 1002)

B "WHY CAN'T YOU BE TRUE" (2:02) [Neilor BMI — Bibbins] Flavorful melodic opus is well taken care of via Billups' lively vocalizing. Bright stanza with teen appeal.

C+ "BOSS CHICK" (2:01) [Neilor BMI — Bibbins] Rousing shouts from the songster put over this quick beat blues with solid power.

EARL BOSTIC (King 5314) **B+** "OFF SHORE" (2:45) [Hanover ASCAP—Diamond] Leo Dia mond's beautiful mood piece is in sym-pathetic hands when Bostic takes his alto sax to it. Ork concurs the feeling with organ helping to create the dreamy outlook.

B+ "HELLO SIXTY" (2:40) [Armo BMI—Bostic, Bass] Bostic's wel-come to the New Year is a slightly up-tempo, big beat enticer which rolls along infectiously.

WILLIE HAYDEN (Dooto 452)

B "PEACE OF MIND" (2:37) [Dootsie Williams BMI — Wil-liams] Hayden slips easily into a mournful, earthy blues groove. Bears watching.

C+ "TURN THE HI-FI DOWN' (2:18) [Dootsie Williams BMI-Chambers] Here Heyden's violent pleas are accompanied by a lid-ful of swinging combo-chorus stuff.

MARTIN DENNY (Liberty 55236)

B+ "BANANA CHOO CHOO" (2:13) [American BMI — Harper, Gaily Wilson, O'Dell] The popular Denny crew ("Quiet Village") nicely applies its jungle-type sounds in a medium-beat cha-cha setting. Will receive good station reaction.

B "FRANKIE AND JOHNNY" (2:45) [Exotica ASCAP — Arr Denny] The classic gets a combina-tion teen-beat and Oriental-like reading.

DON AND DEWEY (Fidelity 3018)

B+ "LITTLE SALLY WALKER" (2:16) [Venice BMI] Duo gets a Coasters-like effect with its harmony stint on this inviting, gal-titlec rhythm opus. Appealing rock stanza

C+ "KILL ME" (2:27) [Venice BMI —Harris, Terry] A knock-down drag-out pleader affords the pain plenty of shouting room.

TROY FERGUSON (Sharp 107)

B "MIDNIGHT RIDE OF PAUL REVERE" [Volunteer BMI—Fer-guson] The famed event is recalled in a "Battle Of New Orleans"-flavored manner. OK teen spin entry.

C+ "SHOULD I GET WISE" [Volun-teer BMI-Ferguson] After a languid guitar opening, Fergusor eases thru the pensive item with a country-like approach.

NEWPORT YOUTH BAND (Coral 62187)

B "JAZZ ME BLUES" (2:46) [E. B. Marks BMI—Delaney] The crew —formed by Marshall Brown for the 1959 Newport Jazz Festival—give-out with a slick rocker which features lots of brass, a sax lead. Tune sounds like the Coasters' hit "Poison Ivy." Color-ful teen display.

B "IT'S THE TALK OF THE TOWN" (2:10) [Joy ASCAP-Livingston, Neiburg, Symes] The fin-chestful is given its ballad due (with a soft triplet backing).

Smash Encore

From The "RUNNING BEAR" Kid



Johnny Preston

71598

GRADLE OF LOVE

MORE NEW SMASH HITS OF

IT COULD HAPPEN TO Y	OU Dinah Washington	71560
APPLE GREEN June Valli		
2223 MILES / PROMISE ME THOMAS Patti Page		
LISSABON Clyde Otis and his orchestra		
DOWN BY THE RIVERSI	DE Les Barclay	71596

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March 12, 1960



\mathbf{B} + VERY GOOD

B GOOD C+ FAIR

C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Best Bets

GORDON JENKINS ORCH.-CHORUS (Kapp 326)

B+ "ROMANTICA" (2:40) [Edizioni Titanus ASCAP — Rascel] Top tune out of this year's San Remo Festival is given a firstrate mood styling by the Jenkins' ork-chorus, (the famed maestro did this Kapp stint on a free-lance basis). Could be an important version of the pretty opus.

the second

B "THE CLOCK SONG" (2:11) [Summit ASCAP — Jenkins] Sunny romantic novelty affair on this end.

KALIN TWINS (Decca 31064)

B+ "CHICKEN THIEF" (2:00) [Acuff-Rose BMI — B. & F. Byrant] Songsters and Jack Pleis rock-a-string ork have good beat fun with the novelty romantic. A sparkling rhythmic that might make it.

B "LONELINESS" (2:50) [Scope BMI—Pitney] Boys and ork turn-around for a pretty softie.

AL BYRON (Guaranteed 207)

B+"AMERICA THE BEAUTI-FUL" (2:24) [David Jones-Milbern BNI—Bates] The lovely item receives a strong, yet softspoken reading from Byron. His fine backing includes an easy-beat from the combo and effective falsetto bits from a femme chorus. Can come-thru.

B+ "BEAUTIFUL DREAMER" (1:53) [David Jones-Milbern BMI — Foster] An appealingly tender version of the great Stephen Foster opus. Can figure, too.

JIMMY BYRON (Everest 19336)

B+"DOES MY HEARTACHE SHOW" (2:14) [Cedarwood BMI—Loudermilk] Songster can do chart business with his fine warble of an inviting wistful against a Latinish ork-chorus setting.

B+"ANOTHER" (2:24) [Moss Rose BMI—Drusky, McAlpin] This end is a contagious pop version of the current Roy Drusky C&W hit. Tune has that "Heartaches By The Number Sound" and arrangement here resembles the Guy Mitchell "Heartaches" deck. Can make it too.

ROD BERNARD (Mercury 71592)

B+"ONE OF THESE DAYS" (2:25) [Big Bopper BMI— Harrington] Teeners will dig the songster's and combo's funky-like date here. Bernard hit awhile back with "One More Chance"; he could come-thru again.

B "LET'S GET TOGETHER TO-NIGHT" (1:55) [Big Bopper BMI — Harrington] A brighter sound here, but top-half comes across with more individuality.

NAPPY BROWN (Savoy 1582)

B+"MY BABY KNOWS" [Crossroads BMI—Herman, Cadena] Brown has the know-how to breathe life into this exciting, upbeat blues affair. A slam-bang session that has the necessary youngster appeal.

B "DOWN IN THE ALLEY" [Savoy BMI — Brown, Biggs] As title suggests this side's a lowdown blues lament, delivered in Brown's effective moaning manner.

RICHARD BARRETT (Seville 104)

B+"DREAM ON" (2:20) [Rush BMI — Barrett] Infectious rhythmic from songster Barrett and his vocal-instrumental (rock-astring) backing. This happy sound has got to be watched closely.

B "I AM YOURS" (2:14) [Rush BMI—Barrett] The declaration is persuasively rendered by all concerned.

LITTLE JUNIOR PARKER (Duke 317)

B+"THE NEXT TIME" (2:25) [Lion BMI — Malone] Quick paced blues shout is an excellent vehicle for Parker's pro handling. Combo really wails in support. A contagious outing that beers marks of success.

B "YOU'RE ON MY MIND" (2:03) [Lion BMI — Malone] Combo attains that special low blues sound through effective use of harmonica and guitar, while Parker offers the lyrics in his most soulful style.

KOOKIE BEAVERS (Gone 5086)

B+(How Much Is That) DOG-GIE IN THE WINDOW" (2:01) [Joy ASCAP—Merrill] A Chipmunk-like version of one of Patti Page's biggest hits. Effect has lots of kiddie-slanted charm and could get tune back on the charts.

B+"THREE LITTLE FISHES" (2:02) [Joy ASCAP—Dowell] Familiar kiddie tale is also charmingly portrayed. Worth watching, too

THE FALCONS (Flick 008)

B+DO" (2:05) [West - Higgins BMI — Schofield, West] The Falcons, of "You're So Fine"-(UA) fame pop up on this Flick outing with what could be another big one for them. Tune's an enticing rhythm romantic that bounces along brightly.

B 'YOU MUST KNOW I LOVE YOU" (2:10) [West-Higgins BMI — Schofield, West] Here the group lets loose a torrent of frantic, rafter-shaking sounds. Lead is a vibrant standout on both ends. RAY RIVERA (Decca 31049)

B+ "HO - DEE - ING - DONG" (2:05) [Compton ASCAP — Rivera, Stride] Catchy folk-type romancer is contagiously surveyed. The light Rivera vocal receives an affable setting that includes a good handclap bit. Might come thru.

C+ "LET ME KISS YOU GOOD-NIGHT" (2:19) [Compton AS-CAP — Rivera, Stride, Manges] OK beat bounce to another novelty affectionate.

ERNIE FREEMAN (Imperial 5656)

B+ "DARK EYES" (2:11) (Post AS-CAP—Arr. Reynolds] Combo and chanting femme chorus combine to give the mainstay a solid sock-rock view. Tune is getting current disk play; this version could be the big one.

B+"ROCKIN' RED WING" (2:13) [ASCAP — Haynes] More good belt news on another familiar opus. A vocalist heads the affair. There's also been disk activity on this item, too.

BRUCE HAYES/MARY MAYO (Dwain 262)

C+ "SING WITH BRUCE HAYES" (Side 1)—Sprightly and sentimental sing-along affair on three oldies: "I Want A Girl," "When Your Old Wedding Ring Was New," and "Down By The Old Mill Stream."

C+ "SING WITH BRUCE HAYES" (Side 2) — All-sentimental approach to three more chestnuts: "When Irish Eyes Are Smiling," "I Had A Dream" and "Let Me Call You Sweetheart."

CHUCK HOWARD (Kim 1045)

B+ "CONGRATULATIONS TO YOU" (1:50) [Howard] Appealing item about a gal-and-the-other-guy is invitingly essayed by Howard and the soft-beat combo-chorus setting. Could pull solid pop-R&B coin.

B "CHATTANOOGA SHOE SHINE BOY" (2:10) [Stone, Stopp] A lively rock account of the standard from the 40's and now being successively revived by Freddy Cannon. Howard and his setting give it a good sound.

PREMIERS (Dore 547)

B+ "TRUE DEEP LOVE" (2:02) [Hillary Little Darlin' BMI— Cooper] An infectious quality here as a songster offers a quick-pace vocal against good guitar sounds. Beat makes OK teen sense.

C "THE RED-LIGHT BANDIT" (2:01) [Hillary Little Darlin' BMI —Cooper] Caryl Chessman is the theme of this upbeat folkish tale. Opus doesn't take any position on the case, but title will be tough on spins.

DEAN JONES (88 Brand 801)

B "ST. JAMES INFIRMARY" (2:06) [Mills ASCAP—Primrose] Classic opus is rendered with an eye on the teen market. The Jones' delivery has some nicely charged moments. Backing includes good blacksmith hammer sounds. Might get a reaction.

C+ "WHERE DOES A DREAM GO TO DIE" (2:42) [Hallmark AS-CAP — Leahy, Adelson, Livingston] Songster does a pleasing job on the pretty disenchanted. RAY CONNIFF ORCH.-CHORUS (Columbia 41582)

B "WARSAW CONCERTO" (2:58) [Chappell ASCAP — Addinsell] The familiar theme is given a typical sans-lyric-chorus-shuffle-beat reading. That Conniff beat makes deck a commercial attraction.

B "AN IMPROVISATION ON 'NONE BUT THE LONELY HEART" (3:19) [Governor BMI– Tchaikovsky, Adpt. Conniff] Similar approach to the great Tchaikovsky tune. Both tracks are from Conniff's latest LP, "Concerto In Rhythm" (Vol. 2).

JOEY SANTO (Palace 101)

C "YOU'RE SO WONDERFUL" (2:15) [Mido BMI—Stone, LeLue] A hard-beat affectionate with some appeal.

C "AINT'CHA" (2:05) [Coin AS-CAP—Keefer, Keefer] This shuffle-beat item doesn't break any commercial fences.

DYNA-TONES (Cha Cha 702)

B+ "EH CUMPARI" (2:15) [Rosarch BMI — Adapt. LaRosa, Bleyer] The one-time Julius LaRosa success comes around again, this time with a sock beat vocal-combo touch. Side's got teen color and could make a stir.

C "ROCKIN' & ROLLIN' IN LOVE" (2:22) [Don-Del BMI—Delucia, Marchello] Some of the percussion bits sometimes get this date out of the conventional.

DALE STEVENS (Ozark 1235)

B "HAS SHE SAID ANYTHING" (2:45) [Mississippi Valley BMI— French, Whitlock] A good plaintive is given a smooth reading by countrystyled songster Stevens. Side has pop-C&W appeal.

C+ "THOSE FRIENDS" (2:05) [Mississippi Valley BMI — French, Whitlock] Listeners must of the same thing here.

DARRELL & OXFORDS (Roulette 4230)

B "BUT YOUR MOTHER SHE SAID NO" (2:14) [Patricia BMI —Mitchell, Chase] Boys blend brightly and have a solid novelty-beat from the combo. A sound in vogue several years ago, but there's a vitality to recommend it.

B "CAN'T YOU TELL" (2:09) [Starmel BMI — Getz] Chanting and overall approach resembles the 'classic" Del-Vikings' waxing of "Come Go With Me."

JOHNNY RAPHAEL (Mercury 71587)

B "LET ME WALK YOU HOME" (2:13) [Vivo-Carpino BMI—Rophael] Raphael and lark crew nicely convey the medium-beat item about a guy who's trying to win back the chick, and walk her home from school. "School Days" is effectively employed in the opener, middle-section and closer.

C "SCHOOL OF LOVE" (1:58) [Vivo-Carpino BMI — Raphael] A rocker whose theme could've been more discreet. Should encounter programming troubles.





Record Reviews C MEDIOCRE

B GOOD

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Best Bets

BENNY BARNES (Mercury 71600)

"TOKEN OF LOVE" (2:15) [Big Bopper Glad BMI—Har-old, Barnes] The C&W performer can make a strong pop impression with his first-rate ballad statement here. His rock - a - string (and femme chorus) backing is also a solid sound point here. Lookout for side. side.

B "THAT-A Boy WILLIE" (1:47) [Big Bopper Glad BMI —Richardson, Barnes] Barnes is country-inclined in this infectious folk-type item.

JIMMY BREEDLOVE (Epic 9360) **B+** (WAITING FOR YOU" (2:12) [Tryton BMI — Breedlove, Brown] Breedlove does a strong job on the you-can-come-back-to-me ballad. His stint gets a fine hard-beat combo-chorus backdrop. Can make-the-grade.

B+pee ASCAP — Jaxon, Kohn, James] This rock-a-string roman-tic offers Breedlove in a softer mood and he comes-thru in solid fashion. Opus has a "Unchained Melody" touch. Bears attention.

IKE CLANTON (Ace 583)

IKE CLANTON (Ace 583) B+ "DOWN THE AISLE" [Miller ASCAP — Norwood, Brandel] Clanton does a handsome job on the warm teen-ballad in which a fella looks to the day he'll marry his beloved. A deck with lots of soft-spoken teen appeal. Can succeed.

B "(I GUESS) I'M SORRY" [Jaycee BMI—Clanton, Smith] A jazzy feel backs another tender Clanton vocal. Pretty track.

TEEN BEATS (Original Sound 07) **B+**[Drive-In BMI—Rivers, Egno-Instrumentalists supply good lanl percussion sounds to the upbeat blues theme. They had the "Teen Beat" smash and could produce with this session, too.

B+"CALIFF BOOGIE" (1:50) [Drive-In BMI—Rivers] Teen-ers have a solid driver here. Also has a sound to note.

OVATIONS (Andie 5017) **B+**[Conn BMI — Di Alesio] Brahms' Lullaby is used to appeal-ing soft-beat ballad advantage here. Group lead reads with invit-ing warmth and the rock-a-string backdrop is tender. Can go places.

B+ "WHOLE WIDE WORLD" (2:26) [Conn BMI — Kelly] Another ballad date the youngsters will feel for. A nice combo arrange-ment replaces the strings. Should be eyed, too.

THE VAL-AIRES (Coral 62177) **B+** (2:12) [Bourne ASCAP—Val-Aires, Everett, Willett] Here's one that's loaded with the vocal and instrumental sounds that the teen-ers can turn into a hot sales item. It's a dandy finger-snapper that bears close watching.

B+ VERY GOOD

B "LAUNIE, MY LOVE" (2:27) [Bourne ASCAP — Everett, Willett] Flip's an inviting fish-beat love affair tailored for teen tastes.

COLLAY (Sho-Biz 1002)

B+ [Sho-Biz BMI—Callais] Col-lay gets lots of heart-felt senti-ment out of the strong disenchanted item. The combo and Satellite larks offer solid backdrop sounds. Can succeed in a big way succeed in a big way.

B "LITTLE GIRL NEXT DOOR" (2:15) [Sho-Biz BMI-Callais] Collay and accompaniment (sans the larks) give-out with a no-let-up sock affair.

BOB TERHUNE (Versatile 103) **BOB TERHUNE** (Versatile 103) **B+** "ETERNAL LOVE" (2:16) [Audicon BMI — Terhune] A medium-beat, country-styled ballad date the kids can go for. Terhune reads the good teen affectionate against a sound-wise combo-chorus backing. Stands a chance.

B "YOU'RE THE ONLY STAR (In My Blue Heaven)" (2:03) [Shapiro, Bernstein A S C A P — Autry] The C&W standard feeling-fully surveyed by Terhune. Support has a soft abinog like afford has a soft chimes-like effect.

CLARENCE PAUL (Roulette 4196)

(Koulette 4196) **B**+ "MAY HEAVEN BLESS (Xahl Walnut BMI — Paul, Martin] Newcomer brings a sincere R&B-styled touch to a feelingful romantic. Femme chorus and combo softly support. Has listing possibilities.

B+"FALLING IN LOVE AGAIN" (2:17) [Kahl Walnut BMI— Paul, Martin] An infectious rhyth-mic also puts Paul in a position to make noise.

CY COLEMAN (Playboy 1001) **B**+ "PLAYBOY'S THEME" (3:32) [Ed. H. Morris ASCAP—Cole-man] Soft jazz main-title of TV's "Playboy Penthouse" is given a view ala the Andre Previn-David Rose hit, "Like Young," Cleffer Coleman is on the ivories. It can follow in the footsteps of the lat-ter, too. Liberty Records handles the label. CY COLEMAN (Playboy 1001)

B "YOU FASCINATE ME SO" (2:55) [Ed. H. Morris ASCAP —Coleman, Leigh] Coleman deftly handles a smartly engaging romantic

MALCOLM PETERS ORCH.

(Time 1021) CARTOOOOONEY'' (2:27)**B**+ [Leeds ASCAP—Goodwin] Colorful Latinish-styled work by the full Peters' crew. One of those bright in-strumentals that are always a threat. Side's from an LP, "Imagination."

C+ FAIR

B "AFRICAN PATROL" (2:24) [Leeds ASCAP—Goodwin] Wild stint employing jungle-type sounds. Also from the album. Theme per-formed by strings has a strong Mid-dle-Eastern flavor.

TEAL JOY (Seeco 6045) **B**+"I DIDN'T KNOW WHAT TIME IT WAS" (2:59) [Chappell AS-CAP—Rodgers & Hart] Talented songstress offers a fine easy-swing account of the lovely mainstay. An-other highlight theme is the inventive Jack Quigley-directed ork backing. Deck—from a Miss Joy's "Mood In Mink" LP—has strong deejay appeal.

B "ALONE IN PARIS" (2:49) [Saunders ASCAP—Velona] This moody display also comes from the album.

ROBERTO DELGADO ORCH. (Coral 62182) **D** "LISSABON" (1:57) [Gil BMI-

B "LISSABON" (1:57) [Gil BM1— Gaze, Schwenn] The Delgado ork does a neat job on the good-natured import currently getting disk entries. Bright sounds worth instrumental time spins.

B "MOONGLIDE (The Dreamer's Bounce)" (2:48) [Morro BMI— Valdes, Lowe] Inviting little melody has an arrangement sounding like something from the Billy Vaughan ork. Catchy take.

OTIS RUSH (Checker 1751) **B** "I'M SATISFIED" (2:35) [Arc BMI—Rush] Rush is a shouting bundle of romantic glee on this fast breaking swinger. Guitars are used to good advantage.

C+ "SO MANY ROADS, SO MANY TRAINS" (2:38) [Arc BMI— Marshall] Songster assumes an earthy attitude for the low down moans on this blues stanza.

JOE HENDERSON (Signature 12029) **B**+ "MAID IN FRANCE" (2:21) [Leeds ASCAP—Calvi] The catchy French import gets a bright honky-tonk & chanting chorus reading. There's also a Gerald Calvi/Joe "Fin-gers" Carr version on Warner Bros. If tune makes it, Henderson's reading will house agin paguo? will have coin power.

C+ "THE GOLDEN YEARS" (3:02) [Rojan ASCAP] A mood item that nicely in no hurry to get anywhere.

JOHNNY GRAY (Todd 1054) **B** "PICK-A LICK-A TWANG Gray, Ridley] Bright guitar "pick-ing" and vocal accompaniment to the title offer the teen trade a solid listen-ing piece. A catchy track that could make a stir.

B "JOHN'S BLUES" (2:10) [Copar BMI—Gray, Ridley] Guitars are again a strong factor in this fine medium-beat blueser.

GEO. J. CAMARINOS III (Buzz 109) **C** "TREACHERY" (2:00) [Play-Mor BMI—Camarinos] A fair rhythm pose by the singer and orkchorus.

C "TONIGHT" (2:10) [Play-Mor BMI — Camarinos] Femme fal-setto is a feature of Camarinos' set-ting in this rock-ballad.

CHASE CANFIL (Dart 130) C+ "SHOW ME THE WAY" (2:23) [Glad Big Bopper BMI—Canfil] Canfil and combo offer an emotional in which a fella admits he was "wrong" and thus wants his gal back.

C+ "WHEN ARE YOU COMING HOME" (2:00) [Glad Big Bopper BMI—Canfil] Somewhat the same situation here.

WINSTON WHEATON (Donna 1318) B "HULLY GULLY EVERY DAY" (2:36) [Maravilla World BMI— Sherman, Sherman, Daniels] Wheaton socks out the novelty and gals ac-company with joyful chants. Bright-beat item the kids will go for.

C+ "IT'S GOT TO BE LOVE" (2:02) [Maravilla World BMI— Sherman, Sherman, Burton] An R&B-flavored ballad essay from the per-former. Convincing stint. Del-Fi bandles the lobel former. Convinc handles the label.

SHADOWS (ABC-Paramount 10073)

B "SATURDAY DANCE" (1:39) [May ASCAP—Chester, Marvin] Songsters and combo engage in a happy-beat affair in which the gal is invited to a dance. Lots of rock life to side.

"LONESOME FELLA" **B** "LONESOME FELLA" (2:23) [Hill & Range BMI—Chester] Soft chant that opens and continues thruout ballad strongly resembles the bits in the big Fleetwoods' deck, "Come Softly To Me."

BIG TEDDY & RAMBLERS (Columbia 41581)

B "SCENT OF MYSTERY" (2:00) [Liza ASCAP—Adamson, Share, Nascimbene, Ramin] Pro instrumental newcomers to the label offer an un-usual Latin-beat reading of the main-title of the new Smell-O-Vision flick. Worth all-market spins.

B "NEGEV RAMBLE" (2:20) [Agnola BMI — Macero, Alt-schuler] Boys sock in solid style. Fine belt date for the kids.

LES THORNTON (Du-Well 1003) **C** "NEED YOU BABY" (2:40) [Wynoie BMI — Wyner] The bluesy Thornton vocal gets occasional falsetto bits from a femme.

C "WHEN YOUR LOVE IS GONE" (2:45) [Wynoie BMI — Wyner] More after-hours warbling.



DELLA REESE 47/7706

plus

"FARAWAY BOY"

(from "Greenwillow")

Another Smash Hit on ...



REAL REAL CORPORATION OF AMERICA

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

The Cash Box, Music

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March 12, 1960

JUKE BOX TUNES (PLUS THE NEXT 25) THEME FROM A SUMMER PLACE PERCY FAITH	11)WHERE OR WHEN.21)DELAWARE.29)PRETTY BLUE EYES.12)HARBOR LIGHTS.22)GO, JIMMY, GO.30)TENDER LOVE AND13)LONELY BLUE BOY.23)YOU'VE GOT WHATCARE (T.L.C.).14)FOREVER.IT TAKES.31)MONEY (THAT'S15)DOWN BY THE24)BULLDOG.ALL I WANT).16)EL PASO.TEQUILA.KO KO BOP.17)TRACY'S THEME.26)BEATNIK FLY.33)18)SWEET NOTHIN'S.27)PUPPY LOVE.34)19)LADYLUCK.28)ROCKIN' LITTLE35)20)MIDNITE SPECIAL.ANGEL.MOMENT.
ICO-41490Leroy Holmes—MG-12833 Hugo Winterholter—VI-7599 Don Ralke—WB-51082HANDY MAN JIMAY JONES CU-904913TEEN ANGEL MARK DINNING MG-1284524HE'LL HAVE TO GO JIM REEVES VI-764325JIM REEVES VI-764355WHAT IN THE WORLD'S COME OVER YOU 	AAAAMCOCDCDCadenceDYDynastyHOHollywoodNONo<

#101 IRIPLE-X-RECORDS 1650 Broadway, NY.C., CI 5-6740

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1 Manne





"WAS IT A DREAM" (2:00) [Swarthmore, Marble ASCAP - Catalano, Kulaga] [Swarthmore, Marble ASCAP - Catalano, Kulaga] [Swarthmore, Marble ASCAP - Schwartz] • The teeners could have a two-sided click follow-up to their chart-riding Capitol how, "Believe Me". Leadoff side is a warmly attractive, slightly up tempo love affair tubbed "Was it A Dream". More in the rock vein is the "The Moon's Not Made For Lovers Anymore" portion. Either, or both, can make it. "Only those records best suited for commercial use are reviewed by THE CASH BOX"

Billboard

* * * *

VERY STRONG SALES POTENTIAL

****** Was It a Dream – A slower side here and it features an interesting piano figure in the backing. The boys are in good form here too. Two good efforts. (Swarthmore-Marble, ASCAP)

c/w The Moon's Not Meant

For Lovers (anymore)

The Cash Box

WAS IT A DREAM (Swarthmore Music-Marble Music, ASCAP) - Royal Teens - CAPI-

• Follow-up to Believe Me, done in same

Capitol

RECORDS

order record number 4335

hit style, features tinkling piano. Another

TOL 4335

big one for the group.

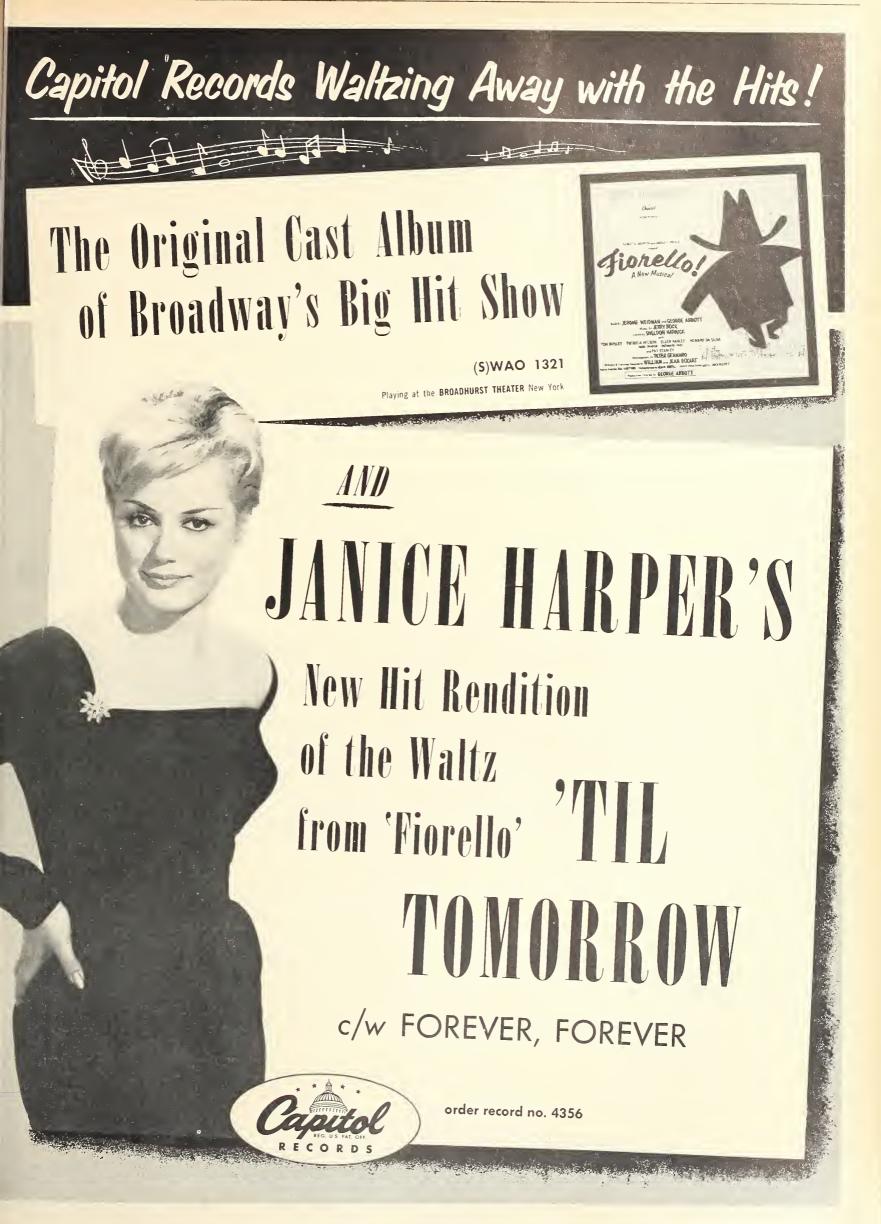
Watch this one climb! "STAIRWAY TO HEAVEN" NEIL SEDAKA S/w "FORTY WINKS AWAY" 47/7709

Sedaka's "Oh Carol" was a great profit item for you. Now, join the sales climb to the top with "Stairway to Heaven." Order today!





March 12, 1960





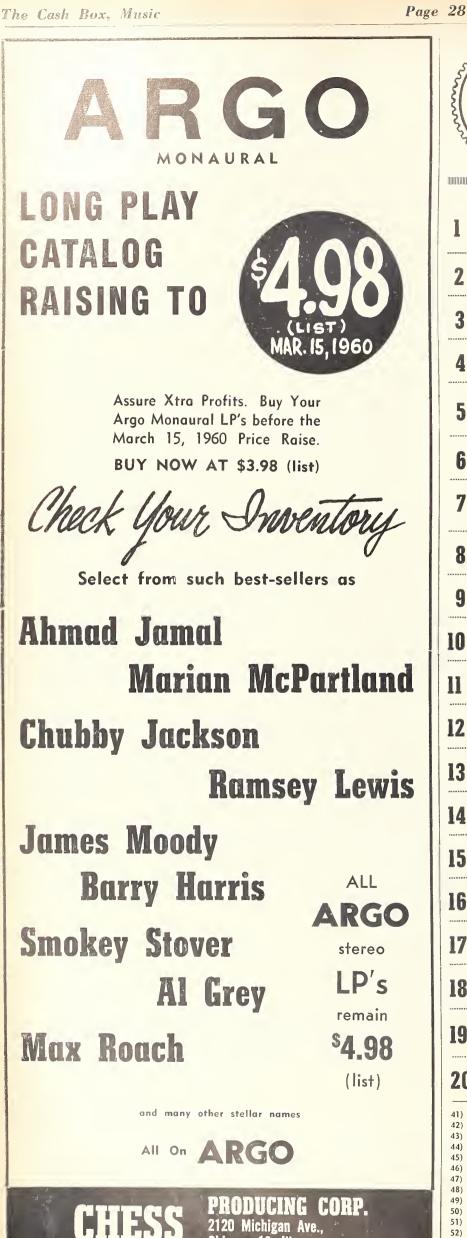
March 12, 196



STEREO HE & THE VILLAGE OF ST. OUR LADY OF FAT AD BERNADETTE # HE'S GOT I BELIEVE 🖉 SUDDENLY THE WHOLE WORLI THERE'S A VALLEY -YOU'LL NEVER WALK IN HIS HANDS -SWEET MORNING ALONE COUNT YOUR CLIMB EVRY BLESSINGS INSTEAD MOUNTAIN # THE OF SHEEP / LOOK FOR THE SILVER LINING THREE BELLS -

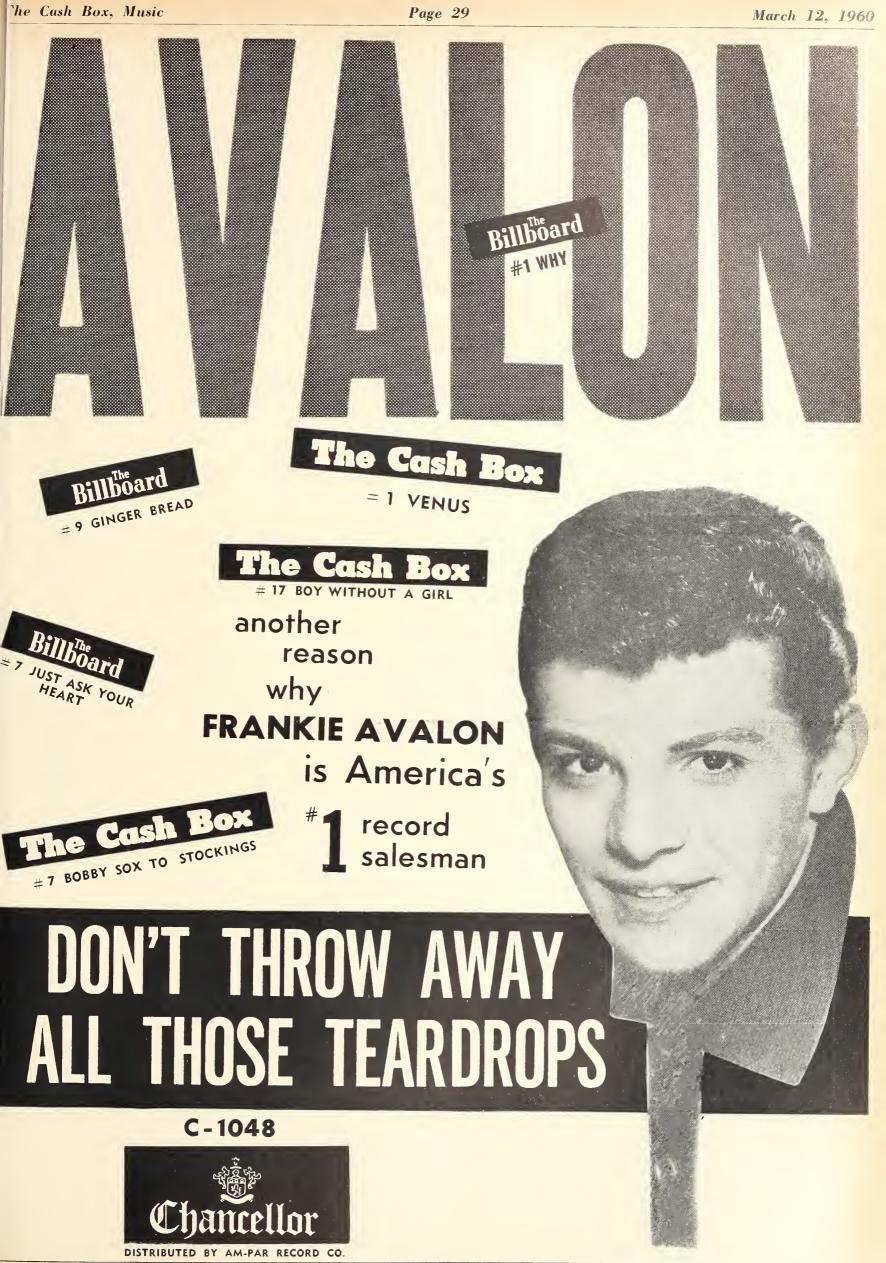
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Stereo 25038



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28				March 12, 19	60
A A A A A A A A A A A A A A A A A A A	the states	Di	sk	Records Jockeys d Most	
5	A SUMMAR	RY OF R	EPORTS RE	CEIVED FROM NATION'S DISK JOC	
1	Last THEME FROM A SUMMER PLACE Percy Faith (Columbia)	Week (1)	21	LADY LUCK Lloyd Price (ABC Paramount)	Week (26)
2	HE'LL HAVE TO GO Jim Reeves (RCA Victor)	(3)	22	LONELY BLUE BOY Conway Twitty (AIGM)	(21)
3	HANDY MAN Jimmy Jones (Cub)	(2)	23	OUTSIDE MY WINDOW Fleetwoods (Dolton)	(28)
4	WILD ONE Bobby Rydell (Cameo)	(10)	24	EL PASO Marty Robbins (Columbia)	(15)
5	WHAT IN THE WORLD'S COME OVER YOU Jack Scott (Top Rank)	(6)	25	WHERE OR WHEN Dion & Belmonts (Laurie)	(18)
6	BEYOND THE SEA Bobby Darin (Atco)	(5)	26	PUPPY LOVE Paul Anka (ABC-Paramount)	(35)
7	BABY Dinah Washington & Brook Benton (Mercury)	(9)	27	MAMA Connie Francis (MGM)	(36)
8	FOREVER Little Dippers (University)	(8)	28	DOWN BY THE STATION Four Preps (Capitol)	(17)
9	LET IT BE ME Everly Brothers (Cadence)	(7)	29	ROCKIN' LITTLE ANGEL Roy Smith (Judd)	
10	TEEN ANGEL Mark Dinning (MGM)	(4)	30	TENDER LOVE AND CARE Jimmie Radgers (Roulette)	(20)
11	HARBOR LIGHTS Platters (Mercury)	(12)	31	HARLEM NOCTURNE Viscounts (Madison)	(30)
12	SWEET NOTHIN'S Brenda Lee (Decca)	(14)	32	(WELCOME) NEW LOVERS Pat Boone (Dot)	(40)
13	DELAWARE Perry Como (RCA Victor)	(13)	33	WHY DO I LOVE YOU SO Johnny Tillotson (Cadence)	
14	RUNNING BEAR Johnny Preston (Mercury)	(11)	34	AM I THAT EASY TO FORGET Debbie Reynolds (Dot)	(41)
15	BEATNIK FLY Johnny & Hurricanes (Warwick)	(24)	35	LITTLE BITTY GIRL Bobby Rydell (Cameo)	
16	THIS MAGIC MOMENT Drifters (Atlantic)	(25)	36	ALVIN'S ORCHESTRA David Seville & Chipmunks (Liberty	
17	TALL OAK TREE Dorsey Burnette (Era)	(27)	37	COUNTRY BOY Fats Domino (Imperial)	(33)
18	TRACY'S THEME Spencer Ross (Columbia)	(16)	38	TIME AND THE RIVER Nat "King" Cole (Capitol)	(29)
19	MIDNIGHT SPECIAL Paul Evans (Guaranteed)	(23)	39	GO JIMMY GO Jimmy Clanton (Ace)	(31)
20	TOO MUCH TEQUILA Champs (Challenge)	(22)	40	BULLDOG Fireballs (Top Rank)	(32)
41) Shimmy Shimmy Ko Ko Bop.55) About This Thing Called Love.67) On The Beach.42) Mashed Potatoes.56) O Dio Mio.69) Caravan.43) Fannie Mae.56) O Dio Mio.69) Caravan.44) Money (That's All I Want).57) Baby, What You Want Me To Do.70) Teenage Sonata.45) Sixteen Reasons.58) Time After Time.71) Teensville.46) Uptown.59) Sink The Bismarck.73) Summer Set.47) Paradise.60) String Along.74) Don't Fence Me In.48) Chattanooga Shoe Shine Boy.61) Baby (Hully Gully).74) Don't Fence Me In.49) Eternally.62) Little Susie.75) Matador.50) Lucky Devil.63) White Silver Sands.77) I Love The Way You Love.51) Teddy.65) Greenfields.78) Step By Step.53) Teddy.66) Don't Throw Away All Those Teardrops.79) Footsteps.54) Useo grap provimped bar.THE CASH BOY22					



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



distributor ANY 5 LP albums from catalog including the... **Stereo Surprise Album of '60**

The most exciting music of the BULL RING yet produced!

