

OLUME 13

#### JANUARY 19, 1952

NUMBER 17

Tony Bennett is up in the clouds, having received two coveted awards at the same time. Here he is pictured holding the statuette which represents his having been named the "Best Male Vocalist of 1951" in the 6th Annual Cash Box Poll. At his left, Jim Conkling, president of Columbia, is holding Tony's gold record which was awarded to him for having sold a million copies of "Because Of You". Flanking the two are Percy Faith, at the far left, who backed Tony's disk and Mitch Miller, at the right, who is Columbia's A & R head. Tony, whose rise to the top has been truly meteoric, is managed by Ray Muscarella. Sid Ascher and Paul Brown handle his public relations and disk promotion.



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pensated volume contral—individual three paint treble cantral and three paint bass cantral. Speaker is large 15" high fidelity auditorium type.

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- ★ Dual title strips simplify servicing by praviding a single card for each
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Volume 13, Number 17

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United States as their "official" weekly magazine. "THE CONFIDENTIAL PRICE LISTS" "The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confi-dential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are offi-cially used in the settlement of estates, for buying, sell-ing and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. En-tire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists."

# CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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# SUPPLIES PARTS?

Page 3

Will This Be Critical Year For

With the Federal Government's production agencies tightening up ever more each day on use of critical metals, and cutting quotas ever deeper from one quarter to the next, there is now a growing belief among many in the field that the possibility of a shortage of parts and supplies is definitely growing greater.

(EDITORIAL)

Many of those who have been in field for some years point to the methods which came into effect during War II when, very gradually, parts and supplies were shorted each month, untl there was a very definite and serious shortage (amounting in some cases to a black-out) of almost everything that was needed to keep businesses in operation.

These men believe that the same process is now under way. They point to the slashed quotas of the manufacturers, as an indication of what can be expected, as far as supplies and parts are concerned.

Regardless of all the slashed quotas, and regardless of the fact that the most apparent possibility is that quotas will continue to be slashed very deeply during 1952, parts and supplies, in the opinion of many, will continue to be manufactured.

As has been brought to the fore many times in the past, it is not the purpose of DPA or NPA to ruin industry.

The continuation of high speed, big volume defense work, is an absolute and necessary must.

But, this does not mean that business must be ruined, to create defense materials.

The purpose of the Governmental agencies at this time is to cut wherever possible, from all civilian goods producers, to make way for more of the critical metals to be used in the manufacture of war materials for complete defense.

There is no need on the part of the Government at the present time, or even in the near future, as long as there is no all-out war, to cut too deceply into the manufac-ture of parts and supplies.

There is no doubt that standardization is the motif of the Government's production agencies. This is sound.

For many, many years this publication has called for standardization of parts and components for this industry.

This publication has pointed out many, many times in past years, that by standardizing parts and components the manufacturers would save money and, at the same time, be able to satisfy the repair needs of the field with completely interchangeable, standardized parts, for the machines now in operation, and yet to be constructed.

Instead of distributors being forced to carry many, many hundreds of different parts for different manufacturers' games, this publication explained, and be forced to invest many thousands of dollars in such stock, all could carry a simple stock of interchangeable, standardized parts, which would fit all machines.

This, of course, would require a com-ponents and parts "pool" on the part of all the manufacturers. That's something that seems to be a long, long way off, from discussions which this publication has had with many of the leading manufacturers in the industry.

This publication continues to proceed in the hope that some day this will come to pass. That all manufacturers will reach agreement in this regard. That a great, great many components and parts will be standardized.

This will lead to greater economy for the manufacturers, in the production of all equipment, as well as a great savings of monies for distributors, jobbers and operators, who stock and use the parts and supplies.

Even such an extremely necessary and simple thing as agreement on an equalized tone level among the recording manufacturers seems to be impossible to obtain.

There are records that zoom the tone right up to the highest possible octave. The location owner must rush for the volume control to quiet the disk.

Similarly, the very next disk, because it was manufactured at a much lowered tonal octave, just can't be heard. Again the loca-

Such a simple thing as a piece of glass, for the top of a pinball game, can't seem to be agreed upon. Definitely, if glass was all one size, a size agreed to by all the field, it would be a simple matter for all to purchase just this one size-and all would save money so doing. But, almost every manufacturer's game, comes out with a different size glass.

All in the trade, along with this publication, hope and wait that the time will, at long last, arrive when all the manufacturers will agree on interchangeable standardization of the major parts and supplies.

In the meantme, because this publication does not believe it is the purpose of the Federal Government to push business into ruin, parts and supplies will remain avail-able, under the MRO (Maintenance, Repair and Operating Regulations) which have been issued from the very beginning of DPA (Defense Production Authority) and NPA (National Production Authority).

No fears should be in the minds of anyone connected with this industry regarding the possibility of parts and supplies en-tirely fading from the present scene. Shortages, yes. But never a complete blackout. Unless, of course World War

III suddenly comes into being.

The Cash Box, Music

January 19, 1952



# RECORD MAGIC

There's magic in records.

We in the business are apt to forget it at times, to take records matter of factly, to take them for granted.

But the record field today, as an entertainment medium which makes use of the latest scientific developments, creates a world of sound which was unheard of just a few years ago and which opens possibilities for artists and writers and arrangers that are truly limitless.

The record world is unique in that it has the power to combine sounds that can be put together only on wax—and in no other way —and make them part of our everyday lives.

The use of electronics today in the cutting of disks, the use of all the many new tricks and devices, is the factor which sets records off from all other forms of entertainment. Through these developments, records have been able to establish sounds which are available nowhere else.

And so the anomaly has come about that artists can give performances on records which they cannot duplicate in person. A singer cannot sing three part harmony wth herself when she is before an audience. An instrumentalist can't be heard in sixteen different takes while he is playing one instrument. Modern science, in short, has opened a whole new sphere for records. And it is a sphere that belongs to the recording field exclusively. It is a tremendous achievement.

In the past year we have seen disks which have given us multiple voices of the same artist, multiple instrumentals with one instrument; we have seen echo effects creating completely new voices, volume control establishing moods and feelings. The use of all the possibilities of electronics is the most far reaching change in the musical picture has happened in years. Its total effects have not even begun to be felt yet.

Last week we discussed the rise of new artists during the past year and some of the reasons for it. Definitely one of the greatest factors in the development of fresh talent has been the willingness of A & R directors to experiment with them on the creation of new sounds and new gimmicks which catch the public's ear and give the artist a specific identification.

In the next few years, as more advances are made in electronic development, as even newer devices are invented, we should see a further stimulant to the development of new artists. Each new sound has the possibility for creating an individuality for some new artist so that the public can readily identify him.

We owe a great deal of the thanks for the achievement of these new sounds to the musical directors and A & R heads who have had the vision and courage to experiment, to take hold of new forms and see what they produce. It's only because we have people in this industry with imagination enough to visualize what never has been done before that we have a growing industry, a dynamic one, one that is constantly making strides forward.

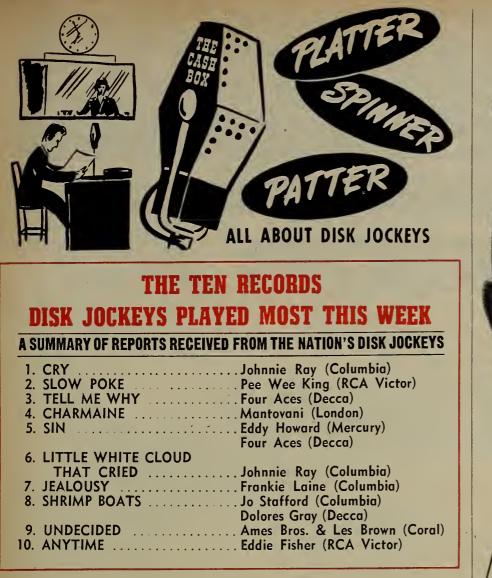
Today a record is magic—magic in every sense of the word. It's magic in the sound it creates, very often a sound that cannot be duplicated any place else. It's magic in the picture it establishes in the mind of the listeners, in the world it imagines—a picturesque, wonderful world that most people dream of and which can often be attained only in imagination.

Music is one of the most compelling factors in our lives. It reflects our joys and sorrows and hopes for the future. It comforts us, excites us, gives us courage.

The greater variety of musical sounds that we can develop, the greater opportunity we in the music business have for reaching the greatest number of people, for touching the widest range of emotions, for finding a sound that is meaningful, stimulating to someone who has never before been touched with music.

Electronics has given us a whole wide new field in which to experiment. It has paved the way for record sales to a much greater audience than we are reaching now.

Men with imagination and courage and daring are enhancing the importance of records with each new development they produce. They are using records to create a truly magic world.



Jackson Lowe is now on WWIN in Baltimore doing 4 hours a day. He moved over from WINX in Washington, D. C. Jackson handles pop now instead of rhythm and blues. . . WLAW is moving its Lawrence studios into the Hotel Bradford in Boston. . . Ernie Tetrault (WRGV-TV—Albany, N. Y.) continually looking for visual gimmicks for his TV dj show. He feels that Garroway's new morning show over NBC is a terrific impetus for TV disk jockeys. . . . John Wrisley (WFGM—Fitchburg, Mass.) dropped into The Cash Box offices last week. Wrisley keeps his listeners on their toes by playing some of the records backwards. He gives out prizes to those who guess the artist and tune.

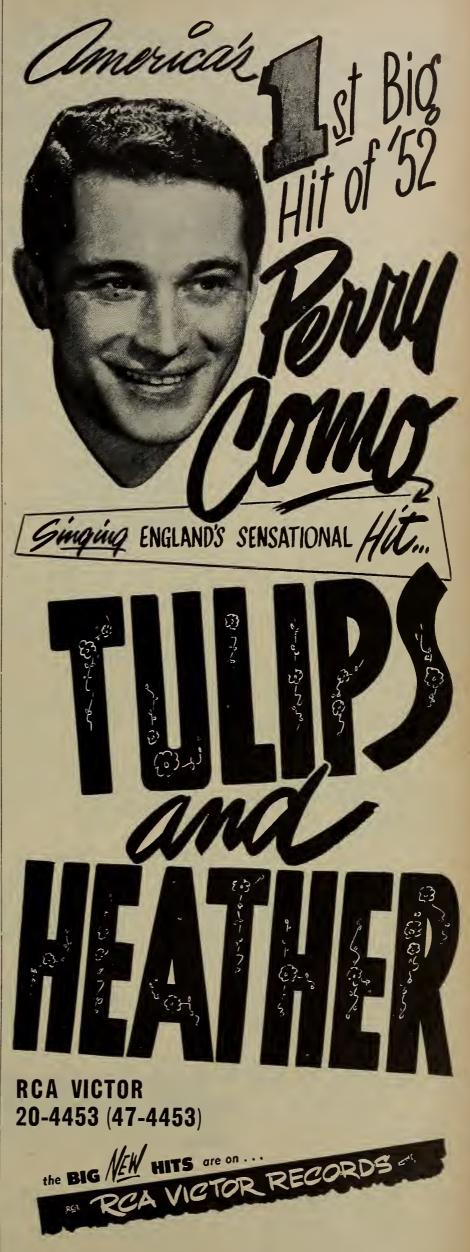


Jimmie Parks reports that every radio station in New Hampshire now has a Cash Box show and almost all in Vermont and Maine are in the fold. Jimmie also informs us that for the fifth year in a row, The Cash Box has been selected by the American Society of Disk Jockeys as the best trade magazine.... Gary Lesters (WVNJ—Newark, N. J.) has dusted off an old song he wrote during a weak moment and is now looking for a publisher. It's called "Fade Out." By the way Gary has a young vocal find, Gary Richards, who he believes is a comer. ... Radio station WVAM and WJSW of Altoona, Pa., have merged into one station using the former's frequency of WVAM and most of the personnel of the both stations. ... Hal Tate (WBKB-TV—Chicago) reports that the Coral party

HAL TATE (WBKB-TV—Chicago, III.)

for djs at Linn Burton's Steak House in Chicago last week was quite a thing... Mike Bongiorna, conductor of the afternoon disk show over foreign speaking station WHOM in N. Y., interviewed Vicki Vola of the "Mr. District Attorney" show re a pitch for the United Hospital Fundbut in Italian... Gustave Eric Waldemar Carleson, better known as Wamp Carleson, one of the members of the Jesters, who furnish the musical background for NBC-TV's "It's In The Bag," doubles as a disk jockey on station WHAY in New Britain, Conn.

Robin Seymour (WKMH—Dearborn, Mich.) presented his annual "Star Time" show on New Year's day. This special program consists of a poll in which listeners vote for their musical favorites. Here are the results: Favorite Male Vocalist—Frankie Laine. Favorite Female Vocalist—Patti Page. Favorite New Vocalist—Johnnie Ray. Favorite Song of 1951—"Because Of You." Favorite Band—Les Brown. . . Wedding bells will soon be ringing for Alan Saunders (WVNJ—Newark, N. J.) with the arrival from France of his fiancée. . . . Sheldon Horton is planning a roundup of western, hillbilly and folk djs in Cincinnati sometime in the Spring. Any djs who are interested might contact Horton at Box 334 in Saxton, Pa.



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

Page 6



Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages Only

"AT LAST" (2:54) "I'LL SEE YOU IN MY DREAMS" (3:00)

#### RAY ANTHONY ORCH. (Capitol 1912; F-1912)

• An oldie is given a wonderful ride around the wax by Ray Anthony and the orchestra. Tommy Mercer, as-sisted by the Anthony choir give out with this one in slow, smooth style. The bottom half is another oldie which is currently being revived. It too sounds good. But the top half is a really outstanding one. Ops shouldn't miss it.

#### "ROCK CITY BOOGIE" (2:09) "STREAMLINED CANNON BALL" (2:56)

**TENNESSEE ERNIE & THE DINNING** SISTERS

(Capitol 1911; F-1911)

• Tennessee Ernie and the Dinning Sisters combine their talents on a couple of tunes which are tailor made them. The top half is a dynamic driving number which they add plenty to while the bottom end is a slow piece with train effect. Cliffie Stone provides the backing on both sides.

# "FIVE FOOT TWO, EYES OF BLUE" (2:12) "MARSHMALLOW MOON" (2:39) THE FOUR KNIGHTS (Capitol 1914; F-1914)

• The Four Knights continue their grand harmonizing with a couple of sides which should attract attention. The top half is a novelty which the boys do with changes of pace while the second side is a new ballad. Each end should get a good play in the boxes.

#### "I WANNA SAY HELLO" (2:45) "A GOOD MAN IS HARD TO FIND" (2:34) DOROTHY LOUDON

(RCA Victor 20-4428; 47-4428)

• A couple of honky tonk sides are dished out here by Dorothy Loudon. The top end is a new tune that's been making a lot of noise while the bottom end is an oldie which gets another good raucous version here. Ops might take a listen to this girl. The disk could get a play.

### "TELL ME WHY" (2:54) "ONCE I LOVED YOU" (2:41) NORMAN KAYE (Capitol 1929; F-1929)

• A current ballad that's getting a big push is given another ride by Norman Kaye on the top level. Norman's version makes this an ok lid. The under half is a slow ballad that the vocalist and his backing do in an adequate manner. The side that may share in the coin is the first one.

#### "ROUND AND 'ROUND" (2:07) "OOPS!" (2:47) MARGARET WHITING (Capitol 1939; F-1939)

A novelty type tune with a famil-

iar melody is given new lyrics and presented in an interesting manner by Margaret Whiting. The Lou Busch orchestra helps set the number in the proper mood with its backing and continues along the same lines on the bottom lid which is another cute novelty. Ops might take a peek.

#### SK OF TH E W

"PLEASE MR. SUN" (2:52) "BROKEN HEARTED" (2:49)

JOHNNIE RAY

(Columbia 39636; 4-39636)

Sun," a new ballad which Johnnie does in his heartfelt manner. Pouring everything into it, he makes it a side which is bound to climb way up there in the charts. The lower end is a terrific oldie titled "Broken Hearted" and Johnnie's rendition is gonna make it a hit all over again. The Four Lads and Jimmy Carroll's orchestra back him up on either end. Both ends confirm the promise which this young man has shown on his first disks and are certain to enhance his drawing power. With these two sides he proves once and for all that he's not just a flash in the pan but that he can turn out one smash disk after another.

"NEW YEAR SONG" (2:30) "CHRISTMAS SERENADE" (2:45)

NICOLA PAONE (RCA Victor 20-4307; 47-4307)

 Here are two sides that Nicola Paone does a first-class job on. Both lids are cute sounding novelty tunes and Nicola with the help of the orchestra and chorus turns in a pair of interesting levels. Each half makes for pleasant listening, but this holi-day material is a bit late.

"GIFT OF LOVE" (2:36) "YOU'RE GONNA LOSE YOUR GAL" (2:39)

TED HERBERT ORCHESTRA (Marvel 10503)

• The top end features Jackie Nor-wood and the Ted Herbert orchestra with a slow and pretty ballad. Both vocal and orchestration make this a strong end. The under side is an oldie that's done with a swingy tempo and here Don Grady helps bring in another good one with his vocal. Ops oughta look in.



"COME ON, GET OUT OF BED" (2:50) "CZARDAS" (2:41)

TED HERBERT ORCHESTRA (Marvel 10504)

• The upper deck is a slow novelty type number done with a definite beat. Teddy King is featured on this lid and he does a fine job in belting it home. The under siding is an instru-mental of an old melody and here a wonderful trumpet is shown to good advantage. Ops might take a peek.

#### "THAT OLD BLACK MAGIC" (3:15) "THE WAY I FEEL" (3:25) BUDDY MORROW ORCHESTRA (RCA Victor 20-4451; 47-4451)

• A grand oldie is given an up to date going over by the Buddy Morrow orchestra on the top half. Buddy himself handles the trombone and dishes the level. The bottom dish is a ballad that's sung by Frankie Lester and here too the boys come up with a nice side. The upper one deserves watching.

"TAKE ME BACK" (3:00) "SOON 'TWILL BE AUTUMN" (2:51) SKIP FARRELL (Mercury 5769; 5769x45)

• A tune that's starting to cause some excitement is given a first rate vocal by Skip Farrel. It's a big soundund by Skip Farrel. It's a big sound-ing ballad that has the necessary qualities to become a top seller. The bottom dish is a slow and soft ballad that's done prettily by Skip. The first one is the half to watch.

"BABY, I NEED YOU" (3:00) "YES, MY DEAR" (2:54) FRANKIE LAINE

(Mercury 5768; 5768x45)

A light number is handled in a subdued style by Frankie Laine on the upper half. The vocal carries the tune across in a listenable fashion. The under level is a slow ballad that Frankie gives his all to, to make the end come out as a pleasant lid. The artist's following might give the disk an added boost.

"DANCE ME LOOSE" (2:41) "IT ISN'T ANY TROUBLE JUST TO S.M.I.L.E." (2:37) AL TRACE ORCHESTRA

#### (Mercury 5770; 5770x45)

• A happy polka that's making some noise is treated royally by the Al Trace orchestra with Lola Ameche and the Jack Halloran Singers doing the vocal in the appropriate accent. Flip is a swingy version of an oldie that the Halloran Singers belt out with much gusto. We like the top dish.

"THE PRECIOUS THINGS ARE MINE" (3:05) "WITH YOU" (2:54) BOB EBERLY (Capitol 1913; F-1913)

• A pretty ballad is pleasantly done on the first end by Bob Eberly and the Harold Mooney orchestra. The presentation is effective and the result is a listenable disk. Another good ballad is doled out by the same artists on the bottom deck. Ops have their choice of either lid here.



• Johnnie Ray continues his great vocalizing with a couple of more sides that can't help but make noise. The top deck is "Please Mr.

#### "I'M CRYIN'" (2:37) "FIND 'EM—FOOL 'EM" (2:25) TINY HILL ORCHESTRA (Mercury 5765; 5765x45)

• A slow western ballad is dished up with a folk flavor on the upper deck by the Tiny Hill orchestra. The vocal harmony and treatment make this a good number for the right spots. Flip is a fast moving, cute novelty that the boys bring in nicely. Ops oughta give both sides a once over.

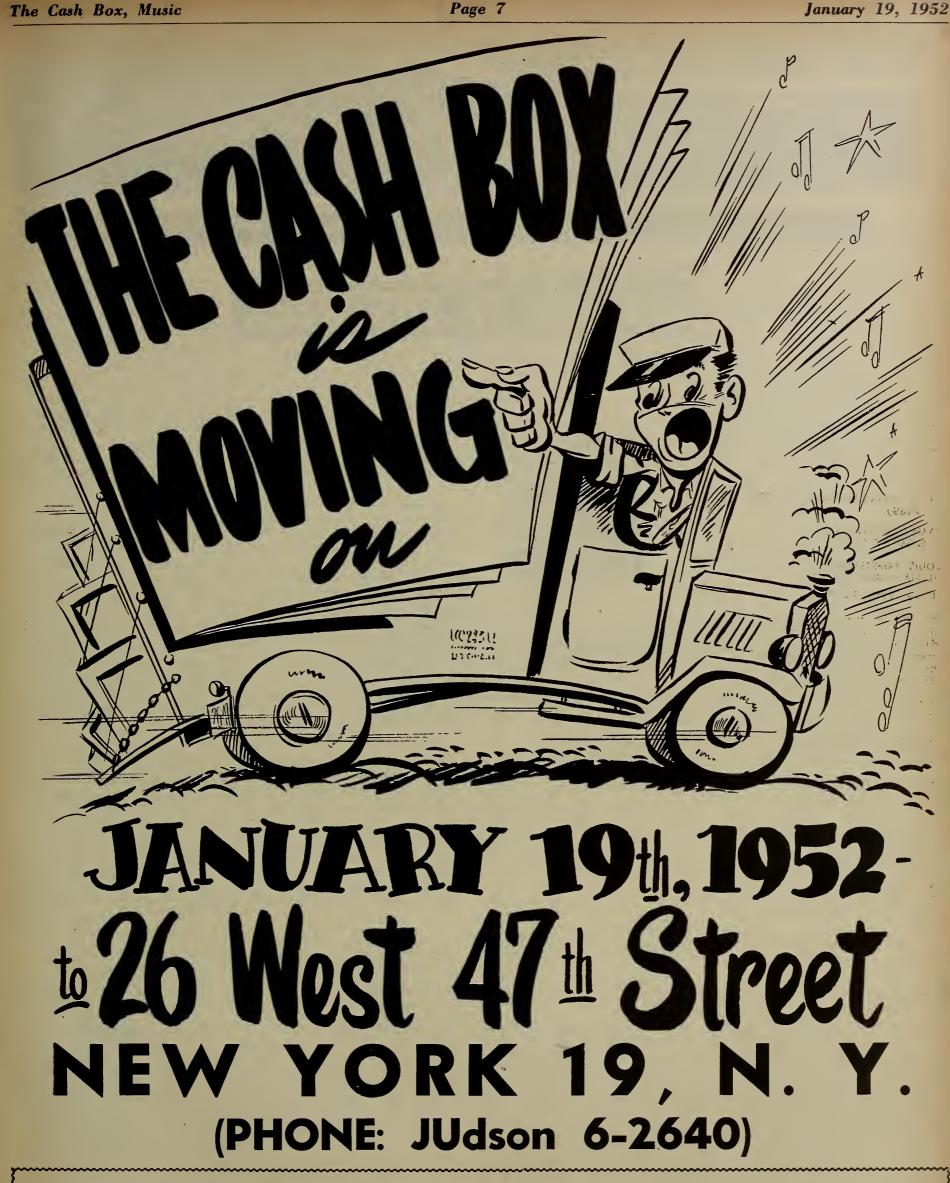
"TELL ME WHY" (2:37) "PERDIDO" (2:34)

RALPH MARTERIE ORCHESTRA (Mercury 5767; 5767x45)

• The Ralph Marterie orchestra, featuring Bill Snary and the Jack Halloran Singers on the vocal, does a take off on a current biggie. The under siding is an instrumental treatment of a classic jump number and the orchestra comes up with a pleas-ant dish. The first one can go on the impetus of the original.

