

# THE CASH BOX

THE  
CONFIDENTIAL WEEKLY  
OF THE  
COIN MACHINE INDUSTRY  
Vol. 9, No. 19  
FEB. 7, 1948

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**G**lo

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# **THE CASH BOX**

**381 FOURTH AVENUE, NEW YORK 16, N.Y.**

# PATIENCE AND FORTITUDE

**There's a Sunny Future Ahead for Fast Thinking, Hard Working Coinmen with Faith in Themselves and Their Industry, with Patience, and with Fortitude to Go Ahead Progressively Under Any and All Conditions.**

NEW YORK—Patience and fortitude. Two great and powerful words. Two words which should be adopted by all in the coin machine industry today as their watchwords for the forthcoming year.

The members of this industry must practise patience at this time. They must realize that the adjustment of general economies thruout all business, everywhere in the nation, will affect them, just as it is affecting everyone else.

Therefore, patience is today a virtue. Patience will help every coin machine man in the country to gradually overcome whatever problems he now has, and will lead him into the new era into which this industry has entered, with greater confidence and with a surety that he will prosper and grow great.

But, patience by itself, isn't all that will win for him in this business. There must, along with patience, also be greater fortitude shown by all engaged in this field. This is more needed today than ever before.

This showing, to use a common word, of "guts", is what everyone in this coin operated machines business needs to successfully ride over any such economic period as American business is now undergoing.

Patience and fortitude. A smiling countenance. Confidence and resolve. Faith. Faith in himself, his industry and his country, is what every coinman must have.

The "gloom boys" of the trade had a field day at this past convention. Yet, it was noted by those who look far enough ahead, that the operators themselves were not gloomy. They realized that they were in "the best business in the world" and that they were continuing ever onward, regardless of whatever economic adjustment periods came along.

Therefore, the time has arrived when the "gloom boys" must be banished from this field. They must be told to get the hell out of this business and make way for those who have faith, confidence, patience, good old American "guts" and believe in this industry and their nation.

The story of the "gloom boys" is not unfamiliar to all in the coin machine industry. These are the same coinmen who saw "the end of the industry" when the war started. They are also the same men who again saw "the end of the industry" when the war was over.

And they are again seeing "the end of the industry" as economic conditions run into several adjustments thruout the nation to bring about a more efficient and better coin machine business.

This is definitely not the time for gloom. This is the time for patience and fortitude. This is the time when every coinman in the nation must carefully study his business and must patiently, but with fortitude, make the necessary adjustments to assure his profitable continuance in the industry.

He must change his commission methods. He must arrange for a better understanding with his location owners. He must see to it that every machine he has on his route is new, clean looking, better playing, more appealing than it has ever been before.

He must also make it his business to be in constant and closer contact with all of his fellow operators so that he can work cooperatively to assure this industry a better and more profitable future.

He must devote his complete time to this business as he has never done before. And he, too, must make adjustments, as have all other business men, so that he can be assured of successfully outlasting any of the present forced recessions without losing one inch of ground.

Patience, lots of it, will be required in the weeks and months to come. Fortitude, a tremendous amount of it, will prove necessary.

Both these fine virtues — patience and fortitude — are, therefore, the new

watchwords and, should also become the also become the new code for the entire field.

There is no doubt that as patience and fortitude are adopted — the "gloom boys" will be chased out of this business — for there is definitely a sunny future ahead for the hard working, fast thinking, clear headed coinman who will conduct his business efficiently and with complete control over every nut, every screw, every bit of rip cord and, at the same time, make personal contact with his location owners to arrange for a more equitable share of the intake of his equipment.

The time, then, has arrived when all in this field must work more closely together than ever before. And the working together of all men in this business will best be guided by the use of patience and fortitude.

America begs for economical entertainment, merchandising and service. The coin machine industry offers the public these economic necessities. This is the time when the importance of the equipment of this industry should be stressed to one and all. And, there's no doubt, that everyone in the field will look back on present conditions with a smile of triumph in the months yet to come.

This is not the time to hesitate. This is not the time to falter. This is the time to go ahead — faster, more intelligently, more efficiently, than ever before. But, this is also the time for patience — and, especially, the time for a great and tremendous amount of fortitude.

Patience and fortitude, used intelligently will prove the saviour of the industry and will, at the same time, assure everyone the great, grand, successful future to which all have looked forward to so hopefully and so eagerly since the war ended.

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IT IS NOT SOLD ON NEWSSTANDS.**

# MUSIC OPS PREPARE TO OPPOSE NEW BILLS BEFORE CONGRESS

**Fellows Bill (H. R. 2570) Presented by ASCAP and  
Bill Regarding Non-Commercial Records from Rep.  
Carroll D. Kearns of Labor Committee Now Being  
Carefully Watched by Juke Box Leaders.**

NEW YORK—The entire automatic music industry of America is watching Washington today as it has never watched this legislative city before.

It is already known that ASCAP (American Society of Composers, Authors and Publishers) have reintroduced their last year's measure, Rep. Frank Fellows bill (H.R. 2570) which was discussed before the Sub-Committee of the Committee on the Judiciary during seven public hearings.

Now, in addition to this bill (H.R. 2570) it is reported that there will be introduced by Rep. Carroll D. Kearns (Rep. Pa.) who heads the Congressional Labor Committee, a bill which will ask that no non-commercial records be played for commercial purposes.

This latter has long been an outstanding argument. Many long months ago leaders in the trade asked that recordings be manufactured which would bear on their labels the inscription, "For use in automatic musical instruments", instead of the present statement which reads that the records are manufactured "for home use only".

They also believe that the time has arrived when a "showdown" must be put to the test to decide just what is what regarding the wording on the labels of the average record sold for use in juke boxes.

The trade, they claim, cannot simply stick its head into sand, like an ostrich and forever attempt to hide from the fact that it is an industry which uses records, and in great volume.

The record sellers themselves must come to some line of demarcation. They realize that the nation's juke boxes have been of all-powerful help in continuing volume sales.

Somewhere there is a complete and logical answer to the entire problem of ASCAP and others who are trying their mightiest to force this industry to pay them tribute.

There is also no doubt that there would be full agreement to facts, if definite and logical facts existed, and further, if all who are at present engaged

in this field would come to the fore and completely, frankly and honestly express their opinions regarding their businesses.

Great strides have been made by the juke box industry. In Chicago, during the past meetings, the nation's leading associations have come together and have decided to oppose all such national legislative action against them.

These men believe that they are carrying forth with a certain economical type of musical entertainment which is most definitely helping the composers, authors and publishers of America to realize greater glory, greater prestige and greater income.

There is no doubt that without the national power of the juke box, many of the works of these people would be relegated to oblivion. The most outstanding among these men have honestly admitted this fact.

The juke boxes of this country are not trying, in any fashion whatsoever, to withhold from these members of ASCAP, nor from the commercial and non-commercial aspects of any recording, its full and true value.

In fact, in the very opposite, they are trying with all might and main to make such works of musical art more prominent, more outstanding and more lucrative for their authors, composers, publishers, and manufacturers.

There is nothing the juke box industry asks in turn from these people. No one, over the years, has arisen in the coin operated musical field, to ask these men to "pay" for what the juke boxes can accomplish for them.

Yet, artist after artist, composer after composer, author after author, publisher after publisher, has come to this field for support and, what's more, has received it — unselfishly, open-heartedly and most completely in every regard.

The time has arrived when the nation's juke box leaders must ask for greater consideration for the work which

they have done, in return. Perhaps, then, this may be the answer to all who ask tribute from the juke box field.

Perhaps the time has arrived when this industry, too, should begin to seek more return for what it gives. Perhaps this, then, is the time when the nation's music machine leaders should carefully evaluate what they have to offer to the nation's authors, composers and publishers, as well as to the record manufacturers, and begin to think about some "returns" for themselves, aside from simply paying constantly for the privilege to make someone else greater.

In short, two can play at the same game. If it is the belief of certain organizations that only they rate tribute, then, too, it can be the belief of the juke box organizations that, perhaps, they should also receive some consideration for what they have done in the past, are doing at present, and will continue to do in the future, to bring greatness to the very people who wish to force the juke box industry to not only help make them great but also pay for the privilege of so doing.

There are, without any doubt, many arguments pro and con, but, at this time, as was done this past year and in preceding years, the leaders of the automatic music industry of America will have to carefully watch the legislative city of Washington to note whatever action is being taken against them so that they can successfully oppose such action for the benefit of all concerned.

There will be meetings of the executive committee created from the committee of fourteen established in Chicago during this past convention. These men are all very much concerned with the bills which already have, and others which will, be introduced into Congress.

These men are planning to fight the great battle of a great industry with all diplomacy, intelligence and fortitude at their command. They should receive the well wishes and the faith of all concerned with this automatic music industry.

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# NEW ERA GETS UNDER WAY

**Entirely New Type Selling and Operating Methods Under Way. Many Believe '48 Will Prove Crucial Year. Harder Work, Lower Overhead, Equitable Commish Basis, Liberal Credit, New Style Machines, Greater Optimism, Faith in Future of Field. All Part of Requirements for Continued Success.**

Amid the weeping and wailing of certain of the gloom boys in the coin machine industry, the new era, at long last, gets under way.

It's a better era. It's an era of more efficient methods, of better business bargaining, and closer surveillance over each and every machine the operator has on location.

This is the era which the leaders of the industry looked forward to most eagerly. They realized that when the operators of the nation recovered from their wartime "moneymoon" they would be better operators and that they would, because of this, better help the entire industry to progress.

Everyone connected with the industry realizes that the time had to arrive when the nation's coinmen would adjust loose and inefficient methods to a point where they would again see profitable operation ahead of them.

Some of the nation's automatic music men continued on ahead with 10c play when many jumped away from such action. These men have found that certain locations will accept this price. And these locations have proved profitable.

Others have made arrangements with their location owners to obtain a more equitable division of the present gross intake of their machines. For sometime it has been known thruout the breath and width of the industry that the majority of coinmen could not profitably continue on a 50%/50% commission basis. And many, regardless of competition, went on ahead to make better commission arrangements. These men now find themselves in an enviable position.

Almost everyone in the field has lowered overhead expense. This is absolutely necessary these days of inflated costs. If the average operator continues with the present overhead expense he now endures, he simply will not be able to come out on top, regardless of how expert and professional and astute a businessman he or she is.

There is a great need for a more liberal credit arrangement. Already one music machine manufacturer has recognized this need and has cut payments, as well as extended the time payment period to 26 months, so that the operators can more easily meet weekly notes and also continue on ahead.

New style equipment is being introduced by a great many of the factories for they, too, realize that the operator must have machines which will assure him of better profits, and will also allow him to amortize the cost speedily while, at the same time, practically guaranteeing him a good trade-in allowance.

Hard work, as operator after operator reports, has been the answer to continuance in this industry. Especially on a progressive and profitable basis. There are few, if any, operators who are "starving."

The trade is changing, and changing fast. There are more and more new men entering into the field. This has been encouraged, in view of the fact that some of the old time operators just can't seem to get along without "fabulous" incomes. The new

men are willing to continue onward with "just a good living".

In short, then, the new era is already under way, and everywhere in the field there is the day of reckoning at hand. The average coinman knows that he is "counting the days" until he sets up his new business economics and, unless he does so immediately, the counted days won't be very long.

There is a demand among the operators for new equipment "at a price". But, as yet, this does not seem to be the answer, for these very same men who demand "price" are not doing the job they should be doing with whatever equipment they now have on location.

The majority of the operators, jobbers and distributors thruout the nation (and this includes many manufacturers) must change their present methods to meet this "new era".

There is no longer the boom, boom, boom of the "moneymoon" days. There is also no longer the man who will simply shell out his money on "hit or miss" propositions. He wants to be "sure" that he has a "chance" to go ahead with whatever he buys.

There is, therefore, absolutely nothing wrong with the coin machine industry at this present stage. It is still progressing, regardless of the "gloom boys". It is still bound to go ahead. It will be the very first business to recover from recession, and will be the very first industry to show its true courageous and progressive colors.

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# THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY  
DEVOTED TO THE JUKE BOX INDUSTRY.

# Music Section

February 7, 1948



**Tex Williams**

The lad that set the music world on its ear during 1947 with his rendition of "Smoke, Smoke, Smoke" on Capitol Records has since continued to set attendance and box office records at every personal appearance. His Cap dinking was the first Americana platter. He has since continued to prove his juke box appeal via his "Never Trust A Woman" and a slew of other hits. Tex is pictured above with the "oscar" awarded him by The Cash Box on behalf of the Automatic Music Industry of America, for the "Best Western Record of 1947".

## FEATURES

- ★ The Nation's Top Ten Juke Box Tunes
- ★ The Cash Box Record Reviews
- ★ Juke Box Regional Record Report
- ★ Round The Wax Circle
- ★ Hot In Harlem
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- ★ Hot On Chicago's South Side
- ★ The Cash Box Disc-Hits Box Score



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M-G-M 10113

**"IT HAD TO BE YOU"**

**"DANCING WITH TEARS  
IN MY EYES"**

M-G-M 10125

**"NOW IS THE HOUR"**

**"I'LL NEVER SAY  
I LOVE YOU"**

**On M-G-M RECORDS**



# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

### CODE

|                |              |                   |
|----------------|--------------|-------------------|
| AL—Aladdin     | KI—King      | RE—Regent         |
| AP—Apollo      | LI—Lissen    | SA—Savoy          |
| AR—Aristocrat  | MI—Miracle   | SI—Signature      |
| BU—Bullet      | MA—Majestic  | SP—Specialty      |
| CA—Capitol     | ME—Mercury   | SN—Standard Phono |
| CN—Continental | MG—M-G-M     | ST—Sterling       |
| CO—Columbia    | LO—London    | TO—Top            |
| CS—Coast       | MN—Manor     | UA—United Artist  |
| DE—Decca       | MO—Modern    | UN—Universal      |
| DEL—DeLuxe     | MU—Musicraft | VI—Victor         |
| EX—Exclusive   | NA—National  | VT—Vitaconic      |
| JB—Juke Box    | RA—Rainbow   |                   |

1

### BALLERINA

*Continues to remain on top of the heap with ops buying like mad.*

CO-38381—Buddy Clark  
DE-24265—Eric Madreguera  
DE-24278—Bing Crosby  
ME-5075—Jerry Shelton Trio

MG-10035—Jimmy Dorsey O.  
MU-15116—Mel Torme  
VI-20-2433—Vaughn Monroe O

2

### HOW SOON

*Grabs onto the second spot this week, with every platter a coin winner.*

CO-37952—Dinah Shore  
DE-24101—Bing Crosby—  
Cavallero O.  
CON-11004—Jimmy Atkins

MA-1179—Dick Farney  
ME-5069—John Laurenz  
TO-1258—Jack Owens  
VI-20-2523—Vaughn Monroe O.

3

### GOLDEN EARRINGS

*Switches with the above tune. Ops still receiving peak play on the phonos.*

CA-15009—Peggy Lee  
CO-37932—Dinah Shore  
DE-24270—Guy Lombardo O.  
DE-24278—Bing Crosby

ME-3072—Anita Ellis  
MG-10085—Jack Fina O.  
VI-20-2585—Charlie Spivak O.

4

### SERENADE OF THE BELLS

*Repeats its position of last week. A serenade of coin it is.*

CA-15007—Jo Stafford  
CO-37956—Kay Kyser O.  
DE-24258—Guy Lombardo O.

ME-5090—Vic Damone  
MG-10091—Bob Houston  
VI-20-2372—Sammy Kaye O.

5

### I'LL DANCE AT YOUR WEDDING

*In sixth place last week and into the fifth spot here.*

CA-15009—Peggy Lee  
CO-37967—Ray Noble O.  
DE-24266—Jeanie Leitt

ME-5090—Vic Damone  
MG-10095—Helen Forrest  
VI-20-2512—Tony Martin

6

### TOO FAT POLKA

*Moves up from the eighth spot it occupied last week, to take over sixth place.*

CA-480—The Starlighters  
CO-37921—Arthur Godfrey  
DE-24268—Andrews Sisters  
MA-6022—Slim Bryant

ME-5079—Dick Baker O.  
MG-10106—Blue Barron  
VI-20-2609—Louis Prima O.

7

### CIVILIZATION

*In the seventh spot again. Play still holding up in locations throughout the nation.*

AP-1059—The Murphy Sisters  
CA-465—Jack Smith  
CO-37885—Woody Herman  
DE-23940—Danny Kaye—  
Andrews Sisters

MA-7274—Ray McKinley O.  
ME-5067—Dick Baker O.  
MG-10083—Sy Oliver O.  
VI-20-2400—Louis Prima O.

8

### BEG YOUR PARDON

*Breaks into the charts in a flash. Ops peg this one for the top of the heap pronto.*

BU-1012—Francis Craig  
CA-490—The Dinning Sisters  
CO-38036—Frankie Carle O.

MG-10140—Art Mooney O.  
VI-20-2647—Larry Green O.

9

### MICKEY

*A steady coin culler makes its re-appearance here. Demand of phono fans has it riding hot.*

CO-37987—Tiny Hill O.  
DE-24267—Brooks Bros.  
ME-5062—Ted Weems O.

MG-10106—Blue Barron O.  
VI-20-2551—Dennis Day

10

### I'M MY OWN GRANDPAW

*Another new face on juke boxes across the land. Winning favor and coin by the ton.*

CA-15033—Jo Stafford  
CO-38068—Tony Pastor O.  
DE-24268—Guy Lombardo O.  
KI-694—Grandpa Jones

ME-6087—Tiny Hill  
MG-10136—The Korn Kobbler  
MU-536—Esmeraldy  
VI-20-2563—Lonzo & Oscar

# VITACOUSTIC TO SPONSOR JUKE BOX DESIGN CONTEST

CHICAGO—A sidelight on the recent Coin Machine Industries Convention has blossomed forth in a novel "juke box design contest", Lloyd Garrett, president of Vitacoustic Records Inc., announced this week.

During the convention Garrett lunched with Ernst Spuehler, well known Chicago industrial designer, and several representatives of the juke box industry. Talk turned to juke box design, with Spuehler contending that the industry had given too little weight to the tastes of youth, a major buyer of coin dispensed music.

The outcome of the conversation was that Garrett offered to post prizes for a contest among students of industrial design for the best versions of how the younger generation would like juke boxes to look.

Industry men who were present at the luncheon table are reported to be drawing up specifications and rules. The contest will be officially launched by Vitacoustic in the very near future, with designer Spuehler heading a board of judges which will select the winning designs.

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**THE CASH BOX****Record Reviews**

"Hooray For Love" (2:57)  
"The Thousand Islands Song"  
(3:01)

**JOHNNY MERCER**  
(Capitol 15028)

● Johnny Mercer with another pair well loaded with possibilities to score in a big way. It's more music from the forthcoming Universal-International flicker "Casbah", with the top deck "Hooray For Love" walking away with the glory. Johnny's nasal tones weave around the title, with adequate backing by the Paul Weston ork coming thru. On the flip for the sugar wordage of "The Thousand Islands Song", Johnny repeats his excellent performance for another cookie egging coin play. Waxing tells of his search for his gal Florence, with the title of the ditty filling in the balance. Stuff is there — the many Mercer fans should go for it.

"Honey, Honey, Honey" (2:56)  
"Hollywood House Party Boogie"  
(2:40)

**HADDA BROOKS**  
(Modern 157)

● Kicking up a storm in a zillion spots throughout the nation, thrush Hadda Brooks steps out with this platter bound to create havoc with many a phono. "Honey, Honey, Honey" shows chirp Hadda at her best, with the flavorful bee wordage echoing in tight tones that count. Rhythm backing gives the cookie a boost, while the gal's pitch comes thru mellow throughout. On the flip with "Hollywood House Party Boogie", Hadda displays her fine piano talents with this cute number built around the ivory's. Where they go for Hadda — they'll go for this platter — and big at that.

"Let's Be Sweethearts Again"  
(3:00)

"Don't Call It Love" (2:57)  
**GUY LOMBARDO ORCH.**  
(Decca 24298)

● Brilliant coupling here should have the phonos hopping, and madly at that. Chirp Monica Lewis joins with maestro Guy Lombardo to order up a platter that is bound to attract loads of attention. Monica to wail the sweet and simple wordage of "Let's Be Sweethearts Again" and the fragrant styling of "Don't Call It Love." Top deck spills in light bouncy fashion with the gal's pipes thrilling soft and mellow. Wordage is delightful and get's a rousing sendoff by the top notch Lombardo crew. The flip for more ballad material and some highly fashioned singing by Monica again. The wax should make for exceptionally wonderful filler material — get next to it.

"Hora Staccato" (2:38)  
"Sabre Dance" (2:30)  
**HARRY HORLICK ORCH.**  
(Crown 157)

● Pair of sides which ops can latch on to are these offered in sparkling manner by the Harry Horlick ork. Titled "Hora Staccato" and "Sabre Dance", the duo should meet with loads of approval in those spots that really appreciate good music. Top deck, always a favorite, flourishes throughout as the maestro utilizes a garden of strings and reeds to set the stage. Flip is currently gaining heavy attention in many a spot, with this new familiar tune coining heavily. Both sides are expertly handled and rate your avid attention.

**DISK O' THE WEEK**

"I Remember Mama" (3:02)  
"Tell Me Why" (2:50)  
**CLAUDE THORNHILL ORCH.**  
(Columbia 38075)



CLAUDE THORNHILL

● Words alone can't express the superb manner in which this recording is presented. The brilliant, and nothing short of sensational piano styling of maestro Claude Thornhill, coupled with the stimulating and fervid vocal styling of chirp Fran Warren open the curtain on his disk I labeled "I Remember Mama". It's the familiar "La Cinquantine" with a set of fresh lyrics. Fran of the soul stirring tonsils, really let's go with a mountain of feeling and depth in her rendition. The deck makes you stop, and demands your listening attention. Wax weaves in slow timing with the wordage fresh and vibrant throughout. Add the Thornhill touch and you've got a platter that will set any crowd on their ears. The flip is more of the top deck, with thrush Warren spilling torrid tones that satisfy throughout. Piano open by the maestro starts the deck whirling, with Fran's cupid spot coming in for the balance. "I Remember Mama" will be remembered as a real big coin machine winner — hop to it.

"Helen Polka" (2:21)  
"Happy Harmonica" (2:40)  
**WALT DANA**  
(Dana 2002)

● More stuff cooking up a storm, with the top side here bound to turn into an avalanche of silver for many a phono op. Spilling in gay polka time, the fond tones of this quaint ditty show in top notch fashion to which the many polka addicts can get next to. Bound to be remembered by many a music operator, the wax should garner a slew of coin today, just as it did years ago. On the flip for "Happy Harmonica", more mellow tones spill in effective fashion, with the metro continuing in the happy vein. Top deck should net you an increase in phono play.

**FIGURES SHOWN FOLLOWING  
SONG TITLES, INDICATE PLAYING  
TIME OF RECORD.**

"Get A Pin Up Girl" (2:32)  
"My Sweetie Went Away" (2:37)  
**THE HONEYDREAMERS**  
(Vitacoustic 12)

● Pleasant vocal styling of The Honeydreamers sets the stage on this duo titled "Get A Pin Up Girl" and "My Sweetie Went Away". Combination tones on the topside spill in gay timing with the title of the deck giving off the wax message. Orchestral backing by Bill McRae highlights the side, bringing the needling up in flavor. On the backing with "My Sweetie Went Away", the group combine again for some more charm, with the cute lyrics hyping the cookie. Deck weaves in gay tempo, while the harmonization offered shows as adequate. Altho the pair won't stop traffic, they nevertheless deserve your ear.

"You're Just An Old Old" (2:47)  
"I Never Loved Anyone" (2:58)  
**FRANCIS WAYNE**  
(Exclusive 28x)

● The husky throated warble of this gal's pipes weaves a plaintive melody of beautiful musical moments that build up to a jackpot full of coinplay on the phonos. It's a bit of Ellington for Chirp Francis Wayne, with the vocal strains echoing in fine manner. Wax spins in medium slow fashion, with orchestral backing by Neal Hefti and his crew rounding out the side. On the flip for the strains of this rapidly rising item, Francis wails the pleasing wordage to "I Never Loved Anyone". Stuff is effective as it stands, with the gal's treatment rating heavily. Both sides should meet with fair approval, especially so in those quiet spots.

"Soothe Me" (2:40)  
"Scratch Sheet" (2:46)  
**JOHNNY MOORE**  
(Exclusive 259)

● It's a bell ringer! This latest cookie via Johnny Moore and his Three Blazers shows as one to boost phono play in a zillion race locations. With piper Charley Brown to spill the soothing wordage to "Soothe Me", the deck shines for a ton of coin play. Mellow backing offered here fits the mood of the ditty like a glove, with a spot by guitarist Oscar Moore glowing all the way. On the flip for an instrumental bit, the Blazers combine for some rollicking merriment, with the strains of the wax burning bright. Both sides deserve some extra special attention.

"Stop 21" (2:40)  
"Noro In Rumbaland" (2:36)  
**NORO MORALES**  
(Seeco 612)

● Oh will the rhumba crowd go wild over this pairing. It's Noro Morales at his best on this Latin cookie labeled "Stop 21" and "Noro In Rumbaland". With the beat of the pair enough to make the hip swivelers revel in their glory, Noro and his gang display sensational rhythmic patterns glowing brilliantly throughout the waxing. Top deck in torrid tempo makes the turntable shake as you play it, while the flip comes back for another roller coaster ride. Music ops that have the spots, should reap harvest.



a  
Koin  
Klincher

KAY KYSER

and his orchestra playing

"TERESA"

Vocal by Harry Babbitt and Gloria Wood

"BIG BRASS BAND  
FROM BRAZIL"

(From "Angel in the Wings")  
Vocal by The Campus Kids

Columbia 38067



COLUMBIA'S TUNE TIPSTER

BEST BETS

Harry  
James

and his Orchestra

SURE FIRE!

"Forever Amber"  
(Theme from 20th Century-Fox picture,  
"Forever Amber") Vocal by Marion Morgan

"Lone Star Moon"  
Vocal by Willie Smith

Columbia 38039

The  
Charioteers

COMING UP FAST!

"Oooh! Look-A There,  
Ain't She Pretty?"

"What Did He Say"  
(The Mumble Song)

Orchestra under the direction of Mitchell Ayres  
Columbia 38065

Arthur  
Godfrey

WATCH THIS ONE!

"Slap 'er Down, Agin, Paw"  
With The Too Fat Trio

"I'd Give A Million Tomorrows"  
(For Just One Yesterday)

With The Mariners  
Orchestra under the direction of Archie Bleyer  
Columbia 38066

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

Trade-marks "Columbia," and Reg. U. S. Pat. Off.