DUEL

Performed by Latin America's finest The hand picked BRASILIA NATIONAL BAND The Stereo Sound you've never heard before . . .

The ultimate in high fidelity recording.

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M-6010

The . . . record Hi-Fi fans have been waiting for The . . . album dealers have wanted.

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M-6010 - DUEL This is it ... WOW !!! .. and M-6011 - Concert for Lovers ORDER NOW from your nearest distributor, or contact -





Bob Terry is still trying to find out what happened at WKDA-Nashville.



Page 30

March 12, 1960

KJAN-Atlantic, Iowa has come up with a unique promotion, but it's not new. They've been doing it for five years. Program director **Bob Einhaus** writes that on St. Valentine's Day, wives of station personnel take over complete announcing duties—including sports, news and weather. During the day, the vacationing jockeys entertain sponsors at an open house held at a nearby night club. For a sponsor to participate they must purchase a \$25 Sweetheart Package which consists of 10 spois, 2 per day over a five day period. Two are live on Valentines Day, the remaining eight are taped by husband and wife teams and are run on the days prior to Valentines Day. And a good time was had by all. . . . Received communiques last week from two Johnny Murphy's. One Murphy reports in from WCMB-Harris-burg, Pa. telling us about a recent big show there which featured Sammy Kaye, Jimmy Clanton, Frankie Ford, the Royal Teens and Dave Burgess and the Champs. The other Murphy reports in from CJLX-Fort William, Ontario, Canada to tell us that he discovered there's another Johnny Murphy. . . "Flying Saucers" were spinning at the Intercollegiate Winter Car-nival at Mt. Hood's Timberline Lodge when four KEX-Portland, Ore. disk jockeys vied with each other in this weird winter sport. The "Flying Saucers" are large flat bowls which are propelled down a mountain at a surprising rate of speed. Each saucer carries a man, in this case, a disk jockey. To finish off the day, the four hardy souls donned hula skirts to do their Wacky Waikikian act as part of the floor show for the Winter Carnival Dance. . . Eddie Dillon now conducting his KEYT-TV "Pacific Bandstand" via remote telecast from Santa Maria, Cal. on Mondays and from Ventura, Cal. on Thursdays. Remainder of the week show originates from studios in Santa Barbara. . . Getting an early start in disk jockeying is Richard Kapnick, a Bowling Green Univ. freshman. Upon graduation from high school, Richard worked at WABJ-Adrian, Mich. and now though only a freshman, has been added to the staff of

VITAL STATISTICS:



VITAL STATISTICS: KFWB-Hollywood has made two additions to its staff. Jim Haw-thorne will handle the Sunday evening post while retaining his KTTV-TV-Los Angeles chores, and Gene Weed, a sub-stitute deejay at KFWB and producer for Armed Forces Radio while stationed there with the Army, is free upon his Feb. 27 discharge to assume a permanent nightly position.... Jim Hummell was appointed production man-ager at KICN-Denver in addition to his daily airtime stint... Paul Sherman was at the mike when WINS-New York premiered its new Sat-urday Night Music Party.... Jim Sands left the morning mayor job at WJAB-Portland. Me. to return to his old alma mater, WSLS-Roanoke, Va. Replacing Sands at WJAB is 20 year old Bob Fuller, who comes from WMEX-Boston.... Dick Stephens and Dick Ward holding down the evening hours at WNHC-New Haven, Conn.... Bill Silbert, former WMGM and WNBC-New York deejay who has been doing TV drama work for the past year, has accepted a spinning post at KDAY-Los Angeles under the pseudonym Bill Bradley.... Steve Yan moves into airtime and record librarian posts at WPEO-Peoria, II.... Pat Tallman was upped to program director at KTSA-San Antonio, Texas, succeeding Ron Baxley who moved to McLendon's new Buffalo outlet.... Guiding the new "Bright Sound" for WNAK-Wilkes-Barre, Pa. is general manager Lee Small and PD Bill Jones... New voice at WIP-Philadelphia belongs to Marty O'Hara, who comes there from WKDN-Camden, N.J.



ST RECORD IN AMERICAOF

ST PRIZE WINNING SONG FROM THE SAN REMO ITALIAN FESTIVAL



AND CLOCK SONG

K-326

a new feather in our KAPP* *KAPP RECORDS, of course

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"





NEW YORK:

Jerry Moss, Coed's promo man, buzzin' to tell us (prior to his leaving an L.A. vacation) that Adam Wade'll be on the 3/9 "Be My Guest" TV'er



<text><text><text><text><text>

do their latest, "Your Happlest Years, on the 5/14 Dick Clark show. Quite a lavish banquet-press part held for the San Remo Festival Winners at Leone's last week.... Sid Ascher, just back from a promo trip in behalf of Les Elgart's Columbia slice, "Begin The Beguine", infor that learnie Thomas opened 3/7 at the Old

802 in Brooklyn, 3/11. . . Richard Wess, ace free-lance composer-conductor-arranger, conducted for Bobby Darin on his recent Sullivan p.a. will do same for Frankie Avalon on his 3/10 Perry Como stint.

Sid Ascher, just back from a promo trip in behalf of Les Elgart's Columbia slice, "Begin The Beguine", infos that Jeanuie Thomas opened, 3/7 at the Old New Orleans swankery in D.C. following 2-weeks at the 3525 Club in Dallas. . . . Budd Hellawell, notes from his 119 W. 57th Budd Prod. address, that he's working away on Pat Boone's "(Welcome) New Lovers", AI Martino's "Dearest", the Nutty Squir-rels' "Uh, Huh", Kathy Renn's (Hanover newcomer) "Billy Jim" and the "Playtime In Havana" LP. . . Action Distrib's Mickey Wallach informs that the hot Dot singles, Boone's "(Welcome) New Lovers" and "Am I That Easy To Forget" by Debbie Reynolds, are now moving in N.Y. Other "Action" products, says Mickey, include the Playmates' Roulette disking of "These Things I Offer You", Eddie Quinteros' "Come Dance With Me" on Brent and the following LP's: Billy Vaughan's "Theme From A Summer Place" (Dot) and Ernie Fields' "In The Mood" (Rendezvous). . . . Andy Wiswell, Capitol album A&R man, back from a 48-hour stay in Hollywood to cut a new Dakota Staton album. . . . Noberta Kingsburg doing independent promotion and has lined-up Dwain Records and Bob Lissauer. . . . The Independent Record Mfrs. hold its monthly meet at Rossoff's 3/8. . . . Jack "What In The World's, etc." Scott (Top Rank) did his 1st nite club date at the Shell House, last week, for the press and DJ's. . . . Barry Abrams, now with Strand's promo dept., happy about reports on Larry Hall's "A Girl Like You" and the Hot Toddys' "Nan-Je-Di". . . . Jerry Vale, AGVA's 'most promising singer for '60', opens at the 802 in Brooklyn, 3/11. . . . Richard Wess, ace free-lance composer-conductor-arranger, conducted for



VAN STRICKLAND

CHICAGO:

The Chess diskery is buzzing with album news this week, with Ahmad Jamal's "Happy Moods", Milt Buckner's "Mighty High", and the "Richard Evans Trio" LP creating a lot of attention nationally. Max Cooperstein reports that everyone at Chess is raving over "Poor Little Rhode Island" by Dale Hawkins and "Blue Skies" by Harvey. Dale is prepping a national





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five year contract with Columbia Records by record ing her initial package with Percy Faith. . . . Do Records now handling national distribution of Titau Records' newest slice, "Young Maggie" b/w "Boogi Man," spotlighting the Strangers. . . Composer arranger Jack Marshall arranging and conducting ar album this week for Capitol artists The Eligibles. . . Ralph Kaffel, manager of California Record Distrib utors. all excited about the new Lenny Bruce Form

LOS ANGELES:

Del-Fi topper Bob Keene, reports Ron Holden's "Love You So," whic originally broke on the West Coast, is now breaking for a national hit. . . Jimmie Wakely's Shasta waxing of, "I Heard An Angel Cry," is causing lots of action in several markets. . . . "My Lament," featuring Dante of the Tide label, snaring deejay attention on the West Coast. . . . Songstres Toni Fisher, who had "The Big Hurt" smash on Signet, out with her debu LP offering on the label titled—"The Big Hurt". . . . Mahalia Jackson cur rently in town to mark the beginning of her nev five year contract with Columbia Records by record ing her initial package with Percy Faith. . . . Do



RAY RIVERA

Ralph Kaffel, manager of California Record Distrib utors, all excited about the new Lenny Bruce Fan tasy package, "Togetherness," which is already hit ting local charts after being out only 3 weeks. . . An aloha party for the Surfers was held aboard the liner Lurline before they departed for an engage ment in Hawaii. . . Sir Chauncey getting strong reaction in So. Calif. with his Pattern Records effort "Beautiful Obsession". . . Johnny Aragon out with a pair on the Airlok banner, "Someone" b/w "There Witherspoon, Paul Horn, the Modern Jazz Quartet (Continued on page 34) Was A Girl". . . . Jimmy (Continued on page 34)

THERE'S

DOUBT

ABOUT

Randy Lee His smash debut for Everest singing "The Ouestion" #19332 b/w "Open Up Your Arms" is heading for the top top top to the Veck, Feb. 22nd – Cash Box "Pick of the Weck, Feb. 22nd – Cash Box "Pick of the Weck, Feb. 27nd

Verest Records, DIVISION OF BELOCK INSTRUMENT CORP.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"





March 12, 1960

(Continued from page 32)

(Continued from page 32) and Miles Davis, appearing in a series of concerts up and down the west coast. . . . Decca Records looking for big things to happen with the Anita Kerr Quartet newie, "The Strange Little Melody". . . . Challenge artist Huelyn Duvall, out with the current #1 disk in Australia, "Boom Boom Baby". . . Lovelace Watkins hitting the market with his initial waxing on MGM, "Hello Young Lovers". . . . Composer-arranger Gerald Dolan cutting a single session with Dodie Stevens for Dot. Dolan also co-penned Connie Haines new deck, "On The Corner". . . . Popular lark Patti Page getting immediate reaction to both sides of her current Mercury outing, "Promise Me Thomas" and "Two Thousand Two Hundred and Twenty-Three Miles Away". . . United Artists' diskery sending out little "cupie" dolls to radio stations and the press plugging the Clovers' lid, "Lovey". . . . RCA Victor picked up the option on 18 yr. old Randy Paige's disk contract last week, based on the hit potential of his debut offering, "Do You Ever Think Of Me". . . . Dooto Record prexy, Dootsie Williams, reports heavy action on the "Peace Of Mind" slice, featuring blues singer Willie Hayden. . . . Bunny Kurlan, of Modern Distributing, very enthused over the current Nina Simone Colpix lid, "Fine and Mellow". . . . Challenge Records' Mel Bly, back in town after an extended national promo-tour and predicts a two-sided hit for the Jerry Fuller coupling, "Two Loves Have I" b/w "I Dreamed About My Lover". . . . Young Larry Tamblyn mak-ing his debut on the Faro label with "Dearest". . . . The Four Freshmen have come up with their strong-est offering in some time with a swinging version of



Page 34

About My Lover".... Young Larry Tamblyn making his debut on the Faro label with "Dearest"....
The Four Freshmen have come up with their strongest offering in some time with a swinging version of "Candy," on Capitol.... Larry Uttal, Madison Records topper, on the Coast visiting deejays and distributors with the Viscounts' "Harlem Nocturne" and the Singing Belles' "Someone Loves You Joe".... Bing Crosby making one of his now-infrequent recordings with a new package on the Warner Bros. banner tabbed, "Join Bing and Sing Along".... The Conference of Personal Managers, West, recently presented their first quarterly merit award for "the person or persons contributing the most to the entertainment industry for period ending 12/31/59, to Slowly" b/w "Old Hacienda".... Ernie Farrell reports that the new Cosnat office is hot with Sonny Til's "Come On Home" (Jubilee), Al Caiola's "Suzanne" (Preferred), Vic Capri's "On The Road" (Showboat) and Della Reese's "And That Reminds Me" (Jubilee LP).

HERE AND THERE:



HERE AND THERE:
PHILADELPHIA—Add our congratulations on the arrival of Cathy Lynn. Mom and pop are Cookie and Ed Barsky. Over at Barsky's distrib, Fran Murphy notes that Johnny Ferguson's "Angela Jones" (MGM), Lovelace Watkins' "Hello Young Love's" and Bud & Travis' "Cloudy Summer Afternoon" (Liberty) are all hot items. . . With Marnell's Ted Kellem it's "Midnight Ride Of Paul Revere" by Troy Ferguson (Sharp), Big Maybelle's Until The Real Thing Comes Along" (Savoy), Bernie Lowe Ork's "Garden Of Eden" (Cameo and Jesse Hill's "Ooh Poo Pah Doo" (Minit) among the hot newcomers. . . . Cosnat's "Jerry Ross reports that his big up & comer sinclude Bobby Comstock's "Jambalaya", Ruth Brown's "Don't Deceive Me", Chris Connor's "That's My Desire" (all Atlantic) and Eddie Quintero's "Come Dance With Me" (Brent). . . Buzz Curtis, at Mainline, sez it's Dee Clark's "At My Front Door" (Abner), Bobby Po-Fano's "Love Of My Life" (Star-Sattelite), Teddy Vann's "Cindy" (Triple-X) and Wilbert Harrison's "Goodby Kansas City" (Fury). . . . The best seller at Chips, accordin' to Bob Heller, continues to be Anette's "O Dio Mio" (Vista) with Dorsey Burnette's "Tall Oak Tree" (Era) and Santo & Johnny's "Caravan" (Canadian-American) following close behind. . . . Crosley topper Nick Basilio expecting big things to happen with the recently-signed Leni Barteri and her debut coupling, "Lost And Lonely" and "Cry My Heart". . . Bob Marra, former WCAM and WPEN deejay and host of the "All Night Show", named Aver Man and musical director of Recording Workshop, which prepares vocalists and combos for recordings.

vocalists and combos for recordings.

PORTLAND—Dolton's Jerry Dennon infos that the label's new discovery, Jeff Tabor, whose initial release is tabbed "Here's Where A Broken Heart Lives" and "I'm Lonesome", is being touted as a combination singer-cleffer-musician-actor and arranger.

CLEVELAND—Ernie Farrell's Cosnat staff riding high with Sonny Til's "Come On Home", Dave "Baby" Cortez' "Deep In The Heart Of Texas" (Clock) and Marv Johnson's "I Love The Way You Love" (UA) among others.

DETROIT — Johnny "Madman" Michaels, who moved over to WKMH, in search of a 3-bedroom ranchhouse. Landlords take note!

CRESTVIEW—John Bowers announces the for-mation of a new Florida label, Apache, and the debut coupling, "Chicken Shack Boogie" and "Wig-gle It Baby".

RIO DE JANEIRO-Clara Ward takes her gospel group on a tour of South America, come April 11, opening in Rio on Easter Sun.

JEFF TABOR

HONOLULU—Coral's Roberta Lynn currently in town for a 2-week p.a. and TV guest shot stand.

ANOTHER HIT BLOOMS ON FRANK LOESSER'S "Greenwillow" tree!

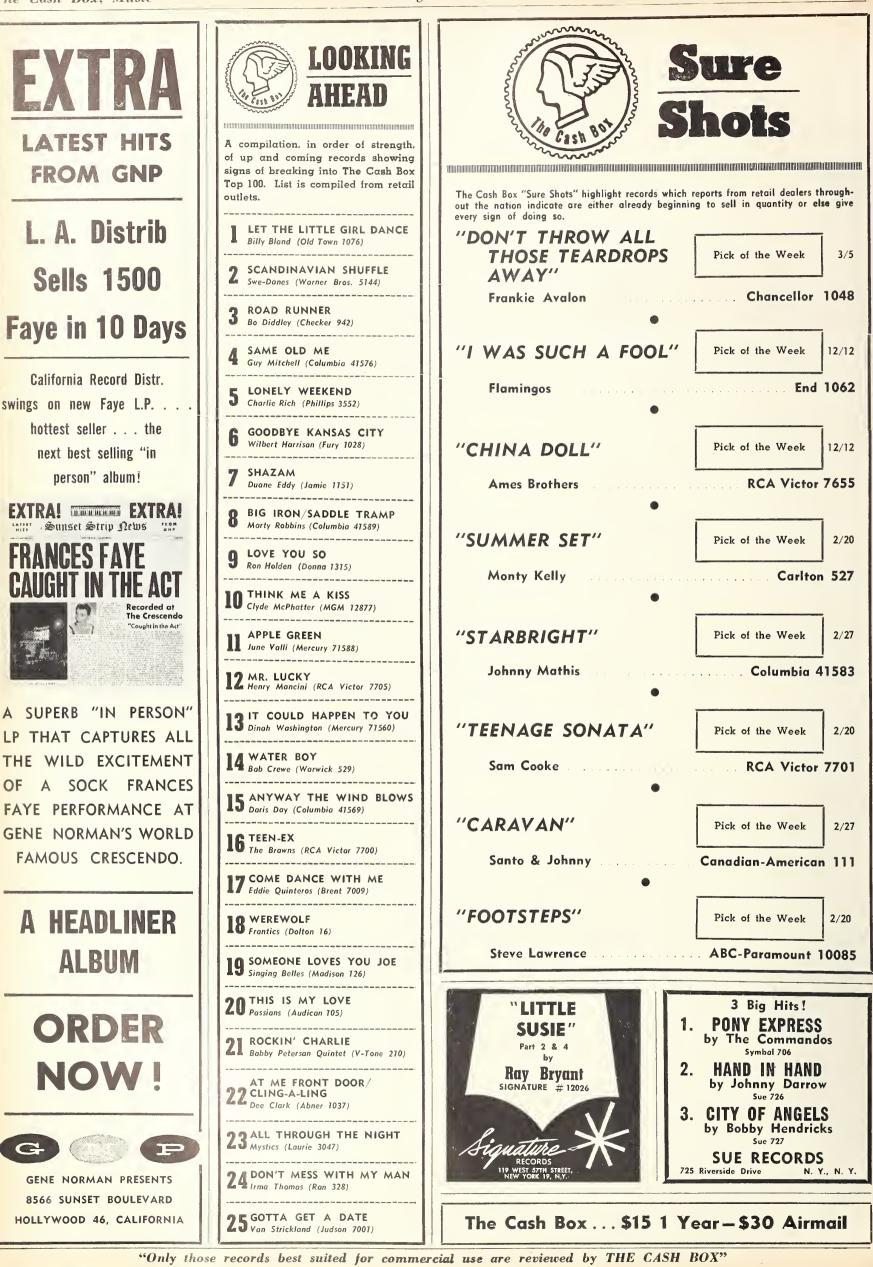
sings with PEREZ PRADO'S ORCHESTRA

*47/7707

*Plus"Watermelon Heart"

Look for the "Greenwillow" Original Cast Album starring Anthony Perkins, coming soon on

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



NEW YORK — The engineering committee of Record Industry Association of America, Inc. recently reaffirmed its recommendation made early in the summer of 1958 on the feasibility of a compatible true stereo record, and concluded that this aim is no closer to attainment than was the case two years ago. The RIAA

Mastertone Cuts Compatible LP On Westrex System

NEW YORK — Sidney Feldman, president of Mastertone Recording studios, this city, announced last week that he has developed a technique for cutting compatible recordings using the Westrex 3-C stereo system. Feldman stated: "The recordings we have produced in this test can be played with either stereophonic or monophonic equipment. There is no degradation of sound quality under normal conditions. The recording is cut with the American Standard 45/45 system. We made the master record in our own studio using the Westrex 3-C stereo system and a Scully automatic lathe. We employed our exclusive "Sonic Sentinel" process of continual groove width and depth protection."

Feldman revealed that he made the recording for the Audio Engineering Society meeting to demonstrate that the compatible record can be produced on Westrex equipment. At the meeting, held on Feb. 24th, this record was demonstrated by John Mosely. Previously, several score of these records were subjected to continuous wear tests by being played on automatic record changers. The wear tests show that the compatible stereo grooves do not wear as readily as the full stereo grooves, Feldman reported.

The technique of cutting compatible stereo was developed in 1931 by A. Blunlein in England. He was granted British patent 394,325 in June of 1933

Feldman claimed certain advantages for the Westrex system as opposed to Fairchild: "Westrex 45/45 is the recognized American Standard, where the other systems in use are verticallateral. We are also utilizing only two Matrixing operations while the others use three. Eliminating one matrix reduces the 'leakage' between channels.

"To make it possible to cut loud records, we are also utilizing automatic variable-depth control of the grooves. With this process, when the music gets loud, the groove depth is automatically adjusted to accommodate the increased volume. This permits us to cut loud records without the playback stylus jumping out of the grooves. (This depth control accomplished automatically by is sampling the difference component in an advance-tape-head set-up. This in- has many advantages.

said this conclusion of the committee followed "careful tests made independ-ently by all of the engineers con-cerned."

However, further research is being actively continued in the hope that some new means can be found that will make it possible to manufacture a completely satisfactory compatible stereo record, a statement concluded.

NRC Signs Sonny James

ATLANTA, GA. — Bill Lowery, president of NRC Records, announced last week the signing of Sonny James to the label. James comes to NRC from Capitol Records, where he had two hits, "Young Love" and "First Date, First Kiss, First Love," both published by Lowery's publishing firm, Lowery Music. James' initial NRC deck was released last week. deck was released last week.

Everest Re-pacts Davis

NEW YORK—LeRoy Holmes, pop A & R Chief of Everest Records announced the re-pacting of lyric tenor Charles K. L. Davis to an exclusive

Everest recording contract. Immediately after the signing, Holmes started the wheels turning on a new Davis album which is being rushed for release at the "earliest possible time."

In addition to his busy recording schedule, concert dates and top sup-per club engagements, Davis is slated for a return guest appearance on the March 27 Ed Sullivan TV'er.

Marks Men On Tour

NEW YORK—Arnold Shaw, general professional manager of E. B. Marks Music, and Buddy Friedlander, New York promotion rep, are on an exten-sive disk jockey tour throughout the Mid-West, and Coast for the follow-ing decks: Sam Cooke's "Teenage Sonata" (Victor); Ruth Brown's "I Burned Your Letter" (Atlantic) and Jacky Noguez's "Amapola" (Jamie). The two will visit distribs and one-stops in each area. Also being promoted are Mark's

Also being promoted are Mark's tunes in albums by such artists as Bobby Darin, Sarah Vaughan, Yves Montand, Ames Bros., Eddy Arnold, Ray Anthony, Dinah Washington, and Stan Kenton.

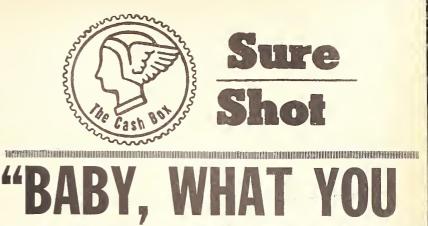
Ferrin, Macedo Upped

HOLLYWOOD-Walter H. Theiss treasurer and general controller of Capitol Records last week announced the appointment of William J. Ferrin the appointment of William J. Ferrin as director of special services for the company. Ferrin succeeds P. Vaughan Burdick who was recently appointed treasurer and director of administra-tion of Capitol Records Distributing. In his new post, Ferrin, who joined Capitol in 1958, will be in charge of the firm's tax and insurance and in-

Capitol in 1958, will be in charge of the firm's tax and insurance and in-ternal auditing sections. He will also prepare special financial studies for the company. Ferrin will report di-rectly to Theiss. Concurrently, Theiss announced the appointment of John Macedo former staff assistant in the special services dept., to the post of financial analyst in CRI's profit planning and review dept. Macedo has been with Capitol since 1954. since 1954.

formation is then fed to the control unit.) Our variable depth control unit is of the latest type. It is all-electronic and completely transistorized. "We feel that from an economic

viewpoint, a compatible stereo disc



WANT ME TO by JIMMY REED VEE-JAY 333

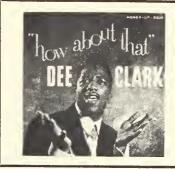


"CLING A LING" (2:35) [Conrad BMI-Oliver]

"AT MY FRONT DOOR" (1:32) [Conrad BMI-Oliver] DEE CLARK (Abner 1037)

• Here's another one with that happy-go-lucky-"Just Keep It Up"-"How About That" hit sound. Tabbed "Cling A Ling", it's a contagious jumper that again displays Clark's winning vocal ways. Backing is a swinging, big-band revival of the while back Eldorados' dual-mart'er, "At My Front Door". Terrific ork-choral work on both hit contenders.

ALBUM PICK OF THE WEEK!



"HOW ABOUT THAT"-Dee Clark-Abner LP 2002 Album presents two distinctive sides of

the singer. One side is his pop and r&b vocal stylings represented by six tunes among which are his hits "How About That," "At My Front Door" and "I Love You Darling." The other side is his honest attempt at jazz-non singing in which he accurace a commendation of the second pop singing, in which he assumes a com-pletely different outlook — sensitive, quiet and tender. The tunes here include "Senor Blues," "A Foggy Day" and "Moonlight In Vermont." Definitely the more rewarding side. Should find new fans for the songster.









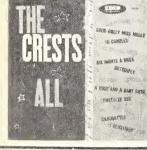
LIVING STEREO POPULAR PICKS OF THE WEEK



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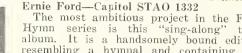












"SING A HYMN WITH ME"—Tennessee Ernie Ford—Capitol STAO 1332 The most ambitious project in the Ford Hymn series is this "sing-along" type album. It is a handsomely bound edition resembling a hymnal and containing the words and music to the fourteen lovely numbers on the disk. Male and female voices give Ernie a hand, who besides lend-ing his rich voice, also punctuates the ses-sion with comments and urges to sing. The numbers include "Onward Christian Sol-diers," "The Church in the Wildwood," "Bringing in the Sheaves" and "Shall We Gather at the River." Beautiful album with large sales potential. large sales potential.

large sales potential. "fELL ME ALL ABOUT YOURSELF"— Nat King Cole—Capitol SW 1331 Cole here enters the realm of romance, a kingdom in which he reigns supreme. Taking a dozen swinging ballads which have been heightened by Dave Cavanaugh's pre-cise arrangements, Cole offers his usual completely captivating performances of 'Until the Real Thing Comes Along," "The Best Thing For You," "Crazy She Calls Me" and "You Are My Love," among others. A masterful singing job, as is expected from him. Will do extremely well. from him. Will do extremely well.

"LAVENDER BLUE MOODS" - Sammy

"LAVENDER BLUE MOODS" — Sammy Turner—Bigtop 1301 In the style set by his three successive singles hits—"Lavender Blue," "Always," "Paradise" — Turner serves up more pop mainstays, revamped with a light teen beat for today's market. Thank Stanley Apple-baum for the wonderfully inventive ar-rangements and for all of Turner's work. Besides the above three tunes, set also includes "Honey," "I Can Dream Can't I," "Symphony" and "The Things I Love." Should easily gain acceptance.

"THE CRESTS SING ALL BIGGIES"-

"THE CRESTS SING ALL BIGGIES"— Coed LPC 901 Having established themselves as fairly consistent hitmakers, the Crests take to their first LP date with solid enthusiasm, offering their version of top rock and roll "standards," patterned closely after the original versions. Set includes "Earth An-gel," "My Special Angel," "In The Still of the Night" and "Silhouettes" as well as the group's three big hits—"Six Nights a Week," "16 Candles," "The Angels Listened In." Should do well in the teen market.

"TOGETHERNESS" - Lenny Bruce - Fantasy 7007

Bruce's satire leaves no sacred stones unturned. In this latest album (recorded in "live" night club performances) he directs his biting humor attack at such diversified subjects as drunked-ness, the phone company, bad entertainers, but racial prejudice remains his forte, his most cherished possession for eliciting the greatest audience responses. One track, "Our Governors," is especially successful. Though obviously no air-play here, will do very well across the sales counters. ounters.

"DREAM A LITTLE DREAM"—Tony Martin— RCA Victor LSP 2107

A program of sentimental ballads is served up A program of sentimental ballads is served up in warm tones by the singer. He expertly conveys the expressive romantic feelings of such seldom heard melodies as "Now I Lay Me Down to Dream," "Learn to Croon," "Soon," "My Silent Love" and "Soft Lights and Sweet Music." Strings and rhythm backing is in complete sympathy with the mood. Late-hour listening special.



"THE BROTHERS FOUR"-Columbia CL 1402 "THE BROTHERS FOUR"—Columbia CL 1402 The quartet sings pseudo-folk material but makes no pretenses at authenticity—they seem to just enjoy themselves in their enthusiastic, youthful way. With such varied material as "I Never Will Marry," "Eddystone Light," the con-tagious "The Zulu Warrior" and "Hard Travel-lin'," the boys, all originally fraternity brothers at the University of Washington, exude a pas-sion for fun music-making. This first album by them should go a long way in bringing them to national attention, as is their single, "Greenfields."















"GRANTED IT'S GOGI" - Gogi Grant - RCA Victor LSP 2000

Versatility is the object of the diversified selec-tions here and Miss Grant does justice to them, coming through with the element of versatility attempted at. Johnny Mandel's scores help a lot, but it is Miss Grant's expressive voice that easily correct the mixed emetions of the concer. They conveys the mixed emotions of the songs. They include, "I'm Getting Sentimental Over You," "That's My Desire," 'Don't Be That Way," "I'm Confessin'" and "You're Getting to Be a Habit With Me." An immensely worthwhile album.

"SHING ALONG WITH USH"—Don Costa and his Freeloaders—United Artists UAS 6074

This album is informality epitomized. A large This album is informality epitomized. A large group of reveling non-singers were gathered at a real party (according to the notes and borne out by the performances) and this sing-along session was cut leaving in all the noise, merry-making, whistles, and other sundry noises that occur at such a brawl. The brassy Dixieland type music is right in line with the mood. Selec-tions include "Goody, Goody," "If You Knew Susie," "Heartaches," "It All Depends On You" and "Now Is the Hour." Great way to bring a ready-made party into the home.

"SONGS FROM THE OLD WEST"—The Dia-monds—Mercury SR 60159

monds—Mercury SR 60159 A lineup of pop songs embracing the feeling of the pioneering West (with two authentic ex-ceptions) are sung with appropriate endearment by the pop vocal group. Pete Rugolo is around to offer excellent arrangements utilizing expertly contrived touches of authenticity. The selections include "San Antonio Rose," "Wagon Wheels," "There's A Gold Mine in the Sky," "Streets of Laredo" and "Home on the Range." Solidly built entertainment package.

"LATIN CAMEOS"—The Knightsbridge Strings —Top Rank RM 315

A dazzling, silken mood is woven from the most A dazzling, silken mood is woven from the most famous Latin pop songs. Giving the session an original and immediately identifiable sound is the imaginative arranging and use of supple-mentary instruments. Among the tunes are "Besame Mucho," "La Paloma," "The Breeze And I," "La Golondrina," "Amapola" and seven others of equal fame. Pure mood enjoyment is the re-sult of this well produced album.

"MUSIC FROM 'ONE STEP BEYOND' "-Com-posed and Conducted by Harry Lubin-Decca DL 8970

8970 For the unusual stories presented on the "Alcoa Presents" TV series, Lubin has composed scores which delicately underline the "supernatural" themes of the stories. For such story titles as "Island Off Spain," "Paris," "Trip to the Far East," and "Jungle Aire," he conveys the na-tional feelings of the music with a languid, haunting quality running throughout. An in-triguing mood album which will enchant non-viewers of the TV'er as well.

"THE MOST RECORDED SONGS OF ALL TIME"—Buddy Cole, his piano and Orchestra— Warner Bros. W 1357

Warner Bros. W 1357 One would imagine these songs to be tired out by now, but Buddy Cole has provided them with still more life through the warm, sentimental, string-filled, piano-led arrangements utilized here. The songs are: "Begin the Beguine," "Over the Rainbow," "September Song," "Tenderly," "Au-tumn Leaves," "Star Dust" and 4 others of equal incidence. An exemplary mood album. Informa-tive liner notes are a rare delight.

"IMAGINATION"—Malcolm Peters and Orchestra-Time 70007

"Imagination" refers to the ingredient used by composer Ron Goodwin and leader Peters in musically conveying the feelings of such diversi-fied subjects as "African Patrol," "Jubilee, U.S.A.," "Big Top Circus," "Prairie Schooner" and "Waitin' For the Dawn." These are the titles that identify the various moods they have set up. It is a lesson in good music sense and meticulous attention to musical symbols, despite the large use of cliches. A superbly produced album, it excells sound-wise.

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Twelve LP's Released By MGM This Month

NEW YORK-MGM Records has reeased twelve albums for March. Nine re on the MGM label, two on the Lion anner and one under Metrojazz.

anner and one under Metrojazz. In the MGM group are: "Lonely flue Boy"—Conway Twitty; "Folk ongs Of The Wild West"—Danny bill; "Sister Rosetta Tharpe"; "Step but Singing"—Tommy Edwards; MGM Million Sellers Vol. 1"; "MGM fillion Sellers Country & Western Hits Vol. 1"; "MGM Hits With A Beat 'ol. 1"; "After Six"—the Dick Hyman

Jecca Sets Quarterly Dividend

NEW YORK — Directors of Decca tecords Inc. last week declared a egular quarterly dividend of 25 cents er share on the company's capital tock, payable March 29, 1960 to tockholders of record at the close of ousiness March 10.

De Nave Office Adds Two

NEW YORK-Connie De Nave Pub-ic Relations announces the appointic Relations announces the appoint-nent of two new members to its New York office. Effective immediately, Chuck Brown and Jeff Rose will as-ume duties with the company. Phil Paladino, presently affiliated with the New York office, leaves for Los An-geles to join the firm's West Coast livision.

Brown most recently did column and contact work for Mario Trombone, Associates, Public Relations. He was formerly employed in the CBS Sports Pept., where he was an assistant pro-lucer.

Rose comes to the De Nave organi-tation from the CBS-TV press dept., where he did national and local con-act work. He also worked in the WCBS-TV Program Dept. prior to hat hat.

Pickwick Labels To Summit In Chi

NEW YORK-Cy Leslie, president of Pickwick Sales, has announced the appointment of Summit Distributing, Chicago, as the new distributor for the labels. Seymour Greenspan and Jack White are Summit's toppers.





LOS ANGELES—Composer-conduc-tor Meredith Wilson was named "The man who contributed the most to the entertainment industry in 1959" by the Conference of Personal Managers West, a group of fifty managers who supervise over 25 million dollars worth of talent. Wilson won the first quar-terly award for writing "The Music Man" in its entirety and for his "life-long contributions to entertainment." In the above photo, Wilson (left).

In the above photo, Wilson (left), receives the award from Red Doff, president of the Conference, at a spe-cial dinner at the Beverly Hills Hotel last week.

Trio; and "Teen Angel"—Mark Din-

The Lion group includes "A Salute To Ken Griffin" and a Kate Smith album titled, "Memory Lane." The Metrojazz package features "Impossible"—Pete Jolly at the piano and Ralph Pena on bass. Special point-of-purchase display material has been prepared. The rec-ord company is sending selected quan-tities of disk jockey albums direct to each distributor for redistribution to their local radio stations.

Kingston Trio Returns Favor With Salt Lake City Benefit

SALT LAKE CITY-The Kingston Trio didn't forget the pilot who saved their lives last year when their chartered airplane was forced down during a driving snowstorm.

The pilot, John Rich of Salt Lake City, recently suffered a severe stroke. To help defray Rich's medical expenses and provide financial aid while he is confined, the Trio flew here last Monday (22) and gave a benefit concert that night at the Terrace Ballroom. All profits will be turned over to Rich.

The near-disastrous crash-landing occurred last March 13-Friday the 13th-while the three members of the group-Dave Guard, Bob Shane and Nick Reynolds-were en route to a concert at Notre Dame University.

Rich was headed for South Bend airport when both generators conked out. Unable to use the plane's radio, Rich began to let the twin-engine craft down through the blizzard. Visibility was practically zero. Flying a few hundred feet off the ground, Rich spotted a field and told the Trio to brace themselves for a crash landing. With deep snow providing a cushion,

Rich brought the plane down to a safe, if rugged, landing.

Though shaken by the ordeal, the Kingstons hauled their instruments out of the rumpled plane, trudged a few hundred yards to a highway, flagged down a passing truck which took them to Goshen. From there they proceeded to Notre Dame in a taxi, arriving at the auditorium five minutes before they were scheduled to go on.

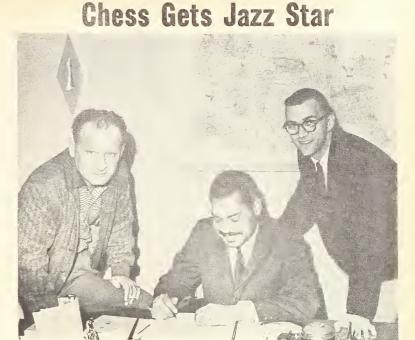
before they were scheduled to go on. The Trio's benefit for Pilot Rich is the second benefit performance the boys have given in recent months. At a concert in Emporia, Kansas, late last year they raised \$3500 for Dr. Tom Dooley, the famed surgeon of the Laos jungles. Dr. Dooley, whom the Trio met when he was in the U. S. for a cancer operation, told the Kingstons that the Laotian natives never could pronounce his name until they heard the Trio's recording of "Tom Dooley" —the disk that shot the Trio into in-ternational prominence. ternational prominence.