★ "YOU'RE GONNA LOSE YOUR

GAL"



# NOTE: UERY IMPORTANT-

These new offices will be functioning on Monday, January 21. All mail-Advertising copy, engravings, news, subscriptions, letters, etc.,-sent to The Cash Box on Friday or Saturday (January 18 or 19) SHOULD BE ADDRESSED T0..26 W. 47th Street. Page 8



"TIGER RAG" (2:00)

"STATE STREET BOOGIE" (2:26)

#### GEORGE BARNES

(Decca 27939; 9-27939)

• George Barnes does some fancy pickin' on the upper level which is an oldie currently being revived. Again on the flip side George demonstrates his mastery of the guitar with another fine performance of an interesting number. Both decks are specialties and ops needing material of this nature oughta check here.

"BIG BUTTER AND EGG MAN" (2:59)

"YOU'RE THE APPLE OF MY EYE" (2:49)

LOUIS ARMSTRONG & VELMA MIDDLETON (Decca 27931; 9-27931)

• The top end is a novelty handled nicely by Louis Armstrong and Velma Middleton. The duo inject their personality into the number and come up with a fascinating dish. Flip is a slow novelty that these artists do in a very appealing manner. Ops are advised to take a look at both halves.

"HEAVEN KNOWS WHY" (2:35)

"BELIEVING IN YOU" (2:30)

FOUR SENSATIONS

(Rainbow 157)

• A likely side by a new group, the Four Sensations, is brought forth on the upper end. The tune has terrific appeal and the group does a great job with it. The bottom half is another ballad on which the boys do well. But it's the first half that really looks right. Ops oughta get aboard.

"CHINATOWN" (2:57) "SHUFFLE OFF TO BUFFALO" (2:39)

ROBERT MAXWELL (Mercury 5773; 5773x45)

• Robert Maxwell plays a harp on this disk and makes it sound like no harp you've ever heard. With the use of plenty of playbacks the one instrument sounds like dozens as Maxwell runs through two oldies. Both are terrifically unusual sides and both are gonna attract attention.

"SUNSHINE AND FLOWERS" (2:54)

"WISHIN'" (2:42)

TEDDY PHILLIPS ORCH.

(King 15156)

• Teddy Phillips and the orchestra come up with two of their most potent sides in a long while. Each end of this disk has a special appeal and each is bound to go over in the boxes. The first half is a happy novelty with Lynn Hoyt and Dick Jessup joined by a chorus sending out the vocal. Bottom half is a soft number executed beautifully by Lynn Hoyt. Ops shouldn't miss either end.



#### **"COME WHAT MAY"** (2:10)

PATTI PAGE

• Patti Page, who seems to strike it everytime, has two more sides which should cause plenty of atten-

tion. Both are excellent to listen to and both are gonna be garner-

• Under the direction of Arthur Fiedler, the Boston Pops Orchestra is

heard again on a reissue of two of

their outstanding sides. Both ends get

the group's exciting treatment and

both can be counted on for play. Ops

"WE WON'T LIVE IN A CASTLE"

• Guy Mitchell is back in his well

known groove banging out a number

just made for his type of delivery. With a chorus and Mitch Miller's or-

chestra to back him up, Guy gives this tune a good chance. Bottom half

is a very attractive ballad on which

Mitch also provides the setting. Guy's version of "Wimmin'" is the more

• A couple of ditties from the new film "The Belle Of New York" are disked out here by Doris Day. Doris offers a novelty on the upper end which makes for cute listening. The bottom half is a slower item on which she again does a good job. Her fans will like this disk.

"CARIOCA" (1:55)

"JALOUSIE" (2:55)

BOSTON POPS ORCH.

will do ok with these.

"WIMMIN'" (2:48)

(Columbia 39639; 4-39639)

(2:52)

likely side.

DORIS DAY

"OOPS" (2:47)

"BABY DOLL" (2:42)

(Columbia 39637; 4-39637)

GUY MITCHELL

(RCA Victor 10-3727)

PATTI PAGE

(Mercury 5772; 5772x45)

ing new plaudits for Patti. The first half is a winning ballad titled "Come What May" and Patti's rendering of it makes it a potent contender. Ops who get it into their machines are bound to collect plenty of coin. The flip is a strikingly unusual side labeled "Retreat" in which Patti harmonizes with herself in her well known manner and runs through a sort of hillbilly sounding aire with terrific style. On both ends Jack Rael provides the backing. Each side of this disk is a great bet in itself. Together they constitute a sure fire moneymaker for ops.

**"RETREAT"** (2:07)

#### "GO, GO MAMBO" (2:54) "WILD MAMBO" (2:36)

PEREZ PRADO ORCHESTRA & JOHNNY HARTMAN

(RCA Victor 20-4433; 47-47-4433)

• The Perez Prado aggregation takes off on a pair of interesting mambos on this new disk. The top level is strictly instrumental and the group carries a wildish mambo in their usual fine manner. The under siding is a slow number that finds Johnny Hartman assisting with a nice vocal. Ops oughta look in on both halves.

"I DON'T WANNA BE LONESOME" (2:35)

"REST MY BONES" (2:16)

LORRY RAINE

(Coral 60632; 9-60632)

• The top half offers Lorry Raine with a happy sounding tune and together with the Herman Clebanoff orchestra she manages a good vocal. The under lid is an unusual sort of number that Lorry does with some interesting lyrics that are rambled through in an lilting way. We like the second level.

"THE TAVERN SONG" (2:10)

"SPAGHETTI RAG" (2:33) RUSS MORGAN

(Decca 27930; 9-27930)

• A light hearted polka is taken for a pleasant spin around the wax by Russ Morgan and the Morganaires on the first deck. Russ shows his versatility on the under portion by runing through a fast moving number on the ivories. His piano playing and vocal treatments makes the platter listenable.

#### "YOU'RE SOMEBODY ELSE'S SWEETHEART" (2:40)

"SWINGIN' DOWN THE LANE" (2:20)

LAWRENCE WELK ORCHESTRA (Coral 60630; 9-60630)

• A nice ballad, a good orchestration by the Lawrence Welk group, plus the vocalizing of Roberta Linn and the Sparklers add up to a pleasant top level. Flip once again features Roberta and the orchestra with a shuffling sort of tune that comes out as a pleasureful earful. The bottom lid appears a might stronger.

#### "WHAT GOOD AM I WITHOUT YOU" (2:34)

"MARSHMALLOW MOON" (2:36)

MARTHA DAVIS

(Coral 60631; 9-60631)

• Martha Davis belts out a bluesy rendition to a pretty ballad on the first half. Martha's vocal makes this slow number come out ok. The bottom disk is a slow novelty thing that Martha once again does a fine job on. Both lids are backed fittingly and ops would play it smart if they took a peek here.

#### "WIMOWEH" (2:59) "OLD PAINT" (3:00)

THE WEAVERS AND GORDON JENKINS (Decca 27928; 9-27928)

• The winning combination of the Weavers and the Gordon Jenkins orchestra have again come up with a coupling that may easily break. The first level is a South African ditty that has an interesting sound to it. The under half is a slow folk tune that's done in the group's warm manner. Ops oughta get with both sides.

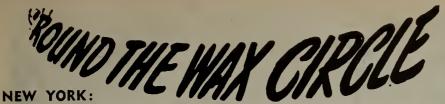
"TWO SLEEPY PEOPLE" (2:50) "'REMEMBER YOU PROMISE' SAY THE BELLS OF ST. THOMAS" (3:05)

FRED WARING & THE PENNSYLVANIANS (Decca 27935; 9-27935)

• A pretty oldie is done slowly and smoothly by the Fred Waring orchestra and chorus, with soloists Keith and Sylvia Textor doing wonders for the lyrics. The duo continues its fine work on the under deck and comes up with a listenable end. The top dish carries more appeal.

"KALUA" (3:03) "GAY HAWAHAN PARTY" (2:30) ALFRED APAKA (Decca 27820; 9-27820)

• Alfred Apaka takes two Hawaiian numbers on this platter and turns in fitting vocals on each end. 'The first deck is a slow sounding ditty that's doled out easily by Alfred. The second half is a pretty side that's done in a typical Hawaiian style. Ops might look in.





<text>

CHICAGO:

a sequel which she wrote herself titled "Rough Kiding." **CHICAGO:** That sudden blizzard winding up with four inches of wet and clinging snow didn thave any dampening effect on Coral's cocktail party at Linn Burton's "Steak House" which was set up by Al Oldrich, Coral division sales manager and Charlie Michels of Tell's Chicago office. Present were the honored Ames Bros., Johnny Desmond, The Mulcays and Lorry Raine, all Coraleers. Jimmy Hilliard flew in from Noo Yawk to be present. Deejays: Jim Lounsbury, Hal Tate, Frann Weigle, Myron Barg, Marty Hogan, Danny O'Neil, Lee Petrillo, Louie Quinn, and many, many others present. It was a very enjoyable afternoon (and evening). . . . Big news here is the story that the Oriental Theatre was going to cut out its stage presen-tations entirely until the Ames Bros. clicked so well wishes from all here) as they opened in the bigtime Chez Paree (following Danny Thomas) this past Fri-day. The story is that Dave Halper of the Chez simply flipped when he saw their act at the Oriental. . . . . Myron Barg (WCFL) a werra werra happy newlywed as he's signed for 12 times per week by Parliament TV Sales. . . . Leonard and Phil Chess simply bellowing over their two new re-eases. The first one enters them into the hilbilly field: "How Can It Be" b'w "Sticks And Stones" featuring a new hilbilly: Bob Price. The second by Jackie Brenston (of 'Rocket 88' fame) with Edna McRaney: "Lee The Louse" b w "Hi-Ho Baby". And are the Chess's excited ? Dunt esk. . . . Yaughn Monroe clicked in his opening at the big Chicago Theatre. Only a one week stopover for Monroe. . . Just heard the dub of Lorry Raine's latest, "Rest My Bones". Sounds like the gorgeous gal has a clickeroo. (Now for some intensive ex-ploitation, Tim. . . Betcha didn't know that one of the better selling disks is: "How To Teach Your Parakeet To Talk". Wouldjabelieveit? . . . Irv Marcus of Peacock Records, Houston, Tex. pops into our office to tell us about the great spirituals the firm has produ

#### LOS ANGELES:



**Los Angeles:** Johnnie Ray's phenomenal success with "Cry" and "The Little White Cloud That Cried" reminds us of a chat some months back with Okeh'A & R topper Danny Kessler, who modestly predicted that he had a real winner in Ray.... It looks as if Danny called this one on the button... Understand that Kessler is due any day on the West Coast once again for a swing around the dee-jays and visit with Columbia's West Coast plant and distrib heads, but we haven't heard from him as yet... One "cocktail party" we would have made for sure was the Les Paul and Mary Ford sendoff at Ciro's Wednesday, January 2, 1952.... The only hitch being that we received our very smartly designed invitation in the mail on Thursday, January 3, 1952.... Can't blame Capitol or even Ciro's Herman Hover.... Seems the stamp slipped off the envelope and the U. S. Post office, in such instances, sometimes lets a letter take the slow route home.... Comforting to know, though, that Les and Mary eitertained the dee-jays and press guys who got their invites on time in fine style and Hover outdid himself in the beverage and grocery departments.

**EDDY HOWARD EDDY HOWARD The set of the problem of the set o** 



(RCA)

This week's New Releases Going Strong ... on RCA Victor indicates records which, according to actual soles, are recognized hits. The trade is urged to hand, or to reorder promptly when current stocks begin to approach the "sold-out" G RELEASE #52-3 POPULAR WEEK OF JANUARY 12 TONY MARTIN with Henri Rene and his Orchestra Slow Poke At Last! At Last! Make With The Music Pee Wee King 21-0489---(48-0489)\* #20-4477 (47-4477)\* TONY BAVAAR and JUNE VALLI with Norman Leyden's Orch. S Any Time What You Don't Know Of Love It's Raining **Never Before** #20-4485 (47-4485)\* Eddie Fisher 20-4359-(47-4359)\* RALPH FLANAGAN and his Orchestra 🥑 Tell Me Why On My Way Now One Alone #20-4487 (47-4487)\* **Trust In Me** TONY MARTIN with Henri Rene and his Orchestra Eddie Fisher 20-4444---(47-4444)\* The Closer You Are Prologue From Paglacci 🕑 Bermuda #20-4488 (47-4488)\* **June Night** The Bell Sisters 20-4422-(47-4422)\* SACRED Turn Back The Hands S THE HARMONEERS QUARTET **Of Time** You Better Get Ready For The Judgment We'll Talk It Over Eddle Fisher with Hugo Winterhalter's Orch. 20-4257—(47-4257)\* #20-4480 (47-4480)\* Domino COUNTRY - WESTERN It's All Over But **The Memories** THE OKLAHOMA WRANGLERS Slow Horses—Fast Women You're The Worm That Used To Be The Apple Of My Lye Tony Martin 20-4343—(47-4343)\* #20-4481 (47-4481)\* The Loveliest Night Of The Year Mario Lanza 10-3300-(49-3300)\* **BLUES - RHYTHM** O Call Her Your BILLY BUNN and his Buddies I Need A Shoulder To Cry On I'm Afraid Sweetheart #20-4483 (47-4483)\* **Bundle Of Southern** Sunshine Eddy Arnold 20-4413—(47-4413)\* NEW ALBUMS DINAH SHORE and ROBERT MERRILL Aaron Slick From Punkin Crick P-342 (WP-342)\* LPM-3006\*\* Ø Vesti La Giubba Mario Lanza 10-3228---(47-3228)\* BEATRICE KAY with Hugo Winterhalter and his Orch. Be My Love Beatrice Kay P-335 (WP-335)\* LPM-3000\*\* Mario Lanza 10-1561-(49-1353)\* PHIL REGAN Slow Poke The Wearin' Of The Green P-337 (WP-337)\* LPM-3001\*\* Charmaine ANDRE PREVIN Andre Previn Plays Harry Warren P-338 (WP-338)\* LPM-3902\*-3 Ralph Flanagan 20-4373—(47-4373)\* EMIL COLEMAN and his Orchestra Tangos by Emil Coleman and his Orchestra P-339 (WP-339)\* LPM-3003\*\* 🗿 l Get Ideas Tony Martin 20-4141-(47-4141)\* Rumbas by Emil Coleman and his Orchestra **Down Yonder**  $(\mathbf{3})$ P-340 (WP-340)\* LPM-3004\*\* DUKE ELLINGTON, BILLY STRAY-HORN, LENNIE TRISTANO, ANDRE PREVIN, ERROLL GARNER, ART TATUM, BERYL BOOKER, MARY LOU WILLIAMS and OSCAR PETERSON Take Her To Jamaica Freddy Martin 20-4267---(47-4267)\* PETERSON Modern Jazz Piano WPT-40\* LPT-31\*\* Silver and Gold Pee Wee King 20-4458--(47-4458)\* \* 45 rpm cat. nos. \*\* 33 1/3 rpm cat. nos. \* 45 rpm cat. nos. **RCA VICTOR Records** stars who make the <u>hits</u> are on

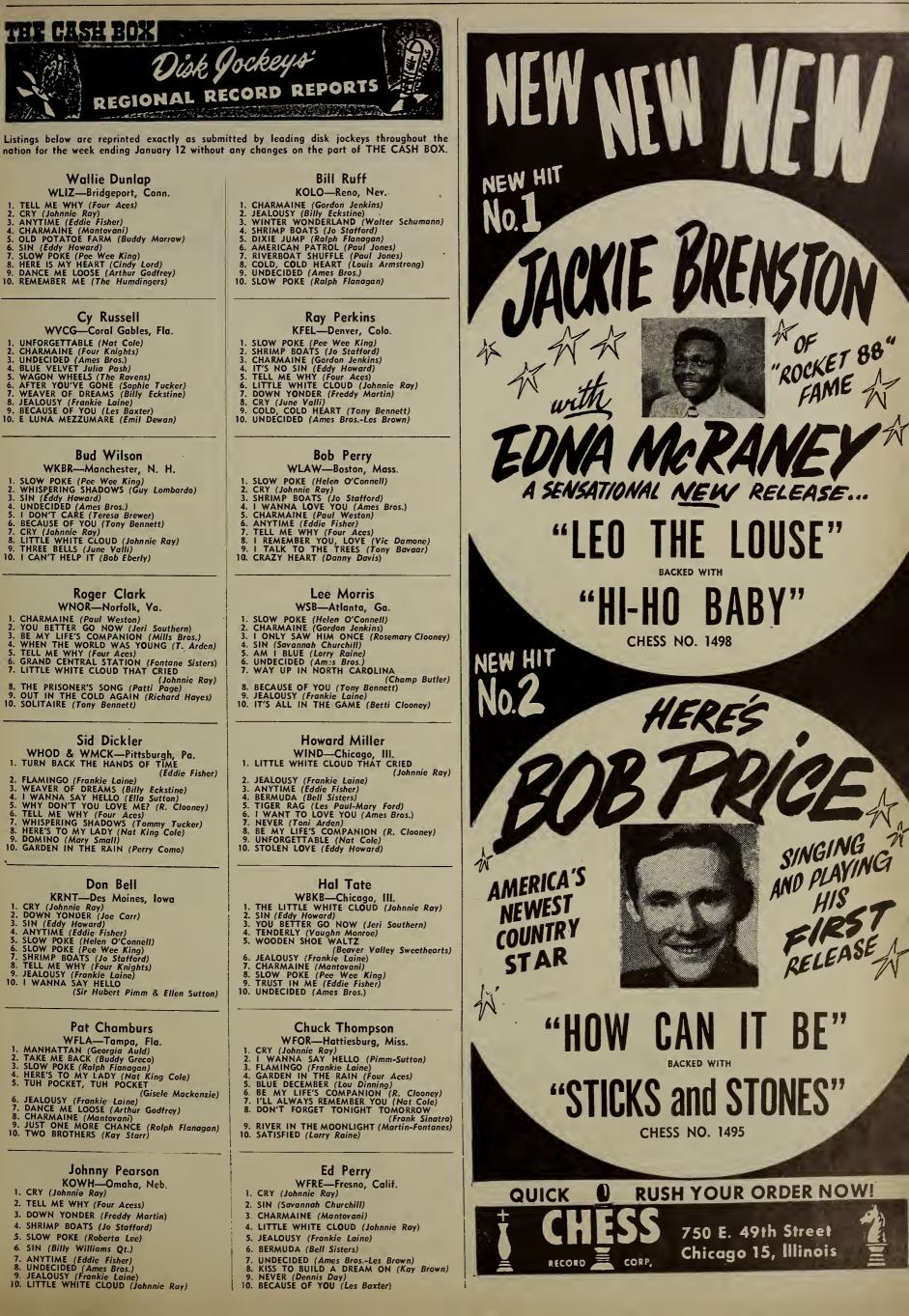
可以是这些我们的经济的资源。你们我们就是我们的主义的事情无论的的情况。"





