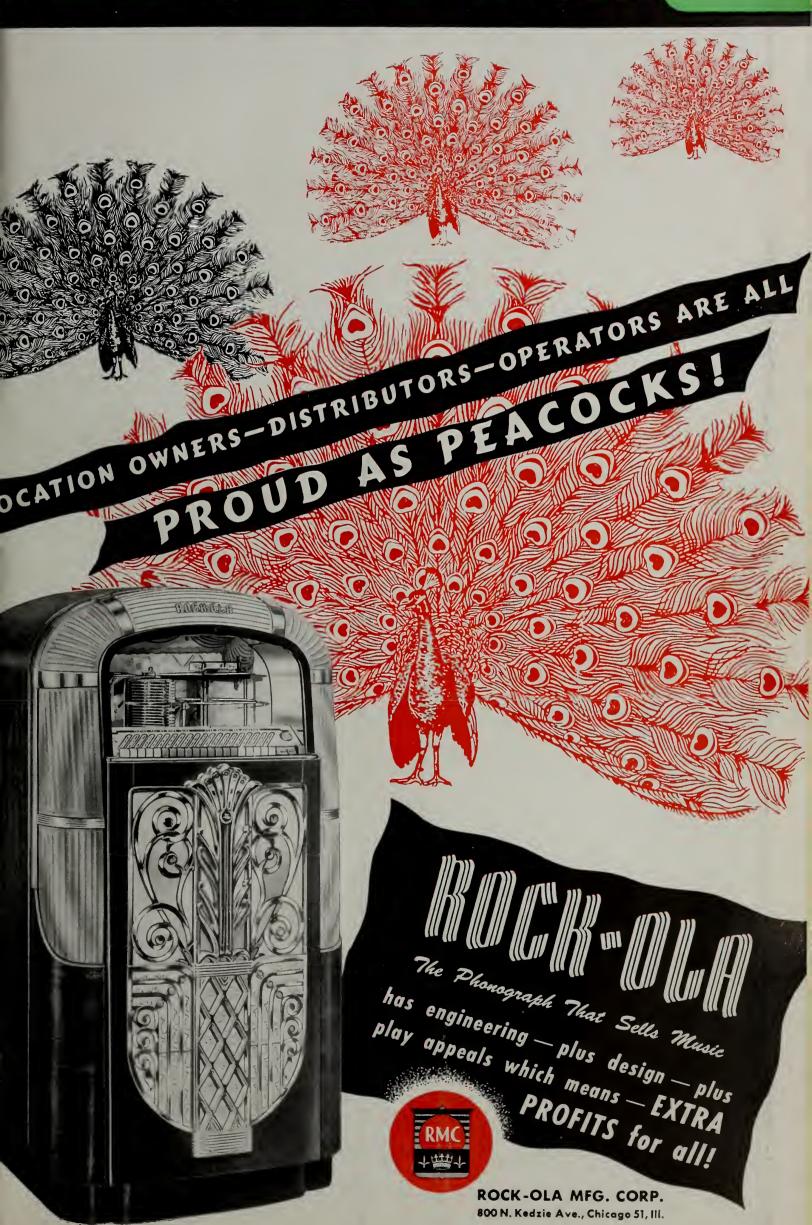
HE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY
Vol. 9, No. 10

DEC. 6, 1947



If it's a Mills, I always play it— my favorites sound better

The public prefers

THE MILLS CONSTELLATION

The coin box concurs





Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois



AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE COIN MACHINE INDUSTRY

THE CASH BOX IS THE OPERATOR'S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS

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THIS ISSUE

mber 6, 1947

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**OUBLISHED WEEKLY by The Cash Box thishing Co., Inc., 381 Fourth Avenue, Sw York 16, N. Y., Telephone: MUrray II 4-7797. Branch Offices: 32 West Randleh St., Chicago 1, Illinois, Telephone: DEArborn 0045 and 422 West 11th Street, Los Angeles 15, California, Telephone: PRospect 2687.

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where in the U.S.A. and Canada. Special subscription allowing free classified advertisement each week, not to exceed three full lines, \$48 per year. Subscription rates for all foreign countries on request.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated wending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin

operated machines industry as well as all finance firms, banks and other finan-cial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

What's The Answer?

By BILL GERSH

The most oft heard question in the trade at this time is, "What's the answer?" It's a question being heard from the deep south to the far north, from the east to the west coast. Not only from operators, jobbers, distributors and manufacturers of the coin machine industry, but also from leading business men in other professions.

As far as the coin machine industry is concerned, this is the first time, a great many state, when this field did not move ahead at the same rapid pace it did in years gone by even when all other fields seemed to be stymied.

One reason, many believe, is that at long last the sellers in the industry realize that they simply must help to educate the people to whom they sell. Not just continue to sell broadcast anymore with the belief that once a coin operated product is purchased — let it be well enough forgotten.

This just doesn't work out. It can't work out. It hasn't worked out. And it will never work out, especially under conditions wherein the buyer must be a specialist, and in a highly specialized and competitive industry, to earn a profit on his investment.

Washing machine manufacturers will not just sell one of their machines and forget all about it immediately after the sale, except for the usual mechanical complaint or two which may be forthcoming. Today these washer manufacturers insist on having their own factory trained men install the machine. They further insist on their own factory trained demonstrators calling on the purchasers and correctly and clearly explaining the operation of the machine. Then, and only then, do they believe, "a sale has been made".

For many years now the sellers in the coin machine business has gone ahead competing with each other as to "how much" they could sell, instead of "how well" they could sell. They have never come to the fore openly to advise the buyer that this, that, or the other thing, was "absolutely necessary" for him to remain in business.

They haven't, in the greater majority of cases, joined actively with the men who wanted to bring about understanding of just what was needed, as well as what was required, to assure prosperity and success for the buyer of coin operated equipment.

In some cases, some salesmen have made suggestions to the buyers and then left it at that. They haven't followed thru. The result today is a hodge podge of operational commission activity which leads the operator nowhere—faster than ever.

The operator knows that he must have "so much" to show a profit, but, in a great many cases, doesn't even know how to go about getting the necessary share he needs. And, when he questions the seller, he gets some advice which is given without any true belief in what is being told him, for this same wholesaler will absolutely not follow thru, at least the greater majority of them won't, to do just what he tells this operator to do to earn a profit from the equipment he sells him.

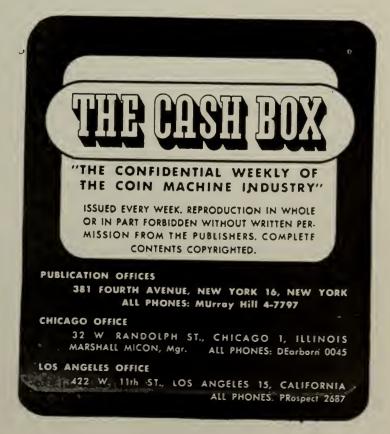
What's the answer? Simply that the time has at last

arrived when the trade must stop kidding itself. The time has come when men must be told just what lies in store for them. They must be helped far beyond the actual sale itself — or — just as the results are now apparent thruout the industry — there will be no further sales if the man on the firing line, the operator, sees no further profit (in fact, sees losses) in operating.

Every operator today needs "front money". He needs this desperately. He is in just as crucial a position as is the telephone. He simply cannot, without creating antagonism, change his nickel coin chute. Therefore he too, just as has the retailer, the wholesaler and all others engaged in the production and sale of all types of merchandise, must receive more income. To do that—he must obtain "front money" — in one way or another.

This can be either thru a higher percentage of the gross intake which enters into his equipment, or it can be a flat weekly guarantee. The juke box operators are now in most complete agreement with *The Cash Box* that they need \$10 or \$15 per week front money guarantee. Many are planning to only use the two minute recordings, at least speedier recordings than they formerly used, and are going to ask for 60% to 70% of the gross income from their machines at the same time, to just be able to continue in business.

The answer isn't too difficult. It simply is that this field, too, which has held back and held back from asking for its rightful share from its equipment — is now faced with the absolute necessity of obtaining its rightful share and proving, at the same time, to itself, to all the sellers of this field, and to its retailer customers that it, too, must have more money to continue in business and earn even a meager profit on its investment. And, what's more, every operator in the country should be encouraged by every seller and producer to obtain a better share of the gross intake of his equipment.



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NEXT DRIVE AGAINST JUKE BOX BIZ IN WASHINGTON WILL BE A VERY BITTER BATTLE

Music Protective Assn Leaders and Attorneys Already Preparing for Big Fight. May Use Petrillo's Recording Ban as Argument. Will Ask for Immediate Congressional Action. Have New Bills Ready. A Bitter Battle Awaits Juke Box Field. AND NO PREPARATIONS BEING MADE BY THIS INDUSTRY.

NEW YORK—The next drive by the various music protective associations to force the juke box industry to pay them tribute is bound to be one of the most bitter battles ever yet fought.

These music leaders as well as their attorneys advise that they plan to institute proceedings of a nature which will bring tremendous pressure to bear on the juke box field.

They have long claimed that the juke box gives "a public performance for profit". They have also pointed to the recordings being licensed for "home use only". They have used one and a dozen different angles to combat the fact that they are not yet licensing each and every juke box in the nation. They believe that every juke box in the world should pay them a license fee for playing their copyrighted music.

The fact that they already collect a fee from the record manufacturers is of little moment to them. They want to collect again. And they are not just battling for peanuts. They are out to obtain, if they possibly can, at least \$100 per yearly license for each and everyone of the 500,000 juke boxes now in the nation. This would mean an annual income to them of \$50,000,000.00.

Therefore, anyone engaged in the juke box industry can instantly foresee that these people haven't quit, nor are they going to quit. In fact, they are already prepared, and further preparing, to present new bills and plans to the nation's Congressmen to prove why they should obtain a license fee from every juke box in the land

It is reported that the Petrillo ban may be part of their argument. They believe that much of the ban is due to the fact that Petrillo will not collect royalties from the record manufacturers, but, that he can collect from the nation's juke boxes, and they may arrange for a combination proposition of intricate angles which would create greater controversy than ever before.

Leading music protective association members have already stated that they are preparing to present new bills in Washington at the next Congressional session and they hope, this time, to win.

The manner in which they discuss this forthcoming Congressional session, and the bills they intend to present, warns the trade that this battle, which will ensue between the juke box industry and these various music protective associations, who desire to obtain tribute from the juke boxes will, indeed, be one of the bitterest ever fought.

With income curtailed to a great extent from many other sources and with the further fact, as was brought out earlier in 1947 by some of the juke box industry's attorneys, that the leading music organization was obtaining the major share of revenue from recordings, there will be even a more heated drive put forth to force the juke box business to pay tribute to this highly privileged

There is no doubt among those juke box leaders who have kept close touch with the situation that they are going to enter into one of the most bitter fights they have ever yet faced in Washington. This past year's hearings went into seven sessions. It may last much longer

and be more nerve wracking this next time.

And — the juke box industry has not made any preparations whatsoever to enter into the fight, to help defeat whatever methods and stratagems will be presented by the groups who will be present in Washington.

In fact, even before the hearings were all over at this past session, some of the attorneys and leaders of the music groups who were represented, stated that they were preparing new bills and would present these at the next session of the Congress and, they believed, that they knew now just what was necessary to win.

The entire battle is based around changing the "Copyright Act of 1909". Already some of the theatrical publications have made reference to this Act. They are already urging the members of these musical associations to get into action. They are, by their editorials, opening the way to the big fight this forthcoming year in Washington.

It is, therefore, high time that the members of the juke box industry got together again to decide their future course. To prepare for the fight they are going to face. To arrange for the representation they will need. To clear everything thru one central point. To bring about better understanding of their field and to assure themselves that they will have every possibility for victory.

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ROLLDOWN BIZ ENJOYS BOOM

Field Continues Speedy Growth. More Ops Are Buying Rolldown Games. Believe Rolldown Biz Will Reach Major Proportions Very Soon With the Leading Mfrs Now Producing Fine Games.

CHICAGO—The one field in the coin machine industry which is enjoying the greatest boom is the rolldown games division.

Starting far back to when only some small manufacturers were producing these machines, to meet local demand and to overcome local legal situations, the field has now expanded to the point where the nation's leading game manufacturers have entered into it and are producing some of the finest machines ever yet seen.

The rolldown game caught on quick in many areas where nothing else could be operated. It also withstood all tests and proved that it was a real income producer. It also showed the average operator in these closed territories a new means to earning a living and, in many cases, created more mixed routes than has any other equipment in many, many years.

The rolldown game, after those first months of operation, caught on with many operators in territories thruout the nation where no other type of machine could be operated. And, because it was already being operated in certain "closed" communities, other territories also allowed the machines to enter them and be operated.

Therefore, the rolldown game caught on very quickly. The demand began to pick up, even tho the price was comparatively much higher than the average pinball. It seems now that the rolldown game has a great chance to take the lead in the amusement game field for some months to come and to prove itself the boom instrument which was needed to stimulate business all the way up and down the line.

Interesting is the fact that the manufacturers have kept the rolldown game

exceptionally entertaining nad simple. They have not piled it up with scoring methods which could, in any fashion whatsoever, confuse the players. Many believe that this has had much to do with the success of the game.

Already some manufacturers are arranging for various types of action.

United Manufacturing Company has developed a game which features the very same 7/8" steel ball used in the pinball machines and which has caught on with a great many of the operators thruout the nation.

Williams Manufacturing Company has developed a game which is the prototype of its "All Stars" baseball machine and which has the very same sort of baseball play action, tho the game is now called "Box Score" featuring single wood ball action.

Genco, too, has a brand new rolldown on the market. This firm can be said to have started the greater rolldown game action with their "Total Roll" and "Advance" rolldown games.

Bally Manufacturing Company has entered the field with "Hy-Roll" which offers a unique type of basketball action, actually shooting the large wood ball into the basket and which, it is reported, seems destined to get a great deal of good action.

Chicago Coin has produced an unusually fine machine and the general belief is that it will capture a very great share of the market as have their pinball games. The smaller firms, like Esso Manufacturing Corp. and George Ponser Company and some of the others, have also entered into the market with fine machines

The belief now is that the rolldown game is well on the way to capture a great deal of sales from the trade.

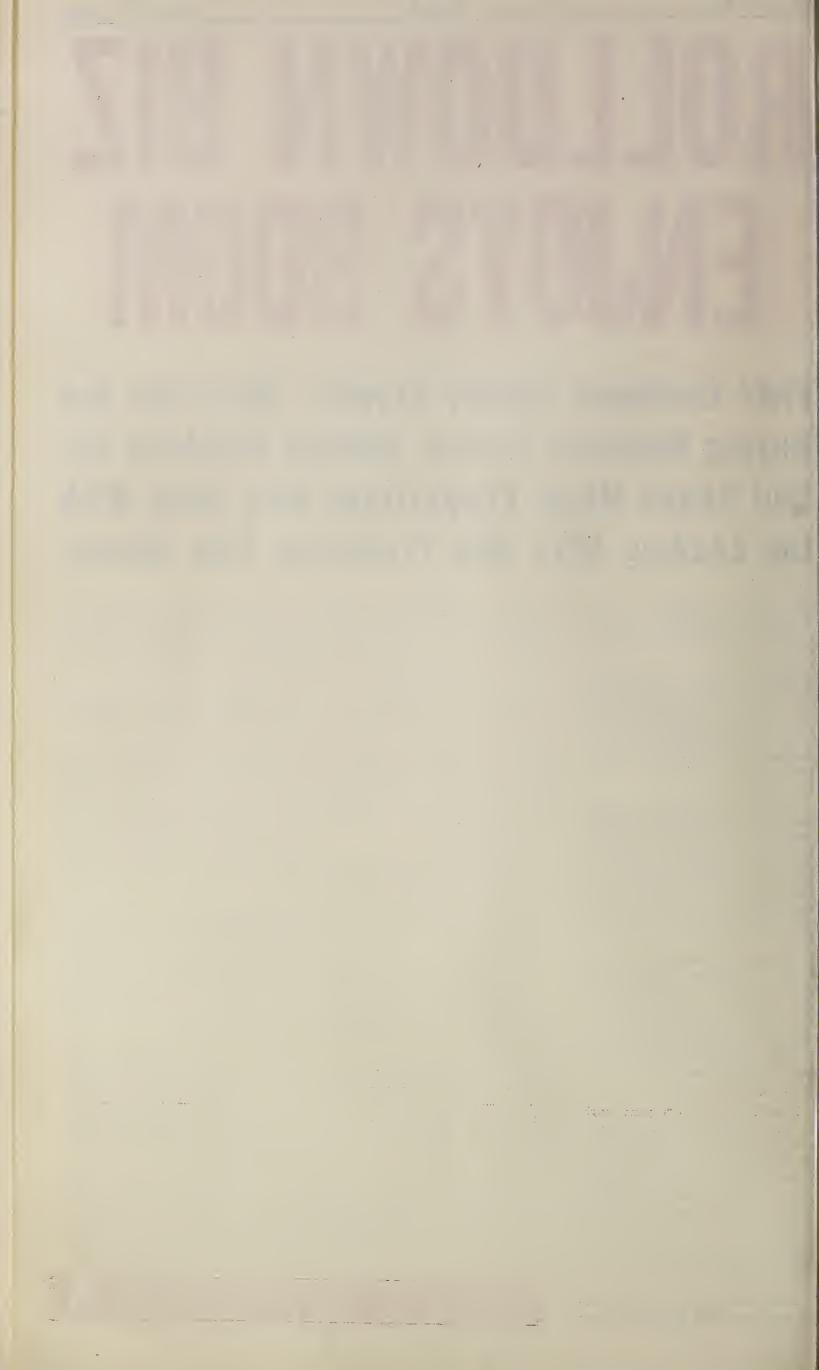
The swing seems to be to those entertaining machines will have been classified in past years as "strictly amusement" and the city fathers everywhere in the country are holding with the men who present these to them for they, too, believe them to be "strictly amusement" and, therefore, the market widens every day.

Southern California, New York City and perhaps Detroit County may be called the centers where rolldown became most popular. There are rolldown machines now operating in a great many cities thruout the country and fascinating the players just as coin operated bowling machines did.

In fact, some are of the belief that the growth of rolldown will once again bring back coin operated bowling games and that, with additional features added to the bowling machines, the trade can expect a revival of all types of amusements which haven't been on the market for many years.

In the meantime, the boom is under way, and the distributors are happy in the thought that they again have a product to sell which has all the possibilities of capturing the public's fancy.

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LEADERS AGREE CREDIT BUREAU IS VITAL NEED

Op Leaders Join Distribs in Asking Formation of National and Local Coin Machine Credit Bureaus. Praise "The Cash Box" for Proposing Plan and Keeping it Before Trade for Past 5 Years. Say Need is Now Far Greater Than It Has Ever Been Before.

NEW YORK—With the publication in this past week's (November 29, 1947) issue of *The Cash Box* of the fact that certain leading distributors are planning to arrange for the creation of a "Credit Bureau" along the lines suggested by this publication for a "National Credit Bureau" there have come many reports to *The Cash Box* claiming. "This is a vital need for the entire industry at this time."

In fact, one well known leader stated, "We absolutely need a credit bureau of some sort at this time more than we ever have before. The entire trade is in a state of puzzlement. Few know just how to proceed. Most are just going ahead with the tide and the tide isn't very good at this time."

He also reported, "There's no use kidding ourselves and saying that this is only a "temporary situation". Whether it is, or isn't, none of us know. But, what we do know is that operators must have some credit arrangement at this time to carry them thru such periods so that they can overcome some of the problems with which they are now faced.

"The average operator", he continues, "is not in a bad position. He knows that he is entering into the holiday season lull period. But, he has notes to meet, and machines to buy, and overhead expense confronting him. If he can obtain an extension of the credit he needs thru some 'National Credit Bureau' or a local credit bureau, then there is no doubt that he will come thru with flying colors. We simply must have such a bureau in this industry.

"And", he says, "I want to take this opportunity to again thank The Cash

Box for originally offering this suggestion, as well as keeping it in front of this industry for the past five years, so that everyone would realize how important it is."

There are a great many distributors thruout the country today who refuse to continue any further credit arrangement methods with operators. They point to their books and explain that they are now "in deeper" than ever before. They also state that they haven't been able to collect these debts the way they have been able to in the past. This, they claim, has placed them in an embarrassing financial position and they must draw the credit strings tighter than ever before.

But, by so doing they hurt many of their customers whose credit is good and who, too, are now financially embarrassed because they are facing a slowed-up season which was most unexpected and which all business men claim is of a temporary nature. There is no reason why these men, too, must suffer along with those who haven't properly prepared themselves to meet with whatever situation might arise.

Distributors, as reported in last week's issue of *The Cash Box*, are eager to have local and national credit bureeau. They believe that these will protect them to a great extent and will also prove the

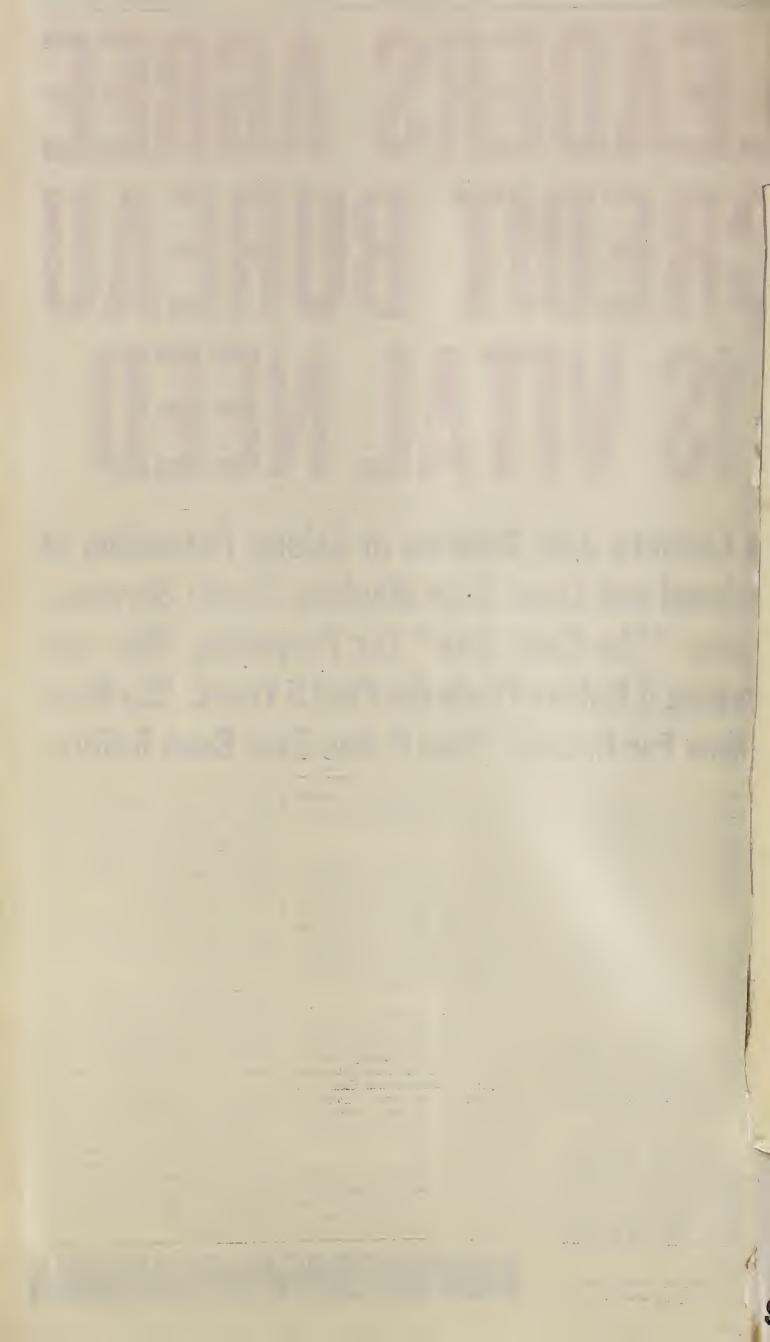
answer to the credit extension problem. There is no doubt that they are right. They have, many times in the past, pointed out that those operators who overextend their credit line with them, and then find payments hard to meet, will drop over to their competitors with the result that two distributors are now faced with a collection problem where only one faced it before.

This can, without any doubt, be cured by a credit bureau of a local, if not national, nature. But, this isn't the complete answer to the purpose of a "National Credit Bureau".

There comes a time when the seller must work closely with the buyer. In the case of most sellers they are willing to work 100% with the buyer. But, today, they know little or nothing about the buyers' credit except from what statements they may have seen in the past and these are not of the type, in many cases, on which credit can be extended.

This is the time, therefore, when the majority of the distributors, and the greater majority of the operators' leaders, are of one mind. That there must be created a "National Credit Bureau" because of the fact that this has become a most vital necessity and the men now feel that someone must step to the fore to get this started before some of the operators thruout the nation are faced with great loss.

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The Cash Box Page 8 December 6, 1947 The Cash Box Page 9

"REVIEW-OF-THE-YEAR" ISSUE

THE ENTIRE YEAR OF 1947 IN REVIEW IN COMBINATION WITH THE XMAS AND NEW YEAR'S GREETINGS NUMBER. CONTAINS ALL THE IMPORTANT AND OUTSTANDING EVENTS OF THE YEAR:

WILL BE DATED - DECEMBER 27, 1947

THE "REVIEW-OF-THE-YEAR" ISSUE

FINAL CLOSING DAY IS FRIDAY, DECEMBER 19, 1947

IN THE NEW YORK OFFICES OF

THE CASH BOX, 381 FOURTH AVE., NEW YORK (16)

(ALL PHONES: MURRAY HILL 4-7797)

YOUR NAME SHOULD APPEAR IN THIS ALL-IMPORTANT "RE-VIEW-OF-THE-YEAR" ISSUE WHETHER YOU JUST OFFER XMAS AND NEW YEAR'S GREETINGS. IF YOU ARE A MEMBER OF THE COIN MACHINE INDUSTRY OR ALLIED TO THE INDUSTRY IN ANY CAPACITY WHATSOEVER GET YOUR NAME, FIRM OR ASSOCIATION LISTED IN THIS BIG "REVIEW - OF - THE - YEAR" ISSUE OF 1947. IT WILL BE THE "REFERENCE BIBLE" OF THE ENTIRE INDUSTRY!! THE ENCYCLOPEDIA EVERYONE WILL CHECK ALL DURING 1948 FOR COMPLETE DATA AND INFORMATION. THIS IS THE ONCE-A-YEAR ISSUE YOU ASKED US TO PRINT FOR YOU! BE SURE YOU ARE IN IT WITH THE SIZE SPACE BEST DESERVED BY YOU IN SUCH ISSUE!

SPECIAL SPACE ORDER FOR THE

December 6, 1947

"REVIEW - OF - THE - YEAR"

ISSUE OF "THE CASH BOX" ONLY!

Gentlemen:

FIRM NAME

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	Half Page (71/2" Wide by 61/2" High)	136.50			
	One-Third Page ($2\frac{3}{8}$ " Wide by 13" High) ($4\frac{7}{8}$ " Wide by $6\frac{1}{2}$ " High)	91.00			
	Quarter Page (7½" Wide by 31¼" High) (4½" Wide by 4¾" High)	68.25			
	Column Inch (23/8" by 1" High) — \$7.00				
ease be sure to set aside best possible position for my ad					
	Signed (Please Print)				

 VER ULTAGE BURNEY BRANCH BILL The state of the s 1



December 6, 1947



"The Juke Box King". Winner of The Cash Box "Oscar" in 1946 and 1947 for "The Best Orchestra" and winner of still another "Oscar" in 1947 for "The Best Western Record by a Popular Artist". Exclusively on Majestic Records. Currently at the Aragon Ballroom, Chicago. Featured on the "Sheaffer Parade" NBC Coast to Coast, Sundays 3:30 P.M., EDT. Personal Direction: W. Biggie Levin.

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- * The Cash Box Record Reviews
- * Juke Box Regional Record Report
- * Round The Wax Circle
- ★ ilet In Harlem
- * The Broadius Best

- * Rollin' 'Round Randolph
- * Folk and Western Record Reviews.
- ★ The Nation's Big 5 Hillbilly, Folk & Western Jule Box Tunes
- * Hot On Chicago's South Side
- The Cash Box Disc-Hits Box Score



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IN THE SECOND ANNUAL CONTEST OF THE Automatic Music Industry of America TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947 . . .

Sponsored and Conducted Exclusively by ...

THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE JUKE BOX INDUSTRY

For"THE BEST RECORD OF 1947" The Cash Box "Oscars" will be awarded in behalf of the Automatic Music Industry of America to -

The Harmonicats

Vitacoustic Records

Robbins Music Corp. For "PEG O' MY HEART"



THE HARMONICATS

For "THE BEST ORCHESTRA OF 1947" The Cash Box "Oscar" will be awarded in behalf of the Automatic Music Industry of America to ...

Eddy Howard



EDDY HOWARD

For "THE BEST FEMALE VOCALIST OF 1947" The Cash Box "Oscar" will be awarded in behalf of the Automatic Music Industry of America to ...

Jo Stafford



JO STAFFORD

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For The BEST 'HILLBILLY' RECORD of 1947 BY A POPULAR ARTIST"

The Cash Box "Oscars" will be awarded in behalf of the Automatic Music Industry of America to ...

Dorothy Shay Columbia Records Chappell & Company, Inc. For "FEUDIN" & FIGHTIN



For "THE BEST 'WESTERN' RECORD OF 1947" The Cash Box "Oscars" will be awarded in behalf of the Automatic Music Industry of America to ...

Tex Williams Capitol *Records American Music, Inc. For "Smoke, Smoke, Smoke"



For"The BEST 'WESTERN' RECORD of 1947 BY A POPULAR ARTIST

The Cash Box "Oscars" will be awarded in behalf of the Automatic Music Industry of America to ...

> **Eddy Howard Majestic Records**

Peer International Corp. For "MY ADOBE HACIE



For "THE BEST 'RACE' RECORD OF 1947" The Cash Box "Oscars" be awarded in behalf of the Automatic Music Industry of America

Savannah Churchill Manor Records Melrose Music Corp.



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OF YOUR VOTES TO CHOOSE THE BEST

BEST	RECO	RD OF 1947		
"PEG O' MY HEART", The Harmonicats	. 57,166	"MAMSELLE", Ray Dorey	1,471	
"NEAR YOU", Francis Craig	42,695	"MICKEY", Ted Weems	1,190	
"HEARTACHES", Ted Weems	37,010	"NEAR YOU", Larry Green	895	
"ANNIVERSARY SONG", AI Jolson	17,228	"SUNDAY KIND OF LOVE", Claude Thornhill	822	
"THAT'S MY DESIRE", Frankie Laine	16,069	"PEG O' MY HEART", Clark Dennis	662	
"MAMSELLE", Art Lund	10,221	"I NEVER KNEW", Sam Donahue	580	
"LINDA", Charlie Spivak	4,623	"LINDA", 8uddy Clark	454	
'I WONDER WHO'S KISSING HER NOW",	1,025	"PEG O' MY HEART", Ted Weems	378	
Perry Como	3,451	"ANNIVERSARY SONG", Dinah Shore		
"PEG O' MY HEART", Three Suns	2,421			
"ANNIVERSARY SONG", Guy Lombardo	1,B43	"PEG O' MY HEART", Buddy Clark		
"THAT'S MY DESIRE", Sammy Kaye	. 1,725	"PEG O' MY HEART", Art Lund	. 175	
EDDY HOWARD VAUGHN MONROE GUY LOM8ARDO SAMMY KAYE EPEDDY MARTIN	CHES ₁	ra of 1947		
EDDY HOWARD	85,290	TONY PASTOR CHARLIE SPIVAK	5,981 4,782	
VAUGHN MONROE GUY LOM8ARDO	17,720	DAY A KINDEY	2 240	
SAMMY KAYE FREDDY MARTIN	17,720 16,980 15,872		1,205 1,171	
CLAUDE THORNHILL	. 15,012	SAM DONAHUE ART MOONEY	1,113	
SAMMY KAYE FREDDY MARTIN CLAUDE THORNHILL TED WEEMS STAN KENTON FRANKIE CARLE LOUIS PRIMA	14,512		839	
STAN KENTON FRANKIE CARLE	8,775	ELLIOTT LAWRENCE RAY ANTHONY	655 5 2 3	
LOUIS PRIMA	7,248	TOMMY DORSEY	447	
JOHNNY LONG	7,001 6,321	PHIL HARRIS	271	
HARRY JAMES	6,089	JIMMY DORSEY	258	
BEST FEMALE VOCALIST OF 1947				
JO STAFFORD	45,528 41,559	FRANCEY LANE SARAH VAUGHAN	1,931 1,679	
DINAH SHORE MARGARET WHITING	14,453	BERYL DAVIS	1,659	
PEGGY LEE	12,266	GEÖRGIA GI8BS	1,522	
DINAH SHORE MARGARET WHITING PEGGY LEE MELLIE LUTCHER ELLA FITZGERALD	6,667	DORIS DAY MONICA LEWIS	1,485 941	
MARTHA TILTON FRAN WARREN	5,165 3,921	HELEN FORREST	550	
JUNE CHRISTY	2,525	MARJORIE HUGHES	116	
REST MAI	F VOC	ALIST OF 1947		
PERRY COMO	70.119	ALAN DALE	4,896	
BING CROSBY FRANKIE LAINE VIC DAMONE FRANK SINATRA	32,175	8UDDY CLARK MEL TORME	3,650 3,118	
VIC DAMONE	15,789	ANDY RUSSELL	1,840	
FRANK SINATRA ART LUND	13,784	HERB JEFFRIES	1,628	
8ILLY ECKSTINE	. 13,000	JOHNNY MERCER	1,118	
AL JOLSON DICK HAYMES	5,121	PHIL BRITO	984 915	
BEST FEMALE VOCAL COMBINATION OF 1947				
			72.177	
ANDREWS SISTERS			32,089	
MURPHY SISTERS GALLI SISTERS			14,620	
BEST MALE VOCAL COMBINATION OF 1947				
INK SPOTS	. 58.533	PIED PIPERS	7,676	
MILLS BROS.	57,541	MODERNAIRES	5,062	
KING COLE TRIO THREE SUNS	. 3 2, 664	CHARIOTEERS	3,B29	
THE RAVENS	. 10,223	FOUR VAGABONDS		
JOHNNY MOORE'S THREE 8LAZERS	. 10,093	GOLDEN GATE QUARTET	648	

