

Cash Box



APRIL 17, 1965



Herman's Hermits are far from recluses on the charts. The English stars are currently doing what seems to come naturally for England's rocksters—chart business on more than one deck. It all started with a solo hit, "I'm Into Something Good," which has been replaced by three different releases, "Can't You Hear My Heartbeat," "Silhouettes" and "Mrs. Brown, You Have A Lovely Daughter," which makes a fantastic debut on the Top 100 this week in the #31 spot. Latter selection first made noise as an LP entry, which prompted MGM Records to offer it as a regular singles release. That LP source is the crew's first smash album, "Introducing Herman's Hermits." The boys are slated to arrive in the U.S. April 19 for a cross-country tour with the Dick Clark Show beginning April 30. Disks by Herman's Hermits are produced by Mickie Most.

INTERNATIONAL SECTION BEGINS PAGE 39



“It’s Either Top 40 Or It Isn’t”

THESE 4 ARE!

“MEAN WOMAN” 4-43261 by THE FUGITIVES

“COME ON, LET’S GO!” 4-43253 by THE ROGUES

“CARMEN” 4-43238 by BRUCE AND TERRY

“THE OLE MOUSE” 4-43265 by CHUCK BENÉ AND THE MICE

ON COLUMBIA RECORDS 



FOUNDED BY BILL GERSH

Cash Box

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THE AMERICAN MUSIC FESTIVAL

The recently-concluded San Remo and Eurovision song festivals suggest a rather provocative thesis: why can't a national music contest become a feasible reality in the U. S.? After serious examination of the question we've come to the conclusion that an American Song Festival, in spite of the tremendous problems of logistics, would be of considerable betterment to the entire record-publishing trade and prove a fascinating consumer entertainment.

The Europeans have long since overcome the intricate nuances of diverse performing rights societies and copyrights, realizing the fantastic consumer sales stimuli that their highly-touted contests (e.g. San Remo, Eurovision, Grand Gala du Disque, etc.) create. These events receive extraordinary press, radio and TV coverage across the width and breadth of the continent. Under the aegis of the European Broadcasting Union, the Naples fete was transmitted "live" to an estimated 100 million viewers in the 18 participating countries. This incredible exploitation gives rise to a ready market for the contest winners. Most of the winning entries become continental best-sellers shortly after they're so honored.

The trade has been aware of the power of television as a significant mover of records for the past decade since Joan Weber's Columbia dinking of "Let Me Go Lover" became an overnight sensation on the basis of its introduction on a CBS-TV stanza. Since then, countless artists running a wide gamut from Fess Parker ("Davy Crock-

ett") to Soupy Sales ("The Mouse") have been the lucky beneficiaries of television exposure.

The above-mentioned examples are obviously happenstance occurrences. And although the old successful "Hit Parade" formula has been revitalized in theory if not in context by the "Shindig" and "Hullabaloo" shows, these programs are basically Top 40 visual segments. There has never been a professional national showcase for new material. The American Song Festival would, of course, afford publishers, composers and record companies the opportunity to exploit new songs of merit to a 40 million plus interested audience.

The mechanics of organizing the Festival are not our concern here. We wish merely to point out that the contest could easily evolve to such grandiose proportions as the Miss America Pageant. Perhaps such industry-wide associations as RIAA, ASCAP, BMI, SESAC, NARAS could pool their resources and create the machinery for the event. It's also possible that a board of governors could be tapped from these organizations.

Music tradesters have always complained how difficult it is to establish new artists in the fickle consumer marketplace. Admittedly, this is true. However, for the public, the song rather than an individual rendition has always been the thing which becomes immortal. The American Song Festival would open up new and lucrative vistas for developing the evergreens of the future.

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Cash Box TOP 100



APRIL 17, 1965

		4/10	4/3			4/10	4/3			4/10	4/3
1	I'M TELLING YOU NOW										
	☆FREDDIE & DREAMERS-Tower-125	1	3								
2	GAME OF LOVE										
	☆WAYNE FONTANA & MINDBENDERS-Fontana-1509	5	11								
3	STOP IN THE NAME OF LOVE										
	☆SUPREMES-Motown-1074	3	2								
4	SHOTGUN										
	☆JR. WALKER & ALL STARS-Soul-35008	4	8								
5	I KNOW A PLACE										
	☆PETULA CLARK-Warner Bros.-5612	8	19								
6	CAN'T YOU HEAR MY HEARTBEAT										
	☆HERMAN'S HERMITS-MGM-13310	2	1								
7	TIRED OF WAITING FOR YOU										
	☆KINKS-Reprise-0347	12	22								
8	THE CLAPPING SONG										
	☆SHIRLEY ELLIS-Congress-234	13	25								
9	KING OF THE ROAD										
	☆ROGER MILLER-Smash-1965	6	4								
10	GO NOW										
	☆MOODY BLUES-London-9726	17	23								
11	NOWHERE TO RUN										
	☆MARTHA & VANDELLAS-Gordy-7039	9	10								
12	THE BIRDS AND THE BEES										
	☆JEWEL AKENS-Era-3141	7	5								
13	THE RACE IS ON										
	☆JACK JONES-Kapp-651	15	12								
14	THE LAST TIME										
	☆ROLLING STONES-London-9741	27	46								
15	GOLDFINGER										
	☆SHIRLEY BASSEY-UA-790 *JOHN BARRY-UA-791	10	7								
16	EIGHT DAYS A WEEK										
	☆BEATLES-Capitol-5371	11	6								
17	I'LL NEVER FIND ANOTHER YOU										
	☆SEEKERS-Capitol-5383	28	52								
18	DO YOU WANNA DANCE										
	☆BEACH BOYS-Capitol-53271	16	13								
19	I'LL BE DOGGONE										
	☆MARVIN GAYE-Tamla-5412	25	43								
20	COUNT ME IN										
	☆GARY LEWIS-Liberty-55778	43	86								
21	BUMBLE BEE										
	☆SEARCHERS-Kapp-49	26	37								
22	GOT TO GET YOU OFF MY MIND										
	☆SOLOMON BURKE-Atlantic-2276	24	31								
23	CAST YOUR FATE TO THE WIND										
	☆SOUNDS ORCHESTRAL-Parkway-942	30	45								
24	ONE KISS FOR OLD TIMES SAKE										
	☆RONNIE DOVE-Diamond-179	31	47								
25	OOO BABY BABY										
	☆MIRACLES-Tamla-54113	34	61								
26	SILHOUETTES										
	☆HERMAN'S HERMITS-MGM-13332	49	98								
27	WHEN I'M GONE										
	☆BRENDA HOLLOWAY-Tamla-54111	33	41								
28	CRAZY DOWNTOWN										
	☆ALLAN SHERMAN-Warner Bros.-5614	40	66								
29	RED ROSES FOR A BLUE LADY										
	☆VIC DANA-Dolton-304 *WAYNE NEWTON-Capitol-5366	19	18								
30	LONG LONELY NIGHTS										
	☆BOBBY VINTON-Epic-9768	14	14								
31	MRS. BROWN YOU'VE GOT A LOVELY DAUGHTER										
	☆HERMAN'S HERMITS-MGM-13341	—	—								
32	FERRY ACROSS THE MERSEY										
	☆GERRY & PACEMAKERS-Laurie-3284	18	9								
33	RED ROSES FOR A BLUE LADY										
	☆BERT KAEMPFERT-Decca-31722	20	15								
34	DO THE CLAM										
	☆ELVIS PRESLEY-RCA-8500	23	16								
35	LAND OF 1,000 DANCES										
	☆CANNIBAL & HEAD HUNTERS-Rampart-642 *THEE MIDNIGHTERS-Chattahoochee-666	37	38								
36	I DO LOVE YOU										
	☆BILLY STEWART-Chess-1992	46	60								
37	WE'RE GONNA MAKE IT										
	☆LITTLE MILTON-Checker-13722	48	81								
38	DON'T LET ME BE MISUNDERSTOOD										
	☆ANIMALS-MGM-13311	21	17								
39	IT'S GROWING										
	☆TEMPTATIONS-Gordy-7040	64	—								
40	COME STAY WITH ME										
	☆MARIANNE FAITHFUL-London-9731	32	40								
41	DON'T MESS UP A GOOD THING										
	☆BOBBY McCLURE & FONTELLA BASS-Checker-1097	29	30								
42	IF I LOVED YOU										
	☆CHAD & JEREMY-World Artists-1041	22	20								
43	WOMAN'S GOT SOUL										
	☆IMPRESSIONS-ABC-10647	62	80								
44	I UNDERSTAND										
	☆FREDDIE & DREAMERS-Mercury-73277	50	65								
45	I CAN'T STOP THINKING OF YOU										
	☆BOBBI MARTIN-Corol-62447	47	53								
46	TRULY TRULY TRUE										
	☆BRENDA LEE-Decca-31762	56	72								
47	BABY THE RAIN MUST FALL										
	☆GLENN YARBROUGH-RCA-8498	58	68								
48	JUST ONCE IN MY LIFE										
	☆RIGHTEOUS BROS.-Philly-127	60	—								
49	THE ENTERTAINER										
	☆TONY CLARKE-Chess-1924	61	71								
50	SHE'S ABOUT A MOVER										
	☆SIR DOUGLAS QUINTEZ-Tribe-8308	66	—								
51	IT'S NOT UNUSUAL										
	☆TOM JONES-Porrot-9737	63	85								
52	PEACHES AND CREAM										
	☆IKETTES-Modern-1005	59	63								
53	MY GIRL										
	☆TEMPTATIONS-Gordy-7038	36	28								
54	TEN LITTLE BOTTLES										
	☆JOHNNY BOND-Starday-704	45	34								
55	AND ROSES AND ROSES										
	☆ANDY WILLIAMS-Columbia-43257	65	79								
56	GIRL DON'T COME										
	☆SANDIE SHAW-Reprise-0342	51	35								
57	WOOLY BULLY										
	☆SAM THE SHAM & PHARAOKS-MGM-13322	68	91								
58	IT'S GOT THE WHOLE WORLD SHAKIN'										
	☆SAM COOKE-RCA-8539	75	—								
59	GOODBYE MY LOVER, GOODBYE										
	☆SEARCHERS-Kapp-658	70	—								
60	THE MOUSE										
	☆SOUPY SALES-ABC-10646	69	88								
61	I CAN'T EXPLAIN										
	☆THE WHO-Decca-31725	57	62								
62	NOT TOO LONG AGO										
	☆UNIKUES-Paula-219	67	70								
63	THINK OF THE GOOD OLD TIMES										
	☆JAY & AMERICANS-UA-845	72	82								
64	SHE'S COMING HOME										
	☆ZOMBIES-Parrot-9747	76	—								
65	LET'S DO THE FREDDIE										
	☆CHUBBY CHECKER-Parkway-949	77	83								
66	LITTLE THINGS										
	☆BOBBY GOLDSBORO-UA-810	35	21								
67	SUBTERRANEAN HOMESICK BLUES										
	☆BOB DYLAN-Columbia-43242	78	94								
68	SOMEBODY ELSE IS TAKING MY PLACE										
	☆AL MARTINO-Capitol-5384	73	78								
69	I MUST BE SEEING THINGS										
	☆GENE PITNEY-Musicor-1070	39	26								
70	IT'S GONNA BE ALRIGHT										
	☆GERRY & PACEMAKERS-Laurie-3293	91	—								
71	DREAM ON LITTLE DREAMER										
	☆PERRY COMO-RCA-8533	82	—								
72	TRUE LOVE WAYS										
	☆PETER & GORDON-Capitol-5406	—	—								
73	I KO I KO										
	☆DIXIE CUPS-Red Bird-024	93	96								
74	TOY SOLDIER										

MGM...THE SINGLE SWINGERS DO IT AGAIN...



***THE
ROYALETTES***

***Poor
Boy***

B/W

Watch What Happens

K-13327



RAY PETERSON

***House
Without
Windows***

B/W

Wish I Could Say No To You

K-13336

MGM



RECORDS

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.

British Acts Spending Spring In U.S.

NEW YORK—With the advent of the spring and summer seasons, thousands of Americans will flow out of the States for annual vacations in foreign ports, oblivious to the all-out onslaught on these shores by a powerful nucleus of British big beatdom.

The influx by her Majesty's rockers began last Thursday when Gerry and the Pacemakers arrived at Kennedy Airport for a month long concert and personal appearance tour, and kicked off their Stateside stand with a press conference at United Artists.

By mid-April "Operation Mop-Top" will move into high gear when a trio of English artists fords the foam for a series of concurrent concert jaunts. The Animals have scheduled an 8-day stay, beginning on Apr. 13, which will include bursts on NBC's "Hullabaloo" and the Clay Cole syndicated package, and two other Swingish offerings, the Zombies and Chad & Jeremy, will be winging in for separate circuits with the Dick Clark "Caravan of Stars." The Zombies will be

part of the Caravan's Unit No. 1 and will be launched on a month-and-a-half tour, which will blanket the country from border to border, and Chad & Jeremy, in Unit No. 3 (known as Gene Pitney's "Shower Of Stars") will follow suit with their 45-day circuit on the next day.

On the last day of this month, Herman's Hermits will join Unit No. 3 of the Clark Caravan as it barnstorms across the nation, winding up in Montreal, Canada on June 2.

After the American audience is sufficiently softened up, the cream of the mop top crop will arrive in an effort to completely annihilate all resistance. June will see the Dave Clark Five undertaking their third American invasion, which will be highlighted by appearances on ABC's "Shindig" and CBS' "Ed Sullivan Show," and in Aug. the overwhelming onslaught will be capped off by the arrival of the barons of the Britannic beat, the Beatles.

New Frank Loesser Show Folds On The Road

NEW YORK—The Main Stem got quite a jolt late last week when it was announced that the new Frank Loesser musical, "Pleasures & Palaces," would close last Sat. (10) in Detroit, representing a \$495,000 loss. Musical comedy buffs would be hard pressed to recall the last musical with words and music by a major writer to fail in its out-of-town try-outs. In fact, the original play from which the plotline of "P&P" stemmed—"Once There was a Russian"—only got as far as one performance on Broadway during the 1960-1 season. Samuel Spewack, who wrote the musical with Loesser, is also the author of the play.

(Continued on page 33)

Ira Howard To New Post At Columbia-Screen Gems

NEW YORK—Don Kirshner, president of the Music Division of Columbia Pictures-Screen Gems TV, has announced the appointment of Ira Howard to the newly-created post of director of music and talent development in the professional music department of the publishing firm.

Howard, a staffer of *Cash Box* magazine for the past 13 years, had served as a music editor for the publication. At various times, he headed both the country and western and rhythm and blues departments with the trade paper.

In his new post, Howard will coordinate music activities with Wally Schuster and Emil LaViola of the firms' professional department.

ROSA Sets Meet, Seminar In Nashville

Association will conduct a spring meet and panel seminar at the Capitol Park Inn in Nashville, on April 24 and 25. A closed membership meeting is scheduled for Saturday, April 24, with a seminar for Sunday, April 25, from 9:30 A. M. to 3:00 P. M.

ROSA board members slated the (Continued on page 35)

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Bob Altshuler To Col As Press, Info Head

NEW YORK — Bob Altshuler has been named director of press and public information for Columbia Records, according to Len Burkat, vice president of information services.

Altshuler will direct Columbia's publicity activities in both the consumer and trade press, working closely with the company's exec. staff



BOB ALTSHULER

and its recording artists as well as their managers. He will supervise Columbia's public information and reviewers' services. Altshuler will report to Burkat.

Altshuler joins Columbia with an extensive publicity background in the record business. For the past four years he has been director of publicity and advertising for the Atlantic and Atco label operation. He also handled publicity for the various record labels associated with Atlantic and Atco. During this time, Altshuler contributed his services as publicist to the National Academy of Recording Arts and Sciences in association with the organization's president, Nesuhi Ertegun, and its board of governors.

Before his years at Atlantic Altshuler was general manager of Candid Records, the defunct Cadence label's onetime jazz line. Previously, he was director of publicity and advertising for United Artists Records,

NOTICE!

TO ALL ADVERTISERS

BECAUSE OF GOOD FRIDAY BEING A PRINTER'S HOLIDAY, THE APR. 24 ISSUE OF CASH BOX WILL CLOSE ON THURSDAY, APR. 15th. WE URGE ALL CLIENTS TO HAVE PLATES FOR THIS ISSUE AT CASH BOX BEFORE 5:00 PM ON WEDNESDAY, APR. 14th.

The Movie Musical Comeback:

'Lady' & 'Mary' Are Oscar Champs

HOLLYWOOD — "Oscar" welcomed back the grand musical spectacle last week as both "My Fair Lady" and "Mary Poppins" garnered most of the major Motion Picture Academy Awards, with eight for "Lady", five for "Mary". It was the first occasion in academy history when two musicals combined to gather the greatest total of gold-plated statuettes. It was also a grand night for the British. "You Americans are famous for your hospitality, but this is ridiculous", Julie Andrews said after receiving her award.

It was Julie Andrews and Rex Harrison who shared the spotlight with the best star performance awards—Julie Andrews for her role as "Mary Poppins" and Rex Harrison as Henry Higgins in "My Fair Lady."

The voting by the Motion Picture of Academy of Arts and Sciences generally went according to predictions. "My Fair Lady", one of the most celebrated and expensive musi-

cals ever made, received the award as the "best film of the year" and George Cukor, its director, won the "Oscar" for best direction. "Lady" also received statuettes for best "sound", "costumes", "scoring", "art direction" and "cinematography" while "Mary Poppins" took awards for "special effects", "musical score", "film editing" and song ("Chim Chim Cheree" composed by Dick and Bob Sherman). All five of the nominated songs were performed by Patti Page ("Hush, Hush Sweet Charlotte"), The New Christy Minstrels ("Chim Chim Cheree"), Andy Williams ("Dear Heart"), Jack Jones ("Where Love Has Gone") and Nancy Wilson ("My Kind Of Town"). It is interesting to note that all five presentors had cut singles on the nominated songs. Judy Garland also presented a tribute to the late Cole Porter with a medley of his memorable songs.

Perhaps the best line of the eve- (Continued on page 35)

26 New LP's From Capitol-Angel

HOLLYWOOD — The Capitol and Angel labels have launched their Apr. album release, consisting of a combined total of 26 LP's.

Capitol's 18 albums are headlined by Wayne Newton's "Red Roses For A Blue Lady," Peter & Gordon's "I Go To Pieces" and Peggy Lee's "Pass Me By." Also featured is a comedy album, "What Do You Do When You're Young And White And Jewish?" by Ron Eliran, "Nat King Cole Song Book" by the Hollyridge Strings and "Africa Belongs To The Lion" by South African singer-composer Sebastian Temple. Donna Loren makes her album debut with songs from the movie "Beach Blanket Bingo," while Billy Taylor offers "Midnight Piano" and Bing Crosby and Rosemary Clooney team up for "That Travelin' Two-Beat".

Other releases include "Dean Martin Sings/Sinatra Conducts," "Guy Lombardo and His Royal Canadians Present The Voice Of Kenny Gardner," "Frank Sinatra Sings The Select Cole Porter," "Let Me Walk With Thee" by Tennessee Ernie Ford, Jackie Gleason's "The Last Dance," Hershy Kay's "Beloved Jewish Melo-

dies," "Germany Sings" with the Botho Lucas Choir, and Jimmy Shands "Scottish Ramble."

Rounding out the Capitol release is a collection of original recordings by the Nat King Cole Trio.

Angel's eight releases feature five additions to the Great Recordings of The Century series, including "The Beloved Bjoerling," comprised of three LP's by the late tenor, and two albums from the complete Beethoven Sonata set recorded by Arthur Schnabel.

Also in the release is Gounod's "St. Cecilia Mass," performed by Pilar Lorengar, Heinz Hope, Franz Crass, Rene Duclos Chorus and the Paris Conservatoire Orchestra conducted by Jean-Claude Harteman.

Yehudi Menuhin returns with two violin works by Mozart, Concerto No. 7 in E Flat for Violin and Orchestra and Concertone in C for Two Violins and Orchestra.

Gervase De Peyer and members of the Melos Ensemble round out the release with Mozart's Trio in E Flat For Clarinet, Viola and Piano, and Quintet in A for Clarinet and Strings.

20th's TCF Line Formed For Indie Label Distribution

NEW YORK—20th Century Fox Records has moved into the area of national and international distribution of indie labels. A new operation, TCF, has been created to handle this new angle for the label, which reported last week a "profitable and impressive" first quarter.

First label coming in under the "family" set-up is Hall Records of Beaumont, Texas, with such artists as Johnny Preston, Dickie Lee, Albert Collins, Jivin' Gene and Tony Borders. Bill Hall is the owner of the label.

Directing the product flow for TCF will be Doug Moody. Chris Saner, just assigned to the post of national sales manager for 20th, will do the same chores for TCF. It's understood

that separate distributors from those of the parent company will be assigned to handle the various TCF lines.

Over at the parent company, plans call for the release of new soundtrack and other material. Flick scores include "Magnificent Men in Their Flying Machines," "The Agony & The Ecstasy," "The Reward," "High Wind in Jamaica" and others. Current soundtrack successes for 20th include "Zorba the Greek," which had some Oscar awards last week, and "Mondo Pazzo," formerly "Mondo Cane #2." National publicity on LP product is coordinated by Al Calder, who is liaison between the record and film company in the exploitation dept.

Piano Greats Star In 2nd UN Album

NEW YORK—For its second charity LP, the United Nations is going long-hair.

The UN's Office of the United Nations High Commissioner for Refugees last week unveiled the latest disk project designed to raise funds for the world's refugees, a 2-pocket "International Piano Festival" featuring six leading keyboard artists.

The UN's first LP, a pop-oriented package called "All-Star Festival,"

raised a total of \$1.5 million in net profits.

Featured on the LP are Robert Casadesu (Columbia), Wilhelm Kempff (Deutsche Grammophon), Claudio Arrau (Philips), Wilhelm Backhaus (English Decca), Alexander Brailowsky (Columbia) and Byron Janis (Mercury).

In addition, Everest Records, which is handling distribution of the record, (Continued on page 35)

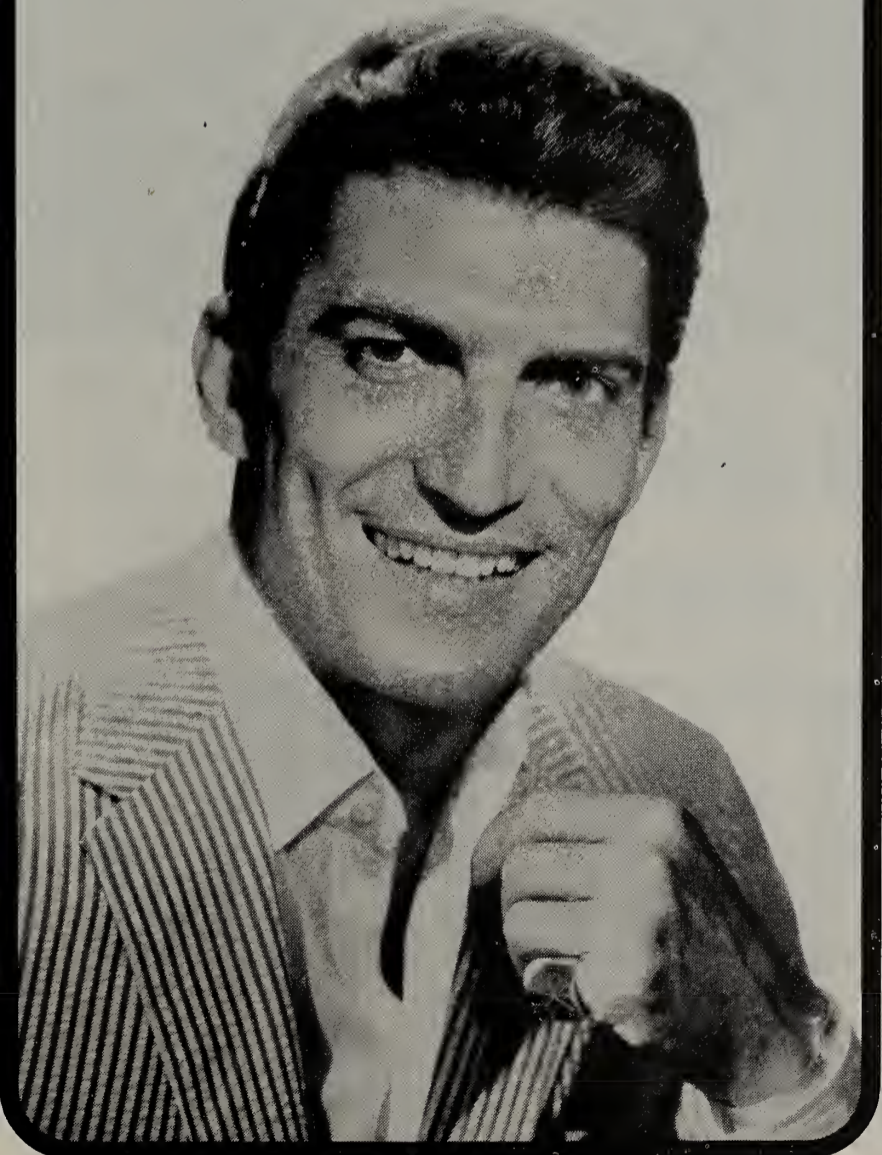
**TWO NEW SINGLES-
A DOUBLE FEATURE FOR SALES**

**SERGIO
FRANCHI**

**"TAKE THE MOMENT"
c/w "SOMEONE LIKE YOU"**

**Both from the new
Richard Rodgers show**

#8552



**GALE
GARNETT**

**"I'LL CRY ALONE"
c/w "WHERE DO YOU GO
TO GO AWAY"**

**from her album
"Lovin' Place"**

#8549



RCA VICTOR



RCA The most trusted name in sound ©

GOING
ALL
THE
WAY

U.S.A.F.

"WHEN

I'M

GONE"

BRENDA
HOLLOWAY

TAMLA 54141

TAMLA / MOTOWN
RECORDS

2648 W. GRAND BLVD.
DETROIT 8, MICH.

U.S.A.F.



LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- 1 **NOW THAT YOU'VE GONE**
(Leeds—ASCAP)
Connie Stevens (Warner Bros S610)
- 2 **CRYING IN THE CHAPEL**
(Valley—BMI)
Elvis Presley (RCA Victor 0643)
- 3 **HELP ME RHONDA**
(Sea Of Tunes)
Beach Boys (Capitol 992)
- 4 **IN THE MEANTIME**
(Robbins—ASCAP)
Georgie Fame (Imperial 66104)
- 5 **ALL OF MY LIFE**
(Screen Gems, Col.—BMI)
Lesley Gore (Mercury 72412)
- 6 **GLORIA**
(Hyde Park—ASCAP)
Them (Parrot 9427)
- 7 **TALK ABOUT LOVE**
(Rose Hill—BMI)
Adam Faith (Amy 929)
- 8 **THE MINUTE YOU'RE GONE**
(Robbins—ASCAP)
Cliff Richard (Epic 9757)
- 9 **TOMORROW IS ANOTHER DAY**
(Pamco—BMI)
Steve Alaimo (ABC Paramount 10643)
- 10 **WHO CAN I TURN TO**
(Musical Comedy Prod.—BMI)
Dionne Warwick (Scepter 1298)
- 11 **EVERY NIGHT, EVERYDAY**
(Metric—BMI)
Jimmy McCracklin (Imperial 66094)
- 12 **SHE LOST YOU**
(Bourne—Filmusic—ASCAP)
Zephyrs (Rotate 5006)
- 13 **SINCE I DON'T HAVE YOU**
(Callico—Southern—BMI)
4 Seasons (Vee Jay 664)
- 14 **CARMEN**
(Metric—BMI)
Bruce & Terry (Columbia 43238)
- 15 **EYES OF MINE**
(Meager—BMI)
Rita Pavone (RCA Victor 8538)
- 16 **SILVER DOLLAR**
(Hampshire House—ASCAP)
Damita Ja (Epic 9766)
- 17 **SUPERCALIFRAGILISTIC
EXPIALIDOCIOUS**
(Wonder Land—BMI)
Julie Andrews & Dick Van Dyke
(Vista 441)
- 18 **DEVIL'S HIDEAWAY**
(Try Me—BMI)
James Brown (Smash 1975)
- 19 **WHO ARE YOU**
(Maggie—BMI)
Stacy Cane (Jubilee S500)
- 20 **PEANUTS**
(TNT—BMI)
Sunglows (Sunglow 107)
- 21 **YOU WERE ONLY FOOLING**
(Shapiro, Bernstein—ASCAP)
Vic Damone (Warner Bros 5616)
- 22 **ONE STEP AHEAD**
(Roosevelt—BMI)
Aretha Franklin (Columbia 43241)
- 23 **P's & Q's**
(Stillran, Flomar—BMI)
Nella Dodds (Wand 178)
- 24 **OVER THE RAINBOW**
(Leo Feist—ASCAP)
Billy Thorpe (Crescends 340)
- 25 **GOOD LOVIN'**
(TM—BMI)
Olympics (Loma 2013)
- 26 **LIPSTICK TRACES**
(Minit—BMI)
O'Jays (Imperial 66102)
- 27 **THINK SUMMER**
(Eden—BMI)
Susan Wayne (Columbia 43237)
- 28 **I APOLOGIZE**
(DE Sylvia, Henderson—ASCAP)
PJ Proby (Liberty S5777)
- 29 **FUNNY HOW LOVE CAN BE**
(Southern—ASCAP)
Ivy League (Cameo 356)
- 30 **LUCKY TO BE LOVED**
(Fineline, Thelma—Grooverville—BMI)
Emanuel Lasky (Wild Deuce 5006)
- 31 **TREAT HIM TENDER,
MAUREN**
(Ampco—ASCAP)
Angie & Chicklettes (Apt 25080)
- 32 **MY HEART KEEPS FOLLOWING
YOU**
(Valley—BMI)
Serendipity Singers (Philips 40273)
- 33 **LOSIN' MY TOUCH**
(Al. Gallico—BMI)
Peggy March (RCA Victor 8534)
- 34 **THE SQUARE**
(Vin-Sun—ASCAP)
Dick Wittinghill (Dot 16701)
- 35 **THREE KIDS**
Janathan, David & Elbert (Philips 40275)
- 36 **LAST EXIT TO BROOKLYN**
(Joy—ASCAP)
The Scott Bedford 4 (Joy 296)
- 37 **SOUL SAUCE**
(Consolidated—ASCAP)
Cal Tjader (MGM VK 10345)
- 38 **TELL HER I'M NOT HOME**
(Ludix—BMI)
Ike & Tina Turner (Loma 2011)
- 39 **GOTTA HAVE YOUR LOVE**
(Screen Gems, Col.—BMI)
Sapphires (ABC Paramount 10639)
- 40 **IT AIN'T NO BIG THING**
(Chevis—BMI)
Radiants (Chess 13717)
- 41 **I'LL KEEP HOLDING ON (JUST
TO BE YOUR LOVE)**
(Marson—BMI)
Sonny James (Capitol S275)
- 42 **IT WAS I**
(T. M.—Desert Palms—BMI)
Fantastic Baggies (Imperial 66092)
- 43 **AND I LOVE HIM**
(MacLen, Unart—BMI)
Esther Phillips (Atlantic 2281)
- 44 **WHY DO I CRY**
(Gil & Tanis—BMI)
Remains (Epic 9783)
- 45 **CHIM, CHIM, CHERREE**
(Wonderland—BMI)
New Christy Minstrels (Columbia 43215)
- 46 **GABRIELLE**
(Unart—BMI)
Jimmy Bing (Colpix 774)
- 47 **SEA CRUISE**
(Ace—BMI)
Ace Cannon (Hi 2089)
- 48 **THAT'S THE WAY**
(Spectorious—BMI)
Honeycombs (Interphon 6578)
- 49 **COME ON, LET'S GO**
(Kemo, Clockus, Figure—BMI)
Rogues (Columbia 43253)
- 50 **POOR BOY**
(South Mt.—BMI)
Royalties (MGM 13327)

NOW NO. 1 IN ENGLAND!



...and breaking in the U.S.A.

The ORIGINAL hit record...

CONCRETE AND CLAY

by **UNIT FOUR PLUS TWO**

#9751

LONDON
RECORDS



RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. (SURVEY COMPLETED TO APRIL 7TH)

% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK	TITLE	ARTIST	LABEL	TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE
55%	Ticket To Ride	Beatles	Capitol	55%
50%	It's Got The Whole World Shakin'	Sam Cooke	RCA	85%
47%	Just Once In My Life	Righteous Bros.	Philles	87%
45%	Subterranean Homesick Blues	Bob Dylan	Columbia	73%
40%	It's Gonna Be Alright	Gerry & Pacemakers	Laurie	65%
36%	It's Growing	Temptations	Gordy	97%
34%	True Love Ways	Peter & Gordon	Capitol	34%
32%	Goodbye My Lover, Goodbye	Searchers	Kapp	63%
31%	She's Coming Home	Zombies	Parrot	61%
30%	Woman's Got Soul	Impressions	ABC Paramount	79%
29%	Tommy	Reparata & Delrons	World Artists	33%
28%	Help Me Ronda	Beach Boys	Capitol	28%
27%	Al's Place	Al Hirt	RCA Victor	27%
26%	She's About A Mover	Sir Douglas Quintet	Tribe	75%
25%	Count Me In	Gary Lewis	Liberty	95%
24%	Just A Little	Beau Brummels	Autumn	24%
23%	And Roses And Roses	Andy Williams	Columbia	84%
22%	Shakin' All Over	Guess Who	Scepter	22%
21%	The Entertainer	Tony Clarke	Chess	41%
20%	What Do You Want With Me	Chad & Jeremy	World Artists	20%
19%	Cast Your Fate To The Wind	Sounds Orchestral	Parkway	87%
18%	Sad Tomorrow	Trini Lopez	Reprise	18%
17%	Truly Truly True	Brenda Lee	Decca	75%
16%	I Got A Woman	Ray Charles	ABC Paramount	16%
15%	Since I Don't Have You	Jerry Butler & Betty Everett	VeeJay	39%
14%	It's Not Unusual	Tom Jones	Parrot	78%
14%	Dream On Little Dreamer	Perry Como	RCA Victor	32%
13%	Let's Do The Freddie	Chubby Checker	Parkway	38%
13%	The Mouse	Soupy Sales	ABC Paramount	54%
12%	Out In The Streets	Shangri-Las	Red Bird	64%
11%	A Woman Can Change A Man	Joe Tex	Dial	19%
10%	The Minute You're Gone	Cliff Richards	Epic	29%

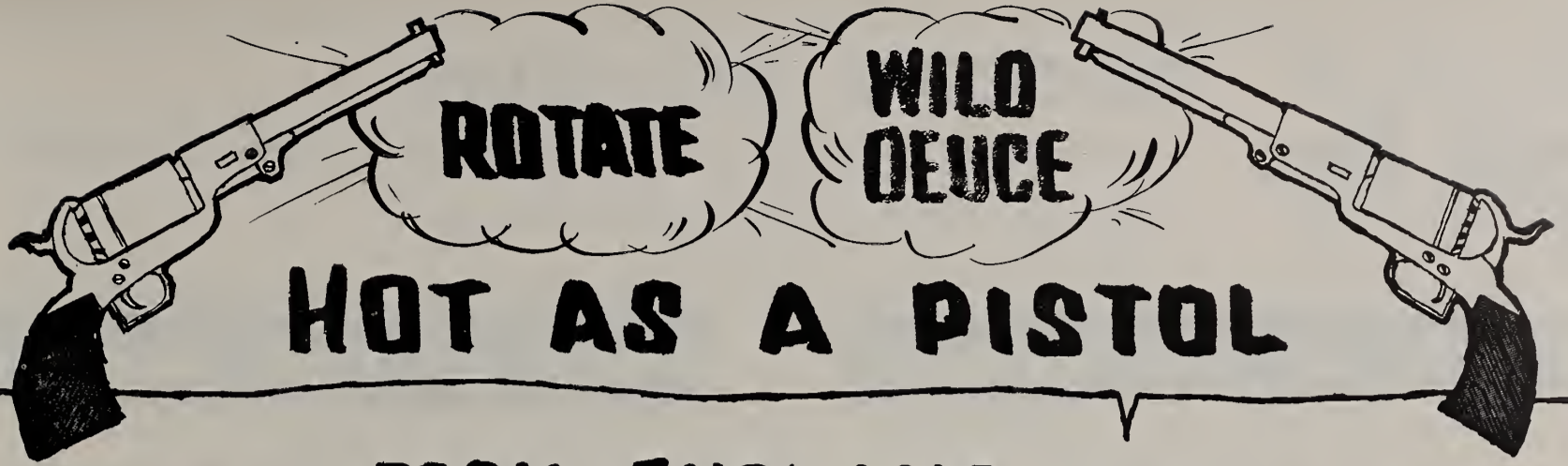
LESS THAN 10% BUT MORE THAN 5%

TITLE	ARTIST	TOTAL % TO DATE	TITLE	ARTIST	TOTAL % TO DATE
Georgie Pargie	Jewel Akens (Era)	9%	Tamorrow Is Another Doy	Steve Aloimo (ABC)	16%
You Were Only Fooling	Vic Domone (Worner Bros.)	9%	Venice Blue	Babby Darin (Capital)	16%
Poor Boy	Royalettes (MGM)	8%	In The Meontime	Georgie Fame (Imperial)	8%
She's Lost You	Zephyrs (Rotote)	25%	Lipstick Troces	O'Joys (Imperial)	8%
			Bobby's Gone	Rog Dolls (Molo)	8%
			Last Exit To Brooklyn	The Scott Bedford Four (Joy)	31%
			Who Are You	Stocy Cone (Jubilee)	8%
			Why Did I Choose You	Borbros Streisond (Columbia)	64%

THERE WON'T BE A CHESS AD THIS WEEK. OUR WRITER, ALONG WITH EVERYONE ELSE, IS IN THE STOCK ROOM HELPING TO SHIP THE FANTASTIC ORDERS ON OUR HITS.*

*THE ENTERTAINER—Tony Clarke
Chess 1924
I DO LOVE YOU—Billy Stewart
Chess 1922
WE'RE GONNA MAKE IT—Little Milton
Chess 1105
DON'T MESS UP A GOOD THING—
Fontello Bass & Bobby McClure
Checker 1097
AIN'T NO BIG THING—The Rodians
Checker 1925
DEAR DAD—Chuck Berry—Chess 1926
LOVE IS A FIVE LETTER WORD—
James Phelps Argo 5499

CHESS
RECORDS



ROTATE

**WILD
DEUCE**

HOT AS A PISTOL

FROM ENGLAND

"SHE'S LOST YOU"

B/W

**"THERE'S SOMETHING ABOUT YOU"
THE ZEPHYRS**

ROTATE # 5006

Personal Representation U.S.A. : FEDRO ENTERTAINMENT CORP. N.Y.C. Bill Ficks

"LUCKY TO BE LOVED"

(BY YOU)

EMANUEL LASKY

WILD DEUCE #1003

"THE BREAKING POINT"

DEENA JOHNSON

WILD DEUCE #1004

President General Manager

EDDIE NEWMARK

National Sales & Promotion Mgr.

FRED EDWARDS

Executive Directors

IRVING J. FEDER, CARL ROSEN



1619 Broadway New York, N.Y. 10019





RECORD REVIEWS

• best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Pick of the Week

CRYING IN THE CHAPEL (2:22) [Valley, BMI—Glenn]

I BELIEVE IN THE MAN IN THE SKY (2:08)

[Rosarita, ASCAP—Howard]

ELVIS PRESLEY (RCA Victor 0643)

Although Elvis is still clicking with his last-time-out triumph of "Do The Clam" this potent re-working of the years-back hit, "Crying In The Chapel," should rapidly develop into blockbuster proportions. The chanter, backed by the Jordanares, reads the slow-moving inspirational ode in a moving, emotion-paced style. On the coupler Presley dishes-up a top-notch rendition of "I Believe In The Man In The Sky."

I'M THINKING (1:29) [Bramston, BMI—Clark, Payton]

REELIN' AND ROCKIN' (2:47) [Arc, BMI—Berry]

DAVE CLARK FIVE (Epic 9786)

The Dave Clark Five's unbroken string of hits (they're currently coming off "Coming Home") should be further enhanced with this power-packed Epic newie tabbed "I'm Thinking." The tune is a rhythmic, hard-driving romantic ode about a lad whose gal lied to him just a bit too much. Flip, "Reelin' And Rockin'" is a rollicking terpsichorean-themed contagious rocker.

DO THE FREDDIE (1:59) [Dayshel, BMI—Pegues, Lambert]

TELL ME WHEN (2:07) [Southern, ASCAP—Reed]

FREDDIE & DREAMERS (Mercury 720428)

The tremendously successful English crew whose initial Mercury deck, "I Understand," is still climbing the charts offer their own version of the popular "Do The Freddie" dance. The side is a rollicking, hard-driving thumper which describes exactly how to do this rather uncomplicated dance. "Tell Me When" is a catchy, lyrical teen-angled romancer.

CHAINS OF LOVE (2:45)

[Stilran-Downstairs-Web IV, BMI—Bishop, Gamble]

COME ON OVER TO MY PLACE (2:25)

[Screen Gems-Columbia, BMI—Weil, Mann]

DRIFTERS (Atlantic 2285)

The Drifters should have no difficulty in rapidly jumping into the winner's circle with this potent follow-up to their "At The Club" smash tabbed "Chains Of Love." The tune is a rhythmic, shufflin' pop-r&b romancer about a duo who are emotionally linked to each other. "Come On Over To My Place" is a rollicking, hard-rockin' warm-hearted blues romancer.

I'LL CRY ALONE (2:09) [Leprechaun, BMI—Garnett]

WHERE DO YOU GO TO GO AWAY (2:18)

[Leprechaun, BMI—Garnett]

GALE GARNETT (RCA Victor 8549)

Gale Garnett should make her third trip to chartsville "A Lovin' Place" was her last hit) with this power-packed Victor offering tagged "I'll Cry Alone." The side is a throaty full ork-backed bluesey lament about an affair which goes kaput. "Where Do You Go To Go Away," is a pretty, laconic legitish romance essayed with loads of poise by the songstress.

HE AIN'T NO ANGEL (2:30) [Trio, BMI—Barry, Greenwich]

ASK ANYBODY (2:05) [TM, BMI—Clark]

AD LIBS (Blue Cat 114)

The Ad Libs should certainly make it two-in-a-row (they hit recently with "The Boy From New York City") with this top-drawer follow-up labeled "He Ain't No Angel." The tune is a throbbing, pop-r&b romancer about a gal who claims that she wants a little bit of the devil in her guy. "Ask Anybody" is a medium-paced tradition-oriented happy-go-lucky blueser.

YOU TURN ME ON (TURN ON SONG) (2:15)

[Burdette, BMI—Whitcomb]

POOR BUT HONEST (3:03) Burdette, BMI—Whitcomb]

IAN WHITCOMB (Tower 134)

Hot-on-the-heels of his "This Sporting Life" reputation-establisher Ian Whitcomb comes up with a potent follow-up tabbed "You Turn Me On". The tune is a rhythmic, low-key happy blueser about a fella who is really hung-up on his girlfriend. "Poor But Honest" is a clever British music hall-type romantic novelty.

Pick of the Week

SOMETHING YOU GOT (2:50) [Tune-Kal, BMI—Kenner]

BABY TAKE ME (2:10) [Flomar, BMI—Simpson, Ashford, Armstead]

CHUCK JACKSON & MAXINE BROWN (Wand 181)

Chuck Jackson and Maxine Brown should have no difficulty in pulling loads of loot with this top-notch new pop-r&b Wand entry tabbed "Something You Got." The side is a slow-shufflin' chorus-backed tale about a romantic duo who seem perfectly suited to each other. "Baby Take Me" is a hard-driving, rhythmic tradition-styled blues rocker.

TROMBONE CHOLLY (1:57) [Gotham, BMI—Brooks]

EASTER REBELLION (2:34) [Montclare, BMI—C. & J. Parks]

GREENWOOD COUNTY SINGERS (Kapp 660)

The Greenwood County Singers seem destined to do Top 100 biz with this top-drawer release from Kapp called "Trombone Cholly." The tune is a lively, fast-moving happy-go-lucky ditty with an infectious honky tonkish flavor. The undercut, "Easter Rebellion," is a hauntingly plaintive folk affair.

DARLING TAKE ME BACK (2:18) [Murbo, BMI—Weiss]

TIME AFTER TIME (2:27) [Barton, ASCAP—Cahn, Styne]

LENNY WELCH (Kapp 662)

Lenny Welch can speedily get back in his money-making ways on the basis of this new Kapp outing. The side to eye here, "Darling Take Me Back," is a medium-paced, chorus-backed bittersweet bluesey plea for romance which builds to a pulsating, dramatic bridge. On the flip the chanter dishes-up a tender, lyrical reading of the evergreen.

TO BE OR NOT TO BE (2:58) [Curtum, BMI—Butler]

BOOMERANG (2:18) [MRC, BMI—Davis, Lance, Leavill]

OTIS LEAVILL (Blue Rock 4015)

Last time out Otis Leavill clicked in the pop and r&b departments with his Blue Rock bow of "Let Her Love Me." This potent follow-up, "To Be Or Not To Be," can easily go the whole chart-distance. Side is a soulful, slow-shufflin' tale all about the abiguties of romance. "Boomerang" is a lively, fast-moving, happy-go-lucky hand-clapper.

BYE-BYE (1:50) [Northridge, ASCAP—Mancini, Livingston, Evans]

THE PAWNBROKER (2:49) [Pawnbroker, ASCAP—Jones, Lawrence]

SARAH VAUGHAN (Mercury 72417)

Sarah Vaughan can re-establish herself as a single saleswoman with this interesting first vocal rendition of "Bye-Bye," the oft instrumental cut theme from the old "Peter Gunn" TV'er. The lark reads the swingin' opus (which boasts a swingin' set of lyrics on a motif of romantic rejection) in a feelingful, commanding style. The coupler's a lilting reading of the main-theme from "The Pawnbroker" flick.

THERE GOES MY HEART (2:29) [Leo Feist, ASCAP—Davis, Silver]

RETURN MY HEART (2:49) [Regent, BMI—Towne, Lauzi]

JANICE HARPER (RCA Victor 8557)

Both Top 40 and middle-of-the-road deejays should really dig Janice Harper's most promising new Victor updating of "There Goes My Heart." The lark reads the plaintive, easy-going, moody lament about a love-sick gal in an impressive emotion-packed style. The flip's a dramatic sung in English and Italian plea for romance.

Newcomer Pick

CONCRETE AND CLAY (2:14) [Saturday, BMI—Parker, Moeller]

WHEN I FALL IN LOVE (2:22) [Northern, ASCAP—Young, Heyman]

UNIT FOUR PLUS TWO (London 9751)

The Unit Four Plus Two can rapidly establish themselves on a national basis with this top-notch London offering tabbed "Concrete And Clay." The side is a rollicking, rhythmic blues-tinged romancer with a danceable infectious repeating riff. Watch it closely. On the bottom lid the crew offers a feelingful, funky reading of the sturdie.

“RICHARD RODGERS HAS
 DONE IT AGAIN—HIS SCORE FOR
 ‘DO I HEAR A WALTZ?’ IS ANOTHER
 JACKPOT OF LILTING CHARM—
 WITH BRIGHT AND WITTY LYRICS
 BY STEPHEN SONDHEIM.”

—WILLIAM GLOVER, ASSOCIATED PRESS

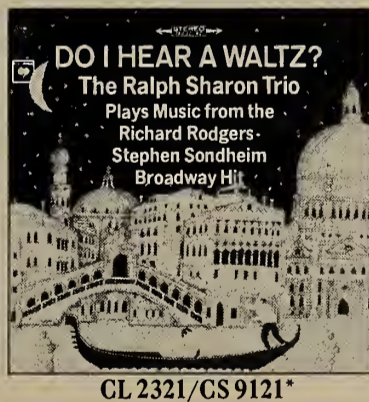
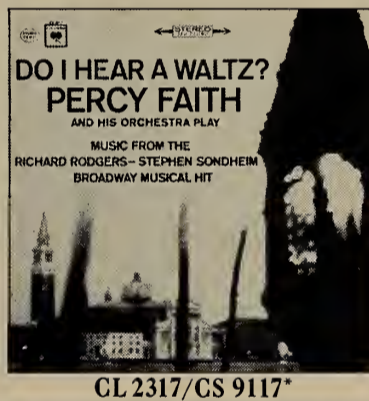
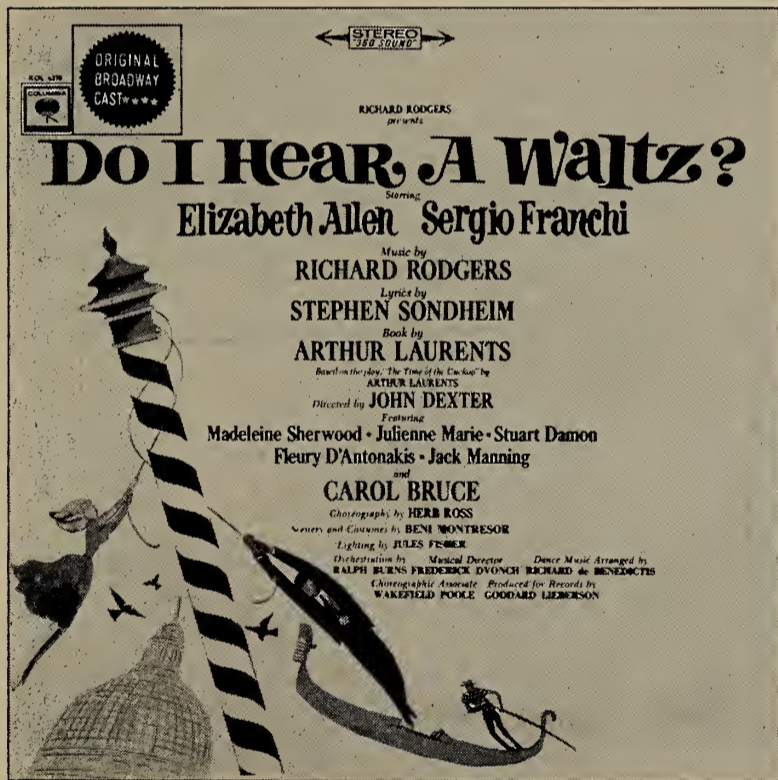
ALL THE CHARM IS CAPTURED ON
 THESE COLUMBIA HIT SINGLES:

“DO I HEAR A WALTZ?”⁴⁻⁴³²²⁵ EYDIE GORME

“TAKE THE MOMENT”⁴⁻⁴³²²⁰ TONY BENNETT[†]

“STAY”⁴⁻⁴³²⁵⁰ THE KIRBY STONE FOUR

AND THESE COLUMBIA  ALBUMS:



*Stereo © COLUMBIA MARCAS REG. PRINTED IN U.S.A.



RECORD REVIEWS

• best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Newcomer Pick

CATCH THE WIND (2:17) [Southern, ASCAP—Donovan]

WHY DO YOU TREAT ME LIKE YOU DO (2:55)
[Southern, ASCAP—Donovan]

DONOVAN (Hickory 1309)

Donovan is a fast-rising English artist who can quickly establish a stateside reputation on the basis of this Pye master purchase labeled "Catch The Wind." The chanter's Bob Dylan-ish vocal style is effectively spotlighted on the medium-paced, folk-styled low-down bluesey romancer. "Why Do You Treat Me Like You Do" is a soulful tale of a lad whose gal gives him a hard time.

I WANT YOUR LOVE (2:13) [Tender Tunes, BMI—Michaels]

THE RIDER (1:53) [Tender Tunes, BMI—Gormann, Michaels, Monaco]

PUSSYCATS (Columbia 43272)

Top 100 platter spinners should come out in droves for this commercial Columbia dishing featuring a group of newcomers called the Pussycats. The plug side here, "I Want Your Love," is a hard-driving, multi-dance teen-angled plea for romance with a rollicking repeating riff. "The Rider" is a heart-tugging Shangri-las type item on a theme of youthful heroics.

I'M NOT SAYIN' (2:25) [M. Witmark, ASCAP—Lightfoot]

FOR LOVIN' ME (2:33) [M. Witmark, ASCAP—Lightfoot]

GORDON LIGHTFOOT (Warner Bros. 5621)

Gordon Lightfoot stands an excellent chance of having a hit on his hands with this top-drawer Warner Bros. bow tabbed "I'm Not Sayin'." The tune is a rhythmic, folkish ode about a guy who refuses to make any romantic promises to his girlfriend. "For Lovin' Me" is a plaintive tale about a full-fledged Lothario who has a different girl in every city.

MAGIC TRUMPET (2:05) [Grabado en Mexico, Kaempfert]

MAS ALLA DE MOMBASA (1:55) [Grabado en Mexico, D.A.R.]

COMPARSA UNIVERSITARIA DE LA LAGUNA (RCA Victor F4-6)

Here's catchy novelty instrumental called "Magic Trumpet" by the Comparsa Universitaria De Laguna which could well develop into a sleeper hit. The Bert Kaempfert-penned tune is a infectious high-spirited Spanish polka with some effective gimmick shouts. "Mas Alla De Mombasa" is a lyrical fast-moving south-of-the-border traditional.

YOU TURN ME ON BOY (2:30)

[Screen Gems-Columbia, BMI—King, Goffin]

SOME OF YOUR LOVIN' (3:06)

[Screen Gems-Columbia, BMI—King, Goffin]

HONEY BEES (Fontana 1505)

The honey Bees can burst upon the national disk scene in no time flat with this initial Fontana release called "You Turn Me On Boy." The tune is a first-rate pop-r&b rollicking teen-oriented romancer about a lucky lass who finally meets up with Mr. Right. "Some Of Your Lovin'" is a plaintive, slow-shufflin' funky blues weeper.

GOODNIGHT BABY (2:35) [East-Cotillion, BMI—Cropper, Porter]

A PLACE NOBODY CAN FIND (2:45)

[East-Cotillion, BMI—Porter]

SAM & DAVE (Stax 168)

Here's a blue-ribbon new Stax offering by Sam & Dave called "Goodnight Baby" which seems sure of creating sales excitement in both the pop and r&b locations. The tune is a slow-moving heartfelt blueser with an infectious, throbbing back-beat. Watch it closely. The undercut, "A Place Nobody Can Find," is a tradition-oriented chorus-backed funky blues tearjerker.

Best Bets

ALLEY CATS (Epic 9778)

• LILLY OF THE WEST (2:40) [Varona, ASCAP—Varnick] The Alley Cats seem sure to grab plenty of spins with this slick, medium-paced 'Mersey Beat' bluesey lament about a travelin' man who is almost destroyed by a woman of questionable morals.

(B+) I SHOULD HAVE STAYED AT HOME TONIGHT (2:15) [Varona, ASCAP—Varnick, Lisbona] Twangy, easy-going romantic weeper.

MORT SHUMAN (Columbia 43239)

• POPPA COME HOME (2:15) [Rumbalero, BMI—Pomus, Jeffreys, Shuman] Vet tunesmith Mort Shuman turns chanter on this interestingly off-beat dual-track funky blueser about a Bill Bailey type of guy. Deejays should really dig the side.

(B+) GIVE HER LOTS OF LOVE (2:00) [Valley, BMI—Shuman, Pomus] Tender, soaring legitish romancer.