The Cash Box, Music

#### Page 11



The Cash Box, Music

Page 12

January 19, 1952

۱	THE CASH	BOX DISC HIT		water and a construction will be well		
1	The	TOR	50	Boot S	elling k	Records
	Nations			DESIO		"ONE SPOT" TUNNIS
	AB—Abbey CO—Colur AL—Aladdin CR—Coral AP—Apollo DA—Dana AT—Atlantic DE—Decco	IN—Intro NA—Nat JU—Jubilee OR—Orio KI—King PE—Peac	ional SIT—Sittin' In le SP—Specialty cock TE—Tempo	national survey of thousa ing includes the name of The number undernea	w in order of their popularity bas nds of record dealers by Jack "Or the song, record number, artists, a th the title indicates the actual s	ne Spot" Tunnis. Each list- nd tune on the reserve side. ale per 1000 records made
	BU—Bullet DY—Derby CA—Capitol FE—Federa CH—Chess 4 Star—Fo		ent UN-United		ure is 67.4, it means that for ev tune indicated—a combination of	
	Jan. 19 Jan. 12	Jan. 19 Jan. 12	Jan. 19 Jan. 12	Jan. 19 Jan. 12 WESTON O.	Jan. 19 Jan. 12 DE-27844 (9-27844)—BILL	Jan. 19 Jan. 12 Business In Missouri
	I-Slow Poke 106.1 85.3 CA-1837 (F-1837)-HELEN	6—Shrimp Boats 67.6 47.9 CA-1873 (F-1873)—DICK	If You Go ME-5753 (5753x45)—BUDDY MORROW ORCH. Lullaby	Glory Of Love DE-27731 (9-27731)—DICK HAYMES	KENNY My First And My Last Love	35—I Ran All The Way Home 3.9 3.2
	O'CONNELL I Wanna Play House With You CO-39632 (4-39632)—ARTHUR	BEAVERS Jealousy CO-39581 (4-39581)—JO STAFFORD	MG-11111 (K1111)—BILLY ECKSTINE Strange Interlude	Long Ago KI-15134—BERNIE MANN O. Solitaire ME-5706 (5706x45)—PATTI	KI-15127—ROY STEVENS ME-5/24 (5724x45)—RICHARD HAYES Out In The Cold	CA-1817 (F-1817)—DEAN MARTIN Solitaire CO-39576 (4-39576)—SARAH
	GODFREY Dance Me Loose DE-27792 (9-27792)—ROBERTA LEE	Love, Mystery And Adventure DE-27832 (9-27832)—DOLORES GRAY	VI-20-4407 (47-4407)—LUIS ARCARAZ O. Don't Be That Way	PAGE One Sweet Letter RE-25010—ENOCH LIGHT O. Down Yonder	Again MG-11073 (K11073)—BILLY ECKSTINE Out In The Cold	CU-39376 (4-39376)—SARAH VAUGHAN Just A Moment More CR-60573 (9-60573)—BUDDY
	I Wanna Play House With You KI-998—HAWKSHAW HAWKINS	More, More, More KI-15151—DICK BROWN I Wish I Had A Girl	12—Anytime 30.7 31.7 CA-1895 (F-1895)—HELEN O'CONNELL	VI-20-4283 (47-4283)—APRIL STEVENS Aw-C'mon	Again VI-20-4318 (41-4318)—JAN PEERCE	GRECO Glory Of Love DE-27762 (9-27762)—MILLS BROS.
	ME-5740 (5/40x45)—TINY HILL Don't Put A Tax On Love VI-21-0489 (48-0489)—PEE WEE	MG-11113 (K11113)—BILL FARRELL Cry VI-20-4405 (47-4405)—DANNY	Crazy Heart VI-20-4359 (47-4359)—EDDIE FISHER Never Before	<b>20—Snowflakes</b> 10.6 2.5 CR-60627 (9-60627)—GEORGE	How Do I Love Thee VI-20-4359 (47-4359)—VAUGHN MONRUE Charmaine	Got Her Off My Hands KI-15146—ALAN HOLMES
	VI-20-4373 (47-4373)—RALPH FLANAGAN Charmaine	SCHOLL I Remember You, Love VI-20-4409 (47-4409)—TEX WILLIAMS	<b>13—Because Of You</b> 29.2 40.2 CA-1493 (F-1493)—LES BAXTER	CATES O. River In The Moonlight DE-27892 (9-27892)—GUY LOM- BARDO & EVELYN KNIGHT	<b>28—Never</b> 4.6 20.1 CA-1786 (F-1786)—BOB EBERLY	VI-20-4254 (47-4254) JOHNNY HARTMAN Leme Go 36Flamenco
	<b>2-Cry</b> 96.9 55.9 CA-1875 (F-1875)—FOUR	Urn On The Mantel 7—The Little White Cloud That Cried	Unless CO-39362 (4-39362)—TONY BENNETT I Won't Cry Anymore	Green Sleeves VI-20-4449 (47-4449)— FONTANE SISTERS & FREDDY MARTIN	Don't Take Your Love CO-39577 (4-39577)—TONI ARDEN Once	CO-39585 (4-39585)—FRANKIE LAINE Jealousy
	KNIGHTS CR-60592 (9-60592)—EILEEN BARTON Hold Me Just A Little	62.9 53.6 CA-1892 (F-1892)—LOU DINNING Blue December	CR-60440 (9-60440)—BOB CROSBY O. Nine-Twenty Special	River In The Moonlight <b>21—Dance Me Loose</b> 10.5 8.1	DE-27850 (9-27850)- CAMARATA My Concerto ME-5719 (5719x45)-RAY	DE-27877 (9-27877)—RONNIE GILBERT Just One More Chance
	Longer, Daddy DE-27857 (9-27857)—PAUL CHAPMAN KI-15145—ALAN HOLMES	DE-27893 (9-27893)—ROBERTA LEE Bermuda	DE-27666 (9-27666)—LOMBARDO & DeHAVEN Out O' Breath DE-27816 (9-27816)—LOUIS	CO-39632 (4-39632)—ARTHUR GODFREY Slow Poke DE-27906 (9-27906)—RUSS	BARBER When I Saw You I Love You, I Love You	
	LO-1169 (45-1169)—VERA LYNN And Love Was Born ME-5749 (5749x45)—GEORGIA	ME-5761—HERB LANCE O. <i>A Lonely Town</i> OK-6840—JOHNNIE RAY Cry	ARMSTRONG Cold, Cold Heart KI-1000—LLOYD "COWBOY" COPAS	MORGAN O. River In The Moonlight 22—I Can't Help It	MG-11064 (K11064)—BILL HAYES VI-20-4285 (47-4285)—DENNIS DAY	CA-1812 (F-1812)—WALTER SCHUMANN Moonglow CO-39568 (4-39568)—MAR!NERS
	GIBBS My Old Flame MG-11113 (K11113)—BILL FARRELL	8-Charmaine 53.9 60.5 AP-1188-BILLY DANIELS	ME-5643 (5643x45)—RAY BARBER Girls We Never Did	9.6 2.3 CO-39595 (4-39595)—GUY MITCHELL There's Always Room	California Moon 29—Blue Tango 4.5 –	Tinkle Song DE-27821 (9-27821)—HOUSTON & VICTOR YOUNG O.
	OK-6840—JOHNNIE RAY Little White Cloud That Cried VI-20-4388 (47-4388)—JUNE	CA-1875 (F-1875)—FOUR KNIGHTS Cry CO-39616 (4-39616)—PAUL	Wed MG-10947 (K10947)— JOHNNY DESMOND Andiamo	At Our House DE-27836 (9-27836)—DON CHERRY Grievin' My Heart	DE-27875 (9-27875)—LEROY ANDERSON Belle Of The Ball	River Of Gold VI-20-4271 (47-4271)—VAUGHN Meanderin'
L	VALLI Three Bells VI-20-4406 (47-4406)—BOB	WESTON <i>At Dawning</i> CR-60599 (9-60599)—NEAL HEFTI O.	VI-10-3425—JAN PEERCE What Is A Boy? 14—Domino	Out For You MG-10961 (K10961)—HANK WILLIAMS	<b>30_I Wanua Say</b> <b>Hello</b> 4.4 - CR-60575 (9-60575)-	<b>38—Solitaire</b> 3.4 18.3 CA-1817 (F-1817)—DEAN MADTIN
	WILLIAMS <b>3—(It's No) Sin</b> 90.4 79.9	Cabin In The Cotton DE-27859 (9-27859)—GORDON JENKINS	CA-1849 (F-1849)—MARY MAYO Find Me CO-39596 (4-39596)—DORIS	23—Blue Velvet 9.2 10.8 CA-1848 (F-1848)—NORMAN KAYE		MARTIN I Ran All The Way Home CO-39555 (4-39555)—TONY
	CA-1806 (F-1806)—FOUR KNIGHTS CO-39567 (4-39567)—SAMMY KAYE	When A Man Is Free KI-4506—BURNIE PEACOCK LO-1020—MANTOVANI Just For A While	DAY If That Doesn't Do It DE-27830 (9-27830)—BING CROSBY	Petal From A Faded Rose CO-39555 (4-39555)—TONY	I Love The Sunshine Of Your Smile ME-5762 (5762x45)—SOPHIE TUCKER	BENNETT Blue Velvet CR-60612 (9-60612)—GEORGIA AULD
	Jealous Eyes DE-27769 (9-27769)—ARTHUR PRYSOCK Love Of A Gypsy	ME-5747 (5747x45)—HARMONI- CATS Domino MG-11122 (K11122)—BILLHAYES	When The World Was Young KI-15129—MARY SMALL	BENNETT Solitaire DE-27722 (9-27722)—ARTHUR PRYSOCK	After You're Gone VI-20-4428 (47-4428)— DOROTHY LOUDON A Good Man Is Hara	Manhattan DE-27843 (9-27843) DORSEY O. With All My Heart
	DE-27794 (9-27794)—AL MORGAN Jealous Eyes	For All We Know PR-916—Gene Ammons VI-20-4373 (47-4373)—RALPH	I Like It, I Like It ME-5747 (5747x45)—HARMONI- CATS Charmaine	Morningside of The Mountain MG-11062 (K11062)—BILL FARRELL	31—Out In the Cold Again 4.3 5.3	And Soul KI-15134—BERNIE MANN O. And So To Sleep Again
	KI-4505—BURNIE PEACOCK ME-5711 (5711x45)—EDDY HOWARD O. My Wife And I	FLANAGAN Slow Poke VI-20-4375 (47-4375)—VAUGHN MONROE	VI-20-4343 (47-4343)—TONY MARTIN It's All Over But The Memories	Be Mine Tonight 24—A Kiss To Build A Dream On	ME-5724 (5724x45)—RICHARD HAYES Once	MG-11077 (K11077)—TOMMY EDWARDS My Concerto 39—Just One More
N	MG-11066 (K11066)-BILLY	Once 9—Tell Me Why 47.8 38.7	15—Turn Back The Hands Of Time 19.7 18.1	7.1 19.4 CA-1769 (F-1769)—BOB EBERLY But Not Like You	MG-11073 (K11073)—BILLY ECKSTINE Once VI-20-4259 (47-4259)—MINDY	Chance 3.3 10.7 CA-1825 (F-1825)—LES PAUL & MARY FORD
	VA-101—FOUR ACES VI-20-4280 (47-4280)— S. CHURCHILL	DE-27860 (9-27860)—FOUR ACES Garden In The Rain CR-60625 (9-60625)—HORACE	DE-27839 (9-27839)—JERRY GRAY O. I Never Was Loved	CO-39526 (4-39526)—JIMMY DORSEY O. Cherry Pink & Apple Blossom	CARSON Hangin' Around With You	Jazz Me Blues JE-27877 (9-27877)—RONNIE GILBERT
S	<b>1—Down Yonder</b> 80.3 82.1 AB-15053—LAWRENCE "Piono	BAILEY I Want You DE-27926 (9-27926)—ROBERTA	By Anyone CA-1866 (F-1866)—BOB SANDS Judas Kiss VI-20-4257 (47-4257)—EDDIE	CR-60574 (9-60574)—JACK HASKELL Wedding Invitations DE-27720 (9-27720)—LOUIS	<b>32—It's All In The</b> <b>Game</b> 4.2 7.2 CO-39531 (4-39531)—SAMMY KAYE	Flamenco 4E-5736 (5736x45)—DINAH WASHINGTON VI-20-4402 (47-4402)—RALPH
0	Roll" COOK Tiger Rag CA-1777 (F-1777)—JOE "FINGERS" CARR	LEE Slew Foot Rag ME-5767 (5767x45)—RALPH MARTERIE O.	I Can't Go On With- out You 16-Unforgettable	ARMSTRONG I Get Ideas ME-5710 (5710x45)—KAY	Be Mine Tonight DE-27899 (9-27899)—LOUIS ARMSTRONG	ELANAGAN Dixie Jump 40—Hey, Good
		Perdido VI-20-4444 (47-4444)—EDDIE FISHER Trust In Me	15.9 19.9 CA-1808 (F-1808)—NAT "KING" COLE		When It's Sleepy Time Down South KI-15150—BETTIE CLOONEY MG-11035 (K11035)—TOMMY	CA-1809 (F-1809)—ERNIE & O'CONNELL Cool, Cool Kisses
/	Carolina DE-46362 (9-46362)—HAROLD CARMACK	10—Cold, Cold Heart 37.1 61.1 CO-39449 (4-39449)—TONY	My First And Last Love MG-11060 (K11060)—TEX BENEKE	La Bota VI-20-4455 (47-4455)—HUGO WINTERHALTER Love Makes The World	EDWARDS All Over Again VI-20-4233 (47-4233)—DINAH SHORE	CO-39570 (4-39570)—LAINE & STAFFORD Gambella ME-8257 (8257x45)—WASHING-
	DE-46355 (9-46355)—SPADE COOLEY K1-986 (45-986)—EDDIE SMITH AND THE CHIEF	BENNETT While We're Young D≿-27761 (9-27761)—EILEEN WILSON	One Of These Days 17—A Garden In The Rain	Go Round 25—Green Sleeves 6.1 2.1	Stay Awhile 33—Trust In Me 4.1 -	TON & RAVENS Out In The Cold Again MG-11000 (K11000)—HANK WILLIAMS
	Sweet Bunch Of Daisies ME-5695—CLEM WATTS MG-11057 (K11057)—FRANK	Tennessee Blues DE-27816 (9-27816)—LOUIS ARMSTRONG	14.7 7.1 DE-27860 (9-27860) — FOUR ACES Tell Me Why VI-20-4445 (47-4445) — PERRY	CO-39617 (4-39617)—MITCH MILLER Love Makes The World Go 'Round	CA-1927 (F-1927)—LOU DINNING I'II Still Love You DE-27784 (9-27784)—LOUIS	41—Old Soft Shoe 2.4 1.3 42—There's Always
	PETTY TRIO Precious RE-25010—ENOCH LIGHT TE-775—DEL WOOD	Because Of You ME-5693—TONY FONTANE Why Do I Love You? ME-5728 (5728x45)—DINAH	COMO Oh, How I Miss You Tonight	DE-27892 (9-27892) EVELYN KNIGHT & GUY LOMBARDO Snowflakes 26-Three Bells	JORDAN O. Cock-A Doodle Doo MG-11135 (K11135)—RICKY VALLO	Room At Our House 2.3 1.2 \$3—Rollin' Stone
	VI-20-4267 (47-4267)—FREDDY MARTIN O. Take Her To Jamaica	WASHINGTON Mixed Emotions MG-10904 (K10904)—HANK WILLIAMS	18—I Get Ideas 11.4 18.5 CA-1573 (F-1573)—PEGGY LEE Tonight You Belong	5.2 6.9 CO-39602 (4-39602)—SAMMY KAYE O.	Ruby Lips—Emerald Eyes	2.3 1.0 2.2 1.0 44—Walkin' 2.1 -1.0 45—If Wishes Were
	<b>5—Undecided</b> 72.4 42.5 CA-1824 (F-1824)—RAY	VI-20-4274 (47-4274) FONTANE SISTERS I Get The Blues When It Rains	to Me DE-27720 (9-27720)—LOUIS ARMSTRONG	I Only Have One Life To Live CO-4105-F—LES COMPAGNONS That Lucky Old Sun	Tell Me Why 34—Be My Life's Companion	Kisses 2.0 1.7 46—Gambella 1.3 1.5
	ANTHONY Just A Moment More CR-60566 (9-60566)—AMES BROS. & LES BROWN	l l —Jealousy (Jalousie)	Kiss To Build A Dream On VI-20-4141 (47-4141)—TONY MARTIN	DE-27858 (9-27858)—ANDREWS SISTERS & JENKINS O. Windmill Song VI-20-4388 (47-4388)—JUNE	4.0 4.0 CO-39631 (4-39631)— ROSEMARY CLOONEY	47—Taking A Chance On Love
=	Sentimental Journey DE-27835 (9-27835)—GUY LOMBARDO	CA-1873 (F-1873)—DICK BEAVERS Shrimp Boats	Tahiti My Island 19—And So To Sleep Again	Cry VALLI 27—Once 4.8 4.1	Why Don't You Love Me? DE-27889 (9-27889)—MILLS BROS.	48—The Loveliest Night Of The
	KI-15128—MARY SMALL If I Could Love You In The Morning PR-916—Gene Ammons	CO-39585 (4-39585)—FRANKIE LAINE Flamenco K1-4506—BURNIE PEACOCK	10.8 9.4 CA-1784 (F-1784)—MARGARET WHITING	CA-1828 (F-1828)—BOB EBERLY My Heart Stood Still CO-39577 (4-39577)TONI ARDEN	Love Lies ME-5758 (5758x45)—GEORGIA GIBBS Oklahoma Polka	Year 1.1 1.8 19—Manhattan 1.0 2.4 50—Whispering
	PY-373—GAYLE WALTON	LO-1156 (45-1156)—VERA LYNN	Beer Barrel Polka CO-39569 (4-39569)—PAUL	AKDEN Never	MG-11133 (K11133)—ART LUND	-1.0 3.6

The Great Gus Kahn



CHICAGO—At a luncheon given in honor of Mrs. Grace Kahn and Danny Thomas at the Coral Room of the Hotel Sherman in conjunction with the premiere of the film "I'll See You In My Dreams," the above picture was taken showing Mrs. Grace Kahn and Erwin Barg of Robbins Music under-neath a photo of Gus Kahn. In the motion picture Danny Thomas plays Gus Kahn and Doris Day plays Mrs. Gus Kahn. Three of the picture's important songs are again stepping out. They are "I'll See You In My Dreams," "I Wish I Had A Girl" and "Swingin' Down The Lane."



One of the most interesting phases of the recording industry, at least to these orbs, is the mode and method of developing new and younger artists. Time was, we remember, when the general realm of the recording gentry con-sisted, in the main, of the "fat and forty" class. Today, much of the popu-larity and idolatry which surrounds a particular star can be attributed to his or her pulchritudinous appeal to the worshipping public at large, and the bobby-sox trade in particular. Since one hit record can propel a youngster into the big time and thereby

bobby-sox trade in particular.
Since one hit record can propel a youngster into the big time and, thereby, the "big loot," it behooves the A. & R. director to take mental inventory of all features before handing the youngster the ball-point and the dotted line. It might not be too unusual to hear the A. & R. man state: "Sure, you sing great, Buddy. But I can't give you a deal until you go out and get a nose job . . ." Or—"Look, Honey, I've got a great song for you, and I'll back you with forty men on the session. But you've got to knock off a few pounds. And you've still got to get yourself a chest. Can't you make a deal with Goodyear or somebody?"



year or somebody ?" In all fairness, it should be noted that talent comes in for its share of con-sideration, too. Somewhere in the conversation, the aspirant for recording honors is auditioned for basic talent. In the long pull toward stardom and the achievement of the hit disc, the concern of all and sundry connected with the embryonic artiste appears to be justified. As much emphasis is placed on the physical accourements of the youngster as on the fundamental talent with which he or she was endowed. This results in such promotional cockomania as the affixing of a catch phrase, e.g., "The Throat," "Mr. Aesophagus," or "Miss Glorya Glip-YOU'LL FLIP!" Another important tangent of the build-up is the or-

Throat, "Mr. Aesophagus," or "Miss Glorya Glip— YOU'LL FLIP."
Another important tangent of the build-up is the or-ganization of a national fan club. These are also gravely onsidered for apt titles, and we sense an innate press-agent's glow of pride in designing such organizational keynotes as "The Gals Who Give In When Billy Gives oscers contribute a great deal of time and effort to their hero or heroine and should come in for their share of glory.
Mow let's say that the one "big one" comes along and the chap or chick hits. Was all the time, money and effort worth it? Here's what we hear: "So that's what Darken Hansome looks like! Ya' know, he's not at all what I thought he'd look like. And, ya' know what—I hear that he wears a TOUPEE!! And ya' wanna' know somethin' else? He had to have his nose fixed before he could appear anyplace in person!"
M.K., so the news comes out about his lack of Nature's gifts. But there's still the fan club, bless 'em. . . . But, no. There's more trouble.
The President of the chapter in Sioux Falls, ("Dark's Sparks") is secretly in his entourage, but Mrs. Hansome and the three little Hansomes. Whereupon, the stage of the local vaudeville emporium in Sioux Falls, who does he include in his entourage, but Mrs. Hansome and the three little Hansomes. Whereupon, the prez of the local vaudeville emporium in Sioux Falls, who does he include in his entourage, but Mrs. Hansome and the three little Hansomes. Whereupon, the prez of the local vaudeville emporium in Sioux Falls, who does he include in his entourage, but Mrs. Hansome and the three little Hansomes. On-sequently, within a matter of minutes, the official club name is changed to "De's Janes." Mut could've kept your old nose, Darken. Oh, well, maybe you'll come up with another million-seller again, soon.
Matter what's that? You don't give a damn if you never make another record. Oh, well-what're you gorna' do?

"It's What's in THE CASH BOX That Counts"

# King Goes All Out On **Promotion For New Teddy Phillips Disk**

CINCINNATI, OHIO—King Rec-ords is going all out on its promotion for a new Teddy Phillips disk labeled "Wishin" and backed with "Sunshine And Flowers."

And Flowers." King has sent over 1000 copies of a 45 pressing of this record, which fea-tures Lynn Hoyt on the vocal, to lead-ing dealers throughout the country to get their reaction. In addition, they have sent 5000 copies of the pressings to the top operators in seven maior cities—Kansas City, Chicago, Buffalo. Detroit, Cleveland, Pittsburgh and Cincinnati—to get some quick juke box play.

Cincinnati-to get some quick juke box play. A special deal has also been set up for operators in all of the King branches so that 100% coverage will be obtained in the cities where those branches are located as well as sur-rounding territories. Further, King has mailed, together with a letter from Eli Oberstein, test pressing samples to each of the 75 disk jockies in the seven cities named above. In addition every disk jockey in the country will be personally con-tacted by the diskery's field personnel. Several thousand gadgets have also been made up with the name of the tunes on the record and King hopes to get these pinned on the lapels and dresses of record clerks in the dealers' stores.

stores.

The tune on one side of the record, "Wishin'," is owned by Bud Bram-don, who is one of the biggest juke box operators in Chicago.



NEW YORK—RCA Victor execu-tives are this week holding a series of meetings throughout the entire 'na-tion to discuss with distributors plans for the coming year. The heads of almost all departments left early in the week and will return about January 15. Meetings will be held in 47 different cities with each exec heading the conference in several of them. of them.

Among the men who are on the trip are: Paul Barkmeier, Dave Finn, Larry Kanega, Frank Amaru, Jack Burgess, Howard Letts, Bill Boss, Jim Lennon, Bob Baggs, Ed Dodelin and Bill Bullock.





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The Cash Box, Music

January 19, 1952

"It's What's in THE CASH BOX That Counts"

# **Too Loud?**



LOS ANGELES—'Taint that Kay Brown thinks Capitol's Maynard Ferguson (her husband) and bandleader Shirl Goedike don't blow sweet trumpets, but the boys moved in close to the "Kiss to Build a Dream On" gal at a recent dance date that marked the debut of Goedike's new band, slated to open soon at a top Beverly Hills hotel and now lining up a recording deal.



### Bennett Gets Gold Disk For "Because of You"

NEW YORK—Winding up 1951 in a blaze of glory, Columbia's Tony Bennett reached the 1,000,000 sales peak with "Because of You."

The young baritone received a gold pressing of "Because of You," the record industry's traditional presentation marking the 1,000,000 milestone for a disc, from Mitch Miller, Columbia's Director of Popular Records.

Rapidly approaching the same prized 1,000,000 total is Tony's recording of "Cold, Cold Heart," while his latest Columbia release, "Solitaire" and "Blue Velvet," is also high on best-selling and most-played lists.

In December Tony won another coveted recording prize when he was voted the "Best Male Vocalist of 1951" by the nation's juke box operators in the sixth annual Cash Box poll.

### Krupa Reorganizes Trio

NEW YORK—Gene Krupa has revived his famous jazz trio, which garnered laurels in person and on Columbia records in the late 40's, for a series of TV, radio and theater dates. The group breaks in at Charlie Ventura's Open House, Lindwanwood, N. J., for three days prior to opening at the State Theater, Hartford, Conn., on January 19th. In addition to Krupa, the unit consists of Ventura and Teddy Napoleon. Recent issuance of an album of 1.p. Krupa trio records, cut at a "Jazz at the Philharmonic" concert in Los Angeles in 1946, was the main incentive behind the regrouping of the threesome after a five years separation.

#### Walker Heads Atlantic Flack

NEW YORK—Jack Walker, veteran newspaper-magazine writer and record promotion mañ, was appointed director of publicity and record promotion for Atlantic Records, it was announced last week. Walker, whose previous experience includes a stint at disk jockeying, record promotion for several other firms and many years in journalism, assumed his Atlantic post on January 1st. THE CASH BOX COZZ 'N Blues Reviews \*AWARD O' THE WEEK\*

#### "WHEEL OF FORTUNE" (2:55) "YOU SHOWED ME THE WAY" (2:57)

SUNNY GALE & EDDIE WILCOX ORCHESTRA (Derby 787)

• Here's one that's gonna bust out high, wide and handsome. Sunny Gale, a brand new chirp who's destined to step out, takes hold of a lovely melody and delivers a vocal that's just wonderful. Her exacting treatment of this pretty melody is refreshing and it's sure to make the disk a top rater. The tune "Wheel Of Fortune" contains all the qualities of a winner and in addition, makes great material for the artist to be launched on. Eddie Wicox offers a grand backing and instrumental arrangement to round out the level. This is one ops can't afford to miss. The lower deck is another fine number that Sunny and the Wilcox group handle in a pleasureful manner. This end is a ballad and Sunny's warm vocal is gonna make the tune another strong contender. Ops won't be gamblin' with "Wheel Of Fortune"—it's a sure bet.

#### "MOONRISE BLUES" (2:40) "TRAIN PORTER BLUES" (2:48)

CHARLIE HARDING

(Decca, 48273)

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• The top level finds Charlie Harding dishing up a slow piano blues item. Betty Jane Harding is featured at the piano and she does a grand job. Charlie takes charge on the lower deck and belts out a forceful vocal to a slow blues number. The second end carries the punch that makes for good listening.

"SIX P. M." (2:50)

"NEW YORK CONCERTO" (3:10)

ERROL GARNER

(King 4479)

• The distinct piano styling of Errol Garner is featured on the top side as he works his way through an easy to listen to number. As a change of pace Errol dishes up a dynamic under siding that includes a wonderful arrangement. Both ends are interesting and ops might take a peek.

"DON'T KNOCK AT MY DOOR" (2:20)

"TURN THE LIGHTS DOWN LOW" (2:25)

JOHNNY SELLERS

(King 4498)

• A pretty jump tune, a fine vocal and a good bounce add up to lots of listening pleasure on the upper level as Johnny Sellers takes the tune for a quick spin. Flip is a slow forceful item that's makin' some noise and Johnny continues his winning ways here too. Ops should check both lids.

"STARDUST" (2:34) "OOPY-DÓO" (2:48) JOHNNY OTIS ORCHESTRA

(Mercury 8263)

"It's What's in THE CASH BOX That Counts"

• A wonderful oldie is the material used by Ben Webster to display some grand sax playing. Johnny Otis and his boys back this soothing solo adequately and the result is a fine end. The lower siding is a jumpy thing that comes out real cute as the boys play around with some nonsensical lyrics. Both halves deserve watching.

#### "THE FOUR HORSEMEN" (2:58) "MANSION OVER THE HILLTOP" (2:33)

THE JORDANAIRES

(RCA Victor 20-4378; 47-4378)

• A dynamic spiritual type number is given a thorough going over by the harmonizing Jordanaires. With a fine musical backing to boot, this level is an enjoyable half. The under siding is a slower tune along the same lines and here too the boys offer some grand grand harmony. Ops oughta look in.

#### "MAMA AND DADDY LAND" (2:45) "SOFT LIGHTS" (2:34)

JACK TEAGARDEN ALL STARS (Omega 111)

• The upper end features Jack Teagarden and the All Stars, with Helen Hutchinson and the Jud Conlon Singers doing the lyrics to a slow, pleasant tune. Bob Albert takes over on the flip level and offers his vocal interpretation of another slow ballad. Each lid may prove to be too pop for rhythm and blues locations.

#### "DANNY BOY" (2:19)

"FLIP A COIN" (2:50)

BOBBY SMITH ORCHESTRA (Apollo 810)

• An old favorite is dished up on the top deck as an instrumental. Bobby Smith and his boys do a good job with their backing of a good sounding tenor sax. The lower dish is an easy going jump tune that shows the entire band to fine advantage. We like the second end; it carries more listening appeal.

