

The Cash Box

VOLUME XVIII—NUMBER 27

MARCH 23, 1957



On the night that Tommy Sands introduced "Teenage Crush" and "Hep Dee Hootie" on "The Kraft Television Theater", he instantaneously became America's newest teenage idol. Since then his recording of the two tunes has been one of the fastest breaking records in the 15-year history of Capitol and it is only a matter of days before it goes over the million mark. In addition the 19-year-old singer has been inundated with every type of theatrical offer and has been the recipient of more than 1,000 pieces of fan mail a day. Above Tommy (right) wades into one day's batch of fan mail with his fan club aides Vi Nixon (left) and Adele Mallard. Standing is Ken Nelson, producer of Sands' Capitol recording sessions.

RCA VICTOR MAKES YOUR "SPIRIT OF ST. LOUIS" SALES REALLY TAKE OFF!



WARNER BROS.
JAMES STEWART
the Spirit
of
St. Louis

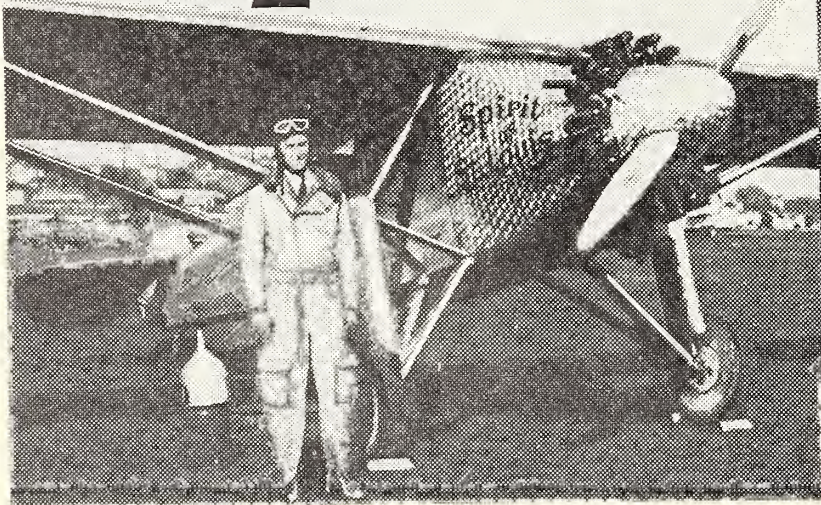
RCA VICTOR 

From RCA Victor, it's one of the greatest promotion pushes on record for one of the greatest movie sound-tracks on records! Here's what's going to send your "Spirit of St. Louis" album sales soaring—

- * **NATIONAL MAGAZINE ADS** in "Look" and "Family Circle" — exciting, action-getting ads to *sell* millions of consumers.
- * **NEWSPAPER ADS.** A complete, hard-hitting co-op campaign with a special new deal for you. For details on a plan very much to your interest, contact your RCA Victor record distributor.
- * **RADIO COVERAGE.** This is *thorough* coverage, outstripping all previous efforts of this kind. Free albums are already enroute to every station and to leading disc jockeys all over the country!
- * **POINT OF SALE.** Colorful eye-openers designed to stop and sell your customers on the spot.

"The Spirit of St. Louis" is the picture the whole country's been talking about — waiting for. It opens in key cities across the country on April 20th. Get in touch with your Warner Brothers theater managers and your RCA Victor record distributor *now*, and be ready to cash in on the stir this highly-acclaimed hit will set off. Stock up now, and be prepared for sky-high sales!

Nationally Advertised Prices



RCA VICTOR
Tmk(s) ® RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 27

March 23, 1957

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

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Everything Changes:

ROCK AND ROLL CHANGES TOO

As everyone knows, for the past couple of years Rock and Roll has been the dominant factor in the music business. But what very few seem to realize as yet is that the Rock and Roll we know today is not the Rock and Roll we heard two years ago.

The type of Rock and Roll that originally excited the kids and made it a subject for national and international debate has quietly receded into the background and has been replaced with a softer version with emphasis on melody and lyric.

At the beginning of Rock and Roll, the kids went wild for the "big beat." The lyric and melody were hardly of any importance as far as they were concerned. It now seems that the initial impact of the "big beat" has worn away and the kids have turned to the more melodic tune, the less raucous sound, and they are definitely listening to the story that goes with the song.

As a matter of fact, this initial interest in the beat and then a softening of it seems to be the general pattern not only in the United States but elsewhere in the world. For instance, European and Australian kids who have only recently been introduced to Rock and Roll are now going for the type of record which was popular with American kids at the start of the craze here. It seems safe to predict that within a matter of months these kids will go for the more subdued Rock and Roll that is so popular on the American market today.

As a result of this change which has taken place, the solo singer has emerged from the shadows to take over from the groups who had practically cornered the market a short while ago. We're certain of course that groups will continue to make hit records, but today the solo singer seems to have won the favor of the record buyer and is represented in most of the top spots in the charts.

Perhaps the most interesting result of this softening of Rock and Roll is that a breakdown of the best sellers in both the R&B and Pop charts shows that they are basically the same records. No longer is there a distinct difference between Rhythm and Blues best sellers and Pop best sellers. Moreover we find that the same artists are popular in both fields. Whereas only a short while ago, one artist's version of a song would be a hit in R&B and another artist's version of the same song would make it in the Pop field, today that is no longer the case. Names such as Fats Domino, Lavern Baker, Mickey and Sylvia, Ruth Brown, Bill Doggett, Ivory Joe Hunter, Little Richard and so many more are familiar to Pop buyers all over the country.

What has been happening therefore is that the Rock and Roll rhythm which caught the fancy of the kids of this nation when it was introduced, has now been modified, refined and softened so that its appeal has a much wider base and the records it produces are being bought by a much larger public.

THE FASTEST BREAKING in ATLANTIC'S

IVORY JOE HUNTER

with his BIG ORIGINAL Hit version of ...

"EMPTY ARMS"

Atlantic No. 1128



IVORY MUSIC
1619 Broadway, N. Y. C.
(Murray Deutch—Prof. Mgr.)

ATLANTIC RECORDING CORP.
157 WEST 57th St. NEW YORK 19, N. Y.

TWO-SIDED SMASH HISTORY!!!

IVORY JOE HUNTER'S

Great Rendition of a Natural Juke Box Smash
(Watch The Kids Dance To This One)

"LOVE'S A HURTING GAME"

Atlantic No. 1128

WINNETON MUSIC
1619 Broadway, N. Y. C.
(Marvin Cane—Prof. Mgr.)

PROGRESSIVE MUSIC
157 W. 57th St., N. Y. C.



ATLANTIC RECORDING CORP.
157 WEST 57th St. NEW YORK 19, N. Y.

M-G-M RECORDS

HOT



10th

ANNIVERSARY CELEBRATION

DAVID ROSE & His Orch.

CALYPSO MELODY

on Best Seller Lists

THEME FROM THE WINGS OF EAGLES

K12430 • MGM 12430 (From MGM Film)

REAL HOT
Rock 'n' Roll

CHUCK ALAIMO QUARTET

LEAP FROG

AND
THAT'S MY DESIRE

K12449
MGM12449

Billboard pick

CONNIE FRANCIS

NO OTHER ONE

and
I LEANED ON A MAN

(From the Warner Bros. release "The Big Land")

K12440
MGM12440

Cash Box Pick

DICK HYMAN **SAM TAYLOR**
(THE MAN)

DRUMMER BOY BLUES

AND
LOOK UP

MGM 12441 • K 12441

Billboard pick

ROBERT MAXWELL } **SONG OF THE NAIROBI TRIO**
His Harp & Orch. (SOLFEGGIO) K12410 • MGM 12410

the Original

LEROY HOLMES His Orch. & Chorus

GINA

AND
THE CLOWN ON THE EIFFEL TOWER

MGM 12433 • K 12433

ACQUAVIVA & His Orchestra

ALWAYS THE SEA

and
ONE MOMENT MORE

K12434 • MGM 12434

MARVIN RAINWATER

GONNA FIND ME A BLUEBIRD

AND
SO YOU THINK YOU'VE GOT TROUBLES

MGM 12412 • K 12412

New Teen Age Dance Craze!
The Robbin Hop
Danced to
Don't Promise Me
(The Can Can Song)
Write MGM Records for FREE dance instructions.

ROBBIN HOOD } **DON'T PROMISE ME**
(THE CAN CAN SONG)
with KISSES
K12424 • MGM 12424

CASH BOX Best Bet

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.



THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	YOUNG LOVE TAB HUNTER—SONNY JAMES CA-3602 (F-3602)—Sonny James VI-20/47-6751—Ric Cartey & Jiva-Tones DO-15533 (45-15533)—Tab Hunter ME-71022 (71022x45)—Crewcuts	1
2	MARIANNE TERRY GILKYSON — HILLTOPPERS CO-40817—Terry Gilkyson DO-15537—Hilltoppers DE-30217—Burl Ives VI-20/47-6810—Lane Bros.	4
3	TOO MUCH ELVIS PRESLEY VI-20/47-6800—Elvis Presley	2
4	DON'T FORBID ME PAT BOONE DE-30219—Ernest Tubbs DO-15521 (45-15521)—Pat Boone	3
5	BUTTERFLY CHARLIE GRACIE—ANDY WILLIAMS BY-1028—Bobby Carroll CR-61795—Billy Williams CD-1308—Andy Williams EL-505—Bill Allen CM-105—Charlie Gracie	8
6	BANANA BOAT (DAY-O) HARRY BELAFONTE VI-20/47-6771—Harry Belafonte	5
7	TEENAGE CRUSH TOMMY SANDS CA-3639—Tommy Sands	—
8	THE BANANA BOAT SONG THE TARRIERS CR-61761 (9-61761)—Steve Lawrence ME-71020 (71020x45)—Sorah Vaughan DO-15527 (45-15527)—Fontane Sisters VI-20/47-6777—Johnnie & Jack GL-249 (45-249)—Tarriers	7
9	BLUE MONDAY FATS DOMINO IM-5417—Fats Domino	6
10	ROUND AND ROUND PERRY COMO VI-20/47-6815—Perry Como	—

11) WHO NEEDS YOU. 12) LOVE IS STRANGE. 13) PARTY DOLL. 14) MOON-LIGHT GAMBLER. 15) SINGING THE BLUES. 16) YOU DON'T OWE ME A THING. 17) ALMOST PARADISE. 18) WALKIN' AFTER MIDNIGHT. 19) I'M STICKIN' WITH YOU. 20) I'M WALKIN'. 21) BLUEBERRY HILL. 22) WRINGLE WRANGLE. 23) COME GO WITH ME. 24) JIM DANDY. 25) I DREAMED. 26) CINCO ROBLES. 27) WHY BABY WHY. 28) KNEE DEEP IN THE BLUES. 29) LITTLE DARLIN'. 30) ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY. 31) LUCKY LIPS. 32) GONE. 33) MAMA LOOKA BOOBOO. 34) BAD BOY. 35) ONLY ONE LOVE.

CODE

AB—Abbott	CK—Checker	EP—Epic	HE—Herald	MO—Modern	SE—Seeco
AL—Aladdin	CM—Cameo	ER—Era	IM—Imperial	NG—Norgran	SP—Specialty
AO—Apollo	CO—Columbia	EX—Excello	JU—Jubilee	OK—Okeh	SU—Sun
AP—ABC—	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	TI—Tico
Paramount	DA—Dana	FE—Federal	KA—Kapp	PR—Prestige	UN—United
AT—Atlantic	DE—Decca	FI—Fiesta	KI—King	RA—Rainbow	UQ—Unique
BT—Bethlehem	DL—DeLuxe	FR—Fraternity	LI—Liberty	RE—Regent	VE—Verve
BY—Bally	DO—Dot	4 Star—Four Star	LO—London	RM—Rama	VI—RCA Victor
CA—Capitol	DT—Dooto	GE—Gee	ME—Mercury	RP—RPM	VJ—Vee-Jay
CD—Cadence	DU—Duke	GL—Glory	MG—MGM	SA—Savoy	VK—Vik
CH—Chess	EL—Eldorado	GR—Groove			

SELLING! SELLING! SELLING!



June Valli's
"STRICTLY SENTIMENTAL"
and
"WILL YOU LOVE ME STILL"

with Joe Reisman's Orchestra

20/47-6852



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA



"It's What's in THE CASH BOX That Counts"



The Cash Box TOP 50

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 3/16	Pos. 3/9	Pos. 3/16	Pos. 3/9	Pos. 3/16	Pos. 3/9	Pos. 3/16	Pos. 3/9	Pos. 3/16	Pos. 3/9	Pos. 3/16	Pos. 3/9
1		8		16		32		39			
★CA-3602 (F-3602)	SONNY JAMES You're The Reason	★IM-5428	FATS DOMINO I'm In The Mood For Love	★CA-3628	FERLIN HUSKY Missing Persons	ME-71020 (71020x45)	SARAH VAUGHAN I've Got A New Heart-ache	★CO-40803 (4-40803)	JOHNNIE RAY Look Homeward, Angel		
★DO-15533 (45-15533)	TAB HUNTER Red Sails In The Sunset			CO-40852	JOAN WEBER A Love That's A Lie	VI-20/47-6777	JOHNNIE & JACK Mr. Clock	★ME-71059	PATTI PAGE The Wall	CO-40706 (4-40706)	MARTY ROBBINS Respectfully Miss Brooks
ME-71022 (71022x45)	CREWCUTS Little By Little	9		ME-71070	BOBBY WAYNE Mexican Maidens	23		★AP-9782	GEORGE HAMILTON IV If I Possessed A Printing Press	ME-70888 (70888 x 45)	LaDELL SISTERS
VI-20/47-6751	RIC CARTEY & JIVA-TONES Ooh-Fee	★VI-20/47-6771	HARRY BELAFONTE Star-O	17		★AP-9785 (45-9785)	BILL HAYES Westward Ho, The Wagons	★DO-15545	PAT BOONE Why Baby Why	★SP-598	LITTLE RICHARD Send Me Some Lovin'
2		10		CA-3672	ROBERT MITCHUM What Is This Generation	24		DE-30131	MERY GRIFFIN It Was My Father's Habit	41	
★CA-3639	TOMMY SANDS Hep Dee Hootie	★DO-15521 (45-15521)	PAT BOONE Anastasia	CO-40866	KING FLASH Zombie Jamboree	★DO-15548	TAB HUNTER Don't Get Around Much Anymore	DE-30205	REX ALLEN Westward Ho, The Wagons	42	
3		11		★VI-6830	HARRY BELAFONTE Don't Ever Love Me	25		★DS-F44	FESS PARKER Westward Ho, The Wagons	43	
★CA-3639	TOMMY SANDS Hep Dee Hootie	★DO-15537 (45-15537)	HILLTOPPERS You're Wasting Your Time	★AP-9787	NORMAN PETTY It's Been A Long Long Time	★IM-5417 (45-5417)	FATS DOMINO What's The Reason I'm Not Pleasing You	ME-71010	LEN DRESSLAR Believe In Me	44	
4		12		★KA-175	ROGER WILLIAMS For The First Time	27		VI-WBY-56	VAUGHN MONROE Westward Ho, The Wagons	45	
★CA-3639	TOMMY SANDS Hep Dee Hootie	★ME-71060	THE DIAMONDS Faithful And True	★UQ-385	LOU STEIN Soft Sands	★KI-5013	BIG DADDY Bacon Fat	★CO-40769 (4-40769)	GUY MITCHELL Crazy With Love	46	
5		13		19		★SA-1508	CLARENCE PALMER & JIVEBOMBERS When Your Hair Has Turned To Silver	CO-21545 (4-21545)	MARTY ROBBINS I Can't Quit	47	
★CA-3639	TOMMY SANDS Hep Dee Hootie	★RO-4001	JIMMY BOWEN Ever Lovin' Fingers	★DE-15545	PAT BOONE I'm Waiting Just For You	VI-20/47-6834	THE ESCORTS Tore Up Over You	★CO-40769 (4-40769)	GUY MITCHELL Crazy With Love	48	
6		14		20		★LI-55056	EDDIE COCHRAN Dark Lonely Street	CO-21545 (4-21545)	MARTY ROBBINS I Can't Quit	49	
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love	★AC-1044	LYNN HOWARD	★AT-1116 (45-1116)	LAVERN BAKER Tra La La	★BY-1020 (45-1020)	BETTY JOHNSON If It's Wrong To Love You	50	
7		15		★DE-30221	PATSY CLINE A Poor Man's Roses	★AT-1125	RUTH BROWN My Heart Is Breaking Over You	★MG-12430	DAVID ROSE Theme From 'Wings Of Eagles'		
★CA-3639	TOMMY SANDS Hep Dee Hootie	★LI-55056	EDDIE COCHRAN Dark Lonely Street	DL-6115	OTIS WILLIAMS & CHARMS I'm Waiting Just For You	DO-15539	GALE STORM On Treasure Island				
8		16		SG-231	EDDIE DEAN Finger Prints						
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love	21							
9		17		★LI-55056	EDDIE COCHRAN Dark Lonely Street						
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love	22							
10		18		CR-61761 (9-61761)	STEVE LAWRENCE Long Before I Knew You						
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love	DO-15527 (45-15527)	FONTANE SISTERS Honolulu Moon						
11		19		★GL-249 (45-249)	TARRIERS No Hidin' Place						
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
12		20									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
13		21									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
14		22									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
15		23									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
16		24									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
17		25									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
18		26									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
19		27									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
20		28									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
21		29									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
22		30									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
23		31									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
24		32									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
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★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
26		34									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
27		35									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
28		36									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
29		37									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
30		38									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
31		39									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
32		40									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
33		41									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
34		42									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
35		43									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
36		44									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
37		45									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
38		46									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
39		47									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
40		48									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
41		49									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								
42		50									
★CA-3639	TOMMY SANDS Hep Dee Hootie	★CL-430	JOHNNY DEE A-Plus In Love								

CODE:

AB—Abbott
AC—Accent
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton

BN—Benida
BT—Bethlehem
BY—Bally
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CO—Columbia
CR—Coral

DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dootie
DU—Duke
EL—Eldorado
EM—Ember
EP—Epic
ER—Era

EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
HE—Herald
IM—Imperial

JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NG—Norgan

OK—Okeh
PE—Peacock
PI—Pilgrim
PR—Prestige
PT—Point
RA—Rainbow
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
SA—Savoy

SE—Seeco
SG—Sage
SP—Specialty
SU—Sun
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



a GREAT song ...

by a GREAT performer

in a GREAT motion picture*

Johnny Mathis


sings

"IT'S NOT FOR ME TO SAY"

music by Robert Allen • words by Al Stillman

* as introduced by Johnny Mathis in the MGM production "Lizzie".

COLUMBIA No. 40851 (4-40851)

COLUMBIA  RECORDS

NEW - from America's

Explosive Single!

ALL SHOOK UP *and* THAT'S WHEN YOUR HEARTACHES BEGIN

47/20-6870

Tremendous EP (Economy Package)

PEACE IN THE VALLEY

(There'll Be)

PEACE IN THE VALLEY

(For Me)

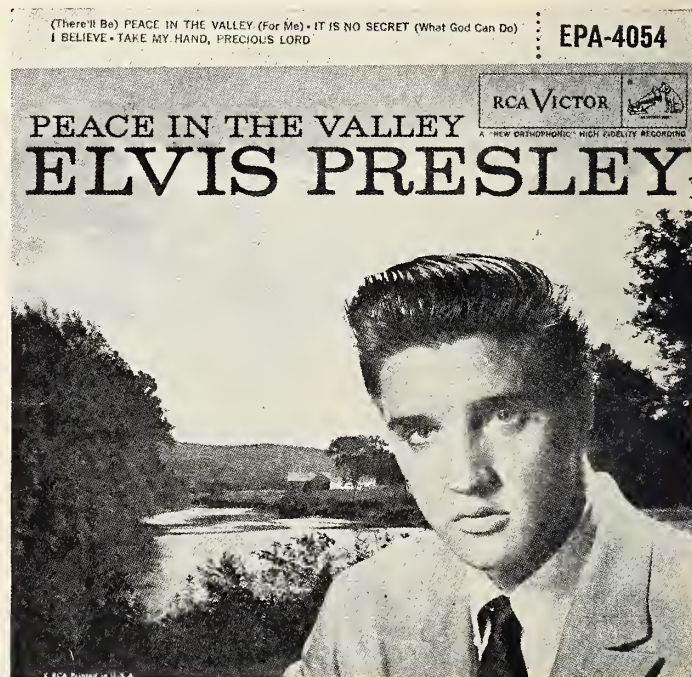
IT IS NO SECRET

(What God Can Do)

I BELIEVE

TAKE MY HAND,
PRECIOUS LORD

EPA-4054



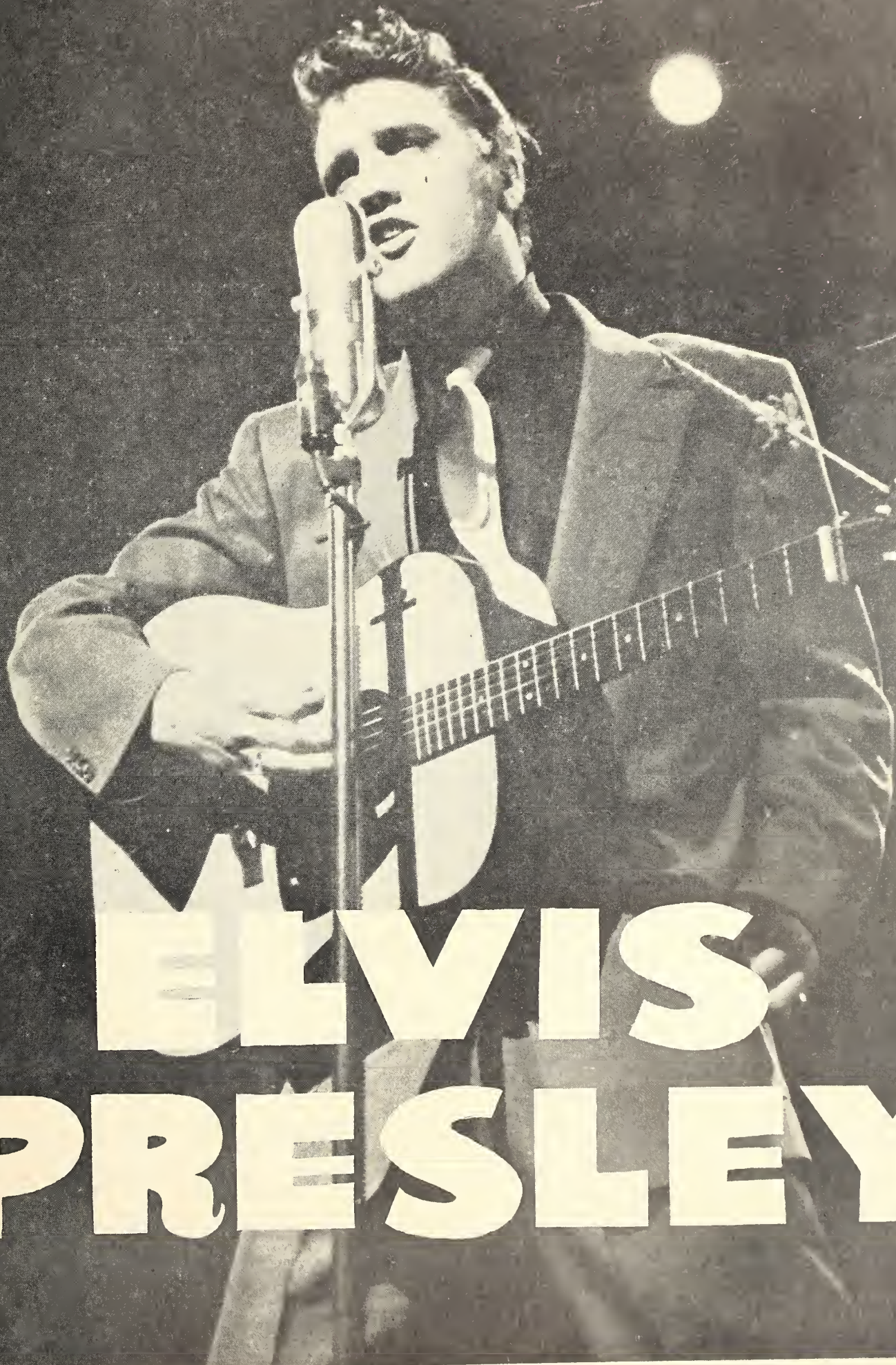
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America's favorite speed...  45 RPM  **RCA VICTOR** 
TRADE MARK RADIO CORPORATION OF AMERICA

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Most Exciting Star!!!



ELVIS PRESLEY



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

LOU MONTE

(RCA Victor 20/47-6848)

B+ "CALYPSO ITALIANO" (2:36) [Romance BMI—Monte, Merrell] Lou Monte does a wonderful job with an Italian flavored calypso novelty. Cute ditty with a humorous lyric and a contagious melody. With the calypso so popular today, this tasty biscuit could catch on.

C+ "SOMEONE ELSE IS TAKING YOU HOME" (1:52) [Romance BMI—Monte, Merrell] A lively romantic ditty with a "Darktown Strutter's" beat is contagiously styled on this side. Cute side with whistling heard at mid point. Colorful coupler.

THE GOOFERS

(Coral 61802)

B "WOW!" (2:10) [Maggie BMI—Winley, Clowney, Kornegay] The popular Goofers are at their zany best and they rock thru a swinging jump novelty. Daffy ditty with a solid dance tempo. Kids'll like this one.

C+ "PUSH CART" (2:30) [Vernon ASCAP—Lampert, Gluck] A cute calypso novelty is amusingly fashioned on this end by the crew. Side is enjoyable.

JANE POWELL

(Verve 10032)

B+ "A RIDE ON A RAINBOW" (3:02) [Robin-Styne ASCAP—Styne, Robin] Jane Powell, who starred in the TV presentation of "Ruggles of Red Gap," here chants one of the most beautiful ballads from the show's score. Charming romancer tailor-made for the lark's clear, bell-like voice. Lovely, well-written tune that deserves a spot on the charts.

B "I HAVE YOU TO THANK" (2:32) [Robin-Styne ASCAP—Styne, Robin] From the same score comes this contagious lilt. Charming, light-hearted romancer with a lovely melody and an easy going tempo.

JIM DALLAS

(Glory 257)

B "ONLY THE BROKEN HEARTED" [Irving Caesar ASCAP—Johnson, Spear] Jim Dallas, a polished newcomer, makes a promising debut on the Glory label as he chants a tearful, heart-rending love song. Lovely tune performed with great feeling.

C+ "IF YOU CARE" [Irving Caesar ASCAP—Johnson, Spear] Another sentimental love ballad presented with sincerity by the young songster. Fine first showing.

TUNE TIMERS

(Okeh 7081)

B+ "THINKING" (2:44) [Gordon & LeFleur BMI—Gordon, LeFleur] The Tune Timers, an exciting new vocal combination, bow on the disk scene with a powerful first release that could blossom into a click. The crew has a commercial blend well employed on a catchy jumper with a rock and roll beat. Kids'll pick this one up.

C+ "WHAT HAVE I GOT TO DREAM ABOUT" (3:07) [Gordon & LeFleur BMI—Gordon, LeFleur] The crew slow up the pace a bit on this end and shuffles through a tearful love ballad. Inviting side.

The Cash Box Disk of the Week

"EMPTY ARMS" (2:38)
[Ivory BMI—Hunter]

"LOVE'S A HURTING GAME"
(2:30) [Winneton-Progressive
BMI—Jones, Hunter]

IVORY JOE HUNTER
(Atlantic 1128)

"EMPTY ARMS" (2:45)
[Ivory BMI—Hunter]

"THE RICKY-TICK SONG"
(1:47) [Mermaid BMI—
Norwood, Fiorino, Jr.]

TERESA BREWER
(Coral 61805)

● Ivory Joe Hunter, the writer of a number of recent hit tunes including "I Almost Lost My Mind" and his own chart breaker "Since I Met You Baby," has penned an absolutely beautiful new blues ballad tagged "Empty Arms" which just can't miss going all the way.

This week, two waxings of the tune were issued—Hunter's own rendition on the Atlantic label and Teresa Brewer's on Coral. Hunter's version is a tender, heart rending love song presented with a pretty choral accompaniment directed by Ray Ellis. Hunter has won for himself a large pop following which will be waiting for this record. Should rack up a huge sale. Miss Brewer's interpretation is equally outstanding. Her tear-compelling voice brings out every sentimental quality of this great ballad. Both veteran artists will share the sales melon. Hunter's coupling is another grade "A" blues beat opus from his pen. Tagged "Love's A Hurting Game," this side should also reach a high rung on the hit ladder. Teresa's flip is a complete turnabout titled "The Ricky-Tick Song." Catchy multiple voice ditty.

"ROCK-A-BILLY"
(2:10)

[Oxford ASCAP—Harris, Deane]

GUY MITCHELL (Columbia 40877)

● Guy Mitchell, an international sensation as a result of his two consecutive smashes "Singing The Blues" and "Knee Deep In The Blues," should extend his string to three-in-a-row with his latest Columbia waxing. "Hoot Owl" is a solid house rocker replete with the swinging guitar sound that helped make his previous twosome catch on rapidly. Side really moves and you can bet your bottom dollar the kids'll be feeding coins into the juke to hear this one more than once. The companion piece "Rock-A-Billy" is another swinging affair based on the current popularity of country tunes with a rock and roll beat. It's got a topical lyric and torrid tempo. Guy introduced this side on a recent TV show. It's a toss-up. Both could smash through.

"HOOT OWL" (2:12)

[Joy ASCAP—
Twomey, Wise, Thomas]

"DEAREST" (2:37) [Ben Ghazi BMI—McDaniel, Polk, Gibson]

"THERE OUGHTA BE A LAW" (2:41)

[Ben Ghazi BMI—Gibson, Bennett]

MICKEY & SYLVIA (Vik X/4X-0267)

● Mickey and Sylvia, the guitar swinging combo currently riding high wide and handsome with their sensational version of "Love Is Strange," follow-up with another tremendous performance on their latest release. One half is a fabulous easy-going rhythm ballad tagged "Dearest." It's a tender love story presented with sincerity and warmth by the twosome. Their vocal blending is beautiful and the guitar sound plus the beat make it a tasty morsel for the kids. Watch this one take off. Bottom half, "There Oughta Be A Law" is a cute latin tempo opus with a calypso flavoring. Here again the team's guitar work is inviting. The conversational technique employed in "Love Is Strange" is heard here too. Top half has the edge.

"WE CAN'T SING RHYTHM AND
BLUES" (2:05) [Mappa ASCAP—
McIntyre, Ferre]

"DREAMERS' BAY"
(2:05) [Chappell ASCAP—
Spina, McConnell]

PATIENCE & PRUDENCE (Liberty 55058)

● Patience and Prudence, who have captured the hearts of Americans with their two delightful smashes "Tonight You Belong To Me" and "Gonna Get Along Without You Now," are again at their best as they fashion something old and something new on their latest release. The new portion is a charming topical novelty titled "We Can't Sing Rhythm And Blues." A sweet lilting ballad with a lyric about two girls who can sing sweet melodies but can't sing rhythm and blues. Humorous pleaser that should appeal to youngsters and adults. The coupling is another delightful interpretation of a wonderful, easy-going oldie "Dreamers' Bay." Charming harmony. Both sides should carry this disk into the big money category.

JUNE VALLI

(RCA Victor 6852)

B+ "STRICTLY SENTIMENTAL" (2:40) [Southern ASCAP—Metrius] June Valli goes rock roll as she belts out a torrid rhyt item that could take off. One of lark's most commercial dates in q some time, and it swings the v kids like it. Multiple track work a to the side's appeal.

B "WILL YOU LOVE ME STILL" (2:27) [Quintet BMI—Lei Stoller] A pretty latin beat roman is chanted with warmth and app by the versatile canary. Here ag June offers some attractive mult voice harmony.

JACKIE WALKER

(Dot 15552)

B+ "LOVE SUBLIME" (2:22) [Garabedian BMI—Walker] has another chart contender in t beautiful romantic ballad chanted newcomer Jackie Walker. The works against a simple guitar ba drop and does an impressive job. I fect mood item for the teen age m ket. Keep a tab on this half. It co take off. Walker has a George Har ton sound.

C+ "ON THE WAY HOME" (2:22) [Geo. Garabedian BMI—Wall Witkop] The same simple gui backdrop accompanies the songster his venture thru a rhythmic love so

LU ANN SIMMS

(Columbia 40855)

B "MATCHIN' KISSES" (2:22) [Rayven BMI—Engvick, Br sens] Lu Ann plays the part of little girl on a cute kiddie flavo novelty with a charming, roman story line. Happy bouncer about ve very "young love." Side has a c beat and lighthearted air. Co happen.

B "THE SAME TWO LIPS" (2:22) [Acuff-Rose BMI—Robbins] other excellent tune out of the coun field is chirped in inviting style by lark. Side has a "Singing The Blu beat. Good two-sider.

THE FOUR TUNES

(Jubilee 5276)

B+ "COOL WATER" (2:17) [African ASCAP—Nolan] The F Tunes lend their delightful style a swinging new treatment of the gr western oldie "Cool Water." Side a good beat and some inviting g micks that should attract the te agers. Hot side to watch closely.

C+ "A LITTLE ON THE LONE SIDE" (2:56) [Advanced ASCAP—Weldon, Robertson, Cavanaugh] The quartet performs a la the Spots as it fashions a sentimer romancer. Pretty ballad. Side inclu a recitation.

THE FONTANE SISTERS

(Dot 15547)

B+ "DANCING TO THE ROCK AND ROLL" (2:09) [Leo Feist & CAP—Sullavan, Baron, Amsterda] The popular oldie "Rum and Cola" gets a slight lyrical change a comes off as a strong rock and a novelty with a good dance beat. Har side that could become another big c for the gals.

B "I'M THE ONE WHO LOVES YOU" (2:04) [Hill & Range B I—Hamblen] A lovely rhythm bal out of the country field, displays lark's smooth, inviting harmony. T der tune that could do well.

CORAL HAS THE HITS!



DON

TERESA

CORNELL

BREWER

**SITTIN' IN
THE BALCONY**

b/w

**MY FAITH
MY HOPE
MY LOVE**

CORAL 61811

**EMPTY
ARMS**

b/w

**THE
RICKY-TICK
SONG**

CORAL 61805





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

THE EASY RIDERS

(Columbia 40860)

B+ "TRUE LOVE AND TENDER CARE" (1:53) [Montclare BMI—Gilkyson, Dehr, Miller] The Easy Riders, featured on the big recording of "Marianne", blend warmly once again on another calypso flavored romancer. Contagious ditty with some humorous lyrics.

B "DON'T HURRY WORRY ME" (2:10) [Montclare BMI—Gilkyson, Dehr, Miller] The calypso feeling is in the spotlight once again as the Easy Riders glide through another pleasant romancer.

ALAN MARTIN

(Arrow 713)

B "WE'LL NEVER KNOW" (2:45) [Berlin ASCAP—Berlin] A beautifully written Irving Berlin ballad is chanted with great warmth and understanding by Alan Martin. Martin is a highly polished warbler who could make the grade with this solid piece of material. Lad has a bright future in store.

C+ "ROCK BOTTOM ROLL" (2:15) [Goday BMI—Hammer] Martin swings on this half as he and the chorus drive thru a torrid dance item with a good beat. Rock and roll stuff aimed right at the kids.

GLORIA MANN

(ABC-Paramount 9805)

B+ "MY HEART HAS A MIND OF ITS OWN" (2:15) [Falstaff BMI—Shrager, Chorney, Shrager] Gloria Mann, who clicked big with "Teen Age Prayer" makes an impressive debut on the Paramount label with another powerful teenage love song aimed at the same market. Good lyrics, solid dance beat and stirring delivery should make this one a strong seller.

B "WHY CAN'T I MAKE YOU UNDERSTAND?" (2:10) [Ampco ASCAP—Jacob, Crane] An easy-going, shuffle-rhythm romancer is smoothly fashioned by the lark on this portion.

ETHEL WATERS

(Jubilee 5274)

B+ "PARTNERS WITH GOD" (2:55) [Goday BMI—Waters, Stuart] Ethel Waters, one of the show world's great singers, makes a brilliant debut on Jubilee as she introduces a tender, inspirational ballad that gives this listener chills. Enchanting melody with an emotional and warm lyric performed with great sincerity and understanding by the veteran vocalist. A religious sleeper to watch closely. Could be tremendous.

B "MEMORIES OF YOU" (2:44) [Shapiro - Bernstein ASCAP—Blake, Razaf] The queen, who has a wonderful feel for a lyric, hands in an absolutely delightful interpretation of the great Benny Goodman theme. Excellent coupling.

RAY MARTIN ORCH.

(Capitol 3670)

B+ "THE WHISTLING SERGEANT" (2:00) [Zodiac BMI—Mortimer] Ray Martin and his Piccadilly Strings display great imagination on a lively and refreshing martial beat novelty featuring a contagious whistling gimmick in the spotlight. Cute toy soldierish novelty that could blossom into another "Happy Whistler".

B "TANGO IN THE RAIN" (3:00) [B. F. Wood ASCAP—Olias] Sound effects of the rain introduce this pretty tango mood item lushly fashioned by the Martin strings. Catchy theme.

The Cash Box Sleeper of the Week

"JAMIE BOY" (2:07)
[Rush BMI—Shapiro, Stallman]

"A LITTLE LONELINESS" (2:24)
[Sunbeam BMI—Gibson]

KAY STARR (RCA Victor 20/47-6864)

● Kay Starr is headed for the charts once again with both sides of her latest disk. It's a fabulous coupling and both halves come off as the strongest numbers we've heard from Kay since her multi-million seller "Rock And Roll Waltz". One portion is an unusual item dubbed "Jamie Boy". It's a hard-driving latin beat romancer that both sways and rocks. It's got an extremely contagious melody and a tempo the kids should find fascinating. Good change of pace from the run of the mill material. Equally thrilling is "A Little Loneliness", a sentimental romancer with another swinging beat designed to please the youngsters. Wonderful arrangement of a commercial opus destined to make the grade. Kay gets a great assist from Hugo Winterhalter's ork and chorus. Take your pick. Both halves have hit ingredients.

"DAY-O BANANA BOAT SONG" [Ardmore ASCAP—Freberg]

"TELE-VEE-SHUN" [Snyder BMI—Freberg]

STAN FREBERG (Capitol 3687)

● Stan Freberg's wonderful imagination is at its level best as the comic-vocalist hands in his most hilarious side since his smash "St. George & The Dragonet". It's an absolutely rib-tickling parody on two of today's top calypso tunes "Day-O" and "The Banana Boat Song" and Freberg calls his waxing "Day-O Banana Boat Song", oddly enough. The comic's impersonations of the big recordings are very funny. And the story of this disk is built around a cool bongo player who can't take the piercing voice of the calypso singer played by Freberg. Dee jays will have a picnic with this one. Reaction on a sales level should be immediate. Flip is a "straight" calypso beat ditty about the effects of "Tele-Vee-Shun" on the public.

"PLEDGE OF LOVE" (2:05)
[Lin BMI—Redd]

"PLEDGE OF LOVE"
[Lin BMI—Redd]

"NIGHT AIR" (2:08)
[Lin BMI—Redd, Wilson, Warr,
McSwain, Warr]

"TWO LOVES HAVE I"
[Miller ASCAP—Scotto]

KEN COPELAND
(Imperial 5432)

DICK CONTINO
(Mercury 71079)

● A powerful new love song that seems to be headed for a high rung on the hit ladder was issued by two labels this week. The tune is a dramatic romancer titled "Pledge Of Love". It's got all the ingredients the teenagers want and we can expect the kids to be running to the stores to get their copies.

The recording originally issued on the Lin label, was picked up by Imperial and features Ken Copeland. It's a thoroughly exciting side with a great beat and a strong choral accompaniment. But it's the melody that immediately captures the listener's attention. A haunting side we can expect to be hearing often in the coming weeks.

The Mercury rendition is a tremendous one by Dick Contino. For this waxing, Dick takes a breather from his accordion artistry and excels with a sensitive easy-lilting vocal that should meet with wide approval. Two beautiful versions with great potential. Watch both.

The coupling on the Imperial disk presents a rock and roll group called the Mints with a free-swinging item tagged "Night Air". Contino's flip is a lovely accordion-ork mood presentation of the oldie "Two Loves Have I".

"JUST HOW MUCH I LOVE YOU" (2:03)
[Korwin ASCAP—Allen] (Singing Girls)

"JUST HOW MUCH I LOVE YOU" (1:37)
[Korwin ASCAP—Allen] (Billy Rowland)

MITCH MILLER (Columbia 40871)

● A sensational cornballer that brings to life again the delightful joy of the charleston era, is issued on two sides of the latest Mitch Miller waxing. It's an absolutely captivating novelty chock-full-of good old-fashioned fun. Titled "Just How Much I Love You", one side features a chorus billed as the Singing Girls. The girls belt out the happy-go-lucky ditty with all the color their flapperish voices can garner and the deck comes off as a powerful one that should make considerable noise in the near future. Great record for the jukes and a top notch biscuit for dj programming. It's refreshing enough to become a smash. Flip is the same tune with pianist Billy Rowland wrapping it up on the 88's. The chorus also joins in here to add some gimmicks. Top half sounds like an all out money maker.

DENNY VAUGHAN

(Glory 256)

B "SINCE YOU WENT AWAY" (2:45) [Republic BMI—V] Denny Vaughan is in top form as he chants a sentimental, heavy-hearted blues ballad. Lovely arrangement presentation that could catch a powerful piece of material that goes on you with each listen. Keep a close eye on this one.

B "WONDERFUL! WONDERFUL!" (2:48) [E. B. Marks—Raleigh, Edwards] This half strong cover version of a great ballad that's starting to catch the public's fancy. Dramatic, big-voiced delivery of a tune with standard qualities. Solid coupling by a talented singer.

MARK DINNING
(MGM 12447)

B "A MILLION YEARS AGO" (2:38) [Acuff-Rose BMI—Bry] Mark Dinning, a highly talented young newcomer with a wistful Belafonte type voice, makes an exciting showing as he introduces a fascinating latin tempo folk-flavored ballad. Catchy song and an outstanding delivery. Could catch on in an area and sell fast.

C+ "SHAMEFUL WAYS" (2:06) [Acuff-Rose BMI—Dinning] Other lovely heart-felt delivery of a moving, emotional opus with a certain flair. Mark sounds like a lad who makes the grade.

HI LO JACK and THE DAME
(Utopia 1977)

B "TRIBUTE TO TOMMY DORSEY" (2:06) Hi Lo Jack and The Dame pay tribute to the late Tommy Dorsey with a medley of two of his famous hits performed in a smooth easy-going manner. Side opens with a lovely instrumental arrangement of TD's theme "I'm Getting Sentimental Over You" and closes with the group's lilting rendition of "On The Sunny Side Of The Street." Delightful coupling for dee jay programming. Should be very well in the jukes.

B "I'LL NEVER SMILE AGAIN" (2:24) [Pickwick ASCAP—Lover] The tribute to Tommy continues with the group's harmonic rendition of another Dorsey classic. Both sides excellently arranged and performed.

PEGGY KING
(Columbia 40863)

B "IN MY OWN LITTLE CORNER" (2:43) [Williamson—CAP—Rodgers, Hammerstein II] The most beautiful number from the forthcoming Rodgers & Hammerstein presentation of the fairy tale "Cinderella", is thrusted with great tenderness by Peggy King. Superbly written opus that could become a standard time. Dee jays will have a picnic with this one. Side may be a bit too close for commercial success.

B "MIRACLE MAN" (3:05) [Plattary ASCAP—LeGlaire, Bail] Peggy's wistful voice comes over so lightly on this strong love song. Top drawer ballad that should make noise.

REED HARPER
(Pyramid 4012)

B "O SOLE MIA—ROCK AND ROLL" [Ruco BMI—Capua, Harper, Russ] Reed Harper and the The Notes come up with a cute disk featuring the old favorite "O Sole Mia" to a rock and roll beat. Amusing arrangement with a male in the background shouting some humorous remarks. Clever novelty that could catch on.

C "OH ELVIS" [ASCAP—Sampson] Elvis is the subject of this rock and roll novelty with a dance beat.

proudly introducing

YOUR FLAIR LADY



MANDY MILLER

singing

DO ANYTHING

(BUT DON'T SAY GOODBYE)

b/w

OH, PROMISE

FLAIR 5005

...and the
"WAILING"
instrumental

KELLY OWENS

==THE SWEEPER==

b/w

SODA POP

featuring Jimmie Buchanan on Tenor Sax
FLAIR 5004



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NEW YORK CITY, N.Y.

(KAPPY JORDAN, Pres.)

PUBLIC RELATIONS: MARVIN DRAGER

"It's What's in THE CASH BOX That Counts"



"COME A LITTLE CLOSER"
(With Betty Foley)

"ONE LIFE, TWO LOVERS"
(Decca 9-30249; 30249)



RED FOLEY

C & W veteran hitmaker comes through with two great sides that give every indication of soon topping C & W charts. Red really can sing 'em . . . and sell 'em!

"WHEN YOU'RE AROUND"

"I'M HAVING A BREAKING-UP PARTY"
(Decca 9-30245; 30245)



KAY CEE JONES

This versatile young lady has the vocal power and the hit potential. This disk proves it; Kay should get great play on two sides.

"IF I HAD A NEEDLE AND THREAD"

"Please Be Gentle With Me"
(Decca 9-30272; 30272)



PAT KIRBY

Pat has the personality and singing know-how to make the popularity polls. No vocal tricks . . . she sings a song as it should be sung! "Needle and Thread" and flip should sew up the market.



London Lowdown

Henri Salvador, a sensation at the Prince Of Wales Theatre, hailed by critics as the French Danny Kaye. Salvador is here for a two week stint in the West End Theatre.

Also here at present at the plush Cafe de Paris is Pearl Bailey who can count among her many admirers the President Of The United States and members of the British Royal family.

The Platters arrived in London for the start of their tour of vaudeville theatres culminating with an appearance at the London Palladium. Also scheduled to appear at the big house for the next vaudeville season are The Teenagers, Johnnie Ray, and Frankie Laine.

Rosemary Clooney coming over to be with husband Jose Ferrer who is about to start filming. We understand Rosie will be appearing on television and will possibly undertake a few weeks in the theatres.

Max Bygraves now on the English Decca label.

The Variety Club of Great Britain (Tent 36) will honor the five British artists who were presented with gold records for a million sales at a special luncheon at the Savoy on April 9.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

- 1 "Young Love"—Tab Hunter (London)
- 2 "Don't Forbid Me"—Pat Boone (London)
- 3 "Knee Deep In The Blues"—Guy Mitchell (Philips)
- 4 "Long Tall Sally"—Little Richard (London)
- 5 "Singing The Blues"—Guy Mitchell (Philips)
- 6 "Banana Boat Song" (Day-O)—Harry Belafonte (HMV)
- 7 "Garden Of Eden"—Frankie Vaughan (Philips)
- 8 "Don't You Rock Me Daddy-O"—Lonnie Donegan (Pye-Nixa)
- 9 "Banana Boat Song"—Shirley Bassey (Philips)
- 10 "Friendly Persuasion"—Pat Boone (London)
- 11 "Don't Knock The Rock"—Bill Haley Comets (Brunswick)
- 12 "True Love"—Bing Crosby & Grace Kelly (Capitol)
- 13 "Adoration Waltz"—David Whitfield (Decca)
- 14 "Young Love"—Sonny James (Capitol)
- 15 "Banana Boat Song"—The Tarrriers (Columbia)
- 16 "Blueberry Hill"—Fats Domino (London)
- 17 "Rock-A-Bye Your Baby"—Jerry Lewis (Brunswick)
- 18 "St. Therese Of The Roses"—Malcolm Vaughan (HMV)
- 19 "Knee Deep In The Blues"—Tommy Steele (Decca)
- 20 "You Don't One Me A Thing"—Johnnie Ray (Philips)
- 21 "Gonna Get Along Without Ya Now"—Patience and Prudence (London)
- 22 "Look Homeward Angel"—Johnnie Ray (Philips)
- 23 "Don't You Rock Me Daddy-O"—The Vipers (Parlophone)
- 24 "Mystery Train"—Elvis Presley (HMV)
- 25 "The Girl Can't Help It"—Little Richard (London)
- 26 "Moonlight Gambler"—Frankie Laine (Philips)
- 27 "Rock 'N' Roll Party"—Winifred Atwell (Decca)
- 28 "Faithful Hussar"—Vera Lynn (Decca)
- 29 "Singing The Blues"—Tommy Steele (Decca)
- 30 "She's Got It"—Little Richard (London)



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MIOCRE

The Cash Box Best Bets

- ★ "STRICTLY SENTIMENTAL" June Valli RCA Victor 6852
- ★ "PARTNERS WITH GOD" Ethel Waters Jubilee 5274
- ★ "WHISTLING SERGEANT" Ray Martin Capitol 3670
- ★ "THINKING" Tune Timers Okeh 7081
- ★ "A RIDE ON A RAINBOW" Jane Powell Verve 10032
- ★ "DRUMMER BOY BLUES" Dick Hyman & Sam Taylor MGM 12441
- ★ "DO ANYTHING" Mandy Miller Flair X-5005
- ★ "I LOVE, LOVE, LOVE, LOVE, LOVE YOU BABY" Pat O'Day Golden Crest 101

JERI SOUTHERN (Decca 30254)

B+ "WHO AM I TO SAY" (2:57) [Muirfield ASCAP—LaVere, Marchfield, Raymond] Jeri Southern continues to come up with beautiful songs. Here she chants a velvety romancer out of the top drawer. Tender wistful delivery that should attract heavy disk jockey play.

B "DO I LOVE YOU BECAUSE YOU'RE BEAUTIFUL" (2:59) [Williamson ASCAP—Rodgers, Hammerstein II] This half features the polished canary on a sentimental love story from the R & H score for the upcoming TV spectacular "Cinderella." Class merchandise handled with extreme care and skill.

DICK HYMAN & SAM (The Man) TAYLOR (MGM 12441)

B+ "DRUMMER BOY BLUES" (2:42) [Roger ASCAP—Hyman, Taylor] Dick Hyman works the organ and Sam Taylor the sax as they pile drive thru a military beat rock and roller. Hard hitting jumper that'll have the kids hopping around the boxes. Great dance offering with zest. Watch this sleeper. It could skyrocket.

C+ "LOOK UP" (2:29) [Roger ASCAP—Hyman] Another striking instrumental item, this time in the slow blues tempo. Hyman and Taylor blend beautifully and come up with an exciting sound.

PETER KIM (Web 1104)

B "PEDDLER MAN" (Ten I Loved) (2:20) [Leo Feist ASCAP—Lawrence, Brodsky] An interesting tune is excitingly presented by a talented youngster with a big voice, Peter Kim. Unusual arrangement of a strong item. Should do well for the label.

C+ "MISIRLOU" (2:58) [Colonial BMI—Wise, Leeds, Russell, Roubanis] A great latin tempo oldie is brought to life again via this beautifully chanted arrangement.