Best Bets

BARBARA & BROWNS (Stax 164)

• MY LOVER (2:20) [Beckie, BMI—Brown] Barbara and the Browns should do well in the pop and r&b areas with this top-notch slow-moving tradition-styled ode about a guy who leads a gal on just a little too much for her to bear.

(B+) I DON'T WANT TROUBLE (2:00) [Beckie, BMI—Brown] Fast-moving, chorus-backed happy-blueser.

DONNA FULLER (DCP)

• I WILL WAIT FOR YOU (3:06) [South Mountain & Jonware, BMI—Legrand-Gimbell] This throaty and feelingful version of the love theme from "The Umbrellas Of Cherbourg" is likely to create a place for Donna Fuller on the pop charts. Beautiful vocal and instrumental job; should click.

(B+) AGAIN (3:00) [Robbins, ASCAP—Cochran-Newman] Lovely rendition of the standard.

SHEP GRANT (Musicor 1074)

• YOU'LL CRY TOMORROW (2:22) [Roosevelt, BMI—Singleton-Snyder] The solid bass vocal sound of Shep Grant should turn up an r&b winner with this steady paced blues tune. The tempting fare is a good choice to see plenty of spins with its appealing sound, and good sales may be expected.

(B+) YOU FOUND MY LONELY HEART A HOME (2:42) [Puddin', BMI—Grant-Steward] Potently orked chant.

GARY USHER (Capitol 5403)

• IT'S A LIE (2:23) [Crater, BMI—Weiser] Gary Usher should move strongly up the best-seller charts with this hard paced rocker featuring a throbbing guitar and some really fine instrumental support behind a multi-track vocal. Infectious sound that will be much heard from.

(B+) JODY (1:45) [Beechwood, BMI—Usher-Christian] Powerfully orked side with a peculiarly appealing rhythm.

EXPRESSIONS (Reprise 0360)

• PLAYBOY (1:57) [Oracle, BMI—Ramsey] Here's a side tailor-made for top 40 spins, vaguely reminiscent of the while back hit, this "Playboy" features a pounding bass drum throb and some fine vocalizing. Watch out for this one, it could skyrocket up the lists.

(B+) ONE PLUS ONE (2:10) [Oracle, BMI—Ramsey] 4 Seasons sound on this bouncy mid-tempo tune.

JEFF BARRY (Red Bird 10-026)

• I'LL STILL LOVE YOU (2:44) [Trio, BMI—Barry-Greenwich] Very fine multi-dance rhythm tempo with a throbbing backdrop and some groovy vocal work by Jeff Barry and the supporting group should make this side a favorite with the spinners and buyers. Big reaction is in store.

(B+) OUR LOVE CAN STILL BE SAVED (2:25) [Trio, BMI—Barry-Greenwich] Catchy gimmick orking with a beautiful organ-piano sound on this blues tune.

HUMAN BEINGS (Warner Brothers 5622)

• AIN'T THAT LOVIN' YOU BABY (2:35) [Conrad, BMI—Reed] Rocking stomping rhythm with solid drumming and a fanatic vocal should turn into a sizeable hit for this batch of newcomers. The highly infectious danceable side is one to be carefully watched for immediate reaction.

(B+) BECAUSE I LOVE HER (2:46) [Revlak, BMI—Lake, Printz] More strong sounds in a mid-tempo framework.

JOY-TONES (Coed 600)

• THIS LOVE (That I'm Giving You) (2:35) [Dawnton, BMI—Stewart-Middleton] This deck could establish the Joy-Tones on the r&b scene, with plenty of spins in the pop area as well. Soft shuffle cha-cha side with nice build and a very fine vocal sound. Look for this platter to climb up the charts.

(B+) I WANNA PARTY SOME MORE (2:20) [Dawnton, BMI—Smith] Solid throbber with strong dance appeal.

DANNY HARRISON (Coral 62450)

• I'M A ROLLIN' STONE (2:00) [T. M., BMI—Resnick, Young] Potent orking and a very good Presley-type vocal should click with deejays and the teeners for this side. The solid rhythm and vibrant song style should meet with a nice sales reception. Keep a close eye out for this one.

(B+) SPEAK OF THE DEVIL (2:20) [Saturday, BMI—Crewe-Santos] Catchy Spanish spice on this slow throbbing side.

KATHY KIRBY (London 9750)

• I BELONG (2:20) [Miller, ASCAP—Stirling-Peters] Songstress Kirby has a potent rock-a-ballad here. Deck is loaded with commercial gimmicks that should send it to hitsville. Watch this one closely.

(B+) I'LL TRY NOT TO CRY (2:40) [Miller - ASCAP—Reed-Mason] The tempo changes to a pretty ballad.

ROBIN HART (Challenge 1193)

• I'LL GET YOU (2:25) [Hilliard, BMI-Bene] Newcomer Hart comes on strong with an infectious multi-dance item that should grab the attention of the teens. Watch the spins and sales on this one.

(B+) HUNCHY (1:50) [Woolcott, BMI—Romans-Fink] Cute all instrumental jumper.

DICKY DOO & THE DON'TS (Ascot 2178)

• CLICK CLACK '65 (2:17) [Patsy Ann-Unart-Palmina, BMI—Granahan-Doo-Lee] The group re-enters the record scene and make their debut on Ascot with an effective cover of their years back hit. The up-dating is a lively session that could be headed for chartsville.

(B+) DON'T COUNT ME OUT (2:33) Patsy Ann-Unart, BMI—Millet-Granahan] Blues ballad with a party flavor.

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RECORD REVIEWS

● best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Best Bets

JIMMY DEAN (Columbia 43263)

● THE FIRST THING EVERY MORNING (2:07) [Plainview, BMI—Dean, Roberts] Jimmy Dean has had hits in the past and he can score again with this pretty, slow-moving, tender romantic ode all about a guy who is very much attached to a real special girl.

(B+) AWKWARD SITUATION (1:57) [Leeds, ASCAP—Robinson] Easy-going feelingfully-essayed recitation.

LINDA CARR (DCP)

● BABY, ARE YOU PUTTIN' ME ON (2:53) [South Mountain, BMI] Linda Carr might well have a hit on her hands with this top-notch plaintive, pop-blues tear-jerker which effectively builds to an exciting dramatic pitch. Loads of potential here.

(B+) THE GIRL FROM ONE-A & THE BOY FROM ONE-B (2:41) [South Mountain, BMI] Haunting, slow-moving tale on a theme of pre-teen love.

CAL RICHARDS (Vi Tose 100)

● SMALL TOWN GIRL (2:40) [Millgray, BMI—Parla] New-comer Cal Richards can make a national name for himself with this top-notch, rhythmic, chorus-backed teen-angled romancer with an infectious danceable repeating riff.

(B+) LET HIM GET HIS OWN GIRL (2:03) [Millgray, BMI—Parla] Medium-paced, tender teen lament.

WORLD ARTISTS STRINGS (World Artists 1054)

● JEANNIE'S THEME (2:07) [Nicator & W.A.A., BMI—Potkin] The World Artists Strings have a good chance of creating some sales excitement with this lovely, lyrical a la "A Summer Place" instrumental stanza. Side is culled from the label's "Jean Harlow" LP. Watch it.

(B+) LITTLE BLONDE BOMB-SHELL (1:58) [Nicator, & W.A.A., BMI—Botkin] Another haunting instrumental taken from the album.

PEGGY LEE (Capitol 5404)

● SNEAKIN' UP ON YOU (2:21) [Blackwood, BMI—Daryl, Taylor] The vet Capitol hit-maker can easily do Top 100 biz with this interesting, low-key, funky ode about gal who plans to get back and hurt the guy who hurt her. Eye it closely.

(B+) BEWITCHED (2:04) [Screen Gems—Columbia, BMI—Greenfield, Keller] Rollicking reading of the moody TV theme.

JOYCE KENNEDY (Blue Rock 4016)

● DOES ANYBODY LOVE ME (2:13) [Lerlean & MRC, BMI—Williams-Tarleton] Joyce Kennedy should hit big in the r&b circuit with this overwhelming lament. The opening orking is a great attention grabber, and from there it's uphill all the way. The side could coast way up the charts.

(B+) I'M A GOOD GIRL (2:20) [Lerlean & MRC, BMI—Williams-Tarleton] Driving ork behind another fine vocal with an up-tempo bounce.

BOBBY BELMONT (Laurie 3295)

● A SONG CALLED PAULA (2:33) [Laddie, BMI—Gregory-Dayton] The pleasant vocal sound of Bobby Belmont, linked with a glittering piano backing could turn this tune into a hitsville bound platter. "A Song Called Paula" features a lively treatment of a good ballad sound. Should get good air play.

(B+) OLD FRIENDS (2:18) [Laddie, BMI—Gregory-Dayton] Sentimental ditty with soft organ support.

MICKEY LEE LANE (Swan 4210)

● LITTLE GIRL (I WAS WRONG) (2:14) [Survey, BMI—B. Lane-M. Lane] It's no "Shaggy Dog" story to say that this deck could make plenty of noise with its infectious organ backdrop and easily building vocal job. Fine rocking sound which could go places. Keep a sharp eye out for this one.

(B+) (THAT'S HOW YOU'LL KNOW) WHEN YOU'RE IN LOVE (2:20) [Three Tunes, ASCAP—Schreiber] Sweet ballad with some top quality vocalizing and harmony.

MARY HUNT (Mercury 72421)

● SHAKE FOR JOY (1:57) [Josco, BMI—Thomas-Cooke-Shipman] Vet performer Mary Hunt debuts as a single with this exciting deck, "Shake For Joy." The girl could make a big name for herself with the r&b clicker which features a wildly infectious mover. Full of fire, watch it.

(B+) I'LL GET OVER YOU (2:10) [Josco, BMI—Thomas] Driving tune with solid vocal showing.

ALVIN ROBINSON (Blue Cat 113)

● BOTTOM OF MY SOUL (2:35) [Trio & Melder, BMI—Hogan-Quezere] A frequent blues seller, Alvin Robinson should find this side another chart item in the r&b areas, with some good reaction in pop areas. Solid orking adds luster to the fine work by the chanter.

(B+) LET THE GOOD TIMES ROLL (2:40) [Trio & Melder, BMI—Johnson] Enticing side here with some great sax blues and a top vocal job.

CAROLYN COOKE (RCA Victor 8553)

● I DON'T MIND (2:03) [Frabob, BMI—Jackson, Barnes] Carolyn Cooke should generate plenty of sales activity with this high-powered, fast-moving dramatic pop-blues romancer about a love-struck gal who really doesn't mind the trouble that her boyfriend gives her.

(B+) TOM DICK AND HARRY (2:05) [Frabob, BMI—Frazier, Briggs] Rhythmic hard-driving r&b lament.

BURL IVES (Decca 31772)

● SOMEONE HANGIN' ROUND YOU ALL THE TIME (2:18) [Wayfarer, ASCAP—Moraine] Soft folk-reverie sounds have hit for Burl Ives before, and threaten to repeat with this side that combines interesting glimmering guitar and piano backings with the veteran's smooth vocal styling.

(B+) ON THE BEACH AT WAIKIKI (2:40) [Miller, ASCAP—Kailimai-Stover] Pleasant listening on this lively Hawaiian number.

Best Bets

JIMMY GILMER (Dot 16714)

● LONESOME TEARS (2:34) [NorVa Jak, BMI—Holly] With the popularity that Buddy Holly tunes have had in the last few months, this side is a likely choice to hit the spot with a flock of teen fans. The blue tune moves slowly along, but never becomes dull thanks to splendid vocal and ork work. Could click very well.

(B+) BORN TO BE WITH YOU (2:24) [Mayfair, ASCAP—Robertson] Catchy beat on this mid-tempo rocker.

LEMME B. GOOD (Mercury 74218)

● GOOD LOVIN' (2:32) [T.M., BMI—Clark] This hard paced rocker can be expected to find plenty of air time, and rocketing sales. Strong vocal job from Lemme B. Good, and the infectious driving rhythm should garner a choice spot on the sales charts for this Mercury outing.

(B+) WE CAN'T FINISH WHAT WE STARTED (2:18) [Screen Gems-Columbia, BMI—Willingham, Beery] Steady stomp with soul chanting.

VALA-QUONS (Tangerine 951)

● WINDOW SHOPPING ON GIRL'S AVENUE (2:13) [Jobete, BMI—C. Pipkin, G. Pipkin, Gordon] Catchy soft stomp beat with multi-dance appeal on this side could hit big for the Vala-Quons. The crew puts down a fine sound with nicely done musical backing. Likely to be much heard in the near future.

(B+) I WANNA WOMAN (2:14) [Tangerine, BMI—Kirkland, Taylor, Gilmore] Bluesy rocking chacha.

JOHN BUCK AND THE BLAZERS (Valiant 713)

● LETKIS (2:08) [Four Star, BMI—Lehtinen] This unusual handling of the new Letkis dance fad is a wild dixieland treatment with some twangy guitar that should find a big reception in the crowds that have taken to this craze. The record is very likely to sky-rocket.

(B+) LET'S KISS (LETKIS) [Four Star, BMI—Lehtinen, McKendry] Cute lyrics to the instrumental on the other side.

B+ REVIEWS

RAFAEL MENDEZ (Decca 25663)

(B+) DARK EYES (P.D.) Trumpe-ttis Meindez and his band play this familiar number pleasantly. Deck could appeal to juke box operators.

(B) SOBRE LAS OLAS (Over The Waves) (4:03) [Carl Fischer, ASCAP—Juventino, Rosas] Pretty Spanish number.

WILBERT WADE (Liberty 55780)

(B+) YOU CAN'T FOOL ME (2:22) [Miller, ASCAP—Hooven, Winn, Alpersen] Multidance number. The songster is aided by choral backing.

(B) COME HERE, GIRL (2:24) [H.W.S., ASCAP—Smith, Hooven, Winn] Catchy jerk sound.

FREEMAN BROTHERS (Soul 35011)

● MY BABY (2:32) [Jobete, BMI—Mitchell] This side is a strong item which should find the r&b areas welcoming with open arms. Solid orking with a steady stomping driving beat and good vocal work combine to turn up with a sound that could go over very big.

(B+) BEAUTIFUL BROWN EYES (2:30) [Pickwick, ASCAP—Walters] Driving ork sound with a sumptuous serving of soul.

STEVIE WONDER (Tamla 54114)

● KISS ME BABY (2:10) [Jobete, BM—Wonder, Paul] A consistent clicker with the r&b fans, Stevie Wonder comes up with another package of driving sounds that should make it big with spinners and buyers. Some great harmonica wailing and a solid shouting vocal job turn the trick and should hit.

(B+) TEARS IN VAIN (2:27) [Jobete, BMI—Paul] Soft soulful blues lament.

JIMMY SMITH (Blue Note 1910)

● RED TOP (PART I) (3:00) [Cherio, BMI—Ammons] Coin ops should go in a big way for this groovy single culled from Jimmy Smith's "Prayer Meeting" LP. The organist wends his way through a soulful blues tune which features a lot of fine sax from Stan Turrentine. Watch for this tune to pull plenty of loot.

(B+) RED TOP (PART II) (3:00) [Cherio, BMI—Ammons] Smith in the spotlight on this side.

JANIE GRANT (United Artists 843)

● I SHOULDN'T CARE (IF YOU'RE USING ME) (2:15) [Paxwin, BMI—Ross, Crane] A stunningly magnetic orchestration coupled with very fine vocal artistry on the part of Janie Grant should turn this side into a very big noise maker. Potent ballad sound that should find a solid reception.

(B+) THERE AIN'T NO PARTY TONIGHT (2:31) [Bourne, ASCAP—Sexter-Jacobson] Solid rhythmic drumming on an up-tempo driver.

THE FINNISH LETKIS ALL-STARS (Reprise 0359)

(B+) LETKIS (2:10) [Four Star, BMI—Lehtinen] Another entry to the Letkiss bandwagon. Effective sound could produce some air-play.

(B) SEKALETKA (1:50) [Overseas Songs, BMI—Lehtinen] Letkiss beat set to "Twinkle Little Star."

MARY LOVE (Modern 1006)

(B+) YOU TURNED MY BITTER INTO SWEET (2:23) [Jobete, BMI—Pipkin, Gordon, Pipkin] Snappy arrangement on this mover with the 'Detroit Sound.'

(B+) I'M IN YOUR HANDS (2:34) [Jobete, BMI—Wilson, Gor-



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RECORD REVIEWS

• best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

(B+ REVIEWS)

LINCOLN MAYORGA
(Capitol 5400)

(B+) **THEME FROM LORD JIM** (2:36) [Screen Gems, Col., BMI—Kaper] Pretty tune is sure to receive air-play.

(B+) **YOU'VE LOST THAT LOVIN' FEELIN'** (2:35) [Screen Gems, Col., BMI—Spector, Mann, Weil] Lush version of the recent no. 1 hit by the Righteous Bros.

THE ANDREW OLDHAM
ORCHESTRA (Parrot 9745)

(B+) **I GET AROUND** (2:29) [Sea-Of-Tunes, BMI — Wilson] All-instrumental version of the Beach Boys smash.

(B) **SAVE IT FOR ME** (2:51) Saturday, Seasons Four, BMI —Crewe, Gaudio] Pleasant version of the Four Seasons chart success.

THE HILLSIDERS (Mel-O-Dy 120)

(B+) **YOU ONLY PASS THIS WAY ONE TIME** (2:06) [Big Bopper, BMI — Pike, Griffin] Folk song with a spiritual beat.

(B) **RAIN IS A LONESOME THING** (2:30) [Jobete, BMI —Klein, Milsap] Pretty ballad done once again, in a folk manner.

BETTY McLAURIN (Pulse 1004)

(B+) **AS LONG AS YOU'RE MINE** (2:54) [Original, BMI —Gamble, Horton] Pop-rock ballad that could excite the teens.

(B) **NEVER** (2:54) [Original, BMI—Gamble, Horton] More of the same.

BOBBY EMMONS (Hi 2090)

(B+) **MACK THE KNIFE** (2:11) [Harms, ASCAP — Weill, Brecht, Blitzstein] The popular melody receives effective treatment on the organ.

(B+) **BLUE ORGAN** (2:08) [JEC, BMI—Emmons] Blues rocker.

BERNIE BERNS (Attey 122)

(B+) **MATZOH BALL MULE** (1:35) [Horwitz] Parody tune to a "16 Tons" background.

(B) **MY HEART IS BLACK AND BLUE OVER YOU** (2:22) [Horwitz] Yiddish take-off on a hill-billy tune.

PETE BENNETT (Regina 1329)

(B+) **GABRIELLE** (1:43) [Unart, BMI—Rossner-Thomas] Appealing organ version of the oft-cut tune that hit big in Scandinavia.

(B) **COS COB** (1:35) [United Artists, ASCAP — Bennett] Nice juke box selection in mid-tempo shuffle style.

JIMMY SATIN
(ABC Paramount 10651)

(B+) **DONNA** (2:11) [Kemo, BMI —Valens] Feelingful reading of the Ritchie Valens hit.

(B+) **HER LOVE** (2:05) [Galico, BMI — Killgore] Pleasant sounding lively ballad.

THE LORDS OF LONDON
(Domain 1421)

(B+) **THE SIT DOWN DANCE** (2:32) [American, BMI—Page] Interesting rock number. Although the deck has a great monkey-frug beat the boys advocate a new dance that is done while sitting.

(B) **BROKEN HEART C.O.D.** (2:20) [Cord, BMI—Bridgeo-Beuten] Finger-snapping monkey that could see some air play.

SAL & STURGES (Congress 235)

(B+) **WHAT A FOOL I'VE BEEN** (2:34) [Gus Russ, BMI—Par-dols] Interesting jerk-twine beat rocker. Commercial gimmicks are used effectively.

(B) **A GET WELL CARD** (2:30) [Charleston, BMI — Elias, Isaac, Greer] Rock-a-cha with a snappy beat.

4 EVERS (Constellation 151)

(B+) **STORMY** (2:00) [Painted Desert, BMI—Levin, Brass, Kooper] Four Season's sound on this shuffle-rocker.

(B) **I'M WALKING) OUT OF THE CROWD** [7th Ave., Boval, BMI — Gaudio, Linzer] Mid-tempo shuffle-cha-cha tune here.

RUDY VALENTINE (Roulette 4611)

(B+) **I WON'T CRY ANYMORE** (2:40) [United, ASCAP — Wise, Frisch] Bar room coin ops should find this potent ballad attractive.

(B+) **DON'T EVER LEAVE ME** (2:03) [T. B. Harms, ASCAP — Kern, Hammerstein] Beautifully sung standard from the Jerome Kern songbook.

MARY FORD (Challenge 59289)

(B+) **THIS IS IT** (2:45) [Acclain, BMI — Walker] Melancholy lilter with catchy orking.

(B) **THE WORLD STANDS STILL** (2:10) [Nowadays, Mary Ford, BMI—Paternoster] Country flavored blueser.

ROSCOE SHELTON (Sims 240)

(B+) **KEEP YOUR MIND ON ME** (2:46) [Cape-Ann, BMI—Terry-Wesson] Good r&b wailing here.

(B) **WEDDING CAKE** (2:08) [Cape-Ann, BMI — Dickens-Kirby] Thumping blueser.

GUS JENKINS (Tower 122)

(B+) **FROSTY** (1:40) [Orjae & Tanguy, BMI—Jenkins] Solid rhythm, bass guitar and lively piano and drums.

(B+) **YOU USED ME** (2:54) [Or-jae & Tanguy, BMI—Jenkins] Blues vocal with some fine funky orking.

CURTIS KNIGHT (RSVP 1111)

(B+) **AIN'T GONNA BE NO NEXT TIME** (2:27) [RSVP, BMI—Knight] Infectious monkey sound with some fine harmonica support.

(B) **MORE LOVE** (2:07) [RSVP, BMI — Knight] Blues ballad side with catchy drumming.

DONALD BYRD (Blue Note 1916)

(B+) **BROTHER ISAAC** (3:00) [Elgy, BMI—Byrd] Very catchy skat choral on this jazz-spiri-tual with a bright beat.

(B) **I'VE LONGED AND SEARCHED FOR MY MOTHER** (3:00) [Elgy, BMI—Byrd] Soft chorale chant behind some great lamenting hornwork.

HELEN CARLETTA (Blast 218)

(B+) **BELIEVE IN ME** (2:28) [Original, BMI — Gamble] Hand-clapping beat and a catchy vocal.

(B) **LIGHT A CANDLE** (2:36) [Original, BMI—Simonetti] Potently orked throbbing lament.

JIMMY JONES (Roulette 4608)

(B+) **WALKIN'** (2:35) [Branston, BMI — Spencer - Northern] Tempting cha-cha with very fine vocal work.

(B) **PARDON ME** (2:42) [Brans-ton, BMI — Spencer-Ervin] Soft sound with a sparkling ork back-ing.

QUINCY JONES ORCH.
(Mercury 72423)

(B+) **NON-STOP TO BRAZIL** (2:37) [Carioca, BMI—Bon-fa] Pretty melody from the soon to be released flick "The Gentle Rain."

(B+) **THE GENTLE RAIN** (2:13) [Carioca, BMI—Bonfa] Lush tune is done effectively.

DEL FAVOR (Stadium 2410)

(B+) **YOU'RE MY EVERYTHING** (2:25) [Harms, ASCAP—Warren-Dixon-Young] Pretty medium paced ballad that could make some noise with the good music lovers.

(B) **DEVIL IN HER EYE** (2:55) [Dunhill, ASCAP — Arm-strong] Smooth pop number with a latin sound.

(B REVIEWS)

JESTER HAIRSTON (Murbo 400)

(B) **AMEN** (2:50) [Schumann, ASCAP—Hairston] Soft choral arrangement of the hymn in "Lilies of the Field."

(B) **ELIJAH ROCK** (2:10) (Schu-mann, ASCAP — Hairston] Exciting spiritual side.

MENARD ROGERS (Drum Boy 111)

(B) **NO MATTER WHERE YOU MAY BE** [Jay Jay, Rogers] Throbbing sax on this steady beat mid-tempo blueser.

(B) **I AM FOR YOU** [Jay Jay, Rogers] Bouncy rocker.

MARTY'S MISFITS (Tapa 1651)

(B) **A MISFIT** [Mitchad, Silber] Nicely orked shuffle lament.

(B) **HEY LITTLE GIRL (I'M FALLING IN LOVE WITH YOU)** [Mitchad, Sherman] Teen beat rock side.

SERGIO FRANCHI
(RCA Victor 8552)

(B+) **SOMEONE LIKE YOU** (2:27) [Williamson-Burthen, ASCAP —Rodgers-Sondheim] Medium paced romantic ballad from the current Richard Rodgers musical Do I Hear A Waltz?

(B+) **TAKE THE MOMENT** (2:15) [Williamson-Burthen, ASCAP —Rodgers-Sondheim] More pretty music from "Waltz" embellishes this end. Both sides should get exposure on the good music stations.

GEORGE BARNES & CARL KRESS
(Carney 1005)

(B+) **WATUSI FOR LUCI** (2:08) [Loisabel, BMI—Barnes] All instrumental rocker with a jazz feel-ing.

(B+) **THE JAZZ MAN BLUES** (2:12) [Kati-Kris, ASCAP—Carney-Kress] Here's one for the jazz set.

THE LEGENDS (Parrot 45010)

(B+) **JUST IN CASE** (2:10) [Acuff-Rose, BMI — Boud-leaux-Bryant] Interesting rocker with a touch of C & W feeling.

(B+) **IF I ONLY HAD HER BACK** (1:55) Sherlyn, BMI—Maque] Teen oriented rocker.

GLENN SUTTON (MGM 13333)

(B+) **MAURICE THE POLICE** (2:23) [Lowery, BMI—Stevens] Cute novelty done up a la Ray Stevens.

(B) **CLARENCE, THE CROSS-EYED LION** (2:14) [Hast-ings, BMI—Stevens-Tubert] Ditto.

THE SHOWMEN (U.S.A. 3273)

(B+) **I WONDER** (2:14) [Binh, BMI—Swanberg] Rhythmic ballad.

(B) **GHOST TRAIN** (2:15) [Binh, BMI—Swanberg] All instru-mental rocker.

ROUSTABOUTS (Trumpet 2871-51)

(B) **IF YOU KNEW** (2:55) [Druid, BMI—Still] Good guitar on this rocker.

(B) **IT'S NOT THE WAY IT USED TO BE** (2:15) [Druid, BMI—Still] Country flavored ditty here.

DENOTATIONS (Lawn 253)

(B) **NENA** (2:04) [Palmina, BMI — Bonet-Price-Devine-Martinez] Calypso rocker.

(B) **LONE STRANGER** (2:36) [Ernel, BMI—Louie-Browne] Way back r&r sound on this mover.

FREDDIE FENDER (Norco 108)

(B) **IN THE STILL OF THE NIGHT** (2:53) [Angel, BMI—Parris] Revival of the long ago 5 Satins hit.

(B) **YOU DON'T HAVE TO GO** (2:19) [Reed] Stomper with infectious beat.

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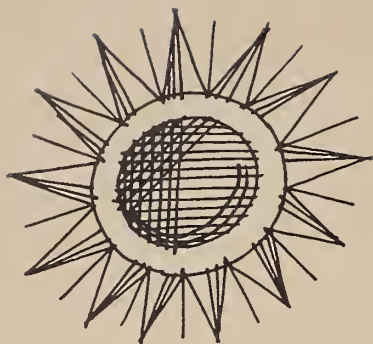
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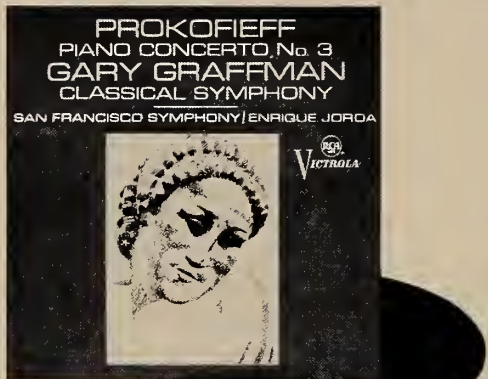
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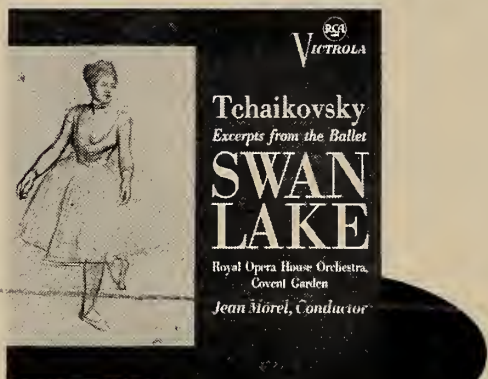
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GREAT VALUE**



Beethoven: Symphony No. 9 (Complete on 2 L.P.'s). The Boston Symphony under Munch, Leontyne Price, Maureen Forrester, David Perali and Giorgio Tozzi. This recording of the "Choral" Symphony marks Price's first appearance on the Victrola label. Album also includes 3 Beethoven Overtures. VIC/VICS-6003



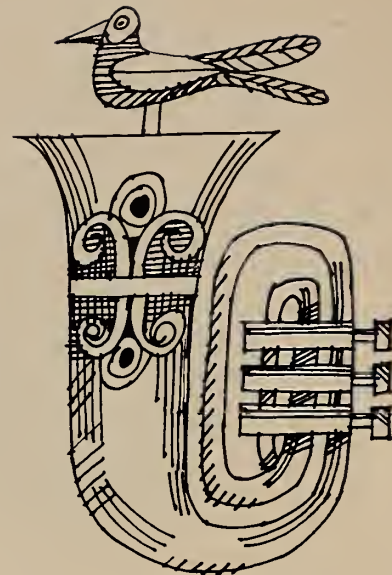
Prokofiev: Piano Concerto No. 3. Gary Graffman, the San Francisco Symphony, Enrique Jorda. Prokofiev's characteristic brilliance make this a pianist's favorite. Graffman's performance receives fine support from the San Francisco Symphony. Album includes the "Classical" Symphony. VIC/VICS-1105



Tchaikovsky: Excerpts from the ballet "Swan Lake." Royal Opera House Orchestra under Jean Morel. The rich melodies and high melodrama of this lush Tchaikovsky score are given an excitingly dramatic performance by this first rate orchestra under the sensitive direction of Jean Morel. VIC/VICS-1002



"The Merry Widow" and Other Wonderful Waltzes by Franz Lehár. The London Proms Symphony Orchestra conducted by Robert Sharples. A spring bouquet of the lilting Viennese waltzes that flowed so freely from Lehár's inspired pen. VIC/VICS-1106



**RCA Victrola
Best Sellers**



Ponchielli: *La Gioconda* (complete) Milanov; Di Stefano; Warren; Elias; Previtali conducting. VIC/VICS-6101

Rossini-Respighi: *La Boutique Fantasque*/Ibert: *Divertissement*/Kay: *Cakewalk* (excerpts) Arthur Fiedler, Boston Pops. VIC/VICS-1053

Tchaikovsky: *Symphony No. 4*/Munch, Boston Symphony. VIC/VICS-1100

Rachmaninoff: *Concerto No. 1*/Strauss: *Burleske*/Janis, Chicago Symphony, Reiner. VIC/VICS-1101

Mendelssohn: *Incidental Music to "A Midsummer Night's Dream"*/Monteux, Vienna Philharmonic. VIC/VICS-1023

Brahms: *Concerto No. 2*/Gilels, Chicago Symphony, Reiner. VIC/VICS-1026

Dvořák: *Slavonic Dances, Op. 46 & 72*/Martinon, London Symphony. VIC/VICS-1054

Strauss: *Till Eulenspiegel's Merry Pranks, Death and Transfiguration*/Reiner, Vienna Philharmonic. VIC/VICS-1004

Donizetti: *Lucia di Lammermoor*/Peters; Pearce; Maero; Tozzi; Leinsdorf, Rome Opera House Orchestra. VIC/VICS-6001

Franck: *Symphony in D Minor*/Munch, Boston Symphony. VIC/VICS-1034





TOP 100 Albums



APRIL 17, 1965

Pos.	Last Week	Album	Label	Pos.	Last Week	Album	Label	Pos.	Last Week	Album	Label
1		MARY POPPINS Soundtrack (Buena Vista BV 4026/4026)		26		DEAN MARTIN HITS AGAIN 18 (Reprise R/RS 6146)		51		SOUTH OF THE BORDER 42 Herb Alpert & Tijuana Brass (A&M 108)	
2		GOLDFINGER Soundtrack (United Artists UAL 4177/UAS 5117)		27		THAT HONEY IN THE HORN SOUND 27 Al Hirt (RCA Victor LPM/LSP 3337)		52		RIGHT NOW 47 Righteous Bros. (Moonglow 1001/S 1001)	
3		INTRODUCING HERMAN'S HERMITS 10 (MGM E/SE 4282)		28		THE KINGSMEN VOL. III 25 (Wand 662)		53		VINTON'S GREATEST HITS 55 Bobby Vinton (Epic LN 24093/BN 26093)	
4		THE RETURN OF ROGER MILLER 4 (Smash MGS 27061/SRS 67061)		29		BEACH BOYS IN CONCERT 19 (Capitol TAO/STAO 2198)		54		WEEKEND IN LONDON 64 Dave Clark Five (Epic LN 24139/BN 26139)	
5		BLUE MIDNIGHT 3 Bert Kaempfert (Decca DL 4569/DL 74569)		30		PORTRAIT OF MY LOVE 37 The Lettermen (Capitol S/ST 2270)		55		PEARLY SHELLS 39 Billy Vaughn (Dot DLP 360S/DLP 2560S)	
6		MY FAI RLADY 7 Soundtrack (Columbia KOL 8000/KOS 2600)		31		PEOPLE 35 Barbra Streisand (Columbia CL 221S/CS 902S)		56		UNFORGETTABLE 62 Nat King Cole (Capitol T/ST 357)	
7		SOUND OF MUSIC 11 Soundtrack (RCA Victor LOCD 200S)		32		WITH A LITTLE BIT OF HEAVEN 24 John Gary (RCA Victor LPM/LSP 2978)		57		THE ROAR OF GREASEPAINT 83 Original Cast (RCA Victor LOC/LSO 1109)	
8		L-O-V-E 6 Nat King Cole (Capitol T/ST 219S)		33		KNOCK ME OUT 32 The Ventures (Dolton BLP 2033/BST 8033)		58		MUSIC TO READ JAMES BOND BY 57 Various Artists (United Artists UAL 341S/UAS 641S)	
9		THE BEACH BOYS TODAY! 15 (Capitol T/ST 2266)		34		SHAKE 31 Sam Cooke (RCA Victor LPM/LST 3367)		59		LOUIE, LOUIE 65 Kingsmen (Wand 6S7)	
10		DEAR HEART 28 Andy Williams (Columbia CL 2338/CS 9138)		35		20 ORIGINAL WINNERS 45 Various Artists (Roulette R 2S203)		60		RAY CHARLES LIVE IN CONCERT 60 (ABC Paramount ABC/ABCS 500)	
11		BEATLES' 65 5 (Capitol T/ST 2228)		36		THE ZOMBIES 40 (Parrot PA 61001/PAS 71001)		61		I'VE GOT A TIGER BY THE TAIL 67 Buck Owens (Capitol T/ST 2283)	
12		ROLLING STONES, NOW! 13 (London LL 3420/PS 420)		37		RED ROSES FOR A BLUE LADY 70 Vic Dana (Dolton BLP 2034/BST 8034)		62		THE GREATEST STORY 72 Soundtrack (United Artists UAL 4120/UAS 5120)	
13		YOUR CHEATING HEART 12 Soundtrack (MGM E/SE 4260)		38		KINKS SIZE 59 (Reprise R/RS 61S8)		63		CHAD & JEREMY SING FOR YOU 75 (World Artists WAM 200S)	
14		A SONG WILL RISE 30 Peter, Paul and Mary (Warner Bros. W/SW 1S88)		39		YESTERDAY'S GONE 44 Chad Stuart & Jeremy Clyde (World Artists WAM 2002/WAS 3002)		64		THE TEMPTATIONS SING SMOKEY 71 (Gordy G/S 912)	
15		RAMLIN' ROSE 17 Nat King Cole (Capitol T/ST 1837)		40		GIRL HAPPY 68 Elvis Presley (RCA Victor LPM/LSP 3338)		65		THE JIM REEVES WAY 58 (RCA Victor LPM/LSP 2968)	
16		YOU'VE LOST THAT LOVIN' FEELIN' 8 Righteous Bros. (Philly LP 4007/S 4007)		41		THIS DIAMOND RING 51 Gary Lewis (Liberty LRP 3408/LST 7408)		66		SOME BLUE EYED SOUL 66 Righteous Bros. (Moonglow 1002/S 1002)	
17		WHERE DID OUR LOVE GO 9 Supremes (Motown MT 621/S 621)		42		THE MANTOVANI SOUND—BIG HITS FROM BROADWAY AND HOLLYWOOD 53 (London LL 3419/PS 419)		67		THE SUPREMES SING COUNTRY WESTER AND POP 69 (Motown MT/S 62S)	
18		HAVE YOU LOOKED INTO YOUR HEART 16 Jerry Vale (Columbia CL 2313/CS 9113)		43		COMMAND PERFORMANCE, LIVE, IN PERSON, JAN & DEAN 43 (Liberty LRP 34031/LST 7403)		68		THE NEW SEARCHERS LP 76 (Kapp KL 1412/KS 3412)	
19		FERRY ACROSS THE MERSEY 21 Gerry & The Pacemakers (United Artists UAL 3387/UAS 6387)		44		PEOPLE GET READY 50 Impressions (ABC Paramount 50S)		69		FREDDIE AND THE DREAMERS 79 (Mercury MG 21017/SR 61017)	
20		FIDDLER ON THE ROOF 20 Original Cast (RCA Victor LCO/LSO 1093)		45		NANCY WILSON SHOW 33 (Capitol KAO/SKAO 2136)		70		YOU REALLY GOT ME 63 Kinks (Reprise R/RS 6143)	
21		THE BEST OF AL HIRT 14 (RCA Victor LPM/LSP 3309)		46		DEAR HEART 36 Jack Jones (Kapp KL 141S/KS 341S)		71		ORANGE BLOSSOM SPECIAL 74 Johnny Cash (Columbia CL 2309/CS 9109)	
22		DOWNTOWN 26 Petula Clark (Warner Bros. W/WS 1S90)		47		HELLO DOLLY 38 Broadway Cast (RCA Victor LCO/LSO 1087)		72		IMPRESSIONS GREATEST HITS 73 (ABC Paramount 51S/S 51S)	
23		DEAR HEART & OTHER SONGS ABOUT LOVE 23 Henry Mancini (RCA Victor LPM/LSP 2990)		48		JOHNNY RIVERS IN ACTION 34 (Imperial LP 9280/12280)		73		COAST TO COAST 46 Dave Clark Five (Epic LN 24128/BN 26128)	
24		TRINI LOPEZ FOLK ALBUM 22 (Reprise R/RS 6147)		49		JAMES BOND THRILLERS 52 Roland Shaw Orch. (London LL 3412/PS 412)		74		ROUSTABOUT 49 Elvis Presley (RCA Victor LPM/LSP 2999)	
25		MY LOVE FORGIVE ME 29 Robert Goulet (Columbia CL 2296/CS 9096)		50		GETZ AU GO GO 41 Stan Getz (Verve 8600/V6-8600)		75		WE COULD 48 Al Martino (Capitol T/ST 2200)	
76		MEXICAN PEARLS — Billy Vaughn (Dot DLP 3628/DLP 25628)									
77		SERENADE FOR ELISABETH 85 Gunther Kallman (4 Corners Of The World FCL/FCS 4209)									
78		APPLES AND BANANAS 94 Lawrence Welk (Dot DLP 3629/DLP 25629)									
79		THE EARLY BEATLES — (Capitol T/ST 2309)									
80		HELLO DOLLY 82 Louis Armstrong (Kapp KL 1364/KS 3364)									
81		JOAN BAEZ #5 54 (Vanguard VRS 9160/VSO 79160)									
82		ANYONE FOR MOZART 56 Swingle Singers (Phillips PHM 200-149/PHS 600-149)									
83		PETER, PAUL & MARY IN CONCERT 61 (Warner Bros. W/WS 1SSS)									
84		LOVE IS EVERYTHING 77 Johnny Mathis (Mercury MG 20991/SR 60991)									
85		STANDING OVATION 81 Jerry Vale (Columbia CL 2273/CS 9073)									
86		DON'T FORGET I STILL LOVE YOU 86 Bobbie Martin (Coral CRL 57472/CRL 7S7472)									
87		GOIN' OUT OF MY HEAD 90 Little Anthony And The Imperials (DCP DCL 3808/DCS 6808)									
88		THE FOUR SEASONS ENTERTAIN YOU 89 (Phillips PHM 200-164/PHS 600-164)									
89		FRIENDLY PERSUASION 91 Ray Conniff (Columbia CL 2210/CS 9010)									
90		I'M TELLING YOU NOW — Freddie And The Dreamers & Others (Tower T 5003)									
91		SPRINGTIME 93 Ferrante & Teicher (United Artists UAL 13406/UAS 6406)									
92		THE HONEY WIND BLOWS — Brothers 4 (Columbia CL 230S/CS 910S)									
93		THE SENSITIVE SOUND OF DIONNE WARWICK 96 (Scepter M/S 528)									
94		COME SHARE MY LIFE — Glen Yarbrough (RCA Victor LPM /LSP 3310)									
95		AMOR 88 Eydie Gorme & Trio Los Panchos (Columbia CL 2203/CS 9003)									
96		THE ASTRUD GILBERTO ALBUM — (Verve V-8606/V6-8606)									
97		THE ANIMALS ON TOUR 100 (MGM E/SE 4281)									
98		EL PUSSY CAT — Mongo Santamaria (Columbia CL 2298/CS 9098)									
99		SIDEWINDER 78 Lee Morgan (Blue Note BLP 4157/BLP 84157)									
100		SONG FOR MY FATHER — Horace Silver Quintet (Blue Note 418S)									

LOOKING AHEAD ALBUMS

1	GREATEST HITS FROM THE BEGINNING The Miracles (Motown 254)	8	THE BEST OF THE KINGSTON TRIO VOL. II (Capitol T/ST 2280)	16	TUNES FOR TWO Skeeter Davis & Bobby Bare (RCA Victor LPM/LSP 3336)	24	MY FAIR LADY Nat King Cole (Capitol W/SW 2117)
2	HOLD WHAT YOU'VE GOT Joe Tex (Atlantic 8106/SD 8106)	9	PAPER TIGER Sue Thompson (Hickory LPM 121)	17	ODETTA SINGS DYLAN (RCA Victor LLPM/LSP 3324)	25	THE HULLABALOOOS (Roulette R/SR 25297)
3	LORD JIM Soundtrack (Colpix CP/SCP 521)	10	FOUR TOPS (Motown MT 626/S 626)	18	THE WINDMILLS ARE WEAKENING Bob Newhart (Warner Bros. W/WS 1S88)	26	MORE MUSIC FROM THE MILLION DOLLAR MOVIES Boston Pops Orch. (RCA Victor LM/LSC 2782)
4	THE RETURN OF ROCK Jerry Lee Lewis (Smash MGS 2706/SRS 67063)	11	GO . . . GO . . . GO !!! Astronauts (RCA Victor LPM/LSP 3307)	19	SPY WITH A PIE Soupy Sales (ABC Paramount 503/S 503)	27	NOBODY BUT LOU Lou Rawls (Capitol T/ST 2276)
5	EYDIE GORME SINGS THE GREAT SONGS FROM "SOUND OF MUSIC" AND OTHER BROADWAY HITS (Columbia CL 2300/CS 9100)	12	DO I HEAR A WALTZ? Original Cast (Columbia KOL 6370)	20	MY FAVORITE GUITARS Chet Atkins (RCA Victor LPM/LSP 3316)	28	MY GAL SAL AND OTHER FAVORITES Burl Ives (Decca DL 4606/DL 74606)
6	LAND OF 1000 DANCES Cannibal & The Headhunters (Rampart RM/RS 3302)	13	LITTLE THINGS Bobby Goldsboro (United Artists UAL 342S/UAS 642S)	21	ROGER WILLIAMS PLAYS THE HITS (Kapp KL 1414/KS 3414)	29	SEMI-CLASSICAL FAVORITES Hugo Winterhalter (Kapp KL 1426/KS 3426)
7	SHIRLEY BASSEY BELTS THE BEST (United Artists UAL 3419/UAS 6419)	14	I GET LONELY IN A HURRY George Jones (United Artists UAL 3388/UAS 6388)	22	ZORBA THE GREEK Soundtrack (20th Fox TFM 3167/TFS 467)	30	HITS FROM THE COUNTRY HALL OF FAME Floyd Cramer (RCA Victor LPM/LSP 3318)
		15	BURNING MEMORIES Ray Price (Columbia CL 2289/CS 9089)	23	COTTON PICKIN' DAYS ARE OVER Godfrey Cambridge (Epic FLM 14102/FLS 15102)		

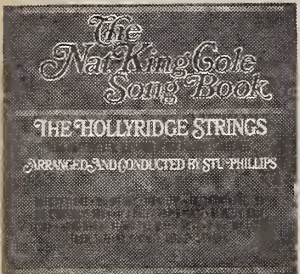
COMPILED BY CASH BOX FROM LEADING RETAIL OUTLETS ● Indicates Strong Upward Move

POP PICKS



DO I HEAR A WALTZ?—Original Cast—Columbia KOL 6370/KOS 2770

Richard Rodgers is back in town with pure melody—remember that prime ingredient for a musical comedy? Remember graceful, witty lyrics? The recollection is clear with the stuff that Stephen Sondheim has devised for the Rodgers' tunes. Remember singing on a grand scale? Sergio Franchi, the full-bodied vocal talent, is that reminder. "Do I Hear A Waltz?," whatever its limitations on stage, is a delightful original cast album.



THE NAT KING COLE SONG BOOK—The Hollyridge Strings—Capitol T/ST 2310

The Hollyridge Strings, in an instrumental tribute to the late musician great, Nat King Cole, have come up with a fine collection of some of the crooner's biggest hits. Going back a few years they include some of his earliest successes, such as "Mona Lisa" and "Nature Boy," and run through a string of Cole goldies up to the more recent sounds like "Those Lazy-Hazy-Crazy Days Of Summer." Following-up their other song-book hits, this one should get a lot of reaction from deejays and buyers.



DISCOTHEQUE VOL. 2—Enoch Light and the Light Brigade—Command RS 882SD

Following up the successful first edition, Enoch Light and his orchestra come up with another series of popular modern dance tunes handled with a remarkable lively sophistication. The package shows all the promise of a sales monster appealing to both the teen-age group and a great portion of the adult market. Listen for lots of spins, and big sales as a result of tracks like "Eight Days A Week" and "Come See About Me." An exciting and most enjoyable package.



DO I HEAR A WALTZ?—Percy Faith—Columbia CL 2317/CS 9117

Veteran orkster Percy Faith, who can always be counted on for an entertaining and exhilarating tour of musicdom's more enjoyable outings, has paired up for this session with another veteran musician, Richard Rodgers. The conductor-arranger leads his orchestra through a delightful escapade into the Broadway composer's latest smash, "Do I Hear A Waltz?," and kicks off this package with the title tune from the show. Other tracks that receive the full Faith treatment include "Take The Moment" and "Thank You So Much."



THE MAGIC MUSIC OF FAR AWAY PLACES—Bert Kaempfert—Decca DL 4616/DL 74616

Showing up strongly on the LP charts with his "Blue Midnight" sampling, Bert Kaempfert makes a very powerful bid for another top ten collection with this newie which features tunes representative of twelve nations. The orchestral magic of his band, and the brilliant horn work of Kaempfert combine to make this a truly magnificent set of readings. Included among the cuts are: "Midnight In Moscow," "Monte Carlo" and "Hava Nagila." Expect to hear plenty of tracks on the air; and sales should soar.



I PLAY FOR YOU—Steve Allen—Dot DLP 3624/25624

Multi-talented Steve Allen puts his keyboard artistry to work as he glides through a hand-picked variety of well-known evergreens, arranged in his own intimate style. The composer-arranger-pianist-comic's cozy keyboard manner becomes lyrical on sentimental oldies like "Sleepy Time Gal" plus the more recent "What Kind Of Fool Am I?," and Allen's self-penned "Why This Woman." This one could get a lot of consumer acceptance.



PASS ME BY—Peggy Lee—Capitol T/ST 2320

No newcomer to the world of wax, Peggy Lee, who has stockpiled a vast collection of past hit LP's and singles, dubs this package after the theme song from the recent film, "Father Goose." The lovely chantress, well-known for her husky interpretations of torch tunes and vintage swing numbers, adds to her repertory some of the more recent chart dwellers from pops to rock. Some of the top grooves here include "A Hard Day's Night" and "My Love Forgive Me." Excellent potential.



SOUL SERENADE—Gloria Lynne—Fontana MGF 27541/SRF 67541

Relaxed stylings and a vibrant vocal mastery from Gloria Lynne make this set an experience that many spinners and record buyers should be glad to take advantage of as she runs through a dozen captivating tunes. The tempo varies from a Latin beat rendition of "People Will Say We're In Love" through a soulful romantic treatment of "It Could Happen To You." The lark's noise making "Soul Serenade" is another highlight track in this extremely fine listening package. Should receive a fine reception.



INTRODUCING THE BEAU BRUMMELS—Autumn 103

One of the few American groups to come up with an "English sound" that does not seem to be a mere imitation, the Beau Brummels have already hit with "Laugh Laugh," and now pose a strong threat to repeat with their first long play outing. This sampling of sounds comes through with some very fine tracks, including their big single and "Just A Little." Watch this set for strong sales and a big showing on the best seller lists. Well suited to spinning and dancing tastes.



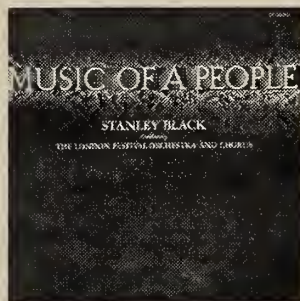
SILVER ANNIVERSARY—Liberace—Dot DLP 9502/DLP 29502

Prefacing each of the tracks with a personal recollection of its significance in his career, Liberace vocally and instrumentally reviews the highlights of his 25-year show business biography in this new LP from Dot. The pianist plays a sampling of the finest pop and classical selections in his repertoire with the amazing skill and styling that has made him famous, including: "Rhapsody In Blue," "Tea For Two" and "You Made Me Love You—I Didn't Want To Do It." Sparkling fare, should be very well received.



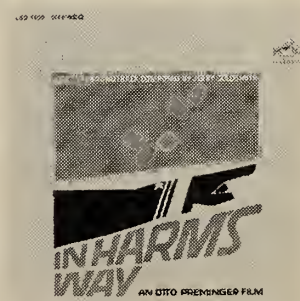
BEST ALWAYS—Rick Nelson—Decca DL 4660/DL 74660

Consistently clicking with the teen and young adult markets, Rick Nelson makes his latest bid with the same soft vitality that has hit time and again. The new package spotlights the young crooner in a compilation of mixed tunes, some soft and some driving. Along with his recent single, "Mean Old World," Nelson bounces through "I Know A Place" and the while back "Since I Don't Have You." The tuner should please his many fans with this offering.



MUSIC OF A PEOPLE—Stanley Black—London SP 44060

One of England's leading bandleaders, Stanley Black, with the London Festival Ork and Chorus turn out some beautiful renditions of ten yiddish melodies in their new outing, "Music Of A People," a brilliant addition to the London Phase Four catalog. The tunes are handled in the Mantovani tradition, which reaches the shops in time for the Jewish holidays, and is packed with a broad enough appeal to hit a wide audience. Among the selections are "Hatikvah," and "Hava Nagila."



IN HARM'S WAY—Original Soundtrack Recording—RCA Victor LOC/LSO 1100

Otto Preminger's newest film, "In Harm's Way," offers an all-star cast which should attract plenty of attention for the movie, and go a long way in promoting the soundtrack. The score itself, composed (and here conducted) by Jerry Goldsmith, magnificently tackles the job of depicting actions as varied as sultry tropic seductions, and attacks on naval installations. The music comes off extremely well, with many fine themes which make for very enjoyable listening. Should see a good response.



TEN LITTLE BOTTLES—Johnny Bond—Starday SLP 333

Veteran country comic-chanter, Johnny Bond, tabs this package after his current smash single, "Ten Little Bottles," which zoomed into the magic circle on both the pop and C&W charts. The artist dedicates this bundle of chuckles to those who may tend to tittle and alternates from humorous ditties to tall tales, including such titles as "Three Sheets In The Wind" and "Sick, Sober And Sorry" as well as the hit version and the uncut version of the title track. Comedy enthusiasts should dig this one.

THE SMOTHERS BROTHERS
Present
AN AESOP FABLE

TOM, I'M SURE YOU'VE HEARD THIS FAMOUS FABLE. THE ONE ABOUT THE TORTOISE AND THE HARE...

YEAH, AND I'M SURE I'M GOING TO HEAR IT AGAIN. RIGHT?

ONE DAY A HARE LAUGHED AND MADE FUN OF A TORTOISE BECAUSE HE WAS SO SLOW!

HUMILIATED TO A MERE SHELL OF HIS FORMER SELF, THE INTREPID TORTOISE CHALLENGED THE RUDE RABBIT TO A RACE! THIS MADE THE HARE MORE HYSTERICAL THAN EVER, AND HE ACCEPTED THE CHALLENGE GLADLY.

IT WAS DECIDED THAT THE FOX SHOULD SET THE COURSE AND ACT AS JUDGE, AND THE BIG RACE BEGAN!

THE TORTOISE TRUDGED OFF FROM THE STARTING LINE, AND THE HARE SHOT OFF LIKE A BULLET...

...AND VERY SOON HE WAS SO FAR AHEAD OF THE TORTOISE, HE THOUGHT IT WAS SILLY TO RUN ANYMORE. AND IN A SPOT OF SHADE HE RESTED AND SOON FELL FAST ASLEEP.

THE NEXT MORNING HE WOKE UP WITH A START AND REMEMBERING THE RACE, OFF HE SPED, AS FAST AS HE COULD, TO THE FINISH LINE.

BUT ALAS, EVEN WITH FOUR RABBIT FEET, HE WAS OUT OF LUCK. FOR THE INTREPID TORTOISE HAD JUST WADDLED OVER THE FINISH LINE BEFORE HIM, AND WAS ACCLAIMED THE WINNER!!!

THE MORAL:
NEVER PUT OFF TIL TOMORROW, WHAT YOU CAN DO TODAY!!!

"LIKE GETTING OUR BRAND NEW MERCURY ALBUM!!!"

AESOP'S FABLES
THE SMOTHERS BROTHERS WAY

TEACHES KIDS A LESSON!

