

# THE CASH BOX

VOLUME 12, NUMBER 17

JANUARY 20, 1951



Coming through as a surprisingly strong contender in the juke boxes, Mario Lanza's record of "Be My Love" is climbing fast all over the country. Put out by RCA Victor's Red Seal Division, the song is from Lanza's MGM film "Toast of New Orleans." It started its popularity spurt after the picture reached the neighborhood houses and large audiences could experience his tremendously dynamic vitality. One of the few artists to achieve distinction in both the concert and pop fields, Lanza has just finished a picture based on the life of Caruso.

...y, already...  
 apply that TV set...  
 g troubles, ...  
 quiring...  
 intat...

## GULATIONS

### Aluminum: Stiffest Control

NPA's order slashes civilian aluminum output 30% being most of it will go to stockpile; military isn't ready extra yet. Fabricators see gradual disappearance of hor...

The volume of the groans from in- orders to make up dustry told how tough was this week's As if all this were n cutback on civilian use of aluminum. officials were hinting have to ban entirely. The entire aluminum industry—pri- tia" uses at gradual added up to gradual aluminum in pots, p- in insulation and oth- mary producers, secondary metals—pro- gadgets... nials for housing, a- and major users of 65% of the average "Stav for Power—O- got a significant The order pe- tested the slash of the first six months- the National Pro- and its first- The order pe-

### Copper Roll-Back To C New Machine Productio

#### Non-Defense Copper Use Cut Back 15 Per Cent Effective January 1

CHICAGO, Dec. 2.—Copper, of such new machines as vital to the production of all boxes could not be deter- electrically operated coin they knew of no substitutes magnet and power com- chines, this week joined aluminum wire and other copper or- and cobalt on allocation when the National Production Authority (NPA) rolled back non-defense production and use of copper prod- ucts. The roll-back, which will cut non-defense production and use of copper by 15 per cent, be- comes effective January 1.

At week's end, the coin machine industry could report:

1. Production to date had not been seriously curtailed by material shortages, but the effects of the earlier aluminum and cobalt orders will start to be felt within the week.
2. Hardest hit...

### NPA BANS AMUSEMENT BUILDINGS OVER \$5,000

#### Order Exempts Riding Devices But Not Ride Supports, Housing

WASHINGTON, Dec. 2.—The National Production Authority (NPA) has issued an order banning the construction of amusement buildings with a seating capacity of more than 100 persons and a value of more than \$5,000. The order exempts riding devices, but not ride supports, housing, and other structures. The order also exempts amusement buildings that are used for the production of motion pictures, television, or radio.

### See Copper, Cobalt Cutbacks Following Aluminum Slashes

#### Steel Supply Still in Dark; Mull Effect on Coin Machine Company

WASHINGTON, Nov. 18.—The NPA's cut-back in aluminum ord- ers by National Production Authority (NPA) this week is ex- pected to be followed by similar orders for copper and cobalt. A cut-back in copper supplies comp- ound in the coin machine comp- any would have a significant effect on the steel supply.

### Equipment Outlook

#### Cobalt Slash Hits Makers Of Rejectors, Juke Boxes

CHICAGO, Nov. 23.—Coin ma- chine manufacturers this week are trying to cope with the effects of the government's cut- back in the availability of cobalt. Cobalt is used in the manufacture of rejectors and juke boxes. The cutback is expected to hit these manufacturers hard. One manufacturer said that he has had to curtail production of rejectors and juke boxes. He added, however, that the amount of nickel—but nickel is also in high demand—also is being used in the manufacture of rejectors and juke boxes. He said that he has had to curtail production of rejectors and juke boxes. He added, however, that the amount of nickel—but nickel is also in high demand—also is being used in the manufacture of rejectors and juke boxes.

# DON'T GET CAUGHT IN THE MIDDLE OF THIS ONE

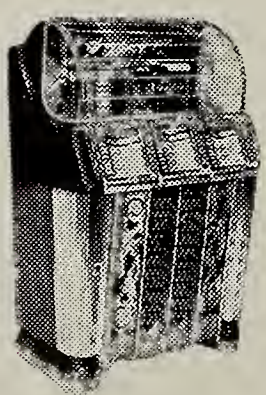
Operators with long memories won't need a short jab with a sharp stick to remind them the way things look, they had better take a look at their equipment now.

If you're smart, you'll bolster your business—and good—with new Wurlitzer 1250's.

The thousands in operation have proven them the biggest earning, most versatile, most economical operating phonograph of all time.

Better play safe and buy 1250's TODAY. You can't go wrong doing that.

The Rudolph Wurlitzer Co.  
 North Tonawanda, N. Y.



### Govt. Plans Controls for Chlorine Use

WASHINGTON, Dec. 9.—Chlorine, used extensively in preparation of vinyls for phonograph disks, will soon come under a control order by the National Production Authority (NPA), the Department of Commerce revealed this week. A proposed restrictive order is being readied for issuance.

### Cobalt Cut Hits Phono

WASHINGTON, Dec. 9.—Chlorine, used extensively in preparation of vinyls for phonograph disks, will soon come under a control order by the National Production Authority (NPA), the Department of Commerce revealed this week. A proposed restrictive order is being readied for issuance.

### Speakers Like Diamonds

CHICAGO — Juke box ops and distributors who have speakers thrown about in their repair shops had best gather these in and carefully place them in guarded places. "Speakers are like diamonds," is a phrase here control here reached the speaker manufacturer's ears when we may be able to see them.

### NPA Issues New L. Allocating Copper and Cobalt

#### 20% Cutback In Copper Use; Ceilings Set

WASHINGTON, Nov. 29.—The Government is expected tonight to set aside for use in consumer products a sizable portion of the cobalt stocks available in December. The figure will be 40 to 50 per cent, depending on a last minute decision. The directive will be issued by the National Production Authority to the sole importer, African Metals, Inc., of New York.

### Home Goods

WASHINGTON, Nov. 23.—A cutback in the availability of stainless steel will hit the home goods industry hard. The cutback is expected to hit the industry hard. The cutback is expected to hit the industry hard.

### Stainless Steel Scarcity Hits Tube Output

#### Rising Shortages Will Affect TV Production Rate Next Month

WASHINGTON, Nov. 23.—A pinch of materials shortages is being felt in the television industry every day, with the latest shortage being stainless steel for u-

# "The play's the thing"

With deepest apologies to William Shakespeare, and after boiling down all the complaints heard these past waning months of 1950, it seems that the answer to one and all problems in the industry is, "The play's the thing."

In short, regardless of what is being attempted in the manner of changing and switching equipment, or of any other methods which cut price of play here and there, or change about games to new ideas, the play remains the most important factor.

Plenty of play means plenty of profits.

That's where the operator comes in. He must always see to it that somehow or other, by one means or another, he stimulates the play on his equipment.

He must keep the public interested in his machines. He must originate plans that stimulate play-appeal action in every manner possible.

Then, with play up, all will find themselves enjoying better profits, all the way up the line to the large manufactories of the industry.

The play's the thing.

It will remain the most important element in the success of this industry. It means that, as long as the public continue to enjoy the unique, novel and interesting play of amusement games and phonographs, that this industry can continue to progress and to prosper.

There is no doubt that as the military forces grow larger, as more and more workers join the ranks of all out defense work, play will grow from these elements.

The people are being cut down on all essentials, or what were at least called "essentials," during the period when no war effort was being made. This will include autos, household appliances, and dozens of other things which they would like to buy.

Surely, too, with the fact that all workers will be working longer hours and will therefore seek relaxation and entertainment—economically—then the industry is entering into a bigger play period.

And as play grows greater, the operator's opportunity for profit grows accordingly.

It then means that jobbers and distributors will sell more to satisfy the play requirements. It also means, if they are then able, that manufacturers will build up to whatever capacity they are allowed to produce. All the trade will prosper.

But, whatever the headaches, whatever the complaints, whatever the reasons for lack of sales in some areas, and for uncertain sales in other territories, all can be boiled down to that one famed Shakespearean phrase, "The play's the thing"!

## THE CASH BOX

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THE CASH BOX covers the coin operated machines  
industry, and all allied to this industry in any fashion  
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Box is on hand at various American consular offices  
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jobbers, distributors and manufacturers and all allied  
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THE CASH BOX IS RECOGNIZED by various asso-  
ciations of coin machine operators throughout the  
United States as their "official" weekly magazine.

### "THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only  
officially recognized price guide of all new and used  
machines in the United States. "The Confidential Price  
Lists" are an exclusive, copyrighted feature of *The Cash  
Box*. "The Confidential Price Lists" report each week's  
low and high prices for all new and used coin operated  
machines, regardless of age, listing all market changes,  
and continually adding on all the new equipment as this  
equipment is announced to the industry. "The Confid-  
ential Price Lists" are recognized by many cities and  
states throughout the country as the "official price book  
of the coin operated machines industry". They are an  
integral part of *The Cash Box* and appear in each  
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cially used in the settlement of estates, for buying, sell-  
ing and trading of all coin operated equipment, and are  
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institutions to guide them in making loans to members  
of the coin operated machines industry. They have been  
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and Canada. "The Confidential Price Lists" have been  
acclaimed by the coin operated machines industry. En-  
tire business transactions and legal cases are based  
upon the quotations appearing in "The Confidential  
Price Lists".

# PLAIN

## FOREWORD

In the past few months a great many letters have been received by this publication commending it on its editorial efforts in behalf of the industry.

Most of these letters have also asked this publication to review its recommendations to the industry so that, gathered into one editorial, the trade could read and observe these suggestions, and better study them.

To comply with this request, we have chosen what we believe to be the most important suggestions for operators to immediately observe, and study, and act upon as quickly as they possibly can.

## CONCENTRATE ROUTES

In the first place, every intelligent operator in the nation, realizing what is forthcoming from Washington will, as this all out defense effort gets under way, completely concentrate his routes.

There are, naturally, a great many reasons for this move. In the first place, having his machines closer together in one easily-reached area, he is in better position to carry on, regardless of what restrictions may be forthcoming from official Washington agencies.

Concentration of routes sometimes require letting go of some good outlying locations. But, it is better to sacrifice one location now, than many locations later.

The operator, at this time, has a chance to trade locations with fellow operators who may have spots in his immediate area. In this way he is assuring himself continued operating even during the severest period of restrictions.

## REPLACE EQUIPMENT WHEREVER

## POSSIBLE

Operators should make an immediate study of equipment they have out on location so that they can replace those machines where older models are working. New machines should be bought in whatever quantity is necessary, so that other top equipment can be moved down a spot. By doing so, the operator protects his best spots with the newest machines, plus eliminating older machines which can easily cause a great deal of difficulty when they go bad mechanically and there are no machines available to take its place. Several months from now operators will be forced to pay extremely high prices for used machines, and he might as well have new equipment now for the price he'll pay later for late used machines.

## PREPARE FOR LOSS OF MECHANICS

## AND SERVICEMEN

The operators should immediately prepare themselves for loss of mechanics and servicemen. If they especially have mechanics and servicemen, married or not, in the earlier age groups, there is no doubt that these men will be lost to the military draft.

At the same time, many mechanics and servicemen, of the older age groups, may be drafted into war work.

In either case, the operator who prepares himself, by training men now, to be able to take over the positions of whatever men he knows he will lose sooner or later, will find himself a very lucky man when that time of loss arrives.

In populous areas, such as the larger cities, it would be best for operators to arrange for a closer understanding among each other in the matter of mechanics.

Three or four or more, of the operators, can get together and arrange for one central, repair and service center, so that all will, at the same time, save money on repairs, and also be assured repair service.

It has already been reported by this publication of such co-operation among various coinmen in certain areas. These men came together and have arranged for a central repair center. In this way they are not only saving much expense, but, are assuring themselves mechanics whenever they require such service.

## SALVAGE PARTS, GATHER IN SUPPLIES

This statement has appeared many, many times in past issues of *The Cash Box*.

Operators should salvage parts from every old machine they have in their basements or storerooms. Transformers, speakers, copper wire, resistors, and many other materials, are almost impossible to obtain at this time.

These will grow tougher to get as the weeks go by and restrictions are applied, as they have just been applied by NPA and other Washington agencies.

In the matter of supplies, *The Cash Box* has urged all operators, time and time again, to gather up whatever they will require for a three or four year, or even a longer period.

Already all complain that tubes are almost impossible to obtain. Some state one thing is hard to get, some another. In the long run it adds up to almost all supplies being hard to get from any source.

Parts and supplies will be the answer to the operators being able to continue in business.

It is believed that this time, as happened during World War II, three phonos will become two. One will have to be broken up for parts.

# AHEAD

## BE READY FOR GAS AND TIRE RATIONING

Regardless of whatever statements are being made today, there is no longer any doubt that gas and tire rationing is sure to come about. Perhaps a lot sooner than many expect.

This being the case, one of the greatest means to combat gas and tire rationing will be concentration of routes. Concentrate to the point where a mechanic or serviceman can practically, if necessary, walk about the stops.

This will be the one big saving factor for many an operator.

Trucks and cars which are used today for servicing outlying machines are not only burning up gas and wearing out tires, but, all this can be eliminated by high concentration of routes.

Keep machines together in one closed-in-area so that less gas and less tire wear will result.

There is no use trying to hoard tires or to install gas tanks. This won't work any better than it did during World War II. Furthermore, it is absolutely and completely unpatriotic and no one, not one single soul in this entire industry, should do any hoarding, of any kind whatsoever.

The one and only way in which to assure complete control over gas and tire rationing will be concentration of routes.

## CHANGE TO MORE EQUITABLE COMMISSION-PERCENTAGE BASIS

A leading operator's accountant, a very short time ago, showed an increase of over 32% in operating expense. This is due to the higher cost of labor, parts, supplies, general overhead, taxes, license fees, etc., etc., ad infinitum.

In short, the average operator is operating at a loss today. Unless, of course, he is enjoying such tremendously increased play action on his equipment that the differential is being made up by this increase.

Even then, where he should be enjoying better profits, he is only breaking even. Certainly, all will agree, this is poor business.

Therefore, and this publication has urged a change to a more equitable commission-percentage basis for over eight years now, this is the time to change to 75% to the operator and 25% to the location owner.

Otherwise, the average operator, faced by an increase already over 32% in operating expense, is simply going to continue to lose money.

Regardless of super-business-efficiency, regardless of play increase, there will be loss endured in the weeks and months to come, unless operators change to a more equitable commission-percentage basis.

This publication most heartily recommends the 75%-25% basis. In fact, this has appeared, many times, in earlier editorials. It has met with the most wholehearted approval of the greatest majority of the nation's coin machine leaders. All agree that this is the basis on which to operate right now and for the years to come.

## OBTAIN BETTER FRONT SERVICE MONEY GUARANTEES

Where it isn't possible for the operator to change over to 75%-25%, and this may be due to the peculiarities of location owners in various territories, as well as the fact that this does not include the better locations (but there are only about 1% or 2% of the locations in any territory where 50%-50% can continue profitably) the average location owner may balk at the change in percentage-commission, but, will not balk at greater front service money guarantees.

Therefore, where necessary, and where only this method will work, the operator should obtain about \$5 for very old equipment, and up to \$20, and even more, for the very latest equipment, off the top of the gross intake, each and every week, so that he can continue profitably in business. Amortize his investment in proper time. Enjoy some profit on that investment after amortization.

Many ops believe that front service money guarantees are easier and better to obtain. These men should instantly put this into practise if they desire to remain in this business profitably in the months and years to come.

The 32% increase in operating expense already shown by one operator is going to increase by leaps and bounds. Those ops who realize this fact should protect themselves right now.

## TIE IN WITH ALL-OUT DEFENSE EFFORT

Last, but not least, is the fact that every single person engaged in this industry, must realize that this is a terrible future which faces this nation.

Therefore, wherever and whenever possible, everyone, every single person, regardless of his, or her, position in the trade, should tie in with the all-out defense effort that is now under way.

There will be bond drives again. These should be backed by every operator, regardless of what type equipment he operates.

There will be appeals to all people to conserve, regardless of the hardships which will come about. Everyone in this field should be ready to make these sacrifices.

The time has come when this industry can, once again, serve as well as it did during World War II, when all its juke boxes featured "Any Bonds Today"?

When its games helped, economically, all workingmen and workingwomen to relax for a while, to enjoy themselves, and to return to work feeling better than ever.

This is, without any doubt, one of the greatest jobs that can be done to help Uncle Sam on to victory.

The job of entertaining all the nation's workingmen in the "workingman's clubs" all over the country.

# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

## DISK OF THE WEEK

"A PENNY A KISS" (2:57)

"IN YOUR ARMS" (2:49)

DINAH SHORE and TONY MARTIN  
(RCA Victor 20-4019; 47-4019)



DINAH SHORE



TONY MARTIN

● A terrifically appealing new novelty serves to unite Dinah Shore and Tony Martin on records and their first disk together turns out to be a winning one. Throughout the number there's the sound of coins dropping in a jug and ops who get going with this one are gonna hear a lot of coins dropping themselves—in their machines. The tune has a wonderfully cute set of lyrics and a simple aire that makes its possibilities great. Both Dinah

and Tony show up at their best and Henri Rene and the orchestra turn in an orchestration that highlights them. This one is bound to be big. The second side has a very well known tune taken from the "Barcarolle" and done in slow ballad style by the pair. It too makes for good listening. The top deck though is the one to get going with. Ops are gonna have a field day with this.

"A PENNY A KISS—A PENNY A HUG" (2:47)

"HELLO" (2:54)

TERESA BREWER and SNOOKY LANSON  
(London 878)

● A winning novelty done in duet style is offered up on the upper level by Teresa Brewer and Snooky Lanson. Accompanied by Jack Pleis and the orchestra, the pair make this one sound real cute. The bottom half is a very happy sounding novelty that will draw an awful lot of nickels into the boxes the way Teresa and Snooky do it. This is definitely one to get with.

"FOUR OR FIVE TIMES" (2:59)

"THE ACE IN THE HOLE" (2:42)

DOTTIE O'BRIEN  
(Capitol 1361; F-1361)

● Dottie O'Brien has a light little number which she does in a pleasant manner with the Dave Cavannaugh orchestra. The second side is a sticky thing done in ballad style which Dottie does nicely too. This disk will do ok as filler material.

"LOVESICK BLUES" (2:36)

"ONCE THERE LIVED A FOOL" (2:55)

ANITA O'DAY  
(London 958)

● A western song is taken for a ride here by Anita O'Day in a very unusual type of recording. Anita does it in yodel tones with the help of Jack Pleis. The lower side is a terrific ballad which started out in the jazz and blues field and Anita gives it a top notch vocal. Ops oughta hear this one.

"LOVE DREAMS" (2:35)

"DRIVING HOME" (2:53)

HARRY WEST ORCH.  
(Dorset 78002)

● A new outfit comes up with a couple of very promising sides. The top side is a smooth number sung in chorus by the Mellowmasters. The second side is a jump item done again by the Mellowmasters and Bill Hitz. Both of these ends make for interesting listening and deserve ops attention.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MY MAN" ..... Toni Arden ..... Columbia 39117
- ★ "HELLO" ..... Teresa Brewer & Snooky Lanson  
London 878
- ★ "I REMEMBER THE CORNFIELDS" ..... Evelyn Knight ..... Decca 27395; 9-27395
- ★ "I STILL FEEL THE SAME ABOUT YOU" ..... Ella Fitzgerald & Ink Spots  
Decca 27419; 9-27419

"TELL ME YOU LOVE ME" (3:10)

"MY DEAR LITTLE GIRL OF THETA CHI" (3:08)

SAMMY KAYE  
(Columbia 39140)

● Sammy Kaye takes an old melody here and turns it into a dramatic pop number. With Tony Alamo singing out the lyrics, this one gets a very plush arrangement. The second side was also penned by Sammy and will have some college appeal as done by the Kaydets and the Glee Club. Ops in the right location should hear it.

