

# THE CASH BOX

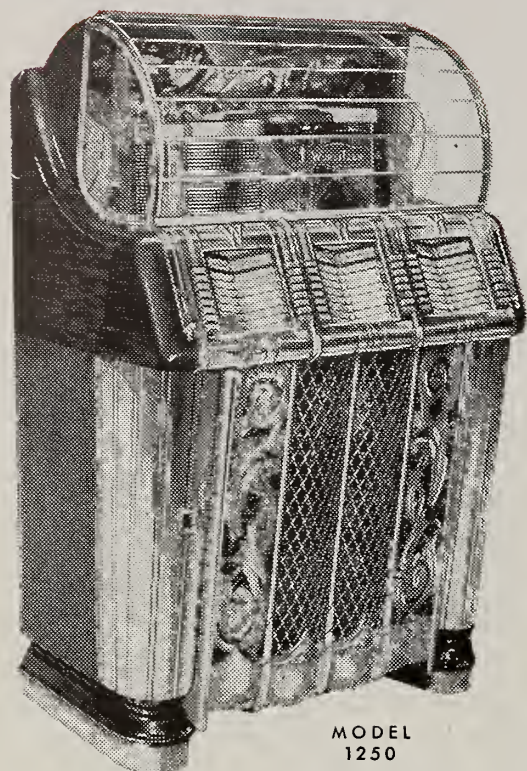
THE  
CONFIDENTIAL WEEKLY  
OF THE  
COIN MACHINE INDUSTRY

VOL. 11, NO. 37  
JUNE 10, 1950



Joe Carlton, Mercury Records artist and repertoire exec, makes a point as Richard Hayes, Patti Page and Frankie Laine look on. Pic was lensed at a recent cocktail party for Page and Laine, heralding their opening at the Paramount Theatre, New York. Top grosses the latter duo are racking up avidly depict the niche they carved for themselves among music operators and juke box fans. Richard Hayes scored with "The Old Master Painter", as did Patti Page with her sock rendition of "With My Eyes Wide Open I'm Dreaming." Laine's recorded successes would fill a book. Current winner for "Mr. Rhythm" is "Stars & Stripes Forever." Trio of artists are exclusively featured on Mercury Records.

# What Makes Phonograph Value?



**Price alone does not make phonograph value  
...it's what you GET for what you PAY!**

Today you can buy a phonograph for a little less than the price of a Wurlitzer 1250. And you can buy one that costs a lot more.

Which one offers the *greatest* dollar value? The one that offers the *most* and the *best* money-making features for the money *invested*. Features that mean a higher weekly *dividend* on your investment ...a quicker return of your *entire* investment. .PLUS features that protect that investment *well* enough and *long* enough so it *can* pay for itself and produce a handsome profit besides.

**On that basis we say**

**FOR SHEER DOLLAR VALUE, THE WURLITZER  
1250 OUTSHINES THEM ALL! HERE'S WHY!**

**IT'S THE ONLY PHONOGRAPH THAT PROTECTS YOU AGAINST OBSOLESCENCE.** An \$8.75 kit and just a few minutes time adapts it to play 33 $\frac{1}{3}$  or 45 RPM records. No need to buy an entirely new and costly record changer mechanism.

**IT'S THE ONLY PHONOGRAPH THAT PLAYS 48 TUNES ON 24 RECORDS.** Enough tunes to satisfy everyone yet no increase in record costs. And you can make any

number of those tunes top tunes by placing two seven inch records in a tray.

**IT'S THE ONLY PHONOGRAPH THAT CAN GIVE YOU THE HIGH FIDELITY OF THE NEW SPEED RECORDS.** Combines the finer tone of LP records with the tonal superiority of the Cobra Stylus.

**IT'S THE ONLY PHONOGRAPH THAT OFFERS ZENITH COBRA RECORD ECONOMY.** 50% saving in record and needle wear.

In addition, the Wurlitzer 1250 saves you money because it does not obsolete current Wurlitzer Wall and Bar Boxes. It saves you money through service accessibility that conserves the serviceman's time.

**FEATURE FOR FEATURE, POINT FOR POINT, THE WURLITZER 1250 OFFERS YOU THE INDUSTRY'S GREATEST DOLLAR VALUE. THERE IS NO ECONOMY IN BUYING A PHONOGRAPH FOR LESS MONEY. THERE IS NO REASON TO PAY MORE.**

*If you want Value for your Money your Best Investment is the*

**WURLITZER** *Twelve Fifty*

**SEE YOUR WURLITZER DISTRIBUTOR NOW!**

# Why Not 10c Five-Ball Play?

Now that the clouds are beginning to lift for many thruout the industry, especially those who have been completely entangled in the hustle and bustle and rush for machines of every kind, there is slowly and gradually, creeping into the field the belief that the success of 10¢ play action, so remarkably and effectively demonstrated by the shuffle game, should be furthered along the entire amusement machine line.

Some years ago this publication ventured forth with the suggestion that all amusement games should swing over to 10¢ play. There was stunned silence for a few weeks. Then the blasts came. This magazine was jammed with letters wires and phone calls from many who agreed with it. Others were just as adamant that our editorialists were, to use as kindly and printable a word as possible, "Nuts".

But, this publication was upheld in its contention and its appeal to the operators that 10¢ play "was the answer". It is "the answer". It has proved itself the salvation of operator after operator.

Some of the manufacturers, in the early days of shuffle games, were somewhat timid about mentioning the fact that they were equipping the machines with 10¢ coin chutes. In fact, they asked that the 10¢ chute not be featured. Today these same manufacturers are loud in their statements that 10¢ play will show the

operators rapid amortization of the cost, as well as a decent profit on the investment, and in a shorter period of time.

Why then, shouldn't the brand new, different, better and more entertaining five balls, which are now being produced, also feature 10¢ coin chutes?

Just because the public has become more or less accustomed to everything featuring a five cent chute is simply not the answer. The public are using 10¢ telephones. They will be using more and more 10¢ pay telephones as the months go by. New York loudly proclaimed that the 5¢ subway fare was "traditional", and that it actually meant "New York City" to everyone. But, the subway fare is 10¢ today. And no one notices the difference.

Where's that grand old American institution, the 5¢ cigar? Even shoeshine boys are asking 15¢. They have 15¢ painted in crude figures right on their little shoe shine boxes. And what happened to beer? Even the daily newspaper is now 5¢ not 2¢, and Sunday papers have jumped to 10¢ and 15¢. Where's anything that sold for a nickel? Even a cup of coffee?

The American business man, in these inflationary days, just simply cannot exist on nickel action. Taxes, tremendous inflationary distribution of dollars, high rents, high prices, overhead and more overhead, wages that are going higher and higher and still higher, have eliminated the nickel.

That's why *The Cash Box* was the very first publication in history to call for the minting of a 7½¢ coin. This coin meant at least 50% more gross than what the operators were getting today, for phono play anyway.

But, not for amusement. In the amusement business there is that showmanship quality which makes the dime smaller than the nickel—in fact—as well as in size.

The shuffle games proved it.

It's up to the nation's coin machine men to get together and prove that it can be done in the matter of five-balls.

It can be done by certain changes, ingenious ideas. These should now be forthcoming from the trade to help the manufacturers bring the grand, new five-balls to the market with 10¢ action.

## THE CASH BOX

WORLD'S GREATEST  
COIN MACHINE MAGAZINE

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

Empire State Building, New York 1, N. Y.

(All Phones: Longacre 4-5321)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

HOLLYWOOD OFFICE

1520 North Gower, Hollywood 28, Cal.

(All Phones: HUdson 2-3359)

LEO SIMON

CORRESPONDENTS IN LEADING CITIES  
THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1950 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

### EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

ROBERT E. AUSTIN, General Mgr., Music Dept.

JOEL FRIEDMAN, Music Editor

DICK GERSH, Editor, AM Dept.

L. MILAZZO, Classified Advertising

A. ARTESE, Circulation

POPSIE, Staff Photographer

WM. NICOSIA, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue.

SUBSCRIPTION RATE \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

*THE CASH BOX* covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry

are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

*THE CASH BOX* IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

### "THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as "the official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*".

# “What’re we gonna do with the used shuffle games?”

Believe it or not, here’s a question that’s being popped at people everywhere about the nation by distributors of outstanding reputation.

The first answer that comes to the mind of people who are deeply entangled and engrossed in the activity in the factories at this time, just trying to get machines out in the quantities requested, is “Nuts”.

But, that doesn’t seem to solve the problem for the men who believe that the tremendous volume of shuffle games which are being sold thruout the nation will bring a deluge of used machines down on their heads and they will, as they seem to indicate, be at a loss as to what to do with the “used machines”.

Never before in the history of the coin machine industry has anyone ever been at a loss as to what to do with used equipment, especially after that equipment was reconditioned to a good extent.

In fact, some of the nation’s leading jobbers and distributors prefer to do a “used machine business”.

They claim they can see their way to some profit with used machines, regardless of the amount and expense of the reconditioning work they have to do.

This nation, Canada, and South and Central America, will be demanding used shuffle games for a long time to come. The very fact of the matter is that the used shuffle games are naturals for such countries where the dollar is hard to get. These countries can issue only small amounts of dollars compared to the need for the larger amounts which purchasers of new machines, in any good volume, require. The surrounding export markets require “used” shuffle games.

Nor is that all. What about the smaller hamlets thruout the nation where collections aren’t of the sort that can afford new equipment? Even the best of operators move machines down the line to secondary locations, after players have tired of them in the best spots.

If only ten per cent of the retail market of the United States is covered with shuffle games, it will mean than over 250,000 of these machines have been sold. It’ll take a long, long time to cover this market. Even with every factory working at top speed.

This 250,000 market, only 10% of the nation’s retail outlets, cannot all use new equipment. After all, as has been noted time and again by all intelligent coinmen, less than 3% of the locations in any territory are rated among “the best”.

That being the case, and the market here in these United States as big as it is, many a used shuffle game will enter into retail locations unknown to operators even 50 miles away from the spots.

Country stores, roadside spots, and even indoor locations right in the very heart of cosmopolitan centers, want used shuffle games.

The first thought to take into consideration is that the used machine price is always at such a low point that it makes it profitable for many an operator to place such used machines on a great many of his locations. After some reconditioning work right in his own shop he has that machine looking practically new all over again anyway. With the location owner giving it the needed push for more play. He is insured, within a short time, of amortizing the used machine cost as well as the reconditioning expense.

The used shuffle games market hasn’t even started as yet. Those few distributors who have been able to get their hands on any quantity at all have sold them just as fast as they let the trade know about them. And, at the very same time, have been able to continue selling brand new machines right along with the used games. The demand for used shuffle games is big. It will continue to be big for a long time to come.

Just looking back on the used market’s history and, in fact, checking it right in this very issue, will bring a greater and more enlightening realization that machines of many years vintage are still getting a grand price.

No one person now engaged in the shuffle game business need worry about what he’s going to do with whatever shuffle games he can obtain, especially those that will be traded in to him against the purchase of the new machines he is featuring.

All he need worry about, at this time, is that he will have enough new machines on hand to be able to accept trades. If he’s at all enterprising, he’ll rid himself of used machines, just as fast as they come into his place.

Many already have taken some trades. The majority of such men report that they sold the used machines even before they brought them into their places of business.

One noted distrib advises, “Got a trade of five of the early models (shuffle games) against five of the latest and, even before we picked them up, had them sold. Our truck just simply went over to the operator’s place and carted the machines over to this other op. Both guys were plenty happy. Wish I had a hundred used ones on hand right now. There’s a big market.”

So, any of the distributors who have been popping the question at all and sundry as to the “bugaboo” of a “big used market”, should simply check back on pin games, phonos, consoles, one-balls, bells, arcade equipment, and every other type machine manufactured, and realize that used machines are part and parcel of the industry.

# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

\* Denotes Most Popular Recording.  
Record Companies Listed Alphabetically

### CODE

AB—Abbey	DE—Decca	RE—Regent
AL—Aladdin	DV—Delvar	RO—Rondo
AP—Apollo	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	TE—Tempo
CM—Commodore	MG—MGM	TW—Tower
CO—Columbia	MO—Modern	VI—Victor
CR—Coral	NA—National	
DA—Dana	RA—Rainbow	

# Here's the Fastest Rising Singing Star on COLUMBIA

**TONI**

# AR DEN



WATCH THIS BREAK FOR A SMASH!

# TONIGHT

COLUMBIA RECORD  
38812  
OR 7-INCH LP 1-629

AND GETTING BIGGER . . .

# RAIN

COLUMBIA RECORD 38739

In Person—Holdover Engagement  
**COPACABANA, N. Y.**

# COLUMBIA RECORDS

First, Finest, Foremost in Recorded Music  
Originator of 33 1/3 LP Records for Uninterrupted Listening Pleasure

## 1 MY FOOLISH HEART

\* **GORDON JENKINS—BILLY ECKSTINE**

CA-934—Margaret Whiting  
CO-38697—Hugo Winterhalter O.  
DE-24830—Gordon Jenkins O.

ME-5362—Richard Hayes  
MG-10623—Billy Eckstine  
VI-20-3681—Mindy Carson

Pos. Last  
Week

1

## 2 THE THIRD MAN THEME

\* **ANTON KARAS—GUY LOMBARDO**

CA-820—Alvino Rey O.  
CO-38706—Hugo Winterhalter O.  
CO-38665—Cafe Vienna Quartet  
CR-60159—Owen Bradley  
DE-24908—Ethel Smith  
DE-46218—Hank Garland  
DE-24839—Guy Lombardo O.  
DE-24916—Ernst Nasar  
DE-27048—Victor Young O.

LO-536—Anton Karas  
ME-5373—Herman Stachow  
MG-10593—Franz Dietschmann  
NA-9104—Dave Apollon  
VI-20-3698—Irving Fields Trio  
VI-20-3611—Irving Fields Trio  
VI-20-3707—Ray McKinley O.  
VI-20-3797—Freddy Martin O.

4

## 3 SENTIMENTAL ME

\* **RUSS MORGAN—AMES BROS.**

CA-923—Ray Anthony O.  
CR-60140—Ames Bros.  
CR-60173—Ames Bros.  
DA-2074—Billy Mayo Quartet

DE-48141—Ray-O-Vacs  
DE-24904—Russ Morgan  
ME-8174—Steve Gibson  
VI-20-3793—Rudy Vallee

5

## 4 BEWITCHED

\* **BILL SNYDER**

CA-1000—Mel Torme  
CO-38821—Benny Goodman O.  
CO-38821—Doris Day  
DE-24983—Gordon Jenkins O.

ME-5399—Jan August & Harmoncats  
TW-1473—Bill Snyder  
VI-20-3726—Larry Green  
VI-20-3617—Andre Previn

3

## 5 IT ISN'T FAIR

\* **SAMMY KAYE O.**

CA-860—Benny Goodman O.  
CO-38735—Les Brown O.  
CR-60156—Bill Harrington  
DE-24895—Joe Marine  
GM-943—Ray Dorey  
HAP-105—Joey Nash

KI-15034—Freddy Miller O.  
ME-5382—Richard Hayes  
ME-6290—Dinah Washington  
MG-10637—Bill Farrell  
VI-20-3609—Sammy Kaye

2

## 6 HOOP-DEE-DOO

\* **PERRY COMO—KAY STARR**

CA-980—Kay Starr  
CO-38799—Frankie Yankovic  
CO-38771—Doris Day  
CR-60209—Ames Bros.  
DA-2077—Paulette Sisters

DE-24986—Russ Morgan O.  
ME-5419—Lawrence Welk O.  
MG-10702—Lynn Duddy Singers  
VI-20-3747—Perry Como

8

## 7 OLD PIANO ROLL BLUES

\* **LAWRENCE COOK**

AB-15003—Lawrence Cook  
CA-970—Jan Garber O.  
CO-38773—Beatrice Kay  
CR-60177—Cliff Steward

DE-24977—Carmichael and Daley  
DE-27024—Al Jolson-Andrews Sisters  
ME-5400—Feb September  
VI-20-3751—Cantor-Kirk-Kaye O.

7

## 8 IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE

\* **EILEEN BARTON**

BE-5005—Tommy Carlyn  
CA-916—Benny Strong O.  
CO-38707—Al Trace O.  
CR-60169—Georgia Gibbs  
DE-24944—Merman and Bolger

LO-658—Eve Young  
ME-5392—Eileen Barton  
MG-10660—Art Mooney O.  
NA-9103—Eileen Barton  
VI-20-3713—Fontaine Sisters

6

## 9 WANDERIN'

\* **SAMMY KAYE O.**

VI-20-3680—Sammy Kaye O.

## 10 I WANNA BE LOVED

\* **ANDREWS SISTERS**

CO-38491—Buddy Clark  
CO-38825—Tony Bennett  
DE-27007—Andrews Sisters

MG-10716—Billy Eckstine  
VI-20-3772—Fontaine Sisters

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THE CASH BOX

# Record Reviews

## DISK OF THE WEEK

"SIMPLE MELODY" (2:17)

"I STILL GET A THRILL" (3:00)

DINAH SHORE  
(Columbia 38837)



DINAH SHORE

● Music ops had better order two of this one, for there's a sock hit on each side. Dinah Shore keeps her trail of recorded successes intact via a pair of fresh sides that will catch coin by the ton. Top deck

is a zingy melody, with Dinah and a vocal chorus purring the cute lyrics in mellow style. Tune rolls along at a merry clip, with some great instrumental tones via maestro Harry Zimmerman beating in the background. Tinted with a dash of Dixie, flavored by a wonderful set of lyrics, and topped by some top drawer warbling; this side can't miss. On the other end with still another blue-ribbon winner, Dinah comes back with a scintillating rendition of the rapidly climbing "I Still Get A Thrill." Tune is a well established oldie, offered in plush, sparkling manner by the thrush. Slow, infectious lilt is the sort music fans are asking for—and they'll surely ask for this one. Music ops should grab this platter—but pronto!

"OSTRICH WALK" (2:57)

"BLUES DOCTOR" (3:03)

SIX ALARM SIX  
(Tempo 476)

● Dixie in the mellow vein, with the Six Alarm Six setting up with "Ostrich Walk" and "Blues Doctor." Top deck is straight instrumental in mellow up-tempo patter, while the flip features a slow, wailing horn that gets ya'. Wide demand for this brand should account for a heavy call on this one.

"DON'T BRING ME POSIES" (2:49)

"WEARY RIVER" (3:06)

ROBERTA LEE  
(Tempo 462)

● Cute rhythm lilt by Roberta Lee shows well enough on this end. Tune has a nice ring to it, with Roberta's pipes purring the comely lyrics in rich, sincere style. Flip side slows down some, and has the gal in the sentimental vein, on an off-the-beaten track melody. Both sides show the gal's pipes to good advantage.

"DANCING ON THE CEILING"  
(2:23)

"ONE FOR THE ROAD" (2:16)

JOE BUSHKIN  
(Atlantic 670)

● Unique piano styling by Joe Bushkin should earn its keep in those quiet, sedate locations. Both ends of this platter feature Joe at the ivories, tinkling away in his own inimitable piano style. Ops who have a call for this brand can't go wrong with this biscuit.

"STRANGERS" (2:58)

"ANNA FROM HAVANA" (2:54)

LORRY RAINE  
(Universal 193)

● Infectious blues ballad on the top deck has some winning potential for ops to look into. Tune is spotted in an echo chamber, with Lorry Raine purring the comely lyrics in smooth vocal tones. Chorus blending brightens the side all the more. Flip picks up in tempo and is a stock Latin flavored girl tune.

"MORE MORE MAMBO" (2:39)

"HAPPY PAY DAY" (2:56)

SONNY BURKE  
(Decca 27045)

● Excellent instrumental follow-up to the up and coming "Mambo," is this bid by Sonny Burke's crew. Disk has some wonderful melody to it, and rolls in mellow tempo, throughout. Flip side shows the groups wares in so-so time. The Latin will pay off in the boxes.

"I SURRENDER DEAR" (3:00)

"OUR LOVE" (2:50)

BILLY ECKSTINE  
(National 9115)

● Pair of standards, flavored by strong ballading by Billy Eckstine should do more than just well enough for music ops here. Both tunes are well known to ops, as is Billy's widely established popularity. Disk is the sort that will earn consistent phono play, and rates a spot in ops' machine.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "I WANNA BE LOVED"..... Billy Eckstine..... MGM 10716
- ★ "CLOUDY MORNING"..... Fran Warren..... RCA Victor 20-3800
- ★ "SAM'S SONG"..... Victor Young O..... Decca 27033
- ★ "MISSISSIPPI"..... Ella Fitzgerald..... Decca 27061
- ★ "NOBODY WINS ON A MERRY-GO-ROUND"..... Ted Steele O..... Columbia 38839
- ★ "A-RAZZ-A-MA-TAZZ"..... Georgia Gibbs..... Coral 60234

"ASK ANY DAISY" (2:10)  
"THE SHY LITTLE GIRL IN THE PEEK-A-BOO HAT" (2:45)

JOAN GREER  
(SWCI 200018)

● Top deck of this one has Joan Greer and Eddie DeMarco in a cute boy-girl duet on a so-so romantic ode. Ditty lacks commercial flavor, but makes up for this in vocal attraction. Flip side has Joan taking it solo, on a clever bit in the novelty vein. Ditty has some winning potential and rates ops' listening time.

"PARADISE" (2:34)

"I'M IN THE MOOD FOR LOVE"  
(2:46)

DAVID and DOROTHY PAIGE  
(Admiral 1010)

● Pair of oldies that don't hold anything in store for music ops are these set up by David and Dorothy Paige. Vocal duet on the sides is effective, but that's all. Work ork backing, and lack of commercial appeal for the material offered, knocks this biscuit down a peg. Ops in the market for some fillers might lend an ear.

"IF WE COULD BE A-L-O-N-E"  
(2:31)

"THE SHADE WENT UP" (3:11)

JOE MARINE  
(Decca 27021)

● Novelty romantic pitch on the top deck is smooth and cute enough to earn its keep in ops' machines. Tune has been around for some time, and should be well known to music ops. This rendition might give the song the added boost it needs. Flip side has a spot of Latin flavor about it, with Joe purring an effective ballad. Wax rates ops' listening time—and possibly more.

"IF WE COULD BE A-L-O-N-E"  
(2:56)

"I SEE YOUR FACE BEFORE ME"  
(2:43)

LILY ANN CAROL—JIMMY SAUNDERS  
(Signature 15275)

● Split vocal novelty attraction of the top deck is fair enough for music ops to take a peek at. Tune has been fairly well recorded and should be well known to music ops. This rendition will shine with the rest of them. Flip side has Lily Ann taking it solo on another oldie. This side is rendered in straight manner, with Lily purring the lyrics in smooth tones that satisfy.

"TZIN-TZUN-TZAN" (3:03)

"THE PICNIC SONG" (3:14)

CARMEN CAVALLARO ORCH.  
(Decca 27060)

● Excellent production of this top ode by maestro Cavallaro rates some special attention this week. Ditty is flavored with some wonderful Latin tones, with Bob Lido and the Cavaliers spouting a smooth lyric that scores. Tune rolls in mellow tempo and is pert and sprightly enough to make you wanna shake along with it. Coupling is a hot novelty ode, handled in excellent manner by the same group. Disk rates a spot on music ops' machines.

"THANKS, MISTER FLORIST"  
(2:48)

"I'M IN LOVE WITH THE MOTHER OF THE GIRL I LOVE" (2:37)

JACK OWENS  
(Decca 27055)

● Jack Owens offers some of his best warbling to date on this fresh pair. Top deck is a smooth ballad that echos the title, and has Jack aided some by a male vocal group. Flip side is a potent sleeper if there ever was one. Tune flows in mellow tempo, and has Jack and the group weaving a bright melody that scores. Ops should latch onto this biscuit!

"I WANNA BE LOVED" (2:55)

"STARDUST" (2:55)

BILLY ECKSTINE  
(MGM 10716)

● Plush pash tones of piper Billy Eckstine on this current hot ballad should score heavily with music fans and ops alike. Billy's strong, sincere vocal effort, blended with a sock setting of singing strings makes this one to get with. Flip side has the balladeer offering his best on the well known standard. Top deck for the moola!

"MISSISSIPPI" (2:31)

"THE BREEZE IS MY SWEETHEART" (3:11)

ART MOONEY ORCH.  
(MGM 10721)

● Cute flavor of the top deck echoes brightly enough to warrant some attention from music ops. Vocal by Allan Brooks and the Four Clovers on this ode to ole' Mississipp is fair enough, as the music whirls in a moderate bounce tempo. Flips side has Mooney taking off a la Glen Miller with a sweet romantic ode, while Johnny Martin and the group pitch the lyrics. At best this side should attract only the Mooney fans.

"ONE LITTLE CANDLE ON A TWO LAYER CAKE" (2:56)

"THE BOY WITH THE RIP IN HIS PANTS" (2:57)

TWO TON BAKER  
(Mercury 5426)

● Sentimental echo of this pair in the direction of that cute little tot makes for fairly pleasant tender listening time, and altho the wax isn't too commercial, it should meet with fair reception. Both sides feature the maestro at the vocals, with the tempo weaving slowly throughout. Disk has some winning potential and rates ops' listening time.

"SEEMS LIKE YESTERDAY" (2:41)

"AMERICAN BEAUTY ROSE" (2:30)

EDDY HOWARD ORCH.  
(Mercury 5433)

● Lack of sincerity in maestro Eddy Howard's vocal work on both ends here pulls this biscuit down quite a peg. Top deck is a tender tear-jerker, while the flip, a current climber in the rhythm romantic vein, gets absolutely no polish by the maestro. Both etchings have no flavor for the juke box trade.

# ROUND THE WAX CIRCLE

## NEW YORK:

The spirit took form this past week, in the personage of Irv Katz, Apollo vee-pee and sales manager. We chatted with Irv for the first time in a long while, and that report that he'd shed some fifty odd pounds is actually true. Now that he's down to his fighting weight, he's gonna have to shell out for a complete new wardrobe. He took off so much weight, that his clothes hardly fit. . . . Caught the premier of the new Robert Q. Lewis-Ralph Flanagan air-show this past week. Yep, we still listen to radio, unlike some of the other proletariats of the music biz. Flanagan's music, in addition to Pappy Lewis' clever chit-chat scored with us, and altho it won't switch us to that "mild-cool-cigarette," we'll twist the dial to CBS come next Wednesday. . . . Alert talent rep for some of the major diskeries might hightail it in the direction of chirp Elizabeth Palmer. Her first etching on an indie label has caused some tongue-wagging among the veterans in the business, and we heard of at least one wide-awake a & r man making offers. . . . Lisa Kirk has left the cast of "Kiss Me Kate" to head for Hollywood and moom pictures. . . .



RALPH FLANAGAN

Ran into dee-jay Eddie Gallaher, WTOP, Washington, D. C., and associate Tommy Ahrens while dodging taxi-cabs on 6th Avenue the odder day. . . . Eddie has several new things in the offing . . . and Tom still looks as if he just graduated Yale Law School. . . . Disk biz doldrums has several indie platteries anxious as all get out. Seems as if the distribs are returning some tremendous amounts of "broken" records. . . . Irish tenor Phil Regan has added an oil well to his long list of "hobbies." Phil's is located way down yonder in the Lone Star State. . . . Milton Berle had his TV option picked up last week, with a 2G raise. Some people are actually starving. . . . Note the Top Tunes breakdown, and you'll see that Sammy Kaye is riding hot with three winners, "It Isn't Fair," "Wanderin'" and "Roses." Former two are in the Top Ten.