ANNIE MALONEY (Kady 102)

B "HELL'S BELLS" (2:27) [Leo Feist ASCAP—Kassel] Kady, the label that introduced "The Ship That Never Sailed," has another unusual chart contender in this ear pleasing rhythm item chanted by Annie Maloney. Side features a fascinating, imaginative instrumental introduction of considerable length by Art Kassel's ork. Instrumental segment sounds like music from a science fiction pic's soundtrack. Different enough to make big noise.

C+ "DEBBIE'S DEBUT" (2:20) [Kady ASCAP—Kassel] Annie and a vocal group team up on a pleasant jumper on this half. Pretty harmony.

MANDY MILLER (Flair-X 5005)

B+ "DO ANYTHING" (2:37) [Raleigh BMI—Hunter, Otis] Flair-X comes up with a promising newcomer in Mandy Miller who makes an impressive debut on the label with a heart-felt reading of a strong blues beat ballad. Side has the tempo the kids want. Could step out. Lark has talent.

C+ "OH, PROMISE" (1:48) [Coliseum BMI—Kanner] A pretty shuffle rhythm romancer is pleasantly fashioned by the canary on this end. Pleasant listening.

PAT O'DAY (Golden Crest 101)

B+ "I LOVE, LOVE, LOVE, LOVE, LOVE YOU BABY" (2:17) [Gil BMI—Peters, Gold] Here's a sleeper that could break wide open. It's a terrific swinger with a cute lyric excitingly fashioned to a good beat by Pat O'Day. Zestful performance on a side with potential. Keep a tab on this cutie. It's got that something extra.

B "HOW CAN YOU TELL HIM" (2:47) [Geo. Pincus ASCAP—Storm, Yakus] A sentimental waltzer with a sorrowful story line is chanted with heart by the versatile lark. Strong companion deck.

EMILIO REYES ORCH. (Mardi Gras 1027)

B+ "DANSERO CHA CHA CHA" [B & F Music—Daniels, Hayman, Parker] One of the most beautiful latin melodies enjoying popularity during recent years, is this one treated to a cha cha arrangement here by Emilio Reyes and his orchestra. Lovely job with a smooth, easy-going dance tempo. Should do very well in Latin dance circles.

B "CHA CHAREANDO" [Morro BMI—Portal] Reyes adds his voice to this strong dance opus also sporting a pretty melody. Cha cha enthusiasts will enjoy both portions.

BILLY FORD & THUNDERBIRDS (Vik 0263)

B "HOW CAN I BE SURE" (2:15) [Coliseum BMI—Scott, Royful] Billy Ford makes a striking showing on Vik with a terrific, hard driving rock and roller that cuts along at a torrid pace from start to finish. Cute lyric with the beat the kids want.

C+ "BILLY BOY" (2:38) [Nobil BMI—Ford] A traditional folk melody, familiar to enthusiasts of the square dance, gets a new lyric and solid new interpretation from the Thunderbirds. Rockin' stuff.

DEAN MARTIN

♡♡♡
**ONLY TRUST
YOUR HEART**

From the M-G-M Motion Picture

"Ten Thousand Bedrooms"

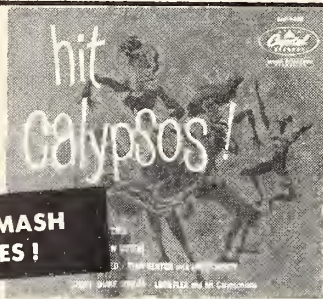
b/w Bamboozled



RECORD NO. 3680



CashMakers



TWO NEW SMASH HIT RELEASES!

TENNESSEE ERNIE FORD FAVORITES

The Watermelon Song • One Suit • Have You Seen Her • Call Me Darling, Call Me Sweetheart, Call Me Dear • That's All • Sixteen Tons • River Of No Return • You Don't Have To Be A Baby To Cry • First Born • Give Me Your Word • T-841

HIT CALYPSOS!

Calypso Blues — Nat "King" Cole
Rum And Coca Cola — The Andrews Sisters
Shake Shake Sonora — Lord Flea
His Feet Too Big For De Bed — Stan Kenton & June Christy • EAP 1-852

NEW HIT SINGLES

Sensational side-splitter

STAN FREBERG

BANANA BOAT (DAY-O)

Billy May's Music • Interruptions by Peter Leeds

TELE-VEE-SHUN

with Billy May and His Zarape Orchestra
Trumpet Noodling by Nariz Grande

NO. 3687



Everybody digs Dean

DEAN MARTIN

with Orchestra and Chorus Conducted by Gus Levene

ONLY TRUST YOUR HEART

(From the M-G-M Motion Picture, "Ten Thousand Bedrooms")

BAMBOOZLED

NO. 3680



DON ROBERTSON

REMEMBER YOU BELONG TO ME

I DON'T KNOW IF I'LL EVER LOVE AGAIN

NO. 3675

GENE VINCENT

and His Blue Caps

B-I-BICKEY-BI, BO-BO-GO

FIVE DAYS, FIVE DAYS

NO. 3678

RAY ANTHONY

and His Orchestra

THE INCREDIBLE SHRINKING MAN

(From the Universal-International Picture, "The Incredible Shrinking Man")

THIS COULD BE THE NIGHT

(From the M-G-M Motion Picture, "This Could Be The Night")

NO. 3676

SONNY JAMES

The Southern Gentleman

FIRST DATE, FIRST KISS, FIRST LOVE

SPEAK TO ME

NO. 3674

ANN LEONARDO

with Orchestra and Chorus Conducted by Earl Shelton

STRAWS IN THE WIND TRAVELING STRANGER

NO. 3677

THE VIPERS SKIFFLE GROUP

DON'T YOU ROCK ME DADDY-O 10,000 YEARS AGO

NO. 3673



Round The Wax Circle

NEW YORK:

In 72 days, Bill Haley and his Comets have crossed two oceans twice and have been on three continents. They travelled a total of 42,638 miles. . . . Irv Marcus, Zephyr national sales manager in town for a couple of weeks. . . . "Polly Bergen Sings Songs Of Helen Morgan," Columbia album of the Helen Morgan Story to be TV'd on Playhouse 90 on May 16, will be released prior to the TV presentation. . . . Columbia will also record the original TV cast of "Cinderella" starring Julie Andrews. . . . Joe Meresco heads the new Regnis label. First release is "I'm Yours Baby" and "Crazy Girl" by Laura Leslie. . . . Howard Plummer is co-author with Dorian Burton on "One Little Kiss" which Burton has recorded. . . . Betty Madigan will appear as a guest on NBC-TV's "Club 60" April 1st. Show emanates from Chicago. . . . Rudy Viola, formerly with Willard Alexander, has opened his own booking agency, called Superior Artists. . . . Tommy Mara at the Bal Tabarin for a week. . . . Vik Records has made arrangements to handle the distribution of certain Gale single records from time to time. The first one is "Chickee Wah-Wah" and "Give A Helping Hand" by Bobby Marchan. . . . Lester Sims treks to the Coast for general confabs with Sammy Friedman, West Coast manager of Bourne. . . . Bobby Scott and his trio in for an indefinite stand at the Hickory House. . . . Bobby Breen is back in the singing groove with "If The Night Could Tell You" on the Chic label. . . . Dick Lee, whose option has been picked up by Sid Caesar for the rest of this season, will take time off to headline at the Mocambo in Hollywood for two weeks starting March 26. . . . Patti Page will guest on Ray Bolger's TVER "Washington Square" on March 24. She'll do her current smash "Poor Man's Roses." . . . Charley Gracie, who made it with his Cameo recording of "Butterfly," goes into the Casino Royal in Washington, D. C., March 25.



BETTY MADIGAN

CHICAGO:

King-sized promotion piece from tunesmiths, Lampert and Gluck certainly proves there's no grass growing under their pens. Stable includes Rusty Draper's "Let's Go Calypso," The Goofers' "Push Push Pushcart," "Li'l Steele Band" by David Carrol, and "Big Belly" by The Commanders. . . . Charley Grean has enrolled his singing charmer, Betty Johnson ("I Dreamed"-Bally), in Actor's Studio. Betty has shown a marked talent for dramatics. . . . Holiday Club Ballroom snared Jimmy Dorsey's Ork for early May. This marks Dorsey's first Chi engagement since the death of his brother, Tommy. . . . Jim Lounsbury moved to WBKB-TV with a teen-dance format show timed opposite WGN-TV's "Band Stand Matinee." . . . Stan Pat now midwest promoter for Rama-Gee-Roulette. . . . Local Columbia clan riding pink clouds over Frankie Laine's newie, "Love Is A Golden Ring." . . . Billy Holiday at Mr. Kelly's. She'll be followed, in two weeks, by Josephine Premice. . . . Frank Holzfeind 'Blue Note' quipped, "Can't tell if we're crowded with old Krupa fans or 'Two Ton' Baker fans. But applause has been equally heavy for both." . . . Louis "Satchmo" Armstrong clicked two shows at Opera House. . . . Vic Faraci going out on limb to predict big things from Vik's "Haunted Lover" by Jackie Jocco. . . . Barry Frank writing on his tour with Sammy Kaye reports, "I had to learn thirty new songs for our opening at New York's Roseland." Kaye and Frank have teamed up on new Columbia disk, "Mountain Of Kisses." . . . George and Ernie Leaner introduced their new promoter, Mel London, around town last week. . . . Lester Sims, Bourne Inc., writes re: pretty Kitty Kallen's "Star Bright," "Wait'll you hear it. You'll love it!" . . . New face over at Garmisa distrib is Myron Schulz, formerly head librarian at WAAF. . . . Marty Faye interviewed Johnny Janis, Merv Griffin, Frank York, and Eddie Heywood all on one show. "Didn't have enough time for commercials," Faye claims. . . . Decca's sales chief, Al Chapman, returned with report of successful midwest swing. . . . Mat Dennis was "In Town Tonight" then headed south for Havana.



FRANKIE LAINE

HOLLYWOOD:

Nellie Lutcher, current at Jan Rubini's Keyboard, starts recording her first album for the Imperial label this week. . . . Ben Oakland elated over the action on Eydie Gorme's "I'll Take Romance." Because of the many requests, side was taken out of her new ABC-Paramount album and released as a single. . . . Errol Garner into the Peacock Lane for a four week engagement, will do local radio and TV appearances on his new Columbia album, "The Most Happy Piano." . . . Capitol Records' new singing star, Tommy Sands, has been signed by 20th Century-Fox and will repeat his "Singing Idol" TV stint in the movie version of the teleplay. . . . Zephyr Records has the original recording of "In The Market Place" by Ray Stanley which is taking off around the country. . . . Lou Stallman and Joe Shapiro, writers of Perry Como's hit "Round and Round" have come up with an other hit in the new Kay Starr waxing of "My Jamie Boy." . . . Verve Records has signed Rock Murphy, the guitarist featured in the film, "Rock Pretty Baby." . . . Gray Gordon, manager of Les Paul and Mary Ford in town for the week. . . . Liberty Records has another hit on its hands with Eddie Cochran's "Sittin' In The Balcony." . . . Both Lawrence Welk's Saturday and Monday night ABC-TV shows have been renewed for another 52 weeks with Dodge and Plymouth picking up the tab. Welk and the band continue to play the Aragon Ballroom in Ocean Park, Calif. every Friday, Saturday and Sunday. . . . Gordon MacRae has signed a new long term pact with Capitol Records, with Voyle Gilmore continuing to produce the MacRae sessions.



EDDIE COCHRAN



JOHNSON

Cliff's a new rider in the C&W stable. Catch the fancy finger work on his guitar and watch him go with his first release.

Go 'Way Hound Dog b/w
Twenty-Four Hours a Day
40865-c



4 LADS

The Lads' latest is already right up there and going strong. You don't need a Geiger counter to know this one's Hot!

Who Needs You b/w
It's So Easy to Forget
40811

The Four Lads with
Ray Ellis



ROBBINS

Marty does it again! Hot on the heels of chart-bustin' "Knee-Deep In The Blues," this latest entry will see plenty of action in the "pop" column as well as C&W.

A White Sports Coat b/w
Grown-Up Tears 40864
Marty Robbins with
Ray Conniff

CALYPSO!

Calypso Carnival unleashes King Flash in their first for Columbia. Watch this disc... it's takin' off!

Mama, Looka Boo Boo b/w
Zombie Jamboree
40866

THE SURE-FIRE HITS ARE ON
THE HOTTEST COMPANY IN

COLUMBIA RECORDS
THE BUSINESS

A DIVISION OF CBS
® "Columbia" ® Marcas Reg.

"It's What's in THE CASH BOX That Counts"

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE ARTIST OR BAND HERE

1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE ARTIST OR BAND HERE

1.
2.
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4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE ARTIST OR BAND HERE

1.
2.
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9.
10.

NAME

FIRM

ADDRESS

CITY

STATE



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Deejays who have been writing in and asking the whereabouts of the card used for their top 10 listings are reminded that the card has been replaced by a form usually found at the left of the Platter Spinner Column. If desired the station's letterhead may be used in lieu of the form. . . . As part of the promotional campaign for the forthcoming (March 31st) television musical by Rodgers and Hammerstein "Cinderella," Columbia is sending platter spinners their pop versions of 4 songs from the show. They include Vic Damone's "Do I Love You (Because You're Beautiful)," Peggy King's "In My Own Little Corner" and 2 instrumentals by Paul Weston, "Ten Minutes Ago," and "Where Is Cinderella?" . . . Pat Chambe (WFLA-Tampa, Fla.) is vacationing in Havana, Cuba while just returning from a week in Florida is George Williams (WMAK-Nashville, Tenn.) . . . Mel Lee (WKB-Kansas City, Mo.), Promotion Manager of WHB, will soon wed Virginia Collins of New York. Gene Davis, also of WHB, conducted a 6 star "Musical Artists Popularity Poll" with these results: Male Vocalist: Pat Boone; Female Vocalist: Teresa Brewer; Orchestra Leader: Lawrence Welk; and Vocal Group: The Four Lads. . . . Don Caldwell's (WHIL-Wheeling, W. Va.) "Songs For Sunday Show" has added a new feature which includes a remote from the Ohio Valley Yacht Club. This portion of the show is handled by WHIL announcer Del Taylor. Don conducts an every-other-Wednesday "Young Adult dance" at a Wheeling YMCA. . . . In addition to his "Early Bird" 4 hour deejay show, Shel Horton (WKMC-Roaring Springs, Penn.) has been placed in complete charge of commercial sales and promotion. Shel is setting up facilities in the Stoltz furniture windows at Hollidaysburg, 8 miles away. . . . Tom Edwards (WERE-Cleveland, Ohio) congratulates the editors of The Cash Box for their timely editorial titled, "Don't Kill Calypso," which appeared in the Feb. 23rd issue. . . . Bill Dwyer (WHAM-Rochester, N. Y.) writes that he had to discontinue accepting record requests by telephone on his Saturday night show, "The Party," because too many people were calling at one time and tying up equipment. The 50,000 watt station received calls from many parts of the nation.



BOB ARNOLD
(WCSH—Portland, Me.)

Membership in the Bob Arnold (WCSH-Portland, Me.) Fan Club has passed the 200 mark. New members receive safe driving stickers, copies of Rules For Better Teenage Living, photos of Bob and membership cards. Bob's 2 teenage shows are "Bob's Band Box" and "At Home And Away," the former a Saturday 9 AM to noon affair. . . . Little Larry (Buck) (KSPC-Spokane, Wash.) runs an all-night stint on KSPC and is starting a new club, "For Members Only." The show is built around records and telephone requests. Around 4-6 AM, the deejay features a beeper phone report of the local (City Police), county (Sheriff's Office) and state (State Patrol) news and road information. . . . Nelson Bragg (WJDA-Quincy, Mass.) has turned around the idea in Harry Belafonte's (RCA Victor) new smash, "Mama Looka Booboo," and is looking for the most handsome man, who is the most outstanding citizen in New England. He must be married and his wife must submit a photo and a story about him as to why he is the greatest. The reward will be a record of "Mama Looka Booboo," plus an RCA transistor radio. Nelson broadcasts from his home. . . . Jim Mills, a Chicago deejay, is the owner of a newly designed mobile broadcast studio which will make his rounds of Chicago. He will conduct his current disc jockey and interview shows, plus special events, such as grand openings, sports exhibitions, civic and charity drives as well as spot news coverage. . . . The Army Reserve, of which he is a 2nd Lt., named Frosty Mitchell (KWWI-Waterloo & Cedar Falls, Iowa) as Recruiting Officer for his area in order to cash in on his large teenage audience. "In only a few weeks," says Frosty, "the response and enlistments have amazed everyone, even me."



FROSTY MITCHELL
(KWWI—Waterloo & Cedar Falls, Iowa)

In the March 9th Disk Jockey Regional Record Report we incorrectly listed Nick Charles home base as Ogdenburg, Utah. Actually, Nick is a deejay for WSLB-Ogdenburg, New York. Nick has a Saturday afternoon show, "Teenage Hit Parade," which features listings from The Cash Box. . . . Jack Rowzie (WDC-Washington, D. C.) is the proud poppa of a 7-lb. baby girl, Kathy. . . . Dick Drury (WBRB-Mt. Clemens, Mich.) thinks Pat Boone's latest Dot album, "Pat," is another feather in Pat's hat. Dick thinks that if he keeps up this pace he'll soon look like an Indian Chief. . . . L&W productions, engaged in servicing 131 radio stations up and down the East coast with a 15 minute interview program, "Celebrity Time," 5 times a week for 13 weeks, is looking for "names" to interview. Managers, publicists and artists wishing to appear on the show can contact L&W Production at 507 Fifth Ave., N. Y. or call Murray Hill 7-307. . . . Dave Sweet, formerly of WBSM-New Bedford, Mass., is now in the Army, and would like to hear from some of his friends in the business who he hasn't had time to write. Dave's address is: PFC David I. Sweet; ER 11 318 209; Btry "A" 11th Tng BN; Fort Bliss, Texas. . . . Carl Reese (WERE-Cleveland, Ohio), and his wife, actress and TV model, Eileen Reese, are the proud parents of an 8-lb. baby boy, Carl Austin.



DICK DRURY
(WBRB—Mt. Clemens, Mich.)

LIBERTY'S

CHART BUSTERS!

**ANOTHER MILLION
SELLER FOR**

**A REAL SMASH!
THE BIG RECORD**



SITTIN' IN THE BALCONY

and

Dark Lonely Street

55056

PATIENCE and PRUDENCE

WE CAN'T SING RHYTHM & BLUES

and

DREAMER'S BAY

55058



EDDIE COCHRAN

LIBERTY
REG. U. S. PAT. OFFICE

RECORDS

1556 No. La Brea, Hollywood, Calif., Phone: HO 2-0811

IT'S THE MOST!!!

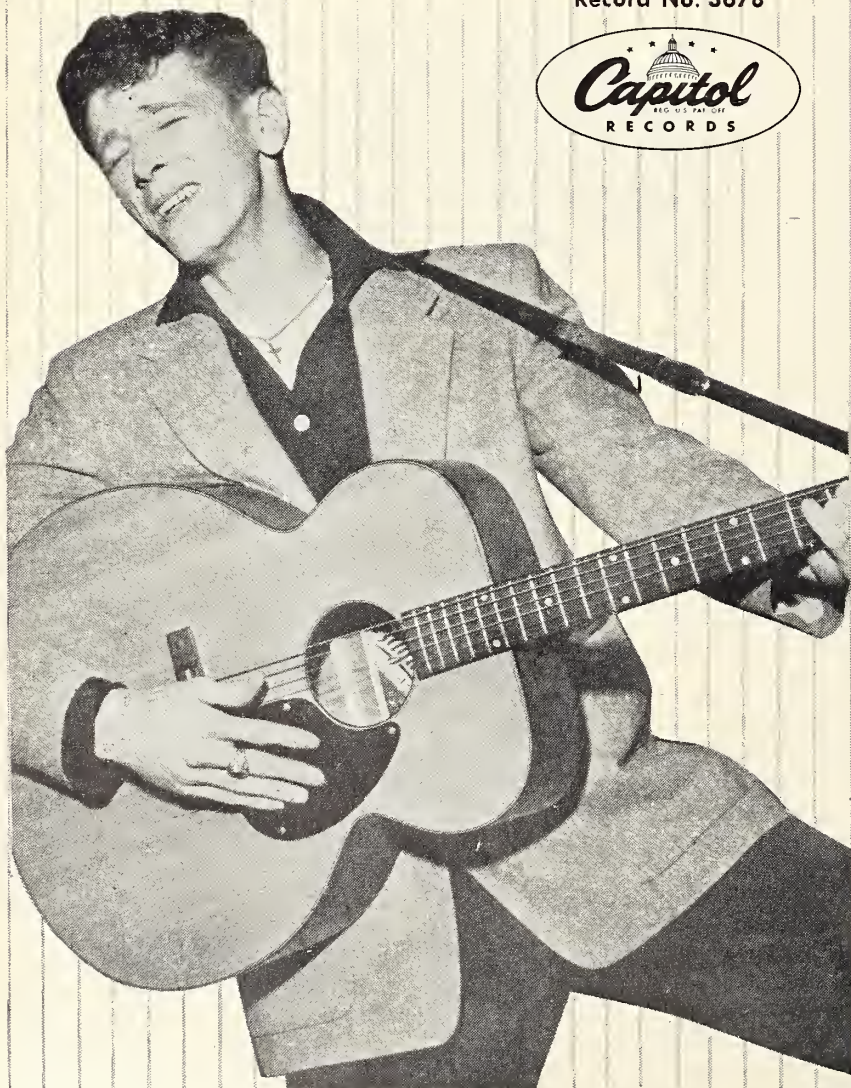
GENE WINCENT

AND HIS BLUE CAPS

B-I-BICKEY-BI, BO-BO-GO

FIVE DAYS, FIVE DAYS

Record No. 3678



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEY

		Pos.	La Week
1	BUTTERFLY ANDY WILLIAMS (Cadence) CHARLIE GRACIE (Cameo)		3
2	MARIANNE TERRY GILKYSON (Columbia) HILLTOPPERS (Dot)		2
3	YOUNG LOVE SONNY JAMES (Capitol) — TAB HUNTER (Dot)		1
4	ROUND AND ROUND PERRY COMO (RCA Victor)		9
5	TEENAGE CRUSH TOMMY SANDS (Capitol)		4
6	PARTY DOLL BUDDY KNOX (Roulette) STEVE LAWRENCE (Coral)		10
7	TOO MUCH ELVIS PRESLEY (RCA Victor)		5
8	WHO NEEDS YOU FOUR LADS (Columbia)		7
9	DON'T FORBID ME PAT BOONE (Dot)		6
10	BANANA BOAT (DAY-O) HARRY BELAFONTE (RCA Victor)		8
11	LOVE IS STRANGE MICKEY & SYLVIA (Groove)		11
12	ALMOST PARADISE ROGER WILLIAMS (Kapp) LOU STEIN (RKO Unique) NORMAN PETTY TRIO (ABC-Paramount)		12
13	I'M WALKIN' FATS DOMINO (Imperial)		20
14	I'M STICKIN' WITH YOU JIM BOWEN (Roulette)		18
15	GONE FERLIN HUSKY (Capitol)		16
16	COME GO WITH ME DEL VIKINGS (Dot)		30
17	BANANA BOAT SONG TARRIERS (Glory)		13
18	MOONLIGHT GAMBLER FRANKIE LAINE (Columbia)		14
19	WALKIN' AFTER MIDNIGHT PATSY CLINE (Decca)		17
20	LITTLE DARLIN' DIAMONDS (Mercury)		49

21) YOU DON'T OWE ME A THING. 22) CHANTEZ, CHANTEZ. 23) BALLERINA. 24) CINCO ROBLES. 25) CALYPSO MELODY. 26) THE WALL. 27) WHY BABY WHY. 28) CAN I STEAL A LITTLE LOVE. 29) I DREAMED. 30) ONLY ONE LOVE. 31) MAMA LOOKA BOOBOO. 32) JIM DANDY. 33) BLUE MONDAY. 34) LUCKY LIPS. 35) WRINGLE WRANGLE. 36) SINGING THE BLUES. 37) YOUR WILD HEART. 38) STASHU PANDOWSKI. 39) FROM THE FIRST HELLO. 40) I THOUGHT IT WAS OVER. 41) YOU ARE MY FIRST LOVE. 42) I'M WAITING JUST FOR YOU. 43) IT HAPPENED IN MONTEREY/RAMONA. 44) WONDERFUL, WONDERFUL. 45) KNEE DEEP IN THE BLUES. 46) LOVE IS A GOLDEN RING. 47) POOR MAN'S ROSES. 48) WIND IN THE WILLOW. 49) JAMAICA FAREWELL. 50) PIED PIPER; NINETY-NINE WAYS; SITTING IN THE BALCONY.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

There Oughta Be a Law *Dearest* *There Oughta Be a Law* *Dearest* *There Oughta Be a Law* *Dearest*

Dearest
There Oughta Be a Law
Dearest
There Oughta Be a Law
Dearest
There Oughta Be a Law

There Oughta Be a Law
Dearest
There Oughta Be a Law
Dearest
There Oughta Be a Law
Dearest



Anyway you look at it—

ANOTHER HIT!

MICKEY and SYLVIA

**THERE OUGHTA
BE A LAW**

B/W

DEAREST

(published by Ben Ghazi Enterprises, 1587 B'way, NYC)

Vik X/4X-0267

Direction:
General Artists Corporation



There Oughta Be a Law

Dearest *There Oughta Be a Law*



ATLANTIC
Records Extend
Their Warmest
Regards to
CHRIS
CONNOR'S

Record of
"I MISS
YOU SO"

which on
April 15 is
8 months
old and
is still
climbing in
popularity

No. 34 IN
THE TOP 100

ATLANTIC RECORDING CORP.
157 West 57 St., N.Y.C.



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV
A Poor Man's Roses	Shapiro-Bernstein	Ballerina
Almost Paradise	Peer	Banana Boat Song
Anastasia	Feist	Blueberry Hill
Banana Boat Song	E. B. Marks-Bryden	Bottle Imp
Butterfly	Mayland-Presley	Butterfly
Can I Steal A Little Love	Northern	Chantez Chantez
Chantez Chantez	Chantez	Day-O
Cinco Robles	Warman	Don't Forbid Me
Do I Love You (Because You're Beautiful)	Williamson	Friendly Persuasion
I Dreamed	Trinity	Gonna Get Along Without You Now
I Thought It Was Over	Remick	I Could Have Danced All Night
In De Banana Tree	Laurel	I Thought It Was Over
Independent	Stratford	Just In Time
It Was That Kiss	Broadcast	King Of Paris
Just In Time	Stratford	Knocked Out Nightingale
Lonely	Famous	Love Me Tender
Long Before I Knew You	Stratford	Man Of The Moment
Mama Looka Booboo	Duchess	Mangos
Mangos	Redd Evans	Marianne
Marianne	Montclare	Mutual Admiration Society
On The Street Where You Live	Chappell	On The Street Where You Live
Round And Round	Rush	Party Doll
That's Where I Shine	Remick	Poodle Walk
Tippy Toe	Meridian	Round And Round
True Love	Buxton Hill	Too Much
Una Momento	Famous	Who Needs You
Watermelon Song	Gale & Gayles	Wind In The Willow
Who Needs You	Korwin	Wrinkle Wrangle
Wind In The Willow	Broadcast	Young Love
You Are My First Love	Rex	
Young Love	Lowery	

Howard Letts Upped To NBC Post



HOWARD LETTS

NEW YORK—Howard L. Letts, vice-president and operations manager of the RCA Victor Records Division, will join the National Broadcasting Company April 1 to head up the Business Affairs Department of Television Programs and Sales, Robert W. Sarnoff, NBC President, announced last week.

Carl M. Stanton, vice-president, Television Programs and Sales, Business Affairs, whom Letts succeeds, has been promoted to a new position in charge of coordinating all of NBC's color television operations, Sarnoff also announced.

Letts has resigned his RCA Victor post and will be proposed for election as an NBC vice-president at the next board of directors' meeting, Sarnoff said. Letts and Stanton will report to Robert E. Kintner, executive vice-president, Television Programs and Sales.

"Mr. Letts brings to NBC almost 30 years' experience in business and financial affairs, including more than 10 years in the RCA Victor Record Division," Kintner said. "He has an outstanding record as an executive and administrator. I am gratified by his decision to join NBC during this period of rapid growth and development."

Letts, 47, joined the Radio Corporation of America at Camden, N. J., in 1929.

From 1929 to 1945 he held various positions in the financial area including Cost Accountant; Manager, General Accounting, and Manager of Treasury Department.

In 1945 he was appointed Controller of the Record Division, a post he held until 1951 when he was named Assistant General Manager. In 1955 he became Operations Manager, responsible for all phases of operations of the Record Division. A year later he was promoted to Vice-President and Operations Manager.

A native of Jobstown, N. J., Letts is a graduate of Rider College with a BA in Accounting and Business Administration. He is a member of the Board of Directors of Record Industry Association of America, Controllers Institute of America and American Management Association.

Letts and his wife live with their three children in Chatham, N. J.

Two Smash Hits
By The Record Find
Of 1957

ALAN
MARTIN

singing

"WE'LL NEVER KNOW"

"ROCK BOTTOM ROLL"

Arrow # 713

Promotion and Publicity—Leonard I. Wolf Enterprises

Distrib—Ops—Write—Wire—Phone

ARROW
RECORDS

2950 Madison Ave.
Bpt. 6, Conn.
EDison 9-3452



Eydie Gorme . . . "I'll Take Romance"
(ABC PARAMOUNT 9780)

David Seville . . . "The Gift"
"The Donkey & The SchoolBoy"
(LIBERTY 55055)

Tony Bennett . . . "One Kiss Away From Heaven"
(COLUMBIA 40849)

Dean Martin . . . "Captured"
(CAPITOL 3648)

BOURNE, INC.—ABC CORP.

LOUIE'S REALLY SWINGIN' NOW!!!



with

CALYPSO ITALIANO

and

SOMEONE ELSE IS TAKING YOU HOME

20/47-6848

Lou Monte

with JOE REISMAN'S Chorus and Orchestra

AND . . . Still goin' strong . . .

ROMAN GUITAR

20/47-6769

America's favorite speed...  45 RPM  **RCA VICTOR** 
TRADE MARK RADIO CORPORATION OF AMERICA

Campus Favorite



NEW YORK—Representatives of all of the colleges in New York City surround Tony Bennett as he is presented with a scroll "in recognition of his popularity as a singing and recording artist and in appreciation of the esteem in which he is held in the campus community."



Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Young Love (James/Hunter)
2. Marianne (T. Gilkyson)
3. Butterfly (C. Gracie)
4. Teenage Crush (T. Sands)
5. Banana Boat (Day-O) (H. Belafonte)
6. Mama Looka Booboo (H. Belafonte)
7. Party Doll (B. Knox)
8. Too Much (E. Presley)
9. I'm Walkin' (F. Domino)
10. Wringle Wrangle (Parker/Hayes)

Chicago, Ill.

1. Round And Round (P. Como)
2. Butterfly (C. Gracie)
3. Marianne (Hilltoppers)
4. Young Love (T. Hunter)
5. Too Much (E. Presley)
6. Who Needs You (4 Lads) (Mickey & Sylvia)
7. Love Is Strange
8. Teenage Crush (T. Sands)
9. Sittin' In The Balcony (Cochran/Dee)
10. Little Darlin' (Diamonds)

Los Angeles, Calif.

1. Young Love (T. Hunter)
2. Marianne (T. Gilkyson)
3. Banana Boat (Day-O) (H. Belafonte)
4. Mama Looka Booboo (H. Belafonte)
5. Butterfly (A. Williams)
6. Round And Round (P. Como)
7. Don't Forbid Me (P. Boone)
8. Too Much (E. Presley)
9. Teenage Crush (T. Sands)
10. Why Baby Why (P. Boone)

St. Louis, Mo.

1. Butterfly (C. Gracie)
2. Teenage Crush (T. Sands)
3. Sittin' In The Balcony (E. Cochran)
4. Young Love (T. Hunter)
5. Round And Round (P. Como)
6. Pretend (T. Smith)
7. Walkin' After Midnight (P. Cline)
8. Marianne (Gilkyson/Hilltoppers)
9. Come Go With Me (Del Vikings)
10. It Takes A Worried Man (B. Cort)

Boston, Mass.

1. Young Love (James/Hunter)
2. Marianne (T. Gilkyson)
3. Only One Love (G. Hamilton IV)
4. Don't Forbid Me (P. Boone)
5. Singing The Blues (Mitchell)
6. I'm Stickin' With You (J. Bowen)
7. Written On The Wind (4 Aces)
8. Roman Guitar (L. Monte)
9. Come Go With Me (Del Vikings)
10. Party Doll (B. Knox)

Seattle, Wash.

1. Party Doll (B. Knox)
2. Teenage Crush (T. Sands)
3. Butterfly (A. Williams)
4. Banana Boat (Day-O) (H. Belafonte)
5. Too Much (E. Presley)
6. Marianne (T. Gilkyson)
7. Round And Round (P. Como)
8. Young Love (S. James)
9. Come Go With Me (Del Vikings)
10. Only One Love (G. Hamilton IV)

New Orleans, La.

1. Marianne (T. Gilkyson)
2. Teenage Crush (T. Sands)
3. Young Love (S. James)
4. Too Much (E. Presley)
5. Love Is Strange (Mickey & Sylvia)
6. Gone (F. Husky)
7. Only One Love (G. Hamilton IV)
8. Who Needs You (4 Lads)
9. Banana Boat (Day-O) (H. Belafonte)
10. I'm Walkin' (F. Domino)

Pittsburgh, Pa.

1. Party Doll (B. Knox)
2. Little Darlin' (Diamonds)
3. Teenage Crush (T. Sands)
4. Young Love (James/Hunter)
5. I'm Stickin' With You (J. Bowen)
6. Come Go With Me (Del Vikings)
7. Butterfly (Gracie/Williams)
8. Too Much (E. Presley)
9. Marianne (Hilltoppers/Gilkyson)
10. I'm Walkin' (F. Domino)

San Antonio, Tex.

1. Love Is Strange (Mickey & Sylvia)
2. Young Love (T. Hunter)
3. Marianne (Hilltoppers/Gilkyson)
4. Party Doll (S. Lawrence)
5. Don't Forbid Me (P. Boone)
6. Too Much (E. Presley)
7. Written On The Wind (4 Aces)
8. Butterfly (A. Williams)
9. Round And Round (P. Como)
10. Hold 'Em Joe (Belafonte)

Atlanta, Ga.

1. Young Love (S. James)
2. Too Much (E. Presley)
3. Don't Forbid Me (P. Boone)
4. Gone (F. Husky)
5. Banana Boat (Day-O) (H. Belafonte)
6. Teenage Crush (T. Sands)
7. Walkin' After Midnight (P. Cline)
8. Butterfly (A. Williams)
9. Wonderful! Wonderful! (J. Mathis)
10. One Step At A Time (B. Lee)

Detroit, Mich.

1. Come Go With Me (Del Vikings)
2. Teenage Crush (T. Sands)
3. Marianne (Gilkyson/Hilltoppers)
4. Round And Round (P. Como)
5. Party Doll (B. Knox)
6. I'm Stickin' With You (J. Bowen)
7. Butterfly (A. Williams)
8. I'm Walkin' (F. Domino)
9. Little Darlin' (Diamonds)
10. Young Love (S. James)

Denver, Colo.

1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. Marianne (Hilltoppers)
4. Banana Boat (Day-O) (H. Belafonte)
5. Round And Round (P. Como)
6. Teenage Crush (T. Sands)
7. Love Is Strange (Mickey & Sylvia)
8. Butterfly (A. Williams)
9. Don't Forbid Me (P. Boone)
10. Jim Dandy (L. Baker)

Cleveland, Ohio

1. Come Go With Me (Del Vikings)
2. Gone (F. Husky)
3. Butterfly (C. Gracie)
4. Round And Round (P. Como)
5. Little Darlin' (Diamonds)
6. Teenage Crush (T. Sands)
7. Party Doll (Lawrence/Knox)
8. Young Love (James/Hunter)
9. I'm Walkin' (F. Domino)
10. I'm Stickin' With You (J. Bowen)

San Francisco, Calif.

1. Banana Boat (Day-O) (H. Belafonte)
2. Young Love (T. Hunter)
3. Don't Forbid Me (P. Boone)
4. Marianne (Gilkyson/Hilltoppers)
5. Too Much (E. Presley)
6. Blue Monday (F. Domino)
7. Little Darlin' (Diamonds)
8. Round And Round (P. Como)
9. Butterfly (A. Williams)
10. I'm Walkin' (F. Domino)

Philadelphia, Pa.

1. Butterfly (C. Gracie)
2. Young Love (Hunter/James)
3. Round And Round (P. Como)
4. Marianne (T. Gilkyson)
5. Almost Paradise (L. Stein)
6. Nothing Is Too Good For You (Harveys)
7. Party Doll (B. Knox)
8. I'm Stickin' With You (J. Bowen)
9. Teenage Crush (T. Sands)
10. Too Much (E. Presley)

Minneapolis, Minn.

1. Young Love (James/Hunter)
2. Marianne (T. Gilkyson)
3. Love Is Strange (Mickey & Sylvia)
4. Party Doll (Knox/Lawrence)
5. I'm Walkin' (F. Domino)
6. Butterfly (A. Williams)
7. Teenage Crush (T. Sands)
8. Too Much (E. Presley)
9. Banana Boat (Day-O) (H. Belafonte)
10. I Miss You So (C. Connor)

Milwaukee, Wisc.

1. Butterfly (A. Williams)
2. Marianne (Gilkyson/Hilltoppers)
3. Round And Round (P. Como)
4. I'm Walkin' (F. Domino)
5. Love Is Strange (Mickey & Sylvia)
6. Teenage Crush (T. Sands)
7. Young Love (James/Hunter)
8. Don't Forbid Me (P. Boone)
9. Little Darlin' (Diamonds)
10. Party Doll (S. Lawrence)

Cincinnati, Ohio

1. Young Love (James/Hunter)
2. Butterfly (A. Williams)
3. Teenage Crush (T. Sands)
4. Don't Forbid Me (P. Boone)
5. So Rare (J. Dorsey)
6. Banana Boat (Day-O) (H. Belafonte)
7. Round And Round (P. Como)
8. Too Much (E. Presley)
9. Little Darlin' (Diamonds)
10. I'm Walkin' (F. Domino)

Kansas City, Mo.

1. Young Love (T. Hunter)
2. Teenage Crush (T. Sands)
3. Party Doll (Lawrence/Knox)
4. Butterfly (Gracie/Williams)
5. I'm Walkin' (F. Domino)
6. Don't Forbid Me (P. Boone)
7. Walkin' After Midnight (P. Cline)
8. Tricky (R. Marterie)
9. Little Darlin' (Diamonds)
10. Why Baby Why (P. Boone)

Houston, Tex.

1. Teenage Crush (T. Sands)
2. Fools Fall In Love (Drifters)
3. Love Is Strange (Mickey & Sylvia)
4. Party Doll (S. Lawrence)
5. Lucille (L. Richard)
6. Round And Round (P. Como)
7. I'm Walkin' (F. Domino)
8. Young Love (S. James)
9. True Love Gone (Enchanters)
10. Too Much (E. Presley)

Baltimore, Md.

1. Butterfly (C. Gracie)
2. Come Go With Me (Del Vikings)
3. Young Love (James/Hunter)
4. Just Because (L. Price)
5. Too Much (E. Presley)
6. Lucky Lips (R. Brown)
7. Little Darlin' (Diamonds)
8. I'm Walkin' (F. Domino)
9. Party Doll (B. Knox)
10. Ubangi Stomp (W. Smith)

Decca Issues First U.S. Made Recordings By Markevitch

NEW YORK—Scheduled by the Decca Gold Label for release on March 25 is the Brahms Symphony No. 1 in C Minor, Opus 68 which was recently cut in New York by Igor Markevitch and the Symphony of the Air. The disk marks the first full-scale symphonic recording for the famous Symphony of the Air Orchestra since Arturo Toscanini retired from its leadership.

Beethoven's Symphony No. 3, in E flat Major, Opus 55, the "Eroica," the second recording in which maestro Markevitch conducts the Symphony of the Air, will be released later in April.

The Gold Label's March 25 release further includes the second volume of Decca's successful "New Directions in Music and Sound" series, the set being devoted exclusively to contemporary music from Germany, featuring Werner Egk's "French Suite" and the first recording of the Karl Amadeus Hartmann's Sixth Symphony played by the RIAS Symphony under the direction of Ferenc Fricsay.

The March package also boasts another record in the Mozart Piano/Violin Sonata series with Carl Seemann and Wolfgang Schneiderhan, as well as three "Overtures" sets, featuring the music of Rossini, Weber and a record called Concert Overtures (Schubert, Schumann and Mendelssohn), respectively.

Also on the agenda for April is an opera release: Gluck's "Orpheus and Eurydice" (complete on two 12-inch records), featuring three of the label's top singers: Dietrich Fischer-Dieskau (Orpheus), Maria Stader (Eurydice), and Rita Streich (Amor), with the RIAS Chamber Choir, the Berlin Motet Choir and the Berlin Radio Symphony Orchestra (formerly RIAS Symphony Orchestra) under the direction of Ferenc Fricsay.

Joins Joy In England

NEW YORK—John Blyton of Capitol Records in England will leave the diskery to join Joy Music, Ltd., as general manager beginning April 2.

The former A & R executive has been with the BMI organization for eleven years, and before joining the exploitation staff of Capitol, was connected with the MGM label.

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"THE LOVE I NEVER HAD"

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Bob Whalen

"CHAPEL OF THE ROSES"

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Maureen Cannon

"OH JOHNNY, OH JOHNNY, OH"

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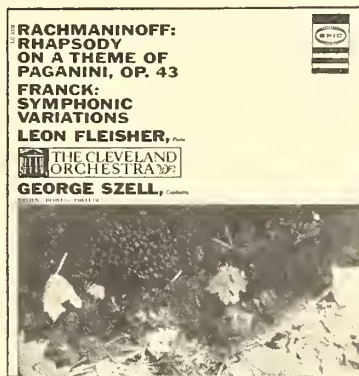
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Billboard Review Spotlight Hit...

March 16th Issue

MERCURY 71080



Eddie Fisher Premium EP Heads For Million

NEW YORK, N. Y.—RCA Victor announced this week that Eddie Fisher soon will have a million-seller 45 Extended Play record to his credit as the result of a joint promotion by Coca-Cola and RCA Victor's Custom Record department.

The campaign was tested last September and October in three local markets. A coupon attached to each six-bottle carton of Coke offered the customer a Fisher sampler-type record with six tunes for 25 cents.

Response in these cities was so tremendous that the promotion was offered to all Coca-Cola Bottlers last January. Because of conflicting activities, not all of these were able to participate. For example, New York, Chicago and Los Angeles did not participate in the record offer.

"The results are all the more impressive in view of the fact that only about 42% of the population was exposed to the offer," a spokesman for The Coca-Cola Company said. "We feel that this is an extraordinary tribute to the ever-growing interest in records and, more particularly, to Eddie Fisher's popularity and drawing power."

Emmett Dunn, Manager Victor's Custom Department, said that nearly 800,000 premium records already had been shipped (and that the total would go over one million by the end of March when the campaign ends.) Victor's end of the promotion was handled by Pete Rogers.

Tunes on the EP all had been previously recorded by Fisher for Victor singles. They are: "I'm Walking Behind You"; "Lady of Spain"; "Down-Hearted"; "Wish You Were Here"; "Outside of Heaven"; and "I'll Hold You In My Heart."

Domino Gets 15th Gold Disk

HOLLYWOOD—With his current Imperial disk "I'm Walkin'" going over the million mark in sales, Fats Domino this week hit his 15th gold record, indicating a million or more records sold on 15 individual disks, announced label prexy Lew Chudd.

Domino, whose aggregate sale for Imperial in 10 years is reported in excess of 25 million records, formally received his 15th gold disk at a special presentation by Chudd when the artist arrived in Los Angeles, March 15.

Chudd lists the 15 million-sellers as: "Please Don't Leave Me," "Fat Man," "Ain't It A Shame," "Bo Weevil," "All By Myself," "Going Home," "Little School Girl," "How Long," "Poor Poor Me," "Going To The River," "Don't You Know," "I'm In Love Again," "Blueberry Hill," "Blue Monday," and "I'm Walkin'."

Domino has been a steady seller throughout the years particularly in the Rhythm and Blues field. In recent years, he moved over into the pop field while still retaining his following in the Rhythm and Blues market. Domino has achieved his sales with virtually little ballyhoo and fanfare. Chudd, in attributing much of Domino's success to exposure explained: "Fats plays clubs and concerts 52 weeks out of the year and this is the best promotion any recording artist can get."

Toni Carroll In B'way Show

NEW YORK—Toni Carroll, MGM recording artist whose latest disk is, "I Wantcha To Know," has joined the cast of "The Joker." The singer will be featured in the stage drama about a TV comic who can't resist playing the part in private life. The play had its tryout in Philadelphia last Wednesday night and will arrive on Broadway April 4.

WOWO Popularity Contest



FORT WAYNE, INDIANA, March 8, 1957—Bob Chase, popular disk jockey for radio station WOWO, Fort Wayne, proved his popularity in a material way recently. The station's four deejays, Marvin Hunter, Bob Sievers, Jack Underwood and Chase, held a popularity contest. Each urged his listeners to send in a vote for him.

For a week, the battle of the WOWO airwaves raged. At the final count, Chase was declared the winner, and the weary judges had tallied an overall total of more than 20,000 votes.

As a reward to the listeners for voting, WOWO in cooperation with a

Fort Wayne movie theatre arranged to send each voter a free pass to a performance of "Teahouse of the August Moon." The number of votes so exceeded the seats available for the reserved show, that two additional performances were reserved—one the same evening and one the following week.

Above are the four WOWO disk jockeys who participated in the recent Deejay "Popularity Contest" at WOWO. They are, left to right, Bob Chase, Marvin Hunter, Jack Underwood and Bob Sievers.

Flying Platters



LONDON, ENGLAND—Seen on arrival at London airport on Friday morning March 8 are the Platters, there to fulfill an extensive variety tour culminating in two weeks at the London Palladium. At the airport to greet them was Alan Freeman of Pye Group Records, the firm which distributes the Platters' disks on the Mercury label in England.

Gabbe, Lutz & Heller Merges With Loeb

HOLLYWOOD—The merger of two prominent personal management organizations in the entertainment business was announced recently.

Effective this month, Gabbe, Lutz and Heller, in its 10th year of operation, was merged with Wm. Loeb's three-year-old company. The combined organization serves TV, motion picture, and night club stars, through its offices in Hollywood and New York.

Lutz, Heller and Loeb will headquarter in Hollywood, while Gabbe will be in charge of the New York operation.

During its ten year existence, Gabbe, Lutz and Heller were instrumental in the careers of such top

stars as Lawrence Welke, Liberace, Frankie Laine, Skitch Henderson and others. Loeb left MCA three years ago to establish his own management company with his roster including Mel Torme, Marilyn Maxwell, Margaret Whiting, Jack Smith and Joanne Gilbert.

Others to be served by the newly combined company will include: Dave Barr, Peggy Connelly, Georgia Carr, the Hi-Lo's, Morro-Landis, Erin O'Brien, Helen O'Connell, Matt Dennis, the Sportsmen, Bobby Sherwood, Johnny Desmond, Bill Leyden, the Coronados, the Treniers, Ann Mason, Bill Bradley, David Rose, Tex Beneke, Johnny Bach, Connie Haines, the Martin Denny Group, Nellie Lutcher, Judy Clark Combo, Barbara Heller and the newly signed Jacques Foti.

W. German Government Issues Stamp Commemorating Noted Composer



NEW YORK—A few months ago the West German Government, remembering Paul Lincke's great contributions to its theatre and its music, issued a postage stamp in his honor. This it did to make up in part for the irreparable harm done him by its predecessor, the Hitler regime.

Paul Lincke's world-wide popularity as a composer was due to his many excellent operettas. Such songs from them as "The Glow Worm", "Spring, Beautiful Spring", "Amina" and "March of the Siamese", published in the United States by the Edward G. Marks Music Corporation, and many of his other songs, are still

standard works for vocalists and orchestras. A few years ago the Mills Brothers' record of "The Glow Worm", with a new set of lyrics by Johnny Mercer, was the number one song all over America. This is the same "The Glow Worm" which has had over sixty instrumental arrangements. "The Glow Worm" earned fame too when it was danced to by Pavlova. The ballerina called it "The Pavlova Gavotte".

Berlin was Paul Lincke's home all through his long and successful career as a composer-conductor, and his city and country heaped honors and rewards on their well-favored son. That was before Hitler and his racial madness. Though Paul Lincke was not a Jew, he had been a friend to many in his world of music, and he insisted on so remaining. This staunch attitude incurred the Nazi wrath, and Lincke became the victim of its persecutions. While he was neither jailed nor done away with, he was made to suffer agonizing privations all during the Hitler regime. At the war's end, Paul Lincke was rehabilitated. But the deprivations that had been forced upon him took their toll, and he died soon after.



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IN A SURE FIRE SMASH!

"The Pledge
Of Love"

MERCURY 71079



Sweet Or Solid THE CREWCUTS



NEW DOUBLE HEADER HIT

"The Angelus"

AND

"Whatever, Wherever, Whoever"

MERCURY 71076



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Rondo And His Fans



NEW HAVEN, CONN.—Popular recording artist Don Rondo is surrounded by young fans during his recent visit to the WNHC-TV station in New Haven. His trip to the studios lasted well beyond the limits of his scheduled appearance on "Bandstand," WNHC-TV's live teen-age dance party, as he remained to sign autographs. Behind Don, who is seated, is Jim Gallant, host of the highly rated show.

Ferguson Forms Big Band

CHICAGO—Maynard Ferguson has left the staff ork at Paramount Pictures in Hollywood to devote his full time to the formation of the Maynard Ferguson Ork.

The Band tees off with four one-niters in Omaha, St. Louis, Kansas City, and Minneapolis then swings into a full sked of club dates including The Blue Note, Chi; NYC's Birdland; Peps in Philly; Buffalo's Zanzibar; Storyville, Boston; and Atlantic City's Steel Pier.

The band will be a progressive jazz group with a library of originals from the pen of such greats as Al Cohn, John Mandell, Marty Paitch, Bill Holman, Ernie Wilkins, and Bobby Brookmeyer.

Sprinkled in with this original library will be a tasty amount of ballads and standards with Jimmy Ford and Moe Edwards doing vocals.

Personnel of the new ork includes: Larry Bunker, drums and vibes; Moe Edwards, bass; John Bannister, piano; Ed Leddy, Joe Bernette, and Jack Slaney, trumpet; Bobby Burgess and Frank Strong, trombone; Jimmie Ford, Joe Maini and Willie Maiden, alto; Pepper Adams, baritone.

The Emarcy recording star is currently cutting an album with the new group in Hollywood, under the direction of Bob Shad, Emarcy A&R chief.

Nesuhi Ertegun Advises Life Mag On History of Jazz Story

NEW YORK—Nesuhi Ertegun Atlantic Records veepee and head of the lp department this week took off for New Orleans where he will spend ten to fourteen days as advisor to Life Magazine staffers who are preparing a story on early jazz from New Orleans to Chicago and points between.

Ertegun, one of the nation's jazz authorities, will introduce Life writers and photographers to the remaining jazz figures and will point out the historically significant jazz spots.