Jensen Intros New Cartridge

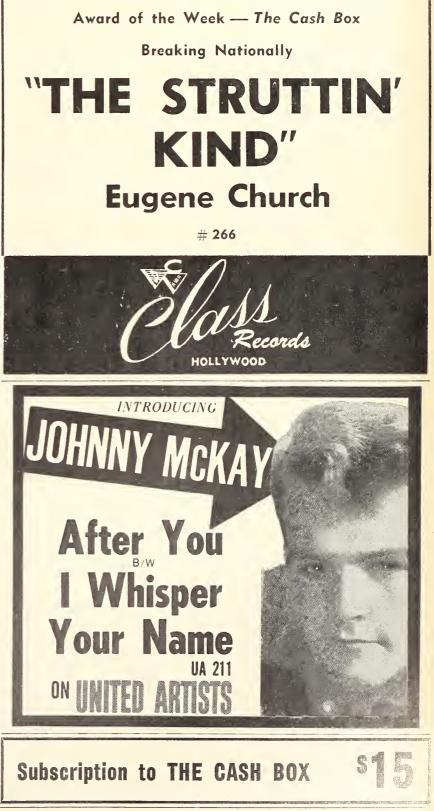
CHICAGO—A new ceramic stereo cartridge with high channel separa-tion rating in the field has been intro-duced by Jensen Industries of Forest Park, Ill.

The new Jensen Stereo 53 develops peak response to 25,000 cycles per second, far beyond the range of the human ear, and goes to a low of 16 cycles, reports Mike Remund, Jensen seles manager sales manager.

Offered in four needle combinations, the new Jensen stereo cartridge in its, Standard # 53 model comes with two sapphire needles and will retail for \$10.95.



CHICAGO—Jazz trumpeter Art Farmer (center) signs his Argo recording contract flanked by Leonard Chess (1), president of Argo, and Jack Tracy, A&R chief of the label. In addition to signing an individual contract, Farmer also signed for the Jazztet, a new jazz combo which features Farmer as well as tenor saxist Benny Golson and trombonist Curtis Fuller.



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DINTER





Hank Ballard

'IN HARMONY WITH HIM''—The McGuire Sisters—Coral CRL 57303 Sisters-

The McGuire Sisters offer a warm inspirational The McGuire Sisters offer a warm inspirational concert of hymns, psalms and essentially pop songs of a religious nature. The approach is reverent, with organ accompaniment setting the mood. Included are such melodies as "Bless This House," "In the Garden," "The Lord's Prayer," "Ave Maria" and "It Is No Secret." A good addition to the bulging ranks of albums of this sort

"T-BONE WALKER SINGS THE BLUES"-Imperial LP 9098

Reviews

Imperial LP 9098 Walker epitomizes the gut-bucket blues singer His is a driving, tearing, shouting style; a style in demand in the pop market more so than the melancholy, vinegary singers (Hopkins). This album doesn't give the singer enough room, for the arrangements are tight, with full ork back-ing occupying what could be vocal room. Never-theless Walker is here with his guitar to offer sizzling performances of "You Don't Love Me," "Tell Me What's the Reason," "Travelin' Blues,"

"PLAY BACH"—The Jacques Loussier Trio— London PS 188 French jazz pianist Loussier takes eight small pieces by Bach, the most important classical composer to modern jazz, and offers "jazzed-up" versions. Though Bach's music is most easily adaptable to this approach, the session doesn't quite come off, either because there's too much Bach left in, or because there's still not enough correlation between Bach and jazz to allow for this direct interpretation. Nevertheless Loussier is to be commended for the effort. There's still much of interest to be learned here, and there are plenty of swinging moments. are plenty of swinging moments.



* STEREO

SATCHMOS PLAYS KING OLIVER

"THE GROUP VISITS PUGET SOUND"-Golden Crest CR 3056

"THE ONE ANY ONLY HANK BALLARD AND HIS MIDNIGHTERS"—King 674 Leading off with his own slam-bang version of Rusty York's "Sugaree," Ballard moves lustily through a dozen powerful rhythm affairs includ-ing both frantic swingers and soulful "down-home" chants. Among the tunes are "Cute Little Ways," "Kansas City," "House With No Win-dows" and "She's Got A Whole Lot Of Soul." Deck's got the appeal for pop and r&b marts.

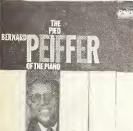
The Group is a quintet of youthful folk singing enthusiasts. In this, their first recorded effort, they essay eleven traditional folksongs, plus one original, including "Drunken Sailor," "Wayfar-ing Stranger," "Darlin' Corey," "Hulla Balloo." It is on these ribald, salty songs that they achieve their best results, conveying them with ex-uberance. A new "name" worth listening to.

JAZZ PICK OF THE WEEK

"SATCHMO PLAYS KING OLIVER"-Louis Armstrong-Audio Fidelity AFSD 5930

5930 In a tribute to his first mentor, Satchmo plays and sings a bill of tunes that were associated with King Oliver (with a few exceptions). Armstrong is in top form here; his trumpet sings out of full, sweet tones, his voice still the top jazz voice around, and the group with him deserves mention too: Peanuts Hucko, Trummy Young, Billy Kyle, Mort Herbert and Danny Barcelona. The songs include "St. James Infirmary," "I Ain't Got Nobody," "Dr. Jazz," "Drop That Sack" and "Chimes Blues." Another fine session for the multi-tude of his fans.







"SIDNEY BECHET"-Columbia CL 1410

"SIDNEY BECHET"—Columbia CL 1410 One of Bechet's last concert appearances was caught on tape by Columbia and is offered here. In the group at the Brussels World's Fair were such distinguished "mainstream" names as Buck Clayton, Vic Dickenson, Arvell Shaw, Kansas Fields and George Wein, forming with Bechet a driving, swinging crew. Intros by Bechet have been left in, as have the tremendous audience reactions to the music. Tunes include "Indiana," "In A Sentimental Mood," "All of Me" and "The Saints." Important issue for traditionalists.

"THE PIED PEIFFER OF THE PIANO"-Bernard Peiffer-Decca DL 9218

Bernard Peiffer—Decca DL 9218 Peiffer's cerebral piano playing reaches intel-lectual bounds not understood by the ordinary jazz fan, yet he can detect a thoughtful, clearly defined objective in his approach. His touch is light and delicate, though not fragile, and with a definite deliberateness. The material for this al-bum is all of the pop standard category: "Willow Weep For Me," "Here I'll Stay," "I Can't Get Started" and "While We're Young." An absorb-ing session by the pianist.

BLUES-ETTE"-Curtis Fuller Quintet-Savoy

"BLUES-ETTE"—Curtis Fuller Quintet—Savoy MG 12141 Two thirds of the front line of the Jazztet— Fuller and Benny Golson—are present at this session which also includes Tommy Flanagan, Jimmy Garrison and Al Harewood in the rhythm section. The date is strictly Golson dominated— his compositions, arrangements and solos, with Fuller accepting a big share of the solo load. The tunes include "Five Spot After Dark," "Minor Vamp," "Twelve-Inch" and "Undecided." In-teresting hard blowing date. Golson and Fuller are in excellent form.

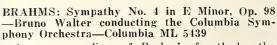


CLASSICAL PICK OF THE WEEK



Rubinstein, pianist—RCA Victor LSC 2370 The foremust int Rubinstein, planist—RCA Victor LSC 2370 The foremost interpreter of Chopin, Rubinstein reaches another milestone in his devotion to the composer with this record-ing of the four Chopin Ballades. These are masterful performances, performances that only as dedicated a man as Rubinstein can offer. Their completeness is astouding. An historic issue, timely on this 150th anni-versary of Chopin's birth.





phony Orchestra—Columbia ML 5439 A new recording of Brahm's fourth by the dean of romanticists (Walter has a Brahms fourth with the N.Y. Philharmonic already avail-able on Columbia). True to his tradition, this interpretation, as the previous one, is invested with deep-seated emotion; but forsaking the driving power one is used to in this work. Rather it is an interpretation of tenderness, of calm passion and love for the piece. Walter is still an enchanter. enchanter.





SIBELIUS: Symphony No. 2 in D Major, Opus 43—Paul Paray conducting the Detroit Symphony Orchestra—Mercury SR 90204

Abounding with patriotic passion, Sibelius' second symphony is accorded a powerful inter-pretation by Paray. He directs with a firm hand, eliciting the bold responses from the ork which are so necessary for the complete fullfilment of this work. A stirring listening experience, as is so common with Sibelius. Excellent sound.

RICHARD STRAUSS: "Ein Heldenleben"-Herbert Von Karajan conducting the Berlin Philharmonic Orchestra — Deutsche Grammaphon DGS 712022

Making his conducting debut for Decca, Von Karajan has chosen this "heroic" composition by Strauss. It is "program" music of almost-sym-phonic proportions; bold, vivid, striking in its broad themes; and with the conductor's zealous-ness, it comes off in extremely lucid terms. Von Karajan's familiarity with the work leaves little to be desired in interpretive possibilities. Musi-cally complete issue.



verest Announces New Sales Plan; xtends 10% Discount Stocking Prog.

NEW YORK—Charlie Schicke, gen-Il sales manager of Everest Records, s announced the launching of a spe-il merchandising program: the Ev-est March-April album buy. This program will present a classi-l album release and one popular al-m every other month. Each album lected will, for a limited time, be 'ered to the consumer for \$1.00 less an the regular suggested retail list an the regular suggested retail list

ice. The program will extend from arch 1 to April 25. After April 25, th albums will revert to regular ggested list prices. Two of Everest's p new release albums will be offered ring the program: Khachaturian: ayne Ballet Suite—Anatole Fistou-ri conducting the London Symphony

New Jamal Album

NEW YORK—Argo Records will lease its first Ahmad Jamal LP nce last August's "Jamal At The enthouse" on March 16. Called Happy Moods," it features the trio ack in a studio recording after a eries on-the-spot sessions. Also in the March release is Milt uckner's first LP for the firm, Mighty High" titled after his recent accessful single.

Mighty High" titled after his recent accessful single. "Two more recordings complete the onth's package, and both spotlight hicago jazz groups. "Richard's Al-nanac" is by the Richard Evans trio he's the former Lionel Hampton and "inah Washington bassist) and "The egend Of The Bix" is by The Metro-olitan Jazz Octet. Latter is headed y tenor saxist Tom Hilliard and fea-ares his compositions and arrange-nents of legendary jazz trumpeter Bix 'eiderbecke's work.

Concert-in-the-Home LP's

NEW YORK — American Society lecords has announced a "Concert-in-he-Home" series of classical record-ngs. The first six LP's are headed: The Royal Music of Europe" and in-lude music of the seventeenth and lude music of Europe and he lude music of the seventeenth and ighteenth centuries. Composers rep-esented are Randel, Bach, Vivoldi, 'elemann, Mozart, Haydn, Pergolesi, Beethoven, Geminiani, Boyce, Coupe-in and Purcell, Sleeves of each album as a Pecasso drawing. Sets are avail-ble in monaural and stereo.



HOLLYWOOD—Duane Eddy beams with pleasure as Lester Sill, president of Gregmark Music, presents him with his first gold record, for his million selling Jamie Single "Rebel Rouser." Fhe twenty-one-year-old guitarist also received a gold record for his album, 'Have Twangy Guitar, Will Travel," which has sold more than 400,000 ropies to date.

Orch.; "Here Comes The Swingin' Mr. Wilkins" — Ernie Wilkins and His Band.

Advertising and point of sales pro-Advertising and point of sales pro-motion will be utilized during the pro-gram. Also, a copy of each of these albums will be sent to key buyers free of charge. In addition, Schicke stated that the special February 10% dis-count stocking program has been ex-tended through March 25, 1960.

This special 10% discount will apply to all distributor album purchases with the exception of the March album buy selections, from March 1 to March 25. This includes new March releases. Any back orders accumulated at the termination of either program will be honored.

Decca A&R Execs Meet

NEW YORK-As a result of the national increase in sales activity since the beginning of the year. Martin P. Salkin, vice president of Decca Records, last week announced a week long series of meetings starting in New York. In addition to the home office executives, Sonny Burke and Owen Bradley, Decca West Coast and Nashville A&R chiefs respectively are in attendance.

Separate confabs are being held with Decca and Coral executives and the complete A&R staffs respectively, to formulate plans for the remainder of the year. Strong emphasis will be placed upon coordinated efforts with the sales, sales promotion, publicity and promotion departments. Discussions will be devoted to long range plans for the development of new talent and new product to maintain the "current pace of the label's position in the industry."

Victor-Airlines Promo

NEW YORK-Music of the Islands and the Orient figures strongly in the promotion now under way by RCA Victor Records and Northwest Orient Airlines. An EP with selections drawn from four Victor albums-"Music Of The Islands," "Orienta," "Aloha From Hawaii," and "Hawaiian Beach Party" -will be made available to consumers through a coupon in each of two million special Northwest flight packages. The airline distributes the packages to every passenger, and they are also available at Northwest ticket offices.

In addition, Victor and the airline have planned a program of 1000 radio spots heralding the EP highlighter; and an "extensive" selection of point of sale material for use in both record outlets and Northwest ticket offices.

Rosen Rejoins Hansen

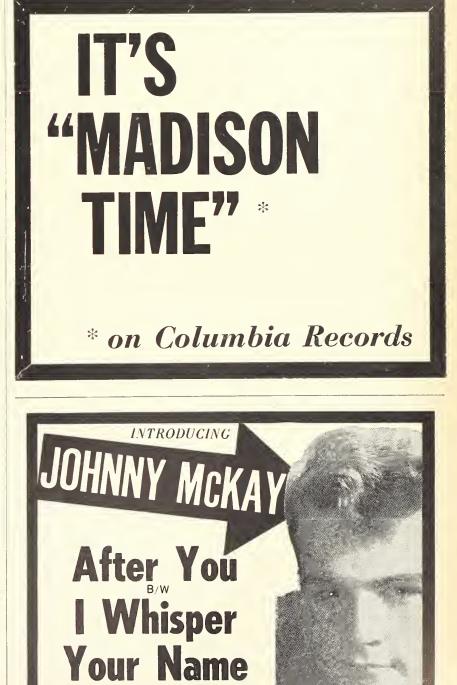
NEW YORK-Charles H. Hansen of Hansen Publications has announced the appointment of Bob Rosen to his L.A. office. The L.A. tenure is to familiarize Rosen with the Hansen operation.

Rosen was formerly with Seeco, Herald-Ember, and Gone-End labels and was with Hansen five years ago.

"Wild One" Gets Clipped



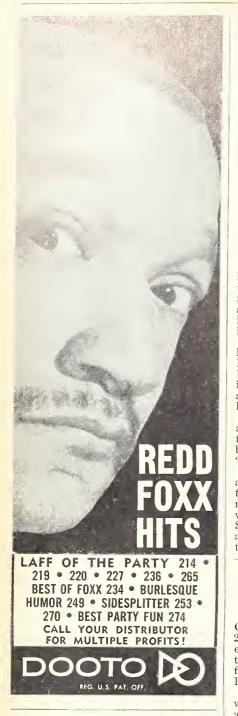
PHILADELPHIA—Cameo's "Wild One", Bobby Rydell, will look pretty tame when the scissors man gets through! Giving the tonsorial advice is manager Frankie Day. Bobby makes a special trip to New York Monday (March 7), to cut a new single. Two days later, he takes off for Hollywood and a starring dramatic role-his first-on The Danny Thomas Show. Video taping is scheduled for March 14-17; show will be airborn later this spring.



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

ON

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NARM To Meet In Vegas April 2

WASHINGTON, D. C.—The annual meeting of the National Association of Record Merchandisers (NARM) will be held April 2 at the Hotel Tropicana in Las Vegas, Nev. Pur-pose is for electing directors, consid-ering and acting upon certain proposed amendments to the by-laws, and for the transaction of other business brought before the association.

Donagan In U.S. To **Wax For Atlantic**

NEW YORK - Atlantic Records hosted a cocktail party last week at the Friars Club in honor of the ar-rival of Lonnie Donegan to the U. S. and to celebrate its pact with the British songster for release of his records here.

ish songster for release of his records here. Donegan, accompanied by Maurice Kinn, publisher of Britain's New Musical Express, will remain in the U. S. for approximately ten days, dur-ing which time he will record an album and several singles for American re-lease under the Atlantic banner. One album, cut in England and already available there under a dif-ferent title on the Pye-Nixa label, is being released by Atlantic here titled "Skiffle Folk Songs." The party was attended by U. S. and British press representatives, of-ficials of the B.B.C. and British Infor-mation Service. Also in attendance was Alec Delmont of Gallo Records, South Africa, which releases Atlantic and other American independents there.

Grayco To Cut TV Tune

HOLLYWOOD - Songstress Helen Grayco has received permission from 20th Century-Fox TV and James Mich-ener for the exclusive rights to the title "Adventures In Paradise" for her first album with Hanover-Signature Descende Records.

Besides the title song, which was written by Lionel Newman and is used as a theme for 20th's television series, Miss Grayco has commissioned Les Miss Grayco has commissioned Les Baxter, Martin Denny, Harry Owens, Arthur Lyman, and Carl and Eddie Brandt to write original songs in the exotic mood of the album. These will be integrated with tropical standards. Bob Thiele, Hanover-Signature prexy, will fly to Hollywood this month to personally supervise and produce the Helen Grayco album for immediate release. release.

Argo LP Price Rise

CHICAGO - Leonard Chess, prexy of Chess Producing Corporation, this city, announced last week that the price of all Argo Record albums will be increased to \$4.98 effective March

be increased to \$4.98 effective March 15. This price pertains to both mon-aural and stereo LP's. "We have decided to increase the list price of our high quality Argo jazz LP line to meet the competitive pricing of all other jazz albums in the markets," Chess said. Among the jazz albums available are the recordings of Ahmad Jamal, Marian McPartland, Chubby Jackson, Ramsey Lewis, James Moody, Barry Harris, Smokey Stover, Al Grey, Max Roach, and many other jazz artists.

Lancers In Deal

HOLLYWOOD-The Lancers, Im-

HOLLYWOOD—The Lancers, Im-perial recording artists and nightclub stars, have acquired the rights to the Robert Porter original, "Under the Grace of the Lord," a religious com-edy-drama with music. It is under-stood that the vocal group will gear the property first as an LP album and then as a four man television special. The Lancers also announced last week the formulation of Lancers Commercials, Inc., a new company formulated specifically for the pur-pose of recording and filming radio and television commercials for all products. Offices of Lancers Commer-cials, Inc., will be in Beverly Hills and New York.

Villa-Lobos On Display

NEW YORK — A collection of or-chestral, chamber and choral works by the late Heitor Villa-Lobos has been presented to the New York Public Library as a gift from Broadcast Music, Inc. (BMI), which licenses much of the Brazilian composer's music. Many of these items are being shown in a retrospective exhibition at shown in a retrospective exhibition at the Music Division of the Library, Fifth Avenue and 42nd Street, New York City, through April 23. Among the BMI items presented to the Library are the "Bachianas Brasil-eiras" Nos 1 4 5 6 7 8 and 9 the

the Library are the "Bachianas Bresshead to the Library are the "Bachianas Bresshead to eiras" Nos. 1, 4, 5, 6, 7, 8, and 9, the "Cello Concerto," "The San Sebastian Mass," "Uirapuru," the "String Quar-tets" Nos. 2, 3, 4, 5, 6, 7, and 12, and many other works from Villa-Lobo's prolific output. All aspects of the life and work of the Brazilian composed are highlighted in the exhibition. Printed scores, in-cluding many works never performed in this country, musical comedy and ballet programs, books by and about the composer, photographs and draw-ings, as well as the BMI material, are featured in the display.



DENVER, COLO. — Don Marti (left), disk jockey at KICN, wh bills himself at # 1 fan of Sandr Dee, promised his audience never mor Dee, promised his audience never mor-to mention her name on the air. Break ing this promise he took to a stree corner to sell peanuts, proceeds goin to The March of Dimes. While there with KICN program director Jim Tats (center), Bob Demain, western sale manager for Kapp Records, accoste him and bought a bag of peanuts in return for a promotion effort on the new Julius La Rosa single, "Green fields."

Arnold Distribs Carlton

NEW YORK-Carlton Record Dis NEW YORK—Carlton Record Dis tributing Corporation announced lase week that Arnold Records, Chicago now distributes its Carlton label line in the Chicago territory. M.S. is the former distributor. Distribution of the company's Guaranteed line remains a Garlan Distributors.



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

PHILADELPHIA—Annette presents a copy of her new Vista album, "Annette Sings Anka," to disk jockey Bob Close when she appeared recently on Close's WFIL show.

Here's My Album

Cash Box, Music

tend Victor Stereo Deal

W YORK — In answer to re-ts from distribs, RCA Victor rds has decided to extend its reo Stocking Program" to March sales and merchandise manager Burgess has announced. I orders for Victor and Camden to records up to and including March release will be accepted midnight, March 14. The dead-was extended because of the over-ming reception distributors have n the program and their repeated ng that the deadline be moved until inventories could be ad-ed in many areas, Victor said.

ademy Award Songs TV'er

EW YORK—"Jane Wyman And Songs That Won Academy urds" will be presented on NBC's urtime" TV'er March 15. Miss nan will host the show, which will ade such top personalities as Nat ng" Cole, Four Aces, Kay Starr, rles Laughton and his wife, Elsa chester. Also included will be a sentation of the five songs which e been nominated as the best film e been nominated as the best film

e been nominated as the best him es for 1959. his week (8) "Startime" will air ie Swingin' Singin' Years," to cure hits of the post-World War 2 Artists will include Woody Her-i, Eddy Howard, Stan Kenton, ddy Martin, Vaughn Monroe, Jo fford and others.

Calif. Copyright Officers

IOLLYWOOD — The California pyright Conference has announced new slate of officers for the year rting March 1, 1960: president— red Schlesinger; vice president— rold Spina; treasurer—Bernard S. ody; secretary — Ann Gershman; istant secretary — Estelle Radin. a new members of the board of ectors: Keith Williams, Dixon rn, John McAlpine, Malcolm Beelby, therine Hall and Virginia War-k. The incumbent board members Robert McCluskey, Harris Ash-rn, Ben Gilbert, Gloria Schlesinger, thur Hamilton, Jesse Kay and orge Schneider. IOLLYWOOD - The California

Belafonte Bio

PHILADELPHIA — Arnold Shaw, neral professional manager of E. B. arks Music, has written an unau-orized biography of Harry Belafonte nich will be published March 24 by nilton Company under the title, selafonte."

Mitch Miller Month Discount

NEW YORK—Columbia Records is offering a special incentive to dealers during Mitch Miller Month (March) in the form of an additional 10% discount on all orders in the Miller catalog, including all eight "Sing Along" albums, according to an an-nouncement by Jack Loetz, staff assistant to the director of sales. The offer applies to both monaural and stereo versions, and is in addi-tion to Columbia's "Bonus To Sell" program (10% exchange or 5% cash credit on catalog items). Identical terms were extended to dealers dur-ing Johnny Mathis Month (January) and Ray Conniff Month (February).

Uggams Soundtrack Chore

NEW YORK—Leslie Uggams, 16-year-old Columbia Records' songstress, has been signed to sing background numbers for Stanley Kramer's "In-herit the Wind," co-starring Spencer Tracy, Frederic Macrh and Gene Kelly for United Artists release. Miss Uggams arrived in Hollywood last week from New York, and starts rehearsals immediately. She will sing "Old Time Religion" and "Battle Hymn of the Republic" behind main titles and under scenes for Kramer's film version of the Jerome Lawrence-Robert E. Lee Broadway hit. The young singer made her TV debut at seven, toured the country on vocal dates two years ago after win-ning a \$25,000 quiz prize, and most recently scored on the Jack Paar show.

show

Ernest Gold is composer-conductor of the "Inherit the Wind" music. His score for Kramer's "On the Beach" is a nominee for the Academy Award for Best Score of a Dramatic Picture.

Darin-NBC Promo

NEW YORK — NBC has signed Bobby Darin to an exclusive mer-chandising deal for all areas of the singer's career, reportedly marking first time the network has ever signed an individual personality not connect-ed in any way with one of their shows. NBC expects to gross more than \$200,000 in the first year with Darin. Initial project under deal is merchan-dising of life-size, color plastic heads of singer.

dising of hife-size, color plastic heads of singer. The deal, made with NBC's Sonny Sparks in New York, stems from sur-vey NBC made for its own television shows, which turned up fact that Darin is currently the "most mer-chandisable young personality in the country." country.

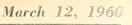
"My Latest"

CHICAGO—International songstress Josephine Baker presents RCA Victor romotion man Marty Hirsch with an advance pressing of her new album, The Fabulous Josephine Baker", at a press party in her honor—held during er recent two-week stand at the Regal Theater in Chicago—her only U.S. ppearance.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

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"THAT HAPPY DIXIELAND JAZZ" Jimmy McPartland and His Dixielanders, RCA Camden CAL-549, \$1.98

RCA Camden CAL-549, \$1.98 Content: "Darktown Strutters' Ball", "High Society", "Saints Go Marching In", 7 others. Cover: Excellent. Close-up color shot of McPartland and horn. Worthy of top price material. **Performance:** McPartland and band serve up a big Dixie sound with names like George Wettling, drums; George Barnes, guitar; Ernie Caceres, sax; and Harvey Phillips, who adds the tuba to the sound and makes it fit fine. Dick Carey arranged the deck. McPartland's trum-pet is in top form throughout as are his 2 vocals. Commercial Value: A rack pick. First class package should hit high sales.

"COME WITH ME TO FAR AWAY PLACES" Richard Hayman and His Orch., Wing MGW-12186, \$1.98

Content: "Under Paris Skies", Blue Hawaii", "Little Bit Of Heaven", 9 others. Cover: Travel posters serve as backdrop for gal atop luggage. Color. Per-formance: The Hayman harmonica is backed nicely on some standards that cover the travel scene well. Good mood music, too. Commercial Value: The Hayman name is strong while the selections here should stand up well.

"MOODS IN MUSIC" Eddie Greene and Stephen Iles, Piano and Organ, Wing MGW-12189, \$1.98

Content: "My Funny Valentine", "Boy Next Door", "Foggy Day," 9 others. Cover: Color photo montage of woman's face. Effective. Performance: Unusu-ally good background cocktail type music that runs smooth and features top flight standard tunes. Commercial Value: A good background deck with an even dozen tunes to offer. Should sell well.

"ROMANTIC MEXICO" Songs by Tito Guizar, Wing MGW-12192, \$1.98 Content: "Al Derecho Y Al Reves", "Linda Mujer", "El Rancho Grande", 9 others. Cover: Color shot of the Latin vocalist performing. Performance: Guizar's style carries the zest and verve that is at times frenzied or sweet, but always Mexican. Bright performance and a winner for the racks with Latin music lovers. Commercial Value: Here's a deck that could cause lots of sales action. Suggest stocking it. action. Suggest stocking it.

"STORIES AND SONGS OF THE CIVIL WAR" Ralph Bellamy, RCA Victor LBY-1032, \$1.98

Content: Informative collection of hero stories, battles, and music of the North and South. Cover: Top notch art work depicts Civil War battle scene in attrac-tive color. Solid display. Performance: Educational and interesting collection of narratives by Bellamy interspersed with songs by Ed McCurdy and Al Caiola. Kids and adult market here. Commercial Value: Good rack material with dual market notential market potential.



"FIRST SONGS FOR CHILDREN" Sung by Marjorie Bennett, Riverside-Wonderland 1413, \$1.98 Content: 28 kiddie selections for the younger kids. Cover: Cartoon color art has elephant with kids and animals riding. Performance: Miss Bennett's lilting voice runs through the extra-long repertoire and should delight the kids with the selections. Accompanied by piano. Commercial Value: Title should draw better than usual and bargain price ought to help.

"SONGS ABOUT ANIMALS, BIRDS-FOR CHILDREN" RCA Victor LBY-1030, \$1.98

Content: "The Gingham Doll", "Eency-Weency Spider", 15 others. Cover: Large ABC lettering identifies title immediately. Animal and kiddie drawings liven up the design. Color. Performance: Pleasant enough for kids and attrac-tive enough for the parent shopper. Good brace of material for kiddie listening. Commercial Value: The jacket should help this kiddie material move faster than average. than average.



	March 12, 19
2 All Fair Burrer	Best Sellers
	STEREO ALBUMS (Low Priced)
SOUTH PACIFIC Movie Cast (RCA Victor LSO-1032)	MANTOVANI: SHOWCASE Mantovani (London 5S-1)
2 THE SOUND OF MUSIC Original Cast (Columbia K05-2020)	2 SOUL OF SPAIN 101 Strings (Stereo Fidelity SF 6000)
3 HEAVENLY Johnny Mathis (Columbia CS-8152)	3 SOUL OF SPAIN—Vol. II 101 Strings (Somerset SF 9900)
4 HERE WE GO AGAIN Kingston Trio (Capitol T-1258)	4 TV ACTION JAZZ Mundell Lowe (Camden CAS-522)
5 FAITHFULLY Johnny Mathis (Columbia C5 8219)	5 1812 OVERTURE Morton Gould (RCA Victor LSC-2345)
6 LORD'S PRAYER Mormon Tabernacle Choir (Columbia MS 6068)	6 PETER GUNN Aaron Bell (Lion SL-70112)
7 BELAFONTE AT CARNEGIE HALL	7 BEN-HUR Eric Kloss (Lion L-70123)
Harry Belafonte (RCA Victor L50-6006) VICTORY AT SEA—Vol. II Robert Russell Bennett	8 BROADWAY SPECTACULAR Norman Leyder (Camden CA5-467)
(RCA Victor LM-2226) 9 FOR THE FIRST TIME Mario Lanza (RCA Victor LSC-2238)	9 101 STRINGS PLAYS THE BLUES (Stereo Fidelity 5F 5800)
10 STUDENT PRINCE Mario Lanza (RCA Victor LSC-2239)	10 PORGY AND BESS Mundell Lowe (Camden CAS-490)
MONAURAL ALBUMS (Reg. Priced)	MONAURAL ALBUMS (Low Price
60 YEARS OF MUSIC AMERICA LOVES BEST	SOUL OF SPAIN 101 Strings (Somerset SF-6600)
(RCA Victor LM 6074)	2 MANTOVANI: SHOWCASE Mantovani (London M5-5)
2 SOUND OF MUSIC Original Cast (Columbia KOL 5450)	3 WEDNESDAY NIGHT MUSIC HALL
3 HERE WE GO AGAIN Kingston Trio (Capitol T-7258)	Perry Como (Camden CAL 511)
4 FAITHFULLY Johnny Mathis (Columbia CL-1422)	4 SOUL OF SPAIN—Vol. II 101 Strings (Somerset P-9900) E 101 STRINGS PLAY THE BLUES
5 HEAVENLY Johnny Mathis (Columbia CL-1351)	1 01 Strings (Somerset P 5800)
GUN FIGHTER BALLADS Marty Robbins (Columbia CL-1349)	D Perry Como (Comden 450)
7 THIS IS DARIN Bobby Darin (Atco LP 33-115)	7 THE WORLD'S GREATEST STANDARDS 101 Strings (Somerset P 4300)
8 ENCORE OF GOLDEN HITS Platters (Mercury MG-20472)	BACKBEAT SYMPHONY 101 Strings (Somerset P 11500)
9 SOUTH PACIFIC Movie Cast (RCA Victor LM-2252)	9 BEN-HUR Eric Kloss (Lion L 70123)
10 OUTSIDE SHELLEY BERMAN Shelley Bermon (Verve MGV 15007)	10 T.V. ACTION JAZZ Mundell Lowe (RCA Comden CAL 522)
KIDDIE ALBUMS	EXTENDED PLAY (EP's)
BAMBI 5hirley Temple (RCA Bluebird LBY-1012)	HEAVENLY Iohnny Mothis (Columbia B-13511, 12, 13)
2 SLEEPING BEAUTY Darlene Gillespie (Mickey Mouse MM-32)	2 THAT'S ALL Bobby Darin (Atco EP-4504)
3 TOM THUMB Sound Track (Lion-L 70084)	3 GUN FIGHTER BALLADS Marty Robbins (Columbia B 13491, 2, 3)
4 POPEYE'S FAVORITE SEA CHANTIES	4 TOUCH OF GOLD (Vol. 11)
Allen 5wift (RCA Bluebird LBY-1018) 5 ZORRO Zorro (Mickey Mouse MM-28)	5 FAITHFULLY Johnny Mathis (Columbio B-14221, 2, 3)
6 FUN IN SHARILAND Shari Lewis (RCA Bluebird LBY-1006)	GENIUS OF RAY CHARLES
7 HUCKLEBERRY HOUND Voices of Daws Butler & Don Messick (Col-Pix CP 202)	7 THE REBEL Johnny Cash (Columbia B 2155)
B PETER PAN Norman Leydon (RCA Victor LBY-1009)	B TOUCH OF GOLD Elvis Presley (RCA Victor EPA-5088)
9 LEGEND OF WYATT EARP Shorty Long (RCA Bluebird LBY-1004)	9 HERE WE GO AGAIN Kingston Trio (Capitol FAP-1, 2, 3-1258)
10 DARBY O'GILL Arthur Shields (Disneylond ST-1901)	10 THIS IS DARIN Bobby Darin (Atco EP-4508)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Launches New Songster



EW YORK-United Artists Rec-5.W YORK—Officed Artists Rec-is launching the career of 18-old singer Johnny McKay with an it promotion, publicity and adver-g campaign. The young vocalist's recording on UA, "After You" "I Whisper Your Name" was re-d last week. d last week.

Kay was brought to the attention A A&R chief Don Costa several hs ago and Costa immediately got preparing McKay's first recordlate.

late. introduce McKay to record buy-UA disclosed it is pulling out all stops on a national radio and TV notion drive and a full-scale pub-, and advertising effort. Special rts carrying a phonograph and bio being sent with promotion copies IcKay's first record to over 3000 jockeys. Ads to introduce the lay name have been placed in the ic trades this week to coincide the release of "After You" and /hisper Your Name." hisper Your Name.'

ove: Don Costa coaches the songon his first session.

In Named To New Marks Post

EW YORK-The appointment of Dunn to the newly created post xploitation director for Edward B. ks Music has been announced by bert E. Marks, president of the

1 his capacity, Dunn will report he president and be responsible for manifolds in the pop, educational, serious music departments. He

work on special projects for alas dealing with the E. P. Marks log. Another duty will be to asie all advertising, promotion and licity contacts with trade papers, ional magazines, foreign publishand keep in constant contact with ord companies, wire services and reling artists.

veteran of 13 years in the music iness, Dunn was previously assoed with Coral Records and RCA tor Records prior to joining Marks.

Hart Appoints Goodwin Its Southern Calif. Dot Sales Mgr.

IOLLYWOOD-George Hartstone, Hart Distributors, Los Angeles, tributors for Dot Records, has aninced the appointment of Norm odwin as exclusive sales manager the Dot Records line for southern lifornia. The appointment of Gooda is in line with Hart's policy of ded concentration on individual es. Del Roy and Ross Burdick will ntinue to serve in the capacity of sales managers, handling sales and omotion for other lines at Hart, iniding the London Challenge and Top ink labels. In his new position, odwin will sell and promote the ene Dot catalog with retail dealers and k jockeys in the southern California ea.

Columbia Offers 10% Discount On Top 20 Harmony LP's

NEW YORK — Distributor orders for the "Top 20" best-selling albums on Columbia's popular-priced Har-mony label will earn a special 10% discount for the period of March 7 through April 30 according to an an-nouncement by Jack Loetz, staff as-sistant to the director of sales.

nouncement by Jack Loetz, staff as-sistant to the director of sales. The albums to which this offer ap-plies are: "Crosby Classics" (Bing Crosby); "The Greatest" (Les Brown); "Rosemary Clooney in High Fidelity," "The Fabulous Frankie Carle"; "Stout Hearted Men" (Nel-son Eddy); "Good Housekeeping Plan For Reducing—Off the Record" (Julie Conway); "Good Housekeeping Plan For Reducing—Sporting Way" (Rose-mary Rice); "The Exciting Jose Me-lis"; "Theme Songs" (Various Art-ists); "The Liberace Show"; "The Great Sarah Vaughan"; "Harry James and His Great Vocalists"; "The Chuck Wagon Gang"; "Harry James Plays Trumpet Rhapsody and Other Instru-mentals"; "Frankie Carle Piano Bou-quet"; "Pearl Bailey Sings!"; "Danc-ing With Sammy Kaye In Hi Fi"; "Buttons and Bows" (Dinah Shore); "Benny Goodman In High Fidelity"; "Harry James Plays Songs That Sold a Million." All orders must be submitted on special "Ton 20" order forms to quali-

a Million." All orders must be submitted on special "Top 20" order forms to quali-fy for the additional 10% discount. Dealers will be supplied with the following sales aids: ad mats of all "Top 20" covers, with suggested lay-outs using mail order coupons; a point-of-sale streamer; mounted cov-ers; a special divider card; Harmony "Tover of Value" floor displays; "Top 20" salesmen's order pads.

Vaughn Monroe Signed By UA

NEW YORK-United Artists Records has signed an exclusive recording contract with Vaughn Monroe, it was announced last week by David V. Picker, executive vice president of the com-pany. Vaughn Monroe will record both singles and albums for United Artists. Don Costa UA's A&R head, is producing a series of recording sessions with Monroe and his first single will he released shortly. He previously cut for Victor, his long-time label.

Starting with "There I've said It Again" in 1945, Monroe has had a long succession of hits including "Balle-rina," "Ghost Riders In The Sky," "Mule Train," "Cool Water" and "They Were Doing The Mambo," and his theme song, "Racing With The Moon."

Moon." Although Vaughn Monroe's first success came during the dance band era, it was chiefly his singing that caught the attention of the music buy-ing public. The popularity of his re-cordings resulted in a contract to star on the "Camel Caravan" radio show which remained on radio continuously for eight years. When the "Caravan" moved over to television in 1950, Mon-roe continued as its star. During this period, Monroe was called to Holly-wood to appear in feature roles in two motion pictures, "Singing Guns" and "The Toughest Man In Arizona." It was in 1953 that Vaughn Monroe disbanded his orchestra and embarked

disbanded his orchestra and embarked on a new career as a "single." He has since appeared in leading hotels and supper clubs throughout the country.

Carmel Quinn To Host Irish Show

NEW YORK - Songstress Carmel NEW YORK — Songstress Carmel Quinn will appear as hostess to an array of Irish talent at Carnegie Hall St. Patrick's Day eve (16). This will be Miss Quinn's sixth annual con-cert at Carnegie Hall. Show will fea-ture Joe Feeney. lyric tenor of the Lawrence Welk TV'er and from Ire-land: tenor Edmund Browne, Gallow Class Coili Band and McErlean Junior and: tenor Edmund Browne, Gallow Glass Ceili Band and McErlean Junior Dancers. Also appearing will be the Butler Irish Dancers from Toronto, and local New York Irish-American talent will be represented by the Mc-Niff Dancers Niff Dancers.

