

THE CASH BOX

VOLUME XV

JULY 10, 1954

NUMBER 42



Jerry Wexler, Ahmet Ertegun and Miriam Abramson, who run Atlantic Records, sit before a gallery of their stars, all of whom won top Rhythm and Blues honors in *The Cash Box* Disk Jockey Poll. Ruth Brown was voted "The Most Programmed Female Vocalist". The Clovers were "The Most Programmed Vocal Group". The Drifters were named "The Up and Coming Vocal Group". And Joe Turner received two honors. His "Honey Hush" was "The Most Programmed Record" while he himself was voted "The Most Programmed Male Vocalist." Quite a lineup for one record firm.

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IN COLLECTIONS



Maybe it's the smart styling that sparks its splendid earning power! Maybe it's the 104 selections! No question but that it's fabulous high fidelity sound system and that eye-arresting Carousel Record Changer contribute their part. The point is—wherever a Wurlitzer 1700HF Phonograph goes in—collections go up.

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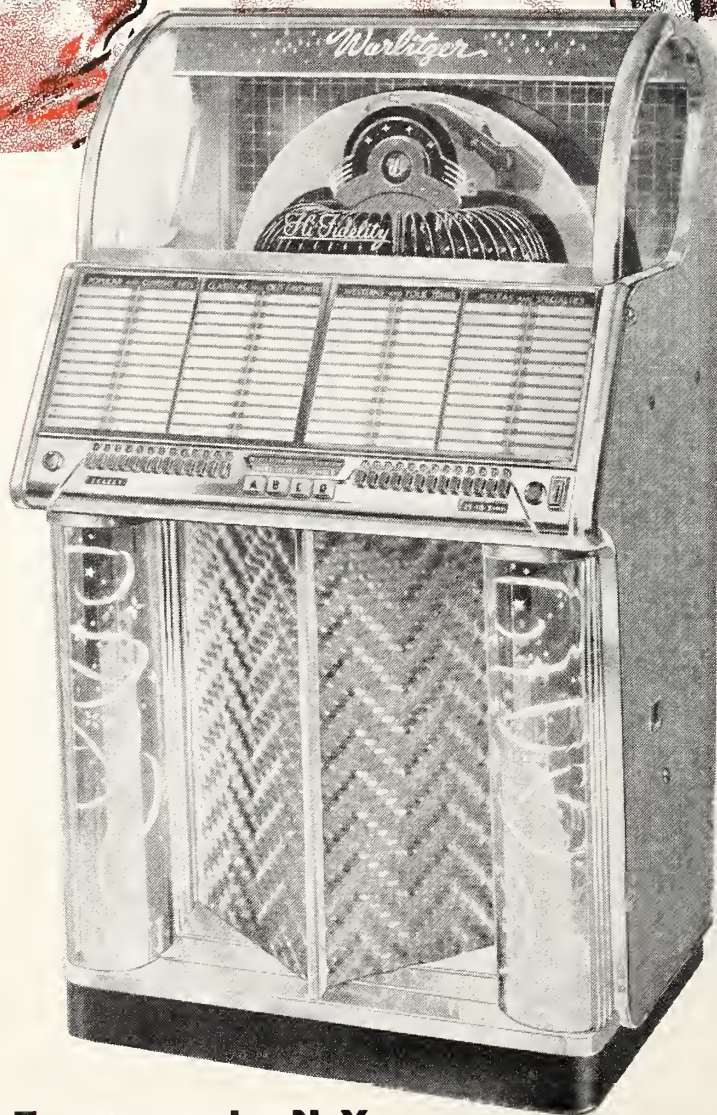
Wurlitzer **1700HF**

**TAKES THE MASK OFF
THE MUSIC**



The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

Established 1856





FOUNDED BY BILL GERSH

The Cash Box

July 10, 1954

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(Music Editorial)

Use Reviews For Programming

From one end of the country to the other, there is hardly any city, large or small, in which *The Cash Box* charts are not used for programming disk jockeys' shows.

This is so because *The Cash Box* charts have proven to be the most accurate that are available and the easiest to program. As a result disk jockeys throughout the entire nation rely on these charts to tell their listeners what the best sellers in the record field are. As a matter of fact, many disk jockeys have come into prominence in their communities by using the charts and being the accurate source of information for their audiences.

However, too many disk jockeys, while using *The Cash Box* charts to their fullest extent, don't realize that the other features in the magazine make for equally entertaining programming.

It is important to realize that the record reviews—in Pop, Rhythm and Blues, and Folk and Western—are all excellent sources for program material.

Record reviews give the disk jockey the ability to play new disks at the earliest possible time and also to discuss them in the light of what the trade thinks of them.

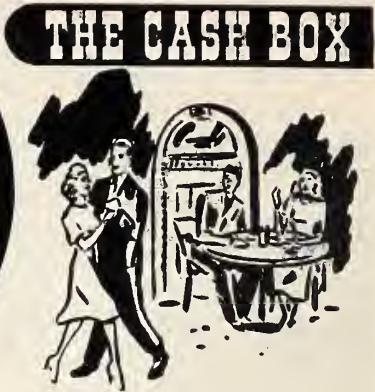
Being right in the center of the music business, *The Cash Box* reviewers are constantly aware of promotional plans for individual records, the amount of

strength behind each disk, the current commercial trends. And all of these factors are taken into consideration and often discussed in the writing of the review. It is this information—actually obtainable nowhere else except in the center of the music business and by reporters who are capable of finding out what's happening and experienced enough to be able to interpret it—it is this information which disk jockeys can make the most effective use of in their programming.

It seems to us that a change of pace in any field is a welcome surprise. If you are now using *The Cash Box* charts for programming, we certainly think you should continue to do so, for years of experience have proven how important they are to the building of a disk jockey's reputation and his show. But we feel that you may give an added lift to your shows by also using *The Cash Box* reviews from which you can cull fascinating bits of information which almost every listener to records will be happy to hear.

Now that so many disk jockeys have done such a great job in making their audiences aware of the top tunes in the record business, we think the next service they can perform is bringing them the newest records with enough information so that they can understand what occurs in the making of a hit record and why.

JUST OUT... and breaking for HITS



Popular	
ROBERTA LEE	
TRUE LOVE AND TENDER CARE	78 rpm cat. no. X-0035
WHEN THE ORGAN PLAYED AT TWILIGHT	45 rpm cat. no. 4X-0035
ANDY WILLIAMS	
YOU CAN'T BUY HAPPINESS	78 rpm cat. no. X-0036
WHY SHOULD I CRY OVER YOU	45 rpm cat. no. 4X-0036
RED NORVO and his Orchestra	
ALL I WANNA DO	78 rpm cat. no. X-0037
"X" MARKS THE HITS	45 rpm cat. no. 4X-0037
Country-Western	
SHORTY LONG	
I-YI	78 rpm cat. no. X-0039
CRY CRY DARLIN'	45 rpm cat. no. 4X-0039
JIM HALL	
SWAMI-MOOH-LAH	78 rpm cat. no. X-0038
I'M MISSIN' MY HEART	45 rpm cat. no. 4X-0038

...and still BEST SELLERS!

TERRY FELL	
DON'T DROP IT	78 rpm cat. no. X-0010
Truck Driving Man	45 rpm cat. no. 4X-0010
STEWART ROSE	
I COMPLAINED	78 rpm cat. no. X-0027
I Want You	45 rpm cat. no. 4X-0027
BILL DARNEL	
YOU CAN BETCHA LIFE	78 rpm cat. no. X-0031
Teardrop Avenue	45 rpm cat. no. 4X-0031
SMITH BROTHERS	
WHO'S GONNA BE AT THE DOOR	78 rpm cat. no. X-0032
If You Took Your Love From Me	45 rpm cat. no. 4X-0032

CODE			
AB—Abbott	CA—Capitol	DY—Derby	JD—Jay Dee
AL—Aladdin	CD—Cadence	EP—Epic	JU—Jubilee
AM—Ambassador	CH—Chess	ES—Essex	KI—King
AP—Apollo	CK—Checker	FE—Federal	LO—London
AT—Atlantic	CO—Columbia	FI—Fiesta	MA—Mars
BA—Barbour	CR—Coral	4 Star—Four Star	MD—Mood
BE—Bell	CY—Crystalette	GR—Groove	ME—Mercury
BR—Brunswick	DA—Dana	IM—Imperial	MG—MGM
BT—Bethlehem	DE—Decca	IN—Intro	MO—Modern
BU—Bullet	DO—Dot		PA—Parrot
	DU—Duke		PC—Peacock Pro.
			PE—Peacock
			PR—Prestige
			RA—Rainbow
			RE—Regent
			RH—Recorded in Hollywood
			RM—Rama
			SA—Savoy
			SIT—Sittin' In
			SP—Specialty
			SW—Swingtime
			TE—Tempo
			TF—Tiffany
			TI—Tico
			TN—Tennessee
			TR—Trend
			UN—United
			VA—Valley
			VI—RCA Victor
			ZO—Zodiac

		Pos. Last Week
1	LITTLE THINGS MEAN A LOT KITTY KALLEN BE-1046 (45-1046)—Helen Forrest GR-61180 (9-61180)—Dick Jacobs O. DE-29037 (9-29037)—Kitty Kallen	1
2	THREE COINS IN THE FOUNTAIN FOUR ACES BE-1044 (45-1044)—Tommy & Jimmy Dorsey CA-2816 (F-2816)—Frank Sinatra CD-1240 (45-1240)—Julius La Rosa CO-40225 (4-40225)—Toni Arden	2
3	HERNÁNDO'S HIDEAWAY ARCHIE BLEYER BE-1047 (45-1047)—"Sam" DE-29173 (9-29173)—Guy Lombardo CA-2840 (F-2840)—Billy May CD-1241 (45-1241)—Archie Bleyer CO-40224 (4-40224)—Johnnie Ray	3
4	THE HAPPY WANDERER FRANK WEIR BE-1045 (45-1045)—Bob Crosby CA-2788 (F-2788)—Tommy Leonetti CD-1238 (45-1238)—Alfred Drake DE-29128 (9-29128)—Louis Prima	4
5	IF YOU LOVE ME KAY STARR — VERA LYNN BE-1046 (45-1046)—Helen Forrest CA-2769 (F-2769)—Kay Starr CO-40149 (4-40149)—Marion Marlowe DE-29144 (9-29144)—Bing Crosby	6
6	WANTED PERRY COMO BE-1041 (45-1041)—Dorsey Bros. VI-20-5647 (47-5647)—Perry Como	5
7	I UNDERSTAND JUST HOW YOU FEEL FOUR TUNES — JUNE VALLI JU-5132 (45-5132)—Four Tunes VI-20-5740 (47-5740)—June Valli	8
8	YOUNG AT HEART FRANK SINATRA BE-1030 (45-1030)—Charlie De Forrest CA-2703 (F-2703)—Frank Sinatra CA-2802 (F-2802)—Billy May O. DE-29054 (9-29054)—Crosby & Lombardo	7
9	ISLE OF CAPRI GAYLORDS CA-2817 (F-2817)—Duke Ellington CR-61149 (9-61149)—Jackie Lee DE-29146 (9-29146)—Slewfoot Five	
10	I GET SO LONELY FOUR KNIGHTS BE-1031 (45-1031)—Anne Lloyd CA-2654 (F-2654)—Four Knights CO-40221 (4-40221)—Ken Griffin	9

11) WEDDING BELLS. 12) HERE. 13) CRAZY 'BOUT YOU, BABY. 14) GREEN YEARS. 15) CROSS OVER THE BRIDGE. 16) MY FRIEND. 17) STEAM HEAT. 18) GOODNIGHT, SWEETHEART, GOODNIGHT. 19) SOME DAY. 20) JOEY. 21) ANSWER ME, MY LOVE. 22) THE MAN WITH THE BANJO. 23) THERE NEVER WAS A NIGHT SO BEAUTIFUL. 24) THANK YOU FOR CALLING. 25) THE LITTLE SHOE-MAKER. 26) HIT AND RUN AFFAIR. 27) IN A GARDEN OF ROSES. 28) SWEETHEART. 29) SH-BOOM. 30) GILLY GILLY OSSENFEFFER. 31) SWAY. 32) MAKE HER MINE. 33) I'M A FOOL TO CARE. 34) SKINNIE MINNIE. 35) MAKE LOVE TO ME.



a Product of Radio Corporation of America

RECORDS MARK THE HITS!

"It's What's in THE CASH BOX That Counts"

NOT ONE BUT TWO SMASH HITS THIS SUMMER!



"THE LITTLE SHOEMAKER"

(With Italian Chorus)

THE GREAT VERSION BY THE

GAYLORDS

coupled with "MECQUE, MECQUE"

MERCURY 70403 • 70403X45

MERCURY SIZZLERS



"Steam Heat"

COUPLED WITH
"LONELY DAYS"

Patti Page

MERCURY 70380 • 70380X45



'Wait For Me Darlin''

COUPLED WITH
"WHISTLE AND I'LL DANCE"

Georgia Gibbs

MERCURY 70386 • 70386X45



"Crazy Bout You Baby"

COUPLED WITH
"ANGELA MIA"

Crewcuts

MERCURY 70341 • 70341X45



"Isle Of Capri"

COUPLED WITH
"LOVE I YOU"

The Gaylords

MERCURY 70350 • 70350X45



"Wow"

COUPLED WITH
"OH LOVE
OF MINE"

Ronnie Gaylord

MERCURY 70378 • 70378X45



'Friends And Neighbors'

COUPLED WITH
"MY LOVE IS YOURS"

Tommy Prisco

MERCURY 70396 • 70396X45

COMING UP LIKE GANGBUSTERS!

"SH-BOOM"

BY THE

CREWCUTS

coupled with "I SPOKE TOO SOON"

MERCURY 70404 • 70404X45




**STOCK UP ON THESE
TWO SUMMER HITS!**

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

VICTOR YOUNG ORCH.
(Decca 29203; 9-29203)

B "THE HIGH AND THE MIGHTY" (2:43) [M. Witmark ASCAP—Tionkin, Washington] The fascinating theme music from the recently released flicker of the same name is excitingly offered by Victor Young and his Singing Strings. Muzzi Marcellino does the whistling. Great job. Much like sound track.

C+ "MOONLIGHT AND ROSES" (2:30) [Robbins ASCAP—Black, Moret, Lemare] A beautiful oldie is treated to a sumptuous string orking by the Young aggregation. Easy and relaxing material.

TONY TRAVIS
(RCA Victor 20-5786; 47-5786)

C+ "MAMA, MAMA, MAMA" (2:27) [Famous ASCAP—Livingston, Evans] Tony Travis and the chorus ride through a cute calypso novelty. Catchy item full of life. Harry Geller's ork assists.

C+ "IT'S EASIER SAID THAN DONE" (2:53) [Tee Pee ASCAP—Pressman, Corda] On this end the artist gets another big assist from the chorus on a good ballad. Good romantic material.

SAMMY DAVIS JR.
(Decca 29199; 9-29199)

B "HEY THERE" (2:45) [Frank ASCAP—Adler, Ross] The big and beautiful ballad from the hit musical "Pajama Game" is covered with meaning by Sammy Davis Jr. Comic is terrific with a ballad. Tune is hitting it big too.

C+ "AND THIS IS MY BELOVED" (2:48) [Frank ASCAP—Wright, Forrest] Another lovely song, this one from the musical "Kismet" is expressively delivered by the great talent. Good job. Tune has been around too long though.

LOLA DEE
(Mercury 70409; 70409 x 45)

B "YOU'RE THE ONE (FOR- EVERMORE)" (2:07) [Brandon ASCAP—Trace, Bohme, Herman] Lola Dee who made a strong showing with "Padre" dishes up a good jump bouncer as a chorus backs. Catchy ditty with a melody that sticks.

C+ "ALTAR OF LOVE" (2:40) [Windy City ASCAP—Trace, Bohme, Herman] A slow sentimental waltz is fashioned in multiple voiced technique by the smooth voiced thrush.

JUDY GARLAND
(Columbia 40270; 4-40270)

B "THE MAN THAT GOT AWAY" (3:33) [E. H. Morris ASCAP—Arlen, Gershwin] Columbia releases Judy Garland's version of one of the big songs from the soon to be released flick "A Star Is Born". Powerful reading.

B "HERE'S WHAT I'M HERE FOR" (3:11) [E. H. Morris ASCAP—Arlen, Gershwin] On this end, the thrush tenderly treats a more commercial romantic piece. Pretty tune, also from flick. Both ends a bit long for jukes.

THE CASH BOX

SLEEPER OF THE WEEK

"CARA MIA"

[Leo Feist ASCAP—Trapani, Lange]

"HOW, WHEN OR WHERE"

[Sherwin ASCAP—Reine, May]

DAVID WHITFIELD with MANTOVANI
(London 1486; 45-1486)



DAVID WHITFIELD



MANTOVANI

● A tremendous star in his native England, David Whitfield has long been overdue here in the U.S. And this platter, his latest release, is the one that's marked hit from start to finish. Tagged "Cara Mia", it's a potent and dramatic love song that's really going wild in England. From out of nowhere, it jumped into the #2 spot in England's best sellers. London Records'

England office says it's their fastest breaking disk since "Auf Wiederseh'n". Making this side such a beautiful one is the strong tenor voice of Whitfield showcased by a chorus and ork background by the one and only Mantovani. Truly a sensational piece of wax. "How, When Or Where" is the romantic coupling. This one should be a hit.

TONY DeSIMONE TRIO
(Decca 29183; 9-29183)

B "ORIENTAL BLUES" (2:16) [Meadowbrook ASCAP—Newton] The honky-tonk theme song of the popular Ernie Kovacs TV show is given a fascinating presentation by Tony DeSimone's Trio.

C "HOT CAKES & SAUSAGE" (2:48) [Meadowbrook ASCAP—Love, Love] Ernie Kovacs is the vocalist that the Simone crew accompanies on this end. Ok novelty.

JOE LOCO & QUINTET
(Tico 10-210; 45-210)

C+ "THERE'LL BE SOME CHANGES MADE" [—Higgins, Overstreet] A great oldie is fashioned in mambo style by the piano and quintet of Joe Loco. Interesting arrangement.

B "I ONLY HAVE EYES FOR YOU" [—Duban, Warren] Another beautiful standard gets the mambo touch from Joe. Lovely melody set to the Cuban beat.

FRANK CORDELL ORCH.
(RCA Victor 20-5791; 47-5791)

B "HAPPY HORNBLOWER" (3:00) [Miller ASCAP—Meillar] A good orchestral novelty is pleasantly treated by Frank Cordell and the aggregation. Melodious and inviting item.

C+ "THE BANDOLERO" (2:10) [Robbins ASCAP—Cordell] The leader conducts the crew through a flighty novelty interpretation of one of his own compositions. Happy number with a Spanish air.

MITCH MILLER ORCH.
(Columbia 40261; 4-40261)

B+ "NAPOLEON" (2:30) [Kahl BMI—Abrams] The chorus and ork are under the capable leadership of Mitch Miller as he molds a cute novelty about the historic emperor. Cute lyrics. Catchy item that could hit.

B "MONDAY SERENADE" (2:30) [Hill & Range BMI—Price] The orchestra eases through a lovely, bluesy instrumental item on this end. Warm melody with harpsichord in spotlight. Inviting from start to end.

CONNIE RUSSELL
(Capitol 2854; F-2854)

B "ONE ARABIAN NIGHT" (2:27) [Medidian BMI—Gimbel] A beaty Arabian Night novelty that jumps, is colorfully fashioned by the exciting voice of Connie Russel. Terrific arrangement. Could hit.

C "FOGGY NIGHT IN SAN FRANCISCO" (2:25) [O'Connor & Miller ASCAP—Miller, Saunders] A sentimental ballad with a bluesy air is treated with emotion by the thrush. Another good Harold Mooney orking.

DEEP RIVER BOYS
(Jay-Dee 788; 45-788)

C+ "NO ONE ELSE WILL DO" (2:31) [Joe Davis ASCAP—Davis] A pretty ballad is warmly eased through by the pleasing harmony of the Deep River Boys. Lovely tune. Good quality.

C+ "TRUTHFULLY" (2:35) [Joe Davis ASCAP—Davis] More tender material rendered a la Mills Brothers style makes interesting and inviting listening. Boys have an easy-on-the-ears sound.

VINCE CARSON
(“X”-0033; 4X-0033)

C+ "OU-CAFONIE" (2:04) [Regent BMI—Saunders, Ingham] Mellow voiced Vince Carson debuts on the "X" label with a delightful Italian flavored bouncer. Chorus and Joe Reisman orking both terrific. Light and happy.

B "MARY LOU" (2:30) [Mills ASCAP—Lyman, Waggnar, Robinson] A good shuffle rhythm novelty about Mary Lou is lilted through by the crooner. Good job on inviting material. Artist is polished.

JULIETTE & DENNY VAUGHAN O.
(“X”-0034; 4X-0034)

B+ "I CAN'T SMOKE YOU OUT OF MY HEART" (2:11) [George Pincus ASCAP—Curtis, Mizzy] Canadian song star Juliette debuts on the "X" label with a warm reading of a good ballad. Denny Vaughan sets up the backing. Pretty tune. Could click.

C+ "SAY IT AGAIN" (2:05) [Bourne ASCAP—Richmond, Silver] On this end, the chirp bounces through a lilting ballad. Good job with a solid jump backing by the ork.

BILLY WILLIAMS QUARTET
(Coral 61212; 9-61212)

B "SH-BOOM" (2:32) [Brenner BMI—Keyes, Feaster, McRae, Edwards, Feaster] The Billy Williams Quartet debuts on the Coral label with a solid rhythm styling of a current R & B and pop smash. Good job.

C+ "WHENEVER WHEREVER" (2:45) [Edgar BMI—Thomas, Biggs] A lilting ballad is treated in the popular Williams Quartet manner. Jack Pleis sets up an effective backing for the crew.

JACK MARSHALL
(Ekko 101; 45-101)

B "BYE BYE MY BABY" (2:07) [Jari BMI—Hall, Marshall] Jack Marshall works the guitar and handles the vocal on this multiple voice presentation of a catchy bouncer. Cute deck.

C+ "MAMIE" (2:08) [Jari BMI—Hall] Some more ace guitar work by the artist highlights this cute bouncing name song. Good lilter full of warmth. Jack does very well in both the vocal and instrumental departments.

PETULA CLARK
(King 1371; 45-1371)

C+ "THE LITTLE SHOEMAKER" (2:14) [Bourne ASCAP—Revil, Parsons, Turner] One of the country's biggest hit novelties is fashioned by Petula Clark. Disk was waxed in England. Good simple job. Good orking.

C+ "HELPLESS" (2:23) [B. F. Wood ASCAP—Howard, Mervyn, Meyer, Jansen, Wilke] On this end the chirp gets a sumptuous string backdrop for her treatment of a warmhearted ballad. Tearful item. Meaningful reading.



Out this week — Coast to Coast!

the Orioles

SURPRISING
VERSION
OF THE
NEXT
TOP HIT
IN AMERICA-

" IN THE CHAPEL IN THE MOONLIGHT "

ONE OF THE
GREATEST
SONGS EVER
WRITTEN BY
THE IMMORTAL
BILLY HILL

with SID BASS Orchestra

b/w

"THANK THE LORD"

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

Jubilee
5154



THE CASH BOX



Album Reviews

POPULAR

MANTOVANI plays the music of **ROMBERG**—London LL 1031 (12" LP) List: \$5.95

I BRING A LOVE SONG; WANTING YOU; STOUTHEARTED MEN; DESERT SONG; ONE ALONE; JUST WE TWO; WHEN I GROW TOO OLD TO DREAM; LOVE COME BACK TO ME; DEEP IN MY HEART; YOU WILL REMEMBER VIENNA; SERENADE; DRINKING SONG; SOFTLY AS IN A MORNING SUNRISE; WILL YOU REMEMBER (SWEETHEART).

The soaring strings of the Mantovani Orchestra that seem to dig deep into beautiful melodies and bring out their true heart, do just that on this Mantovani album of Sigmund Romberg favorites. Violins dominate the arrangements and offer a beauty to these pop classics that a listener seldom gets to hear. Romberg composed endless beautiful melodies for the chain of operettas that people have loved through the years. This album features these most popular compositions. Three songs from "Student Prince" an operetta which is currently making the rounds as a motion picture, are included in this package. Romberg tunes and Mantovani records seem to sell year in and year out. This combination of the two greats should sell forever. This type of stock can never die out.

THT LANCERS—"Oh Sweet Mama"—Trend TL 1009 (10" LP) List: \$3.00

SWEET MAMA TREE TOP TALL; WERE YOU EVER MINE TO LOSE; STOP CHASIN' ME BABY; I NEVER SHOULD HAVE LET YOU GO; LIVE AND LET LIVE; PEGGY O'NEIL; IT'S YOU, IT'S YOU I LOVE; SO HIGH, SO LOW, SO WIDE.

Jerry Meacham, Dick Burr, Bob Porter and Corky Lindgren are more popularly known as the Lancers. Last year, the vocal group hit it big in the wax world with a novelty tagged "Oh Sweet Mama." They followed it up with another click called "Stop Chasin' Me Baby." Now Trend issues the first LP by the boys, a disk which includes their best. Platter also contains two sides heretofore unreleased "So High, So Low, So Wide" and "Live And Let Live." Boys have a good sound and are definitely here to stay. This package should do well with the many fans they have acquired since their rise to fame.

"DANCE CRAZE"—Ray Anthony, Stan Kenton, Pee Wee Hunt—Capitol EAP 1-518 (7"-45 EP) List: \$1.50

BUNNY HOP; THE CREEP; CHARLESTON; HOKEY POKEY.

Every now and then, a dance craze sweeps the country attracting more and more youngsters. Here Capitol offers an EP including four tunes that have started such crazes. Ray Anthony presents the Bunny Hop and the Hokey Pokey. Pee Wee Hunt, the Charleston; and Stan Kenton the Creep. Terpsichoreans are sure to want this platter. Great for parties and dances.

VIC DAMONE—"Ebb Tide"—Mercury EP-1-3189 (7"-45 EP) List: \$1.50

EBB TIDE; ETERNALLY; APRIL IN PORTUGAL; TENDERLY.

Vic Damone is one of waxdom's top stars. And his motion picture career has added many fans to his huge following. Here the baritone fashions three hits of 1953 and the ever popular standard "Tenderly." Fabulous cover is a terrific eye catcher. Excellent package of some great tunes. One of Vic's greatest jobs, "Ebb Tide," is the title tune of the album.

"SLEEPY SERENADES"—Russ Case and his Orchestra—"X"-EXA 4 (7"-45 EP) List: \$1.40

SERENADE IN BLUE; MANHATTAN SERENADE; A BLUES SERENADE; SUNRISE SERENADE.

Serenades that have been popular for years are assembled for this Russ Case album, and the orchestra presents them in dreamy romantic fashion. Delightful collection of beautiful pieces. This package and four other Case renditions of Serenades are being issued as an LP too. Attractive cover. Music designed for the quiet hours.

"DANGER—TONY MOTTOLA with the Ray Charles Singers—MGM X 111 (2-7" 45 EP) List: \$3.00

"DANGER" THEME, DANGER; SUITE FROM "FOOTFALL"; BEGUINE TAMPICO; SUITE FROM "THE FAMOUS GILSON LEGACY"; AUGUST HEAT; CARNIVAL TIME; "SREDNI VASHTAR" SUITE.

One of television's most popular mystery shows is "Danger." Although many shows which started when TV became popular have since died, "Danger" has grown in popularity. Much of this success is due to the fascinating musical atmosphere cast by the superb guitar work of Tony Mottola. Here Tony, along with the Ray Charles Singers, renders a number of various Mottola creations used background music on some of the shows. Eerie music, but exciting. Guitar enthusiasts ought get a charge out of this album.

CLASSICAL

FRENCH MUSIC FOR THE THEATRE—Paul Paray Conducts the Detroit Symphony Orchestra—Mercury Classics MG 50035 (1-12" L. P.)—List: \$5.95

DUKAS "THE SORCERER'S APPRENTICE"; FAURE "PELLEAS AND MELISANDE"; ROUSSEL "THE SPIDER'S FEAST."

In issuing the three pieces on one wax, Mercury offers two seldom recorded items in conjunction with the very familiar "Sorcerer's Apprentice." The three are beautiful works and well suited for the summer audience which prefers light fare. Paul Paray, who conducts the Detroit Symphony Orchestra, is known to American audiences through his association with the Motor City Orchestra and his previous Mercury recordings. Release should find a ready market.

THE CASH BOX



Album Reviews

HOLLYWOOD STRING QUARTET—Capitol Records P8260 (1-12" L.P.) List: \$5.72

JOAQUIN TURINA "LA ORACION DEL TORERO"; HUGO WOLF "ITALIAN SERENADE IN G MAJOR"; PAUL CRESTON "STRING QUARTET, OP. B."

The Hollywood String Quartet, composed of Felix Slatkin, violin; Paul Shure, violin; Paul Robyn, viola and Eleanor Aller, cello, contrive to produce a full sound rendition of the romantic and colorful Turina work, the warm and intimate Wolf piece, and the intriguing Creston "String Quartet." For the buyer who prefers the chamber music.

JAZZ

SHORTY ROGERS COURTS THE COUNT—RCA Victor LJM-1004 (1-12" L.P.) List: \$4.62

JUMP FOR ME; TOPSY; IT'S SAND, MAN; BASIE EYES; DOGGIN' AROUND; DOWN FOR DOUBLE; OVER AND OUT; H & J; TAPS MILLER; TICKLETOE; SWINGIN' THE BLUES; WALK, DON'T RUN.

This is a Shorty Rogers tribute to the great Count Basie and is a most enjoyable series of etchings. Most are Basie orchestra originals, some are Shorty Rogers tunes, but all are played in the Basie manner without imitation. Rogers has surrounded himself with a band of 18 pieces which consists of the top artists in the field. Should find a strong market acceptance.

MEZZ MEZZROW'S SWING SESSION—"X" Records LVA 3015 (1-10" L. P. and 2-7" E.P.'s) List: \$3.85

APOLOGIES; SENDIN' THE VIPERS; 35th AND CALUMET; OLD FASHIONED LOVE; HOT CLUB STOMP; BLUES IN DISGUISE; THE SWING SESSION'S CALLED TO ORDER; THAT'S HOW I FEEL TODAY.

Another of the "X" Vault Originals releases that controversial figure, Mezz Mezzrow, whose autobiography, "Really The Blues," several years ago was a big seller, with such all-star names as Max Kaminsky, Willie "The Lion" Smith, Bud Freeman, J. C. Higginbotham, Chick Webb, Benny Carter and Sy Oliver. Ork swings and the etching is delightful as well as being of interest to the collector.

JAZZ GOES TO COLLEGE—The Dave Brubeck Quartet—Columbia CL 566 (1-12" L.P.) List: \$3.95

BALCONY ROCK; OUT OF NOWHERE; LESOUK; TAKE THE "A" TRAIN; THE SONG IS YOU; DON'T WORRY 'BOUT ME; I WANT TO BE HAPPY.

The collection issued on Brubeck's first for the diskery was recorded at jazz concerts at three midwestern universities early this year. The team of Brubeck on the piano and Paul Desmond on the sax, carry the melodic and improvisatory line as Bob Bates, bass and Joe Dodge, drums, provide the beat. Quartet does a superlative job as well as creating an excitement that makes it difficult to keep enthusiasm within bounds.

CHARLIE PARKER—Clef Records MG C-157 (1-10" L.P.) List: \$3.85

I HEAR MUSIC; LAIRD BAIRD; KIM; COSMIC RAYS; NOW'S THE TIME; I REMEMBER YOU; CONFIRMATION; CHI CHI.

When one speaks of modern jazz, the name that comes to mind is that of Charlie Parker. "Bird" is always moving ahead and this etching, which provides the alto saxist free reign and the opportunity to work without other horns, should please the most exacting listener. Charlie gets some top flight assistance from Al Haig, piano; Max Roach, drums and Percy Heath, bass. Each is permitted solos which are outstanding, but this L.P. is Parker's and deservedly so.

Top 10 Best Selling Pop Albums

1. SELECTIONS FROM THE GLENN MILLER STORY... Glenn Miller (RCA Victor LPT 3057)
2. THE GLENN MILLER STORY... Sound Track (Decca DL 5519)
3. MUSIC FOR LOVERS ONLY... Jackie Gleason (Capitol H 352)
4. THE STUDENT PRINCE... Mario Lanza (RCA Victor LM 1837)
5. THE PAJAMA GAME... Original Cast (Columbia ML 4840)
6. 10th ANNIVERSARY... Nat "King" Cole (Capitol W 514)
7. ROSE MARIE... Original Cast (MGM E 229)
8. SONGS FOR YOUNG LOVERS... Frank Sinatra (Capitol H 488)
9. SINCERELY, LIBERACE... Liberace (Columbia BL 1001)
10. PARDON MY BLOOPER... Kermit Schafer (Jubilee LP 2)

5,500,000 WOMEN

SUPPORT PERFORMANCE FEE TO COMPOSERS FOR JUKE BOX USE OF THEIR MUSIC

The General Federation of Women's Clubs, representing 5,500,000 American club women, at their annual convention in Denver, Colorado, passed the following resolution on Tuesday, June 1st:

"WHEREAS, The General Federation of Women's Clubs has supported the principles upon which the copyright laws have been based, including the vested right of authors, composers, inventors, etc. in their own creation; and

"WHEREAS, We are concerned about exemptions and exceptions in the copyright laws which in practice can lead to inequities in various fields (such as is now evident in the use of musical compositions in coin-operated machines without compensatory payments); therefore

"RESOLVED, That the General Federation of Women's Clubs in convention assembled, June 1954, supports legislation for amending copyright laws which will remedy inequities which now prevent the application of principles upon which the copyright laws are based and the rights which they were intended to protect."

This forward-looking action is welcomed by all those in the music field as an important step in obtaining legislation which would grant justice to the men and women who create our nation's songs, and eliminate the present discrimination against all other commercial users of music who pay a public performance fee.

The Federation, in passing this resolution, now adds its voice to such other important national groups as the American Bar Association; American Patent Law Association; American Society of Composers, Authors and Publishers; Authors' League of America; Broadcast Music, Incorporated; Los Angeles Copyright Society; Music Publishers' Protective Association; National Federation of Music Clubs; National Music Council; Songwriters' Protective Association; local bar associations; United States Copyright Office (Library of Congress); and the United States Department of State—which have endorsed legislation to modernize the Copyright Act.



AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS

575 MADISON AVENUE, NEW YORK 22, N. Y.

Record Firms Prepare For NAMM Convention

NEW YORK—Record execs and distributors from all over the country will meet in Chicago beginning next Monday, July 12, at the NAMM Convention which will take place at the Palmer House.

Almost every diskery will be represented as in past years, although there had been much talk of trying to organize a record convention that would circumvent the NAMM.

The reason for the attempt at a separate convention is that most record execs feel that they get lost amid all the heavy musical equipment that is displayed, such as pianos, TV sets etc. However, they will attend this meeting because a convention for the record industry alone has not yet been set up. It is rumored, though, that one diskery head is planning to call a meeting while at the convention to discuss the possibilities of future action.

The meet will take place for four days from July 12 through the 15 winding up with a dinner and show. Most record men will reach Chicago on Sunday night.

As in former years, displays will be in booths on several floors since no one floor is large enough to hold them all. While not too many record firms will actually have displays on the floor, almost all will have a room or suite in the hotel where they will receive distributors and entertain.

Many new records will be being

played for the first time for distributors and it is hoped that several hits will come out of the convention as well as plenty of orders.

"Hold Me Close"



MIAMI BEACH, FLA. — Alan Dean's new disk "Hold Me Close" gets a real live workout as the MGM recording star clinches with WKAT's top femme jockey, "Sleepy Time Gal." Following his appearance at Miami's Clover Club, the British Born Dean returns for record dates and appearances in New York.

THE CASH BOX

Top Selling Records
Reported by the Foremost

RETAIL OUTLETS

From Coast to Coast

- GAIETY MUSIC SHOP**
New York, N. Y.
- Hernando's Hideaway (Bleyer)
 - Little Things Mean A Lot (Kitty Kallen)
 - Three Coins in the Fountain (Four Aces)
 - The Happy Wanderer (Weir)
 - If You Love Me (Vera Lynn)
 - Young At Heart (F. Sinatra)
 - Make Love To Me (Stafford)
 - My Friend (Eddie Fisher)
 - The Little Shoemaker (Gaylords)
 - Hey There (R. Clooney)

- DUCHESS RECORD SHOP**
Indianapolis, Ind.
- Little Things Mean A Lot (Kitty Kallen)
 - Three Coins In The Fountain (Four Aces)
 - Hernando's Hideaway (Bleyer)
 - Goodnight Sweetheart, Goodnight (Sunny Gale)
 - I Understand Just How You Feel (June Valli)
 - Crazy 'Bout You, Baby (Crew-Cuts)
 - Jilted (Teresa Brewer)
 - Wanted (Perry Como)
 - If You Love Me (Kay Starr)
 - Happy Days And Lonely Nights (Fontane Sisters)

- GRINNELL BROS.**
Detroit, Mich.
- Hernando's Hideaway (Bleyer)
 - Little Things Mean A Lot (Kitty Kallen)
 - Three Coins In The Fountain (Four Aces)
 - The Happy Wanderer (Weir)
 - The Little Shoemaker (Gaylords)
 - Sh-Boom (Crew-Cuts)
 - There Never Was A Night So Beautiful (Perry Como)
 - Magic Tango (Winterhalter)
 - I Understand Just How You Feel (Four Tunes)
 - Sway (Dean Martin)

- GRAYMAT MUSIC SHOP**
Morristown, N. J.
- Three Coins In The Fountain (Four Aces)
 - The Happy Wanderer (Weir)
 - Hernando's Hideaway (Bleyer)
 - If You Love Me (Kay Starr)
 - The Man Upstairs (Kay Starr)
 - Green Years (Eddie Fisher)
 - Steam Heat (Patti Page)
 - Some Day (Frankie Laine)
 - Crazy 'Bout You, Baby (Crew-Cuts)
 - I Understand Just How You Feel (Four Tunes)

- MUSIC CENTER**
Honolulu, T. H.
- Three Coins In The Fountain (Four Aces)
 - Little Things Mean A Lot (Kitty Kallen)
 - Till Then (Fontane Sisters)
 - Wanted (Perry Como)
 - Hernando's Hideaway (Bleyer)
 - The Happy Wanderer (Weir)
 - The Man Upstairs (Kay Starr)
 - Face To Face (G. MacRae)
 - The Man With The Banjo (Ames Bros.)
 - My Impossible Love (H. Bros.)