Victor Signs Starlet

NEW YORK—Bonnie Paul, 16-year-old West Coast TV performer and movie starlet, has been signed to an exclusive RCA Victor recording contract.

Joe Carlton, Victor's pop A & R chief, who signed the young singer, supervised her first recording date for Victor in Hollywood a few days ago. The single will be released in the next three weeks.

Regarded by Coast scouts as one of the most promising new talents on the music scene today, Bonnie has been performing professionally since she was three when she danced at a theater in Atlantic City. At 13 she had one of the leads in the musical "Going Up!" and two years later she was featured in another stage show, "Best Foot Forward."

Movies she has appeared in include "Love Is Better Than Ever," "Beware My Lovely," "Vicki," and "Secrets Of Beauty."

Lymon and Teenagers To Continent For 12 Week Tour. Panama Stint Huge Success

NEW YORK—Frankie Lymon and The Teenagers, who just returned from a sensational week in Panama, left for a 12 week tour of the continent on Friday, March 15, on the Pan American Line.

The tour will include two weeks at the London Palladium. The teenage favorites have been booked as a single act, not as part of a package.

On their recent Panama stint The Teenagers received a deal that cleared \$7,500. All expenses, including fare hotel and food were taken care of in addition to salary.

The Teenagers, who broke into stardom with "Why Do Fools Fall In Love", are currently in the charts with "Teenage Love".

Barry, Jack and Mikes



NEW YORK—Barry Frank (right), Sammy Kaye's new vocalist, featured on Kaye's "Mountain of Kisses" Columbia disk, and Jack Lazare, deejay of WNEW's "Milkman's Matinee" all-night show, try out some odd tonal effects with the use of four mikes during one of Frank's visits.

Vik Sets "Bottle Imp" Contest

NEW YORK—Ben Rosner, Vik Records Manager, last week announced details of a special promotional contest to coincide with Geoffrey Holder's first Vik release, "Bottle Imp," backed with "Sugar Cane."

The contest will be based on two figures of national net sales to distributors: 300,000 and 500,000, and will apply to this release only. If, by the closing date of the contest, midnight, May 31, 1957, national net sales of the record are 300,000 or more, but less than 500,000, the distributor who has purchased the highest percentage above his single record market potential will win a Ford Thunderbird. If, by the closing date of the contest, national net sales of the record are 500,000 or more, the distributor who has purchased the highest percentage above his single record market potential will win not only the Ford Thunderbird, but will also win a trip to the Virgin Islands for himself and his staff. The trip may include up to eight people for three days or four persons for six days. Only distributor personnel are eligible. Round-trip air transportation from the winner's city to St. Thomas, V.I. plus hotel accommodations and meals will be provided.

Freddy Parker Joins Bourne

NEW YORK—Bourne Music announced last week that it has added Freddy Parker to its New York professional staff.

Parker was formerly with Shapiro-Bernstein Music for ten years and most recently was associated with Julius LaRosa's publishing set up.

Weavers To Tour

NEW YORK—The quartet of folk singers, The Weavers, who have been inactive for the past few years, will get together again to do a concert tour. Starting April 1st they will do one night concerts in Toronto, Salt Lake City, Ogden, Los Angeles, San Diego, San Francisco, Santa Barbara, North Hollywood, Claremont and Fresno. It will end April 16th. The tour will be played at concert halls as well as before college groups. This will be the quartet's first concert tour since playing before sell-out audiences at Carnegie Hall in December of 1955 and Orchestra Hall Chicago, in May of 1956. The tour was booked by Paul Endicott, independent concert manager of Detroit.

The first week of April will also see the release of a new 12" LP "The Weavers At Carnegie Hall" issued by Vanguard Records. This new LP is taken from the tapes of the Weavers' concert at Carnegie.

The Weavers are managed by Harold Leventhal.

Web Records Pacts Vocalist Peter Kim

NEW YORK—Web Records has announced the signing of Peter Kim to a recording contract. His first release couples "Peddler Man (Pen I Loved)" from the MGM pic "Flesh and the Flame" and the standard "Misirlou."

Kim has been spending the past few weeks in New York visiting with deejays. His music experience includes a stint with Paul Martell's Band in Roseland, New York. He spent more than a year with George Olson's Orchestra and appeared in such spots as the 98 Club in Florida, Virginia Beach, Va., and Lakeside Park, Denver.

During his service days, Kim was featured with Army Air Force Bands at Bolling Field, Washington, and Elgin Air Force Base in Valparaiso, Fla.

Sil Takes Off For A BIG HIT!

Sil

Austin

Blows Up A Storm In

"Seven Days In Barcelona"

AND

"Pretend"

MERCURY 71077



Two Great Sides By

EDDY HOWARD



**"Delia's
Gone"**

AND

**"Love Me
A Little Bit"**

MERCURY 71072



Interview By Two



WASHINGTON, D. C.—Two of Washington's top disk jockeys, Jack Rowzie (left) and Fred Fiske (right), are shown interviewing Tab Hunter, the screen star who caused a sensation in the record field with his recording "Young Love."

Rowzie and Fiske preside over WWDC Radio's "Club 1260."

Interest In American Music High In Germany

MUNICH, GERMANY—The interest in American popular music in Southern Germany is at an all time high these days. According to Hoyt Wertz, program director of AFN Munich, a continuing unprecedented increase in the amount of fan mail and requests for numbers on the "Bouncin' in Bavaria" show, point up this fact. A reported increase of over 800 letters per week is reflected in the mail from both European and American listeners and the present number of letters represents "the largest mail pull for any single program on that station in the past 8 years."

Sergeant First Class Bud Shurian, the dee jay for the show that runs Monday through Friday at 5 p.m. Central European time, says: "If all the requests were read on the 45-minute show, there would be little or no time for music. Nevertheless, the requests continue to pour in."

Heading the list of requested artists are: Pat Boone, Bill Haley, Louis Armstrong and Elvis Presley.

Flair-X Signs Youngest Talent

NEW YORK—Flair-X Records last week signed its youngest talent to date to exclusive recording contracts, it was announced by Kappy Jordan, the label's president. They are The Gorman Sisters, Bobbi, 12, and Viv, 6. Although they have never recorded before, the youngsters have attracted attention through their appearances on such top children's television programs as "The Children's Hour" and "Startime." Their first Flair release is scheduled for April.

Daywin Buys 6 Calypsos

NEW YORK—Al Kavelin, general manager of Daywin Music, has announced the purchase of six calypso songs, written by Sam Manning. Included in the transaction are "Don't Blame It on Elvis," "Tickle, Tickle," "Whoalay, Whoala," recorded by The Fabulous McClavertys (Verve); "Sugar Cane," recorded by Geoffrey Holder (Vik); "Home Cookin' Mama," recorded by Count Bernadine (Mardi Gras); and "Too Late To Cry."

"Don't Blame It On Elvis" has been made available as a single by Verve.

Atlantic Raises Price Of Albums To \$4.98

To Issue R & R Anthology

NEW YORK—Atlantic Records this week announced the rise in price of its entire LP line from \$3.98 to \$4.98, effective immediately. The reason given was the increase in the production costs.

Atlantic is now preparing an April LP release which will include "The Greatest Rock and Roll" (an anthology of r & r hits previously released on the label as singles), and LP's by Tommy Talbert, Joe Mooney, Jimmy Giuffre, Frances Wayne, Dizzy Gillespie, Phil Moore with songs by Carole Stevens.

Turnabout Is Fair Play



After making his contribution to the New York Red Cross Chapter's 1957 Campaign for funds, singer Tony Bennett (seated) immediately took the role of a Red Cross volunteer worker and solicited his solicitor, Richard Linke, national sales manager for Columbia Records, who is chairman of both the Music Publishers, and Records and Recording Services divisions for the New York Chapter. Lending their support to the drive are (L. to R.) Copa girls, Dorothy Dollivar and Ramona Robinson.

Liberty Plays Host To Its Distributors From All Over Nation

HOLLYWOOD — Twenty-five of Liberty Records' 32 distributors throughout the nation were in Los Angeles last weekend to attend the company's first national sales meeting and second anniversary festivities, according to Liberty Vp Jack Ames.

The dual celebration saw the record company and its personnel play host to over 1500 people including disk jockeys, the press, publishers, writers and recording artists in Liberty's new transistorized recording studios, all day Sunday.

The company's president, Si Waronker, presided over the national sales meeting which was held at the Hollywood Roosevelt Hotel. Waronker, along with Ames and Bobbi Dieterle, outlined Liberty's policies, plans and ideas for the balance of this year.

One of the topics of discussion was the announcement of the Liberty Spring Merchandising Plan. This plan goes into effect March 18 and covers all distributor purchases through May 10, 1957. The LSMP offers the distributors a straight 10% discount on all Liberty album releases including the company's entire catalog of LPs during the length of the Liberty Spring Merchandising Plan.

The distributors were also notified that due to unprecedented demand by retailers, the album "Calendar Girl" by Julie London, would soon be available in a series of 3 single pocket EPs. In addition, the attending distributors heard an advance recording

of the newest Patience & Prudence platter which goes into release this week.

The company was lauded by the distributors for its extremely active publicity, promotion and unusual packaging, which the sales force felt is one of the primary reasons for the phenomenal growth of the company in the short space of time.

Ames announced that Liberty will release at least 140 albums during 1957 and announced the 16 LPs which are scheduled for release during March and April are:

Orchestral Suite from "My Fair Lady" by the London Festival Symphony; "My Foolish Heart" by Donna Fuller with the Peter Rugolo Orchestra; "Solid! South Pacific" by the Bobby Hammack Quintet; "The Dazzling Sound" by the big band of Keith Williams; "About the Blues" by Julie London; "Hi-Fi Shades of Gray"—Jerry Gray; "Will You Remember" by London Symphony Festival Orchestra; "Ad Lib" by Red Norvo featuring Buddy Collette; "Dom Frontiere plays Classical Favorites"; "Let's All Sing" with Jerry Colonna; and the following classical releases: The Comedians Sinfonette playing famous symphony selections; and the Mozart "Haffner" Symphony No. 35 by the Leningrad State Philharmonic Orchestra conducted by Nicolai Rabinovitch.

In addition, Liberty is currently concluding negotiations which will see the company release several soundtracks of forthcoming motion pictures during March-April 1957.

from the 20th Century-Fox Production
"BOY ON A DOLPHIN"

BOY ON A DOLPHIN

ROBBINS MUSIC CORPORATION

The One With The Clappin' and Snappin'

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DON'T YOU ROCK ME DADDY-O

b/w

IT TAKES A WORRIED MAN TO SING A WORRIED BLUES

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LONDON

3 Way Smash

Carl Perkins

"YOUR TRUE LOVE"

b/w

"MATCHBOX"

SUN 261

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706 UNION ST.
MEMPHIS, TENN.

DON'T STAND THERE TREMBLING WITH RAGE!



Your problem is getting layout, finish art, photography, copy, all phases of art production for album jackets, advertising and promotion . . . ho, ho, ho . . . come see us. We love our work and so will you (our price is right). May we show you our portfolio?

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Take One



CINCINNATI — Arthur Lee Simpkins is shown with H. I. Miranda and Rex Dale-WCKY Cincinnati, Ohio introducing "Ballad of Alben Barkley." The record released on the Miranda label is a tribute to the late Veep.

Arthur Lee Simpkins is celebrating his 10th year in appearances at Beverly Hills Country Club and Rex Dale is currently celebrating his 20th year as a platter spinner.

Record Sales Company In Self-Service Move

HOLLYWOOD — Al Sherman of Record Sales Co., Los Angeles has announced a move to new and larger headquarters with a completely self-service wholesale distributorship to service dealers of the area. Currently handling such lines as Vik, Verve, Era, etc., Sherman was recently appointed Los Angeles distributor for Prep Records, new subsidiary company of Capitol Records.

Dealers will be furnished with self-service carts and the entire stock on all labels will be displayed, from which they can serve themselves. Albums will be displayed in racks hung from pegged wall board, and aisle tables will hold stock on current singles. According to Sherman, the new set-up will be a faster operation, thus saving time for the dealer, and also should result in greater sales through impulse buying on the part of the dealer.

Kapp Purchases Master

NEW YORK — Dave Kapp has purchased the master of Ann Reynolds original demonstration record of "Wind In The Willow" and is releasing it under the Kapp banner this week.

The tune is already on the market on Columbia Records featuring Jo Stafford.

If you are reading someone else's copy of *The Cash Box* why not mail this coupon today!

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Disk Jockey

REGIONAL RECORD REPORTS

Gene Stuart
WAVZ—New Haven, Conn.

1. Round And Round (P. Como)
2. Butterfly (A. Williams)
3. Mama Looka Booboo (H. Belafonte)
4. Almost Paradise (Stein/Williams)
5. Pum-Pa-Lum (S. Lawrence)
6. Chapel Of The Roses (B. Whalen)
7. Mangos (R. Clooney)
8. I Can Steal A Little Love (F. Sinatra)
9. I Love My Baby (J. Corey)
10. Pamela Throws A Party (J. Reisman)

Frank Evans
KDAY—Santa Monica, Calif.

1. Silent Lips (G. Gibbs)
2. You Don't Owe Me A Thing (J. Ray)
3. Who Needs You (4 Lads)
4. You Are My First Love (N. Cole)
5. He Knows (G. MacKenzie)
6. That's Where I Shine (J. Desmond)
7. Femme Fatale (B. Dares)
8. Love Is A Golden Ring (F. Laine)
9. Almost Paradise (N. Petty)
10. I'll Take Romance (Gorme)

Dick Levitan
WEIM—Fitchburg, Mass.

1. Round And Round (P. Como)
2. Don't Forbid Me (P. Boone)
3. Butterfly (A. Williams)
4. Who Needs You (4 Lads)
5. Banana Boat (Day-O) (H. Belafonte)
6. Wind In The Willow (J. Stafford)
7. Young Love (T. Hunter)
8. Madagascar (T. Heath)
9. Ship That Never Sailed (B. Vaughn)
10. S'wonderful (R. Conniff)

Lou Anderson
KFTM—Ft. Morgan, Colo.

1. Young Love (S. James)
2. Marianne (Hilltoppers)
3. Don't Forbid Me (P. Boone)
4. Banana Boat (Day-O) (H. Belafonte)
5. Round And Round (P. Como)
6. Who Needs You (4 Lads)
7. Moonlight Gambler (Laine)
8. Singing The Blues (Mitchell)
9. You Don't Owe Me A Thing (J. Ray)
10. Wringle Wrangle (R. Allen)

Little Larry Buck
KSPO—Spokane, Wash.

1. Young Love (T. Hunter)
2. Butterfly (A. Williams)
3. Banana Boat (Day-O) (H. Belafonte)
4. Marianne (T. Gilkyson)
5. Love Is Strange (Mickey & Sylvia)
6. Too Much (E. Presley)
7. Teenage Crush (T. Sands)
8. Party Doll (S. Lawrence)
9. Don't Forbid Me (P. Boone)
10. Jim Dandy (L. Baker)

Bob Klose
WKWK—Wheeler, W. Va.

1. Party Doll (B. Knox)
2. Teenage Crush (T. Sands)
3. Butterfly (A. Williams)
4. Who Needs You (4 Lads)
5. Young Love (T. Hunter)
6. Banana Boat Song (Tarriers)
7. Too Much (E. Presley)
8. Dreamy Eyes (4 Preps)
9. Walkin' The Poodle (Chordettes)
10. Marianne (T. Gilkyson)

Al Bertaut
WGH—Newport News, Va.

1. Young Love (T. Hunter)
2. Love Is Strange (Mickey & Sylvia)
3. Don't Forbid Me (P. Boone)
4. Fools Fall In Love (Drifters)
5. Butterfly (A. Williams)
6. Marianne (T. Gilkyson)
7. Jim Dandy (L. Baker)
8. Banana Boat (S. Lawrence)
9. Lucky Lips (R. Brown)
10. I'm Walkin' (F. Domino)

Sammy David
KRMD—Shreveport, La.

1. The Wall (E. Rodgers)
2. Poor Man's Roses (P. Page)
3. The Love I Never Had (D. Rondo)
4. Calypso Melody (D. Rose)
5. You Are My First Love (N. Cole)
6. The Man With The Mandolin (D. Martin)
7. I Didn't Know How To Cry (J. Deane)
8. If I Lost You (D. Whitfield)
9. Have You Ever Been Lonely (Jays)
10. Man In The Phone Booth (Wanderers)

Art King
WBSM—New Bedford, Mass.

1. You Don't Owe Me A Thing (J. Ray)
2. The Wall (E. Rodgers)
3. Poor Man's Roses (P. Page)
4. Round And Round (P. Como)
5. All Dressed Up With A Broken Heart (J. Vale)
6. Teenage Crush (T. Sands)
7. It Happened In Monterey/Ramona (Lancers)
8. Butterfly (A. Williams)
9. Banana Boat Song (Tarriers)
10. Can I Steal A Little Love (F. Sinatra)

Bob Stevens
KTTA—San Antonio, Tex.

1. Love Is Strange (Mickey & Sylvia)
2. Young Love (T. Hunter)
3. My Idea Of Love (J. Ollen)
4. Party Doll (S. Lawrence)
5. Too Much (E. Presley)
6. Round And Round (P. Como)
7. Banana Boat (Day-O) (H. Belafonte)
8. You Are My First Love (N. Cole)
9. Marianne (T. Gilkyson)
10. I'm Walkin' (F. Domino)

Bill Bradley
KLAC—Hollywood, Calif.

1. Don't Forbid Me (P. Boone)
2. Marianne (T. Gilkyson)
3. Who Needs You (4 Lads)
4. Wringle Wrangle (Parker/Haves)
5. Can I Steal A Little Love (F. Sinatra)
6. I Love My Baby (J. Corey)
7. Ballerina (N. Cole)
8. Butterfly (Carroll/Williams)
9. Almost Paradise (L. Stein)
10. Round And Round (P. Como)

Al Meltzer
WHEN—Syracuse, N. Y.

1. Butterfly (A. Williams)
2. Teenage Crush (T. Sands)
3. Marianne (T. Gilkyson)
4. I'm Walkin' (F. Domino)
5. Wonderful, Wonderful (J. Mathis)
6. Round And Round (P. Como)
7. Walkin' After Midnight (P. Cline)
8. Young Love (S. James)
9. Chantez Chantez (D. Shore)
10. Banana Boat Song (Tarriers)

Edwards and Collins
KXYZ—Houston, Tex.

1. Teenage Crush (T. Sands)
2. Party Doll (S. Lawrence)
3. Fools Fall In Love (Drifters)
4. I'm Walkin' (F. Domino)
5. Lucille (Little Richard)
6. Love Is Strange (Mickey & Sylvia)
7. Round And Round (P. Como)
8. True Love Gone (Enchanters)
9. Young Love (S. James)
10. Too Much (E. Presley)

Bill Dawes
WCPO—Cincinnati, Ohio

1. Butterfly (A. Williams)
2. Sox Rare (J. Dorsey)
3. Round And Round (P. Como)
4. I'm Walkin' (F. Domino)
5. Teenage Crush (T. Sands)
6. Love Is Strange (Mickey & Sylvia)
7. Don't Forbid Me (P. Boone)
8. Moonlight Gambler (Laine)
9. Marianne (T. Gilkyson)
10. Little Darlin' (Diamonds)

Paul Britt
KDEF—Albuquerque, N. M.

1. Young Love (Hunter/James)
2. Banana Boat (Day-O) (Belafonte/Tarriers/Fontanes)
3. Don't Forbid Me (P. Boone)
4. Moonlight Gambler (Laine)
5. You Don't Owe Me A Thing (J. Ray)
6. Marianne (Hilltoppers/Gilkyson)
7. Rock-A-Bye Your Baby (J. Lewis)
8. Too Much (E. Presley)
9. Love Is Strange (Mickey & Sylvia)
10. Wringle Wrangle (B. Hayes)

Howie Leonard
WLOB—Portland, Me.

1. Butterfly (Gracie/Williams)
2. I'm Stickin' With You (J. Bowen)
3. Party Doll (B. Knox)
4. Calypso Melody (D. Rose)
5. Madagascar (T. Heath)
6. Shoulder To Cry On (S. Silo)
7. Mama Looka Booboo (Belafonte/K. Flash)
8. Only One Love (G. Hamilton IV)
9. I'm Waiting Just For You (P. Boone)
10. Gone (F. Husky)

Frank McCormack
WHWB—Rutland, Vt.

1. Round And Round (P. Como)
2. Young Love (S. James)
3. Party Doll (S. Lawrence)
4. Butterfly (A. Williams)
5. Banana Boat (Day-O) (H. Belafonte)
6. Teenage Crush (T. Sands)
7. Marianne (T. Gilkyson)
8. Didn't Know How To Cry (Geraldine)
9. Thought It Was Over (J. P. Morgan)
10. Hospitality Blues (Harrell)

Lou Miller
KOCY—Oklahoma City, Okla.

1. Gone (F. Husky)
2. Teenage Crush (T. Sands)
3. Young Love (S. James)
4. Marianne (T. Gilkyson)
5. Banana Boat (Day-O) (H. Belafonte)
6. Don't You Worry Your Pretty Head (D. Cherry)
7. Round And Round (P. Como)
8. The Wall (P. Page)
9. Look Homeward Angel (Ray)
10. Mangos (R. Clooney)

Ira Cook
KMPC—Los Angeles, Calif.

1. Banana Boat Song (Tarriers)
2. Butterfly (A. Williams)
3. Marianne (T. Gilkyson)
4. Don't Forbid Me (P. Boone)
5. Chantez Chantez (D. Shore)
6. Banana Boat (Day-O) (H. Belafonte)
7. Young Love (T. Hunter)
8. Who Needs You (4 Lads)
9. You Don't Owe Me A Thing (J. Ray)
10. Moonlight Gambler (Laine)

Don Stewart
WKCT—Bowling Green, Ky.

1. Too Much (E. Presley)
2. Party Doll (B. Knox)
3. Young Love (T. Hunter)
4. Marianne (Hilltoppers)
5. Why Baby Why (P. Boone)
6. Banana Boat (Day-O) (H. Belafonte)
7. Moonlight Gambler (Laine)
8. I'm Walkin' (F. Domino)
9. Jim Dandy (L. Baker)
10. I Dreamed (B. Johnson)

Joe Deane
WBBF—Rochester, N. Y.

1. Teenage Crush (T. Sands)
2. You Don't Owe Me A Thing (J. Ray)
3. Butterfly (Williams/Gracie)
4. Almost Paradise (Williams)
5. Zombie Jamboree (K. Flash)
6. Chantez Chantez (D. Shore)
7. Don't Forbid Me (P. Boone)
8. Poor Man's Roses (P. Page)
9. Too Much (E. Presley)
10. Who Needs You (4 Lads)

Lad Carleton
WKOX—Framingham, Mass.

1. Walkin' After Midnight (P. Cline)
2. Round And Round (P. Como)
3. Pum Pa Lum (S. Lawrence)
4. Sittin' In The Balcony (E. Cochran)
5. Poor Man's Roses (P. Page)
6. Last Train (R. Lang)
7. You're Mine (4 Aces)
8. Tonight My Heart Will Be Crying (E. Fisher)
9. Ship That Never Sailed (B. Vaughn)
10. Wind In The Willow (J. Stafford)

Dan Gillette—Bob Perry
—Gordon Hamilton
WCAP—Lowell, Mass.

1. Party Doll (B. Knox)
2. Butterfly (C. Gracie)
3. I'm Stickin' With You (J. Bowen)
4. Teenage Crush (T. Sands)
5. Too Much (E. Presley)
6. Gone (F. Husky)
7. Marianne (T. Gilkyson)
8. Round And Round (P. Como)
9. Young Love (T. Hunter)
10. Blue Echo (C. Atkins)

Wes Hopkins
KYW—Cleveland, Ohio

1. Mama Looka Booboo (H. Belafonte)
2. Sittin' In The Balcony (E. Cochran)
3. Leap Frog (C. Alaimo)
4. Almost Paradise (L. Stein)
5. I'm Stickin' With You (J. Bowen)
6. Lucky Lips (R. Brown)
7. Round And Round (P. Como)
8. Kid Stuff (McGuire)
9. Teenage Crush (T. Sands)
10. Why Baby Why (P. Boone)

Dub Phillips
WQSN—Charleston, S. C.

1. Young Love (S. James)
2. Too Much (E. Presley)
3. Gone (F. Husky)
4. Butterfly (A. Williams)
5. Walkin' After Midnight (P. Cline)
6. Teenage Crush (T. Sands)
7. Round And Round (P. Como)
8. Love Is Strange (Mickey & Sylvia)
9. Why Baby Why (P. Boone)
10. Don't Forbid Me (P. Boone)

Bill Kelso
KOPO—Tucson, Ariz.

1. Marianne (T. Gilkyson)
2. Love Is Strange (Mickey & Sylvia)
3. Too Much (E. Presley)
4. Banana Boat Song (Tarriers)
5. Young Love (S. James)
6. Don't Forbid Me (P. Boone)
7. Butterfly (C. Gracie)
8. Party Doll (B. Knox)
9. You Don't Owe Me A Thing (J. Ray)
10. Little By Little (N. Brown)

Gerry Spinn
WQAM—Miami, Fla.

1. Young Love (Crewcuts)
2. Don't Forbid Me (P. Boone)
3. Moonlight Gambler (Laine)
4. Singing The Blues (Mitchell)
5. Marianne (T. Gilkyson)
6. Too Much (E. Presley)
7. Banana Boat Song (Tarriers)
8. Love Is Strange (Mickey & Sylvia)
9. Blue Monday (F. Domino)
10. Teenage Crush (T. Sands)

Bernie Bond
WKCR—New York, N. Y.

1. I'm Walkin' (F. Domino)
2. Love Is A Golden Ring (F. Laine)
3. Little Darlin' (Diamonds)
4. Almost Paradise (Williams)
5. Teenage Crush (T. Sands)
6. Why Baby Why (P. Boone)
7. Gone (F. Husky)
8. Party Doll (B. Knox)
9. Butterfly (A. Williams)
10. He's Mine (Platters)

Ken Scott
WAPI & WAFM—Birmingham, Ala.

1. Banana Boat (Lawrence/Tarriers)
2. Young Love (S. James)
3. Moonlight Gambler (Laine)
4. Marianne (Talbots)
5. Can I Steal A Little Love (F. Sinatra)
6. A Rich Man's Gold (Page)
7. I Dreamed (B. Johnson)
8. Tonight My Heart She Is Crying (El Boy)
9. Who Needs You (4 Lads)
10. Cinco Robles (Paul & Ford)

Ray Briem
KLB—Salt Lake City, Utah

1. Butterfly (A. Williams)
2. Round And Round (P. Como)
3. I'm In A Dancing Mood (Brubeck)
4. Who Needs You (4 Lads)
5. Till (P. Faith)
6. Can I Steal A Little Love (F. Sinatra)
7. Teenage Crush (T. Sands)
8. Chapel Of The Roses (B. Whalen)
9. Ninety-Nine Ways (Hunter)
10. Little Darlin' (Diamonds)

Bob 'Coffeehead' Larsen
WEMP—Milwaukee, Wisc.

1. Butterfly (A. Williams)
2. Chantez Chantez (D. Shore)
3. Round And Round (P. Como)
4. Poor Man's Roses (P. Page)
5. Marianne (T. Gilkyson)
6. Ballerina (N. Cole)
7. Calypso Melody (D. Rose)
8. I'm Waiting Just For You (P. Boone)
9. Just Want You To Want Me (J. Desmond)
10. Stashu Pandowski (LaRosa/Carlyle)

Joe Smith
WVDA—Boston, Mass.

1. Who Needs You (4 Lads)
2. Pamela Throws A Party (J. Reisman)
3. I'm Walkin' (F. Domino)
4. Kid Stuff (McGuire)
5. You're Mine (4 Aces)
6. Why Baby Why (P. Boone)
7. Almost Paradise (Williams/Petty/Stein)
8. Let's Go Calypso (Draper)
9. Gone (F. Husky)
10. Calypso Melody (D. Rose)

Jimmy Hutsell
WCRK—Morristown, Tenn.

1. Young Love (S. James)
2. Teenage Crush (T. Sands)
3. Banana Boat Song (Fontanes)
4. Lucky Lips (R. Brown)
5. Love Is Strange (Mickey & Sylvia)
6. Don't Forbid Me (P. Boone)
7. I'm Walkin' (F. Domino)
8. Rock-A-Bye Your Baby (J. Lewis)
9. Jim Dandy (L. Baker)
10. Marianne (Hilltoppers)

Vic Aime
WNNJ—Newton, N. J.

1. Marianne (Hilltoppers)
2. Butterfly (A. Williams)
3. Who Needs You (4 Lads)
4. Calypso Melody (D. Rose)
5. Uno Momento (C. Carr)
6. Round And Round (P. Como)
7. Walkin' After Midnight (P. Cline)
8. Almost Paradise (N. Petty)
9. He Knows (G. MacKenzie)
10. Street Musician (S. Bass)

"Little" Bob Liddle
KXL—Portland, Me.

1. Party Doll (B. Knox)
2. Too Much (E. Presley)
3. Butterfly (A. Williams)
4. Young Love (T. Hunter)
5. Everlovin' Fingers (Bowen)
6. Teenage Crush (T. Sands)
7. Playing For Keeps (Presley)
8. Round And Round (P. Como)
9. Why Baby Why (P. Boone)
10. Red Sails In The Sunset (T. Hunter)

Marc Hall
WOTW—Nashua, N. H.

1. Don't Forbid Me (P. Boone)
2. Marianne (T. Gilkyson)
3. Butterfly (C. Gracie)
4. Who Needs You (4 Lads)
5. Almost Paradise (Stein/Williams)
6. Round And Round (P. Como)
7. Love Is A Golden Ring (F. Laine)
8. Tell It To My Heart (J. Stafford)
9. Too Much (E. Presley)
10. Did You Ever Get The Roses (Ames)

Bill "Sparky" Mullen
WSID—Baltimore, Md.

1. Time Out For Tears (C. Connors)
2. Calypso Joe (L. Amando)
3. Round And Round (P. Como)
4. Ticklish Mambo (R. Touzet)
5. I'll Take Romance (E. Gorme)
6. Tell It To My Heart (J. Haskell)
7. Be It Resolved (N. Douglas)
8. Mama Looka Booboo (H. Belafonte)
9. Vine Street Boogie (Atwell)
10. Mary Anne (Tower Islanders)

Robin Seymour
WKMH—Dearborn, Mich.

1. Come Go With Me (Vikings)
2. Round And Round (P. Como)
3. Marianne (Gilkyson/Hilltoppers)
4. After School (R. Starr)
5. Almost Paradise (Williams/Petty)
6. Teenage Crush (T. Sands)
7. I'm Stickin' With You (J. Bowen)
8. Little Darlin' (Diamonds)
9. Be It Resolved (N. Douglas)
10. Ninety-Nine Ways (T. Hunter)

John Ademy
WBIG—Greensboro, N. C.

1. Marianne (T. Gilkyson)
2. Banana Boat (Day-O) (H. Belafonte)
3. Who Needs You (4 Lads)
4. Stashu Pandowski (Carlyle)
5. I Love My Baby (J. Corey)
6. Without Love (T. Arden)
7. You Are My First Love (N. Cole)
8. Long Before I Knew You (S. Davis)
9. Without You (McGuire)

Bill Sheridan
WADK—Newport, R. I.

1. Don't Forbid Me (P. Boone)
2. Who Needs You (4 Lads)
3. Young Love (S. James)
4. Marianne (T. Gilkyson)
5. Banana Boat (Day-O) (H. Belafonte)
6. Butterfly (A. Williams)
7. Too Much (E. Presley)
8. You Don't Owe Me A Thing (J. Ray)
9. Cinco Robles (R. Arms)
10. Round And Round (P. Como)

Gary B. Smith
WTKM—Meridian, Miss.

1. Butterfly (A. Williams)
2. Blue Monday (F. Domino)
3. Jim Dandy (L. Baker)
4. Party Doll (B. Knox)
5. The Wall (P. Page)
6. Why Baby Why (P. Boone)
7. Faithful And True (Diamonds)
8. Too Much (E. Presley)
9. Love Is Strange (Mickey & Sylvia)
10. Without Love (C. McPhatter)

Ray Schreiner
WRNL—Richmond, Va.

1. Young Love (S. James)
2. Banana Boat (Day-O) (H. Belafonte)
3. Butterfly (C. Gracie)
4. Don't Forbid Me (P. Boone)
5. Party Doll (S. Lawrence)
6. Marianne (T. Gilkyson)
7. Round And Round (P. Como)
8. Pied Piper (B. Williams)
9. Shake Shake Sonora (Flea)
10. Little Darlin' (Diamonds)

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

Curt Whitcomb
WKBO—Harrisburg, Pa.

1. Young Love (T. Hunter)
2. Butterfly (C. Gracie)
3. I'm Walkin' (F. Domino)
4. Breath Of Spring (F. Chacksfield)
5. Don't Forbid Me (P. Boone)
6. You Don't Owe Me A Thing (J. Ray)
7. Knee Deep In The Blues (G. Mitchell)
8. Marianne (T. Gilkyson)
9. Walkin' After Midnight (P. Cline)
10. Gone (F. Husky)

Guy Curtis
WADK—Newport, R. I.

1. Your Wild Heart (J. Layne)
2. Take A Gamble On Me (G. Nash)
3. Teenage Crush (T. Sands)
4. I'll Take Romance (Gorme)
5. The Wall (Rodgers/Page)
6. Who Needs You (4 Lads)
7. Ballerina (N. Cole)
8. Round And Round (P. Como)
9. Doesn't Take Very Long (A. Williams)
10. Dream Is A Wish Your Heart Makes (J. Valentine)

Jack Karey
WCFL—Chicago, Ill.

1. Round And Round (P. Como)
2. Sittin' In The Balcony (Dee)
3. Gone (F. Husky)
4. Almost Paradise (L. Stein)
5. Only One Love (G. Hamilton IV)
6. Easy Pickin' (Tazmen)
7. To Be With You (Highlights)
8. After School (R. Starr)
9. Seven Days In Barcelona (H. de Pari)
10. Pledge Of Love (Contino/Janis)

Jim Raynor
WLSV—Wellsville, N. Y.

1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. Singing The Blues (Mitchell)
4. Walking After Midnight (P. Cline)
5. You Don't Owe Me A Thing (J. Ray)
6. Butterfly (A. Williams)
7. Party Doll (S. Lawrence)
8. True Love (Crosby & Kelly)
9. Moonlight Gambler (Laine)
10. Don't Forbid Me (P. Boone)

Jim Ameche
KPAL—Palm Springs, Calif.

1. Don't Forbid Me (P. Boone)
2. He Knows (G. MacKenzie)
3. Mi Casa Su Casa (P. Como)
4. On Treasure Island (Storm)
5. Teenage Crush (T. Sands)
6. Almost Paradise (N. Petty)
7. Femme Fatale (B. Dares)
8. Silent Lips (G. Gibbs)
9. You Are My First Love (N. Cole)
10. Love Is A Golden Ring (F. Laine)

Sandy Singer
WTCN—Minneapolis, Minn.

1. Teenage Crush (T. Sands)
2. Pied Piper (B. Williams)
3. Party Doll (S. Lawrence)
4. Butterfly (A. Williams)
5. I'm Walkin' (F. Domino)
6. Who Needs You (4 Lads)
7. Shashu Pandowski (Carlyle)
8. Young Love (T. Hunter)
9. Almost Paradise (N. Petty)
10. Sittin' In The Balcony (E. Cochran)

Brian Skinner
CKDM—Dauphin, Man., Can.

1. Young Love (T. Hunter)
2. Moonlight Gambler (Laine)
3. Since I Met You Baby (I. Joe Hunter)
4. Marianne (Hilltoppers)
5. Who Needs You (4 Lads)
6. Little By Little (N. Brown)
7. Butterfly (A. Williams)
8. Lucky Lips (R. Brown)
9. Bad Boy (Jive Bombers)
10. Indian Love Call (F. Lowery)

Christopher Scott
KDON—Monterey, Calif.

1. The Wall (P. Page)
2. Young Love (T. Hunter)
3. My Baby Just Cares For Me (J. Powell)
4. Singing The Blues (Mitchell)
5. I Thought It Was Over (J. P. Morgan)
6. You Don't Owe Me A Thing (J. Ray)
7. Without Love (T. Arden)
8. Can I Steal A Little Love (F. Sinatra)
9. I Miss You So (C. Connor)
10. Ballerina (N. Cole)

Jack Lamar
WCAM—Camden, N. J.

1. Just Because (L. Price)
2. Don't Say Goodbye (Moonglows)
3. After School Rock (Pancho Villa)
4. Sittin' In The Balcony (Dee)
5. I Need You So (J. Belvin)
6. After School (R. Starr)
7. Calypso Parakeet (Brandon)
8. Only One Love (G. Hamilton IV)
9. Guided Missiles (C. Links)
10. Morning Light (L. Jordan)

Martin Tobin
KLAN—Seattle, Wash.

1. Young Love (S. James)
2. Too Much (E. Presley)
3. Marianne (T. Gilkyson)
4. Don't Forbid Me (P. Boone)
5. Butterfly (A. Williams)
6. Teenage Crush (T. Sands)
7. Banana Boat (Day-O) (H. Belafonte)
8. Love Is Strange (Mickey & Sylvia)
9. Round And Round (P. Como)
10. Who Needs You (4 Lads)

Rudy Paolngeli
WTKO—Ithaca, N. Y.

1. Butterfly (A. Williams)
2. Young Love (S. James)
3. Marianne (T. Gilkyson)
4. Wringle Wrangle (Monroe)
5. Banana Boat (Day-O) (H. Belafonte)
6. I Dreamed (B. Johnson)
7. Party Doll (S. Lawrence)
8. Moonlight Gambler (Laine)
9. Just Want You To Want Me (J. Desmond)
10. Bad Boy (Jive Bombers)

Doug Burrows
CKY—Winnipeg, Can.

1. Marianne (Hilltoppers)
2. Teenage Crush (T. Sands)
3. Butterfly (A. Williams)
4. Love Is Strange (Mickey & Sylvia)
5. Young Love (T. Hunter)
6. Let's Go Calypso (R. Draper)
7. Round And Round (P. Como)
8. Banana Boat Song (Fontanes)
9. Walkin' After Midnight (O. Williams)
10. Come Go With Me (Vikings)

Chuck Otte
KLPW—Union, Mo.

1. Poor Man's Roses (P. Page)
2. Marianne (Hilltoppers)
3. Walkin' After Midnight (P. Cline)
4. Butterfly (A. Williams)
5. Why Baby Why (P. Boone)
6. He's Got Time (DeJohs)
7. Round And Round (P. Como)
8. Young Love (S. James)
9. Pretend (T. Smith)
10. Teenage Crush (T. Sands)

Ron Paul
WLCS—Baton Rouge, La.

1. I'm Walkin' (F. Domino)
2. Too Much (E. Presley)
3. Love Is Strange (Mickey & Sylvia)
4. Jim Dandy (L. Baker)
5. Young Love (T. Hunter)
6. Teenage Crush (T. Sands)
7. Little Darlin' (Diamonds)
8. Marianne (T. Gilkyson)
9. Don't Forbid Me (P. Boone)
10. Wringle Wrangle (R. Allen)

Steve Wade
WAEB—Allentown, Pa.

1. Party Doll (B. Knox)
2. Wind In The Willow (A. Reynolds)
3. Round And Round (P. Como)
4. Butterfly (Williams/Gracie)
5. Marianne (Hilltoppers/Gilkyson)
6. I'm Waiting Just For You (P. Boone)
7. Almost Paradise (Stein/Petty)
8. That's Where I Shine (Costello/Desmond)
9. Let There Be You (5 Keys)
10. You Are My First Love (Cole)

Dave Fennell
WIDE—Biddeford, Me.

1. Young Love (T. Hunter)
2. I Dreamed (B. Johnson)
3. Round And Round (P. Como)
4. This Day (E. Rodgers)
5. Marianne (Hilltoppers)
6. Moonlight Gambler (Laine)
7. Tower's Trot (D. Jacobs)
8. You Are My First Love (N. Cole)
9. Banana Boat (Day-O) (H. Belafonte)
10. Another Love Has Ended (C. Reed)

Al Smith
WWDC—Washington, D. C.

1. Party Doll (B. Knox)
2. I'm Walkin' (F. Domino)
3. Butterfly (C. Gracie)
4. Teenage Crush (T. Sands)
5. Come Go With Me (Del Vikings)
6. Walkin' After Midnight (P. Cline)
7. Marianne (Hilltoppers)
8. Round And Round (P. Como)
9. Bad Boy (Jive Bombers)
10. Your Wild Heart (J. Layne)

Thomas Shovan
WKXL—Concord, N. H.

1. The Wall (P. Page)
2. First Love (N. Cole)
3. You Don't Owe Me A Thing (J. Ray)
4. I Dreamed (B. Johnson)
5. Hey! Jealous Lover (Sinatra)
6. Young Love (T. Hunter)
7. Ship That Never Sailed (D. Carroll)
8. Gone (F. Husky)
9. Chantez, Chantez (D. Shore)
10. Ninety-Nine Ways (Hunter)

Ed McKenzie
WXYZ—Detroit, Mich.

1. Come Go With Me (Vikings)
2. Party Doll (B. Knox)
3. Round And Round (P. Como)
4. I'm Walkin' (F. Domino)
5. I'm Stickin' With You (J. Bowen)
6. Little Darlin' (Diamonds)
7. Marianne (T. Gilkyson)
8. Walkin' After Midnight (P. Cline)
9. Almost Paradise (N. Petty)
10. Teenage Crush (T. Sands)

Kenny Vincent
WEOL—Lorain, Ohio

1. Butterfly (A. Williams)
2. Too Much (E. Presley)
3. Almost Paradise (L. Stein)
4. Teenage Crush (T. Sands)
5. I'm Walkin' (F. Domino)
6. Who Needs You (4 Lads)
7. Why Baby Why (P. Boone)
8. Round And Round (P. Como)
9. Pamela Throws A Party (J. Reisman)
10. Peddler's Song (Tracys)

Marty Faye
WAAF—Chicago, Ill.

1. Sittin' In The Balcony (Dee)
2. Just Because (L. Price)
3. Who Needs You (4 Lads)
4. Ballerina (N. Cole)
5. Round And Round (Como)
6. Butterfly (A. Williams)
7. Pledge Of Love (J. Janis)
8. Tricky (R. Marterie)
9. Who Am I To Say (Southern)
10. Don't Get Around Much Anymore (T. Hunter)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"99 WAYS" "DON'T GET AROUND MUCH ANYMORE"

Tab Hunter

The Cash Box
Disk of the Week 3/16

Dot 15548

"BAHAMA MAMA" "YOU'RE MINE"

Four Aces

The Cash Box
Sleeper of the Week 3/9

Decca 30242

"LOVE IS A GOLDEN RING"

Frankie Laine

The Cash Box
Disk of the Week 3/9

Columbia 40856

"SO RARE"

Jimmy Dorsey

The Cash Box
Best Bets 2/23

Fraternity 755

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VALLEY PUBLISHERS
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Album Sure Shots

★ Also Available in EP

★ SUDDENLY IT'S THE HI-LO'S

(Columbia CL 592 * B-9521, 2, 3)

Another Pop Smash!

B. B. KING

"How Do I Love You"

b/w

"You Can't Fool My Heart"

RPM # 490

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Imperial Records

the
HAT

Bobby John-Victor
Lynn Marshall-Crest

AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

Imperial Expands With Five Fold Plan

HOLLYWOOD—Lew Chudd, president of Imperial Records, last week announced a five fold plan for expansion in 1957, commensurate with the label's \$7,000,000 expected gross for this year—a \$2,000,000 increase over 1956.

The plan includes:

The addition of 2 more pressing plants to handle Imperial's increased volume, which will bring the total number to nine. Chudd is currently pressing at RCA's Los Angeles, Indianapolis and Rockaway plants, Paramount in Philadelphia, Specialty in Scranton, Plastic Products in Memphis and Superior in Los Angeles.

A full scale entry into motion picture sound track albums. Imperial recently released UA's "Men In War" sound track by Elmer Bernstein, and will issue UA's "Ride Back," original score by Frank DeVol. Chudd is currently bidding on four more productions.

Expansion in the pop field. Towards this end, Chudd has already signed George Liberace, Nellie Lutcher, Bob Winn, Fay Adams and Beverly Vance. Chudd hopes to boost pops to 40% of Imperial's total volume.

The opening of a New York office and the doubling of Imperial's personnel. Imperial's home office is in Hollywood.

And the construction of Imperial's own building in Hollywood. Chudd is currently negotiating for property and plans to be in his own building by the end of 1957.

Chudd has set March as the release date for the "Ride Back" 12 inch and plans a saturation promotion campaign on the album in conjunction with his 30 national Imperial Records distributors. Special lobby displays with theater owners who will show the film are now being worked out and Chudd will also tie in with the picture's stars who will do personal appearances to plug the film.

Epic Launches Forbidden Fruit Promotion

NEW YORK—Epic Records is launching a special deejay tie-in promotion on Anita Ellis' "Forbidden Fruit" whereby deejays will receive samples of "Forbidden Fruit" liqueur.

The Jacquin Cie. Inc., of Philadelphia, manufacturers of the liqueur will distribute records through their salesmen in their outlets to be played in bars and restaurants where the liqueur is served.

Anita Ellis recently went on a deejay tour in the markets where the record has already established itself—Baltimore, Buffalo, Cincinnati, Chicago, St. Louis, and New York.

William Nielsen, Epic director of sales, and Walt Hayum, Epic merchandise manager, announced that the record and liqueur was being sent to all deejays and Jacquin dealers this week.



Album Reviews

POPULAR

"SUDDENLY IT'S THE HI LO'S"—Orchestra Under The Direction Of Frank Comstock—Columbia CL 952 (1-12" LP)

SWING LOW, SWEET CHARIOT; LIFE IS JUST A BOWL OF CHERRIES; DEEP PURPLE; MY SUGAR IS SO REFINED; BRAHMS' LULLABY; THE DESERT LULLABY; STORMY WEATHER; I MARRIED AN ANGEL; TENDERLY; THE OLD OX ROAD; LOVE WALKED IN; BASIN STREET BLUES.

With a backing of a major, The Hi Lo's may win the commercial success that's been long due them. The boys' first issue for Columbia is a thoroughly ingratiating vocal stint that brings sparkling inventiveness into the realm of group harmony. The tunes are evergreens, yet to this listener, their renditions by the Hi Lo's bring them into a new and refreshing light. Frank Comstock and the ork support the boys with imagination. Expert performances. Look for possible chart sales.

"PAT"—Pat Boone—Dot DLP-3050 (1-12" LP)

FLIP, FLOP AND FLY; PLEDGING MY LOVE; MONEY MONEY; TOMORROW NIGHT; AIN'T NOBODY HERE BUT US CHICKENS; SHAKE A HAND; HONEY HUSH; PLEASE SEND ME SOMEONE TO LOVE; I'M IN LOVE AGAIN; ROCK AROUND THE CLOCK; SHOT GUN BOOGIE; FIVE, TEN FIFTEEN HOURS.

Already chart news, Pat Boone's latest LP marks his package return to rock 'n roll after a convincing round with standards in his last set, "Howdy!" Most of the songs Boone supplies the beat with have been previously exploited on singles. Some of Pat's possessions (uke, white bucks, books etc.) are smartly arranged on the cover. Dealers will have a sales field day with this one.

"ADVENTURES OF THE HEART"—Frank Sinatra — Columbia CL 953 (1-12" LP)

I GUESS I'LL HAVE TO DREAM THE REST; IF SHE ONLY LOOKED MY WAY; LOVE ME; NEVERTHELESS; WE KISS IN A SHADOW; I AM LOVED; TAKE MY LOVE; I COULD WRITE A BOOK; MAD ABOUT YOU; SORRY; STROMBOLI; IT'S ONLY A PAPER MOON.

These sessions by Frank Sinatra comprise some of his best crooning moments while he was pressing for Columbia. The selections take in standards and soon-to-become standards that were new songs when Sinatra pressed them ("We Kiss In A Shadow," and "I Am Loved"). The tremendous popularity of Sinatra makes this package excellent dealer material.

"HERE COMES THE SHOWBOAT"—Epic LN 3329 (1-12" LP)

Epic has brought back, with loving authenticity, the days of the show boat, a similar trick they turned with the chart hitting "Gentlemen Be Seated." The 23 numbers include such old favorites as "By The Light Of The Silvery Moon," "Meet Me In St. Louis," "Beautiful Dreamer," "Cuddle Up A Little Closer." The songs, of course, are presented in the highly stylized, if outright corny, manner of their heyday. Lots of fun. The package could repeat or exceed the sale of "Gentlemen Be Seated."

"PLENTY VALENTE"—Caterina Valente—With Sy Oliver And His Orchestra—Decca DL 8440 (1-12" LP)

POINCIANA; TAKE ME IN YOUR ARMS; MOONLIGHT IN VERMONT; IN THE STILL OF THE NIGHT; OUT OF NOWHERE; SOMEBODY'S SWEETHEART; FLAMINGO; ALONE TOGETHER; NOCTURNE FOR THE BLUES; WHERE OR WHEN; WHEN YOU WALKED OUT SOMEONE ELSE WALKED IN.

Caterina Valente is the gal that breathed lots of new life and sales into "Maleguena." In this issue from Decca, Miss Valente again offers high-powered vocals on a collection of standbys. A performance strongly in the tradition of "Maleguena," is the sizzling run-through in "Flamingo." Sy Oliver heads the swinging ork. Exciting sessions.

"MORE LUSH THEMES FROM MOTION PICTURES"—Leroy Holmes And His Orchestra—MGM E3480 (1-12" LP)

THE MAID OF NOVOGOROD; A PLACE IN THE SUN; FRIENDLY PERSUASION; HELEN OF TROY; THE TERRY THEME; SURRENDER TO ME; THE LIVING DOLL; DUEL IN THE SUN; SUZY; THE LAST WAGONS; THEME FROM "THE PROUD ONES"; BABY DOLL.

Leroy Holmes has recorded his second MGM LP devoted to selections from motion pictures. Included on the bill this time are melodies from such recent Hollywood entries as "War And Peace," ("Maid Of Novogorod"), "Baby Doll," and "Friendly Persuasion." The Holmes touch develops each piece into an attractive mood music performance. Large mood audience.

"MUSIC FOR MEDITATION"—Grand Organ Solos By Gerald Mertens—Recorded In Belgium—Bally BAL-12012 (1-12" LP)

MEDITATION; THE OLD REFRAIN; TRAUMEREI; EVENING STAR; LA ESTRELLITA; HYMN TO THE SUN; NONE BUT THE LONELY HEART; SERENADE; THE SWAN; BARCAROLLE; CLAIRE DE LUNE; KAMENNOI-OSTROW.

Take some of the world's most trusted melodies and apply them to the tranquil sound of the organ, and one's meditative processes begin to take hold. Organist Gerald Mertens turns a neat mood music trick in his deft and smooth encounters with melodies like Tchaikowsky's "None But The Lonely Heart," Wagner's "Evening Star," and Debussy's "Claire De Lune." Persuasive organ mood disk.