NRC Pacts Sonny James



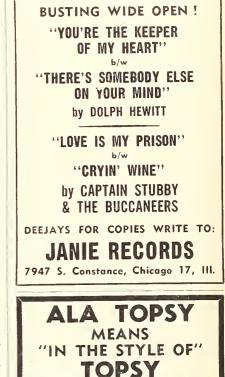
HOLLYWOOD—Bill Lowery, president of National Recording Co., recently hosted a luncheon at the Brown Derby here to celebrate the signing of Sonny James to a long-term exclusive NRC recording contract. Shown at the signing are (l to r) Sid Talmadge, president of Record Merchandising, Los Angeles distributors for NRC; Sonny James; Bill Lowery; and Bob Stern of Record Merchandising.

Action To Handle Dot In N.Y.

NEW YORK-Lou Klavman, president of Action Records, Inc., last week announced his appointment as distributor for Dot Records in the New York territory.

Klayman stated that the "Triple A" organization (Action Of New York, Astor of Pittsburgh, headed by Herb Cohen, and Arnold of Chicago, prexied by Morrie Price) has been "steadily and powerfully building." "Based on the figures for the first two months of 1960," Klayman said, "there is no question that this will be a great year, both for the 'Triple A' organiza-tion and the record industry in gen-eral."

Action's president pointed out that the LP end of the business has been "enjoying a period of unprecedented prosperity and excellent growth" but, added: "It is important to bring out that the consumer is calering more that the consumer is selecting more carefully each day and that the manu-facturer must also be far more selective with his releases . . . sticking en-tirely to quality rather than quantity. The single record appears to have found a steadying level at this point and seems to be on the upgrade again.





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11 Bonnie Came Back—Duane E

(London) (Burlington) 12 Be Mine—Lance Fortune (Pye

12 Be Mine—Lance Fortune (Pyet (Southern))
13 Misty—Johnny Mathis (Fonta (Bregman Vocco & Conn))
14 What Do You Want—Adam Field (Parlophone) (Mills)
15 Royal Event—Russ Conway (Columbia) (Noel Gay)
16 What Do You Want To Make The Eyes At Me For—Emile Ford (Pye) (Francis Day & Hunter (Parlophone) (Peter Maurice)
18 Delaware—Perry Como (R.C.A (Leeds)

(Leeds) You Got What It Takes-

Marv Johnson (London) (Fidelit 20 Heartaches By The Number-Guy Mitchell-(Philips) (Joy)

England's Top Ten EP



ENGLAND

R. L. Roberts, Commercial Manager of Rank Records Ltd. announces the appointment of John P. Guy as Publicity Manager. Guy has been with Top Rank as Press Officer since last year. Formerly a feature writer and sub Editor for Amalgamated Press he joined the Rank Organization in 1957. Guy's appointment follows the recent promotion of Top Rank's Advertising Manager P. A. L. Skinner to the post of Marketing Manager. Only a few days after returning from New York for the company's first anniversary General Manager of the Rank Organization, Bernard Ness, flew out again on Monday of this week. Before leaving Ness told The Cash Box that the Top Rank International operation is moving with such speed that it is essential for him to be in London and New York virtually every week. Ness returns early in March but will be off again later in the month and in April. David Platz, Director of Essex Music in London, will be in New York from 7th March for conferences with American Director Howie S. Richmond. Essex publishes the music both here and in the States of the current British hit "Summer Set" by Acker Bilk on the Columbia label.
Paddy Crookshank, European Representative of Robbins Music Corporation Inc., New York files to New York. Crookshank is also a Director of Robbins New York. Crookshank is also a Director of Robbins are associated with Robbins New York.
By popular demand the Mantovani television film series returns to the screen beginning this Sunday when his Orchestra will be playing a program devoted to the music of Robbins New York.

beginning this Sunday when his Orchestra will be playing a program devoted to the music of Rodgers and Hammerstein starring Leoni Page and Connie Francis. This series is reported to be highly successful in the following over-seas markets—Belgium, Canada, Czechoslovakia, Denmark, Finland, Germany, Lebanon, Luxembourg, Japan, The Philippines, Switzerland and the United States. States.

Johnnie Ray flew into London this week to appear in ABC TV "Sunday Night At The London Palladium" (Johnnie last appeared in this show in March last year). He will also have his own TV show "Saturday Spectacular" on March 5th.

March 5th. American violinist Isaac Stern will make an 8,000 mile round trip to appear on BBC TV on March 8th playing Brahms' Violin Concerto in D with the London Philharmonic Orchestra. Immediately after transmission Stern flies back to New York to fulfill other commitments. "Love, Kisses and Heartaches", the latest disk by Oriole recording star Maureen Evans, has been chosen as 'Record of the Week' by Radio Luxem-bourg. Her last disk "The Big Hurt" received the same distinction. Oriole Records has just recorded the theme music from the Eros film "Inn For Trou-ble" by The Gordon Franks Players. When the successful TV show "Boy Meets Girls" finishes on March 5th, the star Marty Wilde leaves for a belated honeymoon trip to the States. Plans in-clude visits to Hollywood and Las Vegas. His latest Philips disk "Bad Boy" released in the States on Columbia is climbing "The Cash Box Top 100". Hymie Zahl of Fosters Agency told The Cash Box that he has clinched a deal with American Manager Norm Riley for Johnny Preston to visit Britain for a ten-week tour commencing April 10th. Preston will join the Conway Twitty show (reported in last week's Cash Box). Also in the bill will be British artists Wee Willie Harris and Tony Crombie. Johnny Preston is sure of a big welcome with his "Running Bear" on Mercury currently high in the British and American charts. Promoter Arthur Howes announces the addition of Pye recording star Lange and American charts

and American charts. Promoter Arthur Howes announces the addition of Pye recording star Lance Fortune to the forthcoming Everly Brothers' tour of Britain. Lance's disk "Be Mine" is rapidly shooting up the British charts. Others in the bill include Danny Hunter, The Freddie Lloyd Four and The Fleerakkers. Leslie A. MacDonnell who took over control of the world's most famous variety theatre The London Palladium from Val Parnell in January of this year, announces the future policy for the theatre does not include variety. In its place long running shows and pantomimes will be presented. Following the current pantomime hit "Humpty Dumpty" will be a full scale revue star-ring Liberace. ring Liberace.



And the second second



ENGLAND'S BEST SELLERS

19

- 1 Why-Anthony Newley (Decca) (Debmar) Poor Me—Adam Faith

- Poor Me—Adam Faith (Parlophone) (Mills)
 Voice In The Wilderness—Cliff Richard (Columbia) (Chappell)
 Way Down Yonder—Freddie Cannon (Top Rank) (L. Wright)
 Pretty Blue Eyes—Craig Douglas (Top Rank) (Maxana)
 Running Bear—Johnny Preston (Mercury) (Southern)
 Slow Boat To China—Emile Ford (Pye) (Morris)
 Beyond The Sea—Bobby Darin
- 8 Beyond The Sea-Bobby Darin (London) (Chappell)
- Summer Set—Acker Bilk (Columbia) (Cromwell)
- Starry Eyed—Michael Holliday (Columbia) (L. Wright) 10

England's Top Ten LP's

- 1 South Pacific-
- South Facine— Soundtrack (R.C.A.) Songs For Swingin' Sellers— Peter Sellers (Parlophone) Five Pennies—
- 3
- Soundtrack (London) The Best Of Sellers— Peter Sellers (Parlophone)
- 5 Gigi-
- 5 Gigi-Soundtrack (M.G.M.)
 6 Seven Ages Of Acker-Acker Bilk (Columbia)
 7 Beauty & The Beat-
- Peggy Lee & George Shearing (Capitol) Cliff Sings— Cliff Richard (Columbia) 8
- 9
- Gypsy Campfires— 101 Strings (Pye Golden Guinea) The Explosive Freddie Cannon— Freddie Cannon (Top Rank) 10

Sunday Night At The London Palladium-Robert Horton (Py

Nina & Frederik Vol. 2– Nina & Frederik (Pye)

1 Expresso Bongo— Cliff Richard (Columbia) 2 Strictly Elvis— Elvis Presley (R.C.A.) 3 Cliff Sings No. 1— Cliff Richard (Columbia) 4 Strictly For Grown Ups— Paddy Roberts (Decca) 5 Best Of Sellers No. 2— Peter Sellers (Parlophone) 6 Tommy The Toreador— Tommy Steele (Decca) 7 Nina & Frederik Vol. 2—

- The Late Great Buddy Holly-Buddy Holly (Coral) Touch Of Gold No. 1-Elvis Presley (R.C.A.) 10

England (con't) Following his recent trip to Germany and Belgium Jeffrey Kruger announc

EIBGIAIL (GUILY) Following his recent trip to Germany and Belgium Jeffrey Kruger announc that he has signed a world-wide deal covering all countries except Gt. Britai America and Canada and the Benelux, in which countries he has his own pu lishing companies, with Southern Music Publishing Company. The deal cal for big all-out promotion by Southern to sell British Jazz copyrights throug out the world and the British artists managed by Jeffrey Kruger, or signed his record producing company—Ember Records (International) Ltd. Recor-ings of his artists will also be released with co-ordination of Southern in man-countries hitherto not exploited, and artists benefiting include Tony Cromb Tony Kinsey, Eddie Thompson, Ronnie Ross, Tommy Whittle, The London Ja Quartet. Georgie Brown and Roy Young. Notable releases from the Decca group include an E.P. by Anthony Newle including his current British chart topper "Why", "Anything You Wanna Do "Personality" and "My Blue Angel". 21-year-old Calcutta born Paul Byre makes his disk debut on Decca with a medium rocker "A Year Ago Tonight On R.C.A. is Jin Reeves' "He'll Have To Go" currently in the American To the Brunswick releases a presentation album of Gershwin Gems by Georg Bassma and his Orchestra tilded "The Gershwin Years" available on mod arral and stereo. Two hits rocketing up "The Cash Box Top 100" are release over here on the London label—David Seville and the Chipmunks with "Alvin Orchestra" and "Paradise" by Sammy Turner. Two new E.P. releases from Pye this week both from American hit musica due here shortly. British musical comedy star Edmund Hockridge sings selection of songs from Frank Loesser's brilliant folk opera "The Most Happ Fella" and adding to the fast growing number of disks from "The Flower Dru Song" Gary Miller has waxed a selection including "Sunday", "Love Loc Awy", "You Are Beautiful" and "Grant Avenue". Pye A & R Manager Michael Barclay and Philip Waddilove encouraged by the success of skiffle kin Lonie Donegan's "Putti

A special Columbia release for immediate sale is the fast climbing Amer can hit "Wild One" by Bobby Rydell who is a likely visitor to this country i the near future for personal appearances. Another top American hit, this tim released on the Mercury label is the Brook Benton-Dinah Washington "Baby backed with "I Do". Capitol has issued a new single by Gene Vincent, currentl output a currentl patient and a new single by Gene Vincent, currentl backed with "I Do". Capitol has issued a new single by Gene Vincent, currentl enjoying a successful nation-wide tour plus appearances in TV's "Boy Meet Girls", entitled "My Heart" and "I've Got To Get You Yet".

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

e Cash Box, Music



Norway's winning song from the local song festival, "Voi Voi", to appear the Eurovision Song Festival in London at the end of March, was written I composed by Georg Elgaen, a teacher at the Ullern School near Oslo. wrote his song with English lyric with an eye on the English market, ere he hoped to get it published. However, Norwegian Radio-TV announced song computition about the same time and Elgapan took a shared: made ere he hoped to get in published. However, Norwegian Radio-TV announced song competition about the same time, and Elgaen took a chance; made Norwegian "translation" of his English lyric, and wound up the winner. Swedish TV and the film industry will try to find a way to co-operate hear. A member of the Swedish Parliament has taken the first step to range negotiations between the two who until now have been deadly mies. Reports of the first meetings do not look too promising. The idea that Swedish film studios should make films for TV, but it is reported that film studios are too expensive for the TV. Chris Barber and His Jazzmen gave concerts at Stockholm Concert Hall b. 25. Vocalist, Ottilie Patterson, only sang two numbers, since she just d been ill with the flu which now is sweeping all over Europe. The critics re disappointed, the general feeling in today's dailies being that Chris rber was much better last time he visited Sweden—two years ago. Warner Bros., has now released its first numbers on the Swedish market. ricularly stereo records, all releases so far have gotten the very best

rticularly stereo records, all releases so far have gotten the very best tic from all papers here.

David Oistrach has given two concerts at Concert Hall in Stockholm.

Sweden's Best Sellers

- 3
- Russian Folk Song (Arne Lamberth/Joker) Ar du kär i mej ännu Klas-Göran? (Lill-Babs/Karusell) Nu tändas ater ljusen i min lilla stad (Gunnar Wiklund/BFB) Marina (Rocco Granata/Cupol) What Do You Want To Make Those Eyes At Me For (Emile Ford/ Matronome) 5 What Do You Want To Make Those Eyes At Me For (En Metronome)
 Vits-Fnykis (Martin Ljung/Knäppupp)
 Travellin' Light (Cliff Richard/Columbia)
 Morgen (Billy Vaughn/Dot)
 Nu tändas ater ljusen i min lilla stad (Lars Lönndahl/RCA)
 Parairagalbanear (Theor She mean (Currel)

- Penninggalloppen (Thore Skogman/Cupol) Angelina (Eddie Calvert/Columbia) 10
- Morgen (Ivan Robic/Polydor) Marina (Little Gerhard/Karusell)
- 13
- Marina (Little Gernard/Karusell) The Three Bells (The Browns/RCA) De tre klockorna (The Three Bells) (Towa Carson/RCA) Oh! Carol (Neil Sedaka/RCA) Mack the Knife (Bobby Darin/Atlantic) Morgen (Eddie Calvert/Columbia) Alaxandar (Mana Carsin/Cunol)

- 19 Alexander (Mona Grain/Cupol) 20 Alla andra far varann' (Osten Warnerbring/Decca)

apitol Fetes Sir Joseph Lockwood



NEW YORK—In honor of Sir Joseph Lockwood, chairman of the Board f Electric and Musical Industries, parent company of Capitol Records, the abel recently (Feb. 26) held a cocktail party in the Louis XVI suite of the Valdorf-Astoria Hotel here.

(aldorf-Astoria Hotel here. Photos above were taken at the fete and include (l. to r.): 1. Sir Joseph, ongstress Peggy Lee and Capitol president Glenn E. Wallichs; 2. Sir Joseph, Vallichs, Vicky Autier, French songstress; 3. conductor Erich Leinsdorf, Sir oseph, Francis Scott III, Capitol A&R, Wallichs and conductor Leopold tokowski; 4. Cadence Records' president Archie Bleyer, Mrs. Bleyer and Vallichs; 5. Wallichs, Lee, Joseph C. Mathews of Capitol and Sid Cullen; Sir Joseph and Arnold Maxin, president of MGM Records.



Solve and the second second

Rocco Granata, who for some days stayed in Frankfurt for interviews or adio and television, recorded a new song called, "Oh Oh Rosie" and "E'Prime Vera". and

Some of the winners of the hit parade of Radio Luxenburg for the win-ter season are as follows: The Golden Lion, (highest prize) will go to Freddy Quinn for his song, "Unter Fremden Sternen", the Silver Lion will also go to Freddy for "Du musst alles vergessen" and the Bronze Lion will go to Ivo Robic for "Morgen". The official presentation of the prizes will be in April.

"Rendezvous In Paris" is the title of a TV film which is being filmed in the studios of Radio Monte Carlo in Paris. German artists like Alice and Ellen Kessler, Peter Kraus and Helmut Zacharias are contracted

For twelve minutes Peter Kreuder plays thirteen of his most beloved evergreens from the years 1930 and 1940, on his new recording. The famous planist and composer plays songs such as, "Sag beim Abschied leise Servus" and "Ich brach e keine Millionen" on Ariola.

Jan and Kjeld from Denmark, who had much success with "Banjo Boy" go to Ireland. The singing brothers—14 and 16 years old, will work in the town of Reykjavik from March 3rd until March 25th. Outstanding events of 1959 are recorded on an LP on Ariola. The record includes events such as Krushchev in the United States, Theodore Hess, Satellites and The Berlin Crisis and the Geneva conferences.

Germany's Best Sellers

- 1 Unter fremden Sternen (Under Foreign Stars)-Freddy (Polydor-Peter Schaeffers)
- Marina-Will Brandes/Rocco Granata (Electrola/Columbia-2 West-Ton-Verlag)
- 3 Red River Rock-The Fellows (Decca-Melodie der Welt)
- 4 Du musst alles vergessen (You Must Forget All)-Freddy (Polydor-Peter Schaeffers)
- Gitarren klingen leise durch die Nacht (Guitars Sound Softly Through The Night—Jimmy Makulis (Ariola—Edition Montana) Traenen in deinen Augen (Tears In Your Eyes)— Ralf Paulsen (Polydor—Seith-Verlag)
- 6
- Mr. Blue- Detlaf Engels (Telefunken-Seith-Verlag)
- Wenn die Glocken hell erklingen (When The Bells Sound Clearly)-Lys Assia (Telefunken-Dr. Marbot-Verlag) 8
- 9 Morgen-Ivo Robic (Polydor-Verlag Peter Meisel)
- 10 Sag Warum (Say Why)-Camillo (Electrola-Seith-Verlag)

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The outstanding event of the week was the Fifth San Remo Jazz Festival which took place on Saturday and Sunday, the 20th and 21st of February. As years go by, this international jazz show became increasingly interesting and important. Part of the first evening was telecast on Italian T.V. On the screens appeared Roy Eldridge playing "Blues For Norman Granz", Jimmy Giuffre Trio playing, "The Easy Way", Shelly Manne playing "Poinciana", and Ella Fitzgerald singing, "It's Wonderful", "Misty" and "Mack The Knife". Out of all these songs, only the disk "It's Wonderful" is available in Italy. Ella Fitzgerald has been the leading jazz artist appearing in this Festival. She also sang other music by Gershwin such as, "But Not For Me", and "The Man I Love". That same night, the 'first lady of jazz,' left for Rome where the following day she took part in two concerts and then flew to Paris immediately afterwards. Critics lauded Shelly Manne. He is known here for his parts in "The Man With The Golden Arm" and "The Five Pennies". Ella Fitzgerald's personal manager, Norman Granz is reported to have

Ella Fitzgerald's personal manager, Norman Granz is reported to have chosen Lugano, Switzerland as his new seat. At SAAR, the house represent-ing the Verve label, in Italy, we saw the five Verve albums of Gershwin melodies sung by Ella Fitzgerald, the splendid covers of which were drawn by the most famous French painter, Bernard Buffet. These covers are said to have cost a tremendous amount of money.

I made the acquaintance of Italian singer Natalino Otto, who is perhaps the only one to keep a firm grasp on the changing tastes of the public and is recording high sales. He belongs to Fonit since the outbreak of the war. From that time until now we saw many styles change, but Natalino Otto has kept a steady personal style and still has a large following. During fascism, jazz and U.S.A. light music were quite forbidden in Italy, but this singer, who then went to the United States many times was among the first to bring the new U.S.A. music fashions to Italy. He was married many years ago to well known singer Flo Sandons (who records for Durium) and they represent the best married couple of Italian singers. Natalino Otto is a publisher too and he emphasizes his hit, "Labbra Di Fuoco" (Lips Of Fire) which, sung by his wife Flo Sandons, is fairly successful and appeared among Italy's best sellers.

This week I payed a long visit, with other journalists, to the Melodicon factory, which is to be considered among the best equipped factories of the Italian record industry. Melodicon moulds and distributes the Philips repertoire which includes one of the most important catalogues of classical music. Ing. Baron, the director of Melodicon, personally presented with much pride, all the machines, explaining the processing to us. He showed several control booths, where they listen to samples taken from the manufactured disks in order to avoid faulty records going out of the factory. Ing. Baron said that he was one of the first Italian managers to know of The Cash Box and use it in Italy, some eight or nine years ago.

During the visit to the Melodicon factory, I had the chance to meet Mr. Trombetta, the composer of "Kriminal Tango". This tune, sung by Ralf Bendiz/Electrola and by Hazy Osterwald/Polydor, goes on appearing among Germany's best sellers, as reported by Eva Morell. "Kriminal Tango" is a sample of a song which obtained much success abroad before becoming successful in its own country. In Italy, a version sung by Marino Marini (Durium) is distributed and sells fairly well. The Italian text was written by Mr. Locatelli, press office manager of Durium, who sent me a copy of the recording.

From Paris, Larry Douglas, of Laerteas Music Co. writes, "I've been here in Paris since Jan. 4, 1960 from New York City. I'll visit Milan early in March and will stop by your Cash Box office. I'll be here visiting recording companies and Italian music publishers. Also, I'll be here visiting with Italian booking agencies"

As foreseen in my last column, "Why" by Frankie Avalon appears among Italy's Top Ten best sellers in the number 7 spot, while "Milord" by Edith **Piaf** disappeared from the chart.

The publishing house, Leonardi (Milan) sent me a copy of "Morgen" played by Eddie Calvert (Columbia). The tune "Morgen" is topping the German chart and this record will be distributed in Italy by Leonardi.

Italy's Best Sellers

- 1 Romantica (Romantic)—(Dallara—Music—Titanus)
- 2 Quando Viene La Sera (When Evening Falls)—(Sentieri—Juke Box— C. A. Rossi)
- 3 Libero (Free)-(Modugno-Fonit-Curci)
- 4 E' Vero (It's True)-(Mina-Italdisc-Ariston)
- 5 Marina (Marini/Granata—Durium/Bluebell)
- 6 Eri Piccola (You Were Small)-(Buscaglione-Cetra-Mess. Musicali)
- 7 Il Mare (The Sea)—(S. Bruni—His Master's Voice—D'Anzi)
- 8 Why—(Avalon—Chancellor)
- 9 E' Mezzanotte-(Sentieri-Juke Box-C. A. Rossi)
- 10 Danny Boy—(Twitty—MGM)

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Leading French entertainer Maurice Chevalier has arrived in Melbourne to begin his one-man show for a four weeks run at Melbourne's Comedy Theath in the J. C. Williamson circuit. Chevalier, looking extremely young and dappe for his years, has just concluded a night club season at Las Vegas. W & G Records is launching one of its biggest promotion drives to back the release of Mindy Carson's new single of "Wake The Town And Tell The People" is put lished here by J. Albert & Son Pty. Ltd. and Sterling Music—a subsidiary of the Chappell organization—publishes "When I Fall In Love". This disk comes to W & G under their contract with Joy Records of America. "Wake The Town And Tell The People" is put lished here by J. Albert & Son Pty. Ltd. and Sterling Music—a subsidiary of the Chappell organization—publishes "When I Fall In Love". Both these companies operate from headquarters in Sydney. The record labels on this release carry small photographs of Mindy Carson; the practice of printing artists photos on singles labels was re-introduced here some time ago by W & G, wh now apply this added attraction to most of its singles. Several singles of "The Village of St. Bernadette has already been released here and now and the promotion race for top honors is on in earnest. There is a popular Australian girl Eula Parker. Even thoug this number did not reach the top spot in The Cash Box, it seems fairly certain to achieve that distinctio in Australia. Eula Parker, who is currently in Londor was a member of The Parker Sisters, a vocal grout who were exceptionally popular in this country som years back. It is expected that Eula may return t Australia within the next few weeks to visit her familiand to assist in the promotion of "The Village of St. Bernadette". File A parker. W & G Record is a member of The Parker Sisters, a vocal grout who were exceptionally popular in this country som years back. It is expected that Eula may return t Australia within the next few weeks to visit her familian dit o assist in the promotion of



EULA PARKER EULA PARKER EULA PARKER EULA PARKER EULA PARKER Bernadette". Following an editorial in the 20th February issu of The Cash Box suggesting a change in term fror rock 'n roll to Teenbeat, there has been a marked swin; in Australia by disk-jockeys to the usage of "Teen beat" when describing disks that are popular with young people. If simila action was taken by D-Js in other countries, the term "Teenbeat" would becom a regular descriptive feature of today's popular music. Coronet Records has embarked its "March Is The Conniff Sound Month promotion. It is making a solid drive on all Conniff albums, several of which are also issued in stereo. Radio and TV exposure will be consolidated with press ads, special window streamers, display cards and consumer literature With the tremendous regular interest in Conniff, March should be a grea month for Coronet. month for Coronet.

month for Coronet. The Readers' Digest/R.C.A. special offer of twelve 12" LP's in an album for £17.5.0 has now been extended to Victoria from New South Wales where i' was first introduced a few months ago. The whole operation is being conducted through the mail and recipients are being offered the opportunity to play the disks for several days before deciding to buy. The price of £17.5.0 is about half the price for the same number of classical disks through normal retai channels.

Among the latest singles released through the Festival Records group are several disks of strong sales potential, including Freddy Cannon's "Way Down Yonder In New Orleans", "Talk That Talk" by Jackie Wilson, "Bourbon Stree Beat" by the Tommy Dorsey Orchestra with Warren Covington, "No Love Have I" by Webb Pierce and Bill Haley's "Skokiaan".



- 1 Running Bear (Johnny Preston-Mercury)
- 2 She's My Baby (Johnny O'Keefe-Leedon) 3 Among My Souvenirs (Connie Francis--MGM)
- Pretty Blue Eyes (Steve Lawrence—W & G) If I Had A Girl (Rod Lauren—RCA) Δ
- 5
- Boom Boom Baby (Crash Craddock—Coronet) It's Time To Cry (Paul Anka—W & G)
- 8 Joey's Song (Bill Haley—Festival)
 9 Oh Carol (Neil Sedaka—RCA)
- 10 I Want That (Crash Craddock-Coronet)

Publisher Larsson Declares War On Swedish Radio

STOCKHOLM.—Publisher-composer Ake Gerhard Larsson, winner of this year's Swedish song festival in Swe-den, where he was author-composer of three of the four melodies in the finals has started his private war against the Swedish State owned Radio and TV company.

Larsson, who also is publisher, with his own company Europa-Produktion, publishing mainly his own composi-tions, and Belinda (Scandinavia) AB and Robert Mellin (Scandinavia) AB the former representing Hill & Range Songs, says that the Swedish radio is trying to "kill" the success of his songs by refusing to air them. Lars-son, who is the publisher of a paper, Show Business, seems to have avoided letting his own paper get involved in letting his own paper get involved in this affair, and has instead backed up his campaign in cooperation with the evening paper, Aftonbladet, who, fac-ing future great headlines, seems to be most willing to undertake the crusade against the present officials of the Swedish Radio-TV company. It

is well known that Larsson does no want any change from the presen state-owned type of broadcast or tele vision stations to commercial radio TV, but according to statements mad-in published interviews he has mad-it clear that his campaign is mainly to get new people as officials of the Radio-TV company, people who migh be more in favor of his own composi-tions and less willing to play song: from rival composers and/or pub-lishers. In order to get this "changed policy", Larsson has recently prom ised he will apply to the Ministry o Communication, under which Radio TV belongs, within a short time. is well known that Larsson does no

German Studying U.S. Radio-T

NEW YORK - Hans Wochenaue1 programmer for Germany's Bavarial radio station, is in the U. S. for a si: week stay to study our radio-TV pro gramming techniques. He's headquar tering at Hill & Range here.

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BENELUX

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Charles J. Mertens of Florida Music Co., Antwerp, Belgium, sent The Cash iox a single by Vic Barell with the numbers, "Uh! Oh!" on the Ronnex label. t is similar to the record by the Nutty Squirrels on the Heliodor label.

t is similar to the record by the Nutty Squirrels on the Heliodor label.
The Societe Nouvelle Siemens, the very active record company in Belgium, ent The Cash Box a list of their ten best selling records for the first half f February, 1960; 1—"Unter Fremden Sternen" by Freddy; 2—"Uncle Satchoo's Lullaby" by Armstrong & Gabriele; 3—"Tout Doucement" by Marcel Amont; 4—"Bleu, Blanc, Blond" by Marcel Amont; 5—"Die Gittare Und Das feer" by Freddy; 6—"Morgen" by Ivo Robic; 7—"The Village of St. Bernaette" by Andy Williams; 8—"Kriminal Tango" by Hazy Osterwald; 9—"Morgen" by Jackie Lawrence; 10—"Only You" by Jackie Wilson.
Philips (Belgium), phoned The Cash Box that English singer Marty Wilde, vhose career is one of the astounding ones in the record business, has had reat success with his wonderful interpretation of the song "A Teenager In ove". The famous English impresario, Larry Parnes discovered him in 1957. nd with the songs, "Engless Sleep" and "Donna" Marty Wilde reached the English hit parade.
Coen Solleveld, director of L. C. Phonogram, Amsterdam, left Holland on

Coen Solleveld, director of L. C. Phonogram, Amsterdam, left Holland on 'riday, February 19th and went to Arosa for a fortnight to spend his winter-port holidays.

Nico Boer, in former days a radio program manager, and the man who lready is a program manager for L. C. Phonogram for 15 years, hosted a big ecception on Saturday, February 27th, to celebrate his 30 years in show busi-less and his marriage of 25 years.

A single by Bobby Darin has just been released on the London label titled, 'Beyond The Sea" (the English version of Charles Trenet's "La Mere") and 'That's The Way Love Is."

Last week, Coen Solleveld and Rheinhard Klaassen, L. C. Phonogram sales nanager, went to London on a routine visit. The former saw Stefan Stewart of the International Federation of the Phonographic Industry to work out a solution for the difficulties between BIEM and the industry as far as Holland s concerned. Of course the two gentlemen also paid a visit to Ted Lewis and lack Philips from Decca headquarters and Les Gould from the Philips associates in London.

As president of the Dutch Group on the International Federation of the Phonographic Industry (I.F.P.I.), Solleveld, together with the other members of the Board of said body, came to an interim agreement with BIEM repre-senting organization for Holland, STEMRA. This means that the exploitation of BIEM protected material can be resumed in Holland.

Vico Torriani will come to Holland on March 12th to make his appearance a big show-broadcast on Dutch television. In the same show the East-German artist Barbel Wachholz will appear. Wachholz' first record was re-leased some weeks ago in Holland (on the Fontana label, managed by L. C. Phonogram, Amsterdam). We also hope to see some famous Dutch artists, such as, Corrie Brokken, the Malando Orchestra, the New Orleans Syncopaters and Willeke Alberti, the daughter of Willy Alberti, the "Tenore Napolitane" of the Benelux.

of the Benelux. In his European tour, Miles Davis will visit Holland at the beginning of April and probably will give concerts in The Hague and Amsterdam. The Dutch jazz lovers rejoice at his coming. Also Anthony Newley, who just released the numbers, "Why" and "Any-thing You Wanna Do", will probably visit Holland before long. Greetje Kauffeld, Holland's top girl vocalist, is a free lance singer for the past three weeks. This week, "Niet Voor Mij" (Not For Me) one of the best songs of the Dutch Song Festival was released. Greetje sings that popular song with much feeling. Pieter Goemans was present at this recording. He composed the song, "Niet Voor Mij" and is getting an international reputation with his compositions in Benelux.

Song with much meeting intervention with stars present using recording. The composed the song, "Niet Voor Mij" and is getting an international reputation with his compositions in Benelux.
The Dutch rock & roll sensation, Peter & His Rockets, has cut a single, "Marijke" and "Jenny". Peter composes his own songs.
Hans Boskamp (a famous football player and son of the well known Dutch actor Johan Boskamp) and his wife Nan Boskamp sang a duet for the Imperial label (managed by L. C. Bovema, Heemstede). The titles are "Aan De Amsterdamse Grachten" (composed by Peter Goemans) and "Was Jij de Eninge" (the Dutch interpretation of "If You Were The Only Girl In The World").
The Four Tielman Brothers have cut a single of "My Maria" and "You're Still The One" for Imperial.
Lewis Merritt of Interdisca, New York, is visiting Benelux now. Merritt is making a trip through Europe and will visit all Rank members. On February 19th he spoke at large with one of the directors of Delahay Record Company (representatives of the Rank label in Benelux), Hans Kellerman. Merritt knew Kellerman because he was waving a copy of The Cash Box at him at the airport Schiphol.

knew Kellerman because he was waving a copy of The Cash Box at him at the airport Schiphol. Emile Garin of L. C. Gramophone, Belgium (representative of the labels La Voix De Son Maitre, Columbia, Pathe, Capitol, Electrola, Fonit, Parlo-phone, M.G.M. and Oldeon in Belgium) told The Cash Box that Belgium has almost 1000 record shops and in 500 of them the best selling record since mid-December, 1959, up to this very day has been and still is "Milord" (Co-lumbia) sung by the incomparable Edith Piaf (more than 25,000 copies of that E.P. have been sold). Interesting to note is the fact that this French record-ing—recorded by Piaf in Capitol Studios in Hollywood, has been a hit in both Flemish and Wallon parts of Belgium. Still regarding the French receptoire, we have been and still are enjoying

Flemish and Wallon parts of Belgium. Still regarding the French repertoire, we have been and still are enjoying big sales figures with "Les Compagnons De La Chanson" recordings (Colum-bia) such as "Venus", "C'est Ca L'Amore" and "Le Marchand De Bonheur". The song, "Salade De Fruits" released exclusively by H.M.V.—Columbia and Pathe is now on Belgium's Top Ten, the best selling versions being Annie Cordy (Columbia) and Bourvil (Pathe). Gilbert Becaud appearing in Brussels (13th to 18th of February) has made a real triumph, all concerts being sold out. His recording of "Pilou Pilouhe" is now No. 3 on I.N.R. (Belgian National Radio Network) Hit Parade. Annie Cordy also came to Brussels presenting the famous operetta "Tete De



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IN RECORD LAND . . . TORONTO . . . Jack Feeny of RCA Victor called in with a happy sound for the fantastic action on "One More Time" by Don fibson. The sales on this one are pointing in the same direction as "He'll Have of Go" by Jim Reeves. Jack also says that sales continue to zoom on the "Belafonte at Carnegie Hall" which has been leading the LP sales charts for on "Whatcha" Gonna Do" by Nat King Cole. Also the continued spins and sales on "Down By The Station" by The Four Preps. Whitey also states that initial reaction to the Kay Starr "You Always Hurt the One You Love" is weak ay-London tells us that action on "On The Beach," by Frank Chacks-field very good, and that "Tall Oak Tree" by Dorsey Burnett breaking loose in three major markets. . . . Apex Records announces the distributorship of the shell for Toronto, with the lead off hit "A Girl Like You" by Larry Hall. It should be a strong follow up to "Sandy". . . . Stan Wood of Sparton tells us that "Forever" by the Little Dippers and "Adam and Eve" by Paul We Got Us" by Steve Lawrence and Eydie Gorme getting lots of spins in the area. . . . Lee Farley of Quality records happy with the reaction to all the newie items and the continued spins and sales of "Baby" by Dinah Wash-wo for the Stew of Senton, "Clap Your Hands" by the Beau Marks. "Mamma" by Conie Francis, "Welcome Lovers" by Pat Boone and "Outside My Window" by the Fleetwoods. . . . Jack Boswell happy with fantastic reaction to "Lawdy with sclawdy" by Garry Stites, which broke wide open over this past week end Ralph Hardin of Raleigh Records out with the new Santo and bohnny single—"Caravan" and a new side by Betsy Brye, another Can-the country. Bobby will open March 7 for a two week engagement at the 'q Dor. Also will work in Montreal and Ottawa in well known clubs. Dan also states that "Cowboys and Indians" riding very strong in many markets.

Canada's Best Sellers

- He'll Have To Go-Jim Reeves (RCA)
- Theme From A Summer Place—Percy Faith (Columbia) What In The World's Come Over You—Jack Scott (Top Rank)

- 3 What In The World's Come Over You—Jack Scott (Tot 4 Teen Angel—Mark Dinning (MGM)
 5 Beyond The Sea—Bobby Darin (Atco)
 6 Delaware—I Know What God Is—Perry Como (RCA)
 7 Sweet Nuthin's—Brenda Lee (Decca)
 8 Clap Your Hands—Beau Marks (Quality)
 9 Adam And Eve—Paul Anka (Sparton)
 10 Let It Be Me—Everly Brothers (Apex)

International Identification

NEW YORK-A copy of The Cash NEW YORK—A copy of The Cash Box recently gave a helping hand in the meeting to two strangers in Am-sterdam, Holland. Lew Merritt of Interdisca, the foreign distrib here, flew to Amsterdam for talks with Hans Kellerman of Rank Delahay, a foreign affiliate of Interdisca. Not having ever met Kellerman, Merritt got off the plane and wondered how he would meet-up with him. However, Merritt saw someone waving a copy of The Cash Box and figured that must be Kellerman. He was right. be Kellerman. He was right.

UA's Johnson Overseas Success

NEW YORK - United Artists re-NEW YORK — United Artists re-cording star Marv Johnson, who has proven to be a potent disk seller with "You Got What It Takes" and "I Love The Way You Love", is stepping out as one of the best selling pop artists in Britain and Australia on the Lon-don label. Johnson's "You Got What It Takes" is moving in England, the label said.

label said. London Decca is speeding up the release of Marv Johnson's "You Got What It Takes" in the other key record markets in Europe.

Linotte" (played for 2½ years in Paris). All performances (from the 5th up to the 17th of February), were sold out.

In connection with vernacular recordings, L. C. Gramophone, Belgium, was very lucky to release a record by Bob Dechamps, a member of the Wallon Theatre. It is not a song, but a most amusing monolog whose title is "Djosef a messe" (Joseph At The Mass) in the dialect of Charleroi, a Belgian town. This record has been and still is among the Belgian Top Five.

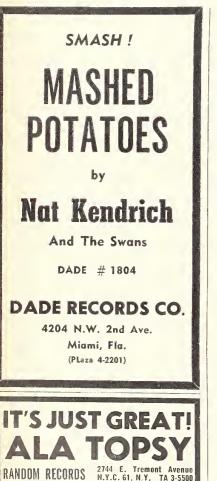


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Neighborhood Pals



NEW YORK—Huddling over a table at Basin Street East where RCA Victor artist Monty Babson opened recently are three Britishers: (1 to r) Mike Collier, A&R assistant to Hugo & Luigi; his wife Monica, and Babson. The three, all of whom hail from the same part of London, wouldn't tell whether they were discussing Queen Elizabeth's new baby, Princess Mar-garet's engagement, or Babson's next Victor release.



Marty Wilde Arrives In U.S.

