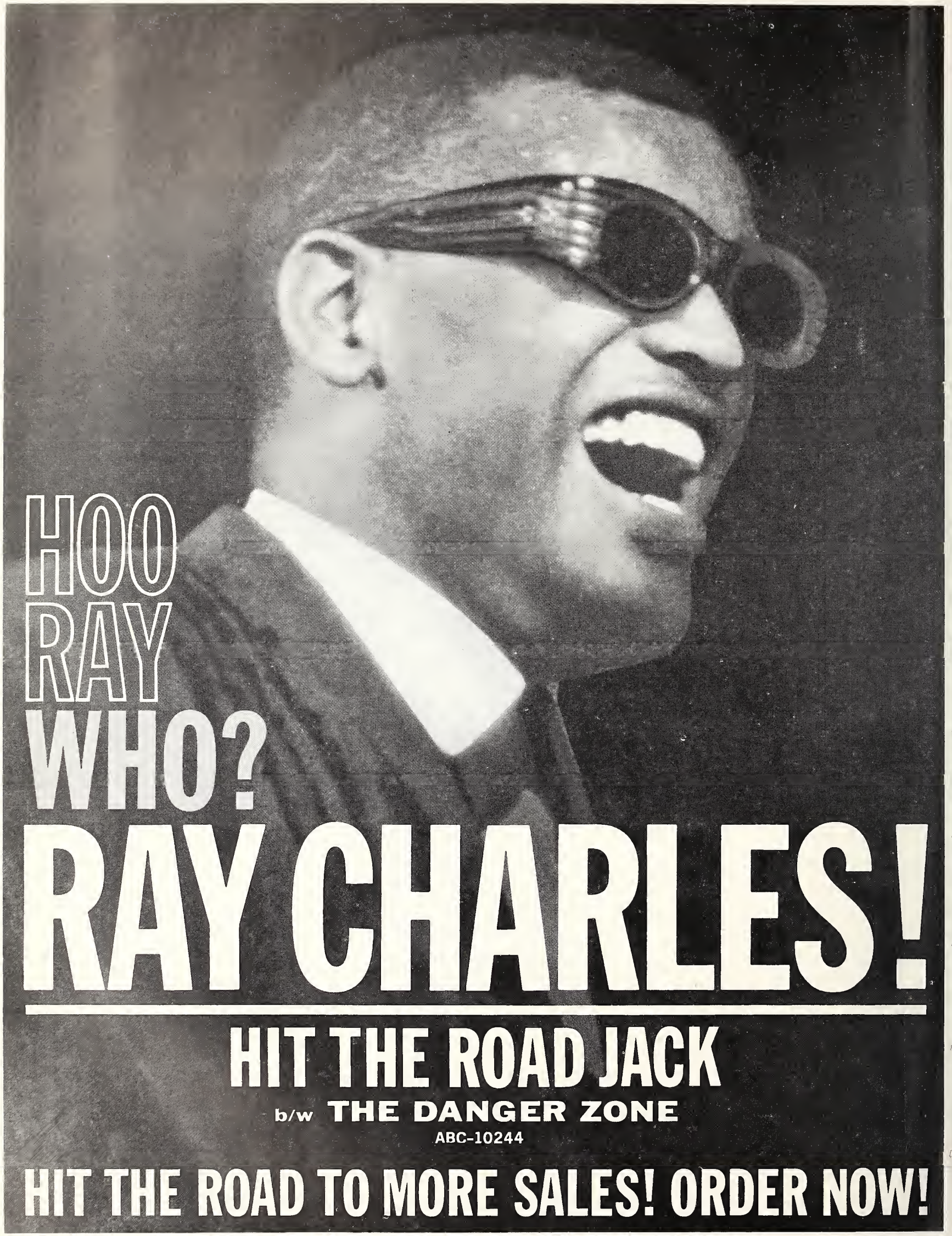
Cash Box

SEPTEMBER 23, 1961

"The First Lady of Song," Ella Fitzgerald, who records under the MGM/Verve banner, continues to capture the musical hearts and ears of millions of record buyers both in the U.S. and abroad with her vocal greatness as a popular and jazz songstress. Ella is currently getting strong dee jay and heavy juke box acceptance to her latest single, "Mr. Paganini" from the soon to be released album, "Ella In Hollywood." She resumes her fall concert schedule and will be making a series of coast-to-coast personal appearances beginning in October.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b/w THE DANGER ZONE
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HIT THE ROAD TO MORE SALES! ORDER NOW!
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Cash Box

FOUNDED BY BILL GERSH

Cash Box

Vol. XXIII—Number 2 September 23, 1961

Cash Box

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"Plus 2"

Everybody talks about soft singles sales, but nobody does anything about it.

The above statement applied to our industry until a few weeks ago when the Warner Brothers Record Company courageously and no doubt at great expense issued its first "Plus 2" disk—a single including two abbreviated oldies offering the consumer a plus feature designed to combat lagging single sales.

In an effort to push the idea over the hill, the company has gone all the way and has announced that henceforth, all its singles will be issued in "Plus 2" fashion.

Whether the idea succeeds or not, Warner Brothers deserves a vote of thanks from every phase of the industry for taking the great chance such a move requires.

At present we can report that the initial reaction to the first "Plus 2" effort, the Everly Brothers' "Don't Blame Me" b/w "Muskrat" (and the two short oldies) has been healthy with "Don't Blame Me" breaking into the #77 slot and "Muskrat" catching in the #100 spot. Of course this is no indication that the idea is home. As a matter of fact it will be difficult to tell from any one or even a few records whether the idea is a method of increasing singles sales. For the increased expense involved in producing "Plus 2's," the company estimates it will have to do an increased volume of between 12 to 15%. It is obvious that the "Plus 2" idea may not be at fault, but perhaps the material is a bit weaker and therefore sales may not reach their anticipated mark. It will take time and many, many records to determine the merit of the idea and we give credit to Warner Brothers for every day it sticks with it.

Warner Brothers has examined every angle before making the decision to issue all its new singles in "Plus 2" fashion. For the juke box ops who still have boxes featuring an EP section, the "Plus 2" disk is an excellent buy since the regular selection and the abbreviated number take less time than two bands of a regular EP. Ops can use the "Plus 2" as an EP, purchasing it at a lower price.

For those ops not interested in EP's, WB has stated that it is prepared to make regular singles of its hits.

It will be interesting to note what teenager reaction is to the "Plus 2." From experience in the retail picture, we know that teen buyers frequently do not come into a store or approach a rack with only one record in mind. Usually there are two or more favorites from which the consumer must make a choice. When and if the Everly's click heads up into the higher brackets, it will be interesting to stand behind a counter and witness whether or not the "Plus 2" factor sways any buyers to the Everly's disk.

The entire industry is waiting to see what the reaction will be to the Warner "Plus 2" releases.

Cash Box TOP 100

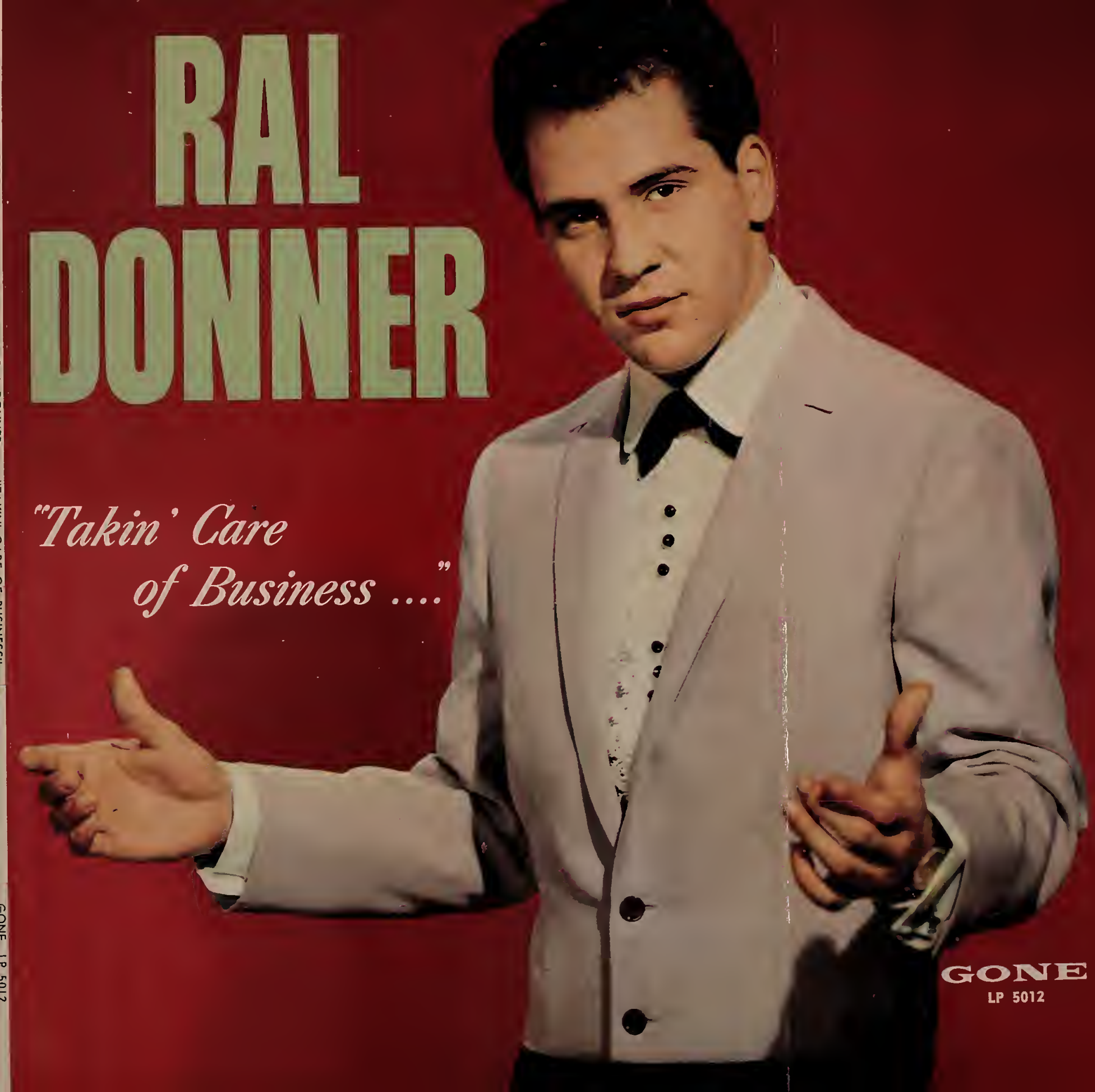
BEST SELLING TUNES ON RECORDS COMPILED BY CASH BOX FROM LEADING RETAIL OUTLETS—SEPTEMBER 23, 1961

	Position 9/16	9/9
1—TAKE GOOD CARE OF MY BABY ★BOBBY VEE-Liberty-55354	1	2
2—MICHAEL ★HIGHWAYMEN-United Artists-258 COLLEGE THREE-Myers-114	2	1
3—THE MOUNTAINS HIGH ★DICK & DEEDEE-Liberty-55350	3	6
4—CRYING ★ROY ORBISON-Monument-447	7	11
5—LITTLE SISTER ★ELVIS PRESLEY-RCA-7908	5	12
6—DOES YOUR CHEWING GUM LOSE ITS FLAVOR ★LONNIE DONEGAN-Dot-15911	6	7
7—WHO PUT THE BOMP ★BARRY MANN-ABC-10237	8	9
8—MY TRUE STORY ★JIVE FIVE-Beltone-1006	9	8
9—WOODEN HEART ★JOE DOWELL-Smash-1708 GUS BACKUS-Fono-Graf-1234 DAVE KENNEDY-Cuca-1036 LI'L WALLY-JayJay-246	4	3
10—YOU MUST HAVE BEEN A BEAUTIFUL BABY ★BOBBY DARIN-Atco-6206	13	49
11—HURT ★TIMI YURO-Liberty-55343	11	4
12—YOU DON'T KNOW WHAT YOU'VE GOT ★RAL DONNER-Gone-5108	10	10
13—WITHOUT YOU ★JOHNNY TILLOTSON-Cadence-1404	19	24
14—MEXICO ★BOB MOORE-Monument-446	20	31
15—A LITTLE BIT OF SOAP ★JARMELS-Laurie-3098	16	21
16—FRANKIE AND JOHNNY ★BROOK BENTON-Mercury-71859	22	37
17—BLESS YOU ★TONY ORLANDO-Epic-9452	18	23
18—MORE MONEY FOR YOU AND ME MEDLEY ★FOUR PREPS-Capitol-4599	27	38
19—WHEN WE GET MARRIED ★DREAMLOVERS-Heritage-102	24	29
20—I JUST DON'T UNDERSTAND ★ANN MARGRET-RCA-7894	15	18
21—HIS LATEST FLAME ★ELVIS PRESLEY-RCA-7908	29	40
22—IT'S GONNA WORK OUT FINE ★IKE & TINA TURNER-Sue-749	26	28
23—LET ME BELONG TO YOU ★BRIAN HYLAND-ABC-10236	25	33
24—SCHOOL IS OUT ★U.S. BONDS-Legrand-1009	12	5
25—LAST NIGHT ★MAR-KEYS-Satellite-107 PLAYBACKS-Round	14	13
26—LOOK IN MY EYES ★CHANTELS-Carlton-555	39	53
27—DON'T BET MONEY HONEY ★LINDA SCOTT-Canadian-American-127	17	15
28—BIG COLD WIND ★PAT BOONE-Dot-16244	32	42
29—AMOR ★BEN E. KING-Atco-6203	21	20
30—LOVER'S ISLAND ★BLUE JAYS-Milestone-2008	35	46
31—HIT THE ROAD JACK ★RAY CHARLES-ABC-10244	63	84
32—KISSIN' ON THE PHONE ★PAUL ANKA-ABC-10239	40	48
33—THE ASTRONAUT ★JOSE JIMINEZ-Kapp-409	45	56
34—EVERY BREATH I TAKE ★GENE PITNEY-Musicor-1011	37	41
35—THE WAY YOU LOOK TONIGHT ★LETTERMEN-Capitol-4586 JARMELS-Laurie-3098 TAB HUNTER-Dot-16264	50	61
36—I FALL TO PIECES ★PATSY CLINE-Decca-31205 DODIE STEVENS-Dot-16200	31	22
37—ONE TRACK MIND ★BOBBY LEWIS-Beltone-1012	57	71
38—I'M GONNA KNOCK ON YOUR DOOR ★EDDIE HODGES-Cadence-1397	23	16
39—MISSING YOU ★RAY PETERSON-Dunes-2006	30	27
40—BRISTOL STOMP ★DOVELLS-Parkway-827	71	—
41—I WAKE UP CRYING ★CHUCK JACKSON-Wand-110	42	45
42—JEREMIAH PEABODY'S POLY UNSATURATED QUICK DISSOLVING FAST ACTING PLEASANT TASTING GREEN AND PURPLE PILLS ★RAY STEVENS-Mercury-71843	52	59
43—NAG ★HALOS-7 Arts-709	34	36
44—I'LL NEVER SMILE AGAIN ★PLATTERS-Mercury-71847 WANDERERS-Cub-9094	38	42
45—SAD MOVIES (MAKE ME CRY) ★SUE THOMPSON-Hickory-1153 LENNON SISTERS-Dot-16255	65	77
46—YA YA ★LEE DORSEY-Fury-1053	62	72
47—TOSSIN' & TURNIN' ★BOBBY LEWIS-Beltone-1002	28	14
48—LET'S GET TOGETHER ★HAYLEY MILLS-Vista-385	75	98
49—STICK SHIFT ★DUALS-Sue-745	72	83
50—YOU'RE THE REASON ★BOBBY EDWARDS-Crest-1075 * JOE SOUTH-Fairlane-21006 HANK LOCKLIN-RCA-7921	53	63
51—HUMAN ★TOMMY HUNT-Scepter-1219	55	62
52—(HE'S) THE GREAT IMPOSTOR ★FLEETWOODS-Dolton-45	61	66
53—CANDY MAN ★ROY ORBISON-Monument-447	49	34
54—TAKE FIVE ★DAVE BRUBECK-Columbia-41479	66	76
55—YEARS FROM NOW ★JACKIE WILSON-Brunswick-55219	51	57
56—MAGIC MOON ★RAYS-XYZ-607	58	64
57—SEA OF HEARTBREAK ★DON GIBSON-RCA-7890	41	47
58—PRETTY LITTLE ANGEL EYES ★CURTIS LEE-Dunes-2007	36	17
59—AS IF I DIDN'T KNOW ★ADAM WADE-Coed-553	33	19
60—I LOVE HOW YOU LOVE ME ★PARIS SISTERS-Gregmark-6	76	87
61—SWEETS FOR MY SWEET ★DRIFTERS-Atlantic-2117	73	88
62—SWEET LITTLE YOU ★NEIL SEDAKA-RCA-7922	44	50
63—LET THE FOUR WINDS BLOW ★FATS DOMINO-Imperial-5764	46	26
64—DON'T CRY BABY ★ETTA JAMES-Argo-5393 BIG SLIM-Savoy-1605	59	58
65—THIS TIME ★TROY SHONDELL-Liberty-55353/ Gold Crest-161	86	90
66—I LIKE IT LIKE THAT ★CHRIS KENNER-Instant-3229	43	25
67—JUKE BOX SATURDAY NIGHT ★NINO & THE EBB TIDES-Madison-166	70	74
68—LET'S TWIST AGAIN ★CHUBBY CHECKER-Parkway-824	47	30
69—FOOT STOMPIN' (Part 1) ★FLARES-Felsted-8624	84	96
70—RUNAROUND SUE ★DION-Laurie-3110	—	—
71—WATER BOY ★DON SHIRLEY-Cadence-1392 TEDDY ROSS-Dolton-46	54	44
72—MOVIN' ★BILL BLACK'S COMBO-Hi-2038	93	—
73—FEEL IT ★SAM COOKE-RCA-7927	—	—
74—RIDERS IN THE SKY ★LAWRENCE WELK-Dot-16237	88	—
75—(HE'S MY) DREAMBOAT ★CONNIE FRANCIS-MGM-13039	—	—
76—THEME FROM SILVER CITY ★VENTURES-Dolton-44	79	80
77—DON'T BLAME ME ★EVERLY BROTHERS-Warner Bros.-5501	—	—
78—SUMMER SOUVENIRS ★KARL HAMMEL JR.-Arliss-1007	64	70
79—HOLLYWOOD ★CONNIE FRANCIS-MGM-13039	—	—
80—BERLIN MELODY ★BILLY VAUGHN-Dot-16262 KURT EDELHAGEN-Decca-31303	95	—
81—MY BLUE HEAVEN ★DUANE EDDY-Jamie-1200	85	92
82—SO LONG BABY ★DEL SHANNON-Big Top-3083	91	—
83—TRANSISTOR SISTER ★FREDDY CANNON-Swan-4078	48	35
84—YOU DON'T KNOW WHAT IT MEANS ★JACKIE WILSON-Brunswick-55219	78	86
85—IT'S YOUR WORLD ★MARTY ROBBINS-Columbia-42065	87	91
86—ROLL OVER BEETHOVEN ★VELAIRS-Jamie-1198	89	97
87—DON'T GET AROUND MUCH ANYMORE ★BELMONTS-Sabrina-501	90	—
88—MUSIC, MUSIC, MUSIC ★SENSATIONS-Argo-5391	83	94
89—I UNDERSTAND (JUST HOW YOU FEEL) ★G-CLEFS-Terrace-7500 RICKY PAGE-Dot-16261	98	—
90—NOW AND FOREVER ★BERT KAEMPFERT-Decca-31279	60	65
91—THE WIZARD OF LOVE ★LY-DELLS-Master-251	68	67
92—SOLITAIRE (SINCE YOU'RE GONE) ★EMBERS-Empress-101	67	39
93—CINDERELLA ★PAUL ANKA-ABC-10239	—	73
94—HILLBILLY HEAVEN ★TEX RITTER-Capitol-4567	56	43
95—ANNIVERSARY OF LOVE ★CASLONS-Seeco-6078	99	100
96—PLEASE MR. POSTMAN ★MARVELETTES-Tamla-54046	100	—
97—'TIL ★ANGELS-Caprice-107	—	—
98—GUILTY OF LOVING YOU ★JERRY FULLER-Challenge-9114	—	—
99—BACK TO THE HOP ★DANNY & THE JUNIORS-Swan-4082	100	—
100—BAND OF GOLD ★ROOMATES-Valmor-10	—	—
100—DON'T CRY NO MORE ★BOBBY BLAND-Duke-340	69	52
100—MUSKRAT ★EVERLY BROTHERS-Warner Bros-5501	—	—

● RED BULLET INDICATES SHARP UPWARD MOVE ★ INDICATES BEST SELLING RECORDS * INDICATES OTHER VERSIONS STRONGLY REPORTED Top 100 with publishers elsewhere in issue.

RAL DONNER

"Takin' Care of Business ...."



GONE
LP 5012

GONE LP 5012

"I DIDN'T FIGURE ON HIM"

(One side of great new single)

TO KNOCK ME OUT OF THE ADS

George Goldner

RAL DONNER

With a Great Album Just Released

Gone #5012

* * * * * * * * * * * *

...AND WATCH FOR HIS NEW SMASH SINGLE

PLEASE DON'T GO

B/W

I DIDN'T FIGURE ON HIM

Gone #5114

GONE RECORDS

1650 Broadway, N.Y.C.

For IMPACT it's the INSERT!

If you are planning a super send-off for a SPECIAL album, include the dramatic Cash Box LP cover insert in your plans.

It's the newest, most exciting and most inexpensive way to let the entire trade know simultaneously that you are releasing a big new album.

Cash Box

World's Leading Record and Music Magazine

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ANGEL

Fall program (for dealers who buy minimum of 30 LP's) allows discounts of 12%, 15% and 20% on special groups of catalog LP's. Includes deferred shipping plan.

AUDIO FIDELITY

1 free LP with every 5 purchased on the entire AF catalog. Termination date has not been set.

CAEDMON

Entire Caedmon and Shakespeare Rec. Soc. catalogs on buy 10 get one free. Expires Sept. 30.

CAMEO-PARKWAY

5 new LP's from the labels are being offered on a buy-9-get-1-free basis, and 9 "proven" LP's are being offered on a buy-5-get-1-free basis: 100% exchange on both deals; dating on both deals includes 1/3 payments in Oct., Nov. and Dec. Expires: Sept. 30 (both deals).

CANADIAN-AMERICAN

15% discount on all LP product. Expires: Sept. 30.

CAPITOL

Fall program (for dealers who buy minimum of 50 LP's) offers 12% "special" discunt instead of usual 2% cash discount. Coop ad allowance equal to 8% of program purchases is available. Expires: Sept. 30.

CARLTON

"Summer Special"—20%-in-free-goods distrib bonus for the summer, including 20 new LP's that bow the Charlie Parker line and a "sound" label tagged impact.

CONCERT-DISC

Complete catalog including new releases by Red Nichols and Frank Hamilton offered on a one-free-for-every-five-purchased basis. Label's "Success In Life" series and The Businessman's Record Club series available at additional 10% discount. No termination date has been set.

DOT

A buy-9-get-1-free LP-EP deal in which the dealer can take 6 mos. to pay (first payment is due October 15) on a 100% return or exchange guarantee. Merchandise cannot be returned until the end of dated billing period. No termination date has been announced.

ELEKTRA

Dealers-distribs are offered the label's entire LP catalog, except samplers, on a 1-free-for-every-7-purchased basis. 30, 60, 90-day extended billing privileges.

KAPP & MEDALLION

Fall LP program includes a 10% discount on all Kapp product, 15% on all Medallion LP's. Expires: Sept. 30.

LIBERTY

The entire Liberty catalog (except the three Chipmunk LP's) are being made available under the following fall program: All orders backed-up by a 100% guarantee, returnable for full credit any time after Feb. 1, 1962; ¼ payments in Nov., Dec., Jan. and Feb., 2% 10, EOM; a 10% discount will be taken off the face of the dealer's invoice on the entire order. Expires: Sept. 29.

MERCURY

"Project Mercury"—For every 100 LP's purchased in the label's LP catalog, exeluding the new low-priced Galaxy LP's, 15, in a like price category of those purchased, will be issued at no charge; dating of up to four months, with the first payment due Nov. 10, the second and third on Dec. 10 and Jan. 10, respectively; provisions for a complete 100% exchange privilege for all product shipped under the plan (in order to qualify for this merchandise bonus and dating, dealers first orders must be placed by Sept. 21). Expires: October 15.

PACIFIC JAZZ

"Pre-Fall Plan"—On a minimum order of 100 LP's distribs get 2 free for every 10 LP's purchased. Expires: Sept. 24.

PRESTIGE

On the New Jazz line a 20% discount (plus usual 5%) is available until Sept. 8. Beginning Aug. 28 all Prestige International, Bluesville & Swingsville LP's are being offered on a buy-10-get-2-free basis. Expires: Oct. 8.

REQUEST

For each 10 Request LP's purchased, Dealer is allowed to exchange 8 LP's of any other label. Also, LP's purchased under this plan are on 100% exchange privilege until end of year. Expires Sept. 30.

ROULETTE

"Fall Festival"—Straight 15% discount on all LP purchases. Deferred 30-60-90 day billing to qualifying dealers. Expires: Sept. 25.

TIME

A 10% discount on the entire Series 2000 catalog. Expires: Oct. 31.

UNITED ARTISTS

Albums purchased for display in firm's new "Album of the Month" display rack entitles dealers to get 2 LP's free for every 10 purchased. LP's will be packaged in special set-up to specifically fit the rack.

WARNER BROS.

15% bonus on all LP's, except a $1.98 "Flappers, Speakeasies, and Bathtub Gin" sampler, to distribs-dealers. Dealers entitled to receive 30, 60, 90 day deferred dating from their WB distribs.

GREAT NEW HIT BY JOHN D. LOUDERMILK WITH MUSIC BY JOHN D. LOUDERMILK... LYRICS BY JOHN D. LOUDER-MILK...AND SMASH DELIVERY BY JOHN D. LOUDERMILK.

'LANGUAGE OF LOVE' c/w 'DARLING JANE' #7938. PUT THEM ALL TOGETHER, THEY SPELL THE NEXT BIG ONE ON THE CHARTS BY JOHN D. LOUDERMILK!

RCA VICTOR
RADIO CORPORATION OF AMERICA
The most trusted name in sound

Cash Box

RECORD REVIEWS

B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Pick of the Week

"FOOL #1" (2:22) [Sure-Fire BMI—Fulton]
"ANYBODY BUT ME" (2:22) [Champion BMI—Self, Albritten]
BRENDA LEE (Decca 31309)

The young lark's fabulous hit skein, which now includes her "Dum Dum" —"Eventually" duo, should soon have two more additions in "Fool #1" and "Anybody But Me." Former's from the shuffleballad school while the latter falls into the rock-a-rhythm blues category. Top calibre support from the Owen Bradley aggregation.

"TOWER OF STRENGTH" (2:14) [Famous ASCAP—Hilliard, Bachrach]
"THE SECRET" (2:20) [Daywin BMI—Lubin, Roth]
GENE McDANIELS (Liberty 55371)

"Tower Of Strength" is a cinch to make it three-in-a-row for McDaniels (who now owns two biggies in "Hundreds Pounds Of Clay" and "A Tear"). Gene (and the Johnny Mann Singers) does a great job on the vocal end of a deck that sports a fabulous Snuff Garrett arrangement. It's loaded with ultra-commercial gimmicks (including some trombone bits). The warm, cha cha beat up-dating of the while-back click (for Gordon McRae and the Gainors), "The Secret," cannot be sold short. It also has the chart goods.

"PLEASE DON'T GO" (2:13) [Alan K BMI—Lapham]
"I DIDN'T FIGURE ON HIM (TO COME BACK)" (2:00) [Alan K BMI—Lapham]
RAL DONNER (Gone 5114)

Chances are Ral Donner'll repeat his "You Don't Know What You've Got" and "Girl Of My Best Friend" chart triumphs with his newest Gone slice, "Please Don't Go." It's an infectious beat-ballad pleader that the chorus-backed songster delivers with hip-swinging authority. More top teen sounds on the haunting rock-a-rhythm coupler. Watch it, too!

"WANTED, ONE GIRL" (2:30) [Aldon BMI—Ruben, Koppleman, Keller]
"SOMETHING, A LITTLE BIT DIFFERENT" (2:26) [Aldon BMI—Adler, Berry, Torrence]
JAN & DEAN (Challenge 9120)

Jan & Dean, who bounced back in a big chart way with their revival of "Heart And Soul," can do even bigger business this time out. It's a clever teen lyric rocker, tabbed "Wanted, One Girl," that sports a host of smash vocal and musical tricks. Watch it zoom way up there. Coupler's exactly what the title implies, "Something, A Little Bit Different." It's a real house-rocker with a terrific opening gimmick.

"WHY NOT NOW" (2:25) [Selma BMI—Greer, Ling]
"LOVE IS THE SAME ANYWHERE" (2:04) [Selma BMI—Phillips]
MATT MONRO (Warwick 669)

The English hit-maker, who stepped into the limelite over here with "My Kind Of Girl," should easily continue his success with "Why Not Now." It's a beautiful, soft cha cha-bolero-like up-dating of the familiar "Ay Ay Ay Ay." Could go all the way. "Love Is The Same Anywhere" is a charming light-swing affair. Fine Johnnie Spence ork assist on this two-sided programming must.

"DANCE WITH A DOLLY" (2:35) [Shapiro, Bernstein ASCAP—Eaton, Shand, Leader]
"YOU'RE NOBODY 'TILL SOMEBODY LOVES YOU" (2:55) [Southern ASCAP—Stock, Morgan, Cavanaugh]
DAMITA JO (Mercury 71871)

The fabulous song stylist comes thru with a powerhouse follow-up to her "I'll Be There" chart romance. This one is the oldie (culled by request from her "I'll Save The Last Dance For You" LP), "Dance With A Dolly," that gallops along at a sizzling rock-a-string tempo-supplied by Stan Applebaum's ork. Another sturdy, "You're Nobody 'Till Somebody Loves You," starts off in slow blues style and builds to a pull-out-all-the-stops finish. Tune, a sensation in the gal's nite club act, can also become a big wax favorite. Great pairing.

"UP TO MY EARS (IN TEARS)" (2:18) [Bamboo BMI—Ross, Landau]
"SWEET LORRAINE" (2:29) [Mills ASCAP—Parish, Burwell]
DONNIE BROOKS (Era 3059)

"Up To My Ears (In Tears)" is a delectable rock-a-twist spoof of the current hit-makers who are crying their way thru their chart-makers. Could be another hit for Brooks, who mentions Faron Young, Slim Harpo, Dee Clark, Timi Yuro and the Fleetwoods among others in this rock-fun rib. Stellar Hank Levine arrangement. Flipside Donnie and chorus shuffle-rock revive "Sweet Lorraine" in teen-appealing style.

PANCHO VILLA (Arliss 1010)

(B+) "AS IS" (1:58) [Jason BMI—Villa] Saxes and keyboard offer a steady-beat stint with a modern-day teen boogie-woogie sound. Sound has a grow-on-you appeal.

(B) "BOBBY'S GUITAR" (2:03) [Jason BMI—Villa, Bennett] Bouncy blues-styled instrumental topped, naturally, by the guitarist.

RONNIE DAWSON (Maverick 101)

(B+) "MY BIG DESIRE" (2:12) [Stoddard & Song BMI — Montgomery, Dawson] Performer Dawson packs a solid teen-beat punch in his essay of the rockin' love-found ditty. He receives a strong busy-beat combo-chorus backdrop. Session from the Dallas, Tex. diskery could move.

(B) "HOW CAN WE TELL HER" (2:12) [Big D & Glendell BMI — Montgomery, Dawson] Songster does a pleasing job on the pretty plaintive (strings are included here).

BOBBY COMSTOCK (Festival 25000)

(B+) "THE GARDEN OF EDEN" (2:31) [Republic ASCAP — Norwood] The years-back Joe Valino click returns in good-sounding rock-directed fashion, with Comstock doing a sometimes multi-tracked stint. String-included backing, with chorus, is semi-dramatic. King distributed the diskery.

(B) "JUST A PIECE OF PAPER" (2:17) [Medal BMI—Edwards, DeAngelis] This pose has something of Tony Orlando's "Bless You."

LITTLE LINDA (Coral 62286)

(B+) "YOU KNOW" (1:55) [Wiley BMI—Williams, Hurel] Young (13) lark gives a pro rock-rhythm account of the teen ditty. A good busy-beat ork-chorus arrangement accompanies.

(B+) "AFTER I TOLD YOU" (2:35) [Wiley BMI — Williams] Strings are more prominent in this bluesy ballad performance by the talented songstress.

JACK KELLER (Capitol 4630)

(B+) "BE CAREFUL HOW YOU DRIVE YOUNG JOEY" (2:41) [Starfire BMI — Richards, Meshel] Fella didn't listen to his gal's father's advice, and just manages to avert tragedy in a drag race. This theme is presented with a bright, sometimes narrated, sound by singer Keller and his combo-chorus support.

(B) "NEVER WAKE UP" (2:38) [Trinity BMI—Barry] Attractive light-beat affectionate outing for the kids.

BARBARA EVANS (Pioneer 71874)

(B) "FLASHLIGHT OF LOVE" (1:54) [Pok-Van BMI—Colacrai, Wayne] Cute teen-beat novelty about an usherette and usher who, while on-the-job, communicate between each other via their flashlights. A apt sprightly combo-chorus sound supports the lark's bouncy essay.

(B) "DANNY'S TOY RING" (2:45) [Vanno ASCAP — Alters, Diamond, Vance] Performer hands-in a sensitive portrayal of a soft-spoken folk-type ballad about a love that didn't pan out.

DORSEY BURNETTE (Dot 16265)

(B+) "FEMININE TOUCH" (2:30) [Doral BMI — Burnette] The chart-experience songster (e.g. "Tall Oak Tree") does a pro semi-belt essay of a ditty which is a reminder of the recent Gene McDaniels' smash, "100 Pounds of Clay." Potent rock-a-string & chorus sound supports.

(B) "SAD BOY" (2:50) [Doral & Studio BMI — Burnette, Nelson] Performer brings lots of feeling to this poignant teen lost-love opus.

CHICK & RICK (Kenco 5018)

(B+) "BACK TO SCHOOL (Summer's Through)" (2:15) [Aldon BMI—Rubin, Koppelman] This timely novelty rock-a-cha-cha that bows Chick & Rick could be a topic of teen conversation in the coming weeks. Kids'll dig the lyrics. Keep tabs on it.

(B) "DEAR MR. TV PRIVATE EYE" (2:02) [Aldon BMI — Koppelman, Rubin] This end's another catchy cha-cha ditty from the duo.

JOHN LEE HOOKER (Vee Jay 397)

(B+) "TAKE ME AS I AM" (3:02) [Conrad BMI—Hooker] Here is the blues star at his down-trodden best as he weaves a spellbinding mood around romantic loneliness. It's the most compelling Hooker disk in a long while and should stand him well in the right areas.

(B+) "WANT AD BLUES" (2:16) [Conrad BMI—Hooker] A rolling upbeat stand on one of his familiar circumstance blues is wailed effectively by the star here. Guitar excitement too.

PIERO SOFFICI (Jubilee 5409)

(B+) "THEME FOR MY TRUE LOVE (L'Erba Canta)" (2:17) [Southern ASCAP — Skylar, Soffici, Beretta] This is pretty string-filled ork stylings, arranged on the order of Percy Faith's "Theme from a Summer Place" triumph. It makes for inviting mood-directed listening.

(B) "WHERE ARE YOU NOW? (Een Een Allen)" (2:25) [Peer International BMI—Miller, Van Maas, Dunk] Same comments apply to this instrumental.

RICHARD HAYES (Columbia 42159)

(B) "FAMILIAR" (2:15) [Abilene ASCAP — Weiss] Classy romantic receives an interesting outing, with the fine warbler delivering against a striking Latinish rock-a-string arrangement. Can be favored by lots of deejays.

(B) "CORA BELLE" (2:05) [B. F. Wood ASCAP — Unger, Seneca] Happy-sounding portrayal of a folkish ditty with a Civil war format.

NINO GINEX (Vesuvius 1029)

(C+) "COME UNA BAMBOLA" (2:50) [Phonocolor BIEM — Calabrese, Lajacono] An Italian import featuring a warm ballad stint by the vocalist against a brassy Latinish ork backdrop.

(C+) "PISSI PISSI, BAO BAO!" (2:25) [Phonocolor BIEM — Migliacci, Meccia] Sprightly novelty sound. Both ends are warbled in Italian.

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RECORD REVIEWS

B+ very good B good C+ fair C mediocre

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Pick of the Week

"THE WEDDING (LA NOVIA)" (2:38) [Regent BMI—Jay, Prieto]
"SEVEN KINDS OF LONESOME" (2:33)
[Post ASCAP—David, Garson]
ANITA BRYANT (Columbia 42148)

"The Wedding," an English lyric version of the big import from South American, "La Novia," can give the thrush a first-time-out on Columbia chart affair. It's an extremely pretty opus that Anita caresses with touching sincerity. Beat-ballad choral-ork backdrop builds along the way in powerfully dramatic fashion. Companion piece, a soft shuffle-ballad country-styled weeper can also grab loads of attention.

"YOUR SECOND CHOICE" (2:38) [Aldon BMI—Kolber, Keller]
"SAME TIME, SAME PLACE" (2:22) [B. F. Wood BMI—Hampton, Seneca]
CLYDE McPHATTER (Mercury 71868)

This two-sider has what it takes to pave the way for McPhatter's return to chartdom. One end, finds Clyde in a tearful, two-tempo (slow cha cha and shuffle) romantic stand tabbed "Your Second Choice." The other, "Same Time, Same Place," puts him in a bright rock-blues light. Stand-out ork-choral support on both lids.

"MINA BIRD" (2:05) [Dundee BMI—Torres]
"SCOTTIE" (1:59) [Dundee BMI—Petty]
THE STRING-A-LONGS (Warwick 668)

The instrumentalists, who have put together a string of hits (from "Wheels" on up to their recent "Should I" chart-rider), are in for more hit activity with this new one. It's a funky thumper, tabbed "Mina Bird," that's sure to take a soaring sales flight in the weeks to come. Bright, middle beat "Wheels"-like sounds on the undercut.

"TOO MUCH LOVE" (2:20) [Gil BMI—Mosely, Lewis]
"LOVE'S YOUNG DREAM" (2:27)
[Winneton BMI—Sherman, Ballard]
JOHNNY NASH (ABC-Paramount 10251)

Nash stands a strong chance of climbing back into 'Top 100' territory with this rock-romantic that's tailored-for-teen-tastes. It's a dandy thumper, dubbed "Too Much Love," that Nash and the Sid Feller ork-chorus work over in money-making manner. The lovely beat-ballad toast to young love pairing also has an eye on the charts.

"LET'S PONY AGAIN" (2:00) [Arc BMI—Owens, Fisher, Johnson]
"WHAT MADE YOU CHANGE YOUR MIND" (2:25) [Arc BMI—Fisher, Temple]
THE VIBRATIONS (Checker 990)

The Checker money-makers oughta attract loads of loot with this new double-barreled outing. "Let's Pony Again" can do for the boys what "Let's Twist Again" did for Chubby Checker. It's a blazing rocker right up the teeners' alley. Ditto for the sensational jumper on the other end, "What Made You Change Your Mind." Two goodies here.

"MOON RIVER" (2:45) [Famous ASCAP—Mercer, Mancini]
"AWARE OF LOVE" (2:13) [Conrad-Curtom BMI—Butler, Mayfield]
JERRY BUTLER (VeeJay 405)

"MOON RIVER" (2:42) [Famous ASCAP—Mercer, Mancini]
"BACK STREET" (2:38) [Norther ASCAP—Skinner, Darby]
CARMEN CAVALLARO (Decca 31304)

"MOON RIVER" (2:52) [Famous ASCAP—Mancini, Mercer]
"HOW HIGH IS THE MOON" (2:52)
[Chappell ASCAP—Lewis, Hamilton]
CALVIN JACKSON (Reprise 20,022)

"MOON RIVER" (2:28) [Famous ASCAP—Mancini, Mercer]
"SOMETHING BIG" (2:05) [Chappell ASCAP—Adler]
HOLLYRIDGE STRINGS & CHORUS (Capitol 4631)

What could turn out to be one of the most recorded tunes of the year (and an Academy Award nominee) is the beautiful ballad, "Moon River" (from the pic, "Breakfast At Tiffany's"). Four more contenders for chart honors are: Jerry Butler's heartfelt solo vocal (VeeJay), two superb piano-led ork versions—by (Decca's) famed keyboard master Carmen Cavallaro and (Reprise) jazz stylist Calvin Jackson—and the Hollyridge Strings & (wordless) Chorus (Capitol) slice. Coupler's on each deck include: Butler's potent cha cha beat-styled "Aware Of Love"; Cavallaro's captivating big ork (led by Henri Rene) theme from the soon-due "Back Street" flick which could be the big side here; there's more fine pop-jazz work from Jackson & Co. on the sturdy, "How High The Moon"; The Hollyridge ork-chorus swing out a delighter from the up-coming B'way musical, "Kwamina." Ork here's led by Perry Botkin, Jr.

SAMMY & THE DEL-LARDS (Stop 101)

(C+) "LITTLE DARLING" (2:35) GO BMI—Adams] Vocal crew and combo offer a Latinish semi-belt outing for the kids. Lead has the lyric. Label is a Boston outfit.

(C+) "SLEEPWALK" (2:38) [GO BMI—Adams] Same front vocalist is heard in a soft-beat light. Tune is not the awhile-back Santo & Johnny hit.

MARTI BARRIS (Revolvo 1037)

(C) "ONCE UPON A KISS" (2:35) [Marti ASCAP—Barris, Redman] Lark and ork, featuring a violin solo, offer a light upbeat romancer.

(C) "CHOO CHOO BLUES" (2:20) [Dave Ringle ASCAP—Redman, Lee] Sax lends an OK swingin' blues touch here.

LINC BOUVE (MGM 13038)

(B) "SEVEN DAY LOVE WEEK" (2:10) [4-Star Sales BMI — Bouve] Contagious rocker about a fella who requests from the President the institution of a "seven day love week." Kids will like the sunny beat.

(B) "LOVE TODAY AND CRY TOMORROW" (2:10) [Saxon BMI—Bouve] Good-sounding multi-track sequences in this middle-beat plaintive from the songster.

TWILITERS (Nix 103)

(B) "BACK TO SCHOOL" (2:01) [RTD BMI—Cenci, Dorsey] Teeners get a good-sounding Latinish novelty outing from the songsters, who warble a good teen lyric that mentions such familiar teen-beat names as Charlie Brown and Barbara-Ann. Well-worth rock airtime.

(B) "LOVE BANDIT" (2:03) [RTD BMI—Cenci, Dorsey] Boys stay on the upbeat, and come-up with another slick outing, including effective single-voice chant bits.

THE JOURNEYMEN (Capitol 4625)

(B+) "RIVER COME DOWN" (2:45) [Friendship BMI—Phillips, Weissman] Deck bows a fine folk-song trio, which deftly portrays a haunting number. It's a striking sound that could add a new folk team to the charts.

(B) "500 MILES" (3:12) [Friendship BMI — Phillips, West] Boys are more intimate on a lovely wistful with a folk heritage.

THE BLUE CHIPS (RCA Victor 7935)

(B) "ADIOS, ADIOS" (2:00) [Rose Hill BMI—Thumper, Strong] Teen-market songsters give the kids a good-sounding Latinish date. Also sound-worthy is the pretty Spanish trumpet section. Worth teen exposure.

(B) "LET IT RIDE" (2:19) [Livingston & Evans ASCAP—Livingston, Evans] This is swingin' reading of the smart title-tune from the upcoming musical starring George Gobel (Victor has the original-cast).

ANDY WILSON (Destiny 506)

(B) "DON'T YOU KNOW?" (2:21) [Robadon BMI—Wilson] Singer Wilson and the combo-chorus display lively shuffle-rock finesse here. Backing includes a swingin' organ.

(C+) "BABY FACE" (1:42) [Remick ASCAP—Davis, Akst] Latinish sock-rock stint on the ever-green is less successful.

MURRY KELLUM (K&M 503)

(B) "RIVER OF TEARS" (3:05) [Fraiser-McRee BMI—Morris] Singer Kellum, assisted by The Balladiers' songsters, warbles a tale which tells of the tragedy of the Civil War. Date is done with a good-sounding quick-beat folk-like touch.

(B) "NINE POUND HAMMER" (2:15) [American BMI—Travis] Oldie is presented with an apt pounding-like sound from the musicians. Label headquarters in Jackson, Miss.

THE MILLS BROS. (Dot 16258)

(B) "BALLERINA" (2:10) [Jefferson ASCAP—Russell, Sigman] The oldie dances to a bright cha-cha beat in this likeable vocal by the vet team. Both jocks and juke-boxes can make good use of this issue.

(B) "I'LL TAKE CARE OF YOUR CARES" (2:23) [James V. Monaco ASCAP—Monaco, Dixon] Another years-back item is essayed first in intimate fashion, then as a light swinger. Also solid jock & juke-box work.

THE SQUIRES (Chan 102)

(B) "MOVIN' OUT" (2:30) [Sturville BMI—The Squires] Combo offers a colorful rock romp for the keyboards, with guitar and keyboard doing the standout work. Kids will dig the attack.

(B) "OUR THEME" (2:25) [Sturville BMI—The Squires] Attractive soft-spoken melody gets a pretty pose from the keyboard-led musicians. Good easy-go spin affair.

EUGENE CHURCH (King 5545)

(B) "YOU GOT THE RIGHT IDEA" (3:00) [O-Cal BMI—Green] Vet blues artist heads a contagious R&B-styled ditty. He is brightly assisted by the musicians and chorus, including a fine hopping sax. Solid R&B-teen sock date.

(B) "MIND YOUR OWN BUSINESS" [Church] This catchy blueser is done with a slower tempo.

THE SENTIMENTALS (Mint 803)

(C+) "I'M YOUR FOOL ALWAYS" (2:28) [Ford BMI—Forde] Song group's lead does an OK rock-ballad reading of the plaintive item. Other songsters, in a chant role, and combo softly support.

(C+) "ROCK ME MAMA" (2:22) [Ford BMI—Jackson] As the title indicates, this is a jump-rock date. Diskery works-out of N.Y.

JOE TIGGLE (Favor 501)

(B) "WELL, HOW ABOUT THAT!" (2:12) [Kalmann & Lowe ASCAP—Mann, Lowe] Cute-sounding medium-beat twist date with songster Tiggle working against an infectious organ-led combo-chorus stint. Cameo handles the diskery.

(B) "ONLY LOVE BRINGS HAPPINESS" (2:50) [Lowe ASCAP—Mann, Lowe] The singer takes things in a nice easy-beat ballad vein here.

THE CASTAWAYS (Viv 1)

(B) "FEELING MIGHTY LOW" (1:51) [Debra-Thome] Song team offers a soft folk-inclined blend on the interesting folkish ballad about a lost-love. Home-base for the diskery is Phoenix, Ariz.

(B) "MICHELLE (Yellowbird)" (2:10) [Debra-Thome) Nice vocal version of the recent big chart stand by Arthur Lyman.

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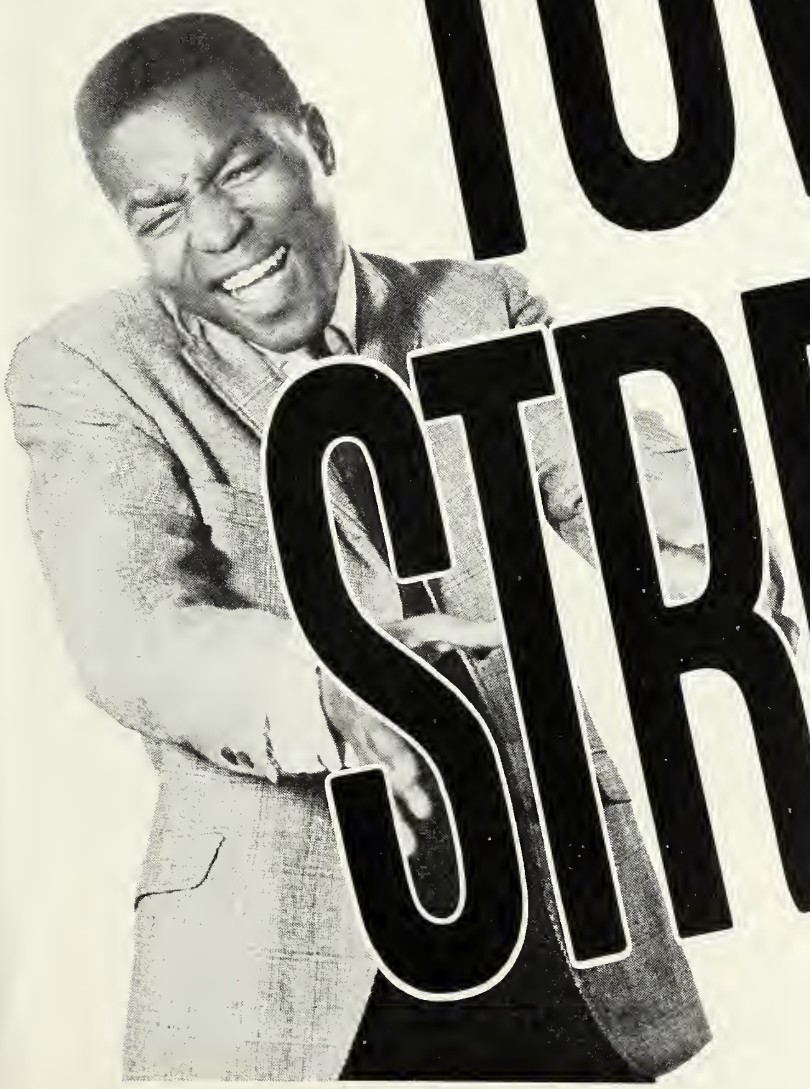

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FIRST IN THE FOREGROUND OF SOUND

Cash Box

RECORD REVIEWS

B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Best Bets

JOHNNY MATHIS (Columbia 42156)

(B+) "WASN'T THE SUMMER SHORT?" (2:52) [Cathryl ASCAP—Lyons] Many a teener will be gathering summertime memories with this fine ballad outing by the legit favorite. With heavy station activity, side could do big Top 100 business.

(B+) "THERE YOU ARE" (2:50) [Noma BMI—Otis, Towne] Another solid cozy romantic delivery from the star.

THE ORCHIDS (Wall 549)

(B+) "GOOD GULLY!" (2:19) [Figure BMI—The Orchids] That "hully gully" sound shows-up in a solid sax-led performance by the musicians. Side from the N.Y.-based label deserves teen attention. Could bust wide open.

(B+) "SOFT SHADOWS" (2:21) [Figure BMI—The Orchids] Sax & organ tops a soft-spoken rock stint from the combo on this end.

THE DEL VIKINGS (ABC-Paramount 10248)

(B+) "I HEAR BELLS (Wedding Bells)" (2:28) [Rose-Hill BMI —Strong, Love] The vocal team, one of the pioneers in teen chanting, once more apply the chimes-like touch in this speedy lovey-dovey novelty. Boys just made some noise with "Bring Back Your Heart," and could do the same here.

(B) "DON'T GET SLICK ON ME" (2:23) [Atlantic BMI— Seymour, Stevens, Houston] Group stays infectiously on the upbeat.

JERRY MURAD'S HARMONICATS (Columbia 42174)

(B+) "NIGHT TRAIN" (1:50) [Frederick BMI—Washington, Simpkins, Forrest] The Jimmy Forrest classic, a current noise-maker for Richard Hayman, is revived with a driving, money-making spirit by the famed harmonica crew. Should soon be in there battling for honors.

(B) "FRENCHY" (1:40) [M. Witmark & Sons ASCAP—Ogermann] There's a gay Paree touch to this up beat coupler.

JOHN FRED (Montel 904)

(B+) "DOWN IN NEW ORLEANS" (1:48) [Red Stick BMI—Gourrier, Bryan] Fred, who kicked up a chart fuss awhile-back with "Shirley," can rock his way back to the big time with this inviting blues-pounder. Sock support from the Playboys.

(B) "I LOVE YOU" (1:51) [Red Stick BMI—Gourrier, Bryan] Artist takes a fetching beat-ballad pose here. Label's based in Baton Rouge.

HELEN SHAPIRO (Capitol 4627)

(B+) "YOU DON'T KNOW" (2:52) [Edward B. Marks BMI— Schroeder, Hawker] English lark has scored heavily in the English market with this item, and could be big chart business here, too. Opus is strong romantic gets an impressive vocal from the lass, who is supported by a solid full ork Latinish sound. Watch closely.

(B) "MARVELOUS LIE" (2:22) [Jerome ASCAP — Lewis, Paramor] Bouncy wistful affectionate is from a pic tagged "Frightened City."

DICK HAIMAN/DIAL TONES (Horizon 1596)

(B+) "BLUE MOON OF KENTUCKY" [Peer Int'l BMI— Monroe] Organist Haiman heads an effective quick-beat Latinish rock reading of the old country favorite. Instrumental date that could catch-on. Label is handled by Discmaker's Group.

(B) "BOSS" [Alan Hartwell BMI —Adams] The Dial Tones, musicians who back Haiman on the top-half, are spotlighted in a generally striking guitar-led teen-beat romp.

BETTY O'BRIEN (Liberty 35565)

(B) "LOVE OH! LOVE" (2:45) [Eden BMI—Otis, Benton] Thrush has a pro blues-sided delivery in her portrayal of the feelingful, "Careless Love"-flavored wistful. Bert Keyes directs the polished slow-beat rock-a-string sound. Session could happen with sufficient exposure.

(B) "SHE'LL BE GONE" (2:02) [Eden BMI—Williams, Byers] Male chorus is added to this brighter blues sound. Striking stand that can also step way out. Gal's a talent to eye.