"A LITTLE ON THE LONELY SIDE"—Eddy Arnold—Orchestra Conducted By Charles Grean—RCA Victor—LPM-1377 (1-12" LP)

DON'T TAKE YOUR LOVE FROM ME; IT HAD TO BE YOU; THAT OLD FEELING; THE VERY THOUGHT OF YOU; A LITTLE ON THE LONELY SIDE; SOMETIME; I DON'T KNOW WHY; I CRIED FOR YOU; YOU'LL NEVER KNOW; SEPTEMBER SONG; I ONLY HAVE EYES FOR YOU; THE WAY YOU LOOK TONIGHT.

Country crooner Eddy Arnold ventures into "pop" vocals in this issue from Victor. Arnold, with the easy-going nature that seems to typify the country singer, passes smoothly and lightly over 12 evergreens. Lush ork backing is directed by Charles Grean. The Arnold following, which includes both country and pop fans, will find the set an excellent attraction.

"FOR WHOM THE BELL TOLLS"—(A Tribute To Victor Young)—Harry Sukman, Piano—Jubilee JLP 1034 (1-12" LP)

FOR WHOM THE BELL TOLLS; AROUND THE WORLD; WHEN I FALL IN LOVE; JOHNNY GUITAR; GOLDEN EARRINGS; BLUE STAR; MY FOOLISH HEART; MOONLIGHT SERENADE; THEME FOR LOVE; THE SONG OF DELILAH; LOVE LETTERS; I LOVE YOU SO.

The late Victor Young was one of the most melodic and prolific composers of Hollywood film scores. Pianist Harry Sukman, a film composer and friend of Young, has recorded 12 songs by the late artist on this Jubilee issue. Expertly rendered by Sukman are such notable creations as "My Foolish Heart," "When I Fall In Love," and "Love Letters." Fitting tribute to a fine composer.



Album Reviews

"THIS IS ROMANCE"—Daniel De Carlo And His Orchestra—Decca DL 8448 (1-12" LP)

THIS IS ROMANCE; SCENT OF ROSES; ONCE I HAD A BROKEN HEART; TENNESSEE WALTZ; YOU'RE ON MY MIND; ONCE IN A WHILE; I DREAMED OF YOU; FAIRYTALES; BECAUSE OF YOU; ANGELE; ASK ME; UN FEU DE REVE.

Mood maestro Daniel De Carlo has cut 2 previous mood disks for Decca. Through a series of numbers, a mixture of continental and U.S. creations, he demonstrates his knack for palatable soft and sweet arrangements. One of the best numbers is a catchy waltz labeled "Scent Of Roses."

"LATIN ESCAPADE"—The George Shearing Quintet—Capitol T 737 (1-12" LP)

PERFIDIA; MAMBO WITH ME; WITHOUT YOU; OLD DEVIL MOON; MI MUSICA ES PARATI; ANITRA'S NANIGO; YOURS; CUBAN LOVE SONG; WATCH YOUR STEP; POODLE MAMBO; CANTO KARABALI; STRANGE ENCHANTMENT.

This is Shearing's second LP for Capitol, the previous one being a mood package with string support, "Velvet Carpet." The choice of setting up Shearing and his quintet in a Latin atmosphere has produced a disk with an imaginative and rhythmic blending of jazz and the Latin beat. Jazz, mood music, and dance arrangements ("Mambo With Me") have been effectively brought under one roof here.

"RUGGLES OF RED GAP"—Michael Redgrave—Peter Lawford—Imogene Coca—David Wayne—Jane Powell—Verve MG 15000 (1-12" LP)

THE OVERTURE; OH, THOSE AMERICANS; I HAVE YOU TO THANK; I DON'T WANT TO BE A GENTLEMAN; IT'S TERRIBLY, HORRIBLY, FRIGHTFULLY NICE; WELCOME HOME; I'M IN PURSUIT OF HAPPINESS; THE WAY TO A FAMILY'S HEART; IT'S A GLORIOUS FOURTH; WHEN YOU DANCE IN PARIS, FRANCE; A RIDE ON A RAINBOW; KICKAPOO KICK; FINALE.

This is the original TV cast presentation of the Feb. 3rd musical adaptation of the famed novel, "Ruggles Of Red Gap." The snappy Julie Styne-Leo Robbin score is sung by a cast that includes Jane Powell, Michael Redgrave, Peter Lawford, Imogene Coca and David Wayne. Song honors go to "A Ride On A Rainbow," and "I Have You To Thank." The set's name value and great TV audience should result in hefty sales.

JAZZ

"SILVER'S BLUE"—The Horace Silver Quintet—Epic LN 3326 (1-12" LP)

SILVER'S BLUE; TO BEAT OR NOT TO BEAT; HOW LONG HAS THIS BEEN GOING ON?; I'LL KNOW; SHOUTIN' OUT; HANK'S TUNE; THE NIGHT HAS A THOUSAND EYES.

The Silver Quintet is composed of several jazzmen, including Silver, who formed the successful "Jazz Messengers." They are Hank Mobley (tenor sax), Doug Watkins (bass) and Donald Byrd (trumpet). With keyboard artist Silver at the helm here, the boys play some neat contrapuntal and solo tricks on the set's 7 mostly swinging numbers. Class jazz performances.

"THIS IS HOW I FEEL ABOUT JAZZ"—Quincy Jones—ABC-Paramount ABC-149 (1-12" LP)

WALKIN'; A SLEEPIN' BEE; SERMONETTE; STOCKHOLM SWEETENIN'; EVENING IN PARIS; BOO'S BLOOS.

Jazz arranger Quincy Jones has brought together some prominent jazz names for 6 sessions based on Jones' ideas. The foundation is swing, and with plenty of room for solo parts by such men as Lucky Thompson (tenor sax), Hank Jones (piano) and Art Farmer (trumpet), the air is clean and inventive. Side 2 contains 3 original compositions by Jones. Impressive work.

"INTRODUCING GUS MANCUSO"—Gus Mancuso (Baritone Horn)—Fantasy 3233 (1-12" LP)

I'M GLAD THERE IS YOU; BROTHER AINTZ; EV'RY TIME; THE RUBLE AND THE YEN; BY THE WAY; AND BABY MAKES THREE; GOODY GOODY; HOW DO YOU LIKE YOUR EGGS IN THE MORNING?; A HAT FULL OF DANDRUFF; EV'RY TIME WE SAID GOODBYE.

This is the first disk putting Gus Mancuso in the spotlight, and though he plays several instruments (piano, vibes, bass, etc.), he has chosen the baritone horn for his principal mode of expression. On a collection of oldies and originals, Mancuso gives the sometimes gruff-sounding horn both warmth and a piercing run-for-its-money. Backing includes Cal Tjader (drums) and Gerry Wiggins (piano). Good sampling of a seldom tried jazz piece.

CLASSICAL

"SYMPHONIC DANCES"—Hollywood Bowl Symphony Orchestra—Conducted By Felix Slatkin—Capitol P8369 (1-12" LP)

A potpourri of melodies taken from ballet scores and other sources as performed by the Hollywood Bowl Symphony Orchestra will offer dealers a strong item in the classical and semi-classical shelf. The disk features such delights as Tchaikovsky's waltz from the "Sleeping Beauty," Grieg's "Norwegian Dance No. 2" (popularly known as "Freddy And His Fiddle") and Khatchaturian's popular "Sabre Dance." Felix Slatkin conducts the orchestra with vitality. Wide appeal.

LISZT—Piano Concerto No. 1 In E-Flat Major—GRIEG: Piano Concerto In A Minor, Op. 16—Richard Farrell, Pianist—Halle Orchestra—George Weldon Conducting—Mercury MG 50126 (1-12")

There's no doubt that this disk of two piano concerto Warhorses encounters a fine host of other available pressings in the LP catalogue. The classical purchaser, though, will find perfectly acceptable performances of the lyrical Liszt and Grieg works in the hands of the young pianist Richard Farrell and the Halle Orchestra under George Weldon's direction. The sound extremely hi-fi. Good coupling.

Presented To The Governor



SEATTLE, WASHINGTON—Mr. and Mrs. Art Mineo present a copy of the new Epic album "Sound of Love," which was produced in Seattle, to Governor Victor Rosellini of the State of Washington and his wife, as attorney John Krich looks on. The album features the tenor sax of Corky Corchoran with the Seattle Strings, consisting of about twenty members of the Seattle Symphony. Mineo arranged and conducted the date and his wife wrote most of the music contained in the album.

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The Angelettes

"YOU ONLY YOU"

and

"MINE and MINE ALONE"

Josie # 813

Josie RECORD

1650 Broadway, New York City

Kassner Acquires President Records From Weiner

NEW YORK—Publisher Edward Kassner last week announced that he had acquired President Records from George Weiner who started the diskery two years ago.

Kassner has appointed distributors in about 25 major areas, and besides single releases in the Rhythm and Blues field, will launch a full program of long play records, issuing at least 4 during 1957.

Kassner has access to many European tapes through his branches in these countries, many by prominent European performers.

The first release under the new set-up will be a recording by Phil Brito of a BMI Canada tune entitled "Open Fireplace" and also an instrumental recording by Robert French and his Continental Orchestra entitled "Madame Pompadour" and "The Flirt."

President Records has Dave Appeal under contract. He was recently featured in the Bill Haley film "Don't Knock The Rock."

Sparton of Canada will handle the Canadian distribution. English and European distribution also has been set-up.

Doug Moody will handle exploitation, and an A and R man will be appointed.

Kassner will leave for Europe in two weeks to cut record sessions.

Miller Band To Play Behind Iron Curtain

NEW YORK—The Glenn Miller Orchestra, under the direction of Ray McKinley, has been selected to tour the "iron curtain" countries for 4-6 weeks beginning March 28, it was announced last week by Robert W. Dowling, Chairman of the Board of the American National Theater and Academy (ANTA). The band is the first to make such a tour.

The Miller-McKinley band is scheduled to appear in concert before the peoples of Poland, Rumania, Czechoslovakia to give these people a glimpse of American popular musical culture.

The International Exchange Program of ANTA is the official professional agency appointed by the Department of State to assist American performing artists tour abroad under the President's Special International Fund.

The band is currently in Europe playing military installations there. The State Department picks it up after those dates and escorts the crew behind the iron curtain.

Arnold Meyers Joins Roulette To Head Album Production

NEW YORK—Hugo Peretti and Luigi Creatore, Roulette Records topers, last week announced the addition of Arnold Meyers to their staff. Meyers will head the diskery's album production department.

For the past year and a half, Meyers had been with Mercury Records doing dee jay promotion work in the New York Area. The new post will give Meyers the opportunity to expose his knowledge and flair for photography and general art-work, which Hugo and Luigi consider most important in today's album merchandising.



Top Selling Records

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Retail Outlets

From Coast to Coast

BROADWAY MUSIC New York, N. Y.

- Mama Looka Booboo (Belafonte/Flash)
- Wriggle Wriggle (F. Parker)
- Marianne (T. Gilkyson)
- Butterfly (C. Gracie)
- Calypto Melody (D. Rose)
- Party Doll (B. Knox)
- Young Love (T. Hunter)
- Almost Paradise (Williams/Stein)
- I Dreamed (B. Johnson)
- Little Darlin' (Diamonds)

CRITTENTON'S Chicago, Ill.

- Butterfly (C. Gracie)
- Round And Round (P. Como)
- Teenage Crush (T. Sands)
- Marianne (Hilltoppers)
- Too Much (E. Presley)
- Young Love (T. Hunter)
- Who Needs You (4 Lads)
- Sittin' In The Balcony (E. Cochran)
- Almost Paradise (Williams)
- Mama, Looka Booboo (H. Belafonte)

WALLICHS MUSIC CITY Hollywood, Calif.

- Young Love (T. Hunter)
- I'm Walkin' (F. Domino)
- Love Is Strange (Mickey & Sylvia)
- Don't Forbid Me (P. Boone)
- I'm Waiting Just For You (P. Boone)
- The Girl Can't Help It (L. Richard)
- Banana Boat (Day-O) (H. Belafonte)
- Too Much (E. Presley)
- Jamaica Farewell (Belafonte)
- Mama Looka Booboo (H. Belafonte)

DEIBEL'S RECORD SHOP St. Louis, Mo.

- Round And Round (P. Como)
- Butterfly (C. Gracie)
- Come Go With Me (Del Vikings)
- Sittin' In The Balcony (E. Cochran)
- I'm Walkin' (F. Domino)
- Love Is Strange (Mickey & Sylvia)
- It Takes A Worried Man (B. Cort)
- I Miss You So (C. Connors)
- Ship That Never Sailed (Vaughn)
- Shirley (Schoolboys)

LYNN MUSIC CO. Lynn, Mass.

- Young Love (S. James)
- Don't Forbid Me (P. Boone)
- Banana Boat Song (S. Lawrence)
- Man Who Plays The Mandolin (D. Martin)
- Pum-Pa-Lum (S. Lawrence)
- Marianne (T. Gilkyson)
- Singing The Blues (Mitchell)
- Who Needs You (4 Lads)
- Wonderful, Wonderful (J. Mathis)
- Gonna Get Along (Patience & Prudence)

E & R RECORD SHOP San Antonio, Tex.

- Love Is Strange (Mickey & Sylvia)
- Young Love (T. Hunter)
- Party Doll (S. Lawrence)
- Since I Met You Baby (I. J. Hunter)
- Walkin' After Midnight (P. Cline)
- Hold Em Joe (H. Belafonte)
- Why Baby Why (P. Boone)
- Jim Dandy (L. Baker)
- Fools Fall In Love (Drifters)
- Lucky Lips (R. Brown)

BECHTOLD MUSIC STORE Pittsburgh, Pa.

- Little Darlin' (Diamonds)
- Teenage Crush (T. Sands)
- Party Doll (B. Knox)
- I'm Stickin' With You (J. Bowen)
- Come Go With Me (Del Vikings)
- Only One Love (G. Hamilton IV)
- Marianne (Hilltoppers)
- Butterfly (C. Gracie)
- Just Because (L. Price)
- I'm Walkin' (F. Domino)

DON LEARY'S, INC. Minneapolis, Minn.

- Marianne (T. Gilkyson)
- Young Love (T. Hunter)
- Knee Deep In The Blues (G. Mitchell)
- Love Is Strange (Mickey & Sylvia)
- I'm Walkin' (F. Domino)
- Too Much (E. Presley)
- Party Doll (B. Knox)
- Banana Boat Song (Tarriers)
- Cinco Robles (Paul & Ford)
- Butterfly (A. Williams)

BILL LAMB RECORD SHOPPE Flint, Mich.

- I'm Stickin' With You (J. Bowen)
- Teenage Crush (T. Sands)
- Follow Me (B. Williams)
- Young Love (S. James)
- Party Doll (B. Knox)
- Marianne (T. Gilkyson)
- Come Go With Me (Del Vikings)
- Butterfly (C. Gracie)
- Teenage Boy And Girl (Tom Edwards)
- Banana Boat (Day-O) (H. Belafonte)

HILLCREST RECORDS Cleveland, Ohio

- Teenage Crush (T. Sands)
- Gone (F. Husky)
- Little Darlin' (Diamonds)
- I'm Walkin' (F. Domino)
- Round And Round (P. Como)
- Pamela Throws A Party (J. Reisman)
- Just Because (L. Price)
- Why Baby Why (P. Boone)
- Sittin' In The Balcony (E. Cochran)
- I'm Stickin' With You (J. Bowen)

A. WILLIAMS & CO. Philadelphia, Pa.

- Butterfly (C. Gracie)
- Young Love (T. Hunter)
- Young Love (S. James)
- Round And Round (P. Como)
- Almost Paradise (Gilkyson)
- Nothing Is Too Good For You (Harvey Boys)
- I'm Stickin' With You (J. Bowen)
- Party Doll (B. Knox)
- Teenage Crush (T. Sands)
- Just Because (L. Price)

AMERICAN MUSIC CO. Houston, Tex.

- Teenage Crush (T. Sands)
- Fools Fall In Love (Drifters)
- Butterfly (C. Gracie)
- Walkin' After Midnight (P. Cline)
- I'm Walkin' (F. Domino)
- Round And Round (P. Como)
- True Love Gone (Enchanters)
- Party Doll (S. Lawrence)
- Love Is Strange (Mickey & Sylvia)
- Lucille (L. Richard)

MARTY'S MUSIC STORE Lebanon, Pa.

- Young Love (T. Hunter)
- Banana Boat Song (Tarriers)
- Marianne (T. Gilkyson)
- Butterfly (C. Gracie)
- Banana Boat (Day-O) (H. Belafonte)
- Love Is Strange (Mickey & Sylvia)
- Blue Monday (F. Domino)
- Don't Forbid Me (P. Boone)
- Party Doll (B. Knox)
- Teenage Crush (T. Sands)

THE MUSIC BOX Spokane, Wash.

- Young Love (T. Hunter)
- Teenage Crush (T. Sands)
- Butterfly (C. Gracie)
- Love Is Strange (Mickey & Sylvia)
- Don't Forbid Me (P. Boone)
- Blue Monday (F. Domino)
- Who Needs You (4 Lads)
- Party Doll (B. Knox)
- You Don't Owe Me A Thing (J. Ray)
- Banana Boat Song (Tarriers)

TRI-BORO RECORD EXCH. Jamaica, L. I., N. Y.

- Little Darlin' (Diamonds)
- Mama Looka Booboo (H. Belafonte)
- Who Needs You (4 Lads)
- Teenage Crush (T. Sands)
- Wriggle Wriggle (F. Parker)
- Party Doll (B. Knox)
- Butterfly (C. Gracie)
- Wriggle Wriggle (B. Hayes)
- Marianne (T. Gilkyson)
- Almost Paradise (Williams)

ODLAND MUSIC SHOP Sioux Falls, S. Dak.

- Butterfly (A. Williams)
- Party Doll (S. Lawrence)
- Marianne (Hilltoppers)
- Teenage Crush (T. Sands)
- Round And Round (P. Como)
- I'm Walkin' (F. Domino)
- Can I Steal A Little Love (F. Sinatra)
- Don't Forbid Me (P. Boone)
- Young Love (T. Hunter)
- Jim Dandy (L. Baker)

VAN CURLER MUSIC Albany, N. Y.

- Round And Round (P. Como)
- Butterfly (A. Williams)
- Too Much (E. Presley)
- Bad Boy (Jive Bombers)
- I'm Stickin' With You (J. Bowen)
- Gone (F. Husky)
- Party Doll (B. Knox)
- Marianne (T. Gilkyson)
- I'm Walkin' (F. Domino)
- Moonlight (F. Laine)

GRAYMART MUSIC SHOP Morristown, N. J.

- Young Love (S. James)
- I'm Walkin' (F. Domino)
- Don't Forbid Me (P. Boone)
- Party Doll (B. Knox)
- I'm Stickin' With You (J. Bowen)
- Butterfly (C. Gracie)
- Marianne (T. Gilkyson)
- Who Needs You (4 Lads)
- Round And Round (P. Como)
- Banana Boat Song (Tarriers)

DEW MUSIC CO., INC. Monroe, La.

- Gone (F. Husky)
- Jim Dandy (L. Baker)
- Butterfly (A. Williams)
- Marianne (Hilltoppers)
- I'm Walkin' (F. Domino)
- Let's Go Calypso (Draper)
- Lucky Lips (R. Brown)
- Without Love (C. McPhatter)
- Banana Boat (Tarriers)
- Don't You Worry Your Pretty Little Head (D. Cherry)

KOP'S PIANO HOUSE Great Falls, Mont.

- Too Much (E. Presley)
- Banana Boat (Day-O) (H. Belafonte)
- Blue Monday (F. Domino)
- Butterfly (A. Williams)
- Don't Forbid Me (P. Boone)
- Young Love (T. Hunter)
- Teenage Crush (T. Sands)
- Who Needs You (4 Lads)
- I Dreamed (B. Johnson)
- Marianne (T. Gilkyson)

MUSIC SALES CORP. Augusta, Ga.

- Young Love (S. James)
- Too Much (E. Presley)
- Gone (F. Husky)
- Teenage Crush (T. Sands)
- Marianne (Hilltoppers)
- Love Is Strange (Mickey & Sylvia)
- Butterfly (C. Gracie)
- Party Doll (B. Knox)
- Why Baby Why (P. Boone)
- Banana Boat Song (Tarriers)

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1.	★ CALYPSO HARRY BELAFONTE	(RCA Victor LPM 1248 * EPA 1248)	1.
2.	★ MY FAIR LADY BROADWAY CAST	(Columbia OL 5090 * A 5090)	2.
3.	★ OKLAHOMA MOVIE CAST	(Capitol SAO 595 * SDM 595)	3.
4.	★ CLOSE TO YOU FRANK SINATRA	(Capitol W 789 * EAP 789)	5.
5.	★ AN EVENING WITH BELAFONTE HARRY BELAFONTE	(RCA Victor LPM 1402 * EPA 1402)	19.
6.	ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS	(Kapp KXL 5000) (2—12" LP)	8.
7.	★ JERRY LEWIS JUST SINGS JERRY LEWIS	(Decca DL 8410)	4.
8.	★ HYMNS TENNESSEE ERNIE FORD	(Capitol T 756 * EAP-1-756, 2-756, 3-756)	9.
9.	★ THE KING AND I MOVIE CAST	(Capitol W 740 * EAP 740)	6.
10.	★ ELVIS ELVIS PRESLEY	(RCA Victor LPM 1382 * EPB 1382)	7.
11.	★ THE EDDY DUCHIN STORY MOVIE SCORE	(Decca DL 8289)	10.
12.	★ ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK (2—12" LP)	(Verve MG V 4002 * EPV-5027, 8, 9, 30, 31, 32, 33, 34, 35)	11.
13.	★ FOUR FRESHMEN AND FIVE TRUMPETS	(Capitol T 763)	13.
14.	★ THIS IS SINATRA FRANK SINATRA	(Capitol T 768)	12.
15.	★ SAY IT WITH MUSIC LAWRENCE WELK	(Coral CRL 57041 * EC 82027)	18.
16.	IT'S POLKA TIME STAN WOLOWIC	(ABC-Paramount ABC 151)	20.
17.	PAT PAT BOONE	(Dot DLP-3050)	21.
18.	★ DAY BY DAY DORIS DAY	(Columbia CL 942 * EPA 942)	14.
19.	★ AFTER MIDNIGHT NAT "KING" COLE AND HIS TRIO	(Capitol W 782 * EAP 782)	16.
20.	★ HIGH SOCIETY FILM SOUNDTRACK	(Capitol W 750 * EDM 750)	15.
21.	★ SUDDENLY IT'S THE HI-LO'S (Columbia CL 592 * B-9521, 2, 3)		—
22.	AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE	(Decca DL 9046)	22.
23.	★ ROCK PRETTY BABY MOVIE CAST	(Decca DL 8429 * EP 2480, 1, 2)	23.
24.	★ BELAFONTE HARRY BELAFONTE	(RCA Victor LPM 1150 * EPB 1150; EPA 693, 4, 5)	24.
25.	★ 'S WONDERFUL RAY CONNIFF	(Columbia CL 925 * EPA 925)	17.

London Introduces "Baker's Dozen" Plan

NEW YORK—London Records, last week, announced a special "Baker's Dozen" deal designed to send sales soaring on its latest LP release made up of eight new pop packages.

Under the "Baker's Dozen" plan, a dealer can purchase 13 pieces of these new albums for the price of twelve. The dealer can buy any quantity of any of the eight albums he desires at this special price.

London is offering 100% exchange privileges for all the albums included in the offer which terminates April 5.

The eight albums are: "Ted Heath's First American Tour"; "Red Velvet"—Stanley Black Orchestra; "Rhythms of the South," Edmundo Ros Orchestra; "Music For Dancing In the Dark," Cyril Stapleton and his Orchestra; "Mediterranean Moonlight," Frank Chacksfield Orchestra; "Love Is the Answer," Lita Roza; "Blue and Sentimental," Natt Monro with Malcolm Lockyer's Orchestra; and "Flying Fingers," Chris Hamalton.

All eight albums are being offered to radio stations for \$7.00 or for \$1.00 each.

Buzzell Forms Pubbery With Hecht-Lancaster

NEW YORK — Publisher Loring Buzzell has formed a new music publishing operation in partnership with Harold Hecht and Burt Lancaster, two of filmdom's most prominent names. The ASCAP firm will be called Hecht-Lancaster & Buzzell, Inc., and the BMI firm will go under the moniker, Calyork Music, Inc.

The companies are primarily pop music publishing outfits. However, through picture tie-ups, the two firms will be publishing the scores to all forthcoming Hecht-Lancaster features.

The first score being published by the new operation is "The Bachelor Party" with a theme by Alex North. A single of this theme will be issued by RCA Victor. Another score set for publication is that from "The Sweet Smell of Success"—a jazz score featuring Chico Hamilton's Quintette.

Dick Lee's Option Picked Up By Sid Caesar

NEW YORK—Dick Lee, after five appearances on the Sid Caesar NBC-TV show, has had his option picked up for the rest of this season.

The agreement calls for the young singer to perform on "Caesar's Hour" for a minimum of five appearances or more.

It is reported that Lee's mail pull now numbers over 1,000 letters a week, as a result of his appearances in the show.

Lee will take time off from the TV show to headline at the Mocambo night club in Hollywood for two weeks beginning March 26. It's to the Caesar show's credit that this job came up, for the club owner spotted the singer on a recent telecast and immediately wired Caesar with the offer.

"Florence"
Takes
New York
by Storm
as recorded by
The Paragons
on
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45 RPM SINGLES ONLY

"CALYPSO CAT"
b/w
"LOLA GONE"
Ray Rivera, Vocals
Two "breaking" Calypso Novelties
WEB - 1103—45

"PEDDLER MAN (Ten I Loved)"
From MGM's "FLESH AND THE FLAME"
b/w
"MISIRLOU"
A Standard of Standards
Peter Kim, Vocals
"Starting off with a bong!"
WEB - 1104—45

"THIS IS A VERY SPECIAL DAY"
b/w
"IT'S THE TALK OF THE TOWN"
"Different" Versions of two Oldies"
Bill Woods, Vocals
U. S. Armed Forces 1st Prize Winner
WEB - 1102—45

"LOVE ME, LOVER"
b/w
"OVER AND OVER"
"Great for juke boxes and djs"
The Belle-Aires, Vocals
Famed Trio - Sisters Harmonizers
WEB - 1101—45

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KING - 4950

"SLOW WALK"
KING - 5000

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I'M WAITING JUST FOR YOU DE LUXE 6115

ANNIE LAURIE - A HIT!! - DE LUXE 6107

IT HURTS TO BE IN LOVE

BUBBER JOHNSON - KING 5014

BUTTERFLY b/w **TOO MANY HEARTS**
(A BALLAD)

JERRY DORN - KING 5029

THE KEY b/w **QUICKSAND**

SURPRISE RELEASE! EARL BOSTIC

AVALON b/w

TOO FINE FOR CRYING KING 5025

THE DRIVERS - DE LUXE 6117

DANGEROUS LIPS
b/w **OH MISS NELLIE**

CHRIS COLUMBO - KING 5012

OH YEAH! Parts 1 & 2

BIG DADDY - KING 5013

BACON FAT b/w **BAD BOY**

THE FEDERALS - DE LUXE 6112

COME GO WITH ME b/w **COLD CASH**

LUTHER AND LITTLE EVA - KING 5010

LOVE IS STRANGE b/w
AIN'T GOT NO HOME

LITTLE WILLIE JOHN - KING 5023

YOU GOT TO GET UP EARLY IN THE MORNING
b/w **LOVE, LIFE AND MONEY**

JIMMY DUNCAN

I'M ON THE OUTSIDE (LOOKIN' IN)
b/w **THE PRICE OF LOVE**
KING 5028

JAMES BROWN and the FAMOUS FLAMES

GONNA TRY
b/w **CAN'T BE THE SAME**
FEDERAL 12292

THE MIDNIGHTERS - FEDERAL 12288

LET ME HOLD YOUR HAND
b/w **OOH BAH BABY**

ROY GAINES - DE LUXE 6119

ISABELLA
b/w **GAINESVILLE**

THE QUARTER NOTES

COME DE NIGHT b/w **LONELINESS**
DE LUXE 6116

DISTRIBUTED BY

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RECORDS

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Lovely Prize Winner



HOLLYWOOD—Doris Day receives her trophy from Jack Devaney of The Cash Box for being voted the top female vocalist of 1956 by the Music Operators of the nation in The Cash Box poll. One of Doris's big records of the year was "Whatever Will Be" (Que Sera, Sera) from her starring movie "The Man Who Knew Too Much". The song is currently a top contender for the Academy Award.

1,000,000 Sale For "My Fair Lady" Just A Drop In The Bucket

NEW YORK—With the Columbia original cast album of "My Fair Lady" already over the million sales mark, director of advertising and sales promotion Arthur Schwartz and his assistant Jack Fuller have launched a distributor-dealer campaign, the purpose of which is to prove that this phenomenal sale has "not even scratched the sales surface".

The elaborate promotion will be tied to the road show of "My Fair Lady" starring Brian Aherne as Professor Henry Higgins, and Anne Rogers as Eliza Doolittle.

Two advance men, Norman Rosemond and Al Butler, will visit each area before the show arrives. They will contact the local Columbia distributor armed with such basic sales wedges as "My Fair Lady" tickets for key dealers and jockeys. They will serve as liaison between the distrib and the road company stars anent personal appearances. They will also submit ideas of promotions that have already been tried in other cities.

To further tie-in with dealers and the lobbies where "My Fair Lady" will be playing, Columbia is making available to each distrib 85 full colored 18x24 "My Fair Lady" album cover blowups. Along with them are 35 "My Fair Lady" mobiles. Kits will also be made available. They contain sets of six photographs of scenes in the show. These, with the other promotional material available are for use in retail windows.

In a letter to the distributor, Jack Fuller, suggests "best window" contests, ideas with which to approach the local reviewers and columnists, etc.

Also sent to the distributor are proofs of "My Fair Lady" co-op mats and advices on the availability of electroplates for program ads.

According to Schwartz and Fuller, "My Fair Lady" is the third album to reach the 1,000,000 mark, and the fastest to reach that plateau. The others were Columbia's "South Pacific" and Decca's "Oklahoma".

Holtzman Joins Decca A & R Staff

NEW YORK—Milt Gabler, Decca Records a & r head, announced this week the signing of Marv Holtzman to the Decca a & r staff.

Though Gabler plans to remain very active in the recording end of his duties, he hopes to devote more time in an executive capacity.

Holtzman took over the a & r duties at Epic from Danny Kessler and remained at the helm for several years. He was responsible for the success of such artists as Roy Hamilton, The De John Sisters, Something Smith and the Redheads.

Coral Signs Tina Robin

NEW YORK—Bob Theile, Coral Records a & r head, this week announced the pacting of 19-year-old singer, Tina Robin.

Miss Robin has attained national fame since she has been on the nationally televised NBC Tuesday night musical quiz, "Hold That Note," for three weeks. On the second show Tina Robin showed that in addition to her great musical knowledge she could also sing with a great deal of appeal. The audience reaction was strong and immediate.

Theile stated that prior to her vocal exposure he had already concluded an oral arrangement with Miss Robin, but the exceptional response to her vocaling has pushed up the plans for her initial release. She will go into session immediately and her first record will follow shortly thereafter.

Robbin Hop Created For "Can Can" Disk

NEW YORK—Danny Hocht, well-known choreographer and dance expert, has created a special dance for Robbin Hood called "The Robbin Hop" danced to her MGM disk of "Don't Promise Me (The Can Can Song)". A special four-page folder with photos and instructions has been prepared and made available to disk jockeys around the country for mailing to their teen age listeners. Robbin Hood is demonstrating the dance on TV teen shows and demonstrated the dance at the Yale Prom at which she was chosen Queen by the student body of the school.

A Rose For Jimmy



NEW YORK—Jimmy Dorsey, who's enjoying a successful one niter tour of the Southwest, opens a month's run at Roseland Dance City, Broadway and 52d, on March 19, and here he is, on a previous visit to that ballroom, being awarded with a rose by Tina Louise, of "Li'l Abner." Dorsey is currently the possessor of a disk making noise. The deck is "So Rare" on the Fraternity label.

Leonard Feist Named To AMP Post

NEW YORK—Charles A. Wall, president of Associated Music Publishers, Inc., announced last week the appointment of Leonard Feist, as assistant to the president of AMP. The appointment, which was effective immediately is in line with the expansion of the AMP catalog of serious music and the resultant added duties of its staff. Wall is also vice-president in charge of finance and treasurer of Broadcast Music, Inc., of which AMP is a wholly owned subsidiary.

Feist is a former president of the Music Publishers Association of the United States (1952-1954) and continues as this organization's chairman of the legislative committee. He has also served on the Board of the Music Industry Council and the American Music Conference. He was formerly head of the Mercury and Century music houses.

New Grayline Demonstrator

CHICAGO — Deliveries have begun on the new Grayline "300" record demonstrator. Retailers who are now using the Grayline machine will be happy to know the '57 model has been completely re-engineered and restyled for easier placement.

Technically the machine is superior to its predecessors in that the internal components are of the highest quality. Employing a ball bearing pivot tone arm, rubber padded 3-speed turn table, two hi fidelity 6" speakers, a full range continuous duty amplifier, and a 45 RPM record changer for continuous background music or record plugging.

"Sales have been doubling every six months since our original version was introduced in 1955," quoted Richard Gray, president of the firm. "Despite added features and increased costs of labor and material we have kept the price the same," he added.

Jose Duval To Kapp

NEW YORK — The Kapp label has signed a new recording artist, Jose Duval, to a long term pact. The songster started out careerwise as a certified public accountant in Havana before receiving a scholarship to study voice in the U.S.

His voice attracted considerable attention here in the States and he was given the lead in the road company of "The King And I".

His first release on Kapp couples "The Message" with "That's What You Mean To Me".

Window Display



CHICAGO, ILL.—It is rare when a store devotes almost its entire window display to an LP by a newcomer. But the Gamble Hinged Music Company in Chicago, considered the first Johnnie Pate album an extremely strong one and gave the Salem disk prominent display. (Shown above)

Hope's Cousin To Record

NEW YORK—Walt Collins, head of Eclipse Records, last week announced the signing of Charles Turecamo, cousin of top comedian Bob Hope, to a long term disk pact.

The songster's first release, Hoffman and Manning's "The Greatest" b/w "In Love" will be given "top cross country promotion" according to Collins. Both tunes were arranged and conducted by Marc Fredericks, A & R chief of Eclipse.

Last Word Of The Review

NEW YORK — Due to a printer's error, the last word in the sentence of the review of "Please Take Back Your Introduction" by Mindy Carson on the Columbia label was left out of The Cash Box issue of March 16. The sentence should have read as follows: Good tune that could make the grade. Song is published by Irving Caesar.

Music Talent Featured On "Gleason Show"

NEW YORK — An all-star line up of top music talent will be featured in "Music U.S.A." on "The Jackie Gleason Show", Saturday, March 23 (CBS-TV).

Among the stars scheduled are Sarah Vaughan, Kathryn Grayson, Count Basie, Joe Williams, Gleason's "Music For Lovers Only" 40-piece orchestra conducted by jazz ace Don Elliott and featuring trumpet star, Bobby Hackett, the new Jaye Sisters Trio and Dick Haymes.

White On RKO Unique

NEW YORK — Elmore White, former vaudevillian and a veteran of the music business, has recorded two sides for RKO Unique with Ethel Gilbert, a performer familiar to those who visit Bill's Gay 90's Club.

The diskery will bill the White-Gilbert team as Ma & Pa. The first two selections are "After All These Years" and "Sombrea Sue".

ROGER WILLIAMS
"ALMOST PARADISE"
K-175

KAPP records

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by
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R & B

Ramblings

NEW YORK:

One of those weeks reviewers find so pleasurable. Shirley & Lee "I Want To Dance"; Joe Turner's "After A While" and "Red Sails In The Sunset"; The Clovers' "You Good Looking Woman" and "Here Comes Romance"; Chuck Berry's "School Days"; Muddy Waters' "Rock Me" and "Got My Mojo Working," and Ivory Joe Hunter's "Empty Arms" and "Love's A Hurting Game." These releases are a sure bet to get the traffic headed into the stores. . . . Jerry Wexler, Atlantic Records, back from Miami Beach, and into the hectic biz of cutting and selling records. . . . Paul Shorten up with a release from each of the Goldner-Kolsky labels. On Rama we have Bob Davies and the Rhythm Jesters singing "She'll Never Know" and "Never Anymore"; on Gee The Rosebuds singing "Unconditional Surrender" and "Dearest Darling"; and on Roulette, Addie Lee singing "One Little Kiss" and "Cumba Tamba Nika". Miss Lee dropped into the office with her own release and we particularly liked "One Little Kiss"—the same tune done by Dorian Burton on Neil. . . . Bea Kaslin says her Hull Records' "Baby" by the Avons is getting a good reaction in



ALAN FREED

Baltimore and New York. She just finished a session with The Sparks and will release the platter soon. . . . Atlantic Records re-signed Ivory Joe Hunter this week. Hunter pacted a three-year contract. . . . Bill Haley and his contingent, with manager Jim Ferguson, flew back to the states and took off immediately for home. They were to return to New York later this week to cut some new sides. . . . Alan Freed signed to do a network tv live r & r show on April 12 on ABC-TV. . . . Letter from Howard A. Plummer, Jr., tells us he is a co-writer with Dorian Burton on "One Little Kiss". . . . Jerry Winston, Onyx Records, has cut "Your Cheatin' Heart" with The Pearls. The tune is that old Hank Williams hit item. . . . The Chestnuts are on Standard—not Winston. . . . Monty Bruce, Tetra Records, says his "Good Morning Captain" by Joe D. Gibson, has broken out in several areas. . . . "Zooming like a comet" is the way Don Robey describes Bobby Blue Bland's "I Smell Trouble". Robey also says the flip, "Don't Want No Woman" is equally as good and jocks have a two-sided platter to work on. Also the subject of Robey's enthusiasm is Junior Parker's "Next Time You See Me". Both Clarence "Gatemouth" Brown and Arthur Prysock are soon to cut new sessions with Robey. . . . Roseland Dance City continues to offer bigtime name bands. The line-up following Sammy Kaye are Jimmy Dorsey; Ray Eberle, Johnny Long, and Guy Lombardo. There are rumors that Lawrence Welk will come into the dance spot. . . . Edward Castleberry, program director of WMBM-Miami Beach, Fla., tells us WMBM is the only r & b and gospel music station that can be heard all over South Florida and even in countries such as the Bahamas. It is part of The Rounsaville chain of seven radio stations, six of which are r & b. WMBM's Gospel and sports announcer is Joe Walker, who has been blind since birth. Joe has such a vast knowledge of baseball that his friends are now trying to get him placed on the \$64,000 Question. . . . Mom and Pop Cohen, Essex Distributors, Newark, N.J., off to Miami Beach, Fla. for a two-week vacation in the sun. . . . New Nappy Brown follow-up to "Little By Little" is "Pretty Girl Yeah, Yeah, Yeah" and "I'm Gonna Get You". . . . Phyllis Branch goes into the Apollo Theatre on March 22 where she will introduce her new Tuxedo Record "Calypso Fever". Chris Forde will couple it with her old hit, "Babalu". . . . All five of Atlantic's new release package are doing very well saleswise. Leading, however, are Ivory Joe Hunter's "Empty Arms" and "Love's A Hurting Game"; and Joe Turner's "Red Sails In The Sunset". . . . Atlantic is rushing out a special release on the newly signed Penguins. The group does "Pledge Of Love". . . . Alan Freed will mc a segment of the continuous 19-hour Fourth Annual Arthritis Telethon, April 6 and 7 over WABD, Channel 5. Freed will intro top r & r artists. Funds raised will support the Chapter's programs of research, education and service.

CHICAGO:

The figures are in and Opera House auditors report a record breaking one-day gross to the tune of \$28,500 for the "Birdland Stars of '57" show, 3/9. Crowd applauded loud and long for jazz greats Sarah Vaughan, Billy Eckstine, Count Basie with Joe Williams, Jeri Southern, and Zoot Sims. . . . Mel Turoff, Rama & Gee, in and out of our town on fast midwest look-see. . . . "It's still 'Little Darlin'' by The Diamonds", cheers Midwest Mercury's Henry Friedman. "It's up to twenty-nine and climbing", he added waving The Cash Box Top 50 for all to see. . . . Dick Laga reported back to town after quick midwest Epictour. "All I can say is, we're hot and getting hotter each week", Laga offered. . . . Press release from WAIT's Reed Farrell and Spider Webb tells about their scoring a valuable exclusive in airing Elvis Presley's new album of sacred songs for the first time on Chi radio. Farrell and Webb predict this to be a two million seller, "Proving", they stated, "to all skeptics the great talent Presley possesses". All-State Distributors jumping off its foundation over "the greatest batch of hits we've ever had", cheers Dan Hosto, sales mgr. "Fats Domino's 'Walking' will smash way over one hundred thousand any day now",



CHUCK BERRY

he added. Specialty's brand new LP surprise, "Here's Little Richard", promises to be a top seller, package wise, with All-State. . . . Mike Oury, back from sunny California, caught the bug and spent his first week home in bed. . . . Vic Faraci's (M. S. Distributors) big plug tune is Argo's swinger "Country Boy" by Clarence "Frogman" Henry. "The darn thing is selling like it's going out of style," he cheered. . . . Gale has a newie by Bobby Marchan entitled "Chickee Wa Wa" that has picked up some nice deejay comments and considerable play. . . . The golden twins of the record biz, Hugo and Luigi, made a hurried stop, last week, to visit with their distrib, Paul Glass. All three mucho excited over Roulette's "One Little Kiss" by Addie Lee and "Barefoot Girl" by The Playmates. . . . Columbia's man about town, Granville White, points to newie, "Round Mid-Night" LP by Miles Davis and Jimmy Rushing LP, for top honors and sales in the coming months. "Each one is a gas", White commented. . . . Over at Garmisa Distributors Lenny almost busting his buttons over zooming-booming "Just Because" by Lloyd Price on ABC Par and Taz's "Easy Pickin's" by The Tazmen. In passing, may we congratulate Myron Schulz newly appointed general office mgr. of Garmisa Distributors. . . . Lenn Chess starting to show up at the Chess/Checker offices a little while each day says, "It sure is good to be back". Phil walked in waving a telegram from Kenny Vincent, WEOL, Lorain, Ohio, which stated, "Chuck Berry's 'School Days' on Chess looks like another big-big-big one. Using the diskeroo three times a day". . . . Alton Abraham, Saturn, establishing local distrib for pending Le Sun Ra LP. . . . WBEE's Herb Kent planning another dance on the strength of "the great turnout" at his last Grand Ballroom fling. Show headlined The Spaniels, The Dream Kings, Charles Jones, J. B. Lenoire, The King's Men with Willie Dixon's Ork. . . . Down the block at Vee-Jay Cal Carter is planning a hurry up session for army bound, spiritual group, The Boyer Bros. Interesting comment on the spiritual market was made by Abner to the effect that, "Though sales have dropped, overall, in this field, we (Vee-Jay) feel safe in predicting sales on 'Uncloudy Day' by The Staple Singers and The Five Blind Boys' 'Let's Have Church' are an accurate barometer in forecasting a swing up in spiritual billing." He added, "If the distributors would take cognizance of the sales potential in spiritual records and simply stock those for which a demand is constantly created through concentrated radio promotion, the distrib, artist, and manufacturer would realize a pretty profit". . . . Ted McKoy, Detroit radio and TeeVee personality visited with local manufacturers last week. . . . Cobra still hot on the chart bound list with, thrush, Gloria Irving's "I Need A Man" and Duke Jenkins' "Somethin' Else". . . . The Spaniels sessioned 3/12 in follow up to their past swinger, "Peace Of Mind". . . . Drexel's Roy Wright getting lottsava raves from local deejays and such on his swinger, "No Haps".

LOS ANGELES:

Imperial Records prexy, Lew Chudd flew Joe Leonard of Lin Records to Hollywood from Houston last week to purchase three hot singles from the indie Texas label. Imperial took over the masters on Ken Copeland's "Pledge Of Love", The Strikes' "Baby I'm Sorry", and Bill Stubblefield's "Blue Indian Summer". Chudd also took over the contracts of the three artists, who will now record for the Imperial label. . . . Flip Records have signed a new four-girl vocal group called The Dreamers. Group's first sides of "Since You've Been Gone" and "Do Not Forget" have been set for an early release. Label currently has a hit riding in The Six Teens recording of "Only Jim". . . . Earl McDaniel's Showtime concert at the Long Beach auditorium, which starred The Platters, was a complete sellout. The Long Beach Police Department commended McDaniel on the behavior of the capacity crowd. . . . The Cheers, of "Black Denim Trousers" fame have reformed their group and are now heard on the Mercury label. . . . Ivory Joe Hunter, whose recent recording, "Since I Met You Baby" earned him guest appearances on the Ed Sullivan and Steve Allen TV shows, has been set with his orchestra for a tour of one-nighters in leading West Coast cities, beginning this week in Phoenix, Arizona. Ben Waller Enterprises are handling tour arrangements. . . . Googie Rene, whose first class recording of "Midnight" hit the charts has been paged for Jocko Henderson's 19th Rock and Roll Show in New York City. . . . Lyle Griffin's Hip/Records have released their first entry in the rhythm and blues field. Disk features Faye Wilson with Johnny Otis and his Orchestra on "I Miss You So". . . . Leo and Eddie Mesner have launched a new label called Lamp Records. An initial release of eight sides are on the market.