- FLORIDA MUSIC SHOPS**
Miami, Flo.
- Little Things Mean A Lot (Kitty Kallen)
 - Hernando's Hideaway (Bleyer)
 - Three Coins in the Fountain (Four Aces)
 - The Happy Wanderer (Weir)
 - Cross Over The Bridge (Page)
 - Wanted (Perry Como)
 - I Get So Lonely (4 Knights)
 - Young At Heart (F. Sinatra)
 - If You Love Me (Kay Starr)
 - Make Love To Me (Stafford)

- WEST ROXBURY MUSIC CENTRE**
West Roxbury, N. Y.
- Little Things Mean A Lot (Kitty Kallen)
 - Point Of Order (S. Freberg)
 - Hernando's Hideaway (Bleyer)
 - Sh-Boom (The Chords)
 - A Girl, A Girl (Eddie Fisher)
 - Goodnight Sweetheart, Goodnight (Spaniels)
 - Jilted (Teresa Brewer)
 - Wanted (Perry Como)
 - Three Coins In The Fountain (Four Aces)
 - They Were Doing The Mambo (Vaughn Monroe)

- HUDSON ROSS**
Chicago, Ill.
- Hernando's Hideaway (Bleyer)
 - Sh-Boom (Crew-Cuts)
 - The Little Shoemaker (Gaylords)
 - Little Things Mean A Lot (Kitty Kallen)
 - Three Coins In The Fountain (Four Aces)
 - Crazy 'Bout You, Baby (Crew-Cuts)
 - The Happy Wanderer (Weir)
 - My Friend (Eddie Fisher)
 - Some Day (Frankie Laine)
 - In A Garden Of Roses (Joni James)

- RADIO DOCTORS**
Milwaukee, Wisc.
- Sh-Boom (Crew-Cuts)
 - The Little Shoemaker (Gaylords)
 - Hernando's Hideaway (Bleyer)
 - Little Things Mean A Lot (Kitty Kallen)
 - Money Burns A Hole In My Pocket (Dean Martin)
 - Three Coins In The Fountain (Frank Sinatra)
 - Sweetheart (Hilltoppers)
 - Joey (Betty Madigan)
 - These Are The Things I Love (Smith Bros.)
 - I'm A Fool To Care (Paul & Ford)

- COX RECORD SHOP**
Atlanta, Ga.
- Little Things Mean A Lot (Kitty Kallen)
 - Three Coins In The Fountain (Four Aces)
 - Hernando's Hideaway (Bleyer)
 - The Happy Wanderer (Weir)
 - Goodnight Sweetheart, Goodnight (McGuire Sisters)
 - I Understand Just How You Feel (Four Tunes)
 - Isle Of Capri (Jackie Lee)
 - If You Love Me (Kay Starr)
 - Rock Around The Clock (Bill Haley)
 - Wanted (Perry Como)

- KATZ DRUG CO.**
Kansas City, Mo.
- Hernando's Hideaway (Bleyer)
 - The Happy Wanderer (Weir)
 - Little Things Mean A Lot (Kitty Kallen)
 - Three Coins In The Fountain (Four Aces)
 - I Understand Just How You Feel (Four Tunes)
 - If You Love Me (Kay Starr)
 - My Friend (Eddie Fisher)
 - I'm A Fool To Care (Paul-Ford)
 - Here (Tony Martin)
 - Point Of Order (S. Freberg)

- JORDAN MARSH CO.**
Boston, Mass.
- The Little Shoemaker (Hugo Winterhalter)
 - Gilly, Gilly Osenfeffer (Four Lads)
 - Green Years (Eddie Fisher)
 - Hit And Run Affair (P. Como)
 - Three Coins In The Fountain (Four Aces)
 - Hernando's Hideaway (Bleyer)
 - The Happy Wanderer (Weir)
 - If You Love Me (Kay Starr)
 - Thank You For Calling (Jo Stafford)
 - Sh-Boom (The Chords)

- MOSES MELODY SHOP**
Little Rock, Ark.
- Little Things Mean A Lot (Kitty Kallen)
 - Answer Me, My Love (Cole)
 - Three Coins In The Fountain (Four Aces)
 - Wanted (Perry Como)
 - Hernando's Hideaway (Bleyer)
 - Some Day (Frankie Laine)
 - Isle Of Capri (Jackie Lee)
 - Make Her Mine (Nat Cole)
 - Please Driver (Tony Bennett)
 - This Ole House (R. Clooney)

- GILCHRIST RECORD SHOP**
Cleveland, Ohio
- Sh-Boom (The Chords)
 - Little Things Mean A Lot (Kitty Kallen)
 - The Little Shoemaker (Hugo Winterhalter)
 - Three Coins In The Fountain (Four Aces)
 - Hernando's Hideaway (Bleyer)
 - The Happy Wanderer (Weir)
 - Goodnight Sweetheart, Goodnight (McGuire Sisters)
 - In A Garden Of Roses (Cole)
 - Make Her Mine (Nat Cole)
 - In The Chapel In The Moonlight (Kitty Kallen)

- CALIFORNIA MUSIC CO.**
Los Angeles, Calif.
- Little Things Mean A Lot (Kitty Kallen)
 - Three Coins In The Fountain (Four Aces)
 - Hernando's Hideaway (Bleyer)
 - The Happy Wanderer (Weir)
 - Sh-Boom (The Chords)
 - Hit And Run Affair (P. Como)
 - The Man Upstairs (Kay Starr)
 - I Understand Just How You Feel (Four Tunes)
 - Sweetheart (Mulcays)
 - Answer Me, My Love (Cole)

- GARDEN CITY MUSIC CENTER**
Garden City, L. I., N. Y.
- Rock Around The Clock (Bill Haley)
 - Sh-Boom (Crew-Cuts)
 - Little Things Mean A Lot (Kitty Kallen)
 - Three Coins In The Fountain (Frank Sinatra)
 - Hernando's Hideaway (Bleyer)
 - The Happy Wanderer (Weir)
 - Steam Heat (Patti Page)
 - The Little Shoemaker (Frank Weir/Gaylords)
 - Goodnight Sweetheart, Goodnight (Gloria Mann)
 - Thank You For Calling (Jo Stafford)

- VAN GOOR RECORD SHOP**
Rock Island, Ill.
- Little Things Mean A Lot (Kitty Kallen)
 - Three Coins In The Fountain (Four Aces)
 - Hernando's Hideaway (Bleyer)
 - I Understand Just How You Feel (Four Tunes)
 - The Happy Wanderer (Rene)
 - If You Love Me (Kay Starr)
 - Sh-Boom (Crew-Cuts)
 - Isle Of Capri (Gaylords)
 - Answer Me, My Love (Cole)
 - The Little Shoemaker (Gaylords)

- FERGUSON'S RECORD SHOP**
Memphis, Tenn.
- Lovey Dovey (Clovers)
 - Hernando's Hideaway (Bleyer)
 - Little Things Mean A Lot (Kitty Kallen)
 - Three Coins In The Fountain (Four Aces)
 - If You Love Me (Kay Starr)
 - I Understand Just How You Feel (Four Tunes)
 - Cross Over The Bridge (Page)
 - Wanted (Perry Como)
 - The Happy Wanderer (Rene)
 - Answer Me, My Love (Cole)

- THE DAYTON CO.**
Minneapolis, Minn.
- Three Coins In The Fountain (Four Aces)
 - The Happy Wanderer (Weir)
 - Little Things Mean A Lot (Kitty Kallen)
 - Isle Of Capri (Jackie Lee)
 - Hernando's Hideaway (J. Ray)
 - I Understand Just How You Feel (Four Tunes)
 - I Complained (Stuart Rose)
 - Don't Worry 'Bout Me (Frank Sinatra)
 - This Ole House (R. Clooney)
 - Wait For Me, Darling (8. Ives)

- KOPS PIANO HOUSE**
Great Falls, Mont.
- Little Things Mean A Lot (Kitty Kallen)
 - Three Coins In The Fountain (Four Aces)
 - The Happy Wanderer (Weir)
 - Wanted (Perry Como)
 - Hernando's Hideaway (J. Ray)
 - If You Love Me (Kay Starr)
 - Young At Heart (F. Sinatra)
 - The Man Upstairs (Kay Starr)
 - Cross Over The Bridge (Page)
 - I Get So Lonely (4 Knights)

- THE RECORD ROOM**
Reno, Nev.
- Three Coins In The Fountain (Frank Sinatra)
 - Hernando's Hideaway (Bleyer)
 - The Happy Wanderer (Weir)
 - Three Coins In The Fountain (Four Aces)
 - Little Things Mean A Lot (Kitty Kallen)
 - Wanted (Perry Como)
 - If You Love Me (Kay Starr)
 - I Understand Just How You Feel (Four Tunes)
 - Answer Me, My Love (Cole)
 - The Little Shoemaker (Gaylords)

Hits The **JACK POT**
on his First **COLUMBIA** release

Jack La Delle

singing and playing all the parts

WHEN MY BABY SMILES AT ME

and

FOREVER

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NEW YORK:

We've never experienced such a deluge of congratulations as we received for our 12th Anniversary Issue. It's certainly gratifying to everyone at The Cash Box. The next twelve years are going to bring about plenty of changes in our music business and we intend to report and interpret them in the same constructive manner as we have for the past twelve.



EDDIE FISHER

George Shearing and his Quintet back at the Embers for a summer stay. . . . Robert Clary, who certainly should be recording, opens at the Vanguard for a ten week stay. . . . Eddie Fisher broke all house records in his stint at the Grove. . . . Paul Siegel currently promoting his latest disk "Forevermore" by Jane Russell and Johnny Desmond on Coral. . . . Gary Romero's "Lulu Belle" featured in Nat King Cole's "Tenth Anniversary Album", getting plenty of dj play. . . . Julie Stearns of Broadcast Music going all out on Perry Como's "There Never Was A Night So Beautiful". His staff will hit the road this week to visit djs and ops. . . . Mary Small getting a raft of top engagements as a result of her current release "I Love Johnny Johnny". . . . Joe Carlton reports that Victor's best selling record last week was Vaughn

Monroe's "They Were Doing The Mambo". . . . Eddy Arnold starts a new TV show July 11. He will broadcast live shows from the farms of different people each week, talking about crops, farming in general, music etc. . . . Murray Singer, sales manager of Bethlehem Records, became the father of a baby boy, James Elliot Singer. Jimmy Martin is the Godfather. . . . Even if they tear down the Astor, it looks as though Sammy Kaye will still be playing the same spot since the owners of the site are planning a ballroom in the new building for him to play. . . . Carole Coleman became the mother of her second baby girl last week.

CHICAGO:

A tired but happy Nick Noble returned to the Windy City this past week after a very successful trip thru Detroit and surrounding areas. Where, he says, his first Mercury recording, "Right Or Wrong", b/w "Maybe Today", was very well received. Next on the agenda for Nick is a trip to New York City with Glory Fox and Lew Douglas. . . . Another of Mercury's stars, Ralph Marterie, spent a hectic afternoon in town, where dee-jays are giving lots of spins to his latest release, "Bumble Boogie". . . . Vince Fiorino, en route to his Miami home, stopped off in Chicago and came up to these offices. Told us all about what he termed his next hit, "Skinny Minnie (Fish Tail)" by Teresa Brewer. Vince has penned several hits, including "Blue Canary". . . . List of artists skedded for second annual Star Nite, to be held 7/24 at Soldier's Field here, beginning to read like 'Who's Who' of he record biz. So far, Perry Como, Patti Page, Nat "King" Cole, Julius LaRosa, The Four Lads, Sarah Vaughan, the Ray Charles Choir, Jill Corey, Homer & Jethro, and the orchestras of Ray Anthony, Mitchell Ayres, Archie Bleyer, and Ralph Marterie are signed. With more promised. . . . The Ames Bros. doing tremendous business at the Edgewater's Beach Walk, we hear. . . . In addition to the other good things in store for Tommy Leonetti, we understand now that a screen test is also on the fire. . . . It is reported that Buddy Laine has just received the right to operate and own his own recording company. . . . Joe Foley, Jubilee's new artist, in town for radio and TV appearances. Joe's first release enjoying lots of play. . . . Promotion man, Morris Diamond, in town, working on Joan Roberts' Quality version of "Never Alone". Joan is the gal who starred in 'Oklahoma'. . . . Bill Anson pops into the office to report that Hill & Range pubbery has taken his latest tune. Called "The Heavenly Cannonball". Anson is one of the writers on the currently popular "The Man Upstairs". . . . Interesting to note how many of the top tunes this week consist of vocal groups.

LOS ANGELES:

Everyone in the music business say that our 12th Anniversary Encyclopedia-Directory edition is the biggest and best yet but we can't rest on our laurels so let's go to press—A crowd of over 4000 teen-agers jammed the Hollywood Palladium 6/24 for KLAC's "Holiday Hop" with Alex Cooper. They danced to the tempos of Les Brown and his orchestra and also enjoyed such star entertainers as Eddie Fisher, Gary Crosby, Johnnie Ray, Tony Martin, The Modernaires, The Four Lads, Johnny Mercer, Molly Bee, Eileen Barton, Booby Troup, Frankie Avalon, Walter Gross, Jeri Southern, The Robins, and Marilyn Maxwell. Dee-jays Gene Norman, Jim Ameche, Dick Haynes, and Peter Potter also helped to emcee the show. Complete proceeds went to the P. T. A. Milk Fund. . . . Clessa Williams, currently singing with Hal White's Orchestra at Capistrano Beach, will do another recording session for Allied on July 15th. . . . During his stint at the Mocambo in Hollywood comedian Joe E. Lewis broke all attendance records he established during his many previous engagements at this famed nitery. He is already set to return in June 1955. . . . Dick Noel, lead trombonist with the Les Brown Orchestra, left the band at the end of their engagement at the Hollywood Palladium, to form his own small group to back Lucy Ann Polk, Trend record star, in clubs and several concerts. Al Marx, prexy of Trend Records, has moved offices to plush new quarters at 1133 S. Beverly Drive, Beverly Hills. . . . Carl Ravazza, who is currently creating a sensation at Charley Foy's Supper Club, does another recording session for the Tiffany label soon. Plattering will be done at Capitol's studios. . . . After recording "It's That Feeling" and "Too Much Competition" for Vito Records Buddy Baer admitted that making records uses up more energy than going fifteen rounds in the ring. . . . The hit R&B novelty "Riot In Cell Block # 9" has been re-written with feminine lyrics and recorded on Capitol by Vicki Young.



THE MODERNAIRES



PATTI PAGE

An American Disk Jockey Tours Europe

by **STAN BURNS**

(WINS—New York)

First stop COPENHAGEN! The real thing . . . not in technicolor, or on a picture post card, or a set of somebody else's slides! Big discovery . . . the biggest thing in Copenhagen is Doris Day!

I love New York, but it's hard to forget CANNES. Lunch with film stars Shelley Winters and Britain's Trevor Howard, and US publicity man from Rome, Hank Kaufman. The restaurant was the Golden Dove, the music (by two chubby, cheerful gals with guitars) was a charming French version of Doggie in the Window! Barks and all. "Wait till I get back to New York," I thought, "and tell Bob Merrill about this!"

I did tell Bob, but in PARIS. Also met Jacques Plant, popular composer and publisher, and learned that to make a living in France, most composers have their own publishing firms. The price of a record in France comes to about \$1.40 (almost twice the price of our 10-inch 78's). Since the average French income is one-third of ours, it's amazing that any discs sell at all. We discussed a new record, a "tremendous smash"—total sales, 300,000 records.

There's little doubt that the real beehive of activity for the music world in Europe is LONDON. It was great to meet the record guys and gals there, but I felt something was missing—the good old American camaraderie. Guess I just felt homesick! In London, BBC invited yours truly to interview Audrey Russell, staff reporter for BBC who accompanied the Queen on her latest tour. Audrey's a charming gal, but again I missed the "give" you get in an interview with an American. I suggested we might call the Queen's tour a "Royal Cook's tour" and she said, "Well, we wouldn't put it quite that way." At a suggestion that the Queen might be termed a good trouper, Miss Russell said, "Well, we wouldn't put it quite that way." It was fun, and Miss Russell and BBC were great—but somehow in the US—well, we wouldn't put it quite that way. Looks like I'm just a home boy.

On to HAMBURG. Nothing here but American music, and lots of it. A trip to the Reepesbahn made me think of Coney Island, and kids, I really missed home then. I decided maybe the best place to find out about European Music Trends was back in good old Manhattan. No distractions, you see. No smoke screen of American and Turkish blend tobacco meeting you at the doorway to a Paris cafe, no clink of glasses in the lazy air of the Riviera, no blonde Danish girls clicking their heels on the sidewalks of Copenhagen while Doris Day sings out from a nearby record shop. Nope, no distractions. Back to the record shops on the left bank of Avenue of the Americas, and it's pretty nice at that. Though every once in a while I remember Doggie in the Window, French version, two guitars, barks and all, spelled (in French) huarf, huarf!

"ANSWER ME, MY LOVE"
★ ★ ★ ★ ★
"THE LITTLE SHOEMAKER"
★ ★ ★ ★ ★
BOURNE, INC.
136 W. 52nd Street, New York 19

THE HIGH AND THE MIGHTY
7
BIG RECORDS
M. WITMARK & SONS



THE CASH BOX

Disk Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 3 without any changes on the part of THE CASH BOX.

Bill Silbert

WMGM—New York, N. Y.

1. Green Years (Eddie Fisher)
2. Hernando's Hideaway (Bleyer)
3. Goodnight Sweetheart, Good-night (McGuire Sisters)
4. Some Day (Frankie Laine)
5. Sway (B. Carroll/D. Martin)
6. Make Her Mine (Nat Cole)
7. My Heart Tells Me (J. Foley)
8. Joey (Betty Madigan)
9. There Never Was A Night So Beautiful (Perry Como)
10. Wait For Me, Darling (Gibbs)

Chris Clark

WBMS—New Bedford, Mass.

1. Hernando's Hideaway (Bleyer)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Frank Sinatra)
4. The Little Shoemaker (Gaylords)
5. Steam Heat (Patti Page)
6. Go Jerry Vale
7. Hey There (Dolores Hawkins)
8. Green Years (Eddie Fisher)
9. Wanted (Perry Como)
10. If You Love Me (Kay Starr)

Murray Jordan

WLIB—New York, N. Y.

1. Three Coins In The Fountain (Four Aces)
2. The Happy Wanderer (Weir)
3. Little Things Mean A Lot (Kitty Kallen)
4. Hernando's Hideaway (Bleyer)
5. Here (Tony Martin)
6. Young At Heart (F. Sinatra)
7. I Understand Just How You Feel (Four Tunes)
8. Joey (Betty Madigan)
9. Isle Of Capri (Gaylords)
10. Thank You For Calling (Jo Stafford)

Jerrie Paletta

KOL—Seattle, Wash.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. I'd Cry Like A Baby (Dean Martin)
4. Hernando's Hideaway (Bleyer)
5. Sh-Boom (Crew-Cuts)
6. Crazy 'Bout You, Baby (Crew-Cuts)
7. Hit And Run Affair (P. Como)
8. Young At Heart (F. Sinatra)
9. Face To Face (G. MacRae)
10. If You Love Me (Kay Starr)

Bill Anson

WAIT—Chicago, Ill.

1. Little Things Mean A Lot (Kitty Kallen)
2. If You Love Me (Kay Starr)
3. Hernando's Hideaway (Bleyer)
4. Three Coins In The Fountain (Four Aces)
5. I Understand Just How You Feel (June Valli)
6. Crazy 'Bout You, Baby (Crew-Cuts)
7. Green Years (Eddie Fisher)
8. The Happy Wanderer (Weir)
9. Some Day (Frankie Laine)
10. Don't Worry 'Bout Me (Frank Sinatra)

Bob Watson

WQXI—Atlanta, Ga.

1. Green Years (Eddie Fisher)
2. Hernando's Hideaway (Bleyer)
3. Wanted (Perry Como)
4. Little Things Mean A Lot (Kitty Kallen)
5. Three Coins In The Fountain (Four Aces)
6. In A Garden Of Roses (Joni James)
7. Magic Tango (H. Winterhalter)
8. Happy Days And Lonely Nights (Fontane Sisters)
9. Money Burns A Hole In My Pocket (Dean Martin)
10. Young At Heart (F. Sinatra)

Cliff Sessions

WFOR—Hattiesburg, Miss.

1. The Little Shoemaker (Gaylords)
2. The Little Shoemaker (Hugo Winterhalter)
3. Three Coins In The Fountain (Four Aces)
4. Hit And Run Affair (P. Como)
5. Magic Tango (H. Winterhalter)
6. Little Things Mean A Lot (Kitty Kallen)
7. The Little Shoemaker (Weir)
8. Sh-Boom (Crew-Cuts)
9. Spending The Summer In Love (Les Elgart)
10. Wanted (Perry Como)

Eddie Gallaher

WTOP—Washington, D. C.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. The Happy Wanderer (Rene)
5. If You Love Me (Kay Starr)
6. Wanted (Perry Como)
7. Here (Tony Martin)
8. Young At Heart (F. Sinatra)
9. Answer Me, My Love (Cole)
10. My Friend (Eddie Fisher)

Ralph Phillips

WFBR—Baltimore, Md.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. The Happy Wanderer (Weir)
4. Hernando's Hideaway (Bleyer)
5. If You Love Me (Kay Starr)
6. Isle Of Capri (Jackie Lee)
7. The Man Upstairs (Kay Starr)
8. Wanted (Perry Como)
9. Steam Heat (Patti Page)
10. I Understand Just How You Feel (Four Tunes)

Sherm Feller

WVDA—Boston, Mass.

1. The Little Shoemaker (Hugo Winterhalter)
2. Make Her Mine (Nat Cole)
3. Hernando's Hideaway (Bleyer)
4. Green Years (Eddie Fisher)
5. Little Things Mean A Lot (Kitty Kallen)
6. I Should Care (Paul & Ford)
7. Wedding Bells (Four Aces)
8. When I Needed You Most (Mariners)
9. Hey There (Johnnie Ray)
10. Joey (Betty Madigan)

Tom Edwards

WERE—Cleveland, Ohio

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernando's Hideaway (Bleyer)
4. The Little Shoemaker (Gaylords-Winterhalter)
5. In A Garden Of Roses (Joni James)
6. Wait For Me, Darling (Gibbs)
7. Sway (Dean Martin)
8. My Heart Tells Me (J. Foley)
9. Some Day (Frankie Laine)
10. Unforgettable (Dick Hyman)

Hugh Cherry

WMAK—Nashville, Tenn.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Lonely Nights (Fontane Sist.)
4. Hernando's Hideaway (J. Ray)
5. Green Years (Eddie Fisher)
6. Hey There (R. Clooney)
7. The Little Shoemaker (Gaylords)
8. The Happy Wanderer (Weir)
9. I Understand Just How You Feel (Four Tunes)
10. Thank You For Calling (Jo Stafford)

Hal Ohnsman

WAND—Canton, Ohio

1. Green Years (Eddie Fisher)
2. Three Coins In The Fountain (Four Aces)
3. Steam Heat (Patti Page)
4. My Friend (Eddie Fisher)
5. The Honeymoon's Over (Ernie Hutton)
6. Hernando's Hideaway (Bleyer)
7. Little Things Mean A Lot (Kitty Kallen)
8. Joey (Betty Madigan)
9. I Understand Just How You Feel (June Valli)
10. One Who Broke My Heart (Gisele MacKenzie)

Joe Grady & Ed Hurst

WPEN—Philadelphia, Pa.

1. Rock Around The Clock (Bill Haley)
2. Somebody Else's Love Song (George Shaw)
3. Skinnie Minnie (T. Brewer)
4. Three Coins In The Fountain (Four Aces)
5. My Heart Tells Me (J. Foley)
6. Isle Of Capri (Jackie Lee)
7. Some Day (Frankie Laine)
8. Chapel In The Moonlight (Kitty Kallen)
9. Crazy 'Bout You, Baby (Crew-Cuts)
10. In A Garden Of Roses (Joni James)

Don Bell

KRNT—Des Moines, Iowa

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. The Happy Wanderer (Weir)
4. Hernando's Hideaway (Bleyer)
5. The Man Upstairs (Kay Starr)
6. If You Love Me (Kay Starr)
7. Hit And Run Affair (P. Como)
8. Wanted (Perry Como)
9. Veradero (Ray Martin)
10. Point Of Order (S. Freberg)

Wayne Stitt

WHB—Kansas City, Mo.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. If You Love Me (Kay Starr)
4. Wanted (Perry Como)
5. Here (Tony Martin)
6. Hernando's Hideaway (Bleyer)
7. Answer Me, My Love (Cole)
8. Point Of Order (S. Freberg)
9. I Understand Just How You Feel (Four Tunes)
10. Young At Heart (F. Sinatra)

Sandy Sinaer

KCRI—Cedar Rapids, Iowa

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. Wanted (Perry Como)
4. I Sneak To The Stars (D. Day)
5. Wait For Me, Darling (Gibbs)
6. Green Years (Eddie Fisher)
7. Cross Over The Bridge (Page)
8. Here (Tony Martin)
9. Goodnight Sweetheart, Good-night (Ella Mae Horse)
10. Isle Of Capri (Gaylords)

Mort Nusbaum

WHHM—Rochester, N. Y.

1. Three Coins In The Fountain (Four Aces)
2. Joey (Betty Madigan)
3. There Never Was A Night So Beautiful (Perry Como)
4. Moonlight And Roses (3 Suns)
5. Gilly Gilly Ossenfeffer (Four Lads)
6. Here (Tony Martin)
7. Wanted (Perry Como)
8. Don't Worry 'Bout Me (Frank Sinatra)
9. Wedding Bells (Four Aces)
10. This Is You (C. Applewhite)

Jack Clifton

WCUE—Akron, Ohio

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. Sh-Boom (Chords)
5. Goodnight Sweetheart, Goodnight (McGuire)
6. Sweetheart (Hilltoppers)
7. Isle Of Capri (Jackie Lee)
8. Happy Days And Lonely Nights (Fontane Sisters)
9. Unforgettable (Dick Hyman)
10. The Little Shoemaker (Hugo Winterhalter)

Richard "Cookie" Cook

WBRN—Big Rapids, Mich.

1. Three Coins In The Fountain (Dinah Shore)
2. Destiny's Darling (A. Drake)
3. The Little Shoemaker (Gaylords)
4. If I Give My Heart To You (Connie Boswell)
5. Leave It To Your Heart (Ames Bros.)
6. Chapel In The Moonlight (Kitty Kallen)
7. My Friend (Eddie Fisher)
8. Hernando's Hideaway (Bleyer)
9. This Above All (M. Carson)
10. Mush Mouth (Buddy Johnson)

Johnny Morris

KSTP—Minneapolis, Minn.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. I Understand Just How You Feel (Four Tunes)
5. Gilly Gilly Ossenfeffer (Four Lads)
6. Joey (Betty Madigan)
7. The Little Shoemaker (Hugo Winterhalter)
8. Green Years (Eddie Fisher)
9. The Things I Love (Smith Bros.)
10. Popcorn For You (Janet Brice)



THE CASH BOX

Disk Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 3 without any changes on the part of THE CASH BOX.

Jeff Evans

KAFP—Petaluma, Calif.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. I Get So Lonely (4 Knights)
4. The Happy Wanderer (Weir)
5. Walking Doll (Wagner)
6. Here (Tony Martin)
7. Wanted (Perry Como)
8. Cross Over The Bridge (Page)
9. I Should Care (Jeff Chandler)
10. If You Love Me (Vera Lynn)

Stan Roberts

WARK—Hagerstown, Md.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. I Understand Just How You Feel (Four Tunes)
5. Green Years (Eddie Fisher)
6. The Happy Wanderer (Weir)
7. Hit And Run Affair (P. Como)
8. Wedding Bells (Four Aces)
9. If You Love Me (Kay Starr)
10. Isle Of Capri (Jackie Lee)

Bob E. Lloyd

WAVZ—New Haven, Conn.

1. The Little Shoemaker (Gaylords)
2. Do Nothin' Blues (H. Hopper)
3. Money Burns A Hole In My Pocket (Dean Martin)
4. Joey (Betty Madigan)
5. Sway (Eileen Barton)
6. Rain (Frank Sinatra)
7. They Were Doing The Mambo (Vaughn Monroe)
8. The Story Of My Life (Cole)
9. Sh-Boom (Crew-Cuts)
10. The Lady In Red (S. Kenton)

Alan Saunders

WVNJ—Newark, N. J.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Frank Sinatra)
3. Hernando's Hideaway (Bleyer)
4. My Friend (Eddie Fisher)
5. Joey (Betty Madigan)
6. Steam Heat (Patti Page)
7. I Understand Just How You Feel (Four Tunes)
8. Some Day (Frankie Laine)
9. In A Garden Of Roses (Joni James)
10. I Complained (Rick Rose)

Rudy Paolangel

WHCU—Ithaca, N. Y.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Julius La Rosa)
3. The Happy Wanderer (Tommy Leonetti)
4. Hernando's Hideaway (Bleyer)
5. Isle Of Capri (Gaylords)
6. Wanted (Perry Como)
7. Don't Worry 'Bout Me (Frank Sinatra)
8. Crazy 'Bout You, Baby (Crew-Cuts)
9. If You Love Me (Kay Starr)
10. Cross Over The Bridge (Page)

Jay Michael

WCAE—Pittsburgh, Pa.

1. Sh-Boom (Crew-Cuts)
2. I Cried (Billy Duke And His Dukes)
3. In A Garden Of Roses (James)
4. Moonlight And Roses (3 Suns)
5. Three Coins In The Fountain (Four Aces)
6. I Hear It Everywhere (4 Aces)
7. Little Things Mean A Lot (Kitty Kallen)
8. The Little Shoemaker (Gaylords)
9. To Every Girl, To Every Boy (Johnnie Ray)
10. Hernando's Hideaway (Bleyer)

Robin Seymour

WKMH—Dearborn, Mich.

1. The Little Shoemaker (Gaylords)
2. Sh-Boom (Crew-Cuts)
3. I Could Have Told You (Frank Sinatra)
4. I Understand Just How You Feel (Four Tunes)
5. Goodnight Sweetheart, Goodnight (Spaniels)
6. Some Day (Frankie Laine)
7. Little Things Mean A Lot (Kitty Kallen)
8. Skinnie Minnie (T. Brewer)
9. Hernando's Hideaway (Bleyer)
10. In A Garden Of Roses (Joni James)

Hank Goldman

WANN—Annapolis, Md.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. The Happy Wanderer (Weir)
4. If You Love Me (Kay Starr)
5. Joey (Betty Madigan)
6. Press Me (Wendy Waye)
7. Wanted (Perry Como)
8. Hernando's Hideaway (Bleyer)
9. Skinnie Minnie (T. Brewer)
10. Thirteen Women (Bill Haley)

Bill Previtti

KDEF—Albuquerque, N. M.

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernando's Hideaway (Bleyer)
4. Wanted (Perry Como)
5. The Happy Wanderer (Rene)
6. My Friend (Eddie Fisher)
7. I Understand Just How You Feel (June Valli)
8. Joey (Betty Madigan)
9. Sway (Eileen Barton)
10. If You Love Me (Kay Starr)

Al Ross

WBAL—Baltimore, Md.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Wanted (Perry Como)
4. The Man Upstairs (Kay Starr)
5. The Happy Wanderer (Weir)
6. Young At Heart (F. Sinatra)
7. There Never Was A Night So Beautiful (Perry Como)
8. Joey (Betty Madigan)
9. The Little Shoemaker (Hugo Winterhalter)
10. Green Years (Eddie Fisher)

Arty Kay

WVLK—Lexington, Ky.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Frank Sinatra)
3. Hernando's Hideaway (Bleyer)
4. Wanted (Perry Como)
5. Cross Over The Bridge (Page)
6. The Happy Wanderer (Weir)
7. The Man With The Banjo (Ames Bros.)
8. Green Years (Eddie Fisher)
9. I Really Don't Want To Know (Paul & Ford)
10. Some Day (Frankie Laine)

Bob Martin

KMYR—Denver, Colo.

1. Three Coins In The Fountain (Four Aces)
2. I Understand Just How You Feel (June Valli)
3. The Happy Wanderer (Weir)
4. Hernando's Hideaway (Bleyer)
5. Money Burns A Hole In My Pocket (Dean Martin)
6. Little Things Mean A Lot (Kitty Kallen)
7. Green Years (Eddie Fisher)
8. Hit And Run Affair (P. Como)
9. The High And Mighty (Leroy Holmes)
10. Sh-Boom (Crew-Cuts)

Chuck Norman

WIL—St. Louis, Mo.

1. Hernando's Hideaway (Bleyer)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Four Aces)
4. Some Day (Frankie Laine)
5. Steam Heat (Patti Page)
7. I Understand Just How You Feel (Four Tunes)
8. Crazy 'Bout You, Baby (Crew-Cuts)
9. Happy Days And Lonely Nights (Fontane Sisters)
10. Joey (Betty Madigan)

Jack Karey

WCFL—Chicago, Ill.

1. Hernando's Hideaway (Bleyer)
2. The Little Shoemaker (Gaylords)
3. In The Chapel In The Moonlight (Kitty Kallen)
4. Crazy 'Bout You, Baby (Crew-Cuts)
5. Green Years (Eddie Fisher)
6. Three Coins In The Fountain (Four Aces)
7. Sh-Boom (Crew-Cuts)
8. Wait For Me, Darling (Gibbs)
9. Gilly Gilly Ossenfeffer (Four Lads)
10. I'm Afraid To Love You (Danny Capri)

Ray Perkins

KIMN—Denver, Colo.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. The Happy Wanderer (Weir)
5. Wanted (Perry Como)
6. Steam Heat (Patti Page)
7. Wanted (Perry Como)
8. The Man Upstairs (Kay Starr)
9. Young At Heart (F. Sinatra)
10. Here (Tony Martin)

Wes Hopkins

WTTM—Trenton, N. J.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Frank Sinatra)
3. Hernando's Hideaway (Bleyer)
4. Believe In Me (Don Cornell)
5. Joey (Betty Madigan)
6. I Understand Just How You Feel (Four Tunes)
7. Green Years (Eddie Fisher)
8. If You Love Me (Vera Lynn)
9. Some Day (Frankie Laine)
10. Hit And Run Affair (P. Como)

Bob Sticht

WMPS—Memphis, Tenn.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces/Sinatra)
3. The Happy Wanderer (Rene)
4. If You Love Me (Kay Starr)
5. Wanted (Perry Como)
6. Make Love To Me (Stafford)
7. Here (Tony Martin)
8. I'm A Fool To Care (Paul-Ford)
9. Hit And Run Affair (P. Como)
10. Hernando's Hideaway (Ray)

Del Parks

WPEN—Philadelphia, Pa.

1. Little Things Mean A Lot (Kitty Kallen)
2. There Never Was A Night So Beautiful (Perry Como)
3. Isle Of Capri (Jackie Lee)
4. Lonely Days (Patti Page)
5. Green Years (Eddie Fisher)
6. Some Day (Frankie Laine)
7. Skinnie Minnie (T. Brewer)
8. I Could Have Told You (Frank Sinatra)
9. Three Coins In The Fountain (Four Aces)
10. The Man Upstairs (Kay Starr)

Jerry Kay

WTIX—New Orleans, La.

1. Three Coins In The Fountain (Four Aces)
2. Hernando's Hideaway (Bleyer)
3. Thank You For Calling (Jo Stafford)
4. Green Years (Eddie Fisher)
5. I Understand Just How You Feel (Sandy Stewart)
6. Goodnight Sweetheart, Good-night (McGuire Sisters)
7. Wedding Bells (Four Aces)
8. Joey (Betty Madigan)
9. Little Things Mean A Lot (Kitty Kallen)
10. The Happy Wanderer (Weir)

Pat Chamburs

WFLA—Tampa, Fla.

1. I'm A Fool To Care (Paul & Ford)
2. Green Years (Eddie Fisher)
3. Joey (Betty Madigan)
4. Hernando's Hideaway (Bleyer)
5. Three Coins In The Fountain (Four Aces)
6. Sh-Boom (Crew-Cuts)
7. I Understand Just How You Feel (Four Tunes)
8. Sway (Dean Martin)
9. The Man With The Banjo (Ames Bros.)
10. Little Things Mean A Lot (Kitty Kallen)

Folsom Acclaims 5 Year Record Of The "45"

NEW YORK—Revitalized by the 45-rpm recording system introduced by RCA five years ago, the phonograph-record industry has been lifted to new high levels with more than 200 million "45" records sold, Frank M. Folsom, President of the Radio Corporation of America, said last week in a statement marking the fifth anniversary of the "45."

He said that 13 million homes now have turntables capable of playing "45s," and estimated that within another five years the "45" will account for more than 75 per cent of the total record volume.

"The '45' records now represent more than 50 per cent of all single records sold," said Folsom. "The older 78-rpm records are obsolete. So quickly did the '45' gain popularity that by the end of its first year, the sale of '45' records represented 10 per cent of all record sales, and this percentage has steadily increased from year to year. In 1949, when RCA introduced the '45' system, record industry sales totaled \$160 million. This year, because of the interest the system has generated for all types of records, the sales volume for the industry should be greater than \$225 million—and the quarter-billion dollar figure is only a matter of time.

"The '45' system has won recognition from every quarter, even from those who were its severest critics, and it has given the American public recorded entertainment of matchless tonal quality and more music for less money. Today all major record and phonograph manufacturers are producing discs and record-players utilizing the '45' system, yet five years ago great furor was created by what was

proclaimed as 'the battle of speeds'. In 1949, those who would have clung to the old and thus deterred progress by not adopting the '45' must now realize that their lack of vision and faith threatened to keep their own business at low levels and prevent the public from enjoying the many advantages of the '45' system.

