

# THE CASH BOX

VOLUME 13

AUGUST 30, 1952

NUMBER 49



Most of the singers who were in New York at the time showed up at a recent party given by Brad Phillips, WINS disk jockey to promote the Smarty Pants Patch which all of them are wearing on their lapels. Left to right are: Alan Dean, Tommy Edwards, Gene Williams, Johnny Hartman, Dick Haymes, Brad Phillips, Frank Campana, Eddie Fisher, Danny Winchell, Stuart Foster, Richard Hayes, Steve Lawrence, Danny Davis, Tony Bennett, Johnny Parker, Art Lund, Barry Douglas, Ricky Vallo, Al Martino, Rusty Draper, Danny Sutton and Jimmy Saunders.

**“The Cash Box”**  
**MOA SPECIAL**

(MUSIC OPERATORS OF AMERICA)

issue

Dated: **SEPTEMBER 13**

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**YOUR ADVERTISING MESSAGE  
WILL REACH ALL OF THE NATION'S  
JUKE BOX OPERATORS**

This Most Important Issue of "The Cash Box" Will Be Distributed At The MOA Convention In Chicago . . . and Mailed To Music Operators Thruout The Nation.

***RUSH IN YOUR AD NOW!***

**THE CASH BOX, 26 West 47th Street, New York 36, N. Y.**



# The Cash Box

Volume 13 August 30, 1952 Number 49

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to;—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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# THE ANSWER TO NEWSSTAND CIRCULATION



I'VE BOUGHT MY OWN MACHINE - NOW I'LL TAKE 100%

Reprinted from the November 28, 1944 Issue

Once again, as has happened many, many times in the past, this publication has been approached to "get on the newsstands."

In fact, one of the statements was:

"How in the world can you stay away from the newsstands when you've got such a heavy demand for your publication due to the fact that it is so constantly mentioned over the air by men all over the nation as their source of information?"

The answer today, like it has always been, is that The Cash Box came into being in a most sincere effort to help eliminate newsstand circulation and, especially, to help eliminate the quotation of prices of all equipment so that storekeepers would not know these prices.

Our standard statement has always been: "Do you know the price your druggist pays for the toothpaste he sells you?"

"Then why," we ask, "should your druggist know the price of the machine you bring

into his location?"

Dozens on dozens of operators everywhere in the nation have been confronted with the face appearing here.

This is the storekeeper who learned about prices and now wants 100% of the profits.

Thank goodness, he usually winds up with: **NOTHING!**

But, in the meantime, a good location, which took some operator months and months and months of hard, persevering, agonizing effort to build up, is lost.

Lost for months. Until that location starts out to get the machine he purchased fixed. Or, until he writes the man who sold him, and wants his money back.

In the meantime, tho, he sticks his tongue out at the operator who worked so hard to make his customers coin operated entertainment conscious.

And tells that operator, "I've bought my own machine. Now I'll take 100%."

**THE NATION'S TOP TEN**  
 PLUS THE NEXT 15  
**JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

**THE CASH BOX**



AL—Aladdin	CR—Coral	<b>CODE</b>	MO—Modern	SE—Seger
AP—Apollo	DA—Dana	JU—Jubilee	OR—Oriole	SIT—Sittin' In
AT—Atlantic	DE—Decca	KI—King	PE—Peacock	SP—Specialty
BU—Bullet	DY—Derby	LO—London	PR—Prestige	TE—Tempo
CA—Capitol	FE—Federal	ME—Mercury	RA—Rainbow	TN—Tennessee
CH—Chess	4 Star—Four Star	MG—MGM	RE—Regent	UN—Unltd
CO—Columbia	IN—Intro		SA—Savoy	VI—Victor

- |           |   | Pos. Last Week |
|-----------|---|----------------|
| <b>1</b>  | <b>AUF WIEDERSEH'N SWEETHEART</b><br><b>VERA LYNN</b><br>CA-2166 (F-2166)—Sharkey<br>CO-39776 (4-39776)—Stan Kenton<br>CR-60773 (9-60773)—Ames Brothers<br>DE-28271 (9-28271)—Guy Lombardo O.<br>LO-1227 (45-1227)—Vera Lynn<br>ME-5871 (5871x45)—Eddy Howard<br>MG-11278 (K-11278)—DeMarco Sisters<br>VI-20-4777 (4777)—Billy Shepard O.   | <b>1</b>       |
| <b>2</b>  | <b>HALF AS MUCH</b><br><b>ROSEMARY CLOONEY</b><br>CO-39710 (4-39710)—Rosemary Clooney<br>CO-20879 (4-20879)—Curley Williams<br>DE-28271 (9-28271)—Guy Lombardo O.<br>ME-6366 (45-6366)—Ken Marvin<br>MG-11202 (K11202)—Hank Williams  | <b>2</b>       |
| <b>3</b>  | <b>BOTCH-A-ME</b><br><b>ROSEMARY CLOONEY</b><br>CO-39767 (4-39767)—Rosemary Clooney   | <b>3</b>       |
| <b>4</b>  | <b>DELICADO</b><br><b>PERCY FAITH</b><br>LO-1151—Edmundo Ros O.<br>CA-2040 (F-2040)—Stan Kenton O.<br>CO-39708 (4-39708)—Percy Faith O.<br>CR-60729 (9-60729)—Laurindo Almeida<br>DE-28044 (9-28044)—Waldyr Azevedo O.<br>DE-28179 (9-28179)—Guy Lombardo O.<br>MG-11259 (K-11259)—Hollywood Symphony O.<br>SE-7002—Fred Norman O.<br>VI-204677 (47-4677)—Three Suns<br>VI-20-4719 (47-4719)—Dinah Shore<br>VI-20-4706 (47-4706)—Ralph Flanagan | <b>5</b>       |
| <b>5</b>  | <b>HERE IN MY HEART</b><br><b>AL MARTINO</b><br>BBS-101 (45x101)—Al Martino<br>CA-2130 (9-2130)—Tony Bennett<br>CR-60746 (9-60746)—Alan Dale<br>DE-28213 (9-28213)—The Andrews Sisters/Dick Haymes<br>ME-5877 (5877x45)—Vic Damone  | <b>4</b>       |
| <b>6</b>  | <b>WISH YOU WERE HERE</b><br><b>EDDIE FISHER</b><br>CA-2154 (F-2154)—Jane Fromon<br>DE-28308 (9-28308)—Guy Lombardo<br>MG-11270 (K11270)—Fran Warren<br>VI-20-4830 (47-4830)—Eddie Fisher   | <b>8</b>       |
| <b>7</b>  | <b>WALKIN' MY BABY BACK HOME</b><br><b>JOHNNIE RAY</b><br>AP-1088—Dean Martin<br>CA-2130 (F-2130)—Nat "King" Cole<br>CO-39750 (4-39750)—Johnnie Ray<br>DE-28277 (9-28277)—Guy Lombardo<br>SE-7002—Bernice Parks   | <b>6</b>       |
| <b>8</b>  | <b>HIGH NOON</b><br><b>FRANKIE LAINE</b><br>CA-2120 (F-2120)—Tex Ritter<br>CO-39770 (4-39770)—Frankie Laine<br>KI-15194 (45-15194)—Billy Keith<br>LO-1232 (45-1232)—Lito Roza<br>MG-11266 (K-11266)—Bill Hayes  |                |
| <b>9</b>  | <b>I'M YOURS</b><br><b>DON CORNELL/EDDIE FISHER</b><br>CA-2102 (F-2102)—Baxter & Beavers<br>CO-39737 (4-39737)—Toni Arden<br>CR-60690 (9-60690)—Don Cornell<br>DE-28162 (9-28162)—Four Aces<br>VI-20-4680 (47-4680)—Eddie Fisher<br>VI-20-4705 (47-4705)—Ralph Flanagan   | <b>10</b>      |
| <b>10</b> | <b>MAYBE</b><br><b>COMO-FISHER</b><br>VI-20-4744 (47-4744)—Como-Fisher  | <b>7</b>       |

11) KISS OF FIRE. 12) VANESSA. 13) SOMEWHERE ALONG THE WAY. 14) YOU BELONG TO ME. 15) BLUE TANGO. 16) LOVER. 17) SHOULD I. 18) SUGARBUSH. 19) ALL OF ME. 20) LUNA ROSSA. 21) TAKE MY HEART. 22) STRANGE SENSATION. 23) SMOKE RINGS. 24) ROCK OF GIBRALTAR. 25) TOO OLD TO CUT THE MUSTARD.

To Meet Operators Who Not Only Publicize Your Disks But Buy Them Too

# ATTEND THE MOA CONVENTION

On September 11, 12 and 13, the Music Operators of America will hold their convention at the Congress Hotel in Chicago. There is probably no more important meeting that those in the music and record businesses can attend than the yearly MOA convention. Here are gathered on one floor, where they can be met, questioned and spoken to, operators of juke boxes from all over the country.

These are the men who actually buy the records—and buy them in quantity. These are the men who are constantly seeking the best available disks to put in the boxes.

The MOA convention has always been a fruitful one as far as the record trade is concerned. That is evident from the fact that at the coming meeting, every major and almost every independent have a booth. And even the very small firms who won't display will have some representative there to meet the operators.

As well attended as past MOA conventions have been, this one looks as though it will be the biggest yet.

One of the reasons is that it comes at a most opportune time—just as the big record season starts, a time when all disk manufacturers have some potential smashes to offer and want to get them heard by as many operators as possible.

What better place than at the MOA convention?

Another reason is that more and more, manufacturers have come to realize the important part that operators play in the creation of hits. For an operator not only provides a showcase for records, but he actually buys them himself. And so of course the manufacturer today is intent on reaching as many operators as he possibly can.

What better place than at the MOA convention?

There are many other reasons for the large number of participants expected at the coming meeting. The dissatisfaction with the recent NAMM convention, where record people were lost amid a myriad of pianos and larger instruments. The importance of many of the topics to be discussed, topics which may be vital to the very existence of the juke box business as we know it today. And finally the fact that the games convention will follow immediately after so that both will be able to be taken in by operators on one trip.

Essentially, however, the importance of the MOA meeting results from the growing importance of the operator to the music business. It is now generally accepted that the operator is the basic factor in the distribution of records. For an operator not only publicizes, he buys. And as far as those two functions are concerned, there is no other person in the entire music business who combines them.

Therefore, it's to be expected that record manufacturers, publishers, artists and everyone else concerned with the making of a hit record will want to meet the operators, find out what makes their customers play one disk and not another, learn what their requirements are and make plans to fulfill them.

What better place than at the MOA convention?



## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. AUF WIEDERSEH'N SWEET-HEART ..... Vera Lynn (London)
2. WISH YOU WERE HERE ..... Eddie Fisher (RCA Victor)
3. BOTCH-A-ME ..... Rosemary Clooney (Columbia)
4. SOMEWHERE ALONG THE WAY ..... Nat "King" Cole (Capitol)
5. YOU BELONG TO ME ..... Jo Stafford (Columbia)
6. HALF AS MUCH ..... Rosemary Clooney (Columbia)
7. HERE IN MY HEART ..... Al Martino (B. B. S.)
8. WALKIN' MY BABY BACK HOME ..... Johnnie Ray (Columbia)
9. HIGH NOON ..... Frankie Laine (Columbia)
10. DELICADO ..... Percy Faith (Columbia)

Joe Delaney is seriously considering a combined radio-TV deal with WDSU in New Orleans. Joe has also been booked to MC several auditorium concerts this fall starting with the New Orleans Jazz Club Festival in September. Also understand that he helped cut Eileen Barton on "Easy, Easy Baby" for Coral while the songstress was down there. All this and a few more assorted chores in addition to his law studies at Tulane. We're worn out just thinking about it. . . . Dave Teig of KORC in Mineral Waters, Texas is connected with the Wolters Air Force Band which broadcasts over WFAA, Dallas and would appreciate sheet music and arrangements. Dave also writes a column called Disc and Dat for the base newspaper.

\* \* \* \* \*

Bill Silbert doing a tremendous job over WABD, the Dumont TV station in New York. . . . An interesting incident occurred a week ago at the Val Air Ballroom in Des Moines. Louis Armstrong was playing a one nighter there and residents from that area came from miles around to see "Satchmo." One youngster who had come from Duncombe (90 miles from Des Moines) was left stranded by his friends and didn't know where to turn. In the hustle and bustle of the crowd, he recognized the familiar voice of Al Rockwell, popular dj at station KRNT in Des Moines. The lad approached Al and very sincerely told him that he was stranded and didn't know anyone in the ballroom except Al, whom he had never met or seen before, except for hearing his voice on the air. To bring the story to a close, Al was kind enough to drive the boy to the nearest transportation point which was quite some distance from the ballroom.



BILL SILBERT  
(WABD-TV—New York)

Nice letter from Claude Taylor (WMBR-Jacksonville, Fla.): "Thought you might like to know that for the past twenty weeks I've been using as a regular feature the Ten Records Disk Jockeys

Played Most This Week, very successfully on one of my shows. Claude Taylor's Sunday Dance Party includes the top ten and the numerical listing of each tune. Listeners have available five incoming telephone lines for telephoning dedications and just recently they've started selecting their dedication tunes by number—play number six for so and so, etc. The Cash Box gets full credit for material and information. Needless to say it's a big hit with the Sunday afternoon audience since they've honored my show with a number one Hooperating. The Cash Box is an invaluable aid in programming music on disk jockey shows." . . . Bill Reynolds (WSTC-Stamford, Conn.) sees a great future ahead for Champ Butler, Sandy Solo, Mary Small and Cindy Lord. . . . Lee and Lorraine Ellis, formerly of WSPR in Springfield, Mass. have been doing a special series of audience participation shows for both WHAS and WHAS-TV, Louisville, Ky. Some of their guests have been Shep Fields, Marion Bell and Lawrence Brooks. Upon completion of this summer series of television and radio shows, they will leave for New York to set up shop.

**Tampa Red**  
Sings  
**"BUT I FORGIVE YOU"**  
and  
**"I'M GONNA PUT YOU DOWN"**

RCA VICTOR  
20-4722 (47-4722)

**Going Strong**

\$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF AUGUST 23

- \$ **Wish You Were Here / The Hand Of Fate**  
Eddie Fisher ..... 20-4830 (47-4830)\*
- \$ **I Went To Your Wedding**  
Steve Gibson and The Red Cops ..... 20-4835 (47-4835)\*
- \$ **Because You're Mine**  
Mario Lanza ..... 10-3914 (49-3914)\*
- \$ **Sweethearts Holiday / My Love And Devotion**  
Perry Como ..... 20-4877 (47-4877)\*
- \$ **Vanessa / Somewhere Along The Way**  
Hugo Winterhalter ..... 20-4691 (47-4691)\*
- \$ **I Laughed At Love / Father Time**  
Sunny Gale ..... 20-4789 (47-4789)\*
- \$ **Got You On My Mind / One Mint Julep**  
Buddy Morrow ..... 20-4868 (47-4868)\*
- \$ **A Full Time Job / Shepherd Of My Heart**  
Eddy Arnold ..... 20-4787 (47-4787)\*
- \$ **I Went To Your Wedding / The Boogie Woogie Flying Cloud**  
Hank Snow ..... 20-4909 (47-4909)\*
- \$ **Maybe / Watermelon Weather**  
Perry Como and Eddie Fisher ..... 20-4744 (47-4744)\*
- \$ **A Mighty Pretty Waltz / Two-Faced Clock**  
Pee Wee King ..... 20-4883 (47-4883)\*
- \$ **I'm Yours / Just A Little Lovin'**  
Eddie Fisher ..... 20-4680 (47-4680)\*
- \$ **Hesitation / Tic-Tac-Toe**  
Hugo Winterhalter ..... 20-4851 (47-4851)\*
- \$ **Night Train**  
Buddy Morrow ..... 20-4693 (47-4693)\*
- \$ **Lady's Man / Married By The Bible, Divorced By The Law**  
Hank Snow ..... 20-4733 (47-4733)\*

\* 45 rpm cat. nos.

The stars who make the hits are on **RCA VICTOR Records**  
RCA VICTOR DIVISION - RADIO CORPORATION OF AMERICA - CAMDEN, NEW JERSEY

# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

**BUDDY DE FRANCO & TRIO**  
(MGM 11303; K-11303)

ⓑ "CARIOCA" (2:39) A fine small group instrumental version of an oldie is socked out by Buddy De Franco and his Trio. The very fast moving number gets a slick clarinet solo with some pretty rhythm backing.

ⓐ "JUST ONE OF THOSE THINGS" (2:41) Here the De Franco crew hurries through a great Cole Porter oldie. The artists blend their instruments well together on this hot piece.

**THE FOUR KNIGHTS**  
(Capitol 2195; F-2195)

ⓐ "SAY NO MORE" (2:23) The Four Knights and their rhythmic harmony leap through a fast jumping rhythm and blues type number with cute lyrics. The guys also get some fine tenor sax rides from Maxwell Davis.

ⓐ "THAT'S THE WAY IT'S GONNA BE" (2:34) The low voiced lead of the quartet stands out as they bounce through another bouncer and exhibit some more fine vocaling.

**JACKIE JOCKO**  
(Mercury 5889; 5889x45)

ⓐ "LOVER COME BACK TO ME" (2:45) Jimmy Carroll's ork provides some fitting backing for Jackie Jocko's intense and fast moving treatment of a terrific oldie. Jackie's powerful voice is zestful.

ⓐ "YOU CAN'T GET TOO FAR WITH A BROKEN HEART" (2:46) The warbler gives out with a fine reading of a slow and sentimental piece that is expressively read. Ork credits again go to the Carrollers.

**BILLY ECKSTINE**  
(MGM-11301; K-11301)

ⓑ "BECAUSE YOU'RE MINE" (2:48) From the flick of the same name comes this beautiful ballad so well delivered in Billy Eckstine's stylish manner. The full voiced vocal is lushly supported by Nelson Riddle's ork.

ⓐ "EARLY AUTUMN" (2:46) Mr. "B" offers another fine rendition of a slow pretty number with no distinct tune. Fine lyrics and lush backing once again from the Riddle crew add much to the number.

**DOLORES GRAY**  
(Decca 28336; 9-28336)

ⓑ "SAY YOU'LL WAIT FOR ME" (3:08) The singing star from the hit comedy "Two On The Aisle," Dolores Gray, comes up with a wonderful rendition of a slow ballad with a pretty tune as some fine backing is portrayed by Sy Oliver's ork and the chorus.

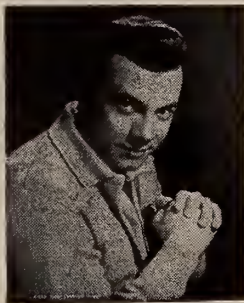
ⓐ "CRAZY HE CALLS ME" (3:15) A lush orchestration is the opening of another lovely ballad that Dolores chirps with color and feeling. Backing credits again go to Sy, the ork and the chorus.

## THE CASH BOX DISK OF THE WEEK

"BECAUSE YOU'RE MINE"  
(3:30)

"THE SONG THE ANGELS SING"  
(3:30)

MARIO LANZA  
(RCA Victor 10-3914)



MARIO LANZA

● From the voice of the same artist that gave us "Be My Love" comes two other wonderful ballads done in the same powerful style. Mario Lanza lends his impressive voice to a tune called "Because You're Mine," from the film of the same name, and belts out the powerful notes. Jeff Alexander's Choir adds the fullness to the number. Constantine Callinicos conducts the ork full of strings. Flip is another lovely ballad called "The Song Angels Sing" that exhibits more of the tenderness and sincerity in the artist's voice. The tune also from the same movie gets the same wonderful backing as the top lid. Both sides are stirring. Watch for them to break.

**HELEN O'CONNELL**  
(Capitol 2204; F-2204)

ⓑ "YOU LIKE" (2:11) Helen O'Connell teams up with Les Baxter's orchestra and chorus on a gay and happy samba beat novelty. The cute words presented with a slight Spanish accent by the chirp makes for grand listening.

ⓐ "YOU DARLIN'" (2:20) Harold Mooney's ork backs the thrush on this deck as the Trio lends some vocal support to Helen's sweet voiced delivery of a slow number with fitting lyrics.

"SAY YOU'LL WAIT FOR ME"  
(3:07)

"I'VE NEVER SEEN" (2:44)

AL MARTINO  
(Capitol 2185; F-2185)



AL MARTINO

● Al Martino, the lad who took the nation by storm with his sensational recording of "Here In My Heart" looks like he has another exciting number in his latest waxing. The tune tagged "Say You'll Wait For Me" is another set of lyrics and melody that shows Al's powerful and tender voice to best advantage. The piece is a lovely ballad persuasively read by the chanter. The lush and ringing orchestration is presented by Nelson Riddle and his group. The under lid is another romantic item that the artist wends his way through in an inspired manner. The top deck is the one that we're thrilled with and the one that we expect to make the grade. It's another great performance by Mr. Heart.

**ANNE SHELTON**  
(London 1247; 45-1247)

ⓑ "SANTA MARIA" (3:05) The lovely voice of Anne Shelton glides through a prayer type number with a great deal of depth and sincerity as a lovely church effect is set up by the choir. Backing for fine tune comes from Stanley Black.

ⓐ "BELLA MUSICA" (2:35) The English singing star voices a gay and rollicking number based on the music of "Finculi Fincula" as the Black ork and chorus help her on this piece.

**RALPH FLANAGAN ORCHESTRA**  
(RCA Victor 20-4885; 47-4885)

ⓑ "I SHOULD CARE" (3:32) A wonderful number tailor made for a romantic atmosphere is delivered by Ralph Flanagan and his group. Grand oldie gets a smooth vocal treatment from Harry Prime and the Singing Winds.

ⓐ "TIPPIN' IN" (3:10) Ralph and the boys dish up a fine instrumental rendition of a hop number. Arrangements and effects make this side some more good dance material.

**LES BAXTER ORCHESTRA**  
(Capitol 2205; F-2205)

ⓐ "TILL THE END OF THE WORLD" (2:29) A pretty number with fitting lyrics and a light bounce is displayed by the Les Baxter ork and chorus. The female vocal lead delivers a smooth reading.

ⓐ "TWO-FACED CLOCK" (2:32) Les and the men give out with a light and novel number that's enjoyably chanted by the chorus. Tune is light and pleasant.

**JOHNNY DESMOND**  
(Coral 60823; 9-60823)

ⓑ "TRYING" (3:05) Johnny Desmond expresses his feelings very strongly as he chants a slow and pretty ballad. The appealing treatment is backed by the Ray Charles singers on the vocal end and Tony Mottola's ork.

ⓑ "WILD GUITAR" (2:34) A rousing, fast moving and wild rendition of a different type item is belted out by the artist and the Charles singers. Tony Mottola deals out the resounding backdrop for this number.

**RAY ANTHONY ORCHESTRA**  
(Capitol 2194; F-2194)

ⓑ "MAKE BELIEVE DREAMS" (3:10) A lush and most heart warming number is dished up by Ray Anthony and his aggregation. Tommie Mercer and Marcie Miller duo fine together on the vocal end as Ray solos impressively on the horn.

ⓐ "LOADED WITH LOVE" (2:23) Tommie and Marcie join again to deliver a moderate beat item as Ray and the boys give their fine ork support to the warblers. Lilted tune features the Anthony trumpet once again.

**TOMMY DORSEY ORCHESTRA**  
(Decca 28366; 9-28366)

ⓑ "YOU COULD MAKE ME SMILE AGAIN" (3:05) Some fine coverage of an up and coming pop number is brought forth by Tommy Dorsey and the crew. Mary Hudson vocals the slow piece in fine fashion as the Beachcombers back the artist.

ⓐ "THIS IS THE BEGINNING OF THE END" (3:00) T.D.'s backing is as wonderful as ever as he provides the mood for Mary Hudson to solo in. Slow number is some more fine coverage.

# ROUND THE WAX CIRCLE

## NEW YORK:

Entire industry preparing to show up in Chicago for the MOA convention September 11, 12 and 13. Looks like a mass exodus from New York. . . . Redd Evans back from a trip to Europe and set to go work on some of the most terrific tunes we've heard in a long, long time. . . . After a week's rest (the first vacation they've had in a year), The Four Aces



FOUR ACES

requested on the Eddy Arnold TV show last Monday. The boys have cancelled a date to appear at the MOA show Sept. 12. . . . Dolly Dawn headlining the show at the Havana-Madrid. The club's revised policy features American entertainment. . . . MGM has a big one in Alan Dean's "Luna Rossa." . . . Sandy Solo has really struck pay dirt with his version of "I'm Through With Love." Abbey Records reports 20,000 sold already. . . . Lige McKelvy and Henry Okun are parting amicably. Each will continue promotion activities on his own. . . . Steve Gibson and the Original Red Caps have an RCA Victor record called "Wait" not "Waited." . . . Eileen Barton has cut "Easy, Easy Baby," the song which has been making so much noise in Rhythm and Blues as done by Varetta Dillard on Savoy. . . . Mike Conner of Decca leaving for the Coast on Labor Day. Decca set to put out a series called "Curtain Call" which will feature the great tunes that are associated with top artists. . . . "Zing A Little Zong" by Bing Crosby and Jane Wyman has gone over the 100,000 before the film from which it comes has even been released. . . . A switch on musical commercials: pop songs are plugged via soap wrappers in Denmark.

## CHICAGO:

Free lance deejay, Howard Miller, told us recently, "I always like to feature new recording artists on my shows. They deserve the big hits, too." It now seems that all the local deejays are spinning the same these days. Switch on the radio. Turn the dial. You're bound to hear many a new artist and his waxing featured. . . . Ray Cura's Mercury recording of "Mi Bella Mia," Joni James' MGM version of "You Belong To Me," Art Lowry's piano and orchestra on Columbia playing Fred Forster's tune "Down By The Ohio." . . . Abbey's new sensation, Sandy Solo, warbles, "I'm Through With Love" with schmaltz. Sandy is the boy who lost both his arms when the B-24, for which he was flight engineer, crashed on the Island of Palawan in '44. Sandy got his start by singing on the Meredith Wilson Show. Has been doing fine ever since. . . . Another newcomer reported to be taking the country by storm is Dick Lee. Dick was in town for a few days visiting various disk jockeys with his very fine Essex platter, "Infatuation" and "Eternally." One feature of his Chicagoland visit was an autograph party at one of our town's larger record shops where many, many of his fans gathered to meet Dick and also purchase a copy of his grand hunk o'wax. . . . Among the better known disk stars (with new releases that sound like future hits) Perry Como and his rendition of, "My Love and Devotion," Mario Lanza's "Because You're Mine." A real sleeper may be Slim Whitman's "Indian Love Call" on Imperial. . . . Kitty Kallen just closed a two week engagement at the Chez Paree where she appeared with Martin & Lewis. . . . Dave Kapp, A & R Director for RCA Victor Records, was in town this week to record Vaughn Monroe. Monroe is doing a series of one-niters and came to Chicago especially for the recording session. . . . Grinning broadly these days, Phil and Leonard Chess. They have a top seller in "Juke" by Little Walter. . . . If you've been having trouble contacting Art Sheridan, you'll find him pinch hitting every afternoon for dj Jesse Coopwood, WWCA, Gary, Indiana. . . . Sam Fox and Barney Fields of Famous held a special movie screening of "Just For Me" for deejays. Appearing in the film featuring Famous plug songs, "Just For Me" and "Zing A Little Zong," Bing Crosby and Jane Wyman.



DICK LEE

## LOS ANGELES:

Bill Anson, KFWB deejay and a nice guy at that, now blossoms out as a male canary, folk style that is, with such items as "Headin' Down the Trail" and "Let Your Light Shine" just released on the International Sacred label. . . . Bill's talent as a song scribe we're familiar with but we'd always thought his singing was just for kicks until Beep Roberts tells us Bill sounds mighty fine on these discs. . . . A belated fishing note from Charlie Adams' Rideway Music office reveals that the publisher and Columbia's Art Satherly and Don Law ran amuck at Ensenada recently, pulling in a total of 35 king-size barracuda, bass and sundry. . . . All the Biharis on tap at Modern, where we visited with Al Bramy of Melody Sales who was down from San Francisco with two of his cute youngsters being entertained by Saul and Flo Bihari. . . . Al and Tony Valerio are credited with "discovering" Rusty Draper and are still managing the Mercury artist, who's set for the Copa and Paramount in New York after scoring so well on the Ed Sullivan TV show. . . . John Dolphin of Recorded in Hollywood tells us Morris Music just took over on "The River."



LITTLE CAESAR

With the trend definitely strong toward good dance music, one group to listen for is The Jerry Fielding Orchestra. . . . Jerry's the very talented young arranger and the Groucho Marx TV and radio show, and a few major labels are reportedly interested in his recently formed dance band, which is now playing dates at the Balboa Rendezvous and other Southern California dance places. . . . Gordon Wolf has moved his Sunland Music firm, distributors of MGM, Savoy and Remington records, from Washington Blvd. to 1310 So. New Hampshire, just around the corner from Jim Warren's Central Record Sales on Pico.

Jack Lewark, the very likeable lad who heads California Record distrib, has gone into a record label that looks solid. . . . It's called Lighthouse and features Howard Rumsey's All Stars from the popular Hermosa Beach Lighthouse Cafe. . . . First releases, "Viva Zapata" and "Big Girl (by Jimmy Giuffre who wrote "Big Boy"), are off to a flying start. . . . Jack has a new Gal Friday since Jackie Haddad headed for the Wisconsin woods to convalesce after her illness. . . . Irv Pinanski now happily singing the praises of King & Federal with Al Sherman, one of the nicest guys on the Row, as his headman.

Billy Eckstine *sings*



## STRANGE SENSATION

and

## HAVE A GOOD TIME

MGM 11291 78 rpm—K11291 45 rpm

ALAN DEAN



## LUNA ROSSA

## I'LL FORGET YOU

MGM 11269 78 rpm—K11269 45 rpm

BILL HAYES *sings*

## HIGH NOON

## PADAM-PADAM



MGM 11266 78 rpm—K11266 45 rpm

BARBARA RUICK *sings*



## SERENADE TO A LEMONADE

and DELICIOUS  
MGM 11279 78 rpm  
K11279 45 rpm

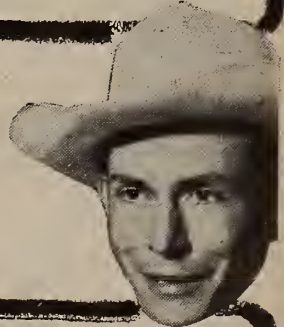
HANK WILLIAMS *sings*

## JAMBALAYA

and

## WINDOW SHOPPING

MGM 11283 78 rpm—K11283 45 rpm



DANNY DAVIS *sings*



## LOVE CAME OUT OF THE NIGHT

and

## FORGET

MGM 11286 78 rpm—K11286 45 rpm

## M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT  
701 SEVENTH AVE., NEW YORK 36, N. Y.

KEEP MGM-MINDED—IT'S GOOD FOR YOUR BUSINESS

# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**LORRY RAINE**  
(Universal 4008)

**B** "THIS NIGHT FOR LOVE" (2:49) The cool clear voice of Lorry Raine rings out effectively as she exhibits a pretty reading of an inviting number with a light Latin tempo. Herman Clebanoff and his ork present the backing.

**C+** "YOU CAN'T HURT ME ANYMORE" (2:51) Here the thrush rhapsodizes on a slow sentimental ballad and comes up with another pretty reading. Ork credits again go to the Clebanoff group.

**ROYE GOODRICH**  
(King 15197; 45-15197)

**B** "JUNGLE DRUMS" (3:10) The drums pound loudly and the ork resounds beautifully as Roye Goodrich chants a jungle type full voiced reading. The melody is a good one and the rendition is even better. Joe Lipman's ork sets the mood on this item.

**C+** "TO YOU" (2:43) Here the artist changes the tempo and smooths out a pretty reading of a slow ballad. The romantic lyrics are given out expressively, with the melody offered by the Lipman boys once again.

**WOODY HERMAN & THE NEW THIRD HERD**  
(Mars 300)

**B** "EARLY AUTUMN" (2:50) Woody Herman projects a soft and slow number with his polished and very warm voice. The New Third Herd helps him round out the side with some fine backing and a good instrumental.

**C+** "CELESTIAL BLUES" (2:45) A slick instrumental is demonstrated by the gang as they deliver a tune which Woody wrote himself. The soft bouncer makes for some fine listening.

**SPIKE JONES & HIS COUNTRY COUSINS**  
(RCA Victor 20-4875; 47-4875)

**B+** "HOT LIPS" (2:07) Another great novelty comes from the wash board ork of Spike Jones. An enjoyable bouncy vocal is dealt up by Eddie Kirk and some great multiple sounding mute trumpeting is dished up by George Rock.

**B** "HOTTER THAN A PISTOL" (2:12) Another novelty with some impressive trick trumpeting by George Rock comes from Spike and the boys. Lyrics are very cute and the bouncer is a side just loaded with fun.

**GEORGIA CARR**  
(Capitol 2184; F-2184)

**C+** "SOFTLY" (2:05) As the name might signify, thrush Georgia Carr sings a soft and smooth whispering type number that makes for some fine mood music. The subdued rendition is fittingly backed by Nelson Riddle and his lads.

**C+** "I'M NOT GONNA LETCHA IN" (2:02) Georgia bounces out a cute and easily remembered melody with a "reat deal of imagination. The cute number is done in a fine manner and is real pleasant on the ear.

