

THE CASH BOX

VOLUME XIV

JUNE 6, 1953

NUMBER 37



Silvana Mangano, sensuous Italian star, has her first record hit in "Anna" which was taken directly from the sound track of the film. Above she is shown in a scene from the movie in which she does the number. Released by MGM Records, the disk is taking off not only in the pop field but is showing up strong in Rhythm and Blues locations throughout the country.

Certificate of Confidence and Service Know-how!



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The ROCK-OLA Authorized Service Certificate. Your Assurance of Constant and Continued . . .

FireBall

Efficiency for Peak Profits

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The Cash Box

June 6, 1953

Volume XIV

Number 37

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THROUGHOUT THE UNITED STATES

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Music Editorial

What Does The Juke Box Mean To A Publisher?

There are several vital questions which every publisher in the business asks himself constantly. One is, "How can I get my tune recorded?" and another is "When I do get a record, how can I best promote it?"

A publisher asks himself these questions not because records are his only income, but because without records he has nothing. It is the basis for all his income.

A few years ago, it would have been revealing to say that all hit songs depend on records. Today it is axiomatic.

Simply and briefly, the music business revolves around records.

It doesn't pay any longer to moan about what used to be. It doesn't pay to long for the good old days. The only important thing is to get into the swing of the business as it exists today, to get material that is acceptable this year (not the kind that was acceptable a decade ago), to develop contacts with the A & R men who can give you records (ever changing and ephemeral as A & R jobs may be) and lastly to concentrate on the means of promotion that will do the most good.

When it comes to promotion, there are two avenues open to the publisher. One is the disk jockey and the other is the juke box operator.

Both of these sources are vital to the creation of a hit. It is no longer a question, as it once used to be, which is more important. Both are so closely related today that it takes an approach to each of them to establish a record.

Publishers' realization of what a disk jockey could do for them came about rather quickly.

But their realization of what the juke box operator could do has had a more gradual development. It started off slowly and grew and grew until today almost every publisher knows how vital it is for him to

get his record into the boxes if he expects to make it a hit.

When a publisher gets a record, that's not an end in itself. It's a means to an end. His greatest profit won't come from records. It will come from the sheet music that he can sell on the song. And the only way he's going to sell sheet music is to get his record played as often and in as many places as possible so that people hear the song and want to play it.

With this in mind, it's obvious why publishers must concentrate on juke box play. There are 550,000 juke boxes all over America. They are located every place you look. Now a record that gets into only a small percentage of these boxes is not only giving the publisher direct income from the cost of those records to the operator, but it is giving him a promotional outlet which could not be purchased at any price.

For instance, if it gets into only 10% of the boxes, that means approximately 55,000 locations. And if in each of those boxes it gets played only once a day, that's 55,000 plugs per day or 385,000 plugs a week. And remember, those are minimum amounts. A hit usually gets into 75% of the juke boxes.

Now where can you get 385,000 plugs per week not only at no cost to yourself, but actually also getting a royalty on the records that were put into those boxes?

A publisher's interest in the juke box therefore is a matter of simple arithmetic. It offers him a fabulous avenue of promotion and revenue which he can get nowhere else.

In the last several years, as juke boxes have expanded in numbers and capacity, their importance to the music trade has multiplied so many times that today when a publisher asks himself, "What does the juke box mean to me?", the answer is very simple and clear.

It can mean the difference between profit or loss, a hit or a flop, success or failure.



Announcing

11th

Anniversary

The Cash Box

(Dated: JULY 18, 1953)

Featuring —

✓ THE DISK JOCKEY

- The Most Comprehensive Study of the Disk Jockey and his importance to the Music and Juke Box Industries.
- Best Tunes and Artists—
as selected by the Nation's Disk Jockeys—
in "Pop", "Rhythm and Blues" and "Folk
and Western".
- Feature Articles by leading Disk Jockeys.

✓ COMPLETE LISTS OF ALL IN THE RECORD
INDUSTRY

✓ DISTRIBUTION AT THE NAMM SHOW

.....an annual encyclopedia and directory,
full of **VITAL INFORMATION** and **STATISTICS**
which will be referred to day in and day out.

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BEFORE THE LARGEST GROUP OF RECORD
BUYERS and SPINNERS ALL YEAR LONG**

First Forms
Go To Press: **JUNE 29**



Final Closing
Date: **JULY 8**



FOR PREFERRED POSITION — RUSH YOUR RESERVATION NOW!
or better yet — Send In Your AD Immediately!

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A BEAUTIFUL THEME -
DESERVES A BEAUTIFUL PERFORMANCE...

HUGO WINTERHALTER
and his orchestra playing...

TERRY'S THEME FROM LIMELIGHT



"SYMPHONY OF A STARRY NIGHT"
RCA Victor 20/47-5326

RCA VICTOR Best Sellers

ORDER HERE!

WEEK OF JUNE 6th

POPULAR	78 rpm	45 rpm
I'M WALKING BEHIND YOU / JUST ANOTHER POLKA Eddie Fisher 20-5293 (47-5293)		
SAY YOU'RE MINE AGAIN / MY ONE AND ONLY HEART Perry Como 20-5277 (47-5277)		
YOU YOU YOU / ONCE UPON A TIME Ames Brothers 20-5325 (47-5325)		
USKA DARA / TWO LOVERS Eartha Kitt 20-5284 (47-5284)		
THAT HOUND DOG IN THE WINDOW / PORE OL' KOO-LIGER Homer & Jethro 20-5280 (47-5280)		
NO OTHER LOVE / KEEP IT GAY Perry Como 20-5317 (47-5317)		
NOW HEAR THIS / APRIL IN PORTUGAL Tony Martin 20-5279 (47-5279)		
THE HONEY JUMP / TIME TO DREAM Sauter-Finegan 20-5307 (47-5307)		
WHAT A CRAZY GUY / THERE IS A TAVERN IN THE TOWN Wally Cox 20-5278 (47-5278)		
APRIL IN PORTUGAL / PENNY WHISTLE BLUES Freddy Martin 20-5052 (47-5052)		
HEAP BIG BEAT / I WONDER WHY Buddy Morrow 20-5295 (47-5295)		
SEND MY BABY BACK TO ME / MEANWHILE Sunny Gale 20-5306 (47-5306)		
RUBY / LESS THAN TOMORROW Vaughn Monroe 20-5286 (47-5286)		
HOT TODDY / SERENADE Ralph Flanagan 20-5095 (47-5095)		
DOO WACKA DOODLE / THE SONG FROM MOULIN ROUGE Boston Pops 10-4166 (49-4166)		
COUNTRY AND WESTERN		
FREE HOME DEMONSTRATION / HOW'S THE WORLD TREATING YOU Eddy Arnold 20-5305 (47-5305)		
SPANISH FIRE BALL / BETWEEN FIRE AND WATER Hank Snow 20-5296 (47-5296)		
TOO YOUNG TO TANGO / HEARTS WEREN'T MEANT TO BE BROKEN Sunshine Ruby 20-5250 (47-5250)		
I'M WAITING FOR SHIPS THAT NEVER COME IN / I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER Eddy Arnold 20-5188 (47-5188)		
WHEN YOUR HAIR HAS TURNED TO SILVER / ANGRY Eddy Arnold 20-5189 (47-5189)		
RHYTHM AND BLUES		
I FOUND OUT / LITTLE GIRL, LITTLE GIRL The Du Droppers 20-5321 (47-5321)		
I WANNA KNOW / LAUGHING BLUES The Du Droppers 20-5229 (47-5229)		
ALL NIGHT BABY / OH WHY The Robins 20-5271 (47-5271)		

TIPS FROM THIS WEEK'S RELEASE

NO OTHER LOVE (from the musical prod. "Me And Juliet")
KEEP IT GAY (from the musical prod. "Me And Juliet")
Perry Como with Henri Rene's Orchestra and Chorus 20-5317 (47-5317)*

YOU YOU YOU
ONCE UPON A TIME
The Ames Brothers with Hugo Winterhalter and his Orch. 20-5325 (47-5325)*

DON'T YOU CARE,
MY GOOD GIRL
Vaughn Monroe and his Orch. 20-5329 (47-5329)*

THE SONG FROM MOULIN ROUGE—Mambo (Where Is Your Heart)
(from the motion picture "Moulin Rouge")
FANTASIA MEXICANA—Mambo
Noro Morales and his Orch.
Trumpet Solo: Chauncey Welsch 20-5324 (47-5324)*

* 45 rpm cat. nos.


RCA VICTOR
FIRST IN RECORDED MUSIC



THE NATION'S **TOP TEN** PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



CODE

AL—Aladdin	CH—Chess	DY—Derby	KL—King	PE—Peacock	SIT—Sittin' In
AP—Apollo	CO—Columbia	ES—Essex	LO—London	PR—Prestige	SP—Specialty
AT—Atlantic	CR—Coral	FE—Federal	MA—Mars	RA—Rainbow	SW—Swingtime
BR—Brunswick	DA—Dana	4 Star—Four Star	ME—Mercury	RH—Recorded In Hollywood	TE—Tempo
BU—Bullet	DE—Decca	IM—Imperial	MG—MGM	RE—Regent	TN—Tennessee
CA—Capitol	DO—Dot	IN—Intro	MO—Modern	SA—Savoy	UN—United
CD—Cadence	DN—Devon	JU—Jubilee	OR—Oriole	SE—Seger	VI—RCA Victor

- Pos. Last Week
- SONG FROM MOULIN ROUGE**
PERCY FAITH O.
CA-2429 (F-2429)—J. Hutton & A. Stordahl
CO-39944 (9-39944)—Percy Faith Ork.
CR-60984 (9-60984)—Nick Perito
DE-28675 (9-28675)—Victor Young O.
LO-1328 (45-1328)—Mantovani O.
ME-9609 (45-9609)—Marshal Royal O.
MG-11491 (K-11491)—Buddy De Franco
OK-6963 (3-6963)—Stan Fisher
TI-170 (45-170)—Joe Loco Quint.
VI-10-4166—Boston Pops O.
VI-20-5264 (47-5264)—Henri Rene O.
 - APRIL IN PORTUGAL**
LES BAXTER O.
CA-2374 (F-2374)—Les Baxter O.
CO-39983 (4-39983)—Ken Griffin
CR-60984 (9-60984)—Nick Perito
DE-28646 (9-28646)—Florian Zabach
DE-28704 (9-28704)—Louis Armstrong
ME-70114 (70114x45)—Dick Hayman O.
ME-70128 (70128x45)—Vic Damone
MG-11312—Blue Barron
VI-20-5052 (47-5052)—Freddy Martin
VI-20-5279 (47-5279)—Tony Martin
 - RUBY**
RICHARD HAYMAN O.
CA-2457 (F-2457)—Les Baxter O.
CO-39994 (4-39994)—Harry James O.
CR-60959 (9-60959)—Les Brown O.
CR-60983 (9-60983)—Nick Perito
DE-28675 (9-28675)—Victor Young O.
ME-70115 (45-70115)—Richard Hayman O.
MG-11472 (K-11472)—Lew Douglas O.
VI-20-5286 (47-5286)—Vaughn Monroe O.
 - I BELIEVE**
FRANKIE LAINE
CA-2332 (F-2332)—Jane Froman
CO-39938 (4-39938)—Frankie Laine
 - HOW MUCH IS THAT DOGGIE IN THE WINDOW**
PATTI PAGE
ME-70070 (45x70070)—Patti Page
 - ANNA**
SILVANA MANGANO
CO-39968 (4-39968)—Paul Weston O.
CR-60963 (9-60963)—Ray Bloch O.
DE-28703 (9-28703)—Victor Young O.
ME-70114 (45-70114)—Richard Hayman O.
MG-11457 (K-11457)—Silvana Mangano
VI-20-5246 (47-5246)—The Three Suns
VI-20-5252 (47-5252)—Al Caiola
 - SAY YOU'RE MINE AGAIN**
PERRY COMO
CA-2429 (9-2429)—June Hutton & Axel Stordahl
CR-60982 (9-60982)—The Modernaires
DE-28676 (9-28676)—Dolores Gray
ME-70134 (45-70134)—Eddy Howard
VI-20-5277 (47-5277)—Perry Como
 - I'M WALKING BEHIND YOU**
EDDIE FISHER
CA-2450 (F-2450)—Frank Sinatra
CR-60985 (9-60985)—Dorothy Squires
DE-28692 (9-28692)—Donald O'Connor
ME-70128 (45-70128)—Vic Damone
VI-20-5293 (47-5293)—Eddie Fisher
 - YOUR CHEATIN' HEART**
JONI JAMES
CA-2377 (F-2377)—Jan Garber O.
CO-39938 (4-39938)—Frankie Laine
DE-28628 (9-28628)—Louis Armstrong
MG-11416 (K-11416)—Hank Williams
MG-11426 (K-11426)—Joni James
VI-20-5292 (47-5292)—Betty Brewer
 - PRETEND**
NAT "KING" COLE
CA-2346 (F-2346)—Nat "King" Cole
CA-2407 (F-2407)—Clifton Stone
CO-39915 (4-39915)—Ken Griffin
CR-60927 (9-60927)—Eileen Barton
DE-28576 (9-28576)—Guy Lombardo O.
ME-70045 (45-70045)—Ralph Marterie O.
VI-20-5119 (47-5119)—Henri Rene O.

11) SEVEN LONELY DAYS. 12) CARAVAN. 13) HO HO SONG. 14) RAMONA. 15) ALMOST ALWAYS. 16) TELL ME A STORY. 17) BIG MAMOU. 18) TILL I WALTZ AGAIN WITH YOU. 19) SOMEBODY STOLE MY GAL. 20) JUST ANOTHER POLKA. 21) ORGAN GRINDER'S SWING. 22) RAMBLIN' MAN. 23) TERRY'S THEME. 24) MY LADY LOVES TO DANCE. 25) USKA DARA. 26) NOW THAT I'M IN LOVE. 27) DANCIN' WITH SOMEONE. 28) CRAZY, MAN, CRAZY. 29) THE BREEZE. 30) HOUND DOG IN THE WINDOW. 31) NO HELP WANTED. 32) MY FLAMING HEART. 33) SAY "SI SI". 34) SWEDISH RHAPSODY. 35) SOMEBODY WONDERFUL.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SONG FROM MOULIN ROUGE Percy Faith (Columbia)
2. APRIL IN PORTUGAL Les Baxter (Capitol)
3. RUBY Richard Hayman (Mercury)
4. I'M WALKING BEHIND YOU Eddie Fisher (RCA Victor)
5. I BELIEVE Frankie Laine (Columbia)
6. SAY YOU'RE MINE AGAIN Perry Como (RCA Victor)
7. ANNA Silvana Mangano (MGM)
8. PRETEND Nat "King" Cole (Capitol)
9. MY ONE AND ONLY HEART Perry Como (RCA Victor)
10. SAY "SI SI" Mills Brothers (Decca)

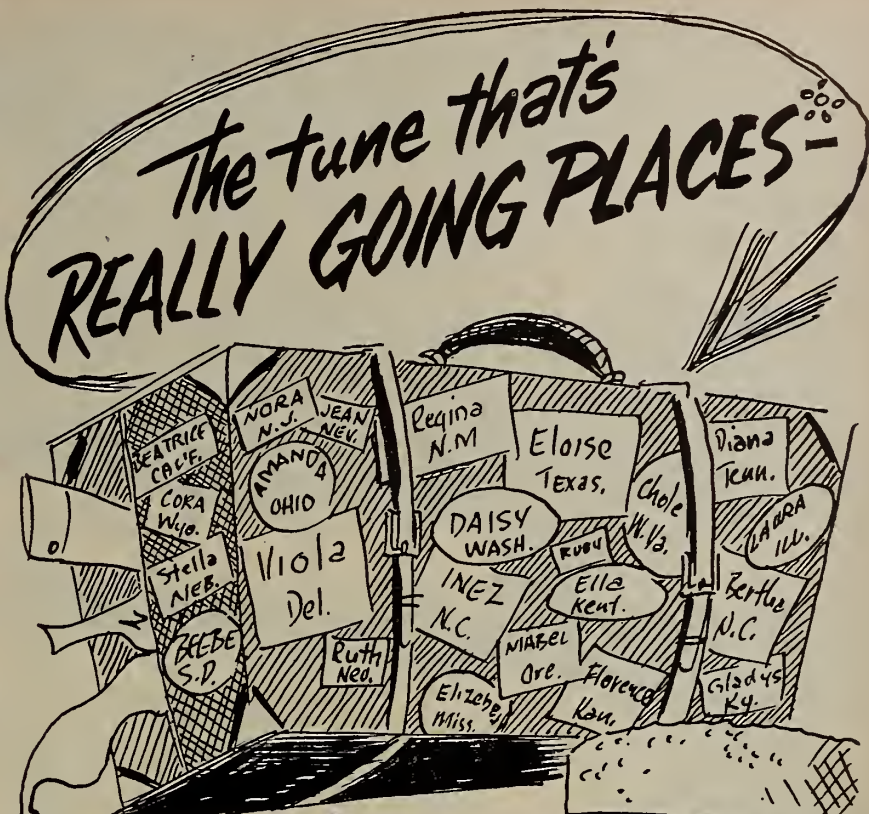
Hal Murray (WHKK-Akron, O.) wanted an appropriate musical introduction for an interview with Johnny of the Phillip Morris show. Only disk on hand was an old Kay Kyser record of the Phillip Morris theme, "On The Trail." Murray hadn't heard the Kyser etching and didn't know it was a vocal. Hal put it right on after an intro and Johnny's famous "Call For . . ." and what should emerge but the braying hee-haw of a donkey, which opened the Kyser etching. The audience broke up, but Hal's face is still red. . . . One of Chicago's neighborhood newspapers took a poll recently of deejay popularity. Winner was Bob Drews, WAAF; Howard Hiller, WIND, second; Eddie Hubbard, third. . . . Bob Duck (WMLS-Sylacagua, Ala.) celebrated his fifth anniversary during May. . . . According to a letter received by Georgia McCarty, promotion director for WORZ-Orlando, Fla., the station has been awarded the National Safety Council's Public Interest Award for exceptional service to safety in 1952. Award will be given sometime in June.



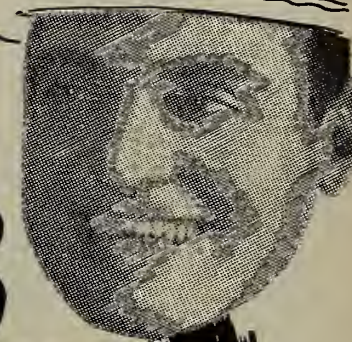
BILL RASE
(KCRA—Sacramento, Calif.)

Bill Rase (KCRA-Sacramento, Calif.) recorded "If I Could Sing Like Bing" on a local small label. Rase sings it Crosby style. Over 1000 disks have already been sold. Larry Crosby, Crosby Enterprises, is interested in getting Bill to re-record it with a better backing. Understand the disk was submitted to Capitol, but Dean Martin got the deal. . . . Outside of radio, Bob Drew's (WAAF-Chicago, Ill.) first love is cars. Since May 8, Bob has been broadcasting the 3/4 Midge Auto Races from Cole-Lenzie Field every Friday nite from 8 to 11 p.m. Also broadcasts the motorcycle races from this field each Tuesday evening from 8 to 11. On Sunday afternoon, Bob lives dangerously. He partakes in races, driving a Crosley stock car from Mance Park. On his first afternoon of racing, Bob overturned his car at two separate times. . . . Al Wolfe (WHGB-Harrisburg, Pa.) emceed the Jaycees "Rose Queen" contest in place of Pete Wambach (WCMB-Harrisburg, Pa.), who auctioned off paintings for the Harrisburg Art Association same nite. Incidentally, Pete and wife adopted a lad named Vincent, age 7. He's their ninth child. Six boys, three gals. All healthy and happy and does the old man have to hustle for a buck. Hats off to the Wambachs. Any couple who has eight roughnecks and can still find it in their hearts to adopt a ninth is just tops with this department.

Tom Harvey, who used to share Philly honors with Doug Arthur at KIBG, went to L. A. on vacation, got a job at KMPC and is now a steady feature there. . . . Jimmy Wakely's Monday-Friday dj show goes over 22 Pacific CBS stations. . . . Jack Rowzie (WWDC-Washington, D. C.) has started a new service on his program, "Yawn Patrol," this time for the racing fans. Every Monday at 1:15 a.m. Rowzie will give the results of the last three races at Rosecroft Raceway. Rowzie discovered recently that many of the bettors at the trotting track place their bets on the last races and then depart for home without waiting for the results. Rowzie figures he is adding another service to his already long list of services to his listeners. He reasons his latest this way. After the party places his bet, he is so nervous about the results that, despite his intentions of going to bed, he stays up all night waiting for the morning papers for the results. Now they can listen to Rowzie and go to sleep. Or place a gun to the temple.



Frankie
LAINES



"RAMBLIN' MAN"

"I LET HER GO"
Columbia-39979

COLUMBIA
RECORDS

Thanks to you!

BUSINESS\$\$ BAD?
... NOT WITH
WE HAVE... Not 1....

1.

Shes Fabulous

Marian **CARUSO**
singing

"WISH ME GOOD LUCK"

b/w **"LILACS"**
JUBILEE 6041 (45x6041)



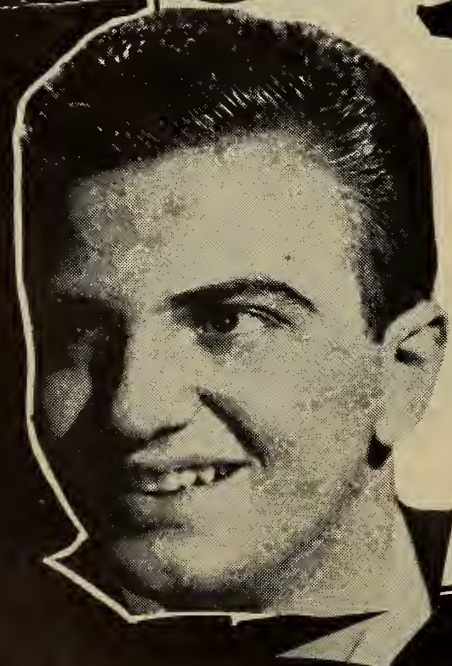
2.

Young As Spring—Refreshing As A Breeze

Tommy **MARA**
singing

"I'LL TRY"

b/w **"BELLA MIA"**
Ork. & Chorus directed by Monte Kelly
JUBILEE 6040 (45x6040)



Jubilee

JUBILEE -
Not 2... Not 3... But 4 HITS

3.

THIS IS THE NEXT No. 1
According To Operator Reaction



LOU MONTE

singing

"THE LONG WAY"

b/w "REPEAT THESE WORDS AFTER ME"
JUBILEE 9001 (45x9001)

4.

Novelty Of The Year
Greater Than "Bei Mir Bist Due Schoen"



4 CHICKS
&
CHUCK

singing

"PLEASE DON'T BEND MY EAR"

(Hock Mir Nisht Kein Cheinik)
b/w "SMARTY" JUBILEE 6042 (45x6042)

RECORD CO INC.
315 W. 47TH ST., NEW YORK, N. Y.

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

JOHNNY MADDOX
(Dot 15090; 45-15090)

B+ "LEARNING" (2:30) [Randy Smith Music] In his infectious honky tonk manner, Johnny Maddox does a masterful job at the piano on a cute bouncer with a catchy melody. The Rhythmasters and Bobby Colton assist with fine backing and a good vocal.

B "EIGHT BEAT BOOGIE" (2:39) The famous Tommy Dorsey Boogie Woogie of some years back gets a chance to live again as Johnny and the men beat out the rhythm. Fine dance music that could click again. More fine material for the boxes.

FOUR CHICKS & CHUCK
(Jubilee 6042; 45-6042)

B "HOCK MIR NISHT KEIN CHEINIK" (2:33) [General Music] In a novel "Bei Mir Bist Du Schoen" manner, 4 Chicks & Chuck rhythm through a ditty version about a cute Yiddish expression. Fine harmony and terrific idea. Could hit big. "Pee Wee" Erwin's trumpeting is terrific.

C+ "SMARTY" (2:42) [Joshua Music] The group gives a light and enjoyable styling to another bouncer with a pleasing tempo that is capped with cute harmony. Ok side.

BENNY STRONG ORCHESTRA
(Imperial 40002; 45-40002)

C+ "HELLO BEAUTIFUL" (2:20) [Bregman, Vocco & Conn] Benny Strong and the ork bounce through a lively instrumental and give in a generally good sound. The straight forward vocal fits the number perfectly.

C+ "I CALLED YOU UP TO CRY ON YOUR SHOULDER" (2:40) [Commodore Music] A simple ballad with an effective set of lyrics is eased through by Benny's ork. The number picks up in tempo towards the end and comes out a fine side.

BERYL DAVIS
(MGM 11515; K-11515)

B "YOU" (3:03) [Leo Feist, Inc.] On a tender and romantic ballad, Beryl Davis shows all the warmth and good quality of her voice as she offers the tune in an inviting manner with the aid of Earle Hagen's ork as backing.

B "NOWHERE GUY" (2:47) [Leo Feist, Inc.] Another tune from "The Girl Next Door," this one with a sentimental and bluesy air, is pleasingly caressed by the thrush. Beryl can put over a song with sincerity.

TONY BENNETT
(Columbia 40004; 4-40004)

B+ "I'LL GO" (2:35) [Bourne, Inc.] Tony Bennett hands in another fine vocal offering as he sings in his heart felt manner the lovely lyrics set to the French tune "Monica." The backdrop by Percy Faith has a lilting jump beat to it. Tony gives his all.

B "SOMEONE TURNED THE MOON UPSIDE DOWN" (2:20) [Burke & Van Heusen] Tony eases through another ballad in a high key as he delivers the tune with a tear in his voice. The romantic ballad has a sentimental air about it. Both quality sides could catch on.

THE CASE BOX DISK OF THE WEEK



LES PAUL & MARY FORD

"VAYA CON DIOS" (2:50)
[Ardmore Music]

"JOHNNY" (2:00)
[Iris Music]

LES PAUL & MARY FORD
(Capitol 2486; F-2486)

● Les Paul & Mary Ford keep their hit producing machinery in high gear as they come through with two prize package sides that should do a bang-up job in the boxes and in retail sales. "Vaya Con Dios" meaning "May God Be With You" is a velvety smooth ballad delivered in the hushed multiple fashion that has made Mary so popular, while Les glides along in the backdrop with a fine bit of strumming. Mary's dream dusted voice does wonders to this lovely ballad with slow waltz flavor. The number is tops both esthetically and commercially beautiful. Flip "Johnny (Is The Boy For Me)" is a fast moving item with an intriguing melody and a lively bounce. Les and Mary work great together. "Johnny" could catch too. A juke box natural.



ROSEMARY CLOONEY

"WHEN I SEE YOU" (2:35)
[Shapiro Bernstein, Inc.]

"IT JUST HAPPENED TO HAPPEN TO ME" (1:55)
[Ward & Sears Music]

ROSEMARY CLOONEY
(Columbia 40003; 4-40003)

● After handing in a top notch job as an actress in her first attempt in a motion picture role, Rosemary Clooney throws her hat into the record ring once again and sends up a tune that could be elected for a hit contender. The thrush gets a Percy Faith backing to a Jessie Mae Robinson tune, and warbles the meaningful lyrics in her sentimental and inviting manner. It's a lovely number labeled "When I See You." Rosey puts her heart into the tune and seems truly touched by the meaning of the words. Everything about the number is impressive. "It Just Happened To Happen To Me" is the novel ditty on the lower end that bounces along at a cute pace. It's a pleasing item that has a sweetness about it. Rosey has a contender.

LOUIS ARMSTRONG
(Decca 28704; 9-28704)

B "RAMONA" (2:44) [Leo Feist, Inc.] Old Satchmo, Louis Armstrong gives a throaty and stylish reading to a tune that's making a bit of noise in the wax field. His tooting and one and only manner of delivery make for good listening. Fans should love this one.

C+ "APRIL IN PORTUGAL" (2:40) [Chappell & Co.] Louis hands in some more fine coverage on a tune that's sitting right up the near the top of the charts. His pleasing manner comes over smoothly.

GUY LOMBARDO ORCHESTRA
(Decca 28719; 9-28719)

B "JUST ANOTHER POLKA" (2:46) [Frank Music] A lively polka novelty with a fine set of lyrics is bounced through by the Guy Lombardo ork with Kenny Gardner handling in the fitting vocal job. Tune is making some noise.

C+ "SPINNING A WEB" (2:46) [Paul Music] A fine dance step waltz tempo is perfect for the treatment of a pretty tune by Guy and the crew. Ken and the Lombardo Trio work in their usually good manner to dish up the vocal styling.

GISELE MacKENZIE
(Capitol 2501; F-2501)

B+ "I'D RATHER DIE YOUNG" (2:35) [Randy-Smith Music] A wonderful interpretation of one of the most beautiful tunes heard in a long time is tenderly vocaled by Gisele MacKenzie. It's a sensational job on a heard rendered, folk flavored ballad.

C+ "I DIDN'T WANT TO LOVE YOU" (2:27) With Buddy Cole's ork and a lush chorus in the background. Gisele sings a sultry tango number in a fine style. Good dance material and a fine arrangement.

JOHNNY LONG ORCHESTRA
(Corol 61004; 9-61004)

B "I WANNA KNOW" (3:00) [Park Avenue Music] A current blues clicker that's making a strong bit on the R&B charts, gets a good pop going over from the Johnny Long ork and the vocal Ensemble. The delivery has a bluesy flavor and a sock orking.

B "TILL THE MOON TURNS GREEN" (2:35) [Emperor Music] A cute take off on a ditty that almost every child has sung at one time or another is lightly bounced through by the group. The lead of the ensemble does a good job on the cute bouncer. Could catch.

ALAN DEAN
(MGM 11513; K-11513)

B+ "LOVE ME! LOVE ME!" (2:36) [Brandom Music] Fine lyrics are set to the lovely melody of "La Spangnola" which Alan Dean handles so perfectly in his delivery. A full chorus and Joe Lipman's ork back the chanter and set up a fine fashioning that could catch on. It's a strong vocal to a pretty waltz.

B "MAKE ME YOUR SLAVE" (2:17) [United Music] Alan gives out with an emotional number set to a Latin tempo. He puts plenty of oomph into a stellar presentation. A good side.

TED HEATH ORCHESTRA
(London 1305; 45-1305)

C+ "LA MER" (2:25) [T. B. Harms] A lovely tune often done in a lush manner gets a lively jump going over from Ted Heath and his boys. Fine rhythmic dance music with a flavor of the Billy May style and sound.

C+ "ON THE BRIDGE" (2:20) [Unpublished] With handclapping and solid rhythm coloring the side, Ted's gang gives out with a number the jitterbugs oughta take to. Opening has a good style to it.

JERRY FIELDING ORCHESTRA
(Trend 52; 45-52)

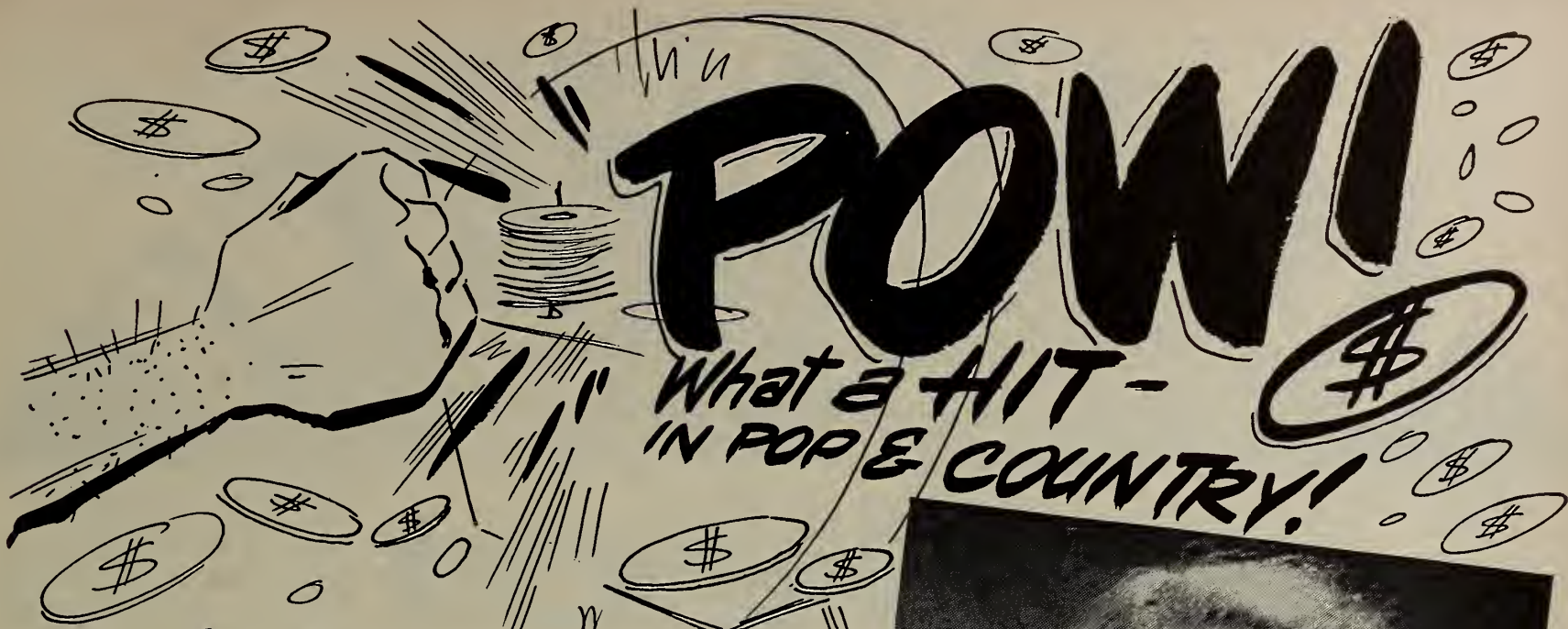
B "TEA FOR TWO" (3:11) [Harms, Inc.] A great standard gets a refreshed going over by the stylish ork of Jerry Fielding highlighted by a fine vocal interpretation by the Morgan Sisters. Terrific dance music.

C+ "BUTTON UP YOUR OVER-COAT" (2:50) [Crawford Music] Another oldie gets a cute jump styling by the rhythmic aggregation of Jerry. The boys put a good bounce into the number that should make for spins in the boxes.

THE CASE BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "LEARNING" Johnny Maddox Dot 15090; 45-15090
- ★ "ALL I DESIRE" Camaroto Orch. Decca 28714; 9-28714
- ★ "I'LL GO" Tony Bennett Columbia 40004; 4-40004



**NEW SINGING STAR -
WENDY
WAYE**



GREAT TREATMENT OF -

**"I'M NOT FREE"
"DON'T CALL MY NAME"**

(JUDSON RECORD # 701 (45 x 701))

Order TODAY from these leading Distributors

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Oklahoma City, Okla.

Marnel Dist. Co.
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Records Inc.
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United Record Dist. Co.
4804 Cottage Grove Ave.
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Jack W. Young Co., 1206 Forbes St., Pittsburgh, Pa

Dist: Write, Wire for a few Open Territories

JUDSON RECORDS

Mfg'd by ROOST RECORDS

1619 BROADWAY

(Rm. 805)
CI 6-8630

NEW YORK, N. Y.

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

LES BAXTER ORCHESTRA (Capitol 2479; F-2479)

B "GIGI" (2:41) [Alamo Music] Riding high with "April In Portugal" Les Baxter and the ork send out their follow up with a sound similar to the hit. It's a lively waltz instrumental with a pleasing flavor to it. Pretty ditty.

B "I LOVE PARIS" (2:20) [Chappell & Co.] With the Baxter chorus blending voices on the melody, Les glides through a floaty version of a lovely tune from the B'way hit "Can Can." The Cole Porter tune has a Latinish beat. Very pretty.

HAMISH MENZIES (Decca 28705; 9-28705)

C+ "ALIBI" (2:33) [Supreme Music] Hamish sends up a stylish moderate jumper in his smooth and individual manner. His fine vocal treatment is backed by the Jack Halloran Quintet and Lew Douglas' ork.

B "FLY HOME LITTLE BLUE BIRD" (2:30) [Kingsway Music] With the lush Halloran Choir setting up a soft mood, Hamish deals up a sexy and catchy vocal that might click for the lad. He does a wonderful job on this end.

MIGUELITO VALDES (Mood 1001; 45-1001)

B "BABALU" (2:30) With an exciting Latin beat as the backdrop, Miguelito Valdes hands in a sparkling vocal of a tune which played the lead role in making the artist popular. It's a wonderful offering done in Spanish with a sock beat. Could hit again.