"We have made available to the public RCA Victor's unsurpassed library of the world's greatest artists and music on '45' records, as well as on 33-1/3-rpm (long-play) records. And we have provided the fastest and simplest record changer ever developed, designed for the finest possible music reproduction. The results have been extremely satisfactory and dramatically show the value of recognizing the merits of an invention and American ingenuity in creating new electronic instruments that keep the art of music in step with scientific progress."

Developments Continue

The "45" system, Folsom pointed out, is not "static," and because of its relationship with the unlimited possibilities inherent in electronics, it can continually adapt itself to new advances. For example, RCA Victor's "New Orthophonic" high fidelity records represent the latest improvement in recorded sound. He cited the successful introduction in November, 1952, of the "Extended Play"—or EP—45-rpm record as another important milestone in the progress of the system. The EP record, he said, won immediate acceptance, and at the end of its first year, more than 10 million discs had been sold, providing the consumer "more music for less money."

"Introduction of the EP record," continued Folsom, "was an important milestone in recorded entertainment because it permitted the development of new-repertoire such as combining four hits tunes on one record. It has also enabled us to introduce new concepts in recorded entertainment like the new series which combines famous operatic arias sung in their original language by Metropolitan artists with especially written adaptations in English."

Development of the "45s," Folsom pointed out, marked the first time a player and a record were designed as a matching unit. This brought about three distinct advantages, including:

1. A distortion-free, seven inch disc of optimum quality which can be conveniently packaged in small storage space.
2. A trigger-sharp, silently working changer mechanism which eliminated both record damage and the need for adjusting the changer to discs of various sizes.
3. The most compact "Victrola" in the history of the industry offering the finest in quality reproduction.

"The 45-rpm system opened up new and untapped markets for the merchandising of the 'Victrola' and phonograph records," Folsom said. "The 45-rpm's compact size made possible the expansion of customer self-service in stores and resulted in the trend toward super market sales. Planned in terms of small homes and apartments where bookshelves would serve as storage cabinets, the new 'Victrola' and records have found their way into many homes where conservation of space was essential."

He said that the unbreakable discs also offered:

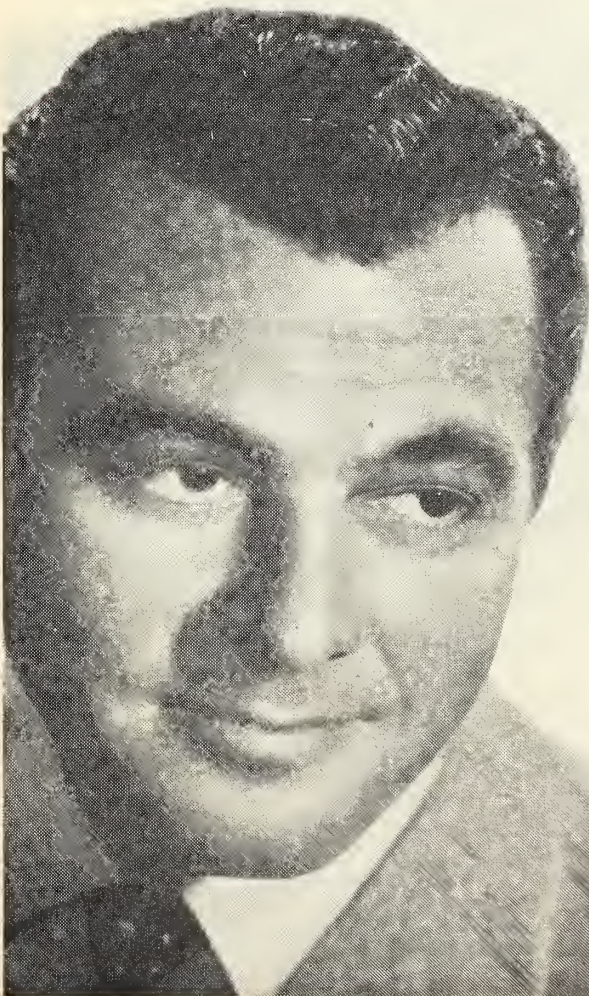
1. Eye-attracting window and counter display material for record dealers.
2. A handy, compact portable unit for music enthusiasts while traveling or for students and campus living.
3. A sturdy, nursery-sized product for the kiddies' disc market.

"The '45' system revitalized the entire record industry," Folsom said. "It has rendered a continuing service to the consumer and the artist because it so faithfully reproduces music and sound. Because of the contribution it has made in increasing the confidence of the consumer in the lasting value of recorded music, the record industry is today on the threshold of its greatest period of opportunity and prosperity."



Thanks—DJ's, Ops, Dealers—

ANOTHER BIG HIT FOR TONY....



TONY MARTIN Angels in the Sky

Boulevard of Nightingales

20/47-5757

a "New Orthophonic" High Fidelity recording

RCA VICTOR
FIRST IN RECORDED MUSIC



THE CASH BOX

The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

- Comprising 100 Selections
- BE—Bell
 - BR—Brunswick
 - BT—Bethlehem
 - BU—Bullet
 - CA—Capitol
 - CD—Cadence
 - CH—Chess
 - CK—Checker
 - AM—Ambassador
 - CL—Cardinal
 - AP—Apollo
 - CO—Columbia
 - AT—Atlantic
 - CR—Coral
 - BA—Barbour
 - CT—Cat
 - CW—Crown
 - CY—Crystalette
 - DA—Dana
 - DE—Decca
 - DO—Dot
 - DU—Duke
 - DY—Derby
 - EP—Epic
 - ES—Essex
 - FE—Federal
 - FI—Fiesta
 - 4 Star—Four Star
 - GR—Groove
 - IM—Imperial
 - IN—Intro
 - JD—Jay Dee
 - JU—Jubilee
 - KI—King
 - LO—London
 - MA—Mars
 - MD—Mood
 - ME—Mercury
 - MG—MGM
 - MO—Modern
 - PA—Parrot
 - PC—Peacock Pro.
 - PE—Peacock
 - PR—Prestige
 - RA—Rainbow
 - RE—Regent
 - RIH—Recorded In Hollywood
 - RM—Rama
 - SA—Savoy
 - SIT—Sittin' In
 - SP—Specialty
 - SW—Swingtime
 - TE—Tempo
 - TF—Tiffany
 - TI—Tico
 - TN—Tennessee
 - TR—Trend
 - UN—United
 - VA—Valley
 - VI—RCA Victor
 - "X"—Label "X"
 - ZO—Zodiac

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising 100 Selections

July 10 July 3

1—Little Things Mean A Lot

- 115.2 129.6
- BE-1046 (45-1046)—HELEN FORREST
If You Love Me
- CR-61180 (9-61180)—DICK JACOBS O.
Hitch-Hike To The Stars
- ★DE-29037 (9-29037)—KITTY KALLEN
I Don't Think You Love Me Anymore
- GR-0022 (4G-0022)—BERTICE READING
I Wash My Hands
- KI-1368 (45-1368)—DOMINOES
I Really Don't Want To Know

2—Three Coins In The Fountain

- 115.1 124.2
- 4E-1044 (45-1044)—TOMMY & JIMMY DORSEY
Little Girl
- ★CA-2816 (F-2816)—FRANK SINATRA
Rain
- CD-1240 (45-1240)—JULIUS LA ROSA
Me Gotta Have You
- CO-40225 (4-40225)—TONI ARDEN
Rolling Sea
- ★DE-29123 (9-29123)—FOUR ACES
Wedding Bells
- DE-29186 (9-29186)—ETHEL SMITH
Hernando's Hideaway
- MG-11724 (K-11724)—MARTI STEVENS
Why Didn't You Tell Me
- VI-20-5755 (47-5755)—DINAH SHORE
Pakistan

3—Hernando's Hideaway

- 103.6 113.5
- BE-1047 (45-1047)—"SAM"
Don't Worry 'Bout Me
- CA-2840 (F-2840)—BILLY MAY
Anything Can Happen Mambo
- DE-29173 (9-29173)—GUY LOMBARDO O.
Vas Villst Du Haben?
- DE-29186 (9-29186)—ETHEL SMITH
Three Coins In The Fountain
- ★CD-1241 (45-1241)—ARCHIE BLEYER
S'il Vous Plait
- CO-40224 (4-40224)—JOHNNIE RAY
Hey There
- EP-9049 (4-9049)—DOLORES HAWKINS
Hey There
- ME-70387 (70387x45)—RICHARD HAYMAN O.
The Cuddle
- VI-20-5759 (47-5759)—TITO RODRIGUEZ O.
A Little Bit Of Mambo

4—The Happy Wanderer

- 85.5 88.0
- BE-1045 (45-1045)—BOB CROSBY
Steam Heat
- CA-2788 (F-2788)—TOMMY LEONETTI
I Went Out Of My Way
- CD-1238 (45-1238)—ALFRED DRAKE
Destiny's Darling
- DE-29128 (9-29128)—LOUIS PRIMA
Until Sunrise
- DE-29193 (9-29193)—OBENKIRCHEN CHOIR
Evensong
- ★LO-1448 (45-1448)—FRANK WEIR O.
From Your Lips
- VI-20-5715 (47-5715)—HENRI RENE O.
My Impossible Love

July 10 July 3

5—The Little Shoemaker

- 43.4 26.8
- KI-1371 (45-1371)—PETULA CLARK
Helpless
- LO-1482 (45-1482)—FRANK WEIR
The Never Never Land Stars
- ★ME-70403 (70403x45)—GAYLORDS
Mecque, Mecque
- ★VI-20-5769 (47-5769)—HUGO WINTERHALTER
The Magic Tango

6—Wanted

- 42.3 50.9
- BE-1041 (45-1041)—DORSEY BROS.
I Speak To The Stars
- ★VI-20-5647 (47-5647)—PERRY COMO
Look Out The Window

7—If You Love Me

- 37.2 62.0
- BE-1046 (45-1046)—HELEN FORREST
Little Things Mean A Lot
- ★CA-2769 (F-2769)—KAY STARR
The Man Upstairs
- CO-40149 (4-40149)—MARION MARLOWE
You're Not Living In Vain
- DE-29144 (9-29144)—BING CROSBY
Liebchen
- LO-1412 (45-1412)—VERA LYNN
C'est La Vie
- MG-11667 (K-11667)—SHIRLEY HARMER
Won'tcha Love Me
- VI-20-5580 (47-5580)—JAN PEERCE
Old Wedding Ring

8—I Understand Just How You Feel

- 36.9 28.6
- CH-4858 (45-4858)—JACK FORD
That's All You Gotta Do
- ★JU-5132 (45-5132)—FOUR TUNES
Sugar Lump
- ★VI-20-5740 (47-5740)—JUNE VALLI
Love, Tears And Kisses

9—Isle Of Capri

- 29.4 24.5
- CA-2817 (F-2817)—DUKE ELLINGTON
Band Call
- ★CR-61149 (9-61149)—JACKIE LEE O.
By The Light Of The Silvery Moon
- DE-29146 (9-29146)—SLEWFOOT FIVE
Twelfth Street Rag
- ★ME-70350 (70350x45)—THE GAYLORDS
Love I You
- VI-20-5750 (47-5750)—JOHN GORDY
Bye Bye Blues

10—Young At Heart

- 25.3 20.5
- BE-1030 (45-1030)—CHARLIE DE FORREST
Secret Love
- ★CA-2703 (F-2703)—FRANK SINATRA
Take A Chance
- CA-2802 (F-2802)—BILLY MAY O.
Lemon Twist
- DE-29054 (9-29054)—CROSBY & LOMBARDO
I Get So Lonely
- EP-9035 (4-9035)—TONY DE SIMONE
ake Love To Me

July 10 July 3

11—Crazy 'Bout You, Baby

- 23.2 11.1
- VI-20-5735 (47-5735)—TONY MARTINEZ
Secret Love
- ★ME-70341 (70341x45)—ANGELA MILA
Angela Mila

12—Sh-Boom

- 21.3 8.3
- CR-61212 (9-61212)—BILLY WILLIAMS QT.
Whenever, Wherever
- ★CT-104 (45-104)—THE CHORDS
Little Maiden
- ★ME-70404 (70404x45)—CREW-CUTS
I Spoke Too Soon

13—Goodnight Sweetheart, Goodnight

- 18.9 14.3
- CA-2800 (F-2800)—ELLA MAE MORSE
Happy Habit
- ★CR-61187 (9-61187)—MCGUIRE SISTERS
Heavenly Feeling
- JU-5142 (45-5142)—GLORIA MANN & CARTER RAYS
Love-Me-Boy
- ★VI-20-5746 (47-5746)—SUNNY GALE
Call Off The Wedding
- VI-20-5775 (47-5775)—JOHNNIE & JACK
Honey, I Need You

14—I Get So Lonely

- 17.1 27.2
- BE-1031 (45-1031)—ANNE LLOYD
Cross Over The Bridge
- ★CA-2654 (F-2654)—THE FOUR KNIGHTS
I Couldn't Stay Away From You
- CO-40221 (4-40221)—KEN GRIFFIN
The Little Old Mill
- DE-29054 (9-29054)—CROSBY & LOMBARDO
Young At Heart
- VI-20-5681 (47-5681)—JOHNNIE AND JACK
You're Just What The Doctor Ordered

15—Here

- 16.2 21.0
- BE-1039 (45-1039)—THE FOUR BELLS
Dream, Dream, Dream
- ★VI-20-5665 (47-5665)—TONY MARTIN
Philosophy
- DE-29192 (9-29192)—FRED WARING
He Was There
- DE-29159 (9-29159)—RED FOLEY
Lady From Guadalupe
- ★VI-20-5748 (47-5748)—EDDIE FISHER
Green Years

16—My Friend

- 16.1 12.5
- DE-29192 (9-29192)—FRED WARING
He Was There
- DE-29159 (9-29159)—RED FOLEY
Lady From Guadalupe
- ★VI-20-5748 (47-5748)—EDDIE FISHER
Green Years
- ★CO-40235 (4-40235)—FRANKIE LAINE
There Must Be A Reason

17—Some Day

- 15.5 15.1
- ★CO-40235 (4-40235)—FRANKIE LAINE
There Must Be A Reason

July 10 July 3

19—Green Years

- 14.9 14.7
- DY-846 (45-846)—BOB CARROLL
As Long As I Have You
- VI-20-5772 (47-5772)—NORO MORALES
Swinging With Noro
- ★VI-20-5748 (47-5748)—EDDIE FISHER
My Friend

20—Steam Heat

- 13.7 9.8
- BE-1045 (45-1045)—BOB CROSBY
Happy Wanderer
- CO-40241 (4-40241)—MARINERS
When I Need You Most
- ★ME-70380 (70380x45)—PATTI PAGE
Lonely Days

21—I'm A Fool To Care

- 13.4 3.1
- ★CA-2839 (F-2839)—LES PAUL & MARY FORD
Auctioneer
- ★VI-20-5749 (47-5749)—PERRY COMO
There Never Was A Night So Beautiful

22—The Man Upstairs

- 13.1 19.2
- BE-1042 (45-1042)—TONY RUSSO
My Restless Lover
- ★CA-2769 (F-2769)—KAY STARR
If You Love Me
- ★VI-20-5749 (47-5749)—PERRY COMO
There Never Was A Night So Beautiful

23—Hit And Run Affair

- 13.0 11.6
- ★VI-20-5749 (47-5749)—PERRY COMO
There Never Was A Night So Beautiful
- ★CA-2803 (F-2803)—NAT "KING" COLE
I Envy

24—Make Her Mine

- 12.8 4.8
- ★CA-2803 (F-2803)—NAT "KING" COLE
I Envy
- CA-2846 (F-2846)—NELSON RIDDLE
Shadow Waltz
- CA-2859 (F-2859)—FARON YOUNG
A Place For Girls Like You

25—In The Chapel In The Moonlight

- 11.6 4.4
- ★DE-29130 (9-29130)—KITTY KALLEN
Take Everything But You
- DE-29168 (9-29168)—REX ALLEN
Chapel Of Memories
- JU-5154 (45-5154)—ORIOLES
Thank The Lord

26—Skinnie Minnie

- 10.7 6.1
- ★CR-61197 (9-61197)—TERESA BREWER
I Had Someone Else Before I Had You

July 10 July 3

27—Wedding Bells

- 9.1 4.0
- CO-42049 (4-42049)—LES ELGART
Spending The Summer In Love
- ★DE-29123 (9-29123)—FOUR ACES
Three Coins In The Fountain

28—Gilly Gilly Ossenfeffer

- 8.5 3.5
- ★CO-40236 (4-40236)—FOUR LADS
I Hear It Everywhere
- ★CO-40266 (4-40266)—ROSEMARY CLOONEY
This Ole House
- CO-40224 (4-40224)—JOHNNIE RAY
Hernando's Hideaway

29—Hey There

- 8.2 6.7
- ★CO-40266 (4-40266)—ROSEMARY CLOONEY
This Ole House
- CO-40224 (4-40224)—JOHNNIE RAY
Hernando's Hideaway
- DE-29199 (9-29199)—SAMMY DAVIS, JR.
And This Is My Beloved
- EP-9049 (4-9049)—DOLORES HAWKINS
Hernando's Hideaway

30—In A Garden Of Roses

- 7.9 9.3
- ★MG-11753 (K-11753)—JONI JAMES
Every Day
- ★CO-40250 (4-40250)—JO STAFFORD
Where Are You?

31—Thank You For Calling

- 7.6 10.7
- ★CO-40250 (4-40250)—JO STAFFORD
Where Are You?
- ★DO-15201 (45-15201)—HILLTOPPERS
The Ole Cabaret

32—Sweetheart

- 7.3 6.2
- ★DO-15201 (45-15201)—HILLTOPPERS
The Ole Cabaret
- ★VI-20-5644 (47-5644)—AMES BROS.
Man, Man Is For The Woman Made

33—The Man With The Banjo

- 6.7 17.8
- CO-40245 (4-40245)—KIDDY KATS
Mister Boogie Woogie
- CR-61174 (9-61174)—LAWRENCE WELK
Until Sunrise
- DE-29126 (9-29126)—DICK TODD
I Was Meant For You
- ★VI-20-5644 (47-5644)—AMES BROS.
Man, Man Is For The Woman Made

34—Cross Over The Bridge

- 6.1 2.2
- BE-1031 (45-1031)—BETTY JOHNSON
I Get So Lonely
- ★ME-70302 (70302x45)—PATTI PAGE
My Restless Lover
- ★CO-40234 (4-40234)—DORIS DAY
Kay-Muleta
- LO-1401 (45-1401)—JOAN REGAN
The Love I Have For You

July 10 July 3

36—I Envy

- 4.8
- ★CA-2803 (F-2803)—NAT "KING" COLE
Make Her Mine

37—Friends And Neighbors

- 4.5
- ★CO-40269 (4-40269)—SAMMY KAYE
Through The Moon
- ★ES-361 (45-361)—PLUNKETT FAMILY
Shine On Harvest Moon
- ★LO-1473 (45-1473)—BILLY COTTON
Kitchen Rag
- ★ME-70396 (70396x45)—TOMMY PRISCO
My Love Is Yours

38—I'll Be Seeing You

- 4.4
- ★CA-2832 (F-2832)—FOUR FRESHMEN
Please Remember

39—Leave It To Your Heart

- 4.2 6.6
- ★VI-20-5764 (47-5764)—AMES BROTHERS
Let's Walk And Talk
- ★CO-40213 (4-40213)—TONY BENNETT
Until Yesterday

40—Please Driver

- 4.1 8.0
- ★CO-40213 (4-40213)—TONY BENNETT
Until Yesterday

41—Joey

- 3.9 4.9
- ★CO-40213 (4-40213)—TONY BENNETT
Until Yesterday

42—They Were Doin' The Mambo

- 3.6
- ★DO-15201 (45-15201)—HILLTOPPERS
The Ole Cabaret

43—Answer Me, My Love

- 3.3 8.4
- ★CO-40213 (4-40213)—TONY BENNETT
Until Yesterday

44—The High And The Mighty

- 3.2

45—Moonlight And Roses

- 3.0

46—Auctioneer

- 2.9 7.5

47—This Ole House

- 2.7

48—Let's Walk And Talk

- 2.4

49—Somebody Else's Love Song

- 2.1

50—Carnival In Venice

- 1.8

Atlantic City Sales Meet



ATLANTIC CITY—RCA Victor brass meets for confabs during field sales convention at Atlantic City. Shown (left to right) at the Hotel Claridge are Robert Macrea, RCA Victor North Eastern Regional Manager; J. B. Elliott, Executive Vice President, RCA Consumer Products; Larry Kanaga, Sales Manager; and Manie Sacks, Executive Vice President and General Manager, RCA Victor Record Division.

Javits And Springer Signed by Joy

NEW YORK—It was announced this week that Joy Music has just signed Joan Javits and Phil Springer to a long term exclusive song writer deal.

Writing independently of each other until a short time ago, the team was put together by George Joy and immediately came up with the best sellers "Santa Baby" and "Lovin' Spree." Joy feels that Javits and Springer is potentially the hottest song writing team to come along in years and feels that the duo will soon be among the top teams in the country.

Joy's knack for picking and developing successful song writers goes back many years. In the thirties, after signing the then unknown song writers Johnny Burke and Arthur Johnson, that team gave him "Pennies From Heaven," "One Two Button You Shoe" and "So Do I." After switching Jimmy Monaco to be Burke's partner, he received "An Apple For The Teacher," "Only Forever" and "Pocket Full Of Dreams."

While Vic Mizzy and Mann Curtis were under contract to Joy, they wrote "My Dreams Are Getting Better All The Time." Later, Bennie Benjamin and George Weiss were signed by Joy and he published their tunes "Oh, What It Seemed To Be," "Rumors Are Flying" and "Surrender."

Joy's most recent success in song writer development, Bob Merrill, turned out "Doggie In The Window," "Candy And Cake," "Sparrow In The Tree Top," "My Truly, Truly Fair" and a host of others.

A HIT!
"JOEY"

BETTY MADIGAN	MGM 11716
JERI SOUTHERN	Decca 29184
MARGARET WHITING	Capitol 2853
ARTHUR NORMAN CHOIR	Bell 5050

LOWELL MUSIC CORP.
 1619 Broadway New York, N. Y.

Cash Box "Sleeper Of The Week"
"BREAK MY HEART GENTLY"
DOROTHY COLLINS
 # 108
 An Extremely Beautiful New Ballad

AUDIVOX RECORDS
 140 W. 57 ST.
 N. Y. C., N. Y.

M-G-M RECORDS

FRAN WARREN
 sings
"THE MAN THAT GOT AWAY"
 and
"LOVE ME, LOVE"
 MGM 11769 (78 rpm)
 K-11769 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

Capitol Forms Canadian Subsidiary

HOLLYWOOD—Glenn E. Wallichs, President of Capitol Records, has announced the formation of a new subsidiary corporation, Capitol Records Distributors of Canada, Ltd. Main office for the new organization will be opened July 1, 1954 in Toronto, Canada, with a branch office in Montreal. Additional distribution will be provided by independent distributors throughout the Dominion.

Capitol was formerly represented in Canada by Capitol Records of Canada,

Ltd., an independent Corporation operating under Capitol franchise. It is felt by the company that the new setup will greatly increase the efficiency of such operations as publicity, advertising, disk jockey exposure and all forms of promotion and merchandising.

Officers in the new corporation are: Glenn E. Wallichs, President; Harold S. Smith, Vice President and General Manager; Leonard H. Monroe, Secretary-Treasurer.



**DISCOVERED! 4 NEW
 RCA VICTOR "HITMAKERS"**

TED NORMAN
 Ramblin' and Gamblin'
 A Rag, a Bone and a Lock of Hair
 20/47-5792

BILL CAREY
 Slowly
 Juba 20/47-5785

TONY TRAVIS
 It's Easier Said Than Done
 Mama, Mama, Mama
 20/47-5786

JAN ARDEN
 Nowhere
 Tonight My Darling
 20/47-5801



First Release . . . A SMASH!
THE FONTANE SISTERS
 singing
"IF I DIDN'T HAVE YOU"
 and
"HAPPY DAYS & LONELY NIGHTS"
 Dot # 15171

DOT RECORDS, INC.
 Gallatin, Tennessee
 Phones: 880-881

A "HIGHLIGHT" For Every Program

LITTLE THINGS MEAN A LOT

LEO FEIST, INC.

ALL THE FIRE OF JAMBALAYA
BETTY AMOS'

JOLE JOHN

MERCURY 70354

From The Heart Of The Cajun Country

Direct from England
 The Hit English Version

Frank Weir
"THE HAPPY WANDERER"

London 1448; 45-1448

LONDON



DECCA Records Get The Play

DECCA RECORDS

Decca And U-I Go All Out On "Magnificent Obsession" Album

NEW YORK—With the Decca album of the sound track of Universal-International's "The Glenn Miller Story" continuing as one of the top sellers in the country more than five months after its release, Decca and U-I have joined their promotional forces a second time to promote the Decca album based on the soundtrack of "Magnificent Obsession," the Technicolor film production based on the Lloyd C. Douglas novel, starring Jane Wyman, Rock Hudson and Barbara Rush.

"Magnificent Obsession" is currently receiving the same type of advance national promotion campaign as "The Glenn Miller Story." It has its World Premier in Cleveland on July 15th with almost simultaneous openings in Chicago and New York.

The Decca album which will be available in two speeds, long play and 45 extended play, features the Universal-International Orchestra and Chorus under the direction of Joseph Gershenson. The music composed by Frank Skinner is based on themes by Chopin, Beethoven and Strauss.

As part of the overall joint promotional effort between Decca and U-I, special material is being developed by both the record company and the film company for use by record dealers and theatres. Planned are special window, counter and theatre lobby displays in color similar to the "The Glenn Miller Story" material as well as special cooperative advertising campaigns for Decca dealers and exhibitors.

Plans are also being developed for a World Premier of the album on a national radio program simultaneous with the Cleveland World Premiere of the picture.

The joint promotional campaign of Decca and Universal on "The Glenn Miller Story" which is serving as a pattern for the campaign on "Magnificent Obsession," was one of the most comprehensive in the histories of both companies.

Disk Jockeys MC Don Cornell Package

NEW YORK—The Don Cornell-Gaylords-Jerry Fielding unit, doing a six day stint at the Vogue Terrace in Pittsburgh, last week, tied in with an interesting promotional idea set up by Mannie Greenfield, Cornell's manager who is handling the details on the tour for the package booked by Joe Glaser's Associated Booking.

Greenfield set six of Pittsburgh's top disk jockeys, one each night, to act as m.c. for the show. Joe Deane of KQV kicked it off on opening night, the 28th. Sid Dickler of WMCK worked on Tuesday; Jan Andree of WJAS performed Wednesday; Bull Brandt of KDKA, Thursday; Jay Michaels of WPIT, Friday; and Art Pallan of WWSW closed the festivities on Saturday.

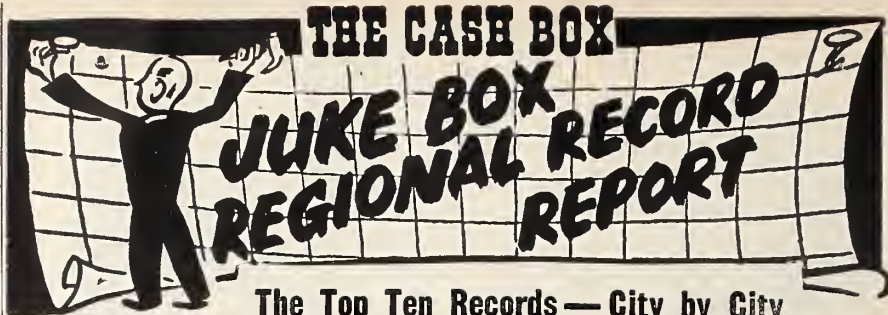
Don Cornell and the Gaylords bought each of the disk jockeys a gift for helping out with their appearances and their aid in promoting the appearances on radio.

Dorothy Collins Scores

CLEVELAND, OHIO — Dorothy Collins thrilled the audience at the Vogue Room of the Hollenden Hotel, in this city, where she appeared on June 25th.

The Audivox disk star received a standing ovation as the show ended.

The Vogue Room is a more intimate night spot which seldom witnesses such over zealous demonstrations. And the terrific reception caused Robert Joyce, manager of the nitery, to say that in all his years in show business, he had never witnessed anything quite like this.



The Top Ten Records — City by City

New York, N. Y.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces/Sinatra)
3. Hernando's Hideaway (Bleyer)
4. The Happy Wanderer (Weir)
5. If You Love Me (Kay Starr)
6. I Understand Just How You Feel (Four Tunes)
7. Wanted (Perry Como)
8. Crazy 'Bout You, Baby (Crew-Cuts)
9. Green Years (Eddie Fisher)
10. The Little Shoemaker (Gaylords)

Philadelphia, Pa.

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernando's Hideaway (Bleyer)
4. The Happy Wanderer (Weir)
5. Sh-Boom (The Chords)
6. I Understand Just How You Feel (Four Tunes)
7. Wedding Bells (Four Aces)
8. Green Years (Eddie Fisher)
9. If You Love Me (Kay Starr)
10. Hit And Run Affair (P. Como)

Atlanta, Ga.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. If You Love Me (Kay Starr)
5. The Happy Wanderer (Weir)
6. Wanted (Perry Como)
7. Thank You For Calling (Jo Stafford)
8. I Understand Just How You Feel (Four Tunes)
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
10. Green Years (Eddie Fisher)

New Orleans, La.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. I Understand Just How You Feel (Four Tunes)
5. Thank You For Calling (Jo Stafford)
6. The Happy Wanderer (Prima)
7. The Man Upstairs (Kay Starr)
8. If You Love Me (Kay Starr)
9. Here (Tony Martin)
10. Green Years (Eddie Fisher)

Detroit, Mich.

1. Hernando's Hideaway (Bleyer)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Four Aces/Sinatra)
4. The Happy Wanderer (Weir)
5. I Understand Just How You Feel (Four Tunes)
6. Goodnight Sweetheart, Goodnight (Gala/McGuire Sisters)
7. The Little Shoemaker (Gaylords)
8. If You Love Me (Kay Starr)
9. Sh-Boom (The Chords)
10. Answer Me, My Love (Cole)

Dallas, Tex.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. If You Love Me (Kay Starr)
5. Wanted (Perry Como)
6. The Happy Wanderer (Weir)
7. I Understand Just How You Feel (Four Tunes)
8. Goodnight Sweetheart, Goodnight (Spaniels/McGuire)
9. Here (Tony Martin)
10. Isle Of Capri (Jackie Lee)

San Francisco, Calif.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces/Sinatra)
4. The Happy Wanderer (Weir)
5. If You Love Me (Kay Starr)
6. Wanted (Perry Como)
7. Young At Heart (F. Sinatra)
8. Here (Tony Martin)
9. Answer Me, My Love (Cole)
10. I Understand Just How You Feel (Four Tunes)

Chicago, Ill.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. The Happy Wanderer (Weir/Leonetti)
5. Crazy 'Bout You, Baby (Crew-Cuts)
6. I Understand Just How You Feel (Four Tunes/Valli)
7. The Little Shoemaker (Gaylords)
8. If You Love Me (Kay Starr)
9. Isle Of Capri (Lee/Gaylords)
10. Steam Heat (Patti Page)

Seattle, Wash.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces/Sinatra)
3. Hernando's Hideaway (Bleyer)
4. The Happy Wanderer (Weir)
5. Wanted (Perry Como)
6. Crazy 'Bout You, Baby (Crew-Cuts)
7. Wanted (Perry Como)
8. If You Love Me (Kay Starr)
9. Sh-Boom (Crew-Cuts)
10. Isle Of Capri (Gaylords)

Shoals, Ind.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. If You Love Me (Kay Starr)
4. Hernando's Hideaway (Guy Lombardo)
5. Wanted (Perry Como)
6. I Understand Just How You Feel (Four Tunes)
7. Here (Tony Martin)
8. Young At Heart (F. Sinatra)
9. My Friend (Eddie Fisher)
10. The Man With The Banjo (Ames Bros.)

Baltimore, Md.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. My Friend (Eddie Fisher)
5. The Happy Wanderer (Weir)
6. Goodnight Sweetheart, Goodnight (Sunny Gale)
7. Joey (Betty Madigan)
8. I'm A Fool To Care (Paul & Ford)
9. Wedding Bells (Four Aces)
10. Steam Heat (Patti Page)

Deadwood, S. D.

1. Three Coins In The Fountain (Frank Sinatra)
2. Little Things Mean A Lot (Kitty Kallen)
3. The Happy Wanderer (Tommy Leonetti)
4. Here (Tony Martin)
5. Wanted (Perry Como)
6. If You Love Me (Kay Starr)
7. Sway (Dean Martin)
8. Hernando's Hideaway (Bleyer)
9. I Never Should Have Let You Go (The Lancers)
10. The Little Shoemaker (Hugo Winterhalter)

Columbus, Ohio.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces/Sinatra)
3. Hernando's Hideaway (Bleyer)
4. If You Love Me (Kay Starr)
5. The Happy Wanderer (Weir)
6. I Understand Just How You Feel (Four Tunes/Valli)
7. Wanted (Perry Como)
8. Young At Heart (F. Sinatra)
9. I'm A Fool To Care (Paul & Ford)
10. Sweetheart (Hilltoppers)

Wichita, Kan.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. The Man Upstairs (Kay Starr)
5. If You Love Me (Kay Starr)
6. Some Day (Frankie Laine)
7. I Get So Lonely (4 Knights)
8. Isle Of Capri (Gaylords)
9. The Happy Wanderer (Archie Bleyer)
10. Cross Over The Bridge (Page)

Los Angeles, Calif.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. Sh-Boom (The Chords)
5. Some Day (Frankie Laine)
6. The Happy Wanderer (Weir)
7. Wanted (Perry Como)
8. Sway (Dean Martin)
9. If You Love Me (Kay Starr)
10. Steam Heat (Patti Page)

Denver, Colo.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces/Sinatra)
3. The Happy Wanderer (Weir)
4. Hernando's Hideaway (Bleyer)
5. Wanted (Perry Como)
6. If You Love Me (Kay Starr)
7. Young At Heart (F. Sinatra)
8. I Get So Lonely (4 Knights)
9. I Understand Just How You Feel (Four Tunes)
10. Answer Me, My Love (Cole)

Nashville, Tenn.

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernando's Hideaway (Bleyer)
4. The Happy Wanderer (Weir)
5. If You Love Me/The Man Upstairs (Kay Starr)
6. Here (Tony Martin)
7. Thank You For Calling (Jo Stafford)
8. I Understand Just How You Feel (Four Tunes)
9. Young At Heart (F. Sinatra)
10. My Friend (Eddie Fisher)

St. Louis, Mo.

1. Hernando's Hideaway (Bleyer)
2. Three Coins In The Fountain (Four Aces/Sinatra)
3. Crazy 'Bout You, Baby (Crew-Cuts)
4. Little Things Mean A Lot (Kitty Kallen)
5. The Happy Wanderer (Weir)
6. Steam Heat (Patti Page)
7. Isle Of Capri (Gaylords)
8. I Understand Just How You Feel (Four Tunes)
9. Sh-Boom (Crew-Cuts)
10. The Little Shoemaker (Gaylords)

Minneapolis, Minn.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. I Understand Just How You Feel (Four Tunes)
5. The Happy Wanderer (Weir)
6. I Understand Just How You Feel (Four Tunes)
7. Steam Heat (Patti Page)
8. Here (Tony Martin)
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
10. Crazy 'Bout You, Baby (Crew-Cuts)

Boston, Mass.

1. Sh-Boom (The Chords)
2. Three Coins In The Fountain (Four Aces/Sinatra)
3. Hernando's Hideaway (Bleyer)
4. Little Things Mean A Lot (Kitty Kallen)
5. The Happy Wanderer (Weir)
6. Steam Heat (Patti Page)
7. Thank You For Calling (Jo Stafford)
8. Green Years (Eddie Fisher)
9. If You Love Me (Kay Starr)
10. Skinnie Minnie (T. Brewer)

Miami, Fla.

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernando's Hideaway (Bleyer)
4. Wanted (Perry Como)
5. The Happy Wanderer (Weir)
6. If You Love Me/The Man Upstairs (Kay Starr)
7. Cross Over The Bridge (Page)
8. Isle Of Capri (Gaylords)
9. Young At Heart (F. Sinatra)
10. I Get So Lonely (4 Knights)

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

10 year old George Benson, Pittsburgh youngster, shows an amazing talent with true r & b feeling on his first Groove release, "It Should Have Been Me #2" and "She Makes Me Mad." No telling where this boy can go if he continues to develop. George is also a pretty good self accompanist on the guitar, which as shown in this column, is almost as big as he is. . . . Savoy Records signed Earl Williams, New Orleans blues singer, and his first release is already on the market. The diskery has also signed the Lee Allen Orchestra, who provide the backing on the Williams etching. Lubinsky and Mendelsohn chanting "another hit" for this evergreen. . . . Specialty's new trio of r & b releases by Roy Milton, Percy Mayfield, and The Rhythm Cats packed with strong potential. . . . Al Silver and Jack Angel cautiously excited about the initial reaction to the two group etchings Herald just released. The Day-Dawn-Dusk "All Through The Years" has broken in L. A. and the boys have their fingers crossed. Reports on "Lizabeth" by the Thrillers have also been very good and the Herald offices have an air of optimism and excitement. . . . Decca's "The Mellotones" are a group of youngsters from 16 to 19. The kids were discovered singing at a local YMCA by Cliff Martinez, who now handles them. The Mellotones Decca release is "I'm Gonna Get" backed with "I'm Just Another In Love

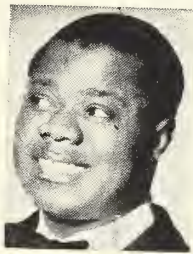


GEORGE BENSON

With You." . . . Frank Amaru, Herman Diaz of R.C.A. Victor International Department and George Goldner, Tico Records, in a huddle about the grand future of Mambo music when they met recently at a penthouse barbecue. . . . Atlantic Records Abramson, Ertegun and Wexler in a tizzy with "Sh-Boom," "Honey Love," "Shake, Rattle and Roll" all riding on top of the hits; the purchase and issuance of the novelty exciter, "Co-Operation" by Prince Partridge; and the new releases by The Clovers, Ruth Brown, Ray Charles and Choker Campbell. Hopes are running high in Peacock's nest over Gatemouth Brown's latest release "Okie Dokie Stomp".