## CHICAGO:

Ol' Satchmo Louis Armstrong bowed into the Oriental this past week, with his great aggregation getting one of the heaviest ovations we've heard of in a long time. Satch' and his group recently completed another European tour that really racked up sensational grosses. Louis tells us that the continental jazz fans have long forgotten bop in its form, and still call for the oldies that have made the test of time. Altho a great percentage of music fans in Europe still cling to progressive music, the more ardent listener still goes for the brand that Louis puts down. . . . Maestro Desi Arnaz into the Chicago Theatre, with wifey Lucille Ball on the bill too. The Latin loving fans still go for Desi and his "Babalú." . . . Chirp Maggie Whiting due to bow into the Chicago Theatre incidentally, at a very fat figure. Gal is slated to nab \$5,000 per week, with a two-week stand in the offing. . . . Rex Raymer opens at the Beach Walk of Edgewater Beach June 9. . . . Disk jockey Eddie Hubbard guests on the Robert Q. Lewis show, CBS, in New York, June 12. . . . Tex Beneke opens a four-week stand at the Edgewater Beach this week. Tex's brand of "Miller Music" fast catching on with dance fans. . . .



BILLY ECKSTINE

George Olsen to the Lakeside Park this week, following shortly on the heels of a very successful stint in New York. . . . New ditty, "Great Day In The Morning" penned by Jackie Smith, ex-Mercury flack gal, now hitched to Eddie Hubbard. . . . Casino of Tomorrow starts a band policy this month, with Joe Sanders set to open there. . . . Dance band push in Chicago by the four-major diskers going great guns. Local dealers and ops carry posters hailing "Dance Band Week," with the four platteries, RCA-Victor, Decca, Columbia and Capitol going all out on the theme. . . . The recent Fran Warren-Johnny Desmond duo in town brought out some of the biggest crowds ever. Both have new hits in the offing, Fran with "Cloudy Morning," and Desmo with "The Picnic Song." Latter ditty has been copied on every major label. . . . NAMM Convention headquarters here almost complete with their plans for the forthcoming trade show, set for the Palmer House, July 10, 11, and 12. Exhibit space has completely sold out we hear. . . . Billy Eckstine's "My Foolish Heart" going great guns.

## LOS ANGELES:

Thanks to Lee McDonald of the local BMI office, we are new equipped to saunter down Vine Street between Sunset Blvd. and Selma any afternoon with a fair chance of being hip to the patter unique to that street and such other areas as the Brill Bldg. in New York. . . . We refer to gathering places of the good brethren known as contact men, song pluggers and, at times, a few other less printable tags. . . . Outside of a host of anecdotes, some no doubt true, about the legendary Tubby Garon and a personal acquaintance with the late Benny Berman, we have never felt qualified as an authority on the species song plugger or his jargon. . . . Being a neighbor of relatively tight-lipped Bill Savitt hasn't imparted much flavor either. . . . But now, armed with our copy of "Lingo of Tin Pan Alley" (and two or three of the best songs in the world under our other arm), we are ready to look any one of 'em in the eye and quote freely from the amusing and informative little book by Duchess Music's Arnold Shaw. . . .



MARGARET WHITING

Thanks, Lee. . . . Margaret Whiting, whose "Blind Date" with Bob Hope appears headed for the hit column, will get a mere \$10,000 for two weeks at the Chicago Theater in July. . . . Awful, how cheap some people have to work. . . . At long last, us city slickers out yere are gonna catch an earful of Frank Yankovic and his polka band. . . . The Columbia star is due out at the Mocambo, nothing less yet, on June 15 and henceforth some of his platters should score with the local boxes as they have back East. . . . Nice to hear, what with some of the young would-be recording artists stacking up as very trivial characters, that a really fine kid like Chuck Stevens is off to a platter career via a contract with Plymouth Records. . . . Good luck, Chuck. . . . Another young lad who should go places and not forget the people who helped him up the ladder is Bobby Sherwood, whose "Muskrat Ramble" and "Dixieland Ball" on the Mercury label have him off to a fine start.



Leo introduces a brand new singing star...

# AL ROGERS

with this DOUBLE BARREL HIT!



## "IT WOULDN'T BE THE SAME WITHOUT YOU"

Written by JIMMY WAKELY (ASCAP) & FRED ROSE (ASCAP) backed by

## BELL HOP"

## "SHUFFLE BOOGIE"

Written by CONNIE TAYLOR (ASCAP) & FRED ROSE (ASCAP) MGM 10709

# M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT  
701 SEVENTH AVE., NEW YORK 19, N.Y.

# THE CASH BOX

# Record Reviews

"I DIDN'T KNOW WHAT TIME IT WAS" (3:17)

"HOW'S TRIX?" (3:16)

GEORGE SHEARING  
(MGM 10720)

● Oldie on the top deck gets a new face via the George Shearing treatment. Instrumental rendition as offered here is as mellow as you want it, with the group showing their stuff in great style. Flip picks up some, and features an excellent vibe spot. Top deck is the one they'll yell for—ops should get with this done.

"I'LL GET MYSELF A CHOO-CHOO TRAIN" (2:21)

"ARITHMETIC" (2:33)

KIRBY STONE QUINTET  
(MGM 10726)

● Top deck here is a rousing rendition of this rhythm ballad. Disk whirls at a mellow pace, with Kirby and the group chanting the clever lyrics in fond style. Hand clap on the side adds to the wax incentive offered. The coupling stays in the same vein, and features the maestro on an up tempo bid. Both ends should do more than hold their own in the boxes.

"TONIGHT" (2:56)

"ON THE OUTGOING TIDE" (3:06)

RUSS CASE ORCH.  
(MGM 10723)

● Slow romantic echo of "Tonight" has Ray Charles purring a plush sentimental ode that doesn't quite come off. Side lacks commercial appeal, with the vocal missing a bit too. Flip is a rendition of a current pop ode, with Sally Sweetland and Ray Charles offering a duet vocal on the side. Disk is there for the asking—ops take it from here.

"SOFTLY & TENDERLY" (2:40)

"FARTHER ALONG" (2:45)

PATTI PAGE—REX ALLEN  
(Mercury 6258)

● Vocal duet in religious vein pairs chirp Patti Page and Rex Allen on this duo of melancholy sacred sides. Both sides, if aimed at the crowd that go for this brand of music, should do better than average. Vocal and instrumental work is a polished performance throughout. Ops who have a call for this stuff should listen in.

"A-RAZZ-A-MA-TAZZ" (2:51)

"RED HOT MAMA" (2:52)

GEORGIA GIBBS  
(Coral 60234)

● Zingy vocal spouting by her Nibs, Miss Georgia Gibbs, is bright and pert enough to catch music ops attention. Top deck is currently causing wide attention in the disk biz. Tune is a rousing hotcha melody, with in Georgia throating it all the way in great style. Flip side parrots the top lid, and is an equally excellent bit of wax. Ops should get with this duo.

## SLEEPER OF THE WEEK

"MAY I TAKE TWO GIANT STEPS?" (2:41)

"IF YOU SAW WHAT I SAW" (2:28)

EILEEN BARTON  
(National 9112)



EILEEN BARTON

● Sock rendition of this bright new novelty is gonna rock the boat once again for thrush Eileen Barton, and fill music ops jeans with loads of silver beans. Once this disk makes the rounds, there's no telling what they'll do. It's an ex-

cellent follow-up to Eileen's smash "I'd've Baked A Cake," and has what it takes to score in a big way. "May I Take Two Giant Steps" is a terrific parody on a game we all played as little tots, with Eileen's zingy-swingy pipes purring the cute flavor in top notch style. Tune rolls along in mellow tempo, with a vocal chorus and a fond hand clap to add to the luster and polish of the side. Repetition of the title, is gonna have phono fans from six to sixty singing and humming this clever melody. On the other end, Eileen stays in the novelty vein, with another pert happy ode that should catch on. Lyrics make for pleasant listening, as does the chirp's excellent set of pipes. The top deck is the one we're ga-ga about—latch onto it by the boxful!

"NOBODY WINS ON A MERRY-GO-ROUND" (2:13)

"PICNIC IN THE PARK" (2:27)

TED STEELE  
(Columbia 38839)

● Happy novelty echo of the top deck is one that catches our ear, and we're sure it will score with you too. Ditty is an easy flowing novelty side, with the maestro and a vocal group purring the lyrics. Flip has a fem chirp joining the set on an up-tempo melody that parrots the title. The "Merry-Go-Round" side is the one for your money.

"THE OLD RUGGED CROSS" (3:07)

"IN THE GARDEN" (2:43)

DINAH SHORE—GENE AUTRY  
(Columbia 38828)

● Wax styled in the religious vein, with a dramatic pitch behind it by Dinah Shore and Gene Autry, should hold its own with the crowd that goes for this brand. Both ends whirl in slow, tender fashion, with the vocal duet singing it in smooth tones. Ops who have a call for this might lend an ear.

"SAM'S SONG" (2:38)

"DRIFTIN' DOWN THE DREAMY OL' OHIO" (2:38)

VICTOR YOUNG ORCH.  
(Decca 27033)

● Happy echo of the top lilt has already attracted a ton of coinage to "Sam's Song." Ditty is a merry gang sing, with a wonderful infectious melody behind it. Vocal and instrumental work are highly polished from start to finish. Flip side is a slow waltz oldie, and has the group turning in another good side. Top deck can't miss!

"MAPLE LEAF RAG" (2:20)

"WHERE ARE YOU GONNA BE WHEN THE MOON SHINES" (2:41)

FRANKIE CARLE  
(RCA Victor 20-3805)

● For the fans that like Frankie Carle, this duo shouldn't be too hard to take. Top deck is a jazz classic, handled in straight manner by the maestro. Flip is a current up tempo rhythm ballad, with Alan Simms turning in an effective vocal. Ivory tickling by Frankie is featured throughout, for those who are interested.

"CLOUDY MORNING" (3:05)

"WHEN WE'RE DANCING" (2:40)

FRAN WARREN  
(RCA Victor 20-3800)

● Teeming tones of terrific tonsiling throughout this tender tone by Fran Warren spotlight the thrush in another potential winner here. Top deck is the one. It's a rich sentimental ode, tinted with a bit of romance, and handled to perfection in sincere style by Frannie. Flip side is another ballad, and gets an equally sock sendoff by the chirp. Ops shouldn't miss this one!

"CALL HER SAVAGE" (2:40)

"PAGAN LOVE SONG" (2:40)

HERB JEFFRIES  
(Columbia 38829)

● This one is Herb Jeffries best since "Flamingo." It's the top deck they'll yell for, and with good cause too. Ditty is a plush Latin styled ballad, with Herb's strong, sincere vocal tones jelling with the mood and patter of the melody. Flip side is a stand-ard that gets a good sendoff by Herb. Grab the top one!

"SING ME A HAPPY SONG" (3:11)

"THING-A-MA-JIG" (3:16)

PETER LIND HAYES  
(Decca 27022)

● Only the most ardent devotee of Peter Lind Hayes will want to spend time listening to this mess. Pair of as un-commercial sides we've ever heard echo forth on this platter, with Hayes spilling the lyrics in sing-song monotone fashion. Ops in desperate need of a filler might listen in.

"MISSISSIPPI" (2:20)

"I DON'T WANT THE WORLD" (2:10)

ELLA FITZGERALD  
(Decca 27061)

● Sock rendition of this tune is sure to pay off for music ops in a big way. Widely recorded "Mississippi" by Ella Fitzgerald is first rate music from start to finish here. This rendition, with Ella purring in her usual excellent style is one of the best around. Flip slows down some, and has Ella taking a medium tempo'd romantic tune in stride. Vocal flavor is added on both ends by the Four Hits & A Miss. Ops should grab this one!

"THE PICNIC SONG" (3:02)

"MISSISSIPPI" (2:30)

BRADFORD & ROMANO  
(RCA Victor 20-3808)

● Novelty echo of the "Picnic Song," in duet style by Bradford and Romano is mellow enough to earn its keep in the boxes. Ditty has a great set of lyrics, in addition to some wonderful melody. Flip side has been widely recorded, and is handled in very effective style in this platter. Both ends are juke box material—listen in.

"SOMETIME" (2:52)

"YOU ARE MY LOVE" (2:47)

WAYNE KING ORCH.  
(RCA Victor 20-3796)

● Solid sentimental ballad, and one of the best pieces of commercial wax via Wayne King in many a moon—that's the story with "Sometime." Tune is an oldie that will surely score today. This rendition, with a sweet and sincere vocal by Harry Hall & Nancy Evans should do more than hold its own. Coupling has piper Hall on a so-so romantic pitch, with the ork blending sweetly throughout. Top deck rates heavily.

"HERE COMES THE BRIDE ON A PINTO PONY" (2:30)

"BABES IN THE WOOD" (3:10)

HUGO WINTERHALTER ORCH.  
(RCA Victor 20-3807)

● Novelty wedding story of the top deck, offered in a western setting by Hugo Winterhalter is a cute fresh one that has a pleasing ring to it. Vocal by the chorus echoes the sentiments of the title throughout, with the ork blending beautifully. Other end is a slow, plush romantic pitch that doesn't quite come off.



**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending June 3.

**Bud Wendell**

WJMO—Cleveland, Ohio

1. BEWITCHED (Bill Snyder)
2. I WANNA BE LOVED (Andrews Sisters)
3. DOWN THE LANE (Russ Morgan)
4. COUNT EVERY STAR (Hugo Winterhalter)
5. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
6. WHERE IN THE WORLD (Ginny Gibson)
7. AMERICAN BEAUTY ROSE (Frank Sinatra)
8. SOMETIME (Tommy Carlyn)
9. STARS ARE THE WINDOWS OF HEAVEN (Ames Bros.)
10. IN THE VALLEY OF GOLDEN DREAMS (Bob Houston)

**David Walshak**

KCTI—Gonzales, Tex.

1. THIRD MAN THEME (Guy Lombardo)
2. MY FOOLISH HEART (Margaret Whiting)
3. BEWITCHED (Mel Torme)
4. ROSES (Dick Haymes)
5. SENTIMENTAL ME (Ames Bros.)
6. I'D'VE BAKED A CAKE (Eileen Barton)
7. HOOP-DEE-DOO (Kay Starr)
8. DADDY'S LITTLE GIRL (Mills Bros.)
9. C'EST SI BON (Johnny Desmond)
10. IF I HAD YOU ON A DESERT ISLE (Arthur Godfrey)

**Ed Penny—Don Kimel**

WFGM—Fitchburg, Mass.

1. JOSHUA (Ralph Flanagan)
2. COUNT EVERY STAR (Ray Anthony)
3. I WANNA BE LOVED (Andrews Sisters)
4. IT ISN'T FAIR (Sammy Kaye)
5. GIANNINA MIA (Ralph Flanagan)
6. BEWITCHED (Bill Snyder)
7. ARE YOU LONESOME TONIGHT? (Blue Barron)
8. THIRD MAN THEME (Anton Karas)
9. LOVELESS LOVE (Charlie Spivak)
10. I'D'VE BAKED A CAKE (Eileen Barton)

**Dick Coleman**

WCBM—Baltimore, Md.

1. MY FOOLISH HEART (Gordon Jenkins)
2. I WANNA BE LOVED (Andrews Sisters)
3. BEWITCHED (Bill Snyder)
4. COUNT EVERY STAR (Hugo Winterhalter)
5. ARE YOU LONESOME TONIGHT? (Blue Barron)
6. BE MINE (Mindy Carson)
7. STARS ARE THE WINDOWS OF HEAVEN (Ames Bros.)
8. KISS FOR TOMORROW (Frankie Laine)
9. GIVE A BROKEN HEART A CHANCE TO CRY (Chuck Foster)
10. WHERE IN THE WORLD (Guy Mitchell)

**Bob Smiley**

WGAR—Cleveland, Ohio

1. BEWITCHED (Bill Snyder)
2. CRUISE TO OLD BERMUDA (Harmony Bells Orch.)
3. YOU'RE ALL I NEED (Eckstine & Vaughan)
4. YOU STEPPED OUT OF A DREAM (Carroll Trio)
5. I HADN'T ANYONE TILL YOU (Ziggy Elman)
6. LA VIE EN ROSE (Melachrino String O.)
7. LITTLE PEACE FROM EAST ORANGE (Ray Anthony)
8. SPRING MADE A FOOL OF ME (Tony Martin)
9. I'VE BEEN A FOOL (The Shadows)
10. COUNT EVERY STAR (Hugo Winterhalter)

**Lloyd Perrin**

KGIL—Sherman Oaks, Calif.

1. WANDERIN' (Sammy Kaye)
2. I WANNA BE LOVED (Andrews Sisters)
3. DON'T SAY GOODBYE (Fran Warren)
4. A KISS FOR TOMORROW (Frankie Laine)
5. OVER AND OVER (Vaughn Monroe)
6. VALENCIA (Tony Martin)
7. RAIN (Gene Williams)
8. DARN IT, BABY, THAT'S LOVE (Fran Warren)
9. LOVE ME A LITTLE BIT (Lisa Kirk)
10. BEWITCHED (Gordon Jenkins)

**Jimmy Lowe**

KXOL—Fort Worth, Tex.

1. TELL ME YOU LOVE ME (Russ Morgan)
2. MY FOOLISH HEART (Gordon Jenkins)
3. SENTIMENTAL ME (Russ Morgan)
4. BONAPARTE'S RETREAT (Kay Starr)
5. MOON SHINES (Guy Lombardo)
6. BEWITCHED (Gordon Jenkins)
7. OLD PIANO ROLL BLUES (Jolson)
8. ARE YOU LONESOME TONIGHT? (Blue Barron)
9. IT ISN'T FAIR (Sammy Kaye)
10. VALENCIA (Percy Faith)

**Al Ross**

WBAL—Baltimore, Md.

1. MY FOOLISH HEART (Mindy Carson)
2. BEWITCHED (David Rose)
3. HOOP-DEE-DOO (Perry Como)
4. SENTIMENTAL ME (Ames Bros.)
5. ON THE OUTGOING TIDE (Jo Stafford)
6. ARE YOU LONESOME TONIGHT? (Al Jolson)
7. RAIN (Honeydreamers)
8. IF YOU WERE ONLY MINE (Perry Como)
9. IF I HAD YOU ON A DESERT ISLE (Larry Green)
10. I'D'VE BAKED A CAKE (Eileen Barton)

**Eddie Gallaher**

WTOP—Washington, D. C.

1. THIRD MAN THEME (Guy Lombardo)
2. BEWITCHED (Bill Snyder)
3. MY FOOLISH HEART (Gordon Jenkins)
4. SENTIMENTAL ME (Ames Bros.)
5. HOOP-DEE-DOO (Perry Como)
6. OLD PIANO ROLL BLUES (Lawrence Cook)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. LET'S GO TO CHURCH (Whiting-Wakely)
9. IT ISN'T FAIR (Sammy Kaye)
10. DEARIE (Merman-Bolger)

**Ira Cook**

KECA—Hollywood, Calif.

1. I WANNA BE LOVED (Andrews Sisters)
2. EL MAMBO (Dave Barbour)
3. HOOP-DEE-DOO (Kay Starr)
4. WANDERIN' (Sammy Kaye)
5. ON THE OUTGOING TIDE (Jo Stafford)
6. COUNT EVERY STAR (Hugo Winterhalter)
7. STAY WITH THE HAPPY PEOPLE (D. Cornell)
8. DOWN THE LANE (Claude Thornhill)
9. BEWITCHED (Gordon Jenkins)
10. STARS AND STRIPES FOREVER (F. Martin)

**Robert Snyder**

WOKO—Albany, N. Y.

1. BEWITCHED (Larry Green)
2. ROSES (Ray Anthony)
3. BLUE PRELUDE (Ames Bros.)
4. I DO BETTER UP IN THE MOUNTAINS (Jerry Cooper)
5. I'D'VE BAKED A CAKE (Eileen Barton)
6. CANE BOTTOM CHAIR (Glen Moore)
7. THE PEDDLER'S SERENADE (Johnny Corvo)
8. KISSES (Ted Steele)
9. IF I HAD YOU ON A DESERT ISLE (Larry Green)
10. RAIN (Gene Williams)

**Bill Griffiths**

KOL—Seattle, Wash.

1. DON'T SAY GOODBYE (Fran Warren)
2. WANDERIN' (Sammy Kaye)
3. RAIN (Gene Williams)
4. GYPSY IN MY SOUL (Dick Pierce)
5. VALENCIA (Tony Martin)
6. THANKS, MY FLORIST (Vaughn Monroe)
7. LOVE ME A LITTLE BIT (Lisa Kirk)
8. THE PICNIC SONG (Johnny Desmond)
9. STARS AND STRIPES FOREVER (F. Martin)
10. MINE, ALL MINE (Andy Russell)

**Mort Nusbaum**

WHAM—Rochester, N. Y.

1. I DIDN'T SLIP (Doris Day)
2. BEWITCHED (Jan August)
3. MY FOOLISH HEART (Mindy Carson)
4. SAM'S SONG (Victor Young)
5. PICNIC SONG (Johnny Desmond)
6. DOWN THE LANE (Stafford-MacRae)
7. MONA LISA (Dennis Day)
8. PEDDLER'S SERENADE (Johnny Corvo)
9. I SURRENDER DEAR (Don Cornell)
10. THIRD MAN THEME (Guy Lombardo)

**Rudy Heath**

WAYZ—New Haven, Conn.

1. MY FOOLISH HEART (Billy Eckstine)
2. I'LL NEVER BE FREE (Lionel Hampton)
3. I ONLY KNOW (Dinah Washington)
4. PENNIES FROM HEAVEN (Stan Getz)
5. WHERE CAN I GO? (Ruth Brown)
6. TURKEY HOP (Johnny Otis)
7. BESS' BOOGIE (Bobby Smith)
8. A FOOL IN LOVE (Bull Moose Jackson)
9. LESTER LEAPS IN (I. Snooley)
10. BLUES UP AND DOWN (Sonny Sitt)

**Arty Kay**

WKLX—Lexington, Ky.

1. THIRD MAN THEME (Anton Karas)
2. SENTIMENTAL ME (Ames Bros.)
3. BEYOND THE SUNSET (Three Suns)
4. I LOVE YOU BECAUSE (Eddie Fisher)
5. LET'S GO TO CHURCH (Whiting-Wakely)
6. ROSES (Sammy Kaye)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. HOOP-DEE-DOO (Perry Como)
9. I WANNA BE LOVED (Andrews Sisters)
10. JUST A CLOSER WALK WITH THEE (R. Foley)

**Dave Miller**

WPAT—Paterson, N. J.

1. MISSISSIPPI (Bill Darnel)
2. I LOVE YOU BECAUSE (Ernest Tubbs)
3. GONE FISHIN' (Bill Darnel)
4. THEN I HAD TO TURN AROUND (Jimmie Dickens)
5. SHE'S NO WOMAN FOR ME (Eddie Gronet)
6. MY DOLLY HAS A BROKEN HEART (Rosalie Allen)
7. WHY DO THEY ALWAYS SAY NO? (L. Cook)
8. OLD KENTUCKY FOX CHASE (Red Foley)
9. WHY SHOULD I CRY? (Eddie Arnold)
10. CHOC'LATE ICE CREAM CONE (Red Foley)

**4 GREAT STARS ON 2 GREAT SIDES!**

**BOBBY WAYNE**  
**TERESA BREWER**  
**SNOOKY LANSON**  
**CLAIRE "Shanty" HOGAN**

with **JACK PLEIS** and his orch.

**"LET'S HAVE A PARTY"**

**"THE PICNIC SONG"**

**LONDON RECORDS**

696 — 78 rpm  
 75c plus tax

30124 — 45 rpm  
 75c plus tax

**MAKING  
RECORDING  
HISTORY**

**3 HIT RECORDS**  
by one artist . . .  
**Simultaneously!!**

**LITTLE  
ESTHER**



DOES IT AGAIN  
with the  
Greatest Record She Ever Made

JUST  
RELEASED  
on Savoy #750

**CUPID'S BOOGIE**

With MEL WALKER  
backed by . . . **JUST CAN'T GET FREE**

Still Riding Up On Top . . . Together

**MISTRUSTIN' BLUES**  
with MEL WALKER #735

**DOUBLE CROSSING BLUES**  
#731

Currently Knocking 'em Dead In  
PERSONAL APPEARANCES

Exclusive Direction

**UNIVERSAL ATTRACTIONS**  
347 MADISON AVE., NEW YORK, N. Y.

MUSIC BY  
**JOHNNY  
OTIS ORCH.**

**Savoy RECORD CO., INC.**  
58 Market St., Newark 1, N. J.

**Gordon Jenkins Guests At Gil Newsome, KWK,  
St. Louis, Fifth Anniversary Party**



ST. LOUIS, MO.—Gordon Jenkins (right) flew in from Hollywood to St. Louis recently to be special guest on the broadcast honoring St. Louis disc jockey Gil Newsome (left) on the occasion of the latter's fifth anniversary in St. Louis. Jenkins, whose "My Foolish Heart," "Don't Cry, Joe," and "Maybe You'll Be There," were top coin-grabbers on the nation's juke boxes, paid special tribute to Newsome for his untiring efforts toward improving inter-group relations among teen agers of all faiths and nationalities. Also featured on the broadcast were Anton (Third Man Theme) Karas, and band leader Buddy Moreno.

**CMI JUNE SHOW CALLED OFF**

CHICAGO—Members of the music industry planning to attend the scheduled Coin Machine Institute Convention (CMI) here in Chicago in June, were notified that all plans for the trade meet have been canceled.

The Board of Directors of CMI officially disclosed that holding the show, would have placed too much of an expense and burden upon members of the coin machine trade, and its allied fields, including the music industry.

Executives of recording companies who had planned to exhibit at the CMI Show have been notified by CMI of the cancellation this past week.

A total of four shows for the industry had been planned this year; two having taken place already. It was felt that the CMI Show would have been too much of an expense and burden to place upon those planning to attend.

**Lombardo & Damone  
Shine At Waldorf**

NEW YORK—Music biz came out en masse this past week (June 2) to pay tribute to maestro Guy Lombardo and balladeer Vic Damone at their Starlight Roof, Waldorf-Astoria opening.

Top gathering of celebrities, trade and daily press loudly applauded the Lombardo-Damone setto, latter's appearing being his first at the Waldorf. Proof that Lombardo makes the dancers come out was the mob scene on the dance floor, which was occupied to capacity every minute Lombardo was on the stand.

Damone's vocal efforts met with the similar success that Lombardo's music did. Polish Vic has acquired on the floor really proves the songstar has come a long way.

On hand to host Lombardo were top Decca execs Milton Rackmil, Leonard Schneider and Mike Connors, while v-p Art Talmadge, Joe Carlton and Nat Shapiro of Mercury Records applauded Damone.