AESOP'S FABLES

THE SMOTHERS BROTHERS WAY

Hilarious! A modern version of Aesop's classics as only the Smothers Brothers can interpret them

A WONDERFUL NEW WORLD OF FAMILY ENTERTAINMENT



Mercury Album MG 20989/SR 60989

THIS HANDSOME, SALES STIMULATING DISPLAY FOR COUNTER OR WALL USE IS AVAILABLE. EACH DISPLAY CONTAINS COLORFUL, HUMOROUS BROCHURES DESIGNED TO PROMOTE EXTRA SALES



ALLEN & ROSSI MEET THE GREAT SOCIETY

—Marty Allen and Steve Rossi—Mercury MG 21015/SR 61015
The sharp Allen and Rossi humor, which has constantly changed to keep up with current events, turns upon the various factors associated with the Johnson administration and the "Great Society." The album features a series of quickies, which should go over well with spinners looking for a short change of pace, and thus maintains a freshness that never lags. Some of the pungent probes are aimed at "Peace Corps," "LBJ Ranch," and "Hubert."

THE SEEKERS

Hot on the heels of their current red-hot single, "I'll Never Find Another You," the Seekers have launched their first American album release. On their initial package, the Australian folk stylists have included an exciting batch of folk tunes, some well-known and some self-penned, but all delightfully delivered. Highlighting the package are "If I Had A Hammer" and "Lonesome Traveler" as well as a driving rendition of "Chilly Winds," penned by the group's Keith Potger. Keep an eye on this one.

WHENEVER A TEENAGER CRIES

Reparata and the Delrons—World Artists WAM-2006
With the powerful sales appeal of the group's hit single, Reparata and the Delrons should find it clear sailing up the best-seller lists with their first album, tabbed after the smash "Whenever A Teenager Cries." Along with this track, fine listening and dancing sounds can be found on cuts like "Do Wah Diddy" and "Who Do You Love." The teenagers can be expected to turn out strongly for this fine package of tunes wonderfully done.

CONFIDENTIAL SOUNDS FOR A SECRET AGENT

David Lloyd and his London Ork—Epic LN 24151/BN 26151
With a record buying public gone mad over James Bond music, this excellent set of "Confidential Sounds For A Secret Agent" will appeal to many customers, and each one should find satisfaction from this brilliant platter. The 12 tracks feature four themes from the 007 movies, and eight bright new cuts by members of the ork, inspired by other Ian Fleming novels tabbed "Diamonds Are Forever," "Live And Let Die," etc. The orking should get loads of spins and sales.

TUNES FOR TWO

Skeeter Davis and Bobby Bare—RCA Victor LPM/LSP 3336
Two veteran country artists, Skeeter Davis and Bobby Bare, each of whom has a flock of hits, have teamed up here for a double-barreled session of a dozen well-known love tunes. The fan clubs of either of the pair could turn an album into a hit, and combined they could make this one a chart-rider in very short order. Some of the tracks, which may appeal to the pop fans as well as the country buffs, include the evergreen tear-jerker, "A Dear John Letter" as well as the more recent chart-topper, "We'll Sing In The Sunshine."

POP BEST BETS

SOUL BALLADS—Otis Redding—Volt 411

Multi-talented Otis Redding unleashes his powerful interpretations of the blues in this Volt package of "soul" numbers. The artist wails with his vibrant versions of r & b ballads and, teamed up with a pulsating jazz-type background, serves up a fine musical delicacy. Included among the grooves are some of Redding's smashes, "That's How Strong My Love Is" and "Chained and Bound" as well as his biggie, "Mr. Pitiful." A hot album for the blues buffs.

THE WINDMILLS ARE WEAKENING—Bob Newhart—Warner Bros. W/WS 1588

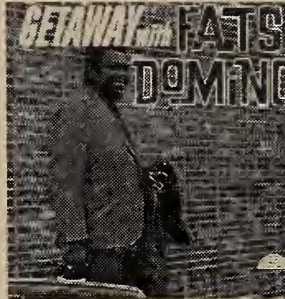
A veteran when it comes to provoking laughs, Bob Newhart has packaged a new bundle of belly laughs on this Warner Brothers LP, recorded live at the Ice House in Pasadena. The ever adept comic, with his well-known "button-down mind," has come up with another riotous selection of satirical monologues, poking the Newhart finger at such issues as King Kong, Superman and TV commercials. The humor is never stale or dull in a Newhart album, and this one is no exception. Keep an eye on this one.

STEREO ORIGINAL MOTION PICTURE SOUNDTRACK



THE TRAIN—Original Motion Picture Soundtrack—United Artists UAL 4122/UAS 5122

In the same exciting vein as the new United Artists film, "The Train," UA Records launches the pulsating recording of the original soundtrack score, which was composed and conducted by Maurice Jarre. The action-packed drama, directed by John Frankenheimer and produced by Jules Bricken, stars Burt Lancaster, Paul Scofield and Jeanne Moreau and concerns the French underground activities against the Nazis during World War II. An intriguing musical adventure, the album should get a good reaction.



GETAWAY—Fats Domino—ABC Paramount ABC/ABCS-510

A perennial favorite with the rocking set, Fats Domino has never ceased to amaze his admirers by altering his musical recipe by shades with each new disk. The piano-man's mixture of blues and rock and dixieland is constantly spiced in a novel way, always holding the old fans and drawing new ones. In this new effort, the 88er lays down a top-drawer series of tracks, including his way back hits "When My Dreamboat Comes Home" and "Heartbreak Hill."

DECCA a lovely way to spend an evening



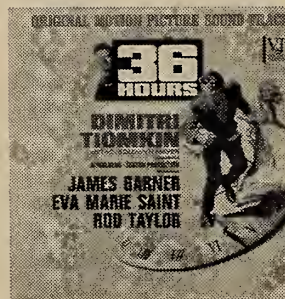
A LOVELY WAY TO SPEND AN EVENING—Jesse Crawford—Decca DL 4477/DL 74477

Jesse Crawford, a deft stylist on the organ for many years, has revived a well-chosen portfolio of classic love songs from the great composers of years back, and has assembled them in a lovely series of arrangements designed for the late hour romancers. The keyboard artist pulls out the stops for this sentimental set, which features "Cheek To Cheek" and the melancholy "It's Almost Tomorrow" in addition to the title tune. Plenty of potential here.



BLUES WITH A BEAT WITH AN ORGAN—Bobby Emmons—Hi HL 12024/SHL 32024

A new keyboard personality, Bobby Emmons, has burst on the scene with an exciting group of driving danceables. In his debut LP the young artist shakes the rafters with his wild organizing of blues classics, breathing new life into traditional tunes as well as more modern melodies. He kicks off the disk with the hard-driving Ray Charles blueser, "What'd I Say," then carries through eleven others, including a raunchy rendition of "Peg O' My Heart" and a lively cut of "C. C. Rider."



36 HOURS—Original Motion Picture Soundtrack—Dmitri Tiomkin—Vee-Jay VJLP 1131

Dmitri Tiomkin, with a long string of motion picture scores already to his credit, has come up with a series of excellent themes for the suspense film, "36 Hours." The MGM film, which was produced by William Perlberg and directed by George Seaton, stars James Garner, Rod Taylor and Eva Marie Saint, and concerns a fantastic Nazi plot to extract vital information from an American intelligence agent toward the close of World War II. Tiomkin's fine score makes for exciting listening both on screen and wax.

DECCA SONGS FROM MY HEART...



SONGS FROM MY HEART—Loretta Lynn—Decca DL 4620/DL 74620

Country artist, Loretta Lynn, leads off her latest Decca package with her current C&W smash, "Happy Birthday," and follows through with eleven other tunes which she treats with her twangy, emotional style. The songstress' rich full-ranged voice is unleashed with her spirited renditions of shuffling tear-jerkers, including "When Lonely Hits Your Heart" and "I Don't Believe I'll Fall In Love Today." This set should get a lot of reaction from the bluegrass fans.



COUNTRY JOHNNY MATHIS—Hilltop Gospel GS 7004

The closely-knit bond between country or mountain music and gospel music is particularly evident in this religious flavored collection by Country Johnny Mathis. The mountain-oriented style of the artist makes for easy listening as he sweeps through the thought-inspiring lyrics of a dozen country "hymns," some catchy and some tender. A pair of the tracks which highlight the package are "When They Ring Them Golden Bells" and "Take My Hand, Precious Lord."

**Peter,
Paul
and
Mary
Sing
Bob
Dylan**

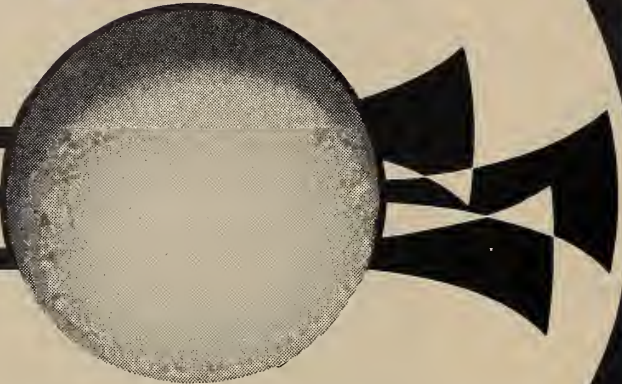
**“When
The
Ship
Comes
In”***
(and it will)



*5625, Warner Bros. Records
b/w The Times They Are A' Changin'

ON THE MOVE—
IAMC'S 1ST RELEASE ON THE NEW
BRAVURA LABEL

BRAVURA



the Keepers

LOST LOVE b/w SHE UNDERSTANDS

5003

LISTEN FOR THE SOUND

of the

SINGING "WHITE" SISTERS



on the

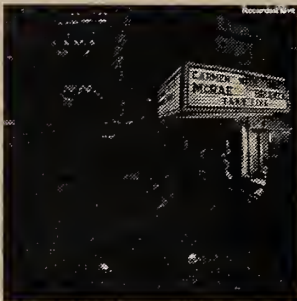
ED SULLIVAN SHOW

Sunday, April 18



ALBUM REVIEWS

JAZZ PICKS



TAKE FIVE—Carmen McRae & Dave Brubeck—
Columbia CL 2316/CS 9116

Two of the jazz scene's well-known performers, Carmen McRae and Dave Brubeck, have teamed up for a lively list of swinging grooves, recorded "live" at Basin Street East in New York. Backed by the inimitable jazz arrangements of the veteran Brubeck and his refreshing keyboard style, the lark vocalizes her dramatic interpretations of tunes penned by the pianist, including "It's A Raggy Waltz" and "In Your Own Sweet Way." This one should score big with jazz aficionados.

HUSTLIN'
STANLEY TURRENTINE WITH SHIRLEY SCOTT,
KENNY BURRELL, BOB CRANSHAW, OTIS FINCH



HUSTLIN'—Stanley Turrentine—Blue Note 4162

Stanley Turrentine and Shirley Scott head up a top-name combo with Kenny Burrell on guitar, Bob Cranshaw at bass and Otis Finch at the drums on this Blue Note outing, which is likely to find a big r&b response in addition to the jazzophile turn-out for the fine sounds put down. Scott's organ work is brilliant on "Trouble (No. 2)" as is Turrentine's sax playing. Other stand-out tracks include a "Work Song"—like "The Hustler" and "Goin' Home," based on Dvorak's 5th Symphony. Excellent bluesy fare.

JAMBO CARIBE—Dizzy Gillespie—Limelight
LM/LS 86007



The eye-catching art work on the covers of Limelight's albums is spectacularly matched by the quality of the content within, as proved by this Dizzy Gillespie offering which is an interesting blend of pure jazz with a flavoring of calypso. The great trumpeter is joined by some fine side-men, including James Moody and Kenny Barron in this session which moves from track one all the way through. "Fiesta Mo-Jo" is exceptionally grand, and other highlight tracks are "Poor Joe" and "Jambo," both including vocals by the hornman.

JAZZ BEST BETS



MORE BLUES AND THE ABSTRACT TRUTH
—Oliver Nelson—Impulse! A/AS-75

One of the fastest rising men in the composer-arranger jazz field is Oliver Nelson, who proves his prowess with this Impulse album which follows up his earlier "Blues And The Abstract Truth" set. The series of mid and mainstream selections are played with an exciting liveliness and extreme rapport between the top-drawer members of the group. The title tune, "More Blues And The Abstract Truth," is a powerful piece, followed with a great track tabbed "Blues O'Mighty." A grand outing.



JAZZ ORIENT-ED—Eddie Bonnemere—Prestige
7354

The soft jazz touch of the orient is beautifully mated with a lilting Latin beat in this easy-going package of sounds from Eddie Bonnemere. The pianist turns out some lovely listening tracks with Moncel on conga and bongoes, Kenny Burrell at guitar, Joe Scott on bass, and George Brown on the drums. Exquisite taste is displayed in the combination of eastern and western sounds, which blend into a wonderful album. Jazz lovers, interested in a change of pace will enjoy "Lotus Land," "Mr. Lucky," and "When I Fall In Love."

CLASSICAL PICKS



MOZART: VIOLIN CONCERTO NO. 7 IN F FLAT MAJOR, CONCERTONE IN C; Yehudi Menuhin;
Angel S 36240

Two compositions which have attracted only minor attention in the canon of Mozart's works are highlighted by outstanding readings in this new Angel album featuring Yehudi Menuhin with the Bach Festival Orchestra under the direction of Robert Masters. The Violin Concerto is adeptly handled by soloist Menuhin and the entire ensemble; and the Concertone, an outgrowth of the "concerto grosso," enables several other performers to bask in the spotlight with their solo showings. An exquisite sampling.



GREAT MUSIC FOR RELAXATION—Various Artists—RCA Victor LM/LSC-2800

Five of the finest conductors on the RCA Victor roster have been gathered together, each leading his own ensemble in a recording of ten selections for restful listening pleasure. Arthur Fiedler, Morton Gould, Charles Munch, Leopold Stokowski and Raymond Agoult are the leaders in works which include Beethoven's "Moonlight Sonata," and Tchaikovsky's "Andante Cantabile." The soothing strains provide excellent fare for late night disk jockies and many pop music fans, and should see considerable sales activity.

PICK UP THE HOTTEST
NEW SINGLE IN TOWN
"AL'S PLACE"

c/w "MISTER SANDMAN"

.....98542.....
ANOTHER GREAT HIT FROM

.....AL HIRT.....

RCA VICTOR

RCA The most trusted name in sound





PLATTER SPINNER PATTTER

WBOX-Bogalusa, La. is currently in the midst of a desperate struggle for survival as a result of a commercial "boycott" by the Ku Klux Klan. Because the station, which is managed by co-owner Ralph Blumberg, attempted to sponsor a public forum on civil rights, it has literally been under fire by the Klan for several weeks. Tactics used in the alleged boycott have included firing on the station's transmitter with shotgun blasts, which resulted in the engineer's quitting, smashing Blumberg's car windows and slashing his tires, in addition to applying enormous pressures on local advertisers, bringing the number of the station's sponsors tumbling from 75 to only 6. So far, the station has not knuckled under to the Klan's boycott 'techniques,' but how long can Blumberg continue to operate the station with his wife and a high school boy and a sprinkling of sponsors?

Industry members, incensed by situation, have initiated a Greater New York Broadcasters Committee to aid WBOX, headed up by Mortimer Katz, a public relations consultant who came to the station's aid with 100 paid commercials of the reading of the Preamble of the Constitution. The committee is based at 119 W. 57 St. in New York City and has as its co-chairman, Edith Dick, general manager of WRFM, and Frank Ward, general manager of WWRL. All funds and grants raised by the organization will be coordinated and administered by the Louisiana Association of Broadcasters, which is supporting the station's stand. WBOX needs

every bit of help it can get.

With the Academy Awards reaping most of the show business headlines, WJBK-Detroit has fallen right into the swing of things with its Academy Awards Contest. The station broadcasts seven Oscar-winning tunes, multiple times daily, and one listener each week who can identify five out of the seven will walk away with a complete home movie set, consisting of an 8mm Bell & Howell electronic-eye zoom-lens camera, companion auto-load projector and Radiant screen. . . . Speaking of Academy Awards, Bob Lee, morning personality with the Motor City station, drops the mike and dons the greasepaint for the Wyandotte Community Theatre presentation of "South Pacific" in May. A thespian of long standing, Lee, cast in the role of Luther Billis, has graced the stage with his previous performances in "Teahouse Of The August Moon," "Death Of A Salesman" and "Send Me No Flowers."

Have you ever seen a green bust of Maine's Governor Reed? The post office in Bangor, Maine did, and so did station WGUY, which recently held a Green, Green Contest in honor of St. Patrick's Day. Beside the plaster politico, entries vying for verdant honors boasted a green guinea pig, a green cat, a model car made from a pepper and, of course, the Jolly Green Giant. Prizes for the most imaginative entries included a stereo phonograph, transistor radios and record albums and singles. But a green governor???

KFWB-Hollywood and Coca-Cola

have teamed up in a wild promotion project to push the station and the product. The vehicle for the campaign is the station's BOMP Club. Of course, everyone knows what a BOMP is. A BOMP is a white plastic blob, and when the blob is bopped with a bump or a whomp it says "Bomp." Teen members of the club are eligible for discounts on Coke at retail stores, daily and weekly prizes, plus a monthly bash. The kick-off shebang is slated for Easter week with Bompers receiving special discount ducats, and an individual showing of the new flick, "Beach Blanket Bingo" is also being set.



JACKET JUNKET—Standing backstage during Roger Williams' recent concert at Muhlenberg College in Pennsylvania, WAEB-Allentown spinner Jay Sands touts the jacket of the keyboard specialist's latest LP, while Williams proudly displays his brand new WAEB blazer. The artist, whose new album is called "Roger Williams Plays The Hits," was presented with the crested jacket as part of the station's "Mr. Piano" contest, which gave away pairs of concert tickets to listeners who could explain in fifty words or less, why they wanted to see the pianist in the live performance.

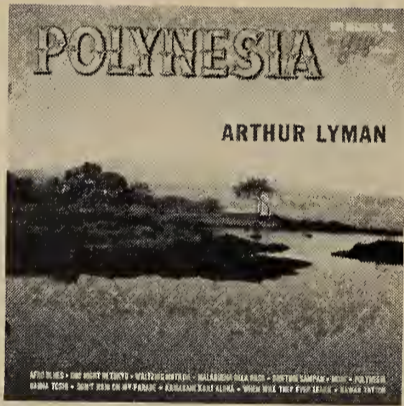
More congratulations are in order as KMPC-Los Angeles was cited by the National Conference of Christians and Jews for "outstanding service to the ideals of brotherhood," and Ralph Sisson of WSPD-Toledo was named as the city's Advertising Man Of The Year and Winner Of The "Printers' Ink" Silver Medal Award. The latter station has just completed its fifteenth successful year of broadcasting while Collegiate Broadcasting, with 620 stations, completes a quarter of a century this month.

A goof: in our Apr. 3 issue we mentioned that Charles B. Scott was upped to news director at WSIX-Wichita. Our apologies to the station, which is actually located in Nashville.

VITAL STATISTICS:

John Benson steps up to production manager at WQAD-Moline, Ill. . . . "Matt" Friedrichson boosted to staff producer-director at KPIX-San Francisco. . . . Bob Talamini gets the nod as the new sports director with WFMK-Houston. . . . Danny Brooks, formerly with the St. Louis "Shindig" package, moves to WCHB-Detroit. . . . George F. Engle leaves WGAR-Cleveland and moves to the news staff of WNEW-New York. . . . "Red" Auerbach, coach of Boston Celtics, joins sports staff at WCOP-Boston. . . . Dick London, formerly with WGSN-Huntington, N.Y., moves to the news staff with WRRL-New York. . . . Fred Mac, ex spinner with WMPP, joins the deejay staff at WLTH-Gary, Ind. . . . Phil Lenhart, formerly with WCBS-New York, moves to WINS, as does Charles Edwards from KLAC-Los Angeles and Herb Humphries, former news director with KNOW-Austin. . . . Jack Hayes, former deejay with KLIV-San Jose, takes over Sunday spinning spot, and Mal Alberts, ex-newsman with KHJ-Los Angeles takes up news duties with KFWB-Hollywood. . . . Jerry Lee moves from KOB-Albuquerque to KGIL-Los Angeles. . . . WINS-New York's Meryle Weber: 36-24-36.

WATCH FOR THE NEW LOOK ON HI FI RECORDS



ARTHUR LYMAN

Latest Album



Mono L-1027

Stereo SL-1027

OTHER NEW RELEASES ON HI FI . . .



RENE PAULO

(With Strings)

Mono L 1026

Stereo SL 1026

SAMMY JACKSON

Star of ABC-TV's Series "No Time For Sergeants"

Mono 434

Stereo S 434



NEW SINGLES . . .

HI FI

HI FI—5096 "WALTZING MATILDA" b/w "AFRO BLUES"—Arthur Lyman

ARVEE

Arvee—6501 "Big Boy Pete '65" b/w "Stay Away From Joe" ^{THE} OLYMPICS ★ Arvee-6502 "Go, Gilera, Go" b/w "Super Surfer, U.S.A." ^{THE} SCRAMBLERS

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FULLER?”*

SHE'S THE GIRL
WITH THE
HIT VERSION OF

“I WILL WAIT
FOR YOU”

FROM THE
ACADEMY AWARD
NOMINATION
AS “BEST
FOREIGN
FILM”



The Umbrellas of Cherbourg

A LANDAU COMPANY PRODUCTION

(Les Parapluies de Cherbourg)

Exclusively



*THAT'S THE TITLE OF HER BEST-SELLING ALBUM ON D.C.P.

MANAGEMENT STAN CATRON

NEW YORK:

One of the finest shows on the air last week was the Academy Award presentations, which not only had a bevy of great singers, but a surprising new double-act, the Sherman Brothers. . . . Seeming to specialize in spectaculars, the New Christy Minstrels will follow-up their "Chim Chim Cheree" showing with an Easter special this Sun. (18), and a viewing of their visit to the World's Fair with Gordon and Sheila MacRae on ABC-TV later this month (29). . . . Dizzy Gillespie into the Village Gate last week for a one-month stint. Week-end additions to the bill include Dick Gregory and Gerry Mulligan. . . . Al Hirt will be replacing Jackie Gleason's TV'er over the summer. Who else could fill his spot? . . . Bobby Vinton flew to London for a session with producer Mickie Most. The resultant sides are coming up for both American and British markets. Should be quite a sound to follow up "Long Lonely Nights." . . . Pre-Easter show at the Apollo Theatre stars Bobby Bland and Joe Hinton. . . . Chubby Checker headlining the official festivities in Israel during Independence Week (May 4-11). . . .

be departing for a European showing. Up for a Grammy for their "Collaboration" LP, the team cuts a new album for Atlantic this month. . . . Carl Deane was more welcome than ever when he stopped by with lovely Julie Rogers and her manager Ted Foster. . . . Jim Brown infos that Bobby Vee's new Liberty deck, "Keep On Trying," recorded in England, has received a grand response and is being rushed out this week. . . . Imperial's the Hollies will be doing their "Yes I Will" side at the Paramount when it opens its live show series. . . . Gene Krupa and his quartet return to the Metropole this Fri. for a two-week engagement. . . . Had a fine time schmoozing with Barry Resnick last week, who alerted us to a pair of powerful sets coming up from Sue Records, Jimmy Oliver's "Hits Au Go Go" and Ray Bryant's "Soul." . . . Jane Morgan, accompanied by four pro grid stars, has been set for an engagement at Melodyland (20) with Jimmy Durante. . . . Tom Rogan clued us in on a mine of info last week: that Ray Anthony opens at the Basin Street East (12) and will have a new single out "Skunk In The Trunk" with "Sabor Ami;" and that Donna Loren will bow her upcoming

Sherman and George Weiss are working on the new sides for Bette Davis, due by the close of Apr. . . . WNEW-New York is reported to be receiving a considerable number of calls about the Dean Martin track "My Heart Is An Open Book," which is being aired from his new Reprise LP. . . .

CHICAGO:

The Serendipity Singers performed for the press at a cocktail party preceding their opening in Mister Kelly's (5). "Take Your Shoes Off With The Serendipity Singers" is group's new Philips album. . . . RCA-Victor's Ralph Ergas is passin' out portable raincoats to promote Glenn Yarbrough's current click "Baby The Rain Must Fall." . . . Sig Sakowicz (WGN-WTAQ) packed a heap of tape for his annual west coast jaunt to cover the Oscar festivities. . . . Fremont Music's Joe Marsala tells us Bobby Gordon's new Decca outing "Ja Wohl" was penned by David Carroll. . . . Nick Noble is the current attraction at Ray Colomb's Supper Club. . . . Jayde Enterprises topper Al Williams, of the dancing Step Bros., advised that his latest discoveries, Rhetta and Tenison, recently signed with Columbia Records and

Jimmy Bowen, one of the more successful producers on the coast, planning to record Dean Martin, Frank Sinatra and Keely Smith this week for Reprise (so don't expect him to return your calls). . . . Herb Newman reports the Jewel Akens album, "The Birds And The Bees," has passed the 75,000 figure within ten days of release. . . . Congrats to the Sherman Bros. who graduated from "Tall Paul" to gold "Oscars"—2 Academy awards each for "Mary Poppins" score and "Chim Chim Cheree." . . . and to Judi West for her powerful portrayal as Maggie, the girl with the number 3 record, in "After The Fall" at the Huntington Hartford. . . . Vic Damone touring to promote "You Were Only Fooling," his first "rock" record for Warner Bros. . . . Earl Wilson introduced Choo-Choo Collins in her debut at the Crescendo. . . . Bob Denver, one of the stars of CBS' "Gilligan's Island," signed to Burt Sugarman's Burton Record label. . . . Mason Williams, the satiric writer, touring with the Smothers Bros., penning liner notes for the Kingston Trio's next Decca album and finding time to record for Vee Jay Records. . . . The Beatles—in wax that is—are due back in Hollywood this week.



SMOTHERS BROS.



CLARE GILMARTIN



MODERN JAZZ QUARTET



AL HIRT



JIMMY CLANTON



BOB DENVER

With movies in the spotlight this week consider the works in progress by the Beatles ("Beatles Two"), the Dave Clark Five ("The Dave Clark Five Runs Wild"), and signings for appearances by the Detergents ("Don't Worry, I'll Think Of A Title" for United Artists) and Trini Lopez in the Frank Sinatra flick "Marriage On The Rocks." . . . Singer Clare Gilmartin (Gilda Records) will guest on the Johnny Carson "Tonight" show to plug her debut deck "After You've Gone." . . . Nina Simone opens a long string of college spots this week (15) with a concert at Hunter College. The Phillips artist's new single, due this week, is taken from her latest LP, the title tune "I Put A Spell On You." . . . Fine folk sounds were broadcast live from Palisades last week featuring the Simon Sisters, Bonnie Dobson, Jesse Colin Young, Lonnie Johnson and Alice Stuart. . . . Ernie Freeman has been set to arrange and conduct the Barbara McNair session this week. . . . Songstar Steve Lawrence just waxed the ballad "Where Can I Go" by Leo Fuld, singing owner of the Cafe Sahbra. The new Columbia release should be out shortly. . . .

The Smothers Brothers headline the show at Melodyland this week (13-18) with special guest Jack Jones. The folk-comedy pair are also rehearsing new material for "live" recording sessions early next month at the Troubadour and Golden Bear Clubs for an album to be released in Sept. Their current Mercury outing, released recently, is "Aesop's Fables The Smothers Brothers Way." . . . With the upcoming film of Jean Harlow's biography set to premiere, several diskeries have begun production of themes, but the first out according to Jack Fine is the World Artists' set "Great Motion Picture Themes From Harlow Films." One of the tracks, "Jean's Theme" is due in as a single very shortly. . . . The Modern Jazz Quartet, fresh back from a smash Mexican tour, will star on ABC-TV's "Nightlife" show this week (13), and following an appearance at Philharmonic Hall (23) will

deck on a "Shindig" stanza. The disk, which could kick off yet another dance, is tabbed "Do The Zonk." . . . Felicia Sanders, currently running at the Bon Soir, will cut an MGM album of Broadway tunes during her stint at the Village nitery. . . . Jimmy Clanton is fully recovered from his recent auto accident, and the Amy-Mala songster will resume his p.a.'s in the northeast. . . .

The Dave Brubeck Quartet continued in its schedule of campus concerts by packing in an enthusiastic throng at Fordham University last weekend (10), and will be appearing in Fla., N. H. and Mich. before the month ends. Brubeck's new LP which features Carmen McRae bowed last week on Columbia. . . . Herb Weiner reports big reactions all over Canada for Kenny Chandler's new Epic outing "Sweet On Susie." A tour of the provinces is in the works. . . . Bernie Berns, back from successful stints through the "borscht belt" has just cut a new Passover-Easter novelty tune for Attey Records, "Matzoh-Ball Mule." The comic is also lined-up for a "Nightlife" showing. . . . Cecil Holmes reports that Va. has gone whole hog over Clyde McPhatter's "Crying Won't Help You Now," and "Mustang Sally" by Sir Mack Rice; both being picked by several stations. . . . E. B. Marks has just acquired the rights to the musical score of the Italian flick "Go Go Go World" by Nino Oliviero and Bruno Nicolai. The pubbery infos that three labels are now bidding for the soundtrack. . . . Apologies to Reparata at World Artists for the misspelling of her name in the last issue. . . . Jean-Paul Vignon (Columbia) came off very well in his performance of "Don't Cry Little Girl" on the Ed Sullivan Show. . . . Al Altman predicts big things for "Oh How I Love Her" from the Cordials on Liberty; and continued leaps and bounds in the sales of "Carmen" by Bruce and Terry (Columbia). . . . Many thanks to Harry Fenster for his note from Miami, where he is mixing business with his pleasure writing special material for several performers. . . . Joe

have a debut album tagged "Rhetta With Tenison." Pair appeared in the Celebrity Lounge recently. . . . Among the singles going for Kent Beauchamp (Royal Disc) are Silky Hargraves' "Hurt By Love" (D-Town), Eddie King's "Are You Pushed To Love" (Conduc) and "Theme From Fanny Hill" by The Gentleman (Atco). . . . WMAQ is hosting a theater party for the mid-west premiere of Otto Preminger's "In Harm's Way." Station's top air personalities will be on hand to interview celebs and greet guests. . . . Tony Martin follows the Kim Sisters into the Empire Room (20). . . . In the fore at United Record Dist. are "I Know What It Means" by Jerry Lee Lewis (Sun), "Let Me Down Easy" by Betty Lavette (Calla) and "Ooo Baby Baby" by The Miracles (Tamlam). . . . Salem's Bennie Wilkerson is back from Kentucky where he arranged appearances on the popular WDXR-Paducah network show for lark Jackie Beavers to perform current effort "Come Back My Love" (Nation) and songster Bennie Davis to do his "Tell The Truth" (Salem) side. . . . Jerry Lee Lewis comes in for a special one-nighter at the Club Laurel (12). . . . Allstate's Cy Gold is exposing albums "Hustlin'" by Stanley Turrentine (Blue Note), "Life With Liz & Dick" (Roulette) and "The New Vivienne" by Vivienne Della Chiesa (20th Fox). . . . Ron Alexenburg expects the usual action with the new Chad & Jeremy deck "What Do You Want With Me" (World Artists). . . . Bobby Garmisa boasts a winning pair in Steve Alaimo's "Tomorrow Is Another Day" (ABC) and Jimmy Velvet's "It's Almost Tomorrow" (Philips).

HOLLYWOOD:

First Sign of Spring: The Supremes flying here from Europe to record an Xmas album for Motown—who says that it's a long long way from May to December? . . . Connie Stevens' "Now That You've Gone" climbing on local charts. . . . Johnny Rivers taping the title song for the CBS-TV series "Secret Agent." . . .

Exact models of the group are joining the celebrity section of Tussaud's Hollywood Wax Museum. . . . Ken Mansfield, Capitol's local promotion exec, delighted with the deejay response to Jody Miller's "Queen Of The House." . . . and indie contact man, Lenny Salamone reports enormous air play on the UA soundtrack "How To Murder Your Wife" scored by Neal Hefti. . . . Worst Pun of The Week: KMPC's Gary Owens telling his audience that he'll play only one of two versions of a song recorded by both Kate Smith and Eydie Gorme—"Remember, You Can't Have Your Kate And Edith Too!" . . . Dick Peabody, one of the "Combat" stars has a new single titled "Young Sarge" on Liberty. He'll sing it on Sam Riddle's "9th Street West" TV show this week. . . . Net Las Vegas publicist Dick Kanellis now directing publicity for Gene Autry's Hotel Continental in Hollywood. . . . Actress-singer Joi Lansing cutting her first jazz album with Jimmie Haskell this week—it has to be titled "Joi To The World Of Jazz." . . . and Johnny Mandell captured the scoring assignment for MGM's "The Sandpiper" which'll star Richard Burton and Liz Taylor—now talk about scoring. . . . Greenwood County Singers back at the Ice House in Pasadena this week. . . . and the Cocoon Grove has just signed talented Wayne Newton for an early fall appearance at the Ambassador—it'll be Newton's first date.

HERE AND THERE:

PHILADELPHIA—Barry Abrams at A&L Distribs is being kept active stocking these decks: "Last Exit To Brooklyn" by the Scott Bedford Four, "Baby's Gone" from the Rag Dolls, Adam Faith's "Talk About Love" and "I'll Walk Alone" by the Four Faces. . . . Paul Fein at Jamie/Guyden says they have a runaway with Johnny Williams' "Long Black Veil." . . . Big doings at Warner Brothers, according to Ronnie Singer, on "Good Lovin'" by the Olympics, "You Gave Me Somebody" from the Dream Lovers, and the Enchanters' "I Paid For The Party."



TOP 50
IN
R&B LOCATIONS

- 1 SHOTGUN 2
Jr. Walker (Soul 35001)
- 2 GOT TO GET YOU OFF MY MIND 4
Solomon Burke (Atlantic 2276)
- 3 STOP IN THE NAME OF LOVE 1
Supremes (Motown 1074)
- 4 NOWHERE TO RUN 3
Martha & Vandellas (Gordy 7039)
- 5 ONE KISS FOR OLD TIME'S SAKE 5
Ronnie Dove (Diamond 179)
- 6 I DO LOVE YOU 6
Billy Stewart (Chess 1922)
- 7 I'LL BE DOGGONE 9
Marvin Gaye (Tamla 5412)
- 8 OOO BABY BABY 10
Miracles (Tamla 54113)
- 9 PEACHES AND CREAM 7
I Kettes (Modern 1005)
- 10 WE'RE GONNA MAKE IT 14
Little Milton (Checker 13722)
- 11 IT'S GROWING 16
Temptations (Gordy 7040)
- 12 THE ENTERTAINER 13
Tony Clarke (Chess 1924)
- 13 MR. PITIFUL 8
Otis Redding (Volt 124)
- 14 WOMAN'S GOT SOUL 18
Impressions (ABC Paramount 10647)
- 15 DON'T MESS A GOOD THING 11
Bobby McClure & Fontella Bass (Checker 1097)
- 16 NEVER NEVER LEAVE ME 12
Mary Wells (20th Century Fox 570)
- 17 TEASING YOU 17
Willie T. (Atlantic 2273)
- 18 BIG CHIEF 24
Professor Long Hair (Watch 1900)
- 19 BARRACUDA 26
Alvin Cash & Crawlers (Mar-V-Lus 605)
- 20 SOMEONE TO LOVE 19
ZZ Hill (Kent #416)
- 21 BIRDS AND BEES 25
Jewel Akens (Era 3141)
- 22 GOLDFINGER 21
Shirley Bassey (United Artists 790)
- 23 AIN'T NO TELLING 28
Bobby Bland (Duke 390)
- 24 HURT SO BAD 20
Little Anthony & Imperials (DCP 1128)
- 25 MY GIRL 15
Temptations (Gordy 7038)
- 26 JUST ONCE IN MY LIFE 36
Righteous Bros. (Philles 127)
- 27 IT'S GOT THE WHOLE WORLD 39
SHAKIN'
Sam Cooke (RCA Victor 8539)
- 28 IKO IKO 32
Dixie Cups (Red Bird 10-024)
- 29 EVERY NIGHT, EVERY DAY 30
Jimmy McCracklin (Imperial 66094)
- 30 NOTHING CAN STOP ME 42
Gene Chandler (Constellation 149)
- 31 YOU GOT WHAT IT TAKES 22
Joe Tex (Dial 4003)
- 32 SINCE I DON'T HAVE YOU 40
Betty Everett & Jerry Butler (Vee Jay)
- 33 COME SEE 23
Major Lance (Okeh 7216)
- 34 WHEN I'M GONE 37
Brenda Holloway (Tamla 5411)
- 35 DEAR DAD 29
Chuck Berry (Chess 13627)
- 36 SUDDENLY I'M ALL ALONE 27
Walter Jackson (Okeh 7215)
- 37 LIPSTICK TRACES —
O'Jays (Imperial 66102)
- 38 SEARCHIN' FOR MY BABY —
Manhattens (Carnival 509)
- 39 ONE STEP AHEAD 43
Aretha Franklin (Columbia 43241)
- 40 SHE'S ABOUT A MOVER —
Sir Douglas Quintet (Tribe 8308)
- 41 A WOMAN CAN CHANGE —
A MAN
Joe Tex (Dial 4006)
- 42 ARE YOU READY —
Barbra Mason (Arctic 105)
- 43 WHO CAN I TURN TO 49
Dionne Warwick (Scepter 1298)
- 44 SOMETHING YOU GOT —
Chuck Jackson & Maxine Brown (Scepter 181)
- 45 SHAKE 31
Sam Cooke (RCA Victor 8486)
- 46 DEVIL'S HIDEAWAY 38
James Brown (Smash 9975)
- 47 PEOPLE GET READY 33
Impressions (ABC Paramount 10622)
- 48 MY BABY —
Freeman Bros. (Soul 35011)
- 49 ASK THE LONELY 34
Four Tops (Motown 1073)
- 50 NAME GAME 37
Shirley Ellis (Congress 230)

Congressman Proposes Nat'l Folk Music Week

WASHINGTON, D.C. — Representative Silvio O. Conte (R-Mass.) has called upon Congress to approve a resolution setting aside the third week in May as National Folk Music Week.

The Massachusetts Republican proposed a Joint Resolution in the House of Representatives requesting the President to proclaim the commemorative week. The Resolution specifies that the third week in May should be set aside every year in honor of American folk music.

The Resolution declares that folk music constitutes a living chronicle of the history and development of the nation. Songs and music from all sections of the country make up the body of American folklore and folk music, creating in effect a common heritage of uncommon traditions.

Conte pointed out, in introducing the Resolution, that folk music "embraces the heart and soul of this nation in the words and music of its people. It traces our origins, our early colonization, the westward expansion, our struggle for independence and later for unity and protection of liberty. It traces the agonies and glories of this nation's adolescence and maturity. And it does so in the simple poetry and naive dignity of the people who accomplished these things—not in the dry academic text of detached scholars."

The Massachusetts Congressman added: "Because so many of our citizens, like myself, are first or second generation immigrants, whose parents or grandparents came to these shores from other countries, the folk music of America is in a large sense, the folk music of the world. The music which our latter day settlers brought with them has been woven into the fabric of our older native folklore, giving it fresh color and life.

Conte urged swift action on the proposal so that it could be brought before the President promptly and in time to allow folk music groups and institutions to organize commemorative activities and promotions.

Golden Sees Single Click With Diahann Carroll

NEW YORK—Golden Records is getting left-field response from a Diahann Carroll session. Side, "We'll Build A Bungalow," is set for an upcoming LP on the Disque d'Or label, which Golden plans to push as a pop outlet. According to Arthur Shimkin of Golden, primarily a kiddie diskery, the date has been making noise in Philadelphia, where 5,000 copies have been sold by David Rosen, Golden's distrib in the area. The title of the LP is "A' You're Adorable—Love Songs with Children."

Rack Business Up, Bigger Space For Win

NEW YORK—Win Records, Inc., leading rack firm here, has taken over three floors at 858 Ninth Ave. Sam Weiss, owner, said the move was prompted by a "tremendous" increase in the rack segment of his business. Win should be in its new quarters around April 28. Weiss' one-stop company, Steadman One-Stop, Inc., is negotiating for a new building in Westchester County, Weiss said.

World Artists Names New Distrib In L.A.

NEW YORK—Stan Ediss, national sales manager of World Artists Records, has announced a switch of the label's distrib in Los Angeles. New outlet for the label is Clef Distributing, headed by Ray Shevin. Previous distrib was Modern.

RCA Victor Hosts Music City Gala



More than 700 guests including RCA Victor representatives, recording stars, deejays, music publishers, tune-smiths, entertainment personalities and local dignitaries recently attended the open-house party hosted by RCA Victor to celebrate the official opening of its new, ultra-modern Nashville recording facility. The festive gala capped a full day's activities in the company's studios (2 television shows, a radio show and a press conference were held there during the day). Entertainment at the affair was provided by Al Hirt and his band while Archie Campbell served as master of ceremonies and Don Bowman delivered ad lib comedy routines. In the top left pic the Browns (Jim Edward, Bonnie and Maxine) are shown recording

(they were the first) in the new studio. Mary Reeves (wife of the late Jim Reeves) and Victor division veep Jack Burgess pose with Bill and Trini Walker in top right shot. Bill's a new Victor arranger from Johannesburg. Standing (left to right) in the middle left shot are Steve Sholes, the label's A&R veep, personal manager-publisher Hubert Long and talent promoter Cliffie Stone. Chet Atkins, Victor's Nashville recording chief, and his wife, Leona, are pictured in the middle right photo. In the bottom left pic Eddy Arnold and Al Hirt break each other up while Steve Sholes and CMA executive secretary Jo Walker are shown in the bottom right photo.

THE 3rd
RUDY VALENTYNE
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"I LOVE YOU TRULY"
and
"TRY A LITTLE TENDERNESS"
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 Nashboro 854

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BROTHER JOE MAY
 Nashboro 856

GOD CAN DO WHAT YOU NEED b/w
MY LOVING MOTHER PRAYED

PROF. HAROLD BOGGS
 Nashboro 857

3 BIG R&B RELEASES

BABY PLEASE COME BACK TO ME

b/w **OUT AND DOWN BLUES**

SILAS HOGAN
 Excello 2266

BAD LUCK BLUES b/w
CAN'T LIVE THIS LIFE NO MORE

LIGHTNIN' SLIM
 Excello 2267

CALLING ALL COWS
 BY THE BLUES ROCKERS

b/w
COURTIN' IN A CADILLAC

BY JERRY MCCAIN
 Excello 2268

NASHBORO 177 3rd Ave. Na.,
 Records Nashville, Tenn.

**Paul Vance Exits ABC-Par
 For Further Indie Deals**

NEW YORK—Paul Vance, for the past two years head of ABC-Paramount's music publishing firms, Apt Music and AmPar Music, has announced his resignation to concentrate on independent record production with writer and arranger Lee Pockriss. As writers, Vance and Pockriss have turned out a flock of hits including "Itsy Bitsy—Bikini," "Catch A Falling Star" and "Calcutta."

Vance revealed that the team, which has already made production deals with Roulette and Columbia, are now negotiating with additional platteries. For Roulette, Vance and Pockriss have come up with two single hits for The Detergents; "Leader of the Laundromat" and "Double-O-Seven" and are now cutting an LP with the group and working on their next single release.

For Columbia, Vance and Pockriss have just recorded a new vocalist, Verdelle Smith. The thrush's debut disk will be released within the next few weeks.

**Hy Heath Dies
 Wrote "Mule Train"**

NEW YORK—Walter Henry (Hy) Heath, writer of "Mule Train" and other songs, died on the west coast on Saturday, April 3, at the age of 74. Heath spent 30 years as a comedian in vaudeville, burlesque and minstrel shows. He became a member of ASCAP in 1941. His other songs include "Clancy Lowered the Boom" and "Little Red Fox."

**Cut Time On Wilson's
 'Danny Boy' Deck**

NEW YORK—Brunswick Records is re-servicing the trade with a shortened version of Jackie Wilson's rendition of "Danny Boy," issued several months ago with a running time of more than four minutes. The label decided on the edited version following the songster's recent appearance on "Shindig," on which he performed the standard. New running time is 2:58.

**Paul Levy Shuttters
 Midwest Distributing**

NEW YORK—Paul Levy has sold and liquidated his St. Louis distributorship, Midwest Distributors. Levy said he closed the outlet due to his bad health, taking the advice of his doctors. Some of the labels handled by Levy included Atco, ABC-Paramount and Vanguard.



HERE COMES HARPER—Decorating the CB surroundings last week, Janice Harper introduced her new RCA Victor recording, "There Goes My Heart." The chanteuse dropped up with Paul Robinson, of the firm's radio-TV and artist relations department.

**Mary Ford Inks
 With Challenge**

HOLLYWOOD—Mary Ford has been signed to a long term recording contract with the Challenge label. The songstress, who racked up over fifty million sales when she recorded with Les Paul, has released her first single for Challenge, called "This Is It," and an album of her biggest hits is now in the planning stages. Some of the smash disks that she chalked up include "Vaya Con Dios," "How High The Moon" and "Just One More Chance."

**Premier Ups Kurtz To
 Director Of Operations**

NEW YORK—The appointment of George Kurtz as director of operations of Premier Albums, Inc. has been announced by Phil Landwehr, president. Kurtz, who has been with Premier over five years, previously served as a regional sales manager for the company and later as national sales manager. The sales duties have been taken over by Don J. Pasin, recently appointed national sales manager.

Most recently, Kurtz supervised the development of the new "Blue Ribbon By Premier" line, \$1.98 list. Blue Ribbon has an initial series of 20 titles in the line, which includes romantic themes, popular classics, film favorites, Hawaiian, music from the Continent, jazz, and all-time favorites such as "Rhapsody In Blue" and "An American In Paris."

The new Blue Ribbon record line was introduced at the recent NARM Convention in San Francisco. Kurtz reported that the acceptance of the new line was substantiated by purchase orders exceeding 25,000 albums.

Prior to joining Premier, Kurtz was a territorial manager for American Home Foods and has had extensive experience in sales management, merchandising, and marketing activities with special emphasis on the grocery, drug and discount fields.

**Four Seasons Sked
 For Two Seasons**

NEW YORK—Philips artists, the Four Seasons, who have just completed a series of concert appearances, plus the taping of "All America Go Go," a TV special scheduled for an Apr. 22 airing, have scheduled spring-summer batch of concert, TV and nitery stints.

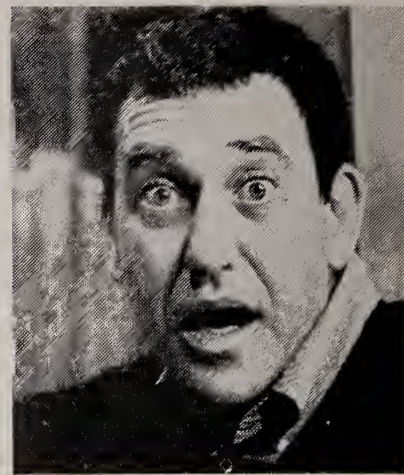
On Apr. 22 the quartet will do a show at Valdosta College and will follow up with another concert at Southern College in Stratsboro, Ga. the next day. The following week they will tape a "Hullabaloo" shot, for airing on May 4, and will return to the college circuit on May 7 at Springfield College in Mass. On May 27 the group will take part in the NAACP benefit at Madison Square Garden, and, on the following day, will open as the headliner at the Boulevard in Queens thru June 6.

Summer gigs include the Allen B. Shepard Center in Virginia Beach on June 18, the Ocean Ice Palace in Bordentown, N.J. on July 24 and an Aug. 1-8 stand at the Steel Pier in Atlantic City.

The Seasons, who are currently clicking on both the singles and the album charts with "Toy Soldier" and their LP, "The Four Seasons Entertain You," have postponed indefinitely a planned Japanese tour, and their first film appearance, in A.I.P.'s "Beach Ball" will be released later this month.

BIOS

Soupy Sales



Soupy Sales, who is presently striking paydirt with his ABC-Paramount dinking of "The Mouse," was born near Wake Forest in Franklin County, N. C., matured in Huntington, W. Va., where he first became interested in dramatics in high school and at Marshall College.

After receiving a B. A. in Journalism from Marshall, Soupy entered the broadcasting field in Huntington as a \$20-a-week radio script writer, became a deejay, then moved on to score as a performer on radio and TV in Cincinnati, Cleveland and Detroit. As early as 1955, Soupy was selected as the network summer replacement for the then highly popular "Kukla, Fran and Ollie" show.

In one year's time, Soupy built his "Soupy Sales Show" into Los Angeles' number one television show, pulling more fan mail than all of ABC-TV's network shows combined. The entertainer's fantastic television rise began in Detroit in 1953, where he became the motor city's top-rated television personality for seven years, doing eleven hours of TV time each week, including his Saturday noontime "Lunch With Soupy Sales" ABC-TV web stanza. He presently is the star of his own daily television show over WNEW-TV-New York.

Cashing-in on the success of his single hit, ABC-Paramount is rush-releasing a "Mouse" LP in the immediate future.

**Sam The Sham
 & The Pharoahs**



Sam The Sham, who along with the Pharoahs, is currently hitting with "Woolly Bully" on the MGM label, was born Domingo Samudio in Dallas, Texas. He spent his youth there and after graduation from high school joined the Navy for a four-year hitch.

While in service Sam decided that he wanted to devote himself to music upon his discharge. When he wound up his Navy duty he organized a combo and began to play dates throughout the South. During this period of searching for a distinctive sound and molding a cohesive crew, Sam taught himself to play the organ. In short order the Pharoahs were formed. The group became popular in various clubs in and around Memphis.

ENTER: Stan Kesler, an A&R producer for Penn Records, who invited Sam and the boys to drop by in their black hearse (which still serves as their transportation) for an audition. It only took one listen and a contract was issued. Almost immediately the group gave birth to "Woolly Bully" which was released under MGM's label.



FOOLING AROUND—Quips and witticisms were the order of the day leading up to a discussion of Vic Damone's new Warner Brothers side "You Were Only Fooling." The veteran chanter's recent visit to the Cash Box offices also gave him a chance to expose his more serious nature, as illustrated in his conversation with CB vice president George Albert.

Len Meisel Heads Promo For UA's Publishing Firms

NEW YORK — Leonard Meisel has been named promo manager for the United Artists music publishing companies, reports Murray Deutch, vice-president and general professional manager.

In this newly-created position, Meisel will serve as liaison with foreign branches and affiliates of the organization and will be contacting radio stations, record companies and artists and repertoire men. In addition, Meisel will be seeking material from songwriters for the companies.

Meisel is a veteran of two decades in all phases of the music industry. His most recent posts include that of promotion director for Seven Gems Music and national promotion manager for Roulette Records.

The United Artists music publishing complex includes United Artists Music (ASCAP), Unart Music (BMI) and Esteem Music (BMI).

The appointment is effective immediately and Meisel will headquarter at the UA's offices at 729 Seventh Ave., this city.

Stu Phillips Exits Colpix

HOLLYWOOD — Vet composer-arranger-producer Stu Phillips has resigned his position of A&R director of Colpix Records, Cash Box learned last week.

Phillips, who has been with the label for the past four years, produced such several hit singles including "Johnny Angel" by Shelley Fabares, "Goodbye, Cruel World" by Jimmy Darren, and "My Dad" by Paul Peterson.

The exec did not comment on his future plans. However, he noted that he'll continue to produce, arrange and conduct the Hollyridge Strings for Capitol Records and will still serve as musical director for the Donna Reed TV'er. He will also compose and conduct two upcoming flicks for Columbia Pictures.

Loesser Show Folds

(Continued from page 6)

The show was set for a Broadway premiere on April 19 at the Lunt-Fontanne Theater. United Artists Records, which had the cast LP rights, issued a singles deck of the title-song by Lena Horne, a recent pactee. Session was the only tune from the show released to date. That recording may, through unfortunate circumstances, become a collector's item within the show music coterie.

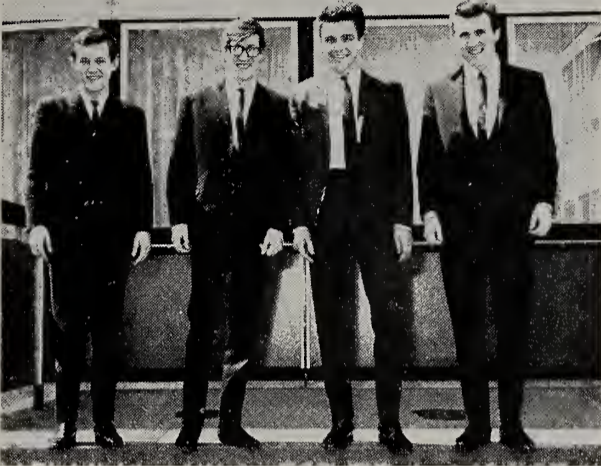
Epic To Release Disks By Shadows

NEW YORK — The Shadows, who have been providing the background music for Cliff Richard since 1958, have signed an exclusive recording pact with Epic Records. "Mary Anne," their debut single on the label is already doing very well in England, where four of the group's previous records have received silver disks for over 250,000 sales. One of these, "Apache," went on to receive a gold record for over a million sales.

The quartet has also appeared with Richard in two films, "Summer Holiday" and "Swingers' Paradise," the soundtracks of which are represented in the Epic catalog.

Label veep, Len Levy arrived in England last weekend for conferences with EMI regarding the future recording plans for Cliff Richard, the Shadows, the Dave Clark Five, Rolf Harris, the Yardbirds and Andy Stewart, and also to confer with the Dave Clark management regarding the coordination of the group's forthcoming American tour in June. The tour, the third in the States for the Five, will take in several TV shots, including CBS' Ed Sullivan Show and ABC's "Shindig."

While in England, Levy will also discuss future Epic releases with indie producer, Mickey Most.



British artists the Shadows, who have become famous for their background support on all the Cliff Richard recordings, are stepping into the spotlight on their own with Epic Records. The group has recently signed an exclusive recording contract for waxings in the United States.

Crescendo Pushing Two New Disks

HOLLYWOOD—Ray Hill, of Crescendo Records, will be traveling nationally for the label, mainly to push two new singles, "Over the Rainbow" by Billy Thorpe, and "As Time Goes By" by Toni Harper. The label reports that the former disk is currently doing very well in Australia, and the latter is now breaking in several major markets in the U.S.

Chad & Jeremy, Ember End Legal Hassle

NEW YORK — Court action between Chad & Jeremy and Jeff Kruger's Ember Records were settled last week, clearing the way for the English stars to record for Columbia Records, it was reported last week.

According to terms of an agreement worked out by lawyers for both parties, all suits and counter-suits, both here and in England, were settled without cost to either party. Chad & Jeremy have purchased, for an undisclosed sum, from Ember the unexpired portion of their agreement with the label, starting Jan. 1, 1965. All sides recorded by the duo prior to Jan. 1, 1965, will continue to be released in the U.S. as heretofore and Ember remains the owner of these masters throughout the world.

The agreement was signed for the principals by attorneys Samuel Mirkin and Gerald Barre and Robert Weiswasser acting for Jeff Kruger of Ember and Martin J. Machat in behalf of Chad & Jeremy.

MGM/Verve Calls April Jimmy Smith Month

NEW YORK—April in the eyes of MGM/Verve Records is Jimmy Smith Month. The jazz organist's Verve catalog, including a new LP, "Monster," will get heavy concentration. This includes special point-of-sale material: streamers, banners and co-op ad mats. A special incentive buying program is also available to distributors and their salesmen. A special drive will also be directed toward tie-in with the special Jimmy Smith Month with the artist's bookings at niteries and colleges throughout the country.

Beatles Set Vienna Concert

NEW YORK — Currently filming their new film, "Eight Arms To Hold You," the Beatles have been signed for a one-night concert at the Vienna Sport Hall on May 7, when they will be returning to the Austrian capital to do further film shots.