C+ "ME GUSTAS" (2:29) The artist renders a slow bolero with the lyrics again sung in Spanish. The steady Latin beat in the backdrop adds a great deal to the side. The tune is pretty too.

DENNY VAUGHAN (MGM 11519; K-11519)

C+ "IN SINGLE BLESSEDNESS" (2:36) [Cosmo Music] The talented and versatile Denny Vaughan bounces through a lively polka novelty which he composed and he dishes up some good listening material. It's a lively item with a bit of a country flavor.

B "SPOON, SPOON, SPOON" (2:47) [Canada Limited] A pretty tune with a summer romance flavor lilts along in an inviting manner with a light ditty type of approach. Tune has a tempo like that of the soft shoe.

CAMARATA ORCHESTRA (Decca 28714; 9-28714)

B+ "ALL I DESIRE" (3:16) [Broadcast Music Inc.] From the flicker "All I Desire" comes this lush and lovely instrumental tenderly treated by Camarata and the ork. The romantic mood music has a dreamy air and with lush instrumentals hitting it big now, this could click too. It has the qualities.

B "RETURN TO PARADISE" (3:16) [Remick Music] A mysterious beaty instrumental theme from the movie of the same name is dished up by the ork. Number has a similarity to Ravel's "Bolero". An intriguing item.

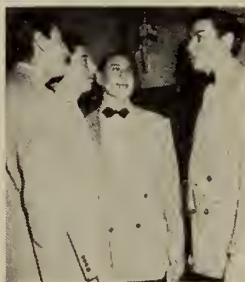
THE CASH BOX

SLEEPER OF THE WEEK

"ONCE UPON A TUNE" (2:45)
[Jefferson Music]

"YOU YOU YOU" (2:52)
[Robert Mellin, Inc.]

THE AMES BROTHERS
(RCA Victor 20-5325; 47-5325)



AMES BROTHERS

● The Ames Brothers have got it and they certainly know what to with it. On their first piece of wax with RCA Victor, the quartet takes hold of two wonderful num-

bers and delivers them in grade "A" fashion. With the competent Hugo Winterhalter orchestra in the backdrop and a soft shoe tap keeping the rhythm, the boys lilt through a wonderful bouncer dubbed "Once Upon A Tune." Their warm voices and neatly woven harmony should draw applause from their pack of fans. The tune seems to be tailor made for the boys and they give it that something different to make it head to the top. "You You You" is another warm ballad that the boys give an intimate flavor to. It also has a pleasing lilt that should draw loads of spins in the boxes. Their velvety approach to both numbers could make them click. Watch 'em.

ART MOONEY ORCHESTRA (MGM 11514; K-11514)

B "720 IN THE BOOKS" (3:00) [Robbins Music] a terrific oldie gets a rhythmic shuffle beat from Art Mooney and his boys as Cathy Ryan handles the pert vocal in her stylish voice. Fine treatment of a past hit.

C+ "KENTUCKY" (2:21) [Sheldon Music] Another toe tapper gets the Art Mooney version as Cathy and the Cloverleaves handle the vocal chores. This oldie makes for good dancing too.

BILLY ECKSTINE (MGM 11511; K-11511)

B+ "SEND MY BABY BACK TO ME" (2:51) [Edwin H. Morris] With the Textor Singers aiding in the backdrop, Billy Eckstine sends up a jump item with a catchy twist. The tune is making noise sales wise which could help Billy's version click.

B "I LAUGH TO KEEP FROM CRYING" (2:21) [Kahl Music] Nelson Riddle and the ork go into the lush mood for Billy as he warbles in his stylish manner a strong and meaningful ballad. The Textor singers again assist.

AL MARTINO (Capitol 2480; F-2480)

B "WHEN YOU'RE MINE" (2:00) [Commercial Music] Al Martino gives out with a powerful reading of a jump number with backing by Les Baxter and the ork. Good vocal with a fitting orking in a slow jump beat.

B "THIS NIGHT I'LL REMEMBER" (2:43) [Jimmy Wakely Songs] Al Martino gives out with a strong vocal job on a feelingful ballad. He puts his heart and soul into every word and makes the tune come across with zest.

ELAINE RODGERS (Chance 3001; 45-3001)

B "YOU'LL NEED MY HELP" (2:00) [Acuff-Rose Pub.] A catchy novelty which is an answer to the recent pop hit "No Help Wanted" is lightly treated by the pert voice of Elaine Rodgers. Rhythmic novelty could catch spins. It has color and similar tune to the hit.

C+ "I'LL NOT FORGET" (2:33) [Boulevard Music] Remo Bon-di's crew assists the thrush on this end with a soft and tender orking for a slow hushed vocal by the artist. A good tune delivered in a convincing manner.

AL SOYKA ORCHESTRA (Dana 3118; 45-3118)

C+ "CLAP HANDS POLKA" (2:28) With handclapping and an accordion in the foreground Al Soyka and his ork lean into a lively polka ditty and send up some peppy dance music. Piece is fitting for the boxes where this music is popular.

C+ "UNCLE SAM POLKA" (2:20) Fans oughta go wild for this end too as the Soyka crew belts out another polka item with zip. The number really moves.

TITO PUENTE ORCHESTRA (Tico 162; 45-162)

C+ "MAMBO IN BLUES" (2:33) Some rhythmic mambo music that's a natural for the right locations is belted out by Tito Puente and his ork with Vicentico Valdes handling the vocal. Solid rhythm.

C+ "MAMBO CALYPSO" (2:30) The Cuban musical crew leans into some faster tempo mambo material and deals up a sock instrumental. Lovers of the music ought go for this piece in a big way.

JIMMIE DALE ORCH. & EDDIE MILLER TRIO (Rainbow 207; 45-207)

C+ "BUZZY, THE BUMBLE BEE" (2:10) [Arch Music] Jimmie Dale and his men bounce through a cute ditty that oughta meet with the children's fancy. It's a novel piece that gets a light and pleasant reading. Catchy item. Good for dance schools too.

C "OH! SUSANNA" (2:10) Eddie Piano Miller and his Trio are on this end to dish up a honky tonk version of a great standard. Routine delivery good for tap dancing.

BILL HEYER (Okeh 6975; 4-6975)

B "YOU'RE GONE" (2:31) T. Presser Music) A fine new voice in Bill Hoyer makes an impressive debut on a pretty waltz that he sings in a fine round voice. A good tune and a pretty piece of listening. Boy has a brilliant future. Could catch on.

B "INVISIBLE HANDS" (2:58) [Alamo Music] Another swaying waltz ballad is offered by Bill. He gets a fitting choral backing from the Leyden Brothers' chorus. The Leyden's also conduct the ork. Bill talks ahead of chorus towards end so that the listener can sing. Good side.

WALLY STOTT ORCHESTRA (Columbia 40013; 4-40013)

B "THE THEME FROM 'LIME-LIGHT'" (2:30) [Bourne Inc.] A lovely instrumental from the flick "Limelight" is beautifully treated by Wally Stott and his ork on a waxing made in England. It's a melodious item that's catching on like wild fire.

C+ "INCIDENTAL MUSIC FROM 'LIMELIGHT'" (2:35) [Bourne Inc.] Some more lush and inviting music from the flick is handled by the ork. These melodies are not as good as the top half for commercial possibilities but should also make for good listening in soft spots.

CALLIE MCGUIRE (Allied 5001; 45-5001)

B "WITH YOU" (2:30) [Coachella Music] Callie McGuire dishes up a smooth and impressive vocal job on a tune with a pretty melody. The simple piano backing sets up and effective backdrop for the piece, with a good mood.

B "TRAIN IN THE NIGHT" (2:29) [Tacit Music] The talking of the train wheels on the rails done with a sonovox system adds a unique touch to a moving ballad with a Latin like tempo. The thrush has an inviting and lovely voice.

CLIFF AYERS (Emerald 9444; 45-9444)

C "DO THE WHISTLE POLKA" (2:25) [Crescent Music] A bouncing polka with whistling injected is colorfully treated by Cliff Ayers with an assist by Them There Solidairs and the Gem Tones.

C "YOUR EYES WILL LIGHT THE WAY" (2:27) [Cavalcade Music] The entire aggregation teams up and dishes up a slow and soft ballad with a folksy flavor. The straight forward treatment by the warbler is supplemented by a guitar backing.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

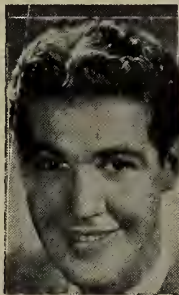
Taking to heart the recent editorial in The Cash Box, entitled "What Can Be Done About The Summer Slump?", which advises diskeries to concentrate on juke box sales especially during the summer, Dick Cowitt of Sanford Distributors, New York distrib for MGM, has started a special promotion aimed at operators. . . . Radio station WOR in New York has eliminated its music production department. Elliott Jacoby, Richard Du Page and Carl Nutter, Jr., who have been with the department for the past eight years, will go into the free lance field. . . . Harry James' opening at the Astor Roof drew plenty of music personalities. It is reported, by the way, that Buddy Rich, who is playing the date with Harry, is getting \$700 per. . . . The appointment of Joe Carlton to head RCA Victor's A & R department has touched off a series of rumored A&R changes in several other record firms. . . . Woody Herman's orchestra opens at The Band Box for two weeks on June 9. . . . Jane Pickens about to do a monthly music and record column in Screenland Magazine. . . . BMI will move its offices to a building now being constructed right across from its present location at Fifth Avenue and 47th Street as soon as its completed. . . . Walt Frammer who produces such shows as "Strike It Rich" and "Double or Nothing," has another one planned called "Jack In The Jukebox" which will have teenagers try to guess which number on the juke box contains their favorite song. Winners get the jackpot. . . . According to newspapers reviews Conrad Thibaut was a smash at his night club opening in Montreal.



HARRY JAMES

CHICAGO:

The Italian Welfare Council's "Night Of Stars" brought out great disk artists. Bob Hope, Dean Martin, Jerry Lewis, Frankie Laine, Tony Bennett, Tony Martin, Jeri Southern, Johnny Martin, and many others, helped put over this big affair. . . . Bob Hope, bemoaning the fact that nothing happened with one of his records, remarked, "My record would have been a smash. It was just that they forgot to put the hole in the center." Frankie Laine has himself quite a busy schedule which will take him all the way to Europe. Leaving August 20, he will play the Palladium and the Empire Theatre in London. . . . Tony Bennett, currently playing the East, advises he will open at the Edgewater Beach, June 26, for two weeks' stay. . . . Mike Coleman, Prexy of Crystalette Records, and Veepee Carl Byrnes, came through town on tour taking them to 29 cities. Report they have a catalog of old masters, including 46 sides by Kay Starr. Diskery's roster is headed by Bob London and movie starlet Jacki Fontaine. . . . Handsome Jim Lowe is a man of many talents. Jim has been announcing and deejaying around town for more than a year. Suddenly friends discovered that here was a guy who, beside being able to write music, also possessed a grand singing voice. They convinced him to cut a dub. And brought this dub to the Steak House. Linn Burton played it. Art Talmadge heard it. Whaddayathink? Jim is now a member of the Mercury stable. First release just about ready to go called, "Gambler's Guitar," backed with, "The Martins And The Coys." Chicagoland friends getting behind Jim Lowe's disk hoping to make this another case of "local boy makes good." . . . Happy to report Eddy Howard now up and around. Eddy's band is headin' for Denver in four weeks. He hopes to accompany the boys. . . . Johnny Desmond currently appearing at the Chez Paree and, from what we hear, doing a bangup job. . . . Bud Brandom just back from Nashville. Called to say he was very happy with reaction down yonder on his two current tunes, "Love Me, Love Me," and "Almost Always."



JIM LOWE

LOS ANGELES:

Host of music biz personalities turned out for the recent cocktail party in honor of MGM Record's star Joni James this past week. On hand were Jesse Kaye, MGM veeep out thisaway; Gordon Wolf, Sunland distrib; Dick Whitingall, KMPC; Peter Potter, KLAC and his charming wife Beryl Davis; Billy Eckstine; Milt Ebbins; disk jockey George Jay, maestro David Rose and oh so many, many others. . . . Ya' shoulda seen the crowd that literally mobbed Joni's opening at Ciro's though. . . . Bob London's bow on the Crystalette label getting lots of attention around town. . . . Hear tell that dj tour being made by pert Jenny Barrett has won her to the hearts of so many throughout the mid-west and east. . . . Latter's Vogue etchings and her progress being ogled by a coupla majors. . . . Lotsa guys around town had an awful scare re the Freddy Martin bus crash up around Frisco last week. Most of the musicians make Los Angeles their home now, and there was many an anxious note until complete details of the accident arrived. . . . Joe and Saul Bihari, Modern Records, back in town after a swing through the mid-west, Joe kinda saddened what with his spouse-to-be, Nina "Honeybear" Warren off to England and the Coronation. . . . Nat "King" Cole recuperating and should be back on the stand in short order. Never have we heard such wild enthusiasm for a record of Nat's as on Cole Porter's "I Am In Love" . . . not since "Nature Boy" anyway. . . . Thrush Giselle McKenzie being swarmed with offers following her TV appearance with Jack Benny a couple of weeks ago. Gal is working on a coupla of movies now, with a road tour in the offing. . . . Terrific ad-libbing on the part of Bobby Troupe, June Christy, Stan Freberg and Johnny Mercer on last weeks Musical Chairs viewer, KNX-TV, with Bill Leyden as host. . . . Nervous Jack Lewis, California Music Co., may be tying the knot purty soon we hear. . . . That smash Homer and Jethro record of "Hound Dog In The Window" racking up great sales. . . . Yours truly skedded to guest on the Al Jarvis Make Believe Ballroom, KLAC-TV. . . . Like the way those Four Aces warble "Honey In The Horn" . . . and Sauter-Pinnegan arrangement of "Honey Jump" takes us back to the old days.



JONI JAMES

it's... ZINGY! ZESTY! ZIPPY!

IN THE MOOD

and 12TH STREET RAG

with the

ELLIOTT BROTHERS

Lloyd and Bill and their Orchestra
Vocal by Thurl Ravenscroft
MGM 11501 78 rpm K11501 45 rpm

BILLY ECKSTINE

SEND MY
BABY BACK
TO ME

MGM 11511 78 rpm

I LAUGH TO
KEEP FROM
CRYING

K11511 45 rpm

JONI JAMES

ALMOST
ALWAYS

MGM 11470 78 rpm

IS IT ANY
WONDER

K11470 rpm

DAVID ROSE and his Orchestra

RETURN TO
PARADISE

from the United Artist film
MGM 30783 78 rpm

THE BAD AND
THE BEAUTIFUL

from the MGM Academy Award winning film
K30783 45 rpm

RHYTHMIC! INFECTIOUS! SENSUOUS! UNUSUAL!

SILVANA MANGANO and I LOVED YOU

Sings... MGM 11457 78 RPM K-11457 45 RPM

GINNY GIBSON

UNLESS YOU'RE REALLY MINE
and LONELY LOVER

MGM 11499 78 rpm
K11499 45 rpm

GEORGE SHEARING

BODY and SOUL
I HEAR A RHAPSODY

MGM 11493 78 rpm
K11493 45 rpm

TOMMY EDWARDS

TAKE THESE CHAINS FROM MY HEART

MGM 11485 78 rpm

PAGING MR. JACKSON

K11485 45 rpm

HANK WILLIAMS

TAKE THESE CHAINS FROM MY HEART

MGM 11479 78 rpm

RAMBLIN' MAN

K11479 45 rpm

BILL FARRELL

FAREWELL TO ARMS

MGM 11500 78 rpm

IS IT A CRIME

K11500 45 rpm

BLUE BARRON and his Orchestra

APRIL IN PORTUGAL

MGM 11312 78 rpm

I'VE BEEN KISSED BEFORE

K11312 45 rpm

LOU DOUGLAS and his Orchestra

RUBY

MGM 11472 78 rpm

MY FLAMING HEART

K11472 45 rpm

LITTLE RITA FAYE

WAIT A LITTLE LONGER

MGM 11505 78 rpm

ROCK CITY BOOGIE

K11505 45 rpm

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

YES—M-G-M Means Mighty Good Music

DIG-R&B HIT!!

The **BLENDERS**

I DON'T MISS YOU ANY MORE

MGM 11488 78 rpm

IF THAT'S THE WAY YOU WANT, IT BABY

K11488 45 rpm

"It's What's in THE CASH BOX That Counts"

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS



THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

"SLEEPER OF THE WEEK"

▲ **HALF A PHOTOGRAPH** (Vesta) [non-exclusive BMI] — Kay Starr (Cap.) rates a *Variety* "BEST BET" for this sentimental ballad that is "headed for lots of spinning action." *Cash Box* grades it "top drawer song material . . . SLEEPER OF THE WEEK."

★ ★ ★ ★ ★

"CAN MOVE UP"

▲ **MORE THAN I** (Sheldon) — Bobby Wayne (Mer.) can move to the top of the ladder with this release, reports *Cash Box*. All the ingredients are there . . . SLEEPER OF THE WEEK.

★ ★ ★ ★ ★

"BEST BUY"

▲ **THERE'S NOTHING AS SWEET AS MY BABY** (Acuff-Rose) — One of "THIS WEEK'S BEST BUYS," says *Billboard* reporting on the new Mindy Carson-Guy Mitchell (Col.) disk. *Cash Box* terms the Hank Williams ditty a "SLEEPER OF THE WEEK."

★ ★ ★ ★ ★

"BEST, BEST BET, BET"

▲ **MATILDA, MATILDA** (Duchess) — *Variety* rates this Calypso-type platter by Harry Belafonte (Vic.) a "BEST BET" while *Billboard* picks it a "NEW RECORD TO WATCH." Disk will have competition from the Richard Hayes (Mer.) version, done in more conventional style.

★ ★ ★ ★ ★

CASH BOX PICK

▲ **NO MORE** (Rex) [non-exclusive BMI] — Vera Lynn (Lon.) appears to have another stellar hit as *Cash Box* names it a "BEST BET." *Variety* reports: "stimulating wax. . ."

★ ★ ★ ★ ★

BEST SELLER

▲ **MEXICAN JOE** (American) — Jim Reeves' (Abbott) disk is already NO. 1 on *Billboard*'s "Folk Best Sellers." Ditty is moving into the pop bracket with The Fontane Sisters' (Vic.) version and six other covers.

★ ★ ★ ★ ★

"POTENT NOVELTY"

▲ **I'M A-LIKA-YOU (Pizza Pie)** (Duchess) — "Potent novelty," says *Cash Box* of The Holidays' (King) disk. "Catchy, lively and humorous delivery," make it a B+ platter.

★ ★ ★ ★ ★

UNUSUAL "SLEEPER"

▲ **ROSEBUD** (Sunbeam) — Karen Chandler (Coral) waxes "a most unusual tune that has possibilities," reports *Billboard*. The Latin-styled "vivid interpretation" earns "SLEEPER OF THE WEEK" honors from *Cash Box*.

★ ★ ★ ★ ★

SUREFIRE "BEST BET"

▲ **LAUGH TO KEEP FROM CRYING** (Kahl) [non-exclusive BMI] — Billy Eckstine (MGM) takes top "BEST BET" laurels from *Variety* for "projecting warm emotion of the ballad with impact . . . surefire fodder for all levels."

★ ★ ★ ★ ★

"BULLSEYE"

▲ **HOW'S THE WORLD TREATING YOU** (Tannen) — Eddy Arnold (Vic.) — *Cash Box* "BULLSEYE" and *Billboard* "C & W BEST BUY."

★ ★ ★ ★ ★

R & B

▲ **MEND YOUR WAYS** (Raleigh)
▲ **WILD, WILD YOUNG MEN** (Progressive) — Ruth Brown (Atlantic) — R & B "AWARD O' THE WEEK" from *Cash Box* and "BEST BUY" in *Billboard*.

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 30 without any changes on the part of THE CASH BOX.

- | | | |
|--|---|---|
| <p>Alan Henry
WONS—Hartford, Conn.</p> <ol style="list-style-type: none"> Song From Moulin Rouge (Percy Faith) Almost Always (Joni James) You Shouldn't Have Kissed Me (Norman Brooks) Strange Things Are Happening (Red Buttons) I'm Walking Behind You (Eddie Fisher) April In Portugal (Damone) Is It Any Wonder (J. James) Honey In The Horn (The Commanders) I'm The King Of Broken Hearts (Tony Bennett) My One And Only Heart (Perry Como) | <p>Hugh Wanke
WCAO—Baltimore, Md.</p> <ol style="list-style-type: none"> Now That I'm In Love (Patti Page) Song From Moulin Rouge (Percy Faith) Ruby (Harry James) My One And Only Heart (Perry Como) You Shouldn't Have Kissed Me (Norman Brooks) Honey In The Horn (The Commanders) Organ Grinder's Swing (Four Aces) Anna (Percy Faith) All By Myself (Eddie Fisher) I Love My Baby (Bing Crosby) | <p>Jerry Kay
WWEZ—New Orleans, La.</p> <ol style="list-style-type: none"> Song From Moulin Rouge (Percy Faith) I'm Walking Behind You (Frank Sinatra) Ruby (Richard Hayman) Say You're Mine Again (The Modernaires) Anna (Silvana Mangano) Who's Gonna Pay The Check (Peggy Lee) Now That I'm In Love (Patti Page) I'd Rather Die Young (The Hilltoppers) Big Mamou (Pete Hanley) Don't Call My Name (Helene Dixon) |
| <p>Jack Downey
WONS—Hartford, Conn.</p> <ol style="list-style-type: none"> Song From Moulin Rouge (Percy Faith) Say "Si Si" (Mills Bros.) Uska Dara (Eartha Kitt) C'est Magnifique (G. MacRae) Crazy, Man, Crazy (B. Haley) April In Portugal (Damone) You Shouldn't Have Kissed Me (Norman Brooks) Sheik Of Araby (Super-Sonics) The Breeze (Trudy Richards) Oh! (Pee Wee Hunt) | <p>Ray Schreiner
WRNL—Richmond, Va.</p> <ol style="list-style-type: none"> Song From Moulin Rouge (Percy Faith) April In Portugal (Les Baxter) That Hound Dog In The Window (Homer & Jethro) Anna (Silvana Mangano) Half A Photograph (K. Starr) Ruby (Les Brown) Almost Always (Joni James) Pretend (Nat "King" Cole) My Lady Loves To Dance (Julius La Rosa) Lean Baby (Frank Sinatra) | <p>"Oil" Wells
WHB—Kansas City, Mo.</p> <ol style="list-style-type: none"> Song From Moulin Rouge (Percy Faith) April In Portugal (Les Baxter) Ruby (Richard Hayman) I Believe (Frankie Laine) Pretend (Nat "King" Cole) Tell Me A Story (Laine-Boyd) Your Cheatin' Heart (J. James) Caravan (Ralph Marterie) Say You're Mine Again (Perry Como) I'm Walking Behind You (Eddie Fisher) |
| <p>Tal Hood
WFGM—Fitchburg, Mass.</p> <ol style="list-style-type: none"> I'm Walking Behind You (Eddie Fisher) Honey In The Horn (Four Aces) Crazy, Man, Crazy (B. Haley) I'd Rather Die Young (The Hilltoppers) Song From Moulin Rouge (Mantovani) Uska Dara (Eartha Kitt) Is It Any Wonder (J. James) Oh! (Pee Wee King) Oo! What You Do To Me (Patti Page) I Let Her Go (Frankie Laine) | <p>Buddy Deane
WITH—Baltimore, Md.</p> <ol style="list-style-type: none"> I Believe (Jane Froman) Song From Moulin Rouge (Percy Faith) April In Portugal (Les Baxter) Pretend (Nat "King" Cole) The Nearness Of You (Bob Manning) How Much Is That Doggie In The Window (Patti Page) Tell Me You're Mine (The Gaylords) Lean Baby (Frank Sinatra) I'm Walking Behind You (Eddie Fisher) Your Cheatin' Heart (J. James) | <p>Bob Drews
WAAF—Chicago, Ill.</p> <ol style="list-style-type: none"> Ramona (The Gaylords) Song From Moulin Rouge (Victor Young) Strange Things Are Happening (Red Buttons) I Believe (Jane Froman) Crazy, Man, Crazy (Ralph Marterie) April In Portugal (Damone) Yokohama Mama (Harry Kari) That Hound Dog In The Window (Homer & Jethro) My Heart Belongs To Only You (June Christy) Salomee (Dinah Shore) |
| <p>Doug Smith
WSLS—Raanake, Va.</p> <ol style="list-style-type: none"> Tell Us Where The Good Times Are (Carson-Mitchell) I'd Rather Die Young (The Hilltoppers) Say "Si Si" (Eugenie Baird) There's Nothing Left To Do But Cry (Lorry Raine) I Let Her Go (Frankie Laine) Song From Moulin Rouge (Mantovani) I'm Walking Behind You (Frank Sinatra) There's Nothing As Sweet As My Baby (Carson-Mitchell) Big Mamou (Rusty Draper) One Wild Oat (G. Jenkins) | <p>Robin Seymour
WKMH—Dearborn, Mich.</p> <ol style="list-style-type: none"> Song From Moulin Rouge (Percy Faith) April In Portugal (Hayman) Spinning A Web (Gaylords) Strange Things Are Happening (Red Buttons) Say You're Mine Again (Perry Como) Say "Si Si" (Mills Bros.) Organ Grinder's Swing (Four Aces) I'm Walking Behind You (Eddie Fisher) My Lady Loves To Dance (Julius La Rosa) The Nearness Of You (Bob Manning) | <p>Ross Miller
WTIC—Hartford, Conn.</p> <ol style="list-style-type: none"> Just Another Polka (Stafford) I Believe (Frankie Laine) Song From Moulin Rouge (Percy Faith) Say You're Mine Again (Eddy Howard) Somebody Wonderful (Norman Brooks) Somebody Stole My Gal (Johnnie Ray) Ruby (Richard Hayman) Big Mamou (Pete Hanley) Pot Luck (Eileen Barton) Tell Us Where The Good Times Are (Carson & Mitchell) |
| <p>Roy Leonard
WKOX—Framingham, Mass.</p> <ol style="list-style-type: none"> Song From Moulin Rouge (Mantovani) I'm Walking Behind You (Eddie Fisher) Just Another Polka (Stafford) Crazy, Man, Crazy (B. Haley) Ruby (Richard Hayman) My Lady Loves To Dance (Julius La Rosa) Honey In The Horn (Four Aces) April In Portugal (Damone) Frenesi (Eydie Gorme) The Breeze (Trudy Richards) | <p>Johnny Morris
WLOW—Minneapolis, Minn.</p> <ol style="list-style-type: none"> Song From Moulin Rouge (Percy Faith) I'm Walking Behind You (Frank Sinatra) Anna (Silvana Mangano) Say "Si Si" (Mills Bros.) You Shouldn't Have Kissed Me (Norman Brooks) Is It Any Wonder (J. James) Strange Things Are Happening (Red Buttons) April In Portugal (Les Baxter) I Believe (Frankie Laine) Albuquerque (R. Flanagan) | <p>Paul Flanagan
WTRY—Troy, N. Y.</p> <ol style="list-style-type: none"> Tavern In The Town (Cox) Song From Moulin Rouge (Percy Faith) I'm Walking Behind You (Eddie Fisher) My Lady Loves To Dance (Julius La Rosa) Ruby (Richard Hayman) Anna (Silvana Mangano) April In Portugal (Les Baxter) I Believe (Frankie Laine) How Much Is That Doggie In The Window (Patti Page) Pretend (Nat "King" Cole) |
| <p>Joe Deane
WHCC—Rochester, N. Y.</p> <ol style="list-style-type: none"> I Believe (Red Foley) Anna (Silvana Mangano) One Wild Oat (G. Jenkins) Say "Si Si" (Mills Bros.) Song From Moulin Rouge (Percy Faith) April In Portugal (Les Baxter) My One And Only Heart (Perry Como) Say You're Mine Again (Dolores Gray) You Shouldn't Have Kissed Me (Norman Brooks) Big Mamou (Rusty Draper) | <p>Earle Pudney
WGY—Schenectady, N. Y.</p> <ol style="list-style-type: none"> I'm Walking Behind You (Eddie Fisher) Song From Moulin Rouge (Percy Faith) Say You're Mine Again (Perry Como) Big Mamou (Pete Hanley) Ruby (Richard Hayman) April In Portugal (Les Baxter) My One And Only Heart (Perry Como) Honey In The Horn (Four Aces) Pretend (Nat "King" Cole) Say "Si Si" (Mills Bros.) | <p>Brad Phillips
WINS—New York, N. Y.</p> <ol style="list-style-type: none"> Song From Moulin Rouge (Percy Faith) Ruby (Richard Hayman) I'm Walking Behind You (Eddie Fisher) My One And Only Heart (Perry Como) Is It Any Wonder (J. James) April In Portugal (Damone) Return To Paradise (D. Rose) Let's Make Up Before We Say Goodnight (J. La Rosa) I'd Rather Die Young (The Hilltoppers) Thunderbird (Ray Anthony) |
| <p>Rod Louden
KPOJ—Portland, Ore.</p> <ol style="list-style-type: none"> Song From Moulin Rouge (Percy Faith) I Believe (Frankie Laine) Pretend (Ralph Marterie) Crazy, Man, Crazy (B. Haley) Tell Me A Story (Laine-Boyd) Somebody Stole My Gal (Johnnie Ray) Anna (Paul Weston) Seven Lonely Days (G. Gibbs) Oh Brother (Mae Williams) All I Want Is A Chance (Dick Lee) | <p>Harry Nigocia
WJBW—New Orleans, La.</p> <ol style="list-style-type: none"> How Much Is That Doggie In The Window (Patti Page) I Believe (Frankie Laine) Pretend (Nat "King" Cole) Your Cheatin' Heart (J. James) Tell Me A Story (Laine-Boyd) Ruby (Richard Hayman) Anna (Silvana Mangano) Say You're Mine Again (Perry Como) Seven Lonely Days (G. Gibbs) Caravan (Ralph Marterie) | <p>Jim Lounsbury
WJJD—Chicago, Ill.</p> <ol style="list-style-type: none"> Song From Moulin Rouge (Percy Faith) April In Portugal (Les Baxter) The Ho Ho Song (R. Buttons) Anna (Silvana Mangano) Say You're Mine Again (Perry Como) Ruby (Richard Hayman) I'm Walking Behind You (Frank Sinatra) Pretend (Nat "King" Cole) Crazy, Man, Crazy (B. Haley) Almost Always (Joni James) |

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THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 30 without any changes on the part of THE CASH BOX.

Murray Jordan

- WLIB—New York, N. Y.
1. Ruby (Richard Hayman)
 2. I'm Walking Behind You (Vic Damone)
 3. Almost Always (Joni James)
 4. I'm Sitting On Top Of The World (Paul-Ford)
 5. Uska Dara (Eartha Kitt)
 6. Song From Moulin Rouge (Percy Faith)
 7. Oo! What You Do To Me (Patti Page)
 8. Organ Grinder's Swing (Four Aces)
 9. My Lady Loves To Dance (Julius La Rosa)
 10. Terry's Theme from "Lime-light" (Frank Chacksfield)

Bob Harris

- KFRE—Fresno, Calif.
1. Song From Moulin Rouge (Percy Faith)
 2. Say You're Mine Again (Perry Como)
 3. Ruby (Les Baxter)
 4. Is It Any Wonder (J. James)
 5. Can't I (Nat "King" Cole)
 6. Your Cheatin' Heart (J. James)
 7. All By Myself (E. Fisher)
 8. End Of The Rainbow (Ame Bros.)
 9. I Believe (Frankie Laine)
 10. Say "Si Si" (Mills Bros.)

Alan Saunders

- WVNJ—Newark, N. J.
1. Song From Moulin Rouge (Percy Faith)
 2. Say You're Mine Again (Perry Como)
 3. The Ho Ho Song (R. Buttons)
 4. Till I Waltz Again With You (Teresa Brewer)
 5. Lean Baby (Frank Sinatra)
 6. My Lady Loves To Dance (Julius La Rosa)
 7. Who's Gonna Pay The Check (Peggy Lee)
 8. Just Another Polka (Fisher)
 9. Caravan (Esquire Boys)
 10. Say "Si Si" (Mills Bros.)