**Rainbow Sets Heavy  
Promotion Campaign  
On First Buddy  
Williams Release**

NEW YORK—Eddy Heller, president of Rainbow Records Inc., this past week disclosed plans for a promotion campaign to be waged on the release of the Buddy Williams recording of "On The Mall."

Heller discloses that the Williams version of "On The Mall" is the first swing rendition of the tune recorded. Promotion plans call for complete kits to be mailed to disk jockeys, trade reviewers and top dealers and music ops. Included in the kit is a demonstration recording which explains the Williams' disk, in addition to a vinyl-copy of the disk itself. The Williams' ork was recently signed to a disk pact with the Rainbow diskery, and has been widely heralded in music circles.

"On The Mall" is slated to receive the same efforts which Heller directed behind his click recordings of "She Wore A Yellow Ribbon," "Music, Music, Music" and "Daddy's Little Girl."

*YOU played the game  
YOU'LL love ...*

**EILEEN BARTON'S**  
*masterpiece of*  
NATIONAL 9112  
**"MAY I TAKE TWO GIANT STEPS?"**  
*backed by*  
**"IF YOU SAW WHAT I SAW  
IN NASSAU BY THE SEA"**

**THE GREAT MR. B  
BILLY ECKSTINE**  
*Singing the latest rage*

NATIONAL 9115  
**"I SURRENDER DEAR"**  
*backed by*  
**"OUR LOVE"**

BOTH RECORDS AVAILABLE ON 78 AND 45 RPM

ORDER FROM YOUR NEAREST DISTRIBUTOR OR WRITE TO

**NATIONAL RECORDS**  
*Coast-to-Coast*

1841 BROADWAY NEW YORK 23, N. Y.

**D.J.'S! D.J.'S! D.J.'S!**  
ARE YOU SPINNING THESE BEST BETS AT BELMONT?  
**"SHE'S MY SUNSHINE EVERY MORNING"**  
(A Happy-Go-Lucky Little Blues-Chaser)  
PAUL HARRIS ORK. Vocal by JERRY ALLEN

**"THERE'S A TIME AND PLACE FOR EVERYTHING"**  
(The Song That Makes You Hum Along)  
PAUL HARRIS ORK and Mixed Chorus

**BELMONT RECORDS** 1607 BROADWAY, N. Y.  
6 BEACON ST., BOSTON, MASS.

# DISKERS GIRD EFFORTS AS SUMMER SLUMP HITS RECORD BIZ

## Sales Execs Start Beating The Bushes As Seasonal Dip In Market Comes Early.

NEW YORK—The major platteries throughout the nation pulled in their belts a bit this past week, as the full realization of the annual summer slump in the record business hit home. Unlike past seasons when only a minority of the majors were effected, this year's dip in the sales market has hit major and indie alike—and hard.

Altho a great many diskers will deny that they have been bitten by the slump in sales, it is known that at least three of the majors have already made plans to close some of their pressing plants for several months.

The bulk of the slump in the business has naturally effected the indie disker. Of importance to the latter group is the widely known fact that the network of independent distributors have stopped overstocking and in many cases are returning a great percentage of their records. Distributors, too, have not been able to meet their bills, and many, more than ever before, are closing their doors.

One independent record executive disclosed that his sales this past month have been almost cut in half, and yet he has to maintain the same amount of promotional efforts behind his new record releases. Nevertheless, the fact remains, he stated, that "the business is there if you want to beat the bushes for it." And it seems as if many of the nation's diskers are going to do just that—beat the bushes.

RCA Victor's extra promotional efforts in behalf of the music operator are expected to boost their sales to a great extent. Music operators contacted, readily stated that thru RCA Victor's efforts in their direction, they have been able to keep in touch with the new and latest record releases, and therefore gauge their buying. Also lauded was Decca, whose music operator department has been functioning for some time now. The latter firm has prepared a number of Broadway legit show albums, which they feel will offset some of the slump in the sales of popular recordings.

The greater portion of the dip in the sales market effected is in the 78 rpm popular record business. Sales in the classical 33-1/3 and 45 rpm pop field have held their own it seems, the latter largely because of the tremendous advertising and promotional campaigns waged by Columbia and RCA Victor Records.

Music ops noted that salesmen now contact them much less than heretofore, and explain this with the terse comment that "the salesmen are making more money selling long playing records." One op in the East, with an extensive operation of music machines, stated "I haven't seen a Columbia record salesman in my office for more than two months now, and with summer rolling along, I don't expect to see one at all."

Repeated efforts by the nation's sales executives to stave off the annual summer slump have largely failed. This year's drop in the black column has affected the record business more than ever before, mainly because the slump came much earlier than expected. The drop in the market generally comes during late June or early July, and extends thru September. Diskers thruout the nation, both major and indie, felt the bite during the middle of May this year.

The record companies themselves, the indies in most part, are to blame for the poor condition existing with the record distributors. Many of the indies have for some time practiced overshipping against actual orders, and then find that the distributor has little or no cash to meet their pay-

ments for the shipments. The widely used practice of shipping more than one distributor in a given territory also hurt many an indie manufacturer.

Record execs looked to the juke box business to stabilize their sales capacities during the summer. Increased promotion on the part of the platteries, in addition to direct contact with trade juke box associations and, in some cases, direct contact with music operator, has paid off for many of the nation's record companies.

## Mindy Gets Her Soda



CHICAGO—Mindy Carson gets her wish—a chocolate ice cream soda, personally served by R. E. Nossett, Record Sales Manager of the RCA Victor Distributing Company in Chicago. Party was given Miss Carson in honor of her opening at the Oriental Theatre here recently.

# BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

- "BULLSEYE OF THE WEEK"** ● **BIRMINGHAM BOUNCE** (Bullet) — "Bullseye of the Week" is tagged to Red Foley's Decca release by Cash Box. High on the "pick" charts, too, are Lionel Hampton's (Decca) version and Art Lund's (MGM).  
★ ★ ★ ★ ★
- FAST BREAKER** ● **SAY WHEN** (Duchess) — Coming up from left field, a disc by Zee Cowan and Jim Burdette (Royalty) is causing considerable excitement. Both tune and artists should break open fast.  
★ ★ ★ ★ ★
- SURE CLICK** ● **IN THE VALLEY OF GOLDEN DREAMS** (Davis) — Joe Davis follows his DADDY'S LITTLE GIRL with this sure click, done by Bob Houston on Celebrity. Other labels should cover this quickly. "Best Bet" in Cash Box.  
★ ★ ★ ★ ★
- ACTION CATCHER** ● **M-I-S-S-I-S-S-I-P-P-I** (Acuff-Rose) — "Art Mooney (MGM)," says Billboard, "tosses out the banjo and funny hats in favor of a fine dance band conception of this fast-rising boogie novelty. Will catch its share of the action on the ditty."  
★ ★ ★ ★ ★
- WINNER** ● **PEACE OF MIND** (Simon House) — Tony Martin (Victor) comes through with a great rendition of a terrific tune.  
★ ★ ★ ★ ★
- LATIN SMASH** ● **MAMBO JAMBO** (Peer) — South America's No. 1 song. Will step out strong here, too. Releases by Freddy Martin (Victor), Sonny Burke (Decca) and Dave Barbour (Capitol) getting action.  
★ ★ ★ ★ ★
- HOT NOVELTY** ● **TIPPY CANOODLE CANOE** (Porgie) — Rating a "Best Bet" from Cash Box, Eddie "Piano" Miller's (Rainbow) version of this hot novelty is rolling. Look for tune and artist to break fast.

**BROADCAST MUSIC, Inc.**  
580 FIFTH AVENUE, NEW YORK 19, N. Y.  
CHICAGO • HOLLYWOOD • TORONTO • MONTREAL

# BIG TALK

about this

## GREAT RHYTHM BLUES HIT!

# "WHAT, WHERE and WHEN"

RECORDED BY

(Listed Alphabetically)

**SONNY BURKE**  
Decca  
"... wonderful instrumental... tops for terps...", Billboard—May 20th

**ED CROSBY**  
Decca  
a great hillbilly version

**RALPH FLANAGAN**  
RCA Victor  
"Disk of the Week", The Cash Box—June 3  
"Pick of the Week", Martin Block—May 27

**PEE WEE KING**  
RCA Victor  
"Bulls Eye of the Week", The Cash Box—May 27

**LEON McAULIFFE**  
Columbia  
"... causing loud talk in disk biz... this disk should prove hot one...", The Cash Box—June 3

and plenty more records in the works

# PAXTON MUSIC

Incorporated  
1619 BROADWAY • NEW YORK 19, N. Y.

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

JUNE 10, 1950

### New York, N. Y.

1. MY FOOLISH HEART (Billy Eckstine)
2. IT ISN'T FAIR (Sammy Kaye)
3. HOOP-DEE-DOO (Perry Como)
4. BEWITCHED (Bill Snyder)
5. THIRD MAN THEME (Anton Karas)
6. SENTIMENTAL ME (Russ Morgan)
7. WANDERIN' (Sammy Kaye)
8. OLD PIANO ROLL BLUES (Lawrence Cook)
9. I'D'VE BAKED A CAKE (Eileen Barton)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

### Chicago, Ill.

1. MY FOOLISH HEART (Billy Eckstine)
2. IT ISN'T FAIR (Sammy Kaye)
3. THIRD MAN THEME (Anton Karas)
4. BEWITCHED (Bill Snyder)
5. I'D'VE BAKED A CAKE (Eileen Barton)
6. HOOP-DEE-DOO (Perry Como)
7. SENTIMENTAL ME (Ames Bros.)
8. I WANNA BE LOVED (Andrews Sisters)
9. ROSES (Sammy Kaye)
10. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)

### Los Angeles, Calif.

1. IT ISN'T FAIR (Sammy Kaye)
2. THIRD MAN THEME (Anton Karas)
3. HOOP-DEE-DOO (Perry Como)
4. BEWITCHED (Gordon Jenkins)
5. I WANNA BE LOVED (Andrews Sisters)
6. MY FOOLISH HEART (Billy Eckstine)
7. OLD PIANO ROLL BLUES (Cantor-Kirk-Kaye)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. SENTIMENTAL ME (Russ Morgan)
10. I'D'VE BAKED A CAKE (Eileen Barton)

### Newark, N. J.

1. THIRD MAN THEME (Anton Karas)
2. SENTIMENTAL ME (Russ Morgan)
3. IT ISN'T FAIR (Sammy Kaye)
4. MY FOOLISH HEART (Billy Eckstine)
5. I'D'VE BAKED A CAKE (Eileen Barton)
6. I WANNA BE LOVED (Andrews Sisters)
7. HOOP-DEE-DOO (Perry Como)
8. BEWITCHED (Bill Snyder)
9. OLD PIANO ROLL BLUES (Lawrence Cook)
10. ENJOY YOURSELF (Doris Day)

### Shreveport, La.

1. ROSES (Sammy Kaye)
2. IT ISN'T FAIR (Sammy Kaye)
3. SUGARFOOT RAG (Ella Fitzgerald)
4. THIRD MAN THEME (Anton Karas)
5. BEWITCHED (Doris Day)
6. VALENCIA (Tony Martin)
7. BONAPARTE'S RETREAT (Kay Starr)
8. SENTIMENTAL ME (Ames Bros.)
9. MY FOOLISH HEART (Billy Eckstine)
10. I WANNA BE LOVED (Andrews Sisters)

### Roanoke, Va.

1. THIRD MAN THEME (Guy Lombardo)
2. BEWITCHED (Gordon Jenkins)
3. SOMETIME (Tommy Carlyn)
4. C'EST SI BON (Johnny Desmond)
5. MY FOOLISH HEART (Gordon Jenkins)
6. I WANNA BE LOVED (Andrews Sisters)
7. COUNT EVERY STAR (Hugo Winterhalter)
8. HOOP-DEE-DOO (Perry Como)
9. ANSWER SHE IS YES, NO (Guy Lombardo)
10. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)

### Deadwood, S. D.

1. THIRD MAN THEME (Guy Lombardo)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. MY FOOLISH HEART (Margaret Whiting)
4. DADDY'S LITTLE GIRL (Mills Bros)
5. HOOP-DEE-DOO (Perry Como)
6. OLD PIANO ROLL BLUES (Cantor-Kirk-Kaye)
7. LET'S GO TO CHURCH (Whiting & Wakely)
8. CANDY AND CAKE (Mindy Carson)
9. CHOO'N GUM (Teresa Brewer)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

### Little Rock, Ark.

1. THIRD MAN THEME (Anton Karas)
2. IT ISN'T FAIR (Sammy Kaye)
3. ROSES (Sammy Kaye)
4. HOOP-DEE-DOO (Kay Starr)
5. SOMETIME (Tommy Carlyn)
6. SAY WHEN (Zee & Jimm)
7. TIDDLEY WINKIE WOO (Guy Lombardo)
8. I WANNA BE LOVED (Andrews Sisters)
9. STARS ARE THE WINDOWS OF HEAVEN (Ames Bros.)
10. BONAPARTE'S RETREAT (Kay Starr)

### Albuquerque, N. M.

1. THIRD MAN THEME (Guy Lombardo)
2. MY FOOLISH HEART (Margaret Whiting)
3. IT ISN'T FAIR (Benny Goodman)
4. BEWITCHED (Mel Torme)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. HOOP-DEE-DOO (Perry Como)
7. DEARIE (Stafford-MacRae)
8. CHOO'N GUM (Teresa Brewer)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. OLD PIANO ROLL BLUES (Cantor-Kirk-Kaye)

### Birmingham, Ala.

1. THIRD MAN THEME (Guy Lombardo)
2. IT ISN'T FAIR (Sammy Kaye)
3. I'D'VE BAKED A CAKE (Eileen Barton)
4. SENTIMENTAL ME (Russ Morgan)
5. MY FOOLISH HEART (Billy Eckstine)
6. OLD PIANO ROLL BLUES (Lawrence Cook)
7. DEARIE (Mermer-Bolger)
8. HOOP-DEE-DOO (Perry Como)
9. TIDDLEY WINKIE WOO (Guy Lombardo)
10. BEWITCHED (Benny Goodman)

### Woodburn, Ore.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MY FOOLISH HEART (Billy Eckstine)
3. THIRD MAN THEME (Guy Lombardo)
4. IT ISN'T FAIR (Sammy Kaye)
5. HOOP-DEE-DOO (Perry Como)
6. PIANO ROLL BLUES (Al Jolson)
7. DADDY'S LITTLE GIRL (Mills Bros.)
8. DEARIE (Guy Lombardo)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. BEWITCHED (Benny Goodman)

### Chattanooga, Tenn.

1. MY FOOLISH HEART (Billy Eckstine)
2. BIRMINGHAM BOUNCE (Red Foley)
3. THIRD MAN THEME (Anton Karas)
4. OLD PIANO ROLL BLUES (Lawrence Cook)
5. CHOC'LATE ICE CREAM CONE (Evelyn Knight)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. MUSIC, MUSIC, MUSIC (Teresa Brewer)
9. I WANNA BE LOVED (Andrews Sisters)
10. BEWITCHED (Bill Snyder)

### Lufkin, Tex.

1. THIRD MAN THEME (Anton Karas)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. OLD PIANO ROLL BLUES (Jan Garber)
4. HOOP-DEE-DOO (Russ Morgan)
5. I WANNA BE LOVED (Andrews Sisters)
6. LONG GONE LONESOME BLUES (Hank Williams)
7. DOWN THE LANE (Stafford-MacRae)
8. QUICKSILVER (Doris Day)
9. BEWITCHED (Bill Snyder)
10. COUNT EVERY STAR (Hugo Winterhalter)

### McKeesport, Pa.

1. BEWITCHED (Gordon Jenkins)
2. DOWN THE LANE (Russ Morgan)
3. ANSWER SHE IS YES, NO (Guy Lombardo)
4. I WANNA BE LOVED (Andrews Sisters)
5. C'EST SI BON (Johnny Desmond)
6. TIDDLEY WINKIE WOO (Guy Lombardo)
7. COUNT EVERY STAR (Hugo Winterhalter)
8. AMERICAN BEAUTY ROSE (Frank Sinatra)
9. OLD PIANO ROLL BLUES (Lawrence Cook)
10. SENTIMENTAL ME (Russ Morgan)

### Great Falls, Mont.

1. SENTIMENTAL ME (Russ Morgan)
2. DEARIE (Guy Lombardo)
3. THIRD MAN THEME (Anton Karas)
4. THE GODS WERE ANGRY WITH ME (Whiting-Wakely)
5. BEWITCHED (Benny Goodman)
6. OLD PIANO ROLL BLUES (Lawrence Cook)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. QUICKSILVER (Doris Day)
9. DADDY'S LITTLE GIRL (Dick Todd)
10. IT ISN'T FAIR (Sammy Kaye)

### Minneapolis, Minn.

1. THIRD MAN THEME (Anton Karas)
2. SENTIMENTAL ME (Ames Bros.)
3. HOOP-DEE-DOO (Perry Como)
4. C'EST SI BON (Johnny Desmond)
5. BEWITCHED (Gordon Jenkins)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. IT ISN'T FAIR (Sammy Kaye)
8. CHOO'N GUM (Teresa Brewer)
9. SUNSHINE CAKE (Bing Crosby)
10. JUKE BOX ANNIE (Kitty Kallen)

### Green Bay, Wisc.

1. IT ISN'T FAIR (Sammy Kaye)
2. MY FOOLISH HEART (Billy Eckstine)
3. DEARIE (Mermer-Bolger)
4. PIANO ROLL BLUES (Lawrence Cook)
5. SENTIMENTAL ME (Russ Morgan)
6. HOOP-DEE-DOO (Perry Como)
7. VAGABOND WALTZ (Lawrence Duchow)
8. WANDERIN' (Sammy Kaye)
9. I STILL GET A THRILL (Dick Haymes)
10. TELL HER YOU LOVE HER (Vaughn Monroe)

### Dallas, Tex.

1. THIRD MAN THEME (Anton Karas)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. MY FOOLISH HEART (Billy Eckstine)
4. SENTIMENTAL ME (Ames Bros.)
5. HOOP-DEE-DOO (Perry Como)
6. DEARIE (Mermer-Bolger)
7. OLD PIANO ROLL BLUES (Lawrence Cook)
8. TEASIN' (Connie Haines)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. BEWITCHED (Bill Snyder)

### Syracuse, N. Y.

1. SENTIMENTAL ME (Russ Morgan)
2. IT ISN'T FAIR (Sammy Kaye)
3. I'D'VE BAKED A CAKE (Eileen Barton)
4. MY FOOLISH HEART (Billy Eckstine)
5. BEWITCHED (Doris Day)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. THIRD MAN THEME (Anton Karas)
8. C'EST SI BON (Johnny Desmond)
9. DEARIE (Mermer-Bolger)
10. WANDERIN' (Sammy Kaye)

### Louisville, Ky.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. SENTIMENTAL ME (Russ Morgan)
3. BONAPARTE'S RETREAT (Kay Starr)
4. HOOP-DEE-DOO (Kay Starr)
5. CHOO'N GUM (Teresa Brewer)
6. MY FOOLISH HEART (Billy Eckstine)
7. MUSIC, MUSIC, MUSIC (Teresa Brewer)
8. I WANNA BE LOVED (Andrews Sisters)
9. WANDERIN' (Sammy Kaye)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

### Jacksonville, Fla.

1. THIRD MAN THEME (Guy Lombardo)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. MY FOOLISH HEART (Billy Eckstine)
4. SENTIMENTAL ME (Russ Morgan)
5. BEWITCHED (Gordon Jenkins)
6. IT ISN'T FAIR (Bill Farrell)
7. DEARIE (Mermer-Bolger)
8. ON THE OUTGOING TIDE (Perry Como)
9. ROSES (Sammy Kaye)
10. ARE YOU LONESOME TONIGHT? (Blue Barron)

### Indianapolis, Ind.

1. THIRD MAN THEME (Anton Karas)
2. SENTIMENTAL ME (Ames Bros.)
3. OLD PIANO ROLL BLUES (Lawrence Cook)
4. BEWITCHED (Bill Snyder)
5. HOOP-DEE-DOO (Perry Como)
6. DEARIE (Mermer-Bolger)
7. IT ISN'T FAIR (Sammy Kaye)
8. I'D'VE BAKED A CAKE (Eileen Barton)
9. RAIN (Toni Arden)
10. MY FOOLISH HEART (Billy Eckstine)

### Cincinnati, Ohio

1. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
2. HOOP-DEE-DOO (Perry Como)
3. SOMETIME (Tommy Carlyn)
4. AMERICAN BEAUTY ROSE (Frank Sinatra)
5. BONAPARTE'S RETREAT (Kay Starr)
6. IT ISN'T FAIR (Sammy Kaye)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. TEASIN' (Connie Haines)
9. DEARIE (Mermer-Bolger)
10. ARE YOU LONESOME TONIGHT (Blue Barron)

### Milwaukee, Wisc.

1. THIRD MAN THEME (Anton Karas-Ben Pollack)
2. I STILL GET A THRILL (Tony Martin)
3. COUNT EVERY STAR (Hugo Winterhalter)
4. CHOCOLATE ICE CREAM CONE (Evelyn Knight)
5. HOOP-DEE-DOO (Perry Como)
6. MY FOOLISH HEART (Billy Eckstine)
7. STARS & STRIPES FOREVER (Frankie Laine)
8. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
9. I WANNA BE LOVED (Andrews Sisters)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)



## New Vocal Group Bows On Decca



NEW YORK—New vocal group made their bow into the wax spotlight recently, and already have caused a whale of attention in the music biz. The Blenders, whose recent coupling on Decca, "Would I Still Be The One In Your Heart" backed by "Count Every Star" has started to take hold with music fans.

- 1** **BIRMINGHAM BOUNCE**  
Red Foley  
(Decca 46234)
- 2** **CHATTANOOGIE SHOE SHINE BOY**  
Red Foley  
(Decca 46205)
- 3** **I LOVE YOU BECAUSE**  
Ernest Tubb  
(Decca 46213)
- 4** **LONG GONE LONESOME BLUES**  
Hank Williams  
(MGM 10654)
- 5** **I'LL SAIL MY SHIP ALONE**  
Moon Mullican  
(King 830)

**ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY**

**LETTERS HAVE NO ARMS**  
Ernest Tubb  
(Decca 46207)

**BONAPARTE'S RETREAT**  
Pee Wee King  
(RCA Victor 21-0111)

**CHOCOLATE ICE CREAM CONE**  
Red Foley  
(Decca 46234)

**WHY SHOULD I CRY?**  
Eddy Arnold  
(RCA Victor 21-0300)

**TAKE ME IN YOUR ARMS AND HOLD ME**  
Eddy Arnold  
(RCA Victor 21-0146)

WATCH FOR ...

**BUDDY WILLIAMS**

and his

**GOLDEN ECHO MUSIC**

on

**RAINBOW RECORDS**

1st RELEASE—A HIT!

**CLIPPER RECORDS**

The Original

**"THE PEDDLER'S SERENADE"**

by **JOHNNY CORVO**

on Clipper Record #1001

Manufactured by

**Star Songs**

34 Hillside Avenue  
New York 34, New York  
LOrraine 7-7252

**IT'S ALL IN THE POINT**

The new PERMO-made POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

**PERMO POINT**

LONG LIFE COIN PHONOGRAPH NEEDLES

PERMO, Inc. Incorporated  
6415 N. Ravenswood Avenue  
CHICAGO 26, ILLINOIS

**RECORDS**

latest releases

**POPULAR**

- ★ **FREDDY MILLER**  
15047 A PRETTY GIRL IS LIKE A MELODY  
DON'T BLAME MY HEART
- ★ **SISTER SLOCUM**  
15050 CHARLESTON VARSITY DRAG

**FOLK • WESTERN**

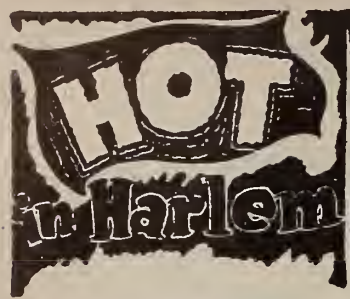
- ★ **GRANDPA JONES**  
867 FIVE-STRING BANJO BOOGIE  
UNCLE EPH'S GOT THE COON
- ★ **HANK PENNY**  
869 WHAM! BAM! THANK YOU MA'AM  
JERSEY BOUNCE
- ★ **ZEB TURNER**  
861 HUCKLEBERRY BOOGIE  
NEVER BEEN SO LONESOME
- ★ **CLYDE MOODY**  
862 THE ANGELS MUST HAVE CRIED  
LAST NIGHT  
IT'S TOO LATE TO SAY YOU WERE WRONG
- ★ **FAIRLEY HOLDEN**  
865 IT'LL MAKE A CHANGE IN BUSINESS  
PAPA'S GETTING OLD
- ★ **DUKE BOWMAN**  
864 IT'S A LONELY LIFE WITHOUT YOU  
THE HONEYMOON WALTZ

**SEPIA • BLUES**

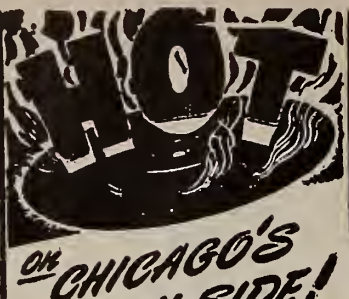
- ★ **BULL MOOSE JACKSON**  
4373 SOMETIMES I WONDER  
TIME ALONE WILL TELL
- ★ **JOE THOMAS**  
4367 ROLLIN' THE BLUES  
STAR MIST
- ★ **CLIFF BUTLER**  
4365 HEARTS ONLY ACHE (HEARTS  
NEVER BREAK)  
GOLD DIGGIN' BABY
- ★ **THE FLYING CLOUDS OF DETROIT, MICHIGAN**  
4370 IF I GET INSIDE THE GATE  
I WANT TO MOVE IN THE ROOM  
WITH THE LORD
- ★ **THE TRUMPETEERS**  
4363 LAY DOWN MY HEAVY BURDEN  
THE SUN DIDN'T SHINE
- ★ **THE NIGHTINGALES**  
4362 IT'S A HIGHWAY TO HEAVEN  
SOMETHING WITHIN ME

**ERLINE "ROCK AND ROLL" HARRIS**  
JUMP AND SHOUT  
NO GOOD MAN OF MINE  
DeLuxe 3303

**KING RECORDS**



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.