"HONEY HUSH" (2:39)

"KEEPIN' OUT OF MISCHIEF NOW" (2:38)

BUDDY GRECO QUINTET  
(London 894)

● A novelty with an appealing aire is dished out on this platter by Buddy Greco and his Quintet. Buddy gives it a good vocal while the boys do ok on the instrumental. The lower half is a jump number, very rhythmic and cute and well worth listening to. This one is right for ops.

"WHAT IS THERE TO SAY?" (2:42)

"MILLION DOLLAR BABY" (2:56)

DIZZY GILLESPIE  
(Discovery 143)

● A couple of oldies are taken for a ride here by Dizzy Gillespie. The upper half is a slow ballad which sounds tearful and listenable with Johnny Richards conducting the orchestra. The flip has a nice beat and is certain to go over with Dizzy's fans. Ops in the proper locations oughta get with these.

"I REMEMBER THE CORNFIELDS" (2:54)

"TO HEAR YOU LAUGH" (3:08)

EVELYN KNIGHT  
(Decca 27395; 9-27395)

● Evelyn Knight takes a beautiful new ballad and gives it one of her typically wonderful vocals. Gordon Jenkins leads the orchestra and comes in himself with some grand piano. The second half is a new ballad again well done by Evelyn and the orchestra. The top deck looks like a big number for ops.

"LULLABY OF BROADWAY" (3:00)

"AS TIME GOES BY" (3:02)

TOMMY DORSEY ORCH.  
(Decca 27396; 9-27396)

● Tommy Dorsey and his boys have a good version of an old standard and it sounds better than ever coming from them. Francis Irwin turns in the vocal and it's a good one to hear. The lower half is an instrumental in typical TD style which is perfect for dancing. Ops will want to hear it.

"MY TWILIGHT PRAYER" (3:19)

"MAY THE GOOD LORD BLESS AND KEEP YOU" (3:19)

LYNN MURRAY ORCH.  
(Coral 60359; 9-60359)

● A very slow ballad is given a good arrangement by the Lynn Murray Orchestra with Ruth Martin doing the vocal. The lower half is a terrific new tune which can't miss. It too gets a winning orchestration and fine vocal from Ruth. Ops who are on the lookout for first class filler material, oughta get with this.

"MY MAN" (2:56)

"THEY'RE PLAYING OUR SONG" (2:47)

TONI ARDEN  
(Columbia 39117)

● Taking an old standard, Toni Arden comes up with one of her best sides to date. Giving it a very plush rendition to the accompaniment of Paul Weston's orchestra, Toni pours a great deal of feeling into this number and makes it very attractive. The lower half is a new ballad which gets another good vocal from Toni. The upper half is gonna get a lot of juke box play.

"LULLABY OF BROADWAY" (3:02)

"SEVEN WONDERS OF THE WORLD" (2:49)

FRANK DeVOL ORCH.  
(Capitol 1359; F-1359)

● An exciting version of an oldie is thrown around here by Frank DeVol and his orchestra. Frank lets go with a terrific beat as he and Helen O'Connell work through the lyrics with the Dream Makers chiming in. The lower level features Bill Hamilton on a ballad that looks as though it's going places. Both sides of this platter makes for good listening.

"YOU AND YOUR BEAUTIFUL EYES" (2:05)

"TONDA WANDA HOY" (2:21)

DEAN MARTIN  
(Capitol 1358; F-1358)

● A very good novelty tune is given one of Dean Martin's better vocals on the upper deck. A fast paced item, this song has a lot of potential for ops. The second side is another novelty with a set of lyrics that at times sound like gibberish. Ops will probably want to hear this for themselves.

"SWING LOW, SWEET CHARIOT" (2:53)

"INTERLUDE IN 'C'" (2:30)

DIZZY GILLESPIE  
(Discovery 140)

● An unusual version of an old spiritual is offered on this disk by Dizzy Gillespie. Johnny Richards conducts the orchestra while Dizzy goes to town on the trumpet and a vocal. The lower end is a very plush version of a lovely melody from the classical field. This one needs the right spots.

"ONCE IN A WHILE" (2:20)

"I REMEMBER THE CORNFIELDS" (3:13)

ANNE SHELTON  
(London 832)

● Anne Shelton takes an oldie and twirls it around in pleasant style here. Giving it a full rendition, Anne makes it sound very smooth. The flip is a beautiful new melody on which Anne turns in a wonderful job with the help of Roy Robertson's orchestra. This one is a must for ops.

"HOW NEAR TO MY HEART" (2:39)

"ROSIE" (2:42)

SNOOKY LANSON  
(London 893)

● Snooky Lanson puts his good voice to work on a new ballad on the top deck and he comes up with a number in a very nostalgic vein. The second side is a faster item with an appealing tune and cute lyrics. Although not world beaters, these sides should do well in the machines.

# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically  
45 rpm numbers in parenthesis

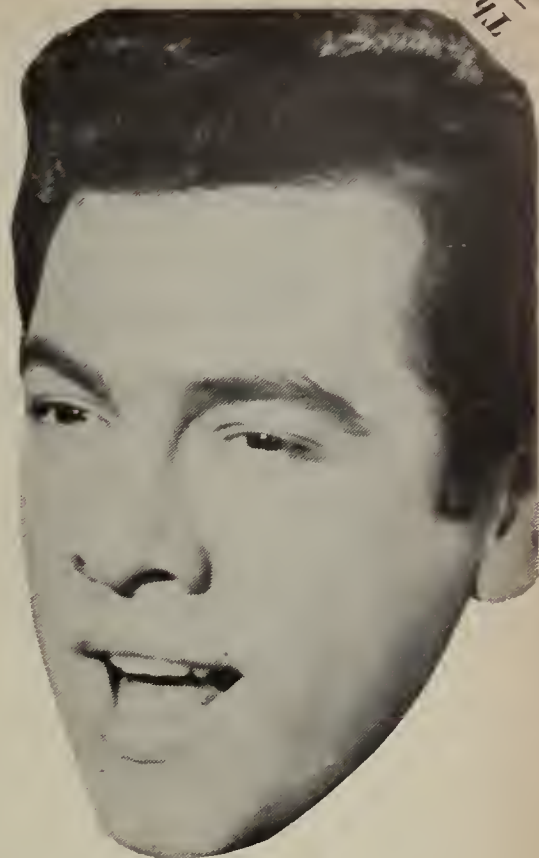
### CODE

AB—Abbey	4 Star—Four Star	RA—Rainbow
AD—Adam	FE—Federal	RE—Regent
AL—Aladdin	JU—Jubilee	RG—Regal
AP—Apollo	KI—King	RO—Rondo
BU—Bullet	LO—London	SA—Savoy
CA—Capitol	ME—Mercury	SIT—Sittin' In
CO—Columbia	MG—MGM	SP—Specialty
CR—Coral	MO—Modern	TE—Tempa
DA—Dana	NA—National	TW—Tower
DE—Decca	PR—Prestige	VI—Victor

- |           |   | Pos. Last Week |
|-----------|---|----------------|
| <b>1</b>  | <b>TENNESSEE WALTZ</b><br><b>PATTI PAGE</b><br>CA-1316 (F-1316)—Les Paul<br>CO-20551—Roy Acuff<br>CO-39065—Ja Stafford<br>CO-39113 (4-39113)—Sammy Kaye<br>CR-60313 (9-60313)—Erskine Hawkins<br>DE-46122 (9-46122)—J. & L. Short<br>DE-27336 (9-27336)—Guy Lombardo<br>LO-867 (45-867)—Anita O'Day<br>ME-5534 (5534x45)—Patti Page<br>MG-10864—Tommy Tucker<br>VI-20-3979 (47-3979)—Fontane Sisters<br>VI-21-0407 (48-0407)—Pee Wee King | <b>1</b>       |
| <b>2</b>  | <b>THE THING</b><br><b>PHIL HARRIS</b><br>CO-39068 (6-919)—Arthur Godfrey<br>CR-60333 (9-60333)—Ames Bros.<br>DE-27350 (9-27350)—Danny Kaye<br>LO-873 (45-873)—Teresa Brewer<br>ME-5548 (5548x45)—Two Ton Baker<br>MG-10864—Tommy Tucker<br>VI-20-3968 (47-3968)—Phil Harris<br>VI-21-0411 (48-0411)—June Carter<br>VI-20-3986 (47-3986)—Red Caps   | <b>2</b>       |
| <b>3</b>  | <b>MY HEART CRIES FOR YOU</b><br><b>GUY MITCHELL—MITCH MILLER</b><br>CA-1328 (F-1328)—Jimmy Wakely<br>CO-39069 (6-918)—Guy Mitchell—<br>Mitch Miller<br>CO-39086 (4-39086)—Stafford & Autry<br>DE-27333 (9-27333)—Victor Young Orch.<br>ME-5563 (5563x45)—Vic Damone<br>MG-10868 (K10868)—Bill Farrell<br>VI-20-3978 (47-3978)—Dinah Shore  | <b>6</b>       |
| <b>4</b>  | <b>A BUSHEL AND A PECK</b><br><b>PERRY COMO &amp; BETTY HUTTON</b><br>CA-1234 (F-1234)—Whiting-Wakely<br>CO-39008 (6-838)—Doris Day<br>CR-60309 (9-60309)—Connie Haines<br>DE-27252 (9-27252)—Andrews Sisters<br>ME-5501 (5501x45)—Kallen & Hayes<br>MG-10800 (K-10800)—Johnny Desmond<br>VI-20-3930 (47-3930)—Coma & Hutton  | <b>4</b>       |
| <b>5</b>  | <b>HARBOR LIGHTS</b><br><b>SAMMY KAYE ORCH.</b><br>CA-1190 (F-1190)—Ray Anthony O.<br>CO-38963 (6-784)—Sammy Kaye O.<br>CO-38889 (6-710)—Ken Griffin<br>DE-27219 (9-27219)—Bing Crosby<br>DE-27208 (9-27208)—Guy Lombardo O.<br>LO-781 (30194)—Lorry Raine<br>ME-5488 (5488x45)—Dinah Washington<br>ME-5461 (5461x45)—Byrd & The Harmonicats<br>MG-10823—Shep Fields<br>TW-1488—Tony Papa O.<br>VI-20-3911 (47-3911)—R. Flanagan O.       | <b>3</b>       |
| <b>6</b>  | <b>NEVERTHELESS</b><br><b>MILLS BROS.—RALPH FLANAGAN ORCH.</b><br>CA-1190 (F-1190)—Ray Anthony O.<br>CO-38982 (6-813)—Paul Weston O.<br>CO-39044 (6-888)—Frank Sinatra<br>DE-27253 (9-27253)—Mills Bros.<br>LO-773—Teddy Philips O.<br>ME-5495 (5495 x 45)—Frankie Laine<br>MG-10772—Monica Lewis<br>VI-20-3904 (47-3904)—R. Flanagan O.  | <b>5</b>       |
| <b>7</b>  | <b>THINKING OF YOU</b><br><b>DON CHERRY—EDDIE FISHER</b><br>CA-1106 (F-1106)—Art Morton<br>CO-38925—Sarah Vaughan<br>DE-27128 (9-27128)—Don Cherry<br>MG-30293—Anita Ellis<br>VI-20-3901 (47-3901)—Eddie Fisher<br>VI-20-3826 (47-3826)—Andre Previn  | <b>7</b>       |
| <b>8</b>  | <b>TO THINK YOU'VE CHOSEN ME</b><br><b>EDDY HOWARD ORCH.</b><br>CA-1307 (F-1307)—Stafford-MacRae<br>CO-39036 (6-867)—Sammy Kaye Orch.<br>CR-60327 (9-60327)—Ames Bros.<br>DE-27262 (9-27262)—Sy Oliver<br>LO-859 (45-859)—Henry Jerome<br>ME-5517 (5517x45)—Eddy Howard<br>MG-10839 (K10839)—Art Mooney<br>VI-20-3976 (47-3976)—Three Suns  | <b>9</b>       |
| <b>9</b>  | <b>OH BABE!</b><br><b>LOUIS PRIMA—KAY STARR</b><br>CA-1278 (F-1278)—Kay Starr<br>CO-39045—Benny Goodman<br>CR-60327 (9-60327)—Ames Bros.<br>DE-27305 (9-27305)—Lionel Hampton<br>ME-5538—Kay Brown<br>MGM-10858—LeRoy Holmes<br>RH-101—Louis Prima<br>VI-21-0404 (48-0404)—Homer & Jethro<br>VI-20-3954 (47-3954)—Ralph Flanagan  | <b>8</b>       |
| <b>10</b> | <b>ALL MY LOVE</b><br><b>PATTI PAGE</b><br>CA-1183 (F-1183)—Eddie Grant<br>CO-38913—Xavier Cugat O.<br>CO-38918 (6-752)—Percy Faith O.<br>CO-39006—Jack Smith<br>DE-27117 (9-27117)—Bing Crosby<br>DE-27118 (9-27118)—Guy Lombardo O.<br>ME-5455 (5455x45)—Patti Page<br>MG-10792—Russ Case O.<br>VI-20-3870 (47-3870)—Dennis Day   | <b>10</b>      |

11) YOU'RE JUST IN LOVE. 12) ORANGE COLORED SKY. 13) THE ROVING KIND. 14) BE MY LOVE. 15) I'LL NEVER BE FREE. 16) IT'S A MARSHMALLOW WORLD. 17) NOBODY'S CHASING ME. 18) CAN ANYONE EXPLAIN? 19) MUSIC BY THE ANGELS. 20) THE BEST THING FOR YOU.

THE  
NATION'S  
JUKE BOX  
OPS  
ARE  
FEATURING



*Mario*

# LANZA'S

Thrilling Rendition Of The Smash Hit

# BEMY LOVE

*backed with*

# I'LL NEVER LOVE YOU

both songs featured in the M-G-M picture "THE TOAST OF NEW ORLEANS"

RCA VICTOR 10-1561 (78rpm) • 49-1353 (45rpm)

# RCA VICTOR Records

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"THE CHICKEN SONG" (2:38)

"VELVET LIPS" (3:18)

GUY LOMBARDO  
(Decca 27393; 9-27393)

● A novelty with some cute lyrics is dished up here by Guy Lombardo and the band. Cliff Grass does the vocal in good style. The second half is a smooth number just right for the Lombardo style. Kenny Gardner gives out with the lyrics and makes the disk sound very pleasant. Ops know the pulling power of a Lombardo disk.

"YOUR SISTER KNOCKS ME OUT"  
(2:32)

"THE BEANBAG SONG" (2:46)

JERRY LESTER  
(Coral 60342; 9-60342)

● Two funny novelties are being tossed about on this platter by Jerry Lester. Both of them get an interesting styling from the comedian who makes them good to hear. He even has an ok voice and the stories he tells on the disk are both cute. Ops who have the spots for this type of thing, have some good material here.

"JET" (2:52)

"NO MORE LOVE" (2:59)

BUDDY JOHNSON ORCH.  
(Decca 27416; 9-27416)

● A new tune in beguine tempo gets an exciting rendition from Buddy Johnson and his orchestra. The vocal is done in full style by Arthur Prysock who has a very appealing voice. The lower half is a jump number sung by Ella Johnson. This should do well for ops.

"I STILL FEEL THE SAME ABOUT YOU" (3:14)

"LITTLE SMALL TOWN GIRL"  
(3:02)

ELLA FITZGERALD and INK SPOTS  
(Decca 27419; 9-27419)

● Ella Fitzgerald and The Ink Spots team up here to turn out two wonderful sides. The top side is a tune that looks as though it might break through and this singing combination certainly helps it along. The flip is a new ballad on which they do an equally good job. This one deserves a top spot in the machines.

"IT'S YOU—NO ONE BUT YOU"  
(3:00)

"GALLOPING COMEDIANS" (2:30)

PHIL SPITALNY  
(RCA Victor 20-4020; 47-4020)

● Taking an old melody, Phil Spitalny and his All Girl Orchestra give it the full treatment with new lyrics. Eddie Fisher joins them to do the vocal and does it very well indeed. The bottom half is an unusual thing done by the girls alone. The upper half has a lot of potential.

## SLEEPER OF THE WEEK

"LOVESICK BLUES" (3:08)

"EVENIN'" (3:07)

KAY STARR  
(Capitol 1357; F-1357)



KAY STARR

● Kay Starr has another winner in the tune called "Lovesick Blues." Coming originally from western parts, this song is now headed for a big push in the pop field and Kay's

rendition is bound to do it. Ops who have cashed in on her recent hits have a new one now on which they can go to town. Kay's vocal is very racy with a touch of the yodel in it that gives a really wonderful feeling. The song has a terrific beat and as dished out by Lou Busch's orchestra, it makes quite a splash. With sides like this, it seems hard to beat this Starr gal. The second side is another good number with a lot of possibilities. This time she's supported by Frank DeVol's orchestra and has a wonderful piano pounding through. The upper half is the side with the most promise and it just can't miss. Op's will be missing the boat if they don't get on board.

"THE HOKEY POKEY" (3:08)

"I STILL FEEL THE SAME ABOUT YOU" (3:06)

THE THREE SUNS  
(RCA Victor 20-4021; 47-4021)

● The Three Suns in conjunction with the Sons Of The Pioneers explain a new dance on the top deck and make you want to do it. On the lower half the same groups take a current ballad and give it a top notch rendition. The Three Suns provide some fine instrumentals while The Sons Of The Pioneers come through with excellent harmonizing. Both sides are right for ops.

"TONDA WANDA HOY" (2:45)

"OUT OF SIGHT OUT OF MIND"  
(3:25)

POLLY BERGEN  
(RCA Victor 20-4022; 47-4022)

● A new novelty is taken for a ride here by Polly Bergen. Accompanied by Carl Brandt's orchestra and the Mellowmen, Polly makes this pleasant listening. The lower level is a new ballad on which Polly gets some help from George Wyle's orchestra. It's soft and easy and good to listen to. Ops might hear this one for themselves.

"THE SCISSOR GRINDER SERENADE" (2:36)

"WRESTLIN' NIGHTS" (3:00)

JOE BIVIANO  
(RCA Victor 25-1185)

● A cute new tune is pleasantly twirled around on this platter by Joe Biviano and his accordion orchestra. With Russell Arms and Liza Palmer coming in for a duet, this one is good to listen to. The lower end has a happy feeling as sung by Russell Arms alone. Ops oughta hear the top deck.

"I DON'T WANT TO LOVE YOU"  
(3:00)

"SEMPRE" (2:51)

PHIL BRITO  
(MGM 10893)

● Phil Brito has a ballad on the upper deck that's been around for awhile and he certainly gives it a ride. With Paul Lavalle backing him up, Phil makes this a winner. The lower half is in beguine tempo again with Paul Lavalle helping out. The top deck gets our nod.

"LITTLE SMALL TOWN GIRL"  
(2:55)

"ROAD CLOSED, BRIDGE OUT—DETOUR" (2:45)

BUDDY WEED TRIO  
(MGM 10895)

● A new tune serves as material for the Buddy Weed Trio on this platter. Buddy turns in a pleasant vocal as the group comes along on the instrumentals. The flip has a cute novelty getting the same type of treatment as the upper deck. This is one for ops.