DODIE STEVENS (Dot 16259)

(B+) "LET ME TELL YOU 'BOUT JOHHNY" (2:17) [B. F. Wood ASCAP—Bayer, Harway] Tale of a teen fella who's a big-lie is related with a joyful rock sound by the lark and full ork-chorus. Catchy teen-beat business that could get around. Watch it.

(B) "YOU ARE THE ONLY ONE" (2:27) [American BMI Karr] Lass is convincing on the pretty true-love affectionate.

LITTLE JIMMY DEE (Infinity 010)

(B+) "I SHOULD HAVE LISTENED" (2:35) [Robert Mellin BMI—Russell] This one has the sounds hits are made of. It features Dee in striking rock-a-cha-cha pose against a sensational choral-ork backdrop supplied by the Teacho Wiltshire outfit. Watch it closely.

(B+) "I WENT ON" (2:13) [Jeneva BMI — Redd, Mosely] More solid cha rock sounds on another slice that has that winning chart look. Great double-headed wax bow for Dee.

BILL DOGGETT COMBO (Warner Bros. 5502)

(B+) "OPEN THE DOOR, RICHARD!" (2:35) [Duchess BMI —Mason, Howell, McVea, Clark] The old novelty item, originally done by Dusty Fletcher, rocks along with a vocal by the fellas in the combo. The "Plus 2" dates here are "Pony Walk" (1:09) Sylvia BMI — Roker, Clark & "You Can't Sit Down" (1:15) Conrad BMI—Clark, Upchurch, Muldrow.

(B) "THE WALTZ YOU SAVED FOR ME" (2:30) [Leo Feist ASCAP — Kahn, King, Findt] This entry features a lively rockin' beat for the old sentimental by the vet rock saxist and his crew.

TONY DEK (DeRose 8466)

(B) "ROCK - A - WAY" (2:22) [Myers ASCAP — Keefer] Good sock-rock merchandise in which Dek's delivery is backed by some original guitar-gimmick touches. Label is based in Westbury, N. Y.

(C+) "GOODBYE THIS TIME" (2:32) [Fillie-Gaal ASCAP— Fillie, Gaal, Decanio] Songster heads a plaintive portrayal for the teen-market.

TOBIN MATTHEWS (USA 718)

(B+) "LOVE HAS IT'S FUNNY WAYS" (1:40) [Matthews, Jurecki, Hensel] Singer Matthews, who shared chart sales on the awhile-back click, "Ruby Dooby Do," effectively portrays the intriguing blueser with a somewhat "Fever" touch. Catchy cut that could make some noise. Chief handles the label.

(B) "THINK IT OVER" (1:35) [Cedarwood BMI — Holly, Petty] This is a good-sounding busy shuffle-beat rocker.

GORDON MacRAE (Capitol 4626)

(B) "IMPOSSIBLE" (2:19) [Dena ASCAP — Freed, Saxon] The fine legit singing vet offers a pleasing portrayal of an amiable ballad. Performer's backing has a nice light-beat touch. Can make the deejay grade. Tune is not the familiar Steve Allen-cleffed number.

(B) "ORDINARY PEOPLE" (3:18) [Chappell ASCAP — Adler] Tune is an attractive ballad from the upcoming musical. "Kwamina," and the MacRae reading displays his usual romantic prowess.

THE CHANTERS (DeLuxe 6194)

(B+) " MY MY DARLING" (2:30) [Jay & Cee BMI—The Chanters] Aptly tagged crew has a deft chant-featured upbeat blend, with the lead offering the lost-love lyric. A hot sax and handclap bit are included. Kids will enjoy the proceedings.

(B) "AT MY DOOR" (2:38) [Lois BMI — Thompson, Green) Group follows just about the same good-sounding format here.

CHAD MITCHELL TRIO/EUGENE LaMARR (Colpix 610)

(B) "SIX MEN" (1:54) [Columbia ASCAP—Tobias, Ballard] The fine folk team offer a dramatic item "inspired" by "The Guns of Navarone," the pic which is proving a top box-office attraction. Backing the boys' warble is a high-powered ork stint. Might get around.

(B) "I'M GOIN' HOME" (2:15) [Spiral BMI—Barnes, Lewis] Accordionist LaMarr heads the pretty instrumental reading of the melody to the famed folk-song, "Shenandoah."

ROBERTINO (Kapp 416)

(B) "O SOLE MIO" (2:26) [PD-Di Capua] Young (13) European singing sensation recently clicked with both ends of this deck. Here, he offers a touching Italian-sung portrayal of the lovely favorite. Might get action with enough exposure.

(B) "ROMANTICA" (3:11) [Garland ASCAP—Verde, Rascel] This year's San Remo winner is done with a light Latinish backdrop.

CHUCK RIO (Tequila 100)

(B+) "CARAVAN" (2:18) [American Academy of Music ASCAP—Ellington] Rio, a member of The Champs when the combo had its "Tequila" hit, heads a similar wild sock-beat reading of the evergreen. Sax and percussion are highlighted in exciting fashion. Rio owns the label, which could move with this item.

(B) "EL BRACERO" (2:30) [NACO BMI—Guerrero] A Spanish vocal is the feature of this lively stint.

JAY & THE AMERICANS (United Artists 353)

(B) "TONIGHT" (2:28) [G. Schirmer ASCAP—Bernstein, Sondheim] Lovely ballad from "West Side Story," due for release as a pic soon, is done with a lush rock-a-cha sound (soprano sax included), with the vocal crew upfront. Flick version should bring some teen-market attention this way.

(B) "THE OTHER GIRLS" (2:22) [Trio BMI—Goldstein, Gluck] Soprano sax is also employed in this nice rock-a-cha romantic.

THE CORSAIRS (Tuff 1715)

(B) "TIME WAITS" (2:15) [Winlyn BMI—Uzzell, Stevens] This is a good busy-sounding Latinish-rock romantic pose by the songsters, featuring here the voice of Jay "Bird" Uzzell. Strings are part of the rhythmic support. Label is distributed by Mercury.

(B) "IT WON'T BE A SIN" (2:27) [Annie-Earl ASCAP— Spector] This shuffle-beat sound has somewhat of a Fats Domino approach, particularly in the lead vocal by "King" Moe Uzzell.

WERNER MULLER ORCH. (London 2009)

(B) "LOOK FOR A STAR" (2:40) [Dijon & Jaro BMI—Anthony] From the popular German ork's phase/sound 4 LP outing, "Percussion In The Sky," an attractive softie reading of the pretty item, a recent chart entry. Trumpet and organ are featured. Attractive programming.

(B) "OVER THE RAINBOW" (2:38) [Leo Feist ASCAP— Arlen, Harburg] Chanting chorus is included in another appealing sampling from the album.

THE 4 AFTER 5s (All Time 9076)

(B+) "HELLO SCHOOLTEACHER!" (2:45) [O-Cal BMI — Fraser, Otis, White, Wilson, Harris] A back-to-school laff-beat item with an infectious way. Lyrics are done by a happy-voiced lead, while the other warblers and combo do a fine bright-beat job. Label is based in Los Angeles.

(B) "I GOTTA HAVE SOMEBODY (Lonely Boy)" (2:48) [O-Cal BMI—White, Wright] Same lead is heard in a persuasive R&B-ballad light.

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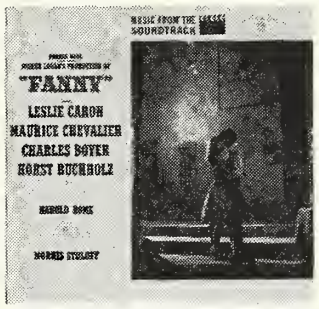
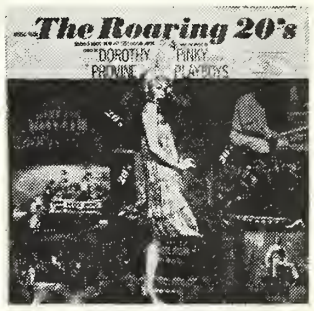


"FANNY" SOUNDTRACK
W/WS 1416



THE ROARING 20's
DOROTHY PROVINE
W/WS 1394

BEST OF THE POPULAR PIANO CONCERTOS
GEORGE GREELEY
W/WS 1410

"PARRISH" SOUNDTRACK
W/WS 1413

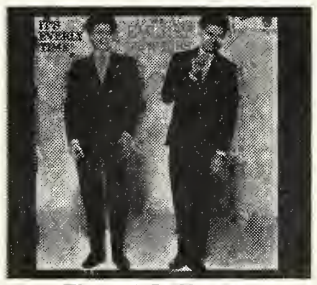
JOIN BING IN A GANG SONG SING ALONG
W/WS 1422

A DATE WITH THE EVERLY BROS.
W/WS 1395

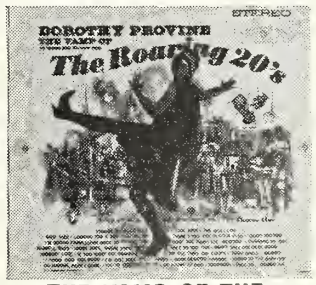
BOB NEWHART BUTTON-DOWN MIND
W/WS 1379

JOIN WITH BING & SING
W/WS 1363

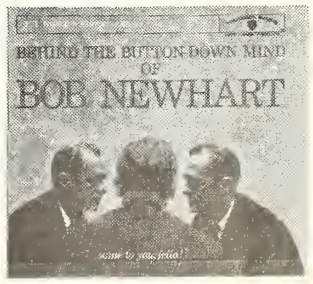
"GONE WITH THE WIND"
SOUNDTRACK
W/WS 1322



IT'S EVERLY TIME
W/WS 1381



THE VAMP OF THE ROARING 20's
W/WS 1419



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W/WS 1417

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RECORD REVIEWS

B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Best Bets

ROGER DOUGLASS (Mercury 71860)

(B+) "TEENAGERS FOREVER" (2:18) [Merna BMI—Stirling, Temkin] New songster Douglass could make noise first-time-out with his attractive display of a nice rock-a-cha romantic. Pretty string-included ork-chorus setting. Keep tabs on this session.

(B) "BUT SUDDENLY" (2:19) [Leeds ASCAP—Michel, Altman] This date also has teen-ballad appeal, and is also done with a Latinish touch.

JOHNNY BOND (Republic 2022)

(B+) "SADIE WAS A LADY" (3:35) [Vidor-Golden & West Melodies BMI—Mize] Bond, who clicked awhile back with "Hot Rod Lincoln," could do particularly impressive juke-box business with this cute bouncer with a cute old-west theme. Cut, from an LP, should be eyed.

(B+) "BUCK PRIVATE'S LAMENT" (2:11) [Red River BMI—Atcher] Current and ex-G.I.'s will get a kick out of this item about the classic battle between the buck private and his sergeant. Note for PX juke-box plays.

DAVE "BABY" CORTEZ (Clock 71875)

(B+) "COME ON AND STOMP" (2:42) [Emit BMI—Clowney, Wood] The popular teen-beat is displayed with the organist's fine rock know-how, with the rest of the combo and handclapping, chanting chaps providing further excitement. Natural teen-dance entry.

(B) "CALYPSO LOVE SONG" (2:10) [Emit BMI—Clowney, Wood] Nice chalypso sound on the attractive tune.

JOHN D. LOUDERMILK (RCA Victor 7938)

(B+) "LANGUAGE OF LOVE" (1:45) [Acuff-Rose BMI — Loudermilk] The vet singer-writer heads an enjoyable light-beat essay about the teen language of love, which proves to be, like Barry Mann's "Who Put The Bomp" smash, a language of chants. Catchy cut that could get solid coin.

(B+) "DARLING JANE" (2:20) Acuff-Rose BMI—Loudermilk] Loudermilk tenderly warbles the pretty calypso-type opus, about a gal who dies in a hurricane.

DICK MICHAELS (Explosive 101)

(B) "COFFEE DATE" (2:07) [Chandler ASCAP—Ledner, Lake] Newcomer Michaels turns in an enticing disk debut as he teen beat cha cha's his way over a flavorful romnatic ditty. Could latch onto lots spins.

(B) "TEEN AGE BLUES" (2:12) [Chandler ASCAP—Ledner, Lake] Songster emotionally tells about the problems of a teener on this shuffle ride. Good Jimmie Haskell ork-chorus support on both sessions.

THE SWEET SICK-TEENS (RCA Victor 7940)

(B+) "THE PRETZEL" (2:20) [Norick ASCAP — Blagman, Bobrick] Colorful sock-rock affair is a good-sounding take-off on the Twist-beat and other teen-steps. Sessions has laffs plus a solid teen-market attitude.

(B) "AGNES (The Teenage Russian Spy)" (2:23) [Norick ASCAP—Blagman, Bobrick] A rock-a-cha laff (?) stint about a gal spy who went with the fella because he was the son of an atomic scientist (she's getting the chair).

LON DOBRO (4 Star 1754)

(B) "I JUST LIKE YOU" (1:45) [4 Star Sales BMI — Dobro] Catchy quick-beat romantic-novelty gets a capable belt essay from Dobro, who is backed by a colorful rock-a-string arrangement. Affable rockin'.

(B) "ALL THE TIME" (1:51) [4-Star Sales BMI—Dobro] Dobro gives a wistful display here. Strings are again present.

STAN KENTON (Capitol 4629)

(B) "OFFICER KRUPKE" (3:13) [Schirmer, Chappell ASCAP—Bernstein, Sondheim] Culled from the orkster's "West Side Story" LP, this track is one of the least successful. Kenton takes the show's hilarious show-stopper and turns it into a multi-textured mood piece, and misses. Kenton fans will still appreciate the efforts.

(B) "THEME FROM SPLENDOR IN THE GRASS" (3:01) [Witmark ASCAP — Amram] The soon-to-open flick features a lush, moody, theme title piece. Here, the Kenton ork weaves an interesting brass mood with the leader spotlighted on piano.

MATT CORD (Square 203)

(C) "I'M COMING HOME" (2:05) [Silent ASCAP—Salwitz, Silverman] Cord's backed by a chorus on this fast moving, country-styled opus. Storyline's 'bout a fella who has decided to settle down.

(C) "HOBO HEART" (2:18) [Silent ASCAP—Stein] Coupler's an easy-goin' western flavored sentimental.

JAZZ

AL COHN-ZOOT SIMS (Mercury 71858)
"Angel Eyes"/"The Note"

LEE MORGAN (Vee Jay 401)
"Just In Time"/"Expoobident"

WYNTON KELLY (Vee Jay 402)
"Come Rain Or Come Shine"/
"Joe's Avenue"

CLEANHEAD COOTSIE (Rufus 500)
"Freddy the Freeloader"/
"Big Legs"

FRANK DALTON (Mercury 71857)

(B+) "QUICK DRAW McGRAW" (1:51) [MRC BMI—Mascari, Bolden] Laff item about an efficient lawman is done with a good-sounding rock arrangement that includes now-and-then musical sounds of a rapidly firing weapon. Singer Dalton's instrumental backing is apty tagged The Dalton Gang.

(B) "CRUISED" (2:06) [MRC BMI — Mascari] R&B-styled blues bouncer with some instrumental references to the "Peter Gunn" theme.

BOB RILEY (Tibor 4500)

(B) "WEEKEND VACATION" (2:15) [Tibor BMI—Riley] Theme of a weekend vacation from a lost-love is presented with a bright sound by singer Riley and his rock-a-string backing. Tune is catchy. London handles the label.

(B) "MEMORIES OF HOME" (2:35) [Tibor BMI—Halmay, Friedenberg] Warm nostalgic waltzer. Nice cozy date.

THE OTHER FIVE (Gregmark 7)

(B) "TALK THAT TALK" (2:06) [Gregmark BMI—Frazier, Hazlewood] Infectious ditty, not the awhile back Jackie Wilson hit, gets a pro-sounding belt from the singers and combo, headed by strong keyboard-sax work. Kids will enjoy the cheer here.

(B) "TUESDAY NIGHT AND WEDNESDAY MORNING" (2:10) [Gregmark BMI—Hazlewood] The combo is highlighted good-sounding strut-blues fashion.

WALTER ALSTON (Gamut 101)

(B) "HEY BABY" (2:00) [Carol-Henderson, Alston] Alston, a Latin folk singer, goes after the teen-market with a good novelty-blues vocal against a busy combo-chorus setting. Talley-Ho Records handles the label.

(B) "GYPSY LADY" (2:27) [Carol-Alston, Henderson] A calypso-type sound backs the performer's ballad stint.

LLOYD MARLEY (United Southern Artists 109)

(B) "OOH POO PAH DOO" (2:37) [Minit BMI—Hill] Catchy ditty, a recent pop-R&B success for Jesse Hill, returns in a cheerful blues showing from the warbler and combo-chorus (The Trebles).

(B) "FADE WITH THE TIME" (2:11) [Quachita BMI—Marley] Marley's stint here is a plaintive. There's haunting chants from the vocal support.

MARTY LEWIS (Home of the Blues 235)

(B) "SLIP'N SLOP" (2:15) [Hara BMI — Lewis] A teen dance item is vigorously displayed in a sock rock ride by songster. Ork digs a hard groove for the affair. Could earn attention.

(B) "ANYONE BUT YOU" (2:17) [Hara BMI — Lewis] A straight-from-the-heart teen slanted ballad is wistfully arrayed with tender caresses. Also has airplay potential.

LARRY LEE (Destiny 505)

(B) "SOMEDAY (You'll Want Me To Want You)" (1:46) [Duchess BMI—Hodges] The oldie is presented to teeners with a bright rapid-fire rock sound by the warbler and keyboard-featured instrumentalists. Kids will dig the vitality.

(B) "I GET SO LONELY" (2:35) [Robadon BMI — Broderick, Daniels] Semi-dramatic teen-beat turn here.

BIG SLIM (Savoy 1605)

(C+) "I GOT TO FIND MY BABY" (2:10) [Savoy BMI—Wright] Very familiar upbeat blues theme is etched with a contagious eye cocked to the r&b marts.

(C+) "DON'T CRY BABY" (2:13) [Advance ASCAP — Unger, Bernie, Johnson] Traditional gut-bucket, slow blues lament is effectively essayed here.

BOBBY MITCHELL (Ron 342)

(B) "THERE'S ONLY ONE OF YOU" [Ron, Sho Biz BMI—Hauer, Rebennack] Songster offers OK teen endearments in hard-beat ballad setting. Femme chants help out.

(B) "MAMA DON'T ALLOW" [Ron, Sho Biz BMI — Arr. Rebennack] The oldie is fitted with a new teen lyric slant and is sliced infectiously. Good combo sounds-off both ends.

LULU REED (Federal 12426)

(B+) "YOU GOTTA HAVE THAT GREEN" (2:33) [R-T BMI—Toombs] Thrush has a solid vocal attack and puts it to good use in this riotous upbeat blues stanza. Honking sax-led combo gives her firm footing for the ride. Could dent r&b strongholds.

(B+) "KNOW WHAT YOU'RE DOING" (2:58) [Sonlo BMI — Patterson, Thompson] Here its a rolling, steady beat blues that the lark effectively portrays. Romantic theme promises teen attention.

THE TEEN BEATS (Original Sound 16)

(B) "NIGHT SURFING" (2:00) [Drive-In BMI — Taylor] An easy-beat instrumental with that off-beat intriguing sound. Gimmick string instrument is featured, and soft sounds of the sea are heard throughout the date.

(B) "CLAIR DE LUNE ROCK" (2:12) [Drive-In BMI — Arr. Egnoian] The now PD Debussy tune is done with a lively rock beat. A Top 100 version is called "Magic Moon" (The Rays on XYZ).

HONORABLE FATS WILSON (Robbee 116)

(B) "QUIT EATIN" (2:22) [Jeff-Paul & Starfire BMI—Marino, Guarino] Catchy laff bit in which "mama says" her boy is getting too fat. Singer Wilson receives aid from a combo-chorus, including a deep-voiced fella.

(B) "OVER AGAIN" (3:30) [Jeff-Paul & Starfire BMI—Maye] Performer turns to an R&B-styled ballad warble.

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Cash Box — THE RECORDS DISK JOCKEYS PLAYED MOST

		Last Week
1	TAKE GOOD CARE OF MY BABY *Bobby Vee (Liberty)*	1
2	THE MOUNTAINS HIGH *Dick & Deedee (Liberty)*	2
3	MICHAEL *The Highwaymen (United Artists)*	3
4	LITTLE SISTER *Elvis Presley (RCA Victor)*	4
5	YOU MUST HAVE BEEN A BEAUTIFUL BABY *Bobby Darin (Atco)*	9
6	DOES YOUR CHEWING GUM LOSE ITS FLAVOR *Lonnie Donegan (Dot)*	6
7	WHO PUT THE BOMP *Barry Mann (ABC Paramount)*	7
8	CRYING *Roy Orbison (Monument)*	10
9	MY TRUE STORY *Jive Five (Beltone)*	11
10	WITHOUT YOU *Johnny Tillotson (Cadence)*	16
11	FRANKIE & JOHNNY *Brook Benton (Mercury)*	18
12	MEXICO *Bob Moore (Monument)*	17
13	BLESS YOU *Tony Orlando (Epic)*	13
14	A LITTLE BIT OF SOAP *Jarmels (Laurie)*	14
15	WOODEN HEART *Joe Dowell (Smash)*	5
16	WHEN WE GET MARRIED *Dreamlovers (Heritage)*	20
17	MORE MONEY FOR YOU AND ME *Four Preps (Capitol)*	31
18	HIS LATEST FLAME *Elvis Presley (RCA Victor)*	23
19	I JUST DON'T UNDERSTAND *Ann Margret (RCA Victor)*	15
20	LET ME BELONG TO YOU *Brian Hylond (ABC Paramount)*	22
21	IT'S GONNA WORK OUT FINE *Ike & Tina Turner (Sue)*	26
22	HURT *Timi Yuro (Liberty)*	12
23	YOU DON'T KNOW WHAT YOU'VE GOT *Rol Donner (Gone)*	8
24	LOOK IN MY EYES *Chantels (Carlton)*	37
25	HIT THE ROAD JACK *Ray Charles (ABC Paramount)*	61
26	BIG COLD WIND *Pat Boone (Dot)*	30
27	LOVER'S ISLAND *Blue Jays (Milestone)*	28
28	KISSIN' ON THE PHONE *Paul Anka (ABC Paramount)*	38
29	THE ASTRONAUT *Jose Jiminez*	47
30	THE WAY YOU LOOK TONIGHT *Lettermen (Capitol)*	46
31	EVERY BREATH I TAKE *Gene Pitney (Musicor)*	34
32	ONE TRACK MIND *Bobby Lewis (Beltone)*	50
33	AMOR *Ben E. King (Atco)*	21
34	BRISTOL STOMP *Dovells (Parkway)*	65
35	JEREMIAH PEABODY'S PILLS *Ray Stevens (Mercury)*	40
36	SCHOOL IS OUT *U.S. Bonds (Legrand)*	19
37	LAST NIGHT *Markeys (Satellite)*	24
38	DON'T BET MONEY HONEY *Linda Scott (Canadian-American)*	25
39	I WAKE UP CRYING *Chuck Jackson (Wand)*	35
40	SAD MOVIES (MAKE ME CRY) *Sue Thompson (Hickory)*	62

41) Ya Yo
42) I'll Never Smile
43) Tossin' & Turnin'
44) Stick Shift
45) (He's) The Great Imposter
46) I'm Gonna Knock On Your Door
47) Nag
48) Humon
49) Magic Moon
50) You're The Reason
51) Sweet Little You
52) Let's Get Together
53) Years From Now
54) I Love How You Love Me
55) Take Five
56) I Fall To Pieces
57) As If I Didn't Know
58) Candy Man
59) Sweets For My Sweet
60) Juke Box Saturday Night
61) This Time
62) Runaround Sue
63) Sea Of Heartbreak
64) Movin'
65) Riders In The Sky
66) Feel It
67) Foot Stompin'
68) Water Boy
69) (He's My) Dreamboat
70) Pretty Little Angel Eyes
71) Theme From Silver City
72) Hollywood
73) Don't Blame Me
74) Summer Souvenirs
75) Berlin Melody
76) So Long Baby
77) My Blue Heaven
78) Don't Cry Baby
79) I Understand (Just How You Feel)
80) 'Til

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RECORD RAMBLINGS

NEW YORK:

Herald-Ember execs Al Silver and **Hal Percher** quite enthusiastic 'bout a host of hot decks that include **Maurice Williams'** "High Blood Pressure" (Herald), the Drivers' "Low Gear" (on the Comet subsid), **Roger & the Travelers'** "You're Daddy's Little Girl" (Ember) and **Dickie Goodman's** "Horror Movies" (Rori) adding that Arnold distribs' **Jerry Yablon** has broken the flip, "Whoa Mule," in Chicago. Fellas are also thrilled with new find, **Judy Clay**, and her soon-due Ember bow, "More Than You Know" and "I Thought I'd Gotten Over You." . . . Fabulous song stylist from England, **Shirley Bassey** (who's now with UA), the first one of the disk artists in the Persian Room's (Plaza) new policy of promoting disk artists who play there. Handling singles and LP exploitation is **Milton Karle**. . . . Best wishes to Vee-Jay's gal Friday, **Charlotte Iwanaga** on her recent marriage to **Dennis Enwright** and to **Dee Clark**, who's set for an Army induction physical in Oct.

Bob Crewe, who along with **Frank Slay** produced the **Rays'** "Magic Moon" (XYZ) click, hoping for his own chart outing with his new ABC duo, "I'm Goin' Home (On My Way)" and "One More Lie." Bob's just back from Philly where he worked on the up-coming **Freddie Cannon** Swan session. . . . **Lori Lea's** the pretty lark making her Horizon wax bow, this week, with "Ah Sweet Mystery Of Life" and "Here He Is." . . . From the Decca office of **Marty Hoffman** comes word; that Decca's **Lonnie Satin's** in rehearsal for the Nov.-due B'way musical, "Kicks & Co."; that **Sammy Kaye** makes the college scene at RPI Fieldhouse in Troy, N. Y. come 10/21; that **Jackie Wilson** starts a 4-week southern trek on 9/29 and that **Stubby Kaye's** a juke box favorite with "I'm Married To A Strip Tease Dancer."

properties and outlines he has for production with CBC. . . . Liberty's **Bobby Vee**, owner of the nation's top hit, "Take Good Care Of My Baby," has been set for a repeat 3-city tour of Australia, Oct. 6th thru the 9th. He'll hit Brisbane, Melbourne and Sydney. . . . **Phyllis Diller**, whose latest for Verve is her "Laughs" LP, set for a 9/21-10/15 stand at the Blue Angel. Label-mate **Oscar Peterson**, who has the "Portrait Of **Frank Sinatra**" package, in a 9/14-27 set at Basin Street. . . . **Connie DeNave** items that she has appointed **Jim Folsom** as chief copywriter of her public relations firm. Jim's a former p.r. rep for Capitol Airlines in Minneapolis.

The big new decks up at 20th-Fox, accordin' to **Eddie Heller**, are **Billie Jean Horton's** "Ocean Of Tears," **Kay Armen's** "Papa," **Johnny Restivo's** "Doctor Love" and "The Best Of The 20th Century Strings" LP. Kay's currently in a Palmer House (in Chi) stand. . . . The oils and water colors of **Bill Shuler** are on exhibit, 9/7-21, at the Ahda Artzt Gallery on W. 57th. Bill's Audio Fidelity's art director. . . . **Dorothy Donnegan** headlines at the Roundtable, 9/11-10/7. . . . **Morty Wax's** latest plug sheet includes the **Earls'** "Looking For My Baby" (Rome), **Chico Holliday's** "God, Country And My Baby" (New Phoenix), **Bobbi Martin's** "Why Should I Cry" (Coral) and **Chet Peters'** "Someone Loves You Jo." . . . **Jerry Simon, Larry Coleman & Joe De Angelis**, of Int'l Artists Corp., info that the **Cavaliers** have just signed with **Herb Abramson's** new Festival label and have a soon-due release. . . . **George Cappy** plugging away on the **Orchids'** "Good Gully"-"Soft Shadows" Wall bow. . . . **Dorothy Donnegan** headlines at the Roundtable, 9/11-10/.

RCA's **Della Reese** has been signed for a return engagement at the Copa, for Jan. 18, '62. She'll be featuring **Bobby Robinson**, Fury-Fire topper, thrilled with the soaring sales figures on **Lee Dorsey's** Top 100 hit, "Ya Ya." . . . **Mickey Eichner** memos that the **Deaxville Trio's** "Shenandoah" (Jubilee) is shaping up into a solid smash and that the **Chaperones'** "The Men From The Moon" (Josie) also looks like a winner. . . . Best wishes to **Allen Sussel**, former Laurie exec, who just opened his investment offices in Bala-Cynwyd, Pa. . . . **Ray Charles**, currently busting loose with "Hit The Road, Jack" (ABC) to headline the special vaudeville show, at the Palace, the week of 9/22. Also featured are Roulette's **Sarah Vaughan** and comic **Larry Storch** (who has a Jubilee LP out). **Sid Bernstein** and **John Drew** produced the show. . . . Songster **Johnny King**, after a lengthy stay at the Village Vanguard, leaves on a cross-country get-acquainted-with-deejays trek and will make appearances at top nite spots.

Mike Sheperd, Airtime Prod., telegrams from Hollywood, that the **Del-Roys'** "Love Me Tenderly" (Carol) has broken wide open out there and is spreading like wildfire up and down the coast. . . . Another coastal note, from **Ray Stevens** (**Bobby Rydell's** publicity rep there), has it that Ray'll be in Toronto this week to discuss her own gospel group, the **Meditation Singers**. **Lee Magid's** office has just signed **Tobi Reynolds**, who's set for an up-coming **Mike Wallace** "PM East" stint on WNEW-TV. Canary'll be at the Walker House in Toronto, 9/18 to 10/1 and at Mr. Kelly's in Chi for a 10/2-15 gig. . . . Julia Records' topper **Tom De Cillis** notes (from his Union, N. J. location) that Cosnat will be handling the distribution of the line in the days to come and that the first slice in the new set-up will be one by **Richie Dennis**. Tom also notes that his Tee Dee pubbery has "A Moment Ago"—the flip on the **Angels'** Caprice hit, "'Til." . . . **Louis Armstrong, Gordon & Shiela McRae** and **Roberta Peters** are in the line-up for the ABC-TV, 2/23 viewing of "Winter Carnival At Sun Valley."

CHICAGO:

A tremendous array of disk talent has been lined up for the 9/23 record hop show to be staged at Civic Opera House with WLS's red hot deejay, **Dick Biondi**, emceeing. Featured artists include **Brook Benton, The Platters, Del Shannon, Dee Clark, The Drifters, U. S. Bonds, Gene McDaniels, The Jarmels, Curtis Lee, The Cleftones, Phil Upchurch** and **Paul Williams** and his ork. . . . **Billy Leaner**, buzzin' from United Record Dist. that **Chuck Jackson's** new album tagged after his hit single, "I Wake Up Crying" (Wand) is gonna be a real big item. Singleswise, Billy's been getting some excellent response in the area to **The Shirelle's** "Big John" and the **Marvelettes'** "Please Mr. Postman" on Tamla. . . . **Earl Grant** opened at Robert's Show Club 9/8. Artist is currently riding the album charts with his "Ebb Tide" package on Decca. . . . Congrats to **Johnnie Quinn**, entering his second year as host of the "Comedy Corner" show on WSBC-FM where comedy albums are show-cased exclusively. . . . Local p.r. man **Pete Wright** is pretty enthused over a recently cut pairing by Chicago boy **Bob Vegas** on the IRC label. The sides are "Playboy" b/w "I Need You" and Bob has been exposing them around town via the usual tour of record hops and jockey shows. . . . Former WSBC program director, **Phil Green**, dons khaki 9/15 for a U.S. Army hitch. . . . **Kent Beauchamp** of Garlan Dist. has, what he terms, a real smash item in the **Roomates'** "Band Of Gold" (Valmor) which, he hastens to add, is racking up sales like crazy and getting terrific airplay on most of the major stations. . . . The **Dave Brubeck** Quartet, featuring **Paul Desmond**, will do a one-nighter at Orchestra Hall 10/1. . . . **Bob Holiday** takes over the Chi office of Personalities, Inc. as general manager. . . . **Bud Miller** (J. H. Martin Dist.) expresses sheer delight over national as well as local action on **Billy Vaughn's** "Berlin Melody" (Dot) and the **G-Clefs'** offering of "I Understand (Just How You Feel)" (Terrace) which debuted on CB chart last week in the number 98 position.

Songster **Harold Ward**, in at Le Bistro for a lengthy engagement. . . . Before departing for Minneapolis, RCA-Victor's **Stan Pat** clewed us in on some new 'going great' singles: "Language Of Love" by **John D. Loudermilk** (cleffer of many hits); and a pairing of "Agnes (The Teenage Russian Spy)" b/w "The Pretzel" by the **Sweet Sick Teens**. Stan adds that **Floyd Cramer's** "Your Last Goodbye" is zooming up the chart in the Milwaukee area. . . . We had a nice visit last week with Skyla's nat'l. promo director **Jo Wyatt** who's been on a 13-cities goodwill junket for the past few weeks. Jo tells us the diskery's ridin' high with the current **Gene & Wendell** big seller "The Roach" (Ray Star) and has another chart entry in **Jerry Naylor's** bow outing "Stop Your Crying" which has snared several picks across the country. The label recently signed **Jackie Gerard**, who is readying a single on the sub Ray Star banner and **Jimmy Norman** who will cut a session next week.

Earl Glicken (DelFi-Donna) passes the word along that **Johnny Crawford** might have a two-sided winner in his "Your Love Is Growing Cold" b/w "Treasure" since the flip side has been picking up steam in many markets. A newie to watch is **The Castaleers** debut waxing on Donna tagged "That's Why I Cry." . . . Music Dist's **Russ Bach** will be squiring the **Five Shades** around the Chi.-Milw. record hops circuit when they arrive in town this weekend to expose their coupling of "One Hot Dog" b/w "Sherlock Jones." The distrib is pretty excited over **Arthur Lymon's** latest "Honolulu Nites" b/w "John B." . . . Here are some items that are keeping **Charlie Fach**, of Mercury's Special Products Division, in mighty good spirits these days: the latest **Baby Cortez** slicing on Clock "Come On And Stomp," making noise in the area; **The Viceroys'** "Uncle Sam Needs You" (Smash), enlisting spins and sales all over the place; and **Joe Dowell's** "Wooden Heart" LP which, and we're quoting Charlie, is "selling like a single." . . . **Jack Karey** and his lovely wife, celebrated 14 years of wedded bliss over dinner at Anita's Sunny Italy Restaurant.

Congrats! ! ! **Perez Prado** and his ork, with the entire revue from Las Vegas' Tropicana, headline at the International Amphitheatre 9/16 for one night. . . . **Tony Galgano** and **Rube Lawrence** of Record Dist., enjoying stepped up activity with their Mexican Traders firm, are anxiously awaiting the new batch of Audio-Fidelity albums expected in a week or so. . . . Summit Dist. toppers **Jack White** and **Seymour Greenspan** are elated over national action on **Troy Shondel's** "This Time" and **Hayley Mills'** "Let's Get Together." The distrib's r&b promo man **Carl Davis** made the local rounds last week with **Erma Franklin** to plug her Epic single "What Kind Of Girl."

HOLLYWOOD:

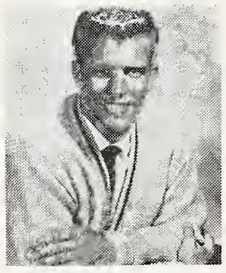
The Fuller Bros. out with Challenge deck "Moon River," from the Paramount pic "Breakfast At Tiffany's," Flip offers "Framed, Convicted and Condemned." . . . Warner Bros. Records reports hefty action in several Coast areas with **Morris Stoloff** slice "Fanny". . . . Singer **Ray Charles**, who broke an attendance record at the Hollywood Palladium during August, scored a big success also with his 31 piece ork and singers at the Hollywood Bowl concert 9/10. . . . **Dwayne Hickman**, star of TV's "Dobie Gillis," has inked an exclusive disk pact with Dot Records topper **Randy Wood**. Plans call for an album and singles to be released later this year.

Les McCann, Pacific Jazz pianist, adds big band and self-styled vocals to new LP outing titled "Les McCann Sings." McCann is set for a 3 week stint at local jazz nitery The Summit bowing 9/28. . . . Newly formed Pro Records has taken over national distribution of **Johnny Gatewood's** "Pocketful of Rainbows," from local Plaza label. . . . **Hans Salter**, who did the musical score for flick "Come September," signed by producer **E. Charles Straus** to compose and conduct the music for Allied Artists' "Hitler". . . . **Fred Darian**, riding the charts with Era effort "Johnny Willow," featured as the star attraction on the 9/5 sailing of the Matsonia from Honolulu to Los Angeles. . . . Choreo Records busy prepping their initial album release tabbed "The Astaire Medley"—32 songs **Fred Astaire** featured on his 3 Emmy award winning teevee specials.

RAY CHARLES

BOBBY VEE

SAMMY KAYE



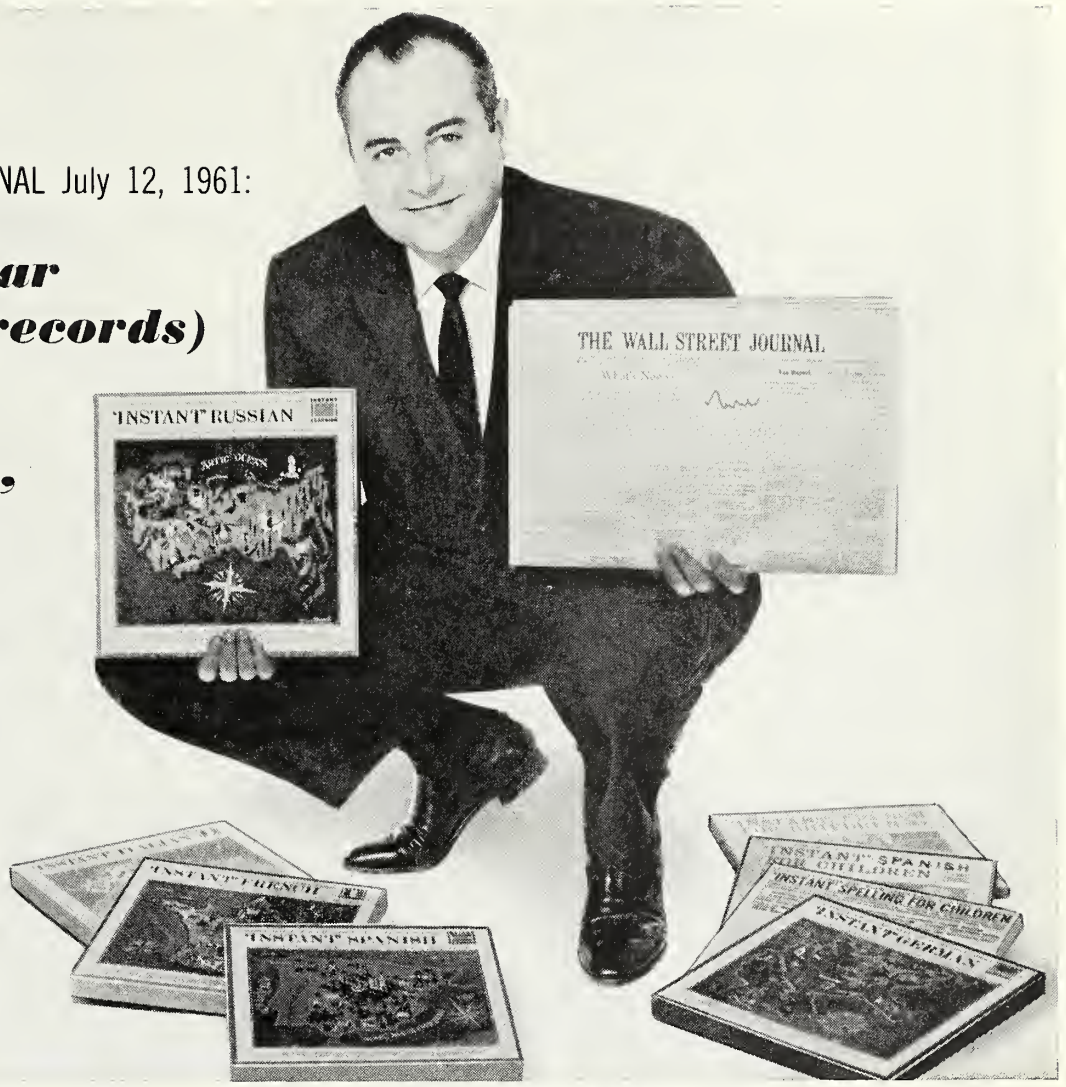
JOE DOWELL

LORI LEA

JOHNNY KING

Reports THE WALL STREET JOURNAL July 12, 1961:

"...sales this year (of educational records) should reach a new high of $17.5 million..."



PICKWICK 'INSTANT' LEARNING ALBUMS GIVE YOU THE EXTRA SALES POWER TO TAP THIS FABULOUS NEW MARKET!

Widely acclaimed INSTANT REINFORCED LEARNING METHOD Offers Powerful Sales Advantage

Based on famous rapid learning method developed at Harvard and Columbia Universities—used successfully by the Armed Forces—acclaimed by educators—Reinforced Learning helps people—young and old—to learn difficult subjects and skills in a fraction of the time required by older teaching methods. By employing this sensationally effective method in all its educational albums, Pickwick gives you a sales advantage offered by no other record line.

Pickwick educational albums now include:

'INSTANT' LANGUAGES FOR ADULTS 5 albums: FRENCH, SPANISH, RUSSIAN, ITALIAN and GERMAN—$9.95 per album, contains (2) 12-inch LP's, 2 manuals with self-scoring progress charts plus 25,000-word, language-to-language pocket dictionary.

'INSTANT' LANGUAGES FOR CHILDREN 2 albums: FRENCH and SPANISH —$5.95 per album, contains 12-inch LP, 4-color fully illustrated word-phrase book plus a self-scoring progress manual. Awarded "Parents' Magazine Commended" Seal.

'INSTANT' SPELLING FOR CHILDREN AND VOCABULARY BUILDER 3 albums: for Grades 2 and 3, 4 and 5, and 6 and 7.—$5.95 per album, contains 12-inch LP, lesson and self-scoring progress book plus a 500 word vocabulary building manual. Awarded "Parents' Magazine Commended" Seal.

POWERFUL AD PROGRAM, MERCHANDISING SUPPORT AND SALES AIDS

■ *National Advertising Throughout Fall and Pre-Christmas Season*—Parents' Magazine, N. Y. Times Sunday Book Review, New Yorker, Holiday and Saturday Review reaching more than 21 million responsive readers.

■ *Newspaper Ad Mats* ■ *Album Display Racks* ■ *Window Streamers* ■ *Descriptive Literature Stuffers* ■ *Explanatory 'Reinforced Learning' Booklet* . . . plus this Sales Producer.

■ *"Parents' Magazine Commended" Seal* relied upon by millions of Americans as proof of quality, and reliability.

And remember . . . *"Instant' Learning Albums sell at full price —give you full mark-up.* Act today. Write, wire or phone:

PICKWICK INTERNATIONAL INC., Pickwick Building, L. I. C. (1), N. Y.

Other popular Pickwick labels include **Cricket Children's Records, Family Hour, Bravo, International Award Series, Off-Broadway and Design-Compatible Fidelity.**

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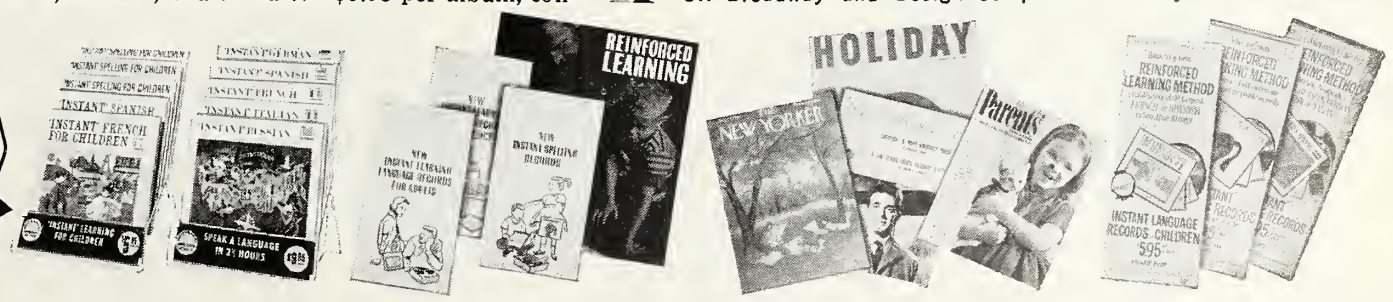


A SMASH HIT!
HORACE SILVER'S
LATEST ALBUM

Selections:

FILTHY McNASTY
DOIN' THE THING
KISS ME RIGHT
THE GRINGO

Blue Note 4076

They're dancing in the aisles to FILTHY McNASTY . . . . .
they're screaming for an encore on DOIN' THE THING . . . .
KISS ME RIGHT and THE GRINGO are breaking it up!

Complete Catalog on Request

BLUE NOTE Records Inc.
43 West 61st St., New York 23, N.Y.

Top Ten Bound
"LOOK IN MY EYES"
by
The Chantels
Carlton #555

Brand New
Jerry Lee Lewis
"SAVE THE LAST DANCE FOR ME"
and
"AS LONG AS I LIVE"
Sun 367
SUN RECORDS

101 Strings
The World's First
STEREO-SCORED
Orchestra

"A LITTLE BIT OF SOAP"
The Jarmels
LAURIE 3098

Att: DJ's

Great new hot promotian idea. Contact yaur local VALMOR Distributar abaut Cathy Jean and the Raamates "AT THE HOP" LP Pra-matian Kit.

Mills HIT REMINDERS

DOES YOUR CHEWING GUM LOSE ITS FLAVOR
Lonnie Donegan and His Skiffle Group—DOT

"THAT'S MY DESIRE"
Pat Boone—DOT
The Lettermen—CAPITOL
Jan August—MERCURY

Mills Music, 1619 Bway., N. Y. 19

FOR LEASE: A single, destined to go places. Commercial potential excellent. Master and stamper ready for immediate production. National distributor wanted at once. Owner: HOWARD E. SHORT, BOX 111, ALBERTA, VIRGINIA.

Cash Box RECORD RAMBLINGS

"Willing and Eager," new composition with words and music by **Richard Rodgers**, will be introduced by songstress **Ann-Margret** in the new film version of "State Fair. . . . Columbia wax artist **Kay Stevens**, in 10/5 at the Slate Brothers for her debut Hollywood engagement. . . . **Jazz** pianist **Calvin Jackson**, grabbing deejay attention in several areas nationally with initial Reprise package "Jazz Variations On Movie Themes". . . . **George Duning** begins recording his score for "13 East Street" at Columbia Pictures 9/25. . . . **Ed Townsend** swinging on the Challenge label with items "Ed Townsend's Boogie Woogie Part I" and "Ed Townsend's Boogie Woogie Part II". . . . Actress-singer **Connie Stevens**, looking to get back in the hit column with "If You Don't, Somebody Else Will," on the Warner Bros. banner. . . . RCA Victor set to produce the cast album on **Frank Loesser's** new musical "How To Succeed In Business Without Really Trying". . . .

Don Blocker, at Liberty Records, predicting **Troy Shondell's** "This Time" will go all the way. . . . New Ultimate label bows this week with a first album, "An Evening At Dinos Lodge" by **Jack Elton** and **Steve La Fever**. . . . **Jules Losch** returned from Charleston, S.C. where he signed **Maurice Williams** and **The Zodiacs** to a personal management contract. . . . **Dale Bobbitt**, the new Boyd Records representative on the West Coast will audition new talent and deal with independent producers on masters for Boyd Records. . . . **Bob Stern** elected president of the record industry's 'Spins and Needles' bowling league. . . . **Joanie Sommers** has been signed for an expanded promotional campaign for the 1962 season. Miss Sommers will spend three days in New York in October recording and taping spots for radio and television. . . . **Vic Damone** back from a record breaking stint at the Cal-Neva lodge, Lake Tahoe to tape the Westinghouse Presents TV special, and also to tape the second Dupont Show of The Month. **Neal Hefti's** first assignment since taking over as A & R Director for Reprise Records is the production of a **Leo Diamond** harmonica album.

'round the country. . . . We hear that Marnel's **Larry Cohen's** doing' handstands and walkin' hot coals over the excitement created by **Dion's** "Runaround Sue" (Laurie), **Bill Black's** "Movin' " (Hi), the **Velvets'** "Laugh" (Monument), **Gloria Lynne's** "Impossible" (Everest) and a sleeper by the **Champlains** (4 sailors stationed on the USS Champlain) tagged "Ding Dong" (UA). . . . **Dick Colanzi**, Eastern Record Promotions, items that he's working on these sales sizzlers; "Someday You're Gonna Be Sorry" by **Dorlores Rodel** (DeRose), "Love Me Tenderly" by the **Del Roys** (Carol) abd "One More Chance" by **Jimmy** & the **Towers** (DeBann). Richard adds that Miss Rodell has appeared on the **Lawrence Welk** show several times and that his new offices are located at 1920 Chestnut St. . . . **Jimmy Myers**, whose Myers pubbery has also moved to 1920 Chestnut, plugging away on **Jimmy DeKnight's** "Rock-A-Billy" (Bandbox), the **College Three's** "Michael" (Myers) and **LeRoy** & the **Rockin' Fellers'** "River Nile" (Cameo) among others.

LEE DORSEY

CHICO HOLIDAY

BOB CREWE

HERE AND THERE:

PHILADELPHIA—Top 3 with **Bob Heller** at his Flying distribs include **Ike & Tina Turner's** "It's Gonna Work Out Fine" (Sue), **Sue Thompson's** "Sad Movies" (Hickory) and **Bobby Edwards'** "You're The Reason" (Crest). Bob adds that we oughta keep an eye on the **Roller Coasters'** "Wabash Blues" (Holiday Inn). . . . **Kay Woodard**, of **Raymond Rosen**, infos that **George Beverly Shea** (who appeared with the recent **Billy Graham** Crusade) presented autographed copies of his RCA "Holy Land" LP to student nurses at Methodist Hospital for their winning efforts in the "Be Courteous To Patients" contest. Rosen's mgr. **Paul Knowles** also presented the gals with a library of Victor albums. . . . **Talley-Ho's** sales promo man **Lou Henderson** letters that both the **Blue Notes'** "Shrimp Boats"—"My Heart Cries For You" Gamut duo and **Zorro's** Maske slice, "Somebody Cares," look real good agrees on the Mills Bros.' lid-addin that the flip's a solid juke entry. It the oldie, "I'll Take Care Of You Care," a while-back **Al Morgan** hi Bob also notes that **Bud Dashiell** ha a winner in "I Talk To The Trees (Warner Bros.).

SAN FRANCISCO—Indie promo gal **Cathy Furniss** telegrams that there's been hefty action on **Tommy Sands'** "Rainbow" (Capitol), the Parakeets' "Shangri-La" (Jubilee) **Deaxville Trio's** "Shennandoah" (Jubilee) and **George Cameron's** "Toy Of Love" (Portrait). . . . The Bayanihan Phillipine Dance Company are currently in a one-week stint at the Geary Theatre prior to leaving on a cross-country trek. Group has waxed two folk LP's for Monitor. . . . Hot new Dot items at New Sound, according to sales & promo man **Hugh Trutton**, include the **Lennon Sisters'** "Sad Movies," **Lawrence Welk's** "Riders," the **Mills Bros.'** "Ballerina," **Robert Knight's** "Because" and "Dance Only With Me" and **Billy Vaughn's** "Berlin Melody." . . . **Bob Davenport**, in hi 'Disc-cussion' R. F. **Jones** newsletter

PITTSBURGH — **The Limelite** set for another series of one-nite co certs in the east, mid-west and Can da, bow 9/29 at the Syria Mosqu Trio's current Victor LP's tagg "The Slightly Fabulous Limeliters

DETROIT—Cadet distribs' pror mgr. **Leo Cheslak** items that the fi is red-hot with 5 best-sellers in Bob Vee's "Baby" (Liberty), **Don Sh** ley's "Water Boy" (Cadence), **Dick** Deedee's "Mountain's" (Liberty **Johnny Tillotson's** "Without Yo (Cadence) and **Timi Yuro's** "Hu (Liberty). On the way to hitsvil adds Leo, is **Sue Thompson's** "S Movies" (Hickory).

ELIZABETH CITY, OHIO—MGI **Conway Twitty** into the Winter G den Arena for a 9/15, 16 & 17 sta His latest duo's "Sweet Sorrow" a "It's Drivin' Me Wild."

JACKSONVILLE — Davco fo predicting a big two-sided hit in M lene **Garner's** "Will You Remem Mine" and "Cassanova."

Broke first in Boston...

now breaking EVERYWHERE...

The G-Clefs

I UNDERSTAND

(*Just How You Feel*)

45-7500

TERRACE
RECORDS

The one with "Auld Lang Syne" in the background

Another smash from the

LONDON GROUP

NEW RELEASES

DRIVE ME HOME
NEED YOUR LOVE SO BAD
Willie John 5539

SEN-SA-SHUN
I'M TORE DOWN
Freddy King 12432

I LOVE YOU, YES I DO
JUST YOU AND ME DARLING
James Brown 5547

YOU GOT THE RIGHT IDEA
MIND YOUR OWN BUSINESS
Eugene Church 5545

GEE GEE BABY
(It's Nice I Told You Again)
WALK GINNY WALK
Lenny Johnson 3000

KING
1540 BREWSTER AVE. CINCINNATI 7, OHIO

A HIT-WINNING PAIR!
• THE CHARMAINES on Fraternity
• ERMA FRANKLIN on Epic
"WHAT KIND OF GIRL
(Do You Think I Am?)
•
SOUND-SATIONAL!
"SWINGING PREACHER"
ERNIE FREEMAN on Imperial
•
B. F. WOOD MUSIC CO., Inc.
1619 Broadway, New York, N.Y.