"MY LOST LOVE" (2:35) "HOW LONG MUST I WAIT FOR YOU?" (2:25)

THE LARKS & BOBBY SMITH ORCHESTRA (Apollo 435)

• The Larks, backed by the Bobby Smith aggregation, deliver a fine vocal rendition to a pretty ballad. The group has a good end here. The bottom dish is a bouncy thing that the same artists handle in a pleasing manner and again come up with pleasureful half. The Cash Box, Music



The forthcoming invasion of Georgia by Billy Eckstine and Count Basie will be with the blessings of Governor Eugene Talmadge. Same blessings and sanctions would have been noticeably absent (in fact permission might have been witheld to enter the state) had Mr. B attempted to take along his partner of the recent fall tour, one Mr. George Shearing, who is visiting this country from Eng-land. . . . WLIB, New York, moves its broadcasting ac-tivities back to its first stand, the Hotel Theresa. Station currently has a string of top-flight artists to handle the mike chores. Nipsey Russell does a variety fun-fest every day from 10:00 to 11:00 A.M. Lorenzo Fuller has a half hour called "Harlem Frolics" from 9:15 to 9:45 every morning. Ruth (sister of Duke) Ellington holds down the womens' show every A.M. at 9:45 with news for housewives and chats with visiting V. I. P.'s.



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Out in the land of Oranges, Johnny Otis and his big revue have just closed at the Lincoln Theater in Los Angeles. On same bill were Little Esther, Mel Walker and Leonard Reed as M. C. Group slated to hit the road for a series of one-niters... Maidie Norman, a beautiful and talented actress has had her one time fling at the bigtime as a movie actress in "The Well," now being shown around the country. We hope that some writer will in the near future write in a part for this young lady and so many other capable artists who are practically starving for the want of a part, either on the stage or in the movies.

Pearl Bailey, who has gained added fame via TV, switches to Coral label and first is titled: "Nothing". Pearl into Chicago's Balaban and Katz big down-town house Chicago Theatre as the headliner for this week. . . . Reports from Europe show a big demand for religious type music and singing groups. This should be a natural for Mahalia Jackson. The Apollo recording star could easily get together a fine group. And with Mahalia's years of experience turn in a top job thruout the continent. . . . Bill Clayton, on staff at KXL in Portland, Ore., sends this desk a nice note on doings in the Northwest.

With a terrific fanfare, even using Andy Frain uniformed ushers, Columbia this past week introduced Johnnie Ray's latest: "Please Mr. Sun" b/w "Broken Hearted". Promotion idea was clever and the brain child of The Cash Box columnist Natt Hale. Ushers arrived at radio studios throughout the city just as various DJs were about to go on the air with their respective shows. Usher handed DJ a sealed letter which DJ was requested to open and read, after which the usher then presented DJ with a large package beautifully wrapped in gold leaf paper, inside of which was the record. Label stated: "Worth Its Weight In Gold". To distributors, operators and retailers this new disk might easily be another gusher. (Incidently we wish to congratulate Johnnie Ray on his promotion to the Columbia label. He formerly was on Okeh, a rhythm and blues label.) blues label.)

(Sam Evans is the Jazz and Rhythm expert heard nitely on WGN, Chicago's Mutual outlet and on WBKB-TV.)

### SPEEDIEST PLAYING **RECORDS REVIEWED** ,, THIS WEEK ...

#### **Records All Under 2:30 Min.**

POPULAK	
"Carioca" (Boston Pop Orch.—RCA Victor)	1:5
"Tiger Rag" (George Barnes—Decca)	2:0
"Come What May"	2:0
"' Round And 'Round" (Margaret Whiting-Capitol)	2:0
"Rock City Boogie" (The Dinning Sisters-Capitol)	2:0
"Five Foot Two, Eyes Of Blue" (The Four Knights-Capitol)	2:1
"Rest My Bones"	2:1
"Swingin' Down The Lane" (Lawrence Welk Orch.—Coral)	2:2
JAZZ & BLUES	
"Danny Boy" (Bobby Smith—Apollo)	2:1
"Don't Knock At My Door" (Johnny Sellers-King)	2:2
"How Long Must I Wait For You?" (The Larks & Bobby Smith—Apollo)	2:2
FOLK & WESTERN	
"Alabama Jubilee" (Homer & Jethro-RCA Victor)	1:5
"Smokey Joe's Barbecue"	2:1
(Johnny Horton—Abbott) "Bundle Of Southern Sunshine"	2:1
(Johnny Horton—Abbott)	2:1 2:1

... 2:16

## **Jo Stafford Records Trans-Atlantic Duet**

HOLLYWOOD, CALIF.-Jo Staf-ford, whose "Shrimp Boats" on the Columbia label is rapidly climbing to the top, has recorded a unique trans-Atlantic disc-duet with Teddy Johnson, one of England's top pop vocal stars. The idea was conceived by Mike Nidorf, Jo's personal manager.

First move in this 6,000 mile-apart singing stunt was left to Teddy Johnson at the Abbey Road Studios of Columbia Records in England. Johnson chose a British song, "The Moment I Saw You" and recorded his end on tape with Norrie Paramor's Orchestra, using a duet arrangement concocted by Paramor. The tape was flown to Hollywood where Jo added her part.

Miss Stafford chose "There's A Small Hotel" for the reverse side of the disc and recorded her end using an arrangement by Paul Weston, Columbia's West Coast Musical Director. This tape was flown to England where Johnson added his voice.

Len Smith and Norman Newell, Columbia's English representatives, had this to say about the two-way trans-Atlantic dubbings: "We hope that this will be the first of many similar recordings. We trust also that this release will give an additional fillip to the prestige of British artists and British songs in the States."

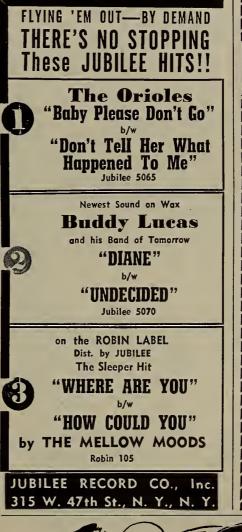
#### White, Wolfson Form **New Publishing Co.**

NEW YORK—A new music pub-lishing firm known as White Way Music Co. has just been launched with the principals as Edward R. White, general manager, and Mack Wolfson as professional manager. White recently terminated his con-nection as an MCA exec. Mack Wolfson was formerly prof. mgr. for Knickerbocker Songs, Edward Kass-ner, and others.

Knickerbocker Songs, Edward Kass-ner, and others. The big kickoff for White Way Music is the acquisition of four songs in the new Columbia Picture release, "Purple Heart Diary." The four tunes are "Tattle Tale Eyes," "Hold Me in Your Arms," "Hi, Fellow Tourists," and "Where Are You From?" all written by Johnny Bradford, Barbara Hayden, and Tony Romano.

#### **Hennigs Promotes** Tunes

NEW YORK—As the result of the first meeting of the promotion depart-ment of the Frank Hennigs Music Pub. Co. in New York City this week, Bernie Baum will head southerly on a DJ 'junket, Jil George will cover New England and Fred Schultz, now with this firm will continue to cover the Mid-West area. The company's first 1952 record releases are "Be-lieving In You" and "Heaven Knows Why."



b/w "HEY, HEY! PRETTY

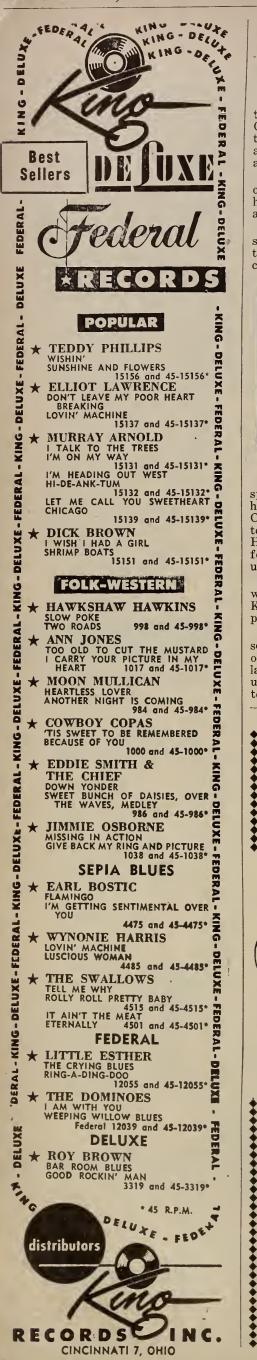
SITTIN' IN Record # 624

Personal Management HENRY STONE 505 W. Flagler St., Miami, Fla., Tel. 36159



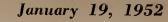
BABY

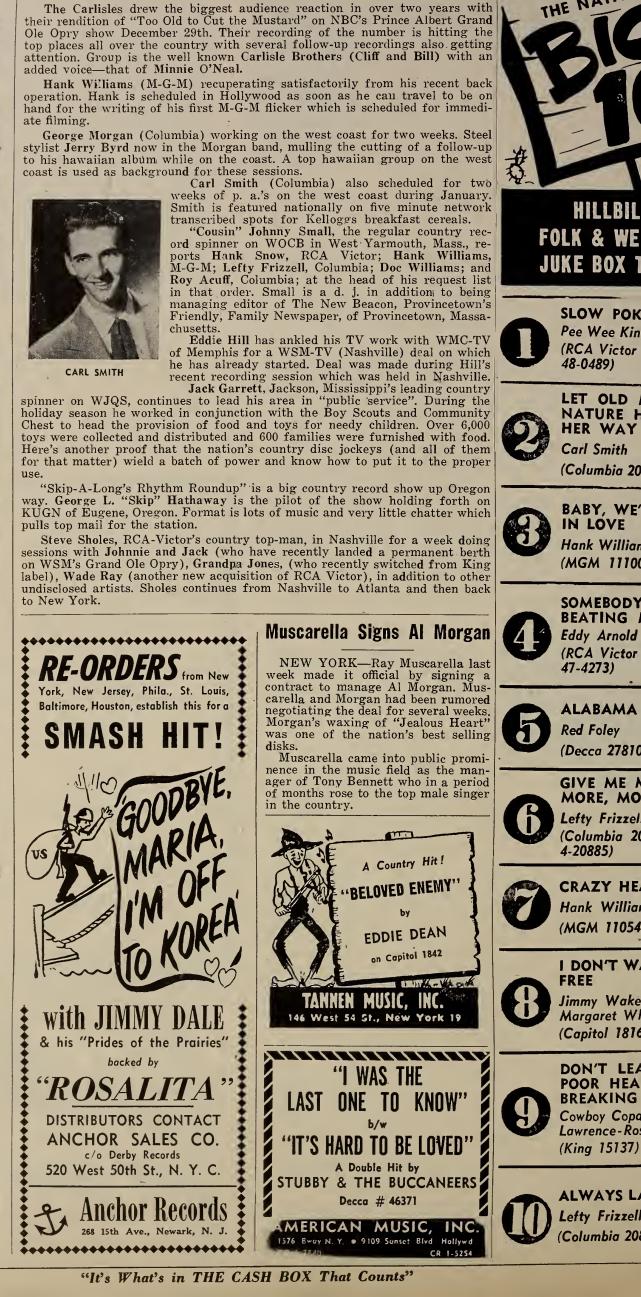
A AAA WAY

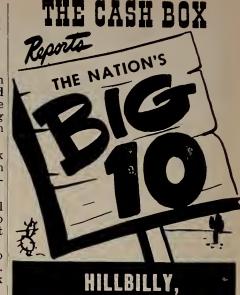


and WESTERN

THE







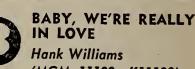
**FOLK & WESTERN JUKE BOX TUNES** 

> SLOW POKE Pee Wee King (RCA Victor 21-0489; 48-0489)



LET OLD MOTHER NATURE HAVE HER WAY

(Columbia 20862; 4-20862)



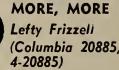
(MGM 11100; K11100)



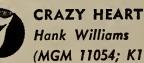
SOMEBODY'S BEEN BEATING MY TIME Eddy Arnold (RCA Victor 20-4273; 47-4273)

ALABAMA JUBILEE **Red Foley** 

(Decca 27810; 9-27810) GIVE ME MORE,



(Columbia 20885;



Hank Williams (MGM 11054; K11054)

I DON'T WANT TO BE FREE

Jimmy Wakely & Margaret Whiting (Capitol 1816; F-1816)

DON'T LEAVE MY POOR HEART BREAKING **Cowboy Copas - Elliot** Lawrence-Rosiland Patton

**ALWAYS LATE** Lefty Frizzell (Columbia 20837; 4-20837) The Cash Box, Music





"BUNDLE OF SOUTHERN SUNSHINE" (2:11) "CALL HER YOUR SWEETHEART" (2:40) EDDY ARNOLD (RCA Victor 20-4413; 47-4413)



EDDY ARNOLD

• Eddy Arnold has two more tunes that are headin' for the top of the best seller list. The warm quality of this artist's presenta-

"I'VE GOT A RED HOT LOVE" (2:34) "I GRABBED FOR THE ENGINE" (2:13) LOUIE INNIS (Mercury 6370)

• The upper end is a bouncy thing that Louie Innis handles with ease. The tune is pleasant and with the fine vocal the lid comes out listenable. The bottom dish is a fast moving number that's complete with train ef-fect and Louie delivers this rhythm packed number in a first rate style. Our nod goes to the second deck.

# "ROLL IN MY SWEET BABY'S ARMS" (2:35) "I'LL JUST PRETEND" (2:30) LESTER FLATT & EARL SCRUGGS (Mercury 6372)

• Lester Flatt and Earl Scruggs have a typical hillbilly sounding num-ber working on the top level. The boys give the fast moving number a brisk ride and offer an ok lid. The flip half is a ballad type tune that's done with a very nice arrangement. Ops have their choice of either lid.

# "MISSING IN ACTION" (3:09) "JUST A LITTLE MORE WAITING" (2:41)

JIMMY WAKELY (Capitol 1936)

A tune that's getting lots of wax-• A tune that's getting lots of wax-ings is given another workout by Jimmy Wakely. The melody is pleas-ant and Jimmy does the rest. The lower half is a slow number that Jimmy delivers with lots of feeling and here too ops have a listenable lid. The upper disk might share in the coin.

"TRIED AND FOUND GUILTY" (2:43) "DOGCONE LONG GONE BLUES" (2:14) ERNIE LEE

#### (Mercury 6369)

• A lilting tune is carried softly on the first deck by Ernie Lee. The artist's treatment helps immeasure-ably in bringing the platter in. The under siding is a slow bluesy type tune that shows Ernie to better ad-vantage as he doles out the lyrics with a yodel in his voice. The lower one is strong.

"TEARS ON MY GUITAR" (2:17) "BLUE WEDDING BELLS" (2:16) EDDIE DEAN

tions have established him as a favorite and the new coupling is gonna fall right in line with his following. The top level, "Bundle Of Southern Sunshine," is a light

Of Southern Sunshine," is a light tune with an infectious bounce that's gonna be played over and over again. Eddy dishes out the lyrics in his typically fine fashion and ops are going to enjoy lots of play from this half. The under level is a slow ballad labeled "Call Her Your Sweetheart" and here too Eddy displays his wonderful vo-calizing. This end is a sweet sound-ing melody that flows easily and smoothly. Ops who have enjoyed the flood of coins Eddy has been responsible for oughta get with his new ones—they're loaded.

#### (Capitol 1915; F-1915)

• Eddie Dean belts out a feelingful vocal to a sad sounding ballad on the top deck. Eddie's warbling adds up to a pleasureful half. The second side is a similar tune that Eddie does another fine job with and here he is assisted by a female vocalist. Ops oughta take a gander.

### "WORDS" (2:35) "SMOKEY JOE'S BARBECUE" (2:10) JOHNNY HORTON

(Abbott 106)

• Johnny Horton and the Texans take a simple tune and give it a thorough going over. The vocal treat-ment helps make this number. The under portion is a slow boogie beat item that Johnny does with lots of gusto. The piano backing adds to the effect and as a result this level comes out with more appeal out with more appeal.

## "THESE THINGS SHALL PASS" (2:28)

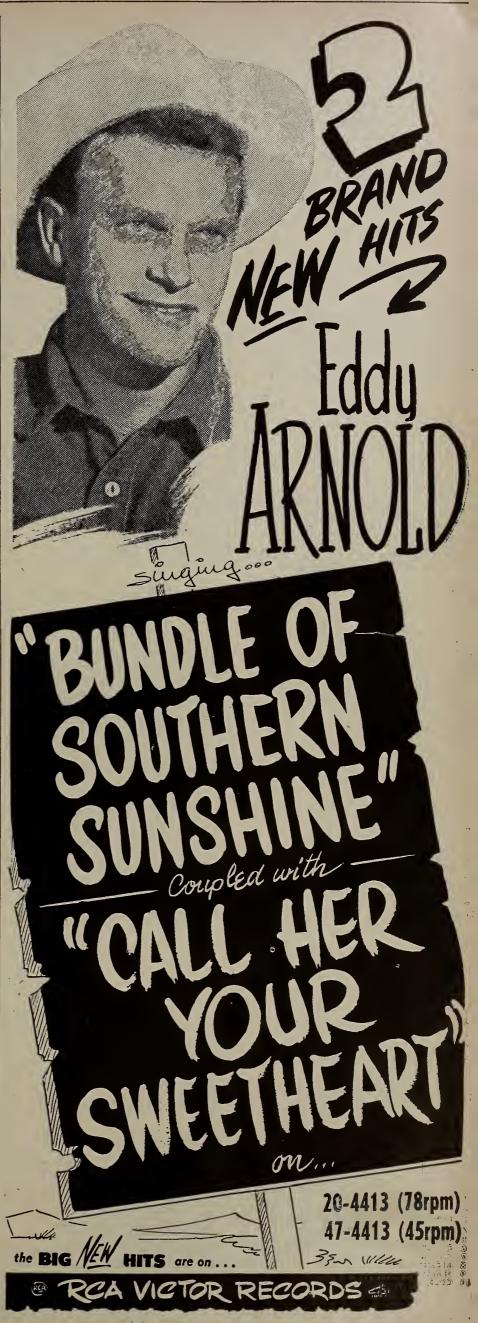
"PRAY" (2:20) HANK SNOW & THE JORDANAIRES (RCA Victor 20-4398; 47-4398)

• A strong end is waxed on the up-per level by Hank Snow and the Jor-danaires. It's a slow tune that these artists handle in a pleasing manner. The bottom dish is a spiritual type number with a big bounce and once again the boys bring home a good half. We like the top deck.

# "ALABAMA JUBILEE" (1:50) "COLD, COLD HEART No. 2" (2:42)

HOMER & JETHRO (RCA Victor 20-4397; 47-4397)

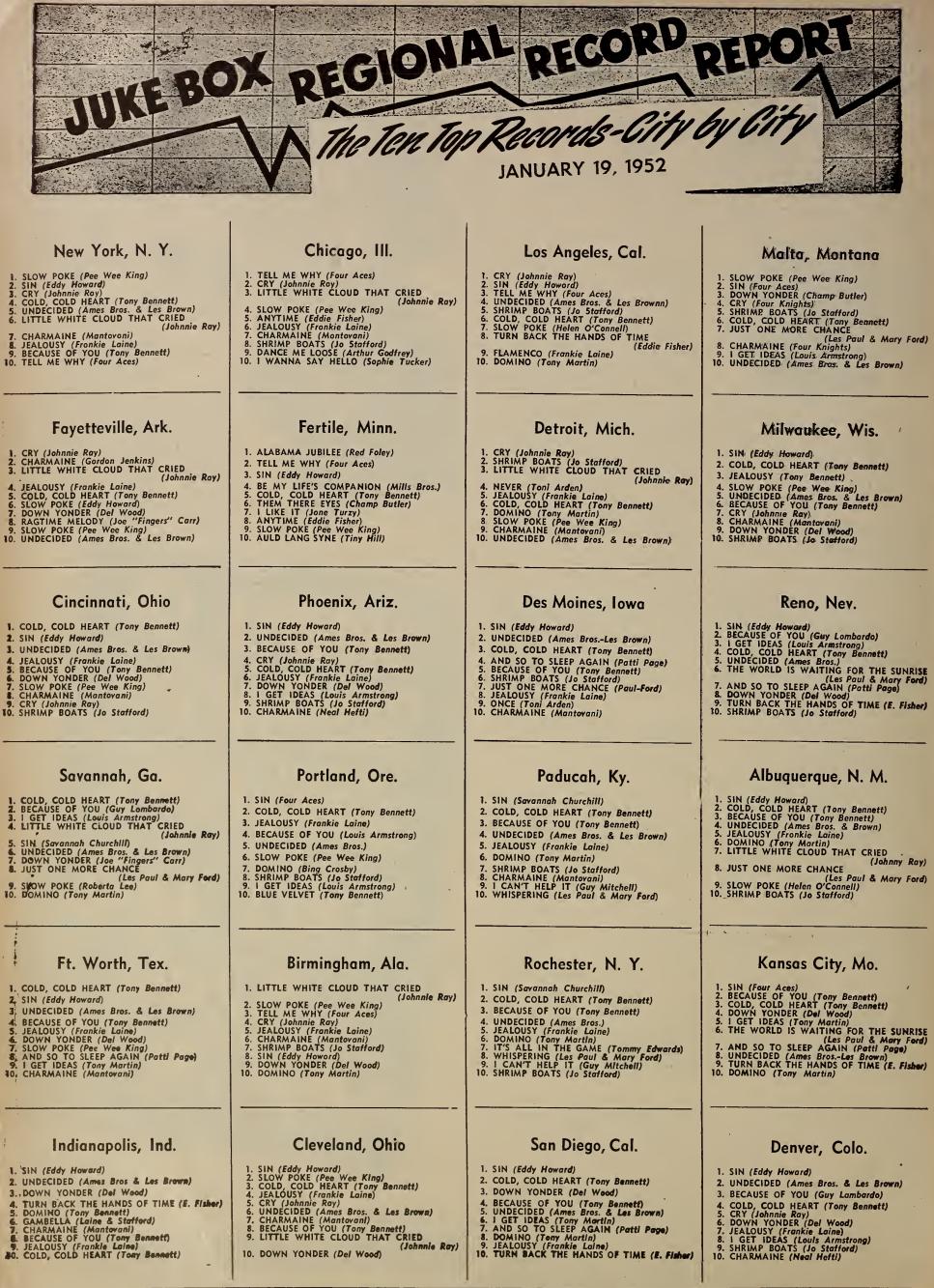
• A current biggie is taken for a brisk ride 'round the wax by Homer and Jethro. The boys do a grand job with it though they're a bit late. The under siding is a novel take off on a tune that's hit the top on both the western and pop lists. This humorous treatment deserves the attention of ops. ops.



"It's What's in THE CASH BOX That Counts"

#### The Cash Box, Music

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Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

#### The Cash Box

**PRODUCTION LINE JITTERS** 

**Page 21** 

Mfrs. Plagued by Lack of Materials and Components. Their Production Lines Full of Jitters as Workers Stop and Go All Day Long. Worry Whether Gov't Agencies May Halt All Materials Also Pervades Factories Atmosphere. Many Entangled in Red Tape of Defense Work. Only Few Actually Producing Defense Materials. Mfrs. Grimly State They Will Continue to Produce for Trade as Long as They Possibly Can. All Hope for Relief by Third Quarter. Urge Ops and Distribs to Buy While They Can.

CHICAGO-The newest plague to hit the coin machine factories is the production jitters.

It isn't comical. Workers stop and go all day long. Some part of the production line runs out of materials and components, and factory heads have to either halt the entire line and realign their workers, or else dash madly to some supplier and beg for a few more ounces of metal, or an extra couple of components, so that the production line may continue ahead. ahead.

Operators, jobbers and distributors round the nation have no idea of the many headaches with which the manufactories here are faced. Each day sees a new production plague. Members of the factory force don't know, from day to day, whether they will be able to continue.

In the meantime rumors continue to wildly circulate about this pro-duction center of the industry. The latest one: The fact that discussions are under way in Washington to possibly halt the flow of all critical metals to lesser important civilian goods producers. This would mean an instantaneous shut down of all the production lines in the factories here.

Defense work? Most of the manu-facturers here are deeply entangled in red tape of the defense effort. (This is, of course, no different than what other manufacturers, in other industries, are undergoing.) Few, if any of the manufacturers, are actu-ally producing in any volume at all for defense. And even those fac-tories that are producing some de-fense materials are wondering how long they will continue.

Everyone of the manufacturers, tho, grimly and doggedly state that they will continue to produce for the trade just as long as they possibly can. None want to get out of the business for which their factories were created. All realize that leaving the field for any length of time might be the death knell for many now engaged in the coin operated equipment business.