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IIII V						
RECORDS AND AR	TISTS OF 1947					
BEST "HILLBILLY" RECORD OF 1947 "IT'S A SIN", Eddy Arnold 16,589						
"IT'S A SIN", Eddy Arnold "JOLE 8LON", Moon Mullican "RAIN8OW AT MIDNIGHT", Ernest Tubb "WA8ASH CANNON 8ALL", Jimmy Dale "I'LL HOLD YOU IN MY HEART", Eddy Arnold "WHAT IS LIFE WITHOUT LOVE," Eddy Arnold "DON'T LOOK NOW", Ernest Tubb "HITLER LIVES", Rosalie Allen "NEW JOLE BLON", Roy Acuff "RYE WHISKEY", Red Foley "DAUGHTER OF JOLE 8LON", Johnny Bond "I'LL STEP ASIDE", Ernest Tubb "HANG MY HEAD AND CRY", Riley Shephard "YOU MUST WALK THE LINE", Eddy Arnold	14,912 11,085 11,023 10,104 7,913 4,136 3,246 1,528 989					
BEST "HILLBILLY" RECORD						
"FEUDIN" & FIGHTIN"", Dorothy Shay "TIM-TAYSHUN", Stafford-Ingle "FEUDIN" & FIGHTIN", Bing Crosby						
BEST "WESTERN"	RECORD OF 1947					
"SMOKE, SMOKE, SMOKE", Tex Williams "ITALIAN DREAM WALTZ", Red River Dave "COOL WATER", Foy Willing "SO ROUND, SO FIRM, SO FULLY PACKED", Merle Trav "WHEN THE SNOW8IRDS CROSS THE ROCKIES", Gene "HAVE I TOLD YOU LATELY", Sons Of The Pioneers "T-IN TEASING ME", Cliffie Stone "MOVE IT ON OVER", Hank Williams "ON SILVER WINGS TO SAN ANTONE", Rosalie Allen "DANGEROUS GROUND", Roy Rogers "KENTUCKY WALTZ", Cowboy Copas "THAT'S WHAT I LIKE A8OUT THE WEST", Tex Williams "LOVE LANES OF YESTERYEAR", AI Dexter "TEARDROPS IN MY HEART", Sons of the Pioneers "NEW SAN ANTONIO ROSE", 80b Wills "DOWN AT THE ROADSIDE INN", AI Dexter "THERE'S A BIG ROCK IN THE ROAD", 80b Wills "ROUND UP POLKA", Tex Williams "GET THAT CHIP OFF YOR SHOULDER", Red Murrell	59,501 8,790 7,980 ris 2,191 8,Autry 1,774 1,300 983 830 818 465 349 310 200 166 148 95					
BEST "WESTERN" RECORD	OF 1947					
"MY ADO8E HACIENDA", Eddy Howard 11,954 "RAGTIME COW8OY JOE", Eddy Howard 9,270 "SMOKE, SMOKE, SMOKE", Phil Harris 3,209 "SMOKE, SMOKE, SMOKE", Lawrence Welk 2,302	BY A POPULAR ARTIST "8LUE TAIL FLY", Eddy Howard					
BEST "RACE" RE						
"I WANT TO BE LOVED", Savannah Churchill. 28,752 "THAT'S MY DESIRE", Hadda Brooks	"THRILL ME", Roy Milton 2,449 "THEM THERE EYES", Roy Milton 2,304 "TRUST IN ME", Hadda Brooks. 2,210 "CHANGEABLE WOMAN",					
Bill Johnson	Johnny Moore's Three Blazers					
"OPEN THE DOOR RICHARD", Jack McVea 8,192	Sarah Vaughan					

5,605

4,888

Sarah Vaughan

"REAL GONE GUY", Nellie Lutcher
"I GOT A RIGHT TO CRY", Joe Liggins
"LET THE GOOD TIMES ROLL", Louis Jordan
"BLUE PLATE 800GIE", Louis Jordan

"YOU WON'T LET ME GO",

1,018 989 965

648

581

503

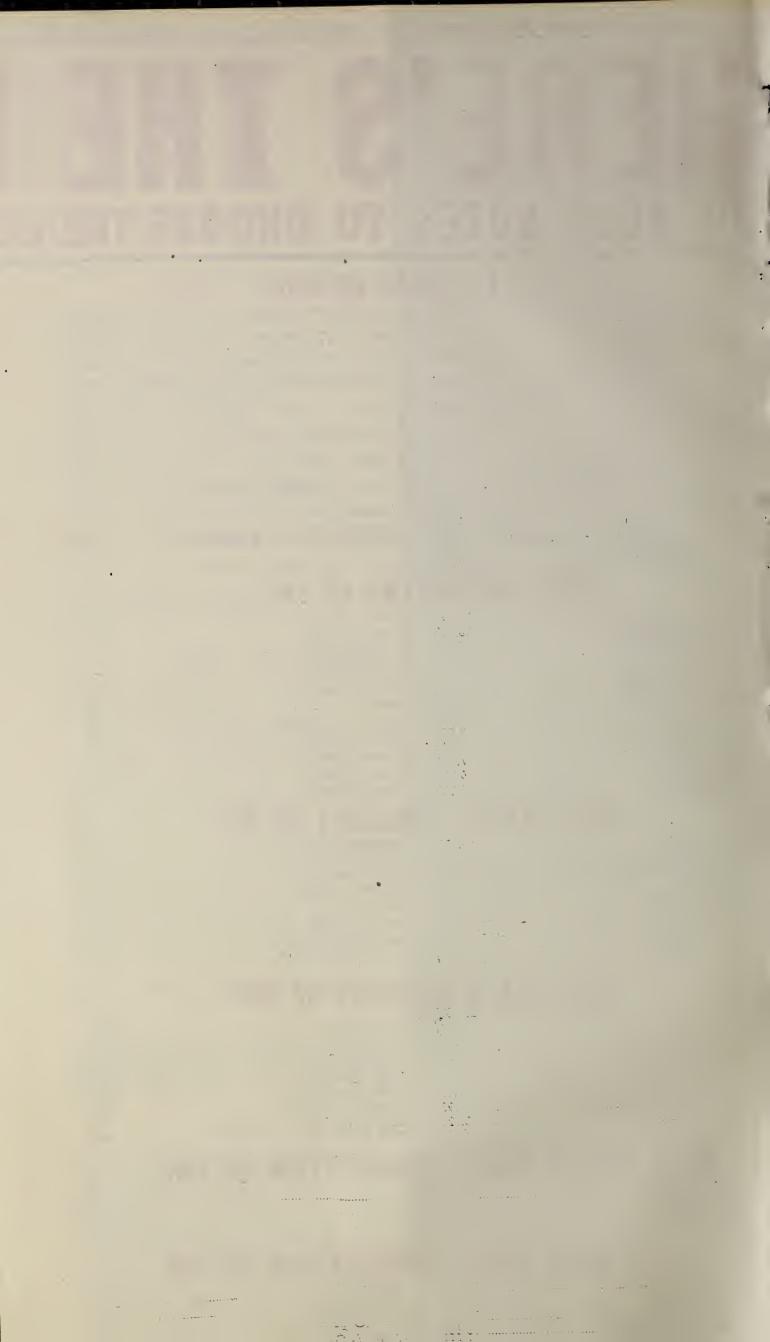
496

"OPEN THE DOOR, RICHARD", Count Basie. 11,396
"OPEN THE DOOR, RICHARD", Jack McVea
"AIN'T NOBODY HERE BUT US CHICKENS",

Johnny Moore's Three Blazers 3,625
"OPEN THE DOOR, RICHARD", Dusty Fletcher 2,538

"OLD MAID 800GIE", Eddie Vinson
"TANYA", Joe Liggins
"NEW ORLEANS BLUES",

Louis Jordan



The Nation's TOP T Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The



CODE

AL—Aladdin AP—Apollo AR—Aristocrat EX—Exclusive JB—Juke Box KI—King LI—Lissen BU—Ballet BW—Black & White MA—Majestic ME—Mercury MG—M-G-M CA—Capitol
CN—Continental
CO—Columbia MN-Manor CR-Crown M0-Modern MU-Musicraft CS—Coast DE—Decca NA-National DEL-DeLuxe

RE—Regent SA—Savoy SI—Signature SO—Sonora SO—Sonora
SP—Specialty
ST—Sterling
SW—Swank
TO—Top
TR—Trilon
UA—United Artist
UN—Universal
VI—Victor VI—Victor VT-Vitacoustic



NEAR YOU

Still on top of the heap for its ninth consecutive appearance here.

BU-1001—Francis Craig CA-452-Alvino Rey O.

DE-24171—Andrews Sisters MA-7263—Victor Lombardo O. CO-37838-Elliot Lawrence O. ME-5066-Two Ton Baker O.

RA-Rainhow

RA-10025—The Auditones SA-657-Four Bars & A Melody ST-3001-Dolores Brown VI-20-2421-Larry Green O.



I WISH I DIDN'T LOVE YOU SO

Repeats its position of last week with play continuing heavily throughout the nation.

CA-409—Betty Hutton CO-37506-Dinah Shore DE-23977—Dick Haymes MA-7225-Dick Farney

MU-15117-Phil Brito MG-10040-Helen Forrest VI-20-2294—Vaughn Monroe



YOU DO

In third place last week and here it is again. Ops peg this one to stay around a long time.

CA-438-Margaret Whiting CO-38597—Dinah Shore DE-24101—Crosby-Cavallero MA-12011—Georgia Gibbs

ME-5056-Jerry Gray O. MG-10050-Helen Forrest SI-15114—Larry Douglas VI-20-2361—Vaughn Monroe O.



HOW SOON

In fifth place last week, this plug tune continues to move up. Garners fourth spot here.

CO-37952-Dinah Shore DE-24101—Bing Crosby— Cavallero O. MA-1179-Dick Farney

ME-5069-John Laurenz TO-1258—Jack Owens VI-20-2523—Vaughn Monroe O.



CIVILIZATION

IV hatta jump! In ninth place last week, and here it is in the fifth slot. Loads of play on this one.

AP-1059—The Murphy Sisters CA-465-Jack Smith CO-37885—Woody Herman DE-23940—Danny Kaye— Andrews Sisters

MA-7274—Ray McKinley O. ME-5067-Dick Baker O. MG-10083—Sy Oliver O. VI-20-2400—Louis Prima O.



I HAVE BUT ONE HEART

Drops a few after a sensational ride near the top. In the fourth spot last week — into six here. CO-35754—Frank Sinatra CA-460-The Pied Pipers DE-24154-Carmen Cavallero ME-5053-Vic Damone MU-15069-Gordon McRae MU-456—Phil Brito SI-15016—Monica Lewis VI-20-2424—Tex Beneke



AN APPLE BLOSSOM WEDDING

In sixth place last week this frag-rant ditty drops one to garner the seventh spot. A great coin culler!

CA-430—Hal Derwin O. CN-1101——Joe Dosh CO-37488—Buddy Clark DE-24117—Kenny Baker

DI-2081—Jerry Cooper MA-1156—Eddy Howard MU-15112—Phil Brito SO-3044—Ginny Simms

VI-20-2330-Sammy Kaye



BALLER: NA

Moves into the limelight with music ops reported playing the ditty

CO-38381—Buddy Clark DE-24265—Enric Madreguera ME-5075—Jerry Shelton Trio

MG-10035—Jimmy Dorsey O. MU-15116-Mel Torme VI-20-2433—Vaughn Monroe O



SO FAR

1 great run on the phonos moves this plug tune into this featured page. Keep your eyes on this one.

CA-461-Margaret Whiting CO-37883—Frank Sinatra DE-24194—Guy Lombardo ME-5076-Jerry Shelton Trio

MG-10085-Jack Fina O. SI-15160—Alan Dale VI-20-2402—Perry Como

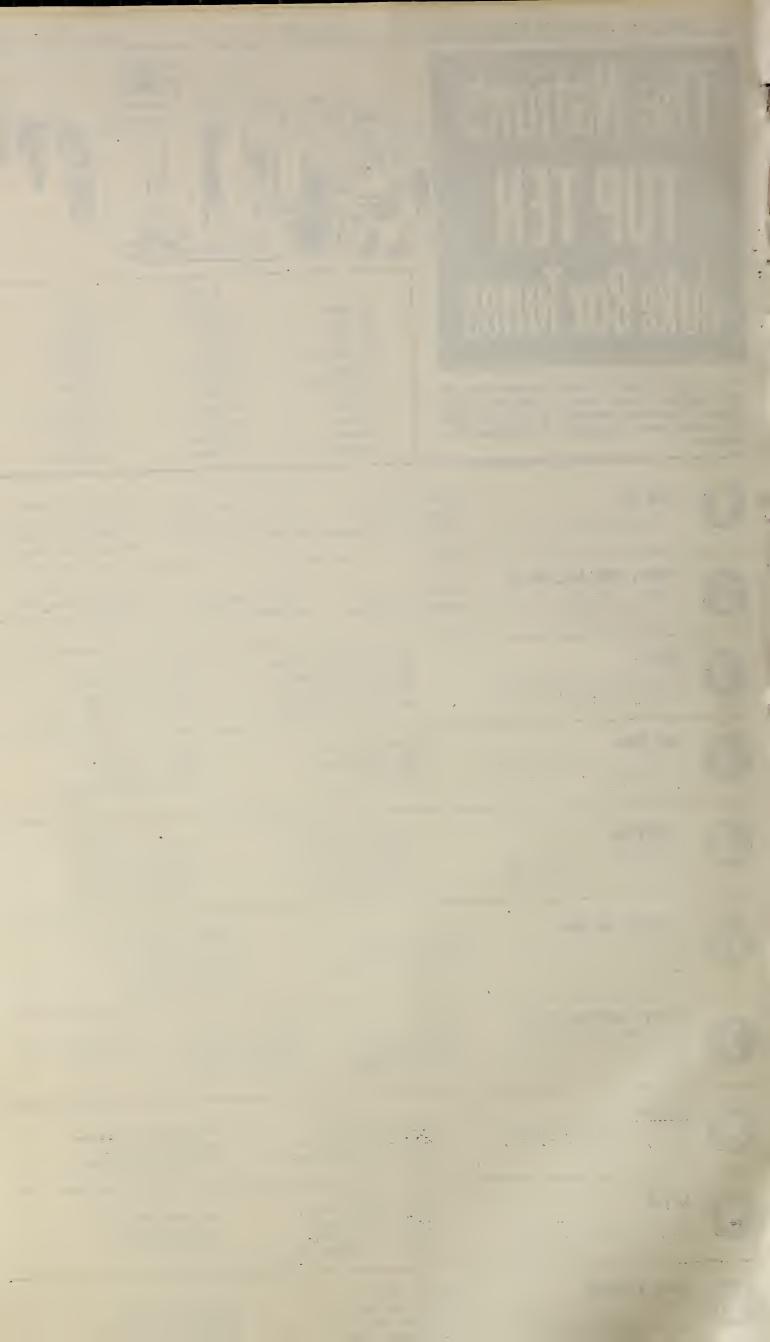


FEUDIN' & FIGHTIN'

Drops to the bottom after a long ride around the board. Still catching coin galore.

CA-B443-Jo Stafford CO-37189-Dorothy Shay DE-23975—Bing Crosby MA-12011—Georgia Gibbs

ME-6049—Rex Allen MG-10041-Kate Smith VI-20-2313—Tex Beneke O.





"Judy" (2:53)

"I Understand" (2:54)

BOB MANNING

(Click 103)

Here's a pair of sides aimed at ops and bound to increase phono play way up high. Bob Manning's soothing pipes pitch pretty on "Judy" and "I Understand" here with the name song getting the big play. Top deck in the slow sentimental mood, with the crooner's tonsils weaving their way in charming manner. On the flip for the oldie "I Understand", Bob equals the brilliant performance of the top deck to score again. This disk is a click—ride heavy with it.

"Please Don't Play Number Six Tonight" (3:01)

"I May Be Wrong" (2:54) GENE KRUPA ORCH.

(Columbia 37968)

Made for phono play and strongly at that is this tasty dish labeled "Please Don't Play Number Six Tonight", with maestro Gene Krupa serving the music. Piper Buddy Hughes to the fore to spill the merry wordage with the title and the juke box coming in for glory. Buddy's smooth tones flavor this cookie with loads of spice, as the wax moves in medium tempo throughout. On the flip with an instrumental bit, Gene comes up with "I May Be Wrong" to knock out more juke box material. Ditty is toned down loads, but nevertheless has that Krupa styling to give it a rousing send-off. Grab the top deck by all means.

"As Sweet As You" (2:59) "Diane" (2:39) FREDDIE STEWART (Capitol 479)

Oh, can this kid sing! Freddie Stewart is bound to put you in that warm mood with this pair titled "As Sweet As You" and "Diane". Top deck should have the coin rolling in but pronto, with the choir boy's pipes pitching way down in the low come-hither mood. On the flip with the ever loving "Diane", Fred-die matches the top notch top deck, with an equally brilliant performance. You're bound to go for this duo - latch on.

"Lassus Trombone" (2:40)

'Love Tales" (2:52) EDDY HOWARD ORCH.

(Majestic 1178)

● It's the great music by a real great band in the person of Eddy Howard to offer this pair serving for real heavy play on the phonos. The familiar notes to "Lassus Trombone" on the top deck, with maestro Eddy to wail "Love Tales" on the flip. With a trom to pave the way topside and some wonderful band licks, the deck is bound to meet with heavy favor. Eddy goes romantic on the flip to whisper the hush wordage to "Love Tales". The tremendous following of Howard alone should account for a load of coin on this pair.

"I'm A-Comin' I'm A-Courtin' Corabelle" (2:59) "I'll Be There" (3:01)

> EDDY HOWARD ORCH. (Majestic 1170)



EDDY HOWARD

Proving that folk and western music is a must in the phonos to-day, maestro Eddy Howard serves up a platter that is bound to be literally eaten up alive, once your phonos fans get an earful. Titled "I'm A-Comin' I'm A-Courtin' Corabelle", Eddy gives this cactus tune just enough pop treatment, to push this cookie into the charmed circle this week. Eddy's gala vocal work shines brightly throughout, with the Howard boys making mellow rhythm throughout. On the flip with some sentimental stuff, Eddy grabs the lead again to wail the sugar coated wordage to "I'll Be There". The magic name of Howard alone should boost this platter over the top. Don't stop here — go out and order a slew of this cookie.

"Mean To Me" (3:14) "Shine On Harvest Moon" (3:20) ALAN DALE

(Signature 15158)

Pair of standards by the rapidly rising Alan Dale echo here to the beat of "Mean To Me" and "Shine On Harvest Moon". Dale's silvery work puts another orchid in his arms. The kay Bloch ork shine brilliantly as they offer the balladeer excellent musical background. Ons that need filler material would do well to get next to this pair.

"What Ev'ry Woman Knows"
(3:20)

"Overwork Blues" (3:00)

ETTA JONES

(Victor 20-2564)

Bound to give your machines a lift is the nostalgic pitch of chirp Etta Jones, as she warbles the flavorful wordage to "What Ev'ry Woman Knows". The canary's pipes have that tricky quiver which adds loads to the tune's possibilities. On the flip with "Overwork Blues", Etta offers more melody for the race spots with this blue, moody bit. Metro is slow on the pair, with the Luther Henderson boys furnishing the music. Grab a listen—huh?

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Let Me Love You As Long As I Want To" (2:49)

"To Make A Mistake Is Only Human" (2:33)

JERRY SELLERS

(Crown 161)

Latest balladeer on the wax horizon scores heavily with his first here on Crown label. Jerry Sellers to the mike to rate like a spade flush with a ballad you're bound to be hearing plenty of in the near future. Top deck labeled "Let Me Love You As Long As I Want To" should start the bobby-soxers howling again. It's slow dreamy stuff, with Jerry's capable tonsils riding high. On the flip with "To Make A Mistake Is Only Human", Jerry comes thru once again to add orchids with another top notch cookie. Both sides echo heavy coin play — you'll like 'em.

"The Dum Dot Song" (2:58) "It All Came True" (2:52) FRANK SINATRA

(Columbia 37966)

Here's a wax story of the coin biz—with piper Frank Sinatra to vocalize his way into a merry barful of coinage on "The Dum Dot Song". Frank parrots the title in kiddie talk to come up with loads of bounce and zest in this cookie. Alvy West and his boys fill the background with light notes of pleasing melody to make the wax shine. On the flip with a tearful ballad titled "It All Came True". Frank shows his too notch wares in grade A manner, with the Pied Pipers and the Alex Stordahl boys matching and the Alex Stordahl boys matching his brilliant waxing. Latch on to "The Dum Dot Song" for money in the bank.

"At The Candlelight Cafe" (2:34) "I Surrender Dear" (2:48)

GORDON MacRAE

(Capitol 15014)

 More romance material for the phonos with crooner Gordon MacRae to render the scintillating wordage. Titled "At The Candlelight Cafe" and "I Surrender Dear", Gordon offers pleasing tones of gypsy air on the top, and switches to the sparkling oldie on the flip. Wax is highly flavored by some great music by Paul Weston, with "At The Candlelight Cafe" getting top billing in those quiet spots.

"My Little Donkey" (2:37) "Valencia" (2:35) LOUIS PRIMA ORCH.

(Victor 20-2549)

Popular musical styling of maestro Louis Prima spills out here on a pair of novelty tunes that should set a merry pace in the phonos. You'll go for Louis' nasal tones on "My Little Donkey", with the band adding the slow pacing in fine styling throughout. Backing shows the popular "Valencia", with the maestro wailing once more. Both sides for a heavy whirl - get next to 'em.





"Rhumba Jubilee" (3:02) "Tom Tom" (3:00) MACHITO & HIS RHUMBAS (Continental 1213)

Star studded platter for the rhumba fans is this duo of hip swivel stuff out of the Machito hit parade. With Patsy Garrett to wail the pleasing wordage on he top deck, the deck stacks up high. Patsy's pipes are mellow, while the maestro furnishes the hypo rhythm. On the flip, Patsy joins with balladeer Jimmy Atkins to offer "Tom Tom". It's more gay music for the rhumba fans with the hand-clap in this wax giving the deck a lift. Where the shakers gather they'll go for this.

"My Guitar Is My Sweetheart" (3:04)

"Get A Pin Up Girl" (2:30) TED MARTIN

(Deluxe 1120)

• A whale of a juke box tune is this offering by the ppoular Ted Martin. It's "My Guitar Is My Sweetheart", currently riding heavily on phonos throughout the nation. Ted pipes swell to glory here while the dainty, gay melody rolls right along. On the flip with the plug tune titled "Get A Pin Up Girl", Ted comes thru with another top notch rendition. Grab this platter for a boost in your phono play.

"The Greatest Mistake" (2:47) "Hey Pretty Mama" (3:00) JUMP JACKSON ORCH.

(Aristocrat 402)

• Pair of sides for the race spots are offered here in top notch styling by the Jump Jackson crew, with canary Melrose Colbert to grab the lime on the top deck. Titled "The Greatest Mistake", the gal's pipes weave right in to charm and warm you to her immediately. Ditty is haunting, with the slow pace blending wonderfully. On the flip, piper Benny Kelly grabs the mike to wail the hypo wordage to "Hey Pretty Momma", more race music with a stock beat. There's no mistake about the top side-you'll go for it.

"It's A Lonesome Old Town"

"My Melancholy Baby" (3:00) ALAN DALE

(Signature 15163)

• More Dale wax comes a 'croppin', with the choir boy piping the charming tones of "It's A Lonesome Old Town" on the topside. The piper's tonsils spill in fragrant chant with the soothing melody, as the Ray Bloch ork furnish a splendid backdrop. On the flip with the oldie "My Melancholy Baby", Alan once again offers pleasure filling moments that count.

"Beg Your Pardon" (2:50) "I'm Looking For A Sweetheart" (2:30) FRANCIS CRAIG ORCH. (Bullet 1012)



FRANCIS CRAIG

 Riding on the wave of the sensational success he scored with the famous "Near You", orkster Francis Craig looks to repeat in a big way with his latest piece in "Beg Your Pardon". The familiar Craig piano touch sets off the brilliant spot for piper Bob Lamm, with the rhythm and melody of the song offered in gay, merry style throughout. Bob polly's the title in mellow mood ,with the tones he gives forth with shining brilliantly. It's Craig and his piano for the glory tho and that's what phono fans are bound to want to hear. On the flip with "I'm Looking For A Sweetheart", it's another first rate performance by Craig and Bob Lamm, with the wordage of the song grabbing off the bill of fare. "Beg Your Pardon" is sure to make your Xmas brighter - get next to it but quick.

"I'll Dance At Your Wedding" (3:08)

"Those Things Money Can't Buy" (2:38)

> BUDDY CLARK RAY NOBLE ORCH. (Columbia 39767)

Pair of plug tunes spill here, this time by the popular Buddy Clark-Ray Noble combination. With Buddy tonsiling "I'll Dance At Your Wedding" and "Those Things Money Can't Buy", the pair light the way toward favorable juke box reception, Buddy's pipes in the soft vein, with some wonderful licks by the Ray Noble crew. For the dance and listener crowd alike - especially so in those soda spots.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Whoe-ee Blues" (2:57) "Litta Bitta Momma" (2:46) LEE NORMAN ORCH. (Lis'n 1042)

◆ Ya gotta Lis'n to this one. It's the Lee Norman crew with Fats Thomas to the fore to wail the hypo wordage to "Whoe-ee Blues" and "Litta Bitta Momma". Fats steps out in full voice with all the riff and holler you can stand on the top deck while the maestro pitches blended tones to back the piper in fine fashion. On the flip with some stock race stuff, Fats keeps the mood happy as he wails about that light gal. Both ides for the race spots.

"Do You Or Don't You Love Me" (2:48)

"The Song Is Ended" (2:52) NELLIE LUTCHER (Capitol 40063)

The likeable, loveable Lutcher rides heavy again with this latest pairing bound to keep your phonos hopping. An original on the top deck, Lutcher makes the music merry with "Do You Or Don't You Love Me" and flips to the Irving Berlin ditty "The Song Is Ended" for the flip. Strong following of Lutcher will prove both sides as heavy coin-winners, with the familiar Lutcher scat styling riding high to glory. Get next to the pair.

"Your Red Wagon" (3:01) "A Man's Best Friend Is A Bed" (2:46)

RAY McKINLEY ORCH. (Majestic 7275)

Pair of sides by the capable Ray McKinley ork spill here, with maestro Ray himself to wail the pleasing wordage. Top deck gets the billing as "Your Red Wagon" rides thru in fine novelty styling. Flip ditto's the title, with Ray's pipes hogging the lime all thru. Both sides should make attractive filler material — they deserve a hearing.

"Then I'll Be Tired Of You" (2:59) "Was That The Human Thing To Do" (2:40)

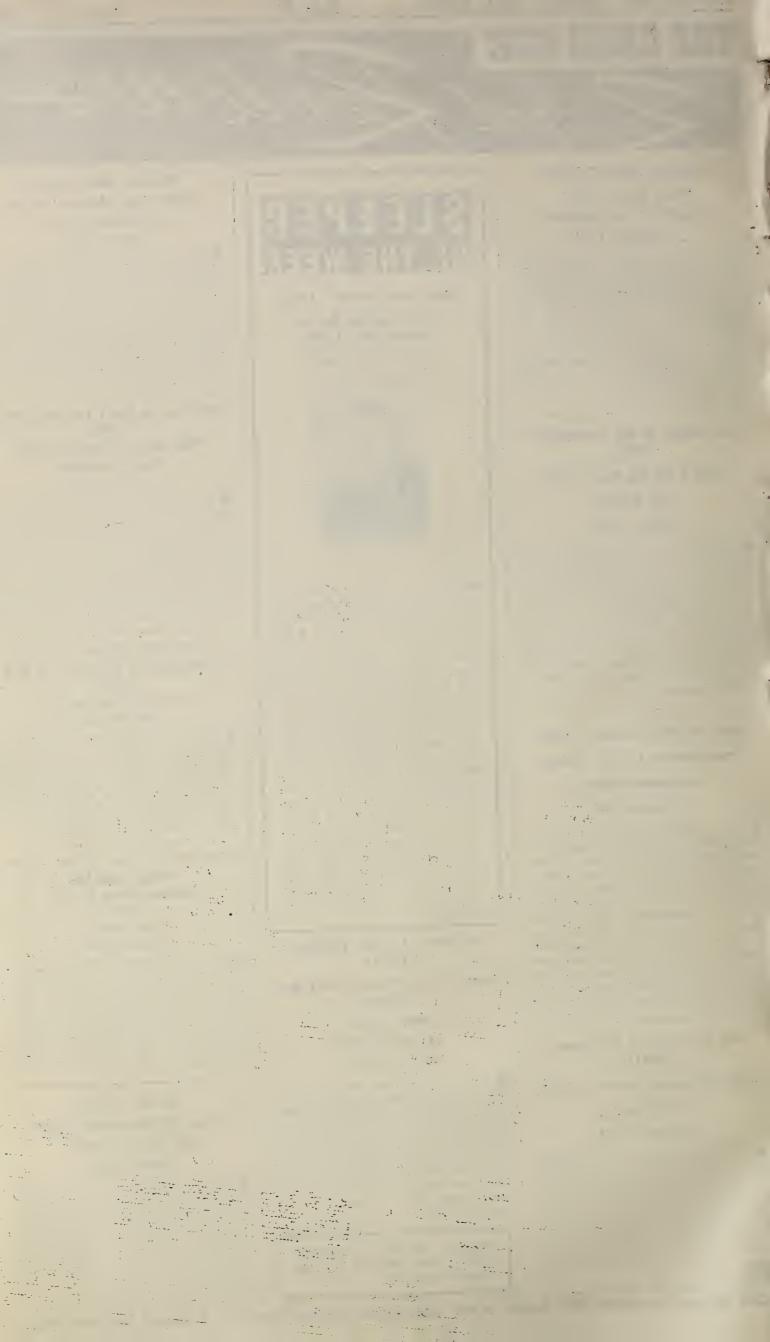
KAY STARR

(Capitol 40066)

The sultry pipes of chirp Kay Starr. echo here on a pair that have the makings. Labeled "Then I'll Be Tired of You" and "Was That The Human Thing To Do", Kay weaves in moody slow styling to the metro set by the Dave Cavanaugh ork. The gal's pipes worm their way into you and have that class tag around. Where they go for quiet music, they'll go for this duo.

"Ja Da" (3:04) "Three O'Clock Jump" (3:04) TEN CATS & A MOUSE (Capitol 15015)

• A seldom heard or seen aggregation get together here to knock out a pair which the hep jazzophile crowd may go for. Coupling Peggy Lee (on drums). Red Norvo, Paul Weston, Dave Barbour. Billy May, Frank DeVol, Bobby Sherwood and others, the slow pacing of the pair may loom as phono items in those zany spots. Spot solos highlight the pair throughout with the notes they give off coming thru in top manner.





New York

- NEAR YOU (Francis Craig)
 TOO FAT POLKA (Arthur Godfrey)
 SERENADE OF THE BELLS (Sammy Kaye)
 BALLERINA (Yaughn Monroe)
 HOW SOON (Jack Owens)
 GOLDEN EARRINGS (Peggy Lee)
 TWO LOVES HAVE I (Frankie Laine)
 CIVILIZATION (Louis Prima)

- 9. I'LL DANCE AT YOUR WEDDING
 (Peggy Lee)
 10. SO FAR (Perry Como)

Dallas, Texas

- NEAR YOU (Francis Craig)
 PLL HOLD YOU IN MY HEART
 (Eddy Arnold)
 WHEN YOU WERE SWEET SIXTEEN
- (Perry Como) WONDER WHO'S KISSING HER NOW
- (Ted Weems)
 NEVER TRUST A WOMAN (Red Foley)
- HOW SOON (Vaughn Monroe) YOU DO (Vic Damone)

- SOUTH (Count Basie) CIVILIZATION (Louis Prima)
- BALLERINA (Vaughn Monroe)

Boston, Mass.

- MEAR YOU (Francis Craig)
 WHEN YOU WERE SWEET SIXTEEN
 (The Mills Bros.)
- RED WING (Sam Donahue)
 CIVILIZATION (Louis Prima)
- GENE'S BOOGIE (Gene Krupa) HOW SOON (Jack Owens) I WISH I DIDN'T LOVE YOU SO
- Shore)
- 8. MICKEY (Ted Weems)
 9. PARADISE (Johnny Long)
 10. I STILL GET JEALOUS (Harry James)

Lynchburg, Va.

- NEAR YOU (Francis Craig)
- NEAR YOU (Francis Craig)

 IIOW SOON (Jack Owens)

 A FELLOW NEEDS A GIRL (Perry Como)

 I WISH I DIDN'T LOVE YOU SO
 (Yaughn Monroe)

 YOU DO (Dinah Shore)

 IT'S WITCHERY (Charlie Spivak)

 NEW BROOM BOOGIE (Al Dexter)

 WHEN YOU WERE SWEET SIXTEEN
 (Parry Como)

- (Perry Como)
 CIVILIZATION (Louis Prima)
 SO FAR (Perry Como)

Rochester, N. Y.

- NEAR YOU (Francis Craig)
- YOU DO (Vic Damone)
 I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
 HAVE BUT ONE HEART (Vic Damone)

- HAVE BUT ONE HEART (FIC Damon HOW SOON (Bing Crosby) AN APPLE BLOSSOM WEDDING (Eddy Houard) BALLERINA (Vaughn Monroe) I WONDER WHO'S KISSING HER NOW
- (Ted Weems)
 CIVILIZATION (Louis Prima)
 TOO FAT POLKA (Arthur Godfrey)

Miami, Fla.

- NEAR YOU (Francis Craig)
- NEAR YOU (Francis Craig)
 YOU DO (Vic Damone)
 I WISH I DIDN'T LOVE YOU SO
 (Vaughn Monroe)
 FEUDIN' AND FIGHTIN' (Dorothy Shay)
 HOW SOON (Jack Owens)
 CIVILIZATION (Louis Prima)
 BALLERINA (Vaughn Monroe)
 SO FAR (Perry Como)
 THE LADY FROM 29 PALMS
 (Freddy Martin)
 A FELLOW NEEDS A GIRL (Perry Como)

- NEAR YOU (Francis Craig)
 I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
 TOO FAT POLKA (Arthur Godfrey)
 YOU DO (Vic Damone)
 HOW SOON (Jack Owens)
 CIVILIZATION (Woody Herman)

- AND MIMI (Dick Haymes)
 BALLERINA (Vaughn Monroe)
 DON'T YOU LOVE ME ANYMORE
 (Buddy Clark)
 I HAVE BUT ONE HEART (Vic Damone)

Providence, R. I.

- BALLERINA (Vaughn Monroe) SO FAR (Margoret Whiting) NEAR YOU (Francis Craig) DON'T TELL ME (Margaret Whiting)

- YOU DO (Vic Damone)
 KOKOMO, INDIANA (Mel Torme)
 MY FUTURE JUST PASSED
 (Margaret Whiting)
- 8. CIVILIZATION (Louis Prima)
- AND MIMI (Charlie Spivak)
 THE LADY FROM 29 PALMS
- (Freddy Martin)

Detroit, Mich.

- 1. NEAR YOU (Francis Craig)
 2. YOU DO (Dinah Shore)
 3. MICKEY (Ted Weems)
 4. HOW SOON (Jack Owens)

- I WISH I DIDN'T LOVE YOU SO (Dinah Shore)

- (Dinar Shore)
 FEUDIN' AND FIGHTIN' (Jo Stafford)
 RED WING (Sam Donahue)
 WHEN YOU WERE SWEET SIXTEEN
 (The Mills Bros.)
 CIVILIZATION (Andrews Sisters)
 DON'T BLAME ME (Sarah Vaughn)

Omaha, Nebr.

- NEAR YOU (Francis Craig)
 CIVILIZATION (Jack Smith)
 SUGAR BLUES (Johnny Mercer)
 HOW SOON (Jack Owens)
 I HAVE BUT ONE HEART (Vic Damone)

- I HAVE BUT ONE HEART (Vic Damone)
 YOU DO (Margaret Whiting)
 TOO FAT POLKA (Arthur Godfrey)
 SERENADE OF THE BELLS (Sammy Koye)
 BALLERINA (Vaughn Monroe)
 AND MIMI (Charlie Spivak)
- 10.

Phoenix, Ariz.

- I. NEAR YOU (Andrews Sisters)
- SMOKE, SMOKE, SMOKE (Tex Williams) FEUDIN' AND FIGHTIN' (Dorothy Shay) I WISH I DIDN'T LOVE YOU SO
- (Dick Haymes)
 THE WHIFFENPOOF SONG (Tex Beneke)
- COME TO THE MARDI GRAS (Freddy Martin)

- (Freddy Martin)
 THE LADY FROM 29 PALMS
 (The Andrews Sisters)
 A FELLOW NEEDS A GIRL (Dick Haymes)
 I WONDER WHO'S KISSING HER NOW (The Dinning Sisters)
 10. SUGAR BLUES (Johnny Mercer)

Youngstown, O.

- NEAR YOU (Francis Craig)
- I WISH I DIDN'T LOVE YOU SO
 (Vaughn Monroe)

 HOW SOON (Juck Owens)

 CIVILIZATION (Louis Prima)

 BALLERINA (Vaughn Monroe)

- SO FAR (Perry Como)
 MY GUITAR IS MY SWEETHEART
- (Johnny Lane) A FELLOW NEEDS A GIRL (Perry Como) THE LADY FROM 29 PALMS
- (Freddy Martin)

 10. TOO FAT POLKA (Arthur Godfrey)

Chicago Los Angeles

- NEAR YOU (Francis Craig)
 I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
- BALLERINA (Vaughn Monroe) EARLY IN THE MORNING (Louis Jordan)

- HOW SOON (Jack Ovens)
 GOLDEN EARRINGS (Peggy Lee)
 TWO LOVES HAVE I (Frankie Laine)
 WHEN YOU WERE SWEET SIXTEEN
- Como) CIVILIZATION (Louis Prima)
 A FELLOW NEEDS A GIRL (Perry Como)

- NEAR YOU (Francis Craig)
 FEUDIN' AND FIGHTIN' (Tex Beneke)
 SMOKE, SMOKE, SMOKE (Lawrence Welk)

Salt Lake City, Utah

- SMOKE, SMOKE, SMOKE (Lawrence Welk WHEN YOU WERE SWEET SIXTEEN (Perry Como) PEG O' MY HEART (The Three Suns) THAT'S MY DESIRE (Sammy Kaye) APPLE BLOSSOM WEDDING (Hal Derwin) THE LADY FROM 29 PALMS (Freddy Martin) NEVER TRUST A WOMAN (Red Foley)

Indianapolis, Ind.