THE SONG OF THE YEAR!!
"MOON RIVER"
By
JERRY BUTLER
#405
VEE JAY
1449 S. MICHIGAN AVE
CHICAGO 16, ILL.

The 3 Friends
"GO ON TO SCHOOL"
b/w
"You're A Square"
#5773
Imperial Records

A New Smash By
THE CLEFTONES
"FOR SENTIMENTAL REASONS"
Gee 1067

BIOS FOR DEEJAYS

Troy Shondell

Troy Shondell, the 20-year-old Liberty songster, is a man of many talents. His recording of "This Time," which is climbing the Top 100 (#65 this week), was self-produced in a small studio in his native Ft. Wayne, Ind., and released on his own label, Gold Crest. Chicago disk jockeys Stan Major and Jim Lounsbury felt the record had hit potential and gave it intensive airplay, which resulted in a flood of local reaction.

Liberty heard the record, liked it, invited Troy to sign with them. He did, they took over distribution of the deck, except for the Chicago area which was retained by Troy's label, and pushed it into national contention.

Troy attended Elmhurst High School in Ft. Wayne and majored in music and dramatics at Valapariso Univ. He boasts of nine years of piano study and proficiency on organ, guitar, trumpet, sax and drums.

Shirley Bassey

Last week (13) Shirley Bassey opened at the plush Persian Room in N.Y.'s Plaza and brought to American nitery audiences what is considered by many to be England's best cabaret and record singing. Her record hit list and nitery triumphs in Europe are numerous, being currently represented on the England Best Seller list with "Reach For The Stars" and "Climb Ev'ry Mountain" (on Columbia). This week, a new arrangement with United Artists Records in the U.S. begins with the release here of "Reach For The Stars" coupled with a previous hit, "You'll Never Know." She is also represented on U.S. disks with an MGM album, "The Fabulous Shirley Bassey."

Born in Cardiff, Wales, twenty-three years ago, Shirley has been singing since childhood and professionally since her late teens. Her first show biz hit was in the London musical, "Such Is Life."

Cash Box PLATTER SPINNER PATTER

In the field of unusual and inventive radio promotions, WLEE-Richmond, Va., came up with a **doozer** last week and tied up many telephone lines across the country. Credit goes to morning man **Harvey Hudson**, who when playing the new Capitol recording, "Dinky Doo," suddenly faded the disk and innocently asked "What is a dinky doo?" Immediately, the station phones were tied up by responsive listeners so Harvey thought up a nonsensical answer and offered a big one dollar prize. Response continued, Harvey upped the ante at the rate of a dollar every half-hour, then froze the prize at $25. After several hours of contest time, a remark was dropped on the air that the manager of a local pub might know the answer—for four hours afterwards his phone was a-jingle. Amazed and happily surprised at local action to his whim, Harvey started dropping names of others who might know the answer. Soon after, such widely scattered people as **Bob Austin** of Cash Box, **Jimmie Fidler** in Hollywood, the Water Commissioner in Allentown, Pa. and the Soviet Embassy in Washington reported receiving unusual phone queries from Richmond, Va. callers. Finally, after 34 hours, a young lady came up with the answer and put an end to jangled nerves. Seen any Dinky Doo's lately?

Then, there's WSAI-Cincinnati's offer of a six-foot mermaid to the person who sends in the tallest fish tale. Male anglers throughout the state are hurriedly vying for contention. Station flack says the lady fish is "longing for affection" and they're anxious to find a good home for her.

Once again radio stations throughout the country deserve plaudits for their unceasing efforts for traffic safety. One of the most effective Labor Day weekend campaigns was waged by KUDE-Oceanside, Calif. which aired seasons greetings and Christmas records for those who might "not be around later." Kudos to KUDE.

A change in programming activities last week made WWRL-New York the city's only fulltime Negro market station, devoting its full 24 hours to the more than 1½ million metropolitan area Negroes. The station, which pioneered in specialized market broadcasting and has been servicing the radio needs of New York's Negroes since 1943, has continually won awards for its public service effectiveness. According to program director **Fred Barr**, the station, which recently celebrated its 35th anniversary, will now give up 18½ weekend hours to other foreign language groups in the city.

WIL-St. Louis' **Dick Clayton**, who last year won the Celebrity Baking Contest of the Modern Living Show, is again this year readying his batter for the fray. This is one disk jockey that really "cooks."

KVIL-FM-Dallas is now on the air with the most powerful signal in the southwest. The new FM outlet is now operating at a power of 119,000 watts hitting listeners as far away as Tulsa, Oklahoma City and Wichita. During the daylight hours the FM station simulcasts with the AM signal, but from 7 PM to midnight, hour-long programs cued to evening listening will take over. Separate studios and transmitter are maintained at Chalk Hill. Multiplex is contemplated soon.

Will Lucas asked his KALL-Salt Lake City morning audience to send in water pistols to counter East German advantage in the water squirting skirmishes at the border recently. Alas, Will reports not many nationalistic minded citizens in his area since not many weapons were received. Will still feels there's a Wet Menace.

VITAL STATISTICS:

Shake-up at WOKY-Milwaukee has **Jim Stagg** from Bartell's KYA-San Francisco into the program directorship, **Mitch Michael** upped to production director (Mitch now has largest audience of any program in 15-year history of station). **Lee Gray** moves in from WISN-Milwaukee for the news dept., and **Don Phillips** from WRIT-Milwaukee for the all-night stanza. . . . **Jim Mendes**, an eleven-year vet of WICE-Providence, lost his show when the station reverted back to daytime programming. Jim reports offers from Boston and New York and expects to relocate soon. . . . WSAI-Cincinnati brought in two new personalities: **Paul Purtan** (noon to 3 PM), from WMBR-Jacksonville, Fla., and **W. Emerson "Dusty" Rhodes**, from WOLF, WNDR and WHEN in Syracuse, N. Y., who'll also double as community relations director. . . . A new lineup at KFIV-Modesto, Calif., now includes **Lloyd Walters**, **Bobbie Barnett**, **Gary Martin Avey**, **George Gardner** and **Gene D'Accardo**. . . . **Bea Kalmus** returns to New York radio with her celebrity interview show Oct. 4. on WVNJ-Newark. Again. **Jack Silverman's** International will be her stamping grounds. . . . Metropolitan Broadcasting's new Kansas City outlet, KMBC and KMBC-TV is being stocked from the chain's other stations. So far, **Eddie Clarke**, morning man at WHK-Cleveland, has been tapped to return to his native city. In addition, **Albert P. Krivin** general sales manager at KYW-TV-Cleveland, has been brought in as veepee and general manager of the TV operation. . . . **Arthur J. Wander** was named assistant to the director at WMGM-New York. He held a similar post at WAKR-Akron, O. . . . **Ken Dowe** exits WABB-Mobile, Ala., for the Musical Mob at KDEO-San Diego.

THE STEREOS
sing
"I REALLY LOVE YOU"
K-9095
CUB

"BROKEN HEART AND A PILLOW FILLED WITH TEARS"
PATTI PAGE
Mercury 71870

Cash Box Best Selling Albums

COMPILED BY CASH BOX FROM LEADING RETAIL OUTLETS—SEPT. 23, 1961

MONAURAL

		Pos.	Last Week
	● PORTRAIT OF JOHNNY *Johnny Mathis* *(Columbia CL 1644; CS 8444)*	1	
	● JUDY AT CARNEGIE HALL *Judy Garland (Capitol BO 1569; SWBO 1969)*	2	
	● SOMETHING FOR EVERYBODY *Elvis Presley* *(RCA Victor LPM 2370; LSP 2370)*	3	
	● GREAT MOTION PICTURE THEMES *Various Artists* *(United Artists UAL 3122; UAS 61220)*	4	
	● GOING PLACES *Kingston Trio* *(Capitol T 1564; ST 1564)*	5	
	● SINATRA SWINGS *(Formerly SWING ALONG WITH ME)* *Frank Sinatra (Reprise R 1002; R9 1002)*	8	
	● YELLOW BIRD *Lawrence Welk* *(Dot DLP 3389; 25389)*	6	
	★● COME SWING WITH ME *Frank Sinatra* *(Capitol W 1594; SW 1594; EAP 1,2, 3-1594)*	9	
	QUARTER TO THREE *U.S. Bonds (Legrand LLP 3001)*	7	
	● THE ASTRONAUT *Bill Dana* *(Kapp KL 1238; KS 3238)*	13	
	● NEVER ON SUNDAY *Movie Soundtrack* *(United Artists UAL 4070; UAS 5070)*	11	
	● JUMP UP CALYPSO *Harry Belafonte* *(RCA Victor LPM 2388; LSP 2388)*	14	
	● FOUR PREPS ON CAMPUS *(Capitol T 1566; ST 1566)*	15	
	● CAMELOT *Orig. B'way Cast* *Columbia KOL-5620; KOS-3021)*	10	
	● TV SING ALONG WITH MITCH MILLER *(Columbia CL 1628; CS 8428)*	12	
	● PAUL ANKA SINGS HIS BIG 15 Vol II *(ABC Paramount ABC 390; ABCS 390)*	19	
	● STARS FOR A SUMMER NIGHT *Various Artists* *(Columbia PM 1; PMS 1)*	16	
	KNOCKERS UP *Rusty Warren (Jubilee 2029)*	17	
	● EBB TIDE *Earl Grant (Decca DL 416S; DL 7416S)*	22	
	● SOMEBODY LOVES ME *Ray Conniff Singers* *(Columbia CL 1642; CS 8442)*	20	
	● THE SOUND OF MUSIC *Original Cast* *(Columbia KOL S450; KOS-2020)*	24	
	● YELLOW BIRD *Arthur Lyman (HiFi L 1004; 1004)*	18	
	● EXODUS *Movie Soundtrack* *(RCA Victor LM 1058; LSO 1058)*	21	
	● TIME OUT *Dave Brubeck* *(Columbia CL 1397; CS 8192)*	25	
	● TONIGHT IN PERSON *Limeliters* *(RCA Victor LPM 2272; LSP 2272)*	26	
	● YOUR REQUEST SING ALONG WITH MITCH *Mitch Miller & The Gang* *(Columbia CL 1671; CS 8471)*	28	
	● AIN'T THAT WEIRD *Brother Dove Gardner* *(RCA Victor LPM 2335; LSP 2335)*	30	
	● BOLL WEEVIL SONG & OTHER GREAT HITS *Brook Benton* *(Mercury MG 20641; SR 60641)*	27	
	● ALL THE WAY *Brenda Lee (Decca 4176; DL 74176)*	33	
	● CARNIVAL *Original Cast* *(MGM E 3946; SE 3946)*	23	
	● RICK IS 21 *Ricky Nelson (Imperial LP 9152; IMP 12071)*	29	
	● MORE GREATEST HITS *Connie Francis* *(MGM E 3942; SE 3942)*	31	
	● RAY CHARLES & BETTY CARTER *(ABC Paramount ABC 385; ABCS 385)*	34	
	● EXODUS TO JAZZ *Eddie Harris* *(Vee Jay LP 3016; ST 3016)*	32	
	● GENIUS+SOUL=JAZZ *Ray Charles (Impulse A 2; AS2)*	35	
	OLDIES BUT GOODIES VOL. III *Various Artists* *(Original Sound OSR LPM 5004)*	36	
	● THE SLIGHTLY FABULOUS LIMELITERS *(RCA Victor LPM 2393; LSP 2393)*	45	
	BOBBY DARIN STORY *(Atco 33-131)*	37	
	● THE HIGHWAYMEN *(United Artists UAL 312S; UAS 612S)*	38	
	★ENCORE OF GOLDEN HITS *Platters* *(Mercury MG 20472 *EP-1, 4029, 30)*	39	
	● G.I. BLUES *Elvis Presley* *(RCA Victor LPM 22S6; LSP 22S6)*	42	
	WHOLE LOTTA FRANKIE *Frankie Avalon* *(Chancellor CHL 5018)*	44	
	SOLID GOLDEN HITS *Freddy Cannon (Swan S0S)*	43	
	● STARLIGHT STARBRIGHT *Linda Scott (Canadian American CALP 100S; SCALP 1005)*	47	
	60 YEARS OF MUSIC Vol III *Various Artist (RCA Victor LM 2574)*	—	
	● I'M GLAD THERE IS YOU *Gloria Lynne (Everest LPBR S126; SDBR 1126)*	41	
	● MOODY RIVER *Pat Boone (Dot DLP 3384; 2S384)*	40	
	● BELAFONTE AT CARNEGIE HALL *Harry Belafonte* *(RCA Victor LOC 6006, LSO 6006)*	46	
	● VICTORY AT SEA Vol III *Robt. Russell Bennett* *(LM 2523; LSC 2523)*	49	
	● GONE WITH THE WIND *Soundtrack* *(Warner Bros. W 1322; SW 1322)*	—	

STEREO

		Pos.	Last Week
1	JUDY AT CARNEGIE HALL *Judy Garland (Capitol SWBO 1569)*	1	
2	GREAT MOTION PICTURE THEMES *Various Artists* *(United Artists UAS 61220)*	3	
3	PORTRAIT OF JOHNNY *Johnny Mathis (Columbia CS 8444)*	4	
4	CAMELOT *Orig. B'way Cast* *(Columbia KOS-3021)*	5	
5	YELLOW BIRD *Lawrence Welk (Dot 2S389)*	2	
6	NEVER ON SUNDAY *Movie Sound Track* *(United Artists UAS 5070)*	6	
7	SINATRA SWINGS *(Formerly SWING ALONG WITH ME)* *Frank Sinatra (Reprise R9 1002)*	7	
8	EXODUS *Movie Soundtrack (RCA Victor LSO-1058)*	8	
9	COME SWING WITH ME *Frank Sinatra (Capitol SW 1594)*	11	
10	JUMP UP CALYPSO *Harry Belafonte (RCA Victor LSP 2388)*	12	
11	YELLOW BIRD *Arthur Lyman (HiFi 1004)*	9	
12	SOMEBODY LOVES ME *Ray Conniff Singers (Columbia CS 8442)*	13	
13	GOIN' PLACES *Kingston Trio (Capitol ST 1564)*	10	
14	THE SOUND OF MUSIC *Original Cast (Columbia KOS-2020)*	14	
15	TV SING ALONG WITH MITCH MILLER *(Columbia CS 8428)*	15	
16	EBB TIDE *Earl Grant (Decca DL 7416S)*	17	
17	STARS FOR A SUMMER NIGHT *Various Artists (Columbia PMS 1)*	16	
18	TIME OUT *Dave Brubeck (Columbia CS 8192)*	18	
19	FOUR PREPS ON CAMPUS *(Capitol ST 1566)*	19	
20	YOUR REQUEST SING ALONG WITH MITCH *Mitch Miller & The Gang* *(Columbia CS 8471)*	23	
21	SOMETHING FOR EVERYBODY *Elvis Presley (RCA Victor LSP 2370)*	21	
22	CARNIVAL *Original Cast (MGM SE 3946)*	22	
23	EXODUS TO JAZZ *Eddie Harris (Vee Jay ST 3016)*	20	
24	GOLDEN PIANO HITS *Ferrante & Teicher* *(United Artists WWS 850S)*	26	
25	PERSUASIVE PERCUSSION *Terry Snyder (Command RS 800 SD)*	24	
26	CALCUTTA *Lawrence Welk* *(Dot DLP 25359)*	25	
27	GENIUS+SOUL=JAZZ *Ray Charles (Impulse AS 2)*	27	
28	ALL THE WAY *Brenda Lee (Decca DL 74176)*	30	
29	EXODUS *Mantovani (London PS-224)*	29	
30	SOUTH PACIFIC *Movie Cast (RCA Victor LSO-1032)*	33	
31	BOLL WEEVIL SONG & OTHER GREAT HITS *Brook Benton (Mercury SR 60641)*	32	
32	MORE GREATEST HITS *Connie Francis (MGM SE 3942)*	31	
33	RAY CHARLES & BETTY CARTER *(ABC Paramount ABCS 385)*	35	
34	THE SLIGHTLY FABULOUS LIMELITERS *(RCA Victor LSP 2393)*	41	
35	VICTORY AT SEA Vol III *Robert Russell Bennett* *(RCA Victor LSC 2523)*	42	
36	MUCHO GUSTO *Percy Faith (Columbia CS 8439)*	36	
37	STEREO 35/mm *Enoch Light & Orch.* *(Command RS 826 SD)*	—	
38	BRAZEN BRASS FEATURES SAXES *Henry Jerome & Orch. (Decca DL 74127)*	39	
39	ON THE REBOUND *Floyd Cramer* *(RCA Victor LSP 2359)*	38	
40	BELAFONTE AT CARNEGIE HALL *Harry Belafonte (RCA Victor LSO-6006)*	35	
41	LA DOLCE VITA *Original Soundtrack* *(RCA Victor Int'l FSO 1)*	37	
42	TONIGHT IN PERSON *Limeliters (RCA Victor LSP 2272)*	43	
43	AL HIRT—THE GREATEST HORN IN THE WORLD *(RCA Victor LSP 2366)*	44	
44	ITALIA MIA *Mantovani (London PS 232)*	28	
45	BIG BAND PERCUSSION *Ted Heath (London SP 44002)*	—	
46	ROARING 20's *Dorothy Provine* *(Warner Bros. WS 1419)*	45	
47	AL (He's The King) HIRT *(RCA Victor LSP 2394)*	46	
48	BREAKFAST AT TIFFANY'S *Henry Mancini (RCA Victor LSP 2362)*	—	
49	MOOD LATINO *George Shearing (Capitol ST 1567)*	47	
50	PASS IN REVIEW *Bob Sharples O. (London SP 44001)*	—	

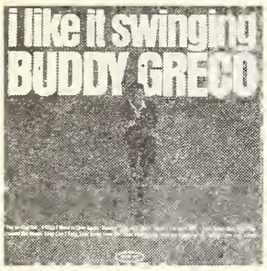
● Also available in Stereo ★ Also available in EP

ALBUM REVIEWS

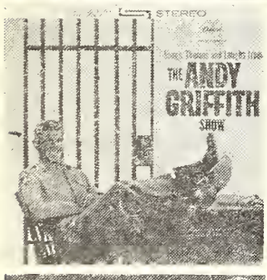
POPULAR PICKS OF THE WEEK

"THE SECOND TIME AROUND"—Etta James —Argo LP 4011
The smoky-voiced thrush in another LP display of her stellar song stylings. Here she invests a collection of new and old items with her own distinctive personality, wrapping up the set in strong emotional terms. Among the tunes are her current single seller, "Don't Cry Baby," "It's Too Soon To Know," "Fool That I Am" and "Dream." Powerhouse entry.

"AROUND THE WORLD"—Quincy Jones and his Orch.—Mercury PPS 6014
The individuality and inventiveness of Quincy Jones' arrangements (plus his perseverance) have earned him the distinction of being one of the few to organize and succeed with a new big band in recent years. Though this set of "international" tunes is not jazz in its real sense, the originality with which the songs are handled, the persuasiveness of the moods and the general elated swinging feeling attained earn it a jazzman's admiration. Performances include "Strike Up The Band," "Meadowlands," "Manolete De Espana," and "Under Paris Skies."



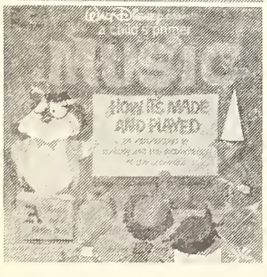
"I LIKE IT SWINGING"—Buddy Greco—Epic LN 3793
Buddy Greco climbs aboard the superb Al Cohn arrangements and is whisked gracefully through a swinging affair that includes readings of such chestnuts as "Day In—Day Out," "They Can't Take That Away From Me," "Once In Love With Amy" and "The Surrey With The Fringe On Top." Greco's style relies on a maximum of intimacy and audience communication—which he neatly attains here—and he is all musician in every phase of his work. A big band culled from the cream of NY studio musicians support admirably. Superior vocal album.



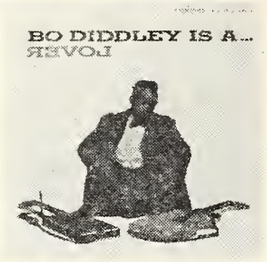
"THE ANDY GRIFFITH SHOW"—Capitol ST 1611
A compendium of typical episodes from Andy Griffith's weekly TV stanza finds the twangy actor-comic-singer in a variety of spotlights, all delightful. Set includes an 8½ minute saga of "Jack, The Giant Killer" told in Griffith's loveable back-woods dialect. Highlights of the album are the four "Bluegrass" songs Griffith sings with Roland White and the Country Boys and that again display the authentic and authoritative country singing style Griffith surprisingly unveiled in his first Capitol LP. This alone should sell the set.

"JOSE MELIS IN MOVIELAND"—Mercury SR 60648
The sparkling Melis piano style takes firm hold of a dozen famed flick themes. A big string ork supplies the necessary accompaniment as the pianist rambles interestingly through "The Continental," "On Green Dolphin Street," "High Noon," "Tara's Theme," "Invitation" and "Theme From The Apartment." Melis fans will covet this latest entry.

"BOZO AT THE CIRCUS"—Capitol JAO 3259
Bozo's fascinating tour of the circus, its animals, performers and acts, kicks off Capitol's new line of reissued best-selling 45 rpm kiddie disks. A "reader," the book-fold album includes cartoon drawings which listeners are urged to follow the disk with. A charming and sometimes exciting experience for children. Deck also includes three other stories on side 2. Could be a big seller.

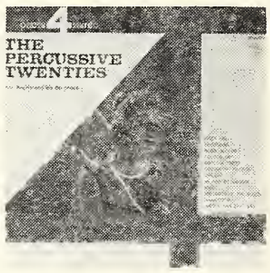


"MUSIC, HOW IT'S MADE AND PLAYED" — Disneyland ST 3914
Here's a children's introduction to melody and instruments of the orchestra that is probably the best on the subject. Adapted from the Walt Disney short subjects "Melody" and "Toot, Whistle, Plunk And Boom," the set features songs by Paul Francis Webster, Sonny Burke, and others and is conducted by Camarata. A booklet of cartoons and captions accompanies. A delightful disk account of music for kiddies.

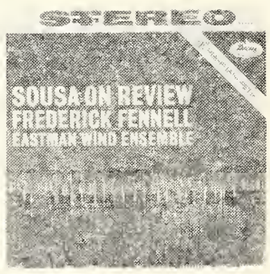


"BO DIDDLEY IS A LOVER"—Bo Diddley — Checker LP 2980
The ferocious guitar-strumming rhythm & blues vet is spotlighted in a lineup of a dozen originals which run the gamut from the fiercest Diddley swingers to the more subdued but no less exciting blues turns. Among the tracks are "Not Guilty," "You're Looking Good" and "Love Is A Secret."

"THE BEST OF CUGAT"—Xavier Cugat and his Orch.—Mercury PPS 6015
Cugat's second "Perfect Presence" date for the label continues in the same fiery Latin vein established in the first set. The rhythms are fast and furious and always danceable, and melody is charmingly escorted through this maze of fascinating rhythmic devices with utmost clarity and tunefulness. It's all in the Cugat tradition with the plus factor of the label's good stereo sound. Selections include "Mama Inez," "Amor," "Amapola" and "El Cumbanchero."



"THE PERCUSSIVE TWENTIES"—Eric Rogers and his Orch.—London SP 44006
The Rogers ork swings out in a dazzling percussion display of music from that madcap musical era. Every zany sound obtainable that's indicative of the 20's is here in full regalia and there's some good musical moments too. Selections include "Tiger Rag," "Black Bottom," "Fascinating Rhythm," "Who?" and "Charleston." Lively stereo fun.



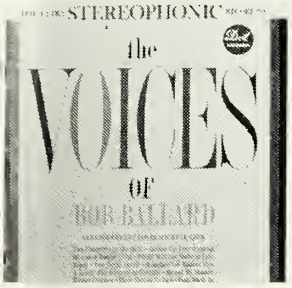
"SOUSA ON REVIEW"—Frederick Fennell conducting the Eastman Wind Ensemble—Mercury SR 90284
Actually the second volume of what is to be a Sousa anthology by the Eastman Wind Ensemble —began by the highly successful first volume, "Sound Off!" The ork is in top form and responds admirably to Fennell's sharp direction. Among the dozen marches played are "The Rifle Regiment," "Golden Jubilee," "The Black Horse Troop" and "New Mexico."

"PERCUSSIVE MOODS" — Johnny Keating's Combo—London SP 44005
The "percussive" moods in this "phase 4 stereo" issue range wide and far, from the pulsating march-time of "Colonel Bogey," through the swinging momentum of "Mountain Greenery," to the exotic "Delilah." Maximum percussive stereo effect is sought and achieved through a wide array of instrumentation, but there's always a firm foundation of basic musical values. Entertaining session for big rig owners.

"585 KEYS, 57 PEDALS, AND 1,054 PIPES"—Paul Renard—Fortissimo XK 8008
The title refers to the total devices of the organs —Wurlitzer and Hammond—harpsichord, celeste and piano that young keyboard virtuoso Paul Renard alternates on for this Riverside "sound" label outing. As in his other LP dates for the label, Renard frequently mixes up the moods and styles of the various tracks obtaining maximum mileage from such varied pieces as "Lightnin' Rag," "Deep Purple," "Oye Negra" and "The Boy Next Door." Stereo is a factor, but Renard's talented hands are the feature.

"THE HOUSE AT POOH CORNER"—Ian Carmichael, Dick Bentley—Wonderland RLP 1442
The lovable, ageless children's book characters Winnie-the-Pooh and Christopher Robin come to life in this Riverside kiddie LP. British actor Ian Carmichael narrates while a cast of appropriate voices and accompanying music round out a superb kiddie production. Side two contains the delightful poems (by the same author) that were part of "Now We Are Six," read and sung by Dick Bentley. A valuable addition to the library.

Cash Box ALBUM REVIEWS

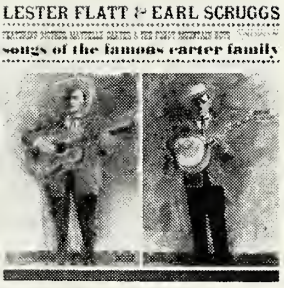


"THE VOICES OF BOB BALLARD"—Dot DLP 25383
Girls from the left (speaker), men from the right, blending in sparkling harmony in a lively chorale session guided by Lawrence Welk arranger Bob Ballard. Stereo is used to maximum advantage in various ways, and it all comes out as a musically sound vocal-orchestra date. Among the tunes are "These Foolish Things," "People Will Say We're In Love," "Me And My Shadow" and "Fools Rush In."

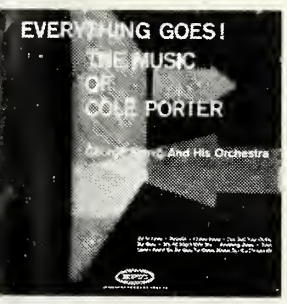
"STORY SONGS"—Pete Seeger—Columbia CL 1668
Pete Seeger's first album for Columbia was cut in performance at NY's Village Gate before an appreciative audience which, at Seeger's familiar urging, helps out occasionally on the choruses. The songs are compiled from the repertory of American folk ballads, including "Washington Square," "Pretty Boy Floyd," "Buffalo Skinner" and "The Foolish Frog." Somehow the electric excitement that marks most of Seeger's past work is missing here and the singer appears less relaxed than usual. Still, he's the acknowledged leader in his field and the album should find a receptive market.

"GREAT HAWAIIAN HITS"—The Mills Brothers—Dot DLP 25368
Soft swaying harmony glossily essayed by the Mills Brothers nicely do up a collection of Hawaiian songs. Pleasant vocal mood listening that includes readings of "Blue Hawaii," "Keep Your Eyes On The Hands," "Trade Winds" and "Beyond The Reef." The group still has its loyal fans.

"TO YOU AND YOURS"—George Hamilton IV—RCA Victor LPM-2373
The soft-voiced songster turned country singer and is doing well in the idiom. In his first Victor album he offers a varied collection of songs that includes his current hit "Three Steps To The Phone," some new songs: "I Want A Girl" and the title tune, and several oldies: "Rainbow," "East Virginia." Easy listening collection that shows strength in pop as well as country markets.



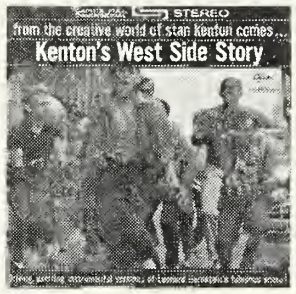
"SONGS OF THE FAMOUS CARTER FAMILY"—Lester Flatt & Earl Scruggs—Columbia CL 1664
For this collection of songs associated with the famed Carter Family, Flatt & Scruggs (and the Foggy Mountain Boys) have altered their internationally famous Bluegrass style to conform more to the traditional memory of the Carter Family style. Much of this alteration is achieved through the addition of Mother Maybelle Carter's autoharp, which accompanies the boys on such cherished items as "Keep On The Sunny Side," "Jimmy Brown The Newsboy," "Forsaken Love" and "Worried Man Blues." Outstanding album for country and folk markets.



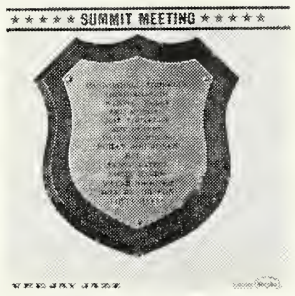
"EVERYTHING GOES!"—The Music of Cole Porter—George Siravo and his Orch.—Epic LN 3803
Siravo calls upon a fresh blending of usual instrumentation to accord the momentous Cole Porter songs the fitting settings they rate. He also uses extra helpings of stereo effects (bongos, etc.) which help at times, but also hinder. Musically, it's a pleasing compilation of such melodies as "So In Love," "Anything Goes," "I've Got You Under My Skin" and six more.

"PARADISE REGAINED"—Leo Addeo and his Orch.—RCA Victor LSA-2414
The weaving, swaying motions of south seas music, evocatively essayed here by the Leo Addeo ork, are also translated into speaker movements via the "Stereo Action" formula. It's an engaging session for those who favor this flavor in their mood music. Selections are "Ka-Lu-A," "Now Is The Hour," "Beyond The Reef" and 8 more.

JAZZ PICK OF THE WEEK



"KENTON'S WEST SIDE STORY"—Stan Kenton and his Orch.—Capitol ST 1609
This is by far the most exciting album by Kenton in many years! It's his first attempt at a Broadway show score (probably the only score that fits so well into his idiom) and he has accorded the Leonard Bernstein masterpiece a brilliant new jazz look. Each piece's mood is thoroughly explored for every subtle nuance (and there are many) in an invigorating splash of orchestral color. The album is outstanding from start to finish. Should revive a big disk interest in Kenton.



"SUMMIT MEETING"—Vee Jay LP-3026
This is not just a sampler but a sampling of the best that's to be found in the excellent, growing Vee Jay jazz catalog. Among the names represented are such stars as Cannonball Adderley, Art Blakey, Lee Morgan, Wynton Kelly, Bill Henderson, Paul Chambers, Philly Joe Jones, and more. Of course Eddie Harris' best-selling "Exodus" single is included. Among the remaining 7 tracks are Bill Henderson's "Bye Bye Blackbird," and the MJT+3's "Sleepy." Could be a big jazz item.

"UP AT MINTON'S—Stanley Turrentine—Blue Note 4069, Vol. 1
The legendary Play House (Minton's) serves as a falsely glamorous but quite appropriate setting for the hard-driving, powerhouse tenor playing of Stanley Turrentine. Along with Blue Note regulars Grant Green (guitar), Horace Parlan (piano), George Tucker (bass), and Al Harewood (drums), Turrentine moves spiritedly through a set that includes "But Not For Me," "Yesterday's," "Broadway" and "Stanley's Time." There's lively swinging, gut-bucket blues, and generally all-around top notch jazz performing here.

"HAZY IN DIXIE"—The Hazy Osterwald Sextet—Dot DLP 25390
Light, pleasant Dixieland style music is unobtrusively essayed by the European "jazz" combo. It's the kind of music that will do yeoman service as backdrop to parties, etc. Performed are "Muskrat Ramble," "At The Jazz Band Ball," "Baby Won't You Please Come Home" and nine other Dixie standards.

CLASSICAL PICKS OF THE WEEK

VERDI: "Aida"—Maria Callas, Richard Tucker, Fedora Barbieri, Tito Gobbi, Tulio Serafin conducting the Orch. and Chorus of La Scala—Angel 35938
Though this excerpt disk from the original 3-disk Angel set enters some of the stiffest catalog competition, the standout performances of Maria Callas, Richard Tucker, and the others marks it as one of the best available. The eight tracks were excellently selected (the usual space-consuming overture is omitted) and are representative of some of the best work by these artists. Should meet a strong demand.

STRAUSS: "Ein Heldenleben"—Sir Thomas Beecham conducting the Royal Philharmonic Orch., Steven Staryk, solo violin—Capitol SG 7250
Richard Strauss' imposing tone poem, considered to be his best orchestral work, was fittingly one of Beecham's last recorded pieces and, as observed here, he had risen to the occasion in brilliant, richly rewarding results. Staryk's violin solo is very capable but it is Beecham's stirring direction of the difficult piece that remains uppermost. A lasting last bow.

ARMADA's Armada

NEW YORK—The slate of officers and executive board members who will guide ARMADA during 1961-62 is pictured at its initial meeting here recently. Seated, left to right, are legal counsel Sigmund Steinberg, Bill Shockett, Al Bennett, Ewart Abner, Bob Chatton, Amos Heilicher, executive secretary Jordan Ross, and Harry Apostoleris. Standing, left to right, are publicity director Norm Weiser, Leonard Chess, Budd Dolinger (who represented Archie Bleyer), H. W. Dailey, president Art Talmadge, Jack Kaplan, Henry Droz, Morton Gorelick and Fletcher Smith. Absent from the photo are Nelson Verbit and Bobby Shad.

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N.Y. Meet Of Int'l Disk Club Seen Big

NEW YORK—Response to the initial International Record Men's Club initial luncheon meeting, to be held September 21 at the Warwick Hotel in New York has "exceeded all expectations," according to Sidney Shemel, vice-chairman of the group. Reservations now indicate that all phases of the industry will be represented at the meet, which will feature an address by Leonard Woods, of EMI in London.

Shemel also announced that Mats Bjerke, Stockholm, Sweden, and Bent Fabricius-Bjerre, Copenhagen, Denmark, both of whom are associated with Metronome Records, will be in attendance at the meet. Bjerke is head of the international Metronome organization, and Bjerre is president of the German and Denmark companies. Gene Moretti, chairman of IRMC, who has been in South America, will be back in time to helm the initial meet, Shemel said.

Market Elastic Band "Record Savers"

NEW YORK — "Record Savers," a vinyl elastic band with a groove that fits the outer edge of an LP, has just been marketed by Helm Album Sales, Inc., of New Milford, N. J. The firm claims the item absorbs the impact and shock of the dropping record (on automatic changers), creating an air space that "insures true reproduction." The firm guarantees no slipping, chipping or scratching. A package of seven retails at $1.25.

Command Reports Big Dealer Response To 35/mm

NEW YORK—Command Records' new LP line, bowing the label's use of 33mm film recording technique, is getting a "tremendous" initial reaction, the label reported last week. Al Hirsch of Malverne distribs, this city, said last week that dealers were reordering the first LP in the series in 10's, 50's and 100's, besting, in general, reorders for the label's previous pop "sound" LP's. The LP, "Stereo 35/mm," with Enoch Light's orchestra, bows this week on the stereo LP chart in the number 37 position.

Columbia Has 30 Oct. LP's; "Story" Track, Xmas Product

NEW YORK—Columbia Records has set 30 LP's for October release, including the pic sound track of "West Side Story" and six Christmas LP's.

Also highlighted is a 4-LP set, "The Fletcher Henderson Story," volume 4 in the label's "Thesaurus of Classic Jazz" series which comprises 64 dates by the maestro's ork cut between 1923 and 1939.

The 10 pop issues include: "Holiday Sing Along," Mitch Miller's 16th singalong LP; "Kisses Sweeter Than Wine," Antia Bryant's LP debut on Columbia; "Always You," featuring "Camelot" star Robert Goulet; "An All-Star Christmas," with selections by the label's top stars, including Doris Day, Les Paul & Mary Ford, Frankie Laine, Johnny Cash, The Brothers Four, etc.; "Gesu Bambino—the Jesus & Mary Choral Group"; "A Music Box Christmas," recordings of selections from 19th century music boxes; "A Golden Treasury of the Greatest Hits," a 2-disk set comprising selections by best-selling Columbia artists, including Johnny Ray, Tony Bennett, Johnny Horton, Frankie Laine, Johnny Mathis and Doris Day; Kitty Kallen's "Honky Tonk Angel"; Les Elgart's "It's De-Lovely"; Billy Butterfield's "The Golden Horn"; Johnny Janis' "The Start Of Something New."

Jazz LP's include duo pianists' Gold & Fizdale's "Points On Jazz" by Dave Brubeck; Lambert, Hendricks & Ross' "High Flying"; Lionel Hampton's "Soft Vibes—Soaring Strings"; "Robert Johnson—King of the Delta Blues Singers," a "Thesaurus of Classic Jazz release; Paul Horn Quintet's "The Sound of Paul Horn."

The classical entries include: "Igor Stravinsky Conducts, 1961," including three new works by the composer; scenes from Moussorgsky's "Boris Godounoff," featuring George London and Thomas Schippers conducting the orchestra and chorus; Tchaikovsky's "Nutcracker Suite" and "Between Birthdays," with special verses by Ogden Nash and read by Peter Ustinov, are performed by Andre Kostelanetz and his orchestra; Bruckner's 4th symphony and Wagner's "Tannhauser overture, are performed by Bruno Walter and the Columbia Symphony (2-LP's); Respighi's "Feste Romane" and "Sibelius' 7th symphony" are performed by Eugene Ormandy and the Philadelphia Orchestra; special Masterworks' Xmas issues include: "Christmas Carols Around the World," the Mormon Tabernacle Choir; "Behold! Three Wise Men Came Out of the East, Music from the Epiphany Office and Mass of the Christmas Season," sung by the Trappist Monks of the Abbey of Gethsemani.

Latin-American "EX" product includes: "More Latin American Hits," Trio Los Panchos; "Que Buena Esta . . . Elena!", Elena Madera; "El Fabuloso Estilo de Los Santos," with Frank Ferrar and his ensemble.

Eddie Heywood Signs Liberty Contract

NEW YORK — Eddie Heywood has been signed to a Liberty recording contract it was announced by the diskery last week. The artist has won equal fame as a composer and a pianist in his previous recording associations with Mercury Records and RCA Victor, scoring first with his own composition and as featured pianist on the Hugo Winterhalter hit, "Canadian Sunset," on Victor, and then with "Soft Summer Breeze" on Mercury.

Clyde Otis, eastern A&R head for Liberty, said at the signing that he feels "the surface has only been scratched" as far as Heywood's potential is concerned and that he plans a full singles and LP recording schedule for the artist. The first singles were recorded last week and are planned for release in the "immediate future." An on-location LP date with Heywood's working trio is also on tap for the near future.

In the above photo, Heywood (center) inks his new pact observed by Otis (left) and his manager, Lenny Lewis (right).

Philly Sets "Lanza" Day

PHILADELPHIA — The first of an annual "Mario Lanza Memorial Day" will be proclaimed for October 7 by Philadelphia Mayor Richardson Dilworth. The event, marked in the city where the late tenor was born, will include radio station programming of Lanza records, feature articles in newspapers, reshowing of a Lanza film ("The Great Caruso") and other tributes to the artist. Mrs. Maria Lanza Cocozza, Lanza's mother, will be on hand, with Mrs. Cocozza receiving the proclamation from Mayor Dilworth. Mrs. Cocozza and Lanza's four children were recently in Philadelphia.

5 Epic LP's For Oct.; Hamilton, Orlando Sets

NEW YORK—Five LP's will be released by Epic Records next month. Two pop LP's include Roy Hamilton's "Souvenirs" and Tony Orlando's "Bless You," titled after the songster's current hit. A jazz album is "We Paid Our Dues," with tenor saxists Charlie Rouse and Seldon Powell. Classical entries are George Szell and the Cleveland Orchestra in Beethovan's 8th symphony, and the late pianist Clara Haskil's performance in Mozart's Concerto No. 20 in D Minor and No. 24 in C Minor for Piano and Orchestra with the Orchestra Des Concerts Lamoreux under Igor Markevitch's direction.

UA Sets 1st Distrib-Label Meets

NEW YORK—United Artists Records will hold a series of four regional sales meetings for distribs, their sales personnel and executives, it was announced last week by Chet Woods, vice-president. This will mark the first time that all sales personnel of the complete group of UA distribs will be in attendance at such a meeting, and will have the opportunity to meet in person with the UA execs.

The four meetings have been scheduled for New York, Saturday, September 23; Chicago, Sunday, September 24; Atlanta, Monday, September 25, and Los Angeles, Saturday, September 30.

Purpose of the four meets is to hold a special sales conference with the distribs and their personnel which will be conducted by top UA executives, and to present the new Fall line which includes ten new albums.

Appearing at the four one-day sales sessions will be Art Talmadge, vice-president and general manager who will preside, Chet Woods, Jerry Raker, national sales manager; Morris S. Price, newly appointed national director of regional operations; Sy Mael, vice-president and controller. In addition, Lloyd Linville, southern regional manager will be in attendance at the Atlanta meeting, and Harry Goldstein, western regional manager, at the Los Angeles session.

The meets in each city will open with a breakfast, followed by a general sales seminar, with Talmadge, Raker, Woods, Price and Mael speaking to the assembled distribs and salesmen on UA's aims and objectives.

Following a luncheon, the new albums, which include the "Paris Blues" Sound Track featuring Louis Armstrong and Duke Ellington compositions; Ferrante and Teicher playing the music from "West Side Story" and other top motion pictures and Broadway shows; "I Feel So Spanish" by Eydie Gorme, and Al Caiola's "Western TV Themes," will be previewed for the assembled guests.

In addition to hosting the complete sales staffs of the distribs, UA has also invited their wives who will be the guests of the company along with their husbands.

In addition to the sales sessions, and the unveiling of the new LP's, those in attendance will also see the merchandising program which has been set-up for the big Fall session season, including special window displays, streamers and a newly-created browser box for the UA Silver Spotlight Series which will also be shown for the first time during the meeting.

Final event on the agenda will be informal meets between the distribs and the UA execs, with the adjournment scheduled for approximately 6 p.m., thus allowing the visitors and their wives to either return home or plan their evening's events.

"We welcome this opportunity to meet with the men who are representing United Artists Records in the field, and to give them the opportunity of meeting us," Talmadge said. "It is our aim, through these four meetings, to establish a close relationship between the field sales staffs and our own sales executives, to have them meet and discuss the various aspects of our business in person."

In addition to all domestic distribs, the Canadian representative, Compo Company, Ltd., has been invited to attend the N.Y. meeting; Juan Martinez Vela, Puerto Rico, the Atlanta session, and Polynesian Distributing, Honolulu, the Los Angeles conference.

Time Adds Pic Song Greats Series; Offers Special "Pak" Discount

NEW YORK—Time Records is following its 4-LP release of songs from the American musical theatre with a three volume series devoted to "Great Songs from Motion Pictures."

Due for release this month, the LP's feature a 47 piece orchestra arranged and conducted by Hugo Montenegro, who did a similar chore for the theatre-songs release.

The three volumes are divided into pic songs from the years 1927-37; 1938-44; and 1945-60.

The release will be packaged in units of 12 albums to a carton marked "Motion Picture Pak." This special package will contain nine stereo LP's (3 of each volume) and three mono (one of each volume). The dealer who purchases the carton pays the regular price for the nine stereo LP's and receives the three mono LP's free.

Label prexy Bob Shad; Phil Picone, sales head; Pete Spargo, promo chief; and Murray Cohen, west coast operations head, are all leaving for "extended" road trips just for the promotion of the new series. Shad will hold meets in all major cities with distribs and their salesmen while the others will stay for visits from two to five days in each city.

Beginning this week (18) and through October 31, the label is offering its Series 2000 catalog at a 10% discount, replacing a deal which ended last week (15).

Everlys On 10-Day Tour Of Philippines

NEW YORK—Phil and Don Everly last week (13) spanned the Pacific for a 10-day visit to the Philippines.

The Warner Brothers' recording stars will sing daily to a 20,000 capacity seat crowd at the Araneta Coliseum in Manila. After the concerts, the boys conclude their Manila visit, they return to the U.S., and plan to remain in Hollywood for several weeks rehearsing their nightclub act and preparing for scheduled TV appearances.

Uncle Sam Needed Him

NEW YORK—Jerry Meyers, Mercury promo man at Metro distribs in Buffalo, doesn't have to promote a Smash disking in his new location. A day after receiving promotional copies of the label's "Uncle Sam Needs You" by The Viceroys, he was drafted

On Firm Ground

PHILADELPHIA—New management and recording contracts were signed last week by Frankie Avalon extending his arrangement with Bob Marcucci and Chancellor Records for five years. Avalon and Marcucci appear pleased with the deal.

MGM/Verve Names 2 New Execs

NEW YORK—Arnold Maxin, president of MGM/Verve Records, last week announced the appointment of Thomas F. White as director of internal administration. White, who has been associated with Metro-Goldwyn-Mayer, the parent company of MGM/Verve, will handle finance, systems, budgets and administrative matters.

In another announcement, Andy Miele, director of marketing, named Vic Chirumbolo as east coast regional sales manager for the Verve label. Chirumbolo has held sales posts with Capitol and Warner Bros, and, before coming to Verve, was on the staff of The Music Reporter. Chirumbolo will report to Harry Hostler, national sales manager for Verve. Hostler, although national sales manager, will concentrate his activities in the mid-west with headquarters in New York.

Ram Appoints Siegel Sales Head For Labels

NEW YORK—Buck Ram's Personality Productions, this city, has appointed Bill Siegel as sales manager for its Antler label and two subsids, Ensign and Personality. Siegel, who will headquarter in New York, recently resigned from Rosarc One Stop in Los Angeles, which he opened and organized in March of this year. Siegel's first assignments include setting up distribs for the labels in Pittsburgh (Standard), Baltimore (Zamoiski), Atlanta (Hopkins), Miami (Henry Stone) and other areas, and the promotion of these upcoming releases: "I Heard Violins" and "Mc-Goo Can See" by the Teen Queens (Antler) and "Sentimental & Sorry," "These Precious Moments" by Pearl Ray (Ensign) and the first LP by The Voyagers.

Disk Sales Better Than Books

NEW YORK—Though the book business is now prospering, it is not doing a sales volume as that of the disk industry. The American Book Publishers Council has just reported that domestic sales of general books in 1960 rose 11.9% to a total of $418,778,000. Another $37 million was gained from export sales, giving the book publishers total net sales of $445 million, including all kinds of books except text books and encyclopedias. The disk industry's retail sales volume, at list price, last year was about $480 million.

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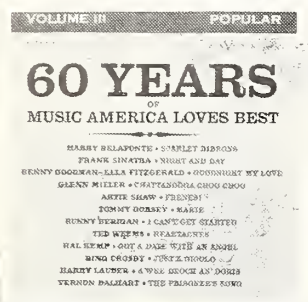

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EVERY BREATH I TAKE
Gene Pitney ..... MUSICOR
I LOVE HOW YOU LOVE ME
Paris Sisters ..... GREGMARK
SWEET LITTLE YOU
Neil Sedaka ..... RCA

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Jan & Dean ..... CHALLENGE
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Chick & Rick ..... KENCO
WE'RE THE GUYS
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Command Makes Deals For Foreign Reps

NEW YORK—As a result of his recent trip abroad, Enoch Light, head of Command Records, concluded new deals with foreign firms for the sale of Command LP's in overseas markets, including Canada and Mexico.

In each case, Command provides the tapes, films or metal parts, and the foreign firm presses its own disks and products its own labels and jackets. In some case, the disks are then distributed under the foreign firms' own labels, in others "in association with Command Records."

Deals were set with the following: England—London Records; Italy—Fonit-Cetra; Germany — Deutsches Gramaphone; Canada—Sparton of Canada, Ltd.; Africa—Trutone of Africa, Ltd.; France: Pathe Marconi; Japan—King Records, Co.-Ltd.; Hong Kong—Colonial Trading Co.; Spain—Belter Ltd.; Australia-New Zealand—Festival Records, Ltd.; Mexico—Peerless of Mexico.

Inn Rates For Waring Outing

NEW YORK—For those who wish to arrive the evening of October 11 for Fred Waring's "Song Pluggers' Outing" at Shawnee-on-the-Delaware, Pa. the following day, the Shawnee Inn has announced special rates: lodging —$10 per person (two in a room); breakfast—$2 per person; lunch—$3 per person; dinner—$4 per person.

More Top Talent Set For Freedomland

NEW YORK—New York's Freedomland, which has showcased top band and singing talent during the summer, has announced upcoming attractions for its weekend opening policy: Tony Bennett and Woody Herman's ork (22, 23, 24); Harry James' ork (29, 30, Oct. 1); and Louis Armstrong (Oct. 6, 7, 8). Armstrong will be making his second appearance this summer at Freedomland.

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WHY? Eleventh Floor Music, Inc.—Tobias & Lewis Music Publishers WHY?

Albert Earl To New Columbia Veep Post

NEW YORK—Albert Earl has been appointed to the newly-created post of operations' vice-president for Columbia Records, president Goddard Lieberson announced last week.

Earl will be supervising a wide variety of operational activities, including the responsibility for manufacturing, central order service, newly-created functions of warehousing and distribution, as well as accounting, organization development, industrial relations and overall diskery administration.

Associated with Columbia Records since 1944, Earl had served since 1956 as administrative vice president. Previously, he had held positions as assistant advertising manager, advertising manager, executive assistant to the president and director of consumer research.

Before joining Columbia, Earl was associated with the research division of the E. I. Dupont de Nemours Company. He is a graduate of Westminster College.

Posner Named Head Of Elektra's Sales Dept.

NEW YORK—Mel Posner has been named to head Elektra Records' expanded sales department, moving up from his previous post as traffic manager, prexy Jac Holzman has announced. Posner is currently holding sales meets with distribs throughout the country on the label's 1-for-7 fall plan, which the label reports as its most successful deal in its 11-year history.

Carlton Inks Lark

NEW YORK—Carlton Records has inked songstress Kathy Dee for an immediate release. Also a writer, the performer previously cut for the B-W and the Rodeo International (in Canada) labels, and was for three years featured on the "Landmark Jamboree" TV series out of Cleveland. Her personal manager is Quentin "Reed" Welty, head of B-W Music, a publishing-production firm.

Korn Upped At MPHC

NEW YORK—Nat Korn has been named general manager of the standard and educational department of Music Publishers Holding Corp., this city. Korn, who started with the pubbery in 1944, had been assistant sales manager of the eastern division since 1957.

Labels Neglect M&M Boys

NEW YORK—While a host of labels recently offered decks tied-in with feats of astronauts, Cash Box has received nary a single that has taken advantage of the bids of Mickey Mantle and Roger Maris to break Babe Ruth's record of 60 home runs in one season.

Numbers Game

BALTIMORE—Buddy Deane (WJZ-TV) seems overjoyed to report to Johnny Tillotson that his Cadence wax "Without You" has hit the #4 slot on Deane's top ten list. Tillotson was there to perform the song, as he's been doing across the country. The deck is at #13 on the Top 100.

VeeJay's Abner Chair Label's 1st Int'l Meet

CHICAGO—E. G. Abner, Vee Jay Records' topper, was in Paris earlier this month to chair the first meet of the Vee Jay International organization. Reps from the disk industry throughout Europe were on hand to establish a Vee Jay-controlled network of distribution, promotion and sales. In addition, the label's legal advisor, Paul Marshall, of New York was present to help set the framework for the firm's publishing companies which will cover the continent. Other Vee Jay execs at the meet included James Bracken, chairman of the board, and Calvin Carter, veep and A&R director.

Clive J. Davis Is New Columbia Attorney

NEW YORK—Thomas F. Fisher, veep and general counsel of Columbia Broadcasting System, has announced the appointment of Clive J. Davis as general attorney for Columbia Records. Davis replaces Harvey L. Schein who was recently appointed general manager of Columbia Records International. He joined Columbia's staff in 1960.

Victor Bows 3 "Compact" Cartridge Tape Players

NEW YORK—RCA Victor has just bowed three "compact" cartridge tape players. The models are The Prompter, a mono system retailing at $99.95; The Trendliner, another mono system which retails at $129.95; The Fortnighter, equipped to both record or play stereo which retails at $169.95. All weigh slightly more than 13 pounds.

Raymond Saxon, marketing veep, said the new line, called Flight Line, "will help broaden the base of the present tape recorder market by gaining the acceptance of a larger mass consumer market."

Jack M. Williams, ad and sales veep, said a featured part of the promotion campaign will be an in-st "Display Merchandiser" complete consumer demonstration tape tridge.

Allied Gets Gov't. Disk Contract

LOS ANGELES—Allied Record Manufacturing Co., a division of Precision Radiation Instruments, has just been awarded a contract by the General Service Administration in Washington, D.C., the central purchasing agency of the U.S. Government, to perform all recording processing and pressing of radio transcriptions and disks for all Government agencies on a national basis. According to Robert E. Blythe, contract sales are expected to exceed over $1 million. Daken K. Broadhead, Allied veep, will administer the contract which he has done since 1948 with the exception of last year.

HiFi Institute Names Artists-Deejay Awards

NEW YORK—Ferrante & Teicher, the United Artist label's big piano duo, have been selected as the "Outstanding New Artists in Recorded Sound" by the High Fidelity Institute and were awarded engraved silver bowls at the opening luncheon last week of the High Fidelity Show in New York. In addition, special awards were given to Andre Kostelanetz for his contributions to the disk field over the years in which he has reportedly sold some 47 million disks, and to William B. Williams, WNEW-New York deejay, who received the annual disk jockey award.