Joe Daboul

- WJKO—Springfield, Mass.
1. I'd Rather Die Young (The Hilltoppers)
 2. Organ Grinder's Swing (Four Aces)
 3. Ruby (Richard Hayman)
 4. Big Mamou (Dolores Gray)
 5. Song From Moulin Rouge (Percy Faith)
 6. Oo! What You Do To Me (Patti Page)
 7. I Am In Love (Nat Cole)
 8. My One And Only Heart (Perry Como)
 9. Say "Si Si" (Mills Bros.)
 10. Half A Photograph (K. Starr)

Bill Reynolds

- WTMJ—Milwaukee, Wisc.
1. Song From Moulin Rouge (Percy Faith)
 2. April In Portugal (F. Martin)
 3. I'm Walking Behind You (Eddie Fisher)
 4. Ruby (Richard Hayman)
 5. Crazy, Man, Crazy (Martherie)
 6. Anna (Silvana Mangano)
 7. Oo! What You Do To Me (Patti Page)
 8. Is it Any Wonder (J. James)
 9. I Believe (Frankie Laine)
 10. Honey In The Horn (Four Aces)

Gene Whitaker

- WRBV—Reidsville, N. C.
1. Ruby (Richard Hayman)
 2. Song From Moulin Rouge (Percy Faith)
 3. I Believe (Jane Froman)
 4. April In Portugal (Damone)
 5. Can't I (Nat "King" Cole)
 6. Who's Gonna Pay The Check (Peggy Lee)
 7. Say You're Mine Again (Perry Como)
 8. I'm Walking Behind You (Eddie Fisher)
 9. Coquette (Billy Eckstine)
 10. Is It Any Wonder (J. James)

Bob Perry

- WLAW—Boston, Mass.
1. My One And Only Heart (Perry Como)
 2. Ruby (Richard Hayman)
 3. Red Top (Johnny Long)
 4. Pretend (Nat "King" Cole)
 5. The Ho Ho Song (R. Buttons)
 6. Say "Si Si" (Eugenie Baird)
 7. Song From Moulin Rouge (Percy Faith)
 8. Meanwhile (Sunny Gale)
 9. Is It Any Wonder (J. James)
 10. Uska Dara (Bernice Parks)

Don McLeod

- WJBK—Detroit, Mich.
1. Song From Moulin Rouge (Mantovani)
 2. My One And Only Heart (Perry Como)
 3. Organ Grinder's Swing (Four Aces)
 4. I'm Walking Behind You (Eddie Fisher)
 5. You're Driving Me Crazy (Buddy Greco)
 6. The Breeze (Trudy Richards)
 7. Big Mamou (Dolores Gray)
 8. Less Than Tomorrow (Hamish Menzies)
 9. Many Are The Times (Don Cornell)
 10. April In Portugal (Les Baxter)

Donn Tibbetts

- WFEA—Manchester, N. H.
1. Song From Moulin Rouge (Percy Faith)
 2. I Believe (Jane Froman)
 3. April In Portugal (Les Baxter)
 4. I'm Walking Behind You (Vic Damone)
 5. Ruby (Richard Hayman)
 6. Somebody Wonderful (Norman Brooks)
 7. Anna (Silvana Mangano)
 8. Written Guarantee (Herbert)
 9. Albuquerque (R. Flanagan)
 10. My Flaming Heart (Douglas)

Stan Pat

- WTNJ—Trenton, N. J.
1. Song From Moulin Rouge (Mantovani)
 2. Ruby (Richard Hayman)
 3. The Ring (Linda Shannon)
 4. Scrap Of Paper (B. Howard)
 5. Pot Luck (Eileen Barton)
 6. Organ Grinder's Swing (Four Aces)
 7. I'm Walking Behind You (Frank Sinatra)
 8. Say You're Mine Again (Perry Como)
 9. You Shouldn't Have Kissed Me (Norman Brooks)
 10. Enchanted Guitar (B. Costa)

Bud Brees

- WPEN—Philadelphia, Pa.
1. Ruby (Richard Hayman)
 2. I Believe (Frankie Laine)
 3. He Loves Me (Jenny Barrett)
 4. Organ Grinder's Swing (Four Aces)
 5. Just Another Polka (Stafford)
 6. Big Mamou (Pete Hanley)
 7. Down By The Old Mill Stream (Jerry Colonna)
 8. I'm Sitting On Top Of The World (Paul-Ford)
 9. Honey In The Horn (Four Aces)
 10. Why Darling Why (Travelers)

Jack Dugan

- WPTR—Albany, N. Y.
1. I'm Walking Behind You (Eddie Fisher)
 2. Song From Moulin Rouge (Mantovani)
 3. April In Portugal (Les Baxter)
 4. I Believe (Frankie Laine)
 5. How Much Is That Doggie In The Window (Patti Page)
 6. Pretend (Nat "King" Cole)
 7. Your Cheatin' Heart (Laine)
 8. Say You're Mine Again (Perry Como)
 9. Seven Lonely Days (G. Gibbs)
 10. Ruby (Richard Hayman)

Larry Wilson

- WNOE—New Orleans, La.
1. I'm Walking Behind You (Frank Sinatra)
 2. Song From Moulin Rouge (Percy Faith)
 3. April In Portugal (Les Baxter)
 4. Big Mamou (Pete Hanley)
 5. Say "Si Si" (Mills Bros.)
 6. One Wild Oat (G. Jenkins)
 7. I'd Rather Die Young (The Hilltoppers)
 8. Honey In The Horn (Four Aces)
 9. Somebody Wonderful (Norman Brooks)
 10. Can't I (Nat "King" Cole)

Stephen Paul

- WMBG—Richmond, Va.
1. I Believe (Frankie Laine)
 2. April In Portugal (Les Baxter)
 3. Song From Moulin Rouge (Percy Faith)
 4. Pretend (Nat "King" Cole)
 5. Ruby (Richard Hayman)
 6. Is It Any Wonder (J. James)
 7. Oo! What You Do To Me (Patti Page)
 8. Side By Side (Kay Starr)
 9. Hot Toddy (Ralph Flanagan)
 10. Anna (Silvana Mangano)

Robert Perry

- WCAP—Lowell, Mass.
1. Song From Moulin Rouge (June Hutton)
 2. I'm Walking Behind You (Eddie Fisher)
 3. Say You're Mine Again (Perry Como)
 4. Dennis The Menace (Boyd-Clooney)
 5. Less Than Tomorrow (Hamish Menzies)
 6. Is It Any Wonder (J. James)
 7. All The Time And Everywhere (Dick Valentine)
 8. Oo! What You Do To Me (Patti Page)
 9. Oh! (Pee Wee Hunt)
 10. You Shouldn't Have Kissed Me (Norman Brooks)

Art Hellyer

- WMAQ—Chicago, Ill.
1. Song From Moulin Rouge (Percy Faith)
 2. April In Portugal (Les Baxter)
 3. I Believe (Frankie Laine)
 4. Say You're Mine Again (Perry Como)
 5. Dancin' With Someone (Teresa Brewer)
 6. Many Are The Times (Valli)
 7. Say "Si Si" (Mills Bros.)
 8. Ruby (Les Brown)
 9. Ramona (Les Brown)
 10. Without A Memory (Garland)

Bud Wilson

- WKXL—Concord, N. H.
1. April In Portugal (Damone)
 2. Now That I'm In Love (Barbara Ruick)
 3. The Ho Ho Song (R. Buttons)
 4. You Shouldn't Have Kissed Me (Norman Brooks)
 5. My One And Only Heart (Perry Como)
 6. Tavern In Town (Wally Cox)
 7. A Woooin' We Will Go (Lorry Raine)
 8. Pot Luck (Eileen Barton)
 9. Say You're Mine Again (Perry Como)
 10. Brass Ring Love (June Valli)

Ed Reilly

- WBRY—Waterbury, Conn.
1. Song From Moulin Rouge (Percy Faith)
 2. Pretend (Nat "King" Cole)
 3. April In Portugal (Les Baxter)
 4. Ruby (Richard Hayman)
 5. I Believe (Frankie Laine)
 6. I'm Walking Behind You (Eddie Fisher)
 7. Say You're Mine Again (Perry Como)
 8. Oo! What You Do To Me (Patti Page)
 9. Is It Any Wonder (J. James)
 10. Organ Grinder's Swing (Four Aces)

Dave Robinson

- WELI—New Haven, Conn.
1. Ruby (Richard Hayman)
 2. April In Portugal (Les Baxter)
 3. I Believe (Jane Froman)
 4. Caravan (Ralph Marterie)
 5. Ramona (The Gaylords)
 6. Say You're Mine Again (Perry Como)
 7. You Shouldn't Have Kissed Me (Norman Brooks)
 8. Anna (Silvana Mangano)
 9. I'm Walking Behind You (Eddie Fisher)
 10. Song From Moulin Rouge (Mantovani)

Al Ross

- WBAL—Baltimore, Md.
1. Song From Moulin Rouge (Percy Faith)
 2. I Believe (Frankie Laine)
 3. April In Portugal (Les Baxter)
 4. Pretend (Nat "King" Cole)
 5. Your Cheatin' Heart (J. James)
 6. How Much Is That Doggie In The Window (Patti Page)
 7. My Lady Loves To Dance (Julius La Rosa)
 8. Ruby (Victor Young)
 9. Till I Waltz Again With You (Teresa Brewer)
 10. Seven Lonely Days (G. Gibbs)

Chaz Royce

- WDAE—Tampa, Fla.
1. April In Portugal (F. Martin)
 2. Song From Moulin Rouge (Percy Faith)
 3. Ruby (Richard Hayman)
 4. Can't I (Nat "King" Cole)
 5. Hot Toddy (Ralph Flanagan)
 6. Pretend (Nat "King" Cole)
 7. Big Mamou (Pete Hanley)
 8. Just Another Polka (E. Fisher)
 9. Anna (Paul Weston)
 10. I Wonder Why (B. Morrow)



COIN-MACHINE MAGIC!
LES PAUL
MARY FORD

THEIR NEXT TOP-SELLER

"JOHNNY"

(IS THE BOY FOR ME)

and

"VAYA CON DIOS"

(MAY GOD BE WITH YOU)



RECORD No. 2486

THE CASH BOX

The Nation's

TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

Comprising 100 Selections

Comprising 100 Selections

Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side. The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available. * Indicates best selling record.

- AL—Aladdin AP—Apollo AT—Atlantic BR—Brunswick BU—Bulet CA—Capitol CD—Cadence CH—Chess CO—Columbia

- CR—Coral DA—Dana DE—Decca DN—Devon DO—Dot DY—Derby ES—Essex FE—Federal 4 Star—Four Star

- IM—Imperial IN—Intra JU—Jubilee KI—King LO—London MA—Mars ME—Mercury MG—MGM MO—Modern

- NA—National OR—Oriole PE—Peacock PR—Prestige RA—Rainbow RE—Regent RIH—Recorded In Hollywood SA—Savoy

- SE—Seger 5IT—Sittin' In SP—Specialty SW—Swingtime TE—Tempo TI—Tico TN—Tennessee UN—United VI—Victor ZO—Zodiac

June 6 May 30

1—Song From Moulin Rouge

- 135.5 133.1 CA-2429 (F-2429)—J. HUTTON & A. STORDAHL Say You're Mine Again *CO-39944 (9-39944)—PERCY FAITH ORK Swedish Rhapsody CR-60984 (9-60984)—NICK PERITO April In Portugal DE-28675 (9-28675)—VICTOR YOUNG O. Ruby DE-28713 (9-28713)—COLEMAN HAWKINS Ruby LO-1328 (45-1328)—MANTOVANI O. Vola Calamba MG-11491 (K-11491)—BUDDY DE FRANCO Many Are The Times OK-6963 (4-6963)—STAN FISHER Slaughter On 10th Ave. TI-170 (45-170)—JOE LOCO QUINT. Can Can Mamba VI-10-4166—BOSTON POPS O. Doo Wacka Doodle VI-20-5264 (47-5264)—HENRI RENE O. Street Of Shadows

2—April In Portugal

- 108.6 98.1 *CA-2374 (F-2374)—LES BAXTER O. Suddenly CO-39983 (4-39983)—KEN GRIFFIN Little Red Monkey CR-60984 (9-60984)—NICK PERITO Song From Moulin Rouge DE-28704 (9-28704)—LOUIS ARMSTRONG Ramona DE-28646 (9-28646)—FLORIAN ZABACH Red Canary ME-70114 (70114 x 45)—DICK HAYMAN O. Anna ME-70128 (70128 x 45)—VIC DAMONE I'm Walking Behind You OK-6978 (4-6978)—FRANK ASUNTO Darkness On The Delta VI-20-5052 (47-5052)—FREDDY MARTIN Penny Whistle Blues VI-20-5279 (47-5279)—TONY MARTIN Now Hear This

3—Ruby

- 76.8 83.6 CA-2457 (F-2457)—LES BAXTER O. A Little Love CO-39994 (4-39994)—HARRY JAMES Palladium Party CR-60959 (9-60959)—LES BROWN O. Midnight Sun CR-60983 (9-60983)—NICK PERITO The Magic Touch DE-28675 (9-28675)—VICTOR YOUNG O. Song From Moulin Rouge DE-28713 (9-28713)—COLEMAN HAWKINS Song From Moulin Rouge *ME-70115 (70115 x 45)—RICHARD HAYMAN O. Love Mood Dansera MG-11472 (K-11472)—LEW DOUGLAS O. My Flaming Heart VI-20-5286 (47-5286)—VAUGHN MONROE O. Less Than Tomorrow

4—I'm Walking Behind You

- 73.5 67.7 CA-2450 (F-2450)—FRANK SINATRA Lean Baby CR-60985 (9-60985)—

June 6 May 30

5—I Believe

- 71.5 66.1 CA-2332 (F-2332)—JANE FROMAN Ghost Of A Rose *CO-39938 (4-39938)—FRANKIE LAINE Your Cheatin' Heart

6—Say You're Mine Again

- 66.9 53.5 AD-5000 (45-5000)—3 DON'S & GINNY GREER Tutti Frutti Baby CR-60982 (9-60982)—THE MODERNAIRES He Who Has Love DA-801 (45-801)—HARMONY BELLS Just Another Polka DE-28676 (9-28676)—DOLORES GRAY Big Mamou ME-70134 (70134 x 45)—EDDY HOWARD *VI-20-5277 (47-5277)—PERRY COMO My One And Only Heart

7—Anna

- 58.8 49.2 CO-39968 (4-39968)—PAUL WESTON ORK Dutch Treat CR-60963 (9-60963)—RAY BLOCH O. Melancholy Serenade DE-28703 (9-28703)—VICTOR YOUNG Call Of The Far Away Hills ME-70114 (70114 x 45)—RICHARD HAYMAN ORK. April In Portugal *MG-11457 (K-11457)—SILVANA MANGANA I Loved You VI-20-5246 (47-5246)—THE THREE SUNS Little Red Monkey VI-20-5252 (47-5252)—AL CAIOLA Cachita

8—Pretend

- 52.7 50.5 *CA-2346—NAT "KING" COLE Don't Let Your Eyes Go Shopping CO-39915—KEN GRIFFIN Oh, Happy Day CO-60927 (9-60927)—EILEEN BARTON Too Proud To Cry DE-28576 (9-28576)—GUY LOMBARDO O. That's Me Without You DO-15048—DAN BELLOC You Are Ecstasy ME-70045—RALPH MARGERIE O. After Midnight VI-20-5119 (47-5119)—HENRI RENE Madelena

9—The Ho Ho Song

- 51.8 45.9 *CO-39981 (4-39981)—RED BUTTONS Strange Things Are Happening

10—How Much Is That Doggie In The Window

- 35.5 47.6 *ME-70070 (70070 x 45)—PATTI PAGE My Jealous Eyes

June 6 May 30

11—Terry's Theme From "Limelight"

- 19.6 9.6 CO-40013 (4-40013)—WALLY STOTT O. Incidental Music from "Limelight" *LO-1342 (45-1342)—FRANK CHACKSFIELD O. Incidental Music from "Limelight" VI-20-5326 (47-5326)—HUGO WINTERHALTER O. Symphony Of A Starry Night

12—Seven Lonely Days

- 14.3 18.6 CR-60949 (9-60949)—PINE-TOPPERS & MARLIN SIS. DE-28655 (9-28655)—GUY LOMBARDO O. Downhearted KI-1192 (45-1192)—BONNIE LOU Out Of Reach *ME-70095 (70095 x 45)—GEORGIA GIBBS If You Take My Heart VI-20-5219 (47-5219)—DON MEEHAN

13—Ramona

- 14.1 8.4 CA-1684 (F-1684)—GORDON MacRAE So In Love CR-60918 (9-60918)—LES BROWN O. Montana Clipper DE-28704 (9-28704)—LOUIS ARMSTRONG April In Portugal *ME-70012 (70012 x 45)—THE GAYLORDS Spinning A Web

14—Uska Dara

- 12.7 10.1 CR-60999 (9-60999)—EYDIE GORME Cocoanuts ME-70160 (70160 x 45)—BERNICE PARKS Nowhere Guy *VI-20-5284 (47-5284)—EARTHA KITT Two Lovers

15—Crazy, Man, Crazy

- 12.6 7.4 *ES-321 (45-321)—BILL HALEY Whatcha Gonna Do ME-70153 (70153 x 45)—RALPH MARGERIE O. Go Away

16—Swedish Rhapsody

- 12.4 15.4 *CO-39944 (4-39944)—PERCY FAITH O. Song From Moulin Rouge DE-28674 (9-28674)—ETHEL SMITH After Hours

17—Almost Always

- 11.4 12.8 ME-70135 (70135 x 45)—EDDY HOWARD Am I Losing You *MG-11470 (K-11470)—JONI JAMES Is It Any Wonder

18—Your Cheatin' Heart

- 11.3 11.5 CA-2377 (F-2377)—JAN GARBER O. My Jealous Eyes CO-39938 (9-39938)—FRANKIE LAINE I Believe DE-28628 (9-28628)—LOUIS ARMSTRONG Congratulations to Someone *MG-11426 (K-11426)—JONI JAMES I'll Be Waiting For You

June 6 May 30

19—My Flaming Heart

- 10.2 13.9 *CA-2459 (F-2459)—NAT "KING" COLE I Am In Love MG-11472 (K-11472)—LEW DOUGLAS O. Ruby

20—Tell Me A Story

- 10.1 22.6 *CO-39945 (4-39945)—FRANKIE LAINE & JIMMY BOYD The Little Boy And The Old Man

21—Candy Lips

- 9.9 — *CO-40001 (4-40001)—J. RAY & D. DAY Let's Walk That-A-Way

22—I'd Rather Die Young

- 9.8 — CA-2501 (F-2501)—GISELE MacKENZIE I Didn't Want To Love You *DO-15085 (45-15085)—THE HILLTOPPERS P. 5. I Love You

23—Caravan

- 9.4 15.2 CA-2421 (F-2421)—BAS-SHEVA My Mother's Lullaby EN-101—FERRANTE & TEICHER (70097 x 45)—RALPH MARGERIE O. While We Dream MG-10368 (K-10368)—BILLY ECKSTINE A Senorita's Bouquet MG-11474 (K-11474)—LEROY HOLMES O. Three On A Match RA-188—ESQUIRE BOYS

24—Just Another Polka

- 9.1 9.7 *CO-40000 (4-40000)—JO STAFFORD My Dearest, My Darling DA-801 (45-801)—HARMONY BELLS Say You're Mine Again DE-28719 (9-28719)—GUY LOMBARDO Spinning A Web ME-70147 (70147 x 45)—RICHARD HAYES Trust Me *VI-20-5293 (47-5293)—EDDIE FISHER I'm Walking Behind You

25—Say 'Si Si'

- 8.2 6.8 *DE-28670 (9-28670)—MILLS BROTHERS I'm With You LO-1152 (45-1152)—EDMUNDO ROS O. They Say The Woman Always Pays MG-11496 (K-11496)—THE CLOVELEAFS If I Had A Golden Umbrella VINROB 3—EUGENIE BAIRD Hootin' Holler

26—Allez-Vous-En

- 8.1 — *CA-2464 (F-2464)—KAY STARR Half A Photograph

June 6 May 30

27—Oo! What You Do To Me

- 8.0 5.9 *ME-70127 (70127 x 45)—PATTI PAGE Now That I'm In Love

28—Half A Photograph

- 7.9 — *CA-2464 (F-2464)—KAY STARR Allez-Vous-En

29—Little Red Monkey

- 6.5 5.5 CA-2430 (F-2430)—MEL BLANC Tia Juana CO-MJV164—ROSEMARY CLOONEY CO-39983 (4-39983)—KEN GRIFFIN April In Portugal LO-1316 (45-1316)—HARRY GROVE TRIO Magic Music Box *ME-70118 (70118 x 45)—HARMONICATS Pachuko Hop MG-11477 (K-11477)—JACK FINA O. Wrong Note Rag *VI-20-5246 (47-5246)—THREE SUNS Anna

30—My Lady Loves To Dance

- 6.4 5.4 *CD-1231 (45-1231)—JULIUS LA ROSA Let's Make Up Before We Say Goodnight VI-20-4959 (47-4959)—COMO & FONTANE SISTERS To Know You

31—The Breeze

- 6.1 8.2 *DY-823 (45-823)—TRUDY RICHARDS I Can't Love You Anymore OK-6964 (4-6964)—HELENE DIXON Don't Call My Name

32—Ramblin' Man

- 6.0 11.2 *CO-39979 (4-39979)—FRANKIE LAINE I Let Her Go MG-11479 (K-11479)—HANK WILLIAMS Take These Chains From My Heart MG-11120—LUKE THE DRIFTER

33—Organ Grinder's Swing

- 5.9 8.1 *DE-28691 (9-28691)—FOUR ACES Honey In The Horn VI-20-4829 (47-4829)—FORD NELSON QUINT.

34—Big Mamou

- 4.6 8.3 CA-2441 (F-2441)—ELLA MAE MORSE Is It Any Wonder *DE-28676 (9-28676)—DOLORES GRAY Say You're Mine Again DE-28656 (9-28656)—JIMMIE DAVIS ME-70137 (70137 x 45)—RUSTY DRAPER Tell Me Why, Why *OK-6956 (4-6956)—PETE HANLEY OK-18001 (4-18001)—LINK DAVIS VI-20-5299 (47-5299)—BIGS HOWARD O. Scrap Of Paper

June 6 May 30

35—How Much Is That Hound Dog In The Window

- 4.1 9.5 *VI-20-5280 (47-5280)—HOMER & JETHRO

36—P. S. I Love You

- 4.0 6.7 *DO-15085 (45-15085)—HILLTOPPERS I'd Rather Die Young

37—I Am In Love

- 3.9 5.3 *CA-2459 (F-2459)—NAT "KING" COLE My Flaming Heart

38—Now That I'm In Love

- 3.9 8.6 DE-28680 (9-28680)—ANDREWS SISTERS Fugue For Tinhorns *ME-70127 (70127 x 45)—PATTI PAGE Oo! What You Do To Me MG-11483 (K-11483)—BARBARA RUICK Chi-li, Chi-li, Chi-li VI-20-5248 (47-5248)—SAUTER FINEGAN O. Yankee Doodletown

39—The Nearness Of You

- 3.1 8.0 *CA-2383 (F-2383)—BOB MANNING Gypsy Girl

40—I'm Sitting On Top Of The World

- 3.0 — *CA-2400 (F-2400)—LES PAUL & MARY FORD Sleep DE-28697 (9-28697)—AL JOLSON Red Red Robin

41—Hot Toddy

- 2.9 3.9

42—Can't I

- 2.8 3.8

43—Send My Baby Back To Me

- 2.1 5.1

44—Dot's Nice—Donna Fight

- 1.9 2.8

45—I'm The King Of Broken Hearts

- 1.8 2.6

46—Till I Waltz Again With You

- 1.7 2.4

47—Dancin' With Someone

- 1.4 6.9

48—Is It Any Wonder

- 1.3 5.2

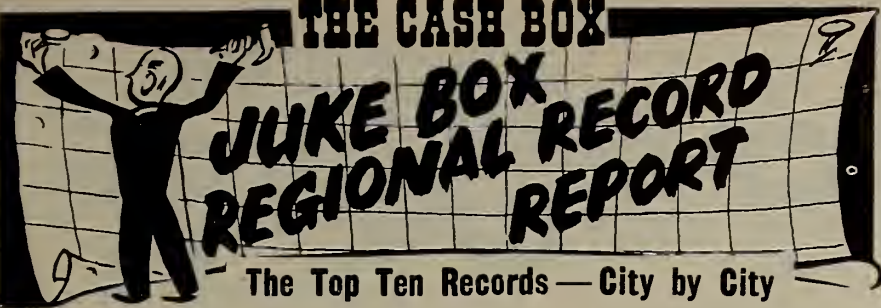
49—Less Than Tomorrow

- 1.2 4.2

50—Who's Gonna Pay The Check

- 1.0 2.9

THE CASH BOX



The Top Ten Records — City by City

New York, N. Y.

1. Song From Moulin Rouge (Percy Faith)
2. Anna (Silvana Mangano)
3. April In Portugal (Les Baxter)
4. Ruby (Richard Hayman)
5. Terry's Theme From "Lime-light" (Frank Chacksfield)
6. I Believe (Frankie Laine)
7. Pretend (Nat "King" Cole)
8. I'm Walking Behind You (Eddie Fisher)
9. Say You're Mine Again (Perry Como)
10. The Ho Ho Song (R. Buttons)

Chicago, Ill.

1. April In Portugal (Les Baxter)
2. Song From Moulin Rouge (Percy Faith)
3. Anna (Silvana Mangano)
4. Ruby (Richard Hayman)
5. Say You're Mine Again (Perry Como)
6. I'm Walking Behind You (Eddie Fisher)
7. Seven Lonely Days (G. Gibbs)
8. Almost Always (Joni James)
9. The Ho Ho Song (R. Buttons)
10. Crazy, Man, Crazy (B. Haley)

Los Angeles, Calif.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Ruby (Richard Hayman)
4. I'm Walking Behind You (Eddie Fisher)
5. Anna (Silvana Mangano)
6. The Ho Ho Song (R. Buttons)
7. Crazy, Man, Crazy (B. Haley)
8. I Believe (Frankie Laine)
9. Almost Always (Joni James)
10. Is It Any Wonder (J. James)

Shoals, Ind.

1. How Much Is That Doggie In The Window (Patti Page)
2. Bumping Around (D. Todd)
3. I Believe (Frankie Laine)
4. I'm Walking Behind You (Eddie Fisher)
5. April In Portugal (Les Baxter)
6. Song From Moulin Rouge (Percy Faith)
7. Seven Lonely Days (G. Gibbs)
8. The Ho Ho Song (R. Buttons)
9. Pretend (Nat "King" Cole)
10. Almost Always (Joni James)

Nashville, Tenn.

1. Song From Moulin Rouge (Percy Faith)
2. Ruby (Richard Hayman)
3. April In Portugal (Les Baxter)
4. I'm Walking Behind You (Eddie Fisher)
5. I'd Rather Die Young (The Hilltoppers)
6. Seven Lonely Days (G. Gibbs)
7. I Believe (Frankie Laine)
8. Almost Always (Joni James)
9. My One And Only Heart (Perry Como)
10. The Ho Ho Song (R. Buttons)

Des Moines, Iowa

1. Song From Moulin Rouge (June Hutton)
2. Ruby (Les Baxter)
3. I Believe (Frankie Laine)
4. April In Portugal (Les Baxter)
5. Pretend (Nat "King" Cole)
6. Your Cheatin' Heart (J. James)
7. Seven Lonely Days (G. Gibbs)
8. I'm Walking Behind You (Eddie Fisher)
9. How Much Is That Doggie In The Window (Patti Page)
10. Till I Waltz Again With You (Teresa Brewer)

Denver, Colo.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I Believe (Frankie Laine)
4. Ruby (Richard Hayman)
5. How Much Is That Doggie In The Window (Patti Page)
6. Anna (Silvana Mangano)
7. I'm Walking Behind You (Eddie Fisher)
8. Say You're Mine Again (Perry Como)
9. Pretend (Nat "King" Cole)
10. Your Cheatin' Heart (J. James)

Detroit, Mich.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Hayman-Baxter)
3. Say You're Mine Again (Perry Como)
4. I'm Walking Behind You (Eddie Fisher)
5. I Believe (Frankie Laine)
6. Ruby (Richard Hayman)
7. Anna (Silvana Mangano)
8. The Ho Ho Song (R. Buttons)
9. How Much Is That Doggie In The Window (Patti Page)
10. Half A Photograph (K. Starr)

Seattle, Wash.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Anna (Silvana Mangano)
4. I'm Walking Behind You (Eddie Fisher)
5. Say You're Mine Again (Perry Como)
6. How Much Is That Doggie In The Window (Patti Page)
7. Ruby (Richard Hayman)
8. Say "Si Si" (Mills Bros.)
9. Pretend (Nat "King" Cole)
10. Seven Lonely Days (G. Gibbs)

St. Louis, Mo.

1. April In Portugal (Les Baxter)
2. Song From Moulin Rouge (Percy Faith)
3. I'm Walking Behind You (Eddie Fisher)
4. Anna (Silvana Mangano)
5. Ruby (Hayman-Baxter)
6. Crazy, Man, Crazy (B. Haley)
7. P. S. I Love You (The Hilltoppers)
8. I Am In Love (Nat Cole)
9. The Breeze (Trudy Richards)
10. Say You're Mine Again (Perry Como)

New Orleans, La.

1. Song From Moulin Rouge (Percy Faith)
2. Anna (Silvana Mangano)
3. April In Portugal (Les Baxter)
4. I Believe (Frankie Laine)
5. How Much Is That Doggie In The Window (Patti Page)
6. Ruby (Hayman-Young)
7. Pretend (Nat "King" Cole)
8. Pour Me A Glass Of Tears (B. Williams Quar.)
9. Seven Lonely Days (G. Gibbs)
10. I'm Walking Behind You (Eddie Fisher)

Boston, Mass.

1. Song From Moulin Rouge (Percy Faith)
2. Ruby (Richard Hayman)
3. Say You're Mine Again (Perry Como)
4. Anna (Silvana Mangano)
5. I'm Walking Behind You (Eddie Fisher)
6. Pretend (Nat "King" Cole)
7. How Much Is That Doggie In The Window (Patti Page)
8. Terry's There From "Lime-light" (Frank Chacksfield)
9. You Shouldn't Have Kissed Me (Norman Brooks)
10. Allez-Vous-En (Kay Starr)

Dallas, Tex.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I'm Walking Behind You (Eddie Fisher)
4. I Believe (Froman-Laine)
5. How Much Is That Doggie In The Window (Patti Page)
6. Say You're Mine Again (Perry Como)
7. Anna (Silvana Mangano)
8. Ruby (Richard Hayman)
9. Pretend (Nat "King" Cole)
10. Seven Lonely Days (G. Gibbs)

Memphis, Tenn.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. How Much Is That Doggie In The Window (Patti Page)
4. I Believe (Frankie Laine)
5. I'm Walking Behind You (Eddie Fisher)
6. Seven Lonely Days (G. Gibbs)
7. Anna (Silvana Mangano)
8. Caravan (Ralph Marterie)
9. Almost Always (Joni James)
10. I'm Sitting On Top Of The World (Paul Ford)

Washington, D. C.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Say You're Mine Again (Perry Como)
4. I'm Walking Behind You (Eddie Fisher)
5. Anna (Silvana Mangano)
6. Ruby (Richard Hayman)
7. I Believe (Froman-Laine)
8. Crazy, Man, Crazy (B. Haley)
9. How Much Is That Doggie In The Window (Patti Page)
10. My One And Only Heart (Perry Como)

Philadelphia, Pa.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I Believe (Frankie Laine)
4. Say You're Mine Again (Perry Como)
5. How Much Is That Doggie In The Window (Patti Page)
6. I'm Walking Behind You (Eddie Fisher)
7. Crazy, Man, Crazy (B. Haley)
8. Pretend (Nat "King" Cole)
9. Ruby (Richard Hayman)
10. Organ Grinder's Swing (Four Aces)

Atlanta, Ga.

1. Song From Moulin Rouge (Percy Faith)
3. I Believe (Frankie Laine)
4. I'd Rather Die Young (The Hilltoppers)
5. April In Portugal (Les Baxter)
6. Ruby (Richard Hayman)
7. How Much Is That Doggie In The Window (Patti Page)
8. My One And Only Heart (Perry Como)
9. Pretend (Nat "King" Cole)
10. Caravan (Ralph Marterie)

Pittsburgh, Pa.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Damone-Baxter)
3. I Believe (Frankie Laine)
4. I'm Walking Behind You (Eddie Fisher)
5. Say You're Mine Again (Perry Como)
6. Crazy, Man, Crazy (B. Haley)
7. Almost Always (Joni James)
8. My Lady Loves To Dance (Julius La Rosa)
9. How Much Is That Doggie In The Window (Patti Page)
10. Oh! (Pee Wee King)

Cincinnati, Ohio

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Say You're Mine Again (Perry Como)
4. April In Portugal (Les Baxter)
5. Ruby (Richard Hayman)
6. I Believe (Froman-Laine)
7. Pretend (Nat "King" Cole)
8. How Much Is That Doggie In The Window (Patti Page)
9. Crazy, Man, Crazy (B. Haley)
10. Is It Any Wonder (J. James)

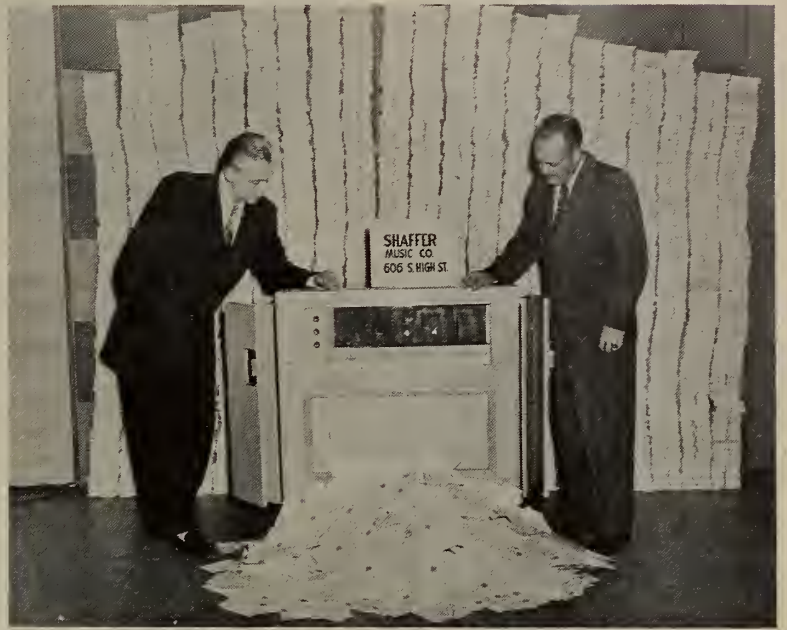
Butte, Mont.

1. Song From Moulin Rouge (Percy Faith)
2. Anna (Silvana Mangano)
3. April In Portugal (Les Baxter)
4. I Believe (Frankie Laine)
5. How Much Is That Doggie In The Window (Patti Page)
6. Ruby (Richard Hayman)
7. Say Si Si (Mills Bros.)
8. Seven Lonely Days (G. Gibbs)
9. Just Another Polka (Fisher)
10. Pretend (Nat "King" Cole)

Milwaukee, Wisc.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Anna (Silvana Mangano)
4. Ruby (Richard Hayman)
5. Seven Lonely Days (G. Gibbs)
6. The Ho Ho Song (R. Buttons)
7. Say You're Mine Again (Perry Como)
8. I'm Walking Behind You (Eddie Fisher)
9. Crazy, Man, Crazy (B. Haley)
10. Can't I (Nat "King" Cole)

Jackpot



COLUMBUS, OHIO—Ed Shaffer (right) of Shaffer Music Company, and "Spook" Beckman, MC at WLW-C television station, stand before 188,814 postcards entered in a write-in contest for the most popular high school in central Ohio. Incentive for the record-breaking mail count was the contest's grand prize—a Seeburg Select-O-Matic "200" Home Phonograph and 100 records presented by Shaffer, exclusive Seeburg distributor in this area. "Spook" Beckman promoted the contest on his "Shoot The Works" afternoon program. St. Mary's High School of Columbus won the Select-O-Matic.

Boorstein Contributes To "Edgewater Heart Song"

NEW YORK—Louis Boorstein of Leslie Distributors Corporation, 750 Tenth Avenue, this city, well known one-stop record service for automatic music operators, has sent in his check for \$50 to the "Edgewater Heart Fund."

Lou Boorstein is well known for his charitable work in behalf of all peoples everywhere.

In donating to the "Edgewater Heart Fund" he follows thru on the principle which he set up a long time ago:

"To help all people everywhere who are suffering from heart disease," he stated.

Lou Boorstein has had close experience with "America's Number 1 Killer"—heart disease.

He realizes how terrible this disease is and how quickly it kills.

"I only wish," he stated, "that I was able to give much more than I can at this time to make sure of free heart surgery and free treatments for all in the coin operated machines industry at the Edgewater Hospital in Chicago.

"I know that the pioneering work which is being done by this hospital in heart surgery has attracted world-wide attention. The result has been that many, many lives have been saved."

Like many others in the industry, who have also donated to the "Edgewater Heart Fund," Lou Boorstein believes that the fact the Edgewater Hospital in Chicago is prepared to help anyone in the field stricken with heart disease is, in itself, sufficient for all to donate whatever they possibly can, whether it be just a single dollar.

He stated, "If every member of the industry will open his heart to help the "Edgewater Heart Fund" it will be one of the greatest achievements in all the history of this field and something which will bring great honor to everyone engaged in our trade.

Vera Lynn
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from the International Tango
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RICHARD HAYMAN

"EYES OF BLUE"

from

The Paramount Picture

"SHANE"

and

"TERRY'S THEME"

from

"LIMELIGHT"

MERCURY 70168



The news from London starts once again with Eddie Fisher. This week, the Boy who in his final week at the Palladium, still has them clamoring for more, is recording four sides for H. M. V. (R. C. A. Victor's English label) with the Melachrino Orchestra. The titles are kept secret but I can tell you that the four songs are British and judging from Eddie's enthusiasm they must be great. So look out for them very soon.

Spent a long while with ace D. J. Ed (Jack the Bellboy) McKenzie who shares Eddie's suite at the Savoy. What a great guy Ed is and what's more he's trying his darndest to stay over for the Coronation. We hope he does.

Frank Sinatra to do guest appearance with the BBC Show Band on June 11th. . . . Les Compagnons de la Chanson heading for a summer season at Blackpool. . . . Billy Daniels with Benny Payne doing the Moss Empire Circuit prior to their London Palladium return date. . . . Rose Murphy on the Stoll Circuit.

Bristol Hippodrome (A Stoll Theatre) had the trial showing of "Guys and Dolls," opening at the London Coliseum May 28th and starring Vivian Blaine, Sam Levene and Jerry Wayne. Tunes are beginning to hit the airwaves.

Jean Sablon and Bobbie Maxwell started on their vaudeville tour this week. While in London Sablon cut the "Moulin Rouge" song for H. M. V. with George Melachrino. Record was on the market within four days.

That "Limelight Theme" is doing real fine having gone into the best sellers within a week of the Franck Chacksfield disc. . . . Coronation Supper Club attractions include Evelyn Knight at the Bagatelle, Josephine Baker at the new Don Juan and Noel Coward at the Cafe de Paris.

Rumors are going around about Geraldo being offered \$150,000 to go to U. S. A. to form a band. Wonder if the maestro will take the plunge?

Jane Morgan (The American from Paris) now starring in the London Casino show "Three Cheers," cut her first sides for the Parlophone label.

