The Cash Box

VOLUME XVIII – NUMBER 19

JANUARY 26, 1957



Glenn E. Wallichs (ccuter) president of Capitol Records, presents Bing Crosby with a gold record for achieving a million sales on "True Love" as Ed Sullivan looks on. The record, which came out of the Capitol soundtrack album "High Society", had reached the 500,000 mark when Crosby appeared on the Sullivan show several weeks ago. Sullivan bet Crosby that the disk would go over a million and the day after the show orders started pouring in and sales mounted steadily until they reached the gold record level.



sure fire!

JAYE P. MORGAN's

newest record, sure to be her biggest ballad hit yet...

THOUGHT T WAS OVER

I PLEDGE **ALLEGIANCE TO** YOUR HEART

20/47-6798

and 6 that are getting hot!...

MELVIN ENDSLEY

I Ain't Gettin' Nowhere With You

Bringin' the Blues to My Door

20/47-6795

Endsley, the talent that wrote "Singing the Blues" comes through with two new smashes

BOB CORLEY

Income Tax

But Doctor

20/47-6801

Spin either one of these hilarious monologues... your customers will flip!

DOREE POST

Who Am I

Rock and Roll Calypso

Rising new personality jumps several rungs on her way to the top.

PEE WEE KING

Sugar Beet

I'll Be Walking Alone In a Crowd

The King of Western Swing rocks the realm with

DOROTHY OLSON

Mama Llama, Papa Llama

Calico Pie

20/47-6770

THE DeCASTRO SISTERS

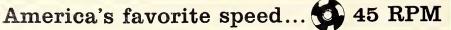
` I Hear a Melody

I Never Meant to Hurt You

20/47-6774

Great melody...great harmony...and

Your customers will hear these New Orthophonic High Fidelity recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola."













e Cash

Volume XVIII-Number 19

January 26, 1957

JOE ORLECK BILL GERSH

the Cash Box Publishing Co., Inc.

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INTRY MUSIC COMES BAC

Country music is again soaring in the record business.

It reached a peak a few years ago when almost everything coming out of Nashville was being covered by pop artists. Several of the nation's top smashes were developed in this manner. But then suddenly the transference of country music into the pop idiom began to decline and with the emergence of rock and roll even country artists took advantage of the new beat to try to achieve hits. The most notable example of the combination of country and rock and roll is, of course, Elvis Presley, who gained national stardom through his records in this medium.

However, today, country artists are attaining nationwide prominence by singing country songs in the accepted country manner. The main difference from the popularity that country music had achieved a few years ago is that now the country artists themselves are making the national hits instead of being limited strictly to the country field. Such examples of this are Sonny James' "Young Love", Johnny Cash's "I Walk The Line", and Marty Robbins' "Singing The Blues" which sold pop along with Guy Mitchell's version.

Another indication of the resurgence of country records is the announcement this week by Columbia Records of the inauguration of a new award, the "Gold Guitar Award", which will be presented to their country artists whose records reach 250,000, the equivalent of a million seller in the pop field. This should help to further publicize country music and the artists who sing it.

The revitalized country field gives the music business one more trend at a time when there is no one dominant trend. Of course, rock and roll is still winging merrily along and calypso is enjoying commercial acceptance and now country again is coming to the forefront. But in general it seems that songs today are being accepted on their merits without regard for particular trends. Under such conditions all types of music have a better chance.

We are happy to see conditions prevailing in the music business where everyone has an opportunity and we are particularly delighted to see that this environment has given country music a new popularity after it had been somewhat neglected for a number of years.



THE NATION'S NEWEST HITS on

Back Order 126,500



JIMMY BOWEN

with The Rhythm Orchids

"I'M STICKIN' WITH YOU"

b/w

"EVER LOVIN' FINGERS"

ROULETTE 4001

ROULETTE RECORDS 220 W. 42 St., N.Y. (WI 7-0652)

Subsidiary of Gee & Rama Records





BUDDY KNOX

with The Rhythm Orchids

"PARTY DOLL"

b W

"MY BABY'S GONE"

ROULETTE 4002

ROULETTE RECORDS 220 W. 42 St., N.Y. (WI 7-0652)

Subsidiary of Gee & Rama Records





THE NATION'S

Ten

JUKE BOX TUNES

(PLUS THE NEXT 25)

	SINGING THE BLUES	Pos. Last Week
	GUY MITCHELL	
•	CO-40769 (4-40769)—Guy Mitchell CO-21545 (4-2154S)—Marty Robbins	1
9	GREEN DOOR	•
2	JIM LOWE DO-15486 (45-15486)—Jim Lowe	2
	BLUEBERRY HILL	
3	FATS DOMINO	3
	DE-30091 (9-30091)—Louis Armstrong IM-S407 (45-5407)—Fats Domino & G. Jenkins	
	JUST WALKING IN THE RAIN	_
4	JOHNNIE RAY	5
********************	AB-3024 (45-3024)—Judy Kileen CO-40729 (4-40729)—Johnnie Ray	**************
_	LOVE ME TENDER	
5	ELVIS PRESLEY	4
	VI-20/47-6643—Elvis Presley VI-20/47-6728—Henri Rene	
	A ROSE AND A BABY RUTH	·
6	GEORGE HAMILTON IV	7
	AP-9765 (4S-9765)—George Hamilton IV V1-20/47-6719—Ralph Flanagan DE-30108 (9-30108)—Eddie Fontaine V1-20/47-6673—Country Gentlemen	
=	TRUE LOVE	************
7	BING CROSBY & GRACE KELLY	6
	CA-3507 (F-3507)—B. Crosby & DE-29959 (9-29959)—Kitty Kallen VE-2018 (2018 x 45)—Jane Powell CA-3473 (F-3473)—Margaret Whiting	
	THE BANANA BOAT SONG THE TARRIERS	
8	BANANA BOAT (DAY-O)	
	HARRY BELAFONTE	
	CR-61761 (9-61761)—Steve Lawrence DO-15527 (45-15527)—Fontane Sisters GL-249 (45-249)—Tarriers ME-71020 (71020x45)—Sarah Vaughan V1-20/47-6777—Johnnie & Jack V1-20/47-6771—Harry 8elafonte	
	HEY! JEALOUS LOVER	_

DON'T FORBID ME
PAT BOONE
DO-15521 (45-15521)—Pat 800ne

FRANK SINATRA

CA-3SS2 (F-3552)—Frank Sinatra

8

11) HONKY TONK. 12) CINDY, OH CINDY. 13) MOONLIGHT GAMBLER. 14) LOVE ME. 15) TWO DIFFERENT WORLDS. 16) YOUNG LOVE. 17) ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY. 18) GONNA GET ALONG WITHOUT YOU NOW. 19) I DREAMED. 20) SINCE I MET YOU BABY. 21) BLUE MONDAY. 22) GARDEN OF EDEN. 23) JAMAICA FAREWELL. 24) DON'T BE CRUEL. 25) SLOW WALK. 26) GREENSLEEVES. 27) FRIENDLY PERSUASION. 28) LOVE IS STRANGE. 29) ANASTASIA. 30) WHAT'S THE REASON I'M NOT PLEASING YOU. 31) GOODNIGHT MY LOVE. 32) MUTUAL ADMIRATION SOCIETY. 33) JIM DANDY. 34) CINCO ROBLES. 35) ON MY WORD OF HONOR.



2 Imperial Hits!



Beverly Vance

No. 7002

"IN THE CHAPEL"

and

"WIII I"



Bob Winn

No. 7003

"ALL THROUGH THE NIGHT"

and

"DON'T LET ME DOWN"



6425 Hollywood Blvd., Hollywood, Calif.

IN CANADA . LONDON RECORDS, Ltd.



The Cash Box

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

CONTILLY DI LING GUSIR DUX FRUM LEADING REIAIL DUILEIS					
Pos. Pos. 1/19 1/12	Pos. Pos. 1/19 1/12	Pos. Pos. 1/19 1/12	Pos. Pos. 1/19 1/12	Pos. Pos. 1/19 1/12	Pos. Pos. 1/19 1/12
1—Singing The Blues	8—Love Me Tender 5 3	15—Love Is Strange	23—Jamaica Farewell	32—Ain't Got No Home	39—Auctioneer
CO-40769 (4-40769)— GUY MITCHELL Crary With Love CO-21545 (4-21545)— MARTY ROBBINS	#VI-20-6643 (47-6643)— ELVI5 PRESLEY Anyway Yeu Want Me VI-20/47-6728—HENRI RENE O. The Little White Horse	★GR-0175 (4G-0175)— MICKEY & SYLVIA I'm Going Home KI-5010 (4S-5010)— LUTHER & LITTLE EVA	20 17 ★VI-20/47-6663— HARRY BELAFONTE Once Was	33 40 ★AG-5259 (4S-5259)— CLARENCE HENRY Troubles, Troubles	35 39 *DO-15503 (45-15503)— LEROY VAN DYKE I Fell In Love With A Pony-Tail
I Can't Quit		Ain't Got No Home	24—On My Word	KI-5010 (45-5010)— LUTHER & LITTLE EVA Love Is Strange	ME-71001 (71001x45)— CHUCK MILLER Baby Doll
2—Young Love	9—Just Walking In The Rain	16—Hey! Jealous Lover	Of Honor	33—Slow Walk	40 Hanky Tank
CA-3602 (F-3602) SONNY JAMES You're The Reason	AB-2024 (45-3024)— JUDY KILEEN	*CA-3552 (F-3552)— 15 13 *CA-3552 (F-3552)— FRÂNK SINATRA You Forgot All The	★ME-71011 (71011x45)— PLATTERS One In A Million	29 25 CD-1304 (45-1304)— OCIE SMITH	40—Honky Tonk 30 21
★DO-15533 (45-15533)— TAB HUNTER Red Sails In The Sunset	#CO-40729 (4-40729)— JOHNNIE RAY In The Candielight	17—Cindy, Oh Cindy	RP-479 (45-479)—B. B. KING Bam Bam Boom	★KI-5000 (45-5000)— BILL DOGGETT Hand In Hand	BILL DOGGETT Honky Tenk KI-5001 (45-5001)—vocal— BILL DOGGETT
ME-71022 (71022x45)— CREWCUTS Little By Little VI-20/47-6751—RIC CARTEY &	10—A Rose And A Baby Ruth	1B 16	25—Too Much	★ME-70963 (70963×45)— SIL AUSTIN Wildwood	Al Tun Different
JIVA-TONES Ooh-Eee	9 6 *AP-9765 (45-9765)— GEORGE HAMILTON IV	VINCE MARTIN Only If You Preise The Lord ★VI-20-6677 (47-6677)— EDDIE FISHER	★VI-20/47-6800—ELVIS PRESLEY Playing For Keeps	34—Anastasia	41—Two Different Worlds
3—Banana Boat Song/Banana	If You Don't Know DE-30108 (9-30108) — EDDIE FONTAINE The Years Before	Around The World	26-Knee Deep	CA-3601 (F3601)— GUY LOMBARDO It It Hadn't Been For You	42—Look Homeward
Boat (Day-O)	VI-20/47-6719— RALPH FLANAGAN Baby Doll	18—Gonna Get Along Without	In The Blues 36 — ★CO-40820 (4-40820)—	DE-30164 (9-30164)— ALFRED NEWMAN & VICTOR YOUNG O.	Angel50
CR-61761 (9-61761)— STEVE LAWRENCE Long Before I Knew You	VI-20/47-6673— COUNTRY GENTLEMEN How Much	You Now 16 15 CR-65520 (9-65520)—	GUY MITCHELL Take Me Back Baby CO-40815 (4-40815)— MARTY ROBBINS	Written On The Wind ★DO-15521 (45-15521)— PAT BOONE	43—Playing For
DO-15527 (45-15527)— FONTANE SISTERS Hangluly Moon	11—Blue Monday	TERESA BREWER Music, Music, Music LI-55040 (45-55040)—	Same Two Lips	Don't Forbid Me KA-169 (45-169)— ROGER WILLIAMS A Serenade For Joy	Keeps
★GL-249 (45-249) — TARRIERS No Hidin' Place ME-71020 (71020×45)—	12 19	PATIENCE & PRUDENCE The Money Tree	27—Who Needs You	LI-55046 (F55046)—JONES BOYS All This Is Home MG-12392 (K12392)—	44 1 - 14 - 15 - 1
SARAH VAUGHAN I've Got A New Heort- ache	FÁTS DOMINO What's The Reason I'm Not Pleasing You	19—Since I Met You Baby	★CO-40811 (4-40811)— FOUR LADS It's So Easy To	LEROY HOLMES O. August Moon	44—Take Me Back Baby
Star-O	12—True Love	21 18 *AT-1111 (45-1111)— IVORY JOE HUNTER You Can't Stop This	Forget	35—Wringle Wrangle	AF 1 Mins You So
JOHNNIE & JACK	CROSBY & GRACE KELLY Well Did You Evahl	Rocking And Rolling CO-40789 (4-40789)— MINDY CARSON	28—Can I Steal A Little Kiss	44 — ★AP-9785 (45-9785)— BILL HAYES	45—1 Miss You So 48 —
4—Don't Forbid Me	CA-3473 (F-3473)— MARGARET WHITING Haunting Love DE-29959 (9-29959)—	Goodnight My Love DO-15517 (45-15517)— MOLLY BEE I'll Be Waiting For	★CA-3608 (F3608)— FRANK SINATRA Your Love For Me	Wagons ★DS-F44—FESS PARKER	46-Wisdom Of
★DO-15521 (45-15521)— PAT BOONE Anastasia	KITTY KALLEN Will I Always Be Yours VE-2018 (2018x45)— JANE POWELL Mind If I Make Love	You	29—Cinco Robles	Westward Ho, The Wagons	A Fool 47 45
5—Green Door	JANE POWELL Mind II I Make Love To You	20—You Don't Owe Me A Thing	★CA-3612 (F-3612)— LES PAUL & MARY FORD Ro-Ro-Robinson	36—One In A Million 39 46 *ME-71011 (71011 x 45)—	47—Baby Doll
#DO-15486 (45-15486)— JIM LOWE The Little Man In	13—Rock-A-Bye	★CO-40803 (4-40803)— JOHNNIE RAY Look Homeward,	CR-61765 (9-61765)— LAWRENCE WELK Whispering Heart	On My Word Of Honor	37 37
6—Blueberry Hill	Your Baby With A Dixie Melody	Angel CO-40706 (4-40706)— MARTY ROBBINS Respectfully Miss	★ER-1026 (45-1026)— RUSSELL ARMS The World Is Made Of	37—Greensleeves	48—I Love My Baby 50 49
6 4 DE-30091 (9-30091)— LOUIS ARMSTRONG	★DE-30124 (9-30124)— JERRY LEWIS Come Rain Or Come Shine	ME-70888 (70888 x 45)— LaDELL SISTERS	30—I Dreamed	★LO-1703 (45-1703)— BEVERLEY SISTERS I'II See You In My Dreams	49—Follow Me
& G. JENKINS That Lucky Old Sun *IM-5407 (45-5407) FATS DOMINO	14—Love Me*	21—Garden Of Eden	★BY-1020 (45-1020)— BETTY JOHNSON If It's Wrong To Love You	38—Little By Little	46 43
Honey Chile	14 11 ★VI-EPA-992 *Position on best selier list is	★VK-0226 (4X-0226)— JOE VALINO Caravan	31—What's The Reason I'm Not	40 — AP-9762 (45-9762)— MICKI MARLO It All Started With	50—Without Love
7—Moonlight Gambler	based on sales reports of Ex- tended Play recording. Song Is not available on a single	22—Jim Dandy	Pleasing You	Your Kiss DE-30180 (9-30180)— TONI ARDEN Without Love	50—Goodnight
★CO-40780 (4-40780)— FRANKIE LAINE Lotus Land	EP are: Rip It Up; When My Blue Moon Turns To Gold; Paralyzed.		★IM-541.7 (45-5417)— FATS DOMINO Blue Monday	★SA-1506 (45-1506)— NAPPY BROWN I'm Getting Lonesome	My Love

CODE:	
AADouble A	
AB-Abbost	

—Aladdin —Apollo —ABC-Paramount —Arcado —Atlantic —Baton

BN—Benida
BT—Bethlehem
BY—Bally
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown

★AT-1116 (45-1116)— LAVERN BAKER Tra La La CY—Crystalette
DA—Dana
DE—Decca
DI—Diamond
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dootone
DU—Duke
EM—Ember
EP—Epic
ER—Era

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

ES—Essex
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FL—Flash FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GN—Golden
GR—Groove ★IM-541.7 (45-5417)— FATS DOMINO Blue Monday GTJ—Good Time Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
IT—Josie

Your Kiss
DE-30180 (9-30180)—
TONI ARDEN
Without Love
★SA-1506 (45-1506)—
NAPPY BROWN
I'm Getting Lonesome

* INDICATES BEST SELLING RECORD OR RECORDS.

Two are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side. All labels listed in alphabetical order.

Mercury IS HOT WITH HITS!

Released Last Week... 180,000 Ordered... Headed For A Million!

"YOUR WILD HEART"

BY

AMERICA'S NEW FIFTEEN YEAR OLD SINGING SWEETHEART

JOY LAYNE

MERCURY 71038

First BIG Rock n' Roll Instrumental Hit Of '57!

"Birthday Party"

"The Last Time" SIL AUSTIN

71027



The Next BIG Calypso Hit!

Sweeter Than You" NICK NOBLE

71031





Record Reviews

A DISK & SLEEPER

B VERY GOOD

B+ EXCELLENT

C+ 600D

MEDIOCRE

RED FOLEY

(Decca 30177; 9-30177)

B+"PASSING BY (Just Passing ASCAP — Hilliard] Star country warbler Red Foley is in top form on this inspirational ballad aimed at both the pop and country market. Touching, mellow delivery of some pretty material, Jack Pleis and a chorus supply the background. Fans of the "Ozark Jubilee" will find this to their liking. liking.

"HIS ARMS" (2:50) [Skidmore ASCAP—Altman, Tobias] Another song which beautifully expresses the love of God is presented with sincerity and great depth by the vocalist. Wonderful coupling for those who admire Foley as a Sacred singer.

EYDIE GORME

(ABC-Paramount 9773; 45-9773)

B+"I'LL COME BACK" (2:54)
[Sheldon BMI—Rotfeld, Robbins]
A lively jumper playing with the reincarnation theme is handled in spright and pleasant fashion by Eydie. Happy novelty dancers should enjoy. enjoy.

B "IT'S A PITY TO SAY GOOD-NIGHT" (2:03) [Leeds ASCAP—Reid] Another up-beat romancer with an inviting lilt. Charming cutie on the light side.

PETER FANCIULLO

(Granada 984; 45-984)

C+"CRAZY LOVE" [—Tuminello]
+ The new Granada label introduces
Peter Fanciullo on a smooth love song
rendered with warmth and feeling.
Inviting side.

"WHEN YOU LOOK AT ME" [Leeds ASCAP—DePaul, Raye] Another soft, sweet love story chanted pleasantly by the songster.

LENY EVERSONG

(Coral 61782; 9-61782)

"JALOUSIE" [Harms ASCAP—
"Gade, Bloom] A fascinating female song stylist makes a striking debut on Coral with a dynamic interpretation of a great tango standard. The lark's rich, husky voice creates some unique sounds on this great tune. Sensational stuff that'll flip the jockeys. Variety of tempos keeps the side swinging. Exciting throughout.

B "JEZEBEL" [Hill & Range BMI — Shanklin] The imaginative artist lends her refreshing techniques to another great latin favorite on this end. Potent performance with great drive. Both halves will get heavy play.

DOREE POST

(RCA Victor 20/47-6799)

B+"WHO AM I" (2:35) [Constellation BMI—Post, Post] Doree Post, a gifted newcomer with a fragile, sentimental quality, bows on Victor singing a touching rock and roll ballad that could blossom into a big seller. Lovely melody, lyric and arrangement. Watch this one.

B "ROCK AND ROLL CALYPSO" (2:50) [Constellation BMI—Post, Post] The chirp joins together two of today's most popular musical forms and comes up with a catchy novelty. Strong initial coupling for the lass.

The Cash Box Disk of the

"MARIANNE" (2:38) [Montelare BMI—Gilkyson, Dehr, Miller]

"GOODBYE CHIQUITA" (2:30) [Montclare BMI—Gilkyson]

TERRY GILKYSON

8) "SOGNO D'ORO" (2:25)
n, Dehr, [Paris Music ASCAP—Shuman,
Contet, Buhrten]
THE LANE BROTHERS
(RCA Victor 47-6810) "MARIANNE" (2:38) [Montelare BMI—Gilkyson, Dehr, Miller]

"YOU'RE WASTING YOUR TIME"
(1:58) [Randy-Smith ASCAP—
Vaughn, Heath] "MARIANNE" (2:13)
[Montclare BMI—Gilkyson, Dehr,
Miller] THE HILLTOPPERS

(Dot 45-15537)

"MARY ANN" (2:41) [Charles]

"THE WEDDING SAMBA" (2:40)
[Ellestein, Small, Liebowitz]
EDMUNDO ROS
(London 45-1730)

"KARANGE" (2:45)

"MARY ANN" (2:58) SIR LANCELOT

(Fiesta 45-077)

"MARY ANN" (2:39)
TALBOT BROTHERS "SLY MONGOOSE"

(Audio Fidelity 45-071)

• With the Calypso trend moving so powerfully it was inevitable that one of those that showed any signs of strength would end up with half a dozen treatments. This is the case with "Marianne". The one that stepped out was the Terry Gilkyson version and immediately five other companies (at review time) issued their own versions. Originally a traditional tune, three of the records released were from lps that had already been on the market. They are the Edmundo Ros version on London, the Sir Lancelot treatment on Fiesta, and the Talbot Brothers etching on Audio Fidelity. New offerings cut in the wake of Gilkyson's "Marianne" are The Lane Brothers on RCA Victor and The Hilltoppers on Dot. The scramble for the big prize promises to be hot and unrelenting. All versions seem certain of grabbing a piece of the pie, but the big hunk of sales looms tremendous as the excitement around the tune grows. By the time this tune has run its course "Marianne" promises to be a pretty popular gal.

The flip side of the Gilkyson etching is "Goodbye Chiquita". The Lane Brothers back with a slow paced lovely, "Sogno D'Oro", that is delivered with warmth and pleasing qualities. Should get some action. The Hilltoppers couple with "You're Wasting Your Time", a swinging middle beat bouncer with a western-blues feeling. Easy to listen to side. However, on all six versions the side to watch is "Marianne", or "Mary Ann".

"STASHU PANDOWSKI" (2:06) [Pincus ASCAP—Carlyle, Pincus] "JEANETTE" (2:45) [Meridian Music BMI—Johnson, Pizzoferrato] JULIUS LA ROSA (RCA Victor)

• Julius La Rosa has found him-self another novelty that could be his biggest since "Eh Cumpari". The deck has already started via the Carlyle version and it looks like the novelty hit of the season. La Rosa gives it a socko treatment and you can bet the radios will be blasting "Stashu" all over the air for the next few months. The flip, "Jeanette", a slow paced love tune that the chanter gives a warm and interesting reading. Pretty side that makes for good contrast. However, for the smasheroo we like "Stashu Pandowski".

"LET'S GO CALYPSO" (2:15) [Southern Music ASCAP-Lampert, Gluck] "SHOULD I EVER LOVE AGAIN" (2:23)
[Venice Music BMI—Gates, Cocke]

RUSTY DRAPER (Mercury 71039)

Rusty Draper gets into the Rusty Draper gets into the Calypso swing and does an infectious ditty titled, "Let's Go Calypso". It is a cute item which includes the names of a number of the current calypso novelty gimmick is sufficient to give it something extra to make it stand out from all the calypsos now finding their way to the market. Draper does a fine job and is assisted in fine style by the Hugo Peretti Orchestra. The flip, "Should I Ever Love Again, is a cover of a current r & b item stirring things up around the country. Comes off well and could get good airplay, but we feel strongly for "Let's Go Calypso".

THE CONTINENTALS

(Key 571; 45-571)

C+ "TAKE A GAMBLE ON ME"
(2:19) [Daywin BMI—Escamilla,
White] The Continentals, an obviously
experienced group of performers, bow
on the Key label with a good rock
and roll ballad that should appeal to the younger set.

"MEANWHILE BACK AT THE + "MEANWHILE BACK AT THE + RANCH" (2:20) [Somerset ASCAP — Gilbert, Klass] Another rhythm rocker aimed at the teenage market. Cute novelty attractively fashioned Interesting a prangement fashioned. Interesting arrangement.

STUART FOSTER

(Coral 61770; 9-61770)

"AT A SIDEWALK CAFE"
(2:56) [Mid BMI—Straining]
Stuart Foster, a polished youngster
with a wonderful voice, chants a beautiful love song in a Paris setting.
Pretty romancer. Touching love story
with a happy ending.

C+"WISH I HAD A GIRL" (2:23) [Mid BMI-Straining] An up-beat lilter with charm is handled in a simple, inviting fashion by the crooner. Cute melody and lyric.

BENNY STRONG (Decca 30160; 9-30160)

B. "BLOND HAIR, BLUE EYES AND RUBY LIPS" (2:13) [Miller ASCAP—Flick, Watts, Doran] Benny Strong gets a fine assist from the Mellomen and his orchestra on a lively cornball novelty with that happy the Mellomen and his orchestra on a lively cornball novelty with that happy sound of the 1920's. Cute Charleston ditty with a gay and joyous air abut it. Happy enough to win many spins. Good side for tavern boxes.

B "DON'T BRING LULU" (2:04) [Remick ASCAP—Rose, Brown, Henderson] This colorful oldie is handled in the same homespun, old-fashioned manner. Rinky-dink two-sider with a charm all its own.

THE FOUR PREPS

(Capitol 3621; F-3621)

B+"MOONSTRUCK IN MADRID" (2:37) [Criterion ASCAP— Pober] The Four Preps, an extremely polished quartet of youngsters who've been making noise with their waxing "Dreamy Eyes", could break nation-ally with this wonderful latin-tempo romancer. The boys have an earpleasing blend and some strong material to work with. Boys are gonna make the grade. This one may even be their first big side.

B "I CRIED A MILLION TEARS" (2:23) [House of Fortune-Quintet] Here the lads project on a pretty love ballad with a rock and roll flavor. More attractive harmony. The teenagers will soon discover this crew.

THE LANCERS

(Coral 61769; 9-61769)

B+"IT HAPPENED IN MONTE-REY" with "RAMONA" (2:20) [Leo Feist ASCAP—Wayne, Rose/ Wayne, Gilbert] The Lancers do vo-cally with these two oldies what the instrumentalists did with "Moonglow" & "Picnic" a few months ago. Delightful intermingling of melodies with a refreshing arrangement and accom-paniment by Dick Jacobs. A sleeper to watch closely.

B "FRECKLED-FACED SARA JANE" (2:16) [Ludlow BMI—Higgs, Cavanaugh, Meacham] This half stars the crew on a cute cornball novelty about a lass with the "wildest" looks. Amusing ditty with a homespun quality.





AND

SHOULD I EVER LOVE AGAIN"

RUSTY DRAPER

MERCURY 71039

"First BIG Seller Of '57" *

"LEAVE IT TO LOVE"

AND

"THE BASHFUL MATADOR"

SARAH VAUGHAN

MERCURY 71030

* Acclaimed By Cash Box-Sleeper Of The Week, Page 10, Jan. 19th issue





Record Reviews

A DISK & SLEEPER

B VERY GOOD

FAIR

B+ EXCELLENT

C+ GOOD

MEDIOCRE

(Zole 1301; 45-1301)

B "PLAYBOY" (2:10) [Brandom ASCAP — Bancino, DiLucia, La Vere] The new Zale label introduces Charlie Jones on a good shuffle-rhythm rock and roller. Lad has a commercial sound and an interesting piece of material to work with. Could make

material to work with. Could make some noise.

C+"BRING DOWN THE CUR-TAIN" (2:44) [Raye ASCAP—Johnson, Bancino, LaVere] A slow fish-beat ballad with a sorrowful story of broken love is tearfully chanted on this end. Teenagers should go for both halves.

for both halves.

5 DE MARCO SISTERS
(Decca 30181; 9-30181)

B+"FIVE LITTLE MISSES"
Morris ASCAP—] An excellent specialty number in which the DeMarcos impersonate four leading female vocal groups (McGuire Sisters, DeMarco Sisters, Patience & Prudence, Chordettes) is dished up with great showmanship on this half. Enjoyable novelty; great for change of pace programming. Could break through.

B"I'M THROUGH WITH LOVE"
[Robbins ASCAP — Malneck, Livingston, Kahn] The girls' own style takes the spotlight on this easygoing new shuffle beat rendition of a top drawer oldie. Charming romancer.

MICHAEL HOLLIDAY

MICHAEL HOLLIDAY
(Capitol 3622; F-3622)

B "THE RUNAWAY TRAIN"
(2:30) [Shapiro-Bernstein ASCAP — Robinson, Massey] Deep voiced Irish star Michael Holliday debuts on Capitol with a delightful pair of novelties. This half is an attractive new treatment of a 1925 oldie that every youngster has sung in one form or another. Happy side that could be a big kiddie seller. Side has train whistles and a number of other cute gimmicks.

C+(2:40) [B. F. Wood ASCAP— Missouri Mo] This off-beat bouncer has a distinct and charming folk flavoring. Good side displaying the artist's versatility.

CATERINA VALENTE
(Decca 30168; 9-30168)

B "POINCIANA" (3:09) [E. B. Marks BMI—Simon, Bernier] A great standard that seems to click every few years, is treated to a refreshing rhythm interpretation by international star Caterina Valente. Interesting arrangement that could blossom into a biggie all over again. The lark's soprano chanting is ex-The lark's soprano chanting is ex-

The lark's soprano chanting is extremely effective.

"NOCTURNE FOR THE BLUES" (4:05) [Shapiro-Bernstein ASCAP—Hagen, Robin] The lark has more than four minutes in which to display her ways are which to display her wares on a bluesy vocal version of the instru-mental favorite "Harlem Nocturne". Stylish torch delivery.

BUDDY BUTLER & BAND

(Verro 702; 45-702) "DESIROUS" (2:50) [LaBina "DESIROUS" (2:50) [LaBina "DESIROUS" (2:50) [LaBina BMI—Dotson] The trumpet takes the spotlight on this "modern jazz" flavored instrumental shuffler. Easy going dance opus with a "cool" quality.

"DEES DOTS" (2:50) [La Bina "BMI—Dotson] The progressive touch is even more pronounced on this up-beat jumper. The band has an attractive sound in line with today's musical tastes. Sides should appeal to jazz educated youngsters.

The Cash Box Sleeper of the Week

[Meridian BMI—Testa, Sano]

JOY LANE

"YOUR WILD HEART" (2:38)

"YOUR WILD HEART" (2:38)

"YOUR WILD HEART" (A:38)

"YOUR WILD HEART" (A:38)

"YOUR WILD HEART"
(2:44)

[Meridian BMI—Testa, Sano]
KAREN CHANDLER
"IT'S AN INTERNATIONAL
LANGUAGE" (2:40)
[Michele ASCAP—Deane]
(Decca 9-30207)

"YOUR WILD HEART" "QUE I (2:28) [Meridian BMI—Testa, Sano] THE PONI TAILS (Point 8)

"QUE LA BOZENA" (2:25) [Merge BMI—Topinka, Cistone, McCabe]

THE PONI TAILS (Point 8)

• "Your Wild Heart", which the trade has been hearing slight stirrings about in the last couple of weeks, this week broke out with several new recordings and the general feeling is that, with the quality of the song and the excitement engendered by the recordings, this tune is scheduled to go into the top sellers of the country. It is a lilting pretty sung with charm and sweetness by the three artists involved. The Poni Tails version on Point was the original and caused the eyes and ears of the other companies to turn to it. Joy Lane makes her bow on Mercury with an exciting treatment that could launch the newcomer into quick stardom. She has a cute, saucy manner of delivery and we hear Mercury has turned almost its entire promotional effort on in her behalf. Karen Chandler on Decca does a delightfully lilting job on the beautiful melody. One or all of the above three versions will be a big hit. Joy Lane backs with an infectious quick beat bouncer, "Dum Dum". The Poni Tails couple with a quick beat, Neapolitan flavored, "Que La Bozena". A swinging novelty item with a happy feeling. Karen Chandler sings "It's An International Language" on the flip, an item in the Calypso trend. It's a happy little ditty that, based on the current strength of the Calypso and the effectiveness of the item might in the long run become the favored side.

"ONE STEP AT A TIME" (2:38) [Earl Barton BMI—Hugh Ashley] "FAIRYLAND" (2:57) [Meadowbrook ASCAP—DeAngelis, Marcucci] BRENDA LEE (Decca 9-30198)

Talented Brenda Lee swings into the infectious "One Step At A Time" and belts it like a pro with more years of experience than the youngster is old. With all the presence in the world, little Brenda rocks and the result is a happy, commercial wax. Her recent appearance on the nationally televised Perry Como show on which

her voice and personality captured the hearts of millions will certainly give this deck the impetus to send it skyward. The flip, "Fairyland", is a change of pace with the moppet singing the middle beat pretty in good style. Light, infectious wax with a lilting beat. Two good decks with a slight leaning to "One Step At A Time".

"CHAPEL OF THE ROSES" (2:33) [Triangle Music ASCAP—Harris, Baer] "WITH ALL MY LOVE I THEE ENDOW" (2:27)
[Bregman, Vocco & Conn ASCAP—Harris, Murry]

BOB WHALEN (Jubilee 5266)

• Bob Whalen turns in two dra-matic readings of two lovely bal-lads, "Chapel Of The Roses" and "With All My Love I Thee Endow". "With All My Love I Thee Endow". Lush orchestral and choral effects are rendered by the Marty Gold Orchestra and The Golden Chorus. Whalen sings the beautiful "Chapel Of The Roses" with sincerity and warmth. It has a touch of the Irish tenor, but stays within the

commercial limits and the result is a wax of delightful proportions and moving quality. "With All My Love I Thee Endow" can be described similarly. It is another lovely tune handled in the same lush manner and sung hauntingly by Whalen. However, we feel "Chapel" stays closer to the com-mercial vein. Two beautiful sides.

"MARINA GIRL" (2:39) [Monument Music BMI—Stallman, Gonzales] "NOTHING IS TOO GOOD FOR YOU" (2:42)
[Mecca ASCAP—Rich, Martinelli]

THE HARVEY BOYS (Cadence 1306)

OCodence

In the Calypso vein The Harvey
Boys come up with a beauty that
incorporates the current trend, a
lovely melody, and a splendid vocal
treatment. In the abundance of
calypsos currently reaching this
desk, some stand out and "Marina
Girl" is one that does. It is a delightful swingy item with a delicate
air. This could be one of the big

calypsos now finding their way to public fancy. The coupling, "Nothing Is Too Good For You", is a medium beat cha-cha rhythm that the fellas deliver with the same easy styling and good vocal sound. A smooth, good listenable deck that will please. Should get its share of airplay. Could stir up some strong action. some strong action.

SHORTY LONG

(RCA Victor 20/47-

B "ANOTHER LOVE IS END-ING" [Ridgeway & Lutal BMI—] Shorty Long, one of the stars of the B'way smash "Most Happy Fella", belts out a dramatic interpretation of a rock and roll ballad with a country origin. Potent piece of wax with a terrific beat and an interesting storyline. Good teen-age number. line. Good teen-age number.

C+ "LITTLE WHITE HORSE" [Anvil ASCAP—] This end presents the songster on a lively ditty with a catchy melody.

ALAN DEAN (Rama 218; 45-218)

B+"THE MEMORY FOLLOWED

**HE HOME" [Kahl BMI—

Abrams Ried] A smooth chorus supplies a pretty backdrop for Alan

Dean's convincing delivery of a tender love song with a lilt. Good side that could put Dean's name on the lists once again.

B "THE LETTER THAT I NEVER MAILED" [Planetary ASCAP—Hilliard, Charlap] A string filled latin tempo accompaniment acts as a perfect showcase for the warbler's tearful delivery of a heartbreaking love song. Good coupling for love birds.

BILLY ECKSTINE (MGM 12400; K12400)

B "I THOUGHT I'D SEEN EVERYTHING" (3:13) [Sheldon BMI—Brown, Brent] MGM issues one of its pretty Eckstine disks waxed some time ago. Lovely romancer chanted in the crooner's familiar manner. miliar manner.

C+"I LET A SONG GO OUT OF MY HEART" (3:12) [Mills ASCAP—Ellington, Mills, Nemo, Redmond] "Mr. B" chants a wonderful oldie on this end. Inviting slow rhythm treatment of a ton draware standard. treatment of a top drawer standard.

HERB COLEMAN (Vik X/4X-0250)

B "A QUESTION AND THE ANSWERS" (2:20) [Merge BMI—Chase] 19-year-old Herb Coleman debuts on Vik with a clever latin beat love ditty that could attract attention. Infectious lyric and presentation.

"NIGHT LETTER" (2:40)

[White Star BMI — Carney,
Maltby] The chant of a soprano introduces the youngster on this stirring
love ballad. Emotional performance
of some striking material. Potent
two-sider for the lad.

PEGGY LEE (Decca 30117; 9-30117)

B+"WHERE FLAMINGOS FLY"
(2:25) [Roosevelt BMI—Courlander, Thea, Brooks] Peggy Lee lends her torchy, breathy voice to a brilliant blues ballad that could develop into her biggest hit since "Lover". Won-derful love song dramatically fash-ioned. Sy Oliver deserves a hand for his striking instrumental support.

B "THE GYPSY WITH FIRE IN HIS SHOES" (2:52) [Northern ASCAP—Lee, Almeida] The tapping heels of a Gypsy flamenco dancer supply the atmosphere for this striking latin thriller which Peg chants with color. The lark also penned the lyrics to this one. Good deck with an unusual quality.

AN EXCITING Bally FIRST.



(PART 1 and 2)

Caesar Giovannini

and his Orchestra BALLY - 1026 (7-1026)

SOLID SINGLE SELLERS

DREAMED" **Betty Johnson**

Bally 1020 (7-1020)

"I EVI

Lew Douglas

Bally 1025 (7-1025)

Lou Breese

Bally 1022 (7-1022)

"CITY OF ANGELS"

The Highlights

Bally 1016 (7-1016)

Bally RECORDS THE HOME OF LIVING PERFORMANCE



"PARTY DOLL" "REAL GONE"

(Decca 9-30211; 30211)



WINGY MANONE and His Orchestro

Wingy comes through with an amazing and sensational vocal on "Party Doll." The flip is precisely what the title claims it to be. Already creating action wherever exposed. Great sound!

"STASHU PANDOWSKI (She's Not Very Much Good For Pretty)"

"THE PURPLE HILLS"

From "Run Of The Arrow"

(Decca 9-30209; 30209)



THE TOPPERS

tune, Polish inspiration. Clever, catchy and a natural for the boxes. Toppers' foot-tapping rendition is first rate. Watch this one go!

"SOMEBODY SOMEWHERE"

"You're My Baby"

(Decca 9-30185; 30185)



GENE ALLISON

New Decca entry scores with a great version of "Somebody." Looks like Allison will rock n' roll his way to the top on his first Decca disc. Keep your eye on this one!







"SINGING THE BLUES" turned out to be a very happy tune for Tommy Steele, who this week took the No. 1 place from Guy Mitchell. Nice work for a young lad who four months

work for a young lad who four months ago was an unknown.

Walt Heebner, former V.P. of Capitol Records, in London, on business. Walt has an eye on the West Coast when he returns to the U.S.

Saw a preview of 20th Century's new R. & R. pic "The Girl Can't Help It." Should help to put more records on the best selling charts over here. Particularly Little Richard, who gives a fine performance on "Ready Teddy". My guess is Little Richard will make it over here. it over here.

it over here.

That fairly new French Orchestra of Frank Pourcell is worth watching. A new Capitol release of a tune called "The Hips" could make a lot of noise. Eartha Kitt appeared on the Vallaranell "Sunday Night at the Palladium" show and was a smash hit. The presentation was excellent and her material first class. There's no doubt about la Kitt's artistry.

They've done it—not in London but in the Provinces. Named a road after Elvis Presley. Hank Saperstein, over here for Presley Enterprises, setting up offices to co-ordinate world wide fan clubs, etc.

Guy Mitchell due over for Concert and T.V. appearances about February 10th. . . . Extra performances are planned for Bill Haley and his Comets owing to be sured. planned for Bill Haley and his Comets owing to heavy demands from fans all over the country. . . Also due over for T.V. shows is Gary Crosby at present with the American Forces Network in Germany.

This week's best selling pop singles. (Courtesy "New Musical Express")

1) Singing The Blues—
Guy Mitchell (Philips)

2) Singing The Blues—
Tommy Steele (Decca)

3) Garden of Eden—
Frankie Vaughan (Philips)

4) Green Door—
Frankie Vaughan (Philips)

4) Friendly Persuasion—
Pat Boone (London)

6) Just Walking In The Rain—
Johnnie Ray (Philips)

7) St. Therese Of The Roses—
Malcolm Vaughan (HMV)

8) True Love—
Bing Crosby & Grace Kelly

Malcolm Vaughan (HMV)

8) True Love—
Bing Crosby & Grace Kelly (Capitol)

9) Cindy, Oh Cindy—
Eddie Fisher (HMV)

10) Hound Dog—
Elvis Presley (HMV)

11) Rip It Up—
Bill Haley Comets (Brunswick)

12) Blueberry Hill—
Fats Domino (London)

13) Don't You Rock Me Daddy-O—
Lonnie Donegan (Pye-Nixa)

14) Garden Of Eden—
Gary Miller (Pye-Nixa)

15) Love Me Tender—
Elvis Presley (HMV)

16) Moonlight Gambler—
Frankie Laine (Philips)

17) Blue Moon—
Elvis Presley (HMV)

18) Two Eifferent Worlds—
Ronnie Hilton (HMV)

19) Garden Of Eden—
Joe Valino (HMV)

20) Garden Of Eden—
Dick James (Parlophone)

20) Woman In Love—

Dick James (Parlophone)
Woman In Love—
Frankie Laine (Philips) 20)

Frankie Laine (Philips)

22) I'll Be Home—
Pat Boone (London)

23) House With Love In It—
Vera Lynn (Decca)

24) Ain't That A Shame—
Pat Boone (London)

25) Rock Around The Clock—
Bill Haley Comets (Brunswick)

Jimmy Young (Decca)

When Mexico Gave Up The

Mitchell Torok (Brunswick) 28) Rocking Through The Rye— Bill Haley Comets (Brunswick)



Record Reviews

A DISK & SLEEPER B VERY GOOD B+ EXCELLENT C+ 600D

n MEDIOCRE

HOAGY CARMICHAEL

(Coral 61767; 9-61767)

B "B A R N A C L E BILL THE SAILOR" (3:00) [Peer International BMI—Robinson, Luther] Hoagy Carmichael, a chorus, and a "fair young maiden" team up on a charming revival condition of a worderful ing revival rendition of a wonderful seafaring oldie that should bring back many memories. Lively interpretation that'll get a solid number of spins.

C+"OLD MAN HARLEM" (2:19)
Vallee] A cute Carmichael and Rudy
Vallee ditty is brought to the foreground via a swinging interpretation
by the former. Terrific instrumental
backing by Bud Dant.

DOROTHY OLSEN (RCA Victor 20/47-6770)

"M A M A L L A M A, P A P A
LLAMA" (1:52) [Regent BMI
—Hovey, Goland] Singing school
teacher Dorothy Olsen, who's been
doing a solid job with her kiddie
novelties, dishes up another delightful ditty for the tots. Catchy lyrics
and melody set to a happy beat.
Kids'll love this tongue-twister.

CALICO PIE" (2:01) [Marvin ASCAP—Segal, Fisher] Equally charming is this happy-go-lucky cutie with a zany lyric. Has the same wonderful appeal as "Hut Sut Ralston On The Rillarod". Top drawer kidisk that should do extremely well in any retail shop.

DOM FRONTIERE & HIS ORCH.
(Liberty 55042; F55042)

H"UNO MAS" (2:20) [Palm Springs ASCAP—Frontiere, Raskin] Dom Frontiere, a gifted maestro, makes an impressive debut on Liberty with one of the most imaginative instrumental decks to hit the market in many months. Thrilling slow latin tempo mood number that breaks into a fast tempo at mid point and returns to the slow beat near the closing. Fascinating arrangement of a lovely melody. Accordion work is beautiful.

"JETT RINK" (2:07) [M. Wit-

B "JETT RINK" (2:07) [M. Witmark ASCAP—Tiomkin, Webster] A wonderful western theme from the smash flicker "Giant" is contagiously presented by the Frontiere accordion. Title is the name of the person played by the late James Dean in the film.

JOHNNY MADDOX (Dot 15529; 45-15529)

"ROCK AND ROLL MEDLEY"

(1:55) [BMI—Domino, Bartholomew, Hunter] Versatile honky tonk keyboard star Johnny Maddox belts out a powerful medley of three of 1956's top rock 'n' roll smashes. Wonderful cornball treatment of "I'm In Love Again", "I Almost Lost My Mind" and "I Hear You Knockin'". Should be another big seller for Maddox.

B+"MOOD INDIGO" (1:35) [Mills ASCAP—Bigard, Mills, Ellington] The 88'er takes a break from the rinky-dink technique as he glides thru a smooth rhythm arrangement of a great Ellington oldie. String assist is heard in a few spots. Powerful coupling for jukes.

"COME ON BABY".

RAY HENRY ORCH. (Dana 3244; 45-3244)

"TROMBONE POLKA"
[—Henry] The trombone takes
the spotlight on this fun-filled, tunfilled polka penned and presented by
Ray Henry. Joyous, resounding polka
deck tailor-made for the jukes. Solid
item for a house-party, too. One of
the most inspiring polkas to come
along in quite some time.

C+"HORSEBACK POLKA"
[— Pantaluk] Another joyous dancer with an excellent beat.