NEW YORK—Marty Wilde, Eng-lish singing star and Epic recording songster, hitting here with "Bad Boy," arrives in this country this week (4), for personal appearances, television guest spots and recording sessions, ac-cording to an announcement by Herb Linsky, Epic's national promotion manager. manager.

manager. The day after his arrival at Idle-wild, Wilde will apppear on the Dick Clark Show, the following day on the Buddy Dean and Milt Grant Shows. Various in-person appearances in key cities are scheduled between here and the West Coast, where Wilde and his wife will enjoy a delayed honeymoon trip before returning to New York for recording sessions with Epic recording sessions with Epic.

Moore Produces Singer's "Kits"

NEW YORK — Arranger-conductor Phil Moore has produced a series of "For Singer's Only" kits for both professional and amateur use. Each kit contains an LP with six songs presented with rehearsal backgrounds, serving as the singer's accompaniment; printed orchestrations and lyrics; a "career singing booklet." The four kits available include the following categories: ballads, torchy 'n' blue, cool jazz 'n' rhythm and sophisticated songs. Limited edition kits retail at \$12.95.



Carlton Attacks British Diskeries For "Copying"

NEW YORK—Joe Carlton, Carl-ton Records topper, has decried the "copying and imitating" of American hits by English diskeries. Carlton made his attack in a letter to Eng-land's Musical Express columnist Bruce Charlton, who, in a recent arti-cle — headlined "Cheek" — accused Carlton of "sour grapes"—after Carl-ton announced a "Buy American" campaign. Two of Carlton's U. S. hits, "Seven Little Girles" by Paul Evans and "Starry Eyed," by Gary Stites, were covered by English firms and both bested Carlton's original ver-sions in sales. sions in sales.

"There is not sour grapes for us in the fact that Michael Holliday's 'Starry Eyed' succeeded where the Gary Stites' version did not in your market," Carlton wrote Charlton, "but you have overlooked the fact that Michael Holliday's record is note for note, bar for bar, sound for sound, utterly and completely in concept a direct copy of the Stites record." Carlton stated that the same applied to the Avons' cover of the Evans hit. "Yes, we covered an English song called 'Summer Set,'" Carlton noted, "but if you listen to Monty Kelly's record, now so successful in America, you will realize that at no time did we set out to borrow anyone's conception or arrangement."

Carlton also answered charges by Charlton that U. S. publishers were paying much less for U. S. rights to English material than English pub-lishers were paying for U. S. efforts. This means, Charlton said, that Eng-lish publishers have to get all the cov-ers they could on a tune.

ers they could on a tune. "The typical advances paid by the English music publishers," Carlton said, "is more likely 200 pounds than 2,000 pounds (a high Charlton quoted) . . You say it is imperative for the British publishers to get as many cover records as possible. I think the word is advantageous. Every British record that copies an American hit also eliminates one side of a record which could have been assigned to a which could have been assigned to a British original song with a British artist. So you see this tactic, in the long run, will only go further to dis-courage the development and accept-ance of British products in your own market."

"Also, in the last few years," Carl-ton noted, "it is certain that English music publishers have rarely bought an American copyright without prior knowledge that the American record

Audio Fidelity Gets U.K. **Distrib Rights For Elektra**

NEW YORK—Audio Fidelity, Ltd. of England, has just completed ar agreement with Elektra Records of the United States for exclusive distribu-tion of the Elektra line in the United Kingdom. The announcement was made last week by Sid Frey, prexy of the Audio Fidelity Company.

According to Frey, Jac Holtzman, president of Elektra, felt that Audic Fidelity, with its "aggressive and con-centrated" British set-up could do most for his label in Britain. Some of the leading article on the Elektra Label the leading artists on the Elektra label are: Theodore Bikel, folk singer and film star currently in the B'way musi-cal hit "The Sound Of Music," flamen-co guitarist Sabicas, and folk-blues singer Josh White.

Audio Fidelity is currently consid-ering a number of labels for distribu-tion in England.

tion in England. According to Frey, "The British have taken to Audio Fidelity Records most encouragingly. Of the 27 differ-ent LP's we have released in Eng-land during the first 10 months of our operation (ending February 16) 27 different LP's each have sold in excess of 1000 with many approaching the 2000 mark."

Frey will be in England for the Audio Hi-Fi Fair April 21 through 24.

"Running Bear" Int'l. Hit

NEW YORK — Johnny Preston's "Running Bear" (Mercury) is having foreign acceptance on the order of its U. S. success. The deck is a top ten item in both England and Australia.

of the copyright was a tested hit in this country and was assured release in England."

Carlton ended his letter with a proposal: "Let there be competition and let there be 'covers,' but let there not be copying and imitating. The law protects the song writer and the publisher against copying and imitating. It hasn't gotten around yet to affording the same protection to recording simply because an arrangement cannot be copyrighted. But without the law to cover the point, one must seek other means of obtaining justice for creativity. That is all our company is trying to do."

Paul Evans

rides the

SPECIAL"

GUARANTEED 205

GUARANTEED RECORDS

"COUNTRY

BOY"

Fats Domino

5645

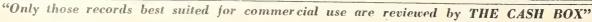
Imperial Records

''MIDNITE



MELBOURNE, AUSTRALIA—AIan Lappan, disk jockey at 2SM-Sydney, flew here last week to finalize a series of half-hour sessions with visiting English star Tommy Steele as co-dee-jay. Photo shows Lappan (left) with Steele preparing some of the special material which they introduce into the programs. programs.

Steele is currently appearing-two shows nightly-at Melbourne's Tivoli Theatre.





nish Duane Eddy-Produced Pilot Script; Actors Named

HOLLYWOOD—Duane Eddy, Jarecording artist, who turned prorer to videotape a TV series, "The iet Three," has announced that Ben Motto has completed the pilot script I that seven actors: Tony Castle, Iliam Wintersole, Guy Hamilton, rt Heyman, Skip Torgerson, and 2k Jacobs, have been signed to essay rts in the pilot.

John Orloff has been assigned to ndle directorial reins. Lester Sill d Lee Hazlewood will co-produce.

RCA Custom Sales Exec Transfers To New York

NEW YORK — In order to meet more effectively the currently highly competitive market situation and to improve liaison between factory and sales activities, RCA Custom Record Sales has transferred William A. Mulligan from its factory in Indianapolis to the head office in New York. The move was announced last week by Emmett B. Dunn, manager, RCA Custom Record Sales. In his new position as manager of

In his new position as manager of Custon sales planning and service, Mulligan will work to improve service offered Custom clients. He brings to his new job a wide and thorough knowledge of all phases of record manufacture gained from years of experience in the Indianapolis factory, where he was manager of production control.

Capitol's Csida Feted

Victor Begins Staff Meets On National Basis

Page 51

NEW YORK — RCA Victor's pop A&R staff meets as a unit for the first time on Monday (7) in New York for the opening session of three days of business conferences, it was announced by Bob Yorke, manager, commercial records, creation department.

A&R director Steve Sholes called the meetings, first in the label's recent history, and said they would become a regular staff affair, probably on a thrice-yearly basis. Sholes added that the purpose of the conferences was to bring together the men from the recording centers of New York, Los Angeles, and Nashville "to co-ordinate our plans regarding talent, recording, and promotion for 1960 and 1961."

Sholes added that the agenda for the series of meetings would be hefty, but evenings have been left free for the visiting A&R men to catch shows and talent appearing in New York.

Attending the meeting will be New Yorkers Sholes, Bob Dollard, Chick Crumpacker, Hugo & Luigi, Herman Diaz, Ethel Gabriel, Brad McCuen, Marty Gold, A&R assistant Mike Collier, and manager of pop A&R services Charles Rice; Nashville A&R men Chet Atkins and Jack Clement; and West Coasters Dick Peirce, Neely Plumb, and Lee Schapiro. Radio-TV relations manager Ben Rosner will also participate in the meetings.

Tony Pastor Crew To Capitol

HOLLYWOOD — The Tony Pastor Revue — featuring bandleader Tony Pastor, his two sons, and vocalist Penie Pryor—has been signed to an exclusive recording contract by Capitol Records, it was announced last week by Lloyd W. Dunn, Capitol's vice-president for A&R.

Guy and Tony Pastor, Jr., have appeared with their father in a successful Las Vegas and Reno act for the past several months. Miss Pryor is a more recent addition to the show. The act recently recorded its first Capitol disk in Las Vegas under the supervision of A&R Producer Ed Yelin.

Bandleader-vocalist Pastor has been on the show business scene for many years. "One Meat Ball," "Your Red Wagon," "Makin' Whoopee," "Margie," and "Red Silk Stockings" are some of his big records.

Some of his big feedras. Sons Guy and Tony were toddlers in 1937 when Pastor played tenor sax and sang with the Artie Shaw band, Pastor's first big break was his highly stylized version of "Indian Love Call," on the same disk with Artie Shaw's million-selling "Begin the Beguine."

88 Brand Records Formed

HOLLYWOOD—88 Brand Records, owned and operated by Joe Leahy Enterprises, here, has been formed. First release is by actor-singer Dean Jones, "St. James Infirmary" and "Where Does A Dream Go To Die."

Leahy and Charlie Adams have set up record production here and, in addition to Jones, have the following artists under contract: Johnny Gabriel, Joi Lansing, Barbara Allen, the Bel-Aire Girls and Norma Lee. Leahy produced an album for Everest Records, "Sing Along With The Teenagers," on a free-lance basis.





NEW YORK—Joseph Csida, Capitol Records' newly appointed vice presient for Eastern operations, was recently honored guest at a luncheon here hich was hosted by label president Glenn Wallichs. Reading from left to ght in the picture are: Lloyd Dunn, vice president of A&R; Wallichs, Csida, aniel Bonbright, vice president of administration and finance.



Gold Disk For 1,000,000 "Duchin" Hit 4 Boston Stations Face Suspensio



WASHINGTON, D.C.—Pianist Carmen Cavallero was completely taken by surprise recently during his engagement at the Shoreham Hotel here when a group of Decca Records' execs dropped-in for an important presenta-tion: a gold disk for achieving a rarity, one million sales on his soundtrack album, "The Eddy Duchin Story." The album was released in April, 1956. After Cavallero's show that evening, a gala party was held which included many dignitaries of the Washington scene. Shown at the presentation are (1. to r.) Say Robinson, the artist's manager, Decca's Leonard Schneider, Sydney Goldberg, (Cavallero), Milt Gabler and Martin Salkin.



GRYSTAL RECORDS 9250 Tulley Oaklawn, III. "ETERNALLY" Sarah Vaughan-Mercury "WHERE IT HURTS THE MOST" Myrna March—Warwick And the all-time great standard for Spring programming: "WHEN THE RED, RED ROBIN COMES BOB, BOB BOBBIN' ALONG" BOURNE, INC. ABC Music Corp. 136 W. 52nd Street, New York, N. Y.



WNTA To Air Time To **Record Companies**

NEW YORK — Radio Station WNTA, Newark, last week stepped into the "payola" controversy by of-fering to make available to record companies time on the air on an "on top of the table basis." As explained by Irv Lichtenstein, manager of WNTA Radio, the station is ready to reserve the hour of 4 to 5 P. M. across the board (Monday thru Saturday) for the record industry on a commercial basis.

Saturday) for the record industry on a commercial basis. During this time period WNTA Radio will air any record, providing it is in good taste, if the time is paid for by the record company or distrib-utor. All records played will be iden-tified as to source. Commercial copy pushing the record will be permitted.

Linke Roster Grows

NEW YORK—Richard O. Linke, artists' manager, has added three new artists' manager, has added three new clients to his roster: singer Terri Ste-vens, for whom he has arranged a re-cording contract with Everest Rec-ords; comedian Georgie Kaye; and Micki Marlowe & the Mayo Brothers. Linke has set booking contracts for Kaye with G. A. C., and for Micki Marlowe & the Mayo Brothers with William Morris.



MIAMI, FLA.-Songstress MIAMI, FLA.—Songstress Patti Page takes a gander at one of her al-bum jackets being held by Bill Wyler, who conducts Channel 10's "Band-stand Show," which recently guested Patti. Her latest for Mercury is "Promise Me Thomas" and "Two Thousand Two Hundred Twenty Three Miles." Patti

NEW YORK—Four Massachusetts radio stations were faced with a loss of their licenses last week as a result of the payola scandal. The FCC told the outlets—WMEX, WILD, and WHIL of Boston and WHIL of Med-WHIL of Boston and WHIL of Med-ford—that there might be public hear-ings to decide whether their applica-tions for renewal of their licenses would be granted. Stations apply for license renewals every three years. Several factors were involved in the FCC move: the Congressional payola hearings have brought out big Boston distrib navments to Boston stations distrib payments to Boston stations, though in all but one instance, both deejays and distribs have denied that payments were made for spinning cer-

payments were made for spinning cer-tain disks on the air. Norm Prescott, former WBZ-Boston deejay, is the only personality who has admitted before House probers that he received payments to play records. Secondly, the FCC wrote the four stations that they had not complied fully to a payola questionnaire which the FCC required stations across the country to fill out. In addition to the payola charges, WMEX was told it failed in its promise to include edu-cational and agricultural program-ming besides its regular music-and-news format. The stations have thirty days in which to reply to the FCC days in which to reply to the FCC charges.

This is the first time since the Fed-eral Communications Act of 1934 was passed that the FCC has held up sta-

Savoy Into Country Field

NEW YORK—Savoy Records is planning to open soon a Nashville office to record and release C&W music. The label is currently negotiating with two parties, one of whom will be chosen to handle the Nashville set-up. Herman Lubinsky, Savoy topper, also seeking writing talent for his ASCAP and BMI publishing firms. The label just released a C&W-type waxing, "The Midnight Ride Of Paul Revere" by Troy Ferguson.

Other announcements from Savoy include: the signing of the Voices of Jordan gospel group to Savoy; the appointments of Jerry Field, formerly with Cameo Records, as divisional sales manager for Savoy's affiliated labels and Prof. Robert Banks as A&R director of the Savoy and Sharp labels religious depts.; the acquisition of the extensive Coleman Records' gospel catalog from the estate of Melvin Coleman (the 300 masters include dates by the Original Blind Boys, Nightingales, Prof. Charles Watkins and others).

Rydell's Dramatic Debut

NEW YORK - Cameo recording artist Bobby Rydell leaves for Hollywood this week (9) to begin rehear-sals for his first TV dramatic role on an upcoming "Danny Thomas Show". Tapes for the CBS-TV program will be made March 14-17. The show will be airborne in late spring. Rydell will portray a "singing delinquent" in this, his first serious video acting role. He'll also sing one song.

Prior to leaving for the Coast, Rydell plans to cut a new single record at New York's Bell Sound Studios. The forthcoming disk will be his fifth single.

tion licenses for possible revocati tion licenses for possible revocati The FCC feels, however, that its thority to revoke licenses is going far for most station infractions, *i* the House subcommittee suggested a recent TV quiz scandal report t the FCC be allowed to suspend censes for a short period of time cases where a station failed to oper in the public interest in the public interest.

In another development last we John C. Doerfer, FCC chairman, w expected to be questioned by Hou probers at presstime. Probers wa to know about Doerfer's being ent to incd by George B. Storer owner to know about Doerfer's being ent tained by George B. Storer, owner the 13-station Storer Broadcasti set-up, while on a Florida vacati Doerfer visited Storer aboard cabin cruiser. Doerfer said that am not obligated to Mr. Storer in a way and have nothing to hide." Hot investigators last year warned abc "excessive fraternization" betwee FCC members and officials of t broadcasting industry.

broadcasting industry. Earlier in the week, there was a sharp exchange of views between Doerfer and Oren Harris at a meeti here of the National Association & Broadcasters. Harris accused Doc fer of favoring the "status quo" far as further Government control broadwasting was concerned. Doc fer replied he believed in "compe-tion" rather than "government control trol."

GAC Pacts Ward & Dominoe

HOLLYWOOD—The General An ists Corporation has announced t signing of Billy Ward and his Dor noes, recording and song-and-dan quintet, to a long-term exclusi-agency contract. While making the announcemer vice-president Henry Miller said th the far-flung network of GAC offic were coordinating their efforts in a theatrical media "to bring before tl public again one of the greatest an most versatile acts in showbusiness Miller pointed out that Ward havirtually discontinued personal a pearances in the last two years develop Billy Ward Enterprises, Ind in Hollywood, a theatrical productio firm of which he is president. "No he has competent business men-handle his affairs," Miller conclude "and Billy and his boys are reac to go." The Wardmen will soon make the motion picture debut in "The Bi Payoff," a Fred Gebhardt productic slated for the spring. Extensive tel-vision, concert and nite club appea

vision, concert and nite club appearances are also in the planning stag

Pony Express Style

NEW YORK—Eddie Joy needed song for Jamie Horton's new Joy sin gle and Paul Anka provided it, Wit Miss Horton due here from San Dieg to cut the follow-up to the successfi "My Little Marine," Joy hadn't ye come-up with the right tune. Arranger-conductor Joe Sherma walked into Joy's office while the lat ter was going over song possibilité and told Joy he heard an unfinishe tune by Anka which might fit the bil Anka was playing a Washingto nitery, and after phoning Anka an listening to the unfinished opus, Jo (and Sherman) flew down to Wash ington, a day before Miss Horton wa scheduled to arrive. After an all-nigr job of cleffing and lyrie writing a Washington's Hotel Statler, the tun was finished, and Joy and Sherma returned to New York with a tape of Anka singing Miss Horton's next re lease—"Where's My Love."

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

rst Hickory Release



ASHVILLE — Publisher Wesley), head of Hickory Records, runs plans for vocalist Tommy Zang's release for Hickory, "Under Your 1 Again". The disk was recently red sed.

ibins To Direct Film Version of "West Side Story"

EW YORK—World renowned di-or and choreographer Jerome Robhas been signed to co-direct with ert Wise the film version of "West Story," the Broadway musical-na which Robbins originally coned, directed and choreographed on

West Side Story" will go before cameras in the summer of 1960 the Mirisch Company, in associ-n with Seven Arts Productions. ted Artists is the releasing organ-ion for the nicture which is to be

ted Artists is the releasing organ-ion for the picture which is to be ; in color and a large-screen proc-for road show presentation. espite many motion picture offers, bins' only previous film work was staging of all the musical num-; including his famous ballet, "The all House Of Uncle Thomas," for film version of "The King And I." he Broadway company of "West > Story," which embarked upon a ion-wide tour last year, is sched-l to re-open on Broadway late this ing in a return engagement. The don company of "West Side Story" iow performing in its second year. .obbins currently is meeting in v Work with Wise and Saul Chap-associate producer of the film. work with wise and Saul Chap-associate producer of the film. "he screenplay for "West Side ry" now is being written by Ernest man, based on the play, music for ch was written by Leonard Bern-n, lyrics by Stephen Sondheim, as duced on store by Rebut F. Crif and Harold S. Prince by arrange-nt with Roger L. Stevens, from a k by Arthur Laurents.

Santo & Johnny'' in Stereo

VEW YORK-Neil Galligan of Calian American Records has an-nced that the "Santo & Johnny" um, a current best-seller on the naural list, is now available in reo.



Music Distributors To Handle Mercury In Seattle

CHICAGO—In announcing the ap-pointment of Music Distributors (Sepointment of Music Distributors (Se-attle) as Seattle-Portland distribs for Mercury Records, label promotion chief Kenny Myers pointed out last week that this is actually a re-ap-pointment. Music Distributors is a firm newly formed by the partnership of Stan Sulman and Lou Levinthal, long associated with Mercury.

of Stan Sulman and Lou Levinthal, long associated with Mercury. "Sulman and Levinthal, owners of C & C Distributing in San Francisco, have handled Mercury in the Bay Area for a number of years in what has proven to be a pleasant and profitable operation for us," said Myers. "In the Seattle area," he continued, "we were distributed by C & C until last year. At that time, we wished to extend our territory and we switched our distribution to B. G. Rec-ord Service in Washington and Ore-gon. However, with the formation of Music Distributors, a company with strong facilities in both the Seattle and Portland market, we feel that Sul-man and Levinthal can give us the strongest possible coordination in what is now a tri-state distributor-ship encompassing the San Francisco, Washington and Oregon areas." The Mercury distributors will be under the Mercury distributing operation at Mu-sic Distributors will be under the managership of Gene Becker.

Gay Sells Two Stations

WASHINGTON, D.C.—Connie B. Gay has sold, subject to FCC approval, radio stations KITE, San Antonio, Texas, and WYFE, New Orleans, Louisiana, for a reported \$1,100,000.

The San Antonio sale was made to Townsend U.S. International Growth Fund, Inc., a mutual fund with head-quarters in Short Hills, New Jersey. It is anticipated that entertainment star Pat Boone will become one of the owners inasmuch as he is associated with Morris Townsend in the owner-ship of other stations in Fort Worth, and Nashville. The New Orleans outlet is being purchased by William F. Johns, Jr., head of a broadcasting group operating stations in Minnea-polis, Minnesota, Mason City, Iowa, and Ft. Lauderdale, Florida.

Gay plans to continue operating his four remaining stations (WGAY, WQMR, WTCR, WFTC) as well as his four Town & Country organization which is engaged in packaging and produc-ing shows for radio, television, and personal appearances. He will shortly announce a "blockbuster" expansion program in the ontertainment fold announce a "blockbuster" expansion program in the entertainment field.

Gedda Longhair Champ

NEW YORK—With the recent re-lease of Gounod's "Faust" and Bizet's "Carmen", Nicolai Gedda, Swedish-Russian tenor of the Metropolitan Opera, has added to an ever-growing list of recordings. To date he has recorded 29 albums (or 72 long playing records). Possibly making him the most recorded living tenor.

Gedda made his debut with the Stockholm Opera in 1952, and made his Metropolitan debut in 1957. In that span of time, he appeared in 15 countries in major opera houses and at music festivals, and launched his recording schedule. He has sung in more than 45 roles in English, French, Italian, German, Russian and Swedish, from which he utilized to make recordings. His disks include full operas, operettas, Leider, and arias from the operas. He records for Angel, Capitol and was with RCA Victor and Swedish firms.

Dee Jay Community Sing



TORONTO—Disk jockeys (l to r) Al Boliska, Mike Darrow, Harvey Kirk, Peter Nordheimer and John Spragg of CHUM, participate in their own com-munity sing using Warner Bros'. album of background music for just that purpose.

Lyrics Being Added To Erroll Garner Instrumental NEW YORK-"Solitaire," a ballad

by Erroll Garner, has just been released by Columbia Records featuring Jerry Vale, Lyrics are by Steve Allen.

This is the second Garner instrumental to receive a lyric treatment -the first, "Misty," has been recorded more than 20 times, and is currently enjoying popularity in England and Europe.

Prior to leaving for his concert tour, Garner worked with lyricist Sydney Shaw on several of his most "in-demand-for-vocal" instrumentals. The next Garner ballad, with lyric, will be his "Dreamy," with lyrics by Shaw.

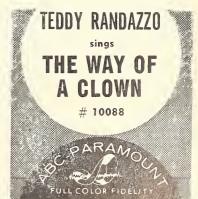
Garner has more than 200 compositions, and lyrics to only a handful. Octave Music Publishing Corporation publishes "Solitaire."

Garner's current S. Hurok concert tour has included sellout dates in Cleveland, Toledo, and Painesville, to date. He will have only one date near New York, and that will be at the White Plains County Center on March 12. Summer tent concert dates also are being set for Garner at the present time. Garner pioneered concert presentations in the legitimate theatre tents.

Sammy Kaye Ent. Expands

NEW YORK-Sammy Kaye has added a club date booking department to his organization at 40 East 49th Street, New York, which will furnish performers and entertainment units of various sizes for private functions, steamships, hotels, etc. Dinny Dinofer, who has been identified with the club date business for more than twenty years, has been signed to supervise the new operation. Kaye's other business enterprises include several music and book publishing companies, and oil wells. These in no way affect Kaye's dance orchestra, which continues to be booked by Associated Booking Corp.







ANGELA JONES

MGM-K-12855

"The Madison" May Be Next Teen Dance Craze

Page 54

NEW YORK—"The Madison" may be the new teenage dance craze to sweep the nation.

Columbia is giving it support with a new release by Ray Bryant and his Combo.

According to Columbia, "The Madison" first came to the attention of Baltimore deejay Eddy Morrison who saw teenagers dancing the step to the Ray Bryant Columbia waxing of "Little Susie" at a party. Morrison put the teeners on his TV show and immediately it became a fad in the Baltimore-Washington area.

Chuck Gregory, Columbia's Baltimore promotion manager, witnessing the enthusiasm with which the dance was being received, contacted Columbia's John Hammond, who brought Ray Brant to the label.

Hammond contacted Bryant, and within a short span of time, Bryant penned a special song called "Madison Time". The song was recorded in two parts with Part 1 featuring Eddy Morrison crying out the calls to the dance. The Part 2 side is all instrumental. The finished record was rushed out to dealers late last week. The single will feature a special sleeve describing the dance step and offering the consumer a list of calls.

NAMM To Pick "Music Queen"

CHICAGO—The Kingston Trio will join with three celebrated ladies of the journalism and movie world, Hedda Hopper, Arlene Dahl and Ann Landers, in choosing the Music Queen of 1960 who will rule over the 59th annual trade show and convention of the National Association of Music Merchants (NAMM).

The panel of noted judges will select the beauty who will be crowned at the show at Chicago's Palmer House July 10 to 14 and be awarded with a long list of prizes valued at more than \$2,000.00.

For the first time the competition to choose the reigning queen of the NAMM trade show will not be restricted to single girls who can fit the "Miss" category.



MIAMI, FLA.—Pianist Roger Williams (right) receives the scroll of honorary membership in the Society of Record Dealers of America (SORD). The presentation was made recently here by SORD President, Martin Spector (left) in recognition of the Kapp artist's "contribution to the world of music."

Trio With A Bright Future



NEW YORK—Joanie, Johnny, and Hal confer over the sheet music the song they selected from the top side of their first Capitol single: "Wh You Lose the One You Love." Released last week, the tune is backed "Miracles Are Always Happening." The new trio—left to right, John Foster, Hal Hester, and Joanie Yannon—record in New York under t supervision of Capitol A&R producer Andy Wiswell. The act originated New York less than a year ago, has steadily become a top night club attracti there (Blue Angel) with a national TV appearance (Pontiac spectacula to its credit.

Rendezvous Appoints Beusee Sec.Treas.

NEW YORK—The appointment of Arthur Beusee to the post of secretary-treasurer of Rendezvous Records has been announced. Rod Pierce, label president and general manager, said that Beusee will assume many and varied duties of internal organizational nature. Beusee joins Rendezvous with several years prior experience in the record distributing and manufacturing fields.

Further expansion of Rendezvous includes a new subsidiary label, now in the final stage of formation. The label's name is being cleared for use and will be announced shortly. First release will be by Johnny Moore and His New Blazers, one of several key artists already scheduled for the new label. Pierce will be topper for both labels and A&R chief, with subsidiary's releases to cover all categories of pop music.

"Reason for launching the new label," Pierce stated, "was that with an expanding roster of top artists on Rendezvous, a subsidiary became necessary to insure proper promotion of other equally fine artists without overloading promotion men."

essary to insure proper promotion of other equally fine artists without overloading promotion men." A third expansion move by Rendezvous involves an actual move to new headquarters in Hollywood, with negotiations for a selected location about to be concluded.

Dot Issues Titan Master

HOLLYWOOD — Dot Records last week took over exclusive national distribution of Titan Records' newest single, "Young Maggie" backed by "Boogie Man", featuring The Strangers.

Strangers. The label also announced it has slated the Treniers first LP album for the label, "The Treniers Souvenir Album," for an early March release. The Treniers currently are appearing at the New Frontier Hotel in Las Vegas.

Argo In 3-Way Jazz Pact

March 12, 19

NEW YORK—Jack Tracy, A & chief of Argo Records, announc last week the signing of three exclusive pacts with trumpeter Art Farmatenor saxist Benny Golson and the recently formed sextet, The Jazzt, Separate contracts were signed wi Art Farmer and Benny Golson prividing for individual albums to recorded as well as those with T Jazztet.

Initial plans are to record The Jaz tet which was formed last fall a has since been appearing in the t jazz clubs around the country. T group, under the co-leadership Farmer and Golson, features Cur Fuller on trombone, Lex Humphri on drums, Addison Farmer on ba and McCoy Tyner on piano. The Jaz tet has just completed a successf engagement at the Blackhawk in S. Francisco, is currently on a conce tour and will headline at Chicago Blue Note starting March 16. Tra announced that the group's first : bum, "Meet The Jazztet," will be 1 leased April 15.

Russians Eye The Charts

NEW YORK—The Russians ha their eyes on the charts. Gera Severn, Foreign Head of MJP Ente prises, one of the few companies wor ing in the Cultural Exchange Pi gram with Iron Curtain countrie has had word from the Russians th they'd like to have The Platters pl. Moscow. Current hit by the team "Harbor Lights."

The Platters recently went to Ca fornia for a recording schedule aft returning recently to the States frc a European tour which included Ge many, Belgium, France, Spain a England. Their Russian appearan will await their new world tour whi will start in South America. Th haven't appeared in South Ameri for the past two years.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

March

POPULAR

ABC-PARAMOUNT:

The Golden Trumpet Of Eddie Calvert"—ABC-319(M)—ABCS-319(S)

CAMDEN:

"Vivacious Dinah Shore"—CAL-572(M) "El Juego De Beisbol De Buck Canel"—CAL-1045(M) "The Happy Dixieland Jazz"—Jimmy McPart-land and his Dixielanders—CAL-549(M)—CAS-549(S)

549(S) "American Waltzer"—Fred Astaire Dance Studio Orchestra—CAL-SS7(M)—CAS-SS7(S) "Rocking The Standards"—RCA Camden Rockers —CAL-562(M)—CAS-S62(S) "An Evening With Jerome Kern"—The Velvet Voices—CAL-S69(M)—CAS-S69(S)

CAPITOL:

Articka, "
 — The George Shearing Quintet
 with Brass Choir—T-1326 * EAP-1-1326—ST 1326(S)
'Hammond Gone Cha Cha''—Jackie Davis at the
 Console—T-1338(M)—ST-1338(S)
'Tell Me All About Yourself''—Nat ''King'' Cole
 —W-1331(M) * EAP-1, 2, 3-1331—SW-1331
 (S) "Tell Me

--W-1331(M) * EAP-1, 2, 3-1331-SW-1331 (S) "Hawaii Calls: Greatest Hits" -- Presented by Webley Edwards, with Al Kealoha Perry-T-1339(M)-ST-1339(S) "Sing A Hymn With Me"-Tennessee Ernie Ford --TAO 1332(M) * EAP 1, 2, 3-1322-STAO-1332(S) "Dick Sinclair's Polka Parade" Dick Sinclair---T-1340(M)-ST-1340(S) "Baby, They're Singing Our Song"-The King Sisters-T-1333(M)-ST-1333(S) "Steel Guitar"-Speedy West-T-1341(M) "Songs For A Raney Day"-Sue Raney with Or-chestra cond. by Billy May-T-1335(M)-ST-1335(S) "Crazy Times"-Gene Vincent-T-1342(M)-ST-1342(S)

1342(S) "Embers Of Love"—Janice Harper—T-1337(M) —ST-1337(S)

(M)—ST-1344(S) "Brendan O'Dowda Sings Immortal Irish Bal-lads"—T-10213(M)—ST-10213(S) "Band Of The Irish Guards"—Conducted by Major C. H. Jaeger—T-10232(M)—ST-10232(S) "Tinikling!"—Nitoy Gonzales and His Manila Rondalla—T-10233(M)—ST-10233(S)

COLUMBIA:

"Sugar And Spice"—Joya Sherrill with Luther Henderson and his Orch.—CL 1378(M)—CS 8207(S)

"Patti Bown Plays Big Piano"—CL 1379(M)— CS 8208(S) "Patti Bown Plays Big Piano"--CL 1379(M)--CS 8208(5) "Sammy Kaye-Ballroom Date"--CL 1387 * EP B 13871(M)--CS 8182(5) "Frankie Vaughan At The Palladium"--CL 1405 (M)--CS 8201(5) "If I Give My Heart To You"--Kitty Kallen--CL 1409(M)--CS 8204(5) "Sidney Bechet"--CL 1410(M) "Sweet And Lively"--Ken Griffin--CL 1411(M) "Olatunij! Drums Of Passion"--Michael Olatunij --CL 1412(M)--CS 8210(5) "Saturday Night Sing Along With Mitch"--Mitch Miller--CL 1414(M)--CS 8122(5) "Broadway Playbill"--The Hi-Li's--CL 1416(M) --CS 8213(5) "Bon Voyage"--Percy Faith--CL 1417(M) * EP B 14171--CS 8214(5) "The Greatest Sound Around"--Luther Hender-son--CL 1420(M)--CS 8217(5) "To My Wonderful One"--Tony Bennett--CL 1429(M)--CS 8226(5) "Dietrich In Rio"--Marlene Dietrich--WL 164 (M)--WS 316(5) "Songs Of Israel"--The Dudaim--WL 165 "An Evening With Yves Montand"--WL 167

ELEKTRA:

Hora"—Oranim Zabar Israeli Troupe—EKL-186 (M)—EKS-7186(S)

EPIC:

"Dance To The Lester Lanin Beat"—LN 3656 (M)—BN 556(S) "My Buddy"—Buddy Greco—BN 3660(M)—BN 557(S)

557(5) "Big Band Swing"—Ted McNabb and Company —LN 3663(M)—BN 558(5) "Remember When"—Jay Willoughby and the Merrill Staton Choir—LN 3664(M)—BN 559(5) "Viva Francis Bay And The Big Dance Band"— LN 3673(M)—BN 561(5)

EVEREST:

- "Where The Hot Winds Blow"—Original Sound Track—5076(M)—1076(S) "Here Comes The Swingin' Mr. Wilkins"—Ernie Wilkins—S077(M)—1077(S) "Town And Country Square Dance"—S078(M) —1078(S)

- —1078(S) "Deep Purple"—Tutti Camarata and his Orch. —5079(M)—1079(S) "Amor"—Raymond Scott and his Swinging Strings—5080(M)—1080(S) "A New Appreciation Of Irving Berlin, Great Man Of American Music"—Poliakin cond, his Orch. and Stereochorale—6058(M)—3058(S)

HARMONY:

- "The Big Ten, Volume II"—The Harmony Flames —HL 7251(M)—HS 11033(S) "Cowboy Songs For Children"—Various Artists —HL 9512(M) "Let's Play Trains"—Cliff Arquette—HL 9513 (M)
- "Let's (M)

"Bob Hannon Sings For Children"—HL 9514 "Songs And Stories For Children"—Ray Heath-erton—HL 9515 "Animal Song Parade" — Various Artists — HL 9516

Album

- Harmony Children's Story"—Various Artists "The -HL 9517 "The Talking Record For Boys"—Rosemary Rice -HL 9518 "The Talking Record For Girls"—Rosemary Rice
- "The Talking Record For Girls"—Rosemary Rice —HL 9519

HIFIRECORD:

- "Folk Songs Of The 21st Century"—Sheldon All-man—R 41S(M) "Subways Of Boston"—The Coachmen—R 420
- (M) (M) "Feelin' The Spirit"—Jimmy Witherspoon—R 422(M)

LION

"A Salute To Ken Griffin" — L70134(M) — SL 70134(S) "Memory Lane"—Kate Smith—L7013S(M)

MERCURY

"Honky Tonk Piano And A Hot Banjo"—John Cali & Lou Stein—MG 20469(M)—SR 601S1(S) "I Love You In So Many Ways"—Brook Benton —MG 20565(M)—SR 6022S(S) "Golden Hits"—Patti Page—MG 20495(M)

MGM:

- "Lonely Blue Boy"—Conway Twitty—E3818(M) —SE3818(S)
 "Folk Songs Of The Wild West"—Danny Dill— E3819(M)—SE3819(S)
 "Sister Rosetta Tharpe"—E3821(M)—SE3821(S) —SE3822(S)
 "MGM Hits With A Beat—Vol. I"—E3826(M)
 "MGM Million Sellers—Vol. I"—E3824(M)
 "MGM Million Sellers Country & Western— Vol. I"—E3825(M)
 "After Six"—Dick Hyman, His Piano and Trio —E3827(M)—E3827(S)
 "Teen Ange!"—Mark Dinning—E3828(M)—SE 3828(S)

- RCA VICTOR.

