

# The Cash Box

VOLUME XVII NUMBER 15

DECEMBER 31, 1955



The biggest Christmas disk to hit the country this year was the Art Mooney MGM recording of "Nuttin' For Christmas" which featured six year old Barry Gordon. The song took off when the tyke sang it on the Perry Como show last November 26 and orders started pouring into the MGM factories the following Monday morning. Shown above are Harry Meyerson, A&R head of MGM; Barry Gordon; and Art Mooney, who has signed the boy to an exclusive personal management contract.



# COMING OR GOING

*"coming" hits for the New Year!*



Ames Brothers

**THE NEXT TIME IT HAPPENS  
MY LOVE, YOUR LOVE**

20/47-6323



Vaughn Monroe

**DON'T GO TO STRANGERS**

*c/w Steel Guitar*

20/47-6358



Jaye P. Morgan

**NOT ONE GOOD BYE**

*c/w My Bewildered Heart*

20/47-6329



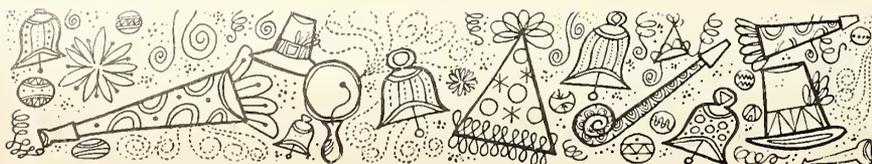
Elvis Presley

**I FORGOT TO REMEMBER TO FORGET**

*c/w Mystery Train*

20/47-6357

"New Orthophonic" High Fidelity recordings



**the dealer's choice**



# ...IT'S RCA VICTOR!

*"going" hits rolling right into '56!*



Perry Como

## ALL AT ONCE YOU LOVE HER

c/w The Rose Tattoo

20/47-6294



Eddie Fisher

## DUNGAREE DOLL

c/w Everybody's Got a Home but Me

20/47-6337



## THE SINGING DOGS

20/47-6344



Kay Starr

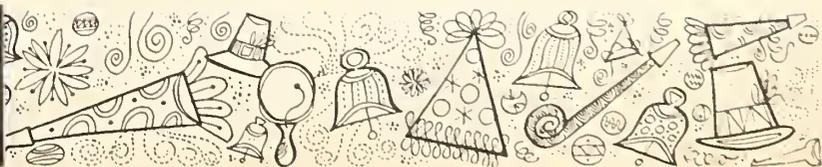
## THE ROCK AND ROLL WALTZ

c/w I've Changed My Mind a Thousand Times

20/47-6359

New Orthophonic® High Fidelity recordings

# RCA VICTOR



# Everybody's Raving

## Over

# Rita Raines



DEED

### THE CASH BOX

RITA RAINES  
(Deed 1010; 45-1010)

“SUCH A DAY” (2:44) [Hill & Range BMI—Olias, Rothenburg, Cochran] The Deed label comes up with a strong contender. A beautiful romantic tale wonderfully told by Rita Raines against a choir and organ backing. Song has a unique charm about it. Could break. Watch it.

### The Billboard

RITA RAINES.....SUCH A DAY  
OL' DEVIL MOON (Chappell, ASCAP)

The canary thrushes with sincerity and solid emotional impact on “Such a Day” a moving imported ballad of deceptive simplicity. The flip spotlights a showmanly vocal on the oldie, but “Such a Day” is the side which, with proper exposure and promotion, could put Rita Raines in the “comer” category.

# “SUCH A DAY”

c/w

## “Ol’ Devil Moon”

DEED No. 1010

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NEW YORK, N. Y.



records

64 WEST RANDOLPH ST., CHICAGO 1, ILLINOIS

(Tel.: RAndolph 6-3138)

“Only those records best suited for commercial use are reviewed by THE CASH BOX”



FOUNDED BY BILL GERSH

# The Cash Box

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December 31, 1955

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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# NEXT YEAR!

Next year should be even better than this year.

And this year was great.

The record business is truly one of the fastest expanding businesses in the country today with a future that is in a very real sense limitless. No one can even guess how far sales may expand in the coming years. For so much depends upon population figures, the state of the economy and the emotional factors which sometimes determine record sales.

But we can guess about the coming year. And that should be considerably better than 1955.

In the decade since the war ended, the record business has grown to full stature in the entertainment field. It is no longer considered a minor offshoot. It is a solid, legitimate area of entertainment. Record stars make their way into all other fields, draw thousands and thousands of customers, sell millions of records and earn incomes that are not only comparable to those in other entertainment endeavors, but very often far surpass them.

Moreover, the record industry has found areas of sales which until recently had never been explored.

For instance the jazz market today is the sole support of several companies who are doing extremely well—to put it mildly. The kiddie market is booming, hitting the kids who were born since the war and who are just now ready to appreciate music. And the potential of this market, when it reaches teenage, should be overwhelming.

Meanwhile, the integration of rhythm and blues music into the pop field, has brought on a revitalization of the pop market. It has created excitement where it was badly needed and has brought customers into the stores for one hit after another. Probably the great story of the record business in the past year was the appreciation of rhythm and blues by the kids of the nation. Just as swing took over the country in the 1930's and created a whole new era of music as well as a host of new stars, so has rock and roll stimulated the imagination of children today with results that will probably be the same—new stars, new music, new vitality for the entire record business.

We enter 1956 in an era of general prosperity. It looks wonderful for the record business. It looks wonderful for the nation.



# The First Smash of '56!



# "AIN'T SHE SWEET"

CORAL NO. 61555

b/w "GO ON WITH THE WEDDING"

THE SWINGINGEST SIDE EVER RECORDED BY

# The Modernaires

DIRECTION MCA



PERSONAL MANAGEMENT *Thomas P. Sheils*

# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**GORDON MacRAE**  
(Capitol 3315; F3315)

**B** "NEVER BEFORE" (3:00) [Robert Mellin BMI—M. Worth, Kirk] A melodic romantic ballad is delivered with meaning by Gordon MacRae and a chorus. Convincing performance of a good tune.

**B** "FATE" (2:59) [Alamo ASCAP—Allen, Stillman] The crooner gets a big orchestral assist on this glowing, dramatic love song. Pretty tune that could develop into a list contender. Song grows on you with each listen.

**SUSAN HAYWARD**  
(MGM 12148; K12148)

**B** "HAPPINESS IS A THING CALLED JOE" (2:17) [Feist ASCAP—Arlen, Harburg] Susan Hayward, who plays the part of Lillian Roth in the film version of Miss Roth's life story film "I'll Cry Tomorrow," offers on wax, one of the top songs of the pic. Great standard that should enjoy a healthy revival run after the film hits the theatres.

**B** "SING YOU SINNERS" (3:03) [Famous ASCAP—Coslow, Harling] Another item from the movie's sound track with Susan singing another great blues standard. Fine job by the film star.

**MERV GRIFFIN**  
(Columbia 40624; 4-40624)

**B** "A HANDFUL OF DREAMS" (2:58) [Piedmont ASCAP—Webster, North] From the new western film "Man With A Gun" comes this dramatic love song. A stirring ballad reminiscent of "High Noon." Movie will start this song rolling.

**C+** "CALL OUT THE ENGINES" (2:10) [Reis ASCAP—Roberts, Delugg] This half is a fast stepping novelty with a love theme. Cute ditty well fashioned by the songster.

**CHUCK MILLER**  
(Mercury 70767; 70767x45)

**B+** "BOOGIE BLUES" (2:17) [Robbins ASCAP—Krupa, Biondi] Chuck Miller who tore up the charts with "House Of Blue Lights," has another rocker on this side. A hard driving rhythm side that'll keep the boxes jumping.

**C+** "LOOKOUT MOUNTAIN" (2:29) [Westbury BMI—Lazar] Another exciting rhythm item. This one has a folk-like melody. Catchy coupling.

**ANN McCORMACK**  
(Mercury 70761; 70761x45)

**B** "NO CAUSE FOR ALARM" (2:47) [Admont ASCAP—Greene] Ann McCormack, one of Mercury's most talented new thrushes, does a beautiful job on this bluesy dramatic ballad. Potent performance.

**B** "WHIRPOOL" (2:51) [Drexall BMI—Winley, Kirkland] A bongo backdrop offers a thrilling introductory accompaniment for Ann's exciting high-speed delivery of a powerful tune. Side drives from the first groove right thru to the last.

## THE CASH BOX

### DISK OF THE WEEK

"SPEEDOO" (2:15)

[Benell BMI—Navarro]

"THE CHICKEN AND THE HAWK" (2:25)

[Tiger BMI—Leiber, Stoller]

STEVE LAWRENCE

(Coral 61563; 9-61563)



STEVE LAWRENCE

● Steve Lawrence has built himself quite a fan following with his

appearances on the Steve Allen "Tonight" show. And it looks as though he's come up with the material to please his many fans on his latest Coral platter. One side, "Speedoo," is a tremendous cover rendition of a fast breaking rock and roll song. Steve belts out the catchy lyrics and ends up with a delightful dance deck that should tickle the palates of all teen-agers. The coupling, "The Chicken And The Hawk," is another solid pop treatment of a new rhythm and blues tune that's starting to make noise. Two hot sides that should establish Lawrence as a big wax name.

**GUY MITCHELL**

(Columbia 40631; 4-40631)

**B+** "NINETY-NINE YEARS" (2:55) [Oxford ASCAP—Wayne, Brooks] Guy Mitchell comes up with his strongest side in years as he tells a story of how he was sentenced to 99 years in jail for killing someone who attacked him with a knife over a girl's love. Number has a "16 Tons" quality and could break into a big hit.

**C+** "PERFUME, CANDY AND FLOWERS" (2:07) [Hawthorne ASCAP—Merrill] This side is a catchy bounce novelty with a romantic theme. Ok ditty that should appeal to all groups.

**THE JONES BOYS**

(Kapp 130; 45-130)

**B** "THERE YOU ARE" (2:23) [Cavalcade ASCAP—Van Heusen, Connell] The Jones Boys introduce themselves on the Kapp label with a charming new ballad impressively executed. Boys have a crude but very commercial sound. Fine first showing by the team.

**B+** "COWPOKE" (3:01) [Frank ASCAP—Jones] The bass voice of the quartet takes the lead on this folk flavored western ballad. The remainder of the group assists with some beautiful harmony. Song has a unique charm that could make it a smash hit. Ambling lyric backed by a simple harmonica is most effective. Watch this side.

**ART CARNEY**

(Columbia 40623; 4-40623)

**C+** "THE NEW FACE ON THE BAR ROOM FLOOR" (2:44) [Clover ASCAP—Roberts, Delugg] Gleason's side-kick Art Carney waltzes thru a funny cornball novelty with a humorous set of lyrics. Cute side.

**B** "A LITTLE BEAUTY" (2:33) [Frank ASCAP—Bagdasarian] This side will make you split at the seams. A comical novelty with Carney singing like Crosby and a girl with a high-pitched laughter, in hysterics, roaring in the background. Ridiculous but very funny.

**HAL CASE**

(Black Gold 4614; 45-4614)

**B+** "THE COLA SONG" [Frank Silver ASCAP—Case, Caciola] Here's a side to watch closely. A good handclapping rock and roll jumper with a terrific beat. Great driving deck superb for dancing. Teen agers should love it. Hal Case and a whole gang belt across the swinging item.

**C+** "BOOGIE WOOGIE MAMBO" [Frank Silver ASCAP—Case] Case and the Darts take the reins once again, and hit hard with this driving mambo item. Potent performance of a powerful item.

**DAVID ROSE ORCH.**

(MGM 30886; K30886)

**B+** "THAT OLD BLACK MAGIC" (3:17) [Famous ASCAP—Arlen, Mercer] David Rose and the orchestra are in top form on this lush and lovely Latin tempo arrangement of a classic standard. Beautiful interpretation. Should enjoy a healthy sale.

**B** "HAPPINESS IS A THING CALLED JOE" (3:03) [Leo Feist ASCAP—Arlen, Harburg] The strings soar thru a lovely rendition of another great favorite. Tune is being revived via the Lillian Roth bio pic "I'll Cry Tomorrow."

**TONY MARTIN**

(RCA Victor 20-6368; 47-6368)

**B** "JUST A GIGOLO" (2:37) [De Sylva, Brown & Henderson ASCAP—Casucci, Caesar] A wonderful oldie is romantically styled by Tony Martin with a mellow chorus assisting. Polished performance by the star.

**B** "LOVE, YOU FUNNY THING" (2:40) [Leo Feist ASCAP—Turk, Ahlert] Tony comes up with another big reading of a terrific standard. Martin's adult following should get a kick out of this coupling.

**THE FIVE ENCORES**

(Rama 180; 45-180)

**B** "WHISTLIN' WILLIE" [Myers ASCAP—Spiegel, Freedman] A clever whistle novelty is handled attractively by the Five Encores as they bow on the Rama label. Good bounce beat side. Catchy material.

**C+** "DOUBLE DATE" — [Moore, Freed] A good piece of rhythm material with a solid dance tempo is driven across by the boys on this end. Catchy item designed to please the teen-agers.

**EDDIE FONTAINE**

("X"-0184; 4X-0184)

**B+** "BOOM-DE-DE-BOOM" (2:24) [Meridian BMI—Otis] Eddie Fontaine, a lad with a swinging voice, rides through an exciting up-beat rock and roller that'll keep the teen-agers hopping. Driving deck tailor-made for dancing. Could hit.

**B** "TURN THE LIGHT ON" (2:43) [Stratton BMI—Evelyn, Kirkland] A dramatic fish beat ballad, effectively told by the artist. Pretty tune sung with a great deal of feeling.

**SAMMY KAYE ORCH.**

(Columbia 40621; 4-40621)

**B+** "HEY, PRETTY GIRL" (2:45) [Progressive BMI—Lewis] Sammy Kaye takes on the name Sammy "The Man" Kaye for this solid rock and roll side that should have the juke boxes rockin'. Bernie Knee handles the vocal chores and belts out a commercial piece of material. The versatile Mr. Kaye has a winner here.

**C+** "IN THE VALLEY OF THE MOON" (2:20) [E. H. Morris ASCAP—Tobias, Burke] A pretty romantic ballad with a soft, inviting, tropical flavor. Slow waltz side. Good coupling.

## THE CASH BOX

### BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "ANYWAY" ..... Three Chuckles ..... "X"-0186; 4X-0186
- ★ "NINETY-NINE YEARS" ..... Guy Mitchell ..... Columbia 40631; 4-40631
- ★ "COWPOKE" ..... The Jones Boys ..... Kapp 130; 45-130
- ★ "BOOGIE BLUES" ..... Chuck Miller ..... Mercury 70767; 70767x45
- ★ "THAT OLD BLACK MAGIC" ..... David Rose ..... MGM 30886; 30886x45

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK  
(PLUS THE NEXT TEN)**

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

- |                              |                                |
|------------------------------|--------------------------------|
| 1. SIXTEEN TONS              | Tennessee Ernie Ford (Capitol) |
| 2. MEMORIES ARE MADE OF THIS | Dean Martin (Capitol)          |
| 3. MOMENTS TO REMEMBER       | Four Lads (Columbia)           |
| 4. ONLY YOU                  | { Platters (Mercury)           |
|                              | { Hilltoppers (Dot)            |
| 5. I HEAR YOU KNOCKIN'       | Gale Storm (Dot)               |
| 6. BAND OF GOLD              | { Don Cherry (Columbia)        |
|                              | { Kit Carson (Capitol)         |
| 7. ALL AT ONCE YOU LOVE ME   | Perry Como (RCA)               |
| 8. TEEN AGE PRAYER           | { Gloria Mann (Sound)          |
|                              | { Gale Storm (Dot)             |
| 9. HE                        | { Al Hibbler (Decca)           |
|                              | { McGuire Sisters (Coral)      |
| 10. LOVE AND MARRIAGE        | Frank Sinatra (Capitol)        |
- 11) IT'S ALMOST TOMORROW. 12) NUTTIN' FOR CHRISTMAS. 13) A WOMAN IN LOVE. 14) AUTUMN LEAVES. 15) THE GREAT PRETENDER. 16) ARE YOU SATISFIED. 17) CRY ME A RIVER. 18) C'EST LA VIE. 19) LISBON ANTIGUA. 20) LOVE IS A MANY-SPLENDORED THING. 20) MEMORIES OF YOU. 20) THE TENDER TRAP.

Vital Statistics—Hal Masters added to staff of WMYR-Fort Myers, Fla. . . . George Fennel (formerly with WGUY-Bangor, Me.) now at WHIL-Medford, Mass. . . . Jerry Connors opens new deejay show at Isbell's Restaurant 5:30 to 7 p.m., Monday thru Saturday, over WTAQ-Chicago. Jerry, who programs from The Cash Box charts, plans interviews, old and new music . . . Russ Blair (WTXL-W. Springfield, Mass.) is now at WHYN-Springfield, Mass., effective December 19, Russ says "As far as I can determine Cash Box has 'em all beat in its field." . . . Pete Dreyer (Gloversville deejay) and Trudy Dreyer brand new parents of Gary Adam born on November 28.



BILL MAYHUGH  
(WOL—Washington, D. C.)

Pic of the week — Bill Mayhugh (WOL-Washington, D.C.) now on the air six nights a week from 9 to 12 p.m. . . . Fan letter from Bill Dorsch lauding the deejay efforts of Jack Dawson (WWIN-Baltimore, Md.). . . . Fred E. Walker (WTTM-Trenton, N.J.) announces a fifty hour "Christmas Festival". The fifty hours of Christmas programming extended from 7 a.m. Saturday morning through Monday night, midnight, December 26. . . . Charlie O'Donnell (WHAT-Philadelphia, Pa.) did his annual "History of the Carols" the week of December 19. This makes the sixth consecutive year O'Donnell has done the show. . . . The Rover Boys, currently appearing at the Elmwood Casino, Windsor, Ont., making the deejay rounds in Detroit with their initial waxing of "Come To Me", on the ABC-Paramount label. . . . Bill Kelso (KTKT-Tucson, Ariz.) writes in to praise The Cash Box editorial "Don't Neglect Pop Records". The Kelso maintains a ratio of three pops to one Christmas tune so that pops do not become stepchildren during the Yule drive. . . . Deejays—get ready for a barrage from Buddy Basch. He's just been signed to handle eastern promotion for The Commanders. . . . Dave Sweet (WBSM-New Bedford, Mass.) used his entire Friday "1230 Club" show to program the results of The Cash Box Juke Box Poll. Sweet also says congrats on your "Don't Neglect Pop Records" editorial. . . . Sherm Brodey (WRUC-Syracuse University, Utica, N. Y.), asking promotion men and manufacturers to send him records. He does not get releases from all of the companies. . . . David Dreis (KENT-Shreveport, La.) increasing his teenage activity with a "Night Owl Hoot Hop" on Friday nights starting January 6. Four high schools and students from Centenary College are expected to participate.

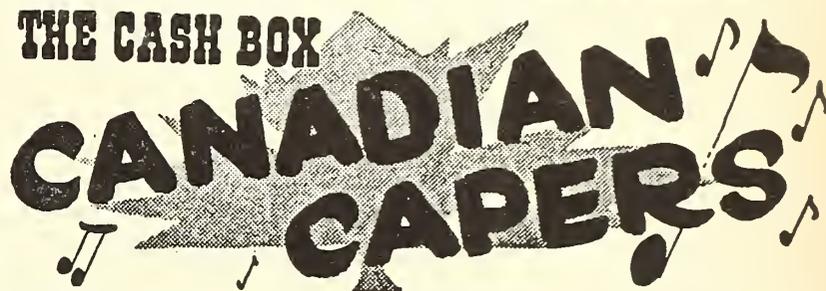


PETER TRIPP  
(WMGM—New York, N. Y.)

Peter Tripp, conductor of "Your Hits of the Week", (WMGM-New York) Monday thru Saturday, 5 to 8 p.m. Before coming to the Metro-Goldwyn-Mayer 50,000 watt station in New York, Tripp was at WHR-Kansas City. . . . Lou Barile (WKAL-Rome, N. Y.) one of the cards that has arrived from jockeys all over the country. Mention this 'cause Lou never forgets The Cash Box on any holiday, be it Thanksgiving, Election Day, Armistice Day or the day the Yankees lost the pennant.

**Top 15 Best Selling Pop Albums**

- |                           |   |
|---------------------------|---|
| 1. IN THE WEE SMALL HOURS | Frank Sinatra (Capitol W 581; EBF 1, 2-581)                 |
| 2. OKLAHOMA               | Original Movie Cast (Capitol SAO 595; SDM 595)              |
| 3. LOVE ME OR LEAVE ME    | Doris Day (Columbia CL 710; EPB 540)                        |
| 4. JAZZ: RED HOT AND COOL | Dave Brubeck (Columbia CL 699; B 699)                       |
| 5. JUST FOR LOVERS        | Sammy Davis, Jr. (Decca DL 8170; ED 2285, 6, 7)             |
| 6. SO SMOOTH              | Perry Como (RCA Victor LPM 1085; EPB 1085)                  |
| 7. ROMANTIC JAZZ          | Jackie Gleason (Capitol W 568; EBF 568)                     |
| 8. THE STUDENT PRINCE     | Mario Lanza (RCA Victor LM 1837; ER8 1837)                  |
| 9. MISS SHOW BUSINESS     | Judy Garland (Capitol W 676; EDM 1, 2, 3, 4-676)            |
| 10. DUET                  | Stan Kenton & June Christy (Capitol T 656; EAP 1, 2, 3-656) |
| 11. HARRY JAMES IN HI-FI  | Harry James (Capitol W 654; EAP 1, 2, 3, 4-654)             |
| 12. MERRY CHRISTMAS       | Bing Crosby (Decca DL 5019)                                 |
| 13. LONESOME ECHO         | Jackie Gleason (Capitol W 627; EBF 1, 2-627)                |
| 14. SOMETHING COOL        | June Christy (Capitol T 516; EBF 1, 2, 3, 4-516)            |
| 15. JULIE IS HER NAME     | Julie London (Liberty LP 3006)                              |



THE SAME OLD WISH THAT'S ALWAYS NEW—"A VERY MERRY CHRISTMAS AND A HAPPY AND PROSPEROUS NEW YEAR" IS OUR GREETING TO CASH BOX READERS EVERYWHERE.

**TORONTO TOPICS:**

It is fitting at this time of year when the message of "Peace On Earth Good Will To All Men" comes back to the minds of all, that we add our note of sincere appreciation for all the many and wonderful things done by so many grand people in 1955 to open even more opportunities for Canadian singers, musicians, composers and publishers.

As this busy year rushes to a close we can't help looking back over the past 12 months and counting the blessings they have brought. There isn't enough space in the issue much less this column to individually mention all the wonderful people who have done so much for so many in making 1955 "The Best Year Yet" for the musicians and women who ply their trades and crafts in the top half of this continent.

It is heartwarming, to say the least, to recognize the happy current situation. Canadian artists are now on the rosters of almost every record label played or sold on this continent and these recording Canucks have rewarded the diskeries' faith in them by having delivered a continuing flow of hits throughout the year. It is worth noting too that this talent is spread across every field of music from "Country" to "Classics" and from "Pop" to "Bop." To those of you who may never have thought about it, may I remind you that Canadians proudly call many of your favorites "native sons and daughters." Just to mention a few of these many Canadians may I list:—

Georgie Auld, Wilf Carter, Dorothy Collins, Percy Faith, Shirley Harmer, Cal Jackson, Juliette, Guy Lombardo, Myrna Lorrie, Lois Marshall, Gisele MacKenzie, Oscar Peterson, Orval Prophet, Denny Vaughan, The Four Lads, The Four Diamonds, The Hi-Fi Four, The Rover Boys, Terry and The Macs, Hank Snow, etc. etc. Many wonderful things have taken place and so many people are to be thanked that the column couldn't possibly supply enough space to list all their names and so I take this opportunity of giving our heartfelt thanks to all of you. May 1956 return your co-operation a hundredfold.

**The MANHATTAN BROS.**

**"LOVELY LIES"**

b/w "KILIMANJARO"

No. 1610

**LONDON**

GOING TO # 1

**"TEENAGE PRAYER"**

b/w

"Memories Are Made Of This"

**GALE STORM**

Dot # 15436

**DOT RECORDS, INC.**

GALLATIN, TENNESSEE Phone: 1600

America's Leading ONE STOP Record Service

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| PLaza 7-1977                         | GRant 1-9323                       | JAckson 5-1147                     | SUMmer 6232                    |

# RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓐ GOOD

ⓑ EXCELLENT

ⓐ FAIR

ⓑ VERY GOOD

ⓐ MEDIOCRE

## RONNIE DEAUVILLE

(Reed 1; 45-1)

ⓑ "I KEEP TELLING MY HEART" (2:11) [Reed BMI—Reed, Sardella] The Reed label makes a promising debut with a lovely new platter featuring Ronnie Deauville and the Singing Reeds. Commercial romantic affair. Could catch on if it gets sufficient air play.

ⓐ+ "WITH ALL MY LOVE" (2:16) [Melody Lane BMI—Reed] Another dreamy love story capably handled by Ronnie. Love birds should appreciate both halves.

## ANITA BRYANT

(Davis 443; 45-443)

ⓑ+ "SOMEBODY SEES!" (3:05) [Joe Davis ASCAP—Koppell, Davis] Young Anita Bryant does a beautiful job with a brilliant new inspirational ballad that tells a touching story. Emotional performance of a dramatic item. Could be a big song. Great lyrics.

ⓐ+ "SINFUL TO FLIRT" (2:23) [Beacon BMI—Travis, Johnson] A pleasant waltz number with a pretty melody. Average material.

## ALFREDITO ORCH.

(Rainbow 312; 45-312)

ⓑ+ "NEW RHYTHM CHA-CHA-CHA"—Alfredito's strongest release in quite some time is this exciting cha cha side that really swings. Tony Molina and the trio supply the Spanish vocal. Great dance tempo. Should be another big one for the label.

ⓑ "MR. BONES" [Nassau BMI—Lang] Alfredito works the vibes once again and glides through a catchy instrumental cha cha. Fine rhythm item.

## TITO PUENTE ORCH.

(RCA Victor 20-6370; 47-6370)

ⓑ "VIBE CHA-CHA" (2:55) [Patricia BMI—Puente] Victor's recent acquisition Tito Puente, lets loose on this side and offers a smooth cha cha number featuring the leader on the vibes. Easy-to-dance-to side.

ⓐ+ "EVERLASTING LOVE" (3:00) [Consolidated ASCAP—Varona] Tito's vibes take the spotlight on this bolero selection. Pretty effects.

## LARRY STARR

(Kapp 129; 45-129)

ⓑ "WHATEVER YOU WANT ME TO BE" (2:09) [Brandom ASCAP—Trace, Hettel, Henderson] Larry Starr debuts on Kapp with a pretty new ballad treated with polish by the crooner. Chorus accompanies smoothly. Fine first showing.

ⓐ+ "FALL IN LOVE, FALL IN LOVE" (2:20) [Garland ASCAP—Nelson, Nelson, Galop] The crooner has an Eddie Fisher quality on this pretty waltz ballad. Warm, flowing pleaser.

## THE CASH BOX

### SLEEPER OF THE WEEK

"CHAIN GANG" (2:50) [George Pincus ASCAP—Quasha, Yakus]

"SHADRACH" (2:26) [Carl Fischer ASCAP—MacGimsey]

BOBBY SCOTT

(ABC-Paramount 9658; 45-9658)

● With "Sixteen Tons" riding on top of the list of the nation's best records, it is only natural that similar songs start hitting the market. One of the best is "Chain Gang," a dramatic march tempo tune stirring rendered in impressive fashion by newcomer Bobby Scott. The artist gets a tremendous assist from Don Costa's orchestra

and chorus, and the results are grade "A." Tune has a vivid folk quality and we can expect "Chain Gang" to click. The lower lid features a neatly woven rendition of a standard spiritual-folk tune "Shadrach." Bobby is again at his best. Strong coupling for maximum sales results. Watch the top half closely. Should be a big hit.

"CHAIN GANG" [George Pincus ASCAP—Quasha, Yakus]

"THESE HANDS"

[Hill & Range Songs BMI—Noack]

JOHNNY OLIVER  
(MGM 12164; K12164)

● MGM has a powerful contender in the race for top honors on the tune "Chain Gang." It's a strong rendition featuring Johnny Oliver with a chorus. Johnny handles the tune persuasively and comes through with a captivating deck. It's by far the best showing the artist has made on the label, and he could have a big hit with his

version. But keep a close watch on the coupling. It's a side that deserves attention. The song goes under the title "These Hands" and has been quite successful in the Southwest on another label. Oliver sings with a tear in his voice and the result is a deep and striking semi-religious folk song that could become a strong seller. Great two-sider to watch closely.

"THE TROUBLE WITH HARRY" (2:14)

[Frank ASCAP—Huddelston, Eiseman, McIntyre]

"A LITTLE BEAUTY" (1:30) [Frank ASCAP—Bagdasarian]

ALFI AND HARRY

(Liberty 55008; 45-55008)

● A terrific novelty inspired by the latest Alfred Hitchcock film "The Trouble With Harry," has been recorded by a number of companies with pleasant results. However, the only thing missing on each was some gimmick to break up the repetitious melody. The Liberty label offers a version with the gimmick—a sensational one—on the Alfi and Harry record. Harry portrays the pianist who can't stop

playing the same tune over and over again, while Alfi acts the part of the weary listener begging Harry to play another tune. A hilarious side that should catch like wild-fire. Bottom half "A Little Beauty," is another seam-splitting novelty with ridiculous lyrics. Introduction and ending are take-offs on the Peter Potter "hit or miss" record judging system. Very funny two-sider.

## RUSH ADAMS

(MGM 12145; K12145)

ⓑ "LOVE PLAYS THE STRINGS OF MY BANJO" (2:07) [Leo Feist ASCAP—Alperson, Herrick] Rush Adams is in top form on this up tempo ballad with a pretty romantic quality. Lively selection from the 20th Century Fox pic "Mohawk." Reminiscent of the old minstrel songs.

ⓐ+ "I LOVE YOU TO THE POINT OF NO RETURN" (2:41) [Weiss & Barry BMI—Kos'off, LaTyman] A mellow love song. Rush sings with a tear in his voice on this heartbroken ballad.

## REX ALLEN & VICTOR YOUNG O.

(Decca 29729; 9-29729)

ⓐ+ "THE LAST ROUND-UP" (2:57) [Shapiro, Bernstein ASCAP—Hill] A beautiful western favorite is warmly interpreted by Rex Allen against a soft string backdrop by Victor Young. Tender number.

ⓑ "I'M A YOUNG COWBOY" (3:12) [Northern ASCAP—Allen, Woody] Allen is in top form on this refreshing rendition of the familiar "Streets Of Laredo." Beautiful interpretation that should do well over the counters.

## SAMMY SHORE

("X"-0187; 4X-0187)

ⓑ "SEVENTEEN TONS" (2:26) [American BMI—Travis, Andrews] The "X" label should create some noise with this humorous take off on the nation's #1 hit "16 Tons." "17 Tons" on this disk refers to the weight of Shore's 'obese' wife. Cute deck.

ⓐ+ "WHAT IS A SKUNK?" (3:06) [Valleydale BMI—Andrews] This is a humorous take off on the current hit "What Is A Wife/Husband." Also enjoyable.

## THREE CHUCKLES

("X"-0186; 4X-0186)

ⓑ+ "THE FUNNY LITTLE THINGS WE USED TO DO" (2:33) [Regent BMI—Colacrai] Currently doing well with their pretty rendition of "Times Two, I Love You" in various locations, the Three Chuckles come up with another winner. A dreamy love ballad handled with the same tenderness featured on their past, successful release.

ⓑ+ "ANYWAY" (1:42) [Goday BMI—Stuart] The boys change the mood and belt out a top-notch rhythm ballad with a good beat and a terrific arrangement. Boys are as talented on rhythm sides as they are on love songs. Solid two sider for the lads. Watch this one closely.

## SHERRY SHEER

(MGM 12139; K-12139)

ⓑ "GONE" [Lowell BMI—Kriegsmann, Walters] Sherry Sheer makes her debut on MGM with a sincere, emotional rendition of a romantic tale. Pretty tune rendered pleasantly by the thrush.

ⓐ+ "TODAY AND EVERY DAY" [Piccadilly BMI—Fishman, Sears] The multiple voice gimmick is employed on this ok love song. Average side.