Top Record Sellers this week:

- 1) I Believe FRANKIE LAINE
- 2) Pretend NAT COLE
- 3) Pretty Black-Eyed Susie GUY MITCHELL
- 4) Down Hearted... EDDIE FISHER
- 5) Tell Me A Story... LAINE-BOYD
- 6) Oh Happy Day JOHNSTON BROS. (British recording)
- 7) Doggie in the Window LITA ROZA (British Recording)
- 8) Side By Side KAY STAR
- 9) In A Golden Coach BILLY COTTON (Coronation Song)
- 10) Limelight FRANK CHACKSFILD

CANADIAN CAPERS

TORONTO TOPICS

Russ Eastcott, back from his honeymoon and busy at Hamilton's CHML with "Main Street Jamboree" shows and tours. Localities are betting that the oat-talent svengali will now be inclined to cut his work day down to a mere 16 or 20 hours. . . . Bert Niosi is one of the busiest musicians in the business. His two new network shows probably give him the championship, but Cliff McKay could be tied with him, what with his new country styled TV show and his one-night stands. . . . Shirley Harmer, the Oshawa oriole



HILDEGARDE

is this scribe's bet for top vocal honors and a lot of program producers and radio listeners seem to agree, but don't mention Joyce Sullivan or Dorothy Deane or I may change my allegiance. Each has built strong followings and they deserve them. . . . Remember that you read it here first when Tin Pan Alley latches on to Whitey Hains' ballad and proclaims "it's a hit." Song titled "Would It Be Wrong" has the local BMI staff excited and awaiting its disc debut. Keep an eye on this one, it could happen fast. . . . Frank Kirton, Manager of the Classical Record Division of Quality Records, hosted a soiree to introduce to press and radio row, Dr. Sigmund Spaeth, musicalogist and commentator, and Laszlo Halasz, Musical Director of Remington Records of N. Y., last week at King Eddy, and successfully launched Remington's "Music Plus" series in Canada. Don Johnston, Montreal distributor, and Alec Groshak, Winnipeg Distributor, in for very successful dealers' meetings later in evening when all of the out-of-town distributors were addressed by Dr. Spaeth and Laszlo Halasz. . . . "Spring Thaw" still holding forth at Museum Theatre, starring brilliant Canadian comedienne Anna Russell. Incidentally Anna's LP platter "Anna Russell Sings" still doing very well. . . . RCA Victor held very successful autographing session with lovely star Rise Stevens in town with Metropolitan Opera Company at Maple Leaf Gardens last week. Rise was interviewed later by Byng Whittaker, popular CBC deejay, whose program "Byng's Choice" is great fame of localities, both in and out of the music biz. . . . Terrific crowds at Royal Alex these days making the incomparable Hildegarde's Toronto engagement a whopping success. The whole show, starring Dorothy Sarnoff, Paul Hartman, Tommy Wonder, Margaret Banks and Don Dellair really setting this town buzzing. . . . Johnny Lindon opened to enthusiastic crowd at Royal York Hotel for summer season dancing, with lovely vocalist Betty Jean Ferguson, a former "Miss Canada" beauty queen. . . . Expect terrific turn-outs for Canuck Norman Brooks at Casino Theatre next week.

MONTREAL MEMOS

Carl Cogan, Decca Records popular Promotion Manager, taking on duties as staff announcer at CJBQ, Belleville, in very near future. Best wishes, Carl. . . . Congratulations are in order to Phil Rose, Coral Records Sales Manager. Phil will be "middle-aisling" very shortly with Gwen Bruce, P.V.A. Aspect's but-beautiful Record Manageress. . . . Montrealers still buzzing after sensational Canadian debut of gorgeous, blonde chanteuse Mary Meade at Normandie. . . . Georgie Faith in 10th week at the popular Top Hat. This Toronto boy has Montreal fans all hepped up with his stage presentation of Western music. . . . This town will miss Reo Thompson, former CFCF indefatigable Programming Manager, who recently left to take charge of TV activities at All-Canada Radio. . . . Localites saddened by recent passing of Howard Fogg, well known and loved musical director. . . . Don Johnston, popular local distributor back from Toronto where he pow-wowed with Quality toppers, reports interesting meeting with Dr. Sigmund Spaeth. . . . Clyde Moon back from month-long Maritime trip where he reported a very successful BMI Clinic at Amherst. . . . Clyde also tells us that Gene Hooper, formerly with Lone Pine, has been working out of CJFX, Antigonish all winter, but is off to CJRW, Summerside, Prince Edward Island the first of June.



NORMAN BROOKS

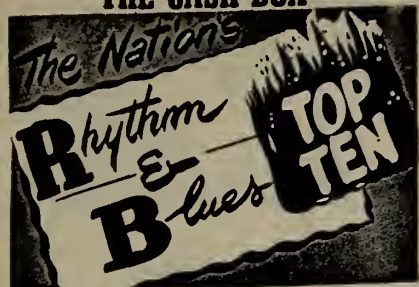
WINNIPEG WORDAGE



GEORGIA GIBBS

Georgia Gibbs will be the headliner at the Fair. "Her Nibs" has a host of fans in these parts and the operators and D.J.'s are busy with her platters in advance of her personal appearance. . . . CKY's programs are showing the deft hand of Mike Hopkins who has a way with discs. His Sunday-show is tops with the local music folks. . . . Out at Artistic Products, they are busy with their orders for square dance and instrumental records. Bossman, Bill Leeder, just back from the Pacific coast, tells us that their sales of Be'tona (London) MacGregor, Windsor and Aragon dance discs are great, and he hopes to add a polka line and another instrumental label to satisfy the demand from the foreign language districts. . . . CBC's new network radio show "Canadian Hit Parade" is not a new idea here, but it is getting a lot of listening attention, thanks to its featured vocalist Wally Koster being an ex-Winnipeg music maker. . . . Rene Dussault who has guided the programs of CKSB, since the French language station went on the air, moves over to the CBC early in June. . . . Lots of other station staff changes resulted in CKRC and CJOB each throwing going-away parties last Friday night. We're always sorry to see the regulars move away, but it makes room at the top for the talented newcomers. . . . Answering the query of H. H. K. of Duluth, the old Don Carlos' supper club is now the Trianon since Don moved to his new and larger El Rancho on the outskirts. Both spots are doing good business. . . . Allan Caron's Mello-Music publishing firm is expanding their activities in the polka, accordion and religious fields.

THE CASH BOX



Milt Gabler Named A & R Head of Decca; Bob Thiele Takes Over At Coral

NEW YORK—In the second major A & R change in the record industry within a week, Milton Gabler last Thursday (May 28) was named A & R head of Decca, replacing Jimmy Hilliard, it was announced by Milton R. Rackmil, Decca president.

Gabler moves over from Coral, Decca's subsidiary, where he was also A & R head.

Replacing him at Coral is Bob Thiele, who has been his assistant for the past year.

Jimmy Hilliard, who reported that his resignation was offered last Monday, May 25, said that he will take a vacation for at least a month and that upon Rackmil's return from England he will discuss his future status with Decca.

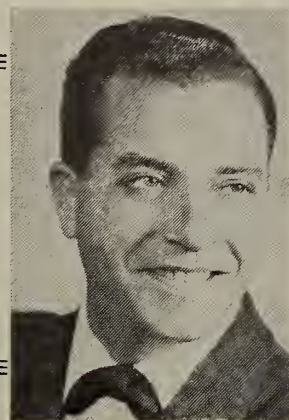
Gabler is one of the veterans of the record business with experience dating back over 25 years when he founded the Commodore Music Shop in New York City.

In 1938 he launched a new record company with the Commodore label which became famous throughout the world as one of the foremost jazz labels. Gabler's success with the Commodore line brought him to the attention of Decca and he was hired

in 1941. Soon after his appointment Decca realized his vast knowledge of the entire recording field could be used to great advantage and he was transferred to the pop A & R department where he personally handled many of the top stars. Gabler then stayed with Decca until 1952 when he was made head of the A & R at Coral.

Bob Thiele is also a veteran of the business. He founded and was President of one of the first independent companies in the early 40's, Signature Records. The Signature label under Thiele's guidance developed some of the top names in the record business today. Amongst these stars were Mindy Carson, Toni Arden, Alan Dale, Ray Bloch, and Connie Haines. In 1952 Thiele concluded an agreement with Coral Records which brought all of the Signature masters under the Coral label, and then several months later in 1953 he joined Coral A & R department. Thiele was instrumental in signing such artists to the Coral roster as Alan Dale, Eddie Gorme, Ray Bloch and Johnny Long. One of his best projects at Coral is JAZZ TIME U. S. A., using the fresh idea of a live audience at an actual recording date.

An EXCELLENT (B+) Rating by The Cash Box



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singing

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and

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Robbins-Kassner Suits Settled By Arbitration

NEW YORK—In accordance with an arbitration judgment handed down by Judge Irving Kurtz, Jack Robbins and Ed Kassner settled their suits against each other by Robbins' paying Kassner back the \$5,000 which he originally put into the firm plus \$4,500 which he also lent the firm.

This settles all the suits which Robbins and Kassner had pending against each other including one for libel, one for assault and one for breach of contract.

In consideration of the money paid to him, Kassner relinquishes all interest which he had in J. J. Robbins and Sons.

Both Robbins and Kassner have now opened separate offices and are continuing in the publishing business alone.

Robbins' petition for arrangement of debt under the Chandler Act is expected to be decided upon this week.

McKenzie Replaces Valli

NEW YORK—Giselle MacKenzie, Capitol recording artist has been engaged for the Hit Parade beginning next fall. She replaces June Valli, RCA Victor artist, who had appeared on the show this season.

BROADWAY SENSATION

Sings Every MOOD Record To a Hit



FAY DE WITT

"NO ONE" b/w "WISHING WELL"

Mood # 1008

with Miguelito Valdes Ork

"SIMP-ATICO JOE" b/w

"HARVEST MOON BALL NOVELTIES"

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"TELL US WHERE THE GOOD TIMES ARE"

Guy Mindy MITCHELL & CARSON with MITCH MILLER ORK.

The One You've Been Waiting For!

Charles Brown

"LONESOME FEELING"

b/w

"I LOST EVERYTHING"

AL 3191



1 I'M MAD

Willie Mabon (Chess 1538)

2 I WANNA KNOW

The Du Droppers (RCA Victor 20-5229)

3 HELP ME SOMEBODY

The "5" Royales (Apollo 446)

4 HOUND DOG

Willie Mae Thornton (Peacock 1612)

5 RED TOP

King Pleasure (Prestige 821)

6 GOIN' TO THE RIVER

Fats Domino (Imperial 5231)

7 HITTIN' ON ME

Buddy Johnson (Mercury 70116)

8 THESE FOOLISH THINGS

The Dominoes (Federal 12129)

9 SHE FELT TOO GOOD

Jimmy McCracklin (Peacock 1615)

10 THE HONEY JUMP

Oscar McLollie (Modern 902)

2

FOR THE TOP TEN

Eddy Boyd

"THIRD DEGREE"

CHESS-1541

Mitzi Mars

"I'M GLAD"

CHECKER-773

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"I'LL HELP YOU BABY"

by
Christine Kittrell
Republic Record 7044

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By "Shy Guy" Douglas
Excello 2008

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By Kid King's Combo
Excello 2009

"HAPPY GO LUCKY"
By "Good Rockin' Beasley"
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4. CHARLIE FERGUSON - Stop Talkin' - 855
5. ZOOT SIMS - Jaguar - 852
6. MILT JACKSON - Vendome - 851
7. MILES DAVIS - Bluing - 846
8. JOE HOLIOAY - Hello To You - 848
9. SONNY STITT - Jeepers Creepers - 826
10. JAMES MOODY - Stardust - 841
11. BILLY TAYLOR - Man With A Horn - 822
12. THELONIOUS MONK - Trinkle Tinkle - 838
13. WARDELL GRAY - April Skies - 840
14. ANNIE ROSS - Twisted - 794
15. JOE HOLIDAY - Blue Holiday - 815

SEND FOR FREE CATALOG

THE CASH BOX

H-O-T

in
HARLEM

on
CHICAGO'S South Side

in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|---|---|--|
| <p>1 HOUND DOG
Willie Mae Thornton
(Peacock 1612)</p> <p>2 IS IT A DREAM
Vacaleers
(Red Robin 114)</p> <p>3 RED TOP
King Pleasure
(Prestige 821)</p> <p>4 I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229)</p> <p>5 I'M MAD
Willie Mabon
(Chess 1538)</p> <p>6 SHE'S GOTTA GO
Ravens
(Mercury 70119)</p> <p>7 LET ME GO HOME, WHISKEY
Amos Milburn
(Aladdin 3164)</p> <p>8 HITTIN' ON ME
Buddy Johnson
(Mercury 70116)</p> <p>9 MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986)</p> <p>10 DREAM GIRL
Jesse & Marvin
(Specialty 447)</p> | <p>I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229)</p> <p>I'M MAD
Willie Mabon
(Chess 1538)</p> <p>HOUND DOG
Willie Mae Thornton
(Peacock 1612)</p> <p>RED TOP
King Pleasure
(Prestige 821)</p> <p>HELP ME SOMEBODY
The "5" Royales
(Apollo 446)</p> <p>OFF THE WALL
Little Walter
(Checker 770)</p> <p>I'M GLAD
Mitzi Mars
(Checker 773)</p> <p>LET ME GO HOME, WHISKEY
Amos Milburn
(Aladdin 3164)</p> <p>COQUETTE
Billy Eckstine
(MGM 11439)</p> <p>CAN'T I
Nat "King" Cole
(Capitol 2389)</p> | <p>HELP ME SOMEBODY
The "5" Royales
(Apollo 446)</p> <p>ONE ROOM COUNTRY SHACK
Mercy Dee
(Specialty 458)</p> <p>LUCY MAE BLUES
Frankie Lee Sims
(Specialty 459)</p> <p>HITTIN' ON ME
Buddy Johnson
(Mercury 70116)</p> <p>YOU'RE MINE
The Crickets
(MGM 11428)</p> <p>WAY BACK HOME
Big Maybelle
(Okeh 6955)</p> <p>EVERY DOG HAS HIS DAY
Jimmy Wilson
(Aladdin 3169)</p> <p>THESE FOOLISH THINGS
The Dominoes
(Federal 12129)</p> <p>PLAY GIRL
Smiley Lewis
(Imperial 5234)</p> <p>PLEASE LOVE ME
B. B. King
(R. P. M. 386)</p> |
|---|---|--|

- | | | |
|--|---|--|
| in SAN FRANCISCO | in NEWARK | in MEMPHIS |
| <p>1 I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229)</p> <p>2 RED TOP
King Pleasure
(Prestige 821)</p> <p>3 MEET ME WITH YOUR BLACK DRESS ON
Jimmy Nelson
(R. P. M. 385)</p> <p>4 GOIN' TO THE RIVER
Fats Domino
(Imperial 5231)</p> <p>5 HITTIN' ON ME
Buddy Johnson
(Mercury 70116)</p> <p>6 I'M MAD
Willie Mabon
(Chess 1538)</p> <p>7 SHE FELT TOO GOOD
Jimmy McCracklin
(Peacock 1615)</p> <p>8 TIN PAN ALLEY
James Wilson
(Big Town 101)</p> <p>9 THESE FOOLISH THINGS
The Dominoes
(Federal 12129)</p> <p>10 YOU'RE MINE
The Crickets
(MGM 11428)</p> | <p>I'M MAD
Willie Mabon
(Chess 1538)</p> <p>HOUND DOG
Willie Mae Thornton
(Peacock 1612)</p> <p>HELP ME SOMEBODY
The "5" Royales
(Apollo 446)</p> <p>GOIN' TO THE RIVER
Fats Domino
(Imperial 5231)</p> <p>RED TOP
King Pleasure
(Prestige 821)</p> <p>MEND YOUR WAYS
Ruth Brown
(Aladdin 993)</p> <p>MY DEAR, DEAREST, DARLING
Five Willows
(Allen 1000)</p> <p>SHE FELT TOO GOOD
Jimmy McCracklin
(Peacock 1615)</p> <p>I WANNA KNOW
Dolly Cooper
(Savoy 891)</p> <p>THE HONEY JUMP
Oscar McLollie
(Modern 902)</p> | <p>I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229)</p> <p>ONE ROOM COUNTRY SHACK
Mercy Dee
(Specialty 458)</p> <p>CRAZY, CRAZY, CRAZY
The "5" Royales
(Apollo 446)</p> <p>HELP ME SOMEBODY
The "5" Royales
(Apollo 446)</p> <p>THE MOJO
J. B. Lenore
(JOB 1012)</p> <p>21 MINUTES TO NINE
Willie Love
(Trumpet 174)</p> <p>MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 986)</p> <p>I'M MAD
Willie Mabon
(Chess 1538)</p> <p>NO HELP WANTED
Bob Gaddy
(Jax 308)</p> <p>HOUND DOG
Willie Mae Thornton
(Peacock 1612)</p> |

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in PHILADELPHIA	in LOS ANGELES	in ST. LOUIS
1	HOUND DOG Willie Mae Thornton (Peacock 1612)	RED TOP King Pleasure (Prestige 821)	HELP ME SOMEBODY The "5" Royales (Apollo 446)
2	IS IT A DREAM Vocaleers (Red Robin 114)	IS IT A DREAM Vocaleers (Red Robin 114)	HEAVY JUICE Tiny Bradshaw (King 4621)
3	GOIN' TO THE RIVER Fats Domino (Imperial 5231)	GOIN' TO THE RIVER Fats Domino (Imperial 5231)	SHE FELT TOO GOOD Jimmy McCracklin (Peacock 1615)
4	I WANNA KNOW Dolly Cooper (Savoy 891)	TIN PAN ALLEY James Wilson (Big Town 101)	THESE FOOLISH THINGS The Dominoes (Federal 12129)
5	CRAZY, CRAZY, CRAZY The "5" Royales (Apollo 446)	I'M MAD Willie Mabon (Chess 1538)	HITTIN' ON ME Buddy Johnson (Mercury 70116)
6	I'M MAD Willie Mabon (Chess 1538)	CAN'T DO SIXTY NO MORE The Du Droppers (Red Robin)	I WANNA KNOW The Du Droppers (RCA Victor 20-5229)
7	THE HONEY JUMP Oscar McLollie (Modern 902)	I WANNA KNOW Dolly Cooper (Savoy 891)	I'M MAD Willie Mabon (Chess 1538)
8	HEAVY JUICE Tiny Bradshaw (King 4621)	THE HONEY JUMP Oscar McLollie (Modern 902)	HOUND DOG Willie Mae Thornton (Peacock 1612)
9	RED TOP King Pleasure (Prestige 821)	HEAVY JUICE Tiny Bradshaw (King 4621)	CAN'T I Nat "King" Cole (Capitol 2389)
10	THESE FOOLISH THINGS The Dominoes (Federal 12129)	HELP ME SOMEBODY The "5" Royales (Apollo 446)	COQUETTE Billy Eckstine (MGM 11439)



	in DALLAS	in NASHVILLE	in SAVANNAH
1	HELP ME SOMEBODY The "5" Royales (Apollo 446)	I'M MAD Willie Mabon (Chess 1538)	I'M MAD Willie Mabon (Chess 1538)
2	LUCY MAE BLUES Frankie Lee Sims (Specialty 459)	HELP ME SOMEBODY The "5" Royales (Apollo 446)	HOUND DOG Willie Mae Thornton (Peacock 1612)
3	TIN PAN ALLEY James Wilson (Big Town 101)	I'M GLAD Mitzi Mars (Checker 773)	HELP ME SOMEBODY The "5" Royales (Apollo 446)
4	RED TOP King Pleasure (Prestige 821)	GOIN' TO THE RIVER Fats Domino (Imperial 5231)	HITTIN' ON ME Buddy Johnson (Mercury 70116)
5	ONE ROOM COUNTRY SHACK Mercy Dee (Specialty 458)	WOKE UP THIS MORNING B. B. King (R. P. M. 380)	DREAM GIRL Jesse & Marvin (Specialty 447)
6	I WANNA KNOW The Du Droppers (RCA Victor 20-5229)	HOUND DOG Willie Mae Thornton (Peacock 1612)	GOIN' TO THE RIVER Fats Domino (Imperial 5231)
7	I'M MAD Willie Mabon (Chess 1538)	MEND YOUR WAYS Ruth Brown (Aladdin 993)	MAMA, HE TREATS YOUR DAUGHTER MEAN Ruth Brown (Atlantic 986)
8	LOST MIND Percy Mayfield (Specialty 460)	I WANNA KNOW The Du Droppers (RCA Victor 20-5229)	OFF THE WALL Little Walter (Checker 770)
9	MEND YOUR WAYS Ruth Brown (Atlantic 993)	TELL ME MAMA Little Walter (Checker 770)	LET ME GO HOME, WHISKEY Amos Milburn (Aladdin 3164)
10	CAN'T DO SIXTY NO MORE The Du Droppers (Red Robin)	THE HONEY JUMP Oscar McLollie (Modern 902)	RED TOP King Pleasure (Prestige 821)

Already in The Cash Box Hot Charts in San Francisco, St. Louis and Newark and taking off strong in Atlanta, New Orleans and New York

"SHE FELT TOO GOOD"

by Jimmy McCracklin
Peacock-1615

Peacock 4104 Lyons
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A Cash Box (B+ Excellent) and the DJ's and Ops Agree!

PHYLLIS BRANCH
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b/w
"THANKS FOR YESTERDAY"
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backed with

"EBONY AFTER MIDNIGHT"

featuring

TASSO THE GREAT

UNITED-150

AFTER HOUR JOINT

backed with

"BABY I'M GONE"

featuring
JIMMY COE
STATES-118

The Cash Box 'N BLUES REVIEWS

○ A DISK & SLEEPER	○ C+ GOOD
○ B+ EXCELLENT	○ C FAIR
○ B VERY GOOD	○ D MEDIOCRE

VIN STRONG
(RCA Victor 23-5931)

- **C+** "MAMBO DEL HOMBRE POBRE" (2:41) Vin Strong on the organ dishes up a quick beat instrument mambo for a lively and happy side.
- **C+** "BESAME" (2:38) Strong etches a similar item on the flip deck.

ALLEN BUNN
(Apollo 447)

- **B** "WINE" (2:40) [Bess Music] Allen Bunn sings a quick bounce story of the gal who loves her wine. Bunn's singing is solid and the orking hot.
- **B** "BABY I'M GOING TO THROW YOU OUT" (2:37) [Bess Music] Bunn sings a quick beat story of how he took his gal in from the streets, and if she continues to act as she has that's where she is going to end up. Lyrics and Bunn's able chanting add up to a strong platter.

AMOS MILBURN
(Aladdin 3168)

- **B+** "LONG, LONG DAY" (2:43) [Aladdin Music] Amos Milburn lends his polished pipes to a romantic middle beat bounce and comes off with a good deck. Milburn has a big following and this one should catch lots of spins.
- **B+** "PLEASE, MR. JOHNSON" (2:37) Flip is a slow blues with Milburn chanting in soft and tender fashion. Lyrics tell of his having lost the best gal he ever had.

KENZIE MOORE
(Specialty 462)

- **B+** "MY BABY'S GONE AGAIN" (2:55) [Venice] A slow blues is the material and Kenzie Moore sings the sad item in dejected fashion.
- **B** "I'M BEGGIN' YOU BABY" (2:45) [Venice] A similar number with Moore performing in acceptable manner. Joe Dyson's band backs the vocalist on both decks.

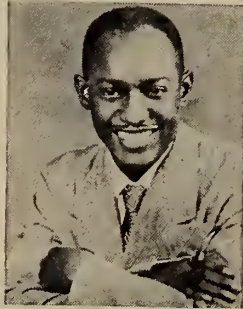
CHRISTINE KITTRELL
(Republic 7044)

- **B+** "I'LL HELP YOU BABY" (2:41) [Babb Music] Christine Kittrell dishes up a slow blues that picks up tempo and in it she really gives. She laughs and pleads and comes across in great style.
- **B** "L & N SPECIAL" (2:39) [Babb Music] Christine sings a quick beat bounce with a New Orleans feel. Gal gives the etching drive. A good coupler.

THE CASH BOX

★ AWARD O' THE WEEK ★

"THIRD DEGREE" (2:41)
[Burton Ltd.]
"BACK BEAT" (2:37)
[Burton Ltd.]
EDDIE BOYD
(Chess 1541)



EDDIE BOYD

● Eddie Boyd still sticking to numerology, it seems, when it comes to picking his tunes. His first hit, "Five Long Years" was followed by "Twenty Four Hours," and now he comes up with the numeral three as his latest tune is "Third Degree." The latter is a slow blues performed in sock style by the chanter as he complains he is tired of being accused of everything including, peeping, petting, forgery and even murder and he "can't stand no more." An interesting and well sung side. The under lid, "Back Beat," is a slow bounce instrumental performed with a stirring undertone. A rambling piano and velvety sax are featured.

"MERCY, MR. PERCY" (2:41)
"NO KINDA GOOD, NO HOW" (2:39)
VARETTA DILLARD
(Savoy 897)



VARETTA DILLARD

● Varetta Dillard comes up with a natural for her talented pipes. The thrush has a piece of material that is tailor made. Called "Mercy, Mr. Percy," Varetta employs her bag of tricks to sell it, and sell it she does. She displays her histrionic talents as she pleads for mercy from Mr. Percy. She begs him to do anything, even hit her, but don't "quit" her. Tune is a rhythmic middle beat and comes over like a winner. The under portion, "No Kinda Good, No How," shows Varetta at her torrid best. On this deck she blasts her man for being no good, nohow. She is downright venomous as she sings of his many faults. Think the thrush has two of her best sides on this release.

LITTLE BILLY BIG
(Imperial 40003)

- **B** "VENGEANCE" (2:35) [Fan-Mar Music] Little Billy Big etches a slow dramatic love tune in good style. The chanter is soft and tender in his treatment.
- **B** "I BROKE A PROMISE TO MY HEART" (2:28) [Cadice Music] Singer lends his intimate style to a soft romantic lament and the result is a platter strong for both r & b and pop.

HAL PAIGE
(Atlantic 996)

- **B+** "DRIVE IT HOME" (3:07) [Progressive] Hal Paige gives an infectious vocal to the middle rhythmic bounce tempo item with earthy lyrics. Paige's style is easy on the ears. This deck is certain to stir up some action.
- **B** "BREAK OF DAY BLUES" (2:30) [Progressive] The flip is a slow rhythmic blues appealingly chanted by Paige. Instrumental backing is strong on both sides.

"SHY GUY" DOUGLAS
(Excello 2008)

- **B** "DETROIT ARROW" (2:59) "Shy Guy" Douglas sings a slow blues engagingly in which he tells of the train taking his baby away.
- **C+** "NEW MEMPHIS BLUES" (2:57) Another slow blues is the "Shy Guy" material for the lower end. Douglas sings of losing his baby and he is Memphis bound.

GAYLE BROWN-SARAH McLAWLER
(Brunswick 84008)

- **B** "I FEEL SO UNNECESSARY" (2:57) [Challenge Music] Gayle Brown etches a slow emotional side potently. Sarah McLawler helps out with solid organ playing.
- **B** "HOW CAN" (2:41) Brown sings an infectious middle tempo tune with a stirring vocal. McLawler also provides the organ backing on this deck. Chanter makes Johnnie Ray-like sounds in portions of the platter.

ROBERT WETMORE
(Flame 1004)

- **C+** "LAZY HAMMOCK BLUES" (2:38) Robert Wetmore dishes up a slow rhythmic blues with the aid of the Bill Carter Quartet.
- **C+** "WHERE IN THE WORLD" (2:37) A dramatic item dramatically chanted by Wetmore. Echo chamber is used to heighten effect.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"I FOUND OUT" (2:50)
[Park Ave.]
"LITTLE GIRL, LITTLE GIRL" (2:25) [Park Ave.]
THE DU DROPPERS
(RCA Victor 20-5321)

● The Du Droppers, who made it locally with "Can't Do Sixty No More" and then became national hits with "I Wanna Know," follow up with the answer to the latter. Titled, "I Found Out," the lyrics say "I found out what you do when you go down there." Theme of the first being, "I wanna know what you do when, etc., etc." The tune is a quick beat, infectious and zestfully performed by the talented group. Looks like another big one for the fast moving group. The under lid, "Little Girl, Little Girl," is a humorous middle beat story of the gal who talks in her sleep. She calls names that are not "his," and when she smiles "he" knows she is not thinking of him. The boys perform top-drawer on both sides.

"I'LL CRY NO MORE" (2:39)
[Beacon Music]
"FOR YOU I HAVE EYES" (2:52) [Beacon Music]
THE CRICKETS
(MGM 11507)

● The Crickets, who established themselves with their first release, "You're Mine," still in the hot charts, come through with another pair that look like certain winners. Both tunes are cast of the same mold. Slow, soft and melting items. The upper deck "I'll Cry No more," is treated to a lush reading by the group. Lyrics are romantic in nature. The lead singer is standout. The flip, "For You I Have Eyes," is a beautiful etching. The group blends voices solidly and comes up with a good sound. Both sides have the quality and treatment and from where we sit its heads or tails.

THE CASH BOX RHYTHM N' BLUES *Ramblings*

NEW YORK:

With Ruth Brown's "Mend Your Ways" and "Wild Wild Young Men" certain hits, and Hal Paige's "Drive It Home" looking like a big one, Atlantic Records is really sitting pretty. . . . Sol Handwerger, M.G.M. Records excited about the early reaction The Crickets' newest, "I'll Cry No More" and "For You I Have Eyes," is stirring up. . . . Joe Cohen, Essex Distributors, Newark, N. J., tells us the Savoy-Varetta Dillard "Mercy Mr. Percy" looks like a strong seller.



FUQUA'S INK SPOTS

Joe is sporting a flaming red sunburn picked up on the golf course at Grossingers last week-end. Looks like it made a new man of Joe. In fact with the aid of Jennie's blintzes it looks like it made two new men of Joe. Irv Cohen also sun darkened. But this was gotten walking his two and one-half year old cutie around on her pony. . . . Harry Apostoleris, Alpha Record Distributors, New York, tells us the Big Town "Tin Pan Alley" shows definite signs of breaking into a big one. . . . George Goldner, Tico Records A & R, back at the new office after a week of rest and relaxation. Couldn't stand the inactivity and just busting at the seams for some record session action. . . . Watched Syd Nathan

and Henry Glover, King Records, cut some sides with Annisteen Allen. Expected to find them tense and perhaps jumpy because of the concentration demanded, but instead they were cool, calm, and enjoying themselves. Nathan and Glover also cut Sugar Ray Robinson on a couple of novelty sides and surprise of surprises—Sugar Ray really sings well. Two good sides, and with Sugar Ray's adulatory following, should really sell. . . . King Records announced the signing of Charlie Fuqua's Ink Spots. . . . Rose Marks, personal manager of Billy Ward's Dominoes, announced the appointment of Milton Horowitz as legal representative of the group and the Ward-Mark Music Co., Inc. Also, Mike Hall Associates have been appointed national public relations advisors for both enterprises. . . . Load of friends in the music business turned out at Snookies to salute Bill Graham, new Peacock artist. . . . Don Robey and Irv Marcus, Peacock and Duke, feel they have another "hit" in "Ain't That Good News" by the Duces of Rhythm & Tempo Toppers. . . . Stop Tune Record Distributors in Miami, Fla., really doing a job. President Vincent Klobe and Norman Dupree handle the sales for their complete line which includes Coral, Imperial, Specialty, Jubilee, Prestige, Chance, Job, Trumpet and Allied. . . . Carl Lebow, Apollo Records, announces the signing of a new blues group, "The Jumping Jacks," and a spiritual group, "The Melody Echos."

CHICAGO:

The great songwriting team of Benny Benjamin and George Weiss, responsible for such hits as "Oh, What It Seemed To Be," "Wheel Of Fortune," "Shoulder To Weep On," and many more, in town for a few days plugging their latest, "I'm Not Free." Tune has been cut on the Judson label with Wendy Waye, who is also in town. Another of their recent numbers, "Don't Call My Name," is really catching on. Song has been covered by several labels. . . . Leonard Allen of United Records very much concerned over controversy involving disk called, "Please Wait For Me" cut with Debbie Andrews. Leonard feels tune would really click if he could release it. Believes Debbie Andrews possesses one of the warmest sounds on wax today. . . . Hear Willie Mabon headin' for New Yawk City's Apollo Theatre. . . . Following engagement at The Black Orchid, Mary Kaye Trio heads for the West Coast. Opening at the Mocambo, June 14. Schedule also includes a movin' pitchur with Bing Crosby. Their MGM'er, "Did He Ask About Me," getting lotsa spins around town. . . . It happened in Miami Beach. Jockey Jack (Gibson) of Radio Station WMBM announced that the first person to come to his studio and tell the significance of Ballantine's 3 Rings would get a free case of beer. A terrific traffic jam resulted. For this, both Jockey Jack and Station Mgr. Jim Vaughan arrested. (Aside to Jack: Well, Jack, at least you know you have a terrific listening audience. . . . The Bee Hive here is switching its policy to name attractions as of June 12. First of these will be Coleman Hawkins. With a possible followup of Roy Eldridge. . . . Fats Domino, whose "Goin' To The River" is No. 3 according to The Cash Box R&B Top Ten, has begun a Midwestern tour. Into Dayton for four days, followed by a series of one-niters.



FATS DOMINO

LOS ANGELES:

That B. B. King etching of "Crazy, Man, Crazy" starting to take off around these parts. . . . Lowell Fulson and Lloyd Glenn, Swingtime record artists, off on a national tour that will extend for two months and some 30,000 miles. . . . Leo and Eddie Mesner, Aladdin Records, both house happy these days, what with Eddie having just completed his Pacific Palisades palace and Leo's Valley Vista mansion in the final stages. It's nice to know that we'll be able to swim at Leo's pool and use the cabanas, or will Leo install a turnstile ala Jack Benny? . . . Lew Chudd, Imperial Records prexy, off on a quick trip thru the midwest and south, and then back to sunny Los Angeles. Don't know the exact figures, but we'd wager that Lew travels 100,000 miles a year. . . . Latter's Bobby Mitchell recording of "I'm Crying" starting to make noise around these parts. . . . Local 47, AFM just issued a complete list of companies granted recording licenses in the southern California area, and the thing totals more than 300. Of these there are about 60 that are active, and about 20 that should be. . . . Jazz still jumps around town, with Jack Teagarden, Wingy Manone, Kid Ory, Howard Rumsey, Teddy Charles, Gerry Mulligan all working locations around town. . . . New Lloyd Price release has hit marked all over it, but the



LLOYD PRICE

side we go for is "Where You At." . . . Mrs. Art Rupe leaves the Specialty office to become a lady of leisure, and altho we're sorry cause we'll miss her, it'll give her a well deserved rest. . . . The Vocaleers' rendition of "Is It A Dream" pushing "Red Top" for honors around town. . . . ditto that Fats Domino recording of "Going To The River."

Block Wins Clef Award



NEW YORK—The heads of four associations pay tribute to Martin Block as he receives the Clef Award symbolizing his outstanding achievement as a disk jockey. Above are: Charlie Tobias, president of the Song Writers Protective Association; Walter Douglas, chairman of the Board of Music Publishers Protective Association; Martin Block; George Goodwin, founder and sponsor of the Clef Awards; and Bob Miller, president of the Music Men's Contact Association.

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20th Century

**Huge Party Planned
To Introduce Dick
Noel To Trade**

CINCINNATI, O.—Dick Noel, the newest Decca artist, will be introduced to the trade at a tremendous party to be given in this city on June 7 by Harry Carlson, his manager.

Disk jockeys from the entire mid-west region will be flown into Cincinnati for the occasion and among those who will attend are: Don McLeod, WJBK, Detroit; Bob Seymour, WKMH, Dearborn; Gil Newsome, KWK, St. Louis; Ed Bonner, KXOK, St. Louis; Hall Fredericks, KXOK, St. Louis; Bill Randle, WERE, Cleveland; Art Pallan, WWSW, Pittsburgh; Jay Michaels, WCAE, Pittsburgh; Easy Gwynn, WIBC, Indianapolis; John Gale, WGRC, Louisville; Beecher Frank, WKLO, Louisville; Paul Cowley, WLEX, Lexington, Ky.; Arty Kay, WVLY, Lexington; Hugh Cherry, WMAK, Nashville; Irwin Johnson, WBNS, Columbus, O.; Maurice Jackson, WVKO, Columbus; Johnny Michels, WVKO, Columbus; Jay Jaysin, WHKC, Columbus; Gene Fullin, WBNS, Columbus; Lou Emm, WHIO, Dayton; Gene Barry, WING, Dayton; Howard Malcolm, WNOE, Dayton; Bud Baldwin, WING, Dayton; George and Mary Lou Case, WONE, Dayton; Johnny Reznor, WPFB, Middletown, O.; Jim Harpring, WPFB, Middletown; Norman Keller, WMOH, Hamilton, O.; and Ted Richardson, WMOH, Hamilton.

In addition the following will be guests: Jimmy Dorsey, Lew Douglas, Bud Brandom, Lee Petrillo, Jimmy Hilliard, Mike Conner, Dick Kuhn, Dale Stevens, Braynard Platt, Julian H. Miller, representatives of all the radio stations and newspapers in Cincinnati and representatives of the trade press.

In the meantime Decca is planning a strong promotion for Dick Noel's first record which is to be released on June 15. The disk will be a number one plug for the record company.

A Knockout



NEW YORK—Sugar Ray Robinson adds to his entertainment laurels by making records. Here he is shown with Syd Nathan (left) president of King Records, the firm for which he is recording and Dan Fisher, King o' Rhythm and Blues, and publisher of "Knock Him Down Whiskey," Sugar Ray's first side. The disk was cut last week and is due to be released in conjunction with the ex-fighter's opening in Detroit.