"MY HEART CRIES FOR YOU"  
(2:54)

"I APOLOGIZE" (2:54)

DINAH WASHINGTON  
(Mercury 8209)

● Dinah Washington has a current smash number for her top deck. Giving it her grand rendition, Dinah has Jimmy Carroll and his orchestra to help her out. The lower end is an oldie which gets a very dramatic going over. Dinah makes it sound like a hit all over again. The lower end may blossom out.

"IF" (2:46)

"LONG LONG AGO" (2:48)

DICK JAMES  
(London 833)

● Dick James puts his good voice to work on "If" and turns in another grand job on that tune. Stanley Black's orchestra backs him up as he goes to town. The lower half is a nostalgic thing again with Stanley Black and the George Mitchell Choir. Both sides are good to hear.

"TAKE OFF THE COAT" (3:06)

"USE YOUR IMAGINATION" (3:03)

TED STRAETER  
(MGM 10889; K10889)

● Two numbers in Ted Straeter's whispering style are offered on this disk. Ted makes both tunes sound appealing and comes in also for some good piano. The upper deck tune is an easy going one while "Out Of This World" provides the material for the bottom half. Ops might listen in.

"I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER"  
(2:45)

"I'M THROUGH WITH LOVE"  
(2:50)

SARAH VAUGHAN  
(MGM 10890; K10890)

● Taking two wonderful oldies, Sarah Vaughan gives them her usual fine renditions and comes out with a first rate disk. The top half has Ted Dale's orchestra backing her up while the lower end finds George Treadwell's band going to town. Either way you turn it, this is a grand platter.

"TILL THE END OF THE WORLD WITH YOU" (3:00)

"AT A PERFUME COUNTER"  
(2:47)

BLUE BARRON ORCH.  
(MGM 10891; K10891)

● Blue Barron wends his way through a slow ballad on the upper level while Bobby Bears and Betty Clark come in with a nice duet. The lower level features an oldie with Bobby going it alone. It's a very cute number with a winning melody. Ops will want to find out about this one.

"IN YOUR ARMS" (2:44)

"LYING IN THE HAY" (2:52)

LeROY HOLMES ORCH.  
(MGM 10892)

● The old Barcarolle never sounded like this. LeRoy Holmes and his boys take this melody and twirl it around till it spins and then have Ray Charles come in for the vocal. It all adds up to good listening. The flip is another jumpy item, this time with the Starlings giving out with the lyrics. A very pleasant platter.



# ROUND THE WAX CIRCLE

## NEW YORK:

The town was buzzing this week with all the rumors of the changes at Columbia. Many of the shifts are coming as a terrific shock to the people in the music trade. . . . Henry Stone of Stone Distributors, Florida, in New York for a visit with his manufacturers reports a healthy upswing in record sales. . . . Vaughn Monroe's home in West Newton, Mass., was flooded with six inches of water over the Xmas holidays. Vaughn and the family spent Christmas in N. Y. and when they returned found that the pipes had frozen and burst. The kids were able to skate in the living room. . . . Dick Cowitt, sales manager for Zenith (MGM distrib) bursting wild with Billy Eckstine's "Bring Back The Thrill." . . . Eddie Fisher off for Florida again, this time for two weeks at the Casablanca. . . . King Cole is planning a sequel to "The Thing" called "Nothing." . . . Burl Ives whose Columbia contract expires February 1st is being pursued by the major waxeries. . . . Spike Jones makes his television debut on the Colgate Comedy Hour on February 11. We can do without such tasteless opuses from Spike as "Tennessee Waltz." . . . Dick Linke is branching into the management field with Pat Terry who appeared with Frank Sinatra and WNEW's "Boy Meets Girl," and the Three



BILLY ECKSTINE

Notes a new trio who have just finished six weeks in Atlantic City and are now in the Darberry Room in Boston. . . . Dick is also now acting as NY disk jockey promotion man for Sammy Kaye. . . . Johnny Desmond moves to Hollywood for three weeks shortly with Don McNeil's Breakfast Club. . . . Willard Alexander added newcomer Harry West Orchestra to his stable based on excellent showing of the band on new Dorset record label. . . . Cab Calloway may open his own Broadway night spot. . . . When Frankie Laine returns the contract signed, he will belong to Columbia. The switch from Mercury nets him a reported \$50,000 a year guarantee. . . . Jack Bergman of Tempo Record Dist. on the coast for a week to contact his recently acquired record manufacturers including Modern and Swingtime. . . . Wonder whether Joe Delaney can develop an English accent in a week. He should at least come back with a monocle. Delaney has been in England confabbing with London Records pres. E. R. Lewis.

## CHICAGO:

Reports by well known columnist that no more juke boxes would be manufactured brought this column a large number of inquiries. Juke box manufacturers are continuing right ahead. They are, naturally, not building the same quantity of automatic phonos that they were building some months ago. This is due to lack of materials. But, they are producing new units, and will continue to do so, for as long as they possibly can. . . . Sherman Hayes is doing a very fine job at the Oriental and, like always, Sherman continues to seek for "that one big disk." He's cut some grand material in the past. Here's hoping he'll cut one soon that'll go right over the top. . . . Tony Fontaine and Ralph Marterie are being plugged by Mercury who believe that they have two greats here. Tony's "Bring Back The Thrill" disk is winning much praise. And Maestro Marterie's music is capturing lots of attention. . . . Friend Chick Kardale called to wonder why his grand Xmas card wasn't reported. It was, Chick, but, we ran 'way over our usual space and our editor simply chopped. But, Chick, once again let me state that this was one card we carried about with us for days showing it to many in the field. . . . Myron Barg is clicking on his deejay show and reports are current he's coming up "with a big one very soon."



TONY FONTAINE

. . . It is satisfying how Patti Page's dinking of "Tennessee Waltz" is holding first place here week after week. The gal's just simply grand—as a vocalist—and as a sweet person. No one better deserves success. So, Patti, now that you've passed 1,300,000 on "Tennessee Waltz," let's hope for "over 2,000,000." . . . The juke box biz is heading into one of the biggest booms in its history, according to experts in the field. Seems like a reversal of play time in juke box field. With TV keeping people home during Fall and Winter seasons, juke boxes pick up in Spring and Summer. Complete change from the old days. And, with more people working, more in uniform, and all other factors adding up, these experts claim that "juke boxes are heading into the biggest boom play period in all their history."

## LOS ANGELES:

Looks as if Syd Nathan of King picked a winner in Ralph Bass to handle his blues and rhythm A & R on the new Federal label. . . . Or so it would seem by the quick success won by the first Federal release, "Do Something for Me" by the Dominoes. . . . And our good friend and King distrib topper Al Sherman admits that he's overdue a hit in the blues and rhythm dept. . . . Speaking of Syd Nathan, we came across a Jan. issue of Saga magazine, in which Syd's success story is dramatically set off with the blurb: "Starting on junkyard machinery, brassbound nerve and credit, Sydney Nathan has built a big business out of music for the little people." . . . And to top it off, there's a handsome full page picture of Syd fronting the article. . . . Capitol has Mary Solle at Leuenhagen's Record Bar and many of her operator customers baffled with the new release of Stan Freberg's "John and Marcia," largely consisting of the two title names in its lyrics played again and again in a multitude of expressions and intonations. . . . But maybe Stan and his co-writers, two of 'em yet, know what they're about: We actually witnessed several ops play it over and over, trying to figure out what the gimmick was and, when



THE DOMINOES

Mary couldn't shed any light on it, they wound up buying several to try on the cash customers. . . . John Dolphin is just about ready to move into his new, expanded and beautiful quarters two doors east of his present Vernon Ave. location. . . . The color scheme calls for a chartreuse ceiling, jungle green top trim and lower walls in pea green. . . . His office will be up on the balcony of the former Water and Power office site, and there'll be seven listening booths with the KGFJ window broadcasting unit enlarged and facing right out towards busy Central Avenue.

## This week's New Releases ... on RCA Victor

RELEASE # 51-3

### POPULAR

**THE HONEYDREAMERS with  
The Potato Bugs**  
Potato Bug Boogie  
The Beanbag Song  
20-4023 (47-4023) \*

**PHIL REGAN with  
Skip Martin and his Orchestra**  
Pretty Kitty Kelly  
Sweetheart Darlin'  
20-4024 (47-4024) \*

**BUDDY MORROW  
and his Orchestra**  
The Happiest Day Of My Life  
In The Land Of Make Believe  
20-4025 (47-4025) \*

**GENE KRUPA  
and his Chicago Jazz**  
Panhandle Rag  
Blues My Naughty Sweetie Gives  
To Me 20-4026 (47-4026) \*

### COUNTRY

**TEXAS JIM ROBERTSON  
and his Panhandle Punchers**  
You Can't Do Nothin' With A  
Woman  
Don't Angel Me (You Little Devil)  
21-0427 (48-0427) \*

**CHET ATKINS  
and his Guitar Pickers**  
Indian Love Call  
Music In My Heart  
21-0428 (48-0428) \*

**PEE WEE KING and his  
Golden West Cowboys**  
No One But You  
Within My Heart (La Golondrina)  
21-0429 (48-0429) \*

### POP-SPECIALTY

**JOHNNY VADNAL  
and his Orchestra**  
Clap Hands Polka  
Blame It On The Waltz  
25-1186 (51-1186) \*

\* 45 rpm cat. nos.

NOTE: All records in this panel are listed alphabetically by song title.



\$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF JANUARY 13

\$ **Tennessee Waltz**  
Spike Jones  
20-4011—(47-4011)

\$ **Be My Love**  
Mario Lanza  
10-1561—(49-1353)

\$ **The Thing**  
Phil Harris  
20-3968—(47-3968)

\$ **Zing Zing, Zoom Zoom If**  
Perry Como (Sigmund Romberg)  
(Mitchell Ayres)  
20-3997—(47-3997)

\$ **A Bushel And A Peck**  
Perry Como and Betty Hutton  
20-3930—(47-3930)

\$ **You're Just In Love**  
Perry Como with the  
Fontane Sisters  
20-3945—(47-3945)

\$ **There's Been A  
Change In Me**  
Eddy Arnold  
21-0412—(48-0412)

\$ **My Heart Cries For You  
Nobody's Chasing Me**  
Dinah Shore  
20-3978—(47-3978)

\$ **The Golden Rocket**  
Hank Snow  
21-0400—(48-0400)

\$ **Thinking Of You**  
Eddie Fisher with  
Hugo Winterhalter's Ork.  
20-3901—(47-3901)

\$ **I'm Movin' On**  
Hank Snow  
21-0328—(48-0328)

\$ **Patricia**  
Perry Como  
20-3905—(47-3905)

\$ **Tennessee Waltz**  
Fontane Sisters  
20-3979—(47-3979)

\$ **Who Kicked The  
Light Plug**  
Betty Hutton  
20-4000—(47-4000)

IT'S ALL IN THE POINT

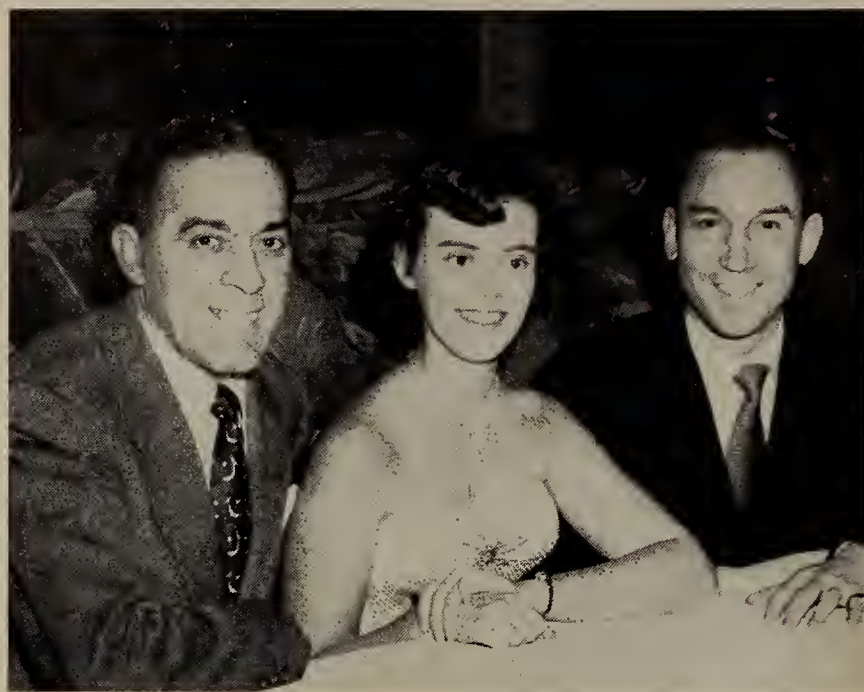


The new PERMO-mode POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

PERMO POINT  
LONG LIFE COIN PHONOGRAPH NEEDLES

PERMO, Incorporated  
6415 N. Ravenswood Avenue  
CHICAGO 26, ILLINOIS

Celebrating Trio



Parker In 3 Year Deal With Capitol

NEW YORK—Johnny Parker has just signed a 3-year exclusive contract with Capitol Records. Parker composed the current click "Can't Seem To Laugh Anymore" and also waxed it.

Capitol has set Jan. 22 as release date for Parker's newest ballad "Jackie, My Darlin'."

NEW YORK—Piano playing maestro Frankie Carle, who is currently drawing capacity crowds nightly at Manhattan's Statler Hotel, is shown celebrating the success of his new RCA Victor record "Powder Blue" with Joan House, his pert canary, and Frank Lamarr, New York head of Foster Music, which published the tune. The disk has been getting a big play on dj shows and is making its way in the juke boxes throughout the country.

Romberg wrote it! Como sings it! RCA Victor delivers it!

ZING ZING

ZOOM ZOOM

sung by PERRY COMO  
Orchestra under direction of the composer . . .

SIGMUND ROMBERG



RCA VICTOR  
20-3997 (78 rpm)  
47-3997 (45 rpm)



RCA VICTOR Records



# MOA MEET DATES SET FOR MAR. 19, 20 & 21

## Convention To Take Place in Palmer House, Chicago. Manufacturers, Recording Firms, Music Pubs, Suppliers Reserve Exhibit Space. Cunliffe Handling Exhibit Sales.

CHICAGO, Ill.—George A. Miller, national chairman of the Music Operators of America, announced this week that its national convention will be held at the Palmer House in Chicago on March 19, 20 and 21.

"World conditions are fully realized, but due to the importance of this particular MOA meet, the convention must go on. The time is very close at hand and much preparation and expense have been incurred," stated Miller.

Manufacturers of phonographs, records, auxiliary equipment as well as music publishers have signified their intentions of being present and conducting exhibits. Previous exhibitors feel that from the standpoint of public relations and good will, it's necessary for each and everyone of them to take part.

One of the largest manufacturers of phonographs stated that the great amount of good will that was derived by his company from the last MOA meet would make it impossible for him to stay away. He further stated "The MOA convention is the greatest thing that ever happened to the automatic phonograph industry. Manufacturers, jobbers and operators have found a common ground to discuss their problems."

It's certain that this will be a more important meet than even last year's since there may be no other one for a considerable time due to the present emergency. George Miller said that operators from all parts of the nation are showing a great amount of interest in this meeting and beyond any doubt there will be a greater attendance than there was last time.

A constructive educational program is being arranged for the three day meetings which will be held Monday,

Tuesday and Wednesday mornings. Speakers of manufacturing organizations and other national association groups will have talks to deliver affecting the entire music industry. Vice-Chairman, Al Denver, will make a general statement to the operators regarding the meeting and exhibits in the very near future.

Sidney Levine, National Counselor, will have information regarding the bills that are being shuffled around in Congress at the present time. He will present all the up to date information available at the time of the meeting.

Dick Steinberg, National Secretary, will speak along the lines of public relations and sales promotion. Dick has some new ideas that are sure to interest every operator present. Hirsh de La Viez, national committeeman, will also present new ideas concerning the ways to meet present day operating problems.

Exhibitors will show their equipment to the operators in the afternoons and evenings so there will be no conflict between the association meetings and exhibitors. A program is being arranged that will be of interest to people in all phases of the industry.

The banquet will be held on Tuesday evening with a headline floor show headed by Jimmy Durante so that those who wish to leave Chicago Wednesday night will still have the opportunity of attending the banquet.

Ray Cunliffe, who did such a fine job with the exhibitors at the last national meet, has again been appointed exhibit chairman and national co-chairman along with George Miller. Cunliffe can be reached at Recorded Music Service Association, 2326 So. Michigan Ave., Chicago 16, Ill.

### Committees For MOA Convention

#### GENERAL COMMITTEE:

George A. Miller, Oakland, California, General Chairman  
Al Denver, New York, New York  
Ray Cunliffe, Chicago, Illinois  
Charley Hannum, Philadelphia, Pa.  
Sidney Levine, New York, New York  
Clem Stetson, San Francisco, Calif.  
D. M. Steinberg, Newark, New Jersey  
Hirsh de La Viez, Washington, D. C.

#### EXHIBIT COMMITTEE:

Ray Cunliffe, Chairman  
George A. Miller

#### TICKET COMMITTEE:

Clem Stetson, Chairman  
R. H. Schneider, East St. Louis, Illinois  
Norman Gertz, Providence, R. I.  
Ben Ginsberg, Rosewell, New Mexico  
C. S. Pierce, Brodhead, Wisconsin

#### RECEPTION COMMITTEE:

Morris Goldman, Chairman, Detroit, Michigan  
Mike Imig, Yankton, S. D.  
Sol Hoffman, Harrisburg, Pa.  
Fred Fixel, Pembina, North Dakota  
Harold Eisenbise, Lanark, Illinois  
K. H. Ferguson, Stillwater, Minnesota  
Elmer Feigel, Malta, Montana  
Wm. E. Hullinger, Delphos, Ohio  
Chas. Kanter, Cincinnati, Ohio  
J. H. Kiser, Beckley, W. Va.  
Howard S. Lee, Providence, R. I.  
Harold S. March, Brattleboro, Vermont  
A. E. Sadler, Suffolk, Va.  
Vic Manhardt, Milwaukee, Wisconsin  
T. P. Withrow, Midland, Texas  
Al Unterberger, Wilkes-Barre, Pa.  
Michael Malkin, Fayetteville, N. C.  
Dave Edwards, Youngstown, Ohio

#### MEMBERSHIP COMMITTEE:

Pete Weyh, Havre, Montana  
Leo C. Miller, Cedar Rapids, Iowa  
Lee Arnold, Peoria, Illinois  
Dale Rymer, Springfield, Mo.  
Chas. Charle, Springfield, Mo.

## NEW ATLANTIC SMASH HITS !!!

Greater Than Her Sensational "ANYTIME"

"DON'T TAKE YOUR LOVE  
AWAY FROM ME"

"STORMY WEATHER"

by LAURIE TATE with JOE MORRIS and his ORCH.  
#923

"HOUSEWARMIN'  
BOOGIE"

STICK MCGHEE  
#926

"SLIPPIN' and  
SLIDIN' "

JIMMY LEWIS  
#927

ATLANTIC  
RECORDS

301 W. 54th Street, New York

# Eddie Joy Joins His Father, George, As Partner In Santly-Joy

NEW YORK—Eddie Joy started his new regime as a partner in the Santly-Joy music publishing house this week with three new tunes to work on, "When You Return," "Boutonniere" and "Vision of Bernadette."

Joy, who will continue to act as personal manager to Mindy Carson and Guy Mitchell, recently joined his father George, as a partner in the firm after Lester Santly sold out his share for \$250,000. The deal included Santly's interest in Oxford Music, the firm's subsidiary.