The film, which will be the group's first feature in color, will introduce another batch of Lennon-McCartney tunes, to be sung and played by the Liverpool Four, which includes Ringo Starr and George Harrison.

Steve Lawrence Skeds TV Series

NEW YORK—Columbia's Steve Lawrence has been slated to host his own TV variety package next season on CBS.

Currently starring in Broadway's "What Makes Sammy Run?" the artist will be taking over the 10-11 PM slot, which is presently held down by documentaries and special news events.

Schalter To Produce Grammy TV Show

NEW YORK—George Schlatter has been named to produce the second "Best on Record" special, a full-hour program featuring performances by the 1965 winners of the recording industry's "Grammy Award." The show will be aired on NBC-TV on Tues., May 18. The broadcast will be presented under the auspices of the National Academy of Arts and Sciences (NARAS), which annually bestows the Grammys.

Winners will be announced at NARAS chapter dinners being held April 13 in New York, Chicago, Los Angeles and Nashville. Many of these artists will repeat their award-winning numbers on NBC-TV's May 18 special, which will be taped at NBC studios in New York and Burbank. Other leading show business stars will appear on the program to introduce the Grammy winners.

Ted Bergman will be executive producer of "The Best on Record," which will be sponsored by the Timex Corp. (through Warwick & Legler).

TOM & JERRIO
ON THE CHARTS WITH
BOO-GA-LOO
C/W
BOOMERANG
ABC-10638

ABC-PARAMOUNT
FULL COLOR FIDELITY

JAY & THE AMERICANS
"THINK OF THE GOOD TIMES"
UA 845
on the one to watch

UNITED ARTISTS

SAM & DAVE
GOOD NIGHT BABY
STAX 168
DISTRIBUTED BY ATLANTIC

MILLS MUSIC, INC.

Blossoming Hit!
THANKS MR. FLORIST
THE FOUR LADS
(United Artists)
RICHARD WOLFE
and his orchestra with the
PAULETTE SISTERS
(Admiral)

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HERMAN'S HERMITS MGM
Brakenbury Music/Hill & Range Songs, Inc.
MRS. BROWN, YOU'VE GOT A LOVELY DAUGHTER
LARRY ROQUEMORE GUYDEN
Brakenbury Music/Hill & Range Songs, Inc.
LET'S DO THE FREDDIE
CHUBBY CHECKER CAMEO-PARKWAY
Rumbalero Music, Inc.
DO THE CLAM
ELVIS PRESLEY RCA VICTOR
Gladys Music, Inc.
DON'T LET ME BE MISUNDERSTOOD
NINA SIMONE PHILIPS
Bennie Benjamin Music, Inc.
MY CAROUSEL
ANDY WILLIAMS COLUMBIA
Noma Music, Inc.
LOVE POTION NO. 9
THE SEARCHERS KAPP
Quintet Music, Inc.
NEW YORK'S A LONELY TOWN
THE TRADE WINDS RED BIRD
Big Top Music, Inc.
MY HEART KEEPS FOLLOWING YOU
SERENDIPITY SINGERS PHILIPS
Valley Publishers, Inc.
CRYING IN THE CHAPEL
ADAM WADE EPIC
Valley Publishers, Inc.
AIN'T THAT JUST LIKE ME
THE SEARCHERS MERCURY
Progressive Music, Inc./Trilo Music, Inc.
IT'S GOTTA LAST FOREVER
BILLY J. KRAMER IMPERIAL
Big Top/Lynch
COME TOMORROW
MANFRED MANN ASCOT
Noma/Sylvia
A TEAR FELL
THE SEARCHERS KAPP
Progressive Music, Inc.
THE ABERBACH GROUP
1619 Broadway, New York, N. Y.

THE MALIBUS'
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 AND
 "A CHANCE FOR YOU AND ME"
 SURESHOT 5008

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 "CAN'T FIND TRUE LOVE"
 BACKBEAT 544

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 OR-3-2611

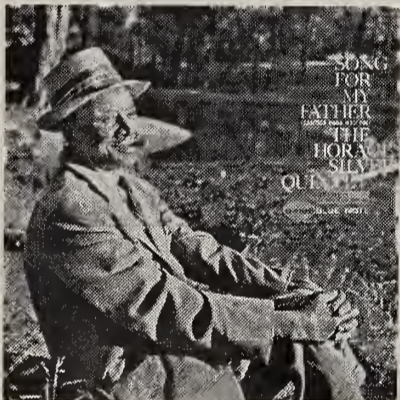
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IT'S A HIT!!!

**HORACE SILVER
 SONG FOR
 MY FATHER**

BLUE NOTE 45x1912

The Big Single
 From His New Hit Album



**SONG FOR MY
 FATHER**
 BLP 4185

GOING STRONG!

**DONALD BYRD
 BROTHER ISAAC**

B/W

**I'VE LONGED AND
 SEARCHED
 FOR MY MOTHER**

BLUE NOTE 45x1916

**JIMMY SMITH
 RED TOP**

BLUE NOTE 45x1910

BLUE NOTE

43 W 61st St. New York 23, N. Y.

Capitol Signs Two

HOLLYWOOD—Capitol Records has added to its recording roster, two new personalities, Rosinha de Valenca and singer-composer Ned Miller.

The former is a Brazilian-born femme guitarist who was featured along with Wanda de Sah on the label's recently-released LP, "Brasil '65," and will record with exec A&R producer, Dave Cavanaugh.

Miller, who has written "From A Jack To A King" and "Invisible Tears," will be recording with veteran C&W producer, Ken Nelson, with his first sessions already under way.

**Lennie Lewis Forms
 New Label In N.Y.**

NEW YORK—Len Lewis, the vet music man, has formed LLP Records at 345 West 58th St., this city. New diskery's first showcase is "Time Will Tell" by Bonnie & the Denims. Currently setting up a distrib network, Lewis said he is on the look-out for master deals.

**Marvin Fisher
 A Granddad**

NEW YORK—Marvin Fisher, the songwriter of hits like "When Sunny Gets Blue," became a grandfather last week when his daughter, Penny Fisher York gave birth to a boy. The child weighed-in at 5 pounds, 11 oz. Penny is the wife of Jud York.

CBS Reaps French Awards

NEW YORK—The Academie Charles Cros of France has presented awards for CBS recordings by Rudolf Serkin and Eugene Ormandy, Mildred Miller and Bruno Walter, Charlie Christian and the Benny Goodman Orchestra, and French artist, Barbara.

The academy, composed of principal French critics and musicologists, annually awards prizes for the best recordings in every field of music. This year, the prize-giving ceremony was held at the Palais d'Orsay in Paris on Mar. 11.

The Grand Prix for soloists and Orchestra was awarded for Brahms' "Concerto No. 1 in D Minor for Piano and Orchestra as Op. 15," performed by Rudolf Serkin under the baton of Eugene Ormandy, and for Brahms' "Alto Rhapsody, Op. 53" and "Song of Destiny, Op. 54," as well as Mahler's "Songs of a Wayfarer" in a recording by Mezzo-Soprano Mildred Miller and the late conductor Bruno Walter. The prix Reedition was presented for "Charlie Christian with Benny Goodman," and the Prix Paul Gilson for "Le Temps des Lilas," by Barbara.

**Futterman's Music Firms
 Shift To New N.Y. Offices**

NEW YORK — Lew Futterman's music operation has moved to new and larger quarters at 315 West 57th St., this city. The firms include Concerts, Inc., a management-production outfit, and Lew Futterman Music Companies, running Meager Music (BMI), Pelew Music (ASCAP), Growl Music (BMI) and Amjay Music (BMI). Managing the pubberies are Ray Passman and Peter Paul.

Concerts, Inc., which handles Jay and the Americans, Jimmy Witherspoon, "Brother" Jack McDuff and Carol Ventura, has added a new talent: singer Bruce Scott, who's just bowed on the Mercury label with "I Made an Angel Cry." He's skedded for an upcoming "Hullabaloo" segment.



**JUKE BOX OPS'
 RECORD GUIDE**

ACTIVE with OPS

(Selections NOT on Cash Box Top 100 reported going strongly with ops.)

AND I LOVE HIM
 Ester Phillips (Atlantic 2281)

VENICE BLUE
 Georgia Gibbs (Bell 615)

ONE STEP AHEAD
 Aretha Franklin (Columbia 79989)

CHIM, CHIM, CHEREE
 New Christy Minstrels (Columbia 43215)

WITHOUT A SONG
 Earl Grant (Decca)

WHERE DOES HAPPINESS GO
 George Maharis (Epic 9772)

INTIMATE MOMENTS
 Gloria Lynn (Fontana 1507)

LAST EXIT TO B'KLYN
 Scott Bedford Four (Joy 296)

SOMEONE TO LOVE
 Z. Z. Hill (Kent)

CRYING WON'T HELP YOU
 Clyde McPhatter (Mercury 7207)

FIND MY BABY
 African Beavers (RCA 8530)

MISTER SANDMAN
 Al Hirt (RCA Victor 8542)

IF YOU'VE GOT A HEART
 Peter Nero (RCA Victor 8503)

PLEASURES & PALACES
 Lena Horne (United Artists 851)

IT'S ALMOST TOMORROW
 Jimmy Velvet (Velvet Tone 102)

NEW ADDITIONS to TOP 100

31—MRS. BROWN YOU'VE GOT A
 LOVELY DAUGHTER
 Herman's Hermits (MGM 13341)

72—TRUE LOVE WAYS
 Peter & Gordon (Capitol 5406)

76—TICKET TO RIDE
 Beatles (Capitol 992)

79—TOMMY
 Reparata & Delrons (World Artists 1051)

81—SHAKIN' ALL OVER
 Guess Who (Scepter 1925)

82—WHAT DO YOU WANT WITH
 ME
 Chad & Jeremy (World Artists 1052)

84—SAD TOMORROWS
 Trini Lopez (Reprise 0328)

86—JUST A LITTLE
 Beau Brummels (Autumn 10)

89—I GOT A WOMAN
 Ray Charles (ABC 10649)

93—APPLES AND BANANAS
 Lawrence Welk (Dot 16697)

97—TRY TO REMEMBER
 Roger Williams (Kapp-KJB 48)

98—BABY PLEASE DON'T GO
 Them (Parrot 9727)

99—BOO-GA-LOO
 Tom & Jerrio (ABC 10635)

100—AL'S PLACE
 Al Hirt (RCA 8542)

Columbia Artists To Tour Russia

Columbia Masterworks artists, Isaac Stern, George Szell and the Cleveland Orchestra, Eugene Istomin and Philippe Entremont have scheduled independent Russian tours this spring.

World-famous violinist Isaac Stern, who is being saluted this month by Columbia with the release of five of his albums, arrives in Russia on Apr. 26, and his four-week itinerary includes both recital and concert performances in Moscow, Tbilisi, Yerevan, Riga and Tallinn.

Under the auspices of the Cultural Presentations Program of the U.S. State Department, George Szell and the Cleveland Orchestra leave on Apr. 13 for a 24-concert tour of the Soviet Union and Western Europe. Following five weeks in Russia, the longest tour ever undertaken by an American orchestra in the USSR, the group will join pianist Leon Fleisher in Stock-

holm on May 25. Fleisher will accompany them on the remainder of their tour, which winds up in London on June 26.

Eugene Istomin, considered one of the greatest American-born and-trained pianists, arrived in Russia on Apr. 5. Following a concert in Moscow on Apr. 7, he will journey to Kiev for a recital on Apr. 11 and a concert two days later. Appearances in Minsk, Riga and Leningrad are also included in his Russian itinerary.

Philippe Entremont, hailed on five continents as one of the major pianists of our day, commences his second Russian tour on Apr. 19. Ending on May 17, the tour includes recital and in-concert performances in Moscow and Leningrad. The French-born pianist has just completed a tour of the United States and returns here in July following his Russian tour and a visit to his native land.



And There Was Phil

Last week's cover story on Gary Lewis & the Playmates omitted the name of Phil Skaff, exec vp at Liberty Records, in the caption. In the photo used—reprinted here—Phil was shown standing, flanked by (left to right): Snuff Garrett, producer of sessions Gary Lewis and the Playmates, and Gary himself.



SURE SHOTS

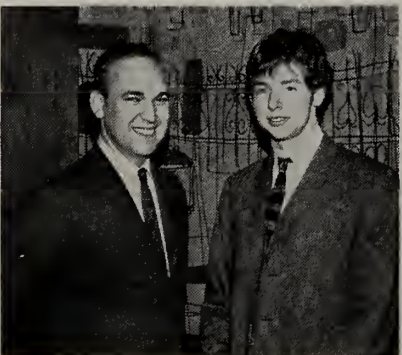
The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell quantity or else give every indication of doing so.

MRS. BROWN YOU'VE GOT A LOVELY DAUGHTER HERMAN'S HERMITS	MGM 13341
SHE'S COMING HOME ZOMBIES	Parrot 9747
IT'S GONNA BE ALRIGHT GERRY & PACEMAKERS	Laurie 3293
TRUE LOVE WAYS PETER & GORDON	Capitol 5406
IKO IKO DIXIE CUPS	Red Bird 024
TICKET TO RIDE BEATLES	Capitol 992
OUT IN THE STREETS SHANGRI-LAS	Red Bird 10-025
TOMMY REPARATA & DELRONS	World Artists 1051
SHAKIN' ALL OVER GUESS WHO	Scepter 1925
WHAT DO YOU WANT WITH ME CHAD & JEREMY	World Artists 1052
SAD TOMORROWS TRINI LOPEZ	Reprise 0328

Musical Oscar Winners

(Continued from page 6)

ning was not broadcast to the national television audience. It came from Hal Kanter, the television writer, who greeted "Oscar" nominees from the stage with the advice that "When your name is read please recover from the ecstatic shock as quickly as possible and push your way immediately through the crowd of your sudden friends". But none of the quips could top Julie Andrews' acceptance speech at the Foreign Press Awards banquet last February when she thanked Jack Warner, head of Warner Bros., for "making it all possible". It was Warner who decided not to utilize her services in "My Fair Lady" and thereby paved the way for her "best actress" award as "Mary Poppins". But Warner, obviously delighted with the many awards in Santa Monica last week, accepted the "Oscar" for "My Fair Lady" as "best film" and congratulated the many who contributed to the musical including director George Cukor and the late George Bernard Shaw, whose "Pygmalion" was the basis of the stage hit.



WELCOMING WHITCOMB—Marty Ostrow, general manager of Cash Box's music section, had the chance to chat with Irish songster Ian Whitcomb last week at a celebration in New York held by Tower Records. The artist was feted for his successful "This Sporting Life" side, and the newie, "You Turn Me On" (The Turn On Song), which has just gone into release.

Frey Sells Audio Fidelity; New Prexy Is Herman Gimbel

NEW YORK—Sid Frey has sold Audio Fidelity Records to a group of investors. H. D. Gimbel, longtime distrib name in the business, has been named president of the label. An announcement said that Gimbel plans no immediate changes in the set-up, although expansion of the catalog, including the acquisition of labels, is being formulated. Also, new artist signings are expected. Frey will remain with AF as a consultant and advisor.

AF gained prominence in the 1950's as a label for "sound" buffs. It achieved further recognition when stereo came along.

ROSA Meet

(Continued from page 6)

spring meet for Nashville in "recognition of the consistent sales strength of country and western product." "Stanley Stone, ROSA prexy, announced that the Sunday seminar session would be open to all members of the music industry trade press, record manufacturers and other interested parties from the business. "What Can ROSA Contribute Toward Expanding and Insuring the Future of the Single Record Industry?" is the seminar topic.

Panel participants are: Raoul Shapiro, Budisco, Miami, Fla.; Milt Berlon, Musical Sales, Baltimore, Md.; Peter Geitz, Mountain Distributors, Denver, Colo.; and Tom Mutter, Consolidated One Stop, Detroit, Mich., have been announced as the panel participants. Prepared questions will be discussed and followed up by questions directed to the panel from the floor.

In another ROSA announcement, the board named Bob Thompson, former Columbia Records national promo topper and now public relations director for SECAC, as the moderator for the panel seminar session. Thompson will also serve ROSA as an organizational consultant in the areas of public relations, meeting planning and other general membership activity.

Anna Moffo To Become Focus Of Major Promo Drive By RCA Victor

Anna Moffo, one of the reigning divas of the world of opera, will begin an extensive promotion tour in conjunction with her two new RCA Victor albums Tuesday (13).

The opera star, accompanied by diskery promotion, advertising and press representatives, will visit Cleveland, Boston, Cincinnati, Los Angeles and San Francisco. The tour begins after she sings her final performance of the season at the Metropolitan Opera House as Liu in Puccini's "Turandot" (12).

The two albums, both April Victor releases, have been conceived to present new aspects of Moffo's talent to the record-buying public. One is titled "One Night Of Love," and contains performances of songs reminiscent of the career of the late Grace Moore. This album, in which Skitch Henderson directs the accompanying orchestra, places the soprano in a more popular field than that of opera.

The second album, a collaboration with conductor Leopold Stokowski, contains the famous folk song, "Song Of The Auvergne" as well as popular art songs including the "Bachianas Brasileiras No. 5" and Rachmaninoff's "Vocalise."

During the tour, she will be interviewed by press and on television and radio and will be the honor guest at receptions for disc jockeys, columnists, entertainment editors, television personalities and important civic and musical figures in each city.

RCA Victor is launching extensive national advertising including full-page trade inserts, full-page ads of the new albums as well as the diva's extensive catalogue repertory in the New Yorker, the New York Times Magazine, Show and the Schwann catalogue.

Additionally, the two April albums will have a 280 line ad mat for local newspaper insertion, there will be 60-second radio spots, and point of sale materials include a full-color window display highlighting the two albums, 8 x 10 glossies, mounted album covers and a special Anna Moffo press kit.

Immediately following the tour, she will fly to Buenos Aires to open the season of Teatro Colon in a new production of "La Traviata," and later in the year will open the season at La Scala in Milan in a new production of "Rigoletto."



Cover Of Second U.N. Album (Continued from page 6)

has donated a second classical LP to complete the package.

The announcement of the new album was made at UN headquarters here last Thursday (8), at which time Ed Sullivan became the first individual to purchase the album. Also at the ceremony was Bernard C. Solomon, president of Everest Records. Felix Schnyder, United Nations High Commissioner for Refugees, was scheduled to be on hand, but had journeyed to Switzerland earlier in the day after he had been informed that his father had died.

Christies At Copa—Hoot Hit

Hootenanny is shaking the rafters of the Copacabana these days, as the New Christy Minstrels, making their initial appearance at the famed New York showcase, are giving a rousing account of their folk-pop artistry. The young, bright-faced nonet has brought to the Copa a bill-of-fare of mostly robust numbers, including several—"Little Bit Of Happiness" and "Mighty Mississippi"—that invite the audience to handclap, which it does with evident delight. There are some poignant readings, including a lovely Italian song—"The Hills Are In Flower"—and Gershwin's "Summertime," strikingly done as a solo by Karen Gunderson.

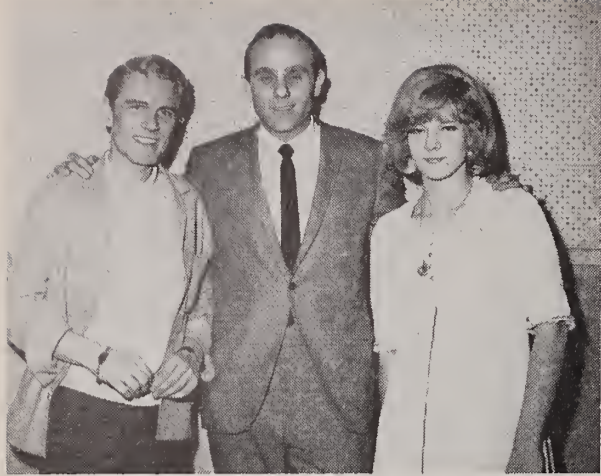
The group, by the way, has hit upon an ingratiating manner to introduce themselves. A charming ditty, "One Little Christy," unveils the group one at a time. Before you know it, they're all on stage singing in interesting counterpoint.

THE THEME FROM FANNY HILL (I REMEMBER HER SO WELL)

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Summit Meet

Two of Europe's leading recording artists, Adam Faith of England and Sylvie Vartan of France, pause for a moment on ABC-TV's "Shindig" set in Hollywood to chat with their publicist Dave Mirisch (center). The artists both flew from Europe to tape a string of web TV shots.

Ormandy To Receive Honorary Doctorate

NEW YORK—Eugene Ormandy, celebrated conductor of the Philadelphia Orchestra, will receive an honorary doctorate, the degree of Doctor of Humane Letters, from Long Island University on Apr. 21. The presentation will be made by Dr. R. Gordon Hoxie, chancellor of Long Island University, at the convocation and dedication ceremonies to be held on the campus of C. W. Post College in Brookville, New York.

During his 29 years as music director of the Philadelphia Orchestra, Maestro Ormandy has received honorary doctorates from many institutions including the University of Pennsylvania, Curtis Institute of Music, Temple University, the University of Michigan, Lehigh University, Clark University and Rutgers University.

Last August, the conductor and orchestra presented a series of seven concerts at C. W. Post College in conjunction with the 1964 Long Island Festival.

April-Blackwood Grabs Rights On British Tune

NEW YORK—Sub-publishing rights in the U. S. and Canada for the British smash, "For Your Love", have been acquired by April-Blackwood Music Publishing Companies, Columbia Records wholly-owned subsidiary.

The tune, written by Graham Gouldman, is published in the United Kingdom by Hermusic, Ltd., and rights for the American firm were acquired by Nat Shapiro, director of Columbia's international publishing operations.

The hot English disk, scheduled to be released in the States on Epic, was recorded by the Yardbirds, who are currently appearing at London's Craw Daddy Club.

Peer Names Morris A V.P.

HOLLYWOOD—David H. Morris has been named a vice-president of the Peer publishing complex. Morris, who has been associated with the firm since Feb. 1964 as public relations director, was previously a broadcaster in England and Australia. He'll continue to headquarter in Hollywood.

Mercury Rushes New Freddie & Dreamers Deck

CHICAGO—Not even the Atlantic ocean stops a rush-rush singles release these days. Mercury Records initiated a jet-age release of a new Freddie & The Dreamers single last week, an item, "Do The Freddie." A special lyric was penned in Chicago and last Monday (5), Lou Reizner, of Mercury's import division, flew the item to Manchester, England, where it was cut the following day. By the middle of the week, the tape was at Mercury's Richmond, Va. pressing plant. The deck was set to be in the hands of retailers last weekend.

Harry Miller Visits U.S.

NEW YORK—Harry Miller, the Australian and New Zealand music man, visited the U. S. last week to conclude some deals. Arriving from a 10 day visit from England and the Continent, Miller said he renewed representation agreements with the Cameo-Parkway and Roulette labels for New Zealand's La Gloria label. Miller is foreign rep for the label. Two years ago he sold 80% of his interest in the label, retaining a 20% share.

Miller also books acts for Australia and New Zealand. One upcoming project is a "South Pacific Folk Festival" featuring Judy Collins, Josh White and Bud & Travis. Package will play Australia and New Zealand beginning May 19.

Before returning to his home base in Australia, Miller planned a stay of several days on the west coast.

Newhart Nabs Disk Comic Prix

NEW YORK—Bob Newhart, Warner Bros. recording artist, has been voted Comedy Record Star of the Year 1965, and winner of the Seven Laughing Arts Award of the National Association of Gagwriters. He will be cited for his contributions to hilarity, through his "Windmills are Weakening" album and will be presented the Laugh Seal of Approval by the NAG, at the Gagwriters Convention to be held in New York City on Apr. 1 to mark the observance of the 21st Annual National Laugh Week, Apr. 1-10.

Other award winners are Jonathan Winters and Joan Rivers as Comedian and Comedienne of the Year, Buddy Hackett and Carol Burnett, Broadway Comedian and Comedienne of the Year and Alan King, Literature Award in Comedy.

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC-PARAMOUNT-IMPULSE

"Big Drive in '65": 1 free for each 6 purchased. Expires: April 30.

AMY-MALA

One album free with every seven purchased, offer good on all catalog LP's. No termination data given. Special terms available on the new releases through Apr. 16, details may be obtained through distributors.

AUDIO FIDELITY

LP deal: buy-8-get-1-free, plus one stereo spectacular demo at \$6 with the purchase of each two catalog records. No termination date announced.

COLPIX

Cash reduction of 9¢ on kiddie LP's to 27¢ on top-listed stereo LP's. Reductions of 18¢ on "400" series and 22¢ on "500" series.

DECCA-CORAL-BRUNSWICK

April plan-dealer incentives available. Details through distributors. Expires: Apr. 30.

FORTUNE

1 free album when 6 are purchased in any combination. No time limit.

GATEWAY

Two free for every 10 albums purchased on entire catalog. Expiration date indefinite.

LONDON

Special spring program on all Phase 4 product. See distributors for details. Offer expires May 31.

MERCURY

10% discount catalog LP's. Expiration date unknown.

NASHBORO

Buy-7-get-one-free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND

1 LP free for each 10 purchased less 3% cash discount. No expiration date.

PHILIPS

All pop, jazz, and Connoisseur albums carry a 10% discount. 20% discount available on all classical product. Offer expires Apr. 30. Dated billing from factory to distributor of 30-60 days on Apr. LP buys.

PRESTIGE-STATUS

15% discount on all Prestige LP product until further notice. Discount on Status albums, details through distributors.

REQUEST

LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

SCEPTER-WAND

2 Albums free with every ten purchased. No termination date announced.

SMASH-FONTANA

Discount incentives offered, details available at distributors. Plan expires May 31.

STARDAY

15% discount on 200 regular albums, 5% discount on \$1.98 Economy Line. No expiration date announced.

TAMLA-MOTOWN-GORDY

Buy-7-get-1-free. Expires: No time limit.

VEE JAY

10% discount on LP's.

WORLD ARTISTS

10% discount on LP's. No expiration date announced.

WORLD PACIFIC

10% discount, extra 5% on LP orders of 100 or more on any item.



COOLIDGE KUDOS—Dudley H. Toller-Bond, executive vice president of London Records, congratulates his label's composer-pianist Mrs. Peggy Stuart Coolidge aboard the Queen Mary when she sailed for Russia and Poland as the first American woman composer to have been officially invited to perform her works and meet in symposia with outstanding composers in those countries. They are holding the flag of the U.S. which had been flown over the Capitol in recognition of her accomplishments in furthering the cause of better understanding among nations through the universal language of music.

Looking on are J. R. Coolidge, and Mrs. Toller-Bond.

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COUNTRY REVIEWS

B+ very good
B good

C+ fair
C mediocre

THE CASH BOX BULLSEYE



TROUBLE IN MIND (2:12) [Leeds, ASCAP—Jones]

IN THE MISTY MOONLIGHT (2:18) [Star Sales, BMI—Walker]

HANK SNOW (RCA Victor 47-8548)

Still riding way up high with his smash single, "The Wishing Well," Hank Snow seems destined to have another strong chart-climber with this latest RCA Victor outing, dubbed "Trouble In Mind." This one is a shufflin' chorus-backed lament about a guy trying to shuck the blues. The coupler, "In The Misty Moonlight," is a strong revival of the oft-cut number.

THE OTHER WOMAN (2:25) [Pamper, BMI—Rollins]

TEARFUL EARFUL (2:45) [Pamper, BMI—Rollins]

RAY PRICE (Columbia 4-43264)

Ray Price, who is just coming off his recent biggie, "A Thing Called Sadness," seems sure to stir up plenty of sales excitement with this one, called "The Other Woman," a bittersweet ode about a guy hung up between two women. The undercut, "Tearful Earful," is also a tune to be reckoned with. Deeja's may give this shuffler a lot of spins.

I CAN'T REMEMBER (2:28) [Moss Rose, BMI—B. & W. Anderson]

SENSES (2:18) [4 Star Sales, BMI—Campbell, Seely]

CONNIE SMITH (RCA Victor)

Connie Smith, whose whopping single, "Then And Only Then," is currently holding down a magic circle spot, has another chart contender on her hands with this RCA Victor entry, tabbed "I Can't Remember." The tune is a rhythmic, medium-paced woe'er with a catchy lyric. The flip, "Senses," is a slowed-down heartbreaker about a gal who can't let her guy go.

THE BRIDGE WASHED OUT (2:17) [Peach, SESAC—Louis, Smith, Melshee]

THE BIGGEST PART OF ME (2:25) [Forest Hills, BMI—Whittington]

WARNER MACK (Decca 31774)

Warner Mack, who hit it big with his last time outer, "Sittin' In An All Night Cafe," should find no difficulty in raking in a lot of jingle with this Decca deck, called "The Bridge Washed Out." The ditty is a chorus-backed thumper about a guy whose bride-to-be is on the far side of a raging river. "The Biggest Part Of Me" is a western-tinged, eye-wiping blueser which could also get a lot of spins.

A LONG WAY HOME (2:30) [Pamper, BMI—Cochran]

I'M HERE TO MAKE A DEAL (2:18) [Screen Gems, Columbia, BMI—Langston, Moon]

RAY PILLOW (Capitol 5405)

Just coming off his big charter, "Take Your Hands Off My Heart," Ray Pillow could break out big with either or both sides of this double-barreled Capitol offering. "A Long Way Home" is a tender throber about a guy leaving his girl for the last time, and "I'm Here To Make A Deal" is a lively, catchy, light-hearted ditty of a guy making a deal for a gal's love. Keep a watchful eye on both cuts.

SLIM WHITMAN (Imperial 66103)

PHILLIPPS SISTERS (Salem 540)

(B+) REMINISCING (3:07) [Metric, BMI—Halford, Justin] Slim Whitman has had a lot of hits in the past and stands a good chance for another spot on the charts with this melancholy, slow-paced, dual-track blueser. Spinners should really dig it.

(B) I'LL CHANGE PLACES WITH YOU (2:27) [Sugarloaf, BMI—Burd] The Phillipps Sisters could make it big with this traditional, countryish, shufflin' weeper about a gal in love with another gal's guy.

(B+) MANSION ON THE HILL (2:35) [Milene, ASCAP—Williams, Rose] This one is a topnotch revival of the Hank Williams penned tear-jerker and could also garner plenty of sales.

(B) MY PRIDE (1:56) [Sugarloaf, BMI—Burd] The under-cut is a twangy, touching tale of a girl who thinks her pride is more important than her guy.

DAVE RICHARDS (Celestial 1002)

DAVE KIRBY (Jubilee 45-9004)

(B) WILD WIND (2:20) [Star Tunes, Bolmin, BMI—Richards] Dave Richards may cause a stir with this contagious, warm-hearted, western-tinged ballad of a man hoping for his love to return.

(B+) BIG VINE COVERED HOUSE (2:40) [Pamper, BMI—Kirby, Bynum] Dave Kirby could get a lot of reaction from deeja's and buyers with this self-penned, thumpin', single-talkie tale of a man who reaches a goal the hard way.

(B) MILLION TO ONE (1:35) [Star Tunes, Bolmin, BMI—Richards] This side in another catchy, self-penned toe-tapper by the chanter.

(B) WHAT A WAY TO START THE DAY (2:30) [Mockingbird BMI—Lister, Hart] The flip is a slowed-down, bluegrassy weeper about a guy going through the day without his love.



TOP COUNTRY ALBUMS

- | | | | | | |
|----|---|----|----|--|----|
| 1 | THE RETURN OF ROGER MILLER (Smosh MGS 27061/SRS 67061) | 2 | 16 | SONGS FROM MY HEART (Loretta Lynn (Decca DL 4620/7 4620)) | 13 |
| 2 | I'VE GOT A TIGER BY THE TAIL (Buck Owens (Capitol T/ST 2283)) | 4 | 17 | TURN THE LIGHTS DOWN LOW (Marty Robbins (Columbia CL2304/CS9104)) | 24 |
| 3 | I DON'T CARE (Buck Owens (Capitol T 2186/ST 2186)) | 1 | 18 | MEMORIES OF AMERICA (Billy Edd Wheeler (Kapp KL 1425/KS 3425)) | 14 |
| 4 | THE BEST OF JIM REEVES (RCA Victor LPM/LSP 2890) | 3 | 19 | GEORGE JONES & GENE PITNEY (Musicor MM 2044/MS 3844) | 26 |
| 5 | ORANGE BLOSSOM SPECIAL (Johnny Cash (Columbia CL 2309/CS 9109)) | 8 | 20 | R. F. D. (Marty Robbins (Columbia CL 22220/CS 9020)) | 21 |
| 6 | YOU'RE THE ONLY WORLD I KNOW (Sonny James (Capitol T/ST 2209)) | 5 | 21 | MR. & MRS. COUNTRY MUSIC (Johnny & Jonie Mosby (Columbia CL 2 2297/CS 9 9097)) | 16 |
| 7 | BURNING MEMORIES (Ray Price (Columbia CL 2289/CS 9089)) | 11 | 22 | BLUEGRASS SPECIAL (Jim & Jesse (Epic LN 24031/BN 26031)) | 19 |
| 8 | THE JIM REEVES WAY (RCA Victor LPM/LPS 2968) | 6 | 23 | TALK OF THE TOWN (Dave Dudley (Mercury MG 20970/SR 60970)) | 20 |
| 9 | YOUR CHEATIN' HEART (Soundtrack (MGM E 4260/SE 4260)) | 10 | 24 | THE JUDY LYNN SHOW (United Artists UAL 3390/UAS 6390) | 22 |
| 10 | BITTER TEARS (Johnny Cash (Columbia CL 2248/CS 9048)) | 7 | 25 | TUNES FOR TWO (Skeeter Davis & Bobby Bare (RCA Victor LPM/LSP 74620)) | — |
| 11 | HALL OF FAME (Roy Acuff (Hickory LPM 119)) | 18 | 26 | HAVE I TOLD YOU LATELY THAT I LOVE YOU (Jim Reeves (Camden 842)) | 23 |
| 12 | TROUBLE & ME (Stonewall Jackson (Columbia CL 2278/CS 9078)) | 9 | 27 | TALKING STEEL & SINGING STRINGS (Pete Drake (Smash MGS 27064/SRS 67064)) | 29 |
| 13 | LOVE LIFE (Ray Price (Columbia CL 2189/CS 8989)) | 15 | 28 | I GET LONELY IN A HURRY (George Jones (United Artists UAL 338/UAS 6388)) | 25 |
| 14 | BILL ANDERSON SHOWCASE (Decca DL 4600/DL 74600) | 12 | 29 | LESS AND LESS (Charlie Louvin (Capitol T 2208/ST 2208)) | 27 |
| 15 | COUNTRY MUSIC TIME (Kitty Wells (Decca DL 4554/DL 74554)) | 17 | 30 | THE FABULOUS SOUND OF FLATT & SCRUGGS (Columbia CL 2255/CS 9055) | 28 |

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COUNTRY ROUND UP

In a short time, many of our top country artists will have their names permanently embedded in a "Walkway of the Stars" in front of the Country Music Hall of Fame and Museum Building in Nashville. The "Walkway" is being planned by the Country Music Association and will be made up of a series of concrete and metal squares inscribed with the artist's names. There are only limited numbers of names which can be included and spots will be dished out on a first-come, first-served basis, so all you C&W music-makers had better get in touch with the CMA offices right away.

Token Records has hopped onto the country bandwagon with its first C&W release called "The Fun Don't Last As Long As The Payments" by Fred Cowen. Also a first by the artist, the disk is reportedly doing very well in west Texas. Any deejay who wants the disk can acquire it by writing to Steve Drummond at Token Records, 3303 W. Ohio St., Midland, Texas.

Peggie Williams of Brite Star Records tells us that Tex Clark, who promotes the "Country Music Network," a 15 and 30-minute country broadcast for stations throughout the U.S. and Canada has openings for several other stations. Any stations interested should direct their mail to Tex Clark at Brite Star Records and Talent, Newbury, Ohio.

Billy Parker, busy spinning the country sounds for KFMJ-Tulsa, has taken time out to sign a contract with Four Star Records in Hollywood. The chanting deejay's first release under the deal is "If I Make It Through The Night" b/w "Gold Rush Girl." . . . Another air-personality-turned-performer is Bob Martin, who has been associated with WHBN-Harrodsburg, Ky. Both sides of his just-released Gold Standard deck, "Idle Thinking" and "Worrying Over You," were penned by Kendall Hayes of "Walk On By" fame.

Ed Conway, veep of Julia Records, says that the label has signed on Bob Williams as a recording artist. Williams, currently being booked through the Mutual Artist Agency in Nashville, was formerly with the Grand Ole Opry and also hosted his own show, the Friday Nite Opry, in 1960. He will soon be seen in the film, "Holiday In Las Vegas."

Willie Nelson, whose latest on RCA Victor is "She's Not For You," has just wrapped up a string of one-niters in Texas with Wade Ray, while another RCA artist, Hank Cochran is preparing his own invasion of the Lone Star State. Cochran will be promoting his new "Goin' In Training" single and "Hits From The Heart" album and has slated TV appearances in San Antonio, Austin, Harlingen, Houston and Ft. Worth.

We hear from Mickey Cross that Rex Allen, who has just knocked off a week-long stand at Cactus Pete's Jackpot in Las Vegas, was a mite surprised when two armadillos were recently shipped to him from the San Antonio Livestock Exposition. When the critters were dropped off at the express agency, they chewed their way out of their crate and stirred up quite a ruckus until they were finally caged for shipment out to the ranch. Now that he's got 'em, the chanter doesn't know what to do with them, so he's been spending his free time consulting with the Griffith Park Zoo, but it looks like they don't want 'em either.

Bobby Lee, a veteran in the music business, tells us of a new label on the scene, "Alpine Records," which is topped by Lee. The label, which will cover the U.S. and most of Canada will aim mostly at country music and is now scheduling several big names for future waxing.

Epic chanter David Houston will be moving into the film world when his recording of "The Fool Killer" is included as part of the soundtrack of the upcoming Eli Landau production by the same name. The tune was written by Tillman Franks and the movie stars Tony Perkins and Eddie Albert, Jr., with the world premiere scheduled for May 28 in Nashville. It seems that Houston's film career will not be ending there, either, since he is being groomed for a starring role later this year.

A few more distress signals have gone out for country platters. These come from Charlie Walter at WKJG-Ft. Wayne, Tom Lee of WACB-Kit-tanning, Pa., Dave Hendricks with WBVO-Boyertown, Pa., Don Schreier with KIQS, located at Box 7, Willows, Calif., and Tony Bryan of WSBP, Box 547, Chattahoochee, Fla.



COUNTRY TOP 50

	Pos. Last Week		Pos. Last Week
1	10	LITTLE BOTTLES (Starday—BMI) Johnny Bond (Starday 704)	
2	3	THIS IS IT (Acclaim—BMI) Jim Reeves (RCA Victor 8508)	
3	2	KING OF THE ROAD (Tree—BMI) Roger Miller (Smash 1965)	
4	8	I WASHED MY HANDS IN MUDDY WATER (Maricana—BMI) Stonewall Jackson (Columbia 43197)	
5	7	A DEAR JOHN LETTER (American—BMI) Skeeter Davis & Bobby Bare (RCA Victor 8496)	
6	4	I GOT A TIGER BY THE TAIL (Blue Book—BMI) Buck Owens (Capitol 5336)	
7	10	TWO SIX PACKS AWAY (Raleigh, Champion—BMI) Dave Dudley (Mercury 72384)	
8	5	THE WISHING WELL (Jasper & Silver Star—BMI) Hank Snow (RCA Victor 8488)	
9	11	GIRL ON THE BILLBOARD (Mass-Rose—BMI) Del Reeves (United Artists 824)	
10	15	YOU DON'T HEAR (Johnny Cash—BMI) Kitty Wells (Decca 31749)	
11	6	THEN AND ONLY THEN (Mass-Rose—BMI) Connie Smith (RCA Victor 8489)	
12	23	THINGS HAVE GONE TO PIECES (Glad Music Cad—BMI) George Jones (Musicor 1067)	
13	17	A TOMBSTONE EVERY MILE (Araastook—BMI) Dick Curless (Tower 124)	
14	18	SEE THE BIG MAN CRY (Tuneville & Lyn—Lou—BMI) Charlie Louvin (Capitol 5369)	
15	28	YOU'RE THE ONLY WORLD I KNOW (Marsan—BMI) Sonny James (Capitol 5280)	
16	14	I STILL MISS SOMEONE (Johnny Cash—BMI) Flatt & Scruggs (Columbia 43204)	
17	13	ORANGE BLOSSOM SPECIAL (Leeds—ASCAP) Johnny Cash (Columbia 43206)	
18	9	(MY FRIENDS ARE GONNA BE) STRANGERS (Yonah & Owen—BMI) Roy Drusky (Mercury 72376) Merle Haggard (Tally 179)	
19	19	SHE CALLED ME BABY (Central Songs—BMI) Carl Smith (Columbia 43200)	
20	12	WALK TALL (Painted Desert—BMI) Faron Young (Mercury 72375)	
21	29	WHAT'S HE DOING IN MY WORLD (4 Star Sales—BMI) Eddy Arnold (RCA Victor 8516)	
22	16	A TIGER IN MY TANK (Peach—SESAC) Jim Nesbitt (Chart 1165)	
23	27	CERTAIN (Mass-Rose—BMI) Bill Anderson (Decca 31743)	
24	25	FREIGHT TRAIN BLUES (Acuff-Rose—BMI) Roy Acuff (Hickory 1291)	
25	30	I'VE GOT FIVE DOLLARS AND IT'S SATURDAY NIGHT (Peer Int'l—BMI) Gene Pitney & George Jones (Musicor 1066)	
26	35	WHEN THE WIND BLOWS IN CHICAGO (Irving—BMI) Roy Clark (Capitol 5350)	
27	21	WHAT MAKES A MAN WANDER? (Bronble—BMI) Jan Howard (Decca 31701)	
28	33	BAD, BAD DAY (Acuff-Rose—BMI) Bob Luman (Hickory 1289)	
29	40	MY OLD FADED ROSE (Southwind—BMI) Johnny Seo (Phillips 40267)	
30	22	I'LL WANDER BACK TO YOU (Cedarwood—BMI) Earl Scott (Decca 31693)	
31	37	I'LL KEEP HOLDING ON (Marsan—BMI) Sonny James (Capitol 5375)	
32	24	LEAST OF ALL (Marsan—BMI) George Jones (United Artists 804)	
33	39	I HAD ONE TOO MANY (Sure-Fire—BMI) Wilburn Bros. (Decca 31764)	
34	20	SWEET, SWEET JUDY (Al Gallico—BMI) David Houston (Epic 9746)	
35	26	DIDN'T I (Widow—BMI) Dottie West (RCA Victor 8467)	
36	43	YOU CAN'T STOP MY HEART FROM BREAKING (Champion-Music—BMI) Wilmo Burgess (Decca 31759)	
37	31	THAT'S WHERE MY MONEY GOES (Cedarwood—BMI) Webb Pierce (Decca 31704)	
38	—	BLUE KENTUCKY GIRL (Sure-Fire—BMI) Loretta Lynn (Decca 31769)	
39	32	DO WHAT YOU DO DO WELL (Central—BMI) Ned Miller (Fabor 137)	
40	45	WHERE DID YOU GO (Law—BMI) Boots Till (Capa 125)	
41	34	HAPPY BIRTHDAY (Sure-Fire—BMI) Loretta Lynn (Decca 31707)	
42	48	JUST THOUGHT I'D LET YOU KNOW (Cedarwood—BMI) Carl Buttlar & Pearl (Columbia 43210)	
43	36	I CRIED ALL THE WAY TO THE BANK (Wilderness—BMI) Norma Jean (RCA Victor 8518)	
44	38	TINY BLUE TRANSISTOR RADIO (Mass-Rose—BMI) Connie Smith (RCA Victor 8489)	
45	46	SUNNY SIDE OF THE MOUNTAIN (American—ASCAP) Jimmy Martin (Decca 31748)	
46	49	GETTIN' MARRIED HAS MADE US STRANGERS (Geld-Udell—ASCAP) Dottie West (RCA Victor 8525)	
47	41	I WANT YOU (Yonah—BMI) Tom Tall & Ginny Wright (Chart 1170)	
48	—	BECAUSE I CARED (Acuff-Rose—BMI) Ernest Ashworth (Hickory 1304)	
49	42	PASS THE BOOZE (Lonzo & Oscar—BMI) Ernest Tubb (Decca 31706)	
50	—	KLONDIKE MIKE (English—BMI) Hal Willis (Sims 235)	

Headed For Top 10!

BOOTS TILLS'
"WHERE DID YOU GO"
b/w "13th Dance" CAPA 125

Just Out And Another All Market Smash!

ARTHUR THOMAS'
"BEE STICKS TO HONEY"
b/w "That Didn't Hurt Much, Did It" CAPA 126
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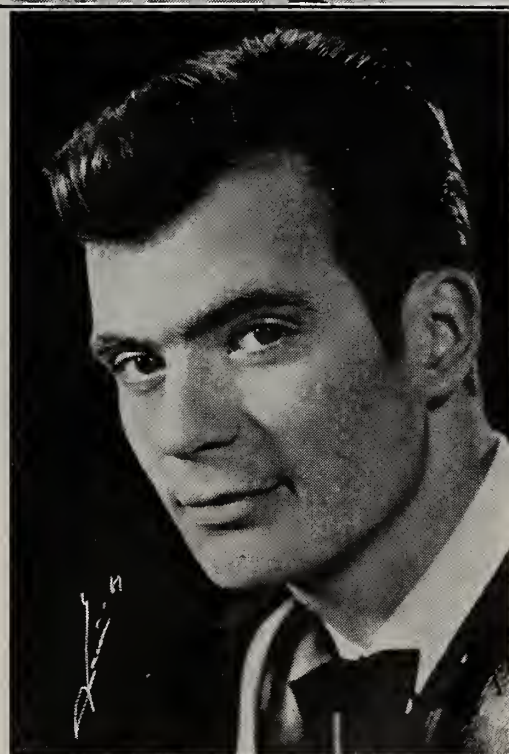


April 17, 1965

THE LETKISS



RAUNO LEHTINEN




JAN ROHDE



The Letkiss, the latest dance craze to sweep across Europe, could be the biggest thing since The Twist. The dance is simple: two kicks left leg; two kicks right leg; one hop forward; one hop back; three hops forward and start again. The "Letkiss-Jenka," which originated in Finland, was composed by Rauno Lehtinen who recorded it for RCA. Norwegian-American Jan Rohde, now living in Finland, waxed his version for Scandia and it is this disk which has caught on with the teenagers in many territories. There are over 40 versions of "Letkiss" and over 70 Jenka compositions already breaking out in the world market. "Letkiss" is the Finnish word meaning "tempo" and "Jenka" means "crowd."



If CBS Records wins any more awards, I'll quit!

**The poor fellow in charge of polishing our prizes* has obviously reached the end of his chamois—but CBS Records intends to win many more awards.
CBS Records/Entertaining the Entire World **

*Here are just some of them:

Italian Music Critics Award/Best Jazz Album of the Year: Miles Davis—"Seven Steps to Heaven."

Grand Prix de l'Académie du Disque Français 1964: Philippe Entremont, Eugene Ormandy and the Philadelphia Orchestra—Ravel's "Concerto in G" and Falla's "Nights in the Gardens of Spain."

Dutch Edison Award: The Barbra Streisand Album.

The San Remo Festival, First Prize: The New

Christy Minstrels and Bobby Solo—"Se Piangi, Se Ridi" ("If You Cry, If You Laugh").

Spanish Grand Award of the Record/Chamber Music: Pablo Casals—Schubert's "Quintet for Strings in C Major"/*Symphonic Music:* Igor Stravinsky—"Petrouchka"/*Piano:* Alexander Brailowsky—Chopin's "Mazurkas," Vols. I & II.

Argentina's International Record Festival Awards: Ray Conniff—"The Happy Beat"; Dave Brubeck—"Time Out"; Eugene Ormandy and Richard Condie—"The Messiah."

Canadian Point-of-Purchase Advertising Insti-

tute, First Prize: "My Fair Lady"—Original Sound Track Album display.

German Record Critics' Prize/Best Jazz Album of the Year: Miles Davis—"Seven Steps to Heaven"/*Best Musical Comedy Album of the Year:* Doris Day, Robert Goulet—"Annie Get Your Gun."

Norway's Silver Disc: The Brothers Four—"Greenfields."

Spain's International Festival of Music and Dance in Cinema, First Prize: "West Side Story"—Original Sound Track Album.



GREAT BRITAIN

As expected, Board of Trade figures for Jan. 1965, just issued, are down from last year. Valued at £2,137,000, sales were down by four per cent on the same month in 1964. At the same time as these figures include both home and export markets, it is likely that on balance, home sales for Jan. of this year could, in fact, be appreciably lower than four per cent. Nevertheless, considering that a year ago the Beatles and their rival groups were at the very pinnacle of their success, the drop is not as severe as some people had anticipated. Compared with a year earlier, production of 33 $\frac{1}{3}$ rd r.p.m. disks for Jan. 1965 increased by four per cent, and 45 rpm disks fell by one quarter. These figures emphasize the growing trend in the popularity of the LP and the temporary lull in the demand for the single. However, as far as sales are concerned it is as well to remember that in Jan. 1964, the Beatles had a brand new single release which hit the counters with a million advance. The fact that in the same month this year there was no Beatles single may well account for the difference in sales. On the production side, too, we should remember that since Jan. 1964 there has been a considerable increase in the number of low priced LPs which are included in the figures for the same month this year.

Decca promotion chief, Tony Hall, was host at a reception recently for the celebrated composer/arranger Burt Bacharach to coincide with the release of "Don't Go Breaking My Heart," the first single release under his new exclusive London-American contract. The disk also marks Bacharach's debut as a solo artiste in his own right, having been responsible for writing hits for many of the world's top artistes. Decca plans the release of an album featuring his own compositions tying in with the Granada TV programme "Tribute To Burt Bacharach." Also at the reception was Hal David and Angie Dickinson.

Brian Epstein is expanding his interests into the legitimate theatre and has now acquired the control of Japsic Productions Ltd., the company currently holding the lease of London's Saville Theatre. Bernard Delfont and Tom Arnold, the previous shareholders, retain an interest and will remain as directors of the company. Epstein is applying to become a licensee of the theatre and has been appointed chairman of Japsic. First presentation of the current musical at the Royal Court Theatre, "Happy End."

A 22-minute programme televised by the New Christy Minstrels when they were in England as part of a European tour has been selected to represent Independent Television at the Montreaux Festival. The Minstrels, who made a terrific impact with their act during their stay in Britain, currently have a single release on CBS, comprising two songs they performed at San Remo earlier this year. The "A" side is "The River" (Le Colline Sono In Fiore), with which they are currently topping the Italian charts, and the flip side "Se Piangi Se Ridi" is the song which, together with Bobby Solo (Ricordi) brought them victory at San Remo. The group's first exploratory tour of Europe has certainly paid rich dividends, particularly in Italy where both market and charts are, in the main, dominated by local artistes.

Fred Jackson, who heads up Fanfare Music, has high hopes for "Baby Jenka" which he has acquired from Gavotte Music of Stockholm. This is a num-



TOP 100 LABELS

ABC-Paramount	43, 60, 89, 99	MGM	6, 26, 31, 38, 57
Atlantic	22	Mar-V-Lus	95
Autumn	86	Mercury	44
Capitol	16, 17, 18, 29, 68, 72, 76, 94	Modern	52
Charger	80	Motown	3
Checker	41	Muscor	69
Chess	36, 49, 90	Parkway	23, 65
Columbia	55, 67, 75	Parrot	51, 64, 98
Congress	8	Paula	62
Constellation	77	Philips	48, 74
Coral	37, 45	RCA Victor	34, 47, 58, 71, 100
Decca	33, 46, 61	Rampart	35
Dial	92	Red Bird	73, 78, 85
Diamond	24	Reprise	7, 56, 84
Dolton	29	Scepter	81, 96
Dot	83, 93	Smash	9
Epic	30	Soul	4
Era	12	Starday	54
Fontana	2	Tamla	19, 25, 27
Gordy	11, 39, 53	Tower	1
Hickory	91	Tribe	50
Kapp	13, 21, 59, 97	20th Century Fox	87
Laurie	32, 70	United Artists	15, 63, 66
Liberty	20	Wand	88
London	10, 14, 40	Warner Bros.	5, 28
		World Artists	42, 79, 82

Great Britain's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Artist	Label
1	1	5	The Last Time—The Rolling Stones	(Decca) Mirage	
2	4	4	Concrete & Clay—Unit Four Plus Two	(Decca) Apollo	
3	7	3	The Minute You're Gone—Cliff Richard	(Columbia) Jewel	
4	9	3	For Your Love—The Yardbirds	(Columbia) Her Music	
5	11	3	Catch The Wind—Donovan	(Pye) Southern	
6	3	8	It's Not Unusual—Tom Jones	(Decca) Leeds	
7	2	5	Goodbye My Love—The Searchers	(Pye) Schroeder	
8	5	6	Silhouettes—Herman's Hermits	(Columbia) F.D. & H.	
9	6	7	Come And Stay With Me—Marianne Faithful	(Decca) Metric	
10	—	1	Here Comes The Night—Them	(Decca) Mellin	
11	14	2	I Can't Explain—The Who	(Brunswick) Essex	
12	20	2	The Times They Are A-Changin'—Bob Dylan	(CBS) Leeds	
13	8	10	I'll Never Find Another You—The Seekers	(Columbia) Springfield	
14	10	7	I'll Stop At Nothing—Sandie Shaw	(Pye) Glissando	
15	16	4	You're Breaking My Heart—Keely Smith	(Reprise) Chappell	
16	19	2	Stop In The Name Of Love—The Supremes	(Tamla-Motown) Belinda	
17	12	7	I Must Be Seeing Things—Gene Pitney	(Stateside) Schroeder	
18	—	1	I'll Be There—Gerry & The Pacemakers	(Columbia) T.S. Music	
19	—	1	Little Things—Dave Berry	(Decca) United Artists	
20	15	7	Yes I Will—The Hollies	(Parlophone) Screen Gems	

Top Ten LP's

- The Rolling Stones No. 2—The Rolling Stones (Decca)
- Beatles For Sale—The Beatles (Parlophone)
- Free Wheelin'—Bob Dylan (CBS)
- Sandie—Sandie Shaw (Pye)
- Kinda Kinks—The Kinks (Pye)
- The Best Of Jim Reeves—Jim Reeves (R.C.A.)
- Lucky 13 Shades Of Val Doonican Val Doonican (Decca)
- Tamla Motown Hits—Various (Tamla Motown)
- Cilla—Cilla Black (Parlophone)
- The Bachelors Plus 16 Great Hits—The Bachelors (Decca)

Top Ten EP's

- Five By Five—The Rolling Stones (Decca)
- Green Shades Of Val Doonican—Val Doonican (Decca)
- The Animals Is Here—The Animals (Columbia)
- Kinksize Session—The Kinks (Pye)
- Hard Day's Night—The Beatles (Parlophone)
- The Bachelors Hits—The Bachelors (Decca)
- Peter Paul & Mary—Peter Paul & Mary (Warner Bros.)
- The Pretty Things—The Pretty Things (Fontana)
- Stage Show Hits—Roy Orbison (London)
- Kinksize Hits—The Kinks (Pye)

GREAT BRITAIN (continued)

ber in the Letkiss idiom which is having considerable success in Europe at the moment. Fanfare also has "Here Comes The Night," penned by 15-year old Gary Osborne (son of M.D. Tony Osborne), which has been recorded in Germany by Nana Mouskouri and received TV exploitation there.