SIX TEENS



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

ALIMONY BLUES
Herb Williams (MGM 12431)

**A MOTHER'S LOVE
A SIMPLE PRAYER**
Roy Hamilton (Epic 9203)

A SIMPLE PRAYER
Ravens (Argo 5261)

BANANA BOAT SONG
Tarriers (Glory 249)

BIG WHEEL
Clifton Chenier (Argo 5262)

**BIRTHDAY PARTY
THE LAST TIME**
Sil Austin (Mercury 71027)

CHICKEE WAH-WAH
Bobby Marchan (Gale 101)

DON'T FORBID ME
Pat Boone (Dot 15521)

DREAMY EYES
Youngsters (Empire 109)

FLORENCE
Paragons (Winley 215)

GUIDED MISSILES
Cuff Links (Dootone 409)

**HONEY, WHERE YOU GOING
LITTLE RAIN**
Jimmy Reed (Vee-Jay 237)

I DON'T BELIEVE
Bobby Blue Bland (Duke 160)

I'M IN THE MOOD FOR LOVE
Fats Domino (Imperial 5428)

I MISS YOU SO
Chris Connor (Atlantic 1105)

I'M STICKIN' WITH YOU
Jim Bowen (Roulette 4001)

**I'M SORRY
HE'S MINE**
Platters (Mercury 71032)

INDEED I DO
Elmore Morris (Peacock 1668)

IN THE CHAPEL
Ann Cole (Baton 232)

***I SMELL TROUBLE**
Bobby Blue Bland (Duke 167)

JAMAICA FAREWELL
Harry Belafonte (RCA Victor 20-6663)

JUST BECAUSE
Larry Williams (Specialty 597)

***LEAVING YOU BABY**
Angels (Irma)

LET ME CRY
Willie Headon (Dooto 410)

LET THERE BE YOU
Five Keys (Capitol 3660)

LITTLE DARLIN'
Diamonds (Mercury 71060)
*Gladiolas (Excelllo 2101)

MAMA LOOKA BOOBOO
Harry Belafonte (RCA Victor 20-6830)

MIDNIGHT
Gogi Rene (Class 205)

MISERY BLUES
Frankie Lee Sims (Ace 524)

***MY HOME IS A PRISON**
Lonesome Sundown (Excelllo)

**MY LIFE
GOING BACK HOME**
Howlin' Wolf (Chess 1640)

MY LOVE WILL NEVER DIE
Otis Rush (Cobra 5005)

ONE MORE DANCE
Harrold Burrage (Cobra 5004)

ONLY JIM
Six Teens (Flip 320)

PRETEND
Tab Smith (United 205)

ROCK ME
Muddy Waters (Chess 1652)

SEND ME A PICTURE, BABY
Starlarks (Ember 1013)

SEND ME SOME LOVIN'
Little Richard (Specialty 598)

***SITTIN' IN THE BALCONY**
Eddy Cochran (Liberty 55056)

SHE'S GOTTA WOBBLE
Sugar Boy (Imperial 5424)

**SHIRLEY
PLEASE SAY YOU WANT ME**
Schoolboys (Okah 7076)

SHOULD I EVER LOVE AGAIN
Wynona Carr (Specialty 589)

SOMEBODY SOMEWHERE
Gene Allison (Decca 30185)

TEENAGE CRUSH
Tommy Sands (Capitol 3639)

TEENAGE LOVE
Lyman & Teenagers (Gee 1032)

**THAT'S WHAT I WANNA DO
WHEN I SAW YOU**
Shirley & Lee (Aladdin 3362)

THE CHICKEN
Roscoe Gordon (Flip 237)

THE WALL
Brook Benton (Epic 9199)

TRICKY
Gus Jinkins (Flash 115)

TRUE LOVE GONE
Enchanters (Coral 61756)

UNDERSTANDING
Bull Moose Jackson (Encino)

WALKING BY MYSELF
Jimmy Rogers (Chess 1643)

**WHAT'S THE REASON I'M NOT
PLEASING YOU**
Fats Domino (Imperial 5417)

WHY DO YOU DO ME LIKE YOU DO
Cletones (Gee 1031)

YOU DON'T KNOW
B. B. King (RPM 486)

YOU GAVE ME PEACE OF MIND
Spaniels (Vee-Jay 229)

YOUR TRUE LOVE
Carl Perkins (Sun 261)



R & B Disk Jockey REGIONAL RECORD REPORTS

Don Anderson
WLOL—
Minneapolis-St. Paul, Minn.
1. Love Is Strange
(Mickey & Sylvia)
2. I'm Walkin' (F. Domino)
3. Too Much (E. Presley)
4. Don't Forbid Me (P. Boone)
5. Blue Monday (F. Domino)
6. I Remember (In The Still)
(5 Satins)
7. Ain't Got No Home (Henry)
8. I'm Sorry (Platters)
9. Teenage Love (Teenagers)
10. What's The Reason (Domino)

Edward Castleberry
WMBM—Miami Beach, Fla.
1. Just Because (L. Price)
2. Mother's Love (R. Hamilton)
3. Love Is Strange
(Mickey & Sylvia)
4. Just Won't Do Right
(Brown & Flames)
5. Drive In (S. Thompson)
6. Ram-Bunk-Shush (Doggett)
7. Honey Where You Going
(J. Reed)
8. Banana Boat (Day-O)
(H. Belafonte)
9. Party Doll (B. Knox)
10. Cried All The Way Home
(W. Fitch)

Kenny Vincent
WEOL—Lorain, Ohio
1. Love Is Strange
(Mickey & Sylvia)
2. The Wall (B. Benton)
3. Lucky Lips (R. Brown)
4. Jim Dandy (L. Baker)
5. Shirley (Schoolboys)
6. I'm Walkin' (F. Domino)
7. Teenage Crush (T. Sands)
8. Teenage Love (Teenagers)
9. Masquerade Is Over
(Moonglows)
10. Tiger Lily (5 Keys)

Wayne Hannah
WMAK—Nashville, Tenn.
1. Little Darlin' (Gladiolas)
2. I'm Sorry (Platters)
3. It was A Tear (Drifters)
4. It Hurts To Be In Love
(A. Laurie)
5. Come Go With Me
(Del Vikings)
6. I'm Walkin' (F. Domino)
7. Just Because (L. Price)
8. My Love Song For You
(Casuals)
9. Lucille (L. Richard)
10. Party Doll (B. Knox)

Bob Kloss
WKWK—Wheeling, W. Va.
1. Party Doll (B. Knox)
2. Teenage Crush (T. Sands)
3. Butterfly (C. Gracie)
4. Too Much (E. Presley)
5. Girl Can't Help It (Richard)
6. Love Is Strange
(Mickey & Sylvia)
7. Come Go With Me
(Del Vikings)
8. I'm Stickin' With You
(J. Bowen)
9. Jim Dandy (L. Baker)
10. Only Jim (6 Teens)

Joe Deane
WBFF—Rochester, N. Y.
1. Love Is Strange
(Mickey & Sylvia)
2. Lucky Lips (R. Brown)
3. Little Darlin' (Gladiolas)
4. Leap Frog (C. Alaimo)
5. Since I Met You Baby
(I. Joe Hunter)
6. I'm Stickin' With You
(J. Bowen)
7. Blue Monday (F. Domino)
8. I'm Sorry (Platters)
9. Slow Walk (S. Austin)
10. Midnight Special Train
(J. Turner)

Louise Napper
WREV—Reidsville, N. C.
1. Love Is Strange
(Mickey & Sylvia)
2. Blue Monday (F. Domino)
3. Butterfly (C. Gracie)
4. Lucky Lips (R. Brown)
5. Jim Dandy (L. Baker)
6. Party Doll (S. Lawrence)
7. Bacon Fat (A. Williams)
8. Little By Little (N. Brown)
9. Bad Boy (Jive Bombers)
10. Fever (L. Willie John)

Jim Ameche
WNJR—Newark, N. J.
1. Lucky Lips (R. Brown)
2. I'm A Country Boy (Henry)
3. Forbidden Fruit (A. Ellis)
4. Just Because (L. Price)
5. A Kiss At Daybreak (Tracy)
6. Lucille (L. Richard)
7. Next Time You See Me
(L. Jr. Parker)
8. It Hurts To Be In Love
(A. Laurie)
9. Masquerade Is Over
(Moonglows)
10. Ram-Bunk-Shush (Doggett)

Steve Wade
WAEB—Allentown, Pa.
1. Just Because (L. Price)
2. I'm Walkin' (F. Domino)
3. I'm Stickin' With You
(J. Bowen)
4. After School (R. Starr)
5. Sittin' In The Balcony
(J. Dee)
6. Lucky Lips (R. Brown)
7. Love Story (M. Griffith)
8. Love Is Strange
(Mickey & Sylvia)
9. Ram-Bunk-Shush (Doggett)
10. Bad Boy (Jive Bombers)

Sterling Yale
KCNA—Tucson, Ariz.
1. Love Is Strange
(Mickey & Sylvia)
2. Jim Dandy (L. Baker)
3. I'm Walkin' (F. Domino)
4. Blue Monday (F. Domino)
5. Lucky Lips (R. Brown)
6. Thousand Miles Away
(Heartbeats)
7. One Soda, Two Straws
(B. Scott)
8. Ain't Got No Home (Henry)
9. Bad Boy (Jive Bombers)
10. Ain't That Love (R. Charles)

Gerry Myers
CKOY—Ottawa, Can.
1. Bad Boy (Jive Bombers)
2. Love Is Strange
(Mickey & Sylvia)
3. Little By Little (M. Marlo)
4. Just Because (L. Price)
5. Birthday Party (S. Austin)
6. Butterfly (A. Williams)
7. Lucky Lips (R. Brown)
8. Shirley (Schoolboys)
9. Tiger Lily (5 Keys)
10. Party Doll (S. Lawrence)

Buddy Young
WEBB—Baltimore, Md.
1. Blue Monday (F. Domino)
2. Jim Dandy (L. Baker)
3. Ain't That Love (R. Charles)
4. Lucky Lips (R. Brown)
5. Without Love (C. McPhatter)
6. Little By Little (N. Brown)
7. I'm In The Mood For Love
(F. Domino)
8. Fools Fall In Love (Drifters)
9. Why Do You Have To Go
(Dells)
10. Teenage Love (Teenagers)

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Airmail Subscription **The Cash Box \$30.**

The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed

1	MAMA LOOKA BOOBOO Harry Belafonte (RCA Victor 20-6830)	RAM-BUNK-SHUSH Bill Doggett (King 5020)	I'M WALKIN' Fats Domino (Imperial 5428)
2	I'M WALKIN' Fats Domino (Imperial 5428)	BACON FAT Andre Williams (Epic 9196)	JUST BECAUSE L. Williams (Specialty 597) Lloyd Price (ABC-Paramount 9792)
3	BAD BOY Palmer & Jive Bombers (Savoy 1508)	BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)	LUCILLE Little Richard (Specialty 598)
4	PARTY DOLL Buddy Knox (Roulette 4002)	BIRTHDAY PARTY Sil Austin (Mercury 71027)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)
5	JUST BECAUSE Lloyd Price (ABC-Paramount 9792)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	AIN'T THAT LOVE Ray Charles (Atlantic 1124)
6	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	WALKING BY MYSELF Jimmy Rogers (Chess 1643)	PARTY DOLL Roy Brown (Imperial 5427)
7	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	BLUE MONDAY Fats Domino (Imperial 5417)	SEND ME SOME LOVIN' Little Richard (Specialty 598)
8	TEENAGE LOVE Teenagers (Gee 1032)	NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)	A THOUSAND MILES AWAY Heartbeats (Rama 216)
9	BLUE MONDAY Fats Domino (Imperial 5417)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	WHEN I SAW YOU Shirley & Lee (Aladdin 3362)
10	LITTLE DARLIN' Diamonds (Mercury 71060)	BIG WHEEL Clifton Chenier (Argo 5262)	SHE'S GOTTA WOBBLE Sugar Boy (Imperial 5424)

ST. LOUIS

NEWARK

DALLAS

1	COME GO WITH ME Del Vikings (Dot 15538)	IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)	I'M WALKIN' Fats Domino (Imperial 5428)
2	I'M WALKIN' Fats Domino (Imperial 5428)	BAD BOY Palmer & Jive Bombers (Savoy 1508)	JIM DANDY Lavern Baker (Atlantic 1116)
3	IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)	JIM DANDY Lavern Baker (Atlantic 1116)	FOOLS FALL IN LOVE Drifters (Atlantic 1123)
4	JUST BECAUSE Lloyd Price (ABC-Paramount 9792)	I'M WALKIN' Fats Domino (Imperial 5428)	PARTY DOLL Buddy Knox (Roulette 4002) Roy Brown (Imperial 5427)
5	BACON FAT Andre Williams (Epic 9196)	TEENAGE LOVE Teenagers (Gee 1032)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)
6	LUCILLE Little Richard (Specialty 598)	BLUE MONDAY Fats Domino (Imperial 5417)	LUCILLE Little Richard (Specialty 598)
7	NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)	PARTY DOLL Buddy Knox (Roulette 4002)	LUCKY LIPS Ruth Brown (Atlantic 1125)
8	FOOLS FALL IN LOVE Drifters (Atlantic 1123)	JUST BECAUSE Lloyd Price (ABC-Paramount 9792)	BLUE MONDAY Fats Domino (Imperial 5417)
9	BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)	PLEASE SAY YOU WANT ME Schoolboys (Okeh 7076)	NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)
10	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	HONEY, WHERE ARE YOU GOING Jimmy Reed (Vee-Jay 237)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

- 1 **JUST BECAUSE**
Lloyd Price
(ABC-Paramount 9792)
- 2 **RAM-BUNK-SHUSH**
Bill Doggett
(King 5020)
- 3 **BAD BOY**
Palmer & Jive Bombers
(Savoy 1508)
- 4 **I'M WALKIN'**
Fats Domino
(Imperial 5428)
- 5 **UNDERSTANDING**
Bull Moose Jackson
(Encino)
- 6 **LUCKY LIPS**
Ruth Brown
(Atlantic 1125)
- 7 **CHICKEE-WAH-WAH**
Bobby Marchan
(Gale 101)
- 8 **AIN'T THAT LOVE**
Ray Charles
(Atlantic 1124)
- 9 **IT HURTS TO BE IN LOVE**
Annie Laurie
(DeLuxe 6107)
- 10 **COME GO WITH ME**
Del Vikings
(Dat 15538)

- 1 **I'M WALKIN'**
Fats Domino
(Imperial 5428)
- 2 **JUST BECAUSE**
Lloyd Price
(ABC-Paramount 9792)
- 3 **LOVE IS STRANGE**
Mickey & Sylvia
(Groove 0175)
- 4 **JIM DANDY**
Lavern Baker
(Atlantic 1116)
- 5 **RAM-BUNK-SHUSH**
Bill Doggett
(King 5020)
- 6 **LUCILLE**
Little Richard
(Specialty 598)
- 7 **THE GIRL CAN'T HELP IT**
Little Richard
(Specialty 598)
- 8 **PARTY DOLL**
Roy Brown
(Imperial 5427)
- 9 **NEXT TIME YOU SEE ME**
Little Jr. Parker
(Duke 164)
- 10 **BACON FAT**
Andre Williams
(Epic 9196)

- 1 **COME GO WITH ME**
Del Vikings
(Dat 15538)
- 2 **IT HURTS TO BE IN LOVE**
Annie Laurie
(DeLuxe 6107)
- 3 **RAM-BUNK-SHUSH**
Bill Doggett
(King 5020)
- 4 **SHOULD I EVER LOVE AGAIN**
Wynona Carr
(Specialty 589)
- 5 **NEXT TIME YOU SEE ME**
Little Jr. Parker
(Duke 164)
- 6 **PARTY DOLL**
Buddy Knox
(Roulette 4002)
- 7 **I'M WALKIN'**
Fats Domino
(Imperial 5428)
- 8 **I'M STICKIN' WITH YOU**
Jimmy Bowen
(Roulette 4001)
- 9 **LUCKY LIPS**
Ruth Brown
(Atlantic 1125)
- 10 **WALKING BY MYSELF**
Jimmy Rogers
(Chess 1643)

ATLANTA

BOSTON

SAN FRANCISCO

- 1 **PARTY DOLL**
Roy Brown
(Imperial 5427)
- 2 **NEXT TIME YOU SEE ME**
Little Jr. Parker
(Duke 164)
- 3 **I'M WALKIN'**
Fats Domino
(Imperial 5428)
- 4 **LUCILLE**
Little Richard
(Specialty 598)
- 5 **BLUE MONDAY**
Fats Domino
(Imperial 5417)
- 6 **LUCKY LIPS**
Ruth Brown
(Atlantic 1125)
- 7 **WALKING BY MYSELF**
Jimmy Rogers
(Chess 1643)
- 8 **JIM DANDY**
Lavern Baker
(Atlantic 1116)
- 9 **SOMEBODY SOMEWHERE**
Gene Allison
(Decca 30185)
- 10 **IT HURTS TO BE IN LOVE**
Annie Laurie
(DeLuxe 6107)

- 1 **LUCKY LIPS**
Ruth Brown
(Atlantic 1125)
- 2 **LOVE IS STRANGE**
Mickey & Sylvia
(Groove 0175)
- 3 **JIM DANDY**
Lavern Baker
(Atlantic 1116)
- 4 **I'M WALKIN'**
Fats Domino
(Imperial 5428)
- 5 **ON MY WORD OF HONOR**
Platters
(Mercury 71011)
- 6 **BLUE MONDAY**
Fats Domino
(Imperial 5417)
- 7 **JUST BECAUSE**
Lloyd Price
(ABC-Paramount 9792)
- 8 **PARTY DOLL**
Buddy Knox
(Roulette 4002)
- 9 **ALIMONY BLUES**
Herb Williams
(MGM 12431)
- 10 **LUCILLE**
Little Richard
(Specialty 598)

- 1 **RAM-BUNK-SHUSH**
Bill Doggett
(King 5020)
- 2 **JUST BECAUSE**
Lloyd Price
(ABC-Paramount 9792)
- 3 **JIM DANDY**
Lavern Baker
(Atlantic 1116)
- 4 **I'M WALKIN'**
Fats Domino
(Imperial 5428)
- 5 **BANANA BOAT (DAY-O)**
Harry Belafonte
(RCA Victor 20-6771)
- 6 **THE GIRL CAN'T HELP IT**
Little Richard
(Specialty 591)
- 7 **LET ME CRY**
Willie Headon
(Daoto 410)
- 8 **LUCILLE**
Little Richard
(Specialty 598)
- 9 **LITTLE DARLIN'**
Diamonds
(Mercury 71060)
- 10 **LOVE IS STRANGE**
Mickey & Sylvia
(Groove 0175)



R & B Sure Shots

"MAMA LOOKA BOOBOO"

The Cash Box
Disk of the Week

3/9

Harry Belafonte RCA Victor 20/47-6830

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b/w "SOFT AND SWEET"
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The Pretenders
"CLOSE YOUR EYES"
b/w
"PART TIME SWEETHEART"
106

Getting Stronger

The Channels
"THE GLEAM IN YOUR EYES"
b/w "STARS IN THE SKY"
102



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R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

THE VISCOUNTS

(Mercury 71073)

B+ "RAINDROP" (2:29) [Meridian] The Viscounts rock out a quick beat driving jump. Good vocalizing with swinging ork support. Ok teener type wax.

B "MY GIRL" (2:25) [T. J. Music BMI—] The Viscounts sing the romantic story of "my girl" (she's the best in the whole wide world). Another big jump side with screaming horn and shouts. Two rocking sides.

CORNELL DREW

(Apollo 508)

B "LITTLE BAMBOO" (2:02) [Bess-Ben Ghazi BMI—Muldraw] Cornell Drew wails a melodic calypso with an intriguing individualistic style. Entertaining wax that should grab a piece of the calypso market.

C+ "EVERYBODY'S TRYING TO STEAL MY GIRL" (2:39) [Bess Ben Ghazi BMI—Muldraw, Baker] Another calypso done in a light vein. Happy little wax with a cute melody. "Little Bamboo" comes out the strongest deck.

FENTION ROBINSON

(Meteor 5041)

B "TENNESSEE WOMAN" (2:28) [Met BMI—Robinson, Leslo] Fention Robinson wails a fast beat down home blues about his Tennessee Woman. Robinson chants with an authentic deep south flavor and should find his best market in those areas.

B "CRYING OUT LOUD" (3:43) [Met BMI—Robinson, Leslo] Robinson turns in a good performance, wailing a slow beat blues with sincerity. Also for the southern buyer.

THE ROCKING BROTHERS

(Whippet 207)

B "YEAH! YEAH!" (2:50) [Neil Music BMI—Reynolds, Hogains] The Rocking Brothers offer an instrumental of the Honky Tonk school. Engaging wax with a good sound.

C+ "LITTLE MIKE" (2:25) [Neil Music BMI—Reynolds, Hogains] Coupler is another middle beat rocking instrumental. Good, listenable deck.

SHERI WASHINGTON

(Lamp 2003)

B "AIN'T I TALKING TO YOU BABY" (2:03) [Lamp BMI—Sheri Washington] Sheri Washington does a good job on a typical blues with a new lyric. Miss Washington gives the reading some vocal oomph and the ork backing swings, but the deck is not better than an average good deck because of the material.

B "I GOT PLENTY" (2:42) [Lamp BMI—Sheri Washington] Miss Washington does a staccato talky-sing reading of a slow beat tune. Good club type act. It could pick up some action on records.

ETTA JAMES

(Modern Records 1016)

B+ "MARKET PLACE" (2:40) [Sherman BMI—Johnson, Darnell, Stanley] Etta James does a calypso item with all the sock Miss James can inject into a performance. It is a novel offering and Etta James vocal makes it a strong wax. Could do things. Watch it.

B+ "THE PICK-UP" (2:05) [Modern BMI—Johnson, Batiste] Cute bouncing item that gets lots of attention. The gal conducts a pick-up conversation with a sax handling the male talk. Solid novelty with the sax using tunes to get his point across. This one might make it big.

The Cash Box Award o' the Week

"SCHOOL DAY" (2:33)

[Arc BMI—C. Berry]

"DEEP FEELING" (2:29)

[Arc BMI—C. Berry]

CHUCK BERRY (Chess 1653)

● Chuck Berry does a spirited story of a day at school and the local soda store after school lets out, "School Day". Berry touches on a topic that the kids live and his sympathetic treatment as well as the vocal arrangement will make

this a strong contender. It is a lively chant against a jump instrumental backdrop. Good wax that should get an excellent reception. The flip, "Deep Feeling", is a slow beat instrumental blues with a wailing treatment. Ok mood listening. "School Day" is the big side.

"AFTER A WHILE" (2:35)

[Progressive BMI—Joe Turner]

"RED SAILS IN THE SUNSET" (2:12)

[Peter Maurice-Shapiro Bernstein ASCAP—Williams, Kennedy]

JOE TURNER (Atlantic 1131)

● Joe Turner sings out in his hearty manner, telling the story of his troubles, but he don't want sympathy 'cause someday 'After A While' things'll straighten out. Turner sings the slow, swingy rhythm blues in the great Turner

fashion. Turner fans will buy this one. The pairing, "Red Sails In The Sunset", is the standard—but with a Turner treatment. No one ever turned out "Red Sails" in this manner. It could be the side. Two chart threats. Watch them both.

"I WANT TO DANCE" (2:13)

Aladdin BMI—Lee, Palmer, Goodman]

"MARRY ME" (2:08)

[Aladdin BMI—Lee, Palmer]

SHIRLEY AND LEE (Aladdin 3369)

● That infectious Shirley and Lee turn in another pair that the kids'll love. "I Want To Dance" is a middle beat jump loaded with spirit, joy and that inimitable Shirley and Lee touch. The deck borrows just a little from "I Feel Good" and swings along at just the right

mood. Shirley's offbeat voice is standout on this deck. This side should make it big. "Marry Me", is the more pretentious side. It is a quickbeat calypso in which Lee asks Shirley to be his wife. Excellent side that could also make it, but our own preferences are "I Want To Dance".

"YOU GOOD LOOKING WOMAN" (2:24)

[Rayven BMI—Bill Barnes]

"HERE COMES ROMANCE" (2:04)

[Progressive BMI—Stallman, Phillips]

THE CLOVERS (Atlantic 1129)

● The Clovers, as so many times in the past, may have two hits here. Both are strong sides and merit strong exposure. "You Good Looking Woman" is a novel arrangement which embodies a lovely floaty melody, soft instrumentation, a switch to a rocking jump—and of course that top flight Clo-

vers vocaling. This could become one of the top hits of the season. The coupling, "Here Comes Romance", is a beautiful rhythm ballad done tastefully and with a haunting quality. The Clovers treat this tune with an easy, drift reading in keeping with the tender lyrics. Two extremely good sides.

"EMPTY ARMS" (2:38)

[Ivory Music BMI—Hunter]

"LOVE'S A HURTING GAME" (2:30)

[Winneton Progressive BMI—Jones, Hunter]

IVORY JOE HUNTER (Atlantic 1128)

● Another two sided powerhouse for Ivory Joe. See review in the pop section.

"DEAREST" (2:37)

[Ben Ghazi BMI—McDaniel, Polk, Gibson]

"THERE OUGHTA BE A LAW" (2:41)

[Ben Ghazi BMI—Gibson, Bennett]

MICKEY & SYLVIA (Vik X/4X-0267)

R & B hit wax. See pop reviews.

HAL SINGER

(De Luxe 6114)

B "EARLY HOURS" (2:48) [Men-Lo BMI—Shubert, Owens, Rogers] Hal Singer and his orchestra etch a rhythmic slow beat instrumental blues with the wailing horn of Singer taking the featured spot. Good deck that should appeal.

B "CATNIP" (2:33) [R-T BMI—Toombs] Similar comments on a swinging middle beat jump. Two good instrumental sides.

THE DRIVERS

(De Luxe 6117)

B "DANGEROUS LIPS" (2:55) [Armo BMI—Price] The Drivers deliver a dramatic slow beat tune with exciting effect. Good lead handles the moving tune with a strong reading. Melodic side that should grab some airtime.

B "OH MISS NELLIE" (2:21) [Armo BMI—Harris, Smith] The Drivers shout out a quick beat jump for the teener crowd. Ok dance side.

KING CURTIS

(Apollo 507)

B+ "KING'S ROCK" (2:55) [Bess Ben Ghazi BMI—Curtis, Hayes] King Curtis and aggregation turn in a very exciting instrumental slow beat. Deck has great appeal and could kick off to become one of the strong instrumental waxes.

B "DYNAMITE AT MIDNIGHT" (2:45) [Bess Ben Ghazi BMI—Curtis, Baker, Hayes] The flip is a quick beat adorned with screaming horn and staccato handclaps. Another exciting instrumental side. Deck to get the kids stomping.

THE MINORS

(Celeste 3007)

B+ "JERRY" (2:52) [Torchlight Music BMI—Y. Lee] Young Yvonne Lee handles the lead, pleading with "Jerry" not to say they must part. Gal, hard to distinguish from the teener male tenors of the Lymon school, does a powerful job on the melodic item. Deck has the qualities that appeal to the teen age buyer. If exposed could do nicely in the sales department.

B "WHERE ARE YOU?" (2:04) [Torchlight Music BMI—Y. Lee] Miss Lee and the Minors blend sweetly on a slow beat ballad. Easy effort that pleases—tho not as effective commercially as "Jerry". Two ok sides.

THE SOUVENIRS

(Dooto 412)

B "ALENE SWEET LITTLE TEXAS QUEEN" (2:25) [Dootsie Williams BMI—Rabun, Johnson] The Souvenirs rock out a slow beat rhythm tune with a staccato background chant and instrumental support. Deck incorporates some novel effects and entices the listener's ear. Ok side.

C+ "SO LONG DADDY" (2:30) [Dootsie Williams BMI—Rabun, Johnson] The Souvenirs up the tempo on the flip, offering a quick beat jump. Ok treatment but routine material.

DAVID BROWN

(La Salle 501)

B "RUNNING THRU MY MIND" (2:50) [Carlson BMI—Mitzie Sampson] David Brown does an easy reading of a lovely melodic item. Brown's treatment is of the relaxed school and it falls easy on the ears.

B "HOLD ON" (2:12) [Club Royal BMI—Conyers, Pemberton] Brown sings a big side here with a Hibbler-Hamilton type reading. A slow paced ballad that showcases Brown's talents effectively.



R & B Reviews

A AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD
C+ GOOD **C** FAIR **D** MEDIOCRE

The Cash Box

R & B Sleeper of the Week

"ROCK ME" (2:41)
[Arc BMI—M. Morganfield]

"GOT MY MOJO WORKING" (2:31)
[Arc BMI—M. Morganfield]

MUDDY WATERS
(Chess 1652)

● Muddy Waters turns in a strong reading of a slow, staccato mood blues, "Rock Me". Waters maintains the feeling throughout, holding the listener's rapt attention while singing against the steady, rhythmic beat background. The feeling Waters captures is what makes him so much stronger in

sales than the average down home singer. This is a side to be reckoned with. The flip, "Got My Mojo Working", is a quick beat bouncer that has Waters kicking up his heels with a swinging vocal. He has his mojo working, but it just won't work on her. Lively platter that pleases, but we lean to "Rock Me".

"FLORENCE" (2:40)
[Ninny BMI—McMichael, Winley]

"HEY LITTLE SCHOOL GIRL" (2:15)
[Ninny BMI—Paragons, Winley]

THE PARAGONS
(Winley 215)

● The Paragons could have one for one with their initial release, "Florence." Keeping in the successful run that has been centered around girls' names, The Paragons sing of Florence with one eye on the musical arrangement and one eye on the charts. The fellas must have hit the magic formula 'cause

they have a wax that is stirring up some action. The local area has already reported consumer interest in this side. It is an easy, swingy slow beat ballad. The flip, "Hey Little School Girl", is a change of pace. The Paragons rock a quick beat with a hopping treatment. Good coupling, but for the action it's "Florence".

THE STRIKES (Imperial 5433)

B+ **"BABY I'M SORRY"** (2:26)
[Marquis Music BMI—K. Scott] The Strikes come up with a middle beat rock that has good strong potential in both pop and the r & b markets. It's a teener Lindy wax with a strong defined beat, good vocal effort and effective instrumental backing. Could become a big sales attraction.

B **"IF YOU CAN'T ROCK ME"** (2:20)
[Marquis Music BMI—Jacobs] Another rocker of fast beat tempo. Driving effort that kids should like. However, we think "Baby I'm Sorry" is slightly stronger.

ROBERT & JOHNNY (Old Town 1038)

B+ **"BABY COME HOME"** (2:41)
[Maureen BMI—Carr, Mitchell] Robert & Johnny team delightfully on a powerful piece of material. The fellas bounce lightly through the slow beat rhythm piece begging baby to please come home. It is a melodic tune and the treatment should give it every chance to rack up a tidy sales figure. Watch it.

B **"DON'T DO IT"** (2:38)
[Maureen BMI—Carr, Mitchell] Robert and Johnny turn in another good reading on a similar piece of material. A slow beat bouncer engagingly sung. We lean to the "Baby Come Home" side for the action.

PIANO RED (RCA Victor 47-6856)

B+ **"WILD FIRE"** (2:21)
[Hill & Range BMI—Willie Perryman] Piano Red and his combo rock out a quick beat wild effort with a driving honky tonk piano, shouts, and novelty sounds. Excitement cut into every groove. Should get a good sales reaction.

B+ **"ROCK, BABY"** (2:21)
[Hill & Range BMI—Willie Perryman] Piano Red waxes a swinging down home rock with an infectious vocal and instrumental reading. Two good sides.

LATIN

SICARI (Falcon 507)

B+ **"THE MAN WITH THE GOLD-EN ARM"** (2:41)
[Dena Music ASCAP—Elmer Bernstein] Sicari offers an impressive treatment of the hit of a couple of years ago. The sound is interesting and exciting. Cha Cha beat for good dancing and modern instrumentation for good listening.

B **"FLYING HIGH MERENGUE"** (2:36)
[Torchlight BMI—Pinerio, Sicari] Sicari backs with a merengue and the result is an engaging wax. Similar comments on the sound. Sicari could be built into a strong act with the Latin-American music fanciers. Two good sides.

The Cash Box R & B Best Bets

- ★ "MARKET PLACE" } Etta James Modern 1016
- ★ "THE PICK UP" }
- ★ "WILD FIRE" } Piano Red RCA Victor 6856
- ★ "ROCK, BABY" }
- ★ "BABY I'M SORRY" } The Strikes Imperial 5433



THE NATION'S R & B TOP 20

		Pos. Last Week
1	I'M WALKIN' Fats Domino (Imperial 5428)	3
2	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	1
3	JIM DANDY Lavern Baker (Atlantic 1116)	2
4	JUST BECAUSE Lloyd Price (ABC-Paramount 9792)	7
5	LUCILLE Little Richard (Specialty 598)	9
6	BLUE MONDAY Fats Domino (Imperial 5417)	4
7	RAM-BUNK-SHUSH Bill Doggett (King 5020)	5
8	PARTY DOLL Buddy Knox (Roulette 4002) Roy Brown (Imperial 5427)	16
9	IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)	12
10	LUCKY LIPS Ruth Brown (Atlantic 1125)	8
11	COME GO WITH ME Del Vikings (Dot 15538)	18
12	A THOUSAND MILES AWAY Heartbeats (Rama 216)	6
13	BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)	11
14	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	10
15	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	13
16	AIN'T THAT LOVE Ray Charles (Atlantic 1124)	17
17	BUTTERFLY Charlie Gracie (Cameo 105)	—
18	FOOLS FALL IN LOVE Drifters (Atlantic 1123)	15
19	TOO MUCH Elvis Presley (RCA Victor 20-6800)	14
20	NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)	—

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Featured In The Album



HOLLYWOOD—Jay Lowy, ABC-Paramount promotion man for the Los Angeles area, introduces singer Ginger Hall to Gil Henry KNX-CBS disk jockey. Henry holds a copy of ABC-Paramount's album "Walter Gross Plays His Own Great Compositions" on which Ginger is one of the featured singers.

Newport Jazz Festival Set For July 4th

NEW YORK—The 4th of July holidays have been chosen for the 1957 edition of the Newport Jazz Festival, it was announced last week by the Festival's founders, Louis L. Lorillard and George Wein, president and director respectively of the non-profit organization sponsoring the yearly event. Since the inception of the Festival at Newport, R. I. in 1954, when over 18,000 persons turned up to hear jazz music played by exponents of every school, interest has continued to build.

A concert on July 4th, keyed to celebrate the birthday of Louis (Satchmo) Armstrong, will kick off the three-day Festival. Lorillard and Wein are arranging a reunion of Armstrong's original band members plus an all-star array of jazz stars. Among the first artists signed are Ella Fitzgerald, Sarah Vaughan, Count Basie's band and Armstrong.

Morning panel discussions conducted by jazz critics and musicians, though primarily directed toward the musician, the critics and the student, will be open to the public. Afternoon concerts will present veteran contributors to the jazz field as well as promising newcomers. This year, special emphasis will be placed on the international jazz scene, with leading musicians and composers from all parts of the world participating.

As in previous years, the main concerts will be held at Freebody Park.

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VEE-JAY 238

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Argo Releases 7 LPs

CHICAGO—Argo prexy, Phil Chess, opened the gate on a raft of jazz LP's this past week. The seven LP's, packaged in attractive full color albums, read like an all-star jazz revue.

The LP's are titled as follows: "Doorway To Jazz" featuring Cy Touff and Miff Mole; "Norman Simmons Trio", Norm Simmons' piano; "Zoot", Zoot Sims; "Chicago Scene", Sandy Mosse, Ira Schulman, and Eddy Baker; "Count 'Em 88", Ahmad Jamal; "Ramsey Lewis And His Gentlemen Of Swing"; "I'm In The Mood For Love", James Moody.

"While all of these albums have not been released to the retail stores, our distributors have heard and ordered," Chess offered.

"In fact," he went on, "initial orders have been more than gratifying. New York and Chicago are leading at the moment."

Jazz West Coast Show In European Tour

THE HAGUE, HOLLAND — The Jazz West Coast Show kicked off a tour of Europe last week that will take it to Holland, Belgium, Italy, Germany, Denmark, Sweden and Norway. The roster features Bud Shank, Bob Cooper and June Christy. Miss Christy will appear only at the Holland dates.

In Germany, Pvt. Gary Crosby joins the crew for some dates and on March 31, the trio will make its TV debut via Sudwestfunk.

This European stint marks the first time Shank and Cooper have been to the continent and the first time they have performed together since the days of the old Stan Kenton orchestra.

Sometime during the month of April, Richard Bock of Pacific Jazz Records will arrive in Germany to record an album with Gary Crosby, Bud Shank and Bob Cooper to be released in America under the PJ banner.

The Jazz West Coast Show is produced by Joe Napoli.



Meeting Dates

Music Operators' Associations

- Mar. 18—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 20—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 21—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (executive board)
- 21—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 26—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.
- Apr. 1—California Music Merchants' Association
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 1—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 4—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 4—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 4—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 8—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio
- 9—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 10—California Music Merchants' Association
—Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 10—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.
- 11—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 11—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Big 10 JUKE BOX TUNES



Canadian Capers



Country Best Sellers

IN RETAIL OUTLETS

TORONTO TOPICS:

The Hilltoppers (Dot) were guests on The Cross Canada Hit Parade 3/13. . . . Country artist Bill Long with The Playboys, fresh from a highly successful 9 weeks at The El Mocambo, are off on a whirlwind tour entertaining U.S. Air Force Troops in Labrador, and then in Puerto Rico. Before leaving Bill cut four Canadian tunes. . . . Canadian Guest on the Arthur Godfrey Show in April (exact date still to be set) will be Greg Curtis, 24-year-old folk singer. Greg is preparing a folk song concert for the University of Toronto, and a concert series for the Collegiate Institute of Toronto. . . . Lurlean Hunter (Vik) appearing nightly at the Town Tavern. . . . The Emcees, local quartet doing a great job at The Pyramid Room, have just cut two sides for Quality Records. . . . Ed Kassner of Piccadilly Music was in town for one week on business. . . . RCA Victor Studios a hub of activity lately with sessions by King, Dominion, Spiral, and Glory. . . . Appearing at the Club One Two is Louis Mera, baritone from Argentina. . . . Getting plenty of spins here is "The Cricket Song" by Bobby Gimby



THE HILLTOPPERS

(Victor). The tune was penned by Bobby and it looks as tho' it's heading for the top. . . . Warwick Webster composer of "Man In The Raincoat" opened an office in Toronto in early March, Warwick Webster Limited. The office will concentrate on background music, commercial jingles, etc. . . . Dizzy Gillespie has completed a successful stint at the Colonial.

MONTREAL MEMOS:

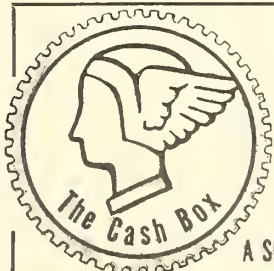
Currently featured at the El Morocco is Christine Jorgenson. She followed violinist Florian Zabach into this location. . . . Appearing nightly at the Ritz Cafe of the Ritz Carlton Hotel is Patricia Windsor. . . . The Mocambo, giant size night club in the east end of Montreal doing tremendous business with its name act policy. Last week the club featured Don Rondo (Jubilee) and is currently headlining Betty Madigan. The next attraction is Phil Brito who started his singing career here in Montreal and has remained one of the favorite acts that regularly plays in this town. . . . Quality Records will branch into the French Canadian field this week with the release of French language adaptations of "Butterfly" and "Let's Go Calypso." . . . Birland Stars of 1957 appeared at the Montreal Forum for a one nighter on Friday, March 15th. Show included such greats as Billy Eckstine (RCA), Sarah Vaughan (Mercury) and Count Basie and his Orchestra.



DON RONDO

		Pos. Last Week
1	YOUNG LOVE Sonny James (Capitol 3602; F3602)	1
2	THERE YOU GO Johnny Cash (Sun 258; 45-258)	2
3	TOO MUCH Elvis Presley (RCA Victor 20-6800; 47-6800)	3
4	GONE Ferlin Husky (Capitol 3628; F3628)	9
5	AM I LOSING YOU Jim Reeves (RCA Victor 20-6749; 47-6749)	5
6	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	4
7	I'M TIRED Webb Pierce (Decca 30155; 9-30155)	6
8	KNEE DEEP IN THE BLUES Marty Robbins (Columbia 40815; 4-40815)	7
9	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	8
10	TRAIN OF LOVE Johnny Cash (Sun 258; 45-258)	10

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8.	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	9
9.	KNEE DEEP IN THE BLUES Marty Robbins (Columbia 40815; 4-40815)	8
10.	WALKIN' AFTER MIDNIGHT Patsy Cline (Decca 30221; 9-30221)	12
11.	I MISS YOU ALREADY.	
12.	ROCKING IN THE CONGO.	
13.	CRAZY ARMS.	
14.	TRAIN OF LOVE.	
15.	YOUR TRUE LOVE.	
16.	I WALK THE LINE.	
17.	I'M COMING HOME.	
18.	I WAS THE FIRST ONE.	
19.	STOLEN MOMENTS.	
20.	YOU CAN'T HURT ME ANYMORE; THE SAME TWO LIPS; DON'T LAUGH; GONNA FIND ME A BLUEBIRD; MONEY.	



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YOUNG LOVE	Sonny James (Capitol)
2. AM I LOSING YOU	Jim Reeves (RCA Victor)
3. THERE YOU GO	Johnny Cash (Sun)
4. GONE	Ferlin Husky (Capitol)
5. I'M TIRED	Webb Pierce (Decca)
6. SINGING THE BLUES	Marty Robbins (Columbia)
7. I MISS YOU ALREADY	Faron Young (Capitol)
8. KNEE DEEP IN THE BLUES	Marty Robbins (Columbia)
9. I'VE GOT A NEW HEARTACHE	Ray Price (Columbia)
10. TOO MUCH	Elvis Presley (RCA Victor)
11. MONEY.	
12. WALKIN' AFTER MIDNIGHT.	
13. GONNA FIND ME A BLUEBIRD.	
14. I'M COMING HOME.	
15. STOLEN MOMENTS.	
16. TRAIN OF LOVE.	
17. YOU'RE THE REASON I'M IN LOVE.	
18. CRAZY ARMS.	
19. THE SAME TWO LIPS.	
20. ROCKING IN THE CONGO.	
21. DON'T LAUGH.	
22. A GOOD LOOKING WOMAN.	
23. DON'T FORBID ME.	
24. YEARNING.	
25. UH, UH, NO.	
26. LOVING YOU.	
27. I'M GONNA LIVE SOME BEFORE I DIE.	
28. REPENTING.	
29. FOURTEEN KARAT GOLD.	
30. I WAS THE FIRST ONE; I WALK THE LINE; YOU CAN'T HURT ME ANYMORE; DON'T STOP THE MUSIC; FRAULEIN; OH, SO MANY YEARS; IT'S MY WAY; WASTED WORDS; HEY, HONEY; TEENAGE CRUSH; HO, HONEY, HO; SUGAR BEET; POOR MAN'S RICHES; BANANA BOAT SONG; CALYPSO SWEET-HEART; I'M ROUGH STUFF.	

DOLPH HEWITT

on

Ka-Hill Records

Sings

"BLUE TENNESSEE RAIN"

White Oak Music—BMI

IT'S COUNTRY! IT'S GREAT!

LOVING YOU

Wilma Lee & Stoney Cooper

HICKORY-1058

Birth Announcement In Song Titles

BANGOR, ME. — "Farmer" Phil, country disk spinner, heard regularly on station WGUY, this city, was so overjoyed with the birth of his first child, that he wrote his birth announcement using titles of all the songs he's been playing for years. His letter reads as follows:

After you read this note I hope you won't think I've "Stolen Moments" (Hank Snow) out of your day, but I do want you to know that Mrs. Farmer and I had our "First Born" (Tennessee Ernie Ford) and he's a "Good Looking Blonde" (Eddy Arnold). "I'm Beginning To Feel Mistreated" (Goldie Hill) because when he should be having "Sweet Dreams" (Faron Young) he's "Crying Through The Nite" (Wanda Jackson), making enough noise like he was "Rockin' In The Congo" (Hank Thompson) and I have to carry him in my "Crazy Arms" (Ray Price) and "I Walk The Line" (Johnny Cash). When "Day-O" (Banana Boat Song, Johnny & Jack) comes, "I'm Singing The Blues" (Marty Robbins) because "I'm Tired" (Webb Pierce). I'm not "Repenting" (Kitty Wells) though, because I say to my wife "Hey, Honey" (Dusty Owens) there's our "Young Love" (Sonny James) and a "Great Big Love" (Wilburn Bros.) it is. Of course he'll cost me plenty of "Money" (Al Terry, Rusty & Doug) and I'll have to pay "Cash On The Barrel Head" (Louvin Bros.) but he's — a "Poor Man's Riches" (Red Sovine). "According To My Heart" (Jim Reeves) when he's sleeping, to him I say "That's The Way I Like You Best" (Carl Smith). Mrs. Farmer, if I "Treat Her Right" (Ernest Tubbs), we can have "Just One More" (George Jones). To think this all started a few years ago when I told my wife "I'm Coming Over Tonight" (Jimmy Dickens) because "I'm Lovin' You" (Wilma Lee, Stony Cooper) and soon gave her a "Fourteen Karat Gold Ring" (Hank Locklin).

Hubert Long Signs Ferlin Husky For Personal Management

NEW YORK—Hubert Long, manager of Grand Ole Opry's Faron Young, last week announced that he has signed Ferlin Husky to an exclusive contract.

Husky has been with Opry since 1954 and with his group, "The Hush Puppies," has been one of the biggest attractions on the WSM program and on tour.

Under the new managerial arrangement, Ferlin Husky will make his first New York TV appearance on the Ed Sullivan Show, CBS-TV, Ch. 2, Sunday, April 17th, 8:00 p.m. He will sing his latest Capitol recording "Gone" which has established him as a pop star.

No "Blues" For Endsley

NEW YORK — A highlight in 23-year-old Melvin Endsley's life occurred last week when the tunesmith-vocalist, who penned "Singing the Blues" and "Knee Deep In the Blues," was called to New York to appear on "The Guy Mitchell Show" televised over CBS. It was the high point in the career of a newcomer destined to become a top personality in the field of country and popular music.

Endsley had been writing songs since 1950, but had never attempted to promote them. In 1952 he wrote "Knee Deep In the Blues" and in 1954, "Singing the Blues."

In 1956 he went to Nashville to attempt to interest some singers in his tunes. He approached Marty Robbins, a country star he had always admired, and convinced him of the merits of his material. Mel in turn was brought to Wesley Rose's attention and the rest is history. "Singing the Blues" has gone over the 2-million mark and "Knee Deep In the Blues" is still riding high on the charts.

Other Endsley tunes include "I Love You Still," "Too Many Times" and "I Love You To Pieces," all recorded by a number of labels. Endsley is also a recording star and waxes under the RCA Victor banner.

Portable Record Case Designed By DeeJay

NEWARK, N. J.—New York dee Jay Dick Shepard (WNEW) has designed a new portable record carrying case for LP's, being manufactured by Alan Insulated Mfg. Co., in Newark. The 13½ x 13½ x 4½ disk container is made of solid plywood and its covered with a material called Alanhyde, designed to outwear leather. It has a lock and key and safety handle strong enough to support at least 24 LP's and is insulated with sponge rubber to protect 78 rpm records.

The case has a side opening so that the titles of each album can be seen without removing LP's from the case. It is available in colors called cowhide ginger and cowhide suntan, and will be sold at hundreds of shops throughout the entire country.



Country Disk Jockey

REGIONAL RECORD REPORTS

"PEE WEE" KING WKLO—Louisville, Ky.

1. Sugar Beet (P. W. King)
2. Singing The Blues (Robbins)
3. I'm Tired (W. Pierce)
4. Young Love (S. James)
5. Alone In A Crowd (King)
6. Stolen Moments (H. Snow)
7. Tricky (C. Atkins)
8. Don't Forbid Me (E. Tubbs)
9. Drifting Farther (Williams)
10. Good Looking Blonde (E. Arnold)

DAVE FENNELL WIDE—Biddeford, Me.

1. Gone (F. Husky)
2. Am I Losing You (J. Reeves)
3. Stolen Moments (H. Snow)
4. Crazy Arms (R. Price)
5. Young Love (S. James)
6. There You Go (J. Cash)
7. Walkin' After Midnight (P. Cline)
8. Only One Love (G. Hamilton IV)
9. Don't Laugh (Louvins)
10. Blue Echo (C. Atkins)

MARY WILSON KCLX—Coffax, Wash.

1. Singing The Blues (Robbins)
2. I've Got A New Heartache (R. Price)
3. Gone (F. Husky)
4. Am I Losing You (J. Reeves)
5. Stolen Moments (H. Snow)
6. All The Monkeys Ain't In The Zoo (T. Collins)
7. There You Go (J. Cash)
8. Don't Forbid Me (E. Tubbs)
9. Yearning (Jones & Hicks)
10. I'm A Big Boy Now (Tubbs)

"POP" JENKINS WOHO—Toledo, Ohio

1. Am I Losing You (J. Reeves)
2. Young Love (S. James)
3. There You Go (J. Cash)
4. Gone (F. Husky)
5. I've Got A New Heartache (R. Price)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Money (Browns)
8. Walkin' After Midnight (P. Cline)
9. Don't Laugh (Louvins)
10. Oh, So Many Years (Pierce & Wells)

SHEL HORTON WKMC—Roaring Spring, Pa.

1. Sugar Beet (P. W. King)
2. Fourteen Karat Gold (D. Richards)
3. Tip Toe (J. Lynn)
4. After Five (D. Wood)
5. Singing The Blues (Robbins)
6. Am I Losing You (Reeves)
7. Young Love (S. James)
8. I've Got A New Heartache (R. Price)
9. Thunder And Lightning (L. R. Faye)
10. I Miss You Already (Young)

"BAREFOOT COWBOY" ALAN HERBERT KDSJ—Deadwood, S. D.

1. Train Of Love (J. Cash)
2. Young Love (S. James)
3. Singing The Blues (Robbins)
4. There You Go (J. Cash)
5. Walkin' After Midnight (P. Cline)
6. Crazy Arms (R. Price)
7. I'm Tired (W. Pierce)
8. Am I Losing You (J. Reeves)
9. Knee Deep In The Blues (M. Robbins)
10. Grand River Waltz (T. Fletcher)

"SMOKEY" SMITH KRNT—Des Moines, Iowa

1. I Miss You Already (Young)
2. I'm Tired (W. Pierce)
3. Walkin' After Midnight (P. Cline)
4. Young Love (S. James)
5. Gone (F. Husky)
6. Oh So Many Years (Pierce & Wells)
7. There You Go (J. Cash)
8. That's When My Heartaches Began (R. Drusky)
9. Money (Terry & Rusty & Doug)
10. Don't Stop The Music (G. Jones)

PAUL SIMPKINS WBAM—Montgomery, Ala.

1. I Miss You Already (Young)
2. Young Love (S. James)
3. Am I Losing You (Reeves)
4. Fraulein (B. Helms)
5. I'll Fly Away (F. Young)
6. Gone (F. Husky)
7. Honky Tonk Song (M. Tillis)
8. Someday (W. Pierce)
9. Way I Love You (C. Smith)
10. I'm Gonna Live Some Before I Die (F. Young)

DOROTHY KINNEY KVSA—McGehee, Ark.

1. Young Love (S. James)
2. Singing The Blues (Robbins)
3. Am I Losing You (Reeves)
4. I've Got A New Heartache (R. Price)
5. Repenting (K. Wells)
6. Stolen Moments (H. Snow)
7. I'm Tired (W. Pierce)
8. Gone (F. Husky)
9. Rockin' In The Congo (H. Thompson)
10. Same Two Lips (M. Robbins)

"WILD BILL" EARL WLSV—Wellsville, N. Y.

1. Knee Deep In The Blues (M. Robbins)
2. Am I Losing You (J. Reeves)
3. Young Love (S. James)
4. Money (Rusty & Doug)
5. Farther And Farther Apart (J. Williams)
6. You're The Reason (S. James)
7. I'm Tired (W. Pierce)
8. There You Go (J. Cash)
9. Alpha And Omega (Williams)
10. Loving You (Lee & Cooper)

DUB PHILLIPS WQSN—Charleston, S. C.

1. Young Love (S. James)
2. Am I Losing You (Reeves)
3. Too Much (E. Presley)
4. I'm Gonna Live Some Before I Die (F. Young)
5. Walkin' After Midnight (P. Cline)
6. There You Go (J. Cash)
7. Gone (F. Husky)
8. I Am The Man (Swanee Rivers)
9. Gonna Find Me A Bluebird (M. Rainwater)
10. Teenage Crush (T. Sands)

DONN CALDWELL WHLL—Wheeling, W. Va.

1. Young Love (S. James)
2. Too Much (E. Presley)
3. There You Go (J. Cash)
4. Hey! Honey (D. Owens)
5. Walkin' After Midnight (P. Cline)
6. Mister Love (Rusty & Doug & W. Barkdull)
7. Gone (F. Husky)
8. Am I Losing You (J. Reeves)
9. Whoop, I Mean Whee! (H. Gunther)
10. I'm Gonna Live Some Before I Die (F. Young)

JOE NIXON—TOM BREN- NEN—JOE ALLISON KRKD—Los Angeles, Calif.

1. Young Love (S. James)
2. Fraulein (B. Helms)
3. Teenage Crush (T. Sands)
4. Knee Deep In The Blues (M. Robbins)
5. Gone (F. Husky)
6. Am I Losing You (Reeves)
7. Good Looking Blonde (E. Arnold)
8. That's When My Heartaches Begin (R. Drusky)
9. Rockin' In The Congo (H. Thompson)
10. I Miss You Already (Young)

JIM PRINCE KROF—Abbeville, La.

1. Money (Terry & Rusty & Doug)
2. Knee Deep In The Blues (M. Robbins)
3. Young Love (S. James)
4. Singing The Blues (Robbins)
5. Don't Laugh (Louvins)
6. I've Got A New Heartache (R. Price)
7. Fourteen Karat Gold (H. Locklin)
8. I Was The First One (H. Thompson)
9. Gone (F. Husky)
10. There You Go (J. Cash)

THOMAS SHOVAN WKXL—Concord, N. H.

1. Gone (F. Husky)
2. Rockin' In The Congo (H. Thompson)
3. Marriage And Divorce (Snow)
4. Young Love (S. Snow)
5. Repenting (K. Wells)
6. Before I Met You (C. Smith)
7. I'm A Fool (S. Whitman)
8. Lullaby Waltz (L. Frizzell)
9. I Miss You Already (Young)
10. Am I Losing You (J. Reeves)

CHUCK OTTE KLPW—Union, Mo.

1. Am I Losing You (Reeves)
2. I'm Tired (W. Pierce)
3. There You Go (J. Cash)
4. Poor Man's Roses (P. Cline)
5. I Miss You Already (Young)
6. I Was The First One (H. Thompson)
7. Gone (F. Husky)
8. Young Love (S. James)
9. Knee Deep In The Blues (M. Robbins)
10. Sugar Beet (P. W. King)

RAY PULLEY WFOS—South Norfolk, Va.

1. Young Love (S. James)
2. Am I Losing You (J. Reeves)
3. Teenage Crush (T. Sands)
4. I'm Tired (W. Pierce)
5. There You Go (J. Cash)
6. Money (Terry & Rusty & Doug)
7. Loving You (Lee & Cooper)
8. Rockin' In The Congo (H. Thompson)
9. Uh, Uh, No (G. Jones)
10. I Miss You Already (Young)

JOHN UNDERWOOD WMGR—Bainbridge, Ga.

1. Young Love (S. James)
2. There You Go (J. Cash)
3. Singing The Blues (Robbins)
4. Crazy Arms (R. Price)
5. Too Much (E. Presley)
6. I've Got A New Heartache (R. Price)
7. Stolen Moments (H. Snow)
8. Money (Browns)
9. Am I Losing You (J. Reeves)
10. I'm Tired (W. Pierce)

"RAMBLIN' LOU" WJLL—Niagara Falls, N. Y.

1. Young Love (S. James)
2. Train Of Love (J. Cash)
3. I'm Tired (W. Pierce)
4. I've Got A New Heartache (R. Price)
5. I'm Gonna Find Me A Bluebird (M. Rainwater)
6. Walkin' After Midnight (P. Cline)
7. Loving You (Lee & Cooper)
8. Poor Man's Riches (Barnes)
9. Knee Deep In The Blues (M. Robbins)
10. I Miss You Already (Young)

JOE McCALLUM CFRN—Edmonton, Alb., Canada

1. Young Love (S. James)
2. Singing The Blues (Robbins)
3. There You Go (J. Cash)
4. I've Got A New Heartache (R. Price)
5. Too Much (E. Presley)
6. Crazy Arms (R. Price)
7. Good Looking Blonde (E. Arnold)
8. Knee Deep In The Blues (M. Robbins)
9. Am I Losing You (J. Reeves)
10. I Walk The Line (J. Cash)

"LONESOME GEORGE" WDCF—Dade City, Fla.