CHICAGO:

Phone calls and letters still coming in, complimenting The Cash Box on its 12th Anniversary Issue, which many say, they believe to be our best. As most people put it, "I've taken my copy home, so I may always have it for future reference." To one and all of you, thank you for your kind comments and for making this possible. . . . Ike Berman and Hy Siegel in town this past week as part of an extensive tour they're making on Apollo and Lloyds. In the meantime, the other half of the Berman family (Bess, that is) phones long distance to let us know she'll be heading for the Windy City around the 10th of July. . . . Louis (Satchmo) Armstrong opened 7/1 at the Blue Note. Ray Ludtke of Decca believes that Louis may have a big one in "The Whiffenpoof Song" (otherwise referred to as the "Boppenpoof Song"), which he recorded along with the Gordon Jenkins Orchestra and Chorus. . . . Leonard Chess announced this past week that, Jimmy Witherspoon has been signed to an exclusive recording contract with the Checker label and has already cut his first session. . . . In addition to his many hours on the air, Sam Evans is also the proprietor of a couple of record shops. And Sam reports that this week he just couldn't stock enough of two disks. The first, "Goin' Back To Memphis," by Sunnyland Slim. The second, a United record by the '5 C's' called "Goody Goody." Which should make Leonard Allen quite happy. Allen, meantime, is quite hepped up over Tab Smith's latest called "How Long Has It Been?" b/w "Ace High." . . . Eartha Kitt really drawing raves at the Chicago Thither this week. Imagine it is a pretty nice feeling to be able to sing for twenty minutes or more, doing nothing but past hit records. Eartha's "Mink Shmink" beginning to catch on. . . . Wouldn't you say five out of the top ten is a pretty fair average? Well, that's Atlantic's standing in the Chicago R&B 'Hot Charts' this week, as you can see.



LOUIS ARMSTRONG

LOS ANGELES:

Mambo enthusiasts took over Shrine Auditorium 6/27 for the big "Mambo Jumbo" show which featured Perez Prado, Noro Morales, Tony Martinez, Tito Rodriguez and Chico O'Farrill. The show was a complete sellout weeks in advance. . . . The Tiffany Club has adopted a new policy of no admission charges, no minimum and no cover charges. A program of continuous jazz is provided nightly featuring the Max Roach Quintette and the Art Pepper Quintette. . . . Songstress Patty Ann, adopted daughter of Aladdin Records head, Eddie Mesner, stole the show at the Club Oasis recently where she made her night club debut. We hear that she will cut several sides under the Aladdin banner soon. . . . Fabor Robison, prexy of Abbott Records, announced that his first Rhythm and blues release "Can't Get You Outta' My Mind" b/w "Sugar Doll" is starting to click in several areas. He recently signed two new artists in order to expand his R & B operations. They are Larry Evans and Loray White. . . . Looks like a new hit will soon be out on Lucky Records titled "Ooh-La-La" by the Hollywood Flames. It's an R & B tune with a dixie beat and French lyrics. . . . DeeJay Johnny Otis continues to broadcast



FUQUA'S INK SPOTS

nightly from The Red Hut on Western Avenue. . . . Ralph Bass, West Coast A & R head for King & Federal, left for Las Vegas to confer with the Ink Spots who are now appearing at the Flamingo Hotel. They will set up new recording sessions. . . . Ruth Brown along with Johnny Hodges and his band drew record crowds at the new Savoy Ballroom 6/25 thru 27th. In catching the show were Jim Warren and Eddie Ray of Central Records Sales Co., Jim Berkemeyer of Sunland Music Sales Co. and Eddy Beal and Joe Green from Fairway Music. Also present were DeeJays Charles Trammell and Arthur Adams. Over the July 4th week-end the Robins along with Richard Lewis and his band took over the bandstand.



- 1 **WORK WITH ME ANNIE**
Midnighters
(Federal 12169)
- 2 **HONEY LOVE**
Drifters
(Atlantic 1029)
- 3 **SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)
- 4 **SH-BOOM**
Chords
(Cat 104)
- 5 **JUST MAKE LOVE TO ME**
Muddy Waters
(Chess 1571)
- 6 **GOODNIGHT SWEET-HEART, GOODNIGHT**
Spaniels
(Vee-Jay 107)
- 7 **PLEASE FORGIVE ME**
Johnny Ace
(Duke 128)
- 8 **IF I LOVED YOU**
Roy Hamilton
(Epic 9047)
- 9 **YOU'LL NEVER WALK ALONE**
Roy Hamilton
(Epic 9015)
- 10 **CRY SOME MORE**
"5" Royales
(Apollo 454)
- 11 **EVERYTHING I DO IS WRONG**
B. B. King
(RPM 411)
- 12 **SEXY WAYS**
Midnighters
(Federal 12185)
- 13 **LOVEY DOVEY**
Clovers
(Atlantic 1022)
- 14 **OH BABY**
Little Walter
(Checker 793)
- 15 **AIN'T CHA GOT ME WHERE YOU WANT ME**
Buddy Johnson
(Mercury 70377)

Double Award



NEW YORK—Jack Walker, New York disk jockey, and Ahmet Ertegun of Atlantic Records, flank Joe Turner as he receives two scrolls for placing first in two categories of The Cash Box Disk Jockey Poll. His recording of "Honey Hush" was the "Most Programmed R & B Record" and he himself was voted "Most Programmed R&B Male Vocalist."

Checker Records Signs Jimmy Witherspoon

CHICAGO—Leonard Chess, Pres., Checker and Chess Records, this city, announced this past week that Jimmy Witherspoon has just been signed to an exclusive recording contract for the Checker label.

Some of Witherspoon's past hits, Chess recalled, included "Ain't Nobody's Business But My Own," "Big Fine Girl," and "Blow Wind, Blow." He formerly recorded for Federal Records.

"We've just cut Jimmy's first session," Len reported, "and we look forward to a long and mutually pleasant and profitable association," he concluded.

BREAKING BIG!
THE THRILLERS
"LIZABETH"
432
DAY DAWN DUSK
"ALL THROUGH THE YEARS"
1000
Herald RECORDS
234 W. 35 St.
New York
N. Y.

JOE LOCO AND HIS QUINTETTE
"THERE'LL BE SOME CHANGES MADE"
b/w
"I Only Have Eyes For You"
10-210 45-210
TICO
EL REY DEL MAMBO
220 WEST 42nd STREET NEW YORK, N. Y.

A SMASH
"GOODNIGHT SWEETHEART GOODNIGHT"
b/w
"YOU DON'T MOVE ME"
THE SPANIELS
VEE JAY 107
Vee-Jay RECORDS, INC.
412 E. 47th St. Chicago 15, Ill.

Guest



BERMUDA—T.V. and recording star Joan Shaw being greeted by Don Hanna and Curtis Ousley when she did a guest shot on Hanna's jazz show. Joan played a three week engagement at one of the island's better clubs and has been contracted to return for three more weeks in August. Deal was booked by Ben DeCosta who is readying ten more "Blues and Jazz" unit's to play the island from July 1st thru Jan. 1st using Gale Agency attractions.

Coming Up In R&B

Listed Alphabetically

HUSH BABY, DON'T YOU CRY

Eddy Boyd
(Chess 1573)
Shreveport

I ONLY HAVE EYES FOR YOU

Joe Loco
(Tico 210)
Los Angeles

I SEEN WHAT 'CHA DONE

Louis Jordan
(Aladdin 3246)
Los Angeles

MAMBO BOOGIE

Johnny Otis
(Savoy 1132)
Baltimore

PLEASE, PLEASE

The Eagles
(Mercury 70391)
Baltimore, St. Louis

Tougher than Fighting

HOLLYWOOD, CALIF.—Buddy Baer, former heavyweight boxer turned actor has just cut two records for Vito, "It's That Feeling" and "Too Much Competition."

Buddy claims making two records uses up more energy than going fifteen rounds in the ring.

SMASH HIT!
1131

"YOU WERE MY LOVE"

LUTHER BOND & HIS EMERALDS

SAVOY RECORD CO., INC.
58 Market St., Newark, N.J.

THE CASH BOX

in NEW YORK CITY **in CHICAGO** **in NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | |
|---|---|---|
| 1 HONEY LOVE
The Drifters
(Atlantic 1029) | JUST MAKE LOVE TO ME
Muddy Waters
(Chess 1571) | HONEY LOVE
Drifters
(Atlantic 1029) |
| 2 WORK WITH ME ANNIE
Midnighters
(Federal 12169) | WORK WITH ME ANNIE
Midnighters
(Federal 12169) | SEXY WAYS
Midnighters
(Federal 12185) |
| 3 SH-BOOM
Chords
(Cat 104) | SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) | JUST MAKE LOVE TO ME
Muddy Waters
(Chess 1571) |
| 4 AIN'T CHA GOT ME WHERE YOU WANT ME
Buddy Johnson
(Mercury 70377) | CRY SOME MORE
The "5" Royals
(Apollo 454) | SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) |
| 5 GOODNIGHT SWEET-HEART, GOODNIGHT
Spaniels
(Vee-Jay 107) | GOODNIGHT SWEET-HEART, GOODNIGHT
Spaniels
(Vee-Jay 107) | WORK WITH ME ANNIE
Midnighters
(Federal 12169) |
| 6 SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) | IF I LOVED YOU
Roy Hamilton
(Epic 9047) | A MOTHER'S LOVE
Earl King
(Specialty 495) |
| 7 DEAR ONE
The Scarlets
(Red Robin 128) | HONEY LOVE
The Drifters
(Atlantic 1029) | BABY PLEASE
Fats Domino
(Imperial 5283) |
| 8 IF I LOVED YOU
Roy Hamilton
(Epic 9047) | YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9047) | CRY SOME MORE
The "5" Royals
(Apollo 454) |
| 9 MY FRIENDS
Strangers
(King 4697) | LOVEY DOVEY
Clovers
(Atlantic 1022) | GOODNIGHT SWEET-HEART, GOODNIGHT
Spaniels
(Vee-Jay 107) |
| 10 CHOP SUEY MAMBO
Alfredo
(Rainbow 243) | IT SHOULD'VE BEEN ME
Ray Charles
(Atlantic 1021) | MY PLEA
Dave Dixon
(Savoy 1126) |

- | | | |
|--|---|--|
| in SAN FRANCISCO | in NEWARK | in MEMPHIS |
| 1 WORK WITH ME ANNIE
Midnighters
(Federal 12169) | WORK WITH ME ANNIE
Midnighters
(Federal 12169) | HONEY LOVE
Drifters
(Atlantic 1029) |
| 2 SH-BOOM
Chords
(Cat 104) | SH-BOOM
Chords
(Cat 104) | WORK WITH ME ANNIE
Midnighters
(Federal 12169) |
| 3 YOU'RE THE ONE
The Spiders
(Imperial 5265) | HONEY LOVE
Drifters
(Atlantic 1029) | PLEASE FORGIVE ME
Johnny Ace
(Duke 128) |
| 4 BLUE HOURS
Hot Shots
(Savoy 1128) | PLEASE FORGIVE ME
Johnny Ace
(Duke 128) | JUST MAKE LOVE TO ME
Muddy Waters
(Chess 1571) |
| 5 SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) | SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) | OH BABY
Little Walter
(Checker 793) |
| 6 EVERYTHING I DO IS WRONG
B. B. King
(RPM 411) | MY FRIENDS
Strangers
(King 4697) | EVERYTHING I DO IS WRONG
B. B. King
(RPM 411) |
| 7 IF I LOVED YOU
Roy Hamilton
(Epic 9047) | JUST MAKE LOVE TO ME
Muddy Waters
(Chess 1571) | I UNDERSTAND JUST HOW YOU FEEL
Four Tunes
(Jubilee 5132) |
| 8 HONEY LOVE
Drifters
(Atlantic 1029) | GOODNIGHT SWEET-HEART, GOODNIGHT
The Spaniels
(Vee-Jay 107) | WISH ME WELL
Memphis Slim
(United 176) |
| 9 BLUE MONDAY
Smiley Lewis
(Imperial 5268) | OH, BABY
Little Walter
(Checker 793) | NO PLACE TO GO
Howling Wolf
(Chess 1566) |
| 10 PLEASE FORGIVE ME
Johnny Ace
(Duke 128) | NEED ONE MORE CHANCE
Chuck Willis
(Okeh 7029) | LET'S WALK
Charles Brown
(Aladdin 3235) |

KEEP SIZZLING ALL SUMMER WITH YOUR HOTTEST LABEL!!!

The Clovers
YOUR CASH AIN'T NOTHING BUT TRASH I'VE GOT MY EYES ON YOU
1055

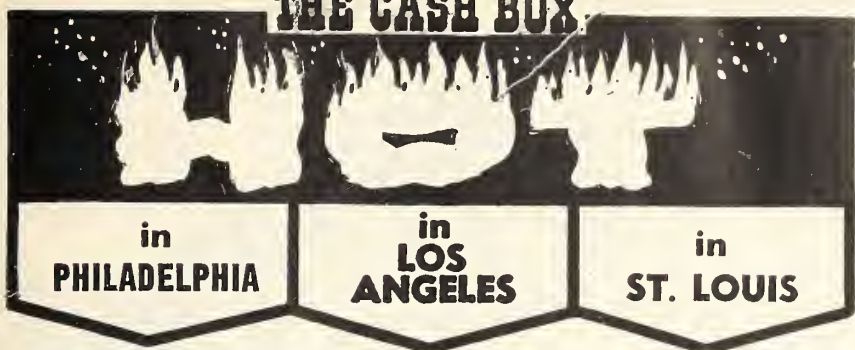
Ruth Brown
and her Rhythmakers
OH WHAT A DREAM PLEASE DON'T FREEZE
1036

Ray Charles
DON'T YOU KNOW LOSING HAND
1037

Choker Campbell Orch.
With Harold Young
HAVE YOU SEEN MY BABY? JACKIE MAMBO
1038

ATLANTIC RECORDING CORP.
234 WEST 56th St. NEW YORK 19, N. Y.

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **SH-BOOM**
Chords
(Cat 104)
- 2 **HONEY LOVE**
The Drifters
(Atlantic 1029)
- 3 **WORK WITH ME ANNIE**
Midnighters
(Federal 12169)
- 4 **GOODNIGHT SWEET-HEART GOODNIGHT**
Spaniels
(Vee-Jay 107)
- 5 **I UNDERSTAND JUST HOW YOU FEEL**
Four Tunes
(Jubilee 5132)
- 6 **CRY SOME MORE**
The "5" Royales
(Apollo 454)
- 7 **PLEASE FORGIVE ME**
Johnny Ace
(Duke 128)
- 8 **SEXY WAYS**
Midnighters
(Federal 12185)
- 9 **SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)
- 10 **I WAS WRONG**
Moonglows
(Chance 1156)

- 1 **SH-BOOM**
The Chords
(Cat 104)
- 2 **HONEY LOVE**
The Drifters
(Atlantic 1029)
- 3 **WORK WITH ME ANNIE**
The Midnighters
(Federal 12169)
- 4 **DEAR ONE**
The Scarlets
(Red Robins 128)
- 5 **JUST MAKE LOVE TO ME**
Muddy Waters
(Chess 1571)
- 6 **I CRIED**
The Velvets
(Robin 127)
- 7 **IF I LOVED YOU**
Roy Hamilton
(Epic 9047)
- 8 **LET'S WALK**
Charles Brown
(Aladdin 3235)
- 9 **I SEEN WHAT 'CHA DONE**
Louis Jordan
(Aladdin 3246)
- 10 **RIOT IN CELL BLOCK #9**
The Robins
(Spark 103)

- 1 **WORK WITH ME ANNIE**
Midnighters
(Federal 12169)
- 2 **GOODNIGHT SWEET-HEART, GOODNIGHT**
Spaniels
(Vee-Jay 107)
- 3 **WISH ME WELL**
Memphis Slim
(United 176)
- 4 **HONEY LOVE**
Drifters
(Atlantic 1029)
- 5 **SH-BOOM**
Chords
(Cat 104)
- 6 **AIN'T CHA GOT ME WHERE YOU WANT ME**
Buddy Johnson
(Mercury 70377)
- 7 **IF I LOVED YOU**
Roy Hamilton
(Epic 9047)
- 8 **SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)
- 9 **JUST MAKE LOVE TO ME**
Muddy Waters
(Chess 1571)
- 10 **PLEASE, PLEASE**
The Eagles
(Mercury 70391)

in
DALLAS

in
NASHVILLE

in
BALTIMORE

- 1 **JUST MAKE LOVE TO ME**
Muddy Waters
(Chess 1571)
- 2 **SH-BOOM**
Chords
(Cat 104)
- 3 **HONEY LOVE**
The Drifters
(Atlantic 1029)
- 4 **SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)
- 5 **EVERYTHING I DO IS WRONG**
B. B. King
(RPM 411)
- 6 **SEXY WAYS**
Midnighters
(Federal 12185)
- 7 **GOODNIGHT SWEET-HEART, GOODNIGHT**
Spaniels
(Vee-Jay 107)
- 8 **CRY SOME MORE**
The "5" Royales
(Apollo 454)
- 9 **I FEEL SO BAD**
Chuck Willis
(Okeh 7029)
- 10 **LET'S WALK**
Charles Brown
(Aladdin 3235)

- 1 **SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)
- 2 **WORK WITH ME ANNIE**
Midnighters
(Federal 12169)
- 3 **GOODNIGHT SWEET-HEART, GOODNIGHT**
Spaniels
(Vee-Jay 107)
- 4 **JUST MAKE LOVE TO ME**
Muddy Waters
(Chess 1571)
- 5 **HONEY LOVE**
The Drifters
(Atlantic 1029)
- 6 **YOU'LL NEVER WALK ALONE**
Roy Hamilton
(Epic 9015)
- 7 **OH BABY**
Little Walter
(Checker 793)
- 8 **YOU'RE THE ONE**
The Spiders
(Imperial 5265)
- 9 **EVERYTHING I DO IS WRONG**
B. B. King
(RPM 411)
- 10 **WARM YOUR HEART**
Drifters
(Atlantic 1029)

- 1 **I UNDERSTAND JUST HOW YOU FEEL**
Four Tunes
(Jubilee 5132)
- 2 **HONEY LOVE**
The Drifters
(Atlantic 1029)
- 3 **SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)
- 4 **SH-BOOM**
Chords
(Cat 104)
- 5 **CRY SOME MORE**
The "5" Royales
(Apollo 454)
- 6 **PLEASE FORGIVE ME**
Johnny Ace
(Duke 128)
- 7 **MAMBO BOOGIE**
Johnny Otis
(Savoy 1132)
- 8 **MAMBOLINO**
Earl Bostic
(King 4723)
- 9 **I'M SLIPPIN' IN**
The Spiders
(Imperial 5291)
- 10 **PLEASE, PLEASE**
The Eagles
(Mercury 70391)

Stars Over Harlem

The scene is Harlem's Club Baby Grand.

The loud speakers are blasting away like mad with the tasty news that once again the W.H.O.M. air lanes will be loaded with the funny doings of personable veteran smiling Willie Bryant who will be giving out nightly with the chatter, favorite platters and invited guest stars. Record row was more than well represented by such outstanding gentlemen of the trade as Ahmet Ertegun, Jerry Wexler, The George Goldners, Johnny Halonka, Ben Blaine, Billy Shaw and Bob Astor (they're of Shaw Artist Inc.). Stellar performers Arthur Prysock, Lee Richardson, Ida James, Chubby Newsom, Glenn Covington, Wynonie Harris, Mitzi Mason, Jimmy Lewis, Dotts Johnson, Nipsey Russell, Ben Smith, Sonny Till took time out from busy stints here and there to drop by and give out with a few sharps and flats much to the delight of all who chanced to grace the premises of this favorite uptown showplace. . . . Out of Cafe Society and into Wildwood, New Jersey's Beachcomber hot spot sails witty workmen, the amazing Trenier Twins, their gang, and the driving little band of Gene Gilbeaux. . . . Mambo favorite Elmo Garcia along with the Kenny Durham—The-lonious Monk Allstars and a whole batch of quartette favorites namely The Scarlets, The Velvets, Cadillac, Swans, Caviliers and the L. I. Travelers will provide pleasant earfuls when the Merrymakers present their long awaited "Moonlight Sail With The Stars" up and down the Hudson. . . . Just thought you'd like to know, Irv Marcus, that your Johnny Ace "Please Forgive Me" pressing is hotter than the big bats of Willie Mays and Stan Musial combined. . . . The Solitaires "Please Remember My Heart" catching on like craze. . . . Eddie "Tex" Curtis and "Candy Man" etching getting play after play and deservingly so. . . . King Cole has oh so many going great guns for him in the uptown area but the latest to hit home is the soothing "Make Her Mine". . . . General Record Distributors of Baltimore snatched two fast breaking new lines. They're Chariot Records who specialize in spiritual waxings and After Hour Records. Dinner date with King record representative Henry Glover offered this column the pleasure of meeting and exchanging the nouns and pronouns with terrific new balladier, Val Martinez. . . . Hat Off to Specialty records man on the move Johnny Vincent for kicking off but big the long list of groovy new born Art Rupe lulus.



- THE MIDNIGHTERS
"SEXY WAYS"
"Don't Say Your Last Goodbye"
Federal 12185
EARL BOSTIC
"MAMBOLINO"
"BLUE SKIES"
King 4723
JACK CARDWELL
"WHISKEY, WOMEN AND LOADED DICE"
"Slap-Ka-Bab"
King 1357
BONNIE LOU
"WAIT FOR ME, DARLING"
"Blue Tennessee Rain"
King 1365
BILLY WARD and His DOMINOES
"THREE COINS IN THE FOUNTAIN"
"Lonesome Road"
King 1364



- Headed For A SMASH!
JOE ROLAND QUINTET
(mambo arrangement)
"RAVEL'S BOLERO IN MAMBO"
b/w
"POOR BUTTERFLY"
(mambo)
SEECO # 4147

- DIXIE HUMMINGBIRDS**
doing
"PRAYER WHEEL"
b/w
"LIVE RIGHT, DIE RIGHT"
PEACOCK = 1727
RECORDS, Inc.
2809 Erastus Street,
Houston 24, Texas

- Hitting Big!
IT'S TOO LATE
by
ROY MILTON
526 # 526-45
Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

RHYTHM 'N' BLUES REVIEWS

<input type="radio"/> A DISK & SLEEPER	<input type="radio"/> G GOOD
<input type="radio"/> B EXCELLENT	<input type="radio"/> C FAIR
<input type="radio"/> B+ VERY GOOD	<input type="radio"/> D MEDIOCRE

CLARENCE "GATEMOUTH" BROWN
(Peacock 1637)

B "OKIE DOKIE STOMP" (2:27)
[Lion BMI—Pluma Davis] A fast moving stomp instrumental that rocks for an enjoyable etching.

C+ "DEPRESSION BLUES" (2:50)
[Lion BMI—Brown] Brown sings a southern type blues in acceptable manner. Theme is about the depression.

MICHEL LeGRAND
(Rama 33)

C+ "BEGIN THE BEGUINE" (2:40)
[Cole Porter] The Michel LeGrand ork etches the standard in appealing dance tempo. The Porter tune is ever lively.

C+ "TO YAWN TO SLEEP" (2:41)
[Jeff Davies] The band performs a slow rhythmic number in smart style. LeGrand's combination has a good sound. Good wax for the dance party buyer.

LEONARD LEE
(Lamp 8001)

B "TRYIN' TO FOOL ME" (2:16)
[Lamp Music—Lee] Lee does a single as he sings out a rhythmic bounce blues in good style. Lee tells his fem she's trying to fool him, but he's on to her. Should come in for a fair share of action.

B "WHEN THE SUN GOES DOWN" (2:56) [Lamp Music—Lee] Flip is a slow blues mood ditty with Lee performing in his own inimitable style. Just can't get used to Lee singing alone. Keep waiting for Shirley to pop in someplace on the disk. Deck moves nicely.

THE MELLO-TONES
(Decca 48319)

B "I'M GONNA GET" (2:40)
[Champion Music—Hulbert, Martinez] The Mellow-Tones swing Happily through this infectious bounce. Deck has merit.

C+ "I'M JUST ANOTHER ONE IN LOVE WITH YOU" (2:41) Kearney Music ASCAP—Joe Elly, Nick Calabrese] The group etches a slow pretty ballad and come up with a fair side.

DON REED
(Apollo 457)

B "HAVE A LAUGH ON ME" (2:36) [Simon House BMI—George Sand, Ira Kosloff] The mellow voice of Don Reed gives an easy to listen to performance of a pretty melody. Good pop possibilities.

B "CUTIE" (2:28) [Bess Music BMI—Reed, Smith] Reed chants a bounce item with appeal. Ditty pleasant warm weather fare.

THE CASH BOX

★ AWARD O' THE WEEK ★

"YOUR CASH AIN'T NOTHIN' BUT TRASH" (2:51)

[Progressive BMI—Calhoun]

"I'VE GOT MY EYES ON YOU" (2:28)

[Progressive BMI—Winley]

THE CLOVERS
(Atlantic 1035)



THE CLOVERS

● The Clovers, who make a habit of coming up with two hit releases,

look like they may do it again with their latest, "Your Cash Ain't Nothin' But Trash" and "I've Got My Eyes On You". The "Cash" side is a middle tempo bounce novelty with a humorous set of lyrics that is bound to appeal. The group is getting smoother with each release but retains that infectious appeal that marks all of their decks. The flip, "Eyes", is a quick tempo, Calypso beat, jump item that the boys knock out with a zestful performance. It's heads or tails on this platter. It could be either or both for the charts.

"CRYIN' IN THE MORNIN'" (2:28)

[Commodore BMI—Jones and Young]

"WOMAN TROUBLES" (2:38)

[Commodore BMI—Jones and Young]

GUITAR SLIM
(Imperial 299)



GUITAR SLIM

● Guitar Slim has woman troubles on both decks. Slim, in the fast moving "Cryin' In The Mornin'" woke up one morning and found his woman had left him. He sings of his own virtues. Slim handles the material in a style calculated to win spins and sales. The flip, "Woman Troubles", is a slow blues. Poor Guitar Slim finds all his luck running bad. His wife has quit him and all his women are putting him down, in addition to monetary and friend woes. Slim sings his sad tale with feeling. Two good platters.

"GLORY OF LOVE" (2:30)

[Shapiro, Bernstein & Co.—Bill]

"BABY BABY ALL THE TIME" (3:07)

[Aladdin—Toombs]

AMOS MILBURN
(Aladdin 3235)



AMOS MILBURN

● Amos Milburn takes hold of the all time favorite, "Glory Of Love",

and gives it a sincere and touching reading that should revive the tune as a hit in R & B and bring about a rash of covers for the pop field. Milburn's reading is melty and should reach the emotional oldsters and romantic teeners. The under lid, "Baby Baby All The Time", is a Rudy Toombs original that has Milburn cutting loose with a Johnny Ray kick on a romantic item. Item has lots of potential and could be the side to move out in front.

BROTHER JOE MAY AND THE PILGRIM TRAVELERS
(Specialty 867)

C+ "OLD TIME RELIGION" (2:25)
[P.D.] Brother Joe May sings out a stirring religious item with the top-flight assistance of the Pilgrim Travelers.

C "I'M HAPPY WORKING FOR THE LORD" (2:20) [Martin & Morris BMI—Morris, Smith] The flip is a slow gospel side with the big voice of May toned down to a softer reading.

SUGAR BOY
(Checker 795)

B "I BOWED ON MY KNEES" (2:40) [Arc BMI—Crawford] Sugar Boy sings a slow blues with lots of sales appeal.

B+ "NO MORE HEARTACHES" (2:41) [Arc BMI—Crawford] Sugar Boy sings out with a heart filled with joy in a fast moving bouncer that has a jubilee feel. An exciting deck.

THE SENSATIONAL NIGHTINGALES
(Peacock 1728)

C+ "ANOTHER YEAR" (2:35)
[Lion BMI—E. James] The Nightingales chant a rhythmic beaty effort that will certainly stir up the religious listener. Group has a wonderful sound and the result is a top-flight etching.

C "I'M GOING ON WITH JESUS" (2:48) [Lion BMI—James] A fast moving chant by the Nightingales comes out an exciting deck.

THE MACEO WOODS SINGERS
(Vee Jay 108)

C+ "RUN TO JESUS" (2:40) The Maceo Woods Singers deliver a beaty bounce spiritual with an exciting solo vocal by Billy Kyles. Has a sound that should excite the gospel buyer.

C "KEEP TRUSTING" (2:54) [M. Woods] Norman Murchison handles the lead on the flip deck on another middle tempo religious bouncer. Organ, handclaps and sincere reading gives this etching a strong chance.

CLAYTON LOVE
(Modern 929)

C+ "WHY DON'T YOU BELIEVE IN ME" (2:45) [Modern Music BMI—Love] A middle tempo rocker with an enthusiastic vocal by Clayton Love. Deck could be more effective if ork faded just a trifle more than it does when Love is singing.

B "WICKED LITTLE BABY" (2:50) [Modern Music BMI—Love] Another jump side with the ork moving in high gear and Love working in ok style. A foottapper that comes through in fine style.

The Cash Box
RHYTHM 'N' BLUES REVIEWS

DISK & SLEEPER GOOD
EXCELLENT FAIR
VERY GOOD MEDIOCRE

THE CASH BOX
Rhythm 'N' Blues SLEEPER OF THE WEEK

"DON'T YOU KNOW" (2:36)

[Progressive BMI—Charles]

"LOSING HAND" (3:07)

[Progressive BMI—Calhoun]

RAY CHARLES
(Atlantic 1037)



RAY CHARLES

● Ray Charles follows up his current success, "It Should've Been Me", with a middle tempo bouncer, "Don't You Know". Charles comes

up with a sparkling chant reading of a down to earth love item that rocks steadily. The blues shouter sparks an excitement that should carry this deck upwards. A goodie that Charles shoots the works in. This one is tailor made for the boxes. The reverse deck, "Losing Hand", is a change of pace. Ray turns mellow on this plate as he soulfully and downheartedly sings to his two timing woman. A good blues that should pull lots of action. For the bigger excitement, however, it should be "Don't You Know".

THE CHARMS
(DeLuxe 6056)

B+ **"COME TO ME BABY" (2:20)**
[Lois BMI — Williams, Penn] The Charms perform an engaging bounce with spirit and appeal. This has the sound to lift it into the category of "hit". The record rocks and is just short of what might be called "wild". This could make it.

B **"MY BABY DEAREST DARLING" (2:40)** [Lois BMI—Stone, Williams, Bradley] The Charms wax a slow blues ballad for the flipside. A romantic goodie chanted in smooth style.

MILT TRENIER
(Groove 0028)

B **"DAY OLD BREAD" (2:21)**
[Mobile Music BMI — Trenier, Hill, Damita Jo] Milt Trenier does a slow bounce with a rocking back and the deck comes through a light hearted lilt. Cute wax.

B **"GIVE A LITTLE TIME" (2:28)**
[Berkshire Music—Wyche, Kirkland] Trenier gives out on this deck and the tune is better suited to the artist. Comes through with a swingy and enthusiastic reading of a middle tempo item.

BILLY MOORE QUARTET
(MGM 11777)

B+ **"OUT OF THE BUSHES" (2:45)**
[American Academy — Moore Mills] A quick beat novelty sung and performed with an infectious quality that will appeal to all audiences. This one could take off and become a strong sales item.

B **"THAT DON'T DO ME NO GOOD" (2:53)** [American Academy—Moore, Mills] A middle tempo blues rocker etched in impressive manner by the Billy Moore Quartet. Group is talented and the deck is also capable of breaking out.

JAZZ

(Rating is based on appeal to the jazz market.)

THE GENE KRUPA TRIO
(Clef 89114)

B **"DON'T BE THAT WAY" (3:28)**
[Robbins Music ASCAP—Goodman, Sampson, Parish] Gene, with Eddie Shu on the tenor sax and Teddy Napoleon on the keys collaborate on a relaxing middle tempo bounce. The trio comes up with tasty solos for an ear pleasing etching.

B **"THIS CAN'T BE LOVE" (3:06)**
[Chappel ASCAP — Rodgers, Hart] A quick beat treatment of the standard in engaging style. The boys manage a happy feeling on the wax. Good listening.

URBIE GREEN SEPTET
(Blue Note 1627)

C+ **"DANSERO" (2:41)** [Daniels-Heyman] A Latin item etched with an infectious sound. The Septet works together in ok manner.

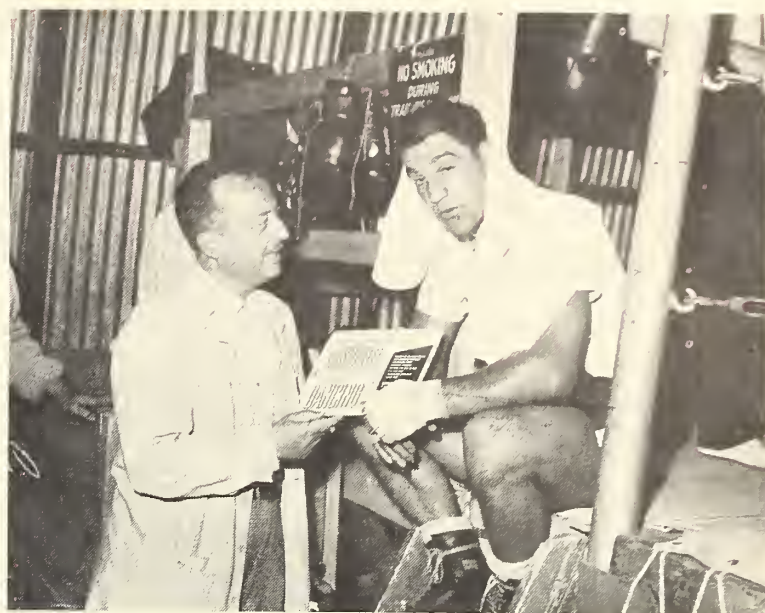
B **"SKYLARK" (2:55)** [—Car-michael, Mercer] The lovely standard is given an intriguing reading by the Septet. Urbie Green's trombone solo is a strong contribution to a mighty listenable disk.

JOE HOLIDAY
(Prestige 887)

B **"I DON'T WANT TO WALK WITHOUT YOU" (2:55)** [Stein, Lesser] Joe Holiday's tenor sating and Billy Taylor's scintillating organing is given a Latin rhythm backing on this standard. An enjoyable disk with Holiday and Taylor providing many kicks.

C+ **"MARTHA'S HARP" (2:53)**
[Prestige Music BMI—Holiday] This is a quick beat deck all Holiday and the tenor sax showcases with a solid ork backdrop.

Trained To Music



NEW YORK—Boxing champ "Rocky" Marciano who trained to the rhythmic tunes of Grossinger orchestra leader Eddie Ashman is shown receiving a first copy of all time favorites on the Lion label's "Designed For Dancing" series manufactured by MGM Records. "Rocky" claimed that training to the music of Eddie Ashman and his Orchestra helped to develop his footwork.

Artie Shaw Predicts Revolution In Jazz

NEW YORK—Band leader Artie Shaw has predicted that exciting new forms of jazz will play an important part in this country's musical future.

Writing in the current issue of SEE Magazine, the popular jazz authority and author declared:

"The future of jazz will be determined in the small jazz rooms in most of our principal cities, where people can sit over drinks and listen inexpensively to music they enjoy. Such people, I believe, will be numerous enough to keep the better musicians busy."

The disappearance of the big dance bands of the 1930's is a hopeful sign for the future of jazz, Artie Shaw stated. He pointed out that a number of young musicians like Chet Baker and Dave Brubeck have already found an audience seriously interested in "progressive" jazz.

Discussing his own recent return to the music scene, Artie Shaw said he had been playing advance jazz to appreciative listeners. His own experiences, he added, confirmed the idea that "audiences will listen to complex jazz if they are given a sim-

ple melodic framework upon which to base their understanding."

While certain that there will be a revolution in jazz, Artie Shaw was doubtful that good instrumental jazz will ever be more popular than "gimmicked" vocal arrangements. "In popular music," he said, "the nation's musical conditioning for more than a decade has been dominated by honkers and wailing vocalists of both sexes."

"Fatha" Hines Debuts

HOLLYWOOD, CALIF.—The new band of Earl "Fatha" Hines plus Penny Lynn and Arthur Lee Simpkins did turnaway business when they opened at the Crescendo last week. It was the biggest opening the club has had in many a moon.

Ringsiders gave "Fatha" Hines a 5 minutes ovation when he had completed his final number and they kept Arthur Lee on for an extra 20 minutes before he could get away. The bill continues for another 10 days.

The Funniest Record of the Year!

The One! The Only! The Original!

"CO-OPERATION"

with

PRINCE PATRIDGE

and the Monroe Tucker Orch.

The talking blues sensation breaking wide open in St. Louis, Houston and New Orleans.



THE CASH BOX
Rhythm 'N' Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "NO MORE HEADACHES" Sugar Boy Checker 795
- ★ "COME TO ME BABY" The Charms DeLuxe 6056
- ★ "OUT OF THE BUSHES" Billy Moore Quartet MGM 11777

Cohen, Kingsway & Diamond Sue Paxton, Drake & Shirl On "My Friend"

NEW YORK—Paul Cohen, Kingsway Music and Joe Diamond, Cohen's attorney, have instituted suit against George Paxton, Inc., Irwin Drake, Jimmy Shirl, RCA Victor, Decca and Music Dealers Service, claiming rights to the song "My Friend".

There are five parts to the complaint:

1. It is claimed that Diamond and Kingsway engaged Drake and Shirl to write a song and gave them the thoughts and contents to be used. They say Drake and Shirl wrote "My Friend" and turned over the common law copyright to them, which they claim is essentially the right to prevent publication by anyone else. However, it is then alleged that Drake and Shirl turned the song over to George Paxton, Inc.

2. It is claimed that Diamond and Kingsway caused the composition to be recorded by Red Foley at Decca as a result of their thinking they had all rights to the song.