**1** IT ISN'T FAIR  
Dinah Washington  
(Mercury 8169)

**2** MY FOOLISH HEART  
Billy Eckstine  
(MGM)

**3** MISTRUSTIN' BLUES  
Little Esther  
(Savoy 735)

**4** COUNT EVERY STAR  
The Ravens  
(National 9111)

**5** MOONLIGHT  
The Orioles  
(Jubilee 5026)

**6** PINK CHAMPAGNE  
Joe Liggins  
(Specialty 355)

**7** EVERY DAY I HAVE THE BLUES  
Lowell Fulson  
(Swingtime 196)

**8** SENTIMENTAL ME  
The Ray-O-Vacs  
(Decca)

**9** BLUE SUNDAY MORNING  
The Paupers  
(Melford 258)

**10** I'LL REMEMBER APRIL  
George Shearing  
(MGM)

MISTRUSTIN' BLUES  
Little Esther  
(Savoy 735)

IT ISN'T FAIR  
Dinah Washington  
(Mercury 8169)

PINK CHAMPAGNE  
Joe Liggins  
(Specialty 355)

MY FOOLISH HEART  
Billy Eckstine  
(MGM 10623)

CALYPSO BLUES  
King Cole  
(Capitol 915)

EVERY DAY I HAVE THE BLUES  
Lowell Fulson  
(Swingtime 196)

CALL ME DARLING  
Bobby Marshall  
(Abbey)

I'LL NEVER BE FREE  
Annie Laurie-Paul Gayten  
(Regal)

DOUBLE CROSSIN' BLUES  
Little Esther  
(Savoy 731)

INFORMATION BLUES  
Roy Milton  
(Specialty 349)

PINK CHAMPAGNE  
Joe Liggins  
(Specialty 355)

STACK O' LEE  
Archibald  
(Imperial 5068)

I NEED YOU SO  
Ivory Joe Hunter  
(MGM 10663)

BALD HEAD  
Roy Byrd  
(Mercury)

IT ISN'T FAIR  
Dinah Washington  
(Mercury 8169)

WHY DO THINGS HAPPEN TO ME  
Roy Hawkins  
(Modern)

MY BABY IS GONE  
Charles Brown  
(Aladdin)

MY FOOLISH HEART  
Billy Eckstine  
(MGM)

MISTRUSTIN' BLUES  
Little Esther  
(Savoy 735)

EVERY DAY I HAVE THE BLUES  
Lowell Fulson  
(Swingtime)

WELL, OH WELL  
Tiny Bradshaw  
(King)

IT ISN'T FAIR  
Dinah Washington  
(Mercury 8169)

SAD FEELING  
Lionel Hampton  
(Decca)

PINK CHAMPAGNE  
Joe Liggins  
(Specialty 355)

EVERY DAY I HAVE THE BLUES  
Lowell Fulson  
(Swingtime 196)

ANYBODY'S BLUES  
Amos Milburn  
(Aladdin 3056)

MISTRUSTIN' BLUES  
Little Esther  
(Savoy 735)

HARD LUCK BLUES  
Roy Brown  
(DeLuxe)

MAMA BRING YOUR CLOTHES BACK HOME  
Lowell Fulson  
(Swingtime 196)

WHERE THERE IS NO LOVE  
Roy Milton  
(Specialty)

OAKLAND, CALIF.

1. Pink Champagne (Joe Liggins)
2. Every Day I Have The Blues (Lowell Fulson)
3. I Need You So (Ivory Joe Hunter)
4. Hard Luck Blues (Roy Brown)
5. I'm Yours To Keep (Herb Fisher)
6. Don't Have To Ride No More (The Ravens)
7. It Isn't Fair (Dinah Washington)
8. After Hours Session (Frank Culley)
9. Well, Oh Well (Tiny Bradshaw)
10. Cry Baby (Johnny Otis)

TOLEDO, OHIO

1. I Almost Lost My Mind (Ivory Joe Hunter)
2. Mistrustin' Blues (Little Esther)
3. I'll Never Be Free (Annie Laurie)
4. Is Isn't Fair (Dinah Washington)
5. Double Crossing Blues (Little Esther)
6. Every Day I Have The Blues (Lowell Fulson)
7. Pink Champagne (Joe Liggins)
8. I Need You So (Ivory Joe Hunter)
9. Calypso Blues (King Cole)
10. My Foolish Heart (Billy Eckstine)

GULFPORT, MISS.

1. Little Bee (Fats Domino)
2. Pink Champagne (Joe Liggins)
3. Double Cross' Blues (Little Esther)
4. My Foolish Heart (Billy Eckstine)
5. Mistrustin' Blues (Little Esther)
6. I Need You So (Joe Hunter)
7. Junior Jive (Roy Milton)
8. Misery (Little Esther)
9. Cry, Cry, Cry (Peppermint Harris)
10. It Isn't Fair (Dinah Washington)

HOUSTON, TEX.

1. Stack-A-Lee (Archibald)
2. Anybody's Blues (Amos Milburn)
3. Glamour Girl (T-Bone Walker)
4. Saphrina B. (Calvin Boze)
5. My Baby's Gone (Charles Brown)
6. Little Bee (Fats Domino)
7. Tee-Nah-Nah (Smiley Lewis)
8. Call Me Darling (Bobby Marshall)
9. I Guess I'm Just A Fool (Memphis Slim)
10. Decoration Day (John Lee Hooker)

BALTIMORE, MD.

1. I Need You So (Ivory Joe Hunter)
2. Mistrustin' Blues (Little Esther)
3. Every Day I Have The Blues (Lowell Fulson)
4. It Isn't Fair (Bill Farrell)
5. Well Oh Well (Tiny Bradshaw)
6. My Foolish Heart (Billy Eckstine)
7. I Almost Lost My Mind (Ivory Joe Hunter)
8. Pink Champagne (Joe Liggins)
9. No Mail Today (Blind Johnny Davis)
10. Double Crossin' Blues (Little Esther)

DETROIT, MICH.

1. Mistrustin' Blues (Little Esther)
2. It Isn't Fair (Dinah Washington)
3. Double Crossin' Blues (Little Esther)
4. Pink Champagne (Joe Liggins)
5. Moonlight (The Orioles)
6. Tell Me Baby (Little Willie)
7. Birmingham Bounce (Lionel Hampton)
8. I Almost Lost My Mind (Ivory Joe Hunter)
9. Count Every Star (The Ravens)
10. The Theme (Lee Norman)

**HOT**  
*across the Nation!*

- ★ **EARL BOSTIC**  
Serenade  
King 4369
- ★ **CALVIN BOZE**  
Safronia B  
Aladdin 3055
- ★ **JOE THOMAS**  
Wham-A-Lam  
King 4339
- ★ **THE RAVENS**  
Count Every Star  
National 9111
- ★ **DINAH WASHINGTON**  
I Wanna Be Loved  
Mercury 8181

(Listed Alphabetically)

For available dates  
**UNIVERSAL ATTRACTIONS**  
347 Madison Ave. New York

Add: A WONDERFUL VOICE  
Plus: A POLISHED ARRANGEMENT  
To: TWO BEAUTIFUL NEW TUNES  
And, you've got . . .

**JOHNNY HARTMAN**  
singing  
"NOBODY'S GOT IT  
BETTER THAN ME"  
"ONLY FOR YOU, LUCIA"  
APOLLO 1162

Order from Your Nearest Distributor Or  
**APOLLO RECORDS, INC.**  
457 W. 45th St. New York, N. Y.

**NEW**  
**Carillon Dynamic**  
**Nylon Needle**

- Eliminates Surface Noise
- Completely Clears Records
- More Plays Per Record
- Osmium Alloy Tip

**OPERATORS' PRICE LIST**

1 to 10 Needles	40c
11 to 99 Needles	38c
100 to 499 Needles	36c
500 to 999 Needles	30c
1000 or more Needles	26c

Made with highest grade osmium tip and designed with spring action to minimize record wear. Nylon damper permits ample volume without excess power, yet reduces surface scratch and distortion to a minimum.


Manufacturers of world's largest line of playback and recording needles.

**M.A. MILLER MFG. CO.**  
1169 E. 43RD ST. CHICAGO 15, ILL.

**THE CASH BOX**  
*Jazz 'n Blues Reviews*  
★ **AWARD O' THE WEEK** ★

"EVERYTHING THEY SAID CAME TRUE" (3:01)  
"YOU'RE GONE" (2:32)

**THE ORIOLES**  
(Jubilee 5028)



**THE ORIOLES**

● You can wrap up a great big bouquet for The Orioles right quick, for this latest etching by the group is by far and large the best thing they've done since "It's Too Soon To Know." Consistent winners that they are, the vocal combo step out in a new role on this pair, that should cause a ton of tongue wagging in no time at all. Both ends of the platter are blue-ribbon winners. Top deck is a slow, tender ballad that had been around some. This rendition is a cinch to top every pop version recorded, and likewise win tons of silver for music ops. Tender tones of scintillating and thrilling romantic music echo throughout the side. Send an extra round of applause in the direction of Sonny Till, whose spot solo vocal on the side is nothing less than sensational. On the other end with "You're Gone," the group keeps the tempo slow and sentimental, and comes up with another winner. Tune is a melancholy ballad that scores from the very start. The bulk of the beauty in the dinking lies in the orchestral background, which features a section of singing strings under the direction of maestro Sid Bass. The disk is a juke box natural—don't miss it!

**Here's A Money Maker!**

**"PINK CHAMPAGNE"**  
Specialty 355

**JOE LIGGINS**  
★  
**Specialty RECORDS**

8505 SUNSET BLVD. HOLLYWOOD 46, CALIF.

**2 - JUBILEE RECORD Hits - 2**

**THE ORIOLES**  
New Smash  
"EVERYTHING THEY SAID CAME TRUE"  
b/w "YOU'RE GONE" JUBILEE 5028

**BILLY MATTHEWS**  
with Lush Strings in a great rendition of  
"TEARDROPS IN YOUR EYES"  
b/w "THE WORLD GOES ON" JUBILEE 5027

**Jubilee RECORD CO., INC.**  
764 10th AVE. NEW YORK, N. Y.

"UNFAITHFUL WOMAN" (2:54)  
"RIGHT NOW" (2:47)

**EDDIE WILLIAMS**  
(Selective 121)

● Echo of this biscuit should reap harvest for music ops by the barrelful, and prove to be a hot one for music fans and ops alike. Both sides have an excellent spot vocal by Lester Myrat, with the Williams group making mellow music in the background. Sides have that juke box appeal—ops should grab 'em pronto.

"DIG A LITTLE DEEPER" (2:37)  
"I'M FREE AGAIN" (3:04)

**JORDANAIREs**  
(Decca 46242)

● Wide demand for music in the spiritual vein should account for a fair shake of juke box play with this one. Both ends feature the gospel singing of the Jordanaire with the material offered in the religious vein. Music ops who have a call for this stuff should get with this pair.

"ROCK ME IN YOUR CHAIR" (2:43)  
"SITUATION BLUES" (2:56)

**DUKE HENDERSON**  
(London 17011)

● Blues styled by Duke Henderson, and the set-up of "Rock Me In Your Chair" and "Situation Blues" in the offering for music ops. Both sides have the Duke in the vocal spot, and make for fairly pleasant listening time. Wax is the sort that you have to listen to in order to fully appreciate it—we suggest just that.

"FRIED CHICKEN RAG" (2:42)  
"TEMPTATION RAG" (2:33)

**OLSON BROS.**  
(Regent 179)

● Wax recorded in Europe, and offered here by the Olson Brothers, should perk up ops' play. While not in the strict jazz and blues vein, the sides feature a honky-tonk barrelhouse piano that should catch music fans' fancy. It's smooth stuff that will do well in the boxes.

"I LOVE MY BABY" (2:35)  
"MY KIND OF BABY" (2:56)

**LARRY DARNELL**  
(Regal 3274)

● Pair of potential hot sides by the widely popular Larry Darnell should do more than earn their keep in the boxes. Both ends of this platter make for mellow listening pleasure, and should be greeted with much fervor. Wax is the sort that consistently wins phono play, and rates a spot in ops' machines. Larry's many fans should yell for the sides.

"SNUFF DIPPER" (2:50)  
"SHE WON'T LEAVE NO MORE" (2:25)

**LITTLE JOE GAINES**  
(Mercury 8180)

● This duo might be used effectively by ops as a filler item. Wax as set up by Little Joe Gaines is fair enough as it stands, but it just misses a bit in performance. Both ends are in the blues shouting vein, with Little Joe handling the material offered in so-so fashion. Ops who have the room in their machines might lend an ear.

"FEELIN' SO SAD" (2:30)  
"MOODY BABY" (2:41)

**JOE TURNER**  
(MGM 10719)

● Low-down blues spouted by Joe Turner is what you'll find on this fresh duo. Music ops who have a demand for this brand should do well with the sides too, since Joe always turns in a good performance. Material offered rolls around the titles of the tunes, with Joe basking in a well deserved spotlight. Ops should listen in.

"WHO OWNS THE JOINT" (2:28)  
"WORD FROM THE DEACON BIRD" (2:35)

**JOHNNY SPARROW ORCH.**  
(National 9114)

● Novelty vocal on the top deck, "Who Owns The Joint," makes for pleasing moments of listening time, and might satisfy music fans just as well. The side itself has some mellow instrumental tones by the Sparrow group. Flip side has the bird ork displaying their musical wares in good style to offer ops a potential winner.

# Music Publishers Set Plans To Hypo Sheet Sales Market

NEW YORK—Representatives of the major music publishing firms were scheduled to meet here this past week to get together and exploit ideas and possibly new promotional avenues to bolster the sale of sheet music throughout the nation.

Sheet music sales have for some time been behind, in comparison to expected sales on a given popular song. Veteran publishers pointed out that

many of the nation's top recorded hits, while racking up peak mechanical disk sales, fell far behind in the sheet sale department.

Execs of the top publishers called a confab to sit down and approach the problem from every possible angle. It was also disclosed that dee-jays Jack Lacy and Paul Brenner had been invited to get an "outsider's approach to the basic problem."

Meeting was suggested by a group of top pubs after Lou Levy, prexy of Leeds Music made a public suggestion for a \$99 piano, as one of the potent forces that might increase sheet music sales.

Current hot sheet seller is "Stars Are The Windows Of Heaven", which has reportedly gone beyond all expectations. Recorded versions of the song have as yet not met with the similar success that the sheet sales have.

## ABBEY RECORDS HOT PARADE

### Best Sellers

# 15003  
"PIANO ROLL BLUES"  
by Lawrence "Piano Roll" Cook

# 15006  
"I USED TO LOVE YOU"  
by Lawrence "Piano Roll" Cook

# 30014  
"CALL ME DARLING"  
by Bobby Marshall

Just Released  
# 30016  
"DOBY AT THE BAT"  
by Fat Man Humphries

ABBEY RECORDS, INC.  
754 10th Avenue New York, N. Y.

### BABY, WON'T YOU SAY YOU LOVE ME

From 20th Century-Fox's "WABASH AVENUE" recorded by

BILLY BUTTERFIELD	.....London
NAT "KING" COLE	.....Capital
BOBBY COLT	.....Admiral
BILLY ECKSTINE	.....M-G-M
ELLA FITZGERALD	.....Decca
HERB JEFFRIES	.....Columbia
RAY ROBBINS	.....Capitol

LEO FEIST, INC.

THE PERFECT RECORD FOR ALL JUKE BOXES!

## "THREE LITTLE RINGS"

by THE FONTANE SISTERS

on RCA VICTOR 20-3814 (47-3814)

The Famous Ballantine Jingle With Lyrics

### THE LITTLE GENERAL

says:  
It's A Big Hit In England!

## "OH YOU SWEET ONE"

Get With It

GENERAL MUSIC  
400 Madison Ave., N. Y. C., PL 3-7342

## Standard Songs are MONEY MAKERS!

### "THE CHARLESTON"

Recorded by  
SPIKE JONES—Victor  
PEE WEE HUNT—Capitol  
ART WHITE—Varsity

Pub. By: HARMS, INC.

MUSIC PUBLISHERS HOLDING CORP.  
NEW YORK, N. Y.

A HIT!

Al Hibbler's  
"DANNY BOY"

Atlantic 911

ATLANTIC RECORDING CORP.  
301 W. 54th St. New York

## "BE HONEST WITH ME"

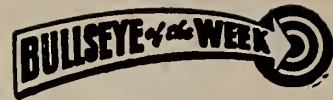
RECORDED BY

DEAN MARTIN	.....Capitol
ROY ACUFF	.....Columbia
GENE AUTRY	.....Columbia
JIMMY WAKELY	.....Coral
BING CROSBY	.....Decca
BILL LAWRENCE	.....Victor

J. J. ROBBINS & SONS, Inc.  
1619 Broadway N. Y. C.

## THE CASH BOX

# "Folk" and "Western" Record Reviews



"THROW YOUR LOVE MY WAY" (2:31)  
"GIVE ME A LITTLE OLD FASHIONED LOVE" (3:00)

ERNEST TUBB  
(Decca 46243)

● Vocal flavor of this fresh pair of sides is the sort of material music ops will go for—and go for in a big way. Both ends of the wax are top notch juke box songs, and should be greeted with excellent reaction on the part of ops and fans alike. Top deck is a clever ode, with Tubb wailing the infectious lyrics in smooth, clear style throughout. The tune itself makes you wanna sing with it, as

does the captivating melody. On the other end, Tubb shows his versatility, and comes back with still another hot side. Tune itself echoes the sentiments of the title, with Tubb in great voice throughout. It's a tune that will win consistent juke box silver, and has his many fans yelling loud and long for this one. Ops should get with this biscuit in a hurry—and by the boxful, too!

"EVERYTHING'S OKAY" (2:49)  
"TOO MANY PARTIES" (2:48)

LUKE THE DRIFTER  
(MGM 10718)

● Folk philosophy by Luke The Drifter might catch some coin in those locations that have a call for this brand. Luke reads a pair of poems that make a lot of sense, and also weave quite a wax story, too. Light instrumental background adds to the winning potential of the platter. Ops who use this brand might lend an ear.

"ENCLOSED, ONE BROKEN HEART" (2:35)  
"CUDDLE BUGGIN' BABY" (2:25)

EDDY ARNOLD  
(RCA Victor 21-0342)

● Widely popular Eddy Arnold comes up with another potential winner in this latest disk pairing "Enclosed, One Broken Heart" and "Cuddle Buggin' Baby." Top deck is a straight folk lament, with Eddy spouting the tender lyrics in smooth style. Flip side picks up some with the tune wheeling around the title. Top deck should score.

"MEAN MAMA BOOGIE" (2:48)  
"CHEROKEE WALTZ" (2:26)

JOHNNY BOND  
(Columbia 20704)

● Wax styled by Johnny Bond and his Red River Valley Boys makes for fairly nice listening pleasure. Altho the sides won't stop traffic, they should hold their own. The name popularity of the combo will attract a fair share of attention to this duo—ops might listen in and then take it from there.

"THE CANDY MAN" (2:30)  
"THAT'S JUST MY HAND YOU'RE HOLDING" (2:15)

DOYE O'DELL  
(Mercury 6259)

● Western flavor by Doye O'Dell, and the set-up of a pair of effective sides in this fresh duo. Top deck is a cute bid for wax fame that should catch on with phono fans. The flip side stays happy, and has Doye weaving a light-hearted romantic ode. Both sides make for good juke box listening pleasure.

"LOSE YOUR BLUES" (2:45)  
"OVER AN OCEAN OF GOLDEN DREAMS" (2:52)

RED KIRK  
(Mercury 6257)

● New sides by Red Kirk, teamed with Jerry Byrd on steel guitar, might catch on with music ops and fans alike. Top deck of this one is a clever blues ode, with the flip echoing the tones of the title. Red's vocal work is smooth throughout, with some great instrumental backing seeping through both sides. Ops should feature this one.

"ON THE ROAD BACK TO OLD SAN ANTONE" (2:51)  
"ROSE OF THE RANGE" (2:47)

VIC ANTHONY  
(Autograph 817)

● Top notch country ditty that just can't miss is this fresh one by Vic Anthony. Tune is essentially an ode to San Antone, but Vic's crystal clear tonsils gild the tune into something wonderful. It's tempting music throughout, with excellent ork backing coming thru, too. Flip side is just as good, and shows Anthony at his best. We like the top deck, and we're sure you will too.

"HE WILL SET YOUR FIELDS ON FIRE" (2:51)  
"WE ARE CLIMBING JACOB'S LADDER" (2:53)

MADDOX BROTHERS and ROSE  
(4 Star 1473)

● Vocal hymns tinted in the spiritual vein by the Maddox Brothers and Rose should earn their keep with the crowd that goes for this material. Top deck features a male vocal, while the flip has Rose in the spotlight. Sides weave in slow tender tempo, and echo the sentiments of the title. Ops who have a call for this might listen.

"YOU'RE BARKING UP THE WRONG TREE NOW" (2:27)  
"WHEN I GET RICH" (2:28)

RED SOVINE  
(MGM 10717)

● Novelty tones of this pair are sure to win more applause from Red Sovine's growing bevy of fans. Both ends of the platter make for wonderful listening pleasure, in addition to a host of laughter. Vocal flavor of the wax is in excellent keep with the material offered. Ops should lend an ear in this direction.



**THE CASH BOX**

**DISC-HITS BOX SCORE**

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC. OPINIONS LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE

**CODE**

AB—Abbey	ME—Mercury
AL—Aladdin	MG—MGM
AP—Apollo	MO—Modern
AR—Aristocrat	NA—National
BB—Bluebird	RA—Rainbow
BU—Bullet	RE—Regent
CA—Capitol	RO—Rondo
CM—Commodore	SA—Savoy
CO—Columbia	SIT—Sittin' In
CR—Coral	SP—Specialty
DA—Dana	SPT—Spotlite
DE—Decca	SU—Supreme
DV—DeLvar	TE—Tempe
HA—Harmony	TW—Tear
HT—Hi-Tone	VI—Victor
KI—King	VO—Vocalion
LO—London	

June 3    May 27

**1—THIRD MAN THEME**    **130.1 138.8**

- CA-820—ALVINO REY  
*Steel Guitar Rag*
- CO-38706—HUGO WINTERHALTER  
*Come Into My Heart*
- CO-38665—CAFE VIENNA QUARTET  
*Cafe Mozart Waltz*
- CR-60159—OWEN BRADLEY  
*Cafe Mozart Waltz*
- DE-24908—ETHEL SMITH  
*Cafe Mozart Waltz*
- DE-27048—VICTOR YOUNG O.  
*Mona Lisa*
- DE-46218—HANK GARLAND  
*Lowdown Billy*
- DE-24839—GUY LOMBARDO O.  
*Cafe Mozart Waltz*
- DE-24916—ERNST NASAR  
*Cafe Mozart Waltz*
- LO-536—ANTON KARAS  
*Cafe Mozart Waltz*
- ME-5373—HERMAN STACHOW  
*Under The Linden Tree*
- MG-10593—FRANZ DIETSCHMANN
- VI-20-3698—IRVING FIELDS' TRIO  
*Poet And Peasant Rumbature*
- VI-20-3611—IRVING FIELDS' TRIO  
*The Wedding Samba*
- VI-20-3709—RAY MCKINLEY O.  
*I Don't Wanna Be Kissed*
- VI-20-3797—FREDDY MARTIN O.  
*Home Cookin'*

**2—MY FOOLISH HEART**    **102.9 90.9**

- CA-934—MARGARET WHITING  
*Stay With The Happy People*
- CO-38697—HUGO WINTERHALTER O.  
*Leave It Ta Love*
- DE-24830—GORDON JENKINS  
*Don't Do Something, Etc.*
- ME-5362—RICHARD HAYES  
*The Flying Dutchman*
- MG-10623—BILLY ECKSTINE  
*Sure Thing*
- VI-20-3681—MINDY CARSON  
*Candy And Cake*

**3—BEWITCHED**    **96.2 94.4**

- CA-1000—MEL TORME  
*The Piccolino*
- DE-24983—GORDON JENKINS O.  
*Where In The World*
- ME-5399—JAN AUGUST & HARMONICATS  
*Blue Prelude*
- TW-1473—BILL SNYDER
- VI-20-3617—ANDRE PREVIN
- VI-20-3726—LARRY GREEN  
*If I Had You On a Desert Isle*

June 3    May 27

**4—HOOP-DEE-DOO**    **76.8 56.2**

- CA-980—KAY STARR  
*A Woman Likes Ta Be Told*
- CO-38771—DORIS DAY  
*Marriage Ties*
- CO-38799—FRANKIE YANKOVIC  
*Night After Night*
- CR-60209—AMES BROS.  
*Stars Are The Windows of Heaven*
- DA-2077—PAULETTE SISTERS  
*Song Of The Wedding Day*
- DE-24986—RUSS MORGAN O.  
*Down The Lane*
- ME-5419—LAWRENCE WELK  
*If You Can't Get A Drum*
- MG-10702—LYN DUDDY SINGERS  
*Down The Lane*
- VI-20-3747—COMO & FONTAINE SISTERS  
*On The Outgoing Tide*

**5—SENTIMENTAL ME**    **64.3 64.4**

- CA-923—RAY ANTHONY O.  
*Spaghetti Rag*
- CR-60140—AMES BROS.  
*Rag Mop*
- DA-2074—BILLY MAYO QUARTET  
*Hasty Heart*
- DE-24904—RUSS MORGAN  
*Copper Canyon*
- ME-8174—STEVE GIBSON  
*Are You Lonesome Tonight?*
- VI-20-3793—RUDY VALLEE  
*Niccolo And His Piccolo*

**6—IT ISN'T FAIR**    **53.7 64.2**

- CA-860—BENNY GOODMAN O.  
*You're Always There*
- CO-38735—LES BROWN O.  
*Salid As A Rock*
- CR-60156—BILL HARRINGTON  
*High On The Eiffel Tower*
- DE-24895—JOE MARINE  
*Cry Of The Wild Goose*
- GM-943—RAY DOREY  
*Too Many Kisses*
- HAP-105—JOEY NASH  
*If I Forget You*
- KI-15034—FREDDY MILLER O.
- ME-5382—RICHARD HAYES  
*Thunder In My Heart*
- ME-6290—DINAH WASHINGTON
- MG-10637—BILL FARRELL  
*Bamboo*
- VI-20-3609—SAMMY KAYE O.  
*My Lily And My Rose*

**7—IF I KNEW YOU WERE COMIN', I'D'VE BAKED A CAKE**    **50.2 48.9**

- BE-5005—TOMMY CARLYN
- CA-916—BENNY STRONG O.
- CO-38707—AL TRACE O.
- CR-601169—GEORGIA GIBBS
- DE-24944—MERMAN & BOLGER
- LO-658—EVE YOUNG
- ME-5392—EILEEN BARTON
- MG-10660—ART MOONEY O.
- NA-9103—EILEEN BARTON
- VI-20-3713—FONTAINE SISTERS

**8—ROSES**    **40.9 23.8**

- CA-1001—RAY ANTHONY O.  
*National Emblem March*
- CO-38826—KEN GRIFFIN  
*Little Sally One Shoe*
- CO-38816—GENE AUTRY  
*The Roses I Picked, Etc.*
- DE-46240—STUBBY & THE BUCCANEERS  
*Little Buffalo Bill*
- DE-27008—DICK HAYMES  
*I Still Get A Thrill*
- LO-682—SNOOKY LANSON  
*Where Are You Gonna Be, Etc.?*
- ME-5397—EDDY HOWARD O.  
*Put On An Old Pair Of Shoes*
- MG-10684—BILLY ECKSTINE  
*My Destiny*
- VI-20-3754—SAMMY KAYE O.  
*Tiddly Winkie Wood*
- VI-21-0306—SONS OF THE PIONEERS  
*Eagle's Heart*