BYRDE'S EYEVIEW  
ROUND THE WAX CIRCLE  
by  
Byrde Gore

All reports from Washington and the current House Labor Committee hearings indicate a settlement is in the offing in the present recording ban dispute. Recent proposals by committee members to discern between recordings made for home and commercial use have paved the way for recording companies to continue payment of royalties to the American Federation of Musicians. Altho it is uncertain at this point to state whether or not the Copyright Law will come in for revision at this session, it is almost a certainty that many provisions and amendments to the law will take place. The juke box industry has not been confronted with any taxation measures at the present hearings, altho many believe that past legislation is bound to come up again. Recording ban and all, our reviewers had a slew of material to ear this past week.

\* \* \*

The National Association of Disc Jockeys, New York Chapter, staged their first annual star studded show at the Metropolitan Opera House this past week, with the only item not on the books was the lack of working microphones. Practically every artist that appeared during the early portion of the show had mike trouble, with the big boner coming when wee voiced Rose Murphy sat down to make some chi-chi. Talent alone was worth a ton of Fort Knox stuff, with old faithful Lionel Hampton really breaking it up. We doubt if the Met had ever taken on such hep antics — the gang really put on a wonderful show.

\* \* \*

Young choir boy to keep in mind is a lad that really sells a song and sells it in a big way at that. Currently kicking up a storm via his Crown recording of "Heart & Soul", we feel that the boy is bound to start the bobby-soxers yowling again. His name — Jerry Sellers. Jerry is making the rounds of the Walter Reade Theatre Chain right now and word has it a host of agents are on his tail for some smart night club work in the near future. He's also very conscious of juke box promotion and has gone out of his way to see to it that music operators in particular get the utmost in cooperation. Here's wishing you a ton of mahzel Jerry — we're for you.

\* \* \*

Dana Records reports that their click dinking of "Helen Polka" has already reached the 300,000 mark in sales with signs of no let up . . . Bregman Vocco & Conn concentrating on two-word songs. Witness the biz with "Near You", "You Do", "How Soon" and "Helen Polka" . . . Bruno; New York RCA-Victor distrib clean out of "Pianissimo" by Como . . . Beale Street Boys really cut a batch of fresh MGM wax before the ban. Eighteen sides in all . . . Harry Fromkes, Rainbow Records prexy hits the jackpot via his two coin winners, Esy Morales' "Jungle Fantasy" and Jimmy Saunders "If You Care For Me". The former is being hailed as one of the most outstanding platters ever, while Saunders platter looms big . . . Arcadia Records out with eight new Irish sides— tailor made for the tavern stops . . . The Ravens take to the air to play a Washington, D. C. engagement on Feb. 13 when they close midnight in St. Louis on the 12th. . . Arnold Shaw, former ad and promotion man at Leeds Music in as a vee pee at Duchess Music . . . Guy Ward, Western distrib for DeLuxe Records has tripled the platter's sales in the past three months . . . Big hit with ops at the CMI convention was Bobby Worth's title strip advertising. They went wild over it . . .

**THE CASH BOX****Record Reviews****"I Understand" (3:02)****"East Coast Blues" (3:00)****HARRY JAMES O.**  
(Columbia 38059)

● The charm and simplicity of this one is bound to set the stage for a repeat landslide of coinplay in boxes from Maine to California. The Harry James gang and the oldie "I Understand" step out, with the refrain spelling moola from the first note. Balladeer Buddy DiVito picks 'em up all the way and comes thru for a smash rendition of this stylish piece. Throw in a bit of the maestro's horn and you've got a deck they'll grab. The flip and "East Coast Blues", with the James boys jamming throughout. Trombone solo here spots the cookie, with some heavy trumpet tones kicking off the beat in the background. We go for the topside and "I Understand."

**"The Best Things In Life Are Free" (2:52)****"I Woke Up With A Teardrop In My Eye" (3:01)****THE INK SPOTS**  
(Decca 24327)

● High soprano tones of Billy Kenny and the Ink Spots and the strains of "The Best Things In Life Are Free" spill here with the musical styling showing as effective all the way. Waxing in the slow mood follows the usual format of the combo, with Kenny's spot hogging the lime. On the flip with more melancholy music, the group offer the soft dulcet wordage to "I Woke Up With A Teardrop In My Eye." Cookie is a weeper and weaves in slow timing. Both sides should fit your machine in those spots that go for the group.

**"Someone Cares" (3:06)****"Matinee" (3:04)****VAUGHN MONROE ORCH.**  
(Victor 20-2671)

● More mellow music by one of the nations hottest band attractions with maestro Vaughn Monroe himself to spill the sugar coated flowing wordage to "Someone Cares" and "Matinee". Top deck finds Vaughn and Moon Maids cooing the soft stuff here, with the orchestral flavor shining throughout. You'll go for the setting here, bound to attract the cuddle crowd and a slew of coinplay with it. On the flip with "Matinee", Vaughn goes solo to give with some heavy stuff. Beat is pronounced here with title and a gal offering the wax message. Both sides should come in for some heavy coin play — whirl 'em.

**"A String of Pearls" (3:01)****"Jersey Bounce" (2:57)****BENNY GOODMAN ORCH.**  
(Columbia 38062)

● Pair of re-issue sides that ops have been looking for turn up here as wax that can take hold and really boom. It's the oldie "A String of Pearls" and "Jersey Bounce" by the king of 'em all, maestro Benny Goodman. Top deck with that familiar beat should mean buffalo to a load of ops, while the flip itself appears just as cute. The pair stand heavily in the minds of phono fans throughout the nation, and since they are some of the best Goodman ever played, they should wear white on your machines.

**SLEEPER OF THE WEEK****"Teresa" (3:01)****"An Old Sombrero" (3:04)****VIC DAMONE**  
(Mercury 5092)

VIC DAMONE

● Star studded platter by balladeer Vic Damone and another potential coin winner for music ops throughout the land. The subtle yet gay tones of "Teresa" shine brilliantly, with piper Vic displaying his powerful and penetrating vocal styling. Waxing is light and full of fragrant spots to which Vic blends beautifully. Orchestral support oh so full of flowing strings by orkster Glen Osser hypo's the disk immensely. It's another step forward for the young crooner, with a piece of ballad material bound to wear white in your machines. The flip is a bit of Latin, with Vic coming thru once again on "An Old Sombrero". You'll go for the flippant melody offered, plus Vic's highly striking rendition. Maestro Glen Osser glows emphatically here, building the platter for a sack full of coin. Both sides for a prize package of wax.

**"Serenade of the Bells" (3:04)****"Some Hearts Sing" (3:17)****DICK HAYMES**  
(Decca 24305)

● Silver gilded pipes of balladeer Dick Haymes and a pair that rate heavily for a spot on the phonos. Top side, a culler if there ever was one, is currently riding hot on practically every machine in the nation. Dick's rendition of "Serenade of the Bells" shows the piper in fine tone throughout, with backing by the Vic Young ork giving the deck an added boot. You'll go for his stylish piping on this side — add to that the Hayme's following and you've got a hunk of wax that'll go like sixty. It's a re-issue on the backing, with Dick and maestro Earle Hagen joining to offer "Some Hearts Sing". Music ops may remember this side which went years ago. Aply suited for the romancers, Dick's tonsils show pure all the way. Top deck for the coin.

**FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.****"The Thousand Islands Song" (2:59)****"I'm Living A Lie" (3:06)****LOUIS PRIMA ORCH.**  
(Victor 20-2619)

● Couple of sides to which ops might latch on to are these offered by orkster Louis Prima, with the tones of "The Thousand Islands Song" and "I'm Living A Lie" echoing thru. Top deck features chirp Cathy Allen to purr the cute wordage, with maestro Louis joining her for a chorus. Flip shows Louis all the way to wail the cute lyrics offered here. The maestro does the cookie up royal as he pipes in nasal tones. Both sides seem well loaded with possibilities to score and deserve that extra spot in your machine.

**"My Cousin Louella" (3:00)****"On Green Dolphin Street" (2:57)****JACK CARROLL**  
(Vitacoustic 13)

● The teeming tones of balladeer Jack Carroll and light airy patterns of "My Cousin Louella" combine to ring out for a barrel full of buffalo for music ops throughout the nation. Jack's heavy pipes blend beautifully behind some magic music provided by the Bill McRae ork. Balance of the ditty is carried in grade A fashion with Jack's vocal styling grabbing off the glory throughout. On the flip with the title song from the MGM flicker of the same name, Jack pitches pipes to some sugar coated music, with the lyrics of the ditty beaming thru in the same vein. Stuff should go exceptionally well with the moon in June crowd — give it an earring.

**"Now Is The Hour" (2:57)****"Nina Nina" (2:59)****RAY BLOCH ORCH.**  
(Signature 15178)

● Number one ditty across the pond, and rapidly rising as a featured item on juke boxes throughout this nation is offered here by maestro Ray Bloch and his gang. Utilizing a mandolin and a load of strings, Ray shows with a vocal combo to spill the fragrant wordage. Stuff is suited for those light spots, with the many fans the maestro has bound to latch on to this bit. On the flip with "Nina Nina", choir boy Alan Dale to the fore for the quaint lyrics shown here. Spilling the ditty in faint Italian novelty styling, Alan's wonderful vocal tones equal the splendor of the orchestral support.

**"For Every Man There's A Woman" (3:01)****"Beyond The Sea" (2:05)****BENNY GOODMAN ORCH.**  
(Capitol 15130)

● Pair of sides which ops might do well with are these offered by maestro Benny Goodman. Titled "For Every Man There's A Woman" and "Beyond The Sea", Benny and the crew switch style here to show with a platter hinging on the highbrow. Top deck features chirp Peggy Lee, with the metro of the song spilling in slow tempo throughout. Wordage is cute and should get an extra dose of spice once its flicker tie, "Casbah" breaks. On the backing with an instrumental piece, Benny and crew pull the switch to come thru with a load of sweet and strings. It's dream music, the sort that the starry eyed kids love. Grab

# HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

## I LOVE YOU YES I DO

**1** Bull Moose Jackson  
(King 4181)

No telling how much play this ditty is getting. Outshadows every other cookie here.

35-30

**2** Paul Williams Sextet  
(Savoy)

Way down below a week ago — this plug ditty jumps to the second spot this week.

845 STOMP

**3** Earl Bostic  
(Gotham 154)

Continues to remain a featured item on phonos throughout Harlem.

## HASTINGS ST. BOUNCE

**4** Paul Williams Sextet  
(Savoy 659)

Click Paul Williams combo riding hot 'n heavy. This ditty still right in there.

## WHAT'S THE USE

**5** Roy Milton  
(Specialty 519)

The first of a host of new tunes ops are using. Always a name, Roy Milton keeps coming thru.

## IF I DIDN'T HAVE YOU

**6** Gladys Palmer  
(Miracle 123)

Started in Chi and gradually sweeping the nation.

## BARNYARD BOOGIE

**7** Louis Jordan  
(Decca 24300)

Another Louis Jordan winner with the sounds this platter makes beckoning coin galore.

## TRUE

**8** Billy Eckstine  
(MGM 10123)

In the eighth spot with "True" and another Billy Eckstine ditty well loaded with possibilities.

## GONE AGAIN

**9** Lionel Hampton O.  
(Decca 24248)

Finally breaks into the big time, with this ever lovin' piece catching a load of coin play.

## HOT SAUCE BOSS

**10** Earl Bostic  
(King)

Ops selected this bit a month ago. Proof of the pudding is in its sensational drawing card.

# BMI *Run-up Sheet*

## Hit Tunes for February (On Records)

### ALL DRESSED UP WITH A BROKEN HEART (Marks)

Peggy Lee—Cap. 15022 • Buddy Clark—Col. 37985  
Bob Houston—MGM 10112 • Alan Gerard—Nat. 7019  
John Laurenz—Mercury 5093 • Alan Dale—Sig. 15174  
The Five Bars—Bullet 1009 • Jack Owens—Tower 1263  
The Vanguards—Universal 34 • Bill Johnson—Vic.\*  
Russ Morgan—Dec. 24522 • Jerry Cooper—Diamond 2090

### AS SWEET AS YOU (Regent)

Art Lund—MGM 10072 • Freddie Stewart—Cap. 479

### FOOL THAT I AM (Hill & Range)

Dinah Shore—Col. 37952 • Sammy Kaye—Vic. 20-2601  
Billy Eckstine—MGM 10097 • Erskine Hawkins—Vic. 20-2470  
Georgia Gibbs—Maj. 12013 • Brooks Brothers—Dec. 48049  
Dinah Washington—Merc. 8050 • Gladys Palmer—Miracle 104

### LET'S BE SWEETHEARTS AGAIN (Campbell-Porgie)

Margaret Whiting—Cap. 15010 • Victor Lombardo—Maj. 7269  
Bill Johnson—Vic. 20-2591  
Blue Barron—MGM 10121 • Shep Fields—Musicraft 525  
Guy Lombardo—Monica Lewis—Dec. 24298

### LOVE IS SO TERRIFIC (Mellin)

Les Brown—Col. 38060 • Art Lund—MGM 10126  
Helen Carroll & Satisfiers—Vic. 20-2672  
Ernie Feice Quartet—Cap. 486 • Vic Damone—Mercury 5104

### MADE FOR EACH OTHER (Peer)

Xavier Cugat—Buddy Clark—Col. 37939 • Dick Farney—Maj. 7273  
Monica Lewis—Sig. 15105 • Enric Madriguera—National 9028  
Desi Arnaz—Vic. 20-2550 • Machito—Cont. 9003  
Rene Cabel—Dec. 50006 • Maria Lina Landin—Vic. 70-7345  
Ethel Smith—Bob Eberly—Dec. 24272

### MY RANCHO RIO GRANDE

(Harwall-Criterion)

Jack Smith—Cap. 473 • Shep Fields—Musicraft 522  
Dick Jurgens—Col. 38027 • Esquire Trio—United Artist 114

### PASSING FANCY (BMI)

Vaughn Monroe—Vic. 20-2573 • Ray Dorey—Maj. 1186  
Johnny Johnstone—MGM 10127 • Frances Langford—Mercury 5095

### TERESA (Duchess)

Dick Haymes-Andrews Sisters—Dec. 24320 • Kay Kyser—Col. 38067  
Jack Smith—Cap. 484 • Vic Damone—Mercury 5092

### WHO PUT THAT DREAM

IN YOUR EYES (Stuart)

Mark Warnow—Coast 8026 • Ray Carter—Rep. 122  
Jack McLean—Coast 8015

### WHY DOES IT HAVE TO RAIN ON SUNDAY (Johnstone)

Freddy Martin—Vic. 20-2557 • Snooky Lanson—Merc. 5082  
Milt Herth Trio—Dec.\* • Beale St. Boys—MGM\*  
Dennis Day—Vic. 20-237

### YOU'RE GONNA GET MY LETTER IN THE MORNING (London)

Mary Osborne—Dec. 24308 • Adrian Rollini—Bullet\*  
Guy Lombardo—Dec.\*

\*Soon to be released.

## Coming Up

A BED OF ROSES (Johnstone)  
I'M LOOKING FOR A SWEETHEART (Jay-Dee)  
I LOVE YOU, YES I DO (Lois)  
I WANT TO CRY (Excelsior)  
I WOULDN'T BE SURPRISED (Republic)  
JUNGLE RHUMBA (Duchess)  
MY PROMISE TO YOU (BMI)  
ROSALINDA (Cherio)  
RHUMBA JUBILEE (Amigo)  
THE DREAM PEDDLER (Peer)  
THERE I GO (BMI)  
WHO'S GOT ALL THE DOUGH? (Alvin)

# BROADCAST MUSIC INC.

580 FIFTH AVENUE • NEW YORK 19, N. Y.  
NEW YORK • CHICAGO • HOLLYWOOD

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

FEBRUARY 7, 1948

### New York

1. I'M LOOKING OVER A FOUR LEAF CLOVER (Art Mooney)
2. BALLERINA (Vaughn Monroe)
3. HOW SOON (Jack Owens)
4. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
5. GOLDEN EARRINGS (Peggy Lee)
6. BEG YOUR PARDON (Francis Craig)
7. SHINE (Frankie Laine)
8. NOW IS THE HOUR (Bing Crosby)
9. TWO LOVES HAVE I (Perry Como)
10. MANANA (Peggy Lee)

### Washington, D. C.

1. BALLERINA (Vaughn Monroe)
2. TOO FAT POLKA (Arthur Godfrey)
3. HOW SOON (John Laurens)
4. CIVILIZATION (Louis Prima)
5. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
6. GOLDEN EARRINGS (Peggy Lee)
7. SERENADE OF THE BELLS (Jo Stafford)
8. I'M LOOKING OVER A FOUR LEAF CLOVER (Art Mooney)
9. YOU DO (Helen Forrest)
10. NOW IS THE HOUR (Bing Crosby)

### Wilmington, N. C.

1. BALLERINA (Vaughn Monroe)
2. HOW SOON (Jack Owens)
3. CIVILIZATION (Danny Kaye)
4. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
5. SERENADE OF THE BELLS (Sammy Kaye)
6. AND MIMI (Charlie Spivak)
7. BREAD & BUTTER WOMAN (Danny Kaye)
8. TWO LOVE HAVE I (Frankie Laine)
9. GOLDEN EARRINGS (Peggy Lee)
10. PASS THAT PEACE PIPE (Margaret Whiting)

### Elkhart, Ind.

1. BALLERINA (Vaughn Monroe)
2. HOW SOON (Bing Crosby)
3. I'M MY OWN GRANDPAW (Guy Lombardo)
4. GOLDEN EARRINGS (Peggy Lee)
5. TOO FAT POLKA (Arthur Godfrey)
6. LOADED PISTOLS, LOADED DICE (Phil Harris)
7. BEG YOUR PARDON (Francis Craig)
8. PASS THAT PEACE PIPE (Margaret Whiting)
9. NEAR YOU (Francis Craig)
10. PIANISSIMO (Perry Como)

### Pittsburgh, Pa.

1. I'M LOOKING OVER A FOUR LEAF CLOVER (Art Mooney)
2. BALLERINA (Vaughn Monroe)
3. NEAR YOU (Francis Craig)
4. OH MARIE (Alan Dale)
5. SERENADE OF THE BELLS (Jo Stafford)
6. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
7. GOLDEN EARRINGS (Peggy Lee)
8. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
9. HELEN POLKA (Walt Dana)
10. TOO FAT POLKA (Arthur Godfrey)

### Sioux Falls, S. D.

1. BALLERINA (Vaughn Monroe)
2. HOW SOON (Jack Owens)
3. GOLDEN EARRINGS (Peggy Lee)
4. CIVILIZATION (Jack Smith)
5. NEAR YOU (Francis Craig)
6. TOO FAT POLKA (Arthur Godfrey)
7. SERENADE OF THE BELLS (Jo Stafford)
8. TWO LOVES HAVE I (Perry Como)
9. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
10. CORABELLE (Frankie Carle)

### Chicago

1. GOLDEN EARRINGS (Peggy Lee)
2. BALLERINA (Vaughn Monroe)
3. HOW SOON (Jack Owens)
4. SHINE (Frankie Laine)
5. SERENADE OF THE BELLS (Jo Stafford)
6. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
7. CIVILIZATION (Louis Prima)
8. TOO FAT POLKA (Arthur Godfrey)
9. PASS THAT PEACE PIPE (Margaret Whiting)
10. YOU DO (Vic Damone)

### Boston, Mass.

1. BALLERINA (Vaughn Monroe)
2. MICKEY (Ted Weems)
3. HOW SOON (Jack Owens)
4. MANANA (Peggy Lee)
5. CIVILIZATION (Louis Prima)
6. I'M LOOKING OVER A FOUR LEAF CLOVER (Art Mooney)
7. NEAR YOU (Francis Craig)
8. BLUE AND SENTIMENTAL (Count Basie)
9. BEG YOUR PARDON (Francis Craig)
10. I LOVE YOU YES I DO (Bull Moose Jackson)

### Ellis, Kansas

1. BALLERINA (Vaughn Monroe)
2. SERENADE OF THE BELLS (Sammy Kaye)
3. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
4. GOLDEN EARRINGS (Peggy Lee)
5. AND MIMI (Charlie Spivak)
6. HOW SOON (Jack Owens)
7. I CAN'T GIVE YOU ANYTHING BUT LOVE (Rose Murphy)
8. BEG YOUR PARDON (Francis Craig)
9. TOO FAT POLKA (Dick Baker)
10. IN A LITTLE BOOK SHOP (Vaughn Monroe)

### Orlando, Fla.

1. BALLERINA (Vaughn Monroe)
2. HOW SOON (Jack Owens)
3. GOLDEN EARRINGS (Peggy Lee)
4. CIVILIZATION (Jack Smith)
5. I'LL DANCE AT YOUR WEDDING (Tony Martin)
6. SERENADE OF THE BELLS (Jo Stafford)
7. TOO FAT POLKA (Andrews Sisters)
8. I'M MY OWN GRANDPAW (Guy Lombardo)
9. YOU DO (Dinah Shore)
10. TWO LOVES HAVE I (Perry Como)

### Milwaukee, Wisc.

1. BALLERINA (Vaughn Monroe)
2. CIVILIZATION (Louis Prima)
3. HOW SOON (Vaughn Monroe)
4. YOU DO (Vic Damone)
5. SERENADE OF THE BELLS (Sammy Kaye)
6. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
7. AND MIMI (Mel Torme)
8. BEG YOUR PARDON (Francis Craig)
9. TOO FAT POLKA (Arthur Godfrey)
10. GOLDEN EARRINGS (Guy Lombardo)

### Detroit, Mich.

1. BALLERINA (Vaughn Monroe)
2. HOW SOON (Bing Crosby)
3. GOLDEN EARRINGS (Peggy Lee)
4. SERENADE OF THE BELLS (Sammy Kaye)
5. AND MIMI (Charlie Spivak)
6. TOO FAT POLKA (Arthur Godfrey)
7. MICKEY (Ted Weems)
8. CIVILIZATION (Danny Kaye-Andrews Sisters)
9. CORABELLE (Eddy Howard)
10. GONNA GET A GIRL (Tony Pastor)

### Los Angeles

1. BALLERINA (Vaughn Monroe)
2. HOW SOON (Jack Owens)
3. SERENADE OF THE BELLS (Sammy Kaye)
4. CIVILIZATION (Louis Prima)
5. SHINE (Frankie Laine)
6. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
7. I'M MY OWN GRANDPAW (Guy Lombardo)
8. I'M LOOKING OVER A FOUR LEAF CLOVER (Art Mooney)
9. BEG YOUR PARDON (Frankie Carle)
10. MICKEY (Ted Weems)

### St. Louis, Mo.

1. BALLERINA (Vaughn Monroe)
2. NOW IS THE HOUR (Bing Crosby)
3. I LOVE YOU YES I DO (Bull Moose Jackson)
4. GOLDEN EARRINGS (Peggy Lee)
5. SHINE (Frankie Laine)
6. GONNA GET A GIRL (Tony Pastor)
7. YOUR RED WAGON (Tony Pastor)
8. YOU DO (Margaret Whiting)
9. NEAR YOU (Francis Craig)
10. I'M MY OWN GRANDPAW (Guy Lombardo)

### San Antonio, Texas

1. BALLERINA (Vaughn Monroe)
2. MICKEY (Ted Weems)
3. HOW SOON (Bing Crosby)
4. YOU DO (Bing Crosby)
5. TOO FAT POLKA (Arthur Godfrey)
6. SERENADE OF THE BELLS (Jo Stafford)
7. NEAR YOU (Francis Craig)
8. AND MIMI (Dick Haymes)
9. TWO LOVES HAVE I (Buddy Clark)
10. I'LL DANCE AT YOUR WEDDING (Buddy Clark)

### Omaha, Nebr.

1. BEG YOUR PARDON (Frankie Carle)
2. HOW SOON (Jack Owens)
3. GOLDEN EARRINGS (Peggy Lee)
4. SERENADE OF THE BELLS (Jo Stafford)
5. THOSE THINGS MONEY CAN'T BUY (Buddy Clark)
6. NEAR YOU (Francis Craig)
7. MANANA (Peggy Lee)
8. OOOH! LOOKA THERE AIN'T SHE PRETTY (Buddy Greco)
9. NOW IS THE HOUR (Eddy Howard)
10. I CAN'T GIVE YOU ANYTHING BUT LOVE (Rose Murphy)

### Rochester, N. Y.

1. BALLERINA (Vaughn Monroe)
2. HOW SOON (Jack Owens)
3. SERENADE OF THE BELLS (Sammy Kaye)
4. GOLDEN EARRINGS (Peggy Lee)
5. I'LL DANCE AT YOUR WEDDING (Helen Forrest)
6. TOO FAT POLKA (Arthur Godfrey)
7. CIVILIZATION (Louis Prima)
8. NEAR YOU (Francis Craig)
9. TWO LOVES HAVE I (Perry Como)
10. I'M LOOKING OVER A FOUR LEAF CLOVER (Art Mooney)

### Philadelphia, Pa.

1. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
2. HOW SOON (Jack Owens)
3. THE WHISTLER (Sam Donahue)
4. GOLDEN EARRINGS (Charlie Spivak)
5. BLUE AND SENTIMENTAL (Count Basie)
6. SERENADE OF THE BELLS (Sammy Kaye)
7. BALLERINA (Bing Crosby)
8. THE SECRETARY SONG (Ted Weems)
9. TRUE (Billy Eckstine)
10. MANANA (Peggy Lee)

★

Watch

This

Space

FOR A VERY

SPECIAL

ANNOUNCEMENT

in

The

Next

Issue

of

THE CASH BOX

★



**1** **IF I DIDN'T HAVE YOU**  
Gladys Palmer  
(Miracle 123)  
*In fourth place last week this ditty booms to the top of the heap here.*

**2** **35-30**  
Paul Williams Sextet  
(Savoy 661)  
*Moves up from third place — takes over this featured second spot this week.*

**3** **UNION MAN BLUES**  
Andrew Tidds  
(Aristocrat 1101)  
*In fifth place last week — here it is in the third spot. A real coin culler.*

**4** **I LOVE YOU**  
**YES I DO**  
Bull Moose Jackson  
(King 4181)  
*On the top, this plug ditty moves down a few with ops still buying heavily.*

**5** **845 STOMP**  
Earl Bostic  
(King)  
*Moves down from second place to grab onto the fifth spot this week.*

**6** **WHAT'S THE USE**  
Roy Milton  
(Specialty 519)  
*Keep your eyes peeled on this ditty. In ninth place last week, here it is in the sixth spot.*

**7** **WRITE ME A LETTER**  
The Ravens  
(National 9038)  
*Still going hot on the South Side. Repeats its seventh place groove this week.*

**8** **IT ALL DEPENDS ON YOU**  
Hadda Brooks  
(Modern 156)  
*Drops a few from its sixth spot of last week to garner eighth place here.*

**9** **I CAN'T GIVE YOU ANYTHING BUT LOVE**  
Rose Murphy  
(Majestic 1204)  
*Click click Murphy still hot. Moves up to take over the ninth spot this week.*

**10** **HASTINGS ST. BOUNCE**  
Paul Williams Sextet  
(Savoy 659)  
*On the bottom after a long sensational stay on the boards.*





The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans, La.