Santly, who has no further plans in the music industry, left for Florida last week for a rest.

He started the music firm in 1930 and George Joy joined it as a partner in 1934. They had such outstanding hits as "The Music Goes Round and Round" and "My Foolish Heart" which was the top plug tune of 1950.

In line with his severance from the music pub, Santly is also resigning as a board member of ASCAP and president of the Music Publishers' Protective Association.



**BILLBOARD PICK** ● **SENTIMENTAL MUSIC** (Town & Country) - Patti Page (Mercury - 5571) earns a Billboard "pick." "TENNESSEE WALTZ thrush," says Billboard, "appears ready to continue her hot wax streak. . . ." Look for other top deck releases by Rosemary Clooney (Columbia), Frankie Carle (Victor) and Jack Pleis-Eve Young (London).

**WATCH THIS** ● **SO GOES MY HEART** - (Wemar) - Wayne King (Victor - 20-3998) rates platter praise from Variety and a big nod from Cash Box for a swingy, rhythmic waltz. Watch this closely.

**POWERFUL ENTRY** ● **ONCE THERE LIVED A FOOL** (Hill & Range) - "Anita O'Day's (London - 958) moving interpretation lifts this item out of the Blues and Rhythm field into a powerful pop entry," says Variety.

**"BEST BET"** ● **DEAR, DEAR, DEAR** (Goday) - Champ Butler, young new vocalist (Columbia - 39132) impresses Variety with this solid number." Disc rates a "Best Bet" from Cash Box. (Non-exclusively licensed by BMI).

**IN DEMAND** ● **TEARDROPS FROM MY EYES** (Simon House) - Moving up fast is the Helen O'Connell-Frank DeVol (Capitol - 1340) disc, "picked" by Billboard. Jo Stafford and Gene Autry (Columbia - 39086) favored by the juke ops. Fran Warren (Victor - 20-3995) also in demand.

**STRONG BALLAD** ● **IF IT HADN'T BEEN FOR YOU** (Johnstone-Montei) - Eddie Fisher and Hugo Winterhalter (Victor - 20-4016) turn out a top-deck sentimental ballad. Platter has strong romantic appeal.

**LOOKS HOT** ● **BUGLE CALL BABY** (Johnstone-Montei) - Western novelty by Jack Rivers (Coral - 64072) favored in Cash Box and Billboard reviews. Amusing treatment of an Army theme. Looks hot.

**BROADCAST MUSIC, INC.**  
580 FIFTH AVENUE, NEW YORK 19, N. Y.  
CHICAGO • HOLLYWOOD • TORONTO • MONTREAL



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending January 13.

- Garry Stevens**  
WGY—Schenectady, N. Y.
1. TENNESSEE WALTZ (Patti Page)
  2. CAN'T SEEM TO LAUGH ANYMORE (J. Parker)
  3. YOU'RE JUST IN LOVE (Perry Como)
  4. TO THINK YOU'VE CHOSEN ME (E. Howard)
  5. NEVERTHELESS (Paul Weston)
  6. OH BABE (Lionel Hampton)
  7. THINKING OF YOU (Sarah Vaughan)
  8. RAINBOW GAL (Tommy Dorsey)
  9. BE MY LOVE (Billy Eckstine)
  10. YOU LOVE ME (Doris Day)

- Bill O'Toole**  
WPAT—Paterson, N. J.
1. TENNESSEE WALTZ (Patti Page)
  2. THE ROVING KIND (The Weavers)
  3. MY HEART CRIES FOR YOU (Guy Mitchell)
  4. BE MY LOVE (Mario Lanza)
  5. NEVERTHELESS (Ray Anthony)
  6. THINKING OF YOU (Don Cherry)
  7. I GUESS I'LL HAVE TO DREAM THE REST (Frank Sinatra)
  8. MUSIC BY THE ANGELS (Ames Bros.)
  9. WE'RE ALONE AT LAST (Kathy March)
  10. IF (Perry Como)

- Dick Coleman**  
WCBM—Baltimore, Md.
1. MY HEART CRIES FOR YOU (Guy Mitchell)
  2. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
  3. TENNESSEE WALTZ (Patti Page)
  4. I SOLEMNLY SWEAR (Glen Moore)
  5. THINKING OF YOU (Don Cherry)
  6. NEVERTHELESS (Mills Bros.)
  7. BE MY LOVE (Mario Lanza)
  8. IF (Perry Como)
  9. I NEED YOU SO (Don Cornell)
  10. THE ROVING KIND (Guy Mitchell)

- Ed Penney**  
WFGM—Fitchburg, Mass.
1. ABBA DABBA HONEYMOON (Reynolds-Carpenter)
  2. IF I WERE A BLACKBIRD (Stanley Heath)
  3. SO LONG (Gordon Jenkins)
  4. IF (Perry Como)
  5. MY HEART CRIES FOR YOU (Guy Mitchell)
  6. ALWAYS YOU (Jack Fina)
  7. PUDDY TAT (Benny Lee)
  8. TO THINK YOU'VE CHOSEN ME (Ames Bros.)
  9. TENNESSEE WALTZ (Patti Page)
  10. THINKING OF YOU (Eddie Fisher)

- Bob Stevens**  
WUCG—Coral Gables, Fla.
1. TENNESSEE WALTZ (Patti Page)
  2. MY HEART CRIES FOR YOU (Guy Mitchell)
  3. HARBOR LIGHTS (Ray Anthony)
  4. YOU'RE JUST IN LOVE (Perry Como)
  5. NEVERTHELESS (Paul Weston)
  6. MR. ANTHONY'S BOOGIE (Ray Anthony)
  7. TEARDROPS FROM MY EYES (Fran Warren)
  8. ONE FINGER MELODY (Frank Sinatra)
  9. ALL MY LOVE (Patti Page)
  10. I'M AFRAID TO LOVE YOU (Frankie Carle)

- Arty Kay**  
WKLX—Lexington, Ky.
1. TENNESSEE WALTZ (Patti Page)
  2. MY HEART CRIES FOR YOU (Jimmy Wakely)
  3. THE THING (Phil Harris)
  4. IT IS NO SECRET (Stuart Hamblen)
  5. SHOTGUN BOOGIE (Tennessee Ernie)
  6. MUSIC BY THE ANGELS (Ames Bros.)
  7. YOU'RE JUST IN LOVE (Perry Como)
  8. REMEMBER ME (Rosemary Clooney)
  9. TO THINK YOU'VE CHOSEN ME (E. Howard)
  10. A BUSHEL AND A PECK (Whiting & Wakely)

- Ray Perkins**  
KFEL—Denver, Colo.
1. TENNESSEE WALTZ (Patti Page)
  2. MY HEART CRIES FOR YOU (Guy Mitchell)
  3. THE THING (Phil Harris)
  4. THINKING OF YOU (Don Cherry)
  5. NEVERTHELESS (Mills Bros.)
  6. HARBOR LIGHTS (Sammy Kaye)
  7. ORANGE COLORED SKY (Betty Hutton)
  8. A BUSHEL AND A PECK (Hutton & Como)
  9. ALL MY LOVE (Patti Page)
  10. PETITE WALTZ (Guy Lombardo)

- Fred CV Smith**  
WFBM—Indianapolis, Ind.
1. THE ROVING KIND (Guy Mitchell)
  2. THINKING OF YOU (Vic Damone)
  3. ALL MY LOVE (Patti Page)
  4. A BUSHEL AND A PECK (Doris Day)
  5. MY HEART CRIES FOR YOU (Vic Damone)
  6. LOVELY DAY TODAY (Tommy Dorsey)
  7. STARDUST (Jo Stafford)
  8. NEVERTHELESS (Ralph Flanagan)
  9. YEA BOO (Anita O'Day)
  10. THE THING (Phil Harris)

- Don Bell**  
KRNT—Des Moines, Iowa
1. TENNESSEE WALTZ (Les Paul)
  2. THE THING (Phil Harris)
  3. HARBOR LIGHTS (Ray Anthony)
  4. HOT ROD RACE (Jimmy Dolan)
  5. MY HEART CRIES FOR YOU (Guy Mitchell)
  6. THE ROVING KIND (The Weavers)
  7. TENNESSEE WALTZ (Jo Stafford)
  8. BUSHEL AND A PECK (Whiting & Wakely)
  9. TENNESSEE WALTZ (Patti Page)
  10. TENNESSEE WALTZ (Guy Lombardo)

- Dave Kean**  
WTSA—Brattleboro, Vt.
1. MY HEART CRIES FOR YOU (Vic Damone)
  2. HOT ROD RACE (Tiny Hill)
  3. THAT HORSE NAMED PETE (Carson Robinson)
  4. ROWDY-DOW (Judy Valentine)
  5. THINKING OF YOU (Don Cherry)
  6. NEVERTHELESS (Paul Weston Ork.)
  7. NO OTHER LOVE (Jo Stafford)
  8. TENNESSEE WALTZ (Patti Page)
  9. THE ROVING KIND (The Weavers)
  10. THE THING (Ames Brothers)

- Sherm Feller**  
SCOP—Boston, Mass.
1. I TAUT A TAW A PUDDY TAT (Benny Lee)
  2. BE MY LOVE (Mario Lanza)
  3. TENNESSEE WALTZ (Patti Page)
  4. LOVING IS BELIEVING (Ames Bros.)
  5. GET OUT THOSE OLD RECORDS (G. Lombardo)
  6. RAINBOW GAL (Alan Dale)
  7. MY HEART CRIES FOR YOU (Guy Mitchell)
  8. I SOLEMNLY SWEAR (Glen Moore)
  9. NIGHT IS YOUNG (Ray Anthony)
  10. VELVET LIPS (Art Lund)

- Jim Simmons**  
WTSA—Brattleboro, Vt.
1. TENNESSEE WALTZ (Patti Page)
  2. OH BABE (Kay Starr)
  3. MY HEART CRIES FOR YOU (Bill Farrell)
  4. ALL MY LOVE (Patti Page)
  5. HARBOR LIGHTS (Ray Anthony)
  6. ACCIDENTS WILL HAPPEN (Frank Sinatra)
  7. THE THING (Teresa Brewer)
  8. LIFE IS PECULIAR (Monica Lewis)
  9. GET OUT THOSE OLD RECORDS (Ga. Gibbs)
  10. MARSHMALLOW WORLD (Bing Crosby)

- Wallie Dunlap**  
WLIZ—Bridgeport, Conn.
1. T TAUT I TAW A PUDDY TAT (Helen Kane)
  2. CAN'T SEEM TO LAUGH ANYMORE (R. Hayes)
  3. JUST THE WAY YOU ARE (Gordon MacRae)
  4. BE MY LOVE (Mario Lanza)
  5. SO LONG (The Weavers)
  6. MY HEART CRIES FOR YOU (Guy Mitchell)
  7. THE LOVEBUG ITCH (Tiny Hill)
  8. IF (Jo Stafford)
  9. I'VE NEVER BEEN IN LOVE BEFORE (Bob Haymes)
  10. CRY OF THE WILD GOOSE (Micky Katz)

- Bernie Mack**  
WMUR—Manchester, N. H.
1. MY HEART CRIES FOR YOU (Guy Mitchell)
  2. TENNESSEE WALTZ (Les Paul)
  3. THE PLACE WHERE I WORSHIP (Al Morgan)
  4. IT IS NO SECRET (Ink Spots)
  5. THE ROVING KIND (Guy Mitchell)
  6. MUSIC BY THE ANGELS (Billy Williams)
  7. THE MOON WAS YELLOW (Margaret Whiting)
  8. GET OUT THOSE OLD RECORDS (Al Morgan)
  9. THE THING (Phil Harris)
  10. CARAVAN (Jack Pleis)

- Howard Malcolm**  
WTRY—Albany, N. Y.
1. MY HEART CRIES FOR YOU (Guy Mitchell)
  2. THINKING OF YOU (Don Cherry)
  3. THE ROVING KIND (Guy Anthony)
  4. PRAYING TO ST. CHRISTOPHER (Toni Arden)
  5. ABBA DABBA HONEYMOON (Carpenter-Reynolds)
  6. TENNESSEE WALTZ (Patti Page)
  7. SO LONG (The Weavers)
  8. HARBOR LIGHTS (Sammy Kaye)
  9. I TAUT I TAW A PUDDY TAT (Benny Lee)
  10. DON'T EVEN CHANGE A PICTURE (Lee Morse)

- Bob Watson**  
WSB—Atlanta, Ga.
1. YOU'RE JUST IN LOVE (Perry Como)
  2. ORANGE COLORED SKY (Jerry Lester)
  3. HARBOR LIGHTS (Ray Anthony)
  4. BE MY LOVE (Mario Lanza)
  5. IT IS NO SECRET (Bill Kenny)
  6. MARRYPING FOR LOVE (Mitchell & Clooney)
  7. GOOFUS (Phil Harris)
  8. NEVERTHELESS (Paul Weston)
  9. ALL MY LOVE (Patti Page)
  10. MY HEART CRIES FOR YOU (Vic Damone)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THE CASH BOX

## Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending January 13.

### Art Tacker

WTAO—Cambridge, Mass.

1. MY BOUQUET (Hugo Winterhalter)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. IF I WERE A BLACKBIRD (Dick James)
5. YOU'RE JUST IN LOVE (Mermaid-Haymes)
6. I GET A FUNNY FEELIN' (Mills Bros.)
7. IF YOU'VE GOT THE MONEY (Jo Stafford)
8. HARBOR LIGHTS (Ray Anthony)
9. COULD BE (Dick Haymes)
10. SERENATA (Art Lund)

### Jackson Lowe

WWDC—Washington, D. C.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Vic Damone)
3. THE THING (Phil Harris)
4. NEVERTHELESS (Ralph Flanagan)
5. THINKING OF YOU (Don Cherry)
6. HARBOR LIGHTS (Sammy Kaye)
7. ORANGE COLORED SKY (Kenton & Cole)
8. BE MY LOVE (Mario Lanza)
9. YOU'RE JUST IN LOVE (Perry Como)
10. ALL MY LOVE (Patti Page)

### Dave Rodman

WEIM—Fitchburg, Mass.

1. TENNESSEE WALTZ (Patti Page)
2. ABA DABA HONEYMOON (D. Reynolds & C. Carper)
3. BE MY LOVE (Billy Eckstine)
4. SO LONG (The Weavers)
5. TEAR DROPS FROM MY EYES (Fran Warren)
6. GET OUT THOSE OLD RECORDS (Connie Haines)
7. DEAR, DEAR, DEAR (Champ Butler)
8. ZING ZING ZOOM ZOOM (Perry Como)
9. A FRIEND OF JOHNNY'S (Ink Spots)
10. OVER AND OVER AND OVER (Margaret Whiting)

### Don Larkin

WAAT—Newark, N. J.

1. MOANIN' THE BLUES (Hank Williams)
2. THE GOLDEN ROCKET (Hank Snow)
3. TENNESSEE WALTZ (Patti Page)
4. SHOT GUN BOOGIE (Tennessee Ernie)
5. BECAUSE YOU LOVE ME (Leon Payne)
6. IF YOU WANT SOME LOVIN' (Dude Martin)
7. HOPPY, TOPPER & ME (Margaret Whiting)
8. THERE'LL BE A CHANGE IN ME (Eddy Arnold)
9. I LOVE YOU A THOUSAND WAYS (Lefty Frizell)
10. MY HEART CRIES FOR YOU (Jimmy Wakely)

### Bob Corley

WQXI—Atlanta, Ga.

1. A BUSHEL & A PECK (Whiting & Wakely)
2. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
3. THE TENNESSEE WALTZ (Jo Stafford)
4. MY HEART CRIES FOR YOU (Vic Damone)
5. MUSIC BY THE ANGELS (Ames Bros.)
6. NEVERTHELESS (Ray Anthony)
7. DREAM A LITTLE DREAM OF ME (Vaughn Monroe)
8. JUST THE WAY YOU ARE (Sy Oliver)
9. ALL MY LOVE (Dennis Day)
10. SO LONG (Gordon Jenkins)

### Larry Doyle

KGA—Spokane, Wash.

1. THE THING (Phil Harris)
2. NEVERTHELESS (Ralph Flanagan)
3. AUTUMN LEAVES (Ray Anthony)
4. ALL MY LOVE (Percy Faith)
5. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
6. TENNESSEE WALTZ (Tommy Tucker)
7. PATRICIA (Sammy Kaye)
8. CAN ANYONE EXPLAIN? (Ray Anthony)
9. ONE FINGER MELODY (Frankie Carle)
10. COULD BE (Vaughn Monroe)

### Stephen Paul

WLEE—Richmond, Va.

1. YOU LOVE ME (Doris Day)
2. TENNESSEE WALTZ (Patti Page)
3. CAN'T SEEM TO LAUGH ANYMORE (Johnny Parker)
4. I CRY MY HEART OUT (Four Jacks)
5. RAINBOW GAL (Alan Dale)
6. IF (Perry Como)
7. MY HEART CRIES FOR YOU (Rosemary Clooney)
8. I'M PRAYING TO ST. CHRISTOPHER (Toni Arden)
9. ONCE THERE LIVED A FOOL (T. Edwards)
10. HANDS OFF MY HEART (Fran Warren)

### Bill Silbert

WXYZ—Detroit, Mich.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. HULLABALLO (Freddy Martin)
3. IF (Perry Como)
4. SUE ME (Don Cornell)
5. BE MY LOVE (Mario Lanza)
6. GET OUT THOSE OLD RECORDS (Georgia Gibbs)
7. ONE FINGER MELODY (Frank Sinatra)
8. WHO'LL TAKE MY PLACE (Lorry Raine)
9. TEARDROPS FROM MY EYES (Fran Warren)
10. THINKING OF YOU (Eddie Fisher)

### Bud Wendell

WJMO—Cleveland, Ohio

1. BE MY LOVE (Mario Lanza)
2. TENNESSEE WALTZ (Patti Page)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. THE ROVING KIND (Guy Mitchell)
5. IT IS NO SECRET (Bill Kenny & Jenkins)
6. SO LONG (The Weavers)
7. IF YOU'VE GOT THE MONEY (Jo Stafford)
8. LONGING (Russ Morgan)
9. HULLABALLO (Freddy Martin)
10. IF I WERE A BELL (Frankie Laine)

### Larry Gentile

WJBK—Detroit, Mich.

1. TENNESSEE WALTZ (Patti Page)
2. BE MY LOVE (Mario Lanza)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. THIRSTY FOR YOUR KISSES (Ames Bros.)
5. THINKING OF YOU (Eddie Fisher)
6. I AM LOVED (Gordon MacRae)
7. NEVERTHELESS (Paul Weston)
8. YOU'RE WONDERFUL (Frankie Laine)
9. ALL MY LOVE (Patti Page)
10. IF I HAD KNOWN (Ray Pearl)

### Roger Clark

WNOR—Norfolk, Va.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. THE ROVING KIND (Guy Mitchell)
3. NEVERTHELESS (Paul Weston)
4. TENNESSEE WALTZ (Patti Page)
5. AY AY CHUG-A-CHUG (Peggie Lee)
6. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
7. I GUESS I'LL HAVE TO DREAM THE REST (Frank Sinatra)
8. YOU'RE JUST IN LOVE (Dinah Shore)
9. SO LONG (Jenkins & The Weavers)
10. IF (Perry Como)

### Lee Stewart

WHAT—Philadelphia, Pa.