It's a vicious round-robin of materials and components shortages, prodution jitters, labor plagues, rumors and more rumors, red tape and still more red tape, and a desperate effort to fill the orders as they come deluging into the sales departments.

All manufacturers are urging the nation's operators, as well as their own distributors, to buy whatever they can, while they can. There is no doubt that, at least for this first quarter, the manufacturers will pro-

duce much less volume than they did in the last quarter of '51.

As far as the second quarter (April, May, June) is concerned, few can even guess what may happen. There may be a sudden halt of all materials to the less essential civilian goods industries and that would mean the end of all coin operated machines production.

All optimistically hope that the third quarter may bring some relief. That copper wire production as well as aluminum and steel will zoom up sufficiently to assure all a larger quota of these critical materials.

In the meantime, to the credit of the manufacturers here, their experimental departments are desperately seeking for substitutes for present critical metals, as well as attempting with all might and main, and lots of speed, to develop new products which will not take as much materials and which will, at the same time, bring bigger profits to the industry.

There is no doubt of the ingenuity and ability of many of the experimental engineers in the factories here. Some of these men are going to come up with products that are sure to prove more popular than anything which has ever appeared in the field. This goes for any type of equipment that has ever been produced.

It is a race against time. The hope is that these engineers will beat the deadline, if there has been a deadline already set by the Federal Government agencies who control the nation's critical materials.

# **CMI** Banguet And Floor Show Set For Wed. Evening, Feb. 6.

# Urge Ops, Distribs And Exhibitors To Obtain Tickets For Tables Immediately



DAVID GOTTLIEB

CHICAGO—David Gottlieb, Chair-man of CMI's Convention Committee, and who was also named Chairman of the Entertainment Committee for of the Entertainment Committee for this convention, reported this past week that tickets were ready for the big banquet to take place on the last night of the convention (Wednes-day. February 6, 1952). ' He urged every operator, jobber, distributor, supplier, and all who would attend the big convention on

February 4, 5, and 6, 1952 at the Hotel Sherman, this city, to buy their tickets immediately, so that there just would not be the same rush at the last moment which was experienced in former years

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last moment which was experienced in former years. Gottlieb stated, "We are trying to eliminate the troubles and problems which we had in former years. Every-one now has the opportunity to get tickets and tables in advance. There-fore, since this information has been released to the trade press, we feel fore, since this information has been released to the trade press, we feel that those who will not heed our ad-vice, and who will come asking for selective locations at the last moment (while the show is in progress) will not be able to state that we didn't forewarn them." He also reported "This year we

He also reported, "This year we are going to have one of the most outare going to have one of the most out-standing floor shows of all time. Every big star we can obtain will be present. There will be an outstand-ing orchestra. There will also be spe-cial entertainment which is being ar-ranged at this time by some of the people in the industry. In fact, we may even hope to see some of the great stars fly in to entertain the field for this one big night."

Most important of all, David Gott-lieb stated is for, "Every single mem-ber of the industry to buy their tickets and tables right now. Then", he concluded, "we will have no prob-lems when the big banquet comes about."

### **NEWS FLASH:** Civilian Goods To Be Slashed 10% In 2nd Quarter Quotas — "Less Essential" Durables To Get An Increase . . . Will Coin Machine Industry Get This Increase?

WASHINGTON, D. C.—Defense Mobilizer Charles E. Wilson and Defense Production Adminitsrator Manly Fleischmann told the Joint Congressional Committee on De-fense Production this week that the civilian economy must take a 10 per cent over-all cut in con-trolled material allotments for the second quarter—altho producers of second quarter—altho producers of "less essential" consumer durable merchandise will get an increase

over the first period in the interests

over the first period in the interests of fair play. In the first quarter allotments producers of "more essential" civilian goods got proportionately more copper and aluminum than "less essential" goods. Fleischmann and Wilson empha-sized, however, that the "military" needs considerably more equip-ment, and they will get it in pref-erence over all civilian goods.

What the third quarter will bring in the way of curtailment is yet to be figured, but Wilson stated "if anything, the civilian outlook will get worse in the third and fourth quarters before it gets better."

Now the question is: Will coin operated equipment be among those "less—essential" products to be given an increase? We hope so!



WRITE FOR LIST OF MANY ITEMS! ALL PRICED EXTREMELY LOW!

SPECIAL: Wurlitzer 1015 curved, right or left, \$7.95 ea.

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The Cash Box "CMI Special" - GOES TO PRESS: JAN. 31

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# **Music Ops Meet** MOBRIDGE, S. D. - Statewide meeting of the South Dakota Music meeting of the South Dakota Music Operators Assn. took place here this past Sundav and Mondav (Jan. 6 and 7) at the Brown Palace Hotel. and resulted in the election of new officers to become effective as of Feb-ruary 1, for the year 1952.

Re-elected to the important position of secretary-treasurer was Harold Scott of this city who called this

So. Dakota State

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statewide meeting together here. Business sessions took place in the Moose Hall of this hotel. Those who a<sup>+</sup>tended were also en<sup>+</sup>er<sup>+</sup>ained at luncheon and a dinner-dance in the evening.

Elections took place on Monday with the following results:

Tony Trucano of Deadwood, So. Dak., was elected president.

Mike Jmig of Yankton, S. D., was elected vice-president.

Two new Board of Directors were elected: Norman Gefke of Sioux Falls, S. D., and Darlow Maxwell of Huron, S. D.

From Bismarck, North Dakota, came Glenn Addington and John Morton, vice-president and secretary, re-spectively, of the North Dako<sup>+</sup>a Music Operators Assn. to attend this meeting.

According to Harold Scott, "Every-one of the men we had counted on attended this statewide meeting, re-gardless of the inclement weather which we have had in our state for some weeks.

"The meetings were extremely interesting. Some policies were changed. Announcement in this regard will be made in the very near future.

"At the same time all who attended and enjoyed themselves tremendously at the luncheon and dinner-banquet, stated they were much pleased with the result of the election.

"It looks like a big year ahead for our statewide association," he concluded.

Elect Officers At Joe Cohen Predicts Great Year In '52 For Ristaucrat

January 19, 1952

APPLETON, WIS. — Winding up up 1951 in what might be termed "a blaze of glory" according to Joe Cohen of Ristaucrat, Inc., this city, the firm is now of the belief that 1952 will be its greatest year, if advance orders are any indication at all of a great year ahead.

According to Joe Cohen, "1951 was 'way ahead of 1950. And now 1952 has started with such speed and so many new orders that we believe our new 'Ristaucrat' phono will enjoy its greatest year in 1952.

"There is no doubt," he continued, "that more and more smart operators everywhere in the nation are beginning to realize the vast possibilities our new 'Ristaucrat' offers.

"In fact," he continues, "the improvements which we have incorporated into our newest model, at the suggestion of the nation's leading op-erators, assures every operator that he is getting a counter model phonograph that is not only going to open up new spots for him, but, that will most definitely pay for itself in quicker time than any music equipment he has ever before purchased, and also that he will continue to enjoy steady, big profits for a long, long time."

The firm is working at top speed here to deliver the orders which it has received so far this year.

A great many of the "Ristaucrats" are going into Central and South American countries where they seem to have clicked in a very big way. This is in addition to the bulk of the firm's business from this country.

Joe Cohen concluded, "We don't know how the other manufacturers feel about 1952, but, as far as we are concerned, we believe that it will be a very, very great year for us."

# Lake City Amuse. Co. Sets New High Sales Mark With "Spot-Lite"



CLEVELAND, O.—Joe Abraham of Lake City Amusement Company, this city, reported this past week that, after a complete tally by his sales manager, George Métz, he found that the firm had set a new sales mark with Bally's "Spot-Lite" game. "This is one game," Joe reports, "that has won the confidence of every single operator in our territory.

"Many of the operators," he says, "are changing over the majority of the games on their routes to 'Bally Spot-Lites."

Each one has found that this game is doubling and even tripling all for-mer collections they've ever enjoyed."

George Metz claims, "Regardless of what Joe says, and he's trying to be as conservative as possible, you can tell the world that the sales mark we have just set with Bally's 'Spot-Lite' is one that will take a long, long time to beat.

"This is one game," he says, "that every operator has agreed is the finest moneymaker he's ever operated.

"What's more," he continues, "the word has spread all over our territory that Bally 'Spot-Lite' is the game to buy for 1952 and, believe me, the op-erators are buying them just as fast as we can get them in here from the Bally factory."

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

# relieves tension

These indeed are times that try men—soul and body Nervous fatigue and tension abound as an aftermath of living in this jittery world. We work hard, play harder. Even our amusements stimulate rather than soothe. Fortunately many have found the simple way to throw off the cares of the day. You'll see them in a favorite tavern or other location relaxed and having fun as they listen to their favorite tunes and artists on the jukebox.



New Model "D". . Good to See, to Hear, to Operate



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### **Standard Auto. Music Bally Distributor In** Little Rock, Ark.

NASHVILLE, TENN.—R. H. San-ders of Sanders Distributing Co., this city, Bally distributors in Tennessee, Arkansas and northern Mississippi, Arkansas and horthern mississippi, announced the appointment of Stand-ard Automatic Music Co., 1202 W. 7th St., Little Rock, as Bally ditsribu-tor in the Little Rock area.

Dan (Chink) Levine, coin machine man, who heads the Little Rock or-ganization, has been covering prac-tically the entire state of Arkansas for quite some time, and reports greatly increased activity thruout the area.

### **Cigarette Machines** Account For 16.7% **Of Total Cig Sales**

NEW YORK — 443,500 ciga-rette vending machines were responsible for the second largest retail outlet of cigarettes in 1951, accounting for 16.7 per cent of the total sales, accord ing to the research division of the National Association of Tobacco Distributors.

# Sales Surprise

CLEVELAND, O. - Roy Monroe and George George of Monroe Coin Machine Exchange, this city, who report that they have enjoyed one of the best years in 1951 since the firm was created, state that they are preparing a surprise sale of the biggest magnitude they have ever attempted.

"Prior to taking our inventory," Roy Monroe said, "we are going to first line up and list all the hundreds of machines we have on hand in all categories and are going to feature these in the biggest sale we have ever held in all our history.

"At the same time," Monroe continued, "we are going to pull some surprises which will, without any doubt," he believes, "bring smiles of real pleasure to operators everywhere in the nation. We are going to sacrifice-price some of the best equipment in the industry today."

The firm has been making arrangements for this sale for the past few weeks and believe that it will be ready to present the merchandise within another few days.

"Just as soon as we have every single item listed and placed in its correct category," Roy Monroe claims, "we are going to feature the biggest and most surprising 'low price sacrifice' sale in all history."

# Monroe Prepares | Williams Presents **New Five-Ball**

January 19, 1952

CHICAGO-"To meet the demand of our distributors, as well as the operator-customers of the distributors," Bill Ryan, general sales manager of Williams Manufacturing Company, this city, stated this past week, "we are introducing a brand new, simple, easy-to-play and easy-to-understand five-ball game, 'Horse Shoes.'"

Ryan stated, "'Horse Shoes' has every famous five-ball feature. It is so beautiful and appealing a game, because horse shoe pitching has always been one of the favorite and most popular American sports, that our distributors believe this game has every possibility for proving itself one of the biggest successes the operators have enjoyed on their routes."

The production is under way for "Horse Shoes," the Williams' factory has not halted its production lines on "Spark Plugs" and "Sea Jockeys." These latter two games are now in their fourth consecutive month of production.

"But," Bill Ryan explains, "'Horse Shoes' is an entirely different type of game. It's the best of the pinballs. It has every quality and every feature that has made Williams' games so outstanding. It is one of the most attractive pinball games we've presented to the trade."

# **Ops Have Pics Taken At First Distribs**

CHICAGO - Operators who visit over at First Distributors for the first time find themselves facing a camera, and within a few moments have had their pictures taken.

These pics wind up on specially con-structed frames which adorn the coffee room walls of this distributing headquarters.

The resultant effect is for ops, who spend a moment or two over a cup of coffee and a sweet roll at First Distributors, to go from picture to pic-ture and, in most cases, identify many operators they know from other parts of the country.

This is one of the most interesting rooms in any distributing headquarters in the nation.

The idea was born almost the same day that Joe Kline and Wally Finke

opened First Distributors. "Since then," Wally says, "we've taken pictures of hundreds of operators who have called at our quarters here. We believe we now have the most outstanding collection of pictures of operators ever put together in any one place in the country.'



The old year went out with a big loud goodby and the New Year arrived bringing thousands of visitors to Nola, and from the terrific business everyone is enjoying, we doubt that few of them have left. We are all looking forward also to the next two months, especially February 26th, which is Mardi Gras Day Sixty halls have been scheduled, thirteen needed on two weeks of every

Is enjoying, we doubt that few of them have left. We are all fooking follward also to the next two months, especially February 26th, which is Mardi Gras Day. Sixty balls have been scheduled, thirteen parades and two weeks of carnival. Wish you all could be here with us. . . Rock-Ola has scheduled its southern sales promotion meeting for February 10 & 11th at the Roosevelt Hotel, we hear. The meeting will be attended by all Rock-Olo distributors in the southern area and also Art Weinand, Rock-Ola V. P. and Lou Sebastian, district sales manager. . . Mr. and Mrs. Gascon drove in from Addis for a two day visit in Nola. Ditto Mr. and Mrs. Ed Daniels of Jackson, Mississippi. Dashed into Mallory's and caught a glimpse of Johnnie Jeandron up from the Bayou country. And the guys and gals at Mallory's, like all of us, are slowly recovering from the holiday festivities. . . . Hey, we want to welcome J. P. Felder to the coin machine fold. Mr. Felder recently purchased five new Rock-Olas and promptly set up business down Morgan City way. We certainly wish Mr. Felder oodles of success. . . . Stopped by Nick Carbajal's Crown Novelty Company and found Nick in a conference with Armando Rivera, Dallas operator. . . . Hope you kids took in the Dinah Washington concert. 'Twas just this side of terrific. . . On the Row: Pete Albano, Bob Nims, Cliff Johnson, the A.M.I. boys, Charlie & Jr. . . Whitney LeJune, New Roads, La., purchasing a 1400 from F. A. B. Distributing.

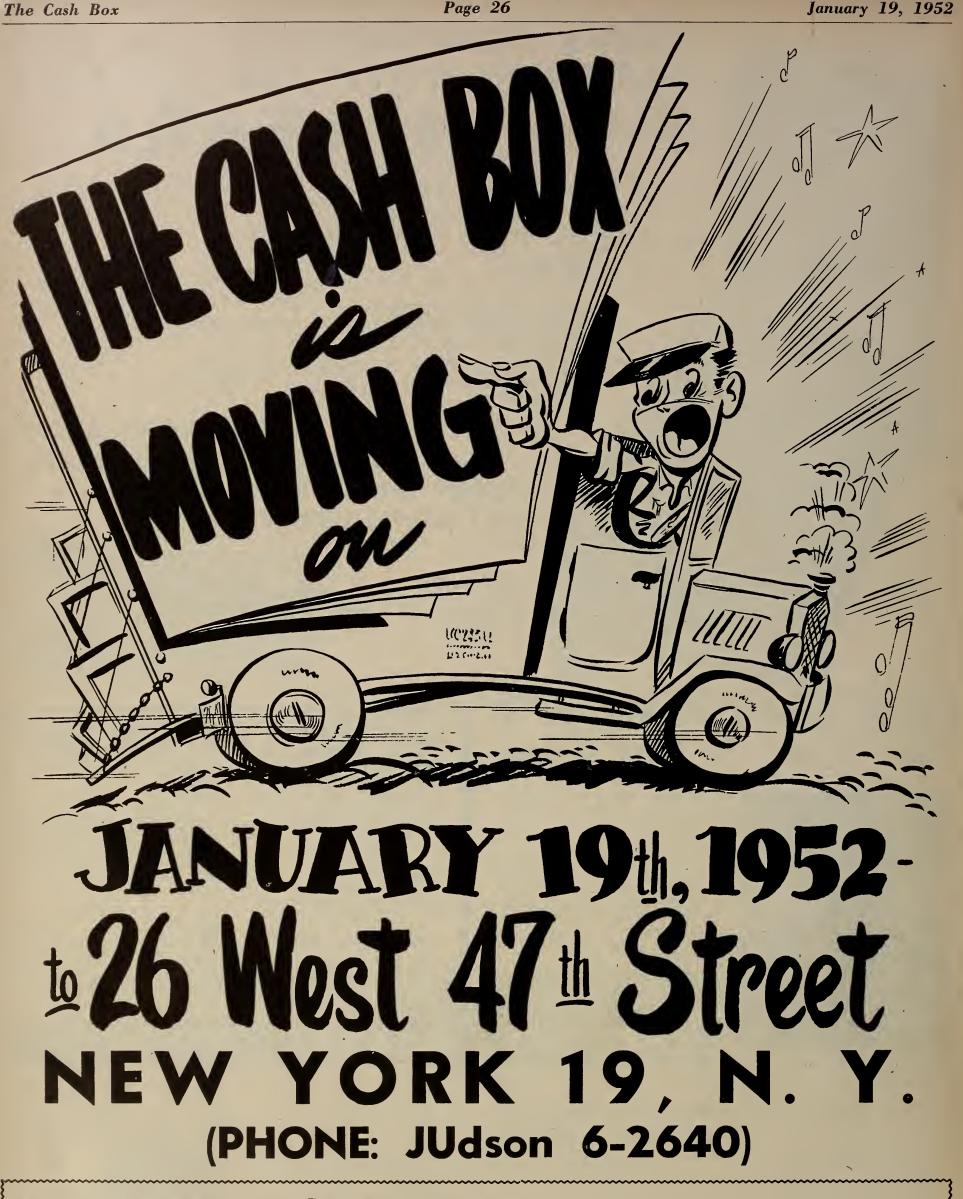
"It's What's in THE CASH BOX That Counts"

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"It's What's in THE CASH BOX That Counts"



# NOTE: UERY IMPORTANT-

These new offices will be functioning on Monday, January 21. All mail-Advertising copy, engravings, news, subscriptions, letters, etc.,-sent to The Cash Box on Friday or Saturday (January 18 or 19) SHOULD BE ADDRESSED TO...26 W. 47th Street.



# **Great Opportunity CLOSE-OUT** Large Quantity **30 Conductor** Cable WRITE FOR PRICE! SALES COMPAN Factory Representatives for AMI Inc.

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# Ace Presents New Line Of **Premiums For 1952**

RALPH SHEFFIELD

CHICAGO—Ralph Sheffield of Ace Premium Sales Company, this city, is enjoying business at a speedier and higher level than ever before, since the firm started to feature its new 1952 premiums. Says Ralph, "Since we presented our new line of 1952 premiums we

our new line of 1952 premiums we have been receiving orders from every-where in the country. "Not only that," he claims, "but, some of the premiums are so out-standing as play stimulators, and are so ultra-beautiful, that we believe this will be one of the greatest premium years of all time for our firm, as well as for every operator." Among the new premiums is one item which has over 100 uses and

"It's What's in THE CASH BOX That Counts"

which has clicked tremendously with

the trade. Ralph believes that he will soon be able to present this item in large quantity.

quantity. He reports, "We are now in the process of making arrangements for exclusive distribution of this sensa-tional item to the trade. Everyone who has purchased some of these has been raving about them ever since. We have orders for many, many thou-sands on hand and we hope, within the next few days, to be able to an-nounce that we can get this item out to the many, many operators who have already placed their orders with us."

#### **MOA Cancels Show**

OAKLAND, CALIF.—A let-ter received from George A. Miller, president of Music Op-erators of America (MOA), at the last moment as this issue the last moment as this issue was going on the presses, con-firmed remors printed in pre-vious issues of The Cash Box that this national body will not hold its annucl exhibit and show as originally scheduled for March 3, 4 and 5. It is expected that an election of officers of MOA will take place at this time, inst ad, at the Palmer House, Chicago. Reason expressed by Miller for cancellation of the scheduled meet is that its officers and at-torneys expect to be busy com-batting the Bryson Bill at hear-ings in Washington, D. C.



**BUY FROM** 



# CMI Convention Special Issue—

# DATED: FEBRUARY 9

Distributed On The Exhibit Floor of the Sherman Hotel ON OPENING DAY-FEB. 4-and also FEB. 5 and 6

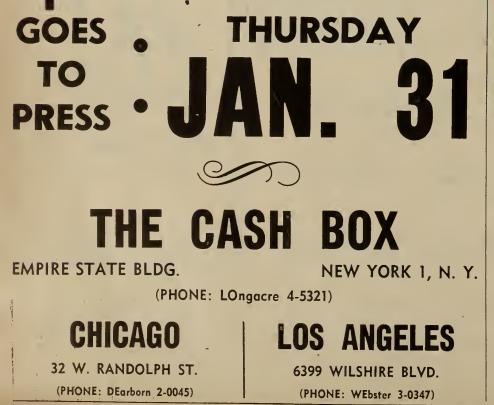
# EXHIBITORS-MANUFACTURERS DISTRIBUTORS-JOBBERS

Will Reach The Entire Coin Machine Industry . . . those who attend the Convention—and those who remain at home . . . at a time when interest in both new and used machines is at its highest peak.

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→ 1952 WILL BE THE SAME ← YOUR AD WILL RECEIVE MAXIMUM ATTENTION!

Send Your Space Reservation NOW !!





It now looks like the dull days are over. The week following the New Year's holiday brought unprecedented action to both operators and wholesalers. Operators looking back to 1951 tell us that this was a good year—and that they are expecting 1952 to be much better. Last week's collections were on the upgrade, and it is now expected that week by week collections will jump. Wholesalers along coinrow were particularly happy over the demand for both used and new equipment. It's more difficult to satisfy the demand for new machines than it is to meet the used machine demand. Whatever equipment comes in from the various music machine factories is immediately gobbled up by the operators. New games, for the most part, are also bought up immediately. Used music demand has increased, and the wholesalers are busy shipping.

It's interesting to note that the research division of the National Association of Tobacco Distributors report that the 443,500 cigarette vending machines thruout the country are the second largest retail outlet of cigarettes, accounting for 16.7 per cent of the total sales in 1951. . . John Frechtmann, Paris, France, operator visits the coinrow wholesalers. Frechtmann will stay in the States some three months, during which time he'll visit a number of wholesale firms in various cities, winding up at the CMI Convention in Chicago on February 4. . . Ben Becker, the beloved behemoth of Bally, just couldn't find the time to get to Chicago this past week as he had intended. However, he states he'll fly out in the near future—at the first opportunity. . . Ted Ruby, Amsco, Inc., specializing in premium merchandise for the coin machine trade; to fly to Chicago this week-end. Ruby has signed for an exhibit booth at the CMI Convention. . . Alex Gold, Meriden, Conn. op in town, still hobbling with the aid of a cane. . . Dick DiCiccio, Westchester Amusement Co., buys some used music from Koeppel Distributing, and watches in amazement as Harry Koeppel assists his man in loading the equipment onto his truck. (Koeppel, for many years, was the trucker for all of New York's coin firms). By the way, Hymie and Harry report biz booming, with reconditioned music in demand more and more. Their line of plastics attracting considerable sales also.

\*

Joe Young and Abe Lipsky, Young Distributing, get into the fast action. As rapidly as Wurlitzer 1400's arrive in the city, they're grabbed off. Last shipment of about 25 machines didn't last five minutes, Joe stated. In addition, the firm's reconditioned phono division is kept busy continually readying machines for shipment. . . Max Brown, Philadelphia Coin Machine Co., Philadelphia, spends a day on coinrow. Max tells us he's doing quite an operating job with Exhibit's "Big Bronco" . . . Charlie Engelman back working on his music route again. He had been taking it easy as his son Stewart was running the route. Stewart enlisted in the Coast Guard two weeks ago, and now Charlie has to go back to work. . . . Barney (Shugy) Sugerman, Runyon Sales Co., who has been biting his nails for the past weeks awaiting the arrival of a grandchild, is now down to the first nuckle. His daughter, Lorraine, still holding out. Shugy, who had plans to fly to Chicago, sweating it out at home until the big event takes place. He'll leave for Chicago (and a visit to the AMI factory in Grand Rapids, Mich.) immediately after blessed event takes place. . . . Irv (Kempy) Kempner, Runyon's roadman, back from a trip thru Connecticut, and stays on at the office greeting ops who drive in. . . . Mrs. Gertrude Browne and Hal Purdy of Paramount Vending Co., Beacon, N. Y., one of Kempy's customers drop in to see him. . . Mike Munves doing a sensational job with Exhibit's "Big Bronco" and "Jet Gun". He wishes the factory could send the number of pieces of each he's ordered . . . . Many of Harry Siskind's friends getting rcady to attend the tremendous Bar Mitzvah party he's running for his son in Brooklyn this coming Saturday night. . . . Jack Mitnick, AMI's regional representative, getting a much needed rest at Hot Springs, should be returning to action shortly.