## THE CASH BOX SLEEPER OF THE WEEK

"MEET MR. CALLAGHAN" (2:40)

"INTERMEZZO" (2:55)

HARRY GROVE TRIO  
(London 1248; 45-1248)

● The Harry Grove Trio makes its bid for stardom in the music world with its interpretation of a grand tune with a catchy lilt. The tune is the light sounding Scottish air melody tagged, "Meet Mr. Callaghan." The trio features the oboe as the lead instrument to carry the warm and appealing melody. The tune has the same individuality about it that the famous "Third Man Theme" had. After hearing

it once it can not be forgotten. The Harry Grove Trio does a completely different and exciting job of presenting the number. The under deck is another lovely instrumental entitled, "Intermezzo from 'Escape To Happiness.'" It is smoothly performed by the trio and gets a beautiful backing from the organ. The top side is the one to keep an eye on. It's gonna be a best seller.

**RICHARD HAYES**  
(Mercury 5896; 5896x45)

**B+** "YO HO AND OFF YOU GO" (2:47) A gay and rousing number is socked out by the convincing voice of Richard Hayes. Handclapping with a pretty melody makes this a real jolly and rocking side. Jimmy Carroll's ork backs wonderfully.

**B** "IF GOD CAN FORGIVE ME WHY CAN'T YOU" (2:51) Richard shows his versatility by changing the mood completely and coming out with an expressive and intense presentation of a slow ballad.

**ELLA FITZGERALD**  
(Decca 28321; 9-28321)

**B** "DING-DONG BOOGIE" (3:10) A thrilling opening introduces Ella Fitzgerald's boogie beat fashioning of a real grand jump number. The rhythmic piece with few lyrics is well backed by a driving instrumental as presented by Sy Oliver's ork.

**B** "PREVIEW" (3:02) The vocal artist bleeps and bleeps in her grand cruise through a fine bouncer. Ella gets some terrific backing once again this time from the Hank Jones Quintet.

**GORDON JENKINS ORCHESTRA**  
(Decca 28364; 9-28364)

**B** "MY LOVE AND DEVOTION" (3:04) Don Burke's voice is offset by the blending harmony of Betty Mulliner and Elizabeth Rinker in the Gordon Jenkins arrangement of a lovely slow ballad. Gordon's ork sound grand.

**B** "JUST SAY THE WORD" (2:54) Bob Stevens demonstrates some fine vocalizing on a lovely tune as the fitting chorus and wonderful Jenkins backing sets the mood for the side. Treatment is a convincing one.

**THE MODERNAIRES & NEAL HEFTI ORCHESTRA**  
(Coral 60824; 9-60824)

**C+** "WHEN MY LOVE COMES BACK TO ME" (2:39) The Modernaires display some fine blending of voices as they harmonize on a cute bouncer with fitting lyrics. Neal Hefti backs the vocalists very well.

**C+** "FOUR OR FIVE TIMES" (2:18) Another cute ditty gets a fine going over by the gang. The Modernaires sound fine, as usual, and Neal backs this bouncer in his fine style.

**BILL FARRELL**  
(MGM 11310; K-11310)

**C+** "A SINNER KISSED AN ANGEL" (2:48) A very slow love song is chanted by the full voice of Bill Farrell as some light instrumental accompaniment is dished up by the very capable Russ Case orchestra.

**C** "MARIA MIA" (2:51) Another slow number with romantic lyrics is sung by the artist with the same full voiced styling. Some lush support is again presented by Russ and the crew.

**BERNIE NEE**  
(Donham 1)

**B** "A PRETZEL, A BEER AND A BURP" (Wet) A comedy record sung enjoyably by Bernie Nee is a natural for certain localities such as taverns. Side features sound effect gimmicks and a piano in the back. This side is for beer drinkers.

**B** "A PRETZEL, A BEER AND A BURP" (Dry) A milder version in respect to the sound effects used has the same tune and words. This side is for non beer drinkers. Sides are very amusing.

**ELLA MAE MORSE**  
(Capitol 2186; F-2186)

**B** "A-SLEEPIN' AT THE FOOT OF THE BED" (3:00) Ella Mae Morse comes up with a happy bouncer that is very amusing and colorful as listening material. The ditty gets some fine light backing from Nelson Riddle's men.

**B** "MALE CALL" (2:12) The thrush blends her voice with the instruments to make an interesting opening for another lilted jump number. Cute lyrics and fine ork support by Nelson and the gang help round out the side.

**MITCH MILLER ORCHESTRA**  
(Columbia 39851; 4-39851)

**B+** "MEET MR. CALLAGHAN" (2:58) A wonderful fashioning of an up and coming pop hit gets the one and only Mitch Miller treatment. The soft rendition features Stan Freeman at the harpsicord. Stan is showcased by the chorus on this grand side.

**C+** "HOW STRANGE" (2:54) Mitch, the ork, and the chorus team up on an eerie type lush instrumental. The number has a distant sounding effect as the chorus hums in the backdrop.

**BILL ANDREWS**  
(Saxon 101)

**B** "ROMAN GUITAR" (2:56) A tango tempo is the pace to which Bill Andrews chants a lovely melody with equally beautiful words. The warm and inspired reading is showcased by the backing of Jimmy Mondello's orchestra. Some lyrics are read in Italian.

**C+** "SAVE THE LAST DANCE FOR ME" (2:43) A grand oldie given a different type of backing by the use of a guitar is interestingly portrayed by the artist. The songster sings the slow number well.

**APRIL STEVENS & HENRI RENE ORCHESTRA**  
(RCA Victor 20-4876; 47-4876)

**B** "THAT NAUGHTY WALTZ" (3:16) The whispering thrush with a sigh in her larynx, April Stevens, comes up with a fine side paced to a slow waltz tempo. Henri Rene plays the fitting ork backing for the hush voice of April.

**C+** "I LIKE TO TALK TO MYSELF" (3:00) Another novelty set to a bounce beat on this deck, is full of whispers and sighs and makes for some fine listening material. The whole record should be a great deal of fun at a party.

**ROYE GOODRICH**  
(King 15196; 45-15196)

**B** "THE BIG SKY" (2:50) A song with a message, a sort of patriotic type number, is given a full resounding production type reading by the powerful voice of Roye Goodrich. The chorus and Joe Lipman ork add a great deal to the side.

**B** "THE SHOW IS OVER" (3:05) Roye comes forth with a sentimental romantic number that is set to a light Latin beat. The lovely piece gets a lush instrumental backing from the Lipman ork.

## THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "TRYING" ..... Johnny Desmond ..... Coral 60823; 9-60823
- ★ "MEET MR. CALLAGHAN" ..... Mitch Miller Orch. .... Columbia 39851; 4-39851
- ★ "DING-DONG BOOGIE" ..... Ella Fitzgerald ..... Decca 28321; 9-28321
- ★ "YO HO AND OFF WE GO" ..... Richard Hayes ..... Mercury 5896; 5896x45



# Bringing Light



PHILADELPHIA, PA.—Johnnie Ray recently appeared with Bud Brees on his WPEN show and they had as their guest of honor Albert Valli, a little 6 year old blind boy. Here's the story: Albert Valli lives in South Philadelphia with his mom and dad. Ever since Ray has been recording, this child had idolized him. He plays all his disks at home from morning to night and imitates him almost to a T. When Johnnie was finishing his last engagement at Chubby's Albert's parents brought him to meet the singer. Ray introduced him to the audience and had him do his impersonation and of course he tore the house down. Johnnie then introduced the boy to Bud Brees who thought it a good idea to have them both on his show. Here they are shown listening to Albert do his stint on the air. Unfortunately nothing can be done for the child. He's to be blind permanently.

## MAURY HARTMAN DIES

NEW YORK—Maury Hartman, well-known music publisher and president of Cherio Music and Rytvoc Music, died Friday (August 22nd). He had suffered a heart attack several months ago and for the past week had been hospitalized. His body will be flown to Los Angeles for burial.

Hartman was best known in the music trade for having published, in association with Diana Bartlett, the hit of some years back, "I Don't Want to Set the World on Fire."

## From Smile To Smile

NEW YORK—Some ten or twelve years ago, Tommy Dorsey recorded a tune that became both a big record for the TD musical aggregation and the springboard for a young singer by the name of Frank Sinatra. The song was "I'll Never Smile Again". Now it looks like Tommy has himself another big winner with his latest Decca recording "You Could Make Me Smile Again" which, in feeling and mood, is strongly reminiscent of the earlier Dorsey success. The record features Mary Hudson and the Beachcombers vocalizing in much the same manner as Sinatra and The Pied Pipers on "I'll Never Smile Again."

"You Could Make Me Smile Again" appears headed for big things. In addition to the new Tommy Dorsey waxing, there is a great record by Tony Bennett (already selling big for Columbia) one by Vinni De Campo for Coral and a brand new one by Sunny Gale for Victor which is due out this week.

## British Waltz King To Visit U.S.

NEW YORK—Tolchard Evans, 50-year old composer of last year's waltz hit "If" makes his first visit to America next week. He is coming with his wife on the "Caronia" which left London, on the 19th of August.

Tolchard Evans, nicknamed the "British Waltz King", had his first hit in the States in 1926, with the famous "Barcelona".

The writer of hundreds of hit tunes in England, the best known in America are "Lady of Spain", "Let's All Sing Like The Birdies Sing", "If", "Unless", and a current waltz being played at the present time, called "Faith" which is recorded by numerous artists including Vaughn Monroe and Mantovani.

Tolchard Evans will be bringing over several new and unpublished works and will probably appear in one or two guest spots in television and radio.

## Congratulations



Stan Kenton (left) is shown congratulating drummer Stan Levy and his bride (the former Angela Neylan of Washington, D. C.) who were married last week (July 30) during the band's week engagement at the Steel Pier in Atlantic City.

SMASH INSTRUMENTAL by • Arranger • Composer • Conductor

**DICK FREITAS**  
and his Orchestra

**"FIDDLESTICKS"**  
b/w  
**"THAT WONDERFUL LOVE"**

vocal by FRANK CAMPANO • JUBILEE # 6013 & 45x6013

AMERICA'S NEW HEART THROB . . .

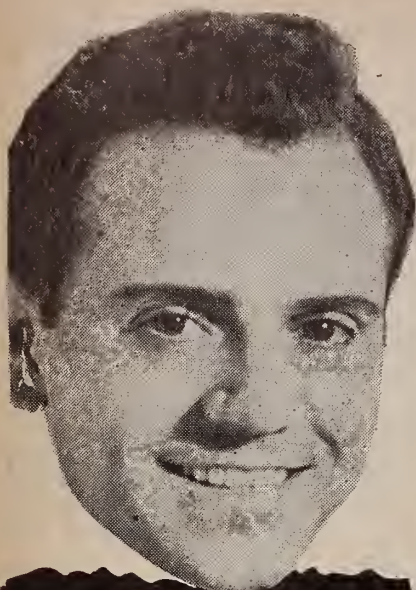
**TAD BRUCE**  
Singing . . .

**"WHEN YOU KNOW YOU'RE NOT FORGOTTEN"**  
(BY THE ONE YOU CAN'T FORGET)

b/w  
**"LOVE LETTERS IN THE SAND"**

JUBILEE # 6016 & 45x6016

**Jubilee RECORD CO., INC.**  
315 WEST 47TH STREET NEW YORK, N.Y.



RAY CURA

SINGS A GREAT NEW HIT!

"Mi Bella Mia"

COUPLED WITH

"Tell Me You're In Love"

MERCURY 5888 • 5888X45

THE CASH BOX

"BEST BETS"

(August 23, 1952)

RAY CURA

(Mercury 5888; 5888 x 45)

B+ "MI BELLA MIA" (2:51) An inspired reading full of depth and color is projected by Ray Cura as he chants a lovely lush ballad with a tango tempo. The feelingful reading done in both English and Italian gets the grand backing of the Jimmy Carroll ork.



That Extra Spin



NEW YORK—Pert Jackie Thomas "needles" deejay Martin Block for an extra spin on Capitol's "High Noon" as recorded by Tex Ritter. Miss Thomas represented Capitol Records in promoting the disk as Tex Ritter is featured doing this tune in the motion picture of the same name.

Jubilee Adds 2 To Promotion Staff

NEW YORK — Jubilee Records, with several hits running, is going all out on promotion, according to president Jerry Blaine.

Blaine has just put on two new men to handle promotion. One is Herb Dexter, former disk jockey and music publisher, who will be in charge of promotion via disk jockeys. The other is Jules Malamud who will blanket the country on road trips visiting ops, djs and distribs. He is currently on a mid-western trip.

Palmer Plays First Chi Dance TV Remote

CHICAGO—Jimmy Palmer and his "dancing shoes" orchestra, originated this city's first dance band remote on television this past week, when the camera crew of WGN-TV moved their equipment into the Melody Mill ballroom and presented half an hour of dance music.

The program consisted of the orchestra playing some old and new favorites, several of Palmer's Mercury recordings ("Who," "Wait Till The Sun Shines, Nellie"). Also on the program were the guests of the evening, The Harmonicats.

The show will be presented every Wednesday night and it is rumored that it may appear over the DuMont network soon.

Standard Songs are MONEY MAKERS!

"INDIAN LOVE CALL"

SLIM WHITMAN—Imperial THE FOUR HORSEMEN—MGM

LOUIS ARMSTRONG—Decca Pub. by HARMS, INC.

MUSIC PUBLISHERS HOLDING CORP. NEW YORK, N. Y.

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 23 without any changes on the part of THE CASH BOX.

- Ed Bartell WQV—Pittsburgh, Pa. 1. Here In My Heart (Al Martino) 2. Auf Wiederseh'n Sweetheart (Vera Lynn) 3. Smoke Rings (Paul-Ford) 4. So Madly in Love (G. Gibbs) 5. Should I (Four Aces) 6. Mademoiselle (Eddy Howard) 7. You Belong To Me (Jo Stafford) 8. Delicado (Percy Faith) 9. Bim Bam Baby (F. Sinatra) 10. I'm Through With Love (Sandy Solo)

- Eddie Gallaher WTOP—Washington, D. C. 1. Auf Wiederseh'n Sweetheart (Vera Lynn) 2. Half As Much (R. Clooney) 3. Wish You Were Here (Eddie Fisher) 4. Walkin' My Baby Back Home (Johannie Ray) 5. Somewhere Along The Way (Nat "King" Cole) 6. Botch-A-Me (R. Clooney) 7. Maybe (Como-Fisher) 8. Delicado (Percy Faith) 9. Kiss Of Fire (Georgia Gibbs) 10. Here In My Heart (Al Martino)

- Hy Davis WJXN—Jackson, Miss. 1. Smoke Rings (Paul-Ford) 2. Should I (Four Aces) 3. You Belong To Me (Sue Thompson) 4. Luna Rosa (Alan Dean) 5. High Noon (Bill Hayes) 6. I'm Yours (Toni Arden) 7. Take My Heart (Al Martino) 8. Walkin' My Baby Back Home (Johannie Ray) 9. South Of The Border (Frankie Laine) 10. Long Ago Last Night (Helen O'Connell)

- Johnny Pearson KOWH—Omaha, Neb. 1. Auf Wiederseh'n Sweetheart (Vera Lynn) 2. Walkin' To Missouri (Sammy Kaye) 3. Half As Much (R. Clooney) 4. Wish You Were Here (Eddie Fisher) 5. Walkin' My Baby Back Home (Nat "King" Cole) 6. Botch-A-Me (R. Clooney) 7. Fool, Fool, Fool (Kay Starr) 8. Should I (Four Aces) 9. Maybe (Como-Fisher) 10. Rock Of Gibraltar (F. Laine)

- Robin Seymour WKMH—Dearborn, Mich. 1. Somewhere Along The Way (Nat "King" Cole) 2. Have A Good Time (Tony Bennett) 3. You Belong To Me (Jo Stafford) 4. I'm Through With Love (Sandy Solo) 5. Auf Wiederseh'n Sweetheart (Vera Lynn) 6. Should I (Four Aces) 7. You Like (Guy Lombardo) 8. Vanessa (Hugo Winterhalter) 9. My Love And Devotion (Gordon Jenkins) 10. Mademoiselle (Eddy Howard)

- Bud Wilson WKBR—Manchester, N. H. 1. Strange Sensation (June Valli) 2. Here In My Heart (Al Martino) 3. Blue Tango (Tony Bayaar) 4. Possess Me (Tony Bayaar) 5. Kiss of Fire (Georgia Gibbs) 6. Hesitation (H. Winterhalter) 7. Hang Out The Stars (The Bell Sisters) 8. Botch-A-Me (R. Clooney) 9. Delicado (Percy Faith) 10. Auf Wiederseh'n Sweetheart (Vera Lynn)

- Bill Anson KFWB—Hollywood, Calif. 1. Somewhere Along The Way (Nat "King" Cole) 2. Win Or Lose (Four Knights) 3. Kay's Lament (Kay Starr) 4. I Would Rather Look At You (Gloria Hart) 5. Smoke Rings (Paul-Ford) 6. Wish You Were Here (Eddie Fisher) 7. Auf Wiederseh'n Sweetheart (Vera Lynn) 8. Luna Rossa (Voices Of Walter Schuman) 9. In The Good Old Summertime (Paul-Ford) 10. Walkin' My Baby Back Home (Johannie Rnv)

- Paul Flanagan WTRY—Albany, N. Y. 1. High Noon (Bill Hayes) 2. Meet Mr. Callaghan (Harry Grove Trio) 3. Auf Wiederseh'n Sweetheart (Vera Lynn) 4. Maybe (Como-Fisher) 5. You Belong To Me (Jo Stafford) 6. Rock Of Gibraltar (F. Laine) 7. Feet Up (Guy Mitchell) 8. Botch-A-Me (R. Clooney) 9. Half As Much (R. Clooney) 10. Zing A Little Zong (Crosby-Wyman)

- Ross Miller WTIC—Hartford, Conn. 1. Lonely Wine (Bill Darnell) 2. Wish You Were Here (Eddie Fisher) 3. Botch-A-Me (R. Clooney) 4. Auf Wiederseh'n Sweetheart (Vera Lynn) 5. Zing A Little Zong (Crosby-Wyman) 6. Vanessa (Hugo Winterhalter) 7. Rock Of Gibraltar (F. Laine) 8. Maybe (Como-Fisher) 9. Doodletown Fifers (Sauter-Finegan) 10. Say You'll Wait For Me (Al Martino)

- Normal Hall WBNL—Boonville, Ind. 1. Should I (Four Aces) 2. Wish You Were Here (Eddie Fisher) 3. Sugarbush (Day-Laine) 4. Lover (Lee-Jenkins) 5. Botch-A-Me (R. Clooney) 6. Somewhere Along The Way (Nat "King" Cole) 7. Auf Wiederseh'n Sweetheart (Vera Lynn) 8. Zing A Little Zong (Crosby-Wyman) 9. Take My Heart (Vic Damone) 10. Luna Rossa (Frank Sinatra)

- Rex Dale WCKY—Cincinnati, Ohio 1. Trying (Hilltoppers) 2. Auf Wiederseh'n Sweetheart (Vera Lynn) 3. Wish You Were Here (Eddie Fisher) 4. Walkin' My Baby Back Home (Johannie Ray) 5. Maybe (Como-Fisher) 6. Once In A While (Patti Page) 7. Botch-A-Me (R. Clooney) 8. Forevermore (Denny Vaughan) 9. Somewhere Along The Way (Nat "King" Cole) 10. Should I (Four Aces)

- Roger Clark WNOR—Norfolk, Va. 1. Auf Wiederseh'n Sweetheart (Vera Lynn) 2. I'm Glad There Is You (Peggy Lee) 3. Rosanne (Vic Damone) 4. Wish You Were Here (Eddie Fisher) 5. Just One Of Those Things (Peggy Lee) 6. I Don't Want To Take A Chance (Eddy Howard) 7. Under The 'I Love You' Tree (Lorry Raine) 8. The Homing Waltz (V. Lynn) 9. Lonely Wine (Les Baxter) 10. The Last Dance (A. Wayne)

- Gil Henry KING—Seattle, Wash. 1. Auf Wiederseh'n Sweetheart (Vera Lynn) 2. Delicado (Percy Faith) 3. Half As Much (R. Clooney) 4. Botch-A-Me (R. Clooney) 5. Vanessa (Hugo Winterhalter) 6. Good For Nothin' (Clooney-Dietrich) 7. Sugarbush (Laine-Day) 8. So Madly In Love (June Valli) 9. Lonely Wine (Les Baxter) 10. Kiss Of Fire (Georgia Gibbs)

- Del Parks WPEN—Philadelphia, Pa. 1. Tennessee Newsboy (Frank Sinatra) 2. You Belong To Me (Jo Stafford) 3. I'm Through With Love (Sandy Solo) 4. Why Did You Leave Me? (Perry Cama) 5. Strangers (Bob Marris) 6. I Went To Your Wedding (Patti Page) 7. Raindrops (Vinnie DeCamp) 8. Tell Me You're In Love (Ray Cura) 9. Only Time Will Tell (Bud Brees) 10. I've Never Seen (Al Martino)

- Tal Hood WFGM—Fitchburg, Moss. 1. Auf Wiederseh'n Sweetheart (Vera Lynn) 2. Indian Love Call (Four Horsemen) 3. Botch-A-Me (R. Clooney) 4. You Belong To Me (Jo Stafford) 5. Wish You Were Here (Eddie Fisher) 6. Feet Up (Guy Mitchell) 7. String Along (Ames Brothers) 8. Rock Of Gibraltar (F. Laine) 9. Should I (Four Aces) 10. Jambalaya (Jo Stafford)

- Alan Saunders WVNJ—Newark, N. J. 1. Auf Wiederseh'n Sweetheart (Vera Lynn) 2. Botch-A-Me (R. Clooney) 3. Wish You Were Here (Eddie Fisher) 4. Have A Good Time (Tony Bennett) 5. Half As Much (R. Clooney) 6. Here In My Heart (Al Martino) 7. I'm Yours (Don Cornell) 8. Maybe (Como-Fisher) 9. Bim Bam Baby (F. Sinatra) 10. Possess Me (Tony Bayaar)

- Don McLeod WJBK—Detroit, M. C. 1. Somewhere Along The Way (Nat "King" Cole) 2. This Is The Beginning Of The End (Don Cornell) 3. Strange Sensation (June Valli) 4. Have A Good Time (Tony Bennett) 5. You Like (Eileen Ba' on) 6. Kay's Lament (Kay Starr) 7. Vanessa (Hugo Winterhalter) 8. Auf Wiederseh'n Sweetheart (Vera Lynn) 9. Half As Much (R. Clooney) 10. Azure-Te (Frank Sinatra)

- Ed Perry KFRE—Fresno, Calif. 1. Somewhere Along The Way (Nat "King" Cole) 2. Delicado (Percy Faith) 3. Lover (Lee-Jenkins) 4. Auf Wiederseh'n Sweetheart (Vera Lynn) 5. Here In My Heart (Al Martino) 6. Smoke Rings (Paul-Ford) 7. Half As Much (R. Clooney) 8. Vanessa (Hugo Winterhalter) 9. Too Old To Cut The Mustard (Clooney-Dietrich) 10. Rain (Sauter-Finegan)

- Ray Drury WSPR—Springfield, Mass. 1. High Noon (Frankie Laine) 2. Botch-A-Me (R. Clooney) 3. Delicado (Stan Kenton) 4. Lover (Lee-Jenkins) 5. Plink, Plunk, Plunk (Owen Bradley) 6. Maybe (Como-Fisher) 7. Here In My Heart (Al Martino) 8. Rosanne (Vic Damone) 9. A Girl, A Fella, A Beach Umbrella (Blue Barron) 10. Kay's Lament (Kay Starr)

- Sid Dickler WMCK—Pittsburgh, Pa. 1. Once In A While (Patti Page) 2. Half As Much (R. Clooney) 3. The Balboa (Ralph Flanagan) 4. Maybe (Como-Fisher) 5. Easy Street (Billy May) 6. Rosanne (Vic Damone) 7. Forevermore (Denny Vaughan) 8. I Laughed At Love (Sunny Gale) 9. Somewhere Along The Way (Nat "King" Cole) 10. Blow Out The Candle (Toni & Jan Arden)

- Peter Potter KLAC—Hollywood, Calif. 1. Botch-A-Me (R. Clooney) 2. Somewhere Along The Way (Nat "King" Cole) 3. Wish You Were Here (Eddie Fisher) 4. When I Fall In Love (Doris Day) 5. Walkin' My Baby Back Home (Johannie Ray) 6. Doodletown Fifers (Sauter-Finegan) 7. Zing A Little Zong (Crosby-Wyman) 8. Auf Wiederseh'n Sweetheart (Eddy Howard) 9. Feet Up (Guy Mitchell) 10. Wedding Bells (Page-Draper)

**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 23 without any changes on the part of THE CASH BOX.

- Earle Pudney**  
 WGY—Schenectady, N. Y.
1. Wish You Were Here (Eddie Fisher)
  2. Botch-A-Me (R. Clooney)
  3. Maybe (Como-Fisher)
  4. Somewhere Along The Way (Nat "King" Cole)
  5. Smoke Rings (Paul-Ford)
  6. Zing A Little Zong (Crosby-Wyman)
  7. Long Ago Last Night (Helen O'Connell)
  8. Forevermore (Denny Vaughan)
  9. Vanessa (Hugo Winterhalter)
  10. Delicado (Percy Faith)

- Bill Hyden**  
 KRMG—Tulsa, Okla.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
  2. Here In My Heart (Al Martino)
  3. Half As Much (R. Clooney)
  4. Wish You Were Here (Eddie Fisher)
  5. Delicado (Percy Faith)
  6. Walkin' My Baby Back Home (Ray-Cole)
  7. Somewhere Along The Way (Nat "King" Cole)
  8. Vanessa (Hugo Winterhalter)
  9. High Noon (Frankie Laine)
  10. Maybe (Como-Fisher)

- Ray Schreiner**  
 WRNL—Richmond, Va.
1. Once In A While (P. Page)
  2. Here In My Heart (Al Martino)
  3. Botch-A-Me (R. Clooney)
  4. Wish You Were Here (Eddie Fisher)
  5. Rock Of Gibraltar (F. Laine)
  6. Lover (Lee-Jenkins)
  7. Walkin' My Baby Back Home (Johnnie Ray)
  8. I'm Confessin' (Paul-Ford)
  9. Vanessa (Hugo Winterhalter)
  10. In The Good Old Summertime (Paul-Ford)

- Bob McHale**  
 WSCR—Scranton, Pa.
1. Wish You Were Here (Eddie Fisher)
  2. Auf Wiederseh'n Sweetheart (Vera Lynn)
  3. High Noon (Frankie Laine)
  4. A Sinner Am I (Johnnie Ray)
  5. Vanessa (David Rose)
  6. Smoke Rings (Paul-Ford)
  7. All Of Me (Johnnie Ray)
  8. Just One Of Those Things (Lee-Jenkins)
  9. Botch-A-Me (R. Clooney)
  10. Here In My Heart (Al Martino)

- Ray Perkins**  
 KFEL—Denver, Colo.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
  2. Half As Much (R. Clooney)
  3. Walkin' My Baby Back Home (Johnnie Ray)
  4. Delicado (Percy Faith)
  5. Here In My Heart (Al Martino)
  6. Blue Tango Leroy Anderson)
  7. Kiss Of Fire (Georgia Gibbs)
  8. Botch-A-Me (R. Clooney)
  9. Blow Out The Candle (Toni & Jan Arden)
  10. I'm Yours (Eddie Fisher)

- Bob Stevens**  
 WVCG—Coral Gables, Fla.
1. Botch-A-Me (R. Clooney)
  2. Slaughter On 10th Avenue (Ray Anthony)
  3. Wish You Were Here (Eddie Fisher)
  4. Tingo-Tango (Paul Bruno)
  5. Somewhere Along The Way (Nat "King" Cole)
  6. Azare-Te (Frank Sinatra)
  7. Take My Heart (Toni Arden)
  8. High Noon (Frankie Laine)
  9. Tenderly (David Rose)
  10. Auf Wiederseh'n Sweetheart (Vera Lynn)

- Norm Prescott**  
 WORL—Boston, Mass.
1. Indian Love Call (Four Horsemen)
  2. You Belong To Me (Jo Stafford)
  3. Luna Rossa (Alan Dean)
  4. Auf Wiederseh'n Sweetheart (Vera Lynn)
  5. All Of Me (Johnnie Ray)
  6. Forevermore (Denny Vaughan)
  7. Wish You Were Here (Eddie Fisher)
  8. Rock Of Gibraltar (F. Laine)
  9. Mine And Mine Alone (Steve Lawrence)
  10. Meet Mr. Callaghan (Paul-Ford)

- Buddy Deane**  
 WITH—Baltimore, Md.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
  2. Here In My Heart (Al Martino)
  3. High Noon (Frankie Laine)
  4. Half As Much (R. Clooney)
  5. Botch-A-Me (R. Clooney)
  6. Blue Tango (Leroy Anderson)
  7. Delicado (Percy Faith)
  8. I May Hate Myself In The Morning (Bette McLaurin)
  9. Bim Bam Baby (F. Sinatra)
  10. Zing A Little Zong (Crosby-Wyman)

- Joe Deane**  
 WHEC—Rochester, N. Y.
1. Botch-A-Me (R. Clooney)
  2. This Is The Beginning Of The End (Don Cornell)
  3. Auf Wiederseh'n Sweetheart (Vera Lynn)
  4. Meet Mr. Callaghan (Harry Grove Trio)
  5. Jump In The Line (Woody Herman)
  6. Too Old To Cut The Mustard (Clooney-Dietrich)
  7. You Intrigue Me (C. Butler)
  8. Should I (Four Aces)
  9. I'm Yours (Don Cornell)
  10. Delicado (Percy Faith)

- Willie Bryant & Ray Carroll**  
 WHOM—New York, N. Y.
1. Lawdy, Miss Clawdy (Lloyd Price)
  2. Have Mercy, Baby (The Dominoes)
  3. Ting-A-Ling (The Clovers)
  4. Goin' Home (Fats Domino)
  5. Looped (Melvin Smith)
  6. Call Operator 210 (Mel Walker)
  7. Somewhere Along The Way (Nat "King" Cole)
  8. Juke (Little Walter)
  9. My Song (Johnny Ace)
  10. I'm Gonna Play The Honky Tons (Marie Adams)

- Bob Perry**  
 WLAW—Boston, Mass.
1. Wish You Were Here (Eddie Fisher)
  2. You Belong To Me (Jo Stafford)
  3. Maybe (Como-Fisher)
  4. Luna Rossa (Alan Dean)
  5. I Don't Want To Take A Chance (Eddy Howard)
  6. Once In A While (Patti Page)
  7. Rock Of Gibraltar (F. Laine)
  8. Vanessa (Hugo Winterhalter)
  9. Adios (Giselle MacKenzie)
  10. Walkin' My Baby Back Home (Johnnie Ray)

- Ross Smitherman**  
 WHBS—Huntsville, Ala.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
  2. Somewhere Along The Way (Nat "King" Cole)
  3. Lover (Lee-Jenkins)
  4. Wish You Were Here (Eddie Fisher)
  5. Maybe (Como-Fisher)
  6. Fool, Fool, Fool (Kay Starr)
  7. String Along (Ames Brothers)
  8. Botch-A-Me (R. Clooney)
  9. High Noon (Frankie Laine)
  10. Sweetheart's Holiday (Perry Como)

- Howard Miller**  
 WIND—Chicago, Ill.
1. Sugarbush (Laine-Day)
  2. Botch-A-Me (R. Clooney)
  3. Auf Wiederseh'n Sweetheart (Vera Lynn)
  4. Half As Much (R. Clooney)
  5. High Noon (Frankie Laine)
  6. Wish You Were Here (Eddie Fisher)
  7. Carioca (Paul-Ford)
  8. You Belong To Me (Jo Stafford)
  9. I'm Sorry (Bobby Wayne)
  10. Should I (Four Aces)

- Bob Porter**  
 WIND—Chicago, Ill.
1. So Madly In Love (G. Gibbs)
  2. Espanharlem (R. Flanagan)
  3. When I Fall In Love (Doris Day)
  4. Somewhere Along The Way (Nat "King" Cole)
  5. Wish You Were Here (Eddie Fisher)
  6. Luna Rossa (Alan Dean)
  7. Zing A Little Zong (Crosby-Wyman)
  8. This Is The Beginning Of The End (Don Cornell)
  9. Take My Heart (Toni Arden)
  10. You Belong To Me (Joni James)

- Dick Coleman**  
 WCBM—Baltimore, Md.
1. You Belong To Me (Jo Stafford)
  2. I'm Yours (Eddie Fisher)
  3. Botch-A-Me (R. Clooney)
  4. Half As Much (R. Clooney)
  5. Maybe (Como-Fisher)
  6. Walkin' My Baby Back Home (Johnnie Ray)
  7. Somewhere Along The Way (Nat "King" Cole)
  8. I'm Confessin' (Paul-Ford)
  9. Here In My Heart (Al Martino)
  10. Take My Heart (Vic Damone)

- Red Munro**  
 WTMA—Charleston, S. C.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
  2. Half As Much (R. Clooney)
  3. Here In My Heart (Al Martino)
  4. Botch-A-Me (R. Clooney)
  5. Delicado (Percy Faith)
  6. Lover (Lee-Jenkins)
  7. Wish You Were Here (Eddie Fisher)
  8. Walkin' My Baby Back Home (Johnnie Ray)
  9. Somewhere Along The Way (Nat "King" Cole)
  10. I'm Yours (Dan Cornell)