1. I'M MOVING ON (Hank Snow)
2. IT IS NO SECRET (Ozie Waters)
3. IF YOU'VE GOT THE MONEY I'VE GOT THE TIME (Lefty Frizell)
4. THE THING (June Carter)
5. LOVEBUG ITCH (Eddy Arnold)
6. A BUSHEL & A PECK (Margaret Whiting & Jimmy Wakely)
7. MAY THE GOOD LORD TAKE A LIKING TO YA (Roy Rogers-Dale Evans)
8. MY HEART CRIES FOR YOU (Jimmy Wakely)
9. TEARDROPS FROM MY EYES (Gene Autry & Jo Stafford)
10. TATER PIE (Red Foley & Evelyn Knight)

### Eddie Gallaher

WTOP—Washington, D. C.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. A BUSHEL & A PECK (Como & Hutton)
5. HARBOR LIGHTS (Sammy Kaye)
6. BE MY LOVE (Mario Lanza)
7. NEVERTHELESS (Paul Weston)
8. THE ROVING KIND (Guy Mitchell)
9. THINKING OF YOU (Don Cherry)
10. ALL MY LOVE (Patti Page)

### Ira Cook

KECA—Hollywood, Calif.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Les Paul)
3. LONGING (Russ Morgan)
4. I AM LOVED (Gordon MacRae)
5. THE THING (Phil Harris)
6. IF (Perry Como)
7. MUSIC BY THE ANGELS (Jimmy Wakely)
8. THE NIGHT IS YOUNG (Dick Haymes)
9. SOMEWHERE, SOMEHOW, SOMEDAY (Les Baxter)
10. CROSS MY HEART I LOVE YOU (Hugo Winterhalter)

### Frank White

WMYR—Denver, Colo.

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Dinah Shore)
3. GET OUT THOSE OLD RECORDS (Georgia Gibbs)
4. RIO RITA (Buddy Morro & Ork.)
5. SO LONG (Gordon Jenkins & The Weavers)
6. THE NIGHT IS YOUNG (Ray Anthony & Ork.)
7. TENNESSEE WALTZ (Tommy Tucker & Ork.)
8. NEVERTHELESS (Frank Sinatra)
9. SONNY BOY (Ralph Martiere & Ork.)
10. YOU'RE JUST IN LOVE (Babbitt-Tilton)

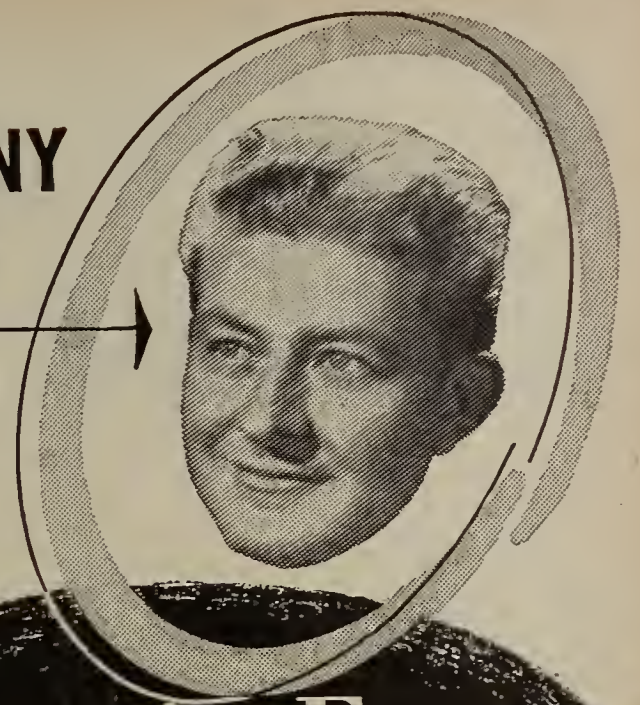
### Jimmy Lowe

WRR—Dallas, Tex.

1. MY HEART CRIES FOR YOU (Bill Farrell)
2. LONGING (Russ Morgan)
3. OH BABE (Ralph Flanagan)
4. SLAUGHTER ON TENTH AVENUE (Lennie Hayton)
5. MARSHMALLOW WORLD (Bing Crosby)
6. TIMELESS (Russ Morgan)
7. GET OUT THOSE OLD RECORDS (Sammy Kaye)
8. GOOFUS (Les Paul)
9. SLEIGH RIDE (Freddy Martin)
10. YEA BOO (Anita O'Day)

# JOHNNY LONG

does it again with



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**REVIEWS** of the **LATEST RECORDS**  
**CHARTS** compiled **EVERY WEEK**  
**ADS** from **LEADING RECORD FIRMS,**  
**ARTISTS** and **PUBLISHERS**

Every Week In

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"It's What's in THE CASH BOX That Counts"

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

JANUARY 20, 1951

### New York, N. Y.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. BUSHEL AND A PECK (Como-Hutton)
5. HARBOR LIGHTS (Sammy Kaye)
6. NEVERTHELESS (Mills Bros.)
7. THINKING OF YOU (Don Cherry)
8. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
9. OH BABE (Louis Prima)
10. ALL MY LOVE (Patti Page)

### Shoals, Indiana

1. TENNESSEE WALTZ (Patti Page)
2. HARBOR LIGHTS (Ken Griffin)
3. THE THING (Phil Harris)
4. NEVERTHELESS (Mills Bros.)
5. TO THINK YOU'RE CHOSEN ME (Eddy Howard)
6. MY HEART CRIES FOR YOU (Stafford-Autry)
7. THINKING OF YOU (Paul Weston)
8. BUSHEL AND A PECK (Como-Hutton)
9. NOBODY'S CHASING ME (Jan Garber)
10. ALL MY LOVE (Guy Lombardo)

### Opelousas, La.

1. TENNESSEE WALTZ (Guy Lombardo)
2. THE THING (Danny Kaye)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. NEVERTHELESS (Mills Bros.)
5. BUSHEL AND A PECK (Whiting-Wakely)
6. THINKING OF YOU (Don Cherry)
7. TO THINK YOU'VE CHOSEN ME (Ames Bros.)
8. HARBOR LIGHTS (Guy Lombardo)
9. ALL MY LOVE (Bing Crosby)
10. OH BABE (Kay Starr)

### Miami, Fla.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Ames Bros.)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. THINKING OF YOU (Martha Tilton)
5. NEVERTHELESS (Mills Bros.)
6. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
7. HARBOR LIGHTS (Sammy Kaye)
8. COULD BE (Bob Haymes)
9. OH BABE (Louis Prima)
10. CAN ANYONE EXPLAIN (Ames Bros.)

### Des Moines, Iowa

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Dinah Shore)
3. OH BABE (Kay Starr)
4. NEVERTHELESS (Mills Bros.)
5. THE THING (Phil Harris)
6. THINKING OF YOU (Don Cherry)
7. HARBOR LIGHTS (Sammy Kaye)
8. I'LL NEVER BE FREE (Ernie-Starr)
9. BUSHEL AND A PECK (Whiting-Wakely)
10. TEAR DROPS FROM MY EYES (Frank DeVol)

### Cincinnati, Ohio

1. TENNESSEE WALTZ (Patti Page)
2. HARBOR LIGHTS (Sammy Kaye)
3. I'LL NEVER BE FREE (Ernie-Starr)
4. ALL MY LOVE (Patti Page)
5. NEVERTHELESS (Mills Bros.)
6. BUSHEL AND A PECK (Whiting-Wakely)
7. THE THING (Phil Harris)
8. ORANGE COLORED SKY (Kenton-Cole)
9. OH BABE (Ames Bros.)
10. THINKING OF YOU (Eddie Fisher)

### Chicago, Ill.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THE THING (Phil Harris)
4. HARBOR LIGHTS (Sammy Kaye)
5. SO LONG (Weavers)
6. BE MY LOVE (Mario Lanza)
7. OH BABE (Louis Prima)
8. THINKING OF YOU (Don Cherry)
9. THE ROVING KIND (Guy Mitchell)
10. ALL MY LOVE (Patti Page)

### Fertile, Minn.

1. TENNESSEE WALTZ (Guy Lombardo)
2. HUMORESQUE (Guy Lombardo)
3. THE THING (Phil Harris)
4. HARBOR LIGHTS (Sammy Kaye)
5. THINKING OF YOU (Don Cherry)
6. OH BABE (Ames Bros.)
7. I ALMOST LOST MY MIND (Ivory Joe Hunter)
8. BILLBOARD MARCH (LeRoy Holmes)
9. NEVERTHELESS (Mills Bros.)
10. MY HEART CRIES FOR YOU (Jimmy Wakely)

### Savannah, Ga.

1. THINKING OF YOU (Don Cherry)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. NEVERTHELESS (Mills Bros.)
4. HARBOR LIGHTS (Sammy Kaye)
5. TO THINK YOU'VE CHOSEN ME (Sy Oliver)
6. TENNESSEE WALTZ (Patti Page)
7. ALL MY LOVE (Patti Page)
8. ORANGE COLORED SKY (Kenton-Cole)
9. THIRSTY FOR YOUR KISSES (Ames Bros.)
10. NOBODY'S CHASING ME (Doris Day)

### Lake Arthur, La.

1. TENNESSEE WALTZ (Patti Page)
2. NEVERTHELESS (Mills Bros.)
3. BUSHEL AND A PECK (Como-Hutton)
4. LA VIE EN ROSE (Louis Armstrong)
5. THINKING OF YOU (Bobby Byrne)
6. OUR LADY OF FATIMA (Red Foley)
7. THE THING (Phil Harris)
8. MY HEART CRIES FOR YOU (Jimmy Wakely)
9. TEAR DROPS FROM MY EYES (Frank DeVol)
10. HARBOR LIGHTS (Sammy Kaye)

### Philadelphia, Pa.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. HARBOR LIGHTS (Sammy Kaye)
4. OH BABE (Louis Prima)
5. ALL MY LOVE (Patti Page)
6. ORANGE COLORED SKY (Kenton-Cole)
7. THINKING OF YOU (Don Cherry)
8. TO THINK YOU'VE CHOSEN ME (E. Howard)
9. NEVERTHELESS (Frankie Laine)
10. I'LL NEVER BE FREE (Ernie-Starr)

### Seattle, Wash.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. HARBOR LIGHTS (Sammy Kaye)
4. BUSHEL AND A PECK (Como-Hutton)
5. NEVERTHELESS (Mills Bros.)
6. MY HEART CRIES FOR YOU (Guy Mitchell)
7. THINKING OF YOU (Don Cherry)
8. OH BABE (Louis Prima)
9. TO THINK YOU'VE CHOSEN ME (E. Howard)
10. ALL MY LOVE (Patti Page)

### Los Angeles, Cal.

1. MY HEART CRIES FOR YOU (Dinah Shore)
2. TENNESSEE WALTZ (Patti Page)
3. THINKING OF YOU (Don Cherry)
4. HARBOR LIGHTS (Bing Crosby)
5. THE THING (Phil Harris)
6. NEVERTHELESS (Mills Bros.)
7. MUSIC BY THE ANGELS (Vic Damone)
8. IF (Dean Martin)
9. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
10. IF I WERE A BELL (Doris Day)

### Plainfield, N. J.

1. TENNESSEE WALTZ (Patti Page)
2. THE ROVING KIND (Guy Mitchell)
3. NEVERTHELESS (Frank Sinatra)
4. PATRICIA (Perry Como)
5. BUSHEL AND A PECK (Como-Hutton)
6. OH BABE (Kay Starr)
7. MY HEART CRIES FOR YOU (Bill Farrell)
8. THINKING OF YOU (Sarah Vaughan)
9. ALL MY LOVE (Patti Page)
10. I'VE NEVER BEEN IN LOVE BEFORE (Billy Eckstine)

### Deadwood, S. D.

1. TENNESSEE WALTZ (Guy Lombardo)
2. THE THING (Phil Harris)
3. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
4. BELOVED BE FAITHFUL (Vic Damone)
5. PATRICIA (Perry Como)
6. NEVERTHELESS (Mills Bros.)
7. BUSHEL AND A PECK (Como-Hutton)
8. FROSTY THE SNOWMAN (Vaughn Monroe)
9. THINKING OF YOU (Art Morton)
10. OH BABE (Kay Starr)

### Dallas, Texas

1. TENNESSEE WALTZ (Patti Page)
2. NEVERTHELESS (Mills Bros.)
3. HARBOR LIGHTS (Sammy Kaye)
4. ALL MY LOVE (Patti Page)
5. I'LL NEVER BE FREE (Ernie-Starr)
6. BUSHEL AND A PECK (Whiting-Wakely)
7. MY HEART CRIES FOR YOU (Guy Mitchell)
8. OH BABE (Kay Starr)
9. THE THING (Phil Harris)
10. ORANGE COLORED SKY (Kenton-Cole)

### Cleveland, Ohio

1. TENNESSEE WALTZ (Patti Page)
2. THINKING OF YOU (Don Cherry)
3. HARBOR LIGHTS (Sammy Kaye)
4. ALL MY LOVE (Patti Page)
5. ORANGE COLORED SKY (King Cole)
6. NEVERTHELESS (Mills Bros.)
7. MY HEART CRIES FOR YOU (Guy Mitchell)
8. THIRSTY FOR YOUR KISSES (Ames Bros.)
9. TO THINK YOU'VE CHOSEN ME (Sy Oliver)
10. BLUE CHRISTMAS (Billy Eckstine)

### St. Paul, Minn.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. ITALIAN BUTCHER BOY (Quintones)
4. MOCKIN' BIRD HILL (Pinetoppers)
5. GET OUT THOSE OLD PHONOGRAPH RECORDS (K. Kallen and R. Hayes)
6. NEVERTHELESS (Mills Bros.)
7. YOU'RE JUST IN LOVE (Perry Como)
8. THE THING (Phil Harris)
9. THINKING OF YOU (Don Cherry)
10. THREE HANDED WOMAN (Benny Strong)

### Berwyn, Ill.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. MY HEART CRIES FOR YOU (Vic Damone)
4. NEVERTHELESS (Frankie Laine)
5. ALL MY LOVE (Patti Page)
6. HARBOR LIGHTS (Harmoncats)
7. BUSHEL AND A PECK (Kallen-Hayes)
8. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
9. OH BABE (Louis Prima)
10. IF (Vic Damone)

### Brodhead, Wis.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. FLYING EAGLE POLKA (Pinetoppers)
4. MARSHMALLOW WORLD (Bing Crosby)
5. THIRSTY FOR YOUR KISSES (Ames Bros.)
6. NEVERTHELESS (Mills Bros.)
7. JUST THE WAY YOU ARE (Gordon MacRae)
8. I'M AFRAID TO LOVE YOU (Trudy Richards)
9. THE HALLS OF IVY (Henry Russell)
10. THINKING OF YOU (Don Cherry)

### Jersey City, N. J.

1. NEVERTHELESS (Mills Bros.)
2. THINKING OF YOU (Eddie Fisher)
3. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
4. TENNESSEE WALTZ (Patti Page)
5. BUSHEL AND A PECK (Como-Hutton)
6. MY HEART CRIES FOR YOU (Guy Mitchell)
7. YOU'RE JUST IN LOVE (Perry Como)
8. ALL MY LOVE (Patti Page)
9. THE ROVING KIND (Guy Mitchell)
10. OH BABE (Louis Prima)

### Albany, N. Y.

1. ABBA DABBA HONEYMOON (Reynolds-Carpenter)
2. TENNESSEE WALTZ (Patti Page)
3. THINKING OF YOU (Eddie Fisher)
4. MY HEART CRIES FOR YOU (Bill Farrell)
5. THE ROVING KIND (Weavers)
6. HARBOR LIGHTS (Sammy Kaye)
7. BE MY LOVE (Billy Eckstine)
8. BUSHEL AND A PECK (Como-Hutton)
9. IF (Perry Como)
10. SO LONG (Weavers)

### Indianapolis, Ind.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. THINKING OF YOU (Eddie Fisher)
4. HARBOR LIGHTS (Sammy Kaye)
5. NEVERTHELESS (Mills Bros.)
6. MY HEART CRIES FOR YOU (Guy Mitchell)
7. BUSHEL AND A PECK (Como-Hutton)
8. ORANGE COLORED SKY (Betty Hutton)
9. ALL MY LOVE (Patti Page)
10. PETITE WALTZ (Guy Lombardo)

### Washington, D. C.

1. THE THING (Phil Harris)
2. TENNESSEE WALTZ (Patti Page)
3. HARBOR LIGHTS (Sammy Kaye)
4. ALL MY LOVE (Patti Page)
5. THINKING OF YOU (Don Cherry)
6. NEVERTHELESS (Mills Bros.)
7. I'LL NEVER BE FREE (Ernie-Starr)
8. CAN ANYONE EXPLAIN? (Ames Bros.)
9. BUSHEL AND A PECK (Como-Hutton)
10. ORANGE COLORED SKY (Kenton-Cole)

## New Requirement for Marriage



PATTI PAGE

**"WOULD I LOVE YOU"**  
(LOVE YOU, LOVE YOU)

"SENTIMENTAL MUSIC"  
Mercury 5571 (5571 x 45)



MINNEAPOLIS, MINN.—Ken Griffin, currently appearing in the Minnesota Terrace, remarked to the audience one night that he would remain a bachelor until he found a girl capable of helping him hoist his ivory finished organ to and from his supper club engagements. Needless to say he isn't lacking for volunteers. Left to right are Ken Griffin, Shirley Mahood, Gene Prink and Lorraine Hamre. Apparently lured by the possibility of making beautiful music with Ken, these girls are losing no time in discovering whether they meet his requirements.

## Douglas and Bruce Merge; Business Spurs For New Firm

NEW YORK—In the first week of operation since merger, the Douglas-Bruce Distributing Corporation, made up of the Douglas and Bruce firms, has done more than twice as much business as either one of them did in their best weeks during their single operation.

The new firm, which brings Louis Boorstein and Harry Sultan together will have a much stronger distributing set up throughout the metropolitan area and up state New York.

The company will have the Coral line in Buffalo, Rochester, Syracuse and the western half of New York State. Upstate it will also represent Rainbow, Abbey and Robin Hood. To take care of its new operation, an office will be opened in Buffalo.

Bruce this week also moved to the Douglas offices as part of the consolidation move.

Besides the record firms already mentioned, Douglas-Bruce will handle Coral and Brunswick which were represented by Douglas, and Discovery, Westminster, Lincoln, Varsity, Copley, Rondo, Magnolia, Gilt Edge, Broadcast and Rondo which were represented by Bruce.

## Herman & Beneke Bands Sign Up With MGM Records

NEW YORK—Harry Meyerson, artists and repertoire director for M-G-M Records, has announced the signing of Woody Herman and Tex Beneke to term contracts to record exclusively for the M-G-M label.

In making the announcement, Meyerson noted that the acquisition of the two band-leaders follows closely the kick-off of a recent campaign to spotlight M-G-M dance bands and dance platters. Other M-G-M dance band talent includes Art Mooney, Blue Barron, Tommy Tucker, Ziggy Elman, Russ Case, and LeRoy Holmes.

The Herman group waxed its first sides for the label almost immediately after their signing. First session called for four sides with Billy Eckstine as co-star. A coupling of two sides from this date will be planned next week and released in early February. The Beneke band will cut its first M-G-M-ers sometime next week for early release.