1. Young Love (S. James)
2. Singing The Blues (Robbins)
3. I'm Tired (W. Pierce)
4. I Miss You Already (Young)
5. It Takes A Long, Long Train (Browns)
6. I've Got A New Heartache (R. Price)
7. Cash On The Barrel Head (Louvins)
8. It Takes A Worried Man (M. Tillis)
9. Stolen Moments (H. Snow)
10. Knee Deep In The Blues (M. Robbins)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

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 Disc Jockeys for keepin'
 me movin' on and makin'
 it possible for me to
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 with
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b/w
**"MARRIAGE
 AND DIVORCE"**

RCA Victor 20/47-6831

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"OH, WONDERFUL WORLD"

RCA Victor 20/47-6772

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"STOLEN MOMENTS"

RCA Victor 20/47-6715



Country Reviews

A BULLSEYE

B VERY GOOD

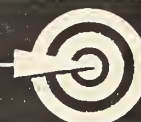
C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

THE CASH BOX BULLSEYE



NOT ONE
NOT TWO
NOT THREE
BUT 4 HOT HITS
ON *Mercury*
★ **STARDAY** ★
"Exclusively Country & Western"

① **George Jones**
8th Straight Smash
"Don't Stop The Music"
COUPLED WITH
"Uh, Uh, No"
MERCURY-STARDAY 71029

② **Benny Barnes**
tremendous followup
to "Poor Man's Riches"
"Poor Old Me"
COUPLED WITH
"PENALTY"
MERCURY-STARDAY 71057

③ **The Carlisles**
at their greatest
"I'm Rough Stuff"
COUPLED WITH
"BUSINESS MAN"
MERCURY-STARDAY 71035

④ **"Yearning"**
COUPLED WITH
"CRY, CRY"
Smash duet by
George Jones & Jeanette Hicks
MERCURY-STARDAY 71061

"COME A LITTLE CLOSER" (2:45)
[Red Top BMI—B. B. Broadstreet]
"ONE LIFE, TWO LOVES (And Three Broken Hearts)" (2:26)
[Valley BMI—F. F. Wilson]
RED & BETTY FOLEY
(Decca 30249; 9-30249)

● Two artists who have taken their place among the foremost vocal combinations around today are Red and Betty Foley. The father and daughter team has turned out decks that have proved to be solid money-makers for the ops and dealers and their latest Decca effort should follow suit. Tagged "Come A Little Closer", it's a charming, romantic lilter that the songsters treat to a wonderfully warm and inviting reading. On the flip the 'Redhead' hands out some advice to young lovers as he takes a top-flight solo run on a poignant, moderate paced weeper labeled "One Life, Two Loves." A 'redhot' coupling.

"ALL THE TIME" (2:15)
[Tree BMI—B. Carrigan, E. Keller]

"PLEASURE NOT A HABIT IN MEXICO"
(2:16)
[Hill & Range BMI—J. Wright, J. Anglin, J. Anglin]
JOHNNIE & JACK
(RCA Victor 20-6857; 47-6857)

● Johnnie and Jack are at their level best as they introduce a dandy new Victor coupling that should soon be stirring up heaps of noise all over the country market. On one side, the vocalists stay with the current calypso 'kick' as they follow up their "Banana Boat" chart-rider with another delectable, Island-flavored ditty tagged "Pleasure Not A Habit In Mexico". The reverse slicing, "All The Time", is a bright, up tempo novelty that J&J deck out in sparkling fashion. Either end could take off. Watch 'em closely.

BOB KING AND HIS COUNTRY KINGS
(RCA Victor 20-6858; 47-6858)

B+ "ANXIOUS" (1:57) [Hill and Range and Bob Wills BMI—J. Cleveland] Canada's contribution to the country music field, Bob King and his Country Kings, can be heard in the States on a deck that's reported to be going strong 'North of the Border.' It's an engaging, fast paced novelty that rides merrily along in gay style. Strong contender for our charts.

B "DID YOU DO IT?" (2:26) [Ross Jungnickel ASCAP—R. Allen, J. Joyce] On this half, King and the boys pleasantly wax an up tempo cutie with happy-go-lucky lyrics.

JINNIE RODGERS
(MGM 12443; K12443)

B "EVERYTHING YOU DO TO ME" (2:27) [Milene ASCAP—Rose, Heath] Jinnie Rodgers sez that she's gonna give her guy a dose of his own medicine' on this inviting, little romantic bouncer. Catchy ditty that the chirp dishes up in easy-on-the-ears fashion.

B "WHAT'S THE USE TO TAKE YOU BACK AGAIN" (2:28) [Milene ASCAP—Rose] Bottom side is a feelingful, moderate paced romantic affair that Jinnie projects warmly and tenderly.

BOBBY GROVE
(King 5027; 45-5027)

B "I SAW HER FIRST" (2:01) [Mar-Kay BMI—Zollinger, Merkel] Bobby Grove has the initial claim on the girl and he aims to keep her. It's a fetching novelty bouncer that the songster delivers in a tantalizing style.

B "SHOW ME" (2:05) [Mar-Kay BMI—Grove] Here the inexperienced and shy guy asks the gal to 'teach him the score.' An appealing piece of material that Grove lilts over convincingly. Strong two-sider.

THE STANLEY BROTHERS
(Mercury-Starday 71064; 71064x45)

B+ "THE FLOOD" [Acuff-Rose BMI—C. Stanley, R. Stanley] Last month's Kentucky-Virginia-E. Tennessee floods were the inspiration for the Stanley Brothers and Clinch Mountain Clan's latest Mercury effort. And the boys handle this tale of heart-break and misery with great depth and feeling. Should grab a good share of the airplay especially in the aforementioned areas.

B "I'M LOST, I'LL NEVER FIND THE WAY" (1:55) [Acuff-Rose BMI—R. Stanley] Here the entire crew races over a crying-towel opus in their stellar 'back-country' vocal and instrumental manner.

HYLO BROWN
(Capitol 3671; F3671)

B+ "ONE WAY TRAIN" (2:52) [Central BMI—J. Allison, P. Levitt] Hylo Brown demonstrates his standout vocal stylings, on wax, once again, as he renders this middle beat lover's lament with the utmost sincerity.

B "NOBODY'S DARLIN' BUT MINE" (2:40) [Leeds ASCAP—J. Davis] Here Brown starts out slowly but then 'gathers up steam' as he wraps up this old Jimmie Davis favorite in a captivating, fast paced fashion.

SID SILVER
(Bakersfield 510; 45-510)

C+ "BUMBLE RUMBLE" (2:04) [Chris BMI—S. Silver] Sid Silver colorfully swings out vocally as he describes a rockin' new dance step. The Johnny Cuiello Trio, spotlighting Bill Woods' guitar, tastefully back up the artist on the instrumental end.

C "LITTLE ANGEL" (2:28) [Chris BMI—S. Silver] Here Silver hands in a fair vocal performance as he softly spins a slow paced romantic ballad.

"NOTHING AT ALL" (2:21)
[Copar BMI—F. Powers, H. Danny]

"I'M SETTIN' YOU FREE"

[Hits Of Tomorrow & Sure Fire BMI—J. P. Watts, H. Allen, J. Grimes]
WILBURN BROTHERS
(Decca 30228; 9-30228)

● If a top quality vocal duet is your listening pleasure then the Wilburn Brothers, Doyle And Teddy, are the men to see (and hear). The boys are good bets to grab off two positions on the popularity charts with both ends of their latest release. On one side, a lovely waltzer, they tenderly tell us that without love you have "Nothing At All". On the under lid, a fast paced opus, the gal's been cheatin' and it's time for divorce so the boys sing out, "I'm Settlin' You Free". Real effective musical backdrop on both ends.

"WHERE D'JA GO" (1:58)
[Be-Are-Emerson]

"I CRIED LIKE A BABY" (2:13)
[Cedarwood BMI—Emerson]
LEE EMERSON & MARTY ROBBINS
(Columbia 40868; 4-40868)

● It seem to be duet waxings are 'the order of the day'. Copping 'Bullseye' honors, this time, are Lee Emerson and Marty Robbins, who have teamed up on a potent biscuit that has the ingredients necessary for hit results. And the chanters combine their vocal talents in grade "A" fashion as they neatly polish off a fast-paced weeper taged "Where D'Ja Go". On the lower portion, Emerson grabs the solo spotlight and hands in a splendid reading on another quick moving tear-jerker labeled "I Cried Like A Baby". Two excellent sides. However, it's the top half for the quick action.

HARDROCK AND THE RHYTHM ROCKERS
(Emperor 112; 45-112)

B+ "WHOO! I MEAN WHEE!" (1:42) [Gunter BMI—H. Gunter] Hardrock Gunter, along with the Rhythm Rockers, come up with an infectious piece of material that should do well in the boxes. It's an exciting, rhythmic ditty with an intriguing beat and some terrific gimmicks.

C+ "WE THREE" (2:26) [E. H. Morris ASCAP—Myseis, Cogane, Robertson] On the under half the crew enticingly dresses up the charming old-timer in a manner better suited for pop consumption.

LEFTY FRIZZELL
(Columbia 40867; 4-40867)

B+ "NOW THAT YOU ARE GONE" (2:05) [Cedarwood BMI—W. Walker] Lefty Frizzell sadly reflects that he's sorry after all, now that the gal's left him. A heartfelt, middle beat lover's weeper that the warbler spins with telling effect.

B+ "FROM AN ANGEL TO A DEVIL" (1:52) [Golden West BMI—Nail] On the lower lid, a snappy, toe-tapper, Frizzell tells how he was easily misled by the two-faced cutie. A most attractive pairing for the ops and dealers.

LILLY BROTHERS AND DON STOVER
(Event 4261; 45-4261)

C+ "ARE YOU TIRED OF ME, MY DARLIN'" (2:50) [Peer Int'l BMI—J. Davis, B. Jones] The persuasive 'mountain harmony' of The Lilly Brothers, Everett and Mitchell, is gonna attract loads of attention as the artists expressively blend on a tearful quick moving romantic item.

C+ "TRAGIC ROMANCE" (2:35) [Arr. Lilly Bros.] This mournful, fast paced mountain tune is taken for a top notch solo ride by brother Everett. Both ends feature some fine 5-string banjo pickin' by Don Stover.

These are proven national best sellers.
Order Today... Don't Delay
The Country Hits are on





Country Round Up

Jimmie Dawson in Chicago last week to establish distribs for his new line, Rustic. Jim's first release couples a pair of self-penned items, "Money Talks" and "It Took An Older Woman". The tunes were published by WJJD-deejay, Randy Blake's Chicago pubbery.

Nice visiting with Wesley Rose and Hubert Long, who were in New York recently on business trips. Wes was in town in conjunction with Marty Robbins' pop-country Columbia powerhouse, "A White Sport Coat (And A Pink Carnation)" which was published by Acuff-Rose. Long, the Personal Manager for Faron Young, has taken over the managerial reins of Ferlin Husky, who is currently riding high with his pop-country smasher, "Gone".

"Pappy" Daily of Mercury-Starday announces the signing of Charlie Walker whose first release, "Gentle Love" coupled with "Dancing Mexican Boy" (a George Jones' song) will be out this week. Charlie, one of the nation's top c&w deejays with his daily show on KMAC in San Antonio, has been a consistent seller on Decca for some time.



MARTY ROBBINS

Don Pierce recently attended a sales meeting at the Beverly-Hilton in Los Angeles. Morris Price and Irwin Steinberg, Mercury executives hosted a dinner for Mercury branch sales personnel and Pierce presented the program for c&w sales on the Mercury-Starday "Country Series". On March 8th Pierce huddled with the Mercury San Francisco branch salesman in the bay city and worked with deejays in the San Joaquin Valley enroute to the sales meeting. Again, the purpose was to familiarize Mercury sales organization with the Mercury-Starday program for increasing C&W sales on both singles and LP's.

From Slick Norris, Highlands, Texas, comes word that comment has been quite favorable and heavy on James O'Gwynn's 1st Mercury-Starday release, "Who'll Be The Next One", penned by Smokey Stover and O'Gwynn and the Jimmie Rodgers' standard, "Muleskinner Blues". Anyone who needs an extra copy can have one with just a card addressed to Slick Norris, Highlands, Texas. O'Gwynn still makes the stand as one of the regulars on the "Louisiana Hayride" each Saturday night. Guests on the "Hayride" last week were Dave Rich and Mel Tillis. KWKH started a new Country DJ show on March 2nd, which will be aired each Saturday at 4:00 P.M. for 3 hours. It bears the name, "Hayride Tonight". The deejays are Norm Bale, Jeff Dale and Horace Logan. KWKH has gone all out to promote Country Music with a solid 9 hour-block from 4 P.M. Saturday, til 1:00 A.M. Sunday. New talent is still being added each month to the ever growing list on the "Hayride" now.



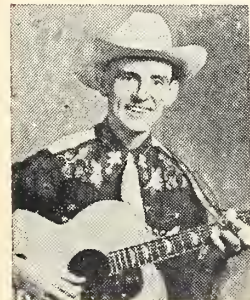
FERLIN HUSKY

KRCT, Baytown, Texas, continues to be the only full time Country Music station in the Greater Houston area. . . . Jocks are Earl Aycock, Hal Harris, Gabe Tucker and Bob Everson.

The new all night DJ at XERF, Del Rio, Texas, is Ed Hamilton, who made the switch from KCIJ, Shreveport, to XERF on March 4th. Paul Kallinger holds the 6 to 10 slot each night.

Smiley Monroe, not Smiley Burnette, as reported in last week's column, is the man whose Vita waxing of "The Snake Song" and "Ruby, Riches Or Fame" is currently stirring up noise.

Mac Wiseman, recently named A&R head of Dot Records' expanded c&w division, and a Dot recording star from the time the label was first founded, has departed for a dj tour of mid-Western cities to plug his latest disk, "Sundown" and "Step It Up And Go". Wiseman stated that a high percentage of his fans have moved from the South to the mid-West and interest in C&W music is now becoming apparent in such places as Minneapolis, Des Moines and Omaha. Wiseman will move his family from Richmond, Va., to Hollywood following the dj tour. He is expected to return to Hollywood around March 30, when he will begin his new A&R duties with Dot.



CHARLIE WALKER

Publicity Manager Betty Andries types that Starday Records has just released Margie Singleton's debut platter, "One Step (Nearer To You)" and "Not What He's Got". The thrush recently signed with Dee Marais and is scheduling a tour for the near future. Any deejay who doesn't receive a copy of Margie's record can obtain one by writing to Dee Marais at 3958 Houston St., Shreveport, La.

Another Starday artist, WARL-Arlington, W. V.-deejay, Don Owens, notes that his latest slicing, "A Thief (In The Heart Of A Rose)" and "Last Chance" is moving right along. DJ's wanting a copy of Don's disk can get same by dropping him a line care of WARL, Box 1065 North Station, Arlington 7, Va.

Cowboy Howard Vokes tells us that the following deejays are yelling for good service from the majors: Darrell Haden, KWTO-Springfield, Mo.;

A. J. Bell, WHED-Washington, D.C.; John Slaughter, KERC-Eastland, Texas; Alan Herbert, KDSJ-Deadwood, S.D.; "Red" Jones, KTEM-Temple, Texas; Jack Reno, KDRO-Sedalia, Mo.; Bruce Steinbicker, WETB-Johnson City, Tenn.; Dal Stallard, KCKN-Kansas City, Mo.; Lee Moore, WWVA-Wheeling, W.Va.; and Bob Dean, Harrisonburg, Va.



MAC WISEMAN

Thurston Moore sends along his new book on WWVA-Wheeling, W. Va. It's a "30th Anniversary Album" produced in cooperation with WWVA by Thurston Moore Enterprises, Route 5, Box 285A, Covington, Ky. and it's chuck full of information and pictures of the station's staff, artists and guest artists and deejays. Moore notes that his "1957 Hill-billy and Western Scrapbook" is still being sold by country deejays throughout the United States and Canada.

Jimmy Wakely, just returned from the annual Lake Charles Louisiana Rodeo, is currently headlining the Phoenix Ariz., Rodeo which opened on March 14th. The annual event is sponsored by the town's Jr. Chamber of Commerce.

Wakely, who recently returned to activity in the outdoor field, reported that of the 5 shows in which he starred in Lake Charles, 3 were capacity and 1,000 people were turned away at the Saturday evening performances. According to rodeo officials, Wakely's show broke all previous attendance records.

David Orrell and The North Texans, Western Swing band, occupied the guest spot on "Red River Jamboree", Paris, Texas, March 9th, with The Belew Twins slated for March 16th and Charline Arthur, March 23rd. Produced by Roy Glenn and Pee Wee Reid, this Sat. night show headlines Nan Castle, new RCA Victor Recording star. Her first release, out last week, is tagged "Run Along Junior" and "Take My Love".

Jack Turner writes to tell us of his excitement in being chosen to appear on the Arlene Francis, NBC-Network-TV "Home" Show on March 26th. Jack, who can currently be heard on the "Jack Turner Show", WFAS-TV-Montgomery, Ala. each Tuesday and Thursday from 5:00 to 5:30 P.M. and via his current Hickory waxing, "Everybody's Rockin' But Me", will be on the show for 26 minutes discussing trains and singing train tunes. His daughter, Dixie, who appears regularly on his own show, will be seen and heard with Jack on a few tunes. His wife is also due for an interview with Arlene Francis.



BELEW TWINS

The Maddox Brothers and Retta opened their new weekly show and dance at the Sierra Park Ballroom in San Bernardino, California on March 2nd to a crowd that was the greatest to ever attend a San Bernardino country and western show. The crowd started lining up 1 1/2 hours before the box office opened. Fred Maddox credited the turnout to lots of promoting on the whole group part as well as three local djs' shows and the help of other local djs. The show also had a 1/2 hour remote radio show over KCSB in San Bernardino. . . . Fred intends to bring in top talent for future shows with Freddie Hart leading off followed by Marty Robbins and in May, Johnny Cash. . . . On this show such guests dropped in as Glen Trout and Gary Lambert, better known as Glen and Gary. Also there was Boots Faye and Idaho Call, along with their daughter Karon Sue, followed by a favorite singer in the area that although blind, is making quite a name for herself. She is Jean Gayland. . . . Also on the show were Gary Williams and Joy Anne Farmer, a new steel guitar instrumentalist, who stopped the show with her own composition of "Joy's Polka" which will be released on wax very soon.

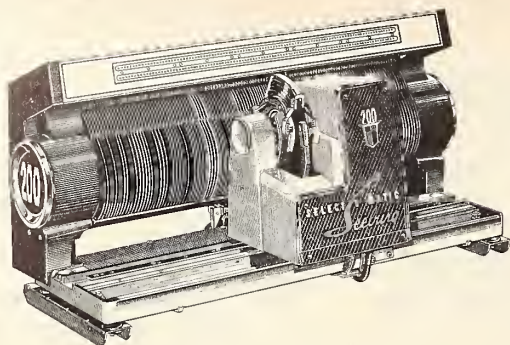
All DJ's that failed to obtain a copy of Pep record releases of Buck Owens' "Sweethearts In Heaven" as well as Pauline Parker & Marilyn Kaye's version of "My Old Fashioned Heart" may have copies by writing to J. E. (Red) Swarr at Box 107 in Maywood, California. He is now handling promotion and publicity for the Pep label. Owens' "Sweethearts In Heaven" is breaking big on the west coast and has been picked as record of the week by many of the top country stations on the west coast, according to Swarr.



DIXIE TURNER

Pep is starting a new idea in getting records to the record collectors and fans by starting a subscription service for which the subscriber may have for \$10.00. It's 15 records that Pep will release. The subscribers will receive the latest 7 releases as well as the remaining 8 records as they are released. The subscribers will receive their record the day they are released instead of months afterwards and may be had on a split payment plan. Full details may be had by writing to J. E. Swarr.

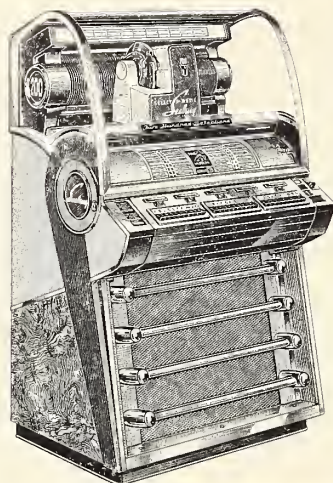
Faron Young was highlighted on the Paul Simpkins show over WBAM, Montgomery, Alabama in celebration of Faron's 24th birthday on February 25th. Simpkins featured 30 minutes of Faron's records, from the album "Sweethearts or Strangers", and played the entire new religious album from SESAC. Carl Smith will be featured on March 15th spotlighting Carl's birthday. Simpkins reports that he plans to salute various artists on their birthday's and anniversaries and all that he needs is to know when the artist will have a birthday.



THE SEEBURG V-200 HAS THE

Select-o-matic 200

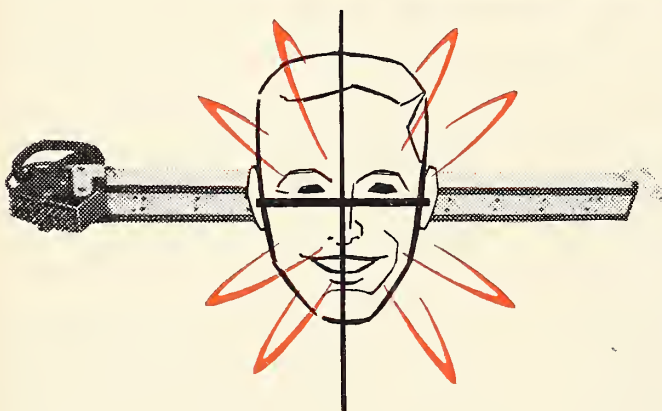
MECHANISM



THE SEEBURG V-200 HAS

DUAL PRICING

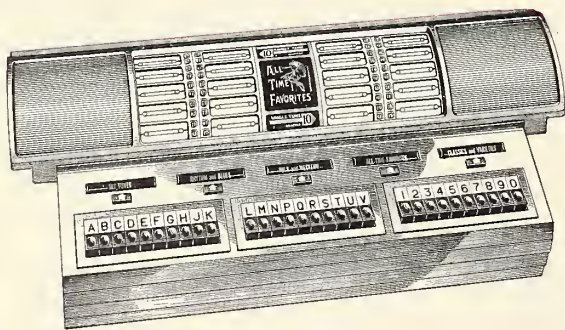
- PROGRAMS SINGLES AT ONE PRICE
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THE SEEBURG V-200 HAS THE

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DEPENDABLE MUSIC SYSTEMS SINCE 1902

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A Division of Fort Pitt Industries, Incorporated

America's finest and most complete music systems

"It's What's in THE CASH BOX That Counts"



PROPER PROGRAMMING CAN MEAN THE DIFFERENCE BETWEEN PROFIT OR LOSS

Here
and
There

DETROIT, MICH.—Overall statistics on the sale of automobiles for the first quarter of 1957 await the action during March. From every indication it would appear that sales will come up to or exceed those of the same period in 1956. Reports from two companies bear out the old bromide "If you have a better mouse trap, the public will beat a path to your door." F. W. Misch, finance vice president of Chrysler Corporation, in a talk before the New York Society of Security Analysts last week, disclosed that sales in his firm may exceed \$1 billion for the best quarter in the company's history. "I can tell you," said Misch, "that our earnings in the first two months of this year are ahead of those in the first two months of 1955. For the first quarter of 1955 we earned \$3.96 a share." Chrysler had earnings equal to \$1.25 a share in the first quarter of 1956. The company's output in the first two months of this year was 40 per cent above last year. Misch repeated that he estimated that the 1957 auto market would range from 6 to 6½ million cars. Ford Motor Company also reported that its retail sales of cars in January and February were the highest in the company's history for that period. Sales for the two months were 293,008 units, compared to the previous record high of 290,731 in the same months of 1955. In 1956, the two months sales were 240,522 units. Overall production of all car manufacturers for the first two months of 1957 was a total better than 1,240,000 units, compared to last year's two month total of 1,167,674.

NEW YORK—"The specter of relatively 'profitless prosperity' is troubling corporate managements today", says *The Journal of Commerce*. "A number of corporations have already announced that they are taking remedial measures to check this disappointing profit trend." It is stated that General Electric will stress price increases. Well, how about the operator of coin machines? Will he continue to watch his overhead rise, and still offer his merchandise to the public at the same price? Will he also continue to operate at the same outmoded commission arrangement? If he does, he can look to 1957 as a year of "profitless prosperity".

WASHINGTON, D.C. — The Government released two sets of statistics which indicated that 1957 got off to a good start, economically. Construction activity so far this year is running at a rate a little ahead of last year's totals. Personal income is continuing to rise.

The fact remains that the small operator, the man with less than 100 machines, knows more about his locations, the owners and the people who patronize the locations.

The smaller operator is, therefore, in a better position today to make certain that all of his phonographs are properly programmed. Only because he, himself, can arrange for proper programming.

And proper programming can make the difference between profit and loss.

The larger operator, the man with anywhere from 250 to over 500 phonographs, from actual survey, on the average knows less than 10% of his location owners and the people who patronize his locations. This has been proved time and time again all over the nation.

This man has to completely depend on servicemen to properly program his phonographs. To program them to the extent where they capture the absolute top play potential in each of his locations.

The larger operators should, therefore, employ men (good-will ambassadors) to roam from location to location, not only to arrange for better relations with each location but to, at the same time, check and double check on the programming of the phonographs in each location.

This doesn't mean that busy servicemen aren't installing the correct recordings in each machine. Many times, greater play can result if the recording is installed in one play slot as against another.

In short, it has been learned by some operators that, in some of their locations, if they place a hot record in the No. 1 spot, it will get two and three times as much play than if they placed it in the No. 10 spot. Or, many times, it's the reverse on certain locations.

At the same time foreign disks have been

found to prove extremely profitable in many locations where operators didn't even dream of installing such recordings in the juke box. This, too, is proper programming.

Operators who service their own machines, servicemen who are sincere in servicing the machines of their employers, all can bring about greater intake by properly programming the phonographs in each location.

Operators who have made tests on their own, and this has been reported in this publication many, many times in the past, found that they could enjoy increases ranging anywhere from 10% to over 100% by proper programming.

As was reported some months ago, right on this very editorial page, one large and skeptical operator, loyal to his employees, did not believe that his phonos could do any better than they were doing at the time.

But when he, himself, went out on the road and covered just 15 of his great number of locations with an expert music man, he found that, at the end of the week, his intake had increased better than 24% from these very same 15 locations.

That meant the difference between PROFIT and LOSS!!!

And every single music operator in the nation can bring in greater income by proper programming. By checking and rechecking his phonos. By shifting disks that have occupied one spot for months. By inserting new and different disks, even if they are old time tunes. By adding foreign recordings. By carefully working with the location owner and, most important, by scanning the patrons and have them recommend the tunes they best enjoy.

Proper programming can mean the difference between PROFIT or LOSS on locations everywhere!

While Income Remains Static:

COSTS CONTINUE GOING UP

Ops Faced With Need for More Equitable Share From Present Equipment to Meet Higher Costs of New Machines and Increased Overhead Expense

Phono and Games Mfrs Back The Cash Box' "10¢ Play Plus" Plan for Ops to Obtain More Equitable Share of Gross Income. Games Mfrs Suggest Ops Adopt 10¢ Play Plus 60%-40% or 65%-35% Commish Basis. Other Plans for Minimums and/or Front Money Also Suggested

CHICAGO—The constant, widening margin between income and overhead has a great many leaders in the industry worried.

They are, rightfully, much concerned with the fact that, as their equipment goes up in price and costs of supplies, labor and everything else the operator requires to continue in business also rises accordingly, income from equipment remains more or less static.

Due to dime play there has been an increase in the national averages. But this is not enough to offset the tremendous increases in costs which the operators are enduring.

Music and games manufacturers have, therefore, also come back of *The Cash Box*' "10¢ Play Plus" plan. This plan simply calls for the operators to continue on 10¢ play plus obtaining a more equitable share of the gross intake from all of their equipment.

Whether the operator, to obtain an equitable share of the gross intake from his machines, must use minimum guarantees or front money or a more equitable division of the percentage between himself and the location owner, is left entirely to the judgment of the operator.

Most important is the fact that leaders, who recognized the need for *The Cash Box* "10¢ Play Plus" plan, are suggesting to operators that they arrange for 60%-40% or even 65%-35% division of the gross receipts from each of their machines, in addition to dime play.

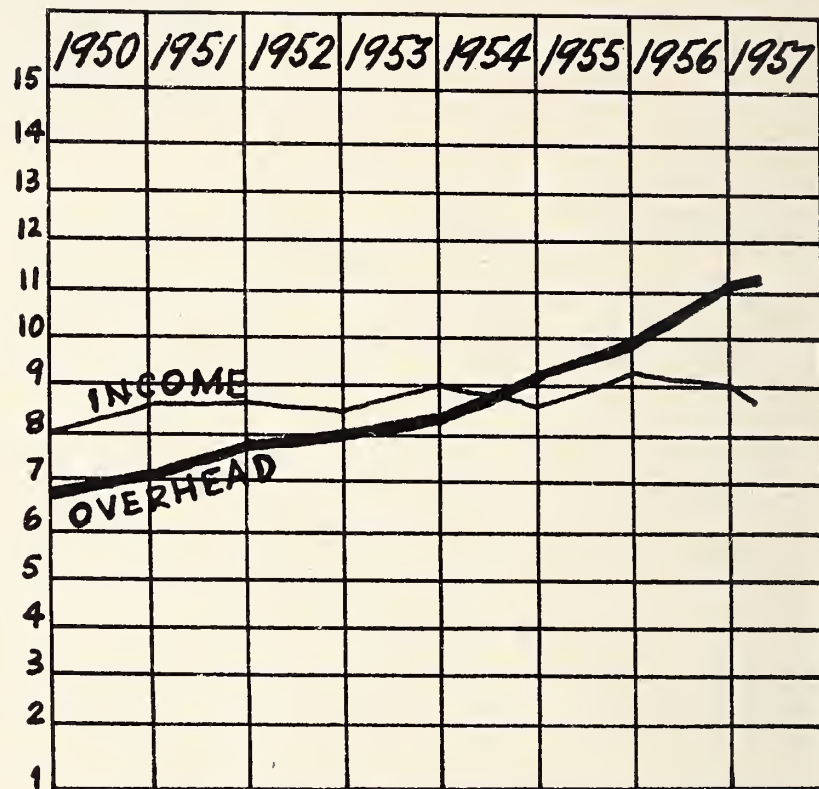
Operators are finding that they cannot continue ahead profitably or progressively in business under present constantly creeping inflationary conditions. Their overhead expense continues to rise and their income remains more or less in status quo.

They just simply must rearrange their present method of doing business so that they obtain a more equitable share of the gross intake from all of their equipment to meet growing overhead requirements.

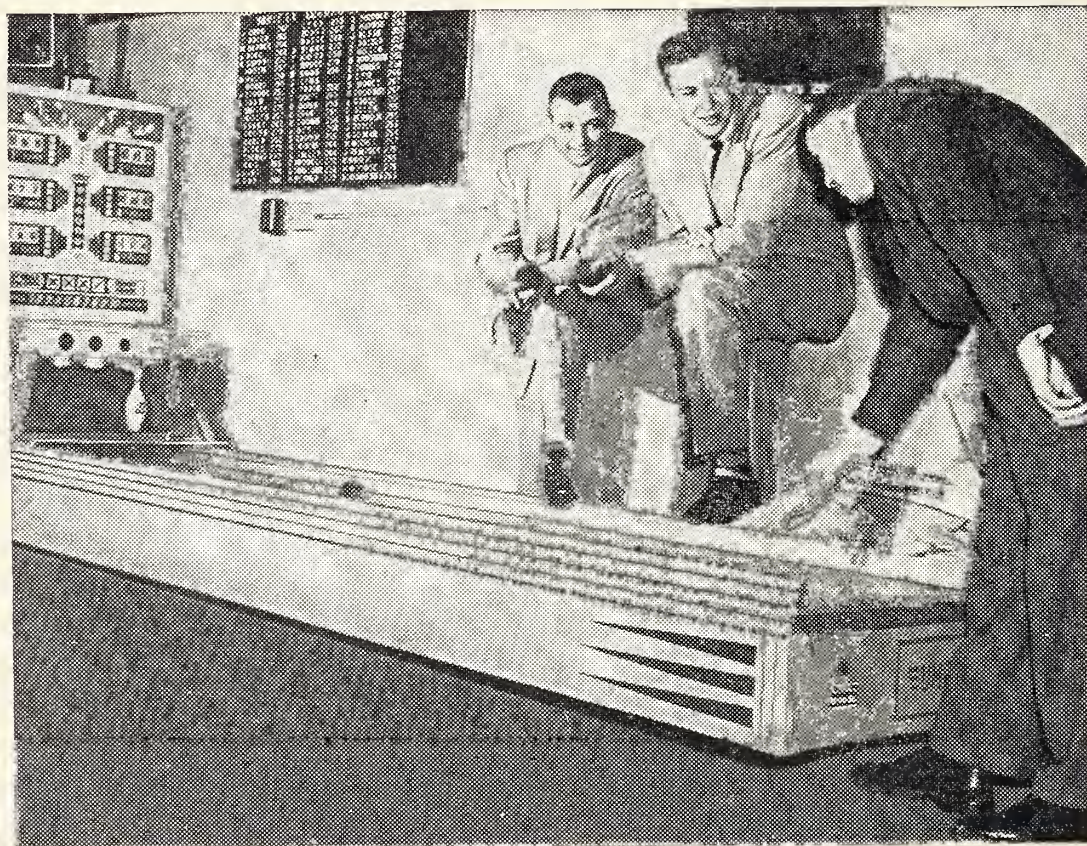
Tremendous numbers of operators nationwide have already taken time out to congratulate and commend *The Cash Box* on its efforts in their behalf.

These men are frank to state that they simply must have the cooperation of all the others in their areas to rearrange their present business methods with the locations.

It is high time, then, for all the operators, in each and every city, town and village thruout the U. S. to come together for this one big effort to assure themselves continuing on ahead in this, their chosen profession, on a profitable and progressive basis.



United's "Bowling Alley" Popular With Top Athletes



PHILADELPHIA, PA. Al Rodstein, Banner Specialty Company, this city sends along a photograph, which he states points out the popularity of

United's "Bowling Alley" among the top athletes.

Shown in the picture, Tom Scott, Philadelphia Eagles' end, goes after

number 10 pin to complete a spare. Joe Graboski (center) Philadelphia Warriors' star forward, and Stan Lopata, Phillies star, wait their turn to bowl.

Dime Play Moves Ahead

More Ops Report On Dime Play, Many Obtaining Minimums, Front Money, 60%-40%, 65%-35% For a More Equitable Division of The Gross Intake

Pine Bluff, Ark.—Charles E. Wilcox, Jr. of Baker Music Co., this city, reports that 100% of the phonos here and 50% of the games are now on 10¢ play. As far as Wilcox is concerned, 100% of his phonos and about 60% of his games are on 10¢ play. Collections are on straight 50-50 basis.

Brookings, S. D.—Elmer J. Cummings of this city advises that 100% of the phonos here are on 10¢, 4/25¢ and 6/25¢ play. He gets \$7.50 per week and then splits 50-50. Only about 30% of the games here are on 10¢ play. The dime games are split on 60-40 basis.

Missoula, Mont.—J. H. Doyle of Western Amusement Assn., this city, advises that 100% of the phonos here are on 10¢, 3/25¢ play, even tho only 85% of his phonos are on dime play at this time. Ops work on 50-50 basis.

Westfield, Mass.—Lloyd G. Barber of this city reports 100% of phonos here are on 10¢, 3/25¢ play. So far 90% of Barber's phonos are on dime play. He also advises that ops here work on 60-40 basis. As far as games are concerned, Barber says that 100% are on 10¢ play. All on 50-50.

Malone, N. Y.—Maurice E. Benware of this city advises that 100% of phonos are on 10¢, 3/25¢ play with ops getting flat guarantees depending on value of machine. Only about 10% of games here on 10¢ play and working on 50-50 basis.

Savannah, Ga.—O. J. Mullinix, Jr., Oglethorpe Vending, this city, reports that tho 90% of phonos here on 10¢, 3/25¢ play, 100% of his phonos are on dime play. He also reports that he gets a minimum guarantee on a graduated scale based on the type of equipment in the location.

Kingston, N. Y.—Dick Hornbeck of Kingston Novelty advises that about 90% of the phonos here are on 10¢, 3/25¢ play. 100% of his phonos are on 10¢ play and he also obtains front money. About 50% of the games here on 10¢, 3/25¢ play with a 50-50 commish basis.

St. Paul, Minn.—Lester H. Bruning of D. & H. Sales reports that about 50% of the phonos here are on 10¢, 5/25¢ play. But 60% of his phonos are on dime play. About 85% of the games here are on 10¢ play. Bruning reports that 100% of his games are on 10¢ play. Ops here work on 50-50 basis.

Brooklyn, N. Y.—Morton Levin of Ocean Automatic Music reports for himself only. He advises that 40% of his phonos are on 10¢, 3/25¢ play. He also says that each location has a different commish method. Some minimums, some front money and some on 50-50 basis.

Toronto, Ont. Can.—Toronto Trading Post, Ltd. of this city reports that tho about 50% of the phonos here are on 10¢, 4/25¢ play, 75% of their phonos are on dime play.

Atlanta, Ga.—J. Harold Moore of Ace Novelty, this city, advises that about 85% of the phonos and 90% of

the games here are on 10¢ 3/25¢ play. 50-50 seems to be the commish basis.

Grand Rapids, Minn.—Frank Mager of this city reports that 100% of games and phonos here are on 10¢ play. Phonos also on 3/25¢ play. Games straight dime. Phonos work on 60-40 and games 50-50.

Middletown, N. Y.—James E. Haley of this city advises that 75% of the phonos here are on 10¢, 3/25¢ play. Some spots ops get first \$5 and split rest 50-50. About 60% of games on 10¢ play and all on 50-50 basis.

Oklahoma City, Okla.—M. H. Kimmil of this city advises that about 25% of phonos here are on 10¢, 3/25¢ play but that 40% of his phonos are on 10¢ play. He also reports that 25% of games are on dime play and 50% of his own games are on 10¢ play.

Douglas, Wyo.—Bryan E. Edwards of this city advises that about 10% of the phonos here on 10¢, 4/25¢ play and that for 22 years 40 of his locations have been on 60-40 commission basis. He also advises that 25% of the games here are on 10¢, 3/25¢ play.

Canton, O.—Fred Greenbank of Illinois Novelty, this city, games operator only, advises 20% of the games here are on straight dime play.

Morehead City, N. C.—A. B. Cooper of this city reports that 90% of the phonos here are on 10¢, 3/25¢ play. 100% of his phonos are on dime play. About 85% of the games here are on straight 10¢ play. 50-50 is commish basis used thruout.

Greenfield, Mass.—Arthur K. Strahan of Mohawk Music, this city, advises that tho 10% of his phonos are on 10¢, 3/25¢ play, about 90% of the phonos here are on dime play. About 50% of the games are on 10¢ play. Phonos are on 70-30 and also obtain \$15 guarantee on 200 selections. Games work on 60-40 with minimums.

Dayton, Tenn.—C. Graham of Graham Amusement, this city, advises that about 40% of the phonos here are on 10¢, 6/25¢ play. Ops get 60-40 and, in some spots, \$6 minimum, then 50-50. No games on 10¢ play.

Salt Lake City, Utah—Robert K. Holt of Rainbow Music, this city, reports that 40% of the phonos here are on 10¢, 3/25¢ or 4/25¢ play. About 25% of the games are on dime play.

Provo, Utah—Knudsen Music, this city, report that about 85% of the phonos here are on 10¢, 3/25¢ play. And that about 50% of the games are on dime play.

Fairmont, Minn.—Arthur R. Berg of Berg Music, this city, advises that 100% of both phonos and games are on 10¢ play. Phonos work on 10¢, 3/25¢ play. Ops get minimum where intake is from \$40 to \$50 per month on phonos. Split 60-40 on games.

Wallace, Ida.—A. F. McFee of North Idaho Sales, this city, advises that tho he has only 30% of his phonos on 10¢ play, about 75% of the

phonos here are on 10¢, 3/25¢ play. About 10% of the games are on dime play. Split is 50-50 for both music and games.

Atkins, Ark.—Paul Hurts of this city advises that about 50% of the phonos here are on 10¢, 3/25¢ play. Less than 10% of the games are on dime play. Ops split 50-50 for both phonos and games.

Monroe, La.—M. G. Ward of Delta Automatic Music, this city, reports that 50% of the phonos and 50% of the games are on dime play. Phonos work on 10¢ 3/25¢ and in some spots ops get \$10 per week guarantee.

Enid, Okla.—Lawrence Buckley of Larry's Amusement, this city, advises that even tho he has only 85% of his phonos as yet on dime play, 100% of the phonos here are on 10¢, 3/25¢ play. About 40% of the games work on 10¢, 3/25¢ play. The reason for his 85% figure, Buckley reports, is due to the fact that he also operates in some surrounding small towns. All his phonos in Enid are on 10¢, 3/25¢ play.

CHICAGO—Among all the many dozens of dime play survey reports already received, the following two arrived with reports "Still on 5¢ play".

L. Backus, B & O Amusement, San Marcos, Tex.
Sam Cole, Cole's Emporium, Pine Prairie, La.

P. R. Program To Support Outstanding Charities

STE. AGATHE DES MONTS, QUE., CAN.—Mrs. Sylvia Solway of Solway Novelty Enterprises, this city, believes in a public relations program for outstanding charities to help the industry enjoy boom business.

"A well organized and coordinated public relations program", she advises, "participated in by locations, operators, distributors and manufacturers will be, tho indirectly, the great savior of the coin machines industry. It will benefit all connected with the industry.

"Public relations", she continues, "begins with honest and genuine participation in community life. Ethical practices among all dealers in the industry. Otherwise the dog-eat-dog system, when it gets known by the public and the authorities, is the greatest destroyer of the business.

"There are many great and worthy causes to which the entire coin machines industry can subscribe wholeheartedly. For example, cancer research, heart disease, blindness, polio, tuberculosis.

"Support for such causes would reflect with a two-way benefit on all the industry. None of us is immune to those dread diseases. Helping fight them will help each of us individually. At the same time it will put our industry on a higher and more respectable level.

"Let's do something big. Something good for everybody. And let's do it now", Mrs. Solway urges.

\$6.28 Per Week Per Machine Overhead Expense

NATCHITOCHEs, LA.—R. M. Fletcher of Hyde-Fletcher Music Company, this city, reports on overhead servicing cost per machine per week which qualifies in cost comparison to the \$7.50 per week overhead cost of operators in large, urban centers.

"An analysis of our cost of operation last year (1956)", reports Fletcher, "indicates an overhead cost per machine, per week of \$6.28.

"This", he continues, "is for machines on location. The cost includes the servicing overhead, cost of records, parts and supplies and depreciation.

"Our phonographs are depreciated over a four-year basis and our games on a two-year schedule."

Personal Appearance Important

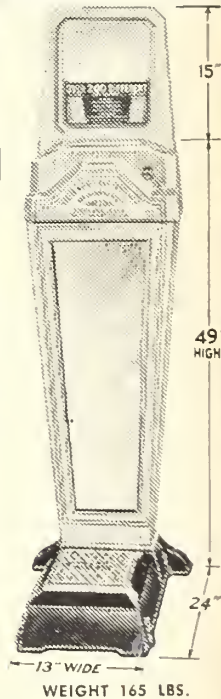
ROCHESTER, N. Y.—H. L. Kelly, this city, advises that one of the most important things these days is personal appearance.

"This may not boom business", he advises, "but it will most certainly help public relations if more attention is paid by operators and servicemen to their personal appearance when on location work."

50 120 200
SELECTION MODELS
A
ROCK-OLA
FOR
EVERY LOCATION

\$25
DOWN

Balance
\$10
A Month
400 DELUXE
PENNY
FORTUNE
SCALE
NOT A
NOVELTY—
BUT AN
INVESTMENT
25-75%
PROFIT



NO SPRINGS

WE WILL NOT EXHIBIT
THIS YEAR AT NAMA

WATLING

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4650 W. FULTON ST. CHICAGO 44, ILL.
Est. 1889—Telephone: Columbus 1-2772
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COMPLETE PLAYLAND!

\$975

Sidewalk Engineer
Ringer Ball
Wms. Crane
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Carnival Gun

ALL-STATE COIN MACH. EXCH.

4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: BELmont 5-6770)

A. B. T. RIFLE SPORT
3 and 6 Gun Models



Pace Aristo Scale
Kicker & Catcher
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Manufacture and Sales

J. F. FRANTZ MFG. CO.

1940 W. LAKE STREET, CHICAGO 12, ILL.
(Tel.: TAYlor 9-2399)

● Full Line of Parts at all times. We Repair and Recondition all A.B.T. equipment.

So True!

Thanks to Herb Jones For Great Headline

CHICAGO—"So true! So true!", stated members of The Cash Box staff here, when they saw the headline created by advertising manager and vice-president Herb Jones of Bally Manufacturing Company, this city, on the back cover advertisement in the March 16 issue.

And so the boys phoned Herb to tell him:

"Thanks a million, Herb, for the great headline.
"It's so true!"

Ops' Salvation

COUNCIL BLUFFS, IA.—D. L. Clem of this city believes that there is only one salvation for the operators. "The only salvation for the operator", Clem advises, "is 60%-40% commission basis and guarantee.

"Otherwise", he says, "rising costs will eventually eliminate the operator and there will be nothing but distributor-operators five to ten years hence."

Nationwide TV Program To Help Coin Business

ROCKFORD, ILL.—Lou Casola of Mid-West Distributing Company, this city, suggests that a nationwide TV program, with location participation, "such as the \$64,000 question", should be arranged for by all the industry.

This, Casola believes, would prove of tremendous value from a public relations standpoint as well as a very great help to boom business for all.

Nat Cohn Dies

One of Industry's Greatest Leaders. As Pioneer Distributor Led Modern Vending Company to Record Sales of Games and Phonos

Nation's Coinmen Mourn His Passing



NAT COHN

NEW YORK—Nat Cohn, one of the coin machine industry's great personalities, known internationally as a distributor and manufacturer, died suddenly in his home in Lawrence, Long Island, N. Y., on Thursday afternoon, March 14. He was 55 years old.

Cohn entered the business at an early age, employed as an operator by his brother-in-law, Joe Agid.

His first venture as a distributor was from a Brooklyn, N. Y. office, where he acted as national representative for a novelty machine "Gyro".

From this start, Nat soon joined forces with Irving Sommers and Harry Rosen to form Modern Vending Company. This trio of outstanding coinmen soon built up the foremost distributing organization in the world. Representing Rock-Ola Manufacturing Corporation, the firm sold thousands of its pinball games, "Jig Saw Puzzle" and "World Series". It also distributed untold numbers of pinball ticket machines for O. J. Jennings & Company.

With the introduction of the modern music machine, Modern Vending took over the distribution of the Wurlitzer phonograph. During its years as distributors for Wurlitzer, Modern Vending, with Nat Cohn as president, sold more music machines than any firm before or since.

When the firm moved to new, large quarters on 10th Avenue and 45th Street, it took on the distribution of a newly formed record company, Capitol Records, with a territory covering all states east of the Mississippi. As usual, Cohn led his firm to tremendous success, and it could be considered respon-

sible for the growth of this major record company today. In conjunction with the distribution of the Capitol label, Cohn inaugurated a record service for music operators where they could buy all their records at one counter. This was probably the first and original one-stop service in the nation.

One of the firm's major moves was introducing the Wurlitzer phono in Florida, with the opening of offices in Miami.

With the advent of World War II, the three partners split up, with Cohn remaining as owner of Modern Vending Company. After the war, Cohn took over the distribution of several products, among them the phonograph manufactured by Mills Industries.

A few years later, Nat gave up the coin machine business, moved his family out to Tucson, Arizona, and built a tremendous open air theatre and restaurant. When he sold out his interest in this project, he opened a chain of flower stores in the same city.

Altho both these projects were successful, Cohn decided to return to New York City, where he manufactured a series of kiddie rides under the firm name of Riteway Sales & Mfg. Company. When the demand for these amusement machines faded away, Cohn took over as general manager for Scientific Machine Corporation, Brooklyn, after the death of Max Levine. He resigned on January 1, 1957.

Currently Cohn was interested in a new coin machine product, on which plans were being formulated to introduce in the near future.

Surviving are his widow, Lillian, two sons, Gary and Teddy, and a daughter, Lynn.

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh
THE CASH BOX
32 W. Randolph Street
Chicago 1, Ill.

Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year Month

Date of Birth

NAME

FIRM

ADDRESS

CITY ZONE STATE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

“NO”

SAY OPS TO TRADING STAMPS AS BUSINESS BOOSTERS

CHICAGO—In answer to the feature article which appeared, asking ten questions regarding the use of trading stamps as business stimulators for the coinbiz, a big, blasting, definitely adamant “NO” — came from hundreds of operators from all over the nation.

Everyone agreed that location owners would not take the time to pass out the stamps.

“What’s more”, wrote Lou Casola of Rockford, Ill., “bartenders would just give them away to their friends.”

“Locations will not tie in with stamp trading as a business booster. They are too busy and too tired”, wrote Sam Solway of St. Agathe des Montes, Que., Canada.

“No”, definitely stated H. M. Branson of Louisville, Ky. and added, “too complicated.”

“No good”, was all that Harold E. Ross of Fargo, N.D. wrote.

K. A. O’Connor of Richmond, Va. believes that, “It would simply make things worse.”

Jules Olshein of Albany, N.Y. simply plastered, “No”, over an entire sheet.

Saul Halper of Cincinnati, O., also wrote, “No.”

Clarence B. Court of Galion, O., advised, “They’ll resent it.”

Louis Glass of Madison, Wis. stated, “They’ll be irritated”, and

then added, a great big “No”.

A. C. Evans of South Bend, Ind. advised, “Indiana has a bill coming up now to tax every location using trading stamps \$250 per year and it looks like it will pass.”

L. B. Gupton of Louisville, Ky. advised, “I do not think it will help in any way.”

And so it went, letter after letter, just a great big, definite, absolute and adamant, “NO”, to trading stamps as “business stimulators” for the coinbiz.

(Editor’s Note: This publication is extremely happy to have received this tremendous flood of letters so definitely and unequivocally stating the operators’ position in regard to this matter. The questions asked in the full page article which appeared in the March 9 issue once and for all time eliminates any thought or possibility of trading stamps being used in this industry as business stimulators. This is the sort of cooperation and instant reaction that is necessary for the industry to make known its wishes and to completely state its thoughts in regard to any matter. It is the hope of *The Cash Box*’ staff that the nation’s operators will always use this publication in the future, just as they have used it at this time, as their medium for expressing their likes and dislikes, thoughts, sentiments and opinions in regard to any national subject.)

Better than “Safari”— Better than “Polar Hunt”

Williams **CROSSFIRE**

THE BEST GUN GAME EVER MADE!

NEW!

25 SHOTS

STEEL BALLS DEFY GRAVITY— FLY-UP WHEN HIT!