BUNNY BISHOP (Crystalette 705; 45-705)

Crystolette 705; 45-705)

B "HELPLESS" (1:58) [Melo-Art ASCAP — Raskin, Frontiere]
Bunny Bishop, a lark with a heap of talent, takes hold of a beautiful old tune and chants it with new lyrics. Stirring tango beat love song with great depth and meaning. Melody was popular many years ago under the title "Golden Wedding". Could make noise in its new form.

B "MY LOVE LOVES ME"
(2:35) [Paramount ASCAP—
Livingston, Evans] Here the gifted
performer sings with warmth on a
touching slow-waltz love tune. Side
has an almost lullaby sound. Lovely
counting coupling.

ALLEN RYAN (Sonic 1600; 45-1600)

"MY REVERIE" [Robbins ASCAP—Clinton] Allen Ryan takes the vocal spotlight on a good fish-beat rendition of one of the pretiest of all standards. New R & R treatment could make this pre-war hit a biggie in the current market.

"YOU LEFT ME" [Elsa Granger BMI—Dawn, English] This end displays the crew on a new rock and roll ballad. Ok side.

MONIQUE CADOU (Kapp 171; 45-171)

"I PLEDGE ALLEGIANCE TO YOUR HEART" (2:10) [United ASCAP—Norvas] Pert Monique Cadou bows under the Kapp moniker with a strong multiple voice rock and roll ballad aimed at the teenagers. Commercial stuff.

C+"ONE SIDED ROMANCE"
(2:38) [Garland ASCAP—Ballard] A touching slow waltz ballad is chanted with a heavy heart by the talented youngster. Pretty tune that should also appeal to the kids.

JO-ANN CAMPBELL (Eldorado 504; 45-504)

B+"COME ON BABY" (2:30)
[—Campbell] Jo-Ann Campbell
rocks and rolls thru a torrid jumper
that should have the kids hoppin'
around the jukes. Swinging side with
the sound the teenagers want. Could happen.

B "FOREVER YOUNG" (2:20)
[Buchanan & Goodman BMI—
Goodman, Schachter] A good fish beat
ballad is chanted with feeling by
the young lass. Big arrangement and
instrumentation serves as a showcase
for the thrush's sincere voice.

The Cash Box

★ "I'LL COME BACK" Eydie Gorme ABC-Paramount 9773 "JALOUSIE" Leny EversongCoral 61782 RCA Victor 20/47-6799 "WHO AM I" Doree Post "THE MEMORY FOLLOWED ME HOME". Alan Dean. .. Rama 218 "ROCK AND ROLL MEDLEY"......Johnny Maddox Dot 15529

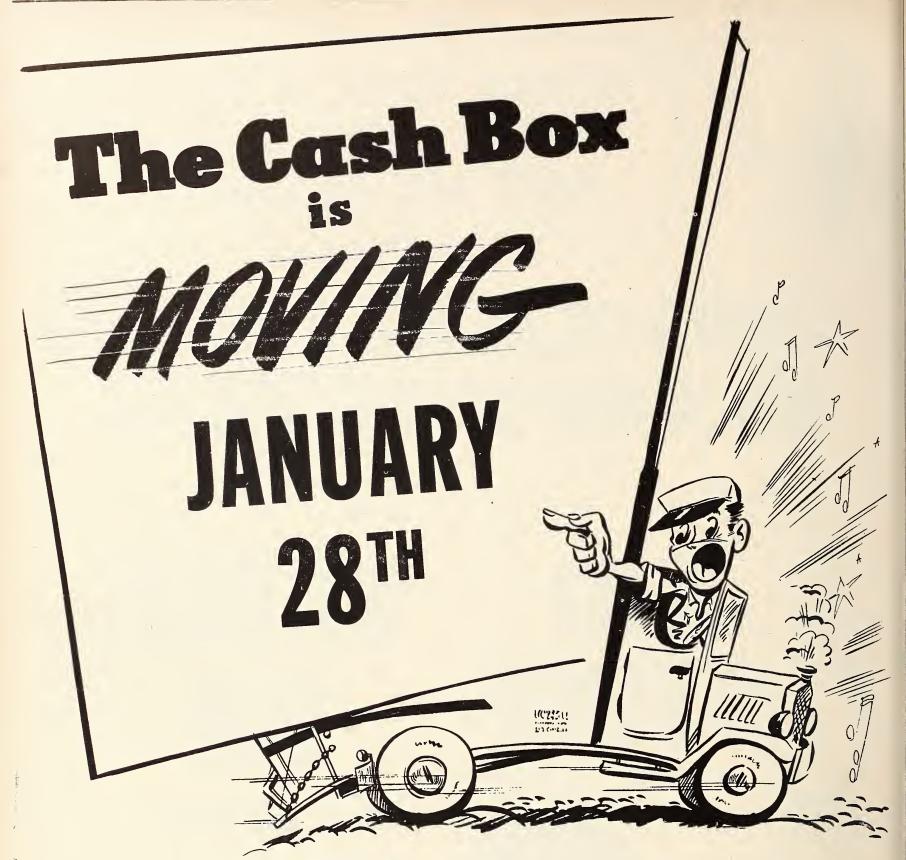
......Jo-Ann Campbell Eldorado 504



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May Mile

TLANTIC IS





"JIM DANDY"

Lavern Baker

Atlantic # 1116



"SINCE I YOU BABY

Ivory Joe Hunter

Atlantic # 1111



"WITHOUT LOVE"

Clyde McPhatter

Atlantic # 1117



"MIDNIGHT

Joe Turner Atlantic # 1122



MISS YOU SO"

Chris Conner

Atlantic # 1105



"BABY, BABY, OH MY DARLING"

The Clovers

Atlantic # 1118



"JUANITA Chuck Willis

Atlantic # 1112



"BARRELHOUSE"

Chuck Calhoun and The All Stars

Atlantic # 1120

4 NEW HITS

"FOOLS FALL IN LOVE" "IT WAS A TEAR"

THE DRIFTERS Atlantic # 1123

"AIN'T THAT LOVE" KNOW'' TO

> RAY CHARLES Atlantic # 1124

"LUCKY LIPS"

"MY HEART IS BREAKING OVER YOU"

RUTH BROWN Atlantic # 1125

"NEAR YOU"

"ONE LOVE"

THE CARDINALS Atlantic # 1126

ATLANTIC RECORDING CORPORATION NEW YORK 19. N. Y. 157 WEST 57th St.





found

NEW YORK:



NEW YORK:

Guy Lombardo is scheduled to do his fifth Inaugural Ball "command performance" when he appears at President Eisenhower's Inaugural Ball at the National Guard Armory in Washington Monday night. . . . The Bonnie Sisters who attracted attention with their Rainbow recording of "Cry Baby" have disbanded, due to one of them getting married. . . . Johnny Marks of St. Nicholas Music left on a cruise to Nassau on January 18th and will return on the 28th. . . . Joe Derise has signed an RCA Victor recording contract. The song and piano man is currently appearing at the Westnor in Westport Conn. . . Buddy Laine and his band, whose latest Decca record is "Everybody's Doin' It" and "If It Hadn't Been For You", is filling an engagement at the Chevy Chase Country Club in Wheeling, Illinois. . . . A new supper club will open this week called Beverly House International Showcase. It will feature new recording artists and the first two are Mark Milano on the Flair-X label and after him Helene De Lys on MGM. . . Terri Stevens will return to the Casa Marina Hotel in Key West for the third season to headline the new show opening February 12th. She will be there for three weeks. . . Darl Records has signed the Four Joes to a term contract. . . Dot has picked up a master from the Fee Bee label. It's a tune called "Come And Go With Me" by the Bell Vikings. It originated in the Pittsburgh area. . . Bobby Scott set for Basin Street January 25 and 26. . . Nat "King" Cole, Ella Fitzgerald, and Count Basie's band with Joe Williams open their long awaited week at the Paramount on January 23. Nat follows the Paramount engagement with two weeks at the Tropicana in Havana, Cuba starting February 1. **CHICAGO:**

CHICAGO:

Happy 9th Birthday to Art Hellyer of WCFL. Since 1948, Art has been campaigning for all his auto driving listeners to install "safety belts." Every time Art gets a note that another car has installed safety belts, he just glows over the air waves. . . . Just over the border in Gary, Indiana, WGRY announces its new program director, Jim Schermer. Jim,



nounces its new program director, Jim Schermer. Jim, who last held down deejay chores in Columbus, O., plans to make lots of noise and changes in his new position.... M. S. promotion taken over by Vic Faraci, filling the vacancy left by Marty Hirsch, now with RCA Victor... Hats off to Steve Schickel who deserves tremendous commendation for his backing up of Chi's "Day Of Dimes For The 'March Of Dimes." Steve devoted his Chicago Tribune column (Sat. 1/19)

Steve devoted his Chicago Tribune column (Sat. 1/19) to urging the public to insert their dimes in every juke box featuring this "Day Of Dimes." . . . Ralph Bass of King Records in town to set up a & r operations here. Ralph's looking hard for new song writers. . . . The Black Orchid emanating music with the singing of the Mello-Larks and Johnny Janis these nights. . . . Bob Peele now taking over duties in the Frank Atlass office of CBS. . . . Deejay Jerry Golden's a busy lad. He spins them at WJJD over the weekend and during the week he spins them in Kenosha, Wis. (Anyone got a commuter's ticket?) . . . Larry Fischer, WRIT, Milwaukee, goes into the Vets Hospital there for some rest and a check-up. Don't think he'll get much rest. He'll be doing his shows, remote, from the hospital auditorium. (No rest for the weary, Larry). . . . Mercury front office real excited over reaction to Joy Layne's "Your Wild Heart." Hope for a hit with this local 15-year-old thrush. . . The sounds from the Blue Note these nights are swinging ones from the big band of Dizzy Gillespie, boy musician and showman. . . . Something Smith and the Redheads in Chi to introduce their latest Epic opus, "Sweet Stuff." . . . RKO Unique also hope for a hit with "Your Wild Heart" by the Poni Tails on their subsidiary label, Point Records.

HOLLYWOOD:

HOLLYWOOD:



The Sabres, vocal-instrumental group who record for RCA Victor, held over with Nellie Lutcher at the Interlude. Group plays the Sahara in Las Vegas next, opening February 5. . . Margie Rayburn's Liberty record of "Every Minute of The Day" showing up across the country. Tune has been covered by The Diamonds on Mercury. . . . Friends in the music business were glad to learn that the home and studios of Fabor and Mary Robison escaped the recent Malibu fire. The Robinsons spent two days and nights fighting the fire and saving their property. . . . Tom Flack, formerly with Columbia and Decca Records here, has joined Bunny Kurlan's Modern Distributing as Sales Manager. . . . George Hartstone, president of the Hart Distributing companies in town for a week's stay with Al Bennett, manager of the local distributorship. Bennett recently returned from New York where he took part in the final negotiations in the sales of Dot Records to Paramount Pictures. . . . Saul Bihari has recorded an American Airlines pilot named Jack Lewis who will be billed as 'The Singing Airline Pilot'. His first release of "Bippin' and Boppin' Over You" will be released on the RPM label this week. . . The Continentals, well known TV and night club performers, have been signed to a Key recording contract. They were brought to the attention of Key topper, Vie Knight, by KMPC deejay, Dick Whittinghill. . . . Terry Gilkyson phoned Boston disk jockey Norm Prescott to find that his Columbia single of "Marianne" had broken wide open in that territory. . . Zephyr Records released the first single by The Page Sisters from Fresno. Girls are managed by George Motola, who also wrote their first release, "Sweet Sweetheart." . . Ruth Olay, recently returned from an Alaskan tour of Army bases, goes back into Ye Little Club, where she was a sellout during her original stand there.



Here's George Hamilton IV again back real quick with a follow-up to his sensational seller "A Rose And A Baby Ruth"!

GEORGE HAMILTON IV
sings
ONLY ONE LOVE

IF I POSSESSED A PRINTING PRESS

9782



Another Great Skiffle Hit

Bob Cort

and his skiffle group

IT TAKES A WORRIED MAN TO SING A **WORRIED BLUES**



DON'T YOU ROCK ME DADDY-0





Juke Box Regional Record Report

New York, N. Y.

- 1. Singing The Blues (Mitchell)
 2. Banana Boat (Day-O)
 (M. Belafonte)
 3. Young Love (S. James)
 4. Green Door (J. Lowe)
 5. Love Me Tender (E. Presley)
 6. Blueberry Hill (F. Domino)
 7. Walking In The Rain (Ray)
 8. True Love (Crosby & Kelly)
 9. Hey! Jealous Lover (Sinatra)
 10. Jamaica Farewell (Belafonte)

- 10. Jamaica Farewell (Belafonte)

Denver, Colo.

- 1. Singing The Blues (Mitchell)
 2. True Love (Crosby & Kelly)
 3. Blueberry Hill (F. Domino)
 4. Don't Forbid Me (P. Boone)
 5. Love Me (E. Presley)
 6. Jamaica Farewell (Belafonte)
 7. Garden Of Eden (J. Valino)
 B. City Of Angels (Highlights)
 9. Rose And A Baby Ruth
 (G. Hamilton IV)
 10. Young Love (Hunter/James)

New Orleans, La.

1. Singing The Blues (Mitchell) 2. Moonlight Gambler (Laine) 3. Hey! Jealous Lover (Sinatra) 4. Cindy, Oh Cindy (E. Fisher) 5. Green Door (J. Lowe) 6. Young Love (S. James) 7. True Love (Crosby & Kelly) 8. Don't Forbid Me (P. Boone) 9. Rock-A-Bye Your Baby (J. Lewis) 10. Banana Boat/Day-O (Lawrence/Belafonte)

Baltimore, Md.

- 1. Love Me (E. Presley)
 2. Singing The Blues (Mitchell)
 3. Banana Boat/Day-O
 (Tarriers/Belafonte)
 4. Young Love (James/Hunter)
 5. Don't Forbid Me (P. Boone)
 6. Ain't Got No Home (Henry)
 7. Blue Monday (F. Domino)
 B. City Of Angels (Highlights)
 9. Little By Little (N. Brown)
 10. Love Is Strange
 (Mickey & Sylvia)

Buffalo, N. Y.

Pittsburgh, Pa.

Philadelphia, Pa.

- 9. Love Is Strange (Mickey & Sylvia) 10. Love Me Tender (E. Presley)

- Chicago, III.

- 1. Young Love (T: Hunter)
 2. Banana Boat/Day-O
 (Tarriers/Belafonte)
 3. Singing The Blues (Mitchell)
 4. Rock-A-Bye Your Baby
 5. Walking In The Rain (Ray)
 6. Moonlight Gambler (Laine)
 7. Don't Forbid Me (P. Boone)
 8. Blueberry Hill (F. Domino)
 9. Green Door (J. Lowe)
 10. Love Me Tender (E. Presley)

Miami, Fla.

- 1. Singing The Blues (Mitchell)
 2. Banana Boat Song (Tarriers)
 3. Blueberry Hill (F. Domino)
 4. Moonlight Gambler (Laine)
 5. Walking In The Rain (Ray)
 6. Green Door (J. Lowe)
 7. Young Love (S. James)
 8. Blue Monday (F. Domino)
 9. Rock-A-Bye Your Baby
 (J. Lewis)
 10. Love Me (E. Presley)

- Seattle, Wash.
- 1. Young Love (S. James)
 2. Singing The Blues (Mitchell)
 3. Love Is Strange
 (Mickey & Sylvia)
 4. Dreamy Eyes (4 Preps)
 5. Moonlight Gambler (Laine)
 6. Walking In The Rain (Ray)
 7. Don't Forbid Me (P. Boone)
 B. Love Me (E. Presley)
 9. Blue Monday (F. Domino)
 10. Red Sails In The Sunset
 (T. Hunter)

Detroit, Mich.

Boston, Mass.

- DUTTOIO, IN. I.

 1. Singing The Blues (Mitchell)
 2. Young Love (James/Hunter)
 3. Banana Boat/Day-()
 (Tarriers/Belofante)
 4. Love Me Tender (E. Presley)
 5. Don't Forbid Me (P. Boone)
 6. Green Door (J. Lowe)
 7. Moonlight Gambler (Laine)
 B. You Don't Owe Me A Thing
 (J. Ray)
 9. True Love (Crosby & Kelly)
 10. Rose And A Baby Ruth
 (G. Hamilton IV)

- 1. Young Love (James/Hunter)
 2. Singing The Blues (Mitchell)
 3. Love Is Strange
 (Mickey & Sylvia)
 4. Moonlight Gambler (Laine)
 5. Rose And A Baby Ruth
 (G. Hamilton IV)
 6. Banana Boat/Day-O
 (Tarriers/Belafonte)
 7. Green Door (J. Lowe)
 8. One In A Million (Platters)
 9. Don't Forbid Me (P. Boone)
 10. Come Go With Me (Vikings)

- 1. Singing The Blues (Mitchell)
 2. Banana Boat Song
 (S. Lawrence)
 3. Walking In The Rain (Ray)
 4. Gonna Get Along
 (Patience & Prudence)
 5. Goodnight My Love (Belvin)
 6. Rose And A Baby Ruth
 (G. Hamilton IV)
 7. Young Love (S. James)
 8. Rock-A-Bye Your Baby
 9. Love Is Strange

- 1. Young Love (S. James)
 2. Don't Forbid Me (P. Boone)
 3. Banana Boat Song (Tarriers)
 4. Singing The Blues (Mitchell)
 5. Love Is Strange
 (Mickey & Sylvia)
 6. Jim Dandy (L. Baker)
 7. Little By Little (N. Brown)
 B. I Miss You So (C. Connor)
 9. Blue Moon Turns To Gold
 (E. Presley)
 10. Ubangi Stomp (W. Smith)

- 1. Singing The Blues (Mitchell)
 2. Young Love (James/Hunter)
 3. Banana Boat (Day-O)
 (Belafonte/Tarriers)
 4. Green Door (J. Lowe)
 5. Rose And A Baby Ruth
 (G. Hamilton IV)
 6. Love Me Tender (E. Presley)
 7. Blue Monday (F. Domino)
 8. True Love (Crosby & Kelly)
 9. On My Word Of Honor
 (Platters)

- 10. Moonlight Gambler (Laine)

- Minneapolis, Minn.

- MITTIEOPUIS, MITTIE

 1. Don't Forbid Me (P. Boone)
 2. Moonlight Gambler (Laine)
 3. Banana Boat/Day-O
 (Tarriers/Belafonte)
 4. Young Love
 (James/Crewcuts)
 5. Singing The Blues (Mitchell)
 6. Confidential (S. Knight)
 7. True Love (Crosby & Kelly)
 8. Blueberry Hill (F. Domino)
 9. You Don't Owe Me A Thing
 (J. Ray)

(J. Ray) 10. Jamaica Farewell (Belafonte)

- St. Louis, Mo. 1. Young Love (Hunter/James)
 2. Singing The Blues (Mitchell)
 3. Banana Boat Song (Tarriers)

- 5. Banana Boar Song (tarriers)
 4. Green Door (J. Lowe)
 5. Rock-A-Bye Your Baby
 (J. Lewis)
 6. Don't Forbid Me (P. Boone)
 7. Rose And A Baby Ruth
 (G. Hamilton IV)
 8. Hey! Jealous Lover (Sinatra)
- 9. I Dreamed (B. Johnson)
 10. Greensleeves (Beverleys)

The Top Ten Records - City by City

Los Angeles, Calif.

- 1. Singing The Blues (Mitchell)
 2. Banana Boat (Day-O)
 (H. Belafonte)
 3. Young Love (T. Hunter)
 4. Green Door (J. Lowe)
 5. True Love (Crosby & Kelly)
 6. Love Me Tender (E. Presley)
 7. Hey! Jealous Lover (Sinatra)
 8. Walking In The Rain (Ray)
 9. Gonna Get Along
 (Patience & Prudence)
 10. Moonlight Gambler (Laine)

Atlanta, Ga.

- 1. Singing The Blues (Mitchell)
 2. Young Love (S. James)
 3. Jamaica Farewell (Belafonte)
 4. Moonlight Gambler (Laine)
 5. Banana Boat/Day-O
 (Tarriers/Belafonte)
 6. Green Door (J. Lowe)
 7. True Love (Crosby & Kelly)
 8. Blueberry Hill (F. Domino)
 9. Cindy, Oh Cindy (E. Fisher)
 10. I Dreamed (B. Johnson)
- Cleveland, Ohio 1. Young Love (James/Hunter)
 2. Singing The Blues (Mitchell)
 3. Banana Boat Song (Tarriers)
 4. Jim Dandy (L. Baker)
 5. Love Is Strange
 (Mickey & Sylvia)
 6. Don't Forbid Me (P. Boone)
 7. Blueberry Hill (F. Domino)
 B. Love Me Tender (E. Presley)
 9. Since I Met You Baby
 (I. Joe Hunter)
 10. I Miss You So (C. Connor)

- Cincinnati, Ohio

1. Singing The Blues (Mitchell) 2. Rose And A Baby Ruth (G. Hamilton IV) 3. Young Love (S. James) 4. Love Me (E. Presley) 5. Banana Boat (Day-O) (Belafonte/Tarriers) 6. Blueberry Hill (F. Domine) 7. Love Me Tender (E. Presley) 8. Green Door (J. Lowe) 9. Walking In The Rain (Ray) 10. I Dreamed (B. Johnson)

- Houston, Tex.
- 1. Young Love (S. James)
 2. Jim Dandy (L. Baker)
 3. Don't Forbid Me (P. Boone)
 4. Moonlight Gambler (Laine)
 5. Brown-Eyed Handsome Man
 (C. Berry)
- (C. Berry)
 6. Banana Boat Song
 (S. Lawrence)
 7. Follow Me (B. Williams)
 8. I Remember (In The Still)
 (5 Satina)
 9. Singing The Blues (Mitchell)
 10. Blue Monday (F. Domino)

San Francisco, Calif.

- 1. Singing The Blues (Mitchell)
 2. Green Door (J. Lowe)
 3. Love Me Tender (E. Presley)
 4. Walking In The Rain (Ray)
 5. True Love (Crosby & Kelly)
 6. Blueberry Hill (F. Domino)
 7. Banana Boat (Day-O)
 (H. Belafonte)
- B. Rose And A Baby Ruth
 (G. Hamilton IV)
 9. Cindy, Oh Cindy (E. Fisher)

10. Young Love (T. Hunter)

- Kansas City, Mo.
- 1. Moonlight Gambler (Laine)
 2. Banana Boat (Day-O)
 (H. Belafonte)
 3. Singing The Blues (Mitchell)
 4. Don't Forbid Me (P. Boone)
 5. Since I Met You Baby
 (I. Joe Hunter)
 6. Young Love
- (I. Joe Hunter)
 6. Young Love (Hunter/Crewcuts)
 7. Jamaica Farewell (Belafonte)
 B. Love Me Tender (E. Presley)
- 9. Rock-A-Bye Your Baby
 (I. Joe Hunter)
- 10. Too Much (E. Presley)
- "Only those records bost suited for commercial use are reviewed by THE CASH BOX"



The Original—The Best

Terry Gilkyson

and The Easy Riders

On Its Way To No. 1

Frankie Laine

Getting Stronger With These Two

Johnnie Ray

Guy



over a million and half and getting stronger





TAKE ME BACK BABY

Goodbye Chiquita

over 2 million "SINGING THE BLUES"

Breaking Wide Open

Mitchell

Four Lads

Clicking

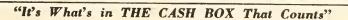
Jill Corey





WHO NEEDS

RECORDS



OPERATORS RETAILERS DEEJAYS

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Fill In The Coupon Below (Or Put Them On Your Own Letterhead) **And Mail To**

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List Your Top Ten Pop Tunes Here

ARTIST OR BAND HERE

NAME OF RECORD HERE

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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

A \$500 check from the mother of the late deejay Jack Clifton, Mrs. Helen K. Salzburg, increased the proceeds to the Jack Clifton Memorial Show to \$7,023. This amount will eventually be turned over to the Akron Chapter Of The American Cancer Society. Jack worked at WCUE-Akron, Ohio. . . .



GERRY MYERS (CKOY-Ottawa, Canada)

Gerry Myers (CKOY-Ottawa, Canada), in New York for a gathering of the "National Council Of Disc Jockeys For Public Service, Inc.", told us, while visiting the offices of The Cash Box, of a unique arrangement he has with WERE-Cleveland, Ohio deejay Carl Reese. The boys, who both run all-night stints, are connected by way of beep telephones. On the air, they compare the top U.S. and Canadian tunes, give out road reports, among other things.... She Doesn't Sing For Her Supper Anymore: "Black Eyes", a canary on the Art Brown (WWDC-Washington, D.C.) show, stopped chirping after New Year's day. It was discovered that the bird, previously thought of as a "he" was, after the appearance of an egg in the cage, a "she". As female canaries do not sing, the folks over at WWDC are wondering how the canary had been singing for two years! Art says that one of his other canaries may be a ventriloquist. . . . Jim Holt (WICE-Providence, R.I.) is heard from 1 PM

until signoff every afternoon except Saturday on the Jim Holt Show. Jim reports excellent ratings for his time-slot... Bernie Bond (WKCR-Columbia University, N.Y.) writes that WKCR-FM opened in October and is now broadcasting regularly to the New York City area. Bernie would appreciate the releases from some of the independent labels, plus, for his own show, LP's.

Hal Peterson, Program Director of WBSM-New Bedford, Mass., announced a boost in the station's wattage from 100 to 1000 watts. One of the changes in programming resulting from WBSM's power increase is an additional hour and a half for Art King's newly named show, "Music A La King". Art's program is heard from 7 PM to 10:30 PM. . . .



RON ROBERTS (CJCH—Halifax, Nova Scotia)

January 19th kicked off Paul Cowley's (WKLO-Louisville, Ky.) weekly Saturday night appearances at the Kentucky State Fairgrounds as emcee of a record hop and live band session. Paul currently plans to bring in a name record personality every fifth or sixth week. . . . Ron Roberts (CJCH-Halifax, Nova Scotia) writes that teeners in his area seem to be enjoying his Saturday afternoon show, "Soda Pop Hops".... In order to devote more time to programming, Bill Kennedy (WGAW-Gardner, Mass.) has turned his 3 hour afternoon show over to Chuck Leblanc. In addition to all the new disks, Chuck will spin the Top 20 according to The Cash Box every Friday. Bill will confine his air work to a 2 hour show using LP's exclusively. Jim McLean, formerly of WESX-Salem, Mass., has joined the staff of WGAW to handle a new 4 hour pop record show 6 nights a

to handle a new 4 hour pop record show 6 nights a week. . . . For the third successive year, WCCM-Lawrence, Mass. will conduct its search for the best high school disk jockey. Eighty contestants will appear with Mike Gavin on his afternoon "Club 800" show and run their own program, playing and talking about their favorite records and stars. Prizes will be given to the top 3 vote-getters, with the grand prize being a full year's scholarship at the Cambridge School Of Radio And Television Broadcasting in Boston, Mass. . . Howie Leonard, formerly of WPOR-Portland, Me., writes of his new address as Station WLOB, Falmouth Hotel, Portland, Me. Howie is currently on vacation before he begins his new job. . . The biggest thing around Frosty Mitchell's area (KWWL-Cedar Falls and Waterloo, Iowa), says Frosty, is Tab Hunter's Dot success, "Young Love". Dick Ireland (WITH-Baltimore, Md.) reports that "although 'You Stepped Out Of A Dream' by Vic Damone (Columbia) has been around a long time, it's still worth keeping your eyes on. It is a terrific tune and Vic does a fabulous job".



Singer Andy Starr guested on the "Squeakin' Deacon" show (KXLA-Los Angeles, Calif.). The "Deacon has tagged Andy as "Andy The Dandy". Andy's latest MGM release, "Give Me A Woman", is getting heavy air play and promotion in the LA area. . . Don Bell (KRNT-Des Moines, Iowa) recently held the finals of an Elvis Presley imitating contest. . . Bob Garrity, formerly of WABC, WMCA, WINS, WHOM and WOR in New York, has joined the staff of WAVZ, New Haven, Conn. Garrity takes over WAVZ's 8 PM to 1 AM time slot Sunday thru Friday. . . . In the January 12th "Platter Spinner Patter" column we misinterpreted a deejay's change of station as a change in the call letters of a station. KABC-Hollywood remains the same, Christopher Scott, formerly of KABC, moved over to KDON-Montery, California.



The Records Disk Jockeys **Played Most**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	Y 20WWWKI OF KELOKI2 KEREIAED LKOW THE WATTON 2 DISK	
<u> </u>	HIDDINGTONES REPUBLICATION DE LA COMPTICATION DE LA COMPT	Pos. Las Week
1	YOUNG LOVE	3
	SONNY JAMES (Capitol)—TAB HUNTER (Dot)	
2	BANANA BOAT SONG/ BANANA BOAT (DAY-O)	
2	TARRIERS (Glory)	2
•	HARRY BELAFONTE (RCA Victor)	
3	SINGING THE BLUES GUY MITCHELL (Columbia)	1
	DON'T FORBID ME	
4	PAT BOONE (Dot)	4
5	I DREAMED	5
***************************************	BETTY JOHNSON (Bally)	
6	MOONLIGHT GAMBLER FRANKIE LAINE (Columbia)	8
	LOVE ME	
	ELVIS PRESLEY (RCA Victor)	6
•	CINCO ROBLES	
8	RUSSELL ARMS (Era) PAUL & FORD (Capitol)	15
n	A ROSE AND A BABY RUTH	
9	GEORGE HAMILTON IV (ABC-Paramount)	9
10	GREEN DOOR	10
	JIM LOWE (Dot)	
11	HEY! JEALOUS LOVER FRANK SINATRA (Capitol)	7
19	JAMAICA FAREWELL	20
12	HARRY BELAFONTE (RCA Victor)	20
13	GONNA GET ALONG WITHOUT YOU NOW	12
10	PATIENCE & PRUDENCE (Liberty)	
14	IVORY JOE HUNTER (Atlantic)	14
15	TRUE LOVE CROSBY & KELLY (Capitol)	11
10	LOVE ME TENDER	10
16	ELVIS PRESLEY (RCA Victor)	13
17	BLUEBERRY HILL	16
*/	FATS DOMINO (Imperial)	
18	WHO NEEDS YOU	46
10	LOVE IS STRANGE	
19	MICKEY & SYLVIA (Groove)	34
	ROCK-A-BYE YOUR BABY WITH A	
20	DIXIE MELODY	18
	JERRY LEWIS (Decca)	

21) YOU DON'T OWE ME A THING. 22) LITTLE BY LITTLE. 23) BLUE MONDAY.
24) TWO DIFFERENT WORLDS. 25) JUST WALKING IN THE RAIN. 26) CAN I
STEAL A LITTLE LOVE. 27) CINDY, OH CINDY. 28) BABY DOLL. 29) WRINGLE
WRANGLE. 30) WISDOM OF A FOOL. 31) ON MY WORD OF HONOR. 32) TOO
MUCH. 33) ANASTASIA. 34) GREENSLEEVES. 35) WITHOUT LOVE. 36)
JIM DANDY. 37) GARDEN OF EDEN. 38) GIVE ME. 39) MAMA FROM THE
TRAIN. 40) NIGHT LIGHTS. 41) ARMEN'S THEME. 42) I MISS YOU SO.
43) I LOVE MY BABY. 44) TAKE ME BACK BABY. 45) GOODNIGHT MY LOVE.
46) SLOW WALK. 47) WRITTEN ON THE WIND. 48) POOR BOY. 49) LOOK
HOMEWARD ANGEL; MONEY TREE; MUTUAL ADMIRATION SOCIETY; YOUR
LOVE FOR ME; FRIENDLY PERSUASION.

CashMakers

NEW ALBUMS



his newest album

FRANK

Close to You

Orchestra conducted by Nelson Riddle





CHILDREN'S FAVORITES FROM the Sound Track of THE KING AND I (Rodgers & Hammer-stein) CAS 3247 • CASF 3247



RAVEL: BOLERO The Hollywood Bowl Symphony Orchestra con-ducted by Felix Slatkin. FAP 1-8357



MUSIC OF HUNGARY (Recorded in Hungary) T-10085

Hollywood or Bust



NEW SINGLES

NELSON RIDDLE

and His Orchestre

ACCORDION WILLY

HOLIDAY IN NAPLES Record No. 3631

FERLIN HUSKY

MISSING PERSONS

GONE

Record No. 3628

MILT BUCKNER

SECOND SECTION DINNER DATE

Record No. 3634

LONNIE SATTIN WALK ALONG WITH KINGS

I THINK I GO, I THINK I STAY

Record No. 3632

NORRIE **PARAMOR**

MAGIC BANJO

EVERY STREET'S A BOULEVARD

(In Old New York)
From Poromor's "New York Impressions" Album

Record No. 3629

SMASH SINGLES HIT

CAN I STEAL A LITTLE LOVE Your Love For Me FRANK SINATRA

Record No. 3608 CINCO ROBLES (Five Oaks)

Ro-Ro-Robinson LES PAUL & MARY FORD Record No. 3612

> DREAMY EYES Fools Will Be Fools THE FOUR PREPS Record No. 3576

HEY! JEALOUS LOVER You Fargot All The Words FRANK SINATRA

Record No. 3552

NIGHT LIGHTS TO THE ENDS OF THE EARTH NAT "KING" COLE Record No. 3551

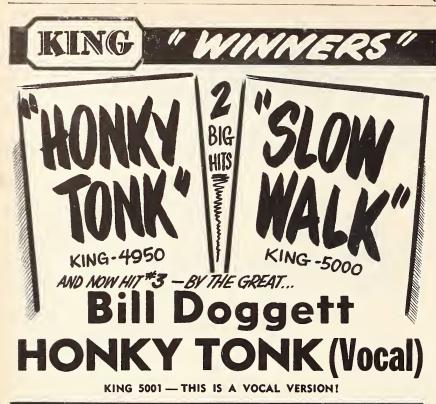
OUT OF SIGHT, OUT OF MIND That's Right THE FIVE KEYS Record No. 3502

BING CROSBY & GRACE KELLY Well Did You Evoh Bing Crosby & Frank Sinatra Record No. 3507

WISDOM OF A FOOL Now Don't That Prove I Lave You

THE FIVE KEYS Record No. 3597

YOUNG LOVE You're The Reason I'm In Love SONNY JAMES Record No. 3602



SPECIAL RELEASE

BIG DADDY **BACON FAT** BAD BOY

CHRIS COLUMBO OH YEAH!

(Part 1-2)

NEW RELEASES

Yes-We Admit It-Two Covers On One Record LUTHER AND LITTLE EVA-KING 5010 LOVE IS STRANGE AIN'T GOT NO HOME b/w

OTIS WILLIAMS AND HIS CHARMS BLUES, STAY AWAY FROM ME b/w PARDON ME DE LUXE 6105

JAMES BROWN AND THE FAMOUS FLAMES JUST WON'T DO RIGHT b/w LET'S MAKE IT FEDERAL 12289

> **BONNIE LOU** I WANT YOU

EASY LOVE, EASY KISSES

ANNIE LAURIE HAND IN HAND

IT HURTS TO BE IN LOVE

SELLERS

LITTLE WILLIE JOHN

A LITTLE BIT OF LOVING

h/w KING 5003

WILL THE SUN SHINE TOMORROW

MAC CURTIS

THAT AIN'T NOTHIN'

BUT RIGHT

DON'T YOU LOVE ME

KING 4995

THE MIDNIGHTERS

ND b/W FEDERAL 12288 LET ME HOLD YOUR HAND OOH BAH BABY

BILLY GAYLES JUST ONE MORE TIME

SAD AS A MAN CAN BE FEDERAL 12287

EARL BOSTIC HARLEM NOCTURNE BUBBER JOHNSON CONFIDENTIAL

BILLY GAYLES I'M TORE UP

THE MIDNIGHTERS TORE UP OVER YOU

DON RENO - RED SMILEY COUNTRY BOY ROCK N' ROLL

KING - FEDERAL - DELUXE

DISTRIBUTED BY RECORDS

Capitol's First 1957 Album Release Intro's 28 Pkgs.

HOLLYWOOD — Capitol Records kicks off its first album release of 1957 this week with 28 new 12-inch LP's as it continues to merchandise its theory that "new albums are the life blood of the dealer's business."

Included in the release are seven new classical packages in Full Dimensional Sound, 18 new popular albums—six of which are in the firm's "Capitol of the World" series—and three new country and western LP's.

Classical artists on the release include Agi Jambor, Darius Milhaud, William Primrose, Rudolf Firkusny, the Hollywood Bowl Symphony Orchestra, conducted by Felix Slatkin, the Ballet Theatre Orchestra, conducted by Felix Slatkin, the Ballet Theatre Orchestra, conducted by Joseph Levine, and the Hollywood String Quartet.

Darius Milhaud conducting "Suite Provencale" and "Saudades Do Brasil" with the Concert arts Orchestra, Bloch's "Suite For Viola," "Suite Hebraique," "Meditation" and "Processional," with William Primrose, violist and David Stimer, pianist; seven Tocatas and four Fantasias by Bach with Agi Jambor, pianist; Straus' "Graduation Ball" and Meyerbeer's "Les Patineurs," by the Ballet Theatre Orchestra, conducted by Joseph Levine; Schubert's "Quartet No. 14—Death and the Maiden," by the Hollywood String Quartet; Brahms' "Concert No. 1 in D Minor, Op. 15" by Rudolf Firkusny, pianist, and the Pittsburgh Symphony Orchestra conducted by William Steinberg, and "Espana" (including Ravel's "Bolero" and "Alborado del Gracioso," Rimsky-Korsakov's "Capriccio Espagnol," and Albeniz' "Triana from Iberia.")

In promoting its serious music packages, Capitol will feature its "29 All-Time Roet Selling Classics" with full.

Iberia.")

In promoting its serious music packages, Capitol will feature its "29 All-Time Best Selling Classics" with full-color browser box cards, an extensive advertising schedule in both consumer and trade publications, and introduces full-color innersleeves for the first time in all of the new classical sets. (Last fall the company previewed full-color innersleeves in its new nonular albums.) new popular albums.)

new popular albums.)

Pop artists featured in the release are Nat "King" Cole, Jackie Gleason, Yma Sumac, Glen Gray, Dick Haymes, Ray Anthony, Pee Wee Hunt and Joe "Fingers" Carr, Four Freshmen, Joe Bushkin, a new Hawaiian music album presented by Webley Edwards, and a comedy album spotlighting such artists as Andy Griffith, Yogi Yorgesson, Harry Kari, Stan Freberg, and Johnny Standley.

"Pee Wee" & "Fingers" featuring Joe "Fingers" Carr and Pee Wee Hunt; "Waikiki," another in the "Hawaii Calls" series, presented by Webley Edwards and featuring Al Kealoha Perry; "Comedy Caravan" featuring Andy Griffith, Stan Freberg, Yogi Yorgesson, Johnny Standley, and Harry Kari; "Jackie Gleason Presents Music For Lovers Only" and "Jackie Gleason Presents Music To Make You

Misty," each newly issued as one complete 12 inch LP album; "Ray Anthony Plays For Dancers in Love"; "Legend Of The Jivaro" with Yma Sumac and native acompaniment; "Skylight Rhapsody," with Joe Bushkin, his piano and orchestra; "Moondreams" by Dick Haymes with orchestra conducted by Ian Bernard; "Casa Loma In Hi Fi!" featuring Glen Gray and the Casa Loma orchestra; "After Midnight" with Nat "King" Cole and his trio and featuring the solo instruments of Willie and Stuff Smith, Harry Edison, and Juan Tizol; and "4 Freshmen and 5 Trumpets," with orchestra conducted by Dick Reynolds. "Argentine Tangos" featuring the orchestras of Alfredo de Angelis and Osvaldo Fresedo (recorded in Buenos Aires), "German Schlagers," songs by Germany's favorite recording artists (recorded in Cologne); "Ongetrouwd Man Kamer! (Bachelor Apartment)" with Dolf Van Der Linden, his strings and his orchestra (recorded in Holland); "Italian Popular Songs" by Luciano Virgili and Dino Olivieri's Strings (recorded in Italy); "My Paris" by Andre Colbert and His Golden Violins and the Colbert Chorus (recorded in Paris), and "New York Impressions" by Norrie Paramor, his strings and orchestra (recorded in London).

"Words and Music Country Style"

London).

"Words and Music Country Style"
by Tommy Collins, "Country Gentleman" by Sonny James, and "Sweethearts or Strangers" by Faron Young,
The Young Sheriff and His Country

The Young Sheriff and His Country Deputies.

Promotion of the new popular albums includes an Album Preview package, consisting of two 12-inch LP's containing excerpts from the new pop merchandise, which has been serviced to radio and TV disk jockeys throughout the country for programming use; giant full-color display on all the new pop albums, special full-color winged display cards on Four Freshmen and "Pee Wee" and "Fingers," jumbo three-dimensional display on the new Bushkin album, full-color display on the three new C&W packages, advertising in such publications as Down Beat, Metronome, New Yorker, Saturday Review, and the music industry trade press.

Monarch Expands

LINDEN, N. J. — Joe Liebowitz, veteran record man formerly of De-Luxe Records and later general manager and a & r for Wallis Records, announced this week that he had acquired substantial capitalization and now plans to expand his Monarch label in the package field.

Liebowitz will produce lps on a full scale program, the first of which will be with Emil Coleman. He is exploring many ideas and promises a quality product with many surprise innovations.

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b/w BLUE LARGO KING 5020

KING - FEDERAL - DELUXE

RECORDS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Disk Jockey Council Asks Record Firms For Support

NEW YORK—The Board of Directors of the newly formed National Council Of Disk Jockeys held a meeting at the Park Sheraton Hotel last Sunday night (January 13) with representatives of various record companies at which the diskery execs were informed of the purposes and plans of the Council and were asked to provide it with a basic treasury.

Immediate reaction of the companies was mixed with some present indicating they would go along, others indicating they would have to think about it and still others expressing the opinion privately that the amounts suggested for donations was too large for them.

There were still other fears expressed by record men that if some companies did go along and others didn't the ones who refrained might find their records suffering in play across the country since the Board of Directors now includes some of the top jockeys in the nation and eventual membership is envisioned as including as many disk jockeys as possible.

In order to clear up these points, Murray Kaufman, president of the organization, held a private interview with the editors of The Cash Box last week. He explained that these expressed fears were entirely groundless because just as those who contributed would gain no business benefit from their act, so those who felt they were unable to contribute would certainly suffer no consequences. What Kaufman wanted to make crystal clear was that the Council was not hitting anyone over the head, that it was coming to the industry it was associated with for financing just as is common procedure in all other businesses. Moreover the amounts suggested for contribution, which were made privately to the record company execs, were just that—suggestions. They were not demands in any sense of the word. Kaufman emphasized that a company which felt the cause was worthwhile and wanted to contribute could give as much or as little as it thought it could afford and each contribution would be welcomed no matter what amount it was.

Kaufman said also that this contribution would be to get the organization started. In all likelihood there would never be any further requests of the record companies. This initial amount was what is called "seed money" in charitable organizations, the amount of money necessary to get the organization off the ground. The amount requested was enough to keep the Council going for one year, by which time Kaufman feels permament financing would be arranged. He also made the point that no one on the Council receives any salary or expense money and that as an incorporated charity, the Council's books are open for public audit.

The future plans of the Council are as yet unformulated. There have been numerous requests for the services of the Council but no subsequent project to the Hungarian relief phase has as yet been decided upon. As president, Kaufman has been making speeches before interested groups explaining the Council's objectives and is scheduled to make several more in the future. It was announced this week also that George Miller, president of the Music Operators of America had asked Kaufman to speak at the MOA Convention in Chicago May 19, 20 and 21 and that Kaufman had accepted.

Inspiration For A Song



DUARTE, CALIF.—Residents of "Cinco Robles Drive", the street just west of the City of Hope in Duarte, California, which inspired the lyrics of the hit song of that title presented lyricist Larry Sullivan with the old sign as a memento for his den. A new sign here being erectd with the moral support of the teen agers in the neighborhood bears music notes and the writer's autograph.

A Hit Is Born



CONCORD, N. H.—WBZ disk jockey Leo Egan, left, and Columbia Records representative Bob Crites record the sounds of little Marianne Hall and meet her mother, Mrs. Harry Hall of Pennacook, New Hampshire after the youngster was adjudged the first baby of 1957 named Marianne, in a contest cosponsored by the station and the record firm. Crites accidentally left a calypso record of "Marianne" by Terry Gilkeryson in the WBZ record library two weeks before it was scheduled for national release to radio stations. Egan and the other jockeys, already calypso conscious, put the record on the air and found themselves with a hit during the week between Christmas and New Year's Day. The contest called for the first baby named "Marianne" in 1957 to receive a Columbia Hi-Fi record player. Mrs. Hall first heard of the offer on Leo's afternoon show so he drove to Concord, N. H. hospital to present it.

RCA Victor To Issue "Aida" As Tribute To Toscanini

NEW YORK—Arturo Toscanini's recording of Verdi's Aida is scheduled for March release by RCA Victor as a memorial to the world famed maestro who died January 16th at his home in Riverdale, New York.

Major portions of the recording were taken from two broadcasts of the opera in 1949 with Toscanini conducting the NBC Symphony Orchestra. Not completely satisfied with some sections of the performances, Toscanini emerged from retirement in 1954 to rerecord these sections. It was the last recording session ever conducted by the maestro.

The cast includes: Herva Nelli, soprano; Eva Gustavson, mezzo soprano; Richard Tucker, tenor; Giuseppe Valdengo, baritone; Norman Scott, base; Dennis Harbour, base; Virginio Assandri, tenor and Teresa Stich Randall, soprano. The chorus was under the direction of Robert Shaw.

The album originally was scheduled for release on March 25th as a birth-day commemorative to Toscanini, who would have been 90 on that date.

Tributes to Toscanini, whose death resulted from a stroke he suffered January 1st, came from all over the world. President Eisenhower, who said: "As man and as musician he gained the admiration of the world. He spoke in the universal language of music but he also spoke in the language of free men everywhere. The music he created and the hatred of tyranny that was his, are part of the legacy of our time."