- NEAR YOU (Francis Craig)
- TOO FAT POLKA (Arthur Godfrey)
 I WISH I DIDN'T LOVE YOU SO
- (Vaughn A TUNE FOR HUMMING (Eddy floward)
 THE WHIFFENPOOF SONG (Bing Crosby)
 YOU DO (Vaughn Monroe)
 CIVILIZATION (Danny Kaye)
 I HAVE BUT ONE HEART (Frank Sinatra)
 SO FAR (Alan Dale)

- Sioux Falls, S. D.
- NEAR YOU (Francis Craig)
- YOU DO (Vaughn Monroe)
 I WISH I DIDN'T LOVE YOU SO
 (Vaughn Monroe)

- (Vaughn Monroe)

 I HAVE BUT ONE HEART (Tex Beneke)
 HOW SOON (Jack Owens)
 SUGAR BLUES (Johnny Mercer)
 SERENADE OF THE BELLS (Samm, Kaye)
 STANLEY STEAMER (Jo Stafford)
 THAT OLD GANG OF MINE (Three Suns)
 ON THE AVENUE (Chuck Foster)

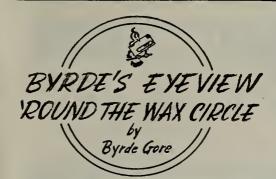
- Oklahoma City, Okla.
- NEAR YOU (Francis Craig)
- YOU DO (Helen Forrest)
 I'LL HOLD YOU IN MY HEART
 (Eddy Arnold)
- A FELLOW NEEDS A GIRL (Perry Como)

 I HAVE BUT ONE HEART (Tex Beneke)
 WHEN YOU WERE SWEET SIXTEEN
- (Perry Como)
 COME TO THE MARDI GRAS
 (Freddy Martin)
 AN APPLE BLOSSOM WEDDING
- (Eddy Howard)
 I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)

Charlestown, S. C.

- 2. I WISH I DIDN'T LOVE YOU SO
 (Vaughn Monroe)
 3. HOW SOON (Jack Owens)
 4. BALLERINA (Vaughn Monroe)
 5. YOU DO (Vic Damone)
 6. I HAVE BUT ONE HEART (Vic Damone)
 7. TOO FAT POLKA (Arthur Godfrey)
 8. SO FAR (Alan Dale)
 9. THE LADY FROM 29 PALMS
 (Freddy Martin)
 10. CIVILIZATION (Louis Prima)

The second of the



Congratulations to all youse guys and gals who walked off with the "Oscars" in our Second Annual Music Poll of the Automatic Music Industry of America. Operators throughout the nation participated in this poll, giving it tremendous representation. The poll is truly indicative of those tunes and artists who were popular in the juke boxes of the nation. We'd like to make a point here to those artists represented in the poll. Votes were received from music operators in every big and little city in the nation. In all probability, many an artist will never personally play an engagement in Deadwood, South Dakota or Andalusia, Atabama — with all due respect to those cities. Yet the artist continues to earn his box office and his promotion through the medium of the juke box. We feel the juke box operator deserves a vote of thanks . . . Aside to the winners of the poll and their managers — contact this column immediately so we may facilitate arrangements for the presentation of the "Oscars".

* * *

A great big orchid and a hug 'n kiss for our "coinman of the week" — Hirsh De LaViez, of Hirsh Coin Machine Co., Washington, D. C. The wonderful work Hirsh has done and is doing to promote the entire coin machine industry deserves a round of applause from all coinmen. Hirsh recently sponsored a television show in Washington, featuring the juke box playing to a drove of teen-agers. Then he and Eddie Gallaher, disc jockey at WTOP got together to formulate the "juke box record of the week". It's this sort of public relations that helps combat such atrocious statements as the "American Weekly" recently ran. More power to men like Hirsh De LaViez — our "coinman of the week."

* * *

Ed Levy and Herb Zebley, major domos at Major Distributing Co., New York, added the Miracle Record line to their rapidly growing distribution wares. Miracle is currently riding hot with Glady's Palmer's "rool That I Am"... Louis Prima's success with "Civilization" and "With A Hey And A Hi And A Ho Ho Ho" have caused eyebrows to raise at several networks. Seems as if he'd be a natural for a major spot... Keep your eyes peeled for "Good Rockin' Tonight" on Deluxe Records. New Orleans operators report the ditty going mad... In her first year of recording as a single, Sarah Vaughn has become the top selling artist of Musicraft Records. Nice going Sarah... George Shearing, London plattery jazz planist on his way to the U. S. A. We hear George is going to make Uncle Sam his permanent spot... The storm of mail Perry Como continues to receive requesting him to play the life of Russ Columbo in flickers... Henry Okun back in New York after a successful stint for the Claude Thornhill ork. Henry is by far, one of the more successful juke box operators contact men around...

MGM flicker ads spieling MGM Records . . . Frankie Laine and the Ray McKinley crew bow into the Paramount (N. Y.) for the great big Xmas show. . . . Alvino Rey and the King Sisters back together again . . . Les Brown ork into the Casino Gardens soon in the land of never ending sunshine . . . Count Basie into the Meadowbrook, Culver City, minus a fem warbler . . . That schedule Woody Herman has set That schedule Woody Herman has set up . . . Harry James crew (without boss lady Betty Grable) planning another trek to New York mighty soon . . . The Lutcher family, Nellie and Joe, riding hot on Cap platters. . . .

BMI Par-up Sheet

Hit Junes for December

(On Records)

A GIRL THAT I REMEMBER (BMI)

Tex Beneke—Vic. 20-2497 • Victor Lombardo—Maj. 7269
Tommy Tucker—Gol. 37941

AS SWEET AS YOU (Regent)

Art Lund—MGM 10072 • Freddie Stewart—Cap. 479 8ill Millner—United Artist*

FORGIVING YOU (Mellin)

Harry James—Col. 37588 • Johnny Johnston—MGM 10076 Jerry Cooper—Diamond 2084 • Sammy Kaye—Vic. 20-2434

HILLS OF COLORADO (London)

Guy Lombardo—Dec. 24179 ● Robert Scott—Mercury 3069

I WONDER WHO'S KISSING HER NOW (Marks)

Perry Como—Vic. 20-2315 • Ted Weems-Perry Como—Doc. 25078
Jean Sablon—Vic. 25-0101 • Danny Kaye—Dec. 24110
Joe Howard—DeLuxe 1036
Ray Noble—Col. 37544 • Dinning Sisters—Cap. 433
Four Vagabonds—Apollo 1055 • Jerry Cooper—Diamond 2082
Bobby Doyle—Sig. 15057 • D'Artega-Hal Horton—Sonora 2012
Foy Willing—Maj. 6013 • Jack McLean—Coast 8002
Joseph Littau—Pilotone 5132 • Marshall Young—Rainbow 10002
Frank Froeba—Dec. 23602 • 8en Yost Singers—Sonora 1084

LET'S BE SWEETHEARTS AGAIN

Margaret Whiting—Cap. 15010 ● Victor Lombardo—Maj. 7269
Bill Johnson—Vic. 20-2591
Blue 8arron—MGM* ● Shep Fields—Musicraft*
Guy Lombardo—Monica Lewis—Dec.*

MADE FOR EACH OTHER (Peer)

Xavier Cugat—Suddy Clark—Col. 37939 ● Dick Farney—Maj. 7273
Monica Lewis—Sig. 15105 ● Enric Madrinuera—National 9028
Desi Arnaz—Vic. 20-2550 ● Machito—Cont. 9003
Rene Cabel—Dec. 50006 ● Maria Lina Landin—Vic. 70-7245
Ethel Smith—Bob Eberle—Dec. 24272

MY RANCHO RIO GRANDE

(HARWALL-CRITERION)

Jack Smith—Cap. 473

Shep Fields—Musicraft 522
Dick Jurgens—Col. 38027

THERE'LL BE SOME CHANGES MADE

Dinah Shore—Col. 37263 ● Peggy Lee—Cop. 15001 Ted Weems—Dec. 25288 ● Eddie Condon—Dec. 18041 Fats Waller—Vic. 20-2216 ● Ambrose Haley—Merc. 6067

THE STORY OF SORRENTO (Pemora)

Buddy Clark-Xavier Cugat—Col. 37507 • 8obby Doyle—Sig. 15079

ZU-BI (Republic)

Victor Lombardo—Maj. 7263 © Sammy Kaye—Vic. 20-2420 Tommy Tucker—Col.* ● Art Mooney—MGM*

-Coming Up-

ALL DRESSED UP WITH A BROKEN HEART (Marks)
FOOL THAT I AM (Hill & Range) MIAMI BEACH RUMBA (Marks) NINA NANA (Encore) ROSALINDA (Cherio) RHUMBA FANTASY (Pemora) PASSING FANCY (BMI) PENNY (Vanguard) THE JUNGLE RHUMBA (Duchess)
WHO'S GOT ALL THE DOUGH (Alvin)
WHY DOES IT HAVE TO RAIN CN SUNDAY (Johnstone)

BROADCAST MUSIC INC.

580 FIFTH AVENUE . NEW YORK 19, N. Y. NEW YORK CHICAGO

HOLLYWOOD

Page Address of N The second of th . 7 1 12 1820 -- 1 Les de la companya de tente. microu aba terisiin DWI, canal caracteri canal works; distributeso en caracteristics

with Russ Case and his Orchestra

Two Loves Have I

and

I Never Loved Anyone

RCA Victor 20-2545

VAUGHN OI

Nina Nana

(Neena Nah-na)

Mahalani Papa Do

(Hay Hay)

vocal by Vaughn Manrae and The Maan Maids

RCA Victor 20-2528

TOMMY DOR

Let's Pick Up Where We Left Off

vacal by Stuart Faster

Like a Leaf in the Wind

vacal by Stuart Faster and The Sentimentalists **RCA Victor 20-2546**

DENNIS DAY

with Charles Dant and his Orchestra

Peggy O'Neal and Mickey

RCA Victor 20-2551

COUNT B A

Brand New Wagon

vacal by Jimmy Rushing

Futile Frustration

RCA Victor 20-2529

LOUIS

and his All Stars featuring Jack Teagarden

Some Day

Fifty-Fifty Blues

RCA Victor 20-2530

GOODMA

and his Orchestra

Fantasia Mexicana

fram "El Salan Mexica" (in M-G-M's "Fiesta")

Themes From

"Gone With the Wind"

(from the mavie "Gane With the Wind")

RCA Victor 28-0419

DESI

Made For Each Other

(Tu Felicidad)

El Cumbanchero-Cango

(Fram Universal's "Cuban Pete")

RCA Victor 20-2550

BETTY

with Charles Dant and his Orchestra

Why Should I Cry Over You

and

Those Things Money Can't Buy

RCA Victor 20-2547

* THE DARDANELLE TRIO

I'm Easy to Get Along With

and

My Love is Elite RCA Victor 20-2253

★ SPADE COOLEY and his Band

Tailor Made Baby

All Aboard For Oklahoma RCA Victor 20-2552

★ ZEKE MANNERS and his Band

Don't Do It Darling

vacal by Curley, Ez and Hake
You Can Wait Beneath That Apple Tree

vacal by The Singing Lariateers RCA Victor 20-2533

CLIFF CARLISLE and The Buckeye Bays

I Didn't Have Time

and

You Couldn't be True If You Tried

RCA Victor 20-2532

* BUCHANAN BROTHERS

and the Geargia Catamaunts There is a Power Greater Than Atomic

The Heartsick Blues RCA Victor 20-2553

* LITTLE EDDIE BOYD

Blues singer and his Baagie Band You Got to Love That Gal

and

Unfair Lovers RCA Victor 20-2555

CECIL CAMPBELL and his Tennessee Ramblers

Talk, Talk, Talk

and

Hawaiian Dreams
RCA Victor 20-2531

JESSE STONE and his Orchestra

Hey, Sister Lucy

(What Makes Your Lips Sa-Juicy)
An Ace in the Hole

RCA Victor 20-2554

★ ROOSEVELT SYKES

and his Original Haney Drippers
Kilroy is in Town

and

Don't Push Me Around

RCA Victor 20-2534

★ HENRI RENE and his Orchestra

The Whistler and His Dog-Fox Trot

and Valse Vanité

RCA Victor 25-0105

SIX FAT DUTCHMEN

Woodshed Polka

and Old Folks Waltz

RCA Victor 25-1102

* FRANK MADERA and his Orchestra

No Seas Así

and

Que Venga El Mambo

RCA Victor 23-0721

★ JOSÉ CURBELO

and his Orchestra with Spanish vacals by Manuel (Manya) Lapez
Peanut Vendor — Guaracha

(El Manicera)

and Jinguili Jongolo-Calypso-rumba

RCA Victor 26-9023

★ PEDRO VARGAS

La Ultima Noche-Balero

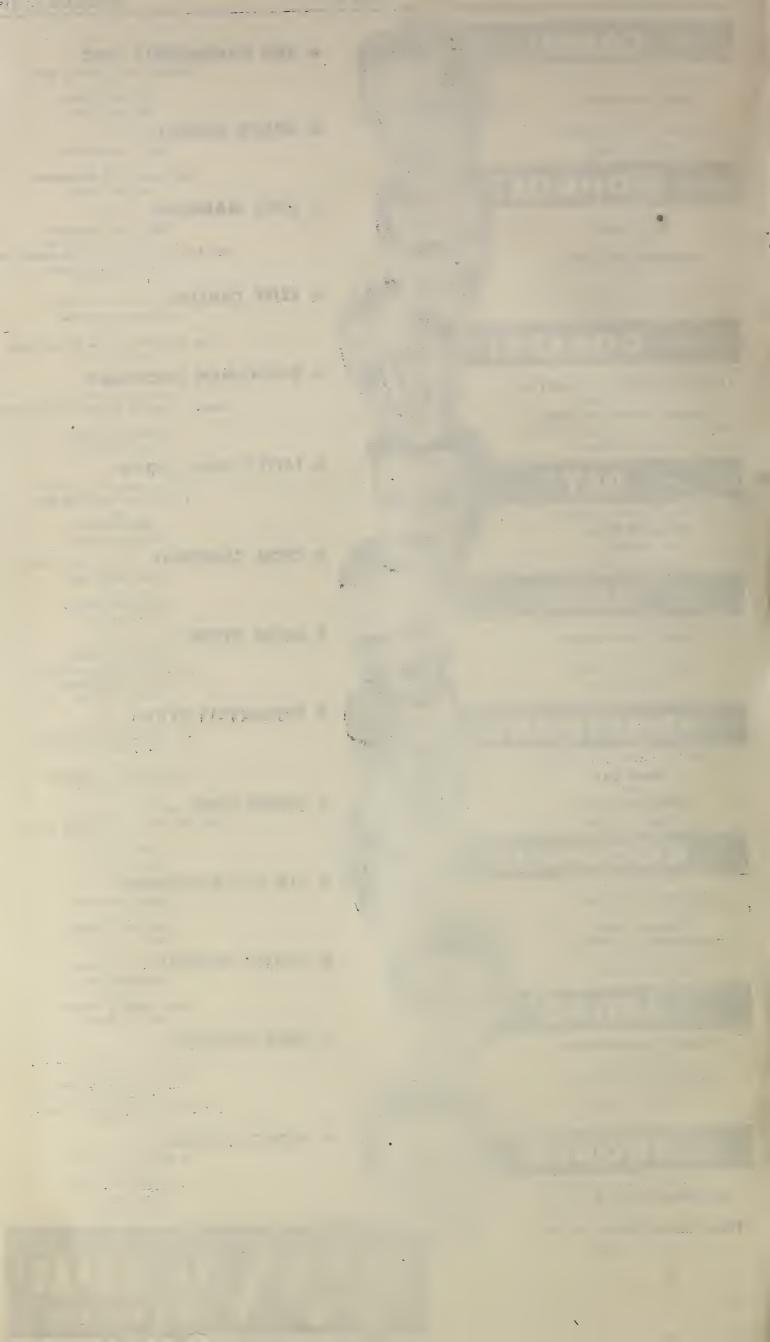
(Our Last Night)
and Esperame -- Balero

(Wait Far Me)

RCA Victor 23-0719

WHO MAKE

RECORDS



DISK MFRS TO CUT PLAYING TIME OF JUKE BOX RECORDS

Mfrs Will Meet Demand, Juke Box Ops Report. All Point to Success of "Peg O' My Heart" as example of What 2 Minute Disks Mean to Trade. Many Believe This Is Way Out of Present Profit Difficulties.

NEW YORK—Since the start of the campaign in *The Cush Box* advising the trade of the lenefits which would accrue to it by use of 2 minute recordings, the disk manufacturers, it is now reported, have been advised that these are the kind of records which this industry needs and many of them, thru their distributors and salesmen, have advised juke box operators they would produce speedier times in the future.

It was a great surprise to many, and a known fact to just as many, that the most outstanding record of the year, "Peg O' My Heart" by The Harmonicats was a two minute recording. This news clicked with so many juke box operators. They instantly brought it to the attention of the distributors and salesmen from whom they regularly purchase disks and asked these men to inform their manufacturers of this fact so that the trade could have more such faster timed recordings.

All agree, thruout the juke box industry, that there are approximately two hours of peak play in the average location. This means, with the use of two minute disks, that the operator can earn 50 per cent more than he is earning at this time. This extra dollar per evening's play starts him off on the course to better profits. It helps him to cover his operating expense, and also helps him to amortize the cost of his new machines.

But, what is even more impressive, is the fact that tho this 50 per cent increase is only noted during the two peak play evening hours there has been proved, by actual test, that the location will earn about 20 per cent more during the balance of the day. This gives the juke box operator the extra money he needs to take care of the many extra costs with which he is faced.

Operator after operator thruout the entire country is rallying to the banner of speedier timed recordings. He now realizes that these can prove his salvation and will also allow him to enjoy better profits from every standpoint. The trade knows and agrees that the juke

box operator is the one who is faced with the greatest problems on how to make his equipment pay. Here then, is one solution which has met with instant acclaim. It has pointed the right way. It is now a surety that a great many juke box operators thruout the nation will use it as their way out of their present profit earning difficulties.

One manufacturer this past week advised that he has just cut a record which would take but one minute and fifty-six seconds of playing time. He claimed, "This is one record, because we believe in its quality as a recording, and also because we feel that the music will meet with approval, will be one of the outstanding records in the nation's juke boxes during 1948."

Other manufacturers have since learned that by cutting down the playing time, therefore widening the grooves on the average 10 inch record, that they eliminate much hiss and scratch, and generally improve the tone of the disk.

This is extremely important to the juke box trade. The juke box operators are now timing all the records which they intend to buy. All records are also being timed in the "Record Reviews" of The Cash Box at the request of the nation's leading juke box ops. The belief is that "time" will have much to do with the success of all future recordings.

As one noted op pointed out, "We can still get 60 per cent of the gross intake from our machines on any location featuring two minute records. And at 40 per cent we can give the storekeeper even more money than he used to get at 50 per cent. This means that the retailer is happy, we are certainly happy for we need that extra \$7 per week or more to assure us a profitable business, and the public like records, especially like 'Peg O' My Heart', which proved a tremen-

dous hit on every location in the country."

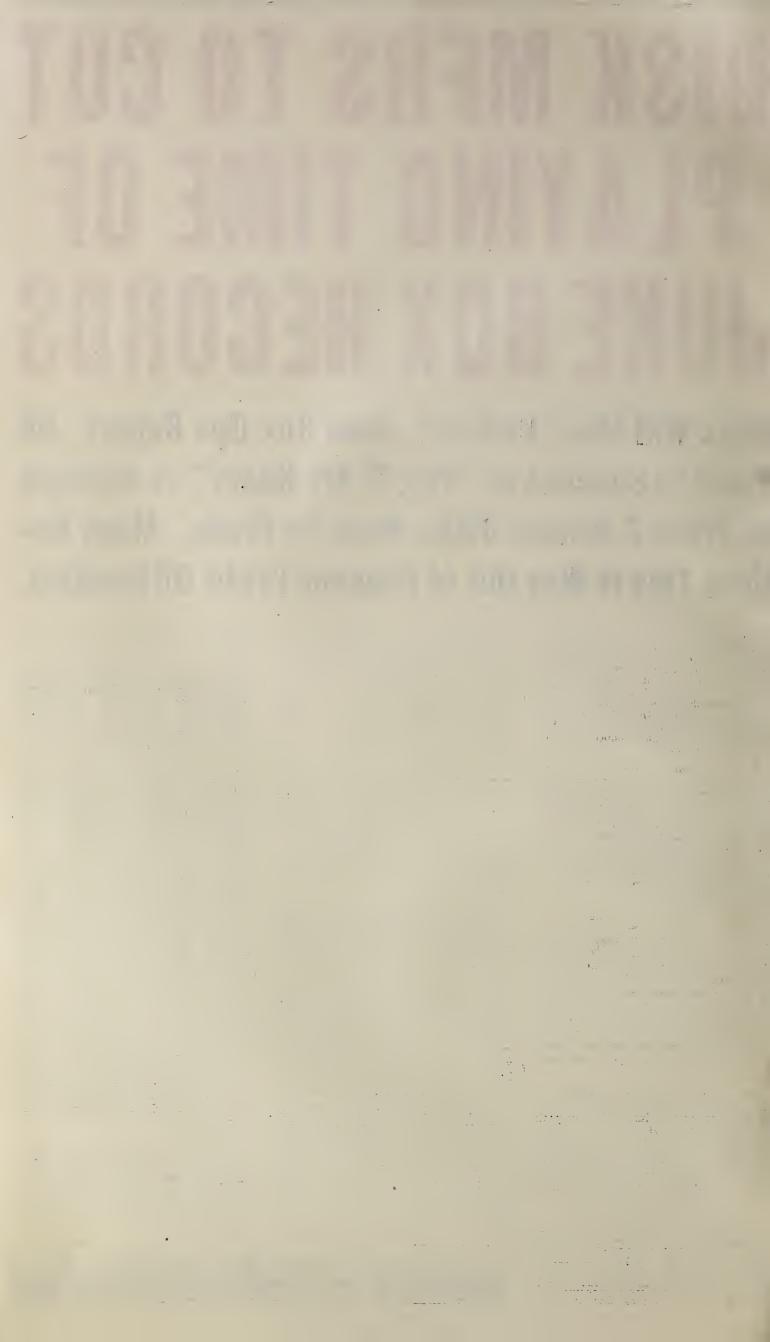
The juke box trade has jumped onto the bandwagon of the two minute disks and is riding the idea for all it's worth. Everyone also realizes that here is something which may even be the answer to eliminating the need for changing the present 50%-50% commission basis on many of the better locations.

It means more money all around for the juke box operator and this is definitely what he needs to assure himself remaining in business on a profitable basis and, especially, being able to continue to purchase new equipment at an accelerated rate so that all will profit with him up and down the line.

The manufacturers and distributors and regional directors of juke boxes are back of the idea of two minute disks. This publication has already received letters, wires and phone calls from the largest as well as the smallest juke box operators in the nation complimenting it on the proposal that all disks be made to play two minutes or less so that the trade will be able to present popular music to the people of America in the way they best like it and yet be able to bring the music to them for years to come with the assurance that the juke box will remain the number one instrument for the cultivation, development and dissemination of the popular music which has brought this country into the hearts and souls of peoples everywhere in the world.

"The two minute disk is the answer", one of the noted juke box leaders stated this past week, "and The Cash Box is to again be complimented and acclaimed. as it has been many, many times in the past, for bringing such an outstanding and important suggestion to the fore for all the trade."

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.





Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

SUMMERTIME The Payens

The Ravens (National 9038)

Sensational rise of this combo has the whole town talking. They're playing the other side, too. Here it is on top.

EAST SIDE WEST SIDE Charley Barnet

Moves up a notch with music ops widely approving. In third place last week and into the second spot here.

FOOL THAT I AM
Dinah Washington
(Mercury)
In first place a week ago, this tune
drops to the third spot. Truly a great

MY MOTHER'S EYES
Nellie Lutcher

(Capitol 40042)
Our gal Lutcher still rides the phonos hot. In second place last week, this plug tune drops to fourth place here.

845 STOMP

Earl Bostic
(Gotham 154)
Oh this thing is climbing! In seventh place a week ago and into the five spot here. Grab it.

HASTINGS ST.
BOUNCE
Paul Williams Sextet

(Savoy 659)
Music ops throughout Harlem are going wild over this one. In ninth place last week, this ditty rises to cop the sixth spot here.

I LOVE YOU
YES I DO
Bull Moose Jackson
(King 4181)
On the bottom last week this haunting refrain moves up three to grab off seventh place.

IS IT TOO LATE
Savannah Churchill
(Manor 1093)
Rebeats its position of las

Repeats its position of last week, with ops pegging this one higher.

EARLY IN THE
MORNING
Louis Jordan
(Decca 24155)
In fifth place a week ago — this

In fifth place a week ago — this ditty drops several to garner ninth place. Still receiving loads of play.

WALKIN' WITH SID

Arnett Cobb

[Apollol]
On the bottom, but it still rates heavily. In sixth place last week, here it is in the tenth spot.



Spot these HIT OUTSUIC RECORDS in your machines.

Majestic Sales Up; Merge **Pressing Plants**

ELGIN, ILL. — Sales figures for the month of October for Majestic Records, Inc., show a sharp rise over September, the best previous month since May in Majestic records sales, according to a statement released by Parker H. Ericksen, newly elected president of the plattery.

"Our seventy odd Majestic record distributors sold better than 31% more records of all types in October than in September," said Mr. Ericksen, "and committments so far for November indicate that this month may even better the fine October showing."

The Fall upswing in record buying is admitted to be a big factor in this increase, but Majestic executives feel that the closer coordination between recording, scheduling, promotion and selling is largely responsible as well as the steadily increasing popularity of several Majestic artists.

Coincidentally, Mr. Ericksen nounced the closing of the Burbank plant by Majestic, and the concentration of all production at the large plant in Newark, New Jersey. "The move is designed to cure one of our major head-aches," Mr. Ericksen stated, "and since completing our additional presses in Elgin, we will be able to handle special spurts of high production that may go beyond the capacities of our Newark operation."

Majestic, in addition to such artists as Eddy Howard and Ray Dorey, recently signed Artie Wayne, Dale Evans, Martha Tilton and Judy Canova.

IT'S WHAT'S IN "THE CASH **BOX" THAT COUNTS**

(London 104)

DENNY DENNIS Hook your wagon to this boy

for a realm of coin. From across

the seas comes Denny Dennis to

wail the charming and enchanting wordage to "It's The Bluest Kind Of Blue", a ditty you're gonna be

hearing loads of in the near future.

Denny's smooth pipes spill smooth-

ly behind some wonderful orchestration by the Stanley Black crew,

to send his stock up high. Ditty is in the haunting vein with the metro trickling slow throughout. It's music you want to listen to, altho

music you want to listen to, altho it should find favor with the dance crowd too. On the flip, the crooner finds the range with more light stuff on "Make Believe World". Stuff on the title, with the Lyrics echo the title, with the piper's pitch grabbing the spotpiper's pitch gra

Jerry Sellers Bows Music



NEWARK, N. J.—Bowing into the disc biz with a visit to Runyon Sales Company is promising Jerry Sellers, Crown recording artist. Jerry's first platters are to be released early in December with the advance pressings causing beaming faces. Pictured above: Barney Sugarman, disc jockey Paul Brenner (WAAT) and balladeer



DISK O'THE WEEK "It's The Bluest Kind Of Blues" (3:01) "Make Believe World" (2:50) DENNY DENNIS

Order your platters from the following London distributors.

All-State Distributors, Inc. 30 Warren Place Newark 2, N. J.

Barnett Distributing Co., Inc. Ballimare, Md.

Dixieland Supply Co. 731 W. Carey Street Richmond, Vo.

W. E. Harvey Co., Inc. 1312 Ontaria Street Cleveland, Ohia

W. E. Harvey Co., Inc. 12649 Linwaod Avenue Detroil, Michigan

Kayler Co. S. 24th Street Philadelphia, Pa.

London Record Sales, Inc. 16 W. 22nd Street New York 10, N. Y.

James H. Martin, Inc. 1407 Diversey Parkway Chicaga 14, Illinais

Mercury Distributors, Inc. 1139 Tremant Street Boston 20, Mass.

Music Sales Co. 680 Union Avenue Memphis 3, Tenn.

Music Sales Co. 303 N. Peters Street New Orleans, La.

Niagra-Midland Co., Inc. 881 Main Street Buffala 3, N. Y.

Wilford Bros., Inc. 1351 So. Olive Street Los Angeles, Calif.

RECORDS

THE LONDON GRAMOPHONE CORP., 16 W. 22 ST., N.Y.C. SP-7-5500









SNOOKY LANSON
and George Siravo's Orch.
Celebrity No. 5082
"YOU'RE TOO DANGEROUS CHERIE"
"WIY DOES IT HAVE TO RAIN ON SUNDAY"



TED WEEMS
and His Orchestra Celebrity No. 5081
"THE SECRETARY SONG"
"AT THE CANDLE LIGHT CAFE"



DICK "TWO TON" BAKER and His Music Makers Celebrity No. 5079 "TOO FAT POLKA" "WITH A HEY AND A HI AND A HO HO HO"



TINY HILL

and His Orchestra Mercury No. 6070

"AULD LANG SYNE"

"SEND ME YOUR LOVE FOR CHRISTMAS"



HARRY COOL
and His Orchestra Celebrity No. 5080
"PASS THAT PEACE PIPE"
"I WOULDN'T BE SURPRISED"



WALLY FOWLER
and His Georgia Clodhoppers Mercury No. 6069
"I CAN'T GO ON LIVING THIS WAY"
"SHUT OFF FROM THE WORLD"



GENE AMMONS
and His Orchestra Mercury No. 8062
"McDOUGAL'S SPROUT"
"HOLD THAT MONEY"



BILL SAMUELS
and the Cats'n Jammer Three Mercury No. 806
"ONE FOR THE MONEY"
"IF I HAD ANOTHER CHANCE"





839 SOUTH WABASH AVENUE, CHICAGO 5, ILLINOIS



Folk and Western" -RECORD REVIEWS -



"Pretty Mary"

"Dixie Cannon Ball"

GENE AUTRY

(Columbia 37963)

Grabbing this featured spot this week are a pair of sides by the popular Gene Autry. With Gene wailing the smash wordage to "Pretty Mary" and "Dixie Cannon Ball", the platter stacks up as a real coin culler here. Top deck glorifies our gal Mary, with the beat of the song rockin' in high merry gear throughout the spinning. On the flip with another choo choo story, Gene comes thru for ops again to wail "Dixie Cannon Ball". Stuff is mellow throughout, with the instrumental backing offered filling the air in fine fashion. A double deal of dynamite for your phonos!

"I'm My Own Grandpa"

"You Blacked My Blue Eyes Once Too Often"

LONZO & OSCAR

(Victor 20-2563)

● You can bet your boots on this ditty. It's Lonzo & Oscar to warble "I'm My Own Grandpa", with the happy wordage bound to have zillions of phono fans laughing all thru the day. The group grab the title and work it around to its utmost, with the music spelling coin play all the way. On the flip for more gay times on wax, they render "You Blacked My Blue Eyes Once Too Often" for another wax comer. The pair spell coin play — look into 'em.

"Answer To Rainbow At Midnight"

"Too Fat Polka"

SLIM BRYANT

(Majestic 6022)

Pair of sides that might meet your phono needs are these offered in top fashion by the capable Slim Bryant. Labeled "Answer To Rainbow At Midnight" and "Too Fat Polka", Slim's rendition should come in for nice action. Both sides currently riding hot and heavy — they dedeserve your avid listening time.

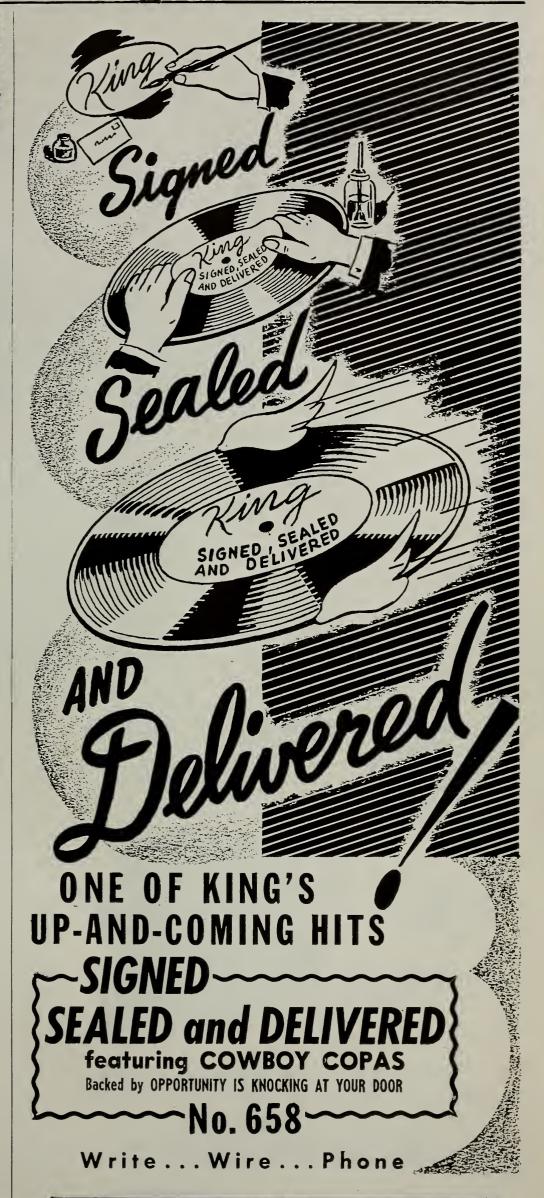
"Red, White and Blue"

"Watch It Neighbor"

CLIFFIE STONE

(Capitol 40064)

● More mellow Cliffie Stone wax, this time with the labels reading "Red, White And Blue" and "Watch It, Neighbor". Top dack grabs the lime with Cliffie rasping the colors with story to match in brilliant style. On the flip with a note for caution, Cliffie matches the flourish of the top dack with another dack begging for coin. Look into the pair by all means —but pronto.



KINGRECORDS

OKLAHOMA CITY
LOS ANGELES
CHARLOTTE
NEW YORK
CHICAGO
DALLAS

EXECUTIVE OFFICES, 1540 BREWSTER AVE., CINCINNATI 7, OHIO

Mark, Mark, 1995 120 Colores 10 Colores 10 Colores

and the second second second





SIGNED, SEALED AND DELIVERED

Cowboy Copas (King)

215

NEVER TRUST A WOMAN

Red Foley
(Decca 46074)



ANSWER TO WALKIN' THE FLOOR

Ernest Tubb (Decca 46029)



B-ONE BABY

Cliffie Stone (Capitol 40041)



I'LL HOLD YOU IN MY HEART

Eddy Arnold (Victor 20-2332)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

EASY ROCKIN' CHAIR

Roy Acuff

(Co!umbia 379611

I LIKE MY CHICKEN FRYIN' SIZE

Merle Travis (Capitol 40050)

AFTER YESTERDAY

Hawkshaw Hawkins (King)

FAT GAL

Merle Travis

TO MY SORROW

Eddy Arnold
(Victor 20-2481)

Short Shots From the Hills and Plains

The wonderful work that Dave Miller is doing to promote folk and western artists certainly rates a round of applause from every soul in the biz. Dave's Folk Jamboree at Frank Dailey's Ivanhoe Club in New Jersey really went over with a bang. Appearing on the show were Billy Williams, Ray Smith, Jimmie Dale, The Murray Sisters, Rusty Keefer and Piute Pete. We'd like to see many more — keep 'em going Dave.