The Zombies, appreciated more in America than their native Britain, hope to make a dent in the charts with their latest Decca single, "She's Coming Home." Again penned by group-member Rod Argent, and produced independently by Marquis Enterprises, the number is published by their own publishing outlet Verulam, a subsidiary of Marquis Music. Following their current British tour, the Zombies head for the States where they open a five week nation wide tour on Apr. 25. They have been booked to headline the Dick Clark Show as well as several other TV engagements. They reached the No. 1 position in America in Dec. with their debut disk, "She's Not There," which also won them a Cash Box Gold International Award.

R & B Discs Ltd., who already have four labels under their banner, Ska-Beat, King, R & B and Prima, have just acquired two more American catalogues, Downey of California and Buhl International, for release either on the pop King label or the R & B label. As of Apr. 30, R & B will make weekly releases and the first two are "Eddie My Love" by the Teen Queens and "I've Got Eyes For You" by Jimmy McCracklin.

The Rolling Stones play two concerts at The Olympia, Paris on Apr. 16 and 18, both of which were completely sold out three weeks previously. After their Paris dates the group will play one night in Amsterdam and leaves for the States on Apr. 22. Their itinerary takes in Montreal, Ottawa, Toronto, London Ontario, Albany, Worcester, New York, Statesboro, Chicago, San Bernadine, California, Sacramento. The Stones will also appear on several TV shows while in America.

George Pincus, president of Gil Music Corp. of America, and director of his British company, Ambassador Music Ltd., currently on a two-week visit to this country, has signed a British group Shades Of Blue to a management contract with the British firm. They make their debut on Parlophone with "Voodoo Blues," and Pincus is setting up intensive exploitation in the States. Another Ambassador copyright, "Begin To Love," is the English translation of an Italian original, "Cominciamo Ad Amarci," which was performed by John Foster at the San Remo Festival of 1965, and recordings are available by Foster (Columbia) Robert Goulet (CBS) and the Bachelors (Decca).

Having disbanded his public relations company a few months back, Andrew Loog Oldham has now formed AndeSound independent recording company and is seeking new talent and also exploitation staff. He has already signed the Nashville Teens and Gene Vincent and releases are expected shortly. Oldham will also accompany the Rolling Stones on part of their American trip and will record several tracks with the group in Hollywood, which will be for British and American release. He has just completed an album recorded 'live' on the group's recent nation wide tour titled "Got Live If You Want It." As a result of an invitation extended to him by Reprise A & R manager, Jimmy Bowen, during his recent visit to Britain with artiste Keely Smith, Oldham will record several of the label's artistes during his stay in Hollywood.

Quickies: Danny Williams, currently playing clubs in the North of England, has new self-penned single "Go Away" on HMV. . . . Rolf Harris, just back from a world trip, starts a new series of radio programmes for BBC. . . . Keely Smith, who made the charts here with the ballad "You're Breaking My Heart," (Reprise) has a single out on Capitol, "S'posin'". . . . Rodgers and Hammerstein film musical, "The Sound of Music," opened in London to an enthusiastic press and the soundtrack album, featuring Julie Andrews and Christopher Plummer, is issued on RCA. . . . RCA issued an album of "Becket," featuring highlights from the film soundtrack starring Richard Burton, Peter O'Toole and Sir John Gielgud. . . . Sounds Orchestral, who hit here and in the States with "Cast Your Fate To The Wind," follow up with "Have Faith In Your Love" (Pye). . . . "It's Not Unusual" topping Best Selling Sheet Music lists for Leeds Music. . . . New single from Val Doonican, "I'm Gonna Get There Somehow" (Decca).



BELGIUM

Belgium's Best Sellers

PRIMAVERA MUSIC PUBLISHING obtained the Benelux rights on the composition of the new French singing-star, Guy Mardel, who at 21, is the youngest lawyer in France.

The artist also represented France at the Eurovision Song Contest, coming in third in Naples with his composition "N'Avoue Jamais" (Never Admit), a very appropriate title for his first mentioned job. The song is very strong as shown by the Eurovision award. Hits by Mardel include "Si Tu N'y Crois Pas" (If you don't believe in it) and "Si Grand Que Le Monde" (How big the world may be), sales of which are very big over here. The chanter performed for the first time at the Ancienne Belgique and the Press was unanimous in its acclaim.

Primavera also has the Benelux-rights on "Tell Her No" by the Zombies. As a follow-up to Ray Mondo's big hit "You're So Simpatico," producer L. J. Van Rymenant recorded, with Mondo, the old Richard Crooks hit, "Song Of Songs." The A-side of this platter may be the flip, however. The title is "Ich liebe dich" (although only the title is in German) and is written by Alstone, Liesbet and Felix Stahl, writers of such standards as "Symphony" and "Many Times." The 24-piece orchestra is conducted by Tony Vess. This platter will reach a top-position in no time flat.

The Fabulous Jokers, who won the popularity poll on Flemish TV, have a new single, "Sabre Dance" c/w "Saturnus," which has been released this week in stereo by Cardinal Records. Their album, "Beat Guitars," now released in Holland by Imperial and in Canada by London Records, will possibly be a hit in Japan. Teichiku/Tokyo announced tremendous take-off for this album as well as the singles, "Moscow Guitars" and "Spanish Hully Gully." On Mar. 25, Teichiku Records president Toyoji Nanko and foreign dept. manager Ichiro Kinoue will fly in to Antwerp for business talks with Van Rymenant, about new recordings to be made by the Jokers. On Mar. 26, the Teichiku execs will see the group performing during a special concert. Lou Neefs, another Intervox-star, has been booked in Paris on Apr. 6 to appear in Albert Raisner's "Feu de joie," where he will sing "Sixteen Tons."

The famous Canadian artist, Claude Leveillee (CBS) was for eight days the vedette of the most important Belgian music-hall, L'Ancienne Belgique. He was welcomed at his hotel in Brussels by CBS' Pascal Robiefroid during the afternoon and in the evening he was introduced to all the Belgian deejays and members of the press in the Brussels Martini Center during a conference followed by a cocktail party. His performance at the music-hall which coincided with the release of his first European LP "Trapèze des Etoiles . . ." was a big success. The artist also appeared on a Belgian TV show and his song "Frédéric" is being sung by everybody. It is so well known that the Belgian public calls the artist "Frédéric."

Rudolf Serkin has given two concerts at Brussels and one in Charleroi. During these concerts he did a masterful interpretation of the 4th Concerto of Beethoven which brought him a great ovation from the press and the public.

As a result of the first prize it won at San Remo Song Festival, Bobby Solo's (CBS Belgium) song "Se Piangi, se Ridi" will soon be a No. 1 hit in Belgium. During the first week of release all the sale records were broken.

FLEMISH

- 1 N'avoue Jamais (Guy Mardel/Vogue/Primavera)
- 2 Letkiss (Several versions/Peter Plum Editions)
- 3 Se Piangi, Se Ridi (Bobby Solo/CBS/Belga Music)
- 4 Mother In Law (Les Têtes Blanches/Ronnex/Globe)
- 4 La Nuit (Adamo/Pathé/Ardmore and Beechwood)
- 5 Downtown (Petula Clark/Vogue)
- 5 Dolce Paola (Adamo/Pathé/Ardmore and Beechwood)
- 6 The French Song (Lucille Starr/London)
- 6 Poupée De Cire, Poupée De Son (France Gall/Philips)
- 7 I Feel Fine (The Beatles/Odeon)
- 8 You're So Simpatico (Ray Mondo/Cardinal/World)
- 8 Les Filles Du Bord De Mer (Adamo/Pathé/Ardmore and Beechwood)
- 9 Cominciamo ad Amarci (John Foster/Show/Belga)
- 9a Come A Little Bit Closer (Jay and the Americans/Artone)
- 10 Goodnight (Roy Orbison/London/Acuff Rose)

WALLOON

- 1 N'avoue Jamais (Guy Mardel/Vogue/Primavera)
- 2 Letkiss (Several Versions/Peter Plum Editions)
- 3 La Nuit (Adamo/Pathé/Ardmore and Beechwood)
- 4 Les Filles Du Bord De Mer (Adamo/Pathé/Ardmore and Beechwood)
- 4 Sacré Charlemagne (France Gall/Philips/Moderny)
- 5 Poupée De Cire, Poupée De Son (France Gall/Philips)
- 6 Si Tu N'y Crois Pas (Guy Mardel/Vogue/Primavera)
- 6 Amsterdam (Jacques Brel/Barclay)
- 7 Que C'est Triste Venise (Charles Aznavour/Barclay/Peter Plum)
- 7 Amour Excuse-Moi (Dalida/Barclay/Moderny)
- 8 Toujours Un Coin Qui Me Rappelle (Eddie Mitchell/Barclay/Belinda)
- 8 Dolce Paola (Adamo/Pathé/Ardmore and Beechwood)
- 9 La Corde Au Cou (Richard Anthony/Columbia)
- 9 Downtown (Petula Clark/Vogue)
- 10 Les Cloches Sonnaient (Claude François/Philips)

BELGIUM (continued)

CBS recently released a recording of the Belgian singer Jackie Mino, entitled "Mijn meisje met de treurige blik" (My Sad Looking Girl Friend) b/w "Texas Cowboy and Mexico Girl."

Disques CBS Fonoplaten is conducting a campaign concerning the promotion of local CBS artists and their recordings. Flemish singer Danny Fisher who recorded "Yé Yé" is the most successful interpreter of this song in Belgium. The Twenties made a local television appearance on Mar. 8 with their song "Wat Nou." Local CBS' artist Jacky Delmone who is gaining fame in Canada and Portugal is still a soldier at the moment but is on leave this week. He has several radio broadcastings and shows in the most important Belgian towns.

Visitors:

World-famous CBS' pianist Robert Casadesu appeared in concert at the Brussels' Palais des Beaux Arts playing Ravel's "Concerto for left hand." Press and Public were very enthusiastic. He was welcomed by CBS' Pascal Robiefroid. French singer and CBS artist, Maurice Fanon, appeared for a week on the stage of the Brussels' Music-hall "L'Ancienne Belgique." He arrived in Brussels on Feb. 18 and was met by CBS public Relations' Mimi Smith. On Feb. 23 Fanon was presented by her to the Belgian deejays and press during a conference followed by a cocktail party. He was a great success and Belgian newspapers rang with cheers. The song "La Petite Juive" was especially mentioned. French Rhythm singer Thierry Vincent (CBS) stayed five days in Brussels. During this time he was escorted by Mimi Smith who introduced him to several Belgian diskjockeys at the local stations.

In the midst of busy Carnival time, Show Records has found time to come out with two singles. The first is by promising Japanese thrush Yukari Ito, and is called "L'Amore Ha I Tuoi Occhi" and "L'Amore E' Partito." The former is the most impressive of the two. The charming songstress has a typically occidental, or rather Italian style, which leads to a top performance. The accompaniment is perfectly suited to this kind of singing. Really a record in a class by itself.

Remy Ray also remains in the limelight. The discs of this genial young man sell like hot cakes. Just out is his "In Pyjama."

John Foster, the blond Italian who got excellent notices at San Remo, appeared with an EP, featuring "Cominciamo Ad Amarci," which he performed brilliantly at the festival.

Also out this week is a single by Bruno Lauzi, one of the San Remo promicients. It features the outstanding tunes of an earlier EP by the songster. They are French language versions of his Italian hits and the resemblance to the Richard Anthony style is striking, especially with "Je Sais, Tu Sais." Flipside is called "Tu Veux Savoir Pourquoi." Both numbers are polished and full of rhythmic finesse thus bringing out the excellent commercial value.

Pretty soon a French language version of John Foster's "Cominciamo Ad Amarci" will be available. The French title will be "Comme On Change." On the reverse is an Italian number called "Ballando Con Te." More about this later.

SA Gramophone tells us that Mr. Garin, commercial manager with the firm was in Paris to discuss distribution of the latest Adamo records. The artist tops the list in France with "Vous Permettez Monsieur." Garin attended the recording of the outstanding San Remo tunes by Frank Pourcel and also listened to new recordings of Richard Anthony and Gilbert Bécaud, due to appear shortly. In Italy, he arranged for ordering a low priced classical series called "Invito A La Musica" (less than three dollars apiece) and also talked about future promotion on plans for Adamo, whose records have reached the second edition with the Voce del Padrone firm.

Les Petits Chanteurs a la Croix de Bois, who were on tour in Belgium from Mar. 1 to Mar. 20, have produced an EP featuring four folksongs. It is called "De Petits Chanteurs à la Croix de Bois in Vlaanderen." The Grand Prix of the Cercle de Vivaldi de Belgique has been granted to a recording of a new "Voix de Son Maître" in the "Arcophon" series. The disk is Vivaldi's "La Strataganza" by the Soloists of Milan conducted by Angelo Ephrikan.

Vogue informed Cash Box that they now distribute the Chattahoochee Records in Belgium and Luxembourg. A present hit is "N'avoue Jamais" by Guy Mardel at the Naples Eurovision Festival, and two other tunes which made the Eurovision finals, "Sag Ihr Ich Lass Sie Gruessen" by Udo Jürgens (Austria) and "I'm Walking The Streets In The Rain" by Butch Moore (Ireland) are also doing fine. The Spanish colony in Belgium is buying up Conchita Bautista's records after they heard her as the representative of Spain at Naples. The name of her successful tune is "Que Bueno, Que Bueno."

Only just back from the Ivory Coast (Africa), Digno Garcia y sus Carios is on the move again, this time to the States. From Apr. 9 till 20 he will entertain the passengers of the Ile de France and his arrival in America will coincide with the publication of the LP "Viva Digno Garcia" on Kapp Records of New York. Leading number will be "La Playa" which will also be available on a single.

A number of Barclay personalities have reaped great success at Old Bel-



*The Fairy-Tale
of*
**Salvatore
ADAMO**
or
**How to Conquer
the European
World of Song**

About two years ago in the Belgian newscolumn the birth of a new star was announced: Salvatore Adamo. At that time the then 18 year old Sicilian born Adamo, who has been living in Belgium since childhood, made his entry in the jungle of the artists' world.

He was introduced in Frans Romeyns' program on Flemish TV, called "Leuke plaatjes, goede maatjes" (Good Records, Good Friends) and he then got really started. He sang "Sans Toi Mamie" on the occasion and it was his first hit. He had cut a number of records previously for other firms, but when Jeff De Boeck, artistic manager of SA Gamophone took over, Adamo soon became an outstanding personality on the Pathé-label.

One hit followed the other: "Tombe La Neige," "N'est-ce Pas Merveilleux?", "Vous Permettez Monsieur?" and his LP's sold like hot cakes in Belgium. Mr. Robert Bylois, best known impresario in Belgium for a long time then took care of the interests of Adamo. And as a matter of fact Bylois is responsible for 50% of Adamo's international fame. The young man himself is a real artist, a dreamer and a poetically inclined songster; and to top it all he is enormously talented, writing his own music and lyrics, and also an outstanding performer.

Adamo has appeared practically in every European country and his name is featured in numerous hit parades. But he is especially proud of his breakthrough in France, where a number of his hits are listed as best sellers.

He has conquered Holland months ago and he is on the road practically all the time.

The accompanying pictures show him at different stages of his successful international career.

Adamo may be contacted for appearances the world over only through his GENERAL MANAGER:

Robert Bylois

Place de Bastogne, 8
Brussels 8. Phone: 26 47 21 and 26 91 81



HOLLAND

Holland's Best Sellers

After Negram's moving from The Hague to Heemstede seven months ago, the progressive development made it once again necessary to find a much better place for offices and stores. Negram is very happy to announce a movement on Apr. 16 to a residence which can be considered as a permanent residence. The new address is: Zijlweg 286, Haarlem, phone (02500) 17536-17538.

The firm's general manager further made the announcement that with the moving a complete new setup will be realized, which will give a further enlargement of the sales force and an association with Delta Records. Hans Kellerman is appointed as the commercial manager and will take care over the sales organization, together with control over the Pop side of the repertoire. It is the first time in the company's history that their sales force will be split in such a way that two groups will be responsible for the control of 50% of the total repertoire. It was impossible to let one salesman deal with the total repertoire and Negram expects a turnover improvement for each of the labels as a result of this change in policy.

Atlantic Records veep Nesehi Ertogun, on his informative trip through Europe, paid a visit to Bovema's Gramophonehouse on Apr. 1 and was welcomed by the company's president, Gerry Oord, his son and label-chief Mr. Heeremans. Atlantic in Holland unfolded new single-hits by Joe Tex ("A Woman Can Change A Man") and Ben E. King ("The Record").

HMV's popsinger Tony Ronald, who enjoys great popularity in Spanish entertainment circles, is about to return to Spain for this year's summer-season. A farewell party, featuring the release of his new r&b LP was held in Arnhem on Apr. 3.

The winners of the recently held Cabaret-Festival of YMCA-Amsterdam will audition for Bovema very soon.

Bovema's Capitol label this week released Lou Rawl's 7-album "Lost and Lookin'", while its list also contains strong EP items by Jo Stafford, Peggy Lee and C & W flagwaver Buck Owens.

The firm's HMV label reports that it's expecting a lot of orders for Adamo's latest single, "La Nuit," also available on a 7-incher, and Gitte and Rex new duet-vocal, "Süss wie Schokolad".

Wes Montgomery, whose LP, "Boss Guitar" (Riverside), was bestowed a "Grand Prix du Disque Charles Cros" recently, played to a full house in Rotterdam's Jazz-club "B-14," on Apr. 3. He was accompanied by prominent Dutch musicians for whom Montgomery had high praise. On Apr. 2, Ella Fitzgerald, Oscar Peterson and trumpeter Clark Terry arrived in Holland for a sold-out concert at The Concertgebouw in Amsterdam (Impresario: Paul Acket). Peterson and Terry did a tongue-in-cheek promotion for their new and very popular Mercury album on which Terry sings his scat-song, "Mumbles" Phonogram's label-manager for Mercury, Otto Vriezenberg, and PRO Frank Visser, were present at Schiphol Airport to welcome the "Groupe de Granz" in this country.

The Rolling Stones EP, "Heart Of Stone," is one of the fastest selling EP recordings in the history of the Dutch record business. Also, their latest single-recording, (which has been released simultaneously with England); "The Last Time" b/w "Play With Fire" jumped on the hit-charts and there are signs

BELGIUM (continued)

gium in Brussels. To begin with there is Jean Ferrat, who is really scoring heavily. Claire Chevalier is also doing great but topping them all is Jacques Brel who is just starting his turn at this famous showplace. Mrs. de la Vignette, who handles PR with Barclay's has done an excellent job on the promotion work for Marjorie Noel with the press, radio and TV. Barclay's, a French firm established in Belgium always, arranges to have handouts in Flemish to the Flemish language press, an important thing in Belgium! Since it established a separate branch in Belgium, Barclay's have really made a great impression, under the well-inspired direction of Bral.

Artone has secured a great number of hits lately. We think for example of Will Tura's "Elke Zaterdag." Will is still a "cert" on the Flemish market. He goes on winning every popularity poll where Flemish performers are engaged. "Lovely, Lovely" by Chubby Checker is certainly a hit, together with "Come A Little Closer" by Jay and the Americans.

Roy Orbison has been in Belgium, where he appeared on Flemish television (Tienerklanken) and he will be back in a few days to sing for Radio Antwerp. Further Decca news shows that we were right about Claudia Sylva. She really proved herself with her record featuring "J'ai Pleuré." We predict the songstress will go a long way.

Marc Danval, at present with Discotrade PR, and formerly well known with radio and TV, told us the following about the activities of his firm. After having introduced "Si Vedra" during the San Remo Festival, Discotrade has come out with one of the highlights of San Remo, called "Le Printemps sur la Colline." Marc Azzola who earned himself an Oscar with his mouth-organs has just devoted an album to Johann Sebastian Bach. Meanwhile a new Dalida was discovered in Belgium. Her name: Zina. She has cut her first record, "Amour d'un Soir" and "La Danse du Baiser Lapon." 1965 may be a James Bond year, but it also proves to be that of James Brown. The Americans indeed rave about this new discovery, whose discs will be available in Belgium soon. Coming back to "Agent 007," the Fingers have just recorded the incidental music of his latest film, "Goldfinger." Young Ben Amaury has been in the news very often recently and he seems to have the gift to make people love the Letkiss. Proof of this is his latest record: "Jenka-Jenka" and "Schenk Mij Je Hart Als Talisman."

Polydor informs us that MGM is launching Chuck Alamo. His first is "That's My Desire" b/w "Hop In My Jalop." Will Lydia grow into the foremost throb of Belgium? A good question after her first single came out, featuring "Kom In Mijn Armen." Siw Mamkwist who has made an excellent impression on Belgian television with her rendering of "Küsse Nie Nach Mitternacht," has flown to Amsterdam for another TV-appearance. "Tienerklanken" has welcomed Harry Hermann who said thanks with "Toen Ik Jou Voor Het Eerst Zag." Isabelle Aubret has been at the Ancienne Belgique with an entirely new "tour de chant." She was guest of honor at a reception given by the Martini Club.

There are two noteworthy newcomers at Verve, Wess Montgomery and Donald Byrd. A Verve record with Count Basie and Sammy Davis Jr. has greatly impressed the Belgian public. Bill Haley and Buddy Holly are proving they are still the elite of Rock'n Roll. Polydor has brought their recordings back onto the market. Enrico Macias has just written a witty ditty for Marcel Amont called "Po Po Po . . . Dis." Not only has the title a lot of originality, but the way it is performed by Amont is really tops. The tune is a mixture of slow and convulsive movement with a Latin air about it, and is great Marcel Amont.

Jocelyne is just back from the States and has produced an EP with two remarkable titles, "Nitty Gritty" and "On Prétend Que Je Pleure." Everyone will be dancing to this one soon. Also from France comes a record cut by Les Fizz, a femme vocal trio. The disk has a lot of rhythm and it enthruses teenagers. Jacques Denjean warrants the musical qualities of this newest Polydor success.

This Week	Last Week	Title
1	1	Letkiss (Stig Rauno/Barclay, Gudrun Jankis/Omega, Jan Rohde & The Wild Ones/Delta) (Altona/Amsterdam).
2	—	The Last Time (Rolling Stones/Decca) (Essex-Basart/Amsterdam)
3	2	Colinda/Crazy Arms (Lucille Starr/London) (1st title: Holland Music/Amsterdam)
4	3	The French Song (Lucille Starr/London) (Altona/Amsterdam)
5	4	Eight Days A Week (Beatles/Parlophone) (Basart/Amsterdam)
6	9	Goodnight (Roy Orbison/London) (Int. Muziek Co./Amsterdam)
7	—	No Reply/Rock And Roll Music (Beatles/Parlophone)
8	—	Ploem Ploem Jenka (Trea Dobbs/Philips) (Chappell/Amsterdam)
9	5	Frater Venantius (Wim Sonneveld/Philips)
10	6	Les Filles Du Bord De Mer (Adamo/H.M.V.) (Anagon/Heemstede)

HOLLAND (continued)

that the number will out-sell all other previous Stones hits. Unfortunately, the group had to cancel their live performance scheduled in Holland this spring, and re-schedule the show for the summer.

Artone-Funckler's Pete Felleman has tried to get The Supremes over from England for a repeat TV-appearance on one of the leading local network shows. Since this would have helped a great deal to promote their latest Tamla-Motown masterpiece, "Stop! In The Name Of Love", it is being deplored that the affair had to be cancelled due to booking-alterations at one end and lack of facilities at the other. Nevertheless, the platter continues to receive top priority attention from local music programmers.

ABC-Paramount's outstanding Impulse jazz line, sales-wise the most important of its kind locally, has been extended with 12 brand new LP's bearing the names of such Jazz celebrities as John Coltrane, Lionel Hampton, Oliver Nelson as well as those of relative newcomers Archie Shepp and The Russian Jazz Quartet members. The series has been issued by Artone, and the company's sales-director John J. Vis further announced a forthcoming domestic release comprised of hit singles and album material by the Impressions, Ray Charles, Fats Domino as well as the completion of an LP promotion series including ABC-Paramount recordings by the Deutschmeister Band, Knuckles O'Toole, the Lecuona Cuban Boys, Carlos Montoya and Sabicas.

Funckler Records, the Artone subsidiary, released an album by Sue Thompson, entitled "Paper Tiger", which is dubbed after her recent successful single. Other Nashville outings from the Hickory catalog include "Don't Ya Even Try" by Don Gant, "Just A Step Away" by Dean & Mark and "Freight Train Blues" by Roy Acuff. Also, a 5th single pairing has been lifted from The Newbeats' package "Bread And Butter" for Benelux release.

Artone, doing considerable business with the LP compilation of choice Latin favorites as performed by Los Tenientes, just released a third single by the successful threesome from Mexico, with Continental-flavored deliveries of "La Novia" and "Alma Llanera". Sides have been culled from their second album, which was produced by indie-exec Lion J. Swaab, and which is to be released at a later date.

Several local CBS artists made TV-auditions for local AVRO-TV on Apr. 7. Artists put to the test during that day included Danny Fisher, the Twenties, Brigitte & the Fire Strings and Jacky Mino. As for Chris Wijnen, Jacky Delmone and Julio B. Euson, they already have made auditions or appearances on local TV-stations. Belgian CBS star Jacky Delmone is due to appear on the "Anneke Grönloh Show", over local KRO-TV, on July 7.

German CBS artists the Jacob Sisters are scheduled for in-person appearances in Holland, on Apr. 19 and July 10 and 11. Their increasing popularity in the low countries is mainly due to their previous stay in Holland, during which they made a TV-appearance on the "Bueno de Mesquita Show". So far, CBS has released two singles by the four sisters, and additional releases can be expected in the near future.

Recent releases in CBS' singles field include Gene Pitney's wonderful song, "I Must Be Seeing Things" b/w "Save Your Love", which most likely will sell very well in this territory. Gene Pitney is already becoming a big name in Holland, according to CBS' Hemmy J. S. Wapperom. Further, CBS recently released Johnny Cash's "Orange Blossom Special" b/w "All Of God's Children Ain't Free", two new items of wonderful Eydie Gormé "Piel Canela" and "Sabor A Mi" and a single by the Rip Chords, "Don't Be Scared" b/w "Bunny Hill".

The Sadler Wells Opera will stage Stravinsky's "The Rake's Progress", as part of this year's Holland Festival programme. Highlighting the event, CBS will release "The Rake's Progress", as conducted by Igor Stravinsky, the composer, and featuring the Royal Philharmonic Orchestra, the Sadler Wells Opera Chorus as well as Judith Raskin, Alexander Young, John Reardon and Regina Sarfaty, in a 3-record set.

Han Dunk of Holland Music (Southern Music-Holland) reports that he is very happy to handle the former No. 1 U.S. hit parader, "Can't You Hear My Heartbeat". Apart from that the following Holland Music items are doing very well: "Colinda" with 3 versions, Lucille Starr on London, Rein De Vries on Fontana and De Selvera's on Artone, two versions of "Lapland," by Willy Schobben on Artone and the Pearl Sisters on Philips and "Gino" by Ilonka Biluska on Decca. Songs of this year's San Remo festival, "Prima O Poi" and "L'Amore E' Partito," have been recorded this week by Willy Alberti for the Philips label and will be released very soon. "Storm Of Regen" is the Dutch version of the San Remo song, "Cominciamo Ad Amarci," and has been recorded by Rina Pia on Decca.

In the opinion of many a deejay, one of the best items on Imca Marina's first LP is "Klavertje Vier" (Fourleaf Clover), being an original Belinda (Amsterdam) N.V. copyright composed by Jack Pit with lyrics written by Rob Balijn. A & R man Lion Swaab reported an excellent Dutch recording of the Animals hit, "Don't Let Me Be Misunderstood," sung in Dutch by Z.Z. and the Masks. The staff of Artone N.V. expects a new chart-buster out of it. Belinda (Amsterdam) N.V. entered into a catalogue agreement with Virtuosa Music, a publishing firm that was founded by famous accordion player and former world-champion Coen van Orsouw. Elbert van Zoeren told us that the Blue Diamonds (Decca) made a recording of the American song, "Save A Heart From Heartbreak." This Dolfi-copyright has never been released in the USA, but Diamonds' coach Jack Bulterman discovered it on one of the demonstration tapes, periodically distributed by Hill and Range Songs Inc. among all its overseas affiliations. Some years ago the group's golden record, "Little Ship," was achieved in the same way.

Basart's Guus Jansen Jr. made his 3rd European trip this year during which he visited London, Hamburg, Rome and Naples. In Naples he attended the final of the Eurovision Song Festival 1965 where Basart N.V. represented Holland with "T Is Genoeg" sung by Conny van den Bos. In Naples he signed up the rights from Editions "Bagatelle" for the winning Luxembourg tune "Poupee De Cire, Poupee de Son" by France Gall.

Dutch singer Anita came out on the Decca label with a Dutch version of the Ed. Meisel song, "Mitten Auf Der Strasse," under the title "Midden op de Straten", sub pushed by Basart.

Essex Holland (Basart N.V.) is very happy with the new Rolling Stones smash hit, "The Last Time", which is selling extremely well in Holland.



SCANDINAVIA



FRANCE

DENMARK

New records from Metronome Records A/S include "My Situation" and "Why Feeling Blue?" by Matadorerne (The Matadors), a local group on the Metronome label. Both songs are local copyrights.

The latest releases from Morks Musikforlag includes "Tired Of Waiting For You" b/w "Come On Now" by The Kinks on Pye, "Humpty Dumpty" b/w "Hey, Look Me Over" with The Danish Sharks, "Break Away" and "Hey-O-Daddy-O" by The Newbeats and "Hit House Shakes" b/w "Maybe Tomorrow" with The Lions, the latter three on the Triola label.

Attorney George Schiffer, and Esther G. Edwards, vice-president of Motown Record Corp. were in Copenhagen the other day, discussing business with the EMI people here. As a result of the trip, there will be a new label, Tamla/Motown, on the market here during April.

The latest releases from HNF (Hede Nielsens Fabrikker A/S) includes the EP "Kalatdlit-nunat tusariardlingok," which is Eskimo language and means "Greenland Calling." The record has been done by Mik, the group which has been introducing the Greenland music all over the world, including New York last June. HNF has also introduced the new label Music Corner debuting with the teenage group, The Bristols, doing "Little Miss Jeanny" and "A Rolling Stone." The firm also had some Italian recordings on RCA Italiana as well as on Arc, and finally some American releases on Warner Bros. and RCA Victor.

FINLAND

New releases from Scandia-Musiikki Oy includes the following local recordings on the Scandia label: Einogrön's "En tuntenut sua silloin" b/w "Vain yhtä pyydän", two tangos published by Scandia-Musiikki, and Kai Lind's "Mon Amie, Mon Amour"/"Vanha tuttu tunne," also published by Scandia-Musiikki Oy. Georg Malmsten has done an EP with six songs in Swedish, of which two of them also have been released as a single in Finnish.

NORWAY

The Everly Brothers are contracted for concerts in Norway on Apr. 23. The two will do a TV show and give a concert at Stavanger, in south-western Norway. In May the Animals are contracted for p.a.'s in Norway. Arne Bendiksen A/S reports to Cash Box. Emile Ford and Josephine Baker are also contracted for performances in Norway this spring.

"Beatles For Sale" by the Beatles, continued topping the LP charts here for March. The same group is in 19th spot with their "A Hard Day's Night." Jim Reeves held down 2nd spot with "Best Of Jim Reeves," third with "Gentleman Jim," fifth with "The Jim Reeves Way," ninth with "Moonlight And Roses," and 13th with "Have I Told You Lately." At fourth spot is The Rolling Stones with "Rolling Stones No. 2," and the same group is eighth with "Around And Around" and 14th with "Rolling Stones." At sixth spot is Elvis Presley with "Roustabout," seventh is the soundtrack from the movie "My Fair Lady," and at 10th the Swedish group Sven Ingvars debuts with an LP titled "Sven-Ingvars." "Gentleman Jim" at third spot is veteran at this chart with not less than 14 months among the top 20.

The Loverbirds, billed as the world's first female Beatles-group, will be touring Norway in the middle of April. The four teenage girls originate from Great Britain.

New on the charts here this week is France Gall on Philips with her recent Eurovision Song Contest triumph, "Poupée le cire, poupée de son."

SWEDEN

In town for biz talks were George Schiffer and Mrs. Esther G. Edwards of Tamla and Motown Records. They told Cash Box that they will have their future records released in Europe on a new label, Tamla/Motown, rather than the Stateside or Columbia labels, which previously handled their disks. Mrs. Edwards is also making arrangements for a package show with the label's artists in May, and perhaps another tour later this year. The new label will debut here during April, Cash Box was told.

"Gabrielle" looks like a real world-wide hit, Bengt Bernhag of Polar Music AB told Cash Box. The Hooten Singers are doing very well in most parts of Europe as well as in the U.S. with their version and there are numerous recordings by other artists in Europe as well as in America. Beside handling "Gabrielle," Bernhag is busy these days with the present campaign for Letkis or Jenka, the Finnish dance craze now conquering the world.

Ernie England, American-born trumpet player, living in Sweden for many years, has done a Jenka EP with six songs. Among the titles on this Swe-Disc release is "Let's Kiss Mother-in-Law," published by Flamingo here.

On Apr. 3 a gigantic entertainment show was staged on Swedish radio and TV as part of the "Red Feather campaign," a charity drive to collect money for handicapped people. The show started on TV early in the morning, continued on radio the whole day and ended with a four and a half hour night-time TV show at night which included every artist who possibly had a chance to appear. The economical result was far better than anyone expected, with approximately 2.4 million dollars coming in during that one day campaign.

There will be a lot of trade people, at least 30, coming to Stockholm from all over Europe for the I.F.P.I. (International Federation of Phonographic Industries) congress in Stockholm May 17 to 20. President of the meeting will be R. Dawes of EMI, England. More details will follow in this column in the next few weeks.

Denmark's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Artist
1	1	10	Lille Fregede Louise	(Fröken Fräken) (Johnny Reimar/Philips) Imudico A/S
2	2	6	Rock And Roll Music	(The Beatles/Parlophone) No publisher
3	6	4	Ta' En Pause	(My Darling Clementine) (Eugen Tajmer/RCA Victor) Imudico A/S
4	4	4	Tak (Danke)	(Katy Bodtger/Polydor) Multitone A/S
5	—	1	In My Father's House	(Elvis Presley/RCA Victor) No publisher
6	5	2	Poupée De Cire, Poupée De Son	(France Gall/Philips) Multitone A/S
7	8	12	Tell Me	(The Rolling Stones/Decca) Southern Music AB
8	3	2	The Last Time	(The Rolling Stones/Decca) No publisher
9	9	4	Ensom Er Jeg	(Ensam Jag Är) (Bjorn Tidmand/Odeon) Imudico A/S
10	10	2	Gabrielle	(Three & A Half Jacks/Life) Polar Music/Stig Anderson

"The Best in Scandinavia . . . Bens"

Leny Escudero is the new headliner at the Bobino Music Hall. This is his first important performance since he left Bel Air records and moved to Polydor, who, by the way, have just released an LP with the eight new songs Escudero presents at Bobino. The recording session was directed by François Rauber, and the better songs are "Rachel," "Premier Amour," "Tant Pis Pour Verdun," and "Situ Était Reine."

On the same program is Vogue recording artist Pierre Perret who is becoming more and more popular. His new song is titled "Toutes Comme Ça."

From Festival records we learn that Marcel Azzola's records may soon be released in England, since the firm is studying an English proposition. The label is now distributing Storyville records, and already has records from Snooks Eaglin, Big Bill Bronzy, Leadbelly and Champion Jack Dupree, among others.

Through Pathé label, Dick Rivers released a new 45 rpm with a French adaptation of "Go Now," the Moody Blues' hit. The French title is "Va T'En, Va T'En," and on the same record we have "Et Quand L'Amour S'En Va" (I'm On To You Baby").

Georges Guétary has released, through Pathé, two songs, "J'Aurais Voulu Danser" and "L'Amour Est Dans Ta Rue," from the musical, "My Fair Lady."

We have a new record from Gilbert Bécaud, on the "La Voix De Son Maitre" label, "La Vie D'Garçon" and "Il Faut Marcher." Also from Pathé we can hear of the first EP by a new vocal group Les Tabalas. This record is the first we see in France from the Senegalian firm Cadici, which is in Dakar. On the same label we noticed a very good interpretation of "Down Town" by guitarist Claude Ciari.

Philips has a new name, Akim, who is still quite unknown, but, we think, it is interesting to note that he is launched by Claude Carrère, the man who discovered Sheila two years ago. It is the first time that Carrère has directed a new singer since he found Sheila.

Les Lionceaux just recorded their fifth EP. These four boys, who are cut by Mercury, are now the most popular French Rock n' Roll Group. Their new titles are "Le Vrai Google Eye" ("Google Eye"), "Dis Moi Pourquoi" ("Tell Me Why"), "Le Jour, La Nuit, Le Jour" ("All Day And All Of The Night") and "Mourir Un Peu" ("Gone, Gone, Gone").

We heard this week that Barbra Streisand is looking for a good French author to write a French adaptation of "People."

French Magazine "Music Hall" organizes, every year, a poll called "Les Bravos du Music Hall," to find the most popular artists in France. This year the poll results show that the most popular male singer is Jacques Brel (Barclay) and the most popular female singer is Petula Clark (Vogue), while the 1964 consecration goes to Maurice Fanon (CBS).

Also high in the voting were Tino Rossi, Fernandel and the young Christine Leball (DiscAZ).

The magazine, which is the only one in France specialized in Show Business, was recently bought by Charles Aznavour.

French EP TOP TEN

- 1 Poupée De Cire Poupée De Son (France Gall) Philips—Bagatelle
- 2—Je Me Suis Souvent Demandé (Richard Anthony) Columbia—Beuscher
- 3 Alors Salut (Claude François) Philips—Plante
- 4 Vous Permettez Monsieur (Adamo) Voix de Son Maitre—Pathé Marconi
- 5 N'Avoué Jamais (Guy Mardel) DiscAZ—Tutti
- 6 Le Toréador (Charles Aznavour) Barclay—French Music
- 7 La Nuit (Adamo) Voix de Son Maitre—Pathé Marconi
- 8 Toujours Les Beaux Jours (Sheila) Philips—Salvet
- 9 Sacré Charlemagne (France Gall) Philips—Bagatelle
- 10 La Montagne (Jean Ferrat) Barclay—Production Gérard Meys

Norway's Best Sellers

1	1	15	Fröken Fräken	(Sven Ingvars/Philips) Carl M. Iversen A/S
2	2	8	Rock And Roll Music	(The Beatles/Parlophone) No publisher
3	4	3	It Hurts So Much	(Jim Reeves/RCA Victor) No publisher
4	3	8	Rosa Rio	(Jim Reeves/RCA Victor) Palace Music/Stig Anderson
5	5	4	Det Var I Vår Ungdoms Fagreste Vår	(Sven Ingvars/Philips) Sonora Musikförlags AB
6	6	15	Jeg Marsjerer Ved Din Side	(Royal Telephone) (Wenche Myhre/Triola) Belinda (Scandinavia) AB
7	7	2	The Last Time	(The Rolling Stones/Decca) No publisher
8	9	2	At The Jenka Show	(Jan Rohde/Sonet) Scandia-Musiikki Oy
9	11	2	I'll Never Find Another You	(The Seekers/Columbia) No publisher
10	—	1	Poupée De Cire, Poupée De Son	(France Gall/Philips) Manu Music A/S

Sweden's Best Sellers

1	1	7	Rock And Roll Music	(The Beatles/Parlophone) No publisher
2	5	2	The Last Time	(The Rolling Stones/Decca) No publisher
3	2	6	*I Should Be Glad	(Tages/Platina) Sonora Musikförlags AB
4	4	6	*Monica	(Magnus Quintet/Philips) Sonora Musikförlags AB
5	3	6	*Det Var I Vår Ungdoms Fagreste Vår	(Sven Ingvars/Philips) Sonora Musikförlags AB
6	—	1	Little Egypt	(The Downliners Sect/Columbia) No publisher
7	9	2	Don't Let Me Be Misunderstood	(The Animals/Columbia) Belinda (Scandinavia) AB
8	—	1	*Där Björkarna Susa	(The Jailbird Singers/Metronome) Nordiska Musikförlaget AB
9	7	3	Tired Of Waiting For You	(The Kinks/Pye) Broadway Music/Stig Anderson
10	6	9	Keep Searchin'	(Del Shannon/Statewide) Belinda (Scandinavia) AB

*Local copyright.



ITALY

As we reported last week, the second edition of the contest "Un Disco Per L'Estate" (A Record For The Summer), organized by our RAI-TV in cooperation with AFI (Italian Phonographic Association), will be held this year. We give herewith the list of the artists and songs presented by all the 24 record firms to this big summer contest:

We indicate the record label, the title of the song, and the singer's name:

- CGD—PROBABILMENTE—Johnny Dorelli
- CGD—TU NON POTRAI—Tony Del Monaco
- CGD—AVE MARIA DI PERIFERIA—Betty Curtis
- DURIUM—VIENE LA NOTTE—Little Tony
- DURIUM—LEI DICE—Mario Zelinotti
- DURIUM—SONO TANTO INNAMORATA—I. Iannetti
- CETRA FONIT—SIFULINA—Claudio Villa
- CETRA FONIT—I TUOI OCCHI VERDI—Franco Tozzi
- CETRA FONIT—IL MARE QUEST'ESTATE—Fred Bongusto
- RCA—LA VOGLIA DI BALLARE—Nico Fidenco
- RCA—IL MONDO—Jimmy Fontana
- RCA—ANDIAMO A MIETERE—Louiselle
- RICORDI—QUELLO SBAGLIATO—Bobby Solo
- RICORDI—CALDO—Ornella Vanoni
- RICORDI—TI SCORDERAI DI ME—Gianni Sanjust
- RI-FI—ACCAREZZAMI—Iva Zanicchi
- RI-FI—SI CHIAMA LUCIA—Tony Dallara
- RI-FI—INNAMORATI A MILANO—Memo Remigi
- VOCE PADRONE—I LO SO—Evi Damiano
- VOCE PADRONE—PENSO SOLO A TE—Pino Donaggio
- VOCE PADRONE—LE MIE VACANZE CON LAURA—Nicola Arigliano
- CARISCH—LA LUNGA STRADA—Peppino Di Capri
- CARISCH—NON DEVI PIANGERE—Tony Rossi
- CELLOGRAPH-SIMP—E' SOLO UN GIORNO—John Foster
- CELLOGRAPH-SIMP—STASERA PARTIRO'—Nella Bellero
- MEAZZI—PIU' DI IERI—Anna Marchetti
- MEAZZI—QUANDO VERRAI PER IL TUO PERDONO—Franco Talò
- PHONOGRAM—TU SEI QUELLO—Orietta Berti
- PHONOGRAM—SE IO FOSSI GIULIO VERNE—Quartetto Cetra
- SAAR—DIVERTIAMOCI—Le Amiche
- SAAR—INNAMORARMI DI TE—Peppino Gagliardi
- VIS RADIO—MANDULINE 'E LACRIME—Mario Abbate
- VIS RADIO—BELLISSIMA—Gianni La Commare
- CEMED-CAROSSELLO—COME SI FA A NON VOLERTI BENE—Modugno
- DECCA—FELICI FINO A QUANDO—Lalla Castellano
- EDI-BLUEBELL—COME MAI COME MAI—Claudio Lippi
- FONOCROM—LA SPIAGGIA SARA' VUOTA—Armando Dolcetti
- ITALMUSICA—TUTTA L'ESTATE—Franca Siciliano
- JUKE BOX—NIENTE RESTERA'—S. Vinciguerra
- ITALDISC—UN VOLTO D'ANGELO—Sandro Gerardi
- LEONSLCO—IL BIGLIETTO—Gesy Sebena
- MILANO RECORD—UN GIOCO D'ESTATE—Paola Bertoni
- PHONOTYPE-RECORD—TU DEVI CAPIRE—Annamaria Perise
- TREVISAN-COMBO—(Da definire)—Noris De Stefani

CGD Internazionale will be holding its convention in Milan, on the 20th of Apr., marking the first time in Italy that an American-styled convention will be held by a record company in Italy.

This manifestation will take place at the Sporting Palace and the most important names in the International Musical Field are performing in the two-hour show which will highlight the Convention.

Top Italian TV producers and directors, and Italy's most important retailers, dealers, and wholesalers, will attend this manifestation. Starring in the show, in alphabetical order:

- | | |
|--------------------|------------------------|
| Gigliola Cinquetti | Bruno Lauzi |
| Betty Curtis | Les Cousins |
| Johnny Dorelli | Les Surfs |
| Everly Brothers | Margherita |
| Piero Focaccia | Maria Rosa |
| Annie Girardot | Teddy Randazzo |
| Rocco Granata | Katyna Ranieri |
| Vittorio Inzaina | The Hootenanny Singers |
| Samantha Jones | Ed Viller |
| Marie Laforet | Emcee: Johnny Dorelli |

Joe Giannini, after attending Naples' Eurovision Contest, is presently in Paris to supervise Annie Girardot (the well-known French actress, now starring in Paris in Arthur Miller's "After The Fall") in her first record for CGD Internazionale, "Amore Amaro" b/w "Pensavo A Un Estate." The company's present best sellers are "Amici Miei" (Gene Pitney), "Si Vedra" (Les Surfs), "La Notte E' Piccola" (Gemelle Kessler), opening song of the present TV Series, Studio 1, and "Forget Domani" from the motion-picture La Rolls Royce Gialla (Katyna Ranieri).

A spring promotional operation has been announced by SAAR. The records listed in this special campaign are: "Una Cosa Di Nessuna Importanza" b/w "Tu Non Potrai Capire" sung by Nicola Di Bari. The young songstress, Roberta Mazzoni is included in the list with "Ora So Di Essere Donna" and "Quando Sei Con Lei". Another version of the English hit, "The House Of The Rising Sun" translated into Italian as "La Casa Del Sole" is also listed in the spring campaign of SAAR as interpreted by its new artist, Fausto Billi. The name of Tony Dallara, who recently left SAAR to sign a new contract with RI-FI, is still listed in the special spring promotional campaign with "Un Po' Di Piu' Nel Mio Quartiere". There is also a foreign star, Daniel Gerard, listed with two Italian titles "Senza L'Amore" and "Piove In Casa Mia."

The two other artists who complete the list of this promotional campaign are Susie presenting "Gianni" and "Quando Balliamo" and Le Amiche presenting "Quello Che La Gente Dira'" and "Per Una Rosa".

Visitors to Italy this week are Berry Gordy, Jr., president of Tamla-Motown Records, accompanied by his wife, and Bill "Smokey" Robinson, vice president of the firm, and lead voice of the Miracles. This visit was made to prepare the next arrival of the Supremes, who are coming to Milan for their first Italian discs, which will be the Italian version of "Where Did Our Love Go" and "Come See About Me". Italian versions have been penned by Sergio Bardotti and Beppe Cardile.

Maso Biggero a well known journalist, recently joined Phonogram in Milan as art creation manager of the firm. He informed Cash Box of the participation in "Dreams Fair," the well-known weekly TV program, by English songstress Kiki Dee, who presented her new Italian disc, "Come Ti Amo" b/w "Favole".

Caterine Spaak, the well known film actress is presently in Japan where she is starring in a new film. She also did singing stints on different TV shows, where she had the occasion to present her latest recording, "La Nostra Primavera" and "Se Mi Vuoi Mi Vuoi" which are produced in Japan by King Records.



JAPAN

Japanese pop fans are, as usual, happy with the visit of foreign artists to Japan. From April to June, reportedly, young pop singers of Europe and America are coming here. These include Peter and Gordon, the Animals, Sylvie Vartan, and Brenda Lee. Peter and Gordon, known as the Liverpool Sounds, are to come on Apr. 23 and are scheduled to make several performances at Tokyo and other cities till May 1. The Animals, also known as Liverpool Sounds, will be here on May 31 to have more than ten performances in and around Tokyo. They are also expected to hold dance parties featuring Surfin' and Swim, with a contest of Japanese rock bands.

From France, Sylvie Vartan arrives on May 6 to appear on stage at Tokyo, Kyoto and Osaka. With the help of her smash hit of "La Plus Pour Aller Danser", her popularity in Japan is growing much more as shown in the rising sales of her records.

Brenda Lee is scheduled to be here on June 14 with chorus members, the Casuals. "I Left My Heart In San Francisco," "One Rainy Night In Tokyo" and "La Vie En Rose," recently recorded by her has become a smash hit.

According to the announcement of King Records, the second issue of "Stereo Elite Series" will be put on the market on May 10. Titles include "Comme Prima" by Mantovani & His Orch., "Jungle Drums" by Stanley Black, "La Malaguena" by Caterina Valente, "The Sound of Bongo" by Edmundo Ros and four other tunes.

Nippon Victor has decided to send the members of its special agent to Japan in concert with RCA Victor Records to honor its successful sales in Victor Records' Grand Campaign held from Aug. 21 to Feb. 20 this year. They are scheduled to start for America on Apr. 30 and return home on May 17 after the visit to RCA in San Francisco.

Nippon Columbia released "Unless You Care" and "Can't We Go Somewhere" in April. Both were sung by Terry Beack, a Canadian singer who has achieved stardom in the Canadian pop circles. He is keenly expected to grow even larger in Canada, America and Europe.

According to the report of Toshiba Records, new releases of stereo LP pop tunes in May are as follows:

Nat Cole has "Love," "Nat Cole Series No. 1," "Nat Cole Series No. 2." "Love" includes "L-O-V-E", "There's Love", "My Kind of Girl", "Thanks To You", "Your Love" and six others. Series No. 1 has "Pretend" and "Too Young" among others while Series No. 2 includes "Star Dust" and "I Don't Want To Be Hurt Anymore". Also in the release are Buck Owens' LP, "I Don't Care," and Earl Bostic's "Phantastic Bostic".

Japan's Best Sellers

INTERNATIONAL

Week	Last Week	Title	Artist
1	1	Un Buco Nella Sabbia	Mina (Fontana) Miekko Hirota (Columbia) Aiko Ito (Victor) Sumiko Sakamoto (Toshiba) Sub-Publisher/Shinko
2	2	Diamond Head	Ventures (Liberty) Sub-Publisher/—
3	4	Rock And Roll Music	Beatles (Odeon) Sub-Publisher/—
4	3	Long Tall Sally	Beatles (Odeon) Sub-Publisher/Kusano
5	5	Slaughter On 10th Avenue	Ventures (Liberty) Chappell (Folster)
6	8	Keep Searchin'	Del Shannon (Stateside) Sub-Publisher/Aberbach Tokyo
7	6	La Plus Belle Pour Aller Danser	Sylvie Vartan (Victor) Mie Nakao (Victor) Sub-Publisher/Victor
8	7	Angelita	Los Marcellos Ferial (Glove) Dark Ducks (King) Sub-Publisher/Victor
9	10	Mr. Lonely	Bobby Vinton (Epic) Sub-Publisher/Shinko
10	9	I Feel Fine	Beatles (Odeon) Sub-Publisher/Toshiba

ALBUMS

Week	Last Week	Title	Artist
1	1	The Best Of Ventures	Ventures (Liberty)
2	2	My Fair Lady	Broadway Sound Track (Columbia)
3	3	Beatles '65	The Beatles (Odeon)
4	4	All About Continental Tango	Alfred Hause (Polydor)
5	5	Poetry In My Heart	Carmen Cavallero (Decca)

LOCAL

Week	Last Week	Title	Artist
1	1	Matunoki Kouta	Yukiko Ninomiya (King) Yukiji Zsaoka (Toshiba)
2	2	Yawara	Hibari Misora (Columbia)
3	3	Ozashiki Kouta	Mahina Stars & Kazuko Matsuo (Victor)
4	4	Che Che Che	Yukio Hashi (Victor)
5	7	Abashiri Bangaichi	Ken Takakura (Teichiku)
6	5	Yoakeno Uta	Yoko Kishi (King) Dark Ducks (King) Kyu Sakamoto (Toshiba)
7	6	Ankotsubakiwa Koinohana	Harumi Miyako (Columbia)
8	8	One Rainy Night In Tokyo	Fubuki Koshiji (Toshiba) Mahina Stars (Victor) I George (Teichiku)
9	9	Aito Shio Mitsumete	Kazuko Aoyama (Columbia)
10	10	Nanimo Iwanaide	Mari Sono (Polydor)

Italy's Best Sellers

Week	Last Week	Weeks On Chart	Title	Artist
1	2	10	*Io Che Non Vivo	Pino Donnagio/EMI Italiana Published by Curci
2	3	10	*Le Colline Sono In Fiore	The Minstrels/CBS Published by Ricordi
3	4	10	*Viva La Pappa	Rita Pavone/RCA Published by RCA Italiana
4	6	12	Un Anno D'Amore (C'est Irreparable)	Mina/Ri.Fi Published by Sugarmusic
5	7	3	*Il Silenzio	Nini' Rosso/Durium Published by Durium
6	1	10	*Se Piangi Se Ridi	Bobby Solo/Ricordi Published by Ricordi
7	9	4	L'Uomo Che Non Sapeva Amare	Nico Fidenco/RCA Published by Ricordi
8	5	9	*Amici Miei	Gene Pitney/CGD Int. Published by Sugarmusic
9	—	1	Goldfinger	Shirley Bassey/EMI Italiana Published by Sugarmusic
10	—	1	Piangi (Boys Cry)	Richard Anthony/EMI Italiana Published by Cielo Video



BRAZIL

News from RCA Victor Records has come to us through Ramalho Neto, promo general manager in São Paulo. As expected, Edoardo Vianello's public appearance was a success with the young lovers of Italian music as seen when his records had a sudden increase in sales. The label's new exclusive artist, Leila Silva is appearing on the charts with a number cut on her first single for the company, "Lavadeira Tem Filho Doutor," by Dora Lopes and Zairo Marinoso. The other side is also a prospective hit with "Tenho Um Grande Sofrimento," by Teixeira Filho and Clóvis de Lima. The lark is now preparing her first LP, which will be released soon in the whole country. Rita Pavone, who will probably have another Brazilian season next May, is again appearing on the charts with an RCA single, "San Francesco," which is having a lot of air-play and being requested all the time. A new LP by the great maestro Mancini is on the market and is titled "The Sound Of Henry Mancini" (O Som de H.M.), which presents 30 marvelous numbers—besides several of his own compositions, Mancini shows new arrangements of all-time favorites like "Over The Rainbow," "Love Is A Many Splendored Thing," and "Around The World In 80 Days." New Releases in stereo from the best of the mono favorites of two best selling orchestras are "Namorados Do Caribe" and "Os Velinhos Transviados." RCA Camden appears again on the market with favorites like "Noites Tropicais," "Sambas Inesquecíveis," "Convite Ao Baile," "Marchas Favoritas" (among them John Philip Souza's) and especially "Rem-niscencas No. 1" with some of the all-time hits sung by Carlos Galhardo, Castro Barbosa, Mario Reis, Orlando Silva, etc.