Now that the Christmas and New Year's celebrating has ceased, business has once again settled down to normal. . . Our sympathy to Raymond and B. H. Wil'iams of Commercial Music Co. whose mother Mrs. Nora Williams of Dallas died on New Year's Day. . . We also extend our sympathy to Paul Glass of Big State Distributing Company whose brother, Jack Glass, was killed on Christmas Eve. En route to Dallas from Tyler his convertible skidded on a wet palce in the pavement and he was killed instantly when the car overturned. . . On the brighter side, Tommy Chatten and a couple of his buddies spent the weekend fishing at Lake Texoma. Together they caught 158 fish. . . .

Recently seen around Dallas were Gill Seelmeyer of El Paso; Ray Barnes of Palestine; D. W. Byford of McGregor; Cecil Epps and Fred Ellis of Waco; Al Sebastian of Killeen; the gang from Fulton Music in Grand Prairie; and George Fridel of Fort Worth.

George Fridel of Fort worth. We are glad to hear that Mrs. Carl Gallagher is recovering from her recent operation. Carl Gallagher is a Dallas coin machine operator. . . Hugo Joeris of Amarillo was in town recently and reports that Christmas business was good in his territory. . . T. E. Johnson of Shamrock and Jake Morehead of Fort Worth were in town recently buying new equipment. . . In addition to his coin machine route, R. E. Driscall has opened a used car lot, Cockrell Hills Motor Company. . . Earl Burns is again expanding his coin machine route. He is fast becoming one of the biggest operators in the Dallas area. . . Travis Roberts of San Angelo is all smiles these days. Business is good—he is buying new Wurlitzers—what more could a man want? . . . Shuffle alleys are going like hot cakes Dallas distributors report.

"It's What's in THE CASH BOX That Counts"

The Cash Box



Funtime: R. B. (Raymond) Williams had some of the boys 'round and about our town wingin' (and whangin') the few days he spent here with Abe Sussman. Givin' 'em that good old Texas treatment. Speed and sensation. All at one and the same time. Just can't keep up with these lariat ropin', dogie whoopin' Texans. . . . Bill Ryan pleased with the name of Williams' new five-ball, "Horse Shoes." "This," Bill says, "is still one of the greatest American sports—pichin' horse shoes." . . . Sam Stern back in town after enjoying a vacation in Tucson with Ellie and the kids. . . . Understand Gil Kitt is acting as Chairman for the NCMDA down at the Saxony Hotel in Miami Beach. Gil was down in Miami with his gorgeous missus for some weeks. Then re-turned to his offices here. From where, after a short stay, he flew back to Miami to the NCMDA meet. . . . Joe Cohen of Ristaucrat, Inc., Appleton, Wisc., tremendously pleased with the biz his firm did during '51. Looks to '52 for one of "the really greatest years." (That's the kind of optimistic looking-ahead that's made this the great business it is.) Vic Weiss and Billy Knapp thrilled over their new quarters. Leave it to

ahead that's made this the great business it is.) Vic Weiss and Billy Knapp thrilled over their new quarters. Leave it to that little Vic to talk a jewelry store out of those very gorgeous blonde fix-tures (even if he did have to buy about \$500 worth of jewelry stock to do it) and get Allied looking like Tiffany's... Roy Monroe of Cleveland tells us, "I'm gonna pull off a surprise sale that'll floor 'em." And he means it... This past week Bally was just about deserted: Jack Nelson up in Minneapolis. Bill O'Donnell trying to recover after a night with Raymond Williams. Tom Cal-laghan down in his very favorite sunshine spot, San Juan, Puerto Rico. But, and that's the big but, good ole Georgie Jenkins "on the job." Georgie just back from visiting his grandchildren down Texasway. (Just another bunch of Aus-tralians who've bitten that Texas dust ... and like it.) ... Mort Secore of Secore & Secore (the guys who are producing that very interesting counter game, "Scatter Ball," phones to report, "We gotta new engineer and boy, oh, boy, we're goin' at top speed. And delivering those back orders fast."

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The Cash Box

PLAY APPEAL!

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Chicago 24, III.

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RISTAUCRAT DING 1.5 7 NHES OF 1.4 18 HICKLES S•45 The S•45 is the answer to operators' demands for a low cost, low overhead Music Box suitable for small locations. Try the S•45 on location - prove it to

RISTAUCRAT, INC. 1216 E. Wisconsin Ave., Appleton, Wis. 





The wraps we were pledged weeks ago to keep on the new horse entry in the kiddie handicap are now off, with vet coin man Abe Chapman formally introducing his "Buccaroo Horse" on Jan. 10 in the Los Angeles area, before presenting it to the national market. Exclusive distributor on the ride will be Jack Simon, who's recently severed his Eastern connections as Sicking Distributors and will henceforth conduct the business under his own name. Jack, who's back on the job and in fine shape after some minor surgery, notes that the "Buccaroo" will be produced at the rate of 300 per month and that it pos-sesses a new clutch and a special drop chute. It should be interesting to observe how the new horse keeps pace with the current big money winner, Exhibit's "Big Bronco."... Lyn Brown, to date, shows no great concern over the opposition, but we did note one of the Exhibit horses on Paul Laymon's floor, indicating that the boys will be jockeying around for position.

Bill Happel was back at his Badger Sales desk after a Hawaiian visit, during which he huddled with Chong and Fujisaki of the Honolulu Amusement Co. and with Phil Kellerman of Bertrand Music. He'd also planned to see Frank Anderson at his arcade there, but learned that Frank was spending some time at his mainland home in Lea Archier Philosophian Philosophian and the second Anderson at his arcade there, but learned that Frank was spending some time at his mainland home in Los Angeles. . . Badger's now waiting on the new Williams 5-ball, "Horseshoe." . . . Very much on the go these days is Phil Robinson, thanks to Chicago Coin coming through with another winner in the new 5-ball, "King Pin". The game is proving its worth at Laymon's and Jack Simon's, among others. . . Things are normal at General Music, Fred Gaunt tells us, with Bud Parr back from a holiday vacation at his La Paz, Maxico, ranch with the family. . . Chatted with service man Harry at the Dan Stewart Co. while Dan Stewart and Bob Bever were both away on business. The Rock-Olas are moving right along, we gathered. Olas are moving right along, we gathered.

Another music machine doing just fine and stepping right out as fast as they come in is the AMI, we were told by Nick Carter, at the Nikabob, where sales are now setting a nice pace for the New Year after the holiday quiet spell.... More indication of a lively year comes from Al Bettelman at C. A. Robinson's, where Chicago Coin's "King Pin" and United's "Leader" are catching plenty of action from the out-of-town ops, according to Al. . . . Bally's "Spot Light" is still the game to watch at Paul Laymon's, whose Charlie Daniels also put in a plug for Gottlieb's "Niagara." ... Paul and Lucille Laymon played host to Mr. and Mrs. Al Sleight of Portland and Mr. and Mrs. Otis Anderson of the same city when the four came down to catch the Rose Bowl game. The visitors spent a day at the Laymon Palisades home and then continued on to Mexico City for some hunting, fishing and all-around good-timing.

It was family week on the Row, with visitors including Mr. and Mrs. Al Anderson from Shafter. . . . Mr. and Mrs. S. L. Griffin of Pomona . . . El Centro's T. H. Loo and three sons . . . G. M. Bucknam from San Diego . . . Downey's Pete Pellegrino . . . Paul Hawkins from Tucson . . . George Kirby of Riverside . . . Modesto's E. R. Harrison . . . Al Cicero of Santa Maria . . . Ventura's Charlie Gauger ... Frank Anderson from Honolulu ... Niles Smith of Oildale ... Lancaster's Frank Roberts ... Bakersfield's Charlie Hartman and Raymond Anderson . . . G. F. Cooper of Riverside . . . Santa Ana's Lee Nelson.



With the start of the New Year there have been quite a few operators in the Twin Cities and of course the nice weather has been in their favor so that they are able to make their necessary service calls and any other equipment changes that may be necessary. In from Winona, was the father and son team of Ray and Don Kohner.... August Quade of Rochester.... Some off the Wisconsin operators who were in picking up equipment, records and supplies, were Corky McDonald of Bloomer; Glen Rachliff of Superior; and in for the first time in a long while was Emil Sirianni of Eau Claire. . . . Certainly glad to hear that E. J. Staiger of Hebron, N. D. is out of the hospital after his appendectomy and also pleased to hear that his daughter who had contracted polio is back home again and with the family. . . . Andy Benna of Ironwood, Mich., was seen in town picking up equipment.

Phil Stang, of Jordon, reports that his partner Joe Topic is in Florida vacationing at the present time and the boys tell us that R. L. Cross of Jackson, is also in Florida. . . . Going from Florida to Alaska, Walt Thorne of Staples has just returned from a short stay in Alaska.... Seen here and there were Pete Vanderhyde of Dodge Center; Harold Peterson of Bethel; Pete Wornson of Mankato; Kenny Anderson of Austin; Billy Gummow of Hopkins; Frances Bohr of Lewiston; and Jerry Hardwig of St. Cloud. . . . Of those who made the trip into town and left very quickly were Harry Nold of Cambridge; Lester, York of Mitchell, S. D.; Ed and Millie Birkemeyr of Litchfield; O. E. Coefield of Annandale; Elgin McDaniel of Wadena, Hank Krueger of Fairfax; and Frank Phillips of Winona. . . . Gene Addington of Bismarck, N. D. was in town and spent a couple of days looking around to see the latest in coin operated equipment. . . . Also a stranger to these parts for many weeks was Ted Heil who finally had to make the trip into town to pick up needed supplies.

January 19, 1952

# JUKE BOX OPERATORS IF THE BRYSON BILL SHOULD EVER BECOME LAW HERE'S WHAT WOULD HAPPEN TO YOUR BUSINESS!

Page 31

**1** AN OPERATOR WITH A 100 SELECTION JUKE BOX WOULD HAVE TO PAY \$52.00 PER YEAR AS ROYALTY-TRIBUTE AT THE RATE OF 1¢ PER SIDE OF EACH RECORDING (2¢ PER RECORD) PER WEEK TO THE OWNERS OF THE COPYRIGHTED MUSIC FEATURED ON THE RECORDS IN HIS JUKE BOX . . .

**2** BUT OUT OF THE 100 SELECTIONS IN THIS ONE JUKE BOX THE OPERATOR MIGHT HAVE TO PAY ASCAP (AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS) FOR ONLY 60 OF THE 100 COPYRIGHTED TUNES (THE 60 UNDER ASCAP'S CONTROL) WHICH WOULD MEAN PAYING ASCAP 60¢ PER WEEK OR \$31.20 PER YEAR (PROVIDED, OF COURSE, THAT THE SAME 60 ASCAP TUNES REMAIN IN THIS JUKE BOX FOR AN ENTIRE YEAR)...

**3** THE BALANCE OF \$20.80 PER YEAR (40¢ PER WEEK) OF THE \$52.00 YEARLY COST FOR THIS 100 SELECTION JUKE BOX THIS SAME OPERATOR MIGHT HAVE TO PAY SIX OR SEVEN OR MORE INDIVIDUALS OR FIRMS OWNING THE COPYRIGHTS OF THE OTHER 40 SELECTIONS FEATURED IN THIS 100 SELECTION JUKE BOX . . .

JUST THINK WHAT A TREMENDOUS AMOUNT OF EXTREMELY COMPLICATED BOOKEEPING THIS WOULD ENTAIL FOR EACH INDIVIDUAL JUKE BOX THE OPERATOR OWNS. SUCH A TREMENDOUS EXPENSE WOULD ABSOLUTELY FORCE JUKE BOX OPERATORS OUT OF BUSINESS.

# BUT . . . THIS ISN'T ALL .

Should the Bryson Bill (H.R. 5473) become law, the juke box operator of this same individual 100 selection automatic phonograph would lose about \$15.60 per year on each 100 selection phonograph he owns. This is based on the extremely high net of 10 per cent of the national \$7.00 weekly gross average collection (or a net income of \$36.40 per year per phonograph).

per phonograph). Regardless of the fact that the average 100 selection phonograph earns the operator \$36.40 per year, the Bryson Bill (H.R. 5473), wants him to pay \$52.00 per year royaltytribute to the copyright owners of the tunes featured on the records in this juke box.

the records in this juke box. Not only does ASCAP, by sponsoring the Bryson Bill (H.R. 5473), want to KILL THE GOOSE THAT LAYS THE GOLDEN EGGS for its own composers, authors and publishers . . . BUT . . . it most definitely is trying to CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD!

At the same time this big and powerful ASCAP organization (THAT ENJOYED A TAKE OF ABOUT \$14,000,-000.00 IN 1951) is asking the elected representatives of the peoples of these United States to make it (THIS \$14,000,000.00 TAKE PER YEAR BUSINESS GIANT) even richer and still more powerful.

IT IS NOT ASKING THE ELECTED LEGISLATIVE REP-RESENTATIVES IN THE CONGRESS OF THE PEOPLES OF THE UNITED STATES TO ACT TO BENEFIT THE PEOPLE IN ANY FASHION WHATSOEVER.

# IT'S NOW ENTIRELY UP TO YOU, MR. JUKE BOX OPERATOR, TO WRITE TO YOUR CONGRESSMAN TODAY TO, ONCE AND FOR ALL TIME, HALT SUCH A TRAVESTY ON AMERICAN JUSTICE!!

**REMEMBER...** OPEN PUBLIC HEARINGS BEFORE THE SUB-COMMITTEE OF THE COM-MITTEE ON THE JUDICIARY AGAIN START IN WASHINGTON, D. C., ON MONDAY, FEBRUARY 4, 1952 ...

# **BETTER ACT QUICK!**

# **CLASSIFIED ADVERTISING SECTION**

CLASSIFIED AD RATE
10 CENTS PER WORD
Count every word including all words in firm name. Numbers in address count es one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for follow- ing issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

# WANT

- WANT New and used records, all speeds. Attention 45 RPM Juke Box Operators, highest prices paid for your used 45 records. We need used records 52 weeks a year. Entire stocks purchased. SEE-MOR STORES, 1539 CHESTNUT ST., PHILA., PA. Tel.: MA 7-7217.
- WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.
- WANT Coney Islands and Bright Lights. Give best price and quantity in first letter. MONARCH COIN MACHINE, INC., 2257 N. LINCOLN AVE., CHICAGO 14, ILL. Tel.: LIncoln 9-3996.
- WANT Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DIS-TRIBUTORS, 3126 ELLIOTT AVE-NUE, SEATTLE 1, WASHINGTON.
- WANT 5-10-25 Seeburg Wallboxes, prewar and postwar. Write giving price and box type. Give price in first letter. No quotations given. SAKS MUSIC SYSTEMS, 599 W. 176th ST., N. Y. C., N. Y.
- WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEI-DER, 128 W. 66th STREET, NEW YORK CITY, N. Y.
- WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire, Phone: C. A. ROBIN-SON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).
- WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, Chi-Coin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT — Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

- WANT Wurlitzer Model 1250's, 1100's, 1015's, Seeburg M-100's, 78's, or 45's. Will pay cash or trade late pin games, alleys, or arcade equipment. Write, wire or phone. BUSH DIST. CO., 286 N. W. 29th ST., MIAMI, FLA. Tel.: 3-4623.
- WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: DIckens 2-7060.
- WANT—Wurlitzer 1100, 1250, 1400, 1017, 1217, Seeburg M-100, AMI C & D. Post-war Games, Wall Boxes, Scales, Speakers, Adaptors, Motors, Steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CAN-ADA. Tel.: 2648.
- WANT-Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.
- WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSE-MENT CO., 5 PARKHURST ST., NEWARK 2, N. J.
- WANT—Seeburg 100M; AMI Models A & B; Seeburg Tear Drop Speakers: Bally Bright Lights; United ABC: Bally Turf Kings. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.
- WANT Used Records from 500 to 50,000, we buy them all. Special prices paid for rhumbas. We pay freight. State price to save time. C & L MUSIC CO., 11 BAYBERRY ROAD, FRANKLIN SQ., L. IS., N.Y.
- WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.



- FOR SALE Plastics and Bubbler Tubes: Wurlitzer 1015 curved \$7.95 ea.; Wurlitzer 1015 sides, \$4.50 ea.; Domes for Seeburg '46, '47, '48 \$16.95 ea.; Bubbler Tubes for Wurlitzer 1015 \$3.90 ea.; Bullet Domes for Wurlitzer 1100 \$16 ea.; Wurlitzer 750—top, right or left corner plastic, \$5.25 ea.; Plastic Glue—permanent adhesive for above \$1 pint; Blue Mirror Squares for Seeburg '46, '47, '48, 2c per square; White Mirror Strips for Wurlitzer 1015 (Double Strip) 25c ea.; Magic Gluglas (Adhesive for all Mirrors) \$1.25 pint. 1/3 deposit, balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.
- FOR SALE—Seeburg '46 Hideaway, metal; Wurlitzer 1015's; Seeburg 146's. Write for prices. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. Tel.: LO 4-1880.

#### **CLASSIFIED ADVERTISING SECTION**

- FOR SALE—Bally Baseball like new \$40; United Shuffle Alley Express \$35; Bally Shuffle Champ \$50. Will trade for pinballs. AUTO-MATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: BRidgeport 750.
- FOR SALE—Premiums nationally advertised—lowest prices: Wurlitzer 1100's \$315; Wurlitzer 1015's \$159.50; Bar Boxes of all types. Attention Export Buyers: Write us your requirements re: Pin Games and Phonographs, our men constantly and consistently on the road, can supply above at lowest prices.
- FOR SALE Your choice reconditioned \$25 ea. Melody, Ballerina, Bermuda, Catalina, Trinidad, Shanghai, Spinball, Crazyball, Thrill, Sally, Build Up, Banjo, Samba, Circus, Contact, Triple Action, Trade Winds, Mardi Gras, Merry Widow, Screw Ball, Humpty Dumpty, Cle opatra, Lightning, Oscar, Hawaii, Manhattan, Wisconsin, Monterrey, Major League Baseball, Paradise, Bonanza, Sunny, Tennessee, Gizmo, Speedway. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLive 2800.
- FOR SALE—Clean, ready for location: Seeburg 148's \$300; Seeburg 147's \$195; Seeburg 146's \$135; Rockola 1422's \$95; Wurlitzer 1015's \$195; Wurlitzer 1080's \$195. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.
- FOR SALE Used a month, United Deluxe Six-Way Bowlers, Formica Tops \$400; Bally Shuffle Lines \$275, combination offer \$625 for both. 1/3 deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 9106.
- FOR SALE All new Pokerino Jr. \$169.50; Royal Flush Pool Table \$49.50; Kleenex Vendor \$14.50; Coinway Coin Changer \$29.50; C. C. Fly-Away Pin Conversion \$25; Jumbo Pin Conversion \$9.50; Genco Tri-Score \$125; Two-Player Star Bowler \$379.50. MILLER-NEW-MARK DIST. CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 8-2230.
- FOR SALE Packard Wall Boxes, very clean condition \$17.50 ea. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVENUE, PORTLAND, OREGON.
- FOR SALE—Wurlitzer 750's \$100; Wurlitzer 1080's \$225; Seeburg 148ML's \$290; William's Music Mite \$125. All thoroughly reconditioned by "Dick McCann, The Ace Service Man." CENTURY MU-SIC DISTRIBUTORS, 1121 MAIN ST., BUFFALO, N. Y.
- FOR SALE—15 Bally Turf Kings in A-1 condition \$249.50 ea. T & L DISTRIBUTING CO., 1321 CEN-TRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.
- FOR SALE 30 3020 Wallboxes \$34.50 ea.; 20 Wise Owl Quizzette (like new) \$5.00 ea.; 4 Grippers \$9.50 ea.; 3 ABT Challengers \$12.00 ea.; 2 Pop Ups \$10.00 ea.; 2 Electric Shockers \$10.00 ea.; 1 O Ball Pool Table (Complete) \$89.50; 4—1015 Wurlitzers \$275 ea.; 1 Shipman Select-A-Bar (like new, with stand) \$25; 2 AMI A \$275 ea.; 1 H148M \$249; 1 H246M \$219; 2 H146M \$195 ea. MUSIC D I S T R I B U T O R S, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

- FOR SALE—Perfect condition ABCs \$275; Lite A Lines with improved play board \$175; Hot Rods like new \$75. 1/3 deposit. Will buy Coney Islands. W. E. KEENEY MFG. CO., 5229 SO. KEDZIE, CHICAGO, ILL.
- FOR SALE—Arcade Equipment: Six Shooter like new; 2 Silver Bullets; 2 Dale Guns; Chicago Basketball Champ; Liberator; 3 Bally Hi Rolls; Baseball All American; 3 Goalee Hockey Games. All machines A-1 condition and ready for location. Make offer for one or all. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASHINGTON.
- FOR SALE—Your choice \$25, Melody; Catalua; Cleopatra; Bermuda; Wisconsin; Ballerina; Leap Year; Stormy; Trinidad; Bowling League. These games are off our routes, cleaned and mechanically O.K. PENN MUSIC SERVICE, 220 ARCH ST., MEADVILLE, PA.
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- FOR SALE—Citations; Gold Cups; Jockey Specials; Special Entrys. Five Ball Machines. Slot Stands \$10.50; Safe Stands with neon lights \$65.60. Write or phone to: FRENCHY CO., 7624 N. E. 2nd AVE., MIAMI, FLA., Tel.: 72767. All music sold.
- FOR SALE—All types coin machine tubes. 60 and 5 off list. Standard Brands. Guaranteed. Individually boxed. 47 and 44 bulbs (100 to box) \$4.35 per hundred. LEWIS ELECTRONICS, 3449 N. ELAINE PLACE, CHICAGO 13, ILL.
- FOR SALE—Seeburg 146M \$149.50; Packard Pla Mor Boxes \$7.95; Seeburg W6-656 5c Wireless Wall Boxes \$9.95; 2000 popular records 8c each. AMERICAN VENDING COMPANY, 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: ESplanade 5-1256.
- FOR SALE Williams All Stars \$79.50; Star Series \$99.50. Rock-Ola (Deal) 1 Imperial 20 Remots Control with 9-1501 D Dial-a-tone, 1-1502 Bar, 1-Lite Transformer \$79.50. Terms ½ deposit. WATER-BURY AMUSEMENT MACH. CO., 453 WEST MAIN ST., WATER-BURY 35, CONN.
- FOR SALE—25 Acorn Charm Vendors \$12.50 ea.; 5 Dale Guns \$69.50 ea.; 1 Mutoscope Sky Fighter \$100; 2 Seeburg Bear Guns \$349.50 ea.; 2 Gottlieb Rose Bowl \$235 ea.; 2 Gottlieb What's My Line (new) \$175 ea.; 3 United County Fair (Brand New) \$365 ea.; 2 Bally Bright Lights \$345 ea.; 2 Gottlieb Cyclone \$159.50 ea.; 1 Control Tower \$150 ea.; 2 Gottlieb Sharpshooter \$85 ea.; 1 Williams Star Series \$139.50; Genco Scoring Unit for Shuffleboards \$99.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.
- "It's What's in THE CASH BOX That Counts"