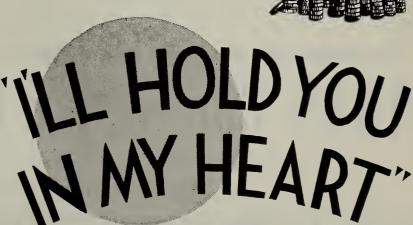
A note to all folk and western artists everywhere. Music operators throughout the nation showed their backing for you in The Cash Box Second Annual Music Poll of the Automatic Music Industry. So many artists have already wired us, indicating a desire to be represented in our forthcoming Xmas Issue, which also combines a "Review of the Year" in folk and western music. We're sure you too will want to be represented, and will want to thank the music operators who bought and played your recordings throughout the year. Wire your copy and space reservations earlyso that we may assure you of the best position possible. Your advertising will get the complete attention of the nation's music operators—the people who feature you in the more than 500,000 juke boxes in the country. Get in early!

Denver Darling tied the Grand Ole Opry in knots this past Saturday night we hear — nice going Denver!... Keep

your eyes on the Deep River Boys' recording of "Mumbles" — a natural for Dick Tracy and phono fans the nationwide . . . Tex Fletcher's Decca recording of "Wond'ring" is being revived and catching on fast we hear — thanks to Dave Miller's "Hometown Frolics" plugging . . . Hank Penny, King records artist in New York visiting with the Atkins brothers, Jimmy and Chester . . . An orchid to Buck Lambert for helping create so many hits Eddie Arnold, Texas Jim Robertson, Rosalie Allen, Elton Britt and so many others, via his wonderful background arrangements . . . Rex Allen's Mercury disk "Take It Back And Change It For A Boy" is one of the most requested on the air these days . . . "An Old Christmas Card" getting sensational play down Hartford. Conn. way. The ditty started off with Jimmy Atkins on Continental platters . . .

Harry Kogen, ABC musical director in Chicago, visited New York recently, and after hearing Ray Smith and the Pinetoppers, Harry predicted loads of success for the group . . . Have ya heard Riley Shepard's "Forty Miles At Sea"—going great guns . . . "Slap 'Er Down Again Paw" will be another "Tim Tayshun" if Red Benson's Rainbow platter is a criterion . . . Dave Denny doing a sensational job on the CBS Oklahoma Round-Up . . . Keep your eye on Flint Records, latest indie in the disk biz . . .



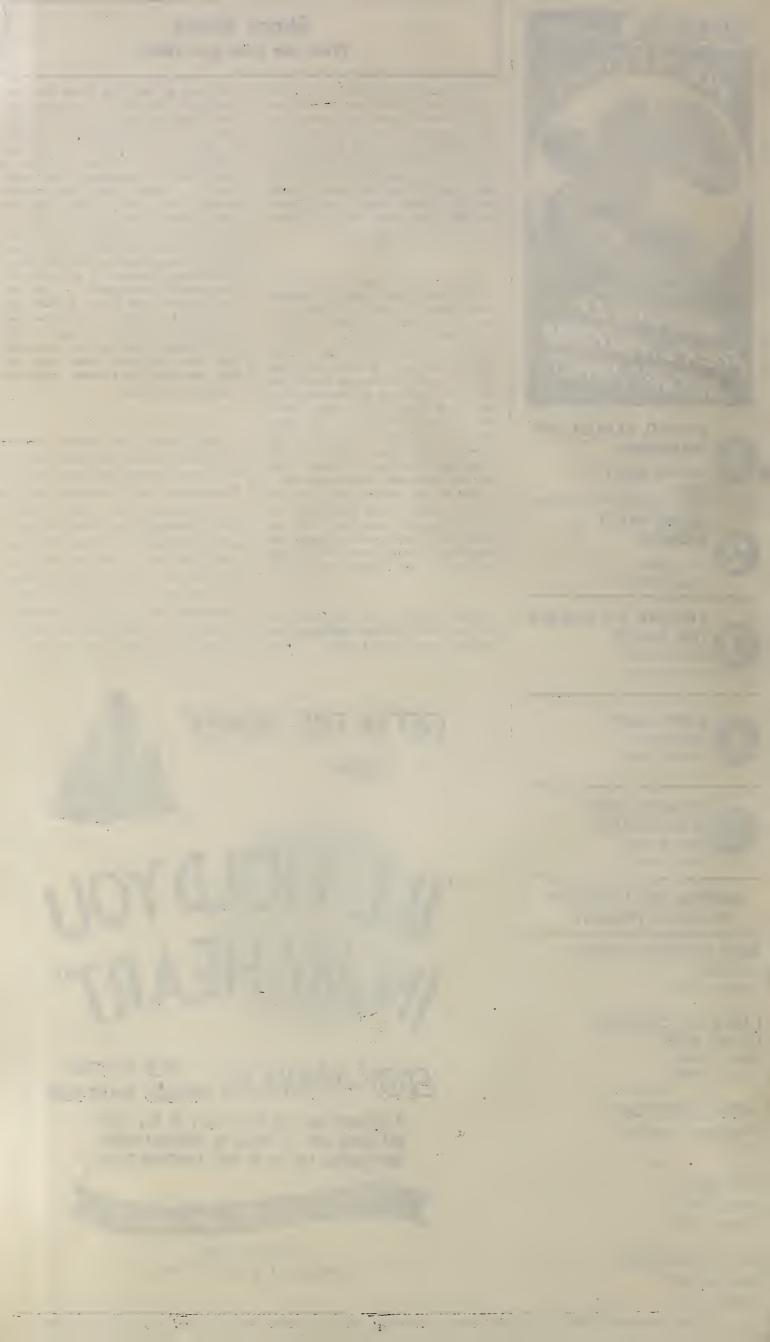


EDDY ARNOLD'S RECORD NO.20-2332

IS CLICKING BIG FOR 100% PLAY AS ALL AGES ARE GOING FOR IT. PROVE TO YOURSELF WHAT EDDY ARNOLD CAN DO IN YOUR LOCATIONS WITH



PUBLISHED BY ADAMS-VEE & ABBOTT~INC.





Signature is proud to announce the appointment of

MODERN MUSIC SALES CORP.

10th AVENUE at 45th STREET · NEW YORK 19, N.Y.

Telephone Circle 6-4100

as exclusive distributor in NEW YORK, NORTHERN NEW JERSEY and CONNECTICUT

SIGNATURE RECORDING ARTISTS

O'Day

PAUL WHITEMAN
LARRY DOUGLAS
EDDIE HEYWOOD
SKINNAY ENNIS
MARIE GREENE
YANK LAWSON
COLEMAN HAWKINS

HAZEL SCOTT
VICTOR JORY
WILL BRADLEY
BOBBY DOYLE
MARY OSBORNE
RILEY SHEPARD
ERROL GARNER





Jersey Action Opens To Test Recording Ban

TRENTON, N. J.—An action designed to test the legality of the impending recording ban by the American Federation of Musicians, on music transcriptions and recordings has been started in New Jersey Chancery Court, it was learned this past week.

The New Jersey test was initiated by the Physicians Exchange and Secretarial Answering Service, a New Brunswick organization, whose counsel in the proceeding is Frederick F. Richardson. The suit seeks a permanent injunction against the union's proposed halt in the recording industry.

It was also learned that Vice Chancellor Wilfred H. Jayne declined to issue a preliminary restraint while a decision is pending.

The suit charged that restrictions after December 31, when the working agreement the union holds with recording companies ends, would violate the Taft-Hartley Labor Relations Act. The new law outlaws payments of royalties to a union for records made.

The group expressed the view that over a quarter century, the business of making recordings "has reached such a degree of permanency that it is impregnated with a public interest and should be protected against destruction."

Recordings it added, has become "a necessary and proper part of the enjoyment" of persons in all walks of life.

Thus the Jersey suit becomes another step reportedly being taken by legal agencies to prevent the union from fulfilling their intended halt in the production of records and transcriptions. It was recently reported that Representative Fred A. Hartley, (Rep. New Jersey) co-author of the labor measure, would seek to amend the existing law to make unions liable under the provisions of the Federal anti-trust laws.

The reported amendments to the labor measure would hold the union acting in restraint of trade, it was alleged.

Frances Wayne Guests With Wurlitzer Distributor



NEW YORK—Ed Smith, local Wurlitzer distributor here points to Frances Wayne's latest Exclusive record as Frances gazes at the new model 1100 phonograph. Frances visited New York's coinrow this past week and turned the "street" into a tumult with her appearance.



*RIDING HIGH

Place Your Orders NOW for Big Takes

"SINCE I FELL FOR YOU"

"LOVE THAT MAN OF MINE"
by PAUL GAYTEN and ANNIE LAURIE
DE LUXE 1082

"MY GUITAR IS MY SWEETHEART"

"GET A PIN-UP GIRL"

by THE AIR LANE TRIO and TED MARTIN
DE LUXE 1120

*Riding High in THE CASH BOX, "Hot on Chicago's South Side" listings for

the 8th Consecutive Week.







THANKS-CLEVELAND **PHONOGRAPH MERCHANTS** ASS'N

for your selection of

"DON'T YOU LOVE ME ANY MORE"

HIT TUNE FOR THE MONTH of DECEMBER

Recorded by:

BUDDY CLARK

COLUMBIA

RAY EBERLE

EDDY HEYWOOD

DECCA

HELEN FORREST

MGM

HERB KERN

TEMPO

FREDDY MARTIN

VICTOR

JOSE MELIS

MERCURY

JACK SMITH

CAPITOL

0

OXFORD

MUSIC CORP.

1619 BROADWAY **NEW YORK**

THE BROADWAY BEAT

The much heralded Stan Kenton ork bowed into the Century Room of the Hotel Commodore this past week with a and brother we do mean bang. Loads of music-men regarded the Kenton opening as symbolic of the new vein of music being floated around. Much to the surprise of everyone — including this ink stained character — Kenton really went over wonderfully. Altho most will agree that Kenton uses loads of brass - especially so when you take the size of the Century Room into consideration - it didn't hamper the avid fans he drew in any manner. Dancing was limited but the crowd stood up to the bandstand and marveled at the show. Caught visiting at the opening; Beryl Davis, Willard Alexander, Johnny Bothwell, Ray Bloch, Paul Brenner, Freddy Robbins, Symphony Sid and Ray Carroll, Doris Day, Vic Damone, Rocky Graziano, Kermit Goell, Paul Cunningham, Barbara Belle, Francis Wayne, Neal Hefti, 'Nat "King" Cole, Carlos Gastel and a host of other notables in the music

The Cash Box rovers stopped in at the Onyx Club this past week to pay a visit to a great artist, Savannah Churchill. Savannah sings with more body and feeling than sixty other names we've heard. Her rendition of "I Want To Be Loved" had the house as quiet as a pin — especially after we'd told her she was leading the way in the Second Annual Music Poll. We'd like to see Savannah leading the bill at the Paramount Theatre — that's just where she belongs.

A thank you to maestro Louis Prima for your graciousness in autographing those disks and pics. One of your fans is truly a happy lad today . . . Louis' recording of "Civilization" really is rocking the boxes . . . Buddy Bernard, formerly with Harry Goodman, has joined Bobby Worth Music pubber in Holly-wood. Buddy will assist Ellis Allan in the management of the office out yon-der . . . What professional manager of a leading pubbery called up one of the nation's top recording artists, and could not remember the name of the tune he was plugging? After several embarrassing moments it suddenly came to himand he landed back on earth. . . . Beatrice Kay enthused no end over the tre-mendous response given her via jocks and jukes to her latest "Mention My Name In Sheboygan" . . .

Workingest guv we ever saw — Guy Lombardo. In addition to doing a nightly show at the Roosevelt Grill, Hotel Roosevelt, Guy is hot 'n heavy making a ton of transcriptions for Canadian Broadcasting. Guy has lined up a complete year's work, to be completed before the 31st of you know what month. Add to that a batch of hot wax for Decca and you find Guy living, eating, and breathing music every minute of the day. With be-bop, "progressive jazz" and the rhumba craze — Guy still ranks as one of the nation's best on wax.

Put this one on your Hit Parade—Andy Russell's waxing of "Muchachita". We picked it up several weeks ago and believe it is one of the better pieces of Latin stuff around town... An orchid to Billy Vine — roving radio station... Ev'rybody's talking about "If I Can't Have The One I Love" — your next big — best hit.... The Andy Russell opening at the Meadowbrook drew 'em in droves.... Whyinell don't somebody grab up Freddie Stewart — the kid's a natural for a big name club...

An All-Time Standard Does It All Over Again!

"TRUE"

Recorded by:

BILLY ECKSTINE

MGM

CHUCK FOSTER

MERCURY

EDDY HOWARD

MAJESTIC

MONICA LEWIS RUSS MORGAN

DECCA

Vaughn Monroe

VICTOR

ANDY RUSSELL

CAPITOL

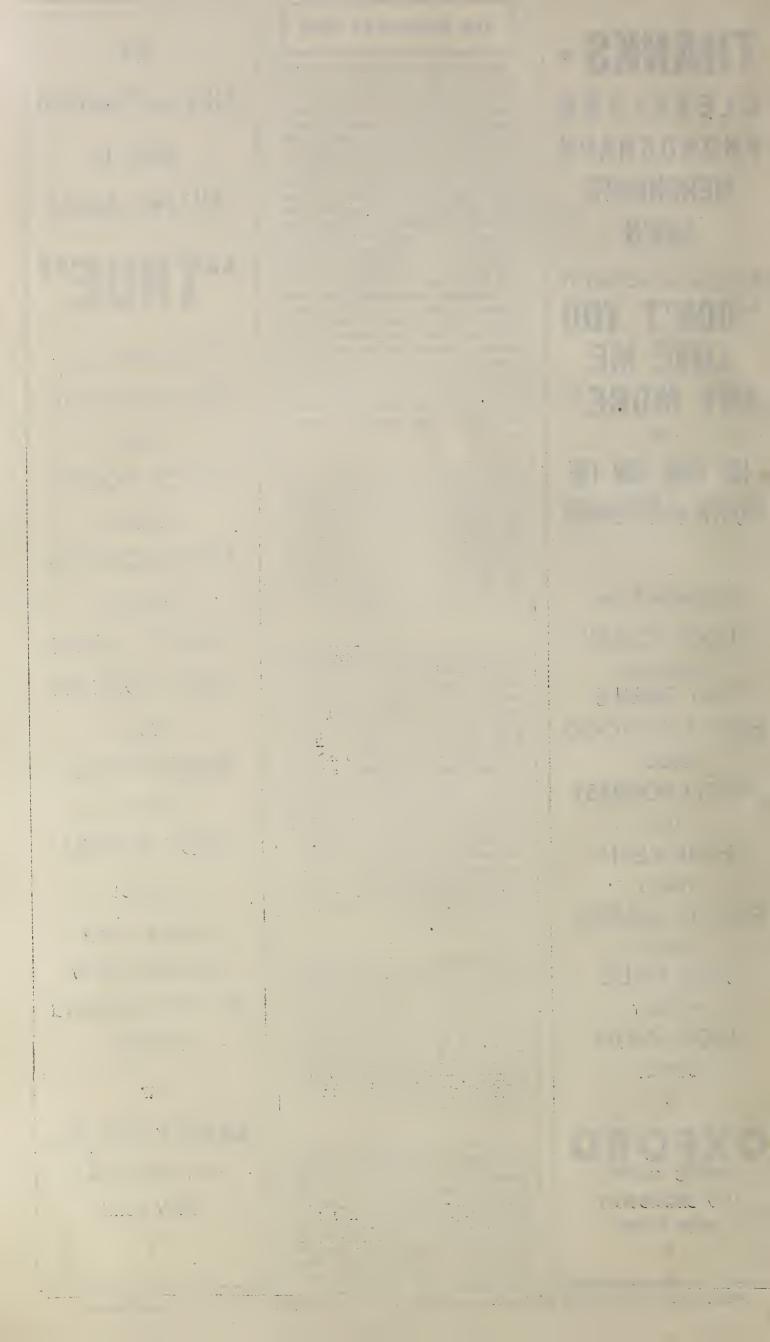
ORDER YOUR RECORDS NOW BY YOUR FAVORITE ARTIST!!



SANTLY-JOY, Inc.

1619 BROADWAY **NEW YORK**





Philly Ops Select Click Tune For December



PHILADELPHIA, PA.—More than 2000 teen-agers gathered at the Click Cafe this past week to attend the December showing of the Click Tune Party.

The youngsters selected "Oh Looka There Ain't She Pretty" as the Click Tune of the Month.

The party, sponsored by nitery owner Frank Palumbo and the Philadelphia Music Operators Association were greeted by the appearance of Mercury Records star, Vic Damone.

Highlights of the festivities were the distribution of record albums, a radiophono combination and the monthly award of a brand new juke box.

"Oh Looka There Ain't She Pretty" will be placed in the number one spot on the phonographs throughout the Philadelphia area for the month of December.

The next Click Tune Party is to be held on December 20.

McMullen Guests With Phono Distrib



NEW YORK—Crown Records star Eddie McMullen dropped in to pay Modern Music Sales Co., this city, a visit this past week, with the above photo resultant.

Eddie currently setting a radio show to be aired in the New York area.

Capitol Negotiations Continue With ABC

NEW YORK—Disclosure last week that reported negotiations were in the offing for the sale of Capitol Records, Inc., to the American Broadcasting Company, remained at that stage at press time.

Altho no report could be confirmed from the Capitol diskery, the appearance of prexy Glen Wallichs in New York, was reported to be for the sole purpose of continuing those negotiations.

Capitol, altho havin gone of its best sales years, was reported to be in financial woes. The resignation of former prexy Johnny Mercer and Buddy DeSylva paved the way for those reports.

Should the Capitol plattery be turned over to the hands of the network, it would leave only the Decca plattery as one of the major recording companies without any radio affiliation.

Culmination of the proceedings are expected this coming week.

Laine's 'Desire' Runs As Hit For Full Year

NEW YORK—Frankie Laine's recording of "That's My Desire" for Mercury Records has proven to be one of the few songs ever to have lasted throughout an entire year.

Laine's "Desire" continues to remain on the pop charts of jockeys, and a forerunner in juke boxes throughout the nation.

Unusual aspect here is that most disks, and hits at that, usually run for a few months, whereas Laine's platter has continually meant box office wherever the balladeer goes.

balladeer goes.

Sales figures on the platter indicate that the song has sold more than 1,000,000 disks since its release last December. The platter was responsible for the current limelight Laine is in. The crooner is scheduled to open the Xmas show at the New York Paramount.

Jock-Juke Coop With Artist

WASHINGTON, D.C. — Another indication of cooperation with the juke box operator, artist and disc jockeys throughout the nation was emphasized this past week in Washington, D.C.

Charlie Barnet, booked at the Howard Theatre, got tog ther with Hirsch De LaViez of Hirsh Coin Machine Corp., and Eddie Gallaher, disc jockey on WTOP of the Columbia network. Hirsh and Eddie run the Record of the Week show every night at 11:30 P.M.

They met at Hirsh's offices and talked shop, with Charlie appearing on Eddie's show in the evening.

The Apollo Records star was amazed at the amount of requests pouring in for the previous "Record of the Week". Latest disk to make the show was Frank Sinatra's "Dum Dot Song".



TOP RECORDS

Predicts
YOUR LOCATIONS
WILL PLAY 'EMAND PLAY 'EMAND PLAY 'EM-

The International Novelty Hit

"THE WINDOW WASHER MAN"

- AND -

"DON'T EVER SAY YOU LOVE ME"

(WHEN YOU KNOW THAT
YOU'RE TELLING A LIE)
Ops: This Side Will Make
Them Cry in Their Beer
Recorded by
DICK KUHN
and HIS ORCHESTRA
on TOP RECORD No. 1156

A "RACE" SPECIAL

"YOU GOT TO

STRAIGHTEN ME OUT"

Backed with

"CONCERTO BOOGIE"

Recorded by

TOMMY EDWARDS TRIO

TOP RECORD No. 1159

Selling Like MAD
The One and Only
"HEART OF MY HEART"
Backed by
"AND THE BAND PLAYED ON"
by
DICK KUHN
and HIS ORCHESTRA
TOP RECORD No. 1151

Operators Price 49c
(Tax Included)
Order from Your
Nearest Distributor — or



1674 BROADWAY, NEW YORK

11 11 1-1 1 1 1 1 1 1 1 1 1 1 1 1 **** **1** the first the contract of the and the second of the second

Rollin' 'Round Randolph

Lots and lots of excitement along Chicago's famed tin pan alley over THE CASH BOX's Second Annual Record Poll, which came to a close this past week. To say that much interest has been shown in this 1947 Annual Poll would be a big understatement. Our offices have just been flooded with calls week after week from artists, booking agents, record manufacturers, etc.. wanting to know who's leading, by how many votes. Who's moving up, and many other such questions. Now the contest is over, the winners are announced, the "Oscars" will be awarded and we will write finis until next year. So once again we give our most sincere thanks to all who participated in this Second Annual Record Poll and will be looking forward to the 1948 contest, as we hope you will.

Capitol Records gave a nice party this past week to introduce Jack Smith, famed CBS radio singer and Capitol recording star. Jack has been appearing at the Oriental Theatre and doing one grand job... Red Ingle and His Lucky Seven, also at the Oriental, continues to knock them in the aisles with his crazy antics... Helen Grayco, the very lovely "Sweetie" of song in the Spike Jones Musical Revue, made a hit with the crowds attending "Juke Box Night" at the Studebaker Theatre... The Sherman Hotel's College Inn packs in the nightlifers with the following star studded show; Mel Torme, "The Velvet Fog" of Musicraft Records, Jose Melis and his ork of Mercury Records, Leo Diamond, Harmonicats recording star for Vitacoustic Records, Jeanie Williams, Mercury's vocalovely and Nellie Lutcher, famed for her Capitol disks... The ever sensational piano playing of "master of the ivories", Jan August, continues at the Mayfair Room of the Blackstone with the patrons calling for more and more... Sherman Hayes and his ork, now at the Blackhawk, moves into the Club Martinique this January.

We hear from Evelynn Aron that Aristocrat Records has signed and cut several sides with many new outstanding race artists, namely, Clarence Samuels, Andy Tibbs, Danny Knight. Prince Cooper and Sunnyland Slim. Evelynn tells us that each shows great promise in his own inimitable style and says that Prince Cooper's rendition of his own tune "My Fate" is sure to be a big hit with distributors . . . Talked to Fred Forrester, well known music publisher, who informs us he expects to come out with some new numbers to be released shortly. If we know Fred, (who really knows the music biz) these should be nothing short of sensational . . . Art Talmadge of Mercury Records back from a quick trip to New York . . Eddy Hanson and Joe Whalen drop up to our Chicago office to discuss this and that about music. Eddy tells us his new tune "Windy City Polka", which has just been waxed by Lawrence Duchow for RCA-Victor, is starting to catch on and Eddy looks for this one to clumb to the top.

The music boys all talking about George Olsen's opening at the Edgewater Beach this past week, and commenting that it was one of the finest that Chicago has seen in many a day . . . We hear from Jack Buckley that Del Courtney has now switched to Vitacoustic . . . Russ Carlysle and his ork, currently at the Club Martinique, has cut his choral arrangement of "Chapel In The Moonlight" for Bullett, which will be released shortly . . . Al Beilin of Remick Music seen around town pushing the current plug, "It Happened In Hawaii" into the top brackets . . . Benny Bloom in town boosting the sales of his current publication "Sippin' Cider By The Zeider Zee".



Andy has received hundreds of requests from Operators and Disk Jockeys for numbers like AMOR, BESAME MUCHO. A recent trip to Mexico uncovered a gem of a Latin ditty that should overshadow the money made on his previous successes.

Just Released
"SILENT NIGHT" (in Spanish) and
"THE FIRST NOEL"
(English and Spanish Lyric)
Hear Andy sing these Xmas Carols in
Spanish, as only he can do them on
CAPITOL No. 15013

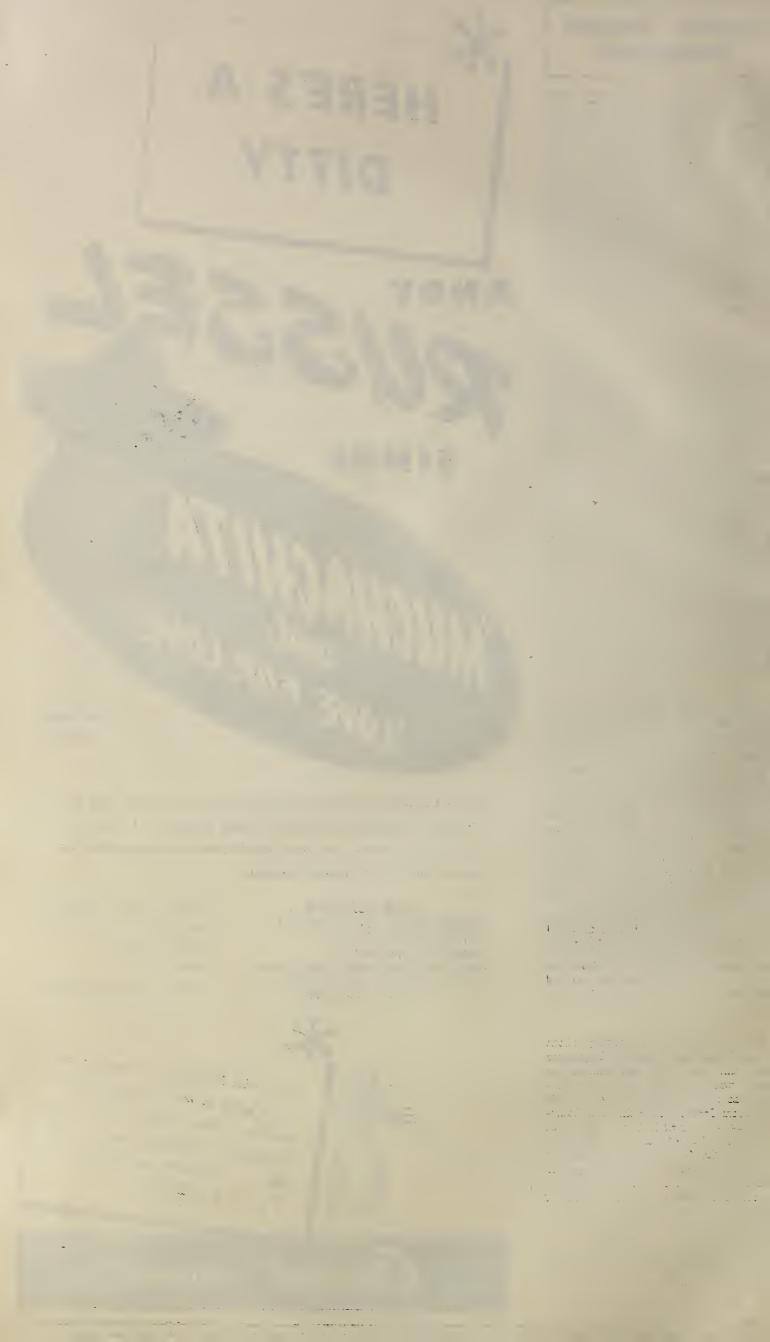
Predictions are that "Muchachita" will far surpass the money you made with:

"BESAME MUCHO"

"AMOR"

"MAGIC IN THE MOONLIGHT"





"Don't You Love Me Anymore" Is Cleveland Hit Tune

CLEVELAND, O.—More than 1,000 enthusiastic record fans packed the popular Victory Room of Chin's Golden Dragon Restaurant this past week, to select "Don't You Love Me Anymore" as the Hit Tune of the Month for December, at the Cleveland Phonograph Merchants Association Hit Tune Party.

Special guests featured on the program were vocalists Johnny Desmond, currently at the Victory Room and Nellie Lutcher, now appearing at the Tia Juana, in Cleveland.

"Don't You Love Me Anymore" which received more than half the number of votes cast, will be placed in the number one spot of the 3,000 juke boxes throughout the Cleveland area during the month of December. The other tunes played, in order of popularity are: "Two Loves Have I", "Nina Nana", "I'm All Dressed Up With A Broken Heart", "Oh Marie", "Too Fat Polka", "The Dum Dot Song" and "Diane".

The program was broadcast over Station WJMO from the Victory Room by disc jockey Howie Lund, who emceed the show. Lund introduced the eight new releases to the gathering. After the records were played, record albums were distributed as prizes to lucky balloters.

BVC Plugger Guests With "The Cash Box"



CHICAGO—Caught browsing with *The Cash Box* recently, Joe Whalen (center) of Bregman, Vocco & Conn ran into Bill Gersh, left and Chicago office manager Marshall Micon. Joe tells us that the BVC firm have loads of hits in store for the music mart — and all scheduled for early release.

A New Pearl Record HIT

LARRY VINCENT

"IF I'D ONLY KNEW YOU THEN"

Operators:

See Gloria Friedman at RUNYON SALES CO., N. Y. for this new Pearl Hit!

PEARL RECORD CO.

Route 1, Box 105, Covington, Ky.







SINCE I FELL FOR YOU Annie Laurie

IDeLuxe 10821
In second place last week, the strong demand of music ops forces this ditty to the top again.

BELL BOY BOOGIE

Todd Rhodes

(Vitacoustic)
Switches with the top song to take over second place this week.

DON'T TAKE YOUR LOVE FROM ME

Hadda Brooks /Modern 153)

In fourth place last week, the peak play this ditty is receiving boosts it up in the charmed circle.

CHANGEABLE WOMAN Johnny Moore (Exclusive 251)

Makes a big jump, with ops raving about this one. In seventh place last week — here it is in the four slot.

THRILL ME

Roy Milton
|Specialty 518|
Holds tight to the fifth spot with
heavy play continuing.

EARLY IN THE MORNING

Louis Jordan

IDecca 24155)
In third place last week, this tune moves down here to garner sixth place this week.

HASTINGS ST. BOUNCE

Paul Williams Sextet

(Savoy 659)
Continues its steady play with ops asking for more.

DON'T YOU THINK I

Hadda Brooks

(Modern)

In ninth place last week, and here it is to rise to the eighth spot here. Strong demand for chirp Brooks.

BIG LEGS Gene Phillips | Modern 20-527|

Drops one to grab onto the ninth spot. Been a ound for well over six weeks now.

RED TOP Gene Ammons

Mercury 8048]
Repeats its position of last week, with Gene Ammons riding the phonos hot and heavy.



and his Champagne Music

BUBBLING OVER WITH COIN APPEAL

"I'M A LONELY LITTLE PETUNIA"

(IN AN ONION PATCH)

VOCAL BY

BOB "TEX" CROMER

BACKED BY



"SVENSKA FLICKA"

VOCAL BY

BOBBY BEERS

DECCA No. 24197

"WHIFFENPOOF SONG"

Vocal by

BOBBY BEERS and JOAN MOWERY

Backed by

DOIN' YOU GOOD"

Vocal by BOBBY BEERS DECCA No. 23990

'SMOKE, SMOKE, SMOKE"
(THAT CIGARETTE)
Vocal By BOB "TEX" CROMER
Backed by "PIC-A-NIC-IN"
(IN THE PARK)
Vocal by BOBBY BEERS and
JOAN MOWERY Decca No. 24113

> NOW! 19th Engagement TRIANON BALLROOM Chicago

Also now available
Lawrence Welk's new Polka Album containing
CLARINET POLKA, BEER BARREL POLKA and six other great sides.

Personal Management SAM J. LUTZ

Direction: MCA

82101/2 SUNSET BOULEVARD, HOLLYWOOD 46, CAL.



Capitol Records Revamp Disk Release Policy

HOLLYWOOD — Capitol Records announced a change in its record releasing policy desiged to give dealers both better service and better merchandising.

Effective December 29, weekly Capitol record releases will consist of red Americana, black and purple label single records. Present system is to release the red Americana records one week, black and purple popular records on alternate weeks.

By making each weekly release more balanced with material in every classification, Capitol believes dealers will be able to achieve better balance in planning and merchandising their records.

There will be no change in the average total number of records under the new plan, Capitol explained.

MGM Signs Buddy Rich and Billy Strayhorn

NEW YORK—MGM Records. Inc., this city, signed Buddy Rich and Billy Stray-horn to recording contracts this past week.

Rich, long known as one of the nation's top drummers fronts his own ork in the deal with MGM. The pact assumes a new twist, with Buddy scheduled to do vocal sides with small combos, in addition to recording with the full orchestra.

Strayhorn, it was learned will work as conductor, writer and pianist at the diskery. He formerly worked with Duke Ellington as an arranger and composer and is well noted for his works of yesteryear.

Rich and Strayhorn join the parade of artists rapidly being signed by platteries throughout the nation in view of the forthcoming recording ban.

Amsterdam Guests At Jimmy Foster Intro



NEW YORK—A press party in behalf of balladeer Jimmy Foster, Lissen recording star brought out comic-disc jockey restaurater Morey Amsterdam, who in turn kept the huge gathering of music editors literally rolling for hours.

Jimmy greeted the hundred odd high school, college and trade paper editors with a preview of several of his forthcoming Lissen Records, which were received by the audience in splendid fashion.

Pictured above Morey and Jimmy get together for a bit of song and laughter. Morey's work in behalf of the Damon Runyon Cancer Fund is currently gaining wide attention in music circles. The jockey takes \$5.00 per guest appearance and \$1.00 per request record—the money in turn being turned over to the Runyon Cancer Fund.

FRANKIE LAINE



A Smash Hit . . . with

"PUT YOURSELF IN MY
PLACE BABY"

MERCURY CELEBRITY SERIES
No. 5064

Personal Management

GABBE, LUTZ and HELLER
821012 Sunset Blvd., Hollywood, Calif.

Bookings

- GENERAL ARTISTS CORPORATION
RKO Building, New York

author company

Eckstine Preps MGM Waxing Session



NEW YORK-Pictured above before another MGM waxing session are Hugo Winterhalter, Jimmy Lyons, Harry Meyerson and balladeer Billy Eckstine. Billy garnered a host of votes in the Second Annual Music Poll, sponsored and conducted by The Cash Box recently.

Phono Op Bows With Apollo Balladeer

NEW YORK—Apollo Records, Inc., announced the signing of balladeer "Teacho" Wiltshire to a long term recording contract this past week.

Angle here is that I. Reznick, prominent music operator in this city, and prexy of Jesther Music has turned personal manager and sponsor for the balladeer, after hearing "Teacho" sing.

Reznick heard "Teacho" during a night club performance and considered him of such tailormade juke box material, he immediately called Apollo requesting an audition session.

As a result, Teacho was immediately signed, with his recordings cut and scheduled for release December 15. His first platter titled "Dottie" features the Hen Miller orchestra.

Reznick's solid entry into the musicdisk biz certainly proves that "coinmen are on the march".

King Records Pact Wynonie Harris

CINCINNATI, O.—Syd Nathan, president of King Records, this city, announced the signing of Wynonie "Blues" Harris to an exclusive long-term recording contract this past week.

King disclosed that Harris will soon wax 20 sides for the Cincinnati diskery in order to build up enough masters for release throughout the coming year.

Nathan asserted that although Harris had recorded for a number of companies in recent years, he had never had the benefit of a nation-wide promotion campaign behind him.

Nathan further disclosed that plans for Harris included full scale promotion among disc jockeys, juke box operators and dealers.



UNIVERSAL ATTRACTIONS . 347 MADISON AVE., N. Y



JIMMY LIGGINS

No. 8060

"I CAN'T STOP IT"

Backed by

"TROUBLES GOODBYE"

WITH "CIVILIZATION" ON TOP



LOUIS PRIMA Follows With Another **RCA-Victor Hit**

"WITH A

HEY

AND A

HI

AND A

HO HO **HO**"

RCA-VICTOR

No. 20 - 2515

Watch for PRIMA'S

NEW RELEASE

"If I Only Had a Match"

"Too Fat Polka"

RCA-VICTOR

No. 20-2609

DISKERS MULL ASSOCIATION SELL JUKE BOX PLAY TO PUBLIC

Institutional Ad Campaign To Feature Theme: "Relax With Music At Its Lowest Cost"

NEW YORK-Several major disk manufacturers were reported to be mulling over the proposal that they organize an association with the prime purpose in mind to institute an advertising campaign directed at selling the public on record buying as a hobby.