- CA YICIOK: "Halleluhah! Spirituals In Hi-Fi Brass"—Jim Timmens and his Swinging Brass—LPM-2029 (M)—LSP-2029(S) "Standin' In The Need Of Prayer"—Jerome Hines Orch.—cond. by Skitch Henderson—LPM-2047(M)—LSP-2047(S) "The Billy Graham International Crusade Chois"—LPM-2088(M) "The Pick Of The Country"—Various Artists— LPM-2094(M) "Love, Honor And All The Jazz"—Martha

- Choirs''_LPM-2088(M)
 "The Pick Of The Country''-Various Artists-LPM-2094(M)
 "Love, Honor And All The Jazz'' Martha Wright-LPM-2096(M)-LSP-2096(S)
 "The Music Of Sigmund Romberg'' George Melachrino and his Orch.-LPM-2106(M)-LSP-2106(S)
 "A Gilbert And Sullivan Song Book''-The Rolph Hunter Choir-LPM-2116(M)-LSP-2116(S)
 "Mmm, Nice!''-Bob Thompson, His Chorus and Orch.-LPM-2117(M)-LSP-2116(S)
 "Mmm, Nice!''-Bob Thompson, His Chorus and Orch.-LPM-2117(M)-LSP-2117(S)
 "Back To The Bible Broadcast''-Various Ar-tists-LPM-2128(M)-LSP-2128(S)
 "Back To The Bible Broadcast''-Various Ar-tists-LPM-2128(M)-LSP-2138(S)
 "Dale Robertson Presents His Album Of Western Classics''-LPM-2137(S)
 "Dale Robertson Presents His Album Of Western Classics''-LPM-2138(M)-LSP-2158(S)
 "Boots Randolph's Yakety Sax''-LPM-2165(M) -LSP-2165(S)
 "Front Row Center'-Ted And Gloria Roe-LPM-2183(M)-LSP-2188(S)
 "The Statesmen On Stage''-LPM-2188(M)-LSP-2188(S)
 "The Statesmen On Stage''-LPM-2188(M)-LSP-2188(S)
 "The Statesmen On Stage''-LPM-2188(M)-LSP-2183(M)
 Stories And Songs Of The Civil War''-Ralph Bellamy-LBY-1030(M)
 "Stories And Songs Of The Civil War''-Ralph Bellamy-LBY-1032(M)
 "Most Chart States'-The Hanky Pank Players -LBY-1032(M)
 "Stories And Songs Of The Civil War''-Ralph Bellamy-LBY-1032(M)
 "Mather-LBY-1032(M)
 "Mather-LBY-1032(M)
 "Stories And Songs Of The Civil War''-Ralph Bellamy-LBY-1032(M)
 "Mather-LBY-1032(M)
 "Mather-LBY-1032

UNITED ARTISTS RECORDS:

- UNITED ARTISTS RECORDS: "Tito Rodriguez At The Palladium"—Tito Rod-riguez and his Orch.—UAL 3064(M)—UAS 6064(S) "March Along Sing Along" Glenn Osser's Marching Band and Chorus—UAL 3073(M)— UAS 6073(S) "All Points East"—Gus Vali and his Casbab En-semble—UAL 3038(M)—UAS 6038(S) "Dream Concerto"—Ferrante & Teicher—UAL 3087(M)—UAS 3087(S) "The Fugitive Kind"—Sound Track—UAL 4065 (M)—UAS 5068(S) "UAS 5068(S)

WARNER BROS .:

- "Behind Brigitte Bardot"—Pete Rugolo—B 1371 —WS 1371(S) "Introspection IV"—Johnny Gunn—W 1372(M)
- "Introspection IV"—Johnny Gunn—W 1372(M) —WS 1372(S) "Swing Fever"—Buddy Cole—W 1373(M)—WS 1373(S)

WING:

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LP number listed to left of asterisk-EP number listed to right of asterisk

- "Come With Me To Faraway Places"—Richard Hayman and his Orch.—MGW-12186(M) "Moods In Music" Greene and Iles MGW 12189(M)
 - "Romantico Mexico"—Tito Guizar—MGW 12192 (M)

March 12, 1960

Releases

Schumann: "Carnaval" Ballet Music, Op. 9 Chopin: "Les Sylphides" Ballet Music-Robert Irving cond. the Philharmonia Orch.-G-7206 (M)-SG-7206(S)

(M)—SG-7206(S) S. Bach: Double Concerto In D Minor/Con-certos In A Minor And E Major — Yehudi Menuhin, Christian Ferras, Violinists, Festival Chamber Orch.—G-7210(M)—SG-7210(S)

COLUMBIA: Rachmaninoff: Symphony No. 2 In E Minor, Op. 27—The Philadelphia Orchestra, Eugene Or-mandy, cond.—ML S436(M)—MS 6110(S) Beethoven: Concerto No. 4 In G Major for Piano and Orchestra, Op. 58 Concerto No. 1 In C Major for Piano and Orchestra, Op. 15—Rob-ert Casadesus, Pianist with the Concertgebouw Orchestra of Amsterdam, Eduard van Beinum, cond.—ML S437(M)—MS 6111(S) Brahms: Symphony No. 4 In E Minor, Op. 98— Bruno Walter cond. the Columbia Symphony Orchestra—ML S439(M)—MS 6111(S) Barber: Summer Music, Op. 31/Nielsen: Quintet for Winds, Op. 43—The Philadelphia Wood-wind Quintet—ML S441(M)—MS 6114(S) Bach: Italian Concerto/Toccata and Fugue In E Minor/Partita No. 2 In C Minor—Robert Casa-desus, Pianist—ML S446(M)—MS 6120(S) "Music For Organ And Brass"—E Power Biggs, Organist with the Boston Brass Ensemble cond, by Richard Burgin — ML S443(M) — MS 6117(S) "Robert Casadesus—Pianist and Composer"—

MS 6117(S) "Robert Casadesus—Pianist and Composer"— ML S448(M)—MS 6121(S) Brahms: Quintet No. 1 In F/Quintet No. 2 In G —The Budapest String Quartet with Walter Trampler, Violist—MS 602S(S)

Beethoven: Symphony No. 2 In D Major metheus" Op. 43/Symphony No. 2 In D Major, Op. 36—Leipzig Gewandhaus Orchestra, Franz Konwitschny, Cond.—LC 3634(M)—BC 1052 (S) Chopin: Concerto No. 1 In E Minor for Piano and Orchestra, Op. 11—Adam Harasiewicz, Pianist, Heinrich Hollreiser cond. the Vienna Symphony Orchestra—LC 3643(M)—BC 1060 (S)

(5)
 Beethoven: Symphony No. 7 In A Major, Op. 92

 The Cleveland Orchestra, George Szell, cond.
 LC 3658(M)—BC 1066(5)

 Beethoven: Symphony No. 5 In C Minor/Symphony No. 8 In F Major—Orchestre des Concerts Lamoureux, Igor Markevitch, cond.—LC 3659(M)—BC 1067(5)
 Beethoven: Symphony No. 9 In D Minor/Symphony No. 1 In C Major—Leipzig Gewandhous Orch., Franz Konwitschny, cond.—SC 6036(M)
 —BSC 107(5)

Mahler: Symphony No. 9—Leopold Ludwing cond. the London Symphony Orch. — 60S0-2(M) — 3050-2(S)

3050-2(S) Khachaturian: Gayne Ballet Suite—Anatole Fis-toulari cond. the London Symphony Orch.— 60S2(M)—3052(S) Dvorak: Symphony No. S—Leopold Ludwig cond. the London Symphony Orch.—60S6(M)—30S6 (S)

(S) The Works Of Lili Boulanger''—Igor Marke-vitch cond. Orchestre Lamoureux—60S9(M)— 30S9(S)

MERCURY: Diverse Winds: Persichetti: Symphony No. 6 (Symphony For Band)/Hartley: Concerto For 23 Winds/Grainger: Hill Song No. 2/Kha-chaturian: Armenian Dances—Eastman Wind Ensemble, Frederick Fennell conducting—MG S0221(M) SR 90221(S) Widor: Allegro From The 6th Symphony/Salve Regina—Dupre: Prelude And Fugue In C Minor/Triptyque—Marcel Dupre Playing The St. Thomas Church Pipe Organ—SR 90169(S) Richard Strauss: Don Juan, Death And Trans-figuration—Minneapolis Symphony Orch., An-tal Dorati Conducting—MG S0202(M)—SR 90202(S)

"Beniamino Gigli"—LM-2337(M) Puccini: Tosca—Soloists, Rome Opera House Orch., Erich Leinsdorf, Cond.—LM-6052(M) "Living Strings"—Morton Gould—LM-2317(M)— LSC-2317(S) Saint-Saens: Symphony No. 3—Boston Symphony Orch., Charles Munch, Cond.—LM-2341(M)— LSC-2341(S) Berlioz: Symphonic Enertexians Op. 14 pi

LSC-2241(S) erlioz: Symphonie Fantastique, Op. 14—Pierre Monteux cond. the Vienna Philharmonic Orch. —LM-2362(M)—LSC-2362(S) chaikovsky: Symphony No. 4—Boston Symphony

Monteux cond. the Vienna Philharmonic Orch. -LM-2362(M)-LSC-2362(S)
 Tchaikovsky: Symphony No. 4—Boston Symphony Orch., Pierre Monteux, Cond.—LM-2369(M)-LSC-2369(S)
 Bartok: Music For Strings, Percussion And Celesta (Hungarian Sketches — Chicago Sym-phony Orch., Fritz Reiner, Cond.—LM-2374(M) -LSC-2374(S)
 Beethoven: Kreutzer And Spring Sonatas— Henryk Szeryng, Violinist, Artur Rubinstein, Pianist-LM-2377(M)-LSC-2377(S)
 Mahler: The Song Of The Earth (Das Lied von der Erde)-Richard Lewis, Tenor, Maureen Forrester, Contralto, Chicago Symphony Orch., Fritz Reiner, Cond. — LM-6087(M) — LSC-6087(S)
 "Music From Million Dollar Movies"—Boston Pops Orchestra, Arthur Fiedler, Cond.—LM-2380(M)-LSC-2380(S)
 JNITED ARTISTS RECORDS:

(S) - STERFO

(M) - MONAURAL

COLUMBIA:

J.

EPIC:

EVEREST:

The

MERCURY:

RCA VICTOR:

Berlioz:

JAZZ

(M) "Profile"—Duke Pearson—4022(M) "Swing, Swang, Swingin'"—Jackie McLean— 4024(M)

'The New Jazz Sound Of Show Boat" — The Guitar Choir with Bob Brookmeyer and Phil Woods, conducted by John Carisi—CL 1419(M) —CS 8216(S)

"Get Happy With Cappy"—Cappy Lewis—J 611 "(M) "The Fox"—The Harold Land Quintet—J 612(M) "Jimmy Witherspoon At Monterey" — Jimmy Witherspoon—J 421(M)

"The Great Wide World Of Quincy Jones"—MG 20S61(M)—SR 60221(S)

"Impossible"—Pete Jolly—E1014(M)—SE1014(S)

VERVE:
"I've Got The World On A String"—Louis Arm-strong—MG V-4034(M)—MG VS-6101(S)
"French Impressions"—The Hollywood Saxophone Quartet—MG V-4037(M)—MG VC-6111(S)
"The Sound Of Music"—Paul Smith Quartet— MG V-2128(M)—MG VS-6128(S)
"Swinging Brass With Oscar Peterson"—MG V-8364(M)—MG VS-6119(S)
"Stan Getz And Gerry Muligan Stan Getz And The Oscar Peterson Trio"—MG V-8348(M)
"More Of The Greatest Piano Of Them All"— Art Tatum—MG V-8347(M)
"Coleman Hawkins And His Confreres"—The Oscar Peterson Trio, Roy Eldridge, Ben Web-ster—MG V-8346(M)—MG VS-6110(S)
"Side By Side"—Duke Ellington And Johnny Hodges Plus Others—MG V-3845(M)—MG VS-6109(S)
"Sonny Stift Sits In With The Oscar Peterson Trio"—MG V-8344(M)—MG VS-6108(S)
"Gerry Mulligan Meets Bet Webster"—MG V-8343(M)—MG VS-6103(S)
"The Incredible Guitar Of Jorge Sevilla"—MG V-8342(M)—MG VS-6103(S)
"The Unforgettable Lady Day"—A Memorial album of Billie Holiday—MG V-8338-2(M)
"Going For Myself"—Lester Young, Clarinet & Tenor Sax, Harry Edison, Trumpet—MG V-8298 (M)
"Red Allen Meets Kid Ory"—MG V-1018(M)—

(M) ''Red Allen Meets Kid Ory''—MG V-1018(M)— MG VS-6076(S)

CLASSICAL

Orff: Der Mond—Philharmonia Orch. and Chorus, Soloists, Wolfgang Sawallisch cond.—S-3567 B, L(S)

Soloits, Wolfgang Sawallisch cond.-S-3567 B.L(S)
 "Elisabeth Schwarzkopf Sings Operetta"—With the Philharmonia Orch. and Chorus, cond. by Otto Ackermann—S-35696(S)
 "Schubert Songs—Album Three"—Dietrich Fis-cher-Dieskau, Baritone, Gerald Moore, Piano —35699(M)
 Beethoven: Symphony No. 6 In F Major, "Pas-toral"—Otto Klemperer cond. the Philharmonia Orch.—S-35711(S)
 Handel: "Messiah" Highlights—Richard Lewis, Tenor; Elsie Morison, Soprano; Marjoir Thom-as, Contralto; Huddersfield Choral Society; Royal Liverpool Philharmonic Orch., Sir Mal-colm Sargent cond.—35830(M)—S-35830(S)
 "Wanda Landowska Plays Bach"—Wanda Lan-dowska, Harpsichord—COLH-71(M)
 Lotte Lehmann in "Der Rosenkavalier" (Strauss) —Soloists, Vienna Philharmonic Orch. and Vienna State Opera Chorus, Robert Heger cond. —GRB-4001(M)
 CAMDEN.

Rachmaninoff: Piano Concerto No. 2—Kjell Beek-kelund, Pianist, The Oslo Philharmonic Orch., Oivin Fjeldstad, cond.—CAL-47S(M)

Richard Strauss: Suite From "Der Rosenkava-lier" Tone Poem, "Don Juan"—William Stein-berg cond. the Philharmonia Orch.—SP-8423 (S)

(S) "The Two Pianos Of Leonard-Pennario"—P-8517(M)—SP-8517(S) Haydn: The Salomon Symphonies—Volume Two— Sir Thomas Beecham, Bart. C.H. cond. the Royal Philharmonic Grch.—GCR-7198(M)— SGCR-7198(S) "Three Italian Landscapes"—William Steinberg cond. the Pittsburgh Symphony Orch.—P-8515 (M)—SP-8515(S)

BLUE NOTE:

"Kenny Burrell At The Five Spot Cafe"-4021 (M

COLUMBIA:

HIFIJAZZ:

MERCURY:

VERVE:

ANGEL:

CAMDEN:

CAPITOL:

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

METRO-JAZZ:



England's Saga Launches Triumph Teen Subsidiary

LONDON—The Saga Record Company gave a party last week to launch its new pop label—Triumph, which is aimed strictly at the teenage market. The first two releases are "Just Too Late" b/w "Friendship" by Peter Jay and "Happy Valley" b/w "Magic Wheel" by The Cavaliers. Peter Jay and The Cavaliers are discoveries of the company's A & R manager, Joe Meek.

Recognizing the value of new gimmicks to attract the teenager, Triumph plans the early release of a stereo EP "I Hear A New World," the musical theme being sounds from outer space.

Saga was formed in August 1958 by Barrington-Coupe and his co-director Major Banks with the aim of producing LP's within the price range of teenagers and young people interested in classical music. Selling at 25/- the company has, since its first release two years ago of "Ballet Music from 'Swan Lake'" by the Bolshoi Theatre Orchestra, built up a large catalogue of classical recordings ranging through the works of such composers as Tchaikovsky, Chopin, Men-delssohn, Schumann, Beethoven and Bach. Among the best sellers has been Bach's Brandenburg Concerto by The Hamburger Kammerorchester under the British conductor, Harry Newstone. Resulting from the very favorable reviews received for this disk sales trebled overnight.

Barrington-Coupe told The Cash Box that the combination of British conductors and major Continental orchestras has been a successful feature in his company's policy of recording and promoting British artists. Other recordings of this kind in the Saga catalog are by The Royal Danish Orchestra, The Hamburg Philharmonic, The Berlin Philharmonic and The Goldsbrough Orchestra with British conductors George Hurst and Lawrence Leonard. The latter is a conductor for the London production of "West Side Story".

One of the most important solo artists to record exclusively for Saga is the popular classical pianist Eileen Joyce. Another successful pianist is London-born Joyce Hatto whose first disk for the Saga label—Gershwin's "Rhapsody In Blue" with the Hamburg Pro Musica Orchestra conducted by George Byrd (now established as a leading conductor of Gershwin) sold over 25,000 copies in the first eight months.

To promote further interest in the label, Saga Records organized a series of concerts at London's Royal Festival Hall featuring contract artists with leading orchestras under the title "Saga Nights". Last year the company exhibited at The Radio Show, where the stereo demonstration room proved one of the major attractions. At this time it commenced manufacturing its own equipment-tape recorders, amplifiers, etc. and have now two factories, one in Purley and one in North London where it has a completely equipped recording studio. A year ago the company issued its first pre-recorded tapes with playing time ranging from 32 to 50 minutes and selling at between 35/- and £4 for a 50-minute stereo tape. All tapes

Silver Revelry

March 12, 1960



LOS ANGELES — David Seville (seated left) greets his 400,000th "Let's All Sing With The Chipmunks" album with a big grin as Liberty Record executives Al Bennett (center) and Si Waronker make the silver record presentation.

Musidisc's Sergio Announces International Expansion Plans

NEW YORK—Nilo Sergio, president of Gravações Musidisc Ltda. of Brazil and Musidisc International Inc. of New York is back in the U.S. for a short stay, and has announced some of the N.Y. company's plans for the remainder of 1960.

Among Sergio's steps to expand the company's activities were the appointments of Leo Peracchi as musical director and Walter S. Valverde as sales mgr. for Musidisc International. Peracchi, the well-known Brazilian maestro and arranger now residing in the states, had already produced several arrangements for Musidisc. Valverde, a New Yorker, was manager of Discount Record Shop in Philadelphia for many years and will now handle marketing for the company.

Sergio also announced that an agreement has been made with CBS International to handle export sales for Musidisc to areas where the company does not have pressing arrangements under royalties. Gravações Musidisc has signed a contract with MGM Records to release that diskeries label in Brazil. Gravações now represents three American labels, the other two being Vox & Grand Award.

other two being Vox & Grand Award. Vernon Plank, veepee & general mgr. of Musidisc Int. has announced a special deal for March on the label's catalog. Distributors & dealers will get one free LP with every 5 LP's purchased. The offer is good from March 10 to March 31 and will include the diskery's new albums: "Duel," featured the Brasilia National Band playing Spanish "torero" selections, and "Concert for Lovers," featuring the Magic Strings & Golden Brass.

Plank also announced that 6 new distributors have been opened up, which are:—Canadian Music Sales, Toronto; Mutual Distributors Inc., Boston; Summit Distributors Inc., Chicago; Allen Distributor Co., Richmond; Commercial Music, St. Louis; Allied Music, Detroit.

are issued on either 7½ i.p.s. or 3% i.p.s. In the last four months 80,000 have reportedly been sold. Barrington-Coupe supervises all classical recordings and A & R Manager, Clarence Falconer is responsible for light music while Joe Meek is the A & R manager for the new Triumph label. The company's sales manager is A. Jones and 21 representatives take care of distribution throughout the country. Over 40 are employed at the London office.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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l	22	he Cash Bot sa TOP				
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			os. Last Week			
	1	HE'LL HAVE TO GO	(1)	21	THE ONE YOU SLIP AROUND WITH	
	٤	Jim Reeves (RCA Victor 7643)			Jan Howard (Challenge 39059)	
	2	EL PASO Marty Robbins (Columbia 41511)	(2)	22	NOBODY'S DARLING	
				LL	BUT MINE Johnny Sea (NRC 049)	
	3	ANOTHER Roy Drusky (Decca 31024)	(5)		RIVERBOAT	
		THURDOOK	(3)	23	Faron Young (Capitol 4291)	274
	4	TIMBROOK Lewis Pruitt (Decca 31038)			THE EYES OF LOVE	
l	5	NO LOVE HAVE I	(4)	24	Margie Singleton (Starday 472)	-
	5	Webb Pierce (Decca 21021)			SINK THE BISMARCK	
1	6	FAMILY BIBLE	(6)	25	Johnny Horton (Columbia 4156	Ð
ľ		Claude Gray ("D" 1118)		26	AMIGO'S GUITAR	_
	7	WISHFUL THINKING	(10)	20	Kitty Wells (Decca 30987)	101
1	/	Wynn Stewart (Challenge S9061)		07	STRAIGHT A'S IN LOVE	
1	ß	UNTIL TODAY	(7)	27	Johnny Cash (Sun 334)	
ľ	U	Elmer Snodgrass & Musical Pioneer (Decca 31048)	'S	28	SPARKLING BROWN EY	
	0	MARY DON'T YOU WEEP	(8)	20	George Jones (Mercury 71583)	
	9	Stonewall Jackson (Columbia 4153		29	BOTTLE OR ME Connie Hall (Mercury 71540)	
ľ	10	DEAR MAMA	(14)		Comme man (mercury 77540)	
ł	10	Merle Kilgore (Starday 469)		30	FACE TO THE WALL	M3P
	11	JUST ONE TIME	(17)		Faron Young (Capital 4291)	
		Don Gibson (RCA Victor 7690)		31	CRYING MY HEART OUT OVER YOU	
1	12	YOU'RE THE ONLY	(11)	JI	Lester Flatt & Earl Scruggs (Columbia 41518)	
1	12	GOOD THING George Morgan (Columbia 46523)	(11)			
Ì				32	FOREVER Billy Walker (Columbia 41848)
	13	THE PRISON SONG Curley Putman (Everest 19334)	(9)	•••••••	· · · · · · · · · · · · · · · · · · ·	
ŀ				33	THE DRIFTER Tennessee Drifters (Maid 1000))
	14	ARE YOU WILLING, WILLIE	(12)			
		Marion Worth (Guyden 2026)		34	PINBALL MACHINE Lonnie Irving (Starday 486)	
	15	AM I THAT EASY TO FORGET	(22)			-
		Skeeter Davis (RCA Victor 7671)	,/	35	REUNION Frankie Miller (Storday 481)	
11		GEORGIA TOWN BLUES	(15)	36	ABOVE AND BEYOND	
1	16	Mel Tillis & Phil Phillips (Columbia 43530)			Buck Owens (Capitol 4337)	
			(18)	37	BIG IRON Marty Robbins (Columbia 4158	(9)
	17	I MISS YOU ALREADY Jimmy Newman (MGM 12864)	(10)			
	10	SAME OLD ME	(13)	38	PLEASE HELP ME, I'M FALLING	
1.	18	Ray Price (Columbia 41977)			Hank Locklin (RCA Victor 769	2)
	10	DEAD OR ALIVE	(21)	39	THERE'S A BIG WHEEL	
Γ,	19	Bill Anderson (Decca 30993)			Wilma Lee & Stoney Cooper (Hickary 1107)	
	20	MAKE THE WATER WHEEL		40	SIX PACK TO GO	
	20	ROLL Corl Smith (Columbio 41SS7)	(32)	40	Hank Thompson (Capitol 4343)
	11	CIDENTLY ON PURPOSE.		46 PO	CKIN', ROLLIN' OCEAN.	
4	42. UN 43. TE	DER YOUR SPELL AGAIN. ARS ON MY PILLOW.		47. WI 48. RIV	CKIN', ROLLIN' OCEAN. ILL THESE DREAMS COME TRU VERBOAT GAMBLER. RI WHO DIDN'T NEED LOVE.	JE.
-	45. TH	W FAR TO LITTLE ROCK. E STAGGER.	(68-3		RL WHO DIDN'T NEED LOVE. AAT'S ALL I GOT FROM YOU.	1





Management of the Civic Center in Salisbury, Md., was sent scurrying a few minutes before showtime (Feb. 23) to round up an additional 500 chairs for "Jubilee U.S.A.'s" nighttime performance there, when the crowd, which



turned out for an in-person visit with Red Foley & Co., overflowed the Center's 3,000 capacity permanent seating. The following day, in Wilmington, N. C., where the Police Benevolent Fund sponsored the "Jubilee" unit, an outstanding two-thirds house attended the matinee and a hanging-from-the-rafters 5,000 people whooped and hollered at night. Salisbury cast included the Promenaders, Shug Fisher, Norma Jean and Slim Wilson's Band, with Kitty Wells and Johnny & Jack added for Wilmington. . . . Ever-

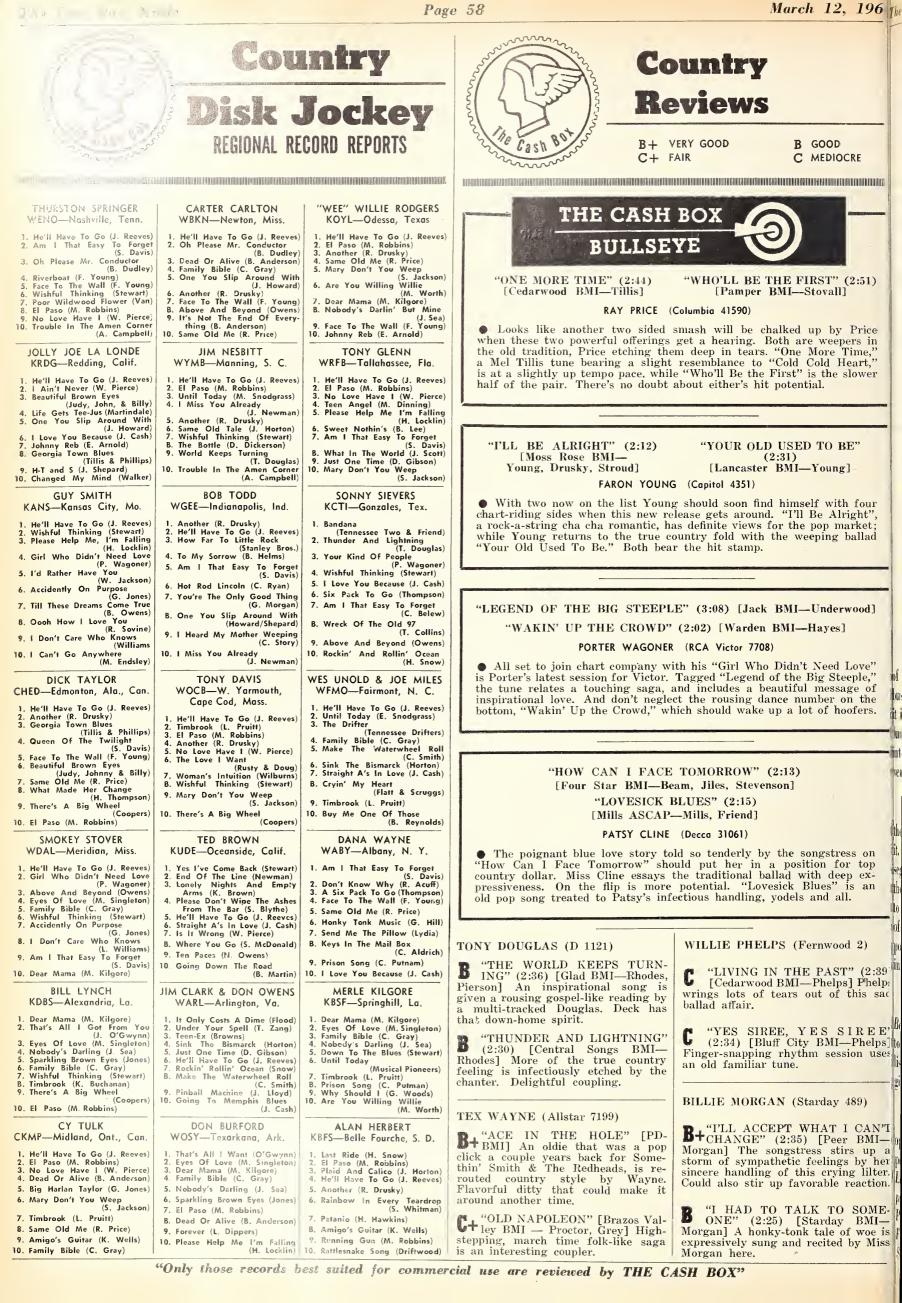
Johnny & Jack added for Wilmington. . . . Ever-youthful, ever-energetic Smiley Burnette climbed astride the venerable stallion "Ringeye" when he was featured in New Orleans' Mardi Gras prade. Smiley's quarter-hour transcribed show—like the series headed by Tennessee Ernie Ford—continues to be a front runner in sales for RadiOzark Enterprises. In the past ten years well over 1,000 stations (abroad as well as in the U. S.) have aired Smiley's shows. . . . Nashville's Little Jimmy Dickens tours March 8-13 for Springfield's Jim McConnell. Top Talent's booking for Dimunitive Dynamo Dickens has him working for New Jersey promoter Norm Kingsley. . . Tennessee Ernie Ford's latest sacred album for Capitol looks like a real winner. Album is bound like a hymnal and contains the words and music to all the selections. A very hand-some package, indeed! . . Also new in the album department is the Starday release of "Wally Fowler's All Nite Singing Gospel Concert" featuring the Oak Ridge Quartet, plus the Singing Speer Family, the Le Fevres, the Florida Boys Quartet and the Johnson Sisters. Album was cut during the 11th Anni-versary performance direct from the stage of the Ryman Auditorium in Nash-ville. . . Received a lovely letter from George Hamilton IV. Looks like this boy is really sincere about trying to make it in the country field. boy is really sincere about trying to make it in the country field.



guests



guests.
* * * * * * * *
Merry madcaps Homer & Jethro come up with another amusing parody of a hit song. "El Paso" is the victim this time, as the boys good-naturedly poke tongue-in-cheek fun at Marty Robbins' winner. . . Also new from Victor is "The Legend of the Big Steeple," Porter Wagoner's latest entry for chart honors. Flipside is a real rouser, "Wakin' Up The Crowd". . . . Ray Price has returned to Nashville after a successful tour throughout California. He's back just in time to greet his new Columbia release, "One More Time" and "Who'll Be The First." . . . Jim Reeves has also just completed a successful west coast tour. . . Bowing a new country music show is Al Urban, who's heard from 8-10 PM daily over KCGI-Gonzolas, Texas. Al invites artists and diskeries to send in their records, tapes, etc. . . . KHEY-El Paso is forging ahead with its "Toown and Country Music Club," having recruited 8,000 members in less than three weeks. The station will give away a 1960 Buick at a gigantic party Mar. 16 at the El Paso Coliseum featuring Merl Lindsay and his Ozark Jubilee Band. Station Werl featuring four original numbers by the musicmaker. . . Another new "D" release has "Hayrider" Tony Douglas singing "The World Keeps Turning Around" and "Thunder, Lightning, Storm or Rain".



March 12, 1960

Leadership Is Necessary To Combat Overburdening Tax Problems

The Coin Machine Industry, in the overall picture of American business, is acknowledged to be "small ousiness". Not only is it "small business" in itself, but t is composed of thousands of small businesses. To further weaken its structure, the industry is divided nto three divisions—music, amusement machines and vendors—with each group at variance with each other.

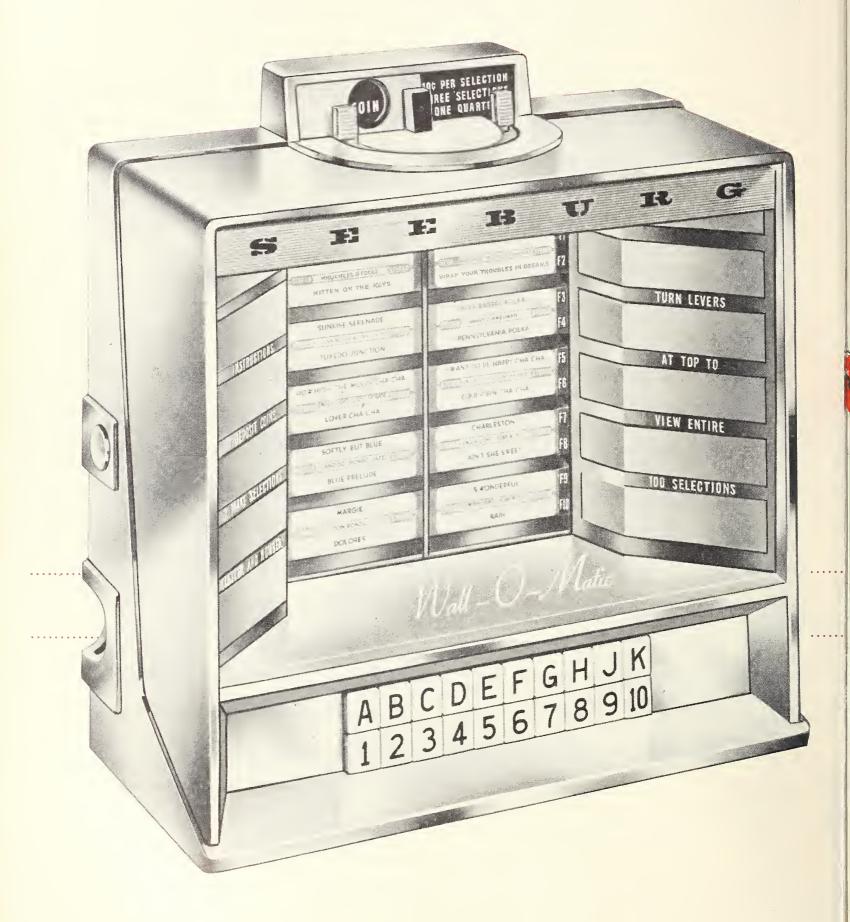
The industry, therefore, as can easily be seen, is at he mercy of any group or agency which moves against t. And one of the most vulnerable positions of every segment of the industry is taxes. Due to the nature of he business, government agencies from local counties o the federal branch have sought to extract a maximum of revenue from the coin machine businessman—to a point where it has become unbearable and confiscatory in a number of areas thruout the nation.

In an editorial, June 27, 1959 issue of *The Cash Box*, we asked the question "Are Coin Machine Operacors Being Taxed To Death?" We reproduced a typical list of taxes as supplied by an operator from West Virginia—a total of 15 different taxes.

We have on hand now a list of taxes imposed on operators in New Orleans, La. The license tax, and permit fees, are for each machine on location: City License, \$50.00; State License, \$50.00; Charity Hospital Permit, \$2.50; Police Pension Fund Stamp, 25ϕ ; Personal Property Tax, \$20.00 per game (approx.); Federal Tax Stamp, \$250.00; and Use or Sales Tax, \$25.00. How can this problem be handled? We feel that where a territory is overburdened with taxes, and the area is covered by an association, an official (or a committee) of the organization should make an effort to meet with a representative of the governmental agency to discuss the matter. It could be most difficult to decrease or eliminate a tax, once it is put into effect, but there is always the possibility that when the true facts are presented, some relief might be effected. In territories where there is no association, it would be well for the leaders there to consider the formation of an organization representing the members—or at least have a meeting of the leaders to select an individual or a committee—who will present the coinmens' tax problems.

The most effective measure for coinmen to undertake is to be prepared in advance to combat any contemplated tax legislation. This would mean having a "watchdog" in the various branches of the local, state and federal agencies, who would be aware of any attempt to saddle additional taxes on the industry. Then the representatives of the industry could approach the proper people with facts and figures in an attempt to defeat any attempt to add any further tax burdens. We are sure that once the legislators are familiar with the coinmen's position, they wouldn't wish to overburden them with taxes to the point where they are actually putting American businessmen out of business.

Here's the Sensational New



SEEBURG

WALL-O-MATIC ''100''!

STRIKINGLY ATTRACTIVE!

REMARKABLY COMPACT!

Newest look in wall boxes in years! Trim! Graceful! Remarkably compact! New Seeburg Wall-O-Matic "100's" will pay for themselves in no time...increase earnings by attracting play wherever they are installed. Chromium-plated housing. Proved, easy-to-install 3-wire type. Measures only 12½ x 12½ x 6¼ inches. Weighs only 21 pounds, net.



America's finest and most complete music systems

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Seeburg Acquires Minthorne Music

Purchase Assets Of Distrib Firm To Form Seeburg Distributing Co.

CHICAGO — The Seeburg Corpora-tion has announced the purchase of the assets of Minthorne Music Com-pany in Los Angeles and has taken over the sale and distribution of See-burg eigen operated phonographic heigh burg coin-operated phonographs, back-ground music and vending equipment, under the name of The Seeburg Dis-tributing Company.

The new company will function in southern California and in Clark County, Nevada, which is primarily

Las Vegas. Jean J. Minthorne of Minthorne Mu-sic Company will continue as a See-burg distributor in Phoenix, Arizona, covering the state of Arizona, as he

has in the past. The Seeburg Distributing Company will occupy the premises at 2920 West Pico Blvd. in Los Angeles and will be under the management of D. J. Dono-

hue, former Seeburg West Coast division manager. Donohue has repre-sented Seeburg in this capacity in the same territory for almost 20 years and is well known to operators up and down the entire West Coast.

Donohue has made the following ap-pointments: Dean R. McMurdie, gen-eral sales manager; Ralph Cragan, sales manager-phonograph division; George C. Mahlum, sales represent-ative—San Diego area; Robert Alex-ander, manager—service department; Sherman A. 'Arps, manager—parts de-partment; and William M. Luther, comptroller.

Wayne Davis and Matthew Nord-berg will continue as sales represen-atives. Sales managers of the back-ground and vending division will be announced at a later date.

MOA Convention Qtrs. In Chi April 9



GEORGE A. MILLER

CHICAGO—George A. Miller, na-tional president and managing direc-

tor, Music Operators of America (MOA), advised that Convention Headquarters will be opened here at the Morrison Hotel on April 9.

MOA's convention this year is scheduled for Monday, Tuesday and Wednesday, May 9, 10 and 11 at the Morrison Hotel, this city.

Miller said that he and the other officers of the national music machine organization are working hard on the many details necessary to make the convention an outstanding success. Mailings have been made throughout the country advising all of the convention dates. Contacts have been made with all of the coin machine firms, as well as the record firms, soliciting exhibit booth space and advertising for its annual program journal. Several top firms have already reserved exhibit space, Miller advised.

American Arbitration Association **Clause In MONY Operator-Location Contract Reviewed After 1 Year Attorney Summarizes Results Of Contract Disputes Since Feb. 1959**

The following article describes ar-bitration of operator-location contract disputes after one-year's experience. Morton Singer, attorney and coun-selor at law, prepared the arbitration clause for the present Music Opera-tors of New York contract in con-junction with the Commercial Arbi-tration Tribunal of the American Arbitration Association. He has rep-resented coin machine operators in all arbitration disputes concerning operator-location contracts and pre-pared this article exclusively for The Cash Box. For as many years as the coin ma-

Cash Box. For as many years as the coin ma-chine has been used, so long has the industry been plagued with a series of ills. Some may say that it is the nature of the beast—others may say that the industry breeds its own ills. As the coin machine industry de-veloped, forms of uncertainty were born that created problems which im-peded its development. These im-ponderables took some of the follow-ing forms: inducing the breech of the contract by a third person; refusal of the location owner to require a buyer the location owner to require a buyer of his location to assume the opera-tor's contract; the requirement to make substantial gifts and bonuses to make substantial gifts and bonuses to induce the making of the contract with the location owner, sometimes, far out of proportion to the earnings of the location; the grant of loans without interest to be repaid out of the vend-ing machine's earnings; the refusal of the location owner to specifically perform the contract, and many other facets, too numerous to catalogue. The old contract which was univer-sally used in the industry was archaic, took too long a time to enforce and was most expensive to litigate. In or-der to meet this problem it was neces-sary to devise a contract which had

der to meet this problem it was neces-sary to devise a contract which had teeth and which could be enforced quickly with a minimum of lost mo-tion. The old contract was enforceable only in the courts with much time wasted waiting to be reached for trial, adjournments ad nauseum, adherence to the technical rules of evidence, fur-ther loss of time awaiting trial and in

adjournments ad nauseum, adherence to the technical rules of evidence, fur-ther loss of time awaiting trial and in general an unsatisfactory result. It was this unhappy situation that prompted Music Operators of New York, herein referred to as MONY, under the dynamic leadership of Al Denver, its president, to seek out a better method of taking confusion out of the industry and of helping the operator stay in business. After many months of planning and conferences, a new contract was de-veloped that provided the location owner and the operator with a good working agreement. There was mu-tuality of obligation; both parties were bound to perform for a definite term; the location was obliged to re-tain and maintain the vending ma-chine on the premises to the exclusion of all others; the operator was bound to share the proceeds in accordance with the parties' agreement; and the sole remedy for any breach, dispute or disagreement was arbitration Tribunal of the American Arbitration Associa-tion.

First Case Tried February 1959

First Case Tried February 1959 In February 1959 the first case to be tried under the new contract was heard and decided. Although the lo-cation had a contract with about four years to run he decided to BUY his own phonograph. He notified the oper-ator to remove his phonograph imme-diately. The operator complied. A de-mand for arbitration was served, the

cause came on to be heard with forty five days, and an award was i sued directing the location to rese the phonograph, to pay attorney's fee and damages. The award was con firmed in the Supreme Court, King County and a judgment entered. The location removed the new phonograp reset the operator's phonograph an complied with the Award in toto.