Toscanini's body was flown to Italy for burial at Milan, beside the graves of his wife, Carla who died in 1951 and his son Giorgio, who died at the age of 8. He is survived by a son, Walter and two daughters, Mrs. Wanda Horowitz and Countess Wally Castelbaron and a granddaughter, Sonia Horowitz.

Nola Leases Steinway Hall

NEW YORK—Inactive for about a year, Steinway Concert Hall this week received promise of new vitality with the signing of a long term lease for the premises by Vincent J. Nola president of The Penthouse Sound Studios, Inc. and Nola Studios, Inc. Plans are being formulated for an exploitation program that will bring the concert facility back to its former eminence.





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KEEPER **HEART**"

"I Sing For You"





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Jockey

REGIONAL RECORD REPORTS

Gallagher & O'Brien

WMCA-New York City, N.Y.

- NMCA—New Tork City, N. T.

 1. Singing The Blues (Mitchell)
 2. I Dreamed (B. Johnson)
 3. Your Love For Me (F. Sinatra)
 4. True Love (Crosby & Kelly)
 5. Take Me Back Baby
 (G. Mitchell)
 6. Moonlight Gambler (F. Laine)
 7. Auctioneer (L. Van Dyke)
 B. It Happened In MonterayRamona (Lancers)
 9. Dream Love (P. Bergan)
 10. Anastasia (P. Boone)

Don Gay

KUTI-Yakima, Wash.

- 1. Banana Boat Song (Day-O)
 (Belafonte/Fontanes)
 2. Moonlight Gambler (F. Laine)
 3. Don't Forbid Me (P. Boone)
 4. Poor Boy (E. Presley)
 5. Slow Walk (O. Smith)
 6. Cinco Robles (R. Arms)
 7. Singing The Blues (Mitchell)

- B. Blue Monday (F. Domino)

 9. Gonna Get Along
 (Patience & Prudence)
- 10. Since I Met You Baby (M. Carson)

Fl. "Did" Dwyer KSWO-Lawton, Okla.

- KSWU—Lawton,

 1. Give Me (E. Rodgers)

 2. Walking In The Rain (Kileen)

 3. Blue Monday (F. Domino)

 4. Banana Boat Song (Fontanes)

 5. Baby Doll (A. Williams)

 6. Singing The Blues (Mitchell)

 7. I Miss You So (C. Connor)

 8. I Dreamed (B. Johnson)

 9. Don't Forbid Me (P. Boone)

 10. Lay Down Your Arms

 (Chordettes)

Herb Fontaine WIDA-Quincy, Mass.

- 1. I Feel Good (Shirley & Lee)
 2. Hey! Jealous Lover (Sinatra)
 3. Rose And A Baby Ruth
 (G. Hamilton IV)
 4. Love Me Tender (E. Presley)
 5. Give Me (E. Rodgers)
 6. Cinco Robles (R. Arms)
 7. Blue Monday (F. Domino)
 B. Since I Met You Baby
 (I. Joe Hunter)
 9. Goodnight My Love (Belvin)
 10. Slow Walk (S. Austin)

Ned Powers

- WINZ-Miami, Fla.
- 1. Singing The Blues (Mitchell)
 2. Rock-A-Bye Your Baby (J. Lewis)
 3. Banana Boat Song (Tarriers)
 4. Don't Forbid Me (P. Boone)
 5. Hey! Jealous Lover (Sinatra)
 6. Greensleeves (Beverleys)
 7. Goodnight My Love (McGuires)
 8. Gonna Get Alona

- B. Gonna Get Along
 (Patience & Prudence)
 9. Garden Of Eden (J. Valino)
 10. Mama From The Train (Page)

Norman Wain "Big Chief" WDOK-Cleveland, Ohio

- 1. Young Love (S. James)
 2. Banana Boat Song (Day-O)
 (Tarriers Belafonte)
 3. Your Wild Heart (Pony Tails)
 4. Love Is Strange
 (Mickey & Sylvia)
 5. Too Much (E. Presley)
 6. Blueberry Hill (F. Domino)
 7. Cinco Robles (Paul & Ford)
 B. Roman Guitar (L. Monte)
 9. Don't Forbid Me (P. Boone)
 10. Who Needs You (4 Lads)

- 10. Who Needs You (4 Lads)

Jim Williams WWSW-Pittsburgh, Pa.

- 1. True Love (Crosby & Kelly/ Powell)
 2. Cindy, Oh Cindy
 (Martin/Fisher)

- 2. Cindy, Oh Liney (Martin/Fisher)
 3. 1 Dreamed (B. Johnson)
 4. Two Different Worlds (Rondo)
 5. Friendly Persuasion (Boone)
 6. Your Love For Me (F. Sinatra)
 7. When Sunny Gets Blue
 (J. Mathis)
 8. Who Needs You (4 Lads)
 9. If It's Sunny Sunday
 (E. Heywood)
 10. Clown On The Eifel Tower
 (L. Baxter)

Kerm Gregory WAEB-Allentown, Pa.

- W ACD—Allentown, Fd.

 1. Banana Boat (Day-O)
 (H. Belafonte)
 2. Singing The Blues (Mitchell)
 3. Jamaica Farewell (Belafonte)
 4. I Miss You So (C. Connor)
 5. I Dreamed (B. Johnson)
 6. Young Love (James/Hunter)
 7. Baby Doll (A. Williams)
 8. Love Me (E. Presley)
 9. Banana Boat Song
 (S. Lawrence)
 10. Moonlight Gambler (F. Laine)

Dave Walshak

KCTI-Gonzales, Tex.

- 1. On My Word Of Honor (Platters)

- 2. Young Love (Crewcuts)
 3. Don't Forbid Me (P. Boone)
 4. Garden Of Eden (J. Valino)
 5. Banana Boat Song (Fontanes)
 6. 1 Dreamed (B. Johnson)
- 6. I Dreamed (B. Johnson)
 7. Rose And A Baby Ruth
 (G. Hamilton IV)
- B. Since 1 Met You Baby
 (I. Joe Hunter)
- 9. Wisdom Of A Fool (5 Keys) 10. Love Me (E. Presley)

Jim Rourk WQSN-Charleston, S. C.

- 1. Young Love (S. James)
 2. Too Much (E. Presley)
 3. Banana Boat Song
 (Tarriers/Vaughan)
 4. Don't Forbid Me (P. Boone)
 5. True Love (Crosby & Kelly)
 6. Singing The Blues (Mitchell)
 7. Without Love (C. McPhatter)
 8. Mama From The Train (Page)
 9. Love Me (E. Presley)
 10. Jamaica Farewell (Belafonte)

Fred B. Cole WHDH-Boston, Mass.

Larry Wilson WSMB-New Orleans, La.

- 1. Money Tree (M. Whiting)
 2. Young Love (S. James)
 3. Baby Doll (A. Williams)
 4. Written On The Wind

- 9. I Dreamed (B. Johnson) 10. I Love My Baby (J. Corey)

KIEV-Glendale, Calif.

- 9. Night Lights (N. Cole) 10. True Love (Crosby & Kelly)

Ron Roberts CJCH-Halifax, N. S., Can.

- 1. I Dreamed (B. Johnson)
 2. Banana Boat Song (Tarriers)
 3. Wisdom Of A Fool (5 Keys)
 4. Tears For Souveniers
 (T. Leonetti)
 5. Two Different Worlds
 (D. Haymes)
 6. Gonna Get Along
- 9. Honky Tonk (T. Brown)
 10. Mutual Admiration Society
 (T. Brewer)

"Uncle" John Brunell WSKI-Montpelier, Vt.

- 1. Singing The Blues (Mitchell)
 2. Green Door (J. Lowe)
 3. Banana Boat Song (Lawrence)
 4. Rose And A Baby Ruth
 (G. Hamilton IV)
 5. Slow Walk (S. Austin)
 6. Give Me (E. Rodgers)
 7. Moonlight Gambler (F. Laine)
 B. Don't Forbid Me (P. Boone)
 9. Mutual Admiration Society
 (T. Brewer)
 10. One In A Million (Platters)

(T. Brewe 10. One In A Million (Platters)

- Donn Caldwell WHLL-Wheeling, W. Va.
- WHLL—Wheeling, W. Va.

 1. Young Love (T. Hunter)
 2. Don't Forbid Me (P. Boone)
 3. On My Word Of Honor (Platters)
 4. Ain't Got No Home (Henry)
 5. Banana Boat Song (Tarriers)
 6. Thousand Miles Away
 7. Love Me (E. Presley)
 8. Since 1 Met You Baby
 (I. Joe Hunter)
 9. Rock-A-Bye Your Baby (Lewis)
 10. Gonna Get Along
 (Patience & Prudence)

Laverne Watson WTAR-Norfolk, Va.

- 1. Hey! Jealous Lover (Sinatra)
 2. Singing The Blues (Mitchell)
 3. Walking In The Rain (J. Ray)
 4. Cindy, Oh Cindy (V. Martin)
 5. Gonna Get Along
 (Patience & Prudence)
 6. Young Love (T. Hunter)
 7. Greensleeves (Beverleys)
 8. Armen's Theme (D. Carroll)
 9. Banana Boat Song (Fontanes)
 10. Who Needs You (4 Lads)

Terry Speights

- WBKH—Hattiesburg, Miss.

- 1. Blueberry Hill (F. Domino)
 2. Party's Over (Day/McRae)
 3. Young Love (James/Hunter)
 4. You Stepped Out Of A
 Dream (V. Damone)
 5. Singing The Blues (Mitchell)
 6. Don't Forbid Me (P. Boone)
 7. Repeat After Me (P. Page)
 8. Banana Boat Song (Day-O)
 (Vaughan/Belafonte)
 9. Moonlight Gambler (F. Laine)
 10. Jamaica Farewell (Belafonte)

Ed McKenzie

- WXYZ-Detroit, Mich.
- 1. Young Love (S. James)
 2. Don't Forbid Me (P. Boone)
 3. Blue Moon Turns To Gold
 (E. Presley)
- 4. Love Is Strange
 (Mickey & Sylvia)
 5. You Don't Owe Me A Thing
 6. Follow Me (B. Williams)
 7. Little By Little (N. Brown)
 8. Too Much (E. Presley)
 9. Ubangi Stomp (W. Smith)
 10. Banana Boat Song (Tarriers)

- Dave Fennell WIDE-Biddeford, Me.

- WIDE—Biddeford, Me.

 1. Singing The Blues (Mitchell)
 2. Give Me (E. Rodgers)
 3. Cinco Robles (R. Arms)
 4. Rose And A Baby Ruth
 (G. Hamilton IV)
 5. Rock-A-Bye Your Baby
 (J. Lewis)
 6. Moonlight Gambler (F. Laine)
 7. Walking In The Rain (J. Ray)
 B. I Dreamed (B. Johnson)
 9. Every Minute Of The Day
 (Diamonds)
 10. Little Love, A Little Love
 (P. O'Day)

Ron Leppig

- KASI-Ames, Iowa

- KASI—Ames, Iowa

 1. Moonlight Gambler (F. Laine)
 2. Singing The Blues (Mitchell)
 3. Young Love (T. Hunter)
 4. Gonno Get Along
 (Patience & Prudence)
 5. You Don't Owe Me A Thing
 (J. Ray)
 6. Night Lights (N. Cole)
 7. Baby Won't You Please Come
 Home (Jordanaires)
 B. Knee Deep In The Blues
 (G. Mitchell)
 9. Who Needs You (4 Lads)
 10. Greatest Fool In The World
 (Kathy)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

- 3. Baby Doll (A. V.)
 4. Written On The Wind
 5. One In A Million (Platters)
 6. Mama From The Train (Page)
 7. By You, By You, By You
 8. Mutual Admiration Society
 (T. Brewer)
 (T. Brewer)
 - Allin Slate
 - RIEV—Glendale, Calif.

 1. Rose And A Baby Ruth
 (G. Hamilton IV)

 2. Brass Ring (K. Starr)

 3. Anastasia (P. Boone)

 4. Heaven Knows (K. C. Jones)

 5. Banana Boat Song (Lawrence)

 6. I'd Love To Fall Asleep
 (L. Renaud)

 7. Every Minute Of The Day
 (M. Rayburn)

 B. Petticoats Of Portugal
 (D. Jacobs)

 9. Night Lights (N. Cole)

 - 6. Gonna Get Along
 (Patience & Prudence)
 7. Hey! Jealous Lover (Sinatra)
 B. Girl With The Purple Feet
 (Nomads)
- "Only those records best suited for commercial use are reviewed by THE CASH BOX"



Disk **Jockey**

REGIONAL RECORD REPORTS

Bill Walker

WGH-Newport News, Va.

- WGH—Newporr News, vd.

 1. Singing The Blues (Mitchell)
 2. Green Door (J. Lowe)
 3. Blueberry Hill (F. Domino)
 4. Rose And A Baby Ruth
 (G. Hamilton IV)
 5. Gonna Get Along
 (Patience & Prudence)
 6. Walking In The Rain (J. Ray)
 7. Wisdom Of A Fool (5 Keys)
 8. Love Me Tender (E. Presley)
 9. True Love (Crosby & Kelly)
 10. Don't Forbid Me (P. Boone)

Cliff Mercer

WGN—Chicago, III.

- 1. Auctioneer (L. VanDyke)
- 2. Young Love (S. James)
 3. Banana Boat Song (Tarriers)
- Moonlight Gambler (Laine) S. What's The Reason (Domino)
- 6. Singing The Blues (Mitchell)
 7. Cinco Robles (R. Arms)
- 8. Party's Over (D. Day)
 9. Don't Forbid Me (P. Boone)
- 10. | Dreamed (B. Johnson)

Ray Perkins

- KIMN-Denver, Colo.
- 1. Singing The Blues (Mitchell)
 2. Love Me (E. Presley)
 3. Don't Forbid Me (P. Boone)
 4. Blueberry Hill (F. Domino)
 5. Garden Of Eden (J. Valino)
 6. Moonlight Gambler (Laine)
 7. True Love (Crosby & Kelly)
 8. Rose And A Baby Ruth
 (G. Hamilton IV)
 9. Green Door (J. Lowe)
 10. Love Me Tender (Presley)

Dick Drury WBRB-Mt. Clemens, Mich.

- 1. Young Love (S. James)
 2. Don't Forbid Me (P. Boone)
 3. Singing The Blues (Mitchell)
 4. Since I Met You Baby
 (I. Joe Hunter)
 5. Without Love (C. McPhatter)
 6. Love Me (E. Presley)
 7. Little By Little (N. Brown)
 B. Jim Dandy (L. Baker)
 9. Green Door (J. Lowe)
 10. Love Is Strange
 (Mickey & Sylvia)

Lou Terri

WEIM—Fitchburg, Mass.

- 1. Singing The Blues (Mitchell)
 2. I Dreamed (B. Johnson)
 3. Banana Boat Song (Tarriers)
 4. Love Me Tender (E. Presley)
 5. Every Day Of My Life
 (McGuires)
 6. Friendly Persuasion (Boone)
 7. Armen's Theme (D. Seville)
 8. Gonna Get Along
 (Patience & Prudence)
 9. Give Me (E. Rodgers)
 10. Que Rico El Mambo
 (R. Marquez)

Sam Zurlo

WCSS-Amsterdam, N. Y.

- 1. Banana Boat Song (Tarriers)
 2. Don't Forbid Me (P. Boone)
 3. I Dreamed (B. Johnson)
 4. You Don't Owe Me A Thing
 5. Size of Mary 2. (J. Ray)
- S. Since 1 Met You Baby
 (I. Joe Hunter)
 6. Poor Boy (E. Presley)
 7. Young Love (S. James)
 8. Long Before 1 Knew You
 (V. Damone)

- 9. Love Is A Feeling (R. Clooney)
 10. Follow Me (Esquires)

Chuck Harkins

KBMN-Bozeman, Mont.

- 1. I've Got A Right To Cry
 (E. Gorme)
 2. Written On The Wind
 (Young/Newman)
 3. Little Boy (R. Marterie)
 4. Banana Boat (Day-O)
 (H. Belafonte)
 5. I've Got The World On A
 String (F. Sinatra)
 6. Dancing Chandelier (S. Syms)
 7. Cinco Robles (Paul & Ford)
- B. Your Love For Me (F. Sinatra)
 9. If It's A Sunny Sunday
 (E. Heywood)

- 10. Desert Sunrise (J. August)

Bill Sheridan

WADK-Newport, R. I.

- WADK—Newport, K. I.

 1. Two Different Worlds (Rondo)
 2. Singing The Blues (Mitchell)
 3. Hey! Jealous Lover (Sinatra)
 4. Banana Boat Song (Tarriers)
 5. Cinco Robles (R. Arms)
 6. Gonna Get Along
 (Patience & Prudence)
 7. Moonlight Gámbler (F. Laine)
 B. Don't Forbid Me (P. Boone)
 9. Since I Met You Baby
 (I. J. Hunter)
 10. Young Love (S. James)

Johnny Fairchild KTMS-Santa Barbara, Calif.

- KTMS—Santa Barbara, Cain.

 1. I Dreamed (B. Johnson)
 2. Hey! Jealous Lover (Sinatra)
 3. Cinco Robles (R. Arms)
 4. I'd Love To Fall Asleep
 (L. Renaud)
 5. Since I Met You Baby
 (I. Joe Hunter)
 6. Singing The Blues (Mitchell)
 7. Young Love (T. Hunter)
 B. Give Me (E. Rodgers)
 9. Hour Of Love (L. Douglas)
 10. Every Minute Of The Day
 (M. Rayburn)

Earl McDaniel

- KPOP-Los Angeles, Calif.

- 1. You Love For Me (Sinatra)
 2. Too Much (E. Presley)
 3. One In A Million (Platters)
 4. Blue Monday (F. Domino)
 5. Whispering Heart (Parsons)
 6. On My Word Of Honor
 (King/Platters)
 7. Baby, Baby (Teenagers)
 8. Goodnight My Love (Belvin)
 9. Brass Ring (K. Starr)
 10. Love Me (E. Presley)

Jimmy Peters

- WAVZ—New Haven, Conn.

- WAYZ—New Hoven, Conn.

 1. Singing The Blues (Mitchell)
 2. Roman Guitar (L. Monte)
 3. It's A Pity To Say Goodnite
 (E. Gorme)
 4. You Stepped Out Of A Dream
 (V. Damone)
 5. Banana Boat Song (Vaughan)
 6. Moonlight Gambler (Laine)
 7. I Dreamed (B. Johnson)
 8. Cinco Robles (R. Arms)
 9. Greensleeves (Beverlevs)
 10. Hey! Jealous Lover (Sinatra)

Josh Brady WBBM-Chicago, III.

- WDDM—CITICAGO, III.

 1. Banana Boat Song (Fontanes)
 2. Mama From The Train (Page)
 3. I Dreamed (B. Johnson)
 4. Cinco Robles (R. Arms)
 5. Rock-A-Bye Your Baby
 6. Baby Doll (A. Williams)
 7. Jamaica Farewell
 8. Hey! Jealous Lover (Sinatra)
 9. Don't Forbid Me (P. Boone)
 10. Silance Is Golden (Raines)

10. Silence Is Golden (Raines)

Vic Bernard WKNE—Keene, N. H.

- 1. Banana Boat Song (Lawrence)
- 2. Singing The Blues (Mitchell) Hey! Jealous Lover (Sinatra)
- 4. Gonna Get Along (Patience & Prudence)
- 5. True Love (Crosby & Kelly)
 6. Jamaica Farewell (Belafonte)
- 7. I Dreamed (B. Johnson) B. Greensleeves (Beverleys)
- 9. Armen's Theme (J. Reisman) 10. Cinco Robles (L. Welk)

Gene Edwards WRIT-Milwaukee, Wisc.

- 1. Moonlight Gambler (F. Laine)
 2. Young Love (James/Hunter)
 3. Wringle Wrangle (Hayes)
 4. Your Wild Heart
- 4. Your Wild Heart (Layne/Poni Tails) 5. Banana Boat Song (Tarriers/Lawrence) 6. Ballerina (N. Cole) 7. Rock-A-Bye Your Baby (J. Lewis)
- B. I Dreamed (B. Johnson) 9. On My Word Of Honor (Platters)
- 10. Banana Boat (Day-O)
 (H. Belafonte)

Bill Atkins KDOK-Tyler, Tex.

- 1. Young Love (S. James)
 2. Singing The Blues (Mitchell)
 3. Moonlight Gambler (F. Laine)
 4. You Don't Owe Me A Thing
 (J. Ray)
- (J. Ray)
 5. Without Love (C. McPhatter)
 6. Rose And A Baby Ruth
 (G. Hamilton IV)
 7. Green Door (J. Lowe)
 8. Jim Dandy (L. Baker)
 9. Don't Forbid Me (P. Boone)
 10. Love Me (E. Presley)

Al Ross

WRC-Washington, D. C.

- WRC---Washington, D. C.

 1. Singing The Blues (Mitchell)
 2. True Love (Crosby & Kelly)
 3. Cindy, Oh Cindy (E. Fisher)
 4. Banana Boat Song (Day-O)
 (Tarriers/Belafonte)
 5. Gonna Get Along (Patience & Prudence/Brewer)
 6. Two Different Worlds (Rondo)
 7. Jamaica Farewell (Belafonte)
 B. Rose And A Baby Ruth
 (G. Hamilton IV)
 9. Mama From The Train (Page)
 10. Hey! Jealous Lover (Sinatra)

Bob Watson WQXI-Atlanta, Ga.

- 1. Young Love (S. James)
 2. Moonlight Gambler (F. Laine)
 3. I Dreamed (B. Johnson)
 4. Just Kiss Me (D. Martin)
 5. Don't Forbid Me (P. Boone)
 6. Goodnight My Love
 (McGuires)
 7. Baby Doll (A. Williams)
 8. Just In Time (T. Bennett)
 9. Cinco Robles (R. Arms)
 10. Mama From The Train (Page)

Jim Kean

- WILD-Birmingham, Ala.

- WILD—Birmingnam, Ala.

 1. Too Much (E. Presley)
 2. Young Love (S. James)
 3. Don't Forbid Me (P. Boone)
 4. Jim Dandy (L. Baker)
 5. Love Is Strange
 (Mickey & Sylvia)
 6. Banana Boat Song (Voughan)
 7. Can I Steal A Little Love
 (F. Sinatra)
 B. Moonlight Gambler (Laine)
 9. Take Me Back, Baby (Mitchell)
 10. I Love My Baby (M. Carson)

Bob Ellis

KOY-Phoenix, Ariz.

- 1. Singing The Blues (Mitchell) 2. Night Lights (N. Cole)
- 3. Jamaica Farewell (Belafonte)
- 4. Moonlight Gambler (Laine) 5. Hey! Jealous Lover (Sinatra)
- Cinco Robles (R. Arms)
- 7. Just In Time (T. Bennett)
- B. Tell Me More (Mills) 9. Who Needs You (4 Lads)

10. Rock-A-Bye Your Baby (Lewis) Tommy Downs

- WKLO-Louisville, Ky. 1. Young Love (S. James)
- 2. Blueberry Hill (F. Domino)
- 3 | Dreamed (B. Johnson) Walking In The Rain (J. Ray)
- Green Door (J. Lowe) Moonlight Gambler (F. Laine)
- 7. Love Me (E. Presley) Singing The Blues (Mitchell)
- 9. Rose And A Baby Ruth (G. Hamilton IV) 10. Where Or When (E. Bostic)

Bernie Bond WKCR-New York, N. Y.

- 1. Young Love (S. James)
- 2. Banana Boat (Day-O)
 (H. Belafonte)
 3. Who Needs You (4 Lads)
- 4. Cinco Robles (R. Arms)
 S. Moonlight Gambler (F. Laine)
- 6. You Don't Owe Me A Thing (J. Ray) 7. Poor Boy (E. Presley)
- B. I Love By Baby (J. Corey)

 9. Blue Monday (F. Domino)

 10. Moonlight In Vermont
 (J. Stafford)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title. "It's What's in THE CASH BOX That Counts"



Sure

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"TOO MUCH" "PLAYING FOR KEEPS"

Elvis Presley

Disk of the Week

RCA Victor 20/47-6800

Gogi Grant Sues Era Records For \$150,000

HOLLYWOOD - Songstress Gogi Grant has filed suit for termination of her contract with Era Record Company and for \$150,000 damages from the company's owners, Herb Newman and Lou Bedell, her manager, Jack Morton, announced last week.

Miss Grant, who rose to fame on her recordings of "Suddenly There's A Valley" and "Wayward Wind", charged in her complaint that the defendants "betrayed and violated" their fiduciary duty to her by secretly procuring other record companies to make records of songs recorded and popularized by her. The Complaint, filed through attorneys Jerome B.

Rosenthal, Samuel P. Norton and Robert G. Rifkind, alleged that the defendants made huge secret profits at Miss Grant's expense and have failed to account to her for all proceeds from her hit records.

The Complaint, filed in the Superior Court, also charged that Era Record Company obtained Miss Grant's consent to its contract by fraud and misrepresentations and refused to permit her to record any songs not owned by defendants Newman and Bedell. The Complaint demands \$100,000.00 actual damages and \$50,000.00 punitive damages.



HANK THOMPSO

and his Brazos Valley Boys

ROCKIN' IN THE CONGO I WAS THE FIRST ONE

Record No. 3623



Thunderbird IM HALSEY

INDEPENDENCE, KAN.



FROM THE WARNER BROS. PICTURE 6 BIG RECORDS

REMICK MUSIC CORP. -.

The TOP Record The Hilltoppers singing

"MARIANNE"

"YOU'RE WASTING YOUR TIME" • Dot 15537

DOT RECORDS

Sunset and Vine, Hollywood, Calif. HO 3-4181

> A great new release by a great new artist

TOMMY FURTADO

"ISABELLA" "SUN TAN SAM"

CADENCE 1305

cadence 40 EAST 49TH ST. NEW YORK 17, N. Y.

TWO GREAT INSTRUMENTALS

"JIMMY'S SHUFFLE"

"GO JOE GO"

FRANK VIRTUOSO OUINTET

BEECH # 715

MYERS MUSIC, INC. 208 N. BROAD ST., PHILA. 2, PA.



The Whole Country Is Now Jumping To The Original

"Little By Little" Nappy Brown

> **SAVOY 1506** Imitated But Not Equalled!



Marshall—WNEW **Part Company**

Art Ford Takes Over

NEW YORK-Jerry Marshall, m.c. for WNEW-New York "Make Believe Ballroom" announced this week that he would leave the station after his Saturday, January 19, programs. Art Ford, now with WNEW, will take over Marshall's segments on Monday, January 21.

Said Marshall:

"After fourteen years at WNEW it has become clear that differences of opinion between me and the management of the station with respect to the programming policy of the 'Make Believe Ballroom' have made necessary a severance of my relationship with the station. I view this with a great deal of regret because of my loyalty both to the station and to my listeners. At the same time, I recognize my freedom from the rigorous demand of my present schedule will afford me greater opportunity for future broadcasting activity. I will announce my plans as soon as they are formulated."
"Make Believe Ballroom" has been

one of WNEW's most commercially successful properties. It is reported that its revenue from sponsors is so large that the disk jockey assigned to the show is normally assured an income of about \$100,000 annually. Marshall's contract with WNEW still had six months to run but releases from the station made no mention of its disposition.

Ford became famous with the allnight disk show, "Milkman's Matinee", a show WNEW claims changed the listening habits in the metropolitan area and made the broadcasting industry aware of a nighttime audience of major proportions. His successful stint as an afternoon radio personality for the past two years convinced WNEW's management that he was the right man for the Ballroom job.

the right man for the Ballroom job.
Other major program changes reported by WNEW are as follows: Bill Kemp returns to the WNEW mike after a while on the Broadway stage and before the television cameras. William B. Williams will take over the slot vacated by Art Ford from 4-5:30 p.m. Williams will continue to broadcast his "William B. Williams Show" from 9-11 across the board. Dick Shepard will take over the 7:35-9 p.m. slot. Shepard's growing popup.m. slot. Shepard's growing popularity after a comparatively short stint with WNEW earned him this additional show.

All the new assignments will take effect Monday, January 21.

Decca Signs Three

NEW YORK-Decca Records this week announced three signings to its artist roster. They are Wingy Manone, famous trumpet player; Ray Lang and his Calypso band; and The Toppers. Wingy

Toppers.
Wingy Manone's first release for Decca will be "Party Doll" and "Real Gone". Manone sings "Party Doll" in his well known gravel voice. His trumpet is featured on the "Real Gone" side.
Ray Lang has also cut his first session for Decca. "Last Train" and "Keetch" will be out this week.
The Toppers have been regulars on the Arthur Godfrey shows. Their first

the Arthur Godfrey shows. Their first release for Decca will be "Stashu Pan-dowski".



Top Selling Records Reported by

Retail **Outlets**

From Coast to Coast

LESLIE ONE STOP New York, N. Y.

- New York, N. 1.

 1. Too Much (E. Presley)
 2. Blue Monday (F. Domino)
 3. Young Love (S. James)
 4. Love Me (E. Presley)
 5. Blueberry Hill (F. Domino)
 6. Love Is Strange
 (Mickey & Sylvia)
 7. Banana Boat Song (Tarriers)
 8. Love Me Tender (E. Presley)
 9. Don't Forbid Me (P. Boone)
 10. On My Word Of Honor
 (Platters)

GIFT MART MUSIC CENTER Jamaica, L.I., N.Y.

- 1. Singing The Blues (Mitchell)
 2. Love Me Tender (E. Presley)
 3. Walking In The Rain (Ray)
 4. On My Word Of Honor
 (Platters)
 5. Blueberry Hill (F. Domino)
 6. Cindy, Oh Cindy (V. Martin)
 7. Honky Tonk (B. Doggett)
 B. Young Love (Crewcuts)
 9. Green Door (J. Lowe)
 10. Guaglione (R. Marterie)

BILL LAMB RECORD SHOPPE Flint, Mich.

- Flint, Micn.

 1. Young Love (James/Hunter)
 2. Banana Boat Song (Tarriers)
 3. Jim Dandy (L. Baker)
 4. Don't Forbid Me (P. Boone)
 5. Since I Met You Baby
 (I. J. Hunter)
 6. Rock-A-Bye Your Baby
 (J. Lewis)
 7. Auctioneer (L. VanDyke)
 B. On My Word Of Honor
 (Platters)
 9. Gonna Get Along

- 9. Gonna Get Along (Patience & Prudence) 10. Who Needs You (4 Lads)

THE MUSIC BOX Spokane, Wash.

POPULAR TUNES Memphis, Tenn.

- Memphis, Tenn.

 1. Young Love (S. James)
 2. Blue Moon Turns To Gold
 (E. Presley)
 3. Jim Dandy (L. Baker)
 4. Since I Met You Baby
 (I. J. Hunter)
 5. Too Much (E. Presley)
 6. Don't Forbid Me (P. Boone)
 7. Moonlight Gambler (Laine)
 B. Ain't Got No Home (Henry)
 9. Girl Can't Help It (Richard)
 10. Banana Boat Song
 (H. Belafonte)

A. WILLIAMS & CO. Philadelphia, Pa.

- Philadelphia, Pa.

 1. Singing The Blues (Mitchell)
 2. Gonna Get Along
 (Patience & Prudence)
 3. Banana Boat Song
 (S. Lawrence)
 4. Young Love (S. Lawrence)
 5. Rock-A-Bye Your Baby
 (J. Lewis)
 6. Goodnight My Love (Belvin)
 7. Too Much (E. Presley)
 8. Love Is Strange
 (Mickey & Sylvia)
 9. Walking In The Rain (Ray)
 10. Rose And A Baby Ruth
 (G. Hamilton IV)

BURK'S MUSIC SHOP St. Paul, Minn.

- 1. Young Love (Crewcuts)
 2. Blue Monday (F. Domino)
 3. Don't Forbid Me (P. Boone)
 4. You Don't Owe Me A Thing
 (J. Ray)
 5. One In A Million (Platters)
 6. Moonlight Gambler (Laine)
 7. Banana Boat (Day-O)
 8. Wringle Wrangle (Parker)
 9. Who Needs You (4 Lads)
 10. Jamaica Farewell (Belafonte)
 11. Singing The Blues (Mitchell)
 2. Young Love (S. James)
 3. Don't Forbid Me (P. Boone)
 4. Blue Monday (F. Domino)
 5. Singing The Blues (Mitchell)
 6. Green Door (J. Lowe)
 7. Walking In The Rain (Ray)
 8. Banana Boat Song (Tarriers)
 9. Too Much (E. Presley)
 9. City Of Angels (Heartbeats)
 10. Little By Little (N. Brown)

GILLETTE MUSIC Chicago, III.

- 1. Young Love (T. Hunter)
 2. Banana Boat Song (Tarriers)
 3. Rock-A-Bye Your Baby
 (J. Lewis)
 4. Singing The Blues (Mitchell)
 5. Walking In The Rain (Ray)
 6. Moonlight Gambler (Laine)
 7. Green Door (J. Lowe)

- 8. Wringle Wrangle (B. Hayes)
 9. I Love My Baby (J. Corey)
 10. Slow Walk (S. Austin)

JACK CLIFTON ENTERPRISE Cuyahoga Falls, Ohio

- Ctyunogu rans, Onto

 1. Young Love (S. James)

 2. Don't Forbid Me (P. Boone)

 3. Auctioneer (L. VanDyke)

 4. Singing The Blues (Mirchell)

 5. Jim Dandy (L. Baker)

 6. Banana Boat Song (Tarriers)

 7. Love Is Strange
 (Mickey & Sylvia)

 8. Blue Monday (F. Domino)

 9. Love Me (E. Presley)

 10. Without Love (McPhatter)

KATZ DRUG COMPANY Kansas City, Mo.

- 1. Don't Forbid Me (P. Boone)
 2. Banana Boat (Day-O)
 (H. Belafonte)

- 2. Banana Boar (H. Belafonte)
 3. Young Love (Crewcuts/Hunter)
 4. Jamaica Farewell (Belafonte)
 5. Too Much (E. Presley)
 6. Moonlight Gambler (Laine)
 7. Blue Monday (F. Domino)
 8. Love Me (E. Presley)
 9. You Don't Owe Me A Thing
 (J. Ray)
- 10. Since I Met You Baby
 (I. J. Hunter)

MARTY'S MUSIC STORE Lebanon, Pa.

- Lebanon, Pa.

 1. Singing The Blues (Mitchell)
 2. Love Me Tender (E. Presley)
 3. True Love (Crosby & Kelly)
 4. Green Door (J. Lowe)
 5. Two Different Worlds
 (D. Rondo)
 6. Honky Tonk (B. Doggett)
 7. Since I Met You Baby
 (I. J. Hunter)
 8. Walking In The Rain (Ray)
 9. Banana Boat Song (Tarriers)
 10. Young Love (T. Hunter)

THE RECORD SHOP Buffalo, N. Y.

- Buffalo, N. T.

 1. Singing The Blues (Mitchell)
 2. Young Love (S. James)
 3. You Don't Owe Me A Thing
 (J. Ray)
 4. Moonlight Gambler (Laine)
 5. Don't Forbid Me (P. Boone)
 6. Love Me (E. Presley)
 7. Banana Boat (Day-O)
 (H. Belafonte)
 8. Rose And A Baby Ruth
 (G. Hamilton IV)
 9. I Love My Baby (J. Corey)
 10. Wisdom Of A Fool (5 Keys)

MARTHA JANE'S MELODY LANE New Orleans, La.

- 1. Singing The Blues (Mitchell)
 2. Young Love (S. James)
 3. You Don't Owe Me A Thing
 4. Blue Monday (F. Domino)
 5. Don't Forbid Me (P. Boone)
 6. Moonlight Gambler (Laine)
 7. Cindy, Oh Cindy (E. Fisher)
 8. Confidential (B. Johnson)
 9. Since I Met You Raby
- 8. Confidential (b. Vou Baby (M. Carson)
- 10. Take Me Back Baby (G. Mitchell)

STEPHENSON MUSIC SHOP Raleigh, N. C.

Hollywood, Calif. Hollywood, Calif. 1. Singing The Blues (Mitchell) 2. Love Me Tender (E. Presley) 3. Green Door (J. Lowe) 4. Jamaica Farewell (Belafonte) 5. Young Love (T. Hunter) 6. Blue Monday (F. Domino) 7. Blueberry Hill (F. Domino) 8. Honky Tonk (B. Doggett) 9. Banana Boat Song (Tarriers) 10. Walking In The Rain (Ray)

WALLICHS MUSIC CITY

HENRYCKETOLOGIERHERKEN MUHATEN TO UNTUURSCOFT

ALAMO PIANO CO.

- San Antonio, Texas

- San Antonio, lexas

 1. Singing The Blues (Mitchell)
 2. Moonlight Gambler (Laine)
 3. Garden Of Eden (J. Valino)
 4. Fools Rush In (Cadets)
 5. Love Me (E. Presley)
 6. Don't Forbid Me (P. Boone)
 7. On My Word Of Honor
 (Platters)
 8. Young Love (Crewcuts)
 9. Auctioneer (C. Miller)
 10. Wisdom Of A Fool (5 Keys)

BILLS T RECORD SHOP Tulsa, Okla.

- 1. Love Me (E. Presley)
 2. Young Love (S. James)
 3. Don't Forbid Me (P. Boone)
 4. Jim Dandy (L. Baker)
 5. Since I Met You Baby
 (M. Carson)

- (M. Carson)
 6. Brown Eyed Handsome Man
 (C. Berry)
 7. On My Word Of Honor
 (Platters)
 8. Blue Monday (F. Domino)
 9. Knee Deep In Blues
 (G. Mitchell)
 10. Too Much (E. Presley)

BOSTON RECORD DIST.

- Boston, Mass.

Boston, Mass. 1. Singing The Blues (Mitchell) 2. Banana Boat Song (Tarriers) 3. Love Me Tender (E. Presley) 4. On My Word Of Honor (Platters) 5. Rose And A Baby Ruth (G. Hamilton IV) 6. Moonlight Gambler (Laine) 7. Young Love (James/Hunter) 8. Blue Monday (F. Domino) 9. Green Door (J. Lowe) 10. Hey! Jealous Lover (Sinatra)

THE GROOVE RECORD SHOP

- Houston, Texas
- 1. Young Love (S. James)
 2. Brown Eyed Handsome Man
 (C. Berry)
 3. You Don't Owe Me A Thing
 (J. Ray)
- 4. Jim Dandy (L. Baker)
 5. Moonlight Gambler (Laine)
 6. Don't Forbid Me (P. Boone)
 7. Banana Boat Song
 (S. Lawrence)
 8. Blue Monday (F. Domino)
 9. Singing The Blues (Mitchell)
 10. Follow Me (B. Williams)

ROYLES TV Salt Lake City, Utah

- 1. Young Love (S. James)
 2. Singing The Blues (Mitchell)
 3. Rose And A Baby Ruth
 (G. Hamilton IV)
 4. Green Door (J. Lowe)
 5. Blueberry Hill (F. Domino)
 6. Gonna Get Along
 (Patience & Prudence)
 7. I Remember (In The Still Of
 The Night) (5 Satins)
 8. Cindy Of Cindy (F. Eicher)
- 8. Cindy, Oh Cindy (E. Fisher)
 9. Slow Walk (S. Austin)
- 9. Slow wall.
 10. City Of Angels (Highlights)

YEAGERS MUSIC SHOP Baltimore, Md.

- "Only those records best suited for commercial use are reviewed by THE CASH BOX"



Best Selling Pop Albums

S. C.	LP # listed to left of asterisk * Extended Play # li	sted to right
	LP # listed to left of disterisk - Extended Play # 11	
	CALVESO	Pos. Last Week
I.	CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	I.
9	ELVIS	2.
2.	ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382)	
2	MY FAIR LADY	3.
J.	BROADWAY CAST (Columbia OL 5090)	
4.	THE KING AND I MOVIE CAST (Capital W 740 * EAP 740)	4.
E	THE EDDY DUCHIN STORY	5.
5.	MOVIE SCORE (Decca DL 8289)	
6.	OKLAHOMA	7.
V.	MOVIE CAST (Capitol 5AO 595 * 5DM 595)	
7.	JERRY LEWIS JUST SINGS	8.
	JERRY LEWIS (Decca DL 8410)	6.
8.	FILM SOUNDTRACK (Capitol W 750 * EDM 750)	0.
Δ	THIS IS SINATRA	10.
9.	FRANK SINATRA (Capitol T 768)	0+00 000 000 000 000 000 000 000 000 00
10.	THE PLATTERS (Vol. II)	11.
IU.	THE PLATTERS (Mercury MG 20216)	
11.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150 * EPB 1150;	9. EPA 693, 4, 5)
	'S WONDERFUL	16.
12.	RAY CONNIFF (Columbia CL 925 * EPA 925)	10.
19	HYMNS	18.
15.	TENNESSEE ERNIE FORD (Capitol T 756)	
14	SAY IT WITH MUSIC	12.
17.	LAWRENCE WELK (Cora! CRL 57041 * EC 82027)	
15.	ELVIS PRESLEY (RCA Victor LPM 1254 * EPB 1254)	13.
	SONGS FOR SWINGING LOVERS	15.
16.	FRANK SINATRA (Capital W 653 * EAP 653)	
17	CALENDAR GIRL	14.
1/.	JULIE LONDON (Liberty SL 9002)	
18.	HOWDY!	17.
IU.	PAT BOONE (Dot DLP-3030)	
10	MIDNIGHT FOR TWO	_
LÚ.	THE THREE SUNS (RCA Victor LPM 1333 * EPB 1333)	
20	DAY BY DAY (Columbia Cl. 942 * EPA 942)	-
	DORIS DAY (Columbia CL 942 * EPA 942)	
21.	MANHATTAN TOWER GORDON JENKINS (Capitol T 766 * EDM 766)	20.
22.	THE PLATTERS (Mercury MG-20146)	22.

23	ELLA AND LOUIS ELLA FITZGERALD	21
	LOUIS ARMSTRONG (Verve MG V-4003)	

PAUL WHITEMAN 50th ANNIVERSARY

SOUND TRACK SCORE (Capito! W 773 * EAP 773)

VARIOUS ARTISTS

GIANT

(Grand Award 33-901-2-12" LP)

Liberty Kicks Off 1957 Schedule With 9 LPs

LOS ANGELES-Nine new LP al-

LOS ANGELES—Nine new LP albums kick off Liberty Records expanded LP schedule for 1957, according to the company's vp, Jack Ames, who also stated that Liberty will release at least 80 LP's in 1957.

January's release schedule calls for the following albums to be released by the tenth of the month:
Elmer Bernstein's musical score from Jeff Chandler's first independent feature, "Drango," to be released this month. Bernstein composed and conducts all the music in the album which was taken from the soundtrack of the Earlmar Production. Earlmar Production.
Other albums to be released include:

Other albums to be released include: Liberty's first effort into Calypso, utilizing the services of Maya Angelou, who is heralded on the LP as "Miss Calypso"; "Night," featuring the Johnnie Mann Singers; "Jazz for Jeanagers," featuring another new band, Claude Gordon and his Orchestra; "Rock and Roll Beach Party," starring Nino Tempo; "Abbey Lincoln's Affair"; "Do Re Me, Words and Music," by Bobby Troup; "Pearls of Love," by the Players; and Liberty's first release in its classical division by the Paganini String Quartet under the direction of Henri Temianka.

Donegan Returns To U.S.

NEW YORK - Lonnie Donegan, English singer, who had a hit record last summer, "The Rock Island Line," will return to the United States for his second visit. He opens March 3 in Madison Square Garden where he kicks off a twenty-one day tour.

Donegan, Mercury Record artist, will make his national tour with the famous professional basketball team, The Harlem Globetrotters. Lonnie and his skiffle group, which consists of four other musicians who also sing, will appear during the halftime intermission of the Globetrotters' games.

Columbia Simon & Schuster Promote "King Of Paris"

NEW YORK - Columbia Records and Simon and Schuster have launched a joint promotional campaign on Jo Stafford's new Columbia release, "King of Paris."

The title is taken from the best seller novel, "King of Paris," by Guy Endore, and currently one of S. & S.'s pocket novels.

Simon and Schuster will mail a copy of the book to all disk jockeys and Columbia will see that every jockey is serviced with a copy of the record.

"King of Paris" was written by Paul Weston.

New Club Shows Disk Talent

NEW YORK-Fred Roberty, manager of the new Beverly House International Showcase, east side supper club, has announced that Mark Miland, Flair-X Records, and Helene DeLys, MGM Records thrush, have been signed to appear at the club January 24th for two weeks, and February 7 for two weeks, respectively.

The two youngsters will lead off an array of talented young recording artists who will be making their New York night club debuts, one every two weeks, at the intimate Beverly House International Showcase.

Friars Choose Como "Man of The Year"

NEW YORK—The Friars Club has announced that Perry Como has been chosen as its choice for Man of the Year at the 52nd Annual testimonial to be held at the Grand Ballroom of the Waldorf-Astoria on March 26th. Como was chosen as this year's outstanding show business personality.

The dinner will be attended by show business celebrities and dignitaries in all fields and the proceeds will go to the Friars Relief Fund and the St. Francis Sanitarium of Long Island. Among those who will attend are Governor Averill Harriman, Mayor Robert F. Wagner, General David Sarnoff, Frank M. Folsom, Senator Herbert E. Lehman, William S. Paley, Spyros P. Skouras, Sen. Stuart Symington, Bing Crosby, Dr. Ralph J. Bunche, Daniel G. Arnstein, Jack Benny, Milton Berle, Edward R. Murrow, Helen Hayes, Eric Johnston, Groucho Marx, Robert Sarnoff, Richard Rodgers, Oscar Hammerstein II, James A. Farley, Paul Cunningham, Sammy Davis, Jr., Leonard H. Goldenson, Robert E. Kintner, Phil Silvers, Sen. Irving M. Ives, Otto Harbach, James C. Petrillo, George Burns, George Jessel, Michael Todd, Sophie Tucker.

Tucker.

The committee is headed by Chairman Joe E. Lewis, Executive Chairman Buddy Howe, and Co-Ordinator Carl Timin.