- Gene Davis**  
 WDOK—Cleveland, Ohio
1. Luna Rossa (Alan Dean)
  2. Auf Wiederseh'n Sweetheart (Vera Lynn)
  3. Kay's Lament (Kay Starr)
  4. A Mighty Pretty Waltz (Jeri Southern)
  5. Remembering (Arden-Butler)
  6. Make Believe Dreams (Ray Anthony)
  7. Doodletown Fifers (Sauter-Finegan)
  8. Tingo-Tango (Paul Bruno)
  9. Sudden Fear (Steve Lawrence)
  10. Mademoiselle (Eddy Howard)

- Tiny Markle**  
 WAVE—New Haven, Conn.
1. Botch-A-Me (R. Clooney)
  2. Auf Wiederseh'n Sweetheart (Vera Lynn)
  3. High Noon (Frankie Laine)
  4. I Laughed At Love (Sunny Gale)
  5. Possess Me (Tony Bavaar)
  6. Indian Love Call (Slim Whitman)
  7. Feet Up (Guy Mitchell)
  8. Take My Heart (Al Martino)
  9. I'm Yours (Don Cornell)
  10. Here In My Heart (Al Martino)

- Joe Delaney**  
 WJMR—New Orleans, La.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
  3. Botch-A-Me (R. Clooney)
  3. Half As Much (R. Clooney)
  4. Wish You Were Here (Eddie Fisher)
  5. Walkin' My Baby Back Home (Johnnie Ray)
  6. Kiss Of Fire (Georgia Gibbs)
  7. Delicado (Percy Faith)
  8. Here In My Heart (Al Martino)
  9. Luna Rossa (Alan Dean)
  10. Blue Tango (Leroy Anderson)

- Art Tacker**  
 WCRB—Waltham, Mass.
1. Feet Up (Guy Mitchell)
  2. Easy To Say (Tammy Edwards)
  3. Delicado (Percy Faith)
  4. Wish You Were Here (Eddie Fisher)
  5. Vanessa (David Rose)
  6. Luna Rossa (Alan Dean)
  7. Once In A While (Patti Page)
  8. Strange Sensation (June Valli)
  9. Lover (Lee-Jenkins)
  10. Do You Care? (Hefti-Wayne)

- Bud Brees**  
 WPEN—Philadelphia, Pa.
1. Wish You Were Here (Eddie Fisher)
  2. Auf Wiederseh'n Sweetheart (Vera Lynn)
  3. Possess Me (Tony Bavaar)
  4. You Belong To Me (Joni James)
  5. I Would Rather Look At You (Gloria Hart)
  6. A Mighty Pretty Waltz (Jeri Southern)
  7. Half As Much (R. Clooney)
  8. Zing A Little Zong (Crosby-Wyman)
  9. Vanessa (Hugo Winterhalter)
  10. Long Ago Last Night (Helen O'Connell)

*The BLACKSMITH Gal Does it Again!*

**Ella Mae MORSE**

**"A-SLEEPIN' AT THE FOOT OF THE BED"**

CAPITOL 2186 (78 rpm)  
 F2186 (45 rpm)

# THE CASH BOX

## DISC HITS BOX SCORE

# The Nation's TOP 50

# Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

Comprising  
**100**  
Selections

Comprising  
**100**  
Selections

AL—Aladdin  
AP—Apollo  
AT—Atlantic  
BU—Bullet  
CA—Capitol  
CH—Chess  
CO—Columbia  
CR—Coral  
DA—Dana  
DE—Decca  
DY—Derby  
FE—Federal  
4 Star—Four Star  
IN—Intro  
JU—Jubilee  
KI—King  
LO—London  
ME—Mercury  
MG—MGM  
MO—Modern  
NA—National  
OR—Oriole  
PE—Peacock  
PR—Prestige  
RA—Rainbow  
RE—Regent  
SA—Savoy  
SE—Seger  
SIT—Sittin' In  
SP—Specialty  
SW—Swingtime  
TE—Tempe  
TN—Tennessee  
UN—United  
VI—Victor

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.  
• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

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### 1—Auf Wiederseh'n Sweetheart

- 141.8 108.9  
CA-2143 (F-2143)—LES BAXTER  
*Padam... Padam... Padam*  
CA-2166 (F-2166)—SHARKEY  
CO-39776 (4-39776)—CHAMP BUTLER  
*Padam, Padam*  
CO-39809 (4-39809)—KEN GRIFFIN  
*Half As Much*  
CR-60773 (9-60773)—AMES BROTHERS  
*Break The Bands That Bind Me*  
DE-28271 (9-28271)—GUY LOMBARDO O.  
*Half As Much*  
LO-1227 (45-1227)—VERA LYNN  
*Parting Song*  
ME-5871 (5871x45)—EDDY HOWARD  
*I Don't Want To Take A Chance*  
MG-11278 (K-11278)—DE MARCO SISTERS  
*Watermelon Weather*  
VI-20-4777 (47-4777)—BILLY SHEPARD O.  
*The Mask Is Off*

### 2—Half As Much

- 76.6 77.9  
CO-39710 (4-39710)—ROSEMARY CLOONEY  
*Poor Whelp-Poor-Will*  
CO-20879 (4-20879)—CURLEY WILLIAMS  
CO-39809 (4-39809)—KEN GRIFFIN  
*Auf Wiederseh'n Sweetheart*  
ME-6366 (6366x45)—KEN MARVIN  
MG-11202 (K-11202)—HANK WILLIAMS  
DE-28271 (9-28171)—GUY LOMBARDO O.  
*Auf Wiederseh'n Sweetheart*

### 3—Botch-A-Me

- 75.6 71.5  
CO-39767 (4-39767)—ROSEMARY CLOONEY  
*On The First Warm Day*

### 4—Delicado

- 63.9 71.9  
LO-1151—EDMUNDO ROS O.  
*Baiao*  
CA-2040 (F-2040)—STAN KENTON O.  
*Bags And Baggage*  
CO-39708 (4-39708)—PERCY FAITH O.  
*Festival*  
CR-60729 (9-60729)—LAURINDO ALMEIDA  
*R'Eco—R'Eco*  
DE-28044 (9-28044)—WALDYR AZEVEDO O.  
*See If You Like It*  
DE-28179 (9-28179)—GUY LOMBARDO O.  
*Kiss Of Fire*  
DE-28304 (9-28304)—ETHEL SMITH  
*Poinciana*  
MG-11259 (K-11259)—LOS MUSICOS  
*Fred Norman Orch.*  
VI-20-4677 (47-4677)—THREE SUNS  
*Plink, Plank, Plunk!*  
VI-20-4719 (47-4719)—DINAH SHORE  
*The World Has A Promise*

### 5—Here In My Heart

- 51.4 72.8  
IBS-101—AL MARTINO  
*I Cried Myself To Sleep*  
CO-39745 (4-39745)—TONY BENNETT  
*I'm Lost Again*  
CR-60746 (9-60746)—ALAN DALE  
*I'm Sorry*  
DE-28213 (9-28213)—THE ANDREWS SISTERS  
*DICK HAYMES*  
*I'm Sorry*  
ME-5877 (5877x45)—VIC DAMONE  
*Rosanne*

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### 6—Wish You Were Here

- 49.0 24.5  
DE-28308 (9-28308)—GUY LOMBARDO O.  
*Hony Tonk Sweetheart*  
MG-11270 (K11270)—FRAN WARREN  
*What Is This Thing Called Love?*  
VI-20-4830 (47-4830)—EDDIE FISHER  
*The Hand Of Fate*  
7—I'm Yours  
41.8 40.8  
CA-2102 (F-2102)—BAXTER & BEAVERS  
*Kiss Of Fire*  
CO-39737 (4-39737)—TONI ARDEN  
CR-60690 (9-60690)—DON CORNELL  
*My Mother's Pearls*  
DE-28162 (9-28162)—FOUR ACES  
*I Understand*  
VI-20-4680 (47-4680)—EDDIE FISHER  
*Just A Little Lovin'*  
VI-20-4705 (47-4705)—RALPH FLANAGAN  
*Kiss Of Fire*

### 8—High Noon

- 39.4 36.4  
CA-2120 (F-2120)—TEX RITTER  
*Go On! Get Out!*  
CO-39770 (4-39770)—FRANKIE LAINE  
*Rock Of Gibraltar*  
LO-1232 (45-1232)—LITA ROZA  
*Love, Where Are You Now?*  
MG-11266 (K11266)—BILL HAYES  
*Padom... Padom...*

### 9—Vanessa

- 33.9 13.9  
MG-30619 (K-30619)—DAVID ROSE  
*All The Things You Are*  
VI-20-4691 (47-4691)—HUGO WINTERHALTER O.  
*Somewhere Along The Way*

### 10—Walkin' My Baby Back Home

- 30.4 41.5  
AP-1088—DEAN MARTIN  
*Oh! Marie*  
CA-2130 (F-2130)—NAT "KING" COLE  
*Funny*  
CO-39750 (4-39750)—JOHNNIE RAY  
*Give Me Time*  
DE-28277 (9-28277)—GUY LOMBARDO O.  
*Once In A While*  
SE-7002—BERNICE PARKS

### 11—Blue Tango

- 28.3 22.5  
CA-1966 (F-1966)—LES BAXTER  
*Please, Mr. Sun*  
DE-27875 (9-27875)—LEROY ANDERSON  
*Belle Of The Ball*  
DE-28031 (9-28031)—GUY LOMBARDO  
*At Last; At Last*  
ME-5790—DICK HAYMAN  
*For Sentimental Reasons*  
ME-5817 (5817x45)—XAVIER CUGAT O.  
*Jungle Flute*  
VI-20-4518 (47-4518)—HUGO WINTERHALTER O.  
*The Gypsy Trail*  
VI-20-4541 (47-4541)—FRANKIE CARLE  
VI-20-4872 (47-4872)—TONY BAVAAR  
*Possess Me*

### 12—Maybe

- 27.6 30.2  
VI-20-4744 (47-4744)—COMO & FISHER

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### 13—Sugarbush

- 27.5 22.3  
CO-39693 (4-39693)—F. LAINE & D. DAY  
*How Lovely Cooks The Meat*  
DE-28287 (9-28287)—JOSEF MARAIS  
*How Lovely Cooks The Meat*

### 14—Kiss Of Fire

- 27.0 49.6  
CA-2102 (F-2102)—BAXTER & BEAVERS  
*I'm Yours*  
CO-39737 (4-39737)—TONI ARDEN  
*I'm Yours*  
CR-60745 (9-60745)—LES BROWN O.  
*I Waited A Little Too Long*  
DE-28179 (9-28179)—GUY LOMBARDO O.  
*Delicado*  
DE-28177 (9-28177)—LOUIS ARMSTRONG O.  
*I'll Walk Alone*  
LO-1214 (45x1214)—ANNE SHELTON  
*Body And Soul*  
ME-5823 (5823x45)—GEORGIA GIBBS  
*A Lasting Thing*  
MG-11225 (K11225)—BILLY ECKSTINE  
*Never Like This*  
VI-20-4671 (47-4671)—TONY MARTIN  
*For The Very First Time*  
VI-20-4705 (47-4705)—RALPH FLANAGAN  
*I'm Yours*

### 15—You Belong To Me

- 21.4 34.7  
CO-39811 (4-39811)—JO STAFFORD  
*Pretty Boy (Pretty Girl)*  
CR-60753 (9-60753)—BARTON, GRECO & PINETOPPERS  
*Red Rose Waltz*

### 16—Somewhere Along The Way

- 18.3 31.9  
CA-2069 (F-2069)—NAT "KING" COLE  
*What Does It Take?*  
CO-39695 (4-39695)—TONY BENNETT  
*Sleepless*  
DE-28141 (9-28141)—JERRY GRAY O.  
*Pittsburgh, Pa.*  
DE-28222 (9-28222)—GENE AMMONS O.  
*Beezy*  
VI-20-4691 (47-4691)—HUGO WINTERHALTER  
*Vanessa*

### 17—Lover

- 16.9 14.1  
CA-1600 (F-1600)—LES PAUL & MARY FORD  
*Brazil*  
DE-28215 (9-28215)—PEGGY LEE  
*You Go To My Head*

### 18—Take My Heart

- 15.2 12.7  
CA-2122 (F-2122)—AL MARTINO  
*I Never Cared*  
CO-39768 (4-39768)—TONI ARDEN  
*Tell Your Tale, Nightingale*  
ME-5877 (5877x45)—VIC DAMONE  
*Rosanne*

### 19—Strange Sensation

- 13.8 12.9  
MG-11291 (K-11291)—BILLY ECKSTINE  
VI-20-4759 (47-4759)—JUNE VALLI

Aug. 30 Aug. 23

### 20—Too Old To Cut The Mustard

- 13.0 —  
CO-39812 (4-39812)—CLOONEY & DIETRICH  
*Good For Nothing*  
DE-46387 (9-46387)—TUBB & FOLEY  
ME-6348 (6348x45)—CARLISLE BROTHERS  
VI-20-4290 (47-4290)—HOMER & JETHRO

### 21—I'll Walk Alone

- 12.8 12.6  
CA-2000 (F-2000)—MARGARET WHITING  
*I Could Write A Book*  
CA-2044 (F-2044)—JANE FROMAN  
*With A Song In My Heart*  
CO-39654 (F-39654)—BURT TAYLOR  
*Solitude*  
CR-60659 (9-60659)—DON CORNELL  
*That's The Chance You Take*  
DE-23340 (9-23340)—MARY MARTIN  
*Good Night, Wherever You Are*  
DE-28038 (9-28038)—PATTY ANDREWS  
*That's The Chance You Take*  
DE-28177 (9-28177)—LOUIS ARMSTRONG O.  
*Kiss Of Fire*  
ME-5821 (5821x45)—RICHARD HAYES  
*Tattletale*  
MG-11198 (K11198)—LEROY HOLMES  
*You're My Thrill*  
VI-20-4703 (47-4703)—RALPH FLANAGAN  
*Just A Little Lovin'*  
VI-20-4643 (47-4643)—PETER KING SISTERS  
*Love, Where Are You Now?*

### 22—Luna Rossa

- 12.7 13.4  
CA-2168 (F-2168)—VOICES OF SCHUMANN  
*April In Paris*  
CO-39787 (4-39787)—FRANK SINATRA  
*Tennessee Newsboy*  
LO-1229 (45-1229)—LEE LAWRENCE  
*Esmeralda*  
MG-11269 (K-11269)—ALAN DEAN  
*I'll Forget You*  
VI-20-4836 (47-4836)—TONY MARTIN  
*Some Day*  
VI-10-3804—EZIO PINZA  
*Anema E Core (Until)*

### 23—Jamaican Rhumba

- 12.2 5.8  
CO-39790 (4-39790)—PERCY FAITH O.  
*Da-Du*  
ME-5887 (45-5887)—HOLLYWOOD SYMPHONY O.  
*Banjo And Fiddle*

### 24—Rock Of Gibraltar

- 12.1 8.9  
CO-39770 (4-39770)—FRANKIE LAINE  
*High Noon*

### 25—Be Anything (But Be Mine)

- 10.2 7.4  
AP-1191—BOBBY SMITH  
*Skippin' and Hoppln'*  
CA-2011 (F-2011)—HELEN O'CONNELL  
*Right Or Wrong*  
CO-39690 (4-39690)—CHAMP BUTLER  
*When I Look Into Your Eyes*  
CR-60686 (9-60686)—JACK HASKELL  
DE-28039 (9-28039)—BUDDY STARK

Aug. 30 Aug. 23

### 26—Have A Good Time

- 10.0 7.2  
DE-28142 (9-28142)—Sincere  
LEE-JENKINS  
*Forgive Me*  
JU-6002—DOLLY DAWN  
*You're Not Worth My Tears*  
ME-8270 (8270x45)—WINI BROWN  
ME-5815 (5815x45)—EDDY HOWARD O.  
*She Took*  
MG-11187 (K11187)—ALAN DEAN  
*All My Life*  
VI-20-4576 (47-4576)—DON ESTES  
*Everytime*  
VI-20-4704 (47-4704)—RALPH FLANAGAN  
*Forgive Me*

### 27—Should I

- 9.1 16.1  
DE-28323 (9-28323)—FOUR ACES  
*There's Only Tonight*

### 28—Smoke Rings

- 7.8 13.6  
CA-2123 (F-2123)—LE5 PAUL & MARY FORD  
*In The Good Old Summertime*

### 29—Feet Up (Pat Him On The Po-Po)

- 7.7 —  
CO-39822 (4-39822)—GUY MITCHELL  
*Jenny Kissed Me*

### 30—Hand Of Fate

- 7.3 7.6  
VI-20-4830 (47-4830)—EDDIE FISHER  
*Wish You Were Here*

### 31—Indian Love Call

- 7.2 —  
CO-39245 (4-39245)—FRED LOWERY  
DE-28076 (9-28076)—ARMSTRONG & JENKINS O.  
*Jeanette*  
IM-8156 (45-8156)—SLIM WHITMAN  
*China Doll*  
VI-10-3786—PETERS & MERRILL  
*So In Love*

### 32—Kay's Lament

- 6.8 14.2  
CA-2151 (F-2151)—KAY STARR  
*Pool, Fool, Fool*

### 33—A Sinner Am I

- 6.7 5.1  
CO-39788 (4-39788)—JOHNNIE RAY  
*All Of Me*

### 34—String Along

- 6.3 5.1  
CR-60804 (9-60804)—AMES BROTHERS  
*Absence Makes The Heart Grow Fonder*

### 35—Take Me In Your Arms

- 6.1 1.3  
CO-39786 (4-39786)—DORIS DAY  
*When I Fall In Love*

### 36—Once In A While

- 5.6 7.5  
DE-28306 (9-28306)—LOUIS ARMSTRONG O.  
*Confessin'*  
DE-28277 (9-28277)—GUY LOMBARDO O.

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### 37—Fool, Fool, Fool

- 5.5 13.5  
CA-2151 (F-2151)—KAY STARR  
*Kay's Lament*  
ME-5867 (45-5867)—PATTI PAGE  
*Walkin' My Baby Back Home*  
VI-20-0004—TOMMY DORSEY O.  
*I'm Glad You're Happy Not So Quiet, Please*

### 38—Zing A Little Zong

- 5.3 —  
CA-2137 (F-2137)—HELEN O'CONNELL  
*Body And Soul*  
DE-28255 (9-28255)—BING CROSBY  
*Maid Of Guadalupe*  
MG-11280 (K-11280)—ROBERT Q. LEWIS  
*On A Sunday By The Sea*  
VI-20-4792 (47-4792)—DOROTHY LOUDON  
*Ma-Ma-Ma-Ma*

### 39—You

- 5.2 2.7  
CO-39724 (4-39724)—SAMMY KAYE  
*Oh, How I Miss You Tonight*  
CO-39537 (4-39537)—JANETTE DAVIS  
*Mad About Him, Sad Without Him*  
DE-28235 (9-28235)—FRED WARING O.  
*It Happened In Monterey*  
MG-11245 (K-11245)—TOMMY FURTADO  
*Wonder*

### 40—So Madly In Love

- 4.5 13.1  
DE-28251 (9-28251)—DOROTHY COLLINS  
*From The Time You Say Goodbye*  
ME-5874 (45x5874)—GEORGIA GIBBS  
*Make Me Love You*  
VI-20-4759 (47-4759)—JUNE VALLI  
*Strange Sensation*

### 41—Roses Of Yesterday

- 4.4 —  
DE-28076 (9-28076)—ARMSTRONG & JENKINS O.  
*Jeanette*  
IM-8156 (45-8156)—SLIM WHITMAN  
*China Doll*  
VI-10-3786—PETERS & MERRILL  
*So In Love*

### 42—Lonely Wine

- 4.3 4.7

### 43—Watermelon Weather

- 3.4 5.2

### 44—In The Good Old Summertime

- 2.9 1.4

### 45—You Could Make Me Smile Again

- 2.7 —

### 46—All Of Me

- 2.6 13.8

### 47—Blow Out The Candle

- 2.4 5.5

### 48—Meet Mr. Callaghan

- 2.3 —

### 49—When I Fall In Love

- 2.1 1.2

### 50—This Is The Beginning Of The End

- 1.4 5.6



DETROIT, MICH.—Detroit had an RCA Victor field day recently when both Perry Como and Vaughn Monroe were in town. The two stars met most of the boys in town at a party given for disk jockeys. Above from left to right are: Don McLeod of Station WJBK; Perry Como; Fred Wolfe of Station WXYZ; and Vaughn Monroe.

## Disk Makes Bow New 7" 78 RPM

HOLLYWOOD, CAL. — Modern Records is currently putting out its records on a new type of disk. It's a seven inch 78 rpm and its been created by the Superior Recording Co. of Hollywood.

The record is a semi-microgroove platter and has the same recording time as the standard 10" 78 rpm's. The new records incorporate the non-slip features patented by the Research Craft Co. also of Hollywood whereby ten small platters can be stacked on a turntable without any slippage.

Many advantages are claimed for the platters. The disk averages 2 cents per pressing cheaper at the pressing plants. In addition Modern has found them to be ideal for use as dj samples as the firm has found the saving in postage and packaging to be enormous. Previously dj samples were mailed in cartons costing 7 to 9 cents per box; now they are being mailed in manila envelopes costing 1½ cents each. Postage has been cut 75%.

In addition, salesman seem to like the new disks because of their compactness.

Modern's experiment in using the disks has turned out so well that it is expected now that several other firms will be using them shortly.

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WHILE**  
MILLER MUSIC CORPORATION

# The HALE You Say

by natt hale

Within the realm of the assorted geni who comprise the innards of the record industry, it seems most odd that we have overlooked, for so long, the character who makes things tick and click. On him depends the resultant failure or success of all the composite undertakings of the other talents. And on him is heaped most of the abuse, scorn and derision for the failures; least of the fame, tangible glory (loot) or praise for the successes . . .



NATT HALE

Breathes there a man with soul so fair as—the Sales Manager . . .

In the many years we've concerned ourselves with the occupational and vocational hazards of the record business, we, too, have suffered the slings and arrows directed toward the s.m. target. While the trials with which we were beset oftimes appeared to be too much to bear, we still tasted enough of the sweet nectar of fortune which is a by-product of success. Wherein we made the unshakable decision to stick it out in this glamorous world of wax.

The Sales Manager is the human wastebasket for all the troubles which continually arise to confront the various heads of other divisions within the company. On his shoulders rests the responsibility of coordinating the activities of all the departments within the company, viz., sales, distribution, promotion, exploitation, artist relations, release schedules, merchandising, sales presentation, etc. Intertwined within this seeming labyrinth of turmoil and maelstrom, are the countless details which often are the furies which drive a man to drink. Among these are such as the following:

1.—Sales: The Assistant Sales Manager advises that the trucking company has just informed us that their drivers have gone out on strike. That means no shipments will be going out to anywhere except in the lower Southwest region and into Tia Juana. Once the strike is settled, the rates will be doubled, shipments will be made but once a week, and each trucker wants an LP album of his own choice twice a month. What shall we do, Boss?

2.—Distribution: The Chief Divisional Manager has just received word that, of their 52 distributors, 38 of them have decided to take on the new line of Screechy Records, because of their new hit by Darken Hansome. Our policy is to avoid distributors who carry other lines. What shall we do, Boss?

3.—Promotion: The National Disc Jockey Promotion Manager (24 years old, brash, "Slim-Jim" tie, and tassels on the loafers) reports that "we're having trouble with George Spinnem in Sheffield, Alabama, because he heard that Barry Turntable in Carswell, New Mexico, got a test pressing before he did. Now, when're we gonna' put a stop to that, Boss? Gosh, you've got to understand my problem . . ."

4.—Exploitation: The Assistant Sales Manager in charge of Exploitation stops in just for a minute merely to advise that the company is being sued for \$965,000 for sending miniature bottles of whiskey to 965,000 teen-agers to promote the new recording of "That's How I Get That Way" by Reely Plastered. "You think there's anything to worry about there, Boss?"

5.—Artist Relations: Mr. Leviticus Longhair, conductor of the Longhair Symphony (under exclusive contract for seven weeks) comes in to kick up a storm about his representation in the retail stores. Two weeks ago, he was visiting his sister in Pocatello, Idaho and visited one of the local record shops there. "And do you know, they haven't even heard of my record there! Now what do you suggest I should do?" (Sometimes, it's permissible for the s.m. to tell him . . .)

6.—Release Schedules: At times, there is a meeting of the minds between the Sales Manager and the A. & R. Department. Too often, however, the s.m. discovers that there are now available on the market: 14 recordings by Sylvia Svelte, 7 discs by Paul Profile, 12 records by Collette Cleavage and 6 platters by Alice Atrocious. The A. & R. Director then asks: "You think we've been releasing too fast, Boss?"

7.—Merchandising: This is close to the crux of the situation, it seems. The s.m. now knows all about the display stand for kiddie records put out by Diaper Discs, the window posters distributed free of charge by Groovey Records, the player deal offered by Super-Sound Spinners and the counter display-rack supplied by Pleasing Platters. The Merchandising Manager complains that "Boy, we gotta do something fast, Boss. Can'tcha think of somethin'?"

8.—Sales Presentation: The big moment of the Sales Manager is the time he prepares and presents the Annual Sales Presentation Meeting for the assorted distributors, field representatives, distributor personnel, department heads and executive brass. Months and months of painstaking effort and the varied physical ailments pertaining thereto (ulcers, migraine headaches, insomnia, etc.) have become evident in the one highlight in his life for the year. So, why is it that, at the conclusion of the grand affair, somebody always has to address the comment to him, thusly: "Yeah, nice—but, ya' know, Gawge—not like last year's!!"

Yessir, Boy—That's how it goes!

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**THE CASH BOX**

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**Ramblings**

When it rains it pours. Peacock adds another waxing to its chain of R&B hits by putting "Will He Welcome Me There" by the Sensational Nightingales into full production. . . . To strengthen its already impressive roster of blues artists, Savoy has signed Hal Singer to a long term contract; a new thrush by the name of Do'ly Mitchell; and Carleton Coleman formerly of Coral Records. . . . Alan Freed's Moondog Dance in Akron, Ohio, last month, was jammed to the point of lack of space. Reasons for the overflowing attendance were Charlie Brown and The Clovers on stage. . . . Earl Bostic, currently hot with his waxing of "Moon Glow" scored a triumph at the Blackhawk in Frisco.

Sammy Cotton, vocalist with Freddie Mitchell's Band has a broken left wing—the result of an auto accident in Newark, N. J., recently. . . . Varetta Dillard booked for the Howard Theater in Washington. . . . Lester Young eyeing Europe again. His manager, Charlie Carpenter, is flying over to set up a tour for the fall season. . . . Big John Greer back on the road doing one nighters after spending a two week vacation in the West Indies. . . . Louisville's popular dj Jack Gibson will shed his independence next Saturday when he says "I Do". . . . Atlantic's VP, Ahmet Ertegun, currently vacationing.

Prestige Records moving to bigger quarters September 1. New address will be 446 West 50th St., N. Y. C. . . . "Easy, Easy Baby," Savoy's big hit with Varetta Dillard, is going pop. Eileen Barton cuts it for Coral while she was in New Orleans. . . . Jess Cooperwood of WWCA in Gary, Indiana, is finishing a two week holiday in N. Y. . . . Spizzie Canfield Enterprises scoring with several package deals: Duke Hampton, Mantan Moreland and Bud Harris (August 8 to September 7); Tiny Bradshaw's Band with Mabel Scott (Sept. 5 to Sept. 21); The Dominoes (Sept. 19 to Oct. 5); Peg Leg Bates, Arthur Prysock and the famed Sweethearts of Rhythm; Roy Brown's Mighty Men Unit.

Rainbow has a new hit in "You're My Inspiration" with the Five Crowns. . . . Chris Forde of Tuxedo Records heading South because his record of "Angel Of Patience" has broken out. Chris expects to promote the disk—but big.

*We Told You  
It Would Be  
A Smash!!*

**"MY SONG"**

by

**Dinah**

**Washington**

**Mercury 8294**



8508 Sunset Blvd., Hollywood 46, Calif.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- |   |   |  |
|---|---|--|
| <b>1</b> LAWDY, MISS CLAWDY<br>Lloyd Price<br>(Specialty)           | <b>JUKE</b><br>Little Walter<br>(Checker)                         | <b>BESIDE YOU</b><br>The Swallows<br>(King)                            |
| <b>2</b> GOIN' HOME<br>Fats Domino<br>(Imperial)                    | <b>GOIN' HOME</b><br>Fats Domino<br>(Imperial)                    | <b>SITTIN' HERE DRINKIN'</b><br>Christine Kittrell<br>(Tennessee)      |
| <b>3</b> HAVE MERCY, BABY<br>The Dominoes<br>(Federal)              | <b>MARY JO</b><br>Four Blozes<br>(United)                         | <b>TING-A-LING</b><br>The Clovers<br>(Atlantic)                        |
| <b>4</b> I'M GONNA PLAY THE HONKY TONKS<br>Marie Adams<br>(Peacock) | <b>LAWDY, MISS CLAWDY</b><br>Lloyd Price<br>(Specialty)           | <b>MOODY MOOD FOR LOVE</b><br>King Pleasure<br>(Prestige)              |
| <b>5</b> BESIDE YOU<br>The Swallows<br>(King)                       | <b>TING-A-LING</b><br>The Clovers<br>(Atlantic)                   | <b>MARY JO</b><br>Four Blozes<br>(United)                              |
| <b>6</b> ONE MINT JULEP<br>The Clovers<br>(Atlantic)                | <b>MY SONG</b><br>Johnny Ace<br>(Duke)                            | <b>LAVINIA</b><br>Tommy Ridgley<br>(Imperial)                          |
| <b>7</b> MY SONG<br>Johnny Ace<br>(Duke)                            | <b>HAVE MERCY, BABY</b><br>The Dominoes<br>(Federal)              | <b>POOR POOR ME</b><br>Fats Domino<br>(Imperial)                       |
| <b>8</b> DADDY DADDY<br>Ruth Brown<br>(Atlantic)                    | <b>I'M GONNA PLAY THE HONKY TONKS</b><br>Marie Adams<br>(Peacock) | <b>MY DING A LING</b><br>Dave Bartholemew<br>(King)                    |
| <b>9</b> SOMEWHERE ALONG THE WAY<br>Nat "King" Cole<br>(Capitol)    | <b>SO TIRED</b><br>Ray Milton<br>(Specialty)                      | <b>BELLS ARE RINGING</b><br>Smiley Lewis<br>(Imperial)                 |
| <b>10</b> I'LL DROWN IN MY TEARS<br>Sonny Thompson<br>(King)        | <b>CALL OPERATOR 210</b><br>Floyd Dixon<br>(Aladdin)              | <b>I AIN'T NOTHING BUT A FOOL</b><br>Christine Kittrell<br>(Tennessee) |



- |   |  |   |
|---|--|---|
| <b>1</b> MY SONG<br>Johnny Ace<br>(Duke)                    | <b>TING-A-LING</b><br>The Clovers<br>(Atlantic)                  | <b>MARY JO</b><br>Four Blozes<br>(United)                         |
| <b>2</b> LAWDY, MISS CLAWDY<br>Lloyd Price<br>(Specialty)   | <b>LAWDY, MISS CLAWDY</b><br>Lloyd Price<br>(Specialty)          | <b>MY SONG</b><br>Johnny Ace<br>(Duke)                            |
| <b>3</b> GOIN' HOME<br>Fats Domino<br>(Imperial)            | <b>MARY JO</b><br>Four Blozes<br>(United)                        | <b>JUKE</b><br>Little Walter<br>(Checker)                         |
| <b>4</b> MY HEART'S DESIRE<br>Jimmy Lee & Artis<br>(Modern) | <b>IF YOU EVER LEARN TO LOVE ME</b><br>Lionel Hampton<br>(Decca) | <b>HAVE MERCY, BABY</b><br>The Dominoes<br>(Federal)              |
| <b>5</b> TING-A-LING<br>The Clovers<br>(Atlantic)           | <b>LOVE, LOVE, LOVE</b><br>The Dominoes<br>(Federal)             | <b>PLEASE HAVE MERCY</b><br>Muddy Waters<br>(Chess)               |
| <b>6</b> HAVE MERCY, BABY<br>The Dominoes<br>(Federal)      | <b>YOU WALKED IN</b><br>The Swallows<br>(King)                   | <b>I'M GONNA PLAY THE HONKY TONKS</b><br>Marie Adams<br>(Peacock) |
| <b>7</b> DRIFTING<br>Lynn Hope<br>(Aladdin)                 | <b>CALL OPERATOR 210</b><br>Mel Walker<br>(Mercury)              | <b>LAWDY, MISS CLAWDY</b><br>Lloyd Price<br>(Specialty)           |
| <b>8</b> HADACOL, THAT'S ALL<br>Treniers<br>(Okeh)          | <b>BEE HIVE BOOGIE</b><br>Ben Burton<br>(Modern)                 | <b>CALL OPERATOR 210</b><br>Floyd Dixon<br>(Aladdin)              |
| <b>9</b> HE'S MY MAN<br>Marie Adams<br>(Peacock)            | <b>I'LL DROWN IN MY TEARS</b><br>Sonny Thompson<br>(King)        | <b>SADDLE MY PONY</b><br>Howlin' Wolf<br>(Chess)                  |
| <b>10</b> DADDY DADDY<br>Ruth Brown<br>(Atlantic)           | <b>YOU KNOW I LOVE YOU</b><br>B. B. King<br>(R. P. M.)           | <b>TING-A-LING</b><br>The Clovers<br>(Atlantic)                   |