Breach Of Contract By Third Perso At or about this time many cor tracts were being breached throug the efforts of a third person. A cor tract in a specified instance wa breached; a demand for arbitratio was made and in about ninety days hearing was held. Subsequently a award was issued. This case was ener getically defended by a lawyer wh appeared for the location. But th award directed that the phonograp be reset, damages be paid and the phe nograph be maintained on the prem ises to the exclusion of others. Th award was confirmed and a judgmen entered thereon. This case was settled thereafter. Breach Of Contract By Third Perso thereafter.

thereafter. In another case, the location wa induced to breach by a third person But this time on advice of counse the location did not appear nor an swer the demand for arbitration. In fact the location did not answer any communications. But the contrac covered precisely this kind of situa tion. The arbitrator heard the case issued an award granting substantia damages, a direction to specifically perform the contract and to reset the phonograph. The award was confirmed and judgment entered. The matter has been adjusted in a most satisfac tory manner. tory manner.

tory manner. In two other cases which were breached through the efforts of the same party, motions to stay the ar-bitration were made in the Supreme. Court of the State of New York. Both motions were denied, and the con-tracts were sustained by the Court as being valid and binding obligations. In another case an appeal was taken, from a motion confirming an award but to no avail. The appeal was dis-missed. missed.

The law concerning this contract, has been pretty well settled by now. Where a location is induced to breach his contract with the operator, the matter can go to arbitration, and the award will be sustained. The contract has been sustained on other phases as well.

Sale Of Location

Sale Of Location Another very serious problem in-volves the sale of a business to a third person who refuses to assume the operator's contract. Several of these cases have gone to hearing and have been decided in the operator's favor. In one case the location was sold while the contract had a con-siderable period of time to run. A de-mand for arbitration was served, the hearing was held and an award for damages was issued against the sellor.

hearing was held and an award for damages was issued against the sellor. The award was confirmed in the Su-preme Court of the State of New York, New York County, a judgment entered thereon, and proceedings are under way to collect the judgment. In a case of the same nature, after the location was sold to a third person, who refused to assume the contract, arbitration proceedings were de-manded and had. The hearing was contested down to the last wire, even in the Courts where a motion to con-firm was opposed. This matter has (Continued on next page)

Exhibit Supply Co. Completes Move



CHET GORE

CHICAGO-Chester Gore, president of Exhibit Supply Company, this city, reported last week that the firm has finally completed its huge removal to new manufacturing facilities and

new manufacturing facilities and of-fices, four blocks west of its previous location on West Lake Street. Despite the size and weight of the mammoth presses, Gore and his staff accomplished the move with a mini-mum of effort due to careful pre-re-moval planning. However, since the firm remained in production of Ex-hibit's vacuumatic card vendor dur-

ing the transition period, the entire operation took several weeks to accomplish.

"Now that we are finally settled in "Now that we are finally settled in our new plant, we will concentrate on the development of arcade games and equipment for the trade," Gore said. "Naturally, it will take some time to finalize our overall planning. How-ever, we hope to once again become an important factor in the thriving coin machine industry," he concluded.

"Coin League" Member List Increases

NEW YORK—Last week's an-nouncement in *Thc Cash Box* of a program for "The Young Men's Coin Machine League" was met with a continuous flow of applica-tions from coin machine industry members all over the country.

In order to join the league, mem-bers must be active in the coin ma-chine industry and also be 40 years of age or under.

If you are interested, notify *Thc Cash Box* New York office, and en-close your name, firm name, busi-ness address and the year in which you were born. You will be included in the first membership card mailin the first membership card mail-ing due shortly.

IONY Arbitration Clause Reviewed (Continued from previous page)

settled by direction of the Court, the case should be closed in the the case t thirty days.

1 still another case the location was 1 still another case the location was to a third person who did not as-te the contract. The motion to con-the award is presently under sideration by the Court, and will lecided very shortly. The Court has cated that the case should be set-, and most prabably it will be ad-red. ed.

ed. Vhile handling these various cases, ovel situation arose. The operator entered into a contract in writing h a location for the installation of honograph. He was to return the owing day with the instrument and neck which represented a bonus. On urning to the location, the operator s told that the location had signed h some one else and therefore the ation did not want to do business h this operator. h this operator.

h this operator. demand for arbitration was ved, a hearing held and an award led granting the operator \$500.00 damages. Unfortunately the opera-did not pursue the case any fur-r, since he felt that the location is insolvent. The proceeding ended this point this point.

defusal Of Location To Comply With Contract

Refusal Of Location To Comply With Contract n addition to the "inducing-to-ach" cases and the "sales-to-third-sons" cases we have had a series cases which I call administration ies. These cases involve the refusal the location to observe and comply the terms of the contract. In case, the location refused to re-y a loan made to her, refused to mit the operator to open the pho-graph, and in general refused to nply with the terms of the contract. demand was made requesting spe-c performance. After the hearing error arbitrator issued an award which eeted the location to comply with to contract or pay damages. The ard was confirmed and a judgment tered thereon. Proceedings to en-rce collection of the judgment are w under way. w under way.

In still another case the following uation arose. The phonograph had en installed after the contract had en installed after the contract had en signed. The location was not do-g too well, and the location said at this was due to a bad source of wer. It was suggested that the op-ator remove the phonograph until e power source was repaired. Then ter the location requested the opera-r to reset the phonograph, the oper-or discovered that another phono-aph was in operation on the prem-is. The usual demand was served, aring held and an award was issued recting the location to reset the ionograph and to pay damages. Sale Of Location Stock

Sale Of Location Stock

Sale Of Location Stock There is still another series of fact tuations that have arisen. In these ses, the location changes hands rough the sale of the location's pital stock. The same corporate ume remains. The sole difference is e new ownership. When this hap-med, and the location took the in-mbent phonograph out of service id installed a new phonograph, ar-tration proceedings were instituted. fter hearing, the arbitrator directed at the location reset the operator's ionograph and to pay damages. The vard was confirmed. On confirmation, e new phonograph was removed and e operator's phonograph was reset. addition the location agreed to pay umages and attorney's fees. In another case the stock was pur-ased by a new owner. Shortly after

In another case the stock was pur-ased by a new owner. Shortly after e transaction was completed, the erator was given an ultimatum— ther grant a larger loan or take the tonograph out of service. When the bendor refused the larger loan, the bonograph was taken out of service od placed on the street. Arbitration occedings were demanded. Before by further proceedings could be ta-in, the matter was adjusted, and the bonograph was returned to service. and stock only fifteen days.

The following situation arose after a sale of stock to a new owner. The location took the existing phonograph out of service. A demand for arbitra-tion was made, and after two hearings were hold a concent award was conwere held, a consent award was en-tered into. The phonograph has been reset, and the location has agreed to pay money damages.

Major Breakthrough Achieved

There are still many more cases to be heard. But the important point is that a major break-through has been achieved. An industry that has been exposed to bad publicity; that has been subject to Congressional investi-ration; that has hear subject to invesgation; that has been subject to inva-sion by persons of ill-repute, has sudgaton, that has been subject to intra-sion by persons of ill-repute, has sud-denly reached a place where it can stand on its own feet, and obtain re-lief quickly and with dispatch. Now the coin machine industry has at-tained a position which will enable it to go forward without fear of repri-sals. It has found a tribunal which will give it a fair opportunity to pre-sent its proof and obtain the relief that is so necessary to its well being. The MONY contract is an excellent one. It is proven. It does not require the fatigue inducing waits in Court. It affords a forum which will grant it rapid relief. In arbitration proceed-ings the operator can obtain an in-junction under the contract, specific performance, money damages, and any other form of relief. The contract pro-vides for arbitration before one arbi-

vides for arbitration before one arbitrator; it provides for arbitration proceedings in the absence of one party

ceedings in the absence of one party to the agreement. The proceeding can be instituted in one of two ways. It can be begun by the service of the demand for arbi-tration by either registered or certi-fied mail, return receipt requested, or by the personal service of a "ten day notice". Either method has its own advantages. But the important con-sideration is that the operator now has a fool-proof document with substance and which can assure him of a better and which can assure him of a better opportunity of increasing his opera-tion and of KEEPING his route intact.

one thing is certain. With the pass-ing of time, many location owners will discover that you cannot sell your businesses without having the opera-tor's contract assumed by the buyer. For otherwise the seller will be obliged to pay damages for the bal-ance of the term of the contract which the buyer failed to assume. Surely the phonograph should not be treated in a different manner than an existing conditional bill of sale which is a lien on the fixtures. But the impression in the industry is that this is one contract that can be breached willy-nilly and no one can enfroce it. This is no longer true. The MONY contract is enforceable and this can be done quickly and with dispatch. American Arbitration Association

American Arbitration Association Acclaimed

In any discussion of this nature one must say a word about the tribunal which administers the arbitration phase of the contract. The American Arbitration Association has done a tremendous job in assisting the writer in setting up the program. They have put their facilities at his disposal. They have tried at all times to com-ply with the aims and desires of all parties before it. Their most impar-tial and meticulous handling of the claims has left nothing to be desired. For an organization that desires an administrator with high ideals, mag-nificent facilities and admirable qual-ities, you do not have to look far. The American Arbitration Association has everything to service and to assist an industry out of chaos, such as the phonograph industry found itself em-In any discussion of this nature one

industry out of chaos, such as the phonograph industry found itself em-broiled in. By rapid, impartial action this industry should soon find itself in a position where its contracts will be recognized as binding, with mu-tuality of obligation and with a re-spectability that properly belong to it. Coinmen wishing additional infor-mation pertaining to the above article may contact Morton Singer at 11 Park Place, New York 7, New York.

New Seeburg "Wall-O-Matic '100'"

J. C. (JACK) GORDON

CHICAGO-Jack Gordon, vice-president in charge of coin-operated phonograph sales, The Seeburg Corporation, this city, announced that a new 100-selection wall box, designated as the "3W100" has been released to the trade.

"This is the first new look in 100selection wall boxes our industry has had in 12 years. It has been demonstrated in countless locations throughout the country, ever since Seeburg pioneered the idea of remote control, that the Wall-O-Matic is the proven way to increased location earnings. Operator demand for a new 100-selection wall box has been growing in intensity and led to our decision to develop the new '3W100,'" continued Gordon.

"In appearance, the '3W100' possesses the same modern styling that characterizes the new Sceburg 'Q' line of phonographs, recently introduced," said Gordon.

"A chromium plated housing frames the showcase or display portion of the unit which is decorated in cool blue, gray and green.

"Unusually compact (12½" x 12½" x $7\frac{1}{4}$ ") the unit displays ten double title-strips at one time under the same musical classifications that appear on the phonograph. Levers at the top right permit 'paging' through the 100selections: Title strips are brightly illuminated by indirect lighting. A single coin chute accepts nickels, dimes and quarters and selection is by the letter-button, number-button method. "A small decal, pointing out that 33¼ as well as 45 rpm records may be selected, is provided with each release orders, according to Gordon. LOOK THE SECURE WAY **TO A SECURE BUSINESS** Thousands of locations avoilable - New customers every minute.

'3W100,'" concluded Gordon.

The new "Wall-O-Matic '100'" is

on display at Seeburg distributor

showrooms and production is being

steadily increased to cover heavy pre-

Use the some rides year ofter year — Life-like in oppeoronce, our onimols never become out of dote.

No supplies to replenish or buy - Collect once o month.



ESTABLISH A KIDDIE RIDE ROUTE Write, wire or phone



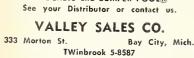
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SEEBURG SEEBURG ROCK-OI ROCK-OI	100G A 1448	595 435 425 325	USED CIGARETTE VENDORS SEEBURG 800E-1 \$265 DuGRENIER K-14 165 9-Col. DUGRENIER (Mechanical) 65 11-Col. ROWE (Mechanical) 85 8-Col. ROWE 40 12-Col. EASTERN 115 10-Col. EASTERN 65 9-Col. NATIONAL (Slant Front) 175					
A.M.I. D WURLITZ WURLITZ	ER 2300	795	Contact Us for PARTS for ALL BERT MILLS COFFEE VENDORS					
ATLAS MUSIC COMPANY 2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitege 6-5005								

Auto-Bell Novelty Releases "Mermaid"

CHICAGO-"After months of testhave come up with the answer to all operators' demands for a good, low cost amusement game that is new, dif-







ferent and unusual," stated Albert S. Warren, sales manager of Auto-Bell Novelty Company, this city. "'Mermaid' is compactly built," continued Warren, "and is strikingly

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AL WARREN

contained in a beautifully finished cabinet.

"Inside the cabinet the operator will immediately notice the electronic per-fection, since 'Mermaid' is outfitted with the newest type cables, coils and relays available anywhere, plus a new 50 volt circuit assuring everyone that the mechanism motor is virtually trouble-free."

Two of the scoring features in "Mermaid" are "Special Star", which doubles the score and the "Mystery Treasure" feature, which awards the player an added bonus score of 6, 8,

or 10 games. "We can't stress enough that this game is not only priced so low that it is an assured money maker; but, also, that it is so compact that it will easily fit in any size location," Warren said.

"We are also in full production on 'Magic-Mirror' Horoscope. This great game has just completed a very successful run; and due to heavy continued demand have decided to keep it in full production," Warren said in conclusion.



Gottlieb Ships "Lite-A-Card" Pin

CHICAGO—Alvin Gottlieb, D. Gott-lieb and Company, this city, an-nounced this past week that Gottlieb's new two player "Lite-A-Card" 5 ball, pinball amusement game was released to the trade this week.

"We have reached a height in our "We have reached a height in our creative endeavors with Gottlieb's new 'Lite-A-Card' competitive, two player card amusement game," Gottlieb de-clared. "This is quite an occasion when you consider the fact that never before in the more than 30 years of D. Gottlieb and Company's history has there ever been a two player card game! "Alco" he continued "to add to the

"Also," he continued, "to add to the play appeal, 'Lite-A-Card' is loaded with many exciting features."

"The hold over card feature has an The hold over card feature has an arrow which advances over the cards on the back glass, from the 'ace' to the 'deuce' for special awards. Also, when the player hits the colored contacts on the playfield four individually con-trolled pop bumpers light up for high scores, and this feature carries over from game to game from game to game.

"Three 'running light' holes advance the arrow over the cards and score up to 300 points. Furthermore, lighting the left or right pair of pop bumpers lights the cyclonic kickers and bump-ers for the 'Super Score'," continued Gottlieb.

Other features in "Lite-A-Card" include the center target which scores



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ALVIN GOTTLIEB

to 100 points, a one-piece coin-be

with safety locking cover, four supe powered flippers, and the exclusi Gottlieb double number match featur Gottlieb added that "Lite-A-Car proved a big winner in recent te locations throughout this country, an in saveral forging markets. Collecti

in several foreign markets. Collection reports were constantly very high. "Here is an amusement game wind a proven combination of features the will work like magic to boost collections," Gottlieb exclaimed.

Wurlitzer Shows "2300" At L.A. Brancl



LOS ANGELES - The new Wurlitzer Factory Sales Branch at 2940 West Pico Boulevard, Los Angeles, opened its doors Monday, February 15, for a showing of the Wurlitzer 1960 line. Invitations were sent out to all operators in the eleven California counties and two Nevada counties, which comprise the territory of this Wurlitzer office.

The Wurlitzer factory was well rep-The Wurlitzer factory was well rep-resented by officials who greeted visi-tors. Heading the contingent was Bob Bear, Wurlitzer Sales Manager, with Gary Sinclair, West Coast District Sales Manager; Walt Peteet, Field Service Manager; Ray Barry, Mana-ger of the local Factory Branch; and Leonard Hicks, in charge of the Service and Parts Department.

During the week, several hundre e operators stopped by to get facts on the Wurlitzer phonograph line.

the Wurlitzer phonograph line. Pictured above are some of th photos taken during the Wurlitze showing. (1) Front view of the Wur litzer outlet. (2) Bob Bear and Fran Matranga, Jr. with the "2300" phone graph. (3) Mr. and Mrs. Frank Mat ranga, Sr. and Gary Sinclair. (4) Bi Curry and Paul Johnson of Maste Music Makers, local operating firm (5) Mrs. Jimmy Norris, co-owner o the 50-04 Club, and Walt Peteet afte recent installation of "2300". (6) Le Walker and Ray Barry, branch mana ger of the factory outlet.

e Cash Box

Stereomonic Stirs European Interest

OLUMBUS, GEORGIA - Clyde et, Stereomonic Company, this manufacturers of the recently luced "Stereomonic Amplifier" net, oduced "Stereomonic Amplifier" decided to expand the firm's disation and promotional program to elop the European market which shown interest in the firm's equip-

'he amplifier sells for \$89.50 and currently being distributed through

urrently being distributed through the State Distributing Company, anta; F.A.B. Distributing Com-ing, New Orleans; and Rex-Bilotta poration, Syracuse. While the unit does not provide a reophonic sound it does separate hs and lows on monaural records nucling the sounds through two taker systems thereby creating a ler range of sound which, according Cornet, "fills a room with music". has been designed for juke box reators who are reluctant to install erators who are reluctant to install reo phonographs in certain locans that do not warrant the expend-While the amplifier was inre. ited by H. C. Hogencamp, of Coabus, the unit was designed by ach State Music Company engiers for juke box use. According to rnet, research, and development and motional costs are being financed the Martin Theater Corporation, movie house chain with several

ndred theaters in the South. Cornet advised that inquiries from ropean music machine manufacturand distributors have resulted in program calling for travel to several ropean countries for personal cont with interested coin firms. Steronic Company will exhibit it ampliat the forthcoming MOA Contion in Chicago.



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Villiams Ships New "Nags" Pin Game



CHICAGO—"The emphasis, in Wilms Electronics' newest pinball rage, ags', is definitely an innovation,'

serted Sam Lewis, vice-president d director of sales, as he explained e commanding features of the pinll amusement game, last week, in interview.

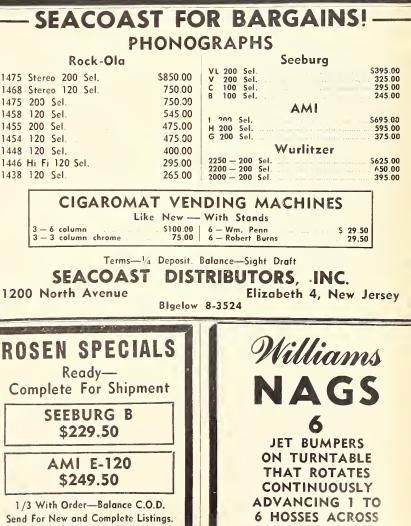
"In our designing and planning of ags'," he continued, "we took into nsideration the fact that players e drawn to fast action and animam. For this reason we have created uble action-with a constantly roting turntable with pop bumpers on e playfield, and a three dimensional ce track with moving (running) ce horses on the backbox. "There is also a horizontal, light panel on the backbox, below the race track, from which the player selects his horse for the race. The object then is to advance his horse to win the race and earn extra points. The horses are numbered from '1' to '6'."

Lewis further explained that the pop bumpers on the constantly rotating turntable are marked from "1" to "6", and that the player would, of course, attempt to hit the pop bumper on the turntable to coincide with the number of his racing horse. Bottom rollovers also advance horses.

There is added fast action on the playerfield with several cyclonic kickers and two flippers at the bottom of the playfield.

Lewis also stated that Williams Electronics added another important innovation by moving the coin chute to the steel front door panel. The new coin chute, according to Lewis, is completely fool-proof. "In fact, it is virtually impossible to cram foreign objects in the slot." The game also includes the many other previously successful Williams Electronics pinball features.

"With the usually lush spring season practically upon us," Lewis concluded, "we know we have a strong entry in our 'Nags' 5-ball pinball amusement game, and we are going all-out in production. Location pretests have proved this fact to us."



LITEBOX. IT'S NEW!

Williams

ELECTRONIC Mfg. Corp.

4242 W. Fillmore St., Chicago 24, Ill.

March 12, 1960

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

PHONE-WIRE-WRITE TODAY!

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa. 855 N. BROAD STREET, PHILA. 23, PA

PHONE - CENTER 2-2903





Bally Releases "Laguna Beach" In-Line



CHICAGO -Announcing "Laguna

CHICAGO — Announcing "Laguna Beach", new in-line type pinball-game, Bill O'Donnell, general sales manager of Bally Manufacturing Company, this city, revealed that the decision to discontinue "County Fair" in favor of "Laguna Beach" was based on re-sults—which he described as "start-ling,"—of location-tests of a new fea-ture introduced in "Laguna Beach." "Actually," O'Donnell said, "a new in-line game at this time is probably a surprise to many members of the industry, considering the fact that national demand for 'County Fair' con-tinues at a very high level, not only because of the unprecedented earn-ings the game is turning in, but also because our output is limited by the production requirements of the un-usually wide variety of games Bally a different types of pinball-games. Fig-uring conservatively, 1 would say we could continue with 'County Fair' well into spring. "However location-tests of the new into spring. "However, location-tests of the new

2-way orange section—now the big new feature of 'Laguna Beach'—were so startling that we decided not to hold the feature for future use but to

so starting that we dedued hot to hold the feature for future use but to bring it out immediately in what you might call a pepped-up 'County Fair' —that's 'Laguna Beach'. "What's the 2-way orange section ? The answer is that, instead of serving only to release free Red Letter Games, as in 'County Fair', the orange sec-tion is also a scoring section. In 'County Fair' any 2 in orange section give player a Red Letter Game—next game free with guaranteed features. In 'Laguna Beach' 2 in orange still release the Red Letter Game. But 3 in orange section will score as green 3—if proper signal-panel is lit on backglass—and also release Red Let-ter Game. 4 or 5 in orange score as ter Game. 4 or 5 in orange score as green 4 or 5—and in each case also give the free Red Letter Game," con-tinued O'Donnell.

tinued O'Donnell. "I'll admit it doesn't sound like any 'revolutionary' advance, but it sure shows up in the cash-box. Of course, the 2-way orange section adds to last-ball suspense and gives the player an added opportunity to score. This naturally increases income, partly be-cause of increased play-appeal, partly because the '3 Or More In Orange' signal is lit by coin-play. "'Laguna Beach' retains all the fea-

" 'Laguna Beach' retains all the fea-tures of 'County Fair'—the OK fea-ture, Red Letter Games and all others ture, Red Letter Games and all others —plus the bonus money-making fea-ture of the 2-way orange section. Result is that, when we fill back orders for 'County Fair' with 'Laguna Beach', operators will be getting extra value —and cxtra earnings which we all know they need badly. By the same token, because we are chopping off 'County Fair', you might say, in the middle of the run, operators will realize a later benefit in top re-sale value. Sometimes a little thing has big results. That's the case now—a little thing like an extra juicy orange," concluded O'Donnell.



New Equipment Moves As Old **Coin Stories Unfold** - EASTERN FLASHES -

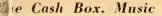
The freezing temps didn't hinder attendance along Tenth Avenue last week with many of the old timers showing up for new equipment, used machines, parts and supplies, records, financial transactions, UJA collections and just plain companionship and conversation. Perhaps the weather was the reason for it but there appeared to be an unusual amount of nostalgia in the conversations heard along coinrow with mention of names that were recognized by the 1925-1930 vintage coinman, and machines which were the hit of the day at that time—counter games, pin games under glass (remember the complete table unit featuring the pin games side by side, with stools and counter tops all in one?), the now ancient juke boxes (that resembled some of today's modern vacuum cleaners), and the action during the war and immediate post-war periods when equipment was at a premium. Coinmen re-called with pleasure the days when locations screamed for a piece of equip-ment and took it as any concession. Jack Semel, Whitey Druckman, Meyer Parkoff, Mike Munves, Ruth Michaelson and many others added to the recol-lections of days gone by as we visited along the avenue meeting these coin vets in their various distrib showrooms. Like everything else, the good old days were not entirely good, and today's businessman, while from a different "school", operating completely different equipment, has his good-time stories, too, and the coin machine business continues to progress and change. too, and the coin machine business continues to progress and change.

Interstate Vending Elects New Board Chairman

CHICAGO — Interstate Vending Company, one of the nation's largest industrial vending operating compa-nies, and a leading manufacturer of vending machines, has elected a new board chairman and four additional directors increasing the board of di directors, increasing the board of di-rectors from five to nine members. President Ronald Wolff also an-

nounced the election of a new vice-

nounced the election of a new vice-president. Cyril Chappellet of Los Angeles, Calif., was elected Chairman of the Board. Chappellet is a director and senior vice-president of Lockheed Air-craft Corp. He succeeds Paul Rosen-baum, who remains a director and sub-stantial stock holder.



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With the anticipated approach of the Spring business cycle (providing can overlook the usual snowdrifts and brisk breezes in evidence these (rs) it is significant at this time that new games are still being released the trade in clusters. Newest entries on the scene, being introduced to the de this week, are D. Gottlieb & Company's "Lite-A-Card" 2-player, card pinball game; Bally Manufacturing's new in-line pinball "Laguna ach"; Williams Electronics Manufacturing's "Nags" horse race type pin-l game; and Auto-Bell Novelty's "Mermaids" electronic right amusement game ight amusement game.

Another coin-operated product worthy of note this ek is Bally Vending's new "Coffee Dispenser", which, ording to John Stewart, is enjoying fine immediate es reaction everywhere. He says: "We have many lers to keep production rolling at full blast for quite hile". . . Rock-Ola's George Hincker just returned m a business trip through Oklahoma, and assures us s delighted to get back to his overloaded desk and ittle down the pile of correspondence. Service manager ck Barabash is still touring Seattle, Portland, Oakland, oenix, and Salt Lake City, holding service school ses-ns in those areas. Les Rieck is back in his office after iaunt through Wisconsin. While there he called on Carl upple of Badger Sales in Milwaukee, Barabash and Hincker are completing ns to help Al Simon celebrate his Open House and the acquisition of the ck-Ola "Tempo II" line of phonographs for distribution throughout the w York area and the state of Connecticut. George will also attend the verage Retailers' convention at the same time. Chicago Coin's Mort Secore tells us Art Weinand, sales director for Chi-Another coin-operated product worthy of note this



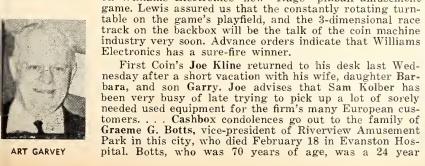


verage Retailers' convention at the same time.
Chicago Coin's Mort Secore tells us Art Weinand, sales director for Chi-go Dynamic Industries, departed early last week on business. Mort infos at sales and production are still rolling merrily along at Chicago Coin on Bulls-Eye "Drop Ball" games and "Shoot The Clown" rifle-targets. . . . orld Wide's Joel Stern relays the unhappy news that Len Micon was a tim of the flu this past week. In the meantime everyone at World Wide is working just a little bit harder these days to help carry Len's heavy load of work. Despite his illness we can just see Len spending his time abed polishing up his golf equipment. . . Johnny Casola, United Manufacturing's southern rep, spent his time last week in the offices at United planning his new southern itinerary. It's significant that Johnny is not exactly looking forward to escaping this inclement midwestern weather, since he hasn't much better to anticipate in the usually "sunny southland". Most sections down under have been heavily pelted by snow of late. snow of late.

TOM HERRICK INST SECTIONS down under have been hearing period by snow of late. Bill O'Donnell, Herb Jones, and Art Garvey, Bally Manufacturing, heaped many plaudits last week on Bally's new "Laguna Beach" in-line pinball game. Much is ex-pected of this one due to terrific results reported from st locations, prior to release of the game. We barely let the print dry in st week's column when we learned that Bally's southwestern rep, Phil einberg, had his Texas sun and warmth eclipsed by snow and cold weather many sections of his territory. Anyway, they tell us Spring is just around e corner. . . Atlas Music's Nate Feinstein and Harold Schwartz inform us at the sales action on all Seeburg phonograph and vending equipment is creasing as the Spring season is approaching. Speaking Spring reminds us that Eddie Ginsburg is getting ready spend his weekends on his huge farm in the far western burbs. Eddie raises thoroughbred horses and prides mself on the quality of his breeds. . . Seeburg's Tom errick advises that Bill Adair of Eastern Music in Phila-lphia visited the Seeburg plant recently to call on Tom id sales manager Jack Gordon. Other recent visitors at eburg were district sales managers Bill Prutting and Al unge, who spent considerable time with Jack Gordon. Nate Gattlieb info'd that Alvin Gottlieb was out of

beburg were district sales managers Bill Prutting and Al inge, who spent considerable time with Jack Gordon. Nate Gottlieb info'd that Alvin Gottlieb was out of e city last week on business. The big news at D. Gott-b & Company this week is the release to the trade of e new 2-player pinball game, "Lite-A-Card", which ate and Judd Weinberg assure us is a great sales-getter. t features the magnetic draw of playing cards, plus the strong competitive ay appeal to create a dynamic package of earning power and, of course, gher profits," Nate declared. Gill Kitt owner of Empire Coin and sales manager Lee Bebbing were

Gil Kitt, owner of Empire Coin, and sales manager Joe Robbins were gh in their praise last week of "Dusty" Hohbein and his very efficient Emre service department. Jack Burns made one of those frequent visits through diana last week to call on the trade. . . . Now that Chet Gore and his staff ve completed their move of Exhibit Supply to the new plant at 4719 West ake Street, it is business as usual there. Chet greeted a visitor from elsinki, Finland, Matti Salonen, last week. He had to avail himself of an terpreter to conduct his business with Salonen, so he called in his Finnish iend, Topias Kekkonen (you just have to practice spelling these tongue isters). . . An important reminder: Don't forget to get all copy in early r The Cash Box Quarterly Export issue, dated April 2. . . . Sam Lewis, ce-president of Williams Electronics Manufacturing, veered his conversation st week, extolling the efforts of executive committee members of the Information Council of the Coin-Operated Equipment Industry, to heap much praise on Williams Electronics' new "Nags" pinball amusement game. Lewis assured us that the constantly rotating turntable on the game's playfield, and the 3-dimensional race track on the backbox will be the talk of the coin machine industry very soon. Advance orders indicate that Williams Electronics has a sure-fire winner.



ART GARVEY



- QUALITY IS REMEMBERED LONG AFTER PRICE IS FORGOTTEN --



veteran at the amusement park. . . . Al Warren, sales manager of Auto-Bell Novelty, reports excellent immediate sales action with the firm's new "Mer-maids" electronic upright game. He points out that the 2 big features which will certainly attract a lot of play are the "Special Star" and "Mystery Treasure" features. Al pegs it as a terrific money maker. . . . Just as soon as Clarence Schuyler, prexy of Games, Inc., got his new "Twin Super Wild Cat" amusement game rolling along in good style he wasted little time in taking off for are of his yearshare bolidays for a snell Clayence

off for one of his regular holidays for a spel. Clarence assures us that he won't be gone too long, 'cause he knows



off for one of his regular holidays for a spell. Clarence assures us that he won't be gone too long, 'cause he knows he'll have to increase his production of the new game. Keeney's Paul Huebsch is back at his busy desk after a short vacation in sunny Florida with his lovely wife-stand those chilling reports about the cool weather in Florida after noticing the healthy tan Paul is sporting these days. Harold Dorgan tells us the offices at Keeney have been revamped recently to add to the convenience of the employees. . . Many coinmen in this area making plans to attend the Music Guild of Nebraska convention, Saturday and Sunday (March 12 & 13) in Omaha. It is expected to be the biggest convention the organization has ever planned. Prexy Howard Ellis promises a rapid paced program of activities for the visiting guests. . . Wico's Ed Ruber is racking his brains to figure out some way to squeeze in a few days to make the scene at the Music Guild of Nebraska conclave during a hectic schedule which has him rolling on a rapid paced junket around the country. One thing he assures us, however, is that he'll be there "with bells on". . . . National Coin's Mort Levinson tells us he and Joe Schwartz are just starting the big push among operators with D. Gottlieb's new "Lite-A-Card" 2-player pinball amuse-ment game. Mort stresses the fact that this is the first time Gottlieb has ever delivered a combined 2-player and playing card type pinball game. Denor's proven Don Maloney and the form's solos memore man energy for the stresses the fact that this is the first time Gottlieb has ever

among operators with D. Gottheo's new "Lite-A-Card" 2-player pinball amusement game. Mort stresses the fact that this is the first time Gottlieb has ever delivered a combined 2-player and playing card type pinball game. Donan's prexy Don Moloney and the firm's sales manager, Mac Brier, have been looking over prospects in the exporting field, and believe they're making a lot of headway now. Meanwhile, Mac is also concentrating on developing playland type locations in the city and in suburban locations. Ralph Sheffield, sales manager of Midway Manufacturing, advises that the plant, located in suburban Franklin Park, is still pretty much snowed in. Ralph is dreaming sweet dreams of the "approaching" fishing weather. . . Tower's Bob Greene reiterates his extensive vocabulary of adjectives extolling the many wondrous features of the 1960 model Wurlitzer phonograph. To prove his point he reports that road salesman Leonard Sheehan is getting tremendous response from all of the operators he calls on. . . . Herb Jones, who puts in a lot of spare time helping Lou Casola, and the rest of the executive committee members of the budding PR Council, urges all of the committee members of the sure to attend the special meeting Saturday, March. 5, at the Morrison Hotel. (Complete news coverage of this meeting will appear in the March 19 issue cf



Empire Coin Puts Accent On Service

CHICAGO — LeRoy "Dusty" Hoh-bein, service manager of Empire Coin Machine Exchange, this city, advised this past week that the Chicago based distributor of coin-operated equipment is now set up to offer operators that ultimate in service for all types of music, games and vending equipment. Hohbein stated that Empire Coin



LAKE CITY SPECIALS!	
BEST EQUIPMENT - LOW PRICES	
BALLY JUMB0 \$495.00 DELUXE BIG TENT 285.00 KEENEY LITTLE BUCKAROD 345.00 KEENEY BIG ROUNOUP 345.00 KEENEY BIG ROUNOUP 345.00 KEENEY SHAWNEE 345.00 BALLY BIG INNING 275.00 I. KAYE DEUCES WILO 125.00 I. KAYE DALL (New) 250.00 BALLY BATTING PRACTICE 345.00 MOOEL "T" AUTO 545.00 ROCK-OLA 1465 New 200-Sel. 650.00 ROCK-OLA 1465 New 200 Sel. WHITE ROCK-OLA 1475 New 200 Sel. WHITE SEEBURG M100C 295.00 SEEBURG M100C 295.00 SEEBURG M100W 415.00 WRITE-WIRE or PHONE HE 1-4100 14100	
1/3 Deposit Required on Each Order We are exclusive factory distributors for:	
BALLY - WILLIAMS - ROCK-OLA	8
AKE CITY AMUSE. CO. 4533 PAYNE AVE., CLEVELAND, O. (Tel.: HE 1-4100)	
	-
chicago coin Profit Profit Dro	

is now more than adequately equipped to solve practically all parts and serv-ice problems operators may be faced with at any time.



LEROY "DUSTY" HOHBEIN

"It has taken several years to fully develop our exceptional service facilities," Hohbein said, "and for this we can certainly place the credit where it rightly belongs-management. Gil Kitt, owner of Empire Coin, has always cooperated in every way towards the overall planning of this department. Joe Robbins, sales manager, has constantly considered the need for the ultimate in service facilities a vital necessity to a large distributing organization, and has assisted in making Empire's service department a dominating factor in this area.

"Among the varied services we offer, other than mechanical know-how, are; a complete and varied parts division, modern servicing tools and equipment, and fastest possible delivery. Same day service for parts is assured through our use of Greyhound bus delivery service. Overnight service is possible by availing our-selves of the use of United Parcel trucks for delivery."

Empire Coin also makes available to its customers quantity discounts, and special gift offers, as an added inducement.

Hohbein concluded by stating that no service, or parts problem is too great or too small for his staff of experts. Prime consideration is the complete satisfaction of each cus-



NEW YORK — Anyone who knows Hirsh De La Viez, veteran coin machine operator, knows that

coin machine operator, knows that the humorous coinman couldn't do a "straight" line if he tried. This holds true even when it comes to writing a standard greeting card. A postcard arrived last week in The Cash Box New York office from Hirsh, reading, "Having a good time, wish you were here", but the copy was not hand-written but stamped with a rubber stamp which Hirsh obviously had made to order for such occasions! Handwritten at the top of the message, (he managed this with common pen and ink), were the words, "Lazy Man!" Hirsh evidently wrote the card while aboard the S.S. Independence. It was mailed from Spain.

The Cash Box **"INTERNATIONAL** QUARTERLY EXPORT EDITION" (Dated: April 2)

Featuring: Statistical Export Data, Review of Manufactur-ing Activities, and Special Articles from Coin Machine Leaders Thruout the World.

Advertising in this "International Quarterly Export Edition" points the way for the advertiser to enjoy greater world-wide markets for his merchandise, while at the same time, building up his own business on an international scale. Your ad reaches the world's best buyers of all coin machines!

MAKE SURE YOU GET YOUR SHARE!!

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THURSDAY, MAR. 24

Send in your ad NOW !

The Cash Box

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Now GOTTLIEB GIVES YOU THE FIRST 2 PLAYER CARD GAME!

Here's a game with a proven combination of features that'll work like magic to boost collections! The magnetic draw of playing cards plus strong competitive play appeal create a dynamic package of earning power and, of course, higher profits. Extensive LITE-A-CARD location tests show more money in the cash box than ever before.

YOU CAN SEE THESE FEATURES DEMONSTRATED AT YOUR DISTRIBUTOR TODAY!

- Hold over card feature has arraw advancing aver cards from ace to deuce for special awards.
- Hitting colored contacts light 4 individually controlled pop bumpers for high score carries over from game to game.
- 3 "running light" holes advance arraw aver cards and score up to 300 points.
- Lighting left ar right pair of pop bumpers light cyclonic kickers and bumpers for super scare.
- Center target scores up ta 100 paints.
- Plus coin-bax with lacking caver, 4 flippers and double number match feature.



1140-50 NORTH KOSTNER AVENUE CHICAGO 51, ILLINOIS It's <u>Always</u> Profitable to Operate Gottileb Games!



MANILA, PHILIPPINE ISLANDS -Bill Suter, Morcoin Co., Ltd., this ity, Far East Director of Sales, for MI, Inc., advised that the recent ompany showing of the 1960 AMI fodel "K" phonograph line resulted a most successful party.

As shown above, operators flocked o the Morcoin showrooms and took art in the festivities which were conucted in the firm's showrooms. Suter, president of Morcoin Co.,

td., was ably assisted during the

phonograph showing by Max Lewin, shown in the bottom photo, shaking hands with Suter. Lewin is worldwide export manager of AMI, Inc.