Hecky Krasnow Joins Reynard

NEW YORK-Frederick Fox, president of Reynard Publishing Co., Inc., and vice-president of the Sam Fox Publishing Co., Inc., of which Reynard is an affiliate, has announced the appointment of Hecky Krasnow as vice-president.

Krasnow was, until recently, Director of Columbia Records Children's and Educational Records Department.

With Krasnow's entrance into the organization the development of recordings to tie in with Reynard publications will be expanded. In addition to providing material and production for major record labels, Reynard plans to produce records for the educational market on its own label.

Krasnow will also be engaged in creating material for both the educational and general markets, as well as handling record production.



"BAD BOY"

The Jive Bombers

This Record Can't Be Duplicated!

SAVOY 1508



U. S. DJs and Hungarian Refugees



NEW YORK—The Cash Box, in a recent issue, ran a complete story on the trip of ten jockeys from The National Council of Disk Jockeys to Aus-

NOW ... AND ALL THROUGH THE WINTER SEASON Leroy Anderson's MILLS AMMUSIC

> 2 FLAIR-X HITS! THE ORBITS "MESSAGE OF LOVE"

PAULINE ROGERS "I'VE BEEN PRETENDING"

Product of; FLAIR RECORDS,







tria to survey conditions of the Hungarian refugees at the Hungary-Austria border. From left to right, top, we see Murray Kaufman, president of the group, and Art Pallan (KDKA—Pittsburgh, Pa.) interviewing refugees. Left to right, bottom row, in a similar task are Bob Clayton (WHDH—Boston), and Don McLeod (WJBK—Detroit).

ABC-Paramount Buys Master of "Almost Paradise"

NEW YORK—Larry Newton, National Sales Manager ABC-Paramount, announced this week that ABC-Paramount had outbid several other firms for the master of "Almost Paradise," by the Norman Petty Trio on Nor-Va-Jak label.

ABC-Paramount's attention was drawn to this disk by its distributor in Detroit, Henry Droz. Droz advised them that the Petty recording had caused much excitement in his area. Droz' outlet, ABC Distributing Co., had disposed of some 10,000 records in the first three days of distribution.

Newton stated that the initial pressing orders to the various AM-PAR factors on "Almost Paradise" far exceeds the press run on any previous orders for the diskery, with the possible exception of the company's current smash, "A Rose and a Baby Ruth," by George Hamilton IV.

MGM Drops Prices of EPs

NEW YORK-In line with EP price reductions announced by several other record companies, MGM this week announced its own new price levels.
Effective January 14 its price sched-

ule will be as follows:

One-pocket EP's will be reduced

One-pocket EP's will be reduced from \$1.49 to \$1.29.

Two-pocket EP's will be reduced from \$2.98 to \$2.49.

Two-pocket sound track EP's will be reduced from \$3.98 to \$2.98.

Three-pocket sound track EP's will be reduced from \$4.98 to \$3.98.

All regular three-pocket EP's will remain at the same price of \$3.98.

In addition, MGM announces that it will retain the 5% dealer return privilege on EP's. While MGM Records did not initiate the reduction in ords did not initiate the reduction in EP prices, they, nevertheless, recognize the fact that distributors and dealers may suffer inventory losses. To be of assistance in this respect MGM will offer a 10% discount on the new low prices of extended play sets up through February 15.



POPULAR

"AFTER MIDNIGHT"-Nat "King" Cole And His Trio-Capitol W 782

JUST YOU, JUST ME; SWEET LORRAINE; SOMETIMES I'M HAPPY; CARAVAN; IT'S ONLY A PAPER MOON; YOU'RE LOOKING AT ME; LONELY ONE; DON'T LET IT GO TO YOUR HEAD; I KNOW THAT YOU KNOW; BLAME IT ON MY YOUTH; WHEN I GROW TOO OLD TO DREAM; ROUTE 66.

The return of Nat "King" Cole to the Trio format, on this Capitol release, should greatly satisfy those who have longed for the Cole of the jazz school. As a pianist and vocalist, Cole has a smooth and imaginative touch that justifies his stature in the musical world. Aside from Cole's other two musicians (John Collins, guitar, and Lee Young, drums), four soloists (Willie Smith, alto sax; Harry Edison, trumpet; Stuff Smith, violin; and Juan Tizol, trombone) perform warm solo chores. Good bet for pop recognition: "Lonely One." This excellent effort could assume chart proportions soon.

"SONGS BY DOROTHY COLLINS"—With Barney Kessel Trio—Coral CRL 57106 (1-12" LP).

SOMETIMES I'M HAPPY; OUT OF THIS WORLD; YOU TOOK ADVANTAGE OF ME; HERE I AM IN LOVE AGAIN; I SEE YOUR FACE BEFORE ME; THE SKY FELL DOWN; WHEN YOUR LOVER HAS GONE; BUT NOT FOR ME; COME RAIN OR COME SHIPE; GUESS I'LL HANG MY TEARS OUT TO DRY; IT NEVER ENTERED MY MIND; THE LADY'S IN LOVE WITH YOU.

The popular vehicle for the "Hit Parade" tunes, Dorothy Collins, has cut an impressive LP for Coral. Miss Collins, backed by the sensitive Barney Kessel Trio, is heard is a bill of 12 distinguished ballads. The thrush has a persuasive delivery that often enters the realm of jazz styling. Miss Collins' vast TV following will certainly welcome her in an intimate and refreshing light.

AND NOW FOR YOUR MUSICAL ENJOYMENT"—Kitty White—Mercury

SOURWOOD MT.; LEATHER WINGED BAT; IF I HAD A RIBBON BOW; TEN THOUSAND MILES; THREE RAVENS; WEST WIND; LOVE IS LIKE A MOUNTAIN; FARE THEE WELL; CHICKEN ROAD; DARK AS A DUNGEON; POOR WAYFARING STRANGER; HAMMER MAN.

Stylist Kitty White, who in past recordings has confined herself mostly to pop ballads, enters the realm of the folk-song and songs with a folk flavor and comes off engagingly. Miss White delivers the material, that includes a number of haunting melodies ("If I Had A Ribbon Bow"), with warmth and understanding. Pete Rugolo and Hal Mooney have provided Miss White with a number of beautiful arrangements. Miss White's fans can catch her in some rare moments of vocal beauty here.

"WRITTEN ON THE WIND"—"FOUR GIRLS IN TOWN"—The Universal-International Orchestra Conducted by Joseph Gershenson—Decca DL 8424 (1-12" LP).

Decca has coupled the scores of the International Motion Pictures' productions of "Written On The Wind" and "Four Girls In Town." The former, a melodrama, has a score written by the late Victor Young. The title song, "Written On The Wind" is performed by the Four Aces. Alex North's "Rhapsody For Four Girls In Town" was written along classical lines and captures the hectic and sometimes lonely aspects of a big city. Sales will hinge largely on those who see the films on those who see the films.

"SPRINGTIME IN PAREE AND CARNIVAL IN CAPRI"—Harold Spina and His Orchestra—Liberty 3019 (1-12" LP).

SPRINGTIME IN PAREE; EV'RYTHING IS SPRING; MUSETTE; FEMME FATALLE; THE TORCH-SINGER'S MELODY; BOULEVARDIER; CAPRI; CARNIVAL IN CAPRI; BLUE GROTTO; ANISETTE; EDA MARIE; BELOVED LOVER.

Paris and Capri are in for a musical examination on this Liberty pressing. Harold Spina composed 12 melodies (6 for Paris, 6 for Capri) that accurately capture, in melodic and orchestral techniques, the charm of these two popular tourist attractions. Spina himself handles the baton and vividly brings his compositions across. Sparkling musical excursions.

"THIS IS MY VIENNA"-Greta Keller-with Authentic "Schrammel" En--Dolphin 8 (1-12" LP).

semble—Dolphin 8 (1-12" LP).

VIENNA IS LOVELIEST AT NIGHT; DOWN IN THE LOBAU; SCHRAMMEL PLAYERS, ONE MORE DANCE; IN A LITTLE CAFE IN HERNALS; A LITTLE LANTERN; WITH LOVE AND WITH WINE; IN THE WINECELLAR; AND SEE THERE'S FLAVOR TO THE WINE; IN MY HEART IS A BIT OF OLD VIENNA; VIENNA WAS ONCE A CITY OF KINGS; THE SHOOTING GALLERY; OUT IN SIEVERING THE LILACS ARE ALREADY IN BLOOM; THE OLD COGWHEEL RAILWAY; ON THE BEYOND GRINZING LIES HEAVEN; GOOD OLD DAYS; GOD BLESS YOU AND FAREWELL; VIENNA WILL BE A THOUSAND TIMES LOVELIER.

International favorite, Greta Keller, sings the songs of her native Vienna on this Dolphin release. Miss Keller is accompanied by a "Schrammel" ensemble, a group of musicians common to the Viennese cafe-going populace. All the melodies are sung in German, with an English summary of each song in the liner notes. Strong item for its audience.

"COME RAIN OR COME SHINE"-Carol Reed-Golden Crest CR 3006

COME RAIN OR COME SHINE; WE'RE HAVING A HEAT WAVE; ILL WIND; RISE AND SHINE; RAIN; A FELLA WITH AN UMBRELLA; SINGING IN THE RAIN; LOVE AND WEATHER; BREEZIN' ALONG WITH THE BREEZE; I'M ALWAYS CHASING RAINBOWS; LET IT SNOW; STORMY WEATHER.

For the many who wake up to Carol Reed's TV predictions on the weather, this Golden Crest disk should create some excitement. Miss Reed is in her unfamiliar role as a singer, singing material which ties in with her video duties. She has a delivery that is pleasant, sincere and attentive to a lyric. Celeste and organ backing is by Sy Mann. Miss Reed's large TV audience is the most likely buyer.



CHILDREN'S

"A CHILD'S GARDEN OF VERSES"—Frances Archer and Beverly Gile—Disneyland WDL 3004 (1-12" LP).

THE WIND; WHERE GO THE BOATS?; THE MOON; FROM A RAILWAY CARRIAGE; ESCAPE AT BEDTIME; SINGING; THE SWING; LOOKING GLASS RIVER; MARCHING SONG; LAND OF NOD; WINDY NIGHT; BLOCK CITY, FROG WENT A-COURTIN'; FIDDLE-DE-DEE, RIDDLE SONG; FRERE JACQUES; CAN YE SEW CUSHIONS?; VOGES HOCHZEIT; THE LITTLE NUT TREE; AT THE GATE OF HEAVEN.

Folk singing duo, Frances Archer and Beverly Gile, recorded the 12 Robert Louis Stevenson "A Child's Garden Of Verses" on a 10 incher for Disneyland. Eight selections have added to this present 12 inch LP forming 20 engaging performances by the two folk singers. The new numbers include such familiar Folk classics as "Frog Went A-Courtin" and "Frere Jacques." Appearances on Disney's TV "Mickey Mouse Club" by the team should aid sales greatly.

LATIN RHYTHMS

"LET'S CHA CHA WITH PUENTE"—Tito Puente and His Orchestra—RCA

Victor LPM-1392 (1-12" LP).

LINDO CHA-CHA: IT'S THE BURURU; VIBE GUAJIRA; LET'S CHA CHA; KI-KU-KI-KAN; HABANERO; JUST FOR YOU; CHA-CHA FIESTA; CHA CHARUGAO; YOU ARE AN ANGEL; GUARIRIAMBO; CUBARAMA.

One of the names that has become synonymous with the cha-cha craze is Tito Puente. The ork leader, recently displayed by Victor as a jazz artist, makes the rounds of 12 original compositions decked out in Puente's polished cha arrangements. For lovers of this Latin dance step, this disk becomes an almost

"RUBY BRAFF"—Ruby Braff, Trumpet—Featuring Dave McKenna, Piano—ABC-Paramount ABC 141 (1-12" LP).

DANCING IN THE DARK; BLUE PRELUDE; WHY WAS I BORN; BLUE (AND BROKEN HEARTED); IF I COULD BE WITH YOU; I'M CRAZY 'BOUT MY BABY; LOUISIANA; IT'S WONDERFUL; ALMOST LIKE BEING IN LOVE; LOVER COME BACK TO ME; I MUST HAVE THAT MAN.

The Ruby Braff trumpet has taken part in a healthy amount of disk sessions and this release from ABC-Paramount has Braff's expressive jazz artistry in a clean, swinging form. Braff takes on most of the solo licks with some well thought out keyboard work from Dave McKenna. Excellent sound. Package is a dealer showpiece. Solid jazz work throughout.

"THE GEORGE WALLINGTON TRIOS AND SEPTET"—Savoy MG 12081 (1-12" LP).

(1-12" LP).

TWINS; I'LL REMEMBER APRIL; HYACINTH; POLKA DOT; HIGH SCORE; JOY BELL; I DIDN'T KNOW WHAT TIME IT WAS; FINE AND DANDY; KNOCKOUT; IGLOO; FAIRYLAND; RACING. With keyboard artist George Wallington as the head jazzman here, the disk has 10 sessions featuring trio performances and 2 work outs with a septet. ("Knockout" and "Igloo".) The fleet trio action switches drum work from Max Roach to Charlie Perry on "Fairyland" and "Racing". Included in the septet pressings are Kai Winding (trombone) and Gerry Mulligan (baritone sax). Standards and Wallington originals form the guides for these forceful, brightly arranged performances. Disk has a bevy of name value.

CLASSICAL

"VERDI AND TOSCANINI"—RCA Victor LM-6041 (2-12" LP).

NABUCCO: VA, PENSIERO SULL'ALI DORATE; I LOMBARDI: TRIO: QUI, POSA IL FINACO; I VESPRI SICILIANI: OVERTURE; LA FORZA DEL DESTINO: OVERTURE; LUISA MILLER: OVERTURE, QUANDO LE SERE AL PLACIDO; RIGOLETIO: ACT 4; OTELLO BALLABILI; HYMN OF THE NATIONS.

From the memorable Toscanini broadcasts, Victor has assembled a program devoted to Verdi as performed by Toscanini, the NBC Symphony and various soloists (Jan Peerce, Zinka Milanov and Leonard Warren). One of the works, "Hymn Of The Nations," was taken from a World War II film of the same name, released by the Office Of War Information. The selections include overtures ("La Forza Del Destino," "I Vespri Siciliani" and "Luisa Miller"), the complete third are of "Rigoletto" and scenes from such early Verdi efforts as "I Lombardi" and "Nabucco," written in 1842 and 1843 respectively. With the exception of the "La Forza Del Destino" Overture, all the performances are from the 1940's. The sound holds up fine. Excellent opera coterie attraction.

RAVEL: Daphnis And Chloe (Complete Recording)—Antal Dorati Conducting The Minneapolis Symphony Orchestra—Macalester College Choir Of St. Paul—Ian Morton, Director—Mercury MG 50040 (1-12" LP).

This complete presentation of Ravel's "Daphnis And Chloe" ballet score is also available in a Deluxe Mercury package (50048). Antal Dorati and the Minneapolis Orchestra's beautiful reading of this delicate and sensuous score will undoubtedly win many more friends than it could have under the extra cost of the Deluxe edition.

MOUSSORGSKY: Sorochintsky Fair—Soloists Choir And Orchestra Of the Slovenian National Opera—Samo Hubard, Conducting—Epic SC-6017 (2-12"

Epic has played an important role in bringing to the opera loving public previously unrecorded and complete versions of such noteworthy works as Prokoviev's "Love For Three Oranges" and Charpentier's "Louise." The latest effort in this line is Moussorgsky's comic-opera "Sorochintsky Fair," a work abounding in melodic enchantment and expertly presented by the members of the Slovenian National Opera. The two-disk package has been excellently recorded. Opera enthusiasts must, naturally, turn to Epic for the recorded version of the work. They should do so gladly.

Benny Goodman In Thailand



THAILAND—Benny Goodman supplies accompaniment for Siamese classical dancers during a recent appearance in Thailand. The Goodman band returned to the States, following concerts in Japan, on January 19. BG's tour of the Far East is reported to be one of the most successful sponsored under the State Department's International Exchange Program to date. Goodman is set for an appearance on the Ed Sullivan Show on Each 10 and will return to is set for an appearance on the Ed Sullivan Show on Feb. 10 and will return to the Empire Room of the Waldorf in March.

Record Shop Features ARROW ... Traveling Volkswagen Disk Store

CHICAGO—Al Temaner, known throughout this area by one and all as "Little Al," has purchased a Volkswagen "Camper" miniature-sized German car, and beginning in March will feature it as "Little Al's Traveling Record Shop."

Though miniature in size, Liltte Al reports that the Volkswagen "Camper" can sleep two people.

What's more, he says, he'll be able to stock it with all the very latest record hits.

"Beginning in March," Little Al, "our 'Little Al's Traveling Record Shop' will be speeding throughout the entire territory we cover calling right on our customers, and meeting with them right on their own doorsteps.

"We'll be equipped to allow them to listen to the latest hits as well as arrange for instant deliveries of everything they need."

Little Al is proud of the fact that the "entire idea came from my son" whom, he advises, "is an expert on these small cars and has shown me the way to better publicity and customer relations by the use of the small and economical traveling record shop."

Little Al concluded with, "Just watch our Spring business boom like it never boomed before because of our 'Little Al's Traveling Record Shop.'

(Editor's Note: "Little" Al Temaner of Little Al's Record Shop has promised to send pictures of his "Little Al's Traveling Record Shop" showing how he uses the miniaturesized Volkswagen to display and stock records.)

Just recently we have started subscribing to *The Cash Box*, and I might add that it is certainly helpful in maintaining our pulse on which records our listeners like and which records our listeners like and which ones they buy. I'm sure that from now on we will never be without The Cash Box.

Donn Caldwell WHLL

Wheeling, W. Va.

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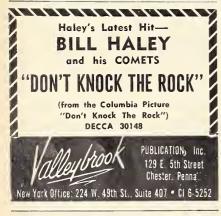
CLEVELAND, OHIO—Tommy Edward (WERE-Cleveland) telling the Poni ls how much he likes their recording, "Your Wild Heart" on the Point Tails how much he likes their recording, "Your Wild Heart" on the Point label. Point is a subsidiary of RKO-Unique Records. Edwards is also plugging his record "What Is A Teenage Girl" on Coral.

"RIB JOINT" Sam Price The Original Instrumental Hit! **SAVOY 1505**



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Zephyr Pacts 15 Movie Stars. Cuts Surprise Album

LOS ANGELES-Geordie Hormel, president of Zephyr Records, announced the pacting of 15 movie luminaries for a star-studded song

Rehearsals and recording sessions have been secretly in process for the past seven weeks, Hormel disclosed. None of the performers until now has been known as a singer. The vocalists are Debra Paget, Pat O'Brien, Eva Gabor, Marge and Gower Champion, Mark Stevens, Ida Lupino, Preston Foster, Corinne Calvet, Ricardo Montalban, Margaret O'Brien, How-ard Duff, Rita Moreno, Eve Arden and Rory Calhoun.

Hormel said scores of actors were considered for the album before these stars were chosen. "I know," he added, 'that both movie and record fans are in for a very pleasant surprise. Some of these people are capable of going into singing careers on their own and and all of them are certainly good bets for musical comedy."

Hormel said that Zephyr set up a large budget for orchestrations to insure each star a top showcase performance. The album, to consist of 28 numbers, will be released in a package containing two long-play records. The idea for the album stemmed from Leo Guild, columnist for the Hollywood Reporter, who also recruited the talent.

Bill Hitchcock, Zephyr's music director who has been conducting the session, said he wishes the average singer would put as much time and effort into their work as these stars "Our greatest difficulty," he said, "has been in getting so many people to keep the project secret during rehearsal and taping."

Goldner-Kolsky Form New Label—"Roulette Records"

NEW YORK-George Goldner and Joe Kolsky, Ram, Gee and Tico prexies, this week announced the formation of a new label, "Roulette Records."

The new label will be a complete line in itself, issuing records for all fields and will eventually venture in to the LP market.

The move became necessary," said

"The move became necessary," said Goldner, "when due to the influx of new talent that approached us it became necessary to set up a new company through which to record and release their efforts."

The first record has already made its appearance. Goldner and Kolsky outbid several companies for the Triple-D Records: "I'm Sticking with You Baby," by Jim Bowen and have released it on "Roulette." The Roulette offering is a completely new recording. The Rhythm Orchids were brought into New York and the side was re-recorded. was re-recorded.

The Roulette line will be distributed throughout the country by the current Gee Records distributors.

Goldner also announced the signing of Joe Derashio as assistant A&R man. Derashio will assist with the sessions on Gee, Rama and Roulette and will also supervise the cutting of jazz dates. He was formerly musical director for Julius LaRosa and also worked for Norman Granz on the West Coast.

The four labels will now be promotionally represented in the South and Southwest territory by Mal Sondock, former deejay out of the Dallas-Houston area. Sundock will cover 15 states

Republic Music Sells Master to Glory

NEW YORK — Frank Abramson, Republic Music, this week announced the sale of Willett Records' master of "Always Stay In Love With Me," by the Three J'ys, to Glory Records.

Phil Rose, Glory Records headman, outbid three other companies in a spirited battle, Abramson revealed.

Republic Music originally bought the song for exploitation and publishing from Willett about one month ago. Several weeks ago it started promotion of the record in several areas and it showed activity in a couple of spots, particularly Pittsburgh. The interest created resulted in the sale to Glory.

Shut-in Sees Presley Thru DJ



SHREVEPORT, LA.—As the result of a KENT disk jockey contest, a 24year-old polio patient at Shreveport's Confederate Memorial Medical Center, Mrs. Betty Fields, met her favorite singing star, Elvis Presley, when he appeared here on the Louisiana Hayride. Mrs. Fields, who has been confined to an iron lung at Confederate Memorial since 1951, won the visit with Presley by writing a prize-winning letter to the Bob Elliott Show, heard over KENT, 9:00 to 10:30 a.m. and 12:30 to 3:00 p.m. Monday through Friday. The contest was staged by all KENT disk jockeys with each selecting a winner to the question: "Why I would like to go backstage and meet Elvis."

Mrs. Fields is the mother of two children, Susan, age 6, and Ralph, age 5, in California with their grandmother. She was taken, by Elliott in an ambulance, to the State Youth Center where Presley appeared. The National Foundation for Infantile Paralysis supplied a portable respirator and a nurse, Mrs. Naoma Whittfield, and the police department furnished an escort that stood by in case of trouble. Mrs. Fields, stricken when she was 19, and completely paralyzed from the neck down, sleeps in an iron lung at night but is able to get by with the aid of a portable respirator during the day. She will be in this condition for the rest of her life. In her prize winning letter to Elliott she wrote: "I would like to meet Elvis Presley because of my desire to meet THE MAN who has the rare talent of bringing so much enjoyment into everyone's life, especially mine."

Bob Elliott has been a disk jockey for the past twelve years and has been active in radio in four states, wrote, produced and directed all radio and television shows for special services in the Army at the fourth largest installation in the United States, for two years. At the time of the great Kansas flood of 1951, Elliott served as a special correspondent for the old Liberty Broadcasting System.

Stars and DJs Aid Children





HOLLYWOOD—Alex Cooper's 5th Annual KLAC Holiday Hop for char-ity at the Hollywood Palladium drew over 5,000 teen-agers who danced to 6 solid hours of music by Ray Anthony and Jerry Gray and their bonds and and Jerry Grey and their bands, and witnessed a star-studded show headed by Jayne Mansfield, Tab Hunter, the Four Freshmen, Sylvia Syms, "Cool Dip" Singh, Mamie Van Doren and Molly Bee Molly Bee.

Event, one of the biggest staged by any DJ on the West Coast, was high-

lighted by some 2,500 door prizes which were awarded throughout the evening and was restricted to teen-agers only. Surprise of the evening was the vocalizing of Mamie Van Doren who is soon to sign a record

Cooper, who emceed the show with the aid of fellow KLAC DJ's Dick Haynes, Bill Bradley, Del Moore and Gene Norman, donated all proceeds to the Casa Colina Home for crippled children and Little League Baseball.

Lee Pincus Acquires "Come Go With Me"

NEW YORK — George Pincus has announced that his BMI firm, Gil Music Corporation, has acquired the tune, "Come Go With Me".

"Come Go With Me", issued on the Fee Bee label by the Dell-Vikings, has

created much excitement in the Pittsburgh area. Lee Pincus, who was in Pittsburgh promoting "Stashu Pandowski" for the George Pincus & Sons Music Corporation, immediately bid for the tune and successfully concluded a deal.

Dot Records has purchased the master and will release it under the Dot label.

Chi TV Show To **Help Tunesmiths Exploit Tunes**

CHICAGO — Hal Stein, local TV producer and production director of Rudio Productions, this city, announced, this past week, he was in the final stages of planning a network show to emanate from the "too long closed Chi market".

Stein stated, "Show is titled 'Tune Pan Alley', based on an idea from the old 'Songs For Sale'. Up to now we have found a great deal of genuine interest in the show from both nets and national sponsors. To date, no account has said no."

Particularly interesting to the music biz, is format of "Tune Pan Alley". Tunes written by both amateur and professional tunesmiths will be presented by top name talent to an equally well known top name panel consisting of various bandleaders, columnists, songwriters, and artists. Stein's wish is to import as many star personalities as possible that got their start here.

Welk Chairman Of **Heart Fund Drive**

NEW YORK Lawrence Welk, Coral Record artist, has been named Heart Sunday Chairman by the American Heart Association in conjunction with their annual drive for Feb-ruary, Heart Month. February 23 has been designated as Heart Sunday and will feature nation-wide dance-party telecasts by Welk, guest celebrities and executives of the Heart Associa-

Heart Sunday Dances will be held in major cities throughout the country, in major cities throughout the country, tieing in with the Welk Heart Sunday Dance originating from the Aragon Ballroom. The program will also feature a filmed appeal from President Eisenhower. Proceeds of the Heart Sunday Dance will be donated by Welk to the Fund.

Convergion of ABC network and

Cooperation of ABC network and sponsor Dodge Motors is expected to make the presentation one of sincere public service.

As Chairman, Welk will be credited for having raised the six to eight mil-

lion dollars anticipated following the show.

In addition to the Hotel Parties and dances held in cooperating heart cities, theatre size TV screens will be placed in railroad terminals and similar highly trafficked areas to arrest the widest possible audience.

RCA Appoints Alan Giellerup Sales Representatives

NEW YORK — RCA Recorded Program Services has appointed Alan Giellerup as its Sales Representative, Southwest territory. Giellerup will sell the RCA Thesaurus transcription library service and syndicated radio programs to radio stations in his territory. He will also sell TV film programs to TV stations in his area. Giellerup has previously been associated as a media representative with Giellerup has previously been associated as a media representative with Printer's Ink and Sponsor Magazine developing new accounts among national advertisers, radio and television networks and local stations. He was an advertising and sales consultant in his own business with national accounts and ad agencies as clients. His predecessor, Robert Fender, assumes new responsibilities in the RCA Victor Single Record Department.



LP # listed to left of asterisk * Extended Play # listed to right

"MIDNIGHT FOR TWO"

The Three Suns (RCA Victor LPC 1333 * EPB 1333)

"DAY BY DAY"

Doris Day (Columbia CL 942 * EPA 942)

Pat Boone In London



LONDON, ENG. - Pat Boone, Dot Record star, who overwhelmed the English during his recent stay on the Island, is seen above with his manager, Jack Spina, of Randy Wood and Jack Spina Agency, left, Marcel Stellman, The Cash Box representative in Europe, and Leslie Grade, London agent. The picture was taken at the Gaumont State Theatre where Pat gave his last concert just before returning to the United States.

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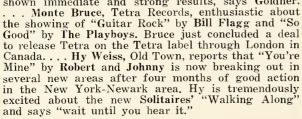
NEW YORK:

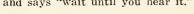
GENDENGKADI ARABAM MUMUMAN MENUNGKAN MUMUMAN MENUNGKADAN MENUNGKADAN MENUNGKAN MENUNGKAD BENCEKAD BERMENTEN PROPERTIES DENGKADA KENDENGKADAN MENUNGKADAN MENUNGKA



NEW YORK:

Over at Atlantic Records they've got nothing but hits. Just take a look at what's keeping those phones ringing all day long as distribs phone in rush orders. Lavern Bakes' "Jim Dandy"; Lover Joe Hunter's "Since I Met You Baby"; Clyde McPhatter's "Without You So"; The Clovers' "Baby, Baby, Oh My Darling"; Churs' "University 10 So"; The Clovers' "Baby, Baby, Oh My Darling"; Churs' "I alias You So"; The Clovers' "Baby, Baby, Oh My Darling"; Churs' and "In In Love" and "It Least several new hits to the above insoing list. They are The Drifters' "House that pomise to add at least several new hits to the above insoing list. They are The Drifters' "House the promise "Lacky Lips" and "My Heart Is Breaking Over You"; Ray Charles' "Ahrit That Love" and "I Want To Know" and The Cardinals' "Near You" and "One Love" Probably no major is as hot as Atlantic right now in total number of solid selling disks. Atlantic is also planning its second rock and roll album. It will be a sequel to its national hit album "Rock and Roll Forever." — Ray Clark, RCA Victor, calls to tell us he is very high on a new release "Tricky." by Chet Atkins and the Rhythm Rockers, Chet Atkins is a well known from the country field, but Clark feels he has a hit in his cover of the Gus Jinkins r & bhit. Groove has released an ep by Mickey & Sylvia that includes its smash hit. "Love Is Strange." The other numbers are "The Going Home"; "Walkin' In The Rain"; and "No Good Lover." . . . King putsout another two-sided cover record this time by Big Daddy and his Boys. Treddie Mendelsohn, a & r at DeLuxe Records, feels his trio of new releases strend; show up very strong in the sales charts sbortly. Says water "It Hurts To Be In Love" by Annie Laurie; "Watching The Door" by Sandy Reed; and "Only Me" and "Good, Good, Good" by Ken McDonald. . . Peaceck and Duke Records issue three new items and a gospel deck that Robey feels are the strongest releases issued in some time. They are blind Billy Tate's "Don't Call My Name" by "Walking Lover Love" by Sandy







MICKEY & SYLVIA

CHICAGO:

Nice letter from Blue Note's Frank Holzfeind announcing presentations for coming months. Following Dizzy Gillespie is Oscar Peterson's trio and Rolf Kuhn's quartet, 1/23. On into '57 will be such stellar names as Shorty Rogers, Bud Freeman, Roy Eldridge, Chi's own Freddy Wacker, Gene Krupa, Eddie Shu, Count Basie's last American performance prior to

his tour of England in exchange for Ted Heath, George Shearing followed by Bob Scobey with Clancy Hayes. That's some lineup Frank. . . . Mike Oury, All-State Distribs, checks in with Fats Domino's "Blue Monday" as top deck for this past week. But states that we should keep a sharp eye on two other Imperial pressings, "Hello Baby" by Ruth and Al and "Honey Bee" by The Spiders. Sez Mike, "These could be just as big as Fat's diskeroo." . . Spiders. Sez Mike, "These could be just as big as Fat's diskeroo." . . . Mel Turoff, Rama/Gee, thru town working extra hard on "top selling LP" by The Teenagers. . . . With moving day right around the corner, Len and Phil Chess finding less time to concentrate on some of the hottest items Chess/ Checker has had to date. "We are in the process of releasing a new Bo Diddley gasser along with an LP by Chuck Berry," quotes Len. Bobby Charles' "Put Your Arms Around Me Honey" is beginning to show up on many charts with Checkeroo "Too Late Brother" by Little Walter right behind. . . . James Moody moved out of Crown Propeller to make room for verra hot Mercury artist, Sil Austin. Austin's newest Merc wax has Kenny Myer's Wacker Drive offices hopping. Sez Myers, "Sil's 'Birthday Party' could be another 'Slow Walk'."

... Bill Doggett reportedly breaking all records at Washington's Howard Thitter... Sarah McLawler and Richard Otto keeping telephone lines hot with last minute preparations for upcoming Vee-Jay LP. Abner, Vee-Jay guiding light, states album is "a masterpiece in music with a cover to match." On the lighter side Abner announced a soon-to-be-released Paul "Huckle Buck" Williams offering. .. Roy Wood, KAT2-St. Louis, Mo., visited with local manufacturers on a hurried Chi visit. .. The Moonglows off to Pittsburgh kicking off a sixteen-week tour ending with trip to Merrie Olde England this summer. .. The crowd over at Cobra just standing amazed and mucho thankful for tremendous success of Harrold Burrage's "One More Dance" which finally caught and passed Otis Rush's "My Love Will Never Die." No wonder this diskery's alias is "The Cinnderella Company." .. Priscilla Bowman to K.C. .. United Distrib's George and Ernie Leaner tremendously excited over Mickey and Sylvia waxeroo, "Love Is Strange." "This along with Nappy Brown's 'Little By Little' promises to be two of the biggest items in the house," sez Ern. George verra excited over new Prestige twelve incher, "Garland Of Red" by Red Garland. "This could be to Prestige in '57, what 'Opus De' Jazz' was to Savoy in '56," claims George. By the way, George and Ernie showed us their invite to President Eisenhower's inauguration—happy trip fellas. M. S. Distribs with a new promotioneer, Vic Faraci, and a top selling bit, "Ain't Got No Home." "But," states Mac McDermot, M. S. sales mgr., "Gorgi Rene's 'Midnight' looks awfullly good too." .. Guitar Sim thru Decatur, Ill. and on to Milwaukee with his one-niters. .. . The house of Garmisa, Garmisa Distribs, still with chart bound ABC Par shellacs in 'Rock Junction' by Freddy Mitchell and Muvva Hubbard's "Congo Mambo." .. . We were treated to a look at the new Silly Gayles deck, "Just One More Time," came the news that King's Chi A&R dept. is now operative under the capable guidance of Mr. Ralph Bass. "Anyone With Tunes Are



on all comers.



COUNT BASIE

LOS ANGELES:

Disk jockeys Hunter Hancock and Johnny Otis received expensive sets of cufflinks from Dootsie Williams, Dootone prexy, for their part in making the current hit "Guided Missiles" by the Cuff Links vocal group. Dootsie plans to send sets of cuff links to D.J.'s through the nation to further promote the

disk. . . . The local showings of the 20th Century-Fox picture, "The Girl Can't Help It," in which Little Richard appears, have resulted in his Specialty waxing of the title theme and "All Around The World," breaking in the area. . . . Disk-Jockey Dick Hugg out with his own label called Caddy Records, with his first release off to a good start according to the boys at Central Record Sales. . . . Louis Jordan and his Tympany Five drew a large crowd at their Elks Auditorium date last week. . . . Flash Records artist



YOUNGSTERS

Gus Jinkins takes his band on a cross-country tour of one-nighters and will be visiting disk jockeys throughout the country with his recording of "Tricky." . . . The Jaguars visit with Art LaBoe on his KPOP show from Scriveners Drive In on Friday night. Their new R-dell recording of "The Way You Look Tonight" is taking off in several markets across the country. . . . Larry Mead has signed a new singing group called The Titans to a Vita recording contract. Their first release of "So Hard To Laugh" will be out this week. . . . "Dreamy Eyes" the tune that is breaking by The Youngsters on the Empire label has been covered by the Four Preps on Capitol and by The Squires on the Aladdin label. . . . Bull Moose Jackson now heard on the new West Coast label,

Encino Records. First release on the new label is "Understanding," out this week. . . . Lew Chudd getting great initial reaction to "Saturday Night" and "Everybody," Roy Brown's first waxing for Imperial. Brown was formerly heard on the King label.

WBBF-Rochester, N. Y

1. Blueberry Hill (F. Domino)

2. Love Is Strange (Mickey & Sylvia)

3. Since I Met You Baby
(I. Joe Hunter)
4. Once In A While (Platters)

S. Blue Monday (F. Domino)

7. Slow Walk (S. Austin)

B. Poor Boy (E. Presley)

10. Tra La La (L. Baker)

6. Banana Boat Song (Tarriers/Belafonte

9. Without Love (C. McPhatter)

Jerry Nesler KSDO—San Diego, Calif.

1. Dreamy Eyes (Youngsters)

Oh What A Night (Dells)
 Confidential (S. Knight)

4. Thousand Miles Away
(Heartbeats)

S. Blue Monday (F. Domino)

6. Slow Walk (S. Austin)
7. Since I Met You Baby
(I. Joe Hunter)

9. I Feel Good (Shirley & Lee)

10. It's All Over (Midnighters)



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

ALL THROUGH THE NIGHT I CRIED A MILLION TEARS Mel Williams (Dig 128)

A ROSE AND A BABY RUTH George Hamilton IV (ABC-Paramount 9765)

BABY BABY Teen Agers (Gee 1026)

BACON FAT Andre Williams (Epic 9196)

BAD BOY Palmer & Jive Bombers (5avoy 1508)

BANANA BOAT SONG Tarriers (Glory 249)

BANANA BOAT (DAY-O)
Harry Belafonte (RCA Victor 20-6771)

BEHIND THE SUN NIGHT TRAIN Daddyo Gibson (Checker 848)

BLANCHE 3 Friends (Lido 500)

BLUES IN THE CLOSET

CINDY, OH CINDY Vince Martin (Glory 247)

CITY OF ANGELS Hilights (Bolly 1016)

*COME GO WITH ME Del Vikings (Feebee 205)

CONGO MOMBO Guitar Gable (Excello 2086)

DID YOU HAVE FUN Vernon Green (Dootone 407)

DIMPLES John Lee Hooker (Vee-Jay 205)

DON'T BREAK YOUR PROMISE, Milton Luce (Argo)

DREAMY EYES Youngsters (Empire 109)

DRY YOUR EYES
Inspirations (Jamie

GUIDED MISSILES

HONEY CHILE Fats Domino (Imperial 5407)

I DON'T BELIEVE Bobby Blue Bland (Duke 160)

I'M SO HAPPY Lymon & Teenchords (Fury 1000)

*INDEED I DO Elmore Morris (Peacock 1668)

IN THE CHAPEL Ann Cole (Baton 232)

I PUT A SPELL ON YOU Screamin' Jay Hawkins (Okeh 7072)

I'M TORE UP Billy Gayles (Federal 12265)

IRENE Guitar Gable (Excello 2094)

IT'S TOO LATE BROTHER TAKE ME BACK BABY Little Walter (Checker 852)

JAMAICA FAREWELL Harry Belafonte (RCA Victor 20-6663)

JUST HOLD MY HAND Paul Perryman (Duke 158)

JUST TO BE WITH YOU Muddy Waters (Chess 1644)

LITTLE BY LITTLE Nappy Brown (5avoy 1506)

LOVE ME Elvis Presley (RCA Victor EPA 992)

*LUCKY LIPS Ruth Brown (Atlantic 1125)

* Indicates first appearance on Territorial Tips

MIDNIGHT Gogi Rene (Class 205)

MIDNIGHT SPECIAL TRAIN FEELING HAPPY
Joe Turner (Atlantic 1122)

*MISERY BLUES Frankie Lee 5ims (Ace 524)

MOTHER-IN-LAW BLUES Little Jr. Parker (Duke 157)

MY HAPPINESS Jimmy Beasley (Modern 1009)

MY LOVE WILL NEVER DIE Otis Rush (Cobra 5005)

OPERATOR Bob Gaddy (Old Town 1031)

OVER AND OVER AGAIN Moonglows (Chess 1646)

PARTY BLUES
Fitzgerald, Williams & Basie (Clef 89172)

PARTY TIME Ray-O-Vacs (Atco 6085)

RIB JOINT 5am Price (5avoy 1505)

ROCKIN' AT COSMO'S Lee Allen (Aladdin 3334)

SHIRLEY PLEASE SAY YOU WANT ME 5choolboys (Okeh 7076)

SHOULD I EVER LOVE AGAIN Wynona Carr (5pecialty 589)

*TELL ME WHY Eddie Bo (Apollo 504)

THE CHICKEN Roscoe Gordon (Flip 237)

THE GIRL CAN'T HELP IT ALL AROUND THE WORLD Little Richard (Specialty 591)

*TOO MUCH Elvis Presley (RCA Victor 20-6800)

TRICKY Gus Jinkins (Flash 115)

UBANGI STOMP Warren Smith (Sun 250)

WALKING BY MYSELF Jimmy Rogers (Chess 1643)

WHAT'S THE REASON I'M NOT PLEASING YOU Fats Domino (Imperial 5417)

WHY Cues (Capitol 3582)

WILL THE SUN SHINE TOMORROW Little Willie John (King 5003)

WISDOM OF A FOOL Five Keys (Capitol 3597)

YOU CAN RUN BUT YOU CAN'T HIDE A PICTURE OF YOU Solomon Burke (Apollo 505)

YOU CAN'T CATCH ME HAVANA MOON Chuck Berry (Chess 1645)

YOU GAVE ME PEACE OF MIND 5paniels (Yee-Jay 229)

YOUNG LOVE 50nny James (Capitol 3602)

YOU'RE MINE Robert & Johnny (Old Town 1029)



Disk Jockey

REGIONAL RECORD REPORTS Nick Nickson Billy Foxx

Kerm Gregory WAEB—Allentown, Pa.

- 1. Since | Met You Baby (I. Joe Hunter)
- 2. Love Is Strange (Mickey & Sylvia)
- 3. Jim Dandy (L. Baker)
 4. Ain's Gos No Home (Henry)
- 5. What's The Reason (F. Domino)
- 6. Clarabela (Jodimars)
- 7. Blues In The Closet (Tritones)
 B. Wisdom Of A Fool (5 Keys)

10. Little By Little (N. Brown)

Gerry Myers CKOY—Ottowa, Canada

- 1. Congo Mambo (G. Gable)

- 2. Night Train (J. Forrest)
 3. Baby Baby (Teenagers)
 4. Love Is Strange (Mickey & Sylvia)
- S. Ain't Got No Home (Henry)
- 6. Crazy Legs (G. Vincent)
 7. Over And Over Again
 (Moonglows)
- B. Jim Dandy (L. Baker)

 9. Too Much (E. Presley)
- 9. Too Much (E. Tress), 10. Since I Met You Baby (I. Joe Hunter)

Larry Wynn WSBC—Chicago, III.

- 1. Slow Walk (S. Austin)
- 2. My Love Will Never Die (O. Rush) 3. Honky Tonk (B. Doggett)

- 3. Honky Tonk (B. Doggerr)
 4. Ain't Got No Home (Henry)
 5. Blueberry Hill (F. Domino)
 6. You Gave Me Peace Of Mind
 (Spaniels)
- 7. Midnight (G. Rene)

- B. Love Is Strange (Mickey & Sylvia)
- 9. Blue Monday (F. Domino)
 10. On My Word Of Honor
 (B. B. King)

WSID-Baltimore, Md.

- 1. Jim Dandy (L. Baker)
 2. Thousand Miles Away
 (Heartbeats)
- (Heartbeats)
 3. Since I Met You Baby
 (I. Joe Hunter)
 4. Slow Walk (S. Austin)
 5. Goodnight My Love (Belvin)
- 6. Oh What A Night (Dells)

- 7. I Feel Good (Shirley & Lee)
 B. Kool Kitty (B. Johnson)
 9. Love Is Strange
 (Mickey & Sylvia)
 10. Please Say You Want Me
 (Schoolboys)

Ted Reynolds WENC-Whiteville, N. C.

- 1. Blue Monday (F. Domino)
- 2. Since I Met You Baby
 (I. Joe Hunter)
 3. Blueberry Hill (F. Domino)
 4. Oh What A Night (Dells)

- 5. You've Got Me Dizzy (Reed)
- 6. I Feel Good (Shirley & Lee)
- 7. Without Love (C. McPhatter)
- B. Jim Dandy (L. Baker)
- 9. Honky Tonk (B. Doggett)
 10. On My Word Of Honor
 (B. B. King)

"Big" Jim Reed WCIN—Cincinnati, Ohio

- 1. My Lonely Prayer (Drivers) 2. Thousand Miles Away (Heartbeats)
- 3. in The Chapel (A. Cole) 4. Without Love (C. McPhatter)

- 5. Love Is Strange (Luther & Little Eve) 6. Shirley (Schoolboys) 7. Indeed I Do (E. Morris)
- B. Banana Boat (Day-O)
 (H. Belafonte)
- 9. Pardon Me
 (O. Williams & Charms)
 10. Irene (G. Gable)

Walter Powell, Jr. WBVL-Barbourville, Ky. 1. Since I Met You Baby (I. Joe Hunter)

- 2. Juanita (C. Willis)
- 3. Confidential (5. Knight)
- Slow Walk (B. Doggett) S. Over And Over Again (Moonglows)
- 6. Goodnight My Love (Belvin)
- 7. Ain't Got No Home (Luther & Little Eve)
 B. Blueberry Hill (F. Domino)
 9. Without Love (C. McPhatter)
- 10. What's The Reason
 (F. Bomino)

A National Hit on All Charts!!

THE HEARTBEATS'

"A THOUSAND MILES AWAY"



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NEW YORK, N. Y.