"New" Kingstons' Album Among 9 New Capitol LP's

EW YORK—Capitol Records is re-easing nine albums this week, includ-ig the first Kingston Trio LP featur-g new member John Stewart, who placed Dave Guard.

Also included are five Duophonic P's and three classics.

The new Kingstons' LP is tagged Close-Up," which was cut in Capi-l's Hollywood studios in the Capitol wer just three weeks ago.

The Duophonic entries are: "King-ston Trio Encores," Carmen Dragon nd Hollywood Bowl Symphony Or-hestra's "Starlight Concert," Jackie Gleason's "Music to Make You Misty" nd Gordon Jenkins' complete "Man-attan Tower."

The Duophonic issues are stereo-like issues of previous monaural best-sellers.

The classics include: violinist Nathan Millstein's new reading of Brahms' violin concerto with Anatole Fistourlari and the Philharmonic Orchestra of London, pianist Leonard Pennario's "Piano Colors of Chopin" and Earl Bernard Murray conducting the Hollywood Bowl Symphony Orchestra in "Viking," featuring music from Scandinavia.

Command Inks Ray Charles Singers

NEW YORK—The Ray Charles Sing-rs, the vet group, have been inked to Command Records pact, according o label topper Enoch Light. The team. hich previously cut for MGM and Decca, and is a feature on the Perry omo TV'er, will cut a minimum of wo LP's for Command, with its 16 oices accompanied by a full orches-ra.

Vee Jay-Moore Pact On "Singer's" Kit

HICAGO—E. G. Abner, President of ee Jay Records announced the sign-g of an exclusive contract with Phil oore to record and promote Moore's For Singers Only" kits.

Phil Moore, the arranger, music di-ector and/or coach for such stars as ena Horne, Marilyn Monroe, Frank natra, Diahann Carroll and Dorothy andridge and others, has devised a an whereby potential singers can ac-ire a "customer-tailored" repertoire ecially arranged by him.

ch kit contains an LP record on rsal tracks of six standards with h there are demonstrations and estrations for voice and combo of six routines rehearsed with the um; a booklet, "Your Singing Ca-r," which gives the potential singer sic knowhow and professional tips r a singing career.

Kannon-Aides

LANTIC CITY, N. J.—Comic kie Kannon, on a tout trek for his t Roulette LP, "Prose From the s," put into Atlantic City for the s America pageant and received unexpected welcome from Miss erica entrants (left to right) Char-e Thomas (Virginia), Sherry mes (Florida), Glenda Brunson orgia) and Janet McGhee (South olina) who are displaying the al-n over the appreciative head of non.

he album was recorded "live" and ures the inmates of the largest ed-in prison in the world, Southern higan Prison at Jackson, Mich.

Straus, WMCA Chairman, Dies At 72

NEW YORK—Nathan Straus, chairman of the board of WMCA-New York, a major radio indie outlet, died last week (13), apparently of natural causes, in a motel in Massapequa, L.I., where he was to conclude some real estate deals. He was 72.

Straus, a former Administrator of the U.S. Housing Authority, journalist and leader in civic affairs in New York, his birthplace, purchased WMCA in 1943, and was its president until 1959 when he became chairman. Straus pioneered the broadcasting of radio editorial stands, with Straus himself reading an editorial endorsing Senator John Kennedy for President last October.

Straus was also chairman of the Straus Broadcasting group, which includes WBNY-Buffalo, and Radio Press International, a taped news service.

Straus is survived by his widow, three sons, a brother and several grandchildren. A funeral service was held last Friday (15) at the Jewish Community Center in White Plains.

Rydell Has Big Fall TV Sked

NEW YORK—Bobby Rydell, Cameo's teen star, is doing lots of network TV shows this season, included a reported starring role in an upcoming Desi Arnaz comedy season. Before that, the songster will have guest shots on Walt Disney's new NBC color series. Ed Sullivan's show (October 1), the Red Skelton show (October 24) and a November airing of a Jack Benny program.

New Label Names Prexy

JACKSON, MISS.—Copa Records, a new label here, has elected Hal Atkins, a former N.Y. promotion man, as its president. The label is bowing with "A Lover's Prayer" by The Carvettes.

NARAS Offers LP Specials For Members

NEW YORK—The first "NARAS Awards Guide," a listing of LP's being made available at special prices to members of the disk awards' association. has just been mailed out. NARAS members can receive mono LP's for $1.25, stereo for $1.50. Over 476 pop, jazz and classical LP's are listed.

Robbins Bows New Bulk Tape Eraser

NEW YORK—Robins Industries, this city, has introduced a new bulk tape eraser designed to remove unwanted signals from reels of magnetic tape up to 7" in diameter. List price is $22.

Atlanta Distrib Names Sales Asst.

ATLANTA—Bob Evensen, sales manager of the Hopkins Equipment Co., a disk distrib here, has appointed Gene Catherman as assistant sales manager. Catherman was formerly with Southland Distributing Co.

Morrie Price To UA

New York—Art Tamladge, V. P. and General Manager of United Artists Records, has announced the appointment of Morris S. Price as national director of regional operations for the label. Price, whose appointment becomes effective immediately, will headquarter in the Chicago offices of U A at 185 North Wabash Avenue.

Price is a veteran of the recording industry, having served in every phase of the industry from a retailer, then for fifteen years as Vice-president in charge of Sales for Mercury Records, Chicago, and for the past two years as owner and operator of the Arnold Distributing Company also located in Chicago. With his appointment to the United Artist executive staff, he returns to the manufacturing area of the business.

As national director of regional operations, Price will work directly with Chet Woods, recently appointed Vice-president, and Jerry Raker, national sales manager of U A. He will also serve as a member of the planning board.

Vee Jay Issues 13 Albums

CHICAGO—Vee Jay Records has just shipped 13 albums under its "Fall Concert plan," including the label's first pic soundtrack, and a follow-up to Eddie Harris' successful "Exodus to Jazz" LP. The soundtrack LP is "Master of the World" with Less Baxter and the Harris package is "Mighty Like a Rose." Other artists featured in the release include John Lee Hooker, Jerry Butler, Jimmy Reed (at Carnegie Hall) and The Staple Singers.

New Label Names A&R Head

HOLLYWOOD—Adam Ross, a cleffer-arranger-conductor, has been named A&R head of newly-formed Pro Records here. Ross has written songs cut by Doris Day and Gordon MacRae, among others. Label's current outings are "Sweet Summer Memories" by Christy Cummins and "Pocketful Of Rainbows" by Johnny Gatewood.

Nautec Purchases 2 Printing Firms

NEW YORK—The purchase of all the outstanding stock of The Gordon Press Incorporated and Record Packaging Corporation, both of Brooklyn, has been voted by directors of Nautec Corporation, subject to approval of stockholders.

Paul Cooke, president of Nautec, said the corporation will exchange 100,000 shares of its common stock for the two companies. Stockholders of Nautec will be asked to approve issuance of that amount of stock at their annual meeting in New York on November 1.

Gordon Press produces and distributes printed material, including labels, to the record industry, while Record Packaging manufactures and prints multi-colored record sleeves.

Pic Tune, "Moon River," Getting Big Disk Action

NEW YORK—There's a hot disk sales race on "Moon River," the song from the new flick, "Breakfast at Tiffany's." By late last week, there were seven singles readings of the number, including dates by cleffer Henry Mancini (Victor), Carmen Cavallero (Decca), The Fuller Bros. (Challenge), Jerry Butler (Vee Jay), Calvin Jackson (Reprise), Richard Hayman (Mercury) and the Hollyridge Strings & Chorus (Capitol). Victor just released the soundtrack LP. An interesting sidelight concerning the song is that its title is independent of the pic's name, a rare thing in these days of "Theme from . . ." songs.

A Dose Of His Own Medicine

BALTIMORE—Chic Silvers, Mercury promo man, is on a promo tour touting the Ray Stevens waxing of "Jeremiah Peabody's Poly Unsaturated Quick Dissolving Fast Acting Pleasant Tasting Green and Purple Pills" and has been passing out samples of the pills for disk jockey tasting. Above, Larry Monroe, WCAO jockey, turns the tables on Chic and is coaxing him to swallow one of the pills. In the interest of good deejay relations, Chic did, poor guy.

LIGHTNIN' STRIKES AGAIN!!

"HELLO MARY LEE"

Lightnin' Slim

Excello 2203

GOSPEL ALBUM HIT!!

"ANGELIC GOSPEL SINGERS"

Nashboro 7003

NEW SPIRITUAL LP!

"THE CONSOLERS"

(Gospel Singers)

Nashboro 7004

NASHBORO RECORD COMPANY
177 3rd Ave., N. Nashboro, Tenn.

On the way to No. 1!

The New Dance Craze

"BRISTOL STOMP"

by

The Dovells

Parkway #827

CAMEO/PARKWAY,
Phila., Pa.

From Old To New To New

ALBANY, N.Y.—Richard Hayman's Mercury recording of "Night Train" had an unusual beginning. WPTR-Albany disk jockey Jim Camilli brought in a 15-year-old scratched 78rpm of the Harmonicats' recording of the song on Mercury and with the help of program manager Don Kelley and production head Jim Ramsburg, he beefed up the sound with electronic echo and began playing it as "new." Local reaction reverberated from dealer to distributor to Mercury, which decided to recut that original arrangement with Richard Hayman and release it nationally.

Above, (left to right) Kelley, Camilli and Ramsburg and Mercury promo man Hermie Dressel display both the new and old versions of the song.

• Great Single!

• Great Writers!

• Great Artist!

JAY FANNING

SINGS

"BABY BABY" ACME 2033

ACME 2034 "YOUR GIRL"

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Coming Up Strong!
Adam Wade's
2 new sides . . .
TONIGHT I WON'T BE THERE
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THE MIRACLE OF SOUND IN MOTION

DYNAMIC STEREO

JAZZ & SWINGING PERCUSSION

!!! SOUND !!!

Cash Box TOP TEN JUKE BOX TUNES (PLUS THE NEXT 25)

1—MICHAEL—Highwaymen	United Artists 258	1
2—TAKE GOOD CARE OF MY BABY—Bobby Vee	Liberty 55354	3
3—WOODEN HEART—Joe Dowell	Smash 1708	2
4—THE MOUNTAINS HIGH Dick & Deedee	Liberty 55350	7
5—HURT—Timi Yuro	Liberty 55343	4
6—DOES YOUR CHEWING GUM LOSE ITS FLAVOR—Lonnie Donegan	Dot 15911	9
7—TOSSIN' & TURNIN' Bobby Lewis	Beltone 1002	6
8—WHO PUT THE BOMP Barry Mann	ABC Paramount 10237	10
9—LITTLE SISTER—Elvis Presley	RCA Victor 7908	15
10—CRYING—Roy Orbison	Monument 447	13

11) School Is Out
12) My True Story
13) You Don't Know What You've Got
14) Last Night
15) Don't Bet Money Honey
16) I Just Don't Understand
17) A Little Bit Of Soap
18) You Must Have Been A Beautiful Baby
19) Amor
20) Bless You
21) Without You
22) I'm Gonna Knock On Your Door
23) Mexico
24) Pretty Little Angel Eyes
25) Frankie & Johnny
26) When We Get Married
27) Let's Twist Again
28) Let Me Belong To You
29) I'll Never Smile Again
30) It's Gonna Work Out Fine
31) I Like It Like That
32) His Latest Flame
33) Big Cold Wind
34) As If I Didn't Know
35) More Money For You And Me Medley

Request Sets Heaviest LP Release For Fall

NEW YORK—Request Records, which specializes in foreign-minded dates, will have its largest LP release this fall, many of them cut by topper Hans J. Lengsfelder during his recent extensive trips abroad.

Among the albums scheduled for release are a "Forty Favorite Melody" series (instrument medleys) recorded with local orchestras ranging from 48 to 55 musicians in their native locale. This includes one album each of favorite Scottish, Irish, Jewish, Polish, Ukrainian, Greek and Czechoslovakian melodies, 40 in each album.

"Cocktail Hour" series recorded with William Gunther will be enlarged by two new releases: "Cocktail Hour On The Range" and "Cocktail Hour With Mozart."

Other instrumental releases include two albums of a native gypsy band never before recorded, and an album of Polkas from Pennsylvania and the Delaware Valley. Among the vocal releases will be a new Lithuanian LP, an album of Viennese Wine Garden songs, an album of German student songs sung by a German student choir, and three albums of Portuguese music featuring well-known Portuguese performers.

In addition to the recordings, the cover photography was also done on location.

The firm has just moved to new and larger quarters at 66 Mechanic Street, New Rochelle, New York in order to allow for further expansion of new projects which are in the planning stage.

Star Italian Songster To U.S. For Tour

NEW YORK—Nico Fidenoc, whose RCA Italiana disks have reportedly sold 1 million copies in Italy, arrives in New York this week (20) for a 20-day tour. His current hits in Italy are "Legata Ad Un Granello Di Sabbia" (Tied To A Grain Of Sand), a number one song, and "The World Of Suzie Wong."

Fidenco and two other Italian stars, Tony Del Monaco and Mei Lang Chang, will perform in the first Italo-American Festival at the Academy of Music this weekend (22, 23, 24). Following this appearance, the troupe will move to Canada for several concerts, then return to the U.S. to perform in many cities.

The RCA Victor international division will host a cocktail party for Fidenco and the other Italian stars shortly after their arrival in the U.S.

Soria Returns From Trek Abroad

NEW YORK—Dario Soria, RCA Victor division veep of the commercial records liaison department, has just returned to New York from a two months' survey abroad. He had meetings and discussions with the heads and staff of RCA's European recording affiliates and licensees in London, Paris, Zurich, Berlin and Rome. He also attended the semi-annual RCA meet (August 22-28) which had been set to coincide with the first post-war Berlin Radio-TV-Phono Exhibition. The meet brought together reps from eleven European countries, including Germany, Norway, Sweden, Denmark, Finland, Holland, Belgium, Austria, Switzerland, Spain and Italy.

ext Of Snider's ARM Speech

EW YORK—Here's the full text of e address delivered by Ed Snider, esident of the National Association Record Merchandisers (NARM), at ARM's Mid-Year Meeting and Sales nference in Chicago recently:

In recent months, the record merandiser has suffered additional and curring attacks—

—from retailers
—from a group of misguided distributors
—from misleading and out-of-proportion stories in trade publications.

hey claim everything from A to Z disclaiming our right to be a part the industry. They say:

—We are financially unsound.
—We handle cut-outs.
—We sell bootleg merchandise.
—We only buy the "cream."
—We discount too severely.
—We don't know anything about records.
—We receive a preferential price and should not get the functional discount.
—We compete unfairly.

c., etc., etc.

I say Phooey!! As a group, record erchandisers are composed of sound, gnified companies led by ethical and ynamic men. These men have been strumental in expanding the scope phonograph record distribution, ereby broadening the industry in its ntirety, and creating new or better ecord customers. They have done hat they and others had done in oiletries, housewares, stationery, oys, greeting cards, hosiery, soft oods (to mention a few) industries in ast years. Their growth has paralled the growth of the record indus-y.

I feel that this is not coincidental. he record merchandiser is largely esponsible for the overall increases in otal record sales.

He has expanded the market place.

He has rejuvenated old factors in he business, such as the variety store.

He has brought many new cusomers into the fold, and the thousands f departments that he has placed in igh traffic locations in every city and own are creating new users of phonoraph records every hour of every day.

He has eliminated the stumbling locks that used to keep his customers rom "getting behind" their record epartments by guaranteeing service nd merchandise.

He has added dignity to an industry hat often was in want for the same.

The fact that the record merchanisers' volume has consistently inreased over the past five years, oupled with the obvious fact that it s unquestionably the fastest growing egment of the industry, speaks for tself. The customers of the record erchandiser are not fools. In fact, hey comprise some of the business vorld's best minds—the executives nd buyers for the biggest supermaret chains, variety store chains, and iscount houses in the world—to menion a few. If the merchandiser didn't erform as he should—he would not e favored with the business for long.

A good distributor-merchandiser reationship is an unbeatable combinaion, and I cite the following as sevral examples to prove this point:

1. While the record merchandisers usually carry a larger inventory in total than the distributors in an area, the good distributor carries a much larger inventory of a specific label. This means faster channels of supply and ultimately faster service for the consumer. Elimination of the distributor in all labels might mean an insurmountable inventory problem for the record merchandiser.
2. The *good* distributor promoted his lines via radio, etc. The merchandiser need not concern himself with this aspect of the business.
3. Working together, with complete confidence in each other, the distributor and merchandiser can help solidify each other's position in a given market. Rather than undermining each other, they can work together and "talk each other up."
4. Jointly, they can help convince the manufacturer to support their relationship and establish policies to make this association with each other a profitable one.

Although I do not have specific facts to prove it, it appears to me that the most successful distributors in any area are those that have been progressive in their dealings with record merchandisers. Those that have set up stumbling blocks, or have chosen not to deal with merchandisers at all, have found their businesses dwindling. The record merchandiser needs the distributor! The progressive distributor needs the progressive record merchandiser!!

How can we best combat the name-calling, distortions, and misstatements of fact that are hurled at us with each new issue of some trade publications? Should we fight back and call some names of our own—No. The members of NARM will not resort to these tactics. We must continue in the same manner that we have in the past. We must work together and learn together. We must, as always, strive for better and more efficient methods of doing business—and most important of all, each and every member must operate in accord with the high standards set forth in the by-laws of NARM.

We, as record merchandisers, are far from perfect. We have much to learn—some far more than others. We have constantly been striving for a better position within the industry. Let this not have been in vain. Today, more than ever before, we must continue and renew efforts to establish a higher degree of responsibility for the entire record industry. We shall pursue a policy of education—of edification—rather than name-calling. Through advertising, publicity, debate, and any means open to us, we will prove that:

There is no disgrace to the fact that the record merchandiser often finds himself in a tight money position. Any dynamic, fast-growing business often encounters this problem. I'm sure Henry Ford didn't start with one million dollars, and I'm equally sure that he had his money problems in the beginning.

And we will prove that:

The percentage of bankrupcy in our field is far less than average for other businesses—and far less than the percentage of retail stores.

And that:

The business that the stores we service do is to a great extent a "plus" factor accounting for the biggest share of the increase in the record business as a whole, exclusive of record clubs. And that the exposure in these outlets has helped in no small way to create new customers for the entire industry, increasing the appetite of the nation for phonograph records.

Also that to create stumbling blocks for the record merchandiser, thus preventing him from effectively operating, would cause records to disappear from the exposure they are now getting in the supermarkets and other high traffic locations—and would thereby be a backward step for the industry as a whole.

We will prove that we have been instrumental in putting outlets very much back in the record business—and if it were not for our existence, these outlets would have long ago drifted by the wayside. One such outlet is the variety store, which constantly found piles of obsolete records in many of their stores—or unsaleable records, and now are going full force in the business with the combination of the merchandising service that the jobber performs, coupled with the guarantee he offers.

Also, that the guarantee is a very necessary part of our operation, due to the fact that the stores we service allow us to select the records that go into their departments, and therefore we must bear the responsibility for the saleability and take records back should they not sell.

(Con't. on page 33)

Above are photo views of the revolving person-to-person confabs which were highlights of the recent NARM convention. The 18-minute confabs, under the guidance of Jules Malamud, NARM's exec secretary, were praised by both manufacturers and rack-jobbers as highly successful. The sessions were called a major factor for the overall success of the NARM conclave.

PRESTIGE HAS THE HOT SINGLES

SHIRLEY SCOTT
45-200 "Hip Soul"

JACK McDUFF
45-199 "The Honeydripper"

JIMMY FORREST
45-197 "Remember"

ETTA JONES
45-198 "Till There Was You"

GENE AMMONS
45-201 "Namely You"

MILES DAVIS
45-195 "When I Fall In Love"

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ELVIS PRESLEY ..... RCA VICTOR
Elvis Presley Music, Inc.
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EDDIE HODGES ..... CADENCE
Sigma Music, Inc.
I DON'T HURT ANY MORE
ANN-MARGRET ..... RCA VICTOR
Hill and Range Songs, Inc.
HIS LATEST FLAME
ELVIS PRESLEY ..... RCA VICTOR
Elvis Presley Music, Inc.
I WAKE UP CRYING
CHUCK JACKSON ..... WAND
Belinda (Canada) Ltd.
SWEETS FOR MY SWEET
THE DRIFTERS ..... ATLANTIC
Brenner-Trio-Progressive
LONELINESS OR HAPPINESS
THE DRIFTERS ..... ATLANTIC
Dolfi-Quartet-Walden
SORROW TOMORROW
BOBBY DARIN ..... ATCO
Rumbalero-Adarls
THE ANSWER TO EVERYTHING
DEL SHANNON ..... BIG TOP
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PLEASE MR. POSTMAN

by

The Marvelettes

Tamla 54046

TAMLA/MOTOWN RECORDS
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Another Smash For

The Shirelles

"BIG JOHN"

&

"TWENTY-ONE"

Scepter 1223

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Girls, Girls, Everywhere

MILWAUKEE—Smash's Joe Dowell was engulfed in a wave of teen adoration when he appeared in the WOKY-Gimbels Teen Fashion Show here. Promoters reported that 1,800 girls showed up and that a second show had to be quickly arranged for the overflow crowd.

SPANKA MUSIC CORP.

— Current BMI Hits —

BROKEN HEART AND A PILLOW FILLED WITH TEARS

PATTI PAGE

Mercury 71870

*

CINDERELLA

PAUL ANKA

ABC-PARA. 10239

— Current ASCAP Hit —

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"THE MAGIC AGE IS SEVENTEEN"

b/w

DOCTOR LOVE

Johnny Restivo

20th Fox #279

20th FOX

Mercury Meets In Chi With 5 Distribs

CHICAGO — Mercury Records is bringing in five of its distribs to its home office in Chicago to meet with the Mercury staff this week (18). The meet, a continuation of a policy set earlier this year, will be held to discuss the record industry in general and it is designed to acquaint the distribs with Mercury thinking on industry needs and for Mercury to get the distribs viewpoint on industry needs.

The meets, which are held on a regular basis, are atended by all Mercury distribs on a rotating basis with approximately five or six different distributors taking part at each session. This meeting will see Mel Sterling of Joseph M. Zamoiski Co., in Baltimore; Bill Davis of Davis Sales Company in Denver; and Henry Hildebrand of All South Distributing Corp. in New Orleans among those attending.

The distrib meet will be followed by a meeting of the entire Mercury A&R staff on the following Monday (25). The A&R staff will be brought in to the Chicago headquarters to evaluate Mercury's recording program activities in the recent past and to plan the recording activities of the future.

Both meets, as have been those of the past, are highly related to one another. The distributors meeting notes the trends and needs of the industry and the A&R meeting endeavors to find a solution and means to meet these trends and needs.

Hong Kong Has Its Bootlegging Woes, Too

NEW YORK — The disk industry in Hong Kong, like its counterpart, is also having bootlegging problems. Hong Kong police, Cash Box has learned, recently seized a shipment of between 10,000 and 20,000 counterfeit disks of American and Hong Kong hits on board a freighter from Taiwan. According to a disk retailer there, the phony records from Taiwan, which sold at 20 to 25 per-cent below regular prices, had seriously affected business for six months. A hit deck in Hong Kong has a total sale of about 15,000. Reps of American labels in Hong Kong are reportedly going to take-up the bootlegging matter with Taiwan authorities.

Capitol Issues 3 Stereo Tapes

NEW YORK — Three 4-track stereo tape releases are due from Capitol Records this week. They include Stan Kenton's "West Side Story," George Shearings' "The Shearing Touch" and "Hawaii-Calls: Greatest Hits" by Webley Edwards and Al Kealoha Perry.

Joe Higgins Dies; Vet Disk Exec

NEW YORK—Joseph P. Higgins, disk industry exec for more than half a century, died at Polyclinic Hospital on Sunday, September 11, of cancer. He was 72 years old.

Higgins' career spanned 52 years in the recording industry. A Columbia Records exec since 1934, he was responsible for the first sessions of many top artists, including Harry James, Benny Goodman, Kay Kayser, Glenn Miller, Duke Ellington, Artie Shaw and Sammy Kaye. Higgins was affectionately known to veterans of the record industry as "Uncle Joe," and on October 21, 1959, a banquet was given in honor of his fiftieth year in the industry and a special LP record of the proceeding was released by Columbia.

Born in Minooka, Pennsylvania in 1889, the oldest son of a coal miner, Higgins worked in the coal mines as a youth, then came to New York in 1909. For a while, he worked as a Western Union messenger and while delivering a telegram to the Victor Recording Company, he was asked his opinion of a recording. His comments so impressed C. G. Child, then manager of the company, that he was offered a job.

Higgins remained with Victor until 1934, when he joined the American Record Company as director of the pop repertoire department. The American label was purchased by Columbia in 1938 and Higgins served variously as director of Columbia's Hollywood division and as liaison between the company and various music publishers.

Survivors include his wife, Sarah and his son, Robert, treasurer of Broadcast Music, Inc. Funeral services were held last Wednesday (13) at St. Luke's Roman Catholic Church, Whitestone, N. Y.

Columbia Names Regional Promo Mgr.

NEW YORK — Glenn E. Miller has been named regional promotion manager at Columbia Records, according to an announcement by field sales manager Joseph Lyons. Miller will be responsible to Lawrence W. Owens, regional sales manager, for sales promotion activities in Detroit, Indianapolis, Peoria, Chicago, Milwaukee, Des Moines, Kansas City, Minneapolis and St. Louis. Before joining Columbia, Miller was with Quad-State Distributor Co., Columbia's distrib in Des Moines, for two years.

Capitol Inks Jerry Keller

NEW YORK—Songster Jerry Keller, who clicked on the Kapp label in 1959 with "Here Comes Summer," has been inked to an exclusive pact with Capitol Records, according to Alan W. Livingston, veep for creative services. His first single, just released, is "Be Careful How You Drive Young Joey" and "Never Wake Up." Keller is now in the Army with the radio and TV section of the Army recruiting publicity center in New York and has two network radio shows. His sessions are done by A&R producer Manny Kellem.

McGuires Stay As Team

NEW YORK—Murray Kane, manager of the McGuire Sisters, last week emphatically denied rumors that the larks were breaking-up. Rumors were brought about by the announcement that Phyllis McGuire was to make her musical-comedy debut in a five week summer-tent tour of "Annie Get Your Gun." This meant, the rumors said, that she would henceforth perform as a single, with her sisters announcing their retirement. Kane noted, however, that with the "Annie" tour completed last week (16), the gals were back together preparing for a TV show, an engagement in a London nitery and their semi-annual appearance at the Desert Inn in Las Vegas.

Cash Box TOP 50 IN R&B LOCATIONS

Pos.		LAST WEEK
1	MY TRUE STORY Jive Five (Beltone 1006)	4
2	IT'S GONNA WORK OUT FINE Ike & Tina Turner (Sue 749)	3
3	DON'T CRY NO MORE Bobby Blue Bland (Duke 340)	2
4	LAST NIGHT Markeys (Satellite 101)	1
5	A LITTLE BIT OF SOAP Jarmels (Laurie 3093)	7
6	DON'T CRY BABY Etta James (Argo 5393)	5
7	YOU MUST HAVE BEEN A BEAUTIFUL BABY Bobby Darin (Atco 6206)	19
8	HIT THE ROAD JACK Ray Charles (ABC Paramount 10244)	33
9	LOOK IN MY EYES Chantels (Carlton 555)	16
10	YA YA Lee Dorsey (Fury 1053)	14
11	HUMAN Tommy Hunt (Scepter 1219)	13
12	LITTLE SISTER Elvis Presley (RCA Victor 7908)	12
13	FRANKIE AND JOHNNY Brook Benton (Mercury 71859)	15
14	WHEN WE GET MARRIED Dreamlovers (Heritage 102)	18
15	HURT Timi Yuro (Liberty 55343)	11
16	I WAKE UP CRYING Chuck Jackson (Wand 110)	8
17	BRIGHT LIGHTS, BIG CITY Jimmy Reed (Vee Jay 398)	20
18	AMOR Ben E. King (Atco 6203)	9
19	TAKE FIVE Dave Brubeck (Columbia 41479)	21
20	SCHOOL IS OUT Gary "U.S." Bonds (Legrand 1009)	6
21	ONE TRACK MIND Bobby Lewis (Beltone 1012)	32
22	HIS LATEST FLAME Elvis Presley (RCA Victor 7908)	24
23	SWEETS FOR MY SWEET Drifters (Atlantic 2117)	41
24	TOSSIN' AND TURNIN' Bobby Lewis (Beltones 1004)	10
25	BRISTOL STOMP Dovells (Parkway 827)	48
26	LET'S TWIST AGAIN Chubby Checker (Parkway 824)	17
27	MUSIC, MUSIC, MUSIC Sensations (Argo 5397)	30
28	LET THE FOUR WINDS BLOW Fats Domino (Imperial 5764)	25
29	MOVIN' Bill Black's Combo (Hi 2038)	39
30	I LIKE IT LIKE THAT Chris Kenner (Instant 3229)	22
31	A THING OF THE PAST Shirelles (Scepter 1220)	23
32	I'M A TELLING YOU Jerry Butler (Vee Jay 390)	26
33	YOU DON'T KNOW WHAT IT MEANS Jackie Wilson (Brunswick 55219)	27
34	IT'S JUST A HOUSE WITHOUT YOU Brook Benton (Mercury 71859)	37
35	WHO PUT THE BOMP Barry Mann (ABC Paramount 10237)	44
36	I DON'T WANT TO TAKE A CHANCE Mary Wells (Motown 1101)	28
37	NAG Halos (7 Arts 709)	29
38	WATER BOY Don Shirley (Cadence 1392)	34
39	FOOT STOMPIN' (Part 1) Flares (Felsted 8624)	—
40	AS IF I DIDN'T KNOW Adam Wade (Coed 553)	31
41	PRETTY LITTLE ANGEL EYES Curtis Lee (Dunes 2007)	36
42	FEEL IT Sam Cooke (RCA Victor 7927)	—
43	SHE PUT THE HURT ON ME Prince La La (AFO 101)	49
44	SOOTHE ME Sims Twins (Sar 117)	47
45	TAKE MY LOVE Little Willie John (King S516)	43
46	CANDY MAN Roy Orbison (Monument 447)	44
47	BABY YOU'RE RIGHT James Brown (King S524)	35
48	YEARS FROM NOW Jackie Wilson (Brunswick S5219)	40
49	STICK SHIFT Duals (Sue 745)	—
50	NOTHING BUT GOOD Hank Ballard & The Midnighters	45

Cash Box LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1 **TONIGHT I WON'T BE THERE**
Adam Wade (Coed 556)

2 **THE "U-T"**
Harry M. & The Morvels (ABC Paramount 10243)

3 **I REALLY LOVE YOU**
Stereos (Cub 9095)

4 **BIG JOHN**
Shirelles (Scepter 1223)

5 **HONKY TRAIN**
Bill Black's Combo (Hi 2038)

6 **BRIGHT LIGHTS, BIG CITY**
Jimmy Reed (VeeJay 398)

7 **PACKIN' UP/A VERY TRUE STORY**
Chris Kenner (Instant 3234)

8 **FOR SENTIMENTAL REASONS**
Cleftones (Gee 1067)

9 **MARRIED/TRUE, TRUE LOVE**
Frankie Avalon (Chancellor 1087)

10 **I TALK TO THE TREES**
Bud Dashiel (Warner Bros. 5231)

11 **I DON'T LIKE IT LIKE THAT**
Bobbettes (Gone 5112)

12 **SLEEPLESS NIGHT**
Tony Williams (Reprise 20,019)

13 **WELL I ASK YA**
Kay Starr (Capitol 4620)
Eden Kane (London 1993)

14 **DONALD WHERE'S YOUR TROOSERS**
Andy Stewart (Warwick 665)

15 **ST. LOUIS BLUES**
Cousins (Parkway 823)

16 **MOON RIVER**
Henry Mancini (RCA Victor 7916)
Jerry Butler (VeeJay 2154)

17 **PLAY IT AGAIN**
Tina Robin (Mercury 71852)

18 **IMPOSSIBLE**
Gloria Lynne (Everest 19418)

19 **POCKETFUL OF RAINBOWS**
Johnny Gatewood (Pro 505)
Deane Hawley (Liberty 55359)

20 **I CAN'T TAKE IT**
Mary Ann Fisher (Seg-Way 1001)

21 **LET TRUE LOVE BEGIN/ CAPUCINA**
Nat "King" Cole (Capitol 4623)

22 **MAKE-BELIEVE WEDDING**
Castells (Era 3057)

23 **AUTUMN IN CHEYENNE/ SPEAK LOW**
Al Caiola (United Artists 347)

24 **YOUR LAST GOODBYE/ HANG ON**
Floyd Cramer (RCA Victor 7907)

25 **A LITTLE DOG CRIED**
Jimmie Rodgers (Roulette 4384)

26 **SHE PUT THE HURT ON ME**
Prince La La (A.F.O. 101)

27 **IN A LITTLE SPANISH TOWN**
Blue Diamonds (Landon 2002)

28 **SOOTHE ME**
Sims Twins (Sar 117)

29 **ONE GRAIN OF SAND**
Eddy Arnold (RCA Victor 7926)

30 **WELL-A, WELL-A**
Shirley & Lee (Warwick 664)

31 **JUST OUT OF REACH**
Solomon Burke (Atlantic 2114)

32 **MEMORIES OF THOSE OLDIES BUT GOODIES**
Caesar & The Romans (Del-Fi 4166)

33 **IT'S BEEN A LONG, LONG TIME**
Dottie Clark (Big Top 3081)

34 **PEANUTS**
Rick & The Keens (Smash 1705)

35 **CHARLESTON FISH**
Danny & The Juniors (Swan 4082)

36 **SWEET SORROW/IT'S DRIVIN' ME WILD**
Conway Twitty (MGM 13034)

37 **SOMETIME**
Gene Thamas (United Artists 338)

38 **OLE SLEW-FOOT**
Johnny Horton (Columbia 42063)

39 **SATIN DOLL**
Billy Maxted (K & H 501)

40 **IT'S JUST A HOUSE WITHOUT YOU**
Brook Benton (Mercury 71859)

41 **MAGIC IS THE NIGHT**
Kathy Young (Indigo 125)

42 **SOMEBODY ELSE IS TAKING MY PLACE**
Joni James (MGM 13037)

43 **COZY INN**
Leon McAuliff (Cimarron 4050)

44 **LAUGH**
Velvets (Monument 448)

45 **LATE DATE**
Parkays (ABC Paramount 10242)

46 **WHAT KIND OF GIRL**
Charmaines (Fraternity 880)

47 **SAD MOVIES (Make Me Cry)**
Lennon Sisters (Dot 16255)

48 **THE WEDDING**
Anita Bryant (Columbia 42148)

49 **DRUMS**
Kenny Chandler (United Artists 342)

50 **GREENWOOD TREE**
Connie Stevens (Warner Bros. 5232)

Cash Box SURE SHOTS

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

"THIS TIME"
TROY SHONDELL (Liberty 55353/Gold Crest 161) ..... Best Bet—8/5

"FOOT STOMPIN' (Part 1)"
FLARES (Felsted 8624)

"RUNAROUND SUE"
DION (Laurie 3110) ..... Pick of the Week—9/9

"MOVIN' "
BILL BLACK'S COMBO (Hi 2038) ..... Pick of the Week—9/9

"FEEL IT"
SAMM COOKE (RCA VICTOR 7927) ..... Pick of the Week—9/9

"RIDERS IN THE SKY"
LAWRENCE WELK (Dot 16237) ..... Pick of the Week—9/9

"(HE'S MY) DREAMBOAT"/"HOLLYWOOD"
CONNIE FRANCIS (MGM 13039) ..... Pick of the Week—9/9

"DON'T BLAME ME"/"MUSKRAT"
EVERLY BROTHERS (Warner Bros. 5501) ..... Pick of the Week—9/9

"BERLIN MELODY"
BILLY VAUGHN (Dot 16262) ..... Pick of the Week—9/9

Snider's NARM Speech

(Con't. from page 31)

We will prove that we are wholesalers that offer many services, to mention a few:

1. We select, through our buyers, the best available recordings from the mass of product being offered today and everyday.
2. We supply the fixtures to the store we sell—also sign work and promotional racks.
3. We wrap and seal the record in polyethylene.
4. We pre-price the record.
5. We physically inventory the record department in the stores we sell, on a regular basis, usually weekly.
6. We offer a 100% guarantee or guarantee exchange.
7. We pick up non-sellers weekly, for full credit.
8. We rotate the merchandise.
9. We offer promotions on a regular basis, many of which we design ourselves.

These are just a few of the services we offer—and without these most of our customers would not be in the record business—and if they were not, the record business would suffer.

I could continue on and on. Each of you, as record merchandisers, knows the facts. The basic point is this: WE MUST MAKE EVERYONE IN THE INDUSTRY AWARE OF THESE FACTS!

Garbage!

CASH BOX TOP 100's PUBLISHERS

(Top 100 titles listed alphabetically see card for artist and label credit)

A LITTLE BIT OF SOAP (Mellin BMI)	15
AMOR (Peer BMI)	29
ANNIVERSARY OF LOVE (Woodstock BMI)	95
AS IF I DIDN'T KNOW (Winneton BMI)	59
ASTRONAUT, THE (Bill Dana ASCAP)	33
BACK TO THE HOP (Claridge ASCAP)	99
*BAND OF GOLD (Ludlow BMI)	100
BERLIN MELODY (Symphony House ASCAP)	80
BIG COLD WIND (Gil BMI)	28
BLESS YOU (Aldon BMI)	17
BRISTOL STOMP (Kalmann ASCAP)	40
CANDY MAN (January BMI)	53
*CINDERELLA (Spanka BMI)	93
CRYING (Acuff-Rose BMI)	4
DOES YOUR CHEWING GUM LOSE ITS FLAVOR (Mills ASCAP)	6
DON'T BET MONEY HONEY (Figure BMI)	27
*DON'T BLAME ME (Robbins ASCAP)	77
DON'T CRY BABY (Advance ASCAP)	64
DON'T CRY NO MORE (Lion BMI)	100
DON'T GET AROUND MUCH ANYMORE (Robbins ASCAP)	87
EVERY BREATH I TAKE (Aldon BMI)	34
*FEEL IT (Kags BMI)	73
FOOT STOMPIN' (Part I) (Argo BMI)	69
FRANKIE AND JOHNNY (Ben Day BMI)	16
*GUILTY OF LOVING YOU (4 Star BMI)	98
(He's) THE GREAT IMPOSTOR (Metric BMI)	52
*(He's My) DREAMBOAT (Acuff-Rose BMI)	75
HILLBILLY HEAVEN (Sage, Sand SESAC)	94
HIS LATEST FLAME (Elvis Presley BMI)	21
HIT THE ROAD, JACK (Tangerine BMI)	31
*HOLLYWOOD (Acuff-Rose BMI)	79
HUMAN (Ludix BMI)	51
HURT (Miller ASCAP)	11
I FALL TO PIECES (Pamper BMI)	36
I JUST DON'T UNDERSTAND (Cedarwood BMI)	20
I LIKE IT LIKE THAT (Kel-BMI)	66
I LOVE HOW YOU LOVE ME (Aldon BMI)	60
I UNDERSTAND (Just How You Feel) (Jubilee ASCAP)	89
I WAKE UP CRYING (Belinda CAPAC)	41
I'LL NEVER SMILE AGAIN (Pickwick ASCAP-BMI)	44
I'M GONNA KNOCK ON YOUR DOOR (Sigma ASCAP)	38
IT'S GONNA WORK OUT FINE (Sona, Copa ASCAP)	22
IT'S YOUR WORLD (Marizona BMI)	85
JEREMIAH PEABODY'S PILLS (Lowery BMI)	42
JUKE BOX SATURDAY NIGHT (Mutual ASCAP)	67
KISSIN' ON THE PHONE (Brighton, Flanko BMI)	32
LAST NIGHT (East BMI)	25
LET'S GET TOGETHER (Wonderland BMI)	48
LET'S TWIST AGAIN (Kalmann ASCAP)	68
LET ME BELONG TO YOU (East West BMI)	23
LET THE FOUR WINDS BLOW (Commodore BMI)	63
LITTLE SISTER (Elvis Presley BMI)	5
LOOK IN MY EYES (Atlantic BMI)	26
LOVER'S ISLAND (Code-Figure BMI)	30
MAGIC MOON (Conley ASCAP)	56
MEXICO (Acuff-Rose BMI)	14
MICHAEL (United Artists ASCAP)	2
MISSING YOU (Copar BMI)	39
MORE MONEY FOR YOU AND ME (Lar-Bell BMI)	18
MOUNTAIN'S HIGH, THE (Odin ASCAP)	3
MOVIN' (Jec BMI)	72
MUSIC, MUSIC, MUSIC (Cromwell ASCAP)	88
*MUSKRAT (American BMI)	100
MY BLUE HEAVEN (Leo Feist ASCAP)	81
MY TRUE STORY (Lescay BMI)	8
NAG (Selma BMI)	43
NOW AND FOREVER (Roosevelt BMI)	90
ONE TRACK MIND (Lescay BMI)	37
PLEASE, MR. POSTMAN (Jobete BMI)	96
PRETTY LITTLE ANGEL EYES (SPR BMI)	58
RIDERS IN THE SKY (Morris ASCAP)	74
ROLL OVER BEETHOVEN (Chuck Berry-Arc BMI)	86
*RUNAROUND SUE (Just, Mubon BMI)	70
SAD MOVIES (Make Me Cry) (Acuff-Rose BMI)	45
SEA OF HEARTBREAK (Shapiro-Bernstein ASCAP)	57
SCHOOL IS OUT (Pepe BMI)	24
SILVER CITY THEME (Electron-Hollyvine BMI)	76
SOLITAIRE (Broadcast BMI)	92
SO LONG BABY (Vivki, McLaughlin BMI)	82
STICK SHIFT (Hidle BMI)	49
SUMMER SOUVENIRS (Jay Kay ASCAP)	78
SWEET LITTLE YOU (Aldon BMI)	62
SWEETS FOR MY SWEET (Drenner, Progressive Trio BMI)	61
TAKE FIVE (Derry BMI)	54
TAKE GOOD CARE OF MY BABY (Aldon BMI)	1
THIS TIME (Tree BMI)	65
*'TIL (Chappell ASCAP)	97
TOSSIN' & TURNIN' (Steven BMI)	47
TRANSISTOR SISTER (Claridge ASCAP)	83
WATER BOY (Walbridge BMI)	71
WAY YOU LOOK TONIGHT, THE (T. B. Harms)	35
WITHOUT YOU (Ridge BMI)	13
WHO PUT THE BOMP (Aldon BMI)	7
WHEN WE GET MARRIED (Elsher BMI)	19
WIZARD OF LOVE (Edith BMI)	91
WOODEN HEART (Gladys ASCAP)	9
YA YA (Fast, Barich BMI)	46
YEARS FROM NOW (Merrimac BMI)	55
YOU DON'T KNOW WHAT IT MEANS (Pearl BMI)	84
YOU DON'T KNOW WHAT YOU GOT (Sequence ASCAP)	12
YOU MUST HAVE BEEN A BEAUTIFUL BABY (Remick ASCAP)	10
YOU'RE THE REASON (American BMI)	50

*Asterisk indicates first appearance on Top 100

Cash Box SCANDINAVIA

DENMARK

Danish evening daily Ekstrabladet arranged a vote to find "the most popular record of the summer." The paper engaged a jury of 12 teenagers who had to go through more than 200 songs from records released this year. After a day of listening to records, the jury voted **Ricky Nelson**'s "Hello Mary Lou" the winner. Ekstrabladet arranges this kind of vote several times a year, and the paper gets thousands of letters from teenagers who want to be members of the juries. According to **Knut Mörk** of Mörks Musikforlag, distributor of Ricky Nelson's records in Denmark, this occasion is awaited with great interest by everybody in the trade in Denmark.

Coming up strongly on the Danish Best Sellers is "Manhattan Spiritual" with **Francis Bay** and His Orchestra on Philips. This week the record appears in the 6th spot in the Top 10.

Eigill Svan from the Tivoli-Varieten, the Tivoli amusement spot in Copenhagen, to U.S.A. looking for talents. However, Svan has great plans, and among artists he hopes to be able to present at the Tivoli next year are **Frank Sinatra, Dean Martin, Sammy** Davis and **Shirley MacLaine.**

NORWAY

Norway is the first country where Philips has taken over distribution of Mercury records after Philips took over the label. However, behind this is an agreement between Norwegian record company **Brödrene Johnsen A/S** and Philips of Norway, according to which Brödrene Johnsen distributed all its records through Philips. Except of the distribution agreement, the two companies continue as rivals at the market as two independent companies. **Brödrene Johnsen A/S**, headed by **Peer Johnsen**, is Norway's oldest record company, and represent the following labels: Mercury, Pye, Vox, Fonit, Amadeo, Cetra, Rondo, Tono and Vanguard. According to **Haakon Tveten** of Philips, the new agreement started September 1.

Chat Noir in Oslo presented their jubilee show "Vi jubler," celebrating the 50th birthday of the theatre on Sept. 1. The founder of the theatre, **Mrs. Bokken Lasson**, was guest of honor at the opening and introduced from the stage by **Leif Juster**, the male star in the show. The female lead in the show was given to **Sölvi Wang**, record star at Triola and member of the vocal group **The Monn-Keys**, and she made a very strong impression with all numbers given to her. Ballet and dances were instructed by the American **Gene Nettles** from Princeton University. **Cash Box** was invited to the gala opening, attended by representatives of the Royal Family, the Prime Minister of Norway, and almost everybody in show biz who was available to attend the show.

Coming up very fast on the Norwegian Best Sellers is "Violetta" with **Ray Adams** on Manu and "Johnny Remember Me" with **John Leyton** on Top Rank, the two records sharing 10th place this week. Ray Adams is Norwegian, known here as **Ragnar Asbjömsen**, who seems to have an international hit with his "Violetta." The Top Rank record moved from 26th to a shared 10th place during the last week.

Arild Berggren of Philips, Norway, told **Cash Box** that the firm's recording artist **Erik Bye** has a radio program every Saturday on which he sings sailor songs, a repertoire which is very popular in Norway. Bye will also be recording most of the songs he presents in his programs. **Alf Pröysen** has also made a comeback record for Philips, and is expected to have another top seller in near future. According to Berggren, the four LP's of classic Norwegian music, recorded last summer, is expected to be released around Oct. 1.

I have been asked to make a correction re. Manu and the newly formed Viking Music. As reported a couple of weeks ago, the record company and label Manu was to join Viking Music. This is wrong, however, as Manu will continue, its records being distributed by Egil Monn Iversen A/S. The distributor of the records made by Viking Music has not yet been chosen by the company, according to **Jörg-Fr. Ellertsen** of Egil Monn Iversen A/S.

Singer **Nora Brockstedt** in Poland, representing Norway at a song Festival there. After the Festival she toured Poland before returning to Norway Sept. 10.

SWEDEN

EMI has started a record club in Sweden. The name of the club is Nordisk Grammofonklubb, and the start was made on Sept. 1 in Sweden and is expected to start Sept. 8th in Denmark. According to a letter sent by the EMI Swedish head, **Anders Holmstedt**, to retailers in Sweden "the idea is not to kill the normal sales channels as much as to stop the activity of other existing clubs, some of them being active on more or less dubious grounds. If this EMI record club can force other so called record clubs to stop their activity in Sweden, business here can return to old and normal methods," according to Holmstedt. Members in the new club can buy three LP's at 29.50 when they join the club, they get a fourth record free. Only records from the EMI company, with the labels Capitol, HMV, Odeon, Columbia, MGM, Mercury, Riverside and Jazzland, are available to the Club members. EMI is looking for cooperation with the retailers, as the latter are offered 18% of the sales income when they advise EMI about new members.

Konsum, the country-wide Co-Operative sales organization, caused some interior disagreement when it decided to drop record prices with 15% in Stockholm a couple of weeks ago. Konsum is selling records in its stores Kvickly and in PUB in Stockholm and also in its countrywide chain of stores known as Domus. The latter, however, is not willing to join this 15% reduction, and, according to **Erik Drotz** of Domus, "a record retailer of today has not such a good profit that it is possible to take such a step." Since Domus belongs to the Konsum organization, the customers in Domus seems to have taken it for granted that Domus has followed Kvickly-PUB when they dropped the prices.

This price change has also caused a lot of activity among record retailers in Sweden. There is an organization known as GHF (Svenska Grammofonhandlareföreningen)—Swedish Record Retailers' Association—to which only very few retailers belong. However, according to spokesmen who are members of GHF, "this organization for years has existed only on the papers but been unable to do any activity at all."

When **Cliff Richard** appeared in Sweden recently, a member of his orchestra wrote home to a British magazine: ". . . at our arrival it rained so much that the plane had to make the landing 30 miles from the airport where she should have landed. We were very surprised to find that interest in rock' 'n roll was so high in Sweden that Cliff Richard had to change his program and sing some rock numbers he has not been singing for a long time now."

Music publisher **Ake Gerhard-Larsson** of Belinda, Cedarwood, Robert Mellin and other publishing houses, back from biz visit in Finland.

(Continued on page 35)

Cash Box FRANCE

The **Johnny Hallyday** contract affair remains the main subject in the columns of the music and record reviews and in the conversation of record people. We mentioned last week that Hallyday, and also his father, it seems, has signed an agreement with even a third record company and that firm was Barclay. **Eddie Barclay** also appears ready to sue and his contract has the merit of having been signed even before the singer came to terms with Philips. Well, it's all clear as mud and it is up to the judges now to find their way around in this affair.

Eddie Barclay had a visit from **Yvan Mogull** for the purpose of discussing the publication of Mogull-owned songs in France. Mogull was in Paris for only a few days, but it marked his 4th trip to Paris in 18 months! During this time, he has had quite a few tunes which have become hits, including "Itsy Bitsy . . .", "Dis-lui que je l'aime" ("Tell Laura I Love Her"), the best of **Richard Anthony**'s latest waxings for EMI, and "Pony Time" which all the rock artists have cut including **Hallyday, Hedika** and **Les Chausettes Noires** (whose popularity and record sales continue to soar). Mogull attended a **Dalida** record session while here to hear her wax another of his tunes, "You Can Have Her." It is reported that **J. Hallyday** will also record this song . . . on the Philips label, we suppose . . . and **R. Anthony** (EMI) plus **Vince Taylor** (Barclay) may also include it on their next issues. To finish off his Paris stay, Mogull met with **Lucien Morisse** (Europe No. 1) and with **C. Marouani** (EMI) and **J. Wolfsohn** of Vogue-Alpha. With the latter, he discussed eventual granting of the rights to four tunes already recorded elsewhere by **Elvis Presley**. Mogull left Paris for New York via Belgium. People are going to end up saying that Ivan is the most "Parisian" of all the U.S. music publishers.

Claude Wolf is back at his desk at Vogue after a short absence during which he rested, married **Petula Clark** (Vogue), promoted a series of rock'n'roll concerts in collaboration with Leroux, etc. And speaking of Petula Clark, let's note that she expects a happy event at the end of the year which is keeping her away from the stage for a short while, but her record career knows no pause. The "marin" song which she has also recorded now in an English version is a current best-seller (as is the disking by **Les Compagnons de la Chanson**).

Vogue's **Leon Cabat** has discovered a new singer. She's 17-year-old **Jacky Seven** from Belgium and Cabat is sure that she will make star status before the end of the season. Well, the end justifies the means and Cabat is placing all the means he has at the disposition of Jacky, who has waxed her first four tunes already—their titles are being kept secret. A sort of Jacky bomb, we guess.

Though **Sydney Bechet** is no longer with us, his works live on and it seems possible that Vogue will have another top hit with his version of "Dardanella," after a few plays on the radio, is off to a new start. That makes lots of work, for Vogue has announced that for three more weeks there will be no new releases on the label.

It's another story for the team of **Pier** and **S. Chevallier** at Tutti publishers, who are on the look-out for new tunes to propose to Hallyday. Remember that Tutti Editions belongs to the Philips enterprises. Meanwhile, **J. Plante**'s adaptation of "Jealous Of You" will get waxings by **Dalida** and **The Blue Diamonds**. The Drejac adaptation of "Sunset" will retain the original title. Recordings already on the market include those by **Billy Nash** (Philips), **J. Mengo** (Pathe) and **A. Gate** on Festival. A curious tune called "Too Big For Her Bikini" will have a French adaptation by **Salvet** and **Morisse** and it is possible that **Dalida** will add this one to her repertory.

Before the holidays, **Guinsbourg** (Philips) wrote and recorded a really beautiful song called "La Chanson de Prevert" which was later recorded by **Isabelle Aubret** (Philips) and **Michel Arnaud** (Pathe). Others are recording the tune and it seems to be slated to become one of those typically Parisian numbers which could acquire international popularity along the lines of "Les Feuilles Mortes" ("Autumn Leaves").

Marnay and **Stern** have composed a new vehicle for **Jean-Claude Pascal** (EMI) called "Fleur du Dimanche."

Christian Guitreau, composer-lyricist and singer to boot, has signed an exclusive agreement with Tutti Editions for the handling of his compositions, although it is not yet known on which label he will make his debut.

The original music track of the film "Lafayette" has been sold in almost all the European countries, and even in Japan, we are told. Singer **Rosalie Duboic** (Ricordi) was seriously injured in an automobile accident and is hospitalized. Her current tour has been interrupted as a result. **Maya Casabianca** (Philips) was similarly injured a few months ago and is on the road to recovery. On September 23-24-25, the Mediterranean Song Festival will take place in Barcelona under the auspices of Spain's national Radio chain. Among the French songs chosen is "Dans le Créux de ta Main" to be sung by **Jacqueline Nero** (Bel-Air) and **Jeantal** (Philips).