Suter enclosed a copy of the firm's invitation to coinmen announcing the showing date. The brochure was printed in bright red, black and white, and featured a red ribbon insert to tie-in with the theme of the distributor showing, "We're rolling out the red carpet for the AMI Model 'K'".





- NATIONAL COIN REJECTOR in each cute
- NOW has TWO coin returns and other new features
- Easy to Load
- Game holds approx. 1,000 numbered or star tickets



MARVEL Manufacturing Co. 2849 W. Fullerton Chicago 47, III. Tel.: DICKENS 2-2424



I e Carlo



Send for price list. SCOTT CROSSE CO. 1423 Spring Garden St., Phila. 30, Pa. Rlttenhouse 6-7712 Exclusive Dist. for Bally in E. Pa., and Rock-Ola in E. Pa., So. Jersey and Del. Branch: 1101 Pittston Ave., Scranton, Pa.

Coinman Decries Tax Situation In New Orleans La.

NEW ORLEANS, LA.—A coin machine operator in this area has expressed his feelings regarding the current tax situation as it ap-

the current tax situation as it ap-plies to the coin machine industry. Following are his comments: Local game operators have good reason to believe that they are the most highly taxed in the world. Here is a breakdown on what it costs in yearly licenses, taxes and permits on each game operated in New Orleans, City license \$50.00, State license \$50.00, Charity Hos-pital Permit \$2.50, Police Pension Fund Stamp 25¢, Personal Prop-erty Tax \$20.00 per game (ap-prox.), Federal Tax Stamp \$250.00, Use or Sales Tax \$25.00, and this comes three or four times a year as new games are placed on location. All of this comes to a grand total of more than \$450.00 per year. It is this high license and tax rate, together with the exorbitant loans that most locations demand, that are the reasons some of the largest and oldest operators in the city are selling out their businesses. The latest operator to sell out was Antonio Bologna, who operated the extensive Double-A Amusement Company. If the cost of equipment, licenses and other expenses keep rising, no doubt there will be others selling out in the near future.

The coin machine editorial in this issue highlights the situation in Louisiana as well as the rest of the country. It appears on the first page of the Coin Machine Section.



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Op Traffic Along Pico Increases As Biz Holds Firm CALIFORNIA CLIPPINGS -

March 12, 1960

Degrators and distributors along Pico Blvd, the past week have been in business activity already apparent. . . . Sonny Lomberg, at Simon Distributing, reports a number of operators and arcade owners have been in the past week getting ready for spring. More and more operators are stopping by, Sonny continued, due to the fine selection of machines and games nor adding games for export. . . At Paul A. Laymon's, Charlie Daniels informs the Rock-Ola "Tempo II" phonograph is moving better than ever with operators finding increased acceptance. The Bally "6 Hole" pool game, Charlie states, has been selling faster than they get them in. Several arcade over the acceptance the operators branch RAB Barry is very pleased with the acceptance the operators have shown for the new showroom, and the estiling increased sales on the 1960 Wurlitzer model "2400" phonograph. Sam Rotanzi, Wurlitzer credit man, in town for the past week. Elmer Brajamin has been added to the sales staff, and parts dept. mgr., Leonard Hicks, has augmented the dept, with Tom Beck. . . . Pete Ley, at Badger Sales, in San Diego on a sales trip last week. Marshall Ames says the AMI "To phonograph is picking up sales momentum weekly. Vinny Lanzy, at Merican Coin Machine, reports the past week has been the best week ince they have been in business, with the new location proving very successful young and is still being sought to add to the shop staff. Then we show recents have been and be a McMurdie, who were in charge of the most successful plonographs of all time, because of its completely of the most successful plonographs of all time, because of the complex of the most successful plonograph seemed very pleased with it. . . Shot Orland, at California Music, reports the fishing trip to Maxie, say they and they seemed very pleased with it. . . . Shot Orland, at California Music, reports the fishing trip to Kake weak at the orland, at California Key reports the fishing trip to Maxie, they have been in has been and bean McMurdie, who were in charge of th



of the distributors. Gordon bringing in a pick up of used equipment and tak-ing back a load of new equipment. . . Mr. & Mrs. Clem Pinewski, Big Lake, Minn., vacationing in Portland, Oregon, and Los Angeles. Driving and taking in all of the scenery. Expect to be back about March 10th. . . . Lawrence Jenkins, Bath, S. D., in town over the week-end and taking care of his business early Monday morning and off for home in the afternoon. Billy Existing at Jenkins, Bath, S. D., in town over the week-end and taking care of his business early Monday morning and off for home in the afternoon, . . . Billy Eckstine at the Key Club for 10 days and Capitol's recording stars The Four Freshmen at Freddie's Cafe in Minneapolis. . . . Harry and Johnny Galep, Menomonie, Wisc., in the cities for the day making the rounds and picking up their records and parts. . . The Sandler Dist. Co., Minneapolis, had open house Monday, Feb. 22, and showed Chicago Dynamics' "Shoot The Clown". A good crowd of operators were coming and going all day. Refreshments were served and everyone had a very good time. . . . Huey and Esther May, Eau Claire, Wisc., in town for the day picking up parts and records for their route. . . . Frank Phillips, Winona, Minn., in town with a brand new Plymouth and telling everyone how economical it is to operate. . . . Death came suddenly to C. H. Deidrich, Chaska, Minn,, on February 20th. Known to everyone as "Kelly" he was driving in downtown Minneapolis when he suddenly didn't feel well and pulled over to the curb and slumped over dead with a heart attack. It came as a shock to everyone. "Kelly" had been operating in Chaska for over 30 years and was a well known figure in the coin machine business.

HAPPY BIRTHDAY THIS WEEK TO:

Joseph Bradish, Freeland, Pa. . . Charles J. Breitenstein, Chicago, III. . . Wilfred Fritz, Los Angeles, Calif. . . Harold E. Rose, Fargo, N. D. . . Leo Willens, New York City, N. Y. . . Maurice B. Leschin, Long Island City, New York. . . Al S. Douglis, Miami, Fla. . . C. P. Warren, Norfolk, Va. . . Harry Witsen, Philadelphia, Pa. . . Mack Phillips, Garber, Okla. . . Robert F. Lonsway, Warren Ohio. . . . Wes-ley Knudsen, Provo, Utah. . . Douglas W. Johnson, Sioux City, Iowa. . . . Harry D. Moseley, Richmond, Va. . . Ralph R. Hensley, Blooming-ton, Ind. . . Francis Green Miller, Irvine, Ky. . . Meridith B. Turner, Chicago, III. . . Joe Fishman, Jamaica, L. I., N. Y. . . Donald W. Foote, Randolph, Mass. . . John D. Winkelmann, St. Louis, Mo. . . . Leon C. De Croes, Kokomo, Ind. . . John T. Echols, Tampa, Fla. . . . Charles Miller Johnson, Athens, Ga. . . Harold C. Pepple, Payette, Ida. James Vincent Bryant, Regina, Sask., Canada. . . John B. Fugate, Grand River, Ky. . . Morris B. Horwitz, Miami, Fla. . . Louis Koren, Miami, Fla. . . Mack Levin, Ottowa, Canada. . . Robert A. Lyons, Skowhegan, Me. . . Harry S. Hunn, Elkins Pk., Pa. . . Mike A. Young, Soldiers Grove, Wis. . . Warrick N Martin, Merchantiville, N. J. . . . Joe Rake, Philadelphia, Pa. . . Monroe A. Horn, Detroit, Mich. . . Jack Emery, Regian, Sask., Canada. . . W. Frank Fay, San Francisco, Calif.

The Cash Box

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 10 CENTS PER WORD Count every word including all words in firm name. Numbers in address count as word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL VERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order classified ad will be held for following issue pending receipt of your check or cash. one word. A ORDERS FOR

NOTICE-\$48 Special Classfied Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a \$48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX 1721 Broadway, New York 19, N.Y.

WANT

WANT—Bally Ice Frolics; Bally Beau-ties, Send your list to: IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVENUE, CLIFFSIDE, NEW JERSEY.

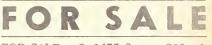
- WANT To Purchase United Top Notch Shuffle Alleys. Will pay high-est cash prices. Write or call— TRI-STATE DISTRIBUTING CO., P. O. BOX 615, ROME, GA. (Tel. 2002) 8982).
- WANT-Crusader Gun, Hercules Gun, United Star Super Slugger. Cash or trade Point Maker, like new. COIN MACHINE EXCHANGE, 4605 127th, S.W., TACOMA 99, WASH. (Tel. JUniper 8-7153).
- WANT Will pay cash for all late Guns, all late Arcade Machines. State lowest price in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9.6677) 9-6677).
- WANT-45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GAL-GANO DIST. CO., 4135 W. ARMI-TAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).
- WANT-Glass for shuffle king over-head scoring unit, Un. Show Boats, Un. Triple Plays. FOR SALE-34-5's. Make offer. NOBRO NOVELTY, 142 DORE ST., SAN FRANCISCO, CALIF. (Tel. MArket 1-5438).
- WANT-Used 45 RPM Records. All ANT—Used 45 KPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regu-lar shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BAL-TIMORE 18, MD.
- WANT—Records, 45's and LP's, new only. Please give full details first contact to avoid delay and assure qnick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUdlow 8-8310).
- WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD STREET, NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).
- CASHE 1-0550).
 WANT For Resale United Jupiter, Mills, Panoram; Williams Pinch Hit-ter; Vanguard, Hercules, Crusader Guns; Autophoto # 11 & # 14; Late Gottlieb Five Balls. CONTINENTAL COIN MACHINE, 1827 ADAMS, TOLEDO 2, OHIO. (Tel. CHerry 8-3359). 8-3359).
- WANT Mills Black Cherries, Black Beauty, Token Bell, Blue Bell, "21", Jewel Bell, etc. Write: BILL HAP-PEL, BOX 355, RENO, NEVADA.
- WANT—As always we need for imme-diate export unlimited quantities of diate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BEL-GIAN AMUSEMENT CO., 808 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7808). ANT-Vanguard Guns-For resale. TOLEDO COIN MACHINE EX-CHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. CH 3-7191).
- WANT-

WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRAD-ING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. GEneral 2-1650), JESSE SELTER, Pres.

- WANT-New or used 45 RPM records that have appeared on The Cash Box "Top 50" within the last six months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 659 N.E. 123rd ST., NORTH MIAMI, FLORIDA. (Tel. PLaza 7-8061).
- WANT Will buy Bingos, Shuffle ANT — Will buy — Diagos, Shaller Alleys, Bowlers, any amount of Pho-nographs. LEW JONES DISTRIB-UTING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA INDIANA.
- WANT-Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUE. MOUND ROAD, MILWAUKEE 13 WISC. (Tel. BLuemound 8-6700) WEST BLUE-13.
- WANT-Coin operated Laundry Equipment, A.M.I. 120 Selection Phono graphs, Hideaways, Wall Boxes, 5ϕ and 10ϕ Counter Games. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MElrose 1-9550).
- WANT-Mills Panerama. Also Parts. Advise Best Price. WESTERN DIS-TRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel. SEATTLE, WA GArfield 3585).
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel. UNion 1-7500).
- WANT—To buy—Lotta Funs; Ice Fro-Alleys; Late Bingos; United Midget Alleys; Wms. Turf Champs & Hi-Hands; Bally Uprite Jumbos; Pano-rams; Drive Yourself Drivemobiles; rams; Drive Yourself Drivemobiles; Polar Guns; Spook Guns; Davy Crockets; Circns Guns; Cross Fire; Seeburg 201-D. Please send lists, prices—cash or trade. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVE., CLEVE-LAND 15, OHIO. (Tel. TO 1-6715).
- WANT—Unlimited quantities of Bally Bingos. Quote lowest prices F.O.B. nearest port. Write to: VERHEDA, KRONENBURGSTRAAT 94, ANT-WERP, BELGIUM. (Cable Address: VERHÉDA ANTWERP).
- WANT—Wms. Vanguard, Hercules and Crusaders; ChiCoin and United Flashing Type Shuffles. State quan-tity and best price in 1st letter. MONROE COIN MACHINES EX-CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SU-perior 1-4600) perior 1-4600).
- WANT—Williams Jolly Jokers, pay Ave., JACKSONVILLE. FLORIDA. (Tel. ELgin 6-0256).

CLASSIFIED ADVERTISING SECTION

- ANT Will pay spot cash: Bally Latto Fun; Fun Way; Hi Fi; Genco Basket Ball; Seeburg V-200; B KD200; Wurlitzer 2000 WANT -KD200; Wurlitzer 2000, REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel. ALgonquin 4-4040).
- MASS. (1el. ALgonquin 4-4040). WANT—Any quantity new records, 45 RPM, 33 EP's, up to 30¢ each. We pay freight. Over-runs, cut outs, splits, offics, any make. REKORD PAK, 123 WILSON AVENUE, NEWARK 5, NEW JERSEY. (Tel. MArket 2-3844).
- WANT—Late nsed 45 R.P.M. Records not over 5 months old. I pay 15¢ and the freight. R. SMITH, 620 N.E. 165th ST., NORTH MIAMI PEACU 62 Et A
- BEACH 62, FLA. WANT—To act as distributor for record manufacturing companies, servicing music stores and operators, serv-icing music stores and operators in Indiana 30 years in the rccord busi-ness. Send lists and prices. C. W. HUGHES, 120 E. MAIN STREET, LADOGA, INDIANA. (Tel. WHitney 2-2232—WHitney 2-2549 Evenings).
- WANT-Exhibit's IOU, Selectem and Horseshoes. State price, quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTI-MORE STREET, BALTIMORE, MD.
- WANT-22 ft. American or Rock-Ola Shuffleboards. Cive condition and price asked. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FUlton 3-2232).
- WANT-Wish to Buy and Sell any machines or model Phonographs. Also Amusement Games. SEACOAST DIS-TRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH 4, NEW JERSEY. (Tel. BIgelow 8-3524-5).
- JERSEY. (Tel. Bigelow 8-3524-5). WANT—Unlimited quantities of See-burg A and B. Further all other models Seeburg, Wurlitzer 1700, 1800, 1900; Bally Bingos, multi-player Pinballs. State coudition and lowest prices f.o.b. outgoing vessel. MARALSTA-92, KROONSTRAAT, ANTWERP, BELGIUM. Cable Ad-dress: MAROMATIC ANTWERP.
- WANT-Seeburg used music; M100A and up. Send your lists to: L'AUTO-MATE, 60 RUE VAN SCHOOR, BRUSSELS 3, BELGIUM. (Cable JEUMATE—BRUSSELS).
- WANT-Bingos, United Clipper, Capi-ANT—Bingos, United Clipper, Capi-tol, Lightning; Seeburg M100A, M100B, HF100R; Wurlitzer 2104, 2204. We will pay top dollar, or take in trade against Bally, United, ChiCoin Bowlers. RUNYON SALES COMPANY, INC., 593 TENTH AVE., NEW YORK 18, N. Y. (Tel. LOngage 4-1280) LOngacre 4-1880).
- WANT—Chicago Coin Bowlers; Holly-wood, Blinker, Bullseye, Super Frame, Score a-line, Championship; United Bowlers; Ace Clipper Mer-cury, Capitol, Mars, Regulation. Cash or will trade 14 foot Bowlers. Call, Write or Wire today! PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).
- WANT-Late Wurlitzer Phonographs and Late Bally Bingos for resale. FOLLETT MUSIC CO., S. 180 HOW-ARD ST., SPOKANE, WASH. (Tel-
- ARD S1., 5. MA 4-8585). Rally Skill Roll 1446, 14 WANT — Bally Skill Roll Upright, Rock-Ola 1438, 1446, 1448; See-burg B or C for eash. Must be in A-1 condition. Will trade Games, Inc. Skeet Shoots and Peerless Scale (all models) in good condition. ACE MUSIC CO., WAUKON, IOWA.
- MUSIC CO., WAUKON, IOWA. WANT Do you want for resale or export: Seeburg KD200; VL 200; HF100R; M100C; M100A; Wur-litzer 2200; 2204; 1900; 2150; AMI G120; F120; 200 Selection Wallbox. Call or write: J & J DIS-TRIBUTORS, 1327 N. CAPITOL, INDIANAPOLIS, INDIANA. (Tel. MElrose 4-3571). WANT Established ever-expanding
- WANT Established, ever-expanding ANT — Established, ever-expanding coin machine manufacturer seeks experienced development man. Lo-cated New York Metropolitan area. Salary open. All replies strictly confidential. BOX #498, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.



- FOR SALE 2-1475 Stereo, 200 sel. Rock-Olas with speakers, like new, \$860. Some new in original crates, slightly higher, write. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND 5, OREGON. (Tel. CApitol 8-7565).
- FOR SALE-One Coinwrap will count-DR SALE—One Coinwrap will count-stack and package rolls of 50¢ in pennies, \$2.00 in nickels, or \$5.00 dimes, ten times faster and accu-rately. Unbreakable, no gadgets or adjustments. Small and compact. Only \$1.50 Postpaid, no C.O.D. STERLING HOUSE, P. O. BOX 626 CB, DANIA, FLORIDA.
- FOR SALE—AMI 80 Selection Chrome E-AMI 80 Selection and in Wall Boxes, \$29.50 each, in Cover Wall Boxes, \$29.50 each, in excellent condition; Seeburg 3WI Bar Bracket and Holder \$3.50 a set. ATLAS DISTRIBUTORS, 1022 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. REgent 4-1384).
- FOR SALE—Relays—low cost, high quality, general purpose open style quality, general purpose open siyle made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assem-blies. MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).
- FOR SALE All late Bally Bingos, slightly used uprights; Gunsmoke, Hunter, Super Hunter, Wild Cat, Deluxe Big Tent, Shawnees. Write or phone for prices. PENN COIN-O-MATIC CORP., 821 NO. BROAD ST., PHILADELPHIA 23, PA. (Tel. PO 5-2676).
- FOR SALE Complete line of Pool Table Supplies & parts. Slates, Cush-ions, Balls, Cloth, Bumpers, etc. Save money, save time—Buy direct. Write or phone for our new 1959 Catalog. EASTERN NOVELTY DIST., 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8574).
- FOR SALE—ChiCoin League Bowler, 11 ft., Bally Strike Bowler, 11 and 14 ft., United DeLnxe Bowling Alley, 11 ft., Bally Tournament Bowler, 14 ft., any at \$250 ea. Good condition. Deposit required. DAVE LOWY, 592 TENTH AVE., NEW YORK 36, N. Y. (Tel. CHickering 4-5100).
- FOR SALE—Seeburg 100B \$175; B.L. \$210; Seeburg C \$250; Seeburg HF100C \$350; HF100R \$395; Wur-litzer 2204 \$500; Wurlitzer 2250 \$575; AMI C200 \$345; AMI G120 \$325; Rock-Ola Rocket 1438 \$210. All machines clean, ready for loca-tion. ¹/₃ dep. INTERBORO MUSIC CO., INC., 433 WEST 45th ST., NEW YORK CITY. (Tel. JU 2-2363).
- FOR SALE—7 Seeburg C 100 @ \$245 ea.; 6 Seeburg R 100 @ \$450 ea.; 2 Seeburg W 100 @ \$420 ea.; 2 AMI 1200 @ \$725 ea. REX-BILOTTA CORPORATION, 821 SOUTH SA-LINA ST., SYRACUSE 3, NEW YORK. (Tel. HArrison 2-8255).
- FOR SALE—Arcade Equipment Ex-hibit Kissometer, Egyptian Mummy, Smiling Sam, Radiogram, Screen Test, also other Exhibit arcade eqnip-ment, all in A-1 condition. RELI-ABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. JA 7-8511).
- FOR SALE -– Used Phonographs— Wurlitzer Model 2204 \$675; Wur-litzer Model 1900 \$450. W.B. DIS-TRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel CE 1-9292).

MUSSIFICATION SECTION

- FOW SALE-"Price" The new plastic costing that Not." Allp, crack or pact. Con he need on games, howlets, she fles, pronographs. Will cat cleaning three 90%. Guaranteed America's finate reconditioned coin machines. MUSICAL SALES, 2334 OLIVE ST., ST. LOUIS, MO. (Tel. CH 1.5561).
- FOR SALE—Uprights, Auto Bell Playball, Wagon Wheels, County Fair, Capitol Projector Auto Test, latest model, CC Rebound Shuffles, Old Smokie (traiu) Kiddie Ride, no reasonable offer refused, contact: JACK CORELICK, J. ROSENFELD COM-PANY, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. FOrest 7-6730).
- FOR SALE Seeburg: B-100 \$175; C-100 \$260; G-100 \$365; R-100 \$395; Wurlitzer: 1700 \$375; 1800 \$450; 2000 \$545; 2150 \$645; 2100 \$645; 2200 \$795; Used Bally Bingos, write; Uprights & Novelty Games, write. All machines shopped. NORTHWEST SALES COMPANY, 171 GRANT ST., WOODBURN, ORE. (Tel. YUkon 1-3611).
- FOR SALE—Special close out sale. Genco: Space Age with free play \$155; Super Basketball 2 player \$99; Skill Ball \$90; Chicago Coin: Rebound Shuffle \$119. T & L DIS-TRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 1-8751).
- FOR SALE Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MU-SIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE—A machine that pays for itself first week with little or no service! Lucky Horoscope Operators report this and more. NATION-AL DISTRIBUTORS, 127 SO. ENGLISH AVE., SPRINGFIELD, ILLINOIS.
- FOR SALE—Beach Time \$230; Miss America \$110; Key West \$60; Nite Club \$60; Gayety \$30; Sun Valley \$165; Show Time \$85: Big Show \$60; Broadway \$50. One-third deposit with each order. GENERAL DISTRIBUTING CO., 1609 OR-LEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).
- FOR SALE Games, Inc., Wildeat \$395; Twin Wildeat \$475; Double Shot \$250; Super Hunter \$225; Hunter \$195; Auto-Bell's Play Ball \$245; Bally Heavy Ilitter (F.P.) \$345; Big Inning (F.P.) \$295; Big Inning (Nov) \$275; United Bowling Alley 14" \$195; Team Bowling Alley 14" \$195; Team Bowling Alley 14" \$195; (I Pl.) \$125; Bally ABC Shuffle Bowler \$225; United Bingos and Gottlieb Five Balls, write, or call—MICKEY AN-DERSON AMUSEMENT CO., 314 EAST 11th ST., ERIE, PA. (Tel. GLendale 2-3207).
- FOR SALE—100,000 new 45 rpm 6 months to 1 year old, \$10 per 100, \$95 per 1000. Also 25,000 EP's \$25 per C; \$200 per M; 12" LP's available \$100 per C; \$950 per M. RAY-MAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. OLympia 8-4012).

- FOR SALE Bumper Pool Tables w/uew Slates, cushions and cue stieks, eabinet resprayed, good as new, \$95; National 9 ft. Shuffleboard w/elec, scoring \$75; Wms Ten Strike 7 ft. \$125; Gottlieb Scoreboard \$60; Gladiator \$100; Toreador \$100; World Champ \$125; Wms Fun House \$95; Genco Showboat \$125; Wms Skeeball \$150; Genco Skeeball 2 pl. \$125. H. BETTI & SONS, 1706 MAN-HATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8584).
- FOR SALE—Wurlitzer 2100, \$500; 9 United Play-Mate Rebound Shuffles, like new, \$150 ea.; Seeburg V-200 used \$365; Seeburg V-200 change over \$450; Rock-Ola 1465 \$685; 12 Corsair 20 Col. Cigarette Vendors, used, \$200 each. All models AMI Phonos, lowest prices, write or call— CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MA 1-3511).
- FOR SALE The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEEL-ING, W. VA. (Tel. CEdar 2-7600).
- FOR SALE Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).
- FOR SALE—25 Keeney Super Bells, Single \$75; Doubles \$100. Just off location. Plenty spare parts. TRI-COUNTY AMUSEMENT CO., 307 NICE AVE., JENKINTOWN, PA.
- FOR SALE—Bally Bingos, practically all models, low prices, single sale or quantities. Call collect. AUTOMATIC AMUSEMENT C O M PA N Y, 1000 PENNSYLVANIA STREET, EVANS-VILLE 8, INDIANA. (Tel. HA 3-4508).
- FOR SALE Eastern 22 Cigarette Vendors eonverted \$139.50; 9-M National Cigarette Vendors \$65; AMI G200's \$295; AMI E120 \$195; AMI I-200 \$595; AMI J-120 \$695; Seeburg V-200's \$325. All ready for location, 1/3 deposit with order, balance C.O.D. MUSIC SYS-TEMS, INC., 737 CARNEGIE AVE., CLEVELAND, OHIO.
- FOR SALE Seeburg Stereo 222 \$899.50; Seeburg KDH \$469.50; Seeburg VL \$299.50; Seeburg V \$279.50; Seeburg G 100 \$349.50; AMI F 120 \$329.50; AMI E 80 \$159.50; AMI D 80 \$119.50; Muto Photomat \$99.50. CULP DIS-TRIBUTING CO., 614 WEST GRAND, OKLAHOMA CITY, OKLA. (Tel. CE 2-8084).
- FOR SALE Seeburg C-100 \$300; Seeburg G-100 \$400; Seeburg R-100 \$425: Seeburg VL200 \$375; Wurlitzer 2000 \$395; AMI H200E \$525; AMI 1200E \$675. Write for information on volume controls. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424 - 4-5868).
- FOR SALE—AMI F-80 \$350; F-120 \$350; Seeburg HF100G \$400; HF100R \$450; L-100 \$525; 222 SH \$945; 220 \$895; Wurlitzer 2150 \$449; 2000 \$395; 3W1 Wall Boxes, new chrome and buttons, \$39. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY 4, OKLA. (Tel. CEntral 6-3691).
- FOR SALE—Bally Show Times \$75; Big Show \$60; Kecney Deluxe Big Tent \$250; Seeburg 100A 45 RPM \$100. AUTOMATIC MUSIC CO., 703 MAIN ST., REAR, BRIDGE-PORT, OHIO. (Tel. NE 5-1443).

CLASSIFIED ADVERTISING SECTION

- FOR SALE Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$49.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.
- FOR SALE—Attention Pittsburgh operators, for sale 14 ft. Alleys with small balls, come and pick them up, only \$125. WANT—Free play Lotta-Funs, give quantity and price. PENN-SYLVANIA VENDING CORP., 1224 BROWNSVILLE RD., PITTSBURGH 10, PA.
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OR SALE—Bally Jumbo \$495; Deluxe Big Tent \$285; Keeney Little Buckeroo \$345; Keeney Big Roundup \$345; Keeney Shawnee \$345; Bally Big Inning \$275; I. Kay Q Ball, new, \$250; Bally Batting Practice \$345; Model T Auto \$545; Rock-Ola 1465, new 200 \$650; Rock-Ola 1465, new 200 \$650; Rock-Ola 1475, new 200, write; Seeburg M100C \$295; Seeburg M100W \$415. LAKE CITY AMUSE-MENT COMPANY, 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel. HEnderson 1-7577).

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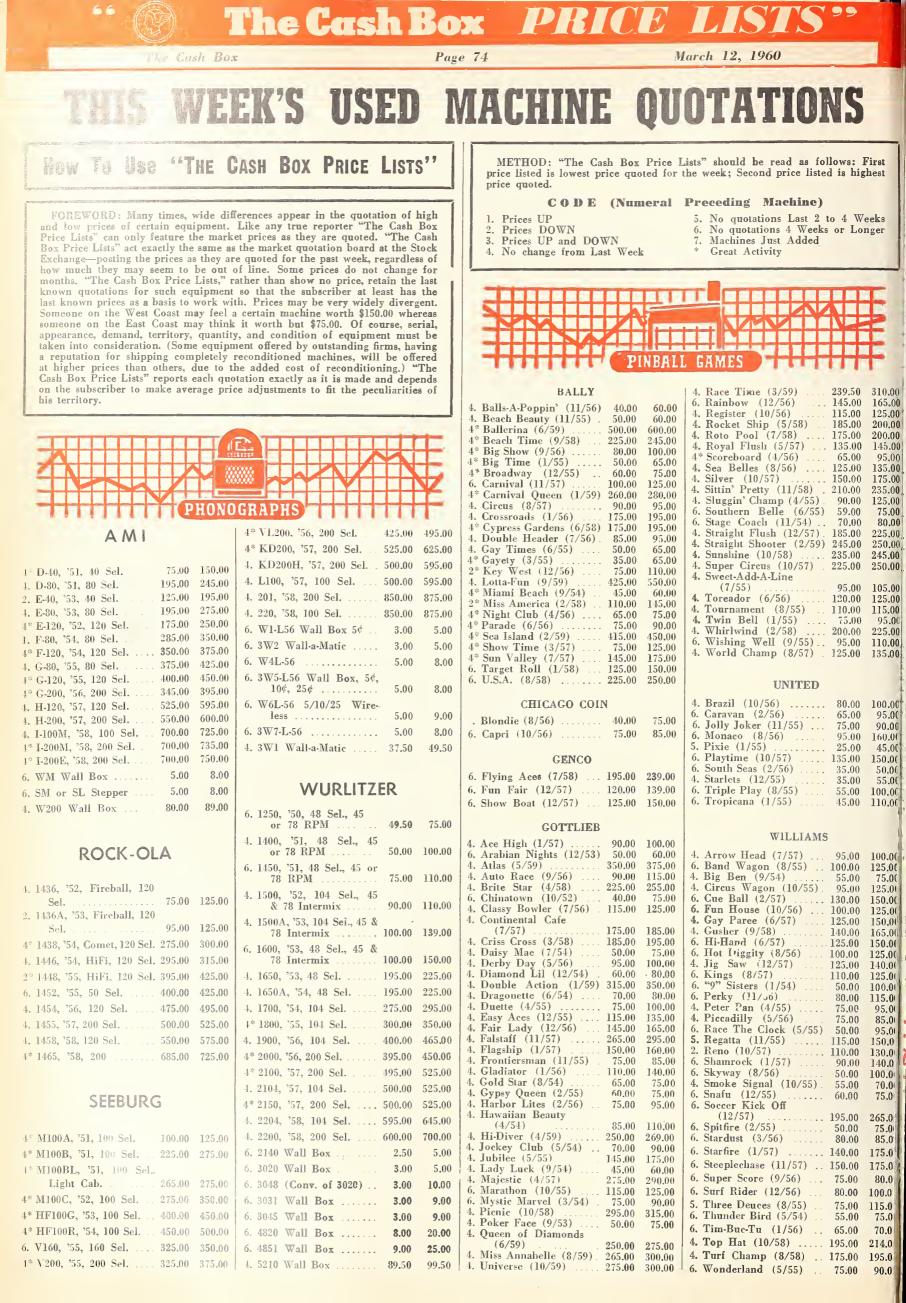
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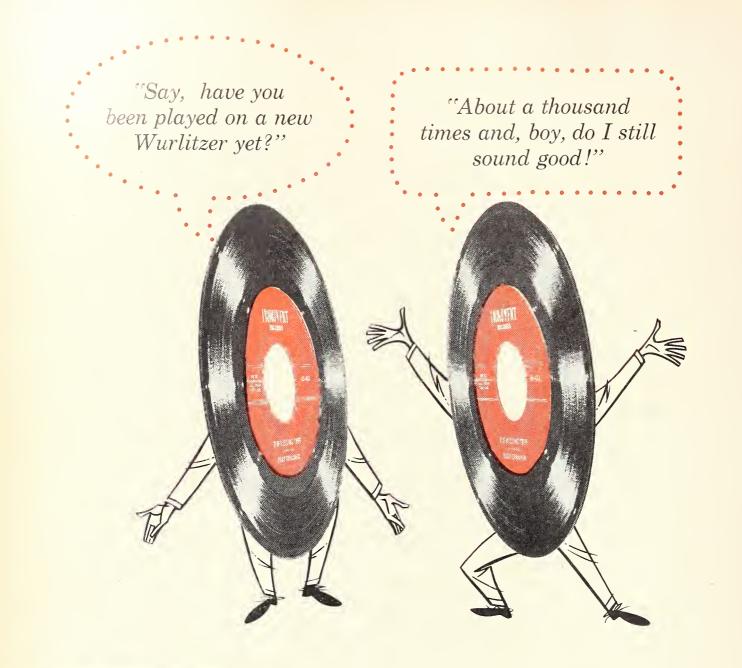
Manufacturers New Equipment

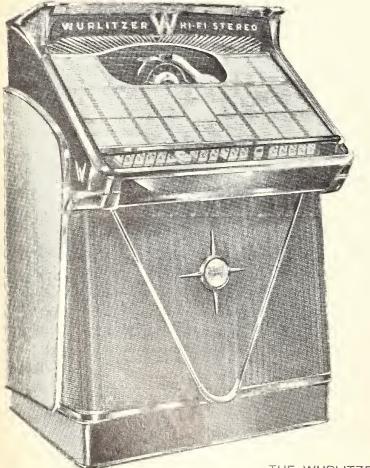
Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

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K-200 (E) 200 Sel. Phono., St. or Mo	Button 50¢ Coin Chute Available for
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K-200 Hideaway, 200 Sel., Selective Play, St. or Mo.	THE SEEBURG CORP.
WQ-120 120 Sel. W. B	
WQ-200 200 Sel. W. B. KQ-200-1 200 Sel. W.B., Dual Price Play	Q-160, 160 Sel. Phono. Q-100, 100 Sel. Phono.
WQ-200-3 200 Sel. W. B., Dual price	D-3W160 Wall-O-Matic, 160 Sel. Dual
Play, 4-Coin Rejector	Pricing S-3W160 Wall-O-Matic, 160 Sel. Single
Bar Grip W. B. Mounting Bracket EX-600 Cylindrical Wall Spkr	Pricing
L-2130 Ceiling Spkr., Choice of Grille	HD-3WU Wall-O-Matic, 200 Sel. Half Dollar
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L-2137 Circular Flush-Mount Grille. Remote Vol. & Cancel Cont., St. or Mo.	CCI Coin Counter
	TWI Twin St Wall Spkrs.
AUTO-BELL NOVELTY CO. Mermaid	TCI Twin St Corner Spkrs. TRI Twin St Recessed Spkrs.
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Western Express (Kiddie	UPB-100S, 100 Sel. St. Phono.
Ride) 898.00 Spook-Gun (Kiddie	UPB-100H, 100 Sel. Hdw'y. Phono. UWB-1, Sel. 3 Wire W. B.
Shooting-Gallery) 465.00	UBG-1, Bar Grip
Speed-Queen (Kiddie Ride) 865.00 Toonerville Trolley 865.00	UAP-1, Aux. Power Supply
Model T (w/o Record chngr.) 865.00	UCS-1, 8" Dual Cone Corner Spkr. UWS-1, 8" Dual Cone Wall Spkr.
The Champion (all metal cab) 865.00	UWS-1, 8" Dual Cone Recessed Ceil-
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Shoot The Clown (Rifle Game) Bull's Eye Drop Ball	for Stereo.
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16 ft. 5 in.	for Monaural URV-2, Remote Vol. Cont. and Cancel
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D. GOTTLIEB & CO.	Rocket (5-Ball)
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Criss Cross Diamond	optional. 2410, Mo., 100 Sel. Step. Dual Pricing
(upright)	optional.
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Big 3	5250 W.B., 200 Sel. 10-25-50¢. 5207 W.B., 104 Sel. 5-10-25¢
ROCK-OLA MFG. CORP.	5202 W.B., 100 Sel. 10-25-50¢, Dual Pric
1485 St 200 Sel. Phono	ing. 5200 W.B., 100 Sel. 10-25-50¢.
1485 200 Sel. Phono	5122 St. Console Floor Spkr.
1478 St 120 Sel. Phono	5123 St. Corner Spkr., 12" Coaxial. 5124 St. Corner Spkr., 8" Ext. Range.
1621 Hi-Fi Wall Spkr.	5125 St. Extender Spkr. packed in pairs.
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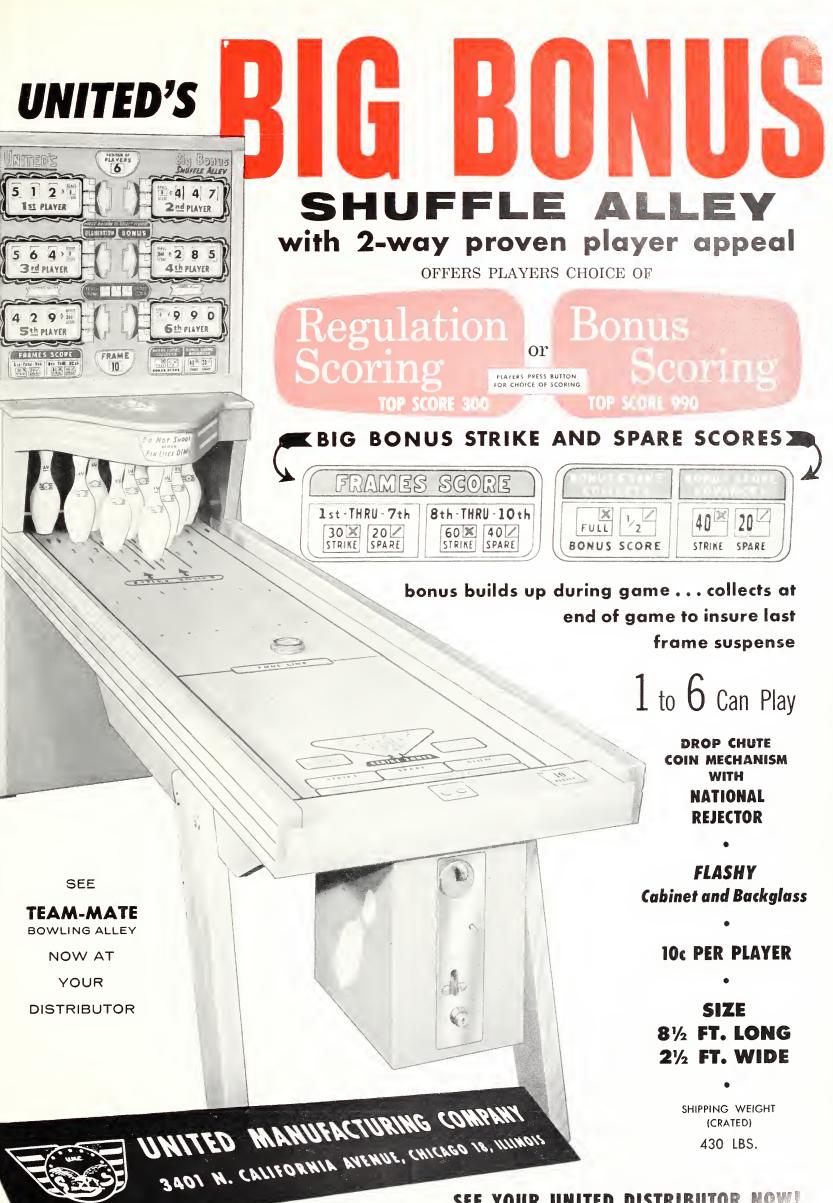
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