- 1 I LOVE YOU YES I DO  
Bull Moose Jackson  
(King 4181)

---

- 2 STORMY MONDAY BLUES  
T-Bone Walker  
(Black & White 122)

---

- 3 LET IT ROLL  
Lucky Millender  
(Decca 24182)

---

- 4 I CAN'T STOP IT  
Jimmy Liggins  
(Specialty 520)

---

- 5 MY LOVE IS LIMITED  
Amos Milburn  
(Alladin 201)

---

- 6 ROCKING BOOGIE  
Joe Lutcher  
(Specialty 303)

---

- 7 MONEY'S GETTING CHEAPER  
Johnny Moore  
(Exclusive 257)

---

- 8 I CAN'T GIVE YOU ANYTHING BUT LOVE  
Rose Murphy  
(Majestic 1204)

---

- 9 BELL BOY BOOGIE  
Todd Rhodes  
(Vitacoustic 1001)

---

- 10 DOWN HOME BLUES  
Joe Liggins  
(Exclusive 250)

THE JOCKEYS • THE RETAILERS • THE OPERATORS  
PICK AS THE 1<sup>ST</sup> HIT OF 1948!

ART MOONEY'S

M-G-M RECORD

"I'M LOOKING OVER A

4

LEAF

CLOVER"

also

THE BIG BRASS BAND FROM BRAZIL

(From "Angel in The Wings") Vocal by The Galli Sisters & Ensemble  
M-G-M 10119

OTHER POPULAR M-G-M HITS

MACKLIN MARROW

Conducting the M-G-M Orchestra

SABRE DANCE (From

Khachaturian's Gayne — Ballet Suite)

Bohemian Polka

(From "Schwanda, The Bagpipe Player")

M-G-M 30048

BOB WILLS

and his Texas Play Boys

SPANISH FANDANGO

BUBBLES IN MY BEER

Both Vocals by Tammy Duncan

M-G-M 10116

M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

## Apollo Records Disclose Single Wax Pacts

NEW YORK—Apollo Records, Inc., this city, disclosed that the plattery had inked several recording contracts with name headliners just prior to the recording ban.

Among those who signed recording contracts was Morey Amsterdam, comedy star of stage and radio. Amsterdam signed a one-time pact the plattery announced, with four comedy sides to be released this year.

The Apollo diskery signed several contracts similar to Amsterdam's, arranging single sessions with new artists in an effort to expand and give variety to the waxery's backlog. Others included Bob Hannon, the Jesters, Johnny Stone and Roy Ross' orchestra.

Vocalist Muriel Adams was signed to a longer term contract; the Four Blues also recorded five sides, and also prior to the ban, Cy Walter waxed an Apollo album of piano solos.

Irving Katz, sales promotion manager for the plattery also announced that the firms results and display of cooperation was received by music operators in jubilant manner at the recent Coin Machine Convention in Chicago.

## CORRECTION

The Hollywood address of Worth Music Publishers, Inc., as it appeared in their full page insert in the January 24 issue of The Cash Box was listed incorrectly. The correct address of this firm is 6087 Sunset Blvd., Hollywood 28, California. Music operators desiring to secure additional title strips of their song "Please Don't Play No. 6 Tonight", may write to the firm at the above address.

## Lieberson Named To Columbia Records Board

NEW YORK—The Board of Directors of Columbia Records, Inc., at a meeting on Wednesday, January 28, elected Goddard Lieberson, Vice President in Charge of Masterworks Artists and Repertoire to a membership of the Board. Mr. Lieberson has been with the Columbia Record firm since 1939.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In Los Angeles, Cal.

### WRITE ME A LETTER

- 1 **The Ravens**  
(National 9038)
- 2 **I LOVE YOU YES I DO**  
Bull Moose Jackson  
(King 4181)
- 3 **TRAIN TIME BLUES**  
Amos Milburn  
(Aladdin 206)
- 4 **FOOL THAT I AM**  
Billy Eckstine  
(MGM 10097)
- 5 **THOSE THINGS MONEY CAN'T BUY**  
King Cole Trio  
(Capitol 15011)
- 6 **HONEY, HONEY, HONEY**  
Viviane Greene  
(Trilon 190)
- 7 **GOOD ROCKING TONIGHT**  
Roy Brown  
(DeLuxe 1093)
- 8 **LONG SKIRT BABY BLUES**  
T-Bone Walker  
(Black & White 122)
- 9 **KEEP A DOLLAR IN YOUR POCKET**  
Roy Milton  
(Specialty 522)
- 10 **BARNYARD BOOGIE**  
Louis Jordan  
(Decca 24300)

THE CHOICE OF LEADING OPERATORS EVERYWHERE

**AND NOW** THE PERMO POINT ROUND *with a*  
**NEW PERMOMETAL (Osmium) ALLOY TIP**  
DEVELOPED AND PRODUCED IN  
OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Permo Points have always been famous.

### OUR PROMISE TO YOU, MR. OPERATOR:

UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS)  
THIS PERMO POINT ROUND WITH THE NEW (OSMIUM) TIP  
WILL OUTWEAR...

WILL GIVE LONGER RECORD LIFE...

WILL BE MORE DEPENDABLE...

WILL BE MORE ECONOMICAL...

THAN ANY OTHER CONVENTIONAL COIN  
PHONO NEEDLE MADE!

THE SAME PRICE  
SINCE 1938:

1 to 10 — 35c each, 11 to 99 — 32c each, 100 or more — 30c each

MORE PERMO NEEDLES SOLD THAN ALL LONGLIFE NEEDLES COMBINED

## PERMO, INCORPORATED

6415 N. Ravenswood

Chicago 26, Ill.

— UNDISPUTED LEADERSHIP SINCE 1929 —



## EDDIE "Mr. Cleanhead" VINSON

*World's greatest blues  
singer and his orchestra*

Exclusive MERCURY Recording Artist

**Current Hit!**  
"OIL MAN BLUES"  
"WANDERING MIND  
BLUES"  
Mercury No. 8067

UNIVERSAL ATTRACTIONS • 347 MADISON AVE., N. Y.

Hadda  
Brooks

**HONEY  
HONEY  
HONEY**

MODERN 157

Modern RECORDS  
hollywood

**THE CASH BOX** REPORTS

**THE NATION'S**



**HILLBILLY  
FOLK & WESTERN  
JUKE BOX TUNES**

**1** BUBBLES IN MY BEER  
Bob Wills  
(MGM 10116)

**2** SIGNED, SEALED AND  
DELIVERED  
Cowboy Copas  
(King 658)

**3** HUMPTY DUMPTY  
HEART  
Hank Thompson  
(Capitol 40065)

**4** THE KIND OF LOVE  
I CAN'T FORGET  
Bob Wills  
(Columbia 37926)

**5** I'LL HOLD YOU  
IN MY HEART  
Eddy Arnold  
(Victor 20-2332)

**ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY**

**I'M MY OWN  
GRANDPA**

Lonzo & Oscar  
(Victor 20-2563)

**EASY TO PLEASE**

Red Foley  
(Decca 46081)

**INFORMATION PLEASE**

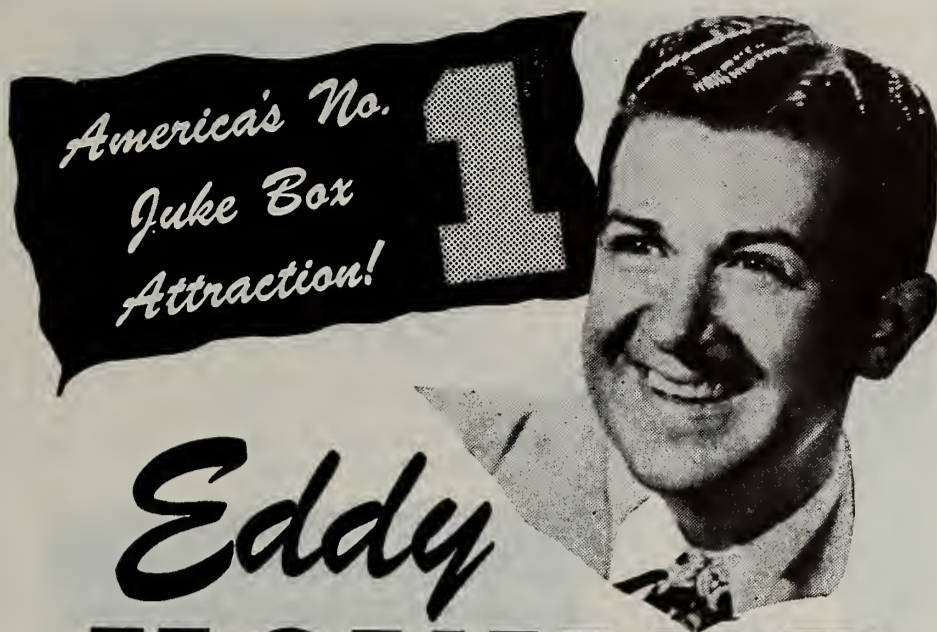
Merle Travis  
(Capitol 40072)

**BARREL HOUSE BOOGIE**

Al Dexter  
(Capitol 38038)

**ROSES HAVE THORNS**

Jerry Irby  
(MGM 10117)



America's No. **1**  
Juke Box  
Attraction!

*Eddy*  
**HOWARD**  
*and his Orchestra*

**BIG** in the  
**BOXES** with

**SLEEPER  
OF THE WEEK**

**"TRUE"**  
**"NOW IS THE HOUR"**  
MAJESTIC No. 1190

● King of 'em all and there's no doubt about it. Eddy Howard with another clickeroo for the nations phono ops; this time with this delicate piece tagged "True". Eddy's delicate tonsils spill the plush wordage around a backdrop of elegant music by the band boys. The slow metro of the cookie labels it must material and sets the stage for loads of howling by the zillions of Howard fans. Especially suited for the quiet spots where the star gazers gather, the deck is easily taken to by the listener and dance crowd alike. On the flip for the highly touted "Now Is The Hour", it's Eddy wailing some more soft stuff ably backed by a vocal combo. Ops should remember the familiar note this side rings — given an earing on this Howard rendition and they are sure to remember it as a coin culler. Both sides for some heavy Howard coin — we're sure you'll agree.

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.

Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—

Spot these HIT *Majestic* RECORDS in your machines.

e x c l u s i v e l y   y o u r s

*A new Release!***FRANCES WAYNE***with* Neal Hefti and his Orchestra**'You're Just An Old  
(Antidisestablishmentarianismist)'****'I Never  
Loved Anyone'**

P O P U L A R   S E R I E S   N O .   2 8 X

**JOHNNY MOORE'S 3 BLAZERS**

featuring Charles Brown and Oscar Moore

**'Soothe Me'****'Scratch Sheet'**

M A S T E R   S E R I E S   N O .   2 5 9

and his Orchestra

**JACK McVEA****'Inflation Blues'****'Butch'**

M A S T E R   S E R I E S   N O .   2 6 0

**"Folk" and "Western"  
RECORD REVIEWS****BULLSEYE** of the WEEK **"A Woman Has Wrecked  
Many A Good Man"****"A Lonely Heart Knows"****ERNEST TUBB**

(Decca 46113)

● The phonos won't stop playing with this one! It's Ernest Tubb and another bell ringer for music operators with this pair titled "A Woman Has Wrecked Many A Good Man" and "A Lonely Heart Knows". Top deck is offered in restrained manner with the warbling offered in first rate fashion. Flip is a bit of blue material ably suited for the quiet spots. Tubb grabs the spotlight on both sides to give music ops another coin winner. String backing fits the metro of the pair like a glove — you'll go for it.

**"Easy To Please"****"Tomorrow's Just Another Day To Cry"****ERNIE LEE**

(Victor 20-2645)

● Pair of sides to which ops may take a liking to are these offered in pleasant styling by the capable Ernie Lee and His Midwesterners. Top deck, grabbing off a load of coin in the boxes should meet with fair approval. Flip is a romantic bit with loads of fiddles weaving around it. Both sides might make attractive filler material — they deserve your listening ear.

**"Don't Flirt With Me"****"Rock In The Ocean"****HANK THOMPSON**

(Capitol 40085)

● Popular styling of Hank Thompson sets the stage for the wax story on these two sides. Titled "Don't Flirt With Me" and "Rock In The Ocean", Hank steps to the fore to offer the cute wordage. Top deck weaves around the title with adequate ork backing. Flip is offered in waltz tempo with the vocal spotlight shining on Hank. The rapidly growing clan of Thompson fans should keep the phonos buzzing.

**"I Guess I've Been Dreaming  
Again"****"Steel Guitar Rag"****SPADE COOLEY**

(Columbia 38054)

● Combination of Spade Cooley and Tex Williams on the top deck of this duo add up to a gallon full of phono play for this side titled "I Guess I've Been Dreaming Again". Mellow warbling coupled with some mighty fine orchestral work sets the disk off, with the lyrics offered flourishing throughout. On the backing with this favorite folk instrumental piece, the Cooley crew do the wax up bright for the tones of "Steel Guitar Rag." They'll call for this in droves—hop to it.

## Rollin' 'Round Randolph

Now that the excitement of the CMI convention is over, we can settle down to roaming the bistro belt, find out what's new along the gay Rialto, and report the happenings of Randolph Street's music biz . . . Lots of the music boys are still talking about that swell party Aristocrat Records gave during the CMI convention. Reports we've been hearing claim it was quite a shindig with everyone having a wonderful time and staying over till the wee hours of the morning so as not to miss any of the fun. Among those present were leading disc jockeys, record distributors, record dealers, and operators from all over the states. Entertainment was supplied by several of Aristocrat's recording stars, Hy Shumway, disc jock from station WJOB, Hammond, Ind., M-C'd the show.

Paul Cunningham of Broadway Music arrived in town last week with his current tune, "Just About This Time Last Night", which looks like it's skedded to be one of the hits of the season. Claude Thornhill, John Laurenz, Louis Prima and Yvette have all cut the tune. Paul was beaming over the plugs he has been receiving in this area . . . Lawrence Welk, renewed a lot of old acquaintances at the CMI show, visiting with the Decca sales staff and with many of the record distributors and juke box ops . . . Skip Farrell is reported to have cut several excellent discs for Tower Records which will be released very soon . . . George Olsen's Monday night program from the Edgewater Beach Hotel is being so well received that there is a lot of talk of a sponsor tieup . . . but soon.

Mercury Records announces they will release an album of Gay '90s tunes sometime in March. The discs will feature Benay Venuta, backed by Armand Deutsch, her husband . . . We hear that Universal Records purchased a number of masters by Gene Austin, with the Les Paul Trio on the flip side . . . Cathy O'Mara, former chirp with the Milt Herth Trio, has now joined the Lawrence Welk ork to replace Joan Mowery, while Pete Nelson goes in for Booby Beers . . . The Three Suns, now touring the mid-western circuit, will open January 30th in Springfield, Ill. at the Orchid Lounge . . . Al Kavelin of Bourne Music, preparing to leave for New York where he will take over professional manager duties for the firm in the Big Town.

Music men around town all agree that Skitch Henderson's Capitol recording of "I'm A Comin' A Courtin' Corabelle" will be right up there. Skitch is now holding forth at the Stevens Hotel and doing a bang up job . . . Over at the Blackhawk, Art Kassel gets lots of requests for "Oh What I Know About You", his own composition which he recently cut for Mercury . . . Sam DiCara, press man for The Harmonicats, wires us from Minneapolis, Minn. to say that the "Cats" new recording, "I'm Looking Over A Four Leaf Clover" is proving sensational up around that territory and it looks as tho the boys have another b-i-g hit . . . And that reminds me, watch the new Frankie Laine number "Shine", this was picked as the "Disk O' The Week" in the January issue of *The Cash Box*. Already ops are pegging it right up there with the top ten.

One of The Greatest Hillbilly Records of All Times!  
Setting New Highs In California and Chicago . . .  
And Starting To Roll in New York

### "T" TEXAS TYLER

Sensational Recording of

## "REMEMBER ME" Backed by

"OKLAHOMA HILLS"

on 4 ★ ★ ★ ★ STAR RECORD No. 1008

JACK LACY — noted Disk Jockey on WINS predicts this number to be  
BIGGER THAN "FOUR LEAF CLOVER"

## "HEARTBREAKER" Backed by

"KELLY and H-A-R-R-I-G-A-N"

Recorded by

THE FERCO STRING BAND on PALDA RECORD No. 109

Exclusive Distributors in New York, New Jersey and Connecticut

GEORGIA MUSIC CORP. 478 - 10th AVE., N. Y. C.  
(Phone: BR 9-4567)

## Current Releases by KING

Clyde Moody  
WALTZ OF THE WIND  
backed by  
ROCKIN' ALONE IN AN OLD  
ROCKIN' CHAIR  
KING 693

# KING

1540 BREWSTER AVE., CINCINNATI 7, OHIO

Climbing Fast!  
"I'M A LONELY  
LITTLE PETUNIA"  
(IN AN ONION PATCH)

Recorded By

DICK "Two-Ton" BAKER

Mercury 5083

LAWRENCE WELK.....Decca 24197

TOMMY TUCKER.....Columbia

HARMONAIRES .....Embassy 1001

THE HAPPY GANG

Victor (Can.) 56-0022

of "CHOO CHOO CH'BOOGIE" fame

RYTVOC, INC.

1585 B'WAY

NEW YORK

Talk Of The Country!  
"SABRE DANCE"

and

"TURNPIKE POLKA"

by the

DON HENRY HARMONICA TRIO

REGENT RECORD No. 111

Going Strong!  
"MY GUITAR IS MY  
SWEETHEART"  
by JOHNNY LANE  
REGENT No. 107

REGENT RECORDS

1184 Elizabeth Ave., Elizabeth, N. J.

LARRY VINCENT'S '48 HITS!  
"THOSE WEDDING BELLS  
ARE BREAKING UP  
THAT OLD GANG  
OF MINE"

"I'M MY OWN GRANDPA"

"SAME OLD LOVE LIGHT  
IN YOUR EYES"

Ops: MAJOR DIST. Now handling  
Pearl Records in the East.

PEARL RECORD CO.

Route 1, Box 105, Covington, Ky.



## The RAVENS

The Quartet You'll Rave About

Exclusive NATIONAL  
Recording Artists



UNIVERSAL  
ATTRactions  
347 Madison Ave.  
New York

DOUBLE-DECKER SMASH!  
"BE I BUMBLE BEE  
OR NOT"  
"FOOL THAT I AM"  
National No. 9040

"MORE THAN EVER BEFORE"  
Watch  
DON REID  
On  
Metrotone Records

# THE CASH BOX

## DISC-HITS BOX SCORE

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

### CODE

|                |             |                   |
|----------------|-------------|-------------------|
| AL—Aladdin     | KI—King     | RA—Rainbow        |
| AP—Apollo      | LI—Lissen   | RE—Regent         |
| AR—Aristocrat  | LO—London   | SA—Savoy          |
| BB—Bullet      | MA—Majestic | SI—Signature      |
| CA—Capitol     | ME—Mercury  | SP—Specialty      |
| CN—Continental | MG—M-G-M    | SN—Standard Phono |
| CO—Columbia    | MI—Miracle  | ST—Sterling       |
| CS—Coast       | MN—Manor    | TR—Trilon         |
| DE—Decca       | MO—Modern   | UN—Universal      |
| DEL—DeLuxe     | MU—Muscraft | VI—Victor         |
| EX—Exclusive   | NA—National | VT—Vitaacoustic   |
| JB—Juke Box    |             |                   |

Jan. 31    Jan. 24    Jan. 17

### 1—Ballerina 147.4    153.6    151.6

- CO-38381—BUDDY CLARK
- DE-24265—ENRIC MADREGUERA ORCH.
- ME-5075—JERRY SHELTON TRIO
- MG-10035—JIMMY DORSEY ORCH.
- MU-15116—MEL TORME  
*What Are You Doing New Years Eve?*
- VI-20-2433—VAUGHN MONROE ORCH.  
*The Stars Will Remember*

### 2—Serenade of the Bells 105.7    71.6    95.2

- CA-75007—JO STAFFORD  
*The Gentlemen Is A Dope*
- CO-37956—KAY KYSER ORCH.  
*Pass That Peace Pipe*
- DE-24258—GUY LOMBARDO ORCH.  
*Sipping Cider By The Zuyder Zee*
- ME-5090—VIC DAMONE  
*I'll Dance at Your Wedding*
- MG-10091—BOB HUSTON  
*A Tune For Humming*
- VI-20-2372—SAMMY KAYE ORCH.  
*That's What Every Young Girl Should Know*

### 3—Golden Earrings 94.8    75.4    68.1

- CA-15009—PEGGY LEE  
*I'll Dance at Your Wedding*
- CO-37932—DINAH SHORE  
*The Gentleman Is a Dope*
- DE-24278—BING CROSBY  
*Ballerina*
- DE-24277—VICTOR YOUNG ORCH.  
*All Through the Night*
- DE-24270—GUY LOMBARDO ORCH.  
*You Are Never Away*
- ME-3072—ANITA ELLIS  
*Love for Love*
- MG-10085—JACK FINA ORCH.
- VI-20-2585—CHARLIE SPIVAK ORCH.  
*Tenderly*

### 4—How Soon 93.5    105.7    72.9

- CO-37952—DINAH SHORE  
*Fool That I Am*
- DE-24101—CARMEN CAVALLERO — BING CROSBY  
*You Do*
- MA-1179—DICK FARNEY
- ME-5069—JOHN LAURENZ  
*You Call It Madness*
- TO-1258—JACK OWENS  
*Begin The Bekuine*
- TR-195—GUY CHERNEY  
*Peggy O'Neil*
- VI-20-2523—VAUGHN MONROE ORCH.  
*True*

### 5—Too Fat Polka 88.3    103.3    88.3

- CO-37921—ARTHUR GODFREY  
*For Me and My Gal*
- MG-10106—BLUE BARRON O.  
*Mickey*
- CA-480—THE STARLIGHTERS  
*Your Red Wagon*
- CO-37921—ARTHUR GODFREY  
*For Me and My Gal*
- DE-24268—ANDREWS SISTERS  
*Your Red Wagon*
- MA-6022—SLIM BRYANT
- ME-5079—TWO TON BAKER ORCH.  
*With a Hey and a Hi*
- MG-10106—BLUE BARRON ORCH.  
*Mickey*
- VI-20-2609—LOUIS PRIMA ORCH.  
*If I Only Had a Match*

### 6—I'll Dance at Your Wedding 84.4    60.7    50.7

- CA-15009—PEGGY LEE  
*Golden Earrings*
- CO-37967—RAY NOBLE ORCH.  
*Those Things Money Can't Buy*
- DE-24266—JANIE LEITT  
*Please Don't Play Number Six Tonight*
- ME-5090—VIC DAMONE  
*Serenade of the Bells*
- MG-10095—HELEN FORREST
- VI-20-2512—TONY MARTIN  
*Carolina in the Morning*

### 7—Civilization 63.1    98.1    106.5

- AP-1059—THE MURPHY SISTERS  
*You're Breaking In A New Heart*
- CA-465—JACK SMITH  
*Don't You Love Me Anymore?*
- CO-37885—WOODY HERMAN  
*Boulevard of Memories*
- DE-23940—DANNY KAYE—ANDREWS SISTERS
- MA-7274—RAY MCKINLEY ORCH.  
*Those Things Money Can't Buy*
- ME-5067—DICK TWO TON BAKER ORCH.
- MG-10083—SY OLIVER ORCH.