**ONE WITH A ROSY FUTURE**

**DAVID ROSE** and his Orchestra

**Zing Zing**  
**Zoom Zoom**

**M-G-M RECORDS**  
THE GREATEST NAME  IN ENTERTAINMENT







78 RPM—MGM 10897  
45 RPM—MGM K10897

**M-G-M RECORDS**  
THE GREATEST NAME  IN ENTERTAINMENT



best sellers

**POPULAR**

- ★ **ANDY IONA**  
15086 HAWAIIAN INTERLUDE  
I LOST MY IRISH HEART  
(IN HAWAII)
- ★ **MARGARET PHELAN**  
15089 HALF AS MUCH FLIRTIN'  
THINKING OF YOU
- ★ **JOHNNY LONG**  
15081 ONCE YOU FIND YOUR GUY  
I DON'T CARE
- ★ **GENE WILLIAMS**  
15090 MARGOT  
FROM THIS MOMENT ON
- ★ **PEE WEE ERWIN**  
15075 WHEN THE SAINTS GO  
MARCHING IN  
TIN ROOF BLUES

**FOLK • WESTERN**

- ★ **MOON MULLICAN**  
917 THE LEAVES MUSN'T FALL  
I WAS SORTA WONDERIN'
- ★ **HAWKSHAW HAWKINS**  
918 TEARDROPS FROM MY EYES  
I LOVE YOU A THOUSAND WAYS
- ★ **AL DEXTER**  
913 DIDDY WAH BOOGIE  
YOU'VE BEEN CHEATING, BABY
- ★ **WAYNE RANEY**  
914 IF YOU'VE GOT THE MONEY, I'VE  
GOT THE TIME  
REAL HOT BOOGIE
- ★ **BOB NEWMAN**  
916 ONE AND ONE IS TWO, BABY  
CRY BABY BLUES
- ★ **RED PERKINS**  
920 A LONG-NECKED BOTTLE (AND A  
BIG WATER GLASS)  
I'M GONNA RUSH RIGHT DOWN  
TO MACON
- ★ **COWBOY COPAS and  
RUBY WRIGHT**  
919 TENNESSEE WALTZ
- ★ **COWBOY COPAS**  
919 I'LL NEVER MORE BE SHACKLED  
IN A FOOL'S PARADISE

**SEPIA • BLUES**

- ★ **WYNONIE HARRIS**  
4415 PUT IT BACK  
TRIFLIN' WOMAN
- ★ **IVORY JOE HUNTER**  
4424 FALSE FRIEND BLUES  
SEND ME, PRETTY MAMA
- ★ **BULL MOOSE JACKSON**  
4422 WITHOUT YOUR LOVE  
HAVE YOU NO MERCY?
- ★ **JOE THOMAS**  
4421 GOT TO HAVE HER LOVIN'  
BIG FOOT
- ★ **LONNIE JOHNSON**  
4423 WHEN I'M GONE (WILL IT STILL  
BE ME?)  
LITTLE ROCKIN' CHAIR



- ★ **THE DOMINOES**  
12001 DO SOMETHING FOR ME  
CHICKEN BLUES  
HARBOR LIGHTS  
"NO!" SAYS MY HEART

- ★ **ROY BROWN**  
DeLuxe 3311 DOUBLE CROSSIN' WOMAN  
TEEN AGE JAMBOREE



**Little Esther Signs Contract With New Federal Label**



LITTLE ESTHER

NEW YORK—Bursting into the jazz and blues picture with a spurt, officials of Federal Records, King's new subsidiary, this week disclosed that they had signed Little Esther to a recording contract.

The Superior Court of California for Los Angeles County on January 5 appointed Lucille Washington, her mother, guardian for Little Esther and at the same time approved the new contract between the child singer and Federal, according to a statement by Federal executives.

Little Esther is due to arrive in Cincinnati some time next week to make her first waxings on the new label. The session will be under the direction of Ralph Bass.

**New Singing Style Sends Desmond To Top**

Johnny Desmond, who started his career as a ballad singer, hit upon a new choice of tune by accident with his sensational "C'est Si Bon" and he's been doing a tremendous job in that vein ever since besides his regular ballad presentations.

During the ten years of hard work and countless disappointments which it took Johnny to reach the top, he was always unstinting in his efforts to give his free time to worthy causes. When *The Cash Box* cooperated with the Police and Firemen's Athletic League (PFAL) in Newark—an organization helping to combat juvenile delinquency—Johnny was among the first to show up to sing and sign autographs.

Starting with a jazz quartet in Detroit, he moved from there to the Bob Crosby band and then to Gene Krupa. Next came the U. S. Air Force and a stint with the Glenn Miller group.

After the war, he started his career all over again with MGM Records. All of Johnny's early recordings were welcome diskings, but none struck gold.

Then Johnny's luck took a sharp curve to the right road. An enticing tune came along with which he led the musical field: "C'est Si Bon." It was just what the title implied, "it's so good"! Following the engaging French ditty came "The Picnic Song," an all-summer favorite. Then on the heels of this success came "Pigalle"—perfect material for the talented singer—right up his alley!

Currently, Johnny has three "hot" platters spinning dizzily: "Just Say I Love Her," "A Bushel And A Peck" and "Sleigh Ride." The latter is the famous Leroy Anderson orchestral selection of the same name with new inspiring lyrics, just perfect for the coming holiday season. The coupler here is the popular "A Marshmallow World."



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

<p><b>1</b> TENNESSEE WALTZ <i>Patti Page</i> (Mercury)</p>	<p>TEAR DROPS FROM MY EYES <i>Ruth Brown</i> (Atlantic 919)</p>	<p>TENNESSEE WALTZ <i>Patti Page</i> (Mercury)</p>
<p><b>2</b> PLEASE SEND ME SOMEONE TO LOVE <i>Percy Mayfield</i> (Specialty 375)</p>	<p>PLEASE SEND ME SOMEONE TO LOVE <i>Percy Mayfield</i> (Specialty 375)</p>	<p>TEAR DROPS FROM MY EYES <i>Ruth Brown</i> (Atlantic)</p>
<p><b>3</b> TEAR DROPS FROM MY EYES <i>Ruth Brown</i> (Atlantic)</p>	<p>OLD TIME SHUFFLE <i>Lloyd Glen</i> (Swingtime 237)</p>	<p>BAD, BAD WHISKEY <i>Amos Milburn</i> (Aladdin)</p>
<p><b>4</b> BAD, BAD WHISKEY <i>Amos Milburn</i> (Aladdin)</p>	<p>BAD, BAD WHISKEY <i>Amos Milburn</i> (Aladdin)</p>	<p>TELEPHONE BLUES <i>Floyd Dixon</i> (Aladdin)</p>
<p><b>5</b> OH BABE <i>Larry Darnel</i> (Regal) <i>Jimmy Preston</i> (Derby)</p>	<p>TENNESSEE WALTZ <i>Patti Page</i> (Mercury)</p>	<p>PLEASE SEND ME SOMEONE TO LOVE <i>Percy Mayfield</i> (Specialty 375)</p>
<p><b>6</b> MILLION DOLLAR SECRET <i>Helen Humes</i> (Modern)</p>	<p>ANYTIME, ANYPLACE, ANYWHERE <i>Joe Morris</i> (Atlantic 914)</p>	<p>BACK BREAKING BLUES <i>Joe Turner</i> (Aladdin)</p>
<p><b>7</b> ANYTIME, ANYPLACE, ANYWHERE <i>Joe Morris</i> (Atlantic 914)</p>	<p>OH BABE <i>Larry Darnel</i> (Regal)</p>	<p>ROCKIN' BLUES <i>Johnny Otis</i> (Savoy)</p>
<p><b>8</b> ANNA BACOA <i>Chapuseaux Y Damiron</i> (Landia 5001)</p>	<p>ONCE THERE LIVED A FOOL <i>Jimmy Grissom</i> (Hollywood)</p>	<p>I CRY <i>Buddy Johnson</i> (Decca)</p>
<p><b>9</b> THE LORD'S PRAYER <i>Orioles</i> (Jubilee)</p>	<p>EVERY NIGHT ABOUT THIS TIME <i>Fats Domino</i> (Imperial)</p>	<p>ANYTIME, ANYPLACE, ANYWHERE <i>Joe Morris</i> (Atlantic 914)</p>
<p><b>10</b> ROCK LITTLE DADDY <i>Freddie Mitchell</i> (Derby)</p>	<p>STREET WALKIN' DADDY <i>Margie Day</i> (Dot)</p>	<p>CRYING TO MYSELF <i>Cecil Gant</i> (Dot)</p>



# HOT

in **DETROIT**      in **LOS ANGELES**      in **OTHER CITIES**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

- 1 **TENNESSEE WALTZ**  
Patti Page  
(Mercury)
- 2 **PLEASE SEND ME SOMEONE TO LOVE**  
Percy Mayfield  
(Specialty 375)
- 3 **BAD, BAD WHISKEY**  
Amos Wilburn  
(Aladdin)
- 4 **TEAR DROPS FROM MY EYES**  
Ruth Brown  
(Atlantic)
- 5 **TELEPHONE BLUES**  
Floyd Dixon  
(Aladdin)
- 6 **THE NEARNESS OF YOU**  
Sarah Vaughan  
(Columbia 39071)
- 7 **ANYTIME, ANYPLACE, ANYWHERE**  
Joe Morris  
(Atlantic)
- 8 **ROCKIN' BLUES**  
Johnny Otis  
(Savoy)
- 9 **LEMONADE**  
Louis Jordan  
(Decca)
- 10 **OLD TIME SHUFFLE**  
Lowell Fulson  
(Swingtime)

- 1 **ONCE THERE LIVED A FOOL**  
Jimmy Grissom  
(Recorded in Hollywood)
- 2 **TEAR DROPS FROM MY EYES**  
Ruth Brown  
(Atlantic)
- 3 **BAD, BAD WHISKEY**  
Amos Milburn  
(Aladdin)
- 4 **TENNESSEE WALTZ**  
Patti Page  
(Mercury)  
Erskine Hawkins  
(Coral)
- 5 **ROCKIN' BLUES**  
Johnny Otis  
(Savoy)
- 6 **PLEASE SEND ME SOMEONE TO LOVE**  
Percy Mayfield  
(Specialty)
- 7 **DO SOMETHING FOR ME**  
The Dominoes  
(Federal)
- 8 **OLD TIME SHUFFLE BLUES**  
Lowell Fulson  
(Swingtime)
- 9 **EVERY NIGHT ABOUT THIS TIME**  
Fats Domino  
(Imperial)
- 10 **STREET WALKIN' DADDY**  
Margie Day  
(Dot)

- OAKLAND, CAL.**
  1. Tennessee Waltz (Patti Page)
  2. Teardrops From My Eyes (Ruth Brown)
  3. Rockin' Blues (Johnny Otis)
  4. Every Night About This Time (Fats Domino)
  5. Bad, Bad Whiskey (Amos Milburn)
  6. Please Send Me Someone To Love (Percy Mayfield)
  7. Looking For A Woman (Jimmy McCracklin)
  8. Once There Lived A Fool (Jimmy Grissom)
  9. There Ain't Nothin' Better (Jimmy Witherspoon)
  10. Ain't A Better Story Told (Little Willie Littlefield)
- DALLAS, TEX.**
  1. Please Send Me Someone To Love (Percy Mayfield)
  2. Rockin' Blues (Johnny Otis)
  3. Old Time Shuffle (Lowell Fulson)
  4. Anytime, Anyplace, Anywhere (Joe Morris)
  5. Once There Lived A Fool (Jimmy Grissom)
  6. Oh Babe (Roy Milton)
  7. Blue Shadows (Lowell Fulson)
  8. Teardrops From My Eyes (Ruth Brown)
  9. Ain't A Better Story Told (Little Willie Littlefield)
  10. Million Dollar Secret (Helen Humes)
- SAVANNAH, GA.**
  1. Teardrops From My Eyes (Ruth Brown)
  2. Bad, Bad Whiskey (Amos Milburn)
  3. Please Send Me Someone To Love (Percy Mayfield)
  4. Oh Babe (Larry Darnel)
  5. Red's Boogie (Tampa Red)
  6. Nothin' Clickin', Chicken (Lonnie Johnson)
  7. Roy Brown Blues (Roy Brown)
  8. Glory To New Born King (Angelic Singers)
  9. Lemonade (Louis Jordan)
  10. Anytime, Anyplace, Anywhere (Joe Morris)
- SHOALS, IND.**
  1. If You've Got The Money (Joan Shaw)
  2. It's A Sib (Ivory Joe Hunter)
  3. I'm So Crazy For Love (Billy Eckstine)
  4. Time Out For Tears (Dinah Washington)
  5. The Late Creeper (Charlie Singleton)
  6. Bad, Bad Whiskey (Amos Milburn)
  7. Anytime, Anyplace, Anywhere (Joe Morris)
  8. Harbor Lights (Dinah Washington)
  9. Blue Shadows (Lowell Fulson)
  10. Teardrops From My Eyes (Ruth Brown)
- PLAINFIELD, N. J.**
  1. Teardrops From My Eyes (Ruth Brown)
  2. Oh Babe (Larry Darnel)
  3. Talk Of The Town (Little Jimmy Scott)
  4. Anytime, Anyplace, Anywhere (Joe Morris)
  5. I'm So Crazy For Love (Paul Gayten)
  6. Tennessee Waltz (Patti Page)
  7. Bad, Bad Whiskey (Amos Milburn)
  8. I Cross My Fingers (Dinah Washington)
  9. Can't Seem To Laugh Anymore (The Orioles)
  10. Now That You're Gone (Anne Laurie)

## First Negro Owned Radio Station Skyrockets Artists' Sales

ATLANTA, GEORGIA—"This is what we have needed for a long time," exclaimed one of the nation's leading recording stars while visiting the "Gate City to the South" recently.

The artist, like many others who have been to Atlanta, was referring to America's first and only Negro owned radio station, WERD. The station, which is owned by J. B. Blayton, Sr., university professor, banker and Georgia's only Negro Certified Public Accountant, has done more for the increasing of sales of Negro artists' records in the "Greater Atlanta Area" than any other factor, according to distributors, retail houses and those generally connected with the trade. Coin machine operators, also, have noticed an increase in the playing of blues and spiritual records on juke boxes, and attribute this factor to the constant playing of these tunes on the station.

WERD hit the airwaves one year ago. Before that Negro artists' programs were usually an hour long. Because of the many requests the disc jockeys of the new station received, recordings of Negro artist

are played throughout the day. Dance promoters also credit WERD with the increase of box-office sales when they present Negro artists in person.

The jockeys responsible for the increased popularity of these artists are: Ken Knight (Spirituals), "Jockey Jack" Gibson (Bop, Pop and Blues), Johnny Martin (Bop, Blues and Spirituals), Bobby Brisendine (Pop, Bop and Blues), Alice Washington (Pop), Ray McIver (Classical and Religious) and James Patrick (Blues).

## Forms Albany Firm

ALBANY, N. Y.—Leonard N. Smith, formerly of Leslie Distributors, New York, has formed his own distributing firm in Albany. The new company will be the local representative for MGM records. Smith plans a bangup promotional campaign and has a lot of material to work with in MGM's new disk of "Abba Dabba Honeymoon" which is showing up big in New England.

The One You've Been Waiting For

**CHARLES BROWN'S**  
"BLACK NIGHT"  
and "ONCE THERE LIVED A FOOL"  
AL 3076

Sweeping The Nation  
**AMOS MILBURN'S**  
"BAD, BAD WHISKEY"  
AL 3075



**Aladdin** RECORDS

Beverly Hills, Calif.

For That Magic Touch

**REGENT'S HIT PARADERS**  
★★★ Order Them NOW! ★★★

REGENT # 1025

**"BEER BOTTLE BOOGIE"**  
**"UNEASY BLUES"**  
JOHNNY OTIS ORCH.  
with MARYLYN SCOTT

REGENT # 1028

**"HEAD HUNTER"**  
**"COOL AND EASY"**  
vocal by REDD LYTE

REGENT RECORDS INC. 58 MARKET ST., NEWARK, N. J.

# A Queen Goes Regal



NEW YORK—Sultry singer Savannah Churchill seems to get a kick at her recording session at Regal studios. Her initial release for the firm, "Once There Was A Fool," was put on the nation's record counters this week. Smiling their approval are, left to right, Regal prexy Dave Braun, artist and repertory chief Freddie Mendelsohn, musical director Howard Biggs and vice-prexy Jules Braun.

## Morgan Appointed Midwestern Manager For Coral Records

NEW YORK—The announcement has just been made by Michael Ross, Vice-President of Coral Records, Inc., that Robert Morgan has been appointed Midwestern Division Manager for Coral Records. Morgan will supervise distribution for the Middle West and the Mississippi Valley areas for both Coral and Brunswick Records.

Morgan comes to Coral with an extensive background in the record business having spent several years as a Branch Manager for Decca Records and more recently as the head of the record department of Interstate Electric Co. in Shreveport.

He will report to Norman Wienstroer, Sales Manager of Coral Records, Inc. and will make his headquarters at the Decca office in Chicago.

## Roosevelt Date For Bernie Mann Band

NEW YORK—In a fast rise to the top, Bernie Mann's recently organized All-American Band opens at the Hotel Roosevelt on February 19.

The Mann band follows Guy Lombardo's crew into the Roosevelt. For musical relief, the Three Suns will be presented at the Roosevelt along with the All-American Band. Tommy Hughes will perform as featured vocalist.

The Music Corporation of America, guiding light for Bernie Mann, predicts a big year in 1951 for the new orchestra. Bernie Mann, by the way, is also owner of the Riviera Restaurant at Port Washington, L. I.

At about the same time the band opens at the Roosevelt, Tower Records will release the second platter cut by the Mann men. It's a recording of "Home on the Range" supported by "Semper Fidelis."

## Federal Signs Artists

NEW YORK—In a quick expansion move for the new label, Ralph Bass this week announced that he had signed two more artists. They are Anastine Allen and also Marion Page, an English jazz pianist.

### THE CASH BOX

# Jazz 'n' Blues Reviews

## ★ AWARD O' THE WEEK ★

"TELEPHONE BLUES" (2:45)

"REAL LOVIN' MAMA" (2:53)

FLOYD DIXON  
(Aladdin 3075)



FLOYD DIXON

● A terrific side is turned out here by Floyd Dixon called "Telephone Blues." Already it's beginning to be heard in jazz and blues circles and it's due for even bigger

things. This disk has all the earmarks of a really great hit and ops who get it into their machines fast will be hitting it up high. It's a very slow number, one that really gets you with terrific backing from Johnny Moore's Three Blazers and an out of this world vocal by Floyd. Some wonderful piano breaks through here and there and the whole effect is amazing. There's no doubt about this side. Just get it quick. The lower end is a jump number sung in duet and faster paced than the first side. It too makes for good listening. The really great side though is the top. It belongs in all your machines.

"LET YOUR DADDY RIDE" (2:54)

"ONE MORE TIME" (2:57)

JOHN LEE HOOKER  
(Modern 20-790)

● John Lee Hooker and his guitar go to work on two tunes here and come up with two unusual sides. The upper half is a blues item with a terrific guitar instrumental while the second side is very slow with a broken lyric style. Ops won't go wrong with this.

"DOUBLE CROSSIN' WOMAN" (2:54)

"TEEN AGE JAMBOREE" (2:54)

ROY BROWN  
(DeLuxe 3311)

● Roy Brown and his mighty men go to work here on a slow blues number which sounds mighty good. Roy turns in a first rate vocal while the rest of the band comes along on some terrific instrumentals. The lower half is a cute thing with a good idea. This one should go over in the machines.

