

HOT!



Harry Belafonte MAMA LOOK AT BUBU

DON'T EVER LOVE ME

20/47-6830

AND **6** MORE FROM
RCA VICTOR THAT
ARE WARMING UP
THE CUSTOMERS:

NIGEL CRAWFORD

War Dance/Zula Lullaby

20/47-6811

JOE REISMAN

Pamela Throws a Party/
Navajo Nocturne

20/47-6826

PAUL EVANS

What Do You Know/
Dorothy

20/47-6806

EDDIE HEYWOOD

Begin the Beguine/
No Miracle Needed

20/47-6816

**EDDIE FISHER
and DEBBIE REYNOLDS**

Lullaby in Blue/
I Never Felt This Way Before

20/47-6820

**THE
RHYTHM ROCKERS**

Tricky/Peanut Vendor

20/47-6808

The Ames Brothers

DID YOU EVER GET THE ROSES

I KNOW ONLY ONE WAY TO LOVE YOU

20/47-6821



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RCA VICTOR
RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

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DARK DAYS FOR BALLADS!

Ballads have hit upon hard times.

In *The Cash Box* Top Ten this week, there isn't one song without a beat and in the whole Top Thirty-Five, there are only two songs that could possibly be classified as ballads. They are "Who Needs You" and "Cinco Robles".

What's happened to the ballads?

Well, in the first place, despite the premature announcements of its demise which seems to be coming from many wishful thinkers, Rock and Roll is still very much with us. Anyone who witnessed the crush at the New York Paramount over the Washington's Birthday weekend or read about it on the front pages of the newspapers, is well aware that Rock and Roll is still the main force with kids as far as music goes. And Rock and Roll is music with a beat. That is its distinguishing mark.

Furthermore as a result of Rock and Roll, the kids are doing something which everyone has been advocating for a number of years—dancing. When, a few years ago, dancing seemed to have gone out of style, there was a concerted effort on the part of everyone in the music business to revive it as a means of bringing back the bands. Well today kids are dancing again, but they're dancing to a Rock and Roll beat. It hasn't created any great new popular bands. But in a very real sense it has put a handicap upon ballads, because the types of dances kids do to Rock and Roll are not exactly related to the waltz.

There is one more factor involved in the current lack of hit ballads. The next greatest factor influencing popular tunes today after Rock and Roll is Country music. But it has become apparent in the past several months, that the Country music which is accepted by the public as a whole is the music with a beat and not the ballads. In the past, several of our most beautiful ballads have come from Country artists. Songs such as "Tennessee Waltz", "Cold Cold Heart", etc. Today the Country songs which make it on a national scale are the ones with an upbeat tempo such as "Young Love", "Singing The Blues", etc.

The situation therefore is this: The two main sources from which popular music is being drawn today, Rock and Roll and Country, are both emphasizing upbeat material. Ballads therefore have to fight the overwhelming current trends. And the situation doesn't look any better for the immediate future.

It means that ballad writers are going to have to write better and better songs, songs which by the very weight of their beauty demand public acceptance. Publishers are going to have to work on ballads for a longer period than they've been giving them now. And singers, arrangers and A&R men are going to have to give ballads much greater thought than they have been getting so that a ballad, when it is finally recorded, will have an appeal, which though different from Rock and Roll, will be equally as strong.

Jones Boys

Denise Lor

Lionel Newman

Jerry Gray

Spencer-Hagen Orchestra

Alfi & Harry

Paganini String Quartet

John Duffy

Eddie Cochran

Pete King

David Seville

Julie London

Abbey Lincoln

Don Frontiere

Nellie Lutcher

Harold Spina

Keith Williams

Meg Myles

Four Grads

Donna Fuller

Leo Arnaud

Russ Arno

Robie Lester

Steve White

Giselle D'Arc

Johnny Olemn

Henry Mancini

Abe Most

Hollywood Saxophone Quartet

Scott Davis

Carl Cocomo

Caprino Sisters

Ami Aloni

Hi-Fi's

Jimmie Rowles



To the Disk Jockeys, Operators,
Dealers and Distributors — to
all those who have made our

2nd ANNIVERSARY

such a Happy Occasion . . .

Billy Ward And The Dominoes
 Dick Kallman
 Patience & Prudence

London Festival Symphony
 Mark McIntyre

Margie Rayburn
 Bobby Troup

Howard Rumsey and His
 Lighthouse All-Stars

Jerry Colonna
 Claude Gordon

... THANKS,
 THANKS,
 THANKS!

from all of our artists and staff at

LIBERTY
 RECORDS Inc.

Red Norvo
 Johnny Mann
 Rod McKuen
 Buddy Collette
 Buddy Whistler
 The Players
 Buddy Childers
 Harry Sukman
 Ken Curtis
 Holly Twins
 Herbie Harper
 Duke Mitchell

Bobby Hammack
 Maya Angelou

Martin Denny
 Nino Tempo

Tommy Alexander

Benny Carter
 Don Swan

Rud Wharton
 Happy Pierre

Si Zentner
 Frank Nari



HOT DISKS from M-G-M

DAVID ROSE
CALYPSO MELODY
and
THEME FROM THE WINGS OF EAGLES
(From MGM Film)
K12430 • MGM 12430

JONI JAMES
JONI SINGS
Songs by
**VICTOR YOUNG and
FRANK LOESSER**
E3449
X1343 • X1344 • X1345

ROBERT MAXWELL } **SONG OF THE NAIROBI TRIO**
His Harp & Orch. (SOLFEGGIO) K12410 • MGM 12410

CONNIE FRANCIS
NO OTHER ONE
and
I LEANED ON A MAN
(From the Warner Bros. release "The Big Land")
K12440
MGM12440

ART MOONEY
His Orch. & Chorus
DONKEY GOT DRUNK
and
I NEVER HAD A WORRY IN THE WORLD
K12435
MGM12435

REAL HOT Rock 'N' Roll
CHUCK ALAIMO QUARTET
LEAP FROG
and
THAT'S MY DESIRE
K12449
MGM12449

ROBBIN HOOD } **DON'T PROMISE ME**
(THE CAN CAN SONG)
B/W KISSES K12424 • MGM12424

ACQUAVIVA & His Orch
ALWAYS THE SEA
and
ONE MOMENT MORE
K12434 • MGM12434

RON HARGRAVE
ONLY A DAYDREAM
and
LATCH ON
K12422 • MGM12422
DEAN JONES
SONG OF THE OX DRIVER
and
HIS GREAT REWARD
K12429 • MGM12429

DICK HYMAN
THREE PENNY TANGO
and
THE RED CAT
K12415 • MGM12415
MARVIN RAINWATER
GONNA FIND ME A BLUEBIRD
and
So You Think You've Got Troubles
K12412 • MGM12412

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE NEW YORK 17 N.Y.



THE NATION'S **Top Ten** JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	YOUNG LOVE TAB HUNTER—SONNY JAMES CA-3602 (F-3602)—Sonny James VI-20/47-6751—Ric Cartey & Jiva-Tones DO-15533 (45-15533)—Tab Hunter ME-71022 (71022x45)—Crewcuts	1
2	TOO MUCH ELVIS PRESLEY VI-20/47-6800—Elvis Presley	3
3	DON'T FORBID ME PAT BOONE DE-30219—Ernest Tubbs DO-15521 (45-15521)—Pat Boone	2
4	BANANA BOAT (DAY-O) HARRY BELAFONTE VI-20/47-6771—Harry Belafonte	4
5	THE BANANA BOAT SONG THE TARRIERS CR-61761 (9-61761)—Steve Lawrence DO-15527 (45-15527)—Fontane Sisters GL-249 (45-249)—Tarriers	5
6	BLUE MONDAY FATS DOMINO IM-5417—Fats Domino	8
7	MARIANNE TERRY GILKYSON — HILLTOPPERS CO-40817—Terry Gilkyson DE-30217—Burl Ives	10
8	MOONLIGHT GAMBLER FRANKIE LAINE CO-40780—Frankie Laine	7
9	SINGING THE BLUES GUY MITCHELL CO-40769 (4-40769)—Guy Mitchell CO-21545 (4-21545)—Marty Robbins	6
10	LOVE IS STRANGE MICKEY & SYLVIA GR-0175—Mickey & Sylvia KI-5010—Luther & Little Eva	9

11) WHO NEEDS YOU. 12) YOU DON'T OWE ME A THING. 13) BUTTERFLY. 14) BLUEBERRY HILL. 15) GREEN DOOR. 16) JIM DANDY. 17) WRINGLE WRANGLE. 18) KNEE DEEP IN THE BLUES. 19) TEENAGE CRUSH. 20) CINCO ROBLES. 21) ROUND AND ROUND. 22) ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY. 23) I DREAMED. 24) A ROSE AND A BABY RUTH. 25) ALMOST PARADISE. 26) JUST WALKING IN THE RAIN. 27) CAN I STEAL A LITTLE LOVE. 28) JAMAICA FAREWELL. 29) LITTLE BY LITTLE. 30) PARTY DOLL. 31) WALKIN' AFTER MIDNIGHT. 32) BALLERINA. 33) I'M STICKIN' WITH YOU. 34) YOUR WILD HEART. 35) SINCE I MET YOU BABY.

CODE

AB—Abbott	CH—Chess	EP—Epic	HE—Herald	MO—Modern	SE—Seeco
AL—Aladdin	CK—Checker	ER—Era	IM—Imperial	NG—Norgran	SP—Specialty
AO—Apollo	CO—Columbia	EX—Excello	JU—Jubilee	OK—Okeh	SU—Sun
AP—ABC—Paramount	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	TI—Tico
AT—Atlantic	DA—Dana	FE—Federal	KA—Kapp	PR—Prestige	UN—United
BT—Bethlehem	DE—Decca	FI—Fiesta	KI—King	RA—Rainbow	UQ—Unique
BY—Bally	DL—DeLuxe	FR—Fraternity	LI—Liberty	RE—Regent	VE—Verve
CA—Capitol	DO—Dot	4 Star—Four Star	LO—London	RM—Rama	VI—RCA Victor
CD—Cadence	DT—Dootie	GE—Gee	ME—Mercury	RP—RPM	VJ—Vee-Jay
	DU—Duke	GL—Glory	MG—MGM	SA—Savoy	VK—Vik
		GR—Groove			

The Cash Box



Heading straight for your Heart!

Joni James

sings

"ONLY TRUST YOUR HEART"

From The **MGM** Film
"Ten Thousand Bedrooms"

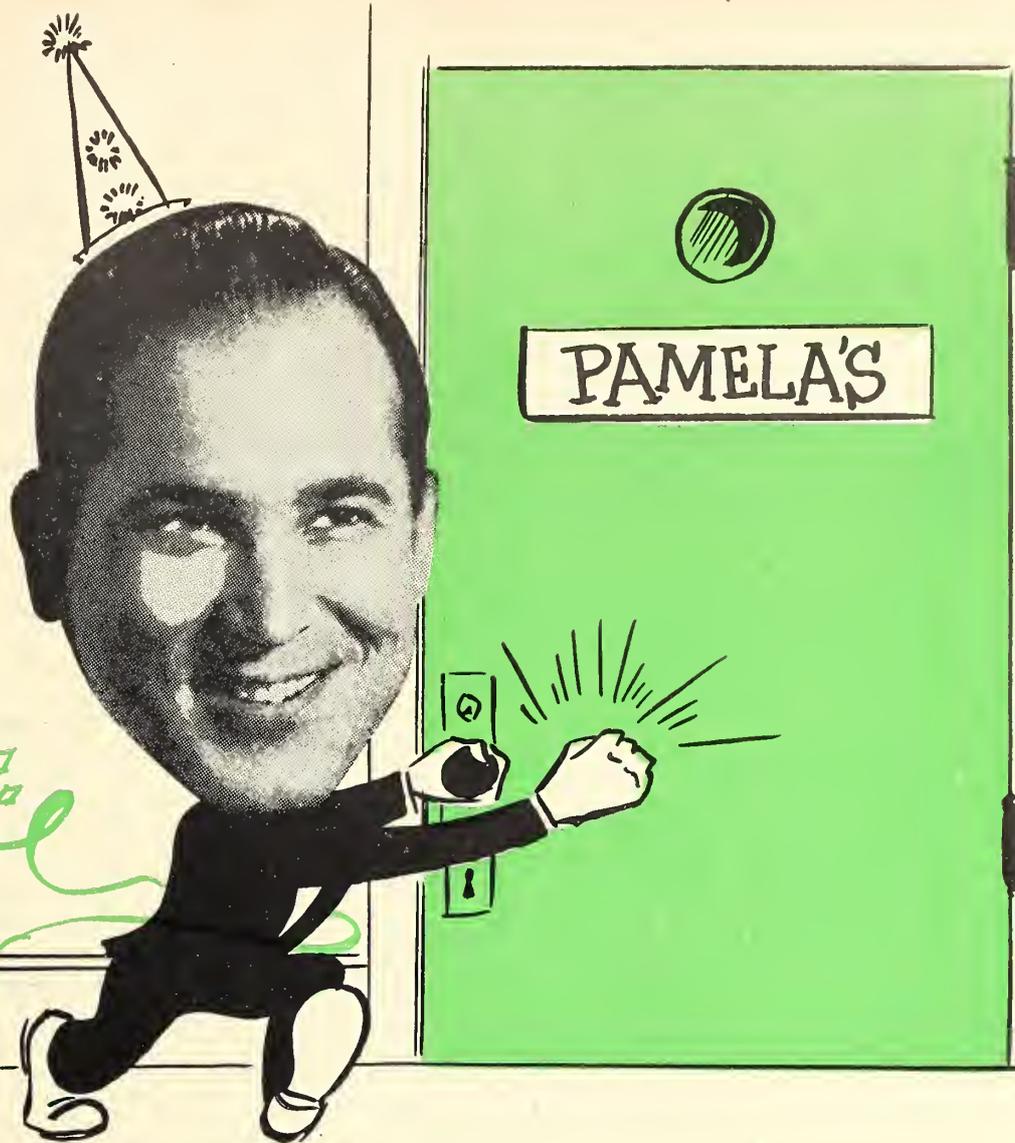
B/W

"I NEED YOU SO"

K12450 45 rpm

MGM12450 78 rpm





Joe Reisman

has a SMASH HIT

AND WHAT A SMASH!

"PAMELA THROWS A PARTY"

composed by Robert Allen

RCA VICTOR 20/47-6826

It's really a **SWINGIN'** *Party*

America's favorite speed...  45 RPM

RCA VICTOR





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

ROBERT MITCHUM
(Capitol 3672)

B+ "MAMA LOOKA BOOBOO" [Duches BMI—Melody] Film star Robert Mitchum makes his disk debut on Capitol with a catchy presentation of a cute calypso novelty being waxed by a number of record names. Mitchum has an inviting voice and a lighthearted tongue-in-cheek number to work with. The star's name value plus a commercial ditty could start Mitchum on the road to record fame. This version will definitely bite off a healthy share of the sales melon.

C+ "WHAT IS THIS GENERATION" [Leeds ASCAP—Raye, Burke] This half—also in the calypso style—is a clever novelty about the teenager and his effect on the nation.

JUDY VALENTINE
(ABC-Paramount 9794)

B+ "A DREAM IS A WISH YOUR HEART MAKES" (2:32) [Walt Disney ASCAP—David, Hoffman, Livingston] Judy Valentine makes a beautiful debut on ABC with a fragile and touching delivery of one of the most beautiful ballads from any Disney pic. The lark sounds like a little girl here and the side comes off wonderfully. With "Cinderella" being re-released thruout the U.S., this disk should enjoy a solid sale. With a special kiddie sleeve, it should do extremely well in the tot field too.

C+ "BIBBIDI-BOBBIDI-BOO" (2:07) [Walt Disney ASCAP—David, Hoffman, Livingston] Another light, childlike delivery of a hit "Cinderella" tune. Happy bouncer.

JOHNNY BRANDON
(London 1726)

B+ "RAINBOW KISSES" (2:17) [Mecca ASCAP—Wood, Franks] British song star Johnny Brandon gets a terrific rhythm backing from Howard Gibling's ork on a powerful romancer with a beat. Catchy deck chock-full-of-great gimmicks that could start the disk on the road to the big money.

B "WINNIE SHE WAIT FOR ME" (2:35) [Piccadilly BMI—Martinielli] Brandon joins the calypso clan on this half with a cute ditty smartly styled. Contagious arrangement and winning delivery.

DEAN JONES
(MGM 12429)

B "HIS GREAT REWARD" (2:13) [Artists ASCAP—Pellish, Tableporter] An emotional, inspirational ballad is chanted with great meaning and understanding by Dean Jones. Stirring opus beautifully handled against a strong choral backdrop. Could make noise.

C+ "SONG OF THE OX DRIVER" (2:23) [Harrison BMI—Sheldon] The Lee Gordon Singers assist again as Dean flies thru an exciting and emotional "Wild Goose" type tune. Striking folk flavored number dramatically presented.

MERV GRIFFIN
(Decca 30240)

B "LOVE STORY" (2:23) [Quintet BMI—Porter, Schillaci] An unusual tempo and accompaniment for a romantic ballad, showcases Merv Griffin as he glides thru one of his most commercial performances to date. Exciting new side with potential. Chorus blends in perfectly. Could catch on.

C+ "I'LL BE THINKING OF YOU" (2:50) [Criterion ASCAP—Hoffman, Manning] A more conventional love song is warmly warbled on this half. Pretty tune.

The Cash Box Disk of the Week

"MAMA LOOKA BOOBOO"
(2:58)
[Duches BMI—Melody]

"DON'T EVER LOVE ME" (2:46)
[Clara ASCAP—Belafonte]

HARRY BELAFONTE
(RCA Victor 20/47-6830)

● Belafonte is sizzling. Everything with his name on it is moving. Two of his albums are best sellers; "Day-O" and "Jamaica Farewell" are riding high; a re-issue of "Hold 'Em Joe" is drawing heavy coin; 20 singles of LP material and earlier Belafonte recordings issued last week are going great guns; and a new LP is set for release. Adding to the tremendous Belafonte Boom is a sensational new single introduced this week. Titled "Mama Look At Bubú," the tune is a contagious and humorous calypso novelty that should be in the top ten in short order. Side has a catchy melody and is handled in superb fashion by the star. Flip, "Don't Ever Love Me" is a touching folk song chanted with depth and heart. Sorrowful love story beautiful from start to conclusion. Add another smash to the Belafonte collection. "Bubú" can't miss.

"TONIGHT MY HEART WILL BE
CRYING" (2:39)
[Kahl BMI—Abrams, Reid, Moishel]

"BLUES FOR ME" (2:32)
[Rio Grande BMI—Leiber, Stoller]

EDDIE FISHER
(RCA Victor 20/47-6849)

● Eddie Fisher follows-up his recent success "Cindy, Oh Cindy" with an absolutely beautiful new romancer tagged "Tonight My Heart Will Be Crying." As was the case in "Cindy," this outstanding new love song also sports a delectable calypso flavoring. The material is excellent and Fisher is superb on the delivery. One of his most convincing and attractive vocal performances in many months. Hugo Winterhalter and the chorus set up a lush and flowery accompaniment perfectly designed for this lovely number. Looks and sounds like a smasher for Eddie. Bottom half, "Blues For Me," is a sorrowful up-beat love story smoothly styled by the crooner.

"I'M SORRY" (2:33) [Algonquin
BMI—Ram, Tinturin, White]

"HE'S MINE" (2:20) [Personality
BMI—Taylor, Robi, Miles]

THE PLATTERS
(Mercury 71032)

● For months now, dealers, juke box ops, jockeys and the public have been clamoring for a single of "I'm Sorry," one of the top tunes in the Platters' first LP for Mercury. Last week the diskery issued the pressing, and we'll bet our bottom dollar that the waxing will skyrocket into the top ten in a matter of weeks. It's definitely the group's most exciting performance since its chain of consecutive smashes including "Only You," "Great Pretender," "Magic Touch" and "My Prayer." Tony Williams does a magnificent job in the lead and he's wonderfully showcased by the group's warm blend. Watch this one take off. Flip "He's Mine" is a swinging rhythm opus featuring the female portion of the Platters, Zola Taylor. Good dance deck.

"LOVE IS A GOLDEN RING"
(2:24) [Montclare BMI—
Dehr, Gilkyson, Miller]

"THERE'S NOT A MOMENT TO
SPARE" (3:12) [Melo-Art
ASCAP—Watt, Baron, Zigfeld]

FRANKIE LAINE
(Columbia 40856)

● Veteran hit maker Frankie Laine, currently on the boards with his king-sized smash "Moonlight Gambler," has another sensational waxing that should follow in the footsteps of "Gambler." The tune is tagged "Love Is A Golden Ring" and it features another dramatic performance by the ace. The lyric is a romantic one which Laine chants with great emotion against a lovely guitar and group accompaniment supplied by the Easy Riders of "Marianne" fame. Powerful love story sure to get off to a great start. The companion piece, "There's Not A Moment To Spare," is a top drawer romantic ballad treated to an inspired reading by Frankie. It's a pleasure to hear a good new ballad such as this one. Top half has the commercial characteristics needed to make the grade.

SHIRLEY BASSEY
(Columbia 40848)

B "TONIGHT MY HEART SHE IS CRYING" (2:15) [Kahl BMI—Abrams, Reid] Jimmy Carroll's ork sets up a smooth calypso accompaniment for Shirley Bassey's sentimental treatment of this tearful love tale. Pretty deck.

B "IF I HAD A NEEDLE AND THREAD" (2:15) [E. B. Marks BMI—Jay] This half sports the versatile lark on a light, colorful romantic bouncer with some cute multiple track work.

LEROY HOLMES ORCH. & CHORUS
(MGM 12433)

B+ "GINA" (2:59) [Southern ASCAP—Davis, Rouzand] A lush and lovely mood ballad bearing the first name of a prominent motion picture actress, is romantically styled by Leroy Holmes' ork and chorus. Flowery love song from the forthcoming Italian flicker "Ca Va Barder." Side could catch on.

B "THE CLOWN ON THE EIFFEL TOWER" (2:44) [Zodiac BMI—Michel, Strop] A light and spright Parisian flavored novelty is happily pranced thru on this portion by the chorus and ork. Gay, lyric-less bouncer one would expect to hear accompanying a clown's antics.

**SAMMY KAYE ORCH. with
BARRY FRANK**
(Columbia 40839)

B "MOUNTAIN OF KISSES" (2:25) [Torch ASCAP—Stock, Sims, Perry] Sammy Kaye's new male vocalist Barry Frank makes an impressive debut on a tender love song reminiscent of "Tennessee Waltz." Pretty romancer handled with warmth and sincerity. Good side. Frank will do well with Kaye.

C+ "I MET A GIRL" (2:33) [Stratford ASCAP—Comden, Green, Styne] This lively high-stepping instrumental stems from the hit B'way show "Bells Are Ringing." Colorful arrangement of a cute theme.

MANTOVANI ORCH.
(London 1708)

B+ "TOYSHOP BALLET" (2:22) [Dash ASCAP—Mantovani] A wonderful musical picture of a toyshop and its dancing dolls is delightfully painted by Mantovani and his orchestra. Music is the type one would expect to hear in an animated cartoon depicting a toyshop after dark when the dolls come to life and stage a ballet. Lighthearted, high-stepping charmer beautifully penned and orchestrated by Monti.

B "HABANERA (From 'Carmen')" (2:40) [Burlington ASCAP—Bizet] This half stems from the maestro's LP "Operatic Arias." Lovely arrangement of a classical favorite.

L'I'L WALLY
(Jay Jay 167)

B "LOVER GIVE ME A CHANCE" (2:23) [Jay Jay BMI—Jagiello] Li'l Wally, one of Chicago's most popular polka bands, features a waltz on his latest release. Pretty, sentimental number with a homespun flavor. Simplicity of delivery is inviting. Disk has a definite market. Should do well in jukes.

C+ "TICK TOCK POLKA" (2:42) The boys take off on a swinging polka ditty here and dish up a lively dance opus.

ABSOLUTELY
A SMASH IN
SANDOVAL!

**THE
PLATTERS**



"I'M SORRY"

FEATURED IN THEIR FORTHCOMING MOTION PICTURE "ROCK ALL NIGHT"

AND

"HE'S MINE"

MERCURY 71032





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

JOHNNIE BOMBA ORCH.

(Dana 3248)

B "SOLOVOX POLKA" [W. H. Sajewski Music—Bomba, Knopp] Johnnie Bomba and his boys whoop it up as they send across a lively instrumental polka item that should go great guns in locations where this music attracts heavy coin. Colorful novelty with a cute melody.

C+ "LET'S HAVE FUN-POLKA" [W. H. Sajewski Music—Tokarz] Another gay and joyous dancer for polka enthusiasts.

JOHNNY DESMOND

(Coral 61797)

B+ "I JUST WANT YOU TO WANT ME" (2:36) [Leo Feist ASCAP—Feltz, Washington, Gietz] A lengthy but delightful old fashioned style instrumental caper precedes Johnny Desmond's contagious delivery of a happy-go-lucky romantic novelty. It's cute and it's different. Excellent gimmick deck that could make big noise for Desmo.

B "THAT'S WHERE I SHINE" (2:50) [Remick ASCAP—Stillman, Reddick] This half features the songster on a big love song which he handles with emotion.

SID BASS ORCH.

(Vik 0258)

B+ "THE STREET MUSICIAN" (2:00) [Southern A S C A P—Ferre] Maestro Sid Bass is at his best as he leads his orchestra and chorus thru an absolutely charming new instrumental in the "Poor People of Paris" category. The lyricless vocal by the chorus blends wonderfully with the instruments resulting in a delightful overall sound. Gay ditty that could catch on in one area and spread rapidly.

B "SONG OF GERAVISE" (2:27) [Rayven BMI—Queneau, Auric] The accordion plays an important and beautiful role in this lovely waltz melody themed thru the forthcoming French flicker "Geravise". Tender mood opus. Chorus again assists sans lyrics.

DICK ROMAN

(ABC-Paramount 9793)

B+ "ONLY TRUST YOUR HEART" (2:46) [Leo Feist ASCAP—Brodsky, Cahn] Dick Roman, who had territorial success with his initial ABC platter, "Never Leave Me", could make it on a national level with his latest coupling. This half is a top notch delivery of a rich and lovely ballad from the up-coming MGM pic "Ten Thousand Bedrooms". Strong material.

B+ "SOMEWHERE A STRANGER" (2:28) [Roxbury ASCAP—Casanova] Another quality love song chanted with great heart and feeling by the young star. Dick is a polished and talented songster, and with this type of material, he'll make the grade.

RAY CONNIFF

(Columbia 40862)

B+ "CUDDLE UP A LITTLE CLOSER" (1:55) [M. Witmark ASCAP—Harbach, Hoschna] Ray Conniff and his chorus are aided by a superb rhythm backdrop for their delightful new bounce version of a classic oldie. Refreshing new interpretation that could send the song soaring once again. Jockeys will enjoy this change-of-pace waxing.

C+ "THREE-WAY LOVE" (2:32) [Blackwood BMI—Conniff] A country flavored rhythm ballad with a "Singing The Blues" flavor, is attractively handled by Conniff and the chorus on this portion.

The Cash Box Sleeper of the Week

"YOU'RE MINE" (2:45)

[Robert Mellin BMI—Mellin]

"BAHAMA MAMA" (2:55)

[Winneton BMI—Dixon]

FOUR ACES

(Decca 30242)

● The Four Aces come up with what is far and away their strongest wax performance since "Love Is A Many-Splendored Thing" as they introduce a beautiful new romantic ballad dubbed "You're Mine". It's an excellently written love song set to a soft, slow shuffle-beat by the quartet. The melody is charming and the lyrics are easy to remember. The entire arrangement and delivery is reminiscent of the Aces' hits of the past. This one is a hit of the near future. Equally exciting is "Bahama Mama", a cute combination of two of today's most popular beats, calypso and rock & roll. Colorful novelty handled in refreshing fashion by the boys. Another chart contender. The Aces are headed toward Hitsville once again.

"THE SHIP THAT NEVER

SAILED" (2:15)

[Kady ASCAP—Kassel]

"RED ROSE WALTZ" (2:20)

[Bregman, Vocco & Conn ASCAP—Kassel]

JOHNNY RIDGE

(Epic 9205)

● Epic Records has picked up the master of the original version of "The Ship That Never Sailed", and with Epic's distribution, we can expect this territorial click to blossom into a national best seller. The number is a haunting, poetic item reminiscent of the hit "Shifting, Whispering Sands". In the spotlight is the deep voice of Johnny Ridge reciting the tender lyrics in a sentimental, heavy-hearted manner as the chorus and Benny Carter's orchestra supply an ethereal backdrop. Touching opus that should make big noise. Bottom half "Red Rose Waltz" is a soft instrumental waltzer.

"ONLY TRUST YOUR HEART"

(2:50) [Leo Feist ASCAP—Brodszky, Cahn]

"I NEED YOU SO" (2:51)

[St. Louis BMI—Hunter]

JONI JAMES

(MGM 12450)

● Joni James, aided by some sparkling accompaniment by David Terry's Orchestra, comes up with her most beautiful double decker in many months. The lark is in excellent vocal form as she fashions two top-drawer romancers. "Only Trust Your Heart" is a fragile love story that ranks with the best of 'em. A touching romancer that stems from the soon to be released MGM pic "Ten Thousand Bedrooms". The tune is performed in both English and Italian and the results are sensational. Coupling is a tender torch item by one of today's hottest tune-smiths, Ivory Joe Hunter. Well written blues ballad bearing the title "I Need You So". Another class vocal demonstration by Joni. Take your pick.

"THE SHIP THAT NEVER

SAILED" (2:20)

[Kady ASCAP—Kassel]

"SONG OF THE NAIROBI TRIO"

(1:54) [Robbins ASCAP—Maxwell, Sigmund]

BILLY VAUGHN

(Dot 15546)

● Two exciting and extremely different waxings make Billy Vaughn's latest platter a double threat. One side features the maestro's stirring treatment of the much talked about "Ship That Never Sailed". It's a poetic item similar in arrangement and delivery to Vaughn's click of a few years ago "Shifting, Whispering Sands". Billy sets up a plush choral and string backdrop for the pensive, penetrating recitation by Ken Nordine. Enchanting opus telling a touching tale. Equally exciting is the unusual companion deck, "Song Of The Nairobi Trio". A very catchy instrumental novelty that has been winning much comment from televisioners who have seen the comical "Nairobi" sketch staged by Ernie Kovacs on a number of his TV stints. A big coupling for Mr. V.

BOYD BENNETT & HIS ROCKETS

(King 5021)

B "BIG JAY SHUFFLE" (2:47) [Armo BMI—McNeely, McNeely] Boyd Bennett leads his Rockets thru a swinging instrumental dance item the teenagers should find to their liking. Solid swinger tailor-made for the boppers.

C+ "I'M MOVING ON" (2:44) [Hill & Range BMI—Snow] A good blues item with a beat is smoothly handled on this half by the crew. Bennett takes the spotlight with an easy-going vocal.

NORMA DOUGLAS

(RKO Unique 390)

B+ "BE IT RESOLVED" (2:51) [E. B. Marks BMI—McGhee] Norma Douglas, who attracted considerable attention with her first LP, now offers her initial single disk and comes up with a winner on this half. It's a powerful latin beat-rock and roller with a clever lyric patterned after the verbiage of a formal resolution. Side rocks and Norma belts with style. Could climb up the ladder.

B "JOE HE GONE" (2:07) [Bogat ASCAP—Lampert, Gluck] The versatile canary hands in another exciting job on this half singing a cute calypso flavored ditty with a winning overall sound. Potent first showing.

ANNIE CORDY

(Capitol 3656)

B "PARISIAN RAG" (2:14) [Zodiac BMI—Constantin, Judson] Parisian star Annie Cordy makes an exciting debut on Capitol with a house rockin' cornballer sporting a good Charleston beat. Lark has swinging, honky-tonk sound that makes you sit up and listen. Solid side with clickability.

C+ "AMORE MIO" (2:03) [Moonlight BMI—Panzieri, Ripa, Judson] A lively samba tempo accompanies the spright canary on her venture thru a cute Italian flavored romantic novelty.

SONDRA STEELE

(Foremost 102)

B "DID YOU CRY" (2:56) [ASCAP—Lyon] Sondra Steele, of the Jon and Sondra Steele combination that clicked with "My Happiness" some years ago, takes a solo run on Foremost singing a tearful, heavy-hearted blues ballad. Moody delivery of a good tune.

C+ "DON'T TAKE YOUR LOVE FROM ME" (3:03) [ASCAP—Nemo] A beautiful oldie is brought to life again via the lark's fragile, convincing delivery. Tender romantic performance.

CALYPSO CARNIVAL

featuring KING FLASH

(Columbia 40866)

B+ "MAMA, LOOKA BOO BOO" (2:30) [BMI—Melody] King Flash and his Calypso Carnival whoop it up as they fashion an authentic calypso version of a catchy novelty that's sweeping the Islands. A spirited delivery of a tremendous novelty being issued by a number of labels. This version should garner a healthy share of the loot this tune is sure to attract.

B "ZOMBIE JAMBOREE" (2:40) [Hollis BMI—Patterson, Walcott] Another amusing calypso novelty about a calypso jamboree that's taking place in a cemetery with zombies and skeletons as the participants. Very funny lines should make this one attractive to calypso enthusiasts.

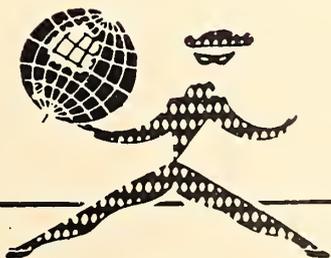
A Winning Hand Everytime!



The
FOUR ACES

**“YOU’RE
 MINE”**

**“BAHAMA
 MAMA”**



DECCA - 30242 (9-30242)



A NEW WORLD OF SOUND



"LOVE STORY"

"I'll Be Thinking Of You"

(Decca 9-30240) (45 RPM)



MERV GRIFFIN

The gifted Mr. Griffin lends his big voice to a great tune. "Love Story" has the sound and the beat, a natural for the boxes. Flip side equally strong contender. Merv is due for a hit . . . and this is it!

"DING DING A'LING DING A'LONG"

"Hill Billy Willy"

(Decca 9-30090) (45 RPM)



ALICE BABS

The bubbling Miss Babs is creating quite a stir with her buoyant rendition of catchy new disk "Ding A' Ling." Bottom deck disk is a cinch to capture the market. Miss Babs proves her talent and versatility on this one! On its way . . . to the top!

"JUKE JOINT JOHNNY"

"NO THANKS BARTENDER"

(Decca 9-30239; 30239)



RED SOVINE

A C & W favorite, Red belts out a real driving country tune that has sales appeal in every note. "Juke Joint Johnny" is a power house platter. Reaction everywhere! "Bartender" quick beat tune sure to get big play. Score this a double play coin catcher!



London Lowdown

Healthy bookings are forecast for the Count Basie concert tour of this country with singer Joe Williams.

MCA discussing, very seriously, a return visit for Judy Garland. The question of venues seems to be the main problem at present.

The second British Song Festival held by B.B.C. television has come to an end, and my guess is that it will not be repeated as this sort of contest has not so far been a stimulant to the industry.

Tab Hunter, who gets my London laurel, has been one of the few American Artists whose first record has been the No. 1 seller on both sides of the Atlantic.

Pearl Bailey over here with husband Lou Bellson to open at the Cafe de Paris on March 4th, Pearl will also make guest appearances on T.V.

Mitchell Torok over here at the Prince of Wales Theatre on the strength of his hit record "When Mexico Gave Up The Rumba". I still maintain one hit record is not enough.

Also due over for vaudeville tour is Tex Ritter.

Congratulations to Mr. & Mrs. David Whitfield proud parents of a new baby boy.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

- 1) "Young Love"—Tab Hunter (London)
- 2) "Garden Of Eden"—Frankie Vaughan (Philips)
- 3) "Don't Forbid Me"—Pat Boone (London)
- 4) "Singing The Blues"—Guy Mitchell (Philips)
- 5) "Knee Deep In The Blues"—Guy Mitchell (Philips)
- 6) "Don't You Rock Me Daddy-O"—Lonnie Donegan (Pye-Nixa)
- 7) "True Love"—Bing Crosby & Grace Kelly (Capitol)
- 8) "Friendly Persuasion"—Pat Boone (London)
- 9) "Adoration Waltz"—David Whitfield (Decca)
- 10) "Blueberry Hill"—Fats Domino (London)
- 11) "Don't Knock The Rock"—Bill Haley Comets (Brunswick)
- 12) "Young Love"—Sonny James (Capitol)
- 13) "Long Tall Sally"—Little Richard (London)
- 14) "Rock-A-Bye Your Baby"—Jerry Lewis (Brunswick)
- 15) "St. Therese Of The Roses"—Malcolm Vaughan (HMV)
- 16) "Banana Boat (Day-O)—Harry Belafonte (HMV)
- 17) "Moonlight Gambler"—Frankie Laine (Philips)
- 18) "Singing The Blues"—Tommy Steele (Decca)
- 19) "Knee Deep In The Blues"—Tommy Steele (Decca)
- 20) "You Don't Owe Me A Thing"—Johnnie Ray (Philips)
- 21) "Rip It Up"—Bill Haley Comets (Brunswick)
- 22) "Banana Boat Song"—The Tarriers (Columbia)
- 23) "Banana Boat Song"—Shirley Bassey (Philips)
- 24) "Cindy, Oh Cindy"—Eddie Fisher (HMV)
- 25) "Don't You Rock Me Daddy-O"—The Vipers (Parlophone)
- 26) "Look Homeward Angel"—Johnnie Ray (Philips)
- 27) "Garden Of Eden"—Gary Miller (Pye-Nixa)
- 28) "Rock 'N' Roll Party"—Winifred Atwell (Decca)
- 29) "Tutti Frutti"—Little Richard (London)
- 30) "Mystery Train"—Elvis Presley (HMV)



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Best Bets

- ★ "MAMA LOOKA BOOBOO" King Flash Columbia 40866
- ★ "MAMA LOOKA BOOBOO" Robert Mitchum Capitol 3672
- ★ "A DREAM IS A WISH YOUR HEART MAKES" Judy Valentine ABC-Paramount 9794
- ★ "GINA" Leroy Holmes MGM 12433
- ★ "THE STREET MUSICIAN" Sid Bass Orch. Vik 0258
- ★ "RAINBOW KISSES" Johnny Brandon London 1726
- ★ "I JUST WANT YOU TO WANT ME" Johnny Desmond Coral 61797
- ★ "ONLY TRUST YOUR HEART" } Dick Roman ABC-Paramount 9793
- ★ "SOMEWHERE A STRANGER" }

BOBBY MILANO
(Mercury 71045)

B "WHO AM I" [Constellation BMI—Post] Bobby Milano bows on the Mercury label with a heart-rending romancer which he chants with warmth and meaning. Tender ballad by a youngster with a polished voice. Side could start Bobby off on the right foot.

B "FOOLISH LOVE" [E. B. Marks BMI—Wolf, Raleigh] The atmosphere is a romantic one once again as Bobby chants a varied tempo love tune. Good arrangement.

OLE, THE SINGING JANITOR
(Dot 15540)

C+ "PADDLIN' INGABORD HOME" (2:12) [Shapiro-Bernstein ASCAP—Wood] A newcomer to the Dot label, Ole, The Singing Janitor, hands in a humorous Swedish parody on the oldie "Paddlin' Madeline Home".

C+ "SCHOOL DAYS" (1:52) [Mills-Edwards, Cobb] Another amusing novelty with recitations, etc., again employing a most familiar song.

MICKEY KATZ
(Capitol 3664)

B "HEY! JEALOUS LOVER" (2:38) [Barton ASCAP—Cahn, Walker, Twomey] Comic Mickey Katz hands in another of his inimitable dialectic take-offs on a recent pop click. This time it's the recent Sinatra hit. Lively jumper with an amusing lyric. Side features a female voice, too. Limited appeal.

C+ "BARMITZVAH SPECIAL" (2:47) [Haimish BMI—Singer, Farber] A lively instrumental dancer featuring Lou Singer on a flighty xylophone solo makes this disk a commercial item in the right locations.

THE BELL-AIRES
(Web 1101)

B "LOVE ME, LOVER" (2:44) [Opportunity ASCAP—Kleiner, White] The Bell-Aires blend invitingly on a pleasant shuffle beat romancer with a catchy melody and a cute love lyric. Good teenage fare.

C+ "OVER AND OVER" (2:28) [Opportunity ASCAP—Frank, White] A light and simple romancer set to a waltz tempo is neatly handled by the larks on this half.

EDDIE "PIANO" MILLER
(DeLuxe 6113)

B+ "RAG BEAT" (2:09) [Joe Nuccio ASCAP—Nuccio, Nuccio] Keyboard ace Eddie Miller lends his agile digits to a lighthearted and charming honky-tonk piano novelty that comes over wonderfully. Cute and corny opus with a catchy melody. Should go great guns in the jukes.

C+ "SIT RIGHT DOWN AND CALL ME UP" (2:19) [Men-Lo BMI—Walsh] A chorus offers a community sing type vocal against Miller's easy-going pianistics on this end. A "crying in your beer" tune with a great old fashioned flavor.

SONNY ROSSI & ORCH.
(Mardi-Gras 1029)

B "THE SHOEMAKERS CHA CHA" [Morro BMI—Rossi] Sonny Rossi handles the vocal chores and, at the same time, leads his ork thru a lively cha cha ditty with a solid dance beat. Catchy item that should enjoy a strong sale in the markets where this stuff is hot.

C+ "ALL THE WORLD IS GOING CHA CHA" [E. B. Marks BMI—Rossi] Sonny works with an English lyric set to a cha cha beat as he tells about the rapid spread of the dance thruout the world. Cute novelty.

RUSS MILLER
(Kapp 176)

B "I NEED YOU SO" (2:15) [St. Louis BMI—Hunter] The warm, polished voice of Russ Miller is extremely effective on an excellent blues ballad chanted with great feeling. Strong material well performed. Could make big noise if it catches on in one area.

C+ "SPECIAL GIRL" (2:13) [Starling BMI—Field, Davenport] This half displays the songster on a swinging jumper with a rock and roll flair. Solid dance stuff.

DON ANTHONY
(Best 722)

B "ONLY GOD KNOWS" (2:40) [Bre-Ho BMI—Blossner, Hollander] A stirring inspirational ballad is dramatically chanted by Don Anthony. Huge choral backdrop is striking. Moving number well written and excellently performed.

C+ "IT'S TIME TO WALTZ AGAIN" (2:45) [Wemar BMI—Blossner, Hollander] The songster is in a romantic mood on this tender waltz ballad. Pretty melody handled with warmth.



THE HOTTEST COMPANY IN THE BUSINESS

WITH THESE THESE SIZZLING SIX THAT ARE GOING TO THE TOP



TERRY GILKYSON
and The Easy Riders

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c/w
GOODBYE CHIQUITA
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YOU DON'T OWE ME A THING

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LOOK HOMEWARD, ANGEL
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over a million and half and getting stronger—
"JUST WALKING IN THE RAIN"



JO STAFFORD
WIND IN THE WILLOW

b/w
KING OF PARIS
4-40832 • 40832



ROSEMARY CLOONEY
MANGOS

b/w
INDEPENDENT (On My Own)
From Broadway Production
"Bells Are Ringing"
4-40835 • 40835



FRANKIE LAINE
LOVE IS A GOLDEN RING

b/w
THERE'S NOT A MOMENT TO SPARE
4-40856 • 40856



EILEEN RODGERS
THE WALL

b/w
THIS DAY
4-40850 • 40850

COLUMBIA RECORDS

BMI Check List

OF *New* RECORD RATINGS
BY THE TRADE PRESS

	Billboard	Cash Box	Variety
ALMOST PARADISE (Peer) ROGER WILLIAMS (Kapp) NORMAN PETTY TRIO (ABC-Paramount) LOU STEIN (Unique)	Best Buy 74 (Good) Spotlight	Sure Shot Sure Shot Sure Shot	Very Good
BEFORE I DIE (Nash) DOROTHY COLLINS (Coral)	Spotlight	Best Bet	
BUTTERFLY (Mayland-Presley) CHARLIE GRACIE (Cameo) BILLY WILLIAMS (Coral) ANDY WILLIAMS (Cadence) BOB CARROLL (Bally) BILL ALLEN & KEYNOTES (Eldorado)	Best Buy 80 (Excellent) Best Buy 78 (Good) 76 (Good)	Sure Shot Sleeper of the Week Sure Shot Sleeper of the Week Sleeper of the Week	Good Best Bet
DON'T PROMISE ME (THE CAN CAN SONG) (Sheldon) DEJOHN SISTERS (Columbia) ROBBIN HOOD (MGM)	Spotlight 73 (Good)	Sleeper of the Week Best Bet	
EVER LOVIN' FINGERS (Jackie) JIMMY BOWEN (Roulette)	Spotlight	Sleeper of the Week	
GOLDEN KEY (R. Mellin) SAMMY DAVIS, JR. (Decca)	77 (Good)	Disk of the Week	Excellent
HOW LONELY CAN ONE BE (Wemar) TERESA BREWER (Coral)	Spotlight	Sure Shot	Very Good
I'M STICKIN' WITH YOU (Jackie) JIMMY BOWEN (Roulette)	Best Buy	Sure Shot	
IN THE ARMS OF MY LOVE (Iris-Trojan) JOE VALINO (Vik)	86 (Excellent)	Sleeper of the Week	Excellent
KID STUFF (George George) THE McGUIRE SISTERS (Coral) BERNARDINE READ (ABC-Paramount)	Spotlight 75 (Good)	Sure Shot B (Very Good)	Very Good Good
LUCKY LIPS (Tiger) RUTH BROWN (Atlantic)	Best Buy	Sure Shot	
ONLY ONE LOVE (Bentley) GEORGE HAMILTON IV (ABC-Paramount)	Spotlight	Sure Shot	Excellent
PARTY DOLL (Jackie) STEVE LAWRENCE (Coral) BUDDY KNOX (Roulette) WINGY MANONE (Decca)	Spotlight Best Buy 75 (Good)	Sleeper of the Week Sure Shot Sleeper of the Week	
THE PIED PIPER (Iris-Trojan) LEE DENSON (Vik) BILLY WILLIAMS (Coral)	76 (Good) 78 (Good)	B+ (Excellent) Sleeper of the Week	
ROUND AND ROUND (Rush-Pinelawn) PERRY COMO (Victor)	Best Buy	Sure Shot	Very Good
YOUR WILD HEART (Meridian-TJ) PONI TAILS (Point 8) KAREN CHANDLER (Decca) JOY LAYNE (Mercury)	84 (Excellent) 78 (Good) Best Buy	Sure Shot Sleeper of the Week Sure Shot	Excellent



Round The Wax Circle

NEW YORK:

Hits pay off. Southern Music has just signed a 10 year lease to take over the entire seventh floor of the Brill Building. . . . Arnold Maxim, new A&R head at Epic and Okeh, starts out with two decks taking off, "The Ship That Never Sailed" by Johnny Ridge and "Forbidden Fruit" by Anita Ellis. Epic picked up the original master of the Ridge disk when it broke out in L.A. . . . Keefe Brasselle has signed a long term pact with RKO Unique. First release "I Never Meant To Get Serious" was written by his wife Arlene De Marco. . . . Songwriter Ruby Fisher, who wrote "Shame, Shame Shame" for the "Baby Doll" picture, had his own baby doll February 14, a little boy named Bruce Robert Fisher. . . . Walter Winchell, who called the shot on Sylvia Syms' first smash "I Could Have Danced All Night," predicts another hit for her in "I Cry For More." . . . Alan Dale has been signed by ABC-Paramount. . . . Don Rondo headlines at the Mocambo in Montreal this week. . . . Allen Stanton of the Sheldon-Sequence Music Companies and Gale Records, and Ann Lawton of Barry Enright TV Productions, honeymooning in Havana after marrying February 22. . . . RCA Victor moved recording equipment in the plush Empire Room of the Waldorf-Astoria February 20 to tape the entire Lena Horne show for an album release. . . . Jimmy Breedlove and the Cues, Capitol artists, opened at The Sands in Las Vegas last week. . . . Phil Waddell, who sells records at the Colony Record Shop in New York, has added singing to his sales talents. Lido Records is releasing a disk of his titled "Baby I Dig You" and "Honey, It's A Swinging Thing." . . . Wally Schuster of Paxton Music became the proud papa of a 5 lb. 8 oz. boy born on Washington's Birthday, February 22. . . . Lorry Peters has joined the Glenn Miller/Ray McKinley Orchestra as featured vocalist and will make the 4 week European tour with the orchestra.



DON RONDO

CHICAGO:

Liberace waited, after his Chez closing, to also marvel at Sammy Davis, Jr. on opening nite. Sammy closed "Mr. Wonderful" Satty nite in NY and flew in just in time for opening. . . . Howard Miller two weeks in sunny Florida. Milt Salstone and Les Atlas, Jr. joined him there for coupla days. . . . Nate Platt postcards from Palm Beach where he's grabbin' some sunshine. . . . Cheers Kenny Myers, "It never rains but it pours great hits. No sooner did Nick Noble's 'No One Sweeter Than You' and Joy Layne's 'Your Wild Heart' kick into the charts when," adds Kenny, "along comes David Carroll and his ork with Franklyn Mac Cormack to do the narration for 'The Ship That Never Sailed' and we're busier than busy trying to meet demand." . . . Golf pro Don Cherry kicks off local TVer via WBBM. And sings as great as he swings. . . . Erwin Barg squiring Joe Pasternak and Anna Maria Alberghetti 'round town with Erwin's top plug tune, "Only Trust Your Heart" from the pic, "Ten Thousand Bedrooms." . . . Jack Reiling into Myron Schulz's former post as head librarian of WAAF. Music boys gave Myron one grand farewell luncheon at the Black Orchid, 2/27. Myron onto the big town, NYC. . . . Alan Clark, Vik's new midwest contactor, breezing thru town plugging Joe Valino's "In The Arms Of Love." . . . Plenty, but pahlenty appaluse for grand Dick "Two Ton" Baker's 88ting with the Bud Freeman Quintet at the Blue Note. . . . Jimmy O'Dwyer back and busier than ever at his popular one-stop, The Music Box. "And I'm feeling fine," says Jimmy. . . . Decca's Al Chapman put it up to the firm's salesmen to pick the album they believed deserved "the big push." So the boys picked, "Meet Mark Murphy." Now Al all excited and elated over fact, "It took off like a scared rabbit." Who better than the guys trying to sell would know what the dealers want? . . . Al Beilin dashing about town with Caravan's Danny Costello to help kick off, "Like A Brook Gets Lost In A River" on which Danny gives his all.