**9—OLD PIANO ROLL BLUES**    **32.9 37.2**

- AB-15003—LAWRENCE COOK  
*Why Do They Always Say No?*
- CA-970—JAN GARBER O.  
*Clodhopper*
- CO-38773—BEATRICE KAY  
*Why Do They Always Say No?*
- CR-60177—CLIFF STEWARD  
*Why Do They Always Say No?*
- DE-24977—CARMICHAEL and DALEY  
*Stay With The Happy People*
- DE-27024—AL JOLSON-ANDREWS SISTERS  
*Way Down Yonder In New Orleans*
- ME-5400—FEB SEPTEMBER  
*Spain*
- VI-20-3751—CANTOR—KIRK—KAYE O.  
*Juke Box Annie*

June 3    May 27

**10—DADDY'S LITTLE GIRL**    **32.7 37.1**

- CA-850—SKITCH HENDERSON  
*Chattanooga Shoe Shine Boy*
- CO-38711—DICK JURGENS  
*We'll Build A Bungalow*
- CO-20670—RAY SMITH  
*Unfaithful One*
- CR-60158—BOB EBERLY  
*With My Eyes Wide Open I'm Dreaming*
- DE-24872—MILLS BROTHERS  
*If I Live To Be A Hundred*
- LO-602—HENRY JEROME O.
- ME-5371—EDDY HOWARD  
*Rag Mop*
- RA-80088—DICK TODD
- VI-20-3550—PHIL REGAN  
*Oh Eleanor*
- MG-10658—JOHNNY DESMOND  
*Dream A Little Longer*

**11—DEARIE**    **30.7 36.8**

- CA-858—STAFFORD-MocRAE  
*Monday, Tuesday, Wednesday*
- DE-24873—MERMAN-BOLGER  
*I Said My Pajamas*
- CO-38717—MARJORIE HUGHES  
*Ho-Hum, It's Spring*
- DE-24899—GUY LOMBARDO & My Lily & My Rose
- LO-609—GEORGE TOWNE O.  
*Chattanooga Shoe Shine Boy*
- VI-20-3696—KIRK-WARREN  
*Just A Girl That Men Forget*
- MG-10654—MARY ELLEN  
*Candy And Cake*

**12—COUNT EVERY STAR**    **25.6 16.9**

- CA-979—RAY ANTHONY O.  
*Darktown Strutters Ball*
- CA-859—RAY ANTHONY O.  
*Bamboo*
- CO-38732—HERB JEFFRIES  
*Our Love Story*
- CR-60214—HARRY BABBITT
- DE-27042—DICK HAYMES  
*If You Were Only Mine*
- DE-48518—THE BLENDERS  
*Would I Still Be The One In Your Heart?*
- VI-20-3697—HUGO WINTERHALTER O.  
*Flying Dutchman*

**13—I WANNA BE LOVED**    **21.8 23.9**

- CO-38491—BUDDY CLARK  
*If You Were Only Mine*
- CO-38825—TONY BENNETT  
*Boulevard Of Broken Dreams*
- DE-27007—ANDREWS SISTERS  
*I've Just Gotta Get Outa The Habit*
- MG-10716—BILLY ECKSTINE  
*Stardust*
- VI-20-3772—FONTANE SISTERS  
*I Didn't Know What Time It Was*

**14—VALENCIA**    **21.7 17.1**

- CO-38786—PERCY FAITH O.  
*I Cross My Fingers*
- VI-20-3755—TONY MARTIN  
*I Don't Care If The Sun Don't Shine*
- 15—WANDERIN'**    **20.2 21.8**
- VI-20-3680—SAMMY KAYE  
*The Bicycle Song*

**16—RAIN**    **20.1 15.2**

- CA-937—DEAN MARTIN  
*Zing-A-Zing-A-Boom*
- CO-38739—TONI ARDEN  
*Mother, Mother, Mother*
- DE-24950—LARRY FOTINE O.  
*Little Jug*
- ME-5407—GENE WILLIAMS  
*Ask Me No Questions*
- MG-10669—FRANK PETTY TRIO  
*Precious Little Thing Called Love*
- VI-20-3761—HONEYDREAMERS  
*Sweetheart Semicolon*

**17—STARS AND STRIPES FOREVER**    **19.5 7.5**

- CA-1057—JIMMY SELPH  
*Sunday*
- CA-1021—GORDON MocRAE  
*Hongi Tangi Hoki Poki*
- CO-38836—KAY KYSER O.  
*Play, Hurdy-Gurdy, Play*
- ME-5421—FRANKIE LAINE  
*Thanks For Your Kisses*
- VI-20-3762—RALPH FLANAGAN O.  
*Gianina Mia*
- VI-20-3789—DENNIS DAY  
*Come Into The Parlor*

June 3    May 27

**18—LET'S GO TO CHURCH**    **16.7 22.7**

- CA-960—WHITING and WAKELY  
*Why Da You Say Those Things?*
- CO-38787—JERRY WAYNE  
*You Are My Love*
- DE-46235—RED FOLEY  
*Remember Me*
- VI-21-0313—WHITMAN & WATSON  
*There's A Raindrop*
- VI-20-3763—PERRY COMO  
*If You Were Only Mine*

**19—C'EST SI BON**    **15.9 18.3**

- CA-803—ROBERT CLARY  
*Do It Again*
- DE-24932—DANNY KAYE  
*Wilhelmina*
- DE-50156—ETIENNE SISTERS  
*Yolande*
- MG-10613—JOHNNY DESMOND  
*If You Could Care*
- VI-20-3712—TOMMY DORSEY O.  
*I Oughta Know More About You*

**20—DOWN THE LANE**    **15.8 12.2**

- CA-969—STAFFORD and MocRAE  
*You Are My Love*
- CO-38791—THE MODERNAIRES  
*Rubber Knuckle Sam*
- DE-24986—RUSS MORGAN O.  
*Hoop-Dee-Deo*
- MG-10702—LYNN DUDDY SINGERS  
*Hoop-Dee-Deo*
- VI-20-3774—CLAUDE THORNHILL  
*Sugarfoot Rag*

**ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY**

**21—ON THE OUT-GOING TIDE**    **14.4 18.2**

**22—MUSIC, MUSIC, MUSIC**    **12.2 30.6**

**23—MUSKRAT RAMBLE**    **10.8 10.4**

**24—JOSHUA**    **10.6 7.6**

**25—ARE YOU LONESOME TONIGHT?**    **10.5 5.9**

**26—CHOO'N GUM**    **10.1 8.9**

**27—LA VIE EN ROSE**    **7.3 5.3**

**28—CHINESE MULE TRAIN**    **6.9 4.8**

**29—WILHELMINA**    **5.5 5.4**

**30—I DON'T CARE IF THE SUN DON'T SHINE**    **4.9 1.3**

**31—AMERICAN BEAUTY ROSE**    **4.4 3.9**

**32—ASK ME NO QUESTIONS**    **3.2 12.3**

**33—STARS ARE THE WINDOWS OF HEAVEN**    **2.5 —**

**34—ENJOY YOURSELF**    **2.4 7.2**

**35—BIRMINGHAM BOUNCE**    **2.3 —**

**36—ANSWER SHE IS "YES", NO?**    **2.2 2.3**

**37—MONA LISA**    **1.8 —**

**38—I CROSS MY FINGERS**    **1.2 —**

**39—SILVER DOLLAR**    **1.1 1.6**

**40—SOMETIME**    **1.0 —**

# "KEEP AN EYE ON VENDORS"

## Research Report Shows Giant Growth Of Vending Industry

### '50's Equipment To Cost \$100 Million

NEW YORK—"Keep An Eye On Vending Machines," headlines a distribution report put out by the Research Institute of America. In a copyrighted statement to all subscribers of the national service, the Institute points out the tremendous growth of the vending machine industry and outlines the coming expansion in automatic merchandising.

According to the Research Institute report vending machines and automatic equipment are being manufactured to the tune of more than \$100 million a year. This figure is said to be exclusive of juke boxes, games, bell machines and arcade equipment. The report estimates about one million penny gum, peanut and candy machines on location, plus 350,000 service units such as parcel lockers, scales, etc.; 325,000 cigarette vendors, 300,000 dispensers of five cent candy bars, 275,000 bottled and 15,000 cup dispensing beverage machines.

Public acceptance of automatic merchandising is shown in the fact that the Pentagon Building in Washington has over 100 beverage, cigarette and candy machines; New York's LaGuardia Airport has 470 vending machines that grossed nearly half a million dollars last year. New York City subways grossed nearly two million dollars from penny gum, chocolate and peanut vendors and scales last year.

In addition to the more commonly accepted and better known automatic merchandisers the report mentions: aspirin, books, grilled sandwiches, film, dental kits, shoe shines, sun tan sprayers, typewriters, flowers, vitamins, ice cubes and perfume.

Chances of success in automatic merchandising, according to the Research Institute Report, depend upon meeting these specifications: impulse or emergency purchase item, fast turnover, compact package, consumed near the point of purchase, sells for less than \$1—preferably for 25c or under, well-known brand name and doesn't require sales effort.

The report of the Research Institute is added proof the many indications of coming prosperity in the vend-

ing machine field that the Automatic Merchant has reported in the past few weeks.

The increasing trend among operators to handle all kinds of equipment in order to protect their locations has resulted in the greatest diversification in the lines that operators are now handling that this industry has ever seen. This is one of the most important tendencies in the entire coin machine industry at this time. It means that the operator is getting farther and farther away from the days when his business featured the particular type of machine that he specialized in rather than the more business-like attitude of "What is my location worth?" The end result is the ever-growing number of operators that are now entering the field of automatic merchandising.

Add to this fact The Boston Department Store that last week set a national precedent by establishing an entire section that is operated by vending machines. The results of this experiment have so far been better than the store executives predicted with a strong possibility that the idea may be picked up elsewhere. All this means a greater public acceptance of buying through the medium of vending machines.

The Paper Cup And Container Institute, Inc., Field Research Division, showed in the survey carried in *The Cash Box* (June 3, 1950), that not only are factory's pleased with the vendors that they now have but most of them are actually looking for good equipment which they can add to the automatic merchandising machines that they now have or which they can use to inaugurate an automatic Food service.

### Special Signs For Comm. Chest Drive

WASHINGTON, D. C.—Automatic merchandisers, who are members of the National Automatic Merchandising Association, will cooperate next October in publicizing the Community Chest drives throughout the nation.

Automatic merchandising machines of every description will carry stickers bearing the familiar red feather and the Community Chest slogan "Everybody Benefits — Everybody Gives."

The nation-wide public relations project is the brainchild of Aaron Goldman, automatic merchant, this city. Goldman is chairman of the N.A.M.A.'s publicity committee. He originally adopted the plan ten years ago by distributing match books carrying the Community Chest slogan through his cigarette vendors. Goldman was recently appointed Chairman of the Planning Committee of the Community Chest Federation of Washington, D.C.

Special Sponsor-Ad sign fixtures have been introduced providing a display card specially designed for this purpose. The Community Chest slogan message will make a colorful display wherever vending machines appear all over the United States.

## Mass Buying Of Supplies Helps Sell Hot Dog Vendors



CHICAGO—Pictured above grouped around the George Sylvan Electric Corporation's "Chef-Master" hot dog vendor which was displayed at the A.C.M.M.A. convention are Sam Grob, Bernard Engeberg, Ben Friedman, Sally Christian (enjoying one of the "Chef-Master's" hot dogs), George H. Sylvan, Nat Hayden and Al Bornhoefer. The snap was taken at George Sylvan Electric Corporation's booth at the A.C.M.M.A. exhibit.

CHICAGO—Economies effected by mass buying is what helps many ops sell their George Sylvan hot dog vendors to retailers everywhere, according to Ben Friedman, general sales manager of the George Sylvan Electric Corp.

Friedman explained that some automatic merchants believed they would run into retailers who would prefer to buy their own hot dogs, napkins, rolls, mustard, relish, etc., and would be able to offset their sales for use of the machine.

"But," as Friedman explained, "the operators of the George Sylvan units are not confronted with any such problem. They point out to the storekeepers that if the retailer starts making phone calls to obtain small quantities of hot dogs, napkins, buns, relish, mustard and other needs for sales of hot dogs to customers, he will not only find himself confronted with a price problem, but, in most instances, will also find that the bakers and meat packers aren't interested in delivering in small quantities daily."

Therefore, the coin machine operator who is already in the location, and can earn a very handsome income from the use of the Geo. Sylvan hot dog dispenser, which is not coin operated, is in the perfect position to service the average tavern or other storekeeper where only a small quantity is used daily.

The automatic merchant buys in large quantity to take care of his many locations and arranges deliveries in smaller quantity to each of his spots as the service men go out to make their regular calls.

"In this way," Friedman stated, "the automatic merchant can match or beat any price the storekeepers can obtain for the needed ingredients and, at the same time, profit from the sale

of the materials while helping to boom better business for the retailer."

Many well known ops, especially at the past convention, made a point to call at the Geo. Sylvan Electric Co. booth and check over actual sales receipts as well as obtain a complete story of this hot dog dispenser.

The result is that many new routes of these units are now being started up around the country.

### Operator Asks Help Of Mfrs. Of Vendors

NEW YORK—A large-sized, well established operating company in the South, covering his area with a variety of equipment and seeking to expand its operations into the field of automatic merchandise machines, writes *The Cash Box*, asking for assistance.

"Your article 'The Truth About The Vending Machine Business'" he states "is well timed indeed. If possible, could you furnish us a list of the vending companies that have printed booklets and pamphlets concerning the operating and establishing of a route for those who wish to expand its operations into this field—bulk vending, cigarettes, drink machines, scales, etc?"

Send your literature and information to: Bill Uttz, Dixie Novelty Company, Route 4, Highway 31, Tenn.

### N. Y. DISTRIBUTORS for KEENEY



Finest Cigarette Vending Machine Ever Built

Immediate Delivery! Keeney's New "BOWLING CHAMP"

**BILOTTA** DISTRIBUTING COMPANY

224 NORTH MAIN STREET NEWARK (Wayne County) NEW YORK

Exclusive Wurlitzer Factory Distributors for the Albany-Syracuse Territory

## Automatic Merchants Urge:

# STOP PAYING TRIBUTE FOR MACHINE SPACE

One of the greatest evils continually faced by automatic merchants everywhere in the country is the tribute being paid for machine space to location owners.

One operator after the other has been forced to cut deep into his reserve and, especially, into future potential profits, because he has found that his locations were offered payment, in one fashion or another, for their machine space.

This has, many times, disgusted very good operators. Many such men have left the industry. They could not see themselves paying tribute to any organization, to any retailer, for placement of automatic merchandising equipment which was extremely beneficial to that organization or to that retailer.

The average automatic merchant is not in a financial position to pay the heavy tribute which some of the older and more established operators are able to pay.

They find that, in many cases, after they have "set a route" of machines, the locations which they have built, after hard and persevering effort, will be approached by one or another of the larger ops who are willing to "loan" to the location owner and, in even more flagrant cases, actually "give" money for the location.

This has happened time after time, to the point where the average automatic merchant cannot afford to place any equipment on location, unless he has the location owner sign a legal location agreement wherein that location becomes his for a definite period of time.

This has cut down on sales to some extent. Manufacturers, in many instances, have been told by automatic merchants that operators just cannot continue on in business in face of the tribute which is being paid to locations.

This idea of paying tribute to obtain locations has invaded one division after another in the automatic merchandising industry.

It has caused great hardship to men who would have proved themselves among the most progressive operators in the industry.

Whether this can be halted or not, by agreement among local automatic merchants, or whether it should become one of the planks in a program by the national organization, should be determined at this forthcoming NAMA show, according to many ops who have so been hurt.

There is no doubt, these men state, that if this keeps up there will be

fewer men in the industry, for the larger and more financially powerful operator is in position to wipe out the average automatic merchant by offering unusually large tribute to location owners and removing all other equipment from the spots.

Tribute has also invaded the drink vender field, just as it has been rife in the automatic cigarette business for some years. Wherever ops have come together they have somewhat curbed tribute from being openly offered against the rules of their organization. But, they have not been able to stop it.

Such ops' associations have driven these people underground. But, the tribute-payer now makes offers in ways that circumvent the rules of organizations. They use their financial power in such fashion that the smaller ops, regardless of the fact that they may be in position to offer just as good, if not better, service than this large op, simply cannot, and will not, compete with the large tribute-paying merchants.

What is most ludicrous as well as ironical about the whole tribute offering picture is the fact that today, especially, it is not necessary.

The automatic merchandising machine is a definite and integral part of the retailing and industrial picture. It is in demand. It is one unit that every location needs and wants.

There is, then, no reason, no need, for tribute to be offered where simply locating the machine is enough.

Manufacturer after manufacturer realizes tribute-payers are simply cutting down on their own future progress by limiting sales potential. If he feels that he can sell to just one man in each area then the payment of tribute to the locations for placement of automatic merchandisers should be encouraged by him—openly.

But, when he stops to realize that when one op becomes all-powerful in any one area, that sales can be stopped at whatever time this op so desires, then, perhaps, he should give more thought to more open competition from the standpoint of a greater future sales potential as against a closed market.

This closed market was endured in the cigarette machine field for many years, as one example. It took a long and hard fight on the part of the cigarette machine manufacturers, who were on the outside, to cut into the market.

Everywhere their men traveled they were faced with the fact that no one could see his way clear of cutting in

on the one all-powerful source. Sales dropped so badly in the cigarette machine manufacturing field that it seemed the field was forever shut to further growth.

Today the new manufacturers are cutting into the business. This was made possible by the better, newer equipment, but, also by the fact that those now interested in this field are financially powerful and are in position to fight the tribute-paying battle.

What has this done to the smaller automatic merchants? It has pushed them to the outskirts—to the once-in-a-while-buyers' locations and has somewhat clipped the wings of what could have been a ten times more tremendous business.

This same is not only true of the cigarette merchandiser field, but is also true of almost every other division of the automatic merchandiser industry. The result is that this business lays itself open to some of the worst type of competition. The kind that once it gets in, stays put, and limits the progress of the industry.

If many of those who are today paying tribute to obtain locations can be prevailed upon to stop doing so, then the automatic merchandising industry is going to progress faster and further and better than it ever did before.

The time has come when all divisions, all members, all elements of the field, must get together on this point and, once and for all time, arrange to clarify the situation to such an extent that many who now desire to enter into the automatic merchandising picture will be able to do so, without the fear of finding themselves caught short with a warehouse full of machines they can't place on locations because they just haven't the further finances to pay the necessary tribute to the location owners, to match what is being offered by the big tribute-payers in the field today.

## Interest In Cig. Routes Grows

CHICAGO — Reports are current here to the effect that even though operating cigarette merchandisers has been among the best businesses in the industry, the sales of these units are growing bigger, instead of slackening, regardless of the many big operations throughout the nation.

Seems that ops have turned to cigarette merchandisers for "insurance" instead of just routes. Many who had the opportunity to build routes of cigarette machines, these reports state, were lax, and are now trying to make up for it by getting in spots which they could formerly have covered without much financial outlay.

Present problem, reports state, is the large amounts being offered for the locations. But, the statements go, this is nothing compared to the demand which has suddenly arisen. Ops everywhere seem intent on setting a route of cigarette machines regard-

## Northwest Shows "Shinemaster"

MINNEAPOLIS, MINN. — Northwest Engineering and Manufacturing, Inc., this city, displayed a new shoe shine machine called "Shinemaster" at the A.C.M.M.A. show.

The new machine is 35" x 16" x 18" and weighs 103 lbs. "Shinemaster" can be handled by one man and placed in the trunk of the average automobile. The vendor polishes either brown or black shoes in approximately one minute per shoe.

The customer places a nickel in the coin chute, places his shoe in the opening and with a slight pressure starts an electrical spraying mechanism which applies a wet coat of caruba wax in one second and then dries it in three. Brushes automatically rotate on the shoe, polishing the entire surface.

Executives pointed to the relative inexpense of "Shinemaster" and stated that, "this is one machine where the maintenance is kept at an absolute minimum. 'Shinemaster' carries with it a ten day money-back guarantee and a one year mechanical guarantee. A full quart of polish and the horse hair brushes are shipped free with the 'Shinemaster'."

Northwest was one of the fourteen vendor, service machines, supply and parts firms that exhibited at the recent A.C.M.M.A. convention. A surprisingly large percentage of this group introduced new machines. The new equipment has created a great deal of excitement and favorable comment throughout the industry.

less of difficulties that they face. Many old timers in cigarette vending have found this competition extremely tough.

Some of these men say that the newcomers are barging right in headlong without too much thought or study of the business, and just pushing for locations. The belief is that there will be more cigarette machines in operation by the end of 1950 than anyone ever believed possible.

Intensive action on the part of cigarette machine manufacturers is also part of the picture, old timers state. Some of the manufacturers with new type machines, are clicking. Automatic merchants using these machines are talking away spots as fast as they possibly can.

Belief here is that much comment in this direction will be raised at the N.A.M.A. show.

# ALL SHOWS SAME WEEK!

## Urge NAMA, MOA, CMI, ACMMA Run Shows Same Week Same City Cut Expense Bring Big Crowds. Exhibitors and Trade Leaders Agree With THE CASH BOX "All Shows Same Week" Plan

**NOTE:** This plan was suggested by The Cash Box to trade leaders and exhibitors during the ACMMA show and met with their full and instant approval. It is being offered here for further comment and opinion.

CHICAGO—One statement that rang thru the past ACMMA convention was, "Well, this is the end of the old time, big shows, when 15,000 and more people attended."

There's no need for that statement. There's no need to involve the average exhibitor, operator, jobber and distributor in doubled and tripled expense. There is no logical reason for attempting to make people come to one show one month, another show the next month, and still another the following month.

The Cash Box suggested to trade leaders, heads of organizations, and many of the largest exhibitors an, "All Shows Same Week" plan. This met with instant approval.

These men, in turn, urged The Cash Box to publicize this plan. They all agreed that it would be "the answer" to the present attendance and expense problem of exhibiting at more than one show.

Regardless of the fact that record manufacturers may want to display their wares exclusively at MOA (Music Operators of America) convention where they believe they are meeting the audience they want, concentrated into one showing; and regardless of the fact that a manufacturer of vendors may want to only show his wares at the NAMA (National Automatic Merchandising Assn.) convention, because he feels that this is the logical place for his exhibit; the operators, themselves, because their routes are today so widely diversified, because of the fact that they operate vending machines and music equipment, as well as pinballs, bells, consoles, shuffle games and all other machines, can't stand the expense nor have the time to attend three and four shows.

Operators just can't afford to leave their businesses for three and four different weeks during the year. Even jobbers and distributors feel that they cannot leave their businesses for so many different weeks during the year

to attend conventions of various equipment and, in most cases, meet many of the very same manufacturers displaying the same machines at the various shows.

As far as the manufacturers are concerned they, too, feel that this is an imposition upon them. The expense of exhibiting at various shows is very great. And regardless of how much the manufacturer likes to get together with the nation's coinmen at convention time, it gets to the point where expense exceeds good judgment.

Factories are upset for weeks at a time, before, during, and after a convention. Orders fall to nothing two and three weeks before a show. During the exhibit the entire factory staff is completely upset, and production and sales are at a standstill. After the show, the meetings that are needed to decide on just what to build, and when to get started, keep the factories upset.

There is no doubt that many who did not attend the ACMMA convention would have attended the CMI showing. Some felt one way, some another. Now those who didn't attend the ACMMA show feel that they lost something, because of the fact that CMI has called off its exhibit.

Regardless of what the reason may be, all will agree that if the two organizations would have shown in two different hotels here in Chicago the same week, the crowd would have been double the size and all would have been happy.

Whether NAMA will agree or not, whether MOA will or will not agree, whether ACMMA or CMI will or will not agree on certain principles they should all agree on the fact that, because operators today have such diversified equipment routes, they will all benefit, if they will all hold their shows the same week, even at four different hotels in the same city.

Most certainly the leaders of each of the four large manufacturers' organizations in the coin machine indus-

try are in agreement that they will all enjoy better business, and get greater attention for their exhibitors, if they will all feature their shows the same week in the same city.

Surely they agree that this will save the operators money, will save themselves great expense and will, in general, create much better sentiment thruout the entire trade to be present that one big week in whatever city is chosen. It will give the operator the opportunity of seeing every type

of equipment during one big week of exhibits.

Since these four big organizations, NAMA, MOA, CMI and ACMMA, can't seem to agree on general principle, at least let them agree, among themselves, and in the spirit of economy and better business and finer public relations, to hold their shows the same week in the same city.

WHAT DO YOU THINK OF The Cash Box "All Shows Same Week" Plan?

### Coin Firms Give Employees Long Memorial Week-End Holiday

CHICAGO—Tho a few execs of leading factories here were on hand in the city to handle whatever emergencies might arise, employees were given one of the longest weekend holidays of the year.

Many of the factories closed down as of Friday, May 26 and did not reopen until Wednesday, June 1.

This may somewhat effect production for distribs who are eagerly seeking equipment, now that the convention is over.

But, as certain execs at the various factories stated, "We'll catch up quick when the vacation is over."

At the same time many factories here believed that the long weekend holiday was coming to their employees in view of the work which had been going on here since last Fall without halt.

Production has been at top peak. Many factories worked right into Saturday and some worked on Sunday to take care of the beginning of the following week.

Since the shuffle and rebound games clicked so big, and now five-balls coming back into action, with demand growing every day for bells and consoles and one-balls, the factories have been working at peak here, and this holiday for employees and execs was much relished.

### Used Five-Ball Market Spurts

NEW YORK—An analysis of the used market on five-balls for the past few weeks brings home the fact that prices on these machines have gradually been on the increase for the most part.

The usual routine of price structure for the sale of used five-balls is that they drop several dollars each week. A "hit" game which has proven to be a money-maker on location holds its price better than the run of regular games, but even those keep dipping gradually until they reach a certain mark. Then the price fluctuates up and down a few dollars.

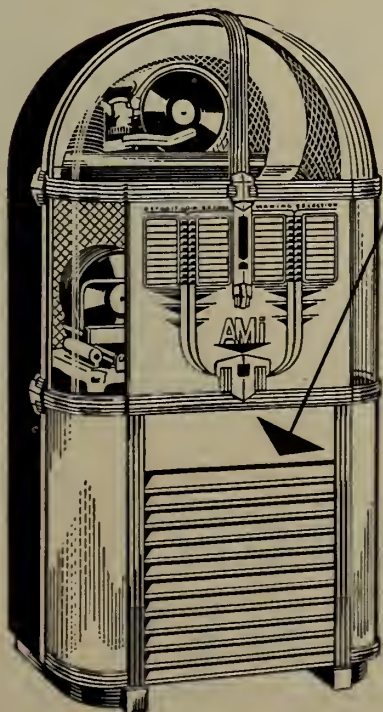
What has caused the prices of used five balls to hold its own, and as stated in many cases increase, is considered by many due to the fact that the export market has opened up greatly with Canada taking many machines. Another reason offered is that in the past months manufacturers have been busy producing shuffle games, and only a few new games have been offered the trade. With fewer new games available, the operator has had to use the equipment on hand, and was reluctant to sell off or trade in games necessary to cover his routes.