Elapsed Time Reels ADD 10 POINTS to score for each unit of time under 60 seconds.

SEE THE COMICAL DODGING **KANGAROO**

with the cute little Baby Kangaroo that disappears in the pouch when mama is hit.

National Slug Rejector Coin Chute!

Deluxe CROSSFIRE available with “MATCH” Feature



WRITE- WIRE-PHONE- See YOUR Williams DISTRIBUTOR!

4242 W. FILLMORE ST. CHICAGO 24, ILL.

Chi Phono Bowl League News

CHICAGO — Decca Records started off the night’s work by sweeping all three from ABC No. 1. Tony Ignoffo’s 527 and Frank Tutomase’s 502 were high for Decca. Harry Schreiber was high for ABC with 537.

Star Music took two from Gillette Distributing. Leo Sochacki was high for Star with 568 along with Hank Sochacki’s 531. Robert Holl was Gillette’s high man with 550.

Mercury Records won two from Singer One Stop. Mercury’s Mel Jones was high with his 516 score. Harry Julian’s 563 was high for Singer.

Oomens Sons took two from M.S. and retain their lead. Johnny Oomens was high for his team with 505. Ralph Kick’s 456 led the M.S. men.

B & B Novelty won two from Western Automatic. Marino Pieroni’s 605 was high for B & B and also high for men. He was helped out by Fred Dries’ 504. Paul Brown was high for Western with 434.

Coven Music took 2 from Paschke Phono. Chuck Myers was high for Coven with 511, Bob Gallet’s 531 and Ray Gallet’s 510 were high for Paschke.

Atlas Music took two from Coral Records. Vic Jaccino’s 578 was high for Atlas. Eddie Walker’s 521 was high for Coral.

Galgano Distribs won two from ABC No. 2. Tony Galgano’s 511, along with Charlie Alesi’s 503 were high for Galgano. Les Taylor was high for ABC with 448.

Better Operating Pointers

ORLANDO, FLA.—Frank M. Pell of this city has some very definite pointers which he believes make for better operating.

“Keep good records on all machines,” Pell suggests.

“Be civic minded,” he urges, adding, “Spend a few hundred dollars a year advertising on radio or television.

“Be sure to keep all equipment clean and, most important,” he says, “keep vulgar records out of juke boxes.”

SPECIAL SALE!

↓ For Quick Action ↓

SEEBURG B’s

\$395.⁰⁰ EACH

100% Clean and Checked

RUSH YOUR ORDERS

1/3 with order, balance C.O.D.

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BLUE RIBBON BUYS

Wurlitzer Model 1800 \$795.00
Wurlitzer Model 1700 629.50

J. H. RUTTER, INC.

1361 South Main Street SALT LAKE CITY, UTAH

Phone: Hunter 4-1271



Through The Coin Chute

MIAMI MURMURS

"When I got over the shock of hearing of the death of George Ponser" says Willie Blatt, (Notified by phone by Joe Orleck of The Cash Box), "I started thinking back. I don't know exactly how long George was in the business before he became one of my branch offices, but in October, 1931, Bill Gersh, representing the now deceased Automatic Age, sold me the front cover, and I advertised Supreme Vending Co., Brooklyn, and the Supreme of Boston, with Ben Palastrant, and the Supreme of Jersey with George. All of our pictures appeared in the ad. George continued as one of the Supreme branches for about 2 years, and then went out for himself, taking on the Genco line. The entire coin machine fraternity of Miami regrets very deeply the death of Ponser. For myself, I can never completely forget him because he was one of its pioneers and one of the best liked coin machine men in the entire country." . . . Ted Bush, Bush Distributing, reports that music ops are telling him that the new Wurlitzer model "2150" is one of the finest looking machines Wurlitzer ever built. . . . Sam Taran, Taran Distributing, claims that he can't get enough Bally "ABC Bowling Lanes", and that he has to backlog his orders. He says that in order not to create any hard feelings among his customers he divides his shipments, giving a few to each of his accounts. . . . Teddy Blatt and Milty Green of N.Y., fly into town, some 2½ hours late, delayed by weather. . . . Bert Lane and Willie Blatt, co-chairmen for the C.J.A. here, report that they've turned in signed pledges for double the amount collected last year, with still almost half more to hear from. One pledge was for \$1500, giving them a terrific start.

Suggests Courtesy, Cleanliness, Prompt Service, Regular Calls, For Ops To Boost Business

MARION, IND.—C. F. Cole of Silent Selling Company, this city, believes that there is only one thing for the operators to do at this time.

"Everything has a cycle. Business included", reports Cole.

"Over a period of time play has slowed down and, in some places, it is non-existent.

"In fact", he continues, "some factory employees are getting only two to four days' work and glad to get that much.

"People have over-extended themselves", he believes, "by over-buying.

"The only thing to do under such prevailing circumstances", according to Cole, "is for the operator to continue to be a good businessman as always.

"Be courteous. Keep equipment clean and in top condition. Be prompt with service. Make regular, routine calls."

Urges Nat'l Advertising Program For Music Ops

CHESTER, PA.—George Workman of Workman's Music Service, Inc., this city, one of the most outstanding music operators, believes that the time has arrived when, with the cooperation of the manufacturers and distributors, a national advertising program should be put into action for the juke box industry.

"My suggestion", advises Workman, "is for the factories and distributors to do some national advertising.

"They should use TV, radio, outdoor signs along highways, should also furnish the music operators with mats for newspaper and magazine advertising, as well as napkins, matches for cigarette machines, cocktail stirrers and neon signs for locations.

"All this material should be completely designed for stimulating play on juke boxes and, at the same time, for gaining better understanding, prestige and respect for the entire automatic music industry."

Prize Play

BRIDGEPORT, O.—Charles A. Maroon of Automatic Music, this city, believes that operators of music machines can stimulate business by using an old, old recording and let the players try to guess its title.

"Offer a prize", suggests Maroon, "to the one who can name it."

Remember for **EXPORT** it's

International Scott Crosse Co.
SCOTT CROSSE COMPANY
1423 Spring Garden Street, Philadelphia 30, Pa.
Rittenhouse 6-7712
Branch: 819-821 Lackawanna Ave., Scranton, Pa.



Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico Boulevard is continuing at a good steady pace with an outlook of continued prosperity in all lines. . . . Wayne Copeland says the big news at Sierra Distributors is the appearance of the new Wurlitzer "2150" phonograph. At Sierra they coined the phrase "Team Mate" for the new phonograph which has caught on throughout the area. Two carloads of the new phonographs have arrived and are being processed for shipment to fill the mounting orders. Matt Baron wishes he were twins to enable him to ship twice as many phonographs. Pete Ley and Ed Wisler remained in the showroom to aid with the sales at Sierra. Frank Davis introducing Jim Crosely, formerly from Kansas City, to the other members of the staff. . . . At Leuenhagen's Record Bar, Mary, Claire and Kay Solle are still undecided whether to build a house or buy a trailer for week-ends in Palm Springs, so they are making another sojourn to the desert over the week-end in hopes they can decide. Mary says "Baby, Won't You Please Come Home" by Louis Prima and Keely Smith on Capitol should be a great big one for this Mr. & Mrs. team. Claire reports Amos Milburn's "Rum And Coca Cola" on Aladdin is moving with the operators. Kay predicts "Just Because" by Lloyd Price on ABC Paramount will go Pop as well as R&B.

At C. A. Robinson & Company the remodeling program is in full swing with the exterior of the building sand-blasted and repainted. Charley Robinson is adding new offices to house the new members of his sales force. Through all the confusion, Al Bettelman continues receiving orders and arranging deliveries of United's "Bowling Alley". . . . Bill Primavira, San Bernardino operator, and Sam West, former operator, have just purchased the Banker's Club in San Bernardino. The Banker's Club is considered the most fashionable club in that area. . . . Al Silberman has returned to his desk at Badger Sales Company, Inc. after his recent surgery looking fit as a fiddle and raring to go. Bill Happel reports one of his biggest weeks with sales in the showroom of the AMI "G-200" phonograph. Genco's "Circus Rifle Gallery" arrived at Badger and Marshall Ames reports it is being received with great enthusiasm by the operators. Jack Leonard is being called the "young-old-timer" now that he is in his twentieth year in the coin machine business. Jack started his career in the Rock-Ola Factory in Chicago, then with Superior Products in Chicago and the past ten years has been associated with Badger as sales manager in the Parts Department. . . . Al Hanlin, local operator, passing out cigars along Pico in honor of his new little daughter, Suzanne, born February 23rd.

California Music Company was visited by Lou Boorstein, Leslie Distributors, on his recent visit to the coast. Lou told Sammy Ricklin and Gabe Orland how impressed he was with their new building and record display. Bella Stack taking time off to rest up at Murietta Hot Springs for a couple of days. Betty Williams says her biggest seller the past week was Harry Belafonte's "Mama Look At Babu" on RCA Victor. In the Spanish Department, Martha Delgado predicts "Siempre Hace Frio" by Juan Mendoza on Peerless as a sure shot. Buddy Robinson believes Frankie Laine has another big hit with "Love Is A Golden Ring" on Columbia. . . . A new member being welcomed into the Coin Machine Family is Cliff Pierce who has started an operation in San Bernardino. . . . Paul and Lucille Laymon, Paul A. Laymon, Inc., report sales remained high with the Rock-Ola "200" phonograph and Bally's "ABC Bowling Lanes" the past week. Ed Wilkes says there is a big demand for used games and shuffle alleys. Charlie Daniels completed arrangements for a Rock-Ola "200" phonograph to be used on Ray Anthony's national television show. . . . Jack Simon had just settled down at his desk at Simon Distributing Company after his trip around the world when he took off again for San Francisco and Oakland. John Freeman checked into the California Hospital for a physical check up. Sonny Lomberg reports local and export business on the increase at Simons.

Phil Robinson and his wife sailed March 15th for the Honolulu vacation in celebration of their fortieth wedding anniversary. . . . Narty Beckman has installed a new complete jazz LP section at Narty's Music Center to handle the increasing demand for this type record. Narty believes Mickey Katz has another big one with his rendition of "Hey, Jealous Lover" on Capitol. Of all the new releases out this week Ana Marinez and Jan Graham pick "Market Place" by Ray Stanley on Zephyr and Harold Goldfine selected Gloria Mann's "My Heart Has A Mind Of Its Own" on ABC Paramount. . . . Minthorne Music reports operators are clamoring for Chicago Coin's "Bowling League" as fast as they are received. They say the operators in Riverside County are working toward 10¢—3 for a quarter play and 15¢—2 for a quarter EP play to take advantage of the dual pricing system. It is reported that the past week was the biggest week with on-floor sales of the Seeburg "200" phonograph at Minthorne.



Through The Coin Chute

DALLAS DOINGS

Distributors along coinrow are finding the demand for machines and games greater than their supply which indicates that the season ahead promises to be better than ever. Record distributors are also busy booking orders and trying to get early deliveries from the disk factories. . . . Benny McDonald of Star Coin Machine in Fort Worth vacationing in Arizona. . . . Gunnar Gabrielson, J. P. Seeburg field representative, sporting a new car. . . . Cameron Franks of Big State Novelty in Fort Worth bedded with the flu. . . . Dean McClain, early morning deejay on KNOK known as "McNeil At The Wheel", is now account executive for the station and Jim Randolph has been upped to program director. . . . J. H. Briscoe of Denton in town for some shopping. . . . Other visitors to the local market were Fred Ellis and Wilbur Briscoe of Waco; Buna Carr, Corsicana; Jake Moorhead, Arlington; Jimmy Garrett and Pete Selman from Longview; Don Robertson, Lubbock; George Bury of Hamlin; Jimmy Woolsey, Roy Howell, Pete McDonald and Mrs. Drew Osborne in from Fort Worth. . . . Congratulations and best wishes to Faye Dell Wilkerson of Certain Music Company and her groom Ray Delwyn Smith on their recent marriage. . . . Sonny James returned to Dallas after doing several TV shows on the west coast. . . . We hope Sonny Keel, service man at B & B Vending Company, will be up and about soon. Sonny has been hospitalized with an injured foot.

VOLUME DELIVERIES NOW BEING MADE!

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THE NEW 45 - 78 RPM

With 10 Second Musical Introductions — A Sensational Feature!

Reorders already received from 22 states . . . Write today for complete details!



INTERNATIONAL MUTOSCOPE CORPORATION
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Through The Coin Chute

NEW ENGLAND NIBBLES

With warm springlike weather holding up, biz continues good all around with heavy movement of arcade pieces. Outlook for music gets better and better with record artists of the big name variety in sparking juke box plays. Newest arrival, Eddie Fisher, current at Blinstrub's, South Boston, made Hub second date of his nitery entry and had mobs of teenagers surrounding his every appearance. Around with the distribs: At Atlas Distributors (AMI), music machines are going big guns here with many ops from the northern states loading up on new AMI 200 music boxes. Large number of ops have visited with Louis Blatt at the Commonwealth Ave. plant from outlying territories this week. . . . At Associated Amusements, (Rock-Ola) emphasis still on the United 14-foot bowling alley with big demand for 200 Rockola phonographs. Arcade equipment is moving rapidly here. . . . At Si Redd's Redd Distributors (Wurlitzer), heavy action reported on Wurlitzer "half dollar" music machine and ops demanding more of the Bally "Bowling Lanes". Demand for arcade equipment is up. . . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold reports export biz continuing on upgrade. Seeburg 200's being shipped out for op's outdoor and fun spot locations. Arcade pieces moving rapidly.

Among ops in this week were: George Chopelas, Malden; Ed Martel, Turners Falls; Ray Faini, Framingham; Ray Shea, Worcester; Adolph Dugas, Webster; George Johnson, Cambridge; Al Coultly, Worcester; Sol Robbins, Newton, Al Dolins, Hyannis; Ralph Lackey, Milton; Eddie Ross, Roxbury; Al Myers, Boston; Bill Hamel, Concord, N. H.; Joe Sacker, Boston; Dave Baker, Arlington; Harry Deshowitz, Chelsea; Saul Hurwitz, Lynn; Walter Stadnick, Central Falls, R. I.; Al Robbins, Arlington; Jim Balboni, Springfield; Steve Pielock, Worcester; Guy Durgin, Presque Isle, Me.; Joe Ferris, Madison, Me.; Joe Viana, Fitchburg; and Al York, Middlebury. . . . Ruth Shapiro took Danny Kaye around town to visit disk jocks. Kaye here at the Colonial in his "International Show", hosted Hub disk jocks at a big party in the Ritz Carlton on his arrival. . . . Mardi Gras Arcade in Hub is expanding with automatic amusement equipment. Spot has some 63 games plus regular arcade pieces. . . . Ten cent play is reported gaining throughout Massachusetts.



Through The Coin Chute

HOUSTON HAPPENINGS

After 10 years of successful record retailing at 2053 West Alabama St., Frank Zerjav has moved his store, the "Jive Hive", into spacious new location on 1010 McKinney; just off Main and across the street from a large bank. An all day open house affair on Mar. 11 celebrated opening of the new place. . . . Operator Guy Barnett, Coast Amusement Co. Freeport, talking shop with H. A. Franz about Seeburg equipment. . . . That latest Tara record label release, "The Banana Peel Song" and "Son-Um-A-Rooster" by Trucy Pratt and The Naussa Boys is going well hereabouts. Incidentally, Pratt is better known by thousands of TV fans as "Poncho" on the Curley Fox and Texas Ruby show. . . . A. P. (Tony) Plaia, Player Amusement Co., Beaumont, owns a top ranking retail record store in the City. Ye Olde Harmony Shoppe it is, located at 1515 College St. . . . W. C. Lynch, independent buyer, seller and trader said his business fair. . . . Wayne Holland, owner of Hollands Music Shop, (leading record store in Gulfgate, largest shopping center in South) reported business well above average. Wayne expressed satisfaction at having acquired the sales service of a lady with super musical background in person of Mrs. Charlotte Eldridge. . . . Local Operators Ted Harris and E. S. Dean got to comparing notes on how long they had been in the business and wound up with the conclusion that Harris had 23 years service and Dean 21. . . . Row Peebles and David Brittan handling inside sales at Houston branch of King Records since Shannon Howell was promoted to traveling. . . . Operator Alvin E. Sebesta, owner of Al's Music Co., Giddings, doing business with this and that coin machine distributor about the city while his wife has her day shopping in the department stores.

AIRMAIL SUBSCRIPTION to THE CASH BOX \$30.

RMSA Elects Officers

CHICAGO—The annual meeting and election of officers for the Recorded Music Service Association was held on March 7 in the Mural Room of the Bismarck Hotel, this city.

The meeting was conducted by Earl Kies in the absence of Phil Levin, president of the association.

Officers elected were Phil Levin, president; Earl Kies, vice-president and secretary; Louis Arpaia, vice-president and treasurer; Dan Gaines, vice-president.

These officers will also serve on the board of directors. Re-elected as members of the board of directors were Julius Mohill, Julius Gronner, Joseph

Filitti and Andy Oomens.

Added to the list of directors was Otto Menconi, to fill the vacancy left by Carl Greene, who resigned, due to other business commitments.

Earl Kies had previously served as vice-president and treasurer. Louis Arpaia was a director.

Following some discussion of several business items, there was a drawing for a \$25 check. This was won by Morris Travers of Admiral Music Company.

At the conclusion of the meeting, refreshments were served and the members enjoyed getting together and renewing friendships.

Smells Up Vendors To Boost His Business

ONAMIA, MINN.—E. J. Bruington of Lincoln Scale Company, this city, released the secret to the increased profits he's enjoying from his candy and peanut vending machines.

Bruington smells them up with an apple blossom freshener called, "Pre-lin," which features itself as, "The Aroma of Springtime."

"I want to tell you something I've never told anyone yet," advises Bruington, "and because it works so well I wanted to kick it around all by myself for a while before telling anyone.

"You can now tell it to all the boys," he continues, "and if it works as well for them as it has for me, more power to them.

"I take a bottle of this stuff ('Pre-

lin') along with me on the route all the time. Everytime I get near one of my machines I put three or four drops on the glass right over the coin chute.

"I have seen this happen dozens of times. A bunch of young fellows will pass by the machine. Look around. Then smell and smell and smell.

"They will then trace it to the machine. Walk over to it and remark how nice the machine smells.

"They'll usually say, 'I've never smelled anything as nice as this machine.'

"Before you know it, someone drops in a coin. Then another. Another and still another.

"It sure does work for me. The odor will last about two days."

15c, 2 For 25c Play

ALBANY, N. Y.—Jules Olshein of this city recommends, "In view of the higher price of bowling games, they should have been shipped with 15¢, 2 for 25¢ play coin chutes."

"It is my hope," he continues, "that the manufacturers will be able to reduce the price of new games so that distributors can pass the savings on to the operators and, thereby, allow the operators to earn better profits."

One Tune Free

CINCINNATI, O.—Saul Halper of this city suggests that the music ops should make it their business to meet the public's liking for "something free."

"For example," writes Halper, "we should give the people a free tune after they buy three.

"People," he remarks, "like to feel they're getting something for nothing."

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- 1700 WURLITZER . . 625.00
- 1250 WURLITZER . . 149.50
- M-100-C SEEBURG . 525.00

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The Cash Box

"QUARTERLY EXPORT EDITION"

(Dated: March 30)

PRINTED IN: SPANISH, FRENCH, GERMAN and ENGLISH

Why Does "The Cash Box" Print A "Quarterly Export Edition"?

"The Cash Box Price Lists" are officially recognized and accepted all over the world. Just as they are officially recognized and accepted in the U. S. Furthermore, *The Cash Box* is the foremost publication of the world's coin machines industry. It is intensively used for information on all types of American made equipment, as well as for the prices of new and used machines of all kinds.

In all countries thruout the world *The Cash Box* is used just as constantly as it is used in the U. S. The editorials and news features of *The Cash Box* are as avidly read in countries all over the world as they are in the U. S. A.

The continued printing of each quarter's American coin machines business is bringing the world's markets in closer

contact with American sellers. It opens vast possibilities for better relationships with the coin machine firms of the entire world. Over the long pull it is bound to bring those who desire to do business with the world's coin machine firms an extremely profitable market.

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"Mr. & Mrs. Music Op" Point Path To Progress

Walter D. Bagnall and Pauline R. Bagnall Point Out Facts For Music Operating Success

THOMASVILLE, GA. (Editor's Note: The following is a letter received from Mr. Walter D. Bagnall and Mrs. Pauline R. Bagnall of Thomasville Music Co., this city, who, in our humble estimation, should be called, "Mr. and Mrs. Music Operator". While they, too, turn down trading stamps along with so many, many others as a business stimulator plan, they point up pertinent and logical facts for operating progress and success.)

"We do not believe", write Mr. and Mrs. Bagnall, "that trade stamps will be of benefit to operators of phonographs and games. This is due to the fact that our business cannot be compared with a merchant making a sale and having contact with each individual customer.

"It would be practically impossible for a location owner to give stamps to each person playing a dime or quarter", they point out. "In a busy location," they continue, "with a number of booths, and even if an extra employee was on hand for this purpose only, it would not seem likely that each individual could be given a stamp without some delay and also considerable confusion.

"If an operator is already having difficulty with his overhead expenses", they ask, "why add another expense item that could not increase income any appreciable amount, if any amount at all?"

"After more than 22 years in the phonograph business, it is our opinion that window streamers, display cards and trade stamps are not necessary. They will not boost play for phonographs and games. Giving stamps would be as unworkable as collecting states sales tax from each person playing the phonograph.

"As to public relations", continue Mr. and Mrs. Bagnall, "we believe this depends solely on the individual location owner and his customers along with the operator. If the operator has the respect and confidence of the location owner, and will take time to listen as well as offer logical suggestions to the location owner and, at the same time, if the location owner conducts his business correctly, with courteous personnel offering the public the type of entertainment the public wants, there should be no question about public relations.

"The answer", state Mr. and Mrs. Bagnall, "to the operator who has the problem of increasing costs and decreasing collections, is 10¢, 3 for 25¢ play, along with a graduated scale of minimum weekly guarantees, depending on type and amount of equipment used by the location, as well as a 60%-40% split.

"We notice that some operators state they have tried 10¢ play but failed due to competition. How long did they wait before becoming panicky and throwing in the sponge? If they have operated in a territory for any length of time, know and have the respect of their locations, give good service, keep equipment in top condition, use the latest and best records, it should be no problem to convince the location that the new operator coming in could not possibly offer the same.

"We do not have a single location", advised Mr. and Mrs. Bagnall, "that would allow us to change machines back to 5¢ play. What's more, some locations, right across the street from ours, are still on 5¢ play.

"We do not buy locations. We do not pay to put a machine in a location. We do not buy beverage licenses or lend money to locations. We do, however, advise them how to manage such things, if possible.

"We pay one-half of the city operating license—no more! We keep the best equipment possible in all locations. We give prompt service. Never more than a few hours after receiving a service call. Record changes and collections are made regularly and on the same day each week.

"We feel", state Mr. and Mrs. Bagnall, "that the operator has only two things to offer a location. Service and a genuine interest in the location, other than the money collected from the location.

"We do not worry about competition. We have had it for over 22 years. Still have it. We have seen newcomers come in and then fold up. Some offered the locations 60% and were willing to work on 40% for themselves. But they could never back up their promises. Nor could they continue to operate on such a basis very long.

"Expansion", report Mr. and Mrs. Bagnall, "is alright. But to expand beyond the limit where good service can be guaranteed, is not only unwise, but also unprofitable.

"If all operators would work together", conclude Mr. and Mrs. Bagnall, "as an organization with a code of ethics there would be enough business for everyone. At the same time the personal relationship which would then come into being among the operators would prove beneficial to all."



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200 Too Much

HOT SPRINGS, ARK.—George C. McCain of this city believes that there should be a "cut back" on higher cost machines.

"The operators can't do anything about it", he advises, "but the manufacturers can. They continue to make more and still more selection machines.

"For instance", he continues, "the 200 selection phonos, at more cost to the operators, have to be set in spots where 24 selections will do in many cases.

"The pool tables", he reports, "proved that a cut back in price would help the operators make a financial comeback. The operators made some money with the pool tables. Now they can take care of the locations as they have always done."

More Progressive Locations

CAMBRIDGE, MD.—Stacy L. Lewis of this city is of the belief that more progressive locations would mean better business for operators.

He points out that many location owners just don't know how to be friendly with customers.

They don't use progressive methods to hold onto their customers and keep them coming back.

"Some merchants", he advises, "think that all they have to do is put in a couple of machines and wait for the money to roll in."

He believes that an educational program for such locations would prove very worthwhile and would, in the long run, benefit the operators by bringing better business for all equipment.

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Coven's Centennial Club Party Outstanding

Chi's Covenant Club Scene of Gay, Festive Affair For Wurlitzer Centennial Club Members

CHICAGO—Ben and Mrs. Trudy Coven were gracious host and hostess at one of the most outstanding affairs seen in this area in some time. They invited Wurlitzer Centennial Club members to a gay and festive party at the famed Covenant Club, this city Sunday, March 10. The wonderful food of the very beautiful Covenant Club actually met with applause of all the many who were present. In addition, the Covens had a special bar opened for cocktails and after dinner drinks. Entertainment was furnished by Eddie Holstein, local juke box, who has his own group. Holstein, along with Bert Bender at the piano, Harry

Love on the violin and Carol Blake, as vocalist, offered very fine entertainment. A complete act by a well-known magician gave the entire party a great many laughs to complete a most outstanding evening. There was dancing before and after a very marvelous buffet dinner. Beautiful gifts for the ladies were at each table and met with acclaim. Many well-known operators and their wives from miles away were present. All reported this was one of the most enjoyable evenings they had ever spent in Chicago. Hosts Ben and Trudy Coven were complimented and thanked for a truly outstanding evening.



Through The Coin Chute
EASTERN FLASHES

With the sun shining brightly this week, and with those new machines on display at distributors, an air of expectancy and optimism prevails on the street. Wholesalers reporting more action on both games and music, and arcade buyers being seen in greater numbers. Local situation, of course, causing considerable conversation, but all hope everything will straighten out.

Things were really humming when we dropped in at Atlantic New York Corp. to see Meyer Parkoff. Callers actually had to await their turn to get to Parkoff. Ran into Harry Wichansky of Elizabeth, N.J., here, and he advises everything going well with him and brother Sam. One of the things keeping Meyer busy is his charitable endeavors, which seem endless. But, Meyer cheerfully lends his time, effort and money. . . . Oscar Parkoff of the Newark office vacationing in the South. . . . Eddie Goldberg, Archie's Amusement, White Plains, N.Y., on the street, shopping. . . . Understand that Al Maniaci packing his bags to leave for a Hot Springs vacation. . . . Mannie Ehrenfeld, old-time op from Passaic, N.J., and surrounding areas, back from a two week cruise thru the Central and So. American countries. Tells us one of the passengers on board was Ernest Hemingway. . . . We watched at Albert Simon, Inc., as Al Simon does a terrific selling job to ops on ChiCoin's "Bowling League". And then when the ops place their orders, Al says "You know, orders are being filled according to the order in which they're placed, and you'll have to wait your turn on delivery". . . . With Abe Lipsky of Young Distributing visiting ops in Suffern, N.Y., Joe Young and Allie Goldberg handle the showroom visitors. Joe tells us ops' reaction to the new Wurlitzer model "2150" is great, and that it seems to have stimulated sales for the other two models, "2100" and "2104". Joe, by the way, has shed some 25 pounds in the last four months. "Just don't eat anything made of flour", he says. . . . Dick Diccico, Westchester Amusement, on the street shopping, and introduces Al Tanaro, who's joined his firm. . . . Charley Ewing, former Indiana op, who recently sold out his coin biz, in N.Y. for the toy show. Charley now a director of a big toy mfr. But, like all other coinmen who leave the biz, Charley tells us he still has the coin machine bug, and could possibly return in the future.

Barney (Shugy) Sugerman and Irv (Kempy) Kempner, Runyon Sales Co., attend the meet of the N.Y. State Ops Assn., Wed. night at the Palatine Hotel, Newburgh. Shugy reported biz going fine, with the Bally "ABC Bowling Lanes" a "sensational seller". . . . Joe Connors back on the job, after a bout with a virus bug, and then a complete hospital check-up. "Everything perfect" reports Joe. . . . The UJA mailed Harry Rosen's "1956 Service Award" to him in Miami. Harry honored for his cooperation in last UJA campaign. . . . Pierre Fredi, Fredimatic, Paris, France, dropped into offices of The Cash Box to visit. . . . An Asbury Park boardwalk arcade op, Steven Cicala, filed a complaint with the Bergen County prosecutor this week, asking that a bowling tournament offering prizes in nearby Teaneck be outlawed. Cicala said he will submit similar complaints in four other North Jersey counties, charging that bowling prizes are in the same category as awards for boardwalk games, which have been banned. . . . Iz Edelman in town instructing Dave Lowy on the use of his ball bowling conversion unit for shuffle games. Iz is making complete conversion units for distribs and ops who have their own shops. From the city, he travels to upper N.Y. State, then on to Detroit and Chi. . . . Dave Stern, Elizabeth, N.J., in town. . . . Milt Green vacationing in Miami Beach. . . . Elie Gambliel, Modhermar, Paris, France, expected to visit the U.S. shortly. . . . Lou Herman and son Howard make the rounds on coinrow. . . . Teddy Blatt, games assn. attorney, flies down to Miami Beach. . . . Mike Munves hosting any number of arcade owners. Visiting here this week was Charlie Wertheimer of Boston. With Milton Nagler back from his vacation, Munves thought it would relieve the pressure, but biz continues to pile up, and Mike is still just as hard pressed for time. . . . Harry and Hymie Koepfel, Koepfel Distributing, another pair who don't have enough hours in the day, particularly now that music ops are sending in so many machines for face lifting jobs.



Through The Coin Chute
UPPER MID-WEST MUSINGS

Down Florida way for an extended vacation are Mr. and Mrs. Jack Lowrie of Lake City, Minn. Jack is probably waiting for warm weather to roll around up here in the North Country. . . . Also taking in the sunshine down there is Frank Davidson of Spooner, Wis. . . . Hank Vangen of Minneapolis and Marie Norby also of Minneapolis meandered down to Iowa the past week-end and got themselves hitched. Hank says that Marie swept him off his feet. . . . In between taking care of his coin machines and juke boxes Amos Miller of Spooner, Wis., manages to get in a little time for the railroad which helps build up the retirement benefits. . . . Charlie Sersen of St. Cloud, Minn. made the rounds shopping for equipment for his route. . . . John McMahon of Eau Claire, Wis., made the trip into the Twin Cities to pick up records for his phonographs. . . . Pete Vanderhyde and Lawrence Sanford of Dodge Center, Minn., shopped around for some used music. . . . Sid Kern, Menomonie, Wis., spent a couple of hours in town shopping around. . . . Recent visitors to the Twin Cities were Ed Le Blanc of St. Cloud, Minn.; Jim Laraby of Granite Falls, Minn.; Royal Hegan of Slayton, Minn.; and Ben Kragtorp of Tracy, Minn.



Through The Coin Chute

CHICAGO CHATTER

Next issue of **The Cash Box**, dated March 30, will be the **Quarterly Export Edition** in several languages. Opinion here is that never in coinbiz history has there been such a great potential in export markets. Today they are looking for hundreds and thousands of late phonos and pinballs. And finding it impossible to get all they want.



DAVE GOTTLIEB

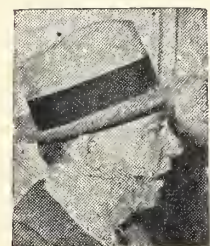
Distributors and jobbers who plan to latch on to this booming biz will find that **The Cash Box** is recognized as the "Bible" of buyers world wide. . . . Anyone for a golf driving tournament? **Don Moloney** of Donan comes up with this bright idea, suggested by two indoor golf driving ranges opening up on north side. Don proposes golf driving tourney start with groups of distributors, members and ops. Then a championship play-off. Don willing to hear from anyone interested in joining the fun. But, knowing Don's reputation as a golfer, the boys are asking for handicaps. **Bill Gersh** will take 60 yards; **Howie Freer**, **Vince Shay**, **Harold Schwartz** and **Stan Levin**, 50 yards; **Bill De Selm** asks for 70 yards; **Phil Weisman** and **Herb Oettinger** want 25 yards; **Lou Casola** demands 35 yards; **Phil Levin** and **Julius Mohill**, 30 yards; **Jimmy Hilliard** will take 45 yards; **Art Weinand**, who never played, asks for 200 yards; **Len Micon** will give one yard. (Other interested golfers contact **Don Moloney** right away.)

Bally's **Bill O'Donnell** on the phone, as usual, taking orders all day long for more "Bowling Lanes" and "Key West". "The games are moving very, very good", maintains **Bill** modestly, "and everybody's happy". . . . Proudly passing out seegars one day last week was young **op Bob Street**. It was a boy, 7 lbs., 11 oz. . . . **Marvin Bear** of DCI donated four juke boxes to synagogues this past week. But **Marv** too modest to tell us all about it. . . . **Jack Nelson, Jr.** reports "business increase at Logan Dist due to chain store expansion in bulk vending equip." . . . **Ted Rubenstein** a great believer in diversification. Going strong at **Marvel**, he claims, is the "Lucky Horoscope" vender, pool games, plastic phono replacements and pool supplies. "What's more", says **Ted**, "we have some new items coming". . . . **Joe Kline** and **Wally Finke** of First Coin reported "noodnicking" **Ed Levin** for extra loads of **ChiCoin's** "Bowling League". . . . **Mack Postel**, vending distrib for 30 years, getting set for booming spring biz.



HERB OETTINGER

Sam Wolberg and **Sam Gensburg** express their "appreciation for grand cooperation from distributors who realize we're doing our very best to make faster and bigger deliveries". **Mort Score's** current trip will take him thru Ala., Ga., Fla., up the east coast to N. Y., then back to HQ. That's covering territory. . . . **Ralph Sheffield** and **Al Warren** at the busy **Genco** plant wear wide grins of satisfaction at the way new "Circus" gun clicking with the trade. "Never saw any gun go so good", says **Al**, adding, "It's even better than 'Big Top'". . . . **Herb Jones'** magic pencil jiggling at full speed over more Bally catchy headlines. We especially liked the one on back cover of Mar. 16 issue: "Happy Crowds Keep Cash Box Jingling". . . . **Joe Simon**, just back from trip thru Far East, Middle East and Europe, reports that **The Cash Box** is the "Bible of the industry everywhere". **Joe** even brought back subscriptions from the Orient. . . . Start of early spring season has **Gil Kitt**, **Joe Robbins**, "Dusty" **Hohbein** and **Jack Burns** on busier schedules than ever. Reportedly doing tremendous job on new games, the boys at **Empire** also looking for all kinds of used equip to meet demand. . . . **Morrie Travers** was the lucky one who won \$25 check in drawing last week at **Recorded Music Service Assn.** meeting. Said **Morrie**, "First time in my whole life I ever won at a drawing".



PHIL WEISMAN

Encountered plenty of hectic action at **World Wide**, with **Joel Stern** acting as though he's inoculated with injection of jet propulsion. Trying to talk to this fast-movin' young man really takes a while. Fact is, one little sentence was interrupted by no less than five phone calls. . . . **Ben** and **Trudy** Coven proving themselves very gracious host and hostess at their **Wurlitzer "Centennial Club"** party at **Covenant Club**, Mar. 10. Dancing before and after elaborate buffet dinner and gifts for the ladies contributed to success of this affair. **Eddie Holstein**, juke box op who has his own ork, got big hand for top-notch music and entertainment he provided. . . . **Bally's Art Garvey** still in the east visiting the trade, and trying his best to keep all of 'em happy. That could be only by sending all the "Bowling Lanes" and "Key West" they want. . . . **Fred Minter** of **Gateway** taking up collection from visiting ops for the **Bob Roberts Cancer Memorial Fund** in memory of **Al Mitchell's** 6-year-old son. **Boy** died of cancer last Wed., Mar. 6. **Al** is local op who also has a service organization for many ops around town.



HERB JONES

Lots of busy atmosphere continues at **United**, as "Bowling Alley" keeps **Bill De Selm**, **Herb Oettinger** and **Ray Riehl** in state of perpetual motion. . . . **Mr.** and **Mrs. Sam De Bella** and **Mr.** and **Mrs. Lou Casola** had to drive back to **Rockford** without a driver's license.



LOU CASOLA

Picked up by cop in **Chi** for going wrong way on one-way street when they drove into town. . . . **Bob Lindelof**, **Andy Hesch** and **Lou Casola** used to get together at irregular intervals for lunch. But haven't been able to get together for over two years now. Seems **Bob** is a fisherman all summer. **Lou** is president of golf club. And **Andy** is just too busy. . . . **Harry Salat** advises that **Paul Golden** of **La Ru Novelty** due back home this week after successful eye operation by N. Y. medics. . . . New op **Bernard Lazar** begins with 23 pieces on south side this past week. Route purchased from **Hy Polo Amusements**. **Hy** says he will concentrate on north side. . . . **Sam Greenberg**, who pioneered 65-35% in ball bowlers, reports he has two pool tables out on 60-40. . . . **Phil Weinberg** heading back to **Texas** after a week at the big and busy **Bally** plant. . . .

Hear that **Mary Gillette** has unique gift items in her **Old Orchard** record shop in **Skokie**.

IMPORTERS

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PHONOS	
Steam Cleaned—Reconditioned!	
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Paul Huebsch proclaims **Keeney** 500-cup venders moving at a fast clip. "While we're catching up on orders for venders", states **Paul**, "we're getting into high gear on our new 14-foot 'True Score'". . . . **Art Weinand** receives letter from **George R. Murdock**, formerly **West Coast Regional Mgr.** for **Rock-Ola** for many years. **George** now retired five years. Imports and sells sail boats from **Sweden**. Says he gets kinda lonesome and would like to hear from old friends in the coinbiz. Mail can reach **George** at **Box 72, Avalon, Catalina Island, Calif.** . . . **Dave Gottlieb** should be back at his desk when you read this. . . . **Sam Lewis** in a chipper mood this past week and busy with some new Exhibit products for the early spring season. . . . **Phil Weisman** of **Universal Auto Music** has two sons in the Army. **Phil's** eldest son in 6 months.



MARY GILLETTE

Married the Colonel's dotter. Now stationed at **SHAEP** headquarters near **Paris**. **Phil** plans trip to Europe to see both of his very grand boys. . . . At **National Coin, Vi McCarthy**, "The Export Queen," has her foreign correspondence down to merely a foot high. **Joe Schwartz** expected back from **Fla** latter part of the week. . . . **Mike Detzek** advises that the fastest moving items at **Champion Dist** this past week have been slate tops and cue sticks. "We just don't get enough of them," murmurs **Mike**. . . . **Jerry Kuklin** of **Standard-Harvard** took a week off to see the **Mardi Gras** in **NOLA**. Claims he mixed in some **Metal Typewriter** business along with the pleasure. . . . Read in the paper there are something like 151 taxes on a loaf of bread, at least 100 taxes on an egg, 150 on a woman's hat. Wonder how many taxes, direct and hidden, there are on coin machines???

HAPPY BIRTHDAY THIS WEEK TO: **George Sydak**, Akron, O. . . . **Samuel Engelman**, New York, N. Y. . . . **William P. Hurst**, Atkins, Ark. . . . **Ben H. Hoelzeman**, Little Rock, Ark. . . . **Herb Jones**, Chicago, Ill. . . . **Max Klein**, Yonkers, N. Y. . . . **Leslie C. Boyd**, New York, N. Y. . . . **Le Roy Gardner**, Houston, Tex. . . . **Leonard Hicks**, Kansas City, Mo. . . . **Dave Feldman**, Brooklyn, N. Y. . . . **John J. Elms**, New Orleans, La. . . . **Leon C. Groves**, Cassopolis, Mich. . . . **Gerald G. Baum**, Iowa City, Ia. . . . **Ronald M. Cates**, Baltimore, Md. . . . **Lloyd R. Warwick**, Chattanooga, Tenn. . . . **Felice Spinapolic**, Beacon, N. Y. . . . **Derling Geib**, Deadwood, S. D. . . . **Sidmore Parnes**, New York, N. Y. . . . **Russel N. Sheffler**, Carlsbad, Cal. . . . **N. E. (Bert) Alcott**, Abilene, Tex. . . . **Hal L. March**, Brattleboro, Vt. . . . **A. Le Roy Dodson, Jr.**, Urbana, O. . . . **Rudolph Hunter**, Detroit, Mich. . . . **Thomas W. Moody**, Austin, Tex. . . . **Paul K. Heaton**, Monroe, Mich. . . . **Wallace J. McFarland**, Santa Barbara, Cal.

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PROFIT BOOSTER!

GOTTLIEB'S
ACE HIGH

• Bulls-eye Hit on 3 Targets Lites
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• 3 Queens, 3 Kings or Any Ace
Awards Specials in Holes

• Hitting Spade, Heart, Diamond and
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Put it right on loca-
tion—it's perfect! **\$765**

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ATLAS MUSIC COMPANY

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**New Bowlers First To Break
Thru Dime Play Games Barrier**

**Report 100% of New Bowling Games Placed by
Ops Nationwide Feature 10¢ Play. Believe
Better Than 70% on 60%-40% or 65%-35%**

CHICAGO—The very first machines in amusement games history to break thru the dime play barrier 100 percent are the new bowling games now being manufactured here.

Not only is this a true and startling fact, but, what is even more interesting and outstanding is the further fact that, in addition to dime play, about 70% of the new bowling games placed in locations nationwide are installed on contracts featuring 60%-40% or 65%-35% commission basis.

Reports have come thru, from operators in big cities as well as in small towns, that they have placed bowling games on 70%-30% commission basis. A great many also report that they are getting minimum guarantees. Some report that they have no trouble at all obtaining front money.

One well known operator advises: "We have absolutely no trouble at all getting \$18 per week front money on the new bowling games."

"What's more," he adds, "we split on a 60%-40% basis after the \$18 is taken off the top of the collection."

"Not a single one of our locations has complained."

"Yes," he corrects himself, "we did get two complaints. Both of these spots want another game each to be installed to cut down on players waiting so long to play the game."

Tho The Cash Box originated, pioneered and crusaded for dime play

for over 13 years now, amusement games ops continued to dodge use of dime coin chutes. They claimed that the play being faster and no merchandise being involved they could afford to remain on 5¢ play.

The amusement games ops also realized, as prices of games continued to zoom upward that they, too, had to change to dime play to assure themselves remaining in business on a profitable and progressive basis.

Even then, it has been a tough, uphill battle by this publication, to convince amusement games ops to change to 10¢ play.

The new bowling games changed all this. Their higher cost, and the further fact that they pull such tremendous patronage while, because of this, bring in more income, has caused operators nationwide to leave the dime chutes intact and to adopt the suggestions of the manufacturers of the bowling games to sign contracts for 60%-40% or 65%-35% commission percentage basis with locations.

The new bowling games, therefore, are the very first to have broken thru the dime amusement games play barrier.

There is no doubt that operators, years from today, will recall the bowling games of 1957 as the first to have actually started dime play on a more equitable commission basis.

**NO QUESTION
ABOUT IT!**

WE HAVE THE FINEST

**SLATE
TOPS**

FOR ALL TYPE POOL GAMES

Write For Prices!

**SPECIAL DEAL ON
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231 Windsor St., Hartford, Conn., JA 7-4470

**Urges Creation Of
"Central Service School"**

GALION, O.—C.B. Court, service manager of Hopkins Music, this city, as well as partner in Kenyon Music in Canton, O., and secretary-treasurer of Century Music in Columbus, O., believes that one way operators can boom business is to create a "Central Service School" which would help them save a great deal of money each year.

"Much of the operators' present day troubles," advises Court, "stem from easy collections in the past."

"We are now entering an era," he reports, "when it is necessary to actually sell music. To merchandise our records. Better train our service men so as to cut costly repeat calls."

"There's a tremendous amount of needless replacement of motors, steppers and various other parts, all from lack of oiling during servicing."

"We need a 'Central Service School,'" continues Court, "where operators could send employees and have them trained in the proper service approach and adjustment procedure in music machines as well as amusements."

CLASSIFIED ADVERTISING SECTION**WANT**

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: Garfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: Dickens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2881).

WANT—Will Pay \$\$\$\$\$\$\$\$ Cash. Entire Inventory, Large Operators, Distributors. Please send complete list Bally, United Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Mel-tone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel.: MOline 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEDERAL 9-0031).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLUEmound 8-6700).

WANTED—Letters from foreign distributors listing types of coin machines purchased and present requirements. Our inventory of bowlers, arcade and music machines is high and our prices low. Check with us before buying. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, N. Y., cable address—SHELAMI.

WANT—United Star Slugger; Williams King of Swat and Four Bagger; United and Bally Bowlers — all types; all Bally In Line Games. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAYflower 9-0010).

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Attention: Distributors, Operators—We can use your entire inventory. Will buy in quantities—cash waiting. Bally & United Bingos; all types of Guns and Arcade Equipment. Write, Wire, Phone, Now. BELGIAN AMUSEMENT CO., 334 N. BROAD ST., PHILADELPHIA, PA. (Tel.: LOcust 4-4415).

WANT—Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Used Bally Bingos and Gottlieb Pins. As is or shopped. Send complete list and lowest cash price. GABE FORMAN, SANDY MOORE, INC., 240 EAST MERRICK ROAD, FREEPORT, L. I., N. Y.

WANT—United Derby Rolls. Write or 'phone giving quantity and price. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: TOwer 1-6715).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST. SYRACUSE, N. Y. (Tel.: 2-8255).

WANT—The facts, over 50% industry's gold records made by baritone crooners. Survey reports Michael Anthony first rate baritone, needs exploitation, bigger label, if you have right connections for Michael Anthony we have the capital. H.R.C. ENTERPRISES, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—For export: 25 Wurlitzer 1600's at \$225 ea.; 25 Wurlitzer 1400's at \$125 ea. Will trade against other equipment, or pay cash. Call, write, wire. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

WANT—Beach Beauty's @ \$250; and Broadway's @ \$300. Write SCIOTO NOVELTY, INC., 1909 8th STREET, PORTSMOUTH, OHIO (Tel.: ELmwood 3-4179).

WANT—Used 45 rpm records. All kinds—Pop, Hillbilly, Blues, etc. Buy all year round; if within 100 miles of Philadelphia will pick up. Write or call with sample of merchandise. HAL'S RECORDS, 4804 N. FRANKLIN ST., PHILADELPHIA 20, PA. (Tel.: GLadstone 5-1636).

WANT—To buy South Seas and other late United and Bally games. Quote best price in first letter. WESTERN DISTRIBUTORS, 1226 SOUTH WEST 16th AVE., PORTLAND 5, ORE. (Tel.: ATwater 7565).

CLASSIFIED ADVERTISING SECTION

WANT—To report. Survey says Michael Anthony can sing, "Cold, Cold Heart" like nobody else. Try Michael Anthony records at our expense. \$2.00 a dozen for packing, mailing and postage. Limit four dozen 45's only. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANTED—1442 and 1542 Model Rock-Ola phonographs. Quote price for cash. L. R. PICKETT, BARTOW, FLA.

WANT—To Buy. Bally, Frolics. FOR SALE—Genco State Fair Gun (like new). ANTHONY HIRT, 2420 N. 8th STREET, SHEBOYGAN, WISC.

WANT—Late Model 5 Balls; 12 ft. American Bank Shuffleboards; 22 ft. Rock-Ola Shuffleboards; Complete used Juke Boxes. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTon 2282).

FOR SALE

FOR SALE—Route—Western. One of the best. Music, Games. Top producer. \$100,000 approximate price at current prices plus small blue sky. Will pay out in 12 to 15 months. 50% cash and excellent credit references required. BOX # 369, THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Ready For Location. Wurlitzer 1900, Write; Wurlitzer 1800, \$815; Wurlitzer 1700, \$695; Wurlitzer 1600, \$295; Wurlitzer 1400, 45 rpm, \$195; Wurlitzer 1100, 45 rpm, \$125; Seeburg V200, Write; Seeburg M100R, \$695; Seeburg M100G, \$590; Seeburg M100A, \$179; AMI G200, Write; AMI C. \$85. Call or write for Bingos, Five Balls, Guns and Shuffle Boards. LEW JONES DIST. CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Bally Jet Bowlers, \$95; United Ace Bowlers, \$110; Bert Lane Tie Tac Toe (New), \$49.50; Miami Shuffle (Floor Sample), \$65. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

FOR SALE—United Lightning. \$189.50; Top Notch. \$349.50; Regular Pool Tables. \$50; Rock-Ola 1436, \$225; Super Jet Ride. \$225. ODCO, INC., 1100-1102 BROADWAY, ALBANY 4, N. Y.

FOR SALE—6 Bank Shots—9 ft. and 4—12 ft. with or without Score Boards. Make offer. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO, OHIO.

FOR SALE—Locks of all kinds, Bally pinball locks, Wall Box locks, Music Box locks, like new. 75¢ ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Buxes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker). \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE—Chicago Coin Tournament Ski-Bowls, like new, \$445; write or phone for quantity price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—Williams Super World Series, \$35; United Comet Targette. \$125; Chicago Coin Super Frame Bowler, \$75; Keeney National Bowler, \$150; Chicago Coin Double Score Bowler, \$25; Keeney Club Bowler, \$25; Chicago Coin Twin Hockey, \$225 (New). AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE—Big Time, \$190; Variety, \$116; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y. or 1226 BROADWAY, ALBANY, N. Y.

FOR SALE—Gottlieb's Chinatown. \$40; Gottlieb's Crossroads. \$45; Gottlieb's Marble Queen. \$65; Gottlieb's Poker Face. \$65; Wms. Spark Plug. \$20; United Ace Bowler (De-Luxe). \$110; AMI Model B. \$80. SALINA MUSIC & AMUSEMENT CO., 121 NORTH 7th. SALINA, KANSAS.

FOR SALE—Or trade. Telequiz with film. Reconditioned, ready for location. \$89.50. Will trade on Wurlitzers 1650 and 1650A or on late arcade equipment. C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN. (Tel.: Hilltop 8-2726).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Zip Cord, 250 ft. in roll, \$.475; First Grade 3" wire cable, \$.06 per ft.; Parallel Speaker Wire, \$.03 per ft. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: Central 9292).

FOR SALE—Comeo—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: Superior 1-4600).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: Wheeling 5472).

FOR SALE—Make us an offer: Chi-Coin Big League Baseball (2-player); United Comet Targette; United Venus Targette. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTANA 5000-1-2).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's \$75. FEDOR MUSIC CO. c/o GEORGE THAYER & CO. 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Or trade for late Bingos. Mills Loboy scales on or off location our own route. WORCESTER MUSIC CO., 144 CANTERBURY, WORCESTER, MASS. (Telephone: 3-8313).

FOR SALE—Arcade equipment. Jungle Joe Gun, \$35; Mystic Pen, \$65; Zingo, \$75; Skill Wheel, \$35; Pitch Em & Bat Em, \$50; Genco Whiz, \$20; Western DeLuxe Baseball, \$25; Santa Anita Handicap, \$20; Exhibit Hockey, \$20; Four Art Shows—3D, \$20 ea.; Six Different Chicken Sam Units, complete with cabinets for gun enclosures, \$100. No reasonable offer refused. CAROUSEL ARCADE, INC., 21 RIDGEVIEW AVE., WEST ORANGE, N. J. (Tel.: ORange 4-0849).