(WI 7-0652)

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AND NOW

BIG SLEEPER

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HIT HIT HIT

"DON'T CALL MY NAME" b/w "RIGHT FROM WRONG" featuring BILLY TATE

Peacock # 1671

THE SENSATIONAL NIGHTINGALES

SINGING AT ITS BEST

"I'M COMING UP LORD" b/w "I GAVE MY HEART"



• Review Spotlight on... **R&B RECORDS**

THE BILLBOARD

THE SIX TEENS

THE SIX TEENS
Only Jim (Limax, BMI)—Flip 320—The "Casual Look" kids get together on another disking that looks mighty dangerous. This time it's a teener's tale of romantic doings with a gob named Jim and what happened when his buddy stepped in. Theme seems attuned to younger set's thinking and the reading has plenty of noise and zip to keep up interest. Can be a fast mover. Flip is "My Special Guy," another romantic opus. (Limax, BMI)

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45x1636 The Preacher/Midnight Sun
45x1637 Tenderly/Joy
45x1641 The Champ (Parts 1-2)
45x1642 Bubbis/Bayou
45x1643 Judo Mambo/Autumn Leaves
45x1644 Fiddlin' The Minors/Willow Weep
45x1652 I Cover The Waterfront/I Can't Give
You Anything

HORACE SILVER & THE JAZZ MESSENGERS 15x1630 The Preacher/Doodlin' 15x1631 Creepin' In/Room 608

ART BLAKEY-SABU
The Message/Nothing But The Soul 45x1626

JAY JAY JOHNSON Groovin'/Pennies From Heaven Jay/Old Devil Moon

MILES DAVIS Donna/Well You Needn't Lazy Susan/Tempus Fugit The Leap/Weirdo

CLIFFORD BROWN Brownie Speaks/You Go To My Head Hymn Of The Orient/Easy Living

MILT JACKSON

45x1645 What's New/Bags' Groove
45x1646 Lillie/Willow Weep For Me

JOHNNY GRIFFIN-NEW TENOR STAR 45x1639 Mil Dew/Chicago Calling 45x1640 Nice And Easy/The Boy Next Door KENNY BURRELL—NEW GUITAR STAR 45x1653 Delilah/The Dream's On Me

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> "WHY DON'T YOU" Chess-1647

"A SIMPLE PRAYER" THE RAVENS

Argo-5261

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Gonna Hold On"

"You Going To Pay For It Baby"

> Frank Patt and his orchestra # 117-A & AA

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Vee-Jay # 213

JOHN LEE HOOKER

"I'M SO WORRIED BABY" Vee-Jay, # 233

Vee-Jay RECORDS, INC. 2129 S. Michigan Avenue



NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed

LOVE IS STRANGE Mickey & 5ylvia (Graove 0175)

BLUE MONDAY Fats Damina (Imperial 5417) 2

SINCE I MET YOU BABY Ivary Joe Hunter (Atlantic 1111) 3

BLUEBERRY HILL 4 Fats Damina (Imperial 5407)

JIM DANDY 5 Lavern Baker (Atlantic 1116)

WITHOUT LOVE Clyde McPhatter (Atlantic 1117) 6

GOODNIGHT MY LOVE 7 Jessie Belvin (Modern 1005)

I FEEL GOOD 8 5hirley & Lee (Aladdin 3338)

SLOW WALK 9 Bill Daggett (King 5000) 5il Austin (Mercury 70963)

BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771) 10

LOVE IS STRANGE Mickey & 5ylvia (Groove 0175)

BLUE MONDAY Fats Domina (Imperial 5417)

SLOW WALK 5il Austin (Mercury 70963)

YOU'VE GOT ME Jimmy Reed (Vee-Jay 226)

ON MY WORD OF HONOR B. B. King (RPM 479)

HONKY TONK Bill Doggett (King 5001) (Vocal)

BLUEBERRY HILL Fats Domino (Imperial 5407)

MIDNIGHT

BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)

WALKING BY MYSELF Jimmy Rogers (Chess 1643)

BLUE MONDAY Fats Domina (Imperial 5417)

I FEEL GOOD 5hirley & Lee (Aladdin 3338)

JIM DANDY Lavern Baker (Atlantic 1116)

WITHOUT LOVE Clyde McPhatte (Atlantic 1117)

SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)

IRENE Guitar Gable (Excello 2094)

JUANITA Chuck Willis (Atlantic 1112)

DON'T BREAK YOUR PROMISE Milton Luce (Arga)

JUST HOLD MY HAND Paul Perryman (Duke 158)

THE GIRL CAN'T HELP IT Little Richard (Specialty 591)

BOSTON

LOVE IS STRANGE Mickey & 5ylvia (Groove 0175)

BLUE MONDAY 2 Fats Domino (Imperial 5417)

SINCE I MET YOU 3 BABY Ivory Joe Hunter (Atlantic 1111)

ON MY WORD OF HONOR 4 Platters (Mercury 71001)

WITHOUT LOVE 5 Clyde McPhatter) (Atlantic 1117)

I FEEL GOOD 6 5hirley & Lee (Aladdin 3338)

SLOW WALK 5il Austin (Mercury 70963) Bill Daggett (King 5000) 7

A THOUSAND MILES AWAY Heartbeats (Rama 216) 8

HONKY TONK 9 Bill Doggett (King 4950)

MY HAPPINESS 10 Jimmy Beasley (Madern 1009)

NEWARK

BLUE MONDAY

BABY

Fats Domina (Imperial 5417) SINCE I MET YOU

LOVE IS STRANGE

Ivary Jae Hunter (Atlantic 1111) AIN'T GOT NO HOME Clarence Henry (Arga 5259)

BLUEBERRY HILL

WITHOUT LOVE Clyde McPhatter (Atlantic 1117)

Fats Domino (Imperial 5407)

SLOW WALK Bill Daggett (King 5000)

BAD BOY Palmer & Jive Bombers (Savoy 1508)

YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)

GOODNIGHT MY LOVE Jessie Belvin (Modern 1005)

DALLAS

BLUE MONDAY Fats Domino (Imperial 5417)

HONKY TONK Bill Doggett (King 4950)

BLUEBERRY HILL Fats Domina (Imperial 5407)

SINCE I MET YOU Ivary Jae Hunter (Atlantic 1111)

JIM DANDY Lavern Baker (Atlantic 1116)

AIN'T GOT NO HOME Clarence Henry (Arga 5259)

SLOW WALK Bill Doggett (King 5000) 5il Austin (Mercury 70963)

ON MY WORD OF HONOR B. B. King (RPM 479)

YOU'VE GOT ME Jimmy Reed (Vee-Jay 226)

GREEN DOOR Jim Lowe (Dat 15486)



PHILADELPHIA

LOS ANGELES

DETROIT

LOVE IS STRANGE Mickey & Sylvia (Groove 017S)

- SINCE I MET YOU 2 Ivory Joe Hunter (Atlantic 1111)
- BLUE MONDAY 3 Fats Domino (Imperial S417)
- OVER AND OVER AGAIN 4 Moonglows (Chess 1646)
- DRY YOUR EYES 5
- SHIRLEY 6 5choolboys (Okeh 7076)
- BAD BOY 7 Polmer & Jive Bombers (Savoy 1508)
- LITTLE BY LITTLE 8 (Savoy 1506)
- JIM DANDY 9 Lavern Baker (Atlantic 1116)
- PARTY TIME 10

DREAMY EYES Youngsters (Empire 109)

BLUE MONDAY Fats Domino (Imperial 5417)

SINCE I MET YOU

Ivory Joe Hunter (Atlantic 1111)

DID YOU HAVE FUN Vernon Green (Dootone 407)

SLOW WALK Bill Doggett (King 5000)

AIN'T GOT NO HOME Clarence Henry (Argo S2S9)

GOODNIGHT MY LOVE Jessie Belvin (Modern 1005)

BLUEBERRY HILL Fats Domino (Imperial S407)

A THOUSAND MILES AWAY Heartbeats (Rama 216)

OH WHAT A NIGHT Dells (Vee-Jay 204)

SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)

JIM DANDY Lovern Baker (Atlantic 1116)

LOVE IS STRANGE Mickey & Sylvia (Groove 0175)

BLUE MONDAY Fats Domino (Imperial 5417)

LITTLE BY LITTLE Nappy Brown (Savoy 1506)

BACON FAT Andre Williams (Epic 9196)

BLUEBERRY HILL Fats Domino (Imperial S407)

SLOW WALK Bill Doggett (King 5000)

HONKY TONK Bill Doggett (King 5001) (Vocal)

BEHIND THE SUN Daddyo Gibson (Checker 848)

ST. LOUIS

- LOVE IS STRANGE Mickey & Sylvia (Groove 0175) BLUE MONDAY
- Fats Domino (Imperial S417) JIM DANDY
- 3 Lavern Baker (Atlantic 1116)
- THOUSAND MILES AWAY Heartbeats (Rama 216)
- BLUEBERRY HILL 5 Fats Domino (Imperial 5407)
- OH WHAT A NIGHT Dells (Vee-Jay 204)
- AIN'T GOT NO HOME Clarence Henry (Argo S259)
- SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111) 8
- I DON'T BELIEVE Bobby Blue Bland (Duke 160) 9
- YOU'VE GOT ME 10 DIZZY Jimmy Reed (Vee-Jay 226)

ATLANTA

AIN'T GOT NO HOME Clarence Henry (Argo S2S9)

BLUEBERRY HILL Fats Domino (Imperial 5407)

JIM DANDY Lavern Baker (Atlantic 1116)

BLUE MONDAY

Fats Domino (Imperial S417)

LOVE IS STRANGE Mickey & Sylvia (Groove 017S)

YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)

THE GIRL CAN'T HELP IT Little Richord (Specialty S91)

ON MY WORD OF HONOR B. B. King (RPM 479)

WALKING BY MYSELF Jimmy Rogers (Chess 1643)

SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)

MEMPHIS

AIN'T GOT NO HOME Clorence Henry (Argo S259)

JIM DANDY Lavern Boker (Atlontic 1116)

WALKING BY MYSELF Jimmy Rogers (Chess 1643)

SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)

WITHOUT LOVE Clyde McPhatte (Atlontic 1117)

BLUE MONDAY Fots Domino (Imperial 5417)

THE GIRL CAN'T HELP IT Little Richord (Speciolty 591)

BEHIND THE SUN Daddyo Gibson (Checker 848)

SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)

BLUEBERRY HILL Fats Domino (Imperial \$407)



The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the notion indicate are either already beginning to sell in quantity or else give every sign of doing so.

"BANANA BOAT

(DAY-0)"/ "BANANA BOAT SONG"

Harry Belafonte ... Tarriers

Sleeper of the W

RCA Victor 20-6771 Glory 249

"SHIRLEY"

Schoolboys

The Cash Box R&B Sleeper of the Week

..... Okeh 7076

"BACON FAT"

Andre Williams

The Cash Box R&B Sleeper of the Week

12/15 **Epic 9196**

"WALKING BY MYSELF"

Jimmie Rogers

Chess 1643

THE ORIGINAL!

DREAMY

Youngsters |

Empire No. 109 mash Hit

EMPIRE RECORDS, INC. 1107 N. EL CENTRO AVE. HOLLYWOOD 28 CALIFOR



HAVIN' A WHOLE LOT OF FUN

I'D MAKE A GOOD MAN FOR YOU Johnny Jano

EXCELLO 2099

WIRE OR PHONE CHAPEL 2-2215

NASHBORO RECORD CO., INC. 177 3rd AVE. N.

NASHVILLE

Also order from

PLASTIC PRODUCTS—Memphis Western trade from Monorch in L. A.

new BIGHITS!

"GUIDED MISSILES" THE CUFF LINKS

'DID YOU HAVE FUN" **VERNON GREEN &** THE MEDALLIONS #407

> "LET ME CRY" WILLIE HEADEN

DOOTO RECORDS

9512 S. CENTRAL AVE. LOS ANGELES CALIF.

A REAL SMASH! RUTH & AL # 5414

"HELLO BABY" "REAL GONE PARTY"



"It's What's in THE CASH BOX That Counts"



& B Reviews

AWARD & SLEEPER

VERY GOOD

FAIR

B+ EXCELLENT

C+ 600D

MEDIOCRE

THE ECHOES

THE ECHOES
(Gee 1028)

B+"DING DONG" (2:35) [Maureen on Gee with a swinging, ringing quick beat wax. Infectious ditty sung with vivacity. Bells accompany the vocaling. Cute side that could stir up strong sales action.

B "MY HEART BEATS FOR YOU" (2:28) [Kahl BMI—Kulega, Goldner] The Echoes back with another swinging quick beat. The group does well and deck comes off ok. Just lacks something new to spark it to a big deck.

THE CARDINALS

THE CARDINALS

(Atlantic 1126)

B+ "NEAR YOU" (1:56) [Supreme
Cardinals wing into the lovely oldie
with a delicious treatment. The familiar item comes off in excellent fashion
and it could develop into a chart item.
Stick close to this side.

B+ "ONE LOVE" (2:18) [Progressive BMI—Stallman, Shapiro]
Another strong wax lovely. The Cardinals treat the slow beat with a
delicate approach. Light swingy romancer that comes off with great
appeal. Two very good waxes.

THE PENGUINS

THE PENGUINS

(Mercury 71033)

B+"COOL BABY COOL" (2:35)

have a strong middle beat bouncer
on this deck. A good, deep voiced
lead gets you interested from the
opening note. Infectious side well

done.

"WILL YOU BE MINE" (2:44)

[Pera Music BMI] The Penguins back with a slow beat ballad. The group treats the item tenderly. Pleasing effort ing effort.

ing effort.

TAB SMITH
(United 205)

B "PRETEND" (2:45) [Brandom ASCAP—Douglas, LaVere, Belloc, Tarman] Tax Smith waxes lush and lovely with his soft spoken alto sax. Smith delivers the slow perennial lovely beautifully for a strong instrumental side. Will delight and could create some action.

B "CRAZY WALK" (2:35) [Pamlee BMI—Smith] Tab Smith turns in his usual excellent saxing on a middle beat jump item. Deck is instrumental and the Smith fans will go for it.

BILL HENDRICKS

BILL HENDRICKS

(MGM K12418)

B "SPINNIN' ROCK BOOGIE"
(2:20) [Ben Ghazi BMI—Gibson, Hendricks, Francis] Bill Hendricks and

his orchestra, featuring Mickey Baker on the guitar, turn in a happy middle beat bouncer instrumental. Ok deck.

"TRICKY" (2:04) [Shap BMI—Jinkins] This is a cover of an item currently making a bit of noise throughout the country. Middle beat jump with an intriguing lilt. Happy

LITTLE JOE & THE THRILLERS

LITTLE JOE & THE THRILLERS
(Okeh 4-7075)

"THIS I KNOW" (2:22) [Vir-Cel BMI—Corham, Cook] Little Joe & The Thrillers turn in a moving performance of a slow, rhythmic blues. Little Joe handles the lead with emotion and good voice. Strong, light rocking wax with a melody that is good and different. Could get a good reaction.

reaction. "LET'S DO THE SLOP" (2:23) "LET'S DO THE SLOP" (2:23) [Blackwood BMI—Gorham, Cook] Little Joe and The Thrillers jump through a quick beat on this side. The rather offbeat "slop" referred to in the title is a dance. Rocker for the

The Cash Box

Award o' the

"IT WAS A TEAR" (2:29) [Progressive BMI—Jimmy Oliver]
"FOOLS FALL IN LOVE" (2:28)
[Tiger BMI—Leiber, Stoller] THE DRIFTERS (Atlantic 1123)



THE DRIFTERS

● The Drifters deliver a slow paced lovely ballad, "It Was A Tear",

with their usual unexcelled performance. Beautiful, moving and dramatic. The Drifters lilt effecdramatic. The Drifters lilt effectively and the resulting wax is one that grows and grows. This one could become a big pop as well as r & b hit. Teeners will find their adult friends and family in full accord on this one. It's a disk for all markets. The flip, "Fools Fall In Love", is a gay quick beat bouncer very reminiscent of an oldie. A lively bit of wax that the Drifters move through with a zesty performance. Two good sides, but we like "It Was A Tear" for the long run.

"STILL IN LOVE WITH YOU" (2:53)

[Angel BMI—Martin, McCoy] "HAPPY TEARS" (2:39) [Shalimar Music BMI—Otis Blackwell]

AL SAVAGE (Herald 494)



AL SAVAGE

Al Savage comes up with a wonderful piece of material, "Still

In Love With You", and the results look like Savage might have at last found that elusive hit. A slow paced ballad lovely, Savage handles it with just the right touch. It is a moving and entertaining performance. Backing Savage are the Kirkland Singers and the effect the Kirkland Singers and the effect they incorporate is delightful. This looks like money in the bank. The flip, "Happy Tears", is another excellent wax. A change of pace, the item is a rocking quick beat that should get lots of play. How-ever, "Still In Love With You" looks too strong.

"BELLA-MARIE" (2:41) [Kahl BMI—Goldner, Raysor]

"I'M YOURS" (2:38) [Goldner, Raysor]

THE CLIPPERS (Gee 1027)

• The Clippers rock out a quick beat jump with a swinging per-formance. Titled, "Bella-Marie", the tune is typical teen-age fare and the group delivers with the harmony and rhythm the young market finds so commercial. The

Clippers team well. Look for this side to make strong noise. The flip, "I'm Yours", is a slow beat ballad pretty delivered with a pleasing reading. The Clippers work the tune over softly. Like "Bella-Marie" for the stronger sales action

The Cash Box

* "NEAR YOU"

"COOL BABY COOL" "UNDERSTANDING"

The Cardinals ... The Penguins.

...... Atlantic 1126 Mercury 71033

Bull Moose Jackson Encino 1004 JUNIOR GORDON

JUNIOR GORDON
(Ace 522)

B "MY LOVE FOR YOU" (2:20)
[Ace BMI—Boskent, Vincent]
Junior Gordon sings a slow, rhythmic
ballad pretty with effectiveness. The
tune is delightful and is of the type
that could break out in all markets.

B "BLOW WIND BLOW" (2:20)
[Ace BMI—Smith] Junior Gordon
sings a quick beat on the flip with
a swinging treatment. Gordon bears
a strong similarity to Fats Domino.
Two good sides that are tailor made
for the 1957 market.

KEN McDONALD

KEN McDONALD

KEN McDONALD
(DeLuxe 6109)

B "ONLY ME" (2:26) [Men Lo
B BMI—Nobles] Ken McDonald
sings a lilting slow beat ballad with
a fair treatment. Pretty wax that
makes for pleasing programming.
C+"GOOD, GOOD, GOOD" (2:37)
[Men Lo BMI—Owens, McCoy]
McDonald bounces elatedly through a
happy bouncer. The chanter is walking on air 'cause he's in love. Sprightly wax.

BULL MOOSE JACKSON

BULL MOOSE JACKSON
(Encino 1004)

B+"(UNDERSTANDING" (2:57)
[Sherman BMI—Townsend, Stanley] Bull Moose Jackson sings a sincere, slow beat ballad beauty with so much feeling, the old-timer could have a big one going for him if he gets the exposure. He does a great job and the tune is lovely. Give this one a good listen—you'll like.

B "WATCH MY SIGNALS" (2:05)
[Chanto BMI—O'Brien, Townsend, Lee] Bull Moose Jackson turns in a solid performance on a quick beat bouncer. The deck drives and Bull Moose gives it a real professional performance. Good, hard hitting side.

SPIRITUAL

THE DIXIE HUMMING BIRDS

(Peacock 5-1770)

B+"COOL DOWN YONDER" [Lion BMI—Arr. Tucker] The Dixie Huming Birds chant a slow beat mid-

THE CHORA LEETERS

Duke 214)

"HEAR MY PRAYER" (2:27)

[Lion BMI—Collins] The Chora Leeters softly join voices on a slow, drifty gospel tune. Soft, moving religious etching. Should find good acceptance. ceptance

B "I'VE GOT TO RUN ON" (2:10) [Lion BMI—D. Collins] The Chora Leeters generate excitement on Latin flavored rhythm effort. Comes off well. Two good decks.

MIGHTY GOSPEL GIANTS

MIGHTY GOSPEL GIANTS
(Tuxedo 916)

B "YOU'VE GOT TO PRAY"
(2:41) [Ford BMI—Earl Toon]
The Mighty Gospel Giants chant a
melodic rhythm gospel tune with effective results. The Giants create an
exciting wax and religious buyers
should find it more than satisfactory.

B "HE DIED ON CALVARY"
(2:40) [Ford BMI—Moody] The
Mighty Gospel Giants change pace on
the flip, singing a slow paced sincere
gospel number that becomes a quick
beat tempo about midway. Two good
religious etchings.

Page 39



3/2		
25/25	TOP	20
	III III II III II II II II II II II II	
	•	Pos. Last Week
•	BLUE MONDAY	
. 1	Fats Domino (Imperial) 5417)	2
2	SINCE I MET YOU BABY	1
Ma.	Ivory Joe Hunter (Atlantic 1111)	
	BLUEBERRY HILL	,
3	Fats Domino (Imperial 5407)	3
	JIM DANDY	
	Lavern Baker (Atlantic 1116)	5
	LOVE IS STRANGE	
5	Mickey & Sylvia (Groove 0175)	6
C	AIN'T GOT	4
Ð	Clarence "Frogman" Henry (Argo 5259)	4
7	SLOW WALK Bill Doggett (King 5000)	7
	Sil Austin (Mercury 70963)	
•	HONKY TONK	_
8	Bill Doggett (King 4950) (King 50001 (Vocal)	8
	ON MY WORD	
0	OF HONOR	10
9	B. B. King (RPM 479) Platters (Mercury 71011)	10
	WITHOUT LOVE	
10	Clyde McPhatter	14
	(Atlantic 1117)	
77	YOU'VE GOT ME	10
11	Jimmy Reed (Vee-Jay 226)	13
	I FEEL GOOD	
12	Shirley & Lee	9
	(Aladdin 3338)	
19	A THOUSAND MILES AWAY	11
15	Heartbeats (Rama 216)	ш
		·
14	SINGING THE BLUES	12
14	Guy Mitchell (Columbia 40769)	12
	THE GIRL CAN'T	
15	HELP IT	20
IJ	Little Richard (Specialty 591)	
	GOODNIGHT	
16	MY LOVE	15
10	Jessie Belvin (Modern 1005)	
	OH WHAT	
17	A NIGHT Dells	16
	(Vee-Jay 204)	
10	GREEN DOOR	10
18	Jim Lowe	18

(Dot 15486)

JUANITA

Chuck Willis

(Atlantic 1112)

LOVE ME TENDER

Elvis Presley (RCA Victor 20-6643)

17

Ted Heath Pkge To Tour 21 Cities

NEW YORK—"The International Festival of Music," featuring music and record names Ted Heath, Al Hibbler, June Christy and, as an added attraction, Eddie Heywood, take off February 8th for 21 cities. Heath's tour last year was a record breaker in all locations and it is anticipated, because of this year's advance sales, that even bigger crowds may be expected. Willard Alexander Inc. is booking the tour and publicist Buddy Basch will precede the package into the 21 cities. Basch will leave by car January 27th and be gone three weeks. He estimates he will see about 500 disk jockeys and librarians, 100 newspaper writers, untold record and music shops, promoters, stores, schools, colleges, etc.

The tour will start in Washington, D. C., on February 8 and end on February 28 in Toronto, Ontario.

Recorded RCA **Program Services Holds Miami Meet**

NEW YORK—The annual sales convention of RCA Recorded Program Services got under way last January 13th, with all executives and sales personnel in attendance. The site of the convention was the Biltmore Terrace Hotel in Miami Beach. The meetings lasted for five days, terminating on January 16th.

Topics of discussion included new programming, artists and commercialstyle elements for RCA Thesaurus, the radio transcription library service. Also on the agenda were considerations of new color film series for the RCA Recorded Program Services TV Film Department. This was a "New Ideas" sales convention, the purpose of which was to develop an overall policy and plans for the year ahead.

Attending the meeting were James R. Davis, Manager of RCA Record Operations Department; Emmett Dunn, Manager, RCA Custom Records; John Burgess, Manager, RCA Custom Records Administration; A. B. Sambrook, Manager, RCA Recorded Program Services Sales; Don Axt, Manager, Sales Promotion Services; Frank O'Donnell, Manager, RCA Recorded Program Services Advertising; Ben Selvin, Manager, RCA Recorded Program Services A&R Department; Milton Kaye, Administrator, RCA Recorded Program Services Radio Production Programming; C. H. Foulke, Manager, RCA Victor Personnel, and H. Coleman Tily, Attorney, Also in attendance were all salesmen for both RCA Thesaurus and the TV Film Department.

N.V. Phonogram A & R Department Moves

NEW YORK—In a recent issue The Cash Box stated that N. V. Phonogram, Netherlands distributor of the Philips, Decca, Vocalion and London lines, had expanded and moved its offices to larger quarters.

The story should have stated that the A&R department, headed by Mr. Nico Boer, had expanded and moved its quarters. N. V. Phonogram head office remains situated at its old address in Amsterdam-Singel 170-72.

All Star Show at Apollo



NEW YORK-Last week's show at the Apollo Theatre, Harlem, this city, played to sell-out audiences at almost every show. A familiar sight was the lines that formed from early until late in front of the theater. The attraction was Jocko Henderson (WOV-New York) and an all-star show. Pictured above are Jocko at the mike and Sil Austin, Mercury star, whose big

Pallan and Wittinghill Head DJ-Heart Fund

PITTSBURGH, PA.—Art Pallan, KDKA disk jockey, has called on the record industry to help turn the tables on heart disease by setting up "heart circuit."

Speaking for the American Heart Association, Pallan describes the proposed heart circuit as a means of making available the services of recording artists on tour to the Heart Fund.

On such a circuit recording stars would "talk Heart Fund" during onthe-air interviews with disk jockeys and also join in with local Heart Fund activities during February.

The KDKA disk jockey is Co-Chairman, along with Dick Wittinghill, KMPC, Los Angeles, of the Heart Fund's National Disk Jockey Committee. He and members of the Heart Association met recently with record company representatives at a luncheon at the New York Athletic Club.

Record industry men attending were Charles Hall, RCA Victor; Sol Handwerger, MGM; Joe Matthews, and John Caneney, Capitol; and Marty Salkin, Decca. They pledged support to the Heart Circuit idea.

Reeves' Tune Not For Sale

HOLLYWOOD-Bea Terry, Rondo Music, announced that the copyright of Jim Reeves' tune, "Am I Losing You," and/or my catalog is not for sale.

Miss Terry states that three publishered have offered to buy the tune and her catalog. She also states that several pop covers of the song are in the offing and heavy exploitation is being handled by herself and Reeves' manager, Herb Schucher.

Rondo Music is a BMI affiliate and a second BMI publishing firm is now being formed. It will be known as Bea Terry Music.

hit "Slow Walk" established him, and whose newest, "Birthday Party," looks like it will also hit the charts.

Herzstam Urania A & R

NEW YORK — American Sound, this week, announced that Ned Herzstam, vice-president of Allied Record Sales Company, a subsidiary of American Sound Corporation, will handle A & R on the west coast for Urania Records Distributing Company, also a subsidiary of American Sound.

Herzstam, who has been with Allied since 1951, formerly was sales promotion manager of children's products at Capitol Records, and originated the "Bozo the Clown" licensing and merchandising operation.

Herzstam will be in New York on January 21 for confabs with Urania on releases to emanate from the coast. NEW YORK - American Sound,

on releases to emanate from the coast. Urania, which is known primarily as a classical company, will be issuing a number of pop LP releases.

NEW GROUP-NEW RELEASE

The Titans

"So Hard To Laugh, So Easy To Cry"

"Rhythm And Blues"

VITA RECORDS

1486 N. Fair Oaks, Pasadena, Calif.

Watch this one z-o-o-m!

"HAPPY TEARS"

"STILL IN LOVE WITH YOU"

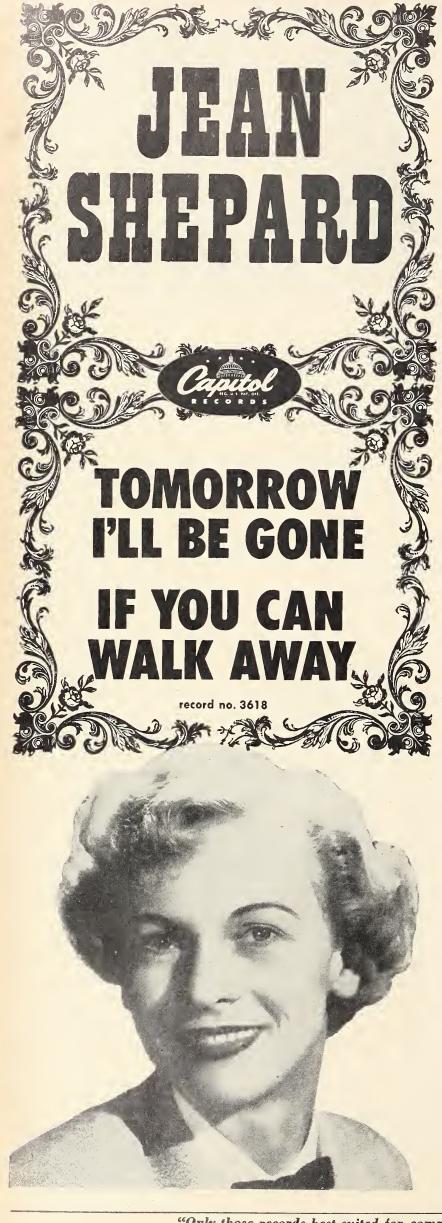
AL SAVAGE

HERALD 494





"It's What's in THE CASH BOX That Counts"





Country

Disk Jockey

REGIONAL RECORD REPORTS

JACK HENDERSON KCUL—Ft. Worth, Tex.

- KCUL—Ft. Worth, Tex.

 1. Train Of Love (J. Cash)
 2. Young Love (S. James)
 3. Love Me (E. Presley)
 4. There You Go (J. Cash)
 5. Hole In My Pirogue
 (J. Horton)
 6. Singing The Blues (Robbins)
 7. Searching (K. Wells)
 B. I Can't Quit (M. Robbins)
 9. It's Okay (G. Jones)
 10. Wasted Words (R. Price)

RAY PULLEY WFOS-South Norfolk, Va.

- 1. Young Love (S. James)
 2. I'm Tired (W. Pierce)
 3. Blue Moon Turns To Gold
 (E. Presley)
 4. Am I Losing You (J. Reeves)
 5. I've Got A New Heartache
- 6. Singing The Blues (Robbins)
 7. Treat Her Right (E. Tubb)
 B. Are You The One (C. Smith)
 9. Train Of Love (J. Cash)
 10. Love Me Tender (E. Presley)

- LEE SUTTON
 WWVA—Wheeling, W. Va.
 1. Loving You (Lee & Cooper)
 2. Who Done It
 (Osbornes & Allen)
 3. Wasted Words (R. Price)
 4. Stolen Moments (H. Snow)
 5. Before I Met You (C. Smith)
 6. I'm Just Fool Enough
 (J. Tubb)
 7. Repenting (K. Wells)
- 7. Repenting (K. Wells)
 8. I'm Coming Home (Horton)
 9. Good Time Was Had By All
 (P. Wagoner)
 10. I'm Tired (W. Pierce)

BOB SMITH

- BOB SMITH
 KNAL—Victoria, Tex.

 1. Am I Losing You (J. Reeves)
 2. Young Love (S. James)
 3. Sweet Dreams (F. Young)
 4. Singing The Blues (Robbins)
 5. Don't Push Me Too Far
 (S. MacDonald)

 4. Westel Westel (R. Briss)
- 6. Wasted Words (R. Price)
- 7. According To My Heart
 (J. Reeves)
- 8. I'm Tired (W. Pierce)
- 9. Crazy Arms (R. Price)
 10. Before I Met You (C. Smith)

KEN "SHARECROPPER" LOVELL

- LOYELL
 WTAB—Tabor City, N. C.

 1. Young Love (S. James)
 2. I've Got A New Heartache
 (R. Price)
 3. Same Two Lips (Robbins)
 4. Go Away With Me
 (Wilburns)

- 4. Go Away With Me (Wilburns)
 S. Honey Look What You've Done (J. Carter)
 6. Turn Her Down (F. Young)
 7. Hot Dog That Made Him Mad (W. Jackson)
 8. I Walk The Line (J. Cash)
 9. Before I Met You (Smith)
 10. Waiting For Me (C. Story)

"DOC" WILLIAMS WMOD-Moundsville, W. Va.

- 1. Singing The Blues (Robbins)
 2. Am I Losing You (J. Reeves)
 3. Young Love (S. James)
 4. I've Got A New Heartache

- 4. I've Got A New (R. Price)
 5. Go Away With Me (Wilburns)
 6. Crazy Arms (R. Price)
 7. Stolen Moments (H. Snow)
 8. Drifting Farther And Farther Apart (J. Williams)
 9. Ruby Are You Mad (Osbornes & Allen)
 10. You Tip Toed Into My Heart (D. Williams)

PAUL BRAGG

- KBMN-Bozeman, Mont.
- 1. Young Love (S. James)
 2. Hot Dog That Made Him
 Mad (W. Jackson)
 3. I've Got A New Heartache
 (R. Price)
- 4. Gonna Come Get You (G. Jones)
- 5. Stolen Moments (H. Snow)
 6. Don't Push Me Too Far
 (S. McDonald)
- 7. There You Go (J. Cash)
- B. According To My Heart
 (J. Reeves)
- 9. It's So Easy For You To Be Mean (L. Emerson)
- 10. Singing The Blues (Robbins)

- "SEEDY" SHUTE
 WTKQ—Norway-Paris, Me.

 1. Singing The Blues (Robbins)
 2. I Walk The Line (J. Cash)
 3. Love Me Tender (E. Presley)
 4. Crazy Arms (R. Price)
 5. Young Love (S. James)
 6. Blue Moon Turns To Gold
 (E. Presley)
 7. Stolen Moments (H. Snow)
 B. Auctioneer (L. VanDyke)
 9. Don't Be Cruel (E. Presley)
 10. Searching (K. Wells)

KERMIT REID WTJH-East Point, Ga.

- 1. Singing The Blues (Robbins)
 2. Young Love (S. James)
 3. There You Go (J. Cash)
 4. I've Got A New Heartache

- 4. I've Got A New Heartache
 (R. Price)
 5. I'm Tired (W. Pierce)
 6. Repenting (K. Wells)
 7. Yearning (Jones/Hicks)
 8. Stolen Moments (H. Snow)
 9. Same Two Lips (Robbins)
 10. If You Can Walk Away
 (J. Shepard)

CLARENCE KNEELAND

- WICH-Jewett City, Conn.
- Singing The Blues (Robbins)
 Fourteen Karat Gold
- 2. Fourteen Karat Gold
 (D. Richards)
 3. It's My Way (W. Pierce)
 4. Knee Deep In The Blues
 (M. Robbins)
 5. Loving You (Lee & Cooper)
 6. I Walk The Line (J. Cash)
 7. Waiting For A Train (Reeves)
 B. Young Love (S. James)
 9. There You Go (J. Cash)
 10. Poor Man's Riches (Barnes)

- "COUSIN" CLIFF MERCER

WGN-Chicago, III.

- WGN—Chicago, III.

 1. Auctioneer (L. VanDyke)
 2. Young Love (S. James)
 3. Singing The Blues (Robbins)
 4. I've Got A New Heartache (R.) Price)
 5. Repenting (K. Wells)
 6. Banana Boat Song (Johnny & Jack)
 7. There You Go (J.Cash)
 8. Before I Met You (C. Smith)

- 9. Stolen Moments (H. Snow)
- 10. We're Drifting Farther And Farther Apart (Williams)

Farther Apart (Williams) "FLORIDA HAYSEED" CHUCK BROWN WJWS—South Hill, Va. 1. Loving You (Lee & Cooper) 2. Knee Deep In The Blues (M. Robbins) 3. There You Go (J. Cash) 4. Singing The Blues (Robbins) 5. Mister Love (Rusty & Doug & W. Barkdull) 6. Crazy Arms (R. Price) 7. Train Of Love (J. Cash) B. Tramp On The Street (Lee & Cooper) 9. Love You Planted In My Heart (Moore & Juanita) 10. Young Love (S. James)

"JOLLY CHOLLY"

- "JOLLY CHOLLY"

 WWEZ—New Orleans, La.

 1. I've Got A New Heartache
 (R. Price)

 2. Singing The Blues (Robbins)

 3. Turn Her Down (F. Young)

 4. I'm Tired (W. Pierce)

 5. Whatcha Think About Me
 (A. Raye)

 6. You're The Reason I'm In
 Love (S. James)

 7. Say It Now (J. Dickens)

 8. Banana Boat Song
 (Johnnie & Jack)

 9. Knee Deep In The Blues
 (M. Robbins)

 10. Crazy Arms (R. Price)

HAPPY ISON WORZ-Orlando, Fla.

- 1. Young Love (S. James)
 2. It Takes A Lot Of Heart
 (J. Tubb)
- 3. Reality (A. Inman)
 4. I've Got A New Heartache
- S. Singing The Blues (Robbins)

 6. According To My Heart
 (J. Reeves)
- 7. Go Away With Me (Wilburns)
- 8. Train Of Love (J. Cash)
- 9. Just What You Want Me To
 (Talley & Skeets)
- 10. I'm Gonna Live Some Before I Die (F. Young)

WILLIAM G. SCHWARTZ WITJ-Ithaca, N. Y

- WIIJ—Ithaca, N. 1.

 1. Singing The Blues (Mitchell)
 2. Crazy Arms (R. Price)
 3. There You Go (J. Cash)
 4. I Walk The Line (J. Cash)
 5. Young Love (S. James)
 6. Love Me Tender (E. Presley)
 7. Wasted Words (R. Price)
 B. Stolen Moments (H. Snow)
 9. Don't Be Cruel (E. Presley)
 10. Page Man's Piches (Rarnes) 10. Poor Man's Riches (Barnes)

DARRELL HADEN

- DARRELL HADEN
 KWTO—Springfield, Mo.

 1. Good Time Was Had By All
 (P. Wagoner)
 2. Young Love (S. James)
 3. Baby Britches (B. Walker)
 4. Repenting (K. Wells)
 5. Singing The Blues (Robbins)
 6. Love Me (E. Presley)
 7. Man With A Plan (Browns)
 B. According To My Heart
 J. Reeves)
 9. Without Your Love (B. Lord)
 10. Until I Met You (C. Smith)

BOB JENNINGS

- WLAC—Nashville, Tenn.

 1. Singing The Blues (Robins)

 2. Young Love (S. James)

 3. Go Away With Me
 (Wilburns)
- 4. Didn't Work Out (D. R'ch)
 5. Let's Roll Together (Maphis & Lee)
 6. Before I Met You (Smith)
 7. Treat Her Right (E. Tubb)
 8. Stolen Moments (H. Snow)
 9. Way You're Living (J. Swan)
 10. You're Running Wild (Louvins)

- "RAMBLIN" LOU
- WJJL-Niagara Falls, N. Y.

- WJJL—Niagara Falls, N. Y.

 1. Singing The Blues (Robbins)
 2. I've Got A New Heartache
 (R. Price)
 3. Train Of Love (J. Cash)
 4. I'm Tired (W. Pierce)
 5. Tip Toe (J. Lynn)
 6. Loving You (Coopers)
 7. Stolen Moments (H. Snow)
 8. I'm Gonna Live Some Before
 I Die (Young)
 9. Good Time Was Had By All
 (P. Wagoner)
 10. Tramp On The Street
 (Lee & Cooper)

TEX JUSTUS & NORM HALL

- Triangle Network— Boonville, Ind.
- Boonville, Ind.

 1. According To My Heart
 (J. Reeves)
 2. Singing The Blues (Robbins)
 3. Turn Her Down (F. Young)
 4. I've Got A New Heartache
 (R. Price)
 5. Young Love (S. James)
 6. I'm Tired (W. Pierce)
 7. Go Away With Me
 (Wilburns)
 B. Love Me (E. Presley)
 9. I'm Counting On You
 (K. Wells)
 10. Black Sheep (T. Justus)

- "LONESOME GEORGE" WDCF-Wade City, Fla.

- WDCF—Wdde City, Fla.

 1. Cat Came Back (S. James)
 2. Turn Her Down (F. Young)
 3. Singing The Blues (Robbins)
 4. Tom Cat's Kitten
 (Johnnie & Jack)
 5. Before I Met You (Smith)
 6. According To My Heart
 (J. Reeves)
 7. Searching (K. Wells)
 8. Stolen Moments (H. Snow)
 9. Cash On The Barrel Head
- 9. Cash On The Barrel Head (Louvins) 10. I'm So In Love With You (Wilburns)

RAY ANDERSON WCHO—Washington Court

- House, Ohio

 1. Loving You (Lee & Cooper)

 2. Throwing My Life Away
 (J. Williams)

- 3. Who Done It (Osbornes & Allen)
 4. Young Love (S. James)
 5. Place For Homeless Hearts (D. Owens)
 6. Singing The Blues (Robbins)
 7. Tramp On The Street (Lee & Cooper)
 8. Mister Love
- 8. Mister Love (Rusty & Doug & W. Barkdull) 9. I'm Tired (W. Pierce)

 10. Tear In The Eye Of The
 Man In The Moon (Coker)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.



Country

Pos. Last Week

> SINGING THE BLUES

Marty Robbins (Columbia 21545; 4-21545)

I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)

CRAZY ARMS 2 Ray Price (Columbia 21510; 4-21510)

I WALK THE LINE 3 Johnny Cash (Sun 241; 45-241)

THERE YOU GO 7 Johnny Cash (Sun 258; 45-258)

DON'T BE CRUEL

Elvis Presley (RCA Victor 20-6604; 47-6604)

YOUNG LOVE Sonny James (Capitol 3602; F3602)

REPENTING Kitty Wells (Decca 30094; 9-30094)

LOVE ME TENDER Elvis Presley (RCA Victor 20-6643; 47-6643)

POOR MAN'S RICHES 10 Benny Barnes (Starday 262; 45-262)



Country Best

IN RETAIL OUTLETS

REGIORNICUS RUMU EN ORALI DE REGIONA DE LA COMPANIO DEL COMPANIO DEL COMPANIO DE LA COMPANIO DEL COMPANIO DEL COMPANIO DE LA COMPANIO DEL COMPANIO DE LA COMPANIO DELA COMPANION DEL COMPANION D Pos. Last Week I. SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545) 2. THERE YOU GO Johnny Cash (Sun 258; 45-258) 3. YOUNG LOVE 5 Sonny James (Capitol 3602; F3602) I'VE GOT A NEW HEARTACHE 3 Ray Price (Columbia 21562; 4-21562) 2 5. CRAZY ARMS Ray Price (Columbia 21510; 4-21510) 6. I WALK THE LINE 6 Johnny Cash (Sun 241; 45-241) 11 7. I'M TIRED Webb Pierce (Decca 30155; 9-30155) 7 8. LOVE ME TENDER

Elvis Presley (RCA Victor 20-6604; 47-6604) 10 9 STOLEN MOMENTS Hank Snow (RCA Victor 20-6715; 47-6715) 10. DON'T BE CRUEL Elvis Presley (RCA Victor 20-6643; 47-6643)

(RCA VICTOR 20-8643; 47-8643)

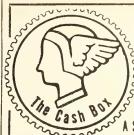
11. AM I LOSING YOU. 12. REPENT-ING. 13. WASTED WORDS. 14. TRAIN OF LOVE. 15. BEFORE I MET YOU. 16. SEARCHING. 17. CASH ON THE BARREL HEAD. 18. KNEE DEEP IN THE BLUES. 19. ACCORDING TO MY HEART. 20. TURN HER DOWN; GO AWAY WITH ME; POOR MAN'S RICHES; SWEET DREAMS; I'M COUNTING ON YOU



Canadian Capers

MONTREAL MEMOS:

The El Morocco is headlining Edith Piaf this week. She opened there on January 15th for a one week engagement after which she goes to Toronto to star on the Chrysler Festival TV Spectacular on January 23rd. A cocktail party was given in her honor at the El Morocco for press, radio & TV people on January 15th celebrating her 25th anniversary in show business. While in town she will also make personal appearances on different shows, namely the French TV Program "Music Hall" on Sunday, January 20th and on the following day will be interviewed on the "Tapp Room" the only network TV disc show. . . . Terri Stevens (Victor) just completed a very successful engagement at the Ritz Cafe of the Ritz Carlton Hotel. French Parisian import GENEVIEVE is the current attraction. . . . Frank Motley and his Rock 'N Roll crew booked into the Esquire Show Bar. . . Decca recording group the Deep River Boys, always a favorite 'N Roll crew booked into the Esquire Show Bar... Decca recording group the Deep River Boys, always a favorite in these parts, currently starring at the Bellevue Casino... We hear that Vic Damone, Columbia recording artist has been booked to headline a local night spot opening January 28th... Lloyd Thomas "The Mighty" and his calypso group at the De Milo Room for an extended engagement... Monique Cadieux (Kapp records) enjoying a successful engagement at the Casa Loma. joying a succe the Casa Loma.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SINGING THE BLUES	Marty Robbins (Columbia)
2. YOUNG LOVE	Sonny James (Capital)
3. I'VE GOT A NEW HEARTACHE	Ray Price (Columbia)
4. THERE YOU GO	Johnny Cash (Sun)
5. I'M TIRED	Webb Pierce (Decca)
6. AM I LOSING YOU	Jim Reeves (RCA Victor)
7. CRAZY ARMS	Ray Price (Columbia)
8. STOLEN MOMENTS	Hank Snow (RCA Victor)
9. WASTED WORDS	Ray Price (Columbia)
10. ACCORDING TO MY HEART	Jim Reeves (RCA Victor)

11. REPENTING. 12. TRAIN OF LOVE. 13. GO AWAY WITH ME. 14. I WALK THE LINE. 15. BEFORE I MET YOU. 16. POOR MAN'S RICHES. 17. THERE GOES MY LOVE. 18. IT'S MY WAY. 19. TURN HER DOWN. 20. LOVE ME TENDER; LOVE ME; YOU'RE THE REASON I'M IN LOVE; AUCTIONEER; KNEE DEEP IN THE BLUES; THE SAME TWO LIPS; YEARNING; I CAN'T QUIT; THE BANANA BOAT SONG; I'M GONNA LIVE SOME BEFORE I DIE; SEARCHING; MISTER LOVE; CASH ON THE BARREL HEAD; WICKED LIES; DON'T BE CRUEL; SWEET DREAMS; TIP TOE; FOURTEEN KARAT GOLD; I'M COUNTING ON YOU; WAITING FOR A TRAIN; LOVING YOU; WHEN MY BLUE MOON TURNS TO GOLD AGAIN; A GOOD LOOKING BLONDE; TOO MUCH; TREAT HER RIGHT.