Plans were also discussed for an institutional campaign directed at the public to hypo juke box play. Ad copy would be based upon the theme: "Relax with music at its cheapest anywhere."

Juke box operators have long requested a campaign of this sort, so that light might be thrown upon the service they render the public.

It is pointed out that while the actual retail price of recordings, clothing items. real estate and practically every item under the sun has been upped in prices, the price remains at 5c for juke box play.

Music operators further point that a campaign of this sort would not only show the public the job the music op is doing, but would also convince location owners of the great need for a better commission basis between the operator and the loca-

Those diskers involved point out that increased phono play means more disk sales, from the source of buying power conceded by many to be the largest - in short — the juke box operator.

It is easily seen that the phono operator, especially so since the threatened recording ban, has become of prime importance in any manufacturer's plans since the operator must continue to buy recordings to stay in business. Diskers also note that most operators are volume buyers, and also represent a vast promotional medium through the power of repeat plays and repeat sales in juke boxes.

Lissen Records Pact Folk Singer

NEW YORK—Henry Brown, president of Lissen Records, Inc., this city, disclosed the signing of Sammy Heyward, famed negro folk singer to a long term recording contract, this past week.

Brown stated that Heyward would begin a series of nite club engagements upon conclusion of a series of intensive recording sessions.

recording sessions.

Brown also announced completion of nationwide distribution plans, covering every major city in the nation.

"We believe that by firmly entrenching ourselves throughout the nation we can achieve the utmost in sales volume," he said. Plans are in the offing for the free distribution of title strips to music operators with every record purchase.

Louis Prima Sponsors Song Writer Contest

NEW YORK—Louis Prima, in connection with his current personal appearance tour, is sponsoring a contest for amateur song writers it was learned this past song writers it was learned this past week. In each locality where the band is appearing, there will be a separate competition, with the winner having his number published by one of the houses with which Prima is connected.

Barbara Belle, who acts as advance flack for the Prima ork, is the judge of each contest.

Meets London Brooklyn



NEW YORK—The place was the Hotel Commodore's packed Century Room on November 13, where Vic Damone, sensational young singing personality put on one of the biggest first nights Manhattan has even seen. Song star, Beryl Davis, London's gift to the States thought so, too. So much in fact, that she just had to sing about it sing about it.

Beryl was just pacted for the Lucky Strike "Hit Parade" upon the conclusion of current star Doris Day's pact.

DeLuxe Names Ga. Distrib

LINDEN, N. J .- DeLuxe Records prexy, Jule Braun announced the appointment of Jack Friedman, Southland Distributors in Atlanta, Georgia as distributor for the DeLuxe line in the state of Georgia.

The appointment of Southland follows the established policy of DeLuxe in covering the entire nation with complete distribution.



GEORGE SIMON, Inc.

proudly presents

YOUR WEDDING" "I'LL DANCE AT

BY BEN OAKLAND-HERB MAGIDSON

The following records have been released:

TONY MARTIN (Victor) HELEN FORREST (M.G.M.) VIC DAMONE (Mercury)

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PEGGY LEE (Capitol)

JEANIE LEITT (Decca)

FLASH & THE WHISTLER (Universal)

GUY LOMBARDO (Ziv) - NAT BRANDWYNNE (World) MINDY CARSON

SUNSET TRIO (Cap.)

friends: Thanks for helping us to make "NAUGHTY ANGELINE" a Hit!
We honestly expect that, with your help, "I'LL DANCE AT YOUR WEDDING" will also attain the heights. To our

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USE THE "DISC-HITS BOX SCORE" IN SELECTING RECORDS FOR YOUR 20, 24 AND 40 SELECTION PHONOS

THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE—REMOVE AND PUT ON YOUR RULLETIN ROADD



AL—Aladdin EX—Exclusive RE—Regent AP—Apollo IB—Juke Box SA—Savoy AB—Aristocrat KI—King SI—Signature BB—Ballel II—Lissen SO—Sonora BW—Black & While MA—Majesilc SP—Specialty CA—Capitnal ME—Mercury SI—Sterling CH—Coutineotal M6—M-6-M CO—Columbia MH—Manor TO—Tap CR—Crown MO—Modern IR—Triloa CS—Coasi MU—Masicraft UA—United Aritst DE—Decca MA—Mational YI—Viciar DEL—DeLuxe RA—Rainbow YT—Vitacoustic
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DEL-Deluxe	RA—Rainbew	YT—Yitacouslic			
		Nov. 29	Nov. 22	Nov. 15	
1-Neor You		128.6	149.7	155.8	
BU-1001-	-FRANCIS CRAIG				
CA 452	Red Rose -ALVINO REY ORCH				
	Oh Peter				
CO-3783	8-ELLIOT LAWRENCE How Lucky You Ar				
DE-241 7 1	-THE ANDREWS S	ISTERS			
MA 7263	How Lucky You An				
	Zu-Bi	0 0 11 11 11			
ME-5066	-TWO TON BAKER I'm a Lonely Little	Potunio			
	THE AUDITONES				
	-FOUR BARS & A M DOLORES BROWN	ELODY			
	21-LARRY GREEN C	ORCH.			
	Pic-A-Nic-In	01.4	04/	82.2	
2—You Do		86.4	84.6	82.2	
CA-438—	MARGARET WHITIN My Future Just P				
CO-3758	7-DINAH SHORE				
DE-241D	Kokomo Indiano I—CARMEN CAVALL	ARO			
	How Soon				
MA-12D1	1—GEORGIA GIBBS Feudin' and Figh				
ME-5056	-VIC DAMONE				
MG-1005	Angelo Mio				
	Baby, Come Hom	•			
\$1-15114	LARRY DOUGLAS Sleep, My Boby	Sleep			
VI-20-23	61-VAUGHN MON Kokomo, Indiono	ROE O.			
3-1 Wish I					
Love You		82.8	103.3	104.7	
CA-409-	BETTY HUTTON				
	The Sewing Mach	ine			

		PERFURAT Box, Automat			JUK	CUN
i ne	Casn I	ox, Automai		Nov. 22		$\overline{}$
	CO-37506	-DINAH SHORE				
		—DICK HAYMES Noughty Angeline				
	MA-7225-	—DICK FARNEY My Young and Foolis	h Heort			
		Don't Tell Me				
		Mote				
4 0-	vi-20-229 illerino	4—VAUGHN MONRO Tallahossee	72.1	54.2	38.8	
+—BC		5—JIMMY DORSEY OF		37.2	30.0	
		What Are You Doing 3—VAUGHN MONRO	New Years	Eve?		
Ci	vilizotio	The Stors Will Remen		64.5	41.9	
		-THE MURPHY SISTER: You're Breaking in A	S			
	CA-465—	JACK SMITH Don't You love Me A		.,		
	CO-37885	-WOODY HERMAN Boulevord of Memori				
		DANNY KAYEANI RAY McKINLEY ORC	REWS SIS	TERS		
		Those Things Money -DICK TWO TON BA	Con't 8uy			
	MG-10083 VI-20-240	B—SY OLIVER ORCH. O—LOUIS PRIMA ORG	CH C			
5—Но	ow Sooi	Forsaking All Others	57.2	51.6	30.3	
	CO-37952	—DINAH SHORE Fool That I Am				
	DE-24101-	—CARMEN CAVALLER You Do	0 BING	CROSBY		
		-DICK FARNEY -JOHN LAURENZ				
		You Call It Modness –JACK OWENS				
		8egin The 8ekuine 3—VAUGHN MONRO	E ORCH.			
—Fe	udin' or	True nd Fightin'	51.8	51.6	47.3	
		-JO STAFFORD Love and the Weath	or.			
		(C-119)—DOROTHY Say That We're Swe	SHAY etheorts Ag	gal n		
		BING CROSBY Goodbye, My Lover,	Goodbye			
		—GEORGIA GIBBS				
	MG-10041	-REX ALLENKATE SMITH				
	VI-20-2313	Tomorrow 3—TEX BENEKE ORCH How Can I Say I Lov				
3—5 ∘		MARGARET WHITING	50.0	23.8	44.2	
		Lozy Countryside —FRANK SINATRA				
		A Fellow Needs A G				İ
		A Fellaw Needs A G				
		5entimental Rhapsod				
		Golden Earrings -ALAN DALE				
		Oh Marie 2—PERRY COMO				
—An	d Mimi	A Fellow Needs A G	49.4	30.9	29.5	1
	CA-466	THE DINNING SISTER	S			
	CO-37819	For Once in Your	Life			
		—DICK HAYMES When I'm Not Neor	The Girl I	Love		
		-RAY DOREY Freedom Train				
		-ART LUND Jealous				
		MEL TORME 8 oulevord of Memo	ries			
		2-CHARLIE SPIVAK	47.4	34.4	21.7	
J I O	CO-37921	-ARTHUR GODFREY	47.6	36.6	21./	
	MG-10106	For Me and My Gol BLUE BARRON O.				
II I		Mickey ut One Heort	45.8	58.1	14.9	
		FRANK SINATRA Ain'icho Ever Comin				
		-CARMEN CAVALLER Aintcha Ever Comin'				
		-VIC DAMONE				
		-PHIL BRITO Tongo Delo Roso				1
	MU-1506	S9—GORDON MocCR				

You Go to My Head

SI-15130—MONICA LEWIS The Whitenpoof Sont VI-20-2424—TEX BENEKE ORCH Too Lote Tenade of the Bells CA-75007—JO STAFFORD The Gentlemen Is A E CO-37956—KAY KYSER ORCH. Poss That Peace Pipe DE-24258—GUY LOMBARDO O Sipping Cider By The MG-10091—BOB HUSTON A Tune For Humming VI-20-2372—SAMMY KAYE ORC Thot's Whot Every Yo tiffenpoof Song CA-20131—THE PIED PIPERS I Get The 8lues Wher DE-23981—LAWRENCE WELK C	26.2 Dope RCH. Zuyder Zee	7.0	2.5		ember (. 29 Nov.		
The Whifenpoof Sonjuly VI-20-2424—TEX BENEKE ORCH Too Lote Tenade of the Bells CA-75007—JO STAFFORD The Gentlemen Is A E CO-37956—KAY KYSER ORCH. Poss That Peace Pipe DE-24258—GUY LOMBARDO O Sipping Cider By The MG-10091—BOB HUSTON A Tune Far Humming VI-20-2372—SAMMY KAYE ORC That's What Every You iffenpoof Song CA-20131—THE PIED PIPERS I Get The 8lues Wher	26.2 Dope RCH. Zuyder Zee CH, ung Girl Sh	,	2.5	50 For CN-7270—JIMMY ATKINS 50 For DE-24194—GUY LOMBARDO ORCH. 50 For MA-1165—MARTHA TILTON ME-5063—JOHN LAURENZ			
VI-20-2424—TEX BENEKE ORCH Too Lote renade of the Bells CA-75007—JO STAFFORD The Gentlemen Is A E CO-37956—KAY KYSER ORCH. Poss That Peace Pipe DE-24258—GUY LOMBARDO O Sipping Cider By The MG-10091—BOB HUSTON A Tune Far Humming VI-20-2372—SAMMY KAYE ORC Thot's Whot Every You iffenpoof Song CA-20131—THE PIED PIPERS I Get The 8lues Wher	26.2 Dope RCH. Zuyder Zee CH, ung Girl Sh	,	2.5	CN-7270—JIMMY ATKINS 50 Far DE-24194—GUY LOMBARDO ORCH. 50 Far MA-1165—MARTHA TILTON ME-5063—JOHN LAURENZ			
CA-20131—THE PIED PIPERS CA-2017—The Bells CA-75007—JO STAFFORD The Gentlemen Is A E Gentlemen Is A Gentlemen Is Gentlemen Is A Gentlemen Is Gentlemen Is A Gen	RCH. Zuyder Zee CH. ung Girl Sh	,	2.5	50 For DE-24194—GUY LOMBARDO ORCH. 50 For MA-1165—MARTHA TILTON ME-5063—JOHN LAURENZ			
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CO-37956—KAY KYSER ORCH. Poss That Peace Pipe DE-2425B—GUY LOMBARDO O Sipping Cider By The MG-10091—BOB HUSTON A Tune Far Humming VI-20-2372—SAMMY KAYE ORC That's What Every You iffenpoof Song CA-20131—THE PIED PIPERS I Get The 8lues Wher	RCH. Zuyder Zee CH. ung Girl Sh			_			
DE-24258—GUY LOMBARDO O Sipping Cider By The MG-10091—BOB HUSTON A Tune Far Humming VI-20-2372—SAMMY KAYE ORC Thot's Whot Every You iffenpoof Song CA-20131—THE PIED PIPERS / Get The 8/ues Wher	Zuyder Zee CH. ung Girl Sh			WO-1010A-BOR HOZION			
Sipping Cider By The MG-10091—BOB HUSTON A Tune Far Humming VI-20-2372—SAMMY KAYE ORC Thot's Whot Every You tiffenpoof Song CA-20131—THE PIED PIPERS I Get The 8lues Wher	Zuyder Zee CH. ung Girl Sh			Cutest Little Red Head	ied Dall		
A Tune Far Humming VI-20-2372—SAMMY KAYE ORC Thot's Whot Every Yo iffenpoof Song CA-20131—THE PIED PIPERS I Get The 8lues Wher	CH. ung Girl Sh			VI-20-2402—PERRY COMO			
VI-20-2372—SAMMY KAYE OR That's What Every You iffenpoof Song CA-20131—THE PIED PIPERS I Get The Blues When	CH. ung Girl Sh			19—Whistlers 5ong	4.2		
That's What Every You iffenpoof 5ong CA-20131—THE PIED PIPERS I Get The Blues When	ung Girl Sh	110		CA-472—SAM DONAHUE ORCH.			
CA-20131—THE PIED PIPERS I Get The Blues When	24.4	onig Kuow		Red Wing			
I Get The 8lues When		23.9	13.2	CO-379B0—THE MODERNAIRES The Jingle Bell Polko			
				VI-20-2522—TOMMY DORSEY ORCI	н,		
				1 Met My Boby In Macy's			
Doin' You Good	JRCH.				4.1		
DE-23990—BING CROSBY				CA-15010—MARGARET WHITING Let's Be 5weethearts Aga	in		
Mentucky Bobe	CHORUS			CO-37956—KAY KYSER ORCH.			
Army Air Corps				Serenade Of The Bells			
MA-7224-GEORGE PAXTON C	ORCH.			MA-1176—MARTHA TILTON			
				MG-10112-ART MOONEY O.			
SI-15013—MONICA LEWIS					s That Neve	r Con	е Іл
The House I Live In				VI-20-2483—BERYL DAVIS			
	Chi						
· ·				ADDITIONAL TUNES LISTED BELOW IN OF	RDER OF P	OPULA	RITY
	23.2	33.6	44.8				
				21 The lade from 20 Pulses			
On the Avenue				21—The Lody from 29 Polms 1	1.4 17	2.9	15.5
				22 Smoke Smoke Smoke 1	0.2 2		27.0
DE-23627-MILLS BROTHERS				ZZ-Smoke, Smoke, Smoke	0.2 2	1.0	27.8
Way Down Home				23—An Apple			
					83 2	2 2	13.9
				biosson Wedning	0.5 2.	3.2	13.7
	23.1	13.6	37.9	24—I'll Donce of			
_					E.9		
CA-433—DINNING SISTERS				25—Tollohossee	5.3	5.2	6.9
April Showers	•			26—Christmos Dreoming	4.9	5.8	6.2
		E-		27—Lozy Countryside	4.8	7.1	4.7
							.,,
That Old Gong of A				28—Thot's My Desire	4.7	3.9	12.4
				,			
Walt'll i Get My Su	nshine in ti	he Moonlij	ght	29—Peg O'My Heort	4.6 1	5.5	17.8
RA-10002-MARSHALL YOUNG				27 103 0 117 11011			.,,,
SI-15057—BOBBY DOYLE (VOC	id Fosblage	a Giri		30—The Christmas Sana	29	2.4	
	ig rosmone	g g		30—The Christinos 30hg	4.7	2.7	
Insensiblement				21 Pana Man's You			
VI-20-2315—PERRY COMO	t a Memory	,			2.8	3.0	
			27.0	Donce with me:	2.0	3.0	
te		27.7	27.7	22 Lave for Lave	27	1 4	
	, nort			32-Love 101 Love	2.,	7.0	
	RCH.			an Al Annana Wha Vacuus	2.4	4 5	
				33-Ask Anyone who knows	2.4	4.3	6.8
fun and Fancy Free							2.1
MG-10048-FOUR CHICK & CH	IUCK			34—Come to the Moral Gros	2.3	7.0	3.!
	113111111						
Wish Didn't Love	You So			35—The Gentlemon Is o Dope	2.2		
SI-15114-ALAN DALE	Window						
If My Hear Had A	ORCH.			36—Those Things			
I'fi Be There				Money Con't Buy	1.8		
olden Eorrings	14.9	3.1					
CA-15009-PEGGY LEE	to deline			37-5ugor Blues	1.7	7.6	10.
	Juding						
ME-3072—ANITA ELLIS Love For Love				38—The Little Old Mill	1.6		
	i.			1			
5o For		22.2	22.2	39-Kokomo, Indiono	1.5	3.2	14.
Fellow Needs o Girl	14.3	32.2	43.3	L			
CA-463—GORDON MCRAE				40—A Tune for Humming	1.0	1.6	4.4
	DE-29132—WINGED VICTORY Army Air Corps MA-7224—GEORGE PAXTON C Streamliner ME-5068—ART KASSEL ORCH. SI-15013—MONICA LEWIS The House I live in VI-10-1313—ROBERT MERRILL Sweetheart of Sigma Meet You Were Veet Sixteen CO-37803—DICK JURGENS OR On the Avenue DE-24106 (A-575)—AL JOLSON Waiting for the Rob DE-23627—MILLS BROTHERS Way Down Home VI-20-2259—PERRY COMO Chi-8aba Chi-Baba Nonder Wino's sising Her Now AP-1055—THE FOUR VAGABOI Dreams Are A Dime CA-433—DINNING SISTERS Lolita Lapez CO-37544—RAY NOBLE ORCH APHY NOBLE ORCH APHY NOBLE ORCH APHY Showers CS-8002—JACK McLEAN ORCH DE-24110—DANNY KAYE (DO DE-25078—TED WEEMS ORCH Thot Old Gong of I DE-25078—TED WEEMS ORCH Thot Old Gong of I DE-1306—JOE HOWARD Wait'll Get My Su RA-10002—MARSHALL YOUNG SI-15057—BOBBY DOYLE (VOC A Serenade to an Or VI-25-D101—JEAN SABLON Insensiblement VI-20-2315—PERRY COMO When Tonight Is Jus **THE STARLIGHTERS Fun and Fancy Free MG-10048—FOUR CHICK & CM My Will I BRITO I Wish I Didn't Love MG-10048—FOUR CHICK & CM My WHEOT HOU A VI-20-2363—TOMMY DORSEY FILL BRITO I Wish I Didn't Love SI-15114—ALAN DALE If My Heart Hod A VI-20-2363—TOMMY DORSEY FILL BRITO I Wish I Didn't Love SI-15114—ALAN DALE If My Heart Hod A VI-20-2363—TOMMY DORSEY FILL BRITO I Wish I Didn't Love SI-15114—ALAN DALE If My Heart Hod A VI-20-2363—TOMMY DORSEY FILL BRITO I Wish I Didn't Love SI-15114—ALAN DALE I MY Heart Hod A VI-20-2363—TOMMY DORSEY FILL BRITO I Wish I Didn't Love SI-15114—ALAN DALE I MY Heart Hod A VI-20-2363—TOMMY DORSEY FILL BRITO I Wish I Didn't Love SI-15114—ALAN DALE I MY Heart Hod A VI-20-2365—JACK FINA ORCH WM-3072—ANITA ELLIS Love For Love MG-10085—JACK FINA ORCH	DE-29132—WINGED VICTORY CHORUS Army Air Corps MA-7224—GEORGE PAXTON ORCH. Streamliner ME-5068—ART KASSEL ORCH. SI-15013—MONICA LEWIS The House I Live in VI-10-1313—ROBERT MERRILL Sweetheort of Sigma Chi then You Were the You John Home The You Walling for the Robert E. Lee DE-23627—MILLS BROTHERS Way Down Home VI-20-2259—PERRY COMO Chi-Boba Chi-Boba Nonder Who's the You Wag Down Home VI-20-2259—PERRY COMO Chi-Boba Chi-Boba Nonder Who's The Your VAGABONDS Dreams Are A Dime A Doxen CA-433—DINNING SISTERS Lolito Lapse: CO-37544—RAY NOBLE ORCH. April Showers CS-8002—JACK McIEAN ORCH. DE-2410—DANNY KAYE (DARRY) Who's the Use of Dreaming DE-25D78—TED WEEMS ORCH, Thot Old Gong of Mine DEL-1036—JOE HOWARD MA-6013—FOY WILLING Wall'II Get My Sunshine in the RA-10002—MARSHALL YOUNG SI-15057—BOBBY DOYLE (VOC.) A Serended to an Old Foshione VI-20-2315—PERRY COMO When Tonight is Just a Memory the DE-23989—GUY LOMBARDO ORCH. All My Love MA-1100—EBDY HOWARD ORCH. On the Avenue ME-3076—THE STARLIGHTERS Fun and Fancy Free MG-10048—FOUR CHICK & CHUCK Wait'II Get My Sunshine MU-15117—PHIL BRITO I Wish I Didn't Love You So SI-15114—ALAN DALE If My Heart Hod A Window VI-20-2363—TOMMY DORSEY ORCH. I'll Be There Diden Eorrings CA-15009—PEGGY LEE I'll Dance At Your Wedding ME-3072—ANITA ELIIS Love For Love MG-10085—JACK FINA ORCH. So For Fellow Needs o Girl 14.3	DE-29132—WINGED VICTORY CHORUS Army Air Corps MA-7224—GEORGE PAXTON ORCH. Streemliner ME-5068—ART KASSEL ORCH. SI-15013—MONICA LEWIS The House I Live In VI-10-1313—ROBERT MERRILL Sweetheart of Sigma Chi The Tou Were ME-5066—ART WASSEL ORCH. SI-15013—ROBERT MERRILL Sweetheart of Sigma Chi The Mayor Chi The Avenue ME-24106 (A-575)—AL JOLSON Waiting for the Robert E. Lee DE-23027—MILLS BROTHERS Way Down Home VI-20-2259—PERRY COMO Chi-8abbo Chi-8abbo Monder Who's Sising Her Now MAP-1055—THE FOUR VAGABONDS Dreams Are A Dime A Doxen CA-433—DINNING SISTERS Lolite Lopez CO-37544—RAY NOBLE ORCH. April Showers CS-8002—JACK McLEAN ORCH. DE-24110—DANNY KAYE (DARRY) Whoi's the Use of Dreaming DE-25078—TED WEMS ORCH. That Old Gong of Mine DEL-1036—JOE HOWARD MA-6013—FOY WILLING Waii'li Get My Sunshine in the Moonling RA-10002—MARSHALL YOUNG SI-15057—BOBBY DOYLE (VOC.) A Serenade to an Old Foshloned Girl VI-25-D101—JEAN SABLON Insensiblement VI-20-2315—PERRY COMO When Tonight is Just a Memory Te 20.3 29.7 DE-23989—GUY LOMBARDO ORCH. On the Avenue ME-3076—THE STARLIGHTERS Fun and Fancy Free MG-10048—FOUR CHICK & CHUCK Waii'li Get My Sunshine MU-15117—PHIL BRITO In Wish i Didn't Love You So SI-15114—ALAN DALE If My Heart Had A Window VI-20-2363—TOMMY HORSEY ORCH. I'll Be There I'll Be There I'll Be There Olden Eorrings CA-15009—PEGGY LEE I'll Dance At Your Wedding ME-3072—ANITA ELLIS Love For Love MG-10085—JACK FINA ORCH. So For Fellow Needs o Girl 14.3 32.2 CA-463—GORDON McRAE	DE-29132—WINGED VICTORY CHORUS Army Air Corps MA-7224—GEORGE PAXTON ORCH. Streamliner ME-5068—ART KASSEL ORCH. SI-15013—MONICA LEWIS The House I Live in VI-10-1313—ROBERT MERRILL Sweetheort of Sigmo Chi Men You Were Veet 5ixteen CO-37803—DICK JURGENS ORCH. On the Avenue DE-24106 (A-575)—AL JOLSON Wailing for the Robert E. Lee DE-23627—MILLS RROTHERS Way Down Home VI-20-2259—PERRY COMO Chi-8aba Chi-Baba Nonder Who's Sing Her Now AP-1055—THE FOUR VAGABONDS Dreams Are A Dime A Dozen CA-433—DINNING SISTERS Lolita Lopez CO-37544—RAY NOBLE ORCH. April Showers CS-8002—JACK McLEAN ORCH. DE-24110—DANNY KAYE (DARNY) Who's the Use of Dreaming DE-25D78—TED WEEMS ORCH. Thot Old Gong of Mine DEL-1036—JOE HOWARD MA-6013—FOY WILLING Wair'il i Get My Sunshine in the Moonlight RA-10002—MARSHALL YOUNG SI-15057—BOBBY DOYLE (VOC.) A Serende to an Old Foshloned Girl VI-25-D101—JEAN SABLON Insensiblement VI-20-2315—PERRY COMO When Tonight is Just a Memory te 20.3 29.7 27.9 DE-23989—GUY LOMBARDO ORCH. All My Love MA-1160—EDPY HOWARD ORCH. On the Avenue ME-3076—THE STARLIGHTERS Foun and Fancy Free MG-10048—FOUR CHICK & CHUCK Woir'll i Get My Sunshine MU-15117—PHIL BRITO I Wish I Didn't Love You So SI-15114—ALAN DALE If My Hoort Hod A Window VI-20-2363—TOMMY DORSEY ORCH. I'll Be There Olden Eorrings 14.9 3.1 CA-15009—PEGGY LEE I'll Donce At Your Wedding ME-3072—ANITA ELLIS Love For Love MG-10085—JACK FINA ORCH. So For Fellow Needs o Girl 14.3 32.2 23.3	DE-29132—MINICED VICTORY CHORUS Army Air Carps MA-7224—GEORGE PASTON ORCH. Streamflier MS-5068—ART KASSEL ORCH. Streamflier MS-5068—ART KASSEL ORCH. Streamflier MS-5068—ART KASSEL ORCH. The House I Live in VI-10-1313—BORSET MERRILL Sweehbear of Sigme Chi when You Were reet 5 Sixteen RCO-3780—DICK JURGENS ORCH. On the Avenue DE-2102—MINIS BROTHERS VI-20-2559—ERRY Colors World for the bebar E. Live DE-2322—MINIS BROTHERS Sing Her Now 23.1 13.6 37.9 AR-1055—THE FOUR VACABONDS Dearn Are A Dime A Dozen CA-433—DINNING SISTER Sing Her Now 23.1 13.6 37.9 AR-1055—THE FOUR VACABONDS Dearn Are A Dime A Dozen CA-433—DINNING SISTER Sing Her Now World in Lopes CO-37544—RAY NOBLE ORCH. April Showers CS-5002—JACK MILEAN ORCH. World II Get My southine in the Moonlight RA-1003—JOR WILLING When I Get My southine in the Moonlight RA-1003—Ory WILLING When I Get My southine in the Moonlight NR-1002—JOR DHONARD MA-013—FOUR CHICK & CHUCK When Longel II Just a Memory When Longel II Just a Memory When Longel II I Just a Memory When Longel II Get My southine MIU-1511—PRIL BRITO OLD THE STARLIGHTER HM Hert Hold A Window VI-20:2315—FERSOV ECKE I'll Dance At Your Wedding MS-3072—ANITA ELLIS CA-1500—PEGOV IEE I'll Dance At Word Wedding MS-3072—ANITA ELLIS CA-1605 ON MS-BCO IEL I'll Dance At Window VI-20:2353—TOMMY DOREY ORCH. I'll Be There GA-433—GORDON MS-AE The Little Old Mill 39—Kokomo, Indiono	DE-29132—WINDED VICTORY CHORUS Amy Mr. Corps MA-7224—GEORGE PAXTON ORCH. 5-0566—ART KASSEL ORCH. 5-151031—MORIA LEWIS The Hours I live in VI-10-1313—ROSERT MEBRILL Were reet 5 lix been VI-10-1313—ROSERT MEBRILL VI-10-13-13-ROSERT MEBRILL VI-10-13-13-ROSERT MEBRILL VI-10-13-ROSERT MEBRILL	DE-29132—WINDED VICTORY CHORUS Array Air Corps MA-7224—GEORGE PAZTON ORCH. 5076-martines MA-724—GEORGE PAZTON ORCH. 5076-martines MA-724—GEORGE PAZTON ORCH. 5076-MATTA TUTON ME-5036—ART KASSEL ORCH. 51/51031—MORGET MERBIIL ME-5036—ART KASSEL ORCH. 51/51031—MORGET MERBIIL ME-5036—ART KASSEL ORCH. 51/51031—MORGET MERBIIL MA-1176—MARTHA TUTON MG-10112—ART MORNEY OR VI-20-3483—BERT DAVIS MA-10112—ART MORNEY OR POPULA MG-10112—ART MORNEY OR POPULA MG-1012—ART MARTHA TUTON MG-10112—ART MORNEY OR POPULA MG-10112—ART MG-1015 BELOW IN ORDER OF POPULA MG-1012—ART MARTHA TUTON MG-10112—ART MORNEY OR POPULA MG-1012—ART MARTHA TUTON MG-10112—ART MORNEY OR POPULA MG-1012—ART MORNEY OR POPULA 22—5moke, Smoke, 5moke 10.2 24.6 23—An Apple Blossom Wedding 8.3 23.2 24—I'll Donce of Your Wedding 5.9 25—Tollohossee 5.3 5.2 26—Christmos Dreoming 4.9 5.8 25—Tollohossee 5.3 5.2 26—Christmos Dreoming 4.9 5.8 26—Christmos Dreoming 4.9 5.8 27—Lozy Countryside 4.8 7.1 27—Lozy Countryside 4.8 7.1 27—Lozy Countryside 4.8 7.1 28—Thot's My Desire 4.7 3.9 MG-1012—ART MARTHA MARTHY MARTHA MARTHA MARTHA MARTHY MARTHA

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Agent Box CO-378**

ATIC MERCHANDISING

OMPLETE PROGRAM NAMA 1947 CONVE

NATIONAL AUTOMATIC MERCHANDISING ASSOCIATION 1947 CONVENTION AND EXHIBIT

Palmer House, Chicago — December 14-17

Program

SUNDAY, DECEMBER 14, 1947

9 a.m. to 10 p.m.—Registration. Corridor—4th Floor

12 noon to 10 p.m.—Ladies Headquarters Opens. Parlor 15—Club Floor

Note: The Ladies Headquarters will be open on Monday and Tuesday from 9 a.m. to 10 p.m., and on Wednesday from 9 a.m. to 7 p.m.

2 p.m. to 10 p.m.—GRAND OPENING OF THE N.A.M.A. 1947 EXHIBIT. Machines and Equipment—Exhibition Hall—4th Floor. Supplies—Exhibit Rooms—7th Floor.

5 p.m. to 7 p.m.—PRESIDENT'S AND DIRECTORS' RECEPTION— Red Lacquer Room—4th floor.

A "get acquainted" party for all registered guests.

MONDAY, DECEMBER 15, 1947

9:30 a.m. to 12 noon—CIGARETTE SESSION Red Lacquer Room—4th floor.

Presenting "A Day With a Cigarette Operation" A Skit in One Act Featuring

Arthur Gluck, The Rowe Corporation, New York George H. Duckett, The G. B. Macke Corp.,

Washington, D. C.

J. Herman Saxon, Saxon's, Inc., Charlotte, N. C.
Martin Gluchow, East Liverpool Cigarette
Service, East Liverpool, Ohio

Sidney Kronenberg, Alamat Co., Birmingham, Ala. E. G. Chandler, Rowe Service Co., Los Angeles, Calif.

9:30 a.m. to 12 noon—BEVERAGE SESSION Room 18—Club Floor

I. H. Houston, Spacarb, Inc., Chairman

"Cup Vending Equipment — Type, Availability and Cost"—Lionel Harris, New York

"Problems and Profit Potentials of A Cup Machine Operation" — L. J. Granfield, County Beverage Co., San Diego, Calif.

"Problems and Potential in the Automatic Mer-chandising of Milk" Everett Newcomer, City Milk Co., Maspeth, N. Y.

"The Automatic Merchandising of Coffee — Present Position and Potential" — K. C. Melikian, Rudd-Melikian, Philadelphia.

"The Automatic Merchandising of Fruit and Vegetable Juices" — Jack M. Cross, Telecoin Corporation, New York.

12 noon to 6 p.m.—N.A.M.A. 1947 EXHIBIT
Machines and Equipment—Exhibition Hall—4th

Supplies-Exhibit Rooms-7th floor

6:30 to 9:30 p.m.—DINNER and N.A.M.A. ANNUAL BUSINESS MEETING

Red Lacquer Room—4th floor President R. Z. Greene, presiding

Reports of the President, Treasurer and

Executive Director. Report of Nominating Committee. Election of Directors.

Guest Speaker-Bob Elson, noted sports broadcaster.

TUESDAY, DECEMBER 16, 1947

8:30 a.m.—ROUND TABLE BREAKFAST
Crystal Room—3rd floor
Those who arrive on time (not later than 8:30)
will be guests of N.A.M.A. Tables will be marked
"Candy, Gum & Nuts", "Cigarettes",
Beverages". Sit with the group of your choice.

m. to 12 noon—N.A.M A. 1947 EXHIBIT Exhibition Hall—4th floor Exhibit Rooms—7th floor

12:30 p.m. to 3 p.m.—N.A.M.A. LUNCHEON Grand Ball Room—4th floor Vice President E. F. Pierson, presiding Guest Speaker

N.A.M.A. Legislative Skit—a "mock" city council session featuring a cast of prominent N.A.M.A. members.

3 p.m. to 10 p.m.—N.A.M.A. 1947 EXHIBIT Exhibition Hall—4th floor Exhibit Rooms—7th floor

WEDNESDAY, DECEMBER 17, 1947

9:30 a m. to 12 noon—CANDY. GUM & NUT SESSION Red Lacquer Room—4th floor

Presenting "A Typical Day With a Candy Operator"
A one-act playlet featuring
John Collins, The Canteen. New York
Paul I. Berkley, Vendex. Inc.. Hillside, N. J.
S. Quaranta, Forty Vendors, Mt. Vernon, N. Y
William Emig, Variety Vendors, Detroit. Mich.
H. A. Geiger, Geiger Automatic Sales, Milwaukee,
Wis.