With production of shuffle games running capacity these days, and the market now in a position to absorb only certain quantities, several five-ball manufacturers have once again brought out new games and it is believed they will be coming along in sufficient numbers to permit the five-ball operator enough variety to replace equipment as needed. This condition, no doubt, will bring brisker trading of used five-balls.



# A Clean Grill!

A clean machine always makes more money! One of the outstanding features of the "C" is its new plastic grill, fresh as a sunny morning, new as the next tick of your watch. Take a swipe at it with a damp cloth and it's as clean and bright as the day it was shipped from the factory. How different from the old fashioned grill cloth that collects dust and dirt and advertises the age of the machine like gray hairs on the human head!



*If any "C" grill louvers ever need replacement, they can be installed inexpensively and with great ease and speed. This clean, plastic grill is the only one on any modern juke box. Without a clean grill you simply can't have a clean machine!*

## AMi Incorporated

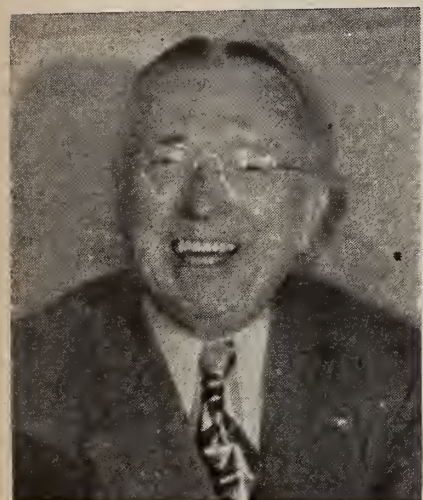
General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.

Branch Office: 134 N. LaSalle St., Chicago 2, Ill.

# NEW JUKE BOX PLAY SUGGESTION PRAISED

## HOOD COMPLIMENTS "THE CASH BOX" ON NEW PHONO PLAY IDEA

H. C. Evans & Co. Will Introduce New Phono July 1  
Featuring 1 Play 5c, 3 Plays 10c, 7 Plays 25c



RICHARD HOOD

CHICAGO—Dick Hood of H. C. Evans & Company, manufacturers of the "Constellation" automatic phono, phoned The Cash Box this past week to "compliment you on your new play suggestion to the nation's phonograph operators."

Hood stated, "I believe that you have hit the nail on the head in telling juke box operators to 'give more to earn more' and to bring the public one of the greatest bargains in all music history."

Hood also reported that his firm was instantly going into production with a new model "Constellation" which will feature this new play for the nation's juke box operators, 1 play 5c, 3 plays 10c and 7 plays for 25c.

The overplays which result from consistent playing of the phono, plus the further fact that juke box ops are now getting records of unbreakable quality which give them five to ten times more play than the old shellac records did and, in many cases, for which they pay less than they paid for the old type records, plus the better and longer playing needles now on the market for less money, "makes this great music bargain to the American public a natural," as Dick Hood put it.

The new model "Constellation" phonograph featuring 1 play 5c, 3 plays 10c and 7 plays 25c, will be ready for operators on July 1, 1950, Dick Hood stated.

## Music Ops Like Plan—Are Giving It Full Location Tests

CHICAGO—Well known juke box ops from almost every leading city have been in touch with this office of The Cash Box since appearance of the editorials this past issue (June 3, 1950) suggesting operators "give more to earn more" and bring the "biggest music bargain in history to America" with 1 play 5c, 3 plays 10c and 7 plays 25c.

As far as merchandising angles are concerned, these men pointed out that they liked the idea. The 3 plays for 10c suggested the same deal as 3 packs of gum or 3 chocolate bars for 10c which can be obtained from the average supermarket, chain cigar, candy or department store.

It was the kind of bargain, most of these men said, with which the public is familiar and, therefore, a merchandising plan which has been found to be profitable by some of the largest merchandising organizations in history.

Furthermore, the 7 plays for 25c angle, which is only a more tempting method to get the public to insert 3 dimes (30c) for nine plays, has been proved in many cases. The 6 plays for 25c is a step away from juke box tradition, as these men pointed out, by almost every manufacturer in the business.

But, what was most interesting, was the fact that the average operator today is willing to turn on his machine for full time play, even 24 hours per day, to any location, for approximately \$15 per week guarantee. This continuous music idea has been getting popular in some spots around the country.

But, for the average juke box op, he doesn't care whether the machine plays for hours on end, he reports. In fact, he wants it to play as long as possible. This means more people coming up to play the machine, and that means overplays as well as bigger profits.

The questions most asked concerned various makes and models of automatic phonos and whether these could be changed over to this new play idea.

It seems that the music mechanics of the nation are going to have a field day switching over phonos to 1 play 5c, 3 plays 10c and 7 plays for 25c.

Whether this can or cannot be done to every model phono isn't as yet known. Mechanics say that, with very few changes, it can be done, and that the changes aren't at all intricate or difficult.

Most factories have engineers who can inform the ops, especially those who have been phoning The Cash Box, whether this can, or cannot, be done

to most of the phonos now on the market.

New phonos, as in the case of the "Constellation" of H. C. Evans & Co., as well as the Model "C" of AMI, Inc., announce that this is a very simple changeover. These firms will be more than happy to advise ops just how this can be done, they report.

In the meantime, The Cash Box is waiting to hear from juke box ops everywhere in the country regarding the result of their tests. These are important to the entire industry.

The results are sure to start a new and better era for the entire automatic music industry, and, therefore, those ops who complete their tests should instantly notify The Cash Box about results obtained.

## ChiCoin Sets New "Classic" Run

CHICAGO—Tho Chicago Coin Machine Co. had decided to cut down its "Bowling Classic" run, orders jammed into the factory this past week to start an entirely new and larger production run.

"In short," as one executive of the firm stated, "we just can't stop producing 'Bowling Classic'."

"The game," he said, "is taking hold more and more strongly everywhere in the country."

It is believed that the 45 second speed action of this one or two player game with disappearing pins, as well as the sensational rebound action, has caused the players to go for it in a big way.

The firm is, therefore, once again concentrating its entire production line on "Bowling Classic" in an effort to satisfy the demand.

As this exec said, "We thought that demand would slow down this past week, but, instead, it has again stepped up. The volume we had originally planned to push thru our production line has been more than doubled in an effort to take care of the orders we now have on hand."

"Bowling Classic" is holding back production of other equipment which the firm had planned to introduce.

Demand continues to grow for the game, instead of slacken, with the result that the firm foresees another long run on this machine as they have enjoyed with their other rebound, two player games.

# LAKE CITY SPECIALS!!

### NEW GAMES

- Bally Shuffle Champ
- Williams DeLuxe Bowler
- Williams Lucky Inning
- Genco Rocket
- Exhibit Lucky Strike

### USED SHUFFLE GAMES

- California Shuffle Pins 9 & 12 ft. \$99.50
- Williams Twin Shuffle 199.50
- Genco Bowling League 139.50
- Bally Shuffle Bowler 149.50
- Keeney Pin Boy 149.50
- United Shuffle Alley 125.00

### BALLY ONE BALLS

- Citation \$249.50
- Gold Cup 104.50
- Jockey Special 85.50
- Special Entry 49.50

### USED BELLS

- Black Cherry 5c \$94.50
- Black Cherry 10c 99.50
- Black Cherry 25c 104.50
- Golden Falls 5c 84.50
- Golden Falls 25c 99.50
- Silver Chief 5-10-25, each 54.50

Route consisting of 150 Rock-Ola Lo-Boy scales located in greater Cleveland at very attractive low price. Will finance.

### USED FIVE BALLS

- Telecard \$84.50
- Carnival 49.50
- Alice in Wonderland 54.50
- Bally Hoo 22.50
- Cover Girl 39.50
- Monterrey 39.50
- Wisconsin 35.50
- Speedway 45.00
- Saratoga 72.50
- St. Louis 99.50
- Maryland 135.00
- Bowling Champ 85.00
- Rancho 51.50
- Harvest Moon 82.50
- Circus 33.50
- Baby Face 84.50
- Bowlette 169.50
- Freshie 145.00
- Boston 120.00

### USED CONSOLES

- Galloping Dominoes \$93.50
- Mills Three Bells 94.50
- Bally Draw Bell 135.50
- Ball HyBoy 137.50
- Mills Duplex 5-25 249.50

### MISCELLANEOUS

- Exhibit Dale Gun \$79.50
- Jack Rabbit 90.00
- Holly Crane, new & used WRITE
- Mercury Athletic Scale 65.00
- New Smoke Shop Elec.
- Cig. mach. 219.50

## LAKE CITY AMUSEMENT CO.

1648 ST. CLAIR AVE., CLEVELAND 14, OHIO

(All Phones: CHerry 7067)

## PROFIT

with

# KEENEY'S

- SILVER BELL (Console) • PYRAMID (Electric Bell)
- BOWLING CHAMP • DOUBLE BOWLER
- ELECTRIC CIGARETTE VENDOR •

## J. H. KEENEY & CO., INC.

2600 W. FIFTIETH STREET

CHICAGO 32, ILLINOIS

# Watch Williams Next Week

## Seven Different Machines In Production At Exhibit Supply Co.

### Working Overtime To Fill Back Orders



FRANK J. MENCURI

CHICAGO—Exhibit Supply Company, this city, is working one of the largest and most varied production lines in the firm's long history.

They have seven different machines going down their production lines at one and the same time.

These are: "Strike," "Jennie," "Rotary Merchandiser," "Electric Card Vender," "Pony Express," "Grip Developer" and "See-A-View."

"In addition," Frank Mencuri, Salesmanager of Exhibit stated, "we also have arcade machines being produced.

"We have worked right thru with overtime in an effort to get equipment

to our customers who have simply backlogged us with orders."

He continued, "We are trying our best to rush delivery of all the machines requested just as speedily as we possible can."

Mencuri also said, "Everytime we think we're going to see daylight, and get caught up with orders for one machine, demand increases to the point where we simply have to continue to add on more and more help."

He pointed to the "Rotary Merchandiser" as an example of how orders are coming in.

Said Frank, "When we thought we had met with the demand orders, and could slow down on this machine, more and more orders suddenly flooded in, and now we have been forced to double up on production volume for the 'Rotary Merchandiser.'"

The "Pony Express," three gaited horse, which Exhibit introduced sometime ago, is now moving faster than the firm ever expected it would. They have a large quantity in production at this time in an effort to satisfy the demand for this item.

"All we do is ask the operators to have just a little patience," Mencuri said, "we are working day and night and will be shipping their machines to them just as fast as they come off our production lines."

## T & L Distrib Co. Appointed Wurlitzer Distrib In Cincinnati

CINCINNATI, O.—T & L Distributing Company, this city, has been selected as the Wurlitzer distributor for that territory it was announced today by Ed R. Wurgler, general sales manager of the Rudolph Wurlitzer Company.

Manager for the Cincinnati firm is Leonard J. Goldstein who has a background of fifteen years as a distributor for various lines of coin-operated equipment. T & L maintains offices and sales and service departments at 1321-23 Central Parkway in Cincinnati.

The territory represented by the Cincinnati distributing organization covers twenty Ohio counties surrounding Cincinnati, seven counties in Indiana and twelve in Kentucky.

According to Goldstein, T & L is remodeling its place of business and will be able to display the new Wurlitzer model Twelve-Fifty to its fullest advantage. T & L has formerly handled automatic phonographs, as well as other coin-operated equipment, and has complete service and parts facilities and trained service personnel.

Len Goldstein is well known to music operators, many of whom have dealt with him during all of his fifteen years in the business. Goldstein is a veteran of World War II and was a prisoner in Germany for ten months. He became active again at the close of the war and is now offering operators in his territory the Wurlitzer model Twelve-Fifty, which will play any speed record and which offers a choice of forty-eight selections.

Goldstein extends an invitation to all the music operators in his territory to drop in at the Central Parkway showrooms where they will be assured a cordial welcome and a complete supply of phonographs, auxiliary equipment and service parts.

## United Execs Snapped At ACMMA Show



CHICAGO—All United officials were on hand at their booth during the ACMMA show at the Hotel Sherman to greet friends and customers. Caught by The Cash Box camera and pictured above are (l to r): Ray Riehl, Paul Federman and Herb Oettinger.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

ROCK-OLA

# SHUFFLE JUNGLE

THE GAME THAT PRESENTS A REAL "REPEAT PLAY" CHALLENGE TO ALL PLAYERS

Entire Mechanism Located in Light Box.

The Game For Your "TOP" Locations. It's "TOPS" As A Money-Maker

Shuffle-Jungle Is A Fast Moving, Hard Hitting, Exciting Game That Holds The Interest Of All Players—Beginners—Average—And Experts.

Exclusive Sales Agent  
STANDARD SHUFFLEBOARD LEAGUE, INC.  
3200 W. Chicago Avenue • Chicago 51, Illinois

STANDARD SHUFFLEBOARD LEAGUE, INC.  
3200 W. Chicago Avenue  
Chicago 51, Illinois

Gentlemen:  
I Want To Make "Big Money" With Shuffle-Jungle. Please Have Your Local Representative Contact Me Immediately.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

Mail this Coupon Today

Only 6 1/2 Feet Long and 2 Feet Wide—Shuffle-Jungle Can Be Operated In All Locations—Even Those In Which Space Is At A Premium.

- Flashing Panorama of Moving Animals for Skill Targets.
- Racing Panther on Backboard Falls Off High Cliff When Skill Target Is Hit.
- 5,500,000 Points — Possible High Score.
- Two Ways for Speedy Game — 15 Shots for 10c.
- Gravity Wate Return — Not a Rebound Game.

A PRODUCT OF  
ROCK-OLA MANUFACTURING CORPORATION  
800 North Kedzie Avenue • Chicago, Illinois

## Chicago Coin's "BOWLING CLASSIC" "Best of 'em all!"

CHICAGO COIN MACHINE CO., 1725 DIVERSEY BLVD., CHICAGO 14, ILL.

## "THE CASH BOX" IS A MUST! FOR ALL IN THE COIN MACHINE INDUSTRY

- OPERATORS • JOBBERS • DISTRIBUTORS •
- MANUFACTURERS • ALLIED INDUSTRIES

### Weekly Features:

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR ONLY **\$15. PER YEAR**  
(52 ISSUES)

THE CASH BOX  
Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check  Please Send Us A Bill

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Individual's Name .....

## Coven Features Liberal Trade-In Allowances To Music Ops



BEN COVEN

Ben Coven of Coven Distributing Co., direct factory distributors for Wurlitzer in this area, is giving phono ops unusually liberal trade-in allowances so that they can rid themselves of old phonos and obtain the new Wurlitzer.

"Instead of holding down on the music operators," Ben stated, "we are making it more interesting and easier for him to buy the sensational new Wurlitzer 1250 by allowing him the most liberal trade-ins we have ever yet made on old equipment.

"We can use all the old phonos he has," he continued, "and need them at this time to satisfy many export orders we have on hand.

"All we ask is for the operator to call around and let us quote him our trade-in allowance on his old machines against the purchase of the new Wurlitzer 1250."

CHICAGO—With business on the upswing here for the Wurlitzer 1250,

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# NATIONWIDE'S Original BASEBALL Game

*Original!*

*Exciting!*

*Colorful!*

*a Money  
Maker!*

*Extra  
Innings  
for  
Extra  
Profits*

**TWO  
PLAYER  
REBOUND**

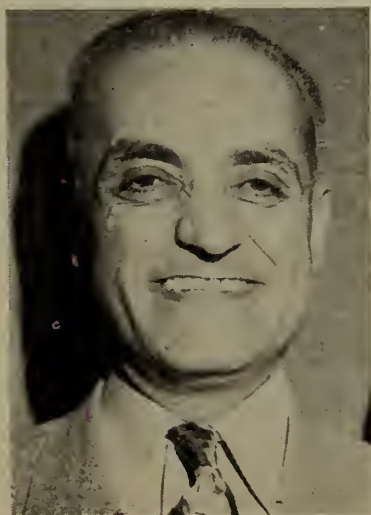
Full 9 Inning  
Baseball Game  
•  
2 Players  
•  
Singles! Doubles!  
Runs! Strikes! Outs!

*It's the Last two Innings that bring the Extra Profits!*

*Nation Wide* **NOVELTIES INC.**

4615-17 S. State Street  
Chicago 9, Illinois  
Phone KEnwood 6-2630

## Lake City Features Day And Night Special Delivery Service



JOE ABRAHAM

This held them from getting many locations. At the same time, every day delayed meant so much money lost.

"We have overcome this problem," he continued, "by purchasing our own truck and giving operators day or night delivery service on special requests."

"All of our out-of-town business," he stated, "is handled in the fastest manner possible. We don't delay the machines getting into the operator's hands, rushing them out as speedily as we can in order to get the equipment to him so that he can start enjoying profits immediately."

The firm has set up its speedy delivery system in such fashion that all machines, as well as parts and supplies, are included.

They do not hesitate to cover many miles of territory on special request, regardless of cost.

"We believe," as Joe says, "that the customer comes first. We want to help operators to remain financially healthy."

Many operators have complimented the firm on its speedy deliveries. "This day-or-night delivery service," ops state, "has helped us to retain locations we would have lost if we hadn't immediately received the equipment."

CLEVELAND, O.—Joe Abraham of Lake City Amusement Co., 1648 St. Clair Ave., this city, is featuring an unusually speedy special delivery service for all customers.

Joe has purchased his own truck and deliveries on all special request orders are now made day or night to get merchandise to ops speedily so that they won't lose time getting the equipment on location.

As Joe stated, "One of the big problems which operators have been confronted with has been slow delivery.

**NOW...**

LIBERAL FINANCING

LIBERAL TRADE-IN ALLOWANCE

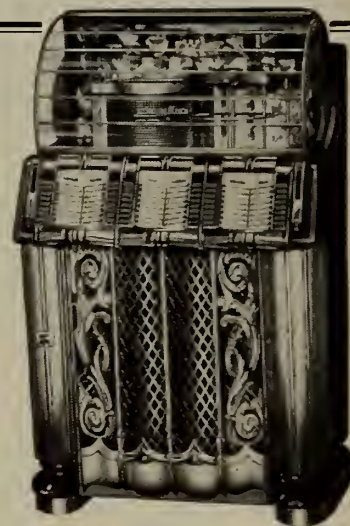
on the Sensational, New

**WURLITZER**

MODEL 1250

"WORLD'S FINEST PHONOGRAPH"

EXCLUSIVE WURLITZER FACTORY DISTRIBUTORS for Northern Illinois, Northwest Indiana and Berrien County, Michigan. ORDER TODAY!



**COVEN DISTRIBUTING CO.**

3181 ELSTON AVE., CHICAGO 18, ILL. (Tel: INdependence 3-2210)

## Coin Machine Div. CJA Passes '49 Mark

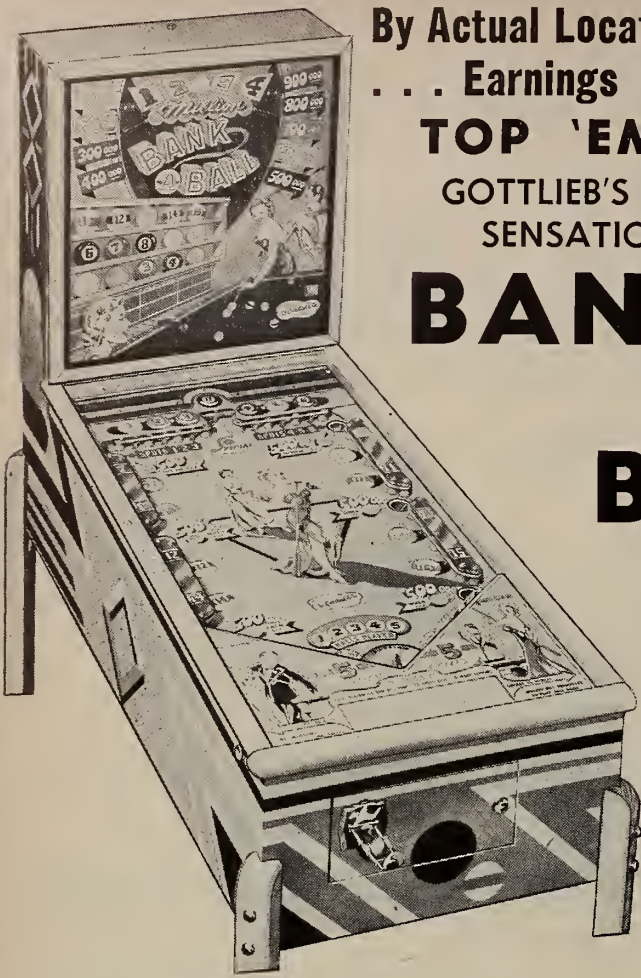
CHICAGO—Sam Lewis, Chairman of the Coin Machine Division, Amusement Section of the Combined Jewish Appeal, reported that Chicago's coin machine men went right over the top on the first appeal made to them and gave over 20 per cent more in the 1950 drive than they did in 1949, surpassing the quota set for them.

It is understood that other sections of the amusement division fell down somewhat this year, but that the coin machine division has been responsible in lifting up the collection for the entire division. Donations are still being wel-

comed and should be sent to: Sam Lewis, Chairman, Coin Machine Division, Combined Jewish Appeal, care of: Chicago Coin Machine Company, 1725 Diversey Blvd., Chicago, Ill.

Lewis was jubilant over the fact that the coin machine section of the amusement division proved itself so generous.

He reported that this made a hit with all heads of all divisions of the Combined Jewish Appeal and that Chicago's coin machine industry was to be congratulated for its generous and speedy answer to this great and worthy cause.



By Actual Location Tests...

... Earnings that  
**TOP 'EM ALL!**  
GOTTLIEB'S UNIQUE  
SENSATION ...

**BANK**

-A-  
**BALL**

Order  
from your  
Distributor  
Today!

**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"



**CHICAGO CHATTER**

Many coinmen were still seen around town long after the convention doors were shut. Didn't have enough time to complete their business. And with fact that CMI called off its show, most of the men wanted to get their affairs cleaned up rather than come back here in the summertime. . . . Very nice report to hit the trade is that coin machine division of CJA (Combined Jewish Appeal) went over the 1949 mark by more than 20 per cent. Other divisions of amusement industries fell down somewhat, but, coin machine division took honors right in first appeal. Sam Lewis of ChiCoin was chairman for coin machine division here. . . . They tell us that Sam Lewis is looking forward to becoming a Pappy soon. . . . Ed Levin of ChiCoin to Florida for a three weeks vacation as Sam Gensburg and his son, Avron, return to factory. Sam drove back from Miami, stopping off in Washington and New York for Mrs. Gensburg to see these cities. . . . Blossoming inflation, it is reported, will see majority of communities paying 10c per phone call early in '51. Most phone companies have go ahead signal already. What about 10c amusement action?

Keep juke boxes playing is plan of 1 play 5c, 3 plays 10c, 7 plays 25c. Ops can afford it and, further, overplays bring profits, while dimes and quarters stack up in machines. . . . Frank Mencuri, Joe Batten and Ford Sebastian over at Exhibit Supply among the busiest of execs in town. Trying to get all equipment out while being bombarded with more orders. Firm worked all day Monday even to overtime in effort to catch up on production. . . . Seen around town, long after others gone, Lou Wolcher of San Francisco, Bill Frey of Miami, Joe Abraham of Cleveland, Sam Taran of Miami, Al Sleight of Portland, Phil Weinberg and George Wrenn of Dallas, and many, many others. . . . Lyn Durant and Ray Riehl rushed out for some fishing over the weekend. . . . Billy DeSelm and Lou Casola down to the Indianapolis races. . . . Herb Oettinger watching baseball games from an easy chair. . . . Ben and Trudy Coven golfing for all they're worth with both buying new sticks and getting set for a big summer of golf. . . . Same for Roy and Mrs. Bazelon who strolled down the fairways of Green Acres. . . . Bill Olsher one of the busiest guys this past week trying to get all those orders he and Eddie Hansen took for "Hit-A-Homer" filled. . . . Col. L. T. Lewis who handles public relations for Charley Gillard's Nationwide Novelties reports that their Baseball shuffle game is clicking, "Because," he says, "extra innings bring extra profits." Game features nine full innings for two players. . . . Bill Shrader of Pacific Shuffle Board Bowling Co. remained over in town to complete deals. Bill reports that orders already taken will keep his factory plenty busy. . . . Harris Gaylord left for Clawson, Mich., to get out more of those manikin ball gum vendors. . . . Ben Friedman and George Sylvan whose hot dog vendor created plenty good comment are getting ready to visit with many of those who started discussions during the past week. . . . Bill Billheimer, Ralph Nicholson Don Morgan and others of Como are trying to find ways and means to handle the fine business they did.

Impressive sight for any coinman, the Wolberg Community Center, just completed, and located at Pratt Blvd. and Greenview Ave. If you're in the neighborhood take a look. . . . Al Stern's air conditioned offices and showrooms are paying off. Many an op dashing over to World Wide to cool off. . . . Ted Rubenstein enthused over nice reception his new 1950 model counter games received from the trade. Ted believes that these counter games are still among the greatest and best for assured income from any location. . . . Gil Kitt off to Florida. . . . Joe Abraham of Cleveland advises that he has plans to speed up service to ops. . . . Plenty of talk-talk around the show concerning Bally's new one-ball, "Turf King," and talk continues even after show doors are long closed. Looks like Bally's problems with this game will be production and more production. . . . Ben Coven on the air this past week over Radio Station WMOR and the he reported he "froze" before mike—it ain't so. We were there and heard Ben give out with some grand talk. His charming wife, Trudy, also had her chance on the air and made an appeal for one of Chicago's noted charities. Both clicked on the air. . . . Phono sales have hit a new high this year and are still going great guns with many ops reported "polishing" up their routes with brand new boxes. . . . Irv Sax of Superior phoned to advise that the firm were very happy over show's results. . . . Busier than ever, Art Weinand, who advises that their 50 selection phono has caused so much comment he is simply answering 'em, "Just wait and see." In short, as Art says, a little more patience and the ops are going to be very, very well pleased. . . . That was quite a group of AMI men, Jack Mitnick, Ed Ratajack, Bill Fitzgerald, Barney Sugeman, Abe Green, Mike Spagnola, Phil Weisman, Leo Weinberger and some others who got into a huddle. . . . By the way Ed Ratajack became the proud pappy of a grand boy Sunday, May 28. Ed says they're calling him, Mark.