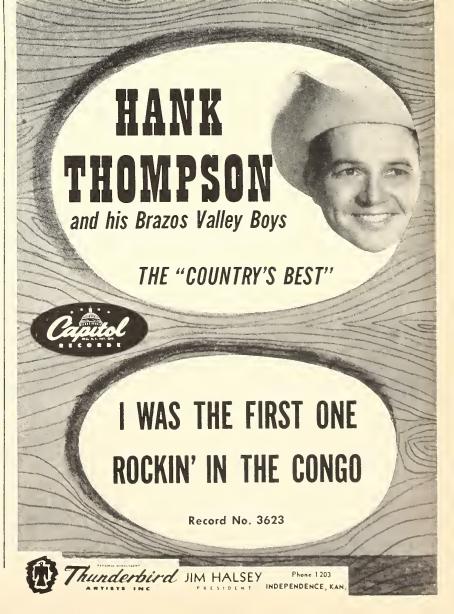
DOLPH HEWITT

Ka-Hill Records

'BLUE TENNESSEE RAIN''

White Oak Music—BMI







CINCINNATI 可证明证的

The Mid-Western Hayride with Bill Thall in the driver's seat was back on WLW-TV Saturday, Jan. 5th, after an absence from the air waves for several months. Many of the same acts were back on the show, and country folks in this area took heart again. The show was revived because of the demand from the listening audience writing into the station and local newspapers. At almost the same time one of the fine groups from the Hayride, The Hometowners was fixin' to leave for New York to appear on the Arthur Godfrey's "Talent Scouts" show. The fine act with Judy Perkins as their scout won on the big CBS-TV show by singing one of our favorite songs "Tumbleweed". The Homeowners include Freddie Langdon—violin, Buddy Ross—accordion, Kenny Price—guitar, and Jay

Neas on bass. Pee Wee King (RCA Victor) has a new record out this week that could turn the trick again for the "Tennessee Waltz King". The record is by far his best in a long time, has an altogether new sound. One side is "Sugar Beet", a fast moving song, which can easily start your toes to tappin', with vocal by Lee Russel and the Coquettes. The song is composed by Boudleaux Bryant. On the other side a waltz composed by King, along with Eddie Woolford, is rolled up by the same group which could take off to re-establish the composer of "Slow-poke". Watch this one. . . The Osborne Bros. (MGM) who are now featured on WWVA out of Wheeling, W. Va. write us about their latest release called "Who Done It", which is get-ting a lot of spins in this area. The fine group who now make their home up in Dayton, Ohio consist of Bob and Sonny Osborne and Red Allen. A few months ago when their MGM record, "Ruby, Are You Mad", first came out our local MGM Distributor was swamped with demands for the record because of the twin banjopickin', which introduced something new into the country field. . . . They tell us that the Green River Travelers will soon be recording. They're the fine religious group we've been telling vou about.

Please send all mail to Cincinnati Cut-Ups, 7771 Cheviot Rd., Cincinnati 31, Ohio.





Country Reviews

A BULLSEYE

B VERY GOOD

FAIR

B+EXCELLENT

C+ 6000

MEDIOCRE

THE CASH BOX



"DON'T LAUGH" (2:29)
[Acuff-Rose BMI—R. Gosdin] "THE NEW PARTNER WALTZ" (2:19)
[Acuff-Rose BMI—I. & C. Louvin]

THE LOUVIN BROTHERS (Capitol 3630; F3630)

 The Louvin Brothers, voted the #1 vocal combination in The Cash Box '56 Juke Box Operators' Poll get off winging in '57 with a power packed two-sider that's gonna go packed two-sider that's gonna go a long way in helping them to repeat in this year's survey. On one side, a quick beat romantic affair, tagged "Don't Laugh", the boys hope that their sweetie won't think it's funny whenever they profess their love for her. On the flip, a heartbreaking lilter titled "The New Partner Waltz", they have the sad feeling that the gal's gonna be with another dancing partner the with another dancing partner the next time around. Charlie and Ira polish off both lids with finesse. Looks like two big winners, backto-back.

"IF YOU CAN WALK AWAY"
(2:33)
[Central BMI—G. Cox, J. Rhodes]

"TOMORROW I'LL BE GONE"

(2:12)
[Cedarwood BMI—J. House,
E. Hill]

JEAN SHEPARD (Capitol 3618; F3618)

• Jean Shepard, with several click biscuits already under her belt has been overdue in her search for another "top ten" seller to add to her collection. However, the country lark seems to have hit the jackpot with her latest Capitol offering. The gal has demonstrated that she can be counted on to turn in a first class performance and in a first class performance and she lets no one down on either end of the pairing. Labeled "If You Can Walk Away" and "Tomorrow I'll Be Gone," they're two slightly up tempo romantic ballads that are super to bring out the crying towal. sure to bring out the crying towel as well as the coin. And Jean puts 'em both across with telling effect. It's a toss-up.

"SUGAR BEET" (2:30) [Tannen BMI—B. Bryant]

"(I'LL BE WALKING) ALONE IN A CROWD" (2:30) [Ridgeway BMI—E. Woolford, King]

PEE WEE KING (RCA Victor 20-6793; 47-6793)

• Pee Wee King's outfit, a top money-maker among the bands throughout the years, comes up with a deck that has the makings of another "Slowpoke." And if the of another "Slowpoke." And if the newest slicing, "Sugar Beet," duplicates half the success of his tremendous pop-country smash, Pee Wee will have a big hit on his hands. It's a tantalizing, quick beat novelty charmer on which King's band tastefully showcases a top notch vocal effort by Lee Russell and the Coquettes. The lower deck, "(I'll Be Walking) Alone In A Crowd," is a tearful, slow moving lover's halled tearful, slow moving lover's ballad that the crew portrays in heartfelt fashion. Upper lid is the one to

THE CARLISLES (Mercury 71035; 71035x45)

B+"I'M ROUGH STUFF" (2:02)
Bill Carlisle sez that he's had enough of the gal's foolishness and that he's gonna put her in her place. It's a quick-beat rib-tickler that Bill and the crew knock around in light-hearted fashion. Could be the clicker the group has been looking for. Watch it. "I'M ROUGH STUFF" (2:02)

"BUSINESS MAN" (2:07 [Acuff-Rose BMI—F. Bryant, B. Bryant] Loving, not money-making is the guy's forte on this fetching ditty that bounces merrily along in gay style.

BILL MACK (Starday 280; 45-280)

"IT'S SATURDAY NIGHT" [Starrite B M I — B. Adams, B. Mack] Bill Mack's voice sparkles as he dishes up a snappy, country jumper with a rock 'n' roll flavoring. It's Saturday night and the songster is really gonna "paint the town red."

B "THAT'S WHY I CRY" [Starrite BMI—B. Mack] This half is a change of pace, slow moving romantic weeper that the mellow-toned chanter projects in poignant fashion.

PAULINE PARKER and MARILYN KAYE (Pep 108, 45-108)

C+"MY OLD FASHIONED HEART" (2:42) [Pamper BMI— B. Owens] Pauline Parker and Marilyn Kaye attractively harmonize on this slightly, up-tempo romantic tear-

"I'D RATHER HAVE YOU"
(2:12) [Pamper BMI—B. Owens]
This end features some more inviting duo-vocalizing by the chirps on an upbeat waltzer with sentimental love

CECIL CAMPBELL (MGM 12405; K12405)

C+"CONTENTMENT" (2:32) [Lynn BMI—Campbell] Here's a cross between "On Top of Old Smoky" and "Satisfied Mind" that Cecil Campbell and chorus put over convincingly. A lilting moralizing worthy of the deejay's attention.

"I'M ON THE RIGHT ROAD NOW" (2:35) [Lynn BMI—Lear] A moderate paced inspirational piece is treated to another persuasive reading by Campbell and the chorus. O.K. religious-flavored pairing.

HANK PENNY (Decca 30179; 9-30179)

B "TEXAS NEVER WOULD'A MADE IT" (2:31) [Copar BMI—C. Aldrich, H. Penny] Hank Penny, along with a colorful choral and instrumental assist, happily brags that his home state, Tennessee, played an important role in the growth of Texas. A fast-paced pleaser that Penny and the crew sock out in happy-go-lucky style

C+"WHAM! BAM! THANK YOU (2:39) [Lois BMI—H. Penny] Although Penny tells of a broken heart on this end he does so in a sprightly, quick-beat manner.

DELBERT BARKER (King 5008; 45-5008)

"WILD HEART" (2:04) [Mar-Kay BMI—Barker, Snider, Snider, Snider] New additions to the King roster, Delbert Barker and the Roberson Brothers, blend their vocal talents in impressive manner as they neatly wax a tearful, up-tempo romantic opus. Could make some noise with exposure.

C+"THERE MUST BE A WAY"
(2:14) [Mar-Kay BMI—Barker,
Snider, Snider] On this end the boys
put a great deal of feeling into their
delivery of a moderate paced lover's

WILEY BARKDULL (Hickory 1059; 45-1059)

B "AFTER ALL" (2:42) [Acuff-Rose BMI—J. Miller] Wiley Barkdull, who plays the part of "Mister Love" on the Rusty and Dong chart-rider, takes a solo run on his release as he warmly spins a touching, lover's ballad with an easy-going lilt. Very pretty side. A fair share of the airplay could send it on its way.

B "SWEET AS AN ANGEL" (2:38) [Acuff-Rose BMI—Miller, Mitchell] The songster applies another soft, sincere reading on this slow moving romantic affair. Relaxed listening enjoyment on both ends.

THE COLLINS KIDS (Columbia 40824; 4-40824)

B+"MOVE A LITTLE CLOSER"
(2:08) [Vidor BMI—Harl] The
Collins Kids, Larry and Lorrie, featuring some dandy guitar pickin' by
Larry, delightfully swing out on a
catchy, quick beat romantic novelty.

"GO AWAY, DON'T BOTHER ME" (2:36) [Vidor BMI—J. Maphis, L. Collins, L. Collins] On this end the twosome gleefully glides over a fast-paced ditty about a guitar playin' teen-ager. Two appealing sides for the pop-country market.

HAWKSHAW HAWKINS (RCA Victor 20-6794; 20-6794)

B "ACTION" (2:08) [Cedarwood BMI—J. Hicks] Hawkshaw Hawkins would be a happy guy if the gal smooched more and talked less. It's a delectable little rhythmic ditty that the jocks are gonna spin aplenty.

B "OH, HOW I CRIED" (2:32) [Valley BMI—D. Gibson] Here the smooth-toned warbler etches a tender, moderate-paced sentimental ballad. Grade "A" two-sider.



Country

Round

For the 4th straight year Hank Thompson and his Brazos Valley Boys (Capitol) will be a featured attraction at the Fort Worth Livestock Show and Exposition in Fort Worth, Texas on January 30, 31 and February 1. They'll do several shows daily with the Falstaff Brewing Corporation picking

up the tab as a good will gesture.

During the past 4 years Falstaff has presented Hank and the band at many fairs, rodeos and celebrations, including 4 years at the Texas State Fair, Dallas; the Cheyenne, Wyoming Rodeo; California State Fair; New Mexico State Fair; Kansas State Fair and others. Deal was set by Jim Halsey, Thunderbird Artists, Inc. which handles personal management for Thompson.

From Hal Spector in Hollywood comes word that CBS has moved Jimmy Wakely's radio show, now in its 5th year on the western net, to the plum Sunday evening spot between Jack Benny and "Gunsmoke". The Wakely show, sponsored by Bristol-Myers since its inception, is the sole evening entry emanating live from CBS' Hollywood studios. The time slot,

Sunday at 7 PM, was formerly held by Gene Autry for 15 years. Wakely, whose first Decca LP, "Santa Fe Trail" is due out this week, headlines the Tri-State Fair Rodeo, Amarillo, Texas opening July 19th. The singer will tape his shows while away from Hollywood.

Tex" Justus, Triangle Network, Boonville, Ind., now has 45 minutes daily on WTVW-Channel 7 in Evansville, Ind. Tex can be heard on wax via the Marvel label.

The "Singing Ranger", Hank Snow, is all set for a big February tour starting up in the cold country of Canada. It's being handled through "Hank Snow Promotions" and James "Sleepy" McDaniel and Richard Blake are out

on the road getting everything ship-shape. Along with Hank in the package are the Rainbow Ranch Boys, Cowboy Copas, Ferlin Huskey and the Hushpupples, Jimmie Rodgers Snow, Jean Valli and Mc-Daniel. The package opens in Edmonton on Feb. 7th, then on to Calgary on the 8th, and Lethbridge, Can. on the 9th. From there to Butte, Mont. on the 10th, Idaho Falls, Idaho-11th, Pocatello-12th, Nampa-13th, Twin Falls-14th, Rock Springs, Wyo.-15th, Salt Lake City, Utah-16th, Billings, Mont.-17th, Bismark, N.D.-18th, Minot, N.D.-19th, Winnipeg, Can.-20th, and winding up in Springfield, Ill. on the 22nd.

According to the latest information from Ernest Tubb, Bill McDaniels, and Snow, the two radio stations -WTCW in Whitesburg, Kentucky, and WHBT in Harriman, Tennessee-are just going great, and have

done exceptionally well in the first 6 months of their operation.

Lee Sutton of the "World's Original Jamboree"-WWVA, Wheeling, W.Va., sez that he's received many inquiries concerning the whereabouts of "Big Slim," the "Lone Cowboy". Slim was absent from the Jamboree for several weeks while he was on tour through the south. At the end of the tour, he began one in Canada but had to return home because of a rather serious arthritic condition coupled with fatigue and overstrain. Soon after returning home he was taken to the hospital where he stayed for several weeks. Slim is home again but by no means fully recovered or well enough to appear



The latest addition to the "Jamboree" is Dottie Swan (Sage Records). Dottie is perhaps better known as Radio Dot. Dot comes from Nashville but got her start in radio at WWVA and, in fact, got her professional name of Radio Dot in a naming contest on the station.

Lee Sutton visited with Doc Williams on "Jamboree Command Performance" December 21st. It was the first time Doc had been on the WWVA microphone since his retirement from road appearances

PORTER WAGONER

PORTER WAGONER

The "Ozark Jubilee" was recently voted the "Best Country Music Show of 1956" according to the annual poll, conducted by Radio And Television Daily and Television Today, of the nation's television critics, columnists and editors. Jimmy Wakely and the 1957

Polio Poster child, 4-year-old Marlene Olsen of Boston appeared on the "Jubilee's" Jan. 12th show. Scheduled for the 19th was Gov. Jimmie Davis and on the 26th, the "Jubilee's" 2nd birthday, Brenda Lee and Carl Smith. Carl Perkins and Johnny Horton are due in on the 2nd of Feb.

Owner and packager of the program is Crossroads TV Productions, Inc., and the director is Bryan Bisney.

The U.S. Air Force has chosen the studios of "RadiOzark" for the record-

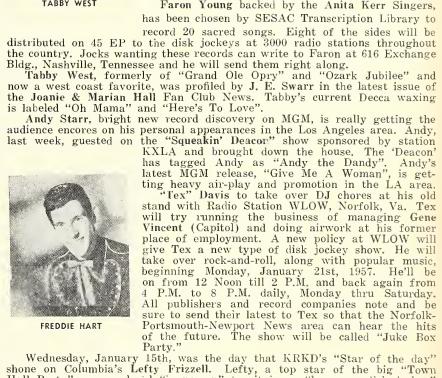
ing of its new series of radio programs in behalf of the Air Defense Command. Maj. Mark Azzolina will serve as writer-producer, while Ozark Jubilee personality Joe Slattery, a major in the Air Force reserve, handles the announcing chores.



TABBY WEST

The February issue of "TV Star Parade" presents an interesting feature on the "Jubilee's" Brenda Lee. . . . Dow Chemical's new "Red Foley Show" made its bow over 300 ABC Radio stations on Sat., Jan. 19, showcasing the talents of Porter Wagoner, the Foggy River Boys, Libby Horne, Pete Stamper, Susie Arden and Bill Wimberly's Country Rhythm Boys. . Lucky Moeller, manager of the "Top Talent" booking agency which clears all Ozark Jubilee entertainers for personal appearances, has returned from business junkets to Milwaukee and Minneapolis. . . . "Uncle" Cyp Brasfield, cheered by nearly 5,000 get-well cards from viewers, hopes to return to his weekly "Jubilee" comedy spot early in February. . . . Springfield received its "All-American City" award from Look magazine on the Jubilee Jan. 12.

Faron Young backed by the Anita Kerr Singers, has been chosen by SESAC Transcription Library to









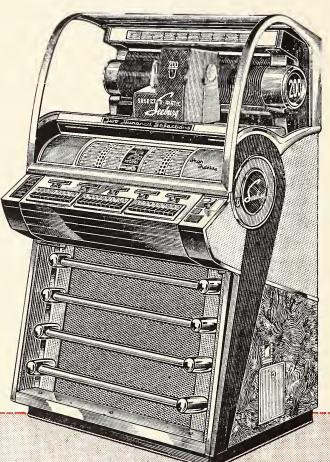
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NEW YORK-Over the years, advertising methods and practices have changed to keep up with the times. However, the basic philosophy of successful advertising and promotion is still the same. John Wanamaker, the famous merchant, recently had some excerpts from his writings published. Here are several outlining his thoughts on advertising: He believed in continuous advertising—"I advertise all the time; I never stop advertising." believed in truthful advertising—"If advertising were believed, and the goods of the value stated, stores would be twice as large and business twice as good." He believed in persistent advertising-"If there's one thing the quitter should let alone, it's advertising." He believed in day-in and dayout advertising-"Remember, it's the fine, steady rain that soaks." He believed that advertising should never be retrenched—"When times are hard and people are not buying is the very time advertising should be the heaviest. You want to get people in to see what you have. You must advertise to do that . . . but I believe in advertising all the time." He believed in aggressive advertising - "Competition will pound us hard, but let's see who can pound the hardest."

NEW YORK—Is dime play plus necessary? We note just one more reason. Prices of gasoline were advanced last week 1¢ a gallon in nearly all the United States east of the Rocky Mountains. The Standard Oil Company (Indiana) will make a similar advance thruout the fifteen Midwestern states in which it markets. The Continental Oil Company, which recently advanced gasoline prices by 1¢ a gallon in Texas and New Mexico, announced a 1¢ increase in Montana effective this week. Industry expects that with Esso Standard and Standard of Indiana upping the price, the price rise is expected to be met by other marketers.

DETROIT, MICH.— Many economists state that 1957 could be the greatest business year of all time. As an indication of what's to come, Ford Motor Company reported that more than a half million 1957 Ford cars have already been built and delivered—totaling more than a billion dollars. This is a new record for the company.

A Letter To An Operator On Why:

10° PLAY PLUS'

George L. Rose, a Wisconsin operator, wrote The Cash Box as follows:

"I know the people that manufacture the games and juke boxes are making too much profit.

"Reduce the price of the machines and we can stay on 5c play and make a profit."

"Dear Mr. Rose:

"I read your note, regarding the fact that manufacturers should reduce their prices, with very great interest. We, at *The Cash Box*, always like to answer everyone who writes us to the best of our ability.

"There is no doubt, Mr. Rose, that if prices could be reduced back to what they were even ten years ago, there might be a chance that some operators could get along profitably with 5c play.

"Since then, Mr. Rose, and from reading your own daily newspapers, you know how many pay raises have been won by labor. You also know that, as a result of last year's steel strike, this basic raw material of all industries went up \$10 and more per ton. And believe me, Mr. Rose, a ton of steel isn't very much steel.

"Even the U. S. Government passed a law for a \$1 per hour basic minimum wage this last session of the Congress. Living costs have risen accordingly. So has all overhead expense. As labor gets more, prices rise to meet the increases.

"I can only tell you that there are not very many satisfied manufacturers today. At least not as far as profit is concerned. They continued to absorb cost increases of raw materials and components to the point where they just couldn't break even.

"No one, as you realize, can long remain in the business losing money. Now they have to come up in price, because this year all of them are paying more for labor, for raw materials, for components and for everything else. As much as they will try to absorb, they will still be forced to raise prices to remain in business.

"The same is true for every operator. He, too, just like the grocer, druggist, tavern keeper and candlestick maker, has to raise his prices to remain in business. For over 14 years now this

publication has urged 10c play. Many report this has helped tremendously. But now, with the dime worth but 4c in purchasing power as inflation continues, the operator must make a change to see some profit.

"That is why *The Cash Box* once again came to the fore with a plan to help every operator in this nation. He simply must get front money and/or a more equitable commission arrangement.

"The location owner, at the utmost, expends only about 5% of his 50-50 gross intake for overhead expense. All he can charge to this is the use of electric current (when the machine is operating) and, if he so desires, the square foot cost of the space the machine occupies as against the rent he pays per square foot.

"But the operator, in turn, expends more than 40% of his share of the 50-50 gross intake, as overhead expense. Have your accountant check this for you, Mr. Rose. Therefore, the operator actually has to continue in business on 10% of the gross income from his equipment. No business in the U. S. can long continue on this basis.

"Check your grocer. He works on anywhere from 25% to over 100%. Check your druggist. He also works on this basis. Check any of the other businesses in your area and note what a gross they are working on to try and stay on in business.

"How can you, Mr. Rose, remain in business and show a decent return on your investment, on the time and energy you expend, on the entertainment and service you give, on 10% of the gross income?

"I'm very sure, Mr. Rose, that if you will check with any and all other businessmen in your community, including your own location owners, they'd laugh at you if you pointed these FACTS out to them. They would tell you that, 'It just can't be done.'

"And that's when you can get your locations to agree to change to: '10¢ Play Plus Front Money And/Or A More Equitable Commission Basis'."

(Editor's Note: The above letter was written to Mr. Rose. This letter did not include the fact that, were it possible to reduce machines in price to the level of ten years ago, Mr. Rose would find himself surrounded with competition from new part-time operators, as well as from new full time operators who would, as they have done so many, many times in the past, cut commissions and do everything else to obtain locations. This answer, in letter form, simply concerns itself with the facts as they exist today.)

GAMES BIZ DRIVING AHEAD

Many Believe This Division Can Regain Lead if Sales Continue at Present Pace. Report Ops Ordering New **Equipment in Good Volume**

CHICAGO—If this present sales pace, which started during the '56 holiday season continues on for the months to come, there is no doubt, a great many believe, "that the games field can regain the volume and dollarwise sales lead over all other divisions of the industry."

Since the beginning of the '56 holi-

Since the beginning of the '56 holiday season the games business started

booming and has continued unabated.

Many engaged in the amusements
field are, themselves. very much surprised at the sudden turn to the most

expensive equipment.
"But", commented one well known amusement games leader, "the fact remains that the games, regardless of the price, are bringing in more money and that means more profit to the operators."

He, like many others, believes that the games field has every opportunity to recover "in a great big way and take the lead it had for many years for top sales".

Others are of the belief that, if

the amusements field takes the lead again, "it will mean better profits and progress for all concerned for all operators are using amusement games as the items to help them meet payments of all other types of equip-

This used to be the case in past years and probably is the case today, according to those who are supposed to know what is happening with operators in various sections of the country.

"Amusements are today's answer for greater progress for all the operators," reports one well known leader.

"What's more", he adds, "with the games business driving ahead as fast as it is today, there is no doubt that all will profit accordingly and that the entire industry will be more capable of handling whatever financial load

15c, 2/2 Game Play?

CHICAGO—This probably comes as no surprise to many amusement games operators.

There has been much discussion here, because of the higher prices of some of the present bowling games, as to whether operators should arrange for 15ϕ , 2 for 25ϕ play action for these machines.

There are many operators here who are of the belief that the larger and better known amusement alleys will get 15ϕ from the players.

"Compared to actual bowling", one operator said, "the new bowling games are so realistic that the players are thrilled with the fact that by playing our games they become better bowlers.

"Costs for bowling on any lanes around town have gone up tremendously", this operator continued, "and since so many of the players class our new bowling games in the same category, there is every reason to believe that they will pay 15¢ per play, 2 plays for 25¢."

Changing over to this type of play action, according to mechanics and engineers, is not as easy as it sounds. Today, with slug rejectors as standard equipment, a complete new chute has to be developed to handle dime and nickel, three nickels and also the quarter as well as variables of a quarter so that the players get what they pay for when they play 15¢ and 2 for

As manufacturer's sales managers here have stated, "We'll be happy to meet this request if the operators want 15ϕ , 2 for 25ϕ play.

"But", they added, "they'll have to give us the necessary time to arrange for such coin play action."

"Juke Box Derby"TV Show To Start Feb. 9, **Emanating From L.A.**

LOS ANGELES, CALIF.-George A. Miller advises that the California Music Merchants Association's sponsored Television Show will go on the air for the first time on Saturday evening, February 9, over Channel 2, emanating from this city.

The TV show will be known as "Juke Box Derby", and will be televised between 7 and 7:30 PM. each week. Miller states that the services of a nationally known Master of Ceremonies has been retained, as well as the services of Buddy Bregman's Orchestra.

"This television show, which will be seen thruout the entire State of California in the very near future," said Miller, "promises to become a national venture before the end of 1957."

Music May Enjoy Its Best Year In 1957

Modernization of Routes Being Stepped Up as Distribs Offer Top Trades to Remove Old, Wornout Phonos. "10° Play Plus" Also an **Important Factor For Modernizing Routes**

CHICAGO-Reports have been filtering thru from various leading music distributors to the effect:

"The automatic music business may enjoy its best year during 1957."

The major reason for this statement, according to many who have made it, is that, "distributors are trading away up high to help operators modernize their routes".

The claim is that leading distribs everywhere in the country have taken cognizance of the many reports which have appeared in this publication and, adding these to their own observations, have agreed that they can "help business at this time by helping the operators to get rid of old, wornout phonographs."

Many of these distributors are also of the belief that "the average operator wants to rid himself of scarred scratched, wornout, dirty phonographs, just as The Cash Box has reported, and by trading high, we can help the operators to modernize their routes, thereby enjoying better income while all the industry benefits".

If this attitude on the part of leading distributors continues there is no doubt, as the claim goes, "that business is bound to enter into its biggest sale volume during 1957."

Manufacturers are also reported to be backing distributors to do whatever they possibly can to rid all areas of old, wornout, screechy, scratchy phonos "to benefit the industry publicrelations-wise".

A concerted sales effort in this direction is bound to zoom sales to a new high point for the year and this means better business for all con-

Another important element that has entered into the modernization program for many music ops is the fact that they want to not only switch to dime play but also to a more equitable commission arrangement.

"To do this", as one well known operator points out, "we have to introduce the latest model phonographs and, we believe, this always helps us to change to dime play and a more equitable commission basis.

"At the same time", he adds, "as we bring in new machines we move the later models down one step to the next most profitable locations, so that all around we can arrange for a better percentage basis."

With both these factors at work, distributors trading high and dime play on a more equitable commission arrangement in view, there is no doubt, according to leaders, "that the music industry can enjoy its greatest year during 1957."

Manufacturer Supports "10° Play Plus Plan"



JOHN HADDOCK

GRAND RAPIDS, MICH. — John W. Haddock, president of AMI, Inc., this city, advised this past week:

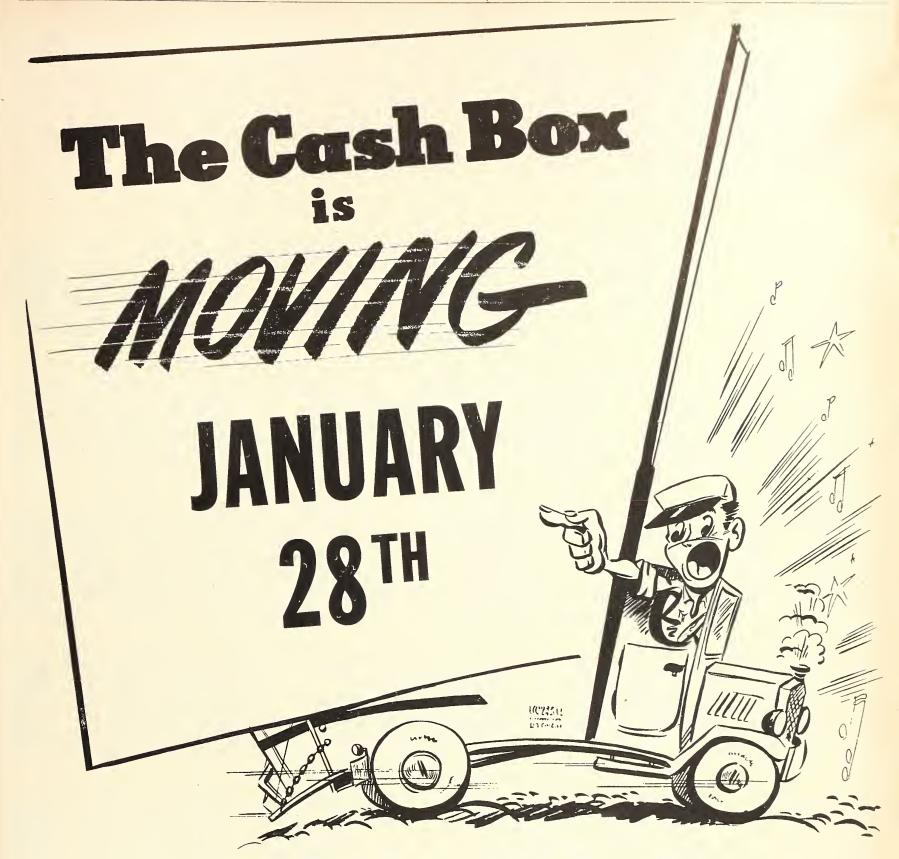
"I am more than willing to place my name in support of efforts to promote both 10¢ play and, in addition, the improvement of arrangements between operators and location owners by means of more equitable commission arrangements. front able commission arrangements, front money or guarantees."

Haddock points out that operators, today, are giving locations tremendously improved service. Service which, because of the many improvements made, costs the operators much more money.

"The service being rendered by to-day's juke boxes", Haddock stated, "properly programmed and serviced, as they are by conscientious operators, has tremendously improved both in variety and quality from what was possible a few years ago.

"Consequently", he continued, "operators deserve, and are economically entitled to, a better deal.

"This is, of course", he concluded, "desirable from the standpoint of manufacturers, such as ourselves, that operators should be financially strong and healthy."



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"ADAY OF DIMES FOR

ALL IT TAKES IS AN EXTRA 20 DIME PLAYS IN EACH OF AMERICA'S 575,000 JUKE BOXES TO BRING IN OVER TO "MARCH OF DIMES"

THE MARCH OF DIMES"

... and Everytime Another Dime is Inserted in Any Juke Box Featuring: "A Day Of Dimes For The 'March of Dimes'"10c Play Plus Front Money And/Or A More Equitable Commission Basis Becomes a Reality for Operators Everywhere

Perhaps many of the nation's juke box owners never before realized their power to help charity financially. All it takes is an extra 20 dime plays in the nation's 575,000 juke boxes to raise over a Million Dollars for any charitable cause. (To be exact \$1,150,000.00.)

No other industry can boast of such little action to do so much for so many. No other industry is as well geared, and as happy to respond for any great charity, as is the nation's juke box industry.

But, like all industries, this industry, too, wants full credit for its efforts. Wants recognition for its great charitableness. Wants the public to know what it is doing, and has done, to help benefit all America.

Yet, what is even more important to every juke box and amusements operator everywhere in the nation, is the fact that: "A Day Of Dimes For The 'March Of Dimes'" can not only lead to Dime Play, but, can bring into being for operators everywhere: "10¢ Play Plus Front Money And/Or A More Equitable Commission Basis." This is desperately needed by the nation's operators if they are to survive present inflated overhead and increased price conditions.

Here, then, is the opportunity for the nation's juke box and amusements operators to do good for themselves while, at the same time, doing the greatest possible good for one of the most outstanding of all charitable causes, the "March Of Dimes."

After all the feature pages in this regard, which have already appeared in this publication, and which have been published each January for the past four years, as the "March Of Dimes" drive came into being, there is no need for further explanation to any intel-

ligent music or amusements operator in the nation why he should institute: "A Day Of Dimes For The 'March Of Dimes'."

All he has to do is set aside but one day in January whereby he places on his machines a card reading that this one day will become "A Day Of Dimes For The 'March Of Dimes'." And that everyone who inserts a dime into the machine will actually be donating to the "March Of Dimes" while entertaining themselves.

The operator should also have streamers made to be placed on the windows of the location. This will help to stimulate business for the location. He should have cards and stickers all over the location. So that the location, too, receives commendation as well as more business. This is a tremendous opportunity for the location to attract and develop new customers.

By proving all this to the location owner, especially the stimulation which the operator's equipment brings for the location's regular business, then, and surely then, can the operator rearrange his present commission basis to: " 10ϕ Play Plus Front Money And/Or A More Equitable Commission Basis."

This is one of the greatest opportunities that has ever faced operators to obtain a more equitable commission arrangement. This is an opportunity that no intelligent operator can afford to neglect. This is his chance to correct the inequitable 50-50 commission basis and survive present stringent, highly competitive and cost inflated business conditions.

All the operator need do to assure himself remaining in business and profitably progressing is to set aside one day during this month of January for: "A DAY OF DIMES FOR THE 'MARCH OF DIMES'."

Still More Ops Urge "10c Play Plus"

CHICAGO—Never before, in all the history of this industry, has there been such great interest shown in any plan ever proposed for the betterment of the nation's operators than in The Cash Box' "10¢ Play Plus Front Money And/Or A More Equitable Commission Basis".

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SLATE TOP REPLACEMENTS

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Can be changed in 5 Minutes \$59.50

ROTATION DELUXE BALLS
1—5 Red and 1—5 White. 5 oz. with
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Letters from scores of operators have already appeared in past weeks' issues of this publication. But still more letters arrive every day, from leading operators from all over the country, urging the trade to adopt the "10¢ Play Plus" plan.

F. W. Keidaish of Cromwell, Ind. urges that operators change over to 10¢ play plus \$10 per week front money.

Jack C. Howey of Kirkland Lake, Ont., Canada, writes:

"In my case I take \$20 and then split 50-50 over \$40 per week.

"When I changed to 10¢ play the take increased considerably in every location.

"Operators should not be hesitant about changing to 10¢ play."

Silvio Massa of Calumet City, Ill. writes to advise that, in his opinion, operators should adopt 10¢ play plus \$5 per week front money.

S. J. Parker of Nashville, Tenn. urges adoption of 10¢ play plus front money but leaves the amount of front money open for the operator to decide.

Wirt Ferrell of Huntington, W. Va. believes that operators should adopt 10¢ play plus \$5 per week front monev.

Delbert Conley of Cerro Gordo, Ill. is of the opinion that 10¢ play plus 60%-40% commission basis is best.

Seward S. Price of Barboursville, W. Va. agrees that 10¢ play plus 60%-40% commission basis is the answer.

Ed Devinger of Mt. Pleasant, Ia. is also a believer in 10ϵ play plus 60%- 40% commission basis for operators.

Robert L. Holt of Salt Lake City, Utah, believes in 10¢ play plus \$5 per week front money.

Will L. Barrett of Shawnee, Okla., agrees with Holt.

John M. Sullivan of Detroit, Mich. believes that ops should adopt 10¢ play believes that ops should adopt 10¢ play plus 60-40 commission basis. Eugene Zigmond of Cheyenne, Wyo. is in full agreement with him. So is E. G. Dowe of Beaver Dam, Wisc. So is Jack S. Marshall, Jr. of La Junta, Colo. So is B. T. Smith of Colorado Springs, Colo. So is Richard Bates of Telkwa, B.C., Canada

George Ellis of Vancouver, B.C., an., advises, "We have been on 10¢ ay since 1953. The first in British Can., advises, "We have been on 10¢ play since 1953. The first in British Columbia." He now urges all operators to get on 10¢ play plus \$15 per week front money.

Stanley Berk of Detroit, Mich. urges operators to change over to 10¢ play and a 60-40 commission basis.

Stephen T. Shy of Milwaukee, Wis. believes that operators should get either \$10 per week front money or work on a 60-40 commission basis.

Howard N. Ellis of Omaha, Nebr. urges 10¢ play plus 70%-30% commis-

A. Somers of Logan, Utah, is for play plus \$5 per week front

Milton A. Pritts of Denver, Colo., urges all ops to use 10¢ play plus \$15 per week front money. "Especially on Mils Panorams", Pritts advises.

Bryan E. Edwards of Douglas, Wyo., believes in 10¢ play plus 60%-40% commission basis. So does Ben B. Korte of Glendale, Calif.

Ken C. Shyvers of Seattle, believes that 10ϕ play plus 75%-25% commission basis is the answer. "But", adds Shyvers, "most important of all, and to protect every operator as well as the entire industry, 'a legal fran-chise' should be immediately ar-ranged."

Colorado Op Features Sliding Scale Incentive Plan

COLORADO SPRINGS, COLO.— Perhaps one of the most elaborate and yet, one of the most ingenious plans, yet presented since The Cash Box proposed that all operators of amuse-ments and music adjust to: 10¢ play plus front money and/or a more equitable commission basis, is that of B. T. Smith of The Music Company, this

used a sliding scale on locations with good success", advises Smith.

"By using this", he explains, "it leaves more up to the location. In other words, a good location might get 50% and a poor location only 25% commission.

"But this will make the poor location", he reports, "work hard to get more money in the machines so that this location, too, can get a bigger cut."

Smith then goes on to elaborate on the sliding scale method he uses. He

advises,
"This might vary on music machines, depending on the number of wall boxes, speakers, etc., the operator has in the location.
"Some locations", he says, "where a lot of such equipment is placed, should be started off with 50%-50%

only on \$80 per week or more.
"Locations that gross \$60 or more
per week, 50-50.
"Locations that gross \$50 to \$60,

"Locations that gross \$40 to \$50,

"Locations that gross under \$40, 75-25.

Smith also suggests that operators can use this sliding scale:
"50-50 where locations gross more

than \$60 per week. "55-45 where locations gross \$55 to

\$60 per week. "60-40 where locations gross \$50 to

\$55 per week. "65-35 where locations gross \$40 to

\$50 per week. "70-30 where locations gross \$40 to

\$45 per week.
"75-25 where locations gross under

\$40 per week. He also offers another sliding scale

where operators are using older equip-"50-50 where location gross is \$50

or more per week.
"60-40 where location gross is \$40

to \$50 per week.
"70-30 where location gross is \$30

to \$40 per week.
"75-25 where location gross is under
\$30 per week."

Canadian Ops Report Their "10¢ Play Plus" Methods

CHICAGO — Most surprising has been the fact that Canadian operators have been using 10ϕ play plus front money and more equitable commission

bases. W. A. Cox of The Pas, Manitoba,

Canada, reports: "We find that 10ϕ , 4 for 25ϕ play, is the least objectionable. It is also the easiest to institute.

"There was a small kick", Cox continues, "the first week we put this into effect. Then nothing was heard.

"At 4 for 25¢ play", Cox explains, "it is only about 6¢ per play. But the average player, of whom 80% are between 13 and 30 years of age, will insert a quarter before he will put in a dime. This ups the total.

"The average coins", Cox says, "in a \$100 collection is \$70 in quarters and \$30, or less, in dimes.

"Certainly", he advises, "dime play is the answer with machines at \$1,600 in Canada." But Cox does not stop here. He

plans ahead to \$5 per week front money and a 60%-40% commission arrangement. He advises that it "is pretty hard to keep relations good if more is taken, unless", he adds, "there is a large installation of wall boxes."

Picherd Botas of Tolkwa, R. C. Can-

is a large installation of wall boxes." Richard Bates of Telkwa, B. C., Canada, has the following to report: "We operate on 10¢ play and have devised a 60%-40% commission basis with all locations.
"We have found this to be entirely satisfactory", he adds, "even though our territory is widely scattered and laced with next to the poorest roads." Bates concludes with, "We found that 5¢ play was slowly dragging us under."

London's Phono Ops Assn. Shows Growth

LONDON, ENGLAND—The as yet far from the membership the organization would like to be able to report at this time, the Phonograph Operators Association of this city, is enjoying steady growth.

C. H. Jones of Bal-Ami, London, is Chairman of the association and Gordon Marks of the Phonographic Equipment Company, Ltd., London, is Vice-Chairman.

Temporary headquarters of the Phonograph Operators Association is at 290/296, High Road, Ilford, Essex, England.

Reports indicate that the organization would like to be in position very soon to be able to challenge the Royal Performing Rights Society and also

the Phonographic Performing Rights Society on payment of royalties.

The Royal Performing Rights Society receives three shillings per week from each operator (about 42¢) and the Phonographic Performing Rights Society receives one shilling sixpages. Society receives one shilling, sixpence, per week from each phonograph (about 20¢).

This is a total payment from each phonograph here of about \$32.24 per

The operators here hope to encourage all phonograph ops thruout the British Isles to join in with their pro-gram to help eliminate this payment.

At the same time, many believe that, by coming together as an associ-ation, other problems will also be

In Three Sections



BILL O'DONNELL

CHICAGO — Bally "ABC Bowling Lanes" is still being built in the 14 ft. and 11 ft. lengths, but a new method of construction now permits much easier handling, shipping and installation, according to Bill O'Donnell, general sales manager. Now both lengths are built with a 3-piece

cabinet, described as the new "E-Z-3" easy-to-handle 3-piece construction, consisting of separate front-alley, rear-alley and back-cabinet.

rear-alley and back-cabinet.

"Each piece is easily loaded on a truck, unloaded and moved on to location, where the 3 pieces are quickly and easily attached together and the game is ready for business," said O'Donnell. "The dramatic length of the one-piece game resulted in installation problems that operators have put up with only because of the spectacular earnings. But worse than the problems of transporting and installing a game 14 feet long, has been the fact that the length has kept operators out of numerous top spots, not tors out of numerous top spots, not because the locations do not have room inside, but simply because the long game cannot be manipulated through many of the entrance-foyers of modern locations. Now, however, with the new 'E-Z-3' construction feature, 'ABC Bowling Lanes' is easier to move into a spot than a standard shuffle-bowler"

O'Donnell also stated, "Bally distributors in close touch with ball-bowling operators estimate that the new 'E-Z-3' feature will more than double the number of locations available to 'ABC Bowling Lanes'."

N.Y. Coinmen Present 42 Checks For **Nat'l Catholic Community Service**



NEW YORK—The program undertaken by Meyer Parkoff and "Senator" Al Bodkin last December to obtain funds for the National Catholic Community Service, to help support the Service Canteen here, produced some wanderful results some wonderful results.

Altho the funds weren't available for the 1956 Christmas festivities (the for the 1956 Christmas festivities (the campaign started too late), a substantial amount of money has been gathered from the city's coinmen, which will be used to provide a terrific 1957 Christmas. This sum represents the donations of 42 members of the local coin machine industry. Before the next Christmas rolls around, it is hoped that the membership includes every coinman in the city.

"There is only one yearly dona-

"There is only one yearly donation" advised Parkoff. "Membership is divided into three groups: 1) Annual membership with dues of \$10 per year; 2) Patron membership with dues of \$25 per year; or 3) Charter membership with dues of \$50 per year."

Parkoff asks that coinman make out their checks to the National Cath-olic Community Service, and mail it

to him at Atlantic New York Corporation, 843 Tenth Avenue, New York 19, N. Y.

Pictured herewith, Rev. John P. Kelley (second from left) accepts the checks from (1 to r): Meyer Parkoff; Albert Denver and "Senator" Al Bodkin.

Snodgrass To Address Des Moines Operators

DES MOINES, IOWA-J. Harry Statement was received.

Snodgrass was recently appointed by Miller as First Assistant to Mu-sic Operators of America, and has al-ready covered a number of operator meetings within the past few months.

"ABC Bowling Lanes" Now Chi Coin Presents New Six Player "DeLuxe Skee Roll"



SAMUEL WOLBERG

CHICAGO—Samuel Wolberg, president of Chicago Coin Machine Company, this city, announced this past week that the firm is now shipping its new 6 Player amusement game, "De Luxe Skee Roll", to all its distributors

"This new game," declared Wolberg, "has been acclaimed by everyone who saw or played it, as one of the finest, most appealing amusements yet produced. We feel certain that we have provided the operator with all the features and incentives that make this an outstanding money-

maker in the skill amusement field."
"DeLuxe Skee Roll" is available in two sizes, 11 and 13 feet long, by 29 inches wide. No mechanism is contained in the front section of the ultra modern, colorful two-piece cabinet, which allows easy moving about and handling.

handling.

There are three high scoring pockets at the top insead of the usual

pockets at the top insead of the usual one.

A ball return riser operates the same as in regulation bowling, delivering the ball quickly at hand level.

Four reels for each player allows a high score of up to 9900. Single, double and triple scoring helps keep the game competitive up to the very last ball.

There are four frames, three balls

last ball.

There are four frames, three balls per frame, plus three additional balls possible in the last frame.

Enhancing the appearance is a playfield hood of crystal clear, unbreakable Plexiglas and new mirrored backboard glass.

Other features include National Slug Rejector coin chute, noiseless operation and full size plastic-impregnated balls.

nated balls.
"DeLuxe Skee Roll" is now coming "DeLuxe Skee Roll" is now coming off the production lines in the regular model. Chicago Coin's "Super" or match model will be avaiable in the very near future, according to Wolberg.

Wolberg concluded by urging all operators to "play 'DeLuxe Skee Roll' at any Chicago Coin distributor, and become fully convinced of its faster profit-making qualities."

Large Attendance Expected At L.A. Music Ops Show

LOS ANGELES, CALIF. - Music operators from all parts of the State of California will gather at the Grand Ballroom of the Ambassador Hotel, this city, on Saturday night, February 2, to attend the Annual Banquet and Floor Show of the California Music Merchants Association.

Vince Passaro, business manager for the Los Angeles Division, anticipates some 600 to 1,000 operators, their families and friends will attend. Walter J. Hemple, president of the local division, heads the Reception Committee, to welcome all visitors from outside the Los Angeles area.

George A. Miller of Oakland, is spending the 10 days prior to the show in the Southern part of the State, helping to complete all details and arrangements.

Entertainment will be supplied by a number of artists from the recording companies for what is expected to be one of the greatest nights of entertainment in the history of the organization's banquets.

We ONLY Advertise What We Have in Stock SHUFFLE ALLEYS -

Hollywood Bowler	\$175.00
Bowling Team	
Criss Cross Bowler	
	75.00
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Diamond	75.00
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Flash Bowler	
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Clipper	175.00
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Mystic Bowler	150.00
League	100.00
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Star Bowler	
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Deluxe	
Delight	
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Crown Bowler	75.00
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1/3 with order, balance C.O.D.