### 8—Near You 37.8    45.9    45.2

- BU-1001—FRANCIS CRAIG  
*Red Rose*
- CA-452—ALVINO REY ORCH.  
*Oh Peter*
- CO-37838—ELLIOT LAWRENCE ORCH.  
*How Lucky You Are*
- DE-24171—THE ANDREWS SISTERS  
*How Lucky You Are*
- MA-7263—VICTOR LOMBARDO ORCH.  
*Zu-Bi*
- ME-5066—TWO TON BAKER  
*I'm a Lonely Little Petunia*
- RA-1001—THE AUDITONES
- SA-657—FOUR BARS & A MELODY
- ST-3001—DOLORES BROWN
- VI-20-2421—LARRY GREEN ORCH.  
*Pic-A-Nic-In*

### 9—Pass That Peace Pipe 34.4    29.9    33.5

- CA-15010—MARGARET WHITING  
*Let's Be Sweethearts Again*
- CO-37956—KAY KYSER O.  
*Serenade of the Bells*
- MA-1176—MARTHA TILTON  
*A Fellow Needs A Girl*
- ME-5080—HARRY COOL O.  
*I Wouldn't Be Surprised*
- VI-20-2483—BERYL DAVIS

### 10—I'm Looking Over a Four Leaf Clover 27.4    1.0    —

- CA-491—ALVINO REY O.  
*Spanish Cavalier*
- CO-38082—CODY FOX  
*I Only Want A Buddy*
- CO-38081—ARTHUR GODFREY  
*Thousand Islands Song*
- ME-5105—FRANKIE LAINE  
*When You're Smiling*
- MG-10119—ART MOONEY O.  
*Big Brass Band From Brazil*
- SI-15177—RAY BLOCH O.  
*But Beautiful*
- VI-20-2688—THE THREE SUNS  
*Eccentric*

|   | Jan. 31     | Jan. 24     | Jan. 17     |
|---|-------------|-------------|-------------|
| <b>11—Whiffenpoof Song</b>  | <b>26.9</b> | <b>18.9</b> | <b>31.9</b> |
| CA-20131—THE PIED PIPERS<br><i>I Get The Blues When It Rains</i>  |             |             |             |
| DE-23981—LAWRENCE WELK ORCH.<br><i>Doin' You Good</i>             |             |             |             |
| DE-23990—BING CROSBY<br><i>Kentucky Babe</i>                      |             |             |             |
| DE-29132—WINGED VICTORY CHORUS<br><i>Army Air Corps</i>           |             |             |             |
| MA-7224—GEORGE PAXTON ORCH.<br><i>Streamliner</i>                 |             |             |             |
| ME-5068—ART KASSEL ORCH.  |             |             |             |
| SI-15013—MONICA LEWIS<br><i>The House I Live In</i>               |             |             |             |
| VI-10-1313—ROBERT MERRILL<br><i>Sweetheart of Sigma Chi</i>       |             |             |             |
| <b>12—You Do</b>  | <b>26.1</b> | <b>39.8</b> | <b>41.5</b> |
| CA-438—MARGARET WHITING<br><i>My Future Just Passed</i>           |             |             |             |
| CO-37587—DINAH SHORE<br><i>Kokomo, Indiana</i>                    |             |             |             |
| DE-24101—CARMEN CAVALLARO<br><i>How Soon</i>                      |             |             |             |
| MA-12011—GEORGIA GIBBS<br><i>Feudin' and Fightin'</i>             |             |             |             |
| ME-5056—VIC DAMONE<br><i>Angela Mia</i>                           |             |             |             |
| MG-10050—HELEN FORREST<br><i>Boby, Come Home</i>                  |             |             |             |
| SI-15114—LARRY DOUGLAS<br><i>Sleep, My Baby Sleep</i>             |             |             |             |
| VI-20-2361—VAUGHN MONROE O.<br><i>Kokomo, Indiana</i>             |             |             |             |
| <b>13—Now is the Hour</b>   | <b>25.7</b> | <b>1.0</b>  | <b>—</b>    |
| CA-15024—MARGARET WHITING<br><i>But Beautiful</i>                 |             |             |             |
| CO-38061—HORACE HEIDT O.<br><i>I'll Never Say I Love You</i>      |             |             |             |
| DE-24279—BING CROSBY<br><i>Silver Threads Among The Gold</i>      |             |             |             |
| MG-10125—KATE SMITH<br><i>I'll Never Say I Love You</i>           |             |             |             |
| MU-532—SHEP FIELDS O.<br><i>Lone Star Moon</i>                    |             |             |             |
| MA-1191—EDDY HOWARD O.<br><i>True</i>                             |             |             |             |
| SI-15178—RAY BLOCH O.<br><i>Nina-Nana</i>                         |             |             |             |
| <b>14—In a Little Book Shop</b>                                   | <b>19.2</b> | <b>-1.0</b> | <b>1.4</b>  |
| CO-38041—DINAH SHORE<br><i>I'll Always Be In Love With You</i>    |             |             |             |
| DE-24285—GUY LOMBARDO O.<br><i>Melancholy</i>                     |             |             |             |
| ME-5088—ART KASSEL O.<br><i>I've Got A Feeling I'm Falling</i>    |             |             |             |
| MG-10115—FRANKIE MASTERS O.<br><i>Loaded Pistols, Loaded Dice</i> |             |             |             |
| VI-20-2573—VAUGHN MONROE O.<br><i>Passing Fancy</i>               |             |             |             |
| <b>15—Beg Your Pardon</b>   | <b>16.9</b> | <b>2.9</b>  | <b>14.4</b> |
| CA-490—DINNING SISTERS<br><i>Melancholy</i>                       |             |             |             |
| CO-38036—FRANKIE CARLE O.<br><i>The Dream Peddler</i>             |             |             |             |
| BU-1700—FRANCIS CRAIG O.  |             |             |             |
| VI-20-2647—LARRY GREEN O.<br><i>Can It Ever Be The Same</i>       |             |             |             |
| <b>16—And Mimi</b>  | <b>13.1</b> | <b>25.1</b> | <b>25.0</b> |
| CA-466—THE DINNING SISTERS<br><i>Fun and Fancy Free</i>           |             |             |             |
| CO-37819—FRANKIE CARLE O.<br><i>For Once In Your Life</i>         |             |             |             |
| DE-24172—DICK HAYMES<br><i>When I'm Not Near The Girl I Love</i>  |             |             |             |
| MA-7262—RAY DOREY<br><i>Freedom Troin</i>                         |             |             |             |
| MG-10082—ART LUND<br><i>Jealous</i>                               |             |             |             |
| <b>17—So Far</b>  | <b>12.2</b> | <b>9.5</b>  | <b>14.9</b> |
| CA-461—MARGARET WHITING<br><i>Lozy Countryside</i>                |             |             |             |
| CO-37883—FRANK SINATRA<br><i>A Fellow Needs A Girl</i>            |             |             |             |
| DE-24194—GUY LOMBARDO ORCH.<br><i>A Fellow Needs A Girl</i>       |             |             |             |
| ME-5076—THE SHELTON TRIO<br><i>Sentimental Rhapsody</i>           |             |             |             |
| MG-10085—JACK FINA ORCH.<br><i>Golden Earrings</i>                |             |             |             |
| SI-15106—ALAN DALE<br><i>Oh Morie</i>                             |             |             |             |
| VI-20-2402—PERRY COMO<br><i>A Fellow Needs A Girl</i>             |             |             |             |
| <b>18—I'm My Own Grandpa</b>                                      | <b>11.3</b> | <b>4.2</b>  | <b>5.3</b>  |
| DE-24288—GUY LOMBARDO O.<br><i>Frankie and Johnny</i>             |             |             |             |
| CO-38067—TONY PASTOR O.<br><i>The Secretary Song</i>              |             |             |             |
| ME-6087—TINY HILL O.<br><i>The Eyes of Texas</i>                  |             |             |             |
| MG-10136—THE KORN KOBBLERS  |             |             |             |
| VI-20-2563—LONZO & OSCAR  |             |             |             |

|  | Jan. 31     | Jan. 24     | Jan. 17     |
|--|-------------|-------------|-------------|
| <b>19—Two Loves Have I</b>   | <b>10.5</b> | <b>17.1</b> | <b>28.2</b> |
| CO-38026—RAY NOBLE—BUDDY CLARK<br><i>Sierra Madre</i>                          |             |             |             |
| DE-24263—GUY LOMBARDO ORCH.<br><i>They're Mine, They're Mine, They're Mine</i> |             |             |             |
| ME-5064—FRANKIE LAINE<br><i>Put Yourself In My Place Baby</i>                  |             |             |             |
| MG-10097—BILLY ECKSTINE<br><i>Fool That I Am</i>                               |             |             |             |
| VI-20-2545—PERRY COMO<br><i>I Never Loved Anyone</i>                           |             |             |             |
| <b>20—Sierra Madre</b>   | <b>8.7</b>  | <b>21.3</b> | <b>6.9</b>  |
| CO-38026—RAY NOBLE ORCH.<br><i>Two Loves Have I</i>                            |             |             |             |
| DE-24280—DICK HAYMES<br><i>Little White Lies</i>                               |             |             |             |
| ME-5086—JOHN LAURENZ<br><i>I Understand</i>                                    |             |             |             |
| VI-20-2590—FREDDY MARTIN ORCH.<br><i>Don't Call It Love</i>                    |             |             |             |

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

|  |            |             |             |
|--|------------|-------------|-------------|
| <b>21—I Can't Give You<br/>Anything But Love</b>   | <b>8.2</b> | <b>1.8</b>  | <b>3.2</b>  |
| <b>22—Corabelle</b>                                | <b>7.8</b> | <b>12.8</b> | <b>19.2</b> |
| <b>23—Your Red Wagon</b>                           | <b>6.5</b> | <b>17.5</b> | <b>10.7</b> |
| <b>24—Papa Won't You Dance<br/>With Me?</b>        | <b>5.7</b> | <b>15.6</b> | <b>13.3</b> |
| <b>25—Ooh! Look-A There,<br/>Ain't She Pretty?</b> | <b>5.6</b> | <b>5.6</b>  | <b>—</b>    |
| <b>26—Gentleman is a Dope, The</b>                 | <b>4.8</b> | <b>4.7</b>  | <b>1.3</b>  |
| <b>27—Manana</b>                                   | <b>4.7</b> | <b>—</b>    | <b>—</b>    |
| <b>28—Pianissimo</b>                               | <b>4.3</b> | <b>5.7</b>  | <b>1.8</b>  |
| <b>29—Gonna Get a Girl</b>                         | <b>3.1</b> | <b>10.5</b> | <b>1.6</b>  |
| <b>30—Fellow Needs a Girl, A</b>                   | <b>3.0</b> | <b>2.8</b>  | <b>7.3</b>  |
| <b>31—I Still Get Jealous</b>                      | <b>2.9</b> | <b>1.3</b>  | <b>5.2</b>  |
| <b>32—Don't You Love Me<br/>Anymore?</b>           | <b>2.8</b> | <b>—</b>    | <b>—</b>    |
| <b>33—I Told Ya I Love Ya,<br/>Now Get Out</b>     | <b>2.7</b> | <b>1.7</b>  | <b>1.1</b>  |
| <b>34—Passing Fancy</b>                            | <b>2.6</b> | <b>—</b>    | <b>—</b>    |
| <b>35—My Old Flame</b>                             | <b>1.8</b> | <b>9.4</b>  | <b>—</b>    |
| <b>36—At the Candlelight Cafe</b>                  | <b>1.7</b> | <b>1.1</b>  | <b>1.2</b>  |
| <b>37—What'll I Do</b>                             | <b>1.6</b> | <b>—</b>    | <b>—</b>    |
| <b>38—All Dressed Up with a<br/>Broken Heart</b>   | <b>1.4</b> | <b>—</b>    | <b>—</b>    |
| <b>39—Little Old Mill, The</b>                     | <b>1.2</b> | <b>—</b>    | <b>—</b>    |
| <b>40—I'm My Own Grandmaw</b>                      | <b>1.0</b> | <b>—</b>    | <b>—</b>    |

# THE CASH BOX

# AUTOMATIC MERCHANTS' SECTION

February 7, 1948



Robert Z. Greene

Served as President of NAMA (National Merchandising Assn.) from October, 1945 to December, 1947. Pioneer manufacturer and operator of cigarette merchandise machines. Greene first became affiliated with the business in 1928, and through his foresight and vision built the Rowe Manufacturing Company, Inc. into one of the foremost organizations in the coin machine industry. Aside from his business and work of the Association, Greene is a great contributor to many charitable organizations.

*"The Dawn of a New Era in Automatic Selling"*



# AUTOMATIC MERCHANDISING SECTION

## NEW YORK STATE BOTTLERS MEET

Call For Concerted Action To Combat Unfavorable Publicity. Urge Alertness To Prevent License Tax

NEW YORK—450 delegates representing the same number of carbonated beverage companies met this past week at the Hotel New Yorker, opening their twenty-sixth annual convention of the New York State Bottlers of Carbonated Beverages, Inc.

A. B. Hatcher of the Top Rock Bottling Company, Charleston W. Va., a member of the executive board of the American Bottlers of Carbonated Beverages, called for "concerted action to combat unfavorable publicity on the industry" and also recommended a campaign for cancellation of all present license taxes on soft drinks.

"Mistaken statements, largely due to ignorance, must be challenged and offset," Mr. Hatcher said. Among these, he noted, were contentions that soft drinks were harmful in the diets of growing children. He urged that the bottlers be on the alert to oppose the introduction of soft drink license taxes in states where there is no such tax. New York is one of the states that hasn't this type of tax as yet.

It was urged that the bottlers take aggressive action against "mistaken statements" about the carbonated beverage industry. It was also pointed out that it was necessary to further sharpen sales campaigns previously intensified by the industry's sharp swing back to pre-war competitive conditions.

The subject of overcharging abuses by retailers was a leading topic of discussion among the delegates. Altho the wholesale prices on eight-ounce lines have not been raised, it was stated, many dealers persist in charging two or three cents more than the price considered fair by bottlers. While this practice doesn't affect the operators of drink vendors, it was pointed out that this practice by retailers might create a feeling in the minds of some legislators that the industry could carry a one or two cent tax.

Philip Hellinckx of Northern Coca-Cola Bottling Company, Massena, N. Y., outgoing president of the organization, stated that the gross value of the industry's business in New York State will increase 30 per cent over last year's total of \$85,000,000. Sales are the key problem he added, since there are no lack of supplies or obstacles to full production.

George F. Weppner of the Pepsi-Cola Buffalo Bottling Corporation, first vice president of the organization, was elected president for the forthcoming year.

## Location Tests Show Six Cent Bar Sold Better Than Five Cent Bar In Chicago

CHICAGO—Bert Reil, sales manager of the Vendall Service Corporation, this city, reports that location tests made by his company indicate that the popular idea that candy bars and similar items cannot be sold for more than a nickel thru vending machines was shaken by the results.

Choosing good locations, but not places where money is flush, Vendall set up adjacent machines, one selling the most popular names in bars, chocolate, nut rolls, etc., and the other, less popular but well-known first-rate items. The leader brands were priced at five cents and the excellent quality, but less well-known, went for six cents.

After a period about two and a half months, the company was both pleased and surprised to find that the volume in the six-cent bar has consistently been higher than sales of the five-cent bar, indicating that people will pay an extra coin without protest.

Reil doesn't wish to jump to any conclusions from this test but states "No

## Ice Cream Vendor Clicks At Show



Walter Gummshheimer, Universal Distributing Company, national sales representative for Hilco's Ice Cream Bar vendor and Henry Hildebrandt, manufacturer of the machine.

ST. LOUIS, MO. — Walter Gummshheimer, Universal Distributing Co., this city, reports that the display of Hilco's Ice Cream Bar vendor at the CMI convention in Chicago, was extremely successful, and that he lined up many distributors thruout the country.

The ice cream vendor was one of the feature attractions at the show, particularly as it vended a product with national prominence, a Borden's "Frostick" chocolate covered ice cream bar on a stick.

Gummshheimer enthusiastically stated "I was particularly happy over the interest shown by both the operator and the distributor. "During the week of the convention we were able to assign territories to various distributors thruout the country. While there are still a few territories available, the major portion of the country has been taken care of. The distributors are nationally known and are the foremost organizations in their territories. We shall soon be in a position to inform the trade of their identification, and shall be able to start deliveries when we announce their names."

Universal Distributing Company is national sales representatives for the Ice Cream Bar vendor.

## New Type Salted-In-Shell Peanut Vendor Attracts Aut. Merchants



CHICAGO—Neil Demling of Hawkeye Novelty Co., Des Moines, Ia., clicked big at the past CMI convention with the new "Salted-In-The-Shell" peanut vendor which he displayed.

Thruout the entire exhibit floors automatic merchants, their wives, and friends, were noticed going about cracking open these luscious peanuts, and eagerly as well as hungrily devouring them.

They came back again and again and, without fail, all started to inquire into the cost, quantity, exclusive territorial franchise and operating rights to this new type vendor which Demling was showing.

"There is no doubt", one noted automatic merchant stated, "that Demling has produced one of the big hits of the 15th annual convention."

"A long time ago", he continued, "someone decided to put pistachio nuts into a small bulk vendor and the success which was attained is past history."

"Now we believe", he said, "that Demling has brought a new and better selling force to the field, and that these machines, featuring the 'salted-in-the-shell' peanuts, will appear everywhere in the country."

Demling himself stated, "I believe that we were the busiest people displaying an automatic merchandiser at the CMI's 15th annual convention. Operators from everywhere in the nation came to discuss immediate delivery. There is no longer any doubt", he said, "of the success created by our hot peanut vendor and the fact that this is just what the public wants."

He also stated, "For sometime now 'salted-in-the-shell' peanuts have met with tremendous approval wherever they have been sold. This time we are bringing them right to the public's doorstep and there is no doubt that this is the sort of merchandising which is most appreciated."

"There are going to be many thousands of our hot peanut vendors appearing everywhere in the country and, if peanut orders taken at this show are any indication, we have hit on the product which everyone in the automatic merchandising industry wanted."

one can say that people will not put six cents in the vendors. What we tried to do was simply to find out whether coin machine operators would be forced to 10 cents, or whether their volume would be cut dangerously if candy prices should rise further.

"Our tests were conducted in Chicago" he continued "and we are certain that, if necessary, we could vend the top bars here at the higher price. Naturally, we don't want to do so if it can be avoided."

## Foltz Appointed To New Post By Rudd-Melikian

PHILADELPHIA — Lloyd Rudd, president of Rudd-Melikian, Inc., this city, announced that Austin H. Foltz has been named to the newly created position of Assistant Sales Director of the firm.

Foltz has been associated with the firm since June, 1947, when he joined as Assistant Director of Kwik Kafe of Philadelphia, a subsidiary company.

Tell Your Automatic Merchant Friends!  
SUBSCRIPTION TO  
"THE CASH BOX" IS  
ONLY \$5. PER YEAR



# BLUE BOOK

"A.M. (Automatic Merchant's) "BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MERCHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N. Y.

## BISCUIT VENDORS

- Garwood Metal Co.  
5c Biscuit .....
- Mills Aut. Mds. Corp.  
5c Biscuit .....
- Statler Distribs., Inc.  
5c Niks, 9 Col., 135 Cap.... 115.00

## BOTTLE VENDORS

- American Vendors, Inc.  
Bottle Dispenser .....
- Autovend Co.  
Bottle Dispenser .....
- Bastian-Blessing Co.  
Bottle Vendor .....
- Bernitz Mfg. Co.  
Bottle Vendor .....
- California Aircraft Eng. Co.  
Bottle Vendor .....
- Carton Cooler Co., Inc.  
Bottle Vendor .....
- Dispensers, Inc.  
Bottle Dispenser .....
- General Vend. Mach. Corp.  
Bottle Vendor .....
- Glassock Bros. Mfg. Co.  
Bottle Vendor .....
- Ideal Dispenser Co., Inc.  
Mod. 300B Beverage Vendor,  
6 oz. to 12 oz., 5c or 10c coin  
unit .....\$285.00  
Model 300B with 6c, 7c, 11c or  
12c coin unit ..... 294.00
- F. L. Jacobs Co.  
Bottle Vendor .....
- Kalva Vendors, Inc.  
Kalva Quad (144 Bottle Cap)
- Mills Industries, Inc.  
Bottle Vendor .....
- Portable Elevator Mfg. Co.  
Bottle Vendor .....
- Selectivend Corp.  
Bottle Vendor .....
- Stewart Products Corp.  
Bottle Vendor .....
- Tip Corp of America  
Bottle Vendor .....
- U. S. Vend. Corp.  
Bottle Dispenser .....
- Hydro Silica Corp. (Vendall Div.)  
Bottle Vendor .....
- Vendo Co.  
Bottle Vendor .....
- Vendorlator Mfg. Co.  
Bottle Vendor .....
- Westinghouse Electric Corp.  
Bottle Vendor .....

## BULK VENDORS

- Adams-Fairfax Corp.  
"Cash-Tray" 5c Bulk Nut Ven-  
dor, Cap. 1½ lbs. ....  
"Cash-Trio" 1c-5c Bulk Nut  
Vndrs, 3 on Stand .....
- Advance Machine Co.  
1c Bulk Nut & Candy .....
- 5c Bulk Nut & Candy .....

- Alkuno & Co., Inc.  
"Vikiner" 5c Bulk Candy ....
- Andrews & Co.  
Bulk Nut & Candy .....
- Asco Vend. Mach. Exch.  
Bulk Nut & Candy .....
- Atlas Mfg. & Sales Co.  
Bulk Nut & Candy .....
- Columbus Vending Co.  
Mod. 46, 1c Bulk Nut & Candy  
Mod. 46G, 1c Ball Gum .....  
Mod. 46Z, Bulk Nut, Candy,  
Charms .....
- Fielding Mfg. Co.  
Bulk Nut & Candy .....
- Ford Gum & Mach. Co.  
Ball Gum .....
- U. G. Grandbois Co.  
Bulk Nut & Candy .....
- Hancock Mfg. Co.  
Bulk Nut & Candy .....
- Hawkeye Nov. Co.  
Bulk Nut & Candy .....
- Holli-Ware Mfg. Co.  
Bulk Nut & Candy .....
- Mills Aut. Mds. Corp.  
1c Boxed Nut & Candy, 4 Col.
- Munro-Matlock Co.  
Bulk Nut & Candy .....
- Norris Mfg. Co.  
1c Master Nut, Candy .....
- 5c Master Nut, Candy .....
- Northwestern Corp.  
Mod. 40, 1c Bulk Nut, Candy &  
Ball Gum .....
- Mod. 33, 1c Bulk Pnut.....  
Mod. 39, 1c Bulk Nut, Candy &  
Ball Gum .....
- "33 Ball Gum" .....
- "DeLuxe" 1c/5c Bulk Nut ....  
"DeLuxe" 1c Bulk Nut .....
- "DeLuxe" 5c Bulk Nut .....
- Regal Mfg. Co.  
Bulk Nut & Candy .....
- Silver King Corp.  
"Prize King" 2 for 5c, 2 for 1c,  
Ball Gum Vendor .....
- R. D. Simpson Co.  
Bulk Nut & Candy .....
- Victor Vend. Mach. Corp.  
Mod. V, Nut, Charms, Ball Gum  
Mod. K, Nut, Charms, Ball Gum

## CANDY BAR VENDORS

- Advance Mach. Co.  
1c-5c Candy Bar .....
- Alkuno & Co., Inc.  
5c Charms without Base .....  
5c Charms with Base .....  
5c Life Saver without Base ....  
5c Life Saver with Base .....  
5c Gum, Charms, Life Saver  
Combination .....
- American Vend. Corp.  
"Vendit" Candy Bar .....
- Andrews & Co.  
Candy Bar .....
- Automatic Canteen Corp.  
5c Candy Bar .....
- Coan Mfg. Co.  
U-Select-It Standard 74 (74 Bar  
Cap.) ..... 94.00

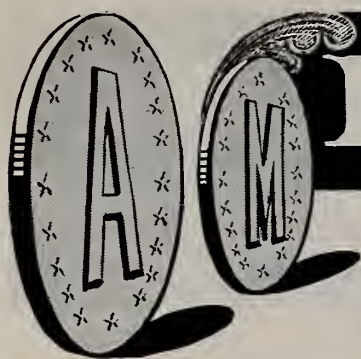
- U-Select-It DeLuxe 74 (74 Bar  
Cap) with Stand ..... 105.00
- U-Select-It DeLuxe 126 (126 Bar  
Cap) with Stand ..... 140.25
- Mills Aut. Mds. Corp.  
"Candy Salesman" 5 Col., 105  
Cap. ....
- National Vendors, Inc.  
Mod. 8CE, 8 Col., Elect., Console  
Type .....
- Rowe Mfg. Co., Inc.  
5c Candy Bar .....
- Shipman Mfg. Co.  
5c Candy Bar .....
- Star Vendors of Cal., Inc.  
5c Candy Bar .....
- Stewart Prod. Corp.  
"Kandy-King" 9 Col., Candy &  
Gum, 240 Cap. ....
- Stoner Mfg. Corp.  
Junior Wall Mod., 6 Col., 102  
Cap. ....  
Junior Flr. Mod., 6 Col., 102  
Cap. ....  
Senior Flr. Mod., 8 Col., 160  
Cap. ....  
DeLuxe Theatre Mod., 8 Col.  
160 Cap. ....  
Dual DeLuxe Theatre Mod., 16  
Col., 320 Cap .....  
Triple DeLuxe Theatre Mod., 24  
Col., 480 Cap. ....
- U. S. Vend. Corp.  
5c Bulk Refrigerated Candy  
Vendor .....
- Vendall Co.  
Vendall 8 Col., 120-248 Cap....  
Vendall 5 Col., 75-155 Cap....
- Vendors, Inc.  
5c Candy Bar .....

## CHEWING GUM - 1c

- Alkuno & Co.  
1c Gum Vendor .....
- G. V. Corp.  
1c Adams Tab Gum Vendor...
- Kayem Prod. Co.  
1c Tab Gum .....
- Mills Aut. Mds. Corp.  
1c Adams Tab Gum, 6 Col....
- Pulver Co.  
1c Pulver Tab Gum .....
- Stewart Prod. Corp.  
1c Tab Gum .....

## CHEWING GUM - 5c

- Automatic Canteen Co.  
5c Pack Gum .....
- Bill Fryer Associ.  
5c Pack Gum .....
- Coan Mfg. Co.  
5c Pack Gum .....
- Kayem Prod. Co., Inc.  
5c Pack Gum .....
- Shipman Mfg. Co.  
5c Pack Gum .....
- Stewart Prod. Corp.  
5c Pack Gum .....



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"A.M. (Automatic Merchant's) BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MERCHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N. Y.

## CIGARETTE MACHINES

- Compton Co.**  
Cigarette .....
- Eastern Elec. Vend. Mach. Corp.**  
C-8 "Electro" 8 Col. Console  
Electric ..... 222.50
- Frost Vend. Mach. Corp.**  
Cigarette .....
- General Coin Prod. Co.**  
Cigarette .....
- Lehigh Foundries**  
PX-8 Col., 340 Cap., Mechanical  
PX-10 Col., Mechanical .....
- J. H. Keeney & Co.**  
DeLuxe Electric 9 Col. ....
- National Vendors, Inc.**  
Mod. 9E, Electric ..... 321.70  
Mod. 9M, 9 Col., Manual .....  
Mod. 9EC, 9 Col., Elect., Con-  
sole Type .....
- Rowe Mfg. Co., Inc.**  
"Crusader" 8 Col. .... 145.75  
"Crusader" 10 Col. .... 162.25  
"Diplomat", Electric with Coin  
Changer .....
- Stewart Prod. Corp.**  
"Dominador" 8 Col., Elec., with  
Change Maker .....
- U-Need-A Vendors, Inc.**  
"Monarch" 6 Col., Mech. .... 149.50  
"Monarch" 8 Col., Mech. .... 159.50  
7 Col., Elec., 476 Cap. ....  
9 Col., Elec., 612 Cap. ....

## CIGAR VENDORS

- Alkuno & Co., Inc.**  
Cigar .....
- Amity Mfg. Corp.**  
Cigar .....
- Cigaromat Corp. of America**  
3 Col. Multi Selector .....  
6 Col. Multi Selector .....
- Frost Vend. Mach. Corp.**  
Cigar .....
- Malkin-Ilion Co.**  
"Phillies" 75 Cap. ....
- Stange-Sharenow**  
10c Single Col. ....

## COFFEE VENDORS

- Automatic Canteen Co.**  
5c Hot Coffee .....
- Bert Mills Corp.**  
Hot Coffee ..... 540.00
- Coffee Vendors of America**  
Hot Coffee .....
- Knapway Devices**  
Hot Coffee .....
- Lymean Mfg. Co., Inc.**  
Hot Coffee .....
- Manning & Lewis**  
Hot Coffee .....
- Rudd-Melikian, Inc.**  
"Kwik-Kafe" .....