"JITTERBUG'S LULLABY" (2:58)

"A BLUES SERENADE" (2:39)

JOHNNY HODGES ORCH.  
(Columbia 30233)

● A very smooth sounding disk is dished up here by Johnny Hodges and his orchestra. Coming through with some fine sax work, the band makes this real easy to listen to. The lower half is a slow blues item with a good vocal by Leon LaFell. Both ends are good to hear.

"ONCE THERE LIVED A FOOL" (2:50)

"A FRIEND OF JOHNNY'S" (2:28)

TOMMY EDWARDS  
(MGM 10884)

● A terrific ballad gets another wonderful rendition on this platter by Tommy Edwards. With LeRoy Holmes and the orchestra providing the backing, Tommy pours a lot of feeling into it. The lower half has another promising ballad and it too gets a fine going over. These are two right sides.

"CRAZY WITH THE BLUES" (2:40)

"BIG FINE AUTOMOBILE" (2:05)

BILLIE SHEPARD ORCH.  
(Columbia 39077)

● A tune with a good beat gets an excellent going over from Billie Shepard and the orchestra. With Billie turning in a good vocal this blues number should do ok. On the second side he comes back again with a big voice and a loud backing. Juke box fans are gonna like this.

"MARY ANN" (2:54)

"MAMA INEZ" (2:46)

FREDDIE MITCHELL ORCH.  
(Derby 753)

● A couple of tunes in a Latin American beat are dished up here by Freddie Mitchell and the orchestra. Both sides get a wonderful instrumental and are just right for dancing. Ops who have the locations will do very well with this platter.

"ONCE THERE LIVED A FOOL" (2:47)

"WHEN YOU CAME BACK TO ME" (2:57)

SAVANNAH CHURCHILL  
(Regal 3309)

● Savannah Churchill's first record on the Regal label is one to shout about. Taking a currently sensational number, Savannah joins with the Striders to turn out a first rate rendition of it. On the lower end she has a faster paced number with the Striders again coming in for some grand harmony. No op should miss this disk.

"WHEN I'M GONE" (2:33)

"LITTLE ROCKIN' CHAIR" (2:46)

LONNIE JOHNSON  
(King 4423)

● Lonnie Johnson has a couple of sides that look like winners. The top deck is a ballad on which he does a nice job and finds himself with some excellent backing. The flip is almost a shouting blues item which stops just short and it too makes for good listening. Ops will want this one.

**M-G-M RECORDS**

**LeROY HOLMES**  
and his Orchestra

IN YOUR ARMS  
LYING IN THE HAY

MGM Non-Breakable 10892

THE GREATEST NAME IN ENTERTAINMENT

**APOLLO**

MAXINE'S BACK  
And So Great!!  
singing

"CRY BUTTERCUP CRY"  
and  
"RESTLESS"

MAXINE SULLIVAN  
on Apollo # 1178

**APOLLO RECORDS, INC.**  
457 W. 45 St. N. Y.

NATIONAL HIT!

"IF YOU'VE GOT THE MONEY  
I'VE GOT THE TIME"

By **DUSTY FLETCHER**

NATIONAL 9142

**NATIONAL RECORDS**  
1841 BROADWAY N. Y. 23

**ABBEY RECORDS** **HOT PARADE**

**Oooooo!!**  
Another Smash Hit  
by the Hit Maker  
**LAWRENCE "Piano Roll" COOK**

**"I WISH I HAD A SWEETHEART"**  
and  
**"HOW MANY G's IN PEGGY PAW"**  
Abbey # 15034

The Cash Box — Jan. 6th  
**SLEEPER OF THE WEEK**

**Up UP UP**  
**"I DROPPED A PENNY IN THE WISHING WELL"**  
by  
**KATHY MARCH**  
with **JERRY SHARD** Orch.  
Abbey # 15032

**OPS: Grab these two releases For Money in The Bank**

**ABBEY RECORDS, INC.**  
418 W. 49 St. New York, N. Y.

# Conkling Becomes President Of Columbia Records February 1st

NEW YORK—Jim Conkling, vice-president of Capitol Records in charge of A & R, will become president of Columbia Records effective February 1st, Frank Stanton, president of the Columbia Broadcasting System, announced this week. Columbia Records is a wholly owned subsidiary of the broadcasting firm.

Ed Wallerstein, who has been president of Columbia since its organization in 1939, resigned from that post and from the Board of Directors of the parent company as well. However he will continue as consultant to CBS.

In line with these major changes at Capitol and Columbia, all sorts of rumors were running through the trade this week.

Paul Weston, who recently switched from Capitol to Columbia, was reported leaving that diskery and being headed back to Capitol again. Weston has in recent weeks been relieved of much of his A & R duties at his own request, and has been devoting himself to artists' work exclusively.

The shakeup rumors have also affected Goddard Lieberman, executive vice-president of Columbia. It is understood however that Lieberman is merely on vacation recuperating from

an operation and that his position is still status quo.

In the past few weeks, an almost entire now executive set up has been arranged at Columbia with such top men as Paul Southard and Ken McAllister leaving the firm. Frank Stanton indicated that the last changes have not yet been made and with the entrance of Conkling into the top spot of the plattery.

Capitol has not yet chosen a successor to Conkling but rumor has it that top men in the music field are bidding for the plum.

Conkling, who at 35, now becomes one of the youngest heads of a major recording firm, joined Capitol in 1944 after coming out of the navy. Prior to that he had been with DuPont chemicals firms. In Dartmouth, where he was a classmate of Paul Weston, he led the Barbary Coast Band.

Wallerstein has been with Columbia since its beginning. He started in the record business after the first world war as a salesman for Brunswick. He eventually became Eastern general manager for that firm and in 1933 became manager of the Record Division of RCA Victor. Since 1939 he has been president of Columbia Records.

**THE CASH BOX REPORTS**

**THE NATION'S BIG 5**

**HILLBILLY FOLK & WESTERN JUKE BOX TUNES**

**1** IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME  
*Lefty Frizell*  
(Columbia 20739; 8-770)

**2** GOLDEN ROCKET  
*Hank Snow*  
(RCA Victor 21-0400; 48-0400)

**3** SHOTGUN BOOGIE  
*Tennessee Ernie*  
(Capitol 1295; F-1295)

**4** TENNESSEE WALTZ  
*Patti Page*  
(Mercury 5534; 5534x45)

**5** MOANING THE BLUES  
*Hank Williams*  
(MGM 10832; K-10832)

**ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY**

**I'M MOVING ON**  
*Hank Snow*  
(RCA Victor 21-0328; 48-0328)

**I LOVE YOU A THOUSAND WAYS**  
*Lefty Frizell*  
(Columbia 20739; 8-770)

**LOVE BUG ITCH**  
*Eddy Arnold*  
(RCA Victor 21-0382; 48-0382)

**REMEMBER ME, I'M THE ONE WHO LOVES YOU**  
*Stuart Hamblen*  
(Columbia 20714)

*Ernest Tubb*  
(Decca 46269; 9-46269)

**I'LL NEVER BE FREE**  
*Tenn. Ernie-Kay Starr*  
(Capitol 1124; F-1124)

FREE — FREE — SAMPLE

*Original EASTER Hit!*

LAST YEAR-THIS YEAR-EVERY YEAR

**SHE'S MY EASTER LILY**  
by  
**DICK TODD**  
with **JERRY PACKER CHORUS**

RAINBOW **90088**  
(45 & 78 RPM)

RAINBOW RECORDING CORP.  
767 10th AVENUE, NEW YORK, N. Y.

## Deanna Bartlett Marries

NEW YORK — Deanna Bartlett, popular female music publisher, was married in Washington, January 2nd, 1951, to Sigmund Harold Eskind, president of Tennessee Music Sales of Nashville.

Miss Bartlett is a partner in the Cherio and Rytvoc combine along with Maurie Hartmann. He is also a co-owner of Ross Jungnickel, Inc. She got her start in the publishing business with the sensational hit tune—"I Don't Want To Set The World On Fire."

Mr. Eskind is the Tennessee distributor for Coral Records.

## MGM Celebrates 100th Release

NEW YORK—M-G-M Records will celebrate its 100th Release, which goes on public sale on or about February 2, with large-scaled promotional activity. All divisions of the diskery have combined their efforts to make the Release the most powerful in the company's three-year history. The artist line-up includes many of the label's most powerful sellers, including Billy Eckstine, Bill Farrell, David Rose, Hank Williams, Macklin Marrow, Bob Wills, Ivory Joe Hunter, Art Mooney, Ziggy Elman, Monica Lewis, and Tommy Tucker. Each is represented by a single platter, except for Eckstine who will be scheduled for two. Repertoire for the line-up has also been carefully planned to give each platter a two-hit potential.

Promotional plans will begin at the distributor level and carry through to the dealer. Distributors will be aided by increased disk-jockey samples of all platters scheduled, blow-up telegrams, and various radio and dealer material which they may pass on. Also in the works are a hefty schedule of ads and a closely-planned campaign among disk-jockeys. Added to the diskery's own deejay push will be individual pushes by distributors in the field. Distributors now buying time over local stations will schedule special shows of platters from the Release. Several publishers represented by tunes in the line-up, spotting the unusual nature of M-G-M activities, have tied-in with the diskery for a series of co-op ads in the trades. Dealer promotional aids will include window streamers and envelope stuffers and attractive counter cards. Ballyhoo stunts and other ideas to aid retailers will also be forthcoming.

## Calloway To Regal

NEW YORK—As part of their campaign to secure top talent Regal Records announced this week that Cab Calloway had signed an exclusive contract with them. The King of Hi De Ho is scheduled to bring his band into their studios within two weeks for their first session.

**JUBILEE RECORD Hits**

Just Released  
2 Proven HIT Sides!!

**THE ORIOLES**

**"I MISS YOU SO"**  
and  
**"YOU ARE MY FIRST LOVE"**

JUBILEE # 5051

INITIAL SALES PROVE THIS ONE BIGGEST ORIOLE SELLER TO DATE.

**JUBILEE RECORD CO., Inc.**  
315 W. 47th St., N. Y., N. Y.

**Standard Songs are MONEY MAKERS!**

**"LULLABY OF BROADWAY"**  
Recorded by  
**BENNY FIELDS—MGM**  
**ANDREWS SISTERS—Decca**  
**PHILHARMONICA TRIO—Capitol**  
Pub. by: M. WITMARK & Sons

**MUSIC PUBLISHERS HOLDING CORP.**  
NEW YORK, N. Y.

# Taking To The Air Again



ST. LOUIS, MO.—Gil Newsome, KWK, St. Louis disk jockey, takes to the air again this time not on a radio station but with his plane. Gil is shown with his wife, Carol, both of whom are licensed pilots. The ship in the picture is their own, a five place Cessna with a speed of 185 miles per hour. It costs \$18,000. The couple are off for a month's trip to South America starting February first.

## Sammy Kaye, Horseman

NEW YORK—Sammy Kaye, who purchased a yearling last season at Saratoga, is having the horse groomed for a busy racing season. Kaye, whose only previous active role in racing has been a stock interest in the Atlantic City race track, is entering the yearling in several Saratoga races. He also plans to have his entry represented in the Kentucky Derby. The horse has been registered as "Lead A Band."

## THE CASH BOX

# "Folk" and "Western" Record Reviews



"A LONG-NECKED BOTTLE" (2:56)

"I'M GONNA RUSH RIGHT DOWN TO MACON" (2:40)

RED PERKINS  
(King 920)

● Red Perkins comes up with a side that's sure to click in "A Long-necked Bottle." The tune has a clever set of lyrics that should win wide appeal and ops won't be making any mistake to stock up with it now. Red turns in a mighty fine vocal on this disk and it's gonna pay off not only to him but to all ops who go along. With some

excellent musical accompaniment from the String Band, this platter is a very winning item and is certain to hit the top in the boxes. The lower end is another cute number again with Red's pleasing vocal and the String Band coming along. Ops who want to go along with a winning number, better come along with this.

"MY ANNABELLE LEE" (2:45)

"THE FAMILY TREE MUSTA FELL ON ME" (2:29)

WAYNE RANEY  
(King 925)

● Wayne Raney has a couple of numbers to offer here. The first side is a very slow ballad while on the second side he dishes out a less doleful number with the help of some good backing. Ops in locations that eat up whatever Raney makes, will do ok with these.

"DOWN YONDER" (2:54)

"BACK UP AND PUSH" (2:57)

GUY WILLIS  
(RCA Victor 21-0420; 48-0420)

● A couple of instrumentals are turned out on this platter by Guy Willis and his Oklahoma Wranglers. Both sides feature a mixture of guitars and fiddles and both are pretty fast paced. Although not of the show stopping variety, this disk should hold its own.

"CHAIN AROUND MY HEART" (2:33)

"PEEK A BOO" (2:20)

BOB ATCHER  
(Capitol 1364; F-1364)

● A good sounding disk is turned out by Bob Atcher. Going to work on an interesting ballad, Bob shows his voice to advantage and also gets excellent instrumental help. The lower level features a cute item and a nice guitar work. Ops won't go wrong with this one.

"GOOD MORNING TO YOU" (2:27)

"NEATH A COLD GRAY TOMB OF STONE" (2:34)

CHARLIE MONROE  
(RCA Victor 21-0417; 48-0417)

● Charlie Monroe and his Kentucky Pardners have a couple of numbers to offer here. Both ends highlight Charlie's vocal and he gets some good backing from the boys. Each side has a story which Charlie tells well and in the proper spots this should do ok.

"A SMILE ON MY LIPS" (2:40)

"I CAN'T TELL MY HEART THAT" (3:00)

JOHNNIE & MACK  
(RCA Victor 21-0415; 48-0415)

● Johnnie and Mack and their Tennessee Mountain Boys have a slow ballad to work on on the upper deck. The boys get going on this with some good guitar work. The lower half is paced faster but otherwise done in similar style to the first side. Ops might listen in.

"HOT ROD RACE" (2:54)

"RHUMBA BOOGIE" (2:47)

ARTHUR (GUITAR BOOGIE) SMITH  
(MGM 10881)

● The "Hot Rod Race" gets another top notch version, this time that of Arthur (Guitar Boogie) Smith. Talking through the lyrics, Arthur and his Cracker Jacks then turn in some handsome instrumental work. The lower end is a straight instrumental in rumba rhythm and it makes for interesting listening. Ops oughta get with this.

"FOREVER AND ALWAYS" (2:47)

"I'M NOT ALONE" (2:48)

"SKEETS" YANEY  
(MGM 10894)

● "Skeets" Yaney joins up with Evelyn Wilson and together they offer a pleasant duet on a nice ballad. Getting help from some good guitar instrumental, they make this a pretty job. On the bottom end, "Skeets" goes it alone again offering a pleasing ballad. Both ends are right for ops.

"I WOODED, I COOED, I WED IN TENNESSEE" (2:07)

"YOUR PAW KEEPS STARIN' AT THE SHOTGUN" (2:20)

JACKIE OSBORN  
(Abbey 15020)

● Jackie Osborn has a cute number on the upper half which he does in winning fashion. With the Skyline Boys, he sings this to a good musical accompaniment. The second side is a novelty with funny lyrics and some good guitar. Ops oughta listen in.

★  
**THE NIGHT IS YOUNG** ★  
(AND YOU'RE SO BEAUTIFUL)  
★  
Recorded by  
**DICK HAYMES**  
(DECCA)  
WORDS & MUSIC, Inc.

"IT'S A SIN"  
MGM 10818  
IVORY JOE HUNTER  
MGM RECORDS

"Lend me a hand"

FIGHT INFANTILE PARALYSIS

JOIN <sup>the</sup> MARCH OF DIMES

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

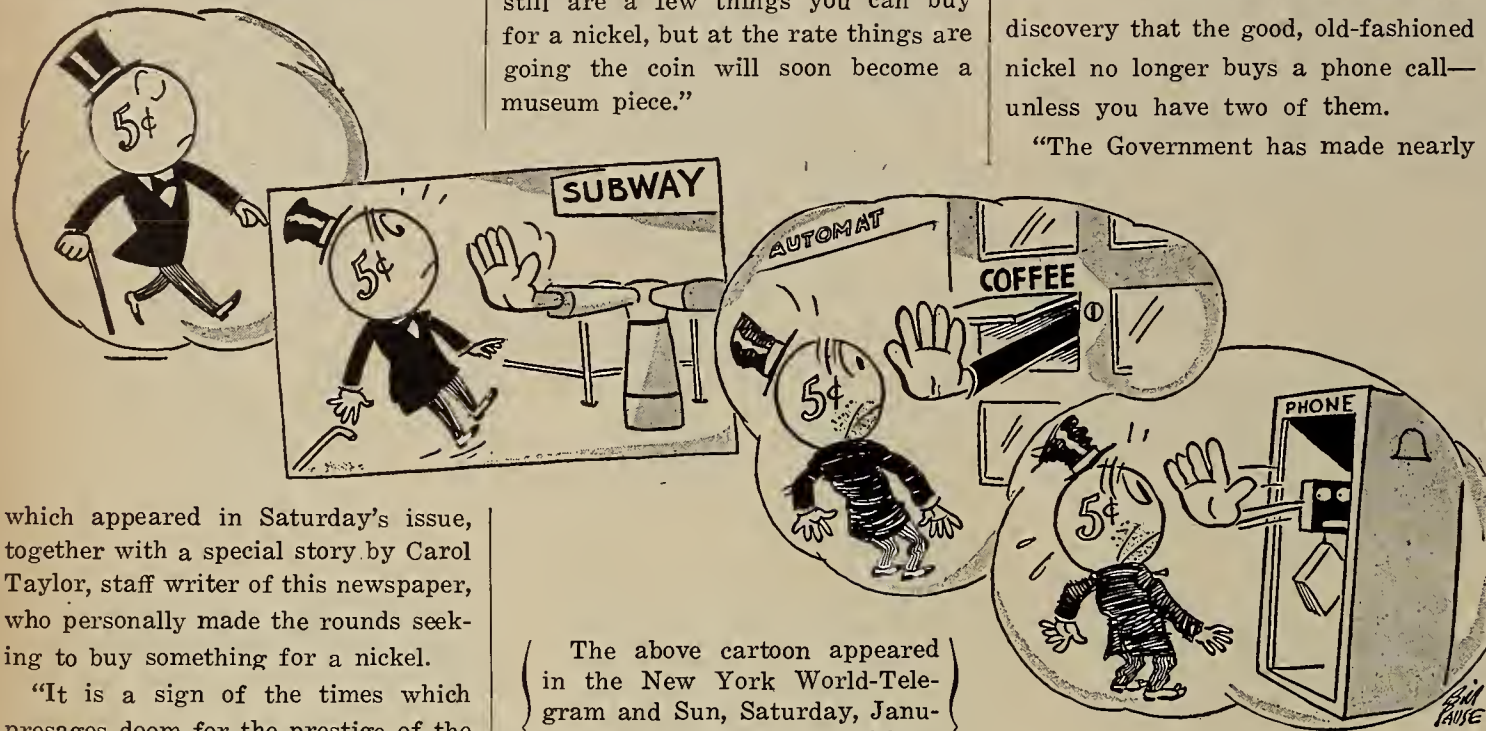


# NEW YORK PRESS HOLDS WAKE FOR POOR OL' NICKEL

NEW YORK—Effective Saturday, January 6, the New York Telephone Company raised its rate to 10c per call in coin-box telephones. The New York press considered this change-over important and gave considerable space to reporting the effect on the public.

NEW YORK WORLD-TELEGRAM AND SUN

Reproduced herewith is a cartoon



which appeared in Saturday's issue, together with a special story by Carol Taylor, staff writer of this newspaper, who personally made the rounds seeking to buy something for a nickel.