Neto is specially happy with a new contract signed between the company and one of the most discussed artists of the moment in Rio de Janeiro, Maria Bethania, an absolute phenomenon who became one of the most important names in national showbiz overnight. The young performer came into the picture of the local show world by accident, that is, when Nara Leão lost her voice while doing the show "Opinião" at the Teatro de Arena in Rio. Maria Bethania, with a new style and strong personality, immediately conquered the public and critics. Now she will make her record bow with an album for RCA, the company she chose among all propositions received after her opening in the theater.

This time, the news from Companhia Brasileira De Discos (Philips), was handed to us by the promo man in São Paulo, Carlos Gonçalves. The well-liked samba-chanter from São Paulo, Noite Ilustrada, who's had many a hit, has a new single, on the market, "Levanta Outra Vez," which may easily appear on the local charts. The tune is by Audacir Louro and Santos Garcia b/w "Moleque Do Morro," by popular Chuvisco. Carlinhos hopes for the best and announces at the same time that CBD inked new artists, Mario Zan, Renato Guimarães and the couple Lourinha Pereira and Rolando Boldrin, who recently scored a big hit.

On his current business trip, Philip Brodie of Odeon, Buenos Aires, stopped off in New York City on Apr. 1 for business talks, after which he continued on to Europe.

A typical example of what we have been talking about, concerning new names of the new BNN movement which appear constantly, is in the Channel 4, TV-TUPY program, "Só . . . Bossa," which we had the opportunity to attend recently. Besides Betinha, a cute songstress in her teens who decided to adhere to the MPM after becoming known with her teen music numbers as the "Bonequinha Da TV" (TV Doll), other completely unknown artists filled the program with inexperience but good possibilities, like Ana Maria and especially Rosalie and Eduardo Gomes. An unknown trio accompanied the songsters but its name was not mentioned during the program.

As we predicted when we returned from the US, Dorival Caymmi's number "Das Rosas . . ." translated by Ray Gilbert as "And Roses And Roses . . ."

Brazil's Best Sellers

This Last Week

- | | | |
|----|----|---|
| 1 | 2 | Amore Scusami (Fermata) John Foster/Fermata |
| 2 | 1 | Perfidia (Vitale) Trini Lopez/Reprise |
| 3 | 11 | Orferenda (Nossa Terra) Altamar Dutra/Odeon |
| 4 | 3 | The House Of The Rising Sun (Fermata) The Animals/Odeon |
| 5 | 4 | Trem Das Onze (Vitale) Demônios da Garça/Chantecler |
| 6 | 8 | From Russia With Love (Fermata) Matt Monroe/Odeon |
| 7 | 6 | Menino Das Laranjas Ellis Regina/Philips |
| 8 | 5 | Casa Vazia Nilton César/Continental |
| 9 | 7 | Preste Atencão (Vitale) Giane/Chantecler |
| 10 | 16 | Baile Da Saudade Francisco Petronio/Continental |
| 11 | 20 | I Feel Fine (Fermata) The Beatles/Odeon |
| 12 | 9 | Michael (Notas Mágicas) Trini Lopez/Reprise |
| 13 | 10 | Somos Iguais (Nossa Terra) Altamar Dutra/Odeon |
| 14 | 13 | Deixe Pra' Mim A Culpa (Vitale) Agnaldo Rayol/Copacabana |
| 15 | 19 | A Hard Day's Night (Fermata) The Beatles/Odeon |
| 16 | 14 | In Ginocchio Da Te (Edições RCA) Gianni Morandi/RCA Victor |
| 17 | 12 | Minha Namorada Wilson Miranda/Chantecler; Os Cariocas/Philips |
| 18 | 18 | San Francisco (Fermata) Rita Pavone/RCA Victor |
| 19 | — | Como Te Estrano Mi Amor Orlando Alvarado/Continental |
| 20 | 15 | Opinião Nara Leão/Philips |

Top Twelve LP's

- | | | |
|----|----|--|
| 1 | 1 | The Latin Album—Trini Lopez/Reprise |
| 2 | 2 | 'S Lovely—Ray Conniff/CBS |
| 3 | 4 | Os Reis Do Yé, Yé, Yé—The Beatles/Odeon |
| 4 | 3 | O Fino Da Bossa—Several Brazilian Artists (live)/RGE |
| 5 | 5 | Que Queres Tu De Mim—Altamar Dutra/Odeon |
| 6 | 7 | Bossa No Paramont—Several Brazilian Artists (live)/RGE |
| 7 | 8 | Amor—Eydie Gourmé and Trio Los Panchos/CBS |
| 8 | 6 | Zimbo Trio—Zimbo Trio/RGE |
| 9 | 9 | Trem Das Onze—Demônios da Garça/Chantecler |
| 10 | 10 | A Nova Dimensão Do Samba—Wilson Simonal/Odeon |
| 11 | 11 | Sambalço Trio—Sambalço Trio/Audia Fidelity |
| 12 | — | 'S Young—Ray Conniff/CBS |

Top Six Double Compacts

- | | | |
|---|---|--|
| 1 | 1 | Altamar Dutra No. 2—Altamar Dutra/Odeon |
| 2 | 2 | The Beatles—The Beatles/Odeon |
| 3 | 4 | Amor—Eydie Gourmé and Trio Los Panchos/CBS |
| 4 | 3 | Sinfonia Dos Canários—Canary Birds rec. by J. D. Frisch/Copacabana |
| 5 | 6 | 'S Young—Ray Conniff/CBS |
| 6 | 5 | Carlos Alberto—Carlos Alberto/CBS |



MEXICO

It was a big surprise to everybody when Monna Bell decided to remain with her recording company, Gamma Records. Three other labels wanted her contract and one of these was so sure of inking her that they finished the musical backgrounds for her first album for that company. But Monna signed again with Gamma-Hispavox Records for three years more. Of course, in the new plans Monna is set to record in the immediate future.

From April 13 to 17, a jazz festival will be held in the port of Acapulco, featuring some of the finest Mexican jazz musicians (e.g., Chico O'Farrill, Héctor Hallal, Vicente Martínez, etc.). Incidentally, Go Go's place in that port is getting very popular.

On April 20, Andy Russell will debut at the "Sahara" in Las Vegas, accompanied by the Chico O'Farrill band. This will mark Andy's return to the United States.

The 11 Zavala Brothers, an excellent group of Mexican artists who sing, dance, play instruments, etc., were invited to perform on the Ed Sullivan show. Ed is now in town, shooting some pictures for future TV shows.

CBS recently gave a cocktail party for a choral group of Fine Arts, conducted by maestro Ramón Noble. At this bash it was announced that Ramón Noble will record a mass sung in Spanish with such native instruments as: chirimias, huehuetl, teponaztlew, carrizo flute, sonajas and vihuelas.

Armando de Llano, vice president of CBS, left town for Los Angeles, Calif., to arrange the interchange of tapes of Mexican artists of his company as Cuco Sánchez, Grupo Coral Mexicano and others, with American labels.

In the near future Mexico City will be honored by two of the most popular German artists. They are chanter Freddy and conductor Bert Kaempfert, who probably will do some recordings beside several performances in different night clubs.

Among the latest LP recordings released by the Dusa company are: "My Fair Lady" by Helmuth Zacharias, on the Polydor label; Lester Lanin's "Dancing at the Discotheque" on Philips; Los 5 Latinos and Las Mosquitas on Polydor, "So Long Dearie" by Louis Armstrong on Mercury and Brigitte Bardot on Philips.

Because of the recent Chilean catastrophe, Argentine actress and singer Libertad Lamarque, organized a festival for the benefit of the survivors at the National Auditorium with the participation of more than 70 artists. Among them were Miguel Aceves Mejía, Monna Bell, Pedro Vargas, Lucho Gatica, Los Cuatro Hermanos Silva, Daniel Riolobos, Antonio Prieto, Ma. Luis Landín, Los Teen Tops, Sonia and others.

One of our best Mexican artists, Marco Antonio Muñiz, will fly to Spain to make his European debut. We are sure that Marco will surprise the Spanish public because of his great talent.

By the next month Argentinian idol Leo Dan is expected in town. He is very popular in Mexico because his hits, "Como te extraño mi amor," "Pero Raquel," "Esto," "Marisa" and others. Leo will stay almost two months in the capital and other cities in the country. It is almost definite that he'll do some recordings for CBS.

Sonia, the singer who used to be part of the Chilean duet of Sonia and Miriam, is presented now by RCA as soloist and in an LP where she sings songs the likes of "Amanecí En Tus Brazos," "No Te Importe Saber," "Re-mate," "Donde" and others backed by Mario Ruíz Armengol, Joaquín Prieto, Alessandro Blonksteiner and Pedro Messías.

Alberto Vázquez, one of Mexico's young top singers, released his Musart album. On it he sings old standards like "Perfidia," "Moonlight Serenade," "Sentimental Journey," "Five Minutes More," "Nocturnal" and others with the orchestras of Jorge Ortega and Nacho Rosales. The original intention of these recordings is to introduce Alberto to the United States singing in English (perhaps on the Capitol label).

Another disk which may become a hit is a new one sung by tropical singer Sonia López and her combo. It has such themes as "Flauta de caña," "La clave," "El gallo tuerto," "La pollera amarilla," "La múcura," etc. . . .

Mexico's Best Sellers

- | | |
|----|--|
| 1 | Y La Amo (And I Love Her)—Santo and Johnny (Gamma)—Hnos. Carrión (Orfeon)—The Beatles (Musart)—Los Apson Boys (Peerless)—Los Pájaros (CBS)—Carlos Campos (Musart)—Salomé (Musart)—(Fermata Mexicana) |
| 2 | Cuando Calienta El Sol—Trini López (Reprise)—Hnos. Rigual (RCA)—Javier Solís (CBS)—(Emmi) |
| 3 | Sombras—Javier Solís (CBS)—Los Tres Reyes (Orfeon) |
| 4 | Vete Con Ella (Chapel Of Love)—Mayté (RCA)—(Grever) |
| 5 | La Pollera Colora—Carmen Rivero (CBS)—Pablo Beltrán Ruíz (RCA)—(Mumusa) |
| 6 | La Cumbia Del Torero—Sonora Santanera (CBS) |
| 7 | Ahora Te Puedes Marchar—Los Pígmicos (Gamma) |
| 8 | El Mudo—Sonora Santanera (CBS) |
| 9 | Que Te Deje De Querer—Los Blue Diamonds (Philips) |
| 10 | Me Conformo—Marisol (Gamma)—Bob Conrad (Orfeon)—(Brambila) |

BRAZIL (continued)

is appearing in the US as a candidate for success in an interpretation by Andy Williams. Others are sure to follow and we repeat that the same thing will happen with "Bonita," by Antonio Carlos Jobim. We were told that Gilbert is in Rio, trying to take Caymmi to the USA, which we consider one of the best things that could happen to Brazilian music in that country, due to the talent and strong personality of the singer-composer.

The announced first phase of the "First Festival of Brazilian Popular Music" took place at Guarujá. Although the public flowed in, proving once again that MPM conquered the crowds, and some of the most representative artists and composers were present, the Festival was far from being a success for several reasons, the most important of which is very bad organization! We were surprised that the company Rhodiacta Brasileira, a textile firm which has been doing so much for the promotion of the Modern Popular Music and which has the best possible reputation in the country, chose the people they did to organize the show. It was also surprising that magazines Manchete, Joia and Fatos & Fotos, completely ignored the other press representatives, forgetting to give these a place in the room to work. For this reason, we cannot give any information about the festival, and the same will probably happen with many other vehicles of the press. Lack of vision was also evident in the fact that this first phase of the Festival, being held in beautiful Guarujá, did not take advantage of the natural scenery, installing an outdoors stage, instead of closing it in a room not large enough for the abundant public which, in spite of having official invitations, had to stay outside complaining. We hope that next time more far-sighted, experienced people, with a higher organizational level are retained by TV-Excelsior, Rhodiacta and Manchete to put things together, for the sake of the Brazilian Popular Modern Music!



ARGENTINA

Tito Rodriguez was recently awarded the coveted Disco de Oro by Surco. The event was a very good reason for an animated party during which Rodriguez, the first foreigner ever to receive this distinction, not only received the award from Mr. Iriberry but a de luxe copy of "Martin Fierro" from Palito Ortega. Among the many people present to entertain were well known artists and business people, including Palito Ortega, Roberto Yanes, Blackie, Ben Molar, Armando Bo, Carlos Medina and Felix Lipesker. Upon arrival in USA, it was announced that the artist will record a new LP, "Tito Rodriguez En La Argentina" which will include two of Palito Ortega's titles.

Adolfo Pino informed about RCA latest news. A new LP by famous French singer Alain Barriere will be released soon. Its title will be "Ma Vie" and some of the tunes included are, "Ma Vie," "Eres Bonita," and "Un Verano." There will also be a new LP by Sacha Distel and they are preparing another which will have the same title as a TV program currently on Channel 7, Buenos Aires, starring RCA artists. It will be called "Bienvenido Sabado" and will include some of Palito Ortega, Violeta Rivas, and Johnny Tedesco's latest hits.

Mauricio Brenner, general manager of Editorial Fermata informs Cash Box about two of Claudio's recordings for Odeon Pops, "Ocho Dias A La Semana" and "Perseguir Al Sol." Chuchito Avellanet recorded "En Un Bar Español" for United Artists (Surco) and Danny Martin "Yo Que No Vivo Sin Ti" for Philips. Claudia and Siro San Roman did their versions of this tune for Odeon Pops and Music Hall.

A 1964 hit has certainly been "You Don't Own Me" (No Eres Mi Dueño) by Leslie Gore. Editorial Sprint Music has the rights and it will be waxed first in English, with the Spanish version to follow soon after. Philips releases the lark's recordings.

CBS announces the April release of "Santiago Querido" an eastcolor movie starring Leon Dan. CBS is very happy at the success of the Cuarteto Imperial records, especially "Trinidad," "Cancionisima," a weekly Channel 11 TV program with CBS artists will go on during April in view of the high rating it got in March. Leopoldo Federico has a new singer, Roberto Ayala. They have already recorded two tunes, "Farolito De Papel" and "Malena."

Discos Microfon will release two new LP's soon. The titles are "Caño 14" by Cuarteto Palais De Glace and "Encore Italiano" by Johnny Puleo and his harmonica band. A single by Los Cinco Del Ritmo includes "Carnavaleando" and "Noche De Carnaval."

Another popular Microfon group, Los Tammys, have recorded "Sally, La Lunga" and "Me Siento Bien," the Beatles' hit. Surco's latest LP releases are "Fiebre Latina" by Herbie Mann, Dizzy En Case Y En El Extranjero" by Dizzy Gillespie, "Blues Imprevistos" by Leo Wright and "Geronimo Y Sus Indioamericanos" by Geronimo.

Phonogram has incorporated two important folk values. We speak of Pocho Leyes and his "Rumbeando Pa'l Litoral" and "Segun Me Brotan Las Coplas," and of Cuatro Colores who recorded "Cuando Llegue El Alba" and "Añorando." Both artists are part of the co-called "Montonera Criolla" which has been extremely successful on Radio and TV. Due the big European hit at the moment, Sheila's French version of "Eseucha Este Disco," it has been recorded in Spanish by the new Mexican star, Leda Moreno. Cholo Aguirre, so successful with his "Rio Manso," has recorded another one of his tunes, "Rio De Amor." Philips Recordings hopes it'll be as successful as Aguirre's previous melodies. Tito Martinez is Disc Jockey's new acquisition. His first recording "Camino A Santa Clara" is getting on very well. Rosamel Ayara is now acting in Montevideo and his shows are a great hit. He has just finished recording "El Muro," a tune which was first in the ranking of boleros at the Song Festival in Montevideo.

Odeon released a 33 London single, "No Temas Amar" (Don't Fade Away) and "Poco A Poco" (Little By Little) by the Rolling Stones, and another by Olga Guillot with "Voy" and "Copa De Vino." Odeon announces an EP by the same singer which includes "Tengo Que Acostumbrarme," "Que Sabes Tu," "Remate" and "Sola," and 5 LP's, "Olga En Mexico," "Olga En Cuba," "Olga," "Olga Guillot Y Las Canciones De Maria Grever" and "Añorando El Caribe." French star Richard Anthony's records are in great demand in Argentina, specially the tune "En Mi Mundo."

Julio Korn says that the tune "Solo Quiero Estar Contigo" (I only want to be with you), which Richard Anthony sings in French and which was released by Odeon Editorial, has been recently recorded by Juan Ramon for RCA. Bebe Muñoz will do the same tune for Music Hall. "Downtown" (En La Ciudad) is one of the most recent hits acquired by Julio Korn. It was a success in Europe and the US by Petula Clark, and important local recordings are foreseen. Los Nocturnos have just recorded "Lo Mismo Que Usted" and "Aguita Fresca," two Julio Korn tunes, for Music Hall.

Mr. Lambertucci of Editorial Neumann tells us that "My Fair Lady's" tunes are in great demand due to the recent release of the picture. Melograf has many successful themes such as "Trinidad" and "Cabalgata." But we can also mention "Esta Noche Vida Mia" a cumbia which will be recorded by various artists, among them the Cuarteto Imperial. This group has also done "La Pica Pica" a paseito by Nacho Paredes. Another tune which has

Argentina's Best Sellers

This Week	Last Week	*Local
1	1	*Trinidad (Melograf) Cuarteto Imperial (CBS)
2	2	*Que Te Pasa Gaucho (Korn) Palito Ortega (RCA)
3	4	Inolvidable (Edami) Tito Rodriguez (United Artists); Zaima Beleño (RCA); Los Claudios (Polydor); Siro San Roman (Music Hall)
4	3	Do Re Mi (Korn) Millie Small (Philips); The Cousins (Disc Jockey); Simonette (RCA); Los Platinos (Music Hall).
5	5	Il Mio Mondo (Ce Monde) (Fermata) Richard Anthony (Odeon Pops); Umberto Bindi (RCA); Juan Ramon (Disc Jockey).
6	7	Sospecha (Fermata) Terry Stafford (London); Elvis Presley (RCA) Juan Ramon (Disc Jockey).
7	8	Ma Vie (Relay) Juan Ramon, Alain Barriere (RCA); Eric Richard (Disc Jockey).
8	6	Bailando Sobre Una Estrella (A Toi De Choisir) (Neumann) Richard Anthony (Odeon Pops); Juan Ramon (RCA); Frank Sinatra (Reprise); Jose Antonio (Microfon); Los Claudios (Polydor).
9	10	*Que Seas Vos (Korn) Jorge Cafrune (CBS); Jovita Diaz, Los Cantores De Quilla Huasi (Philips); Los Nocheros De Anta (Odeon Pops).
10	11	I Feel Fine (Fermata) The Beatles (Odeon Pops); Juan Ramon (RCA); Los Tammys (Microfon).
11	14	Amor Perdoname (Fermata) Claudia (Odeon Pops); Marito Gonzalez (Music Hall); Juan Ramon (RCA).



GERMANY

It takes a lot of training to become a champion in sports. Amateurs earn nothing for their hard work and even the professional sportsmen here in Germany do not make a fortune, but if you are a real champion here, you can make plenty of money in the record business as a singer. Germany goes for sports stars as singers like a hungry man after a steak. In the last few years sports stars, like sprinter Martin Lauer, who has been a chart topper for several seasons for Polydor, world champion duo in figure skating, Marika Kilius and Hans Jurgen Baumler, who have racked up duo and individual hits for CBS, world champion figure skater, Manfred Schnelldorfer, who has been a chart topper for Teldec, and many others have continued to draw top coin in the personal appearance and record sales department. The last few weeks has seen a rash of new sportsmen making their first diskings. Radi Radenkovic, the pro soccer goalie for Munich, is now recording for Teldec, Hamburg and national soccer star, Charly Doerfel, is on Polydor as is champion Olympic sailing star, Willy Kuhweide. It's hard to make a top 10 record in Germany but it certainly helps if you are a sports star before you hit the recording studios.

Theo Seeger of Peer Music reports that he's got some hot hits to push at present, including "Tell Me" from the Rolling Stones, which is still racking up sales, "The Crying Game" especially the German version from Peter Beil on Philips and, of course, English waxings of the tune from Brenda Lee and Dave Berry, "Tennessee Waltz," by Alma Cogan on Columbia here, which has had a 5 month chart stand, and new biggies including the San Remo number "Aspetta Domani" sung in German by English lass, Kiki Dee.

Austrophon records reports that their Elite Special label has hot sounds from Jimmy and the Rackets, who continue to rack up top singles and LP sales, and a new Letkiss record direct from Finland.

Hans R. Beierlein of Montana Music and Star Club Records reports that there is a new magazine called Star Club News from Hamburg, containing news of new releases, stories and plenty of pictures to capture the fans. Hans Gerig reports that his publishing firm has a new disk by CBS star Hans Jurgen Baumler to work on.

Philips Records reports that 2nd German national TV will televise the musical "Annie Get Your Gun" from Hamburg this week which should boost sales for the LP now on the market. The musical "My Fair Lady" has now opened in Bremen. The show has already played to packed houses in Berlin, Munich, Hamburg, Vienna, Luxemburg, Zurich, Frankfurt and Dusseldorf and over 2.6 million people have seen the stage version of the show in Germany already. The German original cast LP has already passed the 1/2 million sales mark for Philips. Philips is already beating drums for "Song For Europe" contest winner France Gall who will have her first German release in the next few days. Heidi Bruhl, who is now starring in "Annie Get Your Gun," was recently voted one of the most likeable women in the world. The recent book of German public opinion listed Princess Grace of Monaco, Fabiola, Soraya and then Heidi Bruhl as their choices. Julie Rogers is getting the big buildup here with her German and English recordings of "The Wedding," as are the English beat gals, the Liverbirds, by Philips.

Ralf Arnie writes that his publishing firm is busy with four biggies by Carmela Corren, Renate & Werner Leismann, Rita Pavone & Paul Anka and the Five Tops, and a new disc by Michael Peters on Metronome.

Rudy Slezak of Aberbach music is giving the Supremes the big buildup here with their singles and LP releases. The CBS stars recently did their first German disc and TV here. The new hit "Stop In The Name Of Love" has just been released as well.

The German Pop Music Festival is getting in full swing as the 24 songs for the finals have been chosen and will be presented on May 22 in Berlin, over TV and Radio, to choose the 12 finalists. The 12 artists chosen to present the tunes are the Medium Terzett—Polydor, the Blue Diamonds—Philips, the Leismanns—Ariola, Ralf Bendix—Electrola, Peter Hinnen—Ariola, Billy Mo—Teldec, Conny Froeboess—Electrola, Grethe Ingmann and Siw Malmkvist—Metronome, Peggy March—Teldec, and Wencke Myhre. The prelims will be held on May 22 and the finals are on June 12 in Baden-Baden and of course national TV will be there to cover the event.

That's it for this week in Germany.

Germany's Best Sellers

This Week	Last Week	Weeks On Chart
1	1	5
2	2	7
3	3	9
4	4	2
5	5	2
6	6	7
7	7	5
8	8	5
9	9	9
10	10	2

Downtown—Petula Clark—Deutsche Vogue—Hans Gerig Music
 *Taxi Nach Texas (Taxi To Texas)—Martin Lauer—Polydor—Hans Gerig Music
 Das War Mein Schoenster Tanz (I Only Came To Dance With You)—Bernd Spier—CBS—Melodie Der Welt/Michel
 *Die Frau Mit Dem Einsamen Herzen (The Woman With The Sad Heart)—Sacha Distel—Polydor—Hans Gerig Music
 Letkiss—Roberto Delgado—Polydor—Hans Gerig Music
 *Kuesse Nie Nach Mitternacht (Never Kiss After Midnight)—Siw Malmkvist—Metronome—Edition Intro/Meisel
 *Elisabeth—Paul Anka—RCA Victor—Melodie Der Welt/Michel
 §*Warten Ist So Schwer (Waiting Is So Hard)—Ralf Arnie Music—& Mitten Auf Der Strasse (In The Middle Of The Street)—Nero Music/Hammerling—Renate & Werner Leismann—Ariola
 *Goodbye, Goodbye, Goodbye—Peggy March—RCA Victor Rolf Budde Music
 oMelancholie—Peppino Di Capri—Italia—Edition Accord
 *Original German Copyright
 §Two Sided Hit
 oOriginal Austrian Copyright

ARGENTINA (continued)

gained the public's favour is "Que Tiene La Niña" which appears on the other side of Leo Dan's "Susana Llamame."

Walter Conrado for RCA and Chicote Lopez for Odeon have recorded Julio De Rose's "Ayer." Sandro's "Peggy, Peggy" and Miguelito Miguel's "San Jose" are two hits which are doing very well indeed. The latter especially, has a great audience in the provinces.

Sicamericana informs Cash Box of its latest releasing. Among the LP's we can mention are "Tropicales De Oro" which includes many artists such as Cortijo and La Serie, "A Bailar Merengue" by Luis Kalaff and Orchestra, "The Golden Millions" by Lawrence Welk, "Ostras Nacaradas" with Billy Vaughn and "Tangos De Gardel" recorded by Angel "Pocho" Gatti. Besides these albums, two doubles have been released. These are "Paisaje De Otoño" by Julio Molina Cabral and "Amor Perdoname" by Marito Gonzalez.

Seeburg Rec-o-Dance alone have the musical content, the 3-phase stereo sound quality, and the distortion-free volume necessary for Discothèque play.

And they're the only dance records that provide the expert 3-way programming designed by Seeburg — now proved in

use in thousands of Seeburg Discothèques—as a builder of food and beverage business.

This is where locations make the big money. And it's the most powerful incentive you can offer to get your locations to set up Seeburg Discothèques. Rec-o-Dance records are the secret that

makes a Discothèque go go go! They pack the dance floor. They keep the bar busy. Because they're designed to do both!

They are exclusively yours with Seeburg Discothèque.



Seeburg Rec-o-Dance are the only records in the world purposefully designed for continuous Discothèque dancing and listening.

*T.M.



Editorial

The 1-Speed Record and The Operator

There has been sufficient serious conversation in record company circles both within the conference rooms of the individual labels and among management people generally at industry meetings such as the recent NARM (Rack Jobber) Convention, to assume that the one-speed record will one day become a reality. Since music machine operators are responsible for an estimated 25% of the singles sold today, a uniform speed of 33 rpm on LP's and singles would eliminate the need for the 45 rpm single record, the disk that operators buy to program between 450,000 and 500,000 machines across the country.

Record companies agree that the 45 rpm disk will have outlived its usefulness should the consumer be sold on the 33 rpm speed single. Since this seven-inch disk can also be intermixed on comparatively recent model home phonographs, it could follow that the singles business may increase due to this factor. Consumer acceptance will of course depend in large part on the abundance of home phonos which can play both the 12-inch and the seven-inch records when intermixed. Perhaps the record industry will make available a low-price 33 rpm single record player as it did with the 45 player when the transition was made from 78 rpm to 45 rpm. We must assume that before any speed change comes about, the consumer will have been pre-sold on the change in order to make it a successful one.

Looking at the music machine operator's position, we find that coin-operated phonographs manufactured as far back as four years ago—and certain models earlier than that—feature a 45-33 dual speed mechanism. In every instance all 1960 models will accept 33 rpm singles either with standard equipment or through a conversion made possible with a kit made for that purpose.

Machines older than five years, however, may present problems in conversion. It would therefore be logical to assume that once the record companies sit down to talk specifics, they will take into consideration the need for pressing both 45 and 33 rpm speeds on every single produced, as was done during the 78-45 changeover.

Using sales figures which are not official, and therefore represent total estimated bulk phonograph sales to the domestic market, it would appear that of the approximate 450,000-500,000 music machines now on location, possibly one-third to one-half of the phonographs will not mechanically accept a 33 rpm speed single.

The transition to one-speed, however, will almost certainly not be completed overnight (one major estimates between four and five years' time). Realizing that the independent record companies, not the majors, are responsible for the large share of singles product, the music operator need not see the one-speed discussions as preliminaries to immediate decision. There has been no common meeting ground as yet for discussion, with all key record firms participating, and there is evidence that physical and merchandising aspects of such a consumer product must also be taken into account.

Assuming that dual speeds will be made available, the one-speed record industry concept could help location collections. If the single gains broader consumer acceptance it would follow that coin-operated phonographs should benefit from the move. Perhaps the biggest operator advantage to be gained would be the advent of stereo singles on a volume basis—at last. Operators have never had a sufficient supply of dual-channel disks and the machines have been equipped for them since 1959. Perhaps the 33 single will be a stereo disk. For the sake of the operators of hundreds of thousands of music machines, let's hope that it is.



Midway Ships 'Play Ball' 1P Baseball Game

■ Fly-Away Skill Targets



Midway PLAY BALL

CHICAGO—The call is "Play Ball" at Midway Manufacturing Company, in suburban Franklin Park, Illinois, as sample shipments of the new Midway "Play Ball" coin-operated amusement baseball game were made this past week to the firm's distributors throughout the United States.

Marcine Wolverton and Hank Ross, co-heads of Midway Manufacturing Company, advised last week that this first baseball amusement game of the 1965 Spring season is available to coin operators in regular play or re-play models. Single or twin coin rejectors are also available.

This is a skill shooting game equipped with a ball-pitch device at the 'pitcher's mound', and a batter device to shoot the ball across the playfield at the numbered base and run targets. They are 'fly-away' skill targets. There is an exciting competitive play feature in the variable "Top-This-Score" panel on the colorfully illustrated lightbox.

Included in the play inducing skill innovations are: An unlimited 'last ball, play again' feature, and six "knock down" baseball targets on the handsomely designed playfield (baseball diamond). Another intriguing innovation is the new Midway "homer carry over" feature. Which, Ross asserted, is certain to create considerably more play, and much higher earnings in locations this season.

Midway's "Play Ball" baseball amusement game is currently in full production at the factory, and shipping is geared for heavy action to all Midway distributors, according to Wolverton.

Greece Bans Operation Of All Amusements: US Exporters Hit

■ March 31 Ruling Does Not Include Juke Boxes



OPERATOR RALLY: Members of Exarchos (Greek Technical Assn. for Amusement Machines) conduct demonstration in Main Square, Athens, after government banned operation of coin-operated amusement machines. Association was formed after ruling.

ATHENS, GREECE—After a twelve month ban on the importation of amusement machines, the Greek Ministry of Interior ruled last week against the operation of all types of coin-operated amusement machines. The ruling, which went into effect on March 31, does not affect coin-operated music machines.

Operators throughout the country, suffering large financial loss due to the ruling, formed a trade association to combat the governmental ban and to present the industry's argument in favor of continuing the operation of non-gambling type equipment.

While the cause of the sudden ban was not immediately known, it was reported that for the past several months certain operators placed "cranes" on location as well as outright gambling machines. This is said to have brought police action and eventually a government ban on all coin-operated amusements regardless of type. The procedure was typical of what takes place in a country when gambling equipment is introduced. In view of the absence of a trade association at the time of the ruling, it is not surprising that such equipment was made available to the public.

Pinball amusement machine imports have suffered badly and U.S. exporters of this equipment, who have already paid \$400 duty-fees, find that the equipment will continue to lie in storage now that operation is prohibited. In addition, the investment in the equipment may also be lost, since the machines may not be operated. Exporters may have to redeem

past sales for re-sale elsewhere but the losses will run high.

The Greek Technical Association for the Operation of Amusement Machines (EXARCHOS), the trade association formed following the announcement of the restriction, held a rally in the Main Square in Athens, (see photo) to protest the ruling. Operators of pinball machines feel that pinball machines should not be included in the all-encompassing ruling. They will set out to differentiate for the Ministry of Interior, the difference between pingames and gambling machines.

The Association has already requested support for their program from exporters in the USA as well as U.S. factories. Usually, case histories from previous court cases are used to illustrate the basic difference between a skill game and a gambling game.

R. H. Belam Company, one of the largest exporters to the port of Greece, learned from operator-customers that assistance was being asked of U.S. interests. Morris Nahum, Belam sales exec, was scheduled to fly to Chicago on Friday, April 9, before leaving for Greece and European ports. Nahum expects to enlist the aid of the U.S. Embassy in Greece once he has obtained official rulings in favor of pinball machines, as recognized by the U.S. and other foreign governments.

In 1964, as reported in the *Cash Box Annual Export Report*, Greece bought 916 phonographs valued at \$277,660; 439 amusements at \$151,040, and no vending equipment.

Williams Intros 'Hollywood Driving Range', 1P Golf



WMS. Hollywood Driving Range

CHICAGO—Bud Lurie, director of sales for Williams Electronic Manufacturing Corporation has announced the introduction of "Hollywood Driving Range," a new-type skill shooting amusement game, with a golfer manikin on the playfield swinging a golfer's driver at targets just below the backbox at the extreme far end of the playfield.

The game offers 15 shots for the player in this Williams single player. The player shoots for the lighted ramp target to score 100, 500, or as high as 1,000 points. Furthermore, the alternate bullseye targets score 50 points, plus the 'Bonus,' as is indicated on the backglass.

Lurie stressed the fact that "Hollywood Driving Range" is not only a genuine test of skill for players, but it also offers considerable exciting play action and suspenseful thrills on the playfield and backglass.

"In keeping with our considerable efforts at Williams Electronic to provide coin machine operators in this country, and in the farflung foreign markets, with the very best available amusement equipment, we are continuing to deliver a well diversified line of games for every conceivable type of location," Lurie asserted when interviewed by the Cash Box reporter.

"Hollywood Driving Range," a single player amusement game, provides location personalization at the very bottom of the backglass. It has sturdy stainless steel trim on the beautifully appointed cabinet, and single or twin coin chutes.

Recently Williams Electronic Mfg. released three other coin-operated amusement games to the trade. They are, "Alpine Club" single player flipper (and its add-a-ball counterpart, "Ski Club"), United's "Cheetah" puck shuffle alley, and "Galleon" big ball bowling alley.

Lurie advised in conclusion that this entire lineup of amusement games is in production and available for delivery to the firm's distributors.

Baltimore Ops Defeat Pinball Legislation

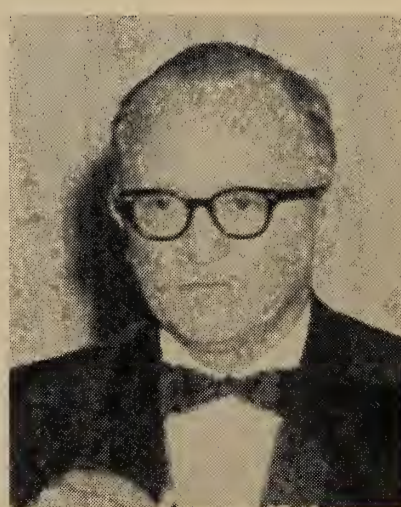
BALTIMORE—The Baltimore County Council voted down a proposed bill to ban all pinball machines from operation here by a vote of 5-2 at a meeting on Monday, April 5. The decision was a victory for the Amusement Machine Operators Association of Greater Baltimore, led by President Irving Goldner.

The present administration here, through public attacks on pinballs and the operators of the equipment, attracted widespread publicity in the press which forced the AMOA to offer a solid defense at the April 5th hearings.

Irv Goldner told the legislators that "you cannot legislate morality" in answer to the many claims that players gamble on the equipment. The Agnew Administration's bill would have included all types of pingames, from the flipper-amusement type, to the multiple-coin bingo games which were instrumental in attacks accusing operators of having racketeer connections. Goldner's defense presented character references of the Association's members, many of whom have been in business here for a generation and have been active in annual trade dinners at which the State's top legislators have participated.

On March 30, because of the newspaper coverage, more than 500 persons jammed the Townsend Courthouse Chamber. The crowd brought out the Fire Dept. who enforced the fire laws. Citizens carried placards reading "We Want Pinballs" and "Taxes Are Too High Now," implying that if pingames were removed the County would lose valuable tax monies from licensing and taxation on amusements.

The County brought outside police representatives to speak in support of the ban. Goldner, however, managed to present the facts clearly, describing the citizens of Baltimore as "good hardworking people who can't afford country clubs or symphony orchestras, so the neighborhood tavern becomes their country club and the juke box their symphony."



IRV GOLDNER

You can't legislate morality . . .

When's The Paris Fair?

LONDON—Coin machine industry interests have been perplexed over the authentic date of the forthcoming Paris Fair scheduled for May in that City. Several leading exporters in the US have received as many as three unauthorized dates. *Cash Box*, after checking with Paris Fair authorities, has been told that the dates of the Fair will be May 20 to 31; the place: Port De Versailles. And complete news coverage will be given the Fair (assuming these dates are correct!).

Alexandra Palace's Great Hall To Host 1966 A.T.E.



ROOM AT THE TOP: The graceful architectural lines of the new A.T.E. Convention site offers unlimited ceiling on hot air, heated discussions and the energies thusly generated, but not on prices (!) of equipment shown.

LONDON — The 1966 Amusement Trades Exhibition, previously held in London's new Horticultural Hall, where visitors numbering in the thousands traveled from dozens of foreign countries year-in and year-out, will present its 1966 Convention in The Great Hall, Alexandra Palace, here on January 25, 26 and 27 of next year. The move was seen as an advantage to sponsors of the show and a more comfortable site for exhibitors.

Alexandra Palace has an interesting history. Built in 1863 and named after Queen Alexandra the building was destroyed by fire just one month after its opening and rebuilt again in 1875. An Act of Parliament was obtained placing the Palace and Park under the control of Trustees which still remain today. In 1936 the first television programme was transmitted from Alexandra Palace by the BBC who still retain studios there from which news broadcasts are made. The Palace, which occupies some seven acres, stands in 180 acres of parkland. As already mentioned in Cash Box, The Great Hall, in which

the 1966 Amusement Trades Exhibition will take place, offers 50,000 square feet of floor space—three times more than was available at the New Royal Horticultural Hall. It is also well equipped to look after the "inner man" having two restaurants, each with a seating capacity of 300,

cafeterias and two bars. A postal stamp vending machine with its own collection box, plus car parking facilities, are valuable additions to the amenities. Although Alexandra Palace is out of the centre of London it is easily accessible by road or rail being only 20 minutes from Piccadilly.



HEATED RECEPTION ROOMS: In addition to the added space, the new Hall offers normal room temperatures and ample waiting space in comfortable surroundings.

Hoffman Genl. Pres.

BALTIMORE—Directors of the General Vending Sales Company here elected Harry Hoffman President of the distributing firm at a meeting held last week. George Goldman was named Vice President, Secretary and Treasurer of the Company.

The meeting was held one month after the death of Irving Blumenfeld who joined the Company twenty-five years ago. General Vending Service Company, the original name of the firm, was founded by Hoffman and Goldman forty-one years ago. Blumenfeld joined them sixteen years later. The name was since changed to its present form.

Arnold Kaminkow is Controller of the company, Irving Block is Service Manager with Herb Golombeck handling sales in Washington DC, Northern Virginia and Maryland. Sales rep Jerry Harris is responsible for sales in the Virginia area. Hoffman also serves as Sales Manager of the Rock-Ola, Gottlieb, Great Lakes, Orbit, Fischer, Mutoscope and Southland distributing company.

New Lease Program



CHARLES ROSENBLUM

NEW ORLEANS, LA. — Operator Sales, Inc., Seeburg and Williams distributors in the Louisiana and Mississippi markets, has recently instituted an extensive campaign of meetings with its customer operators throughout both states for the purpose of upgrading and cycling their routes.

Charles Rosenblum, an executive of the distributing company, is in complete charge in directing this enterprising program. He advised last week that dinner meetings and work panels are being held in the major cities of the two states, during which time a leasing program on music and amusement equipment is offered; which, supplemented by location contracts (running concurrently with the leases), reportedly results in an extremely low net cost to the operators.

"This program," Rosenblum stated, "is carefully designed to afford the operator—and ultimately the location owner—the availability of new, or reasonably new, equipment constantly. And, therefore, to make possible the highest degree of income attainable out of the equipment.

"The location contract," Rosenblum added, "provides for 'front money', which is quite sufficient for payment for all or most of the equipment lease cost.

"This program, to date, has met with outstanding success. And, we are firmly of the opinion that the operators in their respective territories feel the genuine desire on the part of Operators Sales, Inc. to work closely, and in the fullest cooperation with them."

The company's representatives in the field are: Hubert Bordelon, Gary Hollander, John LaBruzzo, James Hollander, and Earl Izard. In the office, in addition to Rosenblum, are John Elms, Sr., Lawrence Lagarde, Sr., and John Elms, Jr.

The parts department is headed by Paul Leary. He has five parts salesmen. John Escude is the games service manager; Warren Sciortino, is music service manager.

Also, Jay Deslatte is manager of the vending division, and William Newport is the company's field service specialist.

The United Kingdom

A Prime Importer Of Coin Operated Machines

Representing 12.6% Of The World Market In 1964

	UNITED KINGDOM		WORLD MARKET		U.K. PERCENTAGE OF WORLD MARKET	
	Units	Dollars	Units	Dollars	Units	Dollars
PHONOS	1,554	\$ 875,500	26,450	\$15,608,865	5.9%	5.6%
GAMES	9,956	\$3,955,150	69,424	\$24,318,754	14.4%	16.3%
VENDING	2,134	\$ 562,949	18,554	\$ 4,452,399	11.5%	12.6%
TOTAL	13,644	\$5,393,599	114,428	\$44,380,018	11.9%	12.6%

VENDING NEWS

The Vending Machine Industry's Only Newsweekly

Three Firms Show Fresh Brew Tea Vendors as 10,000 Flock To London's 8th Show; Industry Overcoming Anti-Machine Attitude, Aims for 1 Million Machines by '69

LONDON—The Eighth International Automatic Vending Exhibition took place at Earls Court, London from the 29th of March to the 2nd of April 1965.

The show, which was opened officially by The Postmaster General, The Rt. Hon. Anthony Wedgewood Benn MP, surpassed anything achieved in previous years and was a triumph for the organisers and members of the Trade Association. The exhibition drew a tremendous number of Industrial Top Brass at the director level from the U.K. and overseas.

Countries represented included North and South America, Canada, South Africa, France, Germany, Holland, Italy and members of the Scandinavian bloc Denmark, Finland and Norway.

Of the 46 exhibitors, those from overseas with their own stands included Seeburg of America, Faema Spa of Italy, and Nortex of Canada. At the same time many major overseas manufacturers were represented on the stands of their U.K. distributors. By the end of the opening day more orders had been placed than in the whole of the last exhibition in 1963. In fact so successful has this year's show proved to be that the A.V.M.A. are debating whether or not to make it an annual rather than biennial event.

The attendance figure of 1,500 for the opening day was exceeded on each successive day. It is estimated that over 10,000 visitors attended the trade show during its five days. The show was also given mass T.V. and radio coverage including transmissions to 48 countries.

AVEX (Automatic Vending Exhibition) climaxed a year notable for the continued vigorous growth of automatic vending, particularly for Industry, and reports indicate still further demand for and use of machines with the advent of the 40 hour week.

A quick check reveals that the British attitude to vending machines is rapidly changing towards acceptance of this form of merchandising. Only two years ago for instance installa-



A PRESS DEMONSTRATION: Mr. Ian T. Roberts, Sales Manager of B.A.C. Sole distributors for Rock-Ola Vending machines in the U.K. is seen demonstrating the Rock-Ola Hot drink vendor for Neville Marten, Cash Box European Director.

tions of vending machines in factories accustomed to personal service were subject to willful sabotage. Today these machines are fast becoming the rule rather than the exception. It is envisaged that within three years there will be one million machines in use (1 in 50 per total population) and three times the number in use today. Industry is just beginning to scratch the surface of the vending potential. The first vending machine in this country was installed at Kings Cross Railway station in 1922 (a chocolate vendor). Today's acceptance of machines ranges from complicated General Merchandisers to simple mechanical cigarette vendors. Every exhibition has its show stopper and the sensation of this week's event was undoubtedly the brand new machine designed to brew tea from the leaf. Three major exhibitors made this breakthrough in beverage vending. Seeburg was showing the Marquee Fresh Brew Tea Machine. With a capacity of 570 cups the machine offers a selection of 4 tea, 4 coffee plus Whipped Chocolate. Ditchburn's breakthrough came with the introduction of the "Teaspa," offering a choice of four beverages with eleven selections for individual preferences.

The third breakthrough came from Gloster Equipment Ltd. with their new Tea Brewed from fresh tea leaf VM 56. The machine, of large capacity, and attractively styled also vends Whipped coffee, whipped chocolate and soup.

The British Automatic Company Ltd., sole distributors for Rock-Ola vendors had a success on their hands with the Cold drink, four-flavour-selection machine with approximately 205 cup capacity. Alongside was the Rock-Ola hot drink machine offering 13 selections of tea, coffee, whipped coffee, and whipped chocolate with approx. 205 cup capacity. A major feature of both these machines is the adaptable coin machine mechanism accepting either single coin (6d or 3d) or multi-coin (1d to 10d) in combinations of 1d, 3d or 6d pieces. Several considerable orders were received from overseas buyers during the first day including a consignment of 700 Fisholow Junior Six Beverage vending machines. This order was placed by Auto Vend Pty. Ltd. of Johannes-

burg, the South African licensees for the manufacturers Fisher & Ludlow Ltd. Fisher & Ludlow British designed and built range of vending machines are now exported to all major European markets as well as the Near and Far East. Joseph Sankey & Sons Ltd. received an order from Spain for 43 of their 10 selection beverage vendors and The Ditchburn Vending Machine Company clinched an order from Ireland for 24 Teaspa machines.



TEATIME WITH DITCHBURN: The Ditchburn "Teaspa" tea from the leaf vendor.

U. S. Tobacco Co. Names Holley Director

NEW YORK—Thomas W. Holley, vice president and a director of United States Tobacco Company, has been named marketing director for the Company's diversified line of tobacco products and specialty foods divisions, it was announced by Louis A. Bantle, president.

Bantle said Mr. Holley's responsibilities as marketing director would include direction of sales, advertising and merchandising.

Ditchburn Names 3 More Phono Distribs

CHICAGO—Ditchburn Vending Machines Inc. continued to appoint Wurlitzer phonograph distributors to territories for its drink machine line. The subsidiary of the British Ditchburn firm, named the following distributors last week: Harry Jacobs, United, Inc., 1907 North Third Street, Milwaukee, Wisconsin (State of Wisconsin); Sam Weisman and David Koenigsberg, State Sales & Service Corp., 1825 Guilford Avenue, Baltimore, Maryland (State of Maryland, Virginia, D.C., Delaware); and Harold Kaufman, Playmor Amusement Company, 2714 Beverly Road, Brooklyn, New York (Greater New York).

Richard L. Cole, Executive Vice President of Ditchburn, advises that he is negotiating with other Wurlitzer distributors and that announcements will be made shortly.

Ditchburn manufactures a line of compact and economically priced vending machines for cold drinks, hot drinks, snacks and all purpose merchandisers.

New ARA Execs



KELLOGG

KENNY

PHILADELPHIA—P. Vincent Kellogg has been named director of administration and personnel by Automatic Retailers of America. Other promotions announced include Harry J. Kenny, manager of corporate personnel services, and Andrew G. Crowley personnel manager for ARA Business and Industry Services.

Link GF Vend Mgr.

WHITE PLAINS, N.Y.—John L. Link has been promoted to assistant product manager on coffee, vending and single-service products in the Institutional Food Service Division of General Foods Corporation.

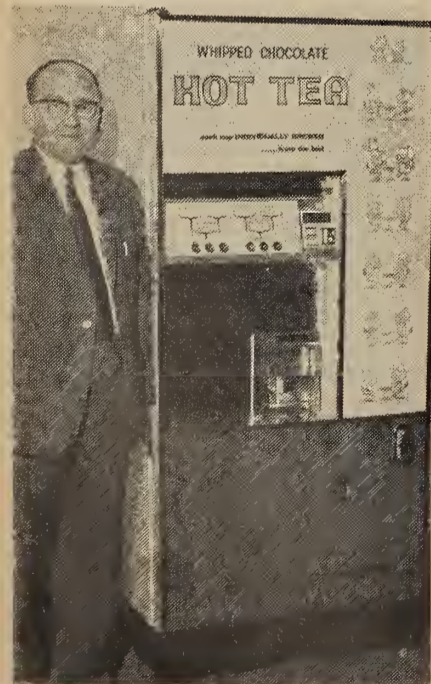
Link has been with GF since 1959 when he joined IFSD as an accountant. He advanced through several financial positions before becoming a product assistant on vending and single-service products in 1963. Mr. Link is a graduate of Upsala College where he majored in marketing.

Berlo VP Honored

PHILA.—Mrs. Arthur Goldsmith, President of the Motion Picture Preview Group, announced that its annual Benjamin Franklin Award will be presented to Ralph W. Pries, VP of the Berlo Vending Company, a division of ABC Consolidated Corp., and First Asst. Chief Barker of Variety Clubs International. The presentation will be made Thursday, April 8th, at 12:30 P.M. at the Barclay Hotel here.

New Bev-Maid Address

VALLEY FORGE, PENNA.—Corporate offices and plant facilities of Bev-Maid Inc. have moved to a new location. The new address of the vending firm is: BEV-MAID, INC., P. O. Box 367, Valley Forge, Pa. 19481, according to Robert L. Benner, Secretary-Treasurer.



TAKE TEA AND SEE: Mr. Stockdale of Stockdales Ltd., Sole Importers of Seeburg Vending Machines for the U.K. is pictured here with the Seeburg Marquee Fresh Brew Tea From The Leaf Machine. This was one of the show stoppers.

Cash Box

VENDING NEWS

Vending Machine Industry's Only Newsweekly

P. Lorillard Hikes Price Of Filters 35c Per Thousand Other Cig Mfr's Watch and Wait • Amer. & Lorillard Qtr. Volumes Up

NEW YORK—Following the totally unexpected announcement last Friday evening (April 2) of a price increase on its filter brands by P. Lorillard Company, there was no indication at press time that other tobacco companies would follow suit. The Lorillard price increase amounts to 7/10ths of a cent per pack and immediately affected the sale price on Kent, Newport, Spring and Old Gold Filter. The official notice read that filter prices have been increased to \$9.35 per thousand. Former price was \$9.00. Distributors were notified by wires sent out after the close of business Friday and were to take effect on April 5.

Calls to each of the five other major cigaret producers by Cash Box reporters failed to turn up more than a "no decision reached" comment from cig execs. Unofficial reports indicated that perhaps the five producers would let Lorillard remain the high-priced cig, thereby forcing the firm to withdraw. Although this is highly improbable, several years ago, R. J. Reynolds issued a price increase and when not followed by the industry, withdrew its price increase.

One of the nation's largest cigaret operators told Cash Box that unless the other producers follow suit, which was not what was expected, "we'll sell Lorillard only at the 45¢ price" im-

plying that all other brands would compete in the same vending machines at 40¢.

Lorillard sales are said to be on a par with Philip Morris and Liggett & Myers. The three larger producers are R. J. Reynolds, American Tobacco and Brown & Williamson.

The filter price increase was significant in that the four Lorillard brands affected constitute 90% of total sales. Reason for the price hike was given as due to "increased costs."

New York operators, recently handed an additional nickel state sales tax, increased prices from 35¢ to 40¢ on

April 1st, and waited for the other shoe to drop in the form of an increased City sales tax. With the .7¢ increase on Lorillard filters, ops seriously considered a possible additional five-cent hike as opposed to "pennying," a process which is reportedly costly to the ops.

Lorillard Cites Substantial Rise In 1st Qtr. Volume

NEW YORK—Sales and earnings of P. Lorillard Company in the first quarter of 1965 will be "up substantially" over the corresponding period last year, President Morgan J. Cramer told shareholders at the Company's annual meeting on Tuesday, April 6, 1965 and "although all our problems are not yet behind us . . . from all indications thus far . . . 1965 should be an infinitely better year than its predecessor."

Contributing to the improved outlook, he told the meeting at the Hotel Americana in New York, is "a significant move" the Company took when it increased prices by 35 cents per thousand (7/10ths of a cent on a package of 20 cigarettes) on all filter brands—Kent, Newport, Old Gold Filters, Spring—"which constitute more than 90 per cent of our total volume." (See separate story).

Although final first quarter figures are not yet available, Cramer stated, "there is no question but that sales and earnings are substantially up over last year . . . Our two major brands, Kent and Newport, have made sizable gains and our position is growing stronger daily."

In addition, he noted, "we will of course, have new brands . . . Our laboratories have a number of potential new cigarettes under test and before many more months pass, we may have one or more new cigarette brands in test markets."

In non-cigarette tobacco products, he said, Lorillard is "now more than ever the major factor in the little cigar business," with its Madison, Between The Acts and new Omega brands in first, second and third place; Erik, a small cigar and the first with a built-in filter, introduced last year, "did well from the beginning and now accounts for a respectable share of a sizable market"; and Beech-Nut chewing tobacco "remains the country's best seller."

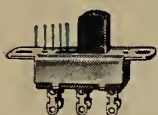
Expansion of Lorillard's newly-acquired (February, 1965) pet food subsidiary, Usen Canning Company, is "already under way," Cramer said, (More Cig News On Page 61)



it's time
for a
switch

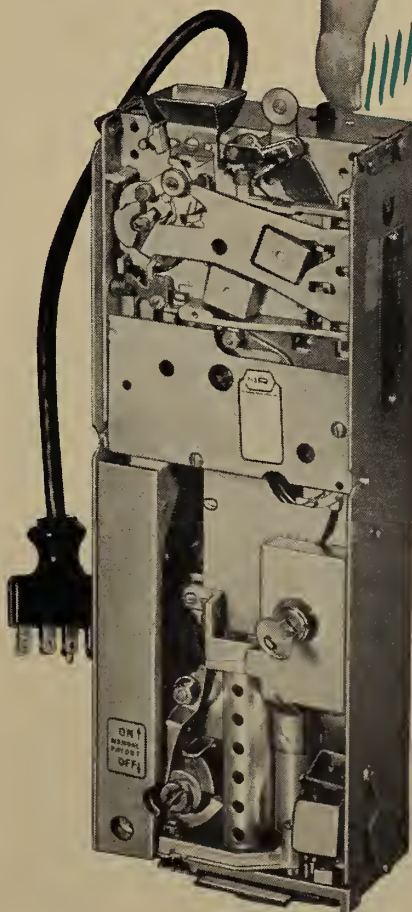


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VALLEY

Sixteen Years Of Sales

A CASH BOX factory report looks back and peers ahead to present a picture of the oldest coin-operated pool table manufacturer in the business today.

BAY CITY, MICHIGAN—The oldest coin-operated pool table manufacturing plant in the business today is getting older, wiser—and richer. Valley Sales Company, located in Bay City, Michigan, "where the thumb and forefinger of Michigan's mitt meet" has caught the biggest share of the sales success the industry has enjoyed for many years. Valley was first with pool, producing a shuffleboard and then a bumper pool table back in 1949. The company today owns the patent rights to "bumper pool" and its attorneys are kept busy advising infringers of this copyright.

President Earl Feddick, probably the industry's most easy-going exec, considering his success, owns Valley along with Gustave Wassmann, Vice-Pres., and Secretary Virginia Hoxie. John Ryan heads the sales department and distributor communications. Valley employs 108 people in the firm's three Bay City buildings and another 25 employees in Valley-owned Schmelke Manufacturing Co., Shakopee, Minnesota, where the firm turns out cue-sticks for worldwide consumption.