9:30 a.m. to 12 noon—BOTTLE BEVERAGE ROUND TABLE

Crystal Room—3rd floor

I. H. Houston, Chairman T. Gordon Mason, Dr. Pepper Co., Discussion

Leader
Assisted by Louis Ripley, Pepsi-Cola Co.
Gardner Tillinghast, Coca-Cola Co.
Wiliam Uzzell, Nehi Corporation

12:00 noon to 5 p.m.—N.A.M.A. 1947 EXHIBIT (Final Day)

Exhibition Hall-4th floor Exhibit Rooms-7th floor

7 p.m.—N.A.M.A. BANQUET

Grand Ball Room

George M. Seedman, Chairman

Address-"Where Do We Go From Here?" President R. Z. Greene

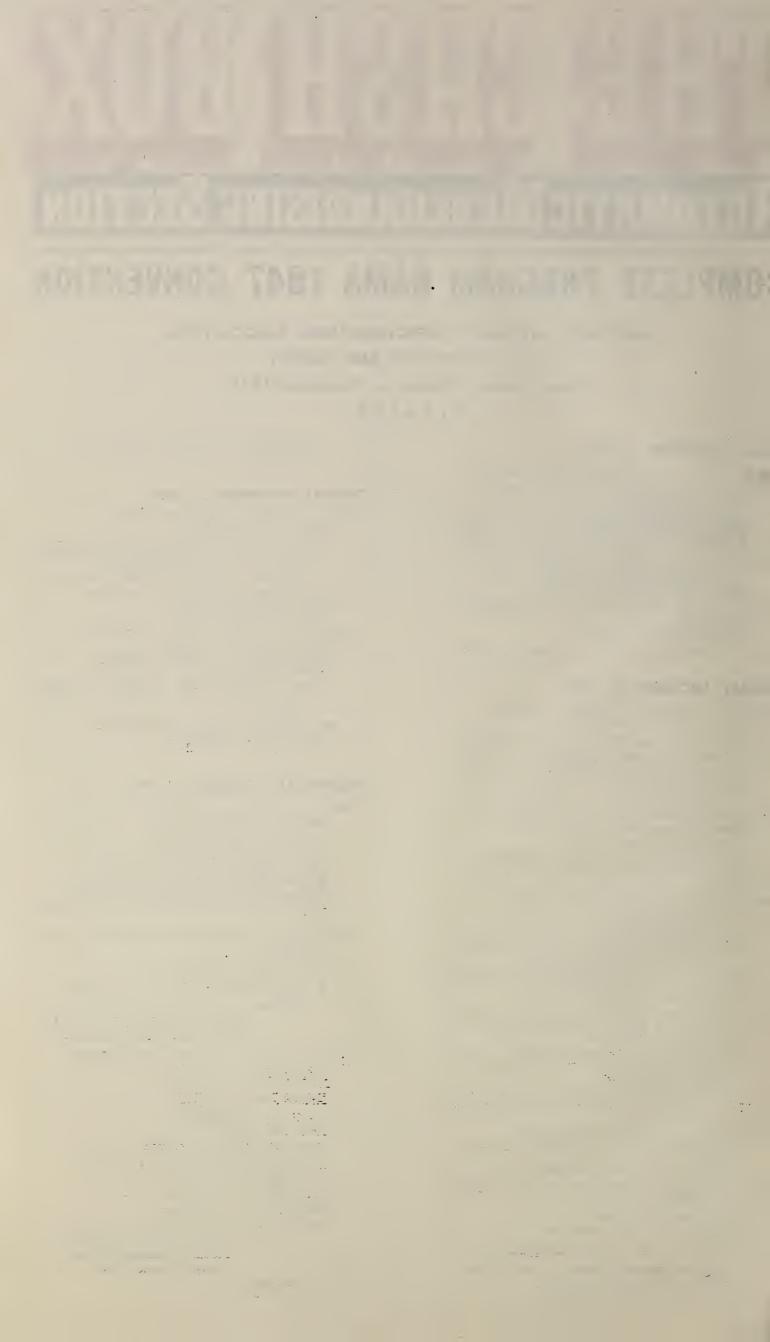
Installation of Officers and Directors

Response by new President

Entertainment: Artini & Consuelo (dance team) Johnny Marlow's Orchestra Florence Desmond, Internationally

famous impressionist.

Adjournment



AUTOMATIC MERCHANDISING SECTION

ST. JOSEPH, MO .- Sales of bottled soft drinks in convenient 6-bottle "carrypackages have been tripled at Supermarket, 1801 Frederick Avenue here, since owner Acel Patterson installed a 5c coke-vending machine.

The "serve yourself" machine is set up in the front corner of the store, and is large enough so that every entering customer sees it. Stacked in front are ten popular varieties of soft drinks in carry-out packages, worked into pyramids which form an "enclosure" around the machine.

"Many people on a shopping trip will stop to drop a nickel in the machine and enjoy a soft drink," Mr. Patterson said. "And this, of course, is a natural suggestion for them to likewise enjoy the same pleasure at home by taking one of the carry-home cases.

"Our sales people suggest this whenever we see a customer drinking a bottled drink, and since the suggestion is always made at the time when the customer has a refreshing bottle in his or her hand, the chances that it will be acepted are considerably increased.

"We are selling three times as much bottled drinks, and enjoying a profit from the machine as well."

Bank Will Finance 85% of "Launderette" Self Service Store Equipt for 2 Year Period

NEW YORK-The automatic merchandising industry's first package finance plan, permitting financing of 85% of the cost of "Launderette" store equipment over a two year period, was announced today by Arthur W. Percival, president of Telecoin Corporation.

The plan, believed to be the first of its kind in banking history, is effective immediately and will be carried through the facilities of the Bank of the Manhattan Company.

It applies only to self-service laundry stores carrying the "Launderette" name, a trademark of the Telecoin Corp.

The plan encompasses all products necessary to equip and open a "Launderette" store. These include metered Bendix washers, ironers and dryers; soap vending machines, water heaters, boilers, water softeners, electric and neon signs, bag holders, electric clocks,

Telecoin's coin-operated extractor, spin-type wringer operating on a centrifugal-force principle, will be added to this list when it comes off the production lines.

Cost of equipment for an average 20-machine "Launderette" store approximates almost \$6,500. Under terms of the plan, 85% of this can be financed over a two-year period.

Drink Vender Builds | Guardian "Computit" Permits Vending Grocer's Bottle Sales Various Priced Packaged Merchandise

CHICAGO—The Guardian electrical control unit, "Computit", is said by its designers to be the answer to the old line vending machine manufacturers' quest for a flexible, low cost, standard unit which will permit the design of individual vending machines to handle a wide variety of products at an unrestricted price range. price range.

Guardian Electric, supplier of relays and controls of the coin machine indus-try for many years, is the designer of the "Computit" unit.

Company states that it will be displayed, operating in conjunction with a standard type of vending machine, at the N.A.M.A. show, actually vending a variety of packaged items thru the single machine at the diversified prices.

is anticipated that researchers for merchandising groups representing the packaged goods, sundry products, frozen foods, dry foods and processed foods industries will be guest visitors at the

To these, such an item should be vitally interesting because it will enable them to set up, at relatively small cost, a test model vending machine without much experimentation,

Guardian Electric has answered the natural questions regarding the func-tions of "Computit" as follows: the unit is not a vending machine in itself; it is a system of controls that permits the design of a machine that will accept multiple coins in denominations of pennies, nickels, dimes, quarters, etc., and (1) records electrically the price and merchandise selected by the patron; (2) accumulates the total of money deposited regardless of number of coins inserted or their varying denominations; (3) actuates the dispensing mechanism; (4) determines the correct amount of change return on overpayments; (5) actuates the change return mechanism; (6) resets all controls back to "zero". The unit is quick in operation, all of the foregoing taking place in from one-third foregoing taking place in from one-third of a second up to three seconds.

Thus, any vendor equipped with a "Computit" unit will have simultaneous and coordinated control of coin reception and slug rejector units, the change maker, credit storage for coins inserted and the merchandise delivery unit. The coins will be sorted and the money

It is highly probable, according to Guardian Electric, that manufacturers of vending machines will utilize this unit to expand the range and scope of certain of their present machines into multiple merchandise at unrestricted price range models.

TRUSTEE'S SAI

CIGARETTE. CANDY AND GUM

VENDING MACHINE MANUFACTURING BUSINESS

In the Matter of DuGrenier, Inc. Proceedings for the Reorganization of o Corporation, No. 69, 721 (U. S. District Court, District of Massochusetts).

Pursuont to the Order of the United States District Court, the Trustee in Reorganization of DuGrenier, Inc., 15-17 Hale Sreet, Haverhill, Mossachusetts offers for sole to the highest bidder or bidders, subject to the opproval of the Court and the power of the Court to reject any and all bids, the following property:

All the property of DuGrenier, Inc., with the exception of cosh on hond or in bonks, of an approximate book volue of \$500,000.00 or any port or parts thereof. This property is now being operated os o going concern by the Trustee. The property consists of:

Complete sets of tools and dies for the monufacture of cigorette, gum and candy vending machines.
 Machinery and equipment, including lathes, drill presses, presses, milling machines, small tools, a Parker banderizing and rust-proofing installation, Fostoria infra-red baking ovens, Posch water-washed spray booths and miscellaneous tools and equipment.
 Stocks of gum, condy and algorette machine parts, enamels, locquers, bross stock, miscellaneous supplies and miscellaneous stock in trade.
 Office equipment, including desks, chairs, typewriters, adding

office equipment, including desks, choirs, typewriters, odding machines, safe, files and other equipment.

Accounts receivable, subject to the interest therein of the Hoverhill Notional Bank, Assignee.

Goodwill, trade names, rights under patent licensing agreement and other executory contracts.

The property moy be inspected of the plant of DuGrenier, Inc., 15-17 Hole Street, Haverhill, Massachusetts by arrongement with the Trustee or his Attorney.

Bids for the property as on entirety or for ony part or ports thereof may be mode to Chester C. Steodmon, Trustee, ot his office, 45 Milk Street, Boston 9, Mass., ot any time up to 5:00 P.M. Thursday, December 18, 1947. The dote of heoring on bids is set before the United Stotes District Court on Fridoy, the 19th doy of December, 1947 ot 11:00 A.M. All bidders must be prepored to comply with such terms of sole os moy be required by the Order of the Court.

CHESTER C. STEADMAN Trustee of DuGrenier, Inc. 45 Milk Street, Boston 9, Moss.

Attorney for Trustee: FRANCIS J. ULMAN 1109 Borristers Hall Boston 8, Moss.





• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

ALL EQUIPMENT APPLISTED ONLY UNTIL N	
MUSIC	
A.M.I.	
Model A	8897.50
Automatic Hostess Complete 20 Station Unit	,800.00
W/Amplifier and Remote Volume Control	515.00
HIDEAWAY CAB. W/Continuous Play Mech.: W/Amplifier and Remote Volume Control	482 50
W/Amplifier—No Remote Volume Control Complete—No Amp., No Volume Control	470.00
	410.00
AIREON Blonde Bombshell	8699 50
Super DeLuxe Phonograph	897.00
Fiesta DeLuxe	699.50 69.50
Trio (Wall Box	46.50
Impresario (Speaker)	42.27
Melodeon (Speaker) Carilleon (Speaker)	52.97
	56.18
FILBEN	
Mirrocle Cabinet	325.00
	330.00
BUCKLEY	0= 00
Music Box	25.00
MILLS INDUSTRIES Constellation	795.00
PACKARD MFG. CORP.	
	,000.00
Manhattan Phonograph Pla Mor Phonograph (Model 7)	795.00
Hideaway (Model 400) Wall Box (Butler)	450.00 39.95
1000 Speaker (Paradise)	159.50
Wall Box (Butler 10c)	41.95
950 Speaker	57.50 19.75
Spot Reflector	8.50
PERSONAL MUSIC CORP.	
Measured Music Boxes, 5c-10c	
Studio Amplifier	505.00
Studio Timing Control Unit Master Power Supply Units	140.00
ROCK-OLA	
1422 Phonograph (Net)	728.00
1424 Playmaster	440.00
Model 1807 Moderne Corner Spkr	107.50
Model 1906 Remote Volume Control	
Model 1603 Wall Speaker	42.50
Model 1606 Tonette Wall Speaker	21.50
Model 1608 Tone-O-Lier Speaker	$\begin{array}{c} 65.00 \\ 19.75 \end{array}$
Model 1531 DeLuxe Bar Bracket	8.25
Model 1533 Universal Bar Bracket	
	10.00
SEEBURG 147-M Symphonola w/remote control	875.00
147-S Symphonola	805 00
H-147-M RC Special	525.00
Wireless Wallomatic Wired Wallomatic	
5-10-25c Wireless Wallomatic	
5-10-25c Wired Wallomatic	
Teardrop Speaker	. 19.95
Teardrop Speaker w/volume control	
Recess Wall & Ceiling Speaker	. 18.00
Mirror Speaker	
Duo Volume Control	
Power Supply	
Master Selection Receiver	
Wired Master Selection Receiver	
Electric Selector	. 86.00
Remote Speaker Amplifier	. 44.20
Solenoid Drum for 147-S	. 60.50
SOLOTONE CORP	

SOLOTONE CORP.

Leveling Pre-Amplifier 44.50

NO LONGER IN PRODUCTION.
MUSIC
WURLITZER
Model 1100 Standard \$959.50 Model 1080A Colonial 899.50 Model 1071A Concealed changer with stepper 529.50 Model 1015 Standard 914.50 Model 1080 Colonial 875.00 Model 1017 Concealed changer with stepper 499.50
Model 3020 5-10-25c 3-wire 69.50 Model 3025 5c 3-wire 44.50 Model 3031 5c 30-wire 39.50 Model 3045 Wireless 54.50 Model 212 Master Unit 70.00
Model215Wireless Transmitter17.50Model216Wireless/Impulse Receiver22.50Model217Auxiliary Amplifier35.00Model21830-wire Adapter Terminal Box15.00Model219Stepper46.50Model40008"Metal Star Speaker45.00
Model 4002 8" Plastic Star Speaker
Model 4008 15" Deluxe Speaker 185.50
PINS
BALLY Nudgy\$289.50
CHICAGO COIN Sea Isle
EXHIBIT Tally Ho
GENCO Bronco 279.50
GOTTLIEB Humpty Dumpty
Hi-Ride 295.00 P & S MACII. CO. Tom Tom 299.00
Tom Tom
WILLIAMS Bonanza
COUNTER GAMES
A.B.T. MFG. CORP. Challenger 65.00
BALLY MFG. CO. Heavy Hitter
GOTTLIEB DeLuxe Grip Scale
SKILL GAMES CORP. Bouncer
ROLL DOWNS
ASSOCIATED AMUSEMENT CORP.
Big CityNo Price Set
BALLY Hy-Roll
Roll Down
Esso Arrow 499.50 GEO. PONSER CO. Pro-Score 495.00
UNITED MFG. CO. Hawaii Roll-Down
WILLIAMS MFG. CO. Box Score
ONE-BALLS
BALLY

BELLS	ARCADE TYPE (continued)
BELL-O-MATIC CORP.	INTERNATIONAL MUTOSCOPE CORP.
5c Jewel Bell 248.00	Atomic Bomber (Model B) 375.00 Deluxe Movie Console 150.00
10c Jewel Bell 253.00 25c Jewel Bell 258.00	Deluxe Movie Counter
50c Jewel Bell 338.00	METROPOLITAN GAMES Card Vendor
BUCKLEY MFG. CO. Criss Cross Belle	Double Up Skill Bowl
GROETCHEN	P. & S.
Columbia Twin JP 145.00 Columbia DeLuxe Club 209.50	Tom Tom
MILLS SALES CO. LTD.	Pokerino, Location Model 5
Dollar Bell	TELEQUIZ SALES CO. Telequiz
O. D. JENNINGS 5c Std Chiefs	
10c Std Chiefs 279.00 25c Std Chiefs 289.00	MERCHANDISE MACHINES
50c Bronze & Std Chiefs 399.00	CIGARETTE MACHINES
5c DeLuxe Club Chiefs 299.00 10c DeLuxe Club Chiefs 309.00	C. EIGHT LABORATORIES
25c DeLuxe Club Chiefs	"Electro" 222.50 NATIONAL VENDORS, INC.
25c DeLuxe Club Chief	Model 9E (Electric) 321.70
10c Super DeLuxe Club Chief 334.00	ROWE Crusader (8 Col) w Stand
25c Super DeLuxe Club Chief 344.00 50c Super DeLuxe Club Chief 454.00	Crusader (10 Col) w Stand
PACE 5c DeLuxe Chrome Bell	U-NEED-A VENDOR Monarch 6 Col. w Stand
10c DeLuxe Chrome Bell	Monarch 8 Col w Stand
25c DeLuxe Chrome Bell 265.00 50c DeLuxe Chrome Bell 375.00	MERCHANDISE VENDORS
\$1.00 DeLuxe Chrome Bell 550.00	A. B. T. MFG. CORP.
5c Rocket Slug Proof 245.00 10c Rocket Slug Proof 255.00	"Auto Clerk"—(Gen'l Mdse.)
25c Rocket Slug Proof 265.00	ADAMS-FAIRFAX CORP. Cash Tray Vendor
CONSOLES	ASCO VENDING MACH. CO.
BALLY	Nut Vendor
Wild Lemon\$542.50	ATLAS MFG. & SALES CO. Bulk Vendor
Double-Up 542 50 DeLuxe Draw Bell 5c 512.50	AUTOMATIC BOOK MACH. CO.
DeLuxe Draw Bell 25c 532.50	"Book-O-Mat"AUTOMATIC DISPENSERS, INC.
Hi-Boy	"Drink-O-Mat"
Triple Bell 5-5-25	BALLY MFG. CO. Drink Vendor
BELL-O-MATIC	RERT MILLS CORP.
Three Bells, 1947	"Hot Coffee Vendor" 540.00
Track Odds DD JP	COAN MFG. CO. U-Select-It—74 Model 85.5(
Parlay Long Shot	U-Select-It—74 Model DeLuxe 95.56 U-Select-It—126 bar DeLuxe 127.56
EVANS Bangtails 5c Comb 7 CoinNo Price Set	DAVAL PRODUCTS CO.
Bangtails 25c Comb 7 Coin	Stamp Vendor "Postmaster"
Bangtail FP PO JP	HOSPITAL SPECIALTY CO. Sanitary Napkin Vendor
Evans Races	INTERNATIONAL MUTOSCOPE CORP.
1946 Galloping Dominoes JP	Photomatic
GROETCHEN TOOL & MFG. CO.	KAYEM PRODUCTS
Columbia Twin Falls	Vit-O-Mins Vendor Dental Kit Vendor
O. D. JENNINGS Challenger 5-25 595 00	Chewing Gum Vendor
Club Console 499.00 DeLuxe Club Console 529.00	LEHIGH FOUNDRIES, INC. PX Vendor
Super DeLuxe Club Console 545.00	MALKIN-ILLION CO.
J. H. KEENEY CO.	"Cigar Vendor"
Gold Nugget 800.00 PACE	"Bulk Vendor"
3-Way Bell Console 5c-10c-25c \$690.00 5c Royal Console 320.00	REVCO, INC. Ice Cream Vendor
10c Royal Console	RUDD-MELIKIAN, INC.
25c Royal Console. 340.00 50c Royal Console. 475.00	RUDD-MELIKIAN, INC. "Dwik-Cafe" Coffee Vendor
\$1.00 Royal Console	SHIPMAN MFG. CO. Stamp Vendor
ARCADE TYPE	THE ECOIN CORP
AMERICAN AMUSEMENT CO.	Tele-juice
Bat a Ball	THIRST—AID, INC. Drink Vendor
Big Inning	U. S. VENDING CORP.
Bally Bowler	Drink and Merchandise Vendor
Basketball Champ	VENDALL CO. Candy Vendor
EDELMAN DEVICES	VENDIT CORP
10'-8"	Candy Vendor 149.50
11'—8" 450.00 13'—8" 450.00 500.00	VIKING TOOL & MACH. CORP.
500.00	Popcorn Vendor

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BALLY BALLYHOO	165.00
WARTEL OSCAR	100 00
GENCO WHIZZ & STAND	79.50

GOLDEN FALLS, Reg. J.P., New Reb. GOLDEN FALLS, H.L., New Reb. JEWEL BELL, New Reb. JEWEL BELL, Replacement Cabinet	eb. 5c\$135;	10c\$140;	25c\$145
	5c\$140;	10c\$145;	25c\$150
	5c\$170;	10c\$175;	25c\$180
50c MILLS GOLDEN FALLS, H.L., I	lew Rebuilt		195.00

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UNITE	D NEVADA	w
GOTT.	HUMPTY DUMPTY	-
EXHIB	SIT STARLITE	R
CHICO	IN SEA ISLE	
WILLI.	AMS GINGER	
BALLY	NUOGY	•
	AMS BONANZA	
GENCO	BRONCO	1
CHICU	IN BASEBALL	•

POP-UP CLOSEOUT \$ 17 50 ABT CHALLENGER 49.50 FOLOING STAND 11.95 GOTT. GRIP SCALE 39.50 GRIP-VUE 49.95 BASKETBALL 1c 39.50 WITH STAND 49.50 KICK. & CATCHER 37.50 BASKETBALL 1c 37.50 KICK. & CATCHER 37.50 DAVAL MARVEL, CIG.REELS 39.5 IMP., 1e or 50 \$ \$ 14.5 OMEX. BASEBALL 30.0 FREE PLAY—SPECIAL 30.0	0 00 000
	-

GOTT, OAILY RACES	650.00
NEW CONS	OLES
BALLY WILD LEMON	W
BALLY HI-BOY	R
MILLS 3 BELLS	

BALLY JOCKEY CLUB, P.O...\$645.50

NEW ARCADE	MACHINES -
BASKET B. CHAM METAL TYPER . 10EAL FOOTBALL MIR-O-SCALE	\$1GHT\$359.50 P499.50 445.00 365.00 125.00 NE SCALE169.50

JENNINGS LITE-UP CHIEF JENNINGS STANOARD CHIEF MILLS JEWEL BELL	269	10e \$334 279 225	25 \$344 289 230	50c \$454 369 320
MILLS GOLDEN FALLS, H.L., 2-5 MILLS VEST POCKETS\$74.	230	235	240	330
GROETCHEN DE LUXE COLUMBIA\$145.00; J. P.	COL	UMBI	A\$	110.00
SLOTS, SAFES, STANDS				

		NE	W VE	NDORS
		le or t		
		M BALL		\$ 13.95
		HOT N		
		L V. Ic		
CABII	NET TY	YPE		13.75

ROLL DOWN GAMES -	
AOVANCE ROLL	499.50
SUPER ROLL	429.50
POKERINO	259.50
BUCCANEER	449.50
BIG CITY	429.50
ESSO ARROW	499.50

ALL RECONDITIONED MACHINES Sold with Money-Back Guarantee

SLOTS

BONUS BELL, 5c. \$119.50: 10c. \$129.50: 25c 139.50
GOLO CHROME, 5c., \$109.50; 10c., \$119.50; 25c., \$129.50
BLUE FRONT. 5c\$89.50: 10c\$99.50: 25c\$109.50
BRCWN FRONT, 5c. \$99.50; 10c. \$109.50; 25c. \$119.50
5c MILLS Q.T 69.50
5c GOLO CHROME, H.L\$119.50; 10c\$129.50
25c MILLS CLUB CONSOLE 149.50
VEST POCKETS, 1946 Model 49.50
10c BLACK CHERRY, NEW REB 134.50
5c JENN, SILVER CHIEF 89.50
25c BLACK CHERRY, P.EB. 2-5
5c JENN. CLUB CONSOLE CHIEF 109.50
COLUMBIA J.P., 1946 Model 89.50
50 JENN, BOONZE CHIEF, 2-5
JENN, CIGAROLA, MODEL XV 99.50
JENN, LITE-UP CHIEFS-Used 10 Days
5e-\$215; 10e-\$225; 25e-\$235.

RECONDITIONED 5 BALLS

LUCKY STAR\$169.50	5-10-20\$ 49.50
CYCLONE 123.53	STREAMLINER 54.50
TORNAGO 129.50	UN. MIOWAY 49.50
RANGER 129.53	KISMET 44.5
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VANITIES 119.50	YANKS 44.50
KILROY 119 50	VICTORY 44.50
SMARTY 99.53 FIESTA 81.53	CLOVER 44.50
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SUPER SCORE \$9.50	WILOFIRE 44.50
FAST BALL 79.50	PRODUCTION 39.50
SUPERLINER 89.50	SEA HAWK 39.50
STEP UP 79.5)	0 E / 11 / 11 / 11 11 11 11 11 11 11 11 11
MID. RACER 44.50	
CANTEEN 59.50	JUNGLE 39.50
SURF QUEEN 39.50	STAR ATTRAC, 39.50
LITE.O.CARD 79.50	BELLE HOP 39.50
YANK. 0000LE 69.50	ALL AMER 39.50
FLAT TOP 69.50	BOLAWAY 39.53
LIBERTY 59.50	SHOW BOAT 39.50
SKY CHIEF 59.50	VENUS 39.53
BIG PARAOE 59.50	TOWERS 39.50
AIR CIRCUS 59.50	ABC BOWLER 39.50
KNOCK OUT 59.50	'41 MAJORS 39.50
KEEP 'EM	SEVEN UP 39.50
FLYING 54.59	SLAP JAP 39.50
SOUTH SEAS 54.50	BOMBAROIER 39.50
SANTA FE 54.50	TEN SPOT 39.50
BRAZIL 54.50	INVASION 39.50
TRACE WINDS 54.50	MARINES 34.50

CONSOLES

5-25c KEEN, 2 WAY BONUS SUPERS .5595.00
25c KEENEY BONUS SUPER BELL 395.00
50 KEENEY BONUS SUPER BELL 345.00
BAKERS PACERS, 0.0, I.P 305 00
5c COMB. SUPER BELLS 79.50
BALLY SUN RAYS, F.P 69.50
HI HANO COMB 99.50
WATLING BIG GAME, 5c. P.O 69.50
5c PACE SARATOGA SR., P.O 99.50
5c PACE REELS, COMB 89.50
JENN. FAST TIME. P.O 59.50
BALLY BIG TOP, P.O. or F.P 69.50
MILLS JUMBO, LATE HEAO 69,50
JENN. SILVER MOON F.P 69.50
5c BALLY CLUB BELL 99.50
25c BALLY CLUB BELL
EVANS LUCKY STAR 149.50
GALLOPING OOMINOS, J.P 149.50
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ONE RALLS

ONE BALLS	
VICTORY SPECIAL. AUTO. SHUFFLE	\$289.50
CLUB TROPHY, F.P	74.50
PIMLICO. F.P	89.50
'41 OERBY	79.50
RECORO TIME, F.P	69.50
LONGACRE. F.P	
TURF KING, P.O	
MILLS OWL, I OR 5 BALL, F.P	89.50
LONGSHOT, P.O.	
KENTUCKY, P.O	74.50
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ARCADE

ORIVEMOBILE\$189.50
EVANS TEN STRIKE. 1947 MODEL 239.50
EVANS TOMMY GUN84.50
EVANS SUPER BOMBER 149.50
BALLY OEFENOER 99.50
BATTING PRACTICE 89.50
GENCO WHIZZ-Like New 59.50
AIR RAIOER 69.50
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CHICAGO COIN GOALEE, Like New 169.50
GOTT. 3-WAY GRIPS, 1946 Model 24.50
CHICAGO COIN HOCKEY 89.50
RAPIO FIRE 74.50
EXH. HAMMER STRIKER 47.50
BALLY UNDERSEA RAIDER 139.50
PIKES PEAK 24.50
KICKER & CATCHER 24.50
ABT MODEL F. BLUE 24.50
MO! MAACE L' DEAE
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UNITED'S

HAWAII ROLL-DOWN

PROVEN PLAYER APPEAL



- Straight Novelty Play
- High Score Features
- ROLL-DOWN Play
- Console Cabinet
 (Same Size As Pin Game)

SEE YOUR DISTRIBUTOR

FIVE-BALL NOVELTY PLAY





UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY

CHICAGO 40, ILLINOIS

LABAMA ABC BOARD MUSIC MACHINE

Order Effective December 15 Opens Territory For 1,000 Additional Music Machines Immediately



R. E. L. (BOB) CHOATE

MONTGOMERY, ALA. - Music operators thruout Alabama were jubilent over the ruling last week by the Alcoholic Beverage Control Board, which rescinded the regulation prohibiting "juke boxes" and dancing in places where beer and liquor are sold.

The new order, which goes into effect December 15, will apply, the board said, only after permits have been issued and in places where mechanical music and dancing are not prohibited by local laws.

A prepared statement issued by the board explained its decision to lift the music machine ban was based on passage of a 1947 legislative act giving local governments power to regulate and control mechanical music.

The ban on "juke boxes" and dancing except in certain places was imposed by the ABC Board which served during the administration of former Gov. Chauncey Sparks. Establishments which employed "live" orchestras were exempt. Gov. Folsom said during his campaign last year that he thought "juke boxes" should be allowed if other music was permitted or that both should be prohibited.

"If the rich man can dance and have music with his liquor," said Folsom "then the average person ought to have music with his beer."

The announcement, made during last eek's board meeting, cautioned licenes against "jumping the gun," and deweek's board meeting cautioned licensees against "jumping the gun," and decreed that no operator would be permitted to start until he received a per-

Under certain restrictions and requirements pertinent to the granting of permits to licensed liquor establishments "in such localities as the board may deem proper," establishments may employ live musicians, operate mechanical music machines or contract for or subscribe to wired music space, the board said. It also ruled that dancing on such licensed premises will be granted if set forth in the application, and deemed advisable by the board.

The announcement stated that permits so issued by the board may be revoked at any time for any reason the board may deem necessary or proper. Should machines be installed without permission

of the board, alcoholic beverage licenses may be revoked by the board.

It further stated "that no licenses shall be issued where local ordinances prohibited dancing or music on licensed premises.

Written applications for permits should state the model, make, serial number, the name of the owner and the terms of the contract should be stated.

The Alabama Music Operators Association has been working for this ruling for over a year. "We feel that we have really done something," states R. E. L. Choate, executive secretary for the association, "that is going to give financial relief to music machine operators operating in wet counties. I estimate that it will give to these operators approximately one thousand good locations immediately."

The Alabama Music Operators Association has accomplished a great deal since its inception, and in addition to the above, have been working on the matter of city licenses for music machines. A complete story of its accomplishments on this matter is reported elsewhere in this issue.

MOTORS REPA'RED WURLITZER — AMI
OLA—MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged
within 24 hours after arrival.
Complete No Extras \$6.00

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503 W. 41st (LOngacre 3-5939) New York

NOW DELIVERING!

Williams'

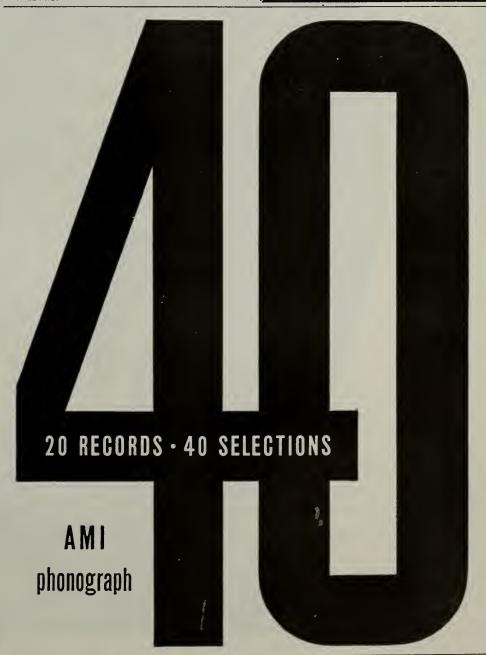
Greatest 5-Ball

PLACE YOUR ORDER NOW!

EXCLUSIVE DISTRIBUTORS



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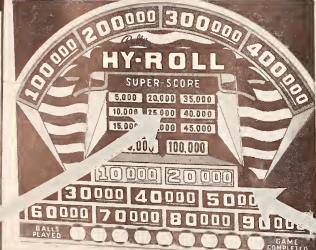


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Page 45

SUPER-SCORE BUILDS UP BY SKILL



BASKET-SHOT TRANSFERS SUPER-SCORE TO TOTAL SCORE

18 Roll-Over Buttons, 7 Pockets . . . scoring 1,000 to 10,000 . . . insure action and score-excitement on entire play-field.

> Coil-spring construction of Roll-Over Buttons insures positive pop-up. Buttons cannot stick in down position.

Richly grained natural wood cabinet is an ornament to any location.

Metal arch-armor with renewable rubber bumpers eliminates archway repairs.

Simple latch holds play-field to cabinet without nuisance of nuts and bolts.

Brilliant light-up score-board attracts play.

SUPER-SCORE buttons and pockets score TWO WAYS . . .

- (1) add 1,000 or 5.000 to player's total skill score...
- (2) add 5,000 to SUPER-SCORE. Basket-shot automatically transfers SUPER-SCORE to total score . . . an EXTRA BONUS score that gives players an extra thrill, insures extra profits to operators. SUPER-SCORE remains on back-glass at end of game* . . . a tantalizing repeat-play attraction . . . a powerful "come-on" for new players. Try HY-ROLL on location. Watch the SUPER-SCORE work. Check your profits after two or three days. You'll want HY-ROLL in every skill spot in your territory

*SUPER-SCORE may be adjusted to re-set to zero after each game.

Adjustable for 5, 6, 7, 8 or 9 ball play.









CHECK THESE

MONEY-MAKING

FEATURES



CHICAGO COINMEN RAIS \$16,000 FOR CANCER FUND NOVEMBER 23rd BANQU

Greatest Gathering Ever Of Chicago Coinmen See Great Show And Listen To Array Of Top Speakers



DAVE GOTTLIEB

CHICAGO — In one of the greatest gatherings of Chicago coinmen ever held, manufacturers, distributors, jobbers, operators and suppliers attended the Damon Runyon Cancer Fund dinner at the Mural Room of the Bismarck Hotel on Sunday night, November 23.

After dining, listening to the many honored speakers and star entertainers, the list of donations was read, and the crowd cheered when it was announced that a total of \$16,000 was raised, with additional monies to come.

Al Stern and Joe Schwartz, co-chairmen of the distributors committee in charge of arrangements, who spent most of their time in preparing the details of the affair, were commended by all for making the dinner one of the most talked about and sensational events ever to be held in this city for any purpose. Other distributors singled out for their efforts were: Gil Kitt, Ben Coven, Irv Ovitz. Al Sebring, Clayton Niemeroff and Morrie Ginsberg.

Co-chairmen of the coin machine manufacturers committee, who were extremely active in the affair, were Ray Moloney and Dave Gottlieb.

The dinner was opened with an Address by Al Stern, who introduced Vince Gotschalk as toastmaster for the evening. Gotschalk is well known for his entertaining our troops overseas, and acted in the same capacity for the War Time Conference, sponsored by The Cash Box in Chicago during the war. He is known as the "Dean of American Banquet Speakers."

Dr. Max Cutler, speaking on "Early Diagnosis of Cancer" was the first guest speaker, and was followed by the principal speaker of the evening, Dr. Morris Fishbein, who spoke on "Cancer Research".

A number of entertainers followed, all donating their services for the evening Among these who performed were

Fishbein, who spoke on "Cancer Research".

A number of entertainers followed, all donating their services for the evening. Among those who performed were: Patty Page, Mercurv recording star; Josey Thorpe, a mimic; Jack Smith, Capitol recording artist; Clark Sisters, Capitol recording artists; Alfa Demorie of Consolidated Artists booking office, who brought along some of his artists; and Priscilla Holbrook, pianist; the Quiz Kids Lonnie Lunde and Pat Conlon; Jackie Miles, national known comic; Monica Lewis, Decca recording artist; Rudenko Bros., jugglers; The Four Midnight Sons; Gene Fields, impersonator; and Tony Zale, former middle weight champion.

Following the entertainment, the

Following the entertainment, the speakers once again returned to the serious part of the program. Barnet



AL STERN

Hodes made a striking appeal for funds for the Cancer Fund; Ray Moloney, chairman of the Walter Winchell Damon Runyon Fund of Chicago, spoke a few words; Dave Gottlieb, chairman of the Coin Machine Industries, welcomed the diners; Al Sebring, distributor, thanked the honored guests and entertainers, and clarified the reason for the dinner; Herb Jones read the previous list of donors; and Al Stern read the additional donations received at the banquet.

ditional donations received at the banquet.

A thousand dollars worth of gifts were distributed during the evening.

When Walter Winchell's rational radio program was tuned in the gathering listened to him praise the industry. Following the Winchell program, Alvin Gottlieb supervised the showing of the sensational Cancer Fund Movie.

Everyone connected with the event received the plaudits of the diners, with special mention made of the work done by Dave Orman of Coven Distributing Company, and James Mangan and Gwen Desplenter and their associates of CMI.



RAY MOLONEY



WE WANT TO ALL TYPE POST-WAR PIN GA WE'LL PAY YOU TOP CASH PRICES!

WRITE - WIRE - PHONE - GIVE COMPLETE DETAILS AND PRICE WANTED!