France's Best Sellers

1. **Brigitte Bardot** J. Veiga (Barclay)—R. Seto (Vogue)—Ed. Caravelle (Barclay Group)
2. **Dans Le Coeur De Ma Blonde** (Wheels) Marcel Amont (Polydor)—Ed. Legrand
3. **A New Orleans** J. Hallyday (Vogue)—Ed. Alpha
4. **Il Faut Savoir** Charles Aznavour (Barclay)—French Music
5. **Marin** Petula Clark (Vogue)—Campagnons de la Chanson (Pathe)—Ed. Amour

(Con't. from page 34)

Bernt Baune of Gehrmans Music Publishing Co. in Stockholm, to New York on biz visit around October 1. Gehrman's is Scandinavian representative for Famous-Paramount, and represents Music Publishers' Holding Corp. in Sweden, among others.

Argentine singer Alberto Cortez in Stockholm for a week, where he appeared at the restaurant Tyrol at Gröna Lund-Tivoli. He did very well, and particularly the song "O'Monica" seems to have a chance of becoming a hit. His records are released here at Sonet (he is recording for Moonglow Records in Belgium and United States) and according to **Gunnar Bergström**, head of Sonet Grammofon AB, it seems as if they have got a coming topseller in Alberto Cortez' records.

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Cash Box GERMANY

The fall season has officially begun, and the records are pouring off the presses. New artists and the old favorites are readying new products, eyes are glued to the hits from America, France, England and Italy to see what should be available for this market. It's going to be exciting this year and **Cash Box** will be on hand at every major event to tell you about it.

Electrola recently presented a "Silver Dog" to South German Folk music specialist **Alfons Bauer** for selling 1 million records in Germany and America. Alfons continues to sell tremendous quantities of records to countries outside of Germany and is also very possible here at home.

Rex Gildo just returned from England where he watched with interest the "My Fair Lady" show there. Rex will play in the German version of the top musical opening soon in Berlin. He's playing the romantic lead and will sing "I Could Have Danced All Night" in the show.

Metronome topper **Börge Ekberg** writes that **Carl Ulrich Blecher** is very happy about his first production with **Siw Malmkvist** on the new top hit "Schade, Schade, Schade" a rock waltz which is swiftly climbing the charts. The song was written by a new 23 year old Berlin composer and it looks like it could be even bigger than "Danke Für Die Bluemen" which enjoyed a long chart run here.

One of the most exciting songs of the season has once again originated in Germany. **Heino Gaze**, who turned out the world hit "Calcutta," wrote a new song called the "Berlin Polka" and the song was recorded by **Kurt Edelhagen** for Polydor. The Song Edition, which is Heino's own publishing house, published the song. Then Heino gave the tune to **Paul Siegel**, who landed a date with **Billy Vaughn** under the title "Berlin Melody" and the rest is history. The song is on its way to the top in both Germany and America. Heino also reports that **Connie Stevens** visited him and picked out an old evergreen called "La-Le-Lu" which she has recorded. The song sounds like it was written for the gal, and could develop into a top hit.

Paul Siegel is also a busy guy these days. He has just signed a new contract with **Dave Gordon** of Marlen Music to handle the catalog in Germany. **Herb Gottlieb** of ASCAP on the west coast set the deal for Paul which includes film music from such TVers as "Lassie," "Micky Spillane," "The Frank Sinatra Show," "Richard Diamond," "Alfred Hitchcock" and many others. There's over 2 million feet of TV background music involved in the deal and composers such as **Pete Rugulo** and **Andre Previn** also have much material included in the deal. For the new hit "Berlin Melody," **Lennie Hodes** of Criterion Music will be printing sheet music and handling collections for Paul's Symphony House Music in America. Paul's also set for a new job with a top international firm. We'll give the details when the deal is complete.

Hans Gerig reports that his Carlton Music is also working on "Berlin Melody" which they have for Germany.

Gerd Hammerling of Schaeffers Music reports that he is heading to Athens for talks with **Manos Hadjidakis** who has 2 new hits riding for him here after his world wide success with "Never On Sunday." After the Athens jaunt, Gerd and his boss **Peter Schaeffers** will leave for N.Y. on October 10 to visit on business. Gerd also reports that Polydor star **Lolita** has recorded her first German evergreen in "Ein Strauss Vergissmichnicht" (A Bouquet Of Forgetmenots).

Rudy Schroeder of Meisel Music reports that the new **Paul Kuhn** waxing of "Adieu Mamatschi" is due for hitsville and Rudi is working hard on the song. **The Floridas** have also recorded an evergreen from Will **Meisel** which will be out shortly.

Rolf Budde from Budde Music is on his way to the U.S.A. at present and will visit Warner Bros. in Hollywood. Rolf will also drop off in N.Y. for talks with top publishers.

Al Julia reports that a new song from him and **Fred Jay** called "Why Did You" or "So Schön Ist Die Liebe" has been recorded by Telefunken star **Lys Assia** and has already been released in Germany. An English recording by the gal who started such world hits as "Oh My Papa" is in the works.

Philips records reports that **Willy Hagara** has been signed to sing the 1961 song for the TV lottery. All proceeds from the lottery and the song will go to the Berlin Orphans for a vacation in the West. The song is called "Do Like Aladdin" and will be broadcast daily over German TV.

Michel Legrand has been signed for the musical direction for a new German film called "The Dream Of Lieschen Müller."

Dave Brubeck is set for a German-Switzerland trip in November. He'll do concerts in 9 major cities here.

Palette records started the new season with a bang by releasing a German recording by Belgium star **Lou Neefs** and the first German recording of the Belgium rock group **The Cousins**. The Cousins already had a big hit here with "Kili Watch" and this could be even bigger.

The race is on for the German hit version of "Michael." Since the number is public domain, everyone is rushing out his version of the song. The first to reach the market is a Polydor waxing by **The Tramps** under the title "Am Missouri." This is one of the first recordings of the new producer—A&R man **Udo Bowine**, and it looks like big time. The song is expected to have a huge success on this market as did "Tom Dooley" a few seasons ago. That's it for this week in Germany!

Germany's Best Sellers

1. **Hello Mary Lou**—Ricky Nelson/Jan & Kjeld/Rene Kollo/The Ricky Boys/Silvio Francesco—London/Ariola/Polydor/Phillips/Decca—Peter Meisel
2. **La Paloma**—Freddy—Polydor
3. **Schöner Fremder Mann** (Someone Else's Boy)—Connie Francis—MGM—Inselton
4. ***Zuckerpuppe** (Sugar Doll)—Bill Ramsey—Polydor—Gerig
5. ***Der Sheriff Von** Arkansas—Caterina Valente—Decca—Budde
6. **Corinna, Corinna**—Peter Beil/Ray Peterson—Fontana/Helidor—Budde
7. ***I Bin A Stiller Zecher** (I Am A Silent Drinker)—Gus Backus—Polydor—Westton
8. ***Am Sonntag Will Mein Süsser Mit Mir Segeln Geh'n** (On Sunday I'll Take My Sweetie Sailing)—Old Merry Tale Jazz Band—Brunswick—Dreiklang/Drei Masken
9. **Weisse Rosen Aus Athen** (White Rose From Athens)—Nana Mouskouri—Philips—Schaeffers
10. **Wheels**—Billy Vaughn/String-A-Longs—London—Francis Day & Hunter

* Original German Composition

England's Best Sellers

1. **Johnny Remember Me**—John Leyton (Top Rank) (Meridian)
2. **You Don't Know**—Helen Shapiro (Columbia) (Lorna)
3. **Wild In The Country**—Elvis Presley (RCA) (Aberbach)
4. **Reach For The Stars**—Shirley Bassey (Columbia) (Kassner)
5. **Kon Tiki**—The Shadows (Columbia) (Feldman)
6. **Well I Ask You**—Eden Kane (Decca) (Essex)
7. **Halfway To Paradise**—Billy Fury (Decca) (Nevins-Kirshner)
8. **Cupid** — Sam Cooke (RCA) (Kags)
9. **Ain't Gonna Wash For A Week**—Brook Bros. (Pye) (Jewel)
10. **Michael Row The Boat**—Lonnie Donegan (Pye) (Tyler)
11. **That's My Home**—Acker Bilk (Columbia) (L. Wright)
12. **How Many Tears**—Bobby Vee (London) (Nevins-Kirshner)
13. **Romeo**—Petula Clark (Pye) (Darewski)
14. **Quarter To Three**—U.S. Bonds (Top Rank) (Ardmore & Beechwood)
15. **Climb Ev'ry Mountain**—Shirley Bassey (Columbia) (Williamson)
16. **Hello Mary Lou**—Ricky Nelson (London) (Sidney Bron)
17. **Michael**—Highwaymen (H.M.V.) (United Artists)
18. **Time**—Craig Douglas (Top Rank) (Morris)
19. **Hats Off To Larry**—Del Shannon (London) (Vicki)
20. **You Always Hurt The One You Love**—Clarence Henry (Pye) (Pickwick)

England's Top Ten LP's

1. **South Pacific**—Soundtrack (RCA)
2. **Black & White Minstrel Show**—George Mitchell (H.M.V.)
3. **G.I. Blues**—Elvis Presley—(RCA)
4. **Sound Of Music**—London Cast—(H.M.V.)
5. **Sound Of Music**—Original Cast (Philips)
6. **Oliver**—London Cast (Decca)
7. **Listen To Cliff**—Cliff Richard (Columbia)
8. **His Hand In Mine**—Elvis Presley (RCA)
9. **The Shadows**—The Shadows (Columbia)
10. **Adam**—Adam Faith (Parlophone)

England's Top Ten EP's

1. **The Shadows To The Fore**—The Shadows (Columbia)
2. **The Shadows**—The Shadows (Columbia)
3. **Buttondown Mind Of Bob Newhart** — Bob Newhart (Warner Bros.)
4. **Adam's Hit Parade**—Adam Faith (Parlophone)
5. **Cliff's Silver Disks**—Cliff Richard (Columbia)
6. **Unforgettable**—Nat King Cole (Capitol)
7. **Such A Night**—Elvis Presley (RCA)
8. **Sound Of Music**—Various Artists (Pye)
9. **Exodus & Other Themes**—Mantovani (Decca)
10. **Adam No. 1**—Adam Faith (Parlophone)

Sweden's Best Sellers

1. **Den Siste Mohikanen** (Da Sprach' Der Alte Häuptling) (Lille Gerhard/Karusell) Multitone
2. **Hello Mary Lou** (Ricky Nelson/California) Bens Music AB
3. **Putti Putti** (Jay Epae/Mercury) Edition Odeon
4. ***Petter Och Frida** (Lille Gerhard/Karusell) Reuter & Reuter
5. **En Gång Skall Vi Ater Mötas** (Einmal Sehen Wir Uns Wieder) (Thory Bernhards/Polydor) Southern Music
6. **A Girl Like You** (Cliff Richard/Columbia) Ehrling & Löfvenholm
7. ***Kära Mor** (Göingeflickorna/Joker) Sweden Music
8. **I've Told Every Little Star** (Linda Scott/Sonet) Multitone
9. **Moody River** (Pat Boone/Dot) Reuter & Reuter
10. **Du Har Bara Lekt Med Mej** (Foolin' Around) (Siv Malmquist/Metronome) Gehrmans

*Local copyright.

Norway's Best Sellers

1. **Hello Mary Lou** (Ricky Nelson/California) Bens Music AB
2. **A Girl Like You** (Cliff Richard/Columbia) Norsk Musikforlag
3. **Green Fields** (The Brothers Four/Philips) Norsk Musikforlag
4. **Moody River** (Pat Boone/Dot) Egil Monn Iversen A/S
5. **Don't You Know** (Helen Shapiro/Columbia) Norsk Musikforlag
6. **Sucu Sucu** (The Monn Keys/Triola) Egil Monn Iversen A/S
7. **Pepe** (Jörgen Ingmann/Metronome) Kassner Music
8. **But I Do** (Clarence Henry/Pye) Egil Monn Iversen A/S
9. **Romeo** (Petula Clark/Pye) Norsk Musikforlag/Gehrmans
10. **Violetta** (Ray Adams/Manu) Stockholms Musikproduktion
10. **Johnny Remember Me** (John Leyton/Top Rank) Not Published

Denmark's Best Sellers

1. **I've Told Every Little Star** (Gitte/HMV) Multitone
2. **Hello Mary Lou** (Ricky Nelson/California) Bens Music AB
3. **Kom Til Alaska** (North To Alaska) (The Four Jacks/Odeon—Johnny Horton/Philips) Mörks Musikforlag
4. **A Girl Like You** (Cliff Richard/Columbia) Wilhelm Hansen Musikforlag
5. **Wheels** (The String-A-Longs/London) Wilhelm Hansen Musikforlag
6. **Manhattan Spiritual** (Francis Bay Ork/Philips) Not Published
7. **Når Jeg Står Ved En Bar** (A Pub With No Beer/Ich Steh' An Der Bar) (Harry Felbert/Sonet) Musikproduktion Winckler
8. **Romeo** (Petula Clark/Pye) Wilhelm Hansen Musikforlag
9. **Sucu Sucu** (Ping Ping/Sonet) Mörks Musikforlag
10. **Du Forstår Ingenting** (Wedding Cake/Danke Für Die Blumen) (Siv Malmquist/Metronome) Multitone

Cash Box ENGLAND

The latest bid to bring **Elvis Presley** to these shores has failed. An offer of £89,000 for a 40-minute show plus considerable expenses and 75% of any tele-recordings made by impresario **Brian Delorme** has been declined. Presley's manager, **Colonel Tom Parker**, informs that prior commitments make a visit to this country impossible. Meantime the star's latest release "Wild In The Country" stands at No. 3 with sales exceeding 270,000 in its first week.

Two of the first British LP's on the Philips label to be released in the States on Mercury following the recent merger will be **Frankie Vaughan's** "Let Me Sing And I'm Happy" and "The World's Favorite Piano Music" by celebrated duettists **Rawicz** and **Landauer.**

Actor-singer **David Kossoff** signed a new contract with Pye Records—first session scheduled for the end of the month. Established actor of stage and screen, Kossof entered the recording scene in August 1960 on the Oriole label. Specializing in cockney songs he waxed a 12" LP "Larkin Singin'." His second and last single for Oriole, "Don't Have Any More Mrs. Moore," has just been released.

The surprise success of **Lonnie Donegan's** cockney flavored "Chewing Gum" disk in the States for which Pye is anxious to find a follow-up suggests that Kossoff's cockney style might do equally well in America.

Another new artist to sign with Pye is 18-year-old **Donna Douglas**, whose debut disk on the Piccadilly label is "Tammy Tell Me True" from the film of the same title. **Ruby Murray** has also recorded the song on Columbia.

Two more British artists to receive silver disks for sales exceeding a quarter of a million—**Helen Shapiro** with "You Don't Know" on Columbia published by Lorna Music, and **Eden Kane** with "Well I Ask You" on Decca published by Essex. Both disks reached the No. 1 slot and are still high in the charts.

Publisher **Ben Nisbet** of Feldmans delighted to see "Kon Tiki" by **The Shadows** on Columbia shoot into the charts. Sales indicate that the group are well on the way to their fourth silver disk. Previous awards for "Apache," "Man of Mystery" and "F.B.I." Feldman also has **Bobby Darin's** fast climbing American hit, "You Must Have Been A Beautiful Baby," for release here on London. Good to hear from American publisher **Paul Siegal** in Berlin. It's not the crisis that keeps him awake but transatlantic calls from Dot Records President, **Randy Wood** in California, reporting 300,000 waxings of **Billy Vaughn's** "Berlin Melody" on the move all over the U.S. From the pen of top German composer **Heino** (Calcutta) **Gaze** the number is published in the States by Siegal's Symphony House Music Publishing Corp. Paul reports enquiries from London, Brussels and Paris.

Visitor to the **Cash Box** office, **Bill Downs**, in London to finalize plans for **Mark Wynter's** New York stop off following his return visit to Australia at the end of the month. Downs, who manages Mark in America, already has two coast-to-coast TV shows lined up—"The Dick Clark Show" on November 10 and "Saturday Night Prom" for NBC hosted by **Merv Griffin** on November 11.

Louis Benjamin, joint general manager of Pye Records Ltd., leaves for a two-week visit to New York on September 21.

Publisher **Howard S. Richmond** of Essex Music arrives in London this week for his annual European trip.

Prince Littler has resigned his chairmanship of Associated Television Ltd. but will remain on the board of directors. He has been succeeded by **Sir Robert Renwick** K.B.E. ATV, the London week-end and Birmingham week day TV contractors also have overseas interests in Australia, the United States and Canada.

Following its success at the Edinburgh Festival **Kurt Weill's** opera-ballet, "The Seven Deadly Sins," is to be seen at London's Sadlers Wells Theatre for a limited season, again starring **Cleo Laine.**

Four British titles top the Best Selling Sheet Music lists this week. "You Don't Know," **Helen Shapiro** on Columbia (Lorna), "Reach For The Stars," **Shirley Bassey** on Columbia (Kassner), "Johnny Remember Me," **John Leyton** on Top Rank (Monique) and "Romeo" **Petula Clark** on Pye (Feldmans).

Radio Luxembourg's extended programs from 12:30 a.m. to 3:00 a.m. bowed last Sunday (17). The early morning show will be transmitted on all three wave bands of Radio Luxembourg. Announcements will be made in English, French and German with limited 'spot' advertising, and programming will consist of music specially suited to the small hours.

American swinging star **Francis Faye's** successful cabaret season at Bernard Delfont's Talk of the Town has been extended yet again. Originally booked for a month, Miss Faye is now in her eighth triumphant week. During the first year of his 'Big Star' policy Delfont has presented **Eartha Kitt, The Andrews Sisters, Max Bygraves, Lena Horne, Sophie Tucker** and **Johnnie Ray,** attracting 150,000 visitors from all over the world. Over 3,000 LP's by these stars have been sold at the venue.

The celebrated violinist **Yehudi Menuhin** this month completes his 30th year of recording for HMV. During this time he has recorded over 200 works and to mark the occasion, EMI chairman **Sir Joseph Lockwood** will present him with a golden disk of the 1st Movement of Elgar's Violin Concerto recorded by Menuhin at the age of 15 with the composer conducting.

Matt Monro has a tight American schedule lined up. Opening a month's cabaret engagement at New York's Round Table night spot on October 2nd he appears in an **Ed Sullivan** TV show on October 15, to be followed by more cabaret at The Metropolitan Hotel, Windsor, Ontario and The Erie Social Club, Philadelphia. Matt returns to England for his British cabaret debut at Room At The Top on November 12th.

Composer **Jule Styne** flew in to meet London cast of his musical "Do Re Mi," opening at the Prince of Wales Theatre on October 13. **Jimmy Henney,** exploitation manager of Chappells, which has the score, is delighted with the reaction to the songs already waxed and released. These are "What's New At The Zoo" by the star of the show **Max Bygraves** on Decca, and "Make Someone Happy" by **Perry Como** (RCA), **Doris Day** (Philips) and **Steve Arlen** (Parlophone).

A number of original hits from **Cash Box** Top 100 are featured in the latest releases from EMI. On Columbia comes **Paul Anka's** "Cinderella," on HMV **Adam Wade's** "If I Didn't Know" with a cover version by **Mike Preston** on Decca. Also on HMV is **Brian Hyland's** fast climbing "Let Me Belong To You" and **Tony Osborne** and his Orchestra with "Mexico"—the original Stateside version by **Bob Moore** is out on London. The Decca group also have "Mountain's High" by **Dick** and **Deedee** "I Like It Like That" by **Chris Kenner,** while **Johnny Tillotson** comes along with a powerful ballad "Without You." Also on London "Let The Four Winds Blow," by **Fats Domino** and "Amor" by **Ben E. King,** "Sad Movies" by the **Lennon Sisters** and **Wink Martindale's** "Black Land Farmer." On Top Rank, **Freddy Cannon** waxes "Transistor Sister" with a cover version by **Robb Storme** on Decca. **Gary Mills** covers the Stateside hit "Bless You" and the original by **Tony Orlando** is issued here on Fontana, the label who introduces a new group **Chris Dors** and the Del-Fi's with "They Called It Love." Another new group of six young men, **Sounds Inc.,** make their disk debut this month on Parlophone with two original numbers "Mogambo" coupled with "Emily." This group has accompanied many famous artists including **Gene Vincent, Mike Preston** and **The Brook Brothers.**

Cash Box JAPAN

Victor is entering into a completely new field by cooperating with a musical instrument maker, according to the joint briefs issued by the Victor Company of Japan and Zen-on Gakki Seizo Kabushiki Kaisha (Zen-on Music Instruments Products Co., Ltd.). The firm's new business includes distributing pianos and organs which are the products of Zen-on Gakki. Zen-on Gakki, whose president is **Teiji Shimada,** has sales between 20 to 30 million yen yearly.

By the end of this year, Zen-on Gakki's production rate will be heightened to twice that of today, which is 100 pianos and 1,000 organs monthly. In the meantime, all the distributing business will be handled by Victor. These products will be sold to 300 music stores which are selilng Zen-on products and also about 10,000 record or electrical tools stores which are contracted with Victor are expected to take part in doing so.

Therefore, the trademark will be changed into Victor Zen-on. In the future, they are planning to expand the factory to bring out electric organs, pianos, organs, etc. The first products of "Victor Zen-on" are going to appear on the market next spring or so. Zen-on Gakki was established in 1951.

Warner Bros.' films and records have been tieing in very effectively here in advertising films and disks these past months. One thing they do is release tunes before the opening of their concerned films. Distribution is being handled by Columbia Records and movies by WB films, Japan. The "Parrish" LP soundtrack was released on Aug. 10. The film "Parrish" opened here on Sept. 9. WB films and Columbia Records will keep up this kind of operation, which was proposed by WB records' international director **Robert Weiss.** Our previous report interpreting Columbia's stand as reluctant to carry this plan should be amended. By the way, their "business for WB" is going to include the publishing field which will surely make the operation more effective.

Strangely enough, Columbia will add two more new versions of "Yama-no Rosaria." The firm is now selling two different versions of this tune by **The Three Glases** and **Midori Satsuki.** New ones recorded by **Setsuo Ohashi** with his **Honey Islanders** and by **Hiroshi Inoue** will be out soon. This one is coming up on our chart.

Toshiba is advertising that **Chris Conner,** and **Les Paul & Mary Ford** are coming to Japan this year. **June Christy** was once here to entertain American GI's, but no public appearance was available at that time. **Ichiro Wakahara,** King's singer of local tunes, established his "Hitomi Productions" and started to do business as of Sept. 1.

On Sept. 25, Teichiku will release two stereo pop singles, "Exodus" by **Yoshitaka Akiyoshi** & his Quintet featuring **Fumio Matsumoto** on trumpet, and "Gunkan Maachi (Warship March)" by the **Fire Defense Board's Band** with **Seigo Naito** conducting. These are the second releases of stereo singles, as far as local pops are concerned, for Teichiku Records. The following release of this kind will be on Oct. 10.

Daiei Films just finished its shooting of "Suttobi Jingi" at ancient Kyoto City. Singer **Yugio Hashi** is the actor starred in this color picture which will be released throughout the nation. His Victor version of the same title is very popular now.

Teichiku recorded "Ginza-no Koi-no Monogatari" by **Eiji Kitamura** & his Quintet and will be out shortly. The tune was a hit a few months ago by **Yujiro Ishihara** (Nikkatsu film star) with **Junko Makimura** on the same label. The **Four Lads,** Kapp songsters, are now singing in this country.

Toshiba will reissue some selections from among those which are out of press now. First release of this kind will come at the beginning of next month with three classical 12" LP's, both on mono and stereo. These are "Leonole No. 3 and Symphony No. 5 (Beethoven)" by the Berlin Philharmonic and two other LP's. Retail price is 2,000 yen (stereo) or 1,500 yen (mono) which is 300 yen cheaper than the regular price.

Japan's Best Sellers

INTERNATIONAL TUNES

1. **Broken Promises**/Henry De Paris, Colpix; Teruji Nagashima, King; Yozo Higashiyama, Victor; Hiroshi Mizuhara, Toshiba; Akira Kobayashi, Columbia; Yujiro Ishihara, Teichiku; Eiji Kitamura & his Quintet, King
2. **Wheels**/Billy Vaughn, Dot
3. **Sucu Sucu**/Ping Ping, Kapp; Danny Iida & Paradise King, Toshiba; The Peanuts, King; Smily Ohara & his Band, King
4. **Pocket Transistor**/Kayoko Moriyama, Toshiba; Alma Cogan, Kapp
5. **Little Devil**/Neil Sedaka, Victor
6. **Surrender (Sorrento)**/Elvis Presley, Victor; June Valli, Mercury; Pee Wee Hunt, Capitol
7. **Exodus**/Mantovani, London; Pat Boone, Dot; Ferrante & Teicher, UA; Peggy Hayama, King
8. **Runaway**/Del Shannon, London
9. **Dance on Little Girl**/Paul Anka, ABC-Paramount
10. **Calendar Girl**/Q Sakamoto, Toshiba; Neil Sedaka, Victor

LOCAL TUNES

1. **Kitagami Yakyoku** (Kitagami-Gawa Jojoh)/Hiroshi Wada & Mahina Stars, Victor; Joji Takagi, Polydor; Tsuzuko Sugawara, Teichiku; Trio Los Paraguayos, Fontana. JASRAC: JASRAC
2. **Kutsukake Tokijiro**/Yukio Hashi. Zen-on; JASRAC
3. **Hana-no Byakkotai**/Yukio Hashi. Zen-on: JASRAC
4. **Yoru-no Taiyo**/Yuzo Kayama, Toshiba
5. **Horetatte Dame-yo**/Hiroshi Wada & Mahina Stars, Victor. Zen-on: JASRAC
6. **Wakare-no Isochidori**/Hiroshi Inoue, Columbia; Esel Nakada, Toshiba JASRAC: JASRAC
7. **Yama-no Rosaria**/Three Glases, Columbia; Midori Satsuki, Columbia
8. **Pai-no Pai-no Pai**/Kayoko Moriyama, Toshiba
9. **Akiba-no Komori-Uta**/Sachiko Nagisa, Toshiba
10. **Ruten**/Keiichiro Akagi, Polydor

Topping the Capitol releases is **The Four Preps'** hit "More Money For You And Me." On RCA comes the latest **Neil Sedaka,** "Sweet Little You." Heading the Pye releases is the new **Clarence Henry** "Why Can't You" and an original soundtrack LP from the film "Black Tights."

Cash Box BENELUX

BOVEMA

First sales-convention was by Bovema L.C., held in the beautiful surroundings of the country-seat "Meer En Berg" at Heemstede. Many of the most important dealers of the country were present. This time the convention was organized in an enormous, festively decorated tent in which all Bovema-labels, Columbia, HMV, Capitol, MGM, Pathé, Warner Bros. and Imperial had their own self-designed sales-stands, built up alongside the entrance. Furthermore, there were departments for "Music Minus One," record boxes and publicity. Thousands of labels, bouquets and other big pictures decorated this "Bovema-Oord," in which also the record-shaped stage was a wonderful background for the various highlights of the program.

The many guests applauded Mr. **Gerry M. Oord's** inaugural speech, in which Bovema's president gave a clear survey of the plans and actions for the coming season '61-'62. Oord announced the first Columbia-recording of the **Dutch Stringorchestra Benedetto Marcello,** which specialized itself in 18th Century-barokmusic. The orchestra played three concert-pieces after Oord's announcement and presentation of the new LP to the guests.

The great pianist **Hans Richter Haase** then demonstrated the many possibilities of "Music Minus One" with a part of the 3rd piano concerto by Beethoven, as an introduction to these new series, in which one special solo part has been left out. Popular music was, in this case, represented by Imperial's **Shirley** and Pathé-clarinetist **Ad v.d. Hoed.** The Bovema M.M.O.-series were wittily presented by critic **Paul Chr. van Westering.** Bovema also launched its "Gulden Plaat," a 10"-LP with musical fragments from H.M.V.—and Columbia's record series "Gramophonehouse Klassieken," which can be bought during a couple of weeks for just one guilder, together with one LP from these series.

There were musical contributions from opera-soprano **Wilma Driessen,** pianist **Cor Steyn, Max Tailleur,** the **Quintetto Capitol Di Roma,** of which the first records have just been released on Columbia. The much appreciated program of the day was interrupted by regular intermissions, during which the open-air the-dansant in the pergola served as a good background for interesting sales discussions. In the afternoon, many dealers visited the label-stands to place their winter-orders.

The successful Bovema-Sales Convention 1961 closed with an extensive dinner-party, in the presence of foreign guests-of-honor **L. T. Dines** (BMI-England), Mr. **Garin** (S.A. Gramophone-Belgium), Mr. **Veder** (Electrola-Germany), Mr. **H. Jacklin** (Columbia-Switzerland), Mr. **Mazzu** (Pathé-Marconi-France), Electrola-artist **Ruth Fischer** and the well known Warner Bros.-vocalist **Connie Stevens.**

Connie Stevens, who charmed everyone with her enchanting personality, was specially invited for the occasion by Gerry Oord personally and she evidently enjoyed her first exclusive visit to Holland. She appeared on the stage and sang two versions of "I Can't Give You Anything But Love" and "Pennies From Heaven," thus giving all Bovema-people a proof of her great, famous talent.

Holland's Best Sellers

1. **Hello Mary Lou** (Ricky Nelson, Harry Bliek/Imperial, Imperial—Les Ed. Int. Basart/Amsterdam).
2. **Och Was Ik Maar** (Johnny Hoes/Philips—Benelux Music/Weert).
3. **Temptation** (Everly Brothers/Warner Bros.—Francis Day/Amsterdam).
4. **Wheels** (Billy Vaughn, String-A-Longs/London, London—Editions Bens/Brussels).
5. **Runaway** (Del Shannon/London—Belinda/Amsterdam).
6. **Zarina** (Rex Gildo, Fouryo's/H.M.V., Decca—Uitgeverij de Kruyff/ Doetinchem).
7. **O.K. Ik Ga Met Je Mee/Adieu, Vaarwel, Goodbye** (Ria Valk/Fontana—Editions Altona/Amsterdam, Benelux Music/Weert).
8. **Tonight My Love Tonight** (Paul Anka/ABC Paramount—Spanka Music/ Brussels).
9. **Non Je Ne Regrette Rien** (Edith Piaf/Columbia—Editions Altona/Amsterdam).
10. **Dance On Little Girl** (Paul Anka/ABC Paramount—Spanka Music/ Brussels).

Belgium's Best Sellers

FLEMISH

1. **Wheels** (String-A-Longs/London Editions Bens/Brussels).
2. **Dance On Little Girl** (Paul Anka/ ABC-Paramount—Spanka Music/ Brussels).
3. **Tonight My Love Tonight** (Paul Anka/ABC Paramount — Spanka Music/Brussels).
4. **Runaway** (Del Shannon/London—Belinda/Brussels).
5. **Jungle Drums** (Clyde Otis/Mercury).
6. **Och Was Ik Maar** (Johnny Hoes/ Philips—Benelux Music/Weert).
7. **Hello Mary Lou** (Ricky Nelson/ Imperial—Les Ed. Int. Basart/ Amsterdam).
8. **Baby Sittin' Boogie** (Buzz Clifford/Philips—Chappell/Paris).
9. **Maharadja** (The Tramps/Fontana).
10. **Zarina** (Rex Gildo/Electrola).

WALLOON

1. **Wheels** (String-A-Longs/London —Editions Bens/Brussels).
2. **Baby Sittin' Boogie** (Buzz Clifford/Philips—Chappell/Paris).
3. **Dance On Little Girl** (Paul Anka/ ABC Paramount—Spanka Music/ Brussels).
4. **Tonight My Love Tonight** (Paul Anka/ABC Paramount—Spanka Music/Brussels).
5. **Runaway** (Del Shannon/London — Belinda/ Brussels).
6. **Parasol** (The Cousins/Palette — World Music/Brussels).
7. **Hello Mary Lou** (Ricky Nelson/ Imperial—Les Ed. Int. Basart/ Amsterdam).
8. **Maharadja** (The Tramps/Fontana).
9. **Jungle Drums** (Clyde Otis/Mercury).
10. **I Feel So Bad** (Elvis Presley/ RCA—Editions Bens/Brussels).

ANNUAL SALES CONVENTIONS IN HOLLAND

The two leading Dutch record companies Phonogram L.C. and Bovema L.C. just held their important annual sales-conventions, and this week's column will be entirely devoted to these two events.

PHONOGRAM

Phonogram's 15th dealer convention ("Disco Dealer Dag"), organized and produced by **Rolf ten Kate** and **Fred Hartog,** in Hilversum's Gooiland Theatre, met with immense success. Around 9:30 in the morning, dealers from all parts of Holland arrived, and started with coffee and cake. This was 'musically illustrated' by the **Jan Corduwener Quartet.** An hour later, **Theo Van Der Meer,** Phonogram's managing director, opened the convention, after which some new series of records were presented. In the classical field, there were 10" albums (VR-Mono, VZ-stereo) and EP records (SE-series) with much requested music, both on Philips. On Decca: a wonderful "**Kathleen Ferrier** Memorial Series" (EP) and a series of SWL-records, which are stereo versions of bestselling records in the BR-series.

There was a very attractive presentation of the first LP of Dutch teenage star **Ria Valk.** This "El Rancho Grande" contains country evergreens in Dutch and English. Ria herself sang three songs from this Fontana-Album.

A new EP-series on the London-label has mostly modern jazz, played by the best musicians of the London-group.

Welcomed with great enthusiasm was a performance by the world famous **Mastreechter Staar** choir, which was presented with a gold record by Mr. Van Der Meer. This was for the Philips recording of its "Pilgrims Chorus" from Wagner's "Tannhäuser," which sold more than 100,000 copies.

The addition of some more pop albums in the Philips Surprise Series was presented by husband-and-wife team **Teddy and Henk Scholten** under the title "Maandagochtend Akkoorden." Dealers saw and listened to **Jan Corduwener** and his new sound (with two drummers: **Kees Kranenburg Sr. and Jr.**) and **The Three Jacksons** on their accordions. Tangos by the **Malando** Orchestra were illustrated by internationally famous Dutch pantomime player **Rob van Reyn. Malando** himself was there to play a couple of German tangos from his new album. A joyful pleasure to the eye was the "Boerenbruiloft," with **Johnny Hoes'** charming daughter **Cesarine** as the bride. This was a truly great wedding festival!

Next came parts from the new **René Sleeswijk** National Musical Shwö "'t Staat In De Sterren" (It's Written In The Stars), starring singers **Willy Alberti** and **Corry Brokken** (both recording for Philips) and **Willy Walden** and **Piet Muyselaar** in an act as . . . Josephine Baker and Marlene Dietrich! Others appearing were **The London Starlets** and the **Bill Stanford** Orchestra. Songs from this show are also heard on a new Album in the Philips Surprise Series.

At 1:30 p.m. there was an interval for lunch, with music by the **Tom Erich** ensemble and **Juan Serrano** and his orchestra. Gold records were presented by Mr. Van Der Meer to **Ria Valk** ("Tommy Uit Tennessee"), **Zangeres Zonder Naam** ("Ach Vaderlief . . .") and **Johnny Hoes** ("Och Was Ik Maar . . ."). Hoes had something to say too and was very happy with his gold record. His song, recorded a short while back, has proved one of the hottest quick-sellers in Dutch recording industry.

After these ceremonies, Fred Hartog presented his brandnew dealers show "Opname Vijf Tellen Na Nu," starring **Tobi Rix, Herman Van Keeken, Anneke Grönloh, Conny Van Den Bosch, The Hotcha Trio** (Philips), **De Wama's, The Fouryo's** (Decca) and **The Stefani's** (juggle-champions). This show, which every dealer can get against split-interest, met with great success.

At 4 in the afternoon, **Rolf Ten Kate** head of Phonogram's press and public relations department, announced a "One Man Show" by cabaret artist **Wim Sonneveld,** which lasted for half an hour. **Margriet De Groot, Wim Sonneveld, Johan Kaart** and orchestra-leader **Dolf Van Der Linden** of the Dutch "My Fair Lady" production, were delighted with a gold record, presented for the sales of 25,000 copies of the original Dutch production Album on Philips. This is quite a unique number for a Dutch Album! Mr. Van Der Linden remarked: "I never felt honored like that . . .!"

And after that, Van Der Meer closed the convention. Before they returned home, the dealers went to see an exposition of advertising material in the crushroom of "Gooiland." Each dealer went home with a box containing twelve miniature records of chocolate, in miniature covers of the Philips Surprise Series. A great day it surely was.

Widening Horizons

STOCKHOLM, SWEDEN—Danish singer Brandenburg (right) is presented with a Swedish souvenir, a hand-carved wooden horse made in Dalecarlia, by Ivan Nordstrom, A&R man of Skandinaviska Grammophon AB (EMI in Sweden). The souvenir is representative of Brandenburg's new popularity in Sweden, culminating in a week of p.a.'s here. The singer is one of Denmark's leading disk artists.

Cash Box ARGENTINA

Besides its internationally famous Film Festival, the city of Mer del Plata, on the Atlantic coast, will have its First Argentine Song Festival, next January. Mar del Plata's regular population is about 200,000, but in summer (January and February) more than one million Buenos Aires citizens visit the city or spend their holidays there. This Song Festival—the first important one made here—will be controlled by the Government, which has already offered top cooperation to insure success. Cash Box will inform about every movement of this event, as many commercially suitable tunes may result from it.

Los Fronterizos have been invited to take part in the big "Record Gala Festival," celebrated every year at the famous Concertgebouw, in Amsterdam, Holland. Many European top stars—as **Caterina Valente** and **The Blue Diamonds**—will also perform in this event, considered one of the most important in the European music calendar. Los Fronterizos will also visit other countries, in a tour organized by Philips Records—their label—and the Argentine Department of Foreign Affairs.

The visitor of this week was **Gino Menotti**, from MGM's international division. Mr. Menotti visited Inter Bas—MGM's representative—and studied the position of his label in the market. Afterwards, he went to Chile, where he spoke with the people of Industrias Fonograficas Goluboff, which releases Metro records in that country. **Connie Francis**, who had to be here on August 24, didn't appear; however, Menotti said she will be here very soon.

Baby Bell recorded "It's Always Sunday" (leit motiv of the picture of the same title) in Spain. **Augusto Alguero**, well known Spanish publisher, wants her to start a TV program with **Antonio Prieto**, in Madrid. Besides, she has received five offers from Venezuela, to perform there.

Eladia Blasquez, famed Spanish music songstress and composer, is little by little changing her line, and turning to modern tunes. She is now recording a new LP for RCA.

Fermata believes "Come September" may become a big hit very soon, and is giving the tune plenty of promotion. The title in Spanish will be "Tuyo en Septiembre."

Last from Philips: **Los Matacos**, recently inked by the label, have waxed "La Pachanga de Moda"; **Tito Alberti** and his tropical band cut "El Terere" —announced as new rhythm—and "La Jarana," while Ceumar Rios (Brazilian songstress) has just recorded "Que Facilidad" and "El Amor y La Rosa."

American tunes are returning to popularity in Argentina, after a period of absence from the charts. "Runaway" is really a good hit, and "Little Devil" and "Calendar Girl" are showing very good sales, too. **Paul Anka's** "Tonight, My Love, Tonight" hasn't been as big a success as some of his other songs ("Adam and Eve," "Diana"), but has conquered new fans for Paul, especially in the provinces, where he was less popular than in Buenos Aires. Now, his "Dance On, Little Girl" and "Cinderella" may beat the charts in a loud way. We must also remark that "And The Heavens Cried" (Y los cielos Lloraron), waxed in Spanish by **Tony Vilar** (Columbia) in the Anka style, may also become a big success in a few weeks, as it is showing very promising sales.

TV Channel 9 premiered "Peter Gunn," which hasn't been shown here before. RCA has already released the album with its music, composed and directed by Henry Mancini.

Los Cuatro Duendes, the good Chilean vocal group, are currently in Buenos Aires, performing on Casino Philips (TV Channel 13). The same program is also presenting **Francisco Canaro**, the tango orchestra director, and Portuguese singer **Tristao Da Silva**.

Los Cinco Latinos—vocal group—will appear on the Ed Sullivan Show October 11. They are now finishing a world-wide tour that included Chile, Spain, Mexico, France, Greece, RAU and Italy, and lasted eighteen months.

Inter Bas released the last Sucu-Sucu written by its author, Tarateño Rojas. The title is "El Gordo Panzon" (The Fat Man) b/w "Sucu Sucu Over the World."

Before beginning his Centro American tour, **Roberto Yanes** recorded a tune composed by **Waldo de los Rios**: "Espectros," which may be a smash hit. Waldo is currently working on TV, Channel 7, and has recently composed the music for "Alias Gardelito," a film directed by Lautaro Murua.

CHILE

The September 18, Independence Day of Chile means every year a revival of folk music that brings very good sales to this type of records. This year, RCA Victor has released a new LP cut by **Margot Loyola** and two EP's waxed by **Los Labradores** and **Los Sembradores**; Philips released "Toy Güeno Pal' Mundial," dedicated to the 1962 World Football (Soccer) Competition, and Industrias Goluboff has prepared a 45 EP, although it doesn't record in Chile.

RCA announced the release of "Sweet Little You" by **Neil Sedaka**, and "Little Sister" by **Elvis Presley**; Philips will put in the market "Cinderella," by Paul Anka; some disk jockeys are already playing this record. Vogue issued "Kily Watch," by **Johnny Hallyday**, while Odeon recorded it by **The Carr Twins**.

Los Flamingos have already finished a new LP with "oldies" recorded with new arrangements. This month they'll visit some Argentine provinces. **Nadia Milton** has been inked by Radio Corporation for a series of programs. Her visit to Argentina will have to be delayed.

Australia's Best Sellers

1. **I'm Gonna Knock On Your Door** (Eddie Hodges—London) Belinda Music
2. **The Battle's O'er** (Andy Stewart—Top Rank) Leeds Music
3. *__I'm Counting On You__ (Johnny O'Keefe—Leedon) Aaron Schroeder Music
4. **Sea Of Heartbreak** (Don Gibson—RCA)
5. **Little Sister** (Elvis Presley—RCA) Belinda Music
6. **Smokey Mokes** (The Joy Boys—Festival) Allan & Co.
7. **Dum Dum** (Brenda Lee—Festival)
8. **Hello Mary Lou** (Ricky Nelson—London) Belinda Music
9. *__My First Love And Last Love__ (Gaynor Bunning—W&G) Walter Edwards Publishing
10. **Donald, Where's Your Troosers?** (Andy Stewart—Top Rank)

*Locally produced record.

Cash Box AUSTRALIA

Frederick Marks, executive director of Festival Records, began an extensive six-weeks world tour on Monday, September 11. Marks will visit Japan, England and the United States, during which time he will have discussions on matters pertaining to Festival's association with its various overseas affiliates.

Popular young English vocalist **Helen Shapiro** has her hot single "You Don't Know" released here now on the Columbia label through EMI. Another newie from EMI—on its London label—is **Roy Orbison's** "Crying." This one is really having exposure as a result of Orbison's visit to this country on a concert tour for **Jim Noall.**

The APRA (Australasian Performing Right Association) Bulletin just issued carries news of a building that APRA has purchased to house the complete and complex APRA organization. The building—an old solid construction in Clarence Street, Sydney—is to be re-modelled and plans for the alterations are already under way.

Ron Gillespie of W & G Records has announced the immediate release of a new "4 on 1 Super Disc" series. This is a range of 7" records with four complete numbers retailing at 10/., the same price as regular singles. First artist released on the new line is local star **Johnny Chester**; his two latest sides "Can Can Ladies" and "What A Night" are on the top side and his two previous chart sides "The Hokey Pokey" and "That's How It's Gonna Be" are on the lower half. Gillespie said that his company had the release planned prior to the recent announcement in **Cash Box** that Warner Bros. was releasing similar 7" disks in the United States.

Young English star **Cliff Richard** is set to tour Australia next month. Plans are being made to make this one of the biggest shows of its kind ever produced in this country. Over the past couple of years, Cliff has enjoyed fairly consistent disk success in Australia and during this period has won himself a strong fan following.

Kevin McLellan, manager of **The Thunderbirds**, and **Johnny Chester**, called **Cash Box** to report that his boys were a great success in Brisbane with the big concert show starring **Dion, Ray Peterson, Tony Orlando** and other artists. This is the first of several such shows that will feature The Thunderbirds as backing artists to imported acts and solo attractions in the main cities of Australia. Kevin was especially pleased with the reaction of the American artists towards the Australian support.

Jim Sutton, general manager of Australian Record Company, was in Melbourne recently visiting with Peter Sandford—Victorian Manager of ARC. Jim reported that Australia-wide acceptance of the recently launched United Artists label was excellent. Local record buyers showed keen interest in the Ultra-Audio albums which formd part of the initial U/A release in this country.

"Exclusively Yours," a television show hosted by popular **Mark Wynter** of England, is due for screening in some Australia states almost immediately. The show was videotaped during Wynter's very successful personal appearance season in this country some couple of months back. In addition to Mark Wynter, artists appearing include **Col Joye, Patsy Ann Noble** and **Judy Stone**—all prominent names in local TV and record circles.

With interest in "The Sound Of Music" growing each day as the Australian premiere of the stage production draws near, Festival Records have a lavish double-fold album released of **The Trapp Family** Singers entitled "The Best Of The Trapp Family Singers." The story is based on the lives of Trapp family. "The Sound Of Music" is set to open in Australia next month.

Jimmy Little has a new release on the Festival label which is tipped for big action. Both Australian compositions, top side is "Kissing Someone New" and the second half is "Mary Said." Little has been receiving plenty of exposure over the past couple of weeks as a result of the forthcoming release of the film "Shadow Of A Boomerang" in which he plays the leading role.

Argentina's Best Sellers

1. *__Angelica__ (Lagos) Quilla Huasi, Fronterizos, Carlos Michel, Molina Cabral (Philips); Chalchaleros, Bienvenido Cardenas (RCA Victor); Horacio Guarany (Record); Los Huaqueños (Orfeo); Marfil, Andariegos (TK); Atencio Paredes (Music Hall); Leandro Ocampo (Microfon); Hnos Abrodos, Chilicotes, Carlinhos, Alfredo de Angelis (Odeon); Jorge Sobral, Antonio Tormo (Disc Jockey).
2. **Fugitiva** (Runaway) (Vicky—Fermata) Del Shannon (London); Rockland, Rocky Pontoni (RCA); Teddy Martino (Odeon Pops)
3. **Diablito** (Little Devil) (Aldo Music—Fermata) Neil Sedaka (RCA)
4. **Chica De Calendario** (Calendar Girl) (Aldo Music—Fermata) Neil Sedaka (RCA)
5. *__Quiero Amanecer__ (Korn) Sarita Lascarro (RCA); Nila Valdez (Odeon Pops) Lucio (Columbia); Ceumar Rios (Philips)
6. *__Total Para Que__ (Korn) Las Chispitas (Odeon Pops); Jolly Land (RCA); Lucio (Columbia); Carlinhos, Enrique Rodriguez, Los Halcones (Odeon); Kiko Navarro (Record); Mechicolo (Philips)
7. **Cara De Payaso** (Rio—Fermata) Antonio Prieto, Yuyu Da Silva, Heraldo (RCA) Los Cariocas (Ariel); E. M. Francini (Microfon); Siro San Roman, Raul Verdier (Music Hall)
8. **Y Los Cielos Lloraron** (And the Heavens Cried) (Rag Music—Biem) Tony Vilar (Columbia)
9. **Esta Noche Mi Amor** (Tonight My Love, Tonight) (Spanka—Fermata) Paul Anka (Ariel); Luis Aguile (Odeon); Rocky Pontoni (RCA)
10. **Culpable** (Sugar Music—Korn) Los Panchos (Columbia)

BEST SELLING LP's

1. **Asi Surgen Los Recuerdos** (Memories Are Made of This) Ray Conniff (Columbia)
2. **Cordialmente** Los Fronterizos (Philips)
3. *__Explosivos Vol IV__ Selection (RCA)
4. **Ensalada Musical** Selection (Columbia)
5. **Nosotros** Los Cantores de Quilla Huasi (Philips)

Chile's Best Sellers

1. **Dance On Little Girl** Paul Anka (Polydor)
2. **Un Poquito De Amor** Danny Chilean (RCA)
3. **Dum Dum** Brenda Lee (Decca)
4. **Someone Else's Boy** Connie Francis (MGM)
5. **Baby Face** Bobby Vee (Vivart); The Blue Diamonds (Philips)
6. **You Better Come Home** Varetta Dillard (MGM)
7. **Blue Moon** The Four Faces (RCA)
8. **Quince Años Tiene Mi Amor** Arturo Millan (RCA)
9. **Hats Off To Larry** Del Shannon (London)
10. **Nature Boy** Bobby Darin (CRC)

*Local Product.

ITALY

Krikor Mintangian, president of Durium, will leave on the Leonardo Da Vinci on September 23, and reach New York City on the second of October. He told us that it's a pleasure trip but we think he will not fail to contact the businesmen of the city. Krikor is regarded here as the most exciting and fascinating personality of our entire music industry. His stay will last some 15 days, and he can be reached care of Paul **Marshall** of Top Rank.

Connie Francis, hit name in Italy, arrived in Milan on September 14 for a ten-day tour.

Latest releases from His Master's Voice Italiana "Patatina" (Little Potato) the funny tune penned by Meccia for the last San Remo Festival—in the American version played by **Eddie Calvert**. The premier of the motion picture "The Guns Of Navarrone," already showing in New York, will be held in Milan on October 6. It's leit-motiv is performed by **The Hollyridge Strings** and will be issued shortly by VCM.

"You Are Mine" (our old Il Tango Delle Rose) performed by **Joe Damiano** was liked very much by the programmers of R.A.I. (the Italian Radio TV station owned by the State) and therefore it's likely they will put it on the air often and this is the strongest release a record can receive in Italy. **Mr. Casetta** of Bluebell deeply hopes to repeat the great success of "Forever" with this new waxing. Proof of his hopes is the fact that he chose a fascinating picture as a cover for the record (a girl just behind a rose) and has put on sale the record enclosed in a cardboard boxlet along with a plastic rose. The upper part of the boxlet is transparent and displays the record and the rose. Other new strong releases from Bluebell are "Cry, Cry, Cry" by **Ritchie Valens**; "Bad Boy" by **Chuck "Tequila" Rio** on Challenge; "Margarita" by **Chuck Rio And The Originals** on Challenge.

Mr. Giannini is happy to announce that Galleria Del Corso Record Company (GC) has hit the jackpot a second time with a #1 American Hit Tune "Tossin' And Turnin'" by **Bobby Lewis**. The first, "Pony Time" by **Chubby Checker**, is still going strong in the States and in Italy.

Other GC records selling well are "Sway" **(Bobby Rydell)**, "Dalla Mia Finestra Sul Cortile" **(Enrico Polito)** "Le Cose Perdute."

"I feel certain," states Giannini, "that in view of the continually increasing popularity of **Bobby Rydell's** records in Italy, as soon as he appears on our national TV he will undoubtedly receive an overwhelming public acclaim. Thus, I feel sure that I will hit the bull's eye with Bobby Rydell as I already have with Connie Francis."

"Mule Skinner Blues," which has been a slow but really consistent hit in Italy, will shortly be followed by "Heart Breakin' Special" performed by the same group. However, this new number can hardly repeat the success of the first record.

I heard more than one publisher and record producer speak of the French tune "Brigitte Bardot." The piece is drawing much attention. The first recordings of it will come out shortly in Italy.

Little Tony, the fortunate boy on Durium, has toured all of our best beaches, appearing in the night spots and starring at the same time in two films.

Germano Ruscitto, formerly with Bluebell Records, is now handling Interdisc Italia, settled recently in Milan—Via Settala 20—. The many labels of the firm will be distributed across Italy as follows: G.N.P.: Dixieland; Jubilee; Prestige (Moodsville, Bluesville, Swingsville) through Ricordi's network of distribution. Bluebell, instead, will distribute Riverside, Good Time Jazz, Contemporary, and lastly Karim of Genova will handle World Pacific, Pacific Jazz, Jazz Land. As to the labels Hi-Fi, Fantasy, Arvee, nothing certain was decided as yet. Ruscitto, during my first visit to the new Milan office of Interdisc, said that new pop music catalogs are forthcoming and he has many ideas for the expansion of the company, such as the opening of a music publishing section, the release of the Interdisc name as a new record label, featuring popular material, and maybe of Italian derivation, and lastly the publication of jazz material on 45 RPM's.

Italy's Best Sellers

1. *Legata Ad Un Granello Di Sabbia (Tied To A Grain Of Sand)/Fidenco/RCA Italiana/RCA Italiana
2. *Non Esiste L'Amor (Love Does Not Exist)/Celentano/Gurtler/Nazionale
3. The World Of Susie Wong/Fidenco/RCA Italiana/Ricordi
4. *Villaggio Sul Fiume (A Village On The River)/Donaggio/V.C.M./Curci
5. *Piscatore E Pusilleco (A Fisher At Pusilleco)/Peppino Di Capri/Carisch/Bideri

6a. La Novia/Toni Dallara/Gurtler/Messaggerie Musicali
6b. La Novia/Modugno/Fonit
6c. La Novia/Antonio Prieto/RCA Italiana

7. *Non Dimenticar Le Mie Parole (Don't Forget My Words)/Caterina Valente/Decca
8. *Pera Matura (Ripe Pear)/Donaggio/V.C.M./Curci

9a. Pepito/Cocki Mazzetti/Rifi Records/ Francis Day
9b. Pepito/Los Muchacambos/Decca

10. *Roman Guitar/Connie Francis/MGM-CGD/Messaggerie Musicali
11. *Riviera (Shores)/Umberto Bindi/Ricordi/Ariston

* Local product.

Rio De Janeiro's Top Ten LP's

1. 'S Love—Ray Conniff—(Columbia)
2. Metais Em Brasa No. 1—Henry Jerome—(Decca)
3. *Noite De Saudade—Nelson Gonçalves—(RCA)
4. *Ed Lincoln, Seu Piano E Seu Orgao Espetacular—Ed Lincoln—(Musidisc)
5. Os Romanticos De Cuba No Cinema—Romanticos de Cuba—(Musidisc)
6. *Barquinho—Maysa—(Columbia)
7. Exodus — Film Soundtrack — (RCA)
8. *A Meiga Elizette—Elizette Cardoso—(Copacabana)
9. The Best Of Nat "King" Cole—Nat "King" Cole—(Capitol)
10. Metais Em Brasa No. 2—Henry Jerome—(Decca)

* Brazilian Music

BRAZIL

Musidisc just released four **Connie Francis'** albums at the same time. They are: "More Italian Favorites," "Songs To A Swinging Band," "Connie Francis Sings Jewish Favorites" and "Connie Francis At The Copa." Connie's first releases here were marked by big public's enthusiasm and Musidisc expects very good sales on all these releases.