**THE CASH BOX**



- HUDSON ROSS**  
Chicago, Ill.
1. Nuttin' For Christmas (Zahnd)
  2. Memories Are Made Of This (Dean Martin)
  3. Love And Marriage (Sinatra)
  4. 16 Tons (T. Ernie Ford)
  5. Band Of Gold (Don Cherry)
  6. A Woman In Love (F. Laine)
  7. Lisbon Antigua (N. Riddle)
  8. He (McGuire)
  9. It's Almost Tomorrow (Dream Weavers)
  10. Only You (Platters)

- GAIETY MUSIC**  
New York, N. Y.
1. 16 Tons (T. Ernie Ford)
  2. Nuttin' For Christmas (Gordon & Mooney)
  3. Autumn Leaves (R. Williams)
  4. He (Al Hibbler)
  5. Love Is Many-Splendored (Four Aces)
  6. Love And Marriage (Sinatra)
  7. Only You (Platters)
  8. The Great Pretender (Platters)
  9. Moments To Remember (Four Lads)
  10. I Hear You Knockin' (Storm)

- BERT'S CAMERA CENTER**  
Baton Rouge, La.
1. 16 Tons (T. Ernie Ford)
  2. Memories Are Made Of This (Dean Martin)
  3. I Hear You Knockin' (Storm)
  4. It's Almost Tomorrow (Dream Weavers)
  5. At My Front Door (Pat Boone)
  6. He (Al Hibbler)
  7. Love Is Many-Splendored (Four Aces)
  8. Only You (Hilltoppers)
  9. Love And Marriage (Sinatra)
  10. Dungere Doll (Eddie Fisher)

- LYRIC NEWS & REC. SHOP**  
Indianapolis, Ind.
1. 16 Tons (T. Ernie Ford)
  2. Memories Are Made Of This (Dean Martin)
  3. Only You (Platters)
  4. Autumn Leaves (R. Williams)
  5. He (McGuire)
  6. I Hear You Knockin' (Storm)
  7. Moments To Remember (Four Lads)
  8. Love Is Many-Splendored (Four Aces)
  9. Shifting, Whispering Sands (Billy Vaughn)
  10. It's Almost Tomorrow (Dream Weavers)

- RADIO DOCTORS**  
Milwaukee, Wisc.
1. The Great Pretender (Platters)
  2. Memories Are Made Of This (Dean Martin)
  3. When You Dance (Turbans)
  4. Band Of Gold (Kit Carson)
  5. 16 Tons (T. Ernie Ford)
  6. Are You Satisfied (R. Draper)
  7. He (McGuire)
  8. I Hear You Knockin' (Storm)
  9. Month Of Sundays (Waner)
  10. Wish I Was Single Again (L'il Wally)

- ANDERSON MUSIC**  
Red Bank, N. J.
1. 16 Tons (T. Ernie Ford)
  2. Autumn Leaves (R. Williams)
  3. Only You (Platters)
  4. Memories Are Made Of This (Dean Martin)
  5. Band Of Gold (Don Cherry)
  6. He (Al Hibbler)
  7. Love And Marriage (Sinatra)
  8. Moments To Remember (Four Lads)
  9. At My Front Door (El Dorados)
  10. Great Pretender (Platters)

- MOSHER MUSIC COMPANY**  
Bastan, Mass.
1. Memories Are Made Of This (Dean Martin)
  2. 16 Tons (T. Ernie Ford)
  3. Nuttin' For Christmas (Gordon & Mooney)
  4. Autumn Leaves (R. Williams)
  5. Woman In Love (F. Laine)
  6. It's Almost Tomorrow (Dream Weavers)
  7. Too Late Now (DeCastros)
  8. Love Is Many-Splendored (Four Aces)
  9. Moments To Remember (Four Lads)
  10. Tender Trap (Frank Sinatra)

- WILLIAMS**  
Philadelphia, Pa.
1. 16 Tons (T. Ernie Ford)
  2. Nuttin' For Christmas (Ward)
  3. Memories Are Made Of This (Dean Martin)
  4. Autumn Leaves (R. Williams)
  5. Memories Of You (4 Coins)
  6. Teen Age Prayer (G. Mann)
  7. Shifting, Whispering Sands (Rusty Draper)
  8. Adorable (Fontanes)
  9. C'est La Vie (Sarah Vaughan)
  10. I Hear You Knockin' (Storm)

- THE MUSIC BOX**  
Spokane, Wash.
1. 16 Tons (T. Ernie Ford)
  2. Memories Are Made Of This (Dean Martin)
  3. Autumn Leaves (R. Williams)
  4. Yellow Rose (Mitch Miller)
  5. Shifting, Whispering Sands (Billy Vaughn)
  6. He (Al Hibbler)
  7. Only You (Platters)
  8. Ain't That A Shame (Boone)
  9. Suddenly There's A Valley (Jo Stafford)
  10. Love And Marriage (Sinatra)

- MOSES MELODY SHOP**  
Little Rock, Ark.
1. 16 Tons (T. Ernie Ford)
  2. Memories Are Made Of This (Dean Martin)
  3. Burn That Candle (Bill Haley)
  4. Moments To Remember (Four Lads)
  5. It's Almost Tomorrow (Dream Weavers)
  6. Autumn Leaves (R. Williams)
  7. Love Is Many-Splendored (Don Cornell)
  8. Seventeen (Boyd Bennett)
  9. Yellow Rose (Mitch Miller)
  10. Rock Around The Clock (Bill Haley)

- LOOP RECORDS**  
Cleveland, Ohio
1. The Great Pretender (Platters)
  2. 16 Tons (T. Ernie Ford)
  3. Memories Are Made Of This (Dean Martin)
  4. It's Almost Tomorrow (Dream Weavers)
  5. Autumn Leaves (R. Williams)
  6. Later Alligator (B. Charles)
  7. He (Al Hibbler)
  8. Love Is Many-Splendored (Four Aces)
  9. Singing Dog Medley (Don Charles' Dogs)
  10. Moments To Remember (Four Lads)

- GIFT MART MUSIC CENTER**  
Jamaica, L. I., N. Y.
1. Only You (Platters)
  2. 16 Tons (T. Ernie Ford)
  3. The Great Pretender (Platters)
  4. Love And Marriage (Sinatra)
  5. You Are My Love (J. James)
  6. Goodbye To Rome (G. Gibbs)
  7. Bonnie Lassie (Ames Bros.)
  8. Nuttin' For Christmas (Gordon & Mooney)
  9. C'est La Vie (Sarah Vaughan)
  10. Shifting, Whispering Sands (Rusty Draper)

- SUPER MUSIC, INC.**  
Baltimore, Md.
1. 16 Tons (T. Ernie Ford)
  2. Memories Are Made Of This (Dean Martin)
  3. I Hear You Knockin' (Storm)
  4. Everybody's Got A Home (Eddie Fisher)
  5. Love Is Many-Splendored (Four Aces)
  6. He (Al Hibbler)
  7. Gee Whittakers (Pat Boone)
  8. Only You (Platters)
  9. All At Once You Love Her (Perry Como)
  10. The Most (Boyd Bennett)

- FERGUSON'S RECORD SHOP**  
Memphis, Tenn.
1. 16 Tons (T. Ernie Ford)
  2. Burn That Candle (Bill Haley)
  3. Moments To Remember (Four Lads)
  4. It's Almost Tomorrow (Dream Weavers)
  5. Memories Are Made Of This (Dean Martin)
  6. Autumn Leaves (R. Williams)
  7. He (Al Hibbler)
  8. The Bible Tells Me So (Don Cornell)
  9. Love Is Many-Splendored (Four Aces)
  10. At My Front Door (El Dorados)

- KATZ DRUG COMPANY**  
Kansas City, Ma.
1. Memories Are Made Of This (Dean Martin)
  2. 16 Tons (T. Ernie Ford)
  3. Burn That Candle (Bill Haley)
  4. Angels In The Sky (Crewcuts)
  5. Are You Satisfied (R. Draper)
  6. Poor Me (Fats Domino)
  7. I Hear You Knockin' (Storm)
  8. Daddy-O (Bonnie Lou)
  9. Nuttin' For Christmas (Ward/Zahnd)
  10. Gee Whittakers (Pat Boone)

- COMER'S RECORD NOOK**  
San Antonio, Tex.
1. 16 Tons (T. Ernie Ford)
  2. Memories Are Made Of This (Dean Martin)
  3. I Hear You Knockin' (Storm)
  4. Only You (Platters)
  5. Autumn Leaves (R. Williams)
  6. He (Al Hibbler)
  7. Moments To Remember (Four Lads)
  8. Love And Marriage (Sinatra)
  9. Shifting, Whispering Sands (Rusty Draper)
  10. Love Is Many-Splendored (Four Aces)

- MARTY'S MUSIC STORE**  
Lebanon, Pa.
1. 16 Tons (T. Ernie Ford)
  2. Memories Of You (4 Coins)
  3. Memories Are Made Of This (Dean Martin)
  4. It's Almost Tomorrow (Snooky Lanson)
  5. Only You (Platters)
  6. My Boy—Flat Top (D. Collins)
  7. Autumn Leaves (R. Williams)
  8. Nuttin' For Christmas (Gordon & Mooney)
  9. No Arms (Georgie Shaw)
  10. Dungere Doll (Eddie Fisher)

- JACK CLIFTON REC. DEPTS.**  
Akran, Ohio
1. Nuttin' For Christmas (Gordon & Mooney)
  2. 16 Tons (T. Ernie Ford)
  3. Memories Are Made Of This (Dean Martin)
  4. Singing Dog Medley (Don Charles' Dogs)
  5. Great Pretender (Platters)
  6. Speedoo (Cadillacs)
  7. It's Almost Tomorrow (Dream Weavers)
  8. Yellow Rose (Mitch Miller)
  9. He (Al Hibbler)
  10. Shifting, Whispering Sands (Billy Vaughn)

- BURK'S MUSIC SHOP**  
St. Paul, Minn.
1. Memories Are Made Of This (Dean Martin)
  2. Great Pretender (Platters)
  3. Angels In The Sky (Crewcuts)
  4. Are You Satisfied (R. Draper)
  5. Memories Of You (4 Coins)
  6. Moments To Remember (Four Lads)
  7. 16 Tons (T. Ernie Ford)
  8. Burn That Candle (Bill Haley)
  9. Only You (Platters)
  10. He (McGuire)

- CALIFORNIA MUSIC CO.**  
Los Angeles, Calif.
1. 16 Tons (T. Ernie Ford)
  2. Memories Are Made Of This (Dean Martin)
  3. Shifting, Whispering Sands (Rusty Draper)
  4. Autumn Leaves (R. Williams)
  5. Moments To Remember (Four Lads)
  6. Are You Satisfied (R. Draper)
  7. Woman In Love (Four Aces)
  8. Japanese Farewell Song (K. C. Jones)
  9. He (Al Hibbler)
  10. Dungere Doll (Eddie Fisher)

- AMERICAN MUSIC CO.**  
Hauston, Tex.
1. Memories Are Made Of This (Dean Martin)
  2. Band Of Gold (Don Cherry)
  3. 16 Tons (T. Ernie Ford)
  4. I Hear You Knockin' (Storm, Lewis)
  5. Only You (Platters)
  6. It's Almost Tomorrow (Jo Stafford)
  7. Burn That Candle (Bill Haley)
  8. Moments To Remember (Four Lads)
  9. All At Once You Love Her (Perry Como)
  10. Love Is Many-Splendored (Four Aces)

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**"THE GREAT PRETENDER"**

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Bing Crosby Decca =29777  
Page Cavanaugh Trio Olympic =OL 805-A-X  
M. Witmark & Sons



**BONNIE LOU**  
**DADDY - O**  
MISS THE LOVE  
(That I've Been Dreaming Of)  
KING 4864

**BOYD BENNETT**  
All 3 Going Strong  
**THE MOST**  
KING 4853  
**MY BOY—FLAT TOP**  
KING 1494  
**SEVENTEEN**  
KING 1470

**OTIS WILLIAMS**  
and His New Graup  
**THAT'S YOUR MISTAKE**  
b/w  
**TOO LATE I LEARNED**  
DELUXE 6091

**BUBBER JOHNSON**  
**COME HOME**  
b/w  
**THERE'LL BE NO ONE**  
KING 4822

**LITTLE WILLIE JOHN**  
**HOME AT LAST**  
b/w  
**NEED YOUR LOVE SO BAD**  
KING 4841  
**ALL AROUND THE WORLD**  
KING 4818

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**TELL THE WORLD**  
b/w  
**I NEED YOU ALL THE TIME**  
FEDERAL 12250

**JACK DUPREE**  
**SILENT PARTNER**  
b/w  
**SHE COOKS ME CABBAGE**  
KING 4859

**EARL (CONNELLY) KING**  
**TIME WILL TELL**  
b/w  
**HERE I STAND**  
KING 4862

**KING RECORDS**

## THE CASH BOX



## POPULAR

**"ROCK AROUND THE CLOCK"—BILL HALEY & HIS COMETS—Decca DL 8225 (12" LP)**

ROCK AROUND THE CLOCK; SHAKE, RATTLE AND ROLL; A.B.C. BOOGIE; THIRTEEN WOMEN; RAZZLE-DAZZLE; TWO HOUND DOGS; DIM, DIM THE LIGHTS; HAPPY BABY; BIRTH OF THE BOOGIE; MAMBO ROCK; BURN THAT CANDLE; ROCK-A-BEATIN' BOOGIE.

Bill Haley and his Comets, who have played an important part in the popularization of rock 'n roll music with an up-beat, come up with an exciting LP that'll keep the youngsters hoppin' around the house. It's Haley's first 12" LP and includes all of the dozen sides he's cut since joining the label. Almost every one of them have hit the charts and two of the sides have topped the million mark. For the youngsters who haven't already purchased these tunes in single form, or the eight items in the "Shake, Rattle and Roll" LP, this album oughta be a juicy morsel. Great dance stuff for a teen-age party.

**"PARDON MY BLOOPER!"—An Album Of Radio And TV's Most Hilarious Boners—Volume 4—Jubilee LP 2011 (1-10")**

When Kermit Schafer tunes in on a radio or TV program he's interested in what is in the script. It is the purely unintentional boner or slip that Mr. Schafer is waiting for. This disk is the fourth in a most amusing collection of radio-TV fluffs. The listener will find most of the bits as wild as the three preceding volumes. What the disk amounts to is another great adult party entertainer. Should go well with the novelty record set.

**"I'LL CRY TOMORROW"—Lillian Roth—Orchestra Under The Direction Of Don Costa—Epic LN 3206 (1-12")**

LOVE THY NEIGHBOR; AIN'T SHE SWEET; LET'S FALL IN LOVE; WHEN THE RED, RED ROBIN COMES BOB, BOB, BOBBIN' ALONG; IF I COULD BE WITH YOU; SING YOU SINNERS; DON'T TAKE YOUR LOVE FROM ME; GOODY GOODY; AS TIME GOES BY; HONEY; HAPPINESS IS A THING CALLED JOE; I'D CLIMB THE HIGHEST MOUNTAIN.

That truth can be stranger and more fascinating than fiction was dramatically brought out on TV's "This Is Your Life" two years ago. In an engrossing half hour Lillian Roth and friends told of her successful struggle against alcoholism. The reaction to the program was instantaneous. The once famous singer received numerous night club and TV dates. Her inspirational autobiography "I'll Cry Tomorrow" became a best-seller. The movie version of the book, starring Susan Hayward, will soon be released. Epic has released a wonderful album of Miss Roth singing the standards she introduced. Her voice is just this side of speaking the lyric. Not unlike Fred Astaire. That means she sings the tunes with infinite expression and skilled grace. She performs with amazing informality and gives a short speaking introduction to each song. The recording is bound for the charts. It will be warmly greeted for nostalgia and enthusiastically received for its entertainment value.

**"ROGER WILLIAMS"—Piano Solos and Duets with Strings and Orchestra directed by Glenn Osser—Kapp KL 1012 (1-12")**

AUTUMN LEAVES; WANTING YOU; HI LILI; JUST ONE OF THOSE THINGS; SINGIN' IN THE RAIN; BEYOND THE SEA; NIGHT WIND; BIG TOWN; SUMMERTIME; MINUTE WALTZ VARIATION; RIVER SEINE; MY DREAM SONATA.

With the number one hit in the nation, "Autumn Leaves," Roger Williams is now established as a potential chart contender with any subsequent releases. Throughout this album he displays the same piano magic that recently caught the fancy of the public. He plays with excitement and verve. His more tender moments reach a high with the lovely "Wanting You," which is currently moving up the charts as a single. Top-drawer standards round out the package, including "Autumn Leaves." This, his third LP, may be his biggest.

**"THE IMMORTAL LADIES"—The Melachrino Orchestra Conducted by George Melachrino—RCA Victor LPM 1110 (1-12")**

SWEET SUE; IRENE; MONA LISA; DOLORES; LOUISE; LAURA; ROSALIE; LIZA; MARIE; SALLY; CHLOE; DINAH.

George Melachrino etches a charming and imaginative mood music disk. His immortal ladies, with the exception of Mona Lisa, are "immortal" because they are the titles of some delightful melodies. All these standards are cleverly interpreted by Maestro Melachrino. Melachrino is always a best seller with the mood music buyer. The public will be delighted with "The Immortal Ladies." Fetching cover photo. Chart item.

**"BUDDY GRECO AT MISTER KELLY'S"—Vocal and Piano by Buddy Greco—Bass by John Frigo—Coral 57022 (1-12")**

WELCOME TO MR. KELLY'S; BUT NOT FOR ME; THEY CAN'T TAKE THAT AWAY FROM ME; POLKA DOTS AND MOONBEAMS; THEY DIDN'T BELIEVE ME; A FOGGY DAY; HERE I AM IN LOVE AGAIN; MY BABY JUST CARES FOR ME; MY SHIP; DANCING ON THE CEILING; WILL YOU STILL BE MINE; ONE FOR MY BABY; THE NEARNESS OF YOU; GIVE ME THE SIMPLE LIFE.

Buddy Greco is good evidence that mood music can include vocal as well as orchestral arrangements. Here is a warm and intimate night club artist who offers songs with the right touch for 45 minutes of relaxed listening. The disk is an on-the-spot recording of Buddy's appearance at Mr. Kelly's, a night club in Chicago. His voice is clear and sincere. The package features Buddy with some favorite sentimental melodies. Should find its place on many a mood lover's turntable.

**"LECUONA PLAYS FOR TWO"—Ernesto Lecuona At The Piano—RCA Victor LPM 1058 (1-12")**

THE BREEZE AND I; GIVE BACK MY HEART; PRELUDE IN THE NIGHT; I'LL ALWAYS LOVE YOU; THE PEACOCK; WALTZ OF THE SHADOWS; BELL FLOWER; ZAMBRA; GITANA; NO WONDER; BLUE WALTZ; ROCCOCO; GLASS DOLL; MY LOVE WAS A FLOWER; ENCHANTMENT; PASSIONATE; LOVING.

A glance at the song titles will tell you that Ernesto Lecuona's music is undeniably sentimental, cleverly descriptive and picturesque. You feel these qualities when you listen to the songs. But, what really strikes the listener is that Lecuona's songs for the most part lack the intense Spanish quality that his fellow countrymen, in composing music, indulge in. Some of the tunes might have been written for a Broadway show. But, whatever the music's origin, it is light, melodic and purposely romantic. Playing his own creations Lecuona can ooze out every bit of sentiment in the pieces. On the disk he plays expressively and with playful lightness. Good mood music entry.

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## THE CASH BOX



**"RARE WINE"—Shannon Bolin Sings A Bouquet Of Rare Vintage By Noel Coward, Vernon Duke; Jerome Kern; George Gershwin; Frank Loesser; Alec Wilder; Rodgers And Hart; Rodgers And Hammerstein.—Vanguard VRS 9003 (1-12" LP)**

I GOT LOVE; HE WAS TOO GOOD TO ME; SOMEBODY FROM SOMEWHERE; YELLOW FLOWER; MY TIME OF DAY; LONELINESS OF EVENING; MY LOVE IS A WANDERER; WINTER OF OUR DISCONTENT; ONE MORE SPRING; I KNOW WHERE I'M GOING; JUST LIKE A MAN; THE PARTY'S OVER, MAN.

The average Broadway musical contains about twelve songs in its score. Yet, at best, only a few may dent the charts. The melody may be somewhat complex or the lyrics may be so closely knit to the musical's plot, that they are meaningless when sung outside of the musical. Shannon Bolin, currently entertaining the filled houses at "Damn Yankees" each evening, provides evidence to prove that neglected show tunes are not necessarily without musical merit. All the tunes presented with the exception of ("One More Spring," "I Know Where I'm Going" and "My Love Is A Wanderer") graced Broadway or the films. Miss Bolin sings expressively. Some of the tunes she excels in are Rodgers and Hart's "He Was So Good To Me" and Bart Howard's "My Love Is A Wanderer." It's an excellent disk. Show tune addicts will treasure the package.

**"SATIN TOUCH"—JAN GARBER ORCHESTRA—Ridgeway RLP-500 (12" LP)**

GEE BUT IT'S NICE; YOU'RE THE ONLY STAR IN MY BLUE HEAVEN; JAN'S JINGLE; BUT NOT FOR ME; SEPTEMBER SONG; I LOVE MY BABY; NOTHING REALLY MATTERS; DO YOU KNOW WHAT IT MEANS TO MISS NEW ORLEANS; HONOLULU EYES; SHE'S A GOOD LITTLE GIRL; ALL; COCOANUT GROVE.

For many years, Jan Garber's Orchestra has been supplying folks with his own delightful brand of dance music. Music with a definite beat and a simple, ear-pleasing delivery. On this album, Garber offers 12 such tunes with Larry Dean, Jeri Randolph and a trio assisting in the vocal department. Pretty package for the adult set. Especially so for those who enjoy dancing at home.

## JAZZ

**"PIANO INTERPRETATIONS"—Oscar Peterson, Art Tatum, Teddy Wilson, Bud Powell—Norgran MGN 1036 (1-12")**

BODY AND SOUL; CAN'T WE BE FRIENDS; EVERYTHING HAPPENS TO ME; THE MAN I LOVE; TEA FOR TWO; WILLOW WEEP FOR ME; I COVER THE WATERFRONT; STOMPIN' AT THE SAVOY; OH, LADY BE GOOD; HALLELUJAH; THE SECOND ASTAIRE BLUES.

All the jazz pianists on this disk have established reputations with the buyer. In one of the jazz record events of the year, four top flight men of the cool keyboard are pressed on one LP. It's an excellent opportunity for the discerning jazz enthusiast to quickly (and economically) compare the output of each. He'll hear differences, but the common denominator for all the boys is sheer jazz brilliance. A more direct comparison will be gotten between Teddy Wilson and Bud Powell as they give separate interpretations of "Tea For Two." Serious jazz lovers won't be able to stay away from this set.

**"SWING GUITARS"—Oscar Moore, Barney Kessel, Tal Farlow—Norgran MGN 1033 (1-12" LP)**

STOMPIN' AT THE SAVOY; THIS IS ALWAYS; TEA FOR TWO; LULLABY OF THE LEAVES; HEAT WAVE; EAST OF THE SUN; ALL THE THINGS YOU ARE; CRAZY RHYTHM; FOGGY DAY; OSCAR'S BLUES; SONNY BOY; BEAUTIFUL MOONS AGO.

Norgran's newest LP has three top pros on the guitar, Tal Farlow, Oscar Moore, and Barney Kessel. The attentive jazz listener will have a field day comparing the technique of one with the other. Sticking closely to the standards the boys set the listener up for some deft arrangements of the old standbys. Great hi-fi sound. The set's a jazz collector's find.

**"THE JOHNNY SMITH QUARTET"—Featuring Solos By Bob Pancoast, Piano, George Roumanis, Bass, Mousie Alexander, Drums—Roost LP 2203 (1-12")**

DJANGO; WAIT 'TILL YOU SEE HER; LITTLE GIRL BLUE; MORE BASS; UP POCO LOCO; SPRING IS HERE; EASY LIVING; 0500 BLUES; OLD GIRL; TIRED BLOOD.

Johnny Smith is one of the foremost jazz guitarists around. With the instrument in Johnny's hands it assumes a richness in harmony and rhythm. The guitar becomes an almost unlimited resource of tonal ingenuity. Luckily Johnny has plenty of occasions to display various forms on the disk. There is the almost slow motion plucking of the strings in "Django" that makes every note resound like a bell. With "Tired Blood" he's fast but still clear. He's backed up with some skilled jazz men that feature Mousie Alexander with some deft work on the drums, Bob Pancoast on piano and George Roumanis on bass. Good material. Excellent sound. Notable jazz set.

**"JAZZ FOR TONIGHT"—Steve Allen and jazz accompaniment—Coral CRL 57018 (1-12" LP)**

S'POSIN'; CHICKEN WIRE BLUES; BODY AND SOUL; I THOUGHT OF YOU; LIMEHOUSE BLUES; TEA FOR TWO; LOVER MAN; POOR BUTTERFLY.

It seems that before one can turn his television dial, a new facet of Steve Allen's varied gifts is presented to the public. He is one of the wittiest adlib men in the business and last summer he was signed to portray Benny Goodman in the now completed "Benny Goodman Story." Here Steve comes up with a highly competent jazz set. Sticking to the standards (barring one original piece "Chicken Wire Blues") he displays a soft touch resulting in a velvety piano style. He's got a good trombone with Urbie Green, and a warm clarinet in Hank D'Amico. Excellent sound. The package has shown signs of increased activity on the charts. This is no doubt because of Steve's popularity, and what is more significant a notable effort in jazz artistry.

## CLASSICAL

**BEETHOVEN—Concerto In D Major, Op. 61 For Violin and Orchestra—Wolfgang Schneiderhan, violin, The Berlin Philharmonic Orchestra, Paul van Kempen, conductor—Decca DL 9784 (1-12" LP)**

The early history of this familiar concerto is somewhat strange. It was gratefully received by its opening night audience in Vienna in 1806. The critics seemed to enjoy the work also but were cautious. Succeeding years have dispelled any doubt as to the concerto's greatness. It is a pirated work that demands the utmost in violin virtuosity. Wolfgang Schneiderhan gives a commanding performance of clarity and grace on the string instrument. The recorded sound will satisfy the most discerning connoisseur of hi-fi. The set will hold its own quite well with the many other offerings of this opus.

# THE CASH BOX ROUND THE WAX CIRCLE

## NEW YORK:

Big news of the week is the signing of Julius LaRosa by RCA Victor. The singer will be recorded this week with his first release due out immediately. . . . Victor has also signed Dorothy Olsen, quiz show winner, who has waxed "Little White Duck." . . . Cy Warnecker, president of Liberty Records, in from



JULIUS LA ROSA

the coast to put the finishing touches on European representation of his LP's and singles, as well as to set plans for Julie London's next single following her hit of "Cry Me A River." . . . Sherm Feller, writer and publisher of the song, is all excited about "If You're Ever Gonna Leave Me," recorded by the Baker Sisters on Unique. The girls are currently at the Bradford Roof in Boston. . . . The new Crewcuts best-seller, "Angels In The Sky," has been chosen as the theme song on the 1956 "March Of Dimes" campaign. . . . Nat "King" Cole will appear on Perry Como's show New Year's Eve. . . . Chris Connor heads the Christmas show at the new Club 59. The intimate nitery is starting a record name policy. . . . Rush Adams feels he has the hit he's been waiting for in "Love Plays The Strings Of My Banjo" which will be released by MGM. The tune is from the new 20th Century-Fox film, "The Mohawk." . . . Gene Krupa resumes musical activities on New Year's Eve after a short voluntary layoff when he appears with his trio on the CBS telecast, "New Year's Eve In New York." . . . The Bonnie Sisters will be singing their Rainbow recording of "Cry Baby" when they appear with the Alan Freed Show at the Academy of Music during Christmas week.

## CHICAGO:

Sellmann Schulz and Shim Weiner up to their ears in work over at Decca's offices trying to clear away the old year's biz. . . . George Gerken appointed Capitol's district sales mgr thanking friends for all the good luck messages. George Steiner replaces Gerken as Chi branch mgr. Capitol's district meet held here 12/27 with execs Lloyd Dunn, J. K. Maitland and Gordon Fraser attending. . . . Jim Mills reports demand from stations here for him to take over deejay duties. . . . The Rhythmettes in very fine interview with Bill Anson from the Lariat Room. . . . Guy Cherney getting himself lotsa airtime for his "I Wish I Was Single Again" disk. One Chicago youngster who went away to come back to make good in Chicago. . . . Fran Allison guested but very charmingly on Steve Allen's "Tonight" TVer staged here 12/19. Fran's latest is on Academy, "Away In The Manger." . . . Rita Raines, indeed Deed's lovely chirp, started the New Year up on the upbeat. Ralph Conrad of the Deed diskery reports that deejays phoning him from everywhere to have Rita appear on their shows. And, he reports, more and more night spots also calling for the gal. . . . Jack Eigen dashed to Noo Yawk to be home for the Holidays. So Jim Lounsbury subbed for Jack on Eigen's TVer. And Doug Donovan took over for Jack on radio. . . . Buddy Laine's ork will swing out the old year in Evansville. . . . Dan Belloc's ork takes over the Holiday Club 12/30. . . . Jerry Connors clicking at Isbell's where his interviews mixed with music getting nice listening time. . . . Danny O'Neill who made the breakaway from Chi TV will commute to Noo Yawk weekly. Already set for two TV panel shows. And a TVer being readied for his special talents. Said Danny, "Looks like New York's the place for progressive TV artistry." . . . Midwest Mercury's Henry Friedman staged a terrif' party for The Harmonicats at Linn Burton's Steak House 12/21 that brought everyone in town over to say "hello". . . . Kenny Myers, coming to think of it, getting himself but batches of congrats for his marvelous promotional releases all during '55. Kenny came up with info that helped one and all. . . . This column, as the old year fades away, wants to take this opportunity to wish all its readers: A HAPPY HEALTHY NEW YEAR.

## HOLLYWOOD:

It was inevitable that someone would do it, and Real Records has come up with the take-off on "Sixteen Tons". The parody is called "Sixteen Pounds", and features a newcomer named Gloria Becker on the vocal. . . . This week's guests at the weekly Music Men's Luncheon were Nat "King" Cole and KLAC disk-jockeys Alex Cooper and Dick Haynes. There were short speeches by the invited guests, and a few philosophical comments and bits of song from Tubby Garran. . . . Zeke Manners is back in the ranks of the disk-jockeys playing popular music with his new afternoon show on KFWB. . . . Gene Brewer leaves Central Record Sales this week to become sales and promotion manager for Disney's Wonderland Music. . . . Capitol's Alan Livingston inked Frank Sinatra to a new seven-year contract. . . . Charlie Adam's Ridgeway Music has a sleeper in "Angels In The Sky". Tune was recorded by three companies a year ago, but nothing much happened to it. However The Crewcuts have been doing the song in their personal appearances for the past year and recently recorded it for Mercury, and this new version has started to take off in the Midwest. . . . Ray Wood, Coral salesman, luckily escaped injury when he turned his MG over

recently. Credits the safety belt he was wearing at the time of the accident. . . . First loads of recording equipment will be moved into the new Capitol Tower this week and regular Capitol recording sessions are expected to be launched in the ultra-modern studios by mid-January. . . . Pierre La Mure who is currently high on the best-selling books lists with his "Beyond Desire", may also be represented on the hit record charts. Two songs he penned, "Table For Two" and "This Is Goodbye" are being picked up by recording companies. . . . The Sunnysiders, whose Marquee release of "Doesn't He Love Me" is getting a big play, opened this week at the Riviera in Las Vegas. . . . Abe Diamond says ABC-Paramount will have a big one in "Chain Gang" by Bobby Scott.



NAT "KING" COLE

# HAPPY NEW YEAR

# Hot Rock'n'Roll

# Bernice Gooden

ROCKIN' to stardom on a smash debut record

## PENNY, NICKEL, DIME, QUARTER

(On A Teen-Age Date)

## WHEN I GO

## AWAY (THE UH HUH SONG)

RECORD NO. 3306



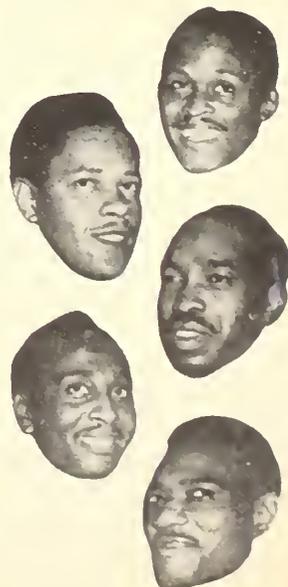
# The Cues

ROLLIN' like hot dice with their big new one

## CHARLIE BROWN

## YOU'RE ON MY MIND

RECORD NO. 3310



# Another Hit For Joni



PHILADELPHIA, PA.—Bob Horn, prominent Philly dee jay (WFIL) congratulates MGM star Joni James on her new hit recording "My Believing Heart," while she was appearing at the Latin Casino, this city. Ed Barsky, MGM's Philly distrib. (right) is also on hand to greet the thrush.

## Request Records Expands Distribution Set-Up

NEW YORK—Request Records, Inc., now doing substantial business on its 12" long play instrumental series, has announced a revamping of its distribution arrangements. The distributors are now: Record Sales Co. of Los Angeles; New Sound of Seattle; Eastern Record Distributors of East Hartford; Lesco Distributors of Philadelphia; Cosnat Distributors of Newark; Transdisc Corp. of Boston; New Sound of San Francisco; Record Distributors of Chicago; Bertos Sales Co. of Charlotte, North Carolina; Midwest Distributing Co. of St. Louis; Cosnat Distributors of Cleveland; EMCO Distributors of Denver; Century Distributors, Inc. of Dallas; Mangold Distributing Co. of Baltimore; Cosnat Distributors of Detroit; Portal Distributing Co. of Pittsburgh; and Erpol Music Ltd. of Montreal, Canada.

H. J. Lengsfelder, A & R head of the firm, arranged for foreign distribution on his last trip as reported previously.

He has also just concluded promotional tie-ins with such firms as Pan American World Airways, Ceil Chapman, Doubleday & Co., etc., for the six albums "Musical Notes From A Tourist's Sketch Book," "Music A La Carte," "Social Calendar," "Rainbow Rhapsody," "Animal Antics," and "Musical Headlines."

482 radio and TV stations have subscribed to Request Records' expense-contribution plan for the six instrumental albums.

## Capitol Makes First Move of Recording Equipment Into Unique New Tower

HOLLYWOOD—The first loads of Capitol recording equipment were moved Monday, Dec. 19 from the label's present site at 5515 Melrose in Hollywood to the new custom-designed high fidelity Studio B at the Capitol Tower, the new international headquarters building of Capitol Records, Inc., now nearing completion. Shortly, similar installations will be made in Studios A and C at the new location, 1750 Vine, just north of Hollywood Blvd. and one block south of the Los Angeles-Hollywood freeway.

Regular Capitol recording sessions are expected to be launched in the ultra-modern studios by mid-January. Offices, which will comprise the top 12 floors of the 13-story (height-limit) reinforced concrete edifice, are expected to be completed and ready for occupancy by late February. Approximately 60 per cent of the distinctively different structure will be occupied by Capitol Records, the balance to be leased to tenants.

On Monday, Dec. 19 and Tuesday, Dec. 20, the final construction touches were put on the building, a 92-foot aluminum spire was set in place.

A red flashing beacon light will be mounted on the uppermost tip of the mast which will spell out "Hollywood" in code.

# THE CASH BOX TOP 50

COMPILED BY "THE CASH BOX"

- Comprising 100 Selections
- |              |              |                  |             |              |              |
|--------------|--------------|------------------|-------------|--------------|--------------|
| BA—Baton     | CW—Crown     | FI—Fiesta        | KI—King     | PA—Parrot    | SO—Sound     |
| BE—Bell      | DA—Dana      | 4 Stor—Four Stor | LI—Liberty  | PE—Peacock   | SP—Specialty |
| BN—Benida    | DE—Decca     | GN—Golden        | LO—London   | PM—Prom      | ST—Starlite  |
| BT—Bethlehem | DL—DeLuxe    | GR—Groove        | MA—Marble   | PP—Peter Pan | TA—Tompo     |
| CA—Capitol   | DO—Dot       | GS—Gold Star     | MD—Medio    | PR—Prestige  | TI—Tico      |
| CD—Cadence   | DT—Dot       | GTJ—Good Time    | ME—Mercury  | RA—Rainbow   | TR—Trend     |
| AA—Double A  | CH—Chess     | DU—Duke          | MG—MGM      | RB—R & B     | UN—United    |
| AB—Abbott    | CK—Checker   | EP—Epic          | HE—Herold   | MO—Modern    | RE—Regent    |
| AL—Aladdin   | CL—Cordino   | ER—Era           | IM—Imperial | ND—New Disk  | RL—Real      |
| AP—Apollo    | CO—Columbia  | ES—Essex         | JU—Jay Dee  | NG—Norgran   | RM—Ramo      |
| AR—Arcade    | CR—Coral     | EX—Excella       | JD—Jubilee  | OK—Okel      | RP—RPM       |
| AT—Atlantic  | CT—Cat       | FB—Fabor         | JZ—Jazz     | OL—Olympic   | SA—Sovoy     |
| AU—Audivacs  | CV—Clearview | FE—Federal       | KA—Kapp     | OR—Original  | SE—Seeco     |

	Pas. 12/24	Pas. 12/17		Pas. 12/24	Pas. 12/17		Pas. 12/24	Pas. 12/17
<b>1—Sixteen Tons</b>	1	1	<b>7—Moments To Remember</b>	5	5	MG-30883 (K-30883)— DAVID ROSE O. You And You Alone	13	14
★CA-3262 (F-3262)— TENNESSEE ERNIE FORD You Don't Have To Be A Baby To Cry			★CO-40539 (4-40539)— FOUR LADS Dream On, My Love, Dream On			PM-1120A (45-1120A)— THE ROCKETS I'll Never Stop Loving You		
CR-61529 (9-61529)— JOHNNY DESMOND Ballo Italiano			DE-29694 (9-29694)— LOUIS ARMSTRONG Only You			RA-320 (45-320)— JOHNNY CONQUET Mexican Merengue		
DE-29739 (9-29739)— RED SOVINE Why Baby Why			RP-451 (45-451)— B. B. KING Cryin' Won't Help You			VI-20-6341 (47-6341)— PABLO BELTRAN Wake The Town And Tell The People		
<b>2—Memories Are Made Of This</b>	2	2	<b>8—Love And Marriage</b>	11	10	<b>13—Band Of Gold</b>		
★CA-3295 (F-3295)— DEAN MARTIN Change Of Heart			★CA-3260 (F-3260)— FRANK SINATRA The Impatient Years			★CA-3283 (F-3283)— KIT CARSON Cast Your Bread		
CO-40573 (4-40573)— MINDY CARSON Cryin' For Your Kisses			CO-40591 (4-40591)— JOE LOCO Love Is A Many- Splendored Thing			★CO-40597 (4-40597)— DON CHERRY Rumble Boogie		
DO-15436 (45-15436)— GALE STORM Teen Age Prayer			ME-70705 (70705x45)— LAURIE SISTERS Angels' Tears			<b>14—Shifting, Whis- pering Sands</b>	12	11
<b>3—I Hear You Knockin'</b>	4	4	VI-20-6266 (47-6266)— DINAH SHORE Compare			★DO-15409 (45-15409)— BILLY VAUGHN Shifting, Whispering Sands (Pt. 2)		
★DO-15412 (45-15412)— GALE STORM Never Leave Me			X-0168 (4X-0168)— HELEN GRAYCO When You're In Love			★ME-70696 (70696x45)— RUSTY DRAPER Lost Frontier		
IM-5356 (45-5356)— SMILEY LEWIS Bumpity Bump			<b>9—It's Almost Tomorrow</b>	8	9	VI-20-6243 (47-6243)— JOHNSON FAMILY SINGERS Shifting, Whispering Sands (Pt. 2)		
<b>4—He</b>	6	7	CO-40595 (4-40595)— JO STAFFORD If You Want To Love			<b>15—Daddy-O</b>	15	17
★CR-61501 (9-61501)— MCGUIRE SISTERS I Believe			CR-61524 (9-61524)— LAWRENCE WELK Rice			★DO-15428 (45-15428)— FONTANE SISTERS Adorable		
★DE-29660 (9-29660)— AL HIBBLER Breeze			★DE-29683 (9-29683)— DREAM WEAVERS You've Got Me Wondering			★KI-4835 (45-4835)— BONNIE LOU Dancing In My Socks		
MG-12078 (K-12078)— KAY ARMEN Suddenly There's A Valley			DO-15424 (45-15424)— SNOOKY LANSON Stop			<b>16—At My Front Door</b>	14	12
<b>5—Nuttin' For Christmas</b>	9	20	ME-70717 (70717x45)— DAVID CARROLL You Are Mine			CR-61513 (9-61513)— MODERNAIRES Alright, Okay, You Win		
CA-3280 (F-3280)— STAN FREBERG The Night Before Xmas			<b>10—The Great Pretender</b>	19	28	★DO-15422 (45-15422)— PAT BOONE No Arms Can Ever Hold You		
★CO-40576 (4-40576)— RICKY ZAHND Something Barked on Xmas Morning			MD-1020 (45-1020)— JACKIE RIGGS His Gold Will Melt			★VJ-147 (45-147)— EL DORADOS What's Buggin' You		
★KI-4854 (45-4854)— JOE WARD Xmas Questions			★ME-70753 (70753 x 45)— PLATTERS I'm Just A Dancing Partner			<b>17—Angels In The Sky</b>	25	43
★MG-12092 (K12092)— ART MOONEY & BARRY GORDON Santa Claus Looks Just Like Daddy			★DO-15423 (45-15423)— HILLTOPPERS Until The Real Thing Comes Along			★ME-70741 (70741x45)— CREWCUTS Mostly Martha		
VI-20-6319 (47-6319)— EARTHA KITT Je Cherche Un Homme			FE-12244 (45-12244)— PLATTERS You Make Me Cry			<b>18—A Woman In Love</b>	16	19
VI-20-6322 (47-6322)— HOMER & JETHRO Santa's Movin' On			★ME-70633 (70633x45)— THE PLATTERS Bark, Battle And Ball			CA-3284 (F-3284)— GORDON McRAE A Wonderful Christmas		
<b>6—Autumn Leaves</b>	3	3	WI-90015 (90015x45)— LOLA DEE Paper Kisses			★CO-40583 (4-40583)— FRANKIE LAINE Walking The Night Away		
CA-3223 (F-3223)— JACKIE GLEASON Ooh What You Do To Me			VI-20-6292 (47-6292)— GEO. BEVERLY SHEA			★DE-29725 (9-29725)— FOUR ACES Of This I'm Sure		
CD-1421 (45-1421)— JOHN SEBASTIAN Stranger In Paradise			<b>12—Love Is A Many- Splendored Thing</b>	10	8	<b>19—Dungaree Doll</b>	21	30
CR-61485 (9-61485)— STEVE ALLEN & GEO. CATES O. High And Dry			CA-3202 (F-3202)— WOODY HERMAN House Of Bamboo			★VI-20-6337 (47-6337)— EDDIE FISHER Everybody's Got A Home		
DE-29653 (9-29653)— VICTOR YOUNG Toy Tiger			CO-40591 (4-40591)— JOE LOCO Love And Marriage			KI-4851 (45-4851)— ROCK BROS. Lovin' It Up		
★KA-116 (45-116)— ROGER WILLIAMS Take Care			CR-61467 (9-61467)— DON CORNELL Bible Tells Me So			<b>20—Teen Age Prayer</b>	18	33
ME-70686 (70686x45)— MAYNARD FERGUSON Finger-Snappin'			CW-165 (45-165)— DON, DICK & JIMMY In Madrid			★DO-15436 (45-15436)— GALE STORM Memories Are Made Of This		
MG-12068 (K12068)— RAY CHARLES SINGERS Early Autumn			★DE-29625 (9-29625)— FOUR ACES Shine On Harvest Moon			ME-70750 (70750 x 45)— KITTY WHITE I'm Gonna Be A Fool Monday		
PM-1123A (45-1123A)— LOU GARISTO Day By Day			DE-29707 (9-29707)— JOE HOLIDAY ORCH. Opening Night			MG-12138 (K12138)— ROBBIN HOOD No School Tomorrow		
X-0161 (4X-0161)— GERI GALIAN Yellow Rose Of Texas Mambo			DE-29633 (9-29633)— ERNEST TUBB A Million Miles From Here			★SO-126 (45-126)— GLORIA MANN Gypsy Lady		

ABC-PARAMOUNT  
LATEST RELEASE  
Chain Gang  
c/w  
Shadrach  
BOBBY SCOTT  
9658  
A PRODUCT OF AM-PAR RECORD CORP.