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EXCLUSIVE DISTRIBUTORS IN WISCONSIN & UPPER MICHIGAN

NATIONAL FILBEN CORP. . . . 30 RECORD PHONOGRAPH UNITED MANUFACTURING CO. . . HAWAII ROLL DOWN H. C. EVANS

ADAMS-FAIRFAX CORP. . . . U. S. VENDING CORP. . . .

GAMES AND CONSOLES MERCHANDISE VENDORS REFRIGERATED VENDORS

"Wisconsin's Leading Distributors"

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD (SPRING 8446-8447) MILWAUKEE 14, WISC.

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ROLL-DOWN GAME

SEE YOUR LOCAL DISTRIBUTOR FOR DELIVERIES



Durant Ships Princess Elizabeth Pin Game As Wedding Gift



LYN DURANT

CHICAGO - Lyn Durant, president of United Manufacturing Company, this city, sent the first pin game to England that has been shipped since before the war - he presented Princess Elizabeth with a wedding gift of his "Singapore" game.

Durant mailed the Princess a letter calling her attention to the game. It read:

"My Dear Princess Elizabeth:

"We are sending you, under separate cover, a pinball or bagatelle game as a wedding gift in the sin-cere belief that you and your friends will find much amusement in playing it.

"Since Chicago is the coin machine center of the world, we are especially happy and honored to send you one of the latest samples of our product. You will notice that this particular model, 'Singapore' can be played without inpore', can be played without inserting a coin.

"Pinball games are enjoyed by millions of Americans. As a rule, they give accurate service indefinitely, but if anything ever should go wrong with 'Singapore', we would be delighted to dispatch a repair man immediately.

"Please accept our true wishes for your happiness."

COIN MACHINE MOVIES -

FOR REGULAR PANORAMS AND SOLO-VUES REELS OF 8 AND 6 SUBJECTS

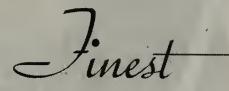
Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM 3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

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BONANZA

ABSOLUTELY THE GREATEST 5-BALL GAME EVER MADE!

BONUS and JACKPOT **FEATURES**

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BOX SCORE

LEGAL ANYWHERE!!

Tops In Roll Down Playing **Attraction**

PLACE YOUR ORDERS NOW WITH

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Distributors of Williams Manufacturing Company Products

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LOS ANGELES 6, CALIF.





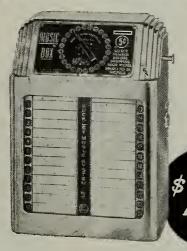
FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

YOUR CHOICE OF: erry or Diamond Ornaments, roon, Copper, Gold, Green, minum Gray, Chocolate, Surf

Blue.
Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
Club Handle and Handle Collar chrome plated.
Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
Sc-10c-25c chrome Denominator Coin Intake.
Payout Cups with anti-spoon Cup.
Drillproof Plates.



NEW



Buckley gave Music Operators the FIRST prec-tical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offer-ing a NEW music box of advanced design and perfection at a NEW LOW PRICE.

ality of material and workmanship have not en sacrificed. This sensational low price is result of economies realized in large quan-, production.

new Buckley Music Box Is genulnely me plated, with beautiful red dial plates attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.



BUCKLEY TRACK
ODDS has long been
recognized as the only seven-coin race
horse console that
would stand up month
after month—year after year—and outearn all other coin machines.
Buckley operators know this to be a
fact. Experience has proved that no
other machine can even come in a
close second from the standpoint of
earnings. Every day new operators are
finding out that the new BUCKLEY
TRACK ODDS are even more profitable
to operate than they hoped for.

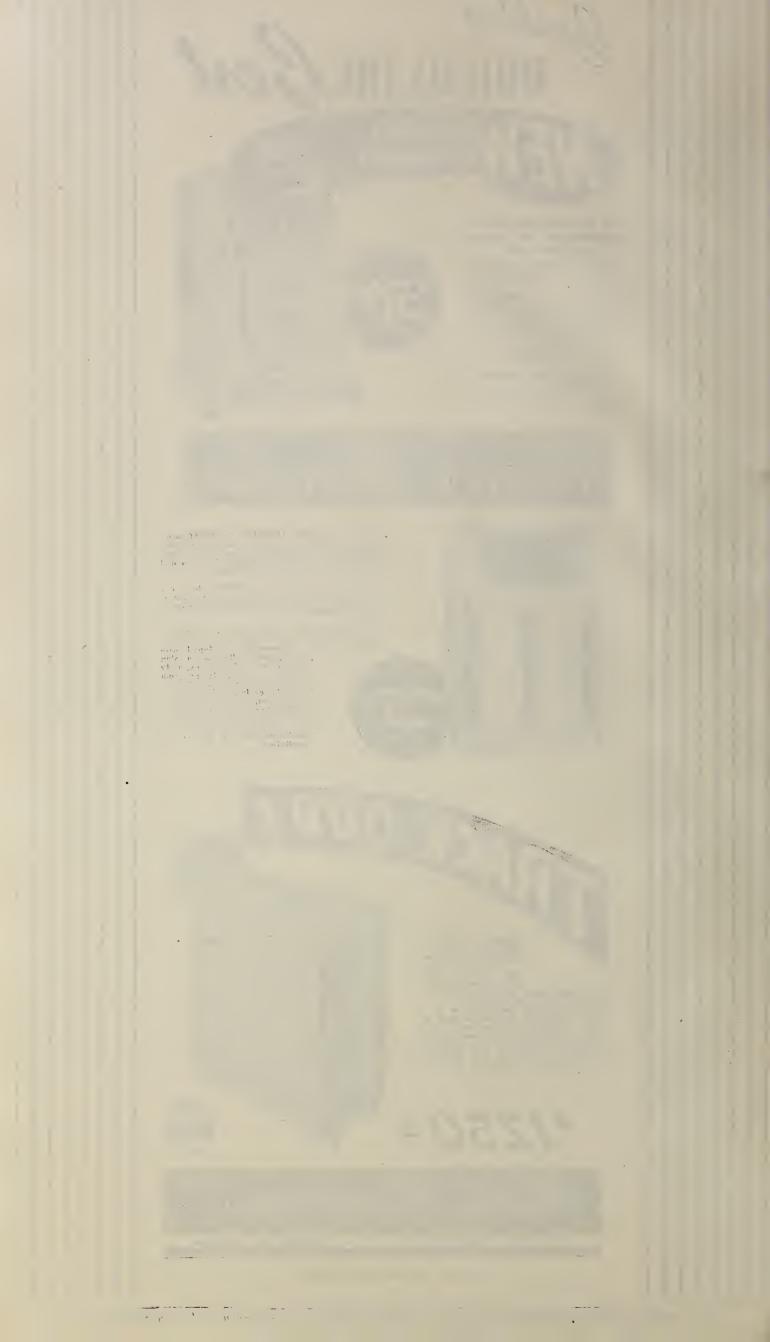
\$1250°°



Buckley Manufacturing Co.

4223 WEST LAKE STREET . . CHICAGO 24. ILLINOIS

(PHONE: VAN BUREN 6436-37-38-6532)



with

Merrily We Roll Along, Roll Along



TERRIFIC ACTION

plus

HIGH SCORE!

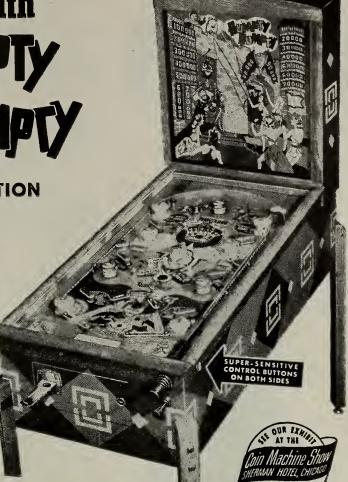
SEQUENCE!

BONUS!

KICKER

POCKETS!





featuring: SENSATIONAL Player-Controlled

FLIPPER BUMPERS

An amazing Gottlieb innovation that incites enormously increased play and earnings! Super-sensitive fingertip control buttons, on both sides of cabinet, motivate Flipper Bumpers. Unique Flipper action enables player to send balls zooming from bottom right back to top of playing field, whizzing and bounding around for super-high scoring! It's just what you've wanted for years, so don't

YOUR DISTRIBUTOR HAS THIS GAME OF SKILL AND TIMING NOW . . .

ORDER TODAY!

GOTTLIEB & CO. 1140 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

BOOTHS 2-3-4

WRITE FOR NEW **PARTS** CATALOG Factory Parts for

GOTTLIEB GAMES

Rosenberg Announced

As Distrib For N.Y.C.

"There is no substitute for Quality!"

BEN BECKER

NEW YORK—Ben Becker, Ben Becker Sales Company, regional sales representative for Bally Manufacturing Company, announced this week that Hymie Rosenberg. H. Rosenberg Company, this city, has been appointed as distributors for the Bally line in New York City.

Since the arrival of Bally's "Hy-Roll", new roll down game, the offices and showrooms of H. Rosenberg Company have been crowded with operators who are placing quantity orders. "Bally sure has a winner in 'Hy-Roll'," states Rosenberg "if we are to go by what the operators here have decided. They tell me that the collections are surprisingly high, even for roll down games. The rush of orders are so fast and furious that I've had to call Kay out of retirement to help with the office details."

Becker, who had intended to go on the road, has had to keep pretty close to the New York situation. However, he reports that Art Garvey will be contacting the trade in his territory during the next weeks.

You'll have fewer out-of-order calls with a Jennings! O. D. Jennings & Co. 4309 W. Lake St. Chicago 24, III.



1. ...

Movie Depicting Industry Unfavorably Being Revised Due To Strong Protests

CHICAGO—Some weeks back, Monogram Pictures pre-viewed its movie "Louisiana" in New Orleans and coinmen in that territory immediately started sending in protests about the way the industry was pictured.

Certain scenes in the movie erroneously placed pin ball games in the category of gaming devices, and it appeared that operators of these machines were conducting their business outside the law.

Jim Mangan, Director of Public Relations, immediately appealed to Monogram Pictures, pointing out the unfavorable and untruthful impression conveyed by this movie regarding those members of the coin machine industry.

Monogram Pictures, thru its president. Steve Broidy and Lindsley Parsons, of Lindsley Parsons Productions, Inc., production chief of "Louisiana", expressed their complete willingness to cooperate and have called for a revise of the film. Parsons stated that at the time the scenes were photographed, there was no idea that they would be offensive.

Joseph I. Breen, vice president and director of The Motion Picture Association of America, Inc., Hollywood, assured Mangan that the industry's point of view would be brought to the attention of all producers.

M. S. Wolf Plans Expansion of Biz On West Coast



M. S. (BILL) WOLF

CHICAGO—M. S. (Bill) Wolf of M. S. Wolf Distributing Company, Los Angeles, Calif.. visited the windy city for a few days this past week. Wolf revealed some of his plans for the future, which will include expanding of his present facilities in order to adequately handle the several new lines he has taken on.

Wolf was very optimistic about the future of the coin machine business, stating that in his opinion the industry will enjoy much greater prosperity. Prior to leaving for the west coast, Wolf commented "I've just received word on several very interesting items handled by our firm, and we shall make an appropriate announcement in the very near future."

M. S. Wolf Distributing Company is distributor for AMI on the west coast, and is awaiting shipments of the new wall boxes within the next few weeks, Wolf stated.

Williams

BOX SCORE

SUPER DELUXE

ROLL DOWN

with



SENSATIONAL FEATURES!

ORDER

FROM

YOUR

DISTRIBUTOR

NOW!



BOOTHS 17-18-19



Williams

MANUFACTURING

COMPANY
161 W. HURON STREET

CHICAGO 10, ILL.

Baltimore, Md. Asks Increased Tax For '48

BALTIMORE, MD.—The Board of Estimates, this city, proposed to the City Council, among other taxes, the continuation of the tax on coin machines, with some increases in the rate schedule to assure an income from coin operated equipment for next year of at least \$265,000.

The revised tax schedule on coin operated machines fixes the annual licenses for next year as follows: Music machines \$10, with an additional \$2 for each additional outlet from a single machine; pin balls and other amusement machines \$50; merchandise machines \$5; consoles \$150; and shuffleboards \$25.

WE WANT

BALLY TRIPLE BELLS

and

KEENEY BONUS SUPER BELLS

5c and 25c

State Quantity and Lowest Price Acceptable

Cash Waiting!

GLOBE DISTRIBUTING CO.

1623 No. California Ave., Chicago 47, III. (Tel.: ARmitage 0780) 11.1 241. 15

Signs AAMONY **Contract With Union**



BART HARTNETT, Bus. Mgr.

NEW YORK—Joe Hahnan, president of the Associated Amusement Machine Op-erators of New York, signed a contract this week with the United Coin Machine Employees Union, Local 245, C.I.O.

With the situation here progressing extremely favorably, according to Theodore Blatt, attorney, the signing of the contract with the Union solidifies the operating business.

Bart Hartnett, business manager for AAMONY, reports that during the past number of weeks, the membership of the association has grown tremendously, and today represents practically all of the amusement games operators.

This past week, the association moved its offices into 583 Tenth Avenue, where they have added space and increased facilities to handle the many business details. The membership is grateful to Seaboard New York Corporation for permitting them to use space in their quarters without charge mitting them to use ters without charge.

Presents Check For Runyon Cancer Fund



BALTIMORE, MD.—The checks for the Damon Runyon Cancer Fund continue to pour in to the Coin Machine Industries. Pictured above is "Chris" Christopher, Chris Novelty Company this city, handing over his contribution to Dan Molos ing over his contribution to Dan Moloney, Bally Manufacturing Company district sales manager.

THE WORLD'S LARGEST! . 63 Square Feet of Television Picture

(Colonial's Model 6300) The television set for theatres, clubs, auditoriums, schools, taverns, etc.

DISTRIBUTORS WANTED

Visit Our Showrooms, or Write COLONIAL TELEVISION CORP. 780-800 EAST 137th ST. NEW YORK 54, N. Y.

Yes, that's what we mean "Sacrifice"!

The accumulation of a wide selection of used machines through trade-ins forces us to SACRIFICE this equipment. Every used bargain is thoroughly reconditioned and is GUARANTEED to give like-new performance on location. Here is your chance to buy at real savings.

PIN GAMES

MISS AMERICA	119.50
ROCKET	109.50
RIO	99.50
STEP-UP	B9.50
BAFFLE CARD	B4.50
DYNAMITE	84.50
SUPERLINER	79.50
SUSPENSE	79.50
SPELLBOUND	79.50
STAGE DOOR CANTEEN	49.50
BIG HIT	49.50

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Alabama Ops Meet With "League Of Municipalities"

Analyse Business In Plea For Lower Taxes. Assured of Recommendation To State's Mayors of \$10 **Maximum License**

MONTGOMERY, ALA. — Claude Hall, president of the Alabama Music Operators Association, heading a group of other officials of the association, which included Sam Stewart of Tuscaloosa, treasurer; Isaac Cohen of Motgomery, secretary; Leonard Barnes of Selma, member of the board of directors; and R. E. L. Choate, executive secretary; met with the Alabama League of Municipalities this past week in an effort to point out the status of the music machine business in order to keep municipal licenses down to a reasonable figure. figure.

Meeting with the operators were Frank Livingston, president of the Alabama League of Municipalities, Mayor Lucien Burns of Selma, member of the League's Board of Directors, and Ed Reid of Montgomery, executive secretary of the League.

The meeting was held at the League of Municipalities headquarters in Montgomery, and practically the entire day was spent discussing the music machine business in the state. The League's members were shown the cost of operation, the increasing cost of equipment, and the low commission contracts entered into by the operators into by the operators.

"This meeting was most successful" stated Hall. "The members of the League who were present stated that they did not realize our business was operated as it is. They informed us that they would recommend to all mayors of towns in the State of Alabama that our city licenses be held to a maximum of \$10. Our city licenses in this state have run from \$4.50 to \$100 per machine. stressed to the League representatives that it was the aim of our Association to cooperate with the governing bodies of every town in the State, and the President of the League of Municipalities, Honorable Frank Livingston assured us that his organization would cooperate with our Association."

At the conclusion of the meeting, R. E. L. Choate was invited to address a State meeting of Mayors, which is scheduled to be held in December or January.



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"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.

Rolldown Conversion Full Production

Phil Mason To Mid-West To See Distributors

NEW YORK — Dave Lowy and Phil Mason, Dave Lowy & Company, this city, report that they are now in full production on their new conversion of the Total Roll roll down game, which they call "Champions".

"Roll down operators here accepted the 'Champions' conversion in such quantities' stated Lowy "that we were busy supplying the local demand. However, we have now increased the production to the extent where we are shipping them out of town."

According to Wally Ariagno, engineer who developed the conversion, the kit is composed of a beautifully colored lite-up backboard on which are reproduced the drawings of various athletes. High scoring is a feature, the numerals showing up on this backboard. The playing field contains lite-up rollover buttons, which have been installed where the holes formerly were. erly were.

Distributors have been appointed in rolldown territory. They will have the "Champion" conversion kits, and will convert the games for operators. A complete set of diagrams and simple instructions will be included with each kit.

Phil Mason will visit the distributors starting this week and will remain on the road for about three weeks. Accompanying Mason will be Wally Ariagno, the engineer, and they will visit Cleveland, Detroit, Milwaukee, Chicago and wind up on the west coast.

Pictured below at "Champions" con-ersion is (left) Wally Ariagno and Phil Mason.





N. Mexico Court Rules Coin Machine Tax Out

BELEN, N.M.-A section of a Belen city ordinance levying an annual tax of \$18 on music machines and pin games was invalidated by District Judge Charles H. Fowl-

Attorneys predicted the ruling might affect similar tax ordinances of other cities.

The judge ruled the section of the ordinance in question placed a tax upon the machines without regulating them. He held the statute giving municipalities power to tax the equipment provided also for their regulation, and that a straight "occupation tax" was illegal.

The ruling, given orally after a hearing, was made in a case brought by J. L. Greiner, Jr., of the Greiner Music Company of this city against the City of Belen. The judge granted the firm's request for an injunction prohibiting the city from attempting to collect the tax in the future, and ordered repaid to the firm \$324 paid under protest.

The suit was filed by Greiner only because he thought the tax was too high. The judge did not uphold this contention.

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SIXTEEN RUNYON NIGHT DINNERS EXPECTED TO BRING \$60,000

Around \$200,000

CHICAGO—It is estimated by Jim Mangan, director of CMI Public Relations Bureau, that the 16 momentous Runyon Night Dinners given at various hotels thruout the country by coin machine distributors and operators on November 23, will swell the fund by at least \$60,000.

Cities holding dinners (with chairmen) were: Albany-Robert Lawrence; Kansas City-Carl Hoelzel; Milwaukee-Harry Jacobs, Jr.; Salt Lake City-C. M. Mc-Murdie; Syracuse—A. N. Delaport; Cincinnati—William Marmer; Detroit—A. P. Sauve; Dallas—George Wrenn; Denver—Bill Erskin; Chicago—Joe Schwartz and Al Stern; Portland, Ore.—Dan V. Huguenin; Indianapolis-Sam Weinberger; San Francisco-John Ruggiero; St. Louis - Lou Morris; Houston - A. H. Shannon; and Baltimore - Chris Christopher.

Special collections without dinners were also put on in Tulsa, Los Angeles, Boston, and many other cities.

"Returns are not in yet," stated Mangan, 'but it looks like Chicago's dinner netted around \$16,000. Cincinnati's contribution was more than \$7,000; Baltimore brought in about \$4,400; Boston wired us that \$1,446 is on the way; Los Angeles sent in \$940.; and our staff is working overtime tabulating the returns from other parts of the country." Although it will take several days to tabulate and acknowledge every single donation, I feel that our total collection in CMI is now crowding the \$200,000 mark."

The big memorial book being prepared on the Damon Runyon Cancer Fund containing the individual donation of every member of the industry will go to the printers in a few weeks, and Mangan stresses the fact that it is of paramount importance that every individual in the industry gets his donation to CMI in time for their name to be included. Ten thousand of these memorial books will be circulated at the Coin Machine Show on January 19 to 22, and every contributor will get a tremendous thrill out of seeing his name listed.

"Damon Runyon Night, with its programs and shows in sixteen of America's largest cities" continued Mangan "was probably the largest and most impressive display of American spirit offered to the American public in recent years. The entertainment and cooperation of the artists was magnificent. The country is talking about us and every dinner chairman, along with every member of his committee, is to be congratulated. The dinners were an outstanding success, and in every case the results showed not only in the amount of money brought in, but also in the great acclaim received from city leaders and professional people and the

Additional special drives are being conducted in many other cities, and it is expected that collections will add considerably to the total amount donated for the Damon Runyon Cancer Fund.

Estimate Total Now Albany Coinmen Organize Committee To Continue Runyon Cancer Fund Drive



BOB LAWRENCE, Chairman

ALBANY, N. Y .- The Damon Runyon Cancer Memorial Fund Dinner, held here November 23, at the Ten Eyck Hotel, embracing coinmen from the eastern New York area, was a decided success.

Under the chairmanship of Robert B. (Bob) Lawrence, a program was run off that included dinner, speakers and entertainment. Dr. Tompkins of the New York State Health Department, Division of

Cancer Research, painted a vivid picture of the necessity of public support of the cancer research work. Henry Seiden, well known coinman, addressed the group, emphasizing the necessity for full and active cooperation of all in the coin machine

Donations and pledges of the committee alone brought almost one-third of the goal originally set, and it was therefore decided to raise the goal to \$4,000.

A resolution was passed to form a subcommittee for the eastern New York area to take concerted action to include all coinmen, their employees, locations and friends. Mrs. Jules Olshein of Albany is heading a group of operators and distributors wives who will carry on a drive of their own.

The campaign will be carried out by these coinmen of eastern New York State under the name of the "CMI Campaign For Damon Runyon Cancer Fund Of Albany." The committee, headed by Bob Lawrence, who was voted chairman, is composed of: James D'Ambrosio, Fred A. Etoll, John Fuller, Fred Garrett, Howard G. Gordon, Burt Meyers, Herman Murray, Jules Olshein, Richard C. Puels, John T. Quinn, Henry W. Seiden, Ogden Whitbeck and Ben S. Wolman.

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DENVER RE-ELECTED PRESID AUTOMATIC MUSIC OPS

Annual Reports Rendered. Coinmen Show Optimistic Spirit



ALBERT S. DENVER



SIDNEY H. LEVINE

NEW YORK-At the annual dinner and general meeting of the music operators of the Automatic Music Operators Association, Inc., here, November 25, Al Denver was re-elected president of the organization by acclamation.

Other officers elected were: Charles Bernoff, vice president; Harry Wasser-man, treasurer; and Sal Trella, secretary. Members voted in to serve on the Board of Directors were: Al Bodkin, William Goetz, Lou Herman, Sol Tabb and Joe Hahnan. The first three members are repeaters, and the last two are new directors.

The attendance of the members at Rossoff's Restaurant for the banquet and meeting was the largest of all time, and it was agreed that it was the best meeting ever conducted by the association, with practically 100% of the membership in attendance. After the dinner, the business of the association was conductedelections held, and members given the floor for their comments. Denver and Sidney H. Levine, attorney for the organization since its inception, were given a vote of thanks for the splendid leadership and their devotion to the operator's problems.

Willie Levy, resigning member of the Board of Directors, was presented with a watch for the time and efforts given while serving the needs of the association.

Annual reports were rendered by Denver and Levine. Denver spoke of the history of the association, pointing out the great strides made in recent years, and presented the problems now facing music operators. Levine reviewed the legal situations faced during the past

year, among which were the Albany tax situation, the Scott-Fellows Bill in Washington; and the impending city license situation. It was announced that the membership performance bond program was a decided success, with only one member suspended, and every member renewing their bond.

Local problems were reviewed, and

progressive ideas adopted. Among one of the suggestions that will be tried out is a method of "On The Spot Advertising". Locations will be given placards showing the "hit" songs in an effort to stimulate play.

The meeting was held on a note of optimism, with officers and the membership looking to a bright and profitable future.

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Sensational Conversion of Total Roll Rollover Game, featuring all Rollover Buttons on playing field — no holes.

New Type Live Action, Lite Up Rebound Back Arch.

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Illinois Phono Ops Assn Collect \$3,500 At "Juke Box Night"



RAY CUNLIFFE

CHICAGO — The special 'Juke Box Night" sponsored by the Illinois Phonograph Owners Association in behalf of the CMI Damon Runyon Cancer Fund, was pulled off on Tuesday night, November 25, at the Studebaker Theatre, and Spike Jones' "Musical Depreciation Revue" played to a packed house of coinmen (1,300) . . . even at double the regular price of tickets. price of tickets.

Ray Cunliffe, popular president of the phonograph operators association, was presented to the gathering as host of the evening by Spike Jones, who acted as master of ceremonies. After a warm welcoming address, during which Cunliffe picked out and introduced leaders of the industry who were in the audience, and who had purchased large blocks of tickets, he brought out on the stage the two national leaders of the CMI Damon Runyon tional leaders of the CMI Damon Runyon Cancer Fund Drive, Ray Moloney, national chairman, and Dave Gottlieb, president of CMI. Cunliffe then presented Dave Gottlieb with a check for \$3,500 representing the proceeds of the evening.

The theatre itself, stage and lobby were spotlighted with gaily lit music machines supplied by AMI, Mills Industries, Packard Manufacturing Corp., Rock-Ola Manufacturing Corp., and The Rudolph Wur-



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litzer Co. A music machine in the lobby collected nickels for the Fund.

Adding to the general hilarity of the evening were special "juke box", bell machine, and pin game effects. Thruout the acts, names of individuals in the in dustry were continually being mentioned, giving the affair an intimate air of friendliness between the audience and members of the Spike Jones Company.

Counting The Loot Donated In Chicago



CHICAGO—Prior to presenting the checks to CMI Damon Runyon Cancer Fund, coinmen and guests add up the total of Chicago's contributions gathered thru the running of their tremendous dinner on November 23rd, at the Bismarck Hotel. Pictured above are: (left to right) George Glassgold, New York attorney and director of the CMI Damon Runyon Cancer Fund film; Maurice Goldblatt, president of the University of Chicago Cancer Research Foundation; Ray Moloney, national chairman of CMI Damon Runyon Cancer Fund; Barnet Hodes, former Corporation Counsel of the City of Chicago; Dave Gottlieb, president of Coin Machine Industries; and Gil Kitt, Empire Coin Machine Exchange. Machine Exchange.

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Active Amusement Mach.nes, Philadelphia, Pa. 54 Adams-Vee & Abbott, Inc., Chicago, Ill. 28 Aireon Mfg. Co., Kansas City, Kans. 49 Amer.can Amuse. Co., Chicago, Ill. 55 AMI, Inc., Chicago, Ill. 44 Atlantic N. Y. Corp., N. Y. C. 59 Automatic Music Service, Elizabeth, N. J. 59 Automatic Sales Co., Nashville, Tenn. 58
* * * Bally Mfg. Corp., Chicago. Ill. Back Cover, 45, 46 B'lotta Dist. Co., Newark. N. J
* * * Century Sales Co., San Francisco, Cal
Console Distributing Co., New Orleans, La
DeLuxe Record Co., Linden, N. J30 DuGrenier, Inc., Boston, MassAut. Mdse.
Chicago, Ill. 42 Exclusive Records. Hollywood, Calif. 32 * * * Jack Fina 30
* * * Genco Mfg. & Sales Co., Chicago, Ill
Eddy Howard10, 24 H. Z. Vending & Sales Co., Omaha, Nebr58
International Phonograph Co., New Orleans, La
Beatrice Kaye
* * *
Lavoie & Hillman, Inc., Fall River, Mass54 Frank Laine
Mercury Records. Chicago, Ill
Oxford Music Corp., N. Y. C
* * *
The Ravens
Santly-Joy, Inc., N. Y. C
Top Records, N. Y. C32 Taran Dist., Inc., Miami, Fla51
United Coin Machine Co. Milwaukee, Wisc
Eddie Vinson 37 V-P Distributing Co., St. Louis, Mo. 44 Vitacoustic Records, Chicago, Ill. 11 Lawrence Welk 35 Williams Dist. Co., L. A., Cal. 49
Williams Dist. Co., L. A., Cal

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All American	19.59 Stage Door Canteen. 49.5	27012 03211
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Captain Kidd Double Barrel	19.50 39.50 Strat-O-Liner 19.50	Commetery trebuilt 143.30
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Hotel Reservations For Show Should Be Made Now

CHICAGO—We would like to call the attention of all coinmen to the fact that room reservations in Chicago during the week of the Coin Machine Show, week of January 19 to 22, should be made right this moment.

During the past week, coinmen have been writing and phoning about hotel rooms for the show week, and it appears that they are going fast. If you have reserved your rooms, make sure you have a confirmation from the hotel.

Show week is going to be the greatest ever held, and no one should miss it. However, if coinmen are lax in reserv-

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ing their hotel space, there won't be any available space left. So get in touch with the various hotels immediately.

1948 COIN MACHINE **WILL FEATURE SPECIAL PROGRAMS**

CHICAGO—The 1948 Coin Machine Show will feature special programs during the four days of the show for the visiting coinmen. Listed below is the schedule:

MONDAY EVENING, JANUARY 19

Dinner in honor of the officers of all state and local associations.

TUESDAY NOON, JANUARY 20

Luncheon, followed by an address by D. Preston Bradley, who in past years has always had a message of special importance to the coin machine industry. At the same meeting, Jim Mangan, director of CMI Public Relations Bureau, will lead a discussion on the industry's public relations program.

WEDNESDAY EVENING, JANUARY 21

Dinner and annual meeting of all regular members of Coin Machine Industries, Inc. Following the dinner will be election of directors to succeed those whose term expires.

THURSDAY EVENING, JANUARY 22

The climax of the four-day session, the Annual Banquet in the Grand Ball Room of the Stevens Hotel. This year the banquet is especially important because of the industry's activity in raising money for the Damon Runyon Cancer Fund. Walter Winchell, director of the Damon Runyon Fund, will attend and will be presented with the check covering funds collected by the industry. Many other notables are expected to attend.

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B-R-R-R — the winds are blowing, the temperatures dropping in this Windy City and, brother, its cold and getting colder. But, this cold snap is whipping up lots of enthusiasm amongst coinmen hereabouts. Things are looking up and there's lots of optimism in the air. All eyes are looking forward to the forthcoming big show in January.

Spent one of the most enjoyable and interesting evenings last week while attending the CMI Damon Runyon Memorial Cancer Fund dinner. Practically everyone in the coin machine business was present at the Bismarck Hotel. The affair was one of the finest in the way of food and entertainment. And the collection of funds for the Cancer drive very gratifying. Much credit is due Al Stern, Joe Schwartz, David Orman and other members of the arrangement committee. It was a night that will be long remembered by all who attended.

Visited with Eddie Hanson of Groetchen Tool and found him busy making plans for the coming show . . . Things are starting to hum out at Pace Mfg. Co. Gene Bates tells us that orders are starting to pour in and business is on the upswing . . . Spent a nice afternoon visiting with Carl Morris of Micro-Master Co. Carl is one hombre who has plenty of enthusiasm and zip and knows the business. Carl likes to discuss the past and the future and, for the present, he says, "things were never better" . . . Al Sebring of Bell Products getting his nerves settled after being called on to make a speech at the dinner last week.

Bill Wolf of Los Angeles in town and working on a few deals. Bill left feeling very good. "Looks like something big might pop soon," says Bill . . . Joe Caldron, assistant sales manager for AMI left this past Friday for a trip to Baltimore where he will attend the opening of the new David Rosen offices. From there Joe plans to go on to Philadelphia and Pittsburgh, returning to Chi sometime this week. Monte West takes over during Joe's absence . . . Spoke with Lindy Force who is taking life easy these days, recuperating from his recent operation. Lindy tells us he's feeling much better and hopes to be back on the job by the fifteenth of this month.

Dropped around to Coven Dist. Co. and had a nice visit with Ben Coven. Found "Bally" Sally (Goldstein) among the missing, due to illness... Harold Motherway of Marquette Music phones our Chicago office for reprints on the Profit and Loss statement for juke box operators that appeared in the November 22nd issue of THE CASH BOX. "This statement gives the location owner facts of vital importance to all juke box operators," says Harold.

Gordon Sutton keeping busy hopping back and forth between Indianapolis and Chicago. Gordon just returned from a visit to his Indiana Simplex firm and reports everything rolling along very well... Charles Aron, prexy of Aristocrat Records, took off on a trip to the deep south this past week to contact distribs in Birmingham, Atlanta, Nashville and Jacksonville... Les Griffin of the Griffin Dist. Co., Jackson, Miss., seen around town confabbing and conferring with different coinmen... Harry Williams out on the west coast on biz. Meanwhile Fulton Moore carries on and reports things are humming over at Williams with their new games "Box Score" and "Bonanza" going over very big.

Among the out of towners this past week were: Herman Paster of St. Paul, Minn... Sam Taran of Miami, Fla... Bob Bleekman, regional manager for Packard Mfg. Corp., back in town after his recent trip to Omaha, Kansas City, St. Louis and Des Moines... Jack Buckley of Vitacoustic Records out of town for a few days this last week on biz... Art Weinand of Rock-Ola Mfg. Corp. tells us the gang from Rock-Ola were out in force to attend "Juke Box Night" at the Studebaker Theatre this past Tuesday night with fifty of their em-

ployees attending. Art informs us that South Dixon of Johnson City, Tenn. visited them recently . . . Eddie Messner of Aladdin Records in town signing up new artists.

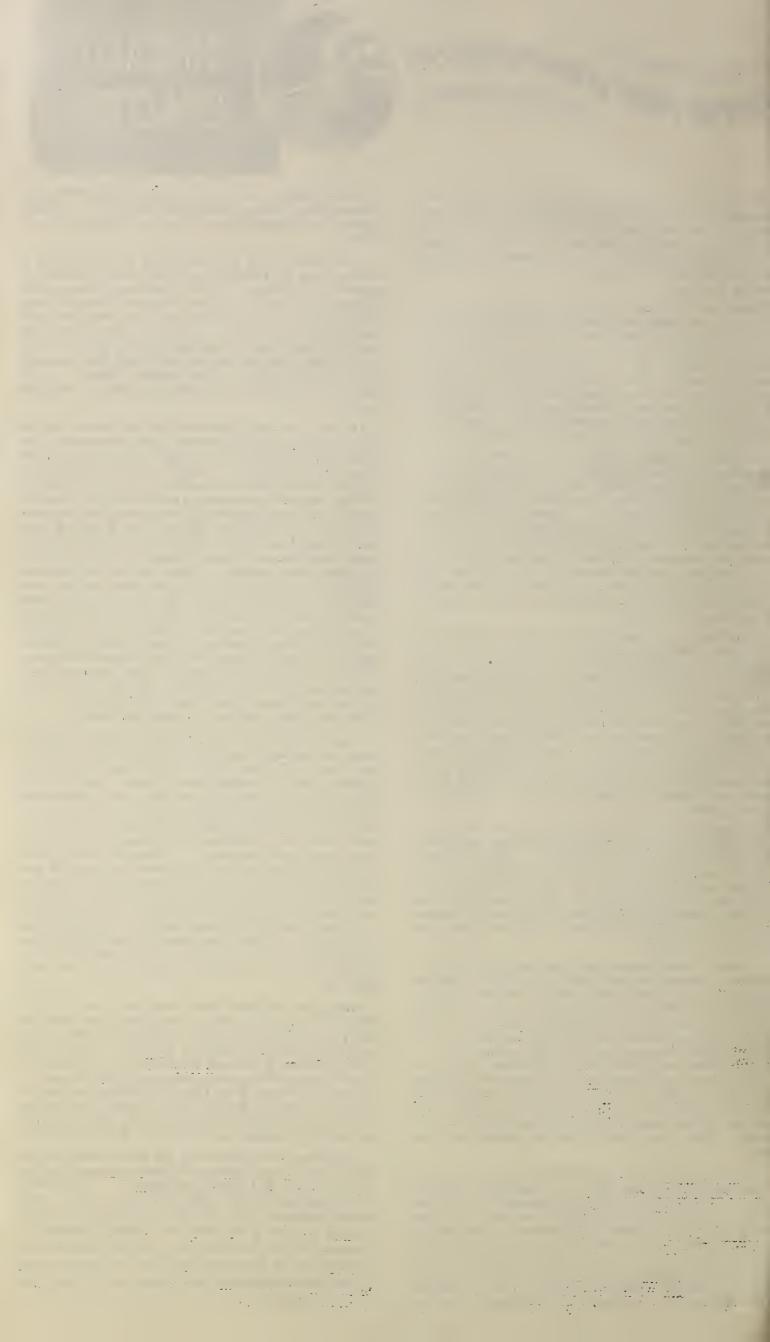
J. R. Bacon of O. D. Jennings & Co. back from a business trip to Pennsylvania while Louis Urban returns from Alabama . . . Bill Lipscomb, Eastern sales manager for Jennings reports everyone hard at work, making plans for the forthcoming coin machine convention and NAMA show . . . Ratph Sheffield of Empire Coin just back from a lunting trip to Northern Wisconsin. Ralph started out to nunt deer but returned with two fat rabbits — nice hunting, Ralph . . . Gil Kitt off to Baltimore to spend the noliday with his family.