After a successful experience in the 33 Compact's field, Musidisc issued last month many of 7 inch 33 records. The fight around here is against the 45 RPM records, singles or EP's, sales of which never reached a high level, with some exceptions, of course.

RGE Records August releases includes a new album by the Brazilian singer **Miltinho**, entitled "Miltinho E Samba" (Miltinho is Samba) with twelve very well selected sambas. The main quality of Miltinho, is undoubtedly his rhythm, clearly proved in this new album. Under the Dot label, RGE issued **Lawrence Welk's** "Yellow Bird" LP. Naturally they're trying for better sales than Welk's "Calcutta" received a few months ago. We're talking about the album, since the single reached the highest positions in our Best Sellers charts.

RCA Victor's releases of the month brought to the Brazilian public an album with the vocal group Titulares Do Ritmo—a very unusual sextet formed by six blind men, with an extraordinary musical sense. The Titulares Do Ritmo are very well known throughout Brazil and some other Latin American countries, which they visited in successful tours. All vocal arrangements are made by the group. Another album with great possibilities is **Elvis Presley's** "Something For Everybody," with the original soundtrack of 20th Century Fox picture "Wild In The Country." Elvis has an enormous popularity here and this new album will sure be another hit.

Betinho is a teenage Brazilian musician and composer. He has a rhythm group with trumpet, sax-alto, piano, guitar, drums, bass and other rhythm instruments. Betinho plays guitar and Afouche (Brazilian instrument). In the last months, Betinho traveled by 70 cities, most of all in the State of Sao Paulo in a big promotion of his records, issued by Copacabana Records. Now Betinho is preparing a new album with 12 old-timers Brazilian songs in Ballard Rhythm.

Benil Santos, RGE's public relations man, had a little talk with us, about the future plans of his company. In a few days, RGE will wax its first compacts with **Miltinho, Pocho** and **RGE Orchestra, Pat Boone, Lawrence Welk, Billy Vaughn** and others.

A new album is coming from RGE: "Violinos No Samba" with **Peruzzi** and **RGE Special Orchestra** with very good arrangements of classical themes in pure Brazilian Chopin, Tchaikowsky, etc.

Brazil's Best Sellers

SAO PAULO	RIO DE JANEIRO
1. Bat Masterson—Carlos Gonzaga—(RCA) (Fermata)	1. Bat Masterson—Carlos Gonzaga—(RCA) (Fermata)
2. As Folhas Verdes Do Verao (The Green Leaves Of Summer)—Thema Bentivegna—(Odeon) (Todamerica)	2. *Tenho Ciume De Tudo—Orlando Dias—(Odeon)
3. *Tu Sabes—Martha Mendonça—(Chantecler)	3. *Moço — Nelson Gonçalves — (RCA) (Euterpe)
4. Wheels—Billy Vaughn—(Dot — RGE) (Vitale)	4. *Aliança — Fernando Barreto — (RCA)
5. *Teu Despreso—Claudio de Barros—(Chantecler) (Cembra)	5. *Borrasca—Angela Maria—(Continental) (Euterpe)
6. Moendo Café—Waldir Azevedo—(Continental)	6. Corinna, Corinna—Demetrius — (Continental) (Mills)
7. Corinna, Corinna — Demetrius—(Continental) (Mills)	7. A Noiva—Nilo Amaro e Seu Cantores de Ebano—(Odeon) (Fermata)
8. Faz-Me Rir — (Mida Risa) — Edith Veiga—(Chantecler) (Vitale)	8. *Dinah—Clerio Moraes—(Tiger)
9. Moliendo Café—Poly—(Chantecler)	9. Greenfields—The Brothers Four—(Columbia) (Vitale)
10. Blue Moon—The Marcels—(Col-Pix—Continental) (Robbins)	10. Faz-Me Rir — (Mida Risa) — Edith Veiga—(Chantecler) (Vitale)

* Brazilian Music

New Pact

PARIS, FRANCE—French songstress Manouchka (center) is shown signing a new Polydor Records contract observed by (left to right) Mme. Bretc Mr. Seignette, A&R man of Polydor, and Mr. Zimmerman, manager of t company.

Cash Box CANADA

Tony Choma of Adanac Music has introduced a new low priced line on the Canadian market. The line is an American import called Craftsmen Records and retails at $1.49 an album. Choma informed Cash Box that he has ordered 10,000 pieces of the fifty-seven albums in the Craftsmen catalog as his initial order. He is including the line in his fall plan.

Bill Fisher of Phonodisc released these new chart threats, "One Track Mind" by Bobby Lewis on Delta, a double sided threat "A Very True Story" b/w "Packin' Up" by Chris Kenner on Regency, "Nothing But Good" b/w "Keep On Dancing" by Hank Ballard on Regency, "Well-A, Well-A" by Shirley and Lee and "It Takes Love" by Jane Morgan on Kapp.

Don Stevens of Arc Sound Ltd. reports very good reaction on the firm's current fall dating plan. The firm is also planning more Canadian album product informs Stevens.

The Maniboulas, local recording group, have just opened their own night club on Sherbrooke street in Montreal called The Tropicanna.

Rusticanna Records announced the release of two Canadian albums. One is by Guila, local Montreal artist, who is a top drawing card in the better Canadian and American supper clubs. The other is by The Tune Up Boys, a Canadian novelty duo.

Liberty Records, distributed by London, are bringing in the coin for Canadian dealers with three singles in the top seven. In the No. 1 slot, "Take Good Care Of My Baby" by Bobby Vee takes over the throne from "I'm Gonna Knock On Your Door" which was No. 1 for five weeks, in the No. 6 slot is "Hurt" down from No. 3, and moving up to No. 7 is "The Mountain's High" by Dick and Deedee.

Quality Records just issued the new Beaumarks single, "Yours." The boys are currently at the Coq D'Or in Toronto. This new single may prove to be another "Classmate," it features the boys in a rocked-up version of the oldie.

Clyde McGregor of Quality announced the release of these Top 100 disks: "Sad Movies" by Sue Thompson on Reo (Quality also have the cover record by the Lennon Sisters on Dot), and "Juke Box Saturday Night" by Nino and The Ebb Tides on Reo. Also released were these chart threats: "Sweet Sorrow" by Conway Twitty on MGM, "Play It Again" by Tina Robin on Mercury and "Please Don't Let Her Know" by Bill Mack on MGM.

Trans Canada Records released the first Piere Senecal single since he left RCA Victor. The sides are "Un Simple Carte Postal" b/w "Nicole." Pierre Noles, Senecal's manager, wrote "Nicole" and also arranged and produced the disk. Noles is a recording artist in his own right appearing under the London banner.

The Rythmos, French novelty act from Quebec City, have recorded their first sides for the Fleur de Lys label after a long absence from the record scene. The duo have been preparing new material and arrangements during their absence. Critics who have seen their new act are comparing them with The Jerolas. (The Jerolas are the most popular French Canadian group.)

Top 10 Canadian threats just released include, "A Little Bit Of Soap" by The Jarmels on Quality, "Without You" by Johnny Tillotson on Cadence, "Ya Ya" by Lee Dorsey on Zirkon, "More Money For You And Me Medley" by The Four Preps on Capitol, "Big Cold Wind" by Pat Boone on Dot and "Mexico" by Bob Moore on Monument.

Some of the big albums at the moment are "Something For Everybody" by Elvis Presley on RCA Victor, "Marc Legrand" on Meteor, "Quarter To Three" by U.S. Bonds on Reo, "Les Jerolas Au Theatre National" on RCA Victor, "Paul Anka Sings His Big 15 Vol. 2" on Sparton, "Fernand Gignac" on Trans Canada and "The Bobby Darin Story" on Atco.

Canada's Best Sellers

ENGLISH

1. Take Good Care Of My Baby—Bobby Vee—Liberty
2. I'm Gonna Knock On Your Door—Eddie Hodges—Cadence
3. Pretty Little Angel Eyes—Curtis Lee—Quality
4. Who Put The Bomp—Barry Mann—Sparton
5. You Don't Know What You Got—Ral Donner—Zirkon
6. Hurt—Timi Yuro—Liberty
7. The Mountain's High—Dick and Deedee—Liberty
8. Little Sister—Elvis Presley—RCA Victor
9. Crying—Roy Orbison—Monument
10. Michael—The Highwaymen—United Artists
10. Does Your Chewing Gum Lose Its Flavor—Lonnie Donegan—Dot
10. You Must Have Been A Beautiful Baby—Bobby Darin—Atco

RENCH

1. Pepito—Los Muchucambos—London
2. Adieu Mon Jean—Ginette Sage—Apex
3. Meo Penche—Les Jerolas—RCA Victor
4. Dans Le Coeur De Ma Blonde—Marcel Amont—Apex
5. Je Ne Sais Pas—Michael Louvain—Apex
6. Pardon Mon Amour—Claude Vincent—Fleur de Lys
7. Columbe—Fernand Gignac—Trans Canada
8. Les Roses Blanches—Jeanne Darbois—Rusticanna
9. Non, Je Ne Regrette Rien—Edith Piaf—Pathe
10. Un Petit Becot—Claude Girardin—Rusticanna

Sao Paulo's Top Ten LP's

1. 'S Love—Ray Conniff—(Columbia)
2. 'S Different—Ray Conniff-Billy Butterfield—(Columbia)
3. Metais Em Brasa No. 1—Henry Jerome—(Decca)
4. Metais Em Brasa No. 2—Henry Jerome—(Decca)
5. Orange Blossom Special And Wheels—Billy Vaughn—(Dot—RGE)
6. *Noite De Saudade—Nelson Gonçalves—(RCA)
7. Billy Vaughn No Cinema—Billy Vaughn—(Dot—RGE)
8. *As Aventuras Do Vitorio—Various Artists—(Odeon)
9. The Best Of Frank Sinatra — Frank Sinatra—(Capitol)
10. Os Romanticos De Cuba No Cinema—Romanticos de Cuba—(Musidisc)

Cash Box MEXICO

Fabricio, RCA's new vocal sensation, cut two of his numbers, "Yo Te Querré" (I Will Love You) and "Mi Gran Ilusión (My Big Illusion). He's backed with his own group. The songs are played by all radio stations.

Mike Connors, the American TV actor, is having a tremendous success in México in theaters, night clubs, TV and personal appearances, and now with his first record, for RCA, with the Mexican song "Creí" (I Thought) and a French song, "I Wish You Love." Wherever he appears, the police have to get order because teenagers and adults mob him.

"Moliendo Café" (Grinding Coffee), the Venezuelan song which was number one in Argentina a few weeks ago, is having great demand in México, with many versions of the tune available. The last one was made by Lucho Gatica, for Musart, in a rhumba style. On the other side, Lucho sings the Benidorm's winner "Enamorada" (In Love). Lucho sounds different and better than ever. Contributing to the success of this record are the Joaquin's Prieto accompaniment.

Two American standards, "Stormy Weather" and "Unchained Melody" were cut by beautiful Lety Cisneros at Vik Records under the names of "Tiempo Tempestuoso" and "Viento Huracanado." Lety is acting in a TV show with Fabricio.

The last performance by the Hi-Lo's in México was at the Jazz Festival at the National Auditorium with the participation of the Mexican's jazz combos of Chucho Zarzosa, Chilo Morán, Ricardo Lemus and Benjamín Correa and also the group of Clare Fisher, who is the pianist and arranger of the Hi-Lo's. . . . People were satisfied and the Hi-Lo's left a very nice impression in this city. And speaking about Clare Fisher, he signed a contract with RCA and finished an album in which he plays the piano with Mexican bass and drums.

"Lipstick On Your Lips" and "Cinderella" were recorded by Dyno (Musart) in Spanish. Dyno appeared for the first time on TV last Wednesday in company of Alberto Vásquez, Lucha Villa and Jorge Ortega's orchestra.

We received a post card from Venezuela from the Avileño's trio, and they wrote of the big success they are having there. The Avileño's cut exclusively for Columbia Records.

After four weeks in Russia, the famous Los Pancho Trio are back in México. They were very successful in that country and signed a contract for the future. Columbia released 4 new LP's in honor of this popular group.

Folk singers Lucha Moreno, Jose Juan and Pepe Guizar, just started a new radio series.

The "Estudio de Pedro Vargas" TV show, recently presented famous Italian tenor Giuseppe Di Stefano on which he sang two arias with the Gonzalo Cervera orchestra. "Estudio de Pedro Vargas" is one of the oldest TV shows in México, and is still one of the most popular programs.

Argentinian singer Daniel Ríolobos returned to México to fulfill some contracts and to make new recordings at RCA. Daniel, who has a beautiful voice, never has had a smash hit.

The popular Argentinian vocal group Los Cinco Latinos, here for 10 days of appearances on Oct. 12. This group, on Columbia Records will fly to Europe after their tour here.

Peerless Records introduced a new rock group, under the name of Los Luquens with the American songs, in Spanish, "Porque Te Quiero" (Because I Love You) and "Pregúnttle A Tu Corazón" (Ask To Your Heart).

Mexico's Best Sellers

1. Agujetas Color De Rosa (Pink Shoe Laces)..Los Hooligans (Columbia) (PHAM)
2. Niño Popis—Los Crazy Boys (Dimsa)
3. Ruedas (Wheels) — Billy Vaughn (Dot). Julissa (Columbia). Fabricio (RCA)
4. Se Fue—Hnos. Carreón (Dimsa)
5. Escandalo—Marco Antonio Muñiz (RCA). Olga Guillot (Musart). Javier Solís (Columbia). Juan Mendoza (Peerless). (PHAM)
6. Enrome Distancia—Jose Alfredo Jiménez (RCA). Lola Beltrán (Peerless). (EMMI)
7. Presumida—Los Teen Tops (Columbia). (PHAM)
8. Moliendo Cafe—Hugo Blanco (Peerless). Lucho Gatica (Musart). Hnos. Navarro (RCA). (BRAMBILA)
9. Gotas De Lluvia—Enríque Guzmán (Columbia)
10. Su Majestad El Chotis—Carlos Campos (Musart) (BRAMBILA)

Swedish Exec Greets Argentine

STOCKHOLM, SWEDEN—Gunnar Bergstrom (left) president of Sonet Records, meets with Argentine singer Alberto Cortez during one of Cortez' recent engagements here. Following his Stockholm stints, Cortez left for a tour that will take him to the U.S. and Canada.

Cash Box COUNTRY DISK JOCKEY REGIONAL RECORD REPORTS

HORACE LOGAN
KCUL
Fort Worth, Texas

1. It's Your World (M. Robbins)
2. Sea Of Heartbreak (D. Gibson)
3. Anywhere Theres People (L. Williams)
4. My Ears Should Burn (C. Gray)
5. Conscience I'm Guilty (R. Maddox)
6. Hello Fool (R. Emery)
7. Sweet Lips (W. Pierce)
8. I Can't Find The Time (F. Young)
9. Under The Influence Of Love (B. Owens)
10. Did I Ever Tell You (Jones & Singleton)

BILL BLOUGH
WKKD
Aurora, Ill.

1. Bad Bad Dreams (B. Owens)
2. Call Of The Wild (W. Smith)
3. Stand At Your Window (J. Reeves)
4. To You And Yours (G. Homilton IV)
5. Talking To The Wall (J. Dickens)
6. Go Home (Flatt & Scruggs)
7. Diggy Liggy Lo (Rusty & Doug)
8. Soft Rain (R. Price)
9. One For You, One For Me (J. Tubb)
10. Unfinished Prayer (J. Wakely)

BARRY FRANK
WAFS
Amsterdam, N. Y.

1. Sea Of Heartbreak (D. Gibson)
2. Hillbilly Heaven (T. Ritter)
3. Hello Fool (R. Emery)
4. Stand At Your Window (J. Reeves)
5. It's Your World (M. Robbins)
6. Beggar To A King (H. Snow)
7. No Legal Right (Wilburn Bros.)
8. Heartbreak U.S.A. (K. Wells)
9. I Fall To Pieces (P. Cline)
10. Three Steps To The Phone (G. Homilton IV)

BILL GATES
KAGT
Anacortes, Wash.

1. I Went Out Of My Way (R. Drusky)
2. Darkest Day (L. Lynn)
3. You're Part Of Me (R. Presley)
4. Under The Influence Of Love (B. Owens)
5. When 2 Worlds Collide (R. Miller)
6. Our Love (G. Morgan)
7. Teach Me How To Lie (H. Thompson)
8. Call Of The Wild (W. Smith)
9. Look Around Downtown (F. Miller)
10. Two Hearts Are Broken (R. Sanders)

MORRISS TAYLOR
KPAY
Chico, Calif.

1. Tender Years (G. Jones)
2. My Ears Should Burn (C. Gray)
3. Hillbilly Heaven (T. Ritter)
4. What A Laugh (F. Hart)
5. How Do You Talk To A Baby (W. Pierce)
6. Soft Rain (R. Price)
7. Stand At Your Window (J. Reeves)
8. Why I'm Walking (W. Smith & S. Collie)
9. Under The Influence Of Love (B. Owens)
10. I Went Out Of My Way (R. Drusky)

JIM OWEN
WROA
Gulfport, Miss.

1. Mississippi Son (J. Norris)
2. My Ears Should Burn (C. Gray)
3. Hello Fools (R. Emery)
4. Hello Walls (F. Young)
5. I Fall To Pieces (P. Cline)
6. Call Of The Wild (W. Smith)
7. You're Not The Kind (B. Mack)
8. He Gave Us A Heart (M. Carlile)
9. Your The Reason (B. Edword)
10. Stranger, Shake Hands With A Fool (B. Carter)

PAT SHIELDS
KWOU
Omaha, Nebr.

1. Coll Of The Wild (W. Smith)
2. Hello Fool (R. Emery)
3. Hillbilly Heaven (T. Ritter)
4. Marines Let's Go (R. Allen)
5. Why Baby Why (W. Smith & S. Collie)
6. Two Hearts Are Broken (R. Sanders)
7. You're The Reason (H. Locklin)
8. Sea Of Heartbreak (D. Gibson)
9. One Grain Of Sand (E. Arnold)
10. Walking The Streets (W. Pierce)

BILL THOMPSON
WYAL
Scotland Neck, N. C.

1. Under The Influence Of Love (B. Owens)
2. How Do You Talk To A Baby (W. Pierce)
3. Po' Folks (B. Anderson)
4. Stand At Your Window (J. Reeves)
5. Hello Fool (R. Emery)
6. What Would You Do (J. Reeves)
7. Walking The Streets (W. Pierce)
8. Tender Years (G. Jones)
9. Mental Cruelty (Owens & Maddox)

BOB CLARK
KLPR
Oklahoma City, Okla.

1. Tender Years (G. Jones)
2. My Ears Should Burn (C. Gray)
3. You're Not The Kind (B. Mack)
4. Big River, Big Man (C. King)
5. Sunny Tennessee (C. Copas)
6. Coll Of The Wild (W. Smith)
7. Love And War (J. Reed)
8. Sea Of Heartbreak (D. Gibson)
9. Hillbilly Heaven (T. Ritter)
10. Under Influence Of Love (B. Owens)

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Cash Box COUNTRY REVIEWS

B+ very good **C+** fair
B good **C** mediocre

CASH BOX BULLSEYE

"ONE MORE MEMORY" (2:10) [4-Star BMI—Stovall, George]
"BIG, BIG LOVE" (2:23) [4-Star BMI—Stewart, Carroll]
WYNN STEWART (Challenge 9121)

Wynn Stewart's back with another big potential chart entry. Tag "One More Memory" as the top side; a traditional styled upbeat country blueser with a solid beat and effective chorus chanting. Coupler, "Big, Big Love," is an interesting Cajun-oriented affair in driving up-tempo surroundings.

"THE OUTSIDER" (2:42) [Cedarwood BMI—Burch, Wilkin, Crutchfield]
"LOVE NEVER DIES" (2:30) [Lonzo & Oscar BMI—Sullivan]
BILL PHILLIPS (Columbia 42158)

Bill Phillips can steamroll his way up the charts aboard the fiery feelings he effectively expresses on "The Outsider." Tune's of a familiar country ilk but bears a magnetic syncopated beat and Phillips' tear-compelling delivery to set it apart. And don't undersell the underside: a gripping tale of woeful love tenderly caressed.

"BE QUIET MIND" (2:28) [Yonah BMI—Anderson]
"AS FAR AS I CAN SEE" (2:09) [Cedarwood BMI—Phillips]
DEL REEVES (Decca 31307)

Decca bows a new country songster and for the occasion has outfitted him with top notch material, a fine arrangement and he takes it from there with an outstanding performance on "Be Quiet Mind." Lad's style can be likened to the fervor of Jimmy Dickens but in a younger, more polished voice. "As Far As I Can See" is an attractive ballad companion piece.

JIMMY SIMPSON (Nashville 5022)

(B+) "LIFE GOES ON (I WONDER WHY)" (2:48) [Pamper BMI—Howard] The Alaskan deejay takes off on an attractive piece of weeping material and wraps it up effectively. Could create attention for Simpson.

(B+) "A YEAR AND A DAY" (2:22) [Tronic BMI—Simpson] Here, a moonshiner laments the break-up of his still and his sentence (title). Has a serio-comic flavor that could mean spins.

COWBOY COPAS (King 5544)

(B+) "IT'S A LONELY WORLD (WHEN YOU'RE ALONE)" (2:28) [Lois BMI—Copas, Stewart] From the King archives comes this years-back Cowboy Copas turn in which the vet offers his sweet, sentimental caress to an attractive, melodic opus. Could grab off play.

(B+) "DON'T LET THEM CHANGE YOUR MIND" (2:13) [Lois BMI—Stewart, Copas] Another Copas oldie, this time in the delightful upbeat manner that established his popularity. Two interesting sides.

MELVIN ENDSLEY (Hickory 1152)

(B) "STARTED OUT A-WALKIN'" (2:21) [Acuff-Rose BMI—Endsley, Endsley] Slow, rolling country blues lament is displayed passionately by the songster. Striking deck with airplay potential.

(B) "HOW LONELY CAN YOU GET" (2:45) [Acuff-Rose BMI—Endsley] Another languid lament is neatly wrapped up here. Both halves should have a big interest for Endsley fans.

PEE WEE KERSHAW
(Goldband 1118)

(C+) "THAT'S HOW IT'S BEEN (2:34) [TEK BMI—Kershaw] Brother of Rusty & Doug debuts h twangy, hillbilly vocal style on a typ cal dragging blues wail. Disk sou isn't too good.

(C+) "YOU'RE SO FINE" (2:0 [Acuff-Rose BMI—Kershaw] This part's most instrumental, wi a harmonica getting in a few go licks, but Pee Wee's there with son OK vocalizing. Tune, not the same the while-back pop hit, was penn by brother Doug.

JACK CHAMBERS
(Whispering Pines 203)

(C) "SOMETIME" (2:45) [Wh pering Pines BMI—Chambe An original tune by Chambers th bears a close likeness to the evergre "Anytime" is smoothly warbled. I Rainbow Boys supply the instrume tal support. Is there nothing origi here?

(C) "DON'T BE FOOLED" (2:5 [Whispering Pines BM Chambers] More familiar count ballad sounds here, with a shrill vo by the singer.

JOHNNY JO (A-B-S 128)

(C) "LONELY LOG CABI (2:46) [Peer Int'l BMI—S ger, Hackett] A familiar melody sentimental home-sick lyric and tear-stained wail bow the doubtful t ents of newcomer Johnny Jo.

(C) "WHY DO I CRY OV YOU" (2:37) [Peer Int'l B —Galean, Harris, Bruno] Ditto above comments, even more so.

Cash Box COUNTRY TOP 50

		Pos. Lost Week
1	**TENDER YEARS** *George Jones (Mercury 71804)*	1
2	**MY EARS SHOULD BURN** *Claude Gray (Mercury 71826)*	3
3	**SEA OF HEARTBREAK** *Don Gibson (RCA Victor 7890)*	2
4	**UNDER THE INFLUENCE OF LOVE** *Buck Owens (Mercury 4602)*	4
5	**HELLO FOOL** *Ralph Emery (Liberty 55352)*	6
6	**I FALL TO PIECES** *Potsy Cline (Decca 31193)*	5
7	**HILLBILLY HEAVEN** *Tex Ritter (Capitol 4567)*	7
8	**IT'S YOUR WORLD** *Morty Robbins (Columbia 42065)*	15
9	**STAND AT YOUR WINDOW** *Jim Reeves (RCA Victor 7905)*	16
10	**PO' FOLKS** *Bill Anderson (Decca 31262)*	8
11	**WHEN TWO WORLDS COLLIDE** *Roger Miller (RCA Victor 7878)*	10
12	**DIGGY LIGGY LO** *Rusty & Doug (Hickory 1151)*	13
13	**WALK ON BY** *Leroy Von Dyke (Mercury 71834)*	21
14	**BIG RIVER, BIG MAN** *Claude King (Columbia 42043)*	11
15	**SWEET LIPS** *Webb Pierce (Decca 31249)*	9
16	**YOU'RE THE REASON** *Bobby Edwards (Crest 1075)* *Joe South (Fairlane 21006)* *Hank Locklin (RCA Victor 7921)*	22
17	**SUNNY TENNESSEE** *Cowboy Copas (Starday 552)*	18
18	**WHAT WOULD YOU DO** *Jim Reeves (RCA Victor 7905)*	12
19	**OLE SLEW-FOOT** *Johnny Horton (Columbia 42063)*	20
20	**COZY INN** *Leon McAuliff (Cimorron 4050)*	25
21	**CALL OF THE WILD** *Warren Smith (Liberty 55336)*	26
22	**WALKING THE STREETS** *Webb Pierce (Decca 31298)*	33
23	**BIG MAMOU** *Jimmy Newman (Decca 31281)*	24
24	**RIGHT OR WRONG** *Wondo Jackson (Capitol 4553)*	23
25	**HEARTBREAK U.S.A.** *Kitty Wells (Decca 31246)*	14
26	**HANGOVER TAVERN** *Hank Thompson (Capitol 4605)*	29
27	**KISSES NEVER LIE** *Carl Smith (Columbia 42042)*	17
28	**YOU'RE NOT THE KIND** *Bill Mock (MGM 13015)*	27
29	**BEGGAR TO A KING** *Hank Snow (RCA Victor 7869)*	19
30	**FUNNY HOW TIME SLIPS AWAY** *Billy Walker (Columbia 42050)*	31
31	**WHY I'M WALKIN'** *Shirley Collie & Warren Smith (Liberty 55361)*	34
32	**HAPPY BIRTHDAY TO ME** *Hank Locklin (RCA Victor 7921)*	35
33	**HUNGRY FOR LOVE** *Stonewall Jackson (Columbia 42028)*	28
34	**I WENT OUT OF MY WAY** *Roy Drusky (Decca 31297)*	
35	**BAD BAD DREAM** *Buck Owens (Capitol 4602)*	
36	**BLACK LAND FARMER** *Frankie Miller (Stardoy 424)*	30
37	**THREE STEPS TO THE PHONE** *George Hamilton IV (RCA Victor 7881)*	32
38	**SOFT RAIN** *Ray Price (Columbia 42132)*	48
39	**NO LEGAL RIGHT** *Wilburn Bros. (Decca 31276)*	38
40	**EVERY DAY OF MY LIFE** *George Morgan (Columbia 42060)*	41
41	**WILLOW TREE** *Ferlin Husky (Capitol 4598)*	36
42	**HOW DO YOU TALK TO A BABY** *Webb Pierce (Decca 31298)*	
43	**WHY BABY WHY** *Shirley Collie & Warren Smith (Liberty 55361)*	49
44	**HAVE A DRINK ON ME** *Buddy Thomas (Todd 1063)* *Bill Carlisle (Columbia 42049)* *Billy Grammer (Decca 31274)*	39
45	**DID I EVER TELL YOU** *George Jones & Margie Singleton (Mercury 71856)*	
46	**BE MINE AGAIN** *Ernest Ashworth (Decca 31292)*	
47	**AIN'T YOU EVER** *Johnny & Joanie Mosby (Toppo 1039)*	
48	**TAKE A LOOK** *Ferlin Husky (Capitol 4598)*	43
49	**ONE GRAIN OF SAND** *Eddy Arnold (RCA Victor 7926)*	
50	**EVERYTHING SHE TOUCHES GETS THE BLUES** *Porter Wagoner (RCA Victor 7901)*	44

Cash Box COUNTRY ROUND UP

With the impending WSM disk jockey festival drawing close (November 3-4-5), the Country Music Association is moving steadily toward its promotion of Country Music Week (in conjunction with the fest). Many of you are members of the CMA and have by now, no doubt, been contacted to devote some of your free time to make this a successful campaign. All we can ask of you is too give of yourself as much as possible for the drive—it could turn out to be the organization's most important effort to date and a vote of confidence for the ideals and aims of the CMA. Everyone in the field is familiar (or should be) with the accomplishments of the organization during its still short life. This would be one way to help our industry's only formidable association.

Charles S. Brown, who, before his recent retirement from the U.S. Army was instrumental in AFN country music shows, is now managing **Benny Martin** as first leg in his attempt to establish himself in Nashville managing - booking - packaging circles. Charles says he's been very successful in booking Benny into Army posts and Air Force bases and could do the same for other c&w talent. Brown also intends to specialize in packaging radio and TV shows.

Scattered reports trickling in from diverse areas across the country indicate that as the flick "Marines Let's Go" gets its initial screening in local areas the **Rex Allen** title tune (on Mercury) is beginning to show strong on radio request charts. Allen's TV appearances on "Five Star Jubilee" are also helping. Looks like the western star is angling for a big return to disk popularity.

The RCA Victor office is currently working on a passel of new releases—many of which promise heavy action. They've got big indications for **Floyd Cramer's** "Your Last Goodbye," **Hank Snow's** "I Know," **George Hamilton's** "To You And Yours," **Skeeter Davis'** "Optimistic" and **Eddy Arnold's** "One Grain Of Sand." In addition, **Don Gibson's** LP, "Girls, Guitars and Gibson," is getting some of the heaviest concentration an album by Don has received. And Victor's also excited about newcomer **Walter Forbes**, a folk singer brought to the label by **Beasley Smith**. He's been on the "Opry" a few times and the label figures him as an important part of the office's future plans.

Shakeup at all-country KWOW-Pomona, Calif., has **Tom Cross** replacing **Lee Richards** as program director and **Guy Nelson** now handling all promo and publicity. Deejay **Jack Morris** joined the station the first of the month. Tom Cross also notes that local talent getting good exposure via the station's nightly remotes from area clubs.

Howard Vokes and his **Country Boys**, back from recent dates in Kent and Warren, Conn., reports big turnouts for his shows, adding that the people up Connecticut way are really strong for country music but are on the short end as far as personals go. Howard feels that more acts should try to book up there; he'll be back as often as possible.

Rogers, Ark. is another town big on country and short on "live" music. Following an Aug. **Ferlin Husky** p.a. **Howard Thompson** had to take to the stage to promise fans that more big names are on their way. Thompson, **Leon McAuliff's** manager, handles area bookings. Radio KAMO and deejay **Jerry Vaughn** are also instrumental in whetting local folks' appetites for country music.

Eddie Dean, while touring the Anchorage, Alaska, area, spent some airtime chatting with KBYR's **Jimmy Simpson**. Jimmy reports that listener telephone response to Eddie's appearance was "just fantastic." Jimmy himself has a new Nashville (Starday) release this week coupling "Life Goes On" (by **Harlan Howard**) with "A Year And A Day."

Songstress **Ralna English** (Trend '61 Records) recently appeared on the Larry Kane Show in Houston and during her performance an electrical storm knocked out the electric service in the area. Of course, the pert Miss was accused of "overloading the circuits."

George Jones, just back from dates in Arizona and Texas, is setting hard at work to stir action for his new duet date with **Margie Singleton**: "Did I Ever Tell You" and "Not Even Friends." If it holds true to form to most of the recent duet disks both sides should be making the lists soon. Jones has booked for the "Dixie Jubilee" in East Point, Ga., for Sept. 23, and will do Meridian, Miss. the previous night with **Claude Gray**.

Webb Pierce in Bradley's last week to cut some new sides for an album. The package will be made up of many of the current hits. After 10 years with Decca, Webb sails into his 11th with renewed vigor from a fantastic string of current hits. "Walking The Streets" keeps the string alive.

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Cash Box Editorial

The Large Scale Installation and the Smaller Coin Machine Operator

Reader response to our feature story two weeks ago (CB Sept. 9) outlining the Dave Rosen installation at the Willow Grove Bowling Lanes in Pennsylvania has been enthusiastic. As a matter of fact whenever a *Cash Box* feature appears detailing a super store, shopping center or any large scale operation within one site, mail always increases. The indication is that operators are concerning themselves with locations such as these and it is a sign of the times.

It is no secret that locations are no longer plentiful when we speak of the tavern type outlet. As a matter of fact a saturation point appears to have been reached once we look to expand as we would ten or fifteen years ago. The new location potential just isn't there.

However, once a modern view is taken, and these new type locations are looked at closely, rather than with a faraway gleam that spells out "great, but let the big operator handle it," we discover that perhaps it is the smaller operator who can better handle a bowling alley or a super market location calling for thirty, forty, fifty or more machines. On the surface, this does not seem the case. But, as we mentioned, a closer look sometimes shows that the smaller operator is better equipped in many ways to handle such a large installation.

To the larger businessman, a location this size immediately calls for additional employees to handle service, attendant responsibilities, and such. The smaller operator can extend himself and his own mechanic working additional hours each day to include the new location within the present bounds of daily routine. The complexities of setting up an installation—soliciting the owners, presenting a bid, closing the deal, and following through on the actual installation—can be handled by many distributors. Since the operator must buy a large amount of new equipment to step into such a spot, any distributor would be happy to handle the deal for the operator just as he would handle it for himself—and the distributor has the facility for this.

Dave Rosen himself, in discussing the Willow Grove location, said that he'd have handled the deal in the same manner if he were setting it up for an operator. And why not, providing the operator purchased and financed the equipment through Rosen's firm?

The operator would be wise to familiarize himself with his distributor's service facilities beyond the realm of selling new and used equipment. Evidently the trend is toward the larger location and without the help of the distributor, it is doubtful if even the highly ambitious smaller operator can compete in this area. With the distributor's help however, the operator can look to expanding into new type locations.

"Juke Box Steve" Would Have Been Proud

Woman Operator Finds Nome Alaska Just Fine For Wurlitzer Route Despite Low Temps, High Costs

Johnnie Stephenson wearing Kotzebue, "official" operator wearing apparel for servicing Alaskan locations. Temps reach 47 below.

NOME, ALASKA—A former school teacher in Canada, Mrs. Johnnie Stephenson took over the operation of the Arctic Sales Co. route in Nome, Alaska, about three years ago when her husband, "Juke Box Steve," died. She had been helping run the route and had handled the records thru her music shop, so she was well prepared to continue the operation.

This summer Johnnie found that after servicing her phonographs, filling her cigarette machines, handling her amusement games, serving actively in the Nome Chamber of Commerce, she still had more time than was required for housekeeping, so she decided to expand the route. Through her Chamber of Commerce work she has visited just about every village in a 500 mile range of Nome, and is known by just about everyone, white and Eskimo alike. She decided to include Kotzebue in her operation.

Kotzebue, the second largest Eskimo village in Alaska, is nearly 2500 miles northwest of Seattle, is above the Arctic Circle, 165 degrees west longitude (Honolulu, Hawaii is only 158 degrees west). It gets warm in summer, as much as 65 degrees when the sun is shining continuously for 36 days and nights; and in winter it gets cold, as much as —47 below during the month of darkness when the sun never rises above the horizon. Prices are high; a loaf of bread 75¢, a can of soda pop 35¢, electricity 25¢ per kilowatt hour. Menus are strange: reindeer steaks, shee fish, seal liver. Stateside meat is rare and costly; the air freight from Seattle runs as high as 36¢ per pound.

Transportation ranges from dog teams, skin boats, snow shoes, to prop-jet airliners. It is said there are more outboard motors per capita here than anywhere in the world—the only ground transportation in summer being by boat in the Arctic Ocean, and in such Arctic rivers as the Kobuk, Noatak, and Selawick. There is one steamship a year which arrives in August and carries supplies for the community. It has to drop anchor as much as 15 miles from the shallow beach, and all unloading is done by barge. Shipping an amusement game or phonograph by boat includes the double cost of ocean freight plus barge charges, so all shipments are made by air. A phonograph from the Wurlitzer Factory to Kotzebue costs Johnnie $164.00 freight.

Johnnie presently services her route

Wurlitzer's Gary Sinclair, and Ron Pepple, Northwest Sales Co., Seattle, in doorway of Post Office "above the arctic circle" 13 feet elevation.

in Nome with her Ranchero wagon, then takes the commercial F-27 prop-jet over to Kotzebue where a taxi is used. Semi-monthly record changes for both towns are flown in from Seattle, as are all other supplies. Airborne cigarettes from Fairbanks are costly; cigarettes vend at 40¢ per package. Nearly all the phonographs are very late 200 selection stereophonic models as service costs run too high for older equipment. Collections are good because there is no TV and very little radio competition. Johnnie says she likes the Arctic, and the people, and the coin machine business . . . it certainly beats teaching school.

Ted Kisil Dead

TED KISIL

SYRACUSE, N.Y.—Ted Kisil died here on Saturday, September 9, after fighting a life-long battle with a fatal blood disease. He was just 40 years of age. Kisil leaves his wife Betty and two children, Wendy 3 and Thomas 5.

Kisil was public relations manager for the Davis Distributing Corp. in Syracuse and was responsible for much of the favorable newspaper publicity which has appeared here over the years. Probably his biggest achievement was successfully publicizing the vast 1960 NY State Fair which presented the juke box industry on a level with other American businesses.

Although constantly aware of his affliction—he received almost daily medical attention—many of Kisil's associates were unaware of his condition. His death came as a shock to many. Ted Kisil was a credit to his profession and a friend to everyone who ever met him.

Mike Anderson Takes Rock-Ola "Princess" On Pennsy Road Trip

ERIE, PENNA.—When the Mickey Anderson firm took on the Rock-Ola phonograph line last year, the "Regis" machine was just getting off the ground and the operator reception was strong. Now with the 1961 "Princess" phonograph making a name for itself, all of those 1960 sales calls are paying off for Mike Anderson, sales chief at the Anderson outlet.

Mike has been calling on the Western Pennsylvania operators during the past two months, making stops in towns such as St. Mary's, Ridgway, and Wilcox, (see pictures) talking with local operators who represent the foundation of Mickey Anderson's phono sales.

Results have been better than last year according to Mike, who returned last week after meeting with Frank Mitchell, Rock-Ola sales manager, who joined him on the road. Mitchell makes it a point to get out with distributor salesmen as often as possible. "That's the reason our sales have been increasing—Rock-Ola distributors work hand-in-hand with the factory," stated Mitchell last week after completing a Pennsylvania trip.

Prizes Every Hour On The Hour

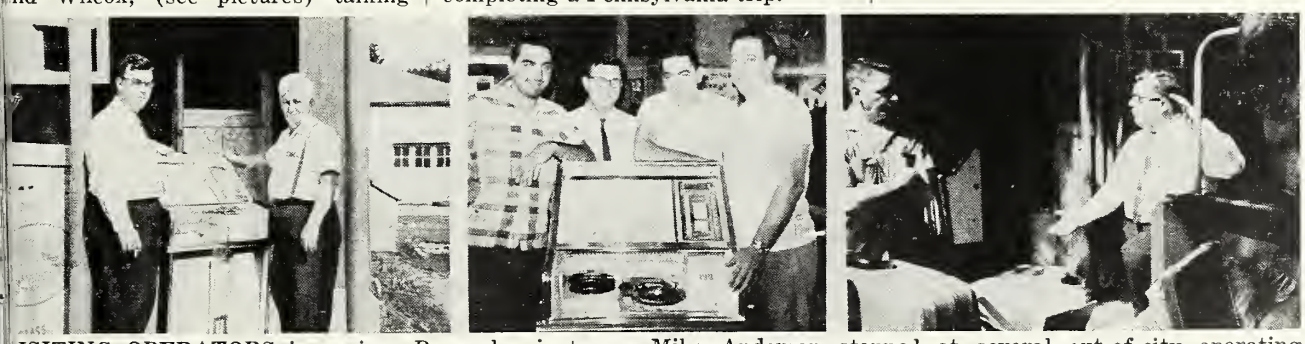
Royal Grand Opening Party Set With Thousands Of Dollars In Prizes

CINCINNATI, O.—Royal Distributing Company here is really "rolling out the red carpet" this weekend, just as the invitation says. The coin machine distributing firm will hold its gala grand opening shindig Saturday and Sunday, Sept. 23rd and 24th, and evidently the sky's the limit. Invitations to more than one thousand people have been mailed and from the looks of the response, just about all of 'em are going to the weekend party.

Harold Hoffman, Royal manager, has announced that "thousands of dollars" in prizes will be given away free to guests, and he isn't kidding. A prize will be awarded every hour on the hour to a lucky winner. Three names will be drawn from a hat—all three contestants play off on a Midway gun, a Bally bowler, a Williams pingame, a Chicoin shuffle, a Gottlieb pingame or any one of the fourteen lines handled by Royal. High score gets the big prize—a toaster, stereo record player, electric clock, outdoor grill, or any one of dozens of high quality top priced appliances. "The gals will love it," said Hoffman, and so will the kids, evidently. A large supply of kiddie rides have been brought in to keep the tots busy while mom and dad enjoy the Royal hospitality. Balloons, ice cream and soda will also help keep things under control.

Representatives from every factory doing business with Royal had already confirmed reservations for the Cincinnati trip and many friends from across the country have advised that they will attend the function which will be held in the firm's 3000 square foot showroom. Royal's warehousing facilities at the new address total 22,000 square feet.

The Royal Distributing Company officially bought the Cincinnati assets of Southern Automatic Music Company several months ago and brought its total number of factory lines handled to fourteen. The firm was established in 1946.



VISITING OPERATORS in various Pennsylvania towns, Mike Anderson stopped at several out-of-city operating firms and talked with (l.) Dewey Smith, Automatic Music, Wilcox; (c.) Don, Dave and Vic Aiello, Aiello Bros. Amusement, Ridgway; (r.) Joe Quatroche, St. Mary's.

NAAPPB Show Nov. 26-29

CHICAGO—NAAPPB officials have advised that this year's Convention will be held Nov. 26-29 at Chicago's Hotel Sherman. The Intl. Assoc. of Fairs and Expositions has attracted reservations for most of the exhibit space on hand, according to NAAPPB officials. Officials also reported that the summer meet held Aug. 22-23 at Shanneaut Lake Park was "superb" with 100 persons attending the weekend affair.

Counter Stools That Rock New White Tower Seats

NEW YORK—White Tower restaurant officials here advised that one of the firm's new locations in the city will be equipped with counter stools that rock. The popular hamburger chain of outlets could start a trend should the locations request juke box selections in keeping with the new style chairs. And then on the other hand, the new furnishings might pose a problem—music to rock ('n roll by) or music just to rock by?

Lee Jones Dead

CHICAGO—Lee Jones, an oldtimer in coin machine circles, passed away on Thursday, September 7, in Augusta, Georgia. Jones operated equipment in this area for many years and was very well known among Chicago factory and distributing firms. Lee Jones was associated in a partnership with the late Walter Tratsch, when the coinmen distributed coin-operated equipment.

Last Call For Advertising In The

Cash Box

SECOND QUARTERLY EXPORT REPORT OF 1961

FINAL DEADLINE: Thursday – September 21st

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Your sales message can be a part of the only quarterly export report furnished to the coin machine trade throughout the United States and the international markets. Read by every leading buyer of equipment around the world, *Cash Box* serves the world's markets with statistical and analytical reports for each three months of the year. Annual reports in June wrap up the full year's export activity with a concise summary edited for quick reference by export-import sales personnel. Quarterly reports help buyers keep abreast of current market conditions.

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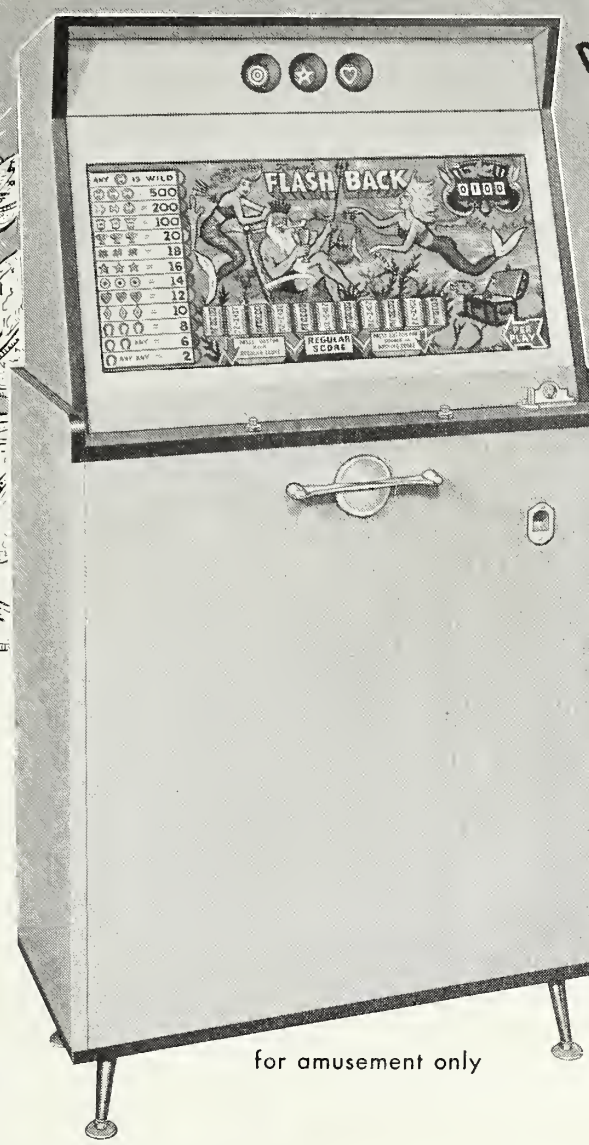

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Ed Ravreby Dead At 64

BOSTON—One of the most well-known coin machine men in the business died last week when Ed Ravreby succumbed to his fourth heart attack. He was 64 years of age.

Ravreby retired in 1959 after more than thirty years in the coin machine business dating back to 1931 when he and his brothers Albert, Jack and Arthur formed the Owl Mint Machine Company and distributed coin machine lines for Chicago factories.

Ravreby, a colorful figure for many years, operated and distributed coin-operated machines during his long tenure in the business and also owned and operated several arcades in New York, Hartford, Portland and other New England towns.

In 1944 Ravreby went into a distributing business without the association of his brothers and formed Associated Amusements, handling leading music and games factory lines. He operated the firm and various routes until 1959 when he suffered a heart attack. Ravreby retired then from business and remained retired from coin machine interests up to his fatal attack suffered on Monday, September 11, while the coinvet was attending synagogue services celebrating Rosh Hashanah.

Ravreby leaves his widow Dorothy, brothers Jack; Arthur, who is currently in the vending machine business; two sisters Pearl and Augusta; his daughter Ruth; and two grandchildren, Shelley and Paul. Dick Mandell, owner of the International Vending Corp., Rock-Ola distributors in New England, is the son-in-law of Ravreby, married to Ed's daughter Ruthie.

Ed Ravreby will be missed by countless numbers of people in the coin machine business around the world. The announcement of his death has already stirred deep sadness in the hearts of coinmen from all parts of the United States.

ED RAVREBY

Sheldon Uses Route Knowledge For Selling

BUFFALO, N. Y.—One of the prime reasons for the growing success of Sheldon Sales Company here, newly acquired distributing firm owned by John Cooper, and managed by Bob Papineau, former Rock-Ola rep, is that the firm also owns Superior Vending Corp., a local operating route. We've managed to offer unheard of service to our operators during the past six months, using as a focal point the knowledge we learn from our own operation," stated Papineau in a discussion last week.

The Sheldon manager also stated that the firm is proud of its growing reputation for excellent reconditioning on vending, music, and games equipment. "Again, since we know what the operator needs, and just how he wants a machine to look, we give him what will earn for him the best income," continued Papineau.

Sheldon distributes the Rowe-AMI line here and expects to extend its vending business in the near future.

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chicago coin

- PRO BASKETBALL
- WILD WEST
- PRINCESS BOWLER
- TRIPLE GOLD PIN

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WEEKLY SPECIALS!

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BALLY COUNTY FAIR	550.00
KEENEY POPCORN VENDOR	245.00
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BALLY LITTLE CHAMPION (NEW)	WRITE
BALLY JAMBOREE (NEW)	WRITE
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CC BOWLING LEAGUES	95.00
CC CLASSIC	250.00
BALLY SPEED BOWLER S A	245.00
CC BATTER UP	175.00
LITTLE BUCKEROO	195.00
DOUBLE SHOT	95.00
GUN SMOKE	95.00
TOUCHDOWN	195.00
ROCK-OLA 1465 (NEW)	WRITE
ROCK-OLA 1475	645.00
ROCK-OLA 1465 (USED)	445.00
AMI G 200	225.00
WURLITZER 2150	325.00

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Cash Box
VENDING NEWS
The Vending Machine Industry's Only Newsweekly

Philip Morris Will Mfr. Western Europe's Top Selling Cig In Reciprocal Agreement Which Will Introduce French To PM's Parliament

Gauloises Account For 60% Of French Sales

NEW YORK — France's famed Gauloises cigarettes, the largest selling brand in France and all Western Europe, are for the first time being manufactured in this country and are now entering coast-to-coast retail distribution at United States prices, it was announced last week. Philip Morris Inc. is the major United States cigarette manufacturer licensed to produce and sell Gauloises (pronounced "Goal-waz") here under an unprecedented agreement with the Regie Francaise des Tabacs. The Regie is the French Government's official Tobacco Administration for all cigarette manufacture and distribution in France.

"Philip Morris Inc. is proud to be the United States firm selected by the Regie for this first license authorizing manufacture of a French cigarette in the Western Hemisphere," Philip Morris President Joseph F. Cullman, 3rd, said today in Paris, in announcing the precedent-breaking international commercial pact.

The Philip Morris-Regie pact, authorizing manufacture of Gauloises in the United States and of the Parliament brand in France, was hailed in Paris as the initial launching of "truly international brands" by Cullman and M. P. Grimanelli, Director-General of the Regie, in their joint announcement of the agreement from the 984-foot Eiffel Tower.

Simultaneous with the introduction of Gauloises in the United States, French production and distribution of Philip Morris Inc.'s Parliament brand, U.S. recessed filter cigarette, are proceeding under a Philip Morris Inc. license to the Regie. The pact thus provides for "the very first production in France of any American cigarette," George Weissman, Chairman of the Board of Philip Morris International, said.

"World travel by millions of Americans and Europeans," Weissman said, "has created the international tastes which Philip Morris and the Regie plan to meet with these first international brands."

"The Gauloises cigarettes now being manufactured in our modern Richmond, Virginia factories," Weissman said, "are identical in all respects with the original Gauloises which have enjoyed such a remarkable success in France and across the Continent for the past half-centry." As the sales leader of France and Western Europe, Gauloises have become a by-word for cigarette satisfaction and smoking pleasure on the Continent," he added. Gauloises account for 60 per cent of all cigarettes sold in France and have total annual sales of 25 billion units.

Gauloises today are sold in 70 countries around the world. Gauloises were first introduced in France under their present brand name on April 25, 1910, having been marketed under a variety of names during much of the 19th century.

The retail price for the Philip Morris-manufactured Gauloises will "be within two cents of the U.S. popular price range," Mr. Weissman said, noting that this was a reduction of over 35% from the price at which the brand sold as an import.

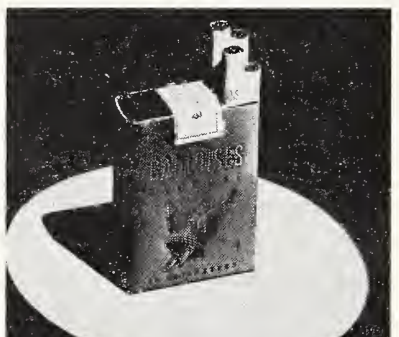
Robert S. Gordon, the Philip Morris Inc. Brand Manager here for Gauloises, noted that "United States tobaccos have traditionally been an ingredient of the unique Gauloises blend in France." Gauloises "as the brand is now produced in Richmond," Gordon added, "contain the exact French blend, combining a dozen individual top-quality tobaccos, which undergo a special French roasting process which is the key to the cigarette's special quality and flavor."

Packaging for Philip Morris Inc.'s Gauloises also will be identical with the soft-packs in which the half-century old brand is sold across the Continent. Popularly known in France as "bleus" ("Blues"), the Richmond-made and packaged Gauloises will feature the well known winged Gallic helmet with crest which symbolizes the brand in Europe.

"Doubled imports of French cigarettes in the past two years," Mr. Gordon noted, "evidence the increasing demand for Continental cigarette flavor in this country."

The Gauloises Brand Manager stated that "the new surge of popularity for French products in the United States had been an important consideration" in Philip Morris Inc.'s decision to manufacture the brand domestically, making it available for the first time at U.S. prices. "French wines and fashions, French cuisine and hautecouture—all are playing a larger and more significant role in this country than ever before," Mr. Gordon said. "Our Gauloises cigarettes combine the French flair and zest for distinctive flavor with the high quality standards traditionally maintained by Philip Morris Inc."

Shipments of the special Gauloise blend have been arriving from France in Richmond since August 8th. The brand now is available at retail in selected major markets throughout the United States, Gordon reported.