3. It is also claimed that George Paxton had knowledge of the agreement between Kingsway, Diamond and Drake and Shirl but notwithstanding, he accepted the song and induced the writers to break their contract with Kingsway.

4. Paul Cohen alleges that he collaborated with the writers in writing the song. He says his contribution consisted of "conceiving the idea for the central theme to be embodied and incorporated in the said musical composition, namely the friendship and

companionship between God and Man and in disclosing and furnishing in detail to Drake and Shirl the ideas, thoughts and content for said musical composition". It is claimed that "it was implicit in the collaboration and the custom of the music business that Cohen would get a 1/3 equal participation with the writers". Accordingly he asks for 1/3, placing his name on the sheet music, etc.

5. Diamond and Kingsway say they used their best efforts to exploit the composition and allege that the custom in the music business is that a publisher who accepts a song for publication and gets commitments on it, defers actual printing until after the recordings are made. Diamond claims that through his association with Red Foley, he induced the artist to record the song, that Drake and Shirl knew about the commitment, but that when they were asked to sign customary songwriter contracts, they said their word was their bond and they would sign it sometime in the future.

Accordingly an accounting is being asked, an injunction and a declaratory statement that Diamond and Kingsway are owners of the song. In addition they seek damages of \$500,000.

Paxton, Drake and Shirl have entered a general denial through their attorney Lew Dreyer. They deny all the allegations and Drake & Shirl say that they had the idea for the song independently about the same time they wrote "I Believe".

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Bob Edwards

- WRTV—Asbury Park, N. J.
1. Slowly (Webb Pierce)
 2. I'll Be There (Ray Price)
 3. You Better Not Do That (Tommy Collins)
 4. I Really Don't Want To Know (Eddy Arnold)
 5. Good Deal, Lucille (T. Fell)
 6. I Get So Lonely (Johnnie & Jack)
 7. Release Me (Jimmy Heap)
 8. Cry, Cry Darling (J. Newman)
 9. I Don't Hurt Anymore (Snow)
 10. Back Up, Buddy (Carl Smith)

Johnny Rion

- KSTL—St. Louis, Mo.
1. I Don't Hurt Anymore (Snow)
 2. I Love You So Much I Let You Go (Ray Price)
 3. Looking Back To See (Tubb & Hill)
 4. You're Not Easy To Forget (Kitty Wells)
 5. I Think I'm Going To Cry (George Morgan)
 6. Jealous Loving Heart (Tubb)
 7. Out Behind The Barn (Jimmie Dickens)
 8. Thank You For Calling (Billy Walker)
 9. Jole John (Betty Amos)
 10. One By One (Foley & Wells)

Ralph Petty

- WESC—Greenville, S. C.
1. I Don't Hurt Anymore (Snow)
 2. Slowly (Webb Pierce)
 3. One By One (Red Foley)
 4. Even Tho (Webb Pierce)
 5. Rose Marie (Slim Whitman)
 6. I Really Don't Want To Know (Eddy Arnold)
 7. I'll Be There (Ray Price)
 8. Sparkling Brown Eyes (Pierce)
 9. Hideaway Love (Rusty Keefer)
 10. Back Up, Buddy (Carl Smith)

Dave Walshak

- KCTI—Gonzales, Tex.
1. Looking Back To See (J. E. & M. Brown)
 2. One By One (Wells & Foley)
 3. Don't Drop It (Terry Fell)
 4. I Don't Hurt Anymore (Snow)
 5. Even Tho (Webb Pierce)
 6. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
 7. Tell Her Lies And Feed Her Candy (Charlie Walker)
 8. Pretty Words (M. Robbins)
 9. Courtin' In The Rain (T. Texas Tyler)
 10. Beatin' On The Ding Dong (Jim Reeves)

Bill Thornton

- KRLW—Walnut Ridge, Ark.
1. Sparkling Brown Eyes (Pierce)
 2. Even Tho (Webb Pierce)
 3. One By One (Wells & Foley)
 4. I Get So Lonely (Johnnie & Jack)
 5. I'll Be There (Ray Price)
 6. Call Off The Wedding (Hill)
 7. Cry, Cry Darling (J. Newman)
 8. Looking Back To See (J. E. & M. Brown)
 9. Back Up, Buddy (Carl Smith)
 10. Jilted (Red Foley)

Slim Lay

- WHBS—Huntsville, Ala.
1. You Can't Have My Love (Jackson & Gray)
 2. I Don't Hurt Anymore (Snow)
 3. Even Tho (Webb Pierce)
 4. Much Too Young To Die (Ray Price)
 5. Honey I Need You (Johnnie & Jack)
 6. One By One (Foley & Wells)
 7. Sparkling Brown Eyes (Webb Pierce)
 8. I Really Don't Want To Know (Eddy Arnold)
 9. Shake A Leg (Carlisles)
 10. Back Up Buddy (Carl Smith)

Carl J. Swanson

- WRUN—Utica, N. Y.
1. Downhill Drag (Chet Atkins)
 2. Forbidden Fruit (T. West)
 3. You Weren't Ashamed To Kiss Me (Davis Sisters)
 4. One Heart, One Life (Doc Williams)
 5. I Don't Hurt Anymore (Snow)
 6. Blue Guitar (S. Wooley)
 7. You Can't Be True (Mulcays)
 8. I'll Be There (Ray Price)
 9. Looking Back To See (Tubb & Hill)
 10. Tell Her Lies And Feed Her Candy (Charlie Walker)

Cliff Rodgers

- WHHK—Akron, Ohio
1. We've Gone Too Far (Hank Thompson)
 2. Sparkling Brown Eyes (Pierce)
 3. I Don't Hurt Anymore (Snow)
 4. Backward, Turn Backward (Pee Wee King)
 5. Cry, Cry Darling (J. Newman)
 6. One By One (Foley & Wells)
 7. Even Tho (Webb Pierce)
 8. Chapel On The Hill (Arnold)
 9. Thank You For Calling (Billy Walker)
 10. Hydrogen Bomb (Al Rogers)

Smokey Smith

- KRNT—Des Moines, Iowa
1. Cry, Cry Darling (J. Newman)
 2. Looking Back To See (J. E. & M. Brown)
 3. Tell Her Lies And Feed Her Candy (Charlie Walker)
 4. Honky Tonk Girl (Thompson)
 5. You Can't Judge A Book By Its Cover (Mac Wiseman)
 6. Even Tho (Webb Pierce)
 7. Much Too Young To Die (Ray Price)
 8. Thank You For Calling (Billy Walker)
 9. Love At First Sight (Wagoner)
 10. Blue Guitar (Sheb Wooley)

Mack Sanders

- KFBI—Wichita, Kan.
1. Even Tho (Webb Pierce)
 2. I'll Be There (Ray Price)
 3. Back Up, Buddy (Carl Smith)
 4. Slowly (Webb Pierce)
 5. One By One (Foley & Wells)
 6. Good Deal, Lucille (Al Terry)
 7. My New Love Affair (Sovine)
 8. I Get So Lonely (Johnnie & Jack)
 9. Honky Tonk Heart (E. Tubb)
 10. Rose Marie (Slim Whitman)

Wayne "Saddlebags" Griffin

- KDEF—Albuquerque, N. M.
1. As Far As I'm Concerned (Red Foley)
 2. Good Deal, Lucille (Terry)
 3. You Better Not Do That (Tommy Collins)
 4. I Really Don't Want To Know (Eddy Arnold)
 5. I Don't Hurt Anymore (Snow)
 6. Blue Guitar (Sheb Wooley)
 7. Even Tho (Webb Pierce)
 8. Back Up Buddy (C. Smith)
 9. Slowly (Webb Pierce)
 10. Rose Marie (Slim Whitman)

Jim Wilson

- WHOO—Orlando, Fla.
1. My Everything (E. Arnold)
 2. I Don't Hurt Anymore (Snow)
 3. Cry, Cry Darling (Newman)
 4. I Get So Lonely (Johnnie & Jack)
 5. I'll Be There (Cowboy Copas)
 6. Looking Back To See (J. E. & M. Brown)
 7. Call Off The Wedding (Hill)
 8. Thank You For Calling (Billy Walker)
 9. Sugar Booger (Eddie Hill)
 9. Back Up Buddy (Carl Smith)
 10. Divided Heart (C. Gordon)

Len Ellis

- WJOB—Hammond, Ind.
1. One By One (Wells & Foley)
 2. I Don't Hurt Anymore (Snow)
 3. Even To (Webb Pierce)
 4. Looking Back To See (J. E. & M. Brown)
 5. Voice From On High (Stanley Bros.)
 6. Sparkling Brown Eyes (Webb Pierce)
 7. Honky Tonk Girl (Thompson)
 8. Rose Marie (Slim Whitman)
 9. I Love You So Much I Let You Go (Ray Price)
 10. You Can't Have My Love (Jackson & Gray)

Sleepy Eyed John

- WHHM—Memphis, Tenn.
1. I Don't Hurt Anymore (Snow)
 2. Thank You For Calling (Billy Walker)
 3. One By One (Wells & Foley)
 4. Backward, Turn Backward (Pee Wee King)
 5. I Saw Your Face In The Moon (Mac Wiseman)
 6. Much Too Young To Die (Price)
 7. Don't Drop It (Terry Fell)
 8. Cry In The Door Of Your Mansion (Johnny Horton)
 9. Honky Tonk Girl (Thompson)
 10. This Old House (S. Hamblen)

Cousin Johnny Small

- WNLC—New London, Conn.
1. Slowly (Webb Pierce)
 2. I Love You Little Darling (Doc Williams)
 3. Back Up, Buddy (Carl Smith)
 4. One By One (Foley & Wells)
 5. Shake A Leg (Carlisles)
 6. Looking Back To See (J. E. & M. Brown)
 7. Good Deal, Lucille (Al Terry)
 8. I Really Don't Want To Know (Eddy Arnold)
 9. My New Love Affair (Sovine)
 10. I Don't Hurt Anymore (Snow)

Pop's Country Store

- WXGI—Richmond, Va.
1. Looking Back To See (J. E. & M. Brown)
 2. I Loved You So Much I Let You Go (Ray Price)
 3. One By One (Wells & Foley)
 4. I Don't Hurt Anymore (Snow)
 5. I Saw Your Face In The Moon (Mac Wiseman)
 6. Vegetable Love (Z. Pennell)
 7. Teddy Bear Blues (Maddox)
 8. Wiggle Worm Wiggle (Jim Eanes)
 9. Somewhere She's Waiting (Dusty Owens)
 10. Lovin' Country Style (Wanda Jackson)

Dal Stallard

- KCMO—Kansas City, Mo.
1. One By One (Wells & Foley)
 2. Even Tho (Webb Pierce)
 3. I Don't Hurt Anymore (Snow)
 4. Back Up, Buddy (Carl Smith)
 5. Pretty Words (Marty Robbins)
 6. Honky Tonk Girl (Thompson)
 7. I'm A Stranger In Love (Foley & Wells)
 8. I Love You So Much I Let You Go (Ray Price)
 9. Second Fling (Eddy Arnold)
 10. Homesick (Ferlin Huskey)

Ramblin' Lou

- WHLD—Niagara Falls, N. Y.
1. I Love Lou (Jimmy Wakely)
 2. I Really Don't Want To Know (Eddy Arnold)
 3. Even Tho (Webb Pierce)
 4. Out Behind The Barn (Jimmie Dickens)
 5. One By One (Foley & Wells)
 6. Oh Baby Mine (Johnnie & Jack)
 7. Bamboozled (Lee & Cooper)
 8. I Don't Hurt Anymore (Snow)
 9. I Saw Your Face In The Moon (Mac Wiseman)
 10. Honky Tonk Heart (E. Tubb)

Sleepyhead Cliff

- KASM—Albany, Minn.
1. Even Tho (Webb Pierce)
 2. Panmama (Hank Snow)
 3. My New Love Affair (Sovine)
 4. Back Up Buddy (Carl Smith)
 5. Shake A Leg (Carlisles)
 6. I Don't Hurt Anymore (Snow)
 7. Honky Tonk Girl (Thompson)
 8. Sparkling Brown Eyes (Webb Pierce)
 9. Well Whadaya Know (Rodgers & Snow)
 10. One By One (Wells & Foley)

Lillie Anne

- WIRC—Hickory, N. C.
1. I Don't Hurt Anymore (Snow)
 2. Looking Back To See (J. E. & M. Brown)
 3. Even Tho (Webb Pierce)
 4. Back Up Buddy (Carl Smith)
 5. Honey, I Need You (Johnnie & Jack)
 6. Courtin' In The Rain (T. Texas Tyler)
 7. Sparklin Brown Eyes (Pierce)
 8. Step It Up And Go (Story)
 9. One By One (Wells & Foley)
 10. I Get So Lonely (Johnnie & Jack)

Billy "The Kid" Stanley

- WNQE—New Orleans, La.
1. Back Up, Buddy (Carl Smith)
 2. I Don't Hurt Anymore (Snow)
 3. I Get So Lonely (Johnnie & Jack)
 4. Shake A Leg (Carlisles)
 5. Thank You For Calling (Billy Walker)
 6. One By One (Foley & Wells)
 7. My Heart And I (J. Collie)
 8. You're Right (Faron Young)
 9. You'd Better Not Do That (Tommy Collins)
 10. Looking Back To See (Hill & Tubb)

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS

Johnny Desmond (Coral Records) was a smart booking by the Casino Theatre for the 1st of July-4th of July holiday week. The ex-Detroiter has always had a big following here with the professionals as well as the public, and his current engagement is "Old Home Week". . . . Charlie Applewhite's date at the Casino Theatre last week was a surprisingly strong draw by the young Texan newcomer. His Decca Records and TV reputation paid off for him at the box office, and resulted in a lot of attention with the box operators and the turntable boys. . . . Bobby Gimby And His Orchestra are the headline attraction for the holiday weekend at the Riverdale Terrace. Trumpeter-Bandleader Bobby is also the co-writer of the click novelty tune,

"When Liberace Winks At Me!" whose Libby Morris (Alvina) platter is riding along in fine style. . . . A lot of changes in the Canadian record business. Bob Pampe, topper of Columbia's new Canadian organization, back in town to his new Victory Building offices, after a whirlwind coast to coast tour of their distributor organization. Columbia Records are now being pressed in Toronto at the Quality plant and distributed through Addison Sales offices across Canada. . . . With the forthcoming Capitol headquarters shift to Toronto, that label's Canadian pressing will be handled by the new RCA Victor pressery at Smith Falls, Ontario. . . . The Arlington Tavern is now featuring The Down Beats with George Scharfe, vocalist for the dancing at the Dovercourt Rd. Oasis. . . . Jimmy Coxson Trio doing nicely at the Chez Paree. . . . Dual headliners at the Silver Rail currently are the Frank Bogart group and Bob Kelly Quartet. Latter features the vocals of luscious Judy Elliott. . . . Stan Dallas Trio holding forth at the Horseshoe Tavern, after a heavy schedule of folk and country bookings at this Queen & Spadina spot. . . . Lots of local trade junketing to Burlington's Brant Inn, where genial Len Hopkins and his orchestra are repeating the great dance music tradition that they established there last summer. Guest bands are again being featured with Russ Morgan and Carmen Cavallero groups the first of this season's names. The Colonial has a winning combination in Barbara Carroll And Her Trio and The Dore-me Trio.

FERLIN HUSKEY

"Homesick"

b/w

"Drunken Driver"

Capitol 2835

CENTRAL SONGS, INC.

4527 Sunset Blvd.
Hollywood, Calif.

THE CASH BOX
Reports
THE NATION'S
BIG 10

**HILLBILLY,
 FOLK & WESTERN
 JUKE BOX TUNES**

- 1** SLOWLY
 Webb Pierce
 (Decca 28991; 9-28991)

- 2** I DON'T HURT ANYMORE
 Hank Snow
 (RCA Victor 20-5698; 47-5698)

- 3** I REALLY DON'T WANT TO KNOW
 Eddy Arnold
 (RCA Victor 20-5525; 47-5525)

- 4** ONE BY ONE
 Kitty Wells & Red Foley
 (Decca 29065; 9-29065)

- 5** EVEN THO
 Webb Pierce
 (Decca 29107; 9-29107)

- 6** BACK UP, BUDDY
 Carl Smith
 (Columbia 21226; 4-21226)

- 7** SPARKLING BROWN EYES
 Webb Pierce & The Wilburn Brothers
 (Decca 29107; 9-29107)

- 8** RELEASE ME
 Ray Price
 (Columbia 21214; 4-21214)

- 9** YOU BETTER NOT DO THAT
 Tommy Collins
 (Capitol 2701; F-2701)

- 10** ROSE MARIE
 Slim Whitman
 (Imperial 8236; 45-8236)

Versatile



BAKERSFIELD, CALIF.—Cousin Herb Henson, band leader, composer, recording artist and deejay, is shown during his daily record show on KERO in Bakersfield, Calif. He uses The Cash Box charts in making his daily selections.

Gospel Tour Planned

LOS ANGELES—Brother Joe May, The Thunderbolt of the Middlewest, and the Original Five Blind Boys of Alabama, have been booked to appear together on a fifteen day tour, beginning the last week in July. The tour will include cities in Oklahoma, Kansas and Missouri.

The Blind Boys of Alabama, also known as the Happyland Singers, consist of Clarence Fountain, Rev. Samuel K. Lewis, George Scott, Olice Thomas, Johnny Fields and Rev. G. W. Warren. Their latest Specialty release entitled "Does Jesus Care", backed by "Marching Up To Zion" is helping them to maintain their position as one of the foremost Gospel groups in the country today.

Brother Joe May will have in his summer entourage his "Youth For Christ Trio", made up of his son, Charles; daughter, Annette, and his niece, Juanita Farr. The trio made their debut with him in Atlanta last month at the City Auditorium. Brother May's latest recording under the Specialty banner is that old familiar Gospel, "Old Time Religion", backed by "I'm Happy Working For The Lord".

The package is being booked by Herald Attractions, Los Angeles, California, who also has under exclusive management contract the following groups: The Soul Stirrers of Chicago, The Pilgrim Travelers of Los Angeles, Prof. Alex Bradford & His Singers, The Blind Boys of Mississippi, and The Original Gospel Harmonettes of Birmingham, Ala.

Victor International Signs Consuelo Velasquez

NEW YORK—Consuelo Velasquez, one of Mexico's top female pianist-composers, and author of "Besame Mucho", has signed a long term recording contract with RCA Victor, Frank Amaru of the diskery's International Department announced this week.

Miss Valesquez' album, "Invitation To Romance" is her first release for Victor.

Because of the response to her album, Victor is planning to bring the artist to the United States to record more sides.

Noel Forms Own Band

HOLLYWOOD, CALIF. — Dick Noel, lead Trombonist with the Les Brown band for the past four years left the band at the close of their recent engagement at the Hollywood Palladium, to form his own small group to back Lucy Ann Polk, Trend Records star, in clubs and several concerts.

Lucy Ann's new album on Trend is doing exceptionally well and her popularity has increased to the point where her personal appearances are in great demand.

Les Brown and "His Band of Renoun" continue on a tour of 90 one-nighters throughout the country covering 27 states.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

- | | |
|----------------------------------|--|
| 1. EVEN THO | Webb Pierce (Decca) |
| 2. ONE BY ONE | Kitty Wells & Red Foley (Decca) |
| 3. I DON'T HURT ANYMORE | Hank Snow (RCA Victor) |
| 4. I GET SO LONELY | Johnnie & Jack (RCA Victor) |
| 5. BACK UP, BUDDY | Carl Smith (Columbia) |
| 6. SPARKLING BROWN EYES | Webb Pierce & The Wilburn Brothers (Decca) |
| 7. LOOKING BACK TO SEE | Jim Edward Brown & Maxine Brown (Fabor) |
| 8. I'LL BE THERE | Ray Price (Columbia) |
| 9. SLOWLY | Webb Pierce (Decca) |
| 10. CRY, CRY DARLING | Jimmy Newman (Dot) |
| 11) I REALLY DON'T WANT TO KNOW. | |
| 12) THANK YOU FOR CALLING. | |
| 13) MUCH TOO YOUNG TO DIE | |
| 14) PRETTY WORDS. | |
| 15) HONKY TONK GIRL. | |

GET THE PLAY
 with
3 WINNERS
THE CARLISLES
 CASH BOX
 BULLSEYE OF THE WEEK



"IF YOU DON'T WANT IT"
 Mercury 70405

RED SOVINE



sings

"DON'T BE THE ONE"
 Decca 29211

THE WILBURN BROTHERS
 Heading To The Top
 singing

"A LITTLE TIME OUT FOR LOVE"
 Decca 29190

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 NASHVILLE, TENN.

THE ORIGINAL HIT!
JACK TOOMBS
 singing
"YOU'RE THE ONLY GOOD THING"
 (THAT HAPPENED TO ME)
 Excella 2033
NASHBORO RECORD CO., INC.
 177 3rd Ave., N.
 NASHVILLE, TENN.

"RAMBLIN"
JIMMIE DOLAN
"I'LL NEVER GO SAILIN' AGAIN"
 Written by Tommy Collins
 CAPITOL # 2830
CENTRAL SONGS, INC.
 4527 SUNSET BLVD., HOLLYWOOD 27, CALIF.

JACK FORD
 sings
"I UNDERSTAND JUST HOW YOU FEEL"
 b/w
"THAT'S ALL YOU GOTTA DO"
 CHESS 4858
CHESS RECORD CORP. 4750-52 Cottage Grove Ave.
 Chicago 15, Illinois

THE CASH BOX
THE 101 FOLK & WESTERN
TOP Best Sellers

- I DON'T HURT ANYMORE**
 Hank Snow (RCA Victor 20-5698; 47-5698)
- ONE BY ONE**
 Kitty Wells & Red Foley (Decca 29065; 9-29065)
- EVEN THO**
 Webb Pierce (Decca 29107; 9-29107)
- SLOWLY**
 Webb Pierce (Decca 28991; 9-28991)
- I REALLY DON'T WANT TO KNOW**
 Eddy Arnold (RCA Victor 20-5525; 47-5525)
- SPARKLING BROWN EYES**
 Webb Pierce & The Wilburn Brothers (Decca 29107; 9-29107)
- BACK UP, BUDDY**
 Carl Smith (Columbia 21226; 4-21226)
- ROSE MARIE**
 Slim Whitman (Imperial 8236; 45-8236)
- MUCH TOO YOUNG TO DIE**
 Ray Price (Columbia 21249; 4-21249)
- HONKY TONK GIRL**
 Hank Thompson (Capitol 2823; F-2823)



THE CASH BOX
BULLSEYE of the WEEK

"GO, BOY GO" (2:04) [Valley BMI—Wilson]
"IF YOU SAW HER THROUGH MY EYES" (2:35)
 [Driftwood BMI—Dill, C. Smith]
CARL SMITH
 (Columbia 21266)

● Still riding high with his hit recording of "Back Up, Buddy," Carl Smith dishes up a two-sided follow-up that should add tremendously to his already huge fan following. Top half, dubbed "Go, Boy Go" is a real solid rhythm bouncer that the mellow voiced chanter belts out with zest and charm. On the lower portion, Smith tenderly vocals a middle tempo sentimental tune labeled "If You Saw Her Through My Eyes." Looks like a pair of clickers for the artist.

"IN THE CHAPEL IN THE MOONLIGHT" (2:44)
 [Shapiro, Bernstein ASCAP—B. Hill]
"A PLACE FOR GIRLS LIKE YOU" (2:28)
 [Starrite BMI—S. Burns, R. Hayes]
FARON YOUNG
 (Capitol 2859)

● Faron Young should head straight up to the top of the charts with two potent recordings of tunes that look like definite contenders. The artist, who is currently in the army, takes time out to serve up an ultra lovely treatment of beautiful tune titled "In The Chapel In The Moonlight." On the flip deck, "A Place For Girls Like You," Young is a little dismayed at the way his gal has been treating him and feels that fate will put an end to her trouble making. Two fine sides with the top half in the lead.

NEWS that's UP-TO-THE-MINUTE
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ADS from LEADING RECORD FIRMS,
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Individual's Name

DOYLE WRIGHT
 (Imperial 8250)

B "SOMEDAY YOU'LL RETURN" (2:00) [Commodore BMI—D. Wright] Doyle Wright's hopes are on the optimistic side in his contention that his sweetheart will eventually come back. A bright reading.

C+ "AN ACHE IN MY HEART" (2:19) [Commodore BMI—D. Wright] Flip is an inviting, sentimental piece that Wright renders in feelingful fashion.

HOMER & JETIRO
 (RCA Victor 20-5788)

B+ "HERNANDO'S HIDEAWAY" (2:25) [Frank Music ASCAP—R. Adler, J. Ross] One of the smash hits from the Broadway clicker "The Pajama Game" falls into the hands of the irrepressible H & J combo and the end results are 2 minutes and 25 seconds of top enjoyment.

B+ "WANTED" (2:05) [M. Witmark & Sons ASCAP—J. Fulton, L. Steele] Under platter features another fine job of "lyric wrecking" on a big pop tune. Both ends are great for the pop and country markets.

JOE CARSON
 (Mercury 70398)

B "SHOW ME NOW" (2:13) [Brazos Valley BMI—J. Carson] Young Joe Carson turns in a most impressive showing on a captivating piece of material that he penned himself. The lad's voice has a nice quality and he displays it well.

B "DON'T ENTER" (2:37) [Brazos Valley BMI—J. Carson] Lower deck is another original that Carson waxes in infectious fashion. Lyrics and melody blend smoothly.

YORK BROTHERS
 (King 1362)

B "STRANGE TOWN" (2:38) [Redd Stewart BMI—Stewart, Carr] The York Brothers deck out a polished performance on quick moving piece with a flavorful set of lyrics. Effective instrumental backdrop.

B "THREE O'CLOCK BLUES" (2:40) [Lois BMI—L. York] Reverse lid moves along at a smart rhythmic pace as the boys deliver a most appealing bluesy item in money-making fashion. Should catch many spins.

BONNIE OWENS
 ("X" 0028)

B "I TRADED MY HEART FOR HIS GOLD" (2:30) [Ridgeway BMI—Owens, Talley] The voice of Bonnie Owens comes over in warm and tender fashion on this moderate tempo tearful tune. Soft string backdrop adds to the deck.

C+ "TAKE ME" (2:12) [Ridgeway BMI—Owens, Talley] The thrush takes hold of a quick beat romantic piece and treats it to a pleasing vocal effort. Two easy-on-the ears disks.

TEXAS JIM ROBERTSON
 (MGM 11787)

B "HIDE-A-WAY LOVE" (2:35) [Southern ASCAP—Horton, Sanford, Mysels] The enchanting tones of Texas Jim Robertson are a treat to the ear on this middle tempo romantic tune. Pretty lyrics and melody.

B+ "AUTOMATIC WOMAN" (2:19) [Peer International BMI—Clement] Flipside, Robertson bounces through a quick tempo cutie in delightful manner. A happy sounding coin-catcher.

BILLY BARTON & WANDA WAYNE
 (Abbott 166)

B+ "THAT WORD CALLED LOVE" (2:16) [American BMI—B. Barton] Billy Barton and Wanda Wayne have a terrific chance to smash through with a big one as they wax a happy-go-lucky ditty with delectable lyrics. Vocal efforts are top calibre.

B "YOU'RE YOU" (2:35) [Dandelion BMI—B. Barton] Barton takes the vocal spotlight as he solos through a zestful, quick beat love tune. Should lure a heap of coin.

REX ALLEN
 (Decca 29168)

B+ "IN THE CHAPEL IN THE MOONLIGHT" (3:00) [Shapiro, Bernstein ASCAP—B. Hill] The wonderful voice of Rex Allen makes for pleasant, relaxed listening as he waxes a most attractive romantic item. Could happen.

B "CHAPEL OF MEMORIES" (2:26) [Starrite BMI—L. Tholen, C. Carpenter, T. Jolonsa] The deep-voiced chanter handles this slow tempo tune in winning fashion. Easy string support.

THE CASH BOX FOLK and WESTERN ROUNDUP

Slim Whitman (Imperial) just returned to his show in Shreveport, La. at KWKH after a week's fishing jaunt into Florida. Mel Foree rep for Acuff-Rose just returned from a four week promotional trip in Texas. Jim Reeves (Abbott), Jerry Rowley and Maxine and Jim Edward Brown (Fabor) huddling in Hollywood with Fabor and Abbott prexy, Fabor Robinson prior to their 'Carvan' for the label. Other Abbott and Fabor Artists included for the tour include Ginny Wright, Alvadean and Sandy Coker, Shirley Bates. Artists will be on tour for a four-week period, pausing after the first two weeks for an appearance on their regular Louisiana Hayride Show, and then continuing for the remainder of the tour. Neva Starnes, who now manages Jean Shepard (Capitol), has just completed successful dates in Oklahoma territory with the Capitol thrush. Red Sovine (Decca) back at his regular show in Shreveport after guest spot on WSM's Grand Ole Opry, NBC'er. Red Foley and all the gang at The Crossroads of Country Music, Springfield, Mo. just completed their first transcriptions for Radiozark Enterprises. Oscar Davis, and Hank Snow and Ernest Tubb's manager, Dub Allbritten, back in Nashville after a very successful tour with the artists. Ferlin Huskey (Capitol) recently joined Grand Ole Opry



SLIM WHITMAN

and is expected to make his appearance on the show shortly after his current tour. The Lonesome Pine Fiddlers touring Virginia and West Virginia and Kentucky this month. The Davis Sisters, (RCA Victor) just completed successful personal appearance date at the Deer Park, N. J. Circle A Ranch. The duet were also featured on the Hillbilly Homecoming at Knoxville, Tennessee June 30th-July 5th. Carl Smith (Columbia) and his Tunesmiths just returned from tour on the West Coast. Upon his return from the Coast, Carl visited with his parents in Maynardville, Tennessee. Stan Lewis, Stan's Record Shop, Shreveport, La., reports that Jack Ford's initial recording on Chess label is breaking through in several sections of the country. Red Sovine (Decca) just completed date in St. Louis, Mo. at the Chain of Rock Park. Red Garrett (RCA Victor) off currently on a 13-week tour of Canada. Grandpa Jones also set for Canadian dates. Chet Atkins recently visited with Ralph Emery of WSIX on his Farm Hour program. And, Chet also visited with Chuck Scott on his Tennessee Hayride Show broadcast over the same station. Hal Smith who some few weeks ago took over the management reins for Ray Price is doing a great job. Price, riding high with two big releases, and springing up with another is being booked for tour in Texas by Smith. Hank Locklin (Decca) in Nashville for guest spot on the NBC Grand Ole Opry Show with Carl Smith. R. D. Hendon also visiting Nashville with Hank. Johnnie and Jack (RCA Victor) and Kitty Wells along with their manager, Frankie More, have just returned from a tour in Canada. Bob Ross, who formerly managed George Morgan, taking up deejay activities in Tampa, Florida, holding forth at WFLA. Ross will also figure in on the stations WFLA Hoedown Show broadcast each Saturday night, Texas Bill Strength (Coral) played dates in Indiana, Ohio and Kentucky and appeared on Pee Wee King's TV Show during June 18th-25th. Strength also did guest spot on Grand Ole Opry, June 26th. While in Cincinnati, Bill visited with deejay buddies Nelson King and Marty Roberts of WCKY.



ALVADEAN COKER

WAX WISE

The Bands Are Coming!!!! Heretofore, there has been very little mention concerning the art of forming a Western Band. On the contrary, a good bit of publicity is devoted to the soloists today. And, now, it is a very good sign to see the rise in popularity of the bands in the Country Music Field. Interests in the bands is definitely growing, and one of the personalities responsible for the surge of popularity in Country Bands is Pee Wee King, recently voted the most programmed Country band in the Cash Box Annual Disc Jockey Poll. Pee Wee's band-ambition dates back to the city of Milwaukee, and his high school days where he first organized a four-piece band . . . leading the band, playing the accordion. After the group had made a radio appearance in Racine, Wis., Gene Autry, on tour through the Midwest, hired Pee Wee and through his experience with Gene, Pee Wee learned priceless experience for the formation of his own band. After this, he transferred to a group in Louisville, Ky. called the "Log Cabin Boys," and it was there, at the age of 22, that Pee Wee organized "The Golden West Cowboys" over station WHAS, and attained their highest goal appearing on The Grand Ole Opry. During his ten years with the 'Opry', he became a national favorite in Country and Western Music. He made two films in Hollywood, one of them, "Gold Mine



PEE WEE KING

In The Sky," with his friend and idol Gene Autry. The list of vocalists who've fronted King's band is impressive: Eddy Arnold, Cowboy Copas, Tommy Sosebee, and the longest feature vocal act of all, Redd Stewart. These two have written outstanding hit songs, which tell their own story. King's recording career began during 1946. The leader of the "Golden West Cowboys" has been awarded countless honors since the group began. In 1951 he received The Cash Box award for exponent of "The Best Western Record of the Year," in 1952 the magazine named him "Best Country & Western Artist." He became "No. 1 Western Band Leader" in 1953 under an award made by Orchestra World. His current TV programs over WAVE-TV, Louisville, and WEWS-TV in Cleveland go far toward promoting this popularity. Pee Wee's hobbies include all things western . . . hunting, roping, horseback riding, along with the collection and training of trick horses. One of his most publicized deeds of recent years was the purchase of a large amusement park just outside the city of Louisville. Lydia, Pee Wee's wife, and daughter Marietta Jo, and his sons Frank, Jr., Larry and Gene reside in Louisville, Ky.

Introducing "The American Story"

by CARL HAVERLIN

President, Broadcast Music, Inc.

Broadcast Music, Inc., is deeply appreciative of the keen interest shown by members of the Society of American Historians in helping broadcasters tell The American Story. For purely nominal honorariums 60 outstanding historians and authors have generously contributed their individual segments to the soaring arch of American history that the series represents. Broadcasters and the staff of BMI can think of no more satisfying work, in the midst of a troubled world, than to play a part in the restatement of the fascinating story of our country's origins and growth.

Preliminary inquiry regarding the new American history script series being announced at Chicago was made at the various program clinics conducted by BMI before some 2,000 broadcasters in the past three months, and resulted in their unanimous agreement that it was a notable and valuable enterprise.

BMI, primarily occupied with the world of music, welcomes the opportunity presented by the series to expand the use of our rich heritage of folk music. We also look forward to new writing by American composers on folk music, themes that will further enhance the dramatic American story. We have prepared for simultaneous mailing with the script series a comprehensive check list of folk music currently available in both printed and recorded form to be used as background and to highlight the series.

Plans are already under way on the part of many broadcasters to have local, county and state historical societies work with them to create a parallel series of scripts telling the interesting stories of the historical episodes in the areas in which they broadcast.

It is our intention to continue the series indefinitely, as the American story is one that is never ending.

44th Anniversary



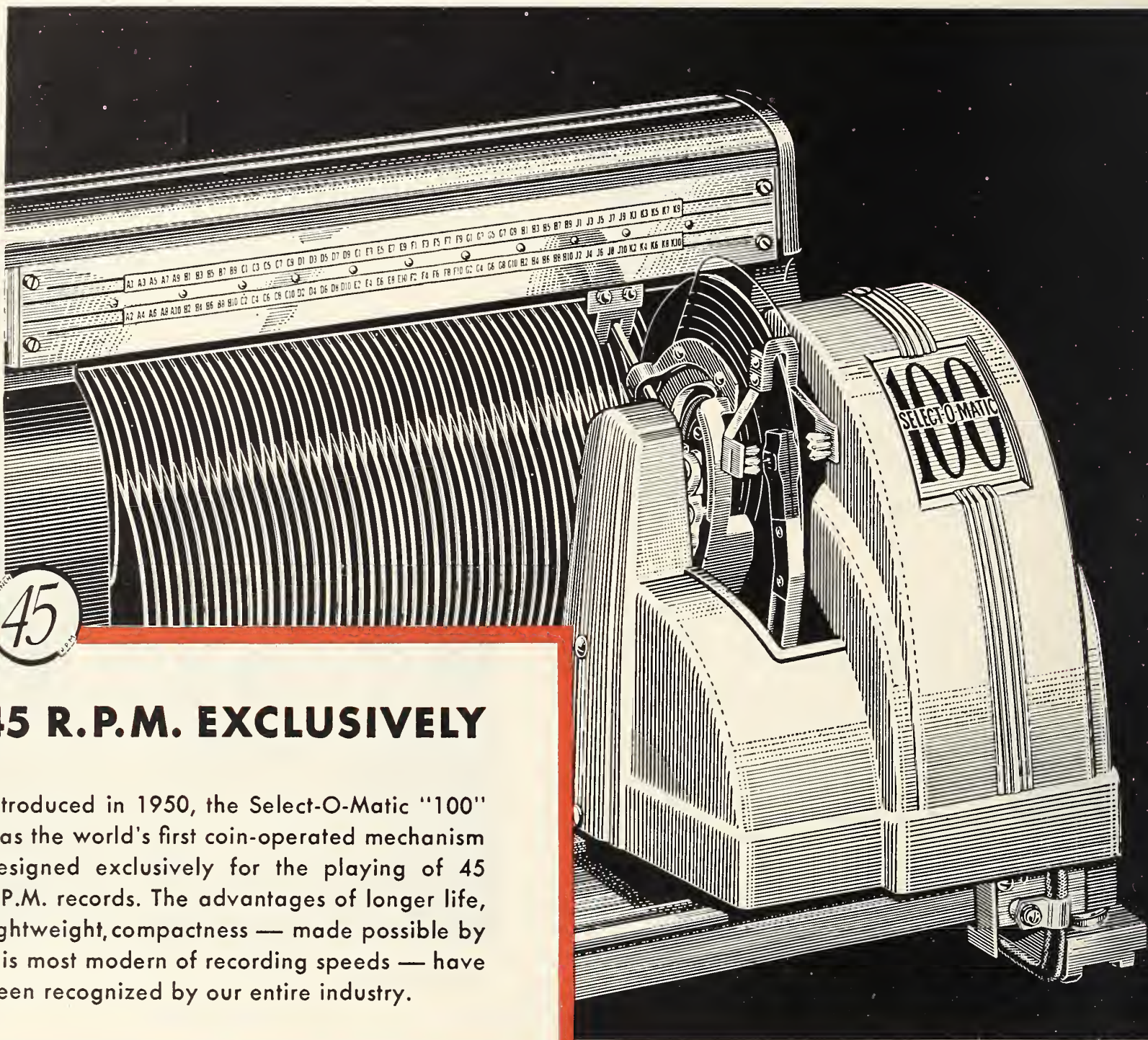
UNION CITY, N. J.—The anniversary of his 44th year in the music business brought several Decca visitors to Leo Henrichs (far right) of the Henrichs Music Shop in Union City, New Jersey. On hand to offer their congratulations were (l. to r.) Harry Coder, Decca salesman; Jack Kosloff, Newark Branch Manager; and James McDonald, Assistant Eastern Division Manager.