# HOT

in  
**DALLAS**

in  
**LOS ANGELES**

in  
**ST. LOUIS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

<p><b>1</b> <b>BESIDE YOU</b> <i>The Swallows</i> (King)</p>	<p><b>LAWDY, MISS CLAWDY</b> <i>Lloyd Price</i> (Specialty)</p>	<p><b>MY SONG</b> <i>Johnny Ace</i> (Duke)</p>
<p><b>2</b> <b>TING-A-LING</b> <i>The Clavers</i> (Atlantic)</p>	<p><b>MARY JO</b> <i>Four Blazes</i> (United)</p>	<p><b>JUKE</b> <i>Little Walter</i> (Checker)</p>
<p><b>3</b> <b>JUKE</b> <i>Little Walter</i> (Checker)</p>	<p><b>CALL OPERATOR 210</b> <i>Floyd Dixon</i> (Aladdin)</p>	<p><b>TING-A-LING</b> <i>The Clavers</i> (Atlantic)</p>
<p><b>4</b> <b>SITTIN' HERE DRINKIN'</b> <i>Christine Kittrell</i> (Tennessee)</p>	<p><b>THE RIVER</b> <i>Little Caesar</i> (Recorded In Hollywood)</p>	<p><b>FOOL, FOOL, FOOL</b> <i>Kay Starr</i> (Capitol)</p>
<p><b>5</b> <b>MARY JO</b> <i>Four Blazes</i> (United)</p>	<p><b>DADDY DADDY</b> <i>Ruth Brown</i> (Atlantic)</p>	<p><b>DADDY DADDY</b> <i>Ruth Brown</i> (Atlantic)</p>
<p><b>6</b> <b>HAVE MERCY, BABY</b> <i>The Dominoes</i> (Federal)</p>	<p><b>I'M A SENTIMENTAL FOOL</b> <i>The Marylanders</i> (Jubilee)</p>	<p><b>MY HEART'S DESIRE</b> <i>Jimmy Lee &amp; Artis</i> (Modern)</p>
<p><b>7</b> <b>POOR POOR ME</b> <i>Fats Damina</i> (Imperial)</p>	<p><b>I'LL DROWN IN MY TEARS</b> <i>Sanny Thompson</i> (King)</p>	<p><b>CALL OPERATOR 210</b> <i>Floyd Dixon</i> (Aladdin)</p>
<p><b>8</b> <b>DON'T YOU CRY</b> <i>Joe Turner</i> (Atlantic)</p>	<p><b>BESIDE YOU</b> <i>The Swallows</i> (King)</p>	<p><b>LONELY MONDAY</b> <i>Tammy Dean</i> (States)</p>
<p><b>9</b> <b>WORRIED ALL THE TIME</b> <i>Hawlin' Wolf</i> (Chess)</p>	<p><b>MY SONG</b> <i>Jahnnny Ace</i> (Duke)</p>	<p><b>HAVE MERCY, BABY</b> <i>The Dominoes</i> (Federal)</p>
<p><b>10</b> <b>YOU KNOW I LOVE YOU</b> <i>B. B. King</i> (RPM)</p>	<p><b>EASY, EASY BABY</b> <i>Varetta Dillard</i> (Savay)</p>	<p><b>THERE IS NO GREATER LOVE</b> <i>Bull Moose Jackson</i> (King)</p>

in  
**HOUSTON**

in  
**SAVANNAH**

in  
**SHOALS, IND.**

<p><b>1</b> <b>HAVE MERCY, BABY</b> <i>The Dominoes</i> (Federal)</p>	<p><b>LAWDY, MISS CLAWDY</b> <i>Lloyd Price</i> (Specialty)</p>	<p><b>LAWDY, MISS CLAWDY</b> <i>Lloyd Price</i> (Specialty)</p>
<p><b>2</b> <b>MARY JO</b> <i>Four Blazes</i> (United)</p>	<p><b>MOODY MOOD FOR LOVE</b> <i>King Pleasure</i> (Prestige)</p>	<p><b>GOIN' HOME</b> <i>Fats Domino</i> (Imperial)</p>
<p><b>3</b> <b>LAWDY, MISS CLAWDY</b> <i>Lloyd Price</i> (Specialty)</p>	<p><b>TING-A-LING</b> <i>The Clavers</i> (Atlantic)</p>	<p><b>MOODY MOOD FOR LOVE</b> <i>King Pleasure</i> (Prestige)</p>
<p><b>4</b> <b>CALL OPERATOR 210</b> <i>Floyd Dixon</i> (Aladdin)</p>	<p><b>MARY JO</b> <i>Four Blazes</i> (United)</p>	<p><b>HAVE MERCY, BABY</b> <i>The Dominoes</i> (Federal)</p>
<p><b>5</b> <b>TING-A-LING</b> <i>The Clavers</i> (Atlantic)</p>	<p><b>HAVE MERCY, BABY</b> <i>The Dominoes</i> (Federal)</p>	<p><b>DADDY DADDY</b> <i>Ruth Brown</i> (Atlantic)</p>
<p><b>6</b> <b>EASY, EASY BABY</b> <i>Varetta Dillard</i> (Savay)</p>	<p><b>GOIN' HOME</b> <i>Fats Domino</i> (Imperial)</p>	<p><b>TING-A-LING</b> <i>The Clavers</i> (Atlantic)</p>
<p><b>7</b> <b>POOR POOR ME</b> <i>Fats Domino</i> (Imperial)</p>	<p><b>CALL OPERATOR 210</b> <i>Floyd Dixon</i> (Aladdin)</p>	<p><b>DON'T YOU CRY</b> <i>Jae Turner</i> (Atlantic)</p>
<p><b>8</b> <b>I'M GONNA PLAY THE HONKY TONKS</b> <i>Marie Adams</i> (Peacock)</p>	<p><b>SO TIRED</b> <i>Ray Milton</i> (Specialty)</p>	<p><b>SOMEWHERE ALONG THE WAY</b> <i>Nat "King" Cole</i> (Capitol)</p>
<p><b>9</b> <b>GEE</b> <i>Charles Brown</i> (Aladdin)</p>	<p><b>JUNCO PARTNER</b> <i>Louis Jordan</i> (Decca)</p>	<p><b>BESIDE YOU</b> <i>The Swallows</i> (King)</p>
<p><b>10</b> <b>THE RIVER</b> <i>Little Caesar</i> (Recorded In Hollywood)</p>	<p><b>HEAVENLY FATHER</b> <i>Edna McGriff</i> (Jubilee)</p>	<p><b>SO TIRED</b> <i>Ray Milton</i> (Specialty)</p>

Just Watch This One!

## "YOUNG GIRLS YOUNG GIRLS"

BACKED WITH  
"When I Look At You"

FEATURING  
**The Encores**  
(CHECKER NO. 760)

**Brother! Order Plenty!**

HEADED FAST RIGHT TO THE VERY TOP OF ALL THE CHARTS

# "JUKE"

INTERNATIONAL SENSATIONAL BY-  
**'LITTLE WALTER'**  
on  
CHECKER RECORD-758

**Checker RECORD CO.**  
750 E. 49th ST. CHICAGO, ILL.

# JAZZ 'N BLUES REVIEWS

⊙ A DISK & SLEEPER	⊙ C+ GOOD
⊙ B+ EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

"DON'T CRY BABY" (2:40)  
"SEE SEE RIDER" (2:29)

THE ORIOLES  
(Jubilee 5092)



THE ORIOLES

● A great piece of blues comes forth as done by the sending harmony of the Orioles. The lads who always sound great on slow senti-

mental pieces have just such a side to offer to the HOT charts. The number tagged "Don't Cry Baby" gets a tender and heart breaking reading from the lead vocalist as he consoles his love that they'll start their broken love affair over again. Another fine solo by the low voiced chanter of the quintet supplements a fine reading by the rest of the group. The Buddy Lucas ork sets the pace with some solid instrumentation as the backing. Flip is another sock side labeled "See See Rider". This is another blues number set to a moderate beat. The Orioles can chalk up to more fine sides to their long list of sensational waxings.

LIL GREENWOOD  
(Federal 12093)

⊙ B+ "NEVER AGAIN" (2:50) With a slow dramatic number for material, Lil Greenwood, backed by the Four Jacks, projects a moving and tear filled vocal. A soft musical backdrop is furnished for the fem thrush.

⊙ B "GRANDPA CAN BOOGIE TOO" (2:46) A fast boogie beat provides the chantress with a cute change of pace.

LOWELL FULSON AND TRIO  
(Swing Time 308)

⊙ B "MIDNIGHT SHOWERS OF RAIN" (2:31) Lowell Fulson comes up with a strong reading of a slow blues tune. The trio assists with a strong musical backdrop.

⊙ C+ "BLACK WIDOW SPIDER" (2:30) Fulson and the Trio present a moderate tempo blues of the singer's own composition and Fulson handles the lyrics dramatically.

RAY CHARLES  
(Swing Time 310)

⊙ B+ "HEY NOW" (2:44) Ray Charles gives his usual top flight interpretation of a rhythmic blues with the result being a very fine dinking.

⊙ B "BABY WON'T YOU PLEASE COME HOME" (2:41) The singer works over a similar beat oldie and gives it a straight treatment. This one can go pop or r&b.

REV. ELDER "GATEMOUTH" MOORE  
(Coral 65096)

⊙ C+ "THEY BURIED SIN" (Part One) (2:30) The Rev. Elder "Gatemouth" Moore, backed by The Bessemer Big Four, leads a fast moving wild shouting jubilee item.

⊙ C+ "THEY BURIED SIN" (Part Two) (2:30) The reverse deck is more of the same material.

JIMMY WITHERSPOON  
(Modern 877)

⊙ B "DADDY PINOCCHIO" (2:41) Jimmy Witherspoon chants a slow low down item with appealing force. Orking is solid and it seems to be playing against a background of a shouting audience. Cutting could have been made at an actual concert.

⊙ B "LOVE ME BABY" (2:40) The other side is a fast bounce, with real gone piping by Witherspoon. Crowd noises are also in evidence on this cutting.

LUCKY MILLINDER AND HIS ORCHESTRA  
(King 4557)

⊙ B "HEAVY SUGAR" (2:30) Lucky Millinder and his ork beat out a middle tempo instrumental jump with arresting appeal. Arrangement places the emphasis on the brass section.

⊙ C+ "LORD KNOWS I TRIED" (2:32) Lucky and the boys fashion a similar beat piece with zest. Hay Jackson handles the vocal end in an approved manner.

THE SOLID SENDERS  
(Specialty 436)

⊙ C+ "AS TIME GOES BY" (2:40) The Solid Senders project a beaty version of the classic oldie. Orking is potent as they spin a good dance piece.

⊙ C+ "FLYING SAUCER" (2:19) The Senders give a moderate Latin beat a real driving treatment on the flipside.

HOUSTON BOINES  
(R. P. M. 364)

⊙ C+ "MONKEY MOTION" (2:43) Blues singer Houston Boines puts over a rhythmic blues in a stimulating manner as he receives a rhythm accompaniment.

⊙ C+ "SUPERINTENDENT BLUES" (2:42) Boines projects a slow tempo tune in low down style.

## THE CASH BOX

### Jazz 'n Blues SLEEPER OF THE WEEK

"ROCK ME ALL NIGHT LONG" (2:51)  
"WRITE ME ONE SWEET LETTER" (2:48)

THE RAVENS  
(Mercury 8291; 8291 x 45)



THE RAVENS

● The Ravens belt out a terrific vocal arrangement of a captivating jump number. They give the piece all the rhythm and mellowness necessary to make this lid a sure fire bet. The low down voice, full of

oomph and bang, lets the potent lyrics roll over his lips as he gets some fine harmonic backing from the rest of his crew. The number is called "Rock Me All Night Long" and it stands a great chance of rocking those juke boxes all night long. Some real gone orking show-cases the boys' voices to best advantage. The under deck, titled "Write Me One Sweet Letter", is another interesting arrangement that gives the lads every opportunity to display their vocal talents. We're rocking after hearing the top lid and we're sure this side is gonna get loads of play.

MILT JACKSON'S QUARTET  
(Hi-Lo Records 321)

⊙ C+ "TRUE BLUES" (2:49) Milt Jackson's Quartet composed of vibes, bass, piano, and drums, beats out a slow instrumental blues. Jackson's work on the vibes is solid.

⊙ C+ "SOFTLY AS IN THE MORNING SUNRISE" (3:18) The group etches a lovely Romberg-Hammerstein oldie in a manner guaranteed to please.

ROY MILTON  
(Specialty 438)

⊙ B "NIGHT AND DAY" (2:50) This is not the Cole Porter tune of the same name. Roy Milton, who wrote the item, sings the slow blues with warmth and dramatic phrasing. The musical aggregation sets the proper mood for the artist.

⊙ C+ "AM I WASTING MY TIME?" Roy sings a middle beat in his approved style and the ork comes in for bows for the fine musicianship displayed.

LONNIE JOHNSON  
(King 4553)

⊙ C+ "I'M GUILTY" (2:40) Lonnie Johnson works his way through a low down arrangement of a pulsating blues.

⊙ B "CAN'T SLEEP ANYMORE" (2:18) Johnson gives a strong voiced vocal to a slow bounce. Solid orking provides a fine musical setting for the singer.

THELMA BUMPASS  
(Federal 12094)

⊙ C+ "GOD'S SOLDIER" (2:34) Thelma Bumpass sings a spirited lead as she and the Royalettes wax a wild jubilee number.

⊙ C "PRECIOUS FATHER" (2:18) The gospel singers blend their voices on a slow rhythmic religious piece.

MARY DELOATCH  
(Savoy 4039)

⊙ C+ "RUMORS OF WAR" (2:43) Mary DeLoatch sings a spirited rhythmic religious song sincerely and with force.

⊙ C+ "LIFE WAS A BURDEN" (2:39) The female vocalist handles a similar item with a slow beat with appeal.

T. J. FOWLER  
(Savoy 857)

⊙ C+ "WINE COOLER" (2:41) The T. J. Fowler ork beats out a quick tempo jump in wild and provoking fashion. Fowler's chord sweeping is top-flight and the finished waxing is a rhythmic rocker that will win itself many plays.

⊙ B "BACK BITER" (2:39) The musical group, again showcasing the piano playing of Fowler, comes through with a moderate beat jump on a better than average release.



## Plan New TV Show Emphasizing Juke Box. Called "Juke Box Jamboree"

NEW YORK—A new TV show is going the rounds, created by Walt Framer, who is connected with "Strike It Rich" and built about a juke box. Its title is "Juke Box Jamboree."

It's designed to be a halfhour, five times weekly, across the board, human interest quiz show for children. A top disk jockey or perhaps a weekly guest would be brought in as m.c.

In view of the cameras would be a showcase of thirteen gifts, such as a make-up set for a girl; a back to school wardrobe; a ping pong table and set; a personal portable radio; a three speed phonograph with records. For boys: a back to school wardrobe; a boat kit; and other items of specific interest to teen-agers. Any teen-ager would be eligible to be a contestant on the show, either in person or on the telephone, by sending a letter telling which of the items shown on the show he would like to have and why.

The climax of the show would come when each contestant had a chance to pick a tune from a juke box which will be provided as the center of the show. An accumulated jackpot is offered to each contestant, who is able to pick his favorite tune by pressing a button, which works thus: An alphabetical list of tunes in the juke box is placed outside of it. A contestant picks his favorite tune from the list, then is given a chance to press this button on the juke box. If he presses the correct button and the

tune that is played is the right one, then he gets the jackpot. Otherwise the jackpot accumulates for the next contestant.

Musical questions will be used often. Questions about movie and sports writers. And all the factors which maintain the interest of teen agers will be utilized.

Whenever a contestant appears on the show in person to try for a gift from the show case and a chance at the juke box jackpot, a Pal at home is ready on the telephone to pick his or her favorite tune on the juke box for the jackpot. The jackpot will be a cash jackpot starting at \$100 and accumulating at the rate of \$10 for each new contestant. After each contestant, the records are moved around so that everyone gets an equal chance. It is planned to have famous recording artists and names in the disk business when available.

Each contestant on stage designates in the interview which of the items in the showcase he or she would like to have and why. Then a phone call is placed to the Pal who is standing by ready to try for the juke box jackpot if the contestant on stage doesn't get to it. If the contestant on stage succeeds in answering three questions, not only does the stage contestant receive a gift, but he also gets a try at the juke box jackpot. In which case the Pal on the telephone stands by for a try in the competition with the next contestant. This gives the

teenagers at home a chance to compete without going to the studio. A consolation prize is given to the Pal in case he or she does not hit the juke box jackpot.

# Ugh!



DES MOINES—"The fresh approach" of Billy May takes a new twist. As if it were necessary, the band leader seems to be threatening Des Moines' great disc jockey, Don Bell, perhaps to force him to spin a new May waxing. Bell, however, seems to be shrugging it off, displaying his new "brave" act. Just the day before the KRNT dee-jay was officially and ceremoniously adopted into the grizzly bear clan of Iowa's WaBi-MaQua (White Bear). Billy was in Des Moines the day this clowning took place to play a Val Air engagement.

**BEST SELLING**  
**THE CASH BOX** **SPIRITUAL**  
**RECORDS**  
 Listed Alphabetically

- He's So Wonderful  
SISTER JESSIE MAE RENFRO  
(Peacock)
- How About You  
PILGRIM TRAVELLERS  
(Specialty)
- In The Upper Room  
MEHALIA JACKSON  
(Apollo)
- If Jesus Goes With Me  
ANGELIC GOSPEL SINGERS  
(Gotham)
- I Will Trust In The Lord  
CLARA WARD  
(Savoy)
- Stop Right Now  
BELLS OF JOY  
(Peacock)
- Tell Me Angel  
ANGELIC GOSPEL SINGERS  
(Gotham)
- This Little Light Of Mine  
WARD SINGERS  
(Savoy)
- Wading Through Blood And Water  
DIXIE HUMMING BIRDS  
(Peacock)
- When I Reach My Heavenly Home On High  
ORIGINAL GOSPEL HARMONETTES  
(Specialty)

THE SENSATIONAL HIT!!!

# "MY SONG"

The Original  
**JOHNNY ACE**



THE CASH BOX

★ AWARD O' THE WEEK ★

"MY SONG" (3:02)

DUKE RECORD 102

**Peacock**  
 RECORDS, INC. 4104 Lyons  
 Houston, Texas

# "MY SONG"

By THE NEW QUEEN—  
 We Challenge Comparison  
 A MUST FOR POP & R&B...

**MARIE ADAMS**

Peacock Records



going strong...

# "HE'S MY MAN"

Peacock 1604

↑↑↑↑↑

**"FIVE LONG YEARS"**  
By  
**EDDIE BOYD**  
J.O.B.-1007

**"FARMERS BLUES"**  
b/w  
**"Lonesome Ole Train"**  
By  
**JAMES WILLIAMSON**  
Chance - 1121

**CHANGE RECORDS, Inc.**  
1151 E. 47th St.  
CHICAGO, ILL. KENwood 8-4813

↑↑↑↑↑

**"Sleeper Of The Week"**  
—The Cash Box  
by  
**JOE**  
(This Is Happiness)  
**HOLIDAY**

**"CUDAN NIGHTINGALE"**  
b/w  
**"SERENADA"**  
Prestige 786 (45x786)

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754 10th Ave. Cl 6-0847 · N. Y.

Just Released . . . and  
**ON THEIR WAY!!**  
**EDNA MCGRIFF**  
with Buddy Lucas Orch.

**"IN A CHAPEL BY THE  
SIDE OF A ROAD"**  
and  
**"PRAY FOR A BETTER  
WORLD"**  
Record # 5089

**THE MARYLANDERS**  
**"PLEASE LOVE ME"**  
and  
**"MAKE ME THRILL AGAIN"**  
Record # 5091

**THE GRIOLES**  
**"DON'T CRY BABY"**  
and  
**"SEE SEE RIDER"**  
Record # 5092

**JUBILEE RECORD CO., Inc.**  
315 W. 47th St., N. Y., N. Y.

**IT'S A HIT  
IT'S DIFFERENT**

**IT ROCKS | BOTH  
ROLLS | SIDES**

**"WINE COOLER"**  
B/W

**"BACK BITER"**  
# 857

by  
**T. J. FOWLER**  
HIS PIANO AND ORCHESTRA

**SAVOY RECORD CO., INC.**  
58 Market St., Newark, N. J.

**Before**



**After**



NEW YORK—The tribulations of an artist are many, and not the least is getting properly made up to appear on stage. During her recent appearance at the New York Paramount, Frances Wayne went through a periodic stint with her hairdresser, Paul Roberts. The above before and after shots show Roberts starting to work and the results when he's finished. Looking on at the right of each picture is Jan Murray, who shared the billing at the engagement. Frances Wayne and her husband Neil Hefti are currently on a tour of the country that will take them all the way to the coast. Their current Coral disk is "Jambalaya."

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2 Great Records by World's Greatest Latin Swing Pianist

**JOE LOCO**  
and Trio

Best Version Ever Made  
**"LOVE FOR SALE"**  
and  
**"I MAY BE WRONG"**  
Tico # 10-129

Going Strong in R&B  
**"LOVER"**  
and  
**"SEPTEMBER IN THE RAIN"**  
Tico # 10-130

**TICO RECORDING CO.**  
EL REY DEL MAMBO  
143 W. 41st St., N. Y. (LA 4-0457)

**Eddy Arnold Completes  
Summer Show, Heads West**

NEW YORK—Eddy Arnold completed his Summer TV series Friday, August 22, and is heading for the West Coast to make several personal appearances, his first in California. Col. Thomas A. Parker, the Tennessee Plowboy's manager, is setting dates along the coast. Arnold will appear in Long Beach auditorium Friday, September 26, then goes to San Diego for a show Saturday night, September 27, and a matinee Sunday, September 28, both in Balboa Park Bowl. In San Diego, Eddy Arnold and his complete show will be presented under sponsorship of Smokey Rogers, popular western artist. California dates, according to Colonel Parker, are included in Eddy's Fall tour which begins in Texarkana, USA, September 12. The big stage show will offer The Oklahoma Wranglers, Jamup and Honey, The Dickens Sisters, Roy Wiggins, Hank "Sugarfoot" Garland and, of course, Eddy Arnold.

**Savoy Rushes "Wedding"**

NEWARK, N. J. — Acting fast, Savoy Records this week cut "I Went To Your Wedding" with Florence Wright for the Rhythm and Blues Field. Hal Singer and Julian Gould do the backing. On the reverse side, is "My Blue Heaven" by the same singer, the only female R & B version of the tune.

Coming Up Big!

**"BALD HEAD  
WOMAN"**  
Joe Morris & Orch.  
Featuring Billy Mitchell  
Atlantic # 974

**Atlantic RECORDING CORP.**  
234 WEST 56th STREET NEW YORK 19, N. Y.

**EXTRA SPECIAL RELEASE!**  
The Only R&B Version  
**FLORENCE WRIGHT**  
singing  
**"I WENT TO YOUR  
WEDDING"**  
b/w  
**"MY BLUE HEAVEN"**  
Savoy 860

**SAVOY** Record Co., Inc.  
58 Market St., Newark 1, N. J.

**A SURE SMASH  
Hi-Lo # 1413**

**"I GOT  
THE BLUES"**  
by **EDDIE JEFFERSON**

Hi-Lo Record Company  
737 Fox Street  
New York 55, N. Y.  
DAYton 3-0494  
CYpress 2-4495

# Kickin' The Blues Around

with Sam Evans



Dinah Washington, Tab Smith, Tommy Edwards, Roy Milton and the Griffin Bros., were on top of the Hot Charts across the nation just nine-months ago. These same artists are still today the ones that bring home the bacon. The top R&B tunes of that time were: "Cold, Cold Heart"; "Because Of You"; "All Over Again"; "Best Wishes" and "Weepin' and Crying." The records have had their spin and spell of popularity, but the talent lives on. All of the above named are still busy making records, playing engagements and in general keeping their public happy. . . . Today on top of the Hot Charts we find Lloyd Price, Fats Domino, Christine Kittrell, The Swallows and Johnny Ace. The tunes that are selling today in the R&B field are: "Lawdy, Miss Clawdy"; "Goin' Home"; "Sittin' Here Drinkin'"; "Beside You" and "My Song." Let's hope that a year from now we can say the same things for the Chart toppers of today as we are saying for the ones of a year ago. Hard work will do it.

Danny Kessler did a guest shot on the CBS Robert Q. Lewis show the other eve and did right well by the Okeh label, with heavy plugs for his Trenier balance the show. This package may be a distinct departure for the Blue Note, on 10/10. Along will come Atlantic's Barbara Carroll with her trio to help balance the show. This package may be a distinct departure for the Blue Note. Their policy has been to present Jass, Dixieland, Modern (meaning Getz & Kenton), top singers (Vaughan etc.) but never before anyone in the R&B field with success. I know of one singer who worked the place, just recently, who didn't do so well. Singer is on the fence, some tunes are strictly blues, some are R&B and then some are in the pop class.

Dick Lee drops in to say a youthful and pleasant hello. The kid has a bright future and his first record looks good. He did a guest shot on Howard Miller's late nite show over WIND last Sunday, from the Windy City. . . . Listened a few nites ago to the hit of 3 or 4 years ago, "Saturday Nite Fish Fry" by Louis Jordan. Its still bouncy and makes one's feet move. Decca could give us some more of Jordan, who we haven't heard from in a long time. . . . Winging her way across the blue Pacific for a 4 weeker at Honolulu's Brown Derby is Helen Humes. Gal will open in the spot 9/19. Prior to work Miss Humes will be seeing sights around the islands. . . . Ruth Brown and Willis Jackson, her new ball and chain, do a job in Camden, Ark. 8/29. Couple will then fish-tail it over to Atlanta for a gig on 8/31.

Duke Ellington, who wrote and recorded "Jam With Sam," along with many other great tunes, goes into Cleveland's Town Casino on 9/12. . . . George Shearing, with 5 men; Count Basie, with 16 men; and Billy Eckstine, he needs no one, kick off their second annual tour at the Shrine Auditorium on 9/12. To list only a few of their dates, its as follows: Louisville 10/21; Detroit 11/1; Chi. 11/2; NYC 11/15 and the curtain will fall in Washington, D. C. on 11/23. All dates in between those mentioned are filled. . . . Herb Dexter, is now doing promotion work for the great Mr. Jerry Blaine, and no better man could have been found for the job. First of all Herb wears white-on-white shirts. This Jerry loves. Next Herb knows promotion work, and this any smart business man loves. And Jerry is plenty smart. To prove it look at the sales record of the Orioles over the past few years. I remember sitting in Jerry's office one day about 3 years ago and listening to him rant and rave about his newest singing group. Now it's evident for all to see.

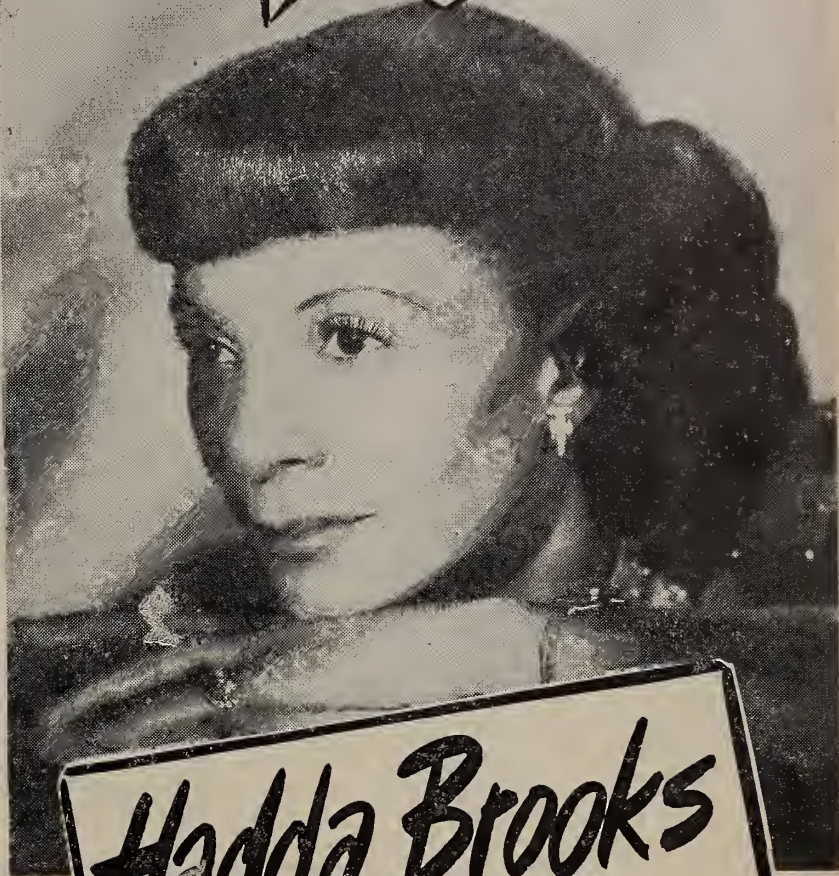
Guy Mitchell does a little thing on Columbia that may well turn out to be a big thing. The name isn't too clear in my mind, but it might be "Pat Him On The Po-Po" or "Heads Up" or maybe it's "Feet Up." Whichever is correct give it a listen and remember Mitch Miller does the assist, I suppose this means there is an oboe in the Po-Po. . . . Illinois Jacquet blows some mad horn on "Bluesitis," a new one on Mercury by Norman Granz. Backed by 18 men in a solid, moving number, this should get into the collectors class. . . . Johnny Hodges, for the same label, at Gleason's in Cleveland this week, and opening 9/1 at Dayton's Farm Dell. Later up to Toronto for a date at The Colonial Terrace. . . . In front of the Hodges date will be Charley Ventura at the hot Canadian spot, who will hie eastward to Providence to make way for Johnny.

Three of the most wonderful women in the whole world will arrive in New York City with me this coming Sunday afternoon (8/24). We will stay about ten days at The Commodore Hotel. Coming from the hill country of the mid-west, with straw, hay and corn dripping from our luggage, we will indulge ourselves with such exciting and thrilling experiences as a trip to the Central Park Zoo; Coney Island; the Observatory of The Empire State Bldg.; The Cash Box office (ahem); the Statue Of Liberty; Broadway at nite; (watch for them city slickers); a ride on the Subway and a visit to Macy's basement. By the way the three gorgeous gals are my two daughters, Eve and Elise, ages 5 and 9. And my mother, a gay young thing of only 77 summers.

Jack Walker will be one of the people I want most to meet. Bobby Shad must be contacted to check on his telegraphic expenses acct. Earl Brown of Time and Life and the City Council, to say hi to an old friend. Bess Berman to find out the latest on Mahalia Jackson. . . . Bill Chase to see how Schenley is doing. . . . Joe Makel to find out about Gentlemen Of Distinction. . . . Jerry Blaine about Cosnat Distrib. . . . Willie Bryant to learn how to be a deejay. . . . Larry Douglas to learn how to write a column. . . . Martha Glaser to see what's happening with Erroll. . . . Cres Courtney to hear that The Biggest Show Of 1952 is bigger than The Bigger Show Of 1953. . . . The Embers to hear "Begin The Beguine" by Eddie Heywood. . . . Ben Bart at Universal to hear about Wini Brown and her tonsils. . . . Sunny Gale so she can sing "Wheel Of Fortune." . . . Mrs. Cab Calloway (Nuffie) and maybe just in time to say hello to the newest offspring that's due any minute. Wanted to make it in time for her birthday party 8/23, but that nite we will be in Pittsburgh. . . . All of the music publishers and their pluggers to only learn that their newest tune just broke big, and I mean real big, out in Big Rapids, Mich. . . . It will be a wonderful and exciting time and I do look forward with extreme pleasure to meetin' many old friends and the chance to at last say hello face to face, for the first time to the many friends whom I haven't had the pleasure of knowing other than thru the mails.

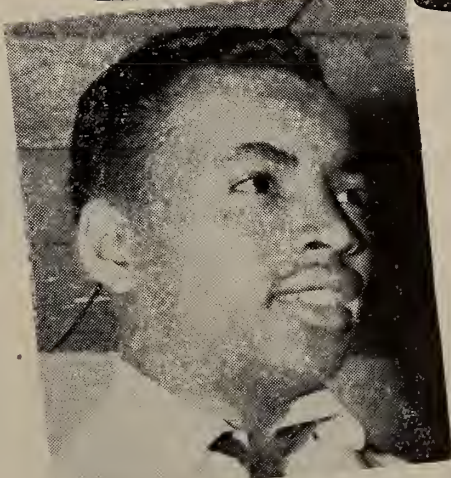
(Sam Evans is the Jass and Blues expert heard nitely on WGN, Chicago's Mutual outlet, and on WBKB-TV.)

HEADING FOR THE BIG TIME  
TWO NEW Okeh SMASHES!



**Hadda Brooks**  
I WENT TO YOUR WEDDING  
MY SONG  
78 rpm 6910 \* 45 rpm 4-6910

**Titus Turner**



PLEASE  
BABY  
JAMBALAYA

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Reg. U. S. Pat. Off. Marcas Registradas

# THE CASH BOX FOLK and WESTERN ROUNDUP

Franklin Road seems to be building up as "Publisher's Row" in Nashville. Latest addition to this address is Frank Kelton with his Kenny Music (BMI) and Tennessee Music (ASCAP) office. Kelton moved from his down town location just before leaving for New York last week to set up new promotional activities for both firms.

Marty Licklider (Coral) is doing a country disc jockey show daily from WICA in Ashtabula, Ohio in addition to his live appearances with his Missouri Fox Hunters three days each week on same watter.

Clarence Kneeland recently taped an account of his giving a pint of blood when the Bloodmobile came to Westerly, R. I. and publicized that fact by using the tape on one of his shows from WERI. Many of his listeners showed up for their first contribution saying that they didn't know it could be completed so quickly and with so little bother. Congratulations to a very enterprising country record spinner for this novel idea!

Bill Anson, high-ranking deejay of KFWB in Hollywood is the latest of the record spinners to come up with a recording deal. Bill recently signed with International Sacred Records and has already cut his initial four sides—all sacred songs and done in a folk ballad style.

Philip C. Alarie is expanding his country style disk shows in the New England area. With his audience mostly of French-Canadian descent, he finds interest building around the standard country styles. Much of his programming is done with instrumentals of the jig, reel, quadrille, breakdown and hoedown styles. He can always use more records in these styles. If you have any of these and want promotion on them in New England address them to Phil at Box 78, Quinebaug, Conn.



MOON MULLICAN

WSM began another NBC net origination last Saturday in the 7 to 7:30 spot billed as "The Duke of Paducah and The Opry Gang." Whitey Ford, "The Duke," does the m. c. honors and show features Moon Mullican (King) and Annie Lou and Danny in the music spots. Jud Collins, vet WSM announcer, carries the announcing duties. Show sells Warm Morning heaters for the Locke Stove Co. WSM will also begin a CBS net origination in September on the "Aunt Jemima's Home Folk" show that will use local country talent along with a well known "Aunt Jemima" personality being brought in to Nashville.

Pittsburgh, Pa. is enjoying a new country music show each Saturday afternoon with Bob Linville at the turntables at WCAE. Show is expected to receive wide attention from the area audience as Pittsburgh stations have been lax in programming the home style

ditties in the past.

Eddy Arnold plays the Four States Fair in Texarkana, USA beginning September 12th. This will be his first appearance after his summer replacement job for Perry Como on CBS-TV.

In response to many requests as to the whereabouts of Asher Sizemore—he is doing a two hour per day country record show on WLRP in New Albany, Indiana (just across the river from Louisville). Here is a fellow well known everywhere from the old days and the famous team of "Asher and Little Jimmie."

Doc Embree leaves KMA in Shenandoah, Iowa to begin with KRVN in Lexington, Nebraska, September 1st. At KRVN Doc will spin country records as well as carrying a live western and folk, and a sacred spot live with his partner as "Doc and Esther." Gary Schroeder, Program Director of the Lexington 25 thousand watter, is very happy with the new acquisition.

Smiley Burnette is busy filming a new Columbia flicker with Gene Autry (Columbia). Predictions are already running high on current production entitled "On Top Of Old Smoky."

Slim Whitman (Imperial) continues to ride high with his arrangement of "Indian Love Call"—and it's really putting him to work. His appearances are more in demand than ever with a west coast tour set to begin Sept. 25th. Reg. D. Marshall Agency in Los Angeles is handling the Whitman bookings.

A Hot Pairing—  
by a Hot Duet—  
JACK SWANSON  
with DOTTY TRAVIS  
singing  
"TILL I WALTZ  
AGAIN WITH YOU"  
and  
"I DON'T KNOW WHO  
TAUGHT HER"  
Jubilee # 6016  
JUBILEE RECORD CO. Inc.  
315 West 47th Street New York

Biggest Hit of 1952!  
"TRYING"  
by  
The Hilltoppers  
Dot Record 15018 (45 x 15018)  
DOT RECORDS, INC.  
Gallatin, Tennessee  
Phones: 880-881

## MEXICO Top Ten Tunes

1. PESO SOBRE PESO
2. PENJAMO
3. NUBE GRIS
4. LAS CORONELAS
5. EL PIOJO Y LA PULGA
6. ESTRELLITA DEL SUR
7. EL PLEBEYO
8. DOS HORAS DE BALAZOS
9. AMOR QUE MALO ERES
10. MI CAFETAL

# FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

## BULLSEYE of the WEEK

"PLEASE COME BACK (2:35)  
"CURTAIN OF TEARS" (2:30)

SKEETS McDONALD  
(Capitol 2073)

● Skeets McDonald cracks through with a pretty lilting number that has the earmarks of a western best seller. Titled "Please Come Back", the upper lid is a slow beat romantic lament with McDonald handling the compassionate lyrics tenderly. Skeets' dramatic vocalizing, embellished with a light yodel, gives this deck the lift that will make it one of the better releases.

An easy string backing sets the proper mood for the warbler. Ops will find this one a made to order deck for the boxes. The flipside is a moderate beat weeper, with McDonald again giving the proper vocal shadings. A choral backing helps put this side over. Ops have a double barreled release and should not hesitate placing it in the locations.

### LONE PINE AND HIS MOUNTAINEERS (RCA Victor 20-4879)

B+ "YES I DO, NO I DON'T" (2:15)  
Lone Pine and his wife sing a cute quick tempo number with a fetching delivery that will sell this platter.

B+ "I HEARD THE BLUEBIRDS SING" (2:30)  
The duo exhibits its talent on another fast beat tune. Betty gives the general effect an interesting twist by singing slightly behind Lone Pine. The Mountaineers set up the vocalists in grand style on both sides.

### ROME JOHNSON (King 1098)

B "MY HEART IS AN OPEN BOOK" (2:08)  
The deep voiced chanter warbles a light bounce with feeling. The string backdrop sets up the background for the artist in strong style.

B "FOOLISH ME FOR LOVING YOU" (2:33)  
Johnson handles a similar beat ditty in a warm fashion. Chorus' chanting adds a bit of color to the etching.

### RED KIRK (Mercury 6409)

B+ "KNOCK OUT THE LIGHTS AND CALL THE LAW" (2:07)  
Red Kirk sings a fast paced country tune with an R&B arrangement and comes off with an effective disk. Red's vocal is a lively one.

C+ "CARELESS MIND" (2:20)  
The lower lid is a change of pace. Kirk sings a slow sentimental ballad expressively.

### SHEB WOOLEY (MGM 11308)

C+ "YOU NEVER CAN TELL" (2:39)  
Sheb Wooley pipes a fast moving romantic item with dash. His Calumet Indians provide the musical assist.

B+ "A COWBOY HAD OUGHT TO BE SINGLE" (2:41)  
A quick tempo tune from the MGM film "Sky Full Of Moon" tells the story of the life of a cowboy. Wooley handles the cute lyrics in a fashion that makes this side a compelling one.

### JOE WHEELER (King 1096)

C+ "SHUT MY MOUTH WIDE OPEN" (2:42)  
Joe Wheeler chants a fast beat bounce with cute lyrics in spirited style.

B "AIN'T THAT JUST LIKE A WOMAN" (2:18)  
The flip is a moderate item with Wheeler employing vocal tricks as he berates women in a humorous manner.

### THE DIAMOND BROTHERS (RCA Victor 20-4880)

C+ "SUGAR COATED LEMON" (2:26)  
Georgie of the Diamond Brothers handles the vocal chorus of a cute fast beat romantic item.

B "COAL DUST ON THE FIDLE" (2:02)  
Another quick tempo ditty is given a lively reading by Georgie and brother Charlie.

### DONN REYNOLDS (Bullet 751)

C "I TELL MYSELF A LIE" (2:40)  
Donn Reynolds sings a slow pretty ballad with a light yodel.

C+ "ALL ALONE" (2:38)  
The under portion is a moderate beat weeper with Reynolds dishing out a plaintive vocal. Guitar supplies the backing on both decks.

### SUE THOMPSON (Mercury 6407)

B "YOU BELONG TO ME" (2:50)  
The Redd Stewart-Pee Wee King slow beat piece that is a pop plug tune is given an expressive vocal lift by small voiced Sue Thompson.

B "YOU'RE AN ANGEL ON THE OUTSIDE" (2:22)  
The cute voiced thrush sings a rhythmic romantic number in smooth fashion.

# Distributors And Stars



NEW YORK—During the recent NAMM Convention, several top artists got together with record distributors, some for the first time. Above Bernice Parks meets some of the men who help sell and promote her Seger disks. Left to right are: Bob Austin of The Cash Box; Dave Goldman of Seger; Art Freeman of Benart, Cleveland distrib; Jack Bergman of Tempo, N. Y. distrib; Bernice Parks; Art Seger, president of Seger Records; and Bob Dunbar of Gramophone Enterprises, Texas distrib.

## "Down By The Ohio" Set To Be A Three Time Hit

Chicago—After over 30 years of consistent popularity, "Down By The Ohio" is again the choice of Tin Pan Alley's hit pickers to hit the top. And Columbia's new band sensation, Art Lowry, is taking the spotlight with his outstanding recording of it.

"Down By The Ohio" was written by two veteran song writers, Jack Yellen and Abe Olman, in the days when songwriters aimed at sheet music sales and when publishers worked on a song for months instead of weeks. 1920 is the year of its birth.

Abe Olman had his own publishing company which he sold to join the staff of Fred Forster, who was making music history. Chicago then had its own tin pan alley and it was noted for hits. In addition to being on the writing staff, Olman managed the Forster Chicago professional office and put over some big hits, including his own two-time hit, "Oh Johnny, Oh." Yellen, whose home was in Buffalo, was "hitting" in New York's tin pan alley. World War I cut in on their song writing activities, but late in 1918, Sgt. Abe Olman and Buck Pvt. Jack Yellen met in New York's Tin Pan Alley—a couple of songwriters itching to write. They got to a piano and turned out "I'm Waiting For Ships That Never Come In."

That made music history and time hasn't downed it. "Ships" was sensational with just about every top vaudeville act in the country. These acts were continually in touch with Olman and Yellen for more good songs. But these two wise music men figured that it would be difficult to write a ballad to "hit" as big as "Ships" and besides they figured the public would welcome another great rhythm tune. So they came up with "Down By The Ohio."

"Down By The Ohio" was introduced by Al Jolson in Sinbad, was featured by Lou Holtz in George White's Scandals of 1920; it was a feature with Sophie Tucker, Eddie Cantor, Margaret Young, Olsen and Johnson, Ted Lewis, and many other headliners too numerous to mention. "Down By The Ohio" reached Hitdom by way of vaudeville.

Come the year 1940 and the music picture is different. The headlines say "Coin Machines Start New Tune Toward Hitdom." The Andrew Sisters' Decca recording of "Down By The Ohio" starts it off for a two-time hit, this time via the juke boxes.

Now it's 1952 and the Art Lowry Columbia recording starts "Down By The Ohio" off to what may be a world record—a three-time hit.

## Meeting Dates Of Music Operators' Associations

- August 18—Amusement Machine Operators' Association of Greater Baltimore  
Place: Mandell-Ballow Restaurant, Baltimore, Md.
- 27—Central States Phonograph Operators' Association  
Place: Jefferson Hotel, Peoria, Ill.
- Sept. 11-13—Music Operators of America  
Place: Congress Hotel, Chicago, Ill.
- 15—Westchester Operators Guild  
Place: American Legion Hall, White Plains, N. Y.

"It's What's in THE CASH BOX That Counts"

**THE CASH BOX**  
*Reports*  
THE NATION'S  
**BIG 10**  
**HILLBILLY,  
FOLK & WESTERN  
JUKE BOX TUNES**

- 1** **WILD SIDE OF LIFE**  
Hank Thompson  
(Capitol 1942; F-1942)
- 2** **ALMOST**  
George Morgan  
(Columbia 20906; 4-20906)
- 3** **ARE YOU TEASING ME**  
Carl Smith  
(Columbia 20922; 4-20922)
- 4** **WAITING IN THE LOBBY OF YOUR HEART**  
Hank Thompson  
(Capitol 2063; F-2063)
- 5** **HALF AS MUCH**  
Hank Williams  
(MGM 11202; K-11202)
- 6** **LADY'S MAN**  
Hank Snow  
(RCA Victor 20-4733; 47-4733)
- 7** **IT WASN'T GOD WHO MADE THE HONKY TONK ANGELS**  
K. Wells  
(Decca 28091; 9-28091)
- 8** **INDIAN LOVE CALL**  
Slim Whitman  
(Imperial 8156)
- 9** **THAT HEART BELONGS TO ME**  
Webb Pierce  
(Decca 28091; 9-28091)
- 10** **FULL TIME JOB**  
Eddy Arnold  
(RCA Victor 20-4787; 47-4787)

### LADDER OF Best Sellers FROM King AND Federal RECORDS

#### Popular

**STEVE LAWRENCE**  
MINE AND MINE ALONE  
ALL MY LOVE BELONGS TO YOU  
15190 and 45-15190  
**SUDDEN FEAR**  
ALWAYS LOVE ME  
15199 and 45-15199

**ROYE GOODRICH**  
JUNGLE DRUMS TO YOU  
15197 and 45-15197

#### Folk/Western

**MOON MULLICAN**  
JAMBALAYA  
A MIGHTY PRETTY WALTZ  
1106 and 45-1106

**EDDIE SMITH**  
THE PREACHER AND THE BEAR  
SNOW DEER  
1095 and 45-1095

**YORK BROS.**  
2 SIDES TO EVERY STORY  
TWIRLY WHIRLY  
1092 and 45-1092

#### Rhythm/Blues

**SONNY THOMPSON**  
I'LL DROWN IN MY TEARS  
CLANG-CLANG-CLANG  
4527 and 45-4527  
LET'S CALL IT A DAY  
BLUES MAMBO  
4541 and 45-4541

**THE SWALLOWS**  
BESIDE YOU  
YOU LEFT ME  
4525 and 45-4525

**EARL BOSTIC**  
MOON GLOW  
AIN'T MISBEHAVIN'  
4550 and 45-4550

### Federal

**THE DOMINOES**  
HAVE MERCY BABY  
DEEP SEA BLUES  
12068 and 45-12068

**THE ROYALS**  
MOONRISE  
FIFTH STREET BLUES  
12088 and 45-12088

**LITTLE ESTHER**  
RAMBLIN' BLUES  
SOMEBODY NEW  
12090 and 45-12090

DISTRIBUTED BY

**King**  
**RECORDS**  
INC.  
1540  
Brewster Ave.  
Cincinnati 14,  
Ohio

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records—City by City

### AUG. 30, 1952

#### New York, N. Y.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. BOTCH-A-ME (Rosemary Clooney)
3. WISH YOU WERE HERE (Eddie Fisher)
4. HALF AS MUCH (Rosemary Clooney)
5. DELICADO (Percy Faith)
6. HERE IN MY HEART (Al Martino)
7. WALKIN' MY BABY BACK HOME (Johnnie Ray)
8. I'M YOURS (Cornell & Fisher)
9. HIGH NOON (Frankie Laine)
10. SOMEWHERE ALONG THE WAY (Nat "King" Cole)

#### Chicago, Ill.

1. BOTCH-A-ME (Rosemary Clooney)
2. WISH YOU WERE HERE (Eddie Fisher)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. HALF AS MUCH (Rosemary Clooney)
5. SUGARBUSH (Laine—Day)
6. HIGH NOON (Frankie Laine)
7. MAYBE (Como—Fisher)
8. WALKIN' MY BABY BACK HOME (Johnnie Ray)
9. KAY'S LAMENT (Kay Starr)
10. SMOKE RINGS (Paul—Ford)

#### Los Angeles, Cal.

1. WALKIN' MY BABY BACK HOME (Ray—Cole)
2. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
3. BOTCH-A-ME (Rosemary Clooney)
4. WISH YOU WERE HERE (Eddie Fisher)
5. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
6. HALF AS MUCH (Rosemary Clooney)
7. HERE IN MY HEART (Al Martino)
8. HIGH NOON (Frankie Laine)
9. KAY'S LAMENT (Kay Starr)
10. TOO OLD TO CUT THE MUSTARD (Dietrich—Clooney)

#### St. Louis, Mo.

1. FOOL, FOOL, FOOL (Kay Starr)
2. MEMORIES (Joe Pica)
3. SMOKE RINGS (Paul—Ford)
4. WALKIN' MY BABY BACK HOME (Nat "King" Cole)
5. YOU BELONG TO ME (Jo Stafford)
6. WISH YOU WERE HERE (Eddie Fisher)
7. YEARNING (Buccaneers Trio)
8. SHOULD I (Four Aces)
9. TILL THE END OF THE WORLD (Bing Crosby)
10. TAKE ME IN YOUR ARMS AND HOLD ME (Paul—Ford)

#### Shoals, Ind.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. WALKIN' MY BABY BACK HOME (Johnnie Ray)
4. HERE IN MY HEART (Tony Bennett)
5. MAYBE (Como—Fisher)
6. DELICADO (Percy Faith)
7. BOTCH-A-ME (Rosemary Clooney)
8. KISS OF FIRE (Georgia Gibbs)
9. I'M YOURS (Four Aces)
10. WISH YOU WERE HERE (Eddie Fisher)

#### Reno, Nev.

1. HALF AS MUCH (Rosemary Clooney)
2. BOTCH-A-ME (Rosemary Clooney)
3. WALKIN' MY BABY BACK HOME (Johnnie Ray)
4. A GUY IS A GUY (Doris Day)
5. I'M YOURS (Don Cornell)
6. KISS OF FIRE (Georgia Gibbs)
7. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
8. LONG AGO LAST NIGHT (Helen O'Connell)
9. WHEEL OF FORTUNE (Kay Starr)
10. DING-DONG BOOGIE (Ella Fitzgerald)

#### Savannah, Ga.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. HERE IN MY HEART (Al Martino)
3. I'LL WALK ALONE (Jane Froman)
4. DELICADO (Percy Faith)
5. HALF AS MUCH (Rosemary Clooney)
6. ONCE IN A WHILE (Patti Page)
7. LOVER (Lee—Jenkins)
8. BOTCH-A-ME (Rosemary Clooney)
9. VANESSA (Hugo Winterhalter)
10. IN THE GOOD OLD SUMMERTIME (Paul—Ford)

#### Houston, Tex.

1. HALF AS MUCH (Rosemary Clooney)
2. HERE IN MY HEART (Al Martino)
3. DELICADO (Percy Faith)
4. KISS OF FIRE (Tony Martin)
5. BLUE TANGO (Leroy Anderson)
6. YOU BELONG TO ME (Jo Stafford)
7. ADIOS (Gisele MacKenzie)
8. WALKIN' TO MISSOURI (Sammy Kaye)
9. I'M YOURS (Don Cornell)
10. MY THRILL (Alan Dale)

#### Wolfforth, Tex.

1. HERE IN MY HEART (Tony Bennett)
2. WALKIN' MY BABY BACK HOME (Nat "King" Cole)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. LOVER (Lee—Jenkins)
5. KISS OF FIRE (Georgia Gibbs)
6. I'M YOURS (Don Cornell)
7. HALF AS MUCH (Hank Williams)
8. BLUE TANGO (Leroy Anderson)
9. I'LL WALK ALONE (Jane Froman)
10. BE ANYTHING (Helen O'Connell)

#### New Orleans, La.

1. BOTCH-A-ME (Rosemary Clooney)
2. VANESSA (Hugo Winterhalter)
3. HALF AS MUCH (Rosemary Clooney)
4. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
5. TAKE MY HEART (Al Martino)
6. SHOULD I (Four Aces)
7. MINE AND MINE ALONE (Steve Lawrence)
8. WISH YOU WERE HERE (Eddie Fisher)
9. POINCIANA (Steve Lawrence)
10. HIGH NOON (Frankie Laine)

#### Des Moines, Iowa

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. BOTCH-A-ME (Rosemary Clooney)
4. MAYBE (Eddie Fisher)
5. KAY'S LAMENT (Kay Starr)
6. HERE IN MY HEART (Tony Bennett)
7. DELICADO (Guy Lombardo)
8. WISH YOU WERE HERE (Eddie Fisher)
9. WILD SIDE OF LIFE (Hank Thompson)
10. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)

#### Richmond, Va.

1. HALF AS MUCH (Rosemary Clooney)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. DELICADO (Percy Faith)
4. LITTLE GRASS SHACK (John Maddox)
5. TILL THE END OF THE WORLD (Bing Crosby)
6. AUF WIEDERSEH'N SWEETHEART (Lynn—Ames Bros.)
7. MAYBE (Como—Fisher)
8. I'M YOURS (Eddie Fisher)
9. BLUE TANGO (Leroy Anderson)
10. SUGARBUSH (Laine—Day)

#### Cincinnati, Ohio

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. BOTCH-A-ME (Rosemary Clooney)
3. DELICADO (Percy Faith)
4. THIS IS THE BEGINNING OF THE END (Don Cornell)
5. MAYBE (Como & Fisher)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. IN THE GOOD OLD SUMMERTIME (Paul & Ford)
8. I WAITED A LITTLE TOO LONG (Kay Starr)
9. ONCE IN A WHILE (Patti Page)
10. HERE IN MY HEART (Al Martino)

#### Kansas City, Mo.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. LOVER (Lee & Jenkins)
3. MAYBE (Como & Fisher)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. HERE IN MY HEART (Al Martino)
6. I'M YOURS (Cornell—Fisher)
7. CARIOCA (Paul & Ford)
8. DELICADO (Percy Faith)
9. IN THE GOOD OLD SUMMERTIME (Paul & Ford)
10. HALF AS MUCH (Rosemary Clooney)

#### Philadelphia, Pa.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. YOU BELONG TO ME (Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. SUGARBUSH (Laine—Day)
5. BOTCH-A-ME (Rosemary Clooney)
6. HALF AS MUCH (Rosemary Clooney)
7. STRING ALONG (Ames Brothers)
8. SHOULD I (Four Aces)
9. I LAUGHED AT LOVE (Sunny Gale)
10. TENNESSEE NEWSBOY (Frank Sinatra)

#### Baltimore, Md.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. HERE IN MY HEART (Al Martino)
3. BOTCH-A-ME (Rosemary Clooney)
4. DELICADO (Percy Faith)
5. HALF AS MUCH (Rosemary Clooney)
6. KISS OF FIRE (Georgia Gibbs)
7. WISH YOU WERE HERE (Eddie Fisher)
8. MAYBE (Como—Fisher)
9. I'M YOURS (Eddie Fisher)
10. WALKIN' MY BABY BACK HOME (Johnnie Ray)

#### Birmingham, Ala.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. LOVER (Lee—Jenkins)
4. HERE IN MY HEART (Al Martino)
5. CARIOCA (Paul—Fard)
6. DELICADO (Percy Faith)
7. IN THE GOOD OLD SUMMERTIME (Paul—Ford)
8. MAYBE (Como—Fisher)
9. KISS OF FIRE (Georgia Gibbs)
10. HALF AS MUCH (Rosemary Clooney)

#### Omaha, Neb.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. DELICADO (Percy Faith)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. I MAY HATE MYSELF IN THE MORNING (Bette McLaurin)
6. I'M CONFESSIN' (Paul—Ford)
7. HERE IN MY HEART (Tony Bennett)
8. MAYBE (Como—Fisher)
9. KISS OF FIRE (Georgia Gibbs)
10. IN THE GOOD OLD SUMMERTIME (Paul—Ford)

#### Denver, Colo.

1. HALF AS MUCH (Rosemary Clooney)
2. LOVER (Lee—Jenkins)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. BOTCH-A-ME (Rosemary Clooney)
5. MAYBE (Como—Fisher)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. CARIOCA (Paul—Fard)
8. HERE IN MY HEART (Al Martino)
9. DELICADO (Percy Faith)
10. IN THE GOOD OLD SUMMERTIME (Paul—Ford)

#### Memphis, Tenn.

1. AUF WIEDERSEH'N SWEETHEART (Lynn & Howard)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. HALF AS MUCH (Rosemary Clooney)
4. FOOL, FOOL, FOOL (Kay Starr)
5. BOTCH-A-ME (Rosemary Clooney)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. HERE IN MY HEART (Al Martino)
8. I'M YOURS (Don Cornell)
9. WISH YOU WERE HERE (Eddie Fisher)
10. TAKE ME IN YOUR ARMS AND HOLD ME (Paul—Ford)

#### Charleston, W. Va.

1. HALF AS MUCH (Rosemary Clooney)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. HERE IN MY HEART (Al Martino)
5. I'M YOURS (Fisher—Cornell)
6. LOVER (Lee—Jenkins)
7. DELICADO (Percy Faith)
8. FOOL, FOOL, FOOL (Kay Starr)
9. MAYBE (Como—Fisher)
10. IN THE GOOD OLD SUMMERTIME (Paul—Ford)

#### Detroit, Mich.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. HALF AS MUCH (Rosemary Clooney)
3. BOTCH-A-ME (Rosemary Clooney)
4. HERE IN MY HEART (Al Martino)
5. DELICADO (Percy Faith)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. MAYBE (Como—Fisher)
8. WISH YOU WERE HERE (Eddie Fisher)
9. KISS OF FIRE (Georgia Gibbs)
10. I'M YOURS (Cornell—Fisher)

#### Indianapolis, Ind.

1. BOTCH-A-ME (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. WISH YOU WERE HERE (Eddie Fisher)
4. HALF AS MUCH (Rosemary Clooney)
5. SUGARBUSH (Laine—Day)
6. HIGH NOON (Frankie Laine)
7. MAYBE (Como—Fisher)
8. WALKIN' MY BABY BACK HOME (Johnnie Ray)
9. KAY'S LAMENT (Kay Starr)
10. LOVER (Lee—Jenkins)

#### Tampa, Fla.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. MAYBE (Como—Fisher)
4. DELICADO (Guy Lombardo)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. I'M YOURS (Eddie Fisher)
7. KISS OF FIRE (Georgia Gibbs)
8. HERE IN MY HEART (Tony Bennett)
9. BLUE TANGO (Guy Lombardo)
10. I'LL WALK ALONE (Don Cornell)

# JUKE BOX BIZ BOOMS

## Sales Continue Strong. All 5 Mfrs Working Hard. Fall Season May Set New Sales Marks Provided Production Can Meet and Outstrip Orders.

NEW YORK—Even with all the excitement in the amusement games field, which is giving the trade a number of the finest machines it's turned out in years, the juke box division of the coin operated machines industry, continues to boom far ahead of all other fields, including the vending machines business.

All of the five manufacturers are hard at work at this time, either with new models on their production lines, or preparing to place new models on the market.

In short, business is booming. As yet, the manufacturers haven't been able to match the orders which their distributors are shooting in to them.

Many operators who, for some years, overlooked the music business to concentrate on other phases of the industry have made a complete turn-about. They are now eager and even anxious to get into the music automatic picture.

This has brought about many problems for the manufacturers as well as for their distributors.

Regardless of how hard the manufacturers would like to work their production lines, there is still the problem of controlled materials, and the lack of certain vital parts here and there, which effect the completion of each juke box.

Selectivity has zoomed to top levels, since the multi-selection phonos have clicked so well with the trade.

This places the average automatic phonograph manufacturer in an entirely new category. It means new tools, new designs, and new production lines.

Today, new juke boxes range from 40 to 104 selections.

One manufacturer, AMI, Inc., has 40 and 80 selection models.

H. C. Evans & Company have 40 and 100 selection models.

Rock-Ola Manufacturing Corporation has a 50 selection model. But, is expected to present an entirely new and different machine some time this fall.

J. P. Seeburg Corporation, the firm that pioneered greater selectivity, is featuring 100 selections in its new model.

The Rudolph Wurlitzer Company, a few months ago, came up with a 104 selection (Model 1500) phonograph capable of playing both 45's and 78's intermixed on the same turntables.

There is also an entirely new automatic phonograph expected from one of the Chicago amusement game manufacturers.

In addition to the present operators, much new blood is entering the field.

Distributors are faced with the prob-

lem of attempting to supply machines to operators who have been buying from them for sometime now, as well as to take advantage of the lucrative new blood entering the field, and giving a terrific shot-in-the-arm to the entire business.

That's why, leaders in the field believe, this forthcoming Fall season may set new sales marks for all five of the automatic musical instrument manufacturers.

"As long as the manufacturers can match", one noted automatic music distributor stated, "or outstrip the orders which they are getting today, this Fall season looks like a record breaker.

"It will probably see all old sales marks fall by the wayside while entirely new, bigger and better sales set new records for the manufacturers.

"We ourselves are away over-ordered. Far beyond our original commitment," this distributor said, "and we are only hoping that our factory will be able to supply us with the phonographs we need at the time we need them.

"Tho", he concluded, "it has absolutely surprised us at the way the operators are willing to wait for their new models even tho they realize that, in some cases, it will be weeks before we are able to call them in and tell them that their machines are waiting for them."

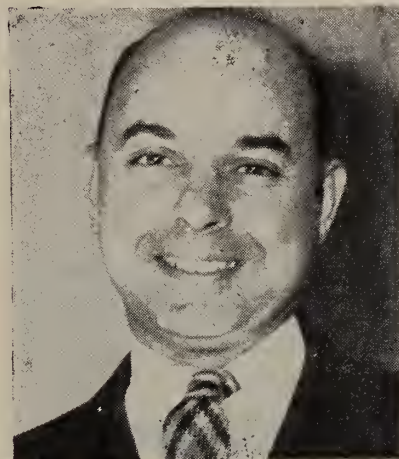
### Empire C. M. Places "Auto-Photo" Machine In Leading Chain Stores And Theatres

CHICAGO—Empire Coin Machine Exchange, this city, recently appointed exclusive distributors in five states for the Auto-Photo Company of Los Angeles, has been busily placing this automatic photo machine in the leading theatres and chain stores this past week.

Gil Kitt of Empire, reported "We have placed the 'Auto-Photo' in the Woolworth store on Chicago's famed State Street, truly one of the hottest locations in the windy city. Woolworth is also featuring this machine in its leading store on the 300 Block in Milwaukee. In Cleveland this same 'Auto-Photo' can be seen in the main Woolworth store on Euclid Avenue in Playhouse. The store managers are reporting sensational results in these locations."

Kitt added, "The Balaban and Katz theatre chain in Chicago as well as Jack Kirsh's Allied Theatres of Illinois have placed this machine in many of their choice theatres and the collections have been tremendous."

### Rock-Ola's J. Raymond Bacon Agrees Better Programming Means Bigger Profits



J. RAYMOND BACON

CHICAGO — Complimenting *The Cash Box* on its efforts to bring about a clearer and better understanding of the vital programming needs of the nation's juke box ops, J. Raymond Bacon, executive vice-president of Rock-Ola Manufacturing Corporation, this city, expressed himself in a letter to *The Cash Box* regarding his sentiments, as to the fact that better programming means bigger profits for all engaged in the automatic music industry.

"It looks to me", Bacon wrote, "like you've hit the bull's eye of a very vital subject. There is no question but what the choice and distribution of tunes has a startling effect on what will end up in the cash box.

"In this respect", he continued, "I think the average retail merchant is way ahead of us. Ask the proprietor of a small dry goods store what size men's shirt sells the best and he comes up with an immediate answer. He will also tie in the sleeve lengths with the collar size and tell you that 50% of his business is in size 15 with a 33 sleeve. So, naturally, he has a large stock of these on hand.

"In the large organizations like Marshall Field's, or Montgomery Ward, they carry this information to great lengths, and have whole staffs of people testing markets to see what item appeals the most, so that they can keep their inventories to a mini-

mum and have a more rapid turnover of merchandise on their shelves.

"Practically everyone drives a car these days", Bacon reminds, "but how many black ones are on the street?" he asks.

He reveals, "The last time I looked at the statistics it ran about 5%—which can be compared to about 55% ten and twelve years ago.

Bacon reports, "Practically any automobile salesman can tell you that sales today are predominantly in the green shades, with grey and blue following after.

"Now I know we are not selling shirts or automobiles", Bacon opines, "but we still have an item that must be merchandised. The day is just about past when an operator could tell a location, 'these are the tunes you are going to get and either you like them or I take the machine out'.

"Today the fellow who is putting in the nickels and dimes", Bacon reminds, "is the one who has a lot to say about the tunes he likes to be played on the juke box. As the number of selections increase, an appeal is made to a wider audience, with the result that more people are interested in hearing more and different selections.

"Yet, if what you say is true, that many an operator and distributor hasn't an idea of the current top requested tunes—then he is snatching money out of the cash box by the handful.

"From the standpoint of knowing his market, from the view of putting the most popular records in the fastest playing locations on the rack, from the standpoint of having a faster inventory turnover, which all adds up to money in the jeans, it is my opinion that we, in this business, are going to have to be more conscious of what is wanted by the ultimate consumer, instead of just trying to guess that—'what we would like to hear is what he would like to hear'."

Bacon concludes his letter with, "Your closing sentence (*The Cash Box* editorial August 9, 1952 issue) 'Better Programming—Bigger Profits' seems to summarize the whole situation."

Bacon also agreed that the tremendous amount of research work by *The Cash Box* each and every week to obtain the top tunes all over the nation, in all divisions of the music field, was something that everyone engaged in the automatic music industry should memorize and keep posted before them at all times.

# MOA RECEIVES SIZEABLE CHECK FROM AUTOMATIC PHONOGRAPH MFRS ASSN

ON TOP OF THE WORLD

AMi D-80

**RUNYON SALES COMPANY**

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc.

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OAKLAND, CALIF.—George A. Miller, national president of Music Operators of America (MOA), reported that the organization had received, on August 14, the check from the Automatic Phonograph Manufacturers' Association, which was contributed to assure the success of the MOA Convention in Chicago at the Congress Hotel, September 11, 12 and 13.

"In a telephone conversation with Mr. R. C. Roling, president of the Automatic Phonograph Manufacturers' Association," reported Miller, "he stated: 'the manufacturers of automatic phonographs were proud and willing to assist the Music Operators of America with its coming convention and that if there was anything further the manufacturers could do, it would be done for the asking.'"

Miller further stated: "The manufacturers will fight side by side with the music operators' association against any and all legislation detrimental to our industry, and especially against the change in copyright laws as was proposed in the Bryson Bill.



GEORGE A. MILLER

It is understood another such bill is in the making for the next session of Congress.

"It has been the policy of the manufacturers of automatic phonographs for many years not to display its wares at operators' conventions," continued Miller. "They show their approval, however, of the MOA Convention through their financial support. The members of the manufacturers' association further point out that they approve of the manner in which the Music Operators of America operates and compliments the national association and its officers on the splendid job they are doing toward the betterment of the industry as well as on their sound public relations program and the greater understanding that exists between the music operators of the union and the various segments of the industry."

Miller concluded with: "MOA members and officers are highly appreciative of the financial assistance that has been rendered by the manufacturers' association and feel that with the understanding that now exists between MOA and the manufacturers, nothing but good can come of it for all parties concerned."

## Reservations For MOA Show Pouring In From Nation's Music Ops

CHICAGO — Reservations from Texas, New Mexico, Montana, Nebraska, Utah, New York, California, Florida, Maine, and practically every state in the union are being made for operators by the Congress Hotel here for the coming MOA Convention on September 11-13. Many others have been relayed to the Congress Hotel thru the offices of Ray Cunliffe and Phil Levin, who are working day and night.

Committee members for arrangements will start arriving in Chicago between the 3rd and 5th of September to make final preparations so that the MOA Convention will start off with a "bang," and conclude in the usual manner.

"We wish to impress strongly upon the operators that there will be speakers from within our own industry, as well as speakers from outside the industry, but who will talk on subjects closely related to the success of the automatic music operator," said Cunliffe.

"It is a proven fact that advertising and publicity make an organization as well as a product," he continued. "From our present experience, the program of building the good name of the automatic phonograph business is bearing fruit. The general public and all segments are becoming more broadminded and more interested in the juke box business. Consequently, if the operators support their own program, the automatic phonograph business will be elevated to the degree that no one will doubt its propriety or that it is becoming more essential to all walks of life."

**WANTED!**

Chicago Coin TWO PLAYER BOWLING ALLEYS  
Blue or green cabinets with original animated glass.  
FIRST DISTRIBUTORS  
1750 W. North Ave.  
Chicago 22, Ill. Dickens 2-0500

AMERICA'S FINEST MONEY-MAKERS

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**"BIG BRONCO"**

- Exhibit's

**"SUPER TWIN ROTATION"**

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**T. B. HOLLIDAY CO.**

727 MAIN STREET COLUMBIA, S. C.

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**"BIG BRONCO"**

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**UNITED DISTRIBUTORS, INC.**

513 E. CENTRAL WICHITA, KAN.

**SHUFFLEBOARDS** Distributors for AMERICAN SHUFFLEBOARD Games & Supplies

18-20-22 ft. with new Play Fields. **SPECIAL! WRITE**

**PURVEYOR** Genuine DeLuxe FORMICA TOPS

With original silk screen playing instructions at the right price! Complete with cement for simplified installation. For all United 2, 4, 5 and 6 players. Also for Keeney, Chicago Coin and Universal Games. In lots of three—\$17.95 each. Write for quantity prices.

**SHUFFLEBOARD CO.**  
4344-24 N. Western Ave., Chicago 18, Ill.  
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**DOWN GO PRICES!**

SPARK PLUG ..... \$285.00  
HAYBURNER ..... 247.50  
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BALLY BASEBALL SHUFFLE. 89.50  
SPEED BOWLER ..... 22.50  
HANDICAP (Closeout) ..... 275.00

**MANY OTHER GREAT BARGAINS!**  
WRITE! WIRE! PHONE!

**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)



# a Word to the Wives



Dear Mrs. Operator:

Making a happy home for a man whose work keeps him busy at all hours of the day and night is no easy task.

Many an evening that you've planned and worked on to celebrate a birthday, an anniversary or some other special occasion is spoiled at the last minute by a hurry-up call to fix a piece of equipment.

It isn't easy on Mr. Operator either. You may be sure that your husband dislikes such calls as much as you do. You can't blame him—at least not entirely. Perhaps he's been too busy to notice how much more leisure time the operator and his family down the street enjoy.

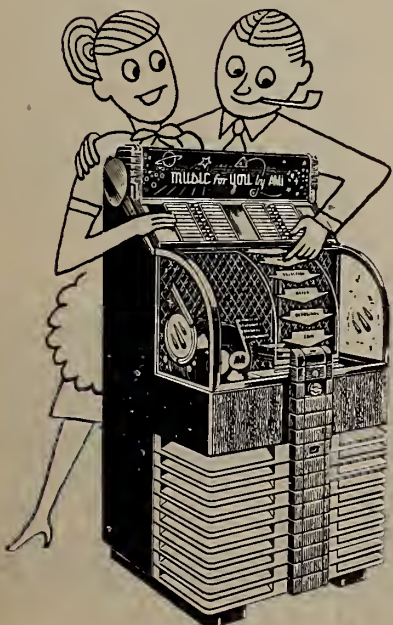
Chances are when you tell him (and please do it gently) that the man down the street is operating and servicing AMI

juke boxes, he'll get the point in a hurry.

He'll have more time, too, when he has

AMI Model "D"'s on his route and, while

we wouldn't want you to say we told you, more money as well.



The "D" is available in 80 and 40 selection models, blond or mahogany cabinets.



## AMi Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

**World's Finest**  
 EXHIBIT'S  
**"Big Bronco"**  
 EXHIBIT'S  
**"Super Twin Rotation"**

ORDER TODAY FROM...

**MILLER - NEWMARK**

DISTRIBUTING COMPANY  
 42 FAIRBANKS STREET, N. W.  
 GRAND RAPIDS 2, MICHIGAN  
 (PHONES: 9-8632 and 9-6047)

**Lyn Brown Named Western Representative For Exhibit**

**Will Cover 8 Western States**



Roy Rogers, cowboy star, and Lyn Brown give Exhibit's "Trigger" horse a trial run.

**Genco's "400" Brings Ops High Collections**

CHICAGO—Visitors to the office of Lew Gensburg, Genco Manufacturing and Sales Company, this city, will find his desk piled high with letters from operators and distributors heaping compliments on the firm for presenting them with "400," its new upright pinball game.

"Of great interest to us naturally" stated Gensburg, "are the letters of praise, but what pleases us beyond words is the continuous ringing of our telephones. Distributors thruout the country, from near and far, keep calling in, placing additional orders, and specifically requesting rapid deliveries. We're running our production lines full capacity, and are shipping as rapidly as is possible."

Gensburg then reached over and took a letter from the pile on his desk. "Just look at this letter," he requested. "It's from an operator from Indiana who has featured the Genco '400' game in his location for several months, and play has been increasing more and more. This particular operator normally has to change games every two months, but not so with our '400.'"

CHICAGO—Frank Mencuri, general sales manager, Exhibit Supply, this city, announced officially this past week that Lyn Brown of the Lyn Brown Company, 1909 W. Pico Blvd., Los Angeles, Calif., had been appointed Western Representative for the firm.

Lyn Brown will cover eight states for Exhibit Supply as the firm's Western representative.

These states are: California, Oregon, Washington, Montana, Idaho, Utah, Nevada and Arizona.

"At the present time," according to Mencuri, "Lyn Brown will place his greatest emphasis on sales of the firm's 'Big Bronco' and 'Super Twin Rotation'."

"Tho", Mencuri added, "Lyn will be in position to accept orders for all of Exhibit Supply's products, we have asked him to place most of his sales emphasis on these two great products which are simply sweeping the western states and gaining the greatest business in Exhibit Supply's history."

Mencuri also said, "Lyn Brown has proved himself most worthy of the position to which he has just been appointed."

"He has worked hard," he continued, "and has proved to us, as well as to all western states' operators, jobbers and distributors, that he is there to help them in every possible fashion to enjoy the greatest profits with the products of Exhibit Supply."

**America's Finest FISHING EQUIPMENT**

Send For Your FISHING CATALOG

**SHEFFIELD SALES**

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 3198 MILWAUKEE AVE., CHICAGO, ILL.  
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FOOL-PROOF MECHANISM

**THE TIRELESS PITCHER**

Automatically Controlled Speed  
 60 to 90 M. P. H.

**HAS PROVEN**

- ★ Safest Machine Available
- ★ Fastest Profit Maker
- ★ Lowest Investment
- ★ No vibrating parts—allows for constant performance

**ELECTRO-PITCH COMPANY, INC.**

6030 Ross St. Phila. 44, Penna.

Phone: Tennessee 9-2773

The original Baseball Pitching Machine designed and engineered to insure trouble-free operation efficiency.

WANTED

A few choice Distributors in large markets. Write—>

**5c Chlorophyll Gum**

BIG PROFITS—VICTOR'S 5c BABY GRAND AND CHLORO-TREETS (250 to the pound).  
 PROFIT STATEMENT

BABY GRAND, TAKES IN	\$34.35
COST TO FILL WITH CHLORO-TREETS	3.95
MAKES A PROFIT OF	\$30.50

We have 5c Baby Grands with Chlorophyll Decals and Chloro-Treets in stock for immediate delivery.

1 CASE OF 4 BABY GRANDS, 5c	\$52.00
25 LBS. CHLORO-TREETS, 250 COUNT	17.50

This deal takes in \$156.25. Costs Only \$69.50  
 1 SAMPLE BABY GRAND FILLED WITH CHLORO-TREETS \$20.00  
 This deal takes in \$34.35.

Terms: 25% deposit with order, balance C.O.D.

**LOGAN DISTRIBUTING CO.**

627 MILWAUKEE AVE. CHICAGO 22, ILL.

**AMERICA'S FINEST MONEY-MAKERS**

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**"BIG BRONCO"**  
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286 N. W. 29th STREET  
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MIAMI, FLA.  
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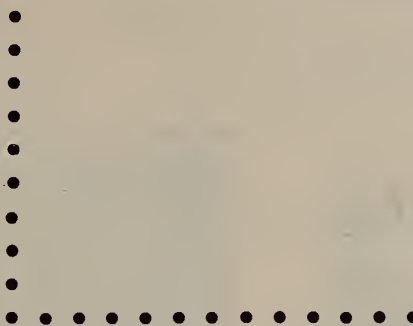
1952



Sorry, we are completely sold out on

**HAPPY DAYS**

Too little and too late . . . we couldn't make enough . . . and if you missed this winner . . . you were definitely too late! Order early to assure delivery on our next game.



*D. Gottlieb & Co.*  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

*"There Is No Substitute for Quality!"*

# Production Upped On Conat's "Atomic Jet" Kiddie Ride



NAT COHN

NEW YORK—"Since our distributor showings of our 'Atomic Jet' space ship coin operated kiddie ride, and our ad to the trade, we have been swamped with orders" stated Nat Cohn, president of Conat Sales Corporation, this city, exclusive national distributors for the machine being manufactured for them by Nate Schneller, Inc. (NASCO) of Philadelphia.

"We naturally anticipated a winner" continued Cohn, "but the overwhelming response in the way of orders was simply astounding. And they all seemed to be in a hurry to get deliver-

ies. In order to handle these orders we have stepped up our production line this week, and have made provisions to extend our manufacturing facilities further. We are hopeful that within the month we'll be rolling to the extent where our production line will be capable of producing quantities of the 'Atomic Jet' machines."

## Fun For All At United's Picnic

CHICAGO—United Manufacturing Company's annual picnic, held on Saturday, August 16, at the Village Inn, was an all-day affair which lasted from 10 am to 11 pm. and was attended by employees, their families and friends. Estimated crowd was between 1,500 and 2,000.

There was plenty of refreshments of all kinds. Also door prizes, races for the children and favors for all.

Another of the picnic's highlights was the dancing in the evening, in the pavillion, to the music supplied by a juke box.

"A very enjoyable day for all who attended", reported United's Bill DeSelm, who added, "I believe this was the finest picnic we have had to date".

**AMERICA'S FINEST MONEY-MAKERS**

- Exhibit's

**"BIG BRONCO"**

- Exhibit's

**"SUPER TWIN ROTATION"**

ORDER TODAY FROM...

**ATLAS MUSIC COMPANY**

221 NINTH STREET

DES MOINES, IOWA

**AMERICA'S FINEST MONEY-MAKERS**

- Exhibit's

**"BIG BRONCO"**

- Exhibit's

**"SUPER TWIN ROTATION"**

ORDER TODAY FROM...

**UNIVERSITY COIN MACHINE EXCH.**

852 N. HIGH STREET

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# WANTED

TO BUY

**Highest Prices Paid**

- Wurlitzer 1400
- Mutoscope SKY FIGHTER
- Exhibit DALE GUN (All Models)
- Gottlieb BASKETBALL
- Gottlieb BOWLING CHAMP
- Gottlieb NIAGARA
- Gottlieb WILD WEST
- Gottlieb MINSTREL MAN
- Gottlieb GLOBE TROTTER
- Chi. Coin CHAMPION
- Williams HARVEY
- LATEST FIVE-BALLS

WIRE — PHONE — WRITE

## INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

# Welcome Home, Mom . . .



NEW YORK—The "S.S. Vulcania" arrived on Saturday, August 16 from Italy, bringing Mrs. Fortuna Gnarrow home from an extended three year stay.

On hand to greet "Mom" was Bob Gnarrow, president of one of Chicago's leading music machine operating firms, A. B. C. Music Service. Bob flew into New York on Friday, met his mother on Saturday, and then stayed in the city for several days before training home to Chicago.

Mrs. Fortuna Gnarrow, together with her late husband, were among the first operators of automatic music machines in the Chicago area, conducting the Fortuna Music Company in 1935. When Mr. Gnarrow died, the son, Bob, took over, subsequently changing the name of the firm to A. B. C. Music Service. A private office has been built for Mrs. Gnarrow, and altho it isn't expected that she will be very active in the business, it will be available for her at any time she wants to make use of it.

Joining with Bob at the New York port to welcome Mrs. Gnarrow were some of the New York staff of *The Cash Box* as well as its photographer. Pictured at the left we see Bob greeting his mother with a big welcome home kiss. Photo below shows Mrs. Gnarrow (second from left) with Joe Orleck of *The Cash Box* on the left and Bob on the right, and at extreme right, a niece of Mrs. Gnarrow.

During recent months, A. B. C. Music Service has been extremely active in donating juke boxes to youth centers, religious organizations, and others interested in combatting juvenile delinquency. "Mom has a big heart and now will have the time to devote to this type of charity" says Bob, "and she has assured me that she will step up our efforts in this direction."



World's Finest  
★  
EXHIBIT'S  
"Big Bronco"  
★  
EXHIBIT'S  
"Super Twin Rotation"

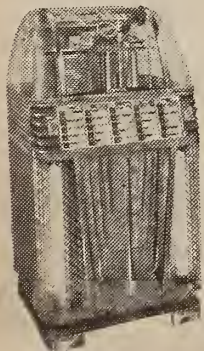
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## SOUTHERN AUTOMATIC MUSIC CO.

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129 W. NORTH ST. INDIANAPOLIS, IND.	1000 BROADWAY CINCINNATI, OHIO	

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MONEY-MAKERS  
- Exhibit's  
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- Exhibit's  
"SUPER TWIN ROTATION"  
ORDER TODAY FROM...  
VARIETY DISTRIBUTING CO.  
585 GRANT STREET, S. E. ATLANTA, GA.

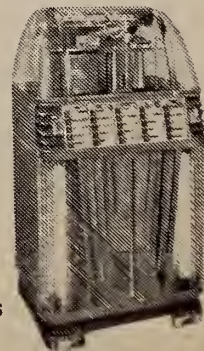
ROCK-OLA'S SUPER-ROCKET . . . PUTS MONEY IN YOUR POCKET



THE NAME  
THAT SPELLS  
"RICHNESS OF TONE"

# ROCK-OLA

THE PHONOGRAPH  
THAT SELLS  
IT!



ROCK-OLA Manufacturing Corporation 800 North Kedzie Avenue • Chicago 51, Illinois

"It's What's in THE CASH BOX That Counts"



Deluxe in every detail! Beautifully illuminated playfield! PLENTY OF ACTION!

**NEW!**

*Williams*

**SENSATIONAL!**

**EXCITING!**

# LONG BEACH

3 CARD—5 BALL with NEW DOUBLE SCORE GAME-TO-GAME FEATURE FOR REPEAT PLAY!

3-4 OR 5 ADJOINING NUMBERS CONNECTED BY WHITE LINES IN ANY SECTION SCORE REPLAYS

**NEW "DOUBLE" FEATURE** CARRIES OVER FROM GAME TO GAME UNTIL SCORED. NOTHING LIKE IT EVER BEFORE! IT'S EXCLUSIVE WITH LONG BEACH AND THE GREATEST CARRY-OVER OF ALL TIME!

**RETURN BALL POCKET** WHEN LIT ADVANCES ARROW ACROSS BACKGLASS TO DOUBLE SCORE. REMAINS LIT FROM GAME TO GAME UNTIL SCORE IS MADE IN EACH SECTION!

★  
**EXTRA BALL FEATURE:** PLAYER CAN "BUY" UP TO 3 ADDITIONAL BALLS WITH EXTRA COINS!



CREATORS OF DEPENDABLE PLAY APPEAL!  
4242 W. FILMORE ST. CHICAGO 24, ILL.

It's  
**"LONG BEACH"**  
BY WILLIAMS  
**LONGER ON PROFITS!**



GET YOUR SHARE OF THE FORTUNE IN COINS POURED INTO Famous **Silver-King's** Mighty King of all Vendors Silver-Kings Got 'em All



1c CHLOROPHYLL BALL GUM VENDOR TODAY'S SENSATION (Vends 210 count —45c lb.)  
1c "CHARM KING"—BALL GUM & CHARMS (Time-tested and proved)  
5c PISTACHIO or MIXED NUTS (The busiest nickel snatcher)  
1c "SUPER-VENDOR"—KING-SIZE BALL GUM (To wake up "sleepy" locations)

1c CANDY BAKED BEANS VENDOR (Fine companion for ball gum machine)  
5c SILVER-KING "HOT NUT" (For that "extra-special" spot)  
1c "HUNTER" ACTION BALL GUM VENDOR (the kids stampede it)  
1c or 5c SILVER-KING NUT VENDORS (Best bet for bars)  
2 for 1c SILVER-KING BALL GUM (For quick, quick money)

VENDORS FOR ALL FOREIGN COINS  
IMMEDIATE DELIVERY AT BEST DEALERS EVERYWHERE  
ANY SPOT'S A HOT SPOT WHERE THERE'S A SILVER-KING

**SILVER-KING CORP.**

622 Diversey Parkway Chicago 14 Ill.

## "Electro-Pitch" Enters B B Derby

PHILADELPHIA, PA.—It took a woman, Mrs. Laura Beck to visualize the potential market for an automatic baseball robot machine. Several years ago, Mrs. Beck, president of the Electro-Pitch Company, Inc., this city, introduced the firm's "Electro-Pitch" baseball pitching machine, and has been going along quietly and steadily reaching out further and further as more and more people in the coin machine industry have become aware of the potential of operating a "baseball pitching" unit.

"The public loves the opportunity to enjoy and participate in the actual thrill of batting a ball from regulation length" states Mrs. Beck. "We attribute the fast growing interest in out batting ranges 'Electro-Pitch' and the steady increase in business to the simplicity of the machine. 'Electro-Pitch' can be set up and adjusted in a matter of minutes. It weighs only 160 lbs. The speed of the ball can be regulated from 60 to 90 mph at six-second intervals pitching at any desired distance. The use of the regulation size, safety ball gives the batter all the thrill and the best results for training his eye to the various pitches without the danger, allowing the operator to cater to the professional players, plus the amateur baseball enthusiasts of all ages."

Mrs. Beck looks for an all year around proposition, with the operator in the southern states running continuously.

The firm has established several distributors thruout the country, and is now in the process of appointing others in the areas where they are not at present represented.

# World's Finest

EXHIBIT'S

# "Big Bronco"

EXHIBIT'S

# "Super Twin Rotation"

ORDER TODAY FROM...

**UNI-CON DISTRIBUTING CO.**

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# THE 2 BOWLING GAMES MOST IN DEMAND!

## Chicago Coin's 6 PLAYER 10th FRAME BOWLER



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  - JUMBO "FLY-AWAY" PINS
  - FORMICA PLAYFIELD
  - REBOUND 20-30 SCORING

**"JUST LIKE" REGULATION BOWLING**

A STRIKE IN THE 10th FRAME GIVES PLAYER 2 EXTRA SHOTS.

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**NO MORE "ONE-SIDED" SCORES**

GAME IS COMPETITIVE 'TIL LAST PUCK IS THROWN.

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8 FT. x 2 FT.

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Sensational "2-WAY" MATCHING FEATURE

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2. MATCH A STAR

EASY TO READ "INDIVIDUAL" SCORING DRUMS

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**"BIG BRONCO"**  
- Exhibit's  
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Seeburg '46	\$99.50
Seeburg '47	139.50
Rock-Ola '49 and '50 (like new)	295.00
Seeburg Wall Boxes (Brand New)	22.50
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### Westchester Ops Assn. Sets Meeting Dates

PORT CHESTER, N. Y.—Seymour Pollak, secretary of the Westchester Operators Guild, Inc., notified *The Cash Box* that it had called off its regular monthly meeting for August due to the excessive heat, but will resume its regular meetings on September 15 and then run the third Monday of each month.

The meets will be held at the American Legion Hall, white Plains, N. Y., under the extremely capable leadership of its president, Carl Pavesi.

## NEW ORLEANS NOTES

Happy's "Tac" softball team beat J & C Amusement and took over the lead in the Wisner League. Hap was really hustlin' at last Sunday's game and he told us confidentially that he missed a terrific fishing trip just to be on hand and help the boys along. Keep us posted Hap on the further adventures of the Tac softball team. . . . F. A. Blalock and family are vacationing in Hot Springs, Ark. . . . Fred Werther, parts manager at F. A. B. Distributing, returned from two week's training with the National Guard at Camp Polk, La. . . . And with Saul Leopold also vacationing, Bob Dupuy, FAB's VP, really has his hands full of work. . . . Bob Tanner reports that Delta Music Sales is really rolling what with Williams' new "Long Beach" and United's "Stars." Both games are going big in Nola and also the country. . . . Also vacationing are the H. C. Gascons of Addis, La., who are enroute to California. Mrs. Gascon says she is really looking forward to seeing Hollywood and hopes that she can participate in one of the networks quiz shows.

Charles Steward of the Southern Amusement Co., Pensacola, says business is terrific. . . . Out of town ops really hit Nola and the heat this week: Carl Daniels, Franklinton, La.; Ray Landry, Gonzales, La., Charles, Jim and Fred from New Iberia, La.; Macie Lamott, Baton Rouge; and Earl, Slay Music, Hattiesburg, Miss. . . . We took a drive down the gulf coast and found Bally games booming in that area. . . . That should make Mr. "B" very happy. . . . Incidentally Mr. "B" (Boasberg to you) attended the All-Star game in Chicago and took the three young Mr. Boasbergs with him. . . . Ralph Bosworth just returned from a Florida vacation. . . . Ditto Joe Isaacson and family. . . . The New Orleans Novelty Company is operating the automatic Photo Machine in the large Woolworth store on Canal St. . . . Did you ever try to count the horses at Schwegmann's? We did and lost count.

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**SENSATIONAL PROFIT-PROVED "IN-LINE" REPLAY HIT!**

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**12 Great Features in 1 Great Game**

**1 • NEW SUPER-CARDS**

PRODUCE SUPER-PROFITS  
See this new extra-gains attraction  
in action of your Bally Distributor.

**2 • NEW STAR ROLL-OVERS**

"SPOT" UP TO 5 NUMBERS BY SKILL

**3 • POPULAR "IN-LINE" SCORES**

3, 4, 5-IN-LINE ON MASTER-CARD  
3-IN-LINE ON SUPER-CARDS WHEN LIT

**4 • CORNERS SCORE 400**

ON SUPER-CARD WHEN LIT  
MASTER-CARD CORNERS SCORE 200

**5 • MYSTERY "SPOTTEM" FEATURE**

IN ADDITION TO STAR "SPOTTING"

**6 • EXTRA BALLS FEATURE**

ATTRACTS EXTRA COINS EVERY GAME

**7 • FAMOUS ADVANCING SCORES**

GREATEST SCORING APPEAL  
IN PINGAME HISTORY

**8 • SPECIAL SUPER-CARD SCORES**

3-IN-LINE IN SUPER-CARDS  
SCORE 4-IN-LINE SCORES

**9 • SELECTIVE-BUTTON PLAY**

INSURES BIG EXTRA-COIN PROFITS

**10 • GAY HOLIDAY COLORS**

IN BACKGLASS, CABINET  
AND PLAYFIELD

**11 • ILLUMINATED  
PLAYFIELD**

**12 • TROUBLE-FREE  
MECHANISM**

NATIONAL REJECTOR

ORDER FROM YOUR  
BALLY  
DISTRIBUTOR  
TODAY!



THE  
**CHAMPION**  
COIN-OPERATED HORSE

See Back Cover

**Bally MANUFACTURING COMPANY**  
DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

## Helmco-Lacy Names Distribs For "Bar-BQ-Bar"

CHICAGO — "Now, anyone can profitably serve a toasted pocket barbecue sandwich anywhere there's an electric outlet. That's all that's needed to put into operation the new 'Minute-Bun Bar-BQ-Bar,'" said Don Conley, assistant sales manager of Helmco-Lacy, this city.

Conley added, "This is one of the few times that it has been possible for a brand name sandwich to be used on a national basis. Our program is being set-up on a national franchise distribution basis.

"At the present time we have 50% of the country lined up with distributors and we should have the balance by the first of the year," he continued.

He also stated, "we have four products available to the minute-bun franchise distributor. They are Bar-BQ-Beef, pork, chicken and turkey. We also expect to have Bar-BQ ham and hamburger in a short time."

Conley went on to say, "The 'Bar-BQ-Bar' is a complete sandwich making unit which occupies less than two square feet of counter space. This machine includes a patented toaster head which automatically cuts and toasts a pocket right into a regular hamburger bun.

"Because of the 'Toast-Pocket' principle, once the barbecue beef, pork, chicken, turkey, or other filler is inserted, the sandwich won't drip, spill or break," he said.

The sandwich comes in two sizes; "Model" includes two toaster warmer; and is equipped and two fo of the uni for each t

is reported to be able to serve 240 sandwiches an hour.

The following distributors were named by the firm:

Marshall Roberts, Winchester, Ky.; A. J. Villiesse, Wilmette, Ill.; Bert Lane, Miami, Fla.; Lloyd Laird, Minneapolis, Minn.; Alfred Bergman, Sheldon Sales, Buffalo, N. Y.; Sam Hastings, Hastings Distrib. Co., Milwaukee, Wis.; Jack Williams, Capitol Sales Co., Denver, Colo.; Harry Arnsberg, Premium Distributing Co., Portland, Ore.; Seymour H. Kadin, Los Angeles, Calif.; J. W. Stark, Wichita, Kans.; and Ralph Thorniley, Dallas, Tex.

"By the way," added Conley, "Helmco-Lacy will soon be entering its 28th year of business. It is famous for electric hot cups. We have been a manufacturer for Heinz and Campbell soup products. Our equipment can be seen on practically every soda fountain, tavern, and restaurant counter in the United States."

### Guardian Holds 17th Annual Employee Picnic

CHICAGO — The employees of Guardian Electric Company, this city, held its 17th annual picnic for its employees this past week at Fox River Grove, Ill. Miss Connie Stephens, general chairman for the picnic reported "A good time was had by all."

Frank Rowell, Jr., president of the firm, joined in with the comment "This year our picnic took on more importance than any previous one. We had forces with our as from Woodstock, Ill."

## AMERICA'S FINEST MONEY-MAKERS

- Exhibit's

### "BIG BRONCO"

- Exhibit's

### "SUPER TWIN ROTATION"

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- Exhibit's

### "BIG BRONCO"

- Exhibit's

### "SUPER TWIN ROTATION"

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**BOWLING**

*World's Finest*

EXHIBIT'S

**Big Bronco**

EXHIBIT'S

**Super Twin Rotation**

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- HIGH OF THE
- INDIVID DRUM
- 7-10 SF
- JUMBO PINS
- FORMIA PLA
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2400 W. FIFTIETH STREET, CHICAGO 33, ILLINOIS

**SAVE MONEY! SMASH GO PRICES!!**

BIGGEST CLOSEOUT IN OUR HISTORY

FIVE STAR, Very Clean	\$125.00	EXHIBIT DALE GUNS	\$ 65.00
CONY ISLAND	375.00	CHICOIN 4 PLAYER DERBY, NEW	WRITE
BRIGHT SPOTS	395.00	EXHIBIT BIG BRONCO	WRITE
BRIGHT LIGHTS, Drop Chutes	295.00	RISTAUCRAT Music Boxes	64.50
ABC's, Very Clean	225.00	ACORN CHARM VENDORS	12.50
SPOT LIGHTS	425.00	KICKER & CATCHERS, Like New	15.00
CITATIONS	29.50	POP-UPS	12.00
TURF KINGS, Very Clean	139.50	MILLS PANORAMS	200.00
CHAMPIONS	64.50		
WINNERS, Like New	85.00		
HAYBURNERS	249.50		
RCA RADIOS (25c Chutes)	22.50		
PONY EXPRESS, Like New	275.00		
MUTOSCOPE PHOTOMATICS	640.00		
MUTOSCOPE VOICE-O-GRAPHS	395.00		
WILCOX-GAY RECORDIOS	175.00		
CHICOIN BASKETBALL CHAMPS	250.00		
CHICOIN GOALEES, Very Clean	125.00		
BALLY HOOK BOWLERS	145.00		

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(Tel.: Superior 1-4600)

**THRU THE COIN CHUTE**

**EASTERN FLASHES**

There's a cigarette vendor location in the city that's causing quite a bit of comment among the operators. When the "Coffee Express" coffee shop was being built in the Winthrop Hotel on Lexington Avenue and 47th Street, the owners had the architects make provisions to arrange for the cigarette vendor (an Eastern Electric "C-8," by the way) to be spotted in front of the shop, with the vendor front emerging to the street so that buyers could purchase cigarettes even tho the shop was closed. Altho outside, as well as inside vending, is common practice in many European cities, this is the first case that's been brought to our attention in New York City. Bill and Murray Weiner, Weiner Sales Co., Eastern Electric distributors here, tell us that they worked out the original plans with the builder, and that special changes had to be incorporated into the machine.

Many in the trade joined in the festivities on Sunday, August 17, when Harry Rosen's (Atlantic New York Corp.) daughter, Judy, married Harland Sanford. Then all were shocked when they heard that Harry's brother, Abe, died the following day, Monday, August 18. The funeral was held Tuesday, and many of Harry's friends in the trade attended. . . . Joe Mangone, Miami, Fla., and his beautiful wife, Eloise, visit our town for a short vacation. . . . Otto Behrens of the engineering department of Exhibit Supply, spends several days at Mike Munves' demonstrating the firm's "Super Twin Rotation" to the many interested operators. "Otto has been of great help in assisting us to line up considerable orders" states Munves, "and I hope Exhibit can ship these games in the quantities I've ordered." . . . Jack Mitnick, regional representative for AMI, returns from a trip to Boston Mass., and tells us that Si Redd, head of Redd Distributing, out of the office for several days due to a slipped disc. Jack now heads for the mid-west and will be gone for a couple of weeks. . . . Barney (Shugy) Sugerman, Runyon Sales Co., joins his roadman, Irv (Kempy) Kempner, on a trip thru New York State covering their operators. . . . Word reaches us that Ben Becker, Bally's regional representative, suffers a slight heart attack while covering the Philadelphia territory. Doc forbids Ben to drive, so he has to get a driver to ride him back to New York. . . . Al Schlesinger, Square Amusement Co., Poughkeepsie, N. Y., visits the wholesalers along coinrow.

Joe Young and Abe Lipsky, Young Distributors, were right in their prediction that with the personnel of Wurlitzer factory back from vacation they would be getting good shipments of the new model 1500 phono. "I'm not complaining" smiles Joe, "but certainly could use more and more of these marvelous phonographs." . . . Joe Darwin (covered the entire East Coast for Wurlitzer when Homer Capehart was vp and sales mgr) kept inactive these days with a slight stroke. . . . S. H. Barclay (former owner of Lady Music Co., N. J. with his wife) died in Pacific Palisades, Calif., where they've been living the past three years. . . . Dave Lowy, Dave Lowy & Co., still vacationing, but Bob Jacobs and Whitey Druckman kept at fever pitch to supply demand for its shuffle conversion kit "Match-Me." . . . Harry Koeppel, Koeppel Distributing Co., left for his vacation last Saturday (Aug. 16) but had to turn back almost immediately due to teeth trouble. . . . Al Simon, Albert Sales Co., doing a big job with ChiCoin's latest games. "Operators like the shuffle games '6-Player Match Bowler' and the '10th Frame Bowler' with its 10th frame feature," says Simon.

Joe Fishman and his ever charming wife, Molly, head for a three week tour of the far west. Joe is manager of the Atlantic New Jersey Corp. . . . Nat Cohn, Conat Sales Co., thrilled over the manner in which the country's operators have taken to his "Atomic Jet" coin operated space ship ride. Since the showings of this machine at his distributors thruout the country, he's been flooded with orders. . . . Arthur Herman, Boro Amuse Co., Brooklyn, shopping at the distribs along 10th Ave. . . . Bob Slifer and Dave Stearns, Seacoast Distributors, Elizabeth, N. J., covering the metropolitan territory for Rock-Ola, tell us that they're still doing a good selling job, and are looking for big things to happen for them in the Fall. . . . We had quite a thrilling and most enjoyable experience last Saturday, Aug. 16, when we joined Bob Gnarro of Chicago in meeting the boat which brought his mother, Mrs. Fortuna Gnarro, back from Italy.

**THRU THE COIN CHUTE**

**DALLAS DOINGS**

The entire state of Texas is still suffering through the worst heat wave ever to be recorded in its history. But despite this business continues to be good. . . . Over at Commercial Music Company, Ed Wurgler from the Wurlitzer plant is on hand together with Joe Hrdlicka who was conducting a service school. Sort of a refresher course on the new 1500 model. . . . We saw Speck Nevins of Dallas at Commercial this week buying the "Star Shuffle Alley." The folks at Commercial are very enthusiastic about this new game. They say it is going like hot cakes. . . . Tommy Chatten is traveling in West Texas this week and Mike Koenig is in Louisiana. Raymond Williams is in Chicago on business.

Jake Moorehead of Arlington in town this week. . . . Also saw A. Buxton of Dallas. . . . Bob De Priest is busy planning a fishing trip to Mexico with his friend Tommy Chatten. . . . Fred Barber at Walbox Sales Company says that their coin machines and "Bally's Champion," the horse, are selling very well. . . . More news from Colorado Springs says that the family are spending twelve days in Colorado Springs. . . . The Van family are spending their parts boys is back on the job. . . . Tom is back at work after months. . . . You can bet he is the armed



# THRU THE COIN CHUTE CHICAGO CHATTER

Harry Wiczer of Wico telling us that with the exception of the initial orders on its "Major Leaguer" Baseball Pitching Machine, it will take from 7 to 8 weeks for delivery on this machine. . . . Jack Nelson, Jr. of Logan Distributing Co., mighty happy these days due to tremendous sales of chlorophyll gum. . . . Harold Burt, president of Silver King Corp., manufacturers of ball gum machines, reports his factory busy these days filling orders. . . . Lou Gensburg of Genco, receiving some wonderful letters from ops and distribs praising its "400" game. Says Lou, "Ops are claiming this game a real top money-maker." . . . Paul Huebsch reports Keeney is going strong on government contracts. This past week Paul welcomed a visit from his brother who hails from New Jersey. . . . Frank Roelke and Harry Katz (Pitch-O-Mat) set to hold premier showing of their automatic pitching machine in mid-September. Place they have chosen is the Crystal Ballroom of the Sherman Hotel.

Ed Levin of Chicago Coin related that due to the tremendous demand for its "Tenth Frame Bowler," current hit shuffle game, they were forced to go into another production run this week. "This also holds true of the '6-Player Match Bowler' game," Ed continued. Both games will be available for distribution at the same time. Sam Lewis of this firm currently vacationing in California. . . . Also enjoying a vacation at this time is Roy Monroe of Cleveland Coin Machine Exchange, Cleveland, O., who has gone up to Canada for a couple of weeks. In the meantime, George George, his associate, is holding down the fort. . . . Herb Perkins of Purveyor called to let us know he has added two men to his shipping dept. They are James Smith and Richard Cupal. Charles Cupal of Purveyor is on a two week vacation and headed straight for California. "We are getting ready a new program for the coming fall with our American Bank Shot Shuffleboard Game," Herb concluded.

Bob Gnarro of A.B.C. Music Service Corp. returned to Chicago this week with his mother, Mrs. Fortuna Gnarro, whom he went to New York to greet upon her return from Italy. . . . Robert Schmidt, an operator from Buffalo, N. Y., visiting friends here. . . . Clem Wittek will shortly announce Wittek's 1953 model automatic pitching machine. "This will be a highly improved trouble free machine," claims Wittek. . . . Joe Abraham of Lake City Amusement Co., happily announced this past week, "Business is actually zooming for us. We've really been busy these past several weeks." . . . Same type report comes from Bill O'Donnell of Bally. Bill says orders continue to pour in for "The Champion" and "Palm Beach." . . . Helmco-Lacy has named its distributors for the new "Minut-Bun Bar-B-Q Bar." The program is being set up on a national franchise distribution basis. The following distributors were named by the firm: Standard Distributors, Houston, Tex.; Marshall Roberts, Winchester, Ky.; A. J. Villiesse, Wilmette, Ill.; Burt Lane, Miami, Fla.; Lloyd Laird, Minneapolis, Minn.; Alfred Bergman, Sheldon Sales, Inc., Buffalo, N. Y.; Sam Hastings, Hastings Distributing Co., Milwaukee, Wis.; Jack Williams, Capitol Sales Co., Denver, Colo.; Harry Arnsberg, Premium Dist. Co., Portland, Ore.; Seymour H. Kadin, Los Angeles, Calif.; J. W. Stark, Wichita, Kan.; Ralph Thorniley, Dallas, Tex.

Sterling Douglas of Ball Gum, Inc., brought to our attention the forming of a subsidiary, Ball Gum of Canada. Elvin D. Angell will be director of production and sales with offices in Chatham, Ont., Canada. "We decided to set up a branch office for Canada because of the tremendous demand for ball gum in that area," Douglas reported. . . . Guardian Electric Co. this past week held its 17th annual picnic for employees at Fox River Grove, Ill. . . . Frank Mercuri of Exhibit Supply expressed his regard for Art Weinand in the following manner: "We are pleased and happy that Art has joined our staff. I feel he is just the type of person we need to help us give our customers the service we feel they are entitled to receive. He fits into our picture just perfectly." Nice praise for a nice guy. . . . Gil Kitt of Empire Coin, distribs for Auto-Photo received excellent reports from the Woolworth chain, where they have installed this machine. Among those doing well are the stores on State St. in Chicago, Milwaukee, Wis., and Cleveland, Ohio.

Bud Brandom of Century Music, seen at the Steak House entertaining Dave Kapp of RCA-Victor, Dewey Bergman of King Records, and band leaders Al Trace and Teddy Phillips. . . . Ops who visit with Jimmy Johnson at Globe Distributors really get quite a bang out of his specially built radio inter-com system. That's really some gadget. . . . Wurlitzer's midwest distributors met in Chicago this past week to attend Wurlitzer's refresher course held at Coven Distributing Co. Representatives of the following firms attended: T & L Dist. Co., Cincinnati; Brandt Dist. Co., St. Louis, Mo.; Central Music Distributors of Kansas City and Omaha, Neb.; Sandler Dist. Co., Des Moines, Ia.; United, Milwaukee; Lieberman Music Co., Minneapolis, Minn. . . . Les Reick of H. C. Evans & Co., announced his firm will have a big surprise for all the operators at the coming MOA Convention.

United Mfg. Co held its annual picnic-outing this past week and report from Bill DeSelm indicates it was the finest outing of all times. . . . Sam Stern announces very favorable reaction to Williams' "Long Beach." . . . Alvin Gottlieb reports, "We were very much oversold on our 'Happy Days' and were very sorry to have to disappoint so many of our friends." . . . J. P. "Midge" Ryan of Bell-O-Matic Corp. in town this week visiting pals at Mills. . . . Bally exec shocked to hear from Philadelphia that their regional representative, Ben Becker, laid low with a heart attack, but mighty happy to learn later that it was just a slight attack, nothing serious. However, Becker had to get someone to drive him home to Brooklyn, N. Y., as his doc forbid any driving. . . . Ray Cunliffe and Phil Levin working at top speed doing the thousand and one things they have to do in preparation for the forthcoming MOA Convention being held at the Congress Hotel, September 11 to 13. "It'll be the biggest and greatest of all MOA shows" they state jubilantly.

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Exclusive Distributors of Wurlitzer Phonographs

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It's easier to sell locations and keep them sold with ELECTRO. Modern console styling, low enough to fit in those up-front locations, means more sales by ELECTRO. Operators report volume up 10% and more. ELECTRO'S smooth, silent delivery assures satisfied locations . . . with less service calls for operators. More locations every day are asking for "that good looking low electric job". Make sure you nail down these locations with ELECTRO.

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# "Big Bronco"

EXHIBIT'S

# "Super Twin Rotation"

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 The finest in the vending industry!  
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 Above parts may be bought separately. They fit any Acorn now on location.  
 These new features make this machine unbeatable. Remember, Acorn will vend confections, charms and any size ball gum. We can also supply you with ball gum, and we carry the most complete line of CHARMS in Canada.  
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 The Bubble Gum with the Soft Chew  
**4 STANDARD SIZES**  
 210's • 170's • 140's  
 430 Count Tabs  
 8 ASSORTED COLORS—8 DELICIOUS FLAVORS  
 Empties machines faster.  
 No clogging.  
 Write for Prices and Information.  
**BALL-GUM, INC.**  
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 Vend the Best  
 DO NOT ACCEPT SUBSTITUTES

**Special Sale!**  
 Practically new and rebuilt  
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 8 Col., 1 King Size  
 Capacity ..... Ea. **\$50**  
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 3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

**AMERICA'S FINEST MONEY-MAKERS**  
 - Exhibit's  
**"BIG BRONCO"**  
 - Exhibit's  
**"SUPER TWIN ROTATION"**  
**ORDER TODAY FROM...**  
**LIEBERMAN MUSIC CO.**  
 257 PLYMOUTH AVENUE, NO. MINNEAPOLIS, MINN.

**THRU THE COIN CHUTE**  
**CALIFORNIA CLIPPINGS**

Bumped into George Warner on the L. A. Row, where he drops in every now and then to check up on the Automatic Games building, which is still up for sale. George is keeping his hand in the coin machine business through an occasional investment, but otherwise, he spends most of his time between his property and club activities. . . . Dannie Jackson, who headed up the Automatic firm, is spending his time these days at his downtown jewelry store while Sammie Donin, we understand, is back in Oakland with his son-in-law in the siding business following a refrigerator venture in Los Angeles. . . . That new front at Jack Simon's makes it just about the brightest looking spot on the street, with green and white giving the spot a real sparkle. Jack told us that Abe Chapman hurt his back while helping the boys load a big shipment of "Buccaroo" horses for Dallas. The Simon emporium had an Exhibit "Super Twin Rotation" on the floor that we tried and found a most fascinating game. Going strong all over, the game holds wide appeal even for folks who never saw a billiard table.

Frank Mencuri of Exhibit Supply was in town making the rounds of places along the Row with Lyn Brown, Exhibit's local rep. . . . Speaking of local reps, Chicago Coin's Phil Robinson, the dean of them all, is on his way to that B'nai B'rith Convention in Seattle, and we shouldn't be surprised if he comes back with a load of orders from stops along the way. . . . In from Salt Lake City for a visit with Jo Ann Lewis and the folks at Dan Stewart's Pico Blvd. Rock-Ola headquarters was Isabelle Allred, who heads the office up Utah way. Must indeed be a valuable gal as both Dan and Bob Bever were holding down the Salt Lake office in her absence. . . . Chatted with Floyd Boyce at the Nickabob and learned that he's really keeping on the go handling all new those AMI phonographs for delivery to Fresno and thereabouts. Nick Carter had just taken a turn at accompanying a batch of the beauties up there, with Floyd on hand to take care of the plentiful local demand.

Used equipment, games and music, is taking a lively spurt up and down the Row, with reports from Badger Sales, Charlie Robinson's and Paul Laymon's indicating that the boys are starting to stock up now for the action they expect within the next few weeks, what with the vacation period winding up in these parts soon. . . . Over at Laymon's, we learned from Charlie Daniels that their used department has been going full blast for some time. This doesn't mean that there's any slack at all in sales of new Wurlitzers and Bally's two very good things, "Palm Beach" and the "Champion" horse. . . . We understand from a number of other jobbers on the street that "Palm Beach" is a bonanza if ever there was.

While cooling off over a lemonade with Charlie and Wurlitzer selling Jim Wilkins, we learned that technician Kare! Johnson was heading up to San Francisco for a few days to attend a Wurlitzer service school conducted by Joe Hrdlicka out of the Tonawanda plant. . . . On the Row: Lela Smith from Barstow. . . . E. O. Everett of Kingman, Arizona. . . . Charlie Cahoon of Long Beach. . . . Southgat's Pete Shupp, Lloyd Sanders and Johnny Lantz. . . . Fred Shuey of Gardena. . . . T. H. Loo and several sons from El Centro. . . . Fred Luchsinger of Needles.

**THRU THE COIN CHUTE**  
**UPPER MID-WEST MUSINGS**

It looks like the warm weather is bringing operators out of hibernation. Some of the operators who finally came to the Twin Cities after being absent for some time are Ernie Grest of Little Falls; Pershing Gulden of Enderlin; and Morris Anseau of Minnesota. . . . A lot of activity is being created by the bingo type games which are being widely used in this territory at the present time. The Lieberman Music Company reports that it has been getting many calls on Williams' new bingo type game "Long Beach" and is filling the orders as fast as the machines come in from the factory.

Jerry Hardwig of St. Cloud, Minn., besides operating a route, also conducts the television repair service at St. Cloud and Jerry can't tell us which is more fascinating. . . . This week we have a baby department and we must report that Mr. and Mrs. Meyer Schwartz of the King Novelty Company of Minneapolis are the proud parents of a baby girl, and also Chuck Karter and his wife (Star Nov. Co., St. Paul, Minn.), are the proud parents of a baby boy. Congratulations. . . . Ben Weis of the Pine Ridge Service Company, Bemidji, Minn., usually flies his own plane into the Twin Cities on his shopping trips, but this time decided to take the Commercial Airlines in and after arriving in town said that he wished he had taken his own plane. How much of a back seat driver can you be in an airplane? . . . Seen here and there at the various distributors were Elgin McDaniel of Wadena, Minn.; John Galep of Menominee, Wis.; Mr. and Mrs. Jack Harrison of Crosby, Minn.; Art Hagness of Grand Forks, N. D.; Gordon Dunn of Moose Lake, Minn.; Lyle Kesting of Bellingham, Minn., certainly did not let the ground get warm under his feet because he had to get back on the route quickly. Seen here and there picking up supplies and records for their routes were Vern Thomas of Virginia, Minn.; Frank Davidson of Spooner, Wis.; Ben Jahnke of Hutchinson, Minn.; Ed Kubes of New Prague, Minn.; Hank Krueger of Fairfax, Minn.; George Plummer of St. Ansgar, Iowa; Merle Stoddard of Zumbrota, Minn.; O. L. Coefield of Annandale, Minn., and Ted Heil of Gaylord, Minn.

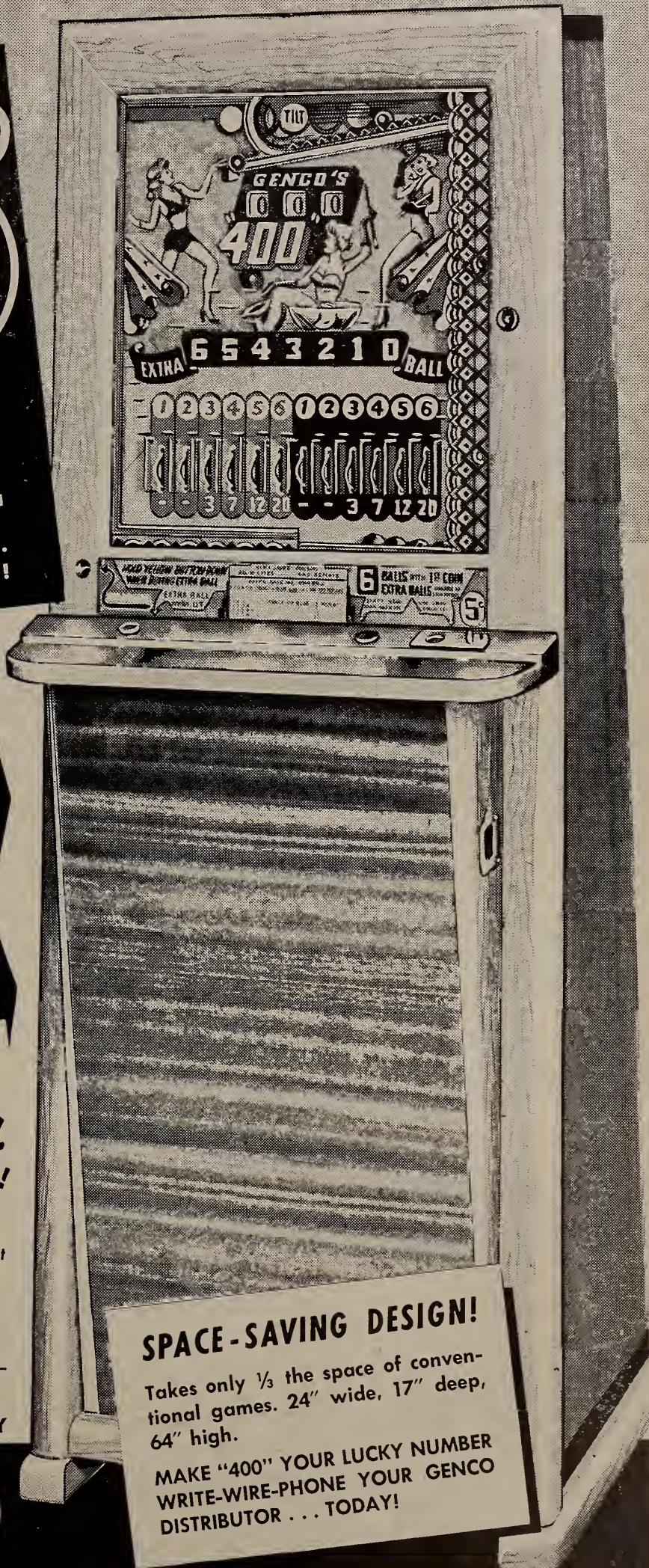
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FANCY, FASCINATING

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BINGO GAME

NOTHING LIKE IT FOR FLASH . . .  
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**EXCLUSIVE ORIGINAL DESIGN**

**UP TO 540 REPLAYS!**  
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PROVED BY 5 MONTHS ON ACTUAL TEST LOCATIONS!

**FASTEST-PLAYING, BIGGEST-PAYING**  
GAME IN COIN MACHINE HISTORY

**SPECIAL SKILL CONTROL**  
KEEPS 'EM PLAYING! KEEPS 'EM PAYING!

- UP TO 20 REPLAYS for 1 to 6 combinations
- 120 REPLAYS for 1 to 6 in line combination with first coin
- EXTRA BALL for Each EXTRA COIN
- 400 BONUS REPLAYS for perfect game
- UP TO 12 BALLS PER GAME—6 balls on first coin—6 extra balls for 6 EXTRA COINS .

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Takes only 1/3 the space of conventional games. 24" wide, 17" deep, 64" high.

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

## WANT

WANT—Late Solotone Master Entertainers; Hobby Horses; Shufflecades; Star Series; Heavy Hitters; 10th Innings; Ball and Tab Gum Vendors; Northwestern '49 preferred. E. LIEBMAN, 12 BABY POINT RD., TORONTO 9, ONT., CANADA.

WANT—AMI, C or D, 40 selection hideaways; Wall Boxes. Seeburg M-100's (78 and 45); 147M; 146M; Wurlitzer 1400; 1450; 1250; 1217; 1017. Very latest amusement machines; Scales; Adaptors; Speakers. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 710-12th STREET, SACRAMENTO, CALIFORNIA.

WANT—Need for importation, Hollycranes last model. Send price and quantity. CARDINAL AMUSEMENT, 3731 DANDURAND, MONTREAL 34, QUEBEC, CANADA.

WANTED—Late Model Solotone Master Entertainers and Selective Boxes. REGENT VENDING MACHINES, LTD., 779 BANK STREET, OTTAWA, CANADA.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel: Union 1-0320.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

WANT—Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRYANT 9-6677.

WANT—United Six Players—all models; Chicoin Six Player stationary light-up pins. Quote quantity and prices on above. UNITED PLAY MACHINES, INC., 578—TENTH AVE., NEW YORK, N. Y. Tel: Longacre 5-8748.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: Tilden 4-9040.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON Co., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUNKIRK 3-1810).

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNELDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

## CLASSIFIED ADVERTISING SECTION

### FOR SALE

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Perfect condition, like new: Coney Islands (latest improved model with 5 contacts) \$375; Leaders \$325; Hot Rods \$60; Turf Kings \$165; Citations \$35; Various Flipper Pins, write. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEMLOCK 4-3844.

FOR SALE—Universal Steel Stands, manufactured by Chicago Metal Company, new, original crate, priced to sell. Single weighted, single safe, double safe. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLIVE 2800.

FOR SALE—Watling Scales: Lowboy \$65; 500 Fortune and Guesser \$85. Guaranteed. Half cash with order. E & R SALES, 813 COLLEGE, N.E., GRAND RAPIDS, MICH.

FOR SALE—Williams Jalopies and Sea Jockeys at low prices. Like new, ready for location. Write us for any of your requirements on music machines, pin balls or games. Give details first letter. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. Tel.: BI 8-3524.

FOR SALE—Wire, 2300 Lengths, silk covered with male plug attached—6 ft. lengths—4¢ each. Write for quantity prices. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—New and used Bally Baseball Shuffle, write. Bally Champions and Citations, write. New Music Mite, surprising prices, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, O. Tel.: Henderson 1-7577.

FOR SALE—Six Player League Bowler \$195; Six Player Deluxe S. A. \$300; Twin Shufflecade \$100; Trophy Bowl, Super Twin Bowler, Double Header, \$35 ea. WANT—Super World Series. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY, N. Y.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LEXINGTON 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Citations \$39.50; Champions \$59.50; Shuffleboard supplies; new scoring unit wall type \$79.50; used scoring unit \$59.50; Climate Adjuster \$19.50; Bingo and Arcade Equipment write. MERIT INDUSTRIES, 542 W. 63 ST., CHICAGO, ILL. Tel.: ENGLEWOOD 4-9202, ENGLEWOOD 4-9204.

FOR SALE—Bally's Spot Lites, thoroughly reconditioned, immediate delivery \$400 per unit. Send \$100 deposit and shipping instructions. Balance C.O.D. SHELDON SALES INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LINCOLN 9106.

FOR SALE—Champions \$49.50; Winners \$89.50; Turf Kings \$139.50; Williams Sweetheart \$74.50; Chicago Coin Pin Bowler \$79.50; Gottlieb Knockout \$79.50; Four Horsemen \$94.50; Triplets \$109.50; United Skee Alley \$69.50. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA., Tel.: 22-894.

FOR SALE—2 Chicago Coin 4 Player Derbys, Like New—Perfect Shape—\$279.50 each. Will trade on new 6 Player Chicago Coin Bowlers, window type. C & L DISTRIBUTING CO., 324 WEST ALABAMA ST., HOUSTON 6, TEXAS. Tel: LY 8711—LY 9908.

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Group Type Shuffle Game—can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 580 TENTH AVE., NEW YORK, N. Y. Tel: CHICKERING 4-5100.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$200. Seeburgs 146M \$187; 147M \$225; 148ML \$325; Wall Boxes 3W2-L56 \$18.50; W1-L56 \$15 less tubes. Packard Manhattan's \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—15 Wise Owl Quizzettes \$5 ea.; 1 Pop Up \$10; 1 Shipman Select-A-Bar (like new with stand) \$15; 1 H246M Seeburg Hideaway \$175; 13 3WT-L56 Seeburg Wall boxes \$44.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Bingo Games: Five Stars \$150; A.B.C. \$235; Bolero \$395; Leaders \$350; Brite Lites \$310; Brite Spot \$450; Spot Lites \$375; Coney Island \$375; Atlantic City \$475; County Fair \$225; Steeple Chase \$250; Hayburners \$225; Spark Plug \$250; Sea Jockey \$275. Jumbo Pins: Turf Kings \$125; Winners \$85; Citations \$35; Photo Finish \$50; Gold Cups \$35. One-Half deposit, balance sight draft. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

FOR SALE—The old reliable Massengill and Darlingtonian coin operator pool tables. All sizes complete with accessories. Write for information and we will enclose our Bargain Sheet on used equipment. We will buy late one balls; Bingo games; Williams tables; arcades and recent shuffle alleys. DARLINGTON MUSIC COMPANY, 132 NORTH MAIN STREET, DARLINGTON, S. C. Tel: 500.

FOR SALE—Coney Islands \$450; ABC Bingo \$275; Zingo \$325; Total Rolls \$50; High Rolls \$75; 3020 Wall Boxes \$39; Grand Award Pin \$40; One Two Three \$50; Barnacle Bill \$40; Ballerina \$35; WIL56 Wall Boxes \$14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally's Atlantic City \$500 each. One-half deposit with balance C.O.D. FRENCHY AMUSEMENT CO., 7624 N.E. 2nd AVE., MIAMI, FLA.

FOR SALE—Reconditioned, guaranteed perfect, all types and models of bingo games, Bally Futurity and Bally Turf King. REDD DISTRIBUTING COMPANY, INC., Exclusive Distributors for Bally, United, Keeney and Exhibit, 298 LINCOLN STREET, ALLSTON, MASS. Tel.: AL-4040.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Eastern Electrics (C-8), reconditioned, New Hammerloid Paint \$139.50; 950 Nationals, 25c play, 2 king size columns, New Hammerloid Paint \$139.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS 8, OHIO. Tel: UNiversity 6900.

FOR SALE—Spot Lites \$450; Bright Lites \$340; Coney Island \$375; A.B.C. \$215; Zingo \$250; Flying Saucer \$75; Tri-Score \$50; Bally Big Inning \$100; Star Series \$75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, WEST VIRGINIA.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Ready for location—College Daze \$75; Fighting Irish \$75; Football \$65; Freshie \$65; Hits and Runs \$99; Majors 49 \$40; Phoenix \$39.50; St. Louis 50; Stop & Go \$99.50; Tahiti \$75; Utah \$60; Silver Bullets \$100; Hayburner \$215. AMUSEMENT ARCADE CO., 419-9th ST, N.W., WASHINGTON, D. C.

FOR SALE—Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M \$219; H147M \$169; H246M \$159; H146M \$129; 1941 RC Special \$50; Wurlitzer 1080 \$159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Futuritys \$247.50; Spot Lites \$359.50; Coney Islands \$325; Turf Kings \$145; Crossroads (floor samples) \$175; Williams Slug Fest \$135; Williams Sportsman (new) \$115; Genco Double Action \$75; United Steeplechases (floor samples) \$250; Old Hilltops \$225; Quarterbacks \$50; Genco Shuffle Targets \$49.50; Genco Rip Snorters \$40. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: CAnal 8318.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. TEL.: 3-7648.

FOR SALE—Seeburgs—Bear Gun \$275; 100 selection Model A \$725; 46M \$175; 46 HW \$145; Tear Drop Speaker \$17; Bally Hi Rolls \$75; Six Shooter \$175; AMI Model B—\$395; Universal Winner \$95; Photo Finish \$65; Gold Cup—Entrys \$25; will trade for Exhibit Pony Express and Turf Kings. STANLEY AMUSEMENT CO., 5225 SO. TACOMA, WASHINGTON. Tel: RIVERSIDE 1604.

FOR SALE—50 Bally Heavy Hitters \$42.50 each; 12 Bally Hy-Rolls \$44.50 each; 2 Philadelphia Tobogan Skee Balls with Automatic Score Reset \$150 each; 30 Scientific Pokerinos \$99.50 each; 25 Chicago Coin Roll Downs \$20 each; 5 Chicago Coin Goalees \$50 each; 2 Flash Bowler Skee Balls \$99.50 each; 1 Chicago Coin 4 Player Derby \$345; 30 Genco Advance Rolls \$39.50 each; 50 Aireon Super Deluxe Phonos \$50 each; 5 Seeburg Bear Guns \$239.50 each; 25 United A.B.C. \$225 each; 2 Universal Bowl-O-Matics \$325 each; 10 Challenger A.B.T. Pistols \$29.50 each; 5 Bally Champion 1B \$54.50 each; 5 Chicago Coin 2 Play Bowling Alleys, with Lite Up Pins \$35 each; 10 Chicago Coin 2 Play Bowling Alleys \$25 each; 5 Chicago Coin Bowling Classics \$75 each; 2 United 2 Play Express \$75 each. 1/3 deposit required, balance Sight Draft. B. L. MIDWEST MUSIC COMPANY, 8600 W. COLFAX AVE., DENVER 15, COLO. Tel: BELmont 3-4216.

FOR SALE—New Wms. Olympia games \$199.50; New Williams Majorette \$199.50; New Wms. Horse Feathers \$250; Used Keeney 2 player League Bowler Rebound \$75; United ABC clean \$250; Spot Lite upright amusement game formerly \$395; now \$49.50 each; Knockout \$75; Nifty \$110; Double Action \$125; Rag Mop \$115; Deluxe World Series \$250; Like New Exhibit 6 Shooters \$150; Hayburners \$225; Things \$35; Playballs \$35; Tri-Score \$50. Sweetheart \$75; College Daze \$75; Wms. Harvey \$125. K. C. SPECIALTY CO. JACK KAUFMAN, 410 MARKET ST., PHILA. 6, PA. Tel: Market 7-6865 or 7-6391.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Coney Island \$390; A.B.C. \$215; Spot Lights \$425; Atlantic City—write, Skee Alleys \$65; Universal Supers \$60; Shuffle Alleys \$15; Five Stars \$145. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAn. 6-0293.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—1—1946 M \$135; 1—1015 \$150; 1—1080 \$165; 2—H-246 Hide Away \$165; 20—3W2-L56—3 Wire 5c—\$15 ea., 10—W. S. 2 Z Wireless 5c \$6 ea., 10 Packard Boxes \$7.50 ea. SERVICE VENDING CO., 236 N. DIAMOND ST., MANSFIELD, OHIO.

FOR SALE—1 Seeburg Chicken Sam Gun rebuilt with target \$95; 1 Chicago Coin Ace Bowler 2 Player \$75; 1 Harvest Time \$60; 1 Hayburner clean \$225; 1 New Evans Constellation Phonograph model 135, floor sample, write. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—Packard Boxes (late serial numbers) \$7.50 ea.; Seeburg Hide-A-Ways, Model 146 \$95 ea.; Packard Hide-A-Ways (like new) \$50 ea.; Bally Citations \$25 ea.; Photo Finishes \$49.50 ea.; 3025 Wurlitzer Boxes \$10 ea.; 3031 Wurlitzer Boxes \$6 ea.; Rockola Hide-A-Ways \$60 ea.; Wurlitzer 750's \$50 ea.; Quizzers \$65 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel: Market 1-3967.

FOR SALE—6—100 M. 78 Seeburgs \$666; 1—1250 Wurlitzer \$375; 1—750 Wurlitzer \$65; 4—Citations \$40; 4—Bally Speed Bowlers \$25. IDEAL MUSIC CO., 620 W. 6th ST., TOPEKA, KANSAS. Tel.: 2-5201.

FOR SALE—United Steeplechase \$295; Coney Island \$245; Touchdown \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—New Astroscope \$275; New Ic Camera Chief \$10; New Ic Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Coin Operated Pool Tables. 3½' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Spotlites \$430; Madison Square Garden \$115; Six Shooter \$125; Knockouts \$79; St. Louis \$39; Control Tower \$110; Football \$40; Nifty \$110; Wild West \$145; Punchy \$95; Rockettes \$100; 1946 Seeburg \$100; 100A Seeburg \$625. All ready for location. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON STREET, CHARLESTON, W. VIRGINIA. Tel: 3-0311.

FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Bingo games guaranteed in A-1 mechanical condition and ready for location including Spot Lites at \$344; Coney Islands at \$324; Bright Lights at \$248; Atlantic Citys at \$494; and Zingos at \$215. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAIN 8751.

FOR SALE—Packard Wall Boxes ready for location \$12.50, satin or chrome. Seeburg Bear Games \$299.50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aireon Motors \$4.95; 3-6 and 10 Amp plug fuses \$4.00 hundred. 1/3 with order, balance C. O. D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DETROIT 1, MICH.

FOR SALE—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Will sell, trade, or buy all types of coin operated equipment; Pin Games; Shuffle Alleys; Music Boxes; Guns, Etc., with operators in Pennsylvania. RUGINIS NOVELTY COMPANY, 329 East Seventh Street, Mount Carmel, Penna. Tel.: 31.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—2 C. C. Thing \$95; Bally Carnival \$35; Exhibit Gondola \$35; Universal Deluxe Twin Bowler \$125; Gottlieb Barnacle Bill \$45; Exhibit Six Shooter \$195; Universal Winner \$175. **DAN STEWART COMPANY**, 140 E. 2nd St. SALT LAKE CITY, UTAH. Tel.: 9-0931.

**FOR SALE**—Packard Wall Boxes \$10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right. One Balls; Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also Mechanical Horses. Liberal trade-ins. **EASTERN VENDING SALES CO., INC.**, 940-42 LINDEN AVENUE, BALTIMORE 1, BALTIMORE.

**FOR SALE**—Phonograph records direct from our routes. We welcome complete inspection of our stock. Continuous supply at all times. **RELIABLE COIN MACHINE CO.**, 184-199 WINDOR STREET, HARTFORD, CONN.

**FOR SALE**—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. **COIN AMUSEMENT GAMES**, 1144 E. 55th ST., CHICAGO 15, ILL.

**FOR SALE**—Seeburg 100 A \$719; Seeburg 147 \$149; Packard Manhattan \$110; 5000 records—used 5c ea. **AMERICAN VENDING CO.**, 615-10th AVENUE, NEW YORK CITY, NEW YORK.

**FOR SALE**—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. **WATERBURY AMUSEMENT MACHINE CO.**, 453 WEST MAIN ST., WATERBURY 35, CONN.

**FOR SALE**—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. **COMMERCIAL MUSIC CO.**, 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

**Notice!**

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

**Your Deposit is GUARANTEED**

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

**THE CASH BOX**

26 West 47th Street, New York 19, N. Y.

**FOR SALE**—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for \$395. Victory Folders \$6 for 10,000; Shipman Folders \$10 for 20,000. Mail Check To—**SCHWARTZ DISTRIBUTING CO.**, 1800 S. W. 17th ST., MIAMI, FLORIDA.

**FOR SALE**—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box \$125; Gottlieb Bowlette \$45; Seeburg Chicken Sam converted to Swing Monkey \$50. ½ deposit with order. **FRENCHY & CO.**, 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel.: 7-2767.

**FOR SALE**—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: **CENTURY MUSIC DISTRIBUTORS**, 1221 MAIN STREET, BUFFALO 9, N. Y.

**FOR SALE**—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A—78 \$675. Plus \$10 for crating. Many others—write for list. **YOUNG DISTRIBUTING CO.**, 599 TENTH AVE., N. Y. C., N. Y. Tel.: Chickering 4-5050.

**FOR SALE**—Double Action \$129.50; Tri Score \$64.50; South Pacific \$69.50; Mercury \$60; Carnival \$25; Tahiti \$62.50; Baby Face \$24.50; Aquacade \$30; Triplets \$135; Knockout \$79.50. Write for our list of used pins and music. **MILLER NEWMARK DISTRIBUTING CO.**, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632—5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

**FOR SALE**—RCA 25c Coin Radio \$22.50; 4 Col. Postage Stamp Vendors \$18; National Candy King New \$27.50; Shipman 2 Col. Stamp Vendors \$18; Acorn Charm Vendors \$12; Champion Basket Ball New \$20; Pop Ups New \$20; Packard Wall Boxes New Hi Chrome \$22.50; Chicago Coin Horseshoes \$90; Eastern Elec. Cig. Vendor New \$249.50; Band Box \$139.50; Silver King Hot Nut New \$12; Uneeda Pak Cig. Vendor 25c \$85; Mills Candy Vendor 5 Col. \$65; AMI Model C Like New \$475; AMI Model A Very Clean \$300; Wurlitzer 1080 Very Clean \$169.50; Seburg 3 Wire 5-10-25c wall boxes. Write **MONROE COIN MACHINE EXCHANGE, INC.**, 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel: Superior 1-4600.)

**MISCELLANEOUS**

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

**NOTICE**—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO.**, 2720 W. PICO BLVD., LOS ANGELES, CALIF.

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 3-0347.

**TAX PROBLEMS?**



**FOR JUST ABOUT TWO-BITS A WEEK—ONLY \$15 FOR THE WHOLE YEAR YOU NOW GET**

**THE ANSWER!**

**READ THIS**

That's right! For just about two-bits a week, only \$15 for the full year of 52 weeks' issue of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Confidential Price Lists" (the 14 year old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It let's you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR—"THE ANSWER"—to your tax problems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only \$15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for \$15, MAIL TODAY!!

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**THE CASH BOX**  
26 WEST 47th STREET,  
NEW YORK 19, N. Y.

Gentlemen: It sure is worth \$15 a year to get straightened out with my Tax Collector. Enclosed find my check for \$15. Start sending me "The Cash Box" immediately.



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ADDRESS .....  
CITY ..... ZONE ..... STATE .....  
Individual's Name .....



**CONFIDENTIAL PRICE LIST**  
**PHONOGRAPHS**

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

### WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4* 750M	50.00	79.50
4. 750E	69.50	94.50
4. 780M Colonel	49.50	99.50
4. 780E	79.00	89.50
4. 800	50.00	98.00
4. 850	54.50	79.50
4. 950	59.00	99.50
1* 1015	125.00	225.00
4. 1017 Hideaway	99.50	225.00
1* 1100	295.00	375.00
2* 1080	125.00	200.00
1* 1250	375.00	500.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	6.00	12.00
4. 3045 Wall Box	9.95	20.00
1* 3020 Wall Box	29.50	40.00
4. 3025	12.50	24.50
4. 2140 Wall Box	20.50	24.50
4. 219 Stepper	22.50	35.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

### SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50

←TOTAL NO. TOTAL VALUE→

## THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication  
 725th Consecutive Week's Issue

### How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWARD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

#### EXPLANATION

1. Prices UP
  2. Prices DOWN
  3. Prices UP and DOWN
  4. No change from Last Week
  5. No quotations Last 2 to 4 Weeks
  6. No quotations 4 Weeks or Longer
  7. Machines Just Added
- \* Great Activity

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

### PHONOGRAPHS (Cont.)

6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
4. 146S	95.00	139.00
4* 146M	110.00	187.00
2. 147S	120.00	149.00
4. 147M	135.00	225.00
4. 148S	249.00	350.00
2. 148M	240.00	300.00
2* 148ML	240.00	325.00
4* M-100-78	599.50	725.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

### PHONOGRAPHS (Cont.)

6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4* 3W2 Wall-a-Matic	11.95	18.50
4* W1L-56 Wall Box 5c	5.00	15.00
4. 3W5-L-56 Wall Box 5, 10, 25c	34.50	44.50
4. W4L-56	34.50	37.00
4. W6L-56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

### ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	30.00	49.50
4* 1422 Phono ('46)	75.00	150.00
4. 1424 Phono (Hideaway)	140.00	169.00
2. 1426 Phono ('47)	119.00	175.00
4. 1432 (Rocket '51)	419.00	495.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

### BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

### PACKARD

1* Pla Mor Wall & Bar Box	7.50	12.50
4* Manhattan	89.00	169.50
4. Model 7 Phono	74.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

### MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	125.00	175.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

### PHONOGRAPHS (Cont.)

#### A M I

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
1. Model A '46	250.00	350.00
3. Model B '48	395.00	450.00
1. Model C	450.00	525.00

#### AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
2. Fiesta	50.00	79.50
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

#### MISCELLANEOUS

2. Chicago Coin Hit Parade	100.00	150.00
4. Ristaurcat	65.00	79.50
4. Williams Music Mite	90.00	145.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

### PINBALL GAMES (Cont.)

4. Crazy Ball (CC 7/48)	29.50	45.00
2. Crossroads (Got 5/52)	175.00	210.00
4. Cyclone (Got 5/51)	149.50	169.50
2. Dallas (Wm 2/49)	40.00	59.50
2. De Icer (Wm 11/49)	65.00	95.00
4. Dew Wa Ditty (Wm 6/48)	35.00	45.00
2* Double Action	75.00	129.50
4. Dbl. Feature (12/50)	89.50	164.50
2* Dbl. Shuffle (Got 6/49)	60.00	90.00
2. Dreamy (Wm 3/50)	75.00	109.50
6. Drum Major	25.00	34.50
4. Entry (B '47)	25.00	65.00
2. El Paso (Wm 11/48)	49.50	69.50
6. Fiesta	15.00	19.50
3. Fighting Irish (CC10/50)	69.50	100.00
2* Five Star (Univ 5/51)	150.00	180.00
6. Flamingo (Wm 7/47)	15.00	19.50
2. Floating Power	32.50	49.50
2. Flying Saucers (Ge 12/50)	75.00	99.50
2. Football (CC 8/49)	40.00	69.50
2. Four Horsemen (Got 9/50)	94.50	129.50
4. Freshie (Wm 9/49)	65.00	104.50
2. Georgia (Wm 9/50)	95.00	139.50
6. Ginger (Wm 10/47)	10.00	15.00
2. Gin Rummy	64.50	89.50
4. Gizmo (Wm 8/48)	30.00	45.00
4. Glamour	24.50	129.50
4. Gold Cup (B '48)	25.00	55.00
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	84.00	100.00
2. Gondola	19.50	35.00
4. Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	159.50	199.50
4. HarvestMoon (Got 12/48)	49.00	69.50
4. Harvest Time (Ge 9/50)	50.00	119.50
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	195.00	250.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
2. Hit & Runs (Ge 5/51)	99.00	129.50
2. Hit 'N' Run (Got 4/52)	190.00	275.00
2. Holiday (CC 12/48)	25.00	49.50
4. Holiday (Ke 12/51)	365.00	400.00
2. Hot Rods (B '49)	54.50	69.50
4. Humpty Dumpty (Got 10/47)	25.00	49.50
4. Jack 'N Jill (Got 4/48)	29.50	49.50
2. Jalopy (Wm 9/51)	235.00	319.50
4. Jamboree	29.50	39.50
2. Jeanie (Ex 7/50)	79.50	119.50
2. Jockey Special (B '47)	25.00	45.00
2. Joker (Got 11/50)	110.00	149.50
4. Judy (Ex 7/50)	95.00	119.50
3. Just 21 (Got 1/50)	40.00	69.50
3. K. C. Jones	69.50	85.00
4. Kilroy (CC 1/47)	10.00	16.50
2. King Arthur (Got 10/49)	69.50	89.50
4. King Cole (Got 5/48)	28.50	72.50
1* Knockout (Got 1/51)	75.00	100.00
4. Lady Robin Hood (Got 1/48)	24.50	39.50
2* Leaders (Un)	289.50	375.00
4. Leap Year	25.00	39.50
4. Line Up	25.00	34.50
3* Lite-A-Line (K 6/51)	139.50	175.00
3. Lucky Inning (Wm 5/50)	60.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
2. Mad. Sq. Garden (Got 6/50)	100.00	139.50
6. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
2. Majors '49 (CC 2/49)	39.50	59.50
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	25.00	34.50
2. Majorettes (Wm 4/52)	180.00	269.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
3. Maryland (Wm 4/49)	39.50	69.50
2. Merry Widow	24.50	39.50
4. Melody (B 47)	20.00	49.50
2. Mercury (Ge)	60.00	89.50
4. Mermaid (Got 6/51)	125.00	199.50
6. Metro	17.50	27.50
6. Miami Beach	15.95	19.50
2. Minstrel Man (Got 3/51)	130.00	159.50
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/49)	35.00	50.00
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	185.00	225.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

### PINBALL GAMES (Cont.)

2* Nifty (Wm 12/50)	100.00	129.50
6. Nudgy (B 47)	25.00	39.50
2. Oasis	90.00	99.50
4. Oklahoma (Un 6/49)	75.00	85.00
1. Old Faithful (Got 1/50)	110.00	139.50
4. One Two Three	34.50	50.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
2. Phoenix	29.50	49.50
3* Photo Finish	49.50	69.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	79.50	129.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	35.00	60.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
2. Playtime (Ex)	40.00	69.50
6. Puddin Head	40.00	55.00
4. Punchy (CC 11/50)	95.00	125.00
4. Quartet (Got 2/52)	165.00	190.00
3* Rag Mop (Wm 11/50)	115.00	139.50
4. Rainbow (Wm 9/48)	35.00	45.00
4. Ramona (Un 2/49)	29.50	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
2. Red Shoes (Un 12/50)	90.00	129.50
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
2. Rip Snorter (Ge)	40.00	85.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	79.50	139.50
4* Rockettes (Got 8/50)	100.00	139.50
4. Rondevo (Un 5/48)	25.00	39.50
2. Rose Bowl (Got 10/51)	150.00	199.50
4. Round Up (Got 11/48)	50.00	64.50
2* St. Louis (Wm 2/49)	39.50	65.00
4. Sally (CC 10/48)	29.50	54.50
2. Samba	24.50	39.50
4. Saratoga (Wm 10/48)	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	15.00	39.50
6. Sea Hawk	15.00	22.00
3. Sea Jockeys (Wm 12/51)	245.00	299.50
6. Sea Isle (CC 11/47)	14.50	19.50
2. Select-A-Card (Got 4/50)	30.00	49.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	29.50	49.50
3. Shantytown	79.50	99.50
1* Sharpshooter (Ge)	79.50	99.50
3. Shoo Shoo (Wm 2/51)	99.50	129.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
2. Show Boat (Un 1/49)	29.50	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
6. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
2. Slugfest (Wm 3/52)	135.00	199.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
3. South Pacific (Ge 3/50)	69.50	100.00
6. South Paw	15.00	19.50
2* Spark Plugs (Wm 10/51)	225.00	275.00
4. Special Entry (B '49)	20.00	50.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
2. Speedway (Wm 9/48)	39.00	59.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
3. Spot Bowler (Got 10/50)	115.00	139.50
3* Spot-Lite (B 1/52)	344.00	450.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	25.00
6. Stars	15.00	19.50
6. Stardust (Un 5-48)	25.00	45.00
2* Steeple Chase (Un 2/52)	250.00	375.00
6. Step Up	10.00	14.50
2. Stop & Go (Ge 3/51)	85.00	125.00
1. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed.  
Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit;  
(Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un)  
United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
2* A.B.C. (Un 5/51)	175.00	275.00
4. Ali Baba (Got 6/48)	24.50	49.50
4. Alice (Got 8/48)	39.50	54.50
2. Aquacade (Un 4/49)	30.00	65.00
2. Arizona (Un 5/50)	37.50	95.00
2* Atlantic City (B 4/52)	435.00	500.00
4. Baby Face (Un 1/49)	24.50	45.00
4. Ballerina (B 48)	14.50	35.00
6. Ballyhoo (B 47)	19.50	29.50
4. Band Leader	39.50	59.50
4. Banjo	20.00	39.00
3. Bank-A-Ball (Got)	49.50	75.00
2. Barnacle Bill (Got 8/48)	40.00	49.50
4. Basketball (Got 10/49)	95.00	149.50
1. Be Bop (Ex)	50.00	110.00
4. Bermuda (CC 11/47)	20.00	34.50
6. Big League (B 46)	14.50	19.50
6. Big Time	32.50	39.50
2. Big Top	49.50	65.00
2. Black Gold	59.50	65.00
4. Blue Skies (Un 11/48)	25.00	40.00
2* Bolero (Un 1/52)	300.00	395.00
2. Bomber (CC 5/51)	75.00	90.00
4. Bonanza (Wm 11/47)	12.50	29.50
2. Boston (Wm 5/49)	79.00	89.50
2* BowlingChamp (Got2/49)	50.00	79.50
4. Bowling League (Got 8/47)	10.00	24.50
2* Bright Lights (B 5/51)	248.00	340.00
2* Bright Spot (B 11/51)	325.00	450.00
4. Broadway (B)	199.50	295.00
6. Broncho	19.50	35.00
4. Buffalo Bill (Got 5/50)	40.00	79.50
4. Buccaneer (Got 10/48)	50.00	69.50
4. Build Up	25.00	34.50
2. Buttons&Bows (Got3/49)	49.50	69.50
2. Camel Caravan	65.00	95.00
4. Campus	99.50	140.00
2. Canasta (Ge 7/50)	50.00	69.50
6. Caribbean (Un 3/48)	15.00	28.50
1. Carnival (B '48)	25.00	50.00
2. Carolina (Un 3/49)	30.00	49.50
4. Carousel	15.00	29.50
2. Catalina (CC 2/48)	24.50	29.50
2* Champion (B '48)	39.00	89.50
4. Champion (CC 6/49)	52.00	79.50
6. Chico	39.50	69.50
2. Cinderella (Got 3/47)	25.00	39.50
4* Citation (B/48)	25.00	75.00
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
3. College Daze (Got 8/49)	59.50	79.50
4* Coney Island (B 9/51)	324.50	450.00
4. Contact	20.00	55.00
6. Contest	29.50	39.50
2. Control Tower (Wm 4/51)	110.00	139.50
3. County Fair (Un)	225.00	275.00
6. Cover Girl	24.50	45.00

←TOTAL NO. TOTAL VALUE→



**NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

### PINBALL GAMES (Cont.)

6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	29.50	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	45.00	74.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	65.00
3* Sweetheart (Wm 7/50)	74.50	115.00
4. Tahiti (CC 10/49)	59.50	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	64.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
2* Thing (CC 2/51)	35.00	95.00
4. Three Feathers	35.00	75.00
2. Three Four Five (Un 10/51)	240.00	325.00
4. Three Musketeers (Got 7/49)	49.50	85.00
4. Thrill (CC 9/48)	27.50	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	24.50	44.50
2. Triplets (Got 7/50)	94.50	149.50
4* Tri-Score (Ge 1/51)	50.00	109.50
4. Trophy (B '48)	50.00	100.00
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	50.00	80.00
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
3* Turf King (B 6/50)	119.50	195.00
4. Utah (Un 8/49)	49.50	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
2* Watch My Line (Got 9/51)	85.00	150.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	145.00	199.50
1* Winner (Univ)	75.00	180.00
2. Wisconsin (Un 3/48)	17.50	45.00
6. Yankee Doodle	15.00	19.50
2. Yanks (Wm 4/48)	17.50	49.50
2* Zingo (Un 10/51)	215.00	325.00

←TOTAL NO. TOTAL VALUE→



4. Bing-A-Roll	69.50	75.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. Chi-Coin Roll Down	19.50	49.50
4. Genco Advance Roll	39.50	69.50
4. Genco Total Roll	39.50	69.50
4* Hy-Roll	44.50	75.00
4. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00

←TOTAL NO. TOTAL VALUE→



2. Bally Shuffle-Line	109.50	145.00
4. Bally Hook Bowler	135.00	175.00
4. Bally Baseball	59.50	89.50
4. Bally Shuffle Champ	15.00	75.00
4. Bally Shuffle-Bowler	24.50	39.00
4* Bally Speed Bowler	25.00	50.00
4. California Shuffle Pins	25.00	40.00
4. ChiCoin Bango	15.00	49.50
1* ChiCoin Bowling Alley	30.00	55.00
4. ChiCoin Alley w/con.	49.50	79.50
3. ChiCoin Ace Bowl	70.00	110.00
2. Chi-Coin Bowl Classic	70.00	115.00

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**NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
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### SHUFFLE REBOUNDS (Cont.)

4. ChiCoin Horseshoes	90.00	125.00
4. ChiCoin Rebound	35.00	45.00
4. Chi-Coin Pin Lite Bowler	125.00	149.50
4. ChiCoin Baseball	25.00	95.00
4. ChiCoin Trophy	35.00	125.00
1. ChiCoin 6 Player	250.00	295.00
4. Exhibit Strike	45.00	89.50
2* Genco Shuffle Target	89.50	125.00
4. Genco Bowling League	24.50	45.00
4. Genco Glider	30.00	39.50
4. Genco Baseball	44.50	79.50
4* Gottlieb Bowlette	24.50	69.00
4. Keeney ABC Bowler	25.00	60.00
4. Keeney Bowling Champ	39.00	95.00
4. Keeney Line Up	22.50	34.50
4. Keeney King Pin	45.00	85.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	24.50	45.00
4. Keeney Lucky Strike	35.00	75.00
4. Keeney Dbl. Bowler	50.00	100.00
4* Keeney League Bowl	135.00	190.00
4. Keeney Duck Pins	75.00	125.00
4. Keeney DeLuxe League Bowler	285.00	329.00
4. Keeney Big League Bowl	175.00	225.00
4. Keeney 4-Way Bowl	170.00	225.00
4. Keeney 6-Player	225.00	275.00
2. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	49.50
4. Univ. Deluxe Twin	125.00	200.00
4. Univ. Dbl. Shuffle	49.50	79.50
1* United Shuffle Alley	15.00	44.50
4. Un. Shuffle w/con.	25.00	45.00
1* Un. Shuffle Alley Exp.	25.00	59.50
4. Un. 2-play Express	75.00	169.50
4. Un. Sin Rebound	89.50	129.50
4* Un. Twin Rebound	120.00	195.00
2. United Slugger	70.00	105.00
1* United Skee Alley	65.00	110.00
4. Un. 4-Player	195.00	235.00
4. Un. 5-Player	245.00	285.00
4. Un. 6-Player	265.00	295.00
4. Un. Shuffle-Cade	145.00	189.50
2. Un. Twin Shuffle Cade	100.00	185.00
2* Univ. Super Twin	35.00	90.00
4. Universal Twin Bowler	39.50	65.00
4. Univ. HiScore Bowler	120.00	160.00
4. Williams DeLuxe Bowler	29.50	49.50
4. Williams Twin Shuffle	22.50	35.00
4. Williams Single Bowler	25.00	28.50
4* Williams Dbl. Head	35.00	99.50

←TOTAL NO. TOTAL VALUE→



6. Allite Strike 'N' Spares	39.50	149.50
4. Boomerang	45.00	85.00
2. Bally Big Inning	100.00	185.00
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	42.50	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	85.00	95.00
6. Bank Ball	59.50	150.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	69.50
2. ChiCoin Basketball Champ	179.50	235.00
2* ChiCoin 4 Player Derby	279.50	350.00
2* ChiCoin Goalee	35.00	125.00
4. ChiCoin Hockey	60.00	79.50
6. Chi Midget Skee	185.00	229.50
1* ChiCoin Pistol	89.50	125.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	100.00	275.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	69.50	99.50
6. Evans Tommy Gun	49.50	100.00
3* Exhibit Dale Gun	59.50	75.00
2. Exhibit Gun Patrol	190.00	235.00
1. Exhibit Jet Gun	195.00	275.00
4. Exhibit Pony Express	275.00	385.00
6. Exhibit Rotary Mdsr.	175.00	275.00
4* Exhibit Silver Bullets	100.00	175.00

←TOTAL NO. TOTAL VALUE→

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### ARCADE EQUIPMENT (Cont.)

2* Exhibit Six Shooter	125.00	210.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	39.50
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer.	79.50	149.50
4. Jack Rabbit	55.00	95.00
4. Keeney 'Air Raider	110.00	125.00
6. Keeney Anti Aircraft Br	15.00	25.00
4. Keeney Anti Aircraft BI	15.00	50.00
4. Keeney Sub Gun	49.50	125.00
4. Keeney Texas Leaguer	40.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	75.00
1. Mutoscope Ace Bombers	95.00	150.00
4. Muto. Atomic Bomber	95.00	125.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutos. Fly Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	195.00	350.00
4. Mutoscope Sky Fighter	85.00	125.00
6. QT Pool Table	89.50	100.00
2* Quizzer	65.00	120.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Batting Pr.	45.00	85.00
2. Scientific Pitch 'Em	140.00	185.00
2* Seeburg Bear Gun	239.50	315.00
4* Seeburg Chicken Sam	75.00	105.00
4. Seeburg Shoot the Chute	49.50	75.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
4. Supreme Bolascor	40.00	100.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	30.00	185.00
4. Un. Team Hockey	75.00	110.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	60.00	85.00
6. Whizz	15.00	29.50
2. Wilcox-Gay Recordio	120.00	174.50
4. Williams All Stars	49.50	109.50
6. Williams Box Score	39.50	65.00
4. Williams Star Series	75.00	125.00
2* Williams Super World Series	195.00	275.00
4. Williams Quarterback	50.00	110.00
4. Wurlitzer SkeeBall	115.00	150.00

←TOTAL NO. TOTAL VALUE→



4. DuGrenier "W" (9 col.)	69.50	89.50
4. DuGrenier "S" (7 col.)	69.50	85.00
4. DuGrenier "S" (9 col.)	69.50	85.00
4. DuGrenier Champion (9 col.)	80.00	97.50
4. DuGrenier Champion (11 col.)	90.00	125.00
2. Eastern Electric C-8	150.00	185.00
4. Lehigh PX (10 col.)	89.50	149.50
4. Lehigh King Size	125.00	145.00
4. National 750	85.00	95.00
4. National 950	85.00	145.00
4* National 930	85.00	130.00
4. National 9-A (9 col.)	100.00	125.00
4. National Electric	119.50	139.50
4. Rowe Imperial (6 col.)	69.50	95.00
4. Rowe Imperial (8 col.)	65.00	95.00
4. Rowe Royal (6 col.)	79.50	100.00
4. Rowe Royal (8 col.)	80.00	130.00
4. Rowe Royal (10 col.)	95.00	140.00
4. Rowe President (8 col.)	100.00	145.00
4. Rowe President (10 col.)	115.00	145.00
4. Rowe Crusader (10 col.)	125.00	155.00
4. Rowe Electric (8 col.)	125.00	150.00
4. Uneeda "A" (6 col.)	45.00	60.00
4. Uneeda "A" (8 col.)	49.50	70.00
4. Uneeda "A" (9 col.)	59.50	95.00
4. Uneeda "E" (8 col.)	79.50	95.00
4. Uneeda "E" (9 col.)	79.50	95.00
4. Uneeda "E" (12 col.)	65.00	85.00
4. Uneeda "E" (15 col.)	75.00	95.00
1. Uneeda 500 (7 col.)	85.00	130.00
4. Uneeda 500 (9 col.)	79.50	110.00
4. Uneeda 500 (15 col.)	75.00	115.00
4. Uneeda Monarch (12 col.)	79.50	135.00

←TOTAL NO. TOTAL VALUE→





# "Super TWIN ROTATION"

## THE ELECTRONIC SENSATION!

**FOLLOW THE CROWD**

"SUPER TWIN ROTATION" has proved player preference—a feature that you can't afford to overlook.

**THIS WAY**

to the newest, most fascinating game of the year — "SUPER TWIN ROTATION." It's the Electronic Sensation!

**"STR" = "SRO"**

"SUPER TWIN ROTATION" means "Standing Room Only" in the locations featuring this marvel of scientific achievement!

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109 Seventh Ave., E. • CALGARY, ALBERTA, CANADA
- ATLAS MUSIC CO.  
221 Ninth St. • DES MOINES, IOWA
- BANNER SPECIALTY CO.  
199 Girard Ave. • PHILADELPHIA, PA.
- BANNER SPECIALTY CO.  
1508 Fifth Ave. • PITTSBURGH, PA.
- BIRMINGHAM VENDING CO.  
540 Second Ave., No. • BIRMINGHAM, ALA.
- BORDER SUNSHINE NOVELTY CO.  
2919 N. Fourth St. • ALBUQUERQUE, N. M.
- LYN BROWN CO.  
1909 West Pico Blvd. • LOS ANGELES, CALIF.
- BUSH DISTRIBUTING CO.  
286 N. W. 29th St. • MIAMI, FLA.
- BUSH DISTRIBUTING CO.  
60 Riverside Ave. • JACKSONVILLE, FLA.
- CLEVELAND COIN MACHINE EXCHANGE  
2021 Prospect Ave. • CLEVELAND, OHIO
- COPELAND DISTRIBUTORS  
700 N. Western • OKLAHOMA CITY, OKLA.
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1014 Milwaukee Ave. • CHICAGO 22, ILL.
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1750 W. North Ave. • CHICAGO, ILL.
- GENERAL DISTRIBUTING CO.  
2814 Main St. • DALLAS, TEXAS
- GENERAL VENDING SALES CORP.  
245 W. Biddle St. • BALTIMORE 1, MD.
- GINSBERG MUSIC CO.  
ROSWELL, NEW MEXICO
- T. B. HOLLIDAY CO.  
727 Main St. • COLUMBIA, S.C.
- LIEBERMAN MUSIC CO.  
257 Plymouth Ave., No. • MINNEAPOLIS, MINN.
- MODERN DISTRIBUTING CO.  
3222 Tejon St. • DENVER, COLO.
- MIKE MUNVES CORP.  
577 Tenth Ave. • NEW YORK, N. Y.
- REDD DISTRIBUTING CO. INC.  
298 Lincoln St. • ALLSTON, MASS.
- REDD DISTRIBUTING CO. INC.  
811 Union St. • WEST SPRINGFIELD, MASS.
- A. P. SAUVE & SON CO.  
7525 Grand River Ave. • DETROIT 4, MICH.
- SOUTHERN AUTOMATIC MUSIC CO.  
735 So. Brook St. • LOUISVILLE, KY.
- SOUTHERN AUTOMATIC MUSIC CO.  
240 Jefferson St. • LEXINGTON, KY.
- SOUTHERN AUTOMATIC MUSIC CO.  
3011 E. Moulton Ave. • FT. WAYNE, IND.
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129 W. North St. • INDIANAPOLIS, IND.
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- UNIVERSITY COIN MACH. EXCH.  
852 N. High St. • COLUMBUS, OHIO
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585 Grant St., S.E. • ATLANTA, GA.
- W. B. DISTRIBUTING CO.  
1012 Market St. • ST. LOUIS, MO.
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... playing "SUPER TWIN ROTATION," that is. Operators, locations and players are unanimous in their praise for this amazing new game.

**SEE IT!  
PLAY IT!  
ORDER YOURS  
TODAY!**

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UNDER WAY!!!

JOIN THE THRONGS  
OF HAPPY OPERATORS  
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"SAFETY-APPROVED"  
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BACKED BY 14 YEARS OF DEVELOP-  
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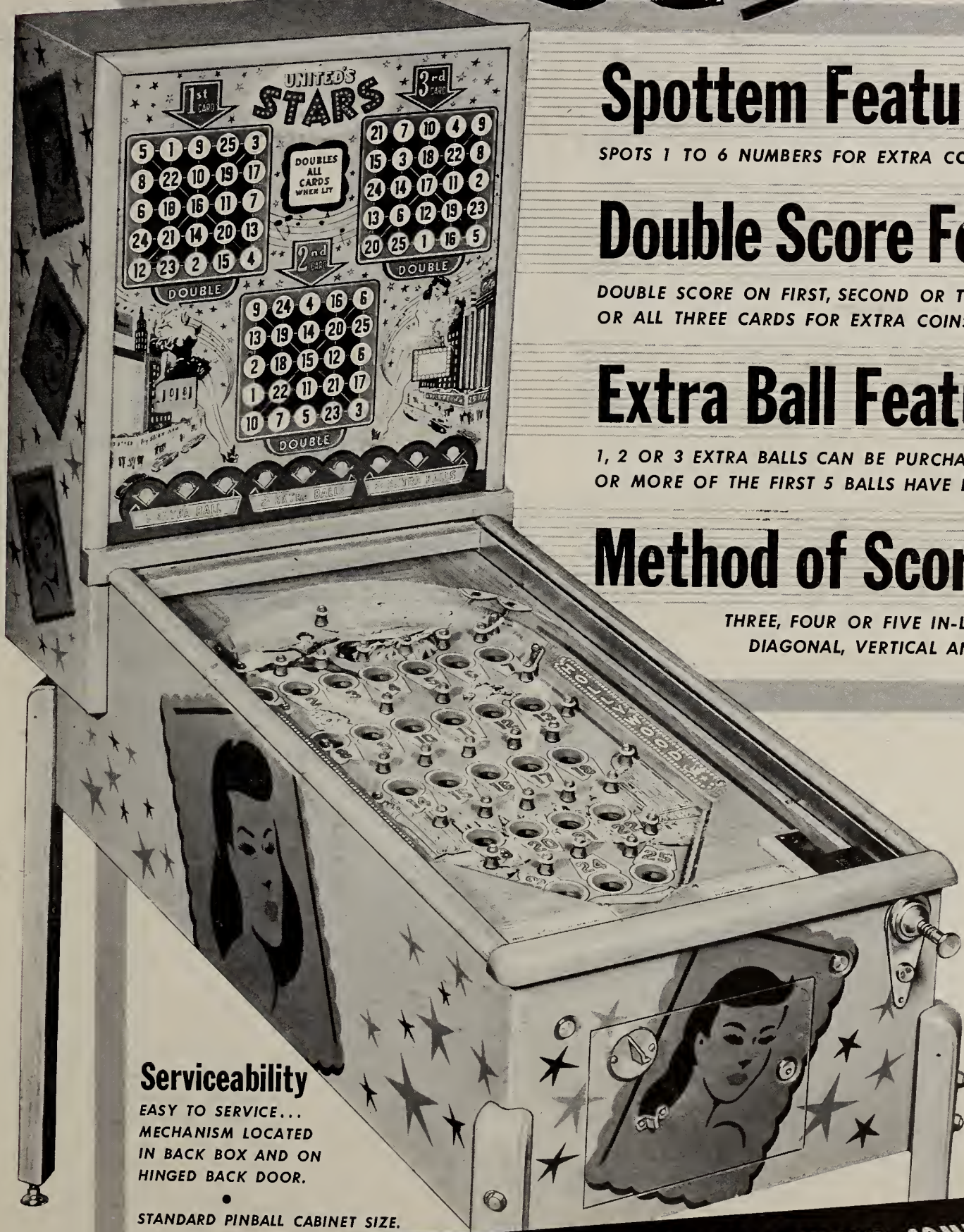


IT TROTS!  
PULL THE REINS  
IT GALLOPS!

ESTABLISHED  
1901

**UNITED'S**

# STARS



## Spottem Feature

SPOTS 1 TO 6 NUMBERS FOR EXTRA COINS.

## Double Score Feature

DOUBLE SCORE ON FIRST, SECOND OR THIRD CARD OR ALL THREE CARDS FOR EXTRA COINS.

## Extra Ball Feature

1, 2 OR 3 EXTRA BALLS CAN BE PURCHASED AFTER ONE OR MORE OF THE FIRST 5 BALLS HAVE BEEN PLAYED.

## Method of Scoring

THREE, FOUR OR FIVE IN-LINE-SCORING...  
DIAGONAL, VERTICAL AND HORIZONTAL.

SEE  
YOUR  
DISTRIBUTOR

### Serviceability

EASY TO SERVICE...  
MECHANISM LOCATED  
IN BACK BOX AND ON  
HINGED BACK DOOR.

STANDARD PINBALL CABINET SIZE.



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# Ride THE CHAMPION

TRADE MARK REGISTERED

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GREATEST MONEY-MAKER

IN THE ENTIRE AMUSEMENT INDUSTRY!

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START  
PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢

A RIDE



## RETRACTABLE CASTERS FOR EASY MOVING

Out in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster key-hole . . . a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

REQUIRES ONLY 22 IN. BY 44 IN. FLOOR SPACE

110 VOLT A. C.

RIDE THE CHAMPION 10¢



THE CHAMPION in children's-wear department of a New York department store stimulates extra sales of play-garments.



Typical crowd of junior cowboys and cow-girls, eagerly waiting their turns to ride THE CHAMPION Ballyhorse in a Maryland variety-store.



Through canyons of canned goods, a junior cowboy rides THE CHAMPION Ballyhorse in a Texas grocery-store.

CHAMPION is a registered trademark

**Bally** MANUFACTURING COMPANY  
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**PALM BEACH**  
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