MERRY CHRISTMAS and a HAPPY NEW YEAR  
WING Records

# Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.  
● The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising  
**100**  
Selections

Pos. 12/24	Pos. 12/17	Pos. 12/24	Pos. 12/17	Pos. 12/24	Pos. 12/17
21	17	28	15	34	39
★		★		★	
CA-3245 (F-3245)	THE CUES	CA-3228 (F-3228)	PATTY ANDREWS	★EP-9132 (5-9132)	ROY HAMILTON
Oh My Darlin'		Booga-Da-Woog		Take Me With You	
★DE-29713 (9-29713)	BILL HALEY	★CD-1270 (45-1270)	JULIUS LA ROSA	★VI-20-6337 (47-6337)	EDDIE FISHER
Rock-A-Beatin' Boogie		Everytime That I Kiss		Dungaree Doll	
VI-20-6297 (47-6297)	CHARLINE ARTHUR	★CO-40559 (4-40559)	JO STAFFORD	35—My Believing Heart	31 34
How Many Would There Be?		The Night Watch		★MG-12126 (K12126)	JONI JAMES
22—Memories Of You	23 16	DE-29686 (9-29686)	MILLS BROS.	You'll Never Fall In Love Again	
CA-3304 (F-3304)	JOE CARR	★ER-1003 (45-1003)	GOGI GRANT	36—All At Once You Love Her	33 27
Henderson Stomp		Love Is		★VI-20-6294 (47-6294)	PERRY COMO
CO-40616 (4-40616)	BENNY GOODMAN & R. CLOONEY	MG-12078 (K12078)	KAY ARMEN	Rose Tattoo	
It's Bad For Me		He		37—What Is A Wife	37 49
CO-40605 (4-40605)	PAUL WESTON	VI-20-6257 (47-6257)	MARTHA LYNN	CR-61542 (9-61542)	STEVE ALLEN
Naked Sea		Learning To Love		Memories Of You	
CR-61542 (9-61542)	STEVE ALLEN	29—Rock And Roll Waltz		★CR-61554 (9-61554)	STEVE ALLEN/JAYNE MEADOWS
What Is A Wife		DE-29750 (9-29750)	INK SPOTS	What Is A Husband	
DE-29750 (9-29750)	It's Funny To Everyone But Me	DE-29763 (9-29763)	GLEN GRAY O.	38—When You Dance	32 31
Don't Get Around Much		★EP-9129 (5-9129)	FOUR COINS	★HE-458 (45-458)	TURBANS
★EP-9129 (5-9129)	Tear Down The Fence	MG-12133 (K12133)	ART MOONEY O.	Let Me Show You	
MG-12133 (K12133)	Lord Is A Busy Man	VI-20-6339 (47-6339)	HUGO WINTERHALTER	ME-70751 (70751x45)	LAURIE 51STERS
Autumn Rhapsody		30—Lisbon Antigua (In Old Lisbon)		The Lord Is A Busy Man	
23—Singing Dog Medley	28 36	★CA-3287 (F-3287)	NELSON RIDDLE	39—Speedoo	44 —
★VI-20-6344 (47-6344)	DON CHARLES' SINGING DOGS	ROBIN HOOD		CR-61563 (9-61563)	STEVE LAWRENCE
Oh! Susanna		CR-61553 (9-61553)	ALAN DALE	Chicken And The Hawk	
24—Gee Whittakers	20 23	★CA-3290 (F-3290)	FRANK SINATRA	★JZ-785 (45-785)	CADILLAC
CA-3267 (F-3267)	FIVE KEYS	DE-29746 (9-29746)	ELLA FITZGERALD	Let Me Explain	
'Cause You're My Lover		My One And Only Love		40—Croce Di Oro	29 24
★DO-15435 (45-15435)	PAT BOONE	MG-12086 (K12086)	DEBBIE REYNOLDS	DE-29704 (9-29704)	RED FOLEY
Take The Time		Canoodlin' Rag		Sweet Kentucky Rose	
25—Cry Me A River	24 18	32—No Arms Can Ever Hold You		★LO-1605 (45-1605)	JOAN REGAN
CO-40596 (4-40596)	JILL COREY	CR-61434 (9-61434)	JEFFREY CLAY	Evermore	
Nobody's Heart		Come Back, Come Back		★ME-70713 (70713x45)	PATTI PAGE
CR-61530 (9-61530)	EILEEN BARTON	★DE-29679 (9-29679)	GEORGIE SHAW	Search My Heart	
Come Home		Look To Your Heart		41—My Boy—Flat Top	39 29
★LI-55006 (45-55006)	JULIE LONDON	★DO-15422 (45-15422)	PAT BOONE	42—Yellow Rose Of Texas	38 22
5' Wonderful		At My Front Door (70706x45)		43—Wanting You	41 44
ME-70722 (70722x45)	KITTY WHITE	ME-70706 (70706x45)	GAYLORDS	44—Lullaby Of Birdland	—
Out Of This World		Bring Me A Bluebird		45—The Bible Tells Me So	48 42
26—You Are My Love	26 21	OL-503 (45-503)	HERB JEFFRIES	46—My Treasure	—
★MG-12066 (K12066)	JONI JAMES	33—Are You Satisfied		47—Rock-A-Beatin' Boogie	42 38
I Lay Me Down To Sleep		BA-218 (45-218)	ANN COLE	48—I'm Gonna Laugh You Right Out Of My Life	—
JU-5218 (45-5218)	FOUR TUNES	Darling, Don't Hurt Me		49—A Good Man Is Hard To Find	—
At The Steamboat River Ball		CO-40612 (4-40612)	CATHY JOHNSON	50—Take Me Back To Toyland	—
27—C'est La Vie	27 25	DE-29756 (9-29756)	JIMMY WAKELY		
EP-9131 (5-9131)	DE JOHN SISTERS	★ME-70757 (70757 x 45)	RUSTY DRAPER		
Uninvited Love		Wabash Cannonball			
★ME-70727 (70727 x 45)	SARAH VAUGHAN	MG-12122 (K12122)	CONNIE FRANCIS		
Never		My Treasure			
VI-20-6286 (47-6286)	SUNNY GALE	★MG-12114 (K12114)	SHEB WOOLEY		
Looking Glass		Hundinger			
		VI-20-6346 (47-6346)	TONI ARDEN		
		I Forgot To Remember			

## THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"I'M GONNA LAUGH YOU RIGHT OUT OF MY LIFE"**  
Nat "King" Cole  
THE CASH BOX DISK OF THE WEEK 12/10  
Capitol 3305; F-3305

**"TAKE ME BACK TO TOYLAND"**  
Nat "King" Cole

**"A GOOD MAN IS HARD TO FIND"**  
Teresa Brewer  
THE CASH BOX DISK OF THE WEEK 12/17  
Coral 61548; 9-61548

**"LULLABY OF BIRDLAND"**  
Blue Stars  
THE CASH BOX SLEEPER OF THE WEEK 12/24  
Mercury 70742; 70742 x 45

## Debut

MONTREAL, CANADA—The Four Lads (center) help the Laniel Amusement Company, this city, introduce its new AMI Model "G" phonograph to the operators in the Montreal area. Seen with the Lads are Mr. and Mrs. Gaetan Laniel, Mr. and Mrs. Edouard Laniel and Mr. and Mrs. Romeo Laniel. A special reception banquet and floor show was held in conjunction with the debut of the machine.

## Full House

SPRINGFIELD, MASS.—The Court Square Theatre in Springfield, Mass., attracted 5500 people last Saturday and Sunday, who paid better than \$8,250 to see the six shows featuring Bill Haley and his Comets and Jo Ann Tolley.

The house seats 1600 and according to Dan Holmes, owner of the theatre, this sets an all time record. The show also included Lee Tolley and the Lewis & Van team.

## The Busy Mr. White

NEW YORK—Eddie White is cruising along in high gear both as a personal manager and as a songwriter. He's had Mimi Roman's contract renewed with the Decca label and has signed his new group — Joe Barone and his Rockers—with the Point label, a subsidiary of Unique Records. White has also sold his Bernie Nee masters to the new Tabb Record Company, a diskery owned and operated by publisher Ben Barton. Eddie is also co-author with Mack Wolfson of the tune "C'est La Vie" which is currently going strong on the charts.

## M-G-M RECORDS

CONNIE FRANCIS sings  
**"MY TREASURE"**  
MGM 12122 (78 rpm)  
K12122 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

## TV SMASH!

ANDY WILLIAMS  
**"WIND, SAND & STAR"**  
# 1282  
cadence RECORDS

### How It All Started



**HOLLYWOOD**—Mary Costa holds an exact replica of Edison's first phonograph, the machine responsible for the gigantic recording business today. The phonograph is on display at Disneyland's early-day music store in commemoration of the granting of the first patents, December 15, 1877.

### Valando Acquires World Rights To "C'est La Vie"

**NEW YORK**—It was announced this week that Valando Music, Ltd. has purchased world rights for "C'est La Vie", a tune recorded by several American artists. This follows the firm's acquisition of the world rights for "Yellow Rose Of Texas" made recently by the same company.

Themed in the M-G-M Picture  
**"I'LL CRY TOMORROW"**

**I'LL CRY TOMORROW**

ROBBINS MUSIC CORPORATION

ANOTHER **BMI**  
**"PIN-UP"**  
HIT

**DADDY-O**

Recorded by  
THE FONTANE SISTERS Dot  
BONNIE LOU King

Published by  
**LOIS MUSIC PUBLISHING CO.**



Yule-tide greetings to my friends in the U. S. A. and may 1956 once again be a record year.

Have just returned from a short visit to the Continent, and at a glance I can report a boom in the record business in Germany, the Scandinavian and Benelux Countries with France coming up real strong behind. The big names of 1955 on the Continent were undoubtedly Caterina Valente, Vico Torriani, Lys Assia, Louis Mariano, Line Renand, Brassens Constantine, etc.

At home the Christmas spirit is in full swing with Dickie Valentine topping the best selling charts with his waxing of the "Christmas Alphabet".

Big plans are in progress for Dickie to visit the States once again. What with this, David Whitfield, Vera Lynn, Mantovani and the forthcoming visit of Ted Heath's Band to America, it has, all in all, been a year of great strides and wonderful mutual co-operation. Let's hope next year will see an exchange of talent between Europe and America on an even larger scale.

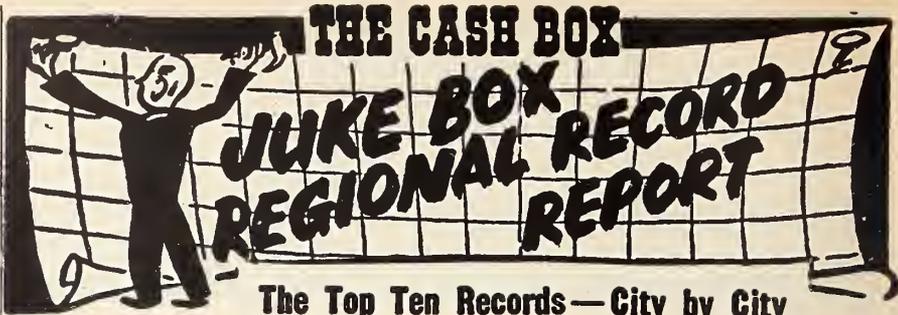
Slim Whitman now a household name over here, is scheduled to start his tour of these Isles on February 27th in Glasgow.

Impresario S. A. Gorfinsky is planning the British presentation of the Broadway hit "Fanny" which may star folk singer Burl Ives.

There is still a possibility of Louis Armstrong's touring the British Isles. If he does he is sure to get a very big reception. It looks as though South Africa is now bidding for top American and British talent following the example set by Australia. And one of the first recording stars to visit South Africa will be Johnnie Ray.

This week's best selling pop singles. (Courtesy "New Musical Express")

1. "Christmas Alphabet"—Dickie Valentine (Eng. Decca)
2. "Rock Around The Clock"—Bill Haley (Brunswick)
3. "Love Is A Many-Splendored Thing"—Four Aces (Brunswick)
4. "Let's Have A Ding Dong"—Winifred Atwell (Eng. Decca)
5. "Twenty Tiny Fingers"—Stargazers (Eng. Decca)
6. "Meet Me On The Corner"—Max Bygraves (HMV)
7. "When You Lose The One You Love"—David Whitfield (Eng. Decca)
8. "Hernando's Hideaway"—Johnston Bros. (Eng. Decca)
9. "Yellow Rose Of Texas"—Mitch Miller (Phillips)
10. "Ain't That A Shame"—Pat Boone (London)



### The Top Ten Records—City by City

#### New York, N. Y.

1. 16 Tons (T. Ernie Ford)
2. Love And Marriage (Sinatra)
3. Autumn Leaves (R. Williams)
4. Memories Are Made Of This (Dean Martin)
5. Nuttin' For Christmas (Gordon & Mooney)
6. Moments To Remember (Four Lads)
7. He (Al Hibbler)
8. Only You (Platters)
9. Love Is Many-Splendored Thing (Four Aces)
10. Great Pretender (Platters)

#### Philadelphia, Pa.

1. 16 Tons (T. Ernie Ford)
2. Nuttin' For Christmas (Ward/Gordon & Mooney)
3. Memories Are Made Of This (Dean Martin)
4. Autumn Leaves (R. Williams)
5. Memories Of You (4 Coins)
6. Teen Age Prayer (G. Mann)
7. I Hear You Knockin' (Storm)
8. Shifting, Whispering Sands (Rusty Draper)
9. Love Is Many-Splendored Thing (Four Aces)
10. Adorable (Fontanes)

#### San Antonio, Tex.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. I Hear You Knockin' (Storm)
4. Only You (Platters)
5. Moments To Remember (Four Lads)
6. He (Hibbler/McGuire)
7. Autumn Leaves (R. Williams)
8. At My Front Door (Pat Boone)
9. Love And Marriage (Sinatra)
10. It's Almost Tomorrow (Stafford/Dream Weavers)

#### Cincinnati, Ohio

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Autumn Leaves (R. Williams)
4. I Hear You Knockin' (Storm)
5. Shifting, Whispering Sands (Rusty Draper)
6. Angels In The Sky (Crewcuts)
7. He (Al Hibbler)
8. Moments To Remember (Four Lads)
9. Only You (Platters)
10. Band Of Gold (Kit Carson)

#### Denver, Colo.

1. 16 Tons (T. Ernie Ford)
2. Only You (Platters/Hilltoppers)
3. Memories Are Made Of This (Dean Martin)
4. Autumn Leaves (R. Williams)
5. I Hear You Knockin' (Storm)
6. He (Al Hibbler)
7. Moments To Remember (Four Lads)
8. Shifting, Whispering Sands (Rusty Draper)
9. Love And Marriage (Sinatra)
10. At My Front Door (Pat Boone)

#### Kansas City, Mo.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Burn That Candle (Bill Haley)
4. I Hear You Knockin' (Storm)
5. Poor Me (Fats Domino)
6. Angels In The Sky (Crewcuts)
7. Are You Satisfied (R. Draper)
8. Only You (Hilltoppers)
9. Daddy-O (Bonnie Lou/Fontanes)
10. He (Al Hibbler)

#### Seattle, Wash.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Daddy-O (Fontanes)
4. Love And Marriage (Sinatra)
5. I Hear You Knockin' (Storm)
6. Dolly's Oh Susanna (Don Charles' Dogs)
7. At My Front Door (El Dorados/Boone)
8. It's Almost Tomorrow (Dream Weavers)
9. Memories Of You (Four Coins)
10. The Great Pretender (Platters)

#### Chicago, Ill.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Love And Marriage (Sinatra)
4. Nuttin' For Christmas (Gordon & Mooney)
5. Band Of Gold (Don Cherry)
6. I Hear You Knockin' (Storm)
7. He (McGuire/Hibbler)
8. A Woman In Love (F. Laine)
9. Shifting, Whispering Sands (Rusty Draper)
10. Great Pretender (Platters)

#### Atlanta, Ga.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Band Of Gold (Don Cherry)
4. It's Almost Tomorrow (Dream Weavers)
5. Moments To Remember (Four Lads)
6. Lisbon Antigua (N. Riddle)
7. Nuttin' For Christmas (Gordon & Mooney)
8. Autumn Leaves (R. Williams)
9. Love Is Many-Splendored Thing (Four Aces)
10. A Woman In Love (F. Laine)

#### Minneapolis, Minn.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Only You (Platters)
4. Angels In The Sky (Crewcuts)
5. Moments To Remember (Four Lads)
6. I Hear You Knockin' (Storm)
7. Cry Me A River (J. London)
8. The Great Pretender (Platters)
9. Love And Marriage (Sinatra)
10. He (McGuire)

#### St. Louis, Mo.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Love And Marriage (Sinatra)
4. Teen Age Prayer (G. Mann)
5. It's Almost Tomorrow (Dream Weavers)
6. Memories Of You (4 Coins)
7. Cry Me A River (J. London)
8. Only You (Hilltoppers)
9. The Great Pretender (J. Riggs)
10. Moments To Remember (Four Lads)

#### Cleveland, Ohio

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. The Great Pretender (Platters)
4. It's Almost Tomorrow (Dream Weavers)
5. Autumn Leaves (R. Williams)
6. Nuttin' For Christmas (Gordon & Mooney)
7. Angels In The Sky (Crewcuts)
8. Moments To Remember (Four Lads)
9. He (Al Hibbler)
10. Speedoo (Cadillacs)

#### Detroit, Mich.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Band Of Gold (Don Cherry)
4. Speedoo (Cadillacs)
5. Nuttin' For Christmas (Gordon & Mooney)
6. Angels In The Sky (Crewcuts)
7. The Great Pretender (Platters)
8. A Woman In Love (F. Laine)
9. Lisbon Antigua (N. Riddle)
10. It's Almost Tomorrow (Dream Weavers)

#### Boston, Mass.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Love Is Many-Splendored Thing (Four Aces)
4. He (Al Hibbler)
5. It's Almost Tomorrow (Dream Weavers)
6. At My Front Door (P. Boone)
7. I Hear You Knockin' (Storm)
8. Nuttin' For Christmas (Gordon & Mooney)
9. Love And Marriage (Sinatra)
10. Moments To Remember (Four Lads)

#### Los Angeles, Calif.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Autumn Leaves (R. Williams)
4. Moments To Remember (Four Lads)
5. Love Is Many-Splendored Thing (Four Aces)
6. He (Al Hibbler)
7. I Hear You Knockin' (Storm)
8. Love And Marriage (Sinatra)
9. Cry Me A River (J. London)
10. Suddenly A Valley (G. Grant)

#### San Francisco, Calif.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Autumn Leaves (R. Williams)
4. Moments To Remember (Four Lads)
5. I Hear You Knockin' (Storm)
6. Only You (Platters)
7. He (Hibbler/McGuire)
8. Shifting, Whispering Sands (Rusty Draper)
9. Love And Marriage (Sinatra)
10. Love Is Many-Splendored Thing (Four Aces)

#### New Orleans, La.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. I Hear You Knockin' (Storm)
4. It's Almost Tomorrow (Dream Weavers)
5. A Woman In Love (4 Aces)
6. Are You Satisfied (R. Draper)
7. The Great Pretender (Platters)
8. Autumn Leaves (R. Williams)
9. Nuttin' For Christmas (Gordon & Mooney/Zahnd/Ward)
10. All At Once You Love Her (Perry Como)

#### Pittsburgh, Pa.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Nuttin' For Christmas (Gordon & Mooney)
4. The Great Pretender (Platters)
5. Lisbon Antigua (N. Riddle)
6. Love And Marriage (Sinatra)
7. A Woman In Love (4 Aces)
8. It's Almost Tomorrow (Dream Weavers)
9. Memories Of You (4 Coins)
10. Dungaree Doll (Eddie Fisher)

#### Houston, Tex.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Band Of Gold (Don Cherry)
4. I Hear You Knockin' (Storm)
5. Autumn Leaves (R. Williams)
6. Burn That Candle (Bill Haley)
7. Only You (Platters/Hilltoppers)
8. Zambesi (Lou Busch)
9. It's Almost Tomorrow (Jo Stafford)
10. Too Late Now (DeCastros)

#### Milwaukee, Wisc.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Martin/Carson)
3. I Hear You Knockin' (Storm)
4. The Great Pretender (Platters)
5. Only You (Platters)
6. Love And Marriage (Sinatra)
7. Nuttin' For Christmas (Gordon & Mooney/Freberg)
8. When You Dance (Turbans)
9. It's Almost Tomorrow (Dream Weavers)
10. Angels In The Sky (Crewcuts)

#### Baltimore, Md.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. I Hear You Knockin' (Storm)
4. He (Al Hibbler)
5. Nuttin' For Christmas (Gordon & Mooney)
6. Moments To Remember (Four Lads)
7. It's Almost Tomorrow (Dream Weavers)
8. Love Is Many-Splendored Thing (Four Aces)
9. Only You (Platters)
10. Everybody's Got A Home (Eddie Fisher)

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# THE CASH BOX RHYTHM N' BLUES Ramblings

## NEW YORK:

Ray Clark, Groove Records, excited about his new group, The Nitecaps. The vocal combo, out and A Vow" and "Be showing decided action



FAYE ADAMS

Records, excited about his new group, The Nitecaps. The vocal combo, out and A Vow" and "Be showing decided action in several areas and the hopes are great that the deck will develop into a hit. The other release, "Strange Kind Of Feeling" and "Taint Right" by Tiny Kennedy is a strong southern market release. . . . Chris Powell and The Blue Flames just completed some very successful San Francisco dates, and return East via Los Angeles after the first of the year. . . . Ab Smith, record manager of McClung's in Knoxville, reports strong action on Sue Allen and Oscar Black's new Groove release "Set A Wedding Day". . . . Jack Angel and Al Silver, Herald Records, elated as they continue to rack up sensational sales on The Turbans' "When You Dance". Jack had planned to plane down to Miami for a couple of weeks but the "Dance" disk, which has broken all over the country, plus the excellent LP sales, has kept him tied down to his desk. . . . Faye Adams and husband in town, huddling with Angel

and Silver re new material for the next session. Rehearsals will begin immediately and the session will be cut the last week in December. . . . Miriam Abramson, Atlantic Records, left for Europe via plane this week on a business trip. Miriam will be gone about ten days. Atlantic artists will be seen by theatregoers all over New York this week. The Clovers are appearing at the Apollo Theatre, Harlem; Lavern Baker is a large part of the Alan Freed package at the Academy of Music, New York City; and Ruth Brown and Clyde McPhatter star with Tommy (Dr. Jive) Smalls at the Brooklyn Paramount Theatre. . . . Groove will re-couple "You've Been Away Too Long" by The Gypsies with "Rockin' Pretty Baby" after Christmas. The issue will be handled as a new



CLYDE McPHATTER

release and disk jockeys will receive the new pairing. . . . Last week, the story of Dr. Jive's opening of "Small's Paradise" listed the names of those who attended. Several names were inadvertently omitted. They were Buddy Friedlander, Mercury Records' promotional manager; Lou Klayman, Mercury Records' New York branch manager; and Eddie Portnoy, Record Shack, one of the most active record shops in the city. . . . Tico Records newest 12" LP release brings the number up to seventeen since November. Dealer reception has been very good. . . . Joe Kolski, Gee Records, flipping as the Clefones' "You Baby You" continues to pick up big sales in new areas each day. Breaking tremendously in Detroit, the deck is growing in power in Boston, Hartford and New York. . . . Al McKinley (KDAV-Lubbock, Texas) sends in his top ten. 1) Tutti Frutti, Little Richard; 2) Only You, The Platters; 3) Smokey Joe's Cafe, Robbins; 4) Hands Off, McShann/Bowman; 5) Poor Me, Fats Domino; 6) When You Dance, Turbans; 7) Play It Fair, Baker; 8) All By Myself, Fats Domino; 9) At My Front Door, El Dorados; 10) Blackjack, Ray Charles. . . . Bill Douglas (WHJB-Greensburg, Pa.) lists 1) Tutti Frutti, Little Richard; 2) Are You Satisfied, Rusty Draper; 3) Smokey Joe's Cafe, Robbins; 4) When You Dance, Turbans; 5) Steamboat, Drifters; 6) Thirty Days, Chuck Berry; 7) Poor Me, Fats Domino; 8) Burn That Candle, Bill Haley; 9) Feel So Good, Shirley & Lee; 10) Se De Boom Run Dun, Mickey & Sylvia.

## CHICAGO:

The grand holiday week found R&B troopers rushing in and out of Chi heading home or filling engagements. . . . The Moonglows in town for eight days. Then off to Pa. for holiday entertaining. Were followed in Omaha by Chuck Berry. Chess and Checker artists getting choice bookings right thru holidays. . . . Vee-Jay recorded The Great Montague, WAAF deejay, on "Yours And Mine". And Abner believes, "He should be the new colorful character of R&B field." Montague reportedly excels at narrations. Abner also claims: "Jimmy Reed's new tune, 'Baby, Don't Say That No More', is already a hit". Reed, incidentally, is in Houston for holidays. . . . Thelonius Monk finished fine spell at Bee Hive. . . . The Spaniels are in the Bronx for celebrations and work. . . . Eddie Boyd off for Bowling Green, Ky. Expects to return home to Chi to usher in New Year. . . . Jimmy Witherspoon and Miles Davis to entertain in Chi's Birdland New Year's Eve. . . . The El Dorados are heading East for top dates. . . . Big things, according to Al Benson of Parrot, will happen as '56 comes in. Parrot plans to produce tunes to match The Orchids' "You Said You Love Me". . . . Bill Lawrence being congratulated at United Distributors before going to New York to take over Artist Relations chore for Epic. Dick Laga, former United salesman, replaces Lawrence as United's promotion man. . . . Morrie Myers at King is telling the world that "Tell The World", with The Platters is one of the best". . . . Big Bill Hill, WOPA deejay, piling up assorted records, old and new, to keep fans happy as they call in. . . . Paul Glass of All-State working feverishly to settle his orders before year ends. Foresees great year in '56 for his firm. "The search for talent has uncovered some wonderful stars," says Paul, "orders are hitting us so fast from all over the Middle West that it may take us two or three more weeks to catch up." . . . Hal Kaitchuck of Ronel says, "Dave Clark, our promotion man, has his eye on several new artists." . . . "Open The Door" Richard Stams telling of fantastic promotion during disk show. "I had a product I wanted to attract attention to. So, in spooky



CHUCK BERRY



THE SPANIELS

tones, I told listeners on WGES that the FBI was looking for a man carrying that product at a certain store. Got standing-room only crowds out to the store. Had fun too". . . . Fred, Joe and Ted Sipiora of Singer's One-Stop say that more ops than ever are asking for R&B disks. . . . On this note, we leave you and wish each and every one a world of good fortune in 1956. Bring on that little man now, and let's toot the horns!

## LOS ANGELES:

Another indication of the current popularity of the Rhythm and Blues field was evidenced in the recent changing of Zeke Manners' radio time on KFWB. Zeke changed his morning time which featured "Rhythm and Happies", to a three hour pop program in the afternoon. However the pressure of listeners has made the station devote the evening hours from 8 to 10 to Zeke for his rhythm and blues show, while he still retains his pop daytime spot. . . . Aardell records released the new Jaguars record of "You Don't Believe Me" this week and are hoping for a follow-up to their big "I Wanted You". . . . One of the nicest parties of the Holiday season was the one Lew Chudd hosted at his home for his many friends in the music business. . . . Ticket selling had to be suspended at the Savoy Ballroom last week because of the overflow through jamming the ballroom to hear B. B. King. . . . Busy Hunter Hancock took a short vacation last week to do some hunting in northern California. Recent guests on Hunter's TV show included Joe Turner, Shirley Gunter, The Jacks, and Gene and Eunice. . . . Jim Warren held open house at Central Sales on Saturday. Jim says that both the new Ruth Brown and the new Joe Turner releases look good for him. . . . Dootsie Williams announced his firm's entry into the recorded tape field. Among the first releases out this month are Dexter Gordon's "Dexter Blows Hot And Cool" and Carl Perkins' "Progressive Piano Stylings". . . . Irv Shorten says "Trees, Trees, Trees" by Charles Brown is breaking big for Aladdin Records. . . . Oscar Petersen and his Trio bow in at the Savoy Ballroom this weekend. . . . Congratulations to Modern Records' Joe Bahari who will be married to Marilyn Meyer of Los Angeles on January 18th. . . . Abe Diamond reports that "Angels In The Sky" by the Monarchs could be a big one in the rhythm and blues field for the Wing label. . . .



THE JACKS

## There's Your Name, Joe



CINCINNATI, O.—When Joe Williams, Count Basie vocalist who hit with "Every Day", stopped up at WCIN, this city, the first thing he did was grab an available Cash Box to see the results of the recent Juke Box Poll. Joining in the friendly ribbing were, from left to right, Herman Griffith, staff announcer; Long, Tall, Lean, Lanky Larry Dean, program director; Joe Joel Turnero; and Charles "Bugs" Scruggs, chief announcer.

Breaking Big!

## "A KISS AND A VOW"

b/w

## "BE MY GIRL"

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**"I Gotta Go Home"**  
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 AL 3305  
**Aladdin RECORDS**  
 Beverly Hills, Calif.

**Coming Up Fast!**  
**"Dear Darling"**  
 b/w  
**"Don't Shoot"**  
 THE MEDALLIONS # 379  
**"One More Kiss"**  
 THE CALYANES # 380  
**DOOTONE RECORDS**  
 9512 S. Central Ave., Los Angeles, Calif.

**BREAKING BIG!**  
**SMILEY LEWIS**  
**"Queen Of Hearts"**  
 b/w  
**"Come On"**  
 # 5372  
**Imperial Records**

**A GREAT NEW**  
**JOHNNY ACE**  
 RECORD  
**"SO LONELY"**  
 b/w  
**"I'M CRAZY, BABY"**  
 DUKE # 148  
**DUKE RECORDS, INC.**  
 2809 ERASTUS ST.  
 HOUSTON 26, TEX.

*The Nations*  
**Rhythm & Blues**  
**TOP 15**

- |    |  |                |
|----|--|----------------|
|    |  | Pos. Last Week |
| 1  | <b>HANDS OFF</b><br>McShann & Bowman<br>(Vee-Jay 155)                    | 1              |
| 2  | <b>ONLY YOU</b><br>Platters<br>(Mercury 70633)                           | 2              |
| 3  | <b>POOR ME</b><br>Fats Domino<br>(Imperial 5369)                         | 3              |
| 4  | <b>TUTTI-FRUTTI</b><br>Little Richard<br>(Specialty 561)                 | 4              |
| 5  | <b>THE GREAT PRETENDER</b><br>Platters<br>(Mercury 70753)                | 11             |
| 6  | <b>ADORABLE</b><br>Drifters<br>(Atlantic 1078)<br>Colts (Vita 112)       | 5              |
| 7  | <b>PLAY IT FAIR</b><br>Lavern Baker<br>(Atlantic 1075)                   | 6              |
| 8  | <b>WITCHCRAFT</b><br>Spiders<br>(Imperial 5366)                          | 12             |
| 9  | <b>ALL AROUND THE WORLD</b><br>Little Willie John<br>(King 4818)         | 7              |
| 10 | <b>FEEL SO GOOD</b><br>Shirley & Lee<br>(Aladdin 3289)                   | 9              |
| 11 | <b>AT MY FRONT DOOR</b><br>El Dorados<br>(Vee-Jay 147)                   | 8              |
| 12 | <b>DON'T START ME TALKIN'</b><br>'Sonny Boy' Williamson<br>(Checker 824) | 10             |
| 13 | <b>SUGAR SWEET</b><br>Muddy Waters<br>(Chess 1612)                       |                |
| 14 | <b>COME HOME</b><br>Bubber Johnson<br>(King 4822)                        | 14             |
| 15 | <b>WHEN YOU DANCE</b><br>Turbans<br>(Herald 458)                         | 15             |

**THE CASH BOX**  
**TOP 10**  
 in **NEW YORK CITY**      in **CHICAGO**      in **NEW ORLEANS**

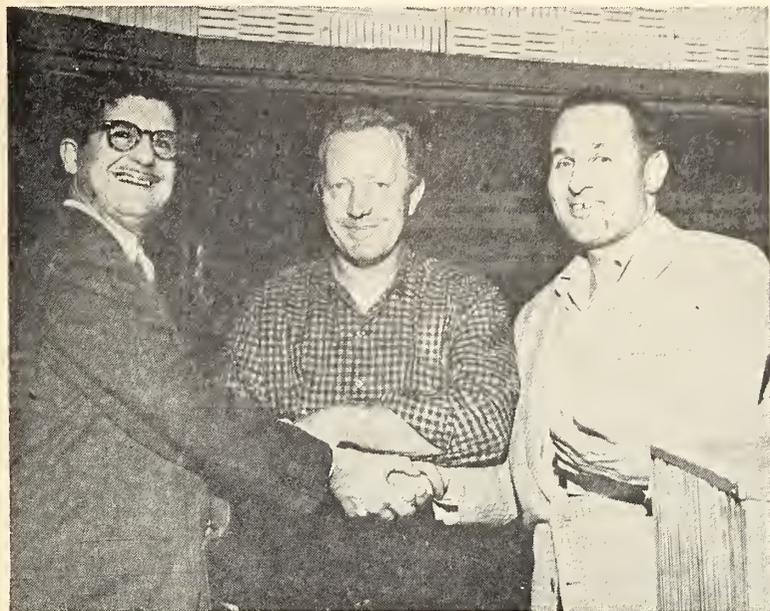
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in New York City, Chicago and New Orleans.