# CLASSIFIED ADVERTISING SECTION

- FOR SALE—What Am I Bid Cash For Wurlitzer Model 700; 1015; 1100. Going out of business. Machines in good operating condition. State requirements. HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.
- FOR SALE—See us for your conversions on United's Twin, 4-Player and 5-Player—also ChiCoin's Classic and Trophy. Have them rebuilt with screened Formica and large pins. Priced reasonable. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N.Y. Tel.: CH 4-5100.
- FOR SALE Bally Bowler with disappearing pins \$50; Chicago Coin Playball (new) \$75; Floor sample Mutoscope Flying Saucers \$100; Williams Quarterback, reconditioned and repainted \$75; Bally Citation \$50; Keeney 4-Player Alley \$250; Exhibit Silver Bullets Gun \$99.50; Wurlitzer 1015 \$175; United 2-Player Hockey, floor sample \$100; Williams Double Header \$100. K. C. SPECIALTY CO., 410 MARKET ST., PHILADELPHIA 6, PA. Tel.: MArket 7-6865 or 7-6391.
- FOR SALE 40,000 new and used records in good condition, crated, 10c each. "RADIO" JOE WAR-RINGTON, THERMOPOLIS, WYO-MING.
- FOR SALE—Williams Double Header \$75; Universal Super-Twin Bowler \$100; United Twin Shuffle Cade \$175; C. C. Trophy Bowl \$100; Genco Shuffle Target \$175; Bally Shuffle Line \$250. M O H A W K SKILL GAMES CO., 67 SWAGGER. TOWN RD., SCHENECTADY 2, N. Y.
- FOR SALE Buy now prices were never better: Wurlitzer 750E's \$75; Wurlitzer 850's \$55; Wurlitzer 700's \$57.50; Wurlitzer 1100's \$350; Aireon Coronet \$100. F.O.B. Kansas City. Crating \$5. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO. Tel.: BAltimore 5615.
- FOR SALE "America's Finest One-Stop Music Service" can supply you with all the records you need. Every major and independent label in stock. We ship anywhere. Cost you only a few pennies above absolute wholesale price. COVEN DISTRIB-UTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.
- FOR SALE—1 Chico Ace Bowler FP \$160; 1 Chico Goalee \$95; 1 Chico Pistol Pete \$125; 1 Seeburg Chicken Sam rebuilt with Target \$95; 1 Seeburg 48ML Phonograph \$349; 7 Packard Chrome finish Wall Boxes \$12.50 ea. AUTO-MATIC AMUSE. CO., 1000 PENN-SYLVANIA ST., EVANSVILLE 10, INDIANA.
- FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics \$9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPER-TON, GA.
- FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity \$10 ea.; Seeburg 8200 and 8800's at \$49.50 ea.; 3-wire and wireless Boxes at \$5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGS-TOWN, O. Tel.: 8-7515.
- FOR SALE Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

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- FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.
- FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.
- FOR SALE—Turf Kings, brand new \$425.; Kings, used \$275.; Winners, brand new \$325.; Winners, used \$195.; Citations \$75.; Photo Finish \$85.; United 3-4-5 \$275.; Universal Five Stars \$275. CLEVE-LAND COIN MACHINE EX-CHANGE, INC., 1827 ADAMS ST., TOLEDO, OHIO.
- FOR SALE Bally Bright Lights, beautifully refinished, like new \$325.; five or more \$310.; Bally Turf Kings, the finest you can buy, \$239.50; Bally Coney Islands, slightly used \$375. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.
- FOR SALE—2 Photomatics prewar \$350., postwar \$650.; 25 United Express \$40.; 25 Bally Speed Balls \$40.; Original United Alleys \$250.; Seeburg 46's \$195.; 47's \$225.; 48's \$325. CLEVELAND COIN MA-CHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, OHIO.
- FOR SALE Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WIL-LIAMSPORT, PA. Tel.: 2-3326 or 2-1648.
- FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your cheek for \$48 today plus your first 40 word ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: LOngacre 4-5321).
- FOR SALE Plastics and Bubbler Tubes: Wurlitzer 1015 curved \$7.95 ea.; Wurlitzer 1015 sides, \$4.50 ea.; Domes for Seeburg '46, '47, '48 \$16.95 ea.; Bubbler Tubes for Wurlitzer 1015 \$3.90 ea.; Bullet Domes for Wurlitzer 1100 \$16 ea.; Wurlitzer 750—top, right or left corner plastic, \$5.25 ea.; Cylinder ainbow Color Plastics for Wurlitzer 1015 and 1100 \$1.50 ea.; Plastic Glue—permanent adhesive for above \$1 pint; Blue Mirror Squares for Seeburg '46, '47, '48 2c per square; White Mirror Strips for Wurlitzer 1015 (Double Strip) 25c ea.; Magic Gluglass (Adhesive for all Mirrors) \$1.25 pint. 1/3 deposit, balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

### **CLASSIFIED ADVERTISING SECTION**

- FOR SALE—The finest reconditioned phonographs and games in the country, Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMER-CIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.
- FOR SALE—Watch My Line \$175; Six Shooter \$239.50; Rose Bowl, write; Jalopy \$369.50; 6 Player United write; Bowlette \$135; Tri-Score \$99.50. LEHIGH SPE-CIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel.: POpular 5-3299.
- FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DIS-TRIBUTING CO., INC., 304 IVY STREET, N. E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.
- FOR SALE Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$225; 750's \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125; 1426 \$179.50 Packard Manhattan \$169.50. O'CON-NOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.
- FOR SALE—This is the time for specials and closeouts, and Empire 15 the place where you can get 'em and save \$\$\$. Write, or phone now. EMPIRE COIN MACHINE EX-CHANGE, 1012 MIL WAUKEE AVE., CHICAGO, ILL. Tel.: EVerglade 4-2600.

# Would You.

- go to a druggist for information regarding a serious stomach ailment?
- Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box —your magazine!

For the cost of this, and other ads, write today to: The Cash Box, Empire State Building, New York 1, N. Y. FOR SALE — Unlimited quantity of phonograph records taken from our routes. State highest price paid in first letter. RELIABLE COIN MA-CHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

January 19, 1952

- FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.
- FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. Y O U N G DISTRIBUTING 59 9 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.
- FOR SALE Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HAST-INGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Hel.: BLuemound 8-7600.
- FOR SALE—New and used Turf Kinge, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.
- FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAU-KEE, WIS. Tel.: WEst 3-3224.
- FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFAC-TURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.
- FOR SALE Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Geneo and others. TARAN DISTRIBUT-ING., INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.
- FOR SALE—Exhibit Pistol \$45; Thing \$95; Three Musketeers \$85; Bowling Champ \$85; Tri-Score \$100; Just 21 \$60; Buffalo Bill \$60; South Pacific \$80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.
- FOR SALE—5 South Pacifics, like new, one lot sale \$200 or \$50 each. 5 AMI wall boxes straight nickel \$25 each. SYSTEM AMUSEMENT CO., W. 810 SECOND AVENUE, SPOKANE, WASH.

FOR SALE — Seeburg 148ML \$349; Seeburg 147M \$229; Seeburg 146M \$179; Wurlitzer 1080 \$199. All equipment reconditioned and refinished and sold with Davis six point guarantee. DAVIS DIST. CO., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

(Continued on next page)

## **CLASSIFIED ADVERTISING SECTION**.

# Here's How You Can Get 40 **Classified Ads** Absolutely FREE!

If you plan to use but one classified ad every so often. Let's say only one classified ad per month. Just 12 ads during the entire year. Each ad of 40 words. (40 words has been found to be the size of the average classified ad) These 12 classified ads would cost you \$48.

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Each classified ad of 40 words, at the regular rate of 10c per word, would cost you \$4.00. Multiply the \$4.00 by 12 such ads during the year, and you ar-rive at the total of \$48.00.

For this very same \$48 you can get an additional 40 classified ads, also of 40 words each, absolutely FREE.

In short, by taking immediate advan-tage today of The Cash Box "Special Classified Advertising Subscription" you Classified Advertising Subscription" you can get 52 ads of 40 words each (one ad for each week's issue of The Cash Box for the full year of 52 weeks' issues) for the very same price of \$40 issues) for the very same price of \$48. You are actually getting a \$223.00 value for only \$48. A tremendous savings to you of \$175.00 if you act quick.

Here's how you save that \$175.00: You get 52 classified ads of 40 words each (actual cost of each ad is \$4.00 at regular rate of 10c per word.) This gives you a 40 word ad each week during the full year of 52 weeks' issues (52 times \$4.00) that is worth \$208.00. But, that isn't all, you also get a complete issue of The Cash Box each week (not just a tear sheet or a proof showing your ad only) which is worth \$15.00, the regular full year's subscription rate. A grand total value of \$223.00-All for only \$48.

You save \$175.00 and, at the same time, you get 40 more classified ads of 40 words each absolutely FREE-all for the same \$48 that only 12 ads would cost you at regular rate. Take advan-tage of The Cash Box "Special Classified Advertising Subscription" today! (Re-member: The Cash Box publishes more classified ads each weak ther off the classified ads each week than all the other magazines in the industry combined print in a month.)

Think! As materials grow shorter in supply. As merchandise and machines grow more and more scarce. You will want to buy merchandise and equip-ment you will need to continue profitably in business. Likewise, you will want to turn dead merchandise that is gathering dirt, dust and rust into cash. The Cash Box' "Special Classified Advertising Subscription" gives you the opportunity to both buy and sell each and every week for the full year of 52 weeks' issues.

\* Enclose your first 40 word classified ad with your check for \$48 and mail right now to:

### THE CASH BOX **EMPIRE STATE BLDG.** NEW YORK 1, N. Y.

\* If you already have a \$15 subscription you will be given credit for the unused portion toward The Cash Box' "Special Classified Advertising Subscription." FOR SALE-W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W156 wireless Boxes \$24; Seeburg W150 wireless boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE-Used Phonograph Records taken from our routes. BIRM-INGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRM. **INGHAM 4, ALA.** 

FOR SALE—Special Closeouts: Turf Kings, all other One Balls, Shuffle Alleys, Five Balls. Distributors Write, Wire or Call: REDD DIS-TRIBUTING CO., INC., 298 LIN-COLN ST., ALLSTON, MASS. Tel.: AL 4-4040.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our re-conditioned machines guaranteed beautiful- condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERS-BURG, VA. Tel.: 349.

FOR SALE—Arcade Equipment: Peri-scope, Foot-Ease, Hockey, Lite League, Rapid Fire. Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully recon-ditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles re-paired. COINEX CORPORATION, 1346 W. ROSCOE.ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.



NOTICE - I am now located in my own quarters handling all new and used machines. Before you buy get in touch with me. SAM SOLOMON, UNIVERSITY COIN MACHINE EXCH., 854 NO. HIGH STREET, COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

- **NOTICE**—These 3 telephone numbers are important to you: The Cash Box. New York City, LOngacre 4-5321; The Cash Box, Chicago, Ill., DEarborn 2.0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.
- NOTICE Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.
- NOTICE-Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots ot 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUT-ING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Attention operators in Chi-cago. We can handle your service calls and trucking. Only the finest factory trained mechanics take care of your calls. MERIT INDUSTRIES. 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202, 4-9204.

# THIS WEEK'S USED MACHINE QUOTATIONS

### How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, hav-ing a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

Prices UP
 Prices DOWN
 Prices UP and DOWN
 No change from Last Week

5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
\* Great Activity

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#### WURLITZER

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#### SEEBURG

	WURLIIZ	ER		JEEDURG	3	
ALE—Arcade Equipment: Peri-				( D)		04.50
e, Foot-Ease, Hockey, Lite	4. 24		44.50	4. Plaza		34.50
gue, Rapid Fire. Super Bomber,	4. 600R	49.00	<b>69.</b> 50	6. Royale	25.00	39.50
Bomber, Ten Strike, Sky Pilot,	4. 600K	<b>49.</b> 00	<b>69.</b> 50	1. Regal	39.50	49.00
Guns. Guaranteed fully recon-	4. 500A	49.00	<b>69.</b> 50	4. Regal RC	<b>3</b> 9.50	49.00
oned. Parts, supplies for ray	2. 500K		5 <b>9.</b> 50	4. Gem		49.50
s. Amplifiers, motors, rifles re-	4. 41 (Counter)	35.00	50.00	4. Classic		60.00
ed. COINEX CORPORATION,	6. 51 (Counter)	30.00	45.00	1. Classic RC	49.00	<b>60.0</b> 0
6 W. ROSCOE.ST., CHICAGO	6. 61 (Counter)	39.50	50.00	6. Maestro	39.50	65.00
ILL. Tel.: GRaceland 2-0317.	4. 71 (Counter)	24.50	75.00	6. Mayfair		59.5 <b>0</b>
	6. 81 (Counter)	49.50	75.00	6. Mayfair RC	49.50	59.50
	4. 700	57.50	89.50	6. Melody King	49.50	79.50
	4. 750M	79.50	85.00	6. Crown	39.50	59.50
SCELLANEOUS	4* 750E	75.00	100.00	6. Crown RC		79.50
UNFFLUMENAG	4. 780M Colonial	79.50	99.50	6. Concert Grand	39.50	59.50
	1. 780E		95.00	4. Colonel		59.00
	4. 800		79.50	4. Colonel RC	49.50	59.50
CE — I am now located in my	4* 850		69.50	6. Concert Master	49.50	69.50
quarters handling all new and	4. 950	49 50	74.50	6. Concert Master RC		89.00
d machines. Before you buy get	1* 1015		295.00	the second s		
ouch with me. SAM SOLOMON,	4. 1017 Hideaway		250.00	6. Cadet		65.00
VERSITY COIN MACHINE	4* 1100		450.00	6. Cadet RC	59.50	65.00
CH., 854 NO. HIGH STREET,	4* 1080	100 50	225.00	4. Major	49.00	59.00
LUMBUS 8, OHIO. Tel.: UNiver-	4. 1250	475.00	500.00			
6900.				4. Major RC	49.00	59.50
	6. 300 Adapter		15.00	4. Envoy	<b>39.</b> 50	<b>69</b> .00
	6. 320 Wireless Wall Box		5.00	4. Envoy RC	50.00	69.50
E—These 3 telephone numbers	6. 310 Wall Box 30 Wire	4.50	5.00	4. Vogue		59.50
important to you: The Cash	6. 320 2 Wire Wall Box	3.50	5.00			
New York City, LOngacre	6. 332 2 Wire Bar Box	5.00	9.50	6. Vogue RC	49.50	69.50
21: The Cash Box, Chicago,	6. 331 2 Wire Bar Bex	5.00	10.00	6. Casino	35.00	59 <b>.50</b>
DEarborn 2.0045; The Cash	6. 304 2 Wire Stepper	3.50	5.00	6. Casino RC		79.50
, Los Angeles, Calif., WEbster	6. Wireless Strollers	19.50	25.00			59.50
347.	6. 430 Speaker Club with			6. Commander		
	10, 25c Box	69.50	75.00	6. Commander RC	50.00	69.00
Tentitione & Ministeri	6. 420 Speaker Cabinet	40.00	49.50	4. Hi-Tone 9800	49.50	60.00
CE — Louisiana & Mississippi	4. 3031 Wall Box	11.95	15.00	4. Hi-Tone 9800 RC		60.00
rators — your authorized AMI	4. 3045 Wall Box	12.50	20.00			
nograph distributor is DIXIE	2. 3020 Wall Box	27.50	37.00	4. Hi-Tone 8800		59.50
N MACH. CO., 122 NO. BROAD	4. 3025	12.50	19.50	4. Hi-Tone 8800 RC	49.50	59.50
NEW ORLEANS, LA. Tel.:	4. 2140 Wall Box	19.50	24.50	4. Hi-Tone 8200	49.50	59.50
molia 3931.	4. 219 Stepper	25.00	27.50	4. Hi-Tone 8200 RC		59.50
······································	6. 100 Wall Box 5c 30					
CE-Change to dime play. Haw-	Wire	3.50	5.00	<b>4.</b> 146S	139.00	<b>195.0</b> 0
Convertor Kit for old style and	6. 100 Wall Box 10c 30			4* <b>146M</b>	139.00	195.00
style Packard boxes. Lots of	Wire	12.50	17.50	4. 147S		225.00
\$1 each; Samples \$1.25. Con-	6. 111 Bar Box	3.00	10.00			
s new glass, dime bushings, parts	6. 120 Wall Box 5c Wire.	2.00	4.50	2* 147 <b>M</b>		229.00
rejector. Kits also available for	6. 305 Impulse Rec.	2.50	10.00	4. 148S	249.00	325.00
r five-cent boxes. Specify your	6. 350 WIs Speaker	17.50	29.50	4. 148 <b>M</b>	299.50	325.00
Is. J. R. HAWLEY DISTRIBUT-	6. 115 Wall Box Wire 5c			14 7 10 7 77	290.00	349.00
CO., 2720 W. PICO BLVD.,	Wireless	5.00	7.50			
ANGELES, CALIF.	6. 135 Step Receiver	14.50	19.50	4. M-100-78	700.00	789.00
ANGELES, CALIF.	-			6. Remote Speak Organ	7.50	17.50
	6. 145 Imp. Step Fast	4.50	7.50	6. Multi Selector 12 Rec.	12.50	35.00
E-Attention operators in Chi-	6. 306 Music Transmit	7.50	9.50			
. We can handle your service	6. 130 Adapter	15.00	19.50	6. Melody Parade Bar	4.50	6.00
and trucking. Only the finest	6. 580 Speaker	25.00	49.50	6. 5c Wallomatic Wireless	3.00	8.50
ory trained mechanics take care	-		17.00	6. 5c Baromatic Wireless	4.50	5.00
our calls. MERIT INDUSTRIES,	6. 123 Wall Box 5/10/25	0.00	15 00	6. 5c Wallomatic 3 Wire.	2.00	8.00
W. 63rd STREET, CHICAGO	Wireless	9.00	15.00	6. 30 Wire Wall Box	2.00	9.50
ILL. Tel.: ENglewood 4-9202,	6. 125 Wall Box 5/10/25			6. 5, <u>10</u> , 25c Baromatie		
204.	Wire	2.50	6.00	Wire	3.00	6.95
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COPYRIGHT 1952. REPRODUCTION	OR QUUTATION NUT PERM	TTED.				