After limited acceptance sixteen years ago, when its first model was introduced, Valley today exhibits at dozens of trade conventions outside of the coin machine industry. Recently, Feddick cut the number of shows to a minimum, in order to bring demand into closer proximity with actual production. "We have never been able to build an inventory backlog," says Feddick who continues to increase production, but always in proportion to the demand. A \$17,000 shaping machine operates busily on the floor of one of the production plants, as testimony to the progress made in the last sixteen years. Where a standard screw was once used, Valley engineers insist now on a "t-nut" in order to give tables the rigidity each requires. Formica has long since replaced stain, and without any designer tears being shed. "We were first with formica," said Feddick, who added "it looked better, held up better, and made for a better quality product—so we made the tables with formica."

Always concentrating on durability, Feddick's crew spend much time testing the resiliency of the table's rails,



Applying the finishing touches to the coin mechanism just prior to installing the slate top.

especially after a table has been on location for a long period of time. "That's another reason for the use of the t-nut," advised Feddick, "it gives the rails more bounce to the ounce, so to speak."

When Valley execs learned that costs of repairs following break-ins on tables were getting out of hand for operators, Valley draftsmen and engineers designed a coin mechanism and cash box to fit a smaller area of the table, thereby reducing the amount of area to be repaired, should vandals wreck the box in breaking in.

An L-shaped warehouse stores whatever inventory Valley might have on hand, plus long lines of tables ready for shipment. Slate is seen standing in every available space throughout all of the three huge buildings. Valley gets most of its slate from two Pennsylvania quarries, said to be the only quarries which dry-kiln the slate to where 1/2% to 1% of the original moisture found in slate is all that remains. "It's one of the most important steps in making a quality table," continued Feddick, who accompanied a Cash Box reporter thru the vast reaches of the Bay City plants. Brun-

wick and Valley take all of the two Pennsylvania quarries' slate production. A member of the Billiard Congress of America, Valley rubs elbows with Brunswick, National Billiard Chalk, Henry T. Mali, Raybestos-Manhattan, Schmidt, and other top-ranking blue chippers of the billiard industry. It's practically a closed club and Valley is the only "coin machine" company who has gained admittance.

Feddick began making things his own way back in 1942 when the company went into the toy business. From toys to radio and TV cabinets, all with the Feddick brand of appeal, the company eventually got into furniture but dropped everything when it began making the shuffleboard and then the "Bumper Pool Game" which actually started the business of coin-operated tables as the industry knows it today.

Almost immediately after Feddick purchased the Schmelke Manufacturing Company, the building burned almost to the ground and the losses were tremendous. "We re-built, re-vamped the tooling, bought new machinery, put another \$176,000 into the plant, designed new cue tips, invented new ferrowing machines, and eventu-

ally overcame 99% of the maze of complex problems which can come about when you try to make a straight cue stick that the industry will accept," stated Feddick. As testimony to the exec's drive and persistence, Schmelke does a land-office business today, in spite of the problems.

Last month Valley shipped its new line of tables, with the Models "1935," "1875" and "1785," heading the six-pocket games. Non-coin models are also available. A bright, new "Bumper Pool"—coin and non-coin the predecessor of the original Valley idea, is also coming off the assembly lines. Needless to say, orders are ahead of delivery. As for the future, Feddick has seriously considered a revolutionary idea for the six-pocket pool table operators, and while the product is about ready for production, details are still confidential. Tests of Valley equipment and ideas are conducted on hundreds of games in outlying areas, with major operators cooperating with the factory, putting the ideas to test. The new model has been in test for one full year in locations as far as Toledo, where it was on test for two months.



Beginning with the finest of raw materials, the Valley team produces ten coin and non-coin models for shipment and sale to distributors throughout the country.

Wurlitzer Service In Texas—Diplomas In Circuitry

Wurlitzer's Service Manager C. B. Ross, who regularly conducts operator service schools in territories across the country, treats each session with an "on location" attitude, in order for operators to derive the most from the class. And in order to judge results, "school" standards must be applied. Operators in Texas were subjected to both conditions last month, the details of which appear in this report.

A Seminar In Dallas

DALLAS, TEXAS—Another Wurlitzer Service Seminar for operator and distributor servicemen was held in Dallas, Texas March 22nd through 26th.

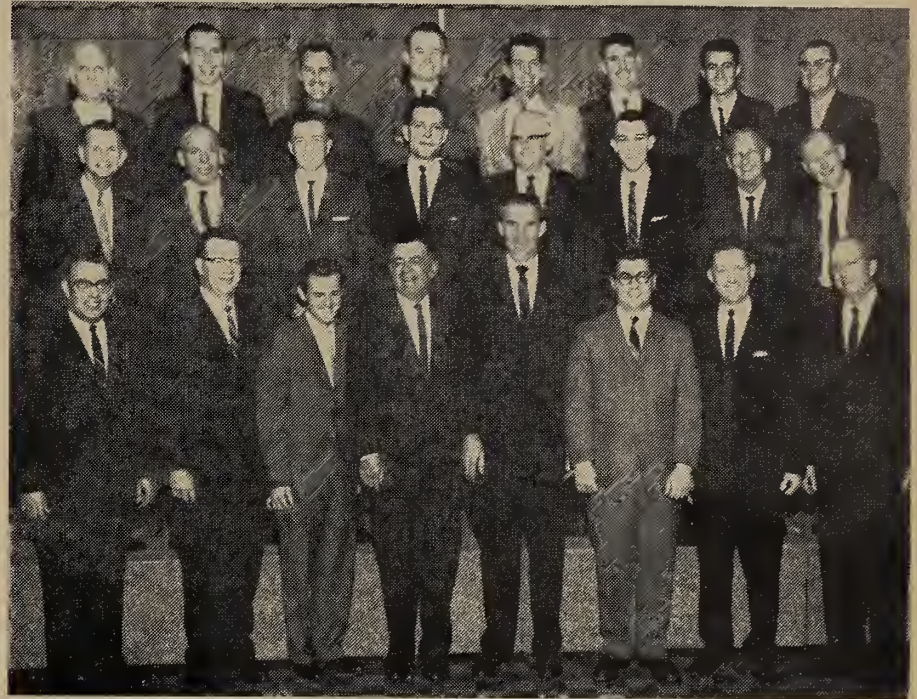
C. B. Ross, Wurlitzer Service Manager and Karel H. Johnson, Field Service Engineer, took the nineteen service representatives through an accelerated course on circuitry and schematic reading . . . to the troubleshooting session on the final day of the seminar.

Duplicating the success of the seminar Ross held recently in Atlanta, he divided the participants into two groups . . . one to whom he taught the basics of electronic circuitry as found in today's modern coin-operated devices, and especially Wurlitzer's newest phonograph, the 2900. At the same time, Johnson went through the complete teardown and reassembly with the other half of the group. Then the two groups were interchanged. The final day was troubleshooting day . . . when deliberate malfunctions were set up on the phonographs and wallboxes . . . and the participants were invited to spot and repair the difficulties. This session is always the most interesting, challenging and rewarding to the service personnel.

A banquet was held on Thursday evening, March 25th, at which time certificates of completion were awarded to all the participating servicemen.

Ralph D. Cragan, District Sales Manager for Wurlitzer in the Dallas area, also attended the dinner.

Recipients of the certificates were: Howell J. Grisham of B & B Vending Company, Dallas, Texas; H. O. Bussey of Culp Distributing Company, Oklahoma City, Oklahoma; M. J. Keel of B & B Vending Company, Dallas, Texas; C. O. Alston of Alston Amusement, Gulfport, Mississippi; Lewis L. Soule of State Novelty Company, Baton Rouge, Louisiana; J. W. Morton of Dreyer Music Company, San Angelo, Texas; Edd Owen of Ft. Worth Vending Company, Ft. Worth, Texas; Lewis E. Taylor of Lawton Novelty Company, Lawton, Oklahoma; Joe R. DiMatteo of Consolidated Music Company, Inc., Las Cruces, New Mexico; Jon P. Brady of Brady Distributing Company, Charlotte, North Carolina; Clyde D. Gage of United Distributors, Inc., Wichita, Kansas; Woody W. Richardson of Arkansas Distributing Company, Hope, Arkansas; Victor J. Janosec of Austin Phonograph Company, Austin, Texas; Jules J. Hebert of Burt Amusement Company, Gulfport, Mississippi; Charles B. Cox of Music Service Company, Wichita, Kansas; Harold H. Johnson of Automatic Coin Company, Winfield, Kansas; and Raymond Chvojka of Dreyer Music Company, San Angelo, Texas; and Thomas I. Prophet of Brady Distributing Company, Charlotte, North Carolina.



Shown above are the most recent recipients of completion certificates awarded by The Wurlitzer Company at the Service Seminar held in Dallas, Texas, March 22nd through 26th, 1965. Operator and distributor service personnel, left to right, are: First row (rear); Clyde D. Gage, Howell J. Grisham, Jules J. Hebert, Charles B. Cox, M. J. Keel, Lewis L. Soule, Joe DiMatteo and Victor J. anosec. Second row: Woody W. Richardson, Lewis E. Taylor, Harold Johnson, Raymond Chvojka, C. O. Alston, Thomas Prophet, J. W. Morton and H. O. Bussey. Third row: C. B. Ross, Karel Johnson, James Meech, Gene Williams, Edd Owen, Jon Brady, Jack Eskew and Ralph Cragan.

West To Odessa

ODESSA, TEXAS—Wurlitzer Field Service Representative, Karel Johnson, submitted these photographs . . . taken during a recent Service School he held at B & B Vending Company in Odessa, Texas.

The school covered the 2900 series

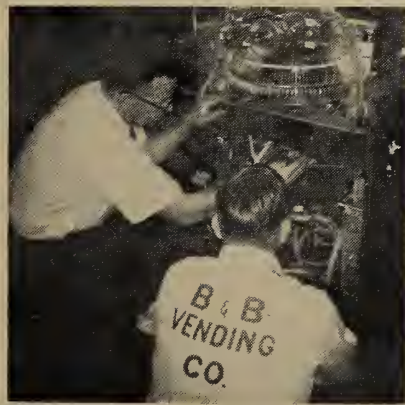
of Wurlitzer phonographs and the 5220 Wall Box, and Karel explained the complete teardown, reassembly and adjustment.

Karel writes that the boys at B & B were most favorably impressed by the limited maintenance necessary on

Wurlitzer's "2900" as well as the profit potential of the 5220 Wall Box. Among those coinmen from the Odessa present were: Bill Woodward, Bill South, John Wilson and Rodney McDonald.



L. to R.: Bill Woodward, Bill South, John Wilson and Rodney MacDonald pose with Wurlitzer 2900 in their shop at B & B Vending Company, Odessa, Texas.



Karel Johnson explains the circuitry of the Model 2900 to Rodney MacDonald.



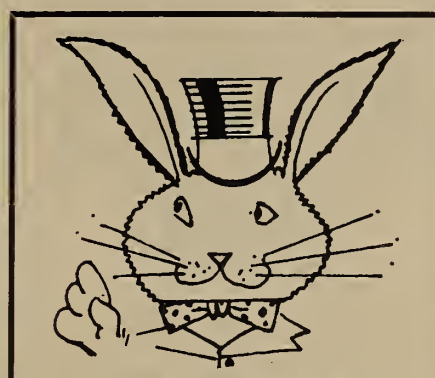
Karel Johnson, Wurlitzer Field Service Representative, has an interested audience in John Wilson and Rodney MacDonald.



"It's new! . . . It's Wurlitzer! . . . and we're proud to be able to offer it," say (l. to r.): John Wilson, Bill South, Bill Woodward, Karel Johnson (Wurlitzer Service Representative) and Rodney McDonald.

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Eastern Flashes

"Mr. Arcade" Joe Munves, fresh from the New England Park Owners conclave in Boston, reports excellent sales on all arcade items in stock at the huge Munves games outlet, especially on that 10-In-One Laff Mirror. Looks like a big arcade season on the way! Accountant Dick Greenburg says the company is helping to outfit the games rooms on those two brand new Italian liners the Michaelangelo and the Rafaelo and shipped several more pieces to them last week. . . . New York music operator Jimmy Durante, down on the coinrow last week picking out his record supplies, advised that he's been speculating on a possible discotheque installation in the Bronx but nothing final yet. Meanwhile, Jimmy's looking forward to attending the June 19th UJA dinner to honor his good friend Al Miniaci. . . . Mrs. Gertrude Browne of Paramount Vending in Beacon, N.Y., dropped in to several of the distribs along the avenue last Tues. for her parts and record supplies.

George Weiss' WIN Records one-stop will soon be making the big move from 856 9th Ave. to 858 9th Ave. (right next door, natch) and will be open for biz April 30th. . . . Eric Bernay at A-1 Record Sales one-stop reports on those disks hot with his music ops, to include: 'Game Of Love' on Fontana, 'Peaches And Cream' on Modern, 'The Barracuda' on Mar-V-Lus and 'Stay In My Corner' b/w 'It's Not Unusual' by the Dells on Veejay. . . . Larry Feigenbaum, hustling one Rock-Ola phono and one U.S. Billiards table out of the Albert Simon Inc. showrooms and onto an op's truck, reports that the Missus and daughter are off again to England for another antique hunt. No frivolous trip to Blighty, the Feigenbaums always turn a profit out of the unusual items they bring home.

Abe Lipsky of Lipsky Distributors reports a fine sales run by NYC's ops on the Campbell pool table series which he's been offering for several weeks now. Ace location solicitor Harry Green infos that he's landing a commendable number of cold drink locations, what with the long hot summer only a long month around the corner. Harry revealed that a big vending deal is cookin' for him right now, and should break real soon. . . . Williams-United 'Chettahs' are shipping into United East Coast in large numbers and according to sales and service ace Lou Druckman, are going out to metro ops just as fast. . . . Runyon Sales Co. chief Abe Green dropped in to huddle with the firm's sales manager Irv Kempner last Tues. Their Tenth Ave. showrooms and Rowe discotheque was one of the big topics.

Herb Greenberg, Rowe Cigarette Vending head, spent most of the week trying to check out a possible industry filter price increase following the Lorillard hike, but got the same results most of the press received: "no comment;" which isn't worth much when you're buying for a nationwide cig route, as Herb does, for Rowe. . . . Big hit in Harlem: "I Do Love You" on Chess by Billy Stewart in demand from locations who don't have it. It sped to the #36 CB Top 100 slot last week, heading for the top.

Juke box rentals to the arty set in Greenwich Village has taken on a new look for ops. The much-publicized art showings (one loft offered thirty-two different pastels of the same woman wrestler!) offer booze, shrimp, hors d'oeuvres and now music—juke box music, and they wanna swing. The rental price is what the traffic will bear. . . . One of the more progressive ops in the metro NYC area, Sam Morrison, who runs Musical Moments as though it were a fine timepiece, began conning locations out of asking for bonus money a while back and offered them a \$200 folding storefront gate, which they need in certain sections of Harlem. Sam places the music (or cig vendor) and takes a signature on a contract with the cost of the gate deducted each week. At the end of the contract time, the gate belongs to the location, and Sam renews with a burglar alarm. All the time, he has ownership to the property which helps when business forces the location's doors closed.

The prayers of the industry here go out to Sid Mittleberg, Consolidated Vending, who lost his father, Jacob, last week. . . . Ben Chifosky of MONY announces another new member to the organization, a name known to everybody—Bob Luttmann, who heads Coin-A-Matic Enterprises Inc. (a Fresh Meadow operation).



Jersey Jottings

Irv Morris, exclusive Gottlieb equipment distributor in this territory, made a rather impressive testimonial to the sales acceptance of that games line by saying last week, "you never have to worry when your product comes from D. Gottlieb & Co." Irv is particularly pleased these days with the fine reception Jersey ops have been giving Gottlieb's new 'Kings & Queens' single player, citing the card game motif as one of its most appealing features. Among the many games ops who dropped in to see Irv recently were Bruce Kowut of the Bruce Amusement Co. and Mike Rimsky who Irv says is one of the oldest operators in Jersey. The Gottlieb distrib himself dropped in recently to visit with Nyaac Slate's Buckey Van Wyke and also with Bill Cannon, Jersey association prexy who's been dividing practically all of his extra-route time between studying State legislation and formulating plans for the October national association convention. . . . "Operators are smiling when they come in and smiling when they go out," says Seacoast Distribs' Dave Stern about the continued excellent acceptance of the two Rock-Ola phonographs (Grand Prix and Princess Royal) by ops in this area, and is knockin' out those sales "by the carload." . . . Rowe AC's Fred Pollak, recently returned from successful distrib meets in New Orleans and Chicago, was already setting up a Jersey meet when we spoke with him early last week. The Governor Morris Hotel was the place selected for the conclave and Rowe distribs from the Eastern area were scheduled to gather for their first meet since the big Florida 'Diplomat' show in January. And have you heard about the new Discotheque Membership Cards, signed by Killer Joe? Rowe distribs say the locations are going wild over them. Of course, you can't have a membership card until 'Killer Joe' the pro, plainly sees that you can do all of the steps(!) Great promotion gimmick.

Runyon's Abe Green, delighted over the acceptance of the 'Killer Joe' Rowe Discotheque deal, journeyed with Rowe AC's Fred Pollak to several spots last week and they're all doing well. The famous Rizzuto-Berra Bowling Lanes (Rt 3) was swinging, with music collections for the first week, four times what they have averaged previous to the dance installation. Runyon's Ben Markowitz said Johnny Teevan's Clipper Ship Bar in Newark brought the oldsters to their feet when Pollak demonstrated the Rowe, Rowe, Rowe for 'em. "Everyone wants a Rowe Membership Card," exclaimed Pollak, who is handing them out freely during his travels on location.



Chicago Chatter

Williams Electronic Mfg. Corp. steps into what promises to be an exciting Spring season with a variety of amusement games, according to sales chief Bud Lurie. Now in production in the busy factory are the new "Hollywood Driving Range" golf novelty game, "Alpine Club" ("Ski Club" add-a-ball) flipper, the "Cheetah" puck shuffle alley, and "Galleon" big ball bowling alley. Williams prexy Sam Stern informs that he anticipates a very good season in domestic as well as export business this season.

Production is certainly being pushed hard at Midway Mfg. Co. this week where the new "Play Ball" amusement baseball game was released to the coin machine trade. Iggy Wolverton and Hank Ross explained that every ounce of designing know-how was incorporated into this newest Midway game. Iggy, Hank, Bob Jones and "Cyclone" Imre all put their heads together to create this winner.

Rowe AC Mfg. execs came to town Friday, April 2, to meet with midwestern distribs in the Sheraton-Chicago Hotel. Fred Pollak chaired the roundtable discussion. With him were Rowe general manager Jack Harper, sales manager Ed Claffey, Paul Huebsch and Bob MacGregor. Distribs on hand included Harry Silverberg, Eddie Ginsburg, Sam Gersh, and Joe Kline, Harlan Drake, Sam Weinberger, Joel Kleiman, Sam Cooper, Harry Moseley, Charlie Kagel, and Kenny Glenn. . . . While D & R's Richard Uttanoff is calling on the local trade his partner, Dennis Ruber, is out of town doing likewise.

We observed normal heavy production at D. Gottlieb & Co. this past week on "King & Queens" flipper amusement game, during our visit with Alvin and Nate Gottlieb, and Judd Weinberg. . . . Sam Wolberg returned to his busy office at Chicago Dynamic Industries t'other day after a delightful Florida vacation looking very chipper and beautifully suntanned. Jerry Koci took this as his cue to take off for a few weeks at pool-side in Florida. Meanwhile at the factory, Mort Secore and Ralph Wyckoff are still singing the praises for ChiCoin's "Super-Sonic" big ball bowler and "Top Brass" puck shuffle alley. . . . The news was bad at Wico Corp. last week when Denis Parsons was stricken with a serious diabetes attack and was hospitalized at Louis A. Weiss Memorial Hospital. However, Ed Ruber assures us that Denny is well on the road to recovery now.

While Joe Robbins and Jack Burns are cheering their favorite Chicago Blackhawks Hockey team on to victory over the Detroit Redwings, Bill Milner hied himself off to Marinette, Wisconsin to make the rounds through the state with Bob Rondeau. Bob Vihon returned after a bad siege of the 'flu', coughing much better these days. . . . Dick Cole, of Ditchburn Vending Machines, Inc., announced new distributor appointments last week. Harry Jacobs, Jr.'s. United, Inc., was named for the Wisconsin territory; Sam Weisman and David Koenigsberg's, State Sales & Services, in Baltimore, for Maryland, Virginia, Washington, D. C., and Delaware; and Harold Kaufman's Playmor Amusements for the Greater New York area. . . . Eddie Ginsburg, prexy of Atlas Music Co., was a guest on Sig Sakowicz's WGN Radio show recently, and gave a fine account of the local coin-operated Discotheque action.

Alfred Adickes, prexy of Nova Apparate, in Hamburg, Germany, was a visitor at the Rock-Ola Mfg. factory last week. While there he chatted at length with David C. Rockola, Edward G. Doris, Dr. David Rockola, Art Janacek, and George Hincker. Rock-Ola phonographs are very popular in Europe because of the kind of exposure Adickes gives them. . . . The beautiful weather is a boon at World Wide Distribs these balmy Spring days. Operators are driving in to the city in droves to visit at the busy Seeburg-Williams distributor to look over current coin machine models. Genial greeters there are: Nate Feinstein, Harold Schwartz, Irv Ovitz, Fred Skor, and the rest of the sales staff.

Bally's Herb Jones and his wife Sera attended a wedding in Kansas City last week when Sera's niece Shirley Kucherov married George Holzman of New York City. . . . Sid Schapiro, NAMA's convention planning director, just returned to this city after a series of regional meetings in Hartford, Conn., Minneapolis, and in Atlanta. At week's end Sid was headed for Baltimore for more of the same. He was to meet Walter Reed, publicity director, in the southeast.



Milwaukee Mentions

The big news in Milwaukee is the sudden break in the weather. For a while it appeared to most coinmen that the inclement weather would never leave. However, now that the snowy mess is practically gone there is considerable activity throughout Wisconsin. The operators are actually visiting the distributors to look over the new equipment. Also, they are able now to go out to those remote locations for collections, which were heretofore impossible to reach. . . . These are sad, mad days at Hastings Distribs since Harold Rohde died recently. Sam Hastings infos that everything is in a turmoil. Harold was the epitome of efficiency, and is therefore sorely missed. . . . Now that warmer weather is here to stay for awhile (we hope!) Rowe cold drink machines are becoming more popular at Pioneer Sales, according to Joel Kleiman and Sam Cooper. Other equipment selling there includes: ChiCoin's "Super-Sonic" ball bowler, Rowe "Customusic", and the "Diplomat" musicconsole phono. . . . Empire Coin's Bill Milner is visiting Bob Rondeau in Marinette this week. They hit the road t'other day to call on Wisconsin operators. . . . The doors are swinging happily at S. L. London Music Co., where Nate Victor is greeting his numerous operator friends who are coming in since the weather broke favorably recently. . . . United, Inc.'s. Harry Jacobs, Jr. has been on the road for quite sometime calling on the trade, according to his dad, Harry Jacobs, Sr. He and Reid Whipple are minding the store meanwhile.

ANOTHER CHAMPION . . .

IT'S

Midway's

PLAY BALL



FLY AWAY SKILL TARGETS

VARIABLE TOP THIS SCORE FEATURE

UNLIMITED LAST BALL PLAY AGAIN FEATURE

KNOCK DOWN BASEBALL TARGETS ON PLAYFIELD

AVAILABLE IN REPLAY AND REGULAR MODELS

AVAILABLE WITH SINGLE OR TWIN REJECTORS

SIZE 25" WIDE 66" HIGH 55" DEEP



MIDWAY manufacturing company
10136 PACIFIC AVE. • FRANKLIN PARK, ILLINOIS

ALL-TECH

The Table That Never Grows Old



BUILT WITH THE FUTURE IN MIND!

- GOLD CREST 6 (46" x 78")
- GOLD CREST 7 (52" x 92")
- GOLD CREST 8 (57" x 101")
- GOLD CREST 9 (64" x 114")

- Fiberglass side panels
- Formica covered
- Gold anodized legs and molding

A damp cloth applied to the ALL-TECH models on location for years turns a used table into a sparkling new model. This means higher trade-in values for you! Call your local distributor today, or write:

ALL-TECH Industries Inc.
950 West 20th Street Hialeah, Florida Tel: TUxedo 8-7551

The Man From Minnesota

NEW SEEBURG DISTRIB: The word out of Chicago last week (CB Apr. 10) was that L&R Distributing Company, a newly formed firm, had replaced George Glass Distributing Company, as Seeburg distributor in Southern Illinois and Eastern Missouri. The man chosen to head the new L&R organization is Lew Ruben, a veteran coin machine sales exec, formerly with Lieberman Music Company, Minneapolis-based Seeburg outlet.

Operating out of the new St. Louis firm, Ruben will headquarter at 1901 Delmar Blvd. Seeburg Exec VP Bill Adair said that Ruben had a wide following of operator-friends in Minnesota. His associates are banking on Lew to develop the same following and sales performance in his new Seeburg territory.



LEW RUBEN

DISCOTHEQUE MEMBERSHIP

THIS CERTIFIES THAT

Member's Name Goes Here

IS A MEMBER IN GOOD STANDING AND HAS PASSED ALL TESTS, READY FOR ACTION... FRUG, SWIM, WATUSI, MLLE, MULE... YOU NAME IT, HE HAS IT.

Fred Pollak "Killer Joe" Piro
Rowe AMI

JUKE SET STATUS SYMBOL: According to Rowe AC's Fred Pollak, the juke set considers this 'Killer Joe' Discotheque membership card (above) a status symbol. "We'll print as many as they want," says Pollak.

WHIPPANY, N.J.— The Rowe AC Discotheque Package, in addition to the basic 'Diplomat' and Discophonic speakers, includes an assorted array of 'Killer Joe' promotion pieces. Wall signs, photos of the celeb, and membership cards which certify that the card holder has "passed all tests, is

ready for action... frug, swim, watusi, mule... you name it he has it." 'Killer Joe's' signature appears on the card. Rowe AC VP Fred Pollak claims that the card has become "a status symbol" in some areas. Distributors have the cards on hand for operators with Rowe discotheques.

If you are reading someone else's copy of
Cash Box
why not mail this coupon today!

THE CASH BOX
1780 BROADWAY
NEW YORK 19, N. Y. 10019

Enclosed find my check.

- \$15 for a full year (52 weeks) subscription (United States, Canada, Mexico)
- \$30 for a full year (Airmail United States, Canada, Mexico)
- \$30 for a full year (other countries)
- \$45 for a full year (Airmail other countries)

NAME

FIRM

ADDRESS

CITY STATE ZIP #

Be Sure To Check Business Classifications Above!

- Please Check Proper Classification Below
- MY FIRM OPERATES THE FOLLOWING EQUIPMENT:
- JUKE BOXES
 - AMUSEMENT GAMES
 - CIGARETTES
 - VENDING MACHINES
 - OTHER



California Clippings

The recent rains in L. A. have not slowed business along Pico and most distributors here report that business is even better than they hoped it would be. . . . Simon Distributing reports they've received additional games and music from the east to supplement the equipment that has moved out during the past two weeks. . . . At Struve Disribuing Co. Jerri Perilla has joined the office staff and Greg Forrest has just returned from a sales trip to the Lancaster area. Stan Larson reports that several more discotheques have been set up and operator M. O. Barrett is delighted with the business from the multi-channel stereo. Pres Struve is in Salt Lake City this week but due to return to L. A. in a few days.

At Badger Sales and Vending Bill Happel tells us the firm has just received the new Fischer pool tables which boast several improvements over the older models. The cabinet has been changed to orange and walnut, the legs are adjustable and the balls return at the end of the table. All new models are available in three sizes and operators' acceptance is excellent. . . . Bill Gray at R. F. Jones Co. showed us the new discotheque room which is quite impressive and told us Rowe AMI is utilizing singles thru one-stops rather than their own custom records. In this way ops can have the current hits, he feels, rather than "canned music." Bill will be covering ops in the San Joaquin Valley later this week.

Mary Solle at Luenhagen reports that Ray Lawrence, national sales manager of Colpix Records, dropped by recently with Jimmy Bing to introduce them to the record titled "Gabrielle" which already is a hit in Europe. Mary says that sales on this Colpix version are strong. Bobbi Martin of Decca Records also visited last week to have the girls audition "I Can't Stop Thinking Of You." . . . At Advance Automatic Sales Bob Portale is happy with the sales action on Chicago Coin's new "SuperSonic" bowling alley. . . . M. J. Stanley Co. delighted with the acquisition of Bob Huffman, formerly with Amco Music and Vending and Advance Automatic Sales. Marshall Ames will be taking charge of the Seattle office sometime this week. Bill Fritz, manager of the parts department of Paul A. Laymon, Inc., is back on the job after ten days in the hospital and wants to thank his many friends for all the cards he received. Jim Wilkins reports steady sales on pool tables and used equipment and Paul Laymon is mapping plans for expansion and redecoration of the showroom. "We simply must have more space for showing our products," says Paul. . . . Buddy Robinson at California Music says the two most important albums of the past two weeks include the new Barbra Streisand LP and the Broadway cast version of "Do I Hear A Waltz." Hot singles, according to Jerry Barish, include the new Beatles and "Mrs. Brown" by Herman's Hermits. . . . Some of the ops who have recently visited the "row"—Don Zak, Redlands; Perry Irwin, Ventura; Bill Yedlin, Sherman Oaks; Pete Shupp, Downey; Tom Henderson, Arcadia; Oscar Taylor, Newbury Park; Lloyd Barrett, Pamona; Tom Catana, Maywood and Fred Williams, Long Beach.



UPPER MID-WEST MUSINGS

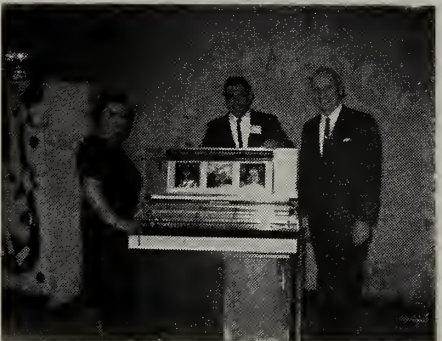
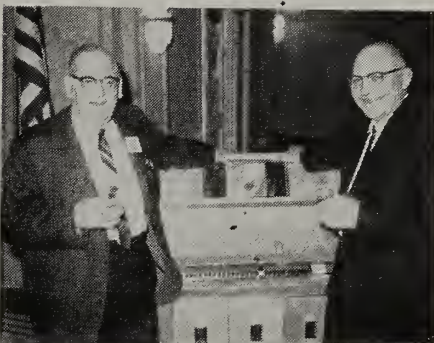
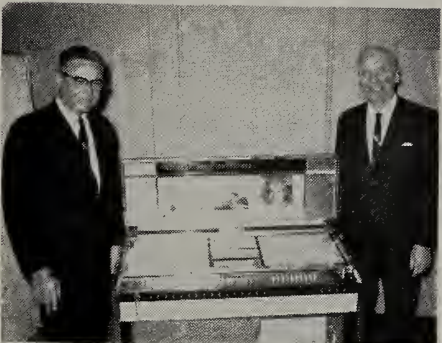
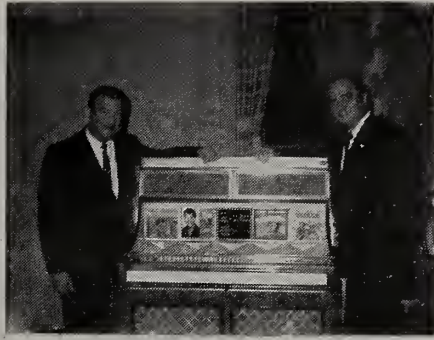
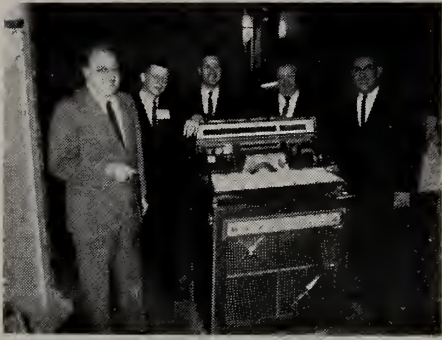
The South Dakota Vending and Phonograph Association held their quarterly meeting March 28-29 at the Alonzo Ward Hotel. Hosting the get together were Mr. & Mrs. Dean Schroeder and Mr. & Mrs. Robert Lindquist, Aberdeen, and Mr. & Mrs. Lawrence Jenkins, Bath, So. Dakota. Plenty of liquid refreshment and a beautiful supper Sunday evening and banquet Monday evening. Manufacturers representatives at the meeting were Chuck Gates, Seeburg Corporation; Les Reick, Rockola; Bert Davidson and C. B. Ross, Wurlitzer. . . . From the distributors, Solly Rose, Lieberman Music, Minneapolis; Ed. Zorinsky, H & Z Omaha; Kenny and John Glenn, K & C St. Paul, Minn.; Warren Sandler, Sandler Dist. Co., Minneapolis. . . . Operators and wives attending the meet were: Mr. & Mrs. Cliff Brown, Rapid City; Mr. & Mrs. John Trucano and Janet Trucano, Deadwood; Mr. & Mrs. Darwell Maxwell, Pierre; Mr. & Mrs. Earl Porter, and Mr. & Mrs. Ralph Harvey, Mitchell; Mr. & Mrs. Tony Ratchford and Ronnie Manolis, Huron; Mr. & Mrs. Herman Warn, Salem; Mr. & Mrs. Mac Hasvold, Sioux Falls; Roy Foster, Jerry Foster, and Darlow Buckwalder, Sioux Falls; Mr. & Mrs. Harold Scott and Burrell Brown, Moberge; Mr. & Mrs. Eugene Hoerth, Herreid; Mr. & Mrs. Dean Schroeder and Mr. & Mrs. Robert Linquist, Aberdeen; Mr. & Mrs. Lawrence Jenkins, Bath. . . . Also representing Acme Music Co. were Kip Parker and Larry Ruegamer. . . . Election of officers was held Monday. . . . New officers are as follows, Darlow Maxwell, Pierre, President, Mac Hasvold, Sioux Falls, Vice President. Earl Porter, Mitchell, Sec'y and Treas. Board of directors as follows: John Trucano, Deadwood; Herman Warn, Salem; Dean Schroeder, Aberdeen; Ron Manolis, Huron. . . . Eddie Zorinsky invited the next South Dakota meeting to be held at Omaha sometime in June. It was agreed by a vote. . . .



Happy Birthday This Week To:

Charlie Rincker, Dallas, Texas. . . . Lora (Quackenbush) Eby, Detroit, Mich. . . . Kenneth L. Staninger, Missoula, Mont. . . . Carl Marcy, Boonville, N.Y. . . . Joseph L. Kirbo, Dawson, Ga. . . . Max Hurvich, Birmingham, Ala. . . . Saul Wienstein, Boston, Mass. . . . W. Van Dusen, Edmonton, Alb, Canada. . . . George Dockhus, Rockford, Ill. . . . Bernard Lazare, Chgo, Ill. . . . Phil Robinson, L.A., Calif. . . . Leo Konwinski, Iron River, Mich. . . . Martin Ostrow, N.Y. . . . Dino Angeli, W. Frankfurt, Ill. . . . Joseph Kretzmer, Detroit, Mich. . . . Mike Kapilla, Staunton, Ill. . . . James E. Haley, Middletown, N.Y. . . . Alex Goldberg, Whitestone, N.Y. . . . Andrew McCall, St. Louis, Mo. . . . J. Fred Barber, Dallas, Texas. . . . John B. Arena, Galveston, Texas. . . . M. F. Patton, Jacksonville, Fla. . . . Harry Swartz, Brookline, Mass. . . . Daniel M. Kenaga, Pocatello, Idaho. . . . Frank C. Lamb, Montebello, Calif. . . . Stefan F. Shy, Milwaukee, Wisc. . . . Geo. Wrenn, Dallas, Texas. . . . James G. Mattingly, Elizabethtown, Ky. . . . George R. Benak, Chgo, Ill. . . . Sam A. Pierce, Austin, Texas. . . . Anthony Siracuse, Dearborn, Mich. . . . Elwood L. Martin, Malone, N.Y.

Pleasure Plus Business Marks S.D. Ops Conclave



ABERDEEN, S. D.—Approximately seventy members, associate members and their guests who turned out for the 20th Anniversary Convention of the Music and Vending Association of South Dakota March 28-29, combined two days of nostalgic reminiscence with a generous helping of association business. Part of that business included the installation of Darlow Maxwell as the organization's new president, replacing John Trucano, who stepped down after five consecutive years of service in that post.

The attendance at the two-day conclave would have been much greater, according to convention chairman Dean Schroeder, had it not been for an unseasonably heavy snowstorm. Among the convention's many highlights was the banquet on Sunday evening at which a telegram from MOA's managing director Fred Granger congratulating the S.D. association members on their anniversary was read to the assemblage. A singularly special honor was given by the members to Harold Scott, Mobridge operator, who gave the organization its first set of bylaws and was one of the founding members.

While assembled, the association also took time to express their sympathy with the S.D. tobacco wholesalers toward the passage of an "unfair sales practices act" and also to further formulate plans to combat the proposed elimination of the juke box royalty exemption.

Seen in the adjacent S. Dakota Convention photos are:

Top row, left photo (left to right)—Bert Davidson, Dean Schroeder, Warren Sandler, Bob Linquist and C. B. Ross.

Top row, right photo (left to right)—Solly Rose and former association prexy Johnny Trucano.

Second row, left photo (left to right)—Darlow Maxwell, Herman Warn, Mac Hasvold, Dean Schroeder, Johnny Trucano and Earl Porter.

Second row, right photo—Johnny Trucano and Earl Porter.

Third row, left photo (left to right)—Darlow Maxwell with Lew Rieck.

Third row, right photo (left to right)—Kenny Glenn and Herman Warn.

Bottom row, left photo (left to right)—Mrs. Anthony Trucano, Eddie Zorinsky and Les Rieck.

Bottom row, right photo (left to right)—Members and guests at the banquet table.

Wurlitzer Buys Martin Musical Instrument Mfr.

CHICAGO—Purchase by the Wurlitzer Company of assets of the Martin Band Instrument Company of Elkhart, Indiana, was announced by R. C. Roling, President of Wurlitzer.

Surveys of several possible manufacturing sites are under way, and plans for manufacturing will be announced as soon as they are formalized.

"Wurlitzer is a leader in the piano and organ industry," stated Roling. "This entry into the booming band instrument field is viewed as a major step in further extending Wurlitzer's position of leadership in the music industry. Only last August, Wurlitzer entered the home stereo field with the introduction of a line of quality solid state stereo radio phonographs in the medium to higher price range.

Roling concluded by saying, "The future of the Wurlitzer Company has never looked brighter, and the prospects for record sales and earnings for the next twelve months are very good."

Calamari Appointed Bally Sales Manager



PAUL CALAMARI

CHICAGO—Bill O'Donnell, president of Bally Manufacturing Company, has announced the appointment of Paul Calamari to the post of sales manager.

Calamari joined the company in 1937, learning the coin-machine industry from the ground up as a production worker on the assembly lines. He was later promoted to the engineering department, where he assisted in the development of numerous Bally games.

Following service in the U.S. Army, during World War I, he returned to Bally and was active in the establishment of the first service school in the coin-machine industry. In 1946 he was appointed chief field engineer and until recently travelled extensively in the United States and Europe, conducting Bally Service Schools. In 1963 he was called from the field to assist Bill O'Donnell in sales promotion.

Calamari is married and lives in Morton Grove, a suburb of Chicago, with his wife and two younger sons, Richard and Michael. The two older Calamari sons, Paul, Jr. and Robert are married.

Commenting on Calamari's appointment as sales manager, Bill O'Donnell said, "Paul is one of the most widely known men in the industry. His background in production and engineering specially qualifies him for the job of daily contact with Bally distributors."

Southeastern Vend. Opens Raleigh, S.C. Branch

RALEIGH, N.C.—Southeastern Vending Distributors opened for business here one week ago, according to Bernie and Earl 'Shug' Inge, operators and factory distributors for the Seeburg music and vending lines. The new showrooms, still under construc-

tion, are located at 1010 South Saunders St., in Raleigh, telephone number is 833-1633. Southeastern has its main office at Norfolk with another branch in Columbia, S.C. Raleigh Open House will be announced within 30 days.

Honolulu Club Swings To Seeburg Discotheque



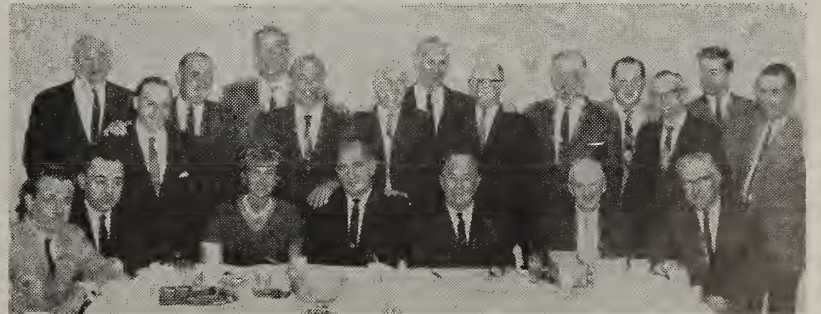
Over 200 operators, location owners, military club managers, and public officials attended the official showing of the Seeburg Distributor in Honolulu at the Sandbox Lounge. The program was outlined by Richard Stenstrom, president of R. F. Stenstrom Distributing, Inc. Some of those who attended are shown in the above picture.

N.Y. UJA To Meet April 14th

NEW YORK—Members and guests of the UJA-Coin Machine Division's Executive Committee, who were gathered March 31st for their dinner-meeting at the Statler Hilton Hotel, were told that tickets were selling out rapidly for the June 19th victory dinner and that donation pledges for the 1965 fund drive well already adding up to a rather impressive figure.

The meeting was conducted by the committee's Chairman Emeritus Al Denver in place of Chairman Irving Holzman who begged the indulgence of the members for his absence due to a conflicting business commitment.

The committee decided to hold their next meeting at the Holiday Inn, 57th St. between 9th and 10th Ave. on Wed. evening, April 14th. Wives have again been invited to attend with their husbands.



Shown above at a previous meeting held on March 11th, the executive committee members are: seated, left to right—Joseph Albine, Teddy Blatt, Mrs. Max Klein, guest of honor Al Miniaci, Chairman Irving Holzman, Chairman Emeritus Al Denver and Mike Mulqueen; standing, left to right—Al Simon, Abe Lipsky, Max Klein, Gil Sonin, Harry Brodsky, Eric Bernay, John Borghese, Stanley Lemler, Carl Pavesi, Sam Morrison, Meyer Parkoff, Ed Adlum and Denis Hyland.

MANUFACTURERS NEW EQUIPMENT

CURRENTLY IN PRODUCTION

Prices shown are list prices f.o.b. factory. Manufacturers have not authorized prices where no price is shown

ALL-TECH INDUSTRIES

- Gold Crest 6 (46"x78")
- Gold Crest 7 (52"x92")
- Gold Crest 8 (57"x101")
- Gold Crest 9 (64"x114")

AMERICAN SHUFFLEBOARD CORP.

- Electra "6" (6' 6-pkt. table)
- Electra "7" (7' 6-pkt. table)
- Electra "8" (8' 6-pkt. table)
- Classic "6" (6' 6-pkt. table)
- Classic "7" (7' 6-pkt. table)
- Classic "8" (8' 6-pkt. table)
- Imperial Shuffleboard (16' to 22') ..
- Imperial Cushion Model (12')
- Bank Shot Model (9')

AUTOMATENBAU FOERSTER

- Natl. Sales Agents, L. T. Patterson Distribs.
- Football Match
- Europa Meister Eishockey
- Musikbar 100
- Billiard Tables Miniatur

AUTOMATIC PRODUCTS CO.

- CIGARETTE VENDORS
- Smokeshop "Starlite 450"; 18 sel., cap. 450
- Smokeshop "Starlite 630"; 18 sel., cap. 630
- Smokeshop "Starlite 850"; 27 sel., cap. 850
- CANDY VENDOR
- Candyshop '100' Ten Columns, 400 Capacity
- Candy; Six Columns, 200 Capacity—Gum & Mint. First-In, First-Out Feature; Multiple Pricing, Changelmaker, Optional.

AUTO-PHOTO CO.

- Model 12 Studio \$3,245.00

BALLY MFG. CO.

- Sheba 2P (3/65)
- Border Beauty (Bingo) (2/65)
- All The Way Shuffle 2P
- Big Day 4P (9/64)
- Deluxe Bally Bowler 16' lengths (Jan. 1964)
- Bucky Bronco Kiddie Horse \$995.00
- Bus Stop 2P (1/65)
- Bullfight 1P (1/65)

BATES INDUSTRIES

- Round Pool Table

T. H. BERGMAN CO.

- Natl Sales Agents, Dunan Sales Co.
- Arizona Gun (Live action pellets)

CAMECA

- Scopitone-Audio-Visual Machine, 36-Sel., 26 inch screen. Nat'l Sales Agents, Scopitone Inc., USA.

COAN MFG. CO.

- CIGARETTE VENDORS
- Model 74-MD; 74 sel., cap. 74
- Model 74-APC; 74 sel., cap. 74
- Model 94-UM; 94 sel., cap. 94
- Model 94-UC; 94 sel., cap. 94
- Model 116-WM; 116 sel., cap. 116
- Model 116-WC; 116 sel., cap. 116
- CANDY VENDORS
- Model 74-APD, 74 sel., cap. 74
- Model 94-UD, 94 sel., cap. 94
- Model 116-WD, 116 sel., cap. 116
- Model 188-D, 188 sel., cap. 188
- Model 47-Pastry, 47 sel., cap. 47

CHICAGO COIN MACHINE

- Top Brass Shuffle 1P (4/65)
- Super-Sonic Bowler (3/65)
- Triumph Shuffle Alley (1/65)
- Tournament Bowler (12/26)
- Pop-Up 1P (10/64)
- Mustang Pin 2P
- DeVillie Shuffle Alley (8/64)

DuKANE CORP.

- Ski 'n Skore

FISCHER MFG. CO., INC.

- COIN
- Empress 101 (101")
- Empress 92 (92")
- Regent 91 (91")
- Regent 77 (77")
- Fiesta 58 (Reg. Bumper)
- NON COIN
- Empire VIII (4x8)
- Empire VII (3 1/2x7)
- Duchess VIII (4x8)
- Duchess VII (3 1/2x7)
- Crown Town & Country (Reg. Bumper)
- Town & Country (Reg. Bumper)
- Princess 58 (Reg. Bumper)

J. F. FRANTZ MFG. CO.

- Little Leaguer (12/62)
- Double Header (12/62)
- Save Our Business
- U.S. Marshall 5 Gun
- Kicker & Catcher
- ABT Challenge Pistol
- ABT Guesser Scale
- ABT Rifle Sport
- Aristo Scale

GOLD MEDAL PRODUCTS

- Popcorn Vendor

D. GOTTLIEB CO.

- Kings & Queens 1P (3/65)

GREAT LAKES EQUIPMENT

- Elliptical pool (elliptical pool table) ..

PAUL W. HAWKINS MFG.

- Rodeo Pony \$ 845.00
- Ben Hur Chariot 645.00
- Twin Quarterhorse 575.00
- Derby Pony Jr. 550.00
- Sam The Clown 395.00

IRVING KAYE CO., INC.

- NON-COIN MODELS
- Deluxe Continental (4 1/2"x9'
- Ambassador 70 (85"x47")
- Ambassador 75 (92"x52")
- Ambassador 80 (106"x58")
- Ambassador 90 (114"x64")

COIN-OP MODELS

- Deluxe Eldorado 6 Pkt. Series
- Mark I, 77x45
- Mark II, 85x47
- Mark III, 92x52
- Mark IV, 106x58
- Mark V, 113x63
- Deluxe Satellite, 77x45
- Deluxe Klux Pool
- Regular 56x40
- Jumbo 75x48
- El Dorado Shuffleboard
- Ring-O Round
- Pool Table (56" diameter)

MARVEL MFG. CO.

- Side-Rail Elect. Scoreboard
- Coin Box

MIDWAY MFG. CO.

- Play Ball 1P (Replay Model Available)
- Rodeo 2P Pin (10/64)
- Flying Turns 2P (9/64)
- Rifle Champ 2P (1/65)

NATIONAL VENDORS, INC.

- CIGARETTE VENDORS
- Series 113; 13 8-column shifts, cap. 447
- Upright-Series 113; 13 8-col. shifts, cap. 447
- Crown series 222; 22 sel., cap. 616
- Crown series 800; 20 sel., cap. 850
- Consolette-Series 650; 20 sel., cap. 670
- Moduline-22M; 22 sel., cap. 616
- Moduline-80M; 20 sel., cap. 850

ORBIT ENGINEERING CORP.

- Pitching Horseshoes (4/65)
- Tic Tac Toe (4/65)
- Dice Game

PROTECISION ENGINEERING, INC.

- V-Shape Shuffle

PUTT-WELL GOLF CORP.

- 9-Hole Golf Game (2/65)

REDD DISTRIBUTING CO.

- Cinch Instant Shine Vendor
- (Vendor and packaged Cinch product)
- Geepen Coffee Vendor (Natl. Agents)
- Vend-A-Book Comic Book Vendor

ROCK-OLA MFG. CO.

- Caravelle (20 Col. 800 Packs) Model 3002
- Cigarette Machine
- Model 424 Princess Royal (7" LP Del.) St-Mon.
- Model 425 160-Sel. (Grand Prix) 7" LP Del. St-Mon.
- Model 418-SA 160-Sel. (Rhapsody II) 7" LP, Del. St-Mon.
- Model 414 100-Sel. (Capri II) with St. Optional
- Model 403 100-Sel. Wall Phono (33-1/3 Optional)
- 1623 Deluxe "Stereo Twins" Speakers
- 1629 "Stereo Twins Jr" Speakers
- 1950 Remote Volume Control Unit
- Model 500 160-Sel. Stereo Speaker Wallbox 3 level personal pushbutton volume control Model 501 100-Sel. Wallbox
- 1578 160-Sel. Wallbox
- 1584 100-Sel. Wallbox
- 1551 Universal Wall Box Bar Bracket
- 1981 Money Counter for Model 425, 418-SA, & 414
- Model TRLB-M—Coffee, Hot Chocolate, Soup Vendor—Batch fresh brew, modulator door and light, 600 cup capacity, coffee 4 ways, extra cream and sugar, whipped powdered chocolate, liquid sugar, liquid soup, fresh cream, with changer, Everpure filter.
- Model 3402—Coffee, Hot Chocolate, Soup and Tea—(Compact Model). Single cup, fresh brew, serves coffee and tea 4 ways.
- Model 3403—as above, without 4 way tea feature.
- Model 1404-S, single cup, fresh brew coffee & hot drink vendor. "Ever-Pure" water filtering system. Serves coffee 4 ways, 450 cup capacity, extra cream & sugar. Hot whipped chocolate & hot soup.
- Round O'Pool elliptical table (48"x52").

ROWE AC SERVICES

- Rowe-AMI M-200 Phonograph (Tropicana) with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records. Inter-mixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections.
- HAC-200 Hideaway, 200 Sel. Mon.
- HEB-200 Hideaway, 200 Sel. Selective Stereo CFA Stepper, CFD Stepper, WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 120 Sel. W.B., WQ-200 200 Sel. W.B., WQ-200-1 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, 4-coin Rejector.
- F-10436 Bar Grip, W. B. Mounting Bracket.
- EX-600 Cylindrical Wall Speaker.
- EX-700 Wall Speaker.

- L-2130 Ceiling Spkr., Choice of Grille.
- Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2605 Circular Flush-Mount Grille.
- Rivera Cigarette, 20 sel. 800 pack.
- Celebrity Cigarette Merchandiser, 14 selection, 510 pack capacity, modular line.
- Ambassador Cig. Vendor 286; 14 sel., cap. 510.
- Celebrity Cig. Vendor 260; 20 sel., cap. 800.
- Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular.
- 77 Candy Merchandiser, 11 sel., 360 cap.
- Tasty 20 Candy Merchandiser, 20 sel., 560 cap.
- Celebrity Pastry Merchandiser, 5 selection, 100 capacity, modular.
- Celebrity Hot Food Merchandiser, 7 selection, 140 capacity, modular.
- Celebrity All Purpose Merchandiser, 130 capacity, 130 selection, modular.
- Celebrity Fresh Brew Coffee Merchandiser, 11 selection, 750 cup capacity, modular.
- Celebrity Cold Drink Merchandiser, 4 selection, 1000 cup capacity, crushed ice feature optional, modular.

THE SEEBURG CORP.

- PHONOGRAPHS
- LPC-480 & LPC-480R (Remote Control) stereo LP Console—160 Selections (Up to 480 Selections with all album programming). Spotlitged Album Award. 3-way audio. Income totalizer. Personalized panel. Plays 33-1/3 and 45 RPM records intermixed, stereo or monaural. Album and Universal Pricing. Half Dollar. Transistorized and unitized "pull out" components. Test point front servicing. Blue or tangerine speaker grilles.
- H LPC-1—Stereo LP Hideaway, 160 selections (Up to 480 selections with all album programming). Income Totalizer. Plays 33-1/3 and 45 RPM records intermixed. Album and universal pricing.
- SC-1—Stereo Consolette, 160 selections. Used for remote selection of any record on LP Console or Hideaway. Personalized panel. Album display panel. Album pricing. Push-button volume control. Twin stereo speakers. Remote Income Totalizer. Polished chrome or copper finish.
- EBCS-1—Extended Bass Consolette Speaker. Provides full range stereo response in conjunction with Consolette speakers.
- SC-11—Stereo Communication Consolette. Consolette serves as Intercom.
- CIM-1—Consolette Intercom Master Unit. Used with Stereo Communication Consolette.
- BACKGROUND MUSIC
- ICK-1—Intercommunication Consolette Kit. Converts Stereo Consolette to Stereo Communication Consolette.
- BMS-2—Background Music System, 1000 Selections
- BMC-1—Background Music Compact, 1,000 Selections
- BMCA-1—Background Music Companion Audio. Used with Background Music Compact (BMC-1)
- MPE-1—Electronic Memory Programmer. Used with the Background Music Compact (BMC-1) to insert special announcements and commercials into the background music program.
- SABMC-1—Seehurg Automatic Background Music Center. For use with FM Multiplex Telephone Lines and On-Premise Locations. Total of 112 1/2 hours of music.
- SEP-1—Seehurg Encore Phonograph, 750 Selections of Foreground Music
- CANDY VENDORS
- W10CNI—Mechanical, 10 Selections, 220 bar capacity.
- W8TIG—Mechanical, 8 Selections, 152 bar capacity.
- CIGAR VENDOR
- W6CR1—Mechanical, 6 Selections, 114 package capacity.
- CIGARETTE VENDORS
- 4E5—Electric, 22 Selections, 825 pack capacity.
- W20T1—Mechanical, 20 Selections, 672 pack capacity.
- W14T1—Mechanical, 14 Selections, 510 pack capacity.
- MCC-20—Mechanical, 20 Selections, 720 pack capacity.
- CIGARILLO VENDOR
- W8C01—Mechanical, 8 Selections, 200 Package Capacity.
- COFFEE VENDORS
- MC4—Marquee Coffee Vendor, 5, 6 or 7 Selections. Brews fresh ground coffee one cup at a time. Hot coffee, hot chocolate, hot soup and hot tea. 605 cup capacity. Income Totalizing System.
- 764—Modular Coffee Vendor, 5 or 6 selections. Brews fresh ground coffee one cup at a time. Hot coffee, hot chocolate, hot soup and hot tea. 650 cup capacity. Income Totalizing System.
- W5C4D—Williamsburg Fresh Brew Coffee Vendor, 5 Selections. Brews one cup at a time. Hot coffee and hot chocolate. 428 cup capacity. Income Totalizing System.
- W6HB1—Williamsburg Coffee Vendor, 6 Selections. Soluble hot coffee, hot chocolate and hot soup. 500 cup capacity.
- 772—Marquette Coffee Vendor, 5 selections. Brews fresh ground coffee one cup at a time. Hot coffee and hot chocolate. 320 cup capacity.
- COLD DRINK VENDORS
- MS4—Marquee Cold Drink Vendor, 4 or 7 selections with or without crushed ice. Carbonated and non-carbonated flavors. 7-selection model offers 2 selections of iced tea. 1,500 cup capacity. Income totalizing System.
- S94—Modular Cold Drink Vendor, 4 or 7 selections with or without crushed ice. Carbonated and non-carbonated flavors. 7-selection model offers 2 selections of iced tea. 1,500 cup capacity. Income Totalizing System.