GAULOISES, the top European cigarette seller will be available to operators and retail stores in U.S.

Cole Files For Stock Issue

CHICAGO—The SEC received a registration statement on August 28 from Cole Vending Industries Inc., this city, seeking registration of 115,000 shares of common stock. Public offering price and underwriting terms were not available at press time.

Rudd-Melikian Goes Public

NEW YORK—The Rudd-Melikian, Inc. firm went public last week with a new issue offering of 130,000 shares of common stock priced to sell at $10 per share. The stock will be traded in the over-the-counter market.

Univ. Match Will Combine Its Wittenborg and Currency Changer To Develop New Postal Supply Vender For Post Office

Program Follows Pattern Of Adapting Natl. Rejectors Changer To Merchandise Vendors

ST. LOUIS—Automatic vending machines that dispense stamp books, envelopes, and postal cards in exchange for both coins and folding money will be fieldtested under working conditions by the Post Office Department, it was announced last week by Edward E. Harriman, Director of the Office of Research and Engineering.

The machines, developed by Universal Match Corp., will be installed on an experimental basis in Post Offices in four cities yet to be selected.

A contract for twenty of the machines was awarded to Universal Match calling for delivery of the first machine in about nine months.

The machines are developments of the Unimatchco Merchandiser Division of Universal Match and are of two types. Twelve units will accept coins only, up to $1.25 in a single transaction. The other eight will take both coins and $1 and $5 bills.

Each type will have versatile vending shelves which can be adjusted to accommodate varying quantities of miscellaneous postal items.

In announcing the contract, Harriman described the experiment as "part of the department's continuing program to improve service through adaptation of proven mechanical equipment developed by industry."

Unimatchco Merchandiser Division will utilize the product developments of two Universal Match Corporation subsidiaries in producing the new unit, which will combine the Wittenborg, Inc., U.S.A. vending machine and the coin and unique paper currency mechanisms developed by National Rejectors, Inc.

The pattern of adapting the National Rejector currency changer to various vending machines has proceeded along predetermined lines ever since the changer was utilized with the grocery vending machine currently in operation in southern supermarkets. Macy's Department store has several merchandise venders selling underwear and dry goods, which features the changer, and just last week the machine was used to exchange foreign currency at New York's International Airport.

Keeps Cola Fizz Longer

NEW YORK—Electronic Assistance Corp. is said to have designed for bottling lines an ultrasonic machine which beams sound waves through soft drinks before capping in order to keep the soda fizzier longer. The process is said to lengthen the life of stored drinks by driving entrapped air out of the bottle before it's capped. The treatment is given bottles near the end of the bottling line, driving the air from the bottle and laying a blanket of carbon dioxide gas over and around the bottle as a quick temporary sealer just before the cap is snapped on. The system is said to sell for $20,000 per bottling line.

Bruder Directs Infra-Red Oven Sales To Operators

CLEVELAND—Locations that up until now offered only cold sandwiches from vending machines can purchase the "Heat-N-Eat" infra-red oven and heat the sandwiches as they are vended. That's the way Bruder & Company are marketing the oven to vending ops. Officials claim that "wherever our ovens have been placed, in conjunction with automatic feeding installations, the results have been an immediate increase of sales turnover."

The Model HE 10 handles all kinds of pastries and sandwiches and is priced at $65. This model holds 10 sandwiches. Model HE 1000 is a semi-automatic model with same capacity. Price is $99.50.

From Ale To Milk?!

British Steelworkers Keep Vendors Humming

LONDON—Reports from various industrial locations here indicate that the British laborer has found refreshment during the hard working day in vending machines located through steel and iron plants, which vend cold milk. In fact, according to reports, the brutes have decreased their intake of ale, once the Englishmen's favorite refresher, and milk sales are on the increase.

One reason given for the milk sale increase is that the cow juice is cold. Many Englishmen twenty years of age and over were reared on warm milk during the war.

Model Acquires Earl Automatic In Penna.

PHILADELPHIA — Model Vending Company (OTC), this city, has acquired Earl Automatic Vending Co., Conshohocken, Pa., for cash and stock, according to Edward Balin, president. Model Vending will operate Earl as a division with its present personnel, headed by Lester Earl.

Earl's sales are approximately $200,000 from operations around Conshohocken and Wilmington, Del. Its assets include a 4,000 square foot building on 1½ acres in Conshohocken, plus 200 vending machines on location.

Model Vending operates vending machines in the Philadelphia area for the retail sale of cigarettes, candies, foods, drinks, music and amusements.

The firm also distributes the Wurlitzer phonograph line in this territory.

Industry Awaits Senate Action On Anti-Slug Bill Passed By House

CHICAGO—NAMA officials and just about everyone in the vending machine business are hopefully awaiting quick Senate action of the anti-slug legislation which sailed through the House last week (CB Sept. 16). The Bill is expected to go before the Senate as soon as it is cleared by the Judiciary Committee which has already held hearings and was awaiting passage of the amendment by the House.

The Bill was expected to go before the Senate before the end of the month.

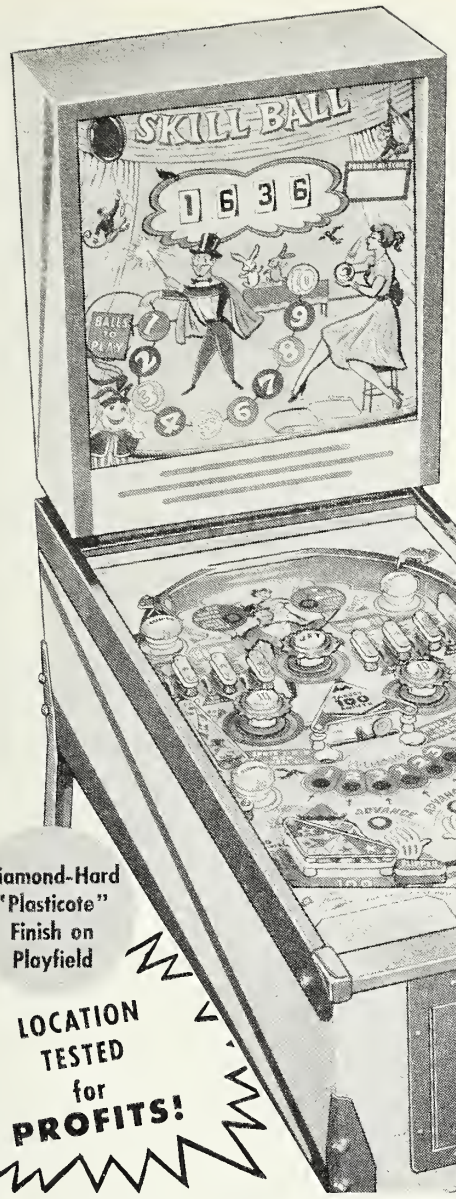
Macke Acquires Stauffer

Penna. Vending Firm Will Add $1.5 Million To Sales

WASHINGTON, D. C.—Aaron Goldman, President of Macke Vending Company, this city, announced that negotiations have been completed for the acquisition of Stauffer Vending Company of Lancaster, Pennsylvania, through an exchange of stock, the amount undisclosed. This will add over $1,500,000 to Macke's annual sales.

"Stauffer Vending Company has held a solid and well diversified position in the vending industry for the past 25 years," said Goldman. "We regard this company as one of the best situated to take advantage of the growing demand for complete vending service in one of Pennsylvania's fastest growing industrial areas," he added.

Victor Stauffer, former owner and president of Stauffer Vending Company will continue to head this Lancaster operation.



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starts player with 5 balls — skill shots add extra balls!

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ADDS "BONUS" BALLS
SCORES 100 POINTS

YOURS FOR MORE PROFITS...

- Moving Target scores additional ball when lighted arrow points to selected number.
- Lighting all six selections ADDS ONE BALL.
- Ball over right top rollover button lites red hole and red kicker bumper, increasing score potential.
- Ball over left top rollover button lites green hole and green kicker bumper, increasing score potential.
- Ball in red or green pocket when lit spots corresponding 1-2-3 selections.
- Top Rollover lanes determine selection.
- Advance buttons move arrows one space.
- Scramble bumpers move arrows five spaces.
- Adjustable High Score for extra ball.

Diamond-Hard "Plasticote" Finish on Playfield

LOCATION TESTED for PROFITS!

Single Chute • Slug Rejector • Locked Cash Box

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WILLIAMS ELECTRONIC CORP.

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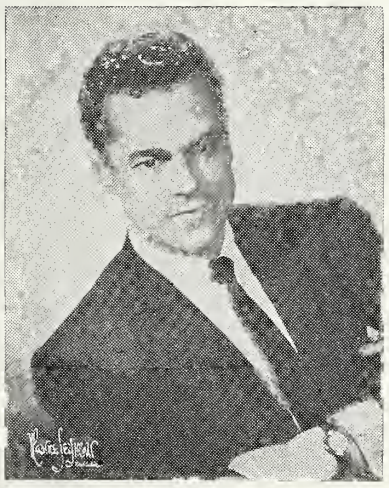
WHEN YOU BUY A FLIPPER GAME — BUY THE BEST — BUY WILLIAMS

Chi Ops Attend Service Clinic On United Bowling Games



GIL KITT

CHICAGO—Gil Kitt, owner of Empire Coin Machine Exchange and the firm's sales manager, Joe Robbins, hosted a service school clinic in Empire's showrooms to further enlighten operators in the servicing of United Manufacturing Company's shuffle alley amusement games and coin-operated bowling alleys, Wednesday, September 13. A catered dinner was served to the operators after the school session was terminated.

The United service school session, which was conducted by Bob Jonesi of United Mfg., was attended by an overflow crowd of operators according to Robbins. In fact, he estimated the crowd as the largest such crowd ever to attend a service school class to his knowledge. Operators came to this city from many of the outlying areas.

Among the operators in attendance were Cliff Haney and Joe Volk, Volk Music, Madison, Wisconsin; Phil Schlaeger and Sherm Anderson, Chain 'O Lakes Amusement Co., Round Lake, Ill.; Donald Nardi, U. P. Novelty Co., Ishpeming, Mich.; Pat Cleary, Soo Coin, Soo Ste. Marie, Mich.; Ted Donley, Ed Morrell, Bob Schiller, J. Smith. Pete Petritsch and Howie Donnenberger, all of Valley Music Co., Aurora, Ill.; Jerry Thanlo, Sealcraft, Chicago; Jerry Green, Arrow Sales, Chicago; George Morley, Amusement Service, LaPorte, Indiana; Paul Edwards and Bob Becker, Rowe Amusement Co., Chicago; Don Morgan, Dependable Music, Chicago.

Other operators in attendance were: Fred Wojcik, Arcade Coin, Oak Lawn, Ill.; Frank Rizzo and Henry Fulmer, Variety Sales, East Chicago, Indiana; Larry Berke, Midwest Coin, Skokie, Ill.; Conrad Roberts, Ray Diltz and Jim Diltz, all of P. C. Diltz & Sons, Mishawaka, Indiana; Joe Nalewy, Harvey; Ill.; Ed Okulanis, Park Ridge, Ill.; Mike Angone, A. J. C. Amusement, Chicago; James Silcox, C&A Enterprises, Chicago; Bill Miller, Miller Coin, Chicago; Frank Chopnowski, Unique Music, Chicago; Don Knott, Central Mint Sales, Galesburg, Ill.; Red Lucan, Max Music Co., Galesburg, Ill., and many, many more.

Gil Kitt stated, at the conclusion of the session, that comments from the attending operators indicated that the school demonstration was "a rousing success," and that much of the servicing detail surrounding United bowling games was well received by the operators.

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TOUCHDOWN
MERMAIDS
DOUBLE SHOT
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Virginia Coinmen Saddened By Death Of Genie Paul

Coinvet Dies At 67

RICHMOND, VA.—Eugene "Genie" Paul, veteran coin machine man and former owner of the Richmond Amusement Sales Company here, passed away Wednesday, September 13, at the age of 67.

John D. Chandler, Music Operators of Virginia director, expressed the feelings of the multitude of Paul's friends when he said: "The Music Operators of Virginia join with his many friends in our extending our sincere sympathy to his wife Isabelle Brady Paul and family. Eugene Paul was a good man . . . a good operator . . . a great loss to the coin machine industry."

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ARCADE EQUIPMENT OF EVERY SORT

You Ask For It . . . We've Got It

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Cash For The Following Equipment:

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Ballerina	400.00	Seeburg V200	140.00
Cypress Gardens ...	165.00	Seeburg 3W1 Chrome WB	20.00
Carnival Queen	240.00		
Miss America	100.00	Seeburg 200-Sel. WB	50.00
Sun Valley	100.00		
Show Time	70.00	Wurl. 1700	125.00
Key West	50.00	Wurl. 1800	150.00
		Wurl. 1900	120.00
Shoot-the-Bear	50.00	Wurl. 2104	250.00
Moon Raider	150.00	Wurl. 2000	140.00
Pirate Gun	100.00	Wurl. 2204	300.00
Hercules	175.00	Wurl. 2304	400.00
Bally Golf Game	40.00	Wurl. 2410-2404 ..	400.00
ChiCoin Classic	100.00	AMI G200	150.00
Bally Jamboree	150.00	AMI Wallboxes	35.00
Skill Cards Counter Game	WRITE	Rock-Ola 1446	120.00
Wms. Ten Strike	40.00	Rock-Ola 1448	250.00
Wms. 1957 Del. Baseball	100.00	Rock-Ola 1455	275.00

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Bally BINGOS	Bally NIGHT CLUB and up
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VALLEY SALES CO.

333 MORTON ST. BAY CITY, MICH.

United Appoints Lieberman For Minn., N.D., S.D.

HAROLD LIEBERMAN

CHICAGO—C. B. (Bill) DeSelm, vice president in charge of the sales division for United Manufacturing Company, this city, advised this past week that Lieberman Music Company of Minneapolis, Minnesota, has been named to handle distribution of all United Manufacturing's products throughout the states of Minnesota, North Dakota and South Dakota.

Both DeSelm and Herb Oettinger, executive vice president, were liberal in their praise of Lieberman Music, and expressed their complete satisfaction that this appointment will mutually benefit both firms.

Lieberman Music Company's president, Harold Lieberman, stressed his, and sales manager Lou Rubens' complete satisfaction for their company's appointment by United Mfg. Co. to handle "this fine line of bowlers and shuffle alley amusement games throughout our wide territory."

"We will certainly be delighted to have the United line available for our operators in Minnesota, and North and South Dakota," Rubens said in conclusion.

Eastern Flashes

Not much to report on this past week simply because 40% of the work-week in the New York coinrow area was devoted to celebration of the Jewish New Year. Monday and Tuesday were holidays and Tenth Avenue shut down from one end to the other. There were a few service people in the rear of some showrooms we're told working mostly on reconditioning and refinishing, but wholesalers advised us beforehand that the showrooms would be closed for business on the first two days of the week.

Business around the nation was picking up after the Labor Day finish to summer and it's amazing how similar conditions are from one end of the country to the other. Same equipment in demand, same equipment laying idle, same collection problems, and same optimistic reports when the conversation turns to vending.

Speaking of vending, it's a wise distributor that peeks his nose into this business if he isn't already knee deep in merchandise machines. No problems here, except for the standard sales-supply-demand-price obstacles, but to quote one vending machine distributor—"We are able to conduct this portion of our overall sales on a more business-like basis."

Have you read about the vending machines dispensing cartons of cigarettes (CB Sept. 16) in supermarkets? They've managed to replace this portion of the grocery line within the stores and you can bet it isn't the first item of hundreds to eventually go into vending machines both inside and outside the superstores. Universal Match is leasing the units to the supermarts.

Model Vending, in Philly, Wurlitzer distribs, are also a good sized vending operating firm and recently bought out Earl Automatic Vending for cash and stock. Ed Balin, president of Model Vending, advised that they will operate Earl as a separate division.

Stand by for the French cigarette favorite—Gauloises—to be distributed here by Philip Morris (see separate story). The French cig is sold in 70 countries and accounts for 60% of sales in France. In trade, France will distribute Parliament cigs for PM.

Now that the currency exchanger is working out for Universal Match, the National Rejector machine is being placed on stamp vendors for use in post offices throughout the country. Four cities will initiate the move. Machines will be leased. Bally's big "Bowler" reportedly taking off in many territories. Runyon Sales here is doing a big job with the bowler and according to "Shugy," the operator who doesn't consider opening a large scale miniature bowling establishment with the machines is missing a good bet.

We were all sorry to learn of Ted Kisil's death last week after the Davis Distributing PR man fought off the dreaded blood disease for so many years. Ted was a sincere person who enjoyed much success in his field—calling on the press in order to gain favorable publicity in the news columns. This he did with a professional style that spelled class—and you could always rely on the facts from Ted, a necessary part of every good public relations man's approach to his job. Ted leaves his wife and two children. He will be sorely missed in this corner.

Mike Anderson, Mickey's son, took to the road with Rock-Ola's "Princess" and did a bang-up job (see picture story elsewhere). The music machine is earning a big reputation for itself according to Mike, and salesmen like him are one of the reasons. Williams has a new pingame on the market "Skill Ball" and the emphasis is on skill, just as you guessed! . . . Art Rutzen, working out the details on the National Automatic Vending Co. deal in Toronto where he has assumed exec v.p. duties after leaving Wurlitzer last June. The firm expects to increase its 2500 vending machine routes to a 7000 total before the year's end with several purchases.

Si Redd, Redd Distributing, Boston, happier than ever now that he's sure he's going to hold onto the Balley Coffee Vending line. Si has a one-two combo in the Seeburg iced drink machine and the coffee unit. Now that Seeburg has bought the Bally machine rights, Si's in a stronger position than ever—he handles both lines! John Bilotta, Newark, N.Y., still selling up a storm with the Wurlitzer "2500" phono and the Smokeshoppe cig machine plus a big entry in the "Bally Bowler." . . . Dick DiCiccio, Westchester Amusement, celebrating his 25th Wedding Anniversary, Sun., Sept. 17th, with a shindig at the Westchester Town House. More than 100 people will attend the coinmen's gala party.

Mike Munves getting a long list of used equipment together for a fall sale while Joe contemplates winter road traveling. The firm enjoyed a wonderful summer season this year.

Irv Holzman, United East Coast Corp., happy over the way sales are moving on United's new "Viking" shuffle alley. . . . Al Simon reports similar action on ChiCoin's "Triple Gold Pin" shuffle alley. Al D'Inzillo tells us the Rock-Ola phono is stirring up lotsa attention from games ops as they drop by to check amusement equipment. The phono now sports a snap-in panel for displaying the artist's pic. A merchandising feature that is now on every new machine produced.

The new Runyon store front ought to be approaching near-completion stages as the week comes to an end. The stainless steel front looks real sharp and sets off coinrow just fine. The avenue never looked better now that Munves, Holzman, Simon and Runyon all have the modern frontpiece. A postcard from Myron Sugerman, in Antwerp, advises that he is aiming to "fill up the pier pictured on the reverse side of this card." As Myron wrote the card, he told us that the pier was "only half-filled!" with coin equipment, of course. Don't come back till there's not enuf room for a skinny shuffle alley, Myron!

Didn't get to see Abe Lipsky, Libra, this week but after the August business his firm enjoyed, we're sure he didn't have time to sit and talk anyway. Export biz is also picking up for this wholesale firm.

Meyer Parkoff and Murray Kaye have a good thing going in the Seeburg drink machine and the phono is doing right well too. Reports from Chicago have it that Seeburg will exhibit its new candy and pastry venders along with a milk machine in Oct. We're looking forward to attending the NAMA convention. Always loads of new machines to see and new ideas to go along with them.

LAST CHANCE for reservations at the Laurels for the 3-day affair. Call Nash Gordon at CIrcle 5-7550. Sept. 29-Oct. 1st are the dates.

Chicago Chatter

Local coinmen are simply delighted over pending anti-slug legislation. This happy situation didn't come about accidentally. It is the result of the combined efforts of many firms and was ably spearheaded by the National Automatic Merchandising Assn. (NAMA) and its executive director, Tom Hungerford. . . . To coinmen everywhere:—Time's running out, and unless this nation's operators, manufacturers and distributors declare themselves in favor of a good, strong public relations, program now, the Coin Machine Council will just have to fold up and simply offer its regrets. It is ironic that this industry—above all else—would show such a lack of interest in PR. The council has done an exceptional job for the coin machine trade. For your sake—support it! Operators send in your $10 checks to CMC headquarters, 75 East Wacker Drive, Chicago.

Automatic Canteen board chairman **Frederick L. Schuster** last week upped **Robert P. Wilson** to a well earned vice presidency at Automatic Canteen. Bob, a 26 year veteran of the company, was previously vice prexy and general manager (since 1956) of the Canteen Company, a subsidiary. . . . Now that the

LES RIECK

GIL KITT

BILL WEIKEL

beautifully designed and excellently engineered big ball "Bally Bowler" is being shipped to Bally's distributors around the nation, acceptance, we're told by **Herb Jones, Bill O'Donnell** and **Art Garvey**, is phenomenal. All distribs are raving. Bowling great **Buddy Bomar** adds his raves by acclaiming the "Bally Bowler" "the most realistic coin-operated bowling game I've ever played."

United Mfg's. Bill DeSelm happily announced last week that Lieberman Music in Minneapolis was appointed to handle distribution of United's products in the states of Minnesota, and North and South Dakota. The firm is headed by prexy Harold Lieberman and sales manager Lou Ruben. . . . Williams Electronic president Sam Stern and sales chief Jack Baigelman announced the release to the trade last week of Williams' new "Skill Ball" pinball amusement game. A new innovation in this game is "extended play," wherein the player thru skill can add extra balls to his game.

The action on Rock-Ola's new compact, low priced coin-operated phono is hectic these days, according to **Ed Doris**, exec. veepee. Also, ad director **Ralph Wyckoff** tells us the new Rock-Ola "Featured Star" panel (optional on the phono) is receiving wide acclaim from music operators everywhere. Sales director **Frank Mitchell** popped in and out of town again. **Les Rieck** is making his rounds thru the midwest calling on Rock-Ola distribs. . . . Popular coin machine distrib **Hymie Zorinsky** longdistanced his Rosh Hashona greetings from his office at H-Z Vending & Sales in Omaha.

Attendance records were broken at Empire Coin Machine Exchange last Wednesday (Sept. 13) when owner Gil Kitt and sales chief Joe Robbins hosted a service school session on United Mfg's. bowling and shuffle games. The school was conducted by Bob (Big Bob) Jonesi. Other Empire Coiners on hand were Jack (Bottles) Burns and Bill Herbord. . . . Sol Gottlieb, the happy bridegroom, returned to the city after his exciting wedding to Gladys Kohan of Boston. Sol and his lovely bride will shortly spend a little time in California visiting, and then enplane to Miami Beach, where they'll make their residence. Dave Gottlieb, prexy of D. Gottlieb & Co., and another brother, Manny Gottlieb, attended the nuptials, which were performed by the celebrated Dr. Pearlman of New York's Emanuel Temple. Nate Gottlieb and Alvin Gottlieb and their families were unable to attend.

Bally's **Herb Jones** passed along bad news that coinvet **Lee Jones** no relation died in Augusta, Georgia Sept. 7. Lee, who was formerly associated with the late **Walter O. Tratsch**, was also a distrib in Chi for many years prior to his retirement. . . . **Tom Sams**, vice prexy, AC Automatic Services, AMI Division, avid commuter between the plants in Grand Rapids and the Merchandise Mart offices of Automatic Canteen in Chi, relates that the business pickup is already quite heavy and all AC eyes are focused on an excellent Fall season. Among the AC brass who harbor similar views are prexy **Joel Kleiman** and vice presidents **Dean McMurdie, Jack Dunwoody** (who heads the Rowe vending division), and background music chief **Don Lundy**. Rowe-AMI's **Bernie Shapiro** tells us he is so busy these days he is somewhat a stranger in his own home.

World Wide Distribs (crossroads in the midwest for Seeburg coin-operated phonos, background music systems and vending equipment) is enjoying what World Wide prexy Joel Stern calls "excellent Fall business" these dampish days. The entire World Wide staff—including sales chief Len Micon, Fred Skor, Howie Freer and Art Wood—is kept very active selling Seeburg products to area-wide operators. Diversification is a living fact at W.W. . . . Joe Kline and Sam Kolber of First Coin have been huddling for some time during this past week, and although our guess is a mite better than yours (we know something), we'll just have to pull in our horns a while. Meanwhile the action is increasing considerably at First Coin.

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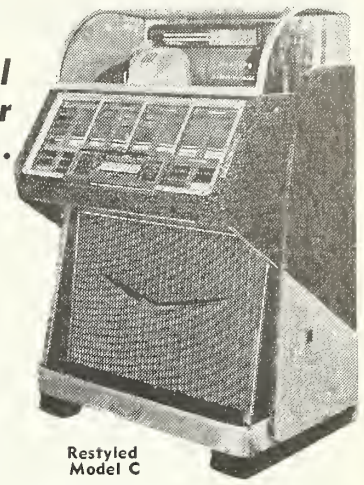

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The entire staff at NAMA headquarters "cut a cake" last Thursday, Sept. 14, to celebrate NAMA's 25th birthday. Attendance was very heavy, and a good time was had by all. . . . We received a wire from **Paul Huebsch**, vice prexy of J. H. Keeney & Co., wishing all his Jewish friends a happy (Rosh Hashona) New Year. . . . Joy reigns supreme at J. H. Keeney & Co. since the surprise appearance last week for "business as usual" of Keeney president **Roy McGinnis**. Roy looks very chipper and he assures us he feels great. Naturally Paul Heubsch echos the feelings of coinmen everywhere when he says—"it sure is great having Roy back in his office after his lengthy illness. He didn't waste much time in getting back into full swing in company business."

Nate Feinstein, Atlas Music, who is simply delighted over operator reaction to AMI's "Top Talent Tunes" good music program, sends along his new list of record hits. Available artists on list are: Ray Charles, Peggy Lee, Ray Anthony, Nat Cole, 4 Freshman, Frank Sinatra, Kay Starr, Hank Thompson, Paul Weston, Brothers 4, Mills Bros., Pete Fountain, McGuire Sisters, Ernest Tubb, Red Foley, Webb Pierce, Brenda Lee, Gloria Lynn, Gordon Jenkins, Russ Morgan, Buddy Morrow, Patti Page, and many others.

I see by the papers:—Report from the U.S. Post Office Dept. that automatic vending machines that operate with either coins or currency will be installed in Post Offices for dispensing stamp books, envelopes and postal cards. This innovation will first be placed in P.O.'s in four cities yet to be selected (See Separate Story). . . . **Bill Weikel**, sales director of Fischer Sales & Mfg. Co., just returned to his McHenry, Ill. offices from a visit at the factory in Tipton, Mo. with prexy **Ewald Fischer** and other plant execs. **Ruth Weikel** recently spent some time in the hospital for minor surgery. Bill leaves shortly for Cincy where he will be on hand for the Grand Opening of **Joe Westerhaus'** new Royal Distrib headquarters.

Chet Gore is delighted about having coinvet Frank Mencuri in a top sales capacity at Exhibit Supply. . . . Business is really increasing by leaps and bounds at Marvel Mfg., according to Estelle Bye. The big action these days is in phono plastic replacement parts. . . . A giant (in unison) Jewish New Year greetings to all from Hank Ross, Marcine "Iggy" Wolverton and Ralph Sheffield, Midway Mfg. On the business side, Ralph items that Midway's "Rifle Gallery" is shooting its way to a top sales position in many markets.

Very since Rosh Hashona greetings were extended to "my many, very good Jewish coin machine friends everywhere" by genial **Johnny Frantz**, prexy of J. F. Frantz Mfg. Co. Johnny assures us that by the time the next NAAPPB convention and exhibit rolls around late next November he'll have a surprise amusement game out for the trade. . . . We're anxious to hear from **Sam Berger**, who recently formed the Dynaball Co., to distribute coin machine parts, in Skokie, Ill.

Williams Releases "Skill Ball" Pin

CHICAGO—Since the growing incentive in pinball play moves ever closer to skill shooting, Sam Stern, president of Williams Electronic Manufacturing Corporation of this city, feels very strongly that he has introduced to the trade a very strong sales competitor last week in Williams "Skill Ball" pinball amusement game.

Within the beautifully designed cabinet Williams engineers have built in a series of innovations; which, according to sales chief Jack Baigelman, "will assure us of a very hefty and healthy sales program during the new Fall season, and thereafter."

"Foremost in 'Skill Ball'," Baigelman said, "is Williams' new 'extended play' feature. In this innovation the player starts with the usual five balls, and then his skill shooting adds extra balls to his game."

Additional features in "Skill Ball" include Williams 'moving target'; which also adds bonus balls, and scores 100 points, when the lighted 'arrow' on the playfield points to a selected number. Lighting all six selections on the playfield adds one additional ball.

SAM STERN

The exciting scoring potential is further increased when a ball goes over the right-top rollover button. This action lights the red hole and red kicker bumper on the playfield. Likewise, a ball sent over the left-top rollover button lights the green hole and green kicker bumper, increasing the scoring potential. A ball in the red or green pocket on the playfield when lit spots corresponding 1-2-3 selections on the light-box.

Other interesting features in "Skill Ball" include: The top rollover lanes determine selection. Advancing buttons move 'arrows' one space. Scramble bumpers move 'arrows' five spaces. There is also an adjustable high score for the extra ball.

"We believe that the exciting new, innovations in 'Skill Ball' makes available to operators just the type of amusement game they require to draw potentially high earnings to the cash box during this new Fall season," Stern said in closing.

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California Clippings

The Fall season is traditionally a period of good business for the coin machine industry generally, and operators and distributors feel that Fall '61 should be no exception. . . . **Vinny Lanzy**, at American Coin Machine, reports a good week resulting from sales on all types of used equipment. We are anxiously awaiting, Vinny went on, the next shipment of the "Fast Draw" gun to fill the back orders that have been building up. . . . At Badger Sales, **Stan Rousso**, Dist. Mgr. Vending Division of Seeburg Corp., in town and states the cold drink with crushed ice machine, and the cigarette vendor are becoming more popular with the operators in the Western states all the time. **Bill Happel** in Chicago for a conference at the Seeburg Corp., where all Seeburg Distributors in the nation will be for a 2 day meeting. **Leo Simone** still in Arizona getting acquainted with the operators there. **"Rocky" Nesselroad's** son **Richard**, who worked at the Badger shop for the summer, has left and started football practice at Bellflower High School. "Rocky" commented that the Seeburg phonograph has been going out at a good clip. . . . **Ed Wilkes**, at the R. F. Jones Co., informs the new "Bally Bowler" has come in and from the operator reaction shown so far it looks to be a very popular item. Rowe cigarette machines took a spurt in sales the past week, said Ed. Two new girls have been added to the office staff at Jones. . . . At Simon Distributing, **Jack Simon** says they are in the process of doing some remodeling, which includes an addition to the parts department. Jack also commented that he has just returned from a trip to Chicago, and that while he missed the hot spell here, he ran into some hot weather there. The export business continues strong, Jack added. . . . **Gabe Orland**, at California Music, just back from a 2 week trip with his wife, two sons, and his mother-in-law. They travelled to Lake Tahoe, Yellowstone Park, and several other scenic spots. Gabe says they had a terrific time, but ran into lots of rain. **Louis Nye**, along with **Ray Lawrence** of Cosnat Dist., stopped in to plug his new United Artists LP "Here's Nye In Your Eye." **Buddy Robinson** on a 2 week vacation and stopping in Las Vegas, Bryce Canyon Park and Chicago. **Sam Ricklin** feeling much better following a short illness. . . . At the Wurlitzer factory branch, **Gary Sinclair**, Wurlitzer regional sales rep., in town on business for the week. **Clayton Ballard** in the Orange County area this week calling on operators. **Walt Peteet** and **Leonard Hicks** still out in the territory visiting operators together. **Mr. Kanda** and **Mr. Takamura**, who have the Wurlitzer Distributorship in Tokyo, Cactus Distributing, are in town for a visit and have been seeing the sights, including a tour of Disneyland. . . . A well known figure in the coin machine business in So. Calif for almost 30 years, **Stanley Turner**, passed away September 3rd, following a heart attack. Turner joined Wurlitzer in 1935 and was associated with the company for over 20 years, and more recently, until his death, was with the Todd-A-O Corp. . . . **Walt Cook**, operator from Palos Verdes, returned from his recent trip to Alaska. . . . **Charlie Daniels**, at Paul A. Laymon's, on a fishing trip to Lake Sherwood over the weekend. **Britt Adelman** on a 2 week vacation. **Don Peters** and his son on a dove hunting trip in the desert recently. . . . At Leuenhagen's "record bar," Dot salesman **Donn Sanders**, stopped in to spin **Ricky Page's** new waxing "I Understand." Songstress **Wendy Hill**, in with **George Russell** to play her Era Records' release "Without Your Love." **Doris Flack**, of Everest, dropped by with the **Gloria Lynne** outing "Impossible." . . . **Hank Tronick**, at C. A. Robinson & Co., reports the new United "Frolics" is causing all kinds of excitement amongst the operators. After a temporary lull, says Hank, pool tables are picking up momentum again, and the economic upswing has caused a heavy demand for both new and late used equipment.

Midwest Musings

Mr. and Mrs. Jack Backus and their two daughters spent a week's vacation driving to Yellowstone and the Black Hills in South Dakota. On their way home they stopped off at Rapid City, So. Dakota and Jack stopped in at the hotel where the South Dakota Operator's Phonograph Ass'n were holding their meeting to say hello to some of his friends. . . . **J. C. Weber** and son **Dennis**, Blue Earth, Minn. in town for the day making the rounds. Joe picking up records and parts. . . . Happy birthday to **Frank Coubal**, Bloomer, Wisc. . . . **Bert Davidson**, Wurlitzer regional manager at the Sandler Dist. Co., Minneapolis, for a few days. . . . Also in town last week were **Freeman Woodhull**, **Bob Dunlop**, and **Lou Haley**, Seeburg personnel. . . . **Mr. & Mrs. Clayton Norberg**, Mankato, Minn. in town for the day. Clayt. getting his business taken care of early as they took in the Twin-Yankee game Thursday 31. . . . **Lyle Kesting**, Benson, Minn. in town for a few days making the rounds, also picking up his record order and parts. . . . **Mr. & Mrs. Ernest Woytossek**, Hankinson, No. Dakota in town visiting relatives also Ernie making a business trip of it. . . . **Jack E. Leonard** at The Flame Room, Radisson Hotel, and **Billy Eckstine** at Freddies' Cafe, Minneapolis. . . . **Gordon Runnberg** and **Bob Kovanen**, Moose Lake, Minn. in town this week for the day picking up parts and records. . . . **Mr. & Mrs. Paul Schumacher**, Pierre, So. Dakota, in town for over the weekend visiting relatives. Paul taking off time to pick up some parts.

Happy Birthday This Week To:

Ed. Brown, Dallas, Tex. . . . **Hugh L. Monahan**, Sydney, N. S., Canada . . . **Albert L. Hanlin**, L. A., Calif. . . . **Max E. Rust**, Muskogee, Okla. . . . **Karel H. Johnson**, L. A., Calif. . . . **Sidney J. Parker**, Nashville, Tenn. . . . **Oscar L. Etheridge**, Norfolk, Va. . . . **Gus Sundman**, Fort Worth, Tex. . . . **Morton M. Zamore**, B'klyn, N. Y. . . . **C. R. McKee**, Grand Island, Neb. . . . **Arthur W. Daddis**, Newark, N. J. . . . **Al Thoelke**, Chgo, Ill. . . . **W. O. Wilborn**, Mineral Wells, Tex. . . . **Sid Stewart**, Salt Lake City, Utah . . . **N. L. Ligon**, Dallas, Tex. . . .

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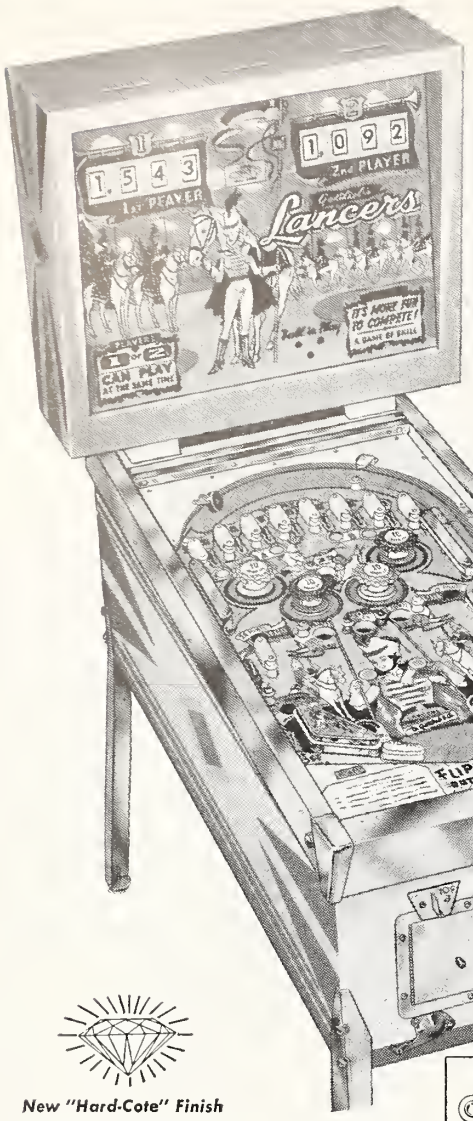
Lancers



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- **Match Feature • 3 or 5 ball play**

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A.M.I. E-120	165	SEEBURG KD-200	445
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A.M.I. G-120	295	SEEBURG 222	795
A.M.I. J-100M	495	ROCK-OLA 1455	195
A.M.I. I-200E	545	ROCK-OLA 1455	395
A.M.I. J-200	595	ROCK-OLA 1468-120 ST.	625
A.M.I. K-200	660	WURLITZER 2100	365
		WURLITZER 1900	375
		WURLITZER 2150	395
		WURLITZER 2300-S	595

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APCO 6 FLAVOR—ICE	1145
APCO 4 FLAVOR—ICE	1095
CONTINENTAL CORSAIR (30 Col.)	245

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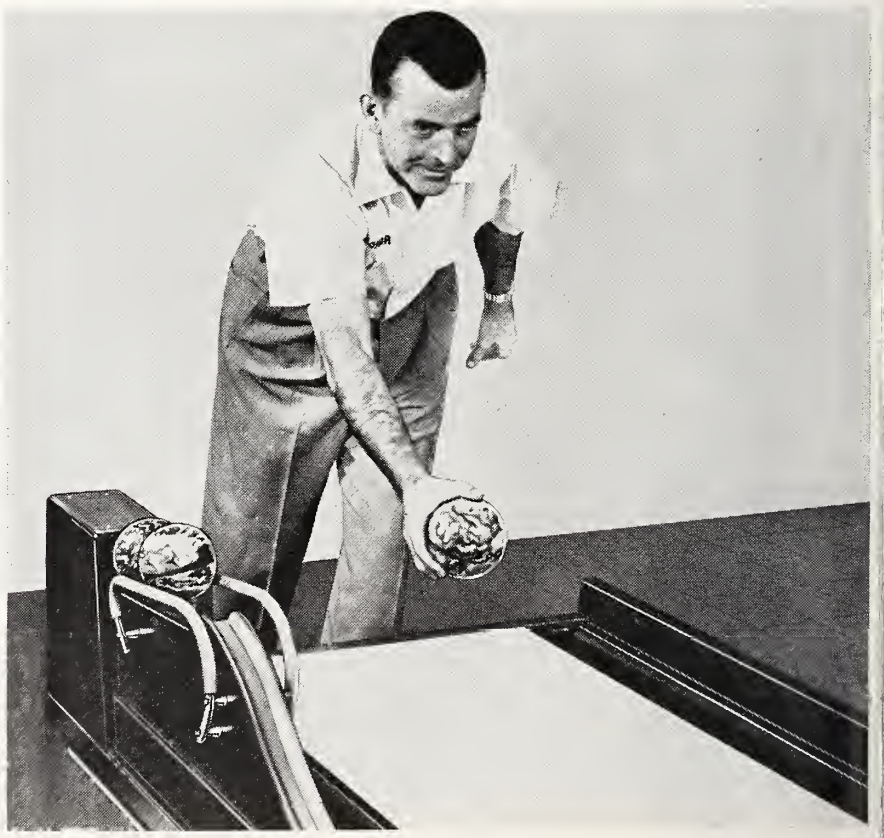
Buddy Bomar Bowls On Bally Bowler (Whew!!)



CHICAGO—When Bally Manufacturing Company decided to go ahead with a big ball bowler the size of "Bally Bowler" they had already completed a thorough research program which turned up the necessary information to get the coin-operated amusement machine off to a running sales start.

One of the big questions asked was —"What will a bowler think of the pin action and the scoring?"

Well, many an amateur bowler tried his hand at the "Bally Bowler" during its final production stages but Bally officials wanted to hear the voice of a real bowler, a champion. So, Buddy Bomar (pictured above) famed international bowling star, was approached and dropped by the Bally plant. After one complete game (during which he bowled a dazzling 287!) Bud had this to say "The 'Bally Bowler' has about the most realistic bowling I've seen, outside of a real bowling alley." Perhaps that's the reason for the game's success, according to distributor sales reports.

CLASSIFIED ADVERTISING SECTION

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $5.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—$67 Classified Advertisers. (Outside USA add $52 to your present subscription price). You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 20c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT
CASH BOX
1721 Broadway, New York 19, N. Y.

WANT

WANT—Call Collect Want for Immediate export. Bally Bingos, Gottlieb Pingames, All Types of Seeburg, AMI, Wurlitzer music. Cash waiting. BELGIAN AMUSEMENT CO. 806 NO. BROAD STREET, PHILADELPHIA, PENNA. POplar 3-7808.

WANT—Wms. Ten Pins, Ten Strikes and Nags. Send list to: IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVE., CLIFFSIDE, NEW JERSEY.

WANT—New 45 RPM records that have appeared on the Cash Box Top 50 within the last 6 months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 659 N.E. 123RD ST., NORTH MIAMI, FLORIDA. (Tel. PL 7-8061).

WANT—Will pay cash for all late Guns, all late Arcade Machines. State lowest price in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK 36, N.Y. (Tel. BRyant 9-6677).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).

WANT—Bingo Games, Gottlieb Pins 1957 up, Lotta-Funs. Wire, write or phone. SCOTT CROSSE CO., 1641 NO. BROAD, PHILADELPHIA, PA. (Tel. CE 6-4444).

WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BALTIMORE 18, MD.

WANT—Records, 45's and LP's, new only. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 453 MCLEAN AVE., YONKERS, N. Y. (Tel. GReenleaf 6-7778).

WANT—To purchase surplus 45's, LP's, EP's. No quantity too large or small. Store stock included. Advise in first letter quantity and description. HAM-MIL DISTRIBUTORS, 1520 NO. BROAD ST., PHILADELPHIA 21, PA. (Tel. PO 3-0585).

WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. GEneral 2-1650), JESSE SELTER, Pres.

WANT—Will buy—Bingos, Shuffle Alleys, Bowlers, any amount of Phonographs. LEW JONES DISTRIBUTING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 2126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel. GArfield 3585).

WANT—Arcade pieces, Baseball games, Hockey, Basketball, Cranes, Diggers, Ray Guns, Rifle Galleries, Autotest, Pinballs, etc. DUARTE INTERNATIONAL SALES, 835 E. 31ST., LOS ANGELES 11, CALIFORNIA.

WANT—Are regular buyers late Bingos, Gottlieb 2-4 players, Seeburg V-200, unshopped but of course complete working order, packed in original cartons. We pay dollars, cash in advance. Quote price FOB nearest seaport. MAX LOBO, MEIR 23, ANTWERP, BELGIUM. (Tel. 33-81-33).

WANT—Used or new 45 RPM Records. Top price for records not over 6 months old. Interested in regular monthly shipments. HARMONY RECORDS, 651 N.E. 164TH ST., NORTH MIAMI BEACH 62, FLA. (Tel. WI 7-6775).

WANT—Your used or surplus records all speeds. We buy all year 'round, and pay top prices. No lot too large or too small. We pay freight. BEACON RECORD DISTRIBUTORS, INC., 821 NORTH MAIN ST., PROVIDENCE, R.I. (Tel. UNion 1-7500, JAckson 1-5121).

WANT—Arcade Equipment of all kinds. Kaye Duces Wild; United & Chicago Coin Big Ball Bowlers. State quantity and best price 1st letter. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUperior 1-4600).

WANT—New or used 45 RPM Records, not over 6 months old. We pay 15¢ and the freight. Can use any quantity. WALLY RECORDS, 17725 N. W. 8TH PLACE, MIAMI 69, FLA.

WANT—AMI 120 and 200 Phonographs, Hideaways, Selection Boxes, Steppers, Late model Gottlieb Pin Games; 5¢ & 10¢ Counter Games. Write stating quantity condition and best cash price. ST. THOMAS COIN SALES LTD., 669 TALBOT ST., ST. THOMAS, ONT., CANADA. (Tel. MElrose 1-9550).

WANT—Exhibit's IOU, Selectem and Horseshoes. State price, quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTIMORE STREET, BALTIMORE, MD.

WANT—For Resale—Autophoto Model 12 or 14; National Cigarette Vendors 11 or 13 column; Midway Joker's Wild; Midway Deluxe Bazooka Gun; Bally Brite Spots. Give condition and lowest price. CONTINENTAL COIN, 1827 ADAMS ST., TOLEDO 2, OHIO. (Tel. CH 8-3359).

WANT—All types of music. Bally Bingos, Wms. Pins, Gottlieb Pins, all types of Shuffles, Bowling Alleys, Rifles, Arcade Vending. Quote prices, FAS, U.S.A. Port. State condition. BOX #540, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—22 ft. American or Rock-Ola Shuffleboards. Give condition and price asked. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FUlton 3-2282).

WANT—Bally County Fairs, Laguna Beach, Roller Derby, advise price & condition. For resale. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO (Tel. CH 3-7191).

WANT—We need great quantities of Bally Bingos. Quote us your lowest prices F.O.B. nearest Seaport U.S.A. P.V.B.A. VERHEDA, KRONEN-BURGSTRAAT 94, ANTWERP, BELGIUM. (Cable address: VERHEDA).

WANT—Bingos, Big Shows, Show Times, Key West, Miss America, Sun Valley, Cypress Gardens, Double Headers and all other late Bingos, in quantity. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—To Buy for Resale—Wurlitzer 1900, 2104, 2204; Seeburg R & L; Gottlieb Pinballs from 1958 on. ACTIVE AMUSEMENT MACHINE CO., 666 NO. BROAD ST., PHILADELPHIA 30, PA. (Tel. POplar 9-4495).

WANT—Twin Super Wild Cats and late Gottlieb Pin Games, quote us your best price, any quantities. KAY'S MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PA. (Tel. VAndergrift 1884).

WANT—Rowe Cigarette Vendors; 14 Column Ambassadors; 20 Column 700; Seeburg VL & KD; National 22 column Cigarette Vendor; Wms. Ten Pins & Ten Strike. Quote best price. DAVE LOWY & COMPANY, 652 TENTH AVE., NEW YORK 18, N.Y. (Tel. LT 1-1033).

WANT—2 Seeburg Bear Gun, 2 Seeburg Coon Hunt, 2 Bally Champion Horse, Bingos, Seeburg Juke Boxes, T.G.A., 60 RUE VAN SCHOOR, BRUSSELS 3, BELGIUM. (Cable —JEUMATE-BRUSSELS).

WANT—New or used 45 RPM Records that have been on the Cash Box Top 100 in the last 6 months. We pay 12¢ to 15¢ and can use 100 of a number. We pay the freight. VISTA RECORDS, 1004 GLENMERE ROAD, VISTA, CALIF.

WANT—45 RPM Records, new or used. LP's also considered. We pick up any quantity you have on hand and pay highest cash prices. Write information to: EARL KUHNS DIST. CO., 4580 SNEAD, SANTA CLARA, CALIFORNIA. CHerry 1-0087.

WANT—Panorams and Panoram parts. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO, CALIF. (Tel. HEmlock 1-1750).

WANT—Empty cabinets for Seeburg Models C, G & W, Rd. Can be burned or wrecked. No glass. In reply, state condition, price and quantity. SUN REFINISHING COMPANY, 201 E. DAGGETT, FT. WORTH, TEXAS.

WANT—Bally County Fairs, Laguna Beach, Roller Derby. Advise price and condition. FOLLETT MUSIC CO., S.180 HOWARD ST., SPOKANE 4, WASH. (Tel. MAdison 4-8585).

WANT—Buckley Point Makers. Quote your best price. GUERRINI'S, 1211 W. 4TH ST., LEWISTOWN, PA.

CLASSIFIED ADVERTISING SECTION

WANT—New (salvage, overrun, scrap) 45 RPM singles, kiddy & 12" long play records, also juke box records. We are top promotional record house in the business, see us first. NATIONAL BAG-O-TUNES, INC., 224-09 LINDEN BLVD., CAMBRIA HEIGHTS 11, NEW YORK. (Tel. AR 6-6333) BEN JACOBS, DAN WANCIO.

WANT—We pay the highest prices for all Bally Bingos and Gottlieb Pinballs manufactured 1958 and up. Intersted all brand new closeouts. Also arcade equipment. Cable or write to: HOLLAND-BELGIE. EUROPE SPRL. 276 AVENUE LOUISE, BRUSSELS 5, BELGIUM. (Cable address: HOBEL-EUROP-BRUSSELS).

WANT—Late 1, 2, 4 player Five Ball Amusement Machines. COIN MACHINE EXCHANGE. 4605—127TH SW., TACOMA 99, WASH. (Tel. JU 8-7153).

WANT—Wurlitzer Models 1700-1800-1900-2104-2250-2150-2300 and 5250 wall boxes; Seeburg Models C & R and 3W1 wall boxes; Rock-Ola Models 1438-1446-1448. EQUIPMENT DISTRIBUTORS, INC., 1611 VIRGINIA BEACH BLVD., NORFOLK, VA. (Tel. MA 7-8129).

WANT—Used Records, 45 rpm, no quantity too large or small. Highest prices paid. INTERBORO MUSIC CO. INC., 433 WEST 45TH ST., NEW YORK 36, N. Y. (Tel. JUdson 2-2363).

WANT—Will pay cash for Music—Wurlitzer 1700, 1800, 1900, 2104, 2200; Seeburg—Positively can use every model from A to G; AMI D-80, E-80, E-120; Rock-Ola 1455, 1448; Mills Panorams. Bally Bingos, Bally Lotta Fun, Bally Skill Score & Skill Roll, Williams Ten Strike, Gottlieb & Williams Fiveballs. We have over 100 used guaranteed Vending Machines. FOR SALE—Large assortment of arcade equipment. Phone collect or write for a Swap Deal. REDD DISTRIBUTING COMPANY, INC., 126 LINCOLN ST., BRIGHTON 35, MASS. (Tel. ALgonquin 4-4040).

FOR SALE

FOR SALE—If it's Panoram Parts you want, Phil Gould has 'em. PHIL GOULD, 224 MARKET ST., NEWARK, N.J. (Tel. MArket 4-3297).

FOR SALE—Bring your old Juke Boxes up to date with sound reverberation. 1961 tone quality for $44.95. Easy to install, write: HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISCONSIN.

FOR SALE—Auto-Photo Studios, Model 9 $995.; Model 11 $1,995.; ABT Shooting Gallery (like new); Kiddie Rides, Arcade Equipment. Write for list and prices. ADVANCE DISTRIBUTING CO., 5644 DEL-MAR BLVD., ST. LOUIS 12, MISSOURI. (Tel PArkview 7-1373).

FOR SALE—Laguna Beach $570.; Sea Island $350.; Touchdown $395. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. 524-6729).

FOR SALE—Pool Table Supplies at reasonable prices. 48" Cue Sticks $18. doz.; 52" size $21 doz.; Extra Live 6 Pkt. Cushions $22. set for Reg. Bumper Pool $11.95 set. CHAMPION DIST. CO., $451 N. MILWAUKEE, CHICAGO 41, ILL. (Tel. AVenue 6-6751).

FOR SALE—Attention Importers! All makes and Models Phonographs—Seeburg, AMI, Wurlitzer, Rock-Ola. Clean. Ready for shipment. We specialize in Export. Exclusive Seeburg Distributors in New York, New Jersey, Connecticut. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK 19, N.Y. (Tel. PLaza 7-3140, Cable: ATLANTYORK).

FOR SALE—Seeburg C-100 $225.; Seeburg G-100 $350.; Seeburg R-100 $400.; Seeburg 222SH $750.; Wurlitzer 2000 $360.; AMI H-200E $465. Above equipment shopped and ready for location. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 674-5868 — 676-4424).

FOR SALE—Seeburgs: Q100, write; 222SH (160) $775.; KD-200 $395.; VL-200 $345.; M100C $250.; $245., (converted $295.); 201 $675.; M100B $150.; AMI: H-200 $350.; I-120 $400.; G-200 $245.; Rock-Ola: 1455-D $375.; Wurlitzer: 2200 $495.; 1700 $225.; 1800 $275.; Mark II $75. (Cigarette Machine). Call or write: G. K. GABRIELSON & CO., 724 MEMORIAL DRIVE., S.E., ATLANTA 16, GA. (Tel. JAckson 5-7441).

FOR SALE—9 Un. Playmate Rebounds $50. ea.; Chicago Coin, United Small Ball Bowlers $125.; Regulation $200.; 5 C. C. Bulls Eye Drop Ball used $125, new $250.; Williams Hercules Crusader and Titan Guns, used, write for price; all models AMI Phonos, lowest prices. Write or call: CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MA 1-3511).

FOR SALE—Or trade for Gottlieb Games—AMI K-100A; AMI J-120, AMI I-200, AMI H-120, AMI G-200, AMI G-80, AMI F-120, AMI I-120; Seeburg M-100C; Wurlitzer 1900, Wurlitzer 1800; Rock-Ola 1448. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.