## COIN CHANGERS

- A.B.T. Mfg. Corp.**  
Coin Changers .....
- Bell Prod. Co.**  
Beacon Coin Changer .....  
Beacon Jr. Coin Changer .....
- Coin-A-Matic Cashier, Inc.**  
Coin Changer .....
- Douglass Mfg. Co., Inc.**  
Elec. Coin Changer .....  
Mech. Coin Changer .....
- Frost Vend. Mach. Corp.**  
Coin Changer .....
- Johnson Fare Box Co.**  
Coin Changer .....
- Mills Industries, Inc.**  
Coin Changer .....
- National Rejectors, Inc.**  
Elec. Coin Changer .....
- Universal Coin Changer Corp.**  
Coin Changer .....
- Vendo Co.**  
Mech. Coin Changer (400 Cap)

## CUP DRINK VENDORS

- American Vend. Corp.**  
Cup Dispenser .....
- American Vendors, Inc.**  
Cup Dispenser .....
- Automatic Canteen Co.**  
3 Drink Disp. ....
- Automatic Syrup Corp.**  
Mills Beverage Disp., 400 Cup  
Cap. ....
- C. C. Bradley & Son**  
2 Drink Disp., 800 Cup Cap. ....
- Calif. Aircraft Eng. Co.**  
Cup Dispenser .....
- Dispensers, Inc.**  
"Viedor" 2 Drink Disp., 1000  
Cup Cap. ....
- Drink-O-Mat Ind., Inc.**  
2 Drink Disp., 1000 Cup Cap. ....
- Ex-Cell Prod. Corp.**  
2 Drink Disp., 800 Cup Cap. .... 1,595.00
- Interstate Eng. Corp.**  
Cup Dispenser .....
- Lion Mfg. Corp.**  
Pepsi-Cola Disp., 1200 Cup Cap. ....
- Nat'l Aut. Disp., Inc.**  
Cup Dispenser .....

## Spacarb Corp.

"Mix-A-Drink" 3 Drink Disp.,  
1000 Cup Cap. ....

## Square Mfg. Co.

Drink Dispenser .....

## Standard Gas & Equipt. Co.

Drink Dispenser .....

## Standard Prod. Co.

Drink Dispenser .....

## Stewart Prod. Corp.

Cobb Orange Drink Disp. ....  
Cup Dispenser .....

## DAIRY DISPENSERS

### Ex-Cello Corp.

Dairy Disp. ....

### Ideal Dispenser Co., Inc.

Mod. 300, Milk Bottle, 5c or 10c  
Coin Unit ..... \$285.00  
Mod. 300, Milk Bottle, 6c, 7c,  
11c or 12c coin unit ..... 294.00  
Model 300, Milk Container, 5c  
or 10c Coin Unit ..... 295.00  
Mod. 300, Milk Container, 6c, 7c,  
11c or 12c Coin Unit ..... 304.00

### O. D. Jennings & Co.

Dairy Drink Disp. ....

### Kalva Vendors, Inc.

Kalva "Quad" .....

### Milk-O-Mat Corp.

Dairy Drink Disp. ....

### Selector Prod. Co.

Dairy Drink Disp. ....

## HOT NUT VENDORS

### Alkuno & Co., Inc.

"Vikonor" 5c Hot Nut .....

### Asco Vend. Mach. Exch.

5c Hot Nut .....

### Munro-Matlock

5c Hot Nut .....

### Silver King Corp.

5c Hot Nut .....

### Tropical Trad. Co.

5c Hot Nut .....

### White Mach. Co.

5c Hot Nut .....



# BLUE BOOK

"A.M. (Automatic Merchant's) "BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MERCHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N. Y.

## ICE CREAM VENDORS

**Revco, Inc.**

Mod. 400, Mono-Mat, Single Flavor, Single Col. Cylindrical  
Mod. 500, Duo-Mat, Two Col., Two Flavors .....

**Vendi-Freeze Corp.**

Ice Cream Bar .....

## JUICE VENDORS

**Beaver Mach. & Tool Co.**

Juice Disp. ....

**Suiveley Vend. & Sales Co.**

"Dispenso-O-Lator", Orange & Grapefruit Juice Combo, 270 Cap. ....

**Telecoin Corp.**

"Tele-Juice", 300 can juice cap.

## LAUNDRIES

**Ald, Inc.**

Laundromat stores and for individual operation .....

**F. L. Jacobs Co.**

Automatic Laundry .....

**Telecoin Corp.**

"Launderette" Stores, 20 Bendix Aut. Washers, Water Heaters, Water Softeners, Plumbing, Electrical Work, Etc., Average Cost from \$10,000 to \$15,000

## POPCORN VENDORS

**Auto-Vend Co.**

5c/10c Prepared Hot Popcorn

**Dale Eng. & Sales Co.**

Popcorn Vendor .....

**Electro-Serv., Inc.**

Popcorn Vendor .....

**Emerson Bros. Mfg. Co.**

Popcorn Vendor .....

**Hawkeye Nov. Co.**

Popcorn Vendor .....

**Kunkel Metal Prod. Co.**

Popcorn Vendor .....

**Star Metal Mfg. Co.**

Popcorn Vendor .....

**Stylon Corp.**

Popcorn Vendor .....

## POSTAGE VENDORS

**Advance Mach. Co.**

Postage Stamp .....

**Automatic Dispenser Co.**

Postage Stamp .....

**Automatic Machines, Inc.**

Postage Stamp .....

**Aut. Sanitary Vender Corp.**

Postage Stamp .....

**Commercial Controls Corp.**

Postage Stamp .....

**Compton Co.**

Postage Stamp .....

**Daval Prod. Corp.**

"Postmaster" ..... 99.50

**Munro-Matlock**

Postage Stamp .....

**Northwestern Corp.**

Postage Stamp .....

**Schermack Prod. Corp.**

Postage Stamp .....

**Shipman Mfg. Co.**

Postage Stamp .....

**University Press**

Postage Stamp .....

## RAZOR BLADE VENDORS

**Automatic Dispenser Co.**

Razor Blade .....

**Gem Vend. Mfg. Co.**

Razor Blade .....

**Munro-Matlock**

Razor Blade .....

**Shipman Mfg. Co.**

Razor Blade .....

## SANDWICH VENDORS

**Aut. Canteen Co.**

Frankfurter, Hamburger & Cheeseburger .....

**Radio Chef, Inc.**

Frankfurter .....

**Vendomatic Corp.**

Frankfurter .....

## SERVICE MACHINES

**Advance Machine Co.**

Pencil Vendor .....

**American Locker Co., Inc.**

Parcel Lockers .....

**Aut. Book Vend. Corp.**

25c Pocketbooks Vendor .....

**Automatic Newsy, Inc.**

Newspaper Vendor .....

**Automatic Towel Cab. Co.**

Towel Vendor .....

**Ralph W. Brown**

Insurance Vendor .....

**Dixie Cup Co.**

Paper Cup Vendor .....

**Marlyn C. Ford**

Automatic Typewriter .....

**Hospital Specialty Co.**

Sanitary Napkin Vendors  
Auto Matron, 24 Cap..... 29.75  
Tampax, 25 Cap..... 22.50  
Vendafem, Jr., 18 Cap..... 22.75  
Gards No. 2, 12 Cap..... 15.00  
Fems No. 10, 10 Cap..... 14.75

**Kayem Prod. Co., Inc.**

Vitamin Vendor .....

Dental Kit Vendor .....

**King Mfg. Co.**

Aut. Steam Cabinet .....

**Kinmont Mfg. Co.**

Shoe Shiner .....

**Lewel Aspirin Mach. Co.**

Aspirin Vendor .....

**Lily-Tulip Cup Corp.**

Cup Vendor .....

**Mfrs. Agents Sales Co.**

Liquid Dispenser .....

**One-Use Toothbrush Corp.**

Dental Kit Vendor .....

**Pacific Electron Prod. Corp.**

Automatic Typewriter .....

**Sanitex Co.**

Sanitary Napkin Vendor .....

**Trans Meter Corp.**

Ticket Vendor .....

**Typ-O-Matic Service Co.**

Automatic Typewriter .....

**Vendomatic Corp.**

Book Vendor .....

**Van Dures, Inc.**

Vitamins Vendor .....

## WEIGHING SCALES

**A. B. T. Mfg. Corp.**

Springless Scale .....

**American Scale Mfg. Co.**

Console Scale .....

**J. F. Frantz Mfg. Co.**

Console Scale .....

**Hamilton Scale Co.**

Console Scale .....

**Ideal Weighing Mach. Co.**

Console Scale .....

**Int'l Ticket Scale Corp.**

Ticket Scales .....

**Marion Mach. Tool Co.**

Console Scale .....

**Nation Mfg. Co.**

Console Scale .....

**Rock-Ola Mfg. Corp.**

Lo-Boy Scale .....

**Sparks Specialty Co.**

Console Scale .....

**Watling Mfg. Co.**

Large Size Springless .....

Console Springless .....



• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

|   |           |
|---|-----------|
| <b>A.M.I.</b>                                       |           |
| Model A .....                                       | \$897.50  |
| Automatic Hostess Complete<br>20 Station Unit ..... | 14,800.00 |
| <b>HIDEAWAY CAB. W/Selective Play Mech.:</b>        |           |
| W/Amplifier and Remote Volume Control.....          | 515.00    |
| <b>HIDEAWAY CAB. W/Continuous Play Mech.:</b>       |           |
| W/Amplifier and Remote Volume Control.....          | 482.50    |
| W/Amplifier—No Remote Volume Control.....           | 470.00    |
| Complete—No Amp., No Volume Control.....            | 410.00    |
| <b>AIREON</b>                                       |           |
| Coronet 400 .....                                   | \$495.00  |
| Blonde Bombshell .....                              | 699.50    |
| Super DeLuxe Phonograph .....                       | 897.00    |
| Fiesta DeLuxe .....                                 | 699.50    |
| Trio (Wall Box) .....                               | 69.50     |
| Solo (Wall Box) .....                               | 46.50     |
| Impresario (Speaker) .....                          | 42.27     |
| Melodeon (Speaker) .....                            | 52.97     |
| Carillon (Speaker) .....                            | 56.18     |
| <b>FILBEN</b>                                       |           |
| Mirrocle Cabinet .....                              | 325.00    |
| 30 Selection Stowaway Mech. ....                    | 398.00    |
| <b>BUCKLEY</b>                                      |           |
| Music Box .....                                     | 25.00     |
| <b>MILLS INDUSTRIES</b>                             |           |
| Constellation .....                                 | 795.00    |
| <b>PACKARD MFG. CORP.</b>                           |           |
| Manhattan Phonograph .....                          | 1,010.00  |
| Wall Box (Butler) .....                             | 39.95     |
| 1000 Speaker (Paradise) .....                       | 159.50    |
| Wall Box (Butler 10c) .....                         | 41.95     |
| 950 Speaker .....                                   | 57.50     |
| 650 Speaker .....                                   | 19.75     |
| Spot Reflector .....                                | 8.50      |
| <b>PERSONAL MUSIC CORP.</b>                         |           |
| Measured Music Boxes, 5c-10c .....                  | 35.00     |
| Studio Amplifier .....                              | 505.00    |
| Studio Timing Control Unit .....                    | 250.00    |
| Master Power Supply Units .....                     | 140.00    |
| <b>ROCK-OLA</b>                                     |           |
| Model 1807 Moderne Corner Spkr. ....                | 107.50    |
| Model 1906 Remote Volume Control .....              | 6.90      |
| Model 1530 Wall Box .....                           | 39.50     |
| Model 1603 Wall Speaker .....                       | 42.50     |
| Model 1606 Tonette Wall Speaker .....               | 21.50     |
| Model 1608 Tone-O-Lier Speaker .....                | 65.00     |
| Model 1607 Tonette Wall Speaker .....               | 19.75     |
| Model 1531 DeLuxe Bar Bracket .....                 | 8.25      |
| Model 1533 Universal Bar Bracket .....              | 3.90      |
| Model 1795 Wall Box Line Booster .....              | 16.35     |
| <b>SCOTTO MUSIC CO.</b>                             |           |
| Music Master Cabinet .....                          | 399.50    |
| Melody Master Cabinet .....                         | 335.00    |
| Remote Master Cabinet .....                         | 389.50    |
| <b>SEEBURG</b>                                      |           |
| 147-M Symphonola w/remote control .....             | 875.00    |
| 147-S Symphonola .....                              | 805.00    |
| H-147-M RC Special .....                            | 525.00    |
| Wireless Wallomatic .....                           | 58.50     |
| Wired Wallomatic .....                              | 46.50     |
| 5-10-25c Wireless Wallomatic .....                  | 75.00     |
| 5-10-25c Wired Wallomatic .....                     | 62.50     |
| Teardrop Speaker .....                              | 19.95     |
| Teardrop Speaker w/volume control .....             | 22.50     |
| Recess Wall & Ceiling Speaker .....                 | 18.00     |
| Mirror Speaker .....                                | 49.50     |
| Duo Volume Control .....                            | 21.90     |
| Power Supply .....                                  | 14.50     |
| Master Amplifier .....                              | 53.50     |
| Master Selection Receiver .....                     | 118.00    |
| Wired Master Selection Receiver .....               | 105.00    |
| Electric Selector .....                             | 86.00     |
| Remote Speaker Amplifier .....                      | 44.20     |
| Solenoid Drum for 147-S .....                       | 60.50     |
| <b>SOLOTONE CORP.</b>                               |           |
| Leveling Pre-Amplifier .....                        | 44.50     |

MUSIC

|  |          |
|--|----------|
| <b>WURLITZER</b>                             |          |
| Model 1100 Standard .....                    | \$999.50 |
| Model 2140 5-10c Wireless .....              | 40.00    |
| Model 3020 5-10-25c 3-wire .....             | 69.50    |
| Model 3025 5c 3-wire .....                   | 44.50    |
| Model 3031 5c 30-wire .....                  | 39.50    |
| Model 3045 Wireless .....                    | 54.50    |
| Model 212 Master Unit .....                  | 70.00    |
| Model 215 Wireless Transmitter .....         | 17.50    |
| Model 216 Wireless Impulse Receiver .....    | 22.50    |
| Model 217 Auxiliary Amplifier .....          | 35.00    |
| Model 218 30-wire Adapter Terminal Box....   | 15.00    |
| Model 219 Stepper .....                      | 46.50    |
| Model 4000 8" Metal Star Speaker .....       | 45.00    |
| Model 4002 8" Plastic Star Speaker .....     | 45.00    |
| Model 4004A 8" Metal Musical Note Speaker..  | 30.00    |
| Model 4005 8" Walnut Round Speaker .....     | 22.50    |
| Model 4005A 8" Walnut Round Speaker .....    | 25.00    |
| Model 4006A 8" Deluxe, Walnut Round Mirror.  | 35.00    |
| Model 4007 12" Intermediate Deluxe Speaker.. | 135.00   |
| Model 4008 15" Deluxe Speaker .....          | 185.50   |

PINS

|                               |              |
|-------------------------------|--------------|
| <b>BALLY</b>                  |              |
| Melody .....                  | No Price Set |
| <b>CHICAGO COIN</b>           |              |
| Bermuda .....                 | 275.00       |
| <b>GENCO</b>                  |              |
| Triple Action .....           |              |
| <b>EXHIBIT</b>                |              |
| Treasure Chest .....          | 299.50       |
| <b>GOTTLIEB</b>               |              |
| Lady Robin Hood .....         |              |
| <b>J. H. KEENEY &amp; CO.</b> |              |
| Cover Girl .....              | 265.00       |
| <b>P &amp; S MACH. CO.</b>    |              |
| Tom Tom .....                 | 299.00       |
| <b>UNITED MFG. CO.</b>        |              |
| Singapore .....               | 275.00       |
| Tropicana .....               | No Price Set |
| <b>WILLIAMS</b>               |              |
| Sunny .....                   | 299.50       |

COUNTER GAMES

|                          |        |
|--------------------------|--------|
| <b>A.B.T. MFG. CORP.</b> |        |
| Challenger .....         | 65.00  |
| <b>BALLY MFG. CO.</b>    |        |
| Heavy Hitter .....       | 184.50 |
| w/stand .....            | 196.50 |
| <b>GOTTLIEB</b>          |        |
| DeLuxe Grip Scale .....  | 39.50  |

ROLL DOWNS

|                           |              |
|---------------------------|--------------|
| <b>BALLY</b>              |              |
| Hy-Roll .....             | 499.50       |
| <b>CHAMPION MFG. CO.</b>  |              |
| ABC Roll .....            | No Price Set |
| <b>CHICAGO COIN</b>       |              |
| Roll Down .....           | 395.00       |
| <b>EDELMAN AMUSE.</b>     |              |
| Tin Pan Alley.....        | No Price Set |
| <b>ESSO MFG. CORP.</b>    |              |
| Esso Arrow .....          | 499.50       |
| <b>GENCO</b>              |              |
| Bing-A-Roll .....         | 499.50       |
| <b>GREAT GAMES, INC</b>   |              |
| Teleroll .....            | No Price Set |
| <b>GEO. PONSER CO.</b>    |              |
| Pro-Score .....           | 495.00       |
| <b>UNITED MFG. CO.</b>    |              |
| Singapore Roll Down ..... | 395.00       |
| <b>WILLIAMS MFG. CO.</b>  |              |
| Box Score .....           | 375.50       |

ONE-BALLS

|                                 |        |
|---------------------------------|--------|
| <b>BALLY</b>                    |        |
| Jockey Special .....            | 645.00 |
| Jockey Club .....               | 645.00 |
| <b>GOTTLIEB</b>                 |        |
| Daily Races (F. P. Model) ..... | 650.00 |



**BELLS**

|                           |              |
|---------------------------|--------------|
| <b>BELL-O-MATIC CORP.</b> |              |
| 5c Jewel Bell .....       | 248.00       |
| 10c Jewel Bell .....      | 253.00       |
| 25c Jewel Bell .....      | 258.00       |
| 50c Jewel Bell .....      | 338.00       |
| Spinning Reels .....      | No Price Set |

|                            |        |
|----------------------------|--------|
| <b>GROETCHEN</b>           |        |
| Columbia Twin JP .....     | 145.00 |
| Columbia DeLuxe Club ..... | 209.50 |

|                             |              |
|-----------------------------|--------------|
| <b>MILLS SALES CO. LTD.</b> |              |
| Dollar Bell .....           | No Price Set |

|                                   |        |
|-----------------------------------|--------|
| <b>O. D. JENNINGS</b>             |        |
| 5c Std Chiefs .....               | 269.00 |
| 10c Std Chiefs .....              | 279.00 |
| 25c Std Chiefs .....              | 289.00 |
| 50c Bronze & Std Chiefs .....     | 399.00 |
| 5c DeLuxe Club Chiefs .....       | 299.00 |
| 10c DeLuxe Club Chiefs .....      | 309.00 |
| 25c DeLuxe Club Chiefs .....      | 319.00 |
| 25c DeLuxe Club Chief .....       | 429.00 |
| 5c Super DeLuxe Club Chief .....  | 324.00 |
| 10c Super DeLuxe Club Chief ..... | 334.00 |
| 25c Super DeLuxe Club Chief ..... | 344.00 |
| 50c Super DeLuxe Club Chief ..... | 454.00 |

|                                 |        |
|---------------------------------|--------|
| <b>PACE</b>                     |        |
| 5c DeLuxe Chrome Bell .....     | 245.00 |
| 10c DeLuxe Chrome Bell .....    | 255.00 |
| 25c DeLuxe Chrome Bell .....    | 265.00 |
| 50c DeLuxe Chrome Bell .....    | 375.00 |
| \$1.00 DeLuxe Chrome Bell ..... | 550.00 |
| 5c Rocket Slug Proof .....      | 245.00 |
| 10c Rocket Slug Proof .....     | 255.00 |
| 25c Rocket Slug Proof .....     | 265.00 |

**CONSOLES**

|                            |          |
|----------------------------|----------|
| <b>BALLY</b>               |          |
| Wild Lemon .....           | \$542.50 |
| Double-Up .....            | 542.50   |
| DeLuxe Draw Bell 5c .....  | 512.50   |
| DeLuxe Draw Bell 25c ..... | 532.50   |
| Hi-Boy .....               | 424.00   |
| Triple Bell 5-5-5 .....    | 895.00   |
| Triple Bell 5-5-25 .....   | 910.00   |
| Triple Bell 5-10-25 .....  | 925.00   |

|                         |        |
|-------------------------|--------|
| <b>BELL-O-MATIC</b>     |        |
| Three Bells, 1947 ..... | 735.00 |

|                        |         |
|------------------------|---------|
| <b>BUCKLEY</b>         |         |
| Track Odds DD JP ..... | 1250.00 |
| Parlay Long Shot ..... | 1250.00 |

|                                  |              |
|----------------------------------|--------------|
| <b>EVANS</b>                     |              |
| Bangtails 5c Comb 7 Coin .....   | No Price Set |
| Bangtails 25c Comb 7 Coin .....  | No Price Set |
| Bangtail JP .....                | No Price Set |
| Bangtail FP PO JP .....          | No Price Set |
| Evans Races .....                | No Price Set |
| Casino Bell .....                | No Price Set |
| 1946 Galloping Dominoes JP ..... | No Price Set |
| Winter Book JP .....             | No Price Set |

|                                      |        |
|--------------------------------------|--------|
| <b>GROETCHEN TOOL &amp; MFG. CO.</b> |        |
| Columbia Twin Falls .....            | 485.00 |

|                                 |        |
|---------------------------------|--------|
| <b>O. D. JENNINGS</b>           |        |
| Challenger 5-25 .....           | 595.00 |
| Club Console .....              | 499.00 |
| DeLuxe Club Console .....       | 529.00 |
| Super DeLuxe Club Console ..... | 545.00 |

|                         |        |
|-------------------------|--------|
| <b>J. H. KEENEY CO.</b> |        |
| Gold Nugget .....       | 800.00 |

|                                     |          |
|-------------------------------------|----------|
| <b>PACE</b>                         |          |
| 3-Way Bell Console 5c-10c-25c ..... | \$690.00 |
| 5c Royal Console .....              | 320.00   |
| 10c Royal Console .....             | 330.00   |
| 25c Royal Console .....             | 340.00   |
| 50c Royal Console .....             | 475.00   |
| \$1.00 Royal Console .....          | 650.00   |

**ARCADE TYPE**

|                       |        |
|-----------------------|--------|
| <b>BALLY MFG. CO.</b> |        |
| Big Inning .....      | 539.50 |
| Bally Bowler .....    | 539.50 |

|                        |              |
|------------------------|--------------|
| <b>H. C. EVANS CO.</b> |              |
| Bat-A-Score .....      | No Price Set |

|                                  |        |
|----------------------------------|--------|
| <b>EDELMAN AMUSEMENT DEVICES</b> |        |
| Flash Bowler                     |        |
| 13'-8" .....                     | 475.00 |
| 11'-8" .....                     | 450.00 |
| 10'-8" .....                     | 425.00 |

**ARCADE TYPE (continued)**

|                             |       |
|-----------------------------|-------|
| <b>GROETCHEN MFG. CORP.</b> |       |
| Camera Chief .....          | 19.95 |

|                                      |        |
|--------------------------------------|--------|
| <b>INTERNATIONAL MUTOSCOPE CORP.</b> |        |
| Atomic Bomber (Model B) .....        | 375.00 |
| Deluxe Movie Console .....           | 150.00 |
| Deluxe Movie Counter .....           | 140.00 |

|                    |        |
|--------------------|--------|
| <b>P. &amp; S.</b> |        |
| Tom Tom .....      | 299.00 |

**PARTS AND SUPPLIES**

**GLASS SIZES — PIN GAMES**

|                    |         |
|--------------------|---------|
| Bally .....        | 21 x 41 |
| Chicago Coin ..... | 21 x 41 |
| Exhibit .....      | 21 x 41 |
| Gottlieb .....     | 21 x 43 |
| Keeney .....       | 21 x 41 |
| Marvel .....       | 21 x 41 |
| United .....       | 21 x 41 |
| Williams .....     | 21 x 43 |

**COILS — PIN GAMES**

|                     |      |
|---------------------|------|
| <b>WILLIAMS:</b>    |      |
| 10 Ohms .....       | W-7  |
| 125 Ohms .....      | W-10 |
| 200 Ohms .....      | W-15 |
| 10-100 Ohms .....   | W-20 |
| W-5 w/bracket ..... | W-28 |
|                     | W-30 |

|                  |              |
|------------------|--------------|
| <b>GOTTLIEB:</b> |              |
| R-20-1 .....     | A20-8        |
| R-20-4 .....     | A-580        |
| R-20-5 .....     | R-20-2       |
| A-20-4 .....     | R-20-3       |
| SM20-1 .....     | C-20-1       |
| SM20-2 .....     | C-20-3       |
| A20-2 .....      | C-20-2       |
| A20-3 .....      | 2 make relay |
| A20-6 .....      | 3 make relay |

|                  |              |
|------------------|--------------|
| <b>BALLY:</b>    |              |
| A-25 .....       | 150 ohm 45v  |
| A-26 .....       | 550 ohm 115v |
| A-30 .....       | E-23         |
| A-31 .....       | E-28         |
| H-24 .....       | R-28         |
| H-27 .....       | E-31         |
| H-31 .....       | J-29         |
| G-28 .....       | C-1886       |
| O-31 .....       | C-27         |
| W-21 .....       | C-28         |
| W-24 .....       | C-29         |
| 90 ohm 50v ..... |              |
| 5 ohm 6v .....   |              |

|                         |       |
|-------------------------|-------|
| <b>CHICAGO COIN:</b>    |       |
| 2876 complete .....     | R-237 |
| 2876 brackets .....     | R-239 |
| 2876 coil .....         | X-299 |
| 2876 brass sleeve ..... | X-298 |
| P-273 .....             | U-298 |
| X-327 .....             | O-273 |

|                |      |
|----------------|------|
| <b>UNITED:</b> |      |
| 6-23 .....     | 2-24 |
| 6-28 .....     | 3-23 |
| 6-29 .....     | 4-24 |
| 12-23 .....    | 5-25 |
| 12-24 .....    | 5-28 |
| 123 .....      |      |

|                 |      |
|-----------------|------|
| <b>EXHIBIT:</b> |      |
| 827 .....       | 628  |
| 123 .....       | 525  |
| 223 .....       | 528  |
| 124 .....       | 1625 |
| 624 .....       | 1222 |
| 629 .....       | 1223 |
| 631 .....       | 1224 |

|                 |        |
|-----------------|--------|
| <b>GENCO:</b>   |        |
| 24 Medium ..... | No. 30 |
| 24 Plain .....  | No. 29 |
| J-102 .....     | No. 26 |
| J-99 .....      |        |

As a service to repair and servicemen in the coin machine industry, *The Cash Box* herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact *The Cash Box* immediately.

WORLD'S FINEST at the WORLD'S LOWEST PRICE!