- COLD CANNED DRINK VENDOR
- W3CV1—Williamsburg Cold Canned Drink Vendor, 3 selections, 189 can capacity. Automatic Can Opener.
- GENERAL MERCHANDISE VENDOR
- 15G1—Pick-A-Pac, 15 Selections, 315 item capacity.
- LAUNDRY SUPPLY VENDOR
- W8L1—Mechanical, 8 selections, 152 item capacity.
- MILK VENDOR
- MV-2—Modulra Milk Vendor, 3 selections, 360 carton capacity.
- PASTRY VENDORS
- W6P1—Mechanical, 6 selections, 72 package capacity.
- W6P2—Mechanical, 6 selections, 114 package capacity.

SHIPMAN MFG. CO.

- CIGARETTE VENDORS
- Mark II; 13 or 17 columns.

SOUTHLAND ENGINEERING, INC.

- Kiddie Railroad

UNIQUE INDUSTRIES

- Stone Age Rock-it
- Armored Tank (convertible top) ..
- Air Force Jeep

URBAN INDUSTRIES

- Movie Theaters
- Model AP-10
- Panoram
- Kiddie Kolor Kartoon

U.S. BILLIARDS INC.

- 6 Pkt. Series:
- Pro 1—78x46
- Pro 2—88x51
- Pro 3—93x53
- Pro 4—103x58
- Pro 5—114x64
- Cluh Pool
- 56x40
- 75x43

VALLEY SALES CO.

- Bumper Pool®
- Model 522S/W Reg. Size
- Model 785A—78x45
- Model 875A—88x50
- Model 935A—93x53
- Model 1035—100x57
- El Magnifico Series
- Model 884—88x50
- Model 934—93x53
- Model 1014—101x57

THE VENDO CORP.

- CIGARETTE VENDORS
- CA1A Console; 22 sel., cap. 850
- C-23; 15 sel., cap. 520
- 429-Special; 11 sel., cap. 428
- Continental "30"; 30 sel., cap. 830
- Tohacco Shoppe "30"; 30 sel., cap. 830

WESTINGHOUSE ELECTRIC CO.

- 6-Selection Cup Drink Vendor
- Fresh Brew Coffee Vendor
- Candy Vendor
- Cigarette Vendor

WILLIAMS MFG. CO.

- Hollywood Driving Range (4/65)
- Galleon Bowler (3/65)
- Alpine 1P (3/65)
- Cheetah Shuffle (3/65)

THE WURLITZER COMPANY

- 2900-1 200 Selection
- 2900-3 200 Selection with Top Tunes Golden Bar
- 2900-4 200 Selection with Little L.P.
- 2900-7 200 Selection with Top Tunes Golden Bar and L.L.P.
- 2910-1 100 Selection
- 2910-3 100 Selection with Top Tunes Golden Bar
- 2910-4 100 Selection with Little L.P.
- 2910-7 100 Selection with Top Tunes Golden Bar and L.L.P.
- Hideaway Phonographs
- 2917-4 200 Selection with Little L.P.
- 2917-7 200 Selection with Top Tunes and Little L.P.
- 2911-4 100 Selection with Little L. P.
- 2911-7 100 Selection with Top Tunes and Little L.P.
- Remote Control Equipment
- 5220 Wall Box 200 Selection-10¢-25¢-50¢ with Speakers, Top Tunes Golden Bar and L.L.P.
- 5220A Wall Box 200 Selection-10¢-25¢-50¢ with L.L.P.
- 5225 Wall Box 100 Selection-10¢-25¢-50¢ with Speakers, Top Tunes Golden Bar and L.L.P.
- 5225A Wall Box 100 Selection-10¢-25¢-50¢ with L.L.P.
- 5010 Wall Box Ten Top Tunes—50¢ Coin Only
- 259B Stepper, 100 Selection for Model 2910
- 261B Stepper, 200 Selection for Model 2900
- 5121 Speaker—Private—Wurlitzer Wall Box Mounting
- 5121A Speaker—Private—Wall Mounting
- 5123 Speaker—Wall 12" Coaxial
- 5125B Speaker—Extender (Packed in Pairs)
- 5126 Speaker—Directional (Packed in Pairs)

Four Year Delay On FTC Labeling Ruling Seen As Possibility

WASHINGTON—Federal Trade Commission chairman Paul Rand Dixon stated last week that it may be four years before the proposed FTC ruling, which would require health warnings to be displayed on cigarette packs and in cigarette advertising, would go into effect. Dixon told the House Commerce Committee that the delay was due in great part to the length of time it would take before the many challenges as to the ruling's legality could be settled.

American Tobacco Cites \$28 Mil. 1st Qtr. Increase

NEW YORK — Increases in dollar sales and net income for the 1965 first quarter were forecast for The American Tobacco Company and its presently consolidated subsidiaries by Robert B. Walker, President, at the Company's Annual Meeting of stockholders in Flemington, New Jersey, on April 7. Walker also said that the company had made no decision to follow the Lorillard price increase on filters (see story).

Preliminary figures show the Company's dollar sales increase for the first quarter of 1965 "will be approximately \$28 million" ahead of last year's first quarter, he said, and first quarter sales "will also be ahead of the first quarter of 1963, a more normal first quarter than in 1964." (The U.S. Surgeon General's Report effected 1964 first quarter sales.)

Net income figures for the first quarter will not be available until later this month, he said, but "they undoubtedly will be substantially higher than in the first quarter a year ago." The net income increase will be more than the effect of the lower federal income tax rate, he noted.

Walker described the Company's major brand picture for the first quarter as follows: Sales of Pall Mall were higher, indicating that the brand continues to be the nation's best-selling cigarette; Tareyton continued its sales gains; Lucky Strike Filter sales, were "encouraging"; Half and Half Filter sales continued to exceed projections; Lucky Strike Regular Size Cigarette sales were about the same; Carlton, Montclair and Herbert Tareyton show decreases. Filter sales increased from 17% of American's total cigarette sales to 22% of overall volume.

The Company's first quarter cigar sales were lower than in 1964.

The Company is currently market testing "two distinctly new cigarettes" and "has developed several new concepts in pipe tobacco" which will soon be tested on the market.

GOTTLIEB'S

KINGS & QUEENS



**ANOTHER GREAT CREATION FROM
the MASTER-MAKER of
CARD GAMES!**

- Four "Relay Action" Kick-Out Holes Creates New and Novel Player Appeal.
- All Rollovers Increase Holes High Score Value.
- Completing Any Four-of-a-Kind Lights A Hole For Special Scoring.
- Making All Four Club Rollovers Lights Top Center Rollover For Special Mystery Score.

*All
New:*

1. Colorful "Sunburst" pap bumper caps
2. "Easy-Vue" Angled Plastic Bumper Caps
3. Bright Plated Steel Plunger Housing
4. Extra Heavy Duty Ball Lift Shaft
5. Floating Playfield Plastics Staps Warpage

PLUS THE GOTTLIEB ORIGINATED STANDARDS:

1. Beautiful Stainless Steel Cabinet Trim
2. Chrome Plated Cabinet Legs
3. Sparkling Metal Jewel Pasts
4. Play Field Protection Rings Under Pap Bumpers
5. Plated Metal Lightbox Door Far Added Security
6. "Hard Gate" Playfield Finish Far Extended Life
7. Playfield "Auto-Clamp"

Also Plus: Three or five ball play — match feature — available with twin coin chutes



New "Hard-Cote" Finish Extends Playboard Life to an All-Time High!

Ask your distributor for a feature demonstration!

That Extra Touch of Quality and Originality



D. Gottlieb & Co.

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Houston Happenings

Gulf Coast Distributing Co. (Wurlitzer) moved into their own brand new building at 6205 Gulf Freeway on March 22. The red brick one story structure covers over 16,000 square feet and is ultra-modern in every respect. Clerical set up includes large display room, two sales offices and private offices; back up by large storage quarters and service department with latest in mechanical equipment. Gulf Freeway is a super highway from Houston to Galveston. Personnel of Gulf Coast Distributing at present includes: L. C. Butler, manager; Lynn Conner and Derrell Huffman, sales representatives; Louis Jeris, head of service dept. On hand to assist the firm at breaking in its new quarters were Ralph D. Cragan, regional sales manager, phonograph dept., The Wurlitzer Company together with D. B. Beary, also a Wurlitzer Company home office representative. Along with Houston plant, Gulf Coast Distributing has sales offices at 75 El Paso St. in San Antonio.

Becky Lancaster, owner Palms Music Center (major retail record outlet), back at work after serious surgery some weeks ago. . . . George Jamail and Earl Chatten, co-owner and manager respectively at Central Sales Co. (Rowe-AMI), attended a sales meeting in New Orleans March 30. . . . Dan Mechura, owner Allstar Records and cute little wife Lydia acting plum "middle ageish" since their robust son, Dan Jr. started kindergarten. . . . Johnny Benton, well known in local coinmatics, is now sales representative for San Antonio office of Gulf Coast Distributing Co. . . . Getting and holding player attention was named as main trait of Williams pin game "Ski Club" and shuffle alley "Cheeta" now distributed here by H. A. Franz & Co.

Some of the smaller cigarette machine operators complained that since the coin machine operators association folded, the going has gotten tougher in some spots. Larger operations, they believe, do O.K. as they depend more on volume than on net per pack profit.

Betson Enterprises Open House Pix



A SOCIAL AFFAIR AT BETSON: Top left, Master Vending's billiard team work out on new Fischer tables. Right, Great Lakes' Art Frigo demonstrates the "Elliptipool" game. Bottom, Bert Betti circulates in Rock-Ola discotheque room where Betson mechanics installed a highly imaginative dance room. Center, Burt Glazer, Jersey Sales; Betti, Mike Halperin, Jersey Amusement, look over the Fischer '65 line. Right, Betson's John Rafer, Sales Mgr.; Joseph Seminero, Topps Amusement, at parts counter which served as a busy bar. Action took place during Betson's annual operator party.

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$5.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$67 Classified Advertisers. (Outside USA add \$52 to your present subscription price). You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 20c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue.

Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, New York 19, N.Y.

WANT

CAPITOL DRIVEMOBILES, AUTOPHONES, Urban Kiddie Cartoons and Panorams, Shuffleboards with anti-cheat units, Baseballs, Guns, Arcade pieces, Bally Coffee 661, 662, 663, State model, condition, make and best cash price. New Way Sales, 1257 Queen Street West, Toronto, Canada.

ANY NUMBER OF SEEBURG BEAR GUNS, Chicken Sam, Shoot the Bartender, etc. Will pick guns up at your warehouse and pay cash on the spot. No crating for you to do. Will buy any extra parts or amplifiers. Send list of what you have and price in first letter. Star Amusement Company, 136 State Street, West Columbia, South Carolina.

TWO TOP MECHANICS FOR SHOP WORK. Rebuilding bingos and other coin machines. Salary open, depending on ability. Send resume of past employment in first letter and salary expected. No drunks or drifters. Cole Henry, Star Amusement Company, 136 State Street, West Columbia, South Carolina, 256-1429.

FOR RESALE: SEEBURG AND WURLITZER Phonographs, Games. Send inventory and lowest cash prices. HASTINGS DIST. CO., INC., 6100 WEST BLUEMOUND ROAD—MILWAUKEE 13, WISC.

BINGOS, MISS AMERICA, ROLLER DERBY, Circus Queen, Arcade Equipment, Rock-Ola, Seeburg and Wurlitzer 1962/1963, Balancing, County Fair, Laguna Beach, Acapulco, Cancan, Bikini, Lido, Goldengate, Silver Sails, Bounty—needed by IMPORT-EXPORT MARCEL GROSCH 3 BLD. AVROY, LIEGE, BELGIUM.

USED 45 RPM RECORDS, ALL TYPES AS they run, right off the route. No sorting or picking. We pay freight from anywhere in U.S.A. Standing order available for regular shippers. JALEN AMUSEMENT CO. 1215 S. HOWARD STREET—BALTIMORE, MD. 21230.

PANORAMS AND PANORAM PARTS. United Triple Plays wanted. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO, CALIF. (Tel. Hemlock 1-1750)

WE PAY THE HIGHEST PRICES FOR ALL BALLY BINGOS and Gottlieb Pinballs manufactured 1958 and up. Interested all brand new closeouts. Also arcade equipment. Cable or write to: HOLLAND-BELGIE, EUROPE SPRI., 276 AVENUE LOUISE, BRUSSELS & BELGIUM. (Cable address.) HOBEL-EUROPE-BRUSSELS.

LATE BINGOS MISS AMERICA/UP, GOTTLIEB 2-4 Players. Bowlorama Late Bally Bowlers. Unshopped complete, working, packed original cartons. Pay cash in dollars. Prices FOB nearest seaport MAX LOBO & CO., MEIR 23, ANTWERP, BELGIUM. Cable: LOBOMA. (Tel. 33.81.33)

RECORDS, 45's AND LP's, SURPLUS, Returns, overstock, cut-outs, etc. HARRY WARRINER, KNICKERBOCKER MUSIC CO. —453 McLEAN AVE., YONKERS, N.Y. (Tel. Greenleaf 6-7778).

ATTENTION: DISTRIBUTORS AND RECORD shops. There's gold on your shelf. Want 45 rpm records up to 10 years old. Highest prices paid anywhere. Up to 43¢ each—our choice. BIG JOHN RECORDS, 687 WASHINGTON ST., BOSTON, MASS. (Tel. 338-7426).

WE PAY CASH AS ALWAYS FOR: SEEBURG; Wurlitzer; AMI and Rock-Ola music, Gottlieb Pins; Arcade equipment; Bally Bingos; Write or cable: PALMER AT BELINTRACO —31 SOMERSTRAAT—ANTWERP 1, BELGIUM.

SELL YOUR SURPLUS 45's TO THE NATION'S largest user. We are the nation's foremost packager of promotionally priced record packs. We purchase unlimited quantities on a steady basis. Wire—phone for quick deal. NATIONAL BAG-O-TUNES INC., P.O. BOX 177—ISLAND PARK, N.Y. 11558 (Area 516-TU 9-9300).

NEW 45 RPM RECORDS, NO QUANTITY too large or small. We pay the highest price, plus all freight. Also over-run return hit records. Contact immediately for quick transaction. We pay cash. SUTTON RECORD CO.—26 West 20th St.—New York, N.Y. (Tel. CH 2-3250).

SEEBURG HF100R, VL200, 222S, DS160S; Wurlitzer 1800, 2100, 2150, 2250, 2300S, Rock-Ola all models, AMI H200E, 1200E, J200E, K200ES, Rowe, Shuffles, Lightning Clipper, Capitol, Bowlers, recent Pingames Gottlieb, Bingos. Rush offers to VICTOR HUGO—KONINGIN ASTRIDLAAN 49 MECHelen, BELGIUM.

USED 45 RPM RECORDS. WE PAY freight & top prices. KING SALES—1415 WASHINGTON STREET—BOSTON, MASS.

45 RPM RECORDS, NEW OR USED. NO quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. Dickens 2-7060).

USED RHYTHM AND BLUES 45's. WE PAY top prices plus freight. Write first, stating approximate amount on hand. Blues and rhythm and blues only, please. RECORD MART, 2222 ELM, DALLAS, TEXAS 75201. Phone Riverside 8-2053.

WANT TO BUY PHILADELPHIA TOBAGANS. Please advise condition, price and quantity. CLEVELAND COIN INTERNATIONAL, 2029 PROSPECT, CLEVELAND 15, OHIO, Tower, 1-6715.

USED POOL TABLES—AS IS—QUOTE PRICE, Sizes, Condition. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO, OHIO. (Tel. CH 3-7191)

TELEQUIZ ARE WANTED, WRITE TO THE General Automatic S.C., T.G.A. 60, rue Van Schoor, Brussels, 3, Belgium.

"WANT—SCORING UNITS FOR SHUFFLEboards. Write stating make, model, quality, condition and best cash price. The St. Thomas Coin Sales, 699 Talbot St., St. Thomas, Ontario, Canada. Ph 631-9550."

USED CIGARETTE MACHINES IN EXCHANGE for United Big Ball Bowlers. Jumbo. Bonus. Royals. Phone or Write. We'll Deal! GRECO BROS. AMUSE. CO., 1288 B'WAY, ALBANY, N. Y. (Tel HO 5-0228).

WANT NATIONAL CIGARETTE MACHINES Models—222-800-650-113. Any amount. State price and condition. REGAL VENDING CO., 1461 STILLWATER DRIVE, MIAMI BEACH, FLORIDA.

WANTED TO BUY: LATE MODEL OR NEW FOOSBALLS. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVENUE, PORTLAND, OREGON 97205.

FOR SALE

SPECIAL PRICE ON LATE MODEL BINGOS for foreign commerce and allowed states in the U.S.A. We handle any type coin operated machine; cleaned and ready for your location or for resale; and crated expertly for safe shipping. Contact Nastasi Distributing Company, 826 Baronne Street, New Orleans, Louisiana 70113. Phones 523-6386, 523-1471.

PIN GAMES \$75.00 UP, SHUFFLE ALLEYS \$50.00 UP, MCG20 Dugrenier—Like new \$325.00, E-2's 4 for \$500.00, Stoner D-500 Coffee \$75.00, DS160's \$775.00, AY \$675.00, Y100M \$600.00, AQ \$595.00, 222's \$495.00, CALL G. K. GABRIELSON & CO., INC., 724 MEMORIAL DRIVE, S. E., ATLANTA 16, GEORGIA, JA. 5-7441.

EXPORT ONLY: BALLERINAS, SEA ISLANDS, Carnival Queens, Sun Valleys, Twist, Acapulcos, and Lite A Lines, D & P Music, 27 E. Philadelphia Street, York, Pa., Phone 848-1846.

COMPLETELY RECONDITIONED SPECIALS: Gottlieb Baucha 245; Preview 240; Fashion Show 200; Hi Diver 70; Show Boat 140; Rack a Ball 180, Wms. King Pin 170; Mardi Gras 250. Ship US or export Port of NO. OPERATORS SALES, 4122 WASHINGTON AVENUE, NEW ORLEANS, LA. 822-2370.

BALLY: ALL STAR SUPER BOWLER \$75, ALL The Way Shuffle \$695, Skill Score \$95, Big Inning Baseball \$75, Fun Phone \$95, Spinner \$50, Table Hockey \$95, Williams Official Baseball \$145, Midway Shooting Gallery \$85, Voice-O-Graph (late) \$395, Pro Golfer \$295, Vol-O-Matic Card Vender \$85. All equipment clean and ready for location. Also large selection of used music and vending machines. Direct overseas shipment from Port of Detroit. MARTIN AND SNYDER COMPANY, 13200 W. WARREN AVENUE, DEARBORN, MICHIGAN, TEL. LUzon 2-2300.

125 PIECES OF OLDER GAMES OF ALL TYPES. Most all 1956 to 1959 model games, all equipment is on storage in shop. Pin balls, base balls, shuffle alleys, ball bowlers, guns, kiddie rides and other arcade equipment. Gottlieb, Williams, Bally, United, Genco, Chicago Coin etc. No reasonable offer refused—bring your own truck and haul out what you can use. Write for complete list. ENGLAND AMUSEMENT CO., BOX 236, PURDY, MO.

WURLITZER 2000 @ \$240.00, WURLITZER 2150 @ \$275.00, Wurlitzer 2200 @ \$425.00, Wurlitzer 2300 @ \$495.00, Wurlitzer 2400 @ \$595.00, Wurlitzer 2500 @ \$645.00. Northwest Sales Co. of Oregon, 1040 S. W. 2nd Ave., Portland, Oregon 97204. Phone 228-6557.

FOR RESALE: UNITED'S SHUFFLE ALLEYS and Bowlers 1959 and Up. Send Inventory and Lowest Cash Price. RAMROD VENDING INC. D-17 Lomas Verdes BAYAMON, Puerto Rico.

A COMPLETE ARCADE—READY TO OPERATE—Equipment A1 condition. 9 Boles (Mfg. Phil Tog) 5 United 14 Ft. Small ball bowlers Test Pilot Wm Crane Steamshovel All star Bowler Kissin Cupid Bally Bat. Prac. Telequiz Pistol Pete Space Invader Dodge City Ex. Shooting Gallery 5 Baseball & 15 Pin Games. \$2500 Takes All. No Crating. IRVING MORRIS INC., 145 Frelinghuysen, Newark, N. J.

AMI H-100, H-200E, I200M, SEEBURG 161, Q 160 Rockola 1448, 1458, 1468, 1478, AMI L-200 Wurlitzer 2304, 2510, Keeney Twin Red Arrow, Sweet Shawnee, Bally Wild Lemon F. P. NEW Twist, Acapulco, Touch-down, Bikini. 40 Buckley Fruit Machines for export; also Mills & Jennings. BOWL A RAMA, One Balls, Grandstands, Lexington, Turf Guns, Gottlieb Preview, Corral, Olympic, Gaucho, Wms. Caravelle Viking, Trade Winds, Reserve, Soccer. CROSSE-DUNHAM & CO., 225 WRIGHT BLVD., "F", GRETNA, LA. 367-4365.

500 SEEBURG BACKGROUND UNITS consisting of BMS's, BMU's, BMS' also some Seeburg 200 selection Library units. Write for prices. TRIMOUNT AUTOMATIC SALES CO., 40 WALTHAM ST., BOSTON, MASS. 02118.

CLEAN, READY FOR LOCATION. GOTT: Tropic Isle \$195, Slick Chick \$245, Oklahoma (4 Pl) \$325, World Beauty \$95, Sunshine \$95; Williams: BlackJack \$145, Highways \$145, Jungle \$145, Serenade (2 Pl) \$225, Double Barrel (2 Pl) \$195; Bally: Cross Country \$175, Super Bowler \$75, Big Inning \$95, D & L COIN MACHINE COMPANY, 414 KELKER ST., HARRISBURG, PA. (Tel. 234-1051 OR 234-2235).

GOTTLIEB: GAUCHOS \$270.00, MERRY-GOROUNDS \$190.00, Sunsets \$240.00; Williams: Heat Waves \$265.00, Soccers \$200.00, Grand Slam Baseballs \$340.00, Mini-Golf \$330.00, Touchdowns \$350.00, Oh Boys \$225.00, Merry Widows \$320.00, Chicago Coin: Pop-Ups—Write, Majestic Bowler \$800.00, Cadillac Bowler \$725.00, Champion Rifle Range \$300.00, Long Range Rifle Gallery \$240.00, Broncos \$295.00; Bally: Mad Worlds \$275.00, Harvests \$285.00; Bingos: Bountys \$800.00, Silver Sails \$775.00, Golden Gates \$740.00, Lidos \$690.00, Acapulcos \$375.00, Circus Queens \$325.00, Dude Ranch \$125.00 (Bingos shipped to Nevada and in Foreign Commerce only), Midway Trophy Guns \$390.00, All-Tech Ferris Wheels \$390.00, All-Tech Indian Scouts \$365.00, NEW ORLEANS NOVELTY CO., 1055 DRYADES STREET, NEW ORLEANS, LOUISIANA, Tel. 529-7321.

HI-SPEED SUPER FAST SHUFFLE BOARD Wax. 24 one-pound cans per case. \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN ST., DALLAS, TEXAS.

SPECIAL—SPECIAL—SPECIAL RUBBER: Rings for Pin Games—to Distributors Only. DYNABALL COMPANY, 8039 Lawndale, Skokie, Illinois.

50 RECORDED SONGS ONLY \$3.00. MANY great songs by favorite artists, our choice. New records, guaranteed. State style of music preferred—Pop, R & B or Country. Offer good only in U.S.A. No C.O.D.'s. RHYTHM RECORDS—BOX A—ARCADIA, CALIF.

WANT: 6-POCKET POOL-TABLES FOR RESALE. State price, condition, make, model & size in first letter. FOR SALE: Bally Bank balls (new) in original crates. NOBRO NOVELTY, 142 DORE ST., SAN FRANCISCO, CALIF. MA 1-5438-39.

WE HAVE A CHOICE SELECTION OF LATE Williams Two Players. Write for prices MIDWEST DIST., 709 LINWOOD BLVD.—KANSAS CITY, MO.

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SHUFFLE ALLEYS: UNITED SUPER BONUS \$95; Keeney Deluxe Challenge \$95; United Top Notch \$129; Ball Bowlers: Twin Bowler \$275; T.V. Bowler \$150; Classic Bowler \$150; Strike Bowler \$95; All of the above mentioned machines have been completely shopped and refinished. TRI-STATE DIST CO.—CALLIER SPRING ROAD—P.O. BOX 615—ROME, GA. (Tel 234-7123. Area code 404).

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KLOPP COIN COUNTERS WE MANUFACTURE and sell the finest low priced coin counting-packaging and coin sorting machines available. Write for details. KLOPP ENGINEERING, INC. 35561 SCHOOLCRAFT RD. LIVONIA, MICHIGAN 48151.

SPECIALS—New Bally Hayride—add-a-ball \$365.00; New Bally Mad World—2PL \$385.00; New Bally Harvest—Single Player \$365.00; New Bally Grand Tour \$335.00; New Chicago Coin Pop-Up Phone; Like New Bally All the Way \$295.00. SUPER SPECIAL—1965 Model—used very little—Cinebox complete with 40 color films. . . original cost excess \$4500.00 now only \$2900.00. Very late 1964 Wurlitzer Model 2810-3, complete with 10 Top Tunes—Golden Bar, only \$795.00. REDD DISTRIBUTING CO., 80 COOLIDGE HILL RD., WATERTOWN, MASS. (617) 926-2250.

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UNITED SHUFFLES—DOLPHIN \$375.00; CHI-Coin Citation \$475.00; Crystal \$365.00. WANT: Seeburg LPC-480's, MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA, N.Y. 12302.

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UNITED 16' FALCON B.A. \$425; 16' JUMBO B.A. \$195; Silver Roll-Down \$550; Super Slugger Baseball \$95; Shuffle Baseball (Floor sample) \$595; ChiCoin: Six Game Bowler S/A \$325; 6-Pl. Home Run Baseball \$95; WMS. Titan Gun \$325; Midway: Slugger Baseball \$350; Deluxe Shooting Gallery \$325; CENTRAL OHIO COIN-MACHINE EXCH., INC., 315 E. 5th AVE.—COLUMBUS 1, OHIO. (Tel. 394-3529).

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FOR QUICK ACTION: CHROME WALLBOXES: 100 Seeburg 3W1 100 selection \$15.00; 100 Seeburg 3VWA 200 selection \$35.00. SEACOAST DISTRIBUTORS, 1200 NORTH AVENUE, ELIZABETH, NEW JERSEY 07201. BIGELOW 8-3524-5.

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MILLS AND JENNINGS FRUITSLOT MACHINES, BALLY BINGOS and Flipper Pin Games for export. ALMAN ENTERPRISES—BENDER WAREHOUSE—P.O. BOX 5734—RENO, NEVADA.

ATTENTION: WHOLESALERS AND EXPORTERS. Write for our prices on phonographs ready for export shipment. UNITED DIST. INC.—902 WEST SECOND STREET—WICHITA 3, KANSAS.

UNITED JUMBO BOWLER \$125, BALLY Bowler \$450, Bally Lucky Alley Bowler \$250, 2 Deluxe Club Bowler S.A. \$100, WALLACE DISTRIBUTING CO., BOX 75, MINERAL WELLS, TEXAS. PHONE FA 5-3600.

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"RECONDITIONED EQUIPMENT" ROWE Cigarette 20-700 \$195.00, All The Way new \$425.00, AMI Tropicana Phonograph floor sample \$875.00, Autophoto Model 9 \$745.00, AMI-I 120E \$275.00, H200E \$295.00, Bally Bucky Bronco Horse new \$595.00. ADVANCE DISTRIBUTORS, JACK GORELICK, 4710 DELMAR, ST. Louis, Missouri, Tel. Forest 1-1050.

MISC.

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TOP BRASS



EXCITING NEW SHUFFLE GAME







TOP BRASS, The exciting hi-score shuffle game that challenges the player's skill . . . timing . . . reflexes and judgment.

 Player shoots puck to stop flashing lights at number of his choice in each of five rows.

Then the player shoots puck at bonus score arrows in rotation from left to right.

THE ABOVE CONSTITUTES 1 FRAME . . . THERE ARE 2 FRAMES TO A GAME.

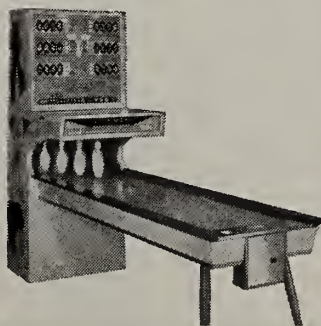
-  WIDE Formica Hand Rails.
-  FRONT DOORS hinged for easy bulb replacement.
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-  FITS ALL LOCATIONS, only 7 Feet Long.

Weight 295 lbs.

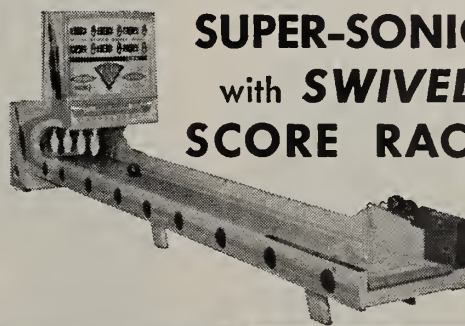

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 with SWIVEL
 SCORE RACK



**CRISS CROSS
 POP-UP**
 The Game
 with the
**BOUNCING
 BALL
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CHICAGO DYNAMIC INDUSTRIES, INC.

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COIN MACHINE INVENTORY LISTS—USED EQUIPMENT

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets—New Machines Are Listed Elsewhere in This Section

MUSIC MACHINES

AMI
D-40, '51, 40 Sel.
D-80, '51, 80 Sel.
E-40, '53, 40 Sel.
E-80, '53, 80 Sel.
E-120, '53, 120 Sel.
F-40, '54, 40 Sel.
F-80, '54, 80 Sel.
F-120, '54, 120 Sel.
G-80, '55, 120 Sel.
G-120, '55, 120 Sel.
G-200, '56, 200 Sel.
H-120, '57, 120 Sel.
H-200, '57, 200 Sel.
I-100M, '58, 100 Sel.
I-200M, '58, 200 Sel.
I-200E, '58, 200 Sel.
J-200K, '59, 200 Sel.
J-200M, '59, 200 Sel.
J-120, '59, 120 Sel.
K-200, '60, 200 Sel.
K-120, '60, 120 Sel.
Continental '60, 200 Sel.
Lyric '60, 100 Sel.
Continental 2, '61, 200 Sel.
Continental 2, '61, 100 Sel.
L-200, 160, 100 Sel. '62-63

Barrel-O-Fun '61 (4/61)
Barrel-O-Fun '62 (11/61)
Ballerina (6/59)
Beach Beauty (11/56)
Beach Time (9/58)
Beauty Contest (1/60)
Big Show (9/56)
Bongo 2P (3/64)
Bounty (Bingo) (10/63)
Can-Can (10/61)
Carnival (11/57)
Carnival Queen (11/58)
Circus (8/57)
Circus Queen (2/61)
County Fair (10/59)
Crossroads (1/56)
Cue-Tease 2P (7/63)
Cypress Gardens (6/58)
Double Header (7/56)
Funspot '62 (11/62)
Flying Circus 2P (6/61)
Grand Tour 1P (7/64)
Happy Tour 1P (7/64)
(Add-A-Ball Model)
Golden Gate (6/62)
Harvest 1P Pin (10/64)
Hay Ride 1P Pin (10/64)
(Add-A-Ball Model)
Hootenanny (Pin) 1P (11/63)
Key West (12/56)
Laguna Beach (3/60)
Lido (2/62)
Lite-A-Line (2/61)
Lotta-Fun (9/59)
Mad World 2P (5/64)
Miami Beach (9/54)
Miss America (2/58)
Monte Carlo 1P (Pin) (2/64)
Moonshot (3/63)
Night Club (4/56)
Parade (6/56)
Queens (Bch., Is.) (3/60)
Roller Derby (6/60)
Sea Island (2/59)
Ship-Mates 4P (2/64)
Shoot-A-Line (6/62)
Show Time (3/57)
Silver Sails (11/62)
Sky Diver 1P (4/64)
Star Jet (Pin) 2P (12/63)
Sun Valley (7/57)
Target Roll (1/58)
3-In-Line 4P (8/63)
Touchdown (11/60)
Twist (11/62)
2 in 1 2P (8/64)
U.S.A. (8/58)

Universe 1P (10/59)
Wagon Train 1P (4/60)
Whirlwind 2P (2/58)
Wld. Beauties 1P (2/60)
World Champ 1P (8/57)
World Fair 1P (5/64)
Sky Line 1P (1/65)

KEENEY

Old Plantation (2/61)
Black Dragon
El Rancho Hacienda
Rainbow (6/62)
Go-Cart 1P (5/63)
Poker Face 2P (9/63)

WILLIAMS

Beat The Clock (12/63)
Big Daddy 1P (9/63)
Big Deal 1P (2/63)
Black Jack 1P (1/60)
Casino 17P (10/58)
Club House 1P (10/59)
Coquette (4/62)
Crossword 1P (4/59)
Darts 1P (6/60)
El Toro 2P (8/63)
Fiesta 2P (12/59)
Four Star 1P (7/58)
Gay Paree (6/57)
Gldn. Bells 1P (9/59)
Gldn. Gloves 1P (1/60)
Gusher 1P (9/58)
Heat Wave 1P (7/64)
Jig Saw 1P (12/57)
Jungle' Jacks 2P (4/63)
Jump 1P (9/60)
Kingpin (9/62)
Kings 1P (8/57)
Mardi Gras 4P (11/62)
Merry Widow 4P (10/63)
Music Man 4P (8/60)
Naples 2P (9/57)
Nags 1P (3/60)
Oh, Boy 2P (2/64)
Palooka 1P (5/64)
Reno 1P (10/59)
Riverboat 1P (9/64)
Rocket 1P (11/59)
San Francisco 2P (5/64)
Satellite 1P (7/58)
Soccer 1P (3/64)
Sea Wolf 1P (7/59)
Serenade 2P (5/60)
Skill Pool 1P (6/63)
Space Ship 2P (12/61)
Starfire (1/57)
Steeplechase 1P (11/57)
Swing Time 1P (5/53)
10 Strike 2P (1/58)
3-D 1P (11/58)
Tic Tac-Toe 1P (1/59)
Tom-Tom 2P (1/63)
Top Hat (10/58)
Trade Winds (6/62)
Turf Champ (8/58)
Twenty-One 1P (2/60)
Valiant 2P (8/62)
Vagabond (10/62)
Viking 2P (10/61)
Whoopee 4P (10/64)
Wing-Ding 1P (12/64)
Zig-Zag 1P (12/64)

Bowling Team (10/55)
Rocket Shuffle (3/58)
Explorer Shuffle (6/58)
Rebound Shuffle (12/58)
Championship (11/58)
Double Feature (12/58)
Red Pin (2/59)
Bowl Master (8/59)
4-Game Shuffle (11/59)
Bull's Eye Drop Ball (12/59)
6-Game Shuffle (6/60)
Triple Gold Pin Pro (2/61)
Starlite (5/62)
Citation (10/62)
Strike Ball (5/63)
Spotlite (11/63)

Ball Bowlers

Bowling League (2/57)
Ski Bowl 6 Plyr. (11/57)
Classic (7/57)
TV Bowling Lg. (11/57)
Lucky Strike (1/58)
TV (with rollovers)
Player's Choice (9/58)
Twin Bowler (10/58)
King Bowler (3/59)
Queen Bowler (9/59)
Duke Bowler (8/60)
Duchess Bowler (8/60)
Princess (4/61)
Gold Crown (3/62)
Royal Crown (8/62)
Grand Prize (3/63)
Official Spare Lite (9/63)
Cadillac Bwlr (1/64)
Majestic Bowler (8/64)

SHUFFLES—BOWLERS UNITED Shuffles

Clipper (5/55)
5th Inning (6/55)
Capitol (6/55)
Super Bonus (9/55)
Deluxe model
Top Notch (10/55)
Regulation (11/55)
6-Star (10/57)
Midget Bowling (3/58)
Shooting Stars (4/58)
Eagle (5/58)
Atlas (8/58)
Cyclone (10/58)
Niagara (11/58)
Dual (1/59)
Zenith (6/59)
Flash (6/59)
3-Way (9/59)
4-Way (12/59)
Big Bonus (2/60)
Sunny (5/60)
Sure Fire (10/60)
Line-Up (1/61)
5-Way (5/61)
Avalon (4/62)
Silver (6/62)
Shuffle Baseball (6/62)
Action (7/62)
Embassy (9/62)
Circus Roll-Down (9/62)
Lancer (11/62)
Sparky (12/62)
Caravelle (2/63)
Crest (4/63)
Rumpus Targette (5/63)
Astro (6/63)
Ultra (8/63)
Skippy (11/63)
Jill-Jill (11/63)
Bank Pool (11/63)
Topper (2/64)
Tempest (2/64)
Pacer (4/64)
Tiger (7/64)
Orbit (8/64)
Mambo (12/64)

Ball Bowlers

Bowling Alley (11/56)
Jumbo Bowling (9/57)
Royal Bowler (12/57)
Pixie Bowler (8/58)
Duplex (11/58)
Simplex (5/59)
Advance (5/59)
League (10/59)
Handicap (11/59)
Teammate (12/59)
Falcon (4/60)
Savoy (5/60)
Bowl-A-Rama (9/60)
Tip Top (10/60)
Dixie (1/61)
Cameo 5-Star Bowling (5/61)
Classic (6/61)
Alamo (4/62)
Sahara (7/62)
Tropic Bowler (9/62)
Lucky (11/62)
Cypress (12/62)
Sabre (2/63)
Regal (4/63)
Fury (8/63)
Futura (12/63)
Tornado (3/64)
Thunder (3/64)
Polaris (8/64)

Ball Bowlers

ABC Bowl, Lane (1/57)
ABC Tournament (6/57)
ABC Champion (10/57)
Picnic (10/58)
Strike Bowler (11/57)
Trophy Bowler (4/58)
Lucky Alley (8/58)
Pan American (6/59)
Challenger (9/59)
Super Shuffle (12/61)
Big 7 Shuffle (9/62)
Super 8 (4/63)

CHICAGO COIN Shuffles

Triple Strike (2/55)
Arrow (2/55)
Cr. Cross Targette (1/55)
Bonus Score (4/55)
Hollywood (5/55)
Blinker (8/55)
Score-A-Line (9/55)

UPRIGHTS

AB Circus (5/56)
AB County Fair (3/57)
AB Circus Wagon
Wheels (12/58)
AB Galloping Dominos
AB Circus Play Ball (4/59)
AB Magic Mirror
Horoscope (11/59)
AB Mermaid (3/60)
Aquatl Prod. Squoits (11/57)
B Jumbo (5/59)
B Sportsman (6/59)
B Jamboree (10/60)
B Super Jumbo (11/60)
CC Star Rocket (5/59)
GA Skeet Shoot (1/57)
GA Super Hunter (6/57)
GA Double Shot (4/58)
GA Wild Cat (12/58)
GA Spr. Wild Cat
GA Twin Wild Cat (7/59)
GA Super Wild Cat
Trail Blazer (12/60)
Twin Trail Blazer (2/61)
K Big Tent
K Spr. Big Tent (6/57)
K Shawnee (1/59)
K Big Roundup (3/59)
K Little Buckaroo (4/59)
K Del. Big Tent (5/59)
K Big 3 (5/59)
K Touchdown (9/59)
K Big Dipper (10/59)
K Twin Big Tent
Criss Cross Diamond (1/60)
K Red Arrow (4/60)
Sweet Shawnee '60
Black Dragon '60
K Twin Red Arrow (5/60)
K Flashback (6/61)

Ge Davy Crockett (10/56)
Ge Circus Rifle (3/57)
Ge Motorama (10/57)
Ge Gypsy Grandma (5/57)
Ge Gun Fair (5/58)
Ge Space Age Gun (6/58)
Jungle Joe
Ke Air Raider
Ke Sub Gun
Ke Sportland DeLuxe model
Ke Ranger (3/58)
Deluxe Model (3/55)
Grand Slam Baseball (2/64)
Ke League Leader (4/58)
Ke Sportland
Ke Two-Gun Fun (3/62)
Mid Red Ball (5/59)
Mid Joker Ball (11/59)
Midway Bazooka (10/60)
Midway Shooting Gallery (2/60)
Mid. Del. Baseball (5/62)
Mid. Target Gallery (7/62)
Mid. Carn. Tgt. Gtry. (2/63)
Mid. Slugger BB (3/63)
Mid. Rifle Range (6/63)
Mid. Raceway (10/63)
Mid. Winner 2P (12/63)
Mid. Top Hit BB (3/64)
Mid. Trophy Gun BB (6/64)
Mills Panorama Peek (11/54)
Munves Bike Race (5/58)
Munv. Sat. Trkr. (5/59)
Mu Atomic Bomber
Mu Ace Bomber
Mu Dr. Mobile
Mu Fly Saucers
Muto Lord's Prayer
Mu Photo (Pre-War)
Mu Photo (DeLuxe)
Mu Silver Gloves
Mu Sky Fighter
Muto Voice-O-Graph
Pre-War Model
Post-War Model
Mu K. O. Champ
Mu Drive Yourself
Mu Bang-O-Rama (4/57)
Philadelphia Toboggan
Skee Alley
Scientific Pitch 'Em
Seeburg Bear Gun
Seeburg Coon Hunt
Set Shot Basketball
Southland's Speedway (6/63)
Southland Fast Draw '63
Southland Time Trials (9/63)
Tequiz
Un Jungle Gun
Un Carn. Gun (10/54)
Un Bonus Baseball (3/62)
Un Bonus Gun (1/55)
Un Star Slugger (7/55)
Un Spr. Slugger (4/56)
Un Pirate Gun (10/56)
Un Yankee BB (3/59)
Un Sky Raider (10/58)
Wm. Del. BB (4/53)
Wm. Major Leaguer
Wm. Big Lg. BB (2/54)
Wm. Jet Fighter (10/54)
Wm. Safari (2/54)
Wm. Polar Hunt (3/55)
Wm. Sidewalk Eng (4/55)
Wm. King of Swat (5/55)
Wm. 4-Bagger (4/56)
Wm. Crane (10/56)
Wm. Penny Clown (12/56)
Wm. 1957 Baseball
Wm. 10-Strike (12/57)
Wm. Ten Pins (12/57)
Wm. Shortstop (4/58)
Wm. Pinchhitter (4/59)
Wm. Vanguard (10/58)
Wm. Hercules (2/59)
Wm. Crusader (6/59)
Wm. Titan (8/59)
Wm. Del. Bat. Champ (5/61)
Wm. Extra Inning (5/62)
Wm. World Series (5/62)
Wm. Road Racer (5/62)
Bally Champion Horse
Bally Moon Ride
Bally Moon
Bally Space Ship
Bally Speed Boat
Bally Trnvle. Trolley
Bert Lane Lancer Horse
Bert Lane Merry-Go-Round
B.L. Miss America Boat
Bert Lane Fire Engine
B.L. Whirllybird (3/61)
B.L. Moon Rocket (3/61)
Capitol Donald Duck
Capitol Elsie
Capitol Palomino Horse
Capitol See Saw
Chicago Coin Super Jet
Chicago Round The World Trainer
Deco Merry-Go-Round
Deco Space Ranger
Exhibit Big Broncho
Exhibit Mustang
Exhibit Sea Skates
Exhibit Space Patrol
Scientific Television
Scientific Boat Ride
Texas Merry-Go-Round
Exhibit Rudolph The Reindeer

ROCK-OLA

1436, '52, Fireball, 120 Sel.
1436A, '53, Fireball, 120 Sel.
1438, '54, Comet, 120 Sel.
1446, '54, HiFi, 120 Sel.
1488, '55, HiFi, 120 Sel.
1452, '55, 50 Sel.
1454, '56, 120 Sel.
1455, '57, 200 Sel.
1458, '58, 120 Sel.
1465, '58, 200 Sel.
1475, '59, 200 Sel. Tempo I
1468, '59, 120 Sel. Tempo I
1485, '60, 200 Sel. Tempo II
1478, '60, 120 Sel. Tempo II
1495, '61, 200 Sel. Regis
1488, '61, 120 Sel. Regis
1496, '62, 120 Sel. Empress
1497, '62, 200 Sel. Empress
1493, '62, 100 Sel. Princess
408, '63, 160 Sel. Rhapsody I
404, '63, 100 Sel. Capri I

SEEBURG

M100A, '51, 100 Sel.
M100B, '51, 100 Sel.
M100BL, '51, 100 Sel.
Light Cab
M100C, '52, 100 Sel.
HF100G, '53, 100 Sel.
HF100R, '54, 100 Sel.
V200, '55, 200 Sel.
VL200, '56, 200 Sel.
KD200H, '57, 200 Sel.
L100, '57, 100 Sel.
201, '58, 200 Sel.
161, '58, 160 Sel.
222, '59, 160 Sel.
220, '59, 100 Sel.
Q-160, '60, 160 Sel.
Q-100, '60, 100 Sel.
AY1005, '61, 100 Sel.
AY1005, '61, 100 Sel.
DS 160, '62, 160 Sel.
DS 100, '62, 100 Sel.
LPC-1, '63, 160 Sel.

CHICAGO COIN

Sun Valley (8/63)
Firecracker 2P (12/63)
Bronco 2P (5/64)
Royal Flash 2P (8/64)

GOTTLIEB

Around Wld. 2P (7/59)
Atlas 2P (5/59)
Big Top 1P (1/64)
Bonanza 2P (6/64)
Bowling Queen 1P (8/64)
Brite Star 2P (4/58)
Captain Kidd 2P (7/60)
Contest 4P (10/58)
Contl. Cafe 2P (7/57)
Cover Girl 1-Plyr. (7/62)
Criss Cross 1P (3/58)
Dneg. Dolls 1P (6/60)
Dbl. Action 2P (1/59)
Egg Head 1P (12/61)
Fair Lady (12/56)
Falstaff 4P (11/57)
Fashion Show 2P (6/62)
Flagship (1/57)
Flipper 1P (11/60)
Flipper Clown (4/62)
Flipper Cowboy 1-P (10/62)

WURLITZER

1250, '50, 48 Sel., 45 or 78 RPM
1400, '51, 48 Sel., 45 or 78 RPM
1450, '51, 48 Sel., 45 or 78 RPM
1500, '52, 104 Sel., 45 or 78 Intermix
1500 A, '53, 104 Sel., 45 & 78 Intermix
1600, '53, 48 Sel., 45 & 78 Intermix
1650, '53, 48 Sel.
1650A, '54, 48 Sel.
1700, '54, 104 Sel.
1800, '55, 104 Sel.
1900, '56, 200 Sel.
2000, '56, 200 Sel.
2100, '57, 200 Sel.
2104, '57, 104 Sel.
2150, '57, 200 Sel.
2200, '58, 200 Sel.
2204, '58, 104 Sel.
2250, '58, 200 Sel.
2300, '59, 200 Sel.
2304, '59, 104 Sel.
2310, '59, 100 Sel.
2400, '60, 200 Sel.
2404, '60, 104 Sel.
2410, '60, 104 Sel.
2500, '61, 200 Sel.
2504, '61, 104 Sel.
2510, '61, 100 Sel.
2600, '62, 200 Sel.
2610, '62, 100 Sel.
2700, '63, 200 Sel.
2710, '63, 100 Sel.
2810 Stereo-Mono., 100 Sel.
2800 Stereo-Mono., 200 Sel.

PINGAMES BALLY

Acapulco (5/61)
Barrel-O-Fun (9/60)

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ALPINE CLUB

3 OR 5 BALL ADJUSTABLE PLAY

All New

CABINET DESIGN, IMPROVED
FEATURES AND MECHANISM
THROUGHOUT INCREASE OPERATOR'S
PROFITS . . . EASIER TO SERVICE

Mountain climber feature that carries over game-to-game and scores special when climber reaches peak!

Hitting center target when lit, opens "Free Ball" Gate and advances value of kick-out holes from 300 to special!

- NUMBER MATCH
- STAINLESS STEEL TRIM
- PLASTIKOTE FINISHED PLAYFIELD

ALSO AVAILABLE IN ADD-A-BALL MODEL—"SKI CLUB"



both feature
THE NEW
CUSTOMIZED TITLE STRIP
FOR YOUR CUSTOMER'S
NAME



8½ Ft. Long
2½ Ft. Wide
Shipping Weight
(Crated)
515 lbs.

united's NEW

CHEETAH



SHUFFLE ALLEY

PLAYER'S CHOICE OF 5 WAYS TO PLAY . . .

All New "STRIKES 90 FEATURE"

PLAYER CONTINUES TO SHOOT IN THE
SAME FRAME AS LONG AS HE STRIKES!

- Easy to Service
- Easier Access to Pin Panel
- New Glass Separation Allows Easier Reading of Player's Score
- Easy-normal Strike Adjustment in Back Box for Operator's Convenience
- Double Nickel or Dime Play is Standard Equipment — 25c Multiple Coin Mechanism Optional at Extra Cost
- Newer, Larger Double-locked Cashbox

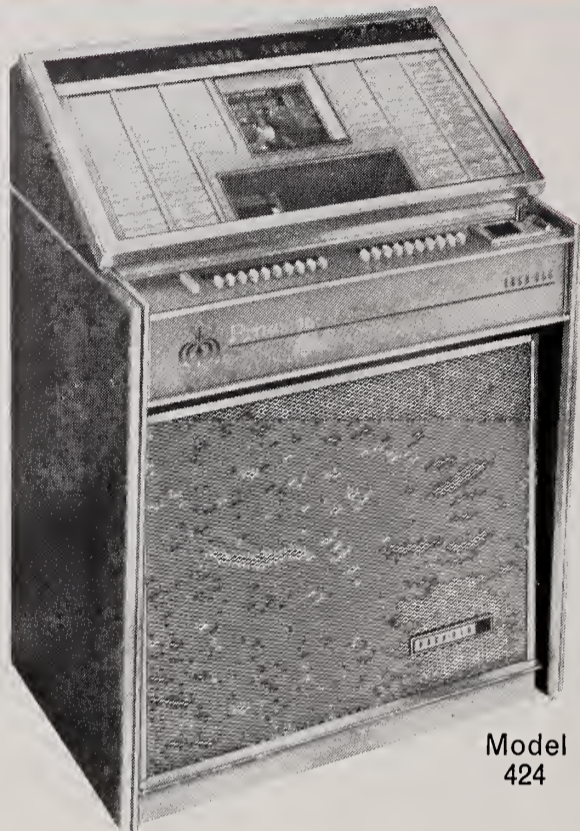


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Model
424

The Princess Royal: New, compact, stereo-monaural phonograph (Model No. 424)—Only 30½" wide, 43½" high. Plays 100 selections of 33⅓ or 45 RPM, 7" albums or singles stereo or monaural. Exclusive Mech-O-Matic intermix. Everything you need and options to crack any location in a compact, high-fashion cabinet. Low in cost, very big in value. Full Dimensional Stereo sound system . . . optional. Famous Rock-Ola quality.

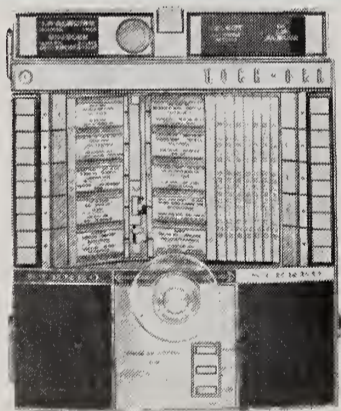
add where and when you need to:



Full Dimensional Sound: Add Full Dimensional stereo sound system to the Princess Royal at any time. Easy to install. For larger spots where even finer sound is desired, but where compactness and cost are still important.



Automatic Coin Counter: Not every location needs a coin counter. Rock-Ola leaves the decision to you. You needn't pay for accessories you do not require. Where desired, the Rock-Ola Automatic Coin Counter is unexcelled; fits any Rock-Ola phonograph; counts nickels, dimes, quarters and half dollars. Gives exact total of receipts. Reading visible through window.

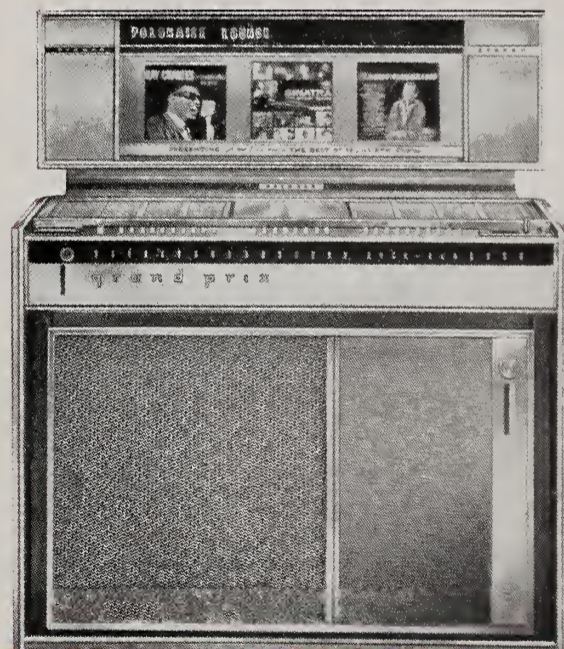


Phonette Remote Speaker Wallbox: Gives personal listening pleasure and personal volume control—high, low, medium. Mounts anywhere. Permits programming of LP's or singles, 33⅓ or 45 RPM records. Reproduces stereo, too. Slim design, graceful styling, famous Rock-Ola simplicity. Model No. 500—160 selections. Model No. 501—100 selections.

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The Grand Prix: The prestige stereo-monaural phonograph. Plays 160 33⅓ or 45 RPM records, 7" LP albums or singles in any intermix. Full Dimensional Stereo. The ultimate in grand styling, the Grand Prix opens the doors to your plushest locations. Traditional Rock-Ola dependability and simplicity of design make the Grand Prix the finest phonograph on the market!

Model 425



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IN ROCK-OLA!** Greater flexibility, greater versatility,
choice of machines, to satisfy every location's need—
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