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Chi Phono Bowling League Results

CHICAGO—Things started popping on the first alley when Walter Oomens Sons took all three from Star Music. Johnny Oomens was top man for his team. His 565 score was high for men for the night. Hank Sochacki's 471 was high for Star.

Coral Records won two from Decca Records, leading the league. Rudy Zelina's 552 and Dick Laga's 531 were high for Coral. Johnny Nolan was high for Decca with 538.

Galgano Distribs tied for the lead by taking two from Mercury Records. Charlie Alesi's 546 and Ed Teske's 539 were high for Galgano. Mercury's Irv Tropstein was high with 467 along with Mary Jones, whose 450 was also high for women.

M. S. Distribs won two from Singer One Stop. Ralph Kick was high for M.S. with 477. Harry Julian was high for Singer with 505.

ABC No. 2 took two from ABC No. 1. Bernie Ekter and Les Taylor were high for ABO No. 2 with 558 and 518 respectively. ABC No. 1's Al Rice was top man with 459.

Paschke Phono took two from Western Automatic. Ray Gallet's 537 and Bobby Gallet's 501 were high for Paschke. Bill Nyland was high for Western with 533.

Coven Music won two from Atlas Music. Chuck Meyers was high for Coven with a score of 508 and was helped ably by Jerry Shuman's 500. Vic Jaccino won the honors for Atlas

B&B Novelty took two from Gillette

Music. Marino Pieroni came through for B&B with 465. Robert Holl was high for Gillette with 481.

Runyon's Juke Box **Donations Bring Praise**



ED BURG

NEWARK, N. J.—Ed Burg, Runyon Sales Company, this city, who has been contributing juke boxes to youth organizations, and has on file a large number of wonderful letters complimenting the firm, this week received another accolade.

Rabbi Arthur J. Kolatch, Temple Beth AM, Lakewood, N. J., wrote Regre. "I wish to take this opportunity

Rabbi Arthur J. Kolatch, Temple Beth AM, Lakewood, N. J., wrote Berg: "I wish to take this opportunity to thank you on behalf of our Temple and particularly our youth for the very kind donation of a juke box. Our youngsters are indeed taking advantage of the entertainment afforded them."



Through The **Coin Chute**

CALIFORNIA CLIPPINGS

Business along Pico Boulevard is going at such a steady pace in all fields that there is a great indication that 1957 will top all sales of 1956, which was the biggest year to date. . . . At Sierra Distributors, Tess Arnold was busily counting out 13,919 S & H Green Stamps to issue to one account for their monthly purchases. Wayne Copeland reports the showings of the new Wurlitzer "2100" and "2104" phonographs had 100% turnout in Bakersfield at the El Rancho Bakersfield and in San Diego at the Town and Country Hotel. Sierra was well represented with Ed Wisler, Pet Ley and Frank Davis making the trip to both cities. Wayne says the operators were more than enthusiastic about the new phonographs and most of the comments were about the speed of the mechanism and the tru hi-fidelity tone, also the four-in-one coin chute. . . . Everyone was saddened by the sudden death of Al Schiffron of Asco Novelty Company on January 12th. . . . Melba and Orville Kindig, Long Beach operators, brought their young grandson, Mike, in to visit his "aunts" Mary, Kay and Claire Solle at Leuenhagen's Record Bar. While Melba and Orville were making their record selections, Mike had himself a time watching the reaction of the parakeet "Cash", who perched on his shoulder and chirped to the various records being played by the operators. Mary says "Cash" does a jig everytime "Marianne" by Terry Gilkyson on Columbia is played. Claire reports that Elvis Presley's "Too Much" on RCA Victor has taken off like another "Hound Dog". Kay predicts that Sil Austin has another big one with his "The Last Time" on Mercury.

Phil Robinson is all smiles over the terrific reaction from operators for Chiese Ceiris circulates.

AND DE LIGHT DE

Nector has taken off like another "Hound Dog". Kay predicts that Sil Austin has another big one with his "The Last Time" on Mercury.

Phil Robinson is all smiles over the terrific reaction from operators for Chicago Coin's six-player Tournament "Ski-Bowl" game. Phil is busy getting shipments in to fill the many orders. . . . Hank Tronick reports sales of the Seeburg "200" phonograph continue on the increase at Minthorne Music Company. Hank says he has noted a definite trend toward 10¢ play and 15¢ and two for a quarter EP play throughout the area. Williams' six-player De Luxe "Roll-a-Ball" game is doing very well at Minthorne. Roy Provencher and Matt Norberg have hit the road and report business very good and a great deal of activity in their respective territories. . . . The Five Keys dropped in to see their old friend, Norty Beckman at Norty Music Center. Norty told the fellows that he thought their "Wisdom Of A Fool" should be a big record with the way it has taken off with the operators. Jan Graham reports "Fools Rush In" by The Mary Kaye Trio on Decca has started to move. Ana Marinez and Richard Barrientos predict Guy Mitchell's "Knee Deep In The Blues" on Columbia will take off. . . . Paul and Lucille Laymon Paul A. Laymon, Inc., happy with the reception of the new Rock-Ola "200" phonograph and the many orders coming in. Ed Wilkes says Bally's eleven foot "ABC Bowling Lanes" has created quite a stir with the operators and they are looking forward to the arrival of the fourteen foot model. Jimmy Wilkens busy with used equipment with used bowlers still in great demand. The Rock-Ola "200" has had a great deal of television exploitation with Charlie Daniels arranging for its appearance on Dinah Shore, Bob Cummings, Peter Potter and Lawrence Welk's shows. Daniels arranging for its appearance on Dinah Shore, Bob Cummings, Peter Potter and Lawrence Welk's shows.

Daniels arranging for its appearance on Dinah Shore, Bob Cummings, Peter Potter and Lawrence Welk's shows.

Chuck Miller, Mercury recording artist, paid a visit to California Music Company to see Sammy Ricklin and Gabe Orland and was happy to hear his recording of "Auctioneer" was one of the big sellers at California. Sammy and Gabe are amazed at the tremendous new retail business the new building has attracted to California. They have had to add more personnel to their staff to handle the increase in operator and retail customers that come swarming in. Betty Williams reports that "Young Love" by Tab Hunter on Dot and Sonny James on Capitol were running neck and neck as the big sellers the past week. Martha Delgado predicts that Billy Vaughn's "Sugar Blues" on Dot will catch on with the operators. . . . United's fourteen foot "Bowling Alley" continues in great demand at C. A. Robinson & Company and Charley Robinson says their eleven foot model should prove just as successful. Al Bettelman reports he has been receiving very favorable reports from the operators. . . . Jack Simon, Simon Distributing Company, is on the first leg of his round the world trip with his nephew, John Simon, which will take them to Honolulu, Tokyo and Hong Kong. John Freeman and Sonny Lomberg report that local and foreign shipments on the increase. . . . Bill Happel reports that shipmets of the AMI "G-200" phonograph steadily leaving Badger Sales Company, Inc. Marshal Ames says business has taken a great upswing since the first of the year with new and used equipment of all types. Don Ames reports from the San Diego area that used games are in great demand there. . . . Tickets are selling like hot cakes for the California Music Merchant's Association's Annual Statewide Banquet being held at the Ambassador Hotel, February 2nd. All indications are this will be a gala affair with many top recording stars attending.



Through The **Coin Chute**

DALLAS DOINGS

ATON CONTROL OF A Charles Sage, southwest representative for Eastern Electric, Inc., was a visitor at S. H. Lynch and Company. . . . Guy Kincannon, former coin machine operator, stopped in to say hello at S. H. Lynch and Company while visiting in town last week. . . Peter Noel of Texas Record Distributors, London label, making a big swing through the West Texas area calling on customers. . . . Out-of-towners in to shop along coinrow included Mr. and Mrs. Hugo Joeris of Amarillo; Mr. and Mrs. Tommy Withrow of Midland; Harold Perkins and Everett Daniels of Odessa; Roy Hyatt and Gerald Yates of Wichita Novelty Company, Wichita Falls; Elmo Pinkerton, Big Springs; Jack Sprott from Temple; Mr. and Mrs. Harry Sutton of Bossier City, Louisiana; Jimmy Bounds, Mexia; Mr. and Mrs. Jimmy Woolsey, Fort Worth; Mr. and Mrs. Olen Dreyer from San Angelo; Mr. and Mrs. Jake Moorhead, Arlington; M. A. Walker and Fred Ellis of Waco; Bernard Byford, McGregor. . . H. W. Daily of Big State Record Distributors in from Houston for a short stop at their Dallas office. . . . The Ink Spots opening their Colony Club engagement January 25.

Lack Of Cooperation Blamed For **Inequitable Commission Bases**

CHICAGO-Many operators who have written in regarding the fact that their areas are, as yet, on an inequitable commission basis, blame this on the lack of cooperation among the operators.

One man wrote in to advise that he had started out with front money when he changed his machines over to dime play, but that other operators who had heard of this immediately tried to obtain his locations by offering the former 50-50 commission basis without front money.

"The result was", he advised, "that though we did not lose the locations we did have to withdraw the front money plan which we had instituted and which had met with the approval of the locations to begin with."

Other ops claim that placement of machines, especially in top spots, and in most cases new machines, on a small rental basis, has upset entire routes with the result that the operator who rents the machines can't make any progress and keeps all others from progressing.

One operator advises, "If the majority of the operators here would only get together and stick to their word, we would easily be able to obtain front money or a more equitable commission basis."

It seems that many operators have gone ahead on their own with good salesmanship and have been able to arrange for legal lease contracts with locations whereby they enjoy dime play as well as front money over a period of years, especially where they have installed new equipment. One operator reported in this regard, "After trying for a long time to get the others here together with our firm, we just gave up and went ahead on our own.
"We arranged all legal lease contract and get our legal igned up for

"We arranged a legal lease contract and got our locations all signed up for a period of from three to five years with \$15 per week front money.
"Since then", he advises, "other operators in this area have followed suit. But", he adds, "many are still holding out and, believe it or not, these are the men who are crying the most about lack of profit.
"They won't cooperate", he says, "and yet they'll cry everytime we see them about how they're losing money. When we offer them copies of our contract they take these and later on, as we have learned, they'll throw them away.

away.

"It's just a sad thing that so many people in this industry don't realize that when they install a brand new and expensive machine that they should obtain an equitable percentage for themselves.

should obtain an equitable percentage for themselves.

"We certainly want to compliment your publication, 'The Cash Box', for pointing the way out for us and others here. Keep up the good work. These slackers will just simply have to fall in line or go broke."

UMOM Youth Program Praised

DETROIT, MICH.—Roy Small, public relations counsel for the United Music Operators of Michigan, this city, this past week received the following letter from Edward S. Piggins, Commissioner of the Police Department

"I want you to know that I am per-



Through The **Coin Chute**

NEW ENGLAND

Big freezeup in N. E. has halted all activity except music in locations, made shipments and transportation difficult and kept visiting ops from Hub. The most intensive January cold wave in 75 years dropped the temperature to 12 below zero on Tuesday, Jan. 15, coldest day in 14 years. But it didn't deter a group of record artists, headed by Dinah Shore, in for March of Dimes. Dinah was feted by WBZ-TV at a luncheon at Hotel Statler, Jan. 15, appeared at a fashion show and disk jock cocktail party at Hotel Kenmore and was guest of honor at a \$100 plate dinner. The Eastern Co., RCA distribs put on the cocktail party for Dinah at the Kenmore with Asher J. Shuffler, sales manager; Tom Riley, advertising manager; Sal Pereggi, regional field man; and Saul Cohen, prometion, in charge. Among disk jocks attending were: Frank Avruch, WHDH; Gregg Finn, WORL; Dave Maynard, WORL; Perry Brown, WTAO; Ed Penny, WTAO; Jay McMasters, WMEX; Norm Prescott, WBZ; Joe Smith, Sherm Feller, Jim Pensuello, WVDA; Jim Aylward, WHIL, Medford; Bob Walsh, Ed Fennell, WHIL; Arnie Ginsberg, WBOS; Tru Taylor, WBOS; Dottie Kachadian, librarian WNAC; and Gus Saunders, WNAC. On Monday, preceding Dinah's visit, the RCA trainload of singers came in and many visited with distribs during their tour of Boston.

One of the biggest service schools in history was held at Louis and Barney Blatt's Atlas Distributors (AMI) Jan. 8 and 9 with reps of AMI in attendance for the two-day affair. More than 30 ops turned out for the two-day session despite the freezeup and difficulties in transportation, including: Gerald Waterhouse, No. Dartmouth; J. Zeroli, Providence, R. I.; Tony Piccinto, Allan Goldberg, James McCarthy, Quincy; Stephen Pielock, Worcester; George Chopelas, Malden; Louis Adelchi, Ralph Di Pacelo, Quincy; Frank Wajde, John J. Rourke, Saul Taube, Philip LaFontaine, Providence, R. I.; Leon Sherter, Newton; George H. Rochefort, Biddeford, Me.; Russ Broude, Brookline; Fred Koufos, Roxbury; John J. Lopas, Waltham; George Pappas, Lowell; Dino Donati, Manc Big freezeup in N. E. has halted all activity except music in locations, made

Annonderfonderfollen Annberentomber om en bestellen bod betrede bod betrede bestellen der en bestellen en bod b

tremely heavy.

At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold reports export biz continues at terrific pace, new games are getting plenty of op attention and Seeburg phono is hot.

Pa. Coinman Helps Hungarian Refugee Family



MOOSIC, PA.—Ben Sterling, Sterling Service, this city, well known coinman, who over the years has joined in many charitable works, is one of the citizens here who cooperated in sponsoring a Hungarian refugee family under the auspices of the Moosic Lions Club.

The family, Karoly and Maria Burki and their three children are residing at Rocky Glen Park, Swiss Cottage apartment. Sterling is the owner of this park.

sonally appreciative of the splendid efforts that you are rendering in be-half of the youth of Detroit. Keep

In the picture herewith is the Burki family and Mrs. Zigmond Endo of Avoca, who acted as interpreter (seated). Also in the photo is Rev. Neil Durso of Throop, Pa. (extreme right) who brought the family from Camp Kilmer, N. J.; Stanley Exeter, Jr. of the Moosic Lions Club, who arranged for the family to come to Moosic; Representative and Mrs. William Edwards; and friends of Father Durso. Ben Sterling can be recognized, standing, 3rd from left.

up the good work. Together we should help the young people grow into the finest of our future citizens."

1957 Promises To Be A BIG Year For Exhibit— Its Distributors And Operators

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Williams

Now Delivering: "SHAMROCK"

2-Player 5-Ball

"ROLL-A-BALL"

6-Player Skee Roll Game "PERKY"

Single Player 5-Ball

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MYSTIC BOWLERS..\$149.50

SALES COMPANY

Factory Representatives for: AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.

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UNIVERSITY 858 NORTH HIGH		E EXCHANGE
		OLUMBUS 8, OHIO
	Phone: AXminster 4-3529)

Western Mass. Music Guild's Xmas Party

HOLYOKE, MASS.—The Western Massachusetts Music Guild, with headquarters in Springfield, ran its 5th Annual Christmas party recently at the Roger Smith Hotel, this city. Ralph Ridgeway, president, reports that it was a most successful party, with many visitors from out-of-town present, including their friends from the Connecticut State Association. Among these out-of-town coinmen Among these out-of-town coinmen were Abe Fish, Louis Blatt, Tom Byrne, Dan Brown, Russ Eckles, Ralph English and James Sisti.

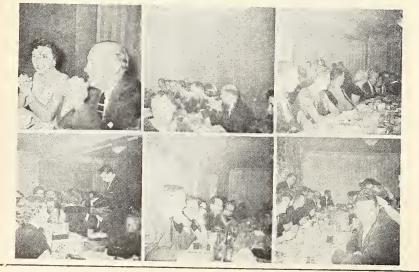
As usual, some very nice door prizes were distributed; ladies were given

special gifts; and the custom of exchanging gifts was followed.

In addition to the fine meal and refreshments, an orchestra furnished dinner and dance music.

"One and all vowed it was the best party we ever held," said Ridgeway, "and that is really saying something when we look back at our previous Christmas parties."

Photographs below show some of the guests on hand, and in the picture on top, left corner, Mr. and Mrs. Ralph Ridgeway are seen enjoying themselves.





Through The **Coin Chute**

EASTERN FLASHES

Good business and blustery, frigid, snowy weather has created somewhat of a problem with some distribs and operators. With business going so well, some are now weighing their plans to run away to sunny climes and leave behind the zero, snowy conditions. Some coinmen, having already made reservations, have advised they'll definitely go, as "I can't stand this cold weather, and if I remain I'll get sick anyway and won't be able to work" (these are the real good salesmen, who can even sell themselves). Others take a martyr's view, moaning and groaning, saying "I just can't leave with business so demanding just now." Regardless of the arguments, we'll take a small bet that Miami Beach will host plenty of our coinmen from this area.

Joe Young, Irv Holzman and Abe Lipsky, Young Distributing, all busy entertaining music ops who keep continually dropping in to view the new Wurlitzer models, "2100" and "2104". "Operators quite enthusiastic over the new features", they state. With all the rush at the office, Joe and Abe make it their business to run off for an afternoon to visit some ops in Fairfield County, Conn. . . Al Simon and Al D'Inzillo, Albert Simon, Inc., anxiously awaiting the arrival of ChiCoin's new 6-player "DeLuxe Skee Roll". When this machine is displayed on the firm's floor, the two Al's will really be on the go, as they advise that Genco's 6-player "Skill Ball" is selling faster now than it did several weeks ago. . . . Mike Munves, taking advantage of his seasonal slow-up, runs off to Hot Springs for a week or two, "I'll be good and rested when I return", said Mike, "so that I can handle the rush for Spring delivery." Joe Munves plans on leaving upon Mike's return for the Tampa Fair. Thinks he'll be off to Florida around the beginning of Feb. Joe will then follow up with an extended sales trip thru the South and Southeast territories. . . . The landlords of Koeppel Distributing picked out the coldest day in the year to fail to supply heat. Harry and Hymie Koeppel had to close their doors and work in the firm's quarters on the East side of 10th Ave. The Koeppels expect to move out of the West side store as soon as they can locate elsewhere on coinrow. They'll continue to use the East side store. the new features", they state. With all the rush at the office, Joe and Abe

Meyer Parkoff, Atlantic New York Corp., and music ops Al Denver and "Senator" Al Bodkin presented Rev. John P. Kelly of the National Catholic Community Service, affiliated with USO, with a substantial check for the benefit of servicemen attending this canteen. The money is a contribution of 42 coinmen, who became members of the organization. A concentrated effort will be made to secure additional members. . . . Murray Kaye, Atlantic New York, received a most appreciative present this week from his pals at Atlantic Penna., Phila.—a box of golf balls. . . . "Senator" Al Bodkin now definite when he leaves for Miami Beach.—Jan. 25. The "Sen", working on Barney (Shugy) Sugerman of Runyon and Dave Stern of Seacoast, to join him, has them in a weakened condition. They now say "We'll make plans." . . . Meanwhile, Shugy really busy, particularly with Bally's "ABC Bowling Lanes". Now awaiting more deliveries. Irv (Kempy) Kempner, Runyon's roadman, tells of the successful showing of the Bally game at the firm's Hartford, Conn. offices, where he and Nat Gutkin showed the machine to ops in that area. . . Albert Herman, Herman Distributing Co., gradually getting his display in the firm's new quarters set the way he wants—an eyecatching showing of the new Rock-Ola 200 selection phono. . . Jules Olshein, ODCO, Albany, N.Y., writes us: "All coin machine dealers should be advised Albany, N.Y., writes us: "All coin machine dealers should be advised of proper way to list machines on bill of lading when shipping. Saves lots of money. Classification should be 2, and not 1." Jules enclosed the form he uses, as follows: "Machine Coin Operated NOI per Item 63100 in National Motor Freight Classification A-2." . . . The 9th Annual Banquet of the Amusement Machine Operators Assn. getting mighty close—Sunday night, Feb. 3, at the Lord Baltimore. If you can, we suggest that you arrange to be there—it's always a tremendous affair. be there—it's always a tremendous affair.



Through The **Coin Chute**

UPPER MID-WEST MUSINGS

Ted Salveson Sr. of the Salveson Distributing Company of Huron, S. D., didn't realize it, but the temperature was 16 below when he left Huron to head for the Twin Cities. Ted spent a couple of days in the Twin Cities shopping for equipment. . . . Fred Grohs of St. Paul, Minn., is back on the job again after a brief vacation out in sunny California. Now Fred can't wait until golfing weather rolls around again. . . . Ken and Harold Berendes stopped in the Twin Cities on their way back to Rapid City, S. D. The boys combined some business with some relaxing. . . . Dick Henderson of Willmar, Minn., and C. E. Harris of Darwin, Minn. (and friendly competitors) were seen in town comparing notes and talking over business conditions in their area.... Leo Berkowitz of the B & B Novelty Company of Superior, Wis., finally made it into Minneapolis and spent more time than usual in picking up records and supplies for the route and also looking over the latest in coin operated games. . . . Don Hazelwood of Aitken, Minn., made the rounds of the distributors shopping around for some equipment changes on his route. . . . Jeff Kost of St. Cloud, Minn., was seen explaining the particular part that he wanted for a bowler to the parts man at the Lieberman Music Company and all the time both knew what part he wanted. . . . The Lieberman Music Company has been keeping the wires hot to Bally, sending in orders for the new 14' "ABC Bowling Lanes" and also pushing for faster delivery of its orders. . . . Recent visitors to the Twin Cities were Cecil Terveer of Winona, Minn.; Gordon Dunn of Moose Lake, Minn.; Andrew Markfelder of Staples, Minn.; Frank Davidson of Spooner, Wis.; and Gabby Cluseau of Grand Rapids, Minn. Ted Salveson Sr. of the Salveson Distributing Company of Huron, S.D.,



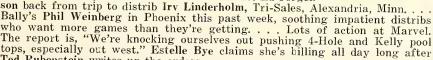
Through The Coin Chute

CHICAGO CHATTER

244124 (IIII) 1411 (IIII) 1411



Despite a snowstorm, snarled traffic and temegratures around zero, coinbiz continces at a fast pace. Less visitors from out of town were reported offset the past week by increased number of phone calls, telegrams and main orders. These ops in snow blanketed areas around the control of the c





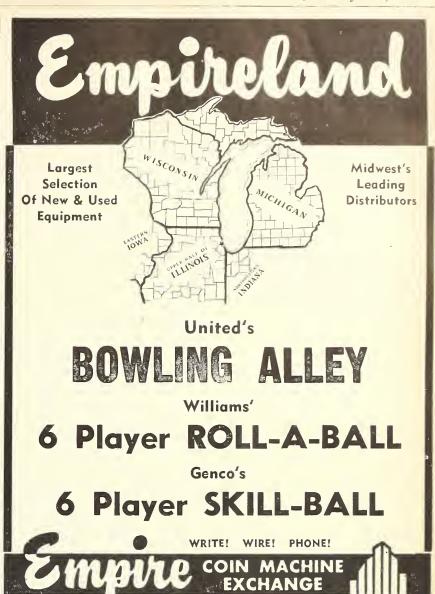
Bar" shipments going nicely, but still a little way from catching up with big

backlog. . . . Ben Coven expresses amazement at early response of his new Hi-Fi speakers with cross over network built in. "I underestimated the market for these speakers by a very wide margin," declared Ben. Chimes Herb Bidenkap, "We doubled our next order."

Ed Ristau and Bill Anton have been neighbors for several months. They'd talk briefly about community affairs and watch their kids playing together. It wasn't until a couple of weeks ago that Bill, thru reading this column, learned that Ed was sales mgr. for Rock-Ola. Then Ed found out that Bill is VP in charge of sales at Permo, which supplies the needle that plays the phono.



ED RISTAU



EXPORT SHIPPING PROBLEMS?

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

In Chicago Call: CEntral 6-7554 COSMOS SHIPPING COMPANY, Inc.

LaSalle

8-10 Bridge NEW YORK

207 Balter Bldg. NEW ORLEANS

Charley Nicholas of Marvel Billiard & Supply says, "Rotation pool balls are selling best this week." George Kozy advises that service manuals are now available for ABT totalizers, dual slug rejectors and 3-in-1 slug rejectors. Ops who want this handy info need but drop a card to George. . . . Ronnie Schwartz of National Coin wears a happy tho nostalgic look as he tells of 3 week vacation in L.A., Vegas, Palm Spgs. and other glamour spots. "Besides all those wonderful trips," relates Ronnie, "I picked 5 winners in a row at Santa Anita." . . . One of our enterprising young ops, Bob Street, whose wife, Geraldine, used to be First's switchboard gal, should be



JOE ROBBINS

WALLY FINKE

a proud pappy by the time this appears in print.

Jan. 13-26 is "Take Tea and See Week." Maybe they want us to take tea and see whether we like it better than coffee? One noted coinman remarked that both the tea industry and NAMA seem to have missed a golden opportunity to sell tea via vending machines. . . Minter, Gateway, back at work after a week of fighting the flu, confides, "Business started out good since I'm back, so I'm feeling better already."

HAPPY BIRTHDAY THIS WEEK TO: Louis H. Morris, Galveston, Tex. . . . Jimmy Robillard, Riv Des Prairre, Que., Canada. . . . Tom R. Gaskins, Knoxville, Tenn. . . .

Abe Fish, Hartford, Conn. . . . Jack Hartman, Rome City, Ind. . . . Sig Lett, West Monroe, La. . . . Leon Tobler, Woodward, Okla. . . . Clarence I. Steffey, Mansfield, O. . . Ben L. Kulick, Buffalo, N. Y. . . . Paul Maceli, Frontenac, Kans. . . . Fred W. Shay, Lebanon, Pa. . . . Joseph J. Naclerio, Waterbury, Conn. . . . B. J. Onofrio, Forestville, Conn. . . . Arthur Flake, Dallas, Tex. . . . Francis G. Harris, Virginia Beach, Va. . . . Paul M. Ewing, Evansville, Ind. . . Bernard Reichel, El Paso, Tex. . . . William F. Adams, Ft. Worth, Tex.

WORTH REPEATING: The impossible is what nobody can do until somebody does it.



JOHN FRANTZ



GENCO

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PRICED TO SELL!

Capitol S.A \$265
Clipper S.A 225
Lightning S.A 195
Genco Champion Baseball . 265
Wms. Safari 265
Exh. Big Bronco 335
C.C. Super Jet Rocket 195
A-1 RECONDITIONED

<u>all-state coin mach. Exch.</u> W. Fullerton Ave., Chicago 39, III. (All Phones: BElmont 5-6770)

50 120 200 SELECTION MODELS BOCK"OLA **EVERY LOCATION**

Gertrude Browne, Beacon, N.Y., Thanked For **Donation Of Juke Box** To Youth Group

PINE BUSH, N. Y .- Another coinman who can be proud and happy over cooperating with a youth center is Gertrude Browne, Paramount Vending of Beacon.

Henry T. Haas sent the following letter to Joe Orleck, publisher of The Cash Box: "Just to thank you for your help in getting a juke box for the Pine Bush, N. Y. Youth Group. Gertrude Browne to whom you referred me was wonderful. Needless to say the kids are most appreciative. As for me, it feels good to meet people like you and Mrs. Browne. No runaround. No double talk. When the good Lord quits helping us-we'll quit helping other people."



Through The Coin Chute

HOUSTON HAPPENINGS

Houston trade area music operators were treated to a classy display of the new Wurlitzer phonograph line at Steele Distributing Company's showroom throughout the week of Jan. 6. . . . Musicman Russel Merritt enjoying that country gentleman type of living since moving into his spacious new brick home on five beautifully wooded acres. . . . John E. Williams, Williams Amusement Company, made a business trip to Chicago the week of Jan. 13. . . H. M. Crow, Acme Record Distributing Company, traveled to San Antonio on . One real busy spot hereabouts is the service department of business. . . Consolidated Music Company, major operating firm here. Enjoyed coffee therein with one of the partners, O. O. (Pee Wee) Flashner, but didn't tarry long because all that working activity amongst others of the outfit made a spectator real weary just watching. Some nice remarks about a cabinet refinishing job Gus Sundman had done prompted a move on over to his place. ... Once there (Sun Manufacturing and Refinishing Co.) ran afoul of still more people at work but did have loafing company in coinman Bill Butler who was sorter visiting around and exchanging ideas. Sundman reported satisfactory business in phonograph cabinet refinishing line and a growing demand for kiddie rides, especially those horses with genuine pony saddles. Two more father and son teams in local coinmatics since L. R. Gardener, Jr. signed up permanent with his dad at The L. Warncke Co., and C. O. (Cecil) Harrington took on a cigarette machine route for Harrington Amusement Co., owned by his dad. . . . Purchasing power of the nickel took another dip in Galveston late in December and Houston early in January when local telephone pay station rates in those cities were raised to ten cents.



CIAA Points Up Reasons For Operators' Associations



SAM GREENBERG

CHICAGO—In a bulletin mailed this past week to members of the Chicago Independent Amusement Association, Sam Greenberg, president, submitted to operators here the following statement made recently by the United States Chamber of Commerce:

"Trade associations are an inherent part of the American Democratic system. They provide a medium through which all firms—from the smallest to the largest—in any business or industry may join forces and work together for their common good.

"In any line of business, the bene-

fits of association action, such as increased efficiency, improved products, better marketing, elimination of uneconomic restrictions and practices, are reflected throughout the entire business community, and ultimately are passed on to the customers of business.

"The Chamber strongly urges upon American businessmen, continued support for and participation in the work of their respective trade and industrial organizations."

Greenberg stated that, although CIAA has made great progress in the past year, some operators fail to realize and understand the benefits and values which come from unity within an industry.

These operators, he asserted, are very happy to reap the benefits which are accomplished for them by the Association, such as with Legislation, Licensing, etc., but ignore their obligations toward the group which brings about these benefits.

Greenberg called for 100% cooperation of every Chicago operator, and suggested that this could be accomplished if every one of the membership sent in his dues immediately.

He concluded by urging "each and everyone to act now, so that by the 15th of January, our Association will represent and speak for all of the operators within our industry."

Italian Distrib Foresees Better Biz In 1957

Sees More Imports of Games—Less Phonos., No Venders, Due to Lack of Metal Coins

TORINO, ITALY—F. Schreiber of the firm of Lazaroni & Schreiber, Comet, this city, believes that business will, most definitely, be better during 1957.

This firm also reports that they intend to import more machines than they did in 1956.

They look forward to a very fine year of business with U.S. coin machine manufacturers in 1957.

As far as the firm itself is concerned, Schreiber comments:

"We foresee buying a bigger quantity of five-ball games and less quantity of music machines in 1957.

"Owing to the almost total lack of metal coins", he continues, "we will not buy vending machines."

The Comet firm has proved to be among the most progressive of European importers since it entered into the coin machines business in Italy.

The wide spread of the products it imports thruout this country has attracted good attention.



BRING 3-WAY PROFITS!

ZUrite for free circulars today!

J. H. **Lected** CO. INC.

2600 W. FIFTIETH ST. • CHICAGO 32, ILL

BEST OF ALL!

Wurlitzer Model 1800....\$825. Wurlitzer Model 1700.... 650. Wurlitzer Model 1650.... 350. Wurlitzer Model 1400.... 195.

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CLASSIFIED ADVERTISING SECTION

WANT

- WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel: MOline 4-6703).
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).
- WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).
- WANT Targettes, Comets, Venus. Will trade for Pool Tables or any other games we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).
- WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HAST-INGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).
- WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.
- WANT—Broadways. TOLEDO COIN MACHINE EXCHANGE, 814 SUM-MIT ST., TOLEDO, OHIO.
- WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).
- WANT 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: Dickens 2-7060).
- WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).
- WANT AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648).

- WANT—Gottlieb and Williams five balls. Guns of all kinds. Williams Four Bagger. Williams King of Swat. United Slugger. Will pay cash or trade Slate Top Pool Table replacements. Either regulation or jumbo sizes. Regulation at \$45 and jumbo at \$65. GEORGE PONSER CO., 123 WEST RUNYON ST., NEWARK, N.J., (Tel: BIgelow 3-7422).
- WANT Literature on any type of coin machine Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.
- WANT—To report Michael Anthony is a Growler who can Sing. Ask for Michael Anthony's "Martha" record. Sample Records Free. 45s. Include 15¢ handling and postage. Operators, Distributors—Our Records Have Money Back Guarantee. H R C RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.
- WANT—12 ft. American Bank Shuffleboards; Kiddie Rides, 22 ft.; Rock-Ola Shuffleboards complete or spare plauks. Write or Wire. STATE AMUSEMENT CO., 1531 BROAD-WAY, TACOMA 2, WASH. (Tel.: FUlton 2282).
- WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST., SYRACUSE, N. Y. (Tel.: 2-8255).
- WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).
- WANT—To Buy—Used Bally, United, Chicago Coin Shuffle Alleys. Will Pay \$\$\$\$\$. Send Complete List. REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).
- WANT Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB B. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).
- WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).
- WANT Attention: Distributors, Operators We can use your entire inventory. Will buy in quantities—cash waiting. Bally & United Bingos; all types of Guns and Arcade Equipment. Write, Wire, Phone, Now. BELGIAN AMUSEMENT CO., 334 N. BROAD ST., PHILADELPHIA, PA. (Tel.: LOcust 4-4415).
- WANT—To Buy. All kinds of Arcade Equipment, particularly Genco 2 Player Baseball Games, and all makes of Guns. Please send complete lists and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: TOwer 1-6715).

CLASSIFIED ADVERTISING SECTION

WANT—45 RPM Used Records. Top Prices Paid. Better Service. Let us know what you have. All replies answered promptly. BARNES DIS-TRIBUTORS, 13 WEST WHITE ST., SUMMIT HILL, PA., (Tel: LAnsford 363-R).

FOR SALE

- FOR SALE—Slate Tops for Pool Tables, \$45 ea; United Super Sluggers, \$200; Targettes, Venus & Comets, \$125; Triple Strikes, \$125; Cue Sticks (Fibre Glass), \$2. Immediate Shipment on all Orders. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N.Y., (Tel: CIrcle 6-8464).
- FOR SALE—1 New Philadelphia Tobogan Skee Ball Game (Floor Sample), \$535; 4 Bert Lane Tic Tac Pool Games (New, in crates), \$85 ea.; Bally Mystics and Magics (cleaned and checked the Donan way), \$145 ea. Will trade any of the above for Bally Bingo Machines or cash. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILLINOIS (Tel.: JUniper 8-5211-12).
- FOR SALE—Close Out! Mutoscope's Rock 'N Roll, 5 ball amusement machine. Brand new in original crates. Only \$89.40. Write for quantity price. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N.Y. (Tel.: CHickering 4-5050).
- FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).
- FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestruction bility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).
- FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused onily. RAYMAR SALES CO., 170-21 JA-MAICA AVENUE, JAMAICA 32, N. Y. (Tel.: OLympic 8-4012, 4013.
- FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).
- FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).
- FOR SALE Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

- FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y., or 1226 BROADWAY, ALBANY, N. Y.
- FOR SALE—Bally's Double Header, \$400; Night Club, \$375; Ice Frolic, \$75; Palm Springs, \$60; United Pixie, \$175; Caravan, \$325; Bally's Jet Bowler, \$160. 1/3 Deposit, Balance C.O.D. or Sight Draft. NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS 12, LA. (Tel.: MA 6386).
- FOR SALE—Locks of all kinds, Bally pinball locks, Wall Box locks, Music Box locks, like new, \$75 ea. AUTO-MATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel.: NE 5-1444).
- FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 iuch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622, W. NORTH AVE., CHICAGO 47, ILL. (Tel.: Dickens 2-1214).
- FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).
- FOR SALE—Coin Machine Parts.
 Balls for all alleys and pool tables—wood, rubber, cork. Pucks, set of 8 for \$7. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).
- FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).
- FOR SALE—Bowlers, Crisscross, \$125; Arrow, \$225; Hollywood, \$265; Team, \$325; Pins Super Jumbo, \$300; Shindig, \$105; Duet DeLuxe, \$265; Lulu, \$195; Jalopy, \$65; Big Time, \$295; Caravau, \$395; Miami Beach, \$295. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).
- FOR SALE Williams Super World Series, \$35; United Comet Targette, \$125; Chicago Coin Super Frame Bowler, \$75; Keeney National Bowler, \$150; Chicago Coin Double Score Bowler, \$25; Keeney Club Bowler, \$25; Chicago Coin Twin Hockey, \$225 (New). AUTOMATIC AMUSE-MENT CO., INC., 1000 PENNSYL-VANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).
- FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).
- FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-9780-81).

CLASSIFIED ADVERTISING SECTION

- FOR SALE—200 Secburgs, Write; 1454 Rock-Olas, \$725; 1448 Rock-Olas, \$665; Comet Rock-Olas, \$450; 100G Seeburgs, \$625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, \$30; Small Pools, \$50; Long Pools, \$75; Palm Beaches, \$40; Genco Sky Rocket Gills, \$285; Sportman Gun, \$165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE., ILL., (Tcl: Moline 4-6703).
- FOR SALE Operation consisting of Music, Bingos, Shuffle Alleys, etc. Good opportunity for expansion. Operation handled by one man. Net to owner over \$23,000, for 1956. Priced to sell at \$32,000, including Record Shop. POST OFFICE BOX 934, FORT WORTH, TEX.
- FOR SALE—Billiard Parlor and Coin Machine Route. Uses Boards, Bingos, Music, Shuffles, Pool. Write BOX 287, BASIN, WYO.
- FOR SALE—United Clipper, \$315; Mars, \$195; Speedy, \$175; Leader (Match), \$125; Chi Coin, Bonus Score, \$295; Bowling Team, \$250; Holiday (Match), \$145; Feature, \$100; Advance, \$100. UNIVER-SITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).
- FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).
- FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).
- FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).
- FOR SALE—Millions of extra coins are taken from clean machines. "Clean Right With Lemonite".

 J. Rosenfeld Co. and Central Distributing Co., St. Louis, Mo., Use and Sell "Lemonite." Try Lemonite Electric Contact Cleaner. Write: GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.
- FOR SALE—Pool Games: Exhibit Skill Score, \$150; Spanish Pool, \$100; Chicago Coin Advance Pool, \$100. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: CEntral 1-9292).
- FOR SALE—Hurry! Hurry! Hurry!
 Like New—Bally ABC Bowlers,
 \$475 ea. New machine guaranty.
 Special volume prices on request.
 Act fast! Call us now. Financing
 available. SHELDON SALES, INC.,
 881 MAIN ST., BUFFALO, NEW
 YORK, (Tel: Lincoln 9106).

- FOR SALE—Reconditioned, Guarantced, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.
- FOR SALE Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAIN 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).
- FOR SALE—Keeney Deluxe Sportsman Gun, \$195; Wurlitzer 1650A Hi Fi, 45 rpm, \$325; Wurlitzer 1600, 45 rpm, \$300; Wurlitzer 1800, \$795; AMI Model "A", \$80; Seeburg Model "C", \$425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).
- FOR SALE—Beach Clubs, \$25; Tahities, \$25; Tropics, \$25; Rio's, \$25; Atlantic Cities, \$15; Coney Island, \$10 ea. We have 100 of these machines altogether. Uncrated. Write: PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTS-BURGH 3, PA. (HEmlock 1-9900).
- FOR SALE—Bowling Games: Cleaned, ready for location. Chicago Coin's Fireball, \$180; Flash, \$125; 9' Gold Cup FP, \$75; United's Playtime, \$75; Banner, 10¢—3/25¢ FP, \$155; Imperial, \$70. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).
- FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. MILLER-NEW-MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).
- FOR SALE America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).
- FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).
- FOR SALE—Seeburg M 100 R \$695; Seeburg M 100 G, \$595; Seeburg M100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

CLASSIFIED ADVERTISING SECTION

- FOR SALE 6 Slightly used 10c Automatic "Poppercite" Popcorn Machines. Will sell or trade for Phonographs or for Bally or Exhibit Kiddie Rides. PACIFIC KIDDIE RIDES, 1212 TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).
- FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).
- FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT—Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-9538).
- FOR SALE Close-out; Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEW-ARK, N. J.
- FOR SALE Bowlers: Chicago Coin Flash, \$110; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325. Pool: Exhibit King Size, \$135; Bert Lane's Tic-Tac-Toe (Floor Sample), \$125. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN RD., SCHENECTADY 2, N. Y.
- FOR SALE Games, Inc. Hunter, \$295; Bally Atlantic City, \$35; Palm Beach, \$35; Beauty, \$40; Beach Club, \$40; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Miami Beach, \$195; Broadway, \$365; Parade, \$445; Genco Jumpin' Jacks, \$35. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).
- FOR SALE—AMI Model A's and Wurlitzer 1015's in Good Condition, \$40. Bnyer must arrange to pick up machines. STAR MUSIC CO., 2212 N. WESTERN AVE., CHICAGO, ILL. (Tel.: DIckens 2-6830).
- FOR SALE Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).
- FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50. Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).
- FOR SALE—10 Kleenex Vending Machines, 6 New, 4 Slightly Used. \$200 for the lot. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: Clrele 6.8939)

- FOR SALE—New Rails for Pool Games. 32" x 48", Set 310; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", \$29.95; Cue Sticks 48" Brun vick \$1.69 ea., \$18 doz. Quantity dicounts. CHAMPION DIST. CO. 3833 W. DIVISION ST., CHICAGO, ILL., (Tel: ALbany 2-3272).
- FOR SALE Reconditioned Bally Gayetys, \$99.50; Shoot The Bear, Sock The Ock, Shoot The Spook, Coon Hunt, \$95 ea. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS & MO. (Tel.: FOrest 7-6730).
- FOR SALE Wurlitzer 1800, \$695; Model 1700, \$495; Model 5204, \$24.50; Model 4851, \$16.50; Model 5207, \$64.50; 255 Stepper, \$29.50; 248 Stepper, \$15.00; AMI E-120, \$425; Rock-Ola 1448, \$695. DICK-SON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: RE 6-3691).
- FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Klddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).
- FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).
- FOR SALE—Shuffles at Low Cash Box Price. United: Mercurys, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$50. 1/3 Deposit, Balance C.O.D. If picked up deduct \$10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).
- FOR SALE—Special. Bally: Big Shows, \$525; Night Clubs, \$355. Williams: Fun House, \$299.50. Gcneo: Rifle Gallery, \$119.50. Williams: Sidewalk Engineer, \$125. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW OR-LEANS, LA., (Tel: CAnal 5306).
- FOR SALE—Wurlitzer 1700; Wurlitzer 1800; Rock-Ola 1448; Seeburg 100-C. As is, or shopped. Contact us immediately for low price. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L.I., N.Y., (Tel: MAyfair 3-2472, 3 and 4).
- FOR SALE—Cross Words, \$275; Score Boards, \$265; Race The Clock, \$175; Saddle & Turfs, \$165; Kecney's Big Tent Upright, \$335; Geneo's Big Top, \$250; Keeney's Sportsman, \$175; Seeburg Coon Hunt, \$125. One third deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA., (Tel: CAual 7137).
- FOR SALE—Genco Hi-Fly, \$250; Williams Four Bagger, \$325; United Deluxe Bonus Gun, \$260; Chicago Coin Blinker Bowler, \$285. SALINA MUSIC & AMUSEMENT CO., 121 N. 7th ST., SALINA, KANSAS.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH - PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT

FOR SALE WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as word. Misimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL DERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order r classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's Issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

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ENCLOSE YOUR CHECK-AIRMAIL TO:

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3.6318) nue 3-6818).

FOR SALE . 3 Keeney Speedlanes. Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of \$) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE-Model C chrome pilaster UK SALE—Model C chrome pilaster replacement, \$17.50 pair. Numbered Pool Balls — Marked on 2 sides—I to 5, White and 1 to 5, Red; or numbered 1 to 10, \$14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists." For over 18 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"-the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machine Industry." In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"-a full year's issues-for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!! Mail your check for \$15 today to: THE CASH BOX, 26 WEST

47th STREET, NEW YORK 36, N. Y.

FOR SALE—All Games Cleaned and in Working Order. Bingo Games. Gayety, \$79.50; Surf Club, \$39.50; Variety, \$84.50; Big Time, \$190; Miami Beach, \$200; Broadway, \$325; Night Club, \$400. Williams Super Pennant, \$84.50; Williams King O' Swat, \$225; Williams Four Bagger, \$325; Bert Lane Merry-Go-Round, \$285; Exhibit Horse (outside cashbox), \$350. 1/3 Deposit, balance sight draft. Write—Wire—Phone Today! We are exclusive factory distributors for: Bally—Williams—Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577).

FOR SALE-Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Floor Samples Bally ABC Deluxe Bowlers. Absolutely Like New, \$450 ea; Seeburg Wl Wallomatic 100 Selection, Chrome Covers, \$55 ea; Big Times, \$175 ea. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS., (Tel: MA 9-0010).

FOR SALE—Seeburg V-200, write; Seeburg 100-R, \$690; 100-G, \$600; 100-C, \$490; 100-B, \$400; United Regulations, \$425; ChiCoin Triple Strike, \$200. WANT—All late models 45 rpm phonographs. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, LONG ISLAND, N.Y., (Tel: Freeport 8-6770-1). port 8-6770-1).

MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—These 3 telephone numbers are important to you: The Cash Box. New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.

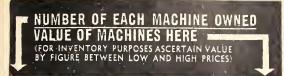
NOTICE-Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-TRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE - Will trade United Chiefs and Royals for Arcade Equipment. Cigarette Machines, Pool Tables. Phone or Write. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y.

NOTICE — Crossroads? Diversification? Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.