**Quinichette Quintet
Off To Fast Start**

NEW YORK—Famed tenor sax star Paul Quinichette, an alumnus of over a dozen "name" bands and most recently a leading soloist with the Count Basie troupe, organized his own five piece unit in April. Following a successful two-week debut stint at the Band Box, the Quinichette group has appeared in St. Louis, Philadelphia, Edwarsville, Pa., and Youngstown, Ohio, and will return to New York for an extended engagement at Birdland beginning June 18th.

The unique instrumentation, featuring Quinichette on tenor, Joe Pairs on the Hammond organ, Squeeter Best on guitar, Les Erskine on drums and Gene Wright on bass, plus Quinichette's tasty arrangements, has brought high praise from jazz critics, who expect the new group to take its place among the leading small combos in the jazz world within the next few months.

Recording on the Mercury label, "People Will Say We're in Love," and "Rose of Birdland" are the unit's most recent and most popular sides. Creating a distinctive and appealing new sound in jazz, the Paul Quinichette Quintet looks like it's off to a fast start.

Hamilton Records Formed

INDIANAPOLIS — Robert Hamilton of Hamilton Records and Music Publishers has announced the signing Lula Bell Si, the vocalist and composer, to a recording contract, Lula's first release is "Kentuckiana Waltz" backed with "Cast A Spell On Me." The artist composed both of the songs. Walter L. Rosemont will handle all the arranging chores for the new company. Rosemont arranged such pop hits as: "Tzena, Tzena," "Good-night, Irene," "Wanderin'," "Oh Marie," "She Wore A Yellow Ribbon," "Beautiful Brown Eyes," "On Top Of Old Smoky" and many others.

New Brooklyn One-Stop

BROOKLYN, N. Y. — Lou Mandell, formerly owner of B & M Records in Harlem, has opened a new one-stop service in Brooklyn. It is called Super Record Sales and is located at 2409 Avenue X.

"Stardust" With Verse

NEW YORK—Jerry Cooper's new Anchor recording of "Stardust" has a twist. It is the first time that the verse has been included in a recording. Although the tune has been waxed more often than any other song, never has the verse been done before.

**BREAKING OUT AS ANOTHER
BIG R&B HIT!!!**

The Crickets

**"FOR YOU I HAVE EYES"
and
"I'LL CRY NO MORE"**

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- 1 NO HELP WANTED**
The Carlises
 (Mercury 70028; 70028x45)
- 2 MEXICAN JOE**
Jim Reeves
 (Abbott 116; 45-116)
- 3 YOUR CHEATIN' HEART**
Hank Williams
 (MGM 11416; K-11416)
- 4 TAKE THESE CHAINS FROM MY HEART**
Hank Williams
 (MGM 11479; K-11479)
- 5 KAW-LIGA**
Hank Williams
 (MGM 11416; K-11416)
- 6 BUMMING AROUND**
T. Texas Tyler
 (Decca 28579; 9-28579)
- 7 I HAVE'NT GOT THE HEART**
Webb Pierce
 (Decca 28594; 9-28594)
- 8 ORCHIDS MEAN GOODBYE**
Carl Smith
 (Columbia 21087; 4-21087)
- 9 I COULDN'T KEEP FROM CRYING**
Marty Robbins
 (Columbia 21075; 4-21075)
- 10 THAT HOUND DOG IN THE WINDOW**
Homer & Jethro
 (RCA Victor 20-5280; 47-5280)

End of A Successful Tour



DANVILLE, VA.—Johnny Maddox, Dot recording star and his road manager Tommy Chapman, wound up a successful trip through Texas, Georgia, South Carolina, North Carolina and Virginia by appearing at the Virginia Barn Dance in Danville. Above from left to right are: Ken Parker, announcer for the Virginia Barn Dance and WDVA; Tommy Chapman; Johnny Maddox; Clyde Moody, Decca recording artist and star of the Virginia Barn Dance; and Dick Campbell, program director of WDVA and director of the Virginia Barn Dance.

What Is A Disk Jockey?

NEW YORK—A few weeks ago, we asked Donn Tibbetts, president of the American Society of Disk Jockeys, to explain in a concise manner just what the difference between a disk jockey and an announcer was.

In the following definition, Donn puts forth his conception of what the difference is:

A Disc Jockey is a person employed by a radio station (or TV Station) primarily for his ability to select music for broadcast and his distinct method of presenting this music to the public and at the same time project himself and his personality into a given program. This unique presentation of music by this specialized radio personality sets his program apart from a "staff" program using music in its format. In the case of a Disc Jockey program, the public tunes in for the personality presenting the music as well as for the music itself.

To illustrate: A radio station has a program featuring the nation's Top Ten songs on record. If they use a staff announcer, he will introduce the records in a more or less straight forward manner without ever trying to become known to the audience in a neighborly fashion. The audience may never learn the announcer's name nor will they ever feel they really know him. On the other hand, this same station presents the Top Ten songs as introduced and emceed by a personality. This time the audience feels a direct contact with the man behind the "mike." He injects himself into the program, perhaps mentions happenings in his family, certainly everyone becomes familiar with his name and soon counts him among their

friends. Eventually the program title may take a backseat to the name of the Disc Jockey on the program. Another point is that most "real" deejays have their name in the program title or are closely tied-in with the program title.

Homecoming



NASHVILLE, TENN.—As soon as the American war prisoners recently released by the Communists arrived back home, they did some of things dearest to their hearts. Two of these prisoners asked for tickets to the Grand Ole Opry as soon as they returned home. They were Corporal Joe Heath of Murfreesboro, Tennessee, and Sergeant Albert Howard of Nashville who are shown above reminiscing with Hank Snow about Korea.

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 GOT A LITTLE ACHE IN MY
 HEART
 MY SHAWL
 1197 and 45-1197

Folk/Western

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 SEVEN LONELY DAYS
 OUT OF REACH
 1192 and 45-1192

MOON MULLICAN
 RHEUMATISM BOOGIE
 ROCKET TO THE MOON
 1198 and 45-1198

HEY! MR. COTTON-PICKER
 LEAVING YOU WITH A
 WORRIED MIND
 1221 and 45-1221

YORK BROTHERS
 THE ROCKY, BUMPY ROAD
 TO LOVE
 EVER SINCE WE MET
 1206 and 45-1206

EDDIE SMITH
 WHEN YOU AND I WERE
 YOUNG, MAGGIE
 HOT SHOT RAG
 1204 and 45-1204

Rhythm/Blues

TINY BRADSHAW
 HEAVY JUICE
 THE BLUES CAME
 POURING DOWN
 4621 and 45-4621

SOFT STRANGE
 4577 and 45-4577

EARL BOSTIC
 CHEROKEE
 THE SONG IS ENDED
 4623 and 45-4623

ROY BROWN
 GAMBLIN' MAN
 M'ISTER HOUND DOG'S IN
 TOWN 4627 and 45 4627

Federal

BILLY WARD AND HIS DOMINOES
 THESE FOOLISH THINGS
 REMIND ME OF YOU
 DON'T LEAVE ME THIS
 WAY
 12129 and 45-12129

CHIEMI ERI AND G.I. JOE
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 (RCA Victor 20-5280; 47-5280)
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 Hank Williams
 (MGM 11416; K-11416)
3. KAW-LIGA
 Hank Williams
 (MGM 11416; K-11416)
4. NO HELP WANTED
 The Carlises
 (Mercury 70028; 70028 x 45)
5. BUMMING AROUND
 T. Texas Tylor
 (Decca 28579; 9-28579)
6. MEXICAN JOE
 Jim Reeves
 (Abbott 116; 45-116)
7. BIG MAMOU
 Pete Hanley
 (Okeh 6956; 4-6956)
8. A FOOL SUCH AS I
 Hank Snow
 (RCA Victor 20-5034; 47-5034)
9. TAKE THESE CHAINS FROM MY HEART
 Hank Williams
 (MGM 11479; K-11479)
10. RAMBLIN' MAN
 Hank Williams
 (MGM 11479; K-11479)

"THE TERRY THEME"
 (LIMELIGHT)

"WHEN THE RED, RED, ROBIN"

Comes Bob, Bob, Bobbin' Along"

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 CHET ATKINS—RCA Victor
 DORIS DAY—Columbia

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MUSIC PUBLISHERS HOLDING CORP.
 NEW YORK, N. Y.

FOLK AND WESTERN REVIEWS

DISK & SLEEPER GOOD
 EXCELLENT FAIR
 VERY GOOD MEDIOCRE

BULLSEYE of the WEEK

"DON'T START COURTIN' IN A HOT ROD" (2:32)
 [Snyder]

"WE'RE A-GROWING' UP" (2:01)
 [Alamo]

TENNESSEE ERNIE & MOLLY BEE
 (Capitol 2473)

● That veteran country chanter and the moppet join forces for a pair of cuties that should spell a-c-t-i-o-n for the juke and retail outlets. The upper lid, "Don't Start Courtin' In A Hot Rod," has Tennessee Ernie and Molly Bee dueting a rhythmic middle beat jump with fetching appeal. The tune has zip, the young gal singer a freshness, and Tennessee a smooth approach that guarantees sales. Flip is another quick-tempo ditty about the pair who are growing up and like the things adults do and like. Another light hearted ditty for the warm weather. Cliffie Stone's Orchestra provides the solid instrumentation on both decks.

BOB WILLS
 (MGM 11516)

● "I WANT TO GO TO MEXICO" (2:38) Bob Wills and his Texas Playboys dish up a medium tempo tango engagingly. The cute and lilting tune is given a light hearted vocal by Jack Loyd.

● "A BROKEN HEART FOR A SOUVENIR" (2:37) The flip is a slow country lament warmly sung and softly backed by the ork. Clashing note is the injection of side remarks on what is supposed to be a sad and serious tune.

JIMMY JAMES
 (BBS H-5000)

● "PINS AND NEEDLES" (2:24) [Acuff-Rose] Jimmy James sings a slow romantic tune with a hush vocal. James has a potent style and will surely make out. A good etching.

● "IS THAT WHAT YOU CALL LOVE" (2:25) [Libra] Don Canton sings this side. A cute rhythmic love ditty with a gay approach.

CARL SMITH
 (Columbia 21110)

● "WE SHALL MEET SOME DAY" (2:24) [Sesac] Carl Smith's talented pipes dish up a slow religious item as only he can. Carl receives top deck support from The Carter Sisters and Mother Maybelle.

● "THE NAIL SCARRED HAND" (2:20) [Sesac] A similar item etched by the artist and his supporting cast. An excellent religious disk.

DIXIE BILL HILTON
 (Apex 26364)

● "THOUSAND MILES AT SEA" (2:41) Dixie Bill Hilton and the Calgary Range Riders wax a middle beat bounce with romantic lyrics. The artist, with the chorus, dish up a pleasing side.

● "CARELESS WAYS" (2:40) The flip is a quick beat bounce. Bill Hilton, singing the romantic lament, tells his gal she is wrecking their lives with her careless ways. A strong deck.

J. T. ADAMS
 (Republic 7028)

● "HIS TENDER LOVE" (2:41) [Babb Music] J. T. Adams and the Men of Texas sing a slow tender item with feeling and warmth. Very pretty and effectively rendered. Strings support the group.

● "THE LOVE OF GOD" (2:41) Another pleasing deck performed capably by the artists. A religious etching.

EDDIE HAZELWOOD
 (Intro 6072)

● "YOU AND YESTERDAY" (2:35) [Intro Music] A sentimental middle beat bounce is capably chanted by Eddie Hazelwood. Eddie's soft and tender treatment is cushioned by an easy string accompaniment.

● "I WON'T TAKE ORDERS FROM YOU" (2:50) [Southern Music] A light hearted fast moving ditty engagingly warbled by the country singer. Hazelwood tells his gal nobody gives him orders.

ROSALIE ALLEN
 (RCA Victor 20-5308)

● "JUST WAIT TILL I GET YOU ALONE" (2:20) [Tannen Music] Rosalie Allen gives her version of the infectious cutie and does a potent job.

● "BRING YOUR SWEET SELF BACK TO ME" (2:30) [Hill & Range] After a slow tempo opening the item breaks into a fast bounce and Rosalie has herself a happy time of it. Effective yodel and echo lends color to the etching.

DORINDA VON
 (Crosley 105)

● "YOU BROKE MY HEART" (2:05) [Judith Pub.] Dorinda Von pipes a sorrowful romantic item against a quick beat honky tonk backing.

● "OLD FASHIONED WALTZ" (2:30) [Judith Pub.] The fem chattress etches a slow tender thair with Eddie Hatrack's Barefoot Boys supplying the proper support.

THE CASH BOX FOLK and WESTERN ROUNDUP

MERIDIAN, MISSISSIPPI, TUESDAY, MAY 26, 1953—Much has been said and written about the artists and Folk Music in general, and everything that has ever been said or written came to life here when more than 35,000 people jammed into this Southern City to pay tribute and honor to the "Father" of Folk Music . . . the late and great Jimmie Rodgers, The Singing Brakeman, and America's Blue Yodler, who recorded for RCA Victor, and gained the title of the undisputed leading folk song artist in the world. A life-size marble monument, marking the 20th anniversary of the death of America's Blue Yodler, was unveiled by Hank Snow and Justin Tubb, son of Ernest Tubb, in a ceremony that was headed by the top country artists and personnel in the folk music world. Participating in the dedication program were: Mrs. Jimmie Rodgers, Gov. F. C. Clements (Tenn.), Lt. Gov. C. Gartin (Miss.), Rep. W. A. Winstead (Miss.), Ralph Peer, Peer Music, Hollywood, Calif., Col. W. Sullivan, Meridian & Vibben Railroad, President, J. B. Elliott, Vice-President, RCA Victor, New York City, Joe Saunders, Jaycee



HANK SNOW

Chairman, Meridian, W. P. Kennedy, President BRT, and the mother of the late Hank Williams, Mrs. W. W. Stone. Ernest Tubb, who helped promote the Memorial Day event from the beginning, was unable to attend and his son, Justin Tubb, participated in his father's behalf. Top personnel in the music field were well represented, and among them were: Ralph Peer, Peer Music, Hollywood, Calif., Lloyd E. Hughes, Meridian Music Corp., Nashville, Mrs. Casey Jones, Jackson, Tennessee, J. B. Elliott and Steve Sholes, and Bob McCluskey of RCA Victor, New York. Fred Rose and Murray Nash, Acuff-Rose Publications Nashville, R. B. Gilmore, New York, Jack Newman, Montreal Canada, and Troy Martin, Peer International-Southern Music, Nashville, Norman Silvers, Country Song Round-Up Magazine, Derby, Conn., Wilbur Steinhauser, Artist Publications, Cincinnati, Ohio, M. F. Smith, Hill & Range Songs, Inc., Beverly Hills, Calif., Fabor Robinson, Abbott Records, Hollywood, Calif., Bill Lowery, Lowery Music, Atlanta, Ga., Steve Stebbins, Americana Agency, Hollywood, Calif., Jimmy Rule, Farm and Ranch Magazine, Mrs. Jimmie Rodgers and her daughter, Mrs. Van Albert Court of San Antonio, Tex., Nelson King, WCKY, Cincinnati, Ohio, Sam Wallace, RCA Victor, Atlanta, Ga., Jack McCarthy and Thurston Moore of Artist Production, Cincinnati, Ohio, and Tye Sanders of Universal-International. Artists, managers, disk jockeys, promotional men, record manufacturers, and hundreds of others who love folk music streamed into town from every section of our country, among those present were: Hubert Long, manager of Webb Pierce, Webb's fan club presidents, Louise Vickers, Nashville, Vivian Keith, Pickin' & Singin' Newspaper, Hank Snow, Justin Tubb, Charlie Walker, KMAC dj. San Antonio, Texas, Jim Reeves, Slim Willett, Carl Smith, June Carter, Tommy Sosbee, Minnie Pearl, Lefty Frizzell, Lew Millett, Bill McDaniels, Ott Devine, Grant Turner, Eddie Hill all of WSM, Nashville, Roy Acuff, Curtis Gordon, Johnny Masters, Gene Roe, Harry Stone, Smitty Smith, Boots Woodall, Jack Cardwell, Tommy Duncan, Biff Collie, T. Tommy, Tommy Hill, Goldie Hill Billy (The Kid) Stanley, Don Red Barry, Jimmie Dickens, Walter Haynes, Carl Sauce-man, Bill Monroe, Charlie Monroe, Betty Monroe, Herb Lieback, Judge Hayes, Charlie Walker, Bil'y Walker, Al Runyon, Ray Lunsford, Jimmie Skinner, Danny & Anna Lou Dill and Bob Neal, Jimmie Davis, Johnnie & Jack, Carl Fitzgerald, WMOX. Meridian opened all the studios in the station immediately following the dedication program and interviewed all the artists and folks in the business on his "Hillbilly House Party" show. More than 14,000 people gathered into the Junior Stadium to hear a three-hour program presented by stars of the folk music field with a cast of hundreds . . . probably the largest array of Country Music artists ever to gather for a single performance. The event could easily be called the top attraction presenting folk music in America today . . . perhaps it will be some time before such an ensemble of talent will be gathered again as a group for a single performance.



CARL SMITH



ERNEST TUBB

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Cracker Jim

WMIE—Miami, Fla.

- Your Cheatin' Heart (Hank Williams)
- A Fool Such As I (Snow)
- Seven Lonely Days (B. Lou)
- No Help Wanted (Carlises)
- Knothole (The Carlises)
- Mexico Joe (Jim Reeves)
- Going Steady (F. Young)
- Too Young To Tango (Ruby)
- I Can't Keep From Crying (Marty Robbins)
- Kaw-Liga (Hank Williams)

Paul Kallinger

XERF—Del Rio, Tex.

- No Help Wanted (Carlises)
- The Last Waltz (W. Pierce)
- Kaw-Liga (Hank Williams)
- Mexico Joe (Jim Reeves)
- That's Me Without You (Webb Pierce)
- Your Cheatin' Heart (Hank Williams)
- Betrayed Waltz (W. Raney)
- Somebody Else's Heartache (Sonny James)
- Bumming Around (T. T. Tyler)
- I Haven't Got The Heart (Webb Pierce)

Slim Lay

WHES—Huntsville, Ala.

- I Can't Wait (Faron Young)
- Take These Chains From My Heart (Hank Williams)
- Wait Till I Get You Alone (Carl Smith)
- That Hound Dog In The Window (Homer & Jethro)
- Gloomy Tomorrow (J. Eanes)
- Rocky, Bumpy Road To Love (York Bros.)
- Mexico Joe (Jim Reeves)
- The Last Waltz (W. Pierce)
- Knothole (The Carlises)
- Seven Lonely Days (B. Lou)

Smokey Smith

KRNT—Des Moines, Iowa

- Mexico Joe (Jim Reeves)
- Bumming Around (T. Tyler)
- I Couldn't Keep From Crying (Marty Robbins)
- I Can't Wait (F. Young)
- Roses For Your Wedding (Tommy Warren)
- Take These Chains From Your Heart (Hank Williams)
- Spanish Fireball (H. Snow)
- Can I (Jack Cardwell)
- The Last Waltz (W. Pierce)
- Hey, Mr. Cotton Picker (Tenn. Ernie)

Tom Edwards

WERE—Cleveland, Ohio

- Seven Lonely Days (B. Lou)
- Take These Chains From My Heart (Hank Williams)
- I Believe (Red Foley)
- Pretty Little Dedon (West)
- Restless Heart (S. Whitman)
- Crying In The Chapel (Darrell Glenn)
- Just Wait Till I Get You Alone (Carl Smith)
- I Can't Wait (Faron Young)
- Ever Since We Met (York Bros.)
- You're Under Arrest (Ginny Wright)

Cliff Rodgers

WHKK—Akron, Ohio

- Sidemeat And Cabbage (Jimmy Dickens)
- Your Cheatin' Heart (Hank Williams)
- Cannonball Yodel (E. Britt)
- Orchids Mean Goodbye (Carl Smith)
- Spanish Fireball (H. Snow)
- The Last Waltz (W. Pierce)
- Wait Till I Get You Alone (Carl Smith)
- Bring Your Sweet Self Back To Me (Webb Pierce)
- Kaw-Liga (Hank Williams)
- You Always Hurt The One You Love (Eddy Arnold)

Art Barrett

WSAP—Portsmouth, Va.

- Hey, Mr. Cotton Picker (Moon Mullican)
- Wait Till I Get You Alone (Carl Smith)
- South In New Orleans (Johnnie & Jack)
- Sidemeat And Cabbage (Jimmy Dickens)
- I Can't Wait (Faron Young)
- Screwball (Pee Wee King)
- I Dreamed Of An Old Love Affair (Daisy Mae)
- Don't Play That Song (Clinch Mountain Clan)
- You Don't Have To Be A Baby To Cry (Ernest Tubb)
- Big Mamou (Link Davis)

Billy The Kid Stanley

WNOE—New Orleans, La.

- No Help Wanted (Carlises)
- Your Cheatin' Heart (Hank Williams)
- Mexico Joe (Billy Walker)
- That's Alright (Aury Inman)
- I Haven't Got The Heart (Webb Pierce)
- Knothole (The Carlises)
- Going Steady (F. Young)
- I Can't Wait (F. Young)
- Say Big Boy (Goldie Hill)
- Orchids Mean Goodbye (Carl Smith)

Fred Wamble

XERB—San Diego, Calif.

- Minnie Ha Cha (F. Husky)
- Knothole (The Carlises)
- Take These Chains From My Heart (Hank Williams)
- Orchids Mean Goodbye (Carl Smith)
- S. Lureline (J. Horton)
- I Haven't Got The Heart (Webb Pierce)
- Mexico Joe (Jim Reeves)
- Spanish Fireball (H. Snow)
- Castle In The Sky (Marty Robbins)
- How About A Date (J. Lee)

Carl J. Swanson

WRUN—Utica, N. Y.

- Seven Lonely Days (B. Lou)
- Mexico Joe (Jim Reeves)
- That Hound Dog In The Window (Homer & Jethro)
- Crying Steel Guitar (Shorty Long)
- No Help Wanted (Carlises)
- NC 4 March (Bob Roberts)
- I'm Just A Lucky Guy (Mr. Sunshine)
- Broken Wings (E. Britt)
- A Stolen Waltz (D. Thomas)
- Your Cheatin' Heart (Hank Williams)

Cousin Johnny

WNLC—New London, Conn.

- Mexico Joe (Jim Reeves)
- Landslide Of Love (Shiner)
- Kaw-Liga (Hank Williams)
- No Help Wanted (Carlises)
- Don't Play That Song (Lee-Cooper)
- Glory Land March (H. Snow)
- Restless Heart (S. Whitman)
- A Wreath On The Door Of My Heart (Cowboy Copas)
- That's The Time For Love (Neal Burris)
- Precious Little Sweetheart (Boyd Bennett)

"Uncle" Joe Johnson

WPAQ—Mt. Airy, N. C.

- No Help Wanted (Carlises)
- Mexico Joe (Jim Reeves)
- Rainbow In The Valley (Mac Wiseman)
- I Couldn't Keep From Crying (Marty Robbins)
- The Last Waltz (W. Pierce)
- Your Cheatin' Heart (Hank Williams)
- Too Young To Tango (Sunshine Ruby)
- A Higher Power (M. Carson)
- Orchids Mean Goodbye (Carl Smith)
- That's Alright (A. Inman)

Skip-A-Long Hathaway

KUGN—Eugene, Ore.

- Burned Fingers (Wade Ray)
- I Signed My Heart Away (Hank Thompson)
- Steel Guitar Waltz (Herb Remington)
- Last Night On The Back Porch (Pee Wee King)
- Red Wing (Roy Hogsed)
- I Care No More (J. Hicks)
- That Hound Dog In The Window (Homer & Jethro)
- Watch The Company You Keep (Terry Preston)
- Song Of The Old Water Wheel (Slim Whitman)
- Say Big Boy (Goldie Hill)

David Walshak

KCTI—Gonzales, Texas

- Mexico Joe (Jim Reeves)
- What Will I Do (Roy Acuff)
- Your Cheatin' Heart (Hank Williams)
- Seven Lonely Days (Meehan)
- Restless Heart (S. Whitman)
- I Haven't Got The Heart (Webb Pierce)
- Neon Love (Jimmie Davis)
- Take These Chains From My Heart (Hank Williams)
- Knothole (The Carlises)
- You're A Real Good Friend (Tubb & Foley)

L. F. Kenfield

WTIC—Hartford, Conn.

- Pay Day Saturday Night (Zeke Clements)
- I Could Never Be Ashamed Of You (Hank Williams)
- Cannon Ball (Merle Travis)
- I'll Go On Alone (Marty Robbins)
- Back Street Affair (J. Bond)
- Screwball (Pee Wee King)
- Plaid And Calico (J. Horton)
- I Can't Wait (Faron Young)

Normal Hall

WBNL—Boonville, Ind.

- Mexican Joe (Jim Reeves)
- The Last Waltz (W. Pierce)
- Take These Chains From My Heart (Hank Williams)
- I'm Wasting My Time (Boyd Bennett)
- Seven Lonely Days (B. Lou)
- Rub-A-Dub-Dub (Thompson)
- Restless Heart (S. Whitman)
- I Can't Wait (Faron Young)
- Wait Till I Get You Alone (Carl Smith)
- Screwball (Pee Wee King)

Buck Benson

WLBR—Lebanon, Pa.

- Mexican Joe (Jim Reeves)
- Knothole (The Carlises)
- No Help Wanted (Carlises)
- Crazy Blues (Mac Wiseman)
- Kaw-Liga (Hank Williams)
- Glory Land March (H. Snow)
- That's What I Get (R. Price)
- Little Hoo-Wee (M. Torok)
- Lock My Heart (E. Arnold)
- Why Did You Wander (Flatt-Scruggs)

Bob Ferguson

KCLX—Colfax, Wash.

- Big Mamou (Jimmie Davis)
- 15 Cents Is All (G. Jones)
- Spanish Fireball (H. Snow)
- No Help Wanted (Carlises)
- Rambler Man (H. Williams)
- Cannonball Yodel (E. Britt)
- Your Cheatin' Heart (Hank Williams)
- That Hound Dog In The Window (Homer & Jethro)
- Mexican Joe (Clyde Moody)
- The Kind Of Love (Moody)

Clarence Kneeland

WERI & WICH—Jewett City, Conn.

- After You Leave (Robbins)
- No Help Wanted (Carlises)
- Orchids Mean Goodbye (Carl Smith)
- Mexican Joe (Jim Reeves)
- No Help Wanted No. 2 (Tubb & Foley)
- Bumming Around (J. Blue)
- Broken Wings (Elton Britt)
- Song Of The Old Water Wheel (Slim Whitman)
- Spanish Fireball (H. Snow)
- I'm Gonna Lock My Heart (Eddy Arnold)

Carl Shook

WKYW—Louisville, Ky.

- Orchids Mean Goodbye (Carl Smith)
- Honky Tonk Waltz (K. Wells)
- Mexico Joe (Jim Reeves)
- Take These Chains From My Heart (Hank Williams)
- That Hound Dog In The Window (Homer & Jethro)
- Your Cheatin' Heart (Hank Williams)
- I Haven't Got The Heart (Webb Pierce)
- Bumming Around (T. T. Tyler)
- Bring Your Sweet Self Back To Me (Lefty Frizzell)
- Spanish Fireball (H. Snow)

Joe Morris

WKDK—Newberry, S. C.

- Mexico Joe (Jim Reeves)
- I Haven't Got The Heart (Webb Pierce)
- Your Cheatin' Heart (Hank Williams)
- The Last Waltz (W. Pierce)
- I Couldn't Keep From Crying (Marty Robbins)
- That Hound Dog In The Window (Homer & Jethro)
- Take These Chains From My Heart (Hank Williams)
- Going Steady (Faron Young)
- No Help Wanted (Carlises)
- Restless Heart (Slim Whitman)

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

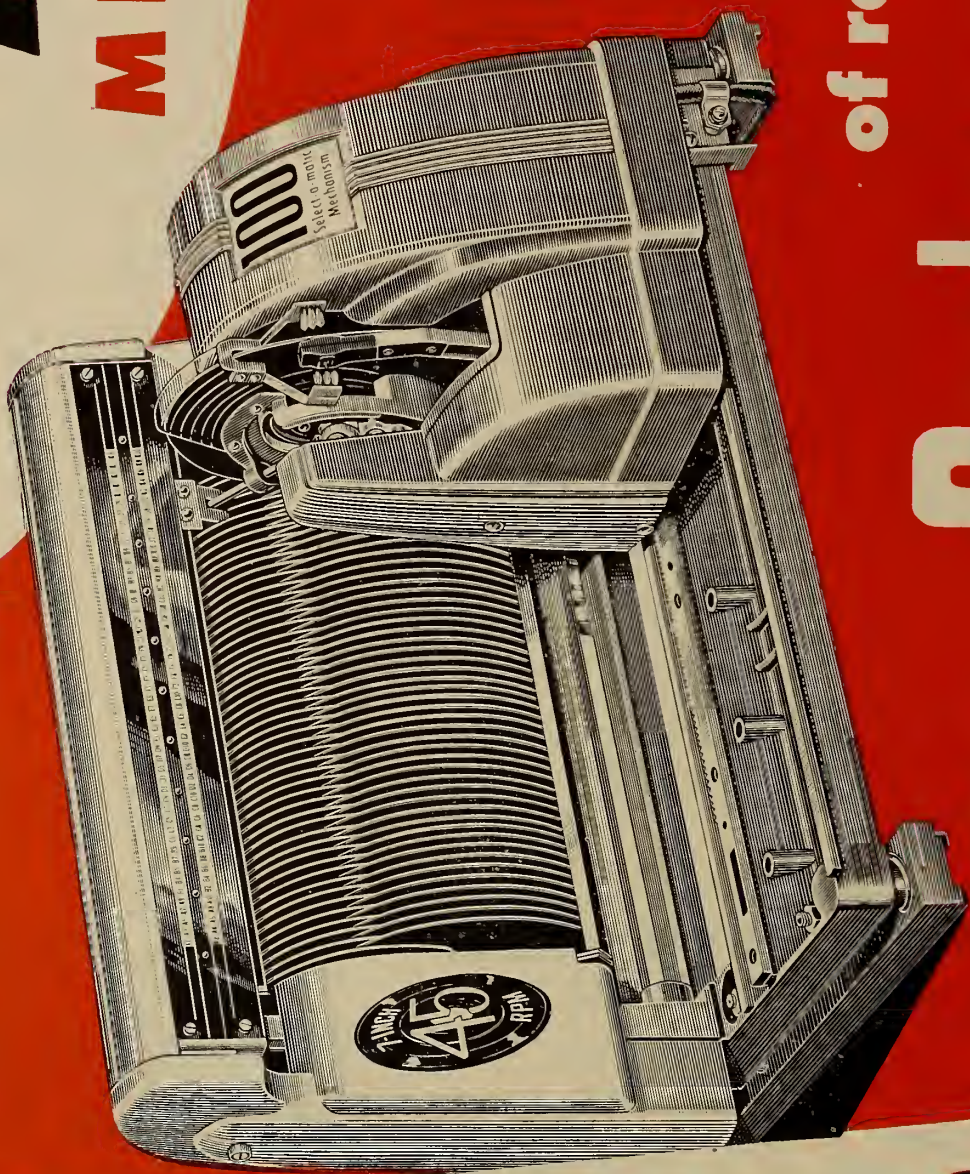
- MEXICAN JOE Jim Reeves (Abbott)
- NO HELP WANTED The Carlises (Mercury)
- YOUR CHEATIN' HEART Hank Williams (MGM)
- TAKE THESE CHAINS FROM MY HEART Hank Williams (MGM)
- THE LAST WALTZ Webb Pierce (Decca)
- SEVEN LONELY DAYS Bonnie Lou (King)
- KNOTHOLE The Carlises (Mercury)
- I CAN'T WAIT Faron Young (Capitol)
- THAT HOUND DOG IN THE WINDOW Homer & Jethro (RCA Victor)
- I HAVEN'T GOT THE HEART Webb Pierce (Decca)

ONLY ONE MUSIC SYSTEM HAS THE

Select-O-matic

MECHANISM

100 SELECTIONS



**...the most
revolutionary
development
in the history
of recorded music!**

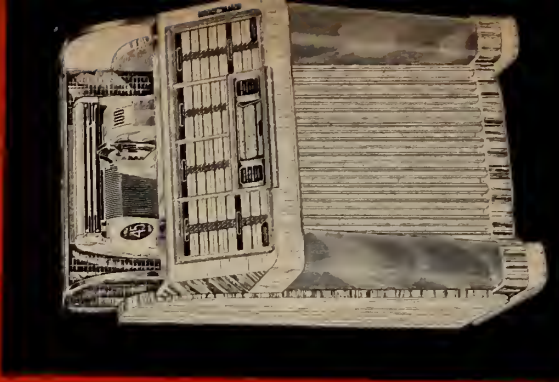
Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

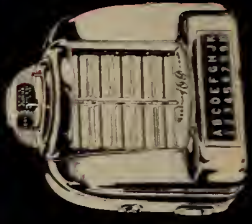


AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS



100 SELECTIONS
AT THE PHONOGRAPH

100 SELECTIONS
ANYWHERE IN
THE LOCATION





Here and There

GENEVA, SWITZERLAND — ASCAP working quietly and swiftly to rush legislation through which will permit them to collect royalties on records used in juke boxes in this country, it is reported. Word is being passed around that juke box operators in the United States will soon have to pay this additional royalty, and that coinmen here may as well accept the condition.

NEW YORK—The City Council here, in an effort to increase its revenue, plans on imposing a 3-per cent city sales tax on certain categories of service not now covered by the present tax set-up. Among the items is labor charges for all repairs. This could become quite an item for the coin machine industry in this city.

PITTSBURGH, PA.—Leaders of the steel industry are confused, puzzled and confounded. They had expected evidence of a seasonal letdown in buying—but instead, the demand is so great, users are paying premium prices, it is reported.

DONCASTER, ENGLAND — Juke boxes were licensed here for five locations. The operation of these music machines are subject to the following conditions: They must not be played after 11 P.M.; they should be situated well away from the doorways in order not to cause any obstruction; and they must not be played on Sundays.

NEW YORK—A local clothing merchant, it is reported, has increased sales in his stores by putting a dime in the pocket of a suit being tried on by a buyer. He has learned that the odds are strongly in his favor that the youngster will put his hands in his pocket when he gets the suit on. How this idea can be improved would be to have a kiddie ride on the premises—and let the boy get some fun for the free dime. What say, kiddie ride ops—this angle could be developed.

NEW ORLEANS, LA.—This ocean gateway to the Middle West is in the process of putting the finishing touches on a \$21 million, 2-year improvement program designed to reinforce its position as one of the great ports of the world. At the head of this tidewater channel, a new port area, including slips, wharves, warehouses and terminals would be constructed at an estimated \$45 to \$55 million cost.

11th Anniversary

WEBSTER: "The annual return of the day of a past event, especially some notable event"

Like Webster's definition, in a few more weeks *The Cash Box* will be celebrating its 11th Anniversary, a most "notable event" in all the history of the industry.

Though *The Cash Box* is older than 11 years, it only became known as "*The Cash Box*" eleven years ago.

For some years prior to June, 1942, there existed "*The Confidential Price Lists*".

After that dastardly and now historical day, December 7, 1941, with the war emergency taking its toll of all industry, with the publications running from this field, with the men in this business left destitute of any openly published means of communication with each other, with business rapidly reaching a state of complete paralysis, *The Cash Box* was created.

Not only to take up this slack, but to be the medium among all who, at that time, existed in the field, and who wished to carry on in this industry.

The Cash Box came in to the field with an optimistic outlook, with complete faith in the future of the industry, with belief in its peoples, with the surety that there would always be a coin machines business.

Today, as the eleventh anniversary of *The Cash Box* approaches, all these beliefs have been proved true.

In celebration of its first anniversary *The Cash Box* wrote:

"A year ago there came into being a most unique publication. . . . Devoted to the sincere belief that this industry desired a true, honest and fearless medium it could exclusively call its own. . . . Conceived with the purpose of meeting the problems of this industry during the tragic war period and to help make strong and solid a nucleus of men to act as a base for greater growth and future development in the post-war era. . . . Dedicated to bringing to the fore constructive ideas, better business methods, and generally aiding, through intelligent effort, the greater growth of this business.

"This past year has been truly eventful. The trade knows today of the great acceptance and phenomenal growth of *The Cash Box*. This is solely attributed to the wholehearted and intelligent support which the subscribers to this medium put forth to solidly establish a publication which would work for this business—and this business exclusively—quietly, confidentially and fearlessly."

Re-reading of the above will, most definitely and sharply, bring home to every single subscriber of *The Cash Box* the accomplished truth of the statements therein written.