#### The Cash Box, Page 35

#### "The Confidential Price Lists"

#### January 19, 1952

6. 5, 10 25c Wallomatic 3 Wire	PACKARD	6. Fiesta 15.00 19. 2. Fighting Irish	
6. 5, 10, 25c Baromatic Wireless 6.95 9.9	3. Pla Mor Wall & Bar           5         Box         7.95         17.50	(CC 10/50) 90.00 139. 2* Five Star (Univ 5/51) 225.00 300.	0 4. Rockettes (Got 8/50) 135.00 154.00
6. 5, 10, 25c Wallomatic           Wireless         8.50         17.5           4. 3W2 Wall-a-Matic         15.00         27.5	1. Model         7 Phono         79.50         119.50           4. Hideaway         Model         400         69.00         95.00	6. Flamingo         (Wm 7/47)         15.00         19.4           4. Floating         Power         49.50         59.4           1. Flying         Saucers         59.4	
4* W1-L56 Wall Box 5c. 9.95 24.0 4. 3W5-L-56 Wall Box	4. 1000 Speaker 29.50 49.50 6. Willow Adaptor 14.50 29.50	(Ge 12/50) 129.50 144. 6. Flying Trapeze	4. St. Louis (Wm 2/49)         70.00         79.50           4. Sally (CC 10/48)         39.50         54.50
5, 10, 25c 39.50 47.50 4. W4L-56 37.00 44.00 4. W6-L56-5/10/25	6. Cedar Adaptor         15.00         29.50           6. Poplar Adaptor         15.00         27.50	(Got 9/47)         10.00         19.4           4. Football         (CC 8/49)         75.00         80.4           4. 4 Horsemen         (Got 9/50)         100.00         130.4	0 4. Saratoga (Wm 10/48) . 49.50 60.00
Wireless         30.00         49.5           6. Tear Drop Speaker         12.50         17.5		4. Freshie (Wm 9/49)         59.50         114.           4. Georgia (Wm 9/50)         99.50         144.	6.         Score-A-Line         20.00         39.50           30         1.         Screwball         33.50         39.50
ROCK-OLA	6. Pine Adaptor         15.00         25.00           6. Beach Adaptor         15.00         27.50	6. Ginger (Wm 10/47) 10.00       15.         4. Gin Rummy	0 6. Sea Isle (CC 11/47) 14.50 19.50
6. Imperial 20         24.50         49.5           6. Imperial 16         25.00         49.5	6. Ash Adaptor 15.00 25.00	6. Glamour         24.50         29.           2* Gold Cup (B 48)         39.50         84.	50         4. Serenade         (Un 12/48)         29.50         39.50           50         4. Shanghai         (CC 4/48)         29.50         49.50
6. Windsor         29.50         40.0           6. Monarch         25.00         49.5           6. Std. Dial-A-Tone         39.50         40.0	6. Lily Adaptor         10.00         12.50           6. Violet Speaker         10.00         15.00	6. Gold Mine         29.50         49.           4. Golden Gloves         (CC 7/49)         94.50         115.	2. Shoo Shoo (Wm 2/51) 125.00 159.50
4. '40 Super Rockolite         39.50         49.50           6. Counter '39         19.50         49.50           4. '39 Standard         39.50         65.00	6. Iris Speaker 21.50 29.50	4. Gondola         34.50         44.           4. Grand Award (CC 1/49)         55.00         80.	60         6. Short         Stop         25.00         45.00         45.00         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50         69.50 <th6< td=""></th6<>
4. '39 DeLuxe         39.50         65.00           4. '40 Master Rockolite.         39.50         49.50	MILLS 0 6. Do Ri Mi 25.00 59.50	4. Harvest Moon           (Got 12/48)         49.00         69.4           2. Harvest Time (Ge 9/50)         80.00         129.4	
6. '40 Counter         39.50         49.5           6. '40 Counter with Std         49.50         54.5           6. '41 Premier         49.50         69.5	0 4. Throne of Music 25.00 69.50	4. Hawaii (Un 8/47) 20.00 29.           4. Hayburner (Wm 7/51) 285.00 299.	6. Sky Lark         39.50         59.50           6. Sky Line         17.50         29.50
6. Wall Box         4.00         9.5           6. Bar Box         4.00         9.5	0         6. Panoram 10 Wall Box         5.00         8.50           0         6. Panoram Peek (Con)         195.00         295.00	6. Hi Ride       15.00       25.0         4. Hit Parade       29.50       39.0         4. Hits & Runs (Ge 5/51)       109.50       129.0	6. Slugger 14.50 19.50
6. Spectravox '41         15.00         29.50           6. Glamour Tone Column         30.00         35.0           6. Modern Tone Column         32.50         40.0	Peek 10.00 29.50	4. Holiday (CC 12/48) 49.50         65.1           2. Hot Rods (B '49) 75.00         124.1           4. Humpty Dumpty         124.1	00         6. Smoky         12.50         19.50           50         4* South Pacific (Ge 3/50)         50.00         109.50
4. Playmaster & Spectra- vox	A A4 1	(Got 10/47) 29.50 49. 4. Jack 'N Jill (Got 4/48) 39.50 55.	0 1* Special Entry (B '49) 34.50 54.50
4. Playmaster '46         64.50         69.00           6. Playboy         25.00         30.0           4. Commando         39.00         45.00	<b>1.</b> Singing Towers (201) 49.50 99.50	4. Jalopy (Wm 9/51)       285.00       369.         6. Jamboree	50 6. Speed Demon 15.00 29.50
4* 1422 Phono ('46) 99.00 150.0 4. 1424 Phono (Hideaway) 139.00 169.0	6. Top Flight	4. Jeanie         (Ex 7/50)         99.50         125.           4. Jockey         Special         (B '47)         49.50         64.           5. Joker         (Got 11/50)         135.00         164.	6. Spellbound (CC 5/46) . 10.90 14.50
4. 1426 Phono ('47) 159.00       179.50         4. Magic Glo (1428) 279.00       319.00         6. 1501 Wall Box	J         4. Model         A         '46	4. Judy (Ex 7/50)         95.00         119.3           1. Just 21 (Got 1/50)         60.00         79.4           4. K         C         10000	50 6. Sport Event 19.50 29.50
6. 1502         Bar         Box         5.00         7.5           6. 1503         Wall         Box         12.50         15.0	AIREON	4. K. C. Jones       79,50       110.         4. Kilroy (CC 1/47)       10.00       16.         4. King Arthur (Got 10/49)       115.00       125.	6. Sports 19.50 25.00
6. 1504 Bar Box       8.50       17.5         6. 1510 Bar Box       15.00       20.0         6. 1525 Wall Box       10.00       15.0	$\begin{bmatrix} 4. & \text{Super DeLuxe} & (46) & & 25.00 & 49.00 \\ 6. & \text{Blonde Bomber} & & 75.00 & 129.50 \end{bmatrix}$	4. King Cole (Got 5/48). 28.50 59.4 4. Knockout (Got 1/51) 119.00 154.4	50 6. Spot Pool 19.50 29.50
6. 1526         Bar Box         15.00         19.5           6. 1530         Wall         Box         10.00         25.0	$\begin{array}{c} 0 & . . . 17 16 51 0 \\ 6 & . 47 & \mathbf{Hideaway} \\ 0 & 4 & . 48 & \mathbf{Corpet} \\ 400 & 7000 & 15000 \\ 7000 & 15000 \end{array}$	4. Lady Robin Hood         (Got 1/48)	6. Stars         15.00         19.50           4. Stardust (Un 5/48)         29.50         49.50
6. Dial A Tone B&W Box         2.00         5.0         6.1805         Organ         Speaker         24.50         29.0         29.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         20.0         <	4 '49 Coronet 100 100 00 160 50	6. Line Up         25.50         29.           4. Lucky Inning (Wm 5/50) 79.50         99.           4. Lucky Star (Got 5/47)         29.50         50.	6. State Fair 10.00 14.50
<b>BUCKLEY</b> 6. Wall & Bar Box O.S 3.00 5.0	6. Chicago Coin Hit	4. Mad. Sq. Garden (Got 6/50) 130.00 144.	4. Stop & Go (Ge 3/51) 110.00         139.50           50         4. Stormy (Wm 1/48) 29.50         49.50
6. Wall Bar Box N.S 7.00 17.5	0         4. Ristaucrat         65.00         79.50           AL         PRICELIST         1	4. Magic       28.50       54.1         6. Maisie       (Got 3/47)       14.50       25.1         4. Majors '49       (CC 2/49)       69.50       79.1	6. Streamliner 10.00 14.50
		4. Major League Baseball         15.00         39.1           4. Manhattan         (Un 2/48)         25.00         34.1	6.         Sun Beam         19.50         29.50           60         4.         Sunny (Wm 12/47)         34.50         49.50
		4. Mardi Gras         39.50         49.4           6. Marjorie (Got 7/47)         19.50         29.4           4. Maryland (Wm 4/49)         49.50         95.4	50         4. Super Hockey         59.50         70.00
	LL GAMES	4. Merry Widow         29.50         39.3           4. Melody (B 47)         29.50         39.3           4. Mercury (Ge)         72.50         114.3	0         6. Superscore         (CC 10/46)         10.00         24.50           0         6. Surf Queen         (B '46)         10.00         15.00
	s release listed. Code: (B) Bally; (CC) Genco; (Got) Gottlieb; (Un) United;	4. Mermaid (Got 6/51) 175.00 199. 6. Metro 17.50 27.	4. Swanee         49.50         59.50           4. Sweetheart         (Wm 7/50)         109.00         134.50
(Wm) Williams. 6. ABC Bowler		6. Mexico (Un 6/47) 15.00         19.4           6. Miami Beach	6. Tally Ho 15.00 39.50
<b>2* A.B.C.</b> (Un 5/51) 239.50 335.0 <b>4. Ali Baba (Got 6/48)</b> 28.50 49.5	0 6. Caribbean (Un 3/48) 15.00 28.50 0 4. Carnival (B '48) 32.50 55.00	6. Miss America (Got 1/47)         10.00         24.           6. Monicker         10.00         17.	6.         Target Skill         12.50         19.50           60         4.         Telecard (Got 1/49)         49.50         79.50
4. Alice (Got 8/48) 39.50         45.00           6. Amber (Wm 1/47) 19.50         35.0           4. Aquacade (Un 4/49) 49.50         89.5	0 4. Carousel 15.00 29.50	4. Monterrey (Un 5/48).         29.50         40.           4. Moon Glow (Un 12/48)         39.50         49.           4. Morocco         25.00         49.	0 4. Tennessee (Wm 2/48). 29.50 49.50
4. Arizona (Un 5/50) 99.50         115.0           4. Baby Face (Un 1/49) 29.50         45.0	0 2* Champion (B '48) 60.00 159.00 0 4. Champion (CC 6/49) 69.00 77.50	6. Mystery         10.00         15.           4. Nevada (Un 10/47)         15.00         29.3	00         1. Three Feathers         69.50         79.50           00         4. Three Musketeers         69.50         79.50
6. Baffle Card (Got 10/46)         10.00         17.5           4. Ballerina (B 48)         27.50         49.5           6. Ballyhoo (B 47)         19.50         29.5	0 4. Cinderella (Got 3/47). 39.50 49.50	4. Nifty (Wm 12/50)       130.00       149.4         6. Nudgy (B 47)       25.00       39.4         6. Oh Boy       15.00       29.4	<b>4. Thrill (CC 9/48) 27.50 45.00</b>
6. Band Leader         39.50         59.5           4. Banjo         25.00         49.5           4. Bank-A-Ball (Got)         99.50         119.5	0 6. Club Trophy 29.50 49.50	4. Oklahoma (Un 6/49)         70.00         85.           4. Old Faithful (Got 1/50)         125.00         144.           4. One Two Three         49.50         59.	00         6. Tornado (Wm 4/47) 12.50         17.50           50         6. Torchy (Wm 6/47) 10.00         35.00
4. Barnacle Bill (Got 8/48)         39.50         50.0           4. Basketball (Got 10/49)         89.50         134.5	0         (Got 8/49)         89.50         109.50           0         4. Coney Island (B 9/51)         375.00         425.00	6. Opportunity         14.50         19.5           6. Oscar         19.50         25.5	60         4. Trade Winds         39.50         49.50           00         4. Treasure Chest         14.50         30.00
4. Be Bop (Ex)         84.50         115.0           4. Bermuda (CC 11/47)         29.50         34.5           6. Big League (B 46)         14.50         19.5	0 6. Contest 29.50 39.50	4. Paradise         (Un 7/48)         29.50         49.4           4. Phoenix         39.50         69.4           1* Photo         Finish         85.00         139.4	0 4. Triple Action 29.50 49.50
6. Big Prize         10.00         30.0         6. Big Time         32.50         39.5	0 (Wm 4/51) 130.00 150.00 0 4. Cover Girl 24.50 45.00	6. Pimlico         15.00         32.           4. Pin Bowler (CC 7/50)         110.00         139.3	50         2* Tri-Score (Ge 1/51) 75.00         119.50           50         6. Trophy (B '48) 95.00         119.50
4. Big Top         49.50         79.5           4. Black Gold         49.50         69.5           4. Blue Skies (Un 11/48)         29.50         54.5	0 4. Cyclone (Got 5/51) 159.50 175.00	6. Pinch Hitter (Un 5/49)       29.50       59.0         4. Pinky (Wm 10/50)        109.50       125.0         6. Pin Up Girl        15.00       29.0	00 1. Tucson (Wm 1/49) 69.50 89.50
4. Bomber         (CC 5/51)         69.50         124.5           4. Bonanza         (Wm 11/47)         12.50         29.5	0 6. Dark Horse 10.00 15.00 0 4. De Icer (Wm 11/49) 99.50 119.50	4. Play Ball (CC 1/51) 49.50         79.1           6. Play Boy (CC 5/47) 25.00         45.0	60         6. Turf Champ         24.50         39.50           00         2* Turf King (B 6/50)         200.00         345.00
2. Boston (Wm 5/49) 95.00 99.5 1. Bowling Champ (Got 2/49) 79.50 85.0	(Wm 6/48) 39.50 45.00	4. Puddin Head 25.00 59.0	60         6. Vanities         10.00         25.00           00         4. Victory Special (B '46)         25.00         49.50
6. Bowling League         10.00         24.5           (Got 8/47)         10.00         24.5           4* Bright Lights (B 5/51)         325.00         375.0		4. Punchy (CC 11/50) 145.00         165.           4. Rag Mop (Wm 11/50). 120.00         149.           4. Rainbow (Wm 9/48) 34.50         45.	00 4. Virginia (Wm 3/48) 29.50 45.00 00 2* Watch My Line
6. Broncho         19.50         35.0           4. Buffalo Bill (Got 5/50)         60.00         79.5	0 (Got 6/49) 89.00 94.50 0 4. Dreamy (Wm 3/50) 99.50 124.50	4. Ramona (Un 2/49) 35.00       59.0         4. Rancho (B '48) 45.00       54.3	00         6. West Wind         15.00         19.50           00         6. Wild Fire         19.50         30.00
4. Buccaneer (Got 10/48)         44.50         69.5           4. Build Up         29.50         34.5           4. Buttons & Bows         60.5         60.5		6. Ranger       15.00       19.4         6. Record Time       22.50       59.4         4. Red Shoes (Un 12/50)       99.50       135.0	50 4. Wisconsin (Un 3/48) 29.50 49.50
(Got 3/49) 55.00 79.5 4. Camel Caravan 69.50 85.0	0 4. El Paso (Wm 11/48) 49.50 74.50	6. Repeater 17.50 29.	50         4. Yanks (Wm 4/48) 34.50         40.00
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The Cash Box, Page 36

"The Confidential Price Lists"

The Cash Box, Pag	ge 30	"The Confidentia
I I I I C O N F I D	ENTIA	PRICE LISTI .
	+	
	ROLL D	OWNS
	24.50 49.50	4. Genco Total Roll 19.00 39.50
6. Arrows 6. Auto Roll	15.00 <b>40.00</b> 24.50 <b>35.00</b>	6. Hawaii Roll Down 10.00 24.50 4. Hy-Roll 49.50 60.00
6. Bermuda	20.00 35.00	6. Melody 20.00 35.00
6. Big City 6. Bing-A-Roll	<b>10.00 35.00 49.50 75.00</b>	6. One World 40.00 49.50 6. Pro-Score 25.00 49.50
6. Bonus Roll	25.00 49.50	6. Singapore 10.00 29.50
6. Buccaneer	49.50 64.50	6. Sportsman Roll         10.00         20.00         49.50         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00
	15.0029.5019.5049.50	6. Super Score         35.00         49.50         1           6. Super Triangle         15.00         35.00         0
	19.00 39.50	6. Tally Roll 19.50 39.50
I I CONFID	ENTIA	PRICE LISTIL
	SHUFFLES	- REBOUNDS
	99.50 250.00	4* Keeney League Bowl. 235.00 275.00
2. Bally Hook Bowler 2 2* Bally Baseball	00.00275.0069.50179.50	4. Keeney Duck Pins 115.00 135.00 4. Keeney Big League
1. Bally Shuffle Champ	75.00 89.50	Bowl 285.00 310.00
4* Bally Shuffle-Bowler 4* Bally Speed Bowler	<b>24.50</b> 50.00 <b>3</b> 9.50 69.50	2. Keeney 4-Way Bowl 229.50 275.00 4. Rock-Ola Shuffle Jungle 19.50 59.50
4. California Shuffle Pins.	25.00 40.00	4. Rock-Ola Shuffle-Lane. 24.50 30.00
4. ChiCoin Bango 6. ChiCoin Beacon	15.0049.5035.0049.50	4. Un. Dbl. Shuffle 74.50 79.50 4* United Shuffle Alley 24.50 39.50
2* ChiCoin Bowling Alley	34.50 79.50	4* Un. Shuffle w/con 25.00 59.50
4. ChiCoin Alley w/con.	49.50 79.50	2* Un. Shuffle Alley Exp. 34.50 74.50 1. Un. 2-play Express 125.00 174.50
4. ChiCoin Ace Bowl 1 2* ChiCoin Bowl Classic.	<b>45.00 169.50</b> 85.00 <b>140.00</b>	4. Un. Sin Rebound 99.50 149.00
6. ChiCoin Rebound	35.00 50.00	4* Un. Twin Rebound 215.00 225.00
4. ChiCoin Baseball 4. ChiCoin Trophy 1	65.00         95.00           .00.00         150.00	6. United Shuffle Skill         19.00         44.50           4. United Super-Shuffle         25.00         49.50
4. Exhibit Strike	65.00 125.00	1. United Slugger 99.50 125.00
4* Genco Shuffle Target 1	.75.00229.5024.5045.00	4. United Skee Alley 75.00 169.50 2* Un. 4-Player 250.00 295.00
4. Genco Bowling League 4* Genco Glider	30.00 45.00	4* Un. 5-Player 315.00 344.50
4. Genco Baseball	45.00 79.50	4. Un. Shuffle-Cade 200.00 225.00
4* Gottlieb Bowlette 4. Keeney ABC Bowler.	24.5069.5039.5069.50	4. Un. Twin Shuffle-Cade. 175.00 275.00 4* Univ. Super Twin 100.00 145.00
4. Keeney Line Up	22.50 34.50	4* Universal Twin Bowler 49.50 65.00
4. Keeney King Pin 4. Keeney Pin Boy	49.5085.0024.5035.00	4. Univ. HiScore Bowler 175.00 185.00 4* Williams DeLuxe Bowler 34.50 49.50
4. Keeney Ten Pins	24.50 45.00	4. Williams Twin Shuffle 24.50 35.00
4. Keeney Lucky Strike.	59.50 75.00·	4. Williams Single Bowler 25.00 28.50
2* Keeney Dbl. Bowler	90.00 169.50	4* Williams Dbl. Head 59.50 129.50
CONFIDE	NTIAL	PRICELIST
	DCADE F	OUTPMENT)
6. Allite Strike 'N Spares.	39.50 149.50	4. Keeney Air Raider 110.00 125.00
4. Boomerang	45.00 85.00	6. Keeney Anti Aircraft B 15.00 25.00
4. Bally Big Inning 1 6. Bally Bowler 1	185.00 195.00 165.00 189.50	6. Keeney Anti Aircraft Bl         15.00         50.00         6. Keeney Sub Gun         79.50         100.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00         70.00
6. Bally Convoy	47.50 95.00	4. Keeney Texas Leaguer 40.00 50.00
4. Bally Defender 6 Bally Eagle Eye	95.00 125.00 <b>39.50 49.5</b> 0	6. Kirk Night Bomber         75.00         145.00           4. Lite League         49.50         75.00
4. Bally Heavy Hitter	65.00 69.50	4. Mutoscope Ace Bomber 95.00 125.00
6. Bally King Pin 6. Bally Lucky Strike	<b>35.00 45.00 45.00 79.50</b>	4. Muto. Atomic Bomber. 100.00 150.00 4. Mutoscope Dr. Mobile 95.00 150.00
4. Bally Rapid Fire	95.00 125.00	4. Mutoscope Photomatic
6. Bally Sky Battle 6. Bally Torpedo	49.5095.0049.5075.00	(Pre-War) 175.00 350.00 4. Mutoscope Sky Fighter 95.00 125.00
4. Bally Undersea Raider	80.00 95.00	6. QT Pool Table 89.50 100.00
6. Bank Ball 6. Bowling League	59.50150.0035.0049.50	4* Quizzer         85.00         110.00           6. Rockola Ten Pins LD         19.50         49.50
6. Buckley DeLuxe Dig		6. Rockola Ten Pins HD. 25.00 49.50
6. Buckley Treas Is Dig	95.00 110.00	4. Rockola World Series. 69.50 75.00
4. Champion Hockey 4. Chi-Coin Basketball	50.00 69.50	6. Scientific Baseball         49.50         75.00           6. Scientific Basketball         59.50         75.00
Champ	225.00 275.00	4. Scientific Batting Pr 45.00 75.00
1* ChiCoin Goalee 4. ChiCoin Hockey	95.00125.0069.5075.00	4. Scientific Pitch 'Em 175.00 195.00 1* Seeburg Bear Gun 300.00 350.00
4. Chi Midget Skee		2* Seeburg Chicken Sam 59.50 109.50
4* ChiCoin Pistol 6. ChiCoin Roll-A-Score	<b>99.50149.5039.5075.00</b>	6. Seeburg Shoot the Chute 25.00         75.00           6. Skee Barrel Roll 25.00         49.50
6. Edelco Pool Table	49.50 75.00	6. Skill Jump 25.00 39.50
4. Evans Bat-A-Score 6. Evans In The Barrel.	95.00175.0030.0052.50	6. Super Torpedo         25.00         79.50           6. Supreme Bolascore         40.00         125.00
4. Evans Super Bomber.	50.00 100.00	6. Supreme Skee Roll 20.00 75.00
4. Evans Play Ball 1. Evans Ten Strike '46	65.0075.0075.0099.50	6. Supreme Skill Roll         20.00         69.50           4. Supreme Rocket Buster         45.00         75.00
6. Evans Tommy Gun	49.50 100.00	6. Tail Gunner 49.50 89.50
1* Exhibit Dale Gun	<b>59.50 115.00 235.00 265.00</b>	4. Telequiz 115.00 139.50
6. Exhibit Rotary Mdsr	235.00 265.00 175.00 275.00	4. Un. Team Hockey 115.00 125.00 6. Warner Voice Record 49.50 69.50
4* Exhibit Silver Bullets	99.50 165.00	6. Western Baseball '39 20.00 45.00
2. Exhibit Six Shooter 6. Exhibit Merchantman	189.50 2 <b>3</b> 9.50	4. Western Baseball '40 45.00         85.00           6. Whizz
Roll Ch Digger	85.00 99.50	4. Wilcox-Gay Recordio 119.50 150.00
4. Exhibit Vitalizer 6. Genco Bank Roll	75.00 95.00 24.50 65.00	4. Williams All Stars 79.50 109.50
6. Genco Play Ball	29.50 65.00	6. Williams Box Score 39.50 65.00 4. Williams Star Series 99.50 139.50
6. Groetchen Met. Typer. 6. Hoop-A-Roll	79.50 149.50 24.50 49.50	1* Williams Quarterback. 69.50 100.00
4. Jack Rabbit	75.00 109.50	4. Wurlitzer Skeeball 125.00 150.00

# This Week's Used Market

This week's trading is tending to maintain the action that has started with the outset of the new year. Just as it did last week, the market for the sale of used equipment continued strong in all divisions. This included pieces that were quoted last week for the first time in a long while. Indications point to a definite continuation of the activity with the added possibility of an increase. Each division of the used machine field has enjoyed part of the current surge with the arcade and shuffles showing the greatest comparative upswing.

Pin games did not change in any important aspect over last week's trading. The condition of this classification of the market prevailed this week too, as the most active games continued to bring heavy askings and newer and dormant pieces also showed up as big sellers. The price range here did not depict any significant fluctuation, since most machines held quite firmly.

Music kept pace with the rest of the market with askings equaling those of last week. The popular numbers, such as the Wurlitzer 1015 and 1100 were still leading the whole division in activity. And just as the other machines showed little variation in price, this section too proved consistent.

Shuffles and arcade equipment led all divisions in action and prospects are that this situtaion will prevail for some time. Both old and newer games shared in the heavy activity and prices here too were indicative of the quotations established by the rest of the field.

#### The following was the most active equipment in this week's used market:

#### **Most Active Used Music**

Held—Wurlitzer 750E\$ 75.00-\$100.00
Held-Wurlitzer 850 44.50- 69.50
Up-Wurlitzer 1015 175.00- 295.00
Held—Wurlitzer 1100 345.00- 450.00
Held—Wurlitzer 1080 199.50- 225.00
Held—Seeburg 146M 139.00- 195.00
Down—Seeburg 147M 169.00- 229.00
Held—Seeburg 148ML 290.00- 349.00
Held—Seeburg W1-L56 9.95- 24.00
Held—Rock-Ola 1422 Phono 99.00- 150.00
Down—Packard Manhattan 119.00- 169.50
Held—AMI Model C 449.00- 585.00

#### Most Active Used Pin Games

Down—A.B.C. (Un 5/51) \$239.50-\$335.00				
Held-Bright Lights	Contraction of the local sectors of the local secto			
(B 5/51)	325.00- 375.00			
Down-Champion (B '48)	60.00- 159.00			
Held—Citation (B/48)	40.00- 134.50			
Down—Five Star	235.00. 300.00			
(Univ 5/51)	235 00. 300 00 1			

(UIIIV. 5/51) 255.00	
Down—Gold Cup (B '48) 39.50	)- 84.50   Held—
Up-Photo Finish 85.00	)· 139.50   Herd—
Held—South Pacific	Up—Ex
(Ge 3/50) 50.00	0- 109.50   Held
Up-Special Entry (B '49) 34.50	
Down—Turf King (B 6/50) 200.00	)• 345.00 Up—Se
Down-Watch My Line	Down-
(Got 9/51) 149.50	0- 175.00 Sa
Held—Winner (Univ.) 175.00	)- 229.00 Up-W

Most Active Used Shuffles

\$ 75.00-\$100.00	Down—Bally Baseball\$ 69.50-\$179.50
. 44.50- 69.50	Held-Bally Shuffle-Bowler 24.50- 50.00
175.00-295.00	Held-Bally Speed Bowler 39.50- 69.50
	Down-ChiCoin Bowling
. 199.50- 225.00	Alley
139.00-195.00	Down-ChiCoin Bowl
169.00-229.00	Classic 85.00- 140.00
. 290.00- 349.00	Held-Genco Shuffle Target 175.00- 229.50
9.95- 24.00	Held-Keeney League Bowl 235.00- 275.00
0 99.00- 150.00	Held-United Shuffle Alley 24.50- 39.50
119.00- 169.50	Held-United Twin
449.00-585.00	Rebound 215.00- 225.00
	Down-United 4 Player 250.00- 295.00
0	Held-United 5 Player 315.00- 344.50
Games	Held—Univ. Super Twin. 100.00- 145.00
#200 F0 #005 00	Held—Univ. Twin Bowler. 49.50-65.00
\$239.50-\$335.00	Held—Williams Deluxe
	Bowler
. 325.00- 375.00	Held-Williams Dbl. Head 59.50- 129.50
60.00- 159.00	Tiona winnamb DDN Tiona 09.00 149.00
40.00-134.50	Mark Art II I A I D
	Most Active Used Arcade Equipment
235.00-300.00	Up-ChiCoin Goalee\$ 95.00-\$125.00
) 39.50- 84.50	
85.00-139.50	Held-ChiCoin Pistol 99.50- 149.50
	Up-Exhibit Dale Gun 59.50-115.00
50.00-109.50	Held—Exhibit Silver Bullets 99.50- 165.00
) 34.50- 54.50	Held—Quizzer 85.00- 110.00
) 200.00- 345.00	Up-Seeburg Bear Gun 300.00- 350.00
	Down—Seeburg Chicken
. 149.50- 175.00	Sam 59.50- 109.50
. 175.00- 229.00	Up-Williams Quarterback 69.50- 100.00

# Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.	J. H. KEENEY & CO., INC.
Model D-40 Phonograph\$795.00	Holiday\$545.00
Model HS-SM Hideaway 575.00	4-Way Bowler (conv.) 399.50
5c-10c Wall Box (40 Selections) 59.50	6-Player Rebound (conv.) 409.50
Je 100 Han Don (10 Derethene), erter	All-Electric Cigarette Vendor 269.50
	All-Electric Cigarette Vendor
Amivox Speaker 27.50	with Changemaker 287.00
BALLY MFG. CO.	
	ROCK-OLA MFG. CORP.
Shuffle Line\$439.00	Super Rocket '52-50 Phonograph
Futurity 735.00	(Model 1434) \$945.00
Spot-Lite 629.50	Model 1538, 5c-10c-25c Wall Box 59.50
	Model 1536, 5c Wall Box,
BUCKLEY MFG. CO.	23 Wire 39.50
Wall & Bar Box \$ 24.50	Model 1424 Playmaster 440.00
	RISTAUCRAT, INC.
CHICAGO COIN	S-45 Phonograph
King Pin 399.50	
Band Box (New Model) 229.50	UNITED MFG. CO.
	6 Player Shuffle Alley \$469.50
H. C. EVANS & CO.	Leader 595.00 6 Player DeLuxe Shuffle Alley
Constellation Phonograph \$795.00	
Push-Over	WILLIAMS MFG. CO.
	Spark Plugs\$425.00
THE EXHIBIT SUPPLY CO.	Sea Jockeys 425.00
Jet Gun\$379.50	THE RUDOLPH WURLITZER CO.
Big Bronco 997.50	Model "1400" Phonograph
Pony Express 495.00	Model "1450" Phonograph
Silent Salesman (Card Vendor) 79.50	Model 4851 5c-10c-25c Wall Box
	(48 Selections)
D. GOTTLIEB & CO.	Model 5100 8" Speaker
Niagara\$329.50	Model 5110 12" DeLuxe Speaker

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