The boys are really punching 'em out over at United Mfg. Co. Billy DeSeim informs us the production rate is increasing steadily to keep up with the demand for the new United games . . . Spoke with Gwen Desplenter of CMt's Public Kelations bureau who was very happy over the marvelous showing at the Studebaker Theatre. Among the many prominent coinmen in the audience were: Dave Gottlieb, Kay Moloney, Art Weinand, Gordon Sutton, Lindy Force, George Glassgold, Joe Caldron, Bob Gnarro, Charles Rosenblatt, Tom Diviano, and many, many others . . . Gwen tells us CMI collected \$3,500 for the Cancer Drive at the show and are very grateful to the many people who went all out to help make this such a big success . . . We hear CMI has added a new writer to their staff, namely Marilyn Roble. Marilynn formerly worked for Movie Story as assistant editor . . . Bernie Schutz of Coin Amusement Games informs us they have moved to larger quarters, now located at 1023 E. 47th Street. Bernie tells us he's feeling much better these days and all he needs now to make him 100% perfect, "is a million bucks".

Sam Gensburg and Sam Wolberg, both of Chicago Coin, very enthused over their two games "Roll Down" and "Sea Isle". "Sea Isle" features lighted roll over buttons, plus a double bonus feature, while "Roll Down" features a new kick out hole, spots number and doubles the scoring. Both these games are going over very big with distribs calling for repeats . . . Lee S. Jones of P. & S. Machine Co. getting ready to make some announcements soon . . . Over at Bell-O-Matic we found Grant Shay very enthused over several new models which are now in the works. Grant tells us they've been going at a steady pace this weck trying to get ahead of themselves to make up for the holiday . . . Vince Murphy of Globe Distrib. Co. getting all set to display their new coin changer at the NAMA show this month . . . Larry Frankel of the Frankel Dist. Co. in town this last week and visiting over at the Bally Mfg. Co.

Herb Jones of Bally talks about their new roll down "Hy-Roll" and the marvelous reception it has received. Herb says this one is really a winner and big repeat orders are already starting to pour in . . . Dick Hood of H. C. Evans & Co. back from his trip to Florida and Puerto Rico and reports consoles are in big demand . . . Al Stern of World Wide Dist. Co., informs us that deliveries on the new Keeney "Gold Nugget" are starting this week. Al tells us he didn't see his office for three weeks while working on the Damon Runyon banquet.

Lyn Durant of United Mfg. Co. gifted Princess Elizabeth with a very unique wedding present. Lyn air expressed one of United's new games . . . D. Gottlieb & Co. announced the release of its complete parts catalog this past wek. The boys inform us that this manual will be a big help to Gottlieb operators in ordering their replacement parts . . . The Thanksgiving holiday sort of broke up the week. We found many of the coinmen heading out of town and closing shop early on Wednesday.





The Automatic Music Operators Association held its annual feast and elections this past Tuesday, November 25, and enjoyed the largest attendance of all time. Practically every member attended, and it was heartening to note the spirit of optimism expressed by all. Al Denver was re-elected president by acclaim, and other officers voted in were: Charley Bernoff, vice president, Harry Wasserman, treasurer, and Sal Trella, secretary. Two attained the Board of Directors for the first time - Sol Tabb and Joe Hahnen. Three of the old reliables stay put — Al Bodkin, Bill Goetz and Lou Herman. Willie Levy, resigning member of the Board, is flashing a beautiful watch, presented to him by the association. Sidney H. Levine, attorney for the association, as well as Barney Schlang, business manager, received the thanks of the members for the good work they've performed the past year.

With roll down games being placed more and more, the Associated Amusement Machine Operators of New York announced thru Teddy Blatt, its attorney, that Joe Hahnen, president, had signed a contract with the Union . . . Mike Munves returned from a three week vacation in Hot Springs, Ark., and tells about the airplane ride. Mike claims it was the worst ride in his experience, the plane having to make an emergency landing by instruments in Nashville, Tenn. Munves claims he wasn't scared — much . . . Jack Mitnick, Runyon Sales Company, who spent part of the vacation with Munves in Hot Springs, returns this coming Monday . . . Sanford Levine, Cleveland music operator, visiting in the big city . . . Business so "hot" on Williams' "Box Score," Dave Stern leaves the Newark office and comes into the city to help Harry Pearl (Seacoast Distributors)

take care of the operators. Seacoast has another fast

tween the two games, both Stern and Pearl have

selling rolldown game in Ponser's "Pro-Score."

their hands full.

Ben Becker, Ben Becker Sales Company (Bally regional sales representative) announces the appointment of Hymie Rosenberg, H. Rosenberg Company, as Bally distributor for New York City, Bally's rolldown sensation "Hy-Roll" is on the floor and Becker has to stay around the display room to help Rosenberg out. Ben was scheduled to "hit the road," but action is so fast around here, he had to stay on. However, we hear that the genial Art Garvey will be making the rounds this week. Art will have to play some more of that "solitaire gin," with Becker as an opponent in absentia . . . Bob Jacobson, former owner of United Music Company here, and now distributor for C-Eight's electric cig machine in Florida, back in town for a visit . . . Moe Luber, that motor repair expert, has some nice plans in his mind, which he will put into effect very shortly.

Bill Alberg, Brooklyn Amusement Machine Company, Brooklyn, one of the best loved coinmen in the country, off to Johns Hopkins Hospital for an operation . . . Nat Cohn, Modern Music Sales Company, plenty busy handling the Signature records for quite a nice chunk of territory . . . The new roll down conversion "Champions" being made by Dave Lowy & Company in nice demand. Production stepped up, and Phil Mason leaves for a three week trip, which will take him to Cleveland, Detroit, Milwaukee, Chicago, and probably to Los Angeles. Accompanying Mason is Wally Ariagno, the engineer who developed the conversion . . . Joe Hanna, Hanna Distributing Company, Utica, N. Y., spends all day Tuesday along coinrow . . . Al Maniaci, Paramount Music Company, laid up with a bad cold.

Plenty of local coinmen will be attending the opening of Dave Rosen's offices in Baltimore on Sunday, November 30 . . . Harry Schneider, Seaboard Corporation of New York, Tenth Avenue office, handling all the rolldowns, and is he busy . . . Music operators sending condolences to Lou Hirsh, Silvertone Music Company, whose mother died this week . . . Harry Rosen, Atlantic-Seaboard New York Corporation, off to sunny Florida, leaving Bert Lane and Meyer Parkoff with the job of taking care of those orders for Genco's rolldown game "Bing-A-Roll" . . . Jack Semel, Esso Manufacturing Corporation, Hoboken, N. J., so well pleased with the business now coming out of Michigan after his recent showing, he plans a trip to the west coast. Semel, and the other half of the Esso deal, Jack Rubin, entertain Tom Chute of Jackson, Mich., who visits the plant to place an order.

Coinmen of the eastern part of New York State, with headquarters at Albany, get together and form a group to really put the "heat" on for collections for the Damon Runyon Cancer Fund, All the wives have been put to work, and have their own committee. Bob Lawrence was selected to act as chairman for the drive . . . Now that Al (Senator) Bodkin is once again serving on the Board of Directors of the Automatic Music Operators Association, he will have to keep buying a tie a week — just to keep up appearances . . . The final votes of the music operators thruout the country, selecting the best money records, and the best money making artists, appears in this issue.

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Oh. those Southland turkeys were delicious . . . But that's California for you . . . bigger and better . . . (We don't expect Texas to concur with this opinion) . . . The west coast coast coinbiz looks like it's finally coming out of the dumps . . . everywhere we look business seems to be getting better and better . . . by the time Xmas rolls around, the industry here should once again be in full swing . . and heading for the biggest year in its great history.

Harry Williams, boss-man of Williams Manufacturing Company, flew out to see his dad, M. C. "Bill" Williams (Williams Distributing Co.) . . . Harry takes no chances with the transportation problem out here . . . to make sure he'd be able to get around to see all his many friends on the west coast, he had his little British car shipped out by rail . . . he flies his own plane too . . . Your California correspondent spent the better part of an hour with both Harry and Dad, learning the finer points of the two new Williams games, "Box Score," a real baseball roll-down, and "Bonanza", a hot fiveball with many novel features and puhlenty of action . . . they're both something to see and play . . . that

Sam London of Milwaukee was in town last week, and visited with many of the coinbiz folks in town . . . W. E. Happell of Badger Sales taking some nice orders for Rockolas, and opining that the music biz is showing real signs of big time action . . . Pretty Nancy McLaren, secretary to Messrs. Gaunt and Parr of General Music had her tonsils removed last week . . . Fred Gaunt has been doing a fine selling job on the new Genco rolldown "Bing-A-Roll" . . . At the Southern California Automatic Music Ops Association, Jay Bullock tells us that a nice deal has just been closed with one of the largest music stores in the city . . . seems this store is opening a new outlet and, instead of building booths, (an expensive project) they're buying a number of the Vend-A-Tune Record Bars, and will make them available to customers for self-service . . . That Bar has loads of possibilities . . . you ops should get next to it.

"Mac" McCreary of Solotone spent the Thanksgiving holidays in Palm Springs . . . President Forrest E. Wilson of Solotone left this warm climate for Chicago and points east on biz . . . (it must have been important . . . brrrrrrrrr) . . . Dropped in to see Al Bettleman at C. A. Robinson's, only to find that Al has lost his touch for running up high scores on the five-balls . . . seriously, though, Al has been really busy selling all over the Southland . . . Op Dwight Defty in town last week on biz . . . Dwight tells us that things are moving along exceptionally well up around Bishop . . . collections up. new equipment going in, etc., . . . sounds fine.

* *

Sales Manager, Warren H. Taylor of Mills Sales Company informs us that number of motion pictures studios are using Mills "Constellation" phonos in pix now shooting . . . Charlie Fulcher took a brief respite from the cares of the business world last week . . . Over at Sicking we found a horde of beaming faces including those of Jack Ryan, Jack Simon and Phil Robinson . . . Chicago Coin's new "Roll Down" is creating quite a sensation in these parts, or so Mr. Robinson would give us to understand . . . Elky Ray (Gold Coast Coin Machine Exchange) taking some nice repeat orders on Gottlieb's new five-ball "Humpty-Dumpty" . . . Elky confides that he's taking a trip through the southern part of the state to contact ops.

Dannie Jackson of Automatic Games gives out with

the information that they have become very well known in Nevada . . . Dan says that they're equipping many of the finer clubs in both Reno and Las Vegas with their bells . . . Lyn Brown sez his new roll down "Pro-Score" is going even better than originally hoped for . . . Dropped around to see Len Micon of Pacific Coast Distribs where things are a beehive of activity, what with the latest shipment of Genco's "Bing-A-Roll."

M. S. Bill Wolf off to the Windy City on biz, while sales manager Nels Nelson holds the fort here in the city . . . in between trips, that is . . . they are the travellin'est pair . . . "Big Inning", Bally's new baseball game looks like something that should move fast with all the ops . . . Paul Laymon tells us that contributions are still coming in for the Runyon Cancer Fund, with the donations for last week bigger than ever . . . Let's keep giving to this great cause . . . wind up the year right by making the Coin Machine Industry very proud of having helped make this cancer drive a wonderful success.

Incidentally, let's say it here and now and forever have it on the record, that Paul Laymon has done one great, grand job for the Damon Runyon Memorial Cancer Fund and everyone of the coinmen here who have come thru with contributions should all receive acclaim of the C.M.I. These boys have worked and worked hard right along with Paul spreading the word far and wide of the great Damon Runyon Memorial Cancer Fund work. Hey, Walter Winchell, we understand you read *The Cash Box, so,* when you get to this little paragraph—why not give Paul Laymon and the boys in the Land of Sunshine some of that credit due them for the great work they've already done, and are continuing to do each and every day, right up to the final second of this grand drive?

Had quite a conversation with Al Silberman, sales manager for the Adams-Fairfax Corporation . . . Al is just back from a national tour where he contacted all leading distributors in the country . . . he informs this writer that ops and distribs are at "an almost feverish pitch of excitement over the new A-F item" to be shown at the NAMA convention at the Palmer House in Chicago, December 14th through 17th . . . According to advance reports, new attendance records should be set at this convention . . . Al says it's really amazing and gratifying to find so many regular coin machine people swinging their full interest toward vending machines . . . President Bernie Shapiro and Silberman will be on hand to greet all of the Adams-Fairfax distribs at their banquet to be held at the Bismarck Hotel on December 15th.

Prexy Art Rupe of Specialty Records has been busy waxing sides with Jimmy Liggins. Art is getting set to meet Roy Milton in St. Louis and finish out the last two weeks of Milton's tour, prepping sides for wax while en route . . . then back to Hollywood where he'll record more of those hot Milton numbers . . . The brothers Bihari of Modern Records have been mighty busy the past week reorganizing their sales set-up . . . things are humming at the new distribution office on Pico Blvd. . . . The boys will probably fly down to New Orleans to attend the opening of Eddie Robinson's new offices of the Music Sales Company . . . One of Modern's biggest distribs . . . Exclusive has been hustling the past week releasing some really terrific new numbers by such talent as Jack McVea, Joe Liggins, and The Three Blazers . . . grab a listen you music ops . . . you'll be glad you did, buhlieve me.

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THE CASH BOX COIN MACHINE CLASSIFIED ADVERTISING SECTION MACHINE MARKET

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WANT - To Purchase for export shipments - Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer 1015 Phonos; Victory Specials; Gott. Daily Races or any late F.P. One Ball Games. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070.

WANT — Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots $5\phi-10\phi-25\phi$ & \$1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - New Williams All Stars. Call or Write: ANTHONY HIRT, 2303 N. 11th St., SHEBOYGAN, WIS. Tel: 3273

WANT - 5 Ball F.P.G. Fly. Trapeze, Maisie, Play Ball, Superscore, Gold Ball, Hawaii, Mystery, Mexico, Nevada, Cyclone, Tornado, Coed, Bally Victory Specials. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay \$90. for Seeburg Vogues, \$50. for Wurl. 71's & 81's. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT - Victory Specials; Special Entrys. Write your lowest prices. EMPIRE STATE DISTRIB-UTORS, 220 SO. UNION, PUEBLO, COLO.

WANT - DuGrenier "S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT - All type post-war pin games. We'll pay you top cash prices. If you have post-war pin games, get in touch with us immediately. We've got the cash waiting. Give us complete details of the games, condition, also give us the price you want. No time wasted - we mean business. Write, wire or phone us immediately. CENTURY SALES CO., 1002 BUCHANAN ST., SAN FRANCISCO, CALIF. Tel: FI. 6-5273.

WANT - 1 Ball Free Play Games. Cash waiting. Advise name of game and price in first letter. GENERAL MUSIC CO., 1157 POST ST., SAN FRANCISCO 9, CALIF. Tel: Graystone 4-7878

WANT - Wurl., Seeb. 30 wire Hideaways; Wurl. 1015, 750E; Seeb. 146, 147; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jenn., Pace F.P. Mint Vendors; Post-War Photomatic; late F.P. Games; Victory Specials; Solotone, Personal Music Boxes, Amplifiers, etc. All 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT - Victory Specials; Daily Races and Special Entrys. Please state best price, quantity of each available and guaranteed condition. Contact us immediately. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. Tel: Hemlock 1-1750.

WANT - Music Operators! How long does it take you to accumulate 500 Used Records? We will buy and pay top prices for your used records if you will ship them to us regularly. Call us now and let's get together. JALEN AMUSEMENT CO., 113 W. REDWOOD ST., BALTIMORE 1, MD. Tel: Plaza 4802.

WANT - Used Records, unlimited quantities. Write to FIDELITY DISTRIBUTORS, 332 E. 188th St., BRONX 58, N. Y.

WANT - Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT - New or Used Williams' All Stars for resale. Quote lowest price in first letter. MURRAY NOVELTY CO., 4353 MURRAY AVE., PITTSBURGH 17, PA.

WANT - For Cash: Deluxe Draw Bells; Draw Bells: Bally Triple Bells. Wire, Phone or Write stating Lowest Price, Coin Denominations, Quantities & Condition in first reply. SILENT SALES SYSTEM, 635 D ST., N.W., WASHINGTON 4, D. C. Tel: District 0500.

WANT - The used records from your boxes. We buy steadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay the freight. Write, Call or Ship to: USED RECORD EXCHANGE, 1736 N. KEELER AVE., CHICAGO 39, ILL. Tel: Cap. 7852

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FOR SALE — Prices Slashed! Not Junk! Completely Reconditioned Phonos: ROCK-OLA; Mon. \$95.; 5 Stds. \$175.; 2 Mas. \$175.; 3 Sup. \$175.; 1 Comm. \$125.; 4 Mod. 1525 5-10-25¢ W.B. \$10.; 35 Mod. 1501 5¢ W.B. \$7.50; 4 Mod. 1502 B.B. \$7.50. WURLITZERS: 5 - 616 Liteup Cab. \$65.; 500 Mod. \$120.; 600R \$110.; 616 Liteup Cab. \$75.; 800 Mod. \$215.; 600K \$125.; 4 - 750E \$250.; 2 - 61 Counter Mod. \$69.; 12 Mod. 125 W.B. \$8.50; 430 Spkr. with W.B. \$55.; 580 Spkr. with W.B. \$75. SEEBURG: 20 Rec. Royale \$75.; Regal \$95.; Maj. E.S. \$135.; 8200 Wal. \$150. MILLS: Throne \$85. Crating \$3.50 extra. WERTZ MUSIC SUPPLY CO., 319 W. BROAD ST., RICHMOND 2C, VA. Tel: 7-3021

FOR SALE - Pin Ball Operators! We have a limited supply of brand new Kilroys, Playboys, and Double Barrels in original crates. Write for best price. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

FOR SALE - New Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo \$150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition \$700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE - Special on perfect New Orleans Novelty Company games: Keeney Clicks, used very little \$132.50; floor sample Genco Bronchos (write) and Chicago Coin Baseballs \$147.50; Mexicos \$160.; Bally Special Entrys \$365.; Sea Breezes \$55.; Havanas \$100.; Oklahomas, Double Barrels and Big Hits \$35. ea.; International Mutoscope Voice-O-Graphs, used very little \$750 ea. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: Canal 5306

FOR SALE - Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE - 30 Unit Wired Music Set. Rock-Ola Stations. 25 Jennings Wired Music Cabinets and 5 Mirrored Deluxe Cabinets. Complete with Record Racks \$7500. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE - Strikes 'N Spares - Greatest money making Games ever put on location. Latest model with new type parts, cables, shields, etc. Mechanically perfect. Original cost-\$1100., like new \$600. Total Rolls converted to "Champions", new type Advance Odds. New Scoring Glass. Rollover Button playing field. As good as any and better than most new rolldown games on the market \$289.50. 3-Way 5-10-25¢ Keeney Super Bonus Bell, floor sample, like new \$1100.; Keeney Single 5¢ Super Bonus Bell \$500. PARAMOUNT DISTRIBUTORS, 528 MAIN STREET, BEACON, N. Y. Tel: Beacon 900

FOR SALE - Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6 Galloping Dominoes J.P.; 6 - 5 -10¢ Pace Twin Reels; 2 Evans Lucky Stars; 11 - 10¢ Big Games; 3 - 5¢-5¢ Pace Twin Reels; 2 - 10¢ Pace Reels Jr.; 16 - 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE - Converted Total Rolls with new type Advance Arch, New Coring Glass, Button Playing Field. As good as any and better than most new Rolldown games on the market \$249.50. ACTIVE DISTRIBUTING CO., 488 - 10th AVE., NEW YORK, N. Y. Tel: Circle 6-9570

FOR SALE - Ray Gun Operators! Those old Seeburg and Bally Guns can make new profits again! Write for information on our new extra moving target Units. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

FOR SALE - Rockets \$110.; Kilroys \$95.; Superscore \$85.; Spellbounds \$65.; Nudgys and Honeys (write best offer.) Pre-war Pins \$30. BELL NOVELTY CO., 467 W. EXCHANGE ST., AKRON 4, OHIO. Tel: FR. 6428

FOR SALE - Advance Roll \$375.; Total Roll \$175.; Sportsman Roll \$150.; Goalee \$100.; Tally Roll \$75.; Rapid Fire \$25. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE - Seeburg Maestros with beautiful Figurine lite-up glass \$175., with new Marble-glo paint job \$225. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - 53 Brand new Solotone Boxes \$9.75 ea.; 10 brand new Location Amplifiers \$55. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE -3 Surf Queens \$40. ea.; 1 Double Barrel \$50.; 2 Suspense \$65. ea.; 3 Rocket \$95. ea.; 1 Big League \$50.; 3 Spellbound \$75. ea.; 1 Smarty \$85.; 2 Step Up \$75. ea.; 1 BallyHoo \$115. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel: 3-4508

FOR SALE - Goin' Out Of Business. 10 Strikes 'N Spares. Also a good paying route of 19 Strikes 'N Spares on location. Also 40 brand new Test Quests counter games. Write for complete details. BAUM DISTRIBUTING CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE - Sacrifice. AMI Telephone Hostess Music, like new. Units of 10 or more. Phone, wire, write for price. No reasonable offer refused. ATLANTIC NEW JERSEY CORP., 27 AUSTIN ST., NEWARK. N. J. Tel: Bigelow 8-4105.

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FOR SALE

FOR SALE - Williams' Tornado \$135.; Smarty \$100.; Torchy \$115.; Kilroy \$90. CLARENCE A. CLEERF, 1112 EAST LANCASTER, FORT WORTH 3, TEXAS. Tel: 2-1293

FOR SALE - Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE - DuGrenier W \$75., WD \$85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE - Skee Ball 9'6' \$60.; Williams Tornado \$95.; Bally Rockets \$90.; Bally Ballyhoo \$135.; Kilroy \$100.; United Havana \$90.; brand new Mystic Derby, closeouts \$115. Write - Wire - Call: SHORELINE DISTRIBUTORS, 2303 N. 11th ST., SHEBOYGAN, WIS. Tel: 3273

FOR SALE - AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE - Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks-3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE - Pace 5¢ Chrome \$145.; Pace 25¢ Chrome \$155.; Mills 50¢ Black Cherry \$225.; Mills 50; Blue Front \$175.; Mills 5¢ Q. T. Blue \$55.; Mills 5¢ Q. T. Glittering Gold \$65.; Columbia G. A. Cig Reels \$32.50; Many other Bargains. Write for list. OWL DISTRIBUTING CO., 108 EAST SYCAMORE ST., INDEPENDENCE, KANSAS. Tel: 531

FOR SALE - Rock-Ola Commando \$150.; Watling 25¢ Rol-A-Top \$65.; 9 column National Cig Machine \$20.; Mills Four Bells \$175.; Mills Futurity \$49.; Mills Thrones \$200.; Foot Ease \$45.; Model 9800 \$200.; Glitter Gold Mills 5¢ chrome \$60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE - Clearance! In Lots. Midget Racer, Fast Ball and Surf Queens \$199.; Surf Queen, Fast Ball and Knockout \$154.; Knockout Foreign Colors, All American and Majors \$99. All perfectly reconditioned, Ready for Locations. O'CONNOR VENDING MACHINE CO., 624 CRAWFORD ST., PORTSMOUTH, VA. Tel: 6556

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 534 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817.

FOR SALE - Consoles - Twin Keeney Bonus Super Bell, 5¢-2°¢ \$500.; 3 Evans 1947 Bangtails \$400. each; 3 Mills Four Bells \$150. each; 6 Jumbo Parade \$25. each; 3 Jungle Camp \$15. each; 3 Galloping Dominos (1938) \$35. each. 1/3 deposit with order, balance C. O. D. FRONTIER NOVELTY COMPANY, 825 PINE AVENUE, NIAGARA FALLS, NEW YORK. Tel: 2-4927

FOR SALE - Close Out Sale of Pre-War & Revamped Pin Games \$29.50 ea. Take your pick. ABC Bowler, Argentine, Belle Hor, New Champ, Exhibit Star, Line Up, Knockout, Victory, Gun Club, Glamour, Horoscope, Jungle, 4 Roses, Oh Boy, Mystic, Monicker, Texas Mustang, Play Ball, Seven Up, Snappy, Sea Hawk, Shangri-le, School Days, South Paw, Spot-A Card, Spot Pool, 5-10-20 & 200 more games too numerous to mention. If any games you want are not listed here - write for them & send deposit. We have them. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900.

FOR SALE - Complete Commercial Recording Outfit without Booth. Bargain at \$150. PLAYLAND, CHARLESTOWN, W. VA.

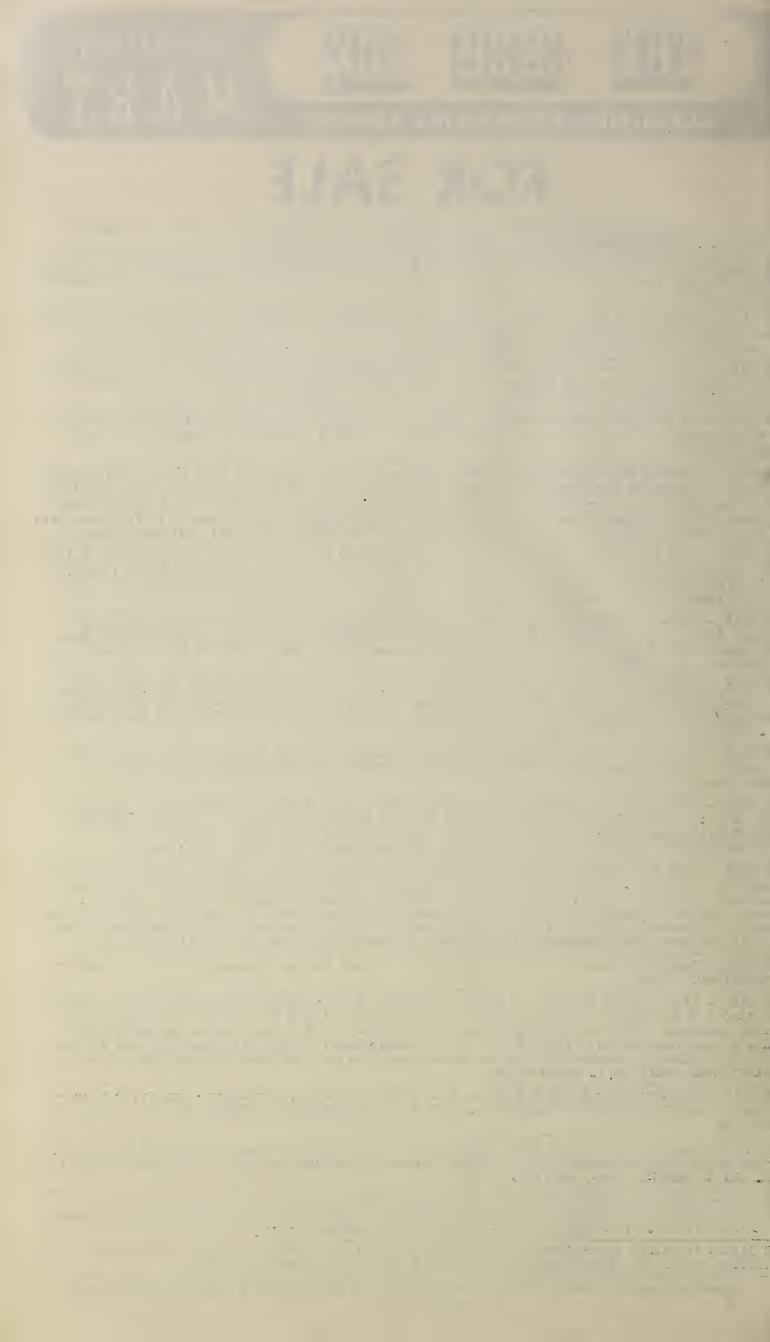
FOR SALE - Floor sample Strikes 'N Spares, like new \$700.; Keeney free play Hot Tips, brand new \$450.; 2 Gottlieb F.P. Daily Races (write) or will trade for any of the following wanted machines. WANT - Mutoscope Diggers, Fan Front or Red Top; Rotary Merchandisers; Bally Deluxe Draw Bells; Triple Bells; Wild Lemon; Double Up; Jockey Specials and Jockey Clubs 48; Cigarette Vendors and Keeney Bonus Super Bells. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE - New Free Play games \$19.50 ea.; Also Humpty Dumpty, Singapore, Sea Isle, Ginger, Hi Ride in stock. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE - Genco Advance Rolls \$375.; Genco Total Rolls \$160.; Genco Play Balls \$75. This includes packing and machines are in good working condition and clean. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, N. Y.

FOR SALE - Write for complete close-out list on new Broncho, Baseball, Click, Flamingo, new Bally Wild Lemon Consoles, new Bally Deluxe Draw Bell. Also complete list of used post war games. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 74641.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.



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FOR SALE - 50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - Wurlitzer Model 600 phonographs in A-1 shape \$115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE - Mills greatest proven money makers - original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors \$275.; late head Mills Four Bells \$200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Pla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans; Secburg Hideaway; 5 WS-2Z Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets \$1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$100. 1/3 dep. bal. C.O.D. Also I brand new Bally Big League in original carton \$205.; I slightly used Surf Queen \$150.; 2 used Flat Tops \$125. ea. W. E. KEENEY MFG. CO.. 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE — Ten Keeney Three Way Bonus Bells, like brand new \$1100. ea.; Ten Evans Bangtails 1947 Models, used ten days \$450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA. CALIF. Tel: 3713.

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - 10 - 616 Wurl. \$75. ea.; 2 - 600R Wurl. \$150. ea.; 1 - 1940 Rock-Ola C.M. \$90.; 3 Seeburg Mayfairs \$150. ea.; 2 Seeburg Regals \$175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE - Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color - red and blue - six columns - compact - slug proof - immediate delivery \$24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 51¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

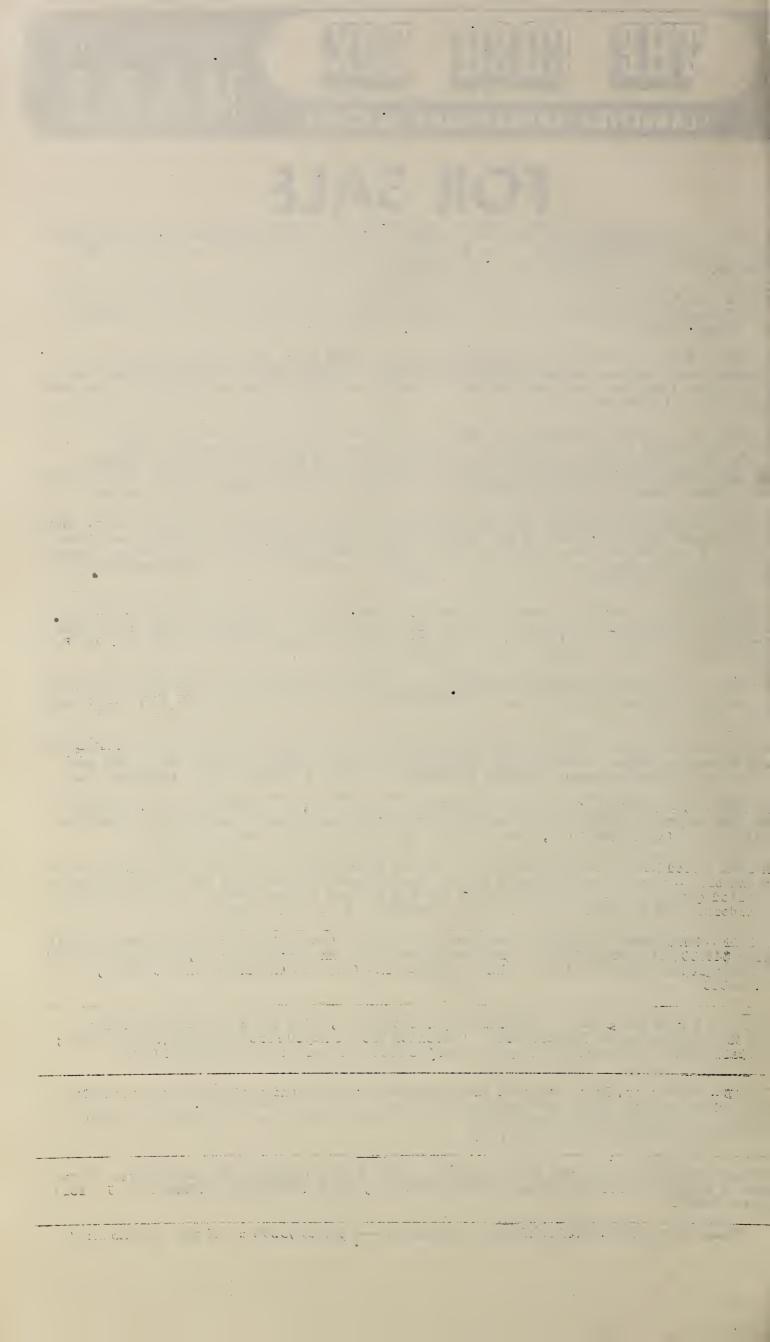
FOR SALE - This Week's Specials! Suspense \$69.50; Surf Queens \$39.50; Step Up \$65.; Double Barrel \$44.50; Big League \$49.50; Undersea Raider \$75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE - 3 Bank Balls \$65.; 10 Supreme Super Skee Rolls, 9 ft. \$75.; 10 Super Skee Rolls, 7 ft. \$55.; 2 Keeney Air Raiders \$45.; 1 Defender \$55.; 1 Rapid Fire \$45.; 1 Skyfighter \$45.; 1 Red Ball \$55.; 1 Victory Pool Table \$45. MARCUS KLEIN, 577-10th AVE., NEW YORK CITY.

FOR SALE - DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

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FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for \$30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE — Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers. etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, FENNA.

FOR SALE - Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case \$6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE — Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 \$40. per 1000: No. 51 or 55 — 10 for 48ϕ , 100 for \$4.40, 300 \$.042 ea.; Nos. 40, 46, 44, 47 — 10 for 58ϕ , 100 for \$5.30, 300 \$.05 ea.; Tube cartons for GT tubes $(1-3/4" \times 1-3/4" \times 3-1/2")$ Bundles of Fifty 50ϕ ; Radio Tubes: $1LC6-98\phi$ ea. $(6SK7GT 35\phi$ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Handy Dandy Pistol Grip Soldering Iron. Quick Heating, saves time & labor. Can be operated directly from a 110 AC or DC line. Limited number. While they last \$3.95 ea. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

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NOTICE - Music Ops! Make your Counter Models earn you money! Wurlitzer Counter Trays: - Edges restored to Factory Specifications and New Rigid Centers \$4.20 set of 12. Don't Pay More! Service in 36 Hours. Do not send badly bent or hammered Trays. Ship Railway Express or Parcel Post. A-1 MUSIC CO., 4803 CONSHOHOCKEN AVE., PHILA. 31, PA.

NOTICE - Music Ops - Attention! We have been Re-Sharpening Worn Juke Box Needles for six years and successfully. 6 Years proves it. We can Guarantee our work and stand behind every claim. Our Service will save you a heap of dollars. Send for complete details and free shipping containers. Drop us a postal card. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

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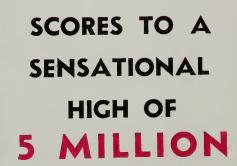
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