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GROWING PAINS

Here and There

SCHENECTADY, N. Y.—This item is directed at the moaners and groaners, who somehow never seem to be happy unless they're griping or complaining. Philip D. Reed, board chairman of General Electric Company, one of America's outstanding business executives, looks to the future, predicting a "better and more prosperous tomorrow." Reed gives these major reasons for his confidence in a growing economy: "The growing birth rate, marriage rate and increasing need for housing; The increasing number of scientists and growth in research expenditures; The urgent need for projects such as more and better schools and roads; The growing market abroad for American goods; and the dynamic restlessness of the American people." Add these factors to ever growing acceptance of coin operated equipment by the public; the greater scientific facilities available to factories for research and experimentation; the long experience of factories in producing equipment which attracts patrons seeking economical entertainment and service; and the magnificent styled machines which attract immediate attention—we see a great road ahead for the future of the coin machine industry, and all its members.

NEW YORK—They say there's a great similarity between women and automobiles. A good paint job may conceal the age of both, but sooner or later lines will tip off the model's vintage.

CHICAGO—Any program or plan to attract patrons into restaurants, taverns, bars and grills should be beneficial to operators of coin machines, and it would certainly be a good idea to cooperate fully. The National Restaurant Association, with offices at 8 South Michigan Avenue, this city, is planning a national campaign in October—calling this month "Restaurant Month." Ops should make note of this.

NEW YORK—In last week's issue (12th Anniversary) July 3, Part II, Page 48, we inserted a coupon, asking that coinmen who donated amusement and music machines advise us of the number of these machines, and to whom they were donated. We have already received many—but we ask that all who have contributed equipment so advise us. The total can be staggering and the industry should receive recognition for their public relations efforts.

There is no doubt that what many are undergoing in the industry today can be diagnosed as a case of severe growing pains.

When complaints about business generally are carefully analyzed by calm, competent and astute business men, it becomes quickly apparent that there is nothing radically wrong with this field.

For example, just a few years ago, a man desiring to enter into this business with \$10,000 could have been the proud possessor of approximately 40 automatic phonographs. He could have purchased almost 100 pinballs and other games. He could have started with approximately 100 cigarette machines.

Today, any man desiring to enter into the business with \$10,000, would find himself in possession of ten automatic phonographs. About 15 inline games. He could buy about 35 pinballs. Maybe 20 kiddie rides or, perhaps, about 35 cigarette vending machines.

With this little number of machines, in whichever division of the industry he chose to enter, he would be hard pressed to earn a decent livelihood.

The industry has grown up. It continues to grow greater each year. The peoples who comprise the industry don't seem to be able to realize the financial worth of the field today. Nor do they seem to recognize that the business has continued to expand with tremendous flexibility.

These men are, therefore, enduring growing pains. They must now conduct their businesses on an entirely more businesslike basis. They must set aside reserves. They must arrange for new financing methods. They must bring into being new depreciation plans. They must merchandise and qualify their firms, and the equipment they own, just as keenly and efficiently as does any other business in their community.

Strange to state, operators will point to some leading retail establishment in their communities and declare, with proper pride, how great that retail business has grown. Yet they, themselves have, on a comparative basis, grown much greater. Somehow they don't yet seem to realize how much they have actually grown.

Because of this many are now undergoing growing pains, due to the fact that there was no one to show them how to prepare for the eventualities of the future, when they would

be required to delve deeper into their pockets for ever more finances to maintain their business and continue its growth.

Very modestly, and to the credit of *The Cash Box*, this publication can point to many editorials wherein it warned the field during War II, as used machines crept up in price to unheard of heights that, when the war was over, these prices would become actuality. They did.

But because the flush of money was still great, many in the field continued right ahead, unheedingly. Today these are the people who find themselves suddenly strapped for the necessary finances to carry on in the new manner to which they have become accustomed.

This does not at all mean that such suffering is industrywide. A quick survey will prove that the very men who are crying the most at this time were considered but 'small operators' prior to the last war. They got along on much less than they would even dare think of getting along on today. Their routes were small and the equipment not worth one-fifth of what it is worth today.

These men are, today, confronted with a very serious problem. The moment that their intake declines, they find themselves in a puzzled financial situation and, sometimes, in a perilous financial condition. Not that their businesses aren't capable of carrying them over this period, but, it means sacrifices which they seek to avoid, if at all possible.

It's hard to give up a Cadillac for a lowly pickup truck. But at one time many of these men enjoyed their Sundays with their families driving to picnics in their pickups. It's just as difficult to let go of tried and true employees and, at the same time, have to shoulder another burden.

There isn't any need for such desperation-economy, but, there is a need for greater efficiency, while growing pains clutch hard at the individual businesses of some of the peoples engaged in the industry.

The only thing wrong with the industry is that some of the people who are engaged in it can't see the forest for the trees. The time has come when they must adjust their vision to not only see the trees, but, to also be able to discern each leaf on every one of those trees, for their own better future welfare.

MORE SERIOUS OPERATORS

Reports from All Over Nation Indicate Operators More Serious Regarding Future Welfare of their Businesses and in the Future of the Entire Industry. Attribute Much of this to Growth of Local and National Associations. Suggestions from Leading Operators for Creation of "Public Relations Bureau", "National Tax Council" and Other Such Necessities Most Definitely Assures Greater Future Ahead for the Entire Industry.

CHICAGO—Reports from roadmen of the manufactories and distributors throught this coincenter is to the effect that:

"Operators are much more sincere and serious about the future of their businesses as well as the future of the entire industry."

Much of this is attributed to the associations, city, state and national, which have come into being these past few years.

Leaders of the associations have pointed out to the operators that their future welfare is closely tied in with their cooperating with each other, as well as with all in the field, nationwide.

As one noted sales manager, who has just returned from an extensive trip reported:

"Wherever I visited I found operators ready, willing and able to discuss what the future should hold for the entire industry.

"This," he continued, "was extremely stimulating. It brought the feeling that the industry was bound to grow greater as long as the men on the firing line, the operators, were so serious about their businesses to the extent where they wanted to know what the future held in store and, at the same time, were willing to work hard to help bring about a better future for themselves as well as for the entire industry."

Suggestions received daily from leading operators everywhere in the nation as to the importance and necessity for a "Public Relations Bureau," "National Tax Council," "National Board of Trade," and many other plans originally suggested by The Cash Box, most definitely indicate much deep thought in regard to these very great needs of the industry.

There is a movement afoot at this time by Music Operators of America, Inc., to bring into being a "National Tax Council" to benefit all of its members.

George A. Miller, president and business manager of this organization, has reported:

"This isn't an easy task. There is no place where we can get the necessary information regarding the taxes imposed on this industry. It means starting right from the very bottom rung of the ladder.

"But," he continued, "because of the great interest which has been shown in The Cash Box' proposal of a 'National Tax Council' we are going ahead, regardless of the hard work this means for we realize that this is one necessity that must become an actuality."

It is this sort of dogged courage, not only on the part of the operators' leaders but, even more important, on the part of the individual operators themselves, which has caused many in the field to remark:

"The operators have become much more serious about the problems they face and the cures which are necessary for those problems."

It is also interesting to note that, in many areas, operators of various types of equipment are grouping together into one association.

(For example, the reports which have appeared in this publication regarding the fact that cigarette machine operators have joined in with music operators' associations.)

This is not only strengthening each of these individual associations but, what is more important in the overall picture, the fact that this definitely proves the operators want to bring about the necessary cures for whatever problems they are faced with at this time and, especially, whatever problems may arise in the future.

The growth of MOA (Music Operators of America, Inc.) is one very definite indication of the change in the operators today. This shows their serious attitude regarding the future of their businesses in which they have so heavily invested.

It also indicates that the future of the entire industry is better assured as long as the men engaged in the field are so eager to help bring about a better future welfare for all concerned.

Chi Music Ops' Assoc. Sets July 21 For 5th Annual Golf Tourney and Banquet

Bunker Hill Country Club in Niles, Ill. Again Chosen as Scene of Annual Affair. Expect Largest Crowd in Association's History. Many Recording Artists to Entertain



RAY CUNLIFFE

CHICAGO—Once again Bunker Hill Country Club, 6635 Milwaukee Ave., Niles, Illinois, will be the scene of the annual affair of the Recorded Music Service Association of this city.

This will be the 5th annual golf tournament and banquet of the organization.

Play will start early in the day and will continue to cocktail time at about 5 P.M. Dinner will be at 8 P.M. sharp.

Ray B. Cunliffe, president of the organization, stated, "We believe that this year will see the biggest attendance in all the history of our association.

"The reason we say this," he continued, "is because so many have already made advance reservations and have asked for additional tickets for members of their families and guests."

Many noted recording artists who will be in this area are expected to once again offer their services to the association.

Last year's affair saw some of the most outstanding recording artists entertain the gathering.

This year, due to the fact that many artists have already asked when the annual golf tourney and banquet would take place, the association's entertainment committee is of the opinion that the largest roster of artists ever presented will appear at this 5th annual affair.

Door prizes will again be given out. The association also reports that those who do not wish to play golf during the day will have the opportunity to enjoy bridge or games in air conditioned comfort.

As Ray Cunliffe stated, "We want to make this a most complete day of every and all kinds of pleasurable entertainment for all our members, their families and guests."



... JUST THE FACTS, MAN! ... THEY'LL TALK!

GOTTLIEB'S

DRAGONETTE

**SUPER-DUPER THRILLER
FROM START TO END!**

CONCLUSIVE EVIDENCE ...

DOUBLE AWARDS

Proven Play Incentive! Inserting second coin **DOUBLES ALL AWARDS!**

ROTATION SEQUENCE

From 1 to 8 lights bottom Roll-Over for **REPLAYS!**

5 TRAP HOLES

4 trapped balls in square awards **REPLAY!** Making 5 holes awards an additional **REPLAY!**

MORE FACTS! ...

- Hitting bottom Roll-Over "A" and "B" lights top Roll-Over for **SPECIAL!**
- **NEW MULTIPLE TYPE POINT SCORE!**
- High Score to 7 Million
- 5 Pop Bumpers
- 2 Cyclonic Kickers
- 2 Super-Powered Flippers



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are

\$5.00

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While they last

THE CASH BOX

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NEW YORK 36, N. Y.

United Working Overtime



BILL DeSELM

CHICAGO—"We're working overtime hours in an effort to fill the orders which are already on hand and those that are arriving each day for all our new products," said Bill DeSelm, general sales manager of United Mfg. Company, this past week.

"Since announcement of our new games," DeSelm continued, "we have been deluged with orders.

"It seems," he said, "that every time we announce a new product we just have to set up a special production line for the new game.

"The latest were the two models of our 'Jungle Gun'. Even before we were completely set up for production, orders began to pour in and our production schedules were changed time and again in an effort to arrange for as many machines as we possibly could to satisfy the first demands we

ACTIVEAIRE ELECTRIC TOWEL



Nation's Best

- Dries and sterilizes hands
- Keeps washroom free of bugs, flies, insects, etc.
- G. E. ozone lamp deodorizes and freshens air
- And many other features

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Earn extra profits. Wonderful opportunity for you and your operators. Every location a 100% prospect.

Phone—Wire—Write For Details Today!

RUNYON SALES CO.

593 TENTH AVE., NEW YORK 18, N. Y.
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had received from our distributors.

"This same thing happened with our new shuffle games and, especially with our new in-line game, 'Hawaii'. In each case we were forced to step up production.

"The resultant effect," DeSelm reports, "is that we took it up with our employees and they agreed to overtime work, in an effort to catch up with the backlog of orders we have on hand, and the orders which are arriving each day.

"We hope to very soon be able to satisfy everyone of the operators all over the country who have ordered the new United products."

Permit Limited Use of Cig Vendors in Chicago

CHICAGO—The full committee of the city council of this city legalized the limited use of cigarette vending machines by a vote of 35 to 9 on Wednesday, June 30.

This follows the recommendation given by the council's license committee on June 10. (The Cash Box, June 19 issue).

The ordinance allows operators to place vendors in industrial, commercial and mercantile establishments, limiting the locations to those not frequented by the general public.

An annual license fee of \$120 will be in effect for each location using the cigarette machines with as many as 10 machines permitted at one location at this price. There will also be a registration fee of \$5 for each machine.

It was estimated by sponsors of the measure that approximately 1,500 licenses would be requested which, they reported, would afford the city \$200,000 in new revenue yearly.

Cigarette machines have not been in use in Chicago since 1937.

"Feature Bowler" Features Extra Frames

CHICAGO — "The extra feature frames will add immensely to the player appeal of our 'Feature Bowler'", stated Ed Levin, director of sales for Chicago Coin Machine Company, this city, in announcing the release of the firm's new game this past week.

"Strictly a straight bowler", Levin reported, "Feature Bowler" with its extra feature frames will provide plenty of incentive for all who play it.

"At the end of the 10th frame, a number will light up on the backglass which the player can attempt to match in the 11th frame. If successful he will receive an extra one to three frames of play."

Levin continued, "Also in the extra frames players can add 300 for a strike or 100 for a spare to their scores."

New Bulk Milk Vendor Shown to Agric. Comm. and Secretary Benson

WASHINGTON, D. C.—A demonstration of a new bulk vending machine expected to increase the sale of milk was demonstrated last week before the membership of the House Agriculture Committee and Secretary of Agriculture Ezra Taft Benson.

The machine, manufactured by Food Engineering Corp. of Manchester, N. H., seems to have overcome the refrigeration and health problems after seven years of experimentation.

Keeney Ups Production to Cover Vacationtime Orders



PAUL HUEBSCH

yet in an effort to cover any and all orders which will arrive", Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., reported this past week, "during the two weeks that our factory will close down for vacationtime."

The two weeks will be from July 16 to August 2, 1954. All production employees will be off for these two weeks. Executives will remain on hand with a skeleton crew of factory officials so that all emergencies will be able to be handled.

Huebsch also said, "Both our bowlers have taken strong hold everywhere in the country and, once again, we are receiving some very fine compliments from our distributors and from their operators."

"There is no doubt", he continued, "that this will bring in orders while production is closed down at our plant here and to handle this, even though we have notified all our distributors to place orders in advance for those two weeks, we are stepping up production to top peak to take care of the business which may arise during the two weeks vacation period."

CHICAGO—"We've stepped up our production of 'Bikini Bowler' and 'Century Bowler' to the highest peak

Board of Directors & MOA Officers Make Plans to Attend Chicago Meet July 26

CHICAGO — George A. Miller, president of the Music Operators Of America, advised that practically everyone of the executive officers and directors will attend the executive meeting of Music Operators Of America at the Morrison Hotel, this city, on Monday, July 26.

Those planning to attend are: George A. Miller, California; Ray Cunliffe, Illinois; Harry Snodgrass, New Mexico; Clinton S. Pierce, Wisconsin; Al Denver, New York; Hirsh de La Viez, Washington, D. C.; Martin Britz, Montana; Wm. Hulling, Ohio; Les Montooth, Illinois; Rodney Pantages, California; Jack Mulligan,

Pennsylvania; James Tolisano, Connecticut; Howard Ellis, Nebraska; Larry Marvin, California; Dick Steinberg, New Jersey; Lewis Ptocek, Kansas; Victor Ostergren, Indiana; Norman Gefke, South Dakota; Willie Blatt, Florida; Melvin Missmer, Pennsylvania; and Sidney Levine, legal counselor for MOA.

"This is twenty representatives out of twenty-two and it certainly shows the amount of interest and the great importance of these particular meetings," Miller continued. "Some forward strides will be taken and some final and lasting decisions made at this official meeting", he concluded.

Moon to Hold Party for Georgia Ops in Savannah

ATLANTA, GA.—C. O. Moon, head of Variety Distributing Company, this city, will play host to operators at the Savannah Hotel, Savannah, Georgia, on Thursday and Friday, July 8 and 9, where he will have a showing of the complete line of equipment manufactured by the J. H. Keeney & Company.

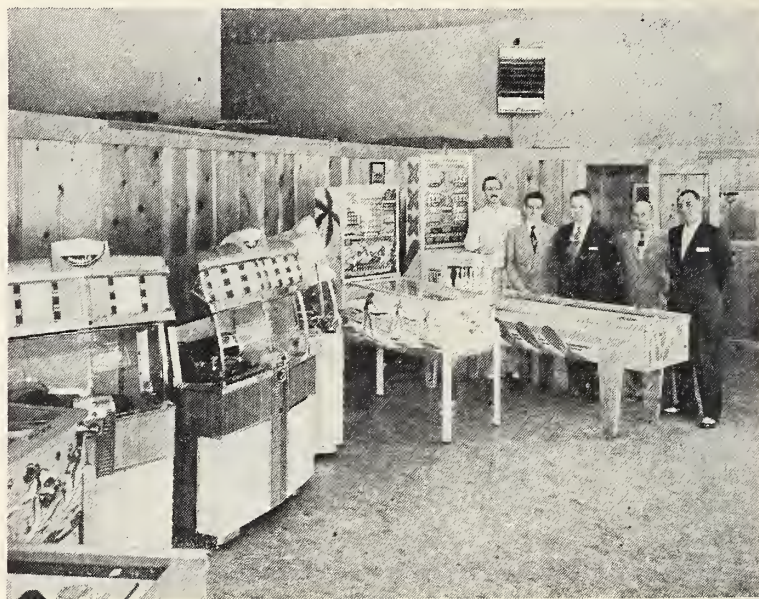
On display will be the "Century Bowler"; the "Bikini Bowler"; and the new Keeney Cigarette Vendor.

V. N. Allbritten, factory representative for J. H. Keeney & Company, will be on hand to greet the visitors, as will a Keeney factory engineer to demonstrate servicing methods for their equipment.

Amusement machines of other manufacturers will also be displayed. Among these will be the new '54 "Drivemobile" manufactured by the International Mutoscope Corporation, for which Moon is distributor in Georgia.

"The open house party will be of great benefit to the operators in our area" stated Moon, "and I want to take this opportunity to invite all coin machine men to attend and be my guest."

Central Distributors, Kansas City, Mo.



KANSAS CITY, MO.—Members of Central Distributors, this city, with headman Norwood Veatch (center), together with the service engineering team of United Manufacturing Company, Chicago, stand alongside of a United alley in the showrooms, during a recent service school session.

In the picture above (l. to r.): Ken

Sheldon, United; Jerry Becker, Central; Veatch; Harley Stamps, Central; and John Casola, United.

Central Distributors also have an office in St. Louis, Mo.

This firm is also distributors for AMI phonographs, which can be seen displayed at the left of the photo.

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ALL TYPES OF COIN OPERATED MECHANICAL HORSES
State quantity and price!
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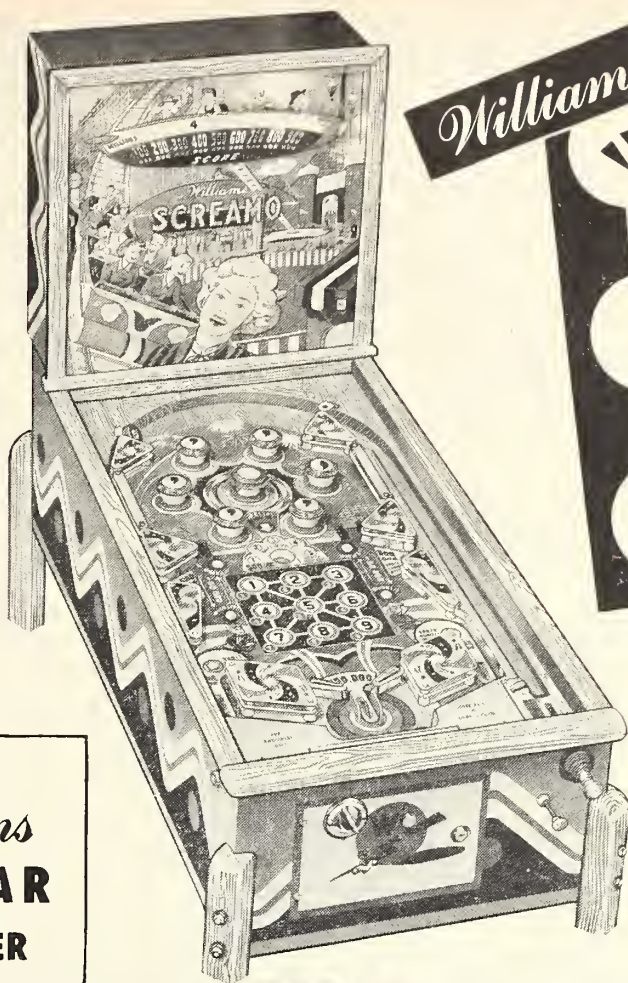
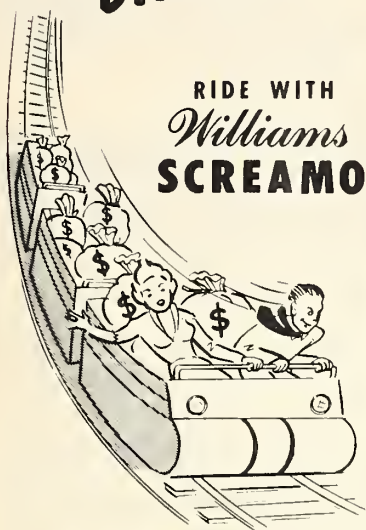
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United CASCADE	\$239.50
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ChiCoin NAME BOWLER	169.50
ChiCoin TENTH FRAME	145.00
Keeney CARNIVAL	246.25
Keeney MAINLINER	319.50
Keeney PACEMAKER	271.25
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NEW!
SENSATIONALLY
DIFFERENT!

RIDE WITH
Williams
SCREAMO



Williams

"SCREAMO"

the game that "spots" numbers
for a big "come-on" to players!

- Hitting all 7 bumpers scores 500,000, spots a number on the square and resets the bumpers.
- Shooting ball in center Skill Hole scores 500,000 and spots a number on the square.
- Each time 7 bumpers are hit an additional number is spotted on the square and bumpers are reset.

More

NEW SCORING FEATURES:

- ★ Completing any 3 numbers in-line on center card scores one replay.
- ★ Lighting up criss-cross on card with center and 4 corners scores an additional 5 replays.
- ★ Completing entire card 1 to 9 scores an additional 20 replays.
- ★ All 5 balls in Skill Hole scores 1 replay.
- ★ Ball in side kickout pockets and bottom side rollovers when lit, spots number on square.

OPERATE
Williams
ALL-STAR
6 PLAYER
with
TRIPLE MATCH
feature!



"SCREAMO" CAPTURES THE CROWDS!
ORDER FROM YOUR DISTRIBUTOR TODAY!

CREATORS OF DEPENDABLE PLAY APPEAL
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THRU THE COIN CHUTE
SOUTHERN STIRRINGS

David R. Franco, Montgomery, Ala., in Florida this week mixing business with pleasure. . . Joe Capilouto and Ned Franco, Montgomery, working up a sweat getting the orders out. . . H. C. Clarkson, Wolf Distributing Co., Montgomery, had Isaac Cohen out to lunch last week. There will probably be some new Seeburgs in Montgomery next week. . . W. H. Burnham, Burnham Novelty, taking it easy beneath the biggest fan you ever saw. It was really hot in Alabama this week. About 98 degrees. . . David R. Franco has remodeled his office. . . V. N. Allbritten, Ray Fairchild and E. L. Baldwin, the latter two of Mobile, Ala., had lunch together and talked about the old days. . . Ran into E. W. Hollyfield, Dixie Coin, New Orleans, in Mobile, and got quite a kick out of listening to him. Hollyfield is well liked by every operator in Alabama and Louisiana. . . C. Lane Cowlashaw, Lane Amusement Company, Mobile, planning his yearly trip down on the farm in Kentucky. The Mrs. has been down there for the last month. Cowlashaw says the oil is still flowing on the farm next to his and he'll hit the jackpot yet. . . Slick Wade, Wade Music, Mobile, planning to go to New Orleans to see some new equipment. . . Bill Lee and Lonnie P. Cleveland, Mobile, watching television in the 99 degree heat under a great big floor fan. It was too much for Fred Cassiety. . . L. H. Cipperly, Cipperly Music Co., Atmore, Ala., planning a trip to Chicago to take in the bulk show at the Congress Hotel on July 7, 8, and 9. . . C. O. Moon, Atlanta, Ga., feeling very lucky since he obtained the Keeney distributorship. Says the Keeney "Bikini Bowler" sells itself to the operator. . . If you want to find an operator in Atlanta about noon time you can do so at the little cafe around the corner from Variety Distributing Co. In there when I walked in were Harold Sammon, Dillard Huigh, W. S. (Yak) Venable, Charles Venable and C. H. Venable, all of Venable Music; Frank Perille, Gainesville, Ga.; Weyman Moon and C. O. Moon. . . The boys at Robinson Distributing Co., Atlanta, very busy cleaning up their used machines. . . Myron (Ted) Barnes, Columbus, Ga., very happy over a deal he had made. . . Frank Etheridge, Georgia Music, Columbus, Ga., reports his business good. . . Johnny Mudge, Music Service, Columbus, out servicing and collecting on his route. . . W. H. Randall of Music Company, Columbus, Ga., has one of the most beautiful and largest drive-ins in Columbus. It is across the street from the ballpark and can seat some 200 and serve 100 or more cars.

Demand Forces Exhibit To Change Vacation Plans



J. A. (ART) WEINAND

CHICAGO—A great increase of orders for "Shooting Gallery" has forced Exhibit Supply, this city, to cancel its annual two-week vacation period and to stagger all vacations, it was announced by J. A. (Art) Weinand, vice-president and general manager, this past week.

"Our usual two weeks July vacation period has been canceled in order to meet the tremendous demand for our 'Shooting Gallery', kiddie rides and card vendors", Weinand said.

"Vacations for our employees will be on a staggered basis so as not to interfere with our stepped-up pro-

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Bally
Hi-Fi

famous IN-LINE features plus new exciting SKILL-ACTION

Bally
Moon Ride

fastest money-maker ever built in KIDDIE-RIDE class

CABLE for Special Price Lists. Parts and Service Manual available.

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duction schedule," continued Weinand.

"We just can't afford to stop all production for two weeks. We are working at full capacity now and can hardly keep up with the demand."

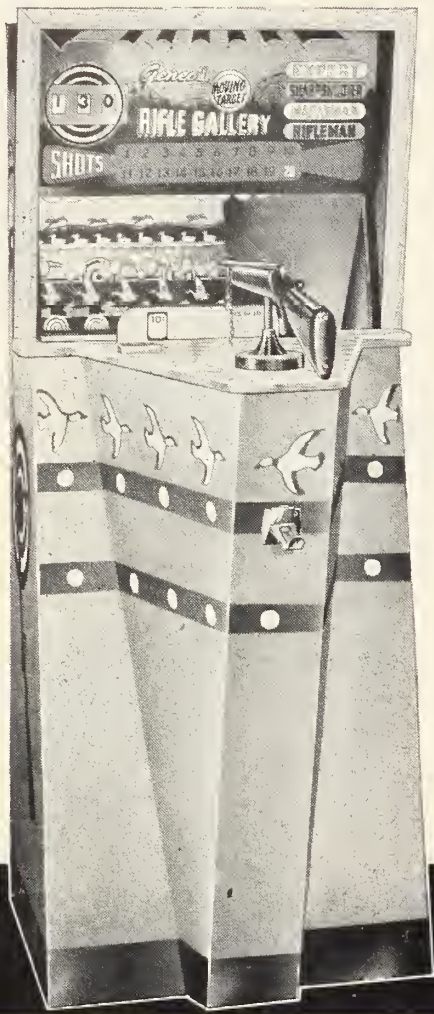
Weinand added, "Ever since 'Shooting Gallery' was introduced, it has been subjected to constantly increased production schedules. We are virtually busting at the seams production-wise.

"Not only 'Shooting Gallery' but our kiddie rides and card vendors are enjoying great demand," concluded Weinand.

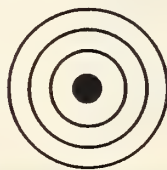
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GENCO'S ALL-LOCATION RIFLE GALLERY



- FULL COLOR MOVING TARGETS DROP WHEN HIT!
- BRIGHTLY COLORED High-Lighted interior.
- GENUINE .22 cal. RIFLE with realistic gun flash, sound, and "kick"!
- PLUG ARRANGEMENT for optional Free-Play or Match Feature!



Special Bonus For "Expert" Rating
An extra row of 5 Special Targets automatically "pops up" and gives player five extra shots!

NEWEST, MOST EXCITING RIFLE GAME

Watch the ducks and rabbits move—just like a real arcade shooting gallery! 20 shots . . . 20 targets . . . 20 chances for thrilling, realistic action. Every hit actually knocks down a target. Total score on big multi-colored board lights up "Expert", "Sharpshooter", "Marksman", or "Rifleman" award. It's a real test of skill that produces plenty of fun and profit!

- Advance-type scoring with bonuses.
- Super-accurate swivel-action Rifle
- Easy access for servicing
- Compact: 6 ft. high, 43" deep, 30" wide

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ROCK-OLA 1436 (120) . . .	\$445
WURLITZER 1250	265
WURLITZER 1500	595



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A Quarter Century of Service.

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THRU THE COIN CHUTE DALLAS DOINGS

Dallas is right in the big middle of a heat wave. Just perfect weather for the Fourth of July. Many of the operators and their families are planning weekend trips, back yard parties, fishing excursions and picnics. . . . And speaking of the heat we understand that due to the heat wave Red McCallum, road man for State Music Distributors, and Bob DePriest, popular Dallas coin machine operator, are leaving for Mineral Wells for the baths. Perhaps the heat will have moderated by the time they return. Don Morris, the service manager at State, was called to California because of the illness of his father.

We hear from Tommy Chattan, at Commercial Music that Hugo Joeris of Amarillo Novelty in Amarillo, is happy about the way business is picking up. His son, we are sorry to hear, is still ill. While Tommy was in Amarillo J. Clyde Bell, took him through the newspaper office there. Bell has been in the newspaper business as well as the coin machine business for years. . . . Paul McCarthy of Dumas is busy buying new equipment and improving his route. . . . Rosa Leach at Commercial is on her vacation. To Colorado, no less. . . . R. E. Chatten of the San Antonio branch of Commercial Music says that business is picking up there. They prayed for rain in the valley and got a flood. Some one must have a direct line. The salesman are making the territory in an outboard motor boat. We saw Garland Delemar in town today making the rounds of the dealers and distributors. Dele is from Waco. . . . Also Jimmy Garrett of Longview and Ray Barnes of Palestine. All are enthusiastic about business and looking ahead to a long cool vacation. . . . We hear there may be a new operator in Amarillo. Jump in—the water's fine.

New Wurlitzer Phonographs Bow At Paris, France Fair



PARIS, FRANCE—Among the coin operated machines exhibited at the recent 50th Anniversary of "Foire de Paris" (Paris Fair) held at the Port deVersaille, this city, was the prominent display of Wurlitzer's latest models 1700 and 1600A.

Marc Montus, head of Franco Americaine Distribution Automatique, Wurlitzer distributor for France, was on hand to demonstrate these phonographs to interested operators.

Some of the foremost French vocalists and recording artists visited the display, pausing to listen to their recordings.

In the photograph above (l to r) are Marc Montus, Jeanine Claire, music hall and cabaret artist, and Henri Salvador, the singing sensation of France.

The coin machine industry was represented with about 25 exhibits located in the Hall de Vins (Hall of the Wines) where owners of cafes visit to place their orders for wines, coffee and cafe equipment. Among the American machines displayed were those of AMI, Evans, Wurlitzer and Seeburg.

NEW!

Keeneys' CENTURY BOWLER

Supplies players with this sensationally popular feature that captures and holds the play!

CHANGING VALUES AT THE START OF EVERY FRAME

Scoring values of Strikes—Spares—and Blows shuffle automatically after each frame on a mystery basis and range from 30—20—10 all the way to 300—200—100. Can be set to advance progressively each frame. Balanced scoring keeps each player in the game from start to finish. Strikes keep an shooting in 10th frame.

plus DIAMOND NUMBER MATCH FEATURE



Points are scored in various values indicated on the backglass in "matching frames" when player presses button. MATCHING FRAMES may be set at 3 or 10 and 3-4-or 5.

Flexibility OF PLAY MEETS EVERY LOCATION REQUIREMENT

Use the Changing Frame Values and different Matching Features to give players a change of pace!

HAS EVERY NEW KEENEY SERVICING FEATURE



SEE YOUR DISTRIBUTOR

6 PLAYERS for BIGGER PROFITS

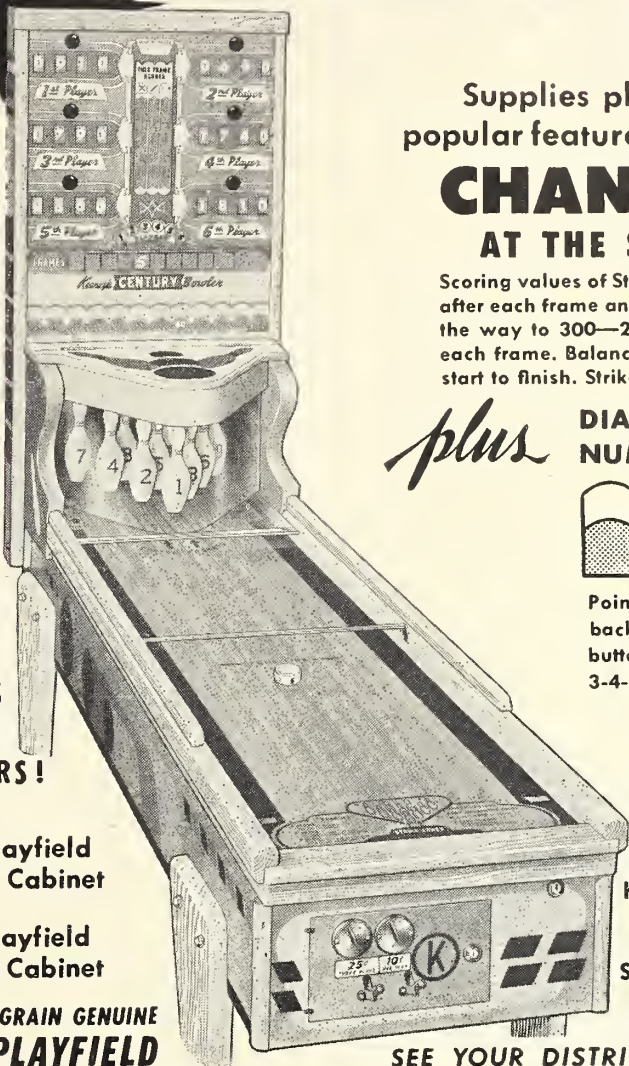
PLEXIGLASS PROTECTED ROLLOVERS

CHOICE TERRITORIES OPEN FOR DISTRIBUTORS!

9 foot Playfield on 8 foot Cabinet

8 foot Playfield on 7 foot Cabinet

NATURAL WOOD GRAIN GENUINE FORMICA PLAYFIELD



CHANGING VALUES Exclusive with KEENEY!

THIS FRAME SCORES		
X	/	BLOW
300	200	100
120	80	40
90	60	30
60	40	20
30	20	10

also Keeneys'

BIKINI BOWLER

Identical to CENTURY BOWLER excepting it has no "Match" feature.

THRU THE COIN CHUTE FLORIDA FLUTTERS JAX JOTS

Charlie Brown, of Daytona Beach, was in town and accepted an invitation to attend the regular meeting of NFCOA on Tuesday evening. He was very much impressed with the way 10c play has worked out in this area, and the smooth business-like atmosphere which seems to exist among the operators during the course of attending to the business at hand. . . . Thomas Bacon of Pembroke and Jerry Schweikart of Hinesville, Georgia, were in town on a mild buying spree. Both reported business to be good in their section of the state, due to the produce and tobacco harvest, now in full swing. Then too, designation of Camp Stewart as a major tank training area can't hurt them too much, but good. . . . Ted Bush flew into Jacksonville for a day or two, to visit with his branch manager, Joe Barton. Both complain that factory deliveries are much too slow to meet customer demand on the new Wurlitzer 1700. . . . J. E. Elkins is sporting a new air-conditioned office and has given a most prominent spot in said office to display the AMI Merit Achievement Award won by his firm, Southern Music Distributing Co. . . . So many people are on vacation this time of the year, that those left to carry on the good work are having a rough time. Then too, the upper register reading of the old thermometer doesn't make the task any easier. Hurry on back fellows. We never fully realized how important your presence and efforts really matter until we ain't got you around. . . . Wonder what Harry Bumgartner serves up at his offices on Sattidy afternoon to attract so many of his brother operators? Strange too is the fact that nearly everyone will report a most enjoyable hour or two. Let us know when you plan to serve McCarthy punch again, Harry.

Golumbo New England Keeneys Distrib

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeneys & Company, Inc., this city, announced last week that Jerry Golumbo of Music & Television Corp., Boston, Mass., had been appointed distributor for the firm's products in the New England states.

Huebsch said, "We feel confident that Jerry Golumbo will prove one of

the most outstanding distributors to the operators for our products in New England.

"Furthermore", he continued, "the operators are assured of the most complete cooperation as well as all the parts and supplies they will require.

"These will be stocked right at the headquarters of Jerry Golumbo's firm in Boston."

OPERATORS AND DISTRIBUTORS IN GEORGIA AND SOUTHERN STATES.

You are cordially invited to attend a Grand Showing of the complete KEENEY LINE on display at the Savannah Hotel, Savannah, Georgia, Thursday and Friday—July 8 and 9. See the new play-inviting scoring features of KEENEY'S CENTURY BOWLER and BIKINI BOWLER . . . also the new Keeneys CIGARETTE VENDOR that is capturing choice locations wherever it appears. Keeneys' factory representative will be on hand to demonstrate the smart servicing innovations of Keeneys Bowlers and Cigarette Vendors.

Your Host: C. O. Moon

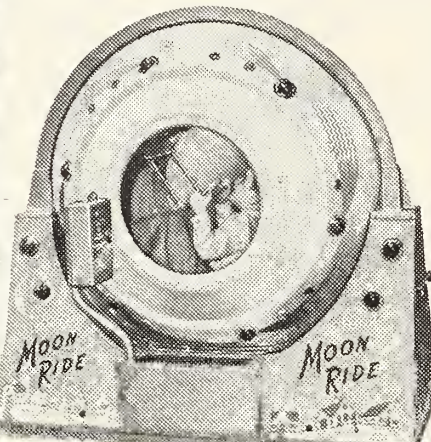
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EVER BUILT IN **KIDDY-RIDE** CLASS

"Flying Saucer" Fuselage Spins Round and Round
Cockpit Swings Back and Forth, Up and Down

Air-age version of the oldest, greatest kiddie-ride in history—the ever-popular swing—MOON-RIDE gets immediate attention on location, gets repeat-riding day after day, month after month, gets biggest, steadiest profits ever earned in kiddie-ride field. Get your share of the MOON-RIDE money! Get MOON-RIDE on your locations now!



FLASHY EYE-APPEAL

Silver saucer, blue base, flashing lights, stars and comets whiz by cockpit window.

SPACE-GUN SOUND-EFFECTS

POSITIVELY SAFE

ADJUSTABLE RIDE-TIME

ALL-METAL CONSTRUCTION

NATIONAL COIN-MECHANISM

25 IN. BY 67 IN. 67 IN. HIGH
RETRACTABLE CASTERS

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Coin biz in New England reported on upsurge as new games and rides catch public's fancy. . . . Art Garvey, regional rep for Bally, in St. Vincents Hospital, Worcester, Mass., for a check-up. Bob Jones, gen. mgr. Redd Distributing Co., Inc., visited him at the hospital. . . . Si Redd reports big demand for Bally "Champion Bowler," United "Ace" Alley and Bally's new bingo game "Hi-Fi." Among ops visiting Redd Distributing this week were: Earl Poitras, Holyoke Amusement Co.; Harry and Sumner Segall, father and son combination, Winthrop; George Hatzipetro, J. D. Amusement Co., Springfield; Walter Luby, Worcester. . . . Bob Jones off on a two-day deep sea fishing trip with group of New Britain, Conn., ops out of New London, Conn. (July 7-8). Si Redd's secretary, Mrs. Betty Woolf of Brighton leaving the firm with which she has been associated for past 10 years, awaiting a visit from the stork. Mrs. Margaret Leary, Redd receptionist, back from a rainy, wet Maine vacation. "Pappy" Kennedy, Redd office manager, in high spirits sparked by June's big grosses. Si Redd back from Cape fishing trip keeping weight of his catch deep secret. Ben Gordon and Max Putterman, United Coin Machine, New Britain, Conn., visited and took in Red Sox game. . . . At Ed Ravreby's World Fair, daughter Ruth-Mae, senior at Boston University, majoring in education, is keeping things running at full steam. Added this week were 58 Nylco Rocket Ships to the firm's route of 250 Meteor, Capitol Projector rides. World is now operating its own ride routes in Mass., Conn., R. I. and N. H. Big party July 4 for Edward Morris Ravreby, who like George M. Cohan was born on that great day, at the Ravreby beach house in Hyannisport. Visitors at World this week included: Sol Hurwitz, and Charlie Capparello, Lynn; Al Dolins, Pioneer Music, Boston and Cape Cod op; George Mitchell, Boston. . . . Richard Mandell, World sales manager, reports heavy ride activity in Connecticut. . . . Walter Sullivan, Braintree op, has returned from the West Coast where he was called on the death of his father. . . . Harry Poole, Charlie Suesens and Max Polansky hosted more than 500 ops at Poole Distributor's showing 28-29 of their new Cole-Spa, drink machine. Jerry Miller of Cole-Spa, Chicago, was in for the show. Walter Comerford has been appointed sales manager of Poole's Cole-Spa Division. Among ops visiting Poole were: Murray Weinbaum, Boston; J. O'Connor, Danielson, Conn.; William Crane, formerly with Cole-Spa, now a Lawrence op. Olga Rudziak, bookkeeper at Poole's off for a vacation trip to Washington. Max Polansky, Poole general manager, reported music going big with Wurlitzer 1700's and 1650's coming thru well. . . . Ben Palastrant, regional representative of Apco, Inc., reports that Union News has installed 18 Soda-Shoppe units in the MTA subways in Boston. A test of the 6-drink machine upped play 63%. Ben, who reported brisk business, is off on business trip through Maine and New Hampshire.

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Herman Fisher of Aberdeen, S. D. and Larry Jenkins of Bath, S. D. made the trip into the Twin Cities together last week. Larry has expanded his route by his purchase of a route in and around Aberdeen, S. D. from Duane Wilde also of Aberdeen. Larry was shopping for games for his route. . . . Norman Kady of Kady & Son of Grand Forks, N. D. made the trip into town to shop for some new equipment. While in town Norman picked up some needed supplies and records. . . . We extend our sincere condolences to Dick Jones, well known Minneapolis operator on the death of his wife. Verna Jones, age 24, passed away on June 23rd after an extended illness. In addition to her husband she is survived by a two-year-old son. . . . Matt Engel, salesman for the Lieberman Music Company, and Ralph Nicholson, sales representative for the Bally Manufacturing Co., have just returned from a swing through N. D. . . . Ike Pearson of Mitchell, S. D., was seen looking over the latest in coin operated games. . . . A. A. Cluseau and Frank Mager, genial competitors from Grand Rapids, Minn., were seen shopping for games and comparing notes at the same time. . . . Mr. and Mrs. Jack Backus of Jamestown, N. D. spent several days in the Twin Cities combining business with some pleasure. . . . Recent visitors to the Twin Cities were Ben Kragtorp of Tracy, Minn.; Hank Krueger of Fairfax, Minn.; Pete Kramer of St. Cloud, Minn.; Jack Lowrie of Lake City, Minn.; Mr. and Mrs. Frank Betz of St. Cloud, Minn.; H. J. Lynard of Kasson, Minn.; Al Eggermont of Marshall, Minn.; Jack Harrison of Crosby, Minn.; Frank Phillips of Winona, Minn.; Morris Berger of Duluth, Minn.; Harry Galep of Menomonie, Wis.; Ed Le Blanc of St. Cloud, Minn.; and Andy Theisen of Brainerd, Minn. . . . Irv Gorsen formerly of the Gorsen Music Co. has merged with Vera Foster of the Acme Music Co. and they say that they are going to give the operators the most complete one-stop record service. Vera and Irv have both been in the records biz for some time.

So. Illinois Ops Form Association

CHICAGO—On Sunday, June 27, 1954, Chuck Sisney and Les Montooth of the Central States Music Guild, flew to Harrisburg, Illinois, to attend a meeting called for the purpose of organizing an association in Southern Illinois.

Sisney and Montooth attended in an advisory capacity. Both spoke at this meeting.

They told all present of the advantages of forming an association, as well as the pitfalls to avoid.

Those in attendance included, A. Angelo of W. Frankfort; Clyde Walker of Mt. Vernon; Owen Dressel of Olney; William Kelley of Centralia; C. S. McKelvey of Edwardsville; Mitch and Paul Golish of Harrisburg; Fred Weale of Farina; Eugene Hotter of W. Frankfort, and others.

A Board of Directors was elected, consisting of Kenneth Klein, Bernard Williams, C. S. McKelvey, Fred Weale and Mitch Golish. Fred Weale will also act as secretary.

The first meeting of the Board of Directors is scheduled for July 1 at Salem.

On July 11, the second regular meeting will take place in Harrisburg, at which time it is expected that this newly formed group will select a name and start operating as a full fledged association.

yet been extended to the European market.

"The 'Sentry', which handles nickels, dimes and quarters, was introduced this past March at the M.O.A. convention and was well received.

"From continual indications plus all the enthusiastic comments we are receiving", Kozy added, "it looks like overtime production will continue for sometime to come."

IMMEDIATE DELIVERY—

the great new

BALLY MOON RIDE

and
BALLY HORSES
BALLY SPACE SHIPS
EXHIBIT BIG BRONCO
MERRY-GO-ROUNDS
BOATS—AUTOMOBILES

Largest Stock In
the WORLD of
KIDDIE RIDES and
KIDDIE RIDE PARTS

WANTED—Horses, Kiddie Rides,
Wurlitzer 1500 A, Seeburg 100 A-B-C.

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A. B. T. Schedules Overtime Production

CHICAGO—A. B. T. Manufacturing Corporation, this city, has started an overtime production schedule for the firm's new "Sentry Multiple Slug Rejector", it was reported by George Kozy, general sales manager, this past week.

"The demand for the 'Sentry' has necessitated this overtime schedule", said Kozy.

"Even with the extra working period, we can hardly keep up with the pace.

"At present", he continued, "we are only filling orders from the United States and Canada. Sales have not



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STAR LITE
BOWLER

NEW MATCH BOWLER WITH ENTIRELY NEW MATCHING PRINCIPLES!

- Individual player by matching one or several numbers lights up one or several Stars in each game!
- Each of 6 players have the same opportunity to match numbers and light up stars under their individual scores!
- Matching features begin in the first frame and continue in every frame until the game is over!
- STAR-LITE BOWLER contains CHICAGO COIN'S build-up advance scoring features. Top score of 900.

AVAILABLE IN STRAIGHT 10c; —or 10c 3 for 25c PLAY!

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MACHINE COMPANY



chicago coin's
SUPER HOME RUN

6 PLAYER BASEBALL GAME with the 3 WAY "MATCH" and "FREE PLAY" Features!

(1) Match a Number! (2) Match a Number with a Star! (3) Match a Number with 2 Stars!

Game can be set to operate at 1, 2 or 3 innings per game. Each inning constitutes 3 outs.

Single player continues or bat until game is over — Multiple players alternate as in bowling games after 3 outs are made.

Player hitting ball OVER the ROOF gets a HOME RUN plus RUNS for every man on base . . . plus 5 EXTRA RUNS!

Player hitting ball into Lower Grand Stand gets a HOME RUN plus RUNS for every man on base . . . plus 3 EXTRA RUNS!

Player hitting ball into Upper Grand Stand gets a HOME RUN plus RUNS for every man on base . . . plus 3 EXTRA RUNS!

AVAILABLE IN STRAIGHT 10c; or 10c 3 for 25c PLAY!

chicago coin
MACHINE COMPANY

1725 W. DIVERSEY • CHICAGO 14

Now Available! **chicago coin's NEW FEATURE BOWLER**

Sam Solway's New Secretary



STE. AGATHE DES MONTS, CANADA—Sam Solway, head of The Solway Novelty Enterprises, Reg'd., this city, reports that Madelein Baron, his secretary for the past seven years, has resigned to devote herself to her domestic and social life.

Miss Maria, pictured above, has been selected as Solway's new secretary. Miss Maria, a university graduate, has business experience, and has seen much of the world, traveling thru Africa, India, England, France, Italy, and her native land, Austria.

Frank Page Dies

ROANOKE, VA.—Frank Page, head of Roanoke Vending Exchange, Inc., died suddenly at his home, this city, of a heart attack on Friday night, June 25. Page enjoyed an enviable reputation among coinmen thruout the country, and was considered a close friend by operators and distributors thruout his area. The Roanoke Vending Exchange, with offices in Richmond and Bristol, Virginia, and Charleston, W. Va., are distributors for AMI phonographs, and other leading manufacturers. Funeral was held Monday, June 28.

Wurlitzer Closes For 2 Wk. Vacation July 24

NORTH TONAWANDA, N. Y.—Everyone at The Rudolph Wurlitzer Company, this city, will be enjoying a two week vacation starting July 24, ending August 6. Business activity will commence again Monday, August 9. The factory is running full blast to produce plenty of equipment, shipping to all their distributors in good quantity. "While these machines aren't enough to take care of all our distributors needs both current and for the two-week vacation spell" stated Bob Bear, sales manager, "they at least will permit deliveries of a large number of machines."

3-Day Vend Convention In Chi July 9, 10 & 11

CHICAGO—"The Vending Pageant of 1954," a three day convention sponsored by the National Association of Bulk Vendors, will be held at the Congress Hotel, this city, on July 9, 10 and 11. Registration opens on Friday, July 9 at 1 P.M., and the exhibit hall opens at 2:30 P.M. Starting Saturday morning, and running thru Sunday morning, a number of talks, open discussions and panel meetings will take place. Speakers and panel leaders include Edward F. King, Chief of Sanitation of the Chicago Board of Health; Bernard Bitterman, president of the association; Milton T. Raynor, general counsel; Rolfe Lobell, Leaf Brands, Inc.; Robert Guggenheim, Karl Guggenheim, Inc.; Sid Bloom, Oak Manufacturing Company; Roger Folz, Folz Vending Company; and Alvin R. Kantor.

SUMMER SPOT SPECIAL!

SEEBURG 146 SYMPHONOLA with White Dome WITH 4-5¢ Wall Boxes 3 wire or wireless FREE!! WITH DAVIS GUARANTEE

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BUY THE BEST

UNITED CLOVER SA	\$315.00
UNITED ROYAL SA	395.00
UNITED CASCADE SA	295.00
KEENEY 10 PLAYER	215.00
KEENEY 6 PLAYER	195.00
WILLIAMS SPARK PLUG	95.00
WORLD SERIES DELUXE	125.00
EXHIBIT SILVER BULLETS	125.00

"BINGO GAMES"

PALM SPRINGS	\$495.00
DUDE RANCH	425.00
BRIGHT LIGHTS	89.50
GENCO GOLD NUGGETS	195.00
BINKS ZIPPERS, NEW	79.50

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CHICAGO

THRU THE COIN CHUTE EASTERN FLASHES



Swimming, golfing, vacationing is in the air. With a long week-end Fourth of July Holiday coming up, many here left Thursday P.M., or early Friday morning, and will not be returning to the city until Tuesday or Wednesday. Others, both employees and employers, start on regular extended vacations. Unlike most of the nation's manufacturers, wholesalers and operating firms cannot shut down completely. Vacations are staggered among the firm's staffs, with both bosses and employees doubling up to cover on the vacationing personnel.

* * * * *

Max Schaeffer of Schork and Schaeffer, N.Y.'s largest and oldest arcade owner, tells us that his Sixth Avenue Arcade (between 44th & 45th Street) is forced to close down, due to the building being torn down. Max just signed a long term lease on the Broadway and 52nd Street Arcade, and is spending about \$50,000 in reconditioning. An air conditioning unit is being installed, and the entire arcade, street floor and basement, is being modernized and renovated. Max proudly claims it will be the finest arcade in the country when completed. . . . Nat Solow, office manager for Atlantic-New York Corp., fractured his big toe when he ran into a door at home. After a week on crutches, Nat now hobbles along on a specially constructed shoe. . . . Les Boyd has his boat tied up at the Harlem Yacht Club, and for the next few months will be a hard man to find. He'll be out fishing somewhere—and probably with some coinman as a guest. . . . Mike Munves tells us that while the rush for games has slowed up, he's still so busy he can't relax for a moment. Now the demand is for parts and supplies. Munves, by the way, received innumerable phone calls from everywhere, telling him what a wonderful testimonial party he had on June 22. . . . Joe Young and Abe Lipsky, Young Distributing, report that they are now getting nice quantity shipments of Wurlitzer's 1700 phono—but still not enough to fill orders on hand. By the way, is it true that The Rudolph Wurlitzer Company broke all records for June sales?

* * * * *

Barney (Shugy) Sugerman, Runyon Sales Co., accompanies his roadman, Perry Lowengrub, as they visit the firm's customers. Morris Rood, Runyon's office manager, will be playing outfield when his B'nai B'rith Lodge soft ball team tangles with the veterans at the South Orange (N.J.) Hospital over the week-end. . . . Ray Knoss leaves Friday, and for the next two months will be found at Eddie Farm Hotel, Sparrowbush, N.Y. (at the Delaware River). Ray and his missus will just fish, swim, golf and dance away the summer. . . . Dave Stern's (Seacoast Distributors) daughter, Suzanne "Honey", going into summer stock. Suzanne plans on making acting her career. (When she hits Broadway, Dave, will you send all your friends a few ducats?) . . . Paul Quackenbush, Royal Amusement Co., Oneonta, N.Y., visits the wholesalers. . . . Seemed that vacation time started on Wednesday afternoon. With practically everyone glued to either a radio or TV, listening or watching the Giants and Dodgers battle it out on Wednesday and Thursday, we're wondering how much work was done? . . . Al Simon, Albert Simon, Inc., displays ChiCoin's newest alley "Feature Frame" Bowler on his floor. Al points out that the 5 frames plus extra frames makes this shuffle the fastest game yet introduced. . . . Tommy Greco, Greco Bros., Glasco, N.Y., hurriedly visits the wholesalers, preparing for a big week-end. . . . Hymie Koepfel, Koepfel Distributing, came back from a two day road trip, with his truck loaded with used music—all late pieces. Brother Harry states all the machines have already been "spoken for". . . . Claire Morano, George Ponsler's secretary at the games association, has already organized her vacation plans. She leaves in a week or so, with friend hubby, on a flight to Los Angeles, from where they will hit Vegas, San Francisco and San Diego. . . . Henry Okun, record publicity and exploitation man, is the unsung champion of Newark's "PAL" organization. Thru his efforts and the cooperation of the New Jersey Music Guild, three juke boxes (and service) going to "PAL" recreation centers.

THRU THE COIN CHUTE NEW ORLEANS NOTES



Al Dargis of Dargis Amusement, just back from a trip up to Oxford, Miss., where Abby, his daughter participated in a Baton Twirling contest. . . . Turk, service man for Joe Mancuso, trying to find time to enjoy his air-conditioning. . . . Ran into Betty Albano, Joy Amusement, nursing a bad summer cold. . . . Bill of Bell Novelty Company, passing out cigars in lieu of his new arrival. . . . Leo Tridico, brother of Sam Tridico, Tridico Amusement, contemplating opening up a television business. . . . Ralph Bosworth, sales manager at New Orleans Novelty Company, off to New York with his family for their first visit to the big town. . . . Joe Isaacson also headed the same way with stops at Chicago and Washington. . . . Lots of luck to the boys in Shreveport, La., area. Hope their troubles resolve themselves. . . . Nick Caruso's (Tac Amusement) small son, Randy, gave everybody a huge scare by calmly sampling a bottle of furniture polish. Happy to report everything is all right. . . . Everybody should have a husband as nice as Danny Cohen, Crescent Cigarette Service. Dan flew to Houston on a one-day business trip but still found time to buy some wonderful presents for his beautiful wife, Delores. . . . Nick Carbajal, very aggressive maestro at Crown Novelty Co., champing at the bit as he waits for more shipments of equipment.

THRU THE COIN CHUTE CHICAGO CHATTER

Before we go any further, we want to take this opportunity to thank each and everyone who sent us letters and wires, as well as those who phoned, to compliment us on our 12th Anniversary issue. As we stated last week: We humbly and sincerely thank each and everyone of you. . . . This past anniversary issue recalls a story about Harry William and last year's 11th Anniversary issue of The Cash Box. Those who visited Lee and Harry Williams in California know that it's quite a walk from their front gate to collect the mail and back to the Williams' cottage. Lee Williams made it. And when she came in with the mail she handed Harry his letters and a packaged magazine. Harry rapidly rifled thru the batch and then looked disappointed. Asked Lee, "What's the matter, Harry?" Answered Harry, "I was expecting my copy of 'The Cash Box.'" Said Lee, pointing to the package, "That's it." Harry picked it up, hefted it, looked somewhat stunned and then said, "My gosh, I thought this was our new phone book." . . . Famous Last Words: "I would have had an ad in your anniversary issue but I was out of town when I received your letter."

Some coinmen golfers stopped off for a beer at the 19th hole and had occasion to use a bulk vendor. This brought forth the following. Not only must the operator of pumpkinseed, pollyseed, peanut and/or pistachio machines know how to count pennies, but, also know how to correctly count nuts, it seems, to be a successful operator. An extremely delicate touch is required, for example, to adjust a pistachio machine to vend exactly 8 little nuts for 5c. And not vend 8 little nuts just one time, either. No, sir! Everytime! Without fail! Even if some of the kernels are missing. Remember, 9 little nuts vended for 5c and—boomo! The whole business may blow up! The operator may go broke! Perhaps with the forthcoming bulk vendor convention at the Congress Hotel here on July 9, 10 and 11, pistachio machine operators will be shown how to vigorously sand off the salt accumulation from their fingers prior to making so delicate a vending adjustment. . . . Jack Nelson of Bally stated, "Your 12th Anniversary issue is a job well done. I'm taking my copy home."

Sure glad to hear that Phil Levin sec'ty of the music ops' assn., is now well on the road to recovery. Just in time for the forthcoming 5th annual golf tourney and banquet. To be held, once again, at Bunker Hill C. C. in Niles on July 21. "We expect the biggest crowd in our history," says Ray Cunliffe, president of the Recorded Music Service Assn. . . . A. D. Palmer, Wurlitzer's well known adman, sent his latest colorful circular where Harry Schaffner of Alton, Ill., gets himself grand international attention. . . . Thanks to J. Raymond Bacon of Rock-Ola for that very beautiful card from Haiti. Got a real kick out of the number of 10 centime airmail stamps attached. . . . That very happy smile on Sam Stern bodes good for Williams' distribs and all ops. Sam has something that's really hot on the way, but, won't as yet talk about it. "Screamo" is a terrific game," he says. . . . Mr. and Mrs. Marvin Lieber of Miami visited United. Mrs. Lieber is Sam Taran's dotter.

Samuel Wolberg, just back from a biz trip to Washington, all enthused over ChiCoin's latest, "Feature Bowler." . . . Kurt Kluever had one word for all the action over at Rock-Ola this past week, where the firm was attempting to stock up all of their distribs prior to the July 2 to 20 vacation period, it was, "Whew" . . . Fred Minter of AMI's distribs offices here spending a couple weeks in cool New England. Mike Spagnola looking forward to his return so that he, too, can get away for a while and cool off. Mike reports that Ed Ratajack, AMI's western regional mgr, was all "honey and roses" during his last visit. . . . Alvin Gottlieb sure happy to be back on the job again after an 11 day bout with the measles. Alvin ran a fever for 8 days and is now running a fever trying to satisfy distribs' demand at the factory. . . . "Going like crazy," is the way Sam Lewis, Avron Gensburg and Ralp Sheffield describe action for their 'Rifle Gallery'. . . . Reports from Mr. and Mrs. Walter Tratsch of ABT, Art Weinand of Exhibit and Roy Ginnis of Keeney re: Mike Munves Testimonial Dinner in New York, which they attended, was to the effect that they never before saw such marvelous respect and devotion given to anyone in the industry. All of them were absolutely thrilled at the wonderful turnout and this grand affair.

Bill DeSelm thrilled that Lyn Durant set up overtime production at United so that he could fill orders faster. . . . Ray Moloney, Jr. honored as Chairman of the Queen of All Saints outing at Wilmette C. C. . . . Paul Huebsch at Keeney advising that firm forced to go on overtime in effort to fill orders. . . . Lex Vincent, Bally's barber, in Passavant Hospital with hand infection. And Art Garvey, Bally roadman, in St. Vincent's Hospital in Worcester, Mass. for checkup, where Art's sister is a nun. . . . Ben Coven announces that his offices will be closed on Saturdays during July and August so that employees can benefit from extended weekends. . . . Howie Freer of Empire off on a 3 week vacation to Portland. Shows letter he received from his Cash Box ad asking for 500 Turf Kings. "Just when we ran out of them," laments Howie. . . . Vince Shay put it this way, "Couldn't get along without The Cash Box anniversary issue. I use it all year long." . . . Herb Jones of Bally away on a well deserved 2 weeks vacation. . . . So-called 'distributor' here only able to continue because certain operator-customers okay credit at their banks.

Four guns on market; Seeburg's 'Coon Hunt'; Exhibit's 'Shooting Gallery'; Genco's 'Rifle Gallery'; United's 'Jungle Hunt'. . . . Ralph Nicholson and Matt Engel traveling thruout S. D., N. D. and Minn. report to Jack Nelson that 'Moon Ride' taking hold everywhere and zooming collections for kiddie ride ops. . . . Eugene Hanson, prexy of Minneapolis Securities Corp., in town



from July 3rd to July 19th

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Palm Springs	\$475	Spot Lite	\$110
Yacht Club	250	Bright Lights	95
Beach Club	395	Lang Beach	95
Palm Beach	175	Havana	450
Frolics	225	Balero	125
Atlantic City	195	Rio	395
Bright Spot	145	Tropics	345
Caney Island	125	Stars	150

NEW: United HAWAII; Bally SURF CLUB
Terms: 1/2 Dep., Balance C.O.D. or S.D.

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CHICAGO CHATTER (Cont.)

introducing their new veep, Jim Blaul. Firm does much financing for coin firms. . . . Ted Rubenstein of Marvel back from 2 weeks in Miami where he combined business with pleasure. Ted still raving about beautiful sunshiny Florida. . . . Nate Feinstein of Atlas advises that ops in Springfield, Decatur, Urbana and Champaign, very happy that Army-McCarthy hearings over. Seems these attracted undue attention and cut into afternoon collections. . . . Joel Stern, Len Micon and Fred Skor all on phones at one and the same time this past week trying to take care of the biz boom World Wide enjoying. . . . Mike Hammergren reports "very promising" business ahead for his United Sales & Service firm. . . . Joe Schwartz of National reports that his Missus is well on the way to recovery after recent surgery.

Herb Perkins' Purveyor outfit really dealing in hard luck. After big fire, the firm was burglarized. Monty West now asks, "What can happen next?" . . . Joe Fillitti and Tom Douglas of Blackstone Music report that their big customized installation at the Melody Lane Drive-In has been visited by many music ops since story appeared in The Cash Box and that they have received many fine compliments. . . . Some distribs who cry the blues, without any really definite foundation for such action, may soon find themselves without the lines of their best factories, if attitude of certain salesmen here is to be taken at face value. Fact is, as these salesmen point out, business was never better than it is right now. And is getting better each day, they claim.

Editorial:

Cigarette Machine Industry Can Continue On Profitably Only If It Follows Current Trend In Smoking

Health Blasts At Present Popular Brands Will Cut Consumption Greatly. Manufacturers And Operators Of Cigarette Machines Must Be Prepared To Vend Whatever Brands, Styles And Sizes Smokers Demand

NEW YORK—In the June 26 issue of The Cash Box "Here and There" column, we pointed out that cigarette consumption had decreased about 4 per cent, and production declined slightly more, at 4.5 per cent, compared with the 1952-53 fiscal year. This report was made before the latest blast in the newspapers that the cigarette smoker's health is being impaired. With what seems to be a concerted drive against the cigarette manufacturers this latest story is sure to affect cigarette consumption adversely.

Regardless of the fact that in past years cigarettes were under similar attack, and overcame adverse legislation as well as adverse publicity, the current attack is of an extremely serious nature to cigarette machine manufacturers, distributors and operators.

Cigarette manufacturers are making a number of plans to overcome their drop in sales—the most important being the introduction of king size, filtered, cork, and anything else along these lines. The coin machine outlet for cigarettes must study the conditions in their territories and market immediately. They must be ready to move ahead with whatever the public demands, or their drop in sales can be catastrophic.

Like the manufacturers and operators of music machines, the cigarette vending industry, must evolve some multi-selection vendor, or they will not be able to serve the cigarette buyer. In addition, the machines must be capable of vending regular and king size cigarettes in whatever percentage the public demands.

Tobacco trade journals report that a lot of new king size, filtered, cork, etc., brands are on the way into the market. Lorillard last month introduced a king size Kent in California, and it soon will be seen in all territories. Reynolds, American Tobacco, Liggett & Meyers and Philip Morris are all reported considering the marketing of additional brands. It is felt that the greatest gains this year will be in the consumption of king size, filtered, cork, etc. They feel that these type cigarettes have greater health appeal to the smoker.

It is up to the cigarette machine industry to be in step with the changes or they will be left holding empty cash boxes. Cigarette machine manufacturers must be ready to supply the operators with equipment that will vend many brands and several sizes. Operators must study every location (as does the music operator to determine the music tastes of each location). If sales slump off in any of the popular brands, he must be able to use a column for a brand that the customers are asking for. The operator cannot afford to be static any more. He must follow the times, or he'll be left at the post.



Many operators throughout the area turned out for the showing of the J. H. Keeney "Bikini" and "Century" Bowlers and Electric cigarette vendors on Tuesday and Wednesday June 29th and 30th at the Minthorne Music Company showrooms. D. A. Wallach, district sales manager was present to show all the ops the new machines. Pete Sagan, factory engineer from the Chicago factory, also flew in to be present at the showing. Just before going to press we caught Murray Pierce, Cliff Powell, R. A. Hendricks and George Nachtweih getting a first hand demonstration of the "Century" Bowlers by Wallach while Paul Bershin, Joe Dochi, Dick Tuck, Abe Rheim, Barney Smith, and Bob Alexander took advantage of the fine refreshments in the Jean and Dolores Alibi Room. Milling around the floor admiring the "Bikini" Bowler and Keeney ciggie vendor was Paul Vogel, R. E. Bringas, J. W. Forbis, Jack Simon, Nick Carter, Dan Gould, Ben Chapman, Jack Fox, Gene Crowley, Al Hanlin and Bill Olsen. Hank Tronick and Wayne Davis were kept plenty busy signing orders and chatting with the operators.

Many Southern California operators are either now on vacations or planning to take them soon. . . . Saw Ray Provencher and Walter Strohm of the Electra Company buying new games along West Pico to move out on their route. . . . Over at the C. A. Robinson and Company showrooms Charley Robinson and Al Bettelman will be plenty glad when the vacation period is over with. Their serviec man Henry Meeks recently took his vacation and went to Catalina Island. Meanwhile Bill McLain is getting all ready to leave as soon as he gets back. They are still waiting for first shipments of United's new gun which has been a closely guarded secret. . . . Robert Smith was seen along the Pico strip this past week. This is the first time we've seen him around since he was appointed sales manager for Dari-O-Matic, Inc., several months ago. . . . Aubrey Stemler, regional representative for Eastern Electric, came back to his Los Angeles office after a trip that took him throughout the Northwest. . . . Gary Sinclair, regional Wurlitzer sales manager, stopped by the Paul A. Laymon Company enroute to his home in San Francisco. He had just returned from Denver and Salt Lake and reported that business was good everywhere he went and that the new Wurlitzer "1700" is gaining many favorable comments from ops everywhere. Ed Wilkes and Charley Daniels both agree that things are plenty busy since Jimmy Wilkens and Leslie Burton left on their vacations. . . . The Mulcays dropped in at California Music Company to chat with the officers of the California Music Merchants Association, Los Angeles Division, during one of their recent meetings. They all agreed that their first Juke Box Party was very successful and they are already making plans for another one which will be held in three months. Everyone came to the conclusion that any future parties should be held closer to the downtown area to make it easier to attend. . . . Robert Bard and Lee Walker recently got in a shipment of new cigarette vendors which they quickly moved out to locations. . . . Barney Smith also recognizes the added profits that can be obtained by adding cigarettes to his operations. He recently set his first cigarette machines out on key locations. . . . Bill Happel, prexy of Badger Sales Company, announced that they will be closed on Saturdays during the summer months in order to give their employees an extra long week-end. . . . Luenhagen's Record Bar was closed over the July 4th week-end until Tues. July 6th. Mary and Kay Solle spent the holidays visiting relatives in Marysville. Hite Morgan of Guild Music and his wife Dorinda dropped by to visit with them recently. Dorinda wrote "The Man Upstairs." Walkin' Charley Aldrich also came by to visit. . . . Tom Sams, West Coast Representative for AMI, Incorporated, was in town recently conferring with Badger Sales Company execs. and meeting the operators in the area. . . . Missed Lyn Brown again but saw his red truck scooting along the Pico strip.

Ray Powers, prexy of Ray R. Powers Sales Company, announced that he has added two new items which he will handle along with The Nelson Modernization Kits and Chrome Pilaster Sets. One is the "Ontime" coin-operated electric alarm clock for motels which provides a new and profitable field for operators. The other item is an inexpensive vault safe which can be installed in automobiles, trucks or bolted to filing cabinets and shelves. Powers stated that many route men and collectors are already using the safe and find it the safest way to carry the days receipts in their car. . . . Louie Lorand came in from Yuma, Arizona, recently to take care of business along coinrow. . . . Bill Gordon also trekked in from Brawley. . . . Bill Farow and Phil Calhoun from Bakersfield were seen visiting here and there. . . . Chuck Lyons and Cliff Jones drove up from Long Beach while Noble Craver and Tommy Farrell came into town from down San Diego way. . . . Bill Ketchersid and Irv Gayer both came in from San Bernardino to buy equipment and say hello to their many friends.

The fine line-up of artists and operators who turned out for the Juke Box Party which was presented by The California Music Merchants Association, Los Angeles Division, June 21st, shows the interesting program the Association has lined up for all members. Operators can't afford to miss the many advantages that are offered. If you are not already a member see Gabe Orland at California Music Company or call Ben Chemers at WEBster 1-2982. They will be glad to give you the full details.

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FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—Parts and supplies for Jukes, Shuffle, Pin and Telequiz Games. Special! Metal Tool Box of Assorted Hardware. Over 6 lbs. of Nuts, Bolts, Screws, Brackets, Switches, Springs, etc. \$10 value for \$2.49. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILL.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOWER 1-6715.

FOR SALE—Futuritys \$75; Turf Kings \$35; Spot-Lites \$75. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—53 Cue-Balls, as is, \$75 each; reconditioned, new tops, \$150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg W1-L56 \$4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE—United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Mau \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Used 45 RPM records \$14 per 100; \$120 per 1,000. Used 78 RPM records \$11 per 100; \$100 per 1,000. Race New and Used \$70 per 1,000. 1/3 deposit. PLAYTIME RECORD SHOP, 2425 BROAD AVENUE, ALTOONA, PA.

FOR SALE—6 Sel. Juice Bars \$250 each; United Deluxe Bowlers \$100; 1250 Wurlitzer 45 rpm \$250; 1080 Wurlitzer \$85; ChiCoin Match Bowl-A-Bowl \$125; United Shufflecades \$60; Wilcox Gay Recordio \$50; Evans Bat-A-Score \$200. Used equipment all types. Write. MOUNTAIN DISTRIBUTORS, 3630 DOWNING STREET, DENVER, COLO. Tel.: AComa 2-8518.

FOR SALE—Seeburg M100A \$365; Wurlitzer 1400 \$395. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE—A.B.C. \$20; Knockout \$15; Just '21' \$10; Bright Lights \$100; Spot-Lite \$110. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Wurlitzer 1080's \$75; 1015's \$85; AMI-D40 \$350; Seeburg 46 \$35; 47 \$45; 48ML \$135; Rock-Ola 1428 \$135; 1422 \$45; Seeburg 3W5-L56 Wall Boxes \$16.50. CENTURY DISTRIBUTORS, INC., 1221-23 MAIN ST., BUFFALO 9, N. Y.

FOR SALE—All games reconditioned. Across The Board \$75. Following Games \$35, 3 for \$100: Turf King, Winner, Williams Nifty, Pinky, Sweetheart, Rag Mop, Georgia, CC Play Ball, Thing, Exhibit Tumbleweed, Morocco, Gottlieb Watch My Line. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

MISCELLANEOUS

NOTICE—Agents Wanted to sell and operate U. S. Postage Machines and other vendors in the 48 states. Write for Free Circular and Stamp Folders. SCHWARTZ DIST. CO., 1800 S. W. 17th STREET, MIAMI 45, FLA.

NOTICE—We need finance structure—virgin territory for distribution and operation—unlimited possibilities. Have some major lines of equipment for two states—will share profits plus interest. SKYLINE DISTRIBUTION CO., 412 GARFIELD, LARAMIE, WYO.

NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—10 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIlgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

Notice!

YOU CAN SAFELY SEND DEPOSITS TO
ADVERTISERS IN "THE CASH BOX"

**Your Deposit Is
GUARANTEED**

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

YOU CAN with confi

CONFIDENCE that your AMI juke box stands out to compel admiration, attention and play in any type of location.

CONFIDENCE that AMI simplicity of mechanical design gives unfaltering performance in the busiest locations.

CONFIDENCE that AMI low maintenance costs leave you higher net profits.

CONFIDENCE that the full year guarantee on every AMI juke box protects you from abnormal repair costs.

CONFIDENCE that you will get more years of profitable use from your AMI equipment.

**Originator of the Automatic
Selective Juke Box in 1927**

BUY AMI dence

CONFIDENCE that you can always receive a generous trade-in allowance on any AMI juke box anywhere.

CONFIDENCE that AMI looks ahead to enable you in the future, as it has in the past, to escape the penalty of premature obsolescence.

CONFIDENCE that you, MR. Operator, benefit most from AMI's more extensive experience in designing, engineering and manufacturing juke boxes of highest quality.

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

Ahead Then – Ahead Now

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
770th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.
FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin games — and \$25 to \$30 on Phonographs.