Today, without a single doubt, *The Cash Box* is accepted, everywhere in the world, as the truthful and fearless champion of the industry. "*The*

Bible of the Coin Machine Industry," as it is known all over the world.

The Cash Box is the most imitated magazine yet to appear in this industry. This flattery of its composition, of its ideas, of its great achievements, is of great credit to each and every individual who, over the past eleven years, has helped *The Cash Box* to its present accepted position of greatness.

Remember the originations of *The Cash Box*. Its "*Confidential Price Lists*." Its great, daring and successfully used analyses of all the ASCAP attempts to force extra tax tribute from the industry. Its call for 10¢ play which is now national in scope. Its creation of MOA (*Music Operators of America*). Its two wartime conferences to help solidify a nucleus of peoples in the industry for a better post-war era.

Its call for a "*National Public Relations Bureau*." Its analyses of the wartime OPA situation and its highly successful defense of this analyses. Its achievements with the *War Manpower Commission* which gave this industry a special interpretation of blackout hours of play.

Its call for a "*National Coin Machine Board of Trade*." Its logical explanation of why there should be in existence a "*National Coin Machines Credit Bureau*." Its demand for a "*National Coin Machines Tax Council*." Its long fought fight for a "*School for Mechanics*."

The tremendous association activities of *The Cash Box*. Its wholehearted support of charitable efforts of all in the industry, leading to its present great, and nationally recognized, "*Edgewater Heart Fund*." Its creation of *The Cash Box* "20 Year Club," a non-paying dues club composed of persons who have been associated in the Coin Machine Industry for 20 years or more.

Its most complete, fearless, truthful, and confidential defense of this industry, week after week, for all those eleven years. Its editorials which have won the greatest compliments ever bestowed on any publication by the membership of this field.

All this, and much, much more, has already been accomplished by *The Cash Box* over the past eleven years. And, as its 11th Anniversary rapidly approaches, *The Cash Box* looks to all in the industry, from operator to manufacturer, for the continued support necessary to help *The Cash Box* do the job which is bringing ever greater glory to all engaged in this field.

In its annual encyclopedia: *The Cash Box 11th Anniversary Issue*, will appear all the historical facts of the past year, all sources of supplies, all names and addresses of all leaders, all the things, during its 11th year, which helped make this a greater, a finer, a more appreciated business for all who are engaged in the industry today—as well as for the tomorrows yet to come.

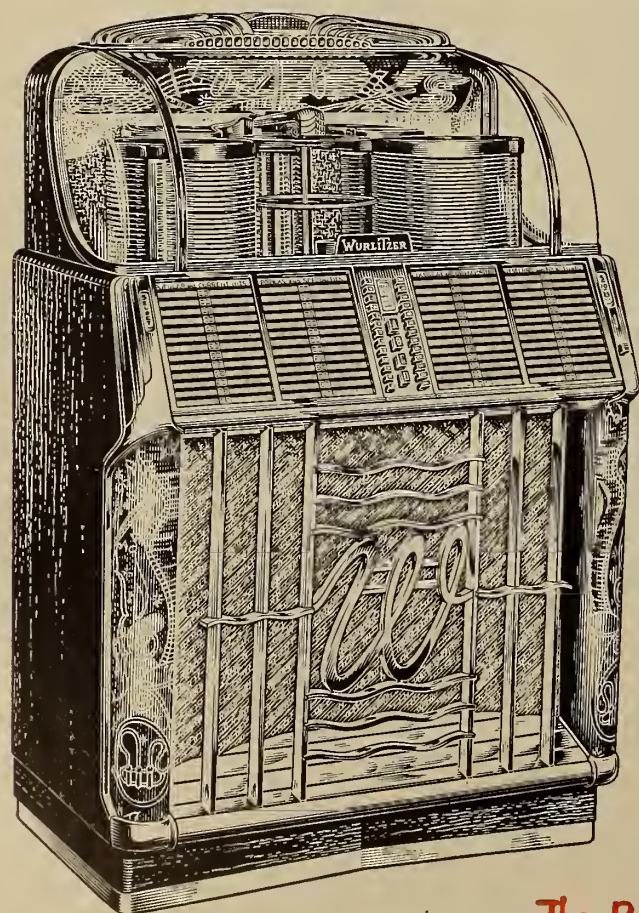
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to
Get
the
LION'S SHARE
of
the
Top
Locations



WURLITZER 1500

The 104-selection Wurlitzer 1500 has so many features in its favor, from the beauty of its styling to the brilliance of its tone—it has been acknowledged the leader in the top location field.

The only phonograph to play 45 and 78 RPM records inter-mixed, its crowd-pulling ability makes it the greatest revenue producer in the history of recorded music.



WHERE A 48-SELECTION PHONOGRAPH MEETS THE NEED

You are money ahead by installing the Wurlitzer 1600 which will play 45 or 78 RPM, or the Model 1650 playing straight 45 RPM. Each is filled with famous Wurlitzer features and both are proven money-makers. Added attractions are built-in volume level control and lower price.

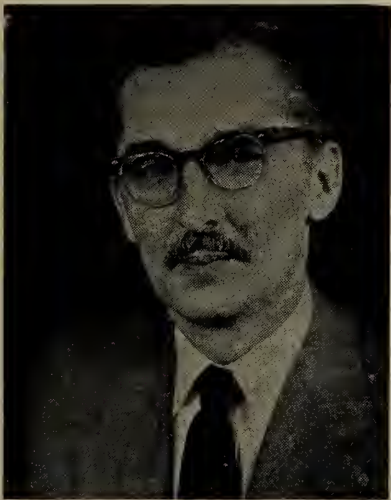


The Rudolph Wurlitzer Company • North Tonawanda, New York

LAST MINUTE NEWS FLASH!

DIRKSON & MCCARRAN BILLS HEARINGS IN WASH. D. C. FRIDAY, JUNE 5

Mencuri Finds Business Good; Collections Up; Quality Rides Wanted



FRANK MENCURI

CHICAGO—Frank Mencuri, sales manager of Exhibit Supply, this city, who has just returned from a long visit through three midwestern states: Illinois, Indiana and Ohio, reported "The one and most impressive thing I learned on this trip is that business is fine everywhere, as far as kiddie rides are concerned.

"Another thing," he stated, "collections have been going up each

week as the weather warmed up and the retailers were able to roll their kiddie rides out to the front of their stores.

"Also most interesting," Mencuri commented, "is the fact that the operators want quality rides.

"They have learned," he reports, "that, after much experimentation with many types of rides which were hurriedly introduced to the field, that the kids, just like themselves, prefer the quality rides.

"These are the rides which not only last longer, but which, in the long run, bring them the best returns."

Mencuri was also very proud of the fact that wherever he traveled there was a great preference for the kiddie rides which Exhibit Supply have been building right from the first.

In this regard he stated, "Operator after operator complimented our firm on the sturdy construction, the attractiveness, and the continued drawing power, of the rides which we build for the kiddies.

"Almost unanimous was the remark, 'quality is what we need today and you people at Exhibit have given it to us'."

Genco Names Six Distributors

CHICAGO—Sam Lewis and Avron Gensburg of Genco Mfg. & Sales Co., this city, announced the appointment of six new distributors and one representative for the firm this past week.

Albert Simon of New York City, N. Y., was named distributor for Metropolitan New York City, as well as Eastern Representative for the firm to cover New York, New Jersey, Connecticut and Eastern Pennsylvania.

David Rosen, Inc. of Philadelphia, Pa., was named distributor for Eastern Pennsylvania.

Lou Singer's firm, Central Music

Distributing Co., Omaha, Nebraska, was named distributor for the state of Nebraska.

Central Distributors of St. Louis, Mo., Charley Kagels, Tony Koupals and Norwood Veatch, were named distributors for Southeastern Missouri and Southern Illinois.

Williams Distributing Co., Buster Williams, Memphis, Tenn., was appointed distributor for Western Tennessee.

Harry B. Brink of Butte, Montana, was named distributor for the entire state of Montana.

Proponents Rush ASCAP Sponsored Bills. Music Machine Industry To Seek Postponement As It Is Unprepared To Present Case

NEW YORK—We were on the presses when this information reached us. In order to focus the attention of all in the music machine industry on this important matter, we stopped the presses to insert this flash (at great expense) and had to drop out other news stories.

The Dirksen and McCarran Bills are being rushed to the Sub-Committee of The Judiciary by the proponents and open hearings will take place on Friday, June 5.

The members of the Automatic Music Industry were caught unawares (altho *The Cash Box* has been warning the trade for weeks this would happen) and are totally unprepared to present its case. It is understood that a postponement of a month or so will be requested, and if granted, the industry will then appear ready to fight to defeat this attempt of ASCAP to extract A TAX ON TOP OF AN ALREADY PAID TAX FROM THE JUKE BOX INDUSTRY.



Announcing

11th

Anniversary

The Cash Box

(Dated: JULY 18, 1953)

An Annual

ENCYCLOPEDIA

of the

Coin Machine Industry

Featuring:

- ✓ UP-TO-THE-MINUTE *LISTS* of
 - Manufacturers—and Their Distributors
 - Jobbers
 - Merchandise Vending and Service Machine Manufacturers
- ✓ SPECIAL FEATURES
- ✓ HISTORICAL DATA
- ✓ REVIEW OF EVENTS—July 1952 thru June 1953
- ✓ CONFIDENTIAL PRICE LISTS
- ✓ EDITORIALS
- ✓ NEWS
- ✓ ADS

.....an annual directory full of **VITAL INFORMATION** and **STATISTICS** which will be referred to day in and day out.

YOUR ADVERTISEMENT WILL BE SPOT-LIGHTED ALL YEAR LONG

First Forms
Go To Press: **JUNE 29**

Final Closing
Date: **JULY 8**

FOR PREFERRED POSITION — RUSH YOUR RESERVATION NOW!
or better yet — Send In Your AD Immediately!

THE CASH BOX

(PUBLICATION OFFICE)
26 WEST 47th STREET, NEW YORK 36, N. Y.
(PHONE: JUDSON 6-2640)

CHICAGO OFFICE
32 WEST RANDOLPH STREET
(PHONE: DEARBORN 2-0045)

LOS ANGELES OFFICE
6363 WILSHIRE BOULEVARD
(PHONE: WEBSTER 1-1121)

Big Memorial Day Weekend

Hope For Big Play Action To Officially Open Summer Season

CHICAGO—Though the big Memorial Day weekend will be all over when The Cash Box readers see this item, the hope among those in the field, this past week, was that this Memorial Day weekend would prove one of the best season openers in history.

For some years now, as some of the old timers pointed out, Memorial Day weekend has always been the criterion of the entire summer season.

"A good Memorial weekend," as one noted up here stated, "is always good luck for the whole summer."

This year, of course, in addition to the arcade men and others in the outdoors field, the kiddie ride operators are looking forward to this being one of the very best summer seasons they've ever enjoyed.

They base their statements on the

reports of leading automobile associations that there will be more traveling this year than ever before.

They also point to the fact that daylight saving time has allowed the average working man and his family to enjoy more sunshine hours and longer weekends.

All this combined, they believe, will lead to one of the finest summer seasons the men have ever yet enjoyed.

"If this Memorial weekend gets us off to a good start," one leading operator here said, "then we can plan on one of the finest of all summer seasons."

"I make this statement from past experience," he continued, "for almost everyone of the old timers in the business," he claims, "can judge the season by how the public takes to the play of the games this weekend."

2 In 1 Production Run At Chi Coin

CHICAGO—Two games going down the production lines at the same time presented an unusual problem this past week as Chicago Coin Machine Company started one of its largest production runs for "Double Score Bowler" and for "Crown Bowler."

As Ed Levin, general sales manager of the firm, reported, "Demand for both games reached such a stage that we simply had to push through the both of them at one and the same time to meet the orders which we already have on hand and which are coming in each day."

"It seems," Ed continued, "that demand for our '10th Frame Double

Score Bowler' continues just as great as ever even though everyone agrees that our brand new 'Crown Bowler' is the tops.

"We shall probably have to continue this two-in-one run for some time," Ed believes, "unless there is a slackening of demand for either game to give us a breathing space so that we can catch up completely with the orders we now have for both of the bowlers."

At the present time the factory continues to work right ahead at a speedier clip than it ever has. Production engineers are hoping to be able to catch up with the demand in the days to come.

New Bar Installs New Wurlitzer



POWELL, WYO.—The beautiful new Pioneer Bar in Powell is enhanced by the installation of a blonde Wurlitzer Model 1550. The location, owned by Francis L. Seranton, also has eight Model 5204, 104 selection, Wall Boxes. The installation was made by Frank E. Negri of the Draco Sales Company, Denver, Colorado.

You reach . . .

BUYERS

and

SELLERS

instead of Lookers

thru

THE CASH BOX

May 21, 1953

The Cash Box

26 W. 47th St.

New York, N. Y.

"... We had exceptionally good results with our last ad and hope we have the same with this one. The last ad cost about \$25. Make the enclosed ad about \$50, and put it in a good position as you did the last one."

REX COIN MACHINE DIST. CORP.

Joseph G. Glavin

It's a proven fact—If you're looking to sell—or buy—equipment for either wholesale purposes or for operating . . . The Cash Box is where your advertising gets the action!

THE CASH BOX

Publication Office

26 WEST 47th STREET

NEW YORK, N. Y.

CHICAGO

LOS ANGELES

32 W. RANDOLPH ST.

6399 WILSHIRE BLVD.

"It's What's in THE CASH BOX That Counts"

Set your sights on HIGHER PROFITS

WITH GENCO'S

Sky Gunner

SENSATIONAL NEW ALL-LOCATION
GUN GAME



BIG MONEY-MAKER IN SMALL SPACE!
34" long, 19" wide, 78" high
Knocks down to 34 x 19 x 44 for shipping, with Gun & Light Rack packed inside Cabinet!
Shipping Weight only 205 lbs.

REALISTIC RECOIL ACTION
...TWIN BUTTON TRIGGER GRIPS!

4 FLASHING GUN MUZZLES!

300 EXCITING SHOTS!
Playing Time 1 MINUTE!

LARGE-SIZE 3-DIMENSIONAL TARGET SCENE IN COLOR!

EXCITING NEW money-maker goes "big" in any location! Pocked with thrilling action for players—attractive profits for operators!
NEW 3-DIMENSIONAL "BIG-PICTURE" SKY SCENE WITH LIFE-LIKE DEPTH... COLOR... MOTION!

Gives player feeling of actual Anti-Aircraft combat. Shows Enemy Planes speeding through moving clouds—planes "explode" when hit.

- **RAPID-ADD Drum-Type SCORING UNITS** Score Shots and Hits!
- **ADJUSTABLE SCORING** keeps Players trying for highest rank!
- **MOVABLE GUN MOUNT**—Player adjusts to desired angle.
- **10¢ DROP COIN CHUTE** with built-in Slug Reject.
- **DOUBLE-LOCKED CASH BOX**—extra hasp on front door.
- **ALL-STEEL GUN**—STURDY WOOD CABINET.

GENCO

MANUFACTURING & SALES CO.

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

WRITE... WIRE ... PHONE YOUR GENCO DISTRIBUTOR FOR DETAILS!

THE CURRENT GENCO FAVORITE!



THRILLING NEW UPRIGHT BALL GAME



Just like discovering a PIRATE TREASURE!

Packed with exciting NEW features to stimulate extra play... extra pay!

- **In-Line and Sequence Scoring**—up to 400 Replays possible!
- **Tested Trouble-Free Action**—proved in actual locations!

NEW!
CENTER LANE "BONUS BUILD-UP" scores Extra Special when A, B, or C is lit!

NEW!
SCRAMBLED NUMBER LANES test player's skill—increase Flipper importance in scoring.

NEW!
Shoots 6 Balls ONE AT A TIME! Up to 6 extra balls an extra coins.

NEW!
DAILY COLORED CABINET with built-in extra protection for playfield and glass.

EXCLUSIVE "SPACE-SAVER" DESIGN
Only 24" x 17" x 64" high. Weighs only 190 lbs. crated. Perfect for export!

AVAILABLE IN 5¢-10¢-25¢ COIN CHUTES



★SEEBURG M100A.

Mechanism overhauled
Sound System thoroughly tested
Cabinet professionally refinished

Looks and Operates like new **\$595⁰⁰**

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725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)
• Telephone collect for volume deals •

N. Y. - UJA Dinner Reservations Large

NEW YORK—A flood of reservations for the annual UJA dinner of the Coin Machine Industry division, which this year is to be a testimonial in honor of Barney Sugarman of Runyon Sales Company, has prompted Jack Mitnick, chairman, to warn the members of the industry to send their reservations in to the committee as soon as possible, as "there may not be enough places for everyone."

The testimonial dinner will take place on Tuesday night, June 23, at the Hotel Plaza, this city.

Attributing the great interest in the 1953 dinner to the industry-wide awareness of the campaign issues, Mitnick also appealed to the entire industry to attend as a "fitting tribute" to Barney Sugarman.

"We all know his reputation at the head of all of our philanthropic and humanitarian activities," Mitnick declared. "This year let's pay him the kind of honor he deserves."

International Amuse Execs To Europe

PHILADELPHIA, PA.—Abe Witsen and Sol Groenteman, heads of International Amusement Company this city, have completed their plans for touring Europe this summer. The firm enjoys considerable business with European operators, and they state that their personal contacts with their customers will give them the opportunity to talk over many matters.

Witsen will fly over on June 21, and then make a flying tour of England, Belgium, Holland, France, Switzerland and Italy. The visit will be made over a period of six weeks.

Groenteman, who will fly over on August 2, will also spend six weeks covering many countries. Among these will Holland, Belgium, Germany, France, Switzerland, Morocco, Lebanon, Norway, Sweden and Portugal.

Meeting Dates Of Music Operators' Associations

- June 1—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 1—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 1—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 2—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 4—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 4—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general).
- 4—Illinois Amusement Operators' Assn.
Place: 208 N. Madison St., Rockford, Ill.
- 8—Wisconsin Phonograph Operators' Assn.
Place: Northern Hotel, Green Bay, Wis.
- 9—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 9—Auto. Phono Owners Assn.
1010 Traction Bldg., Cincinnati, Ohio.
Place: Hotel Sheraton Gibson, Cincinnati, Ohio.
- 9—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 9—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 9—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 9—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 9—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 10—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 11—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 15—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 17—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 25—Miami Automatic Music Operators' Assn.
Place: Miami, Fla.
- 29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 30—Automatic Phonograph Owners' Assn., Cincinnati, Ohio
Place: 1010 Traction Bldg., Cincinnati, Ohio (board meeting).

FOREIGN! BUYERS!

We'll See You Soon In Person—

Abe Witsen

will leave for Europe JUNE 21

Sol Groenteman

will leave for Europe AUGUST 2

Among the nations to be visited are:
BELGIUM — HOLLAND — FRANCE
— SWITZERLAND — ITALY — GERMANY — NORWAY — SWEDEN — PORTUGAL—LEBANON—MOROCCO

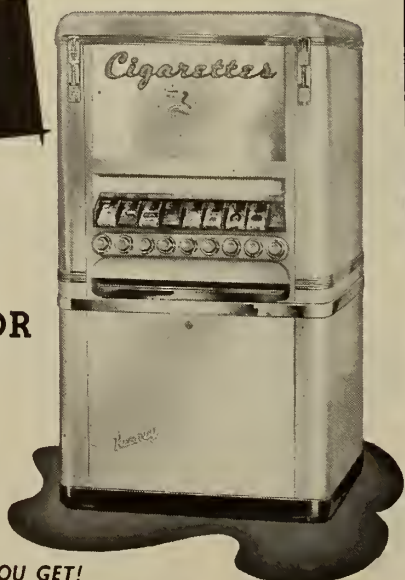
INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

America's Finest!

ASK ANY OPERATOR OF THE **KEENEY DELUXE ELECTRIC CIGARETTE VENDOR**

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column

THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading. 3-way match vending.



KOERS DISTRIBUTING CO.
613 8th STREET RAPID CITY, SO. DAKOTA



**Definitely
Tops!**

Gottlieb's

A WONDERFUL ARRAY
of STAR STUDDED FEATURES
with FABULOUS SNAPPY ACTION!

GUYS AND DOLLS

PLAY THAT SPARKLES
WITH SPECTACULAR
THRILLS!

RESETTING SEQUENCE FROM 1 TO 9—

ADVANCES BONUS for high score . . . INCREASES VALUE of point lanes . . . LIGHTS ROLL-OVERS at bottom for replays . . . AWARDS REPLAYS for spelling out "DOLLS" . . . EACH RE-SET lights one letter . . . MYSTERY "SPOT-EM" spots one letter intermittently at start of game.

A - B - C - D SEQUENCE

Lights bonus holes for replays.

creates dazzling ball action . . . marvelous recovery shots . . . induces repeat play.

4 POP BUMPERS

BRAND NEW!
6 HIGH POWERED
POP-UP
POSTS

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

ORDER FROM YOUR DISTRIBUTOR NOW!

As I See It

A Weekly Column
by
AL SCHLESINGER



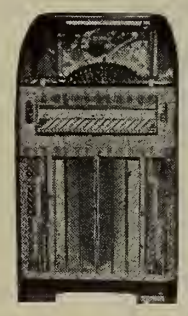
What I am about to write has been written in many ways in the past. Since the subject is of such great benefit to every operator, it needs repeating again and again. While there is very little that I can add to what every trade journal and manufacturer has been saying, I feel that this subject, in view of the enormous amounts of money being spent, should be retold so that its importance will eventually reach every operator. I often wonder if operators take the time to read the various circulars that are mailed out by the distributors and manufacturers. They have available and free of charge a complete diagram and parts catalogs for every machine manufactured. They keep mailing fliers from time to time on every improvement they make, so they can help the operator cut down his service calls. When I remove the door from a phonograph, and look at the beautifully engineered equipment whose mechanism is comparable to an engine in a submarine: I wonder why some operators expect this marvelous piece of machinery to keep running with very little attention from them.

When you think of the new type pick-up that brings forth beautiful music, you wonder about those machines you sometimes hear being distorted by poor records, old records and, yes, even broken records. Next to purchasing new equipment, it's my opinion that the most important function of an operator is to maintain his equipment in tip top shape. Every operator must see to it that; first, every machine on location is clean: and presentable to the public. Secondly: he should see to it that he gets records that will assure proper programming, so that the machine can earn its full capacity. By doing these things he not only creates good will with the location, but also creates good will with the public, which is most important. Since you are selling music through the medium of a juke box it behooves the operator to make sure that every bulb is lit and every machine is clean, every record giving forth its finest. Then you are really merchandising. It's good business to follow this policy. As I see it, it gives the juke box a real chance. Then the operator can watch his collections go ahead and his service calls go down.

AIRMAIL SUBSCRIPTION to THE CASH BOX \$30.

ASK THE OPERATOR

Rock-Ola
"FIREBALL"
120 SELECTIONS
AT THE PHONOGRAPH
...AT THE WALL BOX!



WHO OPERATES THEM

More Selections...
MAKE MORE MONEY!
More Selections...
MEANS BETTER PROGRAMMING!
More Selections...
MEAN COMPLETE SATISFACTION FOR ALL THE PEOPLE IN EVERY LOCATION — EVERYWHERE!



Phone: EVerglade 4-2300

Chicago 47
2330 N. Western Ave.

Firemen Operate Ballyhorse For Kids

DEFIANCE, OHIO—Unique location for "The Champion" Ballyhorse is the fire station in Defiance. The horse was bought from Lake City Amusement Company by A. Van-Bravkel of Defiance for use during Fire Prevention Week. Interest aroused by "The Champion", each child receiving his share of free rides, resulted in one of the biggest, most successful fire prevention weeks in the history of Defiance. So popular was the ride that firemen requested the horse remain at the fire station permanently. Firemen contribute the

dimes for rides, thus keeping children off the streets and out of danger. Fire Chief Hughes calls "The Champion" "the last fire-horse in Ohio."

SPECIALS!!

- DALE GUN \$ 59.50
- SEEBURG BEAR GUN. 259.50
- WURLITZER 1250 . . . 395.50
- BALLY BINGO GAMES (Write):
Bright Lite, Bright Spot, Atlantic City,
Spot Lite, Bally Beauty, Frolic.

RUSH YOUR ORDER!

We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

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(Tel.: HE 1-7577)

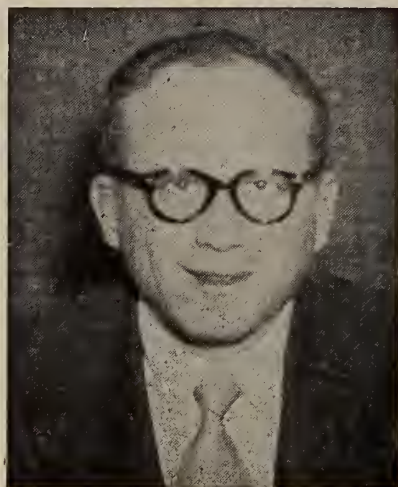
Williams Mfg. Shatters Production Run Record

CHICAGO—For the second time since "DeLuxe Baseball" has been placed into production, the large Williams Manufacturing Co. plant, this city, shattered a production run mark.

The very first run on "DeLuxe Baseball" set a new production run mark for the firm. Then, due to a shortage of some components, the firm were forced to forego production of the game for a while and introduced "Times Square."

A few weeks ago production of "DeLuxe Baseball" started all over again. And, once again, a new production run mark was set.

But, even this last record, was shattered this past week, when the Wil-



SAM STERN

liams' plant put thru what is probably an all time production run mark for their "DeLuxe Baseball" game.

Sam Stern, Executive Vice-President and General Manager of the firm reported, "There is no longer any doubt that more record making production runs will have to be made in an effort to satisfy the demand for 'DeLuxe Baseball.'

"Each and every day," he continued, "orders continue to flood into the factory and even though the engineers and production men try to anticipate these orders it is almost impossible to do so.

"We are going ahead just as fast as we possibly can with 'DeLuxe Baseball' production runs and hope to meet the demand for the game without too much of a backlog accumulating."

Mont. & Wyo. Ops R. F. Jones Guests



BILLINGS, MONT.—F. A. "Tommy" Thompson, R. F. Jones Company, Salt Lake City, reports that operators are still talking about the Bally Service School, held at Northern Hotel, Billings, Mont. on May 21.

"Operators and servicemen" said Thompson, "drove hundreds of miles to attend the school, coming from all parts of Montana and Wyoming. A total of 62 attended and all expressed enthusiasm for the practical benefits of the school, conducted by Henry 'Brownie' Brown, Bally service engineer."

Assisting Thompson and Brown were Preston Struve of the Salt Lake City office and Marshall Pach of the Denver office of R. F. Jones Company.

WANTED

5-10-25c COIN COUNTING MACHINE
SEEBURG 100 SELECTION BOXES AND
BRACKETS
SCOOPY BALL GUM VENDORS
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

For ...
REAL BUYS
Send For
Our Complete
PRICE LIST

1933
DAVID ROSEN
20th ANNIVERSARY
1953

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

Overall Exports To Canada Rise 12% During 1st Quarter

Population Increasing 2% Per Year, Retail Store Sales Up 9%

NEW YORK — Whereas American "commercial" exports to all other countries in the first quarter of 1953 were down about 29 per cent below comparable 1952 total, shipments to Canada were up 12 per cent, according to a study by the Journal of Commerce.

It is predicted, barring any unforeseen incidents and unexpected turn of events later in the year, that there is an excellent chance U. S. exports in 1953 to Canada will top the \$3 billion mark.

The Canadian market is particularly important to the coin machine industry as it offers a large market for both new and used equipment, particularly with exports to many markets still closed, and others slipping a bit.

The optimistic outlook in Canada reflects the virtually uninterrupted industrial development of the past decade or so.

The overall demand for American products has fluctuated somewhat during the post-war period, but averaged around \$2 billion annually for the first four years, and since then has gone on to establish new records.

Population is rising about 2 per cent annually and purchasing power generally is heading upward. Retail sales are at an extremely high level, and in mid-May department store sales were reported to be 9 per cent higher than the comparable 1952 figure.

Here, in New York, the quotations for the Canadian dollar have been at a premium since the latter part of 1951. This week, the Canadian dollar closed at 100 3/4c in terms of the U. S. dollar.

H. W. Marble Elected Pres. Neb. Music Guild

Vote Conversion To Dime Play


OMAHA, NEB.—The Music Guild of Nebraska held its regular annual meeting at the Hotel Pathfinder, Fremont, on May 24.

Elections for the forthcoming year brought out a very large attendance, and officers selected for 1953-1954 are as follows: H. W. Marble, president; Howard Ellis, secretary and treasurer; Jerry Witt, vice-president. C. R. McKee was reelected director of district No. 3 and Joe Zwiener, Zwiener Music Co., Columbus, was elected director of district No. 5.

After the new officers had been selected, the main topic was dime play and it was decided every operator was to convert as many locations as he possibly could to 10c play.

Baltimore Ops Sponsor Youth's Baseball Team

BALTIMORE, MD.—Arthur Hausman, secretary of the Amusement Machine Operators Association of Greater Baltimore, announced that once again the A.M.O. will sponsor the A.M.O. Baseball Team. The team is composed of boys from the Baltimore Police Boys Club.




SUMMER CLEARANCE

ALL PERFECT—ALL GUARANTEED

BINGO GAMES

Brite Spots	\$245.	Frolics	\$390.
Spot Lites	250.	Coney Islands	240.
Brite Lites, with Drop	40.00	Leaders	215.
Coin Chutes	185.	Atlantic City	365.
Bolero	175.	Palm Beach	395.
ABC's	90.		



<h3>ARCADE EQUIPMENT</h3> <p>Bally Big Innings \$149.50 Bally Heavy Hitters 90.00 Battering Practice 69.50 Boomerang 40.00 ChiCoin Goatee 115.00 ChiCoin 4-Player Derby NEW 295.00 ChiCoin Pistol 90.00 ChiCoin Hockey 49.50 ChiCoin Basketball Champ 235.00 Capitol Midget Movies WRITE Exhibit Dale Gun 65.00 Exhibit Six Shooter 135.00 Exhibit Jet Gun 200.00 Exhibit Gun Patrol 175.00 Exhibit Big Bronco WRITE Keeney Submarine Gun 120.00 Midget 5kee Ball 165.00 Panorams, Very Clean 250.00 Quizzers 95.00 Texas Leaguers 49.50 Williams Star Series 75.00 Mills Flip Skill 29.50 Mills Drop Pictures 42.50 Fist Striker 125.00 Ball Grip 75.00 Life-A-League 90.00 Pop Ups, Like New 22.00 Silver Gloves 175.00 K. O. Fighters 140.00 Blow Balls 75.00</p>	<p>Auto Chutes, Like Brand New \$325.00 Success Nite Bomber 145.00 Keeney Air Raider 100.00 Fun House Mirrors WRITE</p> <h3>VENDORS</h3> <p>National Candy King \$19.50 National King Ball Gum 9.95 Vendors 10.95 Star Candy Vendors 18.50 4 Column Stamp Vendors 18.50 Bonanza Popcorn Vndrs WRITE Alkuna Cracker Vendors 37.50 Stick Gum Vendors 9.95</p> <h3>SHUFFLE GAMES</h3> <p>United 4 Play., Formica Top \$150. United 5 Play., Formica Top 185. United 6 Play., Formica Top 210. United 6 Player DeLuxe 240. United 6 Play. Super DeLuxe 285. United 6 Player, 10 Frame 385. United 4 Play., Match Bowl 275. ChiCoin 6 Player, Form. Top 245. ChiCoin 6 Player, Match Bowl 295. ChiCoin 6 Player Match Bowl and 10th Frame 365. ChiCoin Bowl-A-Ball, Like Brand New 380.</p>	<h3>ONE BALLS</h3> <p>Bally Futurity, Like New \$235. Bally Turf Kings, Very Clean 90. Bally Citations 30. Universal Photo Finish 40. Universal Winners 60.</p> <h3>SPECIALS</h3> <p>Genco 400, Like New \$150. Genco Jumping Jacks 260. Genco Golden Nugget WRITE</p> <h3>MUSIC</h3> <p>Seeburg 5/10/25c, 3-Wire Wall-O-Matics \$27.50 Seeburg, 5c, 3-Wire Wall-O-Matics 18.50 Packard Wall Boxes 5.95 Wurlitzer 5/10c Bar Boxes 9.95 Seeburg 1948 Blonde 245.00 Seeburg 1947 Metal Cab. 175.00 Wurlitzer 1100 250.00 Williams Music Mite & 5td. 110.00 AMI Model "A", Very Clean 275.00</p>
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—WANTED—

MUTOSCOPE CRO55 COUNTRY
MUTOSCOPE DRIVE MOBILE
MUTOSCOPE VOICE-O-GRAPH
STANDARD METAL TYPERS

<h3>SUPPLIES</h3> <p>Shuffleboard Wax, Per Case of 12 Cans \$4.25 Coin Wrappers, Per Box of 1,000 .90 Collection Books, Per 100 7.50</p>	<p>Shuffleboard Pucks, 8 Per Set 12.00 Leaf Rainbo Ball Gum, Per. Lb. 28c Leaf Chlorophyll Tab Gum, Per Lb. 60c Leaf Chlorophyll Ball Gum, Per Lb. 60c</p>
--	--

NEW EQUIPMENT—READY FOR DELIVERY

ChiCoin BAND BOX	Gottlieb GUY5-DOLL5	ACORN VENDORS
ChiCoin CROWN BOWLER	Genco SILVER CHEST	AUTO PHOTOS
ChiCoin NAME BOWLER	Bally BEACH GUM	DOWNY-JOHNSON COIN COUNTERS
ChiCoin SUPER JET	Exhibit 5SPACE GUM	

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: Superior 1-4600)



BASEBALL IS HERE AGAIN!

RIGHT OFF THE BAT... *Williams*
BREAKS ALL PROFIT RECORDS
WITH *De Luxe*
BASEBALL

Proved OVER A
PERIOD OF YEARS THE
OUTSTANDING
MONEY MAKER
OF ALL!!

NEW ELECTRIC PITCHER

LITES ON
PLAYFIELD BASES
INDICATE MEN
ON BASES!

5¢ - 10¢ - 25¢
Single Entry Slug-Proof Coin
Mechanism Accepts Credits in
any combination of coins.
Records Credits for all coins
paid in Advance.

MANUALLY
CONTROLLED
BAT!

Adjustable
TO OPERATE ON:

1 PLAY for 10¢ - 3 PLAYS for 25¢
OR
1 PLAY for 5¢ - 2 PLAYS for 10¢
5 PLAYS for 25¢

HINGED FRONT DOOR FOR EASY SERVICING!
PLAYER ACTUALLY PITCHES AND BATS OWN BALL!



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILMORE ST. CHICAGO 24, ILL

ORDER FROM YOUR DISTRIBUTOR TODAY!

Southern Auto Celebrates 30th Year

Entire Staff Of 90 at Firm's 5 Offices To Host Thousands June 13 and 14



LEO WEINBERGER

LOUISVILLE, KY.—Leo Weinberger, head of Southern Automatic Music Company, this city, announced this past week that the firm would celebrate its 30th year in the coin machine industry with one of the biggest parties ever arranged by anyone in the coin machine business. The entire staff of 90 people of the

firm's five offices will act as hosts on Saturday, June 13 and on Sunday, June 14, to the thousands of coin machine people expected to attend this great celebration.

The firm's headquarters here in Louisville at 735 South Brook Street is being placed in a gala mood for this forthcoming two-day party. Banners, streamers, food, drink, and entertainment, will be the spirit of the two days.

The other offices of the firm: 1000 Broadway, Cincinnati, Ohio; 3011 East Maumee Ave., For Wayne, Ind.; 129 West North Street, Indianapolis, Ind.; and 1535 Delaware Ave., Lexington, Ky., are also working hard at this time to be prepared for all who will attend this gala celebration of the firm's 30th Anniversary in the coin machine industry.

"The two days, Saturday, June 13 and Sunday, June 14, will be well remembered by all who will attend this 30th year celebration.

"Everyone of our offices has been told to go all out in every way to make this 30th Anniversary something to long be remembered by everyone in their territories.

"There will be food, drink, entertainment, souvenirs, and many other remembrances at the open house which will be held at each and everyone of our offices.

"I take this opportunity," Leo Weinberger concluded, "to invite everyone, from all over the country, to help us celebrate our 30th year in the coin machine industry."

Donan Looks For Large Attendance At Bally Service Session

CHICAGO—Don Moloney, general manager of Donan Distributing Company, revealed today that 3 top-flight Bally Manufacturing Company engineers have been assigned to conduct the Bally Service School scheduled for June 16, 17 and 18 at Donan headquarters.