FOR SALE—Bally: ABC Bowler, \$395; Gold Medal, \$295; Blue Ribbon, \$275. United: Top Notch, \$425; Top Notch Special, \$450; Capitol DeLuxe, \$225; Clipper, \$200. MO-HAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE — Or trade for Bumper Pools or AMI "D" or "E-80" phonos: Bert Lane Stutz Bearcat, Bert Lane Circus Wagon, Bert Lane Fire Engine, Chicago Coin Blondie, Chicago Coin Twin Hockey, Relaxator, "300" Shuffle Alley, Genco Davy Crockett Gun, Exhibit Jungle Hunt, Williams Peppy the Clown. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Muto-Scope K.O. Champ, \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$85; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Club, \$400; Wurlitzer, 1800, \$625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).

FOR SALE—10 Kleenex Vending Machines, 6 New, 4 Slightly Used. \$200 for the lot. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

FOR SALE—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

FOR SALE—Keeney Deluxe Sportsman Gun, \$195; Wurlitzer 1650A Hi Fi, 45 rpm, \$325; Wurlitzer 1600, 45 rpm, \$300; Wurlitzer 1800, \$795; AMI Model "A", \$80; Seeburg Model "C", \$425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Selection of 16 reconditioned phonographs ready to go on location including AMI, Seeburgs, and Wurlitzers. We need warehouse space occupied by these phonographs. Any reasonable offers accepted. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—Bally Bowlers: Victory, \$105; Champion, \$105; Rocket, \$105; Jet, \$115; Magic, \$165; ABC, \$345; King Pin, \$345; DeLuxe Congress, \$395; United Team, \$115; 11th Frame, \$165; Chicago Coin Criss Cross Bowler, \$75; Hollywood, \$185. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE — Millions of extra coins are taken from clean machines. Clean right with Lemonite—Lynch & Zander Co., New Orleans Novelty, F. A. B., New Orleans, use and sell Lemonite. Try Lemonite Electric Contact Cleaner. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE — All types used Bingos. Write for list for best buys. NASTASI DIST. CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MA 6386).

FOR SALE—Shuffles at Low Cash Box Price. United: Mercury's, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$50. 1/3 Deposit, Balance C.O.D. If picked up deduct \$10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).

FOR SALE—Bowling Alley Conversion, "Do It Yourself" Kit, Ball Lift, Ball Return, Rollovers, Rubber Balls, Fast Easy Installation. Send for picture. 8 Foot Game, \$169.50; 8½ Foot Game, \$174.50. Prompt shipment made. Send 1/3 deposit, balance COD. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

FOR SALE — Or trade for Double Header, Night Club, Parade or South Seas. United's Team, Ace Bowlers, DeLuxe Bonus Gun, Genco Hi-Fly, Wms. All Star. Baseball, Poker Face or Chinatown. SALINA MUSIC & AMUSEMENT CO., 121 NORTH 7th ST., SALINA, KANS.

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVis 2-2473).

FOR SALE—Or Trade. 1 Voice Recorder and 1/4 for 25¢ Photograph Machine — both Semi-Automatic. Will trade for Shuffle Alleys, Guns, Pin Games or Music or Kiddie Rides. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LONGbeach 1-3378).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—Model C chrome pilaster replacement, \$17.50 pair. Numbered Pool Balls—Marked on 2 sides —1 to 5, White and 1 to 5, Red; or numbered 1 to 10, \$14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MULberry 5-3000).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Special. Bally: Big Shows (slightly used), \$535; Balls-A-Poppin (like new), Write, Williams: Fun House: (4 player game), \$284.50; Red-White-Blue, \$145. United Monaco, \$325. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 5306).

FOR SALE—Seeburg MI00A, \$225; M100C, \$575; M100G, \$700; M100W, \$700; M100R, \$800; 3W1 Chrome, \$55; Wurlitzer 1800, \$750; 1900, Write, AMI D80, \$300; 40, \$175; Evans Century, \$275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — 6—10¢ Slightly used "Popperettes," \$75 ea.; 2 Rock-Ola Wall Scoreboards with Coin Box, \$45; 2 Universal Scoreboards, \$35; 4 Thunderbolts Kiddie Rides, new paint, new National Coin Rejectors, \$395 ea. PACIFIC KIDDIE RIDES DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH.

FOR SALE—200 Seeburgs, Write; 1454 Rock-Olas, Write; 1448 Rock-Olas, \$665; Comet Rock-Olas, \$450; 100G Seeburgs, \$625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, \$30; Small Pools, \$50; Long Pools, \$75; Palm Beaches, \$40; Genco Sky Rocket Guns, \$285; Sportsman Gun, \$165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILLINOIS (Tel.: Moline 4-6703).

FOR SALE — New Rails for Pool Games. 32" x 48", Set \$10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", \$29.95; Cue Sticks 48" Brunswick, \$1.69 ea., \$18 doz. Quantity discounts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel.: Albany 2-3272).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: Avenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—All Games Cleaned and in Working Order. Gayety, \$79.50; Surf Club, \$39.50; Variety, \$94.50; Big Time, \$200; Miami Beach, \$200; Broadway \$375; Night Club, \$400; ABC Bowlers, \$350; United Regulation, \$295; Balls-A-Poppin', Write. 1/3 deposit, balance sight draft. Write—Wire—Phone Today! We are exclusive factory distributors for: Bally—Williams—Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577).

FOR SALE—Seeburg V-200, Write; Seeburg 100-R, \$690; 100-G, \$600; 100-C, \$490; 100-B, \$400; United Regulations, \$425; Chi Coin Triple Strike, \$200. WANT — All late models 45 rpm phonographs. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y.

FOR SALE—Wurlitzer Model 1900, Write; Wurlitzer Model 1800, \$795; Wurlitzer Model 1700, \$625; Wurlitzer Model 1400—45 rpm, \$185; Wurlitzer Model 1100—78 rpm, \$75; V-200 Seeburg, Write; Seeburg R, \$695; Seeburg C, \$490; Seeburg A, \$175; AMI G 200, Write; AMI E 80, \$395; AMI C, \$85. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: Melrose 5-1593).

FOR SALE—Bally: Big Shows, \$525; Night Clubs, \$365. Genco: Sky Rocket Guns, \$225. International Mutoscope: Voice-O-Graphs (rebuilt and beautifully refinished), \$325. Exhibit: Roy Rogers Trigger Horses (beautifully refinished), \$345. Williams: Perky, \$195. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 5306).

FOR SALE—Factory Distributors W & W multi-cleaner for phonograph mechanism, etc.—\$2.90 per gal. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO (Tel.: Central 9292).

FOR SALE—Machine route in Central Penna., Juke Boxes, Shuffle Alleys, Bingo Games and Pool Tables. Also trucks, records, parts, etc. Top locations in industrial center established over a period of 20 yrs. Good income, price right. WRITE P. O. BOX 373, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

MISCELLANEOUS

NOTICE—Cincinnati Operators: Your new Genco Distributor is UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, O. (Tel.: AXminster 4-3529). SAM SOLOMONS—HARRY STEWART.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-2129.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Wanted Jukebox Mechanic experienced AMI, Wurlitzer, Seeburg. Good opportunity. BOX 372, THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

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THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION

911th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

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|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS LISTED ALPHABETICALLY

A M I	
4* Model A, '46, 40 Sel., 78 RPM	70.00 125.00
4* Model B, '48, 40 Sel., 78 RPM	79.50 135.00
2* Model C, '50, 40 Sel., 78 RPM	85.00 145.00
4* Model D-40, '51, 40 Sel., 78 RPM	150.00 225.00
4* Model D-80, '51, 80 Sel., 45 RPM	275.00 325.00
4. Model E-40, '53, 40 Sel., 45 RPM	295.00 375.00
4* Model E-80, '53, 40 Sel., 78 RPM	350.00 425.00
4* Model E-120, '53, 120 Sel., 45 RPM	375.00 495.00
4. Model F-80, '54, 80 Sel., 45 RPM	545.00 650.00
4* Model F-120, '54, 120 Sel., 45 RPM	565.00 675.00
4. WM Wall Box	5.00 10.00
4. SM or SL Stepper	10.00 15.00

EVANS	
4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00 50.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00 100.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00 175.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00 275.00
ROCK-OLA	
6. 1422, '46, 20 Sel., 78 RPM	25.00 65.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00 70.00
4. 1426, '47, 20 Sel., 78 RPM	35.00 75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	39.50 89.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00 110.00

(PHONOGRAPHS—Continued)

4 1432, Same as above, Converted to 45 RPM	110.00 125.00	2* HF100R, '54, 100 Sel., 45 RPM	690.00 800.00
4. 1434, '51 Rocket '51-'52, 50 Sel., 78 RPM	124.50 200.00	4. W1-L56 Wall Box 5c	3.00 5.00
4. 1434, Same as above, Converted to 45 RPM	135.00 220.00	4. 3W2 Wall-a-Matic	3.00 6.00
4* 1436, '52, Fireball, 120 Sel., 45 RPM	165.00 275.00	4. W4L-56	5.00 10.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	175.00 295.00	4. 3W5-L56 Wall Box 5c, 10, 25c	5.00 10.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	395.00 465.00	4. W6L-56 5/10/25 Wire-less	5.00 10.00
4. 1446, '54, Hi-Fi. 120 Sel., 45 RPM	495.00 650.00	4. 3W7-L-56	10.00 15.00
SEEBURG		4* 3W1 Wall-a-Matic	40.00 70.00
4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00 40.00	WURLITZER	
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00 55.00	4. 1015, '46, 24 Sel., 78 RPM	25.00 65.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00 55.00	4. 1017, '46, 24 Sel., 78 RPM	35.00 80.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00 60.00	4. 1080, '46, 24 Sel., 78 RPM	45.00 85.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00 65.00	4. 1100, '47, 24 Sel., 78 RPM	65.00 125.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00 75.00	4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00 135.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00 89.00	4. 1250, '50, 48 Sel., 45 or 78 RPM	69.00 165.00
4* M100A, '49, 100 Sel., 78 RPM	175.00 225.00	2* 1400, '51, 48 Sel., 45 or 78 RPM	135.00 200.00
2* M100B, '51, 100 Sel., 45 RPM	385.00 435.00	4. 1450, '51, 48 Sel., 45 or 78 RPM	150.00 225.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	395.00 460.00	4. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00 275.00
2* M100C, '53, 100 Sel., 45 RPM	425.00 575.00	4* 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00 325.00
2* HF100G, '54, 100 Sel., 45 RPM	590.00 725.00	4. 1600, '53, 48 Sel., 45 & 78 Intermix	250.00 350.00
		4. 1650, '53, 48 Sel., 45 RPM	265.00 365.00
		4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00 375.00
		1* 1700, 54, 104 Sel., 45 RPM	500.00 695.00
		2* 1800, '55, 104 Sel., 45 RPM	625.00 815.00
		4. 2140 Wall Box	3.00 5.00
		4. 3020 Wall Box	4.00 8.00
		4. 3048 (Conv. of 3020)	5.00 10.00
		4. 3031 Wall Box	3.00 5.00
		4. 3045 Wall Box	4.00 15.00
		4. 4820 Wall Box	10.00 20.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00 45.00	4. Circus Wagon (Wm 10/55)	195.00 275.00
4. Across the Board (Un 9/52)	25.00 50.00	4. Citation (B 10/48)	20.00 35.00
4. All Star Basketball (Go 1/52)	20.00 35.00	4. Classy Bowler (Got 7/56)	235.00 265.00
4. Arabian Knights (Got 12/53)	90.00 125.00	4. C.O.D. (Wm 9/53)	50.00 90.00
4. Arcade (Wm 11/51)	25.00 50.00	4. College Daze (Got 8/49)	20.00 30.00
4. Arizona (Un 4/50)	10.00 15.00	4. Colors (Wm 11/54)	110.00 160.00
4. Army-Navy (Wm 10/53)	35.00 70.00	4. Coney Island (B 9/52)	20.00 65.00
4. Atlantic City (B 5/52)	25.00 60.00	4. Control Tower (Wm 3/51)	20.00 40.00
2. Bank-A-Ball (Got 5/50)	10.00 20.00	4. Coronation (Got 11/52)	30.00 65.00
4. Beach Beauty (B 11/55)	275.00 375.00	4. County Fair (Un 9/51)	20.00 40.00
4. Beach Club (B 2/53)	40.00 60.00	4. Crossroads (Got 5/52)	45.00 70.00
4. Beauty (B 11/52)	40.00 70.00	2. Crossroads (B 1/56)	200.00 325.00
4. Be Bop (Ex 3/50)	10.00 15.00	4. Cyclone (Got 5/51)	35.00 65.00
4. Big Ben (Wm 9/54)	75.00 135.00	4. Daffy Derby (Wm 8/54)	75.00 145.00
4. Big Show (B 9/56)	525.00 575.00	4. Daisy May (Got 7/54)	135.00 175.00
4. Big Hit (CC 7/52)	25.00 40.00	4. Dallas (Wm 2/49)	10.00 20.00
2* Big Time (B 1/55)	175.00 250.00	4. Dealer "21" (Wm 2/54)	35.00 85.00
4. Blondie (Wm 8/56)	250.00 325.00	4. Derby Day (Got 5/56)	195.00 230.00
4. Bolero (Un 12/51)	30.00 50.00	4. De Icer (Wm 11/49)	15.00 25.00
4. Bomber (CC 3/51)	15.00 20.00	4. Diamond Lill (Got 12/54)	110.00 155.00
4. Bowling Champ (Got 2/49)	10.00 20.00	4. Disk Jockey (Wm 11/52)	35.00 75.00
4. Bright Lights (B 5/51)	35.00 65.00	4. Domino (Wm 5/52)	25.00 60.00
4. Bright Spot (B 11/51)	40.00 65.00	4. Double Action (Ge 1/52)	20.00 30.00
4* Broadway (B 12/55)	325.00 395.00	4. Double Feature (Got 12/50)	15.00 35.00
4. Buffalo Bill (Got 5/50)	20.00 35.00	4. Double Header (B 7/56)	400.00 495.00
4. Cabana (Un 3/53)	30.00 70.00	4. Dragonette (Got 6/54)	125.00 180.00
4. Campus (Ex 2/50)	10.00 15.00	4. Dreamy (Wm 2/50)	15.00 30.00
4. Canasta (Ge 7/50)	15.00 25.00	4. Dude Ranch (B 9/53)	50.00 85.00
4. Capri (CC 10/56)	200.00 245.00	4. Duetto (Got 4/55)	169.50 245.00
4. Caravan (Wm 2/56)	265.00 350.00	4. Easy Aces (Got 12/55)	175.00 225.00
4. Caravan (Un 6/52)	30.00 70.00	4. Eight Ball (Wm 1/52)	35.00 60.00
4. Chinatown (Got 10/52)	40.00 75.00	4. Fairway (Wm 6/53)	40.00 65.00
4. Circus (Un 8/52)	35.00 60.00	4. Fighting Irish (CC 11/50)	25.00 25.00



(PINBALL GAMES—Continued)

4. Five Star (Univ 5/51)	30.00	65.00
4. Flying High (Got 2/53)	50.00	80.00
4. Flying Saucers (Ge 12/50)	15.00	25.00
4. Four Bells (Got 10/54)	135.00	160.00
4. Four Corners (Wm 12/52)	45.00	85.00
4. Four Horsemen (Got 9/50)	25.00	45.00
4. "100" (Upright) (Ge 10/52)	35.00	55.00
4. Four Stars (Got 6/52)	45.00	75.00
4. Frolics (B 10/52)	15.00	65.00
2. Frontiersman (Got 11/55)	125.00	195.00
4. Fun House (Wm 10/56)	250.00	300.00
4. Futurity (B 3/51)	25.00	40.00
4* Gay Times (B 6/55)	150.00	225.00
2* Gayety (B 3/55)	75.00	110.00
4. Georgia (Wm 7/50)	20.00	40.00
4. Gin Rummy (Got 2/49)	15.00	25.00
4. Gladiator (Got 1/56)	235.00	295.00
4. Glamour (Got 7/51)	10.00	20.00
4. Globe Trotter (Got 11/51)	25.00	45.00
4. Golden Gloves (CC 7/49)	10.00	20.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	60.00
4. Gold Star (Got 8/54)	130.00	165.00
4. Grand Champion (Wm 3/53)	45.00	95.00
4. Grand Slam (Got 4/53)	40.00	95.00
4. Green Pastures (Got 1/54)	75.00	125.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	40.00	90.00
4. Gypsy Queen (Got 2/55)	145.00	185.00
4. Handicap (Wm 6/52)	40.00	80.00
4. Happy Days (Got 7/52)	65.00	85.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harbor Lites (Got 2/56)	175.00	210.00
6. Harvest Time (Ge 9/50)	15.00	20.00
4. Harvey (Wm 5/51)	25.00	60.00
4. Havana (Un 2/54)	35.00	90.00
4. Hawaii (Un 6/54)	39.00	95.00
4. Hawaiian Beauty (Got 4/54)	100.00	135.00
4. Hayburner (Wm 6/51)	25.00	75.00
4. Hi-Fi (B 6/54)	50.00	85.00
4. Hit Parade (CC 2/51)	10.00	15.00
4. Hit & Runs (G 3/51)	10.00	20.00
4. Hit 'N Run (Got 4/52)	30.00	55.00
4. Holiday (Ke 12/51)	25.00	40.00
4. Hong Kong (Wm 9/51)	25.00	50.00
4. Horsefeathers (Wm 1/52)	20.00	40.00
4. Horse Shoe (Wm 12/51)	15.00	30.00
4. Hot Rods (B '49)	15.00	25.00
4. Ice-Frolics (B 1/54)	40.00	95.00
4. Jalopy (Wm 8/51)	35.00	90.00
4. Jeannie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 5/54)	70.00	135.00
4. Joker (Got 11/50)	20.00	40.00
4. Jolly Joker (Un 11/55)	75.00	125.00
2. Jubilee (Got 5/55)	230.00	275.00
4. Judy (Ex 7/50)	10.00	15.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	45.00
4. Just 21 (Got 1/50)	10.00	20.00
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	25.00	50.00
4. Knockout (Got 1/51)	20.00	40.00
4. Lady Luck (Got 9/54)	85.00	160.00
4. Lazy "Q" (Wm 2/54)	45.00	110.00
4. Leaders (Un 10/51)	30.00	60.00
4. Lite-A-Line (Ke 6/52)	35.00	65.00
4. Long Beach (Wm 7/52)	35.00	60.00
4. Lovely Lucy (Got 2/54)	65.00	130.00
4. Lucky Inning (Wm 5/50)	20.00	40.00
4. Lulu (Wm 12/54)	125.00	185.00
4. Mad. Sq. Garden (Got 6/50)	30.00	45.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	95.00	150.00
4. Marathon (Got 10/55)	265.00	300.00
4. Marble Queen (Got 8/53)	65.00	100.00
4. Mercury (G 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	20.00	40.00
4. Mexico (Un 3/54)	40.00	100.00
1* Miami Beach (B 9/55)	180.00	245.00
4. Minstrel Man (Got 3/51)	35.00	50.00
4. Mystic Marvel (Got 3/54)	100.00	150.00
4. Nevada (Un 8/54)	40.00	95.00
4. Niagara (Got 12/51)	25.00	50.00
4. Nifty (Wm 12/50)	15.00	25.00
4* Night Club (B 4/56)	350.00	475.00
4. "9" Sisters (Wm 1/54)	50.00	110.00
6. Oasis (Ex 10/50)	10.00	15.00

4. Olympics (Wm 5/52)	40.00	65.00
4. Palisades (Wm 7/53)	45.00	85.00
4. Palm Beach (B 7/52)	35.00	75.00
4. Palm Springs (B 11/53)	40.00	80.00
4. Parade (B 6/56)	400.00	475.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Peter Pan (Wm 4/55)	125.00	165.00
4. Pieadilly (Wm 5/56)	225.00	325.00
4. Pin Bowler (CC 6/50)	15.00	25.00
4. Pineh Hitter (Un 5/49)	10.00	15.00
4. Pinky (Wm 9/50)	25.00	40.00
4. Pin Wheel (Got 11/53)	75.00	120.00
2* Pixie (Un 10/55)	150.00	225.00
4. Play Ball (CC 1/51)	15.00	25.00
4. Poker Face (Got 9/53)	65.00	100.00
4. Punchy (CC 12/50)	10.00	15.00
4. Quarterback (Wm 10/49)	15.00	25.00
4. Quartet (Got 2/52)	45.00	75.00
4. Queen of Hearts (Got 12/52)	50.00	110.00
4. Quintet (Got 3/53)	45.00	100.00
4. Race The Clock (Wm 5/55)	125.00	225.00
4. Rag Mop (Wm 10/50)	20.00	30.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	125.00	175.00
4. Rio (Un 11/53)	25.00	85.00
4. Rip Snorter (Ge 10/49)	10.00	15.00
4. Rocket (Ge 5/50)	20.00	30.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	35.00	95.00
4. Rose Bowl (Got 10/51)	25.00	50.00
4. Saddle and Turf (Ev 10/53)	150.00	200.00
4. (Club Model)	160.00	225.00
4. Scoreboard (Got 4/56)	235.00	305.00
1. Screamo (Wm 4/54)	50.00	100.00
4. Sea Belles (Got 8/56)	265.00	345.00
4. Sea Jockeys (Wm 11/51)	35.00	55.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Sharpshooter (Got 5/49)	10.00	20.00
4. Shindig (Got 10/53)	75.00	115.00
4. Shoo Shoo (Wm 2/51)	10.00	20.00
4. Shoot The Moon (Wm 11/51)	20.00	40.00
4. Show Boat (Un 12/52)	65.00	95.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	95.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	50.00	100.00
4. Skill Pool (Got 8/52)	35.00	75.00
4. Skyway (Wm 8/54)	70.00	140.00
4. Slugfest (Wm 3/52)	30.00	50.00
4. Sluggin' Champ (Got 4/55)	160.00	185.00
4. Smoke Signal (Wm 10/55)	135.00	190.00
4. Snafu (Wm 12/55)	135.00	195.00
6. Snooks (Wm 6/51)	10.00	20.00
4. Southern Belle (Got 6/55)	155.00	195.00
4. South Pacific (Ge 2/50)	15.00	30.00
4. South Seas (Un 5/56)	295.00	395.00
4. Spark Plugs (Wm 9/51)	20.00	40.00
4. Spitfire (Wm 2/55)	75.00	130.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4. Spot Lite (B 1/52)	35.00	70.00
4. Sportsman (Wm 2/52)	20.00	35.00
4. Springtime (Ge 3/52)	20.00	35.00
2. Stage Coach (Got 11/54)	135.00	170.00
2. Stardust (Wm 3/56)	225.00	310.00
4. Starlets (Un 12/55)	210.00	265.00
4. Star Pool (Wm 10/54)	85.00	160.00
4. Stars (Un 6/52)	30.00	50.00
4. Starlite (Wm 3/53)	35.00	55.00
4. Steeple Chase (Un 1/52)	25.00	50.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	40.00	95.00
4. Sunshine Park (B 12/52)	25.00	40.00
6. Super Hockey (CC 4/49)	10.00	20.00
4. Super Jumbo (Got 10/54)	250.00	300.00
4* Surf Club (B 3/54)	37.50	75.00
4. Sweepstakes (Wm 1/52)	50.00	75.00
4. Sweet Add-A-Line (Got 7/55)	145.00	195.00
2. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Tahitoo (Un 6/49)	10.00	15.00
2. Telecard (Got 1/49)	10.00	15.00
4. Thing (CC 2/51)	15.00	25.00
2. Three Deuces (Wm 8/55)	175.00	200.00

(PINBALL GAMES—Continued)

4. Three Feathers (Ge 5/49)	10.00	20.00
4. Three Four Five (Un 6/51)	20.00	35.00
4. Thunderbird (Wm 5/54)	70.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	145.00	200.00
4. Times Square (Wm 4/53)	50.00	85.00
4. Toreador (Got 6/56)	295.00	320.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Tournament (Got 8/55)	225.00	285.00
4. Triple Play (Un 8/55)	145.00	195.00
4. Triplets (Got 7/50)	15.00	20.00
4. TriScore (Ge 1/51)	15.00	25.00
4. Tropicana (Un 1/55)	55.00	140.00

4. Tropics (Un 7/53)	25.00	60.00
4. Turf King (B 6/50)	20.00	45.00
4. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	175.00
4* Variety (B 9/54)	70.00	135.00
4. Watch My Line (Got 9/51)	30.00	45.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	30.00	65.00
4. Winner (Univ.) (Got 9/55)	20.00	40.00
4. Wishing Well (Got 9/55)	165.00	195.00
4. Wonderland (Wm 5/55)	125.00	180.00
1* Yacht Club (B 6/53)	45.00	85.00
4. Zingo (Un 10/51)	25.00	60.00



4. Bally Victory Bowler (5/54)	90.00	160.00
4. Bally Champion Bowler (5/54)	90.00	165.00
4* Bally Jet Bowler (8/54)	95.00	170.00
4* Bally Rocket Bowler (8/54)	99.50	175.00
2. Bally Mystic Bowler (12/54)	125.00	185.00
2* Bally Magic Bowler (12/54)	125.00	195.00
4* Bally Blue Ribbon (3/55)	195.00	275.00
4* Bally Gold Medal (3/55)	195.00	295.00
2* Bally ABC Bowler (7/55)	345.00	400.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	75.00
4. ChiCoin Match Bowler (6/52)	35.00	80.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	85.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	90.00
4. ChiCoin 10th Frame Special (12/52)	35.00	90.00
4. ChiCoin Name Bowler (1/53)	35.00	95.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	25.00	100.00
4. ChiCoin Crown (4/53)	45.00	110.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	110.00
4. ChiCoin Triple Score (6/53)	50.00	120.00
4. ChiCoin Gold Cup (7/53)	50.00	125.00
4. ChiCoin High Speed Crown (7/53)	60.00	130.00
4. ChiCoin High Speed Triple Score (8/53)	65.00	135.00
4. ChiCoin Advance (10/53)	75.00	140.00
4. ChiCoin King (10/53)	75.00	145.00
4. ChiCoin Criss Cross Bowler (12/53)	75.00	150.00
4. ChiCoin Super Frame (3/54)	75.00	155.00
4. ChiCoin Starlite (5/54)	90.00	175.00
4. ChiCoin Feature (7/54)	95.00	180.00
4. ChiCoin Holiday (9/54)	95.00	195.00
4. ChiCoin Flash (10/54)	95.00	195.00
4. ChiCoin Playtime (10/54)	95.00	200.00
4. ChiCoin Fireball (11/54)	95.00	200.00
4. ChiCoin Thunderbolt (12/54)	150.00	225.00
4* ChiCoin Triple Strike (2/55)	150.00	230.00
4. ChiCoin Arrow (2/55)	175.00	250.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	175.00
4. DeLuxe model	75.00	185.00
4* ChiCoin Bonus Score (4/55)	175.00	265.00
2. ChiCoin Big League (5/55)	185.00	270.00
4* ChiCoin Hollywood (5/55)	185.00	285.00
4. ChiCoin Blinker (8/55)	275.00	310.00
4. ChiCoin Score-A-Line (9/55)	275.00	315.00
2* ChiCoin Bowling Team (10/55)	235.00	320.00
2* ChiCoin Miami Shuffle (10/56)	65.00	195.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00

4. Genco Shuffle Target (7/51)	20.00	35.00
4. Genco 8-Player Rebound (9/51)	20.00	40.00
4. Genco Shuffle Pool (11/53)	25.00	75.00
4. Genco Match Pool (2/54)	50.00	90.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	75.00
4. Keeney High Score League (5/52)	40.00	80.00
4. Keeney Team (10/52)	35.00	90.00
4. Keeney Club (4/53)	25.00	95.00
4. Keeney Domino (5/53)	40.00	100.00
4. Keeney Carnival (5/53)	45.00	110.00
4. Keeney Pacemaker (9/53)	50.00	125.00
4. Keeney Mainliner Bowler (1/54)	65.00	175.00
2. Keeney Bonus Bowler (3/54)	70.00	175.00
4. Keeney Diamond Bowler (5/54)	75.00	175.00
4* Keeney Bikini (6/54)	90.00	175.00
4. Keeney Century (6/54)	90.00	195.00
4. Keeney American (9/54)	95.00	250.00
4. Keeney National (9/54)	100.00	260.00
4. Keeney Speedlane (4/55)	100.00	300.00
4. United 6-Player Super (3/52)	20.00	60.00
4. United 4-Player Official (5/52)	30.00	60.00
4. United 6-Player Super (7/52)	30.00	65.00
4. United 10th Frame Star (9/52)	35.00	70.00
4. United Manhattan 10th Frame (9/52)	35.00	70.00
4. United Manhattan (9/52)	35.00	70.00
4. United 10th Frame Super (10/52)	35.00	75.00
4. United Cascade (2/53)	35.00	80.00
4. United Clover (2/53)	35.00	90.00
6. United Liberty (2/53)	40.00	90.00
4. United Classic (6/53)	45.00	90.00
4. United Olympic (6/53)	45.00	95.00
4. United Royal (9/53)	50.00	95.00
4. United Imperial (9/53)	60.00	110.00
4. DeLuxe model	75.00	100.00
4. United Chief (11/53)	75.00	115.00
2. United Leader (11/53)	75.00	110.00
4. DeLuxe model	85.00	115.00
4* United Team		



(SHUFFLE GAMES—Continued)

4* Un. Clipper (5/55) ...	150.00	285.00	4* DeLuxe model	225.00	305.00
4* DeLuxe model	155.00	290.00	4* Un. Super Bonus (9/55)	245.00	325.00
4. Un. Derby Roll (5/55)	175.00	290.00	4. DeLuxe model	265.00	350.00
4. DeLuxe model	185.00	290.00	2. Un. Top Notch (10/55)	375.00	410.00
1* Un. 5th Inning (6/55)	175.00	295.00	2. Top Notch Special	375.00	420.00
4. DeLuxe model	195.00	295.00	2* Un. Regulation (11/55)	295.00	450.00
4. Un. Capitol (6/55) ...	225.00	300.00	2. DeLuxe model	350.00	460.00



KIDDIE RIDES

4. Bally Champion Horse	300.00	450.00	4. Bert Lane Fire Engine	325.00	450.00
2* Bally Moon Ride	150.00	325.00	4. Chicago Coin Super Jet	195.00	345.00
4* Bally Space Ship	175.00	325.00	4. Decco Merry-Go-Round	225.00	345.00
4. Bally Speed Boat	250.00	350.00	4* Exhibit Big Bronco	250.00	350.00
4* Bert Lane Merry-Go-R'd	275.00	400.00	4. Exhibit Mustang	310.00	400.00
7* Bert Lane Miss America Boat	250.00	350.00	4. Exhibit Space Patrol	150.00	295.00
			4. Scientific Television	265.00	310.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	500.00	600.00	2* Keeney Sportsman (11/54)	145.00	200.00
4. Air Football	195.00	250.00	2. DeLuxe model	160.00	210.00
4. Amus. Boomerang	30.00	65.00	2. Keeney Ranger (3/55)	225.00	250.00
4. Bally Big Inning	65.00	125.00	2. DeLuxe model (3/55)	235.00	260.00
4. Bally Heavy Hitter	35.00	55.00	4. Lite League	45.00	75.00
4. Bally King Pin	20.00	50.00	4. Mills Panorama Peek (11/54)	175.00	325.00
4. Bally Rapid Fire	65.00	100.00	4. Mills Conv. for Panor. Peek	10.00	20.00
4. Bally Undersea Raider	75.00	125.00	4. Muto. Atomic Bomber	65.00	145.00
2* Capitol Midget Movies	95.00	195.00	4. Mutos. Ace Bombers	95.00	150.00
4. Champion Hockey	45.00	125.00	4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
1. ChiCoin Basketball Champ	100.00	175.00	4. Mutos. Fly. Saucers	90.00	150.00
4. ChiCoin 4-Player Derby	99.50	165.00	4. Mutos. Photo (Pre-War)	125.00	275.00
4. ChiCoin Goalee	35.00	75.00	4. Mutos. Photomatic (DeLuxe)	250.00	350.00
4. ChiCoin Hockey	55.00	75.00	4. Mutoscope Silver Gloves	125.00	225.00
1. ChiCoin Midget Skee	60.00	125.00	4. Mutoscope Sky Fighter	60.00	150.00
4. ChiCoin Pistol	30.00	70.00	4. Mutos. Voice-O-Graph 35¢	175.00	375.00
4. ChiCoin Home Run, 6 Player (3/54)	100.00	185.00	4. Mutoscope Rock 'n' Roll (7/56)	55.00	115.00
4. Super model	125.00	195.00	4. QT Pool Table	50.00	75.00
4* ChiCoin Twin Hockey (5/56)	225.00	385.00	4. Quizzer	50.00	85.00
2. ChiCoin Steam Shovel (5/56)	165.00	285.00	4. Rockola World Series	35.00	85.00
4. Edelco Pool Table	20.00	40.00	4. Scientific Baseball	20.00	40.00
4. Evans Bola Score	40.00	75.00	4. Scientific Basketball	20.00	45.00
4. Evans Bat-A-Score	40.00	100.00	4. Scientific Batting Pr.	30.00	85.00
4. Evans Ski Roll	35.00	75.00	4. Scientific Pitch 'Em	50.00	175.00
4. Evans Super Bomber	60.00	120.00	4. Seeburg Bear Gun	75.00	175.00
4. Evans Play Ball	30.00	90.00	4. Seeburg Chicken Sam	50.00	100.00
4. Evans Ten Strike '46	30.00	75.00	4. Seeburg Shoot the Chute	45.00	90.00
4. Evans Tommy Gun	30.00	110.00	4. Seeburg Coon Hunt	85.00	175.00
3* Exhibit Dale Gun	25.00	95.00	4. Set Shot Basketball	135.00	265.00
4. Exhibit Gun Patrol	50.00	120.00	2* Telequiz	75.00	100.00
4. Exhibit Jet Gun	55.00	145.00	4. Un. Team Hockey	25.00	50.00
4. Exhibit Space Gun	70.00	140.00	4. United Jungle Gun	75.00	185.00
4. Exhibit Pony Express	70.00	135.00	4. DeLuxe model	75.00	195.00
4. Exhibit Silver Bullets	35.00	125.00	2* United Carnival Gun (10/54)	125.00	195.00
4. Exhibit Six Shooter	50.00	125.00	2. DeLuxe model	135.00	200.00
4. Exhibit Vitalizer	40.00	70.00	4. Un. Bonus Gun (1/55)	240.00	285.00
4* Exhibit Shooting Gal. (6/54)	85.00	175.00	4. DeLuxe model	250.00	295.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	195.00	4. Wilcox-Gay Recordio	50.00	75.00
4. Exhibit Sportland Shooting Gallery (11/54)	125.00	225.00	6. Wms. All Stars (8/47)	25.00	70.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	275.00	6. Wms. Box Score (12/47)	25.00	70.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	225.00	325.00	6. Wms. Star Series (4/49)	25.00	75.00
2. Games Inc. Hunter (1/56)	245.00	295.00	4. Wms. Super World Series (4/51)	35.00	85.00
4. Genco Sky Gunner	75.00	145.00	4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Genco Night Fighter	75.00	145.00	4* Wms. DeLuxe Baseball (4/53)	75.00	135.00
4. Genco 2-Player Basketball	110.00	195.00	4. Wms. Pennant Baseball (12/53)	80.00	140.00
4. Genco Rifle Gal. (6/54)	119.50	250.00	4. Wms. Super Pennant Baseball (12/53)	84.50	175.00
2. Genco Big Top Rifle Gallery (6/54)	235.00	300.00	4. Wms. Super Star Baseball (12/53)	90.00	180.00
4. Super Model (12/55)	325.00	375.00	4. Wms. Major League Baseball (2/54)	99.50	185.00
2. Genco Wild West Gun (2/55)	245.00	320.00	4. Wms. All Star Baseball (2/54)	125.00	185.00
4. Genco Sky Racket Rifle Gal. (5/55)	275.00	325.00	4. Wms. Big League Baseball (2/54)	125.00	190.00
4. Genco Champion Baseball (9/55)	225.00	325.00	4* Wms. Jet Fighter (10/54)	145.00	225.00
4. Genco Quarterback (10/55)	215.00	325.00	2* Wms. Safari (2/54)	210.00	300.00
4. Genco Hi-Fly Baseball (5/56)	250.00	375.00	2. DeLuxe model	220.00	310.00
4* Genco State Fair Rifle (Gal 6/56)	350.00	395.00	4. Wms. Polar Hunt (3/55)	245.00	325.00
4. Jack Rabbit	50.00	75.00	4* Wms. Sidewalk Engineer (4/55)	125.00	175.00
4. Jungle Joe	45.00	65.00	4* Wms. King Of Swat (5/55)	225.00	300.00
4. Keeney Air Raider	65.00	150.00	4. Wms. Four Bagger (4/56)	325.00	375.00
4. Keeney Sub Gun	70.00	125.00	4. DeLuxe model	325.00	380.00
4. Keeney Texas Leaguer	25.00	40.00			

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

- "G-200" 200-sel. phonograph
- "G-120" 120-sel. phonograph
- "G-80" 80-sel. phonograph
- "HS-200" Selective Hideaway
- "HS-120" Selective Hideaway
- "HS-80" Selective Hideaway
- "HC-200" Continuous-play Hideaway
- "HC-120" Continuous-play Hideaway
- "HC-80" Continuous-play Hideaway
- "W-200" 200-selection Wall Box Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

No List Price Authorized for Publication

J. H. KEENEY & CO., INC.

- True-Score (6 Player) 14 Foot
- Bowlette (6 Player) 14 Foot
- 12 Foot
- 9 Foot
- Super Big Tent
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

Prices Requested on Publication

ROCK-OLA MFG. CORP.

- Model 1455, 200 Sel.
- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

No List Price Authorized for Publication

AUTO-PHOTO CO.

- Studio Model "II" \$3,245.00

BALLY MFG. CO.

- ABC Bowling Lanes (6 Player) 14 Foot Model \$1,245.00
- 11 Foot Model 1,225.00
- Key West 815.00
- Bike (Kiddie Ride) 835.00
- Model T (without Record Changer) 705.00
- Model T (with Record Changer) 755.00
- Balls-A-Poppin' (2 Player, 3 or 5 Ball) 485.00
- DeLuxe ABC Bowler (without Match Feature)
- Model A-110, 10c a play 760.00
- Model A-325, 3 plays for 25c 780.00
- Congress Bowler (with Match Feature)
- Model C-110, 10c a play 805.00
- Model C-325, 3 plays for 25c 825.00
- The Champion (with new all-metal cabinet) 835.00

CHICAGO COIN MACHINE CO.

- Bowling League (6 Player) 14 Foot-8 In. 11 Foot-11 In.
- De Luxe Ski-Roll or De Luxe Ski-Score (6 Player) 13 Foot 11 Foot

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

- Ringer Ball (2 Player) No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

- Circus Rifle Gallery Regular Model Match Model
- DeLuxe Skill Ball (6 Player, 9 1/2 Foot)
- Davy Crockett (Rifle Gallery) No List Price Authorized for Publication

D. GOTTLIEB & CO.

- Ace High (Single Player, 5-Ball) No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

- Voice-O-Graph, 45-78 RPM With musical unit \$1,850.00
- Without musical unit 1,750.00
- Lord's Prayer Vender 390.00

J. P. SEEBURG CORP.

- V-200—Select-O-Matic "200" Phonograph
- V-3W-A—Wall-O-Matic "200"
- 100J—Select-O-Matic "100" Phonograph
- 3W-1—Wall-O-Matic "100"
- MRVC-2—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV1-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HFA1-L6—Power Amplifier

No List Price Authorized for Publication

UNITED MFG. CO.

- Bowling Alley (6 Player) 14 Foot \$1,195.00
- 11 Foot 1,170.00
- Brazil 775.00
- Pirate Gun 645.00
- Handicap Shuffle Alley (Without Match Feature) Single Chute 760.00
- Double Chute 780.00
- DeLuxe Handicap Shuffle Alley (With Match Feature) Single Chute 810.00
- Double Chute 830.00
- Star Slugger (Regular) 495.00
- Star Slugger (Replay) 545.00

WILLIAMS MFG. CO.

- Crossfire (Regular Model)
- DeLuxe Crossfire (Match Model)
- Starfire (Single Player, 5-Ball)
- Roll-A-Ball (6-Player)
- Peppy, The Clown
- Crane

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

- Model 2100 Phonograph, 200 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

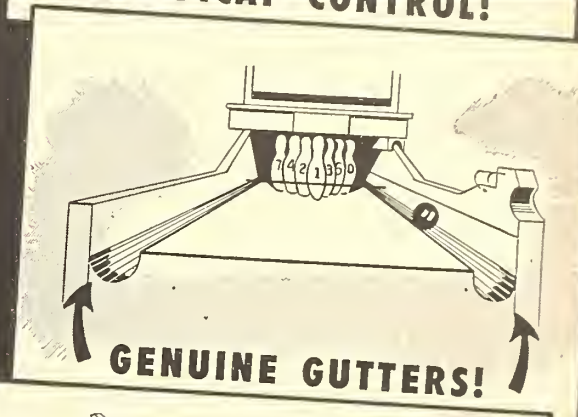
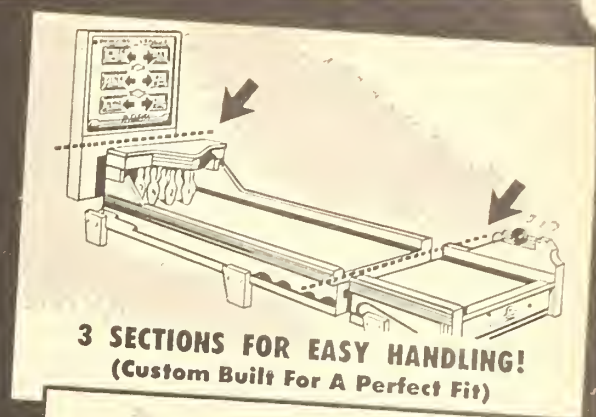
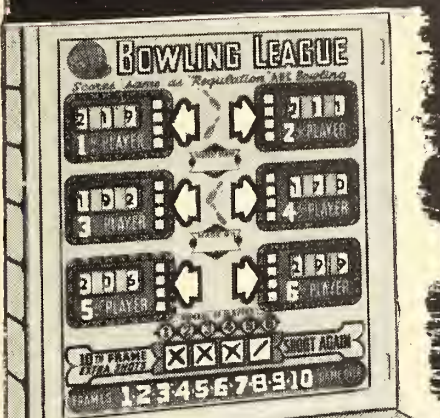
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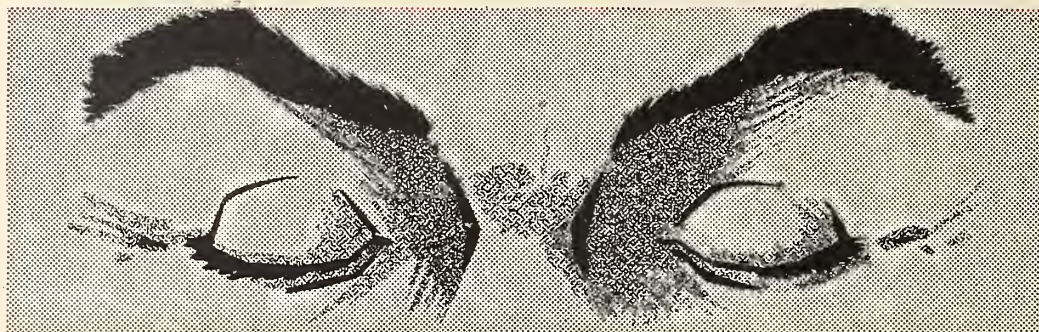
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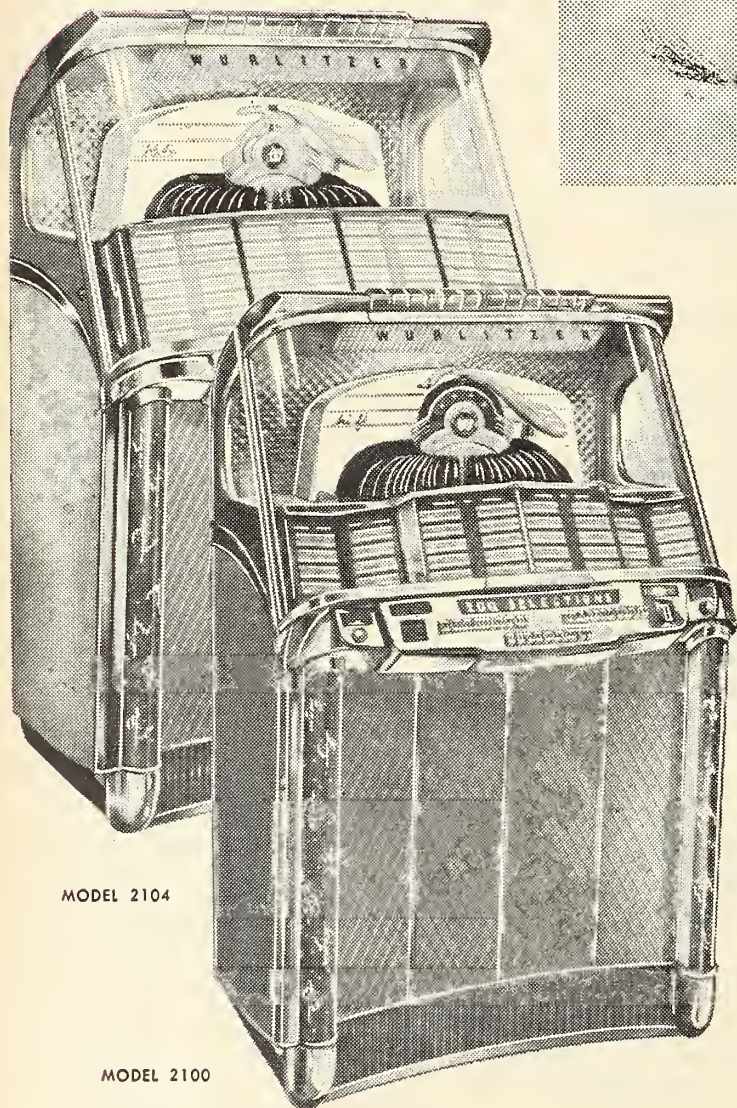
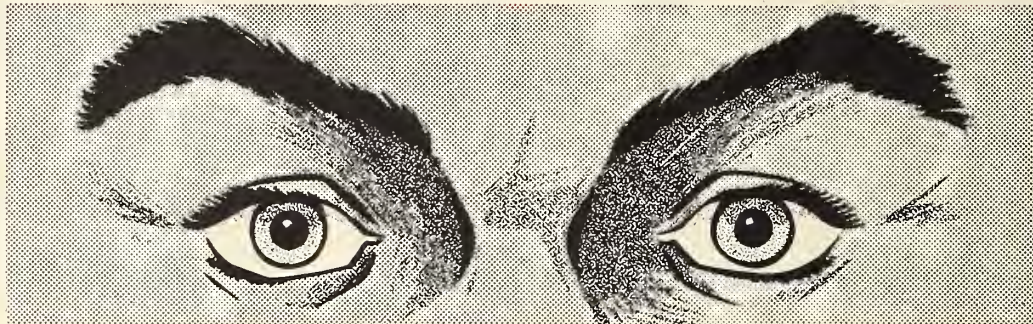
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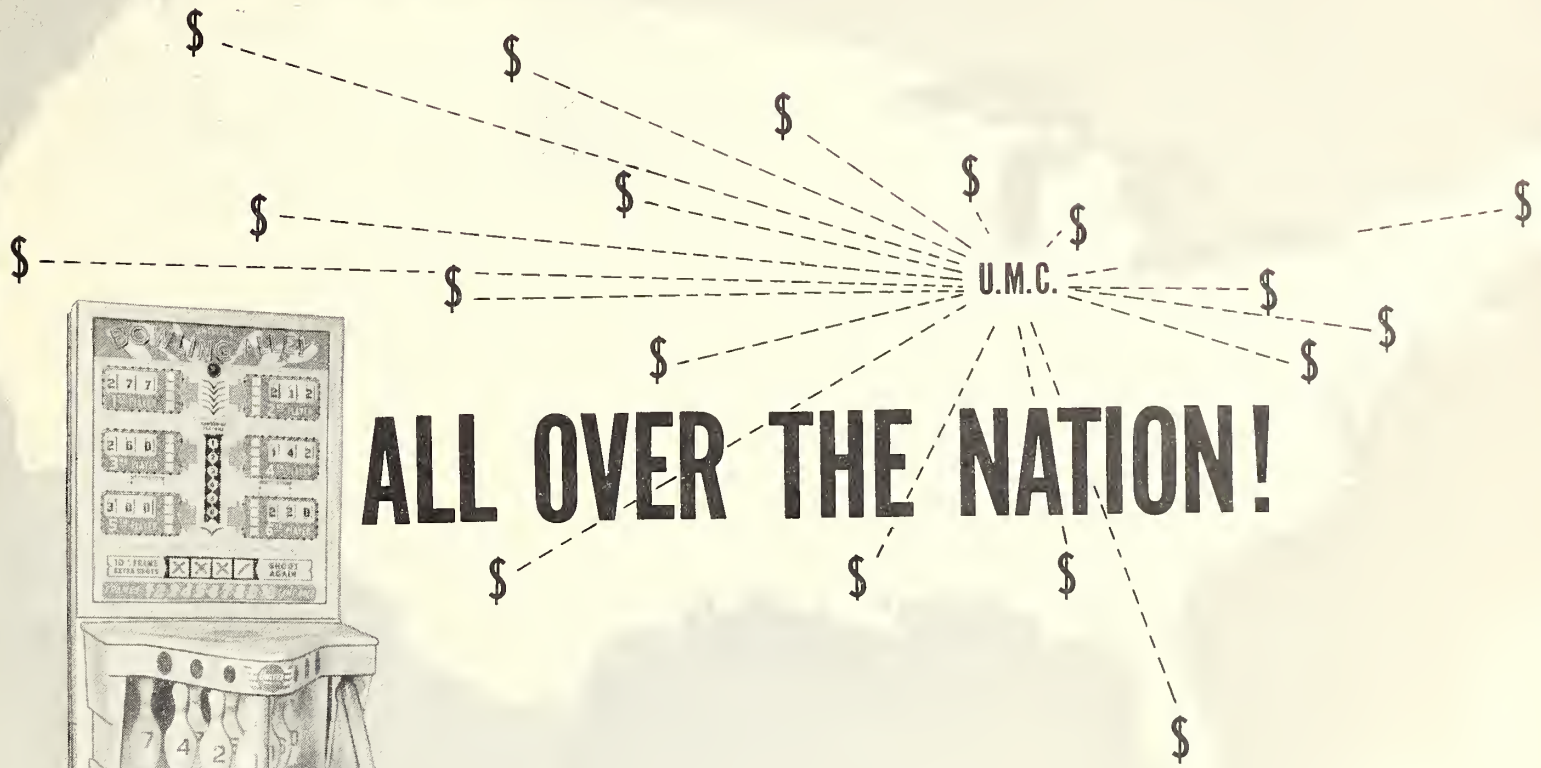
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