In a huddle at the big Keeney factory, Roy McGinnis, John Conroe and Charley Pieri trying to figure out how to fill all the orders the firm have on hand . . . and more rolling in. . . . Sam Stern flew out to California for this past weekend and spent sometime with Harry Williams. Result . . . brand new five-ball game, "Sweetheart." . . . Boys still talking about those grand hosts at this past convention, Ray Moloney, Earl Moloney, George Jenkins, Jack Nelson, Dan Moloney, Ben Becker, Art Garvey, Phil Weinberg, Al Sleight, Bill O'Donnell, Herb Jones, Bud Breitenstein, Bob Breither, Otis Murphy, Joe Tice, George Huesmann and all the others of Bally Mfg. Co. . . . Watch those 45 RPM phonos grow in number this summer. . . . Have you ever seen Earl Moloney on a horse? Ask him to show you. . . . Les Rieck of H. C. Evans advises that the firm is devoting more production space to "Constellation." Phono is clicking with ops. . . . Affairs in Detroit and Cleveland by phono associations, which usually draw nice crowd from Chi, ran right during this past week with Memorial Day intervening and boys just couldn't get away to attend. . . . Ray Williams telling Norman Rothschild, Al Mendez, Buster Williams and Fletcher Blalock all about that giant size check sent to Mrs. Williams by Ed Wurgler. One of the best gags of the year. . . . R. F. Jones Co. men had grand time spending few extra days in town. . . . Mike Hambergren out of town arranging for speeded production of SuperVend drink dispensers to fill orders taken at show. . . . Harold Moe of SuperVend reported to have been searching for someone named "O'Rourke" all of one evening.

**COMET INDUSTRIES, INC. PRESENTS  
ITS 1950  
LINE OF COUNTER GAMES**

NEW CIGARETTE STRIPS  
ON ALL SMALL MODELS  
NEW COLOR SCHEMES  
ON ALL MODELS

**METEOR** →

METEOR—Coin operated.—FRUIT REELS 1¢ or 5¢ play. Automatic payout tokens of various combinations redeemable for cash or merchandise. Size 8½" x 9½" x 8".

Also available in non-coin model in 1¢ or 5¢ play. TAX FREE. No coin chute—no cash box!!! Location owner turns a key to permit operation. Special register protects operator's profits.

**WE STOCK  
Parts for Daval  
Counter Games**



← **KING**

KING—1¢, 5¢ or 10¢ play—five reel POKER play. Ball gum vender. 75%-25% divider. Size 5" x 5½" x 6½".

**WIRE — PHONE — WRITE  
FOR DESCRIPTIVE CIRCULAR  
OF OUR FULL LINE AND  
QUANTITY PRICES**

**DISTRIBUTORS WRITE**

**COMET INDUSTRIES, INC.**

2849 Fullerton Ave., Chicago 47, Ill. (Tel. Dickens 2-2424)

**NEW NEW SPEED RECORD 60 SECONDS a GAME**

**FAST PLAY SWIFT ACTION TOTALIZER THAT RECORDS SCORE FOR 1 OR 2 PLAYERS IN CONVENIENT BACKBOX BUILT FOR BIG EARNINGS**

**with STRIKE BY 'EXHIBIT'**

**A NEW SENSATION FAR FROM THE ORDINARY**

**1 OR 2 PLAYERS 10¢-20¢**

**with REAL UPRIGHT ANIMATED PINS that DISAPPEAR WHEN ROLLOVERS ARE HIT. RESET AUTOMATIC**

**2 SIZES 8 FT. x 9 1/2 FT. LONG. 2 FT. WIDE**

**NOW! AT YOUR EXHIBIT DISTRIBUTOR**

**EXHIBIT SUPPLY COMPANY 4218-4230 W. LAKE STREET CHICAGO 24, ILL. ESTABLISHED 1901**

**Wurlitzer 1250 Phono Featured In Modern Design Magazine**

NEW YORK—The May issue of "Design News" an authoritative and highly technical publication in the field of design engineering and product development, devoted two of its pages to drawings, photographs and explanations of the Wurlitzer 1250 phonograph.

The article and illustrations are too complicated and confusing to a layman, but the editors and the readers of "Design News," it is stated; are interested in the designs of the forty-eight selection mechanism. Emphasis is laid on its adaptation to production, and its simplicity and functional success.

The purpose of the spread is to show other designers the ideas incorporated in the Wurlitzer mechanism so that they might be adapted in some other field of mechanical design.

Wurlitzer executives are particularly proud of the magazine's selection of its mechanism for an airing. They point out the magazine's reference to construction and parts which mean better service to the music operator. One quote "to insure long mechanism life one hundred and three oilless bearings have been specified," indicates just how much the operator benefits.

**Premium Sales Up As Shuffle Game Ops Offer Weekly Prizes**

CHICAGO—First reported in The Cash Box (Page 28, June 3, 1950) that premium sales were growing daily because their use as high weekly prize for high scorers on shuffle and rebound games has increased biz action on these games, this past week revealed that sales were still on their way up as more and more shuffle game distributors and jobbers entered into the premium jobbing business.

Even most conservative jobbers and distributors around town have jumped into the premium sales fold. Shuffle game ops continued to use the same systems are reported. They allow certain high scorers on the games to pick for the weekly grand prize.

So far premiums that are being used are in the electric clock classification and, tho not too expensive, are gradually turning to better merchandise each day of a more expensive nature.

In short, as ops start using premiums in large quantities, it is also expected that daily as well as weekly

prizes will become common and that players will be following spots where the prizes are of a more attractive nature.

This has tendency to pull play into spots that formerly were falling down, because the prize being displayed for the lucky player of the week, is of such outstanding nature that players turn to such spots, above others, for a chance at the prize award.

In short, some ops here expect that players will travel "from spot to spot," especially good players, to get a chance at some of the prizes now on display.

Result is that premium sales are stepping up as more and more ops start using this method to gain greater action on their shuffle and rebound games.

Coinmen here believe that weekly prize will spread thruout the nation with ops of shuffle games featuring prizes wherever play has somewhat soured.

When you buy from Runyon

**YOU BUY THE BEST**

**Bally Scores Again**

With the newest, most sensational and fastest rebound alley of them all

**Bally**

**SHUFFLE CHAMP**

2 SIZES: 9 1/2 FT. and 8 FT.

IMMEDIATE DELIVERY!

ORDER NOW!

**RUNYON SALES COMPANY**

Exclusive AMI Distributors in N.Y. N.J. & Conn.

593 10th Avenue : 123 W. Runyon Street

New York 18, N. Y. : Newark 8, N. J.

LOngacre 4-1880 : Blgelow 3-8777

**COIN MACHINE MOVIES**

For Regular Panorams and Solo-Vues

REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 Per Reel

**PHONOFILM**

3331 No. Knoll Drive Hollywood 28, Cal.

# IMMEDIATE SHIPMENT

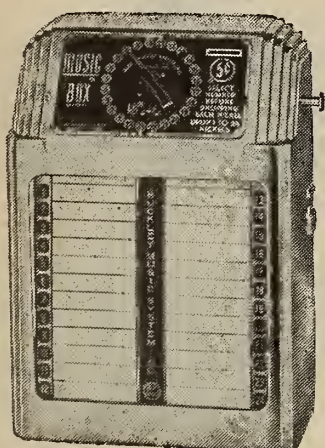
BUCKLEY  
**CRISS-CROSS**  
**JACKPOT BELLE**  
 5c • 10c • 25c



WRITE FOR PRICE!

# WORLD FAMOUS BUCKLEY WALL AND BAR BOX

FOR 16 - 20 - 24 - 32 RECORD SELECTIONS—PRICED LOW!



WRITE FOR PRICE!

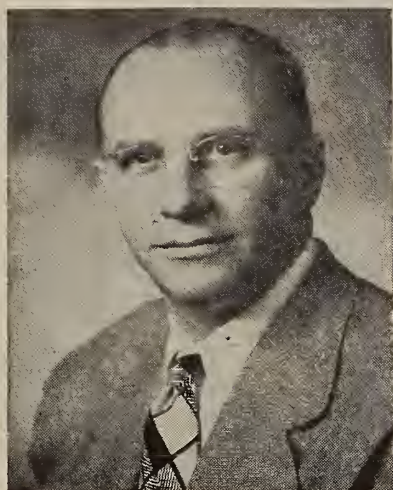
# BUCKLEY PUCK



PACKED 8 IN CELLULOID BOX  
 WRITE FOR PRICE!

**BUCKLEY**  
**MANUFACTURING CO.**  
 4223 W. LAKE ST., CHICAGO 24, ILL.  
 (All Phones: VAn Buren 6-6636)

# Bally Announces New Pin Ball Game "Turf King"



JACK NELSON

CHICAGO—A new jumbo-sized pinball game was introduced to the trade this past week by Bally Manufacturing Company. The game, named "Turf King," can be played with one ball or five balls and is operated on a replay basis.

"'Turf King' surpasses 'Citation' and 'Champion' in play-appeal and earning power," stated Jack Nelson, general sales manager. "The game includes many play principles that have proved their value in previous Bally games—such as 'Citation-type' advancing odds, mystery selections, 'wild' scoring holes, double-score possibilities, the section-shift idea by which purse and show pockets actually score as win pockets and the ever popular build-up Feature bonus.

"But," continued Nelson, "all of these time-tested and profit-proved ideas are presented to the public in a new and exciting way, which we call 'Player's Choice,' because the player can actually play according to his judgment in selecting particular advantages. Thus 'Turf King' provides attractions for every type of player.

"The popular 'L' and 'R' feature is retained, but has a new appeal in that a ball in 'L' or 'R' pocket, when corresponding light is lit on back-glass, lights all 7 selections for the next game. The A, B, C, D bumpers also have a new twist. When all four bumpers are lit by being hit in rotation the next winner is doubled.

"The 'Player's Choice' idea provides that, after depositing first coin, thus flashing all advantages on the back-glass, player may either continue to flash all advantages or he may select a group of advantages for concentrated play. Selection of concentrated advantages is by means of symbol buttons on the front rail—a horse-shoe, a star, a clover and a pennant.

"Exhaustive location-tests in all sections of the country prove that the new and revolutionary 'Player's Choice' idea is the strongest repeat-play stimulator ever created, result-

ing in earnings far in excess of all previous profit records."

Coinmen who attended the ACMMA show had the opportunity to see and play the new game, which Bally featured at its booths. Large crowds were continually playing and observing others play during the three days it was on display. The word passed around quickly that the firm was exhibiting its new jumbo sized pin game "Turf King," and knowing of the success of Bally's previous games, operators and wholesalers were anxious to give it a try. All were in agreement that Bally had another "hit" for the trade.

# !!!!!! KEENEY'S !!!!!

## New 3 Purpose Mystery

FAST! DIFFERENT!  
 INNOCENT!

5c counter size. Enormous earnings. Operator's dream for closed territory. Ideal for a DEAL. Nothing like it to compete with County exclusive on quantity. **FIRST ORDER LIMITED TO ONE SAMPLE. RETURNABLE WITHIN 15 DAYS FOR FULL REFUND.** Sold direct and only to bona fide operators. Only a week's test will convince. **DON'T** be SECOND in your territory.

**\$99.50**  
 1/3 dep., balance C. O. D.

**W. E. KEENEY MFG. CO.**  
 5818 WENTWORTH AVE.  
 CHICAGO (21) ILL.

# JOBBER! DISTRIBUTORS! A FREE AD EVERY WEEK!

FOR AN ENTIRE YEAR (52 WEEKS) OF 40 WORDS WHICH YOU CAN CHANGE EACH AND EVERY WEEK IF YOU SO DESIRE OR RUN STEADY FOR THE ENTIRE YEAR OF 52 ISSUES WITHOUT CHANGING

Plus  
**A FREE SUBSCRIPTION TO**  
**The Cash Box**  
 (WORLD'S GREATEST COIN MACHINE MAGAZINE)  
**ALL FOR ONLY \$48 FOR THE ENTIRE YEAR**

### SAMPLE LISTINGS

**FOR SALE**—We are distributors for Bally, Wurlitzer, United, Williams, Exhibit, Gottlieb, SuperVend and Keeney. All the latest machines of these outstanding factories on hand ready for delivery. Also complete line of used machines on hand at all times. Write: JOHN JONES, 48 MAIN ST., NEWTOWN, N. Y.

**FOR SALE**—Closing out our entire stock of used machines. United Shuffle Alley \$200; Bally Shuffle Bowler \$250; Chicago Coin Rebound \$150; Mills Three Bells 5/10/25c \$175. Many others, write for list: UNITED STATES AMUSEMENT CO., 48 FOURTH ST., OLDTOWN, CALIF. (Tel. 48)

**WANT**—to pay highest cash prices for late model phonos, consoles and one-balls. Also want good five-balls and arcade machines. Write: COIN MACHINE CO., 19 AVENUE D, BEST CITY, IND.

or any other listing you want of 40 words or less each and every week for 52 weeks. It's the greatest bargain ever offered to jobbers and distributors in the history of the coin machine industry.

### IMPORTANT NOTICE

IF YOU ALREADY HAVE A SUBSCRIPTION TO "The Cash Box" THE DIFFERENCE REMAINING UNTIL COMPLETION OF YOUR PRESENT SUBSCRIPTION WILL BE CREDITED TO YOU AND DEDUCTED FROM THE \$48 COST OF THE ABOVE LISTING OFFER.

IF YOU USE MORE THAN 40 WORDS IN ANY ONE WEEK'S LISTING YOU WILL BE CHARGED AT THE RATE OF 8c PER EXTRA WORD YOU USE. PLEASE COUNT WORDS CAREFULLY. MAKE SURE THAT YOUR FIRST LISTING HAS NO MORE THAN 40 WORDS.

**SEND US YOUR AD NOW!**



## EASTERN FLASHES

Resort and seashore areas and outdoor amusement centers have been taking quite a beating from ol' man weather this spring, with hardly one good week-end in evidence. But the crusher was the Decoration Day four day holiday. Ben Sterling, Jr., who runs the Rocky Glen Park at Moosic Falls, Pa., got the toughest break of all. The entire amusement section was practically leveled by fire last week. Not only does he take a bad loss on equipment (insurance never comes close to actual value), but it means Ben will be unable to receive any revenue from this enterprise for most of the season. . . . Ben Becker, Bally's special representative, returns to the city on Wednesday, after spending some time on the Jersey shore seeing the trade. He reports they had a miserable Decoration Day week-end due to the continual rain. . . . Jack Mitnick, AMI's eastern representative, home for a few days attending an operation of his daughter. He reports girl is now at home on the mend. Jack flew back from Chicago and ran into some weather trouble. The plane, booked for LaGuardia Field, finally landed in Newark, after circling around for an hour and twenty minutes. The tough part of it was that he had his car parked at LaGuardia, and had to return there the next day to pick it up. . . . Barney (Shugy) Sugerman, Runyon Sales, the busiest wholesaler on the row, looks like he's overworked. We suggest that he take himself a vacation for a few weeks. . . . Irv (Kempy) Kempner, Runyon's road sales man, back in the office for a few days.

\* \* \* \* \*

DeWitt (Doc) Eaton, stops off in the big city for a few days, then on to Washington, D. C. "Doc" spent the past week at the ACMMA show, and heads back to Sarasota, Fla., from Washington. . . . Joe Young, Young Distributors (Wurlitzer distrib), doing quite a job with the new 1250 phono. Deliveries started this week on the 4820 Wall Box, the 248 Stepper and Conversion Kits for the 3020 to 4820. Just a simple move and the 3020 Box handles 48 records, stated Young. . . . Rus Carpenter of Chester, N. Y., a visitor. . . . Mike Munves spent the holiday week-end seeing his customers thruout Pennsylvania. "I would have seen more of the boys," stated Mike, "but got caught in the rain storms." . . . Liveliest of all wholesalers specializing in used music is Koepfel Distributing. Harry and Hymie Koepfel welcome a visit from us as it gives them a moment of relaxation. . . . Humbert Betti, Union City, N. Y., (one of our better ops) hustling from one firm to another along the street. . . . Dave Lowy, Dave Lowy & Company, and Dave Wallach, tell us that the Keeney "Duck Pins" and "Double Bowler" going over very well. Lowy, returning from the ACMMA show, spent the four day holiday with his family in Wingdale, Conn. . . . Tony Catnanese, Silver King Amusement Co., Suffern, N. Y., on the row doing some buying. . . . Al Simon, Albert Simon Co., eastern representative for Chicago Coin, back after a visit to the factory. Al very much impressed by the work of Sam Lewis and Sam Wolberg for Chicago's industry-wide drive for UJA. . . . Rumor has Nat Cohn returning here from Tucson permanently.

\* \* \* \* \*

Turning back our memory to the ACMMA show, we'd like to mention some of our friends omitted from last week's column due to lack of space. . . . Max Roth, Roth Novelty Co., Wilkes-Barre, Pa., tells us his son will soon be a full fledged lawyer. . . . Harry Pearl, Bert Lane and Dave Rosen take in the show at the Chez. . . . Say a fast "hello" to Leo Weinberger of Southern Automatic Music, Louisville, Ky., as he hustles thru the exhibit floor. . . . Angelo Delaport, Rex Distributing, Syracuse, N. Y., waves to us as he rushes by. . . . Johnny Bilotta, Bilotta Distributing, Newark, N. Y., introduces us to Leo McKee of Utica, who represents him in that area for AML. . . . M. M. Rutherford, Amarillo, Tex., picks up a good buy of used music, which probably paid all expenses of the show, plus. . . . Joe Brilliant, Detroit, rests up at The Cash Box booth. . . . Leo Dixon, Cleveland, leaves a day before the show breaks up. Was supposed to leave earlier, but train trouble kept him on another day. . . . Hymie Rosenberg, Miami, Fla., tells us he's trying out some new twists down in the land of sunshine. . . . As we rush for a taxi to take us to the airport, the last person we hurriedly exchange greetings with was Lou Koren, Miami hotel owner and coin machine distributor.

## DALLAS, TEXAS

W. W. Brown called from Henderson to give us the word on his vacation in the hills of Arkansas. . . . Tom Lambert and Barney Dostershill had many guests from Hollywood this past week. Among them was Rodney Pantages, owner of Pantages Maestro Company of Hollywood, Harry Snodgrass of the same company and lovely Lois Fields who set up the library for the Maestro Music Company of Dallas. . . . Mrs. Adams of the Adams Music Company, San Angelo, has added a baby skunk to her list of many many pets. This, I would like to see. . . . Ernest Vathis, Twin City Coin Company flew back from the Coin Machine Show raving about the wonderful time had by all. Ernest, by the way, is shipping equipment from coast to coast and enjoying a profitable season. . . . Just learned that Joe Maynor, Maynor Music Company, Texarkana, is an avid fisherman and also builds his own boats. . . . In addition to his coin machine and distributing business, Pete Farr, Central Music, Texarkana, has taken on the Blue Bonnet Beer line for several counties in North East Texas. Nice work if you can get it. Right Pete?

Lory Absher, Texas Music Company, Midland, just moved into his lovely new home. When's the house warming, Lory? Commercial Music Company introduced a new one ball game called the "Winner" to the local ops. Al Shoelke of the Universal Company is in Dallas checking this new game on test locations. . . . We want to get a word in here on the wonderful swimming pool and resort near Hillsboro, owned by Mr. Price of Price Amuse. Co., Italy, Texas. Mr. Price has had this resort for several seasons and always looks forward to seeing his many coin machine friends. If you haven't been there you've missed a treat. . . . Pat McGuin took a flying trip to Louisiana over the week end. Seems like Pat can't get enough vacationing. . . . Carl Casperson celebrated his birthday by going to Lake Texhoma for some surf board riding. How's the water Casper. Among the many ops seen here and there: Cecil Epps, Guy Kincannon, Speedy Walker and Fred Ellis all of Waco; Tom Lambert, A. E. Thornton, Ellis Hollis, M. T. Johnson, I. D. Hightower, Ralph Claybrook, Buster Loicana, Fred Bardin, Earl and Lloyd Burns, Woody Mann, Harry Sutton, Tommy Cullum and Bill Tomlinson. We hear tell that Charlie Sage recently sold his route to Milton Rivera, Rivera Distributing Company.

# WANTED

BY ONE OF CHICAGO'S  
MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

## Look Over Order Placed At ACMMA



Philip L. Patenaude, president, Citation Novelty Products, Inc., Baltimore, Md., and Larry Gordon, the firm's general sales manager, looking over an order received at their booth at the recent ACMMA show in Chicago. The exhibit of this company was one of the attractions of the show, with coinmen flocking around to view the game's action.



## CALIFORNIA CLIPPINGS

A local situation of passing interest developed over the Memorial Day holiday, with most of the more firmly established distributors preferring to make it a long weekend, closing down Monday as well as Tuesday. Only hitch in the plan was their perhaps justified concern that one lone outfit might stay open on the Monday and snag any trade that happened to hit Pico Blvd. that day . . . At Paul Laymon's we learned that Paul and Lucille must have had a gay and busy time at the ACMMMA Convention as Charlie Daniels and Ed Wilkes had hardly a line from 'em since their departure for Chicago . . . All the boys did know is that the Laymons had missed connections on that nice new car they'd planned to pick up in the East and were training it back, resigned to put up with the "old buggy" for the time being.

Jack Simon, we understand, did get his new car and was driving it back quite leisurely . . . Jack Ryan, assisted by Cele Padwa, was holding down the fort and not turning any customers away . . . Jack Sheppard was due back from Colorado with a batch of orders for his novelty line, which seems also to have caught on widely in this territory judging by the sudden influx of bronze coveys and silver clocks (or is it vice versa) about the town . . . Fred Hailparn putting in time at Lyn Brown Co. front desk while Lyn supervising construction of that pop-up pin conversion unit in the shop . . . At Automatic, Sammie Donin was arranging for a shipment of bells to Las Vegas, where Dannie Jackson and he now have an office and are lining up some storing space. It seems the boys plan to stay on Pico Blvd. if only in the music and bowling game end of the business, from what we could gather.

Chatted with Wayne Meuessel, So. Calif. Freezer Division Sales Mgr. for Mills, and learned that the line will be expanding soon as the summer heat sets in, with plans calling for additional compression units and ice cube makers to join the ice cream making and freezer boxes in the half of the Pico Blvd. location formerly occupied by the games . . . Johnny Hawley, still unable to get that larger space he wanted nearby, is holding on to his present spot and selling old 5-balls like mad, he tells us, to arcades. Also moving out fast, according to Johnny, is Gottlieb's new "Bank-a-Ball" 5-shot pool game . . . Phil Robinson will be heading back to Chicago June 20 for confabs with Chicago Coin sales toppers Ed Levin and Sam Lewis on an interesting new development regarding the "Band Box" and also to bring the glad tidings direct to his bosses, Sam Wolberg and Sam Gensburg, that their new "Classic" bowling game has really caught on out this way.

Walter Solomon of J. Peskin Co. heading up to San Francisco for the long weekend. He and Aubrey Stemler are still piling up those AMI orders faster than Joe Peskin can get the boxes shipped out here . . . And at Southland Distributing Co. that seems to be the same problem still, as regards the new Wurlitzer 1250, for Al Mendez and Norman Rothschild . . . Bud Parr back from Chicago, where he talked over business conditions with mfrs. and distrib., Fred Gaunt tells us at General Music . . . On the Row: Jack Dolan and down from San Francisco . . . C. E. Stevens of Sierra Madre . . . Ernest Bryant, Ben Korte and Pete Thelan from Glendale . . . Pomona's S. L. Griffin . . . Ray Brandy and R. G. Patterson of San Berdo . . . Dudley Trojan of the Trojan Novelty Co. in Englewood getting ready for some fishing and cruising . . . Long Beach's Homer Gillespie, Harold Tureen, E. F. Lyon (an old-timer who made it in pennies before taxes) and Charley Cahoon, who we just learned used to be in partnership with Laymons' Ed Wilkes in the music biz out there . . . F. E. Morison of El Monte . . . Mr. & Mrs. M. W. Griffin from San Diego and Santa Monica's L. G. Leonard.

## MINNEAPOLIS—ST. PAUL, MINN.

Amos Heilicher of Advance Music Company, Minneapolis, attended the ACMMMA Convention in Chicago and just recently returned home . . . Mr. and Mrs. Phil Moses of the Phillips Sales Company, Minneapolis, also were in Chicago to attend the show and had a very nice time . . . Cliff McKenzie, Minneapolis operator, took time out to go to Chicago for the ACMMMA Show, and is making a regular vacation out of it . . . Joe Blenker of Junction City, Wis., was the lucky operator who won the prize Cadillac at the ACMMMA Show . . . Ozzie Wurdman of Don Leary, Inc., left for Chicago Sunday, May 28th, on a week's vacation and plans to visit several of the manufacturers in the coin machine industry.

"Stub" Schoefer of Valley City, N. D., drove into Minneapolis over the weekend with his young daughter to visit his sister who is at Lake Independence to do a couple days of fishing. Believe it or not, he did get some very nice walleyes . . . Charlie Webber, Minneapolis, who recently dissolved partnership with Ed Rodseth, and is now operating his own route, left for Washington, D. C., for a few days . . . Carl Wickstrom of the Northland Music Company, Brainerd, in Minneapolis early Monday morning to pick up his record supply and says that the weather there is fine and the ice is out of the lake, and over the weekend many tourists were already there for over the Memorial Day vacation.

Jack Harrison of Crosby making a special trip to Minneapolis to pick up some shuffle games for one of the summer resort spots. The resorts throughout the northern part of Minnesota are now opening and operators are really being kept busy getting the places arranged with different types of machines. Because of the unusually cold and bad weather, resorts through Minnesota and Wisconsin are opening much later, and it has cost the operators a considerable amount of money.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

### CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

## WANT

WANT—Employment as Shop Mechanic. Experienced on Pin Games, Consoles, Bells and Phonographs. Amplifiers and Electrical Systems a specialty. Mississippi Valley or East preferred. Can furnish references. CURTIS N. NIPPE, 338 EAST WELDON AVE., PHOENIX, ARIZ.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: Underhill 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Bally One-Balls; Photo Finish; Late Five Balls; Seeburg 100 Record; Bally Eurekas; Wurlitzer 3020 Wall Boxes. Will pay cash or trade late United, Chicago Coin, Bally, Keeney Shuffle Bowler machines. BOX #298, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK, N. Y.

WANT—Exhibit Rotary Merchandisers Pusher Type, Digger-Claw Machines. No packing, we pick up. Write: J. W. LANDI, 323 SANFORD, UPPER DARBY, PA.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Wurlitzer 800's. Quote price, quantity and condition. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N. J. Tel.: ESsex 5-6458.

WANT—25c Golf Ball Slot. Prefer console type, but will take other style. Must be in good condition. HAL L. MARCH, 21 ALLERTON AVE., BRATTLEBORO, VT.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

## FOR SALE

FOR SALE—Used Columbus Models Z and G \$6 each. Condition guaranteed. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM, ALA.

FOR SALE—10 U-Select-It Candy Vendors \$30 ea.; 10 Unecda Pack Monarch Cigarette Machines \$39.50 ea.; 10 National Candy Machines Model 918 \$69.50 ea.; 5 Seeburg 5/10/25c Wall-O-Matics \$27.50 ea.; 4 Wurlitzer 1017 Hideaway \$225 ea.; 15 United Shuffle Alleys \$195 ea.; 5 Chicago Coin Twin Alleys \$225 ea.; 10 Genco Bowling Leagues \$225 ea.; 10 Penn Black Beauty Shuffle Boards, like new, \$250 ea.; 5 Genco Scoring Units, like new \$120. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: Superior 4600.

FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—Genco Bowling \$150; Williams Twin Shuffle \$130; Bowlette \$185; Bing-A-Rolls \$65; Hy-Rolls \$65; Humpty Dumpty \$50; Trinidad \$50; Floating Power \$75; St. Louis \$125; Baby Face \$90; Temptation \$50; Lucky Star \$35; Sharpshooter \$135; Harvest Moon \$95. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

FOR SALE—9 Seeburg W1-L 56 Wall Boxes 5c, \$20; ea. Wurlitzer 500's and 600's, \$50 ea.; 850's \$60 ea.; Seeburg 1948 blonde \$375. All prices FOB Indianapolis. Exclusive Wurlitzer Distributors. MIDLAND MUSIC DISTRIBUTORS, 409 N. NOBLE ST., INDIANAPOLIS, IND. Tel.: MA 8514.

FOR SALE—Bing-A-Roll \$60; Pro-Score \$35; Advance Roll \$15; Bowlette \$175; Shuffle Alley \$150; Ten Pins \$125; Express \$300. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

### FOR SALE

**FOR SALE**—Phono and Game route—northern Westchester County. Will sell at sacrifice. 70 pieces. Also used phonos and games at low-low prices. Write for listing. CHARLES H. LADEW & SONS, BEDFORD HILLS, N. Y. Tel.: Bedford Village 4-7027.

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

**FOR SALE**—40 selection AMI 1947 Model "A" \$410; Model "B" \$510; 22 Ft. Black Top Shuffleboard with score head \$300; Genco Bowling League or United Shuffle Alley with lite-up pins \$175; Dale Guns \$75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

**FOR SALE**—Rock-Ola Standard Shuffleboards, slightly used, climatic equalizers on each board \$325. Pin Games: Triple Action \$40; Bowling Champ \$90; Blue Skies \$45. 1/3 Deposit, Balance C.O.D. Phone or write. Franchise Distributors for Rock-Ola products. Shuffle-Lanes, Shuffle-Jungle and Music Boxes, write for best prices. WANT—Multi Bells, quote best prices. TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: Wheeling 649.

**FOR SALE**—Shuffle Alleys \$90; Bangos \$45; Shuffle Skills \$45. Keeney's new "Double Bowler" and "Duck Pins"—the two fastest scoring rebound shuffle games with disappearing pins on the market. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

**FOR SALE**—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

**FOR SALE**—2 Packard Wall Boxes \$15 ea.; 1 5c Bally Draw Bell M.B. \$125; 1 Goalec, very clean \$95; 3 Mills Melon Bells, 1 nickel, 1 dime, 1 quarter, refinished like new \$125 each. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

**FOR SALE**—Wurlitzer Star Speakers \$25; 216 Impulse Rec. \$18; Chicago Rebound \$50; Pitchem & Battem \$135; 14 Ft. Bank Ball \$85; Wurlitzer Premier \$35; Strike 'N Spares \$75; Boomerang \$20; Dale Guns \$50. Will trade for shuffle bowlers. V. YONTZ, BYERSVILLE, O.

**FOR SALE**—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

**FOR SALE**—Shuffle Alleys \$99; Bally Shuffle Bowler \$169; AMI Phono \$395; Wurlitzer 1100 \$379; Glide Rite Bowler Wax (Blue Label) \$3.25 doz. AMERICAN VENDING CO., 631 TENTH AVE., NEW YORK, N. Y.

**FOR SALE**—Pin Games and Music Machines for export. Ask for Mr. Shackleton. AUTOMATIC VENDING CORPORATION, 525 PARKER STREET, CHESTER, PA. Tel.: CHester 39282.

**FOR SALE**—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean—prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

**FOR SALE**—Shuffleboard Scoring Units: Advance Horse Collar \$99.50; Rock-Ola \$89.50; Mills \$69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

**FOR SALE**—Exhibit's Two Player Hockey, Mechanical Horse, Electric Card Vendor, Rotary Merchandiser, and Strike. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

**FOR SALE**—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

**FOR SALE**—Super Bonus Bells 5c-25c FP & PO \$195; Super Bonus Bells 5c FP & PO \$155; Bally Triple Bells FP & PO \$305; Super Bonus Bells 3-way 5/10/25c PO \$345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

**FOR SALE**—Make me an offer on the following pinballs: Gin Rummy, Triple Action, Rainbow, Dallas, Carnival, Big Top, Bermuda, Tucson. Model 800 Wurlitzer phono, Mills Empress. AUTOMATIC MUSIC CO., 703 MAIN ST., BIRDSGPORT, OHIO. Tel.: 750.

**FOR SALE**—On hand finest reconditioned Music, Bowling Games, Shuffleboards and Pinballs. Priced to meet today's market. Write us before you buy. Representatives for: Wurlitzer: Chicago Coin; J. H. Keeney; Bally Manufacturing Co.; H. C. Evans; ABT Mfg. Corp. and others. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI 37, FLA. Tel.: 3-4623.

**FOR SALE**—Shuffle games completely reconditioned: United Shuffle Alley \$125; Genco Bowling League 10 ft. \$125; Bally Shuffle Bowler \$165; ChiCoin Bowling Alley \$175; Universal Twin Bowler \$199; Keeney Pin Boy \$175; Genco Glider like new \$59. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: Dickens 2-0500.

**FOR SALE**—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

**FOR SALE**—6 Draw Bells (Red Button) \$99.50; 6 Draw Bells (Metal Button) \$89.50; 3 DeLuxe Draw Bells \$115; 2 5c Keeney Super Bonus Bells \$105; 2 5c Standard Chief \$89.50; 2 5c Black Cherries \$89.50; 4 5c Brown Fronts, refinished \$45. WANT—Citations, Champions. Photo Finishes. DIXIE NOVELTY CO., ROUTE 4, HIGHWAY 51, COVINGTON, TENN.

**FOR SALE**—Used Citations \$225; Champions, write; Photo Finish, write. All games guaranteed excellent condition. Also Bally and Keeney Console. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GARfield 3585.

**FOR SALE**—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: Lamar 7511.

**FOR SALE**—Gold Cup \$125; Gold Cup (with conversion) \$150; Citation \$269.50; Lexington \$250; Jockey Club '47 \$89.50; Bally Entry \$65; Keeney Gold Nugget \$179.50; Bally Shuffle Bowler \$169.50; Dale Guns \$85; Mercury Shuffleboard \$150; Deluxe Draw Bells \$189.50; Spot Bells 5c \$375; Wurlitzer 1015 like new \$249.50; Wurlitzer 1100 \$375; Wurlitzer 1017 A, like new \$249.50; Wurlitzer 1017, like new \$229.50; Double-Up 5c \$250; Williams All Star \$115; Rock-Ola 1422 phono \$149.50. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

**FOR SALE**—Dale Guns \$69.50 ea.; Chicoin Pistols \$74.50 ea.; Genco Bing-A-Rolls \$115 ea.; California Shufflepins, 14 ft., with new light-up head \$174.50. 1/3 Deposit. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

**FOR SALE**—Shuffle Alley \$149.50; Bango, ShuffleSkill \$49.50; Beacon Pool Table \$175; Dale Gun \$75; Chicago Coin Basketball \$165; Pitch 'Em & Bat 'Em \$149.50; Advance Roll \$35. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

**FOR SALE**—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

**FOR SALE**—We are distributors for AMI, Exhibit, Keeney, Williams, Berkey & Gay Shuffleboards. All types of used equipment. Call, wire, write MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVE., DETROIT, MICH. (Tel.: Tyler 8-2230).

**FOR SALE**—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: Chickering 4-5050.

**FOR SALE**—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

**FOR SALE**—Pre-war Photomatic \$149.50; Exhibit Dale Gun \$89.50; Bally Big Inning \$225; Bally Heavy Hitter \$45; Western Baseball \$49.50; Bally Undersea Raider \$89.50. Write for list of shuffle bowling games. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, O.

**FOR SALE**—Bargains: Keeney Four Way Super Bell \$25; 5c Combination Super Bells \$20; 5c-5c Cash Super Bells \$35; 5c Bonus Super Bells \$100; 5c-25c Bonus Super Bells \$195; 5c-10c-25c Bonus Super Bells \$295; Bally Draw Bell MB \$75; DeLuxe Draw Bells \$110; Triple Bells \$225; Big Top FP \$20; Jennings Silver Moon \$20; Bobtails \$20; Mills Jumbo's \$25; Paces Races \$25; Paces Reels with skill field \$20; Watling Big Top \$20; Evans Comb. Bangtails, like new, post war \$195; Evans Races Comb. \$245; Casino Bell Sr., floor sample \$195; Lucky Star \$20; also Bally Reserve Bells, Spot Bells, Clover Bells, etc. Write for prices. Will trade for One-Balls and Original Flippers. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

**FOR SALE**—Ten cent coin-operated miniature railroad, switches, signal and speed controlled by player. In beautiful glass cabinet 4¼ by 6¼ \$850. On exhibition at Mike Munves, 577-10th Ave., New York. NATIONAL NOVELTY CO., 179 E. MERRICK ROAD, MERRICK, NEW YORK.

**FOR SALE**—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

**FOR SALE**—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

## MISCELLANEOUS

**NOTICE**—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

**NOTICE**—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: Magnolia 3931.

**NOTICE**—Hawley Adapter for Seeburg 100. Connect old style boxes to new Seeburg in jiffy. Plays best side of first 20 or 24 records. Can be used with new 100 selector boxes. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.





FIVE-BALL AMUSEMENT GAMES

(Continued)

Table listing various amusement games and their prices, including items like Hi Dive, Hit Parade, and Screwball.



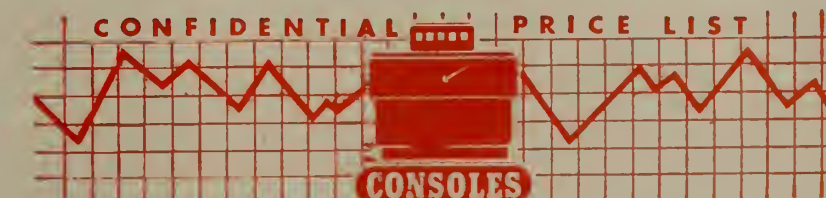
ARCADE EQUIPMENT

Table listing various arcade equipment items and their prices, including Allite Strikes 'N, Boomerang, and Keeney Anti Aircraft.



ROLL DOWNS

Table listing various Roll Down items and their prices, including ABC Roll Down, Arrows, and Hawaii Roll Down.



CONSOLES

Table listing various console items and their prices, including Arrow Bell, Bally Draw Bell 5c, and Club House.



SHUFFLES - REBOUNDS

Table listing various shuffle and rebound items and their prices, including Bally Shuffle-Bowler, California Shuffle Pins, and Keeney Line Up.



Jumbo Parade Comb.....	39.50	49.50
Jumbo Parade FP.....	25.00	69.50
Jumbo Parade PO.....	22.50	69.50
Jumbo Parade 25c.....	49.50	70.00
Long Shot '48.....	475.00	650.00
Lucky Lucre 5-5.....	39.50	45.00
Lucky Lucre 5c.....	49.50	89.50
Lucky Lucre 25c.....	75.00	89.50
Lucky Star.....	20.00	49.50
Mills 4 Bells.....	50.00	89.50
Mills 3 Bells.....	79.50	99.50
Mills '47 3 Bells.....	95.00	125.00
Mills '48 3 Bells.....	159.50	225.00
Mills Duplex.....	225.00	275.00
Multi Bells.....	255.00	289.50
Paces Races Bl Cab.....	10.00	25.00
Paces Races Br Cab.....	15.00	25.00
Paces Races Red Arrow.....	20.00	25.00
Paces '39 Saratoga.....	10.00	39.50
Paces Saratoga w rails.....	24.50	69.50
Paces Saratoga no rails.....	24.50	39.50
Paces Saratoga Comb.....	39.50	69.50
Paces Saratoga Jr. PO.....	19.50	49.50
Paces Saratoga Sr. PO.....	37.50	69.50
Paces Reels Comb.....	49.50	69.50
Paces Reels Jr. PO.....	17.50	69.50
Paces Reels Sr. PO.....	17.50	69.50
Paces Reels w rails.....	20.00	39.50
Paces Reels no rails.....	20.00	39.50
Paces Twin 5-5.....	25.00	34.50
Paces Twin 5-10.....	25.00	39.50
Paces Twin 10-25.....	25.00	49.50
Paces Twin Console		
5-25.....	89.50	99.50
Pastime.....	79.50	150.00
Reserve Bell.....	170.00	249.50
Roll 'Em.....	32.50	39.50
Silver Moon Comb.....	49.50	69.50
Silver Moon PO.....	20.00	65.00
Silver Moon FP.....	20.00	65.00
Silver Moon 10c.....	49.50	69.50
Silver Moon 25c.....	55.00	79.50

Skill Time '38.....	10.00	25.00
Skill Time '41.....	19.50	35.00
Spot Bell.....	300.00	395.00
Sun Ray.....	17.50	39.50
Super Bell 5c Comb.....	20.00	69.50
Super Bell 25c Comb.....	59.50	70.00
Super Bell Two Way		
5-5.....	35.00	69.50
Super Bell Two Way		
5-25.....	49.50	79.50
Super Bell Four Way		
5-5-5-5.....	25.00	49.50
Super Bell Four Way		
5-5-5-25.....	25.00	49.50
Super Bell Four Way		
5-5-10-25.....	79.50	95.00
Super Bonus Bell 5c		
FP & PO.....	100.00	165.00
Super Bonus Bell 5c-25c		
FP & PO Combo.....	150.00	275.00
Super Bonus Bell 5c-5c		
FP & PO Combo.....	239.50	295.00
Super Bonus 5-5-5.....	395.00	595.00
Super Bonus 5-5-25c.....	340.00	425.00
Super Bonus Bell		
5-10-25c PO.....	295.00	395.00
Super Track Time.....	30.00	89.50
Super Track Time TKT..	30.00	69.50
Track Odds.....	69.50	109.50
Track Odds Daily Dbl.....	75.00	139.50
Track Odds DD JP.....	360.00	425.00
Track Odds '48, 5c.....	550.00	575.00
Track Odds '46.....	249.50	349.50
Track Time '39.....	39.50	59.50
Track Time '38.....	30.00	60.00
Track Time '37.....	29.50	
Triple Bell 5-5-5.....	225.00	245.00
Triple Bell '47 5-5-25.....	225.00	324.50
Triple Bell '47 5-10-25.....	195.00	245.00
Triple Entry.....	49.50	89.50
Wild Bell 5-25c.....	399.50	575.00
Wild Lemon.....	175.00	200.00
Winterbook.....	250.00	275.00



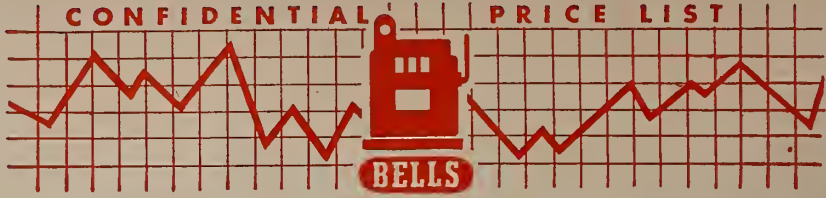
Big Game PO.....	10.00	25.00
Big Parley.....	24.50	35.00
Big Prize FP.....	20.00	30.00
Big Prize PO.....	15.00	20.00
Blue Grass FP.....	15.00	25.00
Blue Ribbon PO.....	20.00	35.00
Citation.....	225.00	285.00
Club Trophy FP.....	22.50	50.00
Contest FP.....	30.00	45.00
Daily Races.....	35.00	49.50
Dark Horse FP.....	10.00	15.00
'41 Derby FP.....	20.00	29.50
Dust Whirls.....	32.50	49.50
Entry.....	39.50	65.00
Favorite.....	59.50	79.50
Gold Cup.....	114.50	150.00
Grand National.....	19.50	49.50
Grand Stand PO.....	14.50	20.00
Hot Tip.....	39.50	42.50
Jockey Club.....	25.00	35.00
Jockey Club '47.....	69.50	99.50
Jockey Special.....	89.50	95.00
Kentucky.....	29.50	49.50
Lexington.....	250.00	279.50
Long Acre.....	19.50	32.50
Long Shot PO.....	39.50	49.50

Pastime (Rev).....	14.50	39.50
Pacemaker PO.....	15.00	35.00
Photo Finish.....	329.50	365.00
Pimlico FP.....	15.00	32.50
Race King (Rev).....	29.50	39.50
Record Time FP.....	22.50	59.50
Rockingham.....	59.50	99.50
Santa Anita.....	10.00	20.00
Sport Event FP.....	19.50	51.50
Sky Lark FP & PO.....	30.00	59.50
Special Entry.....	60.00	85.00
Sport Special FP.....	17.50	30.00
Sport Page PO.....	19.50	35.00
Spinning Reels PO.....	19.50	25.00
Sport King PO.....	20.00	22.50
Stepper Upper PO.....	15.00	50.00
Sportsman (Rev).....	20.00	32.50
Thorbred.....	19.50	32.50
Trophy.....	84.50	195.00
Turf Champ FP.....	35.00	44.50
Turf King.....	22.50	49.50
Victory FP.....	10.00	25.00
Victory Derby.....	29.50	49.50
Victory Special.....	25.00	65.00
War Admiral (Rev).....	15.00	25.00
Whirlaway (Rev).....	25.00	30.00
Winning Ticket.....	15.00	29.50



5c Gold Chrome HL.....	35.00	57.50
10c Gold Chrome HL.....	35.00	57.50
25c Gold Chrome HL.....	40.00	51.50
50c Gold Chrome HL.....	59.50	69.50
5c Copper Chrome.....	35.00	57.50
10c Copper Chrome.....	35.00	57.50

25c Copper Chrome.....	40.00	57.50
5c Club Bell.....	50.00	95.00
10c Club Bell.....	50.00	99.50
25c Club Bell.....	80.00	99.50
50c Club Bell.....	100.00	189.50
1c Blue Front.....	20.00	50.00



**MILLS (Cont.)**

5c Blue Front.....	51.50	69.50
10c Blue Front.....	51.50	74.50
25c Blue Front.....	51.50	79.50
50c Blue Front.....	75.00	150.00
1c Brown Front.....	49.50	60.00
5c Brown Front.....	53.50	74.50
10c Brown Front.....	53.50	74.50
25c Brown Front.....	53.50	79.50
50c Brown Front.....	65.00	120.00
1c Cherry Bell.....	20.00	39.50
5c Cherry Bell.....	25.00	47.50
10c Cherry Bell.....	35.00	47.50
25c Cherry Bell.....	35.00	47.50
1c Bonus Bell.....	39.50	49.50
5c Bonus Bell.....	48.50	69.50
10c Bonus Bell.....	53.50	69.50
25c Bonus Bell.....	53.50	69.50
5c Original Chrome.....	49.50	53.50
10c Orig. Chrome.....	49.50	53.50
25c Orig. Chrome.....	49.50	53.50
50c Orig. Chrome.....	59.50	89.50
1c QT Glitter Gold.....	15.00	30.00
5c QT Glitter Gold.....	39.50	65.00
10c QT Glitter Gold.....	39.50	65.00
25c QT Glitter Gold.....	39.50	65.00
1c VP Bell.....	15.00	19.50
1c VP Bell JP.....	15.00	25.00
1c VP Bell Green.....	15.00	19.50
5c VP Bell Green.....	15.00	22.50
1c VP Chrome.....	25.00	34.50
5c VP Chrome.....	25.00	34.50
5c VP Chrome Plus.....	27.50	42.50
1c P Bell B&G.....	22.50	32.50
5c VP Bell B&G.....	22.50	39.50
Vest Pocket '46.....	20.00	44.50
5c Futurity.....	10.00	34.50
10c Futurity.....	10.00	34.50
25c Futurity.....	15.00	34.50
50c Futurity.....	25.00	64.50
5c Black Cherry Bell.....	87.50	99.50
10c Black Cherry Bell.....	87.50	99.50
25c Black Cherry Bell.....	87.50	99.50
50c Black Cherry.....	110.00	195.00
25c Golf Ball Vendor.....	195.00	375.00
5c War Eagle.....	20.00	34.50
10c War Eagle.....	20.00	47.50
25c War Eagle.....	25.00	70.00
50c War Eagle.....	35.00	69.50
5c Melon Bell.....	85.00	135.00
10c Melon Bell.....	85.00	135.00
25c Melon Bell.....	85.00	135.00
Golden Falls 5c.....	87.50	110.00
Golden Falls 10c.....	87.50	115.00
Golden Falls 25c.....	87.50	120.00
Golden Falls 50c.....	125.00	165.00
5c Jewel Bell.....	110.00	127.50
10c Jewel Bell.....	127.50	145.00
25c Jewel Bell.....	127.50	145.00
50c Jewel Bell.....	175.00	245.00
5c Bonus '49.....	100.00	165.00
10c Bonus '49.....	100.00	165.00
25c Bonus '49.....	135.00	165.00
5c Black Gold.....	135.00	145.00
10c Black Gold.....	135.00	145.00
25c Black Gold.....	135.00	145.00
50c Black Gold.....	199.50	225.00
5c Club Royale.....	50.00	179.50
10c Club Royale.....	50.00	179.50
50c Club Royale.....	225.00	250.00
5c Black Beauty.....	150.00	175.00
10c Black Beauty.....	150.00	175.00
25c Black Beauty.....	159.50	175.00
50c Black Beauty.....	249.50	255.00
5c Blue Bell.....	100.00	165.00
10c Blue Bell.....	100.00	165.00
25c Blue Bell.....	149.50	175.00

25c Comet FV.....	15.00	39.50
50c Comet FV.....	50.00	100.00
5c Comet DJP.....	15.00	39.50
10c Comet DJP.....	20.00	39.50
1c Comet Blue.....	10.00	20.00
5c Comet Blue.....	15.00	29.50
10c Comet Blue Front.....	15.00	47.50
25c Comet Blue Front.....	20.00	49.50
50c Comet.....	40.00	89.50
5c Chrome.....	40.00	59.50
10c Chrome.....	45.00	59.50
25c Chrome.....	50.00	59.50
Chrome '47-50c.....	75.00	175.00
Chrome '47-\$1.00.....	110.00	190.00
5c All Star Comet.....	45.00	50.00
10c All Star Comet.....	50.00	69.50
25c All Star Comet.....	55.00	69.50
50c All Star Comet.....	70.00	89.50
1c All Star 2-4.....	10.00	20.00
1c Rocket.....	20.00	49.50
5c Rocket.....	25.00	49.50
10c Rocket.....	30.00	59.50
25c Rocket.....	39.50	79.50
5c TJ Comet.....	20.00	29.50
5c Club Bell.....	25.00	64.50
10c Club Bell.....	30.00	75.00
25c Club Bell.....	75.00	125.00
50c Club Bell.....	100.00	175.00
5c Comet Red.....	20.00	65.00
10c Comet Red.....	20.00	65.00
5c DeLuxe '46.....	30.00	49.50
10c DeLuxe '46.....	59.50	70.00

**JENNINGS**

5c Chief.....	20.00	41.50
10c Chief.....	35.00	41.50
25c Chief.....	35.00	49.50
5c Silver Moon Chief.....	20.00	51.50
10c Silver Moon Chief.....	20.00	51.50
25c Silver Moon Chief.....	20.00	75.00
5c Silver Chief.....	45.00	50.00
10c Silver Chief.....	45.00	51.50
25c Silver Chief.....	49.50	51.50
50c Silver Chief.....	100.00	189.50
10c Golf Vndr.....	59.50	89.50
25c Gold Ball Vndr.....	89.50	129.50
Cigarolla XXV.....	29.50	49.50
Cigarolla XV.....	39.50	99.50
5c Victory Chief.....	25.00	59.50
10c Victory Chief.....	30.00	59.50
25c Victory Chief.....	35.00	59.50
1c 4 Star Chief.....	10.00	35.00
5c 4 Star Chief.....	20.00	49.50
10c 4 Star Chief.....	35.00	49.50
25c 4 Star Chief.....	37.50	60.00
50c 4 Star Chief.....	75.00	140.00
5c Victory 4 Star Ch.....	75.00	100.00
10c Victory 4 Star Ch.....	75.00	110.00
25c Victory 4 Star Ch.....	95.00	150.00
5c DeLuxe Club Chief.....	80.00	115.00
1		

UNITED'S

# YUMA ARIZONA



**HIGH SCORE  
OVER  
8 MILLION**

**MULTIPLE  
OBJECTIVES  
FOR  
REPLAYS**

**7  
WAYS TO  
SCORE**

**NEW DOUBLE  
1 to 5  
(CONTINUOUS)  
SPOT FEATURE**

**FIVE BALL  
NOVELTY REPLAY**

FLIPPER  
CONTROL  
BUTTON  
EACH SIDE

**UNITED'S  
PROVEN  
DROP-CHUTE**  
"JUST DROP IN COIN"

SEE YOUR DISTRIBUTOR

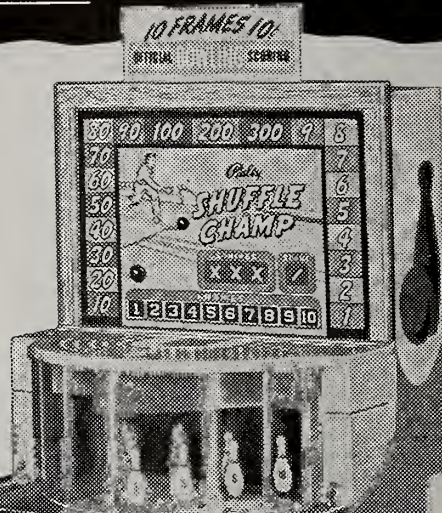


**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

**NOW! FASTER THAN EVER!**

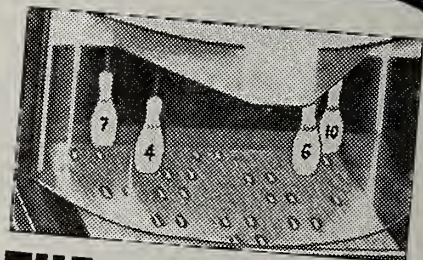
*Bally* **SHUFFLE-CHAMP**

- **FAST REBOUND ACTION**  
Puck rebounds right into player's hand
- **SUPER-SPEEDY TOTALIZER**
- **REAL BOWLING THRILLS**  
Scores exactly like official bowling



**Game-a-Minute**  
**GUARANTEES BIGGEST PROFITS**

Players love the fast, exciting, no-waiting puck-rebound action of SHUFFLE-CHAMP. Location-owners cheer the one-third faster play. And you'll be tickled with the extra profits that pile up in the SHUFFLE-CHAMP cash-box . . . specially in peak-play hours. Remember, SHUFFLE-CHAMP is played and scored by official bowling rules . . . with strikes and spares scoring exactly as in bowling. Get your share of the biggest bowling bonanza . . . get SHUFFLE-CHAMP now!



**THE ONLY GAME**  
ON WHICH PLAYER CAN PICK UP  
4, 7-6, 10 RAILROAD

**QUIET OPERATION**  
**SLUG-REJECTOR**  
**DROP COIN CHUTE**

**2 POPULAR SIZES**  
9½ FT. BY 2 FT. 8 FT. BY 2 FT.

*Bally*®

**MANUFACTURING COMPANY**

DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

**CHAMPION  
KENTUCKY  
CLOVER-BELL**