**\$495<sup>00</sup>**



*Announcement*  
to Eastern and Midwestern  
**MUSIC OPERATORS**  
**Aireon** *Coronet 400*  
*Showing*  
**FEBRUARY 5th & 6th**  
**Thursday and Friday**



**NAT COHN**  
*New York Host*  
MODERN MUSIC SALES CORP.

**MODERN MUSIC SALES CORP.**  
10th Avenue at 45th St., New York

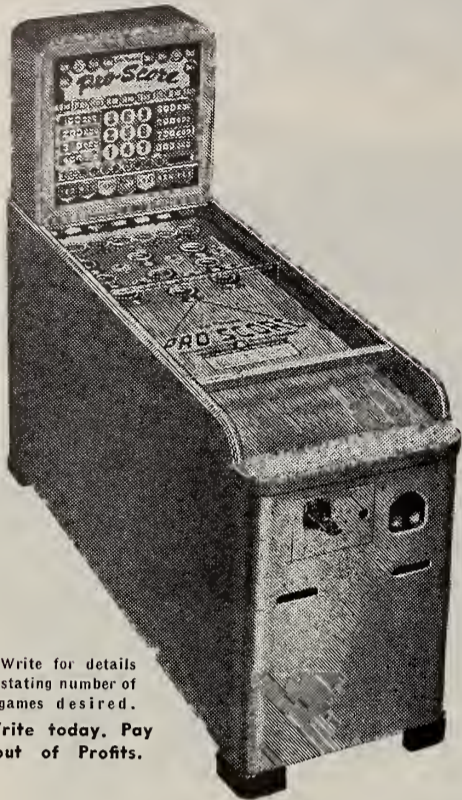
**BILTMORE DISTRIBUTING CORP.**  
1233 West Chicago Ave., Chicago, Ill.

*and*  
**HOLD TWIN SHOWING OF THE Aireon**  
**CORONET 400 - WORLD'S FINEST 1948**  
**PHONOGRAPH**  
**SENSATION \$495<sup>00</sup>**



**LOU KOREN**  
*Chicago Host*  
BILTMORE MUSIC SALES CORP.

# PAY out of PLAY



Write for details stating number of games desired. Write today. Pay out of Profits.

Sensational new finance plan now available to reputable operators throughout the United States

ON

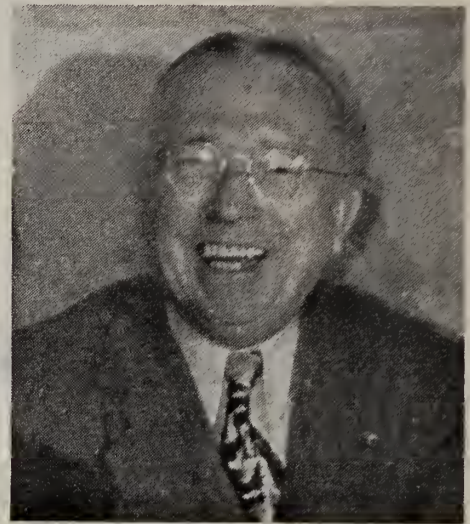
## Pro-Score

America's Outstanding Roll Down Game

### GEORGE PONSER CO.

158 East Grand Avenue • Chicago 11, Illinois • Superior 4427

## Hood Praised For Masterful Show At CMI Banquet



RICHARD W. HOOD

CHICAGO—Coinmen from all parts of the country are still talking about the great time they had at the CMI Banquet held Thursday, January 22 at the Stevens Hotel.

Eons of praise have been heaped on R. W. (Dick) Hood, of H. C. Evans & Company, chairman of the entertainment committee, for the great show presented on the stage. For years Hood has given the coin machine industry shows of the highest calibre, but this year, he outdid himself, and the 1,500 coinmen and their wives and friends who were present were enthusiastic in their praise, calling him the "master showman" of the coin machine industry.

The show went on immediately after the dinner, and act after act brought down the house. Singers, dancers, novelty acts, etc., put on their stuff, with the acrobatic act reaping the biggest hand.

## Damon Runyon Memorial Book Available To Coin Trade

CHICAGO — James T. Mangan, director of the Public Relations Bureau, CMI, announced this week that the big 112 page Damon Runyon Memorial Book will be sent free by Coin Machine Industries to anyone requesting a copy. Every coinman who registered at the Convention received this book. It gives a comprehensive outline of the Cancer Fund Drive and faithfully records all of the special events, dinners and parties held by coin machine associations, state and city groups, in behalf of the Fund. A complete list of individual donors and amounts donated is listed.

"We want the world to know of the great job coin machine people did" stated Mangan "and are doing in behalf of cancer research. I believe that the Damon Runyon Memorial Book should be shown to every political, civic, social and science leader in every city and town of the United States. We were forced to close the list a few days before the Show in order to have the book printed on time. Since the Show additional donations to our Fund have exceeded \$50,000. A list of these supplementary donations will be issued soon.

"Supply of this book is limited", continued Mangan. If any coinman doesn't need more than one free copy, we would appreciate it if they wouldn't ask for more. If however, it can be used judiciously and effectively, our Public Relations Bureau will send a few additional free of charge."

## FIRST CHOICE\*

FOR COIN MACHINES

*Famous*

# DUO LOCKS

- Triple combination action of 14 tumblers makes picking virtually impossible.
- "Duo registered key plan"—one key for all your machines.

\* More Duo Locks are installed on coin-operated machines than any other quality lock.

**THE ILLINOIS LOCK COMPANY**  
808 SOUTH ADA STREET • CHICAGO 7, ILLINOIS

**MOTORS REPAIRED** WURLITZER — AMI — SEEBURG — ROCKOLA — MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.  
**Complete No Extras \$6.00**  
M. LUBER  
503 W. 41st (LOngacre 3-5939) New York

**COIN MACHINE MOVIES**  
FOR REGULAR PANORAMS AND SOLO-VUES  
REELS OF 8 AND 6 SUBJECTS  
Our Films Get The Dimes  
PRICE \$32.50 TO \$38.50 Per Reel  
**PHONOFILM**  
3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



UNITED'S  
**TROPICANA**

*Greater Than Singapore!*

**FIVE-BALL  
 NOVELTY  
 REPLAY**

*Also Built As a Five - Ball  
 Straight Novelty Roll-Down  
 Game . . . Console Cabinet*

**SEE  
 YOUR  
 DISTRIBUTOR  
 NOW!**



**UNITED MANUFACTURING COMPANY**

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

# PRICES ON ALL EQUIP. SET FOR RE-SALE

**ALL NEW TYPE  
MUSIC MACHINES  
READY FOR LOCATION!**

**USED  
PIN GAMES**  
WRITE FOR COMPLETE LIST

NEW PIN GAMES . . .  
ONE-BALLS . . . CONSOLES  
BELLS IN STOCK.

**PARTS**

|                                  |         |
|----------------------------------|---------|
| Wurlitzer 412 Amplifiers .....   | \$14.50 |
| Wurlitzer 616 Amplifiers .....   | 19.50   |
| Wurlitzer 24 Amplifiers .....    | 27.50   |
| Wurlitzer Tone Arms .....        | 15.50   |
| Wurlitzer AC Motors (1140) ..... | 19.50   |
| Speakers for 24 or 616 .....     | 15.50   |
| Coin Chutes for 24's .....       | 14.50   |

**SELLING OUT!**

**PHONO PLASTICS**

**WURLITZER:**

|   |              |
|---|--------------|
| 24 TOP CORNERS, Amber or Red .....        | Each \$ 1.20 |
| 24 LOWER SIDES, Amber or Red .....        | 4.00         |
| 500 TOP CORNERS .....                     | 4.00         |
| 600 TOP CORNERS, Right or Left .....      | 4.00         |
| 800 LOWER SIDES .....                     | 13.50        |
| 800 TOP CENTERS, Right or Left, Red ..... | 8.00         |
| 800 BACK SLIDES, Green .....              | 9.50         |
| 750 LOWER SIDES, Right or Left .....      | 8.75         |
| 750 TOP CENTERS, Red .....                | 4.25         |
| 750 MIDDLE SIDES .....                    | 2.00         |
| 950 LOWER SIDES .....                     | 10.50        |

**SEEBURG:**

|  |       |
|--|-------|
| HI-TONE MODELS 9800, 8800, 8200<br>Lower Sides .....                 | 14.50 |
| HI-TONE MODELS 9800, 8800, 8200 Domes,<br>Yellow, Red or Green ..... | 8.00  |

**ROCK-OLA:**

|  |       |
|--|-------|
| STANDARD, MASTER, DeLUXE or SUPER<br>Top Corners ..... | 12.75 |
|--|-------|

**MILLS:**

|                                |      |
|--------------------------------|------|
| TOP DOOR, Yellow or Blue ..... | 5.50 |
|--------------------------------|------|

**ORDER NOW! 40% DISCOUNT ON ORDERS PLACED IMMEDIATELY!**

## SOLOTONE and PERSONAL MUSIC BOXES

Solotone Boxes, Brand New  
Personal Music Boxes  
Solotone Location Amplifiers  
Personal Location Amplifiers  
Personal Studio Amplifiers

**SACRIFICE AT PRICES WAY  
BELOW MARKET  
WRITE US NOW!**

### PHONE—WIRE—WRITE TODAY!

**IF YOU NEED ANYTHING IN GAMES OR MUSIC NOT LISTED ABOVE —  
WRITE US! WE CAN SUPPLY YOUR NEEDS!**

# RUNYON SALES COMPANY

593 - 10th AVENUE  
NEW YORK 18, N. Y.  
(Phone: BRyant 9-2235)

123 W. RUNYON STREET  
NEWARK 8, N. J.  
(Phone: Blgelow 3-8777)

**2 Williams' WINNERS!  
The New 5-BALL GAME**

**"SUNNY"** High Score  
Plus . . .  
FLIPPER ACTION

**"BOX SCORE"** Super DeLuxe  
Roll Down

**ORDER NOW!**

# King Pin

**EQUIPMENT COMPANY**  
KALAMAZOO 21, MICH.  
826 Mills Street Phone 2-0021

**DISTRIBUTING COMPANY**  
DETROIT 1, MICH.  
3004 Grand River Ph.: TEmple 2-5788

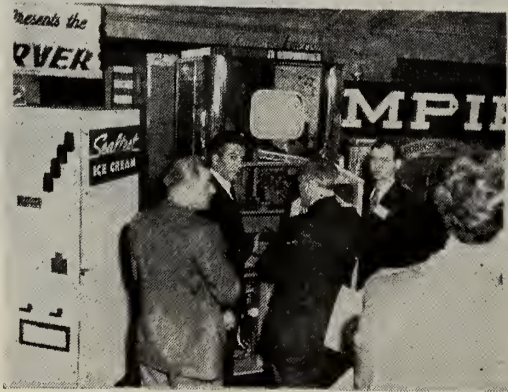
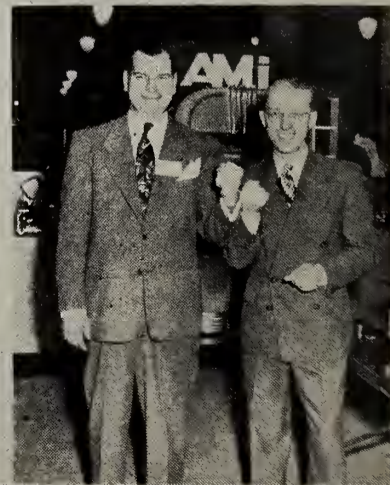
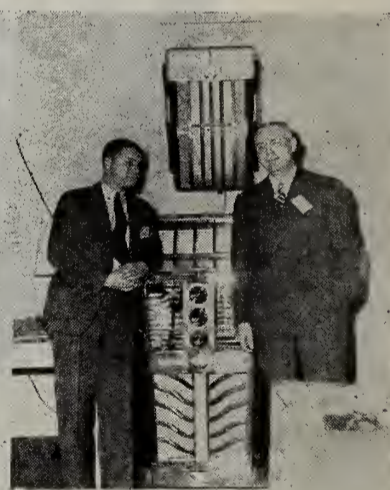


**ACTIVE  
Reconditioned  
GAMES  
'NUFF SAID!**  
For A  
Complete  
List of  
Specials  
Drop a Line  
to Any One  
of Our  
3 Offices

**JOE ASH**

**Active Amusement Machines Co.**  
666 NORTH BROAD ST., PHILA. 30, PA.  
Phone: Fremont 7-4495  
98 CLINTON AVE., NEWARK 5, N. J.  
Phone: Mitchell 2-8527  
1120 WYOMING AVE., SCRANTON, PA.  
Phone: Scranton 4-6176

## CANDID PICS OF CMI SHOW



"The Cash Box" Camera Man was all over the show snapping pictures. We bring you additional pics carried over from last week's issue.

(Left hand column) (Top) Herb Oettinger, United Manufacturing Company talking things over with Bill Gersh and Jerry Kertman of Rochester, N. Y. Jerry's partner (seated at left) is taking the opportunity to rest up a few moments. (Center) Morris Goldinan, President of the Detroit Phonograph Owners Association stops off at "The Cash Box" booth for a talk with Bill Gersh. (Bottom) H. F. (Denny) Dennison, president of Videograph, Inc. (second from left) telling the ops about his combination television-music machine.

(Right hand column) (Top) Bill Helreigel, Jr., Keystone Panoram Company, Philadelphia, Pa. and Charles Schlicht, Mills Industries, Inc., surrounding a Mills' "Constellation" phono. (Bottom) Paul Jock of Indianapolis, Ind., and Lindy Force, Sales Manager of AMI, Inc., display their virility at the AMI booth.

*Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!*

# Buckley BUILDS THE Best

## NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS  
HAMMERLOID OR WRINKLE  
YOUR CHOICE OF:

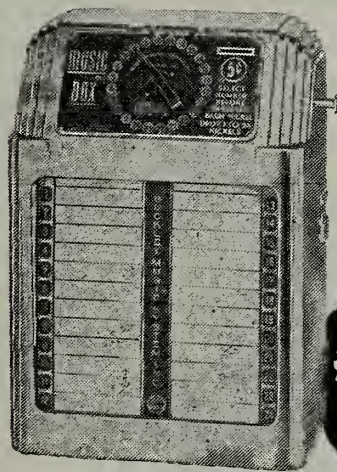
Cherry or Diamond Ornaments,  
Maroon, Copper, Gold, Green,  
Aluminum Gray, Chocolate, Surf  
Blue.

- Complete new precision-bullt light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Colar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominat-or Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50<sup>00</sup>



## THE NEW Music Box



\$25<sup>00</sup>

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

## TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



\$1250<sup>00</sup>

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Koren And Cohen To Hold Aireon Phono Showing In Chi And N. Y., February 5 & 6

**THEY MUST GO—PRICED LOW!  
USED FIVE-BALLS**

| UNITED                 | EXHIBIT                 |
|------------------------|-------------------------|
| Sea Breeze .....\$ 50. | Mysterys ..... 75.      |
| Rios ..... 70.         | Cross Fires ..... 85.   |
| Havanas ..... 80.      | Big Hits ..... 45.      |
| Mexicos ..... 115.     |                         |
| Nevadas ..... 135.     | <b>GOTTLIEB</b>         |
| Hawaii ..... 130.      | Miss Americas ...\$ 65. |
|                        | Baffle Cards ..... 75.  |
| <b>EXHIBIT</b>         | Lucky Stars ..... 100.  |
| Fiestas .....\$ 65.    | Maisies ..... 115.      |
| Vanities ..... 70.     | Superliners ..... 60.   |
| Smokeys ..... 70.      | Canteens ..... 45.      |

**CROWN NOVELTY CO., INC.**  
920 Howard Av., New Orleans 13, La.  
(Phone: Canal 7137)  
NICK CARBAJAL, Gen. Mgr.



LOU KOREN

CHICAGO—One of the news highlights emanating from the CMI convention was the announcement by Lou Koren of the organization of the Biltmore Distributing Company, which will be the distributing agent for the new 1948 Aireon line of phonographs and accessory equipment.

Vic Comforet will be in active charge of Biltmore, serving in the same capacity as he did formerly with the sister company, Distributing Company of Illinois. Koren also announced the appointment of Harry LeVine as manager of the Biltmore organization. LeVine is a familiar figure in the coin machine industry, having formerly been connected with the Daval Manufacturing Company, and serving with the Southern Amusement Company, covering the southern states.

In order to bring the music operator close to the new Aireon line, and to explain the new finance plan, Biltmore Distributing Company has set February 5 and 6, Thursday and Friday, as the official showing in this city. "We will not only show them the finest automatic phonograph ever built" states Koren "but will sell it at a price that will pay a profit to the operators the first week it is on location. Our showing at the Biltmore headquarters, 1233 West Chicago Avenue, will be a big show — with lots to see and hear."



NAT COHN

NEW YORK—Nat Cohn, Modern Music Sales Corporation, announced that his firm will hold a two day showing of the new Aireon phonograph and accessory equipment at his showrooms on February 5 and 6, Thursday and Friday.

Cohn, who announced only a few weeks ago his appointment as distributing agent for the Aireon line, reports he is now ready to show the equipment to all the New York music operators at his headquarters.

"The 'Coronet Model 400' phonograph caused a sensation when displayed at the CMI show in Chicago" stated Cohn, "and we will now provide the operators locally who couldn't get to Chicago the opportunity to see the equipment on our showroom floors. In addition, we want to explain in detail the \$4 per week payment plan devised by the Aireon Manufacturing Corporation for the benefit of music operators."

One of the foremost distributors of automatic phonographs since the early days, Cohn has a legion of friends. "We expect every phonograph operator in the city to visit us during February 5 and 6, and when they see the new Aireon phono, and hear the wonderful finance plan arranged for them, I know they will be as enthusiastic over the plan as I am" stated Cohn.

Cohn also announced that Tony (Rex) DiRenzo has been appointed Sales Manager of the coin machine division of Modern Music Sales Company. Tony is well known locally having recently been manager of Manhattan Phonograph Company, Aireon distributors here.

## Reports Quantity Orders For "Camera Chief"



EDDIE HANSON

CHICAGO—Eddie Hanson, sales manager of Groetchen Tool & Manufacturing Company, this city, reports that their new "1c Camera Chief" attracted considerable attention at the CMI convention, and both distributors and operators placed substantial orders before leaving for home.

Leaving all the details for a few weeks, Hanson left immediately after the show with the new Mrs. Hanson for a honeymoon. "When I return to the office" stated Ed. "I expect the factory to be rolling full blast, and deliveries being rushed to the distributors."

**Distributor In  
LOUISIANA - TEXAS  
ALABAMA - ARKANSAS  
MISSISSIPPI**

For  
**THE NEW 1948  
BUCKLEY LINE**

**"CRISS-CROSS" BELL  
DAILY DOUBLE TRACK ODDS  
1948 WALL & BAR BOX  
AND ALL BUCKLEY ACCESSORIES  
AND EQUIPMENT**

*Guaranteed Used Machines*  
**BELLS—CONSOLES—1-BALLS—PINS**  
The machines are perfect—The  
Prices are right!—Write for List.

**CONSOLE DIST. CO.**  
1006 Poydras St., New Orleans, La.  
Phone: RA 3811  
SAM TRIDICO BOB BUCKLEY

**17 YEARS...**

of quality,  
service, and  
responsible performance

★

**SCIENTIFIC  
MACHINE CORP.**

229 W. 28th St., New York 1, N. Y.

**WANTED  
TO BUY**

KEENEY BONUS BELL  
BALLY TRIPLE BELL  
BALLY DRAW BELL  
BALLY SPECIAL ENTRY

**FOR SALE**

2 BRAND NEW LATEST MODEL KEENEY  
BONUS SUPER BELLS 5-25c ORIGINAL  
CRATES .....\$1,000. Ea.

**WORLD WIDE  
Distributors, Inc.**  
2330 N. WESTERN AVE.  
CHICAGO 47, ILL.  
Phone: EVerglade 2300

**YOU GET BRAND NEW EQUIPMENT  
ON A BRAND NEW PLAN THAT WILL  
BOOST YOUR RECEIPTS!**

BRAND NEW, REVOLUTIONARY PLAN ON BRAND NEW  
EQUIPMENT THAT INSURES BOOSTING YOUR RECEIPTS  
TO A NEW HIGH PEAK! IT COSTS YOU ABSOLUTELY  
NOTHING TO GET ALL THE DETAILS QUICK! AND CAN  
MEAN BETTER, BIGGER, SURER AND STEADIER PROFITS  
FOR YOU — WRITE, WIRE, PHONE US TODAY!

**FRANKEL DISTRIBUTING CO.**

2532 FIFTH AVENUE  
ROCK ISLAND, ILL.  
(Phone: 153)

1209 DOUGLAS STREET  
OMAHA, NEB.  
(Phone: AT 3407)

# TRIPLE ACTION *by* GENCO

If you attended the Coin Machine Show you saw TRIPLE ACTION. You played it and thought it was the OUTSTANDING 5 ball game at the show. You were RIGHT according to the orders received by distributors thruout the country. We believe TRIPLE ACTION to be the FINEST game in GENCO's history!

Get into ACTION at once with TRIPLE ACTION and watch those profits TRIPLE!



*Triple Action!  
Triple Profit!*



ORDER FROM YOUR NEAREST DISTRIBUTOR

**GENCO** BUILDS GREATER GAMES  
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# WILLIAMS CURBS SALES RUMORS

## Emphatically Denies He Has Sold or Contemplates Selling His Firm



HARRY WILLIAMS

CHICAGO—Harry Williams of Williams Manufacturing Co., this city, in a very strong effort to halt rumor-mongering and gossip regarding the "sale" of his firm, reported this past week, for immediate press release, that he most definitely had not sold his firm, nor did he contemplate any such sale.

"In fact", Williams stated, "I intend to remain in this business the rest of my life."

Rumors which have been flying about in the trade should be most definitely halted by this emphatic statement on Williams' part, it is believed by all leaders here.

What Williams did announce, which is of news to the trade, is that Sam Stern of the Scott-Crosse Company, Philadelphia, Pa. will become vice-president of Williams Manufacturing Co. and will take an active role in the firm's future business procedure.

It is reported here that any further unverified rumors regarding any sales or negotiation for sale of the Williams Manufacturing Company should be instantly referred to Harry Williams, president of this well known organization.

It is also sincerely hoped by many leaders in the coin machine industry here that this quick and emphatic action on Harry Williams part, will forever help squelch unverified and vicious rumors which circulate without any substantiation.

### Talk Drink Dispenser



CHICAGO—Bill Gersh of *The Cash Box* listening in while Ben Regan of Automatic Canteen and Tom Callaghan of Bally Manufacturing Co. discuss the Lion Beverage Dispenser which received such an outstanding reception from the nation's coin machine men at the CMI convention.

According to Regan, Automatic Canteen are going ahead at a rapid pace with placement of beverage dispensers and, he also said, the interest in these automatic merchandisers is growing greater each day.

Callaghan surprised Regan with information regarding the reception which the Lion Mfg. Corp. unit has received from operators all over the nation and also advised that the firm are working ahead at top speed to arrange for speedy deliveries as soon as is possible.

# Aireon

MANUFACTURING CORPORATION

*Finest*

IN MUSICAL EQUIPMENT

General Offices

1401 Fairfax Trafficway, Kansas City, Kansas

Mafco Corp. Ltd., 4001 St. Antoine Street, Montreal, Que.

Cinaudagraph Speakers Division of Aireon

A-4

POST-WAR  
AND NEW  
5-BALL  
PIN GAMES

WANT  
← FOR →  
CASH

Phone-Wire-Write

MUSIC  
NEW and USED  
1100 - 1015 - 146  
1422 - 850 - 800

**DAVE LOWY & COMPANY**

594 TENTH AVE. (Phone: BRyant 9-0817) NEW YORK 18, N. Y.

Williams'  
"SUNNY"

PREMIUM SCORE—RESERVE SCORE  
HIGH SCORE TO 5 MILLION  
Plus — FLIPPER ACTION  
PLACE YOUR ORDER NOW!

EXCLUSIVE DISTRIBUTORS



ALSO EXCLUSIVE DISTRIBUTORS  
FOR  
**AIREON MUSIC**

Cigarette  
Vendors

**CLOSE OUT**

Write Today For Complete  
List On Hand. All In Good  
Operating Condition And  
Better Than Fair In Ap-  
pearance.

WE WILL ACCEPT THE  
FIRST REASONABLE BIDS

**SCOTT-CROSSE CO.**

1423 SPRING GARDEN STREET  
PHILADELPHIA, PENNSYLVANIA  
Rittenhouse 6-7712

**AMI, Incorporated,** is pleased to announce that on account of the successful operation of the business under the Trusteeship since April 7, 1947, it has been able to negotiate a satisfactory arrangement which has been accepted by its creditors and confirmed by the District Court. This has been made possible by the confidence of thousands of operators who have continued to purchase and use our products and by the loyalty of our excellent distributors.

We take this means of expressing our gratitude to all those whose support has made our success possible. In return we pledge our continuing efforts to produce the kind of phonographs which represent the best and most profitable investment for the operators.

JOHN W. HADDOCK, President,

**AMI** Incorporated

MAKERS OF THE ORIGINAL 40 SELECTION PHONOGRAPH AND WALL BOX

# EMPIRE'S SUPERMART

WRITE FOR SPECIAL LIST OF BRAND NEW

## CLOSEOUTS

ON 5-BALLS, CONSOLES, COUNTER GAMES, ONE-BALLS!

### SLOTS

BONUS BELL, 5c. \$119.50; 10c. \$129.50; 25c. \$139.50  
 GOLO CHROME, 5c. \$109.50; 10c. \$119.50; 25c. \$129.50  
 BLUE FRONT, 5c. \$89.50; 10c. \$99.50; 25c. \$109.50  
 BROWN FRONT, 5c. \$99.50; 10c. \$109.50; 25c. \$119.50  
 5c GOLO CHROME, H.L. \$119.50; 10c. \$129.50  
 25c MILLS CLUB CONSOLE ..... 149.00  
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## Jammed Booths Answer To Chicom's Popularity



CHICAGO — Sam Wolberg of Chicago Coin Machine Mfg. Co. and Bill Gersh of *The Cash Box* looking at the huge crowds which jammed the Chicago Coin booths every day of the CMI convention attesting to the success which the nation's pinball operators have been enjoying with this firm's games.

From far and wide, thruout the nation, pinball operators called at these booths to thank Sam Wolberg and Sam Gensburg of the Chicom firm for the fine profit producing games they had built for them all during the year and placed large volume orders for the firm's newest, "Bermuda".

## USE U. S. BOOTH TO TALK THINGS OVER



CHICAGO — Sam Kressburg of the Drink-O-Mat Corp. and Gordon B. Mills of Mills Industries, Inc., sit down for a rest at the CMI convention and talk things over regarding the future of the drink dispenser business.

From all reports, both these automatic merchandise machine leaders agreed that the drink vending field is just first beginning to "feel its oats" and that tremendous expansion is at last getting under way to acquaint everyone thruout the nation with the marvelous efficiency and service which beverage dispensers can render the public.