"Advance enrollments for the 3-day session are coming in so heavy," Moloney said, "that we have had to revise our plans and call for an increased staff of engineers to handle the crowds. As a result, Bally has assigned 3 top service engineers to the School—Bob Breither, chief field engineer, Paul Calamari and Henry 'Brownie' Brown, chief trouble-shooter at the main Bally plant. Our

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The Greatest
Bally's
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RUNYON SALES COMPANY

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc.

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own service engineer, Norm Paskon, who gained his experience working on the production-line at Bally, will also be kept busy. Because of the anticipated large groups attending, we ask that all operators and servicemen come early each day so that sessions can start at 10 a.m. promptly. After a noon break for buffet-lunch, daily sessions will continue till 4 p.m."

Airmail Subscription
The CASH BOX \$30.

Industry Asked To

Back:

EDGEWATER HEART FUND

CHICAGO—Donations for the "Edgewater Heart Fund" are being solicited by all leading firms in this field.

This is one of the most outstanding charitable causes, which is bound to bring ever greater glory to the entire business.

Responsible for creation of the "Edgewater Heart Fund", a memorial to the late George D. Moloney, is Allen J. Stern of World Wide Distributors, this city.

The "Edgewater Heart Fund" makes possible free heart surgery to all members of the coin machines industry.

In addition to serving all the needy who need such treatments, the "Edgewater Heart Fund", thru the Edgewater Hospital, 5700 North Ashland Ave., this city, serves all those it possibly can.

This is one great charitable cause, as all report thruout the nation, which can become the most outstanding charity achievement of all engaged in the coin machine industry.

Everyone engaged in the coin machine business is urged to send their tax deductible donations immediately to this publication, to Allen J. Stern at World Wide Distributors, or directly to the Edgewater Hospital, Chicago, Ill.

All checks should be made payable to: Edgewater Heart Association.

NOTICE

Donations to the "Edgewater Heart Association" can be sent to any of the following:

The Cash Box, 26 West 47th St., New York 36, N. Y.

The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

Edgewater Hospital, 5700 N. Ashland Ave., Chicago, Ill.

World Wide Distributors, 2330 N. Western Ave., Chicago, Ill.

Dr. Ira L. Schnaer, 109 N. Wabash Ave., Chicago, Ill.



CALIFORNIA CLIPPINGS

LOS ANGELES

Southern California coinmen were hailing the announcement that new freeway systems had been approved this past week, which will link outlying communities to the north of Los Angeles with the hub of the Southland shortly. In addition, the Santa Ana and Cahuenga freeway sections have been rushed ahead of schedule and within a short period of time, you'll be able to travel right from Los Angeles Harbor (San Pedro) straight on thru to the San Fernando Valley without stopping for a light—a distance of some 75 miles. . . . The Sunday athlete in Lyn Brown finally caught up with him when Lyn had the misfortune to tear a cartilage in his knee while playing golf one Sunday ago. Altho the accident was minor, Lyn manages to get around with the aid of a crutch. . . . Lyn reports that Exhibit Supply's "Sea Skate" is doing very well around town, with grosses via this boat ride way up thar. . . . Ya' shoulda seen those beautiful gowns that Mary and Kay Solle wore at the recent cocktail party in honor of MGM Record's star Joni James at Ciro's this past week. Also on tap for the event was major domo Bill Leuenhagen and Sammy Ricklin and Betty Edwards, latter of California Music Company. . . . Latest word of Bill Happel, prexy of Badger Sales Co., has Bill passing thru Brussels, Belgium and enjoying every minute of his hiatus. Bill should be back to sunny California before too many weeks. Doubling in brass during Bill's absence, Ray Powers heartily agrees that a revolving door would be quite the thing for the Badger offices. Business continues to increase for the firm by leaps and bounds, and with the recent addition of the AMI phonograph line, the firm looms as one of the largest coin machine houses on the entire West Coast. . . . New Gottlieb "Grand Slam" baseball game is reported getting quite a bit of ops attention. Game packs a tremendous amount of kick in its many features with ops going for those "home-run" targets en masse. . . . Bob Patton, veteran games and music operator from Hansford in town this past week making the rounds along Pico.

* * * * *

Gang over at Paul Laymon's continue their spree of games and music activity with Ed Wilkes and Charley Daniels holding down the fort while Jimmy Wilkens and Walt Pettete, Wurlitzer field service man, make the rounds. The acceptance of those new Wurlitzer 1600 series models has been pretty well acknowledged now, with additional orders for the phono always keeping the boys hopping. . . . Beautiful decorative touch in the form of some of the biggest, most gorgeous roses from major domo Paul Laymon's flower garden had other Sunday green-thumbs looking to their laurels. . . . Like the way "grandpappy" Red was explaining the coin-biz to a would-be operator, with the latter querying "how long you been in the business Red, forty mebbe fifty years?" . . . and here Red is only a spry 39. . . . Mr. and Mrs. Jack Spencer, Big Bear Lake in town this week with Jack shopping along Pico while the Missus takes over on Wilshire. . . . If those Chi phono ops think they're any good at bowling they oughta cop a look at the score Jimmy Warren, Central Record Distribs, knocked off in taking top honors at the Culver City bowling tourney here recently. James took the trophy with a three-game score of 762. . . . Jack Dolan, Dan Stewart Company, continues to expand his ever increasing business with Jack taking over additional storage and showroom facilities in the rear of his present quarters. With the big demand for Jack's varied line of coin products the extra space will surely be needed. Demand for all of Jack's lines has been great with orders pouring in for Rock-Ola "Fireball" phonos, that great Chicago Coin "Crown Bowler" and National Kiddie Rides "Dopey Duck". . . . Jack and Pete Ley expound only one theory—"You've got to get out and beat the bushes." . . . Al Cicero in town this week from Santa Maria. . . . ditto Mr. and Mrs. S. L. Griffin from Pomona. . . .

* * * * *

Slowly but surely, more 'n more coin ops are switching over to dime play. Hear tell of ops who are testing locations in various spots throughout town with excellent results. Ops oughta take their hats off to disk jockey Peter Potter, who never fails to mention dime play on his wonderful KNX-TV "Juke Box Jury" show. . . . We're sorry to have misinformed so many of our readers, but the word is now definite that the Minthorne Music showrooms will most assuredly be painted, decorative touches added and completely finished in a week or two at the most. Now that the carpenters have left the premises it's possible to hear yourself talk, altho we're certain the entire staff is anxious to get set-up in their beautiful new offices. Sale of the Seeburg home phono has been excellent in this area, with George Mahlum kept quite on the run attending to so many fine custom, installations. . . . Hank Tronick looking quite tanned these days, altho said tan was acquired pulling weeds in his Sunday garden. . . . Bill Gordon of Brawley in town this week. . . . Also a good part of the regular Santa Ana contingent in the persons of Doc Dockins, Walt Hennings and Mac McGlone. . . . Al Silberman, Badger Sales Co., looking fit as a fiddle these days altho he still has to watch his diet. Demand for drink dispensers continues very strong sez Al. . . . Joe Duarte and Frank Dunkel of the Badger firm looking for additional space—on a boat that is—to handle the heavy tonnage of Badger's growing exports. . . . Phil Robinson, Chicago Coin rep out thisaway, being kept busier than ever, trying to meet orders and schedules for Chi Coin's "Crown Bowler." . . . Jack Simon, Simon Sales Company, reports business is holding the line with prospects of this summer turning out to be one of his best ever.



Size
8 ft. x 2 ft.

Chicago Coin's CROWN BOWLER

Triple Match Feature

1
Match A
NUMBER
0-9

FAST
ACTION!

2
Match A
NUMBER
and **STAR**

FAST
PLAY!

3
Match A
NUMBER, STAR
and **CROWN**

Plus! 10th FRAME DOUBLE SCORE FEATURE!

Player In 10th Frame Can Add Up To
180 POINTS To Total Score!

Plus! 5th Frame Score **DOUBLES!**

- NEW HINGED FRONT DOOR WITH PROTECTED JUMBO CASH BOX!
- HIGH SCORE OF THE WEEK
- JUMBO "FLY-AWAY" PINS
- 7-10 SPLIT PICK-UP
- FORMICA PLAYFIELD
- REBOUND ACTION 20-30 SCORING

**chicago
coin**

MACHINE COMPANY

1725 W. DIVERSEY BLVD.
CHICAGO 14, ILLINOIS



Andy Benna of Ironwood, Mich., was seen in town on his regular trip in to the Twin Cities for parts and supplies for his route. . . Tubby Lynard of Kasson, Minn., was in a hurry to get in and out of town after picking up some supplies. It was a nice day so evidently Tubby had a golfing date. . . Mr. and Mrs. Ed Chesney of Aberdeen, S. D., managed to take some time off for their trip into the Twin Cities to see what was new in coin operated equipment. . . It was a little rainy and stormy when Mr. & Mrs. Darlow Maxwell came in to Minneapolis. . . Welcome visitors to the Twin Cities were Mr. & Mrs. Harold Scott of Mobridge, S. D. The Scotts are very active in the South Dakota State Operators Association. . . We regret to report the death of Ralph Myers of Mitchell, S. D. Ralph suffered a heart attack and passed away Saturday, May 23rd. Ralph had been very active in the operating business in South Dakota for over twenty years. . . Stan Woznak of Little Falls, Minn., was overheard talking about the big ones and evidently he must be talking about the big fish in the lakes around Little Falls. . . Gordon Dunn of Moose Lake, Minn., Glen Rackliff of Superior, Wisc., Jim Stansfield of Winona, Minn., Frank Ponterio of Worthington, Minn., Andrew Markfelder of Staples, Minn., Jim Lucking of Benson, Minn., Ben Jahnke of Hutchinson, Minn., Fred Kovanen of Moose Lake, Minn., were seen at the various distributors' offices and record supply houses making purchases of records and supplies for their routes. . . Checking up on the latest in coin operated equipment were Mike Illies of Long Prairies, Minn., Con Ka'luz of Browerville, Minn., and Mr. and Mrs. Harold Peterson of Bethel, Minn.

**AIRMAIL
SUBSCRIPTION to THE CASH BOX \$30.**

Gottlieb Presents "Guys-Dolls"

Features Six New
Type "Pop-up Posts"

CHICAGO—Featuring an entirely new twist in five-ball games, the D. Gottlieb & Company plant introduced their latest game, "Guys-Dolls," and the new idea clicked almost instantly with everyone of the firm's distributors as well as the operator-customers of the distributors.

"Guys-Dolls" features six new type "pop-up posts" at the bottom of the game which kick with super powered coils and also, at the same time, act like flippers.

These give the players an entirely new and better scoring opportunity.

These have made this game one of the most unique produced by the firm.

In the meantime, Alvin and Sol Gottlieb, who have just returned from an extended trip throughout the eastern part of the country, report that everywhere they visited the demand for their new game continued to grow greater as samples were received.

It is the belief of the factory men here that "Guys-Dolls" can prove itself the big summertime game of the Gottlieb factory.

The plant is now in full production on the machine and will be rushing them to distributors everywhere in the nation just as speedily as they come off the Gottlieb production lines.



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Reconditioned—Refinished

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	225
SEEBURG M-100A	650
SEEBURG WOM (W4-L56)	35
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1080	140
WURLITZER 1250	350
WURLITZER 1400	Write
A.M.I. MODEL A	325
A.M.I. MODEL B	395
A.M.I. MODEL C	425
ROCK-OLA 1422	125
ROCK-OLA 1426	150
ROCK-OLA 1428 BLOND	250

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY

2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS

(Phone: ARmitage 6-5005)

"There is no doubt," Alvin Gottlieb stated, "that 'Guys-Dolls' gives every promise of proving itself one of the finest of the five-ball games we've ever yet built.

"With the new 'pop-up posts' catching on with the players we are of the belief that the operators will find they have one of the best and steadyest money-makers they have ever yet received from our firm."

If
 you have been engaged
 in the Coin Machine
 Industry for 20 years or
 longer—

JOIN THE

“20 YEAR
 CLUB”

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck
 THE CASH BOX
 26 West 47th Street
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Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME

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ADDRESS

CITY ZONE STATE

Date I entered the C. M. Business

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)



This up-coming week-end, Decoration Day Holiday, is the one all hope will break clear and sunny (we'll know the answer by the time this appears in print). The weather has been so bad, many don't feel very optimistic. We've even had an arcade man offer to give us two to one that one of the days will show rain. But, weather is controlled by stronger forces than man-made hopes and fears, and coinmen might get lucky—it could be nice for this holiday.

* * * * *

As could be expected, Mike Munves under the heaviest pressure this week to get equipment out for use over the Decoration Day holiday. He claims if it's at all humanly possible, all orders specifying deliveries this week, will be taken care of. . . . Phil and Mac Greitzer, Brooklyn games operators, who run the "Baseball Batting Range" at Kings Highway and Glenwood Road, excited over the wonderful business being done, despite the run of rain. "With any break in weather," Phil smiled, "we'll do a sensational business for the season." The boys, in addition, have installed vendors of all kinds, which have been doing exceptionally well. They have on the premises a cigarette machine, a drink machine, a peanut vendor, two new type Rowe ice cream machines, and a sandwich vendor. . . . Harry Rosen and Meyer Parkoff of Seaboard New York Corp. tell us that Williams' "DeLuxe Baseball" game, made specially for the New York operators, arrived in quantity this week, and were taken out immediately by the ops for their locations. . . . Morris Landau, Spring Valley, N. Y., kiddie ride op, visits coin row. . . . Joe Young and Abe Lipsky, Young Distributing, tell us that, not only are they busy with the new Wurlitzer 1500 and 1600 models, but are doing a big export job with Wurlitzer 1015 and 1100's. . . . Al Simon, Albert Simon, Inc., all excited about the new Genco "Sky Gunner," their new coin operated gun which has a 3-dimensional effect and shoots 300 shots.

* * * * *

With Morris Rood of Runyon Sales still out recuperating from his recent appendix operation, Barney (Shugy) Sugerman, Irv (Kempy) Kempner, and Lou Wolberg, all chipping in to take care of work usually handled by the capable Morris. . . . The teen-age distaff side of the Ben Smith family (Ben Smith Advertising Agency) does her bit to keep pace with the high standards set by her father, mother and brother, George. Alice, a junior at Scarsdale High School, is the copy editor of the school magazine "Maroon." . . . Abe Witsen and Sol Groenteman, International Amusement Co., Phila., will both be traveling through Europe this summer. Abe leaves on June 21, and Sol will fly over on August 2. . . . Hirsh de LaViez, that fabulous coinman from Washington, D. C., out of the hospital, and recuperating from an operation. (Ed. comment: Wonder if his hospitalization was caused by a practical joke rebounding!) . . . Due to impending construction of a new Airlines building on 10th Ave. and 42nd St., Moe Mandel moving his Northwestern Sales & Service Co. to a building he bought on W. 36th St. . . . Irv Kaye one of the busiest these days. His Rendelok Mfg. Corp. firm readying a full line of kiddie rides, and his Automatic Towel Corp. going into production of its hand and face dryer. . . . Hugo Stuker, head of a coin machine firm in Zurich, Switzerland, a visitor at the offices of The Cash Box. Stuker will see all the local coin firms here, and then to Chicago to take in the manufacturers and wholesalers. . . . "Happy" Herbie Semel, visits his father Jack on coin row. Herbie, formerly an operator, now sells tropical fish. . . . Charlie Katz, National Kiddie Rides, covering the west central area, sending in plenty of orders, according to Hymie Rosenberg. . . . Harry and Hymie Koepfel, Koepfel Distributing Co., shipping loads of reconditioned music. Only problem is to acquire sufficient quantities of late used music machines. . . . Marvin Liebowitz, back in the operating biz after an absence of many years, reports everything working out fine. . . . Nat Cohn, Riteway Sales & Mfg., reports demand for the firm's "Aqua Jet" and "Atomic Jet" kiddie rides these past few weeks has made it necessary for the factory to go back on quantity production.



Mr. and Mrs. Clements, Automatic Music Co., Clarksville, on a two week fishing vacation. . . . In the few weeks J. W. (Jake) Dunn has been in the business he has established a fine music route in and around Clarksville. . . . Herchell Revett, with the Tommys Distributing Company, Nashville, for some years, will go with Dunn as service man and route supervisor. . . . J. W. Biggers, Biggers Amusement, Clarksville, can't see how anyone can get along without The Cash Box. . . . Another addition to the Tommys Distributing Company is H. B. Kee, who will come in as sales and service man. Kee had a route of coin operated machines for the past eight years. . . . Sid Parker, Parkers Distributing Co., Nashville, opened his arcade at the Fair Park. Parker is looking forward to a big season. The distributing company is moving loads of games throughout the states and foreign countries. . . . The Frank Swartz Distributing Company just went through a remodeling job, including new hardwood flooring. With all the rain they've been having, Frank Swartz tells all the visitors to take off their shoes before walking on his new floor. Place just glitters with all those new Rock-Ola phonos, Genco, United and Evans games. . . . Jimmy Claxton, one of the oldest operators in Nashville, will be on the Noel Ball show (WMAK) and on the Bill Allen show (WLAC). . . . On May 25 Leighton H. Smith, manager of S. L. Stieble & Company, displayed one of the first Seeburg phonos, a 10 record "Selectaphone," on the Hugh Cherry show in the morning and then the Mary Manning show on WLAC at noon. . . . Jack Tureman, Hermitage Music Company, put on an AMI show on the Roy Smith stint over WMAK and the Eddie Hill show on May 24. Al Engeln, a 20 year clubber, and one who can go back many years beyond 20, appeared with Tureman. Al brought the first AMI and Mills "Do Re Mi" into Nashville. . . . Dee Kilpatrick, Mercury Record Corporation, helped set up all the deejay shows. . . . John E. Caillouette, Cain & Caillouette Amusement Company, Nashville, in the St. Thomas Hospital for a minor operation.

THRU THE COIN CHUTE

CHICAGO CHATTER

With the Memorial week-end holiday out of the way, the field is expected to settle down for what, many believe, "will be one of the greatest summers in all history." From all present indications it seems that this statement will prove true. The factories here are going at top speed. Distributors are calling for more and still more equipment each day. Ops report collections on way up as outdoor spots open up for business. In general, there is an air of optimism apparent everywhere, which is helping the coinbiz to progress with greater speed than ever before. . . . And to help one and all comes The Cash Box's great encyclopedic issue, "11th Anniversary Issue," which starts to press just as fast as advertisements come in. This issue has been in preparation ever since the last annual. It not only lists all sources of supply, all manufacturers, all distributors, and all important decisions, reports, news data, and historical facts of the past year, but reveals some of the most important information about the industry. The "11th Anniversary Issue" of The Cash Box is truly an encyclopedia of the industry in every way. . . . It is the sincere hope of every member of The Cash Box staff that every operator, jobber, distributor, manufacturer, supplier, and all allied to the industry, will be part of the "11th Anniversary Issue" for the benefit of the entire industry.

Sam Stern one of the busiest around our town and not sparing himself for the Memorial week-end. Williams has been shattering one production record after another with its "DeLuxe Baseball." And the demand for this game continues to grow. . . . With AMI distributors on the way into Grand Rapids for a meet on June 4 and 5, Bill FitzGerald in and out of town, meeting with Jim Mangan and Ev Eckland, and planning some great plans, from all reports. In fact, while in conversation with Bill for some minutes, he yelled, "Gotta get off the phone. My 'Old Fashioned's' gettin' hot." . . . Johnny Oomens, sparkplug of the Automatic Phono Bowling League, phones in for 12 copies of the last issue of The Cash Box. Seems, according to Johnny, that all the members who saw that interesting page want a souvenir copy.

Lots of interest around town as to just what will happen now that Supreme Court has given City 15 days to answer on favorable decision re: Shuffle Alleys. Wonder whether the city will, or will not, license the alleys? . . . Ben Coven dashes away out south to meet with Ray Cunliffe and discuss this and that about this and that. . . . Gil Kitt still over in Europe. Expected back sometime this coming week. . . . E. A. (Big Swede) Hellstrom of United breaking ground for a summer cottage up in Munising, Mich. . . . Bill DeSelm a real TV fan these nites. Plus taking his new, little, pedigreed Boston Bull for a walk in the evenings, Bill living the quiet and sane life. . . . With Lyn Durant busier than ever around the United experimental plant expect some startling innovations. . . . Sid Falk took the honors in a foursome with a 91. Second—Herb Oettinger. Third—Hank Dabek. And last, but not least, Bill DeSelm. . . . Big meeting at Brown & Koppel's Restaurant on Division St. re: forthcoming tourney and banquet of Recorded Music Service Assn. will see almost everyone of the members of this association present to give suggestions.

The "Traveling Gottlieb's" they call themselves. That is: Alvin and Sol Gottlieb, who came back from an extended eastern trip. Visiting Philadelphia, Baltimore, Boston, Pittsburgh, New York, etc., to introduce the firm's newest game, "Guys-Dolls." Has an entirely new and different angle of play appeal which is reported to be clickin. . . . Nate Gottlieb wrenched his back and is all taped up. . . . Jim McNulty of Rock-Ola reporting from "way back in the plant" says, "They've got me where I belong." . . . Bill O'Donnell claims that the Memorial week-end is going to give him a chance to do many a chore around the house. . . . Genco presents new game, and also announces 6 new distributors, all at one and the same time. Then Sam Lewis and Avron Gensburg pop with, "C'mon out and see our gun. It's sensational." Can't hold these young guys back from doing things in a big way. . . . Art Garvey pops into town to enjoy the Memorial week-end with his family. After which Art plans an extended road trip.

Ed Levin returns from a quiet week at the Whitcomb in St. Joe and finds himself right in the midst of a double production run at the ChiCoin plant. Sam Gensburg down to Florida, and Sam Wolberg at the factory. . . . George A. Miller advises that MOA doing everything in its power to keep the music biz well informed of every move made by ASCAP in Washington so that the field will not get caught napping should Open Public Hearings be called by the Senate's Judiciary Committee on either the McCarran Bill and/or the Dirksen Bill. . . . Bob Gnarro advises that the employees of his firm, ABC Music Service, have set up an exclusive little club of their own for all the male members of the firm. First was handicap golf tourney at White Pines Country Club with Red Bale winning top honors and Vern Hamman runner up.

THANKS A MILLION AND AN ORCHID TO: Louis Boorstein of Leslie Distributors Corp., New York City, for his \$50 donation to the "Edgewater Heart Fund." . . . Frank Mercuri gone for over a week returns to advise that Exhibit Kiddie Rides more appreciated than ever by ops who are, today, Frank says, demanding quality rides. Collections up, Frank hears, and biz better than ever for the kids rides ops. . . . You are invited to attend the 30th Anniversary party of Leo Weinberger's Southern Automobile Music Co. Either in Louisville, Lexington, Cincinnati, Fort Wayne or Indianapolis. Leo and his staff going all out to make this most memorable event in all the firm's history. . . . Jack Nelson on a speedy trip down to Alabama where Jack has lots of business to do. . . . Lou Boasberg mailing cards to Chi friends from all over Europe. . . . Paul Huebsch, Roy McGinnis, Roy Guilfoyle and John Conroe in conference. Means from what we can gather, some real surprises forthcoming from the Keeney plant. . . . Okay by New York City License Dept. of Williams' "DeLuxe Baseball" has the Williams' plant working overtime to get these specially built games out to Myer Parkoff and Harry Rosen in Noo Yawk City. . . . Some of the boys claim that, "Like good old, aged Scotch, Tommy Callaghan getting mellow and mellow these days."

Tried like anything to catch up with Ray Moloney this past week, but, Ray

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Operators all over the United States agree the new AUTO PHOTO STUDIO is a MAJOR PROFIT PRODUCER. And, what is equally important AUTO PHOTO STUDIOS have HIGHEST RESALE VALUE, so your investment is SECURE. (Studios now several years old are as productive as when originally installed).

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1015's	1015's with Cobra Tone	Arms	1100's	1250's	850's and 950's as is, uncrated	25	AMI "B"	Wms. Hayburner	Coven's All-Purpose Cleaner	\$375	105	\$3.95 Per Gal.	(\$3.50 Per Gal., 4 Gal. Lots)	Trial Bottle—60c.	Coven's Cart Sled—\$38.50
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					146										
					147										
					148ML										
					M100A										

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- Rawhide
- Space Gun

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CHICAGO CHATTER

in and out of the big Bally plant, even before we could get around to say, "Hello." . . . Art Weinand's editing of Exhibit's New Bulletin brings some interesting chit-chat about the firm's distributors. . . . Which reminds, those pictures on the front page of "Bally-Who" getting better and better each week. Gotta hand it to busy Herb Jones for his continued search for the finest of the bestest. . . . Roy Monroe advises, all the way from Cleveland, that he is right up to his ears trying to get equip't out to the firm's customers these days. . . . Remember the 11th Anniversary Issue of The Cash Box. Send your ad in today. Everyday is press day for this big encyclopedic issue of the entire coin machines industry.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (548) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—500, all types, Five Ball Flipper Games. Send list, state names, quantity, condition and quote lowest price in first letter. **BADGER SALES CO., 2251 WEST PICO BLVD., LOS ANGELES, CALIF.**

WANT—We buy dealers' surplus stocks. Operators: we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: **C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS., N. Y. Tel.: Tilden 4-9040.**

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. **BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.**

WANT—All types of arcade equipment. Quote lowest price in first letter. Also, will sell shooting gallery, fully equipped or trade for music, arcade or pingame machines. **RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN.**

WANT—Music Machines: AMI's, all models; Seeburg M100A's and B's. Quote best prices. **KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.**

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. **FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel: Judson 6-4568.**

WANT—78 RPM and 45 RPM records. Hillbillies—Folk Song—Polka—String Bands—only. Within the past 12 months. We buy all. No lot too large or too small. We pay freight. **S. M. R. SALES, SAM M. SCHNELLER, 731 WEST WYOMING AVE., PHILADELPHIA 20, PA.**

WANT—Postwar phonographs wanted. All makes. Will pick up. **HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.**

WANT—Highest prices paid in the Middle West for Bally Bright Lights, Bright Spots, Frolics, Palm Beaches, Atlantic Citys, and Beautys. Cash immediately available. Contact: **T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.**

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. **TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.**

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at \$2 per thousand. Write, wire, phone. **C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.**

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: **BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.**

WANT—Bright Lights, Bright Spots, 6 Player Alleys, 100 Record Seeburgs. Quote price and condition in letter. **GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.**

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. **MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.**

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? **WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.**

WANT—A.B.C.'s, Broadways, Bright Lights and Keeney Holidays. Advise quantity and best price. **REX COIN MACHINE DISTRIBUTING CORP., 821 S. SALINA STREET, SYRACUSE, N. Y. Tel.: 2-8255.**

WANT—Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. **MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.**

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. **INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.**

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? **LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.**

WANT—Operators and Distributors who are interested in adding America's finest folder vending postage stamp machine to their present route. Steady year round income. For free folders and complete data write **SCHWARTZ DISTRIBUTING CO., 1800 S.W. 17th STREET, MIAMI 45, FLA.**

WANT—25 Mills Constellation. State condition and lowest cash price. **PASCO MUSIC CO., NEW PORT RICHEY, FLA.**

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. **JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.**

CLASSIFIED ADVERTISING SECTION

WANT—Used Juke Box records, popular, hillbillies, and polkas. Can use all the 45 rpm records you have. Any quantity. Will pay highest prices. Give full details in first letter. **F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL. Tel.: Diversey 8-3996.**

WANT—Used Rock-Olas—Models 1428; 1432 and 1434. All plastics and finish must be good. **SOUTHERN MUSIC DISTRIBUTING COMPANY, 503 WEST CENTRAL AVE., ORLANDO, FLA.**

WANT—Wurlitzer 1017, 1217; Seeburg 100 A & B; AMI D80; AMI Hideaways and Wall Boxes; Heavy Hitter, Bally Late 1 Ball F. P., Metal Typers. Write stating condition, number model and prices. **ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.**

FOR SALE

FOR SALE—2,500 brand new, 350 test, 10" record cartons (knocked down). Originally cost 22c each. Will accept any reasonable offer. Call or write **LEEDS MUSIC CORP., 322 WEST 48th ST., NEW YORK, N. Y. Tel.: Circle 7-2670.**

FOR SALE—New Wallboxes 3025 @ \$19.50; Wurlitzer Outdoor Speaker \$37.50; 4006A Speakers \$19.50; 4007A \$22.50; 4009 Speakers \$17.50; 3020 Wallboxes \$25; 1015 Phonographs \$145; 1100's \$295; 146M \$90. **CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.**

FOR SALE—3 Spot Lites at \$230. **JOY AUTOMATICS, 108 E. CHURCH St., ELMIRA, NEW YORK. Tel.: 2-7462.**

FOR SALE—Ready for location. Bright Lights \$195; Coney Islands \$275; Bright Spots \$275; Keeney Lite-A-Line \$85; Atlantic City \$375. **MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.**

FOR SALE—40 pieces Prewar music (F.O.B. Cleveland) being cleared away at the lowest inventory close-out price. **LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.**

FOR SALE—Chicago Coin Horse Shoes \$60; Keeney 4 Player \$85; Genco Target \$40; Universal Super Twin \$60. Will take used records or flipper type pin games in trade. **NATIONAL NOVELTY COMPANY, 183 E. MERRICK RD., MERRICK, N. Y.**

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. **SPARKS SPECIALTY CO., SOPERTON, GA.**

FOR SALE—Wurlitzer 1015's & 1100's, Packard Manhattan, Exhibit Gun Patrol, Gottlieb Glamour, Williams Majorette, Williams Virginia, Chicago Coin Hockey, 50 Wurlitzer 3020. Boxes good operating condition. Bid. **AUTOMATIC MUSIC CO., LADOGA, INDIANA. Tel.: 17.**

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. **RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.**

FOR SALE—Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. **WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: Wheeling 431.**

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Player Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. **MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel: AComa 8518**

FOR SALE—The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. **MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.**

FOR SALE—Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Reasonable. **ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone Bronx number: KINGSbridge 9-7390).**

FOR SALE—United Twin Rebound \$75; United Six Player Supers \$275; Bear Gun (Reconditioned) \$225; Star Series \$50; Quarterback \$35; Goalee \$50. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.**

FOR SALE—Special—Midget Movies, late model, positively like new, complete with film and poster only \$190 each. If you operate Kiddie Rides in stores, etc., Midget Movies will return investment quickly and create good will. Midget Movies will pay for itself in one season in Arcade and summer spots. Limited quantity—Act now. **REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, BOSTON 34, MASSACHUSETTS.**

FOR SALE—Cigarette Machines: DuGrenier 8 col.; National 8 col.; U-Need-A E's, 8 col. 25c coin chute. King size. Refinished. \$65 each. Crating \$10. 1/3 Deposit. **DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. (Phone: CH 4-5100).**

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. **MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.**

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? **EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.**

FOR SALE—Finest premiums for stimulating play on our amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. **HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.**

CLASSIFIED ADVERTISING SECTION

FOR SALE—Palm Beach \$395; Frolics \$395; Bright Lights \$175; Coney Islands \$275; Atlantic City \$375; Brite Spot \$265; Spot Lite \$295. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE—Reconditioned Wurlitzers: 1250's \$425; 1100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattan's \$125; Packard Sevens \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1 56's \$10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—6 Bally Spot Lites \$225.00; 2 Atlantic City \$350.00; 2 Frolics \$375.00; 1 Palm Beach \$405.00; Wurlitzer 1015-\$165.00; 1100-\$295.00; Rockola 1428 \$225.00; A.M.I.-C-\$425.00. MICK-EY ANDERSON, 314 E. 11th ST., ERIE, PA. Tel.: 2-2894.

FOR SALE—Seeburg M100A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs \$595; Seeburg 148ML reconditioned, refinished \$249; Seeburg 147M reconditioned, refinished \$149; Seeburg H146 Hideaway reconditioned, refinished \$115. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—Spot Lites \$250; Bright Spot \$300; Frolics \$400; Palm Beach \$400; Atlantic City \$375. Ready for locations. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Two Exhibit Silver Bullets \$95 each; Bally Hi-Roll \$35; Turf King \$99.50; Universal Winner \$65; Photo Finish \$40 or will trade for United or Chicago Coin 6 and 4 Players Shuffle games, Chicago Coin Band Box or Kiddie Rides. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

FOR SALE—Bally Spot Lites and Bally Coney Islands. Perfectly reconditioned. Ready to ship. Priced right. Buy from direct Bally factory distributor. Write. Wire. Phone. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. (Tel.: ADams 8624.)

FOR SALE—5 Brand New—Never Used—Kiddie Rides—Rocket Patrol—Air-Plane—Cost \$695—Sacrifice for \$395.50 each. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: ESplanade 5-1256.

FOR SALE—Overstocked Clearance Sale: All amplifier tubes less 50% and 10%. Closeout of title strips \$2.50 per 1,000. All Fluorescent Tubes less 25%. Bulbs Special—51's and 55's-45c per Box, \$3.75 per 100; 1129's-10 for \$1.50; 47's-10 for 60c, \$5.25 per 100. Closeout of all Bally parts 50% off. Write for prices on all types of parts for all makes. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—Very Cheap—Packard Wall Boxes. Seeburg W-1L-56 Wireless Wallomatic Brand New Wurlitzer 30-45 Wall Boxes. Make An Offer. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

FOR SALE—Cigarette machines, DuGrenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00; Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Bingo Games—Show Boat like new \$395; Bolero \$199.50; AMI Phonographs, Model C \$395. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON. Tel.: Atwater 7565.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Rockola Loboy Scales—Late Model \$75. Bride Doll Lamp, w/bulb \$4.50. 10% discount on \$100 or over on all premiums. Sensational "Whirlaway Rod & Reel" \$17.50. WANT—United 3-4-5. Quote best price. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: Geneva 0972.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peaunt Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—3—M-100-78 Seeburg clean \$525 each; 3 Astro Scopes \$100 each; 2 United Deluxe 6 players Shuffle Alley \$215 each; 1—71 Wurlitzer \$75; 1—22 ft. Shuffleboard with overhead scoring unit \$175. IDEAL MUSIC COMPANY, 620 WEST 6th, TOPEKA, KANSAS. Tel.: 2-5201.

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FOR SALE—24 W4-L56 (5-10-15) \$34.50 ea.; 11 W1-L56 (5c) Remote \$4.50 ea.; 11 30W (5c) Rock-Ola Postwar \$4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE N. C. Tel.: 2-3992.

FOR SALE—Brand New Original Crates: Universal stands for bells, 60 single weighted, "Revoly-A-Round" safes, 1 single, 7 double. One Edison Electric Executive Voice Writer and Transcriber with stands. Priced to sell. Make offer. Large selection postwar original flipper five balls, \$10.00, one balls \$20. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2800.

FOR SALE—Exhibit Gun Patrol \$175; Exhibit Jet Gun \$195; Exhibit 6 Shooter \$150; C. C. Pistol \$125; C. C. 4-Player Derby \$150; Williams Horsefeathers \$150; C. C. King Pin \$150; Evans Bat-a-Score \$175; Mutoscope Sky Fighter \$125; Wilcox Recordio \$125; Jungle Joe \$125; Int. Mut. Deluxe Photo-mats \$395. WANT—We will buy at once—Quote lowest prices on Wurlitzer model 1250; Seeburg M100 78 r.p.m.; Seeburg M100-45BL BUSH DISTRIBUTING COMPANY, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate \$295; Turf King—used—\$145; Three Mechanical Horses (Thunderbolts) \$574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND, Tel.: MULberry 2110.

FOR SALE—12 Packard Wall Boxes clean \$4.50 each; 1 United 3-4-5 \$125; 1 Williams Super World Series \$185; 1 Genco Double Action \$50; 1 Williams Long Beach \$225; 1 Genco 400 (5c) \$225. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—Make offer. 5 Ball Free Play—Arizona; Aquacade; Baby Face; Boston; Buccaneer; Buttons & Bows; College Daze; Dallas; Delcer; Dreamy; Freshie; Just 21; King Arthur; Knock Out; Nifty; El Paso; Oklahoma; Old Faithful; Pinky; Sweetheart. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO, 7, CAL.

FOR SALE—Chicago Coin Band Box \$150; Wurlitzer 1100 \$275; Super Twin Rotation \$200; Scientific Bating Practice \$65; Chicago Coin Hit Parade \$65. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: West 3-3224.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—United Steeplechase \$295; Coney Island \$245; Touch-down \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—100 Record Seeburg 45 (write); 1250 Wurlitzer 45 \$425; 600 Wurlitzer \$50; Double Header \$50; Ski Alley \$75; Williams Super World Series \$250; Exhibit Six Shooter \$160; Dale Gun \$50. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—AMI "A" \$275; "B" \$395; Wurlitzer 1015 \$90; 1100 \$229.50; Rockola 1422 \$65; Seeburg M10078 \$495; 48 Blond Seeburg ML \$195; Aerion Coronet \$50. All machines checked, ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—World Series \$150; Hot Rods \$35; Leaders \$265; Three Feathers \$35; Red Shoes \$60; Hayburner \$125; Team Hockey \$40; South Pacific \$40; Four Horsemen \$60; Pinky \$65. F.O.B. St. Louis, Mo. 1/2 Deposit. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVE., ST. LOUIS 15, MO.

FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Close outs, reconditioned like new. Coney Islands \$305; Leaders \$300; Holidays \$235; Lite-A-Lines \$95; Hot Rods \$40; Citations \$25; Frolics \$350; Genco 400's now perfected and better than Jumping Jacks or Gold Nugget. Percentage right, wonderful results. You try for three weeks. Return if not satisfactory. We refund full purchase price, 1/3 deposit, balance COD. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 3844.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel. SAcramento 2-5050.

FOR SALE—Bingos at the lowest prices in the country — Bolero \$175.00; Brite Lites \$190.00; Brite Spots \$250.00; Spot Lites \$250.00; ABC \$95.00; Frolics \$395.00; Coney Islands \$240.00; Beauties \$485.00; Leaders \$225.00; Stars \$275.00; Show Boat \$375.00; Atlantic City \$375.00; Five Stars \$85.00; Palm Beach \$375.00; Rodeo, new \$450.00. CLEVELAND COIN, 2029 PROSPECT, CLEVELAND, OHIO. Tel.: TOWer 1-6715.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAsTern 7-1021.

FOR SALE — Bally Atlantic City; Palm Beaches; Frolics; and Beautys. Also, floor sample Chicago Coin Bowl-A-Ball and all late Gottlieb 5-ball used games. If interested, call, write, or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—The old reliable Massengrill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls Eingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCINNATI, O. Tel.: MOnTana 5000-1-2.

FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs; Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—Terrific deal on brand new 5c hot nut machines; 5 lb capacity. Distributors and Operators write for deal on accepted sensational Kiddie Rides. Finest guaranteed reconditioned phonographs of all types; low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—Niagara \$150; Chintown \$205; Happy Days \$200; Minstrel Man \$85; KO's \$40; Ristocrat 45 \$40. STARK NOVELTY CO., 2429 7TH N.W., CANTON, OHIO.

MISCELLANEOUS

NOTICE—10c Seeburg and AMI Ops —Don't Pass Up Those Nickels! General's Conversion kit fits late model phonographs and wall boxes. Will take 2 nickels, 10c, and 25c. Send \$3.50 for sample. In lots of 10, \$2.95 each. Complete with decal and simple instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIF.

NOTICE—Mailing list of more than 11,350 active coin machine operators and distributors in the United States. Shows types of machine operated. \$25 per copy. State listings 1c per name. L. W. WHIPPLE, P.O. Box 125, MATTHEWS, N. C.

NOTICE—"O.P.S. Off." Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots \$1.25 ea.; Samples \$1.50. Contains Dime Glass, Dime Bushings, parts for retractor. Dime Bushings available. 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnoIia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

* " **A**nyone who wants to continue on ahead progressively and profitably in this business must have 'The Cash Box' right at hand all day long, every day of the year."

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A.B.C. Music Service Corp.

Chicago Illinois

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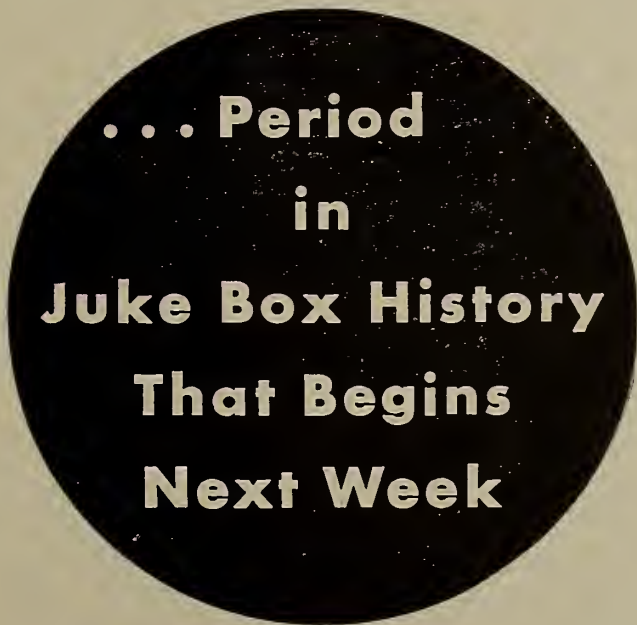
AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

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AMI *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids, Michigan

THIS WEEK'S USED MACHINE QUOTATIONS

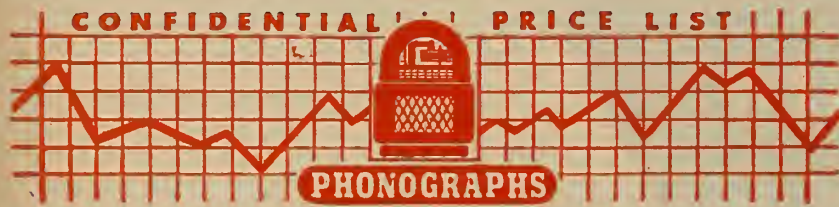
14th Year of Publication
713th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AIREON

4. Fiesta	50.00	70.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	50.00	70.00
4. '49 Coronet 100	125.00	169.50

A M I

4. WM Wall Box	17.50	25.00
2* Model A '46	225.00	325.00
1* Model B '48	375.00	395.00
2* Model C	350.00	495.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

MILLS

4. Panoram	275.00	295.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
4. Panorama Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	129.50	150.00

PACKARD

1* Pla Mor Wall & Bar Box	3.95	7.50
2. Manhattan	65.00	125.00
4. Model 7 Phono	69.00	75.00

ROCK-OLA

4. Playmaster '46	50.00	79.50
4* 1422 Phono ('46)	65.00	125.00
4. 1424 Phono (Hideaway)	99.50	169.00
2. 1426 Phono ('47)	99.00	150.00
4. 1432 (Rocket '51)	375.00	395.00
4. 1434	395.00	449.50
2* Magic Glo (1428)	225.00	295.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

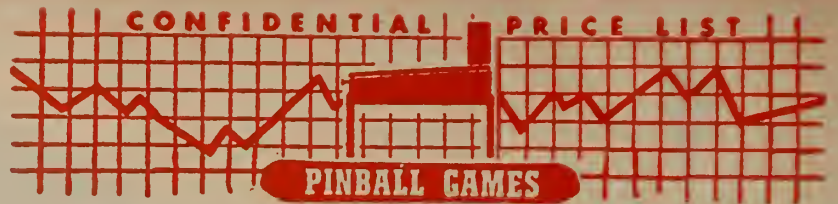
4. Hi-Tone 9800	29.50	60.00
4. Hi-Tone 9800 BC	29.50	60.00
4. Hi-Tone 8800	29.50	59.00
4. Hi-Tone 8800 RC	29.50	59.00
4. Hi-Tone 8200	29.50	59.00
4. Hi-Tone 8200 RC	29.50	59.00
2. 146S	85.00	100.00
1* 146M	99.00	150.00
2. 147S	95.00	115.00
4* 147M	149.00	175.00
4. 148S	140.00	175.00
4. 148M	225.00	275.00
4* 148ML	105.00	249.00
4* M-100-78	495.00	650.00
2* 3W2 Wall-a-Matic	7.50	12.50
4* W1-L56 Wall Box 5c	4.50	10.00
4. 3W5-L56 Wall Box 5, 10, 25c	25.00	27.50
4. W4L-56	24.50	35.00
4. W6L-56-5/10/25 Wireless	30.00	34.00
4. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

4. 750E	29.50	69.50
4. 780M Colonial	29.50	99.50
4. 780E	29.50	89.50
4. 800	29.50	60.00
4. 850	25.00	79.50
4. 950	25.00	99.50
1* 1015	90.00	165.00
2. 1017 Hideaway	99.00	129.50
1* 1100	200.00	395.00
2* 1080	125.00	150.00
2* 1250	319.50	425.00
4. 3031 Wall Box	9.95	15.00
4. 3045 Wall Box	5.00	20.00
4. 3020 Wall Box	19.50	25.00
4. 3025	5.95	6.00
4. 2140 Wall Box	10.95	19.00
4. 219 Stepper	20.00	22.50

MISCELLANEOUS

4. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit Parade	65.00	129.50
4. Ristaurat	35.00	65.00
4. Williams Music Mite	49.50	125.00
4. Evans Constellation	350.00	395.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00	2. Football (CC 8/49)	59.50	75.00
2* A.B.C. (Un 5/51)	95.00	135.00	4. Four Corners (Wm 12/52)	169.50	215.00
4. Across the Board	225.00	245.00	2. Four Horsemen (Got 9/50)	60.00	115.00
4. Ali Baba (Got 6/48)	20.00	34.50	4* Four Hundred (Ge '52)	195.00	225.00
4. Alice (Got 8/48)	24.50	45.00	3* Four Stars (Got 6/52)	185.00	195.00
4. All Star Basketball (Got 2/52)	95.00	175.00	1* Freshie (Wm 9/49)	42.50	69.50
4. Aquacade (Un 4/49)	30.00	39.50	1* Frolics (B 10/52)	375.00	425.00
4. Arcade (Wm 11/51)	115.00	145.00	2* Futurity (Ge 6/52)	199.50	225.00
4. Arizona (Un 5/50)	40.00	79.50	2. Georgia (Wm 9/50)	60.00	95.00
2* Atlantic City (B 5/52)	335.00	400.00	4. Gin Rummy	42.50	65.00
4. Baby Face (Un 1/49)	20.00	39.00	4. Gizmo (Wm 8/48)	19.50	35.00
4. Ballerina (B 48)	10.00	24.50	4. Glamour	24.50	75.00
4. Band Leader	25.00	49.00	4. Globe Trotter	135.00	145.00
4. Banjo	20.00	24.50	4. Gold Cup (B '48)	24.50	50.00
4. Bank-A-Ball (Got)	35.00	75.00	6. Gold Mine	29.50	49.50
4. Barnacle Bill (Got 8/48)	25.00	34.50	2. Golden Gloves (CC 7/49)	50.00	75.00
4. Basketball (Got 10/49)	85.00	150.00	4. Gondola	19.50	35.00
3* Beauty (B 11/52)	485.00	540.00	4. Grand Award (CC 1/49)	24.50	35.00
4. Be Bop (Ex)	49.50	69.00	4. Handicap	225.00	269.00
4. Bermuda (CC 11/47)	20.00	35.00	2. Happy Days (Got 8/52)	200.00	215.00
4. Big Hit (7/52)	165.00	195.00	4. Happy-Go-Lucky	100.00	139.50
4. Big Top	50.00	65.00	4. Harvest Moon (Got 12/48)	35.00	75.00
4. Black Gold	29.50	59.50	2. Harvest Time (Ge 9/50)	35.00	79.50
4. Blue Skies (Un 11/48)	24.50	35.00	4. Harvey (Wm)	119.00	175.00
2* Bolero (Un 1/52)	175.00	199.50	6. Hawaii (Un 8/47)	20.00	29.50
4. Bomber (CC 5/51)	40.00	65.00	4* Hayburner (Wm 7/51)	105.00	245.00
4. Bonanza (Wm 11/47)	12.50	29.50	4. Hit Parade	27.50	29.50
4. Boston (Wm 11/47)	40.00	69.50	4. Hit Parade (CC)	27.50	65.00
4. Bowling Champ (Got 2/49)	30.00	50.00	4. Hit & Runs (Ge 5/51)	55.00	65.00
4. Bowl. League (Got 8/47)	10.00	50.00	2. Hit 'N' Run (Got 4/52)	145.00	150.00
4* Bright Lights (B 5/51)	175.00	215.00	4. Holiday (CC 12/48)	39.50	45.00
2* Bright Spot (B 11/51)	250.00	295.00	1* Holiday (Ke 12/51)	245.00	259.50
4. Broadway (B)	175.00	189.50	2. Hong Kong (Wm 10/52)	180.00	195.00
4. Buffalo Bill (Got 5/50)	44.50	79.00	4. Horsefeathers (Wm)	150.00	159.00
4. Buccaneer (Got 10/48)	25.00	34.50	4. Horse Shoe (Wm)	139.50	152.50
4. Buttons & Bows (Got 3/49)	32.50	47.50	2* Hot Rods (B '49)	35.00	40.00
4. Camel Caravan	39.50	69.50	4. Humpty Dumpty (Got 10/47)	24.50	35.00
4. Caravan (Wm 7/52)	150.00	185.00	4. Jack 'N' Jill (Got 4/48)	20.00	45.00
4. Campus	55.00	65.00	2. Jalopy (Wm 9/51)	125.00	155.50
4. Canasta (Ge 7/50)	25.00	69.50	4. Jamboree	24.50	39.50
4. Carnival (B '48)	25.00	49.50	4. Jeanie (Ex 7/50)	50.00	85.00
4. Carolina (Un 3/49)	22.00	34.50	4. Jockey Special (B '47)	15.00	49.50
4. Carousel	15.00	29.50	4. Joker (Got 11/50)	60.00	95.00
4. Catalina (CC 2/48)	20.00	35.00	4. Judy (Ex 7/50)	45.00	75.00
3* Champion (B '48)	37.50	45.00	4* Jumping Jacks (Ge '52)	235.00	295.00
1. Champion (CC 6/49)	65.00	69.50	4. Just 21 (Got 10/50)	15.00	49.50
2. Chico	19.50	45.00	1. K. C. Jones	50.00	100.00
4* Chinatown (Got 10/52)	175.00	205.00	3. King Arthur (Got 10/49)	35.00	90.00
4. Cinderella (Got 3/47)	20.00	29.50	4. King Cole (Got 5/48)	20.00	45.00
2. Circus (Un 9/52)	295.00	395.00	4. King Pin (CC)	50.00	150.00
2* Citation (B '48)	25.00	55.00	2* Knockout (Got 1/51)	40.00	75.00
4. Cleopatra	15.00	24.50	4. Lady Robin Hood (Got 1/48)	25.00	35.00
2. College Daze (Got 8/49)	50.00	75.00	4* Leaders (Un)	250.00	310.00
1* Coney Island (B 9/51)	245.00	315.00	4. Leap Year	25.00	39.50
4. Contact	24.50	55.00	4. Line Up	25.50	34.50
1. Control Tower (Wm 4/51)	85.00	100.00	4* Lite-A-Line (Ke 6/52)	79.50	105.00
4. Coronation (Got 11/52)	210.00	235.00	1* Long Beach (Wm 8/52)	195.00	325.00
4. County Fair (Un)	95.00	125.00	4. Lucky Inning (Wm 5/50)	35.00	69.50
4. Crazy Ball (CC 7/48)	20.00	35.00	4. Lucky Star (Got 5/47)	29.50	50.00
2. Crossroads (Got 5/52)	175.00	185.00	4. Mad. Sq. Garden (Got 6/50)	100.00	115.00
1. Cyclone (Got 5/51)	140.00	175.00	4. Majors '49 (CC 2/49)	27.50	45.00
4. Dallas (Wm 2/49)	44.50	60.00	4. Major League Baseball	20.00	39.50
4. De Icer (Wm 11/49)	75.00	79.50	4. Manhattan (Un 2/48)	22.50	34.50
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50	4. Majorettes (Wm 4/52)	125.00	140.00
2. Domino (Wm 6/52)	160.00	165.00	4. Mardi Gras	27.50	29.50
4. Double Action	50.00	95.00	4. Marjorie (Got 7/47)	14.50	29.50
4. Dble. Feature (Got 12/50)	75.00	99.50	4. Maryland (Wm 4/49)	35.00	49.50
4. Dbl. Shuffle (Got 6/49)	49.50	75.00	4. Merry Widow	25.00	29.50
4. Disk Jockey (Wm 1/53)	200.00	215.00	4. Melody (B 47)	15.00	49.50
4. Dreamy (Wm 3/50)	75.00	79.50	4. Mercury (Ge)	59.50	79.00
4. Eight Ball	120.00	150.00	1. Mermaid (Got 6/51)	125.00	140.00
4. Entry (B '47)	25.00	65.00	3. Minstrel Man (Got 3/51)	85.00	145.00
4. El Paso (Wm 11/48)	39.50	49.50	4. Monterey (Un 5/48)	10.00	35.00
1. Fighting Irish (CC 11/50)	45.00	95.00	4. Moon Glow (Un 12/49)	24.50	39.50
2. Five Star (Univ. 5/51)	79.50	85.00	4. Morocco	22.50	35.00
4. Floating Power	44.50	49.50			
2. Flying High (Got 2/53)	235.00	275.00			
4. Flying Saucers (Ge 12/50)	59.50	100.00			

2. Niagara	145.00	150.00
4. Nifty (Wm 12/50)	89.50	94.50
6. Nudgy (B 47)	25.00	39.50
4. Oasis	45.00	85.00
4. Oklahoma (Un 6/49)	64.50	69.50
1. Old Faithful (Got 1/50)	75.00	100.00
4. Old Hilltop	150.00	160.00
4. Olympics (Wm)	170.00	175.00
4. One Two Three	34.50	49.50
4* Palm Beach (B 7/52)	375.00	445.00
4. Paradise (Un 7/48)	12.50	35.00
2. Paratrooper (Wm 9/52)	155.00	185.00
4. Phoenix	35.00	39.00
4. Photo Finish	35.00	40.00
4. Pin Bowler (CC 7/50)	75.00	95.00
4. Pinch Hitter (Un 5/49)	24.50	49.50
2. Pinky (Wm 10/50)	59.50	95.00
4. Play Ball (CC 1/51)	35.00	45.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	65.00	89.50
4. Playtime (Ex)	30.00	45.00
4. Puddin Head	35.00	39.50
4. Punchy (CC 11/50)	40.00	75.00
1. Quarterback (Wm)	35.00	85.00
1. Quartet (Got 2/52)	150.00	190.00
4. Queen of Hearts (Got 1/53)	235.00	250.00
4. Rag Mop (Wm 11/50)	74.50	95.00
4. Rainbow (Wm 9/48)	22.50	35.00
4. Ramona (Un 2/49)	20.00	35.00
4. Rancho (B '48)	10.00	25.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	60.00	75.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	35.00	50.00
6. Riviera	14.50	25.00
2. Rocket (Ge 5/50)	40.00	79.50
4. Rockettes (Got 8/50)	85.00	95.00
4. Rondevo (Un 5/48)	15.00	29.50
1. Rose Bowl (Got 10/51)	135.00	139.50
4. Round Up (Got 11/48)	24.50	49.00
4. St. Louis (Wm 2/49)	32.50	44.50
4. Sally (CC 10/48)	10.00	20.00
4. Samba	27.50	59.50
4. Saratoga (Wm 10/48)	39.50	45.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	24.50	34.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	125.00	245.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	65.00	79.50
2. Serenade (Un 12/48)	19.50	34.50
4. Shanghai (CC 4/48)	24.50	39.00
4. Shantytown	62.50	85.00
2. Sharpshooter (Ge)	45.00	49.50
3* Shoo Shoo (Wm 2/51)	62.50	100.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Shoot the Moon	145.00	160.00
4. Show Boat (Un 1/49)	10.00	20.00
1* Show Boat (Un 1/53)	375.00	395.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
1. Skill Pool (Got 9/52)	210.00	225.00
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4. Slugfest (Wm 3/52)	119.50	140.00
4. Slugger	14.50	60.00
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2. South Pacific (Ge 3/50)	40.00	49.50
2. Spark Plugs (Wm 10/51)	125.00	250.00
4. Special Entry (B '49)	35.00	49.50

6. Speed Ball	14.50	32.50
4. Speedway (Wm 9/48)	35.00	39.50
4. Spinball (CC 5/48)	10.00	25.00
1. Spot Bowler (Got 10/50)	115.00	125.00
4* Spot-Lite (B 1/52)	245.00	375.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
4. Sportsman (Wm)	75.00	110.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
4. Springtime (Ge)	75.00	85.00
6. Stage Door Canteen	10.00	25.00
2* Stars (Un 6/52)	195.00	319.00
4. Stardust (Un 5/48)	14.50	35.00
4. Steeple Chase (Un 2/52)	150.00	295.00
4. Stop & Go (Ge 3/51)	50.00	70.00
4. Stormy (Wm 1/48)	24.50	35.00
4. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	34.50	59.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	10.00	35.00
2. Sunshine Park (B 12/52)	295.00	350.00
6. Supercharger	19.50	24.50
4. Super Hockey	35.00	59.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	35.00	44.50
4. Sweepstakes	225.00	275.00
4. Sweetheart (Wm 7/50)	50.00	79.50
4. Tahiti (CC 10/49)	62.50	69.50
4. Tampico (Un 7/49)	50.00	64.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	24.50	49.00
4. Temptation	25.00	33.00
4. Tennessee (Wm 2/48)	29.50	35.00
1. Thing (CC 2/51)	32.50	45.00
4. Three Feathers	35.00	64.50
4. Three Four Five (Un 10/51)	125.00	135.00
1. Three Musketeers (Got 7/49)	74.50	85.00
4. Thrill (CC 9/48)	29.50	35.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	165.00	245.00
6. Towers	12.50	15.00
4. Trade Winds	25.00	29.50
6. Treasure Chest	14.50	30.00
4. Trigger	89.00	100.00
4. Trinidad (CC 3/48)	15.00	45.00
4. Triple Action	25.00	35.00
2* Triplets (Got 7/50)	60.00	100.00
4. TriScore (Ge 1/51)	35.00	40.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
4. Tucson (Wm 1/49)	22.50	44.00
4. Tumbleweed	52.50	75.00
6. Turf Champ	24.50	39.50
4* Turf King (B 6/50)	75.00	145.00
4. Twenty Grand (Wm 1/53)	175.00	210.00
4. Utah (Un 8/49)	50.00	59.00
6. Vanities	10.00	25.00
6. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	20.00	25.00
2. Watch My Line (Got 9/51)	49.50	75.00
2. Whizz Kids	105.00	115.00
6. Wild Fire	19.50	30.00
4. Wild West	114.50	165.00
4* Winner (Univ.)	50.00	65.00
1. Wisconsin (Un 3/48)	20.00	34.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	15.00	25.00
2. Zingo (Un 10/51)	115.00	175.00

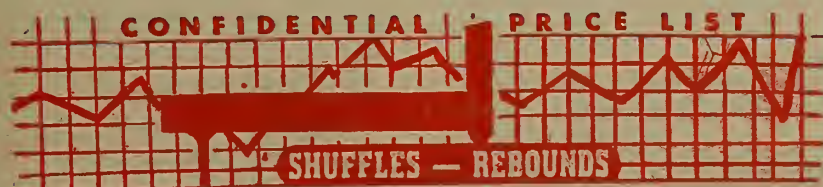
4. ChiCoin Baseball	45.00	49.00
2. ChiCoin Trophy	25.00	59.50
2. ChiCoin 6 Player	225.00	255.00
4. ChiCoin 6 Player Match	300.00	355.00
4. ChiCoin 6 Player DeLuxe	250.00	275.00
4. ChiCoin 6 Player 5th Frame	425.00	450.00
4. ChiCoin 10th Frame	325.00	375.00
4. Exhibit Strike	25.00	89.50
2. Exhibit Twin Rotation	200.00	275.00
2. Genco Shuffle Target	39.50	74.50
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	49.00
4. Genco 8 Player Reb'd.	125.00	145.00
4. Genco Target Skill	95.00	125.00
4. Gottlieb Bowlette	25.00	40.00
4. Keeney ABC Bowler	15.00	25.00
4. Keeney Bowling Champ	50.00	75.00
4. Keeney King Pin	35.00	50.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	15.00	24.50
4. Keeney Lucky Strike	35.00	50.00
4. Keeney Dbl. Bowler	35.00	79.50
2. Keeney League Bowl	115.00	139.50
4. Keeney Duck Pins	15.00	125.00
4. Keeney Super Deluxe League	275.00	295.00
2. Keeney DeLuxe League Bowler	245.00	255.00
4. Keeney Big League Bowl	185.00	285.00
4. Keeney 4 Play League	125.00	150.00
2. Keeney 4-Way Bowl	35.00	40.00

1. Keeney 6-Player	225.00	265.00
4. Keeney 10 Play	315.00	400.00
4. Keeney Super DeLuxe	275.00	295.00
4. Keeney Team Blr.	425.00	475.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	29.00
4. Univ. DeLuxe Twin	85.00	125.00
4* Un. DeLuxe 6-Player	225.00	300.00
2* Un. Super 6 Play	295.00	325.00
4. Un. Dbl. Shuffle	40.00	50.00
2. Un. Official Bowler	300.00	325.00
4. United Shuffle Alley	15.00	45.00
4. Un. Shuffle w/con.	25.00	69.50
4. Un. Shuffle Alley Exp.	25.00	29.50
4. Un. 2-play Express	35.00	45.00
4. Un. Sin Rebound	50.00	70.00
2* Un. Twin Rebound	100.00	139.50
2. United Slugger	49.00	60.00
2. United Skee Alley	45.00	75.00
2. Un. 4-Player	125.00	149.00
4* Un. 5-Player	160.00	200.00
2* Un. 6-Player	165.00	245.00
4. Un. Manhat. 6 Play	325.00	345.00
3. Un. Star 6 Play	325.00	375.00
2. Un. 10th Frame Star	345.00	385.00
4. Un. Shuffle-Cade	150.00	189.50
4. Un. Twin Shuffle Cade	75.00	175.00
4. Univ. Super Twin	59.50	69.00
4. Universal Twin Bowler	49.00	69.50
4. Univ. HiScore Bowler	49.00	115.00
4. Williams DeLuxe Bowler	34.50	39.00
4. Williams Twin Shuffle	29.50	45.00
2. Williams Dbl. Head	50.00	59.00



4. ABT 6 Gun Rifle Range	595.00	700.00
4. Advance Rolls	30.00	35.00
6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	59.50
4. Bally Big Inning	75.00	149.50
6. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	49.50	65.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	125.00
4. Bally Undersea Raider	95.00	125.00
6. Bank Bali	35.00	45.00
4. Bing-A-Roll	45.00	50.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
4. ChiCoin Basketball Champ	195.00	250.00
4. ChiCoin 4 Player Derby	150.00	295.00
2. ChiCoin Goalee	49.50	125.00
4. ChiCoin Hockey	49.50	75.00
4. Chi Midget Skee	125.00	165.00
4* ChiCoin Pistol	75.00	125.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	150.00	175.00
4. Evans Ski Roll	125.00	150.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	50.00	75.00
6. Evans Tommy Gun	49.50	100.00
4* Exhibit Dale Gun	50.00	75.00
4. Exhibit Gun Patrol	175.00	185.00
1* Exhibit Jet Gun	195.00	250.00
4. Exhibit Pony Express	175.00	225.00
6. Exhibit Rotary Mdsr.	175.00	275.00
2. Exhibit Silver Bullets	87.50	125.00
2* Exhibit Six Shooter	135.00	175.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	45.00
6. Genco Play Ball	29.50	65.00
4. Hy Roll	35.00	50.00
4. Irish Poker	65.00	85.00
4. Jack Rabbit	55.00	95.00

4. Jungle Joe	125.00	135.00
4. Keeney Air Raider	115.00	125.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	95.00	125.00
4. Keeney Texas Leaguer	49.50	55.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	90.00
4. Mutoscope Ace Bombers	100.00	125.00
4. Muto. Atomic Bomber	125.00	155.00
4. Mutoscope Dr. Mobile	95.00	175.00
4. Mutos. Fly. Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	250.00	395.00
4. Mutoscope Silver Gloves	250.00	275.00
4. Mutoscope Sky Fighter	85.00	125.00
4. Mutoscope Voice-O-Graph 35c	425.00	450.00
4. QT Pool Table	89.50	125.00
4. Quizzer	75.00	95.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	100.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
2. Scientific Batting Pr.	65.00	75.00
4. Scientific Pitch 'Em	185.00	195.00
1* Seeburg Bear Gun	225.00	259.50
4. Seeburg Chicken Sam	75.00	105.00
4. Seeburg Shoot the Chute	49.50	75.00
4. Set Shot Basketball	295.00	349.50
6. Skee Barrel Roll	25.00	49.50
4. Spares & Strikes	149.00	160.00
6. Skill Jump	25.00	39.50
4. Supreme Bolascor	40.00	95.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	115.00	125.00
4. Un. Team Hockey	40.00	85.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	75.00	85.00
6. Whizz	15.00	24.50
4. Wilcox-Gay Recordio	125.00	165.00
1. Williams All Stars	35.00	69.50
6. Williams Box Score	39.50	65.00
2. Williams Star Series	75.00	100.00
2* Williams Super World Series	150.00	250.00
4. Williams Quarterback	34.50	85.00
4. Wurlitzer Skee Ball	25.00	150.00



4. Bally Shuffle-Line	95.00	109.50
4. B		



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$175.00-\$250.00
4. Du Grenier (Mod. A-7)	110.00- 140.00
4. Du Grenier (Mod. A-9)	120.00- 150.00
4. Du Grenier (Mod. AC-7)	125.00- 155.00
4. Du Grenier (Mod. AC-9)	130.00- 160.00
4. Du Grenier (Mod. E-7)	135.00- 165.00
4. Du Grenier (Mod. ES-9)	140.00- 170.00
4. Du Grenier (Mod. E-9)	145.00- 175.00
4. Du Grenier (Mod. ES-11)	150.00- 180.00
4. DuGrenier "W" (9 col.)	50.00- 85.00
1. DuGrenier "S" (7 col.)	50.00- 90.00
4. DuGrenier "S" (9 col.)	69.50- 85.00
4. DuGrenier Champion (9 col.)	85.00- 97.50
4. DuGrenier Champion (11 col.)	97.50- 125.00
4. Eastern Electric C-8	125.00- 150.00
4. Electro (8-col.)	200.00- 250.00
4. Electro (10 col.)	249.50- 255.00
4. Lehigh PX (Elec. 8 col.)	125.00- 145.00
4. Lehigh PX (10 col.)	89.50- 149.50
4. Lehigh King Size	125.00- 145.00
4. National 750	95.00- 125.00
4. National 950	85.00- 105.00
4. National 930	85.00- 135.00
4. National 9-A (9 col.)	100.00- 125.00
4. Nat. 9-ML Wheatwood	198.00- 200.00
4. National Electric	99.50- 139.50
4. Rowe Diplomat (10-col.)	179.50- 185.00
4. Rowe Imperial (6 col.)	75.00- 130.00
4. Rowe Imperial (8 col.)	78.50- 145.00
4. Rowe Royal (6 col.)	79.50- 90.00
4. Rowe Royal (8 col.)	85.00- 90.00
4. Rowe Royal (10 col.)	85.00- 95.00
4. Rowe President (8 col.)	100.00- 125.00
4. Rowe President (10 col.)	100.00- 125.00
4. Rowe Crusader (10 col.)	98.50- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	82.50- 87.50
4. Uneeda "A" (8 col.)	49.50- 82.50
4. Uneeda "A" (9 col.)	59.50- 85.00
4. Uneeda "E" (6 col.)	50.00- 70.00
2. Uneeda "E" (8 col.)	65.00- 80.00
4. Uneeda "E" (9 col.)	75.00- 80.00
4. Uneeda "E" (12 col.)	65.00- 80.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	90.00- 95.00
4. Uneeda 500 (9 col.)	85.00- 90.00
4. Uneeda 500 (15 col.)	75.00- 115.00
4. Uneeda Monarch (8 col.)	65.00- 110.00
4. Uneeda Monarch (10 col.)	79.50- 110.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 49.50-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 125.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00- 50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00 375.00
4. Chief-Way, Model 100, cap. 400-600	375.00 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00 400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00 \$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons # 1400, single flavor, 5c	425.00 475.00
4. Lyons # 1400-2F	475.00 650.00
4. Lyons Model 500, 5c single	225.00 275.00
4. Mills. Automatic Fountain, 400 cups	150.00 250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00 175.00
4. Soda Shoppe	975.00 1025.00
4. Spacarb single 5c, 1000 cups	135.00 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 530.00
4. Spacarb 4 Unit 5c 1000 cups	600.00 650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00 325.00
4. Super Vend 3 flavor, 600 Cup A-2	325.00 425.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c 10c 300 cups	240.00 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	550.00 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	\$1,408.25

AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

Beach Club	\$ 665.00
The Champion (Mech. Horse)	1,065.00
Space Ship	1,165.00

CHICAGO COIN

Band Box (New Model)	\$229.50
Bowl-A-Ball	695.00
Double Score Bowler	595.00
Crown Bowler	625.00

H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50

GENCO MFG. CO.

Sky Gunner	
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D. GOTTLIEB & CO.

Guys-Dolls	\$349.50
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INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
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J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Club Bowler	645.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Meteor Flying Saucer	\$795.00
Meteor Pony Boy	575.00
Meteor PT-Boat	840.00
Meteor Rocket	795.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1544, 5c-10c-25c Wall Box	115.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	\$995.00
Aqua Jet (Boat Ride)	895.00
Tank	395.00

SCIENTIFIC MACHINE CORP.

Scientific Space Ship	\$1295.00
Scientific Ocean Liner	1295.00
Scientific Pokerino	379.50
Scientific 3-in-Line	379.50
Scientific Pitch Master	2000.00

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R. C. Special)	
3W1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Clover Shuffle Alley	\$625.00
Cascade Shuffle Alley	605.00
Regulation Shuffle Alley	695.00
Cabana	690.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,095.00
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WILLIAMS MFG. CO.

DeLuxe Baseball	\$479.50
Times Square	349.50

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S CABANA



Select a Spot Feature

Player Selects Choice of Numbers
10, 16, 19, 20, 21, 22, 25

Four to Seven Numbers Life Up

New Extra-Time Feature

2 SUPER CARDS

3 IN LINE SCORES
 4 IN LINE SCORE

ADVANCING SCORES

4 CORNER SCORES

UP TO **3 EXTRA BALLS** Per Game

STANDARD PIN BALL CABINET SIZE

SMOOTH, QUIET OPERATION

Easy to Service

TRIPLE SPOT Roll-Over Feature

Left and Right Playboard Buttons

SELECTOR KNOB

UNITED MANUFACTURING COMPANY
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SEE YOUR DISTRIBUTOR

OPERATORS FROM COAST TO COAST AGREE THAT

BEACH CLUB

IS *Bally's*® GREATEST "IN-LINE" GAME

From coast to coast the cash-box verdict is unanimous: "Better than BEAUTY... greatest in-line money-maker... only PALM BEACH came close to terrific earning power of BEACH CLUB!" In fact, BEACH CLUB includes all the greatest features of PALM BEACH plus added extra-coins attractions... new 7-Choice Select-A-Spot ... and the flash and eye-appeal of advancing scores dramatized in a bathing-beautified beach-scene! Get your share of the big BEACH CLUB profits! Get BEACH CLUB now!

Attractive ADVANCING SCORES · IN-LINE and CORNER Scores
3-in-line on SUPER CARD Scores 4-in-line score
Improved SELECT-A-SPOT feature · New EXTRA-TIME feature
TRIPLE-SPOTS Roll-over feature · Up to 3 EXTRA BALLS per game

**NEW
7-CHOICE
SELECT-A-SPOT
FEATURE**

**Player
turns knob
to select choice of
10, 16, 19, 20,
21, 22, 25
(when lit)**



Bally SPACE-SHIP

new exclusive DIVE-DIP-ROLL-SWING action
captures biggest play, insures biggest profit

See the Bally SPACE-SHIP in action... surging forward, gliding backward... dipping and rising... rolling from side to side... swinging and banking like a jet-fighter... and you will see why junior space-pilots prefer the Bally SPACE-SHIP... why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember... you can build a big-profit route of Bally Kiddy-Rides with a small cash investment.

- ★ Variable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel
- ★ Twin Ray-Guns with exciting sound-effects
- ★ Airblast blows from blower
- ★ Safe, sturdy construction
- ★ Simple mechanism
- ★ Notional Rejector



**FINANCE
PLAN
NOW AVAILABLE
THROUGH
BALLY DISTRIBUTORS**

Ride THE CHAMPION

TO BIGGEST PROFITS
IN HOBBY-HORSE CLASS

Cash-box records prove that THE CHAMPION... the deluxe hobby-horse... is the champion money-maker in hobby-horse field. Why be satisfied with so-so earnings when you can easily be in THE CHAMPION class?



**IT TROTS!
IT GALLOPS!**

**RIDE
THE CHAMPION
10¢**

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS