

# THE CASH BOX

VOLUME XVI

FEBRUARY 19, 1955

NUMBER 22




Red Foley signs his new Decca contract as Paul Cohen (left) of Decca and Dub Allbritten (right), Foley's personal manager, look on. The contract is for five years with a five year option. Red is currently hitting the charts with his version of "Hearts Of Stone." And only a few weeks ago, his "Ozark Jubilee" show, originating out of Springfield, Missouri, became a TV network program.



**KAY STARR**  
IF ANYONE FINDS THIS, I LOVE YOU  
20/47-5999



**PERRY COMO**  
KO KO MO (I LOVE YOU SO)  
20/47-5994



**EDDIE FISHER**  
(I'M ALWAYS HEARING) WEDDING BELLS  
A MAN CHASES A GIRL (UNTIL SHE CATCHES HIM)  
20/47-6015



**HENRI RENE**  
THE WATER TUMBLER TUNE  
20/47-6027



**EARTHA KITT**  
THE HEEL  
MY HEART'S DELIGHT  
20/47-6009



**LOU MONTE**  
HOW IMPORTANT CAN IT BE?  
20/47-5993



**VAUGHN MONROE**  
LET'S GET TO THE MAIN EVENT  
20/47-6002



**JAYE P. MORGAN**  
SOFTLY, SOFTLY  
DANGER! HEARTBREAK AHEAD  
20/47-6016



**9 LA FALCE BROS.**  
THE DEVIL'S HIGHWAY  
20/47-5981

YOU  
CAN'T  
HAVE  
**TOO**  
**MANY**  
**HITS!**

"New Orthophonic" High Fidelity Recordings

**RCA VICTOR**  
FIRST IN RECORDED MUSIC





FOUNDED BY BILL GERSH

# The Cash Box

Volume XVI Number 22

February 19, 1955

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## Distributors Should Sell - Not Just Take Orders

Of all the factors that go into the making of a hit record, none is of greater importance than the distributor. It is the distributor who, many times, makes the difference between a hit and an ordinary seller. It is the distributor who, by his promotion, can add hundreds of thousands to a record's sale.

The distributor is the contact between the manufacturer and the agencies through which records reach the public. It is the distributor who in turn gets the records to the retail stores, the juke box operators, the one stops and, in many cases, the disk jockeys.

In this capacity, he has a direct responsibility for what happens to a record in his area.

How many times have you heard of a record that's sold 20,000 in one area and 2,000 in all the rest of the country? What does that mean? It means generally that one distributor was on the ball, getting exposure for a record which had hit potential, while the other distributors fell down on the job.

Much too often, if a record doesn't get immediate reaction, the distributor simply forgets about it to go onto other records which apparently are showing up faster. Unfortunately this is not only a fault of the distributor, but very often of the record manufacturer also. There must be an endless number of hits that have been lost because the reaction

wasn't immediate. And this is proven particularly by those records which have done exceptionally well in one area and nothing in others.

Certainly with our mass means of communication, differences in tastes these days don't vary so much between a Boston and a Detroit. They both receive the same radio and TV shows. They are both subject to all the same influences of our culture and society. Yet how can you explain why a record should do well in one city and lay a bomb in the other? The answer, more often than not, lies in the fact that one distributor has used ingenuity in getting a disk exposed even though there wasn't an overwhelming immediate response while the other distributor went on to greener fields.

The record industry can no longer afford the distributor who's just along for the ride. We have before us an era in which record sales can expand to such an extent that current sales may seem infinitesimal by comparison. But that great expansion of the record business will never occur if distributors just take orders and don't get out there and sell.

All of us in the record industry have a duty to see to it that records are constantly reaching the greatest number of potential buyers possible. And every single distributor should be in the forefront of that drive.

Any distributor who isn't has no right to be in the record business.

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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# THIS WEEK'S BIG-5 for '55 from M-G-M

Watch this space every week for M-G-M Records campaign on 5 top records of the week.

**1** **JONI JAMES**  
orchestra conducted by DAVE TERRY

**HOW IMPORTANT CAN IT BE**  
and  
**THIS IS MY CONFESSION**



MGM 11919 78 rpm  
K 11919 45 rpm

**STRONG!**  
WHEN WE COME OF AGE 11865

**2** **BILLY ECKSTINE**

**WHAT MORE IS THERE TO SAY** | **THE LIFE OF THE PARTY**

MGM 11915 78 rpm • K11915 45 rpm

**3** **LEROY HOLMES**

**THE BRIDGES OF TOKO-RI** | **A BIG WIDE WONDERFUL WORLD**

MGM 11914 78 rpm • K 11914 45 rpm

**STRONG!**  
TARA'S THEME 11854

**4** **ALAN DEAN**

**TOO MUCH IN LOVE TO CARE**  
and  
**THE LADDER OF LOVE**

MGM 11920 78 rpm • K 11920 45 rpm

**5** **BETTY MADIGAN**

**I HAD THE FUNNIEST FEELING**  
and  
**BE A LITTLE DARLIN'**

MGM 11903 78 rpm  
K 11903 45 rpm

**STRONG SELLERS**

**TOMMY MARA**  
**PLEDGING MY LOVE** and **HONEY BUNCH**  
MGM 11931 78 rpm  
K 11931 45 rpm

**DICK HYMAN TRIO**  
**STARDUST** | **PANAMA**  
MGM 11916 78 rpm  
K 11916 45 rpm

**BILLY FIELDS**  
**YOUNG AND FOOLISH** | **SINCERELY**  
MGM 11917 78 rpm  
K 11917 45 rpm

**GINNY GIBSON**  
**ONCE THERE WAS A LITTLE GIRL** | **LIKE MA-A-D**  
MGM 11913 78 rpm  
K 11913 45 rpm

**DEAN PARKER**  
**GREEN FIRE** | **I SEE AHEAD**  
MGM 11912 78 rpm  
K 11912 45 rpm

**THE FOUR JOES**  
**OH, HOW I MISS YOU TONIGHT** | **SLOW DOWN, BABY, SLOW DOWN**  
MGM 11911 78 rpm  
K 11911 45 rpm

**FRANKLYN MacCORMACK**  
**MELODY OF LOVE** (Why I Love You) and **TOUCHING SHOULDERS**  
MGM 11908 78 rpm  
K 11908 45 rpm

**PAT O'DAY**  
**RUSTY OLD HALO** | **TING-A-LING**  
MGM 11930 78 rpm  
K 11930 45 rpm

**1816! ROCK'N ROLL HIT**

**CLAUDE CLOUD and his THUNDERCLAPS**

**Cloudburst**

Featuring **SAM TAYLOR**  
MGM 55003 (78)  
K 55003 (45)

**THE NATION'S TOP TEN**  
PLUS **THE NEXT 25**  
**JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



**THE CASH BOX**

**CODE**

AB—Abbott	CK—Checker	DT—Dootone	GR—Groove	MO—Modern	SO—Sound
AL—Aladdin	CO—Columbia	DU—Duke	IM—Imperial	NG—Norgan	SP—Specialty
AP—Apollo	CR—Coral	EP—Epic	JD—Jay Dee	PA—Parrot	TF—Tiffany
AT—Atlantic	CT—Cat	ES—Essex	JU—Jubilee	PE—Peacock	TI—Tico
BE—Bell	CW—Crown	FA—Favorite	KL—King	PO—Potter	TR—Trend
BR—Brunswick	DA—Dana	FB—Fabor	LO—London	PR—Prestige	UN—United
BT—Bethlehem	DE—Decca	FE—Federal	ME—Mercury	RA—Rainbow	VA—Valley
CA—Capitol	DL—DeLuxe	FI—Fiesta	MG—MGM	RE—Regent	VI—RCA Victor
CD—Cadence	DO—Dot	4 Star—Four Star	MJ—Major	RM—Rama	WA—Watco
CH—Chess				SA—Savoy	

**HEARTS OF STONE**

**1** **FONTANE SISTERS**  
BE-1080 (45-1080)—4 Belles  
CA-2946 (F-2946)—Rudy Gray  
CA-3008 (F-3008)—Vicki Young  
CR-61305 (9-61305)—Goofers  
CR-61335 (9-61335)—McGuire Sisters  
DE-29375 (9-29375)—Red Foley  
DL-6062 (45-6062)—Charms  
DO-15265 (45-15265)—Fontane Sisters  
KI-1392 (45-1392)—Louis Innis  
RB-1301 (45-1301)—Jewels  
VI-20-5955 (47-5955)—Ruby Wells

**2** **MELODY OF LOVE**  
**BILLY VAUGHN—FOUR ACES—DAVID CARROLL**  
CA-3018 (F-3018)—F. Sinatra & Ray Anthony  
CO-40417 (4-40417)—Sammy Kaye  
DE-29395 (9-29395)—Four Aces  
DO-15247 (45-15247)—Billy Vaughn  
KI-1429 (45-1429)—Ink Spots  
ME-70521 (70521x45)—David Carroll  
MG-11908 (K-11908)—F. MacCormack  
VI-20-5975 (47-5975)—Tony Martin & Dinah Shore  
VI-20-5973 (47-5973)—Leo Diamond

**3** **THAT'S ALL I WANT FROM YOU**  
**JAYE P. MORGAN**  
CR-61360 (9-61360)—Dick Jacobs  
ME-70537 (70537x45)—D. Washington  
SA-1151 (45-1151)—Larry Darnel  
VI-20-5896 (47-5896)—Jaye P. Morgan

**4** **MR. SANDMAN**  
**THE CHORDETTES**  
BE-1079 (45-1079)—Three Bells  
CD-1247 (45-1247)—Chordettes  
CO-40383 (4-40383)—Les Elgart  
CR-61288 (9-61288)—Lancers  
DE-29344 (9-29344)—Four Aces  
FA-21003X—Song Singers  
ME-70477 (70477x45)—Buddy Morrow  
VI-20-5767 (47-5767)—Vaughn Monroe

**5** **SINCERELY**  
**McGUIRE SISTERS**  
CR-61323 (9-61323)—McGuire Sisters  
CH-1581 (45-1581)—Moonglows  
DE-29421 (9-29421)—Louis Armstrong  
MG-11917 (K-11917)—Billy Fields  
VI-20-6014 (47-6014)—Johnnie & Jack

**6** **NO MORE**  
**De JOHN SISTERS**  
CR-61323 (9-61323)—McGuire Sisters  
DE-29381 (9-29381)—Guy Lombardo  
EP-9085 (5-9085)—DeJohn Sisters

**7** **NAUGHTY LADY OF SHADY LANE**  
**AMES BROTHERS**  
BE-1077 (45-1077)—Barry Frank  
CD-1254 (45-1254)—Archie Bleyer  
CR-61335 (9-61335)—McGuire Sisters  
VI-20-5897 (47-5897)—Ames Brothers

**8** **EARTH ANGEL**  
**CREWCUTS—PENGUINS**  
CA-3002 (F-3002)—Les Baxter & Bombers  
DT-348 (45-348)—Penguins  
ME-70529 (70529x45)—Crewcuts  
SO-108 (45-108)—Gloria Mann

**9** **LET ME GO, LOVER**  
**JOAN WEBER**  
CO-40366 (4-40366)—Joan Weber  
CR-61315 (9-61315)—Teresa Brewer  
DE-29373 (9-29373)—Peggy Lee  
DE-29374 (9-29374)—Georgie Shaw  
ME-70511 (70511x45)—Patti Page  
VI-20-5952 (47-5952)—Sunny Gale  
VI-20-5960 (47-5960)—Hank Snow

**10** **TWEEDLEE DEE**  
**GEORGIA GIBBS—LAVERN BAKER**  
AT-1047 (45-1047)—Lavern Baker  
AU-114 (45-114)—Dorothy Collins  
CA-3008 (F-3008)—Vicki Young  
CR-61332 (9-61332)—Lancers  
KI-1436 (45-1436)—Bonnie Lou  
ME-70517 (70517x45)—Georgie Gibbs  
ME-70553 (70553x45)—Bop-A-Loos  
VI-20-6005 (47-6005)—Pee Wee King

**M-G-M RECORDS**  
THE GREATEST NAME IN ENTERTAINMENT  
701 SEVENTH AVE. NEW YORK 19 NY

11) MAKE YOURSELF COMFORTABLE. 12) TEACH ME TONIGHT. 13) KO KO MO. 14) OPEN UP YOUR HEART. 15) CRAZY OTTO. 16) UNSUSPECTING HEART. 17) DIM, DIM THE LIGHTS. 18) I NEED YOU NOW. 19) PAPA LOVES MAMBO. 20) SONG IN BLUE. 21) SHAKE, RATTLE AND ROLL. 22) DARLIN'. 23) HOW IMPORTANT CAN IT BE. 24) EVERLOVIN'. 25) NO MAN IS AN ISLAND. 26) MOBILE. 27) I GOTTA GO GET MY BABY. 28) BLUE MIRAGE. 29) TURN RIGHT. 30) ROCK LOVE. 31) MALAGUENA. 32) COUNT YOUR BLESSINGS. 33) DARLING, JE VOUS AIME BEAUCOUP. 34) ALL OF YOU. 35) YOU'LL ALWAYS BE MY LIFETIME SWEETHEART.

"It's What's in THE CASH BOX That Counts"

# RECORDED BY AMERICA'S LEADING ARTISTS . . . . .



TERESA BREWER

TOMMY MARA

FOUR LADS

RONNIE GAYLORD

LOUIS ARMSTRONG

*The Original Smash Hit by...*

the late

# Johnny Ace

*singing*

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| "CROSS MY HEART"<br>Duke # 107 | "THE CLOCK"<br>Duke # 112              |
| "ANGEL"<br>Duke # 107          | "SAVING MY LOVE FOR YOU"<br>Duke # 118 |
|                                | "NEVER LET ME GO"<br>Duke # 132        |

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**PLEDGING MY LOVE**  
Duke Record #136

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**DUKE** RECORDS  
2809 ERASTUS STREET  
HOUSTON 26, TEXAS

# RECORD REVIEWS

<b>A</b> DISK & SLEEPER	<b>C</b> GOOD
<b>B</b> EXCELLENT	<b>C</b> FAIR
<b>B</b> VERY GOOD	<b>D</b> MEDIOCRE

## THE CASH BOX

### DISK OF THE WEEK

**PEGGY LEE**  
(Decca 29429; 9-29429)

**B+** "HOW BITTER, MY SWEET" (2:59) [Geo. Pincus ASCAP—Burke, George] A beautiful new ballad is enchantingly delivered by the wistful Peggy Lee voice set against the soft strains of the Victor Young ork. Wonderful new song that could send Peggy up there again.

**B** "I BELONG TO YOU" (2:56) [Robbins ASCAP—North, Brooks] Another touching tune is romantically interpreted by the thrush. Song is from the new flicker "The Racers." Excellent coupling.

**RONNIE GAYLORD**  
(Mercury 70551; 70551x45)

**B** "PLEDGING MY LOVE" [Lion BMI—Washington, Robey] The country's number one r & b tune, which is now heading into high gear in the pop field, is delivered with emotion by Ronnie Gaylord. A contender.

**B** "YOU" [Vincent BMI—] Ronnie lets loose on this side with an exciting jumper belted across in the songsters commercial manner. Driving side.

**HENRI RENE ORCH.**  
(RCA Victor 20-6027; 47-6027)

**B+** "THEME FROM LOST WEEK-END" (2:57) [Famous ASCAP—Rozza] The theme music from the Robert Montgomery TV production of "Lost Weekend" staged last week is beautifully presented by Henri Rene and his orchestra. Rene offered the music on the TV program. Exciting. Should do exceptionally well.

**B** "THE WATER TUMBLER TUNE" (2:52) [Tobias & Lewis ASCAP—Tobias, Revil] The chorus and ork again blend on this light and infectious ditty. Happy novelty. Pretty arrangement.

**BURT TAYLOR**  
(Essex 378; 45-378)

**B+** "ANYTHING" [Essex BMI—Schroeder, Silver] A rock 'n roll beat is employed by Bert Taylor on this rhythm ballad. Exciting number that could make a heap of noise. Chorus and Don Costa ork assist in top form.

**C+** "OLDTIMER" [Larry Spier ASCAP—Jorden] This end is an inviting waltz number tenderly handled by the songster.

**BOB MANNING**  
(Capitol 3041; F-3041)

**B+** "MAJORCA" (2:03) [Eastwick BMI—Lehmann, Gaste] A pretty Latin tempo romantic song is warmly delivered by Bob Manning as Monty Kelly's ork assists in the backdrop. Very pretty number that could make the grade.

**C+** "IT'S YOUR LIFE" (2:11) [Bourne ASCAP—Tobias, Simon] A tender sentimental ballad is warbled by the round voiced crooner here. Ok deck.

"IT MAY SOUND SILLY" (2:46)  
[Progressive BMI—Hunter]  
"DOESN'T ANYBODY LOVE ME"  
(2:20)  
[Essex ASCAP—Davis, Murry]  
McGUIRE SISTERS  
(Coral 61369; 9-61369)



McGUIRE SISTERS

● If the McGuire Sisters continue to come up with such great renditions of rhythm and blues material as their latest release, the r & b trend will never die. Because the girls have a masterpiece in "It May Sound Silly," a waxing that'll go straight to the top. Their wonderful harmony and thrilling finish on this tune are just tops. We'll bet that it'll be their biggest seller. "Doesn't Anybody Love Me" the tune on the lower deck is an inviting lilter with a pretty story. We're just wild about the top half. It's gonna be tremendous.

"GIVE ME YOUR LOVE" (2:34)  
[Stratton BMI—Reed, Jay, Albert]  
"WHEN YOU ARE IN LOVE"  
(3:01)  
[Weiss & Barry—BMI Joyce, Ingraham]  
DON CORNELL  
(Coral 61367; 9-61367)



DON CORNELL

● As his popularity rises to new heights, Don Cornell comes up with a two sided threat on his latest release. One half is a natural with a potent shuffle rhythm that goes under the label "Give Me Your Love." It's a driving lindy that's gonna keep the boxes hopping. A strong performance by the songster. The coupling is another grade "A" disk tagged "When You Are In Love." A contagious ballad with an excellent marriage of lyrics and melody. Superb pairing of sides for maximum sales results.

"BIRTH OF THE BOOGIE" (2:14)  
[Sea Breeze ASCAP—Haley, Williamson, Grande]  
"MAMBO ROCK" (2:37)  
[Myers ASCAP—Reichner, Phillips, Ayre]  
BILL HALEY & His Comets  
(Decca 29418; 9-29418)



BILL HALEY & COMETS

● That amazing Bill Haley sound that has captured the kids' fancy and taught them how to lindy again, is ever present on the two shocking sides of his latest release. "Birth of The Boogie" is about the wildest thing we've heard in years. It starts with a driving beat and doesn't let up at all. Even the label jumps on this one. Equally exciting is the fabulous coupling tagged "Mambo Rock." It's another great side featuring the craziest Comets you've ever heard. Two naturals.

"THE FISH" (2:35)  
[Oxford ASCAP—Wayne, Springer]  
"BRING ME YOUR LOVE" (2:35)  
[Joy ASCAP—Wayne, Springer]  
MINDY CARSON  
(Columbia 40438; 4-40438)



MINDY CARSON

● Mindy Carson's latest release is by far the most commercial of her singing career. It's a sensational rhythm and blues beat item called "The Fish". The "fish" has become the name for the slow rock 'n roll dance which is the rage among kids. With the aid of a chorus, Mindy belts out the cute lyrics. It's a driving number that should take the country by storm. Arrangement is fabulous. Lyrics are easy to remember too. Flip is an interesting ballad tagged "Bring Me Your Love". The Fish can't miss.

**THE GAYLORDS**  
(Mercury 70543; 70543x45)

**B+** "POPPA POPPADOPOLIS" [Favorite ASCAP—Silver, Schroeder] A zany little novelty is the vehicle for Gaylords latest performance on wax. It's a real cute ditty that could be a smash. Happy item.

**B+** "CHOW MEIN" (2:15) [Valry ASCAP—Merrill] This side is another happy novelty that should meet with the kids' approval. Clever gimmick bouncer on the light side. Good coupling.

**FRANKIE CARLE ORCH.**  
(RCA Victor 20-6004; 47-6004)

**C+** "VIOLIN" (2:51) [Southern ASCAP—Carle, Stanton, Carpenter] Frankie Carle's orchestra supplies a lush backing for Bob London's smooth vocal effort on a dramatic love song. Latin tempo inviting.

**B** "IT'S TRUE, IT'S TRUE" (2:55) [Pickwick ASCAP—Cahn, Lippman] Frankie and the boys offer some delightful dance music on this end. Beautiful romantic melody.

**THE CHAPPAQUA HIGH SCHOOL KIDS**  
(Coral 61365; 9-61365)

**B+** "NEVER MIND THE NOISE IN THE MARKET" (2:28) [Hollis BMI—Higgs, Barnes, Cavanaugh] The Chappaqua High School Kids and Jimmy Leyden's ork team up on a very infectious and clever novelty that could be a big thing. Cute stuff. A good novelty that comes along once in a while.

**B** "IT'S TIME TO SAY GOOD-NIGHT AGAIN" (2:39) [Essex ASCAP—Davis, Silver] Stuart Foster handles the lead voice on this Choral and orch arrangement of a romantic number. Overall sound is exciting. Pretty blend.

**FOUR TOPHATTERS**  
(Cadence 1255; 45-1255)

**C+** "GO BABY GO" (2:00) [Republic BMI—Ross, Dixon] The Four Tophatters come up with a solid hand-clapper that really moves. Rockin' piece of material with a great lindy beat.

**B** "LEAVE-A MY GAL ALONE" (2:12) [Cadence ASCAP—Lewis, Stock] This side is a cute Italian flavored novelty that could catch on and really take off. Happy ditty that'll get laughs. Fine performance.

**JACK SMITH**  
(Major 138; 45-138)

**C+** "HOW IMPORTANT CAN IT BE" (2:30) [Laurel ASCAP—Benjamin, Weiss] Popular Jack Smith wends his way through an appealing interpretation of one of the country's top ballad hits. Pretty reading.

**C+** "ONLY ONE YOU" (2:53) [Elmhurst BMI—Lampert, Gluck] Joe Leahy's ork sets up an interesting backdrop for Jack's interpretation of a lighthearted novelty.

They call it "THE FISH"



**MINDY  
CARSON**

*introduces*

A NEW  
NATIONAL  
DANCE  
CRAZE...



*6/w*  
**BRING ME YOUR  
LOVE**

COLUMBIA  RECORDS

40438

4-40438

# RECORD REVIEWS

- |   |   |                |   |   |          |
|---|---|----------------|---|---|----------|
| Ⓚ | Ⓛ | DISK & SLEEPER | Ⓚ | Ⓛ | GOOD     |
| Ⓚ | Ⓛ | EXCELLENT      | Ⓚ | Ⓛ | FAIR     |
| Ⓚ | Ⓛ | VERY GOOD      | Ⓚ | Ⓛ | MEDIOCRE |

**KAYE BALLARD**  
(Decca 29389; 9-29389)

**B** "DON'T YOU TELL PA" (2:18) [Emperor BMI—Whatley, Russell] The versatile and exciting Kaye Ballard waltzes through an attractive novelty with a chorus supporting. Catchy melody that sticks with you. Potent stuff.

**B** "IN LOVE AND OUT AGAIN" (2:25) [Folkways BMI—Gohman, Pearl, Lee] Jack Pleis and the chorus support the songstress once again as she sways through this pretty number. Very pretty melody.

**PEGGY KING**  
(Columbia 40437; 4-40437)

**C+** "YOU NEVER GAVE IT A TRY" (2:33) [Ludlow BMI—Wilder, Heywood] George Gobel's sidekick Peggy King wends her way through a pretty new ballad. Her pert voice is loaded with feeling.

**C+** "ANY QUESTIONS" (2:52) [Mark VII ASCAP—Hamilton] Another pretty love song is fashioned by the chirp on this side. Song was performed on Dagnet's TV production of "1021."

**SAUTER-FINEGAN ORCH.**  
(RCA Victor 20-6025; 47-6025)

**B** "WHAT IS THIS THING CALLED LOVE" (2:45) [Harms ASCAP—Porter] Ed Sauter and Bill Finegan lead their ork through another imaginative and exciting arrangement of a standard. Thrilling number.

**B+** "HONEY BABE" (2:20) [Witmark ASCAP—Steiner] The ork has a potent and commercial side in this march item from the pic "Battle Cry." Boys in band sing too on this side. Jumps up at mid point. One of the crew's best jobs since "Midnight Sleighride."

**DOLORES GRAY**  
(Decca 29430; 9-29430)

**B** "IT MAY SOUND SILLY" (2:38) [Progressive BMI—Hunter] The talented Dolores Gray hands in a top notch performance on this r & b tune that looks like it'll be a big one in pop. Feelingful interpretation.

**C+** "ROCK LOVE" (1:54) [Jay Cee ASCAP—Glover] The thrush lets loose on this exciting rendition of another rhythm item that's taking off in the pop market.

**JIMMY PALMER ORCH.**  
(“X”-0090; 4X-0090)

**C** "HUT SUT SONG" (2:08) [Hill & Range BMI—Killion, McMichael, Owen] Jimmy Palmer and his group bounce through a clever instrumental arrangement of a great big novelty oldie. Catchy beat great for dancing.

**C+** "THE WALTZ YOU SAVED FOR ME" (2:24) [Feist ASCAP—Flindt, King, Kahn] Another bouncy ditty on the happy-go-lucky side is colorfully fashioned by the boys both vocally and instrumentally. Cute item.

## THE CASH BOX SLEEPER OF THE WEEK

"BALLAD OF DAVY CROCKETT"  
[Wonderland ASCAP—Blackburn, Bruns]  
"I'VE BEEN THINKIN'" [Acuff-Rose BMI—Bryant]  
RUSTY DRAPER  
(Mercury 70555; 70555x45)



RUSTY DRAPER

● The amazing grip that the "Disneyland" TV show has on the youth of this country is unbelievable. As a result of only two "Davy Crockett" shows, everyone is singing the "Ballad of Davy Crockett." The tune is clicking big and Mercury comes up with a polished and potent Rusty Draper waxing of it that should grab a big share of the final take. Definite money-maker. The versatile Mr. Draper takes hold of a high flying country hit on the lower lid and bounces through it colorfully for the pop market. Tune is tagged "I've Been Thinkin'." Two big offerings.

"MAMA—He Treats Your Daughter Mean"  
[Marvin Music—Wallace, Lance, Singleton]  
"GOOFUS" [Leo Feist ASCAP—Kahn, King]  
THE DINNING SISTERS  
(Essex 388; 45-388)

● As the country continues to rock with tremendous pop hits emanating from the rhythm and blues, Essex dishes up a tremendous rendition of a big r & b smash of '53 tagged "Mama, He Treats Your Daughter Mean." It's a smash reading by the Dinning Sisters. Song is

one of the biggest r & b hits of recent years, and it may very well be a tremendous success in the pop market. The Dinnings handle the tune in a unique and exciting vocal manner. Don't let this one pass you by. Flip "Goofus" is a lively revival of a wonderful oldie. Top half should really go.

**JERRY MARTIN**  
(Coral 61349; 9-61349)

**B** "WHAT A DIFFERENCE A DAY MAKES" (2:56) [E. B. Marks BMI—Grover, Adams] The strong, polished Jerry Martin voice is warm and romantic on this beautiful reading of an oldie. Should appeal.

**B** "I'D NEVER FORGIVE MYSELF" (2:56) [Mellin BMI—Martin, Gould, McAvoy] A new tune that could build into a big hit, is treated with tenderness by the warbler.

**MARILYN MONROE**  
(RCA Victor 20-6033; 47-6033)

**C+** "AFTER YOU GET WHAT YOU WANT" (3:35) [Berlin ASCAP—Berlin] Marilyn Monroe delivers on wax the sexy tune which she performed in the "No Biz Like Show Biz" pic. Cute item.

**B** "HEAT WAVE" (2:44) [Berlin ASCAP—Berlin] The thrush's big production number in the same flick is presented on this side. Rocking item with a crazy beat. Two sound track sides. Sexy dance item in movie.

## THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "CHOW MEIN".....The Gaylords..... Mercury 70543; 70543x45
- ★ "HOW BITTER, MY SWEET".....Peggy Lee..... Decca 29429; 9-29429

**HERB ZANE ORCH.**  
(Rainbow 289; 45-289)

**B+** "THE WEDDING MAMBO" (2:38) [—Zane] A zaney mambo novelty with a clever lyric is belted across by Herb Zane and his rocking fashion. Ork has a solid dance tempo that makes this a natural for the jukes. Commercial material.

**C+** "YOU NAME IT MAMBO" (2:58) [—Zane] Another crazy novelty mambo with loads of appeal is socked out on this end. Happy ditty.

**RALPH FLANAGAN ORCH.**  
(RCA Victor 20-6023; 47-6023)

**B** "I BELONG TO YOU" (2:55) [Robbins ASCAP—Brooks, North] The polished Ralph Flanagan aggregation glides thru a soft dreamy instrumental tailor-made for the teen age hoofers. Singing Winds handle vocal on pretty tune.

**B** "GO, MOSES, GO" (2:51) [Hannwin BMI—Wingert] A popular folk song is belted out in sock lindy tempo by the boys. Rockin' stuff in the old swing style.

**JOAN WEBER**  
(Columbia 40440; 4-40440)

**B** "IT MAY SOUND SILLY" (2:30) [Progressive BMI—Hunter] A sensational rhythm 'n blues tune is pleasantly fashioned by the "Let Me Go, Lover" girl, Joan Weber. Song should be big.

**C+** "CALL ME CARELESS" (2:32) [Oxford ASCAP—David, Carr] A chorus and Jimmy Carroll's ork back the songstress on another ballad.

**TED HEATH ORCH.**  
(London 1534; 45-1534)

**B** "PEG O'MY HEART MAMBO" (2:03) [Feist ASCAP—Fisher, Bryan] The smooth sailing Ted Heath Ork takes hold of an oldie and belts it across in mambo style. Great arrangement that moves. Excellent dance stuff.

**C+** "IN THE MOOD MAMBO" (2:30) [Shapiro, Bernstein ASCAP—Raza, Garland] A great Glenn Miller standard is fashioned in the mambo beat. Good number.

**RAY ALLEN TRIO**  
(King 1438; 45-1438)

**B** "MONEY, MONEY, MONEY, MONEY" (2:11) [Herb Reis BMI—Hecht] The Ray Allen Trio bounces through a catchy novelty with a cute set of lyrics. Boys sound good. Disk should stir up some noise.

**C+** "I MISS YOU SO" (1:58) [Leeds ASCAP—Henderson, Scott, Robin] A pretty romantic item is tenderly handled by the threesome. Inviting delivery.



PROOF THAT A QUALITY SONG CAN STILL GO TO No. 1

# "MAJORCA"

27 Great Records on the Continent | 7 Great Records in England (No. 11 Best Seller—This Week)

*1st Four Releases in America*

**MONTY KELLY**

ESSEX 375



**BOB MANNING**

CAPITOL 3041

**PETULA CLARK**

MEDIA 1007



**JOHNSTON BROS.**

LONDON 1545

EASTWICK MUSIC (BMI)

# The Dinning Sisters

*featuring JEAN DINNING  
singing...*

# "MAMA"

(HE TREATS YOUR DAUGHTER MEAN)

*Essex-388*



**Rockin' THE BOXES**  
**'N Rollin' FOR A HIT!**

The  
**Billy Williams Quartet**

with Alan Freed's Rock 'N Rollers Singing—

**"I WANNA HUG YOU, KISS YOU, SQUEEZE YOU"**

**"Smoke From Your Cigarette"**

**CORAL RECORDS**  
America's Fastest Growing Record Company  
(A subsidiary of DECCA RECORDS, INC.)

CORAL 61363  
(9-61363)



ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS**  
**DISK JOCKEYS PLAYED MOST THIS WEEK**  
PLUS THE NEXT FIVE

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

- |                               |   |
|-------------------------------|---|
| 1. MELODY OF LOVE             | { Billy Vaughn (Dot)<br>Four Aces (Decca)<br>David Carroll (Mercury)  |
| 2. SINCERELY                  | McGuire Sisters (Coral)   |
| 3. NO MORE                    | DeJohns (Epic)  |
| 4. HEARTS OF STONE            | Fontane Sisters (Dot)   |
| 5. KO KO MO                   | { Perry Como (RCA Victor)<br>Crewcuts (Mercury)   |
| 6. TWEEDLEDEE                 | Georgia Gibbs (Mercury)   |
| 7. LET ME GO, LOVER           | Joan Weber (Columbia)   |
| 8. EARTH ANGEL                | { Crewcuts (Mercury)<br>Penguins (Dootone)  |
| 9. THAT'S ALL I WANT FROM YOU | Jaye P. Morgan (RCA Victor)   |
| 10. MR. SANDMAN               | Chordettes (Cadence)  |
| 11) HOW IMPORTANT CAN IT BE.  | 12) MAKE YOURSELF COM-FORTABLE. 13) UNSUSPECTING HEART. 14) THE NAUGHTY LADY OF SHADY LANE. 15) THE CRAZY OTTO. |

February 1 marked the seventh year "Bobbin with Robin" has been on the air. Robin Seymour (WKMH-Dearborn, Mich.) launched his eighth year by doing his show from the Detroit Auto Show at the State Fair Coliseum January 29 thru February 5. Robin conducted his own March of Dimes campaign and with five days to go his collections were \$350.00.



**BILL RANDLE**  
(WERE—Cleveland, O.)

Pic of the week—Bill Randle tossed a party to meet his New York fans who have joined the Randle band wagon as a result of his CBS Saturday afternoon stanzas. The party was given at the Boulevard night club in Queens on Sunday afternoon, January 30. The club was filled to jammed SRO. Appearing live on the show were Tony Bennet, Tommy Mara, Betty Ann Grove, Richard Hayman, 3 Chuckles, Jackie Paris, Steve Lawrence, Ricky Denell, Josephine Premice . . . Art Preston (WSPR-Springfield, Mass.) writes in to tell us how much he enjoyed the "How To Kill A Trend" editorial. . . . Shel Horton (WVAM-WKMC-Saxton, Penna.) kicked off a Sunday night dance show, with dancing in local area social hall. Shel also planning an every Saturday night dance party shortly. . . . Bill Si'bert Rally to be held at the Valencia Theatre in Jamaica, February 21. This is in cooperation with Andrew Jackson High School—and the students themselves will perform in a talent show with Bill acting

as star-emcee. The school is promoting the Rally via its school paper and circular. . . . WMCA premiered a new record show called "Party Time" on January 21 at 10:05. Program runs for 55 minutes Monday thru Friday, with a two hour version scheduled for Saturday evenings from 9:05 to 11 P. M. Ted Lawrence hosts. . . . Dave Maynard takes Norm Prescott's place at WORL-Boston, Mass. . . . Donn Tibbetts (WMUR-Manchester, N. H.) says "crazy 'Mambomania' is doing pretty well on my TV-DJ show and it fits with the Mambo lessons we've been giving on my daily show. I think it's pretty decent of The Cash Box to give its share of the royalties to the Polio fund." . . . Carl Loucks (WELI-New Haven, Conn.), who programs two Cash Box features on his afternoon show, had his afternoon show lengthened to three hours, Monday thru Friday. Also, Loucks' Saturday request program, Juke Box Saturday Night, is now on the air four hours from eight to midnight.



**BOB LLOYD**  
(WAVZ—New London, Conn.)

Pic to end pics—Bob Lloyd (WAVZ-New Haven, Conn.) sends us a picture of what a song plugger sees when he visits a disk jockey. . . . Nick Nickson's "950 Club" has six quarter hour segs sold out and the rest is jammed with participation minute announcements. Nick may get another half-hour to make room for new business. . . . Mort Nusbaum (WBBF-Rochester, N. Y.) off to Miami Beach, Fla., with Mrs. Nusbaum to celebrate their first wedding anniversary.

# Don Cornell's

Greatest Record-

"  
Give Me  
Your  
Love"  
"



<sup>B/S</sup>  
"WHEN YOU  
ARE IN LOVE"

CORAL-61367



# Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
3. DEEP IN MY HEART Original Cast (E 3153; X276)
4. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
5. THERE'S NO BUSINESS LIKE SHOW BUSINESS Original Cast (DL 8091; ED 828)
6. SELECTIONS FROM THE GLENN MILLER STORY Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
7. SEVEN BRIDES FOR SEVEN BROTHERS Original Cast (MGM E 244; X 244)
8. A STAR IS BORN Judy Garland (Columbia BL 1021; BA 1021)
9. TOP HITS Paul & Ford (Capitol EAP 1-9121)
10. TOP HITS Nat "King" Cole (Capitol EAP 1-9120)
- THE MUSIC OF RUDOLPH FRIML Mantovani (London LL 1150)

## Gilbert New Prexy Of ASDJ



PHOENIX, ARIZ.—Dick Gilbert of KTYL, Phoenix, is shown being sworn into office as the new National President of the American Society of Disk Jockeys in the Governor's office in the Capitol building, with the three highest state officials of Arizona participating.

Left to right: Vincent D. Maggiore, special counselor to the new ASDJ prexy; Dick Gilbert; Assistant Attorney General Herbert B. Finn; Governor Ernest W. McFarland; Mrs. Dick Gilbert; Secretary of State Wesley Bolin; Attorney General Robert Morrison; and John Baldrige, official photographer for the ASDJ prexy.

## THE CASH BOX



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| <b>WALLICHS MUSIC CITY</b><br>Hallywaad, Calif.<br><ol style="list-style-type: none"> <li>1. That's All I Want From You (Jaye P. Morgan)</li> <li>2. Crazy Otto (Johnny Maddox)</li> <li>3. Malaguena (Caterina Valente)</li> <li>4. Hearts Of Stone (Fontanes)</li> <li>5. Tweedlee Dee (Lavern Baker)</li> <li>6. Barefoot Contessa (Hugo Winterhalter)</li> <li>7. Earth Angel (Penguins)</li> <li>9. Shake, Rattle And Roll (Bill Haley)</li> <li>9. Ko Ko Mo (Perry Como)</li> <li>10. Mr. Sandman (Chordettes)</li> </ol> | <b>HIGH POINT RECORD SHOP</b><br>Philadelphia, Pa.<br><ol style="list-style-type: none"> <li>1. Ko Ko Mo (Perry Como)</li> <li>2. Cazy Otto (Johnny Maddox)</li> <li>3. Tweedlee Dee (G. Gibbs)</li> <li>4. Earth Angel (Gloria Mann)</li> <li>5. How Important Can It Be (Joni James)</li> <li>6. Glad Rag Doll (Happy Otto)</li> <li>7. Melody Of Love (B. Vaughn)</li> <li>8. Make Yourself Comfortable (Sarah Vaughan)</li> <li>9. Let Me Go, Lover (J. Weber)</li> <li>10. Since You Went Away (Les Elgart)</li> </ol> | <b>LYRIC NEWS &amp; RECORD SHOP</b><br>Indianapolis, Ind.<br><ol style="list-style-type: none"> <li>1. Earth Angel (Penguins)</li> <li>2. Ko Ko Mo (Perry Como)</li> <li>3. Tweedlee Dee (G. Gibbs)</li> <li>4. That's All I Want From You (Jaye P. Morgan)</li> <li>5. Mr. Sandman (Chordettes)</li> <li>6. Hearts Of Stone (Fontanes)</li> <li>7. Let Me Go, Lover (J. Weber)</li> <li>8. Melody Of Love (Shore &amp; Martin)</li> <li>9. Plantation Boogie (Lenny Dee)</li> <li>10. Glad Rag Doll (Happy Otto)</li> </ol> |
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| <b>GAIETY MUSIC SHOP</b><br>New York, N. Y.<br><ol style="list-style-type: none"> <li>1. Naughty Lady (Ames Bros.)</li> <li>2. Make Yourself Comfortable (Sarah Vaughan)</li> <li>3. Count Your Blessings (Fisher)</li> <li>4. Papa Loves Mambo (P. Como)</li> <li>5. Let Me Go, Lover (J. Weber)</li> <li>6. How Important Can It Be (Joni James)</li> <li>7. Tweedlee Dee (G. Gibbs)</li> <li>8. Earth Angel (Penguins)</li> <li>9. Ko Ko Mo (Crewcuts/Como)</li> <li>10. Teach Me Tonight (DeCastros)</li> </ol> | <b>SPRUCE RECORD SHOP</b><br>Scranton, Pa.<br><ol style="list-style-type: none"> <li>1. Hearts Of Stone (Fontanes)</li> <li>2. Melody Of Love (Four Aces)</li> <li>3. Tweedlee Dee (G. Gibbs)</li> <li>4. Sincerely (McGuire)</li> <li>5. Make Yourself Comfortable (Sarah Vaughan)</li> <li>6. That's All I Want From You (Jaye P. Morgan)</li> <li>7. Earth Angel (Gloria Mann)</li> <li>8. Ko Ko Mo (Perry Como)</li> <li>9. Close Your Eyes (T. Bennett)</li> <li>10. Whada Ya Want (Cheers)</li> </ol> | <b>TIEDTKES—MUSIC SALES</b><br>Taleda, Ohio<br><ol style="list-style-type: none"> <li>1. Ko Ko Mo (Perry Como)</li> <li>2. Sincerely (McGuire)</li> <li>3. Melody Of Love (L. Diamond)</li> <li>4. Ling, Ting, Tong (Charms)</li> <li>5. Earth Angel (Crewcuts)</li> <li>6. Let Me Go, Lover (J. Weber)</li> <li>7. Open Up Your Heart (Cowboy Church Choir)</li> <li>8. Tweedlee Dee (G. Gibbs)</li> <li>9. Hearts Of Stone (Fontanes)</li> <li>10. That's All I Want From You (Jaye P. Morgan)</li> </ol> |
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| <b>GRAYMAT MUSIC SHOP</b><br>Marristown, N. J.<br><ol style="list-style-type: none"> <li>1. Melody Of Love (B. Vaughn)</li> <li>2. Earth Angel (Penguins)</li> <li>3. Hearts Of Stone (Fontanes)</li> <li>4. No More (DeJohns)</li> <li>5. Let Me Go, Lover (J. Weber)</li> <li>6. Sincerely (McGuire)</li> <li>7. Tweedlee Dee (G. Gibbs)</li> <li>8. Open Up Your Heart (Cowboy Church Choir)</li> <li>9. Teach Me Tonight (DeCastros)</li> <li>10. Smiles (Happy Otto)</li> </ol> | <b>GRINNELL BROS.</b><br>Detroit, Mich.<br><ol style="list-style-type: none"> <li>1. Earth Angel (Crewcuts)</li> <li>2. Melody Of Love (D. Carroll)</li> <li>3. Crazy Otto (Crazy Otto)</li> <li>4. Sincerely (McGuire)</li> <li>5. How Important Can It Be (Joni James)</li> <li>6. Two Hearts (Charms)</li> <li>7. Plantation Boogie (Lenny Dee)</li> <li>8. Ko Ko Mo (Perry Como)</li> <li>9. Turn Right (Kay Starr)</li> <li>10. Close Your Eyes (T. Bennett)</li> </ol> | <b>ROYLES TV</b><br>Salt Lake City, Utah<br><ol style="list-style-type: none"> <li>1. Earth Angel (Penguins)</li> <li>2. Melody Of Love (Four Aces)</li> <li>3. Hearts Of Stone (Fontanes)</li> <li>4. Open Up Your Heart (Cowboy Church Choir)</li> <li>5. Sincerely (McGuire)</li> <li>6. Tweedlee Dee (G. Gibbs)</li> <li>7. That's All I Want From You (Jaye P. Morgan)</li> <li>8. Ko Ko Mo (Crewcuts)</li> <li>9. Mr. Sandman (Chordettes)</li> <li>10. Naughty Lady (Ames Bros.)</li> </ol> |
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| <b>JORDON MARSH COMPANY</b><br>Boston, Mass.<br><ol style="list-style-type: none"> <li>1. Melody Of Love (D. Carroll)</li> <li>2. Crazy Otto (Johnny Maddox)</li> <li>3. Tweedlee Dee (G. Gibbs)</li> <li>4. Sincerely (McGuire)</li> <li>5. Ko Ko Mo (Perry Como)</li> <li>6. Dim, Dim The Lights (Haley)</li> <li>7. Open Up Your Heart (Cowboy Church Choir)</li> <li>8. Hearts Of Stone (Fontanes)</li> <li>9. Let Me Go, Lover (J. Weber)</li> <li>10. How Important Can It Be (Joni James)</li> </ol> | <b>SUPER ENTERPRISE</b><br>Washington, D. C.<br><ol style="list-style-type: none"> <li>1. Hearts Of Stone (Fontanes)</li> <li>2. Tweedlee Dee (G. Gibbs)</li> <li>3. That's All I Want From You (Jaye P. Morgan)</li> <li>4. Ko Ko Mo (Como/Crewcuts)</li> <li>5. Sincerely (McGuire)</li> <li>6. Glad Rag Doll (Happy Otto)</li> <li>7. Land Of Dreams (Hugo Winterhalter)</li> <li>8. Dim, Dim The Lights (Haley)</li> <li>9. Melody Of Love (D. Carroll)</li> <li>10. Make Yourself Comfortable (Sarah Vaughan)</li> </ol> | <b>GINSBERG MUSIC CO.</b><br>Raswell, N. M.<br><ol style="list-style-type: none"> <li>1. Hearts Of Stone (Fontanes)</li> <li>2. No More (DeJohns)</li> <li>3. Sincerely (McGuire)</li> <li>4. That's All I Want From You (Jaye P. Morgan)</li> <li>5. Naughty Lady (Ames Bros.)</li> <li>6. Mr. Sandman (Chordettes)</li> <li>7. Teach Me Tonight (DeCastros)</li> <li>8. Let Me Go, Lover (Patti Page)</li> <li>9. Melody Of Love (B. Vaughn)</li> <li>10. Make Yourself Comfortable (Sarah Vaughan)</li> </ol> |
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| <b>VARIETY RECORD SHOP</b><br>Louisville, Ky.<br><ol style="list-style-type: none"> <li>1. Sincerely (McGuire)</li> <li>2. Earth Angel (Crewcuts)</li> <li>3. Tweedlee Dee (G. Gibbs)</li> <li>4. Rock Love (Fontanes)</li> <li>5. Sand And The Sea (Nat "King" Cole)</li> <li>6. Plantation Boogie (Lenny Dee)</li> <li>7. No More (DeJohns)</li> <li>8. How Important Can It Be (Joni James)</li> <li>9. Ko Ko Mo (Perry Como)</li> <li>10. Honey Bunch (Four Knights)</li> </ol> | <b>STIX, BAER &amp; FULLER</b><br>St. Louis, Mo.<br><ol style="list-style-type: none"> <li>1. Sincerely (McGuire)</li> <li>2. Melody Of Love (B. Vaughn)</li> <li>3. Ko Ko Mo (Crewcuts)</li> <li>4. Barefoot Contessa (Hugo Winterhalter)</li> <li>5. Runaround (Bill Farrell)</li> <li>6. Let Me Go, Lover (J. Weber)</li> <li>7. Make Yourself Comfortable (Sarah Vaughan)</li> <li>8. Mr. Sandman (Chordettes)</li> <li>9. Hearts Of Stone (Fontanes)</li> <li>10. Song In Blue (Paul &amp; Ford)</li> </ol> | <b>COMER'S RECORD NOOK</b><br>San Antonio, Tex.<br><ol style="list-style-type: none"> <li>1. Ko Ko Mo (Perry Como)</li> <li>2. Earth Angel (Crewcuts)</li> <li>3. Sincerely (McGuire)</li> <li>4. Hearts Of Stone (Charms)</li> <li>5. Melody Of Love (Four Aces)</li> <li>6. That's All I Want From You (Jaye P. Morgan)</li> <li>7. Make Yourself Comfortable (Sarah Vaughan)</li> <li>8. Ling, Ting, Tong (Five Keys)</li> <li>9. Tweedlee Dee (Lavern Baker)</li> <li>10. No More (McGuire)</li> </ol> |
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| <b>FERGUSON'S RECORD SHOP</b><br>Memphis, Tenn.<br><ol style="list-style-type: none"> <li>1. Ko Ko Mo/Earth Angel (Crewcuts)</li> <li>2. Ko Ko Mo (Perry Como)</li> <li>3. Tweedlee Dee (Lavern Baker)</li> <li>4. Hearts Of Stone (Fontanes)</li> <li>5. Shake, Rattle And Roll (Bill Haley)</li> <li>6. Earth Angel (Penguins)</li> <li>7. That's All I Want From You (Jaye P. Morgan)</li> <li>8. Naughty Lady (Ames Bros.)</li> <li>9. Song Of Barefoot Contessa (Hugo Winterhalter)</li> <li>10. Let Me Go, Lover (J. Weber)</li> </ol> | <b>GREENLINE RECORD CENTER</b><br>Jamaica, L. I., N. Y.<br><ol style="list-style-type: none"> <li>1. Earth Angel (Penguins)</li> <li>2. Melody Of Love (B. Vaughn)</li> <li>3. Barefoot Contessa (Hugo Winterhalter)</li> <li>4. Shake, Rattle &amp; Roll (Haley)</li> <li>5. That's All I Want From You (Jaye P. Morgan)</li> <li>6. Let Me Go, Lover (Brewer/Weber)</li> <li>7. Mr. Sandman (Chordettes)</li> <li>8. How Important Can It Be (Joni James)</li> <li>9. Crazy Otto (Johnny Maddox)</li> <li>10. Ko Ko Mo (Perry Como)</li> </ol> | <b>RADIO DOCTORS</b><br>Milwaukee, Wis.<br><ol style="list-style-type: none"> <li>1. Earth Angel (Penguins)</li> <li>2. Sincerely (McGuire)</li> <li>3. How Important Can It Be (Joni James)</li> <li>4. Crazy Otto (Johnny Maddox)</li> <li>5. Melody Of Love (Four Aces/David Carroll)</li> <li>6. Runaround (Three Chuckles)</li> <li>7. That's All I Want From You (Jaye P. Morgan)</li> <li>8. Open Up Your Heart (Cowboy Church Choir)</li> <li>9. Tweedlee Dee (G. Gibbs)</li> <li>10. Rock Love (Fontanes/E. Gay)</li> </ol> |
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| <b>BILL'S "T" RECORD SHOP</b><br>Tulsa, Okla.<br><ol style="list-style-type: none"> <li>1. Melody Of Love (Four Aces)</li> <li>2. Earth Angel (Penguins)</li> <li>3. Ling, Ting, Tong (Charms)</li> <li>4. Sincerely (McGuire)</li> <li>5. Ko Ko Mo (Perry Como)</li> <li>6. Tweedlee Dee (G. Gibbs)</li> <li>7. Dim, Dim The Lights (Haley)</li> <li>8. That's All I Want From You (Jaye P. Morgan)</li> <li>9. Make Yourself Comfortable (Sarah Vaughan)</li> <li>10. Hearts Of Stone (Charms)</li> </ol> | <b>MOSES MELODY SHOP</b><br>Little Rock, Ark.<br><ol style="list-style-type: none"> <li>1. Ko Ko Mo (Perry Como)</li> <li>2. Earth Angel (Crewcuts)</li> <li>3. No More (McGuire)</li> <li>4. Melody Of Love (Four Aces)</li> <li>5. Sincerely (McGuire)</li> <li>6. Hearts Of Stone (Fontanes)</li> <li>7. Let Me Go, Lover (J. Weber)</li> <li>8. Tweedlee Dee (G. Gibbs)</li> <li>9. Barefoot Contessa (Hugo Winterhalter)</li> <li>10. Mr. Sandman (Chordettes)</li> </ol> | <b>THE RECORD SHOP</b><br>Hartford, Conn.<br><ol style="list-style-type: none"> <li>1. Hearts Of Stone (Fontanes)</li> <li>2. Sincerely (McGuire)</li> <li>3. Open Up Your Heart (Cowboy Church Choir)</li> <li>4. That's All I Want From You (Jaye P. Morgan)</li> <li>5. Dim, Dim The Lights (Haley)</li> <li>6. Make Yourself Comfortable (Sarah Vaughan)</li> <li>7. Crazy Otto (Johnny Maddox)</li> <li>8. Melody Of Love (B. Vaughn)</li> <li>9. Earth Angel (Penguins)</li> <li>10. Naughty Lady (Ames Bros.)</li> </ol> |
|---|--|---|

It's A Smash Hit!

**"TWEEDLEE DEE"**

#114

**DOROTHY COLLINS**

**AUDIVOX RECORDS**

140 West 57th St., New York, N. Y.

A Great New Instrumental and Vocal

**"MY OWN TRUE LOVE"**

(Tara's Theme)

REMICK MUSIC CORP.

The Natural Follow Up to "Teach Me Tonight"

**DeCASTRO SISTERS**

**"TONIGHT I AM IN HEAVEN"**

b/w

**"I DO"**

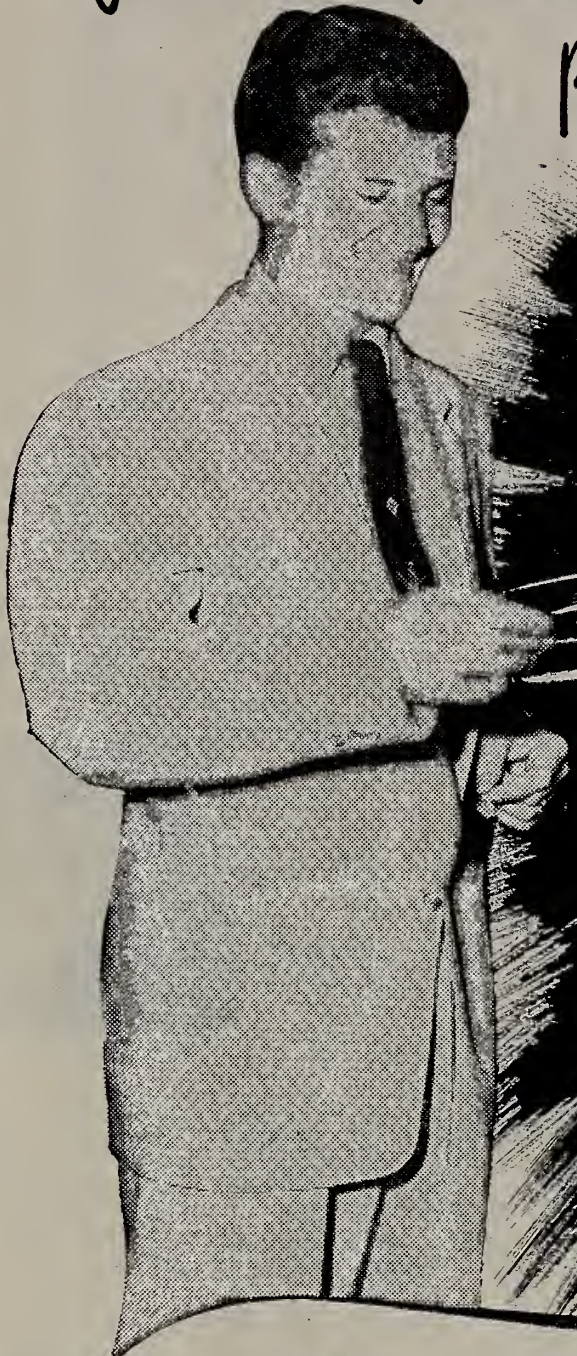
with TITO PUENTE and his ORCH.

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America's Hottest Label.....  
presents.....



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NEW  
VOICE...

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BOONE

"tra-  
la-la"

and

"two  
hearts

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I Like . . .

**"TREES"**

by MIMI MARTEL

Eddie LeBaron's Orchestra

— SPINIT # 102 —

Hey! . . .

**\*"BOUGALIE"**

... watcha think  
YOU SEE?

by NICK TERRY

Eddie LeBaron's Orchestra

— SPINIT # 101 —

\*Boo-Ga-lie:—a slang term meaning: a local, a native; in the Cajun French idiom of Louisiana.



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**ANOTHER BMI  
"PIN-UP"  
HIT**

**TWEEDLE DEE**

Recorded by  
GEORGIA GIBBS . . . Mercury  
THE LANCERS . . . Coral  
DOROTHY COLLINS . . .  
Audivox  
LAVERN BAKER . . . Atlantic  
VICKI YOUNG . . . Capitol  
BONNIE LOU . . . King  
AL SEARS . . . Herald

Published by  
**PROGRESSIVE MUSIC  
PUBLISHING CO.**



A Natural Hit!

**FINGER OF  
SUSPICION**  
**DICKIE VALENTINE**

No. 1498

**LONDON**

**"THE BARKING  
DOG"**

**"WIND SONG"**

BOURNE, INC.

136 W. 52nd Street, New York 19

**MOA 5th Annual  
Convention**

March 28, 29 & 30  
Morrison Hotel, Chicago



John Haddock, president of AMI Corporation, arrived in London this week for a confab with the Balfour Marine Engineering Company which manufactures the AMI juke box under licence. He will discuss sales promotion of these machines in the United Kingdom and other territories. Radio Luxembourg, the sponsored network, has decided to bar artists under exclusive contract to BBC. . . . I mentioned a hit song to you last week called "Softly, Softly". Well now I hear MGM has taken over the original masters by Ruby Murray for the States from English Columbia. Watch that gal. She's going places fast. . . . Danny Kaye now scheduled to open a four week session at the London Palladium on May 9th. . . . Ted Heath and his music have been offered thirteen weeks peak listening time by N.B.C. starting in June. The shows will be recorded by the BBC and flown over to the U.S. for coast to coast hook-up.

Nice trip for pianist Ernie Bragg who leaves for New York next Thursday to become accompanist for pretty Jane Morgan with whom he worked when Jane was over in London. . . . Mantovani busier than ever with recordings, film and television work and concert tours. All this will, I understand, build to a magnificent climax when Monty gives a concert at Carnegie Hall, New York sometime in October.

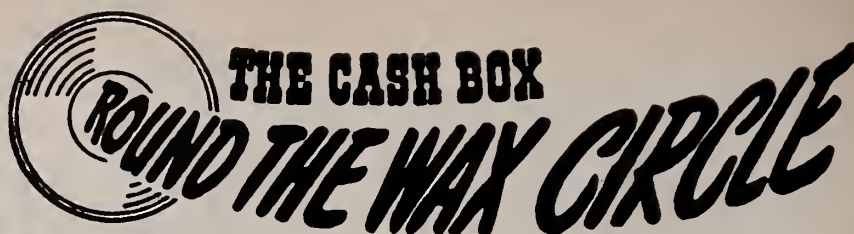
In addition to his many vaudeville commitments over here, I hear Don Cornell will also undertake several Sunday concerts for Harold Fielding. . . . The famous Jack Hylton Band of the thirties will be revived for a special BBC show in March. It will bring back nostalgic memories to many people. . . . Mills Music is to join the happy throng on Denmark Street when it moves its offices to the heart of Tin Pan Alley.

Our own Vera Lynn has another hit record on the way. A little thing called "Addio Amore", and believe me, that gal knows how to sell a song. Judging from the bids for the rights to the sheet music, I would say it could hit the million mark in no time.

Jack Parnell and his orchestra and lovely singer Eve Boswell will tour South Africa in the Spring. . . . Teresa Brewer's "Let Me Go, Lover" is beginning to make lots of noise over here. . . . Eric Winstone and his band will be featured in a thirty minute film starring Eddie Calvert and Alma Cogan. . . . Cuates Castilla, the two Mexican twins, over here at the swanky Allegro Supper Club and meeting with great approval from customers. . . . Vic Lewis and his orchestra will accompany Johnnie Ray during his stint in this country starting in April. Congrats to New Musical Express on top sales. Watch out for a new Frank Weir disk, d.j.'s. It's a smasher!

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

1. "Mambo Italiano" Rosemary Clooney (Philips)
2. "Finger of Suspicion" Dickie Valentine (Eng. Decca)
3. "Softly, Softly" Ruby Murray (Eng. Decca)
4. "Shake, Rattle & Roll" Bill Haley (Brunswick)
5. "Mr. Sandman" Dickie Valentine (Eng. Decca)
6. "Give Me Your Word" Tennessee Ernie Ford (Capitol)
7. "Heartbeat" Ruby Murray (Eng. Columbia)
8. "No One But You" Billy Eckstine (MGM)
9. "Naughty Lady of Shady Lane" Ames Brothers (HMV)
10. "Naughty Lad of Shady Lane" Dean Martin (Capitol)



**NEW YORK:**

After spirited bidding on the part of many publishers, E. H. Morris finally was the one to make a deal with Don Robey, owner of Duke Records and Lion Music, for the publishing rights to "Pledging My Love," which should soon be one of the top songs in the country. . . . Jack Shiffman has been named general professional manager of Progressive Music. The firm which is an Atlantic Records subsidiary, is currently blazing with such smashes as "Tweedle Dee" and "It May Sound Silly." . . . Talking about Atlantic, Miriam Abramson, just back from Florida, was looking radiant at the Empire Room debut of Line Renaud. . . . Bill Haley's "Shake Rattle & Roll" went over the million mark this week. Funny thing about the record was that it was probably the only million seller never to reach the top three in the charts. . . . Bill Haley's new record, by the way, "Birth Of The Boogie" and "Mambo Rock," has a 300,000 advance order. . . . Ann Klapper, secretary to Joe Delaney, was feted by the "X" office staff last week prior to her forthcoming marriage. . . . Bill Shocket of Malverne Distributors in N. Y. at the Hollywood Roosevelt in California setting up possible deals for N. Y. distribution of Coast labels. . . . Capitol has signed The Galahads, a new vocal group. . . . We hear there was a meeting of all disk jockeys but two in Detroit last week at which action was planned against a local distributor in whose firm the two deejays were reported to have an interest. . . . "Majorca" turns out to be one of the best travelled songs we've heard about. First heard by Dave Miller in Spain, its trail led him to France, England and finally the U.S. where a writer was flown in from the Coast to write special lyrics.



ANN KLAPPER

**CHICAGO:**

Johnny Desmond's "Recordland Hop" on TV reportedly cancelled because "Desmo" will not be available for show. He moves to New York. He will, however, have net work radio show. And starts rehearsals for March 6 appearance on Philco TV Playhouse, where he'll again be able to sink his teeth into a dramatic role as he did on "Danger" TV shot. . . . The 4 Aces received their Cash Box trophy as 'best vocal group of 1954' on February 3 telecast of "In Town Tonight." . . . Several RCA-Victor execs in town for a meeting this past week. Including Manie Sacks, Larry Kanega, Howard Letts and Jack Burgess. . . . Judy Valentine dropped by the office to tell us all about her new Dot'er titled, "No Other Lips," which is reported to already be receiving lots of air play. . . . Bill Lawrence just completed a week's stint on the ABC-TV 'Breakfast Club'. . . . From Coral comes news that, according to reports received, the McGuire Sisters broke all existing records at the Rock Island Armory, where they starred with the Auto Show. . . . Stuart Hamblen in and out of town in a matter of hours en route to his California home. Stu just returned from Europe. . . . Label 'X' riding with two listenables: "Rock Love" featuring Eddie Fontaine, and "Wedding Bells" by Frankie Lester who is also this week's vocalist on NBC-TV's "Close Up." . . . Mindy Carson visited the Windy City as part of an extensive dj tour. . . . The whole town's talking about Nat Cole's very fine performance on February 6 'Comedy Hour'. Agree Nat was never better. His latest for Capitol, "Darling Je Vous Aime Beaucoup," now starting to climb. . . . Roy Hamilton and The Gaylords doing capacity biz at the Chicago Thitter. . . . CBS reported to be very seriously considering a TV vehicle for Mahalia Jackson. Mahalia's "Rusty Old Halo" more than living up to expectations in sales as well as air play.



ROY HAMILTON

**HOLLYWOOD:**

The town is going all out for the opening of Les Elgart and his orchestra at the Hollywood Palladium Tues., Feb. 15. All the leading record dealers in Southern Calif. have been invited to Les' gala Hollywood debut. . . . Hank Fine has bought out his former partner and gen'l. manager of Mercury Record Distributors, Harry Bloom, and has appointed Lee Palmer, former sales & promotion mgr., as new head of the LA branch. . . . Singing star Marguerite Piazza along with those zany comedians The Honey Brothers and Freddy Martin's ork. opened a local engagement at The Coconut Grove Feb. 9. . . . Tunesmith Eden Ahbez (Nature Boy) was in town from the country all excited about his new tune "Run Away Boy" which will soon be recorded by Capitol. . . . Those harmonica wizzards Jimmy and Mildred Mulcay visited throughout the trade last week to launch their new Cardinal release "Wabash Blues" and "Now Is The Hour." . . . Promotion man Bob Stern said "I'm out to make 'X' the hottest label in this town." . . . From all the air time the



THE LANCERS

jocks are giving him it looks like Bob's relentless efforts are paying off. . . . Marty Melcher intros his new Arwin Records label with Alan Kopland and his Hotrodders gliding thru an R&B bouncer "Crack The Whip" b/w "Flip Flop." . . . Jay Lowy, London's ace publicist, has everyone all excited over Dickie Valentine's "The Finger of Suspicion" and Mantovani's "Lazy Gondolier." The Four Aces are now packin' 'em in at the Hotel Last Frontier in Las Vegas with their current Decca clicker "Melody of Love." . . . The Lancers opened a two week engagement at Ciro's Feb. 9. Here's one group that Hollywoodites can boast as their very own. The group first started singing together here in 1950. They do a great job on their latest Coral slicing "Crazy Music." . . . Tony Marco has been signed as featured vocalist with Claude Gordon and his orchestra. They are now playing a series of high school and college dates. . . . KLAC deejay Jim Ameche is to be congratulated for his crusading efforts to help new singers and record labels. Nary a day goes by that Jim doesn't help some promising newcomer with a plug on his show. . . . Stewart Rose along with Wanda Smith & her cover girls opened a week's engagement at The Mocambo 1/28 to be followed by Toni Arden 2/15 thru 3/1. . . . Sid Talmadge, Mercury Records exec., spent several days in town. He signed and recorded Kitty White & also cut several new sides with Rusty Draper. Rusty is the current show stopper at the Silver Slipper in Las Vegas.

# TWO BIG NEW HITS!

## 'The Ballad Of DAVY CROCKETT'

The Smash Song Of The Year  
From The Walt Disney TV Show  
SUNG IN TOP STYLE BY

# RUSTY DRAPER

coupled with

"I've Been Thinkin'"

MERCURY 70555 · 70555X45

THE CUTEST HIT IN YEARS!

## 'CHOW MEIN'

by THE

# GAYLORDS

MERCURY 70543 · 70543X45



# MONEY THE



## Norman Petty Trio

**I WONDER  
WHY**

and

**THREE LITTLE  
KISSES**

X-0104 (4X-0104)

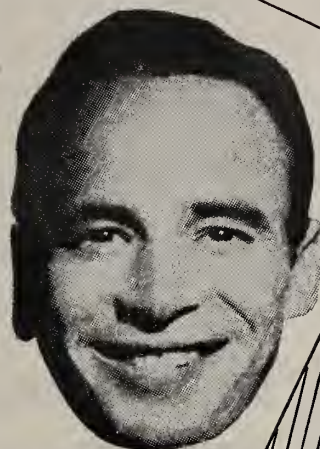


**THE DICE READ 6 THE HARD WAY . . . BUT . . .**

**"X"** a Product of Radio Corporation of America  
**RECORDS MARK THE HITS!**



# EASY WAY



# The Wilder Bros.

## ICHI-BON TAMI DACHI

(My Number One Girl Is You)

and

## SAY GOODBYE

X-0098 (4X-0098)

... THEY'RE REALLY LUCKY NUMBERS ... MONEY THE EASY WAY



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# SURE SHOTS

ELAINE GAY  
"ROCK LOVE"  
"Ebony Eyes"  
DeLuxe 2029

THE CHARMS  
"LING TING TONG"  
"Bazoom (I Need Your Lovin')"  
DeLuxe 6076

"TWO HEARTS"  
"The First Time We Met"  
DeLuxe 6065

BONNIE LOU  
"TWEEDLEE DEE"  
"The Finger Of Suspicion"  
King 1436

EARL BOSTIC  
"EMBRACEABLE YOU"  
"NIGHT AND DAY"  
King 4765

BOYD BENNETT  
"YOU UPSET ME BABY"  
"POISON IVY"  
King 1432

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**King RECORDS**

# DOOTONE

## new BIGHITS!

The incomparable version!!!  
"EARTH ANGEL"  
by THE PENGUINS  
# 348

Getting Bigger  
"BUICK 59"  
and  
"THE LETTER"  
by THE MEDALLIONS  
# 347

Coming up fast!!!  
The new Penguin  
"OOKEY OOK"  
and  
"LOVE WILL MAKE YOUR MIND GO WILD"  
# 353

"COUPE DE VILLE BABY"  
b/w  
"THE TELEGRAM"  
by THE MEDALLIONS  
# 357

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## 3 SMASH HITS!

Coast to Coast, HITS  
both POP and R. & B.

① "JOHNNY HAS GONE"  
(Dedicated to the Memory of Johnny Ace)  
VARETTA DILLARD  
Savoy 1153

② A TWO-SIDED SMASH!  
"THAT'S ALL I WANT FROM YOU"  
"WHO SHOWED MY BABY HOW TO LOVE ME"  
LARRY DARNELL  
Savoy 1151

③ A RED HOT NUMBER  
"DEEP FREEZE"  
THE ROAMERS  
Savoy 1147

ALL 3 SELLING—POP  
R. & B. and COUNTRY

**SAVOY RECORD CO., INC.**  
58 Market St., Newark, N.J.

ORIGINAL VERSION GOING POP!  
"I WONDER WHY"  
THE RHYTHM ACES  
VEE-JAY 124

"EVENTIME"  
JOE BUCKNER  
VEE-JAY 125

**Vee-Jay RECORDS, INC.**  
4747 Cottage Grove Ave.  
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Terrific Reaction!!  
AL HIBBLER  
singing  
"AFTER THE LIGHTS GO DOWN LOW"  
b/w  
"TELL ME"  
Original # 1006

**Original Records,**  
110 BERGEN PIKE  
LITTLE FERRY, N. J.

# THE CASH BOX

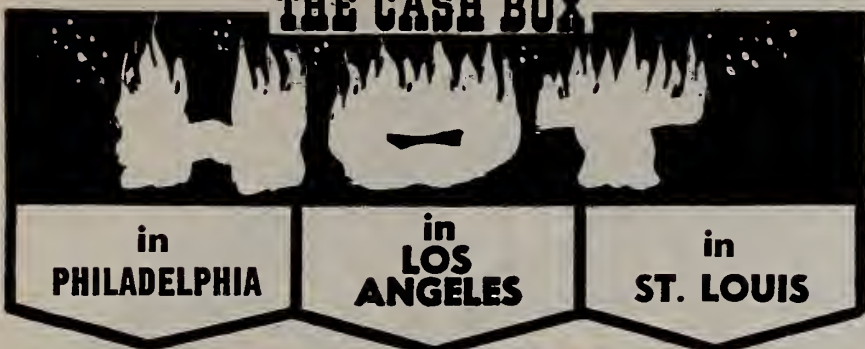
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
① PLEDGING MY LOVE Johnny Ace (Duke 136)	PLEDGING MY LOVE Johnny Ace (Duke 136)	PLEDGING MY LOVE Johnny Ace (Duke 136)
② EARTH ANGEL Penguins (Dootone 348)	EARTH ANGEL Penguins (Dootone 348)	COME BACK Ray Charles (Atlantic 1050)
③ I'VE GOT A WOMAN Ray Charles (Atlantic 1050)	KO KO MO Gene & Eunice (Combo 64) Flamingos (Parrott 812)	I'VE GOT A WOMAN Ray Charles (Atlantic 1050)
④ KO KO MO Gene & Eunice (Combo 64)	TWEEDLEE DEE Lavern Baker (Atlantic 1047)	EARTH ANGEL Penguins (Dootone 348)
⑤ SINCERELY Moonglows (Chess 1581)	SINCERELY Moonglows (Chess 1581)	LING, TING, TONG Five Keys (Capital 2945) Charms (DeLuxe 6076)
⑥ TWEEDLEE DEE Lavern Baker (Atlantic 1047)	YOU DON'T HAVE TO GO Jimmy Reed (Vee-Jay 119)	TWEEDLEE DEE Lavern Baker (Atlantic 1047)
⑦ THAT'S ALL I WANT FROM YOU Dinah Washington (Mercury 70537)	HURT Roy Hamilton (Epic 9086)	JAILBIRD Smiley Lewis (Imperial 5325)
⑧ JOHNNY HAS GONE Varett Dillard (Savoy 1135)	HEARTS OF STONE Charms (DeLuxe 6062)	RIB TIPS Rufus Gore (King 4768)
⑨ TEACH ME TONIGHT Dinah Washington (Mercury 70497)	THE WALLFLOWER Etta James & The Peaches (Modern 947)	ROCK LOVE Lula Reed (King 4767)
⑩ IT MAY SOUND SILLY Ivory Joe Hunter (Atlantic 1049)	EVERY DAY I HAVE THE BLUES B. B. King (RPM 421)	YOU DON'T HAVE TO GO Jimmy Reed (Vee-Jay 119)

in SAN FRANCISCO	in NEWARK	in DALLAS
① RECONSIDER BABY Lowell Fulson (Checker 804)	PLEDGING MY LOVE Johnny Ace (Duke 136)	PLEDGING MY LOVE Johnny Ace (Duke 136)
② EVERY DAY I HAVE THE BLUES B. B. King (RPM 421)	I'VE GOT A WOMAN Ray Charles (Atlantic 1050)	COME BACK Ray Charles (Atlantic 1050)
③ PLEDGING MY LOVE Johnny Ace (Duke 136)	EARTH ANGEL Penguins (Dootone 348)	I'VE GOT A WOMAN Ray Charles (Atlantic 1050)
④ HEARTS OF STONE Charms (DeLuxe 6062)	TWEEDLEE DEE Lavern Baker (Atlantic 1047)	RECONSIDER BABY Lowell Fulson (Checker 804)
⑤ TEACH ME TONIGHT Dinah Washington (Mercury 70497)	JOHNNY HAS GONE Varett Dillard (Savoy 1135)	SINCERELY Moonglows (Chess 1581)
⑥ I'VE GOT A WOMAN Ray Charles (Atlantic 1050)	KO KO MO Gene & Eunice (Combo 64)	EARTH ANGEL Penguins (Dootone 348)
⑦ SINCERELY Moonglows (Chess 1581)	SINCERELY Moonglows (Chess 1581)	YOU DON'T HAVE TO GO Jimmy Reed (Vee-Jay 119)
⑧ POISON IVY Willie Mabon (Chess 1580)	HEARTS OF STONE Charms (DeLuxe 6062)	HEARTS OF STONE Charms (DeLuxe 6062)
⑨ HURT Roy Hamilton (Epic 9086)	SINCE I FELL FOR YOU Harptones (Bruce 113)	TWEEDLEE DEE Lavern Baker (Atlantic 1047)
⑩ YOU UPSET ME BABY B. B. King (RPM 416)	HURT Roy Hamilton (Epic 9086)	LING, TING, TONG Charms (DeLuxe 6076)

"It's What's in THE CASH BOX That Counts"

# THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1** PLEDGING MY LOVE  
Johnny Ace  
(Duke 136)
- 2** SINCERELY  
Moonglows  
(Chess 1581)
- 3** EARTH ANGEL  
Penguins  
(Dootone 348)
- 4** KO KO MO  
Gene & Eunice  
(Combo 64)
- 5** TWEEDLEE DEE  
Lavern Baker  
(Atlantic 1047)
- 6** LING, TING, TONG  
Five Keys  
(Capitol 2945)
- 7** I'VE GOT A WOMAN  
Ray Charles  
(Atlantic 1050)
- 8** HEARTS OF STONE  
Charms  
(DeLuxe 6062)
- 9** THE WALLFLOWER  
Etta James & The Peaches  
(Modern 947)
- 10** MR. SANDMAN  
MAMBO  
Chris Powell  
(Grand 120)

- PLEDGING MY LOVE  
Johnny Ace  
(Duke 136)
- THE WALLFLOWER  
Etta James & The Peaches  
(Modern 947)
- KO KO MO  
Gene & Eunice  
(Combo 64)  
(Aladdin 3276)
- SINCERELY  
The Moonglows  
(Chess 1581)
- TWEEDLEE DEE  
Lavern Baker  
(Atlantic 1047)
- YOU DON'T HAVE TO GO  
Jimmy Reed  
(Vee-Jay 119)
- I'VE GOT A WOMAN  
Ray Charles  
(Atlantic 1050)
- EVERY DAY I HAVE THE BLUES  
B. B. King  
(RPM 421)
- DADDY, DADDY  
Richard Berry & The Dreamers  
(Flair 1058)
- EARTH ANGEL  
Penguins  
(Dootone 348)

- PLEDGING MY LOVE  
Johnny Ace  
(Duke 136)
- EARTH ANGEL  
Penguins  
(Dootone 348)
- SINCERELY  
Moonglows  
(Chess 1581)
- EVERY DAY I HAVE THE BLUES  
B. B. King  
(RPM 421)
- THAT'S ALL I WANT FROM YOU  
Dinah Washington  
(Mercury 70537)
- HEARTS OF STONE  
Charms  
(DeLuxe 6062)
- HURT  
Roy Hamilton  
(Epic 9086)
- LING, TING, TONG  
Five Keys  
(Capitol 2945)
- TWEEDLEE DEE  
Lavern Baker  
(Atlantic 1047)
- KO KO MO  
Gene & Eunice  
(Combo 64)  
(Aladdin 3276)



- 1** EARTH ANGEL  
Penguins  
(Dootone 348)
- 2** LING, TING, TONG  
Charms  
(DeLuxe 6076)
- 3** TWEEDLEE DEE  
Lavern Baker  
(Atlantic 1047)
- 4** PLEDGING MY LOVE  
Johnny Ace  
(Duke 136)
- 5** SINCERELY  
Moonglows  
(Chess 1581)
- 6** HEARTS OF STONE  
Charms  
(DeLuxe 6062)
- 7** RECONSIDER BABY  
Lowell Fulson  
(Checker 804)
- 8** TEACH ME TONIGHT  
Dinah Washington  
(Mercury 70497)
- 9** I WANNA HUG YA, SQUEEZE YA & KISS YA  
Buddy & Claudia Griffin  
(Chess 1586)
- 10** THE WALLFLOWER  
Etta James & The Peaches  
(Modern 947)

- PLEDGING MY LOVE  
Johnny Ace  
(Duke 136)
- TWEEDLEE DEE  
Lavern Baker  
(Atlantic 1047)
- I'VE GOT A WOMAN  
Ray Charles  
(Atlantic 1050)
- EARTH ANGEL  
Penguins  
(Dootone 348)
- MAMA, TALK TO YOUR DAUGHTER  
J. B. Lenore  
(Parrott 809)
- SINCERELY  
Moonglows  
(Chess 1581)
- HEARTS OF STONE  
Charms  
(DeLuxe 6062)
- LING, TING, TONG  
Five Keys  
(Capitol 2945)  
Charms  
(DeLuxe 6076)
- FORTY FOUR  
Howlin' Wolf  
(Chess 1584)
- THE WALLFLOWER  
Etta James & The Peaches  
(Modern 947)

- PLEDGING MY LOVE  
Johnny Ace  
(Duke 136)
- I'VE GOT A WOMAN  
Ray Charles  
(Atlantic 1050)
- COME BACK  
Ray Charles  
(Atlantic 1050)
- EARTH ANGEL  
Penguins  
(Dootone 348)
- SINCERELY  
Moonglows  
(Chess 1581)
- HURT  
Roy Hamilton  
(Epic 9086)
- POISON IVY  
Willie Mabon  
(Chess 1580)
- LING, TING, TONG  
Five Keys  
(Capitol 2945)
- TWO HEARTS  
Charms  
(King 6065)
- TWEEDLEE DEE  
Lavern Baker  
(Atlantic 1047)

## Coming Up In R & B

Listed Alphabetically

**I BELIEVE**  
Roy Hamilton  
(Epic 9092)  
Atlanta, Cleveland, Detroit, Flint, Los Angeles, Nashville, New York, Philadelphia, Savannah

## Wax Stars Perform At Baltimore Ops' Dinner

BALTIMORE, MD. — The Three Chuckles, Mindy Carson, Richard Maltby and the Metrotones helped the Automatic Music Operators of Greater Baltimore celebrate their Seventh Annual Dinner and Dance at the Lord Baltimore Hotel last Sunday, February 6th.

Following the wonderful meal, Irv Goldner, the association's president, welcomed the crowd of 500 and introduced the many prominent people in attendance including Baltimore's Mayor, Tom D'Alesandro.

Immediately after the formalities, the tables were moved to the sides and the band swung into action setting the mood for a most enjoyable evening. The recording artists and other acts supplied the entertainment.

Most of the folks were in agreement that the 7th Annual dinner was the best yet.

## Ample Music Signs Cleffer Jerry Stevens

NEW YORK—Ample Music has just signed Jerry Stevens, B.M.I. song cleffer, to a three year pact. Writer-composer, currently has one of England's big sellers in the song "Heartbeat" as recorded by Karen Chandler on Vogue, Ruby Murray, on Columbia, and Lita Roza on London records. The London record is being set for release here this month. Meanwhile, the English success has stirred up action on the song here. "Heartbeat" is reported getting the R&B treatment by Chords, on Atlantic for an immediate release, and several other diskeries, it is said, are rushing in to cover the song.

Ample Music has two other releases set for this month in the songs penned by Stevens, Janet Brace's recording of "A Woman's Love Is Never Done" on Decca, and the Eydie Gorme waxing of "Give A Fool A Chance" on Coral records.

Author-composer, Stevens is currently working on a Broadway musical for next season.

## Quack's Waxed

MILWAUKEE, WIS.—A five minute phonograph record "How to Call Ducks," has been narrated by Phil Olt, Jr., a recognized authority on the subject, for Evinrude Motors, Milwaukee, Wis. The record will be made available to sportsmen as a primer featuring the basic calls for "pudler"—or "neckfeeder"—and diving water fowl by Evinrude dealers throughout the country.

Made for 78 r.p.m. machines, the record was produced by Evinrude to accompany the introduction of the Ductwin a three horse power outboard motor designed especially for the duck hunter.



8508 Sunset Blvd., Hollywood 46, Cal.

# ARTHUR GUNTER

with ANOTHER HIT!

THE BOY WHO SCORED WITH "Baby, Let's Play House"



"SHE'S MINE, ALL MINE"

b/w

"YOU ARE DOIN' ME WRONG"

EXCELLO 2053

## SPIRITUALS

Sons of the South

singing

"God Is Alright"



b/w

"TRAVELIN' DOWN THE ROAD"

EXCELLO 2050

Jewell Gospel Trio

singing



"MANY LITTLE ANGELS IN THE BAND"

b/w

"TAKE MY HAND PRECIOUS LORD"

NASHBORO 550

WRITE — WIRE — PHONE ORDER NOW!

NASHBORO RECORD CO., INC.  
177 3rd AVENUE  
NASHVILLE TENN.  
(Phone 42-2215)

# RHYTHM 'N BLUES REVIEWS

<b>A</b> DISK & SLEEPER	<b>G</b> GOOD
<b>B+</b> EXCELLENT	<b>C</b> FAIR
<b>B</b> VERY GOOD	<b>D</b> MEDIOCRE

**MICKEY "Guitar" BAKER**

(Rainbow 288)

**C+** "GREASY SPOON" (2:35) [George Baker] Mickey Baker, one of the top R & B guitarists, dishes up an intriguing instrumental of slow tempo. Baker's talented guitar playing provides some ear pleasing melody.

**B** "SHAKE WALKIN'" (2:40) [George Baker] A quick beat driving instrumental that has a solid rocking beat. Good wax for the teenagers.

**JOE HOUSTON**

(RPM 422)

**B** "SENTIMENTAL JOURNEY" (2:30) [ASCAP—Green, Broom, Homer] Joe Houston provides a strong rocking treatment of the familiar oldie. Strong evergreen.

**B** "CELEBRITY CLUB STOMP" (2:20) [Modern BMI—Houston] Another driving ditty for the hop happy kids.

**JOE MORRIS**

(Herald 446)

**B** "BE CAREFUL" (2:45) [Angel BMI—Joe Morris] Joe Morris shouts a beaty item with some excellent advice. Deck has a solid beat.

**B+** "WAY DOWN YONDER" (2:25) [Angel BMI—Joe Morris] Here's one that could be what Morris needs to get up with the nation's big ones. A middle tempo spiritual flavored item that is different. It's melodic and rocks. Could catch on in a big way.

**BABY DEE**

(MGM 55002)

**C+** "HE AIN'T MINE NO MORE" (2:10) [Dreyer Music ASCAP—Singleton, McCoy] Baby Dee sings a middle tempo bouncer with a Latin feeling. Fair etching.

**B+** "WHEN I CRY" (2:41) [Garlock, Scherer BMI—Thomas] Baby Dee comes up with a strong item in another bouncer with a cute gimmick. A wailing countervoice gives the deck individuality.

**BOP-A-LOOS**

(Mercury 70553)

**C+** "TWEEDLEE DEE" (2:41) [Progressive BMI—W. Scott] A modern mambo version of the hit tune. Happy effort.

**C+** "BONGO MAMBO" (2:42) [Brent BMI] A quick beat mambo with a flavory sound that will satisfy. Two ok decks for the mambo crowd. Good programming for the jockey.

**THE CASH BOX**

**★ AWARD O' THE WEEK ★**

"LOVE STRUCK" (2:20)

[Berkshire BMI—Willis]

"LAWDY MISS MARY" (2:30)

[Berkshire BMI—Willis]

CHUCK WILLIS

(Okeh 7051)

● Chuck Willis may have his strongest deck yet in "Love Struck," an original slow tempo ballad blues. Willis gives the tune everything he's got and the deck has lots of potential. Has pop appeal and with

the current trend in that direction the item bears watching. The flip, "Lawdy Miss Mary," is a fast beat bouncer which Willis handles with drive.

**LINDA HAYES and The Platters**

(King 4773)

**B** "PLEASE HAVE MERCY" (2:53) [Gallo BMI—Howard, Otis] Linda Hayes does a powerful vocal job on a slow tempo melodic weeper. The gal sings with feeling against a strong chorus backing by the Platters. Good wax.

**B+** "OOCHI PACHI" (2:21) [Gallo BMI—Otis, Howard, Gallo] Linda Hayes has a really strong side here on one of those tunes figured to break two ways. Linda gets a solid support from Tony Williams. Don't overlook this side.



**THE GETHSEMENE SINGERS**

(Ruby 1000)

**C** "I KNOW HIM" (2:49) A slow sincerely performed religious item. Lead, chorus and piano. Lacks effectiveness.

**C** "ALL MY APPOINTED TIME" (2:50) Similar comments.

**THE STREET SINGERS**

(Tuxedo 899)

**B** "TONIGHT WAS LIKE A DREAM" (2:20) [Forde BMI—Campbell] The Street Singers come up with a slow tempo unusual wax that proper exposure could do things for. The deck is gimmicked by the vocal group in a manner that will command attention if heard.

**B** "CALDONIA'S MAMBO" (2:40) [Campbell BMI—Moore] A cute treatment in mambo tempo. The kids are good.



**COUNT BASIE**

(Clef 89131)

**B** "SOFT DRINK" (3:05) [JATAP BMI—Joes] Count Basie and his ork run through a sprightly fast beat. Standout is an excellent sax performance by Frank Wess.

**B** "TWO FOR THE BLUES" (2:47) [Neil Hefti, Inc. ASCAP—Hefti] Basie dishes up a middle tempo bounce with softened brass. Good dance tempo. Frank Foster teams with Wess for sax solos.

**THE CASH BOX**

*Rhythm 'N Blues* **BEST BETS**

*In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.*

- ★ "OOCHI PACHI" ..... Linda Hayes ..... King 4773
- ★ "CAT NAP" "STOMPING ROOM ONLY" ..... Tiny Bradshaw ..... King 4777

**THE FEATHERS**

(Aladdin 3277)

**B+** "I NEED A GIRL" (3:02) [Aladdin BMI—The Feathers] The Feathers dish up a melodic pretty in an infectious manner that could make the deck happen. Keep a close watch.

**B** "STANDIN' RIGHT THERE" (2:30) [Aladdin BMI—The Feathers] The group works their way through a mellow pretty with a recitation bridge. Falls short of the upper deck.

**TINY BRADSHAW**

(King 4777)

**B+** "CAT NAP" (2:33) [Sylvia BMI—Al Sears] The Tiny Bradshaw ork runs blithely through a rhythmic dance item with a modern sound sax leading the way. Infectious dance side.

**B+** "STOMPING ROOM ONLY" (2:15) [BMI—Howard Marks] A quick beat wax with the Bradshaw sound that has built him into one of the steadiest purveyors of dance music.

**BIG WALTER**

(TNT 8005)

**C** "JUNIOR JUMPED IN" (2:19) [TNT BMI—Price] A fast beat cornball sound that could do well on the juke boxes.

**B** "CALLING MARGIE" (2:35) [TNT BMI—Price] Humerous telephone conversation conducted by Big Walter well done. Could pick up a fair amount of action on its novelty appeal.

**BABS GONZALES**

(Apollo 469)

**B** "A COOL TALE OF LOVE" (2:32) [Bess Music BMI—Gonzales, Brannon] In a tender and sincere manner Babs touchingly recites a goofy bop tale against a soft, sentimental organ backing by Brannon. Will be dug by Gonzales followers. Contrast of lyric as against presentation and organ backing funny bit.

**B** "WHEN RIGOR MORTIS SETS IN" (2:47) [Bess BMI—Gonzales, Brannon] Another hilarious story handled in the same manner. Similar comments.

# THE CASH BOX RHYTHM N' BLUES Ramblings

## NEW YORK:

The Clovers, Atlantic Records, looking for that real big one, seem to have come up with it in "If You Love Me." Only out a couple of weeks, reports coming into the office indicate the fellas will shortly be on top of the heap again. Some of the reports, though in lesser quantity, show that the other side, "Blue Velvet" is also being asked for. Although at this stage it is too early to tell, it could be a two sider. The Clovers used to make it a habit—issuing



THE CLOVERS

two sided hits, that is. . . . Here's one we've been hearing about. "Two Hearts" by The Charms. Seems the etching was tested territorially and only this week was shipped nationally. . . . Eddie Mesner, Aladdin Records, hot about his Patti Anne's "Shtiggy Boom." Tune was written by Al Jarvis, Coast jockey. . . . Bill Cook, Roy Hamilton's personal manager, the latest to be erroneously declared dead. Bill's in fine health and in a happy frame of mind as long as Hamilton keeps turning out those hits. . . . Herald may have something in the new Charlie & Ray "Take A Look At Me." Spot tested it in New York and the orders were instantaneous. Al Silver, out with the virus, should be cheered by this news. . . . Chet Baker, scheduled for New York on March 12 for his Carnegie Hall jazz concert, is readying his new "Chet Baker

Sings, Vol. II" to be released sometime next month. . . . Jack Rowzie (WWDC-Washington, D. C.) started a two year old platter going recently by spinning it once a day for two weeks. Deck is Bob Scobey's "Hindustan" on Good Time Jazz. . . . The March 12 Jazz Concert at Carnegie Hall, spotlighting Dave Brubeck, Gerry Mulligan and Chet Baker, with vocal discovery Carmen McRae rounding out the bill, will bear the official production name, "New Jazz At Carnegie." . . . Ralph Watkins is sporting the handsomest sultan in town. Ralph just returned from a two week Havana vacation to supervise the re-decorating of his Basin Street Jazz Palace which opens its doors again April 7 in the grooviest fashion—starring the great Satchmo Armstrong. . . . Miriam Abramson, Atlantic Records, only one week back at the desk and moaning about losing that Miami tan. . . . Baton Records has come up with what looks like another strongee in "Lonely Nights" by The Hearts, a group of young girls who look like real comers.

## CHICAGO:

It is reported that plans are underway for Mahalia Jackson to star on her own TV show, this city. In the meantime, CBS showcasing Mahalia on several local TV's. Her "Rusty Old Halo" doing mighty well for her. . . . Roy Hamilton drawing raves at the Chicago Theatre where he's singing all his big records including the current, "I Believe" which is really catching on in a big way. . . . Milt Salstone tells us that "No Chance" by The Cadillacs on Josie may be his next big seller. . . . Chess boys out with several hit potentials again. Such as "I Wanna Hug Ya, Kiss Ya, Squeeze Ya" by Buddy & Claudia; Jimmy Witherspoon's "Time Brings About A Change"; and a brand new Little Walter release titled, "My Babe". All Phil will say about this Little Walter disk is, "Just watch it!" Phil, who just returned from a Florida vacash where, he claims, it did nothing but rain for his entire stay, is now holding down the fort here while Leonard travels his regular Southern route, stopping in Memphis to ship boxes of all their hits. . . . "I Wonder Why" on Vee-Jay by the Rhythm Aces seems to be going pop but fast. Chicago jocks have really jumped on this one. Calvin Carter of this diskery now in New York on biz. . . . Johnny Ace's "Pledging My Love" is a big seller here. But it is beginning to look like the tributes to the late Mr. Ace, especially "Johnny Has Gone" by Varetta Dil'ard, will also be a tremendous item. Though out just a short time, disk is already hitting the best seller charts. . . . Mercury Records running a dj contest in connection with Sarah Vaughan's "How Important Can It Be", which looks like it will be as big, if not bigger than, "Make Yourself Comfortable" for the 'divine Sarah'. Incidentally, during her stay at the Chicago Theatre, seems Sarah was a frequent visitor to the Rodeo Lounge where she enjoyed watching Carmen MacRae. . . . Johnny Hodges breaking it up at the Crown Propeller where his loyal legion of fans continually return to watch and listen to this popular favorite.

## LOS ANGELES:

The Paul Coates' "Confidential File" TV show 2/6 was one of the most controversial issues ever to hit the trade. During the show Coates blasted the "dirty" R & B records that are now on the market and their influence on teen-agers. He pointed particularly at the "Annie" series and put Ralph Bass, A & R rep. for King and Federal, in the "hot seat" as one of the biggest offenders in turning out risque records. Also appearing on the show was Dick Hugg and Joey Adams, LA deejays. Earl Bostic and his orchestra are slated for a two month tour of the Western territory starting April 5. They will open at the Club Oasis here in LA on April 22 for two weeks. . . . Dinah Washington will also hit the West Coast in April along with organist Bill Doggett who will kick off his first Western junket in May. . . . Oscar McLollie and his band is one of the few groups that can boast about having one of the longest single engagements in history. They have appeared continuously at the Trade Winds in Inglewood for almost two years. Oscar is mighty happy over his latest Modern release "Pretty Girl" and "Lolly Lolly." . . . The Hollywood revue, now on tour throughout California, staged an appearance at The Harlem Hot Spot in San Pedro Feb. 11. The package unit included Linda Hayes, Roy Brown, Johnny Watson and Tommy Jones' Orchestra. . . . A promising new R & B

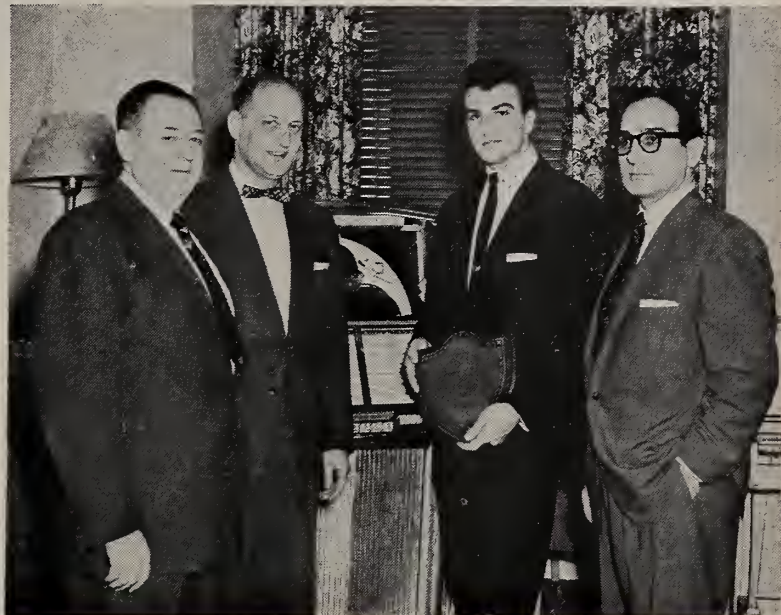
bouncer "Shtiggy Boom" is showing strong signs of becoming a hit. It is getting both POP and R&B coverage and is out by The Nuggetts (Capitol), Leo Diamond (Victor), The Dooley Sisters (Tampa), and Patty Ann Mesner (Aladdin). Tune was written by deejay Al Jarvis and harmonica wizzard Leo Diamond. . . . The tune "Slow But Sure," which was written by Benny Carter and Adeline Hanson, is being released on the Forecast label by Bernice Gooden. . . . Deejay Hunter Hancock is attracting turn-away crowds with his bi-weekly talent shows at The Club "400" in San Diego. . . . The Orioles were so successful at The Five-Four Ballroom that they were held over for an additional week-end 2/11 thru 2/13. Charles Brown and His band also appeared on the same bill. . . . Louis Jordan hits the market with his latest Aladdin release this week. Titles are "Gal, You Need A Whippin'" and "Time Is a Passin'." . . . Watch Imperial Records during the months ahead. Prexy, Lew Chudd, has some big plans that should make Imperial the hottest label in the country. With the cooperation of his two ace A & R men—Eddie Ray and Dave Bartholomew—he has a winning combination he feels can't be beat. . . . The Bihari Brothers are going great guns with five new releases out this week by Bobby Ref & The Laurels (Flair), Oscar McLollie (Modern) Jimmy McCracklin (Modern), Arthur Lee Maye & The Crowns (RPM), and Joe Houston (RPM). . . . Publicist Hal Spector is making plans to record a tune called "Mattress Mambo" by Dian 'Comfort' James which will be released on Innerspring Records. . . . Art Tatum opens at Zardi's on Mar. 11 to be followed by Coleman Hawkins Mar. 25.



BILL DOGETT

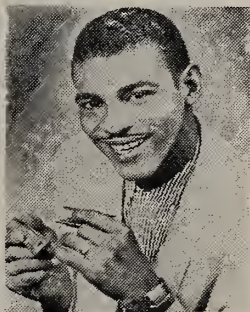
records he makes in the next two years to Boystown. Seen above, left to right, are Jack Cohen, president of Cuyahoga County Phonograph Merchants Ass'n., M. M. Kraus, Chairman of Ohio Boystown, Inc., Tommy Mara holding plaque awarded him by the Phonograph Association, and James S. Ross, vice president of the Phonograph Merchants Ass'n. and trustee of Ohio Boystown.

## Singing Ambassador of Boystown



CLEVELAND—Tommy Mara, personable young MGM recording star, this week became a symbol of Ohio Boystown as he was designated by James Ross, Ohio Boystown trustee, "Singing Ambassador of Ohio Boystown." Tommy has pledged 100% of all royalties which accrue from the sale of "Pledging My Love" in Ohio, 25% of royalties from his National sales and 25% of royalties from all

records he makes in the next two years to Boystown. Seen above, left to right, are Jack Cohen, president of Cuyahoga County Phonograph Merchants Ass'n., M. M. Kraus, Chairman of Ohio Boystown, Inc., Tommy Mara holding plaque awarded him by the Phonograph Association, and James S. Ross, vice president of the Phonograph Merchants Ass'n. and trustee of Ohio Boystown.



LITTLE WALTER

A HOT ONE!  
BOBBY MITCHELL  
"NOTHING SWEET AS YOU"  
b/w  
"I WISH I KNEW"  
IMPERIAL # 5326  
Imperial Records  
6425 Hollywood Blvd., Hollywood 28, Calif.

R & B  
A SURE HIT!  
"TRY AND GET ME"  
b/w  
"DREAM"  
by Earl Curry  
R&B # 1313  
CONTACT YOUR DISTRIBUTOR

Headed For The Top!  
"IT MAY SOUND SILLY"  
IVORY JOE HUNTER  
ATLANTIC # 1049  
Atlantic RECORDING CORP  
234 WEST 56th STREET NEW YORK 19 N Y

A New Charlie & Ray Smash!  
"TAKE A LOOK AT ME"  
b/w  
"MY LOVIN' BABY"  
# 447  
Herald RECORDS  
234 W 55th Street New York N Y





**THE CASH BOX**  
*Reports*  
**THE NATION'S**  
**BIG 10**  
**Country**  
**JUKE BOX TUNES**

**Faron Young Contest To "Name The Band"**

NASHVILLE, TENNESSEE—Hubert Long, manager of Faron Young, Grand Ole Opry entertainer and Capitol recording artist, announced here last week that March 15 opens the Faron Young "You Name The Band" contest.

Long stated that the contest is open to any and all—and all you need do is submit a name for the Faron Young Grand Ole Opry Band. Contest closes April 15, 1955. Send all entries to Faron Young, Radio Station WSM, Nashville, Tennessee.

The winner will be awarded an expense paid week-end pass to the Grand Ole Opry here in Nashville and will be the special guest of Faron Young. Faron's Grand Ole Opry band consists of Gordon Terry, fiddle; Joe Vincent, steel guitar; Tom Prichard, bass; Teddy Wilburn, rhythm; and Doyle Wilburn, lead guitar.

**Andoll Records Adds New Square Dance Line To Label**

NEW YORK—In addition to its growing list of popular, jazz, and old time records, Andoll Records has disclosed that it is adding a new line of square dance disks. Nearly everything is ready to go in this new field and the first recording is expected to hit the market in February.

The first release will feature Johnny Gardiner, who hails from Merrill, Wisconsin, and is well known among Square Dance Clubs in the Midwest. Johnny is joined by the Valley Hoedowners, also from Merrill, who furnish authentic Square Dance music. It is expected that the first two songs to be released will be "The Gents Grab Hold" and "The Biscuit Square," both with calls by Johnny Gardiner.

In a recent interview with Gardiner, he stated that he expected to make personal appearances at a good share of the Midwest's Square Dance clubs. He also stated that he expected to open his own record distributing company, which will be called "The J-Bar-G Sales Co.," for the purpose of promoting and distributing the new square dance line of Andoll Records.

**Entertain Troops**



NASHVILLE—Jim Reeves, Abbott recording artist and star of the Louisiana Hayride, sings to Adelle August, Columbia Pictures starlet, as they entertain the crew of the aircraft carrier Lake Champlain in the Mediterranean of Marseilles, France. Jim was on tour with a USO unit during the holiday season. The group played 23 shows in 18 days, appearing in Paris on Christmas and at Stuttgart, Germany, on New Years. They also visited bases in the Azores and in Newfoundland. Several members of the troupe, including Jim, were guests on Ed Sullivan's "Toast of the Town" on January 9.

**New Jeff Dale Show**

SHREVEPORT, LA. — Something new has been added to the Country and Western music horizon in the Shreveport listening area. On January 1, Jeff Dale began "The Country Dale" show originating over KENT from 1-3 each afternoon, Monday through Friday.

Country Dale reports that the show is catching on in a big way. And, already, Dale has had such names as Jim Reeves, Slim Whitman, Ginny Wright, Jack Ford in as guest.

**MOA 5th Annual Convention**  
 March 28, 29 & 30  
 Morrison Hotel, Chicago

**THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK**  
 (PLUS THE NEXT FIVE)

1. LET ME GO, LOVER	Hank Snow (RCA Victor)
2. LOOSE TALK	Carl Smith (Columbia)
3. IF YOU AIN'T LOVIN'	Faron Young (Capitol)
4. HEARTS OF STONE	Red Foley (Decca)
5. ARE YOU MINE	{Ginny Wright & Tom Tall (Fabor) Myrna Lorrie & Buddy DeVal (Abbott)
6. IN THE JAILHOUSE NOW	Webb Pierce (Decca)
7. MORE AND MORE	Webb Pierce (Decca)
8. LITTLE TOM	Ferlin Huskey (Capitol)
9. I'VE BEEN THINKING	Eddy Arnold (RCA Victor)
10. I DREAMED OF A HILLBILLY HEAVEN	Eddie Dean (Sage & Sand)
11. I FEEL BETTER ALL OVER.	12. THAT'S ALL RIGHT.
13. KISSES DON'T LIE.	14. I GOTTA GO GET MY BABY.
15. EVER-LOVIN'.	15. DON'T FORGET.

- 1 LOOSE TALK**  
Carl Smith  
(Columbia 21317; 4-21317)
- 2 LET ME GO, LOVER**  
Hank Snow  
(RCA Victor 20-5960; 47-5960)
- 3 MORE AND MORE**  
Webb Pierce  
(Decca 29252; 9-29252)
- 4 HEARTS OF STONE**  
Red Foley  
(Decca 29375; 9-29375)
- 5 IF YOU AIN'T LOVIN'**  
Faron Young  
(Capitol 2953; F-2953)
- 6 IN THE JAILHOUSE NOW**  
Webb Pierce  
(Decca 29391; 9-29391)
- 7 I DON'T HURT ANYMORE**  
Hank Snow  
(RCA Victor 20-5698; 47-5698)
- 8 NEW GREEN LIGHT**  
Hank Thompson  
(Capitol 2920; F-2920)
- 9 ARE YOU MINE**  
Ginny Wright & Tom Tall  
(Fabor 117; 45-117)  
Myrna Lorrie & Buddy DeVal  
(Abbott 172; 45-172)
- 10 ONE BY ONE**  
Kitty Wells & Red Foley  
(Decca 29065; 9-29065)

**ANOTHER HIT.....**

and



**RAY PRICE**



sings

**A STRONG BALLAD**

**"ONE BROKEN HEART"**

COLUMBIA 21354



**CEDARWOOD PUB. CO.**

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**HANK SNOW**  
THE SINGING RANGER  
Current Release  
**"LET ME GO, LOVER"**  
Exclusive Management  
COL. TOM PARKER  
BOX 417 MADISON, TENN.  
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Direction Hank Snow Jamboree Attractions  
TOM DISKEN—GENERAL MANAGER

A GOOD ONE FOR THE OPS!  
LLOYD ELLIS  
**"BOOGIE BLUES"**  
b/w  
**"BLUE CHAMPAGNE"**  
MERCURY # 70520  
**TREE PUB. CO., INC.**  
NASHVILLE TENNESSEE

**CINCINNATI CUT-UPS**

A few months ago I told you about the wonderful square dance unit that we have around these parts headed by John Grigsby called the "Midwesterners". At that time I promised you that I would be writing more about them. Well, here it is.

In March the fast stepping square dancers will fly to Hollywood and make their first picture called "Second Greatest Sex" for Universal International. Set in Kansas in the 1880's, the movie is based on American Folklore and will be filmed in color for the wide type screen. Movie stars Jeanne Craine, Bert Lahr, Paul Gilbert, George Nader, Kitty Kallen and Keith Anders will be in the featured roles.

"The Midwesterners" will fly to Hollywood from Washington, D. C. following their Feb. 26-27 appearances on the Tennessee Ernie show, and are scheduled to spend March 1-6 at the UI studios for the filming of their particular scenes. . . . OUR BEST TO THEM.

They tell me that all 2400 seats in the National Cash Register's Auditorium in Dayton have already been reserved for the Steve Allen show "Tonight" on Feb. 11th. Just goes to show you that folks in this neck of the woods are hungry for good TV shows. Too bad more of them don't stop by.

Bonnie Lou (King) told me that she will be out of town this week doing shows in Canton and Youngstown. That gal really packs them in. . . . Jimmie Skinner (Decca) appearing at the Hough Theatre this week end in Cleveland. Jimmie reports that "Menu Love" the song he wrote which was recorded by the Geer Sisters on "X" is doing real good. . . . Ethel Smith appearing at Beverly Hills along with Sonny Howard the comedian. . . . Danny Engel (Song plugger) still ill, has been away from work for the past few weeks.

Red Turner, one of the Queen City's best loved country personalities has joined radio WZIP-Covington, Ky. as a folk disc jockey. Formerly with the Renfro Valley Barn Dance and more

**THE 10 TOP Country Best Sellers**

1. LOOSE TALK  
Carl Smith  
(Columbia 21317; 4-21317)
2. MORE AND MORE  
Webb Pierce  
(Decca 29252; 9-29252)
3. IF YOU AIN'T LOVIN'  
Faron Young  
(Capitol 2953; F-2953)
4. LET ME GO, LOVER  
Hank Snow  
(RCA Victor 20-5960; 47-5960)
5. IN THE JAILHOUSE NOW  
Webb Pierce  
(Decca 29391; 9-29391)
6. HEARTS OF STONE  
Red Foley  
(Decca 29375; 9-29375)
7. I DON'T HURT ANYMORE  
Honk Snow  
(RCA Victor 20-5698; 47-5698)
8. THIS OLE HOUSE  
Stuort Homblen  
(RCA Victor 20-5739; 47-5739)
9. I'VE BEEN THINKING  
Eddy Arnold  
(RCA Victor 20-6000; 47-6000)
10. KISSES DON'T LIE  
Carl Smith  
(Columbia 21340; 4-21340)

recently a star on WLW's Midwestern Hayride on both radio and TV, Red has settled down at WZIP (just across the river from Cincinnati) in the role he likes best as Mr. Country D/J. Heard daily on a morning show, Red also has a three hour request program on Saturday.

**No Motorcycling For Carl Smith**



NASHVILLE—Carl Smith (left) took up a hobby of motor cycle riding about the first of December, 1954. On, or just before Christmas Day, he bought a motor, thinking he would really get into the motor cycle brigade. He thought this, until Don Law (right) of Columbia Records changed his mind. When Law discovered this bit of news, he wasted no time in getting Carl's name on paper, stating he will refrain from such hazardous adventures. Between Hal Smith (Carl's personal manager) and Law they arranged a nice size insurance policy on Carl Smith also.

**The Cash Box Country Reviews**

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

**THE CASH BOX BULLSEYE-of-the-WEEK**

**"THE WOMAN'S TOUCH" (2:36)**  
[Ernest Tubb BMI—C. Walker]  
**"KANSAS CITY BLUES" (2:00)**  
[Ernest Tubb BMI—E. Tubb]  
ERNEST TUBB  
(Decca 29415; 9-29415)

● The inimitable Ernest Tubb, who makes it a habit of turning out consistently good records, comes through with a double-barreled hit contender on his latest release. On one end, Tubb puts his smooth and mellow "touch" to a middle beat, sentimental piece dubbed "The Woman's Touch". Coupling, "Kansas City Blues", is a rhythmic blues item that the artist handles in polished fashion. It's a "pick-em" platter.

**"THE NUTTY LADY OF SHADY LANE" (2:29)**  
[Paxton ASCAP—S. Tepper, R. Bennett]  
**"MR. SANDMAN" (2:00)**  
[E. H. Morris ASCAP—P. Ballard]  
HOMER AND JETHRO  
(RCA Victor 20-6029; 47-6029)

● The two-man wrecking crew, Homer and Jethro, are up to their old tricks again, namely "tune-wrecking". The boys have a sensational talent for tearing down the top pop tunes, rebuilding them with a laugh-a-second foundation and managing to garner loads of sales and spins in the process. This time the comics successfully destroy "The Naughty (now the Nutty) Lady Of Shady Lane" and "Mr. Sandman". A two-sided laugh and sales must.

**JACKIE HILL & JACK CARDWELL**  
(King 1442; 45-1442)

● **"ARE YOU MINE" (2:13)** [Dandelion BMI—Grashey, Amadeo, Lorrie] The inviting vocal stylings of Jack Cardwell are teamed up with the young and talented tones of Jackie Hill on an appealing cover of the current click.

● **"KO KO MO" (2:23)** [Meridian BMI—Forest, Haven] Cardwell solos as he zestfully belts out this pop and r&b smash. Delightful pairing.

**BIFF COLLIE**  
(Starday 178; 45-178)

● **"WHAT THIS OLD WORLD NEEDS" (2:21)** [Starrite BMI—D. Shannon] Biff Collie comes up with a socko reading on a fast-paced ditty with tantalizing lyrics. "More lovin' and less shovin' should help straighten out the world situation", says Collie.

● **"LONELY" (2:35)** [Starrite BMI—Collie] On the lower deck Collie vocals a slow beat, lover's lament in poignant fashion.

**LETTY FRIZZELL**  
(Columbia 21336; 4-21336)

● **"A FOREST FIRE" (2:14)** [Hill & Range BMI—Frizzell, Adams] Letty Frizzell projects a middle beat tearful item with a tender emotion that tells the story of his unhappiness. Strings and country piano add the proper flavor to the etching.

● **"MAKING BELIEVE" (3:05)** [Acuff-Rose BMI—Work] Flip is another weeper that Frizzell performs in soft, sincere fashion. Fine material.

**CURTIS GORDON**  
(Mercury 70538; 70538-X45)

● **"DON'T TRADE" (2:01)** [Starrite] The distinctive tones of Curtis Gordon shine on the artist's first effort for the diskery. A touching, middle tempo piece that should cash in nicely.

● **"CHOPSTICKS MAMBO" (2:02)** [Cedarwood BMI—Arr: Stebach, Dorney] Lower portion is a sprightly instrumental combination of the Oriental oldie with an "ugh" beat.

**THE ANDREWS BROTHERS**  
(MGM 11926; K11926)

● **"TODAY YOU SAID GOODBYE" (2:20)** [Acuff-Rose BMI—J. Andrews, B. Andrews] The Andrews Brothers blend their vocal chords in enchanting fashion on a middle tempo, heartfelt piece. Melody and lyrics blend warmly.

● **"THAT'S WHY WE DRIFTED APART" (2:39)** [Acuff-Rose BMI—J. Andrews, B. Andrews] Lower lid is an up-beat, sentimental item that the boys wax effectively.

**PEE WEE KING & HIS BAND**  
(RCA Victor 20-6005; 47-6005)

● **"YOU CAN'T HARDLY GET THEM NO MORE" (2:30)** [Valley BMI—F. F. Wilson] Pee Wee King, Red Stewart, the trio and band all pitch in to knock out a most enjoyable novelty built around the popular teevee phrase.

● **"TWEEDLEE DEE" (2:23)** [Progressive BMI—W. Scott] The r&b and pop hit is treated to a bright, bouncy performance by the entire crew. Side could bust through.

**FRANK STARR**  
(Lin 1009; 45-1009)

● **"THE DIRTY BIRD SONG" (2:00)** [Lin BMI—Baker, Miller, Starr, Leonard] Frank Starr's full rounded voice comes across in exciting fashion on this driving novelty fashioned after TV comedian, George Gobel's well publicized expression.

● **"DIG THEM SQUEAKY SHOES" (2:14)** [Lin BMI—Baker, Miller] Flip is a solid jump item with delectable lyrics. A potent debut, on both ends, by Starr and his Rock-away Boys.

**"LUCKY" JOE ALMOND**  
(Trumpet 233; 45-233)

● **"EVERY DAY OF THE WEEK" (2:30)** [Globe BMI—J. Almond] "Lucky" Joe Almond decks out a flavorful, romantic ditty with enticing lyrics and a solid beat. It seems that Almond's gonna pitch the woo with his gal clear around the calendar.

● **"TANGLEWOOD WALTZ" (2:30)** [Globe BMI—J. Almond] Reverse etching is a sad, slow waltz item that the chanter waxes in feelingful style.

# THE CASH BOX Country Roundup

**WSM-GRAND OLE OPRY . . .** Ernest Tubb and Cowboy Copas completed personal appearances in Canada. Copas braved the weather in Canada Feb. 1-11. Next, Tubb and his group worked through to Canada via Michigan. These Grand Ole Opry artists worked the extreme—covering the state of Florida:



COWBOY COPAS

Little Jimmy Dickens, Ferlin Huskey, Roy Acuff and his Smokey Mountains Boys, Johnnie and Jack and the Tennessee Mountain Boys and Kitty Wells and Bill Monroe and his Bluegrass Boys! Frankie More, manager of the Johnnie and Jack and Kitty Wells package, recovering from a recent sprained back injury! After closing personal appearances in Denver, Colo., Feb. 13, Hank Snow along with the Duke of Paducah, and Elvis Presley, Scotty and Bill, Charline Arthur and Jimmie Rodgers Snow opened a tour covering Roswell, N. M.; Abilene, Texas; Odessa, Texas; San Angelo, Texas and Monroe, La. The tour was set through Hank Snow-Jamboree Attractions Agency, Col. Tom Parker. Tom Disken of the Jamboree banner was tour manager. In a separate package transaction, Tom Disken of the agency has set for Feb. 20-22 the Duke of Paducah, Mother Maybelle and the Carter Sisters, Elvis Presley, Charline Arthur, Jimmie

Rodgers Snow and the Harden Family will be working Little Rock, Ark., Camden, Ark. and Hope, Ark. X. Cosse, manager of Martha Carson, informs us that the Carson group will be working with Casey Clark, Detroit, March 27. Martha will team with Ferlin Huskey and the Carlises for an appearance at the Lyric Theatre in Indianapolis, Ind., on Feb. 27. This same group will be working at the opening of the new Municipal Auditorium in Pensacola, Fla., March 6. The Carlises go along March 13 for a personal in Des Moines, Iowa, with Smokey Smith at the KRNT Theatre, and on Feb. 20 the Carlises will be working with Casey Clark at Flint, Mich. The Solemn Ole Judge, George D. Hay presented the Pickin' and Singin' News Award-The Twinkle Award to Webb Pierce on the Grand Ole Opry NBC Show Sat. Feb. 5. Webb has been chosen for two consecutive years by the paper as the nation's number one country artist. Judge Hay is Editor and General Manager of the newspaper! Faron Young and band, along with the Wilburn Brothers—Doyle and Teddy, recently broke the season's record (Jan. 30) at the Lyric Theatre, according to figures revealed by the Theatre's manager—Dick Blake. Hubert Long manages the Grand Ole Opry—Young-Wilburn talent package! On Feb. 7, the group did a March of Dimes Show for the citizens of Jefferson City, Mo.

Buddy Killen, Nashville songwriter, all smiles over his tune just released by Ray Price . . . "One Broken Heart." Carl Smith had a brief but adventurous hobby recently. Adventures . . . riding a motorcycle he owned jointly with Dale Potter and Don Slayman. Brief . . . after one week of the riding, Carl promised Columbia Records' Don Law to give it up! The second group of television films of the Grand Ole Opry stars were scheduled for shooting last week. The second group of films featured Faron Young, the Wilburn Brothers, Webb Pierce, Johnnie and Jack and Kitty Wells, George Morgan, June Carter, Grandpa Jones and Ramona, Cousin Minnie Pearl and Rod Brasfield, Eddie Hill, Ernest Tubb, Lew Childre, Rita Robbins, The O'd Hickory Singers, Salty and Mattie, Red Sovine, the Carter Family, Goldie Hill and Justin Tubb, and Chet Atkins. Dot and Smokey, Opry artists of some ten years' time, have recently signed with MGM Records. Webb Pierce has just completed his first film with Universal-International. Titled "Webb Pierce and his Wandering Boys," the 20-minute musical short will be released the middle of March in 6400 movie theatres in the United States and foreign countries. Will Gowan directed the short. Other performers include Red Sovine, Hank Penny, Sue Thompson and Marion Colby. Lucky Moeller, Webb's manager, says U-I is considering producing a series of shorts with Webb. Just received word that Tom James has been set for three nights a week . . . club work in Detroit! The unit is booked into the club as Tom James and The Nashville Play Boys. . . . Bessie Mauldin just back from Florida with a refreshing suntan!

**HAYRIDE HAPPENINGS . . .** News release regarding Maxine and Jim Edward Brown lets us know that this duet has just completed some personal appearances with Elvis Presley, working through Miss., Mo., Arkansas, and Alabama and a week in Texas with Tom Perryman. The duet is also scheduled for work in Cleveland, Indianapolis and Covington, Kentucky. Maxine and Jim Ed are currently stirring up lots of play with their recording of "Draggin' Main Street." Jim Reeves (Abbott) working the West Coast and promoting his latest release . . . "The Wilder Your Heart Beats, The Sweeter You Love." The tune was penned by John Meredith. And, in a recent promotion gimmick, the boys packaged up a neat box of Valentine Candy chocolates plugging the disk!



MAXINE & JIM EDWARD BROWN

**FROM THE CROSSROADS OF COUNTRY MUSIC**

. . . The Ozark Jubilee's "home base" Springfield's Jewell Theatre, will remain closed—and the Saturday night ABC-TV show will continue to originate in Columbia, Mo., until Lou Black's Top Talent booking office, operator of the theatre, completes installation of equipment necessary to beam the full hour telecast to the full net! Wading through the more than 23,000 cards and letters which arrived at his office in the first five days following his television premiere, Red Foley was pleasantly surprised to discover a fan letter from U. S. Senator Herman Welker of Idaho, who wrote: "I had my living room filled with friends to watch your wonderful TV debut!"

**COUNTRY SMATTERINGS . . .** Curtis Gordon (Mercury) continues on personal appearances . . . and pens into the office from Colorado Springs, Colo., and says he is enroute to the West Coast for thirteen dates. Second card from Curtis . . . dateline Albuquerque, N. M., saying the deejays seem to like his first Mercury release. Curtis' band consists of Alvin McLendon, drummer,

Tony Lane, steel guitar, Curley Gainous, piano. Label X's newcomer—Jack Tucker recently did a date on the Panarama Pacific—CBS TV'er. We're told that Jack has one of the most colorful western dance bands in the business. Jack is on the Barndance Jubilee every Saturday night 7:30-8:30, channel 13. Mary Rose Bruce is also featured on the Barndance Jubilee with Tucker and his Oklahoma Playboys. May Hawks ("X") into Nashville recently—after having stopped in Cincinnati where she visited with Jimmie Skinner, Nelson King and Marty Roberts of WCKY. May also visited with the deejays in Louisville, Ky., and will work guest appearances on Lowell Blanchard's Mid-Day Merry-Go-Round, Knoxville, Tenn. From Knoxville, May will tour to Memphis, Tenn., and return to Detroit where she is set for a series of personal appearances in Northern Michigan. May is managed by Norman J. O'Neill. Purpose of May's swing through this section was to promote her first release on Label X . . . "Don't Let Them See My Face" and "Pastime Girl." Tom Edwards, WERE-Cleveland, Ohio, writes that he's scheduled to host a top Country talent to appear at his Circle Theatre Jamboree during the coming weeks. The Davis Sisters were there on Feb. 5th. Sonny James, Jim Edward & Maxine Brown, Pee Wee King and Eddy Dean are set for the 20th. Elvis Presley, the Wilburn Bros., the York Bros., Justin Tubb and Faron Young have been lined up for the March 26th show. Hank Trotter, Billy the Kid and personal manager James Fricchione just returned from a deejay promotion tour of Hank's Cross Country waxing of "I Threw Away A Diamond" coupled with "Because, Because." The boys were on the air with Jockeys Lee Moore and Lee Sutton of WWVA-Wheeling, W. Va., Phil Long, WARR-Arlington, Va., Sam Workman, WRVA-Richmond, Va., and Art Barrett and the gang at WCMS-Norfolk, Va. Dick Stuart, WMPD-Memphis, Tenn., aired his long distance Nashville calls with Carl Smith and Dotty Seals, girl singer with Bill Carlisle. Billy Walker, Louisiana Hayride favorite, dropped in to visit Dick while in town. Stuart is heard daily Mon. to Sat. 10:45 P.M. to 5:00 A.M. Received a real interesting booklet this week from the Sacred Record people. Sheriff Tex Davis, WCMS-Norfolk, Va., gratified by the fine response to the 1st Annual Hillbilly Polio Jamboree in town. Charlie and Ira Louvin, the Louvin Brothers, back at WVOK in Birmingham, Ala., after a week in Nashville for recording sessions. The duets latest Capitol release is "Satan and The Saint" and "Swing Low."



MARTY ROBERTS

**WAX-WISE . . .** The Cliff Rodgers news sheet just came in . . . all loaded with interesting news bits. Cliff says he still use some phone calls. Sooo, if you're looking for a plug, boys, call Blackstone 3-7101 between 2:00-4:30 P.M. EST (WHKK-Akron, Ohio). Cliff says listeners love to hear guests on the phone and he will talk to you directly on the air from the phone! On his Melody Roundup Show recently, Rodgers played both sides of the new Red Foley-Kitty Wells release "As Long As I Live" and "Make Believe" . . . what happened . . . In nine minutes he had 78 phone calls . . . 68 for "As Long As I Live." Fabor Robinson set to hit the road again soon. Carl Smith, who has been riding right along with top songs, turns in a fine performance with a new sacred release . . . "Wait A Little Longer, Please Jesus" and "Works of The Lord." Bobby Lord, who scored publicity recognition via his first Columbia recording, is out with another new one that should further this artist considerably . . . titles of his new one are "I'm The Devil That Made her That Way" and "Ain't 'Cha Ever Gonna." Vic McAlpine, Felice and Boudleaux Bryant of Showcase Music have had a first hand in promoting the new artist.



HANK TROTTER



FERLIN HUSKEY

**TOMMY COLLINS**

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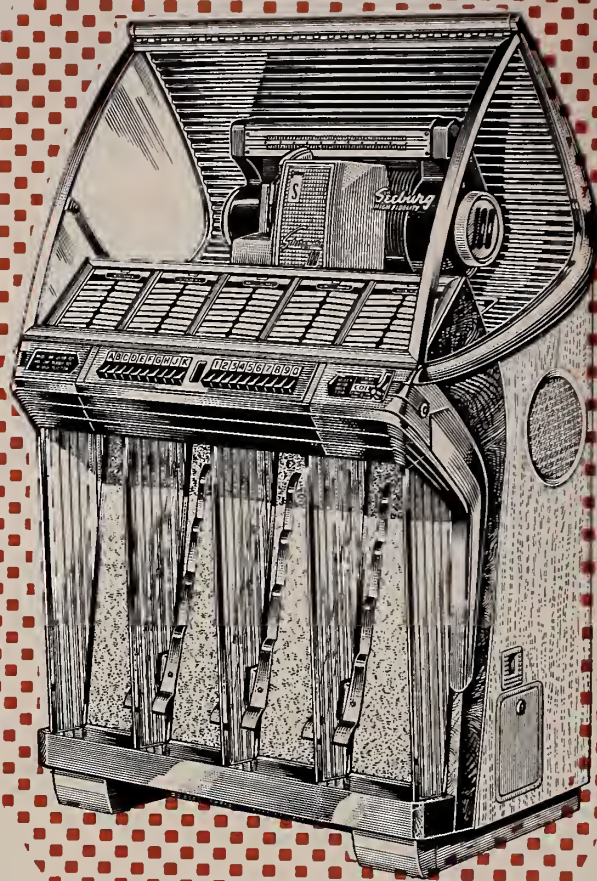
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CARL SMITH**

SINGING  
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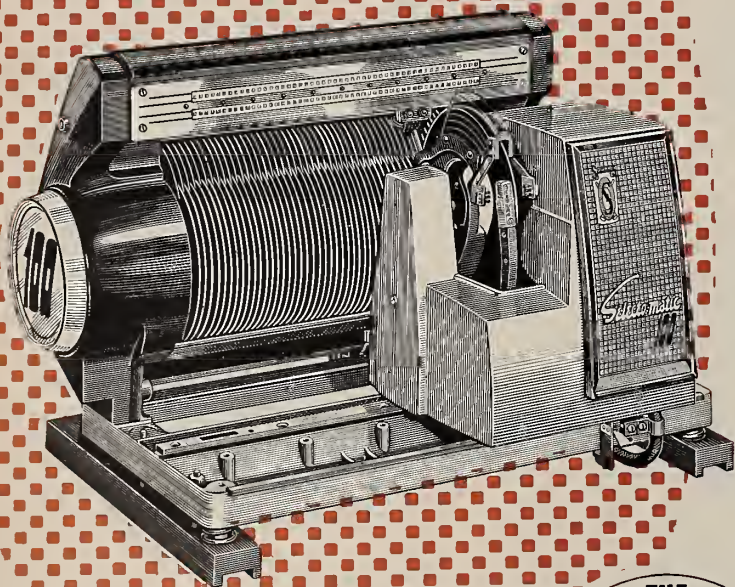
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# Here and There

NEW YORK—Stanley Adams, president of ASCAP, appeared on the Steve Allen TV show Tuesday night, February 8. Adams, naturally, played up to the sympathy of the listening audience, telling of the programs ASCAP has underway to cooperate with the Armed Forces, etc. Answering a question thrown at him by Steve Allen (probably well rehearsed) Adams intimated that writers and publishers receive royalties from all sources with the exception of the juke box industry. However, he stated that they are now in the process of seeking federal assistance thru legislation that would eliminate this exception. (Ed comment: This will give the music machine industry an idea of how ASCAP is working on the sympathy of the general public. Somehow, Adams forgot to mention that the juke box operators pay royalties to record companies [included in the price of the record] which in turn is paid to ASCAP members).

NEW YORK—Altho music operators have to contend with many problems, when two or more get together, the main subject of conversation is dime play. It is most gratifying to the publishers of The Cash Box, who, for the past many, many years have been campaigning for the changeover to dime play so that the thousands of people connected with the industry could conduct their businesses on a profitable basis, that in the past months territory after territory (and some of the toughest like New York, Philadelphia and Boston) are in the process of going to 10c, 3 for 25c. With this in mind, we would like to quote a portion of a letter from a music operator: "Keep up your good work on the ten cent play. As you know, we here in Paterson, N. J., had started last year and some of the boys have gone back on five cent play. However, we stayed right with it. In some places, we are 10c, 4 and 5 for 25c; and also 10c, 3 for 25c. The balance are on 2 for 10c, 5 for 25c. But, as I have said in the past, that it is your good work and good editorials that have kept us on ten cent play." (Signed) Clio Rosazzo, G & M Vending Co.

WASHINGTON, D. C.—These are encouraging statistics: It is reported that America's factory workers were averaging \$74.12 a week as 1955 began, a new high and a full \$3.20 over the average weekly wage in January a year ago. It is estimated by top authorities that the average weekly earnings will go up another \$2 plus during this year.

# Ops Taking In More But Earning Less

From Lodi, California to Lodi, New Jersey, clear across the nation, comes the same complaint from operators:

"We are taking in more, but are earning less, than we have ever earned before."

The fact remains that, with overhead expenses and all general costs of business continuing to zoom into the inflationary skies, the operators have found that, even tho their intake may be greater than it was in 1939, for example, they are earning much less in 1954 than what they earned, on a comparative basis, in 1939.

From those who have changed over their equipment to dime play, the complaints aren't as vociferous or as pronounced as they formerly were.

Many who still persist on continuing on nickel play will, most definitely, have the greatest of difficulties and, in most cases, can only continue to show red ink in their ledgers.

When this publication reported that overhead expenses, new machines, trucks, tires, gas, and the thousands of other necessities to continue to do business, had increased better than 300% since 1939, it was being extremely conservative.

The fact of the matter is that, if this publication were to be much more exact in its figures, the increase in cost of doing business since 1939, is much greater than 400%, according to those who have sent in proof to dispute the 300% climb of costs.

But even if held down to the 300% increase basis, surely then, with today's American Dollar worth but 50¢, which means that the 1954 dime is worth but 5¢ and the 1954 nickel is worth but 2.5¢, how can anyone charging a nickel, half the 1939 value of the coin, continue in business by paying 300% more for all merchandise and supplies?

In short, as the complaints continue, more and more operators are coming to the point where they realize that their own salvation, to some extent, lies in dime play.

Whether the operator has his route somewhere along the Pacific, or along the Atlantic, or anywhere in between the two oceans, he is now confronted with the problem of deciding whether or not he desires to remain in business on a somewhat profitable basis.

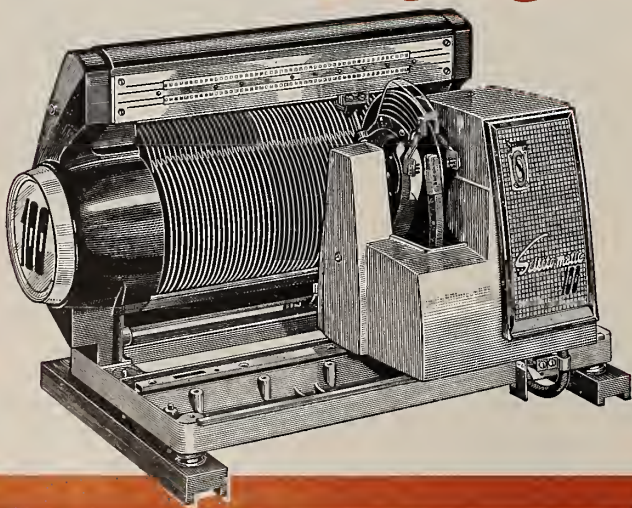
This must be his own decision.

# THE *Select-o-matic* 100

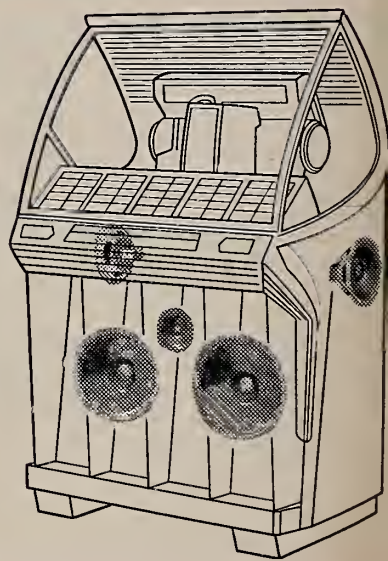
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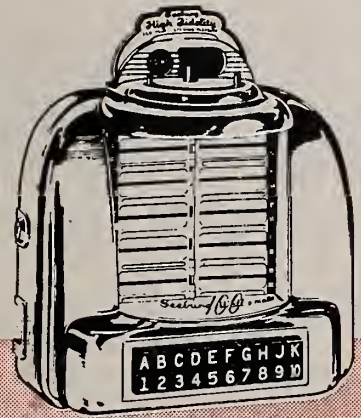
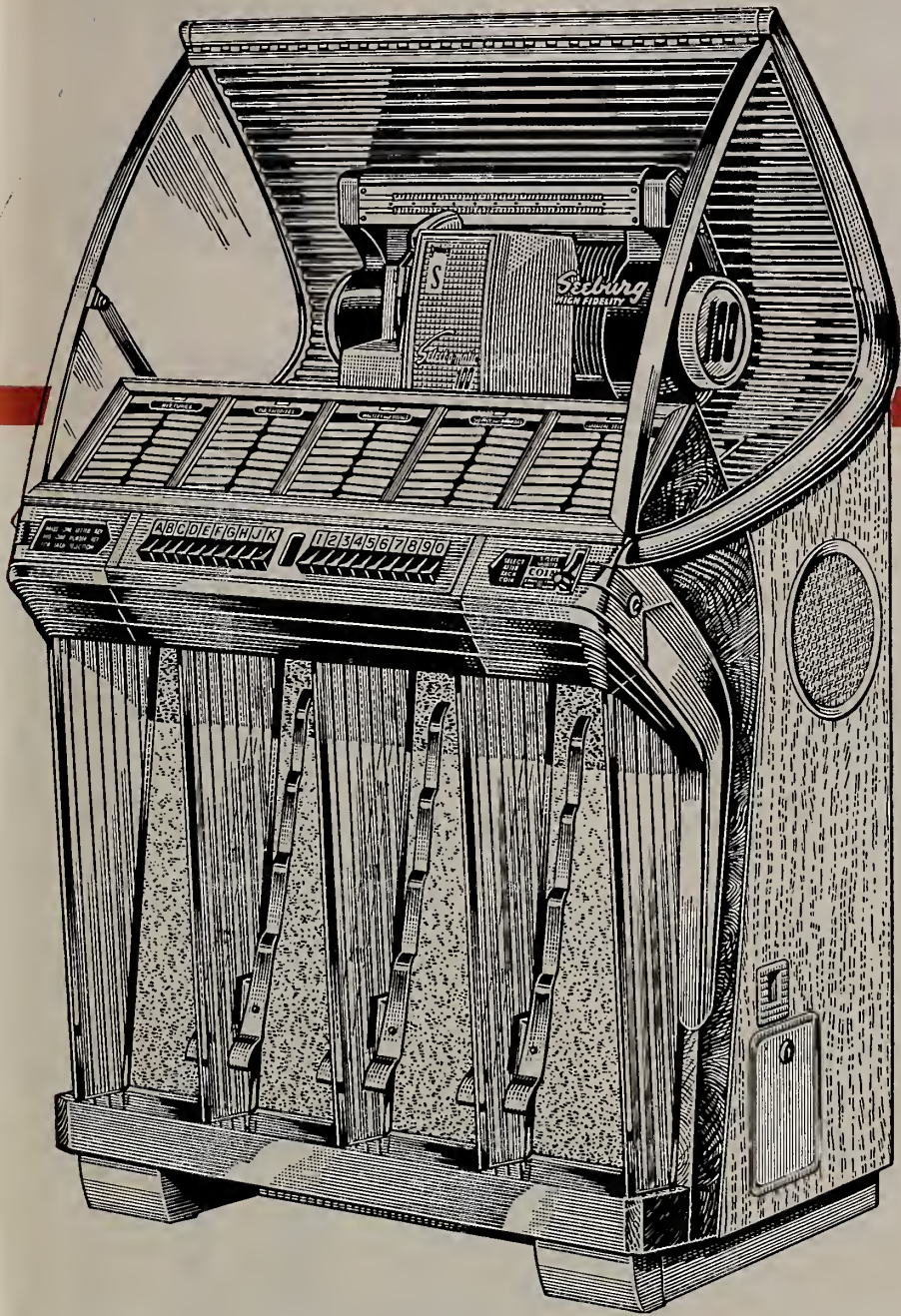
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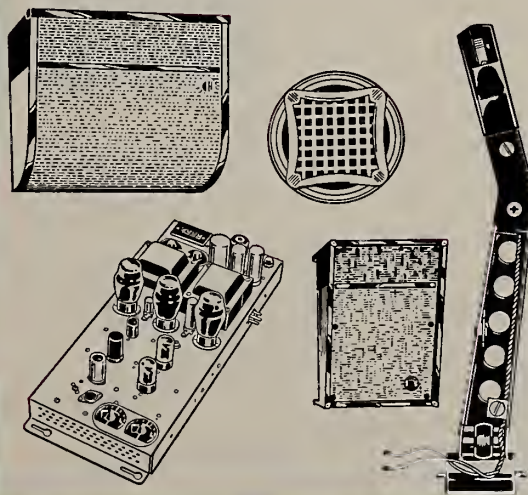
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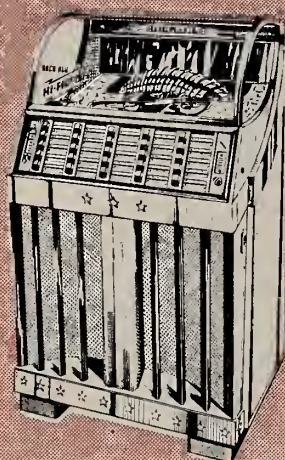
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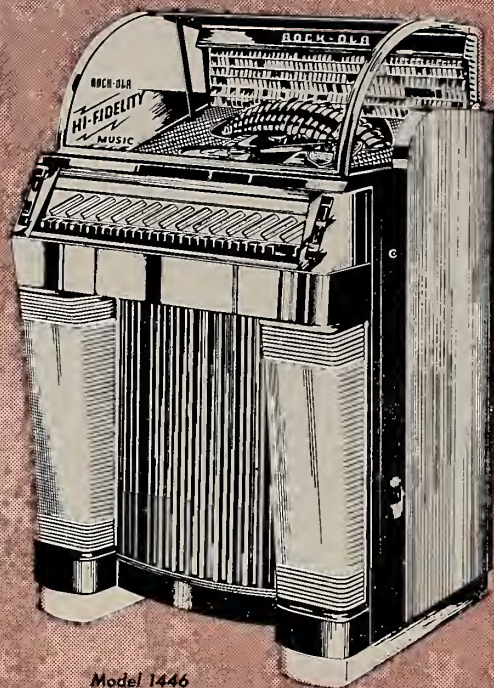


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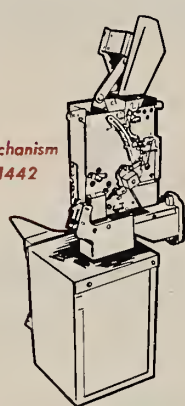


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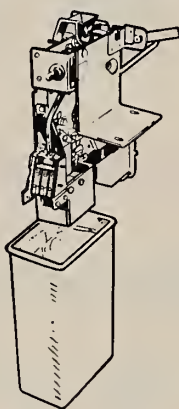


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# URGES NATION'S PINBALL OPS CHANGE TO DIME PLAY

## Balto Music Ops Banquet Another Smash Success

### Mayor D'Alesandro Speech, Highlight



MAYOR TOM D'ALESSANDRO

BALTIMORE, MD.—With each succeeding year, the annual banquet run by the Automatic Music Operators of Greater Baltimore improves. One would think that it would be impossible to run a better dinner and dance than the one held the year previously, as visitors from all over the nation emphatically state that the Baltimore affair tops any they attend.

But the 7th Annual Dinner and Dance, held Sunday night, February 6, at the Lord Baltimore Hotel, was the best ever. Irv Goldner, president, Sam Gensler, vice president, Gabe Camhy, banquet chairman, and Geraldine Burns, staff secretary, as well as those members who served on the various committees, are to be commended highly on the results of their efforts.

One of the reasons for the great success of the 1955 banquet, explained

Goldner, was due to the limit put on the sale of tickets. In 1954, 670 guests were on hand. But for 1955, the association notified the trade that only 500 tickets would be sold, first come first served. By cutting down on the attendance, it was possible to arrange for a good sized dance floor, which, by the way, was well used. Cocktails and Smorgasborg were served from 5:30 to 6:30 P.M., when the guests were informed dinner was being served. Dinner started at 7:00 P.M. on the dot. Following the dinner, Camhy introduced Goldner. Goldner made a very short welcome speech, and then introduced the many political figures present, and the out-of-town coin machine notables.

The highlight, as is the custom every year, was the introduction of Thomas D'Alesandro, the popular Mayor of Baltimore, who, in a few short words, expressed big appreciation of the coin machine industry's highly regarded status among the city's businesses.

Entertainment was provided by two bands, a regular show, and recording artists from the various record companies.

All of the city's distributors and their staffs were on hand.

Out-of-town visitors were: Alvin Gottlieb, D. Gottlieb & Company; John Stuart and Jack Mitnick, AMI, Inc.; Ben Becker, United Manufacturing Company; Harry Stern, Williams Manufacturing Company; Ed Levin; Chicago Coin Machine Company; Ralph Sheffield, Genco Manufacturing and Sales Company; Jack Nelson, Bally Manufacturing Company; J. J. McClelland, J. P. Seeburg Corporation; Dave Rosen, Philadelphia; Lenny Schneller, Philadelphia, and The Cash Box staff of Joe Orleck, Bob Austin, Sid Parnes, Norman Orleck, Marty Ostron and Ira Howard.

## Mich. Vend Ops Form Association

### Jacobson Elected President. Roy Small Assists

DETROIT, MICH.—After conducting its business for four months on a temporary basis, the vending machine operators here met on Wednesday, February 2, at the Veterans Building, this city, and formed the United Vendors Association of Michigan, Inc.

C. J. (Chuck) Morgan, conciliator for the group, conducted the meeting until officers were elected. Roy Small, conciliator for the United Music Operators of Michigan, assisted

this group in forming the association, and by request conducted the election.

Mervin Jacobson was elected president; Warren Ayers, vice president; Leo Kalyvas, Jr., secretary-treasurer.

Selected to serve on the board of directors were: T. Cooper; B. Coleman; D. Weinberg; William Maskeny; Hugh Howes; William Emig; John Jennwine; Robert Ryan, and Thomas Thomas.

## Williams Mfg. Co. Asks Pinball Ops To Offer Constructive Suggestions To Help Get 10¢ Pinball Play Under Way. Factory Heads Will Meet With Ops or Ops' Associations For General Discussion on 10¢ Pinball Play.

### ALSO URGE OPS OBTAIN FRONT MONEY WITH DIME PLAY

CHICAGO—About two months ago executives of Williams Manufacturing Company, this city, urged the nation's pinball operators, thru this publication, to adopt dime play.

The firm advised, at that time, that it would ship all of its new five-ball games with dime chutes, unless otherwise requested.

The firm also advised, at that time, that the nation's pinball ops make extensive tests of dime play and enter into dime play with spirit, so that the operators would be able to enjoy the extra income necessary to insure them a profitable business.

Williams' executives reported that tests proved quite successful, and in some instances dime play still prevails. But too few of the nation's ops heeded their suggestion, which if taken, they state, would have shown increased percentage of income, giving them greater profit, and at the same time would have permitted them to purchase more games.

This, in turn, would have resulted in larger production runs, so that the factory could pass the savings of this larger volume production on to the operators by lowering prices of its new games.

As Sam Stern, executive vice-president of the firm explained, "This is common business practice. When we can enjoy much larger production runs on new games we can, in turn, pass the savings onto the purchasers of our machines.

"This", he claims, "can come about if the operators will adopt 10c play and, at the same time they put 10c play into operation, also ask for front money from their locations to assure themselves steadier profits."

One executive of the firm pointed out that where, during '39 the average for labor was 35c and 45c per hour, it now ranged anywhere from \$1.25 to \$1.80 per hour. At the same time, he showed other increased costs for raw materials as well as for components while, as he explained, the firm now had university graduates on

its engineering staff receiving higher salaries than what was ever paid to so-called 'practical engineers' in the early pinball days.

All this, added up, as the firm's executives point out, simply means that just as the music operators have been forced to switch to 10c play, the pinball ops, too, must change over to dime play to assure themselves remaining in business.

The firm believes that all pinball operators will agree to the need for greater income. They therefore hope that the pinball operators will meet with, or write to them, offering any constructive suggestions as to how dime play can be put into effect on a national basis for the pinball industry.

They extend an invitation to all pinball operators' associations to visit with them at their factory here in Chicago and further discuss 10c play.

This time the Williams Manufacturing Company feels that 10c pinball play is more than just in the suggestion or discussion stage.

They now feel, not like the last time they proposed the changeover to dime play, that the entire pinball industry, nationwide, simply must make this change to insure itself continuing on profitably and to also help itself to greater savings on new products.

(EDITOR'S NOTE: About seven years ago The Cash Box first proposed that 10c pinball play come into being. This publication pointed out at that time that it was much easier for pinball ops to put dime play into operation than it was for the music ops. Furthermore, as this publication pointed out, as far as replays were concerned these could mean dimes, just as easily as they mean nickels. Result was that the music ops gradually stepped into 10c play and are doing so on an enlarged scale each week. Pinball ops have lagged behind in this very vital movement. Shuffle game ops adopted dime play. The gun games that have become popular are also featuring dime play.)

# LOOK TO MOA MEET FOR ANSWER

## Operators Look to Business Meetings at Forthcoming MOA Convention For Answers to Pending Copyright Legislation Battle.

CHICAGO — Information received from music operators from all over the nation is to the effect that many look forward to the forthcoming MOA fifth annual convention at the Morrison Hotel here on March 28, 29 and 30, for answers to pending copyright legislation now before Congress.

Some have written that they are more interested in the business meetings to be held during this three day MOA convention than they have ever been before.

They hope to find answers to a great many of their own problems. They also want to be able to go back to their own territories and be in position to advise other operators as to what will result at the forthcoming hearings before Congress.

MOA is reported to have scheduled business meetings for each morning of the three days of this convention. These business meetings, from all present indications, will be extremely well attended this year.

As one well known operator wrote this publication:

"This is one time when we are extremely interested in the business meetings that will be held during this forthcoming MOA convention.

"We are looking forward to getting answers to a great many problems which face our industry.

"Most important of all, we would like to hear what is being done about the bills now in Congress."

This man's letter is indicative of practically every letter so far received from operators all over the nation. They all are looking for "answers" to the problems which are confronting them at this time.

### Peach State to Hold Bally Service Schools

MACON, GA.—Peach State Distributing Company, this city, announced it will hold Bally Service School at the Peach State headquarters on February 21, 22, 23.

Each of the three days will be a complete school covering mechanisms of "Big Time" and other Bally in-line games.

"Magic Bowler" and "Mystic Bowler" together with previous Bally bowlers will also be thoroughly discussed by the two engineers with plenty of time allowed for questions and answers on the complete Bally line.

W. B. "Dike" Hawes of Peach State, will be the host. He urges every operator and serviceman in the area to attend.

### Nebraska Phono Ops to Meet March 5 & 6

OMAHA, NEB.—Howard N. Ellis, secretary and treasurer of the Nebraska Automatic Phonograph Operators Association, advises that the date set for their next state meeting is March 5 and 6.

Dick Taylor, in charge of arrangements, states everything is set for a fine meeting. The program starts Saturday evening, and Sunday afternoon is devoted to business sessions.

Ellis reports that Atlas Music is donating a music machine to be presented to some worthy organization as part of their Public Relations Program.

# Genco Presents New Gun Guns to be Shipped in Two Models. One Regular - One Match Play.

CHICAGO — Genco Manufacturing & Sales Company, this city, announced this week the introduction of its new gun in two models, Match model—"Criss Cross Wild West Gallery; and regular model "Wild West Gallery".

In explaining the "Criss Cross Wild West Gallery", Sam Lewis stated, "Here, we took the most successful matching feature ever developed for Bowlers and adapted it simply and smartly to a gun game. When a number is matched this number is transferred to a 'Criss Cross' card on the score glass. When a line in any direction is completed on the 'Criss Cross' card, the player has made a 'Criss Cross' match. If the 'Super' light is lit above the 'Criss Cross' card when a line has been completed, the player has made a 'Super Criss Cross' match. The 'carry-over' feature on the 'Criss Cross' card is a terrific play incentive, as can well be imagined."

Avron Gensburg chimed in to tell about the new type simplified "Timer" (bonus points) which the firm has developed. "No longer is it necessary"

said Gensburg, "to subtract the figure on the 'Timer' wheels from 60, multiply by 2 and add to existing score. Instead, our 'Timer' starts at 900 and steps down by 10's to zero. At the end of the game, whatever remains on the timer is added to the player's score."

"Wild West" has four types of different moving targets: "Swinging Indians" that move in pendulum motion; a floating "Horseshoe Bulls-eye" that moves in a circular up and down motion; disappearing "Bulls-eye"; and "Running Coyotes" that move in a back and forward motion. There are also flop-over western targets and "lighted candles in Jugs". The player shoots out the flame.

Other features detailed, are: High scores in the thousands; twenty-five shots; ultra-fast playing time; automatic rifle—rapid fire; highly styled, compact cabinet, only 29½ inches wide; easy to service—every unit slides out to the mechanic; and single key fits all locks.

Samples were being shipped to distributors this week, it was stated.

## "20 Year" Coinmen In Vegas



LAS VEGAS, NEV.—The above picture was reproduced in the Las Vegas Sun, local newspaper, January 20 issue. The caption underneath the picture read: "COIN MACHINE VETERANS—An impromptu luncheon at the Westerner Club this week found several well known downtown casino owners, all members of The Cash Box '20 Year Club', having been associated in the coin machine industry for over 20 years, meeting with Carl Taft, second from left, West Coast representative of The Cash Box.

"The Cash Box covers the entire coin machine and music industries. It is considered the 'music business bible' by publishers, recording artists, disk jockeys, and others allied to the music industry throughout the world.

"Pat Buckley, left, coin machine manufacturer, met with Taft and well known Westerner partners, 'Midge' Ryan, 'Hoppe' Pepple and John Haines."

Ed Schaeffer, Joe Skiba and Al Boltz of Buffalo.

Operators also visited from such out of town areas as Olean, Salamanca, Erie and Elmira.

## Century, Buffalo, "1800" Show Success

BUFFALO, NEW YORK—Stephen L. Vukelic, president of Century Music Distributors, this city, reports that while the formal presentation of the Wurlitzer phonograph Model "1800" attracted more than 300 on Wurlitzer National Days, the enthusiasm for the new machine continues to grow. Vukelic advises Ed Clinton and John Seuling are continuing to rack up orders that are highly gratifying to the firm.

Prominent among the operators who visited Century are Chris Shagla, Jamestown, N. Y.; John Ogarek, Lackawanna, N. Y.; Bob Scott, Joe Lewis and Jimmy Vona of Tonawanda, N. Y.; Bill Nesbitt, Harry Bruck, Harold Boreanz, Mr. & Mrs. Voelker, Johnny Ober, Babe Kaye, Tommv Soko'oski,

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**FIRST on the Firing Line—TARGET GUNS from FIRST!**

NEW } Exhibit SPORTLAND SHOOTING GALLERY Genco WILD WEST  
United BONUS GUN Keeney SPORTSMAN

**FIRST-Conditioned**

Genco BIG TOP ..... \$495	YOU SHOOT (Remington .22, live ammunition) . \$345	Genco NIGHT FIGHTER ..... \$155
United CARNIVAL DeLUXE ..... 425	United JUNGLE GUN ..... 295	Genco SKY GUNNER ..... 155
United CARNIVAL GUN ..... 410	Exhibit SHOOTING GALLERY ..... 285	Seeburg SHOOT THE BEAR ..... 145
Genco RIFLE GALLERY ..... 365	Seeburg COON HUNT ..... 275	Exhibit JET GUN ..... 125
		Exhibit SIX SHOOTER ..... 95
		Chicago Coin PISTOL PETE ..... 65
		Exhibit DALE GUN ..... 65

**FIRST COIN MACHINE EXCHANGE**  
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## Outwitting Boredom

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# Build Your Gun Game Business with the Best!

# Boston Music Ops Meet To Form Association Dime Play to Start

BOSTON, MASS.— Boston music operators met on Thursday night, February 3, at the Hotel Kenmore, this city, to form an operators' association thruout this area.

Under the chairmanship of Dave Baker, a committee was appointed to formulate plans. Committee is headed by Sol Robinson, and comprises one representative from Mystic Automatic Sales, Cigarette Service, Capitol Music and Newtown Music.

The main subject under discussion was the conversion to dime play. Operators heard of the success in nearby Western Massachusetts, Springfield, Worcester and other areas, and were of the unanimous opinion that it would be successful in Boston. Many of the operators advised they would start planning on converting to 10c, 3 for 25c play, with a selection of ep records and believed they would be

ready to get into action by March 15. The enthusiasm of the Boston music operators is expected to spread dime play thruout Massachusetts, into New Hampshire, Maine and Vermont.

As news of the decision of the operators to organize and their intentions of converting to dime play spread around coinrow, all of the distributors began to display their machines featuring 10c, 3 for 25c stickers.

One of the plans under consideration is the employing of a hard-hitting public relations program to acquaint the public with the reasons for the move.

Other music operators seen at the meeting were: Arthur Sturgis, Phil Swartz, Henry Gladstone, Sidney Wolbarst, Hy Spector, Edgar Beals, Perry Lipson, Ralph Lackey, Lou Abrahamson, Manny Andleman, George Campbell and Cy Jacobs.

# Wurlitzer Names Richard Luther Export Sales Representative



RICHARD B. LUTHER

NORTH TONAWANDA, N. Y.— The Export Department of The Rudolph Wurlitzer Company, this city, which sells electric organs, pianos and automatic phonographs throughout the world, has appointed Richard B. Luther as sales and service representa-

tive for Latin America. The announcement was made by Arthur C. Rutzen, general export sales manager.

Luther, a graduate of the University of Buffalo, was born in Weymouth, Massachusetts. He has had extensive manufacturing, engineering and sales experience and is a member of the American Institute of Electrical Engineers. Luther's military service encompassed the years 1941 to 1946. He entered as a private and left the service with the rank of captain. During his college career from 1946 to 1950, he worked in the Buffalo plants of Chevrolet and Bethlehem Steel, and taught electrical subjects at Seneca Vocational High School.

From 1950 to 1953 Luther was Assistant Electrical Superintendent of the Andes Copper Mining Company, Potrerillos, Chile. In 1953 he returned to Buffalo where he became supervisor in the manufacture of airborne electronic equipment for the Sylvania Electric Products Company. His association with The Rudolph Wurlitzer Company dates from January 24.

His Wurlitzer assignment will include both sales and service contacts with export distributors in Latin America.

# Sierra, L. A., Kicks Off New Sales Campaign

LOS ANGELES, CALIF.—To stimulate sales on the new Wurlitzer "1800" C. A. "Shorty" Culp and Wayne Copeland of Sierra Distributors, here, have launched their unique "Music of the Future Awards" Campaign.

During the next six months Southern California operators are offered a chance to win many valuable prizes.

The purchaser of a new phono receives a certificate worth 1000 points which can be saved up and redeemed for autos, pick-up trucks, mink coats, jewelry, appliances, paid vacations for

two to Hawaii, Bermuda, Mexico or Europe and a host of other desirable prizes.

Purchases and deliveries made within the period of January 23 and July 31, 1955, are eligible for point certificates which will be honored for merchandise listed in prize catalog up to September 30, 1955.

As an example, those who purchase 50 new Wurlitzer model "1800's" will have enough points to redeem for a brand new Cadillac.

# There has been and still is only **ONE LEADER!**

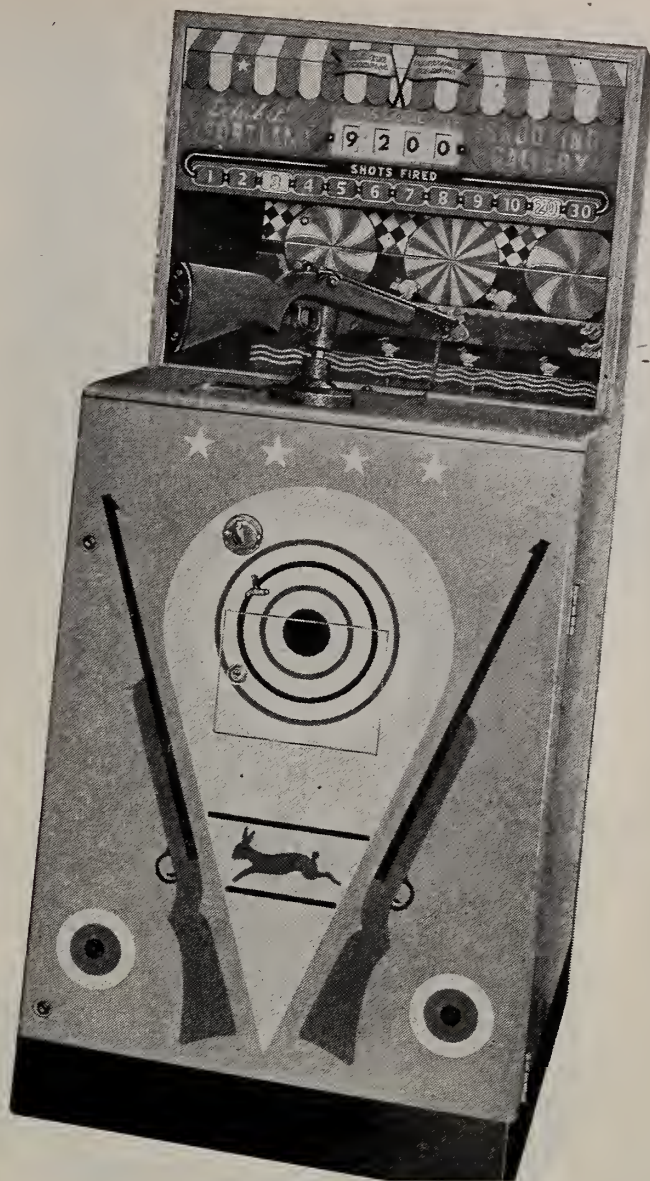
MODEL 414

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## Williams Presents First New 5-Ball For 1955



SAM STERN

CHICAGO—Sam Stern, executive vice-president of Williams Manufacturing Company, this city, started shipping the firm's first new five-ball game of 1955 this past week.

He reported, "For some weeks now we have been in receipt of a demand from all of our distributors for a new five-ball game.

"But", he continued, "we have been so busy with production of our new 'Safari' gun that we weren't able to get this new game on our production lines until we caught up with the backlog of orders on the gun. This we accomplished this past week", he

stated, "and, therefore, we were able to set up a production line for our first new five-ball game of 1955, 'Spitfire'.

"We feel certain that 'Spitfire' is going to prove itself one of the very best of the five-ball games we have produced. It has all the features that our distributors have been asking for. It is one of the newest and most outstanding ideas yet presented to the five-ball field."

Stern also said that shipments will continue right ahead on "Safari" even while the shipments are being made on its new five-ball game, "Spitfire".

He stated that tho the firm has somewhat caught up with the backlog of orders on "Safari" it is working hard to keep up with the demand and are depending on five and a half day week to help it keep both production schedules going at top speed.

### New Electric Counter

CHICAGO—A new counting device, called "Tab Electric Counter", was recently introduced by Como Manufacturing Corporation, this city.

The new device is said to contain a unique feature described as a one-piece cog-action actuator that insures positive stepping for each impulse up to 300 counts per minute.

## ABC No. 2 Jumps Lead Full Game

CHICAGO—ABC #2 increased its lead another full game by taking 3 games from Gillette. Les Taylor was ABC's high scoring man with 512. Don Baxter was high for Gillette with 479.

Decca won 2 from Coral. Frank Tutomase was high for Decca with 509. Tony Ignafio trailed slightly with 502. Coral's hi score was 536 for Hank Sochacki.

Oomens took 2 games from ABC #1. Johnny Oomens, feeling in the pink again bowled a high 545. Al Rice led the ABC team with 475.

Paschke took 2 from Western Automatic. Bob Gallet was high for Paschke with 498. Fred Dries led Western with 450.

Melody Music took 2 from Mercury. Vic Jaccino, Sr., was high for Melody with 480. Ralph Kick led the Mercury team with 524.

Star Music took 2 from B&B Novelty. Tony Galgano was high for Star with 524, but Jerry Shuman tagged right behind with 521. Warren Perodee was his old self last night, bowling a sizzling 574, high for B&B, and high for men.

Coven took 2 from Atlas. Paul Brown was Coven's leading bowler with 455. Mike Blumberg led the Atlas team with 490.

High for women was Myrtle Sochacki of Star Music with a great big 472.

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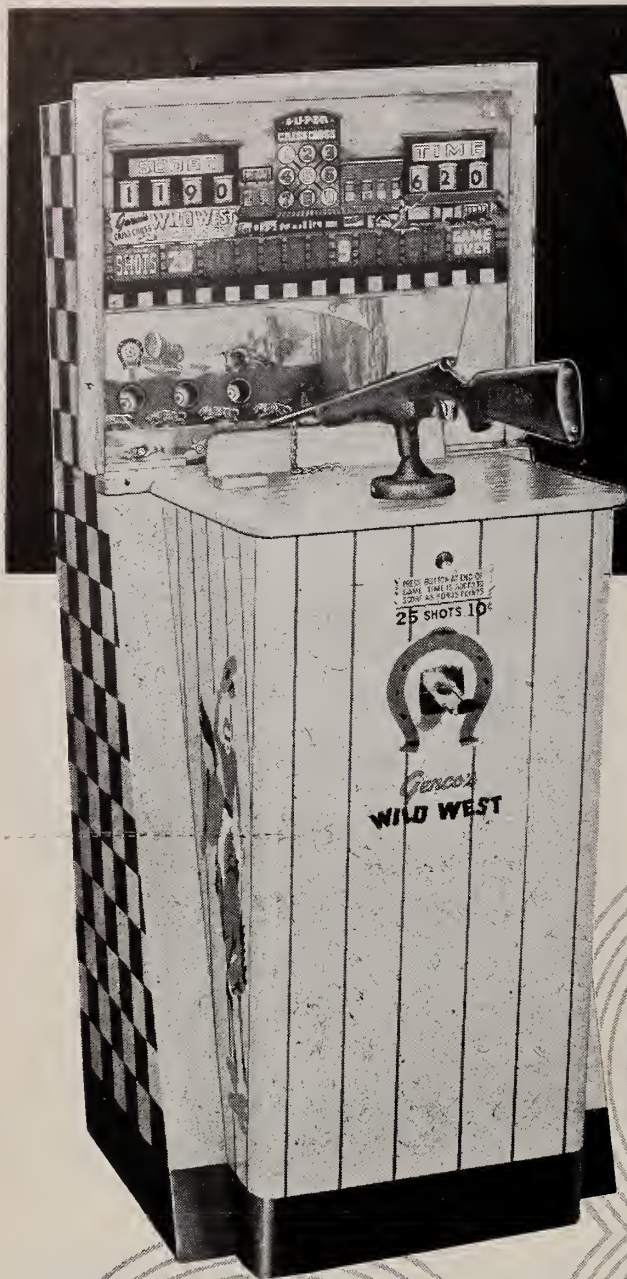
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GENCO'S SENSATIONAL "CRISS-CROSS"

# WILD WEST

## Gallery

**NEW**

### TIME BONUS

Creates Competition  
Speeds Up Play!  
No multiplication  
and subtraction necessary.  
Simple for players to  
understand

**3rd**

### Dimension CINERAMA EFFECT!

A panorama of brilliance  
and color. New depths  
of illusion never before  
attained.

**NEW**

### CRISS-CROSS

- Single Number Match  
(Optional Free Play for Single Number Match)
- Criss-Cross Match
- Super Criss-Cross Match

### CRISS-CROSS LIGHTS

Carry-Over  
to next game!  
Creates more  
play!

### MORE and NEW Types of Action

- Floating HORSESHOE!
- Disappearing BULLSEYES!
- Pendulum INDIANS!
- Lighted CANDLES in JUGS
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VULTURES, and SKULL!

Compact Cabinet  
**FITS THRU ANY DOOR**  
Only 29½" Wide!

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## Paul Rechtschaefter To Wed

HARTFORD, CONN.—Paul Rechtschaefter, Reliable Coin Machine Company, this city, one of the most popular coinmen in this area, announced his forthcoming wedding to Annette Farber of West Hartford, Conn. Date set is May 29.

Paul finds time, in addition to his duties at Reliable, to take an active interest in the affairs of the Connecticut State Operators Association, of which he is vice-president. He has been primarily responsible for a number of juke boxes and games being donated to organizations thruout the territory. Recently he personally contacted all of the operators in Greater Hartford in a drive for "A Day of Dimes for the March of Dimes." He, also, is one of the leading operators in the territory's efforts to change over to dime play.

## THRU THE COIN CHUTE

### UPPER MIDWEST MUSINGS

Joe Weber and wife of Blue Earth, Minn., are vacationing in Florida at the present time. Joe was one of the winners in an appliance selling contest conducted by Reinhard Bros. of Minneapolis. . . . Don Hazelwood of Aitken, Minn., was seen making the rounds shopping for coin machines for his route. . . . A recent route change is that of Cal Wilkinson of Iowa Falls, Iowa, who sold out to his good friend Bill Kenison of Hampton, Iowa. Cal's plans for the future are to take it easy for a while and if possible to take a trip out West for several weeks and then head back for Iowa Falls when the weather gets warmer. . . . In addition to his coin machine route, Don Hunder of Wheaton, Minn., also has a driving TV and appliance business. . . . Don Kohner of the K Sales Company, Winona, Minn., after being absent from the Twin Cities scene for some time broke away from Winona and came into town to pick up some supplies and equipment. . . . Norton Lieberman, of the Lieberman Music Company, has returned from a selling trip into N. D. Norton reports that business is good in N. D., and while in the state wrote up a number of orders for new and used equipment. . . . Mr. and Mrs. Ralph Harvey of Mitchell, S. D., spent a couple of days in the Twin Cities. . . . Hugh May of Eau Claire, Wis., reports that business is picking up in and around the Eau Claire area. . . . Recent visitors to the Twin Cities were Jim Donatell of Spooner, Wis.; Ben Weiss of Bemidji, Minn.; Vinc Jorgenson of Mason City, Iowa; Charlie Sersen of St. Cloud, Minn.; Frank Phillips of Winona, Minn.; Lester York of Mitchell, S. D.; Frank Coubal of Bloomer, Wis. and Oscar Winter of La Crosse, Wis.



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With So Many  
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## 1 TRIPLE STRIKE BONUS SCORING!

Any time during the game when player scores 3 strikes he gets an "Extra Bonus of 600" added to his score. Each of 6 players has an independent "Triple Strike Panel" along side his score.

Plus...

## 2 FLASH-O-MATIC SCORING!

Player by timing his shot to strike pins when highest score is lit on "Flash-O-Matic" panel receives 600 for strike and 450 for spare.

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## 3 FOUR DRUM SCORING!

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The 100% SKILL SKEE - TYPE  
GAME! Also available as  
"De-Luxe" Criss Cross  
(Match and Free Play)

**TWO GAMES IN ONE!** Easily  
Adjustable from "Flash-O-Matic"  
to Advance Scoring!

## Joe Robbins Joins Empire Coin

CHICAGO — Gill Kitt of Empire Coin Machine Exchange, this city, announced an addition to the firm's sales staff this past week.

Joe Robbins is the new salesman who entered into the organization. Robbins has had many years of experience in the industry.

He was with Bert Lane at Seaboard Sales in New York back in '46 and '47. He was also with Art Sauve in Detroit, Mich. Since '48 he has been with Sam London of Milwaukee, Wisc.

Kitt reported, "Not only has Joe Robbins had much sales experience in this industry but, what is even more important, he has helped many, many operators with their problems. He has been one of the most cooperative of all the salesmen who have traveled the country meeting with the operators.

"He has won the admiration and respect of the operators", Kitt continued, "and there is no doubt that everyone of our customers will find that Joe Robbins is eager to help them in every possible way that he or we can to enjoy the greatest profits from the best equipment at all times."

Robbins is reported to be very enthused over his entrance into Empire Coin Machine Exchange. The Empire firm has won a marvelous reputation over the years for cooperation with

## Reservations Pour In For M.O.A. Convention

CHICAGO — Reports here are to the effect that reservations are already beginning to pour into the Hotel Morrison here for the forthcoming MOA (Music Operators of America) convention, to be held on March 28, 29 and 30.

Distributors here advise that many of their operator-customers have asked them to make reservations for them for the three days of the convention.

Many here have been receiving phone calls and letters from out of town to arrange reservations.

As one of the men here stated this past week:

"From all indications it looks like this forthcoming MOA convention at the Morrison Hotel will be one of the

operators and also for the brand of equipment which it has shipped to purchasers.

Empire is considered one of the largest distributors of amusements in the nation and has, many times, set sales records for its manufacturers. The firm also does a very great export business.

Robbins enters into the firm just after Gil Kitt advised the trade of a large expansion program he has under way to give better service to all operators as well as bring about a closer relationship between the firm and all of its customers.

biggest ever seen here."

George A. Miller advised this past week from his Oakland, California headquarters of MOA that:

"Exhibitors are coming in faster than we had ever expected. Booths for the convention are going fast."

No booths are being allotted this year, Miller said, until they are completely paid up as per the agreement which MOA has arranged with all who will want to exhibit at the fifth annual convention.

Miller also reports, "From all advance reservations for both rooms and exhibit space, it looks like the Fifth Annual Convention of Music Operators of America will be the biggest yet held."

## Finegan Joins Roanoke As Sales Representative

RICHMOND, VA.—Jack G. Bess, president and general manager of Roanoke Vending Exchange, Inc., this city, announced this past week that Dan Finegan has joined the firm as a sales representative, and will cover the central area of Virginia.

Finegan has had many years of experience, having been associated in the past with O'Connor Vending Machine Company, Maynor Distributing Company, and in the late 1930's and early 40's was connected with the late Joe Calcutt's Vending Machine Company of Fayetteville, N. C.

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United CHIEF	249.50
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HI-FI	349.50
JALOPY	57.50
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HAYBURNER	50.00
STAR SERIES	65.00
BIG INNING	99.50
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CHARLEY CAVANAUGH

**THRU THE COIN CHUTE**

**EASTERN FLASHES**

Dime play on phonos in the Greater New York area is moving ahead steadily, and very encouragingly. One operator after another has started to change over. And one area after another is being converted. Latest area is Astoria, L. I., and should be running 100% dime play by the end of the week. We are particularly gratified to see this progress being made in the big city, and congratulate those operators concerned.

We attended the 7th Annual dinner and dance of the Amusement Machine Operators of Greater Baltimore on Sunday night, Feb. 6, and once again must state—this affair is absolutely the greatest. The officers, members and all concerned cannot be given enough praise, for as all know, it takes hard work and exceptional planning to produce the finished product provided the guests every year. By curtailing the ticket sale to only 500 this year, the banquet was the best ever held—and that's really something. As one of the visiting Chicago coinmen stated "Every association executive thruout the nation should attend one of Baltimore's affairs and learn how to run a perfect banquet." The feature of the evening was the appearance of a leading political personality. In 1954 it was Theodore R. McKeldin, Governor. This year, Mayor Tom D'Alesandro addressed the coinmen and their friends. In attendance, as well, were State Senators and Representatives, U. S. Senator, Judges, Police Captain, and many other city and state officials. Factories were well represented: Alvin Gottlieb of D. Gottlieb & Co.; John Stuart and Jack Mitnick of AMI, Inc.; Ben Becker of United Mfg. Co.; Harry Stern of Williams Mfg. Co.; Ed Levin of ChiCoin; Ralph Sheffield of Genco; Jack Nelson of Bally, and J. J. McClelland of Seeburg. Dave Rosen and Lenny Schneller, both of Philadelphia, were on hand.

Barney Ross, ex-champ, visits his coin machine friends on the row. . . . The service school session held at Young Distributing on the new Wurlitzer model "1800" was the best ever held by the firm, according to Joe Young and Abe Lipsky. 55 operators and servicemen showed up on Monday, Feb. 7. Session conducted by Young's Henry Slavis and Wurlitzer's Hank Pettit. Next class will be held on Monday, Feb. 21. . . . Marvin Liebowitz has put together a nice music route, and continues to expand. . . . Mike Anthony of Columbus, O., visits Dave Stern and Bob Slifer of Seacoast. Mike spent several days in the big city, then returned home. . . . Jack Mitnick came on to New York from Baltimore to spend a few days with Barney (Shugy) Sugarman of Runyon. Irv (Kempy) Kempner went on to Hartford, Conn. for the Thursday night dinner of the Connecticut State Ops Assn. "Installation of Officers," held at the Waverly Inn. Which reminds us to reproduce a statement made to us this week by Abe Fish: "10c Play going over terrific—Most ops already 2/3 converted—Overall gross up fine." . . . Irv Holzman, National Novelty Co., Merrick, L. I., so busy he can't get away for a short rest. Tells us that he's converting an average of a half dozen phonos a week to dime play. Wherever it's been changed over, collections up. . . . Mike Munves reports export biz very good, but he'd like another sale like he had to Disney for their Calif. "Disneyland." Who wouldn't? . . . Al "Senator" Bodkin lolling in the Miami sun. . . . Bob Luttmann finally leaves on Fri., Feb. 11 for the land of sunshine. . . . Koepfel Distributing increases its mechanical staff—which we're glad to hear, as it will give friend Hymie an opportunity to grab a moment's relaxation. . . . Jack Schoenbach, Brooklyn vending machine distrib, visits Mike Munves on coinrow. . . . "Nothing different this week," sighs Al Simon, Albert Simon, Inc., as he rushes by, "Just plain busy, busy." . . . Meyer Parkoff, Atlantic-New York Corp., reports business good as he leaves his office with an operator after a conference—spends a few moments of relaxation with us—and then takes another op into his office. . . . Before returning to Chicago, Alvin Gottlieb dropped off in Phila. to visit with Joe Ash.

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**THRU THE COIN CHUTE**

**MISSISSIPPI MUSINGS**

Lex Howard, of Crystal Amusement says he and C. U. Collens are happy about business. John Williams and Clyde McWhorter were in the shop working up a sweat on a dog house. They said they were going to put Lex in it. . . . Caught John Haley, Canton, Miss., working nights in his office. John was talking Keeney Cigarette vendors and if he keeps on he will be the cigarette vendor King of Mississippi. John has been building cigarette machine routes for some time now and has one of the best routes in Mississippi. . . . Frank C. Perino, of United Dixie Company reports the month of January one of the best in many a year. He also stated that his salesmen on the road working in North Louisiana and Mississippi are really selling the machines. He goes on to say he believes '55 will be the top year for United Dixie and A. M. I. . . . Ed Daniels, of Capital Music, sure was tickled over his sales on the Rock-Ola phono. Ed had a very nice Rock-Ola display. . . . Larry Gardner, of Aurora, Ill., sales manager for Silver King Vending Company was admitted to the Baptist Hospital in Jackson and operated on for gallstones January 31. At last report was doing nicely. . . . Abe Kalif, McComb, was trying to get away for his weekly trip to New Orleans. . . . G. P. Martin, of Summit, Miss. brought the route of Ben Andrews, an old time operator. Martin has operated a cafe and tavern for some years. . . . John T. Foster, of A. B. Amusement, reports business good and is enlarging his routes.



# THRU THE COIN CHUTE CHICAGO CHATTER

Most outstanding news event of the week was the determination of Sam Stern of Williams Mfg. Co. to go all out full blast for 10c pinball play. Some months ago Sam suggested dime play to all pinball ops nationwide. He announced, at that time, that the firm would ship all its new five-balls with dime coin chutes. He hoped that the nation's pinball ops would give dime play a really intensive and extensive test in every regard, and enter into such tests with spirited determination to make 10c pinball play succeed. Sam claims that he learned, from many territories where 10c pinball play had been tested, that there was little or no opposition from storekeepers and/or players. But the ops were afraid to set their complete routes because other ops, in the same area, wouldn't go along with them. This time, Sam Stern reports, Williams is going all out to prove to the pinball ops that not only 10c play, but also front money at the same time, is what will help assure them of being able to continue in business on a profitable basis and, at the same time, by increasing the production volume bring down the cost of new five-balls to the pinball ops.

Fine reports come from both Ray Cunliffe, who is handling MOA reservations here, that, "This fifth annual MOA convention looks like the biggest ever held"; and also from Joe Kline of First, who advises, "Believe it or not many, many of our out of town operator-customers, and most of them are games operators, have been asking us to make reservations for them so they can be present at the MOA convention." . . . George A. Miller comes thru with the following info, "I'm tremendously elated over the advance reservations we have already received for exhibit space at our forthcoming convention" . . . Many of Chicago's best known factory men met themselves going to and coming from the big Baltimore Operators banquet. Ed Levin of Chicago Coin . . . Alvin Gottlieb of D. Gottlieb & Co. . . Ralph Sheffield of Genco . . . Jack Nelson of Bally Mfg. Co. . . Harry Stern of Williams Mfg. Co. . . Jack Mitnick and Johnny Stuart of AMI, Inc. . . J. J. McClelland of J. P. Seeburg Corp. . . Ben Becker of United Mfg. Co.

Plenty of action over at Genco where Sam Lewis and Avron Gensburg busier than they've ever been getting out shipments of their newest guns, "Wild West" and "Criss-Cross Wild West", to all of their distributors who've been calling for the new guns for sometime. . . Howie Freer of Empire came up with good news when he elatedly advised, "Wowie, the doctor says I can play golf again". Howie's bad foot now back to the point where his doctor recommends more walking—and golf a really great walking game. And while Howie celebrating, Gil Kitt of Empire came up with the announcement that Jerry Bremner, who headed that firm's shipping dept., now on the floor and phone as a salesman. Also that newest addition to the sales force is Joe Robbins who has had mucho experience selling to ops. . . Nate Gottlieb, regardless of the fact that when Alvin left for Baltimore and on to Philly and Pittsburgh, and had all the load of business on his shoulders, still came up with a lulu of a joke that bears repeating. If you'll telephone him, Nate'll tell it to you. In the meantime, Sol Gottlieb back from his California vacation and getting ready for some roadwork.

Regardless of the fact that games ops have to come up with cash for the City's \$25 licenses before Feb. 15 and another \$25 each for the State by July 1, business goes on ahead just as per usual. . . Bill O'Donnell of Bally when asked whom he had contacted replied, "Name anybody—I've talked to 'em all". And he ain't kiddin'. Bill's phone continues to be the busiest in this man's town. . . Art Weinand and Ed Hall over at Exhibit did it in chorus this past week when they sung out with, "We sure can't complain. Business going ahead and ahead." . . . Many sorry to hear of the passing of Leo Lichtenstein of Harlich. . . Tom Callaghan, Dan Moloney and Art Garvey get together at the Bally factory to talk things over, and come up with a one word answer, "Busy" . . . Vince Shay calls himself, "Janitor, supervisor, maintenance director, sales manager, and anything else you can think of, but, I love it." . . . Harry Williams presented the firm's first five-ball of '55 this past week when he started to ship "Spitfire". A 2-coin game, Harry reports, that has the features players like.

"Gran'pa" Bill DeSelm put it this way this past week, "Just come over if you want to see a busy factory in action. 'Nuf sed". Bill advised that Johnny Casola and Al Thoeke conducting a service school for 'Shorty Culp in Oklahoma City and that the boys will travel thruout the oil state after the session. In the meantime, Bill reports, Ben Becker is traveling in company with Ed Seidman of Double-U Sales of Baltimore visiting ops in that area. . . "Shorty" Culp who was visiting here with Ray Williams of Dallas has a description of a Texan he'd better not tell to Ray Williams. . . Glen Sears of Davenport in town and visiting around at some of the factories. . . Claim here is that Detroit's Izz Edelman is having his shuffle conversions made right here in good old Chicago. Another report is that Hymie Rosenberg is doing the big sales work on these conversions for Edelman. . . Ed Levin on his return here from Baltimore reported, "Things are humming", after taking his first look at the ChiCoin production lines.

Business so good over at Atlas Music that Maurie and Eddie Ginsburg helping out with floor sales, along with Nate Feinstein and Harold Schwartz, and Bob Dunlap of Seeburg also pitching in to give the boys a hand. . . Pat Buckley's reported to have a story about Las Vegas and its healthy atmosphere that gave some of the people who heard it a chuckle or two. . . Jim Mangano has written up a new article on his famous "Write A Letter" essay that, it is believed, is even better than the original. In fact, this time, Jim tells readers "How To Write A Letter" and is willing to help one and all to do so. . . Operators here are seeking for "a new type game". This isn't at all original, or new, or different, than anything that has gone on for years and years and years. In fact, operators everywhere would like to see an entirely

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## CHICAGO CHATTER (Cont.)

new type game introduced, that would click big. . . Fully how the copy-right legislation furore calmed down when cool heads logically explained matters. And pointed out that present bills no different than what the music field had to combat in the past.

**HAPPY BIRTHDAY THIS WEEK TO:** Leo Green of Cleveland, O. . . Harry Brown of Chicago, Ill. . . Ben Coven of Chicago, Ill. . . Robert J. (Bob) Norman of Miami, Fla. . . Harry J. Mabs of Chicago, Ill. . . Jake Friedman of Atlanta, Ga. . . Aspet L. Varden of New York City. . . Harold H. Horton of Houston, Tex. . . Walter J. Hugelback of New Hampton, Ia. . . George Ponsler of Maplewood, N. J. . . Hirsh de LaViez of Washington, D. C. . . Eddie Lane of Long Island, N. Y. . . Samuel Schlesinger of Poughkeepsie, N. Y. . . Stanley L. Koltzoff of Tacoma, Wash.

George C. Tracy of U. S. Brokerage Sales here has a ball point pen vendor. This is a follow-up to the stamp vendor which the firm presented. . . Also interesting is the letter from Allied Commercial Products Co. with a heading reading, "A Golden Business Opportunity", and also showing a ball point pen vendor. It's signed by an R. W. Roberts who calls himself, "Business Manager". A call to the phone number on this letterhead brought out the fact that this was a telephone answering service. Roberts asks for "A cash investment of \$698.00" . . . So far letters from "20 Year Club" members have all been favorable regarding meeting in Chicago for the first time during the MOA convention at the Morrison Hotel, March 28, 29 and 30. . . After Tho't: "If your efforts are criticized, you must have done something worthwhile".

## Wurlitzer Sales First Nine Months Up 9.8%

CHICAGO—R. C. Roling, president, The Rudolph Wurlitzer Company, with executive offices in this city, released a financial report this week, which reported sales for the third quarter (October, November and December) were \$9,551,869, compared with \$11,213,298 in the corresponding quarter of last year. Net earnings for the quarter were \$212,242 or 25c per share of common stock. This compares with net earnings of \$352,081 for the same period of a year ago.

For the first nine months (April to December, inclusive) sales were \$28,151,503, up 9.8 percent from \$25,635,431 for last year. Net earnings were \$387,428 or 83c per share of common stock, as compared with net

earnings of \$280,710 in the corresponding period of last year.

"Sales and earnings in all divisions of the Company were at a satisfactory level during the third quarter," Roling stated. "Holiday business in the Retail Store Division was better than anticipated.

"Our new 1955 line of coin-operated phonographs recently introduced was very favorably received. The outlook for the last quarter (January, February and March) is good and we expect sales and earnings to be satisfactory."

At a meeting of the Board of Directors held January 26, 1955, a dividend of 20c per share was ordered paid on March 1, 1955 to shareholders of record at the close of business February 15, 1955.



Great enthusiasm among music ops who met to form association. And the same enthusiasm shown for conversion of their juke boxes to dime play. Their attitude reflected in statement by one of leading ops—"eventually—why not now?" . . . Barney and Louis Blatt, Atlas Distributors report business fine and reception wonderful for new color AMI "F" phono. Ops visiting the Blatts this week included Guy Durgin, Presque Isle, Me., and Frank Watkins, Springfield. . . . At Boston Record Distributors, Jerry Flatto showing his new telephonic set-up whereby the sound is amplified and he can move around and talk, using both of his hands for work at the same time. Sounded like a GI communications post. Jerry's newly finished knotty pine office is pretty cool too! Ops visiting here this week included Larry Liberty, Rumford, Me.; Harry Walker, Newport, R. I.; Vogue Music personnel from Springfield. . . . Dave Bond, president, and Irwin Margold, general manager, backing op's efforts to convert to dime play, and offer every cooperation. . . . Si Redd, president, and Bob Jones, general manager, out in their territory seeing ops of Wurlitzer's new model "1800" phono, which they report is selling big. . . . Ed Ravreby, World Fair and Associated Amusement, off for a Western Mass. trip, in which he'll cover Greenfield, Mass., then to Manchester, N. H., and Vermont and Maine.



Everyone in Old New Orleans getting ready for the big show—the Mardi Gras, but we know of some that won't need any false faces. Business here is great, and has been since the beginning of the year. The distributors are very happy all over Louisiana, and southern Mississippi and Alabama. . . . Nick Carbajal, Crown Novelty Company, reports January was better than any month of '54 and that February has started even better. . . . Over at F. A. B., R. G. DuPuy says they have not gotten over the showing of the "1800" Wurlitzer. He also stated that this show was the biggest he has ever witnessed in his many years in the music business. . . . Everything was "bustle" over at Lynch and Zander. They report business had been extra good on the sale of the Seeburg "HF-100R". . . . Pete Nastasi, of Nastasi Distributing Company, also reports business good. Spent some time listening to Pete, talk about way back when an operator really operated his routes. . . . Over at Dixie Coin Machine, Hollyfield was just too busy selling A. M. I.'s. He just held up his hand—"see you later." . . . J. L. Nuccio, R. C. Saia and W. B. Scanlan of Tulane Coin Machine Service, could have something with their pin table stands made of steel. All the operators in Louisiana who purchased them had only good things to say about them. . . . Drove in to New Orleans early Wednesday morning around 2 AM, and found business going on. Operators buying machines at Huffine Coin Machine Distributing Co. Al said he stayed as long as there was a sale to be gotten. Al reports the sale on the Rock-Ola had been tops in '54 and that January was above any month in '54. . . . L. J. Peschier, Alexander, La., was one of the early buyers at Al's. Out of town operators seen on Coin Machine Row were: George Rossie, J. R. Alston, John Treuting, Tony Ingrassia, John Evans, Ed Thomas, Osco Mercillo, Martin Tortorich, S. Bonventure, Frank Bussacchi, Arman Dauois, Sam Bassco, Anthony Sumsure, Rosco Redd, Emile Kalil, T. C. Null, W. I. Kirkland, A. D. Wagster, W. W. Funchez, Gabriel Diaz, L. Levine, Bob Roney, Sam D'Augustino, George Morrison.



Operators throughout the 11 Western states are showing increasing interest in dime play. Tom Sams, AMI district rep., writes us from San Francisco that during his recent trip through Arizona he noted a definite trend in the right direction as more and more ops show their desires of making the switch to dimes. However, it's still the same old wait and see proposition. In other areas they are looking to Los Angeles to see if dime play will work here before they will even consider it. Even though LA is only 25% on dimes we have made some tremendous strides which should win over even the worst skeptic. Sam Ricklin and Gabe Orland of California Music Company made the switch on all their 100-selection phonos several months ago and report that collections are better than ever and all the location owners are happy about the whole thing. The city of Bakersfield, 100 miles North of LA, is now almost entirely dime play and all the Kern County ops agree that business was never better. Farther South, around the San Diego area, every operator has all his equipment on dime play and has had for, at least, two years. Don Ames, San Diego sales rep. for Badger Sales Co., says that ops are noting more dimes in the cash box at 10c a play or three for a quarter, than there were nickels when the machines were on 5c or 6 plays for 25c.

**DISTRIBUTOR DOINGS:**—MINTHORNE MUSIC COMPANY held a meeting and luncheon for all the operators in the area at The Roger Young Auditorium Feb. 8. The get-together was called to acquaint the ops with their new Seeburg background music plan. Ray Lindgren, vice-president in charge of Seeburg background music, Chicago, was on hand to discuss the plan. Ops from all over Southern California turned out for the event. . . . The main Minthorne showrooms are now undergoing complete remodeling. The old parts department has been torn out and moved to beautiful new quarters in the rear of the building. Now workmen are going ahead enlarging and re-decorating the present showrooms. . . . **BADGER SALES COMPANY:**—Activity is moving into high gear as Joe Duarte, top brass in the export sales dept., makes big shipments of used equipment abroad making room for new phonos and games. . . . Fred Gaunt says that they are still anxiously waiting for Genco's new gun. . . . **SIERRA DISTRIBUTERS:**—Wayne Copeland stated that sales on the new Wurlitzer "1800" has been tremendous and he's out of phonos and waiting for the next shipment. . . . Ray Powers, sales mgr. for the firm, has been busy lining up a complete selection of used machines. . . . **PAUL A. LAYMON & CO.:** Lucille Laymon has had a lot of tough luck lately. She went to the dentist to have some dental work done and—as fate would have it—the serum he used to deaden her gums turned out to be the kind she was allergic to. Lucy wound up with a swollen, painful face that laid her up for several days. Even poor Paul has to stay home and play nursemaid. It's sure good to see them back on the job again. . . . N. G. "Red" Creswell came driving into work one morning with a brand new, fire engine red Olds. Maybe the Laymons aren't the biggest distributors in LA but they're certainly the most colorful. Now both Red and Charley Daniels are driving bright red cars and Ed Wilkes scoots around in a red truck. . . . **SIMON DISTRIBUTING CO.:**—In all fairness to Jack Simon we must make a confession. Last week we stated that Jack was entertaining his brother Joe from Chicago. Well, Joe is not Jack's brother he's a nephew. Anyway, Joe leaves this week to go back home to the snowy, wet, cold weather while Jack settles down to a normal life again after hitting all the points of interest around the Southland.

**OPS JOTS:**—Jimmy Jackson, Palm Springs, is planning a trip to Indianapolis as an official for the 500 mile Memorial Speedway race. . . . Everyone's talking about the massive house which Mort Leeman, Al Hanlin and Eddie Wiener rented off the Sunset strip behind The Doheny Estate. . . . R. C. Owen and E. E. Peterson both drove in from San Diego this past week. . . . Earl Wilson from Las Vegas was again seen along coinrow. He's getting to be a regular visitor. . . . Nolan Noble and Ted Maier came down from Ventura. . . . Jack Neel and G. F. Cooper were also in town from Riverside along with "Stubby" Stebberfield. . . . Ray Paden, Hanford, was also in along Pico on business last week. . . . A multitude of other visitors dropped in along the strip last week including Phil Bowen, Edwards; Larry Hansford, Lompoc; H. D. McClurg, Santa Barbara; Austin Noble, San Bernardino; Bert Hammond, Santa Ana; John Williams, Sherman Oaks; Bill Swetnam, Alhambra and Mr. & Mrs. McPherson of the MGB Amusement Co., Bakersfield. . . . Orville and Melba Kendig were visiting distributors bubbling over with excitement over their new home in Long Beach.

**COINROW DOINGS:**—Mr. & Mrs. Al Weymouth are flying to Honolulu on business. . . . Sam Ricklin of Calif. Music Co. was telling us how he pulled a "Hetty Green" on the German Polydor recording of Der "Crazy Otto." Dan Donahue, Seeburg Rep., acquired a copy at a showing in Phoenix and brought it in for Sam to hear. He immediately saw the possibilities of the record as a juke-box tune and called Sid Goldberg, Decca exec. in N. Y., and ordered them. After an 8-month wait Sam finally got in his first order on the original German waxing. He quickly sold them out and had to order more of the records. For a long time Sam was the only one in the country that had them. . . . It may not be Spring yet, but the way the crew at Bard Distributing Co. was cleaning house last week, it appeared that way. All the upstairs storage rooms were cleaned out and, although Bob Bard isn't talking, it looks like something big is in the wind. . . . Bill Leuenhagen along with Mary and Kay Solle turned out for the dinner-party which Hank Snow threw at Riverside Rancho 2/7. . . . Everyone is glad to see Lee Walker up and around again after a bad case of the flu.

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WANT—Distributors—Just released! "I Threw Away A Diamond" (For A Worthless Piece Of Glass) featuring Hank Trotter's Happy Rangers. Dist. Att.: CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PR 9-0182.

WANT—For resale—22 ft. Rockola—American or National Shuffleboards—Late Bingo Games—Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—A.M.I. 40 selection Hideaways—.05 & .10 W. B. and Steppers. A.M.I. E-120 phonographs. Seeburg 100 W. B. Late One Ball games. Write stating condition, number, model and prices. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—To buy Panorams any quantity. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOWer 1-6715.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's—also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Bingos and Gottlieb 5-balls for resale. Send Prices. H & H DISTRIBUTING, 1626 3rd AVENUE, MOLINE, ILL. Tel.: 4-6703.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT—Juke Box; Game Route, priced to \$15,000. Write BOX 336, THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

WANT—Any quantity post-war Wurliizer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

**CLASSIFIED ADVERTISING SECTION**

**WANT**—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: **KOEPEL DISTRIBUTING CO.**, 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

**WANT**—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. **DAVIS DISTRIBUTING CORP.**, 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

**WANTED** — Show Boats; Frolics; Beach Club; Late model Seeburgs; Atlantic Cities. **GOLDEN GATE NOVELTY CO.**, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 3967.

**FOR SALE**

**FOR SALE**—Atlantic Citys \$95; Spot Lites \$60; AMI Model C \$235; AMI Model D \$325; AMI Model D-80 \$465; Seeburg 100-78 \$365; Rock-Ola Comets \$795; AMI Steppers \$19; 5/10c Boxes \$10; 5c Boxes \$5; 3020 Boxes \$15; 219 Steppers \$15; Seeburg 5/10/25c \$18. **H & H MUSIC DISTRIBUTING**, 1626 3rd AVE., MOLINE, ILL. Tel.: 4-6703.

**FOR SALE**—Rock-Ola 1436, 120 selection, 78 RPM, \$400 each; Wurlitzer 1450, \$375; AMI E-120 \$595 each; Model 5204 Wurlitzer 104 selection Wall Box \$40 each; Model 252 Wurlitzer 104 selection Stepper \$20 each. **WERTZ MUSIC SUPPLY COMPANY**, 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

**FOR SALE** — "Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. **O'CONNOR DISTRIBUTORS, INC.**, 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

**FOR SALE**—Clover Shuffle Alley \$125; Royal \$225; League \$325. **MOHAWK SKILL GAMES COMPANY**, 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y., Tel.: 7-2162.

**FOR SALE**—Att.: Wholesale Buyers. Rock-Ola Model 1438, 45 R.P.M., like new; Rock-Ola Model 1436, 45 & 78 R.P.M.; 5 A.M.I. C's \$200 each; 2 Evans Constellation \$200 each; C. C. Around The World Trainer \$425; United Tropic \$175. **J. ROSENFELD COMPANY**, 3220 OLIVE STREET, ST. LOUIS, MO. Tel.: OLive 2-2800.

**FOR SALE**—Spot Lites \$65.00; Beach Clubs \$250.00. **TOLEDO COIN MACHINE EXCHANGE CO.**, 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

**FOR SALE**—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: **THE CASH BOX**, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

**FOR SALE**—1 Seeburg Bear Gun (Refinished) \$125; 1 United Havana \$295; 1 United Tropics \$195; 1 United Leader \$65; 1 AMI-C (40 selection) \$225. **AUTOMATIC AMUSEMENT CO.**, 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA, Tel. 3-4508.

**FOR SALE**—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. **GLOBE DISTRIBUTING CO.**, 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

**FOR SALE** — Refinished and completely overhauled and ready for location. Classics \$159.50; Clovers \$134.50; United 10th Frame Star \$99.50; Banner's \$389.50; Night Fighter \$159.50; Sky Gunner \$125.00; Genco Rifle Gallery \$299.50; Exhibit Shooting Gallery \$259.50; Telequiz \$99.00 incl. film. **ALLIED DISTRIBUTING COMPANY**, 786 MILWAUKEE AVE., CHICAGO 22, ILLINOIS. Tel.: CAnal 6-0293.

**FOR SALE**—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 8-7515 or Write: **DIXON DISTRIBUTING CORP.**, P. O. BOX 2660, YOUNGSTOWN, OHIO.

**FOR SALE**—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. **RAYMAR SALES CO.**, 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

**FOR SALE**—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. **AMI Distributor. STATE MUSIC DISTRIBUTORS, INC.**, 3100 MAIN ST., DALLAS, TEXAS.

**FOR SALE**—Attention wholesale buyers: AMI E-80's and E-120's, like new. Contact us. Let us know your needs. **COPELAND DISTRIBUTORS**, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Special. Bally Hi Fi's \$314.50; Varieties \$495; Beach Clubs \$250; Palm Springs \$285; Ice Frolics \$295; Bally Beauties \$199.50; Rocket Bowlers \$349.50; United Tropics \$149.50; Singapores \$395; Nevadas \$269.50; Genco Night Fighter Gun \$119.50; Sky Gunner Gun \$94.50; Shuffle Pools \$95; Chicago Coin Round The World Trainer \$355. **NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

**FOR SALE**—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. **GENERAL DISTRIBUTING COMPANY**, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: OCeanside 5151.

**WANT**—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. **NATIONAL NOVELTY CO.**, 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReport 8-6770.

**FOR SALE**—Bally Beauties, Atlantic Cities, Beach Clubs. Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. **GORDON STOUT CO.**, 125 N. MONTGOMERY, PIERRE, S. D. Tel.: 4097.

**FOR SALE**—Genco Shuffle Pools \$275; Genco Basketballs \$399.50; Victor Hot Pops \$20; Genco Invader Guns \$259.50; Seeburg Shoot-the-Bears \$175. **MILLER-NEWMARK DISTRIBUTING CO.**, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Phone 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

**FOR SALE**—United Fifth Ave. \$275; United Empire \$210; United Empire converted to Fifth Ave. \$235; Williams Major League \$195; Williams Special DeLuxe Baseball \$125; Williams DeLuxe Baseball \$99. **AMERICAN VENDING CO.**, 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEWey 2-9602.

**FOR SALE**—Reconditioned, Like New. Yacht Club \$145; Ice Frolics \$365; Surf Clubs \$395; Bally Jets \$425; Hi Fi's converted into Beach Clubs, Write; One Serviceman with 10 thumbs. **DONAN DISTRIBUTING COMPANY**, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: Juniper 8-5211.

**FOR SALE**—Williams 6-player Baseball \$249; Williams Deluxe Baseball \$99; Genco Night Fighter \$149; Six Shooters \$79; Jet Guns \$99. Shuffle Alleys at lowest prices. Hi-Speed Shuffle Board wax—24 cans per case \$6. **WEST SIDE DISTRIBUTING CORP.**, 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: Circle 6-8464.

**FOR SALE**—Evans Jubilee \$250.00; Wurlitzer 1015's \$69.50; Wurlitzer 1250's \$250.00; United & Chicago Coin 6 Player \$59.50; Star & 10th Frame \$150.00; Olympics \$225.00. **COVEN MUSIC CORP.**, 3181 NORTH ELSTON AVENUE, CHICAGO, ILL. Tel.: INdependence 3-2210.

**FOR SALE**—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC.**, 937 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

**FOR SALE**—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsonac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. **BRUCE MUSIC AND VENDING SERVICE**, 1602 PIERRE AVENUE, SHREVEPORT, LA.

**FOR SALE**—To our Canadian Friends: Write for list of 5-Balls and Shuffle Alleys, low prices. Sample: United De Luxe 6-Player Shuffle Alley \$50 and Minstrel Man \$20. **WESTERN DISTRIBUTORS**, 1226 SW 16th AVE., PORTLAND 5, OREGON. Tel.: Atwater 7565.

**FOR SALE**—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO.**, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

**FOR SALE**—Sensational News—12 months to pay for Kiddie Rides. Largest stock in the world of new and used Kiddie Rides. Liberal terms—Trades Accepted. **REDD DISTRIBUTING COMPANY, INC.**, 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

**FOR SALE**—2 Coney Island \$69.50; 1 Yacht Club \$139.50; 2 Tropic \$149.50; 3 United Olympic \$179.50; 12 United Tenth Frame \$89.50; 2 United DeLuxe \$39.50; 5 United Super \$49.50; 11 United Cascade \$125; 3 Bally Space Ship \$425. **LAKE CITY AMUSEMENT CO.**, 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE—Best Buy In Town.** 1 Dude Ranch \$250; 2 Coney Island \$60 each; 2 Atlantic City \$100 each; 1 Yacht Club \$130; 1 Spot Lite \$60; 1 Williams Long Beach \$30; 12 Wurlitzer Nickle Plated 5-10-25c Wall Boxes for 24 Record Phonographs \$15 each. 1/3 Deposit, Balance C.O.D. Call, Write or Wire, LEE NOVELTY CO., ROBERT EHRHARDT, SR., SHREVEPORT, LA. Tel.: 3-3625 or 2-4545.

**FOR SALE—Complete Arcades or a single machine.** We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

**FOR SALE—Genco Shuffle Pool \$110;** AMI D-40 \$345; AMI D-80 Chrome \$445; AMI E-120 \$645; Wurlitzer 1550 \$375; Wurlitzer 1450 \$325. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS, Tel.: HO 4-6111.

**FOR SALE—Surf Clubs \$375; Hi-Fi \$345; Ice Frolics \$325; Dude Ranch \$275; Beach Club \$245; Beauty \$215; Palm Beach \$110; Atlantic City \$110; Coney Island \$72. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAine 8751.**

**FOR SALE—Ready for locations:** Beach Clubs \$240; Dude Ranch \$275; Palm Springs \$300; Ice Frolics \$300; Yacht Club \$125; Atlantic City \$105. Also other Bingos and Bowlers. 1/3 deposit—Balance C. O. D. or S/D. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA, Tel.: 5-7549.

**FOR SALE—Reconditioned & Refinished For You.** Seeburg C \$650; B. L. \$575; B \$550; A \$350; A.M.I. Model C \$229; 1436 Rock-Ola \$379.50; Evans Constellation \$179.50; 1015 Wurlitzer \$67.50; # 4204—104 Wurlitzer Boxes \$50; United DeLuxe Bowlers \$62.50. MOUNTAIN DISTRIBUTORS, 3630 DOWNING ST., DENVER, COLO. Tel.: AComa 2-8518.

**FOR SALE—Evans Constellation \$225;** Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

**FOR SALE—Wurlitzer Bar Boxes 2140's;** Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

**FOR SALE—Contact us before you buy.** We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

**FOR SALE—Coin Operated Machine Route.** Approximately 240 machines. Write BOX 338, THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

**FOR SALE—Holiday Bowler \$525;** Feature Bowler \$395; Criss Cross Bowler \$295; Super Frame Bowler \$300; Advance Bowler \$200; Triple Score Bowler \$150. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

**FOR SALE—All prices include thorough reconditioning, crating, F.O.B. Buffalo, N.Y.** D-40 AMIs \$300; D-80 AMIs \$395; E-80 AMIs \$545; E-120 AMIs \$595; 100A Seeburgs \$365; 100B Seeburgs \$495; 100C Seeburgs \$595; Royal Bowlers \$235; Chief Bowlers \$295; 5th Avenue Bowlers \$315; Bally Rocket \$395; United Carnival \$435; United Jungle Gun \$365; Genco Sky Gunner \$145. Wire \$25 deposit per machine. Immediate delivery. SHELDON SALES, INC., 381 MAIN STREET, BUFFALO 3, N. Y. Tel.: LIncoln 9-106.

**FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos.** Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

**FOR SALE—Ready for location** Wurlitzer 1015, 12080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUMmer 4938.

**FOR SALE—A.M.I. Model D-80 \$525;** A.M.I. Model C \$300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

**FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C".** End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

**FOR SALE—The finest used phonographs in all our history now available for immediate sale.** Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

**FOR SALE—Reconditioned Phonos—** ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

**FOR SALE—Telequiz Machines, factory reconditioned.** Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE—25,000 Phonograph Records to the highest bidders.** Bids must be in by February 15. Majority Pops on Standard Labels. Minimum order 1000 records. DAVID'S RADIO & MUSIC STORE, 73 H STREET, N.W., WASHINGTON, D. C. Tel.: REpublic 7-9742.

**FOR SALE—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take.** A complete package \$28.00. 100 SERVICE COMPANY, 2638 OLIVE STREET, ST. LOUIS, MO. Tel.: JEFFerson 1-6531.

**FOR SALE—Genco 2 player Basketball \$250; Genco Shuffle Pool \$125;** Seeburg Coon Hunt \$450; Chicago Coin's 6 player Home Run \$250; Williams' 6 player Major League Baseball \$250; Williams' 6 player All Star Baseball \$250. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. Tel.: CHapel 9-6556.

**FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment.** Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

**FOR SALE—AMI—E—80's and E—120's.** Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: Fillmore 3025.

**FOR SALE—All types reconditioned Coin Operated Games available at lowest prices.** Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

**FOR SALE—Reconditioned phonos—** ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

**MISCELLANEOUS**

**NOTICE — Louisiana & Mississippi Operators —** your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

**NOTICE—These 3 telephone numbers are important to you:** The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

**NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes?** Our Mecite does the job —16 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

**NOTICE—Bingo Operators! Stop service calls caused by balls piling up in Ball Trough.** Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Four Samples \$3.00, \$8.00 per dozen. MID-WEST MUSIC SERVICE, 819 WEST 2nd ST., WICHITA, KANSAS.

**NOTICE—Your Seeburg 20 selection wall boxes, wired or wireless, converted to play the first 20 (A & B Program) on all model Seeburg 100s —5 cent Box \$5.00. 5-10-25 \$15.00.** Performance guaranteed. 100 SERVICE COMPANY, 2634 OLIVE ST., ST. LOUIS 3, MO. Tel.: NEWstead 6531.

**NOTICE—We are exclusive national and export distributors for the new sensational home non-coin operated juke box "Jukette".** Great appeal. Priced low. Write for complete information. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 3-3524) or 594 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-4684.)

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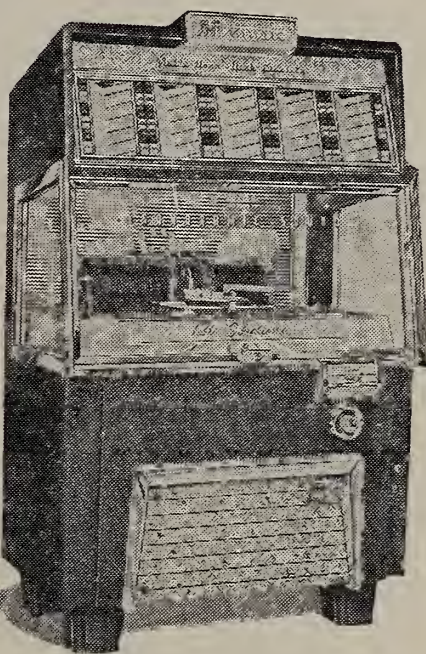
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Table of items and prices, including Lucky Inning, Lucky Star, Mad. Sq. Garden, Magic, Majors '49, Major League Baseball, Manbattan, Majorettes, Marble Queen, Mardi Gras, Maryland, Merry Widow, Mercury, Mermaid, Mexico, Minstrel Man, Monterey, Moon Glow, Morocco, Mystic Marvel, Nevada, Niagara, Nifty, 9 Sisters, Oasis, Oklahoma, Old Faithful, Olympics, One Two Three, Palisades, Palm Beach, Palm Springs, Paradise, Paratrooper, Pin Bowler, Pinch Hitter, Pinky, Pin Wheel, Play Ball, Playland, Playtime, Poker Face, Puddin' Head, Punchy, Quarterback, Quartet, Queen of Hearts, Quintet, Rag Mop, Rainbow, Ramona, Red Shoes, Rio, Rip Snorter, Rocket, Rockettes, Rodeo, Rondevo, Rose Bowl, Round Up, St. Louis, Saddle and Turf, Sally, Samba, Saratoga, Screamo, Screwball, Sea Jockey, Sea Isle, Select-A-Card, Serenade, Shanghai, Shantytown, Sharpshooter, Shindig, Shoo Shoo, Short Stop, Shoot the Moon, Show Boat, Show Boat (Un), Silver Chest, Silver Skates, Singapore, Skill Pool, Slugfest, Snooks, South Pacific, Spark Plugs.

Table of items and prices, including Speedway, Spot Bowler, Spot-Lite, Sportsman, Sportsman (Wm), Springtime, Stage Door Canteen, Stardust, Stars, Starlight, Steeple Chase, Stop & Go, Stormy, Struggle Buggies, Summertime, Sunny, Sunshine Park, Super Hockey, Surf Club, Sweepstakes, Sweetheart, Tahiti, Tahiti (Un), Tampico, Telecard, Tennessee, Thing, Three Feathers.

Table of items and prices, including Three Four Five, Three Musketeers, Thrill, Times Square, Touchdown, Trade Winds, Treasure Chest, Trinidad, Triple Action, Triplets, TriScore, Trophy, Tropicana, Tropics, Tucson, Tumbleweed, Turf King, Twenty Grand, Utah, Vanities, Variety, Virginia, Watch My Line, Whizz Kids, Wild West, Winner, Wisconsin, Yacht Club, Yanks, Zingo.



Table of items and prices, including Bally Shuffle Bowler, Bally Speed Bowler, Bally Shuffle Champ, Bally Hook Bowler, Bally Baseball, Bally Shuffle Line, Bally Victory Bowler, Bally Champion Bowler, ChiCoin Bowling Alley, ChiCoin Shuffle Baseball, ChiCoin Bowling Classic, ChiCoin Pin Bowler, ChiCoin Trophy Bowl, ChiCoin Ace Bowler, ChiCoin Pin Lite, ChiCoin Horse-Shoes, ChiCoin 6-Player, ChiCoin 6-Player DeLuxe, ChiCoin Match Bowler, ChiCoin Bowl-A-Ball, ChiCoin Match Bowl-A-Ball, ChiCoin 10th Frame Special, ChiCoin Name Bowler, ChiCoin 10th Frame Double Score Bowler, ChiCoin Crown, ChiCoin Crown Giant Pins, ChiCoin Triple Score, ChiCoin Gold Cup, ChiCoin High Speed Crown, ChiCoin High Speed Triple Score, ChiCoin Advance, ChiCoin King, ChiCoin Criss Cross Bowler.

Table of items and prices, including ChiCoin Super Frame, ChiCoin Starlite, ChiCoin Feature, ChiCoin Holiday, ChiCoin Flash, ChiCoin Playtime, Exhibit Strike, Exhibit Twin Rotation, Genco Bowling League, Genco Baseball, Genco Shuffle Target, Genco 8-Player Round, Genco Shuffle Pool, Genco Match Pool, Gottlieb Bowlette, Keeney Pin Boy, Keeney Ten Pins, Keeney ABC, Keeney Lucky Strike, Keeney King Pin, Keeney Bowling Champ, Keeney Duck Pins, Keeney Double Bowler, Keeney League, Keeney 4-Way Bowler Attachment, Keeney Big League, Keeney 6-Player League, Keeney DeLuxe League, Keeney Super DeLuxe League Bowler, Keeney High Score League, Keeney Team, Keeney Club, Keeney Domino, Keeney Carnival, Keeney Pacemaker, Keeney Mainliner Bowler, Keeney Bonus Bowler, Keeney Diamond Bowler, Rock-Ola Shuffle Lane.





Table of arcade equipment prices including items like Rock-Ola Shuffle Jungle, United Shuffle Skill, United Shuffle Alley, etc.

Table of arcade equipment prices including items like United Cascade, United Clover, United Liberty, etc.



Table of arcade equipment prices including items like ABT 6 Gun Rifle Range, Roomerang, Bally Big Inning, etc.

Table of arcade equipment prices including items like Muto. Atomic Bomber, Mutos. Ace Bombers, Mutoscope Dr. Mobile, etc.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

Table of AMI equipment prices including F-120 Juke Box, F-80 Juke Box, F-40 Juke Box, etc.

Authorized for Publication

AUTO-PHOTO CO.

Table of Auto-Photo equipment prices including Auto-Photo \$2,545.00

BALLY MFG. CO.

Table of Bally equipment prices including Champion \$795.00, Big Time \$760.00, Moon-Ride \$995.00, etc.

CHICAGO COIN

Table of Chicago Coin equipment prices including Criss Cross Target, Single Chute \$685.00, Double Chute \$705.00, etc.

EXHIBIT SUPPLY

Table of Exhibit Supply equipment prices including Sportland Shooting Gallery, Model 414, Model 414A, etc.

GENCO MFG. & SALES CO.

Table of Genco equipment prices including Wild West (Regular) \$650.00, Criss-Cross Wild West (Match) \$680.00

D. GOTTLIEB & CO.

Table of D. Gottlieb & Co. equipment prices including Super Jumbo \$595.50, Twin Bill \$392.50

INTERNATIONAL MUTO. CORP.

Table of International Muto Corp. equipment prices including Drive Yourself (new Drivemobile) \$795.00, Photomat '54 \$2,150.00, etc.

J. H. KEENEY & CO., INC.

Table of J. H. Keeney & Co., Inc. equipment prices including Deluxe Sportsman \$690.00, Sportsman \$665.00, etc.

Table of National Bowler equipment prices including Without Match Feature \$650.00, Single Chute \$670.00, etc.

ROCK-OLA MFG. CORP.

Table of Rock-Ola equipment prices including Model 1446 Hi-Fi Phono, Selection, 45 RPM Only \$304.50, Model 1440 "Comet Fireball" \$45 RPM Only, etc.

J. P. SEEBURG CORP.

Table of J. P. Seeburg Corp. equipment prices including HF-100-R \$705.00, 3W-1 Wall-O-Matic "100" \$725.00, MRVC-1 Master Remote \$735.00, etc.

UNITED MFG. CO.

Table of United Mfg. Co. equipment prices including Lightning Shuffle Alley \$705.00, Single Chute \$725.00, Double Chute \$735.00, etc.

WILLIAMS MFG. CO.

Table of Williams Mfg. Co. equipment prices including Safari \$690.00, Safari De Luxe \$715.00, Spitfire \$389.50, etc.

THE RUDOLPH WURLITZER CO.

Table of The Rudolph Wurlitzer Co. equipment prices including Model "1800" Hi-Fi Phonograph \$945.00, Model "1700" Hi-Fi Phonograph \$945.00, etc.



Early reports on the Wurlitzer Model 1800 collections show a real need for its sizable coin bag. The sheer beauty of this sensational phonograph plus the tremendous appeal of its High Fidelity Dynatone Sound System keep its 104 selections in action all the time.

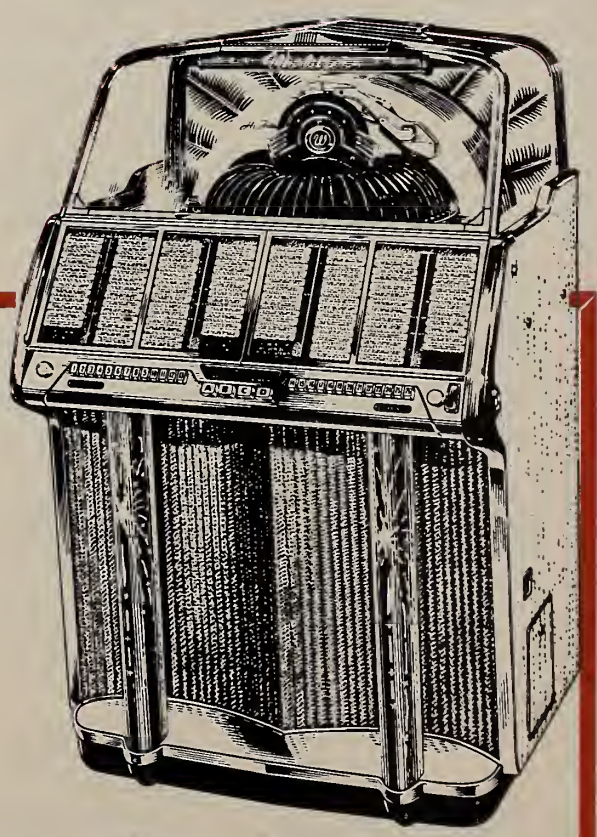
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**SHUFFLE ALLEY**

WITH EXCITING NEW

## STRIKE-A-MATIC

SYNCHRO-FLASH FEATURE  
Combines Strike Lane Accuracy with Speed Control

**NEW SUPER STRIKES**

**NEW SPECIAL STRIKES**

**NEW** Direct-View Scoring Lites on Playfield

Skill Shooting Plus  
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Increases  
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FEATURE

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to  
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UNITED HITS  
NOW AT YOUR DISTRIBUTOR

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Fast-Action In-Line Game

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Flashy, Fast-play Shooting  
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SHUFFLE TARGETTE  
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Extremely Quiet



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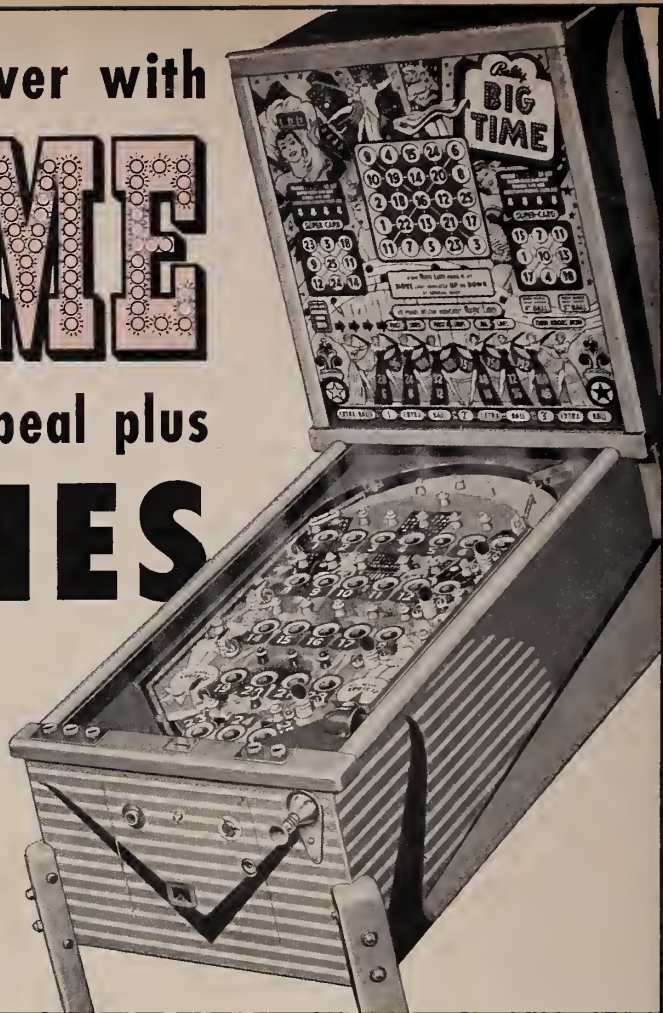
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# Bally **BIG-TIME**

popular BEACH CLUB-VARIETY play-appeal plus

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WITH POPULAR MATCH-PLAY

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CHOICE OF DIME-A-PLAY OR DIME-A-PLAY, 3 PLAYS FOR A QUARTER  
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