## Clicks With U-Need-A



J. BREIDT

NEWARK, N. J.—Jack Breidt, president of U-Need-A Vendors, Inc., this city, was one of the happiest men on the Eastern seaboard this past week when, after tallying the volume of orders which the firm's sales force had taken at the CMI convention, he found that they had surpassed any and all previous records for any convention in which they had shown their cigarette merchandisers.

Breidt attributes the fine response from the nation's automatic merchants to the fact that the new electric U-Need-A cigarette vendor has won complete confidence, and that all who have seen it have been impressed with its easy servicing features, its sturdy construction and its marvelous appeal to the public.

Breidt stated, "I believe that our new cigarette merchandisers will lead the parade in '48."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



**THAT NEW  
LOOK**

**... ON LOCATIONS —  
... ON PLAYERS' FACES —  
... IN OPERATORS SMILES**

**MEANS THEY'RE HEAD OVER HEELS  
IN LOVE WITH  
LADY**

# ROBIN HOOD!

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- COMBINATION HIGH SCORE AND FREE PLAY POCKET!
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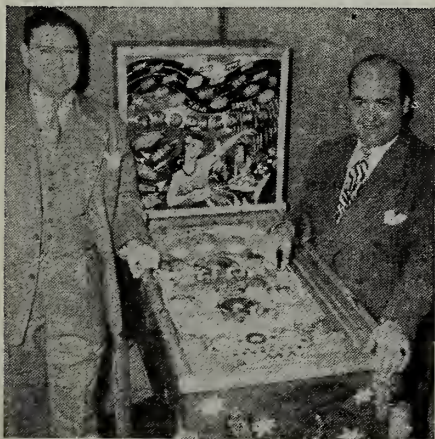
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CHICAGO 51, ILLINOIS

**GIVES YOU A  
NEW SLANT  
ON  
PROFITS!**



### Lew and Frank Get Tropical Over United's "Tropicana"



CHICAGO—Lew Casola and Frank Bush of Rockford, Ill. go tropical over United Mfg. Company's newest five-ball release, "Tropicana", at the offices of United here. Both Lew and Frank claim that there's no machine that equals the United pinball for pulling in profitable play.

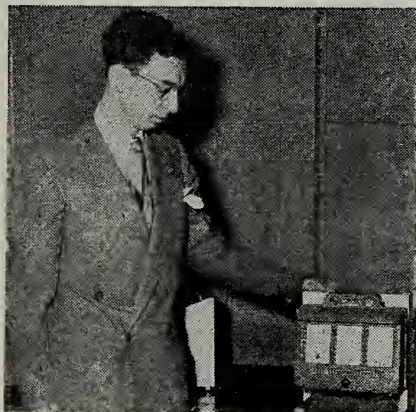
Both men were very happy to hear of the great reaction which huge crowds gave the new United pinball and stated, "That's only what we expect. Every pinball operator is back of United for they have produced the best."

### REMINDER!

**HELP SMASH INFLATION!** The Cash Box is now selling for only \$5 per yearly subscription of 52 weeks' issues jam-packed full of news, views, predictions of things to come and vital information of great importance to every coin machine man in the nation.

**BUY A SUBSCRIPTION FOR A FRIEND — INSTEAD OF A CIGAR — HE'LL REMEMBER YOU FOR 52 WEEKS EACH YEAR!**

### Shows New Wall Box



CHICAGO—Buddy Marcus of The Markepp Co., Cleveland, looks over the newest wall and bar box to be shown at the CMI convention. Says Buddy, "Here's a real honey for music ops".

### Monica Lewis Gets Weighed



CHICAGO—Monica Lewis, gorgeous Decca recording star, gets herself weighed on the new Marion Scale of Marion Machine Tool Co., Marion, Ohio.

### LO-TONE

(CONVERTED SEEBURG HI-TONE)

**SEEN AT THE SHOW!  
LIKED! BOUGHT!**

Those of you who couldn't get to Chicago will want this "Answer" to your prayers.

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### FRATERNALLY BALLY



CHICAGO—Ben Becker, eastern regional manager for Bally Mfg. Co. and "Miss Bally Bowler" sit down for a moments relaxation during the turmoil of the convention and become extremely fraternal.

"After all", Ben says, "we're both for Bally one hundred per cent in every way."

# WASHINGTON, D. C. MUSIC OPS ASSN. INSTALL MEMBERS

**Schedule Next Meeting For Feb. 17. New Members Expected Election Of Officers and Bus. Mgr.**



HIRSH DE LA VIEZ

WASHINGTON, D. C. — The Music Guild of Washington, D. C. held a meeting of their music operators at the Hamilton Hotel on Tuesday, January 27, under the direction of the temporary officers appointed, with Hirsh de La Viez of Hirsh Coin Machine Corporation as acting president.

Hirsh told the group about the meetings of music operator associations held at the Coin Machine Industries Convention in Chicago, and what the plans are for the future.

Most of the time was taken up with the installation of members. The following were installed: Teddy Crawford and M. F. Schravessande of the Virginia Music Company; P. R. Chapman of Chapman Music Company; E. H. Renner of Northern Music Company; Mack Lesnick of Musical Sales Company; E. Keefe of Keefe Coin Machine Company; Evan Griffith of Pioneer Novelty Company; E. B. MacMannes, Automatic Music Devices, Inc.; S. M. Davis, Washington Music Company; J. H. Phillips, Phillips Novelty Company; C. W. Hendrix, Hendrix Novelty Company; Charles W. Bowles, East Coast Music Company; Harry Vilas, Vilas Machine Company; Samuel Cisenfeld, General Amusement Company; Robert Burner, Hub Enterprises; and Bernard Lichtman of Kay Koin Machine Company.

It was decided to hold the next meeting on Tuesday, February 17 at the Blue Room of the Hamilton Hotel. It is expected that the following will become new members: Al Lockhart, Alco Music Company; Harry L. Kaplan, Music Supply Company; Ira T. Byram and Harold S. Klein, Silent Sales System; and Horace Biederman of Liberty Music Company.

A business manager will be appointed at this February 17 meeting, stated Hirsh. A nominating committee will be named to elect permanent officers. The president, vice-president, secretary and treasurer will serve the association for one year. Two directors will be elected to serve two years, and three other directors will be elected to serve one year.

# "THE CASH BOX" CANDID CAMERA CLICKEROOS



Picture No. 1—Monica Lewis, gorgeous Decca recording star meets Sen. Homer E. Capehart at the Packard Mfg. Corp. booths and graces the new Packard "Manhattan" phono; No. 2—Ed Lavender and Miss Vincent of the George Ponsler Co. talking things over during a quiet moment; No. 3—Sam Bushnell of Standard Factors, N. Y. making a record on the Wilcox-Gay for Mrs. Bushnell; No. 4—Al Curtis, president of the Michigan Miniature Bowling Assn. and Bill Gersh in front of the National Slug Rejectors booth; No. 5—Michael Passmore and Charley Schlicht of Mills Industries, Inc. with the Mills Constellation; No. 6—Ben Rabin and Judge Margiotti looking over the new Filben phono at the Morrison Hotel and No. 7—Bill Gersh, Walter Hurd, A. H. Shannon and Miss Bally Bowler get together at the Bally booths and talk over the Big Show.



Picture No. 1—Jules Peres of New Orleans having the new Aireon Coronet mechanism explained by L. (Pete) Pearson of Aireon; No. 2—Mr. and Mrs. Jimmy James and Mr. and Mrs. Jack Bayne of Detroit; No. 3—Max Weiss, Al Denver, Al Pasternack and Sal Trella, N. Y. music ops at the Rock-Ola display; No. 4—Izz Edelman with Philip Mazzochi and Mrs. Rose Griefner with Bernie Mazzochi at the Edelman booths; No. 5—Mr. and Mrs. J. R. (Pete) Pieters, his daughters and mother; No. 6—Harry Pearl (center) brings his two brothers, Irv and Murray Pearl to their first convention; No. 7—Frank Roelke and Harold Klein with their Tele-Roll rolldown; No. 8—Bill Ray, Ed Heath and Dickie Buford at the Heath booths; No. 9—Bert Davidson, Eddie Mape and Heinie Roberts in a get together; No. 10—The Buckley Mfg. Co. booths featuring the new Criss-Cross Bells; No. 11—"Dapper" Tom Callaghan of Bally Mfg. Co. visiting at *The Cash Box* booth.

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FOR YOUR MANY COMPLIMENTS ON OUR BRAND NEW FORMAT. THE FACT THAT WE ARE NOW PRINTING ON BOTH SIDES OF EACH SHEET CONSERVES SCARCE PAPER STOCKS AND HAS ALSO ALLOWED US TO CUT OUR SUBSCRIPTION PRICE, BEGINNING WITH THE NEXT, FEBRUARY 14, 1948 ISSUE, TO ONLY \$5 PER YEAR. AT THE SAME TIME WE ARE CONSTANTLY IMPROVING THE QUALITY OF OUR PRINTING AND REMAIN THE ONE AND ONLY WEEKLY MAGAZINE IN THE COIN MACHINE INDUSTRY OFFERING FOUR COLOR PROCESS PRINTING. AS THE WEEKS GO BY WE SHALL PRESENT MANY NEW AND HELPFUL FEATURES OF OUTSTANDING AND VITAL VALUE TO ALL OUR MANY SUBSCRIBERS. IF WE DID NOT YET ANSWER YOUR LETTER OF COMPLIMENT PERSONALLY PLEASE ACCEPT THIS COLUMN AS OUR SINCEREST AND PERSONAL THANKS AND REMAIN ASSURED OF OUR SERVING YOU AS COMPLETELY AS WE ALWAYS HAVE IN THE PAST.

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| Big Parade    | School Days   |
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WANT — The used records from your boxes. We buysteadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT — To Purchase for export shipments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

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WANT — Clean post-war pin games. Must have 3 kickers or more. JOMAL AMUSEMENT ENTERPRISES, 3178 PARK AVE. at 161st ST., BRONX, N. Y. Tel: TRemont 8-6759

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WANT — The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT — New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F.P. Mint Vendors; Solotone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT — Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT — Any quantity Victory Derbies and Victory Specials in any condition. Wire, write or phone best price and quantity. PUGET SOUND NOVELTY CO., 114 ELLIOTT W., SEATTLE, WASH. Tel: ALder 1010

WANT — 8 Pokerinos, Scientific Late Models without legs; 5 Mills 1-2-3's, 1940 models F.P.; 2-way Keeney Bonus Super Bells 5¢-25¢; Draw Bells; Triple Bells; 5-10-25¢ Keeney 3-way Super Bonus Bells; Slots; Safes; Stands. Write, wire, phone best prices. CENTRAL OHIO COIN MACHINE EXCH., 185 E. TOWN ST., COLUMBUS 15, O. Tel: ADams 7949

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MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Nine Skee Roll Alleys. Manufactured by National Skee Roll. Good condition. \$1,500. ROSELAND PARK, CANANDAIGUA, N. Y. Tel: 113

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - Mills 1947 "Three Bell", like new \$425.; Set 5¢-10¢-25¢ Club Bells, new cabinets, guaranteed equipment \$575.; 5¢ & 10¢ Orig. Mills Bonus Bells, rebuilt - Silver Hammerloid (write); 25 Slot Machine Packing Boxes \$45.; 25 Pin Game Boxes, wire bound \$50.; Mills Slot Locks \$16. doz.; new Cash Boxes \$10. doz. Bargain list Free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: 4-6152

FOR SALE - Guaranteed perfect used games: Baffle Cards, Fiesta, Rocket \$100. ea.; Gold Ball, Lucky Star, Mexico, Maisie, Nudgy, Playboy, Torchy \$120. ea.; Ballyhoo, Flying Trapeze, Hawaii \$135. ea. 1/3 deposit, balance C.O.D. CROWN NOVELTY CO., INC. 920 HOWARD AVE., NEW ORLEANS 13, LA. Tel: Canal 7137

FOR SALE - What have you to trade us for the following: 1 Photomatic, like new, latest model; 2 Packard Basement Units; 1 Tally Roll; several Bank Ball Super Rolls & Premier Ten Grand Bowling Alleys. SILENT SALES CO., 208 11th AVE. S., MINNEAPOLIS, MINN. Tel: Geneva 3645

FOR SALE - Double Barrel \$35.; Big League \$35.; Dynamite \$75.; Carousel \$115.; Capt. Kidd \$15.; Surf Queens \$35.; Big Hit \$35.; Whizz & Stand \$25.; Genco Defense \$15.; Majors \$15. F. W. SCHMID, CLAVERACK, N. Y. Tel: Claverack 3501

FOR SALE - New 5 Ball pin games: Bonanza; Sea Isle; Nudgy; Humpty Dumpty; Star Lite; Dolly; Oscar; Singapore; Bermuda; Bronco; Hi Ride & the new Gottlieb flipper release. You can't beat our price & service. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D.C. Tel. HObart 3170.

FOR SALE - Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucre; 6 Galloping Dominoes J.P.; 6 - 5 -10¢ Pace Twin Reels; 2 Evans Lucky Stars; 11 - 10¢ Big Games; 3 - 5¢-5¢ Pace Twin Reels; 2 - 10¢ Pace Reels Jr.; 16 - 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE - Tubes at 50% off list; Bulbs; Talking Gold; Music Box Casters; Cable 5-7-9; Fusetats; Fusetrons; Projection Lamps; Photo Cells; Various other parts at large discounts. Write for Prices. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE 18, MD. Tel: CH 6612

FOR SALE - 100 Solotone Boxes; 10 location amplifiers; 1 studio amplifier. Sell or trade. Also Pin Games: Kilroy \$75.; Superscore \$60.; Midget Racer \$55.; Step Up \$50.; Bally Hoo \$85.; Big League \$45.; Surf Queens \$35. First class condition. 1/3 Deposit. KENTUCKY AMUSEMENT CO., 1101 WEST MAIN ST., LOUISVILLE, KY. Tel: Clay 1897

FOR SALE - We have a large quantity of pre-war games, United Conversion games, and post-war games for immediate delivery. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE - New Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo \$150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition \$700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE - Operators! We have a large number of Pay Off Consoles - various makes - from \$20. up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel: Portsmouth 1025

FOR SALE - 100 Rolldown Games - Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. All machines in good condition. Write or phone for price. Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: Longacre 5-8879

FOR SALE - Benny Bell records, Jewish & English Comedy. Three sensational new releases now available. BELL RECORDS, INC., 2382 PITKIN AVE., BROOKLYN 7, N. Y. Tel: AP 7-2866

FOR SALE - 5 Skee Ball alleys, 14 Ft. long, 30 inches wide, perfect working condition. Or what have you to exchange? HERMAN WOLFF, 2956 W. 22nd ST., BROOKLYN 24, N. Y.

FOR SALE - Test Quests, brand new in boxes \$29.50 ea. Extra sets of questions 50¢ ea. IDEAL NOVELTY COMPANY, 2823 LOCUST ST., ST. LOUIS 3, MO. Tel: FRanklin 5544

FOR SALE - or trade for late pin games. 7 clean Bang-A-Fittys, all in good order. B & H AMUSEMENT CO., 201 TAYLOR AVE., N. E., WASHINGTON, D.C.

FOR SALE - Bally Undersea Raider \$125.; Jack Rabbit \$99.50; Amusematic Lite League \$79.; Goalee \$169.50; Roll-A-Score \$129.50. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y. Tel: FReeport 8-8320

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# THE CASH BOX

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# COIN MACHINE MART

## FOR SALE

FOR SALE - Advance Rolls \$260.; Total Roll \$110.; Sportsman Roll \$100.; Goalee \$95.; Tally Roll \$75.; Rol-A-Score \$150.; Super Triangle \$50.; Bang-A-Fitty \$200.; Rapid Fire \$25.; Ten Strikes H.D. \$50. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE - Mills greatest proven money makers - original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors \$275.; late head Mills Four Bells \$200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Mills Four Bells, perfect \$50.; 1 Barrel Roll Skeeball \$50.; Jennings Cigarolla \$30.; Undersea Raider \$50.; Loudspeaker \$5.; Seeburg Envoy \$200.; Mills Empress \$200.; Watling 10¢ Rol-A-Top \$50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750

FOR SALE - Slots in excellent condition. Chrome or Gold Chrome: 5¢ - \$94.50, 10¢ - \$104.50, 25¢ - \$114.50. Blue Fronts: 5¢ - \$79.50, 10¢ - \$89.50, 25¢ - \$99.50. Brown Fronts: 5¢ - \$89.50, 10¢ - \$99.50, 25¢ - \$109.50. 1¢ Q.T. \$22.50. Silver Moon Chiefs: 5¢ - \$99.50, 10¢ - \$109.50. Red Skins: 5¢ - \$79.50, 10¢ - \$89.50. Box stands with locks \$10. Pins - pre-war \$20. each. Write for list. Kilroys \$119.50. Surf Queens \$49.50. One-third deposit with order, balance C.O.D. POULL'S BETTER MUSIC, 533 MILL ST., WEST BEND, WIS. Tel: 896

FOR SALE - Record miser tone head kit. Includes pre-amplifier with G.E. pick-up. Completely assembled. For Wurlitzer and Seeburg phonographs. Simple installation in ten minutes. No wiring. Equipped to plug in. Only 3/4 ounce tone head weight. Around 20,000 plays with no needle replacement. No crystals, no needles. Saves record wear. Superb tone quality. 500 to 2,000 plays per record. Price \$19.75. ADVANCE MUSIC CO., 1606 GRAND AVE., KANSAS CITY, MO.

FOR SALE - Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE - This Week's Specials! Suspense \$69.50; Surf Queens \$39.50; Step Up \$65.; Double Barrel \$44.50; Big League \$49.50; Undersea Raider \$75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE - 3 Draw Bells, like new \$259.50 ea.; Nickel and Dime Black Cherry Bells, perfect \$125.; Super Bells, 5¢ play; High Hands; Club Bells, clean and mechanically OK, \$49.50 ea. EASTERN SALES, 109 MAIN ST., SO. MERIDEN, CONN. Tel: 3302

FOR SALE - DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - One Balls: 3 Victory Specials \$175. ea.; Longacres & Dust Whirls & Thorobreds \$55. ea. Five Balls: Big League, Surf Queen, Big Hit, Streamliner, South Seas, Grand Canyon \$35. ea. Baffle Cards & Kilroys \$90. ea. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

FOR SALE - 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance \$800. ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - DuGrenier W \$75., WD \$85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE - 10 - 616 Wurl. \$75. ea.; 2 - 600R Wurl. \$150. ea.; 1 - 1940 Rock-Ola C.M. \$90.; 3 Seeburg Mayfairs \$150. ea.; 2 Seeburg Regals \$175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE - AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE - 1 new Packard Hideaway, floor sample \$335.; 2 Packard #1200 Speakers \$95. ea.; 1 new 25¢ Pace Chrome Bell \$155.; 1 Bally Double Barrel, like new \$65.; 2 Bally Rockets, A-1 \$95. ea.; 2 Chicoin Spellbound \$65. ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

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FOR SALE - New 150 Solotone Wall Boxes! 21 Location Amplifiers; 20 Leveling Pre-Amplifiers; 2 Demonstrating Units; 1 Studio Unit for connecting telephone lines. Make us an offer on all or any part of this inventory. This is a Close-Out! GLENN EARL, INC., 157 WEST 2nd SOUTH, SALT LAKE CITY 1, UTAH. Tel: 37601

FOR SALE - Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color - red and blue - six columns - compact - slug proof - immediate delivery \$24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 51¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE - Vest Pockets, good \$40.; Bally Draw Bells; Packard Hideaways; Wall Boxes; 30-wire Cable; Pop-corn, Shoe Shine, Postmaster Vendors; Scales, etc. All makes Pin Games, new and used. Bargains. AUTOMATIC COIN MACHINE COMPANY, 13 W. LINWOOD BLVD., KANSAS CITY 2, MO. Tel: VA 5491

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE - Hot Juke Box Route. 70 Juke Boxes on location. Good location. No competition. Priced to sell quick. Going out of business. Approximately 12,000 records. Parts. Wall Boxes. Speakers, etc. Intake - about the average. Open for inspection. For full information write: BOX 623, PEARSALL, TEX.

FOR SALE - Guaranteed Used Machines - Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE - 6 Muto. Photomatics, last pre-war models, all still on location \$275. ea. crated; 3 Bally Hi-Hands, clean \$49.50 ea.; Bally Deluxe Draw Bell, like new \$395. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE - 5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At \$25.: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At \$30.: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At \$35.: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At \$45.: Arizona, Surf Queen, Midget Racer, Big League. At \$75. Superscore. One Balls F.P.: Sport Special \$45.; Dark Horse \$60.; Blue Grass \$65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE - Wurlitzer 600 \$100.; 750E \$295.; 500 - \$100.; Rock-Ola 1940 Super \$100. Write for complete list. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel: BRYant 9-0817

FOR SALE - Big Savings on our reputable used games. All in perfect condition. Bally Victory Derby \$165.; Victory Special \$195.; Special Entry \$325.; Gottlieb's Daily Races \$225.; Refinished Mills Slots, perfect condition: Blue Fronts 5¢ \$75., 25¢ \$85.; Cherry Bells or Brown Fronts 5¢ \$100., 25¢ \$110.; Original Black Cherry Bells 5¢ \$140., 25¢ \$150. 1/3 deposit, bal. C.O.D. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS 13, LA. Tel: Canal 7137

FOR SALE - Have no room - will sell at great sacrifice, machines ready for locations. Take your pick, several of each of the following machines: Alert; Big Parade; Bubbles; Cadillac; Capt. Kidd; Defense; Four Roses; Glamour Girl; Gun Club; Hi Hat; Home Run; Jungle; Sea Hawk; Showboat; Star Attraction; Stratoliner; Tail Gunner; Ten Spot; Velvet; Victory; Zig Zag; ABC Bowler; Argentine; New Champ; Knockout; Horoscope; Monicker; Seven Up; Spot A Card - and more games too numerous to mention - \$25. ea., F.O.B. Boston, Mass. Write, phone or wire us. OWL MINT MACHINE CO., 26 BRIGHTON AVE., ALLSTON, MASS. Tel: ALgonquin 4-3216

FOR SALE - Knockouts, Victory, Jungles, etc. \$10. ea. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILADELPHIA 21, PA. Tel: POP 3299

FOR SALE - 2 late Strikes 'N Spares, new units and cables \$300 ea. ROBINSON SALES CO., 7525 GRAND RIVER, DETROIT, MICH. Tel: TY 7-2770.

FOR SALE - Ready for location: Spellbound \$65.; Rio \$85.; Show Girl \$65.; Dynamite \$75. E. J. SHELBY MUSIC CO., 510 FRANKLIN AVE., WACO, TEX. Tel: 404

FOR SALE - Wurlitzer: 850, 800 \$225.; 500 \$119.50; 600 \$99.50; 24 Victory \$79.50; 616 Illuminated \$59.50; 616 plain \$49.50; 50 \$39.50. Seeburg: Hitone RC \$149.50; Commander, Cadet, Maestro, Major \$149.50; Plaza, Casino, Regal \$89.50; Royal \$69.50; R.C. Special \$159.50. Rock-Ola: 1422 \$375.; Commando, Super & Master \$129.50; Deluxe \$119.50; Standard \$109.50; Twin Twelve \$69.50; Monarch \$59.50. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD. EAST, SYRACUSE, N. Y.

FOR SALE - Vest Pockets, good \$40.; Bally Draw Bells; Packard Hideaways; Wall Boxes; 30-wire Cable; Pop-corn, Shoe Shine, Postmaster Vendors; Scales, etc. All makes Pin Games, new and used. Bargains. AUTOMATIC COIN MACHINE COMPANY, 13 W. LINWOOD BLVD., KANSAS CITY 2, MO. Tel: VA 5491

# THE CASH BOX

# COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

## PARTS AND SUPPLIES

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for \$30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 \$40. per 1000; No. 51 or 55 - 10 for 48¢, 100 for \$4.40, 300 \$.042 ea.; Nos. 40, 46, 44, 47 - 10 for 58¢, 100 for \$5.30, 300 \$.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 11C6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, \$3. ea. on order of 10, \$2.85 ea. on order of 25, \$2.75 ea. on order of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

## MISCELLANEOUS

NOTICE - Rent A Machine. Keep that location Hot! Established Operators - Save money by renting games & phonographs. 2/3 Rental fee may be applied against purchase. Send us your name & address. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

NOTICE - Free Booklet "Dollars From Pennies" gives the "know-how" of bulk vending. State whether you now operate bulk venders or are interested in beginning. BECKER VENDORS, 105-7 DEWEY, BRILLION, WIS.

WANT - Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year round. Compare our price before selling your records. We pay freight. Call, wire, write FIDELITY DISTRIBUTORS, 1547 CROSBY AVE., BRONX 61, N. Y. Tel: Underhill 3-5761

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# THRU THE COIN CHUTE



## CHICAGO CHATTER

The show is over, but the memory lingers on. Dropping around, visiting the many coinmen hereabouts, all we hear is continued conversation about the convention. Much of the talk centers on the effects of the show. The good that it accomplished. The pros and cons about holding a convention next year. There seems to be a feeling that the convention should be changed to meet modern conditions. However, the arguments will continue and, there is no doubt, when '49 convention time rolls around, coinmen will once again get excited.

A grand change has taken place over at Coven Distributing, with quite a bit of remodeling going on. The offices, which were formerly located up front, have now been converted into very spacious and attractive showrooms to display the new line of Radio and Television sets Ben Coven is now distributing. The offices are now located in the rear of the showrooms. Ben and his sales manager, Dave Orman, are very busy completing these arrangements and very proud of their new set-up . . . "Bally" Sally Goldstein of Coven Distrib. is one gal that's way ahead of the times, not only is Sally wearing the 'New Look' but also has what she calls the 'New Voice' or, "the 'New Look' over the telephone." When you call Coven's and hear Sally answer you'll know what we mean.

We hear that CMI, now located at 134 No. LaSalle St., plan to consolidate their offices into one group on the same floor. Public Relations Bureau will move from the 22nd floor and CMI will move from the 5th floor, both will now be located on the 3rd floor making it easier and more convenient for all . . . Gwen Desplenter of the Public Relations Bureau gave us a big surprise this past week with her announcement that Friday would be her last day with CMI. Gwen plans to go out to California for several months relaxation and enjoyment. After that her plans are rather indefinite. We hope that Gwen will find her way back to Chicago and CMI's Public Relations work again after her stay on the West Coast. She's a grand gal and we know that everyone in the industry will miss her . . . From what we hear that was quite a party Empire Coin threw in their suite at the Sherman during the show. Lots of the boys are still talking about it.