EXPLANATION

- | | |
|---|---|
| <p>1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week</p> | <p>5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
 * Great Activity</p> |
|---|---|

4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	500.00	750.00
4. M100C, '53, 100 Sel., 45 RPM	695.00	825.00
4. W1-L56 Wall Box 5c.	3.00	6.95
4. 3W2 Wall-a-Matic	4.75	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	20.00	24.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

6. 950, '42, Electric Selector, 24 Sel., 78 RPM	29.50	79.50
2* 1015, '46, 24 Sel., 78 RPM	64.50	130.00
2* 1080, '46, Colonial, 24 Sel., 78 RPM	69.50	165.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	75.00	100.00
2* 1100, '48, 24 Sel., 78 RPM	149.50	225.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00
4* 1250, '50, 48 Sel., 78 RPM	219.00	295.00
4. 1250, '50, (Same as above) Converted to 45 RPM	250.00	300.00
2* 1400, '52, 48 Sel., 78 RPM	375.00	495.00
2. 1400, '52, (Same as above) Converted to 45 RPM	450.00	695.00
4. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	495.00	750.00
4. 2140 Wall Box	3.00	10.95
4* 3020 Wall Box	10.00	20.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
2. 4820 Wall Box	17.50	35.00
4. 219 Stepper	7.50	14.95

WURLITZER

6. 780M, '40, Colonial, Manual Selector, 24 Sel., 78 RPM	29.50	49.50
6. 780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM	29.50	49.50
6. 800, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 700, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750M, '41, Manual Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750E, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
4. 850, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50

4. 1250, '50, (Same as above) Converted to 45 RPM	250.00	300.00
2* 1400, '52, 48 Sel., 78 RPM	375.00	495.00
2. 1400, '52, (Same as above) Converted to 45 RPM	450.00	695.00
4. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	495.00	750.00
4. 2140 Wall Box	3.00	10.95
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4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
2. 4820 Wall Box	17.50	35.00
4. 219 Stepper	7.50	14.95



LISTED ALPHABETICALLY

AMI

2* Model A, '46, 40 Sel., 78 RPM	149.50	225.00
2* Model B, '48, 40 Sel., 78 RPM	199.00	295.00
4* Model C, '50, 40 Sel., 78 RPM	227.00	350.00
4* Model D-40, '51, 40 Sel., 78 RPM	350.00	450.00
4* Model D-80, '51, 80 Sel., 45 RPM	419.50	550.00
4. WM Wall Box	10.00	17.50

6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone, 9800 '41 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 9800RC, '41, 20 Sel., 78 RPM, Remote Control	29.50	49.50
6. Hi-Tone, 8800, '41, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control	29.50	49.50
6. Hi-Tone, 8200, '42, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8200RC, '42, 20 Sel., 78 RPM with Remote Control	29.50	49.50
4* 146S, '46, Standard, 20 Sel., 78 RPM	35.00	99.00
4* 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	115.00
2* 147S, Standard, 20 Sel., 78 RPM	45.00	129.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	50.00	135.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	65.00	145.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	100.00	189.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	135.00	199.00
4* M100A, '49, 100 Sel., 78 RPM	339.50	495.00
2* M100B, '51, 100 Sel., 45 RPM	525.00	675.00

EVANS

2. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	150.00	275.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	425.00	495.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00

ROCK-OLA

4* 1422, '46, 20 Sel., 78 RPM	45.00	89.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
4. 1426, '47, 20 Sel., 78 RPM	75.00	109.00
4* 1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	200.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	225.00	275.00
4. 1432, Same as above, Converted to 45 RPM	225.00	275.00
2. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	275.00	375.00
4. 1434, Same as above, Converted to 45 RPM	350.00	375.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	20.00	115.00
4. Across the Board (Un 9/52)	50.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
4. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	175.00	195.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4* Army-Navy (Wm 10/53)	110.00	185.00
4* Atlantic City (B 5/52)	145.00	195.00
4. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	340.00	395.00
2* Beauty (B 11/52)	250.00	375.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
4. Big Top (Ge 2/49)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
2. Bolero (Un 12/51)	75.00	150.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
4. Boston (Wm 5/49)	15.00	20.00
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bowl League (Got 8/47)	10.00	19.50
4* Bright Lights (B 5/51)	65.00	110.00
4* Bright Spot (B 11/51)	85.00	145.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	10.00	20.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
2* Cabana (Un 3/53)	195.00	295.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Carnival (Wm 6/52)	35.00	50.00
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
4. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
4. Cinderella (Got 3/47)	10.00	20.00

6. Circus (Ex 8/48)	10.00	20.00
2. Circus (Un 8/52)	150.00	225.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	95.00	170.00
4. College Daze (Got 8/49)	10.00	20.00
4* Coney Island (B 9/51)	70.00	130.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
4. Coronation (Got 11/52)	75.00	100.00
1. County Fair (Un 9/51)	35.00	75.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	75.00	110.00
4. Cyclone (Got 5/51)	40.00	69.50
4. Dallas (Wm 2/49)	15.00	29.00
2. Dealer "21" (Wm 2/54)	200.00	245.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Domino (Wm 5/52)	39.50	75.00
4. Double Action (Ge 1/52)	25.00	34.50
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	85.00	125.00
4. Dreamy (Wm 2/50)	15.00	25.00
2* Dude Ranch (B 9/53)	365.00	450.00
4. Eight Ball (Wm 1/52)	45.00	65.00
4. El Paso (Wm 11/48)	10.00	20.00
2. Fairway (Wm 6/53)	90.00	150.00
4. Fighting Irish (CC 11/50)	25.00	45.00
4. Five Star (Univ 5/51)	35.00	60.00
4. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	95.00	150.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Football (CC 8/49)	10.00	20.00
4. Four Corners (Wm 12/52)	55.00	95.00
4. Four Horsemen (Got 9/50)	15.00	25.00
1. "400" (Upright) (Ge 10/52)	35.00	80.00
4. Four Stars (Got 6/52)	50.00	90.00
4. Freshie (Wm 9/49)	15.00	20.00
1* Frolics (B 10/52)	185.00	230.00
1. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	20.00	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00

Jobe Trotter (Got 11/51)	55.00	85.00
Gold Cup (B 4/48)	15.00	29.50
Golden Gloves (CC 7/49)	10.00	20.00
Golden Nugget (Upright) (Ge 2/53)	40.00	195.00
Gondola (Ex 5/49)	10.00	20.00
Grand Award (CC 1/49)	10.00	20.00
Grand Champion (Wm 8/53)	110.00	145.00
Grand Slam (Got 4/53)	95.00	170.00
Grand Stand (B 50)	20.00	35.00
Green Pastures (Got 1/54)	175.00	235.00
Gun Club (Wm 11/53)	155.00	220.00
Guys-Dolls (Got 5/53)	110.00	195.00
Handicap (Wm 6/52)	35.00	45.00
Happy Days (Got 7/52)	65.00	105.00
Happy-Go-Lucky (Got 3/51)	25.00	45.00
Harvest Moon (Got 12/48)	15.00	20.00
Harvest Time (Ge 9/50)	15.00	44.00
Harvey (Wm 5/51)	25.00	49.00
Havana (Un 2/54)	375.00	495.00
Hawaii (Un 8/47)	10.00	15.00
Hayburner (Wm 6/51)	40.00	75.00
Hit Parade (CC 2/51)	10.00	20.00
Hit & Runs (Ge 3/51)	15.00	25.00
Hit 'N' Run (Got 4/52)	65.00	77.50
Holiday (CC 12/48)	10.00	20.00
Holiday (Ke 12/51)	49.00	95.00
Home Run 6-Player (CC 3/54)		
Hong Kong (Wm 9/51)	45.00	75.00
Horsefeathers (Wm 1/52)	45.00	79.50
Horse Shoe (Wm 12/51)	25.00	40.00
Hot Rods (B 7/49)	15.00	25.00
Humpty Dumpty (Got 10/47)	10.00	20.00
Ice-Frolics (B 1/54)	435.00	495.00
Jack 'N' Jill (Got 4/48)	10.00	20.00
Jalopy (Wm 8/51)	45.00	75.00
Jamboree (Ex 5/48)	10.00	20.00
Jeanie (Ex 6/50)	15.00	20.00
Jockey Club (Got 4/54)	240.00	260.00
Jockey Special (B 11/47)	15.00	25.00
Joker (Got 11/50)	15.00	25.00
Judy (Ex 7/50)	10.00	20.00
Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
Just 21 (Got 1/50)	10.00	24.50
K.C. Jones (Got 11/49)	10.00	20.00
King Arthur (Got 10/49)	10.00	20.00
King Cole (Got 5/48)	10.00	20.00
King Pin (CC 12/51)	30.00	69.00
Knockout (Got 1/51)	15.00	39.50
Lady Robin Hood (Got 1/48)	10.00	20.00
Lazy "Q" (Wm 2/54)	165.00	210.00
Leaders (Un 10/51)	45.00	90.00
Lite-A-Line (Ke 6/52)	35.00	60.00
Long Beach (Wm 7/52)	75.00	99.50
Lovely Lucy (Got 2/54)	200.00	235.00
Lucky Inning (Wm 5/50)	15.00	25.00
Lucky Star (Got 5/47)	10.00	20.00
Mad. Sq. Garden (Got 6/50)	25.00	49.50
Magic (Ex 11/48)	10.00	20.00
Majors '49 (CC 2/49)	15.00	25.00
Major League Baseball (Un 6/48)	10.00	20.00
Manhattan (Un 2/48)	10.00	17.50
Majorettes (Wm 4/52)	35.00	45.00
Marble Queen (Got 8/53)	150.00	175.00
Mardi Gras (Ge 5/48)	10.00	20.00
Maryland (Wm 4/49)	10.00	20.00
Merry Widow (Ge 6/48)	10.00	20.00
Mercury (Ge 3/50)	10.00	29.00
Mermaid (Got 6/51)	25.00	39.00
Mimi (Ex 2/48)	10.00	20.00
Minstrel Man (Got 3/51)	25.00	45.00
Monterey (Un 5/48)	10.00	20.00
Moon Glow (Un 11/48)	10.00	20.00
Morocco (Ex 10/48)	15.00	35.00
Mystic Marvel (Got 3/54)	220.00	250.00
Niagara (Got 12/51)	35.00	55.00
Nifty (Wm 12/50)	15.00	39.00
"9" Sisters (Wm 1/54)	175.00	200.00
Oasis (Ex 10/50)	10.00	20.00
Oklahoma (Un 5/49)	10.00	20.00
Old Faithful (Got 12/49)	15.00	25.00
Olympics (Wm 5/52)	45.00	75.00
One Two Three (Ge 10/48)	10.00	25.00
Palisades (Wm 7/53)	100.00	165.00
* Palm Beach (B 7/52)	175.00	195.00

* Palm Springs (B 11/53)	410.00	495.00
Paradise (Un 7/48)	10.00	20.00
Paratrooper (Wm 8/52)	25.00	35.00
Pin Bowler (CC 6/50)	10.00	20.00
Pinch Hitter (Un 5/49)	10.00	20.00
Pinky (Wm 9/50)	20.00	39.00
Pin Wheel (Got 11/53)	165.00	185.00
Play Ball (CC 1/51)	20.00	35.00
Playland (Ex 8/50)	10.00	20.00
Playtime (Ex 8/49)	10.00	20.00
Poker Face (Got 9/53)	135.00	165.00
Puddin' Head (Ge 10/48)	10.00	20.00
Punchy (CC 12/50)	10.00	20.00
Quarterback (Wm 10/49)	15.00	35.00
Quartet (Got 2/52)	75.00	124.50
Queen of Hearts (Got 12/52)	85.00	135.00
Quintet (Got 3/53)	105.00	145.00
Rag Mop (Wm 10/50)	15.00	39.50
Rainbow (Wm 9/48)	10.00	20.00
Ramona (Un 2/49)	10.00	20.00
Red Shoes (Un 11/50)	20.00	34.50
Rio (Un 11/53)	345.00	450.00
Rip Snorter (Ge 10/49)	10.00	20.00
Rocket (Ge 5/50)	20.00	39.00
Rockettes (Got 8/50)	30.00	69.00
Rodeo (Un 2/53)	210.00	265.00
Rondevoe (Un 5/48)	10.00	20.00
Rose Bowl (Got 10/51)	35.00	65.00
Round Up (Got 11/48)	10.00	25.00
St. Louis (Wm 2/49)	25.00	39.00
Saddle and Turf (Ex 10/53)	250.00	425.00
Sally (CC 10/48)	10.00	20.00
Samba (Ex 5/48)	10.00	20.00
Saratoga (Wm 10/48)	10.00	20.00
Screwball (Ge 8/48)	10.00	20.00
Sea Jockeys (Wm 11/51)	24.50	50.00
Sea Isle (CC 11/47)	10.00	20.00
Select-A-Card (Got 4/50)	10.00	20.00
Serenade (Un 11/48)	10.00	20.00
Shanghai (CC 4/48)	20.00	34.50
Shantytown (Ex 10/49)	15.00	27.50
Sharpshooter (Got 5/49)	10.00	25.00
Shindig (Got 10/53)	160.00	205.00
Shoo Shoo (Wm 2/51)	20.00	29.00
Short Stop (Ex 7/48)	10.00	20.00
Shoot the Moon (Wm 11/51)	20.00	35.00
Show Boat (Un 1/49)	10.00	20.00
Show Boat (Un 12/52)	165.00	185.00
Silver Chest (Upright) (Ge 4/53)	40.00	150.00
Silver Skates (Wm 2/53)	75.00	150.00
Singapore (Un 11/47)	10.00	20.00
Skill Pool (Got 8/52)	75.00	119.50
Slugfest (Wm 3/52)	35.00	55.00
Snooks (Wm 6/51)	15.00	22.50
South Pacific (Ge 2/50)	15.00	29.00
Spark Plugs (Wm 9/51)	35.00	49.50
Speedway (Wm 9/48)	10.00	20.00
Spot Bowler (Got 10/50)	15.00	30.00
* Spot-Lite (B 1/52)	75.00	119.50
Sportsman (Ge 2/51)	10.00	20.00
Sportsman (Wm 2/52)	30.00	35.00
Springtime (Ge 3/52)	20.00	34.50
Stage Door Canteen (Got 11/45)	10.00	20.00
Stardust (Un 5/48)	20.00	34.50
Stars (Un 6/52)	89.00	125.00
Starlight (Wm 3/53)	65.00	105.00
Steeple Chase (Un 1/52)	35.00	65.00
Stop & Go (Ge 3/51)	15.00	25.00
Stormy (Wm 1/48)	10.00	20.00
Struggle Buggies (Wm 12/53)	140.00	215.00
Summertime (Un 9/48)	15.00	25.00
Sunny (Wm 12/47)	10.00	20.00
Sunshine Park (B 12/52)	55.00	85.00
Super Hockey (CC 4/49)	20.00	34.50
Swanee (Ex 1/49)	10.00	20.00
Sweepstakes (Wm 1/52)	75.00	95.00
Sweetheart (Wm 5/50)	20.00	35.00
Tahiti (CC 10/49)	20.00	34.50
Tahiti (Un 8/53)	300.00	395.50
Tampico (Un 6/49)	10.00	20.00
Telecard (Got 1/49)	10.00	24.50
Tennessee (Wm 2/48)	10.00	20.00
Thing (CC 2/51)	15.00	35.00
Three Feathers (Ge 5/49)	10.00	25.00
Three Four Five (Un 6/51)	25.00	45.00
Three Musketeers (Got 7/49)	25.00	49.50
Thrill (CC 9/48)	10.00	20.00
Times Square (Wm 4/53)	85.00	150.00
Touchdown (Un 1/52)	15.00	25.00
Trade Winds (Ge 3/48)	10.00	20.00
Treasure Chest (Ex 12/47)	10.00	20.00
Trinidad (CC 3/48)	10.00	20.00
Triple Action (Ge 1/48)	10.00	20.00
Triplets (Got 7/50)	15.00	25.00

TriScore (Ge 1/51)	20.00	39.00
Trophy (B 4/48)	15.00	30.00
Tropicana (Un 1/48)	10.00	20.00
Tropics (Un 7/53)	265.00	350.00
Tucson (Wm 1/49)	10.00	29.00
Tumbleweed (Ex 9/49)	15.00	35.00
* Turf King (B 6/50)	35.00	65.00
Twenty Grand (Wm 12/52)	55.00	95.00
Utah (Un 7/49)	10.00	20.00
Vanities (Ex 2/47)	10.00	19.50

Virginia (Wm 3/48)	10.00	12.50
Watch My Line (Got 9/51)	15.00	35.00
Whizz Kids (CC 3/52)	20.00	40.00
Wild West (Got 8/51)	45.00	65.00
Winner (Univ.)	20.00	35.00
Wisconsin (Un 3/48)	10.00	20.00
* Yacht Club (B 6/53)	225.00	350.00
Yanks (Wm 4/48)	10.00	20.00
Zingo (Un 10/51)	15.00	25.00



Bally Shuffle Bowler (9/49)	15.00	20.00
Bally Speed Bowler (2/50)	15.00	20.00
Bally Shuffle Champ (4/50)	20.00	30.00
Bally Hook Bowler (11/50)	20.00	45.00
Bally Baseball (5/51)	35.00	45.00
Bally Shuffle Line (7/51)	25.00	50.00
ChiCoin Bowling Alley (11/49)	25.00	55.00
ChiCoin Shuffle Baseball (4/50)	25.00	50.00
ChiCoin Bowling Classic (5/50)	20.00	35.00
ChiCoin Pin Bowler (6/50)	20.00	30.00
ChiCoin Trophy Bowl (7/50)	20.00	35.00
ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
ChiCoin Pin Lite (9/50)	25.00	30.00
ChiCoin Horse-Shoes (5/51)	35.00	75.00
ChiCoin 6-Player (8/51)	45.00	95.00
ChiCoin King Pin (12/51)	50.00	95.00
ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
ChiCoin Match Bowler (6/52)	95.00	115.00
ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
ChiCoin 10th Frame Special (12/52)	195.00	250.00
ChiCoin Name Bowler (1/53)	210.00	225.00
* ChiCoin 10th Frame Double Score Bowler (3/53)	225.00	325.00
* ChiCoin Crown Bowler (4/53)	255.00	325.00
* ChiCoin Triple Score Bowler (6/53)	265.00	330.00
ChiCoin Gold Cup (7/53)	250.00	375.00
ChiCoin High Speed Crown Bowler (7/53)	325.00	375.00
ChiCoin High Speed Triple Score Bowler (8/53)	300.00	375.00
ChiCoin Crown Bowler, Giant Pins (9/53)	252.00	350.00
* ChiCoin Advance Bowler (10/53)	325.00	400.00
ChiCoin King Bowler (10/53)	350.00	400.00
* ChiCoin Criss Cross Bowler (12/53)	375.00	435.00
Exhibit Strike (6/51)	20.00	30.00
Exhibit Twin Rotation (5/52)	65.00	125.00
Genco Bowling League (11/49)	15.00	20.00
Genco Baseball (5/50)	15.00	20.00
Genco Shuffle Target (7/51)	15.00	20.00
Genco 8-Player Rebound (9/51)	25.00	35.00
Genco Shuffle Pool (11/53)	275.00	425.00
Genco Match Pool (2/54)	295.00	495.00
Gottlieb Bowlette (3/50)	15.00	29.50
Keeney Pin Boy (11/49)	15.00	20.00
Keeney Ten Pins (1/50)	15.00	20.00
Keeney ABC (2/50)	15.00	20.00
Keeney Lucky Strike (4/50)	20.00	30.00
Keeney King Pin (4/50)	20.00	30.00
Keeney Bowling Champ (4/50)	20.00	30.00
Keeney Duck Pins (6/50)	20.00	30.00

Keeney Double Bowler (8/50)	25.00	35.00
Keeney League Bowler (8/50)	25.00	35.00
Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
Keeney Big League Bowler (5/51)	35.00	69.00
Keeney 6-Player League Bowler (9/51)	49.50	110.00
Keeney DeLuxe League Bowler (3/52)	65.00	110.00
Keeney Super DeLuxe League Bowler (3/52)	65.00	115.00
Keeney High Score League Bowler (5/52)	49.50	125.00
Keeney Team Bowler (10/52)	125.00	215.00
Keeney Club Bowler (4/53)	175.00	295.00
Keeney Domino Bowler (5/53)	160.00	295.00
Keeney Carnival Bowler (5/53)	195.00	300.00
Keeney Pacemaker Bowler (9/53)	275.00	375.00
Rock-Ola Shuffle Lane (12/49)	15.00	20.00
Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
United Shuffle Skill (6/49)	15.00	20.00
United Shuffle Alley (9/49)	15.00	20.00
United Super Shuffle Alley (1/50)	20.00	30.00
United Double Shuffle Alley (2/50)	20.00	30.00
United Shuffle Alley Express (3/50)	20.00	30.00
United Shuffle Slugger (6/50)	20.00	30.00
United 2-Player Express (6/50)	25.00	35.00
United Twin Shuffle Alley (7/50)	25.00	35.00
United Rebound (8/50)	30.00	39.00
United 4-Player Rebound (9/50)	35.00	60.00
United Twin Shuffle-cade (12/50)	35.00	55.00
United 5-Player (1/51)	45.00	65.00
United 6-Player (2/51)	65.00	105.00
* United DeLuxe 6-Player (10/51)	85.00	135.00
United 6-Player Super (3/52)	125.00	175.00
United 4-Player Official (5/52)	125.00	180.00
United 6-Player Star (7/52)	150.00	225.00
United 10th Frame Star (9/52)	165.00	265.00
United Manhattan 10th Frame (9/52)	210.00	275.00
United 10th Frame Super (10/52)	165.00	225.00
* United Cascade (2/53)	210.00	295.00
* United Clover (2/53)	245.00	345.00
United Liberty (2/53)	210.00	300.00
* United Classic (6/53)	275.00	365.00
* United Olympic (6/53)	265.00	325.00
* United Royal (9/53)	345.00	400.00
* United Imperial (9/53)	350.00	445.00
United Chief Shuffle Alley (11/53)	385.00	450.00
* United Leader Shuffle Alley (11/53)	400.00	460.00
Universal Twin (1/50)	15.00	35.00
Universal Super Twin (3/50)	30.00	40.00
Universal DeLuxe Twin (10/50)	30.00	40.00
Universal High Score (10/50)	30.00	40.00

4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00

4. Williams Bowler (9 1/2') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	40.00
4. Williams 5-Player Bowler (6/51)	20.00	30.00

4. Eastern Electric C-8	85.00	125.00
4. Electro (8 col.)	100.00	175.00
4. Electro (10 col.)	195.00	250.00
4. Kenney "A"	100.00	135.00
4. Lehigh PX (Elec. 8 col.)	65.00	125.00
4. Lehigh PX (10 col.)	65.00	125.00
4. Lehigh King Size	75.00	125.00
4. National 7-50 7 col.	60.00	110.00
4. National 9-50 9 col.	65.00	125.00
4. National 9-30 9 col.	65.00	115.00
4. National 9-A 9 col.	85.00	119.50
4. Nat. 9-ML Wheatwood	135.00	175.00
4. National Electric	60.00	115.00
4. Rowe Imperial (6 col.)	45.00	65.00
4. Rowe Imperial (8 col.)	45.00	65.00
4. Rowe Royal (6 col.)	65.00	85.00
4. Rowe Royal (8 col.)	75.00	95.00
4. Rowe Royal (10 col.)	85.00	110.00
4. Rowe President (8 col.)	65.00	95.00
4. Rowe President (10 col.)	95.00	125.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric Diplomat	65.00	85.00
4. Uneeda "A" (6 col.)	35.00	55.00
4. Uneeda "A" (8 col.)	30.00	55.00
4. Uneeda "A" (9 col.)	35.00	55.00
4. Uneeda "E" (6 col.)	35.00	65.00
4. Uneeda "E" (8 col.)	35.00	75.00
4. Uneeda "E" (9 col.)	45.00	70.00
4. Uneeda "E" (12 col.)	35.00	65.00
4. Uneeda "E" (15 col.)	35.00	65.00
4. Uneeda 500 (7 col.)	65.00	95.00
4. Uneeda 500 (9 col.)	95.00	110.00
4. Uneeda 500 (15 col.)	50.00	65.00
4. Uneeda Monarch (8 col.)	25.00	50.00
4. Uneeda Monarch (10 col.)	45.00	65.00
4. Uneeda Monarch (12 col.)	85.00	129.50

4. Bert Mills Coffee Bar, 600 cups	150.00	300.00
4. Bert Mills Coffee Bar, 500 cups	300.00	300.00
4. Chef-Way, Model 100, cap. 400-600	450.00	550.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	200.00	250.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
2. Bally Undersea Raider	89.50	150.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	150.00	275.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	95.00	119.50
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
2* ChiCoin Pistol	59.50	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	149.00	250.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
1. Exhibit Dale Gun	25.00	94.50
4* Exhibit Gun Patrol	125.00	195.00
4. Exhibit Jet Gun	149.50	195.00
4. Exhibit Space Gun	150.00	195.00
4. Exhibit Pony Express	85.00	135.00
4* Exhibit Silver Bullets	79.50	135.00
4. Exhibit Six Shooter	100.00	145.00
4. Exhibit Vitalizer	45.00	75.00
6. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	165.00	295.00
4. Genco Silver Chest	250.00	275.00
4* Genco Night Fighter	275.00	325.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00

4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	49.50	99.50
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	90.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile	95.00	195.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (late)	450.00	650.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	64.50	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	45.00	95.00
4. Scientific Pitch 'Em	135.00	185.00
4. Seeburg Bear Gun	125.00	199.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	49.50	139.00
4* Williams DeLuxe World Series	95.00	169.50
4* Williams Super World Series	150.00	250.00
4. Williams Quarterback	25.00	65.00
4. Williams Pennant Baseball	275.00	325.00
4. Wurlitzer Skee ball	35.00	150.00

4. Bert Mills Coffee Bar, 600 cups	150.00	300.00
4. Bert Mills Coffee Bar, 500 cups	300.00	300.00
4. Chef-Way, Model 100, cap. 400-600	450.00	550.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	200.00	250.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$100.00	\$200.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	200.00	275.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	250.00	300.00
4. Lyons # 1400, single flavor, 5c	200.00	225.00
4. Lyons # 1400-2F	400.00	450.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	100.00	125.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	60.00	75.00
4. Soda Shoppe	950.00	1000.00
4. Spacarb 3 Unit 5c, 1000 cups	300.00	375.00
4. Spacarb 4 Unit 5c, 1000 cups	500.00	550.00
4. Super Vend 3 flavor, 600 cup A-1	285.00	350.00
4. Super Vend 3 flavor, 600 Cup A-2	350.00	400.00

CONFIDENTIAL PRICE LIST

VENDORS

CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$125.00	\$239.50
4. Du Grenier (Mod. A-7)	85.00	115.00
4. Du Grenier (Mod. A-9)	60.00	95.00
4. Du Grenier (Mod.AC-7)	85.00	125.00
4. Du Grenier (Mod.AC-9)	87.50	129.50
4. Du Grenier (Mod. E-7)	75.00	150.00

4. Du Grenier (Mod. ES9)	85.00	135.00
4. Du Grenier (Mod. E-9)	85.00	149.50
4. Du Grenier (Mod.ES-11)	85.00	165.00
4. Du Grenier "W" (9 col.)	70.00	95.00
4. Du Grenier "S" (7 col.)	65.00	75.00
4. Du Grenier Champion (9 col.)	20.00	75.00
4. Du Grenier Champion (11 col.)	49.50	115.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 10.00	\$ 20.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	60.00	85.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	65.00	115.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00	149.50
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00	75.00
4. Stoner (Mod. 120, 5 col.)	69.00	95.00
4. Stoner (Mod. 120, Sn., 7 col.)	85.00	139.50
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	139.50	200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	175.00	300.00
4. Martin's "Little Candy Store" 8 col. 160 cap.)	115.00	119.50
4. Coan "U-Select-It" (74 cap.)	15.00	22.50

NON-CARBONATED DRINK

4. Refreshomat, 5c, 10c 300 cups	\$100.00	\$200.00
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CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$275.00	\$350.00
4. Refresher, 3 sel., 300 can cap	300.00	400.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$200.00	\$275.00
4. Bert Mills Coffee Bar, 200 cups	125.00	175.00

ICE CREAM VENDORS

4. Belvend Ice Cream Bar Machine with National 10c & 25c coin changer	\$350.00	\$395.00
4. Vendo "Dairy-Vend" 203 Bar Capacity	200.00	300.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	300.00	425.00

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS	Wurlitzer 1400	375.00- 495.00	Palm Beach (B 7/52)	175.00- 195.00	United Clover (2/53)	245.00- 345.00	
AMI Model A	149.50- 225.00	Wurlitzer 3020	10.00- 20.00	Palm Springs (B 11/53)	410.00- 495.00	United Olympic (6/53)	265.00- 325.00
AMI Model B	199.00- 295.00	PINBALLS		Rio (Un 11/53)	345.00- 450.00	United Classic (6/53)	275.00- 365.00
AMI Model C	227.00- 350.00	Army-Navy (Wm 10/53)	110.00- 185.00	Spot-Lite (B 1/52)	75.00- 119.50	United Royal (9/53)	345.00- 400.00
AMI Model D-40	350.00- 450.00	Atlantic City (B 5/52)	145.00- 195.00	Turf King (B 6/50)	35.00- 65.00	United Imperial (9/53)	350.00- 445.00
AMI Model D-80	419.50- 525.00	Beach Club (B 2/53)	340.00- 395.00	Yacht Club (B 6/53)	225.00- 350.00	United Leader Shuffle Alley (11/53)	400.00- 460.00
Rock-Ola 1422	45.00- 89.00	Beauty (B 11/52)	213.00- 375.00	SHUFFLES AND REBOUNDS		ARCADE EQUIPMENT	
Rock-Ola 1428	125.00- 200.00	Bright Lights (B 5/51)	65.00- 110.00	ChiCoin 10th Frame Dbl. Score Bowler (3/53)	225.00- 325.00	ChiCoin Pistol	59.00- 99.50
Seeburg 146S	35.00- 99.00	Bright Spot (B 11/51)	85.00- 145.00	ChiCoin Crown Bowler (4/53)	255.00- 325.00	Exhibit Gun Patrol	125.00- 195.00
Seeburg 146M	35.00- 115.00	Cabana (Un 3/53)	195.00- 295.00	ChiCoin Triple Score Bowler (6/53)	265.00- 330.00	Exhibit Silver Bullets	79.50- 135.00
Seeburg 147S	45.00- 129.00	Coney Island (B 9/51)	70.00- 130.00	ChiCoin Advance Bowler (10/53)	325.00- 400.00	Exhibit Six Shooter	100.00- 145.00
Seeburg 148ML	135.00- 199.00	Dude Ranch (B 9/53)	365.00- 450.00	United DeLuxe 6-Player (10/51)	85.00- 135.00	Genco Night Fighter	275.00- 325.00
Seeburg M100A	339.50- 495.00	Fairway (Wm 6/53)	90.00- 150.00	United Cascade (2/53)	210.00- 295.00	Williams Deluxe World Series	95.00- 169.50
Seeburg M100B	525.00- 675.00	Frolies (B 10/52)	185.00- 230.00			Williams Super World Series	150.00- 250.00
Wurlitzer 1015	64.50- 130.00	Golden Nugget (Upright) (Ge 2/53)	40.00- 195.00				
Wurlitzer 1080	69.50- 165.00	Havana (Un 2/54)	425.00- 525.00				
Wurlitzer 1100	149.50- 225.00	Ice-Frolies (B 1/54)	435.00- 495.00				
Wurlitzer 1250	219.00- 295.00						

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

- Challenger (Counter Model Gun) \$ 75.00
- Rifle Sport, 3 and more Guns, plus complete ranges of various types 1,408.25

AMI, INCORPORATED

- AMI "E"-40 Phonograph \$ 795.00
- AMI "E"-80 Phonograph 925.00
- AMI "E"-120 Phonograph 1,050.00
- W-80 5-10-25c Wall Box 89.50
- W-120 5-10-25c Wall Box 99.00
- HS-80 Hideaway 775.00
- HS-120 Hideaway 875.00
- AMIVOX Speaker 27.50

AUTO-PHOTO CO.

- Auto-Photo \$2,545.00

BALLY MFG. CO.

- Moon-Ride \$ 995.00
- Hi-Fi 760.00
- Champion Bowler (A) 10c a play 755.00 (B) 10c a play—3 plays, 25c 775.00
- Victory Bowler (A) 10c a play 710.00 (B) 10c a play, 3 plays—25c 730.00
- The Champion (Mech. Horse) 1,065.00

CHICAGO COIN

- Feature Bowler, Single Chute \$ 685.00
- Feature Bowler, Double Chute 705.00
- Star Lite Bowler, Single Chute 665.00
- Star Lite Bowler, Double Chute 685.00
- 'Round The World Trainer 1,185.00
- Super Frame Bowler, Single Chute 630.00
- Super Frame Bowler, Double Chute 655.00
- 6 Player Super Home Run 615.00

H. C. EVANS & CO.

- Holiday (Model 4045) 100 Selec., 45 rpm \$1,050.00
- Jubilee (Model 278) 40 Selec., 78 rpm 795.00

EXHIBIT SUPPLY

- Shooting Gallery \$ 595.00
- Big Bronco 997.50
- El Toro The Bull 997.50
- Ferdy The Bull 725.00
- Roy Rogers' Trigger 1,047.50
- Rudolph The Red Nosed Reindeer 725.00
- Rudolph The Red Nosed Reindeer With Music 775.00
- Pete The Rabbit 725.00
- Pete The Rabbit With Music 775.00
- Twin Pete The Rabbit 725.00
- Rawhide 725.00
- Space Patrol 1,047.50
- Sea Skate 1,047.50
- Vacumatic Card Vendor 195.00

GENCO MFG. & SALES CO.

- Rifle Gallery \$ 625.00
- Two Player Basketball 525.00
- DeLuxe Two Player Basketball With Match Play 550.00
- Super Two Player Basketball With Match Play and Replay 560.00

D. GOTTLIEB & CO.

- Dragonette \$ 364.50

INTERNATIONAL MUTO. CORP.

- Drive Yourself (new Drivemobile) \$ 795.00
- Photomat '53 2,150.00
- 3-D Art Parade, 10-show model 495.00
- 3-D Art Parade, 6-show model 395.00

J. H. KEENEY & CO., INC.

- Electric Cigarette Vendor \$ 284.50
- Coin Changer Model 304.50
- Bikini Bowler Single Chute 630.00 Double Chute 645.00
- Century Bowler Single Chute 670.00 Double Chute 685.00

METEOR MACHINE CORP.

- Hook-n'-Ladder \$ 715.50
- Black Beauty 756.00
- Pony Team 585.00
- Flying Saucer 715.50
- Hot Rod Racer 715.50
- Pony Boy 517.50
- Rocket 715.50
- Tung-Go (Grip Scale) 149.50

RITELWAY MFG. CO., INC.

- "3 Dimensional Theatre" \$ 395.00
- "3 D Kiddie Theatre" 395.00

ROCK-OLA MFG. CORP.

- Model 1436 "Fireball" 78 RPM
- Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only
- Model 1440 "Comet Fireball" Playmaster, 120 Selections, 45 RPM Only
- Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections
- Model 1608 "Tone-O-Lier" 8" Chandelier Speaker
- Model 1611 "Tonette" 8" Wall Speaker with Vol. Control and Transformer Blonde or Mahogany
- Model 1906, Remote Volume Control

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J. P. SEEBURG CORP.

- HF-100-G
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker
- CVS7-12—12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit
- Ray-O-Lite "Coon Hunt"

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UNITED MFG. CO.

- Jungle Gun Single Shoot \$ 595.00 Double Shoot 615.00
- DeLuxe Jungle Gun Single Shoot 635.00 Double Shoot 655.00
- Ace Shuffle Alley Regular Model, 10c Play 710.00 Special Model, 10c Play, 3 for 25c 730.00
- Rainbow Shuffle Alley Regular Model, 10c Play 685.00 Special Model, 10c Play, 3 for 25c 705.00
- Hawaii 725.00

WILLIAMS MFG. CO.

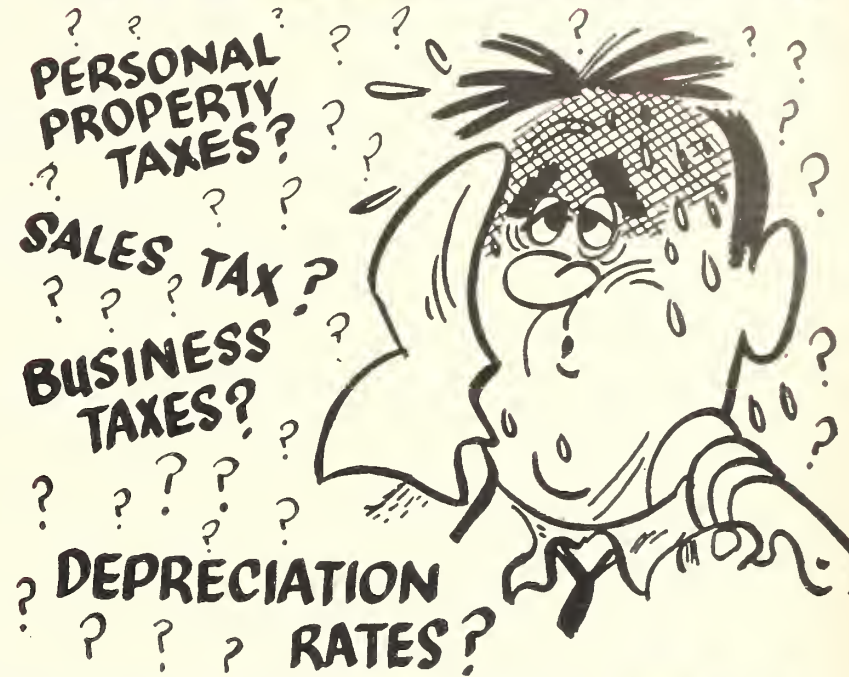
- Screamo \$ 364.50
- All Star Baseball 665.00
- Super Pennant Baseball 589.50
- Major League Baseball 640.00
- Big League 609.50

THE RUDOLPH WURLITZER CO.

- Model "1700" Phonograph
- Model "1600-A" Phonograph
- Model "1650-A" Phonograph
- Model "1500-A" Phonograph
- Model "1600" Phonograph
- Model "1650" Phonograph
- Model 5112—12" Concealed Speaker Hi-Fi
- Model 5112—8" Wall Speaker Hi-Fi
- Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 4851 5c-10c-25c Wall Box (48 Selections)
- Model 5204 5c-10c-25c Wall Box (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker

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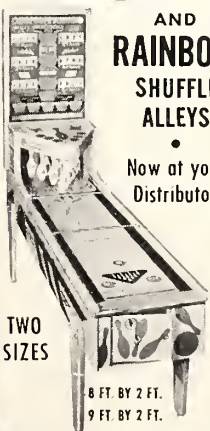
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