FOR SALE—2 Bally Moon Raiders @ $199.50; 10 Skill Card @ $49.50; 3 Bally Skill Roll @ $75.; 1 Chicago Coin Bullseye Big League $139.50. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY 4, OKLA.

FOR SALE—We have available dozens of good used pieces that are being pulled in from Summer locations. Music, Shuffles, Guns, etc. Send for our complete list of buys today. You'll be glad you did. GRECO BROTHERS AMUSEMENT CO., INC., 1288 BROADWAY, ALBANY, N. Y. (Tel. HO 5-0228).

FOR SALE—Have 20 Panorams, like new with films. Write, wire, phone: UNITED EAST COAST CORP., 583 TENTH AVE., NEW YORK 36, N. Y. (Tel. PEnnsylvania 6-6680).

FOR SALE—New and Used Coin Machines, shopped and ready for location. Also routes for sale. AUTOMATIC MUSIC CO., 1214 W. ARCHER ST., TULSA, OKLAHOMA. (Tel. LU 4-4775).

FOR SALE—All new 45 RPM records, packed 100 assorted per carton, $12.50 per 100. All known artists. Trial order will convince these are best lots on market. Satisfaction guaranteed. C & S ENTERPRISES, INC., 1628 BEDFORD AVE., BROOKLYN, N. Y.

FOR SALE—Used jukebox records. We have steady source of supply. Quote best price. No Race Records. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NO., MINNEAPOLIS, MINNESOTA.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MOntana 1-5000).

FOR SALE—Attention Exporters—The vending business is lucrative—the market untouched. We have a complete line of vending equipment—new and used. Write for best prices and possible exclusive distributing rights to: SHELDON SALES DISTRIBUTING CORP., 881 MAIN ST., BUFFALO 3, N.Y. (Tel. TT 5-9106).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—100,000 new 45 rpm 6 months to 1 year old, $10 per 100, $95 per 1000. Also 25,000 EP's $25 per C; $200 per M; 12" LP's available $100 per C; $950 per M. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. OLympia 8-4013).

FOR SALE—Mills & Jennings Fruit Machines for export, A-1 condition, Brown, Blue & Chrome Fronts, Q.T.'s, Black Cherries, Jewel Bells, Melins, Tokens, Black & Gold, Blue Bells, Twenty-one Bells, Standard Chief, etc., Deluxe Draw Bells, Triple Bells and Bingos; Holly Cranes. BELL DISTRIBUTORS, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—Uprights, slightly used; Wagon Wheels $100.; Playballs $100.; Galloping Dominoes $120.; Mermaids $150.; One-ball Games, Beauty Contest $145.; Eleven Belles $195.; Also pin games. Joker Balls. Write or phone for prices. PENN COIN-O-MATIC CORP., 821 NO. BROAD ST., PHILA. 23, PA. (Tel. PO 5-2676).

FOR SALE—Or trade—5 Seeburg KD200 at $395. each, all for $1750.; 2 Wurlitzers 2000 at $295. each; Chicago Coin Drop Ball $150. BIRD MUSIC DISTRIBUTORS, INC., 124 POYNTZ AVE., MANHATTAN, KANSAS.

FOR SALE—Bingo Games, Rock-Ola Fireball 1436 A's; 4 Player Majestic $195.; 100 Record Seeburg Boxes; Late Model Holly Crane. HALLGREN DISTRIBUTORS, INC., 1626—3RD AVE., MOLINE, ILLINOIS.

FOR SALE—Used machines of all models, as is or shipped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 2401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEwton 5-2531).

FOR SALE—United 16' Savoy B.A. $695.; Teamate B.A. $625.; 16' Handicap B.A. $595.; 16' League B.A. $575.; 16' Playtime B.A. $545.; 16' Bonus B.A. $375.; 16' Jumbo B.A. $295.; 14' & 11' Bowling Alleys $95.; Deluxe Flash S.A. $450.; Eagle S.A. $325.; Atlas S. A. $325.; Super Bonus S.A. $175.; Regulation S.A. $175.; Comet Targette S.A. 95.; Shuffle Targette S.A. $95.; ChiCoin 14' Bowling League $95.; Championship S.A. $175.; Bally 16' ABC Tournament B.A. $175.; All Star Deluxe Bowler $95.; Midway Shooting Gallery $350. CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 858 NO. HIGH ST., COLUMBUS, 15 OHIO. (Tel. AXminster 4-3529).

FOR SALE—Routes: Un. Lightning Deluxe $110.; Bally Congress Deluxe $175.; C.C. Championship $175.; Refinished Mercury Grips, counter model $24.50; 2000 Wurlitzer, like new $295.; Skill Cards $65.; Dodge City, 1¢ or 5¢, $40. CLOER DISTRIBUTING CO., 1613 MAIN, JOPLIN, MO. (Tel. MAfair 3-4202).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Have several fine routes for sale. Liberal financing to responsible parties. MID-WEST DISTRIBUTORS, 709 LINWOOD BLVD., KANSAS CITY, MO. (Tel. WEstport 1-8776.)

FOR SALE—6 Pocket Pool Tables, excellent shape $150.; 14' Bowlers $195.; Blinkers $185.; Skee Balls $125.; Bowlette 14' $175.; Rebound Shuffles $49.50. Write or wire today. PURVEYOR DISTRIBUTING CO., 4322 NORTH WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

FOR SALE—6 Pocket Pool Tables—Fischer, new slates, new cushions, all new accessories, completely reconditioned and refinished like new—73" x 45" $160.; 90" x 50" $260.; ChiCoin Drop Ball $125.; Wms. 6-Player Major League Baseball $95.; Wms. Del. Baseball $75.; ChiCoin Twin Bowler $395.; Genco Wild West and Big Top $175.; United Sky Raider $195.; Bally Golf Champ $125. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UNion 3-8584).

FOR SALE—A real opportunity, complete Kiddieland and Amusement Park. CALL: JOHN BILOTTA, NEWARK, NEW YORK. (Tel. DE 1-1855).

FOR SALE—Quality coin operated amusement equipment shipped from London or U.S., world's lowest prices. American, British, Continental machines. Complete parts stocklists. Leading exporters everywhere. Write or cable—CHICAGO AUTOMATIC, 10 COLE STREET, LONDON, S.E. 1, ENGLAND.

FOR SALE—Records, New 45's 100 assorted tunes per carton—60% majors, 11¢ and less. EP's 25¢ per record, 12" LP's majors and others, pre-packaged 100 or more, $75. Will send sample order. Send check or money order. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735).

FOR SALE—Relays—low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies. MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).

FOR SALE—Attention! We are the trade's largest suppliers of Pool Table supplies—slates, cues, balls, cloth, etc. Best quality, lowest prices, write or phone for our new catalog. EASTERN NOVELTY DISTRIBUTORS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8574).

FOR SALE—Close Out—18 Cigaromat Machines with stands, like new. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524-5).

FOR SALE—Call or write for the lowest prices on all Bally Bingos. Each game given special attention & ready for your locations. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel. 523-6386).

FOR SALE—Used Bally Bingos; Used Seeburg Model E-1 @ $275. GLOBE DISTRIBUTING COMPANY, INC., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780-81).

FOR SALE—Counter Games Zipper, plays 1-5-10-25¢ last coin shows. 12" wide, 17" high, 9" deep. Price $44.50 each. If check or money order accompanies order we will prepay any place in U.S. WESTERN DISTRIBUTORS, 1226 S.W. 16TH AVE., PORTLAND 5, ORE. (Tel. CApitol 8-7565).

FOR SALE—Seeburg C-100 @ $175.; Wurlitzer 2000 @ $395., 1800 @ $295.; 2300 @ $795., 2100 @ $425.; 2200 @ $650.; AMI: I-200 @ $495. 1/3 deposit, balance C.O.D. NORTHWEST SALES CO. OF OREGON, 1040 S.W. 2nd AVE. PORTLAND 4, ORE. (Tel. CApitol 8-6557).

FOR SALE—Williams Royal Crown, Williams Jolly Joker, Genco State Fair Gun, Midway Bazooka Gun. SALINA MUSIC & AMUSEMENT CO., 210 SO. FIFTH ST., SALINA, KANSAS.

FOR SALE—Export Buyer's Bargain—Seeburg KD200's $350. each in lots of ten; $75. in lots of five; $395. single order. All machines clean and ready for location. We stock all makes and model used phonograph and vending equipment. MARTIN AND SNYDER CO., 12727 W. WARREN AVE., DEARBORN, MICHIGAN. (Tel. LUzon 2-2300).

FOR SALE—Mills & Jennings Fruit Machines—Black Cherries, Golden Falls, High Tops, Blue Front, Brown Fronts, Diamond Fronts, A-1 condition. Ready for export. COIN MACHINE DISTRIBUTORS CO., 1995 DICKERSON ROAD, RENO, NEVADA. (Tel. FA 3-8546).

FOR SALE—Gottlieb Fair Lady (2p.); Cont. Cafe, Harbor Lights, Bally Strike Bowler (9 ft.), Trophy Bowler, Un. 6 card Show Boats, Caravan, Bally Key West, Sun Valley, Frolics (6 card). WANT—Triple-plays (un.). NOBRO NOVELTY COMPANY, 142 DORE ST., SAN FRANCISCO, CALIF. (Tel MA 1-5438).

FOR SALE—Call or write our nearest office for best prices on New and Used equipment. TRI STATE DISTRIBUTING CO., P. O. BOX 615, ROME, GA. (Tel. 234-7123) or 1441 CENTRAL AVE., CHATTANOOGA, TENN. (Tel. AM 5-4858).

FOR SALE—Bally Acapulco $725.; Bally County Fair $550.; Keeney Popcorn Vendor $245.; Rowe 7 Col. Candy $125.; Bally Little Champion (new), write; Bally Jamboree (new), write; Bally 14 ft. Lanes $95.; CC Bowling Leagues $95.; CC Classic $250.; Bally Speed Bowler S.A. $245.; CC Batter up $175.; Little Buckaroo $195.; Double Shot $95.; Gun Smoke $95.; Touchdown $195.; Rock-Ola 1465 (new), write; Rock-Ola 1475 $645.; Rock-Ola 1465 (used) $445.; AMI G-200 $225.; Wurlitzer 2150 $325. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel. HEnderson 1-4100).

FOR SALE—United Eagle S.A. and Bally Lucky Shuffle @ $295. ea.; WANT—Gottlieb Flipper. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, NEW YORK.

FOR SALE—Closeout sale—Seeburg C-100 parts: Domes @ $7.50 ea.; Pilasters @ $10. a set (2); Chromed glass Rods @ 75¢ ea.; Glass Side Panels $1 each. ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVE., BOSTON 18, MASS. (Tel. REgent 4-1384).

FOR SALE—Available for immediate shipment: Speed Bowlers $375.; Jumbo Bowler $175.; Late pins and Guns. D & P MUSIC, 27 E. PHILADELPHIA ST., YORK, PA. (Tel. 81846).

FOR SALE—Sportsmans $225.; Touchdowns $165.; Criss Cross Diamonds $185.; Dlx Big Tents $150.; Big Round Ups $135.; Double Shots $110.; Super Big Tents $85.; Big Tents $75.; Hunter $75.; PlayBall $75. D & L COIN MACHINE COMPANY, 414 KELKER ST., HARRISBURG, PENNA. (Tel. CEdar 4-1051 & CEdar 4-2235).

FOR SALE—Shuffle Alleys, Bally ABC Deluxe $135.; United Handicap $100.; United Leader $75.; United Bowling Alley (small ball bowler) $100. CAPITOL-RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. JA 7-8511).

FOR SALE—Completely reconditioned, guaranteed: Bally Beauty Contest $85.; Beach Queens $125.; Sharpshooter Gun (like new) $375.; Games, Inc. Trail Blazer $395.; Super Wildcat $365.; Wildcat $165.; Auto-Bell Circus Wagon Wheel $65.; Galloping Dominoes $60.; Circus Play Ball $50.; Keeney Red Arrow $345.; Criss Cross Diamond $165.; Little Buckaroo $145. Rush deposit: MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11TH ST., ERIE, PENNA. (Tel GLendale 2-3207).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Birmingham Vending, Wolf Distributing Co., Birmingham, Alabama, use and sell Lemonite. Try New Lemonite Liquid Cleaner. GRACO SALES CO., ARLINGTON, TENNESSEE.

MISCELLANEOUS

MISCELLANEOUS—NOTICE—Ace and Duo Locks. Prompt shipment, protect your cash boxes. Buy locks with registered key number. No one within five hundred miles of you can obtain your registered key. Immediate delivery. BLOCK MARBLE CO., 1425 NO. BROAD, PHILADELPHIA, PA.

MISCELLANEOUS — NOTICE — Protect your investment. Extra heavy duty waterproof army duck phonograph covers. Heavy fleece lining inside. 36" wide, 27" deep, 58" high. Fits all model phonographs, only $23.75. Immediate delivery. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMI, INC.
- Continental 2-200 Stereo Round* with Automix, 200 Sel. Stereo Phono.
- Continental 2-200 Monaural (no Automix) 200 Sel. Monaural Phono.
- Continental 2-100 Stereo Round* with Automix, 200 Sel. Stereo Phono.
- Continental 2-100 Monaural (no Automix), 100 Sel. Monaural Phono.
- (*Stereo Round plays 33-1/3-45 rpm records intermixed)
- HAC-200—Hideaway, 200 Sel. Monaural or Stereo
- WQ-120 120 Sel. W. B. .....
- WQ-200 200 Sel. W. B. .....
- KQ-200-1 200 Sel. W.B., Dual Price Play
- WQ-200-3 200 Sel. W. B., Dual price Play, 4-Coin Rejector .....
- Bar Grip W. B. Mounting Bracket ....
- EX-600 Cylindrical Wall Spkr. .....
- L-2130 Ceiling Spkr., Choice of Grille Types Listed
  - L-2135 Random Pattern Grille .....
  - L-2136 Uniform Pattern Grille .....
  - L-2137 Circular Flush-Mount Grille
- Remote Vol. & Cancel Cont., St. or Mo.

AUTO-PHOTO CO.
- Model 12 Studio $3,245.00

BALLY MFG. CO.

Bally Bowler 16' lengths	$1,575.00
5' Extension Sections 75.00 ea.	
Bikini (Bingo)	1,142.00
Marksman (Pistol-Target) ...	685.00
Barrel-O-Fun '61 (Replay) ...	855.00
Fun Spot '61 (non-replay) ...	855.00
Pony Twins (Kiddie Ride) ..	705.00
Toonerville Trolley	865.00
The Champion (all metal cab)	865.00

CHICAGO COIN MACHINE
- Triple Gold Pin Shuffle .....
- Pro Basketball .....
- Pro Hockey .....
- Wild West .....
- Princess Bowler .....
- Commando Machine Gun ....

EXHIBIT SUPPLY CO.
- Card Vendor .....

FISCHER SALES & MFG. CO.
- Imperial VII .....
- Imperial VI .....
- B-7 .....
- B-6 .....
- Fiesta Pool (Bumper) .....

J. F. FRANTZ MFG. CO.
- New Frontier (Counter Pistol)
- Dodge City (Counter Pistol) .
- Kicker & Catcher .....
- ABT Challenge Pistol .....
- ABT Guesser Scale .....
- ABT Rifle Sport .....
- Aristo Scale .....

GAMES, INC.
- Twin Trail Blazer .....

D. GOTTLIEB & CO.
- Lancers, 2-Plyr.

IRVING KAYE CO., INC.
- Deluxe Eldorado 6 Pkt. Series
  Mark I, 77x45; Mark II, 82x46;
  Mark III, 93x52; Mark IV, 106x58.
- Satellite, 77x45. .....
- Deluxe Klub Pool, 56x40 ....

J. H. KEENEY & CO., INC.
- Flash Back .....
- Old Plantation .....
- Black Dragon .....
- Sweet Shawnee .....
- Deluxe Red Arrow .....
- Twin Red Arrow .....
- Red Arrow .....
- Popcorn Vendor .....

REDD DISTRIBUTING CO., INC.
- Skill Cards $135.00

ROCK-OLA MFG. CORP.
- 1488 120 Sel. .....
- Model 1493 100-sel. Princess stereomon. phono.
- 1495 200 Sel. .....
- 100 Wall Phono—100 Sel. ....
- 1622 Stereo Twin Speakers ...
- 1623 StereoTwins jr. spkrs.
- 1623 Hi Fidelity Extension Speakers .....
- 33 1/3-45 rpm Mech-O-Matic intermix play Dual-speed turntable
- 1950 Remote Vol. Cont. witb Cancel Button 50¢
- 1972 Reverba-sound kit
- 1554 100-sel. wall box
  Coin Chute Available for All Models
- Dual Credit Unit Available for 200 Sel. Model 1485
- 1555 Dual W.B. for 120 or 200 Sel.
- 1745 Receiver unit

THE SEEBURG CORP.
- AY160S—Stereo 160 selection phonograph. Half dollar, remote control, optional.
- AY100S—Stereo 100 selection phonograph. Half dollar, remote control optional.
- Y100M—Monaural 100 selection phonograph. Half dollar, remote control, optional.
- 3W100—Wall-O-Matic 100 Single pricing
- S3W160—Wall-O-Matic 160 Single pricing
- TW1—Twin stereo wall speakers
- TC1—Twin stereo corner speakers
- TR1—Twin stereo recessed speakers.
- EBTC1-12—Twin stereo extended bass—12" corner speakers.
- PRVC-2—Powered remote volume control
- CC-2—Coin counters
- PS61Z—Power supply
- BMS-1—Background music unit plays 1000 selections
- BMC—Background music compact unit plays 1000 selections
- BMCA—Background music companion audio
- E2—Cigarette vendor—Beige or aqua
- E2XM—Cigarette vendor—beige or aqua—less match dispenser.
- 4SCD—Cold drink vendor — with crushed ice.
- SFB-1000—Fresh brew coffee vendor
- SFB-500—Fresh brew coffee vendor
- SM-500—Soluble coffee vendor.

SOUTHLAND ENGINEERING INC.
- Western Trails .....

UNITED MFG. CO.
- Viking Shuffle Alley .....
- Frolics Deluxe Bowling Alley .

UNITED MUSIC CORP.
- UPC-100 Monaural
- UPC-100S Stereo
- UPBWB-1, Sel. 3 Wire W. B.

VALLEY SALES CO.
- Model 9000 6 Pkt. Pool Table 50"x90" .....
- Bumper Pool Table (2 Models Available) .....
- 6 Pocket Pool Table (5 Models Available) .....

WILLIAMS MFG. CO.
- Skill Ball, 1 Plyr. .....
- Double Barrel, 2 Plyr.
- Standard 75 Pool Table .....
- DeLuxe 75 Pool Table .....
- DeLuxe 90 Pool Table .....
- Ten Spot .....

THE WURLITZER COMPANY
- 2500-S, Stereo, 200 Sel. Phono.
- 2500, Mono., 200 Sel. Phono.
- 2504-S, Stereo, 104 Sel. Phono.
- 2504, Mono., 104 Sel. Phono.
- 2510-S, Stereo, 100 Sel. Phono.
- 2510, Mono., 100 Sel. Phono.
- Steppers available all models
- Dual pricing on 200 and 100 selections
- Wall Boxes
  - 5252W.B., 200 Sel. with Dual Pricin & Half Dollar Play
  - 5250 W.B., 200 Sel. 10-25-50¢
  - 5207 W.B., 104 Sel. 10-25¢
  - 5202 W.B., 100 Sel. with Dual Pricin & Half Dollar Play
  - 5200 W.B., 100 Sel. 10-25-50¢
- Speakers
  - 5119 High Fidelity Ceiling Spkr.—12 Cone
  - 5122 Stereo Convertible Console Spkr.
  - 5123 Stereo Wall Spkr.—12" Coaxial
  - 5124 Stereo Corner Spkr.—8" Extende Range
  - 5125 Stereo Extender Spkr. (Packed i Pairs)
  - 5126 Stereo Directional Spkr. (Packe in Pairs)
- Hideaway Phonographs
  - 2517-S, Stereo, 200 Sel.
  - 2514-S, Stereo, 104 Sel.
  - 2511-S, Stereo, 100 Sel.
- Steppers
  - 2517, Mono., 200 Sel.
  - 2514, Mono., 104 Sel.
  - 2511, Mono., 100 Sel.
  - 261 Stepper, 200 Sel.
  - 257 Stepper, 104 Sel.
  - 295 Stepper, 100 Sel.

THIS WEEK'S USED MACHINE QUOTATIONS

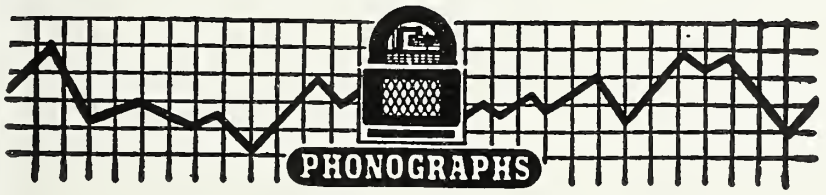
NOTE: HIGH and LOW price quotes appearing in Cash Box Price Lists are WHOLESALER SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment.

Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

CODE (Numeral Preceding Machine)

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



AMI

4. D-40, '51, 40 Sel.	65.00	95.00
4. D-80, '51, 80 Sel.	110.00	135.00
4. E-40, '53, 40 Sel.	75.00	100.00
4. E-80, '53, 80 Sel.	145.00	175.00
4. E-120, '53, 120 Sel.	145.00	175.00
6. F-80, '54, 80 Sel.	200.00	225.00
4. F-120, '54, 120 Sel.	245.00	295.00
4. G-80, '55, 120 Sel	275.00	325.00
4. G-120, '55, 120 Sel.	275.00	325.00
4. G-200, '56, 200 Sel.	245.00	295.00
4. H-120, '57, 120 Sel.	445.00	525.00
4. H-200, '57, 200 Sel.	350.00	450.00
4. I-100M, '58, 100 Sel.	375.00	425.00
4. I-200M, '58, 200 Sel.	400.00	495.00
4. I200E, '58, 200 Sel.	550.00	595.00
4. J200E, '59, 200 Sel.	650.00	695.00
4. J200M, '59, 200 Sel.	495.00	595.00
4. J-120, '59, 120 Sel.	595.00	650.00

ROCK-OLA

6. 1436, '52, Fireball, 120 Sel.	75.00	95.00
4. 1436A, '53, Fireball, 120 Sel.	95.00	125.00
4. 1438, '54, Comet, 120 Sel.	175.00	210.00
4. 1446, '54, HiFi, 120 Sel.	175.00	225.00
4. 1448, '55, HiFi, 120 Sel.	300.00	350.00
6. 1452, '55, 50 Sel.	265.00	295.00
4. 1454, '56, 120 Sel.	375.00	425.00
4. 1455, '57, 200 Sel.	375.00	395.00
4. 1458, '58, 120 Sel.	425.00	475.00
4. 1465, '58, 200 Sel.	425.00	475.00
4. 1475, '59, 200 Sel.	625.00	645.00
4. 1468, '59, 120 Sel.	595.00	625.00

SEEBURG

4. M100A, '51, 100 Sel.	75.00	125.00
4. M100B, '51, 100 Sel.	150.00	175.00
4. M100BL, '51, 100 Sel., Light Cab	185.00	215.00
4* M100C, '52, 100 Sel.	200.00	250.00
4. HF100G, '53, 100 Sel.	295.00	350.00
4. HF100R, '54, 100 Sel	375.00	425.00
6. V160, '55, 160 Sel.	225.00	250.00
4. V200, '55, 200 Sel.	200.00	225.00
4. VL200, '56, 200 Sel.	345.00	395.00
4* KD200H, '57, 200 Sel.	395.00	425.00
4. L100, '57, 100 Sel.	450.00	495.00
4. 201, '58, 200 Sel.	675.00	695.00
4. 161, '58, 160 Sel.	650.00	675.00
4* 222, '59, 160 Sel.	750.00	795.00
4. 220, '59, 100 Sel.	725.00	775.00

WURLITZER

6. 1250, '50, 48 Sel., 45 or 78 RPM	49.50	75.00
6. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	75.00
6. 1450, '51, 48 Sel., 45 or 78 RPM	75.00	95.00
6. 1500, '52, 104 Sel., 45 & 78 Intermix	75.00	95.00
4. 1500 A, '53, 104 Sel., 45 & 78 Intermix	50.00	75.00
6. 1600, '53, 48 Sel., 45 & 78 Intermix	95.00	125.00
6. 1650, '53, 38 Sel.	135.00	155.00
6. 1650A, '54, 48 Sel.	195.00	225.00
4. 1700, '54, 104 Sel.	225.00	250.00
4. 1800, '55, 104 Sel.	275.00	325.00
4. 1900, '56, 200 Sel.	350.00	375.00
1* 2000, '56, 290 Sel.	325.00	350.00
4. 2100, '57, 200 Sel.	350.00	395.00
4. 2104, '57, 104 Sel.	425.00	450.00
1* 2150, '57, 200 Sel.	350.00	395.00
4. 2204, '58, 104 Sel.	475.00	525.00
4* 2200, '58, 200 Sel.	495.00	540.00
4. 2250, '58, 200 Sel.	475.00	525.00
4. 2300, '59, 200 Sel.	625.00	675.00
4. 2304, '59, 104 Sel.	600.00	650.00
4. 2310, '59, 100 Sel.	600.00	650.00

BALLY

4. Ballerina (6/59)	450.00	475.00
4. Barrel-O-Fun (9/60)	475.00	525.00
4. Beach Beauty (11/56)	50.00	60.00
4. Beach Time (9/58)	225.00	250.00
4. Beauty Contest (1/60)	125.00	150.00
4. Big Show (9/56)	60.00	85.00
4. Broadway (12/55)	50.00	75.00
6. Carnival (11/57)	75.00	100.00
4. Carnival Queen (11/58)	250.00	300.00
4. Circus (8/57)	90.00	95.00
4. County Fair (10/59)	550.00	575.00
4. Crossroads (1/56)	50.00	75.00
4. Cypress Gardens (6/58)	195.00	225.00
6. Double Header (7/56)	50.00	65.00
4. Key West (12/56)	65.00	85.00
4. Laguna Beach (3/60)	575.00	590.00
4. Lotta-Fun (9/59)	375.00	425.00
4. Miami Beach (9/54)	45.00	60.00
4. Miss America (2/58)	110.00	135.00
4. Night Club (4/56)	50.00	60.00
4. Parade (6/56)	50.00	60.00
4. Queens Beach, Island Tropic (3/60)	325.00	350.00
4. Roller Derby (6/60)	640.00	675.00
4. Sea Island (2/59)	355.00	375.00
4. Show Time (3/57)	75.00	120.00
4. Sun Valley (7/57)	100.00	125.00
6. Target Roll (1/58)	150.00	175.00
4. Touchdown (11/60)	395.00	425.00
4. U.S.A. (8/58)	175.00	195.00

GOTTLIEB

4. Around The World 2P (7/59)	275.00	325.00
4. Atlas 2P (5/59)	250.00	295.00
4. Brite Star 2P (4/58)	140.00	195.00
4. Captain Kidd 2P (7/60)	315.00	360.00
4. Contest 4P (10/58)	200.00	250.00
4. Contl. Cafe 2P (7/57)	115.00	140.00
4. Criss Cross 1P (3/58)	125.00	150.00
4. Dncg. Dolls 1P (6/60)	250.00	295.00
4. Dbl. Action 2P (1/59)	215.00	275.00
4. Fair Lady (12/56)	75.00	100.00
4. Falstaff 4P (11/57)	175.00	225.00
4. Flagship (1/57)	80.00	120.00
4. Flipper 1-P (11/60)	275.00	325.00
4. Gondolier 2P (8/58)	175.00	210.00
4. Hi-Diver 1P (4/59)	195.00	215.00
4. Kewpie Doll 1P (10/60)	275.00	325.00
4. Lightning Ball 1P (12/59)	225.00	250.00
4. Lite-A-Card 2P (3/60)	260.00	320.00
4. Mademoiselle 2P (11/59)	250.00	275.00
4. Majestic (4/57)	170.00	195.00
4. Melody Lane 2P (9/60	315.00	360.00
4. Merry-Go-Round 2P (12/60)	375.00	425.00
4. Miss Annabelle 1P (8/59)	200.00	225.00
4. Picnic 2P (10/58)	160.00	200.00
4. Queen of Diamonds 1P (6/59)	195.00	225.00
4. Race Time 2P (3/59)	200.00	250.00
4. Rocket Ship 1P (5/58)	125.00	150.00
4. Roto Pool 1P (7/58)	125.00	150.00
4. Royal Flush (5/57)	65.00	100.00
4. Seven Seas 2P (1/60)	250.00	275.00
4. Silver 1P (10/57)	115.00	150.00
4. Sittin' Pretty 1P (11/58)	150.00	180.00
4. Spot-A-Card 1P (8/60)	250.00	300.00
4. Straight Flush 1P (12/57)	100.00	150.00
4. Straight Shooter (2/59)	160.00	190.00
4. Sunshine 1P (10/58)	170.00	195.00
4. Spr. Circus 2P (10/57)	150.00	175.00
4. Sweet Sioux 4P (9/59)	300.00	350.00
4. Texan 4P (4/60)	375.00	425.00
4. Universe 1P (10/59)	200.00	225.00
4. Wagon Train 1P (4/60)	240.00	295.00
4. Whirlwind 2P (2/58)	150.00	190.00
4. World Beauties 1P (2/60)	225.00	275.00
4. World Champ 1P (8/57)	95.00	115.00

WILLIAMS

4. Casino 1P (10/58)	95.00	125.00
4. Club House 1P (10/59)	165.00	195.00
4. Crossword 1P (4/59)	140.00	175.00
4. Darts 1P (6/60)	225.00	250.00
4. Fiesta 2P (12/59)	225.00	250.00
4. Four Star 1P (7/58)	75.00	100.00
4. Gay Paree (6/57)	75.00	95.00
4. Gldn. Bells 1P (9/59)	150.00	195.00
4. Gldn. Gloves 1P (1/60)	175.00	195.00
4. Gusher 1P (9/58)	125.00	150.00
4. Jig Saw 1P (12/57)	95.00	115.00
4. Jungle 1P (9/60)	225.00	275.00
4. Kings 1P (8/57)	40.00	50.00
4. Music Man 4P (8/60)	425.00	450.00
4. Naples 2P (9/57)	75.00	95.00
4. Nags 1P (3/60)	175.00	225.00
4. Reno 1P (10/59)	75.00	95.00
4. Rocket 1P (11/59)	150.00	175.00
4. Satellite 1P (7/58)	125.00	150.00
4. Sea Wolf 1P (7/59)	100.00	125.00
4. Serenade 2P (5/60)	275.00	295.00
4. Starfire (1/57)	50.00	75.00
4. Steepleebase 1P (11/57)	75.00	95.00
4. 10 Strike 2P (1/58)	75.00	100.00
4. 3-D 1P (11/58)	100.00	125.00
4. Tic-Tac-Toe 1P (1/59)	150.00	175.00
4. Top Hat (10/58)	75.00	100.00
4. Turf Champ (8/58)	95.00	125.00
4. Twenty-One 1P (2/60)	225.00	250.00

SHUFFLES and BOWLERS

BALLY

Shuffles

4* ABC Bowler (7/55)	145.00	175.00
4. Deluxe model	165.00	185.00
4. Congress (7/55)	165.00	190.00
4. Jumbo Bowler (9/55)	150.00	195.00
4. King Pin Bowler (9/55)	200.00	250.00
4. ABC Super Deluxe Bowler (9/57)	225.00	300.00
4. All-Star Bowling (12/57)	75.00	95.00
4. All-Star Deluxe (2/58)	100.00	125.00
4* Lucky Shuffle (9/58)	300.00	350.00
4. Star Shuffle (10/58)	325.00	450.00
4. Speed Bowler (11/58)	245.00	295.00
4. Club Bowler (2/59)	375.00	425.00
4. Club Deluxe (5/59)	375.00	425.00
4. Monarch Bowler (11/59)	495.00	550.00
4. Official Jumbo (3/60)	500.00	550.00
4. Jumbo Deluxe (9/60)	525.00	575.00

Ball Bowlers

4. ABC Bowling Lane (1/57)	125.00	150.00
4. ABC Tournament Bowler (6/57)	195.00	250.00
4. ABC Champion Bowler (10/57)	250.00	300.00
4. Strike Bowler (11/57)	150.00	195.00
4. Trophy Bowler (4/58)	295.00	350.00
4. Lucky Alley (8/58)	325.00	395.00
4. Pan American (6/59)	600.00	650.00

CHICAGO COIN

Shuffles

4. Triple Strike (2/55)	100.00	125.00
4. Arrow (2/55)	125.00	150.00
4. Criss Cross Targette (1/55)	35.00	50.00
4. Bonus Score (4/55)	125.00	150.00
4. Hollywood (5/55)	125.00	150.00
4. Blinker (8/55)	175.00	200.00
4. Score-A-Line (9/55)	95.00	125.00
4. Bowling Team (10/55)	150.00	195.00
4* Rocket Shuffle (3/58) 1 Player	75.00	95.00
4. 2 Player	100.00	125.00
4. Explorer Shuffle (6/58)	200.00	225.00
4* Rebound Shuffle (12/58)	50.00	75.00
4. Championship (11/58)	175.00	225.00
4. Double Feature (12/58)	295.00	350.00
4* Red Pin (2/59)	395.00	425.00
4. Bowl Master (8/59)	450.00	495.00
4. 4-Game Shuffle (11/59)	450.00	495.00
4* Bull's Eye Drop Ball (12/59)	125.00	150.00

Ball Bowlers

4. Bowling League (2/57)	100.00	150.00
6. Ski Bowl (11/57) 6 Player	50.00	75.00
4. Classic Bowling League (7/57)	250.00	300.00
4. TV Bowling League (11/57)	250.00	325.00
4. TV (with rollovers)	250.00	325.00
4. Lucky Strike (1/58)	275.00	325.00
4* Player's Choice (9/58)	450.00	525.00
4. Twin Bowler (10/58)	395.00	450.00
4. King Bowler (3/59)	595.00	695.00
4. Queen Bowler (9/59)	625.00	695.00

UNITED

Shuffles

6. Clipper (5/55)	95.00	125.00
4. DeLuxe model	125.00	150.00
6. 5th Inning (6/55)	65.00	75.00
4. Capitol (6/55)	150.00	175.00
4. DeLuxe model	165.00	195.00
6. Super Bonus (9/55)	175.00	200.00
6. DeLuxe model	195.00	225.00
4. Top Notch (10/55)	175.00	200.00
4* Regulation (11/55)	175.00	200.00
6. DeLuxe model	220.00	245.00
6. 6-Star (10/57)	250.00	275.00
4. Midget Bowling Alley (3/58)	75.00	100.00
4. Shooting Stars (4/58)	100.00	125.00
4* Eagle (5/58)	325.00	350.00
4. Atlas (8/58)	325.00	375.00
4. Cyclone (10/58)	350.00	375.00
4. Niagara (11/58)	300.00	350.00
6. Dual (1/59)	450.00	495.00
4. Zenith (6/59)	450.00	495.00
2. Flash (6/59)	450.00	500.00
6. 3-Way (9/59)	550.00	595.00
6. 4-Way (12/59)	575.00	625.00
2. Big Bonus (2/60)	550.00	600.00

Ball Bowlers

4. Bowling Alley (11/56)	125.00	150.00
4. Jumbo Bowling Alley (9/57)	295.00	325.00
4. Royal Bowler (12/57)	295.00	325.00
4. Pixie Bowler (8/58)	100.00	125.00
4. Duplex (11/58)	525.00	575.00
4. Simplex (5/59)	325.00	400.00
4. Advance (5/59)	500.00	550.00
4. League (10/59)	550.00	595.00
4. Handicap (11/59)	600.00	675.00
2. Teammate (12/59)	600.00	625.00
4. Falcon (4/60)	625.00	695.00

WILLIAMS

Ball Bowlers

4. Roll-A-Ball (12/56) 6 Player	90.00	100.00

UPRIGHT AMUSEMENT GAMES

4. AB Circus (5/56)	100.00	125.00
4. AB County Fair (3/57)	100.00	125.00
4. AB Circus Wagon Wheel (12/58)	85.00	100.00
4. AB Galloping Dominos	75.00	125.00
4. AB Circus Play Ball (4/59)	95.00	115.00
4. AB Magic Mirror Horoscope (11/59)	200.00	250.00
4. AB Mermaid (3/60)	150.00	175.00
4. B Jumbo (5/59)	350.00	400.00
4. B Sportsman (6/59)	225.00	275.00
4. CC Star Rocket (5/59)	245.00	295.00
4. GA Skeet Shoot (1/57)	85.00	105.00
4. GA Super Hunter (6/57)	100.00	150.00
4* GA Double Shot (4/58)	75.00	110.00
4. GA Wild Cat (12/58)	175.00	200.00
4. GA Twin Wild Cat (7/59)	375.00	425.00
4. GA Super Wild Cat	395.00	425.00
4. K Big Tent	100.00	125.00
4. K Spr. Big Tent (6/57)	125.0	150.00
4. K Shawnee (1/59)	250.00	275.00
4. K Big Roundup (3/59)	125.00	200.00
4. K Little Buckaroo (4/59)	175.00	200.00
4. K Del. Big Tent (5/59)	150.00	200.00
4. K Big 3 (5/59)	350.00	395.00
4. K Touchdown (9/59)	175.00	225.00
6. K Big Dipper (10/59)	295.00	325.00
6. K Twin Big Tent	395.00	425.00
4* K Criss Cross Diamond (1/60)	150.00	175.00
4. K Red Arrow (4/60)	350.00	365.00

ARCADE EQUIPMENT

6. ABT 6 Gun Rifle Range	375.00	425.00
6. Air Football	112.50	195.00
6. Air Hockey	125.00	195.00
4. Auto Photo Model 9	995.00	1200.00
4. B Batting Practice (8/59)	300.00	325.00
6. B Undersea Raider	95.00	125.00
4. B Derby Gun (2/60)	400.00	450.00
4. B Bulls Eye Shooting Gallery (9/55)	195.00	250.00
4. B Big Inning (5/58)	175.00	195.00
4. B Heavy Hitter (4/59)	245.00	275.00
4. B Ball Park (4/60)	400.00	450.00
4. B Sharpshooter (5/61)	375.00	395.00
4. B Golf Champ (8/58)	150.00	175.00
4. Skill Roll (Upright) (B 3/58)	65.00	85.00
4. B Moon Raider (7/59)	300.00	325.00
4. B Targets (10/59)	250.00	275.00
4. B Spook Gun (9/58)	225.00	250.00
4. B Skill Parade (1/59)	150.00	195.00
4. B Del. Skill Parade (4/59)	125.00	175.00
4. Capitol Midget Movies	100.00	125.00
4. CC Bullseye Baseball	175.00	195.00
4. CC Basketball Champ	75.00	95.00
6. CC 4-Player Derby	95.00	125.00
4. CC Goalee	95.00	110.00
6. CC Midget Skee	60.00	125.00
6. Super model	85.00	130.00
6. CC Big League (5/55)	100.00	150.00
4. CC Twin Hockey (5/56)	150.00	200.00
4. CC Shoot The Clown	350.00	395.00
4. CC Steam Shovel (5/56)	85.00	115.00
4. CC Batter Up (4/58)	210.00	225.00
4. CC Criss Cross Hockey (10/58)	200.00	250.00
4. CC Croquet (8/58)	50.00	75.00
4. CC Playland Rifle Gallery (8/59)	350.00	400.00
4. Ex Gun Patrol	75.00	100.00
4. Ex Jet Gun	95.00	125.00
4. Ex Space Gun	100.00	125.00
6. Ex Pony Express	75.00	125.00
6. Ex Six Shooter	55.00	95.00
4. Ex Shooting Gal. (6/54)	75.00	95.00
4. Ex Star Shtg. Gal. (9/54)	75.00	125.00
6. Ex Sportland Shooting Gallery (11/54)	65.00	125.00
6. Ex "500" Shooting Gallery (3/55)	110.00	125.00
4. Ex Treasure Cove Shooting Gallery (6/55)	210.00	245.00
4. Ex Jungle Hunt (3/57)	195.00	225.00
6. Ex Ringer Ball (11/56)	35.00	75.00
4. Ex Pop Gun Circus (9/57)	225.00	275.00
6. Ge Lucky Seven	65.00	90.00
4. Ge Sky Gunner	100.00	125.00
6. Ge Night Fighter	70.00	140.00
4. Ge 2-Player Basketball	125.00	175.00
4. Ge Rifle Gal. (6/54)	110.00	135.00
4. Ge Big Top Rifle Gallery (6/54)	175.00	195.00
6. Super model (12/55)	250.00	275.00
4. Ge Gun Club	425.00	450.00
4. Ge Wild West Gutn (2/55)	150.00	175.00
4. Ge Sky Rocket Rifle Gallery (5/55)	75.00	125.00
4. GE Championship Baseball (9/55)	110.00	125.00
4. Ge Quarterback (10/55)	50.00	75.00
4. Ge Hi Fly Baseball (5/56)	75.00	95.00
4. Ge State Fair Rifle Gal. (6/56)	165.00	195.00
4. Ge Davy Crockett (10/56)	190.00	225.00
4. Ge Circus Rifle (3/57)	225.00	275.00
4. Ge Motorama (10/57)	215.00	225.00
4. Ge Gypsy Grandma (5/57)	165.00	195.00
4. Ge Space Age Gun (6/58)	150.00	195.00
6. Jungle Joe	45.00	125.00
6. Ke Air Raider	50.00	150.00
6. Ke Sub Gun	50.00	125.00
6. Ke Sportland	135.00	150.00
6. DeLuxe model	130.00	175.00
4. Ke Ranger (3/55)	195.00	210.00
6. DeLuxe model (3/55)	190.00	230.00
4. Ke League Leader (4/58)	75.00	95.00
6. Ke Sportland	135.00	150.00
4. Mid Red Ball (5/59)	195.00	225.00
4. Mid Joker Ball (11/59)	200.00	250.00
2. Midway Bazooka (10/60)	275.00	325.00
2. Midway Shooting Gallery (2/60)	350.00	375.00
1. Mills Panorama Peek (11/54)	295.00	350.00
4. Mu Atomic Bomber	65.00	95.00
6. Mu Ace Bombers	85.00	125.00
6. Mu Dr. Mobile (Prewar)	65.00	125.00
6. Mu Fly Saucers	95.00	125.00
4. Muto Lord's Prayer	125.00	150.00
6. Mu Photo (Pre-War)	100.00	200.00
6. Mu Photo (DeLuxe)	195.00	295.00
6. Mu Silver Gloves	175.00	195.00
6. Mu Sky Fighter	95.00	125.00
6. Munves Squoits (11/57)	395.00	495.00
6. Muto Voice-O-Graph		
6. Pre-War Model	165.00	225.00
6. Post-War Model	1,025.00	1,100.00
6. Mu K. O. Champ	150.00	245.00
6. Mu Drive Yourself	395.00	485.00
6. Mu Bang-O-Rama (4/57)	37.50	75.00
4. Philadelphia Toboggan Skee Alley	225.00	275.00
6. Scientific Pitch 'Em	45.00	125.00
4. Seeburg Bear Gun	100.00	125.00
4. Seeburg Coon Hunt	100.00	125.00
4. Set Shot Basketball	165.00	195.00
4. Telequiz	65.00	95.00
4. Un Jungle Gun DeLuxe model	95.00 75.00	145.00 125.00
4. Un Carn, Gun (10/54)	125.00	160.00
6. DeLuxe model	85.00	125.00
4. Un Bonus Gun (1/55)	165.00	195.00
6. DeLuxe model	145.00	175.00
4. Un Star Slugger (7/55)	100.00	125.00
4. Un Super Slugger (4/56)	100.00	125.00
4. Un Pirate Gun (10/56)	200.00	245.00
4. Un Yankee Baseball (3/59)	295.00	325.00
4. Un Sky Raider (10/58)	195.00	225.00
4. Wm. DeLuxe Baseball (4/53)	75.00	95.00
4. Wm. Major Leaguer, 6-Player	95.00	115.00
6. Wm Big League Baseball (2/54)	100.00	150.00
6. Wm. Jet Fighter (10/54)	95.00	145.00
4. Wm. Safari (2/54)	175.00	210.00
6. DeLuxe model	180.00	265.00
6. Wm Polar Hunt (3/55)	150.00	175.00
4. Wm. Sidewalk Engineer (4/55)	85.00	105.00
4. Wm. King of Swat (5/55)	90.00	125.00
4. Wm. Four Bagger (4/56)	125.00	150.00
6. DeLuxe Model	195.00	220.00
4. Wm Crane (10/56)	60.00	115.00
4. Wm Peppy The Clown (12/56)	125.00	150.00
4. Wm 1957 Baseball	175.00	245.00
4. Wm Ten Strike (12/57)	120.00	150.00
4. Wm Ten Pins (12/57)	115.00	150.00
4. Wm Shortstop (4/58)	195.00	235.00
4. Wm. Pinchhitter (4/59)	295.00	325.00
4. Wm. Vangard (10/58)	265.00	295.00
4. Wm. Hercules (2/59)	295.00	350.00
4. Wm. Crusader (6/59)	295.00	350.00
4. Wm. Titan (8/59)	375.00	395.00
4. Official Baseball (4/60)	395.00	450.00

KIDDIE RIDES

4. Bally Champion Horse	375.00	425.00
6. Bally Moon Ride	125.00	200.00
1. Bally Space Ship	175.00	195.00
6. Bally Speed Boat	165.00	295.00
4. Bally Toonerville Trolley	400.00	495.00
4. Bert Lane Lancer Horse	225.00	295.00
4. Bert Lane Merry-Go-Round	175.00	215.00
6. B.L. Miss America Boat	225.00	295.00
6. Bert Lane Fire Engine	250.00	350.00
6. Capitol Donald Duck	250.00	325.00
4. Capitol Elsie	150.00	200.00
4. Capitol Palomino Horse	195.00	275.00
6. Capitol See Saw	125.00	295.00
6. Chicago Coin Super Jet	125.00	275.00
4. Chicago Round The World Trainer	250.00	295.00
4. Deco Merry-Go-Round	195.00	225.00
4. Deco Space Ranger	225.00	295.00
4. Exhibit Big Broncho	275.00	295.00
6. Exhibit Mustang	295.00	350.00
4. Exhibit Sea Skates	125.00	225.00
4. Exhibit Space Patrol	125.00	195.00
4. Exhibit Rudolph The Reindeer	250.00	300.00
6. Scientific Television	175.00	250.00
6. Scientifie Boat Ride	100.00	125.00
4. Texas Merry-Go-Round	200.00	245.00

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What's more, the selector panel allows generous space for the name of the host or location (easy-to-use strip-in letters supplied). A personal touch that makes friends—builds profits.

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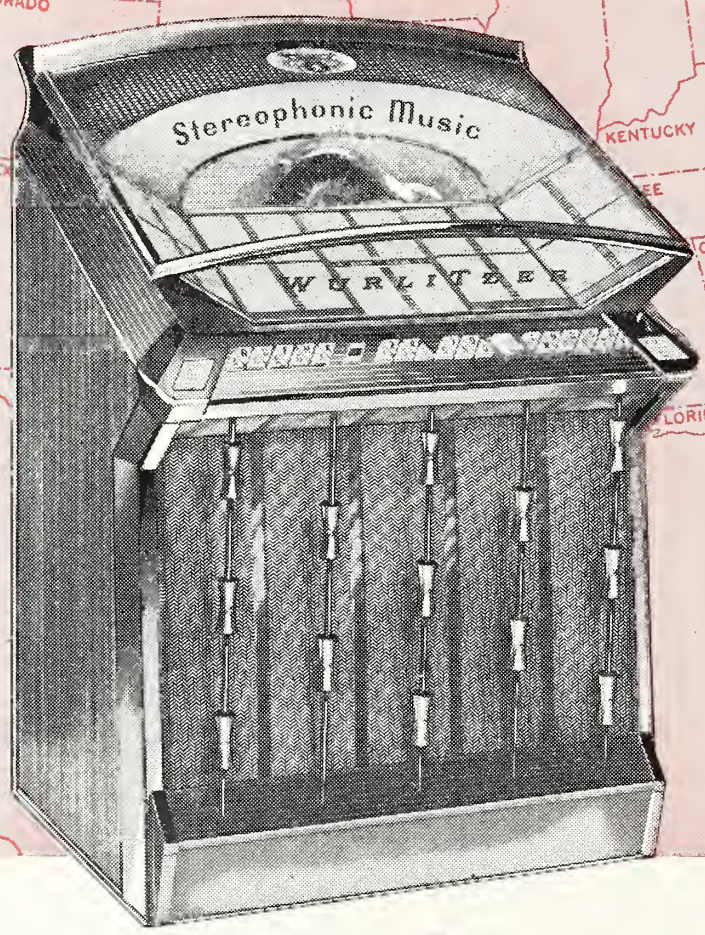

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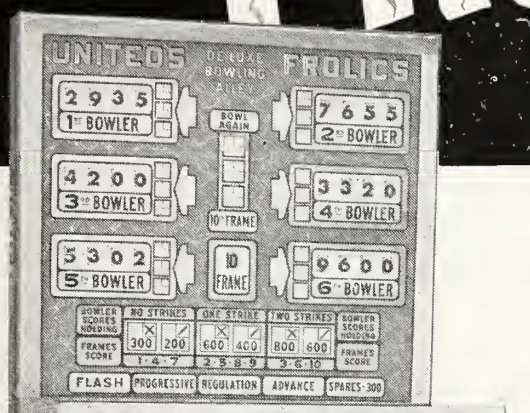

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STRIKE	300	400	500	600	**800**	600	500	400	300
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4 SIZES
13 FT. LONG
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Expandable with 4-ft. Sections to
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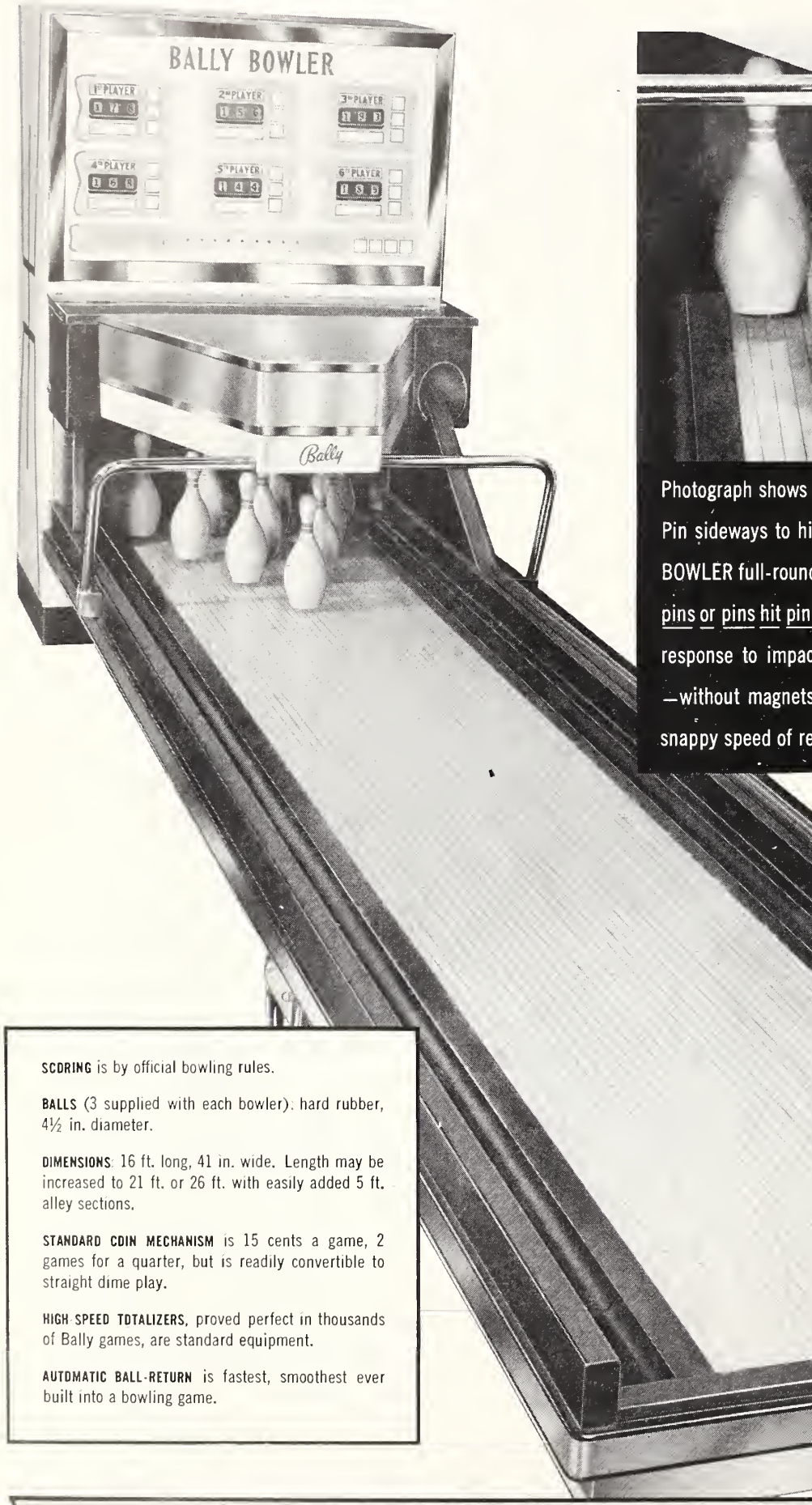

Photograph shows true bowling performance of new Swivel-Action Pins. Ball drives No. 1 Pin sideways to hit No. 3 Pin, which in turn will take out No. 6 and No. 10 Pins. BALLY BOWLER full-round pins fly in any desired direction, depending on angle at which ball hits pins or pins hit pins, exactly as in real bowling. Action is one hundred per cent mechanical response to impact of ball against pin or pin against pin—without electrical roll-overs—without magnets—without dangling chains. Hit pins are cleared off the alley with the snappy speed of real pins on a real alley—resulting in fast play, fast earning-power.

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