Dropped in for a nice visit with Lindy Force of AMI. We hear that production of their new 40 selection wall box is in full swing with deliveries increasing daily, which is very good news to the AMI distributors. Lindy also informed us that they have added playmeters to all their phonos which makes it easy to know which records are getting the most play. Lindy went on to tell us about their new distributor, R. E. Padfield of Omaha, Neb., whose territory will include Nebraska and western Iowa. Lindy and John Haddock, prexy of AMI, plan to take off to attend the Annual Meeting of Michigan Phono ops which will be held in Detroit this week . . . Billy DeSelm and the boys over at United Mfg. Co. are settling down and getting a bit of shuteye after a very hectic week of toasting and dining their visiting distributors. Billy says if he doesn't get some sleep soon those bags under his eyes will be getting too heavy for him to carry around.

Gene Steffens over at Permo, Inc., has been getting lots of orders from music ops and distributors all over the country since the show . . . Al Stern of World Wide is shipping plenty of games to his many customers who visited with him at his booth during the convention. Al looks for a sharp upswing in 1948 . . . Al Sebring of Bell Products very pleased over the reception given his coin changer. Al took a lot of orders and is getting his factory going to fill the demand . . . Lee Jones of P & S Machine Co. entertained very lavishly in his suite and sold lots of the new "Kicker Tom Tom". It's quite a fascinating game, especially since the novel kicker was added . . . We hear that Vince Murphy may leave Globe Distributing offices soon and move eastward to go into the coin counting and sorting distributorship on his own.

Enjoyed a very nice visit with Herb Jones and "Dapper" Tom Callaghan of Bally Mfg. Co. The boys tell me that they really took plenty of orders on the entire Bally line, with a terrific demand shown for the new Bally "Melody". . . Most of the action at the recent coin show was centered around the roll down games with practically all manufacturers displaying their latest creations in this category. Among the many coinmen who were displaying roll downs was George Ponsler looking very happy over the number of orders he received on his new "Pro-Score" . . . Lots and lots of swell comment on the very attractive display put on by Wico Corp. with the boys feeling very pleased over the results of their efforts. Harry Wiczer tells us that the show was a big success for them.

Rumors-rumors-rumors. The coinbiz reminds one of the good old days in Uncle Sam's Army. Seems the latest rumor has Harry Williams selling his plant and retiring to a little farm in California. But a visit with Harry reveals that this news is far from correct. Harry plans on remaining in the coinbiz the rest of his days and doesn't contemplate selling any part of his business. That should squelch those rumors. Harry also informs us that he expects Sam Stern to join his organization in the very near future to assume an active role in the firm . . . Eddie Hansen of Groetchen Tool called to tell us about the terrific response to the firm's new "Camera Chief," featuring three-dimensional pictures . . . Gordon Sutton of Illinois Simplex must have been so deeply touched by the farewell parties given him, besides hearing about the record snowfall in New York, that he has decided to call off his transfer to New York and will remain among us in the windy city.

From what we hear Genco's new "Triple Action" pin game is rapidly becoming the talk of the town according to Meyer Gensburg of the Genco Mfg. Co. The factory is doing a bit of overtime work in an endeavor to catch up with the demand . . . Just spoke with J. B. Bacon of O. D. Jennings & Co. who informs us that they are making some very large deliveries in their new line to fill the many orders taken at the show. He also tells us that their "open house" at the plant during the convention was a wonderful success . . . Talked with Art Weinand over at Rock-Ola who tells us that plans have been completed on the production of their new wireless wall box. Art advises us that delivery dates will be announced very soon . . . A. C. Amann, vice prexy of Illinois Lock, off on a fast business trip this week.

## THRU THE COIN CHUTE



## EASTERN FLASHES

Yep, they're all back again. All the guys and gals who went out to attend the 15th annual convention of Coin Machine Industries, Inc. are back in town and, believe it or not, each and everyone has a different version regarding what did (and some say what did not) make this show the biggest hit of all time. Regardless of what they think, they all know that they enjoyed themselves, and had a great time and that, my kind friends, is what conventions are really for. Like someone said, if they just ran the conventions and told the ops that it was "for a good time only" maybe the boys would come out in larger and larger numbers and be happier to be there. One of the guys here claims, "There's too much of a business atmosphere about the shows which actually scares lots of the ops away". If that's so, someone just ain't publicizing the shows the right way. The convention is a good time for all concerned and, we believe, that the coming 1949—16th annual show will more than prove this statement.

Lots of the guys around this town are suddenly waking up. They, at last, realize that the ops aren't just going to be "pushed around" anymore (which is the famous statement all the ops like to use) and are beginning to work with the boys much closer than they ever did before . . . Sure was sorry not to see Bert Lane at the big show. Bert took the accidental death of his dad very, very hard. We do hope, Bert, that you're feeling better and that you're back on the job again. We met your dad many times in the years gone by and found him one of the greatest and grandest people we've ever known . . . Harry Pearl, Dave Stern and Tom Burke, all back from the big show, and all hepped up, and talking about the new Rock-Ola Magic-Glo phono. Dave, especially, is all pepped up over this phono. And this guy, Dave Stern, is, believe me, one of the really swell guys in the coinbiz, having done lots and lots of good things for lots and lots of coin machine people and never (never that I know of) having taken any credit for it.

Eddie Corrison is one guy I like. By the way, did you and you know that at one time Eddie was one of the outstanding refs for bigtime basketball? Well, don't let that avoidupois fool youse guys. Eddie can still throw those fists around pretty good and knows where the hell he's throwing 'em, too . . . Here's a guy there should be more of in the coin machine industry — Irv Kaye. Irv is one grand optimist and one guy whom even the location owners can't hold down. Irv reports that his collections are still up to par and, he tells me, they'll go above par very soon for Irv has ideas. And, take it from me, they're grand and good angles . . . Say, Sid Levine and Al Denver were certainly tremendously honored at this past convention when they heard leading music association people from all over these United States tell them what great guys they really are. And Al stands to the right hand of George A. Miller of Oakland while Sid Levine is the national glamour boy when it comes to attornies. Both these guys should get a rising vote of thanks from all of you and you and you in the automatic music machine industry of New York City.

By the way, one of our boys is making good as a "manufacturer" in Chicago. None other than George Ponser who did a grand job at the convention . . . And that reminds me that Jack Rubin and Jack Semel of Esso also did alright by themselves. I hear that Jack Rubin has become one of our city's bigger men in real estate . . . Got a kick out of Teddy Blatt who walked thru the convention, phlegmatic and calm as you please, looking here and there and everywhere and telling me, "What — this is a convention?" . . . And that reminds me that Willie (Little Napoleon) Blatt who is now in

Miami (former Brooklyn native) bumped right smack into Willie Levy. Between themselves they almost were ruined in that first Gin game. But, take it from me, if you want to really talk to a "shrewdy", talk to Willie. He's ahead of the 8-Ball and knows whereof he speaks.

Say that Barnet (Shugy) Sugerman did everything but turn the convention upside down. This is one guy who thinks ahead. The only trouble with Shugy is that he's so gol-darned big hearted that everyone takes the shirt right off his back. And Abe Green didn't show up at the convention at all. But, Jack Mitnick was there, and Jack worked like a beaver — which seems to me, after all the years I've known Jack, a more or less natural trait for him . . . I bumped right into Sam Bushnell one day and what the hell do you think he was doing? Making a Wilcox-Gay Recordio record for himself to send home to his wife, "just to prove I was at the convention" he claimed. Anyway, that's what he claimed.

I'm happy to hear that Nat Cohn, who is clicking, but big, with the new Aireon phone at \$495 took on Tony Rex as his salesmanager. Tony is one swell guy and, I feel, that between Tony and Nat they're simply going to establish sales record after sales record on this new phono. By the way, if you're around town on February 5 or 6 — better drop into Nat's headquarters and see this new phono and also meet all the big stars of the recording world who will also be attending . . . Ike Berman had himself a bandaged hand at the Show. . . . Charley Aronson and Bill Alberg suddenly showed up at the convention and not only got a kick seeing their name first in that Cancer Booklet, but, also were absolutely thrilled to little pieces because Dick Hood of H. C. Evans & Co. put out that great game.

And my good friend, Max Levine, did one tremendous job at this convention. There's a guy who, in his quiet way, does a great job and just sorta rolls along . . . And Bill Rabkin of International Mutoscope also brought back a grand game which should catch on big wherever there is anyone to play games. By the way, don't they play games while the television receiver is on? If they do, look up Bill, he's got somethin' for you . . . H. F. (Denny) Dennison was one of the busiest guys at the show with his combination television-juke box clicking big with the ops and Louis Forman of Merchants Factors was even happier, because Louis believes in Denny and Denny believes in Louie and between them they'll finance this job to a faretheewell . . . Nor did Al Bloom have too much to worry about. Al clicked with his showing of his Tele-juke at the Hotel Morrison and to this very minute hasn't finished answering all the inquiries of the people who came up to see him.

Mike Munves, in his quiet way (aside from bumping some guys around) did a great and grand job at this past convention. Joe Munves, one guy who doesn't say too much, but, who knows what it's all about, was there to grab the orders. And between Mike and Joe not a single arcade guy got away . . . Nat Jones of Linco Tool Co. (which won't be the name of this firm very soon) was in town this past week and was talking with his distrib, Nat Cohn, on what's what in selling hot popcorn vendors . . . Al Cohn of Asco did a marvelous job, right at the show, with Groetchen's new machine . . .

So did Jack Schoenbach who doesn't believe in me too much and whom I believe is one of the grandest guys in the whole wide world . . . Bumped into Al and Dave Simon at the show and tho we didn't exchange words — we felt alike . . . Jack Briedt, Murray Weiner and Bill Weiner did one swell job at their booths with their new U-Need-A Pak Vendors. I should know. Their booths were right next to mine.

# THRU THE COIN CHUTE



## CALIFORNIA CLIPPINGS

Biggest news of the week, now that everyone is back from the big convention in Chicago, is that E. Jay Bullock resigned from SCAMOA (Southern California Music Operators Assn.) to lead a brand new association composed of retail record dealers in this area. It seems that Jay has been working with all the record sellers to get them straightened away with the many problems which confront them at this time, especially the Petrillo ban, and has made it possible for the retailers to realize that their business wasn't going to hell because Petrillo had decided to ban recordings. It will be somewhat of a blow to have Jay leave the music machine ops here, but, we do wish him the greatest and grandest success with this new Retail Music Dealers Assn. and believe that his industry, ingenuity and foresightedness will make this a grand organization.

Say, Paul and Lucille Laymon (two very, very favorite people of mine) are thrilled to little tiny pieces over the marvelous reception given the new Bally "Melody" five-ball by each and everyone of the ops who has seen it. Paul is greatly enthused and Lucille tells me that business just simply jumped from the moment they returned. What a grand twosome these two are . . . Say, this should make a lot of you guys and gals plenty happy over the country (since we have been given to understand by our publisher that this column is exceptionally well read) that the coinmen here are much, much more optimistic than they have been in many, many moons. They're getting back into the old swing and are punching out like fireballs all over again. Pardon our ego, but, like we've always said, you can depend on California's sons and daughters to come off that mat—but fast — and keep punching harder than ever before.

Jack Simon of Sicking, Inc. has been plenty busy since his return from the Chi convention. Right now Jack is featuring Bally's great "Melody" game and Gottlieb's "Lady Robin Hood" on his floor and has everyone of the ops coming in and ordering and talking and discussing and kibitzing. Jack is all hot and bothered and happy over the fine business jump his firm is suddenly enjoying . . . Charley Fulcher of Mills Sales Co., Ltd., offices here took himself over to Las Vegas for some business. You can depend on Charley to come back with his pockets full of orders. He's one guy that "never misses", as the expression goes, and stays on the job 24 hours per day, if necessary, to please any customer of the firm . . . Bud Parr and Fred Gaunt, both of whom remained here in sunny and warm (very warm) Los Angeles (and dry) without attending the convention, have been busy all day long with the new '48 Rock-Ola Magic-Glo phono and have done a very, very grand job from what reports we've been able to obtain. Seems that Fred and Bud are all enthused over their new distributorship and the fact that they are getting orders from right and from left has made them feel happier than they have felt in many, many moons. These boys can be depended on to do a real job.

Say, I want to stop right here and now and tell youse and youse and youse all about me. I'm leaving *The Cash Box*. Not that I want to, but, because circumstances dictate that I do. Anyway, I've enjoyed every single second of being with you guys. I've never met a sweeter, lovelier, sweller bunch of people. I've been happy with *The Cash Box* and I only wish that I could continue. But, there are times we must do what we promise to do and I'm one of those guys who likes to live up to promises. (Maybe I'll be back with you guys sooner than you expect.) Anyway, what I started out to say is that someone will be taking my place here on *The Cash Box* staff to handle the Los Angeles offices. I only hope that I can be of service to everyone of you. Don't hesitate to call me, please. I want you to feel that even tho I'm no longer

with the grand guys and gals who make up this mag each and every week (and, believe me, that's a tough enough job in itself) I'm still in love with 'em and I'm for 'em one zillion per cent. So just call on me, if you so desire, and I'll be right in there telling you what a great and grand publication *The Cash Box* is and what very, very swellish people are behind it. I could probably go on like this for hours on end. But, I believe that everyone in California and, in fact, up and down the entire West Coast and thruout the eleven western states, knows what swell people there are at *The Cash Box*. So, I'm saying goodbye to you and you and you with this last column of mine and I most sincerely hope that you and you and you will believe me when I say, "Au revoir" — but, not goodbye.

Bill Wolf of M. S. Wolf Distributing Co. claims top sales around these parts with AMI boxes. Those that wish to argue with him, Bill says, can call around for a friendly chat. And, there's no doubt, before they're finished — they, too, will have bought some AMI's. Wotta salesman, wotta salesman . . . Say, betcha Aubrey Stemler has somethin' up his sleeve. Noted that Aubrey attended the convention in Chicago in company with some of the biggest of the big shots in the field and, from what seemed to be the most intimate of intimate conversations, Aubrey is destined to suddenly bust loose with an announcement which may surprise everyone concerned. Can't keep a good man down, or some such adage, should apply to this situation . . . From what I hear Eddie Smith formerly of Emby Distrib. Co., New York, may soon be seen on his ranch in the San Fernando. Eddie was one of the Southern Calif. boys for a short while before traveling out to that Big Town.

Betcha that Al Sleight, Bally's regional man here, won't get over that Bally Bowler beatin' he took from our publisher, Bill Gersh, for sometime to come. Bill simply needed Al into a game, but, what Al didn't know was that Bill had been winning right along at the Bally factory, and Al thot he had himself a "sucker" — until Bill threw the first 4 balls—and Al hollered "murderer" — even worse than Betty Hutton would . . . Ed Wisler is one kid who is happy. But happy. After what Ed saw in action at the Aireon suite at the Morrison Hotel in Chicago, he tells me, he's all set to make his first zillion bucks. And, from reports we have already received, he may certainly do so — with the kind of action which Aireon got for their new low priced phono giving the ops 26 months to pay only \$4 per week . . . Floyd Bittaker and George Oliver and some of the other boys of Capitol Records were really in action over at the CMI convention. Simply couldn't get to Bittaker who, in addition to being at the Capitol Records booth, held office in room 1010 at the Sherman and was being propositioned by the music boys at the show . . . And Leon Rene of Exclusive Records, they tell me, went thru the coin show like a whirlwind. People who heard he was "on the floor" rushed hither and thither to meet with him, but, just simply couldn't find him. In fact, our own little publication had three photogs stationed all over the place looking for him to grab a pic — and all reported he must simply have disappeared. Grand guy, Leon Rene, and we sure feel bad we missed him at this show.

Everyone feels bad that this was one time that Art Rupe of Specialty Records didn't get to Chi. There were many, many people who wanted to meet with Art and tell him what a grand job he was doing with Roy Milton. But, Art was so busy out here in sunny Cal that he just couldn't get away. And, just wait until you hear about all the changes which he made these past weeks which means more and still more bucks for his music machine friends.

# THRU THE COIN CHUTE



## MINNEAPOLIS

The Northwest, including the Twin Cities, are still in the grips of sub-zero weather, and there doesn't seem to be any relief in sight. International Falls has a cool 30 degrees below zero, and Minneapolis and St. Paul aren't much better with 20 degrees below zero. Still, many operators throughout the Northwest territory are driving in to the Twin Cities to do their business.

Marty Maroznick of the Winnipeg Coin Machine Company and Wally Wilson of the Wilson Coin Machine Company, both from Winnipeg, Canada, stopped off in Minneapolis for the day enroute home after attending the Coin Machine Convention at Chicago . . . Bob Cross of Jackson, Minnesota drove into Minneapolis just for the day after just arriving from a three week vacation in Los Angeles, California . . . Billy Cohen of the Silent Sales Company, basking in the Florida sunshine (I hope) and will be gone for about a month or so.

C. B. Case of Robinsdale, Minnesota also on a nice vacation in Los Angeles, California . . . Mike Crakes of the Friendly Sales Company, Minneapolis, in Duluth for a few days on business . . . Congratulations to Gil Hanson of St. Peter, Minnesota who became a Grandpa this week! His son, Gerald, is the proud father of a baby girl . . . Frank J. Ray of Dickinson, North Dakota, for many years operating in that territory, sold his route to B. Joseph Regan, who is operating under the name of the "Dikota Amusement Company" . . . Jess Willard of Minot, North Dakota, operator for many years, sold his route to Mr. L. L. Stone who is operating under the name of the "Stone Amusement Company".

La Beau Novelty, St. Paul, Minnesota showed the new 1948 Rock-Ola Model at Bismarck, North Dakota, last week . . . Les Bruns and Harold Halvorson of Fargo, North Dakota are now known as the "B & H Novelty Company". The new name went into effect January 1, 1948 . . . Lyle Kesting of Bellingham, Minnesota took time out to visit the Twin Cities for a few days . . . George Cossette formerly at Nisswa, Minnesota, is making Brainard, Minnesota his new headquarters . . . Ray Bruder, since last Christmas, is associated with a Coffee Concern in New Orleans, Louisiana. Ray, after receiving his discharge from the Navy went into the Coin-operating business with his father, Millard Bruder, who is an old timer in the business.

Andy and Ella Oberg of E. Grand Forks, North Dakota will leave sometime this month for Los Angeles . . . Charles Bohnen of St. Cloud, Minnesota drove into Minneapolis this week—his first visit for many months . . . Art Olson of Holco, Minnesota, in Minneapolis just for the day on business. . . H. Doelliver of Conrad Montana stopped off in Minneapolis to visit several of the distributors enroute home from Chicago after attending the Coin Machine Convention there . . . Fred Grohs of St. Paul, Minnesota back in town after a nice three week vacation in Arizona, and feeling pretty good even though his car broke down in Arizona and had quite a bit of difficulty getting it repaired.

## NEW ORLEANS

Coinmen who couldn't get to the CMI convention for one reason or another thought they would get a reprieve from the cold weather in the windy city, but the cold wave didn't pass up little Noo Orleans. It's been extremely cold here for the past few weeks . . . Bob Buckley, Console Distributing Company, was unable to attend the Chicago convention as he was too interested in the election taking place here. Mrs. Buckley held up from making the trip due to illness . . . Louis Boasberg,

New Orleans Novelty Company, back from Chicago, tells of meeting with Bill Gersh of The Cash Box.

Bill Holifield, after being delayed on his way home due to some trouble with the Diesel on the Panama Limited, finally got home . . . Jules Peres and his missus still telling about their adventures in Chicago. They really made the rounds and had themselves a time. Jules telling the New Orleans music operators all about the new Aireon "Coronet 400" phono . . . Sam Tridico's daughter Veda Marie, entertained a large group of her friends with a dinner party at their home in Norco, La. . . . Coinmen will be on hand to view the Christening of a new tug from the Avondale Marine Ways by Margaret Truman this week. The ship will be called "The President Truman".

The Gubanatorial election here found two former Governors of Louisiana in the second primary. Earl K. Long, brother of the famous Huey P. Long, is one, and the other is Sam Jones. Natives here are bemoaning the fact that both these men couldn't take office at one time. . . . O. C. Marshall, New Orleans Coin Machine Exchange, traveling thru Northern Louisiana . . . Henry Fox rushed back from the Coin Machine Show to put the finishing touches on a deal with one of the big clubs . . . Nick Carbarjal, Crown Novelty Company, too busy at his office to say more than "hello" . . . Lester Fremin in from Thibodaux, La. and seen buying some Buckley parts at Console Distributing Company . . . Prosper Donnaud, Luling, La., visiting in N.O. and reports biz very good.

## S T . L O U I S

St. Louis coinmen, altho back from the CMI Convention almost a week, still talking about the many happenings there. As has been the practice for many years, a St. Louis room was on hand for local as well as coinmen from all over the country who wanted to visit.

Carl Trippe, Ideal Novelty Company, was one of the busiest men at the show — running from the Sherman to the Morrison to visit with the Rock-Ola gang — then to the various booths on the floor to see his other factory exhibits . . . Jack Rosenfeld, Jack Rosenfeld Company, meets up with Mac Churvis, the Chicago advertising man, and they talk about the war days when they both were at the same Naval Station in Chicago.

Nat Wolf, Rosenfeld's right hand man, covers the exhibits with his camera, as he has for many years previously. Wolf, who used to bring his dog with him to the show every year, did a solo this trip. Since his last dog died, he gave up this hobby . . . Del Veatch, V. P. Distributing Company, had a few very busy days entertaining his daughter who is attending college in the windy city. Del was plenty excited over the new Aireon phono.

Ben Axelrod and Al Haneklau, Olive Novelty Company, took in the show together. Ben very proud of his son, who is finishing up his college course this year and intends to join up with General Electric on the west coast . . . Walter Gummersheimer, Universal Distributing Co., featured the "Hilco" Ice Cream Vendor which vends a Borden's "Frostick". Walter is national sales representative for the machine, and was plenty busy lining up distributors thruout the country.

Other St. Louisians seen in Chi during the show were: Lou Morris, his wife, daughter and son-in-law; Joe Morris' two sons and their wives; Harry Davies and his wife; Mr. & Mrs. Abe Jeffries; Mr. & Mrs. Dan Landsbaum; Bill Betz and his wife; Andy McCall and his missus; and Dewey Gottfrey, the attorney for the St. Louis association.

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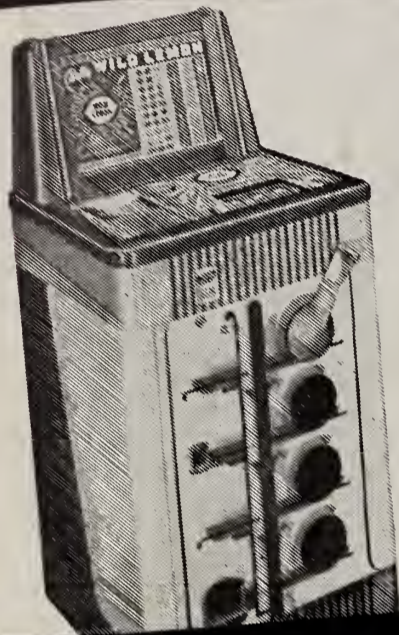
MULTIPLES

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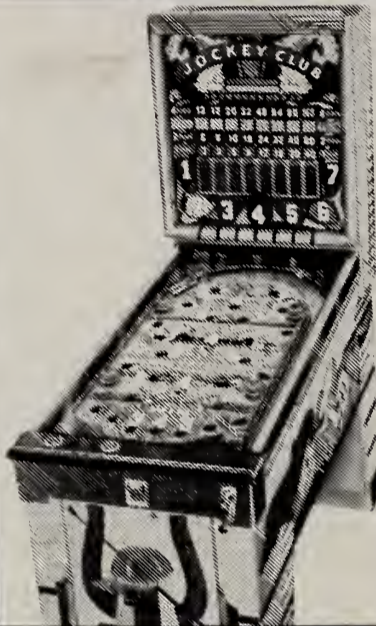
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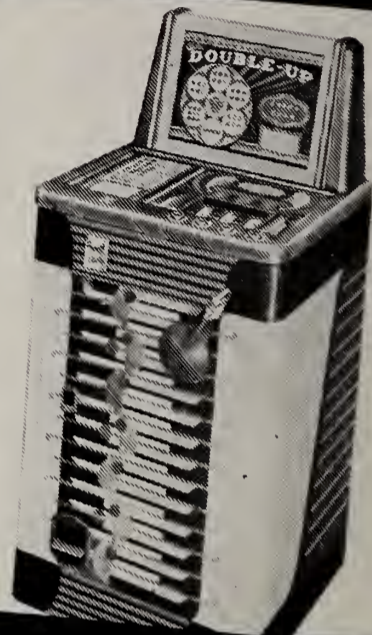
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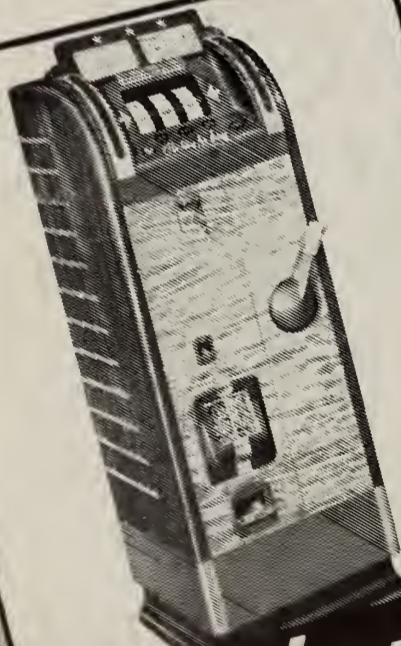
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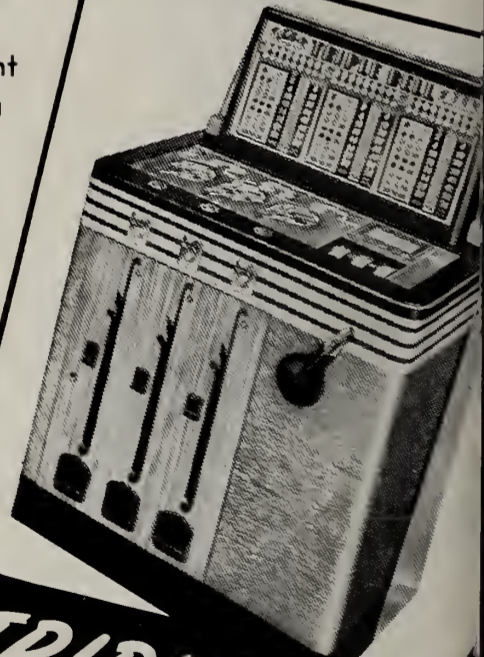


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