- |    |   |  |   |
|----|---|--|---|
| 1  | <b>THE GREAT PRETENDER</b><br>Platters<br>(Mercury 70753)           | <b>HANDS OFF</b><br>McShann & Bowman<br>(Vee-Jay 155)            | <b>FEEL SO GOOD</b><br>Shirley & Lee<br>(Aladdin 3289)            |
| 2  | <b>CRAZY FOR YOU</b><br>Heartbeats<br>(Hull 711)                    | <b>ALL AROUND THE WORLD</b><br>Little Willie John<br>(King 4818) | <b>TREES, TREES</b><br>Charles Brown<br>(Aladdin 3296)            |
| 3  | <b>HANDS OFF</b><br>McShann & Bowman<br>(Vee-Jay 155)               | <b>TUTTI-FRUTTI</b><br>Little Richard<br>(Specialty 561)         | <b>NEED YOUR LOVE SO BAD</b><br>Little Willie John<br>(King 4841) |
| 4  | <b>ONLY YOU</b><br>Platters<br>(Mercury 70633)                      | <b>ONLY YOU</b><br>Platters<br>(Mercury 70633)                   | <b>POOR ME</b><br>Fats Domino<br>(Imperial 5369)                  |
| 5  | <b>POOR ME</b><br>Fats Domino<br>(Imperial 5369)                    | <b>WHEN YOU DANCE</b><br>Turbans<br>(Herald 458)                 | <b>SEVEN DAYS</b><br>Clyde McPhatter<br>(Atlantic 1081)           |
| 6  | <b>CHICKEN AND THE HAWK</b><br>Joe Turner<br>(Atlantic 1080)        | <b>SUGAR SWEET</b><br>Muddy Waters<br>(Chess 1612)               | <b>COME IN THIS HOUSE</b><br>Joe Tex<br>(King 4840)               |
| 7  | <b>WHEN YOU DANCE</b><br>Turbans<br>(Herald 458)                    | <b>SMOKEY JOE'S CAFE</b><br>Robins<br>(Atco 6059)                | <b>HANDS OFF</b><br>McShann & Bowman<br>(Vee-Jay 155)             |
| 8  | <b>FEEL SO GOOD</b><br>Shirley & Lee<br>(Aladdin 3289)              | <b>ADORABLE</b><br>Drifters (Atlantic 1078)<br>Colts (Vita 112)  | <b>THE GREAT PRETENDER</b><br>Platters<br>(Mercury 70753)         |
| 9  | <b>SPEEDOO</b><br>Cadillacs<br>(Josie 785)                          | <b>POOR ME</b><br>Fats Domino<br>(Imperial 5369)                 | <b>COME ON</b><br>Smiley Lewis<br>(Imperial 5372)                 |
| 10 | <b>EVERYBODY'S GOT A HOME BUT ME</b><br>Roy Hamilton<br>(Epic 9132) | <b>SEVENTH SON</b><br>Willie Mabon<br>(Chess 1608)               | <b>IT'S CHRISTMAS TIME</b><br>Bubber Johnson<br>(King 4855)       |

in **CLEVELAND**      in **NEWARK**      in **MERIDIAN, MISS.**

- |    |  |   |  |
|----|--|---|--|
| 1  | <b>COME HOME</b><br>Bubber Johnson<br>(King 4822)                | <b>CRAZY FOR YOU</b><br>Heartbeats<br>(Hull 711)                  | <b>ALL AROUND THE WORLD</b><br>Little Willie John<br>(King 4818)         |
| 2  | <b>ALL AROUND THE WORLD</b><br>Little Willie John<br>(King 4818) | <b>COME HOME</b><br>Bubber Johnson<br>(King 4822)                 | <b>HANDS OFF</b><br>McShann & Bowman<br>(Vee-Jay 155)                    |
| 3  | <b>THE GREAT PRETENDER</b><br>Platters<br>(Mercury 70753)        | <b>HANDS OFF</b><br>McShann & Bowman<br>(Vee-Jay 155)             | <b>TUTTI-FRUTTI</b><br>Little Richard<br>(Specialty 561)                 |
| 4  | <b>HANDS OFF</b><br>McShann & Bowman<br>(Vee-Jay 155)            | <b>NITE OWL</b><br>Allen & Champs<br>(Specialty 560)              | <b>POOR ME</b><br>Fats Domino<br>(Imperial 5369)                         |
| 5  | <b>CHICKEN AND THE HAWK</b><br>Joe Turner<br>(Atlantic 1080)     | <b>THE GREAT PRETENDER</b><br>Platters<br>(Mercury 70753)         | <b>SUGAR SWEET</b><br>Muddy Waters<br>(Chess 1612)                       |
| 6  | <b>IT'S OBDACIOUS</b><br>Buddy Johnson<br>(Mercury 7069)         | <b>WHITE CHRISTMAS</b><br>McPhatter & Drifters<br>(Atlantic 1048) | <b>ONLY YOU</b><br>Platters<br>(Mercury 70633)                           |
| 7  | <b>TOO LATE</b><br>Little Walter<br>(Checker 825)                | <b>ADORABLE</b><br>Drifters (Atlantic 1078)<br>Colts (Vita 112)   | <b>PRETTY THING</b><br>Bo Diddley<br>(Checker 827)                       |
| 8  | <b>SPIDER'S WEB</b><br>Tab Smith<br>(United 195)                 | <b>TUTTI-FRUTTI</b><br>Little Richard<br>(Specialty 561)          | <b>AT MY FRONT DOOR</b><br>El Dorados<br>(Vee-Jay 147)                   |
| 9  | <b>LATER ALLIGATOR</b><br>Bobby Charles<br>(Chess 1609)          | <b>APRIL IN PARIS</b><br>Count Basie<br>(Clef 89162)              | <b>DON'T START ME TALKIN'</b><br>'Sonny Boy' Williamson<br>(Checker 824) |
| 10 | <b>THE WAY YOU DOG ME AROUND</b><br>Diablos<br>(Fortune 518)     | <b>FEEL SO GOOD</b><br>Shirley & Lee<br>(Aladdin 3289)            | <b>THE GREAT PRETENDER</b><br>Platters<br>(Mercury 70753)                |

# Recording Session



HOLLYWOOD—Pictured above at a recent Jazz Album recording session held in Hollywood for Bethlehem Records are (L to R) Al Sherman, Bethlehem's L. A. distributor, Red Clyde vice president of Bethlehem, and Russ Garcia, west coast musician who arranged the session.

## THE CASH BOX COMING UP IN R 'N B

"THE CHICKEN AND THE HAWK"

"MORNING, NOON AND NIGHT"

Joe Turner

Atlantic 1080

THE CASH BOX  
AWARD OF THE WEEK 12/10

"I WANNA DO MORE"

Ruth Brown

Atlantic 1082

THE CASH BOX  
AWARD OF THE WEEK 12/10

## Happy Anniversary



NEW YORK—WCBS singing star Martha Wright happily accepts first anniversary greetings from program director Sam Slate as Lanny Ross (left) and Bob Haymes look on.

## Meeting Dates Of Music Operators' Associations

- Dec. 27—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- Jan. 2—California Music Merchants' Assn.  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 3—West Virginia Music Operators' Assn.  
Place: Daniel Boone Hotel, Charleston, W. Va.
- 5—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 5—California Music Merchants' Assn.  
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Assn.  
Place: Tod Hotel, Youngstown, Ohio (General)
- 9—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 10—California Music Merchants' Assn.  
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Merchants' Assn.  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—California Music Merchants' Assn.  
Place: U. S. Grant Hotel, San Diego, Calif.
- 12—Massachusetts Music Operators' Assn.  
Place: Beaconsfield Hotel, Boston, Mass.
- 16—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18—New York State Operators' Guild  
Place: Palatine Hotel, Newburgh, N. Y.
- 19—Eastern Ohio Phonograph Operators' Assn.  
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 30—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.

## Benson And Monument In Association

NEW YORK, N.Y. — It was announced this week that Ray Benson has formed Raymar Music Corporation, a music publishing firm, in association with Monument Music, Inc.

Ray Benson, formerly a band leader, an actors' agent with MCA, and a TV and radio packager in association with John Gibbs, is now actively engaged in artists' management.

Raymar will be launched with a song on the United States Steel Theatre Guild Hour titled "Wait For Tomorrow", which will be presented on the show Wednesday evening, January 4th, over the CBS Television Network.

Paul Weston has recorded the back-

ground music for the telecast, well as the musical accompaniment for the Jill Corey recording on Columbia Records, which will be featured several times within the program.

Raymar's offices are located with Monument Music in suite 1204, 16 Broadway, New York. Bill Buchanan & Larry Uttal will be the representatives of the firm.

## Capitol Repacts Sinatra To 7-Year Deal

HOLLYWOOD — Alan W. Livingston, executive vice president of Capitol Records, and Frank Sinatra have torn up the singer's original four-year contract with the label which still had 18 months to go, and signed a new seven-year deal calling for Sinatra's exclusive recording services for both single records and albums.

The new contract becomes effective immediately.

### R & B POWER!

LARRY BIRDSONG

"YOU WON'T BE NEEDING ME NO MORE"

— and —

"IT WON'T BE THIS WAY, ALWAYS"

EXCELLO 2064

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NASHBORO RECORD CO., INC.

177 3rd Ave. Phone: Chapel 2-2215  
NASHVILLE, TENNESSEE

Breaking The Rhythm 'n  
Blues Charts!

"CRAZY FOR YOU"

by  
THE HEARTBEATS  
HULL H-711

HULL RECORD CO.

1595 Broadway  
New York 19, N. Y. JU 6-5390

## Hank Thompson Set On Long TV Run



HANK THOMPSON

NASHVILLE — Hank Thompson, leading Western bandleader, this week finalized plans with Oklahoma's largest independent furniture and appliance outlet for a series of television shows, personal appearances, and endorsement of their products. The show, scheduled to run for 52 weeks and will be telecast from the Trianon Ballroom in downtown Oklahoma City where Thompson and his band appear each Saturday night. It will be carried on a network of Oklahoma stations, including WKY-TV, channel 4 in Oklahoma City and KOTV, channel 6, Tulsa.

The package deal was negotiated with Big Red Furniture Warehouse, which operates state-wide, by Jim Halsey, Thompson's personal manager. The actual contract with Big Red runs for two years with plans already being set to telecast in color. Thompson will confine his nation-wide tours mostly to the summer months, when his group will be replaced by a similar musical group.

During the past year, Hank Thompson won every fan and trade journal poll in the country as the Nation's No. 1 Western Dance Band. With over 7 million Capitol records sold, he is recognized as one of the leading personalities in the country music business.

## Offices Ready For Inspection In New Capitol Tower

HOLLYWOOD — Model decorated offices in the circular Capitol Tower just off Hollywood Blvd. and Vine in the heart of Hollywood—the city's first completely air conditioned office building—are now available for inspection on appointment by prospective tenants, according to the Hubert Boisvert Company, exclusive leasing agents.

The 13-story height-limit reinforced concrete structure is expected to be ready for occupancy by late February. About 60 per cent of the cylindrical edifice will house the international headquarters of Capitol Records. The other 40 per cent of the building will be available to tenants, in space ranging from 1/6 of a floor to one full floor. Available for lease are floors four through eight.

The sample offices now open for inspection were decorated by Robert Morris of Beverly Hills. Decoration of the model offices is complete, including assorted color combinations, simulated cork tile floors, vertical blinds on the windows, and perforated acoustic tile ceilings. Lath and plaster walls and fluorescent lights are used throughout the building. Automatic electronic elevators will serve the tenants.

Capitol is arranging to make available to tenants and their employees and customers, parking facilities at the rear of the building.

## "Rock Around The Clock" To Be Film Title

PHILADELPHIA, PA.—James E. Myers, head of Myers Music, after months of negotiations with several motion picture companies, has completed a deal with producer Sam Katzman, and the Columbia Pictures Corporation for the use of "Rock Around The Clock" as the title of a Columbia film that will star Bill Haley and his Comets and disk jockey Alan Freed. The title tune will be used throughout the film and other Myers songs including "Rock-A-Beatin' Boogie" will also be featured.

Shooting will start on the coast January 7th and the release date is planned for early in March.

## Planning Record Hops



CINCINNATI—Rex Dale, WCKY, Cincinnati disc jockey and Robbin Hood, MGM recording artist are pictured in the process of planning the opening Rex Dale Record Hop. Plans are set for Friday night and Sunday afternoon hops on a regular basis. Juvenile authorities are sanctioning the hops and record artists will be welcomed when they're in the city.

## THE CASH BOX



### "NERVOUS NEPHEW" NED NEDHAM WMOP—Ocala, Fla.

1. Why, Baby, Why (Sovine & Pierce)
2. 16 Tons (T. Ernie Ford)
3. Run Roy (Ray Price)
4. For The Love Of A Woman (Faron Young)
5. You're Free To Go (Smith)
6. Lonely Side Of Town (Kitty Wells)
7. Standing At The End Of My World (Hawshaw Hawkins)
- B. I Don't Believe You've Met My Baby (Louvin)
9. Are You Insured Beyond The Grave (Jimmy Dickens)
10. The Last Time (G. Reeves)

### LEE SUTTON WWVA—Wheeling, W. Va.

1. Each Season Changes You (Lee & Cooper)
2. Love, Love, Love (Pierce)
3. Just Call Me Lonesome (Eddy Arnold)
4. Yes, It's True (B. Martin)
5. It Hurts To Cry Alone (Lee & Cooper)
6. I'm Standing At The End Of My World (H. Hawkins)
7. Eat, Drink, Be Merry (Porter Wagoner)
- B. Wildwood Flower (L. Moore)
9. Before My Time (H. Gunter)
10. I Wouldn't Hurt You (Jimmie Williams)

### DON LARKIN WAAT—Newark, N. J.

1. 16 Tons (T. Ernie Ford)
2. Love, Love, Love (Pierce)
3. Just Call Me Lonesome (Eddy Arnold)
4. It's A Great Life (Young)
5. Why, Baby, Why (G. Jones)
6. Pigtails And Ribbons (Sonny James)
7. Eat, Drink & Be Merry (Porter Wagoner)
- B. I Forgot To Remember (Elvis Presley)
9. Don't Take It Out On Me (Hank Thompson)
10. Mainliner (Hank Snow)

### BUDDY E. STARCHER WMIE—Miami, Fla.

1. I Hear You Knockin' (Mac Wiseman)
2. I've Lived A Lot (J. Reeves)
3. I Forgot To Remember (Elvis Presley)
4. Mainliner (Hank Snow)
5. Why, Baby, Why (Sovine & Pierce)
6. 16 Tons (T. Ernie Ford)
7. Just Call Me Lonesome (Eddy Arnold)
- B. Beautiful Lies (J. Shepard)
9. God Was So Good (Newman)
10. Standing At The End Of My World (Hawshaw Hawkins)

### HAPPY HOLLY HOUFBURG KLIX—Twin Falls, Idaho

1. Just Call Me Lonesome (Eddy Arnold)
2. Most Of All (Thompson)
3. Round, Round The Christmas Tree (Gene Autry)
4. Love, Love, Love (Pierce)
5. Yonder Comes A Sucker (Jim Reeves)
6. Satisfied Mind (P. Wagoner)
7. All Right (Faron Young)
- B. Ever So Often (G. Morgan)
9. You're Free To Go (Smith)
10. Alone And Forsaken (Hank Williams)

### CLARENCE KNEELAND WICH—Jewett City, Conn.

1. Jimbo Jenkins (J. Reeves)
2. Just Call Me Lonesome (Eddy Arnold)
3. Love, Love, Love (Pierce)
4. Most Of All (Thompson)
5. Yonder Comes A Sucker (Jim Reeves)
6. Born To Be Happy (Snow)
7. Daddy Who Is Santa Claus (Jim Wilson)
- B. Christmas Love Song (Payne)
9. Satisfied Mind (P. Wagoner)
10. That Do Make It Nice (Eddy Arnold)

### CARL STUART WVOM—Boston, Mass.

1. 16 Tons (T. Ernie Ford)
2. Love, Love, Love (W. Pierce)
3. A Great Life (F. Young)
4. Why, Baby, Why (G. Jones)
5. Richest Man (Eddy Arnold)
6. Satisfied Mind (P. Wagoner)
7. Here I am (J. Reed)
- B. Run Boy (Fay Price)
9. Dangerous Crossing (Carlises)
10. Lonely Side Of Town (Kitty Wells)

### "UNCLE" LEN ELLIS WJOB—Hammond, Ind.

1. 16 Tons (T. Ernie Ford)
2. I Forgot To Remember (Elvis Presley)
3. Why, Baby, Why (Sovine & Pierce)
4. Love, Love, Love (Pierce)
5. You're Free To Go (Smith)
6. You're Not Play Love (Wilburns)
7. I Hear You Knockin' (Mac Wiseman)
- B. I Don't Believe You Met My Baby (Louvin)
9. There's Only One You (Jimmy Work)
10. For The Love Of A Woman (Faron Young)

### ED PRESTON CHML—Hamilton, Ont., Can.

1. 16 Tons (Bill Long)
2. Love, Love, Love (W. Pierce)
3. Why, Baby, Why (Sovine & Pierce)
4. Satisfied Mind (P. Wagoner)
5. Just Call Me Lonesome (Eddy Arnold)
6. Unwanted And Unclaimed (Jack Kingston)
7. It's A Great Life (Young)
- B. Yonder Comes A Sucker (Jim Reeves)
9. Sifting, Whimpering Sands (Homer-Jethro)
10. Pigtails And Ribbons (Sonny James)

### AL HALLAMAN WBVP—Beaver Falls, Pa.

1. Yonder Comes A Sucker (Jim Reeves)
2. Why, Baby, Why (Sovine & Pierce)
3. 16 Tons (T. Ernie Ford)
4. Each Season Changes (Lee & Cooper)
5. Daddy-O (Bonnie Lou)
6. Hi De Ank Tum (Nita, Rita & Ruby)
7. Mystery Train (E. Presley)
- B. Look Around (Rusty & Doug)
9. Born To Be Happy (Snow)
10. I Don't Believe You've Met My Baby (Louvin Bros.)

### AL MCKINLY KDAV—Lubbock, Tex.

1. Love, Love, Love (W. Pierce)
2. It's A Great Life (Young)
3. Just Call Me Lonesome (Eddy Arnold)
4. I Forgot To Remember (Elvis Presley)
5. Why, Baby, Why (Sovine & Pierce)
6. Are You Satisfied (Wooley)
7. Hey Porter (Johnny Cash)
- B. Run Boy (Ray Price)
9. Yonder Comes A Sucker (Jim Reeves)
10. When I Stop Dreaming (Louvin)

### TOM EDWARDS WERE—Cleveland, Ohio

1. 16 Tons (T. Ernie Ford)
2. I Forgot To Remember (Elvis Presley)
3. Why, Baby, Why (Sovine & Pierce)
4. Eat, Drink, And Be Merry (Porter Wagoner)
5. Richest Man (Eddy Arnold)
6. Dear God I Love Her So (Al Terry)
7. Love, Love, Love (Pierce)
- B. All Right (Faron Young)
9. Are You Satisfied (Wooley)
10. Run Boy (Carlises/Price)

### STEVE DONOGHUE WSPR—Springfield, Mass.

1. Honey Bun (C. Arthur)
2. Yonder Comes A Sucker (Jim Reeves)
3. Don't Blame The Children (Ferlin Huskey)
4. Love, Love, Love (W. Pierce)
5. Satisfied Mind (P. Wagoner)
6. Itchin' For My Baby (Porter Wagoner)
7. I Don't Care (W. Pierce)
- B. Cattle Call (Eddy Arnold)
9. Mule Skinner Blues (Ray Bradley)
10. Country & Western (Torok)

### JIMMY HUTSELL WLAR—Athens, Tenn.

1. Love, Love, Love (Pierce)
2. Jingle Bells (C. Atkins)
3. A Great Life (F. Young)
4. Cattle Call (Eddy Arnold)
5. Christmas Can't Be Far Away (Eddy Arnold)
6. I Don't Care (W. Pierce)
7. You're Free To Go (Smith)
- B. Blue Christmas (E. Tubb)
9. Mixed-Up Medley (Wilburns)
10. Richest Man (Eddy Arnold)

### RAY FRAZIER'S COUNTRY JUNCTION WCLA—Petersburg, Va.

1. I Hear You Knockin' (Mac Wiseman)
2. 16 Tons (T. Ernie Ford)
3. You're Free To Go (Smith)
4. Eat, Drink And Be Merry (Porter Wagoner)
5. Lonely Side Of Town (Wells)
6. 30 Days (Ernest Tubb)
7. You'll Never Be True (Price)
8. Honey Honey Bee Ball (Hank Thompson)
9. For The Love Of A Woman (Faron Young)
10. I Don't Believe You've Met My Baby (Louvin)

### "SHERIFF" JIM LARKIN WJWS—South Hill, Va.

1. 16 Tons (Red Sovine)
2. Love, Love, Love (W. Pierce)
3. Hey, Sweet Thing (Wilson)
4. Eat, Drink And Be Merry (Porter Wagoner)
5. Just Call Me Lonesome (Eddy Arnold)
6. Yonder Comes A Sucker (Jim Reeves)
7. First Christmas Bell (E. Dean)
- B. All Right (Faron Young)
9. Why, Baby, Why (Sovine & Pierce)
10. Don't Blame The Children (Huskey & Coon Creek Girls)

### LILLIE ANNE WIRC—Hickory, N. C.

1. 16 Tons (T. Ernie Ford)
2. Why, Baby, Why (Locklin/Sovine & Pierce)
3. I Don't Believe You've Met My Baby (Louvin Bros.)
4. SOS (Johnnie & Jack)
5. Round, Round The Christmas Tree (Jim Wilson)
6. Love, Love, Love (Pierce)
7. When I Stop Dreaming (Louvin Bros.)
- B. It's A Great Life (F. Young)
9. Lonely Side Of Town (Kitty Wells)
10. Angel Band (Webster)

### SMILIN' JIM'S WESTERN CARAVAN WWEZ—New Orleans, La.

1. I Forgot To Remember (Elvis Presley)
2. Satisfied Mind (P. Wagoner)
3. All Right (Faron Young)
4. Love, Love, Love (W. Pierce)
5. Here Today, Gone Tomorrow (Browns)
6. Born To Be Happy (Snow)
7. Mystery Train (E. Presley)
- B. Eat, Drink & Be Merry (Porter Wagoner)
9. Why, Baby, Why (G. Jones)
10. Please Leave My Darlin' Alone (Wright)

### DEAN EVANS WXOK—Baton Rouge, La.

1. Love, Love, Love (W. Pierce)
2. Thirty Days (Ernest Tubb)
3. Why, Baby, Why (Sovine & Pierce/Jones)
4. Sixteen Tons (T. Ernie Ford)
5. Eat, Drink & Be Merry (Porter Wagoner)
6. You're Free To Go (Smith)
7. Honey Don't You Miss Me (Billy Worth)
- B. Answer The Phone (E. Tubb)
9. Pretty Mama (M. Robbins)
10. Don't Take It Out On Me (Hank Thompson)

### JOE MORRIS WAGS—Bishopville, S. C.

1. Here Today And Gone Tomorrow (Browns)
2. Love, Love, Love (W. Pierce)
3. It's A Great Life (F. Young)
4. Why, Baby, Why (Jones/Sovine & Pierce)
5. You're Free To Go (Smith)
6. Weary Moments (Johnnie & Jack)
7. Look Around (Wilburns)
- B. Born To Be Happy (Snow)
9. Blue Christmas (E. Tubb)
10. Run Boy (Don Gibson)

### GUY SMITH KUDL—Kansas City, Mo.

1. 16 Tons (T. Ernie Ford)
2. Eat, Drink & Be Merry (Porter Wagoner)
3. Richest Man (Eddy Arnold)
4. Yonder Comes A Sucker (Jim Reeves)
5. Why, Baby, Why (Sovine & Pierce)
6. I Thought Of You (Shepard)
7. You're Free To Go (Smith)
- B. Croce Di Oro (Red Foley)
9. Most Of All (H. Thompson)
10. Love, Love, Love (Pierce)

**THE CASH BOX**  
*Reports*  
**THE NATION'S**  
**BIG 10**  
**Country**  
**JUKE BOX TUNES**

POS. LAST WEEK

- |           |  |          |
|-----------|--|----------|
| <b>1</b>  | <b>SIXTEEN TONS</b><br>Tennessee Ernie Ford<br>(Capitol 3262; F3262)   | <b>2</b> |
| <b>2</b>  | <b>LOVE, LOVE, LOVE</b><br>Webb Pierce<br>(Decca 29662; 9-29662)   | <b>1</b> |
| <b>3</b>  | <b>JUST CALL ME LONESOME</b><br>Eddy Arnold<br>(RCA Victor 20-6198; 47-6198)   | <b>3</b> |
| <b>4</b>  | <b>WHY, BABY, WHY</b><br>George Jones<br>(Starday 202; 45-202)<br>Red Sovine & Webb Pierce<br>(Decca 29739; 9-29739) | <b>5</b> |
| <b>5</b>  | <b>I FORGOT TO REMEMBER TO FORGET</b><br>Elvis Presley<br>(Sun 223; 45-223)<br>(RCA Victor 20-6357; 47-6357)         | <b>4</b> |
| <b>6</b>  | <b>EAT, DRINK AND BE MERRY</b><br>Porter Wagoner<br>(RCA Victor 20-6289; 47-6289)                                    | <b>6</b> |
| <b>7</b>  | <b>ALL RIGHT</b><br>Faron Young<br>(Capitol 3169; F3169)   | <b>8</b> |
| <b>8</b>  | <b>IT'S A GREAT LIFE</b><br>Faron Young<br>(Capitol 3258; F3258)   | <b>9</b> |
| <b>9</b>  | <b>THIRTY DAYS</b><br>Ernest Tubb<br>(Decca 29731; 9-29731)  |          |
| <b>10</b> | <b>MAINLINER</b><br>Hank Snow<br>(RCA Victor 20-6269; 47-6269)   | <b>7</b> |

### Rehearsal Before The Show



NASHVILLE—Pictured here is Little Jimmy Dickens and his band as they go through a rehearsal on Jimmy's Columbia recording of "We Could." This picture was taken in one of the rehearsal rooms backstage at the Ryman Auditorium prior to Jimmy's broadcast on the Grand Ole Opry.

### Pensacola Crowds Mob Foley Show

PENSACOLA, FLA.—Proof of the solid drawing power of country music attractions comes in a glowing report of the huge crowds at a recent Red Foley Show in Pensacola, Florida. The show was originally set for one nite only, but the crowd demand was so heavy that Foley was held over for an additional day.

According to Dub Allbritten, Foley's personal manager, there were more folks on the outside on the first night than on the inside, with the auditorium packed to capacity with something over 3,500 paid admissions. By the time the second show began, the crowd outside was almost rioting. Screaming police cars raced to the scene and Foley, spotlighted atop a police escort automobile, pleaded with the rioting crowd to remain quiet. He told them they would be accommodated at additional showings the following day and thus succeeded in restoring order.

The next night again found an overflow crowd, but the show had to move

on due to previous commitments in other cities. Pensacola officials said it was undoubtedly the "biggest thing ever in Pensacola," while harried city police struggled with the mass of automobiles that choked the city. Foley's ABC-TVer "Ozark Jubilee" is highly rated in Pensacola.

### Peer Renews Rodgers' Catalogue

NEW YORK—Ralph S. Peer, president of Peer International Music Publishing, has announced the renewal of the late Jimmie Rodgers' catalogue with the Peer firm. Carrie Rodgers, widow of the late Jimmie Rodgers signed the 28-year renewal along with Jimmie's co-writer, Elsie McWilliams.

Nat Vincent of Peer's Hollywood office and Ernest Tubb were instrumental in consummating the renewal of one of country music's most valuable catalogues.

### CINCINNATI CUT-UPS

This Sunday finds your correspondent trying to remember all the folks to whom I should be sending Christmas Greetings—So as the list grows and grows, and my fingers tire with writing cramps from backing envelopes, I say with all my heart to you swell Country Folks who read the column many "Christmas Roses" you. . . .

Jimmie Williams reports that Red Kirk's Republic record is high on the hit parade. The tune is "Red Lippe Girl". (Good going Red). . . . S. Camp (of the Paul Dixon show, WLW-T) will marry Charles Wolf, Athletic director of Villa Madonna School Dec. 26th. . . . "Texas" B. Strength (Capitol) sends along word that the station he is now on, KEY in Minneapolis, is a 100% Country Western station. "Texas" and "Johnny T." Talley are the Country DJs. . . . Winners in Crosley's "Mystery March" contest for identifying Pat Brady (Western Star) as the "mystery voice" were Alan Bohlander from Sidney, Ohio for \$1,000 in prizes and Martha Allen from Cincinnati for \$500 in prizes. . . . Fred Potts (Country DJ) who is now spinning them at WAG, Luberton, N. C. writes that he is in need of Country records. He was with The United Broadcasting Co. in Washington.

Looks like Lee Moore has a winning disc in his latest cut "New Willow Flower". It's kicking up a little fuss around the Queen City. Lee twirls them at WWVA in Wheeling. . . . Another record getting lots of spins is "My World Is You" by Jimmie Dean on Mercury. . . . Skeeter Borner (Victor) and Lazy Jim Day are among the new faces on WWVA's Jamboree out of Wheeling. . . . A news letter to all radio stations and country DJs in the North, North-East of U.S. and Canada will be mailed out each month concerning the talent of WWVA World's Original Jamboree according to Hardrock Gunter.

### Ferguson Joins Lamb Agency

NASHVILLE—Bob Ferguson, who for the past year and a half has been personal manager of Ferlin Huskey, joined the Charlie Lamb Agency, Nashville as a full-time agent January first. He reportedly terminated his association with Huskey December 31st in order to accept the agency position.

Before becoming Huskey's manager in July, 1954, Ferguson was a DJ on the West Coast, and has been active in country music for several years. He moved to Nashville in August, 1954 at the time Huskey became regular member of the Grand Ole Opry. He was recently married to King recording starlet Harvie Juvenal.

Increasing business necessitated expansion of the Lamb Agency and Ferguson will act as a key representative in the Nashville office. He is scheduled for a promotional tour early this month.

### THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

- |   |  |
|---|--|
| 1. SIXTEEN TONS                         | Tennessee Ernie Ford (Capitol)                               |
| 2. LOVE, LOVE, LOVE                     | Webb Pierce (Decca)  |
| 3. WHY, BABY, WHY                       | { Red Sovine & Webb Pierce (Decca)<br>George Jones (Starday) |
| 4. JUST CALL ME LONESOME                | Eddy Arnold (RCA Victor)                                     |
| 5. EAT, DRINK AND BE MERRY              | Porter Wagoner (RCA Victor)                                  |
| 6. IT'S A GREAT LIFE                    | Faron Young (Capitol)  |
| 7. YOU'RE FREE TO GO                    | Carl Smith (Columbia)  |
| 8. I FORGOT TO REMEMBER TO FORGET       | Elvis Presley (Sun/RCA Victor)                               |
| 9. YONDER COMES A SUCKER                | Jim Reeves (RCA Victor)                                      |
| 10. HERE TODAY AND GONE TOMORROW        | Browns (Fabor)   |
| 11) ALL RIGHT.                          |  |
| 12) THE RICHEST MAN IN THE WORLD.       |  |
| 13) BORN TO BE HAPPY.                   |  |
| 14) GOD WAS SO GOOD.                    |  |
| 15) SATISFIED MIND.                     |  |
| 16) I DON'T BELIEVE YOU'VE MET MY BABY. |  |
| 17) LONELY SIDE OF TOWN.                |  |
| 18) RUN BOY.                            |  |
| 19) BEAUTIFUL LIES.                     |  |
| 20) LOOK AROUND.                        |  |
| 20) I HEAR YOU KNOCKIN'.                |  |



**Skeets McDonald**  
**"I Got A New Field To Plow"**  
 CAPITOL # 3312  
**CENTRAL SONGS, INC.**  
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 HOLLYWOOD 1-9347

**MERRILL MOORE**  
**"Cooing To The Wrong Pigeon"**  
 CAPITOL # 3311  
**OPAL MUSIC**  
 6308 SUNSET BLVD.  
 HOLLYWOOD 28 CALIF.

**JIMMIE WILLIAMS**  
 Singing star on WWVA's "World's original Jamboree"  
 sings on  
**MGM**  
**"Don't Come Knockin' At My Door"**  
**WHITE OAK MUSIC — BMI**  
 Cincinnati 24, O.

**THE 10 TOP**  
**THE CASH BOX**  
**Country**  
**Best Sellers**

(PLUS THE NEXT FIVE)

1. SIXTEEN TONS  
Tennessee Ernie Ford  
(Capitol 3262; F3262)
2. LOVE, LOVE, LOVE  
Webb Pierce  
(Decca 29662; 9-29662)
3. JUST CALL ME LONESOME  
Eddy Arnold  
(RCA Victor 20-6198; 47-6198)
4. I FORGOT TO REMEMBER TO FORGET  
Elvis Presley  
(Sun 223; 45-223)  
(RCA Victor 20-6357; 47-6357)
5. EAT, DRINK AND BE MERRY  
Porter Wagoner  
(RCA Victor 20-6289; 47-6289)
6. WHY, BABY, WHY  
Red Sovine & Webb Pierce  
(Decca 29739; 9-29739)  
George Jones  
(Starday 202; 45-202)
7. ALL RIGHT  
Faron Young  
Capitol 3169; F3169)
8. LONELY SIDE OF TOWN  
Kitty Wells  
(Decca 29728; 9-29728)
9. IT'S A GREAT LIFE  
Faron Young  
(Capitol 3258; F3258)
10. DON'T TAKE IT OUT ON ME  
Hank Thompson  
(Capitol 3275; F3275)
11. I DON'T CARE
12. I'VE KISSED YOU MY LAST TIME
13. BEAUTIFUL LIES
14. SATISFIED MIND
15. THE RICHEST MAN IN THE WORLD
15. BORN TO BE HAPPY
15. THIRTY DAYS

**The Cash Box**  
**Country Reviews**

● BULLSEYE	● GOOD
● EXCELLENT	● FAIR
● VERY GOOD	● MIDDLCRE

**THE CASH BOX**  
**BULLSEYE of the WEEK**

**"WHEN YOU SAID GOODBYE" (2:32)**  
 [Harpeth Hills BMI—D. Hill]  
**"TROUBLE IN MIND" (2:36)**  
 [Jenkins ASCAP—R. M. Jones]  
**EDDY ARNOLD (RCA Victor 20-6365; 47-6365)**

● It won't be too long before Eddy Arnold crashes the charts with another pair of money-makers. The chanter has a new two-sider on the market and it looks like it's gonna keep his 'hit streak' intact. One end, labeled "When You Said Goodbye", is a contagious, moderate paced romantic weeper that Arnold, along with a choral assist, puts across with telling effect. "Trouble In Mind" is an infectious, middle beat sentimental item treated to another highly polished performance by the artist. Fine instrumentation enhances two decks that have an overall excellence notched into every groove. We like 'em both. Take your pick.

**"A MAIL ORDER FROM HEAVEN" (2:59)**  
 [Murray Nash BMI—M. Pack]  
**"THE LOOM OF TIME" (2:52)**  
 [Murray Nash BMI—R. Scrivner]  
**NELSON KING (Mercury 70768; 70768x45)**

● Here's one of the most power-packed disks to come along in quite a while. The platter, labeled "A Mail Order From Heaven", is a captivatingly different piece of sacred material that could step way out and become a big seller in many fields. It takes the form of a commercial, sponsored by the Lord, guaranteeing the time tested 'Salvation' and gift wrapping it, absolutely free, with love and mercy. And the cost is just a prayer! Delivering the 'holy sales talk', and doing a most commendable job, is the prominent WCKY-Cincinnati, country DJ, Nelson King. Flip, "The Loom Of Time", is another beautiful religious recital which may only be shaded by the terrific strength of the topline.

**GOLDIE HILL**  
 (Decca 29771; 9-29771)  
**B+** **"STEEL GUITAR" (2:59)**  
 [Massey ASCAP — S. Skylar]  
 Goldie Hill wonderfully multiple vocals a most appealing, fast paced sentimental platter. Socko instrumentation on a great deck that could prove to be a tremendous seller. Sensational performance.

**B+** **"SECOND CHANCE" [Cedarwood BMI—W. Pierce, T. Wilburn]**  
 Here the velvety toned thrush warmly vocals a pretty, middle beat lover's lament with expressive lyrics.

**CHET ATKINS**  
 (RCA Victor 20-6366; 47-6366)  
**B+** **"JEAN'S SONG" (2:13)** [Reg. Connelly ASCAP — M. Monnot]  
 Chet Atkins' stellar electric guitar pickin' that won him highest honors as the "Best Country Instrumental Artist" in the 1955 *Cash Box Ops' Poll* stands out once again on this delightful ditty with a tantalizing lilt and melody.

**B+** **"HONEY" (2:18)** [Leo Feist ASCAP — Gillespie, Whiting, Simons]  
 Here Atkins wraps up the always appealing old-timer in real attractive style. Tops in listening enjoyment on both ends.

**GENE HOOPER**  
 (Emperor 205; 45-205)  
**C+** **"IT WOULDN'T MATTER" (2:51)** [Gunter BMI—H. Gunter]  
 Gene Hooper's mellow chords come over well on a tender, moderate paced love tune.

**C+** **"BELIEVE ME" (2:22)** [Gunter BMI—G. Hooper]  
 Under half is another heartfelt, romantic item that Hooper renders in easy-on-the-ear fashion. Soft, subdued string support on both lids.

**COWBOY COPAS**  
 (King 4865; 45-4865)  
**B** **"ANY OLD TIME" (2:30)** [Peer BMI—J. Rodgers]  
 Cowboy Copas comes up with a bright, two-voiced reading on an inviting, Jimmie Rodgers' up tempo romantic piece that tells of his willingness to give his gal another chance.

**B** **"DON'T SHAKE HANDS WITH THE DEVIL" (2:05)** [Acuff-Rose BMI—Copas, Swann]  
 Bottom deck is a rousing, quick beat handclapper that Copas grooves in spirited fashion.

**LEE MOORE & JUANITA**  
 (Cross Country 516; 45-516)  
**B** **"WHISPERING HOPE" Lee Moore, WWVA-Wheeling, W. Va., deejay and Juanita display some intriguing harmony as they prettily blend on a lilting, middle beat heart-warming piece. Pleasant instrumental support.**

**B** **"NEW WILDWOOD FLOWER"**  
 This end Moore solos in engaging manner on a charming, up beat romantic biscuit.

**JIMMIE WILLIAMS**  
 (MGM 12150; K12150)  
**B+** **"MY SUSPICIOUS MIND" (2:13)** [Milene ASCAP—Grieshop]  
 Jimmie Williams lends his appealing chords to a feelingful, slow paced waltz item. Lovely wedding of melody and lyrics as the songster comes up with a mighty good etching.

**B+** **"GO AHEAD AND MAKE ME CRY" (2:35)** [Acuff-Rose BMI—Lyle]  
 Under lid is a moderate paced, blues platter that Williams sings with the utmost of sincerity. Strong pairing.

**WEBSTER BROS. & CARL BUTLER**  
 (Columbia 21473; 4-21473) (Sacred)  
**B+** **"WALKING IN GOD'S SUNSHINE" (2:03)** [Golden West BMI—Burnette, C. M. Roberts]  
 The Webster Brothers and Carl Butler combine their vocal talents in persuasive manner as they wax a lively, up tempo piece of religious material.

**B+** **"LOOKING THROUGH THE WINDOWS OF HEAVEN" (2:40)** [Peer International BMI—E. Arnett, C. Arnett]  
 The boys regret a lifetime of sin on this touching sacred tale. Powerful coupling for the bible belt customers.

**MARSHALL PACK** (Sacred)  
 (Republic 7124; 7124-F)  
**B+** **"A MAIL ORDER FROM HEAVEN" (3:00)** [Murray Nash BMI—M. Pack]  
 Marshall Pack, gospel authority at WSKY-Ashville, S.C., dramatically sells a three minute, self-penned 'Salvation' commercial. Outstanding material. Heavy sales can be expected.

**B** **"WHEN I SIT DOWN WITH GOD" (2:05)** [Murray Nash BMI—M. B. Axton]  
 This end Pack's soothing tones lend warmth to a comforting message. Two stirring and rich recitations.

**NEWS that's UP-TO-THE-MINUTE**  
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . The Grand Ole Opry show on the ABC-TV network January 7 will feature Ernest Tubb, Jimmie Dickens, Ray Price, Ferlin Huskey, June Carter, Jean Shepard, The Carlisles, Slim Whitman, Chet Atkins, and the Cedar Hill Square Dancers. Tony Bennett, Columbia Recording artist, will be the special guest that evening.

Grandpa Jones set for a personal appearance date in Kansas City, Kansas on the first day of the New Year.



TONY BENNETT

Van Howard, who last recorded for the Imperial label, made his debut as special guest on Jimmie Dickens' portion of the Friday Night Frolics recently over WSM. Howard is looking forward to getting a new recording contract in the near future.

Jim Reeves (RCA Victor) was featured as the headliner on the opening of the new club by Maxine and Jim Edward Brown near their hometown of Pine Bluff, Ark. on Dec. 19th.

Frankie More, who has racked up a very successful season with his unit of Johnnie and Jack and Kitty Wells, is spending the Christmas Holidays in Virginia. Frankie is his wife Betty, daughter Carol and son, Freddie.

Justin Tubb was one of the featured acts on the Red Foley Show which racked up top grosses and did turn-away business in Pensacola, Fla. recently. Oscar Davis promoted the affair. Other acts on the bill included Bobby Lord, The Foggy River Boys, and 'Ozark' comedian, Pete Stamper.

Mercury Recording Artist, T. Tommy (Cutrer), and WSM DeeJay, remarked on one of his shows recently that he had never seen snow. Just a night or two later, T. Tommy got his first look at some real snow while driving home after his show.

THE BIG "D" JAMBOREE . . . Sonny James (Capitol) returned to the Crossroads of Country Music on Dec. 17th for another appearance on the Red Foley "Ozark Jubilee" from Springfield, Mo. James' career is being managed now by Ed McLemore, owner-producer of the Big "D", and the widespread activity that exists today is all part of the new build-up in store for this Country Music entertainer. James is no newcomer by a long shot, and folks say that '56 will be his BIG YEAR on the BIG "D" and ELSEWHERE!



T. TOMMY

WLS NATIONAL BARN DANCE . . . When Steve Allen presented his popular TV'er "Tonight" Show from Chicago on December 19th, his special guests were Lulu Belle and Scotty, stars of the WLS National Barn Dance. Steve's show was presented from Chicago's Eighth Street Theatre, the home of the National Barn Dance. Lu and Scotty were right at home.

Don Reno and Red Smiley with the Tennessee Cut-ups, King label Country Music headliners, are leaving Richmond's "Old Dominion Barn Dance" to join Connie B. Gay's "Town and Country Time" over WMAL-TV, Washington, Saturday nights, according to word from Herb Carke, manager of the group. Reno and Smiley joined the Barn Dance last April with a daily radio show over WRVA, Richmond, in addition to the Saturday nighter. More recently, they have been featured on WXEX-TV Channel 8, in nearby Petersburg, Va., with Monday night half hour show. This will continue after the move to D. C. With the exception of a week off for Christmas, the Reno and Smiley group are booking solid well into the new year. A replacement on the "Old Dominion Barn Dance" has not been announced.

Cliffie Stone of Central Songs, has signed Joe Red Hayes, writer of "Satisfied Mind". Hayes has also signed a Capitol recording contract and has completed his first session for the label with the release date set for the early part of the year.

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Joe Johnson, rep for Gene Autry's publishing interests, was into Springfield for a visit recently. Porter Wagoner, along with Speedy Haworth and Don Warden, members of his band, spent several hours at ABC-TV's photographic studios during a recent visit to New York City, making publicity photos for the promotion of the network's 'Jubilee'.



LULU BELLE & SCOTTY

Fran Allison . . . lovely lady of the Kukla, Fran and Ollie Show, and "Aunt Fannie" of Don McNeill's Breakfast Club, will make a return appearance on the 'Jubilee' on Jan. 21st, the program's first birthday.

Lou Black, Top Talent booking topper of the 'Ozark Jubilee' into Des Moines for huddle with the fair directors of that region.

Bill Ring, 290-pound singer and emcee back into Springfield, Mo. after visit to Des Moines where he visited with Smokey Smith.

COUNTRY SMATTERINGS . . . Hank Thompson and his Brazos Valley Boys set for a solid week of personal appearances with the Hap Pebbles Agency starting January 22nd. Jim Halsey is manager of this number one band.

Jimmy Dickens, Del Wood, The Louvin Brothers, Cousin Jody working personal appearances in Canton, Ohio Jan. 1st, Warren Jan. 2, Zanesville, Jan. 3, and Toledo, Jan. 4. Following this, Dickens and his unit will return for their portion of the 'live' TV performance on the 'Opry' on Jan. 7.

Roy Acuff and his Smokey Mountain Boys, Johnnie and Jack and Kitty Wells, made their appearance on the Friday Night Frolics for the first time in several months on Dec. 16th. The group have been working a heavy schedule of personal appearances all this year. Merle Kilgore (Imperial), program director of KBSF, Springhill, La. into Nashville recently and made his appearance on the Ernest Tubb "Midnight Jamboree" Show from Tubb's Record Shop. Titles of Kilgore's latest release is "Everybody Needs A Little Lovin'" and "Funny Feeling."

Cowboy Howard Vokes reports that my, "Hank Williams, that Alabama Boy" & "When We Meet Up Yonder" is showing up great in Nashville, Tenn., Ill., Ind., Penn., Ala., and Maryland.

He goes on to say that DJ's report both numbers heavily requested and looks like a big one for Denver Duke & Jeffery Null, "the men with women's voices." This is the first record for the Blue Hen label, that has broken through and has started getting distributors. He also says that his "I Want To Know" by Hank King, Blue Ribbon records and "Tears At The Grand Ole Opry" by Wanda Jackson on Decca did very well.

Vokes recently appeared along with Hank King, Skeets Martin, and Hank Gibson on WFBG-TV in Altoona, Pa., and after that made a personal appearance at the Roxy theater in Clearfield, Pa.

WAX-WISE . . . Ed Hamilton of KRUS, Ruston, La. was into Nashville the week-end of Dec. 17 as Mr. DJ USA with Grant Turner over WSM. While in Nashville, Ed made all the rounds and guested with 'Opry' stars and was heard from throughout the week-end over the various programs. Ed does five and half hours of Country Music per day over KRUS. Titles of his shows are: "Country Hits," "Hillbilly Roundup Time" and the "North Louisiana RFD." Ed has been spinning 'em out for the past four years in that territory.

Thanks to all the DeeJays for their 'news nuggets'. It was good hearing from: Happy Ison of WORZ, Orlando, Fla. Happy has been doing a contest with the various recording artists on his show. And, the recent contest was between Hank Williams and Jimmy Rodgers. Happy says that Hank Williams defeated Jimmy Rodgers in the contest by the score of 218-to-153. Each one of these votes represented a postcard or a letter, Ison pointed out. This makes Hank Williams' 8th straight week in a row as a winner over many of today's top stars.

Thanks to the following DeeJays for the news from their areas: "Jolly Polly" WMSN, Raleigh, N. C.; Lewis S. Kanade, WRAD, Christiansburg, Va.; Evelyn K. Edwards, WWGS, Tifton, Ga.; Uncle Dude Towler, WDUD, Ypsilanti, Michigan; Nate Street, WKSR, Pulaski, Tenn.; Chuck Heaton, WGYV, Greenville, Ala.; Charlie Hamilton, KALM, Thayer, Mo.; "The Country Youngun," Jack Boone, WCJU, Columbia, Miss.; Rufus Disney and Bob Austin of WCTT, Corbin, Kentucky; Lew Banks, WHIE, Griffin, Ga.; J. R. Janot, KEUN, Eunice, La.; and Ray Godwin, Pvt., AFRS/WFJX Radio Program Director, Ft. Jackson, S. C.

Many more Country songs were put on 'wax' during the past several days. Decca's Paul Cohen first came into Nashville for sessions followed by Ken Nelson of Capitol and then Steve Sholes of RCA Victor.



COWBOY HOWARD VOKES

Lou Millet, who formerly operated from WLCS in Baton Rouge, La. is moving his show to another station. Lou asks that all his correspondence and records be mailed to this address: Lou Millet, station KEVL, 414 Railroad Avenue, Plaquemine, La. Lou says that the station he last worked for is going 'all pop'. Recently Lou recorded for Ekko Records and expects his first release on the label in January.

Dale Siegenthaler of Stardale Records, has signed Gale Southern to a recording contract and her first release is "Echos From The Past" and "Trusting Heart." Gale lives in Garland, Texas.

Tommy Collins (Capitol) is on that writing-singing, hit-making route again and at this time Tommy is doing a great job on his recording of "I'll Be Gone" and "I Love You More and More Each Day." There has been lots of talk about these two by Tommy, and it looks as if he could end up with a pair of winners here!

Young Dave Rich (RCA Victor) has been officially named the boy with the "Built-In Foot Control in His Gouzzel" by Smilin' Eddie Hill of WSM. Most of the jockeys who have played Dave Rich's recordings say he is among the really different artists to show up in some time. Dave definitely will make a great showing! He has plenty of talent and is also a very good writer! "I Think I'm Gonna Die" and "I Forgot" are the titles of Rich's first release.



DENVER DUKE & JEFFERY NULL

Watch for something exciting and different in the way of records featuring Ruby Wells. Ruby is the daughter of Kitty Wells.

Hilly Worth (MGM) getting lots of air-time with his latest release, "Honey, Don't You Miss Me (Just A Little Bit)" and "Why Don't You Leave Us Alone." Billy guested on Ernest Tubb's "Midnight Jamboree" on Dec. 17th. Billy is showing good promise on MGM.

Merv Shiner (RCA Victor) has a fine recording of "You're Free To Go" out now. Carl Smith (Columbia) first wrapped the tune up! Both artists have fine records on the song.

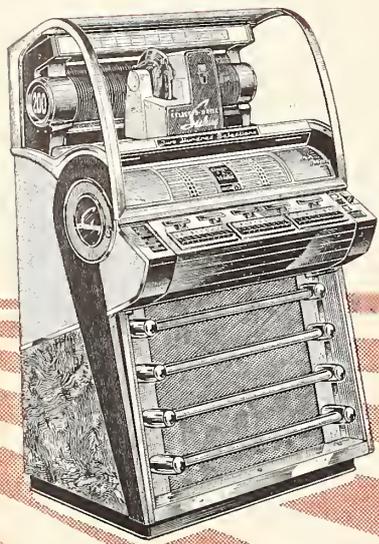
The Louvin Brothers (Capitol) are certain to end up in the winners circle with their current waxing of "I Don't Believe You've Met My Baby." It's a driving tune that has the Country trade talking and the 'pop' trade watching! The flip is "In The Middle Of Nowhere."

"Thirty Days" has broken through for Ernest Tubb in less time than that and it looks as if it'll be a big one for the Texas Troubadour.

Looks as if Boudleaux Bryant has written another top song . . . and Rita Robbins has recorded it and it looks as if she might have a top hit. . . "Get Away" is the title. It's different for Rita and it's good!

Excello Records introduced a new Country duet recently. It's The Lindsey Brothers and already the public has taken a fancy to their style of singing. Their first release is "Let's Get Down To Business" and "Big Hearted Joe."

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# Here and There

CHICAGO — Christmas shopping: Two friends met on the street outside one of the large department stores, here. One was loaded with packages, whose labels indicated they were perfume, flowers, lingerie and cosmetics. He was asked by his friend "What are you buying all this folderol for?" "It's all right," replied the package burdened man, "some men, when they get to middle age, start looking for greener pastures, but I — well, I thought I'd cultivate the one I have."

NEW YORK—In keeping with the Christmas festivities, it's interesting to delve into the question "Who set up the first Christmas tree in America and Where"? To these questions historians fail to give us a positive answer. Some believe Hessian soldiers introduced the tree to us during the years of our Revolution. Folks in rural areas had no problem in finding trees—a suitable pine or spruce was sure to be growing nearby. People living in towns and cities, however, usually had to buy their trees. No one can be sure who first made a business of selling Christmas trees. It may well have been Mark Carr of the Catskill area who, it is said, was selling his trees in New York City as early as 1851.

WASHINGTON, D.C.—Business in general for 1955 was the best in U.S. history, according to all reports. What about the future? The long range is optimistic. Here are two points of view. Professor Sumner H. Slichter of Harvard sees a booming economy for at least the next ten years, with the Gross National Product doubling itself in that time. By 1965, there will be 194 million Americans, buying retail goods at the rate of \$94 billion, and our disposable income will rise to 47.6 per cent. . . . Fortune Magazine's January issue will predict that 1956 will be a year of economic downturn, despite the fact that it expects 1956 to be the best year yet—in terms of output, income and spending. It explains this seeming paradox. Business activity, rising rapidly in 1955, it states, will continue to soar thruout the early '56 months—the decline will be in the later months, altho it will be of small consideration. Therefore, Fortune foresees that 1956 as a whole will beat 1955 comfortably.

# GREAT YEAR AHEAD

The backlog of orders which all leading factories have on hand overflow deep into the first quarter of 1956.

This is the first time in years that such a backlog accumulated as the year's end approached.

It means to one and all that the year ahead gives every indication of being one of the most outstanding in the history of the industry.

In the phono field there has never been so great a demand, both from the domestic as well as from the foreign market.

In the vending machines business a steady drive ahead is most noticeable. The automatic merchandising business is growing faster than ever before.

Most interesting to all engaged in the amusements division of the industry was the sudden, sensational and absolutely tremendous progress made by the new type pool games.

The in-lines, five-balls, guns, bowlers and other amusements continue on; nothing so sensational as the sudden onslaught of the pool games has ever been known to the field.

The pool games entered into the industry at the beginning of the third quarter of '55. They have continued on ahead with a tremendous backlog of orders yet to be filled right up to the last second of the year. The backlog continues well into the first quarter of 1956.

Such great purchasing power as is now being exemplified by so many in the industry simply means that expansion, growth and progress are

continuing at the fastest rate this field has yet known.

It also means, as more and more phonos, venders and amusement games get into all sorts of locations everywhere in the nation, that the public's appreciation of this industry's coin operated products has become ever more generously sincere.

Music equipment has now become accepted as "the backbone operation" with venders running an extremely close second.

But never, not even for an instant, can anyone, anywhere, discount the tremendous and financially powerful influence of the amusements of this business.

All combined into one operation, with the location taking precedence as far as importance of operating is concerned, and with the fact that, today, better than 83% of the nation's operators feature every type of equipment, the growth of the field for the year 1956 is definitely certain.

Many are, therefore, continuing to expand their operations. Distributors are building larger and finer quarters. The manufacturers continue to pile more and more money back into their production potential to assure the field continued high speed deliveries.

All this becomes even more fascinating when all the surrounding factors which caused this boom are carefully studied.

It means, crystallized, that there's a GREAT YEAR AHEAD!

# BRIGHT NEW YEAR AHEAD

**Amusements, Music, Venders Look Forward to Progressive 1956. Pool Games, New High Fidelity Phonos, New Venders, All Open Year With Promise of Continued Boom Business New and Better Operating Conditions Foreseen. Closer Cooperation for Better Public Relations in View. Many New Ideas Ahead Expected to Bring Changes for the Better.**

## *Overflow of Backlog Orders into First Quarter of '56 Plus Continued Growing Demand and Entrance of New Blood into All Divisions of Industry Assures Bright Year Ahead.*

CHICAGO—As happens each year this publication made a rapid survey among the industry's leaders to gather together their opinions and beliefs as to what lies ahead for all in 1956.

Crystallizing all the statements which were made by manufacturers, distributors, operators, association leaders, bankers and many others allied to the industry, this one stands out most prominently:

"There's a bright new year ahead for the coin machines industry."

All are certain that the present business boom will continue thruout 1956. Much of this is based on business which has overflowed into the first quarter of the New Year.

A lot of it is also based on the advance plans which many have for this forthcoming year.

All in all it is more or less generally agreed that 1956 looks tremendously promising for the entire coinbiz internationally.

The new pool games have started a new era for the industry, is the belief of all engaged in the games division of the field.

The automatic music people are of the same belief. They point to the backlog of business which they now have for the new high fidelity, greater selectivity phonographs.

They also point to the many changes which have come about in the juke box biz. They especially point to the tremendous nationwide growth of dime play.

The vending machine firms are also enthusiastic about 1956. They say that the entrance of some of the largest merchandisers into the vending machines business has brought new pep to their division of the industry.

They point to the marvelous modern designs which were seen at the last NAMA convention. Also the fact that orders exceed production. They believe that this is going to continue thru most of 1956.

Association leaders believe that

better operating conditions are ahead for all the field. They claim that a great many problems were settled regarding equipment during 1955.

They feel, therefore, that 1956 will see much closer cooperation among the operators to better operating conditions everywhere.

Many also look forward with great enthusiasm for a series of public relations programs to come into effect which will help the industry from every standpoint.

Some are of the belief that this is one of the surest possibilities during 1956.

The field, they say, has learned that, without a public relations program, it is going to again suffer indignities which certainly are not becoming to it, nor of its making.

With all this glowing promise for an even better year ahead in 1956, there are many who are even more optimistic in every regard, but, will not divulge the reason for their optimism except, as one of these men stated:

"We're developing some new ideas right now in our engineering department which we believe are going to bring the industry the very greatest year it has ever enjoyed."

So from every angle optimism reigns supreme at this time.

The general belief is that the business boom will continue. Many also believe that the boom may assume even greater proportions.

If there is a slideoff in general business later on, some claim, they look to an upsurge in business for this trade.

Probably best expressed, and summarizing all statements was that of one noted leader who said:

"From any and every angle we just can't see any business drop-off in the months ahead.

"If anything at all", he continued, "we see better business than we have enjoyed during 1955 ahead for every-one in 1956."

## **United Production Reaches New Peak**



BILL DeSELM

CHICAGO — Bill DeSelm, general sales manager of United Manufacturing Company, this city, reported this past week that the firm had reached "a new high production peak".

"Perhaps", DeSelm said, "this may be due to the fact that we have been working six days each week right along for some many months.

"In fact", he added, "we intend to work Saturdays, all day, right up to the last minute of the year.

"Our production, even tho it has set a new high record for our firm, has not yet been able to clear away the tremendous backlog which has accumulated due to a lack of certain components."

DeSelm pointed to the busy factory and, taking visitors into the heart of the plant, asked them to watch the speed production.

He said, "It's been like this right along. We have surpassed one production record after the other. We've done just about everything this year that can be demanded of a sales and production force.

"Yet", he reported, "as hard as we've tried we haven't been able to keep up with what our distributors have demanded of us.

"It does mean", he concluded, "that with the backlog we now have flowing over into 1956, and with the new products that are clicking so well on the market, all we can see ahead is united's greatest year."

## **Bowlers Still Big**



ED LEVIN

CHICAGO—Ed Levin, sales director of Chicago Coin Machine Company, this city, reported this past week:

"Let's not overlook the bowling games. They're still big."

Levin pointed to the fact that the firm was working on heavy production schedules for its "Bowling Team Bowler" and "All Star Team Bowler".

He also said, "There are many, many operators who have learned that bowling games continue at a steady pace in every location.

"The bowlers have brought handsome profits and are continuing to do so.

"To neglect this fact would be criminal", he vociferously stated, adding, "we are still shipping our bowlers just as fast as we can produce them.

"We are getting reports that they're doing a grand job for all the operators who have put them on location," he concluded.

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**JUMBO DELUXE**  
 (18 inches longer)  
**FASCINATION**  
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*is the answer!*

## FEATURES

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Perfect operating Ball Release  
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Perfectly squared to entice the  
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Mahogany Grained Moulding—Cork Finish Body and Legs

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- Simple coin mechanism
- Levels on 2 Side Rails
- Leg Levelers
- White Diamonds on Side Rails



REGULAR SIZE 52" L. x 36" W. x 32" H.

## Bally "Broadway" Features Four Magic Squares



JACK NELSON

CHICAGO — "Bally Broadway" is the name of the new in-line game announced this week by Bally Manufacturing Company, this city.

A new feature introduced for the

first time in the new "Broadway" game, is known as the "Magic Squares" feature. The "Magic Squares" are 4 groups of numbers in the card on the "Broadway" back-glass, each group consisting of 4 numbers. The 4 squares are labeled A, B, C, D. The 4 numbers in each "Magic Square" may be shifted to player's choice of 4 different combinations by simply pressing buttons on front rail of cabinet. Each magic square has a separate button, permitting player to shift squares of his choice without disturbing other squares, thus providing maximum number-shift flexibility. Player shifts "Magic Squares" before shooting fourth ball, or before shooting fifth ball, if 5th Ball panel is lit.

According to Jack Nelson, Bally general sales manager, the new "Magic Squares" feature has proved extremely popular after lengthy testing of the new game on location.

Other features of the new game are: Double Scores, Triple Scores, Extra Time, Spotted Numbers, Corner Scores, Advancing Scores, Extra Balls, and the new Ballyhole that lights first extra ball without deposit of coin.

All Bally distributors have "Broadway" for immediate delivery.

## Marvel Mfg. Co. Increases Output

CHICAGO — "It's not easy for a small firm like ours to get the kind of top production immediately to match the orders which we are receiving for our new 'Pla-Pool' game at this time", reported Ted Rubenstein of Marvel Manufacturing Corporation, this city.

He also said, "There's a great deal of operating experience incorporated into our 'Pla-Pool'.

"We have been working on this game ever since the introduction and success of the very first pool games.

"We tested the games as they came to market and we learned what the players wanted and what the operators needed to assure them success with a pool game.

"Our 'Pla-Pool' is, therefore, one game that the operators can depend on. They will find it has plenty of operator experience built right into it."

## All Makes and Types of BOWLING GAMES

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## 10¢ Play Increases Collections

FAIRMONT, MINN. — One of the music operators answering the recent questionnaire which appeared in The Cash Box on "Dime Play", sent back a most interesting answer.

Arthur R. Berg, Berg Music Company, this city, writes: "I was one of the first to change to 10c—3 for 25c where they dance and 10c. 5 for 25c in all other types of locations, and I will be 100% 'Dime Play' by the first of the year. The increase in take is up 30% to 60%. You can make money operating music today."

# 20 YEAR CLUB GOLD COIN AWARD TO RAY MOLONEY

## Ray T. Moloney Voted "Most Outstanding Coin Machine Man of 1955". Receives First "Gold Coin Award" of "20 Year Club".



RAY T. MOLONEY

CHICAGO—Raymond Thomas Moloney, president of Lion Manufacturing Corporation, this city, from which eleven other well known manufacturing firms, such as Bally Manufacturing Company stem, was voted "the most outstanding coin machine man of 1955" by the members of *The Cash Box*' "20 Year Club".

Ray Moloney will, therefore, receive the very first "Gold Coin Award" of the "20 Year Club".

The award will be conferred upon him in his offices here in Chicago before the first of the New Year.

As one Chicago manufacturer wrote when nominating Ray T. Moloney:

"While there are many men in the industry that could be named I most sincerely feel that the very first 'Gold Coin Award' of the '20 Year Club' should be made to—Ray T. Moloney.

"His many, many charities are completely non-denominational and, for the most part, extremely private.

"His contribution to the good and welfare of the industry is known by one and all. His products have made many healthy. His products continue to keep many healthy. Nothing I could ever say, in speech or verse, could add to this.

"His efforts to offset adverse legislation have been extremely effective. Even though, in the main, he has done this with grand and outstanding quiet.

"Add it all up and it comes out—Ray T. Moloney. The one man whose charm has won over enemies to make them friends of our industry. Whose greatness of character is such would

he know who wrote this to tell about his charitableness and his many great kindnesses, he'd never talk to me again.

"I place, therefore, in nomination for the very first 'Gold Coin Award' of the '20 Year Club', of which I am so proud to be a member, Mr. Ray T. Moloney."

*The Cash Box* is tremendously proud to have been the medium thru which so many in the industry expressed themselves in nominations of the twenty men who appeared on the final voting ballot.

It is, probably, extremely gratifying to all those who cast their votes for Ray T. Moloney to know that he will be conferred the very first "Gold Coin Award" of the "20 Year Club".

The choice of the "most outstanding coin machine man of the year" will now become an annual event of the "20 Year Club".

Gold Awards have been cast in advance for the years yet to come. The "Gold Coin Award" is slightly larger than a silver dollar. It is beautifully boxed. It required a special set of dies.

In addition to the stamping which appears on the coin there is also room for the engraving of the name and the year for future winners of the "Gold Coin Award" of the "20 Year Club".

As has been reported before, each and every man who appeared on the final voting ballot should be extremely proud of the fact that the men and women of the "20 Year Club" (men and women who have given 20 years and more of their lifetimes to this industry) saw fit to nominate him for the great honor as "most outstanding coin machine man of the year".

*The Cash Box* wishes to take this opportunity to thank the entire membership of the "20 Year Club" (now around the 1,000 mark) for their votes to choose "the most outstanding coin machine man of the year".

This publication is certain that this enthusiasm to choose the "most outstanding coin machine man" will grow greater with the years yet to come.

Those who will give of their time, energy and effort to help make this industry great will be those who will, there's no doubt, be chosen for the "Gold Coin" Award" of the "20 Year Club" as "the most outstanding coin machine men".

## J. H. Keeney Doubles All Production Schedules



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, announced this past week that the firm had doubled all production schedules.

"This", Huebsch reported, "includes our entire line of venders as well as our games."

He also stated, "This is the first time in many months that our firm has been able to make an announcement of this kind.

"The demand", he says, "for our pool games, as well as for our venders, grew so great that the backlog began to grow to a point where we were forced to call a conference with our engineers and production men.

"The result of that conference was an arrangement to double all production and this is now being put into effect.

"We believe that this will give our distributors a definite edge on all competition and will, at the same time, give operators the Keeney prod-

ucts they want just as quickly as they want them.

"It means better business all around", he continued, "and, in the long run, will help all concerned with our organization."

Huebsch also said, "We enjoyed one of our best years in 1955", and added, "but from all present indications we believe that 1956 is bound to exceed 1955 in every regard.

"This will mean that our firm, with present doubled production schedules made possible by full six day work weeks, is going to go ahead faster than ever before."

## ABC Holds Lead in Chicago Bowling

CHICAGO — B&B Novelty won 2 games from Singer. High for B&B was Marino Pieroni with 518, helped along by Fred Dries' 502, and Bill Bender's 501. High for Singer was Al Gienko, 481.

ABC #1 took all 3 games from Western to stay in the lead. Bob Gnarro and Harry Schreiber both had 500. Bill Nyland was high for Western with 483.

Galgano won 2 from Coral. High for Galgano was Charlie Alesi, 589, high for men, and Lenny Christiansen, 510. High for Coral was Eddie Walker, 482.

ABC #2 won 3 from Coven. Irv Cairo was high for ABC with 500. High for Coven was Roy Bauer, 514.

Paschke took all 3 from Star Music. High scorers for Paschke were Rene Gallet, 587, Ray Gallet 574, and Bob Gallet, 525. High for Star was Hank Sochacki with 455.

Decca won 2 from Gillette. Tony Ignaffo was high for Decca with 469, and June Radosta was high for the ladies with 447. High for Gillette was Bunk Paradee, 497.

Atlas took all 3 from Mercury. Mike Blumberg was high for Atlas with 451. High for Mercury was Melvin Jones, 454.

Melody took Oomens for 2 games. High for Melody was Vic Jaccino, Sr., 515. Carl Latino was high for Oomens with 475.

Winners in last night's Christmas Sweepstakes were Charlie Alesi, Len Christiansen, Roy Bauer, Bill Nyland, Bill Bender, Morrie Pomerance, June Radosta and Pat Bishop.

### Editor's Note

Pictures of the "Gold Coin Award" being conferred on Ray T. Moloney, as well as pictures of the "Gold Coin Award" itself, will appear in next week's issue.

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Seeburg M100A, M100B, M100C, M100W, HF100G, HF100R.  
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CONSORTIUM DE MONACO (Monaco)  
MUSIC HIRE SERVICE, London, Manchester, Dublin (England-Eire)  
LEO SANDERS AUTOMATEN, Vienna (Austria)  
BENSA, Milano (Italy)  
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## Genco Ups Production 25%



RALPH SHEFFIELD

distributors and operators may think," he said.  
"If they knew what problems we encounter, in an effort to step up production, they would bear with us on the fact that we just can't deliver all they order immediately.  
"We have to ship whatever amount of our products we can to each and everyone of our distributors all over the country so that each distributor will get at least some games from us at stated intervals.  
"In the first place," Sheffield says, "we have two models of our pool game on our production lines, 'Official Tournament Pool' and 'DeLuxe Tournament Pool'.  
"In addition," he added, "we also have our 'Super Big Top' gun and our 'Quarterback' in production.  
"The biggest problem, of course, is to meet the orders on our two pool games.  
"These continue to increase daily and, it seems, we are getting more and more orders the more we ship around the country."  
Sheffield is of the belief, "There is no longer any doubt that our firm faces its finest year in 1956."

CHICAGO—Ralph Sheffield, sales director for Genco Manufacturing & Sales Company, this city, reported this past week that, after two weeks of hard effort, the firm has been able to step up its production by about 25%. "This isn't as easy as some of the

**11** IF IT'S NOT AN "EXHIBIT" FEATURE IT JUST HASN'T BEEN DESIGNED YET!

# reasons why

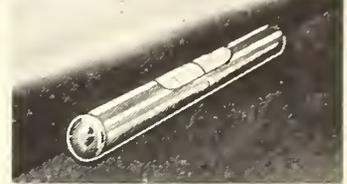
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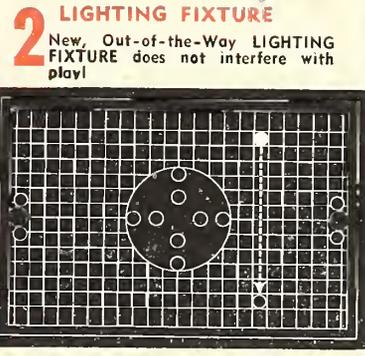
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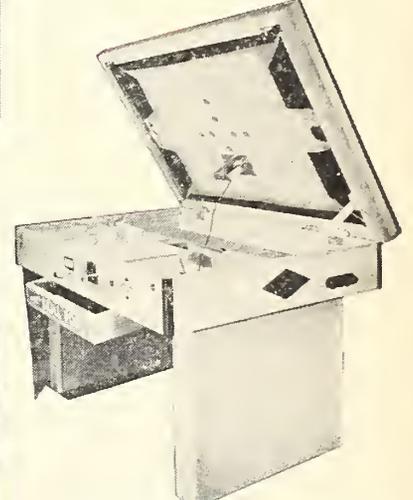
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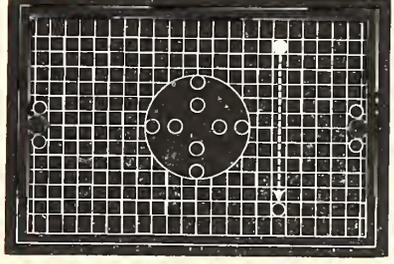
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New, Out-of-the-Way LIGHTING FIXTURE does not interfere with play!



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For easy, speedy servicing! Lifts right up without effort.



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Allows accurate placing of "out-of-bounds" ball for 3-side play!



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Allows table to be placed against wall without interfering with play area.

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- 7. NEW—LARGER "10-BALLS-GUARANTEED-EVERY-TIME" BALL THROUGH!**
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Atlantic City	\$ 85.00
Beach Club	165.00
Beach Beauty, new	Write
Beauty	150.00
Bright Lights	60.00
Bright Spots	65.00
Coney Island	75.00
Dude Ranch	185.00
Frolics	125.00
Gayety	325.00
Hi Fi	195.00
Ice Frolics	235.00
Palm Beach	105.00
Palm Springs	195.00
Spot Lite	70.00
Surf Club	215.00
Variety	325.00
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Reconditioned. Export packing included.

### TARGET GUNS

Bally Bulls Eye	\$225.00
Exhibit Shooting Gallery	160.00
Exhibit 500 Shooting Gallery	375.00
Exhibit Sportland Shooting Gallery	225.00
Genco Rifle Gallery	195.00
Genco Big Top	360.00
Genco Sky Rocket	375.00
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Bally Congress, 10c chute, new	Write
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# Williams Goes On 6-Day Production Schedule



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, general sales manager for Williams Manufacturing Company, this city, reported this past week that the firm has instituted a six-day work week.

"We have been testing Saturday production", Weinand stated, "and after these past few Saturdays we

have decided to make this a permanent part of our production program in an effort to fill the orders which we have on hand and those we are receiving daily."

Weinand also reported that the firm has seven products in production at this time.

He listed these as: "DeLuxe Bank Pool"; "Senior DeLuxe Bank Pool"; "Score Pool"; "Circus Wagon"; "Jolly Joker"; "Royal Crown" and "Sidewalk Engineer".

He stated, "Each of these seven products is selling exceptionally well. "It has been a big surprise to us", he continued, "that there has been no letdown of sales this holiday season.

"If anything at all", he added, "sales have continued on an upward spiral and still continue to spiral.

"We feel certain that, because of this", he conjectured, "we are facing one of the biggest and best years in the history of our firm.

"To meet this sort of demand and to continue to fill orders as speedily as is possible, we have gone all out on a six-day work week.

"We believe that the extra work which we can get on Saturday of each week will help us get our games to our distributing organization more speedily than ever before."

# Music Systems Opened New Building in Detroit on Dec. 11

DETROIT, MICH.—Over one thousand guests, representing all phases of the music machine industry, business leaders of Detroit, and artists and executives of the record and music world, attended the opening of the new Music Systems, Inc., building in this city, on Sunday, December 11. They came from New York and Hollywood, from Cleveland and Chicago to join in the festivities.

The new Music System building utilizes the most modern in architectural design and emphasizes glass and stainless steel. Occupying 12,000 square feet, these new quarters will offer the most modern facilities of their kind in the midwest, which include: 2 complete showrooms for demonstration of music reproduction equipment under the most ideal conditions; private conference rooms; one of the largest one-stop record services in the country; ample parking facilities in its own drive-in parking area; and completely stocked parts department. Highlight of the day was the pres-

entation of a beautiful bronze plaque to Joseph Nemes, president of Music Systems, by the employees in honor of his founding the business 25 years ago. Managers of the firm's branches made the presentation on behalf of the employees.

Eleven happy guests were awarded RCA clock radios and record players during the guest prize drawing.

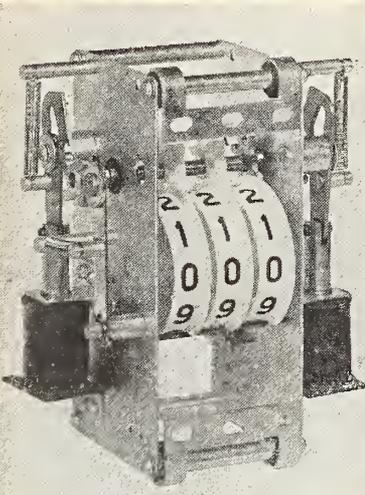
Among the recording artists present were: Kitty Kallen, Connie Boswell, Patti Jerome, Savannah Churchill, Rhythmettes, Jerri Adams, Guy Cherney, Boyd Bennett, Nelson Riddle, Stan Kenton, Four Coins, Four Voices, Lou Monte, Frankie Castro, and David Carroll. In addition practically every Detroit disc jockey from recording companies and their distributors visited.

(Ed note: Photographs of the showing will appear in next week's issue).

## NEW ENGLAND NIBBLES

Trimount Automatic Sales Corp. (Seeburg) held a big Xmas party for its employes Sunday, Dec. 17, with 180 attending. Santa Claus distributed presents to all and Dave Bond, prexy of Trimount, and Irwin Margold, gen. mgr., hosted the gala affair. . . . Big outpouring of New England ops visited Si Redd's Redd Distributors (Wurlitzer) this week for the annual inventory clearance sale in progress. Bob Jones, sales mgr., reported heavy interest in the new Bally "Broadway" in-line game, sample of which enthused ops this week. Big demand here for Bally's "ABC" and "Congress" bowlers and United's "Regulation." . . . Demand still up also for Bally and Exhibit pool tables, which have been going at a terrific rate. Si Redd back from the Wurlitzer meeting in Los Angeles with stopoffs in San Francisco and Kansas City. . . . At Ed Ravreby's World Fair and Associated Amusements (Rock-Ola) progress is being made toward shifting to larger quarters. Decision on new location is expected after the first of the year, and as soon as the moving is accomplished Ed Ravreby promises a big showing for ops of his newly acquired Rock-Ola line. . . . At Atlas Distributors (AMI) Louis and Barney Blatt are greeting many of their north country ops in for the holidays. Road showings of the AMI have been suspended for the holidays, but will be resumed after the first of the year. . . . Ops making the Hub and visiting with distributors this week included: Al Sharpe, Portland, Me.; Eddie DeWolfe, Jay Dee Amusement Co., Springfield; Ralph Ridgeway, Springfield; Jerry Maloney, Holyoke; Martin O'iver, Portland, Me.; Bill Hamel, Concord, N. H.; Joe Ferris, Madison, Me.; Ray Shea, Worcester; George Hatzipetro, Springfield; Fred Melknowski, Chiscopee; Earl Poitras, Russ Mawdsley, Holyoke; Louis Stevens, Southbridge; Sol Taube, Manchester, N. H.; D. J. Halle, Berlin, N. H.; Danny Cassave, Portland, Me.; Ray Faini, Framingham; Ralph Lackey, Roxbury; Dave Baker, Arlington; Connie Pocius, South Boston; and Henry Brooks, Dover, N. H.

# "THE WORLD'S FINEST ELECTRICAL COUNTER" "RUS 1200 REGISTER"



### • ADDS AND SUBTRACTS

- Simplest mechanism of any electrical counting unit yet devised.
- Location tested.
- Size: 5 1/32" Wide, 3 1/4" Deep, 6 1/2" High.
- Weight: 2 lbs. 5 ounces.
- Opaque white nylon reels with black numerals 7/16" High.
- Control switch at '000' position.
- 6 to 120 volts AC or DC.
- Up to 500 counts per minute accurately.
- Brite zinc plated.
- Optional mounting positions.
- Oilite bearings.
- Neoprene rubber shock mountings.

**IMPORTANT:** For price list or additional information write, wire, or call

## F & F ENTERPRISES, INC.

1733 MILWAUKEE AVE.

ARmitage 6-8121

CHICAGO 47, ILLINOIS

# Balto. Amuse Ops Annual Dinner Feb. 5

BALTIMORE, MD. — The Amusement Machine Operators Association of Greater Baltimore, this city, will hold its annual banquet and dinner dance on Sunday night, February 5, 1956, at the Lord Baltimore Hotel, according to an announcement by Irvin Goldner, president.

As usual, a cocktail arrangement is set for 5:30 P.M., and the dinner start at 7 P.M.

There will be one major innovation this year", advises Goldner, the co-operation of the hotel

we are having made available to us the entire space formerly used as coat room and the entire foyer outside the ballroom. This large area will be used for our cocktail hour and will allow us to take advantage of certain ideas that we have been unable to use in the past. I think our guests will be pleasantly surprised."

The committee once again will be headed by Gabe Camby, who will be assisted by Lou Wilner, Hy Lesnick, Maurice Davis, Sam Gensler, Irvin Rosenthal and Bernie Rose.

## "Nat'l Wurlitzer Days" Start Jan. 15 at All Distributor Organizations

NORTH TONAWANDA, N.Y. — The Rudolph Wurlitzer Company, this city, will begin celebration of its 100th year by unveiling a new line of coin operated phonographs and remote equipment.

The new line will be shown during "National Wurlitzer Days" starting Sunday, January 15, at all Wurlitzer phonograph distributors in cities



ROBERT H. BEAR

across the nation. Invitations will be sent out soon to all operators.

Robert H. (Bob) Bear, Wurlitzer sales manager, urges all music operators to visit their Wurlitzer distributors and see the new music machine.

"Our efforts this year," stated Bear, "have resulted in the finest product of our 100 years of musical achievement. We know that operators are going to be even more excited over the new Wurlitzer line than they were over our model '1800', which has proved itself to be the top earning phonograph in the industry.

"At our recent distributor meeting in Los Angeles, California, we showed our new line to our distributor organization and received a standing ovation when the 'Centennial' phonographs were presented."

### MINTHORNE — Specials —

Bert Lane Merry-Go-Round	\$195.00
Chi Coin Starlite Bowler	175.00
Bally Jet Bowlers	245.00
Chi Coin Criss Cross Bowlers	150.00
Bally Atlantic City	35.00
Williams Spitfire	120.00

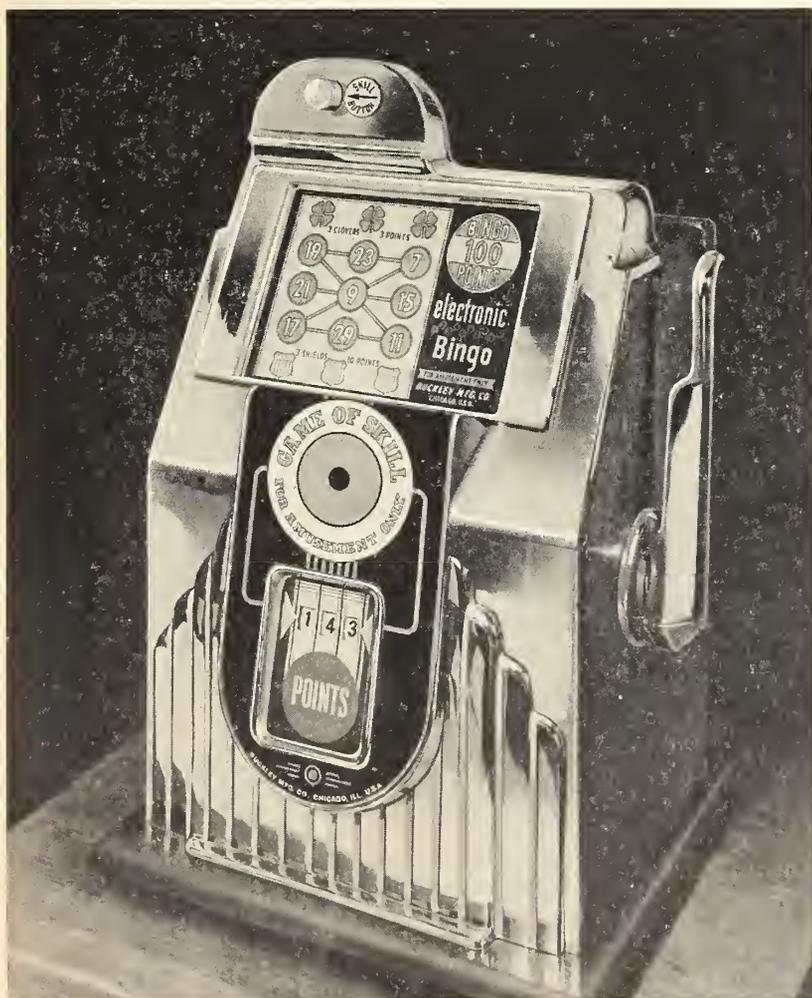
These are only a few of the tremendous bargains in used equipment. WRITE—WIRE—OR CALL for our money-saving values.

#### WATCH FOR OUR SPECIALS ON GAMES & PHONOGRAPHS

**MINTHORNE MUSIC CO.**  
2920 W. Pico Blvd.

Los Angeles 6 Calif.  
Phone: REpublic 4-2177

★  
Exclusive Factory Distributors for:  
J. P. Seeburg Corp., Chicago Coin,  
Exhibit Supply, Williams Mfg. Co.



## "Bull's-Eye BINGO"

**BUCKLEY MANUFACTURING CO.**

4223 West Lake St., Chicago 24, Ill., U. S. A. • Tel. VAn Buren 6-6533

# The big difference in POOL TABLES IS *Williams* QUALITY

LITE IS  
OPTIONAL  
EQUIPMENT

A REAL SPACE-SAVER WITH  
**FRONT PLAY!**

PLEXIGLASS  
TO ELIMINATE  
REPLACEMENT!

## *Williams* SCORE-POOL

TOTALS SCORES  
AUTOMATICALLY  
ON LITE BOX

- Transfer Scoring from one player to another
  - Lively Rails
  - Accurate Scoring
- 2 DIMES PER GAME**



Fool-Proof  
Anti-Cheat  
Ball Release  
Mechanism

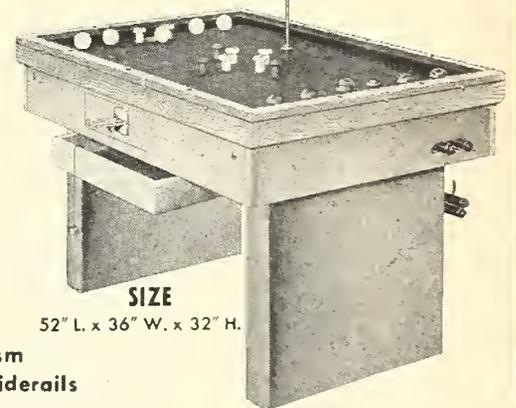
LITE IS  
OPTIONAL  
EQUIPMENT

### *Williams* DE LUXE

## BANK POOL

2 sets of Rules for  
3 or 4 sided play

- Perfect Bank Shots
- New Free-Swinging HINGED TOP
- Extra Cue Hooks
- 2 Coin Operation
- Fool-Proof Mechanism
- Red Diamonds on Siderails



SIZE  
52" L. x 36" W. x 32" H.

## *Williams* DELUXE SENIOR **BANK POOL**

18 inches longer than the  
Deluxe Model—same width as  
Deluxe Model.

YOURS FOR MORE PROFITS!

Yes! **3 POOL TABLES** FOR EVERY TYPE LOCATION!

OPERATE  
*Williams*  
**ROYAL CROWN**  
FAST SCORE BUILD-UP!

OPERATE  
*Williams*  
**CIRCUS WAGON**  
LUXURY 2 PLAYER  
5 BALL

OPERATE  
*Williams*  
**JOLLY JOKER**  
HIGHEST EARNINGS!  
LOWEST PRICE!

SEE YOUR *Williams* DISTRIBUTOR TODAY  
FOR EVERY TYPE OF  
LOCATION EQUIPMENT.



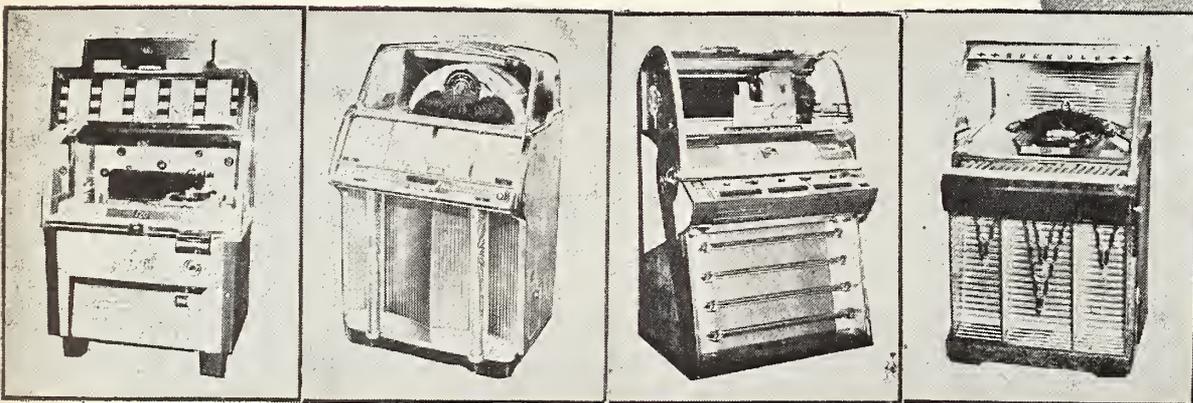
CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

# Mr. Operator:

## Have you set the date for your "A Day of Dimes for the 'March of Dimes'" in January?

## Start working out your Program NOW!

Posters, Signs or Stickers available at your local March of Dimes headquarters.



# NOTICE!

## MR. COIN MACHINE OPERATOR:

Because of the problems encountered and the many lessons learned in past drives for: "A DAY OF DIMES FOR THE 'MARCH OF DIMES'," the entire matter of donations by all in the industry has been very much simplified.

Operators need not attempt to collect from each and every individual machine the morning after the one day they choose as their "DAY OF DIMES FOR THE 'MARCH OF DIMES'," during the month of January, but can, instead, by just making a few collections arrive at an average of what they believe are the number of dimes taken in by their machines that one day.

They can then turn this amount over to their local chapter of the "March Of Dimes" in the form of a single check as their donation for: "A DAY OF DIMES FOR THE 'MARCH OF DIMES'."

Remember! Every dime counts! Every single thin dime is a fighting, hing blow at horrible, crippling, painful, killing polio.

**BILL HAYES**  
**Juke Box Personality**  
**for**  
**"THE MARCH OF DIMES"**  
**January**  
**1956**

# National Foundation For Infantile Paralysis State Headquarters

For the convenience of operators who find difficulty in locating the local headquarters of the National Foundation for Infantile Paralysis we list below the state representatives whom you may contact for posters, stickers and general information and cooperation.

## REGION ONE

### CONNECTICUT

West J. Altenburg  
120 Broadway  
New York 5, N. Y.  
TEL. BEekman 3-0500

### DELAWARE

John Manlich  
714 Park Avenue  
Baltimore, Md.  
TEL. MUlberry 5-2502

### DISTRICT OF COLUMBIA

John Manlich  
714 Park Avenue  
Baltimore, Md.  
TEL. MUlberry 5-2502

### MAINE

George Hawkins  
226 Congress Bldg.  
142 High Street,  
Portland 3, Maine  
TEL. SPruce 2-8353

### MARYLAND

John Manlich  
714 Park Avenue  
Baltimore, Md.  
TEL. MUlberry 5-2502

### MASSACHUSETTS

Thomas Stotler  
541 Boylston Street  
Boston, Mass.  
TEL. COpley 7-1145

### NEW HAMPSHIRE

George Hawkins  
226 Congress Bldg.  
142 High Street  
Portland 3, Maine  
TEL. SPruce 2-8353

### NEW JERSEY

Wallace Edgerton  
37 Elm Street, Rm. 9  
Westfield, N. J.  
TEL. WEStfield 2-6236

### NEW YORK

Eastern  
Alvord Clements  
712 Home Savings Bank Bldg.  
11 No. Pearl Street  
Albany 7, N. Y.  
TEL. 4-5197-4-5198

Southern  
West J. Altenburg  
120 Broadway  
New York 5, N. Y.  
TEL. BEekman 3-0500

Western  
Donald Sparka  
36 Winthrop Street  
Rochester, N. Y.  
TEL. BAKER 9741

### PENNSYLVANIA

Eastern  
Robert W. Jones  
603 Dewey Bldg.  
13th and Market Sts.  
Philadelphia 7, Penna.  
TEL. RIttenhouse 6-6751

### Central

Paul Hungerford  
102 East Market Street  
3 Lewistown Trust Company Bldg.  
Lewistown, Penna.  
TEL. 7510

### Western

John J. Wydro  
705 Century Bldg.  
130 7th St.  
Pittsburgh, Penna.  
TEL. ATLantic 1-0898

### RHODE ISLAND

Thomas Stotler  
541 Boylston Street  
Boston, Mass.  
TEL. COpley 7-1145

### VERMONT

George Hawkins  
226 Congress Bldg.  
142 High Street  
Portland 3, Maine  
TEL. SPruce 2-8353

### WEST VIRGINIA

Northern  
T. Sterling Evans  
612 Virginia Street, East  
Charleston 1, W. Va.  
TEL. 6-0824

Southern  
Don Jenkins  
612 Virginia Street, East  
Charleston 1, W. Va.  
TEL. 6-0824

## REGION TWO

### ALABAMA

Northern  
Robert C. Dobson,  
2008-8th Ave., S., Room 206,  
Birmingham, Ala.  
TEL. 54-7090

Southern  
James T. Waggoner,  
23-33 Washington Ave.,  
509 Hill Bldg.,  
Montgomery 4, Ala.  
TEL. 2-4640.

### FLORIDA

Northern  
Miss Gaie Denn,  
137 Petroleum Bldg.,  
Bronough and Pensacola Sts.,  
Tallahassee, Fla.  
TEL. 2-3805

Southern  
Mr. Marion T. Jeffries,  
1012-1014 Metcalf Bldg.,  
102 South Orange Ave.,  
Orlando, Fla.  
TEL. 2-0301.

### GEORGIA

Northern  
William Ferry,  
810 Mortgage Guarantee Bldg.  
Carnegie Way and Ellis St.  
Atlanta, Ga.  
TEL. CYpress 6695

Central  
Raymond Smith,  
801-C Forsyth St.,  
Macon, Ga.  
TEL. 5-3180

Southwestern  
John Dowler  
801-C Forsyth St.  
Macon, Ga.  
TEL. 5-3180

Southeastern  
Robert Sanders,  
P.O. Box 893  
Telegrams and Packages to  
Lyric Bldg.  
520 Elizabeth St.  
Waycross, Ga.  
TEL. 3340

### MISSISSIPPI

Northern  
V. T. Anthony  
208 Millsaps Bldg.  
Capital & Roach Sts.  
Jackson, Miss.  
TEL. 2-2902

Southern  
Miss Margaret Olsen  
126 West Front Street  
Hattiesburg, Miss.  
TEL. JUNiper 3-0433

### NORTH CAROLINA

Eastern  
Jack E. McGee  
615 Hillsboro St.  
Raleigh, N. C.  
TEL. 3-4855

### Central

William Coulter  
615 Hillsboro St.  
Raleigh, N. C.  
TEL. 2-7834

### Western

Robert L. Jones  
222 South Church St., Room 312  
Charlotte, N. C.  
TEL. FRanklin 5-1174

### SOUTH CAROLINA

Northern  
Paul Taylor  
322 Palmetto State Life Bldg.  
1310 Lady Street  
Columbia 1, S. C.  
TEL. 6-8284

Southern  
Horace Ward  
322 Palmetto State Life Bldg.  
1310 Lady Street  
Columbia 1, S. C.  
TEL. 2-4570

### TENNESSEE

Eastern  
George Millener  
204-205 Daylight Bldg.  
517 Union Ave.  
Knoxville, Tenn.  
TEL. 5-3400

Central  
Richard Gedney  
513 Stahlman Bldg.  
211 Union St.  
Nashville, Tenn.  
TEL. 42-8108

Western  
John H. Pearson  
408 Dermon Bldg.  
46 North 3rd St.,  
Memphis 3, Tenn.  
TEL. JACKson 7-3690

### VIRGINIA

Eastern  
O. Lee Hodgkins  
1 North 5th St., Room 401  
Richmond 19, Va.  
TEL. 3-4698

Northern  
John Yeatts  
1 North 5th St., Room 401  
Richmond 19, Va.  
TEL. 2-3580

Western  
Wayne Worick  
920 South Jefferson St.  
Room 206  
Roanoke, Va.  
TEL. 3-3380

## REGION THREE

### ILLINOIS

Northern  
Dale Boehm  
Room 714  
327 S. LaSalle St.  
Chicago 3, Ill.  
TEL. WEBster 9-2688

Central  
Andy Glosecki  
424 East Lawrence Ave.  
Springfield, Ill.  
TEL. 2-7769

Southern  
Jack Mathews  
424 East Lawrence Ave.,  
Springfield, Ill.  
TEL. 2-6829

### INDIANA

West  
Edgar Britton  
333 N. Pennsylvania Ave.  
Room 1019  
Indianapolis, Ind.  
TEL. MELrose 4-1376

South  
Stuart Schlageter  
Carnahan Bldg.  
148 E. Spring St.  
New Albany, Ind.  
TEL. 4-8846

### East

Robert H. Branson  
333 N. Pennsylvania Ave.  
Room 1019  
Indianapolis, Ind.  
TEL. MELrose 4-1376

### KENTUCKY

Eastern  
Ramon Morgan  
184 North Mill St.  
Lexington, Ky.  
TEL. 3-2135

Central  
Edward Pike  
436-438 Francis Bldg.  
Louisville, Ky.  
TEL. CLay 8843

Western  
Paul J. Hughes  
436-438 Francis Bldg.  
Louisville, Ky.  
TEL. CLay 8843

### MICHIGAN

Eastern  
Blake Ferris  
714 Lafayette Bldg.  
Michigan Ave., & Shelby St.  
Detroit, Mich.  
TEL. WOODward 1-8377

Northern  
Jon Dahl  
6 First National Bank Bldg.  
101 West Washington St.,  
Marquette, Mich.  
TEL. CANal 6-7549

Western  
Ernest L. Bates  
1306 McKay Tower  
Campau Square  
Grand Rapids, Mich.  
TEL. GLendale 8-1406

### OHIO

Eastern  
Frank Donaldson  
40 West Gay St.  
Columbus, Ohio  
TEL. CApitol 8-5363

Southern  
Robert Dauber  
40 West Gay St.  
Columbus, Ohio  
TEL. CApitol 8-5363

Western  
Humbert Pasini  
40 West Gay St.  
Columbus, Ohio  
Tel. CApitol 8-5363

### WISCONSIN

Northern  
Norman E. Weaver  
507-8 First American  
State Bank Bldg.  
Wausau, Wisc.  
TEL. 8-9166

Southern  
Francis Strapp  
436 Washington Bldg.  
119 E. Washington Ave.  
Madison, Wisc.  
TEL. ALpine 6-0602

## REGION FOUR

### IOWA

Eastern  
John V. McCarthy  
401 Shops Building  
8th and Walnut Streets  
Des Moines, Iowa  
TEL. 3-7109

Central  
Benjamin Fogel  
401 Shops Building  
8th and Walnut Streets  
Des Moines, Iowa  
TEL. 3-7109

Western  
Robert G. Crook  
401 Shops Building  
8th and Walnut Streets  
Des Moines, Iowa  
TEL. 3-7109

# National Foundation For Infantile Paralysis State Headquarters

For the convenience of operators who find difficulty in locating the local headquarters of the National Foundation for Infantile Paralysis we list below the state representatives whom you may contact for posters, stickers and general information and cooperation.

**KANSAS**

**Eastern**  
Homer F. Davis  
15½ West 6th Avenue  
Emporia, Kansas  
TEL. 3395-3396

**Central**  
G. Eugene Honeycutt  
15½ West 6th Avenue  
Emporia, Kansas  
TEL. 3395-3396

**Western**  
Willard Obley  
114 W. Pine Street  
Garden City, Kansas  
TEL. 6411

**MINNESOTA**

**Northern**  
Larry H. Rieder  
515½ St. Germain Street  
St. Cloud, Minnesota  
TEL. Blackburn 2-1142

**Southeastern**  
Harold Goetsch  
414-416 Syndicate Building  
84 South 6th Street  
Minneapolis 2, Minnesota  
TEL. Atlantic 5253

**Southwestern**

Howard Clark  
414-416 Syndicate Building  
84 South 6th Street  
Minneapolis 2, Minnesota  
TEL. Atlantic 5253

**MONTANA**

**Eastern**  
Gomien Brown  
P. O. Box 2077  
Telegrams and Express  
Packages to:  
219 Electric Building  
Central Avenue & 1st Street, N.  
Great Falls, Montana  
TEL. 2-3307

**Western**  
Gomien Brown  
P. O. Box 2077  
Telegrams and Express  
Packages to:  
219 Electric Building  
Central Avenue & 1st Street, N.  
Great Falls, Montana  
TEL. 2-3307

**NEBRASKA**

**Eastern**  
Clinton Belknap  
712 Sharp Building  
206 South 13th Street  
Lincoln 8, Nebraska  
TEL. 2-4827

**Western**  
Robert E. Day  
207 Bartenbach Building  
201½ North Locust Street  
Grand Island, Nebraska  
TEL. 3595

**NORTH DAKOTA**

James Fenelon  
26 Huntington Block  
104½ Broadway  
Fargo, North Dakota  
TEL. 6218

**SOUTH DAKOTA**

Eugene Sturm  
60 3rd Street, S. W.  
Huron, South Dakota  
TEL. 2027

**REGION FIVE**

**ARKANSAS**

**Northern**  
Edward Riley  
501 Woodlane  
Little Rock, Arkansas  
TEL. 5-5513-5-5514

**Southern**  
William H. Snead, Jr.  
501 Woodlane  
Little Rock, Arkansas  
TEL. 5-5513-5-5514

**LOUISIANA**

**Northern**  
Norman E. Foreman  
P. O. Box 2632  
Louisville Avenue Branch  
Telegrams and Packages to:  
414 Louisville Avenue  
Monroe, Louisiana  
TEL. 2-6027

**Southern**  
F. Owen Grace  
448 Lee Circle Building  
1040 St. Charles Avenue  
New Orleans 13, Louisiana  
TEL. Magnolia 2421

**MISSOURI**

**Northern**  
Thomas Snodgrass  
P. O. Box 504  
Telegrams & Express Packages to:  
410 Jefferson Street  
Jefferson City, Missouri  
TEL. 6-6133-6-6134

**Central**  
Ralph Frede  
P. O. Box 504  
Telegrams & Express Packages to:  
410 Jefferson Street  
Jefferson City, Missouri  
TEL. 6-6133-6-6134

**Southern**  
Joel Chandler  
P. O. Box 504  
Telegrams & Express Packages to:  
410 Jefferson Street  
Jefferson City, Missouri  
TEL. 6-6133-6-6134

**OKLAHOMA**

**Eastern**  
Verne Reynolds  
408 Baptist Building  
1141 North Robinson Street  
Oklahoma City, Oklahoma  
TEL. Forest 5-8461

**Western**  
Maxwell Pelish  
408 Baptist Building  
1141 North Robinson Street  
Oklahoma City, Oklahoma  
TEL. Forest 5-8461

**TEXAS**

**Northeastern**  
Robert English  
911 St. Joseph Street  
Dallas, Texas  
TEL. Taylor 5186

**Northwestern**  
Michael Hyre  
P. O. Box 1838  
Telegrams & Packages to:  
115 Garrison Building  
2nd and Orange Streets  
Abilene, Texas  
TEL. 4-8110-4-4002

**Western**  
Billy Head  
P. O. Box 1838  
Telegrams & Packages to:  
115 Garrison Building  
2nd and Orange Streets  
Abilene, Texas  
TEL. 4-8110-4-4002

**Eastern**  
Porter Brashier  
610 West Building  
Houston, Texas  
TEL. Capitol 4-2733

**Central**  
Frank W. Elmendorf  
P. O. Box 2335  
Capitol Station  
Telegrams & Packages to:  
1008 San Jacinto Boulevard  
Austin, Texas  
TEL. Greenwood 8-6683

**Southern**  
Harold S. Bass  
803 Gunter Building  
107 East Houston Street  
San Antonio, Texas  
TEL. Capitol 7-1562

**REGION SIX**

**ARIZONA**  
Mrs. Georgianna Johnson  
606 Meyer-Heard Bldg.  
112 North Central Avenue  
Phoenix, Arizona  
TEL. Alpine 4-7211

**CALIFORNIA**  
**Northern**  
George Argys  
825½ "J" Street  
Sacramento 14, Calif.  
TEL. Gilbert 2-9085

**Central**

Richard Barnett  
210 Porter Bldg.  
57 East Santa Clara  
San Jose, Calif.  
TEL. Cypress 2-9075

**Southern**  
Joe Dowling  
306 Wilshire Bldg.  
1127 Wilshire Blvd.  
Los Angeles, Calif.  
TEL. Madison 9-1201

**COLORADO**

**Northern**  
Merle Ross  
720 Midland Savings Bldg.  
444 - 17th Street  
Denver 2, Colo.  
TEL. Keystone 4-7123

**Southern**  
William F. Robinson  
720 Midland Savings Bldg.  
444 - 17th Street  
Denver 2, Colo.  
TEL. Keystone 4-7123

**IDAHO**

Howard Alexander  
324 Eastman Bldg.  
84 Main Street  
Boise, Idaho  
TEL. 2-1141

**NEVADA**

S. Bruce Hanks  
856 Union Pacific Annex  
19 W. S. Temple Street  
Salt Lake City 1, Utah  
TEL. Davis 2-0559

**NEW MEXICO**

Gerald Kenna  
P. O. Box 4175  
Station A  
Telegrams and Packages to:  
305A Washington St., S. E.  
Albuquerque, N. M.  
TEL. 5-8728

**OREGON**

Gene Malecki  
304 Park Bldg.  
729 S. W. Alder St.  
Portland 5, Oregon  
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# THRU THE COIN CHUTE

## CALIFORNIA CLIPPINGS

Everybody along Pico Boulevard was full of the holiday spirit this week, and from all reports, everyone enjoyed a wonderful Christmas. Even though this week was a short week, and between the holidays, business continued to be excellent. One-stops expected a lull, but contrary to expectations, operators were as busy as ever. . . . At California Music, Sammy Ricklin predicted that 1956 will be the biggest year that the industry has ever seen. Backing up his optimism, Sammy is going ahead with plans for his new building which will be designed to give operators the best in one-stop service. Present plans call for the new store to be completely self-service, with a minimum of one or two listening booths reserved for operators only. The plans also include a lounge and executive offices, and a portion of the building to be occupied by M.A.C. Vendors. Gabe Orland said that California Music had an unusual amount of retail business during the Christmas rush, and that he was glad that Mrs. Ricklin was able to give them extra help during this period.

Jess Herman of La Crescenta visited Ben Chemers at the L. A. Division headquarters of CMMA, and brought Art Voltz, Mayor of Verdugo City along with him. Also visiting headquarters last week was Walt Hemple, with his father-in-law who was visiting from the Midwest for the holidays. . . . Minthorne Music held open house for operators during this week. Hank Tronick said that he is getting fine operator reaction to the new Williams' "Score Pool" game. Ed Wisler returned from a business trip to the San Diego area, reporting equally good conditions in that territory. . . . Wayne Copeland of Sierra Distributors said the recent Wurlitzer international sales convention held at the Statler Hotel was a huge success. Wurlitzer executives attending the convention included: R. C. Roling, president; R. F. Waltemade, vice president and manager of the North Tonawanda Division; Morris C. Bristol, vice president and counsel; Everett L. Hahne, treasurer; Robert H. Bear, sales manager of the phonograph department; A. D. Palmer, adv. & sales promotion manager; Fred Osborne, director of engineering; and Arthur C. Rutzen, export sales manager. In addition district sales managers, Arthur W. Daddis, Bert B. Davidson, and Gary Sinclair also attended the three day convention. In all, there were forty domestic distributors and representatives of twenty-seven foreign countries attending. After the sales department meetings and the presentation of new merchandise, the distributors were entertained at a banquet held on Thursday night. After the banquet, new singer Don Michael was introduced and sang a new original song entitled "Gee Dad, It's A Wurlitzer". Michael has recorded the tune for Bee Jay Records and the record will be released next week and will receive extensive promotion from the Wurlitzer Company. Other recording stars who entertained at the party were: Gale Storm, Peggy King, and Stan Freeberg. On Friday the entire convention were the guests of Disneyland for a tour of the park and a cocktail party and dinner.

William R. Happel, Jr. hosted a holiday party for the employees at Badger Sales last week and gave out bonus checks based on seniority with the firm. Mr. Happel's associate Herman Paster was in town for a visit and attended the party. Al Silberman received a phone call from Danny Thomas telling him that the AMI phonograph would be used in an up-coming "Our Miss Brooks" television show. Marshall Ames returned recently from a trip to the San Bernardino area and reported that operators are doing a big job with both the Genco and Keeney pool tables. Mrs. Dorothy Leonard, wife of Jack Leonard, helped out in the premium department during the Christmas rush.

At Leuenhagens, Mary and Kay Solle had hoped for some rest after the last few weeks of big holiday business, but operators were keeping the popular girls as busy as ever this past week. Mary, Kay, and their sister Claire, who has been helping out at the record counter for the past few weeks, were very happy that their niece Barbara was able to spend the holidays with them. Kay picked "Go On With The Wedding" by The Modernaires as the new record that the operators would be buying this week. The girls were pleased to see their picture, with Danny Thomas, in a recent issue of The Cash Box. . . . At Paul A. Laymon, Inc., Jimmie Wilkins has recovered from a bout with the flu, and was passing out vitamin pills for weakened holiday spirits. Jimmie was demonstrating the new Bally "Pin Pool" table to Ed Neel of Blythe and Jack Neel of Riverside. The new table can be played in a dark room without overhead lighting, and also comes equipped with a small cue stick for use within a limited area. . . . Friends are wishing a speedy recovery to Mrs. Nat Ferraro, who underwent surgery recently. . . . Operators visiting Pico this week included: Al Miller, Blythe; Lela Smith, Barstow; Melba and Orville Kindig, Long Beach; Mr. and Mrs. Bill Gordon, Brawley; Carl Tyke, Santa Ana; Jimmie Jackson, Palm Springs; and Duana Butts of Glendale.

# THRU THE COIN CHUTE

## DALLAS DOINGS

Much hustle and bustle at State Music Distributors with everyone getting ready for the holidays. . . . R. B. and B. H. Williams just returned from Los Angeles. . . . Dobbs of Dallas ushering in the holidays in their new headquarters at 1616 North Industrial Boulevard. . . . Bob De Priest and his family will be visiting their folks in Jackson, Tennessee through New Year's. . . . We wish a speedy recovery for E. L. Certain, Sr., home from the hospital. . . . We were also very glad to hear that Leonard Kollman is now well on the way to good health. . . . Preparations for the biggest Christmas ever are being made by members of coin machine row and their many visitors from out of town. Noted among the visitors were Buddy Clem, Paris; John McGee of Buffalo; Fred Ellis from Waco; U. Morgan of Terrell; Buna Carr, Corsicana; J. L. Thomason, B & B Vending Company, Longview; also from Longview Travis Richardson and Jimmie Garrett; from Fort Worth M. T. Johnson, Benny McDonald, Drew Osborne, Mrs. R. E. Barnes; Gerald Yates of Wichita Novelty Company in Wichita Falls. . . . Tommy Chatten, Commercial Music, traveling in West Texas. . . . Eric Adlard, Adleta Company (RCA Victor) field sales representative, moving to Dallas from San Antonio.

# Bally

## BIG bowlers

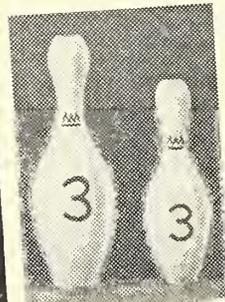
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## POPULAR OFFICIAL BOWLING SCORES

For bigger bowler profits... get Bally ABC-BOWLER on location now . . . or CONGRESS-BOWLER for added attraction of match-score features.



New KING-SIZE Pins  
New OVER-SIZE Puck



New king-size pins, nearly a foot high and almost as big as official bowling-alley pins, increase play-appeal of all Ballybowlers. Compare new giant pin (left) with old-fashioned pin (right). Matching the new big pin is the new Bally over-size puck with a hefty, husky feel that adds to thrills of skill-shooting. New over-size puck is larger puck on each playfield below. Compare size with smaller old-fashioned pucks.

CONGRESS-BOWLER and ABC-BOWLER play 10 frames . . . are available in dime play or one play for a dime, 3 plays for a quarter . . . require only 8 1/2 ft. by 25 in. floor space.

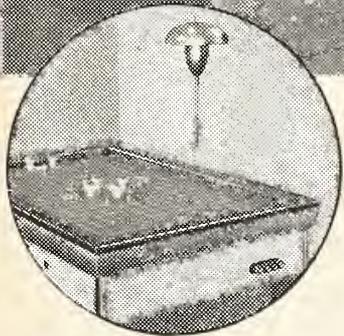
# ABC bowler

WITH MATCH SCORE FEATURES

# Congress bowler

BALLY MANUFACTURING COMPANY  
2640 Belmont Ave., Chicago 18, Illinois

THE *Bally* LABEL IS YOUR INSURANCE  
OF TOP **Pin-Pool** EARNINGS



Swivel-mounted lamp (optional) quickly attachable to PIN-POOL, illuminates entire table, never interferes with play.

**EARN UP TO \$2 PER HOUR**

In PIN-POOL . . . as in pin-ball and shuffle-bowling . . . Bally-quality construction insures the smooth performance that results in maximum play-appeal . . . maximum earning power. Cash in on the growing popularity of PIN-POOL. Get Bally PIN-POOL busy for you now.

SEE NEW FLASHY  
*Light-up*  
**BUMPERS**

All bumper-posts illuminated, adding attention-getting flash, flooding table with soft, easy-on-the-eyes light.

BALLY MANUFACTURING COMPANY, 2640 BELMONT AVE., CHICAGO 18, ILL.

**Manila Teen-Agers' Rendezvous**



MANILA, P. I.—William J. Suter, Morcoin Company, this city, sends along a photo of the AMI phonograph on location at the recently inaugurated Manila Teen-Agers' Rendezvous." Morcoin Company Ltd. is the AMI distributor in the Philippine Islands. The girl in the center is Linda Garcia, daughter Vice-President of the Philippines.

*THRU THE COIN CHUTE*  
**EASTERN FLASHES**

Strangely enough, the holiday seemed to have very little effect on the wholesalers here. Ordinarily at this time, sales drop off until after New Year. But this week, distributors and jobbers tell us that sales continue as usual, with both new and reconditioned music and games going out in a steady stream. That, in our opinion, is a wonderful way to end what was a very fine year for the wholesalers. And with the type of new music and amusement machines available for the operators in 1956, it looks like 1956 will be a most active year for all.

With the weather here hovering around the zero mark, look to many of our friends to making tracks for the sunny clime of Florida. Airplane tickets for this and next week impossible to buy. And if you do go, make sure your return reservations are placed, or you'll wind up being a Floridian. . . . Mike Munves, back from a vacation at Hot Springs shows us a good sized display ad run by Faull Amusement in their local paper, reading "Help Wanted. Will train Korean veteran as music and pin-ball mechanic." Same situation prevails in many areas thruout the country. Mike, by the way, very proud of the award presented him at the recent Park Show for his display of machines. His scroll, framed, is hanging on his office wall. . . . Visiting at Munves' were Mr. and Mrs. Henry Graff, Seaside, N. J. arcade owners. Henry will celebrate his 20th year at Seaside when he opens in March. Will do quite a bit of promoting, and may give away a new car. Mr. and Mrs. Graff leaving for Haledon, Fla. next week and will stay on until it's time to open for the season. . . . Another arcade man shopping along coinrow was Charlie Rubenstein. . . . Harry Rosen, Atlantic Pennsylvania Corp., Philadelphia, and his family, fly down to Miami Beach. Harry undecided just how long he'll stay there. . . . Whilerentals of phonos for private holiday parties not looked upon favorably by most of the distribs and ops here, there's one op who specializes on this deal, and we understand he's contracted for over 100 phonos during the week.

Barney (Shugy) Sugerman, Runyon Sales, back from his short trip to Chicago, where he visited the factories. "Shugy" beaming, probably in anticipation of what's coming for the next year. . . . According to the majority opinion of those who answered the recent questionnaire which appeared in The Cash Box, the best Christmas present music ops can give themselves is to go "Dime Play." . . . Joe Fishman, the well known coinman, announced the purchase of R & Y Novelties in Newark, N. J. Joe will act as sales agent for Young Distributing for the Wurlitzer phonos in Northern N. J. In addition, the firm is distributor for Williams in the same area. R & Y will carry a full line of parts and supplies, and Joe states servicing ops will be his top effort. Firm will also job new amusement machines of the other manufacturers, as well as carry on sales of reconditioned music and games. . . . Joe Young, Abe Lipsky and Allie Goldberg, Young Distributing, awaiting the arrival of the new Wurlitzer "Centennial" phono, with a certain excited gleam in their eyes. Ops will be invited to attend showing the week starting Sunday, Jan. 15. . . . Didn't get a chance to see Al Simon, Albert Simon, Inc. But, neither did many others. In between nursing a cold and taking care of the rush of customers, Al didn't have much time. . . . When we dropped in on Atlantic New York Corp., Meyer Parkoff had his coat and hat on, and was rushing out. We guess only a good sized order for Seeburg phonos would send Meyer out in that cold we're having. Seems that it was wedding anniversary week at Atlantic. Parkoff celebrating his 19th on Tuesday, Dec. 20; Nat Solow his 14th on Monday, Dec. 19; and Harry Rosen his 24th on Monday, Dec. 19. . . . Harry and Hymie Koepfel, Koepfel Distributing, who have been working so hard all year, were hoping they would be able to take it easy for the holiday weeks—but no, instead they're rushing to send out equipment in these next weeks, both of which are short.

*THRU THE COIN CHUTE*  
**UPPER MIDWEST MUSINGS**

Sub-zero temperatures have hit this area with readings of 19 below to 45 degrees below zero and with the weather that cold there is very little activity except that of keeping warm. . . . Tubby Lynard of Kasson, Minn., is hobbling around these days with the help of a cane. It seems that Tubby injured his leg in a freak accident caused by a swinging car door. . . . Dar Holsman of Big Fork, Minn., spent a few hours in town picking up supplies and parts for his route. . . . Walter Fischer of Pipestone, Minn., was seen taking his time visiting the various distributors and looking over the machines on their floors. . . . Ben Kragtorp of Tracy, Minn., was in for his regular trip, picking up the latest in records for his route. . . . Bill Kenison of Hampton, Iowa, drove up to the Twin Cities to shop for additional equipment for his route even tho the weather was as cold as it was. . . . Vinc Jorgenson of Mason City, Iowa spent a couple of days in the Twin Cities visiting friends and also visiting the distributors. . . . Art Hagness of Grand Forks, N. D., made the trip into the Twin Cities and made short work of taking care of his business in town and then he was on his way back home again. . . . Recent visitors to the Twin Cities were Forrest Dahl of Fergus Falls, Minn.; Charles Sersen of St. Cloud, Minn.; Elgin McDaniel of Wadena, Minn.; Cap Keister of Frontenac, Minn.; Don Isensee of Hager City, Wis.; Pete Wornson of Mankato, Minn.; Ben Jahnke of Hutchinson, Minn.; Frank Grant of St. Cloud, Minn.; and Pete Vanderhyde and Lawrence Sanford of Dodge Center, Minn.

# THRU THE COIN CHUTE CHICAGO CHATTER

It certainly has been a grand, great year. And now with the New Year just about here all look forward to even greater accomplishments. In fact, almost every factory here has stepped up production schedules just at a time when, in former years, all used to cut back because of the Holiday Season. If this is any portent at all it looks like one of the best years is ahead. . . . Biggest news of the week was the fact that Ray T. Moloney was voted "the most outstanding coin machine man of 1955" by the "20 Year C'ub." Ray will receive the very first "Gold Coin Award" of the "20 Year Club." This is, without doubt, just about the greatest honor that can come to any man or woman in the industry. It should be remembered that the men and women who voted Raymond Thomas Moloney this honor are men and women who have given 20 years and more of their lifetimes to this industry. Surely, then, they should know who is most deserving of such honor. And in the years yet to come the others who will receive the "Gold Coin Award" of the "20 Year Club" will make up a true history of this industry's achievement. Nor should any of the other 19 nominees feel one whit less honored. Just being nominated by the men and women of the "20 Year Club" for the "Gold Coin Award" is a grand, great honor in itself.

Seen in the Celtic the other eve—Bill O'Donnell of Bally, Barney Sugarman of New York and Paul Huebsch of Keeney. Enjoying dinner and talking things over. Shugy popped in to wish his manufacturers a Merry Xmas and a Happy New Year. . . . Harry Williams put his factory on a six day work week in an effort to meet the demand for the seven products the firm is now producing as fast as it can. Like Sam Stern and Art Weinand said, "We're trying our best to fill all orders as fast as possible." . . . Ralph Sheffield and Avron Gensburg over at Genco reported that they have stepped up their production about 25% in the past few weeks. Their big problem, up until a few weeks ago, was to get the help they needed. This being accomplished both men are working hard now to step up above the 25% mark. Another production note from the Genco firm: Avron Gensburg presented with an 8 lb., 3 oz. boy by his gorgeous Nancy—and salesman Al Warren becomes a father of a baby girl. . . . Ted Rubenstein of Marvel claims that, "We're trying to produce 'Pla-Pool' just as fast as we possibly can. But," he adds, "as much as we try the orders coming in are making us work harder than ever."

Of the hundreds and hundreds of Xmas Cards we received this year the one we choose for the most outstanding is that of Ray F. Jones of San Francisco. This is one terrific card which will acquaint one and all with the Jones Boys, who are pictured here individually. . . . Samuel Wolberg of Chicago Coin broke all precedent this past week by introducing a brand new game, "Champion Pool," right during the very heart of the Holiday Season. This is something even old timers can't recall over the past 30 years. No manufacturer has ever dared to introduce anything new during Xmas and New Year weeks. This, therefore, gives some idea of how fine business is with the trade when a leading manufacturer will introduce a brand new game right during the holidays. . . . Ed Levin, sales director for ChiCoin, came up with a good reminder. Not to overlook the bowling games. Ed points out that ChiCoin's latest bowlers are selling plenty fast and that bowling games are here to stay for a long time to come.

David C. Rockola reports 96,000 square feet addition to his present plant. This is the brand new addition that runs along Kedzie Ave. The Rock-Ola plant will cover a square block when the expansion program is completed. In the meantime the firm believes it now has the space it requires to set some new production records. . . . Alvin Gottlieb flew down to Miami Beach to be there with his Dad and Mother and, what's even more important, to test the "Flipper" with some wild and speedy spins out in the bay. The way Alvin navigates this big boat makes it look like it's child play. In the meantime, Nate Gottlieb says, "I can't see Miami until Spring. My kids have me tied up." . . . Everyone over at United still talking about their big Xmas party. It was the most outstanding the firm has ever held. Bill DeSelm reports that all the boys are in town and won't move out on the road again until after the 1st. With Lyn Durant, Herb Oettinger, Ray Riehl, Bill DeSelm, John Casola and Al Thoeke all at the factory the "gin" sharps should call around. Maybe someone'll win something—maybe.

Jerry Bremner of Empire became a Gran'pa this past week and is just about the proudest guy in town. Joe Robbins asked when he might become a gran'pa, too, very quietly answered, "Any minute. At least if that gleam in my son's eye means what I think it means." . . . Leo Weinberger lets us know that his firm has enjoyed a tremendously swell year and that they very optimistically look to 1956 for a record-breaker like that which Southern Automatic Music has dreamed about. . . . If you have any diggers for sale—here's a Cuban customer—Leon Sapochnik, No. 401 Ayestaran, Havana, Cuba. Wants 'em quick. . . . Everyone got a thrill over that grand front cover of "Bally-Who" with Santa Claus, himself, playing Bally's "Pin-Pool." Credit another orchid to Herb Jones of Bally who originated the cover. . . . Interesting to all those juke box ops who worried so much over TV were the public statements of Zenith before FCC wherein this firm reported that 73% of recently authorized TV stations are losing money and that 56 have been forced off the air for lack of sufficient advertising.

Vince Shay had a gang over to eat quail which Vince hunted down and

To all our friends  
A Very  
**Merry Christmas**  
and a  
**Happy New Year**

*Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and International Mutoscope Distributors.*

**TRIMOUNT**

Remember  
IN NEW ENGLAND  
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BOSTON 18, MASS.  
Tel. Liberty 2-9480

**Jingling Cash Boxes Everywhere!**  
United's "CLUB POOL"  
Williams' "DELUXE BANK POOL"  
Genco's "DELUXE TOURNAMENT POOL"

**Empire COIN MACHINE EXCHANGE**

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

## CHICAGO CHATTER (Cont.)

shot with his little pop gun. And just before the big meal Vince received a batch of stone crabs from a friend in Florida. Said Vince, looking at the crabs quizzically, "I'd be a long time in Ireland before I'd eat these." . . . Pool supply firms are enjoying the biggest boom business in many decades. In the meantime they haven't been able to meet the demand for pool balls. The resultant effect is that otherwise completed pool games are placed in unsealed cartons awaiting the pool balls before the cartons can be sealed and shipped. A few factories are starting to moan because these cartons beginning to steal precious production space. Manufacturers urging their distributors to visit local pool suppliers and buy up all the pool balls they can of the size required, keep what they'll need for the games to be shipped, and send the rest to the factory air express. . . . Ted Sipiora became a proud pappy a week ago and all the juke box ops who drop into Singer One Stop for disks were getting themselves free seegars.

Don Jackson of San Bernardino, Calif. phoning here to get pertinent info for his territory. Believe Don was successful. And hope everything works out perfectly for him. . . . Sam Lewis and Frank Meneuri so busy this past week they didn't even get the time to eat their lunch properly. Exhibit is one of the busiest plants in town—holiday or no holiday—and working right up to the last second of the holiday eve. . . . Maurie and Eddie Ginsburg getting ready to make a trip to Phil Moss' new quarters. The boys say that Phil's building the most outstanding in the Atlas Music chain. That's something to see. . . . Mike Spagnola adding it all up, now that the end of the year's here said, "We did a marvelous job with the AMI 'G' and we think we'll do an even better job in '56." . . . Ben Coven back from the big L.A. Wurlitzer meeting says that he enjoyed himself tremendously. But wishes he had more time to spend with his Dad in Beverly Hills. . . . Wally Finke, Joe Kline and Sam Kolber over at First among the most satisfied of all the distributors in town. First had its very greatest year (so far) in 1955. . . . Maybe Charles (Little Jimmy) Johnson is right when he says, "How can y'go wrong? Santa Claus is here." . . . Exclusive distributorship of the Brunswick-Balke-Collender line of pool table supplies have made World Wide distributors among the busiest of the busy.

**HAPPY BIRTHDAY THIS WEEK TO:** Simon Wolfe of Jacksonville, Fla. . . . Harold N. Lieberman of Minneapolis, Minn. . . . Chas. O. DiPalma of Steubenville, O. . . . Abe Chapman of LaCrescenta, Calif. . . . W. E. Bosche of Reuben, N. M. . . . Carl Happel of Milwaukee, Wis. . . . Ben Smith of New York, N. Y. . . . Wm. R. Barbour of Danville, Va. . . . Mrs. Pearl Pockrass of Philadelphia, Pa. . . . Freeman D. Munson of Indianapolis, Ind. . . . R. K. Ketchersid of Boise, Ida. . . . Jack H. Kirschner, Detroit, Mich.

After Tho't: Economists report that the Joneses are now having a tough time keeping up with themselves.

**EVERY GOTTLIEB CARD GAME HAS BEEN A BIG MONEY MAKER!**

**EASY ACES TOPS THEM ALL!**

- ★ Targets and Rollovers Light Playing Cards 10 to the Ace in all 4 Suits in Various Combinations.
- ★ 11 Different Combinations Light Center Hole for Specials and Extra Specials.
- ★ All New Card Spotting ★ 4 Rotating Light Pop Bumpers and Scoring Out Hole. Boosts High Score.
- ★ High Score to 7 Million.
- ★ 2 Super Powered Flippers.
- ★ 2 Cyclonic Kickers.

**NOW**  
at no extra cost, to help protect your equipment:  
Extra Heavy Duty All-Steel Legs . . . Plated Cigarette Holders on Side Rails.

**SEE IT AT YOUR DISTRIBUTOR NOW!**

**Amusement Pinballs**  
*as American as Baseball and Hot Dogs!*

**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE  
CHICAGO 51, ILLINOIS

**MAKE US AN OFFER!**

**BALLY BOWLERS**  
Mystic—Rocket  
Victory

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**KEENEY BOWLERS**

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**MUSIC**  
AMI—Seeburg  
Wurlitzer  
All Models

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**FOR DAVIS REBUILT EQUIPMENT WITH DAVIS 6-POINT GUARANTEE**  
Call Us Collect—  
Syracuse 75-1631  
Phonographs converted to 10c play if requested.

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SEEBURG FACTORY DISTRIBUTORS  
725 WATER STREET  
SYRACUSE, NEW YORK

## Detroit's Music Ops Plan Entire "Week of Dimes for 'March of Dimes'"

Board of Directors to Meet Monday, Jan. 9, to Set Week. Biggest Program Undertaken by United Music Ops of Michigan



**ROY SMALL**  
Conciliator and Public Relations Counsellor,  
United Music Ops of Michigan

**DETROIT, MICH.** — Roy Small, public relations counsellor for United Music Operators of Michigan, has arranged a plan whereby this organ-

ization will donate the proceeds from all members phonographs for a "Week Of Dimes For The 'March Of Dimes'". James Jeffrey, president of UMO, will present the entire story to the Board of Directors at their meeting on Monday, January 9.

The National Foundation For Infantile Paralysis, Inc., Detroit offices, have already extended their cooperation to the Detroit juke box organization.

Plans are to have juke boxes in the lobbies of outstanding public buildings, in banks, in front of all theatres, and in other public places where they will capture complete attention of the Detroit public and will offer music for 10c in the fight against crippling, killing polio.

Roy Small has long been an advocate for the "March Of Dimes". He has strongly urged all members of the UMO of Michigan to get back of his great crusade.

He believes that this year the organization can set an enviable record of donations to this great cause.

**SPECIALS**

Bally GAY TIMES (Used very little)	\$325.00
Bally GAYTIES	237.50
Bally BIG TIMES	375.00
Bally FUTURITIES	39.50
Bally SPOTLIGHTS	49.50
United SINGAPORES	155.00
Gottlieb TOURNAMENTS (2-Player large deluxe game)	259.50
Williams SMOKE SIGNAL	159.50
Williams BAND WAGON (4-Player large deluxe game)	339.50
Williams CIRCUS WAGON	229.50

**NEW ORLEANS NOV. CO.**  
115 MAGAZINE STREET  
NEW ORLEANS, LOUISIANA  
(Phone: CAnal 8318)

*"I couldn't get along without 'The Cash Box Price Lists'. I get them on Sunday by Air Mail Special Delivery."*

**Samuel S. Dieter**  
Ft. Wayne, Ind.

Jim Jeffrey, president of United Music Operators of Michigan, is just as staunch an advocate of donating to the "March Of Dimes".

Both men completely agree with the program originated and sponsored by The Cash Box for the past three years: "A Day of Dimes For The 'March Of Dimes'", as the very greatest public relations program for the entire juke box industry.

But both men, because they believe so much in this great cause, and hope to once and for all time remove the curse of crippling, painful polio from killing children all over the nation, have gone all out to propose "A WEEK OF DIMES FOR THE 'MARCH OF DIMES'" instead of giving for just one day only.

# Gottlieb Proudly Presents ... SPOT POOL

THE ARISTOCRAT OF POOL TABLES

## BUY THE BEST... WE DO...

GENUINE BRUNSWICK-BALKE-COLLENDER ACCESSORIES

WITH ALL THE FEATURES AND EXTRAS

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| Hinged top and front door.                 | Distinctive cabinet built by craftsmen. |
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| Cross-lined playfield.                     | Precision dimensions for accurate play. |
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**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

## Joe Fishman Buys Out R & Y Novelties

### Will Sell Wurlitzer Phonographs in Northern N. J.



JOE FISHMAN

Joe Fishman will run the business under the name of R & Y Novelties, but in addition to wholesaling games, will handle the sale of Wurlitzer phonographs for Northern New Jersey as sales representatives for Young Distributing Company, New York, N. Y.

The firm is also distributor for Williams Manufacturing Company for Northern New Jersey.

In addition to its distribution of the Wurlitzer phonos and Williams' amusement machines, Fishman will wholesale new amusement machines of all manufacturers. He will also carry a complete line of reconditioned music machines and games.

The firm will have a complete service, parts and supplies department for the convenience of its customers.

Located for the present at 131 Clinton Avenue, Fishman is seeking new and larger quarters. He advises he expects to complete arrangements for these new offices in the very near future, at which time he will advise the trade.

Sonny Russo remains with the firm, and will be in charge of the games division, while Fishman will handle the music machine end.

NEWARK, N. J.—Joe Fishman announced that Joe Fishman, Inc., this city, bought out R & Y Novelties, headed by Frank and Sonny Russo, this city.

Frank and Sonny Russo have been conducting the R & Y Novelties for the past 20 years specializing in the sale of amusement machines.

## Canadian Distrib All For Dime Play

MONTREAL, QUE., CANADA—With the pros and cons of dime play still occupying the attention of coinmen from coast to coast, especially since the questioning editorial in this regard which appeared in the December 10, 1955 issue of The Cash Box, it has been interesting to a great many nationwide to note the results.

Gaetan Laniel of Laniel Amusement, Inc., this city, came forth with the following statement in favor of dime play:

"Our collections increased an average of 30 per cent. We are getting better revenues and our customers are

ROCK-OLA

MODEL 1448

Worth More  
When You Buy It

Worth More  
When You Trade It

enjoying better income. Because our operator-customers receive more money they are more interested in the juke box business. Our new models are all on dime play."

## Better Than 95% Favor 10¢ Play

CHICAGO—From all answers to its questioning editorial (which appeared in the December 10, 1955 issue) this publication has learned that better than 95 percent of the nation's operators (games and music) favor dime play as the best solution for the increased income they require to continue in this business.

Most surprising were the reports of those who already have dime play in action in their areas. Gross increases, these men reported, range anywhere from 30% to over 50% on an overall average.

It was also learned that few, if any, regard dime play as "a raise in the cost of play".

They agree with The Cash Box suggestion: "Let's Get A Nickel A Play AGAIN".

In short, these men realize that the dime of 1955 is worth only as much as the nickel of 1939. And with costs up over 300% in those 18 years, they only want to get the very same that they charged 18 years ago, when their costs were over 300% less, and when the nickel was actually worth a full five American pennies.

It was also surprising to note how firm and adamant the men were who have dime play in operation at this time. They report this is the biggest part of the solution as to necessary income to meet their ever increasing overhead costs to continue to do business.

This better than 95% agreement for dime play assures all in the trade that "dime play is here to stay" as one noted operator wrote.

# Hey, Joe! Didja ever LOOK INSIDE

the amazing **GENCO**  
3 or 4-sided play

## TOURNAMENT POOL GAME?

**ONLY GENCO Pool Games have these  
CABINET CONSTRUCTION FEATURES**

**GENCO** has EXTRA-STRONG HINGED TOP FRAME OVERLAP. Eliminates theft by prying open and strengthens both frame and cabinet.

**GENCO** has Extra Strong LOCK-CORNER CONSTRUCTION. Gives greatest gluing surface area. The only corner construction approved on government contracts.

**GENCO** has Heavy, Durable 1/2" PLYWOOD BOTTOM . . . for greater cabinet and leg strength. Twice as thick as ordinary cabinets.

**GENCO** has Hinged Top with SAFETY CHAIN and TOP SUPPORT ARM.

Tell your Distributor YOU  
want to see Genco's "insides", too!

In Production and Delivering "SUPER BIG TOP"

**GENCO** MFG. & SALES CO. 2621 N. Ashland Avenue  
Chicago 14, Illinois

Season's Greetings  
TO ALL



A Quarter Century  
of Service

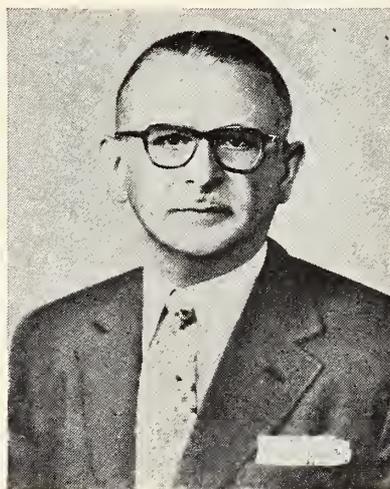
**ATLAS MUSIC COMPANY**

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

THRU THE COIN CHUTE  
WEST TEXAS TINGLES

George New, Hobbs, N. M., has a new serviceman called "Shorty" and he used to work for Rutherford Enterprises, at Amarillo. . . . F. W. Hall, Lovington, breathing a sigh of relief after sweating out the beer election for Lea County, as were all the operators. The Election carried almost 3-1 in favor of the wets. . . . John Beard, Brownfield, out measuring his farm land for cotton acreage. . . . Roy Choate, owner of Resort Music Co. in Mineral Wells, has announced that Jack Griffin and Thomas (Blackie) McDonald are now associated with his firm. They are formerly of Sweetwater and Colorado City, respectively. . . . Louise Whatley is the new bookkeeper and office manager of the Wallace Distributing company in Mineral Wells. . . . Ernie Bishop, Lubbock, seen hauling a rifle range on the back of his station wagon. . . . Paul Golden, Lubbock, working on marble machines. . . . Ron Robertson, Lubbock having a hard time getting his route-man, "Toots", to do anything. . . . Bob Jordan, Lubbock, eating Bar-B-Q ribs. . . . Terry Holt, Snyder, running service calls. . . . Tex and Billy Keel, Colorado City, winding up their day way in the night. . . . Elmo Pinkerton, Big Spring, counting his money. . . . Bill Sheffield, Odessa, having trouble setting up a pool table. Someone shorted him on his bolts and hid the cashbox keys. . . . Roland Duncan, Odessa, got his boy a cut. The boy is nearly a year old now. . . . Mrs. George Green, Odessa, g to some of her service-men.

## Chicago Coin Presents New Game



SAMUEL WOLBERG

are receiving each day, but, our distributors demanded that we also build an original, official type pool game for them.

"This we have done in 'Champion Pool,'" he continued, and added, "in 'Champion Pool' we believe that we have the finest game of its kind that has yet come to market."

Engineers of the firm described the features as "the most outstanding to appear in any pool game of the official type yet built."

They point to what they call, "The exciting center hole feature." Also to the "attractive applied design cabinet." To the "two-color grid-screened playfield."

They also report that "Champion Pool" has a new type ball drop mechanism that they claim, "is absolutely fool-proof."

The game features "accurate built-in spirit levels." New plastic, light up bumper posts are used. The engineers of the firm say that the rebound rails on "Champion Pool" are "super-sensitive."

"In short," Wolberg concluded, "here's a pool game of an original official type that has everything the operator has ever wanted in a game, but," he added, "what's even more important, it is the most attractive playing game the players have ever enjoyed."

CHICAGO—Because of tremendous demand, and in addition to the peak production schedules, Samuel Wolberg, president of Chicago Coin Machine Company, this city, announced this past week the firm is also in production on another brand new pool game, "Champion Pool."

Wolberg reported, "We have been working at top speed in an effort to catch up with our big backlog of orders, as well as the orders which we

**1<sup>ST</sup>**  
**IN EARNING**  
**POWER \***



**chicago**  
**coin's**

# CHAMPION POOL

**The original . . . Official-Type Pool Game**  
**With The Exciting Center Hole Feature!**

New Attractively Applied Designed Cabinet With  
 "Interlock" Construction!

New Tantalizing Center Hole Feature Increases  
 Play . . . Requires Even More Skill and Alertness!

New Type Ball Drop Mechanism . . . Simple . . .  
 Postive . . . Fool-Proof!

New Plastic Light-Up Bumper Posts!

New Super Sensitive Rebound Rails!

Built-in Accurate Spirit Levels!

Hinged Front Door and Playfield For Easy Servicing!

2 Color Grid Screened Playfield For 3 Sided Play!

2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!

\* EARNING POWER  
 (By Actual Test Locations)

*Also Available*  
**chicago coin's**  
**CROWN**  
**POOL**  
 Featuring  
 2 Hole Play

**IT'S HOTTER THAN EVER!**

**chicago coin's**  
**AUTOMATIC**  
**POOL**



*Featuring . . .*

**AUTOMATIC**  
**BACK RACK SCORING WITH FRONT PLAY!**

It's the FIRST Automatic Pool Game in the Industry!

New Livelier Rebound Rails! Accurate Fool-Proof Scoring!

New Ingenious Ployer Score Transfer Device! (Accurate Transfer  
 Scoring From One Ployer to Another.)

**chicago**  
**coin**  
**MACHINE COMPANY**

1725 West Diversey Blvd., Chicago 14, Ill.



## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—Bingos; Big Times; Varietys; Manhattan; Pixies. State quantity and best price in first letter. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: Superior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Seeburgs 100 A — "As Is". Need Them Regularly. No quantity too large or small—offer \$230, F.O.B. Vessel—No broken or missing parts. Write or cable: TONALTY—ETS. C. VAN BRABANT, 134 BELGIUM ROAD, ANTWERP, BELGIUM. Cable address: TONALTY.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—An opportunity to quote prices on late used bowlers and Juke Boxes. Our prices are so low, we aren't advertise them for fear of depressing the market. Write now to: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, N. Y. (Tel.: Lincoln 9106).

WANT—Wurlitzer 1400's, 1600's 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—Late Model Phonographs. Hideaways; Wall Boxes; Steppers. Late Model Pinballs. One Balls; Sunshine Parks; Across The Board AMI 40 sel. Hideaways; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS W. LLETT MUSIC CO., SOUTH OAKWARD ST., SPOKANE 4, (Tel.: MADison 8585)

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Genco 4 Player Skee Balls. Any Quantity. Cash Waiting. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: 9-8632). 5743 GRAND RIVER AVE., DETROIT 8, MICH. (Tel.: TYler 8-2230).

WANT—100 Record Seeburg Wall Boxes. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO, (Tel.: AXminster 4-3529).

WANT—Guns and Arcade machines—late models preferred, used or new. Send us your lists, stating price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVERglade 1-4647.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—100 operator customers in need of good used amusement machines of all kinds, including in-lines and shuffles. We don't dare to publish prices—so write or phone: GEORGE PONSER, ALBERT SIMON SYRACUSE CORP., 602 N. STATE ST., SYRACUSE, N. Y. (Tel.: 74-2403).

WANT—Highest cash prices paid in Middle West for Pixies, Beach Beauty, Miami Beach, Big Time, Gay Time. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751)

## CLASSIFIED ADVERTISING SECTION

## FOR SALE

FOR SALE—United Cascade, \$75; Olympic, \$85; 10th Frame, \$50; Chief, \$195; Lightning, \$335; Speedy, \$250; Leader, \$225; League Bowler, \$195; Ace, \$225; Royals, \$135; C.C. Triple Score, \$95. Clean, ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVENUE, CLEVELAND 15, O. (Tel.: TOWer 1-6715).

FOR SALE—United Alleys. Team, \$195; League, \$165; Chief, \$150; Royal, \$115; Clover, \$60; Williams' Major League, \$165; Genco Bing A Roll, \$45. WANT—Seeburg, M-100-R and Bally ABC Bowlers (used). MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y., (Tel.: FRanklin 7-2162).

FOR SALE—Records, used, 45 RPM, direct from the juke boxes. 15c ea. RELIABLE COIN-MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 9-6556).

FOR SALE—In stock over 100 reconditioned, used Bally and United Bingos, including Brand New Miami Beach. Largest stock in the World—beautifully reconditioned Kiddie Rides. Will trade for used, obsolete music, bingo, five-ball and alleys. Call collect for prices. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—26 Wurlitzer 3020 Wall-boxes, \$5 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Coronation; Twenty Grand; Four Star; Four Corners; Disc Jockey; Hong Kong; Queen of Hearts; (6) 3-4-5's and Many Others. All in A-1 Condition. Make Offer. WANT—Bally Beauties. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF., (Tel.: MARKET 1-5438).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Chico Playtime Bowler, \$300; Chico Bull's Eye Bowler, Write; Chico Score-A-Line Bowler, Write; Chico Cross Cross Bowler, \$150; Genco Shuffle Pool, \$50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE, IND. (Tel.: HARRison 3-4508).

FOR SALE—3 slightly used 3 D Theatres; Silver Bullets; Drop Kick Football; 4 Player Derby; Shoot The Bear; 2 Seeburg 48 Hideaways. All equipment clean, ready for location. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE—Seeburg "C", \$575; Seeburg "B", \$475; Seeburg "A", \$250; AMI E-120 Phonographs, \$575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS. (Tel.: HO 4-6111, 4-3504).

FOR SALE—Miami Beach, \$450; Gay Time, \$355; Variety, \$275; Palm Springs, \$135; United's Rio, \$95. Write, wire or phone. 1/3 Deposit with order. NASTASI DISTRIBUTING CO., 912 POYDRIS ST., NEW ORLEANS, LA., (Tel.: MAgnolia 7459).

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE** — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

**FOR SALE** — Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436, 78 RPM, \$250; 45 RPM, \$325. Seeburg: M-100-B (Factory Refinished Cabinet), \$495; M-100-BL, \$495. AMI: Model A, \$110; B, \$150. Wurlitzer: 48 Selection Wall Boxes, \$10; 104 Selection, \$40. Scale Closeout: Watling Guessers, \$65; Exhibit Vitalizer, \$35; Keeney Texas Leaguer, \$25. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

**FOR SALE** — Special. Your last chance to buy beautifully refinished and mechanically perfect games at such low prices: Bally: Gay Times (practically new), \$344.50; Big Times, \$375; Gayeties, \$249.50; Surf Clubs, \$144.50; Palm Springs, \$140; Miami Beaches (if interested, call or write us). Williams: Band Wagon (4 Player Deluxe Cabinet Game), \$334.50; Circus Wagon (2 Player Deluxe Cabinet Game). Write. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 8318).

**FOR SALE** — Exhibit Skill Pool; Genco Tournament Pool. Write for price. W.B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntal 1-9292).

**FOR SALE** — Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293).

**FOR SALE** — All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., Tel.: Circle 6-8939).

**FOR SALE** — Bally Beauties, \$145; 100C Seeburg, \$595; 1438 Comets, \$595; 1446 Hi-Fi, \$695; Model C, \$210; Model B, \$185; Model A, \$135; AMI 5 & 10 Boxes, \$10; AMI 5c Boxes, \$5; 3020, \$8; 3W7-L56, \$10; AMI 40 Stepper, \$15. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).

**FOR SALE** — Bally Palm Beach, \$75; Beach Clubs, \$125; Spot Lites, \$35. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO 4, OHIO.

**FOR SALE** — Shuffle Games: Lightning, Fireball, Mystic, Blue Ribbon, 5th Avenue, etc. Call us first. NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, L. I., N. Y. (Tel.: FReepart 8-6771).

**FOR SALE** — Hawaii, \$125; Singapore, \$195; Tropicana, \$210; Exhibit Shooting Gallery, \$124.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON. (Tel.: ATwater 7565).

**FOR SALE** — Green Pastures, \$125; Marble Queen, \$100; Jockey Club, \$125; Guys and Dolls, \$75. STARK NOVELTY CO., 1813 FULTON ROAD, N., CANTON 9, OHIO.

**FOR SALE** — We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI. O. Tel.: MOnana 5000-1-2. CHapel 9-6556.

**FOR SALE** — All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

**FOR SALE** — Late Model Lehigh PX Cigarette Machines. Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA, (Tel.: FOrest 5-3456).

**FOR SALE** — Bally Dude Ranch, \$150; Beach Club, \$150; Palm Springs, \$165; Ice Frolics, \$185; Beauty, \$135; Gayety, \$335; United Hawaii, \$145; Evans Saddle & Turf (Club Model), \$245; Genco Jumpin' Jacks, \$45. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549).

**FOR SALE** — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE** — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

**FOR SALE** — Seeburg M100A, \$300; M100-C, \$600; M100-G, \$725; M100-W, \$725; Wurlitzer 1250; \$150; 1100, \$85; AMI A, \$125; AMI B, \$185; AMI C, \$200; Evans Constellation, \$125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

**FOR SALE** — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 575-579 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

**FOR SALE** — 144 Mixed Kiddie Rides, prices slashed. Now delivering United Pixies; United Super Bonus; Bally Miami Beach; Keeney Ranger and Sportsman Guns; United Capitol Deluxe Alley; Beach Club; Variety; Surf Club; Palm Springs; Tahiti. Extra Special Nylo Rocket Ships, \$295. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS., (Tel.: ALgonquin 4-3338, 4-3660).

**FOR SALE** — Complete line of used Bings, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).

**FOR SALE** — AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2549).

**FOR SALE** — Comeco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, \$11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.

**FOR SALE** — Seeburg 3W2-L56 20 selections 5¢ Wall Boxes, lots of 25 or more, \$3.00 ea. Reconditioned phonographs of all makes, write for low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524).

**FOR SALE** — All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

**FOR SALE** — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

**FOR SALE** — Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

**FOR SALE** — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

**FOR SALE** — 3020 Wurlitzer Wall Boxes, \$5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, \$1.00 ea.; Packard Wall Boxes, \$1.00 ea.; 100 219 Steppers, \$7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MELrose 5-1593).

**FOR SALE** — Rowe 8 Col. Cig. Machines, \$75; Beach Club, \$135; Yacht Club, \$75; Flying High, \$50; Non Coin Operated Joker, \$500; Jet Fighter, \$150. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O. (Tel.: BRIDGEport 750).

**FOR SALE** — Wurlitzer 1700, \$650; Seeburg M100A, \$250; Seeburg M100B, \$475; Seeburg M100BL, \$495; Seeburg M100C, \$565; Seeburg 100 Selection Wall Boxes, \$65. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 84-3264).

**FOR SALE** — Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.** 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

**FOR SALE**—Miami Beach, \$475; Gayety, \$270; Palm Springs, \$149.50; Spot Lite, \$40; Hi Fi, \$174.50; Variety, \$285; Surf Club, \$175; Beauty, \$100; Daffy Derby, \$125. **GENERAL DISTRIBUTING CO.**, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: Tulane 6729).

**FOR SALE**—100 Packard Wall Boxes, \$1.50 ea. **GOLDEN GATE NOVELTY CO.**, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF., (Tel.: Market 1-3967).

**FOR SALE**—Atlantic City, \$60; Yacht Club, \$75; Frolics, \$85; Beach Club, \$100; Hi Fi, \$150; Ice Frolics, \$175; Surf Club, \$175. All games thoroughly reconditioned and refinished, ready for location. One-third Deposit, Balance C.O.D. **PREMIER COIN MACHINE DISTRIBUTORS, INC.**, 214 S. HOWARD STREET, BALTIMORE 1, MD. (Tel.: Mulberry 5-1420).

**FOR SALE**—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

**FOR SALE**—United Royal, \$134; United Chief, \$185; United League, \$215; CC Super Frame, \$219.50; AMI "A", \$69.50; CC Home Run, 6 Player, \$164.50; Seeburg Bear Gun, \$94.50; Exhibit Star Shooting Gallery, \$174.50; Seeburg "A", \$255. **LAKE CITY AMUSEMENT CO.**, 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: Henderson 1-7577).

**FOR SALE**—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. **RUNYON SALES COMPANY**, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

**FOR SALE** — Reconditioned Surf Clubs, \$150; Palm Springs, \$115; Yacht Club, \$75; Gaytimes, \$400; Variety, \$260. Also Shuffle Alley tournament boards, \$12.50. **DONAN DISTRIBUTING CO.**, 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL., (Tel.: Juniper 8-5211-12).

**MISCELLANEOUS**

**NOTICE**—Texas operators—write or phone your Rock-Ola Distributor, **PHONO-VEND OF TEXAS**, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or **PHONO-VEND OF HOUSTON**, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

**NOTICE** — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

**NOTICE**—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: Vernon 3-7976).

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., Dearborn 2-0045; The Cash Box, Hollywood, Calif., Hollywood 5-1702.

**THE CASH BOX**

**"The Industry's Market Place"**

**PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."**

**WANT**

**FOR SALE**

**CHECK OFF WHICH YOU DESIRE**

**CLASSIFIED AD RATE 10 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

**ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.**

**Use This Convenient Form For Your Classified Ad**

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**ENCLOSE YOUR CHECK—AIRMAIL TO:**

**THE CASH BOX**  
**26 WEST 47th STREET, NEW YORK 36, N. Y.**

**Notice!**

**YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"**

**Your Deposit Is GUARANTEED**

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

**THE CASH BOX**  
47th Street, New York 36, N. Y.



"May 1956 be a most happy, pleasant and profitable year for everyone!"  
 —AMI, the AMI girl

With the bells ringing in the New Year . . . here is our sincere wish . . . and a pledge . . . that AMI "G" will make 1956 even more prosperous!

**AMI**

*Incorporated*

1500 Union Avenue, S.E.  
 Grand Rapids 2, Michigan

AMI Model "G"—120, 80, 40 selections. More plays in less time  
 ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark  
 Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"

**NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)



**AMI**

1* Model A, '46, 40 Sel., 78 RPM	69.50	135.00
4* Model B, '48, 40 Sel., 78 RPM	125.00	185.00
4* Model C, '50, 40 Sel., 78 RPM	145.00	210.00
4* Model D-40, '51, 40 Sel., 78 RPM	175.00	275.00
2* Model D-80, '51, 80 Sel., 78 RPM	295.00	385.00
2. Model E-40, '53, 40 Sel., 78 RPM	375.00	475.00
4* Model E-80, '53, 80 Sel., 45 RPM	425.00	525.00
4* Model E-120, '53, 120 Sel., 45 RPM	450.00	575.00
4. Model F-80, '54, 80 Sel., 45 RPM	625.00	725.00
4* Model F-120, '54, 120 Sel., 45 RPM	695.00	795.00
4. Wm. Wall Box	10.00	12.00
4. SM or SL Stepper	9.00	20.00

**EVANS**

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

**ROCK-OLA**

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	150.00	200.00
4. 1432, Same as above, Converted to 45 RPM	180.00	230.00
4. 1434, '51 Rocket, '51-'52 50 Sel., 78 RPM	195.00	240.00
4. 1434, Same as above, Converted to 45 RPM	225.00	325.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	195.00	325.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	285.00	350.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	445.00	595.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	649.50	725.00

**SEEBURG**

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
1* M100A, '49, 100 Sel., 78 RPM	225.00	300.00
4* M100B, '51, 100 Sel., 45 RPM	450.00	510.00
1* M100BL, '51, 100 Sel., 45 RPM, Light Cab.	395.00	525.00
4* M100C, '53, 100 Sel., 45 RPM	550.00	625.00

AL. NO. TOTAL VALUE→

**THIS WEEK'S USED  
MACHINE QUOTATIONS**

**17th YEAR OF PUBLICATION  
847th CONSECUTIVE WEEK'S ISSUE**

**How To Use  
"THE CASH BOX PRICE LISTS"**

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

**CODE**

1. Prices UP
  2. Prices DOWN
  3. Prices UP and DOWN
  4. No change from Last Week
  5. No quotations Last 2 to 4 Weeks
  6. No quotations 4 Weeks or Longer
  7. Machines Just Added
- \* Great Activity

**REGARDING SELLING PRICES**

**IMPORTANT!**

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

**NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

**PHONOGRAPHS (Cont.)**

4. HF 100G, '54, 100 Sel., 45 RPM	675.00	735.00
4. HF100R, '54, 100 Sel., 45 RPM	750.00	845.00
4. W1-L56 Wall Box 5c.	3.00	6.95
4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wire-less	10.00	20.00
4. 3W7-L-56	10.00	30.00

**WURLITZER**

1* 1015, '46, 25 Sel., 78 RPM	60.00	95.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	60.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 24 Sel., 78 RPM	85.00	155.00
4. 2. 1250, '50, 48 Sel., 78 RPM	135.00	175.00
4. 1250, '50, (Same as above) Converted to 45 RPM	150.00	200.00
4. 1400, '52, 48 Sel., 78 RPM	225.00	325.00
4. 1400, '52, (Same as above) Converted to 45 RPM	250.00	350.00
4. 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	275.00	375.00
4. 1500A, '53, 104 Sel., 78 & 45 RPM intermixed	300.00	400.00
4. 1650, '53, 48 Sel., 45 RPM	375.00	475.00
4* 1700, '54, 104 Sel., 45 RPM	550.00	750.00
4. 2140 Wall Box	3.00	10.00
4* 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	14.95	25.00

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	40.00	75.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	145.00	165.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	50.00	90.00
4* Atlantic City (B 5/42)	50.00	95.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	110.00	150.00
4* Beauty (B 11/52)	100.00	145.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	110.00	185.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
4* Big Time (B 1/55)	375.00	475.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
4* Bright Lights (B 5/51)	65.00	95.00
4. Bright Spot (B 11/51)	75.00	95.00
4. Broadway (B 6/51)	25.00	50.00

←TOTAL NO. TOTAL VALUE→



# The Cash Box PRICE LISTS

The Cash Box, Page 51 • END OF MONTH INVENTORY ISSUE • December 31, 1955

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PINBALL GAMES (Cont.)

4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	75.00	135.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	25.00	65.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	50.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	85.00	135.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	115.00
4. College Daze (Got 8/49)	20.00	49.50
4. Colors (Wm 11/54)	165.00	200.00
4. Coney Island (B 9/51)	45.00	95.00
4. Control Tower (Wm 3/51)	25.00	50.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	125.00	185.00
4. Daisy May (Got 7/54)	164.50	210.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	75.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	185.00	215.00
4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Dragonette (Got 6/54)	125.00	175.00
4. Dreamy (Wm 2/50)	20.00	49.50
2* Dude Ranch (B 9/53)	135.00	175.00
4. Duette (Got 4/55)	225.00	285.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	90.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	100.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	165.00	200.00
4. Four Corners (Wm 12/52)	35.00	90.00
4. Four Horsemen (Got 9/50)	30.00	60.00
4. "400" Upright (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
4* Frolics (B 10/52)	100.00	125.00
2. Futurity (B 3/51)	25.00	65.00
4* Gay Time (B 6/55)	344.50	450.00
4* Gayety (B 3/55)	245.00	350.00
4. Georgia (Wm 7/50)	20.00	49.50
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	40.00	95.00
4. Gold Star (Got 8/54)	160.00	200.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	75.00	125.00
4. Grand Slam (Got 4/53)	45.00	110.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	125.00	145.00
4. Gun Club (Wm 11/53)	69.50	100.00
4. Guys-Dolls (Got 5/53)	59.50	110.00
4. Gypsy Queen (Got 2/55)	195.00	215.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PINBALL GAMES (Cont.)

4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	25.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	95.00	150.00
4. Hawaii (Un 6/54)	125.00	195.00
4. Hawaiian Beauty (Got 4/54)	140.00	200.00
4. Hayburner (Wm 6/51)	35.00	85.00
4* Hi-Fi (B 6/54)	145.00	240.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	32.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	35.00	75.00
4. Horsefeathers (Wm 1/52)	30.00	50.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	50.00
4* Ice-Frolics (B 1/54)	150.00	210.00
4. Jalopy (Wm 8/51)	35.00	85.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 4/54)	125.00	160.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	49.50
4. Jubilee (Got 5/55)	230.00	250.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	45.00	85.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K.C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	49.50
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	20.00	49.50
4. Lady Luck (Got 9/54)	99.50	185.00
4. Lazy "Q" (Wm 2/54)	75.00	130.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	135.00	175.00
4. Lucky Inning (Wm 5/50)	20.00	49.50
4. Lulu (Wm 12/54)	225.00	240.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	29.00	45.00
4. Manhattan (Un 4/55)	275.00	395.00
4. Marble Queen (Got 8/53)	95.00	135.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	30.00	65.00
4. Mexico (Un 3/54)	100.00	195.00
2. Miami Beach (B 9/55)	450.00	525.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	130.00	175.00
4* Nevada (Un 8/54)	150.00	185.00
4. Niagara (Got 12/51)	45.00	75.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sister (Wm 1/54)	95.00	135.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	50.00	90.00
4* Palm Beach (B 7/52)	49.50	95.00
4* Palm Springs (B 11/53)	125.00	225.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Peter Pan (Wm 4/55)	210.00	225.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
1. Pin Wheel (Got 11/53)	95.00	125.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	100.00	125.00
6. Puddin' Head (Ge 10/48)	10.00	20.00

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## PINBALL GAMES (Cont.)

4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	69.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Race the Clock (Wm 5/55)	250.00	275.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4. Rio (Un 11/53)	75.00	100.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	125.00	160.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
(Club Model)	245.00	300.00
4. Saratoga (Wm 10/48)	20.00	49.50
4. Screamo (Wm 4/54)	125.00	145.00
4. Sea Jockeys (Wm 11/51)	25.00	65.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	29.50
4. Shindig (Got 10/53)	110.00	135.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	59.00	95.00
4. Silver Skates (Wm 2/53)	54.50	80.00
4. Singapore (Un 10/54)	175.00	225.00
4. Skill Pool (Got 8/52)	60.00	110.00
4. Skyway (Wm 8/54)	115.00	160.00
4. Slugfest (Wm 3/52)	39.00	65.00
1. Sluggin' Champ (Got 4/55)	200.00	225.00
6. Snooks (Wm 6/51)	15.00	22.50
1. Southern Belle (Got 6/55)	225.00	255.00
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plug (Wm 9/51)	50.00	75.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	120.00	185.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4* Spot-Lite (B 1/52)	35.00	50.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 5/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	200.00
4. Star Pool (Wm 10/54)	200.00	220.00
4. Stars (Un 6/52)	45.00	70.00
4. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	55.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	25.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	300.00	375.00
4* Surf Club (B 3/54)	144.50	210.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweet Add-A-Line (Got 7/55)	225.00	250.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (Un 8/53)	75.00	150.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderbird (Wm 5/54)	125.00	165.00
4. Times Square (Wm 4/53)	65.00	89.50
4. Touchdown (Un 1/52)	20.00	50.00
4. Triple Play (Un 8/55)	325.00	445.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
4. Tropicana (Un 1/55)	185.00	235.00

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### PINBALL GAMES (Cont.)

4. Tropics (Un 7/53)	50.00	150.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	185.00	215.00
4. Utah (Un 7/49)	10.00	29.50
4* Variety (B 9/54)	270.00	350.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
4. Wishing Well (Got 9/55)	240.00	265.00
4. Wonderland (Wm 5/55)	195.00	230.00
4* Yacht Club (B 6/53)	69.50	110.00
4. Zingo (Un 10/51)	25.00	65.00

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SHUFFLES

6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	35.00	45.00
4. Bally Victory Bowler (5/54)	255.00	350.00
4. Bally Champion Bowler (5/54)	275.00	360.00
1. Bally Jet Bowler (8/54)	300.00	375.00
4. Bally Rocket Bowler (8/54)	275.00	385.00
4. Bally Mystic Bowler (12/54)	355.00	425.00
4. Bally Magic Bowler (12/54)	345.00	435.00
4. Bally Gold Medal (3/55)	350.00	450.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	95.00
4. ChiCoin Match Bowler (6/52)	45.00	95.00
4. ChiCoin Bowl-A-Ball (10/52)	45.00	105.00
4. ChiCoin Match Bowl-A-Ball (11/52)	50.00	110.00
4. ChiCoin 10th Frame Special (12/52)	50.00	115.00
4. ChiCoin Name Bowler (1/53)	55.00	120.00
4* ChiCoin 10th Frame Double Score Bowler (2/53)	70.00	139.50
4. ChiCoin Crown (4/53)	85.00	140.00
4. ChiCoin Crown Giant Pins (4/53)	110.00	150.00
4* ChiCoin Triple Score (6/53)	95.00	155.00
4* ChiCoin Gold Cup (7/53)	85.00	160.00
4. ChiCoin High Speed Crown (7/53)	125.00	195.00
4. ChiCoin High Speed Triple Score (8/53)	175.00	225.00
4* ChiCoin Advance (10/53)	150.00	225.00
4. ChiCoin King (10/53)	130.00	235.00
4. ChiCoin Criss Cross Bowler (12/53)	150.00	245.00
4* ChiCoin Super Frame (3/54)	175.00	265.00
4. ChiCoin Starlite (5/54)	175.00	265.00

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### SHUFFLES (Cont.)

4. ChiCoin Feature (7/54)	235.00	300.00
2. ChiCoin Holiday (9/54)	325.00	395.00
4. ChiCoin Flash (10/54)	215.00	375.00
4. ChiCoin Playtime (10/54)	295.00	385.00
4. ChiCoin Fireball (11/54)	335.00	395.00
4. ChiCoin Thunderbolt (12/54)	325.00	400.00
4. ChiCoin Triple Strike (2/55)	395.00	425.00
4. ChiCoin Criss Cross Targette (1/55)	175.00	225.00
4. ChiCoin Deluxe Criss Cross Targette (1/55)	175.00	250.00
4. ChiCoin Bonus Score (4/55)	425.00	450.00
4. ChiCoin Big League (5/55)	425.00	450.00
4* ChiCoin Hollywood (5/55)	375.00	400.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	30.00	65.00
4* Genco Shuffle Pool (11/53)	50.00	99.50
4. Genco Match Pool (2/54)	99.00	140.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
4. Keeney DeLuxe League (3/52)	35.00	95.00
4. Keeney Super DeLuxe League (3/52)	45.00	100.00
4. Keeney High Score League (5/52)	45.00	100.00
4. Keeney Team (10/52)	49.50	135.00
4. Keeney Club (4/53)	55.00	145.00
4. Keeney Domino (5/53)	65.00	150.00
4. Keeney Carnival (5/53)	75.00	155.00
4. Keeney Pacemaker (9/53)	100.00	185.00
4. Keeney Mainliner Bowler (1/54)	125.00	215.00
4. Keeney Bonus Bowler (3/54)	140.00	220.00
4. Keeney Diamond Bowler (5/54)	165.00	275.00
4. Keeney Bikini (6/54)	195.00	295.00
4. Keeney Century (6/54)	250.00	300.00
4. Keeney American (9/54)	250.00	325.00
4. Keeney National (9/54)	325.00	375.00
4. Keeney Speedlane (4/55)	395.00	450.00
4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player (2/51)	40.00	70.00
4* United DeLuxe 6-Player (10/51)	40.00	75.00
4. United 6-Player Super (3/52)	45.00	90.00
4. United 4-Player Official (5/52)	45.00	100.00
4* United 6-Player Star (7/52)	45.00	100.00

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### SHUFFLES (Cont.)

4* United 10th Frame Star (9/52)	45.00	110.00
4. United Manhattan 10th Frame (9/52)	50.00	115.00
4. United Manhattan (9/52)	85.00	125.00
4. United 10th Frame Super (10/52)	85.00	130.00
4* United Cascade (2/53)	60.00	100.00
4* United Clover (2/53)	60.00	125.00
4. United Liberty (2/53)	95.00	135.00
4* United Classic (6/53)	105.00	140.00
4* United Olympic (6/53)	85.00	135.00
4* United Royal (9/53)	115.00	175.00
4* United Imperial (9/53)	149.50	185.00
4* United Chief (11/53)	150.00	195.00
4* United Leader (11/53)	175.00	225.00
4* United Team (1/54)	195.00	225.00
4. United DeLuxe Team (1/54)	195.00	240.00
4* United League (1/54)	160.00	225.00
4. United Ace (5/54)	225.00	250.00
4* United Rainbow (5/54)	210.00	260.00
4. United Banner (8/54)	285.00	300.00
4. United Shuffle Targette (8/54)	250.00	310.00
4. United DeLuxe Shuffle Targette (8/54)	225.00	320.00
4* United Speedy (8/54)	240.00	320.00
4. Un. 11th Frame (10/54)	295.00	340.00
4. United DeLuxe 11th Frame (10/54)	300.00	350.00
4. United Comet Targette (11/54)	295.00	345.00
4. United DeLuxe Comet Targette (11/54)	275.00	350.00
4. United Mercury (12/54)	285.00	385.00
4. United DeLuxe Mercury (12/54)	295.00	395.00
4. United Mars (1/55)	295.00	395.00
4. United DeLuxe Mars (1/55)	325.00	400.00
4* Un. Lightning (2/55)	335.00	410.00
4. United DeLuxe Lightning (2/25)	355.00	420.00
4. Un. Venus (3/55)	325.00	425.00
4. United DeLuxe Venus (3/55)	350.00	440.00
4. Un. Clipper (5/55)	385.00	450.00
4. United DeLuxe Clipper (5/55)	390.00	460.00
4. Un. 5th Inning (6/55)	325.00	460.00
4. United DeLuxe 5th Inning (6/55)	295.00	460.00
4. Un. Capitol (6/55)	395.00	465.00
4. United DeLuxe Capitol (6/55)	400.00	470.00

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ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
6. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4* ChiCoin 4-Player Derby	95.00	195.00
4* ChiCoin Goalee	44.00	99.50
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	35.00	99.50
4. ChiCoin Home Run, 6-Player (3/54)	125.00	225.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	95.00	175.00
4. Evans Bola Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	30.00	89.50
4. Exhibit Gun Patrol	75.00	150.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00

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## ARCADE EQUIPMENT (Cont.)

4. Exhibit Silver Bullets	40.00	95.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gall. (6/54)	124.50	175.00
4. Exhibit Star Shooting Gallery (9/54)	149.50	225.00
4* Exhibit Sportland Shooting Gallery (11/54)	175.00	250.00
4. Exhibit "500" Shooting Gallery (3/55)	295.00	375.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	395.00	495.00
4* Genco Sky Gunner	100.00	150.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	275.00
4* Genco Rifle Gal. (6/54)	195.00	275.00
4. Genco Big Top Rifle (Gallery 6/54)	375.00	450.00
4. Genco Wild West Gun (2/55)	395.00	475.00
4. Genco Sky Rocket Rifle Gallery (5/55)	365.00	495.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	120.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	199.50	295.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	165.00	295.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos. Photomatic DeLuxe	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	150.00	395.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	100.00	185.00
4* Seeburg Bear Gun	94.50	145.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Seeburg Coon Hunt	145.00	195.00
4. Set Shot Basketball	200.00	250.00
4* Telequiz	85.00	125.00
4. Un. Team Hockey	30.00	85.00
4. Un. Jungle Gun	225.00	330.00
4. Un. DeLuxe Jungle Gun	230.00	360.00
4. United Carnival Gun (10/54)	225.00	345.00
4. United DeLuxe Carnival (10/54)	265.00	355.00
4. United Bonus Gun (1/55)	295.00	395.00
4. United DeLuxe Bonus Gun (1/55)	325.00	425.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. Deluxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	39.50	99.00
4. Wms. DeLuxe Baseball (4/53)	100.00	175.00
4. Wms. Pennant Baseball (12/53)	145.00	245.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Wms. Super Star Baseball (12/53)	175.00	300.00
4. Wms. Major League Baseball (2/54)	165.00	310.00
4. Wms. All Star Baseball (2/54)	155.00	325.00
4. Wms. Big League Baseball (3/54)	155.00	325.00
4. Wms. Safari (2/55)	325.00	465.00
4. Wms. Polar Hunt (3/55)	375.00	525.00
4. Wurlitzer Skeeball	35.00	75.00
<b>←TOTAL NO. TOTAL VALUE→</b>		

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### ABT MFG. CORP.

Challenger (counter mode pistol game)	\$ 82.50
Rifle Sport (3 gun range)	1408.25

### AMI, INCORPORATED

G-120 Phonograph	No List Price Authorized for Publication
G- 80 Phonograph	
G- 40 Phonograph	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

### AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	\$2,950.00
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### BALLY MFG. CO.

Pin-Pool (Standard Model)	\$ 295.00
Pin-Pool (with Light Up Bumpers)	310.00
Beach Beauty	775.00
Jumbo Bowler (without Match Feature)	760.00
Model J-110, 10c a play	780.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	805.00
Model K-110, 10c a play	825.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	760.00
Model A-110, 10c a play	780.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	805.00
Model C-110, 10c a play	825.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

### CHICAGO COIN MACHINE CO.

Champion Pool	\$ 285.00
Automatic Pool	375.00
Score-A-Line Bowler (without Match Feature)	705.00
Blinker Bowler (with Match Feature)	815.00
Bulls Eye Bowler (with Match Feature)	775.00
All Star Team Bowler (with Match Feature)	825.00
Bowling Team Bowler	760.00

### EXHIBIT SUPPLY CO.

DeLuxe Skill Pool "84"	\$ 349.50
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### GENCO MFG. & SALES CO.

Super Big Top (Gun)	\$ 675.00
DeLuxe Tournament Pool	339.50
Official Tournament Pool	329.50
Quarterback (Football Game) (with Match Feature)	635.00

### D. GOTTLIEB & CO.

Easy Aces (Single Player, 5-Ball)	\$ 407.50
Spot Pool	339.50

### INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

### J. H. KEENEY & CO., INC.

DeLuxe Hot Coffee Vender	Prices On Request	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender		
Various Models of above		
DeLuxe Fascination Pool		\$ 335.00
Jumbo DeLuxe Fascination Pool		370.00
DeLuxe Challenge Bowler (with Match Feature)	690.00	
Challenge Bowler (without Match Feature)	665.00	
Electric Cigarette Vendor	284.50	
Coin Changer Model	304.50	

### MARVEL MFG. CORP.

Pla-Pool (Regular Size)	\$ 285.00
DeLuxe Pla-Pool (Large Size)	325.00

### ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only	No List Price Authorized for Publication
Model 1452, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

### J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	No List Price Authorized for Publication
V-3W-A—Wall-O-Matic "200" Phonograph	
100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100"	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

### UNITED MFG. CO.

Club Pool	\$ 295.00
Jumbo Club Pool	345.00
Regulation Shuffle Alley (without Match Feature)	760.00
Single Chute	780.00
Double Chute	810.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	830.00
Single Chute	760.00
Double Chute	780.00
Topnotch Shuffle Alley (without Match Feature)	760.00
Single Chute	780.00
Double Chute	760.00
Special Topnotch, Shuffle Alley (with Special Match Features)	875.00
Single Chute	895.00
Double Chute	775.00
Starlet	775.00

### WILLIAMS MFG. CO.

Royal Crown	\$ 295.00
DeLuxe Bank Pool	349.50
Senior DeLuxe Bank Pool	399.50
Score Pool	385.00
Circus Wagon (2 Player, 5-Ball)	442.50
Jolly Joker	275.00
Sidewalk Engineer	345.00

### THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph 104 Selections, 45 RPM	No List Price Authorized for Publication
Model "1700" Hi-Fi Phonograph 104 Selections, 45 RPM	
Model "1600-A" Hi-Fi Phonograph, 48 Selection, 78 RPM	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
Model 5111 12" Concealed Speaker Hi-Fi	
Model 5112 8" Wall Speaker Hi-Fi	
Model 5115 Hi-Fi 4 Cone Corner Speaker	
Model 5116 Hi-Fi Coaxial Corner Speaker	
Model 5117 Hi-Fi Coaxial Wall Speaker	

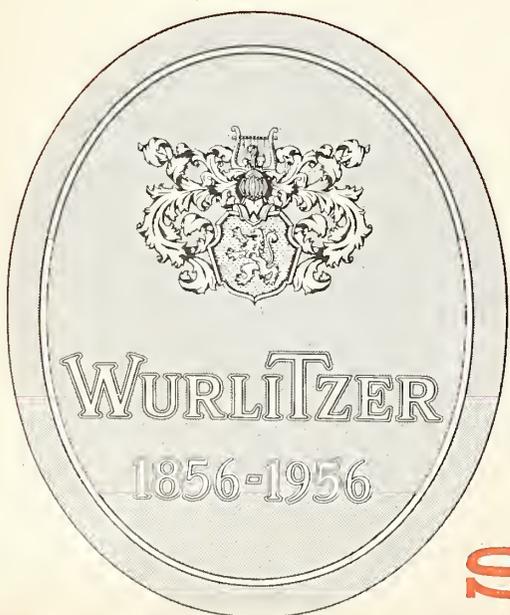
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REASON TO CELEBRATE  
TOO WHEN  
**WURLITZER**  
CUTS ITS  
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**NATIONAL WURLITZER  
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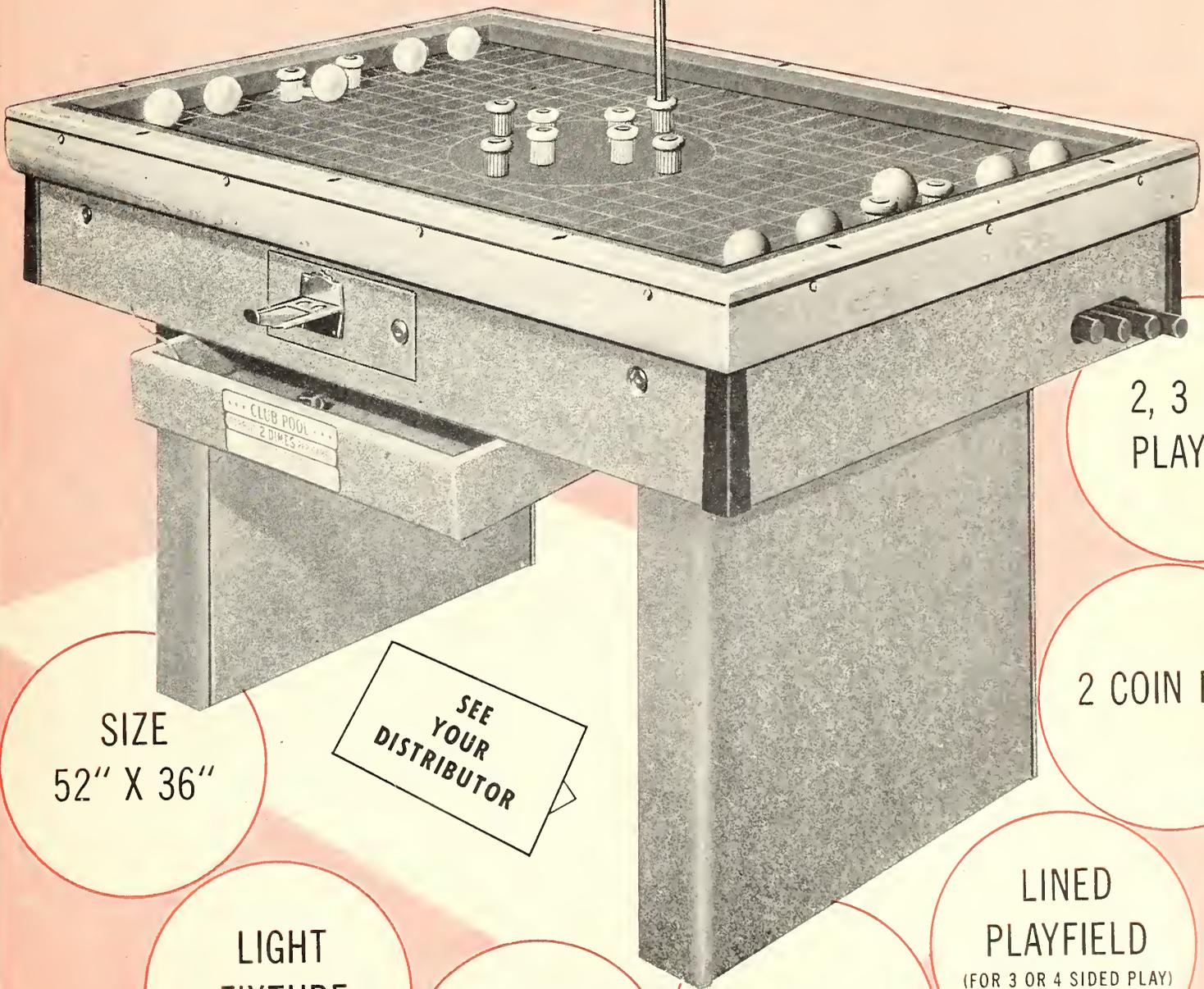
UNITED'S

# CLUB POOL

*Fascinating Skill Game*

*Operates Everywhere!*

**TREMENDOUS APPEAL!**  
**TREMENDOUS EARNINGS!**



2, 3 or 4  
PLAYERS

2 COIN PLAY

LINED  
PLAYFIELD  
(FOR 3 OR 4 SIDED PLAY)

HINGED TOP

BUILT-IN  
CUE RACK

LIGHT  
FIXTURE  
(OPTIONAL)

SIZE  
52" X 36"

SEE  
YOUR  
DISTRIBUTOR

NOW AT YOUR DISTRIBUTOR

- **REGULATION** Shuffle-Alley
- **TOP-NOTCH** Shuffle Alley
- **STARLET** In-Line-Game



**UNITED MANUFACTURING COMPANY**  
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UNITED  
OPERATORS  
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SUCCESSFUL  
OPERATORS

**JUMBO CLUB POOL** also available with all the features of Club Pool. Size: 70" x 36"

More money-making play-appeal than ever

# Bally BROADWAY

## MAGIC SQUARES

Arrow points to only one of 4 Magic Squares—A, B, C and D—each plainly labeled on BROADWAY backglass. The 4 numbers in Magic Square A may be shifted to player's choice of the 4 different combinations illustrated below.

9	4	1	9
1	19	19	4

19	1	4	19
4	9	9	1

Each of the 4 Magic Squares—A, B, C and D—may be shifted to player's choice of 4 different combinations. Separate button for each Magic Square permits player to shift only the Square or Squares that he desires to shift—without shifting other Squares. Maximum "number-juggling" flexibility of Magic Squares insures maximum play-appeal... results in maximum earning power.

## EXTRA TIME

Player shifts Magic Squares before shooting fourth ball... or before shooting fifth ball, if "5th BALL" panel is lit. Earning-power of popular Extra Time feature has been proved in BEACH CLUB... VARIETY... BIG TIME and other great Bally games.

## DOUBLE SCORES TRIPLE SCORES

SPOTTED 2 OR 18

## BALLYHOLE

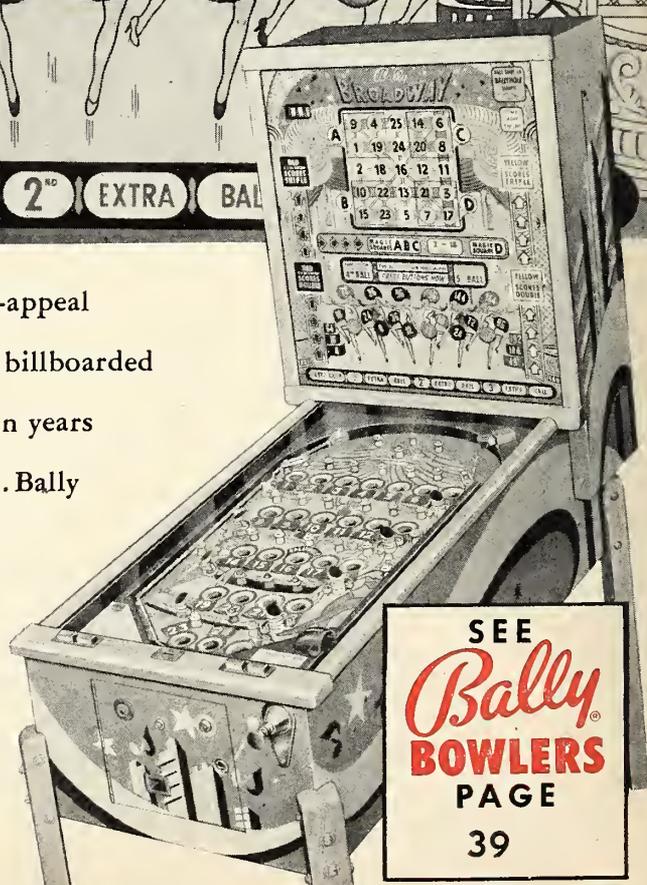
Ball in Ballyhole (16), when Ballyhole panel is lit, lights 1st EXTRA BALL, giving player extra ball without depositing coin.

## CORNER-SCORES

## ADVANCING SCORES

## EXTRA BALLS

Jam-packed with time-tested play-appeal  
 ...exciting new features brilliantly billboarded  
 on the brightest backglass in years  
 ...easy to understand, fun to play... Bally  
 BROADWAY is ringing up  
 cash-box collections that  
 top all records since the great  
 days of BEACH CLUB. Get your  
 share of the BROADWAY  
 bonanza. Get BROADWAY today.



SEE  
**Bally**  
**BOWLERS**  
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