HOLLYWOOD:

Robert Mitchum's first sides for Capitol Records, under his new five year contract with the label, were recorded at The Capitol Tower studios last week, with Lee Gillette producing the session. First disk will be released shortly, after which Mitchum hopes to make an extensive disk jockey tour plugging the platter. . . . Gordon Wolf, whose Sunland Distributing handles the Foremost label locally, has high hopes for the new album, "My Square Laddie" a take-off on the original "My Fair Lady," featuring Nancy Walker, Zazu Pitts and Reginald Gardiner in the cast. . . . Ben Rosner of Vik Records in town for a week, visiting the stations with Ted Rosenberg, Vik's new regional representative. . . . Ann Hathaway, currently at Mr. Kelly's in Chicago visiting disk jockeys in that area with Motif LP, "The Intimate Ann." KCBQ, San Diego disk jockeys will broadcast in full view of the public in the station's new all-glass studios in downtown San Diego. . . . Capitol Records has released the first album in nearly two years by Les Paul and Mary Ford. Titled "Time To Dream" the new LP features a dozen old standards. . . . Marylin Morrison now spinning platters as a disk jockey for KPAL, Palm Springs, with a record and interview show from the Desert Inn. . . . Max Lutz promoting the new Perry Como side, "Mia Casa, Su Casa" and reporting good reaction from the local jockeys. . . . Key Records had a world-wide preview over the Armed Forces Network for their new novelty record of "I Just Want To Be Elvis Presley's Sergeant" by The Bobolinks. . . . Abe Diamond's Diamond Distributing hopping with "Hospitality Blues" by Doug Harrell, "Just Because" by Lloyd Price, and "Party Doll" by Buddy Knox. . . . Joe Allison, KPOP disk jockey is co-writer, with his wife, of Tommy Sands' smash hit "Teenage Crush."



TOMMY SANDS

BROADCAST MUSIC, INC. 589 FIFTH AVENUE
NEW YORK 17, N.Y.
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DOT'S PARADE OF BEST SELLERS

- YOUNG LOVE — RED SAILS IN THE SUNSET Tab Hunter
- DON'T FORBID ME — ANASTASIA Pat Boone
- WHY BABY WHY — I'M WAITING JUST FOR YOU Pat Boone
- COME GO WITH ME The Dell-Vikings
- MARIANNE — YOU'RE WASTING YOUR TIME The Hilltoppers
(Trying To Lose The Blues)
- ON TREASURE ISLAND — LUCKY LIPS Gale Storm
- SUNDOWN — STEP IT UP AND GO Mac Wiseman
- BY YOU, BY YOU, BY YOU — I FEEL THE BEAT Jim Lowe
- WORTHLESS AND LOWDOWN — END OF A DREAM Sonny Knight
- CALYPSO JOE Anna Valentino
- KITTYHAWK Pt. # 2 — LITTLE HANK'S WALK Rusty Bryant
- PADDLIN' INGABORD HOME Ole, The Singing Janitor
- GLOW WORM — MARIE Eddie Peabody

NEW RELEASES

- 15546 THE SHIP THAT NEVER SAILED — Billy Vaughn
SONG OF THE NAIROBI TRIO
- 15547 (Remember Me) I'M THE ONE WHO LOVES Fontane Sisters
YOU—DANCING TO THE ROCK AND ROLLA
- 15549 MY HEART TURNED GYPSY Chuck Mayfield
- 15550 DARK MOON Bonnie Guitar
- 15551 ISABELLA The Roy Tans

BEST SELLING ALBUMS

- DLP-3030 "HOWDY" Pat Boone
- DLP-3012 PAT BOONE
- DLP-3016 "THE GOLDEN INSTRUMENTALS" Billy Vaughn
- DLP-3000 "RAGTIME MELODIES" Johnny Maddox
- DLP-3001 "SWEET MUSIC AND MEMORIES" Billy Vaughn
- DLP-3003 "THE HILLTOPPERS PRESENT TOPS The Hilltoppers
IN POPS"
- DLP-3004 "THE FONTANES SING" The Fontane Sisters
- DLP-3005 "JOHNNY MADDUX PLAYS" Johnny Maddox
- DLP-3015 "POPULAR SQUARE DANCE MUSIC" Johnny Maddox
- DLP-3023 "THE BANJO WIZARDRY OF Eddie Peabody
EDDIE PEABODY"
- DLP-3029 "THE TOWERING HILLTOPPERS" The Hilltoppers
- DLP- 110 EDDIE PEABODY
- DEP-1049 "PAT ON MIKE" Pat Boone
- DEP-1053 PAT BOONE
- DEP-1054 "FRIENDLY PERSUASION" Pat Boone

New! New! New!

BIGGEST ALBUM RELEASE TO DATE

- DLP-3050 "PAT" Pat Boone
- DLP-3045 "INSTRUMENTAL SOUVENIRS" Billy Vaughn
- DLP-3044 "KING OF RAGTIME" Johnny Maddox
- DLP-3049 "GREAT HITS ON DOT"

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REPORT SALES OF ALBUMS, RECORD PLAYERS, RADIO, TV, TOP PRICED HI-FI PHONOS AND MUSIC ACCESSORIES ALL IMPORTANT PART OF OPS GROWING RETAIL RECORD BIZ.

CHICAGO—From Miami to Los Angeles, from Minneapolis to Dallas, in fact, from every city, town and village in the U.S., and also from Canada, come reports of more and still more juke box operators opening retail record stores, creating one-stop record services and entering into the distribution of recordings.

This amazing growth of retail record stores is considered by many juke box operators "a natural tie-in with our present business".

One of these men takes time out to report:

"There isn't, in my estimation, anyone else in this entire area who knows as much about the latest records, about music accessories, about the electro-mechanics of record players or hi-fi phonos, as does our own organization.

"After all", he explains, "we've been engaged in the music business over 25 years. We've watched recording stars come and go. We know what the people here like in the way of music generally.

"It didn't take us too long to set up an album department of which there is no equal anywhere in our territory. We give them real knowledge and experience when it comes to record

players, radio, TV receivers and even the top priced hi-fi phonographs.

"We know how to repair them. We know how to get the most out of the set to please the people. We can recommend the best singles, albums and EP's.

"We fully believe that this is a natural tie-in with our present music business.

"What's more", he concludes, "it's a tremendously important and growing part of our business and, modestly, we can state that it's very profitable for us from more than one standpoint."

In Los Angeles, for example, one of the outstanding recording selling organizations is that of California Music Company. This is Sam Ricklin's firm. It has won attention from recording stars as well as from record manufacturers, wholesalers and others in the music field.

In Minneapolis, Harold Lieberman's firm, Lieberman Music Company, not only conducts a tremendous selling organization, but also distributes various important labels.

In Los Angeles again, there is Wm. L. Luenhagen. Bill has built up one of the finest record businesses in the

nation. Luenhagen, himself, is a very well known juke box operator.

An outstanding juke box distributor, Ted Bush of Bush Distributing Co., Miami, Fla., is reported to have a marvelous one-stop service.

Mac Lesnick of Baltimore has been in the one-stop record sales field for years.

Mrs. Mary Gillette, one of the most outstanding juke box operators in Chicago, has one of the top record stores in one of the class shopping centers, Old Orchard. She also has just as strong a record retail store at Belmont and Central Avenues in Chicago.

Others, too numerous to mention, also have entered into the retail record field. They have proved themselves both proficient and efficient merchandisers.

The operators have found, it seems, that the record field, the one-stops, record distributing, and all facets of the recording business, in addition to their own operations of coin operated phonographs, are a natural tie-in for them.

There are numerous retail record stores located in the downtown heart of many, many cities thruout the nation that are owned by juke box operators.

What's more, more and more retail record stores are being opened all the time by juke box operators.

It is tremendously impressive to the juke box industry to find these outstanding retail record establishments owned by members of this business.

Retail Music Store Ops Report "THE CASH BOX' CHARTS" Are "The Tops"

CHICAGO—In keeping with the report that more and more retail record stores, one-stops and record distributing firms are being opened by juke box ops, also comes the report that, in the estimation of these operators, "The Cash Box' Charts are the tops".

Many of these music ops proclaim *The Cash Box' Charts* "absolutely invaluable" to them in every regard.

They have stated that, "without *The Cash Box' Charts* many of us would be lost as to EP's, albums and singles of every kind".

One well known southern op stated:

"There is no doubt that *The Cash Box' Charts* and all other listings in the music department are of absolutely invaluable importance to us.

"Our entire organization agrees on this. We just can't get along without *The Cash Box'*. It's our 'Bible'."

Many of the juke box ops who own retail record stores tear out the "Top 50 Tunes" sheet from *The Cash Box* and paste it on their front windows.

Just as many also cut out other sections of *The Cash Box Charts* and paste these on hard cardboard easels on their counters.

Some even use bulletin boards to show *The Cash Box' Reviews* of the latest recordings.

These have helped many operators enjoy top sales of the latest records and have, therefore, proven extremely valuable and profitable.

FILL THE CASHBOX

WITH THESE TOP SELLING MERCURY HITS



Your Wild Heart

BILLBOARD REVIEW SPOTLIGHT
AND BILLBOARD BEST BUY

JOY LAYNE

MERCURY 71038



Little Darlin'

BILLBOARD REVIEW
SPOTLIGHT

THE DIAMONDS

MERCURY 71060



A Poor Man's Roses

BILLBOARD REVIEW SPOTLIGHT

PATTI PAGE

MERCURY 71059



I'M SORRY

BILLBOARD REVIEW
SPOTLIGHT

THE PLATTERS

MERCURY 71032



TRICKY

EXCITING NEW
HIT PARADER

RALPH MARTERIE

MERCURY 71050



The Ship That Never Sailed

ALL ABOARD FOR A BIG ONE

DAVID CARROLL

MERCURY 71069

CHICAGO, ILLINOIS



OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To **THE CASH BOX** 1721 BROADWAY NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

NAME

FIRM

ADDRESS

CITY STATE



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Jerry Marshall, formerly of WNEW-New York, will join the staff of WMGM-New York beginning March 18th. On that date, Jerry will start a 10 to 12 Noon, Monday thru Saturday show.

The deejays of KENT-Shreveport, La., writes Bob Elliott, are taking part in a promotional campaign whereby the platter spinner selling the largest number of TV sets at a local store will win a portable video set. As the contest is patterned after the Kentucky Derby, Bob rode a horse through town and caused quite a comment. Bob recently interviewed Tommy Sands (Capitol) via telephone from Hollywood. . . . The purchase of KCKN-Kansas City, Kan. by Cy Blumenthal has resulted in various program changes that include country and western programming and station operation 24 hours a day. Blumenthal is the owner of several other outlets, among them WARL-Arlington, Va. and WCMS-Norfolk, Va. . . . Jack Murphy (WTKO-Ithaca, N. Y.) says the record hop business in Ithaca is thriving. Jack is booked into the third week in May. . . . Frosty Mitchell (KWVL-Waterloo & Cedar Falls, Iowa) mentions that a short while ago he had a guest list that would do justice to either side in the Steve Allen vs. Ed Sullivan battle. The personalities included Jimmy Sacca of the Hilltoppers (Dot), the Four Freshmen (Capitol) and Russ Carlyle (ABC-Paramount). . . . George Fennell (WHIL-Medford, Mass.) announces a new schedule of recorded interviews with record stars which are sent to remote points of New England in the station's chain of independent music stations, including WARE-Ware, Mass.; WGUY-Bangor, Me.; WLOB-Portland, Me. all the interviews are taped and made into 15 minute shows. George has been tabbed the "Voice Of New England Radio" by his fellow disk jockeys at WHIL. . . . Radio station KUDL-Kansas City, Mo. is offering \$10,000 in cash to anyone who can correctly forecast its Top Fifty Survey, which the station publishes weekly. The contest, which got underway Feb. 18th, will run each week. . . . Johnny Murphy (CKLB-Oshawa, Ont., Can.) reports great success with Toronto's Feb. 18th rock 'n roll show, "57' Rock 'N Roll Package," in Maple Leaf Gardens. Johnny set up a tape recorder with the show's headliners and got his biggest kick out of talking to Fats Domino (Imperial). George "Hound Dog" Lorenz (WKBW-Buffalo, N. Y.) and Johnny frequently visit each other's stations for general chit-chat.



GEORGE FENNELL
(WHIL—Medford, Mass.)



JOHNNY MURPHY
(CKLB—Oshawa, Ont., Canada)

Bob Furry (KDEF-Albuquerque, N. Mex.) reports that his show, "Bob's Best" is now heard on KDEF from 7 until 9 AM Monday thru Saturday. On his Saturday show, "Teenage Digest," Bob is running a contest asking teenagers to name as many R&B tunes in a letter as possible. The 4 letters with the most tunes mentioned will win a copy of the new Fats Domino (Imperial) release, "I'm Walkin'." . . . Charlie Trotta (WJVB-Jacksonville, Fla.), the ork leader, is now a full time deejay at WJVB. Charlie has two shows a day plus a Sunday time-slot, and is very contented with his platter spinning. . . . Bob Kloss (WKWK-Wheeling, W. Va.) notes that Teresa Brewer's latest disk, "I'm Drowning My Sorrows" and "How Lonely Can One Be?" is the first time she has done two ballads on one record.



CHARLIE TROTTA
(WJVB—Jacksonville, Fla.)

Bob reports that recording executive Sam Phillips is the man responsible for putting the wiggle in Elvis Presley. . . . Station WARL-Arlington, Va., in conducting its "Whisker Derby" in behalf of the "National Children's Rehabilitation Center For Retarded, Emotionally Disturbed And Epileptic Children" recently sent a radiogram to the Duke of Edinburgh requesting that he keep his full beard, grown during his round the world tour, as a token gesture to the fund raising campaign. A reply was received, through the Duke of Edinburgh's aide, saying that the Duke had shaved his beard several days before the cable was received. . . . Station WNBC-West Hartford, Conn. has a new live TV show, "Dance Time," to be televised each Tuesday and Thursday afternoon from 5:30 to 6 PM. The program will feature a group of teenagers dancing to their favorite recorded melodies, with Al Kennedy as dance master and emcee. . . . Dick Drury (WBRB-Mt. Clemens,-Detroit, Mich.) considers the Johnny Mathis (Columbia) recording of "Wonderful, Wonderful" as a real pop smash that got lost in the shuffle.

Program Director Chuck Blore (KELP-El Paso, Tex.) has a list of four new additions to the KELP staff. They are Frank Kahil from KTKT-Tucson, Arizona; Bill Enis from KNOE-Monroe, La.; Johnny Fairchild from KTSB-Santa Barbara, Calif.; and Jerry Mason from WTAM-Atlanta, Ga. . . . Ed Wallis was named Sales Manager of station KYW-Cleveland, Ohio. He held the same post at WPTZ-Philadelphia, Pa.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A SMASH HIT in the ORIGINAL VERSION

**TONIGHT
MY HEART
SHE IS CRYING**

b/w

JACK, JACK, JACK

RAMA #220



**EL
BOY** with
the

RALPH SAYHO CALYPSO SINGERS

Personal Mgt. IRVING SCHACT



CashMakers



new hit albums for springtime profits!

9 EXCITING
NEW POP
ALBUMS



LOVE IS THE THING
NAT "KING" COLE • W-824



A BAND IS BORN • BILLY MAY • T-349



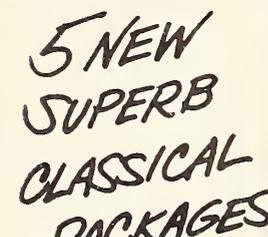
GENE VINCENT AND HIS BLUE CAPS • T-811



CARIBBEAN CALYPSOS • LORO BEGINNER,
TONY JOHNSON and THE TORPEDO • T-10071



DUTCH SAX (Recorded in Holland)
DOLF VAN DER LINDEN • T-10061



VISTAS O' ESPANA
LAURINO ALMEIDA, Guitar • P-8367



LISZT-CHOPIN CONCERTI
LEONARD PENNARIO, Piano • P-8366



FARAWAY MUSIC • DON BAKER • T-797



ALOHA • THE KING SISTERS • T-808



A NIGHT IN OLD NEW ORLEANS
SHARKEY • T-792



7 NEW
CAPITOL-OF-
THE WORLD
ALBUMS



EL REY GITANO (Recorded in Barcelona)
RAFAEL FARINA • T-10072



SCOTTISH PIPES! (Recorded in Glasgow)
T-10081



SYMPHONIC DANCES • THE HOLLYWOOD
BOWL SYMPHONY ORCHESTRA • P-8369



STEINBERG CONDUCTS WAGNER • THE
PITTSBURGH SYMPHONY ORCHESTRA • P-8368



'ROUND THE WORLD WITH LES BAXTER
LES BAXTER • T-780



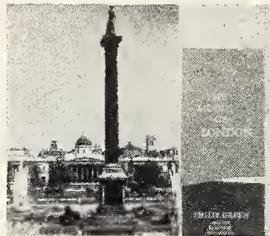
POLYNESIAN HOLIQAT
HARRY OWENS • T-804



THE MARIAN MCPARTLAND TRIO • T-785



HI-FI DINNER MUSIC (Recorded in London)
FRANK BARBER • T-10082



THE MOODS OF LOOON (Recorded in London)
PHILIP GREEN • T-10059



Songs of the NORWEGIAN FJORDS
(Recorded in Oslo) • T-10069



THE HOUSE OF THE LORD • THE ROGER
WAGNER CHORALE • P-8365



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEY

Pos.	Las Week	Record	Artist
1	1	YOUNG LOVE	SONNY JAMES (Capitol)—TAB HUNTER (Dot)
2	3	MARIANNE	TERRY GILKYSON (Columbia) HILLTOPPERS (Dot)
3	5	BUTTERFLY	ANDY WILLIAMS (Cadence) CHARLIE GRACIE (Cameo)
4	2	TOO MUCH	ELVIS PRESLEY (RCA Victor)
5	4	DON'T FORBID ME	PAT BOONE (Dot)
6	6	BANANA BOAT (DAY-O)	HARRY BELAFONTE (RCA Victor)
7	7	WHO NEEDS YOU	FOUR LADS (Columbia)
8	8	TEENAGE CRUSH	TOMMY SANDS (Capitol)
9	9	BANANA BOAT SONG	TARRIERS (Glory)
10	11	LOVE IS STRANGE	MICKEY & SYLVIA (Groove)
11	25	PARTY DOLL	BUDDY KNOX (Roulette) STEVE LAWRENCE (Coral)
12	17	ALMOST PARADISE	ROGER WILLIAMS (Kapp) NORMAN PETTY TRIO (ABC-Paramount) LOU STEIN (RKO Unique)
13	46	ROUND AND ROUND	PERRY COMO (RCA Victor)
14	13	YOU DON'T OWE ME A THING	JOHNNIE RAY (Columbia)
15	16	I DREAMED	BETTY JOHNSON (Bally)
16	18	CAN I STEAL A LITTLE LOVE	FRANK SINATRA (Capitol)
17	10	BLUE MONDAY	FATS DOMINO (Imperial)
18	14	CINCO ROBLES	RUSSELL ARMS (Era)
19	15	SINGING THE BLUES	GUY MITCHELL (Columbia)
20	20	WRINGLE WRANGLE	BILL HAYES (ABC-Paramount) FESS PARKER (Disneyland)

21) I'M STICKIN' WITH YOU. 22) BALLERINA. 23) GONE. 24) CHANTEZ CHANTEZ. 25) LUCKY LIPS. 26) JIM DANDY. 27) KNEE DEEP IN THE BLUES. 28) ONLY ONE LOVE. 29) WALKIN' AFTER MIDNIGHT. 30) I'M WALKIN'. 31) JAMAICA FAREWELL. 32) STASHU PANDOWSKI. 33) YOUR WILD HEART. 34) YOU ARE MY FIRST LOVE. 35) SINCE I MET YOU BABY. 36) FROM THE FIRST HELLO TO THE LAST GOODBYE. 37) CALYPSO MELODY. 38) IT HAPPENED IN MONTEREY/RAMONA. 39) WITHOUT LOVE. 40) COME GO WITH ME. 41) THE WALL. 42) ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY. 43) BAD BOY. 44) AIN'T GOT NO HOME. 45) TOWER'S TROT. 46) I THOUGHT IT WAS OVER. 47) POOR MAN'S ROSES. 48) PLAYING FOR KEEPS. 49) KID STUFF. 50) LOVE ME; WONDERFUL, WONDERFUL; I LOVE MY BABY; PUM-PA-LA.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

All Haley's breaking loose again...

Sensation in Australia . . . A Riot in England

"HOOK, LINE AND SINKER"

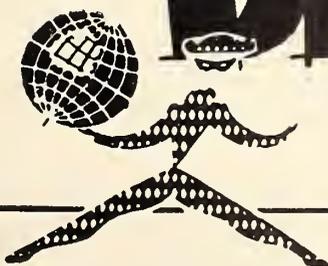
and

"FORTY CUPS OF COFFEE"

DECCA 30214; 9-30214



BILL HALEY and his Comets



A NEW WORLD OF SOUND

FIDELITONE IS CHANGING ITS DRESS

Fidelitone is changing to a sparkling new transparent package—fashioned to fit your merchandising needs. Truly, it's a worthy container for the world's finest phonograph needles.



PERMO, INC. CHICAGO 26, ILL.

WIN A WARDROBE!

Yes, if you are a qualified Fidelitone Dealer, you can win a brand new wardrobe or one of 25 other valuable apparel prizes by simply telling us in 25 words or less why you like the new Fidelitone package.

ASK YOUR FIDELITONE DISTRIBUTOR FOR AN ENTRY BLANK



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCES

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV
Almost Paradise	Peer	Almost Paradise
Anastasia	Feist	Anastasia
Ballerina	Jefferson	Banana Boat Song
Banana Boat Song	E. B. Marks-Bryden	Bonjour La Vie
Blueberry Hill	Chappell	Chantez Chantez
Can I Steal A Little Love	Northern	Cinco Robles
Chantez Chantez	Manchester	Day-O
Cinco Robles	Warman	Don't Forbid Me
Day-O	Shari	He's Got Time
Don't Forbid Me	Roosevelt	I Dreamed
I Thought It Was Over	Remick	I Have You To Thank
It Looks Like Love	Paramount	I've Grown Accustomed To Her Face
Jamaica Farewell	Shari	Jamaica Farewell
Just In Time	Stratford	Just In Time
Long Before I Knew You	Stratford	Marianne
Mama Looka BooBoo	Duchess	Moonlight Gambler
Marianne	Montclare	Mutual Admiration Society
Namely You	Commander	One Step At A Time
Pamela Throws A Party	Korwin	Rock-A-Bye Your Baby With A Dixie Melody
Party's Over	Stratford	Round And Round
Round And Round	Rush	Scarlet Ribbons
Singing The Blues	Acuff-Rose	Since I Met You Baby
Ten Thousand Miles	B. F. Wood	Singing The Blues
That's Where I Shine	Remick	Too Much
Una Momento	Famous	Two Different Worlds
Who Needs You	Korwin	Watermelon Song
Wind In The Willow	Broadcast	Who Needs You
Wriggle Wriggle	Disney	With A Little Bit Of Luck
You Are My First Love	Rex	Wriggle Wriggle
Young Love	Lowery	Young Love

Every Field of Show Business



CLEVELAND—Cleveland played host to top stars in every field of show business when Bill Randle premiered his television show recently. Left to right are Tab Hunter, (movies and records) Ray Anthony, (bandleader, records, television and movies) Fess Parker, (television and movies) Bill Randle Eydie Gorme (television, night clubs and records) Jim Lowe (radio and records) and John Lupton (movies and television).

Freddy Martin Into Statler's Cafe Rouge

NEW YORK—Freddy Martin, his "singing saxophone" and his orchestra returned to the Cafe Rouge of the Hotel Statler, in New York City, Saturday evening, March 2, 1951. Martin last appeared in the Cafe Rouge in 1951. He returned here fresh from a record-breaking long engagement at the Cocoanut Grove, Hotel Ambassador, Los Angeles. Appearing with him and featured are: Johnny Cochran, vocalist; Dave

Leonard, pianist; Ralph Anthony, vocalist; Harry Belk, vocalist, and the Martin Men. The Martin Men, a popular feature of the orchestra, are made up of members of the orchestra. They have played an important part in many of their leader's Victor hits including "I've Got a Lovely Bunch of Coconuts." They also provide mellow backgrounds to much of the solo vocals and are also featured in Martin's hotel and night club floor shows.

BIG IN BALTIMORE
HOT IN HOUSTON

TRUE LOVE GONE

by

the ENCHANTERS



61756 & 9-61756



"CASHBOX BULLSEYE OF THE WEEK"

"MARRIAGE and DIVORCE"

HANK SNOW
RCA VICTOR 47-6831

MYERS MUSIC, INC.
208 N. BROAD ST., PHILA. 2, PA.

Jerry Marshall To WMGM



JERRY MARSHALL

NEW YORK — Station WMGM is adding Jerry Marshall to its roster of musical personalities it was announced last week by Raymond Katz, associate director in charge of programming for the 50,000-watt Metro-Goldwyn-Mayer outlet.

Marshall will start his WMGM programs on Monday, March 18th. He will be heard Monday through Friday from 10 a.m. to 12 noon, and Saturdays from 10 a.m. to 1 p.m.

"The signing of Jerry Marshall is another step in the WMGM campaign toward becoming the No. 1 music, news and sports station in the New York metropolitan area," Katz said. "The tremendous increase in the popularity of WMGM during the past two and one-half years will be further boosted with the addition of Jerry Marshall to our lineup of outstanding personalities."

Born in Far Rockaway, N. Y., Marshall's family moved to Saugerties, N. Y., when he was a year old. Jerry's mother was a violin teacher and Jerry studied the violin but never got beyond the "Poet and Peasant Overture." "Why, I was given up by some of the best teachers in the state," Jerry sighs today.

The disk jockey won a scholarship to Cornell where he planned to study law, but the fifth estate won him over while working on the school radio station. After graduation, he was an announcer on a New Jersey station and subsequently made the high grade in the crackerjack New York radio picture.

Marshall is married and lives with his wife and two children in Manhasset, Long Island.

KING MONEY - MAKERS

NOW 3 IN A ROW FOR BILL DOGGETT

RAM - BUNK - SHUSH
BLUE LARGO KING 5020

These 2 Standards by DOGGETT will sell for years

"HONKY TONK" KING-4950 2 BIG HITS "SLOW WALK" KING-5000

SPECIAL RELEASE!! OTIS WILLIAMS and his CHARMS

WALKIN' AFTER MIDNIGHT
I'M WAITING JUST FOR YOU DE LUXE 6115

SURPRISE RELEASE! EARL BOSTIC

AVALON b/w **TOO FINE FOR CRYING** KING 5025

BUBBER JOHNSON'S Greatest!!!

BUTTERFLY b/w **TOO MANY HEARTS** KING 5014
(A BALLAD)

ANNIE LAURIE - A HIT!! - DE LUXE 6107
IT HURTS TO BE IN LOVE

SPECIAL RELEASE by HERB ZANE - DE LUXE 6118
THE MAN IN THE PHONE BOOTH

BIG DADDY - KING 5013 **THE FEDERALS - DE LUXE 6112**
BACON FAT b/w **BAD BOY** **COME GO WITH ME** b/w **COLD CASH**

LUTHER AND LITTLE EVA - KING 5010 **LITTLE WILLIE JOHN - KING 5023**
LOVE IS STRANGE b/w **YOU GOT TO GET UP EARLY IN THE MORNING**
AIN'T GOT NO HOME b/w **LOVE, LIFE AND MONEY**

JIMMY DUNCAN **JAMES BROWN and the FAMOUS FLAMES**
I'M ON THE OUTSIDE (LOOKIN' IN) **JUST WON'T DO RIGHT**
b/w **THE PRICE OF LOVE** b/w **LET'S MAKE IT**
KING 5028 FEDERAL 12289

THE MIDNIGHTERS - FEDERAL 12288 **ROY GAINES - DE LUXE 6119**
LET ME HOLD YOUR HAND **ISABELLA**
b/w **OOH BAH BABY** b/w **GAINESVILLE**

THE QUARTER NOTES
COME DE NIGHT b/w **LONELINESS**
DE LUXE 6116

KING - FEDERAL - DELUXE **DISTRIBUTED BY KING RECORDS**

9 LB. HAMMER
Sanford Clark on DOT
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

"In The Mood For A Song?"



PROVIDENCE, R. I.—Plugging her first Salem Record LP, "In The Mood For A Song?", Corky Shayne was a recent guest on WJAR-TV in Providence. Pictured above are Corky and Olive Tinder, hostess on WJAR-TV's "Matinee."



Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Young Love (James/Hunter)
2. Banana Boat (Day-O) (H. Belafonte)
3. Too Much (E. Presley)
4. Marianne (T. Gilkyson)
5. Don't Forbid Me (P. Boone)
6. Wringle Wrangle (Parker/Hayes)
7. Singing The Blues (Mitchell)
8. Banana Boat Song (Tarriers)
9. Teenage Crush (T. Sands)
10. Butterfly (C. Gracie)

Chicago, Ill.

1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. Marianne (Hilltoppers/Gilkyson)
4. Butterfly (C. Gracie)
5. Don't Forbid Me (P. Boone)
6. Who Needs You (4 Lads)
7. Banana Boat Song (Tarriers)
8. Round And Round (P. Como)
9. Love Is Strange (Mickey & Sylvia)
10. Banana Boat (Day-O) (H. Belafonte)

Los Angeles, Calif.

1. Young Love (T. Hunter)
2. Banana Boat (Day-O) (H. Belafonte)
3. Marianne (T. Gilkyson)
4. Don't Forbid Me (P. Boone)
5. Round And Round (P. Como)
6. Too Much (E. Presley)
7. Singing The Blues (Mitchell)
8. You Don't Owe Me A Thing (J. Ray)
9. Butterfly (A. Williams)
10. Hold 'Em Joe (H. Belafonte)

San Francisco, Calif.

1. Young Love (T. Hunter)
2. Banana Boat (Day-O) (H. Belafonte)
3. Don't Forbid Me (P. Boone)
4. Too Much (E. Presley)
5. Blue Monday (F. Domino)
6. Marianne (Gilkyson/Hilltoppers)
7. Singing The Blues (Mitchell)
8. Girl Can't Help It (Richard)
9. Round And Round (P. Como)
10. Love Is Strange (Mickey & Sylvia)

Miami, Fla.

1. Young Love (James/Crewcuts)
2. Banana Boat Song (Tarriers)
3. Love Is Strange (Mickey & Sylvia)
4. You Don't Owe Me A Thing (J. Ray)
5. Marianne (T. Gilkyson)
6. Butterfly (C. Gracie)
7. I'm Walkin' (F. Domino)
8. Don't Forbid Me (P. Boone)
9. Blue Monday (F. Domino)
10. Too Much (E. Presley)

Atlanta, Ga.

1. Banana Boat (Day-O) (H. Belafonte)
2. Young Love (S. James)
3. Don't Forbid Me (P. Boone)
4. Jamaica Farewell (Belafonte)
5. Too Much (E. Presley)
6. Moonlight Gambler (Laine)
7. Knee Deep In The Blues (G. Mitchell)
8. You Don't Owe Me A Thing (J. Ray)
9. Singing The Blues (Mitchell)
10. Round And Round (P. Como)

Cincinnati, Ohio

1. Don't Forbid Me (P. Boone)
2. Young Love (S. James)
3. Too Much (E. Presley)
4. Moonlight Gambler (Laine)
5. Teenage Crush (T. Sands)
6. Banana Boat (Day-O) (H. Belafonte)
7. Butterfly (A. Williams/B. Williams)
8. So Rare (J. Dorsey)
9. Marianne (T. Gilkyson)
10. Round And Round (P. Como)

Denver, Colo.

1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. Banana Boat (Day-O) (H. Belafonte)
4. Don't Forbid Me (P. Boone)
5. Jim Dandy (L. Baker)
6. Singing The Blues (Mitchell)
7. Wringle Wrangle (Parker/Hayes)
8. Blue Monday (F. Domino)
9. Marianne (Hilltoppers)
10. Who Needs You (4 Lads)

Seattle, Wash.

1. Too Much (E. Presley)
2. Party Doll (B. Knox)
3. Young Love (S. James)
4. Teenage Crush (T. Sands)
5. Banana Boat (Day-O) (H. Belafonte)
6. Red Sails In The Sunset (T. Hunter)
7. Only One Love (Hamilton)
8. Everlovin' Fingers (Bowen)
9. Butterfly (A. Williams)
10. Wringle Wrangle (F. Parker)

New Orleans, La.

1. Young Love (S. James)
2. Too Much (E. Presley)
3. Marianne (T. Gilkyson)
4. Blue Monday (F. Domino)
5. Don't Forbid Me (P. Boone)
6. Teenage Crush (T. Sands)
7. Can I Steal A Little Love (F. Sinatra)
8. Ballerina (N. Cole)
9. Only One Love (Hamilton)
10. Banana Boat (Day-O) (H. Belafonte)

Kansas City, Mo.

1. Young Love (T. Hunter)
2. Don't Forbid Me (P. Boone)
3. Too Much (E. Presley)
4. Teenage Crush (T. Sands)
5. Ain't Got No Home (Henry)
6. Wringle Wrangle (F. Parker)
7. Jim Dandy (L. Baker)
8. Party Doll (Knox/Lawrence)
9. Butterfly (Williams/Gracie)
10. Walkin' After Midnight (P. Cline)

Houston, Texas

1. Teenage Crush (T. Sands)
2. Love Is Strange (Mickey & Sylvia)
3. Young Love (S. James)
4. Marianne (Hilltoppers/Gilkyson)
5. Too Much (E. Presley)
6. Tricky (G. Jenkins)
7. Party Doll (S. Lawrence)
8. Round And Round (P. Como)
9. Fools Fall In Love (Drifters)
10. Girl Can't Help It (Richard)

Cleveland, Ohio

1. Young Love (James/Hunter)
2. Butterfly (Gracie/Williams)
3. Marianne (Gilkyson/Hilltoppers)
4. Teenage Crush (T. Sands)
5. Come Go With Me (Del Vikings)
6. Too Much (E. Presley)
7. Who Needs You (4 Lads)
8. Banana Boat (Day-O) (H. Belafonte)
9. Wringle Wrangle (F. Parker)
10. Almost Paradise (Williams/Stein)

Pittsburgh, Pa.

1. Young Love (James/Hunter)
2. Come Go With Me (Del Vikings)
3. Too Much (E. Presley)
4. Bad Boy (Jivebombers)
5. Party Doll (B. Knox)
6. Butterfly (Gracie/A. Williams)
7. Marianne (Hilltoppers/Gilkyson)
8. Teenage Crush (T. Sands)
9. I'm Stickin' With You (J. Bowen)
10. Banana Boat Song (Tarriers)

Detroit, Mich.

1. Marianne (Gilkyson/Hilltoppers)
2. Teenage Crush (T. Sands)
3. Young Love (S. James)
4. Almost Paradise (Petty/Williams)
5. Too Much (E. Presley)
6. I'm Stickin' With You (J. Bowen)
7. Butterfly (A. Williams)
8. Come Go With Me (Del Vikings)
9. Round And Round (P. Como)
10. Party Doll (B. Knox)

Boston, Mass.

1. Young Love (Hunter/James)
2. Marianne (T. Gilkyson)
3. Singing The Blues (Mitchell)
4. Too Much (E. Presley)
5. Don't Forbid Me (P. Boone)
6. Only One Love (Hamilton)
7. On My Word Of Honor (Platters)
8. Blue Monday (F. Domino)
9. Who Needs You (4 Lads)
10. Wonderful, Wonderful (J. Mathis)

St. Louis, Mo.

1. Butterfly (C. Gracie)
2. Teenage Crush (T. Sands)
3. Marianne (T. Gilkyson)
4. Young Love (T. Hunter)
5. It Takes A Worried Man (B. Cort)
6. Walkin' After Midnight (P. Cline)
7. Banana Boat Song (Tarriers)
8. Banana Boat (Day-O) (H. Belafonte)
9. Don't Forbid Me (P. Boone)
10. Pretend (T. Smith)

Philadelphia, Pa.

1. Young Love (S. James)
2. Butterfly (C. Gracie)
3. Too Much (E. Presley)
4. Marianne (T. Gilkyson)
5. Teenage Crush (T. Sands)
6. Round And Round (P. Como)
7. Bad Boy (Jive Bombers)
8. Singing The Blues (Mitchell)
9. Banana Boat Song (Tarriers)
10. Gone (F. Husky)

Milwaukee, Wisc.

1. Young Love (James/Hunter)
2. Marianne (Gilkyson/Hilltoppers)
3. Don't Forbid Me (P. Boone)
4. Too Much (E. Presley)
5. Wringle Wrangle (Hayes/Parker)
6. Banana Boat (Day-O) (H. Belafonte)
7. I'm Walkin' (F. Domino)
8. Round And Round (P. Como)
9. I'm Drowning My Sorrows (T. Brewer)
10. Your Wild Heart (Layne/Poni Tails)

Baltimore, Md.

1. Too Much (E. Presley)
2. Young Love (James/Hunter)
3. Butterfly (C. Gracie)
4. Lucky Lips (R. Brown)
5. Come Go With Me (Del Vikings)
6. Just Because (L. Price)
7. Shirley (Schoolboys)
8. Banana Boat (Day-O) (H. Belafonte)
9. Little By Little (Brown/Marlo)
10. Who Needs You (4 Lads)

Minneapolis, Minn.

1. Young Love (S. James)
2. Banana Boat (Day-O) (H. Belafonte)
3. Too Much (E. Presley)
4. Marianne (T. Gilkyson)
5. Love Is Strange (Mickey & Sylvia)
6. Teenage Crush (T. Sands)
7. Don't Forbid Me (P. Boone)
8. Butterfly (A. Williams)
9. Ain't Got No Home (Henry)
10. Party Doll (B. Knox)

Language Barrier To U.S. Disks Breaking Down, Says RCA Exec

NEW YORK—The language barrier to sale of American records is breaking down rapidly in Venezuela, Cuba and Puerto Rico.

This observation was made here last week by Dick Broderick, Manager Record Marketing, International, RCA Victor, after his return from a three week trip to the three countries.

"Record sales in these areas follow American trends much more closely than they did a few years ago," he said, "with Elvis Presley and Harry Belafonte ranking as the most popular U.S. artists."

Broderick noted that as far as American merchandise is concerned, album sales dominate the three markets. Broderick pointed out also that the modernization of record stores with self-service and other features introduced in these countries has contributed heavily to a surge in sales.

Capitol Signs Mitchum



HOLLYWOOD — Motion picture star Robert Mitchum inks his signature on a new contract calling for his exclusive recording services by Capitol Records for the next five years as Capitol president Glenn E. Wallichs (seated, left) and Lee Gillette, who will produce Mitchum's platters for the label, look on approvingly.

The Oldest ONE-STOP Record Service

All Labels All Speeds

45 RPM 55¢
78 RPM 60¢
EPs 80¢
LPs (\$2.47) (\$3.09) (\$3.69)

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Jerena Brewer's
BIG HIT on Coral

I'M DROWNING MY SORROWS
MILLS MUSIC, INC.

Liberty Celebrates Its 2nd Anniversary

HOLLYWOOD—Two years ago Liberty Records was launched under the guidance of Jack Ames and Si Waronoker with borrowed capital and wartime participation. Ames and Waronoker retained their jobs—Ames as a record salesman for a distributor and Waronoker a staffer in 20th Century Fox's music department. Today Waronoker and Ames are planning to build the company to what they hope will eventually become "major status."

Liberty now has under contract 68 artists. The end of 1956 saw a gross sales figure very close to \$2,000,000. Waronoker, now president of the disney, expects to double that figure in 1967.

The rapidly developing indie is currently housed in a brand new two-story building with complete office facilities and what it calls "the first completely transistorized recording studios in the world." The studios are equipped to provide the finest in high fidelity sound reproduction.

Waronoker and Ames recently made two important moves. The first was the hiring of Bobbi Dieterle, former top exec at Cadence Records, to coordinate all sales and distribution activities. This will leave the partners free to concentrate on new ideas and plans. The second was the tie-in with England's London Records to market its products worldwide under the Liberty-London label.

Liberty started by putting out a good quality single and returning whatever profits were made to the business. Both Waronoker and Ames did all the work in their spare time. Noting that the sale of albums was on the increase they decided to issue Liberty's first LPs. They completed two packages, took them to the NAMM show in Chicago in July of 1955 and set up a national distribution. The sale of the two albums proved to be beyond their expectations and more

were turned out for the demanding market.

What proved to be the turning point of the company showed up in the tapes of a then unknown girl singer. Waronoker and Ames picked two tunes and decided to release them as a single. The tune, "Cry Me A River", and the girl, Julie London, were instantaneous successes and the LP, "Julie Was Her Name", was also a smash. Since then Miss London has released two more albums, both of which were national best sellers.

The success of Liberty made it necessary for Jack Ames to give up his job and turn his full attentions and activities to the now surging record company. Waronoker continued with 20th Century until last November when he joined Liberty full time as president. Ames is now vice-president.

The fledgling company continued to play a big part in the decision as to where America's record buying public spent its dollars when it turned up next with "Tonight You Belong To Me", sung by two previously unexposed youngsters, Patience and Prudence. The record became one of the nation's best selling singles in 1956.

Less than three months ago Ames and Waronoker announced they would produce 80 LPs during 1957. This has already been revised to the impressive total of 120 LPs. Liberty will also maintain a schedule of eight single releases each month.

On March 9-10, Liberty will host the company's 32 distributors from all over the country in a series of sales meetings at the Hollywood Roosevelt Hotel. In addition the company will hold an open house on the 10th for the record industry, disk jockeys and the national press. At these meetings Liberty will reveal its spring merchandising plans and will announce a special discount plan based on quantity purchases.

April 1st Set For First Release of Prep Records, New Capitol Subsid

HOLLYWOOD—The announcement of the formation of Prep Records, Inc., a wholly owned subsidiary label of Capitol Records has been made by Glenn E. Wallichs, President of the two disk companies. It is anticipated that the first Prep single record release will be about April 1. Album release plans are to be announced.

Besides President Wallichs, officers of the new company are Irving Jerome, Vice-President and National Sales Manager; Leo Harmon, Secretary; and Harry Wood, Treasurer. James R. Gordon, will be Administrative Manager of Prep with offices in Hollywood.

The new company will be headquartered in New York at 1730 Broadway, where Jerome's office will be as well as that of Manny Kellem, who will be attached to Jerome as District Sales and Promotion Manager. Other district sales and promotion managers are to be appointed for the Midwest and West Coast. In the United States, Prep Records will be sold exclusively through independent distributors, now being set up in all key markets. Provisions have been made for international release of Prep Records.

Rapid growth of the recording industry was cited by Wallichs as a major factor in the establishment of the Prep label.

"The record industry continues to grow at an astounding rate. Capitol has grown with it and we have further plans for expansion that will assure accelerated development. But there is a limit to how many artists and tunes you can issue on any one label. Another label was the obvious answer. We call it Prep and we intend to make it a major contender," he remarked, adding "Our sales personnel for the new label will comprise a completely separate part of the Capitol organization as will our merchandising and promotion activities." Certain services and facilities of Capitol Records will be available to the new label, it was pointed out.

Jerome comes to his new position with Prep after 11 years' service with

Capitol Records Distributing Corp. He joined Capitol's Newark, N. J. Branch in September 1946 as a Sales Representative and in January 1952 he was made Branch Manager of the Newark Branch. In June 1953 he was promoted to Branch Manager of the Philadelphia Branch until January 1954 when he was made District Sales Manager of District 1 (with Headquarters in New York), the position he has held until his new appointment with Prep.

Harmon, new secretary for Prep, joins the new label after serving as an attorney in the Legal Department of Capitol Records, Inc. for 6½ years. Treasurer Wood also moves over from the CRI setup. His tenure with the parent label started 10 years ago as the auditor in the Accounting Dept. of CRI. He comes to his new office with Prep after serving as controller of CRI in Hollywood since January 1956.

Gordon, Prep's new Administrative Manager, has been Industrial Relations Director of Capitol Records for the past six years. From March 1949, when he joined Capitol in Hollywood, until January of 1951, Gordon was Personnel Director of the company. He came to Capitol from Lockheed Aircraft Corp. in Burbank, Calif. where he was Personnel Supervisor. In his new post, Gordon will be responsible for coordinating the activities of Prep's National Sales Office and District Sales and Promotion Offices with the various offices of Capitol Records. He will report to Jerome.

Kellem joined Capitol Records Distributing Corp. in September 1952 as Branch Promotion Man of the Philadelphia Branch in which position he remained until May 1956 when he was promoted to District Promotion Man for District 1, with headquarters in New York.

Silhouette Signs Richards To Exclusive Writing Pact

NEW YORK—Composer, arranger, dance-band director, teacher and recording artist Johnny Richards has just signed an exclusive two-year writing pact with Silhouette Music's Quincy Jones. Richards and Jones are outlining a whole new phase of publication activities.

The first chore under the deal will have Jones and Richards producing a special instrumental folio for piano and instruments entitled "Calypso Jazz," published through Silhouette Music, Hansen Publications, Inc., selling agent.

Johnny Richards has just completed a new album for Bethlehem Records titled "Something Else by Johnny Richards." The record date, completed in Hollywood, includes six Richards originals, sporting a spontaneous jazz and Latin influence.

His "Annotations of the Muses" has been used many times on the Kraft TV Music Theater in addition to performances by the woodwind section of the Chicago Symphony and the Morningside College (Iowa) Band. Further, choreographer John Butler performed "Annotations of the Muses" in this year's Brussels Music Festival. It is recorded on Legende Records.

Quincy Jones, whose latest recording effort is an ABC-Paramount LP "This Is How I Feel About Jazz," is taking an active participation in his publishing company with a progressive jazz orchestration series by Horace Silver already available and a Dizzy Gillespie trumpet book, plus a Jimmy Jones treatise on "Modern Jazz Accompaniment" for soloists and vocalists in work. Silver's series are originals recorded by Horace on Blue Note, including his "Doodlin'" now released in a dozen different disks.

New Artists For Bally

CHICAGO—Jimmy Hilliard, Bally Records president, has announced the signing of four new artists to the Bally roster. Nathan Russell, Eddie Hubbard, Jimmy Isle and Jovan Dell inked exclusive pacts with the label, and are expected to go into recording sessions in the near future.

Plans for a calypso album by Nathan Russell, and an album of hymns by popular Chicago disk jockey Eddie Hubbard, are under way, with fast releases scheduled. Singers Jimmy Isle, 16-year-old stylist from Decatur, Illinois, and Jovan Dell, Chicago thrush, will make their Bally debuts via the single record route.

Operator Opens One-Stop

BROOKLYN, N. Y.—Albert Koon-del, Empire Automatic Corporation, this city, one of the city's best known music operators, opened a one-stop record service this week at 799 Coney Island Avenue.

Koon-del advises that Harry Schiffman will manage this department, which will serve operators in that area, as well as thru the mails. In addition, the firm is establishing a retail record outlet on the same premises.

AM-PAR Ties In With Bottler

NEW YORK—In an unusual cooperative promotion, ABC-Paramount completed plans this week for a coordinated tie-in with the bottling firm of Squirt and Nesbitt's in Milwaukee to promote the record of "Only One Love" by George Hamilton IV.

According to Irwin Garr, National Promotion Manager for ABC-Paramount, the soft-drink bottler would include a coupon with each "six-pack" of Squirt and Nesbitt's, entitling the buyer to purchase the Hamilton recording with a twenty-five-cent discount upon presentation of the coupon.

Owner of the bottling firm, Mrs. Graves, has also incorporated the exploitation into the radio advertising which the firm has placed on three major Milwaukee outlets, Stations WRIT, WEMP and WOKY. Announcements of the promotion will be made on each of the deejay programs on all three stations for a period of two weeks beginning on February 25th.

"I THOUGHT
IT WAS
OVER"

Jaye P. Morgan

R.C.A. Victor 20/47-6798

REMICK MUSIC CORP.

A NEW STAR!
2 HIT SIDES!
By ROY WRIGHT
"NO HAPS"
b w
"I'M LONELY"
D-912

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PHONE: ABERDEEN 4-2063

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MIDWEST'S LARGEST ONE-STOP
LP's 10% OVER COST

ONLY 5c
ABOVE COST

Tab Hunter Party



NEW YORK—Hundreds of people from all phases of the music business attended a gala cocktail party for film and disk star Tab Hunter given in his honor by Cosnat Distributing, New York distributor of Dot Records. Seen above enjoying the warm atmosphere are:

(Top Left) Bernie Boorstein, Lou Boorstein, Jerry Blaine, Morty Palitz and Bobby Sherwood.
 (Top Center) Tab Hunter; Rick Willard; Sid Parnes of *The Cash Box*.
 (Top Right) Louise Braga and Terry Parenti of *The Cash Box* staff receiving Tab Hunter's autograph. Elliott Blaine is in background.
 (Center Left) Irv Lichtman and Marty Ostrow of *The Cash Box* with Morty Palitz.
 (Center Row Right) Bob Austin, Sid Parnes, Tab Hunter, Thelma and Stan Feldman.
 (Bottom Row) (1) Bobby Sherwood and columnist Earl Wilson. (2) Snooky Lanson, Elliott Blaine and Jim Lowe. (3) Tab Hunter; Mary Lacy, daughter of Jack and Agnes Lacy; Jim Lowe. (4) Jack Burgess and Tab Hunter.

Freed Grosses \$125,000 At N. Y. Paramount

NEW YORK—The Alan Freed rock and roll show, grossed a "highly satisfactory \$125,000," reported Bob Shapiro, manager of the New York Paramount Theatre.

While the Freed show failed to top the \$143,000 recently pulled in by the Nat "King" Cole package, Shapiro explained that they were two entirely different types of audiences. Freed's attraction was to the teenagers, and on many occasions when the lines were lengthy outside the theatre, it was impossible to get them past the box office into seats as the ensconced youngsters inside the theatre refused to leave.

Shapiro stated that several other stage shows were under consideration and that he probably would be able to enlarge on this in the near future.

Freed's package consisted of The Platters, The Teenagers, Buddy Knox, Jimmy Bowen, Ruth Brown, Nappy Brown, Maureen Cannon, Bobby Charles, and the Freed rock and roll orchestra.

Rock And Roll Fans



NEW YORK—Above is a birds-eye view of the unbelievable jam-up in front of the Times Square Paramount where Alan Freed, WINS deejay, opened his Rock and Roll stage show on Washington's Birthday. Police estimated that approximately 12,000 people lined the streets to see the all star show when the doors were opened for the first show.

Mamie Van Doren Signed As First Prep Artist

HOLLYWOOD—Signed to a long-term contract as the first artist to record for the newly-established Prep Records firm is Mamie Van Doren, who in private life is the wife of Ray Anthony, exclusive Capitol recording artist.

Tentative plans call for her first single platter to include two of the four songs she sings as star of the Warner Brothers picture, "Untamed Youth," now in production in Hollywood and slated for an April 6 release. The tunes from the film include "Go Go Calypso", "Salamander," "Rollin' Stone" and "Oo Ba La Baby". Les Baxter's orchestra will back Miss Van Doren on her first Prep record date.

Cherry Gets Own TV Show

CHICAGO—Don Cherry, Columbia recording artist, makes his debut in Chicago as the star of the new nightly musical "Don Cherry Show", on WBBM-TV beginning Monday, March 4, from 10:45 to 11. This marks the first time the singer has had his own regularly scheduled television show.

Cherry and his new bride, former Miss America, Sharon Kay Ritchie, are moving to Chicago from their home in New York. He is currently looking for an apartment midway between the new CBS-Chicago studios and the nearest golf course.

Chris Connor at Birdland

NEW YORK—Chris Connor, whose best-selling Atlantic LP's and recent single click "I Miss You So" have made her a top box office attraction, opened at Birdland, this city, for one week beginning Feb. 28.

She is accompanied by three prominent musicians, Oscar Pettiford on bass, Ralph Sharon on piano and Osie Johnson on drums. Completing the all star line-up is the Johnny Smith Quartet and new Decca star Mark Murphy who made his New York cafe debut when the show opened.

Victor Signs Phillippe Entremont

NEW YORK, N. Y.—Phillippe Entremont, the 22-year-old French pianist, has been signed to an exclusive Red Seal recording contract by RCA Victor.

Alan Kayes, Manager of Red Seal Artists and Repertoire for Victor, indicated that Entremont will be represented on Red Seal recordings at an early date. He will record both orchestra and solo disks.

Chi DJ Helps Flood Victims

CHICAGO—When Jerry Leighton, WCFL, this city, learned that a close friend of his had been killed in the terrible floods in and around Hazard Ky., he decided that he must do something about it.

He gained permission from one of his sponsors to ask for help for the flood victims.

States Leighton, "Letters and replies poured in. WCFL being a 50,000 watt, drew donations from as far south as N. Carolina. I'm sure glad I could help."

Cans of Candy Kisses



NEW YORK—Robbin Hood, MGM's ambitious young lark, whose latest platter features "The Can Can Song (Don't Promise Me)", visited local jockeys with cans and cans of candy kisses to help promote the disk. Above she is seen with (top left) Jack Lacy of WINS; (top right) Martin Block of WABC; (bottom left) Paul Brenner of WAAT, Newark, New Jersey; and (bottom right) Art Ford of WNEW.

Theme Melody of the 20th Century Fox
CinemaScope Production
"ANASTASIA"
ANASTASIA
LEO FEIST, INC.

HITS FROM THE HOUSE OF BOURNE!!!
David Seville . . . "The Gift"
"The Donkey & The Schoolboy"
(LIBERTY 55055)
Tony Bennett . . . "One Kiss Away From Heaven"
(COLUMBIA 40849)
Dean Martin . . . "Captured"
(CAPITOL 3648)
BOURNE, INC. - ABC CORP.

ROGER WILLIAMS
"ALMOST PARADISE"
K-175



Named VP of WMGM



ARTHUR M. TOLCHIN

NEW YORK—The Federal Communications Commission has approved the transfer of Radio Station WMGM from Loew's, Incorporated to WMGM Broadcasting Corporation, a wholly owned subsidiary of Loew's. Arthur M. Tolchin, presently Director of Station WMGM, has been elected Vice President of the new operating Company of the 50,000 Watt Metropolitan Station. There will be no change in the policy or personnel of WMGM, Tolchin announced.

The station will be 35 years old shortly. The station began as WHN atop the Loew's State Theatre Building.

WHN changed its call letters to WMGM when it moved to 711 Fifth Avenue, the former home of the National Broadcasting Company, in the fall of 1948.

AM-PAR And Mennen In Promotional Tie-In

NEW YORK — Sid Feller and his ABC-Paramount orchestra supplied one of the highlights of a special "Salute to the Lady-in-Waiting" program held at the New York Sheraton-Astor Hotel last week. Feller, who recorded an album titled "Music For Expectant Mothers" on the ABC-Paramount label, presented a special concert for the more than 1000 ladies in waiting who attended the program sponsored by the Mennen Baby Products Company.

The entertainment also featured a song by Mimi Benzell, a fashion show, and a special showing of "Assignment Children" starring Danny Kaye. John Gambling, well known radio name whose "Music from Studio X" is heard daily on WOR, this city, was master of ceremonies. The program also featured a lecture by Alan Guttmacher, a leading obstetrician and gynecologist.

MGM 10th Anniversary Spurs Special Program

NEW YORK—MGM Records continues their 10th Anniversary celebration with the announcement of its 4th "Baker's Dozen" plan. The plan is part of an incentive buying program for MGM distributors to further boost sales for long playing albums and extended play sets. MGM has been offering special incentive buying programs since the first of the year and just concluded a buying program which included its complete catalog.

All Round Talent



NEW YORK—Mitch Miller and Johnnie Ray smile happily at Ray Conniff as the young arranger-conductor completes his latest session. A discovery of Miller, Conniff has arranged for Bunny Berigan, Bob Crosby, Artie Shaw and Harry James. He has a current hot album out under his own name titled "S Wonderful" and in the next couple of weeks Mitch intends to launch Conniff as a singer also.

Siegel-Leonardi In Pact

NEW YORK — Paul Siegel, American representative for foreign music publishers and recording firms, has just signed a five year pact as U.S.A. representative for Edizioni Leonardi, one of Italy's well known pubberies. Leonardi recently won second prize at the yearly music festival at San Remo in Italy with its song "Usignuolo (Nightingale)".

At the same time, Siegel announced that he had completed an agreement with Universal-International films whereby Leonardi will have Italian rights to the background score from the U-I pic "Comanche".

Artists Music Wins Two Academy Nominations

NEW YORK—The recent Academy Award nominations for the best song category resulted in an independent music publisher, not affiliated with a motion picture company, gaining two nominations. Artists Music, Inc. (AS-CAP) won nominations for "Whatever Will Be, Will Be (Que Sera, Sera)" from "The Man Who Knew Too Much" and "Julie" from the picture of the same name.

The three other nominations were "True Love" from the musical "High Society" published by Buxton Hill; "Friendly Persuasion" published by Leo Feist and "Written On The Wind" published by Northern.

THE ORIGINAL IS ON RKO UNIQUE

**SEVEN DAYS IN
BARCELONA
HENRI DE PARI**

RKO Unique # 394



"It's What's in THE CASH BOX That Counts"



Disk Jockey

REGIONAL RECORD REPORTS



Disk Jockey

REGIONAL RECORD REPORTS

Mark Prichard
WCSS—Amsterdam, N.Y.

1. Round And Round (P. Como)
2. Tower's Trot (D. Jacobs)
3. Party Doll (B. Knox)
4. You Are My First Love (Cole)
5. Mangos (R. Clooney)
6. Walkin' The Poodle (Chordettes)
7. I Thought It Was Over (J. P. Morgan)
8. All Dressed Up With A Broken Heart (J. Vale)
9. Kid Stuff (McGuire)
10. Life Is Just A Bowl Of Cherries (Hi-Los)

Gallagher and O'Brien
WMCA—New York, N.Y.

1. Marianne (T. Gilkyson)
2. Your Love For Me (F. Sinatra)
3. Round And Round (P. Como)
4. Banana Boat Song (Lawrence)
5. Knocked Out Nightingale (Mills)
6. Who Needs You (4 Lads)
7. Take Me Back Baby (G. Mitchell)
8. I Dreamed (B. Johnson)
9. Stashu Pandowski (Carlyle/La Rosa)
10. You Are My First Love (Cole)

Lou Barile
WIBX—Utica, N.Y.

1. Teenage Crush (T. Sands)
2. Round And Round (P. Como)
3. Young Love (T. Hunter)
4. Too Much (E. Presley)
5. Don't Forbid Me (P. Boone)
6. Butterfly (C. Gracie)
7. Love Is Strange (Mickey & Sylvia)
8. Walkin' After Midnight (P. Cline)
9. Roman Guitar (L. Monte)
10. Your Wild Heart (J. Laine)

Chuck Brinkman
WELI—New Haven, Conn.

1. Too Much (E. Presley)
2. Young Love (S. James)
3. Butterfly (C. Gracie)
4. Only One Love (G. Hamilton IV)
5. I'm Stickin' With You (J. Bowen)
6. Bad Boy (Jive Bombers)
7. Love Is Strange (Mickey & Sylvia)
8. Marianne (T. Gilkyson)
9. Blue Monday (F. Domino)
10. Before It's Too Late (Pyramids)

Len Ross
KDB—Santa Barbara, Calif.

1. Who Needs You (4 Lads)
2. Cinco Robles (R. Arms)
3. I Dreamed (B. Johnson)
4. It Happened In Monterey / Ramona (Lancers)
5. Wind In The Willow (J. Stafford)
6. Calypso Melody (D. Rose)
7. I'm Drowning My Sorrows (T. Brewer)
8. Round And Round (P. Como)
9. Last Dance (P. Faith)
10. No One Sweeter Than You (N. Noble)

Chuck Thompson
WALA—Mobile, Ala.

1. Too Much (E. Presley)
2. Love Is Strange (Mickey & Sylvia)
3. Young Love (T. Hunter)
4. Banana Boat Song (Tarriers)
5. Blue Monday (F. Domino)
6. You Don't Owe Me A Thing (J. Ray)
7. Jim Dandy (L. Baker)
8. Bad Boy (Jive Bombers)
9. If You Don't Know (G. Hamilton IV)
10. Don't Forbid Me (P. Boone)

Jim Blaine
KCSB—San Bernardino, Cal.

1. Young Love (Crewcuts)
2. Don't Forbid Me (P. Boone)
3. Banana Boat (Day-O) (H. Belafonte)
4. Moonlight Gambler (F. Laine)
5. Blue Monday (F. Domino)
6. Who Needs You (4 Lads)
7. You Don't Owe Me A Thing (J. Ray)
8. Can I Steal A Little Love (F. Sinatra)
9. Cinco Robles (R. Arms)
10. I'm Drowning My Sorrows (T. Brewer)

"Dangerous Dick"
WPRY—Perry, Fla.

1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. Moonlight Gambler (F. Laine)
4. Playing For Keeps (Presley)
5. Knee Deep In The Blues (G. Mitchell)
6. Don't Forbid Me (P. Boone)
7. Banana Boat (Day-O) (H. Belafonte)
8. Take Me Back Baby (Mitchell)
9. Marianne (Hilltoppers)
10. True Love (Crosby & Kelly)

Bob Elliott
KENT—Shreveport, La.

1. Love Is Strange (Mickey & Sylvia)
2. Teenage Crush (T. Sands)
3. Party Doll (B. Knox)
4. Butterfly (A. Williams)
5. Young Love (T. Hunter)
6. Marianne (Hilltoppers)
7. Without Love (C. McPhatter)
8. Too Much (E. Presley)
9. Knee Deep In The Blues (G. Mitchell)
10. Don't Forbid Me (P. Boone)

Pee Wee King "Town & Country Music"
WKLO—Louisville, Ky.

1. Don't Forbid Me (P. Boone)
2. Too Much (E. Presley)
3. Young Love (S. James)
4. Singing The Blues (Robbins)
5. I Dreamed (B. Johnson)
6. Banana Boat Song (Fontanes)
7. Wringle Wrangle (R. Allen)
8. Sugar Beat (P. W. King)
9. Round And Round (P. Como)
10. Teenage Crush (T. Sands)

Bob Arnold
WCSH—Portland, Me.

1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. Teenage Crush (T. Sands)
4. Butterfly (A. Williams)
5. Playing For Keeps (Presley)
6. Don't Forbid Me (P. Boone)
7. I'm Stickin' With You (J. Bowen)
8. I Dreamed (B. Johnson)
9. Walkin' After Midnight (P. Cline)
10. Round And Round (P. Como)

Jim Stanley
WWIN—Baltimore, Md.

1. Banana Boat (Day-O) (H. Belafonte)
2. Marianne (T. Gilkyson)
3. Wringle Wrangle (B. Hayes)
4. Who Needs You (4 Lads)
5. Cinco Robles (R. Arms)
6. Don't Promise Me (R. Hood)
7. Moonlight Gambler (F. Laine)
8. Can I Steal A Little Love (F. Sinatra)
9. I Love My Baby (J. Corey)
10. Ballerina (N. Cole)

Jack Murphy
WTKO—Ithaca, N.Y.

1. Party Doll (S. Lawrence)
2. Butterfly (A. Williams)
3. Marianne (T. Gilkyson)
4. Young Love (S. James)
5. Too Much (E. Presley)
6. Teenage Crush (T. Sands)
7. Don't Forbid Me (P. Boone)
8. I'm Walkin' (F. Domino)
9. Round And Round (P. Como)
10. Your Wild Heart (J. Laine)

Roy Perkins
KIMN—Denver, Colo.

1. Young Love (T. Hunter)
2. Banana Boat (Dov-O) (H. Belafonte)
3. Too Much (E. Presley)
4. Jim Dandy (L. Baker)
5. Who Needs You (4 Lads)
6. Wringle Wrangle (B. Hayes)
7. Marianne (Hilltoppers)
8. Don't Forbid Me (P. Boone)
9. Moonlight Gambler (F. Laine)
10. Singing The Blues (Mitchell)

Jim Keene
CKY—Winnipeg, Canada

1. Young Love (S. James)
2. Marianne (T. Gilkyson)
3. Banana Boat Song (Tarriers)
4. Teenage Crush (T. Sands)
5. Too Much (E. Presley)
6. Love Is Strange (Mickey & Sylvia)
7. One Step At A Time (B. Lee)
8. Jim Dandy (L. Baker)
9. Cinco Robles (R. Arms)
10. Ain't Got No Home (Henry)

Earl McDaniel
KPOP—Los Angeles, Calif.

1. On Treasure Island (G. Storm)
2. Butterfly (Gracie/Williams/Allen)
3. Almost Paradise (L. Stein)
4. Chantez Chantez (D. Shore)
5. Party Doll (B. Knox)
6. Round And Round (P. Como)
7. Hospitality Blues (D. Harrell)
8. I'm Walkin' (F. Domino)
9. Love Sublime (J. Walker)
10. Pledge Of Love (K. Copeland)

Allin Slate
KIEV—Glendale, Calif.

1. Moonlight Gambler (F. Laine)
2. Young Love (T. Hunter)
3. Chantez Chantez (D. Shore)
4. Ballerina (N. Cole)
5. Wind In The Willow (J. Stafford)
6. He Knows (G. MacKenzie)
7. Almost Paradise (N. Petty)
8. I'm Drowning My Sorrows (T. Brewer)
9. Stashu Pandowski (Carlyle)
10. Wringle Wrangle (V. Monroe)

Mel Bernam
WAMS—Wilmington, Dela.

1. Banana Boat Song (Tarriers)
2. Young Love (S. James)
3. Too Much (E. Presley)
4. Don't Forbid Me (P. Boone)
5. Round And Round (P. Como)
6. Banana Boat (Day-O) (H. Belafonte)
7. Mother's Love (R. Hamilton)
8. I Dreamed (B. Johnson)
9. Marianne (T. Gilkyson)
10. I Love My Baby (J. Cory)

John McCarthy
WPEP—Taunton, Mass.

1. Banana Boat (Day-O) (H. Belafonte)
2. Can I Steal A Little Love (F. Sinatra)
3. Stashu Pandowski (R. Carlyle)
4. You Don't Owe Me A Thing (J. Ray)
5. Boy On The Dolphin (F. Sanders)
6. Towers Trot (D. Jacobs)
7. Jamaica Farewell (Belafonte)
8. Who Needs You (4 Lads)
9. Don't Forbid Me (P. Boone)
10. Holiday For Trombones (Rose)

Norm Prescott
WBZ—Boston, Mass.

1. Calypso Melody (D. Rose)
2. Repeat After Me (P. Page)
3. Butterfly (C. Gracie)
4. Young Love (T. Hunter)
5. Banana Boat (Day-O) (H. Belafonte)
6. From The First Hello (Morgan)
7. Marianne (T. Gilkyson)
8. Little Did I Know (Rovers)
9. Walkin' After Midnight (P. Cline)
10. Almost Paradise (Williams)

Bill Previtti
KGGM—Albuquerque, N.Mex.

1. Cinco Robles (R. Arms)
2. Banana Boat (Day-O) (H. Belafonte)
3. Banana Boat Song (Tarriers)
4. Butterfly (A. Williams)
5. Marianne (T. Gilkyson)
6. Ballerina (N. Cole)
7. Don't Forbid Me (P. Boone)
8. Without Love (T. Arden)
9. Can I Steal A Little Love (F. Sinatra)
10. Moonlight Gambler (F. Laine)

Ken Johnston
WNRC—New Rochelle, N.Y.

1. I Dreamed (B. Johnson)
2. Too Much (E. Presley)
3. Marianne (Gilkyson/Hilltoppers)
4. Chantez Chantez (D. Shore)
5. Young Love (James/Hunter)
6. Almost Paradise (Stein/Williams/Petty)
7. Round And Round (P. Como)
8. One Suit (T. Ernie Ford)
9. Who Needs You (4 Lads)
10. Meaning Of The Blues (J. London)

Herb Knight
WKBW—Buffalo, N.Y.

1. Young Love (S. James)
2. I Dreamed (B. Johnson)
3. Butterfly (C. Gracie)
4. Who Needs You (4 Lads)
5. Almost Paradise (Stein/Williams/Petty)
6. I Thought It Was Over (J. P. Morgan)
7. Wonderful Wonderful (J. Mathis)
8. Kid Stuff (McGuire)
9. Big Beat (D. Jacobs)
10. Round And Round (P. Como)

Bob Bassett
WHIM—Providence, R.I.

1. Dolly Dawn (H. Belafonte)
2. You Let My Love Grow Cold (D. Washington)
3. You Are My First Love (Cole)
4. Meaning Of The Blues (J. London)
5. Hold 'Em Joe (H. Belafonte)
6. Rosie's Room (B. Morrow)
7. Can I Steal A Little Love (F. Sinatra)
8. Time Out For Tears (Connor)
9. Skyliner (C. McRae)
10. Basin Street Blues (Hi-Los)

George Williams
WMAK—Nashville, Tenn.

1. Party Doll (B. Knox)
2. Butterfly (A. Williams)
3. Almost Paradise (R. Williams)
4. The Wall (P. Page)
5. Waitin' Just For You (Boone)
6. It Was A Tear (Drifters)
7. I'm Walkin' (F. Domino)
8. Gone (F. Husky)
9. Mi Casa, Su Casa (P. Como)
10. Banana Boat (Day-O) (H. Belafonte)

Nick Charles
WSLB—Ogdenburg, Utah

1. Young Love (S. James)
2. Butterfly (A. Williams)
3. Who Needs You (4 Lads)
4. Can I Steal A Little Love (F. Sinatra)
5. Round And Round (P. Como)
6. Kid Stuff (McGuire)
7. Teenage Crush (T. Sands)
8. You Are My First Love (Cole)
9. Wringle Wrangle (B. Hayes)
10. You Don't Owe Me A Thing (J. Ray)

Bill Stell
WJWS—South Hill, Va.

1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. Banana Boat (Day-O) (H. Belafonte)
4. Singing The Blues (Mitchell)
5. Moonlight Gambler (F. Laine)
6. Don't Forbid Me (P. Boone)
7. Knocked Out Nightingale (Mills)
8. Who Needs You (4 Lads)
9. Butterfly (A. Williams)
10. Who Am I (D. Post)

Jim Averv
KGA—Spokane, Wash.

1. Too Much (E. Presley)
2. Young Love (T. Hunter)
3. Love Is Strange (Mickey & Sylvia)
4. Blue Monday (F. Domino)
5. Singing The Blues (Mitchell)
6. Banana Boat Song (Tarriers)
7. Can I Steal A Little Love (F. Sinatra)
8. Wisdom Of A Fool (5 Keys)
9. Party Doll (S. Lawrence)
10. Butterfly (B. Carroll)

"Easy" Ed Ellis
WNIX—Springfield, Vt.

1. Butterfly (A. Williams)
2. Young Love (T. Hunter)
3. Walkin' The Poodle (Chordettes)
4. Shoulder To Cry On (S. Silo)
5. Pum Pa Lum (S. Lawrence)
6. Don't Promise Me (R. Hood)
7. I Dreamed (B. Johnson)
8. Lucky Lips (R. Brown)
9. I Miss You So (C. Connor)
10. I Didn't Know How To Cry (J. Deane)

Fl "Did" Dwyer
KSWO—Lawton, Okla.

1. Stashu Pandowski (J. LaRosa)
2. Give Me (E. Rodgers)
3. Young Love (James/Crewcuts)
4. I Dreamed (B. Johnson)
5. I Miss You So (C. Connor)
6. Baby Doll (A. Williams)
7. Who Needs You (4 Lads)
8. Singing The Blues (Mitchell)
9. Wisdom Of A Fool (5 Keys)
10. Money Tree (Patience & Prudence)

John Underwood
WMGR—Bainbridge, Ga.

1. Young Love (S. James)
2. Banana Boat (Day-O) (H. Belafonte)
3. Singing The Blues (Mitchell)
4. Don't Forbid Me (P. Boone)
5. Green Door (J. Lowe)
6. Blue Monday (F. Domino)
7. Walking In The Rain (J. Ray)
8. Blueberry Hill (F. Domino)
9. Moonlight Gambler (F. Laine)
10. Rose And A Baby Ruth (G. Hamilton IV)

Bill Brant
WJAS—Pittsburgh, Pa.

1. Too Much (E. Presley)
2. Come Go With Me (Del Vikings)
3. Young Love (Hunter/James)
4. Bad Boy (Jivebombers)
5. Who Needs You (4 Lads)
6. Jim Dandy (L. Baker)
7. On My Word Of Honor (Platters)
8. If You Don't Know (G. Hamilton IV)
9. Banana Boat Song (Tarriers)
10. Bacon Fat (A. Williams)

Bob Gribben
KDTN—Dubuque, Iowa

1. Young Love (T. Hunter)
2. Sugaree (Jordanaires)
3. Don't Forbid Me (P. Boone)
4. Too Much (E. Presley)
5. Wisdom Of A Fool (5 Keys)
6. Blue Monday (F. Domino)
7. Banana Boat Song (Tarriers/Lawrence/Belafonte)
8. Marianne (Hilltoppers/Gilkyson)
9. You Don't Owe Me A Thing (J. Ray)
10. I Love My Baby (J. Corey)

Pat Chambers
WFLA—Tampa, Fla.

1. Young Love (Crewcuts)
2. Banana Boat Song (Tarriers)
3. Butterfly (A. Williams)
4. Marianne (T. Gilkyson)
5. Can I Steal A Little Love (F. Sinatra)
6. Who Needs You (4 Lads)
7. I Love My Baby (J. Corey)
8. Last Dance (D. Cherry)
9. Cinco Robles (R. Arms)
10. Don't Forbid Me (P. Boone)

Jerry Gaines
WHAT—Philadelphia, Pa.

1. Blue Monday (F. Domino)
2. Young Love (S. James)
3. Butterfly (C. Gracie)
4. Shirley (Schoolboys)
5. Bad Boy (Jivebombers)
6. Singing The Blues (Mitchell)
7. Gonna Get Along (Patience & Prudence)
8. Marianne (T. Gilkyson)
9. Little By Little (N. Brown)
10. Bacon Fat (A. Williams)

Dick Whittinghill
KMPC—Hollywood, Calif.

1. Can I Steal A Little Love (F. Sinatra)
2. Marianne (T. Gilkyson)
3. Chantez Chantez (D. Shore)
4. Ballerina (N. Cole)
5. Written On The Wind (4 Aces)
6. Holiday For Trombones (Rose)
7. Who Needs You (4 Aces)
8. Let There Be Peace (C. Butler)
9. I Need Some Love (Kallman)
10. Wringle Wrangle (Parker/Hayes)

Hal Peterson
WBSM—New Bedford, Mass.

1. Banana Boat (Day-O) (H. Belafonte)
2. Marianne (T. Gilkyson)
3. Madagascar (T. Heath)
4. Didn't Know How To Cry (J. Deane)
5. Can I Steal A Little Love (F. Sinatra)
6. You Don't Owe Me A Thing (M. Robbins)
7. Come Go With Me (Vikings)
8. Little By Little (M. Marlo)
9. You Stepped Out Of A Dream (V. Damone)
10. You Let My Love Grow Cold (D. Washington)

Bill Perkins
WCIN—Cincinnati, Ohio

1. Banana Boat (Day-O) (H. Belafonte)
2. Teenage Crush (T. Sands)
3. You Are My First Love (N. Cole)
4. Hey! Jealous Lover (Sinatra)
5. All My Love Belongs To You (Pages)
6. Lucky Lips (R. Brown)
7. Since I Met You Babv (I. Joe Hunter)
8. Bad Boy (B. Daddy)
9. Shake Shake Sonora (L. Flea)
10. Pamela Throws A Party (J. Reisman)

Kerm Greary
WAEB—Allentown, Pa.

1. Young Love (Hunter/James)
2. Banana Boat (Day-O) (H. Belafonte)
3. Butterfly (C. Gracie)
4. Nothing Too Good For You (Harveys)
5. Teenage Crush (T. Sands)
6. Marianne (Hilltoppers/Gilkyson)
7. Almost Paradise (Stein/Williams)
8. You Are My First Love (N. Cole)
9. Little By Little (M. Marlo)
10. Wind In The Willow (A. Reynolds)

Tom Edwards
WERE—Cleveland, Ohio

1. Wringle Wrangle (Monroe/Parker)
2. Marianne (T. Gilkyson)
3. What Is A Teenage Girl (T. Edwards)
4. Chapel Of The Roses (B. Whalen)
5. Ballerina (Monroe/Cole)
6. Kid Stuff (McGuire)
7. Who Needs You (4 Lads)
8. Without Him (N. Anthony)
9. Roman Guitar (L. Monte)
10. Ship That Never Sailed (J. Ridge)

Art Lane
WLBR—Lebanon, Pa.

1. Too Much (E. Presley)
2. Butterfly (C. Gracie)
3. Wringle Wrangle (B. Hayes)
4. Gonna Get Along (Patience & Prudence)
5. Teenage Crush (T. Sands)
6. Love Is Strange (Mickey & Sylvia)
7. Singing The Blues (Mitchell)
8. Don't Forbid Me (P. Boone)
9. You Don't Owe Me A Thing (J. Ray)
10. Only One Love (G. Hamilton IV)

Roger Clark
WNOR—Norfolk, Va.

1. Butterfly (Williams/Gracie)
2. Banana Boat (Day-O) (H. Belafonte)
3. Marianne (T. Gilkyson)
4. Rockin' In The Congo (H. Thompson)
5. Can I Steal A Little Love (F. Sinatra)
6. Knee Deep In The Blues (G. Mitchell)
7. Walkin' After Midnight (P. Cline)
8. Your Wild Heart (J. Layme)
9. Mi Casa, Su Casa (P. Como)
10. Gone (F. Husky)

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Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

John Harris

WDIG—Dothan, Ala.

1. Young Love (T. Hunter)
2. You Don't Owe Me A Thing (J. Ray)
3. Who Needs You (4 Lads)
4. Don't Forbid Me (P. Boone)
5. Without Love (C. McPhatter)
6. Moonlight Gambler (F. Laine)
7. I Thought It Was Over (J. P. Morgan)
8. Butterfly (A. Williams)
9. How Lonely Can One Be (T. Brewer)
10. Marianne (Hilltoppers)

Dan Anderson

WLOL—Minneapolis-St. Paul, Minn.

1. Young Love (S. James)
2. Too Much (E. Presley)
3. Marianne (T. Gilkyson)
4. Teenage Crush (T. Sands)
5. Love Is Strange (Mickey & Sylvia)
6. Don't Forbid Me (P. Boone)
7. Butterfly (A. Williams)
8. Banana Boat Song (Lawrence)
9. What's The Reason (Domino)
10. Ain't Got No Home (Henry)

Stan Richards

WORL—Boston, Mass.

1. Butterfly (C. Gracie)
2. Little Did I Know (Rovers)
3. Banana Boat (Day-O) (H. Belafonte)
4. I Love My Baby (J. Corey)
5. Repeat After Me (P. Page)
6. Calypso Melody (D. Rose)
7. Young Love (S. James)
8. Without Love (T. Arden)
9. From The First Hello (Morgan)
10. Almost Paradise (R. Williams)

Keith Carrico

KDSJ—Deadwood, S.D.

1. Marianne (Hilltoppers)
2. Young Love (T. Hunter)
3. Don't Forbid Me (P. Boone)
4. Too Much (E. Presley)
5. Moonlight Gambler (F. Laine)
6. Round And Round (P. Como)
7. Banana Boat (Day-O) (H. Belafonte)
8. I Cried A Million Tears (4 Preps)
9. City Of Angels (Highlights)
10. Banana Boat Song (Fontanes)

Jackson Weaver

WMAL—Washington, D. C.

1. Only One Love (Hamilton IV)
2. Young Love (S. James)
3. Don't Forbid Me (P. Boone)
4. Banana Boat (Day-O) (H. Belafonte)
5. Singing The Blues (Mitchell)
6. I Dreamed (B. Johnson)
7. Marianne (T. Gilkyson)
8. Jamaica Farewell (Belafonte)
9. Too Much (E. Presley)
10. Green Door (J. Lowe)

Tommy Downs

WKLO—Louisville, Ky.

1. Too Much (E. Presley)
2. Young Love (S. James)
3. I Dreamed (B. Johnson)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. Knee Deep In The Blues (G. Mitchell)
6. Moonlight Gambler (F. Laine)
7. Blue Monday (F. Domino)
8. Jim Dandy (L. Baker)
9. Banana Boat Song (Lawrence)
10. Don't Forbid Me (P. Boone)

Tom Durand

WTTM—Trenton, N. J.

1. Banana Boat (Day-O) (H. Belafonte)
2. Salute To Tommy Dorsey (Modernaires)
3. I Hope You Won't Hold It Against Me (D. Olson)
4. Without Love (T. Arden)
5. Can I Steal A Little Love (F. Sinatra)
6. Rock-Away (D. Robertson)
7. I Leaned On A Man (T. Ritter)
8. Green Door (J. Lowe)
9. Hey! Jealous Lover (Sinatra)
10. Love Is A Feeling (Clooney)

Bob Ellis

KOY—Phoenix, Ariz.

1. Marianne (T. Gilkyson)
2. Jamaica Farewell (H. Belafonte)
3. Moonlight Gambler (F. Laine)
4. Knee Deep In The Blues (G. Mitchell)
5. Cinco Robles (R. Arms)
6. Round And Round (P. Como)
7. Didn't Know How To Cry (J. Deane)
8. Rock-A-Bye Your Baby (J. Lewis)
9. Mi Casa, Su Casa (P. Como)
10. I'm Waiting Just For You (P. Boone)

Dick Drury

WBRB—Mt. Clemens, Mich.

1. Young Love (S. James)
2. Who Needs You (4 Lads)
3. Too Much (E. Presley)
4. I'm Stickin' With You (J. Bowen)
5. Little By Little (N. Brown)
6. Butterfly (A. Williams)
7. Bad Boy (Jivebombers)
8. Party Doll (B. Knox)
9. Don't Forbid Me (P. Boone)
10. Take A Gamble On Me (G. Nash)

Jack Pinto

WBUD—Trenton, N.J.

1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. Singing The Blues (Mitchell)
4. Butterfly (C. Gracie)
5. Blue Monday (F. Domino)
6. Can I Steal A Little Love (F. Sinatra)
7. Banana Boat Song (Tarrriers)
8. Too Much (E. Presley)
9. Moonlight Gambler (F. Laine)
10. Bad Boy (Jivebombers)

Ron McKee

CJET—Smiths Falls, Ont., Canada

1. Marianne (Hilltoppers)
2. Who Needs You (4 Lads)
3. Butterfly (Gracie/Williams)
4. Young Love (S. James)
5. Round And Round (P. Como)
6. Wriggle Wrangle (B. Hayes)
7. Don't Forbid Me (P. Boone)
8. You Don't Owe Me A Thing (J. Ray)
9. Too Much (E. Presley)
10. Little By Little (T. Arden)

Mike Gavin

WCCM—Lawrence, Mass.

1. A Pair Of Fools (E. Ennis)
2. Teenage Crush (T. Sands)
3. Only One Love (Hamilton IV)
4. Lucky Lips (R. Brown)
5. Round And Round (P. Como)
6. Your Wild Heart (J. Layne)
7. Nothing Is Too Good For You (Harveys)
8. Butterfly (C. Gracie)
9. Morning Light (L. Jordan)
10. Watermelon Song (E. Ford)

Bob Burns

WHAM—Rochester, N. Y.

1. Teenage Crush (T. Sands)
2. Young Love (James/Hunter)
3. Too Much (E. Presley)
4. Don't Forbid Me (P. Boone)
5. Ram-Bunk-Shush (B. Doggett)
6. Who Needs You (4 Lads)
7. Butterfly (C. Gracie)
8. Ballerina (N. Cole)
9. Leapfrog (C. Alaimo)
10. Can I Steal A Little Love (F. Sinatra)

Del Clark

WJJD—Chicago, Ill.

1. Too Much (E. Presley)
2. Young Love (T. Hunter)
3. Butterfly (C. Gracie)
4. Marianne (Hilltoppers/T. Gilkyson)
5. Banana Boat Song (Tarrriers/Belafonte)
6. Moonlight Gambler (F. Laine)
7. Who Needs You (4 Lads)
8. Don't Forbid Me (P. Boone)
9. Wriggle Wrangle (Parker/Hayes)
10. Round And Round (P. Como)

Charlie Simms

KVLC—Little Rock, Ark.

1. Young Love (S. James)
2. Brown-Eyed Handsome Man (C. Berry)
3. Marianne (T. Gilkyson)
4. Too Much (E. Presley)
5. Love Is Strange (Mickey & Sylvia)
6. I'm Serious (Chandler/Stardusters)
7. Banana Boat (Day-O) (H. Belafonte)
8. Ain't Got No Home (Henry)
9. Blue Monday (F. Domino)
10. Don't Forbid Me (P. Boone)

Bob Maxwell

WWJ—Detroit, Mich.

1. Young Love (S. James)
2. Almost Paradise (N. Petty)
3. Banana Boat (Day-O) (H. Belafonte)
4. I Thought It Was Over (J. P. Morgan)
5. Shirley (Schoolboys)
6. The Wall (E. Rodgers)
7. A Mother's Love (Hamilton)
9. Man In Phone Booth (Wanderer)
9. Alimov Blues (H. Williams)
10. At A Sidewalk Cafe (Foster)

Jim Rourk

WQSN—Charleston, S.C.

1. Gone (F. Husky)
2. Young Love (S. James)
3. Too Much (E. Presley)
4. Lucky Lios (R. Brown)
5. Banana Boat (Day-O) (H. Belafonte)
6. Marianne (Hilltoppers)
7. Butterfly (A. Williams)
8. Blue Monday (F. Domino)
9. Love Is Strange (Mickey & Sylvia)
10. Don't Forbid Me (P. Boone)

Earl Allen

WFIS—Fountain Inn, S. C.

1. Five Months, Two Weeks, Two Days (L. Prima)
2. Young Love (S. James)
3. Banana Boat Song (Tarrriers)
4. Don't Forbid Me (P. Boone)
5. Blueberry Hill (F. Domino)
6. Singing The Blues (Mitchell)
7. Walking In The Rain (J. Ray)
8. Rose And A Baby Ruth (G. Hamilton IV)
9. Moonlight Gambler (F. Laine)
10. Banana Boat (Day-O) (H. Belafonte)

Sammy David

KRMD—Shreveport, La.

1. The Wall (E. Rodgers)
2. Love I Never Had (D. Rondo)
3. Poor Man's Roses (P. Page)
4. You Are My First Love (Cole)
5. Jim Dandy (L. Baker)
6. Your Love For Me (F. Sinatra)
7. Who Needs You (4 Lads)
8. Looks Like Love (J. Vale)
9. I Cry For More (S. Syms)
10. Lonely One (N. Cole)

Bob Lyons

WQAM—Miami, Fla.

1. Young Love (Crewcuts)
2. Banana Boat Song (Tarrriers)
3. Blue Monday (F. Domino)
4. Moonlight Gambler (F. Laine)
5. Don't Forbid Me (P. Boone)
6. Singing The Blues (Mitchell)
7. Blueberry Hill (F. Domino)
8. Love Is Strange (Mickey & Sylvia)
9. Jamaica Farewell (Belafonte)
10. Walking In The Rain (J. Ray)

Jerry Leighton

WAAF—Chicago, Ill.

1. Marianne (T. Gilkyson)
2. Round And Round (P. Como)
3. Almost Paradise (L. Stein)
4. Boy On A Dolphin (J. London)
5. Young Love (S. James)
6. Can I Steal A Little Love (F. Sinatra)
7. Wouldn't It Be Lovely (J. Andrews)
8. Jungle Drums (T. Heath)
9. Love Is Strange (Mickey & Sylvia)
10. Dancing In The Streets (B. Douglas)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"WHY BABY WHY" "I'M WAITING JUST FOR YOU"

Pat Boone

The Cash Box
Disk of the Week

3/2

Dot 15545

"JUST BECAUSE"

Lloyd Price

The Cash Box
Sleeper of the Week

2/23

ABC-Paramount 9792

"SITTIN' IN THE BALCONY"

Eddie Cochran

The Cash Box
Best Bets

3/2

Liberty 55056

Johnny Dee

Colonial 430

"LITTLE DARLIN'"

The Diamonds

The Cash Box
Disk of the Week

3/2

Mercury 71060

"PAMELA THROWS A PARTY"

Joe Reisman Orch.

The Cash Box
Sleeper of the Week

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BOB CORT
DON'T YOU ROCK ME
DADDY-O
b/w
IT TAKES A WORRIED MAN
TO SING A WORRIED BLUES
1713
LONDON

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS — Please keep us constantly informed of any changes in call letters or title.

March Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

BETHLEHEM

JAZZ:

- "Jazz Kaleidoscope"—Pete Brown, Jonah Jones—BCP 4
 "Jazz Kaleidoscope"—Oscar Pettiford, Red Mitchell—BCP 2

BLUE NOTE

JAZZ:

- "Jimmy Smith At Club 'Baby Grand', Wilmington, Del"—LP 1528
 "J. R. Monterose"—Ira Sullivan, Horace Silver—LP 1536
 "Lee Morgan"—Clarence Sharpe, Horace Silver—LP 1538
 "The Fabulous Fats Navarro, Vol. 1"—LP 1531
 "Hank Mobley"—Donald Byrd, Lee Morgan, Horace Silver—LP 1540
 "Sonny Rollins"—Donald Byrd, Max Roach—LP 1542

CAMDEN

CLASSICAL:

- Great Artists At Their Best, Vol. 3—Various Artists—CAL 346
 Willem Mengelberg and the Philharmonic-Symphony Orchestra—CAL 347 * CAE-387
 The Art Of Harold Bauer—CAL 348

POPULAR:

- "For You Alone"—Al Goodman and his Orchestra—CAL 349
 "Dance Date"—Irving Fields at the Piano, with The Campos Trio—CAL 350 * CAE-386
 "Music For A Perfect Day"—Domenico Savino and his Orchestra—CAL 357

CAPITOL

POPULAR:

- "Songs Of The Norwegian Fjords"—T-10069
 "Hi-Fi Dinner Music"—Frank Barber—T-10082
 "Scottish Pipes!"—T-10081
 "El Rey Gitano"—Rafael Farina—T-10072
 "The Moods Of London"—Philip Green—T-10059
 "Dutch Sax"—Dolf Van Der Linden—T-10061 * EAP-1-10061, 2-10061, 3-10061
 "Caribbean Calypsos"—Lord Beginner, Tony Johnson, The Torpedo—T-10071 * EAP-1-0071, 2-10071, 3-10071
 "The Five Keys On Stage"—T-828 * EAP-1-828, 2-828, 3-828
 "Time To Dream"—Les Paul & Mary Ford—T-802 * EAP-1-802, 2-802, 3-802
 "A Night In Old New Orleans"—Sharkey & Lizzie Miles—T-792
 "The Marian McPartland Trio"—T-785 * EAP-1-785, 2-785, 3-785
 "A Band Is Born"—Billy May—T-349
 "Polynesian Holiday"—Harry Owens—T-804 * EAP-1-804, 2-804, 3-804

"Faraway Music"—Don Baker—T-797 * EAP-1-798, 2-797, 3-797

"Round The World With Les Baxter"—T-780

"Aloha"—The King Sisters—T-808 * EAP-1-808, 2-808, 3-808

"Gene Vincent And His Blue Caps"—T-811 * EAP-1-811, 2-811, 3-811

"Love Is The Thing"—Nat "King" Cole—W-824 * EAP-1-824, 2-824, 3-824

"Close To You"—Frank Sinatra—W 789

"Paris"—Line Renaud—T10055

"Latin Escapade"—George Shearing Quintet—T 737

"The Andrews Sisters In Hi-Fi"—W 790

"Billy May Plays For Fancy Dancin'"—T 771

"Skins!"—Bongo Party with Les Baxter—T 774

"Night Dreams"—Gordon Jenkins—T 781

"Romance In Rome"—Dino Olivieri & Italian Strings T 10029

"My London"—Ray Martin & His Piccadilly Strings—T 10056

"Happy Banjos"—The Big Ben Banjo Band—T 10062

"Blues Groove"—Woody Herman and the Swingin' Herd—T 784

"Decade On Broadway"—Guy Lombardo Orch.—T 788

"Flamenco Espanol"—T 10033

"Marimbas Mexicanas"—Marimba Chiapas—T 10043

JAZZ:

- "Blue Serge"—Serge Chaloff—T 742
 "Hot Pennies"—Red Nichols—T 775
 "Session At Riverside"—Various Jazz Artists—T 761
 "Birth Of The Cool"—Miles Davis—T 762

CLASSICAL:

- Liszt: Concerto No. 1 in E-Flat/Chopin: Concerto No. 2 In F Minor—Leonard Pennario—P-8366
 House Of The Lord—The Roger Wagner Chorale—P-8365 * FAP 1-8365, 2-8365
 Vistas D'España—Laurindo Almeida, Guitar—P-8367
 Wagner: Prelude & Good Friday Spell/Siegfried Idyll/Prelude—Pittsburgh Symphony—P-8368
 Symphonic Dances—Hollywood Bowl Symphony Orchestra—P-8369 * FAP-1-8369, 2-8369, 3-8369

CLEF

JAZZ:

- "Sweets"—Harry Edison and his Orchestra—MG C-717
 "Air Mail Special"—Lionel Hampton and his Orchestra—MG C-727
 "The Trumpet Kings"—Roy Eldridge, Dizzy Gillespie—MG C-731
 "In A Mellow Tone"—Johnny Hodges—MG N-1092
 "Lester Swings Again"—Lester Young and his Orchestra—MG N-1093
 "Odalisque"—Buddy De Franco—MG N-1094
 "Autumn In New York"—Guitar Artistry of Tal Farlow—MG N-1097
 "Bud Powell '57"—MG N-1098

DECCA

POPULAR:

- "Anastasia"—From Sound Track of the 20th Century-Fox Film—Alfred Newman—DL 8460
 "London At Midnight"—Skitch Henderson His Piano and Orchestra—DL 8302 * ED-419
 "Manhattan At Midnight"—Ellis Larkins At The Piano—DL 8303 * ED-417
 "Rio At Midnight"—Dante Varela And His Orchestra—DL 8334 * ED-428
 "Paris At Midnight"—Skitch Henderson His Piano and Orchestra—DL 8339 * ED-432
 "Hollywood At Midnight"—Andre Previn at the Piano—DL 8341 * ED-433
 "New Orleans At Midnight"—Marvin Ash and his Dixie Blue Blowers—DL 8346 * ED-435
 "Rome At Midnight"—Carmen Cavallaro Orchestra, Directed by Domenico Savino—DL 8359 * ED-440
 "What Is This Thing Called Love?"—Pat Kirby—DL 8428 * ED-2476, 7, 8
 "From Donegal To Galway Bay With The Little Gaelic Singers"—DL 8435 * ED-2488
 "Hungarian Gypsy Melodies"—The Original Budapest Gypsy Orchestra—DL 8442
 "Music From The Sound Track—Michael Todd's 'Around The World In Eighty Days'"—Victor Young—DL 9046
 "Tropical Nights"—Elvira Rios—DL 8425
 "A Lovely Way To Spend An Evening": Songs Of Jimmy McHugh Played by Russ Morgan and his Orchestra "Music In The Morgan Manner"—DL 8423 * ED-429
 "For Latin Lovers"—Carmen Cavallaro—DL 8325 * ED-423
 "Moonlight Sonata"—Jesse Crawford—DL 8306
 "Trumpet Extraordinary"—Rafael Mendez—DL 8427 * ED 2479
 "The Romantic Guitar Of Vicente Gomez"—DL 8439 * ED 2495
 "Treasure Chest"—Bill Snyder Piano—DL 8437 * ED-2490
 "Some Find Old Chestnuts"—Bing Crosby with the Buddy Cole Trio—DL 8374 * ED-2441

EMARCY

JAZZ:

- "The Jazz Greats, Vol. II"—MG-36049
 "The Jazz Greats, Vol. III, Part I—MG-36050
 "The Jazz Greats, Vol. III, Part 2—MG-36051
 "The Jazz Greats, Vol. IV—MG-36052
 "The Jazz Greats, Vol. V—MG 36053
 "The Jazz Greats, Vol. VII—MG 36055
 "Two-A-Day At The Palace"—Blossom Seeley, B. Fields—MG-20224
 "The Young Ones Of Jazz"—All Stars—MG-36085
 "To The Ivy League"—Nat Adderley—MG-36100
 "The Mainstream Of Jazz"—Gerry Mulligan—MG-36101

EPIC

POPULAR:

- "A Touch Of Cuba"—Luis Tiramani and his Orchestra—LN 3311
 "Evening Concerto"—Wild Bill Davis Trio—LN 3308
 "Swedes From Jazzville"—LN 3309
 "The Sound Of Love"—Corky Corcoran, Tenor Sax with the Seattle Strings—LN 3319

JAZZ:

- "The Sound Of Love"—Corky Corcoran, Tenor Sax with the Seattle Strings—LN 3319

GNP

POPULAR:

- "From Broadway To Havana"—Rene Touzet and his Orchestra—GNP 22
 "Josephine Premice Sings Calypso"—GNP 24
 "Dizzy Gillespie and His Big Band"—GNP 23
 "Teddy Buckner and His Dixieland Band"—DJ 504
 "The Jazz Couriers"—WLP 700

JAZZ:

- "Dizzy Gillespie and His Big Band"—GNP 23
 "Teddy Buckner and His Dixieland Band"—DJ 504
 "The Jazz Couriers"—WLP 700

LONDON

CLASSICAL:

- L'Arlesienne—Complete Recording—XLL-1489/90
 Daudet-Bizet:
 Glinka: A Life For The Tsar—XLLA-43
 Kathleen Ferrier Recital—LL 1529
 Hilde Gueden Sings Music Of Vienna—LL 1323
 Gregorian Chant — Pentecost/Gregorian Chant—Corpus Christi—Choir of the Monks of the Abbey of Saint Pierre De Solesmes, Dom Joseph Gajard, O.S.B., Conductor—LL 1463
 Gregorian Chant — Ascension/Gregorian Chant—Assumption—Choir of the Monks of the Abbey of Saint Pierre De Solesmes, Dom Joseph Gajard, O.S.B., Conductor—LL 1464
 Schumann: Liederkreis—Song Cycle/Faure: La Bonne Chanson—Song Cycle—Suzanne Danco, Guido Agosti—LL 1324
 Gerard Souzay Recital—LL 1530
 Korngold: "Suite From 'Much Ado About Nothing'"—Op. 1/Hebrew Melody/Werner Josten: Sonatina/Bloch: Nigun — Mischa Elman, Joseph Seiger—LL 1467
 Franch: Sonata In A Major For Violin and Piano/Faure: Sonata In A Major For Violin And Piano—Lola Bobesco, Jacques Genty—LL 1549
 "Mantovani Plays Music From The Ballet"—LL 1525
 "Songs Of Erin Sung By Mary O'Hara"—LL 1572
 "Double 7"—Winifred Atwell and her Pianos—LL 1573
 "The Johnston Brothers"—LL 1516

March Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

MERCURY

POPULAR:

- "Page 1"—Patti Page—MG 20095
- "Music For Baton Twirlers"—Carl Stevens and his Military Band—MG 20162
- "Yours For A Song"—Vic Damone—MG 20163
- "Music To Make You Feel That Certain Way"—Dick Barlow and his Orchestra—MG 20168
- "Musical Horoscope"—Hal Mooney and his Orchestra—MG 20175
- "And So To Sleep"—Music Of Harry Ravel, Hugo Peretti, Conductor—MG 20179
- "Italia"—The Gaylords—MG 20186
- "The Voice Of Vic Damone"—MG 20194
- "Music From The Big Top"—Carl Stevens Circus Band—MG 20212
- "Mood Music"—Green & Lles—MG 20214
- "Paris Calling"—Emil Stern and his Orchestra—MG 20215
- "Be There At Five"—Glenn Osser, Andy Ackers, George Barnes, Phil Kraus, Jack Lesberg, Jimmie Crawford—MG 20218
- "Two Tickets To Paris"—Richard Hayman and his Orchestra—MG 20220
- "Six On A Dixie Kick"—Harry Blons and his Orchestra—MG 20222
- "Romantic Mexico"—Tito Guizar—MG 20227
- "Songs Of The Ziegfeld Follies"—Vivian Blaine—MG 20233
- "Slow Walk Rock"—Sil Austin—MG 20237
- "Somebody Up There Digs Me"—Louis Jordan—MG 20242
- "The Door Of Fame"—Jim Lowe—MG 20246

JAZZ:

- "Strictly Dixie"—Basin Street Six—MG 20151
- "Muggsy Spanier And His Dixieland Band"—MG 20171

CLASSICAL:

- Viennese Night At The "Proms"—Halle Orchestra, Barbirolli, Conducting—MG 50124
- Liszt: Piano Concerto No. 1/Grieg: Piano Concerto In A Minor—Halle Orchestra, G. Weldon, Conductor, R. Farrell, Soloist—MG 50126
- Mass Commemorating The 500th Anniversary Of The Death Of Joan Of Arc—Paul Paray, Conducting, Detroit Symphony Orchestra—MG 50128
- Chopin: Les Sylphides—Halle Orchestra—MG 50117
- Music Of Leroy Anderson—Frederick Fenell—MG 50130

MGM

POPULAR:

- "David Rose In Hi-Fiddles"—E3481 * X-1414, 5, 6
- "Sing A Song Of Paris"—The Ray Charles Singers—E3484 * X-1423, 4, 5
- "More Lush Themes From Motion Pictures"—Leroy Holmes—E3480 * X-1411, 2, 3

- "Red Sails In The Sunset"—Dick Hyman—E3483 * X-1420, 1, 2
- "Zing Went The Strings Of My Harp"—Robert Maxwell—E3486 * X-1429, 30, 31
- "Music For Melancholy Babies"—Sam "The Man" Taylor—E3482 * X-1417, 8, 9
- "Music From Italian Films"—Robert Ashley—E3485 * X-1426, 7, 8
- "Honky Tonkin"—Hank Williams—E3412 * X-1317, 8, 9
- "Dim Lights And Blue Music"—Cyril Stapleton—E3351 * X-1234, 5, 6
- "Latin America After Dark"—Ambrose—E3478 * X-1405, 6, 7
- "Hold Me"—Johnny Gregory—E3479 * X-1408, 9, 10
- "Music For A Magic Night"—Milano—E3477 * X-1402, 3, 4
- "The Music Of George Gershwin"—Sondra Bianca, The Pro-Musica Symphony Orchestra of Hamburg, Hans—Jurgen Walther, Conductor—MGM 3E1 (3-12")
- "Maggie Fisher's Piano Playhouse"—Arthur Ferrante, Louis Teicher, Margaret and Forrest Perrin—MGM E3500
- "Tangos For Two"—Harry Horlick and his Orchestra—MGM E3427 * X-1327, 8, 9

MODERN

- "The Fabulous"—Jimmy Beasley—LMP 1214
- "String Of Pearls"—Phil Miller Orchestra—LMP 1218

PRESTIGE

JAZZ:

- "Tenor Conclave"—Al Cohn, Hank Mobley, John Coltrane, Zoot Sims—LP 7074
- "Walkin'"—Miles Davis All-Star Sextet—LP 7076
- "Thelonious Monk And Sonny Rollins"—LP 7075
- "All Night Long"—Byrd, Mobley, Burrell, Richardson—LP 7073

RCA VICTOR

POPULAR:

- "Mario Lanza In A Cavalcade Of Show Tunes"—LP 2090 * ERA-1-2090, 2-2090, 3-2090
- "The Big Shorty Rogers Express"—Shorty Rogers and his Giants—LPM 1350
- "Under Analysis"—The Sauter-Finegan Orchestra—LPM 1341
- "Ridin' High With The Sabres"—The Sabres with Dennis Farnon and his Orchestra—LPM 1376
- "Swingin' Singin'"—Randy van Horne and his Swinging Chorus Orchestra—LPM 1321 * EPA-1-1321, 2-1321
- "Cole Porter & Me"—Eddie Cano and his Sextet—LPM 1340
- "Beauty And The Beat"—Bob Scobey's Frisco Jazz Band, Vocal Clancy Hayes—LPM 1344 * EPA-1-1344, 2-1344, 3-1344

- "A Billy Graham Crusade Sermon/Problems Of The American Home"—Billy Graham—LPM 1404
- "A Billy Graham Crusade with The Music Of Paul Mickelson"—LPM 1405 * EPA-1-1405, 2-1405, 3-1405
- "A Billy Graham Crusade In Song With George Beverly Shea"—LPM 1406 * EPA-1-1406, 2-1406, 3-1406
- "A Billy Graham Crusade In Music by Tedd Smith"—LPM 1407 * EPA 1-1407, 2-1407, 3-1407
- "Hank Snow Country & Western Jamboree"—LPM 1419 * EPA-1-1419, 2-1419

CLASSICAL:

- Victoria De Los Angeles—Operatic Arias—LM 1920
- Beethoven: Moonlight and Waldstein Sonatas—Vladimir Horowitz—LM 2009
- Toscanini Conducts—Arturo Toscanini and the NBC Symphony Orchestra—LM 2056
- Mozart: Concerto For Clarinet And Orchestra/Clarinet Quintet In A—Benny Goodman, Clarinet, Boston Symphony Orchestra, Charles Munch, Conductor—LM 2073
- Vitali: Chaconne/Castelnuovo—Tedesco: The Lark/Faure: Sonata No. 1, Op. 13—Jascha Heifetz, Violinist—LM 2074
- Greig: Peer Gynt Suites No. 1 and 2/Saint-Saens: Carnival Of The Animals—Boston Pops Orchestra, Arthur Fiedler, Conductor—LM 2075 * ERB-2075
- Richard Strauss: Till Eulenspiegel/Death And Transfiguration—Fritz Reiner, Conductor, The Vienna Philharmonic Orchestra—LM 2077 * ERA-1-2077, ERB-2077
- Stravinsky: The Soldier's Tale—Robert Helpmann, Terence Longdon, Anthony Nicholls with Chamber Ensemble, John Pritchard, Conductor—LM 2079
- Brass And Percussion—Morton Gould and his Symphonic Band—LM 2080 * ERA-1-2080, 2-2080, 3-2080

RIVERSIDE

JAZZ:

- "New Orleans Legends"—Bunk Johnson, Kid Ory, Kid Rena—RLP 12-119
- "Lil Armstrong: A Documentary"—RLP 12-120-121
- "Zoot!"—Zoot Sims Quintet—RLP 12-228
- "George Lewis"—RLP 12-230

POPULAR:

- Stirling Moss—A Conversation with the Premier British Racing Driver—RLP 5004
- "Phil Hill"—An American Racing Ace In Conversation—RLP 5005
- "Ghost Ballads"—Dean Gitter—RLP 12-636

- "Marching Songs"—Songs of British Isles and America—Ewan MacCall, Peggy Seeger—RLP 12-637
- "Boguslav"—Raphael Boguslav—RLP 12-638
- "Henry Miller"—The Life and Times of a Great American Writer as told to Ben Grauer—RLP 7002-7003 (2-12")
- "Dancing With Lenny Herman and His Orchestra"—RLP 12-809

RPM

- "Singin' The Blues"—B. B. King—LRP 3005
- "Jumpin' With The Jacks"—LRP 3006

UNICORN

CLASSICAL:

- Beethoven Sonata In E Major, Op. 109/Berezowski Brass Suite/Handel Organ Concerto, No. 2, Op. 4—Ernst Levy—UNSR 1
- Music By: Vivaldi, Palestrina, Gabrieli, Handel, Schubert and others—UNSR 2
- Bach: Sonata In G Minor For Oboe & Harpsichord/Hindemith: Sonata For English Horn & Piano/Dutilleux: Sonata For Oboe & Piano—Berkshire Woodwind Ensemble—UNLP 1028
- Haydn: Sonatas No. 32 in B Minor; No. 50 in C Major; No. 51 in D Major; No. 46 in A-Flat Major—Ernst Levy—UNLP 1036
- Bach: Brandenburg Concerto No. 5/Piano Concerto In D Minor—Lukas Foss, Zimmler Sinfonietta—UNLP 1039
- Mozart: Eine Kleine Nachtmusik/Serenata Notturna/Divertimento No. 11—Boyd Neel and Orchestra Ltd.—UNLP 1042
- Anton Dvorak: Serenade, Op. 22/Ralph Vaughan Williams: Greensleeves and Theme of Thomas Tallis—Boyd Neel and Orchestra Ltd.—UNLP 1044
- Henry Cowell: Symphony No. 10/Hymn & Fuguing Tunes No. 2 & No. 5/Ballad/Fiddler's Jig—F. Charles Adler, Conductor, The Vienna Orchestral Society—UNLP 1045

VERVE

POPULAR:

- "Ruggles Of Red Gap"—Original TV Cast—MG V-15000

JAZZ:

- "Music From South America"—Chico O'Farrill and his Orchestra—MG V-2024
- "Moonglow"—Love Songs by Benny Carter and his Orchestra—MG V-2025

VIK

POPULAR:

- "After Midnight"—Helen Grayco—LX 1066 * EXA-190, 91
- "Folk Jazz, U.S.A."—John Benson Brooks—LX 1083
- "Modern Calypso"—LX 1079 * EXA-227

"It's What's in THE CASH BOX That Counts"

Lacy's 10th Anniversary With WINS



NEW YORK — Jack Lacy, who is heard five hours daily via Station WINS, New York, and who recently celebrated his tenth year on that station, as well as his twentieth year in radio, simultaneously, marked the occasion with a star-studded anniversary program.

More than 100 recording artists either visited Jack's program in person that day, or else telephoned him from literally all parts of the world. Jack actually received a call direct from London, England, from Frank Chakfield, while broadcasting. The telephones were so set up in Lacy's broadcasting studio that the listeners could hear both parts of the telephone conversations between Jack and the artists who were phoning him to extend their congratulations.

While Jack might ordinarily play in the vicinity of 75 records during the course of his five hours on the air during an ordinary day, he was only able to play six records throughout the entire five hours of his anniversary broadcast, because of "in person" and "telephone" interviews with the stars. In addition to his regular staff, Jack was assisted in producing the anniversary show by Arthur Pine and Paul Brown.

Among the record field personalities who either appeared on the show in person or via telephone were Perry Como, Patti Paige, Dorothy Collins, McGuire Sisters, Guy Mitchell, Archie Bleyer, Bob Thiels, Ames Bros., Don Cherry, Julie Styne, DeMarco Sisters, Sunny Gale, Andy Williams, Toni Carroll, Lu Ann Simms, Barry Frank, Hugo Winterhalter, Eddie Lawrence, Buddy Morrow, Erroll Garner, The Chordettes, Harry Meyerson, Jerry

Vale, Percy Faith, Russell Arms, Steve Clayton, Tommy Leonetti, Richard Hayes, Bob Whalen, Bill Hayes, Joe Reisman, Jack E. Leonard, Larry Sonn, Micki Marlo, Mitch Miller, Betty Ann Grove, Sam "The Man" Taylor, Four Voices, Dick Jacobs, Danny Walker, Johnny Desmond, Jimmy Saunders, Warren Covington, Mona Carol, Jill Corey, Frank Parker, Ivory Joe Hunter, Terry Gilkyson, Trudy Richards, Jane Morgan, Maureen Cannon, Karen Chandler, Jack Pleis, Bobby Scott, Joni James, Tony Acquiviva, Don Rondo, Ann Gilbert, Bill Buchanan, Robbin Hood, Toni Arden, Della Reese, Pete Hanley, Tony Travis, Dick Hyman, Sid Feller, Don Costa, Brad Phillips, Polly Bergen, Pat Boone, Patience & Prudence, Johnnie Ray, Don Cornell, Georgia Gibbs, Julie London, Lou Monte, Jaye P. Morgan, Rusty Draper, Art Talmadge, Les Paul and Mary Ford, Buddy Bregman, Peter Lawford, Jerry Wayne, Tony Bennett, Bobby Shad, Mindy Carson, Milt Gabler, Zeke Manners, Dick Goodman, Four Lads, Ted Brown, Roger Williams, Sid Goldberg, and Nick Noble.

The broadcast was followed by a surprise anniversary party at Danny's Hideaway.

Shown above are just a few of the many celebrities who attended: (Top, left) The Chordettes surrounding Lacy. (Top, right) Lacy, Nicki Marlo and Mitch Miller. (Center row, left) Jerry Vale and Lacy. (Center row, right) Terry Gilkyson, Lacy and Ivory Joe Hunter. (Bottom row, left) Lacy and Andy Williams. (Bottom row, right) Jane Morgan, Jack Lacy and Trudy Richards.



Album Reviews

POPULAR

"SHOW TIME"—Selections From The Broadway Musicals "Happy Hunting," "Li'l Abner," and "Bells Are Ringing"—Lawrence Welk And His Champagne Music—Coral CRL 57111 (1-12" LP)

HAPPY HUNTING: MUTUAL ADMIRATION SOCIETY; THIS IS WHAT I CALL LOVE; THE GAME OF LOVE; IF N; LI'L ABNER: NAMELY YOU; IF I HAD MY DRUTHERS; UNNECESSARY TOWN; LOVE IN A HOME; BELLS ARE RINGING: BELLS ARE RINGING; THE PARTY'S OVER; MUCHA-CHA; HELLO, HELLO, THERE.

The combination of selections from 3 hit musicals and Lawrence Welk's Champagne Music make this Coral entry sure-fire sales material. Relying on their sales tested formula of easy-going, corn ball arrangements, Welk and his outfit (Alice Lon, Lennon Sisters and Dick Dale) acquit themselves well. Dealers have a package here that will clear shelves in short order. Excellent chart contender.

"THE ANDREW SISTERS IN HI-FI"—Capitol W 790 (1-12" LP)

BEI MIR BIST DU SCHON; BEER BARREL POLKA; RUM AND COCA COLA; RANCHO PILLOW; TULIP TIME; SHOO-SHOO BABY; BEAT ME DADDY, EIGHT TO THE BAR; DON'T SIT UNDER THE APPLE TREE; I'LL BE WITH YOU IN APPLE BLOSSOM TIME; TI-PI-TIN; HOLD TIGHT, HOLD TIGHT; AURORA; BUGLE BOY; BEGIN THE BEGUINE; WELL ALL RIGHT!; FERRY BOAT SERENADE.

Once again performing as a trio, the Andrew Sisters have recorded for Capitol a disk containing 16 of famous group's most successful numbers. These newly pressed sessions find the zest of the sisters still intact as they faithfully re-nact such melodies as "Bei Mir Bist Du Schon," "Beer Barrel Polka" and "I'll Be With You In Apple Blossom Time." Excellent nostalgic vocal value here.

"RED SAILS IN THE SUNSET"—Dick Hyman At The Organ With Instrumental Accompaniment—MGM E 3483 (1-12" LP)

RED SAILS IN THE SUNSET; I COVER THE WATERFRONT; SLEEPY LAGOON; DRIFTING AND DREAMING; HARBOR LIGHTS; BEYOND THE SEA; GALWAY BAY; MY SHIP; YOU HAVE CAST YOUR SHADOW ON THE SEA; THE NORTH SEA; ISLAND IN THE WEST INDIES; MY BONNIE LIES OVER THE OCEAN.

Usually found at the keyboard, Dick Hyman displays command of the organ in this collection of songs associated with the sea. Among the tunes deftly handled by Hyman, are two rare gems, Kurt Weill's "My Ship" and Richard Rodgers' "You Have Cast Your Shadow On The Sea." Hyman's "Three-penny Opera" fame should make this package a brisk mood seller.

"PICK YOURSELF UP"—Anita O'Day—Verve MGV-2043 (1-12" LP)

DON'T BE THAT WAY; LET'S FACE THE MUSIC AND DANCE; I NEVER HAD A CHANCE; STOMPIN' AT THE SAVOY; PICK YOURSELF UP; STARS FELL ON ALABAMA; SWEET GEORGIA BROWN; I WON'T DANCE; MAN WITH A HORN; I USED TO BE COLOR BLIND; THERE'S A LULL IN MY LIFE; LET'S BEGIN.

Anita O'Day offers a package of mostly uptempo performances on this Verve release. Miss O'Day's husky styling feels intimately at home on standards fitting neatly into the swinging atmosphere. Two recesses from the swinging sessions, sensitively handled by the stylist, are Berlin's "I Never Had A Chance" and Gordon-Revel's "There's A Lull In My Life." Buddy Bregman provides peppy ork support. Miss O'Day has stature insuring healthy sales to vocal-jazz fans.

"MIDNIGHT AT MABEL MERCER'S"—Atlantic 1244 (1-12" LP)

JUST ONCE AROUND THE CLOCK; POOR PIERROT; YOUNG AND FOOLISH; IT'S A LIE IT'S A FAKE!; WALK-UP; IS IT ALWAYS LIKE THIS?; BLAME IT ON MY YOUTH; WAIT 'TIL YOU SEE HER; HE WAS TOO GOOD FOR ME; WOULD'N'T IT BE LOVERLY; LAZY AFTERNOON; MANDY MAKE UP YOUR MIND; LONELY LITTLE BOY; SONNET; LUCKY TO BE ME.

Mabel Mercer offers another distinguished package of her vocal art on this Atlantic pressing. As usual, Miss Mercer takes on the all-but-forgotten gems of popular songs and gives them all her attentive-to-the-lyrics-and-melody delivery. Rodgers and Hart's "He Was Too Good To Me," Alec Wilder's "Is It Always Like This?" and Kern's "Poor Pierrot" are beautifully captured by Miss Mercer's warm and intimate expression. The waxing possesses a strong attraction to the singer's admirers.

"MEL TORME SINGS FRED ASTAIRE"—Mel Torme and The Marty Paich Dek-Tette—Bethlehem BC-6013 (1-12")

NICE WORK IF YOU CAN GET IT; SOMETHING'S GOTTA GIVE; A FOGGY DAY; A FINE ROMANCE; LET'S CALL THE WHOLE THING OFF; TOP HAT, WHITE TIE AND TAILS; THE WAY YOU LOOK TONIGHT; THE PICCOLINO; THEY CAN'T TAKE THAT AWAY FROM ME; CHEEK TO CHEEK; LET'S FACE THE MUSIC AND DANCE; THEY ALL LAUGHED.

Fred Astaire has built up such an impressive catalogue of songs written specifically for him that the melodies are often associated with him as much as they are with their famed composers. In this Bethlehem release, Mel Torme sings NOT Berlin, Gershwin, Kern or Mercer BUT Fred Astaire. The outcome is snappy, swinging and excellently phrased stylings by Torme on 12 indestructible numbers. Marty Paich Dek-Tette is the inventive instrumental support. Fine jazz-pop potential.

"THE TALBOT BROTHERS OF BERMUDA"—Calypsos-ABC-Paramount ABC 156 (1-12" LP)

ATOMIC NIGHTMARE; SCRATCH, SCRATCH ME BACK; BERMUDA'S STILL PARADISE; IS SHE IS OR IS SHE ISN'T; BACK TO BACK; CALYPSO CHA-CHA; YOU CAN GO (BUT YOU'LL RETURN); THE SOLDIER SONG; BERMUDA AFFAIR; GONNA CUT YOU WITH THE RAZOR; NORA NORA; SAGER BOY; GIVE AN UGLY WOMAN MATRIMONY.

The success of Calypso in singles makes the song sensation ripe for package exploitation. ABC-Paramount has a class calypso platter featuring the famed Talbot Brothers. Their sound is an entertaining compromise between the strict folk approach and the harmony of a fine pop vocal group. The material consists of originals also blending a folk and pop technique. Solid stock during these days of a calypso-minded public.

"THE NEARNESS OF YOU"—Pete Terrace And His Latin Jazz Quintet—Tico LP 1028 (1-12" LP)

ALL THE THINGS YOU ARE; GET; LULLABY OF BIRLAND; WHAT'S NEW; HOW DEEP IS THE OCEAN; EBB TIDE; THE NEARNESS OF YOU; SOPHISTICATED LADY; THIS LOVE OF MINE; EVERYTHING HAPPENS TO ME; LULLABY OF THE LEAVES.

There is an effective association here of jazz and Latin rhythm techniques in this Tico package featuring Pete Terrace and His Latin Jazz Quintet. Having set up a program of smart evergreens, Terrace and the crew take things in a relaxed, slow mambo fashion. While elements of jazz are present, the set's audience will come from the ranks of mambo-cha cha fanciers.

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Album Reviews

CLASSICAL

"THE ROMANTIC MUSIC OF CHOPIN"—RESPIGHI: Rossiniana—St. Louis Symphony Orchestra, Vladimar Golschmann, Conductor—Columbia ML 5161 (1-12" LP)

Columbia's newly acquired orchestra and conductor, the St. Louis Symphony and Vladimar Golschmann, have an appealing disk consisting of 10 Chopin Etudes, Preludes and Mazurkas plus Respighi's "Rossiniana," an orchestral suite taken from compositions by Rossini. The latter work is both witty and melodic. The Chopin pieces, of course, reach the depth of the heart in their sprightliness and Chopin's poignancy. Chopin is the big sales factor here.

PUCCHINI: IL TABARRO—Tito Gobbi (Baritone)—Margaret Mas (Soprano)—Giacinto Prandelli (Tenor)—Vincenzo Bellezza, Cond.—RCA Victor LM-2057 (1-12" LP)

"Il Tabarro" is a one-act Puccini opera making its initial, and welcome, disk appearance on this Victor issue. Set on the Seine, the tense plot concerns the eternal triangle (a skipper, his wife and her longshoreman lover) ending in the strangulation of the wife's lover by the husband. The Puccini score, instrumentally and vocally, dramatically captures the situation and locale of the story and is excellently sung by the cast of Italian performers. The work was recorded in the Rome Opera House. This one disk effort should be part of any dealer's classical stock.

BOITO: MEFISTOFELE—Boris Christoff—Giacinto Prandelli—Orietta Mosuccci—Rome Opera House Orchestra & Chorus, Vittorio Gui, Conductor—RCA Victor LM 6049 (1-12" LP)

Arrigo Boito is best remembered for his masterful librettos for Verdi's "Otello" and "Falstaff." "Mefistofele," for which Boito wrote music and libretto, is based on Goethe's classic, "Faust," also the foundation for Gounod's own opera, "Faust." Boito's "Mefistofele" is a work of great musical power and lyrical tenderness, and the opera's performance in this two-disk Victor package is a triumph for all concerned. Famed bass Boris Christoff sings the challenging role of "Mefistofele" with great vocal strength, while Giacinto Prandelli's (tenor) "Faust" and Orietta Mosuccci's (soprano) "Margherita" effectively bring out the pitiful nature of the characters they portray. The Rome Opera House Orchestra And Chorus, under Vittorio Gui's direction, is brilliantly poised for each dramatic or tranquil passage. Excellent operatic offering.

JAZZ

"WHEREVER THE FIVE WINDS BLOW"—Shorty Rogers Quintet—RCA Victor LPM-1326 (1-12" LP)

HURRICANE CAROL; BREEZIN' ALONG THE TRADES; MAROONED IN A MONSOON; THE CHINOOK THAT MELTED MY HEART; PREVAILING ON THE WESTERLIES.

The jazz of Shorty Rogers and His Giants is employed in this Victor issue in musically analyzing five winds. In the process, Rogers and his four other colleagues kick up several storms of their own ("Hurricane Carol") and, or smoothly ride the state of weather ("The Chinook That Melted My Heart"). Such stellar jazz names as Jimmy Guiffre (sax and clarinet), Lou Levy (piano), Ralph Pena (bass) and Larry Bunker (drums) form Rogers' expert support. Some of the most imaginative and slickest jazz tricks in quite a while.

"ZOOT SIMS"—Plays Alto, Tenor and Baritone—ABC-Paramount ABC-155 (1-12" LP)

BLINQUET; THE TROUBLE WITH ME IS YOU?; WHERE YOU AT?; ZONKIN'; NOSHIN'; MAJOR-MAJOR; MINOR-MINOR; PEGASUS.

Zoot Sims takes on the sax family on this ABC-Paramount release, and through multiple tracking magic up to 3 sax sounds on one session (i.e. "Pegasus" and "Major-Major") are produced. Both the jazzmanship and technical aspects of the disk come off extremely polished as Zoot Sims with piano, bass and drum support swings through 8 creations by arranger-composer George Handy. Mr. Sims' sax talent and versatility are expertly expressed on the pressing.

"JACKSON'SVILLE"—Milt Jackson (Vibes)—Lucky Thompson (Tenor)—Hank Jones (Piano)—Wendell Marshall (Bass)—Kenny Clark (Drums)—Savoy MG 12080 (1-12")

NOW'S THE TIME; IN A SENTIMENTAL MOOD; MOOD INDIGO; AZURE; MINOR CONCEPTION; SOUL IN 3/4.

Vibist Milt Jackson has been featured on a number of Savoy releases (at least 8) and his latest finds him teaming up with a formidable group of jazzmen (Hank Jones, piano; Lucky Thompson, tenor sax). For the most part, the boys are taking a slow boat and roll smoothly on some originals and Ellington items. About the only tempest along the way is the romp through "Minor Conception." Otherwise, it's all free and easy jazz work. Worthy sessions.

ROCK and ROLL

"SLOW WALK ROCK"—Sil Austin And His Orchestra—Mercury MG 20237 (1-12" LP)

TRAIN SHUFFLIN' HOME; PINK SHADE OF BLUE; WALKIN' AND TALKIN'; OCHIE JOHN; BIRTHDAY PARTY; THE LAST TIME; ONE PLUS TWO IS NINE; DOGWOOD JUNCTION; 'BOUT TIME; A MOTHER'S CHILD; FINE BROWN FRAME.

Arriving, as it does, on the heels of his smash rock 'n roll success, "Slow Walk," this package of Sil Austin and his ork in a series of blazing sessions should have the kids in a good frame of mind to buy. The platter includes Austin's latest single, "Birthday Party." Cover uses white space effectively. Strong R&R stock.

No Blues For Mitchell

NEW YORK—That a hit record has become a more important international factor for a recording artist is being graphically demonstrated by the success enjoyed by singer Guy Mitchell, as a result of his Columbia disk, "Singing The Blues."

The record is reported to have sold over 2,500,000 copies in The United States, over 100,000 in Canada and over 700,000 in England. It has just been released to a fast start in Germany and Australia, and is slated for distribution shortly in France and other countries in Europe, South Africa, South America and Japan.

Although Mitchell has scored widespread success on records in the past, he has never before hit the present peak. He has just returned with his manager, Eddie Joy, from a ten-day tour of England where he played to SRO houses and made two major TV network appearances, the "Sunday Night At The Palladium" show and his own hour-long spectacular, "The Guy Mitchell Show," the latter under the general supervision of Joy. Both shows received rave reviews.

Because of this box-office and TV showing, Mitchell is slated to return to England next summer for two weeks' at The Palladium in London, starting June 10, a week in Glasgow, and another TV spectacular built around himself. Negotiations are also under way for him to follow this with appearances in Munich, Berlin, Paris and other cities on the continent and then a tour of Australia and Japan.

In the United States, he has been booked on almost every major variety television show, will take over Arthur Godfrey's Wednesday night TV show on March 6th when the latter is on vacation, and will headline his own musical series in the fall over the ABC network.

Mitchell's newest record, "Knee Deep In The Blues" is also moving at a fast pace, reported to have already passed the half-million mark in the United States. It was introduced in England on the TV shows that he appeared on, and in one week sold over 150,000 copies to put it among the top-ten hit records in that country.

Flair-X Signs Two

NEW YORK—Kappy Jordan is adding to the talent of Flair-X Records, which she took over several weeks ago, with the signing of singer Mandy Miller and jazz pianist and organist Kelly Owens to exclusive recording contracts.

In Mandy Miller there is a Cinderella story. She has been working as secretary to Kappy during the day while preparing for her recording activities in the evening.

Records by both artists are scheduled for March 15th release.

"Rollin' & Rockin'" At \$2.49

NEW YORK—In a recent Cash Box review of new LP releases, "Rollin' & Rockin'" by Frank Virtuoso and the Virtues on the Top Star label was erroneously listed as a \$1.49 retailer. The correct list price is \$2.49.

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"SYMBOL OF LOVE"

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singing

"THE SONG OF APRIL"

b/w

"Everyone's Sweet On My Sugar"
PARIS 501

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**Coral Opens Detroit Branch; Appoints
New Pittsburgh Distrib**

NEW YORK—Norman Wienstroer, general sales manager of Coral Records, has announced that effective on March 4, the company is opening a new branch in Detroit, Mich. This new office is located at 85 Seldon Street in Detroit. Don Bohanan has been appointed manager of the branch. The opening of the new operation brings the number of Coral factory-owned branches to three. The company's other branch offices are in New York and Chicago.

Also at this time, Wienstroer announced that effective March 4, a new Coral Distributor has been appointed for the Pittsburgh territory. The distribution in this area will now be handled by: Record Distributors, Leslie in Pa., Inc., 2226 Fifth Avenue. Tim Tormey is manager of Record Distributors.

Friedlander Covers South

NEW YORK—Buddy Friedlander, national promotion manager RKO-Unique Records, will leave for a two-week trip on Monday, March 4.

Friedlander will cover the cities of Richmond, Atlanta, New Orleans, Memphis, St. Louis, and Cincinnati. He will spend several days in New Orleans, La., where he will visit with the various independent distributors prior to appointing one as the RKO-Unique agent in that area.

The trip, with the exception of New Orleans, will be for the prime purpose of visiting with the disk jockeys and distributors to plug the label's first big hit, "Almost Paradise," by Lou Stein.

**"Around The World" Single
To Be Sold In Theatres**

NEW YORK—Thunderbird Records announced last week that Jack Haskell's "Around the World" disk from the Mike Todd smash, "Around the World in 80 Days," is going on sale in theaters throughout Canada with the first opening Friday (Mar. 1) at the Alouette Theatre in Montreal. London Records of Canada, which has the rights to the disk, completed an agreement with Thunderbird handling the records in the theaters and London taking care of the retailers. The Montreal opening made it the ninth theater to hop on the Thunderbird version.

In line with the company's policy of setting up its own distributorships where it can, Prexy Jordan Ramin also announced the formation of the label's third and fourth completely owned distributorships in Miami and Boston. The Mike Todd show will be opening in Boston, Chicago and Pittsburgh with arrangements already completed for the sale of Thunderbird in those theaters. No arrangements have been made as yet for distribution in Chicago and Pittsburgh, but Boston has been set to be handled by Bob Share of Schillinger Music with Arnie Ward and Randy Bortman as New England regional salesmen.

New Chi West Side One-Stop

CHICAGO—Two well-known local music men, Joe Ceddia and Bill McGuire, have turned their talents to Chi's newest One-Stop, Lormar Record Distributing Co., on Chi's west side.

Handling a complete pop, blues, and package inventory, Ceddia and McGuire are aiming their business toward super-markets and the "mass market" as a rack-jobber and at the phonograph operator as a complete one-stop.



Top Selling Records

Reported by

**Retail
Outlets**

From Coast to Coast

BROADWAY MUSIC CO.
New York, N. Y.

1. Marianne (T. Gilkyson)
2. I Dreamed (B. Johnson)
3. Wringle Wrangle (Parker/Hayes)
5. Poor Man's Roses (P. Page)
5. Don't Forbid Me (P. Boone)
6. Banana Boat (Day-O) (H. Belafonte)
7. Young Love (Hunter/James)
8. Who Needs You (Four Lads)
9. Almost Paradise (Stein/Williams)
10. Little Darlin' (Diamonds)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Marianne (T. Gilkyson)
2. Hold 'Em Joe (Belafonte)
3. Young Love (T. Hunter)
4. Butterfly (A. Williams)
5. Don't Forbid Me (P. Boone)
6. Round And Round (P. Como)
7. Banana Boat (Day-O) (H. Belafonte)
8. Too Much (E. Presley)
9. You Don't Owe Me A Thing (J. Ray)
10. Walkin' After Midnight (P. Cline)

MUSIC CORNER
New Haven, Conn.

1. Round & Round (P. Como)
2. It Must Be True (L. Elgart)
3. Marina Girl (Harvey Bros.)
4. Butterfly (C. Gracie)
5. I'm Stickin' With You (J. Bowen)
6. Party Doll (B. Knox)
7. Chantex-Chantex (D. Shore)
8. Somebody Somewhere (G. Allisen)
9. Lost Paradise (R. Williams)
10. First Hello, Last Goodbye (J. Morgan)

G. C. MURPHY COMPANY
Washington, D. C.

1. Too Much (E. Presley)
2. Come Go With Me (Del Vikings)
3. Young Love (S. James)
4. Banana Boat (Day-O) (Belafonte)
5. Butterfly (C. Gracie)
6. Teenage Crush (T. Sands)
7. Blue Monday (F. Domino)
8. Jim Dandy (L. Baker)
9. Look Homeward Angel (J. Ray)
10. Party Doll (B. Knox)

LYRIC NEWS & REC. SHOP
Indianapolis, Ind.

1. Banana Boat (Day-O) (H. Belafonte)
2. Young Love (T. Hunter)
3. Round & Round (P. Como)
4. Marianne (T. Gilkyson)
5. Knee Deep In The Blues (G. Mitchell)
6. You Don't Owe Me A Thing (J. Ray)
7. Who Needs You (Four Lads)
8. I Dreamed (Betty Johnson)
9. Butterfly (B. Williams)
10. Don't Forbid Me (P. Boone)

MADRONA RECORD SHOP
Portland, Ore.

1. Marianne (T. Gilkyson)
2. Butterfly (A. Williams)
3. Banana Boat (Day-O) (H. Belafonte)
4. Moonlight Gambler (Laine)
5. Jim Dandy (L. Baker)
6. Round & Round (P. Como)
7. Everlovin' Fingers (Bowen)
8. Wringle Wrangle (F. Parker)
9. Love Is Strange (Mickey & Sylvia)
10. You Don't Owe Me A Thing (J. Ray)

MELODY MART
Paducah, Ky.

1. Butterfly (A. Williams)
2. Gone (F. Husky)
3. Banana Boat Song (Tarriers)
4. Young Love (T. Hunter)
5. Walkin' After Midnight (P. Cline)
6. Marianne (Hilltoppers)
7. Party Doll (B. Knox)
8. Love Is Strange (Mickey & Sylvia)
9. Lucky Lips (Ruth Brown)
10. I'm Walkin' (F. Domino)

ROSE RADIO
Chicago, Ill.

1. Young Love (Tab Hunter)
2. Banana Boat Song (Tarriers)
3. Too Much (E. Presley)
4. Marianne (Hilltoppers)
5. Moonlight Gambler (Laine)
6. Butterfly (C. Gracie)
7. Who Needs You (Four Lads)
8. Love Is Strange (Mickey & Sylvia)
9. You Don't Owe Me A Thing (J. Ray)
10. Singing The Blues (Mitchell)

THE GROOVE
Houston, Tex.

1. Teenage Crush (T. Sands)
2. Party Doll (S. Lawrence)
3. Round And Round (P. Como)
4. Love Is Strange (Mickey & Sylvia)
5. Young Love (S. James)
6. Too Much (E. Presley)
7. Fools Fall In Love (Drifters)
8. Pump-PA-LUM (S. Lawrence)
9. Sentimental (Four Voices)
10. The Girl Can't Help It (Little Richard)

RADIO DOCTORS
Milwaukee, Wisc.

1. Marianne (Gilkyson/Hilltoppers)
2. Young Love (James/Hunter)
3. Don't Forbid Me (P. Boone)
4. I'm Drowning My Sorrow (T. Brewer)
5. I'm Walkin' (Fats Domino)
6. Round & Round (P. Como)
7. Love Is Strange (Mickey & Sylvia)
8. Your Wild Heart (J. Layne)
9. Butterfly (A. Williams)
10. Only One Love (Hamilton)

TOWN & COUNTRY
Detroit, Mich.

1. Too Much (E. Presley)
2. Butterfly (A. Williams)
3. 9 lb. Hammer (Sanford Clark)
4. Love Is Strange (Mickey & Sylvia)
5. Birthday Party (S. Austin)
6. Banana Boat Song (Tarriers)
7. Lucky Lips (R. Brown)
8. I'm Stickin' With You (J. Bowen)
9. Can I Steal A Little Love (F. Sinatra)
10. Young Love (S. James)

LYNN MUSIC CO.
Lynn, Mass.

1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. Guaglione (R. Marterie)
4. Singing The Blues (Mitchell)
5. Who Needs You (Four Lads)
6. Banana Boat Song (S. Lawrence)
7. Marianne (T. Gilkyson)
8. Wonderful, Wonderful (J. Mathis)
9. Cinco Robles (R. Arms)
10. The Man Who Plays The Mandolino (D. Martin)

BUDISCO ONE STOP
Miami, Fla.

1. Love Is Strange (Mickey & Sylvia)
2. Butterfly (C. Gracie)
3. I'm Walkin' (F. Domino)
4. Young Love (S. James)
5. Marianne (T. Gilkyson)
6. Banana Boat Song (Tarriers)
7. You Don't Owe Me A Thing (J. Ray)
8. Blue Monday (F. Domino)
9. Who Needs You (Four Lads)
10. Moonlight Gambler (Laine)

AMPHION MUSIC STORE
Cleveland, Ohio

1. Marianne (Hilltoppers)
2. From The First Hello (J. Morgan)
3. Girl Can't Help It (Little Richard)
4. Wringle Wrangle (F. Parker)
5. Butterfly (C. Gracie)
6. Don't Forbid Me (P. Boone)
7. Cinco Robles (R. Arms)
8. Lucky Lips (R. Brown)
9. Almost Paradise (Williams)
10. Poor Man's Roses (P. Page)

ONE STOP RECORD SERVICE
St. Louis, Mo.

1. Butterfly (C. Gracie)
2. Marianne (T. Gilkyson)
3. It Takes A Married Man (Bob Cort)
4. Teenage Crush (T. Sands)
5. Walking After Midnight (P. Cline)
6. Pretend (Tab Smith)
7. Why Baby Why (P. Boone)
8. A Simple Prayer (Hamilton)
9. The Wall (Brooks Benton)
10. Madagascar (Ted Heath)

THIEM'S RECORD SHOP
Raleigh, N. C.

1. Party Doll (Buddy Knox)
2. Banana Boat (Day-O) (H. Belafonte)
3. Young Love (T. Hunter)
4. Butterfly (C. Gracie)
5. Too Much (E. Presley)
6. Love Is Strange (Mickey & Sylvia)
7. Follow Me (Four Esquires)
8. Only One Love (Hamilton)
9. Sittin' In The Balcony (J. Dee)
10. Marianne (T. Gilkyson)

GIFT MART MUSIC CENTER
Jamaica, L. I., N. Y.

1. Young Love (S. James)
2. Banana Boat (Day-O) (H. Belafonte)
3. Marianne (T. Gilkyson)
4. Bad Boy (Jive Bombers)
5. Wringle Wrangle (F. Parker)
6. I Dreamed (B. Johnson)
7. Too Much (E. Presley)
8. Calypso Melody (D. Rose)
9. Don't Forbid Me (P. Boone)
10. Jamaica Farewell (Belafonte)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Young Love (S. James)
2. Banana Boat Song (Tarriers)
3. Too Much (E. Presley)
4. Don't Forbid Me (P. Boone)
5. Marianne (T. Gilkyson)
6. Party Doll (B. Knox)
7. Bad Boy (Jive Bombers)
8. Teenage Crush (T. Sands)
9. Wringle Wrangle (F. Parker)
10. Towers' Trot (D. Jacobs)

SUPER MUSIC, INC.
Baltimore, Md.

1. Just Because (L. Price)
2. Please Say You Want Me (School Boys)
3. Ram-Bunk-Shush (Doggett)
4. Walkin' After Midnight (P. Cline)
5. Love Is Strange (Mickey & Sylvia)
6. Blue Monday (F. Domino)
7. Banana Boat (Day-O) (H. Belafonte)
8. Little By Little (Brown/Marlo)
9. Without Love (Arden/McPhatter)
10. Come Go With Me (Del Vikings)

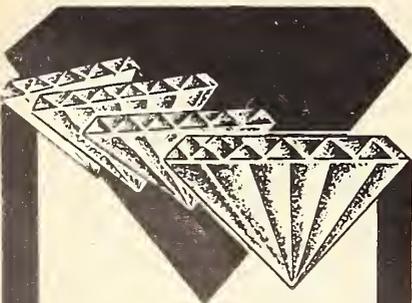
E & R RECORD SHOP
San Antonio, Tex.

1. Since I Met You Baby (I. Joe Hunter)
2. Young Love (T. Hunter)
3. Marianne (Hilltoppers)
4. Walkin' After Midnight (P. Cline)
5. Don't Forbid Me (P. Boone)
6. Banana Boat Song (Fontanes)
7. Love Is Strange (Mickey & Sylvia)
8. Party Doll (S. Lawrence)
9. Dreamy Eyes (Four Preps)
10. Knee Deep In The Blues (G. Mitchell)

**DISC & NEEDLE
RECORD SHOPS, INC.**
Minneapolis, Minn.

1. Teenage Crush (T. Sands)
2. Banana Boat (Day-O) (H. Belafonte)
3. Love Is Strange (Mickey & Sylvia)
4. Butterfly (A. Williams)
5. Young Love (S. James)
6. Marianne (T. Gilkyson)
7. Too Much (E. Presley)
8. Party Doll (B. Knox)
9. Almost Paradise (R. Williams)
10. Bad Boy (Jive Bombers)

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2.	★ MY FAIR LADY		3.
	BROADWAY CAST	(Columbia OL 5090 * A 5090)	
3.	★ ELVIS		2.
	ELVIS PRESLEY	(RCA Victor LPM 1382 * EPB 1382)	
4.	★ THE KING AND I		6.
	MOVIE CAST	(Capitol W 740 * EAP 740)	
5.	★ CLOSE TO YOU		5.
	FRANK SINATRA	(Capitol W 789 * EAP 789)	
6.	★ JERRY LEWIS JUST SINGS		4.
	JERRY LEWIS	(Decca DL 8410)	
7.	★ OKLAHOMA		7.
	MOVIE CAST	(Capitol SAO 595 * SDM 595)	
8.	★ THE EDDY DUCHIN STORY		10.
	MOVIE SCORE	(Decca DL 8289)	
9.	★ HYMNS		8.
	TENNESSEE ERNIE FORD	(Capitol T 756 * EAP-1-756, 2-756, 3-756)	
10.	ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES		14.
	ROGER WILLIAMS	(Kapp KXL 5000) (2-12" LP)	
11.	★ THIS IS SINATRA		9.
	FRANK SINATRA	(Capitol T 768)	
12.	ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK		15.
		(2-12" LP) (Verve MG V 4002 * EPV-5027, 8, 9, 30, 31, 32, 33, 34, 35)	
13.	★ DAY BY DAY		11.
	DORIS DAY	(Columbia CL 942 * EPA 942)	
14.	★ HIGH SOCIETY		13.
	FILM SOUNDTRACK	(Capitol W 750 * EDM 750)	
15.	★ FOUR FRESHMEN AND FIVE TRUMPETS		18.
		(Capitol T 763)	
16.	★ 'S WONDERFUL		12.
	RAY CONNIFF	(Columbia CL 925 * EPA 925)	
17.	ROCK PRETTY BABY		16.
	MOVIE CAST	(Decca DL 8429 * EP 2480, 1, 2)	
18.	★ AFTER MIDNIGHT		19.
	NAT "KING" COLE AND HIS TRIO	(Capitol W 782 * EAP 782)	
19.	★ MIDNIGHT FOR TWO		17.
	THE THREE SUNS	(RCA Victor LPM 1333 * EPB 1333)	
20.	★ SAY IT WITH MUSIC		20.
	LAWRENCE WELK	(Coral CRL 57041 * EC 82027)	
21.	★ BELAFONTE		21.
	HARRY BELAFONTE	(RCA Victor LPM 1150 * EPB 1150; EPA 693, 4, 5)	
22.	PICKA-POLKA		—
	LAWRENCE WELK	(Coral CRL 57067)	
23.	THE PLATTERS (Vol. II)		23.
	THE PLATTERS	(Mercury MG 20216 * EP-3342, 3, 4, 5)	
24.	CALENDAR GIRL		22.
	JULIE LONDON	(Liberty SL 9002)	
25.	★ TONY		25.
	TONY BENNETT	(Columbia CL 938 * EPA 938)	



Album Sure Shots

★ Also Available in EP

PICKA-POLKA

Lawrence Welk (Coral CRL 57067)

Dot Records Sales Up 100%

HOLLYWOOD—Dot Records' sales for November and December '56 and January of '57 have doubled over the same period last year, according to Randy Wood. Dot business has been averaging at or near 2,000,000 units a month for the past five months, and will go over that figure for February, Wood announced. The company has experienced a rapid and continuing increase in sales ever since last July, when Dot's main offices were moved to Hollywood, bringing company ex-

ecutives closer to recording facilities and available talent. A case in point is Wood's signing of Tab Hunter to sing "Young Love," which went over a million mark three weeks after its release. Wood has also signed Marlene Dietrich, Charlton Heston and Helen Traubel and expects to record them soon. Tom Mack, heading an expanding album program, is now readying a deluxe two-pocket LP of the music track from Cecil B. DeMille's "The Ten Commandments."

Dancing At The Statler



NEW YORK—Ray McKinley, who leads the Glenn Miller Orchestra, currently preparing a 4-month European tour, is pictured during his recent stay at the Statler's Cafe Rouge with Sandi Simpson, "Miss Vermont of 1957" and Sid Parnes of The Cash Box.

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 b/w
 "MATCHBOX"
 SUN 261

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R & B Ramblings

NEW YORK:

Distributors smiling and optimistic as they report "everything selling all the way down the line"—and of course, there's a special prayer of thanks to the little rotund fella with the magic lure in his voice, "Fats Domino." Both sides, "I'm Walkin'" and "I'm In The Mood For Love" are sailing along—with more strength showing on the "I'm Walkin'" side. . . . Ray Clark, RCA Victor reports that Chet Atkins' "Tricky" and Mickey & Sylvia's "Love Is Strange" are piling up tidy orders. "Tricky" seems to be picking up momentum and Clark expects it to break out in a big way shortly. Also doing very well is the Mickey & Sylvia ep. Victor will put out a new Piano Red next week, the titles are "Wildfire" and "Rock Baby." . . . Bob Rosen, Herald and Embers, back from his promotion trip and he reports it was a successful tour. Of the new records, "Man In The Phone Booth" and "Oh! Happy Day" are getting a good strong reaction and it is expected that both will prove top-flight order pullers. . . . Hy Weiss, Old Town Records, fighting off a cold as he tends to business. Hy says the Solitaires' "Walking Along" picking up speed in the sales department and Robert & Johnny's "Baby Come Home," only spot released to test its strength, has gotten a real good reaction and it goes out nationally this week. . . . Rumor around town is that Lou Krefitz, former sales manager at Atlantic Records, will launch his own label and publishing firm shortly. . . . The Goldner-Kolsky enterprises have moved to 659 Tenth Avenue where they have taken over the entire building. . . . The Clovers, Atlantic Records, have switched from Shaw to Gale. . . . Jose Morand, Fiesta Records, reports that business has picked up tremendously on both singles and lps. "In fact," says Morand, "the lps are selling almost like singles." . . . Morris Gurlek joins the Rama, Gee, Roulette, Tico setup as vice president in charge of the credit department. . . . Over at Apollo, Cornell Drew's "Little Bamboo" and King Curtis' "King's Rock" are doing "just fine" for the r & b label. . . . There's a fella at Alpha Distrib who says, "keep it a secret, but did you know Harry Apostoleris just married a widow with seven?" (seven what—children or millions?). . . . Alan Freed really rocking at the New York Paramount. With the press stories coming in on Haley's triumphant London stand and varied other bits about r & r in Australia, Germany, etc., and Freed's Paramount stand, it must be pretty disheartening to those perennial crepe hangers. If r & r is going out—it has a funny way of doing so. . . . William Angel joins brother Jack as a partner in Neil Records. The label is hot on its newest, Dorian Burton singing "One Little Kiss" and Jimmy Williams' "Love Only Me." . . . Don Robey regretfully reports that vocalist Sonny Parker has died. As a tribute to Sonny, Robey has released his "Worried Life Blues." Robey returned to Houston last week after a series of recording sessions in New York, Chicago and New Orleans where he cut Tommy Mosley, Billy Brooks and Piney Brown, and Bea Booker. Currently big for Duke Records is Bobby Blue Bland's "I Smell Trouble" and "Don't Want No Woman." . . . Jerry Wexler vacationing in Florida for several weeks. . . . Miriam Abramson advises Atlantic will release four hits next week when it offers an Ivory Joe Hunter, a Chuck Willis, a Clovers, and a Titus Turner. This is Titus Turner's first for the Atlantic label. . . . Sidney Siegel, Seeco and Dawn, back from another European jaunt. . . . Milt Shaw, president of Shaw Artists, announces the addition of Larry Myers to his staff. Larry, formerly with Gale, replaces Joe Marsolais. Shaw also announces the signing of Mitchell Ruff Duo and comedian Donald Penny.

CHICAGO:

The gang over at Cobra finding it hard to keep down the excitement over Gloria Irving's "I Need A Man" (B+ Cash Box R&B Review) and Duke Jenkins' "Sumthin' Else." Eli Toscanno asserts that, "Local and regional jocks are programming both tremendously and action is growing." . . . Lenny Garmisa finding it hard to keep Johnny Dee's Colonial waxeroo, "Sittin' In The Balcony" in stock. "The thing caught on like a house-a-fire," Garmisa excitedly stated. Also high on the sales parade for the distrib is Lloyd Price's "Just Because" on ABC. . . . Letter from Milwaukee's Jim Lewis, WEMP, indicates young, teenage tunesmith Bill Bullock starting to see things happen via numerous contacts with west-coast diskeries. . . . Following his Regal Thitter closing, Jimmy Reed heads south for 15 one-niters in and around New Orleans. . . . Vik's new midwest contact man, Alan Clark, enjoying The Heartbeats' "Without A Cause" and The Sharps' "Sweet Sweetheart" with Vic Faraci of M. S. Distribs. "Looks like two more R&B hits for us," cheered Faraci. . . . Many Lena Horne fans disappointed over her cancellation of Chi visit. She signed for Brdwy-Musical "Jamaica," which Harry Belafonte turned down. . . . In the absence of Mike Oury, west coast bound, All-State publicity is being handled by 'verra busy' sales mgr. Dan Osto. Dan picks Excello's "My Home Is A Prison" by Lonesome Sundown and Ray Brown's "Party Doll" on Imperial as the top sellers in local blues field. "We've got two swinging blues waxings breaking pop," Osto offered. "They're 'Buddy' Knox's 'Party Doll' and Big Bob Korregay's 'Man In A Phone Booth.'" . . . Jack Solinger, midwest travelin' man for ABC Par, just returned from Cleveland, states, "It's just fantastic how 'Just Because' by Lloyd Price has taken off." . . . Jim Lounsbury off to Fla. with his beautiful wife, thrush Penny Smith (Kahill). . . . It's another busy schedule for Vee-Jay's A&R man Cal Carter. They're cutting Priscilla Bowman, The El Dorados, The Swan Silvertones, Billy "The Kid" Emerson, John Lee Hooker this week. Abner says The Dells now in Atlanta, report that "Why Do You Have To Go" is taking off and showing signs of a hit down thatta way. Vee-Jay, not to be forgotten, has The El Dorados following The Dells into Atlanta. . . . Call from Paul "Huckle Buck" Williams in Tacoma Wash. indicates the big Shaw show he's with is "a sell out with every stop and that their waxeroo 'Give It Up' is getting tremendous reception." . . . George and Ernie Leaner, United Distribs, shipping Mickey & Sylvia's "Love Is Strange, "Bad Boy" by The Jive Bombers, and Brook Benton's "The Wall" "by the hundreds per day." "We've never been so hot," they happily state. . . . The Larry Steele Review at the Regal Thitter, 3/15. . . . Mercury's Eddie Matthews keeping busy supplying local stations with extra copies of "Little Darlin'" by The Diamonds. . . . King's Herb Cole still shipping Bill Doggett's "Ram-Bunk-Shush," "Honky-Tonk" and "Slow Walk" "in great numbers." . . . Jerry Leighton, WAAF, picks Charlie Gracie's "Butterfly" as a top-ten

potential. Tune was also marked for like probabilities by Joe Singer of Singer One-Stop. . . . WSBC's Larry Wyn off to New Orleans for mardigras vacation. . . . His many friends will be happy to hear that Len Chess is now out of the hospital and resting at home. Phil Chess says it's hard to keep him away from the office with so much going on like The Moonglows' newie "I'm Afraid The Masquerade Is Over" and Jimmy Rogers' "Walking By Myself." Argo has a new one, just released, by Clarence Henry entitled "I'm Just A Country Boy" with frog sounds, squeals and a chorus played on tenor reed. . . . The popular, yet scarce, (in these parts) record hop seems to be meeting with great teen approval in the Chi-Milwaukee areas. Reed Farrell and Spider Webb, WAIT, this city presented Andy Williams, The High Lights, Johnny Dee, and Bob Whalen this past week—Johnny Michaels, WOKY, Cream City, hosted his local teens to two hops this past week and presented Andy Williams. Looks like this kind of entertainment is beginning to take off with the teen set in our area.

LOS ANGELES:

The Six Teens appeared at the show M.C.'d by Hunter Hancock at the Carlton Theatre to sing their latest Flip recording of "Only Jim." . . . Bret Kennedy of Personality Productions back in town after a three week stay in New York City where she did promotion for The Platters Paramount Theatre stint. . . . Jessie Belvin, in the midst of a nationwide tour, has taken time off for two weeks in New York City to exploit his two new sides on Modern Records, "I Need You So" and "Senorita," which is breaking big nationally. . . . Eddie Ray, of Imperial Records on a promotion tour through the Midwest promoting the latest Imperial releases, including Fats Domino's new release of "I'm Walkin'" and "I'm In The Mood For Love." . . . Earl Bostic joins the Platters in the show which KPOP's Earl McDaniel is promoting locally. . . . The Colts give the oldie "Sheik Of Araby" a modern treatment on their first release for Antler Records. . . . The biggest thing in the rhythm and blues field to hit the West coast in a long time will be the big Fats Domino show which tees off in Seattle this week. Headed by Fats, the big show will include such names as Bill Doggett, The Drifters, Ann Cole, and Paul Williams and his orchestra. . . . Dootsie Williams, prexy of Dooto Records is in Sacramento this weekend to record four new sides for his click group, The Cuff Links, whose "Guided Missiles" is beginning to show up on the charts. . . . One of the better newcomers is big Roy Lindsay whose first release on the Piv label is "All I Need." . . . Aladdin Records has covered the new tune, "Calypso Joe" with Ray Johnson. . . . Al Curry of Flash Records reports that "Tricky" by Gus Jinkins looks like the biggest thing for the label since, "Stranded In The Jungle."

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5424
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(When She Walks)
"You Gave Me Love"
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Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

- *ALIMONY BLUES
Herb Williams (MGM 12431)
- A MOTHER'S LOVE
A SIMPLE PRAYER
Roy Hamilton (Epic 9203)
- ALL THROUGH THE NIGHT
Mel Williams (Dig 128)
- A SIMPLE PRAYER
Ravens (Argo 5261)
- BANANA BOAT SONG
Tarriers (Glory 249)
- BIG WHEEL
Clifton Chenier (Argo 5262)
- BIRTHDAY PARTY
THE LAST TIME
Sil Austin (Mercury 71027)
- BUTTERFLY
Charlie Gracie (Cameo 105)
- COME GO WITH ME
Del Vikings (Dot 15538)
- DID YOU HAVE FUN
Vernon Green (Dootone 407)
- DON'T FORBID ME
Pot Boone (Dot 15521)
- DREAMY EYES
Youngsters (Empire 109)
- ETERNALLY
Twilighters (Dot 15526)
- GUIDED MISSILES
Cuff Links (Dootone 409)
- *HONEY, WHERE YOU GOING
*LITTLE RAIN
Jimmy Reed (Vee-Jay 237)
- I DON'T BELIEVE
Bobby Blue Bland (Duke 160)
- I'M IN THE MOOD FOR LOVE
Fats Domino (Imperial 5428)
- I MISS YOU SO
Chris Connor (Atlantic 1105)
- I'M SO HAPPY
Lyman & Teenchords (Fury 1000)
- I'M STICKIN' WITH YOU
Jim Bowen (Roulette 4001)
- *I'M SORRY
*HE'S MINE
Plotters (Mercury 71032)
- INDEED I DO
Elmore Morris (Peacock 1668)
- IN THE CHAPEL
Ann Cole (Baton 232)
- IT WAS A TEAR
Drifters (Atlantic 1123)
- JAMAICA FAREWELL
Harry Belafonte (RCA Victor 20-6663)
- JUST BECAUSE
Lloyd Price (ABC-Paramount 9792)
- LET ME CRY
Willie Headon (Dooto 410)
- *LET THERE BE YOU
Five Keys (Capitol 3660)
- MIDNIGHT
Gogi Rene (Class 205)
- MIDNIGHT SPECIAL TRAIN
Joe Turner (Atlantic 1122)
- MISERY BLUES
WHAT WILL LUCY MAE DO
Frankie Lee Sims (Ace 524)
- MORNING LIGHT
Louis Jordan (Mercury 70152)
- MOTHER-IN-LAW BLUES
Little Jr. Parker (Duke 157)
- MY LIFE
GOING BACK HOME
Howlin' Wolf (Chess 1640)
- MY LOVE WILL NEVER DIE
Otis Rush (Cobra 5005)
- NEXT TIME YOU SEE ME
MY MOLLY DEE
Little Jr. Parker (Duke 164)

* Indicates first appearance on Territorial Tips

- ONE MORE DANCE
Harold Burroge (Cobra 5004)
- ONLY JIM
Six Teens (Flip 320)
- OPERATOR
Bob Gaddy (Old Town 1031)
- ONE IN A MILLION
Platters (Mercury 71011)
- OVER AND OVER AGAIN
I KNEW FROM THE START
Moonglows (Chess 1646)
- PARTY DOLL
Buddy Knox (Roulette 4002)
Roy Brown (Imperial 5427)
- PRETEND
Tab Smith (United 205)
- PUT YOUR ARMS AROUND ME
HONEY
WHY CAN'T YOU
Bobby Charles (Chess 1647)
- RIB JOINT
Sam Price (Savoy 1505)
- RIGHT FROM WRONG
Billy Tate (Peacock 1671)
- *SEND ME A PICTURE, BABY
Starlarks (Ember 1013)
- *SEND ME SOME LOVE
Little Richard (Specialty 598)
- SHIRLEY
PLEASE SAY YOU WANT ME
Schoolboys (Okeh 7076)
- SHOULD I EVER LOVE AGAIN
Wynona Carr (Specialty 589)
- SOMEBODY SOMEWHERE
Gene Allison (Decca 30185)
- SYMBOL OF LOVE
G-Clefs (Paris 502)
- TEENAGE CRUSH
Tommy Sands (Capitol 3639)
- TEENAGE LOVE
Lyman & Teenagers (Gee 1032)
- THAT'S WHAT I WANNA DO
WHEN I SAW YOU
Shirley & Lee (Aladdin 3362)
- THE CHICKEN
Roscoe Gordon (Flip 237)
- THE WALL
Brook Benton (Epic 9199)
- THE WAY YOU LOOK TONIGHT
Jaguars (R-dell 11)
- TRICKY
Gus Jinks (Flash 115)
- *TRUE LOVE GONE
Enchanters (Coral 61756)
- UNDERSTANDING
Bull Moose Jackson (Encino)
- WALKING BY MYSELF
Jimmy Rogers (Chess 1643)
- WHAT'S THE REASON I'M NOT
PLEASING YOU
Fats Domino (Imperial 5417)
- *WHY DO YOU DO ME LIKE YOU DO
Cleftones (Gee 1031)
- YOU CAN RUN BUT YOU
CAN'T HIDE
A PICTURE OF YOU
Solomon Burke (Apollo 505)
- YOU CAN'T CATCH ME
HAVANA MOON
Chuck Berry (Chess 1645)
- YOU DON'T KNOW
EARLY IN THE MORNING
B. B. King (RPM 486)
- YOU GAVE ME PEACE OF MIND
Spaniels (Vee-Joy 229)
- YOUR TRUE LOVE
Carl Perkins (Sun 261)



R & B Disk Jockey REGIONAL RECORD REPORTS

- | | | |
|--|--|--|
| <p>JO JO CRYSDALE
CKEY—Toronto, Canada</p> <ol style="list-style-type: none"> Blue Monday (F. Domino) Love Is Strange (Mickey & Sylvia) Jim Dandy (L. Baker) Since I Met You Baby (I. Joe Hunter) Without Love (C. McPhatter) Girl Can't Help It (L. Richard) Too Much (E. Presley) Thousand Miles Away (Heartbeats) Bacon Fat (A. Williams) Blueberry Hill (F. Domino) | <p>JERRY NESLER
KSDO—San Diego, Calif.</p> <ol style="list-style-type: none"> Love Is Strange (Mickey & Sylvia) Jim Dandy (L. Baker) Blue Monday (F. Domino) Party Doll (B. Knox) Thousand Miles Away (Heartbeats) Since I Met You Baby (I. Joe Hunter) Little By Little (N. Brown) On My Word Of Honor (Platters) What's The Reason (Domino) Too Much (E. Presley) | <p>GEORGE FENNELL
WHIL—Medford, Mass.</p> <ol style="list-style-type: none"> Come Go With Me (Del Vikings) Love Is Strange (Mickey & Sylvia) Blue Monday (F. Domino) Lucky Lips (R. Brown) Since I Met You Baby (I. Joe Hunter) Bad Boy (Jive Bombers) Party Doll (B. Knox) I'm Stickin' With You (J. Bowen) Jim Dandy (L. Baker) I'm Walkin' (F. Domino) |
| <p>AL BERTAUX
WGH—Newport News-Norfolk-Portsmouth, Va.</p> <ol style="list-style-type: none"> Love Is Strange (Mickey & Sylvia) Jim Dandy (L. Baker) Blue Monday (F. Domino) Without Love (C. McPhatter) Ain't Got No Home (Henry) Too Much (E. Presley) Slow Walk (S. Austin) Lucky Lips (R. Brown) Teenage Crush (T. Sands) Let's Go Steady Baby (D. Sharpe) | <p>TERRY SPEIGHTS
WBKH—Hattiesburg, Miss.</p> <ol style="list-style-type: none"> Blue Monday (F. Domino) Lucky Lips (R. Brown) Dreamy Eyes (Youngsters) Since I Met You Baby (I. Joe Hunter) That's What I Want To Do (Shirley & Lee) Little By Little (N. Brown) Love Is Strange (Mickey & Sylvia) Fools Fall In Love (Drifters) Bad Boy (Jive Bombers) Teenage Crush (T. Sands) | <p>DONN CALDWELL
WHLL—Wheeling, W. Va.</p> <ol style="list-style-type: none"> Teenage Crush (T. Sands) Come Go With Me (Del Vikings) Love Is Strange (Mickey & Sylvia) Too Much (E. Presley) Butterfly (C. Gracie) Party Doll (B. Knox) Blue Monday (F. Domino) Jim Dandy (L. Baker) Lucky Lips (R. Brown) Ain't That Love (R. Charles) |
| <p>JIMMIE JONES
KPRS—Kansas City, Mo.</p> <ol style="list-style-type: none"> Blue Monday (F. Domino) Just Won't Do Right (Brown & Flames) Ain't That Love (R. Charles) I'm Walkin' (F. Domino) Lucky Lips (R. Brown) Without Love (C. McPhatter) Geraldine (El Venos) Jim Dandy (L. Baker) Just Because (L. Price) Send Me Some Lovin' (L. Richard) | <p>KEN "BIX" WARDELL
WBLA—Elizabethtown, N. C.</p> <ol style="list-style-type: none"> Love Is Strange (Mickey & Sylvia) Blue Monday (F. Domino) Slow Walk (B. Doggett) Important Words (G. Vincent) Too Much (E. Presley) Young Love (T. Hunter) On My Word Of Honor (Platters) Jim Dandy (L. Baker) Lucky Lips (R. Brown) Tricky (B. Hendricks) | <p>PAUL DREW
WHLS—Port Huron, Mich.</p> <ol style="list-style-type: none"> Lucky Lips (R. Brown) Come Go With Me (Del Vikings) Walking Along (Solitaires) I'm Walkin' (F. Domino) Let There Be You (S. Keys) Bad Boy (Jive Bombers) Teenage Love (Teenagers) Feelin' Low (E. Chaffin) Party Doll (B. Knox) Forty Cups Of Coffee (B. Haley) |
| <p>CHARLIE O'DONNELL
WHAT—Philadelphia, Pa.</p> <ol style="list-style-type: none"> Singing The Blues (Mitchell) Blue Monday (F. Domino) Shirley (Schoolboys) Butterfly (C. Gracie) When I Saw You (Shirley & Lee) Bacon Fat (A. Williams) Just Because (L. Williams) Little By Little (N. Brown) Simple Prayer (R. Hamilton) Lucille (L. Richard) | <p>NICK CHARLES
WSLB—Ogdensburg, N. Y.</p> <ol style="list-style-type: none"> Little By Little (N. Brown) Lucky Lips (R. Brown) Man In Phone Booth (Wanderer) Party Doll (S. Lawrence) Teenage Crush (T. Sands) Blue Monday (F. Domino) Jim Dandy (L. Baker) I'm Walkin' (F. Domino) Bad Boy (Jive Bombers) Birthday Party (S. Austin) | <p>DAINGEROUS DICK
WPRY—Perry, Fla.</p> <ol style="list-style-type: none"> Confidential (S. Knight) Without Love (C. McPhatter) Driving Home (P. Gayten) Come Go With Me (Del Vikings) Slow Walk (O. Smith) Jim Dandy (L. Baker) Oh What A Night (Dells) Pardon Me (O. Williams) Fever (L. Willie John) See Saw (Moonglows) |

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SENSATIONAL

Much Sought After Thrush Inks Victor Pact

NEW YORK — Jennie Smith, 18-year-old Charleston, W. Va., thrush sought by many labels, last week signed with RCA Victor to record pop albums. Deal was handled by Eddie Heller, musical director for Victor pop albums.

Jennie's professional background includes a stint as vocalist for the Billy May's band. Ted Heath was so impressed by both her pop and jazz styles that he tried unsuccessfully to bring her to England to sing with his orchestra.

Mike Stewart, veteran talent manager, regards the youngster as "one of the greatest talents I've yet come across." Jennie is scheduled to cut her first Victor album in the near future.

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NOTHING BEATS A HIT LIKE A HIT! HERE'S PROOF

1 **GLORIA IRVING**
"I NEED A MAN"
 b/w
"For You and Only You"
 B+ R&B Rating, The Cash Box, 2/23 # 5008

2 **DUKE JENKINS**
"SOMETHIN' ELSE"
 b/w **"DUKE WALKS"**
 Breaking Wide Open Out East!!! # 5009

3 **SUNNYLAND SLIM**
"IT'S YOU BABY"
 b/w **"HIGHWAY 61"**
 # 5006

4 **LEE JACKSON**
"Fishin' In My Pond"
 b/w
"I'll Just Keep Walkin' "
 # 5007

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The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed

1 BAD BOY Palmer & Jive Bombers (Savoy 1508)	BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)	I'M WALKIN' Fats Domino (Imperial 5428)
2 BLUE MONDAY Fats Domino (Imperial 5417)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)
3 LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	BLUE MONDAY Fats Domino (Imperial 5417)	A THOUSAND MILES AWAY Heartbeats (Rama 216)
4 TEENAGE LOVE Teenagers (Gee 1032)	RAM-BUNK-SHUSH Bill Doggett (King 5020)	THE GIRL CAN'T HELP IT Little Richard (Specialty 591)
5 I'M WALKIN' Fats Domino (Imperial 5428)	BACON FAT Andre Williams (Epic 9196)	BLUE MONDAY Fats Domino (Imperial 5417)
6 JIM DANDY Lavern Baker (Atlantic 1116)	WALKING BY MYSELF Jimmy Rogers (Chess 1643)	AIN'T THAT LOVE Ray Charles (Atlantic 1124)
7 WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	PRETEND Tab Smith (United 205)	LUCILLE Little Richard (Specialty 598)
8 PARTY DOLL Buddy Knox (Roulette 4002)	BIRTHDAY PARTY Sil Austin (Mercury 71027)	JUST BECAUSE Lloyd Price (ABC-Paramount 9792)
9 PLEASE SAY YOU WANT ME Schoolboys (Okeh 7076)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	WHEN I SAW YOU Shirley & Lee (Aladdin 3362)
10 BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)	JIM DANDY Lavern Baker (Atlantic 1116)	JIM DANDY Lavern Baker (Atlantic 1116)

ST. LOUIS

NEWARK

DALLAS

1 BACON FAT Andre Williams (Epic 9196)	BLUE MONDAY Fats Domino (Imperial 5417)	JIM DANDY Lavern Baker (Atlantic 1116)
2 LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	BAD BOY Palmer & Jive Bombers (Savoy 1508)	BLUE MONDAY Fats Domino (Imperial 5417)
3 COME GO WITH ME Del Vikings (Dot 15538)	JIM DANDY Lavern Baker (Atlantic 1116)	PARTY DOLL Buddy Knox (Roulette 4002) Roy Brown (Imperial 5427)
4 BLUE MONDAY Fats Domino (Imperial 5417)	IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)	FOOLS FALL IN LOVE Drifters (Atlantic 1123)
5 MY LIFE Howlin' Wolf (Chess 1640)	PLEASE SAY YOU WANT ME Schoolboys (Okeh 7076)	I'M WALKIN' Fats Domino (Imperial 5428)
6 FOOLS FALL IN LOVE Drifters (Atlantic 1123)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	TOO MUCH Elvis Presley (RCA Victor 20-6800)
7 I'M WALKIN' Fats Domino (Imperial 5428)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	LUCKY LIPS Ruth Brown (Atlantic 1125)
8 PRETEND Tab Smith (United 205)	TEENAGE LOVE Teenagers (Gee 1032)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)
9 AIN'T GOT NO HOME Clarence Henry (Argo 5259)	RAM-BUNK-SHUSH Bill Doggett (King 5020)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)
10 LUCKY LIPS Ruth Brown (Atlantic 1125)	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

1 **BAD BOY**
Palmer & Jive Bombers
(Savoy 1508)

2 **RAM-BUNK-SHUSH**
Bill Doggett
(King 5020)

3 **LOVE IS STRANGE**
Mickey & Sylvia
(Groove 0175)

4 **UNDERSTANDING**
Bull Moose Jackson
(Encino)

5 **JUST BECAUSE**
Lloyd Price
(ABC-Paramount 9792)

6 **LUCKY LIPS**
Ruth Brown
(Atlantic 1125)

7 **I'M WALKIN'**
Fats Domino
(Imperial 5428)

8 **AIN'T THAT LOVE**
Ray Charles
(Atlantic 1124)

9 **BLUE MONDAY**
Fats Domino
(Imperial 5417)

10 **BANANA BOAT (DAY-O)**
Harry Belafonte
(RCA Victor 20-6771)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

JIM DANDY
Lavern Baker
(Atlantic 1116)

BACON FAT
Andre Williams
(Epic 9196)

THE GIRL CAN'T HELP IT
Little Richard
(Specialty 591)

I'M WALKIN'
Fats Domino
(Imperial 5417)

A THOUSAND MILES AWAY
Heartbeats
(Rama 216)

BLUE MONDAY
Fats Domino
(Imperial 5417)

RAM-BUNK-SHUSH
Bill Doggett
(King 5020)

JUST BECAUSE
Lloyd Price
(ABC-Paramount 9792)

TOO MUCH
Elvis Presley
(RCA Victor 20-6800)

IT HURTS TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)

SHOULD I EVER LOVE AGAIN
Wynona Carr
(Specialty 589)

RAM-BUNK-SHUSH
Bill Doggett
(King 5020)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

BLUE MONDAY
Fats Domino
(Imperial 5417)

WALKING BY MYSELF
Jimmy Rogers
(Chess 1643)

COME GO WITH ME
Del Vikings
(Dot 15538)

YOUNG LOVE
Sonny James
(Capitol 3602)

JIM DANDY
Lavern Baker
(Atlantic 1116)

NEXT TIME YOU SEE ME
Little Jr. Parker
(Duke 164)

ATLANTA

MEMPHIS

SAN FRANCISCO

1 **BLUE MONDAY**
Fats Domino
(Imperial 5417)

2 **JIM DANDY**
Lavern Baker
(Atlantic 1116)

3 **WALKING BY MYSELF**
Jimmy Rogers
(Chess 1643)

4 **PARTY DOLL**
Roy Brown
(Imperial 5427)

5 **NEXT TIME YOU SEE ME**
Little Jr. Parker
(Duke 164)

6 **LUCKY LIPS**
Ruth Brown
(Atlantic 1125)

7 **WITHOUT LOVE**
Clyde McPhatter
(Atlantic 1117)

8 **THE GIRL CAN'T HELP IT**
Little Richard
(Specialty 591)

9 **AIN'T THAT LOVE**
Ray Charles
(Atlantic 1124)

10 **HONEY, WHERE YOU GOING**
Jimmy Reed
(Vee-Jay 237)

NEXT TIME YOU SEE ME
Little Jr. Parker
(Duke 164)

LUCKY LIPS
Ruth Brown
(Atlantic 1125)

IT HURTS TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)

JIM DANDY
Lavern Baker
(Atlantic 1116)

GOING BACK HOME
Hawlin' Wolf
(Chess 1640)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

PRETEND
Tab Smith
(United 205)

FOOLS FALL IN LOVE
Drifters
(Atlantic 1123)

A THOUSAND MILES AWAY
Heartbeats
(Rama 216)

YOU DON'T KNOW
B. B. King
(RPM 486)

BANANA BOAT (DAY-O)
Harry Belafonte
(RCA Victor 20-6771)

RAM-BUNK-SHUSH
Bill Doggett
(King 5020)

BLUE MONDAY
Fats Domino
(Imperial 5417)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

JIM DANDY
Lavern Baker
(Atlantic 1116)

THE GIRL CAN'T HELP IT
Little Richard
(Specialty 591)

SLOW WALK
Sil Austin (Mercury 70963)
Bill Doggett (King 5000)

LET ME CRY
Willie Headon
(Daato 410)

JUST BECAUSE
Lloyd Price
(ABC-Paramount 9792)

PRETEND
Tab Smith
(United 205)



R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"LUCILLE"

Little Richard

The Cash Box Award o' the Week 3/2

Specialty 598

"THAT'S WHAT I WANNA DO"

"WHEN I SAW YOU"

Shirley & Lee

The Cash Box Award o' the Week 2/16

Aladdin 3362

"ONLY JIM"

Six Teens

The Cash Box R&B Best Bets 1/19

Flip 320

"HONEY, WHERE YOU GOING"

"LITTLE RAIN"

Jimmy Reed

The Cash Box Award o' the Week 3/9

Vee-Jay 237

DUKE ← → PEACOCK

One Big Record
2 SMASH HITS

IT'S A DOUBLE "A" for
Bobby BLUE Bland
"I SMELL TROUBLE"

b/w
"DON'T WANT NO WOMAN"

DUKE # 167
15,000 pre-sold

BOOM-RANGING

A HOT Re-release:
SONNY PARKER
is back with
"WORRIED LIFE BLUES"

b/w
"MONEY AIN'T EVERYTHING"
PEACOCK # 1595

A ROCK-O-ROO

CHUCK EDWARD'S
"I'M WONDERING"

b/w
"ROCK 'N ROLL (To Auld Lang Syne)"

DUKE # 163
—A real "CHUCK" of Dynamite—

AN INSPIRING

Spiritual Release
The Reverend "PRAY FOR ME"
CLEOPHUS ROBINSON

Now presenting:
"HELP ME TO CARRY ON"

PEACOCK # 1767



R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

JAMES BROWN
(Federal 12292)

B+ "GONNA TRY" (2:43) [Armo BMI—James Brown] James Brown shouts out a slow beat rocking tune with a feeling filled vocal. Solid r & b wax that should appeal to a big piece of the buying market.

B+ "CAN'T BE THE SAME" (2:08) [Armo BMI—James Brown] Brown swings a quick beat jumper with a distinctive quality. It is a happy rocker that infects. Excellent two sides.

FLOYD DIXON
(Checker 857)

B+ "I'M ASHAMED OF MYSELF" (2:20) [Arc BMI—J. Fleming] Floyd Dixon shouts out an infectious middle beat jump with a hard hitting vocal. Dixon, backed by a swinging ork assist, turns in a solid performance. Deck merits close attention.

B "ALARM CLOCK BLUES" (2:29) [Arc BMI—Fleming] Dixon wails a slow beat with deep feeling. Moody wax well done. However, for the excitement we lean to "I'm Ashamed of Myself".

STANLEY MITCHELL
(Chess 1649)

B "FOUR O'CLOCK IN THE MORNING" (2:31) [Arc BMI—A. Tucker] Stanley Mitchell does a solid bit of wailing as he turns out a good slow beat blues wax. Torchy type vocal. Pleasing side.

B "WOULD YOU—COULD YOU" (2:22) [Arc BMI—A. Tucker] Mitchell sings with zest on this quick beat jump side. Gravelly, infectious vocal that swings.

OSCAR McLOLLIE
(Class 206)

B+ "SAY" (2:46) [Leon Rene ASCAP—Rene, McLollie] Oscar McLollie turns in an excellent vocal performance of a slow, dramatic pretty ballad. Big effects. Deck that could make noise in all fields. Good programming.

B "HERE AM I" (2:27) [Leon Rene, ASCAP—Rene, McLollie] McLollie sings a slow, rhythmic ballad blues. Well done, a good coupler, but for the strong action it looks like "Say". Maxwell Davis conducts on both sides.

LLOYD GLENN
(Aladdin 3346)

B+ "AFTER HOURS" (3:04) (3:00) Parts one and two [Popular Music—Parrish, Bruce] Lloyd Glenn puts his keyboard mastery to work on a slow beat, rhythmic mood blues and the result is an engaging bit of listening. It's a two part platter that should pick up a good reaction.

AGGIE DUKES
(Aladdin 3364)

B "SWING LOW SWEET CADILLAC" (2:35) (2:20) Parts one and two [Aladdin BMI—Aggie Dukes] Aggie Dukes takes the favorite spiritual and gives it a mambo treatment with a swinging lyric. Good arrangement, wild in spirit and loaded with excitement. Different.

PAUL "HUCKLEBUCK" WILLIAMS/NOBLE WATTS
(Vee-Jay 234)

B "GIVE IT UP" (2:55) [Conrad BMI—N. Watts] Paul Williams ork, featuring Noble Watts on the sax, turn in a middle beat jump made to order for the Lindy hopping teenagers. A swinging, torrid instrumental with a solid dance beat.

B+ "PASS THE BUCK" (2:35) [Conrad BMI—N. Watts] Similar comments about a slow jump side. Wax lacks the conviction and excitement of "Give It Up". Nevertheless, a good slow Lindy dance tempo.

The Cash Box Award o' the Week

"I'M A COUNTRY BOY" (2:19)

[Arc Music BMI—Gayton, Smith, Henry]

"LONELY TRAMP" (2:24)

[Arc Music BMI—C. Henry]

CLARENCE HENRY

(Argo 5266)

● Clarence Henry follows "Ain't Got No Home" with what looks like another hit. "I'm A Country Boy" is a quick beat wildee with a variety of sounds that is bound to captivate the teener audience. The deck is loaded with gimmicks. Henry handles the novelty with excitement, giving it a delirious

reading. This deck is loaded. Get with it. The flip, "Lonely Tramp", is a slow beat rhythm blues well done. Henry looks like a talent that will build with each release. The "Lonely" side should get attention, but in view of the appeal of the "Country" deck, it will probably get lost.

"LITTLE RAIN" (2:45)

[Conrad BMI—J. Reed]

"HONEY, WHERE YOU GOING" (2:34)

[Conrad BMI—J. Reed]

JIMMY REED

(Vee-Jay 237)

● Jimmy Reed, who has proven himself one of the most consistent r & b sellers, follows his "You've Got Me Dizzy" with a pair that look every bit as potent. "Honey, Where You Going", is a middle beat bouncer handled in the inimitable Reed manner. Good vocaling

of the rhythmic blues. Good side that should get results. The coupling, "Little Rain" is a slow beat chant, with a moody, steady beat throughout. Reed is given a tricky backing that keeps the feeling of the deck intact. Deck is another strong side that could do things. Watch both sides.

"LOVE, LIFE AND MONEY" (2:33)

[Jay & Cee BMI—Dixon, Glover]

"YOU GOT TO GET UP EARLY IN THE MORNING" (2:15)

[Grand ASCAP—Shelly, Reide, Winkler]

LITTLE WILLIE JOHN

(King 5023)

● Little Willie John wails a slow, rhythmic sorrowful blues, "Love, Life and Money". Little Willie John portrays the saddened chanter with deep feeling and sincerity. It is a moving wax on which the mood is retained by the excellent instrumental and choral backing. It is a little heavy, and we feel it will

therefore be restricted mainly to the r & b field. The coupling, "You Got To Get Up Early In The Morning", is a swinging middle beat jump that the singer injects with life and spirit. Deck is a good dance wax and carries with it an infectious beat. Like both sides for good sales.

The Cash Box R & B Best Bets

- ★ "I'M ASHAMED OF MYSELF" Floyd Dixon Checker 857
- ★ "AFTER HOURS" Lloyd Glenn Aladdin 3346
- ★ "MY HOME IS A PRISON" Lonesome Sundown Excello 2102

LONESOME SUNDOWN
(Excello 2102)

B+ "MY HOME IS A PRISON" (3:05) [Excellorec BMI—J. Miller] Sundown wails a slow beat blues in which he portrays a despondent prisoner. He's racked up for 99 years 'cause he caught his baby cheating. Good, lowdown blues, for the down home market.

C+ "LONESOME WHISTLER" (2:38) [Excellorec BMI—J. Miller] Lonesome Sundown does a whistling, recitative delivery with a rhythmic backing. Ok deck—interesting—enjoyable.

THE DALES
(Onyx 509)

B "LONELY WOMEN—LONELY MAN" (2:20) [Ejay BMI—Ladell, Shocket, Libby] The Dales team on a cute calypso lilter. Happy lyric delivered in light hearted fashion. Could pick up some action in this calypso market.

B "IF YOU ARE MEANT TO BE" (2:20) [Ejay BMI—Ladell, Niesen] The Dales offer a slow beat r & r bouncer with a fair treatment. Pretty melody softly turned out. Kids should like it.

DENNIS BROWN/THE ATOMICS
(Atomic 57-101)

B "SHOW ME THE ROSE" (2:43) [Triple X BMI—DeJesus, Walker] Dennis Brown and The Atomics make their bow on the new Atomic label and turn in an impressive wax. Brown's lead is of the soprano variety. He handles his chores ably and the general effect is one that, given good exposure, could get a good sales reaction.

C+ "HIDING MY TEARS WITH A SMILE" (2:13) [Triple X BMI—Phinizy, Henderson] Brown and the group offer a slow beat pretty on the flip, and while it comes off ok, it is below the quality of "Show Me A Rose".

HERB WILLIAMS
(MGM K12431)

B "ALIMONY BLUES" (2:33) [Monitor Music BMI—Williams, Flato] Herb Williams sings the blues 'cause he's been put away for not paying alimony. Williams does it in narrative style with a rhythm backing. Some chuckles as he tells his sad story.

C+ "BECAUSE YOU'VE BEEN HURT" (2:31) [Mid Music BMI—Williams, Flato] Williams sings a slow beat ballad blues in earnest fashion. Tender, soft on the ears, waxing.

JOHNNIE & JOE
(J & S 1664)

B+ "OVER THE MOUNTAIN, CROSS THE SEA" (2:30) [Zells BMI—R. Garvin] Johnnie & Joe ("I'll Be Spinning" picked up by Chess) come up with their second release and it's a good one. With the dent they made on their initial try, this one should be given a better jockey acceptance and as a result should do well. It is a slow, rhythmic delighter well done. The kids have a good piece of material and a good sound.

B "MY BAB'S GONE, ON, ON" (2:36) [Zells BMI—Garvin] Johnnie & Joe team well again on a middle beat bouncer. Flowery item that is easy to listen to. Pleaser that will probably be overlooked because of "Over The Mountain, Cross The Sea".



R & B Reviews

A AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD
C+ GOOD **C** FAIR **D** MEDIOCRE

The Cash Box

R & B Sleeper of the Week

"WHY DO YOU HAVE TO GO" (2:33)

[Conrad BMI—V. Allison]

"DANCE, DANCE, DANCE" (2:25)

[Conrad BMI—V. Allison]

THE DELLS
(Vee-Jay 236)

● The Dells follow "Oh What A Night" with another delectable item, "Why Do You Have To Go", that follows the successful footsteps of its predecessor. The fellas blend softly and beautifully on the slow beat, rhythm melter. Deck is most appealing melodically, beat, and

treatment. Look for this side to make a strong impact on the sales charts. The under lid, "Dance, Dance, Dance", is a quick beat jump deck the kids can lindy to. It is a flavory exciter that couples well with the ballad side. We like "Why Do You Have To Go" for the requested side.

"SHEIK OF ARABY" (2:00)

[Mills/Jerry Vogel ASCAP—Snyder, Wheeler, Smith]

"NEVER NO MORE" (2:43)

[Antler BMI—Grundy]

THE COLTS
(Antler 4003)

● The Colts, who had a national best seller a couple of years ago, "Adorable", tie onto a real oldie, give it a couple of modern gimmick twists, and the result is a "Sheik of Araby" that is likely to again attain a large degree of popularity. The middle beat bouncer treatment is the object of a load of vocal sounds and harmony that make it

an outstanding wax. Kids should go for this all the way. Watch this one very closely, it has what it takes. The flip, "Never No More", is another delectable side. A slow beat bouncer lovely, the group teams very well and the result is a most enjoyable wax. However, the "Sheik" is so strong "Never No More" could get lost.

"ONE LITTLE KISS" (2:20)

[Adonis BMI—Burton]

"I WANT YOU" (2:10)

[Acorn BMI—D. Burton]

DORIAN BURTON
(Neil 106)

● Dorian Burton makes his bow on the Neil label and comes up with two solid sides. We think, however, that "One Little Kiss" is a shade the stronger of the two. It is a happy, romantic quick beat bouncer with a wonderful arrangement. Dorian has written a number

of national best sellers, and he is the writer of both pieces of his own material here. Cute deck that could make it big. The flip, "I Want You", is another happy filter filled with an infectious quality. Burton delivers well, making it a powerful two-sider. However, our own choice is "One Little Kiss".

SUNNYLAND SLIM

(Cobra 5006)

B "IT'S YOU BABY" (2:13) [Armel BMI—Albert Luandrew] Sunnyland Jim wails a middle beat bouncer effectively. Treatment is for the down home markets, where it should make a good dent in the sales picture.

B "HIGHWAY 61" (2:54) [Armel BMI—Albert Luandrew] Another for the southern markets. Quick beat with wailing vocal and wailing instrumental support. Another ok side.

LIGHTNIN' HOPKINS

(Herald 497)

C+ "REMEMBER ME" (2:21) [Angel BMI—Lightnin' Hopkins] Hopkins sings a slow, deliberate paced deep south blues. His easy singing and light fingered guitar making this an easy to take—typical Hopkins.

C+ "PLEASE DON'T GO BABY" (2:23) [Angel BMI—Lightnin' Hopkins] Backing is very similar to the upper deck. Slow paced plea to his baby not to leave him.

SPIRITUALS

HEAVENLY KINGS

(J.O.B. 1111)

B+ "LORD FREE MY SOUL"

(3:00) [Lawn BMI—Douglas]

The Heavenly Kings offer a slow beat gospel tune with excitement and reverence. Moving deck for the spiritual market.

C+ "ANYWAY YOU BLESS ME

LORD" (2:45) [Lawn BMI—McCoy]

The Heavenly Kings up the tempo on the flip, giving the material a shouty and jubilee excitement.

THE FAMOUS DAVIS SISTERS

(Savoy 4079)

B+ "MORE THAN ALL" (2:39)

[Savoy BMI—Davis] The Famous

Davis Sisters deliver a slow paced, inspiring reading of a tuneful religious item. Midway the Sisters stir up the rhythm. Excellent lead carries the tune beautifully. Top religious deck.

B "OH SINNER" (2:42) [Savoy

BMI—Davis] Another strong side offered with sincerity and good voices. Stirring gospel wax.



THE NATION'S

R & B

TOP 20

		Pos. Last Week
1	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	2
2	JIM DANDY Lavern Baker (Atlantic 1116)	3
3	BLUE MONDAY Fats Domino (Imperial 5417)	1
4	A THOUSAND MILES AWAY Heartbeats (Rama 216)	6
5	RAM-BUNK-SHUSH Bill Doggett (King 5020)	7
6	I'M WALKIN' Fats Domino (Imperial 5428)	—
7	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	4
8	LUCKY LIPS Ruth Brown (Atlantic 1125)	11
9	TOO MUCH Elvis Presley (RCA Victor 20-6800)	8
10	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	5
11	AIN'T THAT LOVE Ray Charles (Atlantic 1124)	12
12	BACON FAT Andre Williams (Epic 9196)	13
13	BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)	14
14	BAD BOY Palmer & Jive Bombers (Savoy 1508)	15
15	THE GIRL CAN'T HELP IT Little Richard (Specialty 591)	9
16	AIN'T GOT NO HOME Clarence "Frogman" Henry (Argo 5259)	10
17	LUCILLE Little Richard (Specialty 598)	—
18	IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)	—
19	FOOLS FALL IN LOVE Drifters (Atlantic 1123)	20
20	BLUEBERRY HILL Fats Domino (Imperial 5407)	16

GOING UP!
"HONEY, WHERE YOU GOING?"

B/W

"LITTLE RAIN"

BY

JIMMY REED

VEE-JAY # 237

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Ill.

A BOMBSHELL!!

GUIDED MISSILES

THE CUFF LINKS

409

EXPLODING IN PHIL-
LA-SF-NY & NJ!

DOOTO RECORDS

A COLOSSAL HIT!
"SAY"
Oscar McLollie
206

Class RECORDS
1107 El Centro • Hollywood, Calif.

TWO SMASHES!
"THE MAN IN THE PHONE BOOTH"

BIG BOB KORNEGAY
(The Happy Wanderer)
H-496

"OH HAPPY DAY"
THE 5 SATINS
E-1014

Herald RECORDS
1497 8th Ave.
New York City, N.Y.



Canadian Capers



Country Disk Jockey REGIONAL RECORD REPORTS

MONTREAL MEMOS:

Birdland Stars of 1957, which has been booked into the Montreal Forum for a one nighter on Friday, March 15th includes such greats as Billy Eckstine, Sarah Vaughan and Count Basie and his orchestra. . . . Currently featured at the Ritz Cafe of the Ritz Carlton Hotel is Latin American singer Anamorena. . . . Gordie Fleming, one of Canada's outstanding accordionists, and his quartet will replace the Bill Moodie Trio in the Normandie Room of the Sheraton-Mount Royal Hotel on March 4th. . . . For the first time in Montreal, Arthur Fiedler and the Boston Pops orchestra will play a one-night engagement at the Forum, Thursday evening March 7th. . . . The Rover Boys, who have a great following here in Montreal, are currently headlining the show at the Bellevue Casino and drawing very good business. They will be followed into this location by The Baker Sisters. . . . The Mocambo, Montreal's giant size night club in the east end of town features this week Joe Valino, Vik recording artist. Don Rondo, Jubilee artist will follow into this location on March 4th. . . . Local artists latching on to the current No. 1 hit "Young Love" with two different French adaptations, one being "Jeune Amour" by Marcel Martel on Apex and the other titled "Premier Amour" by Jean Boucher on RCA. Confusion reigns supreme when you have two different adaptations of a number 1 hit tune.



SARAH VAUGHAN

to the current No. 1 hit "Young Love" with two different French adaptations, one being "Jeune Amour" by Marcel Martel on Apex and the other titled "Premier Amour" by Jean Boucher on RCA. Confusion reigns supreme when you have two different adaptations of a number 1 hit tune.

TORONTO TOPICS:

Rosemary Clooney was in town February 20th, for CBC-TV guest appearances. It was wonderful having Rosemary back in our town, even if it was only for a day. . . . The Golden Gate Quartet appearing nightly at Bassel's. And as usual, the boys are great. . . . Monique Cadou was special guest on the Jackie Rae Show Feb. 21. . . . Peggy Jo a talented youngster from Hamilton will make her American debut on the Lawrence Welk Show March 4th. . . . Erroll Garner due in at the Colonial Feb. 25th. . . . Phineas Newborn, Jr. Quartet will be appearing at the Town Tavern for one week beginning Feb. 25th.



ROSEMARY CLOONEY

Jackie Cain and Roy Kral opened on Feb. 18th, following on the heels of Beverly Kenney. Beverly's latest jazz LP with Jimmy Jones and The Basieites was hailed by Sunny Jim Terrell (CFRA) as the top jazz LP of the week, Feb. 15th. . . . Keith Sterling (CKOY) in his weekly "Ottawa Journal" column commented that new tunes have finally appeared to challenge the long standing Top Ten.

BYTOWN BROWSING:

While the top DJ's pop choice of Ottawa in mid-February was Sonny James' "Young Love," Keith Sterling (CKOY) and Gord Atkinson (CFRA) believe that the up-and-coming contender in the Ottawa Valley is Tommy Sands' "Teenage Crush." . . . Across the river at the Circus Lounge of Hull's Ottawa House, Jackie Cain and Roy Kral opened on Feb. 18th, following on the heels of Beverly Kenney. Beverly's latest jazz LP with Jimmy Jones and The Basieites was hailed by Sunny Jim Terrell (CFRA) as the top jazz LP of the week, Feb. 15th. . . . Keith Sterling (CKOY) in his weekly "Ottawa Journal" column commented that new tunes have finally appeared to challenge the long standing Top Ten.

No Letup In Rise of Fortunes of Tommy Sands

HOLLYWOOD—There was no letup last week in the public's response to Tommy Sands, the 19-year-old singer-actor who won fame overnight and the acclaim of critics and the public alike when he made his TV debut as star of "The Singin' Idol" on the "Kraft TV Theater" over NBC-TV, January 30.

These developments occurred:

1. His first Capitol recording "Teen-Age Crush" and "Hep Dee Hootie" (Cutie Wootie), the two songs featured prominently in the "Kraft Theater" production, had reached more than 565,000 orders in the first 14 days since release and orders were pouring into Capitol's branches and distributors all over the country at an average rate of 80,000 a day.
2. More than 10,000 pieces of fan mail had been received, all wishing to know about joining a Tommy Sands Fan Club. In this connection, this

week, the machinery was set up to operate such a fan club on a national basis, with local chapters being set up throughout the nation. Adele Mallard was named the National Chairman of the club. All inquiries regarding the establishment of local chapters of Tommy Sands Fan Clubs should be directed to Miss Mallard at P. O. Box 349, North Hollywood, California.

3. Every major motion picture studio was bidding for the services of Sands as a singer-actor, although the youth has not signed with any studio yet.

4. Because of his smash success in his TV debut on the "Kraft Theater" the producers of this teleprogram have requested he do three more shows.

5. "The Jackie Gleason Show" (CBSTV) has asked him to do six appearances in 1957.

6. A one-day-a-week appearance on Ernie Ford's daytime show was set up.

7. Sands has been requested to do a stage show at the Paramount Theatre in New York.

8. Special two-color Tommy Sands Fan Club counter cards, with applications for membership in the club attached, were being rushed into production for placement in record dealers' stores throughout the country. The first printing of applications was set at 250,000.

9. Arrangements were being completed whereby the nation's dee jays would tie-in to the membership drive to enroll Tommy Sands' fans in local chapters of clubs.

10. A Tommy Sands cover had been set for the March 23rd issue of *The Cash Box*.

"CHUCKWAGON CHUCK" NICHOLS

- KOWB—Laramie, Wyo.
1. Young Love (S. James)
 2. Singing The Blues (Robbins)
 3. I've Got A New Heartache (R. Price)
 4. I'm Tired (W. Pierce)
 5. There You Go (J. Cash)
 6. Am I Losing You (J. Reeves)
 7. Stolen Moments (H. Snow)
 8. I Wouldn't Know Where To Begin (E. Arnold)
 9. I Miss You Already (Young)
 10. Same Two Lips (M. Robbins)

LEE SUTTON

- WWVA—Wheeling, W. Va.
1. Loving You (Lee & Cooper)
 2. Mister Love (Rusty & Doug & W. Barkdull)
 3. Ho Honey Ho (Osbornes & Allen)
 4. Throwing My Life Away (J. Williams)
 5. Hey! Honey (D. Owens)
 6. Banana Boat Song (Johnnie & Jack)
 7. Am I Losing You (J. Reeves)
 8. I'm Coming Home (Horton)
 9. Stolen Moments (H. Snow)
 10. Wasted Words (R. Price)

GEORGE (D.J.G.K.) KLEIN

- WMC—Memphis, Tenn.
1. There You Go (J. Cash)
 2. Too Much (E. Presley)
 3. Young Love (S. James)
 4. Your True Love (C. Perkins)
 5. Singing The Blues (Robbins)
 6. I Walk The Line (J. Cash)
 7. I'm Tired (W. Pierce)
 8. Walkin' After Midnight (P. Cline)
 9. Crazy Arms (J. Lewis)
 10. Ubangi Stomp (W. Smith)

BOB ROARK

- WAUE—Louisville, Ky.
1. Young Love (S. James)
 2. Knee Deep In The Blues (M. Robbins)
 3. There You Go (J. Cash)
 4. Sugar Beet (P. W. King)
 5. I've Got A New Heartache (R. Price)
 6. I'm Tired (W. Pierce)
 7. Am I Losing You (J. Reeves)
 8. Knee Deep In The Blues (M. Robbins)
 9. No Longer Will I Cry (Logsdon)
 10. Wasted Words (R. Price)

ART BARRETT

- WSIG—Mount Jackson, Va.
1. You Are The One (C. Smith)
 2. Young Love (S. James)
 3. Knoxville Girl (Louvins)
 4. Singing The Blues (Robbins)
 5. You Gotta Be My Baby (G. Jones)
 6. There You Go (J. Cash)
 7. Singing Waterfall (Williams)
 8. Don't Forbid Me (E. Tubb)
 9. You And Me (Wells & Foley)
 10. Don't Laugh (Louvins)

JIMMIE WILLIAMS

- WNOP—Newport, Ky.
1. Gone (F. Husky)
 2. I Ain't Gettin' Nowhere With You (M. Endsley)
 3. Young Love (S. James)
 4. Sugar Beet (P. W. King)
 5. Playing For Keeps (Presley)
 6. Family Reunion (Logan & Laurel Co. 8eys)
 7. I Was The First One (H. Thompson)
 8. There You Go (J. Cash)
 9. Sittin' In The Balcony (Dee)
 10. You Can't Hurt Me Anymore (C. Smith)

GEORGE POPKINS

- WXGI—Richmond, Va.
1. Young Love (S. James)
 2. Gone (F. Husky)
 3. Fraulein (B. Helms)
 4. Walkin' After Midnight (P. Cline)
 5. Money (Terry & Rusty & Doug)
 6. Only One Love (G. Hamilton IV)
 7. Knee Deep In The Blues (M. Robbins)
 8. I Ain't Gettin' Nowhere (M. Endsley)
 9. That's The Way I Like You Best (C. Smith)
 10. I Wish I Could Love Like That Again (G. Douglas)

JIM KINGMAN

- WSSC—Sumter, S. C.
1. You And Me (Wells & Foley)
 2. Hen Scratchin' Stomp (Reno & Smiley)
 3. Before I Met You (C. Smith)
 4. Cat Came Back (S. James)
 5. Gone (F. Husky)
 6. Hot Dog! That Made Him Mad (W. Jackson)
 7. I Don't Like I Did (J. Horton)
 8. My Little Rat (R. Sovine)
 9. By The Sweat Of My Brow (H. Locklin)
 10. Good Lookin' Blonde (E. Arnold)

"COUSIN JOHNNY" SMALL

- WNLC—New London, Conn.
1. Am I Losing You (J. Reeves)
 2. Ho Honey Ho (Osbornes & Allen)
 3. I've Got A New Heartache (R. Price)
 4. There You Go (J. Cash)
 5. Buttahatchee (Jackson & White Oak Mt. Boys)
 6. Gonna Find Me A Bluebird (M. Rainwater)
 7. Yearning (Jones & Hicks)
 8. Stolen Moments (H. Snow)
 9. Blue Echo (C. Atkins)
 10. Whispering Wind (R. King)

KEN PARSONS

- KRLA—Little Rock, Ark.
1. Young Love (S. James)
 2. I Ain't Getting Nowhere With You (Endsley)
 3. There You Go (J. Cash)
 4. Am I Losing You (J. Reeves)
 5. I Miss You Already (Young)
 6. Money (Browns)
 7. Your True Love (C. Perkins)
 8. Too Much (E. Presley)
 9. Same Two Lips (M. Robbins)
 10. Walkin' After Midnight (P. Cline)

"BALIN' WIRE" BOB STRACK

- KIMO—Independence, Mo.
1. Knee Deep In The Blues (M. Robbins)
 2. I'm Coming Home (J. Horton)
 3. Bluebird (M. Rainwater)
 4. Am I Losing You (J. Reeves)
 5. Buggy Britches (B. Walker)
 6. That's The Way I Like You (C. Smith)
 7. Miss You Already (F. Young)
 8. There You Go (J. Cash)
 9. Stolen Moments (H. Snow)
 10. Treasured Souvenirs (Dallas)

"SLEEPYHEAD CLIFF"

- KASM—Albany, Minn.
1. Wasted Words (R. Price)
 2. Young Love (S. James)
 3. There You Go (J. Cash)
 4. It's My Way (W. Pierce)
 5. You're The Reason I'm In Love (S. James)
 6. I've Got A New Heartache (R. Price)
 7. I Got Shook (Andrews)
 8. Our Love Affair (D. Owens)
 9. Poor Man's Riches (Barnes)
 10. Yearning (Jones & Hicks)

J. ALLEN BRIMMER

- WJIV—Savannah, Ga.
1. Daylight Angle (V. Claud)
 2. Careless Love (S. Whitman)
 3. Young Love (S. James)
 4. There You Go (J. Cash)
 5. Singing The Blues (Robbins)
 6. Voice From On High (B. Monroe)
 7. I'm Tired (W. Pierce)
 8. Train Of Love (J. Cash)
 9. Tomorrow I'll Be Gone (J. Shepherd)
 10. Blue Echo (C. Atkins)

"CLIFF" RODGERS

- WHKK—Akron, Ohio
1. Young Love (S. James)
 2. I'm Gonna Live Some Before I Die (F. Young)
 3. Gone (F. Husky)
 4. Tomorrow I'll Be Gone (J. Shepherd)
 5. Am I Losing You (J. Reeves)
 6. I've Got A New Heartache (R. Price)
 7. Knee Deep In The Blues (M. Robbins)
 8. Train Of Love (J. Cash)
 9. Uh Uh No (G. Jones)
 10. Don't Laugh (Louvins)

DAY SANDSTROEM

- WWRI—West Warwick, R. I.
1. Fourteen Karat Gold (D. Richards)
 2. Train Of Love (J. Cash)
 3. Good Lookin' Blonde (E. Arnold)
 4. Young Love (S. James)
 5. There You Go (J. Cash)
 6. Baby Loves Him (W. Jackson)
 7. Searching (K. Wells)
 8. Stolen Moments (H. Snow)
 9. Wasted Words (R. Price)
 10. Silver Haired Daddy Of Mine (Richie & Zack)

"COWBOY PHIL" REED

- WHJB—Greensburg, Pa.
1. Am I Losing You (J. Reeves)
 2. Mister Love (Rusty & Doug & W. Barkdull)
 3. Loving You (Lee & Cooper)
 4. I'm Tired (W. Pierce)
 5. Repenting (K. Wells)
 6. Fourteen Karat Gold (D. Richards)
 7. I Walk The Line (J. Cash)
 8. Stolen Moments (H. Snow)
 9. Stranger (A. Raye)
 10. Tomcat's Kitten (Johnnie & Jack)

HENRY TUCK

- WREV—Reidsville, N. C.
1. Young Love (S. James)
 2. Singing The Blues (Robbins)
 3. Am I Losing You (J. Reeves)
 4. Fourteen Karat Gold (Richard/Zach)
 5. I Miss You Already (Young)
 6. I've Got A New Heartache (R. Price)
 7. There You Go (J. Cash)
 8. Poor Man's Riches (Barnes)
 9. Marianne (T. Gilkyson)
 10. Alcatraz (Hayseeder)

"PORKY" CHARBONNEAU

- CKY—Winnipeg, Canada
1. Young Love (S. James)
 2. Singing The Blues (Robbins)
 3. Knee Deep In The Blues (M. Robbins)
 4. There You Go (J. Cash)
 5. Too Much (E. Presley)
 6. Am I Losing You (J. Reeves)
 7. I'm Gonna Live Some Before I Die (F. Young)
 8. I'm Tired (W. Pierce)
 9. I've Got A New Heartache (R. Price)
 10. A Dozen Hearts (E. Arnold)

FL "DID" DWYER

- KSWO—Lawton, Okla.
1. Uh Uh No (G. Jones)
 2. Crazy Arms (R. Price)
 3. Gone (F. Husky)
 4. Young Love (S. James)
 5. Banana Boat Song (Johnnie & Jack)
 6. Knee Deep In The Blues (M. Robbins)
 7. Repenting (K. Wells)
 8. Singing The Blues (Robbins)
 9. Blue Echo (C. Atkins)
 10. Too Much (E. Presley)

TOMMY UNDERWOOD

- WDIG—Dothan, Ala.
1. Young Love (S. James)
 2. Singing The Blues (Robbins)
 3. I've Got A New Heartache (R. Price)
 4. There You Go (J. Cash)
 5. I'm Tired (W. Pierce)
 6. Am I Losing You (J. Reeves)
 7. Same Two Lips (M. Robbins)
 8. I Miss You Already (Young)
 9. God's Eyes (E. Tubb)
 10. It Takes A Worried Man (M. Tillis)

"NERVOUS NEPHEW" NED NEEDHAM

- WMOP—Ocala, Fla.
1. There You Go (J. Cash)
 2. I Wish I Could Love That Much Again (G. Douglas)
 3. Passion And Pride (J. Carson)
 4. Knee Deep In The Blues (M. Robbins)
 5. Don't Stop The Music (Jones)
 6. I'm Coming Home (Horton)
 7. Rockin' In The Congo (H. Thompson)
 8. Gonna Find Me A Bluebird (M. Rainwater)
 9. There Goes My Love (Owens)
 10. Children And Fools (T. Ritter)

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"WAITING FOR YOU"
 JACK DERRICK, LH 45-501
"WHY SHOULD I?" b/w
"I MISS MY BABY"
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Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	YOUNG LOVE Sonny James (Capitol 3602; F3602)	1
2	THERE YOU GO Johnny Cash (Sun 258; 45-258)	4
3	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	2
4	TOO MUCH Elvis Presley (RCA Victor 20-6800; 47-6800)	3
5	AM I LOSING YOU Jim Reeves (RCA Victor 20-6749; 47-6749)	8
6	I'M TIRED Webb Pierce (Decca 30155; 9-30155)	7
7	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	5
8	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	6
9	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	9
10	KNEE DEEP IN THE BLUES Marty Robbins (Columbia 40815; 4-40815)	—

Tom Perryman Named Co-ordinator of WSM's "Grand Ole Opry"

NASHVILLE, TENN.—Tom Perryman has been appointed co-ordinators of WSM's "Grand Ole Opry" Artist Service Bureau, opry director Dee Kilpatrick announced last week.

Perryman, who joined the 50,000 watt clear-channel station five months ago, is being rewarded with this new assignment for his great success with his all-night country disk jockey program, "Opry Star Spotlight."

WSM president, Jack DeWitt, officially stated: "It is with regret that we transfer Tom Perryman from the 'Opry Star Spotlight' program which he has made so successful by following the recommended format and his own ideas. However, we find it necessary to expand our Artists' Service Bureau and because of Tom's being an astute radio man plus his past experience with talent and bookers, he is our logical choice for this promotion."

Perryman, 30, in his new assignment reports to and is responsible to Kilpatrick. His specific duties will be booking, clearing dates for "Opry" talent, managers, and promoters, and dealing directly with "Opry" talent and talent buyers.

The basic format, it was emphasized, of Perryman's most recent assignment on the all-night show, will remain unchanged, viz: to promote and exploit "Grand Ole Opry" talent by playing their records and publicizing their show dates.

Perryman's successor has not yet been named, but it is understood that he will be selected from WSM's present announcing staff.

Perryman's background includes stints as dee jay and program director at Jacksonville and Gladewater, Texas. He was also station manager at the latter. He was active in local civic organizations and fund-raising campaigns in Texas.

A U. S. Navy veteran, Perryman is a graduate of Tyler Commercial College, Tyler, Texas, with a radio-telephone license.

Opry Signs Wagoner

NASHVILLE, TENN.—Porter Wagoner formerly of "Ozark Jubilee," has headed South to take up permanent residence at WSM's Grand Ole Opry. The hit-making Missourian made his Opry debut on Saturday, February 23.

Porter was born deep in the hill country of the Ozarks and as a child delighted his family with Sunday "parlor concerts." His first "paying job" as a singer saw him doubling as a butcher and clerk at Vaughn's market in West Plains, Mo. The proprietor, Mr. Vaughn bought a Monday through Friday strip of programs from the local radio station and put Porter on the air. On the show, Porter took to the air at six each morning with songs and special announcements of special prices on canned goods. "At that hour of the morning," Porter recalls, "I never had anybody to sing to in person. In fact, I was lucky to have the store's sleepy-eyed cat for a studio audience."

Porter's unseen audience grew until his was one of the most popular shows in all of West Plains. His popularity increased so much that he was invited by KWTO in Springfield to join the station. He was given four shows a day. A year later, he was signed to an RCA Victor contract.

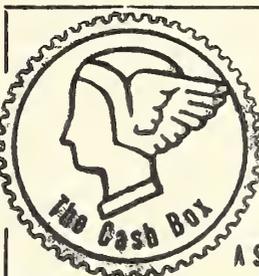
The first record to call Porter's name and talent to the nation's attention was "Company's Comin'." It was later followed up with the most successful of his songs to date, "Satisfied Mind," which has helped to give him a permanent place among the top names in Country music.

Cooper Family To WSM

NASHVILLE, TENN.—Continuing its policy of adding top talent to its "Grand Ole Opry" lineup, WSM last week announced the signing of the well-known Cooper Family of WMVA (Wheeling) Jamboree fame.

The Coopers—Wilma Lee and Stony and their 15-year-old daughter, Carolee—who have been on the West Virginia station for 12 years, will move to Nashville immediately "Opry" director, Dee Kilpatrick, announced.

The Coopers, who operate under the title of the Clinch Mountain Clan, also include Woody Woodhelm, bass and comedy; Johnny Clark, banjo, and Jimmy Crawford, steel guitar.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--|----------------------------|
| 1. YOUNG LOVE | Sonny James (Capitol) |
| 2. AM I LOSING YOU | Jim Reeves (RCA Victor) |
| 3. THERE YOU GO | Johnny Cash (Sun) |
| 4. SINGING THE BLUES | Marty Robbins (Columbia) |
| 5. I'VE GOT A NEW HEARTACHE | Ray Price (Columbia) |
| 6. I'M TIRED | Webb Pierce (Decca) |
| 7. KNEE DEEP IN THE BLUES | Marty Robbins (Columbia) |
| 8. TOO MUCH | Elvis Presley (RCA Victor) |
| 9. I MISS YOU ALREADY | Foran Young (Capitol) |
| 10. STOLEN MOMENTS | Hank Snow (RCA Victor) |
| 11. GONE. | |
| 12. I'M COMING HOME. | |
| 13. TRAIN OF LOVE. | |
| 14. A GOOD LOOKING BLONDE. | |
| 15. I WALK THE LINE. | |
| 16. BRING ME A BLUEBIRD. | |
| 17. WALKIN' AFTER MIDNIGHT. | |
| 18. CRAZY ARMS. | |
| 19. YEARNING. | |
| 20. THE SAME TWO LIPS. | |
| 21. I'M GONNA LIVE SOME BEFORE I DIE. | |
| 22. LOVING YOU. | |
| 23. MONEY. | |
| 24. DON'T LAUGH. | |
| 25. POOR MAN'S RICHES; WASTED WORDS; YOU'RE THE REASON I'M IN LOVE; REPENTING; YOU CAN'T HURT ME ANYMORE; ROCKING IN THE CONGO; UH, UH, NO; FOURTEEN KARAT GOLD; BANANA BOAT SONG; IT'S MY WAY; SUGAR BEET; DON'T FORBID ME; GO AWAY WITH ME; FRAULEIN; PLAYING FOR KEEPS; I WAS THE FIRST ONE; SEARCHING; THERE GOES MY LOVE; BLUE ECHO; BUTTERHATCHEE. | |



CINCINNATI CUT-UPS

It seems that the old flu bug has been visiting quite a few of the folks in this area. Jimmie Williams (MGM) was off his shows over both WNOP and WWVA for the week end; Ray Scott who also spins the country wax at WNOP was also off work at WNOP and Nelson King "King of The Country Spinners" has been off WCKY for the past week. Should you have missed this column the past week, your correspondent can also blame it too on influenza.

Four finalists have been chosen by WCPO-TV to replace the resigned Bob Braun of Dotty Mack's Pantomime Hit Parade. The finalists now in the running are Berry Glazer, 22 of Indianapolis; Larry Sullivan, 22, of Middletown, Ohio; Don Chastian, 21, of Oklahoma City; and Bob Smith, 23, of Ft. Thomas, Ky. In the meantime it was learned that Bob Braun who is now appearing over WLW-T will start a new program of his own on March 2nd, aimed at the teenagers. . . . Ron Allen subbed for vacationing Will Lenay on WSAI while will enjoyed fishing in Florida's Everglades. . . . Spencer Danes, WKRC-R newscaster, and his wife Jean had their first child, a boy, Gregory, who weighed in at seven pounds. . . . They tell us that Harry Carlson has a new discovery in Miss Meinert, an Organist, whose latest Fraternity album is "Organ Moods." . . . Rex Dale of WCKY will celebrate his 20th year in show business Thursday, Feb. 21st. Our congratulations. . . . The Cincinnati Symphony Orchestra will be heard in the world-premiere broadcast over CBS radio Sunday 8:05 PM, in a religious musical program "Children of God."

The Davis Sisters, who recorded "I Forgot More Than You'll Ever Know" for RCA Victor a few years ago, tell us that they are no longer with the label and that they are doing some shopping at the present. . . . A very fine letter in the mail from "Wild" Bill Earl of WLSV, Wellsville, N. Y. Bill tells us that he has been booking Dottie Swan of WWVA from Wheeling. He has a four piece band which he calls the "Covered Wagon Boys". A few weeks ago he was a visitor to WRVA's "Old Virginia Barn Dance."

Please send all news to Cincinnati Cut-Ups—7771 Cheviot Rd., Cincinnati 31, Ohio.

WYNN STEWART

"A NEW LOVE"

CAPITOL # 3651

CENTRAL SONGS, INC.

6308 SUNSET BOULEVARD HOLLYWOOD 28 CALIF
HOLLYWOOD 1-9347



Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. YOUNG LOVE Sonny James (Capitol 3602; F3602)	1
2. THERE YOU GO Johnny Cash (Sun 258; 45-258)	4
3. SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	2
4. TOO MUCH Elvis Presley (RCA Victor 20-6800; 47-6800)	3
5. I'M TIRED Webb Pierce (Decca 30155; 9-30155)	5
6. KNEE DEEP IN THE BLUES Marty Robbins (Columbia 40815; 4-40815)	6
7. AM I LOSING YOU Jim Reeves (RCA Victor 20-6749; 47-6749)	7
8. I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	8
9. GONE Ferlin Husky (Capitol 3628; F3628)	11
10. CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	9
11. I MISS YOU ALREADY. 12. TRAIN OF LOVE. 13. I WALK THE LINE. 14. WALKIN' AFTER MIDNIGHT. 15. YOU CAN'T HURT ME ANYMORE. 16. ROCKING IN THE CONGO. 17. STOLEN MOMENTS. 18. I'M COMING HOME. 19. THE SAME TWO LIPS. 20. REPENTING; WASTED WORDS; YOUR TRUE LOVE; DON'T LAUGH; SEARCHING.	



Country Reviews

A BULLSEYE **B VERY GOOD** **C FAIR**
B+ EXCELLENT **C+ GOOD** **D MODOCRE**



"HONKY TONK SONG" (2:01) [BMI—M. Tillis, B. Peddy]

"SOMEDAY" [Cedarwood BMI—S. Curtis, W. Pierce]

WEBB PIERCE (Decca 30255; 9-30255)

● Hot on the heels of his powerful duet pairing with Kitty Wells, Webb Pierce offers two brand new solo efforts that should prove to be tremendous money-makers for the ops and dealers. One end, tagged "Honky Tonk Song", is a tantalizing, steady-driving, blues rocker that Webb belts out in a sensational 'rockabilly' fashion. On the other half he beautifully portrays a tear-compelling, r&r-flavored, lover's ballad labeled "Someday". Pierce receives a stellar choral and instrumental backdrop on two great sides that are aimed at today's all-encompassing, pop-country-rock 'n roll market. It's a red-hot double-decker. Get with it.

CHRYSLER SISTERS

(Solid Gald 713; 45-713)

B+ "YOU CAN'T RUN AWAY (From Your Heart)" (2:25) [L. Cox] The Chrysler Sisters, a new group with a most refreshing, pop-country sound, do a splendid job with this up tempo, sentimental weeper. It's an excellent piece of material with solid chart potential in both the pop and country markets. Tune bears close watching. Could really step out.

B "LITTLE CHURCH" (2:35) [L. Cox] Under lid, another two-market threat, is a lovely religious-flavored piece on which the gals tenderly blend in a fashion similar to that of the Chordettes. Effective mid-deck recitation on both sides.

BILLY WALKER

(Columbia 40846; 4-40846)

B+ "ESPECIALLY FOR FOOLS" (2:29) [Cedarwood BMI—Walker, Organ] A middle beat blues with a flavoring of Ivory Joe Hunter's "Since I Met You Baby" is handled in first quality fashion by the mellow-toned Billy Walker. Real good side. Could put Walker's name high up on the popularity charts.

B "IF YOU'RE HAPPY (THEN I'M SATISFIED)" [By-Nash BMI—Reeves, Rainwater] Here the songster sadly reflects that altho he's lost her, all that matters is that she find nothing but happiness. A moderate paced heartbreaker that can also kick up the dust.

JERRY REED

(Capitol 3657; F3657)

B+ "FOREVER" (2:35) [Lowery BMI—J. Reed] Jerry Reed, one of country music's most promising performers, hands in a terrific pairing that rates raves on both ends. This side is a very pretty, quick moving romantic weeper that Reed delivers with finesse.

B+ "IT'S HIGH TIME" (2:10) [Lowery BMI—J. Reed] On the bottom biscuit the artist brightly spins a fast paced love tale on which he asks his sweetie to inform him of her intentions. Sparkling musical assist on both halves.

BUDDY SHAW

(Starday 609; 45-609)

B "JUST LIKE A FOOL" [Starrite BMI—R. Snider, B. Shaw] Buddy Shaw sings with appealing sincerity as he softly projects this touching, moderate paced lover's ballad.

B "I BELONG TO YOU" [Starrite BMI—R. Snider, B. Shaw] The warbler turns in another reading on this end as he gets his message of love across with plenty of feeling. An easy-moving affair that deserves a goodly share of the sales and spins.

BUCK GRIFFIN

(MGM 12439; K12439)

B "OLD BEE TREE" (2:15) [Lin BMI—Griffin] A rhythmic, finger-snappin', blues item with a clever set of lyrics gets treated to a spirited reading by the talented Buck Griffin.

B "BOW MY BACK" (2:20) [Lin BMI—Griffin] Flipside, another interesting blues piece with a steady, rhythmic beat is knocked out in expert fashion by the warbler. A fetching instrumental assist rounds out this self-penned, deejay delighter.

MCCORMICK BROTHERS

(Hickory 1060; 45-1060)

B+ "MAKE YOUR LAST KISS THE SWEETEST" (2:06) [Acuff-Rose BMI—J. Walker] The McCormick Brothers once again display their top drawer vocal and instrumental talents on this infectious, up tempo lover's lament. Merits loads of airplay.

B "DARLING, WHY CAN'T YOU BE TRUE" (2:15) [Acuff-Rose BMI—K. & L. McCormick] On this end the boys neatly race through a fast paced, back-country item with tearful love lyrics. Two standout performances.

CHUCK MAYFIELD

(Abbott 191; 191-45)

B "FOUR ACES HIGH" (2:33) [Dandelion BMI—L. Tholen, C. Carpenter] Chuck Mayfield dedicates one to the Mt. Rushmore shrine in South Dakota where the faces of Presidents Washington, Jefferson, Lincoln and T. Roosevelt are carved out of stone. Fascinating item with an Indian-flavored tom-tom beat. Should rate well with the jocks.

B "MY HEART TURNED GYPSY" (2:33) [Dandelion BMI—L. Tholen, C. Carpenter] Here the smooth-toned chanter tastefully glides over a quick moving ranchero piece. Pleasant platter that falls easily on the ears.

JERRY JERICO

(Daffan 110; 45-110)

C+ "BE KIND TO A MAN" [Hill & Range BMI—J. Jericho] Jerry Jericho puts his heart into his delivery of a poignant, slow paced affair. The chanter sez that we should lend a helping hand to a guy when he's down. Penetrating piece of material.

C "SO ASHAMED" [Hill & Range BMI—T. Daffan] On the under side, a slightly up-tempo romantic weeper, the vocalist feels sorry that he made his sweetie blue.

EDDIE BOND

(Mercury-Starday 71067; 71067x45)

B+ "THEY SAY WE'RE TOO YOUNG" (2:10) [Starrite BMI—Q. Claunch, B. Cantrell] An up-tempo, toe-tappin' lover's weeper with a strong teenage appeal makes Eddie Bond's latest offering a good bet for the charts.

B "YOU'RE PART OF ME" (2:20) [Starrite BMI—D. & G. Scaise] Bond sings with great feeling as he warmly wraps up an attractive, quick moving romantic opus. Fine instrumental assist by the Stompers on both ends.

ARKANSAS JIMMIE

(TNT 142; 45-142)

C+ "NO LOVE HAVE I" (2:32) [TNT BMI—Anderson] Arkansas Jimmie Bruton tearfully sings that everybody's got a sweetheart but he. A warm, sincere reading on a moderate paced weeper with fair commercial possibilities.

C "I'VE GOT THE BLUES TONIGHT" (2:12) [TNT BMI—M. Axton, Reeves, Dickerson] Under portion is a slow moving tear-jerker with a soft, subdued string backdrop.

AL FERRIER

(Excello 2105; 45-2105)

B "HEY! BABY" (2:20) [Excello BMI—Ferrier, Miller] Al Ferrier grooves one for the dancin' teensters as he steps up to bat out a swinging, rhythmic blues in a flavorful, 'rockabilly' style. Should prove substantial juke box lure.

C+ "I'M THE MAN" (2:18) [Excello BMI—Miller, Adams, Owens] On the reverse etching, a catchy quick beat ditty Ferrier invitingly tells us that he's the guy who knows what's goin' on behind the "Green Door". Dandy coupler.

DAVID HOUSTON

(RCA Victor 20-6837; 47-6837)

B+ "I'M THE MAN" (2:18) [Excello BMI—M. Moore, B. Davie] David Houston, who's been edging closer to the hit marker with each succeeding release comes up with a potent pair of tunes, either of which can make the grade, pop and country-wise. This end is an intriguing, rhythmic blues piece that the youngster belts out in captivating style. It's a gimmicked-up platter with a mixture of a Mambo and a "16 Tons" beat. Mickey "Love Is Strange" Baker supplies the fabulous instrumental sounds.

B+ "SOMEONE ELSE'S ARMS" (2:10) [Trinity BMI—J. Lowe] Here the polished song stylist decks out a heartfelt waltzer with telling effect.

DOLPH HEWITT

Ka-Hill Records

"BLUE TENNESSEE RAIN"

White Oak Music—BMI

IT'S COUNTRY! IT'S GREAT!

LOVING YOU

Wilma Lee & Stoney Cooper
HICKORY-105B



Country Round Up

Jim Reeves' Personal Manager, Herb Shucher, phoned in to inform us that the "flu bug" caught up with Jim while completing a tour of Georgia and Florida. Reeves was flown back from Miami to Nashville where he had to cancel out of the Prince Albert portion of WSM's "Grand Old Opry" on Sat., Feb. 23rd. Jim also had to cancel out dates in Hammond, Ind. on Sun., the 25th, and Tues., the 27th, in Castile, N. Y. Porter Wagoner subbed for him in Hammond while Betty Foley, Justin Tubb and Jim's band, headed by Tommy Hill, filled in at Castile. Herb tells us that Jim should be back on his feet for his Thursday, Feb. 28th appearance in Toronto, Can. Reeves will headline the "Opry" package which includes Justin Tubb, George Jones, The Carlises, Betty Foley, Tommy Hill and Reeves' Wagonmaster's Band. His current Victor waxing, "Am I Losing You", continues to climb the nation's popularity charts.



BETTY FOLEY

Andy Jackson and the Tuxedoed Texans were presented with a beautiful engraved gold plaque by their Fan Club No. 1 of Chicago preceding conclusion of their lengthy engagement at The Paramount Lounge in Cicero, Ill. The boys are now under tour direction of Mutual Entertainment Corp., 203 N. Wabash Avenue, Chicago.

Denver Duke, one-half of Mercury's fast-rising Country duet, Denver Duke & Jeffrey Null, in the hospital for the past two weeks with a serious leg and hip injury resulting from a car accident. The boys had to cancel all current personals but hope to be on the road in a few weeks. Let's all send "get well" cards to Denver at 3131 South Lombard, Cicero, Ill. The twosome can be heard on wax with their newest Mercury waffle, "All Washed Up With You" and "A Million Tears." Paul Gilley, Maytown, Ky., is the new manager for the boys.



JAMES O'GWYNN

Congratulations to Pee Wee King, for ten years' service on the RCA Victor label, was presented to him, by way of a plaque, from Harold Reitz, Victor Distributor in the Milwaukee area. The occasion took place at the South Side Armory, Sunday, February 17th, during the "Fox River Valley Jamboree" matinee, which had a sell-out crowd.

King's newest Victor release, "Sugar Beet" and "Alone In A Crowd," is being currently exploited by the Western Beet Sugar Producers, Inc., of San Francisco, California on a national basis.

Guest spot on the Prince Albert portion of The "Grand Old Opry" on February 16 went to Wilma Lee, Stoney Cooper and The Clinch Mountain Clan (WWVA-Wheeling, W. Va. Jamboree and Hickory). Carolee, the Cooper's 14-year-old daughter, joined her parents on the Opry stage for the group's rendition

of "Loving You," their latest Hickory release, which is proving a worthy follow-up to their strong chart-rider "Cheated Too."

The Country Partners, Bill Price, and Bobby Simpson are label hunting. They recently were with RCA Victor. The Partners are also looking for a manager, and booker. Interested parties can contact them at 1606 North Allen St., Charlotte, N. C.

"Louisiana Hayride Star," James O'Gwynn, hits the wax market this week with his first Mercury-Starday pairing, "Who'll Be The Next One" and "Muleskinner Blues."

Cowboy Howard Vokes' 4-year-old son Howard Jr. in the hospital for an operation. Best wishes for a speedy recovery, Howard, Jr.



WADE RAY

Wade Ray's manager, Del Roy types a note from Hollywood telling us that after a few months of planning and trying to find the time, Wade finally took off for a short vacation. Ray and his wife, Grace, loaded a trailer with fishing tackle and hunting gear and headed toward Mexico for a few weeks. He was scheduled to return Feb. 25th, to his old stand at Cowtown, where he has played for so many years. His current Victor release is a pop-country styling of the old Irving Berlin tune, "When I Lost You," which was originally published in 1912. Deejay copies of the tune can be obtained by writing to Del Roy at 1823 N. Garfield Pl., Hollywood, Calif.

Donn Reynolds, drops a few lines from "jolly old England," to say that tho a boy from the States the English folks are giving him a terrific time. Donn, who has been on commercial television and the BBC-TV, many times, in addition to his own radio show every Saturday nite on Radio Luxemburg, has cut sides for RCA Victor's English label, H.M.V. (His Master's Voice). His initial slicing was scheduled for a March 1st release. He goes on to say that many hillbilly fan clubs are popping up all over England, Scotland and Ireland.

From New London, Conn., "Cousin Johnny" Small reports that he is now on the air for an hour and three-quarters daily, Monday through Friday, with 2 shows, spinning c & w disks, and that the station has just added another half-hour of country music Saturday afternoons, with "Cousin Johnny" at the turntables. Johnny adds that WNLC carries another 2 hours per week of country music in addition to his shows.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 17, N. Y.

Another Country Smash!

ON
MERCURY-STARDAY
COUNTRY SERIES
Exclusively Country & Western



BENNY BARNES

Benny is still swinging big with "Poor Man's Riches". Here is the great sound and style of America's newest country sensation singing:

"POOR OLD ME"

AND

"PENALTY"

MERCURY 71057

THE CASH BOX
BULLSEYE



"PENALTY"
(Starrite BMI—Marais, Barnes)

"POOR OLD ME"
(Starrite BMI—Barnes)

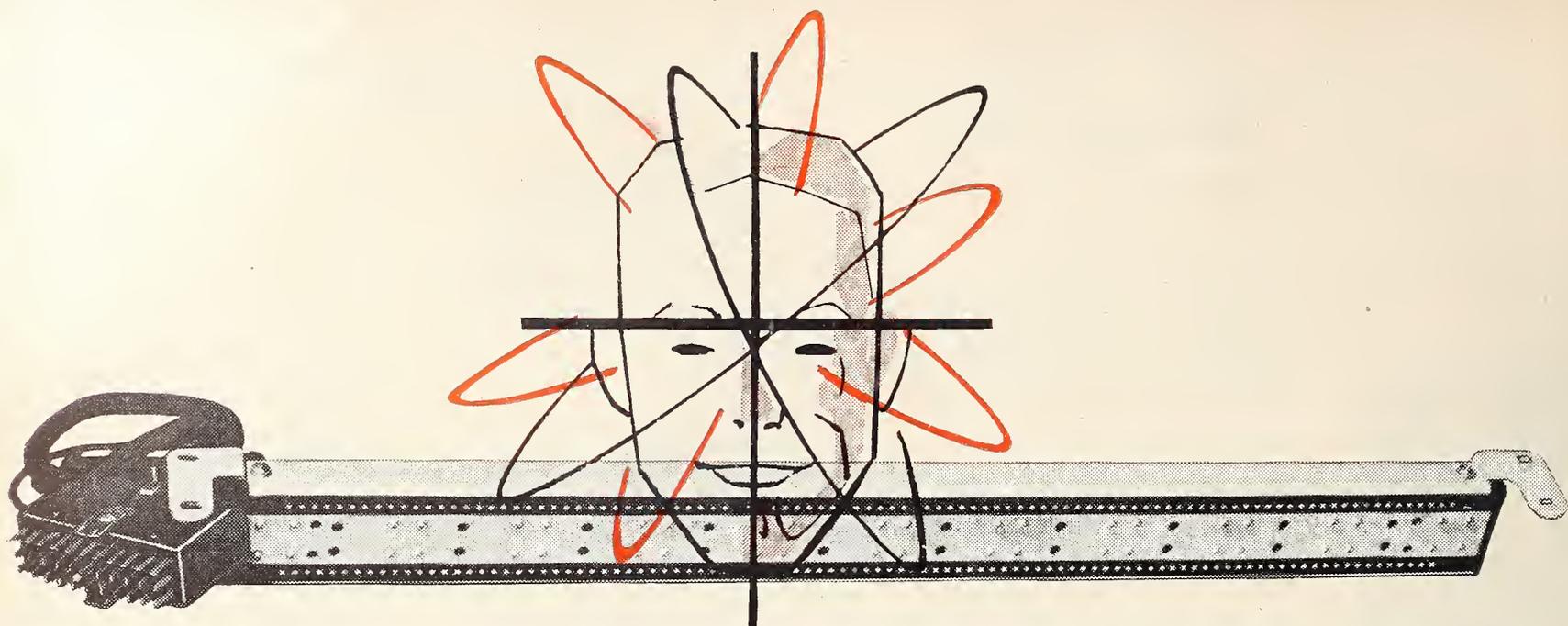
BENNY BARNES
(Mercury-Starday 71057; 71057x45)

• Benny Barnes, whose click Starday waxing, "Poor Man's Riches" put him in the national spotlight, shows that it was no fluke as he follows it up with a powerful pairing, released, this time, under the combined Mercury-Starday banner. The topside, titled "Penalty", is a touching, middle beat romantic weeper that the songster sells with authority. He's equally effective on the flip portion, "Poor Old Me", a fast paced, sentimental love tale that he cruises thru in top calibre style. Both ends should meet with great approval from the jocks, ops dealers and the public. Barnes is a real comer. Watch his stock soar.

A WORD TO THE TRADE-
Country music is again on the rise. The potential for C&W music is bigger than ever before. Mercury-Starday is dedicated to bringing you fresh new sounds and styles that will rack up the C&W sales.

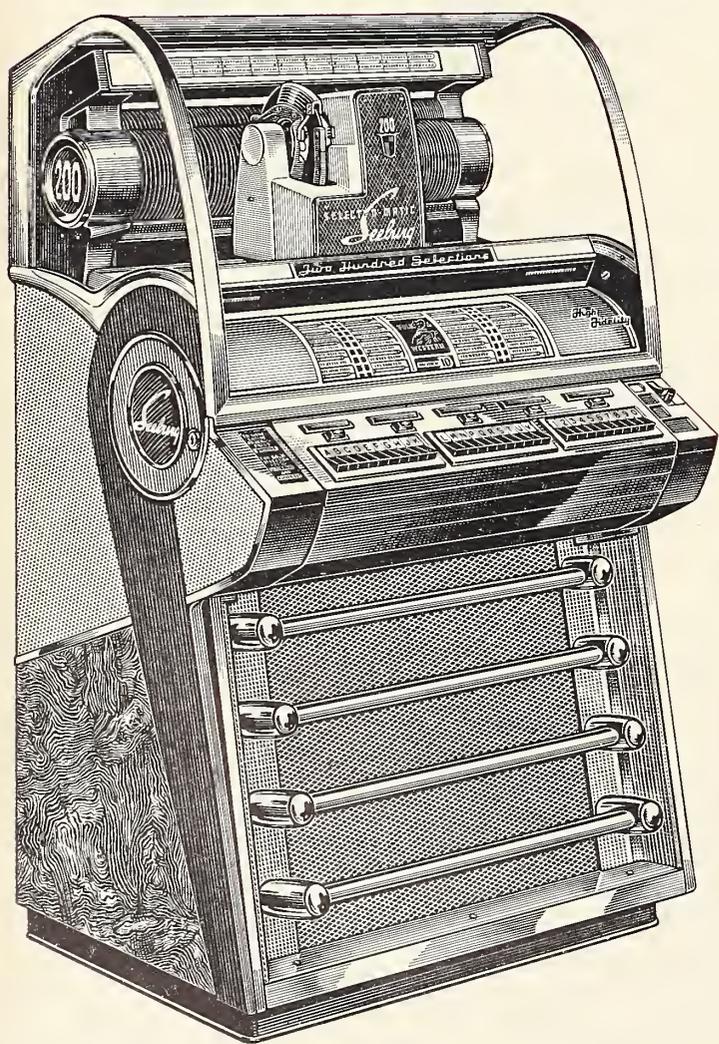


"It's What's in THE CASH BOX That Counts"



the memory unit of the
SEEBURG TORMAT SELECTION SYSTEM

- (1) has no moving parts**
- (2) is permanently sealed and guaranteed for 5 years**



Only the Seeburg V-200 has the Tormat Memory Unit with *no moving parts*.

Instead of electro-mechanical assemblies involving hundreds of moving parts, there is a tiny Toroid (shown enlarged many times) to control the play of each record side. This is the first commercial application of Toroids other than for "memories" of giant computing machines.



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THE MUSIC SYSTEM

THAT HAS EVERYTHING

FOR MODERN MUSIC MERCHANDISING

America's finest and most complete music systems

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J. P. SEEBURG
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HAIL THE SALESMEN!

Here and There

WASHINGTON, D.C.—You may have read in your local papers this past week the report by the Government that this country last year produced more goods and services than ever before. The gross national product for the year reached a total of \$412.4 billion, the Commerce Department reported. This was 5½ per cent increase over the course of the year. About half of the 5½ per cent increase is represented by a real increase in volume of goods and services produced with the remainder reflected in price advances. January, 1957, started off well, showing the production index of 146, an increase over January, 1956's index of 143. All major industry divisions, except agriculture, contributed to the advance in national income, the report said. Income expansion centered mainly in payrolls and supplementary labor income. The nation's payroll of \$239 billion was up \$16 billion from 1955.

ATLANTIC CITY, N.J.—A leading clothing manufacturer said last week that the nation's economy would continue at peak level thruout 1957 despite "scare talk" in high government circles. Seymour J. Phillips, president of the Phillips-Jones Corporation, manufacturer of Van Heusen shirts, said: "Despite Administration talk of inflation leading to a depression, the fact is we now are and will continue for a long time in an inflationary period. Certain'y thru the end of this year general business will remain at a high level." He predicted one of the best years in the history of the soft goods industry.

PHILADELPHIA, PA.—We've been wondering. Are the people of Phila. smarter than those in the rest of the country—or are we just being facetious? Anyhoo—The metropolitan Life Insurance Company reports that, among cities with a million population or more, only Philadelphia showed a decline in marriages. Thruout the nation, in 1956 wedding bells rang 1,587,000 times, an increase from the 1955 figure of 1,542,000. In Indiana marriages increased 17 per cent, and in Oklahoma, it increased 11 per cent, the largest upswings.

TOPEKA, KAN.—Continuing its terrific expansion pace, the Du Pont Company announced it will build a new cellophane plant near Tecumseh, Kan., eight miles from Topeka. Construction will start in the Spring and it hoped to be in operation by early 1959.

There has never yet been an outstanding salesman in this industry who called on the trade just to sell merchandise or machines.

Every leading salesman has always made it a practise to pass on news. Like what was happening in other territories he covered. What other operators were doing to improve business. What people were saying about all kinds of new equipment. What leaders were doing to help the trade progress.

The salesmen of this industry have been more than just sellers of merchandise and machines.

They've been friends of the operators, jobbers and distributors upon whom they call.

They've pointed out the path of progress to a great many in their areas. They have been just as proud of the success these men achieved as if they, themselves, had been the ones to accomplish this success.

The salesmen of this industry have brought back to their manufacturers and to their distributors and jobbers the needs of their customers.

This resulted in manufacturers building equipment the operators required to continue progressively.

The same is true in the case of the salesmen for jobbers and distributors.

These salesmen tell their jobber and distributor employers what the operators want. The jobbers and distributors, in turn, relay this information on to the manufactories.

The result is that the operator always benefits because he has been cordial and courteous and friendly with the salesmen who call on him.

It must be said for the great majority of operators, jobbers and distributors in this industry that they have opened their minds and their hearts to the salesmen who call on them.

This has resulted in the closest cooperation which could ever exist between sellers and buyers.

In these days of fast changing business conditions such cooperation is absolutely invaluable. Such cooperation means that the manufactories will be better able to do what the operators want them to do.

Therefore it is actually the creed of the industry that operators greet salesmen who call on them with grand courtesy. With cordiality. With understanding of each other's position in the industry.

The result is that all will profit from such cooperation and from such better understanding.

HAIL THE SALESMEN!!

"10c PLAY PLUS" PLAN GETS TOP BACKING FROM NATION'S COINMEN

Mfrs and Distribs Urge Ops Adopt "The Cash Box' 10c Play Plus Plan" to Obtain More Equitable Share of Gross Intake and Assure Ops More Profitable Future Progress

CHICAGO—The Cash Box' "10c Play Plus" plan is getting top backing thruout this important coincenter as well as in cities and towns everywhere in the nation.

Manufacturers and distributors have joined in with operator-leaders urging operators to adopt The Cash Box' "10c Play Plus" plan to assure themselves a more profitable and progressive future.

These leaders point out that, whatever system the operators adopt, will bring them a much more equitable division of the gross intake than what they are, today, obtaining on a 50%-50% commission basis.

With dime play in effect in almost every important center in the nation, due to the higher cost of machines, increased overhead expense and tremendously hiked labor costs are hurting operators unless they arrange for a more equitable share of the gross intake from their machines.

The manufacturers of the new and more expensive machines, regardless of the increased earning power of these machines and regardless of whether they are music or amusement machines, realize that these offer an unusually fine opportunity for the operators to arrange for a more equitable percentage commission basis while adopting and/or continuing dime play.

Tho a large number of operators,

everywhere in the country, have already advised that they plan to adopt The Cash Box' "10c Play Plus" plan, the fact that leading manufacturers and distributors have also come back of this plan has helped a great many to get started so much sooner.

Many operator's associations all over the nation have already broadcast the information concerning The Cash Box' "10c Play Plus" plan to their members.

One outstanding manufacturer of amusement machines in Chicago is urging operators of his new game to switch to 65%-35% commission basis in addition to 10c play.

Wisconsin's music merchants will meet this coming week and discuss a change to a more equitable percentage commission basis in addition to dime play, even tho the entire state isn't as yet all on dime play.

Other associations are also taking up this matter. Such as the CIAA (Chicago Independent Amusement Association).

It is hoped by the members of The Cash Box that this new proposal, which it has made to help the operators assure themselves a more profitable and progressive future, won't take as long to come into being as did the original suggestion of The Cash Box that operators change from nickel to dime play.

Chicago Meet Winds Up Wurlitzer Sales Clinic



ROBERT H. (BOB) BEAR



A. D. PALMER

NORTH TONAWANDA, N. Y.—During the past month The Rudolph Wurlitzer Company, this city, has conducted a series of five Regional Sales Clinics to acquaint distributors' sales and service personnel with the most modern selling techniques. Bob Bear, Wurlitzer phonograph sales manager, and A. D. Palmer, Jr., head of the advertising and sales promotion departments, covered the country practically from coast to coast and border to border in a month-long trip which included more than 10,000 flying miles.

The first meeting in Dallas, Texas was held on Monday, January 28. Distributor personnel were represented from: Commercial, Dallas and San Antonio; Culp, Oklahoma City; Standard, Little Rock, and Steele, Houston.

Jacksonville, Florida was the locale of the second meeting held on Saturday, February 2. Included in the meeting were sales and service personnel from: Brady, Charlotte; Bush, Jacksonville and Miami; F.A.B., New Orleans, and Peach States, Atlanta and Columbia, Ga.

The third meeting on February 11 was held at the Disneyland Hotel near Los Angeles. The distributors represented included: Canyon, Tucson; Draco, Denver; Emarcy, San Francisco; Northwest, Seattle; Rutter, Salt Lake City, and Sierra, Los Angeles. In addition to the sales clinic sessions, this group was Wurlitzer's guest at the Disneyland Park on the day following the meeting. Here they enjoyed a visit to the Wurlitzer Music Store, Circa 1850.

The fourth sales clinic session was held in Philadelphia at the Benjamin Franklin Hotel on Monday, February 18. Eastern distributor representation included: Active, Philadelphia; Bilot-

ta, Albany and Newark, N. Y.; Cruze, Charleston; Music, Pittsburgh; O'Connor, Richmond; Redd, Boston; Roth, Wilkes-Barre, and Young, New York City.

The final meeting took place at the Morrison Hotel in Chicago on Monday, February 25. There was a large attendance from Mid-Western distributors including: Angott, Detroit; Central, Omaha; Century, Columbus; Cleveland Coin, Cleveland and Toledo; Co-Operative, Louisville; Coven, Chicago; Lew Jones, Indianapolis; Mid-West, Kansas City; Sandler, Des Moines and Minneapolis; T & L, Cincinnati, and United, Milwaukee. The guests were hosted on Monday night by Bob Bear at the 1957 Ice Revue in the Boulevard Room of the Conrad Hilton Hotel.

In discussing the sales clinic idea, Bob Bear said: "We have felt for some time that it would be to our advantage as well as to the advantage of the distributors' sales personnel to exchange ideas on new and improved selling methods. In these meetings we were also able to interject through synchronized slide-sound films the successful sales methods of professional sales trainers.

"At the same time, it was our purpose to fully acquaint everyone representing Wurlitzer with the new all-location line for 1957. Quite frankly, we have these men who sell Wurlitzer phonographs an early look at our model '2150' which has been included in our 1957 line and is available for delivery in March.

"We feel that this series of meetings has been tremendously successful and have been assured by many salesmen who attended that they were well worthwhile. We are considering repeating gatherings of this kind at regular intervals in the future," concluded Bear.

Mfrs. Suggests 65-35 Commish Basis



HERB OETTINGER

CHICAGO — Operators who purchase the new United Manufacturing Company's "Bowling Alley" receive a location contract which suggests that they place the game on a 65%-35% commission basis.

This is, of course, in addition to the fact that "Bowling Alley" is already sent out with dime play coin chutes.

"We feel", stated Herb Oettinger, vice-president of United, "that the operators should, most definitely, arrange for a location contract that calls for the operator receiving 65%

of the gross intake and the location to obtain 35% of the gross on our new 'Bowling Alley'.

"The time has come", Oettinger commented, "when the operators must obtain a more equitable share of the gross intake.

"Certainly", he added, "they can definitely do so with our 'Bowling Alley' which has already proved itself the most outstanding of all the great games United has ever manufactured.

"Our 'Bowling Alley' is already set, right from our factory, for dime play.

"Therefore", Oettinger continued, "if the operators will use the contract we enclose, suggesting that they divide the gross intake from 'Bowling Alley' on a 65%-35% basis with the location, they will find that they then can enjoy a more equitable return on their investment."

United Manufacturing Company executives believe, "This is a progressive move in behalf of the nation's operators."

"It is our business", Oettinger reports, "not only to build the very finest products possible for the operators, but", he adds, "to also help the operators to achieve the greatest possible returns commensurate with the investment they make in the equipment which we manufacture for them."

How Many Of Nation's Ops Now Featuring Dime Play?

Survey Now Under Way To Bring First Definite Figures Since "The Cash Box" Originated and Crusaded For 10c Play Over Past 13 Years

CHICAGO—Ever since *The Cash Box* originated, pioneered, and has been steadily crusading for 10¢ play (over 13 years at this writing) there has never yet been a nationwide survey to determine just what percentage of the operators are now featuring dime play.

This survey, now being conducted by *The Cash Box*, will be the very first in this regard.

It is hoped that every single one of the nation's amusement and music operators will wholeheartedly enter into answering the questionnaire so

that a definite percentage will be reported, after compilation of all the answers, regarding just how many operators are now featuring dime play.

The questionnaire that appears herewith is of great importance to all in the industry.

It will show the trend of the field for years to come. It will prove to the operators, themselves, just where their future lies and what they can do to improve conditions for their own firms.

Genco Intros "Circus Rifle Gallery"



RALPH SHEFFIELD

CHICAGO — Ralph Sheffield, general manager of Genco Manufacturing & Sales Company, this city, announced this past week that the firm is now delivering its new gun game, "Circus Rifle Gallery".

"Remember the old time chicken thief?" asked Ralph Sheffield.

"In our 'Circus Rifle Gallery', you will see 'Sad Sam' running back and forth with a chicken. When hit, 'Sad Sam' will turn and run the other way, as if to say 'Who—Me?'

"This is only one of the many spec-

tacular targets featured in the new 'Circus' gun", explained Sheffield.

"You will see a row of clay pipe targets. Hit the pipe and watch it break right before your eyes.

"You will also see the famous 'Circus' lions. And a swinging gorilla. Hit his head and watch him flop.

"Follow that crazy atomic ball. It floats thru space, falls when hit, and returns to its original position.

"And two giraffes that look over the entire 'Circus' arena. Their eyes go out when hit."

"Circus Rifle Gallery" provides players with 25 shots for a dime. It has regular and automatic trigger. It has adjustable jack plugs to leave "Sad Sam" running, even after the game is over, to attract attention of players.

Sheffield pointed out an important feature that he said had never been done before. "Circus Rifle Gallery" offers a new 5-way adjustment plug to make the targets easier or harder to hit. Each of the five terminals makes it 10% easier or harder to hit.

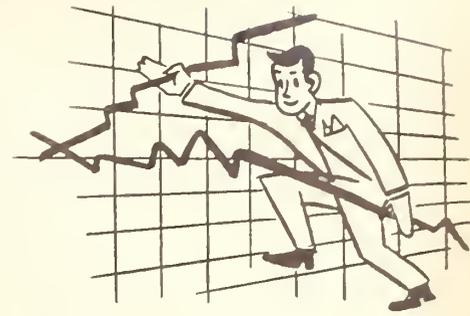
A new plexiglass gun-rest lights up and glows like neon.

Sheffield stated that the modern, colorful cabinet is "one of the most beautiful ever put out by Genco".

"Circus Rifle Gallery" is also available to operators in a "Match", as well as a "Regular" model.

Sheffield concluded by suggesting that operators see and play "Circus Rifle Gallery" at their nearest Genco distributor.

Let's Get The



FACTS!

There has been much discussion, pro and con, as to just exactly how many (or what percentage) of the nation's operators have changed over to 10¢ play.

Since THE CASH BOX originated, pioneered and exclusively and solely crusaded for 10¢ play for over 13 years now, it would be to the complete interest of everyone in the nation to know just what percentage of the operators have adopted 10¢ play.

Let's get the facts! Your answer is IMPORTANT! Please fill out this questionnaire and MAIL IT BACK TODAY!

1—ARE YOUR MACHINES ON 10¢ PLAY?—

Yes No

2—IF YOUR Phonos are on 10¢ Play Do You Use—

3/25¢ 4/25¢ Other Method
5/25¢ 6/25¢

3—If YOUR Games are on 10¢ Play Do You Use—

3/25¢ 4/25¢ Other Method
5/25¢ 6/25¢

4—What Percentage of YOUR Phonos Are Now On 10c Play—

10% 25% 30% 40% 50%
60% 75% 85% 90% 100%

5—What Percentage of YOUR Games Are Now On 10¢ Play—

10% 25% 30% 40% 50%
60% 75% 85% 90% 100%

6—What Percentage of the PHONOS in YOUR CITY are on 10¢ Play—

10% 25% 30% 40% 50%
60% 75% 85% 90% 100%

7—What Percentage of the GAMES in YOUR CITY are on 10¢ Play—

10% 25% 30% 40% 50%
60% 75% 85% 90% 100%

8—Are Your PHONOS on "10¢ Play Plus" Front (Minimum) Money or a more Equitable Commission Basis?—

State Method Used

9—Are YOUR GAMES on "10¢ Play Plus" Front (Minimum) Money or a more Equitable Commission Basis?—

State Method Used

10—USE YOUR OWN LETTERHEAD FOR ANY FURTHER INFORMATION!!!

SIGNED _____

FIRM _____

ADDRESS _____

CITY _____

ZONE _____ STATE _____

Mail to:
Bill Gersh, THE CASH BOX, 32 West Randolph Street, Chicago 1, Illinois

BE WISE!
Keeney's
TRUE-SCORE BOWLER
is your best buy!
• NEW SKILL FEATURE
J. H. KEENEY & CO., INC.
2600 W. 50th ST. • CHICAGO 32, ILL.

HOTTEST ITEMS

WURLITZER 1800 \$795.00	WURLITZER 1700 \$639.50
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MUSIC DISTRIBUTING COMPANY
2001 Fifth Avenue
PITTSBURGH, PENNA.
(PHONE: ATLantic 1-1745)

Bally Includes "Tournament Promotion Kit" With Each "ABC Bowling Lanes" Game



HERB JONES

CHICAGO—"Demand for tournament promotions on the part of location owners, and players, has been so strong, ever since the appearance of 'ABC Bowling Lanes'" said Herb Jones, Bally's advertising and sales promotion manager, "that operators have been making their own tournament kits.

"Now, however, a complete 'Tournament Promotion Kit,' containing every item necessary for successful tournament promotion, is packed with each Bally 'ABC Bowling Lanes.'

"The 'Kit' consists of the following items:

"(a) 17 in. by 9½ in. window poster, announcing 'ABC Bowling Prize Tournament.'

"(b) 8½ by 11 in. wall card, stating rules of tournament.

"(c) Pad of 10 sheets, each sheet 12 in. by 18 in., titled 'Who's Who In ABC Bowling' with spaces for players to write names and scores to qualify for Tournament Play-Offs. Even in locations that do not desire to run Tournaments, 'Who's Who' sheet may be posted for players' pleasure in 'bragging' about scores.

"(d) 17 in. by 5½ in. card to be tacked up above or set up in front of prizes on display to indicate First and Second Prizes. Card has slits for inserting interchangeable slip announcing time and date of next play-off. Reverse side displays prize for 300 score for use when tournament is not operated.

"(e) Pad of 10 sheets, each sheet 5½ in. by 8½ in. and designed for complete tally of a play-off. Good for 10 play-offs.

"(f) Complete instructions for operating tournament.

"Bally 'ABC Bowling Tournament Promotion Kit,'" continued Jones, "is designed for use either with merchandise-prizes or trophy. Although prizes appeal strongly to players, operators who prefer not to offer prizes find that a handsome trophy cup or plaque provide powerful 'pride appeal' that never fails to stimulate play."

Jones advises that additional complete "kits" are available at \$1.50 each and may be obtained from any Bally distributor, or by writing to Bally Manufacturing Company.

Remember for **EXPORT** it's

International Scott Crosse Co.
SCOTT CROSSE COMPANY
1423 Spring Garden Street, Philadelphia 30, Pa.
Rittenhouse 6-7712
Branch: 819-821 Lackawanna Ave., Scranton, Pa.

WAIT!
Keeney's
TRUE-SCORE

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Williams Ships New Gun

CHICAGO—J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, this city, announced this past week that the firm's new gun game, "Crossfire," is now being shipped to distributors.

"Other guns that Williams has produced in the past," stated Weinand, "are still recognized as being truly remarkable producers of profits for the operator.

"But in 'Crossfire,' we are convinced that we now offer to the trade the best gun game ever made. In addition to the fast, exciting action, we have incorporated some unique and even startling features that are sure to make this gun game an outstanding hit in every respect."

The game has four steel balls, four stationary targets and four pop-up targets.

In addition, there's a comical, dodging kangaroo. When hit, the head falls off and, at the same time, the cute little baby kangaroo disappears into mama's pouch.

The most mystifying targets are the four steel balls. Each goes up in the air when hit, defying the forces of gravity.

Players may also shoot against time to score higher with accurate, rapid-fire action. Elapsed time reels add 10 bonus points to score for each unit under 60 seconds.

Like all Williams games, "Crossfire" is equipped with slug rejector coin chute. Scenery is inviting, colorful and interesting. Cabinet is neat and attractively designed.

According to Weinand, "Crossfire" is also being shipped in the "De Luxe Model" with "Match" feature.

Amuse Machine Ops of N.Y. Elect Officers and Board

Sandy Warner, Pres.; Irving Holzman, V.P.; Dave Lowy, Treas.; Lewis Glotzer, Financial Sec.; Lou Rosenberg, Recording Sec.; Morris Wurtzel, Sgt-at-Arms

NEW YORK—The membership of the Associated Amusement Machine Operators of New York held its general election meeting on Wednesday night, February 27, and voted for their officers and board members.

Some 75 members, as well as a number of invited guests, enjoyed a sumptuous dinner, listened to some preliminary reports, and then members selected their leaders for the next year.

The following were named: Sandy Warner, president; Irving Holzman, vice-president; Dave Lowy, treasurer; Lewis Glotzer, financial secretary; Lou Rosenberg, recording secretary; and Morris Wurtzel, sgt.-at-arms.

Elected to serve on the board of directors were: Teddy Faith, Mike

Giannuzzi, Bert Jacob, Harold Prager, Phil Sharf, Sol Tabb, Sid Wulfson, Al Koondel and Harry Schildcrout.

Guests attending the meeting were Meyer Parkoff, Atlantic New York Corporation; Barney (Shugy) Sugerman and Perry Lowengrub, Runyon Sales Company; Dave Simon and Irv Holzman, Simon Sales Company, and Art Garvey, Bally Manufacturing Company. Four games distributing firms: Atlantic New York Corporation, Runyon Sales Company, Albert Simon, Inc., and Simon Sales Company, donated gift certificates valued at \$100 against the purchase of a new machine. These certificates were auctioned off to the operators.

Wisconsin Music Ops Ass'n Hopes For Biggest Meet

APPLETON, WIS.—This city will be the scene of the next meeting of the Wisconsin Music Merchants Association.

A big drive is under way wherein all members of this organization are urging Wisconsin's operators to be present at the meeting that will take place here at Alex's Club on Tuesday, March 12. Alex's Club is located on Highway 10, southeast of Appleton.

A very outstanding luncheon will be served at 12 noon, according to Ed G. Dowe, secretary and treasurer of the association. The business meeting, he reports, is scheduled for 1 p.m.

"We are urging every music operator in the state of Wisconsin to be present at this most important meeting," Dowe reports.

"They will be able to keep up-to-date with 10¢ play," he continues,

"and, what's more," he says, "they will hear about state and national legislation that will definitely have a very horrible effect on their operations.

"Can you afford," Dowe is asking Wisconsin operators, "to pay from \$25 to \$50 per year per phonograph?"

Even more important, Ed Dowe advises, will be a report from the association's committee on a "better commission basis than the present 50-50 commission basis."

"Everybody is welcome," Dowe concludes, "members and non-members alike.

"If all will attend, and every member is driving hard to get every single music operator in Wisconsin to attend this very important meeting, we are going to get our business on a money-making basis."

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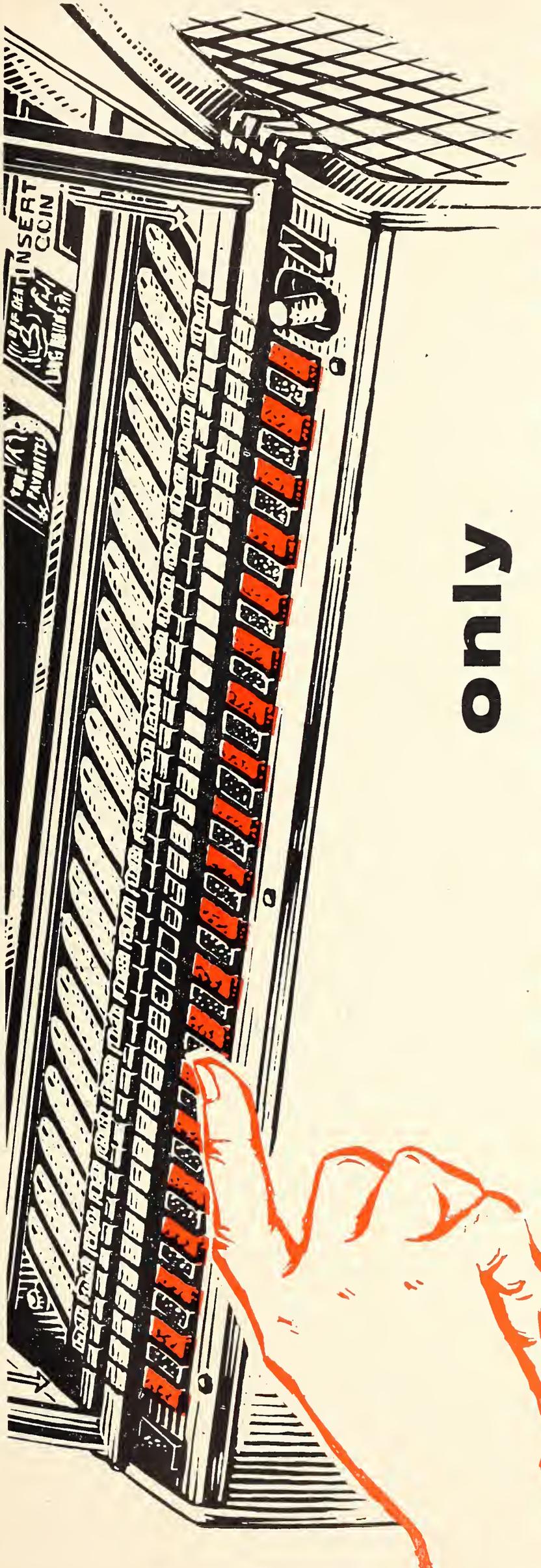
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Through The Coin Chute

TEXAS TIDBITS

Abe Susman, State Music, Dallas, tied to the phone explaining to the operators that the 14 ft. bowler will soon arrive. Abe, W. E. (Red) McCallum and Weldon Denton all working on something they say is very "hot". . . . Everyone at Commercial, Dallas, too busy to talk. On display and getting all the attention were coffee vendors and the Wurlitzer line of phonos. . . . At S. H. Lynch, Dallas, plenty of business was being written up on Seeburg's phonos. . . . At E. J. Shelby, Waco, Joe Milazzo and Pat Patrick were straightening out the place. E. J. reports business ok in spite of the drought. . . . M. A. Walker hoping things stay as good as they are with the bowlers. . . . B. K. Cox, Waco, out on that long Thursday run. . . . At Austin Phonograph Co., Austin, Ivan Routon is holding down the fort while bossman Sam Pierce is in Los Angeles, Calif. . . . At Steel Distributing Co., Houston, Joe Steel had Alvin Ainworth and the other boys out hunting for a bigger building. Business has grown so that Steel needs more space. Things were so hectic it looked like the State Fair. Trucks from everywhere were lined up outside and Joe, Jr. was repairing machines in the street on the trucks. . . . Spotted Binks Womble window shopping. . . . Seen on Houston coinrow were B. G. Gentry, R. H. Barger, A. W. Butler, Edward Arwady, Cecil Robertson, Morris Pinto, Donald Brown, Cecil Young, Joe Pitzlin, J. D. Cooper, Frank Hoback, L. C. Butler, John Jefferson, Ted Stevens, Andy Tucker, Henry Tucker, Bill Lenker, Ronald Nelson, L. T. Taylor. . . . At Gus Sandman, Houston, the fellows were turning out some beautiful cabinets. . . . At S. H. Lynch, Houston, H. Franze glued to the phone as he kept writing one order after another. . . . At Pan American Sales, San Antonio, Gene Bybee elated at the sales of his new line, Rock-Ola. Says ops have been doing real well by him, even to coming in for repeat orders. . . . S. H. Lynch, San Antonio, swamped with orders for his Seeburg phonos. B. J. Nickle says it's a dime now. . . . A. C. Schwartz and William Beatty rushing back and forth through the place. . . . Dick Warneke, San Antonio, reports his AMI sales tops and that he expected an even better 1957. '56 was his best year up to date. . . . Charles Wellhausen, Beaumont, out on the route making collections. . . . Saw Bill Tendial so very busy at Coin Operated Amusements, Beaumont. . . . Jack Sprott, Temple, a new Twenty Year Club member. Jack is very pleased with his new venture, the Lake Amusement Park, with fishing, boating. Some of his piers extend about 300 feet out into the lake. Jack also reports his pool tables still making money. . . . L. O. Backus, San Marcos, says it's still a rough fight to keep ahead in the business world, but he's still in there punching and pushing dime play.



Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico Boulevard continued at a good steady pace last week with no indication of slowing down. The eleven and fourteen foot bowling games remain the top sellers with the distributors. . . . Hank Tronick reports Chicago Coin's "Bowling League" arrived in the showroom at Minthorne Music Company and the operators have been very enthusiastic with this new model. Hank says the operators have flocked into Minthorne to take advantage of the trade-in allowance being offered on used equipment for the purchase of used equipment. Roy Provencher and Matt Nordberg remained in the showroom this week to help handle the sales of the Seeburg "200" phonograph. Vince Pokorski back at his desk after a business trip to the Phoenix office. . . . New York was well represented at California Music Company the past week with Leonard Snyder of Decca Records and Irving Jerome of Capitol Records visiting with Sammy Ricklin and Gabe Orland. Gabe made a four day business trip through the Shasta, Mojave and Bakersfield area where he reports a great deal of activity. Sammy says sales in the EP Album section on the increase with the new lower prices and popularity of this type play. Martha De'gado believes the operators will go for Eddie Cochran's "Sittin' In The Balcony" on Liberty. Betty Williams reports Pat Boone's new releases on Dot of "Why Baby Why" and "I'm Waiting Just For You" her biggest sellers.

Charley Robinson says he is having a tough time keeping a floor sample of United's "Bowling Alley" in the showroom at C. A. Robinson & Company with the orders coming in so fast. Wayne Copeland reports another carload of Wurlitzer "2100" and "2104" phonographs are being processed by a busy crew at Sierra Distributors to keep up with the mounting orders. Matt Baron has been putting in long hours to keep up with the shipments leaving Sierra. Leonard Hicks reports sales in the Parts & Accessory Department remain at peak level with the request for S & H Green Stamps ever increasing. Pete Ley and Ed Wisler so busy with orders at Sierra they couldn't "hit-the-road" last week. . . . Jack Simon in New York on the last leg of his 'round the world trip and should be back at his desk at Simon Distributing Company within the next few weeks. Sonny Lomberg reports exceptional export sales the past few weeks. John Freman says operators are preparing for the Spring season with arcade equipment gaining in sales. . . . Norty Beckman reports the mail order business is keeping him jumping at Norty's Music Center. Norty has acquired a new employee, Harold Goldfine, who was formerly in the record business in Coney Island. Norty is taking time off from his many activities to spend four days with his wife, Clarice, soaking up the sun in Las Vegas. Richard Barrientos says Harry Belafonte has another big hit with "Mama Look At Bub" on RCA Victor. Jan Graham and Ana Marinez believe "I'm Waiting Just For You" will be the big side for Pat Boone on Dot.

Bill and Andy Lanzisero have taken space at Sierra Distributors to operate their American Coin Machine Service Company which will offer the operators route service, repairing and overhauling of equipment. . . . Lucille and Paul Laymon, Paul A. Laymon, Inc., report last week was one of their biggest weeks in sales of the new Rock-Ola "200" phonograph. Jimmy Wilkens says Bally's "ABC Bowling Lanes" is selling as fast as they are received at Laymon's. Ed Wilkes happy to report his lovely wife, Frances, is well on the way to recovery after major surgery at the Community Hospital in Long Beach. Lisbon "Deacon" Burton of the Maintenance Department being congratulated on his recent marriage. . . . In between the many chores at Leuenhagen's Record Bar, Mary, Kay and Claire Solle are organizing a group for a week-end in Las Vegas making the trip on Union Pacific's new train "The City Of Las Vegas". Kay reports The Platters' Mercury release of "I'm Sorry" has started to take off with the operators. Claire predicts "Why Baby Why" as the big side for Pat Boone on Dot. Mary believes Jeril Deane has a hit coming up with "I Didn't Know How To Cry" on PRC. . . . Bill Happel was visited at Badger Sales Company, Inc. by Frank Mencuri, new West Coast representative for AMI. Max Chesler reports very good sales of the AMI "G200" phonographs in the San Bernardino area. Don Ames and his wife, Phyllis, winging to Honolulu for a two weeks vacation. Marshall Ames reports used guns, bowlers and baseball games continue the top sellers in his department. . . . Phil Robinson sporting his new Imperial along Pico Boulevard to everyone's envy. Phil says that he is very happy now that Chicago Coin's "Bowling League" has arrived on the West Coast and has been accepted with great enthusiasm by the operators.

Chi Phono Bowling League Sets 5th Annual Banquet

Bill Gersh, Publisher of The Cash Box, to Emcee Biggest Banquet Yet for 5th Straight Year

CHICAGO — The 5th annual banquet of the Chicago Automatic Phonograph Bowling League will again take place at Allgauer's Fireside Restaurant, Touhy and Lincoln Avenues, this city, Saturday evening, May 25.

"This promises to be the biggest banquet we've ever held", stated John Oomens, secretary of the league.

It will also be the fifth straight year that Bill Gersh, publisher of *The Cash Box* will act as master of ceremonies for the annual Bowling League banquet.

A great many surprises are planned

this year. Bowlers believe that the demand for tickets will exceed anything yet known.

They point to the inclusion of 12 teams which will come into being during the 1957-58 bowling season from the south side and believe that many of these men and their wives will also want to be present at this 5th annual banquet.

As one well known bowler here said:

"This fifth annual banquet is going to be a honey. Everyone wants to be present."



Through The Coin Chute

DALLAS DOINGS

O. D. Hunter, manager of the Seeburg background music department at S. H. Lynch and Company, just returned from a business trip to McGregor. . . . Columbia Records held its sales and promotion meeting for the entire Texas sales force with Tom Cade, district manager of the Record department, and Paul Gallagher, district manager of the Phonograph department, on hand to discuss and set up their March program. . . . Gunnar Gabrielson, J. P. Seeburg field representative, back from his Houston trip. . . . Gene Williams spent the weekend fishing at Possum Kingdom. . . . Out of town visitors shopping and visiting along coinrow included Mrs. Rae Barnes from Palestine; G. C. Ormond, Longview; Jake Moorhead, Arlington; W. C. Starke from Gainesville. . . . Clayton McNabb, Decca Records' branch manager, and Bill Snyder who records for Decca on a business trip in Houston with Bill guesting on deejay shows. . . . Kenny Sargent who announces for KGKO also manages the Hi-Fi room at Town North Music Shop. Kenny's album "Casa Loma in Hi-Fi" was a recent Capitol Records release. . . . Jerry Lee Lewis and his band headlined the Big D Jamboree show.

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Through The Coin Chute

NEW ENGLAND NIBBLES

Seige of mild weather, with temperatures hitting up to 70 degrees on Tuesday, Feb. 26, has brought a big influx of arcade ops into town plus big group of ops from the north country, taking advantage of the fine weather, and buying equipment for the upcoming season. Arcade owners are looking for new and novel equipment for this summer and plan early openings from Paragon Park in Nantasket to Old Orchard Beach, Me. Business outlook for coin operated equipment in fun spots this season is reported best in many years by arcade ops, coin machine ops and distribs, who have been taking orders for arcade equipment since the first of the year. . . . At Associated Amusements (Rock-Ola), Ed Ravreby, back from sales trip through southern N. E., reports "things were never brighter" for all departments of coin biz, from music to pins. Ruth and Richard Mandell celebrated their first wedding anni Feb. 26. . . . The Associated gen. mgr. and his wife took a motor trip to New York, New Jersey, Philadelphia, Baltimore and Norfolk, Va. They combined biz with pleasure meeting ops along the way and were greeted warmly by all. Christine Kane, office girl at Associated, leaving to wed James "Sugar" Manning. Couple will be married March 2. Joan Marston will replace her in the Associated offices.

At Si Redd's Redd Distributors, Si sporting a Florida tan having just returned from the sunshine spot. Bob Jones, sales mgr., on trip visiting ops in western part of state. Al Levine touring R. I. and visiting ops in that state. The 14-foot Bally "ABC Bowling Lanes" and the Wurlitzer "half-dollar" machine are making history with ops scrambling to put the pieces on location, Jones states. Biz way up at Trimount with ops pouring in for arcade equipment, music and games. New arrival being awaited is Gottlieb's "Ace High" and Williams new "Starfire." Export biz is active. New amusement devices are expected this season here. Dav Bond, Trimount prexy, in Florida vacationing. Blanche Sallasy, head bookkeeper, just back from Bahama Islands where she vacationed with her hubby. . . . Ops in this week included Gene Sweeney, Buzzards Bay; Ray Faini, Framingham; Al Dolins, Hyannis; Denny Dolvin, Springfield; Walter Grazik, Greenfield; Al York, Brockton; Walter Grazik, Greenfield; Tony Grazio, Quincy; Sol Robbins, Newton; Dave Baker, Arlington; Guy Durgin, Presque Isle, Me.; Joe Ferris, Madison, Me.; Joe Viana, Fitchburg; Ralph Lackey, West Roxbury; Steve Pielock, Worcester; Ray Shea, Worcester; Sol Taube, Manchester, N. H.; and Harry Deshowitz, Chelsea. . . . Joy Layne, 15-year-old Mercury recording thrush spent a very successful day in Hub visiting all the disk jocks. . . . Frankie Laine breaking records at Blinstrub's in a 10-day stand. . . . Some 22 teeners, representing high schools from all over N. E., took to the airwaves and did their own disk jock shows over WORL in Boston in a pre-celeb of National Teenage Week.



Through The Coin Chute

MIAMI MURMURS

Willie (Little Napoleon) Blatt, Miami Beach Chamber of Commerce's greatest salesman, writes us that coin machine men contemplating a visit to "The Playground of the World" at this time should have a definite hotel reservation and two-way transportation—or don't come. "Miami Beach is so jammed," he says, "that some people are actually sleeping in their cars. The Miami Herald (local newspaper) ran a story stating that some hotels are putting arrivals into private homes until they can find them space in their hotels. The Biltmore Terrace Hotel confirmed a reservation. The guests arrived on Wednesday, but the couple occupying the room decided to stay on for another four days and wouldn't give up their room. The management tried to get the newcomers other accommodations, but couldn't so they offered to fly them to Havana and set them up at the Hotel Nationale for the four days, and then fly them back to Miami—all expenses paid." . . . George Briggs reported to have sold his route and moved to Sarasota, Fla., where he will live in retirement. . . . Sandy Warner of Long Island here. . . . Ray Harrison injured his back and was hospitalized. Coinmen here say that he's such an ardent fisherman, the fact that he's unable to fish hurts him more than his back. . . . Dave Bond, Boston distrib and Dave Stern of Elizabeth, N.J. seen exchanging tips at Hialeah. . . . Al Douglis, former Chi games mfr., now a native here, hosts several coinmen friends. . . . Abe Green, the other half of Runyon Sales, takes over the relaxing chores, with Barney (Shugy) Sugarman back north. Abe, quite a golfer, is reported beating all opposition. . . . Irv Sommer visits his coinmen friends at the Americana, and talks about the old days. . . . Report is that Sam Kresberg hospitalized for the repair of three broken ribs. . . . Other coinmen seen around —Al Stern of Chi and Sam London of Milwaukee.

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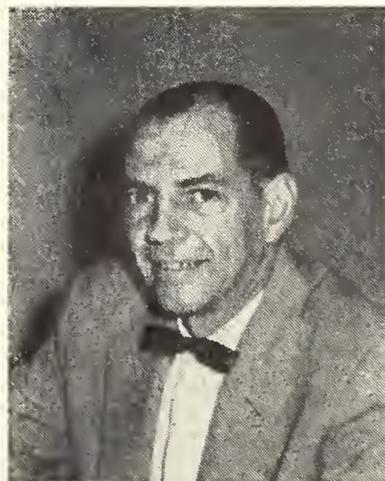
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"Busting All Records," says DeSelm



BILL DeSELM

CHICAGO—"We're busting all former earning records wide open everywhere in the land", claimed Bill DeSelm this past week.

"Yes, sir", he continued, "weekly, monthly, daily, or however operators like to figure their earning records, our 'Bowling Alley' is busting them wide open to new high marks that

amaze the operators as well as the location owners.

"And that", adds Bill DeSelm, "is what thrills us to the marrow. The fact that the location owners are so happy with our 'Bowling Alley' they're spreading the word among their patrons and urging them to play 'Bowling Alley'.

"Talk about operators getting co-operation from their location owners", elatedly stated DeSelm, "all they have to do is install a 'Bowling Alley', get the owner, himself, to just play it a few times in competition with them, and that's it.

"From then on the location owner is the biggest booster the operators have for fostering ever greater and still more play for our 'Bowling Alley'.

"We've got reports here", DeSelm actually yelled out loud, "that make every former sensational United game look like something the cat dragged in alongside our new 'Bowling Alley'.

"It's simply sensational. It's phenomenal. It's the greatest yet."

(P.S.—By this time *The Cash Box* reporter had dashed for the famed circular gathering spot at United's busy factory and the last words Bill DeSelm uttered are now lost in history.)



Through The Coin Chute

HOUSTON HAPPENINGS

The Sun Distributing Co., already tops in kiddie ride operations, is continually adding new equipment in order to keep pace with extended building boom in this area. The firm is jointly owned and operated by Berry W. Langford and Howard Rhodes. . . . Cleve Moses, owner of one big time record store in The Village, opened another one, Moses Melody Shop, at 912 Rusk Ave. late in February. . . . K. T. (Travis) Park, manager City Music Co., spoke out emphatically in favor of the United 14 ft. bowling game. . . . Robert L. Tatum now in charge of Acme Record Distributing Co. shipping department. . . . Hildegard (the incomparable) concluded a two weeks performance engagement at Shamrock Hilton hotel March 7. While here the famous entertainer was plenty busy with personal performance engagements, autograph parties and such. Her squire on those occasions was none other than H. M. Crowe, owner of Acme Record Distributing Co. . . . Joe R. Luna, service dept. Sun Distributing Co., was locally prominent enough to merit a daily newspaper feature story (Houston Post) about his outstanding ability at working on coin operated machines. Joe broke into the business some 18 years ago and still tells what a job he did stenciling and such on one ball machines. Besides his regular job at Sun, Luna regularly supplies church, civic and charity organizations with coin operated devices (makes 'em himself) that effectively separates citizens from their cash and keeps them happy in the process. . . . Carl K. Wilson opened a major retail record outlet, the Sam Houston Book and Record Store, at 1013 Main on March 4. Harry Addleman is general manager of the concern with Dennis Clardy head of record department. . . . The Joy Way Record Shop, 1804 Southmore, Pasadena, now in its third month of successful operation. Mr. and Mrs. B. F. Brown own and operate the place. . . . Sam E. Ayo, sales representative, R. Warncke Co., made an extended business trip over Houston trade area and said AMI phonograph sales were holding up extremely well. . . . Jewel Deisch, former owner of Jewels Record Shop on Telephone Road, now working in record department of City Music Co.

Canadian Operator For "Dime Play-Plus"

FORT WILLIAM, ONT., CANADA —Arnold Weiss, manager, Selectomatic Music Systems, this city, having read the editorials appearing in *The Cash Box* and the letters from operators published in the past issues, chimes in with his views on "10¢ Play Plus"—and very interesting, too.

"For the four and one-half years we have been in the music business," writes Weiss, "the 50-50 split is the one stumbling block to successful business that we have difficulty in overcoming. Perhaps it is not the 50-50 split, but the stupid operator who thinks he can afford to pay 50-50 to all locations, and expect to make money in his business. Who started this 50-50 idea anyway? Was he a business man or a fool? Strangely enough, in this day of inflation and money-hungry locations, there are still some operators who cannot sell locations on a fair business proposition of service, good records and changes, and a more suitable division of returns. Is it not possible to organize operators to bring about better business practices in this business of ours? We know *The Cash Box* is trying and we are all for you. So, Bill Gersh, to you and your organization, more and more power.

"We have carefully followed the numerous comments made from time to time in *The Cash Box* and other trade journals in respect to the division of gross returns, and to date we have not seen any division of grosses suggested as we would like to see them. Our route covers 1400 miles from one end to the other, working in three directions. And as we have nothing under a hundred selections, and quite a number of 200 selections, we just cannot afford to pay any 50 per cent to anyone. This top money idea is good, if you can get it. But with the unscrupulous methods used by some operators in our territory, it is hard to get. We would like to see one-third for the location, one-third for the operator—with the other one-third set aside for expenses and overhead. We have tried this method and if you don't want to get rich quick, or if you are not 'location hungry,' supplying better than average service, we find you can make a very comfortable living.

"When the smallest unit used is 100 selections, your location has to give a fair return or it is not worth while. Let the other operator have the spot for his 50 per cent if he wants it that

badly. And we have found, in the short time we have been in this business, that it is only a matter of time before you get a call from a lot of these locations, asking for a good unit, at your terms. Before too long, we have discovered, the average location, who is a true business man, will realize that he cannot take percentages and that is what we find in our locations' cash boxes. We feel 40 per cent is the top commission to be paid, no matter how good a location is, and if the location is sold properly, serviced properly, you do not lose a location even though the opposition offers 50 per cent and more—sometimes even advancing up to \$8,000 on commissions in large spots. May we add that we believe in fair distribution of the grosses even on the lower return spots. On these we have a sliding scale that works out well, paying as low as 25 per cent if the machine takes in up to \$100 per month. This particular type of location still has to be serviced—you still have an investment there and we do not believe in skimping on hits, etc., on the lower spots. We believe in lower commissions, if the gross is not high.

"But as mentioned in our second paragraph, we still have trouble with the 50-50 operator. Perhaps it is not the operator who is to blame, but some of the sub-distributors for certain makes of music machines. In our particular territory we found certain sub-distributors buy up a route, supply it with their particular make of machine, put a man in to service the route and offer 50-50 across the board, regardless of what the returns may be. This type of thing, we feel, should be investigated and stopped, but to date we cannot do much about it. So, we settle for fewer spots and lower commissions, with better relations with our locations, and come out all right so far. We feel we will be in business a lot longer than some of the 50-50 boys.

"We notice a small item on page 52 of the February 23 issue of *The Cash Box*—'Rural Op Disagrees with 10¢ Play.' What is the matter with Mr. Knutson? Our territory is not too far from his, and in the 2800 miles we travel every month to service our machines, we only have four towns that are over 1000 population. All of the rest are villages, hamlets, etc. No dance spots—a lot of teenagers. And we haven't had a unit on nickel play for three years. All are dime play, 3 for 25¢, and it's the kids that give us our money, not the old fogies like myself. Might mention that we have less than 100,000 people in our territory with an investment of \$100,000, and no less than ten operators, including some sub-distributors. We contend, if Mr. Knutson would go dime play, his gross would come up at least 40 per cent, and his machines would last that much longer, as would his needles, etc."

SEEBURG 100-R	\$765
ROCK-OLA ROCKET (51-50)	175
ROCK-OLA FIREBALL	275
A.M.I. E-120	445
A.M.I. Model C	125
A.M.I. B	125

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Ready for location
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Used Vending Machine Prices

SYRACUSE, N. Y.—Bernie Shapiro, salesman for Rex Distributing Corporation, this city, advises that *The Cash Box* should once again institute its vending machines price list.

"Being a distributor's salesman," writes Bernie, "I find it difficult, at times, determining prices of used vending machines, such as cigarette, candy, etc.

"If *The Cash Box* would set up a pricing on this equipment, as it does on used music and amusements, this would help to strengthen the distribu-

tor-operator-manufacturing relationship.

(EDITOR'S NOTE: For Bernie Shapiro's information, *The Cash Box* featured a most complete price listing of all new and used vending machines of all kinds for some years. But interest in this field continued to fall, to the point where *The Cash Box* discontinued these lists. If there is a renewed demand of outstanding proportion *The Cash Box* will be more than happy to once again start new and used vending machines listings in "*The Cash Box Price Lists*.")

Chicago Phono Bowling League

Team Standings	High Game	High Series	Won	Lost	Total Pins	Aver.
Gillette Distr.	829	2281	39	30	49772	721
Walter Oomens Sons	817	2247	39	30	48547	703
Galgano Distr.	867	2387	38	31	51744	749
M. S. Distr.	773	2197	38	31	45858	664
Decca Records	906	2462	37	32	52149	755
ABC No. 1	966	2486	36	33	50979	738
Singer One Stop	900	2443	36	33	50041	725
Coven Music	836	2376	36	33	48150	697
B & B Novelty Inc.	826	2392	34 1/2	34 1/2	51865	751
Mercury Records	809	2251	34	35	48278	699
Paschke Phono	845	2390	33	36	50589	733
Western Automatic	783	2154	33	36	46710	676
Coral Records	865	2353	31	38	49807	721
Atlas Music	852	2359	30	39	49563	718
Star Music	805	2310	29 1/2	39 1/2	48897	708
ABC No. 2	828	2285	29	40	49644	719

Name	High Game	Games	Total Pins	Aver.
H. Julian	256	69	11948	173.11
H. Schreiber	216	66	10986	166.30
R. Gallet	221	60	9989	166.29
L. Sochacki	210	21	3499	166.13
R. Zelina	213	63	10406	165.11
E. Teske	206	66	10894	165.4
F. Tutomase	215	63	10353	164.21
M. Pieroni	205	57	9355	164.7
B. Gallet	216	66	10801	163.43
H. Walczak	213	51	8292	162.18
J. W. Oomens	224	69	11194	162.10
V. Jaccino	213	69	11156	161.47
W. Paradee	228	69	11080	160.40
F. Dries	216	66	10589	160.29
T. Galgano	209	66	10554	159.60
A. Rice	215	69	10966	158.64
B. Holl	213	69	10933	158.31
R. Bauer	210	63	9977	158.23
B. Ekter	205	48	7601	158.17
B. Hofert	206	69	10882	157.49
T. Ignoffo	210	63	9926	157.35
E. Walker	202	69	10856	157.23
J. Nolan	199	66	10367	157.5
C. Alesi	237	66	10285	155.55
L. Taylor	202	69	10729	155.34
D. Laga	241	56	8696	155.16
R. Losasso	207	63	9771	155.6
B. Nyland	211	66	10208	154.64
R. Kick	209	69	10622	153.65
R. Gnarrow	235	66	10051	152.19
H. Sochacki	212	69	10497	152.9
C. Myers	219	66	9875	149.41
F. Dalton	186	63	9415	149.28
M. Pomerance	241	69	10300	149.19
L. Scott	222	69	10270	148.58
L. Domeli	223	51	7598	148.50
C. Pieri	232	66	9810	148.42

CHICAGO—Coven Music began the evening's bowling by taking two from Mercury Records Jerry Shuman and Harry Wolczak were high for Coven with the identical score of 476. Vera Imlau, a new addition to the Mercury team, was high for the team and for women with her score of 517. Paschke Phono won two from

Singer-One Stop. Carol Priebs was high for Paschke with 484. Al Gienko's 526 and Harry Julian's 517 were high for Singer. Gillette Distribs tied for first place by sweeping all three from Decca Records. Gillette's Don Baker was high with 460. Tony Ignoffo of Decca was high with 453. Western Automatic took two

from ABC No. 2. Bill Nyland's 475 was high for Western. Bernie Ekter was high for ABC with 556. Atlas Music won two from Oomens. Bud Hofert's 483 was high for the Atlas crew. Peter Oomens was high with 482. Star Music won two from ABC No. 1. Lee Donelli's 529 and Leo Sochacki's 521 were high for Star. Harry Schreiber's 577 was high for ABC and high for men. B&B Novelty won two from Galgano Distribs. Roy Bauer was high for B&B with 560. Ed Teske was high for Galgano with 473. M. S. Distribs took two from Coral Records. Ralph Kick was on top for M.S. with 511. Ed Walker's 484 was high for Coral.

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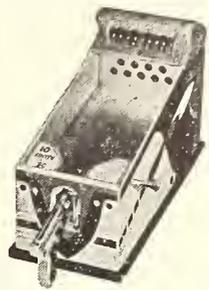
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Recommended Reading For Ops Interested In Trading Stamp Plan For Games and Phonos

CHICAGO — Those music and amusement operators who have bombarded *The Cash Box* with questions regarding the value of the trading stamp plan for stimulating play on phonos and juke boxes should also read this week's "Life" magazine, March 4 issue. "Life", following up on its sister-magazine, "Fortune", makes a most complete report on the trading stamp plan in this March 4 issue. Its report indicates that one out of every two American families save stamps. That about 400 firms are engaged in printing and sell-

ing over \$600 millions worth of stamps. That the stamps are worth about 1/4¢ each. There are over 90,000 grocers using the stamps. Over 170,000 stores in U. S. engaged in giving away stamps. Last two years stamps multiplied by 224% in food stores. Books hold from 1200 to 1500 stamps. Purchases total about \$130 to fill a book. Stamp plan operates on 2.5% basis. Shoppers accumulate 2 1/2¢ purchasing power represented by 10 stamps. Filled book is worth about \$3.40 in exchange value. (See editorial page 60).



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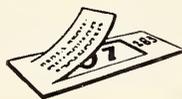
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John Stewart Named Ass't Treasurer Of Bally Vending Corp.

CHICAGO—John Stewart, who was recently elected assistant treasurer of Bally Vending Corporation, this city, enjoys a wide acquaintance in the coin-machine world. After an early career in banking, he served for 10 years as assistant vice-president and treasurer of Coin-Machine Acceptance Corporation. He was later assistant sales manager of Lyomo Indus-

tries, Inc., national distributors of Lion 1400 Vender, manufactured by Lion Manufacturing Corporation. After 7 years with AMI, Inc., as assistant sales manager, he resigned to join Bally, where an important phase of his duties is administration of the Bally "Pay-As-You-Profit Purchase Plan."

Music Guild of Nebraska To Hold Quarterly Meeting March 30-31

OMAHA, NEB.—The Music Guild of Nebraska, with headquarters in this city, announced it is holding its March quarterly meeting at the Hotel Madison, Norfolk, Neb., on Saturday and Sunday, March 30 and 31. Randall Thies, Norfolk, director Zone 2, host operator, has completed arrangements with the manager of the Hotel Madison, providing for a special rate for those attending. The hotel will give members of the asso-

ciation and their wives or guests a special two for one price. So, if the operator brings his wife or serviceman, he will pay the same price for accommodations as for just himself. Coinmen from South Dakota, Iowa and Kansas are expected to be present, as they were at other meetings. The meetings usually consist of business sessions and a dinner and dance.



Through The Coin Chute

EASTERN FLASHES

With the excitement created by the advent of the new ball bowling games, Coinrow has had more visitors this past week than for quite a while. In addition, with the approach of the outdoor arcade season, a number of arcade owners are down visiting the wholesalers.

* * * * *

The annual election meet of the Associated Amusement Machine Ops Assn. brought out quite a number of ops at the Shelburne Hotel, Wed. night, Feb. 27. Sandy Warner, re-elected president; Irv Holzman, re-elected vp. Other officers named were Dave Lowy, treasurer; Lew Glotzer, financial secy.; Lou Rosenberg, recording secy.; and Morris Wurtzel, sgt.-at-arms. Elected to the board of directors were Teddy Faith, Mike Giannuzzi, Bert Jacob, Harold Prager, Phil Sharf, Sol Tabb, Sid Wulfson, Al Koondel and Harry Schilderout. Atlantic New York Corp., Runyon Sales Co., Albert Simon, Inc., and Simon Sales Co., donated certificates valued at \$100 ea. for use against the purchase of one of the new products distributed by these firms. With "Senator" Al Bodkin acting as auctioneer, these certificates were auctioned off, with the "Sen" creating plenty noise and excitement. . . . Meyer Parkoff, Atlantic New York Corp., advises the firm's "Service School" sessions, starting off its new series on Monday night, Feb. 1, had a very good attendance. Joe Beim, Gibraltar Factors was a visitor, and was tremendously impressed with the service offered ops by Atlantic. The schools will be held every Monday night for the next five or six weeks. . . . Ruth Michaelson's daughter, Enid, married Feb. 23, at the Brooklyn Jewish Center. . . . Mike Munves rushes off to Chi for a fast visit with a manufacturer. Meanwhile, arcade owners starting to flock into his showrooms. Joe Munves, back from his southern trip, stays around for a few days, and then off to visit arcade men in New England. . . . Art Garvey, Bally's regional representative, visits Barney (Shugy) Sugerman, Runyon Sales Co., for the week. While here, Art accompanied Shugy and Perry Lowengrub to the game association's election meet on Wed. Art leaves N. Y. the end of the week, and will make stops at Hartford, Boston, Phila., Pitts., Buffalo and Cleveland.

* * * * *

Our spies down in Miami advise that Abe Green, Runyon Sales Co., is the golfing sensation of the coin fraternity. Bob Luttmann, probably the best among the N. Y.'s coin golfers (shoots in the low 70's) claims that with practice, Abe can become a real top notch shooter—on any and all golf courses. . . . Jack Jaffee, Jersey City, N. J., coinman, back from an extended Miami vacation. All tanned, but claims he now has to rest up. . . . Dave Lowy in Chi. . . . Harold Rosenberg, Peekskill op, makes his last visit to coinrow before taking off for a month's vacation—leaves Sat., Mar. 2. . . . Louis Fox, Coney Island arcade owner (Steeplechase), on the row looking things over. . . . Al Koondel in the coin biz since the early days, starts a new venture—opens a one-stop record outlet in his Coney Island Ave. quarters. Will also sell retail. . . . Harry and Hymie Koepfel, Koepfel Distributing, in addition to shipping reconditioned phonos, now rushed by local music ops for reconditioning jobs. . . . Joe Young, Abe Lipsky and Allie Goldberg, Young Distributing, advise they have some sensational news for visiting music ops. . . . A. D. Palmer, adv. & sales promotion mgr., The Rudolph Wurlitzer Co., leaves with his missus from N. Y. for a two-week vacation to Nassau. . . . Meyer Parkoff, Atlantic New York Corp., received a letter this week from the Rev. George F. Fraser, Church of The Nativity, Brooklyn, thanking him for the phono he donated. Writes Rev. Fraser: "Allow me to thank you in the name of the Pastor, Father Krieg, the other assistant priest, Father McCarren, and the parishioners for the new juke box. Mr. Rissi (serviceman) has set it up for us and shown us how to operate and take care of it. The teenagers are delighted with it. Thanks again for your interest and kindness." . . . Stanley Nankoff back from an 8-day cruise with his wife around Bermuda and Nassau. . . . Sol Tabb, who usually takes his family to Florida at this time, eyes the sunburned returnees with envy. Can't just make it right now—but hopes he'll be off soon. . . . "Happy" Herbie Semel down on coinrow. Says everything fine. . . . Herman and Sadie Perin, Baltimore, Md., one of the happiest couples in town due to arrival of another grandson, courtesy of their daughter Muriel, on Feb. 14. This is the second, the first boy being 4½ years old.



Through The Coin Chute

UPPER MID-WEST MUSINGS

Pat Flannigan of Minneapolis was handing out cigars the other day and the grand occasion was that his wife presented him with a baby girl on February 20th. The little girl was named Jerry. They already have four boys. . . . Floyd and Sunny Shaw, Automatic Sales Company of Eden Valley, Minn., were seen shopping for records for their juke boxes and also looking over the latest in games. . . . Stan Baeder of New Rockford, N. D., made the rounds of the distributors looking over the new bowling lanes for some route changes. . . . B. L. Roberts, Range Amusement Company of Hurley, Wis., was kept in the Twin Cities an extra day by the sudden heavy snowfall but he didn't mind the delay because it gave him more time to look around for used games which he purchased for his route. . . . Bill Hanf, Austin Sales Company of Austin, Minn., made a quick trip into the Twin Cities to pick up some equipment for some location changes. . . . Seen here and there shopping around and looking over equipment were Frank Phillips of Winona, Minn.; Lyle Kesting of Benson, Minn.; Bob Souter of Hudson, Wis.; John McMahon of Eau Claire, Wis.; Frank Kummer of Spring Valley, Minn. and Bernard Misch of La Crosse, Wis.



Through The Coin Chute

CHICAGO CHATTER

King-size ball bowlers continue to hold the spotlight as biggest money-makers in many years. Factories producing them report peak schedules. Distributors loaded with back orders and using all their wiles to wheedle greater deliveries.



KURT KLUEVER

Thousands of locations still opening up to record earnings as ops buy more and still more ball bowlers despite high prices. Many ops using these games as a wedge to get location contracts on a more equitable commish basis for future security. . . . Bill O'Donnell of Bally must have advanced "telephonitis of the auditory meatus," caused by countless phonecallers yelling "More 'Bowling Lanes'" into his ear. He's that busy. . . . Over at ChiCoin, Sam Wolberg and Sam Gensburg showing Bill Isetts some new amusement games for his Lake Geneva arcade. Mort Seore to Kansas City last Wed. for showing of the firm's new "Bowling League" at Harry Silverberg's W. B. Amusements. Ed Levin exerting every effort toward faster deliveries. . . . Bally's Tom Callaghan returns to his office, then off on a sunny vacation.

United's Bill DeSelm happily claims that "Bowling Alley" is setting new daily, weekly and monthly earning records in locations from coast to coast. "Even the original 'Shuffle Alley'", declares Billy, "is not to be compared with this wonder game". Just to lend proof to this statement, Al Thoeke calls in from Seattle, then John Casola gets on the phone from Noo Awleans. Both yelling to Bill to ship more 14 footers, but quick. . . . Anyone calling Auto-Bell will be greeted by one of the most musical voices in town. Zeke Wolf reports "County Fair" going good. . . . Avron Gensburg working double hard these days so he can get to Fla. in a couple of weeks to join his wife and family. Ralph Sheffield greeting Sam Solomons of University Coin, in from Columbus to grab an early glimpse of the new Genco gun. Al Warren reported scootin' all 'round the Lone Star State and doing a grand job. . . . Paul Huebsch started out last week by entertaining Jack Bess of Roanoke Vending, Richmond, Va. Wound up being initiated into the L. O. O. M. Jack, it turns out, is Deputy Supreme Governor. . . . Keeney's Al Allbritten calling in from NOLA with plenty advance orders already for the forthcoming long alley ball bowling game, "True Score".

Joe Westerhaus in from Cincinnati this past week demanding of Kurt Kluever and Jack Barabash that they speed up shipments of some carloads of Rock-Ola phonos. Joe one of Ohio's leading ops. Initiated dime play in Cincinnati, reports sharp rise in collections. Now going ahead with ideas for better programming. Joe also took the opportunity to visit his son in Evanston, where he is a freshman at NU. . . . 5th Annual Bowling Banquet date set for Sat. eve., May 25 at Allgauer's Fireside Restaurant, Lincoln & Touhy. . . . Chi Phono Bowling League goes city-wide next season. 16 North Side teams and 12 South Side teams will bowl in 1957-58. Anyone wanting to sponsor teams, or anyone desiring to join next season's bowling fun, phone either John Oomens (BE 5-6620) or Ralph Kick (CA 5-1181). . . . George Jenkins of Bally, claims to be direct descendant of Brother James Forsythe, who says, "Nobody ever tells me anything!" . . . "Demand for all new Williams games", declares Art Weinand, "is way ahead of our production". . . . Jerry Bremner, Central Ohio Coin, Columbus, phones to advise that he's not only happier, but also busier than he's ever been. "Biggest kick we get", says Jerry, "is when our truckload of United 'Bowling Alley' rolls up". Harry Steward asserts that recent showing of the new United ball bowler was most successful in firm's history, with best turnout of ops they ever had.



ART GARVEY

John Frantz back at his busy Lake St. factory after setting up two of his "Rifle Range" for the big Sport Show in St. Louis Arena last week. "Took in \$35.50", confides John, "during the first hour after the show opened". . . . Plenty of extra noise and hectic activity going on at Marvel. Ted Rubenstein supervising installation of conveyor belt to facilitate production and speed up handling of his 6-pocket pool game. . . . Joel Stern thought he'd relax at lunch last Mon. 'Twas a morning of one phone call after another—up to five waiting at one time, according to Joel. So he took off for his favorite eating spot on Division St. Picked a corner table and set himself for one long, leisurely lunch. So—in walked a customer, and another sale got under way along with the roast beef. . . . Balmy weather last Mon. had Nate Feinstein of Atlas making plans for a round of golf. Now looks as though this will come off maybe in May. Looked in on busy seegar-smokin' Mort Jacobs shipping packages of parts all over everywhere from Singapore to Eire. Eddie Ginsburg and Harold Schwartz in and out of their offices every other minute.

All Joe Robbins had time to say this past week was "We're all goin' crazy. 'Bowling Alley' is the greatest. Jack Burns says all Mich. ops are hollering for more". . . . Herb Jones of Bally getting more and more compliments on his latest "Bally-Who" edition. . . . J. R. "Pete" Pieters, Kalamazoo, expresses his sincere thanks to the many friends who wrote and wired during his recent bereavement on the sad loss of his wife. . . . Joe Kline and Wally Finke report that ChiCoin's 14 foot "Bowling League" is the biggest seller First has handled since it started in biz seven years ago. Fred Kline put it this way: "As the games are delivered in the shipping room, they're wheeled right out thru the front onto operators' waiting trucks". . . . Bally's Phil Weinberg down in Texas telling 'em all that more "Bowling Lanes" are on the way down. . . . Eddie Holstein, local op who has his own orch, will provide the music at Ben Coven's Wurlitzer Centennial party at the Covenant Club, March 10. Eddie in the orchestra biz over 20 years. Will also provide the entertainment. Ed, by the way, hoping his orch will be named for MOA Convention.

Sam Lewis reports that Chet Gore has just completed some new series of post card subjects for Exhibit's card venders. And more to be forthcoming. . . . At All-State, Stan Levin and Vince Shay preparing for the coming Spring season by looking all over for arcade equipment. . . . Ronnie Schwartz sticking close to the phone



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at National Coin. Vi McCarthy's desk really piled high with export orders and correspondence. Mort Levinson reported up in Wis., especially on the lookout for used games. Joe Schwartz in Fla. and reporting the fishing is great when it's done from Dave Gottlieb's boat "Flipper." . . . Art Garvey working in the east this past week trying to satisfy demand from distributors for "more Bally 'Bowling Lanes', as well as 'Key West'". . . . Reports coming into The Cash Box from ops here indicate that those who try for 65-35 or 60-40 commish basis with the new king-size ball bowlers are winning easy acceptance and full cooperation on the part of location owners. Increased cash box returns are also being enhanced by promotion materials supplied to ops, as well as creation of tournaments that stimulate trade in the locations. . . . Judd Weinberg back at the ever-busy Gottlieb plant after a 2-weeker in Fla. Fishing, water skiing and cruising around on "Flipper." First thing Nate, Sol and Alvin Gottlieb did was put Judd right to work catching up on a pile of export orders.

HAPPY BIRTHDAY THIS WEEK TO: Robert G. Buckley, New Orleans, La. . . . Clinton S. Pierce, Brodhead, Wis. . . . Jerome A. Distel, Portsmouth, O. . . . George J. Kozy, Franklin Park, Ill. . . . Ron W. Rood, Orlando, Fla. . . . C. A. (Shorty) Culp, Tulsa, Okla. . . . Jack Swartz, Brookline, Mass. . . . Marvin Jacobs, Detroit, Mich. . . . Harold M. Rudman, Cambridge, Mass. . . . August Van Brackel, Defiance, O. . . . Joseph Bradish, Freeland, Pa. . . . Charles J. Breitenstein, Chicago, Ill. . . . Wilfred Fritz, Los Angeles, Calif. . . . Harold E. Rose, Fargo, N. D. . . . Leo Willens, New York, N. Y. . . . Al S. Douglas, Miami, Fla. . . . Mack F. Phillips, Garber, Okla. . . . Robert F. Lonsway, Warren, O. . . . Wesley Knudsen, Provo, Utah. . . . Douglas W. Johnson, Sioux City, Ia. . . . Harry D. Moseley, Richmond, Va. . . . Ralph R. Hensley, Bloomington, Ind. . . . Joe Fishman, Jamaica, L. I., N. Y. . . . Donald W. Foote, Randolph, Mass. . . . John D. Winkelmann, St. Louis, Mo. . . . Leon C. De Croes, Kokomo, Ind.

WORTH REPEATING: Work is the greatest thing in the world, so we save some of it for tomorrow.



JUDD WEINBERG

CAN OPS BOOST PLAY WITH TRADING STAMPS?

Will Use of Nationally Recognized Trading Stamps Help Ops and Their Locations Enjoy Greater Income from Phonos and Games?

THIS QUESTION WAS ORIGINALLY PRESENTED BY *THE CASH BOX* AT A MEETING WITH EXECUTIVES OF CHICAGO'S MUSIC OPS' ASSOCIATION (*THE CASH BOX*, PAGE 45, MARCH 2). MUCH INTEREST HAS BEEN AROUSED SINCE PUBLICATION OF THIS SUGGESTION. *THE CASH BOX* NOW PRESENTS THIS SAME QUESTION FOR THE STUDIED CONSIDERATION AND HONEST OPINIONS OF ITS SUBSCRIBERS NATIONWIDE.

Trading stamps have become a boom business stimulating influence for the retail business of the nation. At least, so claim a great many retail merchandisers who have been using trading stamps for many years.

Others point to the fact that these trading stamps cost them approximately 10% of sales and, they claim, this is forcing them to raise prices. But even these merchandisers admit that the stamps have helped stimulate business.

It was with the above in mind that *The Cash Box* presented this plan to the executives of the Chicago music operators' association in a meeting on the discussion of *The Cash Box*' "10¢ Play Plus" plan.

Since publication of this item, much interest has been aroused. *The Cash Box* has been bombarded with questions. Operators want to know just what all others, as well as *The Cash Box*, think of the use of nationally recognized trading stamps to help stimulate play on phonos and games.

As some operators point out, where there isn't 10¢ play in full operation at this time, this can come into being by use of trading stamps. Where 10¢ play is already in full operation then the trading stamps can help to boom play action and the operators as well as the locations will enjoy greater income so that, as a result, the operators can then institute *The Cash Box*' "10¢ Play Plus" plan.

The Cash Box, in turn, asks the same questions of its nationwide readers as has been asked of this publication. Studied consideration of these questions, resulting in completely honest opinions from all operators all over the country should, most definitely, bring the answer as to whether the nationally recognized trading stamps will or won't, can or cannot, help boost play on phonos and games.

1) Will locations tie in with the trading stamp business stimulator plan that has swept the retail business of this nation?

2) Will location owners take the time to give the stamps, with each 10¢ or 25¢ play, or will they, instead, become irritated with this necessary procedure?

3) Since ops will have to pay for the trading stamps in advance and then leave them with their locations, should they remove the cost off the top in advance, and will location owners allow them to remove the cost off the top after each collection?

4) Can trading stamps boost play to such an extent where only a more equitable commission or minimum front money arrangement will prove necessary to defray the cost of the stamps?

5) Should the trading stamps be purchased individually by the operators, just as retailers are now doing, or should they be purchased in partnership with their locations and/or their associations?

6) Will use of window streamers, indoor display cards, local newspaper, radio and TV advertising, regarding giveaway of trading stamps for play on phonos and games, help boost play for phonos and games?

7) Will trading stamps help improve public relations?

8) Can the trading stamp plan become so involved that it will force operators to continue after play stimulation value has faded?

9) Will trading stamps help popularize locations to such an extent that better income will result for a long time to come?

10) What legal problems will be involved, especially in the case of games, or can legal problems be eliminated, or tied in, with the same legality for retail store giveaways of the trading stamps?

In short, it seems the questions are almost endless. There are many pros and cons. There are a great many points for careful consideration and deep study in the above.

WHAT DO YOU THINK?

Marvel Presents New, Improved Ticket Vendor

CHICAGO—Ted Rubenstein of Marvel Manufacturing Company, this city, announced this past week that the firm is in full production on its new and improved model of the "Lucky Horoscope" ticket vender, and that volume shipments are now being made.

"Demand for the 'Lucky Horoscope' vender has been so tremendous," declared Rubenstein, "that we decided to go into an extended production run.

"In doing this, we have incorporated every worthwhile improvement in cabinet design and mechanical features suggested to us.

"As a result," said Rubenstein, "distributors and operators now have available a machine that is certain to yield the big profits they've been asking for."

The machine now comes with two coin returns instead of one, featuring coin rejector chutes. There's a large coin box.

Size is increased to 18 in. by 8 in. by 6 in. Shipping weight is 20 pounds. A colorful decal against the white front attracts the eye and invites play.

The mechanism, according to Rubenstein, has been simplified and is sturdier in construction.

"Lucky Horoscope" is available in nickel, dime or quarter play. Most of the orders received are reported to be for quarter play.

The machine holds 1,000 numbered tickets, 500 to each chute. Tickets are tab style in special heavy cardboard.

Each ticket has a horoscope reading on top, which may be lifted to reveal a number from 1 to 1000. The machine is said to be extremely easy to load and service.

W. Va. United "Bowling Alley" Showing Success

COLUMBUS, O.—Sam Solomons of Central Ohio Coin Machine Exchange, Inc., this city, reported this past week that the firm displayed the new United "Bowling Alley" at the Prichard Hotel, Huntington, West Virginia, February 19.

"This showing was the most successful we have ever had," stated Solomons.

"We received so many orders for the new United 'Bowling Alley' that, catching up with the big backlog, will take quite a while."

Harry Steward, sales representative in the West Virginia area for Central Ohio and University Coin, was host at the showing.

Jerry Bremner and Sam Solomons were also on hand to meet and greet the many visitors who came to view the 14 and 11 foot models of United "Bowling Alleys."

The operators attending the display were said to have come away "highly impressed with the tremendous play and eye appeal of this very fine game."

Among the operators in attendance were: Marvin Moore, William Moore, Raymond Cooper, Jim Baumgardner, Shelton Price, Kenton Price, L. W. Smith, Wirt Farrell, "Bush" Bushnell, Derris Derrick, Ray McClung, Johnny Patterson, Basil Brangham, Joseph Lewis, Richard Wippel, and many others.



GENCO'S Newest Adult Gun Game...

CIRCUS

RIFLE GALLERY
even **BIGGER** and **BETTER**
THAN "BIG TOP"!



NEW MYSTERIOUS CRAZY BALL

Defies Gravity . . . Floats in Mid Air . . .
Drops when Hit and Floats back!

NEW 5-WAY ADJUSTABLE FEATURE!

adjustable Jack makes
targets easier or harder to hit

VERY EASY . . . VERY DIFFICULT
. . . AND 3 IN-BETWEEN STAGES



NEW Comical

"SAD SAM"

Automatic Reversing HOBO FIGURE

Stops and Turns when Hit—Only One
of its Kind Without Electric Eye!

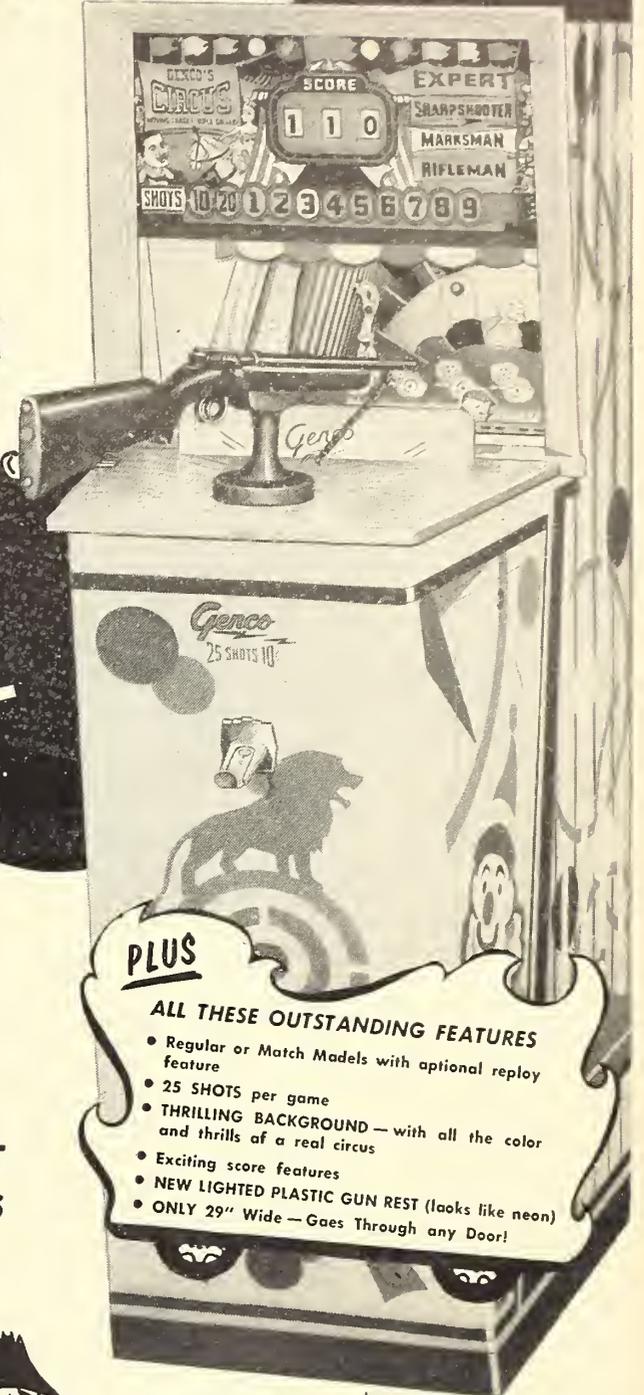


NEW Realistic CLAY PIPE TARGETS

Actually Seems To
SHATTER when Hit!

NEW Swinging GORILLA TARGET

Head Flops when Hit!



PLUS

ALL THESE OUTSTANDING FEATURES

- Regular or Match Models with optional replay feature
- 25 SHOTS per game
- THRILLING BACKGROUND—with all the color and thrills of a real circus
- Exciting score features
- NEW LIGHTED PLASTIC GUN REST (looks like neon)
- ONLY 29" Wide—Goes Through any Door!

STILL IN PRODUCTION . . . GENCO'S "DE LUXE" 6-PLAYER SKILL BALL

GENCO

MFG. & SALES CO. 2621 N. Ashland Avenue
Chicago 14, Illinois

Conn. Assn. Officers Installed

HARTFORD, CONN.—The Music Operators of Connecticut held its installation dinner, here, on Thursday, February 21. All new officers were inducted for 1957.

Mr. Daddario, attorney for the association, installed James F. Tolisano as president, who then installed the

other officers individually. These men are Jerome Lambert, vice president; Glen Klopfenstein, secretary; Anthony Wilkas, treasurer; Mike Bans, sergeant-at-arms; Nate Lesser, delegate at large; and Joseph Daniele, delegate at large.

Visitors at the dinner were intro-

duced to the membership, including Ort Mortoro, Norwich; Joe Naclario, Waterbury; Ben Gordon, New Britain; George Savelli, Willimantic; Bob Jones of Redd Distributing Company of Boston; Irving Kempner and Nate Gutkin of Runyon Sales Company; Meyer Parkoff, Mac Pearlman and James Sisti of Atlantic Connecticut; Marvin Horowitz, attorney for the Norwich-New London locals; and Ralph Ridgeway, president of the Western Massachusetts Music Guild.

ANOTHER THOROUGHLY TESTED AND PROVEN
PROFIT BOOSTER!
GOTTLIEB'S
ACE HIGH



- Bulls-eye Hit on 3 Targets Lites Queens, Kings and Aces
- 3 Queens, 3 Kings or Any Ace Awards Specials in Holes
- Hitting Spade, Heart, Diamond and Club Rollovers Lite Out Hole for Special
- Rollovers Lite 4 Pop Bumpers and Side Targets Lite 2 Cyclonic Kickers for High Score
- Super-Powered Flippers Placed to Provide Skill Shots at All 3 Targets

Subject to AMUSEMENT TAX Only!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVENUE • CHICAGO 51, ILLINOIS

Amusement Pinballs
as American as Baseball and Hot Dogs!

BUY THE BEST...WE DO!
ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

SPECIAL SALE!
↓ For Quick Action ↓
POKERINOS
ONLY \$50⁰⁰ EACH
All Tables 100% Clean and Checked
RUSH YOUR ORDERS
1/3 with order, balance C.O.D.
DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENS 2-2903

Keeney's
14 Foot
TRUE-SCORE
BOWLER
Priced Right!
ALL-STATE COIN MACH. EXCH.
4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: BELmont 5-6770)

Chi Phono Bowling League Expands Citywide
16 North and 12 South Side Teams to Bowl Next Season in Citywide Competition. Champs to Play Each Other



JOHN OOMENS

CHICAGO—As the sixth season of the Chicago Automatic Phonograph Bowling League comes under consideration, news report is that there will now be two individual leagues that will, at the end of the season, compete with each other for citywide

Bowlers And Sponsors Wanted

CHICAGO—If you want to sponsor one of the 16 north side or one of the 12 south side teams, or if you are a bowler and want to join in the fun with all the others of the Chicago Automatic Phonograph Bowling League once each week during the season, phone:
North Side: Johnny Oomens at BELmont 5-6620.
South Side: Ralph Kick at CApitol 5-1181.

championships.
There will be a sixteen team north side league, sparked by Johnny Oomens, and a twelve team south side league with Ralph Kick as secretary. Johnny Oomens, tireless sparkplug

Impossible?
CHICAGO—Herb Perkins of Purveyor Distributing Company, this city, has the following suggestion which he addresses to the manufacturers.
“Manufacturers”, advises Perkins, “should make a game with the pulling power of the 14 footer in the price range of the pool table.”

of the Chicago Automatic Phonograph Bowling League, whose efforts brought both north and south side leagues into being, believes the next season will prove the greatest for all bowlers.
The north side teams will bowl at the Fireside Bowl, 2648 West Fullerton Avenue.
The south side teams have chosen the Argo Bowl at 55th Street and Harlem Avenue.
“We’ll have two separate leagues”, Oomens reported, “and each one will continue its bowling entirely by itself.”
“When the season ends”, he explained, “the champions of both the north and south side leagues will come together and bowl against each other for the citywide championships.”
“We need bowlers and we need sponsors”, Johnny Oomens continued.
“We would like to have any firms in the industry here in Chicago come forth to sponsor one of the teams.”
“We also want all bowlers to call us immediately.”

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALGANO, CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—Will Pay \$\$\$\$\$\$\$\$ Cash. Entire Inventory, Large Operators, Distributors. Please send complete list Bally, United Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOLine 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games—we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLUEmound 8-6700).

WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used Bingo games reconditioned or not, also Sceburs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Attention: Distributors, Operators—We can use your entire inventory. Will buy in quantities—cash waiting. Bally & United Bingos; all types of Guns and Arcade Equipment. Write, Wire, Phone, Now. BELGIAN AMUSEMENT CO., 334 N. BROAD ST., PHILADELPHIA, PA. (Tel.: LOcust 4-4415).

WANT—Late model Shooting Galleries; Round World Trauers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—We are in the market for 50 Bally Bingo Games including Big Time, Gay Time, Miami Beach and all later Bally Bingos. Write, wire or phone. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, O. (Tel.: MAIn 1-3751).

WANT—Used Bally Bingos and Gottlieb Pins. As is or shopped. Send complete list and lowest cash price. GABE FORMAN, SANDY MOORE, INC., 240 EAST MERRICK ROAD, FREEPORT, L. I., N. Y.

WANT—United Derby Rolls. Write or phone giving quantity and price. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: TOwer 1-6715).

WANT—Gottlieb and Williams five balls. Guns of all kinds. Williams Four Bagger. Williams King of Swat. United Slugger. Will pay cash or trade Slate Top Pool Table replacements. Either regulation or jumbo sizes. Regulation at \$45 and jumbo at \$65. GEORGE PONSER CO., 123 WEST RUNYON ST., NEWARK, N.J., (Tel.: Blgelow 3-7422).

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—12 ft. American Bank Shuffleboards; Kiddie Rides, 22 ft.; Rock-Ola Shuffleboards complete or spare planks. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 2282).

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST., SYRACUSE, N. Y. (Tel.: 2-8255).

WANT—The facts, over 50% industry's gold records made by baritone crooners. Survey reports Michael Anthony first rate baritone, needs exploitation, bigger label, if you have right connections for Michael Anthony we have the capital. H.R.C. ENTERPRISES, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

CLASSIFIED ADVERTISING SECTION

WANT—United Star Slugger; Williams King of Swat and Four Bagger; United and Bally Bowlers—all types; all Bally In Line Games. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAYflower 9-0010).

WANT—Beach Beauty's @ \$250; and Broadway's @ \$300. Write SCIOTO NOVELTY, INC., 1909 8th STREET, PORTSMOUTH, OHIO (Tel.: ELmwood 3-4179).

WANT—To buy United Leader Pinballs. Will pay \$50 each F.O.B. your city. Must be in operating condition. DIXIE AMUSEMENT CO., 912 HOUSTON ST., CHATTANOOGA 3, TENN. (Tel.: AM 7-0000).

WANT—For export: 25 Wurlitzer 1600's at \$225 ea.; 25 Wurlitzer 1400's at \$125 ea. Will trade against other equipment, or pay cash. Call, write, wire. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE

FOR SALE—Ready For Location. Wurlitzer 1900, Write; Wurlitzer 1800, \$815; Wurlitzer 1700, \$695; Wurlitzer 1600, \$295; Wurlitzer 1400, 45 rpm, \$195; Wurlitzer 1100, 45 rpm, \$125; Seeburg V200, Write; Seeburg M100R, \$695; Seeburg M100G, \$590; Seeburg M100A, \$179; AMI G200, Write; AMI C, \$85. Call or write for Bingos, Five Balls, Guns and Shuffle Boards. LEW JONES DIST. CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524-5).

FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N.Y. (Tel.: OLYmpie 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Bally Jet Bowlers, \$95; United Ace Bowlers, \$110; Bert Lane Tie Tac Toe (New), \$49.50; Miami Shuffle (Floor Sample), \$65. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Cigarette Machines eight column Rowe Crusaders and Eastern Electrics set to operate on 25c operation, \$60; Machines set for 25c & 30c operation, \$70; Rowe Electric Diplomats, eight column, on 25c & 30c operation, \$50. Clean and ready for location. 25% deposit. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y. (Tel.: 6131).

FOR SALE—All types used arcade machines, many now on location at: TIMES AMUSEMENT, 1663 BROADWAY AT 52nd STREET, NEW YORK CITY.

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-1214).

FOR SALE—Chicago Coin Tournament Ski-Bowls, like new, \$445; write or phone for quantity price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—Williams Super World Series, \$35; United Comet Targette, \$125; Chicago Coin Super Frame Bowler, \$75; Keeney National Bowler, \$150; Chicago Coin Double Score Bowler, \$25; Keeney Club Bowler, \$25; Chicago Coin Twiu Hockey, \$225 (New). AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-ponnd cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y., or 1226 BROADWAY, ALBANY, N. Y.

FOR SALE—Locks of all kinds, Bally pinball locks, Wall Box locks, Music Box locks, like new, 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Admit One, single roll tickets (2000 on roll), 80c per roll; Double roll tickets (4000 in roll, coupon and stub), \$1.55 per roll. **W. B. DISTRIBUTORS, INC.**, 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: CEntral 9292).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. **MONROE COIN MACHINE EXCHANGE, INC.**, 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUPERior 1-4600).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC.**, 937 MARKET ST., WHEELING, W. VA. (Tel.: WHEeling 5472).

FOR SALE—Make us an offer: Chicago Coin Big League Baseball (2-player); United Comet Targette; United Venus Targette. **RUNYON SALES COMPANY**, 593 TENTH AVENUE, NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. **WESTERHAUS CORPORATION**, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. **FEDOR MUSIC CO.**, c/o **GEORGE THAYER & CO.**, 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. **ASSOCIATED AMUSEMENTS, INC.**, 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO.**, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Billiard Parlor and Coin Machine Route. Uses Boards, Bingos, Music, Shuffles, Pool. Write **BOX 287, BASIN, WYO.**

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP.**, 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. **MILLER-NEWMARK DISTRIBUTING CO.**, 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Muto-Scope K. O. Champ, \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$85; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Club, \$400; Wurlitzer, 1800, \$625. **NEW ENGLAND EXHIBIT CO.**, NEWTON, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—10 Kleenex Vending Machines, 6 New, 4 Slightly Used. \$200 for the lot. **KOEPEL DISTRIBUTING CO.**, 629 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

FOR SALE—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. **CENTRAL DISTRIBUTORS, INC.**, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

FOR SALE—Keeney Deluxe Sportsman Gun, \$195; Wurlitzer 1650A Hi Fi, 45 rpm, \$325; Wurlitzer 1600, 45 rpm, \$300; Wurlitzer 1800, \$795; AMI Model "A", \$80; Seeburg Model "C", \$425. **UNITED DISTRIBUTORS, INC.**, P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write: **PENNSYLVANIA VENDING CORP.**, 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—Bally: ABC Bowler, \$395; Gold Medal, \$295; Blue Ribbon, \$275. United: Top Notch, \$425; Top Notch Special, \$450; Capitol DeLuxe, \$225; Clipper, \$200. **MO-HAWK SKILL GAMES CO.**, 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally Bowlers: Victory, \$105; Champion, \$105; Rocket, \$105; Jet, \$115; Magic, \$165; ABC, \$345; King Pin, \$345; DeLuxe Congress, \$395; United Team, \$115; 11th Frame, \$165; Chicago Coin Criss Cross Bowler, \$75; Hollywood, \$185. **MICKEY ANDERSON**, 314 E. 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. **O'CONNOR DISTRIBUTORS, INC.**, 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite—Lynch & Zander Co., New Orleans Novelty, F. A. B., New Orleans, use and sell Lemonite. Try Lemonite Electric Contact Cleaner. **GRACO SALES CO.**, R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—All types used Bingos. Write for list for best buys. **NASTASI DIST. CO.**, 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MA 6386).

FOR SALE—Shuffles at Low Cash Box Price. United: Mercurys, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$50. 1/3 Deposit, Balance C.O.D. If picked up deduct \$10 ea. **H. BETTI AND SONS**, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).

FOR SALE—Beach Club, Gayety's, Gay Times. **TOLEDO COIN MACH. EXCHANGE**, 814 SUMMIT STREET, TOLEDO, OHIO.

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC.**, 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—Green Pasture, \$75; Chinatown, \$50; Lovely Lucy, \$75; Big Ben, \$85; Palisades, \$65; Red, White & Blue, \$185; Smoke Signal, \$135; Race The Clock, \$185; Piccadilly, \$265; Saddle & Turf, \$165. **CROWN NOVELTY CO., INC.**, 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CANal 7137).

FOR SALE—ABT Rifle Sport, 3 Gun size, Canvas excellent condition, Targets need some paint and adjustments. Only 2 Guns, they need some repair. Never set up outdoors. Make an offer—Can be bought cheap. **IDLE HOUR AMUSEMENTS, ATLANTIC BEACH, N. C.** (Tel.: 6-3582).

FOR SALE—Bowling Alley Conversion, "Do It Yourself" Kit, Ball Lift, Ball Return, Rollovers, Rubber Balls, Fast Easy Installation. Send for picture. 8 Foot Game, \$169.50; 8½ Foot Game, \$174.50. Prompt shipment made. Send 1/3 deposit, balance COD. **WEST SIDE DIST.**, 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

FOR SALE—Record collectors—"Twelfth Street Rag" Piano arrangement, played by original composer, Euday L. Bowman (78 rpm only). Limited supply, @ \$1.00—while they last. No COD's please. **CASEY JONES MUSIC**, 332 SO. JENNINGS AVE., FT. WORTH 4, TEXAS.

FOR SALE—Or trade for Double Header, Night Club, Parade or South Seas. United's Team, Ace Bowlers, Deluxe Bonus Gun, Genco Hi-Fly, Wms. All Star. Baseball, Poker Face or Chinatown. **SALINA MUSIC & AMUSEMENT CO.**, 121 NORTH 7th ST., SALINA, KANS.

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Snper Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. **ALLIED DISTRIBUTING CO.**, 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO.**, 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVIS 2-2473).

FOR SALE—Or Trade. 1 Voice Recorder and 1/4 for 25¢ Photograph Machine—both Semi-Automatic. Will trade for Shuffle Alleys, Guns, Pin Games or Music or Kiddie Rides. **RELIABLE COIN MACHINE CO.**, 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. **WANT**—Big Times. **NOBRO NOVELTY CO.**, 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

THIS WEEK'S USED MACHINE QUOTATIONS
18th YEAR OF PUBLICATION
909th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES
IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS
 LISTED ALPHABETICALLY

A M I

4* Model A, '46, 40 Sel., 78 RPM	70.00	125.00
4* Model B, '48, 40 Sel., 78 RPM	79.50	135.00
4* Model C, '50, 40 Sel., 78 RPM	85.00	150.00
4* Model D-40, '51, 40 Sel., 78 RPM	150.00	225.00
4* Model D-80, '51, 80 Sel., 45 RPM	275.00	350.00
4. Model E-40, '53, 40 Sel., 45 RPM	295.00	395.00
4* Model E-80, '53, 40 Sel., 78 RPM	350.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	375.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	545.00	650.00
2. Model F-120, '54, 120 Sel., 45 RPM	565.00	675.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00	50.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	100.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	175.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	250.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	65.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	39.50	89.00
2. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	110.00

(PHONOGRAPHS—Continued)

4 1432, Same as above, Converted to 45 RPM	110.00	125.00	4* HF100R, '54, 100 Sel., 45 RPM	690.00	825.00
4. 1434, '51 Rocket '51-'52, 50 Sel., 78 RPM	124.50	200.00	4. W1-L56 Wall Box 5c	3.00	5.00
2. 1434, Same as above, Converted to 45 RPM	135.00	220.00	4. 3W2 Wall-a-Matic	3.00	6.00
2. 1436, '52, Fireball, 120 Sel., 45 RPM	165.00	275.00	4. W4L-56	5.00	10.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	175.00	295.00	4. 3W5-L56 Wall Box 5c, 10, 25c	5.00	10.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	395.00	465.00	4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	495.00	650.00	4. 3W7-L-56	10.00	15.00
SEEBURG			4* 3W1 Wall-a-Matic	40.00	70.00
4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00	WURLITZER		
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00	4. 1015, '46, 24 Sel., 78 RPM	25.00	65.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	55.00	4. 1017, '46, 24 Sel., 78 RPM	35.00	80.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00	4. 1080, '46, 24 Sel., 78 RPM	45.00	85.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	65.00	4* 1100, '47, 24 Sel., 78 RPM	65.00	125.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00	4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	135.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	89.00	4. 1250, '50, 48 Sel., 45 or 78 RPM	69.00	165.00
2* M100A, '49, 100 Sel., 78 RPM	160.00	250.00	4* 1400, '51, 48 Sel., 45 or 78 RPM	135.00	225.00
2* M100B, '51, 100 Sel., 45 RPM	395.00	450.00	4. 1450, '51, 48 Sel., 45 or 78 RPM	150.00	225.00
2* M100BL, '51, 100 Sel., 45 RPM, Light Cab.	395.00	475.00	4. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	325.00
4* M100C, '53, 100 Sel., 45 RPM	425.00	600.00	4. 1600, '53, 48 Sel., 45 & 78 Intermix	250.00	350.00
2* HF100G, '54, 100 Sel., 45 RPM	590.00	750.00	4. 1650, '53, 48 Sel., 45 RPM	259.00	365.00
			2. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	375.00
			1* 1700, '54, 104 Sel., 45 RPM	450.00	695.00
			1* 1800, '55, 104 Sel., 45 RPM	625.00	815.00
			4. 2140 Wall Box	3.00	5.00
			4. 3020 Wall Box	4.00	8.00
			4. 3048 (Conv. of 3020)	5.00	10.00
			4. 3031 Wall Box	3.00	5.00
			4. 3045 Wall Box	4.00	15.00
			4. 4820 Wall Box	10.00	20.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	45.00	2. Circus Wagon (Wm 10/55)	195.00	275.00
4. Across the Board (Un 9/52)	25.00	50.00	4. Citation (B 10/48)	20.00	35.00
4. All Star Basketball (Ge 1/52)	20.00	35.00	4. Classy Bowler (Got 7/56)	235.00	265.00
4. Arabian Knights (Got 12/53)	90.00	125.00	4. C.O.D. (Wm 9/53)	50.00	90.00
4. Arcade (Wm 11/51)	25.00	50.00	4. College Daze (Got 8/49)	20.00	30.00
4. Arizona (Un 4/50)	10.00	15.00	4. Colors (Wm 11/54)	110.00	160.00
4. Army-Navy (Wm 10/53)	35.00	70.00	4. Coney Island (B 9/52)	20.00	65.00
1* Atlantic City (B 5/52)	25.00	60.00	4. Control Tower (Wm 3/51)	20.00	40.00
4. Bank-A-Ball (Got 5/50)	15.00	20.00	4. Coronation (Got 11/52)	30.00	65.00
4. Basketball (Got 10/49)	10.00	15.00	4. County Fair (Un 9/51)	20.00	40.00
1. Beach Beauty (B 11/55)	275.00	375.00	4. Crossroads (Got 5/52)	45.00	70.00
4. Beach Club (B 2/53)	40.00	60.00	4. Crossroads (B 1/56)	200.00	350.00
4* Beauty (B 11/52)	40.00	70.00	4. Cyclone (Got 5/51)	35.00	65.00
4. Be Bop (Ex 3/50)	10.00	15.00	4. Daffy Derby (Wm 8/54)	75.00	145.00
4. Big Ben (Wm 9/54)	75.00	135.00	4. Daisy May (Got 7/54)	135.00	175.00
4. Big Show (B 9/56)	525.00	575.00	4. Dallas (Wm 2/49)	10.00	20.00
4. Big Hit (CC 7/52)	25.00	40.00	4. Dealer "21" (Wm 2/54)	35.00	85.00
2* Big Time (B 1/55)	175.00	260.00	4. Derby Day (Got 5/56)	195.00	230.00
4. Blondie (Wm 8/56)	250.00	325.00	4. De Icer (Wm 11/49)	15.00	25.00
2. Bolero (Un 12/51)	30.00	50.00	2. Diamond Lill (Got 12/54)	110.00	155.00
4. Bomber (CC 3/51)	15.00	20.00	1. Disk Jockey (Wm 11/52)	35.00	75.00
4. Bowling Champ (Got 2/49)	10.00	20.00	4. Domino (Wm 5/52)	25.00	60.00
4. Bright Lights (B 5/51)	35.00	65.00	4. Double Action (Ge 1/52)	20.00	30.00
4. Bright Spot (B 11/51)	40.00	65.00	4. Double Feature (Got 12/50)	15.00	35.00
4* Broadway (B 12/55)	325.00	395.00	4. Double Header (B 7/56)	400.00	495.00
4. Buffalo Bill (Got 5/50)	20.00	35.00	4. Dragonette (Got 6/54)	125.00	180.00
4. Cabana (Un 3/53)	30.00	70.00	4. Dreamy (Wm 2/50)	20.00	35.00
4. Campus (Ex 2/50)	10.00	15.00	2* Dude Ranch (B 9/53)	50.00	85.00
4. Canasta (Ge 7/50)	15.00	25.00	2* Duette (Got 4/55)	169.50	245.00
4. Capri (CC 10/56)	200.00	250.00	4. Easy Aces (Got 12/55)	175.00	225.00
4. Caravan (Un 2/56)	265.00	350.00	4. Eight Ball (Wm 1/52)	35.00	60.00
4. Caravan (Wm 6/52)	30.00	70.00	4. Fairway (Wm 6/53)	40.00	65.00
4. Chinatown (Got 10/52)	40.00	75.00	4. Fighting Irish (CC 11/50)	25.00	25.00
4. Circus (Un 8/52)	35.00	60.00			

(PINBALL GAMES—Continued)

Table listing pinball games with columns for game name, price, and quantity. Includes titles like Five Star, Flying High, Flying Saucers, Four Bells, etc.

Table listing pinball games with columns for game name, price, and quantity. Includes titles like Old Faithful, Olympics, One Two Three, Palisades, etc.

(PINBALL GAMES—Continued)

Table listing pinball games with columns for game name, price, and quantity. Includes titles like Three Feathers, Three Four Five, Thunderbird, Tim-Buc-Tu, etc.

Table listing pinball games with columns for game name, price, and quantity. Includes titles like Tropics, Turf King, Twenty Grand, etc.



Table listing shuffle machines with columns for game name, price, and quantity. Includes titles like Bally Victory Bowler, Bally Champion, Bally Jet Bowler, etc.

Table listing shuffle machines with columns for game name, price, and quantity. Includes titles like Genco Shuffle Target, Genco 8-Player Rebound, Genco Shuffle Pool, etc.

(SHUFFLE GAMES—Continued)

2. Un. Venus (3/55)	150.00	275.00	4. Un. Capitol (6/55)	225.00	300.00
2. DeLuxe model	150.00	280.00	4. DeLuxe model	225.00	305.00
1. Un. Clipper (5/55)	150.00	285.00	4* Un. Super Bonus (9/55)	290.00	350.00
2. DeLuxe model	155.00	290.00	4. DeLuxe model	300.00	360.00
4. Un. Derby Roll (5/55)	175.00	290.00	4. Un. Top Notch (10/55)	375.00	440.00
4. DeLuxe model	185.00	290.00	4. Top Notch Special	375.00	450.00
4. Un. 5th Inning (6/55)	125.00	295.00	4* Un. Regulation (11/55)	375.00	450.00
4. DeLuxe model	195.00	295.00	4. DeLuxe model	385.00	460.00



KIDDIE RIDES

4. Bally Champion Horse	300.00	375.00	4. Chicago Coin Super Jet	195.00	345.00
1. Bally Moon Ride	185.00	325.00	4. Decco Merry-Go-Round	225.00	345.00
2* Bally Space Ship	175.00	325.00	4* Exhibit Big Bronco	250.00	350.00
4. Bally Speed Boat	250.00	350.00	4. Exhibit Mustang	310.00	400.00
2* Bert Lane Merry-Go-R'd	275.00	400.00	2. Exhibit Space Patrol	185.00	295.00
2. Bert Lane Fire Engine	325.00	450.00	2. Scientific Television	265.00	310.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	500.00	600.00	4. Keeney Sportsman (11/54)	145.00	220.00
4. Air Football	195.00	250.00	4. DeLuxe model	160.00	230.00
4. Amus. Boomerang	30.00	65.00	4. Keeney Ranger (3/55)	225.00	265.00
4. Bally Big Inning	65.00	125.00	4. DeLuxe model (3/55)	235.00	275.00
4. Bally Heavy Hitter	35.00	55.00	4. Lite League	45.00	75.00
4. Bally King Pin	20.00	50.00	4. Mills Panorama Peek (11/54)	175.00	325.00
2. Bally Rapid Fire	65.00	100.00	4. Mills Conv. for Panorama Peek	10.00	20.00
4. Bally Undersea Raider	75.00	125.00	4. Muto. Atomic Bomber	65.00	145.00
4. Capitol Midget Movies	125.00	200.00	4. Mutos. Ace Bombers	95.00	150.00
4. Champion Hockey	45.00	125.00	4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. ChiCoin Basketball Champ	100.00	160.00	4. Mntos. Fly. Saucers	90.00	150.00
1. ChiCoin 4-Player Derby	99.50	165.00	4. Mntos. Photo (Pre-War)	125.00	275.00
2. ChiCoin Goalee	35.00	75.00	4. Mutos. Photomatic (DeLuxe)	250.00	350.00
4. ChiCoin Hockey	55.00	75.00	4. Mutoscope Silver Gloves	125.00	225.00
2. ChiCoin Midget Skee	60.00	100.00	4. Mutoscope Sky Fighter	60.00	150.00
2. ChiCoin Pistol	30.00	70.00	4. Mutos. Voice-O-Graph 35¢	175.00	375.00
1. ChiCoin Home Run, 6 Player (3/54)	100.00	185.00	4. Mutoscope Rock 'n' Roll (7/56)	55.00	115.00
4. Super model	125.00	195.00	4. QT Pool Table	50.00	75.00
4* ChiCoin Twin Hockey (5/56)	225.00	385.00	4. Quizzer	50.00	85.00
4. ChiCoin Steam Shovel (5/56)	175.00	295.00	4. Rockola World Series	35.00	85.00
4. Edelco Pool Table	20.00	40.00	4. Scientific Baseball	20.00	40.00
4. Evans Bola Score	40.00	75.00	4. Scientific Basketball	20.00	45.00
2. Evans Bat-A-Score	40.00	100.00	4. Scientific Batting Pr.	30.00	85.00
4. Evans Ski Roll	35.00	75.00	4. Scientific Pitch 'Em	50.00	175.00
4. Evans Super Bomber	60.00	120.00	4. Seeburg Bear Gun	75.00	175.00
4. Evans Play Ball	30.00	90.00	4. Seeburg Chicken Sam	50.00	100.00
4. Evans Ten Strike '46	30.00	75.00	4. Seeburg Shoot the Chute	45.00	90.00
4. Evans Tommy Gun	30.00	110.00	4. Seeburg Coon Hunt	85.00	175.00
4. Exhibit Dale Gun	35.00	85.00	4. Set Shot Basketball	145.00	275.00
4. Exhibit Gun Patrol	50.00	120.00	4* Telequiz	75.00	110.00
4. Exhibit Jet Gun	55.00	145.00	4. Un. Team Hockey	25.00	50.00
1. Exhibit Space Gun	70.00	140.00	4. United Jungle Gun	75.00	185.00
2. Exhibit Pony Express	70.00	135.00	4. DeLuxe model	75.00	195.00
4. Exhibit Silver Bullets	35.00	125.00	4. United Carnival Gun (10/54)	125.00	210.00
4. Exhibit Six Shooter	50.00	125.00	4. DeLuxe model	135.00	210.00
4. Exhibit Vitalizer	40.00	70.00	4. Un. Bonus Gun (1/55)	240.00	285.00
4. Exhibit Shooting Gal. (6/54)	85.00	175.00	4. DeLuxe model	250.00	295.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	195.00	4. Wilcox-Gay Recordio	50.00	75.00
1. Exhibit Sportland Shooting Gallery (11/54)	125.00	225.00	6. Wms. All Stars (8/47)	25.00	70.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	275.00	6. Wms. Box Score (12/47)	25.00	70.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	225.00	325.00	6. Wms. Star Series (4/49)	25.00	75.00
4. Games, Inc. Hunter (1/56)	265.00	295.00	4. Wms. Super World Series (4/51)	35.00	85.00
4. Genco Sky Gunner	75.00	145.00	4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Genco Night Fighter	75.00	145.00	4. Wms. DeLuxe Baseball (4/53)	75.00	135.00
4. Genco 2-Player Basketball	110.00	195.00	4. Wms. Pennant Baseball (12/53)	80.00	140.00
4. Genco Rifle Gal. (6/54)	119.50	250.00	4. Wms. Super Pennant Baseball (12/53)	84.50	175.00
4. Genco Big Top Rifle Gallery (6/54)	235.00	325.00	4. Wms. Super Star Baseball (12/53)	90.00	180.00
4. Super Model (12/55)	335.00	395.00	4. Wms. Major League Baseball (2/54)	99.50	185.00
4* Genco Wild West Gun (2/55)	250.00	320.00	4. Wms. All Star Baseball (2/54)	125.00	185.00
4. Genco Sky Rocket Rifle Gal. (5/55)	275.00	325.00	4. Wms. Big League Baseball (2/54)	125.00	190.00
4. Genco Champion Baseball (9/55)	225.00	325.00	4* Wms. Jet Fighter (10/54)	145.00	225.00
2* Genco Quarterback (10/55)	215.00	325.00	4. Wms. Safari (2/54)	210.00	310.00
2. Genco Hi-Fly Baseball (5/56)	250.00	375.00	4. DeLuxe model	220.00	320.00
2. Genco State Fair Rifle Gal (6/56)	350.00	395.00	4. Wms. Polar Hunt (3/55)	245.00	325.00
4. Jack Rabbit	50.00	75.00	4* Wms. Sidewalk Engineer (4/55)	125.00	175.00
4. Jungle Joe	45.00	65.00	4* Wms. King Of Swat (5/55)	225.00	300.00
4. Keeney Air Raider	65.00	150.00	4. Wms. Four Bagger (4/56)	325.00	375.00
4. Keeney Sub Gun	70.00	125.00	4. DeLuxe model	325.00	380.00
4. Keeney Texas Leagner	25.00	40.00			

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"G-200" 200-sel. phonograph ..	
"G-120" 120-sel. phonograph ..	
"G-80" 80-sel. phonograph ..	
"HS-200" Selective Hideaway ..	
"HS-120" Selective Hideaway ..	
"HS-80" Selective Hideaway ..	
"HC-200" Continuous-play Hideaway ..	
"HC-120" Continuous-play Hideaway ..	
"HC-80" Continuous-play Hideaway ..	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket ..	
Recessed Ceiling Speaker ..	
Wall Speaker ..	
Corner Speaker ..	

No List Price Authorized for Publication

J. H. KEENEY & CO., INC.

True-Score (6 Player) 14 Foot	
Bowlette (6 Player) 14 Foot	
12 Foot	
9 Foot	
Super Big Tent	
Snack Vender	
Soup Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	

Prices on Request

AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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BALLY MFG. CO.

ABC Bowling Lanes (6 Player)	
14 Foot Model	\$1,245.00
11 Foot Model	1,225.00
Key West	815.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
Balls-A-Poppin' (2 Player, 3 or 5 Ball)	485.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c ..	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c ..	825.00
The Champion (with new all-metal cabinet)	835.00

No List Price Authorized for Publication

CHICAGO COIN MACHINE CO.

Bowling League (6 Player) 14 Foot-8 In.	
11 Foot-11 In.	
De Luxe Ski-Roll or De Luxe Ski-Score (6 Player) 13 Foot	
11 Foot	

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

Ringer Ball (2 Player)	
No List Price Authorized for Publication	

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)	
ABT Challenger Pistol (Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport (Shooting Gallery)	
Aristo Scale	

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

DeLuxe Skill Ball (6 Player, 9 1/2 Foot)	
Davy Crockett (Rifle Gallery)	
No List Price Authorized for Publication	

D. GOTTLIEB & CO.

Ace High (Single Player, 5-Ball)	
No List Price Authorized for Publication	

INTERNATIONAL MUTOSCOPE CORP.

Voice-O-Graph, 45-78 RPM With musical unit	\$1,850.00
Without musical unit	1,750.00
Lord's Prayer Vender	390.00

No List Price Authorized for Publication

ROCK-OLA MFG. CORP.

Model 1455, 200 Sel.	
Model 1454, 120 Sel.	
Model 1452, 50 Sel.	
Model 1450—Playmaster, 120 Sel.	
Model 1546, Chrome Wall Box, 120 Sel.	
Model 1548, 50 Sel. Wall Box	
1617—Hi-Fi Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

No List Price Authorized for Publication

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	
V-3W-A—Wall-O-Matic "200" 100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100"	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

UNITED MFG. CO.

Bowling Alley (6 Player) 14 Foot	\$1,195.00
11 Foot	1,170.00
Brazil	775.00
Pirate Gun	645.00
Handicap Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00

WILLIAMS MFG. CO.

Starfire (Single Player, 5-Ball)	
Roll-A-Ball (6-Player)	
Peppy, The Clown Crane	

No List Price Authorized for Publication

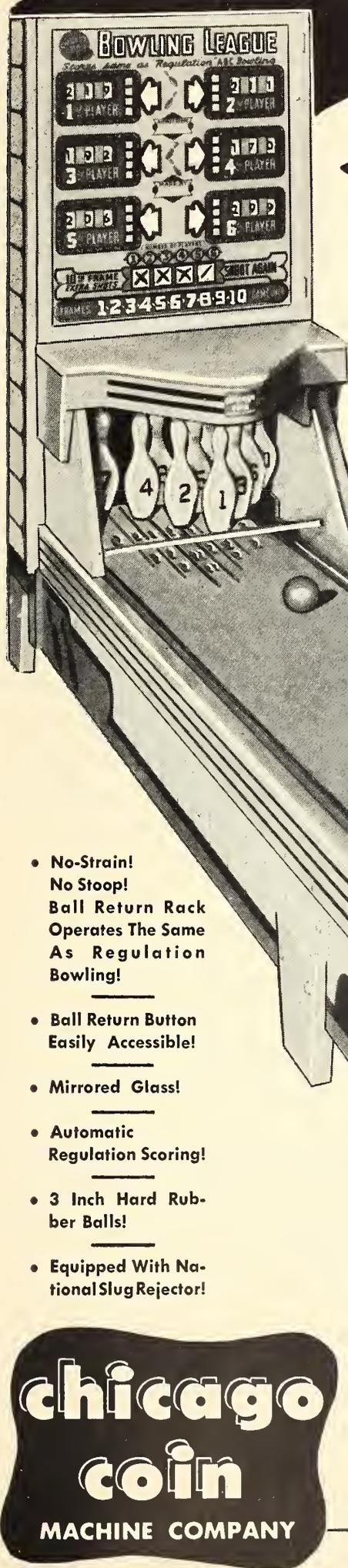
THE RUDOLPH WURLITZER CO.

Model 2100 Phonograph, 200 Sel., 100-45 RPM Records	
Model 2104 Phonograph, 104 Sel., 52-45 RPM Records ..	
Model 5210 Wall Box, 200 Sel., 3-Wire	
Model 5207 Wall Box, 104 Sel., 3-Wire	
Model 257 Stepper, 104 Sel....	
Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones	
Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range	

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 Player Before Shooting The 1st Frame May
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 Same As In Real Bowling!

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No Stoop!
Ball Return Rack
Operates The Same
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- Ball Return Button
Easily Accessible!
- Mirrored Glass!
- Automatic
Regulation Scoring!
- 3 Inch Hard Rub-
ber Balls!
- Equipped With Na-
tional Slug Rejector!



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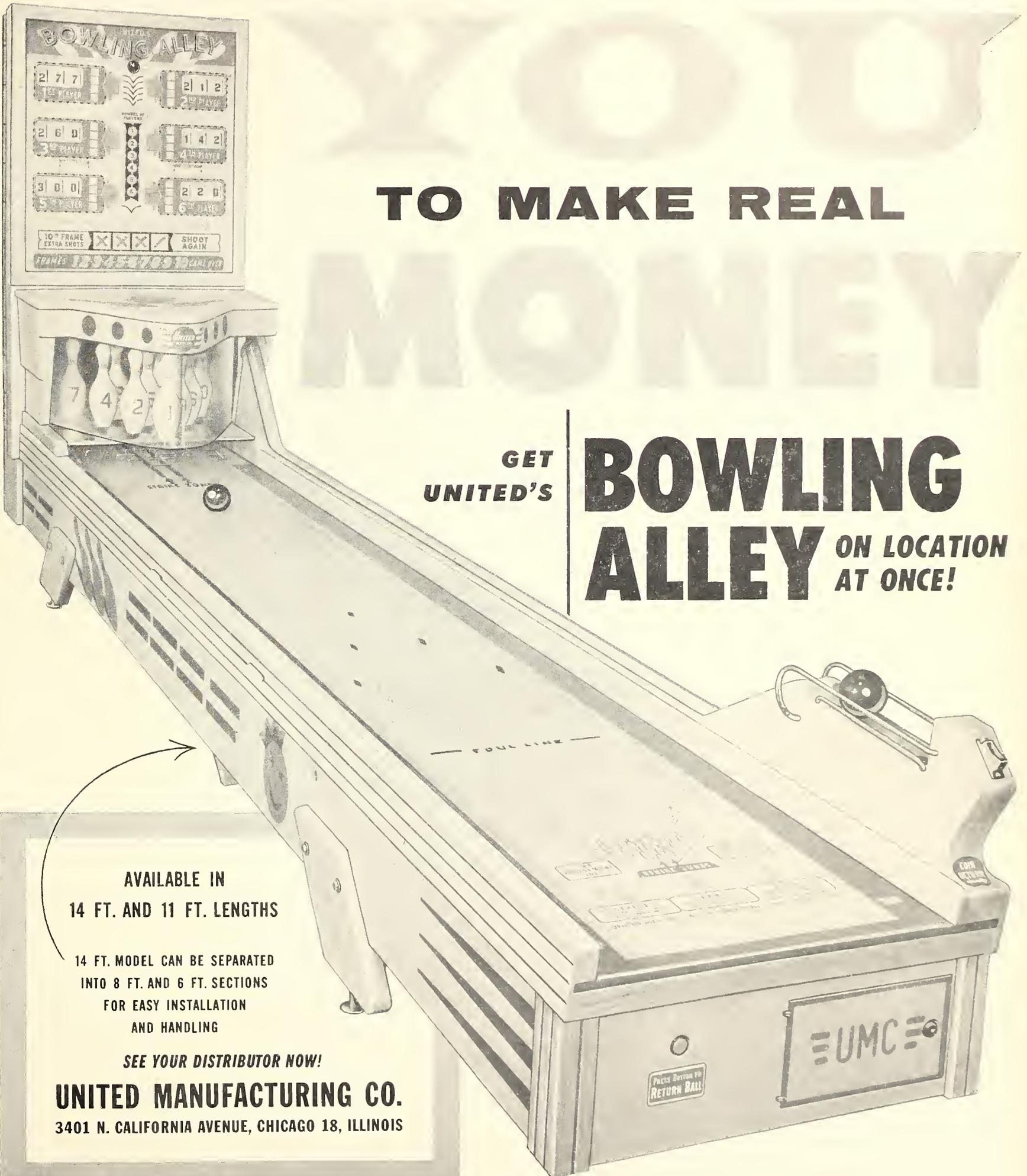
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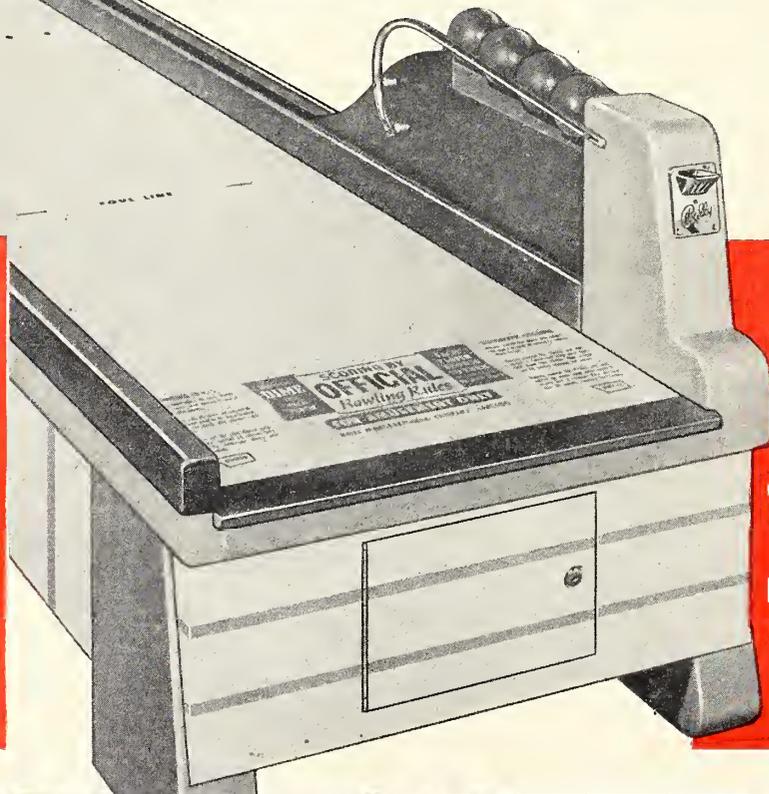
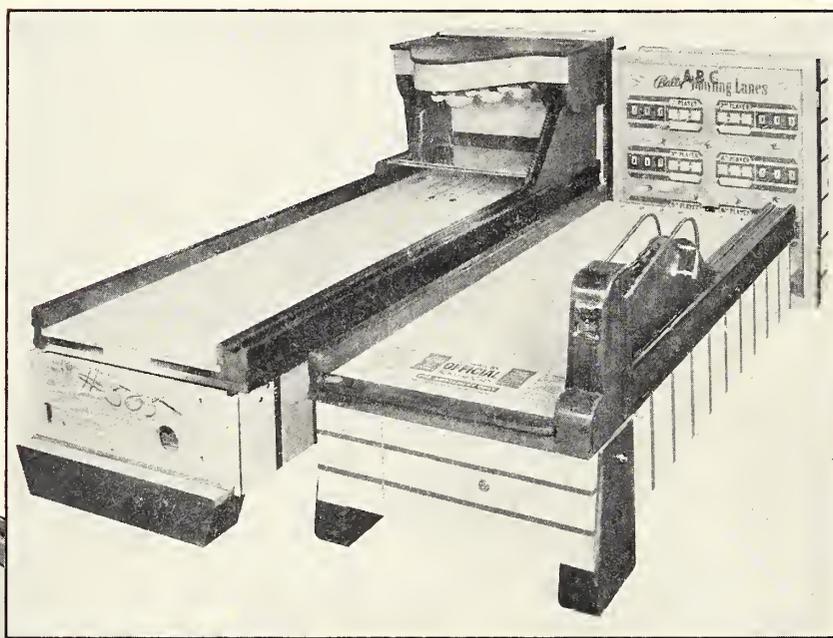
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1, 2, 3, 4, 5 or
6 CAN PLAY

2 POPULAR SIZES
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GIANT PINS



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