The Cash Box, Page 61 • END OF MONTH INVENTORY ISSUE • January 26, 1957



	PHONOGRAP	HS)		
	AMI			
	4* Model A, '46, 40 Sel.,			
	78 RPM	70.00	125.00	
	1* Model B, '48, 40 Sel., 78 RPM	85.00	145.00	
	78 RPM 1* Model C, '50, 40 Sel., 78 RPM	85.00	175.00	
	3* Model D-40, '51, 40 Sel.,			
	78 RPM 4* Model D-80, '51, 80 Sel.,	149.50	245.00	
	78 RPM	295.00	350.00	-
	78 RPM	300.00	400.00	
	78 RPM	350.00	450.00	į.
	4" Wodel E-120, 55, 120			
	Sel., 45 RPM 2. Model F-80, '54, 80 Sel.,	395.00	495.00	-
	45 RPM	545.00	650.00	-
	4* Model F-120, '54, 120 Sel., 45 RPM	565.00	695.00	
	4. Wm. Wall Box	5.00 10.00	10.00	
	4. SM or SL Stepper		15.00	
	EVANS			
-	4. Mills Constellation, '47 Model 951, 40 Sel.,			
	78 RPM	25.00	50.00	-
	4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	100.00	
Н	4. Jubilee, '52, Model 245,	100.00	175.00	
	40 Sel., 45 RPM 4. Century, '52, Model 2045,			
	100 Sel., 45 RPM	200.00	250.00	
	ROCK-OI	_A		
	2. 1422, '46, 20 Sel., 78 RPM	25.00	65.00	
	4. 1424, '46, Playmaster	-0.00	00.00	
	Hideaway, 20 Sel., 78 RPM	30.00	70.00	
-	4. 1426, '47, 20 Sel., 78	25.00	75.00	
	RPM 4. 1428, '48, Magic-Glo, 20	35. 00		
	Sel., 78 RPM	45.00	90.00	-
	50 Sel., 78 RPM	100.00	125.00	-
	4. 1432, Same as above, Converted to 45 RPM	110.00	135.00	
-	4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM 4. 1434, Same as above,		220.00	
	4. 1434, Same as above,			
	Converted to 45 KPM	145.00	265.00	
	4* 1436, '52, Fireball, 120 Sel., 45 RPM 1. 1436A, '53, Fireball, 120	175.00	275.00	-
	Sel., 45 RPM	225.00	295.00	
	Sel., 45 RPM 4* 1438, '54, Comet, 120 Sel., 45 RPM	400.00	465.00	
	4. 1446, '54, Hi-Fi, 120 Sel.,			
	45 RPM	545.00	650.00	-
	SEEBUR	G		
	2. 146S, '46, Standard, 20 Sel 78 RPM	20.00	40.00	
	Sel., 78 RPM 4. 146M, '46, Master with	20.00	Ŧ0.00	

SEEBURG	G		
2. 146S, '46, Standard, 20			ı
Sel., 78 RPM	20.00	40.00	L
4. 146M, '46, Master with			l
Remote Attach., 20			1
Sel., 78 RPM 4. 147S, '47, Standard 20	20.00	55.00	_
4. 147S, '47, Standard 20			1
Sel., 78 RPM	20.00	55.00	H
4. 147M, '47, Master with			ı
Remote Attach., 20	00.00		L
Sel., 78 RPM	20.00	60.00	H
4. 148S, '48, Standard, 20	20.00	c= 00	
Sel., 78 RPM	20.00	65.00	H
4. 148M, '48, Master with Remote Attach., 20			
Sel., 78 RPM	20.00	75.00	ı
4. 148ML, '48, Light Cab.,	20.00	13.00	r
Master with Remote			L
Attach., 20 Sel., 78			L
RPM	20.00	89.00	
4. M100A, '49, 100 Sel., 78	-0.00	03100	Г
RPM	225.00	250.00	
4* M100B, '51, 100 Sel., 45			Г
RPM	395.00	475.00	L
4. M100BL, '51, 100 Sel., 45			ı
RPM, Light Cab.	400.00	195.00	_
2* M100C, '53, 100 Sel., 45			
RPM	425.00	600.00	-
4* HF 100 G, '54, 100 Sel.,			
45 RPM	595.00	750.00	-

← TOTAL NO.

TOTAL VALUE →

THIS WEEK'S USED **MACHINE QUOTATIONS**

18th YEAR OF PUBLICATION 903rd CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follower. First price listed is lowest price greated for

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- Great Activity

REGARDING SELLING PRICES

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, huy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to he made hy hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These huyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards. Reports received indicate that, in some cases, puroperating standards.

<u>NUMBER OF EACH MACHINE OWNED</u> VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

PHONOGRAPHS (Cont.)

	2* HF 100R, '54, 100 Sel,			
	45 RPM	690.00	825.00	
	4. W1-L56 Wall Box 5c .	3.00	5.00	
	4. 3W2 Wall-a-Matic	3.00	6.00	
	4. W4L-50	5.00	10.00	
	4. 3W5-L56 Wall Box, 5c,			
	10c, 25c	5.00	10.00	
	4. W6L-56 5/10/25 Wire-			
	less	5.00	10.00	
	4. 3W7-L-56	10.00	15.00	
	2* 3W1 Wall-a-Matic	49.50	70.00	
	WURLITZ	ER		
	4. 1015, '46, 24 Sel., 78			
	73 F3 7 F	25.00	65.00	
	4. 1017, '46, 24 Sel., 78	45.00	05.00	
	RPM	35.00	80.00	
	4. 1080, '46, 24 Sel., 78	33.00	00.00	
	RPM	45.00	85.00	}
	2. 1100, '47, 24 Sel., 78	45.00	00.00	
	RPM	65.00	110.00	
	RPM 4. 1217, '50, Hideaway, 48	.00.00	110.00	
	Sol 45 or 78 RPM	75.00	135.00	
	2* 1250 '50 48 Sel 45	13.00	133.00	
	Sel., 45 or 78 RPM 2* 1250, '50, 48 Sel., 45 or 78 RPM	100.00	165.00	
	4. 1400, '51, 48 Sel., 45 or	100.00	100.00	
	78 RPM	160.00	240.00	
	2. 1450, '51, 48 Sel., 45 or	100.00	210.00	
	78 RPM	150.00	250.00	
	2* 1500, '52, 104 Sel., 45	10000	-00100	
	& 78 Intermix	145.00	295.00	
	1* 1500A, '53, 104 Sel., 45 &		_,,,,,,	
	78 Intermix	225.00	395.00	
	4, 1600, '53, 48 Sel., 45 &		0,000	
	78 Intermix	275.00	350.00	
	2* 1650, '53, 48 Sel., 45			
	RPM	259.00	365.00	
	4. 1650A, '54, 48 Sel., 45 or			
	78 RPM	279.00	375.00	_
	2* 1700, '54, 104 Sel., 45			
	RPM	495.00	680.00	
	2* 1800, '55, 104 Sel., 45			
	RPM	639.00	830.00	
-	4. 2140 Wall Box	3.00	5.00	
	4. 3020 Wall Box	4.00	8.00	
	4. 3048 (Conv. of 3020)	5.00	10.00	
-	4. 3031 Wall Box	3.00	5.00	
_	4. 3045 Wall Box	4.00	15.00	
	4. 4820 Wall Box		20.00	
	← TOTAL NO. TOTAL	AL VA	LUE →	



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit;

	ic. (b) buily, (dd) dilleug			
(Ev	Evans; (Ge) Genco; (Got)	Gottlieb;	
Ke	eney; (Un) United; (Wm)			
	4. ABC (Un 3/51)	25.00	45.00	
	4. Across the Board (Un	0,50	# o o o	
	9/52) 4. All Star Baskethall	25.00	50.00	
	4. All Star Daskethall	20.00	35.00	
	(Got 1/52) 4. Arabian Knights (Got	20.00	33.00	
	12/53)	90.00	135.00	
	12/53)	25.00		
	4. Arizona (Un 4/50)	10.00	20.00	
	4. Army-Navy (Wm 10/53)	35.00	75.00	
	4. Atlantic City (B 5/42)	15.00	60.00	
	4. Bank-A-Ball (Got 5/50)	15.00	20.00	
	4. Basketball (Got 10/49)	10.00	15.00	
	4. Beach Beauty (B 10/55)	275.00	345.00	
	1* Beach Club (B 2/53)	25.00	75.00	
	4* Beauty (B 11/52)	40.00		
	4. Be Bop (Ex 3/50)	10.00		
	2. Big Ben (Wm 9/54)	75.00	-,,,,,	
	4. Big Hit (CC 7/52)			
	2* Big Time (B 1/55)			
	1. Blondie (Wm 8/56)			
	4. Bolero (Un 12/51)			
	4. Bomber (CC 3/51)	15.00	25.00	
	4. Bowling Champ	15.00	25.00	
	(Got 2/49)			
	4. Bright Lights (B 5/51) 4. Bright Spot (B 11/51)			
	1* Broadway (B 12/55)			
	4. Buffalo Bill (Got 5/50)			
	2007		00*((

← TOTAL NO. TOTAL VALUE →



he Cash Box

The Cash Box, Page 62 • END OF MONTH INVENTORY ISSUE • January 26, 1957

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICESS

	PINBALL GAME	S (C	ont.)	
	4. Cabana (Un 3/53)	30.00	75.00	
	4. Campus (Ex 2/50)	10.00	15.00	
	4. Canasta (Ge 7/50)	15.00	25.00	
	2. Capri (CC 10/56)		265.00	
	4. Caravan (Un 2/55)	295.00	395.00	-
	4. Caravan (Wm 6/52)	30.00 40.00	70.00 75.00	
	4. Chinatown (Got 10/52) 2. Circus (Un 8/52)	35 .0 0	60.00	
	4 Circus Wagon		00100	
	$(\mathbf{Wm} \ 10/55) \ \dots$	195.00	285.00	
_	4. Citation (B 10/48) 4. Classy Bowler	20.00	39.50	
-	(Got. 7/56)	235.00	265.00	
	2. C. O. D. (Wm 9/53)	50.0 0	90.00	
-	2. College Daze (Got 849)	20.00	35.00	
_	4 Colors (Wm 11/54)	125.00	160.00	
	4. Coney Island (B 9/51) 4. Control Tower	10.00	65.00	
_	(Wm 3/51)	20.00	40.00	+
	4. Coronation (Got 11/52)	30.00	65.00	
	4. County Fair (Un 9/51) 4. Crossroads (Got 5/52)	$20.00 \\ 45.00$	40.00 70.00	
	4. Crosswords (B 1/52)	200.00	350.00	1
	4. Cyclone (Got 5/51) 4. Daffy Derby (Wm 8/54)	35.00 75.00	65.00 145.00	
	1. Daisy May (Got 7/54) .	135.00	175.00	
_	4. Dallas (Wm 2/49) 4. Dealer "21" (Wm 2/54)	15.00	25.00	-
	4. Dealer "21" (Wm 2/54) 2. Derby Day (Got 5/56).	35.00 195.00	90.00 230.00	
	4. De Icer (Wm 11/49)	15.00	25.00	
	4. Diamond Lill	110.00	165.00	
	(Got 12/54)	110.00 35.00	75.00	
	4. Domino (Wm 5/52)	25.00	60.00	
	4. Double Action (Ge 1/52)	20.00	30.00	
	4. Dbl. Feature	20.00	30.00	
	(Got 12/50)	15.00	35.00	
	2* Double Header (B 7/56) 4. Dragonette (Got 6/54).	40 0.0 0 125.00	510.00 185.00	
	4. Dreamy (Wm 2/50)	20.00	30.00	
	2. Dude Ranch (B 9/53).	50.00	95.00	
	4. Duette (Got 4/55) 2. Easy Aces (Got 12/55).	169.50 175.00	265.00 225.00	
	4. Eight Ball (Wm 1/52).	35.00	65.00	
	4. Fairway (Wm 6/53)	40.00	70.0 0	-
-	4. Fighting Irish (CC 1150)	15 .0 0	25.00	
	2. Five Star (Univ 5/51)	30.00	65.00	-
	4. Flying High (Got 2/53) 4. Flying Saucers	50.00	85.00	
	(Ge 12/50)	15.00	30.00	
	4. Four Bells (Got 10/54)	135.0 0	165.00	-
	4. Four Corners (Wm 12/52)	45.00	90.00	
	4. Four Horsemen		50.00	
	(Got 9/50) 4* "400" Upright	25.00	50.00	
	(Ge 10/52)	35.00	55.00	<u> </u>
	4. Four Stars (Got 6/52) .	45.00	75.00	-
_	4. Frolics (B 10/52) 4. Frontiersman	15.00	65.00	
	(Got 11/55)	185.00	225.00	-
_	4. Futurity (B 3/51) 4* Gay Time (B 6/55)	25.00 135.00	$45.00 \\ 225.00$	+
	4* Gayety (B 3/55)	75.00	125.00	
_	4. Georgia (Wm 7/50)	20.00	40.00	
_	4. Gin Rummy (Got 2/49) 4. Gladiator (Got 1/56)	$15.00 \\ 237.50$	25.00 315.00	
	4. Glamour (Got 7/51)	10.00	20.00	
_	4. Globe Trotter (Got 11/51)	25.00	45.00	
	4. Golden Gloves		10.00	
	(CC 7/49)	10.00	20.00	
_	4. Golden Nugget (Upright) (Ge 2/53)	35.00	60.0 0	
	4. Gold Star (Got 8/54)	130.00	165.00	
—	2. Grand Champion (Wm 8/53)	45.00	95.00	
_	4. Grand Slam (Got 4/53)		95.00	
_	4. Green Pastures	75.00	125,00	
	(Got 1/54) 4. Gun Club (Wm 11/53)			
	4. Guys-Dolls (Got 5/53)	40.00	90.00	
	4. Gypsy Queen (Got 2/55)	145.00	185.00	
	4. Handicap (Wm 6/52)	. 40.00	80.00	
_	4. Happy Days (Got 7/52)	65.00	95.00	
_	4. Happy-Go-Lucky (Got 3/51)	25.00	45.00	
	2. Harbor Lites (Got 2/56)			
	6. Harvest Time (Ge 9/50)	15.00	25.00	
	(Ge 9/50) 4. Havana (Un 2/54)	. 15.00 . 35.00	100.00	
	2. Havana (Un 2/54)		100.00	
	←TOTAL NO. TO	TAL VA	ALUE-	

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

			4
PINBALL GAME	S (C	ont.)	
4. Hawaii (Un 6/54)	39.00	100.00	-
2. Hawaiian Beauty (Got 4/54) 2. Hayburner (Wm 6/51) .	100.00	135.00	
4. Hi-Fi (B 6/54)	25.00 25.00	75.00 85.00	
4. Hit Parade (CC 2/51)	10.00	15.00 20.00	
4. Hit & Runs (Ge 3/51) . 4. Hit 'N' Run (Got 4/52)	10.00 30.00	60.00	
4. Holiday (Ke 12/51) 4. Hong Kong (Wm 9/51)	25.00 25.00	40.00 50.00	
4. Horsefeathers			
(Wm 1/52) 2. Horse Shoe	20.00	40.00	
(Wm 12/51)	15.00	30.00	 .
4. Hot Rods (B '49) 4* Ice-Frolics (B 1/54)	20.00 40.00	30.00 95.00	
4. Jalopy (Wm 8/51) 4. Jeanie (Ex 6/50)	35.00 15.00	90.00 20.00	
4. Jockey Club (Got 4/54)	75.00	150.00	
4. Joker (Got 11/50) 4. Jolly Joker (Un 11/55)	20.00 75.00	40.00 125.00	
1. Jubilee (Got 5/55)	230.00	325.00	
4. Judy (Ex 7/50)	10.00	15.00	
1. Jumping Jacks	20.00	45.00	
(Upright) (Ge 12/52) 4. Just 21 (Got 1/50)	20.00 10.00	45.00 20.00	
4. K.C. Jones (Got 11/49)	10.00	20.00	
4. King Arthur (Got 10/49)	20.00	35.00	
(Got 10/49) 4. King Pin (CC 12/51) .		50.00	
4. Knockout (Got 1/51)	20.00	40.00	
4. Lady Luck (Got 9/54) 2. Lazy "Q" (Wm 2/54).	85.00 45.00	160.00 110.00	
4. Leaders (Un 10/51)	30.00	60.00	
4. Lite-A-Line (Ke 6/52).	35.00	65.00	
4. Long Beach (Wm 7/52)	35.00	60.00	
4. Lovely Lucy (Got 2/54) 4. Lucky Inning	65.0 0	130.00	
$(\mathbf{Wm} \ 5/50) \dots \dots$	20.00	40.00	
4. Lulu (Wm 12/54)	149.00	180.00	
4. Mad. Sq. Garden (Got 6/50)	30.00	45.00	
4. Majorettes (Wm 4/52).	20.00	40.00	
4. Manhattan (Un 4/55) .		165.00	
4. Marathon (Got 10/55) . 4. Marble Queen	265.00	300.00	
(Got 8/53)	65.00	100.00	
4. Mercury (Ge 3/50) 4. Mermaid (Got 6/51)	$10.00 \\ 20.00$	20.00	
4. Mermaid (Got 6/51) 4. Mexico (Un 3/54)	45.00	40.00 100.00	
4* Miami Beach (B 9/55)	180.00	295.00	
4. Minstrel Man (Got 3/51)	35.00	70.00	
4. Mystic Marvel		10.00	
(Got 3/54)	110.00	155.00	
4. Nevada (Un 8/54) 4. Niagara (Got 12/51)		100.00 50.00	
4. Nifty (Wm 12/50)	15.00	30.00	
2* Night Club (B 4/56)		450.00	-
4, "9" Sisters (Wm 1/54). 6. Oasis (Sx 10/50)		110.00 15.00	-
6. Old Faithful	10.00	10.00	
(Got 12/49)		20.00	
4. Olympics (Wm 5/52)6. One Two Three	4 0. 00	65.00	
(Ge 10/48)		20.00	
4. Palisades (Wm 7/53)		95.00	
4* Palm Beach (B 7/52) 2* Palm Springs (B 11/53)		75.00 80.00	
4. Parade (B 6/56)		450.00	
4. Paratrooper (Wm 8/52)		40.00	
2. Peter Pan (Wm 4/55) . 2. Picadilly (Wm 5/56)		160.00 325.00	
4. Pin Bowler (CC 6/50).		25.00	
4. Pinch Hitter (Un 5/49)	10.00	15.00	
4. Pinky (Wm 9/50)		40.00	
4. Pin Wheel (Got 11/53) 4* Pixie (Un 10/55)		120.00 225.00	
4. Play Ball (CC 1/51)	15.00	25.00	
4. Poker Face (Got 9/53)	65.00	100.00	
4. Punchy (CC 12/50)	. 10.00	15.00	
4. Quarterback (Wm 10/49)	. 15.00	25.00	
4. Quartet (Got 2/52)		75.00	

←TOTAL NO.

TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

DIMBALL CAME	·c /c		*
PINBALL GAMI 4. Queen of Hearts	:5 (C	ont.)	
(Got 12/52) 4. Quintet (Got 3/53)	65.00 45.00	110.00 100.00	
2. Race the Clock	125.00	225.00	
4. Rag Mop (Wm 10/50).	20.00	30.00	
4. Red Shoes (Un 11/50). 2. Regatta (Wm 11/55)	20.00 125.00	30.00 175.00	
4. Rio (Un 11/53) 4. Rip Snorter (Ge 10/49)	25.00 10.00	85.00 15.00	
4. Rocket (Ge 5/50)	20.00 25.00	30.00 45.00	
4. Rodeo (Un 2/53) 4. Rose Bowl (Got 10/51)	35.00 25.00	95.00 50.00	
4. Saddle and Turf			
(Ev 10/53)	150.00 160.00	200.00 220.00	
1* Scoreboard (Got 4/56). 4. Screamo (Wm 4/54)	235.00 50.00	305.00 110.00	
 Sea Belles (Got 4/56) Sea Jockeys (Wm 11/51) 	265.00 35.00	345.00 75.00	
4. Select-A-Card (Got 4/50) 4. Sharpshooter	15.00	25.00	
(Got 5/49)	10.00	25.00	
2. Shindig (Got 10/53) 4. Shoo Shoo (Wm 2/51)	75.00 10.00	115.00 20.00	
4. Shoot the Moon (Wm 11/51)	20.00	40.00	
4. Show Boat (Un 12/52) 4. Silver Chest (Upright)	65.00	95.00	
$(Ge 4/53) \dots \dots$	55.00	95.00	
4. Silver Skates (Wm 2/53) 2. Singapore (Un 10/54)		70.00 100.00	
4. Skill Pool (Got 8/52) 2. Skyway (Wm 8/54)	35.00 75.00	75.00 14 0.00	
4. Slugfest (Wm 3/52)	30.00	50.0 0	
(Got 4/55) 2. Smoke Signal	160.00	195.00	
(Wm 10/55)	135.00	190.00	
4. Snafu (Wm 12/55) 6. Snooks (Wm 6/51)	10.00	$195.00 \\ 20.00$	
4. Southern Belle (Got 6/55)	155.00	200.00	
4. South Pacific (Ge 2/50) 2. South Seas (Un 5/56)	20,00	30.00 395.00	
4. Spark Plug (Wm 9/51)	20.00	40.00	
4. Spitfire (Wm 2/55) 4. Spot Bowler		135.00	
(Got (10/50) 2. Spot-Lite (B 1/52)		59.00 70.00	
4. Sportsman (Wm 2/52)	25.00	35.00	
4. Springtime (Ge 3/52) 4. Stage Coach (Got 11/54)		30.00 175.00	
4. Stardust (Wm 3/56)	250.00	310.00	
4. Starlets (Un 12/55) 2. Star Pool (Wm 10/54).		265.00 160.00	-
4. Stars (Un 6/52)		50.00	
4. Starlite (Wm 3/53)		55.00 50.00	
 Steeple Chase (Un 1/52) Stop & Go (Ge 3/51) 		20.00	
4. Struggle Buggies (Wm 12/53)	40.00	95.00	
4.0 14 5 1			
4. Sunshine Park (B 12/52) 6. Super Hockey	25.00	40.00	
(CC 4/49)	10.00	20.00	
4. Super Jumbo (Got 10/54)	250.00	300.00	
4. Surf Club (B 3/54)	37.50	75.00	
 Sweepstakes (Wm 1/52) Sweet Add-A-Line 		75.00	
(Got 7/55) 4. Sweetheart (Wm 5/50)		195.00	
4. Tahiti (Un 8/53)		40.00 80.00	
4. Tampico (Un 6/49) 4. Telecard (Got 1/49)	10.00 10.00	15.00 20.00	-
4. Thing (CC 2/51)	15.00	25.00	
(Wm 8/55)	195.00	220.00	
4. Three Feathers (Ge 5/49)	. 15.0 0	25.00	
4. Three Four Five (Un 6/51)	20.00	40.00	
6. Three Musketeers (Got 7/49)		20.00	
6. Thrill (CC 9/48) 4. Thunderbird (Wm 5/54)	10.00	15.00	
4. Tim-Buc-Tu (Wm 1/56)		120.00 200.00	
4. Times Square (Wm 4/53)	. 50.00		
4. Toreador (Got 6/56) 4. Touchdown (Un 1/52)	295.00 20.00	325.00 35. 00	
←TOTAL NO. TO			



he Cash Box

The Cash Box, Page 63 • END OF MONTH INVENTORY ISSUE • January 26, 1957

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	,	,	
4. Tournament (Got 8/55)	225.00	285.00	+
4. Triple Play (Un 8/55).	150.00	195.00	
4. Triplets (Got 7/50)	15.00	20.00	
4. TriScore (Ge 1/51)	15.00	25.00	
4. Tropicana (Un 1/55)	55.00		
4. Tropics (Un 7/53)		75.00	
4. Turf King (B 6/50)	20.00	49.50	
4. Twenty Grand			
(Wm 12/52)		55.00	
4. Twin Bill (Got 1/55)			-
4* Variety (B 9/54)	70.00	135.00	
4. Watch My Line	00.00	45.00	1
(Got 9/51)	30.00	45.00	
4. Whizz Kids (CC 3/52).	35.00	50.00	
4. Wild West (Got 8/51) .	30.00	65.00	
4. Winner (Univ.)	20.00	40.00	
4. Wishing Well			
(Got 9/55)	165.00	195.00	
3. Wonderland (Wm 5/55)	125.00	180.00	
4* Yacht Club (B 6/53)	30.00	75.00	
4. Zingo (Un 10/51)	25.00	65.00	
←TOTAL NO. TOT	AL VA	LUE-	
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	SHUFFLE	2:	4444	
	4. Bally Victory Bowler			
1	(5/54)	100.00	175.00	
-	4. Bally Champion Bowler (5/54)	100.00	185.00	
1	4. Bally Jet Bowler (8/54)	100.00	200.00	-
-	4. Bally Rocket Bowler (8/54)	100.00	210.00	
	4* Bally Mystic Bowler	. 100.00		
1	(12/54)	. 150.00	240.00	
-	4. Bally Magic Bowler (12/54)	. 175.00	245.00	
-	4. Bally Blue Ribbon	940.00	295.00	
	(3/55) 4. Bally Gold Medal	. 240.00	293.00	
	(3/55)	245.00 35.00		
-	4. ChiCoin 6-Player (8/51) 4. ChiCoin 6-Player) 33.00	75.00	
	DeLuxe (5/52)	. 35 .0 0	75.00	
-	4. ChiCoin Match Bowler (6/52)	35.00	80.00	,
	4. ChiCoin Bowl-A-Ball		05.00	
	(10/52)	. 35.00	85.00	
	Bowl-A-Ball (11/52)	. 35.00	90.00	-
-	4. ChiCoin 10th Frame Special (12/52)	. 35,00	90.00	
_	4. ChiĈoin Name Bowler			
	(1/53) 4. ChiCoin 10th Frame	. 35.00	95.00	-
	Double Score Bowle			
	(2/53)	. 25.00 45.00		
_	4. ChiCoin Crown Giant	. 40.00		
	Pins (4/53) 4. ChiCoin Triple Score	. 5 0. 00	110.00	
-	(6/53)	. 50.00	120.00	
_	4. ChiCoin Gold Cup	. 50.00	125.00	
	(7/53)	. 30.00	. 123.00	
	Crown (7/53) 4. ChiCoin High Speed	. 60.00	130.00	
_	Triple Score (8/53).	. 65.00	135.00	
-	4* ChiCoin Advance	75.00	140.00	
	(10/53)			
_	4* ChiCoin Criss Cross		150.00	
	Bowler (12/53) 4. ChiCoin Super Frame	75.00	150.00	
_	(3/54)	. 85.00		
-	4. ChiCoin Starlite (5/54 2. ChiCoin Feature (7/54			
_	2. ChiCoin Holiday (9/54			
_	2. ChiCoin Flash (10/54)	. 100.00		
_	2. ChiCoin Playtime		705.00	
	(10/54) 2* ChiCoin Fireball	. 70.00	195.00	
	(11/54)	. 100.00	200.00	
-	2* ChiCoin Thunderbolt (12/54)	. 175.00	245.00	
_	2* ChiCoin Triple Strike			
	(2/55)	125.00		
_	4* ChiCoin Criss Cross	. 200.00	275.00	
	Targette (1/55)			
	4. DeLuxe Model			
	TOTAL NO TO	TAT W	AT TITE .	

←TOTAL NO.

TOTAL VALUE-

TOTAL VALUE→

←TOTAL NO.

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.	.)	
2* ChiCoin Bonus Score	175.00	205.00	1
(4/55) 4. ChiCoin Big League	175.00	295.00	
(5/55)	240.00	300.00	
2* ChiCoin Hollywood (5/55)	175.00	300.00	
4. ChiCoin Blinker (8/55)	285.00	325.00	
4. ChiCoin Score-A-Line (9/55)	295.00	335.00	
1* ChiCoin Bowling Team	270.00		
	250.00	350.00	
(5/52)	50.00	100.00	
4. Genco Shuffle Target	20.00	35.00	
(7/51)	20.00	33.00	
bound (9/51)	20.00	40.00	
4. Genco Shuffle Pool (11/53)	25.00	85.00	
4. Genco Match Pool	50.00	90.00	
(2/54)	30.00	90.00	
(3/50)	15.00	25.00	
4. Keeney Super DeLuxe League (3/52)	40.00	75.00	
4. Keeney High Score		00.00	
League (5/52) 4. Keeney Team (10/52) .	$40.00 \\ 35.00$	80.00 90.00	
4. Keeney Club (4/53)	25.00	95.00	
4. Keeney Domino (5/53) 4. Keeney Carnival (5/53)	40.00 45.00	$100.00 \\ 110.00$	
4. Keeney Pacemaker			
(9/53)	50.00	125.00	
Bowler (1/54)	65.0 0	175.00	
4. Keeney Bonus Bowler (3/54)	75.00	175.00	
2. Keeney Diamond			
Bowler (5/54) 4. Keeney Bikini (6/54)	75.00 125.00	175.00 175.00	
4. Keeney Century (6/54)	140.00	195.00	
4. Keeney American (9/54) 4. Keeney National (9/54)	200.00 200.00	250.00 260.00	-
4. Keeney Speedlane	200.00	200.00	
(4/55) 4. United 6-Player Super	175.00	300.00	-
(3/52)	20.00	60.00	
4. United 4-Player Official (5/52)	30.00	60.00	
4. United 6-Player Star	30.00		
(7/52) 4. United 10th Frame	30.00	65.00	
Star (9/52)	35.00	70.00	
4. United Manhattan 10th Frame (9/52)	35.00	75.00	
4. United Manhattan (9/52)	35.00	135.00	
4. United 10th Frame Super (10/52)	35.00	80.00	
4. United Cascade (2/53)	35.00	85.00	
4. United Clover (2/53) . 6. United Liberty (2/53) .	35.00 40.00	90.00 90.00	
4. United Classic (6/53)	45.00	90.00	
4. United Olympic (6/53) 4* United Royal (9/53)	$45.00 \\ 50.00$	95.00 95.00	
4. United Imperial (9/53)	65.00	100.00	
4. DeLuxe model 2. United Chief (11/53)	75.00 75.00	110.00 115.00	
4* United Leader (11/53)	95.00	150.00	
4. DeLuxe model 4. United Team (1/54)	100.00	130.00	
4. DeLuxe model	100.00 110.00	$140.00 \\ 145.00$	
2. United League (1/54)	75.00	150.00	
4. United Acc (5/54)	110.00 100.00	155.00 175.00	
4. DeLuxe model 4. United Rainbow (5/54)	110.00 110.00	175.00	
4. United Banner (8/54)	140.00	180.00 185.00	
4. DeLuxe model 2. United Shuffle Targette	150.00	190.00	
(8/54)	125.00	200.00	
1. DeLuxe model 4. United Speedy (8/54)	140.00	220.00	
4. United Speedy (8/54) 1. Un. 11th Frame (10/54)	145.00 145.00	220.00 225.00	
4. DeLuxe model	145.00	230.00	
2. United Comet Targette (11/54)	125.00	235.00	
4. DeLuxe model	145.00	240.00	
4. DeLuxe model	125.00 155.00	245.00 250.00	
4. United Mars (1/55)	160.00	260.00	
4. DeLuxe model 4* Un. Lightning (2/55)	165.00 165.00	$265.00 \\ 275.00$	
4. DeLuxe model	170.00	280.00	
4. Un. Venus (3/55) 4. DeLuxe model	170.00 175.00	280.00 285.00	
4* Un. Clipper (5/55) 4. DeLuxe model	175.00 175.00	315.00	
	175.00 AT. VA	290.00	

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

1.	Un. Derby Roll (5/55)	175.00	295.00	
4.	DeLuxe model .	185.00	295.00	
4.	Un. 5th Inning (6/55).	125.00	300.00	
4.	DeLuxe model	195.00	300.00	_
4.	Un. Capitol (6/55)	225.00	305.00	
4.	DeLuxe model .	230.00	310,00	
4.	Un. Regulation (11/55)	375.00	450.00	-
4.	DeLuxe model	385.00	460.00	

←TOTAL NO. TOTAL VALUE-

			ALL
		4 I N	4
	KIDDIE RIDES		
		300.00	395.0
ì		200.00	325.00
ı	4. Bally Space Ship	225.00	345.00
١	4. Bally Speed Boat	275.00	350.00
ı	4. Bert Lane Merry-Go-R'd	275.00	425.00
	1. Bert Lane Fire Engine	325.00	495.00
ı	2. Chicago Coin Super Jet	195.00	345.00
ı	4. Decco Merry-Go-Round	225.00	350.00
ļ	4. Exhibit Big Bronco	250.00	375.00
l	4. Exhibit Mustang	350.00	425.00
i	4. Exhibit Space Patrol	200.00	295.00
ı	4. Scientific Television	265.00	325.00
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TOTAL VALUE ←TOTAL NO.

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	ARCADE EQUIP	YER	1		-
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-	ADT (C- Pid- P	-00	n.o.	600.00	1
-		500.0 195.0		600.00 250.00	
-	4. Amus. Boomerang	30.		65.00	
-	4. Bally Big Inning	65.		125.00	
	4. Bally Heavy Hitter	35.0		55.00	
	4. Bally King Pin	20.		50.00	
-	4. Bally Rapid Fire	65.		125.00	
-	4. Bally Undersea Raider 4. Capitol Midget Movies	75.		125.00	
-		125.		200.00	-
-	4. Champion Hockey	45.	UU	125 .0 0	
-	4. ChiCoin Basketball	100.	nn	160.00	
1	Champ 4* ChiCoin 4-Player Derby	99.		165.00	
-	4. ChiCoin Goalee	35.		100.00	
-	4. ChiCoin Hockey	55.		75.00	
	4. ChiCoin Midget Skee	85.		125.00	
-	4. ChiCoin Pistol	30.	00	95.00	
-	4. ChiCoin Home Run,				
		100.		185.00	_
-		125.	UU	195.00	-
-	4* ChiĈoin Twin Hockey	250.	00	385.00	
	(5/56) 1. ChiCoin Steam Shovel	200.	00	303.00	
-		175.	00	275.00	
	4. Edelco Pool Table	20.		40.00	
-	4. Evans Bola Score	40.		75.00	
-	4. Evans Bat-A-Score	40.	00	145.00	
	4. Evans Ski Roll	35.	00	75.00	
-	4. Evans Super Bomber	75.		120.00	-
-	4. Evans Play Ball	60.		90.00	
-	4. Evans Ten Strike '46	30.		85.00	-
-	4. Evans Tommy Gun 4* Exhibit Dale Gun	35. 35.		110.00 55.00	
	4. Exhibit Gun Patrol	50.		120.00	
	4. Exhibit Jet Gun	55.		145.00	
	4. Exhibit Space Gun	69.		140.00	
-	4. Exhibit Pony Express	75.		135.00	
_	4. Exhibit Silver Bullets	35.		125.00	
	4. Exhibit Six Shooter	50.		125.00	
-	4. Exhibit Vitalizer	40.	00	70.00	
-	2* Exhibit Shooting Gall. (6/54)	75	00	145.00	
	(6/54) 2. Exhibit Star Shooting	75.	00	145.00	
-	Gallery (9/54)	95.	00	175.00	
-	2. Exhibit Sportland Shoot-	, ,		110.00	
	ing Gallery (11/54)	95.	00	195.00	
	2. Exhibit "500" Shooting				
	Gallery (3/55)	150.	00.	250.00	
	2. Exhibit Treasure Cove				
	Shooting Gallery	2.5			
	(6/55)	295.	.00	325.00	
-	4. Games, Inc. Hunter	26-	00	205.00	
	(1/56)	265. 75.			
	4. Genco Night Fighter	75.		145.00 145.00	
	4. Genco 2-Player	10.	ro (r	1.49.00	
	Basketball	125.	.00	195.00	
_	4* Genco Rifle Gal. (6/51)	125.			
_	4* Genco Big Top Ritle				
	Gallery (6/54)	235.	00	325.00	
-	4. Super model (12/55).	335.	()()	395.00	-
	←TOTAL NO. TOTAL	AL	V/	LUE	



The Cash Box PRICE LISTS"

The Cash Box, Page 64 • END OF MONTH INVENTORY ISSUE • January 26, 1957

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE -FOR INVENTORY PURPOSES ASCEPTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

ADCADE FOLLIPMENT (Come)

ARCADE EQUIPM	ENT	(Cont	:.)
4* Genco Wild West Gun (2/55)	295.00	325.00	
4* Genco Sky Rocket	275.00	325.00	
Rifle Gallery (5/55). 2* Genco Champion Base-	245.00	325.00	
ball (9/55) 4* Genco Quarterback			
(10/55) 2* Genco Hi-Fly Baseball	275.00	325,00	
(5/56) 4* Genco State Fair Rifle	275.00	390.00	
Gal. (6/56) 4. Jack Rabbitt	395.00 50.00	450.00 75.00	
4. Jungle Joe 4. Keeney Air Raider	$45.00 \\ 65.00$	65.00 150.00	
4. Keeney Sub Gun 4. Keeney Texas Leaguer	70.00	$125.00 \\ 45.00$	
2* Keeney Sportsman	25.00		
(11/54) 4. DeLuxe model	$145.00 \\ 160.00$	$220.00 \\ 230.00$	
4. Keeney Ranger (3/55)	$225.00 \\ 235.00$	$265.00 \\ 275.00$	
4. DeLuxe model (3/55) 4. Lite League	45.00	75.00	
4. Mills Panoram Peek 4. Mills Conv. for	175.00	325.00	
Panoram Peek	10.00	20.00	
4. Muto. Atomic Bomber 4. Mutos. Ace Bomber	65.00 95.00	$145.00 \\ 150.00$	
4. Mutoscope Dr. Mobile	05.00	175.00	1
(Prewar)	95.00 90.00	175.00 150.00	
1. Mutos. Photo. (Pre-War)	125.00	295.00	-
4. Mutos. Photomatic DeLuxe	250.00	350.00	
4. Mutoscope Silver Gloves	125.00 60.00	$225.00 \\ 150.00$	
4. Mutoscope Sky Fighter. 4. Mutos. Voice-O-Graph	175.00	3 6 5.00	
35c	55.00	115.00	
Roll (7/56) 4. QT Pool Table	50.00	75.00	
4. Quizzer 4. Rockola World Series	50.00 35.00	85.00 85.00	
4. Scientific Baseball	20.00	40.00	
4. Scientific Basketball 4. Scientific Batting Pr	$\frac{20.00}{30.00}$	45.00 85.00	
4. Scientific Pitch 'Em	50.00	175.00	
4* Seeburg Bear Gun 4. Seeburg Chicken Sam	75.00 50.00	$175.00 \\ 100.00$	
4. Seeburg Shoot the Chute	49.50	90.00	
4* Seeburg Coon Hunt 4. Set Shot Basketball	$85.00 \\ 145.00$	175.00 275.00	
4* Teleguiz	$75.00 \\ 25.00$	$110.00 \\ 50.00$	
4. Un. Team Hockey 4. Un. Jungle Gun	75.00	185.00	
4. DeLuxe model 4. United Carnival Gun	75.00	195.00	
(10/54)	$125.00 \\ 135.00$	$210.00 \\ 210.00$	
4. DeLuxe model 4. United Bonus Gun			
(1/55) 4. DeLuxe model	250.00 260.00	$295.00 \\ 300.00$	
4. Wilcox-Gay Recordio	50.00	$75.00 \\ 70.00$	
6. Wms. All Stars (8/47) 6. Wms. Box Score (12/47)	$25.00 \\ 25.00$	70.00	
6. Wms. Star Series (4/49) 4. Wms. Super World	25.00	75.00	
Series (4/51) 4. Wms. DcLuxe World	35. 00	85.00	
Series (2/52) 4. Wms. DeLuxe Baseball	40.00	90.00	
4. Wms. Pennant Baseball	75.00	135.00	
(12/53) 4. Wms. Super Pennant	80.00	140.00	
Baseball (12/53) 4. Wms. Super Star	84.50	175.00	
Baseball (12/53) 4. Wms. Major League	90.00	180.00	
Baseball (2/54) 4. Wms. All Star Baseball	99.50	185.00	
(2/54)	125.00	185.00	
Baseball (3/54) 4. Wms. Jet Fighter	125.00	190.00	
(10/54)	125.00	225.00	
4. Wms. Safari (2/55) 4. DeLuxe model	$210.00 \\ 220.00$	$310.00 \\ 320.00$	
4. Wms. Polar Hunt (3/55)	275.00	325.00	
1* Wins. Sidwalk Engineer (4/55)	125.00	175.00	
4. Wms. King Of Swat		325.00	
(5/55)		395.00	
2. DeLuxe model	325.00	400.00	
←TOTAL NO. TOT	AL VA	LUE-	

${m Manufacturers\,New\,Equipment}$

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"G-200" 200-sel. phonograph	1
"G-120" 120-sel. phonograph	
"G- 80" 80-sel. phonograph	4
"HS-200" Selective Hideaway	E
"HS-120" Selective Hideaway	The state of
"HS- 80" Selective Hideaway	1 2.5
"HS-200" Continuous-play	
Hideaway	\ a_F
"HC-120" Continuous-play	for
Hideaway	1 7
"HC-80" Continuous-play	1 2 2
Hideaway	128
"W-200" 200-selection Wall Box	<u> </u>
Bargrip Wallbox Bracket	rice ublication
Recessed Ceiling Speaker	00
Wall Speaker	.
Corner Speaker	. /
_	

AUTO-PHOTO CO.

Studio Model "11" \$3,245.00

BALLY MFG. CO.

ABC Bowling Lanes (6 Player)	
14 Foot	1 245 00
11 Fact	
11 Foot	1,225.00
Key West	815.00
Bike (Kiddie Ride)	835.00
Model T (without Record	
Changer)	705.00
Model T (with Record	
Changer)	755.00
Changer) Balls-A-Poppin' (2 Player, 3 or	
5 Ball	485.00
Pin-Pool	
Standard (52" x 36" Model)	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler	0 2 0 .0 O
(without Match Feature)	
Model A-110, 10c a play	760,00
Model A-325, 3 plays for 25c	780.00
	700.00
Congress Bowler	
(with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
The Champion	
(With new-all-metal cabinet)	835.00
(" Ith he " all-inctal (apillet)	000.00

CHICAGO COIN MACHINE CO.

Super Ski Bowl (Match Model) Ski-Bowl (6 Player, 10 Foot) Championship Bowler
Super Championship Bowler
(Match Model)

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

Ringer Ball (2 Player)

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher
(Counter Game)
ABT Challenger Pistol
(Counter Game)
ABT Guesser Scale
ABT Rifle Sport
(Shooting Gallery)
Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

Official Skill Ball Davy Crockett (Rifle Gallery)

No List Price Authorized for Publication

D. GOTTLIEB & CO.

Flag-Ship (2 Player, 5-Ball) No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Voice-O-Graph, 45-78 RPM
With Musical Unit \$1,850.00
Without Musical Unit 1,750.00
Lord's Player Vendor 390.00

J. H. KEENEY & CO.

Cross Country	
(4 Player, Novelty	
and Match Model)\$	435.00
DeLuxe Hot Coffee Vender DeLuxe Hot Coffee & Hot Chocolate Combo Vender Various Models of above	2 -
DeLuxe Hot Coffee & Hot	202
Chocolate Combo Vender .	£ 2 %.
Various Models of above	S 23
Electric Cigarette Vender	284.50
Coin Changer Model	

ROCK-OLA MFG. CORP.

	1
Model 1455, 200 Sel.	1:
Model 1454, 120 Sel.	12
Model 1452, 120 Sel.	Author
Model 1450—Playmaster,	9 _
120 Sel	12.5
Model 1546 Chrome Wall Box,	la n
120 Selections	1000
Model 1548, 50 Selection Wall	177
Box	Pr
1615—Standard Speaker	150
1616—DeLuxe Speaker	2.
Model 1906, Remote Volume	ublication
Control	00
Model 1927, Remote Volume	1
Control with Cancel Button	

. P. SEEBURG CORP.	
V-200—Select-O-Matic "200"	
Phonograph	7
V-3W-A-Wall-O-Matic "200"	Ξ.
100J—Select-O-Matic "100"	ho
Phonograph	₹.≥
3W-1-Wall-O-Matic "100"	No L Authorized
MRVC-2—Master Remote	
Volume Control	or ist
HFCV2-8—High Fidelity Wall	77
Speaker	ut
HFCV3-8—High Fidelity	2:0
Corner Speaker	8
HFCV1-12—High Fidelity	Price Publication
Recessed Speaker	2
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

UNITED MFG. CO.

Bowling Alley	
(6 Player, 14 Foot)\$1	,195.00
Brazil	775.00
Pirate Gun	645.00
Select Play Shuffle Alley	
(Without Match Feature)	635.00
Select Play Shuffle Alley	
(With Match Feature)	695.00
Handicap Shuffle Alley	
(Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley	
(With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
	-,
Star Slugger (Replay)	5 45 . 00

WILLIAMS MFG. CO.

Roll-A-Ball (6-Player)
Peppy, The Clown
Perky (Single Player 5 Ball)
Single Coin Chute
Twin Coin Chutes
Crane

No List Price
Authorized for Publication

THE RUDOLPH WURLITZER CO.

ű.	HE RUDULPH WURLITZER	CU
	Model 2000, "Centennial", 200 Selections	1
	Model 1900, "Centennial", 104 Selections	١
	Model 5210, Wall Box, 200 Sel.	1
	Model 5207 Wall Box—104 Selection—3 Wire	
	Model 5206 Wall Box—48 Selection—4 Wire	
	Model 257 Stepper—104 Selection—3 Wire	
	Model 253 Stepper—104 Selection—3 Wire	
	Model 248 Stepper—48 Selection—4 Wire	a o treate of
	Model 5117 12" High Fidelity Wall Speaker	37
	Model 5116 8" High Fidelity Corner Speaker	1
	Model 5115 5" High Fidelity Corner Speaker	1
	•	

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Realistic "Bowling Alley" Type. **Ball Return Riser Operates** the Same as in Real Bowling!

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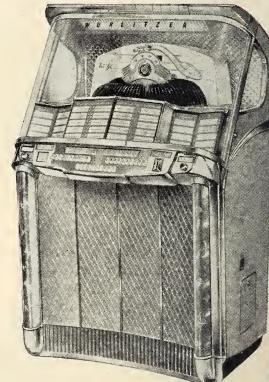
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BALLS

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