"It is a sign of the times which presages doom for the prestige of the nickel," writes Miss Taylor.

"A shopping tour of five-and-dimes,

cigar and hardware stores, groceries, newsstands, quick lunch counters, etc., left us (1) hungry, (2) thirsty, (3) still solvent. We were footsore, too, since a nickel will no longer buy transportation."

Headlining the cartoon and story, the paper states "You Can Lay That Nickel Away With Your Other Souvenirs." Sub-Head reads "There still are a few things you can buy for a nickel, but at the rate things are going the coin will soon become a museum piece."

The above cartoon appeared in the New York World-Telegram and Sun, Saturday, January 6, in conjunction with a special feature story by Carol Taylor, staff writer.

NEW YORK TIMES

"The man in the booth accepted the increase in coin-box telephone rates with philosophical resignation."

Headlining a front page story, the Times states "Man in the Booth Takes It in Stride."

MIRROR

"... New Yorkers made the sad discovery that the good, old-fashioned nickel no longer buys a phone call—unless you have two of them."

"The Government has made nearly

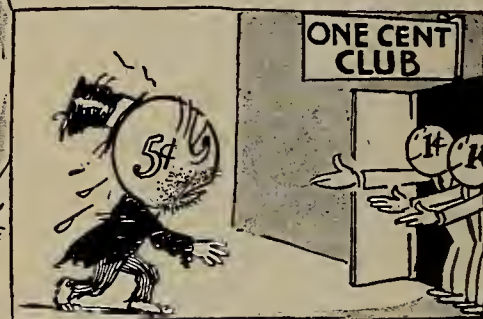
4½ billion nickels, but gone are the days when one would . . .

"Buy a cup of coffee, a hot dog, or a glass of beer. Gone the five-cent air mail stamp, the nickel subway ride, the pound of common nails.

"Shoe laces have skyrocketed to a dime, along with the nickel pickle, the corn cob pipe, the box of tacks and the waiter's smile. A shoe shine for five coppers is unheard of now, along with the nickel ride on the carousel.

"The famed remark about the country needing a good five-cent cigar went out with highbutton shoes.

"The Government probably would recall all the nickels, were it not that it will still fit in a juke box (Ed Comment: the italics are ours), buy a package of chewing gum or cough drops and a foot of electric wire."



## MOA MEETING SET FOR MARCH 19, 20 & 21

OAKLAND, CALIF.—George A. Miller, national chairman of MOA (Music Operators of America) announced this week that the dates for their national meeting have been set for March 19, 20 and 21 at the Palmer House, Chicago.

"A great amount of thought has been given to this meet and much



GEORGE A. MILLER

correspondence has been exchanged among MOA committeemen, exhibitors and others," stated Miller, "and it is the general opinion that MOA should hold their national meeting. World conditions are fully realized, but due to the importance of this particular MOA meet, the convention must go on. The time is very close at hand and much preparation and expense has been incurred."

Operators are expected from all parts of the nation, and have indicated great interest. Officials expect that the attendance this year will more than double that of 1950. Programs have been arranged that will be extremely beneficial to all in the music business, it is stated.

The MOA meet will be the only convention of coinmen that will be held in Chicago during 1951, and unless world conditions change for the better, this may be the last one held for the duration of the emergency.

(Detailed story of meet appears on page 11.)

## AMI Restored To Owners By Court



JOHN HADDOCK

GRAND RAPIDS, MICH.—John W. Haddock, president of AMI, Inc., is advising stockholders this week that control of the Company has been restored to its officers and directors by an order of the U. S. District court issued here last month.

In a letter to stockholders, Haddock said that the return of the Company from Court control had been made possible by the payment of all allowed claims totaling \$1,473,300. This includes \$1,191,868 in principal payments, \$85,052 in interest payments and \$196,379 in fees and expenses.

AMI, Inc., went under Court control on April 7, 1947.

Haddock said the Company's current assets, consisting of cash, receivables, and active inventories were in excess of \$1,000,000. In addition, he said fixed assets have been well maintained and even improved to meet the present day needs of the business.

Principal liability is a note for \$300,000 due January 22, 1952, issued under authority of the Court, the holder of which has the right of conversion into common stock at the rate of \$6.67 per share.

Haddock stated "1950 was the best year in the company's history, and was the result of management's efforts over the last five and one-half years to build an effective organization, to create improved products, to reduce costs and to develop distributing channels and market acceptance."

Altho the prospects for 1951 "are clouded by the international situation" Haddock said the company would use its skills and facilities to best advantage to make up for any curtailment of production of peacetime products.



ONLY  
*Williams*  
 NEW

# Music Mite

10 Record Selective 45 RPM Phonograph

**IS PROFITABLE IN THE  
 THOUSANDS OF SMALL LOCATIONS**



Pat. Pend.

How many locations are there in your territory that don't have music? Why?—primarily because you can't operate in them profitably with high cost equipment; or, maybe they're too small to accommodate a standard size phonograph. But now you have the expertly engineered, beautifully designed MUSIC MITE—with SELECTIVITY, CREDIT UNIT, PROVED RCA RECORD CHANGER AND SIMPLE "IN-A-DRAWER" SERVICING—to assure profitable operation because it does everything the standard size phonograph can do but COSTS LESS THAN 1/4 AS MUCH—and can be placed anywhere. Location tests prove MUSIC MITE can recapture those locations and the profits they hold because MUSIC MITE is a LOW-COST, LOW-OVERHEAD phonograph that PRODUCES PROFITS IN LOW-AVERAGE LOCATIONS!

Hear it -- See it at your Williams Distributor today or mail the coupon for complete information!



**CREATORS OF DEPENDABLE PLAY APPEAL!**  
 4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

Williams Manufacturing Company  
 4242 W. Fillmore Street  
 Chicago 24, Illinois

Gentlemen:

Please send me complete information on the new MUSIC MITE Selective Phonograph.

Name.....

Address.....

City..... Zone..... State.....

PLEASE PRINT CLEARLY



JUST WHAT WE NEEDED  
TO BOOST THE PLAY  
ON OUR  
BOWLER!

## IT'S Keeney's DIVYDEND

AMAZING PLAY-STIMULATOR FOR SHUFFLE-TYPE GAMES!

INCREASE THE PLAY on all of your coin-operated, shuffle-type games with this small Keeney "DIVYDEND" unit located behind bar or counter. Looks like a small radio. Registers and meters percentage of play continuously. Projects value of credit due successful scorer permanently or at turn of switch. Shows credit due in dollars at bottom; cents at top. Attendant switches "DIVYDEND" back to zero when award is made. Order your "DIVYDEND" jackpot credit units from your Keeney distributor now. Make certain to mention name of your bowling games to insure getting correct voltage units. IMMEDIATE DELIVERIES at **6950 each**

SEE YOUR  
KEENEY  
DISTRIBUTOR

J. H. Keeney & CO. INC.  
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

# Chicago Coin Presents New 10c Play Pinball Game

"Play Ball" Is Result Of Survey Taken By Firm After Location Tests Prove 10c Play Logical. Tremendous Advance Orders From Distribs.

CHICAGO—After the many years of editorials which this publication has printed regarding the need for 10c play amusement games, this reporter was thrilled to hear from Chicago Coin Machine Company, this city, that this noted manufacturer had decided, after an extensive survey and many location tests, that what *The Cash Box* had been writing about 10c play pinball games was completely right.

Chicago Coin, this past week, announced to the trade that it was now shipping a new 10c play pinball game, "Play Ball," featuring baseball action and had, after many location tests, found that 10c play was the most logical.

"In short," as one exec of the firm reported, "we tested the first games on locations with dime play. The some of the location owners protested at first, we proved to them that the cash box of the game knew more than they did.

"Locations that took in about \$10 gross per day on 10c play, and the play of the game averages under 3 minutes, meant that almost 8 hours of play had been given the machine that day.

"On 5c play this would have required about 16 hours of consistent play to equal the same collection figure. And as the average pinball game operator knows, this is practically impossible in almost any location.

"In short," this exec continued, "not only did our distributors agree with us in the survey we made, but, now every operator agrees with us. The cash box of the game speaks for itself as to what dime play can do on pinball games."

This isn't the complete story. Chicago Coin followed thru on a suggestion offered by *The Cash Box* and the cabinet of this game is much larger than the ordinary pinball game. It measures almost eight inches longer.

It also has a great many unusual features. For example, there are no bumpers or flippers on this game. The ball acts as the baseball player and runs the bases. There are no lights in the back rack. There is a new flash-on effect on this game. The average playing time is about 2 and 3/4 minutes per game.

Most thrilling to the firm's executives is the fact that everyone of the distributors who saw and heard about the game, doubled their orders.

Ops who were called in by the firm's distributors, doubled their usual first orders.

In short, as one of the execs of the firm said, "It seems that you people at *The Cash Box* Magazine were right in your theory that what the operators wanted and needed was 10c play pinball games, but, that the games had to be entirely unique and much different in many respects from what the market had at present."

## ST. PAUL, MINNESOTA

The last few weeks have brought a lot of snow and bad weather into this territory, but there were several hardy souls who braved the weather to visit the city, among them Wally Fischer, Pipestone, and Nibs Peterson, Osceola, Wis., who, by the way, were both showing off their new cars. . . . Ray Thraen and son from Tracy were glad Christmas was all over and were catching up with some new record releases. . . . Also, Jim Stolp and family from Greenbush, who were surprised to see how much snow had fallen in the Twin Cities, as compared with their town, which is far up in northern Minnesota, and is usually deeply snowed under. . . . The snow didn't seem to bother Harland Beach of Alexandria, nor Mike Illies of Long Prairie, who made record time driving into town. . . . Thomas Kady and son of Grand Forks, N. D., buying new music. . . . Harry Partridge, Ogilvie, in town buying some equipment. . . . Nels Nelson, Alexandria, somewhat worried about the seeming lack of new record releases to replace his Christmas music. . . . An early bird indeed, was Earl Fulmer, St. Cloud, who arrived at Automatic Games even before the employees showed up.

Jim Lucking from Benson, in town picking up some supplies and records for his route. . . . It seemed that South Dakota operators all arrived in the same day—visitors included Mr. and Mrs. Darlow Maxwell, Huron; Mr. and Mrs. Ted Salvesson, Huron; and Harold Eby, McLaughlin. They all were buying records and machines. . . . The majority of operators visiting here expressed a concern about the delivery of new equipment and just how our present war condition will effect the record and machines production.

## NCMDA Meeting In Miami Beach

MIAMI BEACH, FLA.—Distributor members of NCMDA (National Coin Machine Distributors Association) are meeting at the Martinique Hotel, this city, on January 15, 16 and 17.

It is expected the major discussions will be about the current national emergency and how it will effect the future of the distributing firms. Most important of all is the impending curtailment of manufacture of new equipment.

## Additional Distribs Appointed For Williams' "Music Mite"

CHICAGO—Sam Stern, executive vice president of Williams Manufacturing Company, this city, reported that orders are piling in for its new "Music Mite," 45 rpm selective phono, and that deliveries are going forth in ever increasing amounts.

Stern also reported the appointment of three new distributors for "Music Mite." They are: B. D. Lazar Co., Pittsburgh, Pa.; Knudsen Music Co., Salt Lake City, Utah; and Modern Distributing Co., Denver, Colo.

## WANTED WILL PAY CASH \$ \$ \$ \$ \$ \$

Bally CHAMPIONS  
Universal PHOTO FINISH  
Seeburg BEAR GUNS  
Exhibit DALE GUNS  
Brand New FIVE BALLS  
Brand New SHUFFLE MACHINES  
Wurlitzer 3020's  
Wurlitzer 1017's  
Wurlitzer 1100's  
Wurlitzer 1015's  
Wurlitzer 1080's

and  
PACKARD WALL BOXES

## NEW ENGLAND OPERATORS

We Have In Stock  
BRAND NEW  
Bally TURF KINGS  
ChiCoin's BAND BOX  
United 5-way SHUFFLE ALLEY  
United SHUFFLE CADE  
Keeney CIGARETTE VENDOR  
Exhibit TRIGGER  
Exhibit SIX SHOOTER  
Wurlitzer PHONOGRAPHS

ATTENTION

## Canadian Operators and Distributors

We have in stock a large supply of guaranteed used Phonographs, Games and Shuffle Machines.

## REDD DISTRIBUTING COMPANY, INC.

298 LINCOLN STREET  
ALLSTON, MASS. AL 4-4040  
Branch Office: 811 Union Street  
Springfield, Mass.—Phone 6-5418

EXCLUSIVE NEW ENGLAND  
DISTRIBUTORS for WURLITZER,  
BALLY, UNITED, KEENEY & EXHIBIT

## RADIO TUBES IMMEDIATE DELIVERY

Nationally Advertised Brands.  
Brand New. Fully Guaranteed.

Write for Prices.

## FRANKLIN TELEVISION, Dept. A

226 W. Randolph Street  
Chicago 6, Illinois

## WANTED

ARCADE EQUIPMENT  
GAMES—GUNS, Etc.

Chicago Coin Basketball  
Champs

Seeburg Bear Guns  
Everything In Exhibit Machines  
State Condition and Price.

**MIKE MUNKY**

577 10th Ave. at 42nd  
N. Y. 18, N. Y. (BRyant 9-6677)

Selective Phono by  
Chicago Coin

# "45"

"LARGER" than miniatures

"More ATTRACTIVE" than  
jumbos

"SMALL ENOUGH" to fit any  
and all locations



# Fort Worth Amusement Party Thrills Huge Texas Crowd

FORT WORTH, TEXAS—This famed "Gateway to the West" city was the scene of one of the most outstanding two-day parties in the history of the southwest.

The party was the official grand opening of the new Fort Worth Amusement Company headquarters at 104 Main Street, this city.

Harry Hooser, owner of the firm, E. S. Evans, general manager, and Johnny Goss, head of the mechanical department, in addition to Mrs. Hooser, and others of the firm, played host and hostess to hundreds of coinmen from all over this state, as well as many from Chicago and surrounding states, who came to attend this big official opening.

From the moment coinmen entered these new and outstanding quarters, the first remark usually was, "These are the biggest, most beautiful, as well as the most complete, distributing headquarters in the Southwest."

A huge parking lot right next door to this new building accommodated almost all the cars of the many who attended the first day, Monday, January 8 as well as all who came the next day of this grand opening, Tuesday, January 9.

As one noted coinman stated, "This time Fort Worth is stealing Dallas' thunder and now can boast the largest and most beautiful coin machine distributing offices, not only in Texas, but, thruout the Southwest."

A huge barbecue was arranged for all who came to Fort Worth. The food was so outstanding that many out-of-town visitors are still talking about it. The famed Texas hospitality was

more evident than ever before. Liquid refreshments flowed freely.

Operators, jobbers, distributors and their wives, as well as manufacturers' representatives, were never so well entertained and so completely refreshed.

The offices and showrooms occupy better than 6,500 square feet. They are all on one floor, most completely modern in decor, and carry out the ideas of all newest coin machine distributing offices.

Everything is efficiently arranged for immediate service to the operators.

In addition, there is a beautiful, large repair shop containing the latest type of machinery and testing equipment.

The firm represents Bally Manufacturing Company, Como Manufacturing Corporation, J. H. Keeney & Company, Inc., and AMI, Inc.

Ralph Nicholson was present as the Bally and Como representative and Ed Ratajack as AMI rep. Both men were loud in their praise of these new offices, showrooms and mechanical departments.

The festivities started early Monday and continued far into the evening. The same occurred on Tuesday with the "wind up evening" one that will be long remembered in the southwest country.

*EDITOR'S NOTE: Names of all who attended as well as many candid camera shots taken at this opening arrived too late to appear with this report. These will be featured in the next week's issue of The Cash Box.*

**YOU ASKED FOR IT!  
SO HERE IT IS!**

**ANOTHER  
Chicago Coin**

**1<sup>ST</sup> WITH LONGER, OVER-SIZED PLAYFIELD**

**1<sup>ST</sup> WITH 10c COIN CHUTE**

**Play Ball!**

MADE JUST THE WAY YOU WANT IT!  
A Game of Skill—NO BUMPERS



**LOCATION TESTED AND PROFIT PROVEN**

- ⊖ 2<sup>3</sup>/<sub>4</sub> MINUTE AVERAGE PLAYING TIME
- ⊖ NOVELTY AND REPLAY
- ⊖ NEW "FLASH-ON" LITES IN BACK RACK
- ⊖ ALL HITS—SINGLE, DOUBLE, TRIPLE, HOMER—Plus BALLS AND STRIKES
- ⊖ SEE THE BALLS ACTUALLY RUN BASES
- ⊖ PLAY CONTINUES UNTIL 3 OUTS ARE MADE

YOU OWE IT TO YOURSELF TO SEE AND TRY "PLAY BALL!" IT'S NEW AND DIFFERENT! AND WORTHY OF YOUR IMMEDIATE ATTENTION

**WANT  
WILL PAY CASH  
5-BALLS**

(Must be Flipper Type)

**MUSIC MACHINES  
SHUFFLE ALLEYS  
ONE-BALLS**

WRITE US IMMEDIATELY!

**IRVING MORRIS, INC.**

58 FRELINGHUYSEN AVENUE  
NEWARK, N. J.

(Phone: Blgelow 3-4300)

### Dixon Visits Rock-Ola Plant - Views Production

CHICAGO—Leo Dixon of Dixon Distributors, Youngstown, O., spent a few days visiting the Rock-Ola plant and was tremendously impressed with what he saw.

Dixon stated, "There is no doubt in my mind that every operator of music machines is going to find the Rock-Ola 'Rocket '51-50' just about the most perfect phonograph that has ever yet been built."

Dixon is distributor for Rock-Ola in his territory, centering in Youngstown, O., where he has built distributing headquarters.

He plans to open other offices around his territory where each of his four sons will be busily engaged displaying and selling the new Rock-Ola "Rocket '51-50," he reports.

**TRIED and PROVEN**

# BAND-BOX

"A REPLICA IN MINIATURE OF A MODERN DANCE ORCHESTRA"  
CONNECTED TO YOUR JUKE BOX—BAND BOX BECOMES THE GREATEST MUSIC PLAY STIMULATOR IN HISTORY

**Solve your music problems:**

**BAND-BOX**

1. Helps get front money guarantees
2. Makes possible 75%-25% split
3. Gets and holds top locations
4. Enables you to get signed location agreements

**BE WISE—TRY IT!**

**YOUR DISTRIBUTOR HAS IT—**

**CHICAGO COIN MACHINE COMPANY**

1725 DIVERSEY BOULEVARD  
CHICAGO 14, ILLINOIS

**CASH WAITING**

**WANT TO BUY ANYTHING COIN OPERATED**

Send Your Equipment List Today!

**HIGHEST PRICES PAID**

**DAVID ROSEN**

Exclusive AMI Dist. Ea. Pa.

855 N. BROAD STREET PHILADELPHIA, 23, PA.

PHONE: STEVENSON 2-2903

### Expect ChiCoin 45 rpm Counter Phono Soon

CHICAGO—Rumors which were growing here crystallized this past week when Chicago Coin Machine Company officials intimated that there would soon appear on the market a brand new 45 rpm counter model juke box.

Though details aren't as yet known about the machine, it is expected to follow the lines of other equipment of this kind.

The belief is that this unit will appear on the market very soon. Possibly within the next few weeks.

### Brilliant Opening Party

DETROIT, MICH.—Joe Brilliant, Brilliant Music Company, this city, announced that the firm will have a grand opening party at their new quarters at 4606 Cass Avenue on January 18, 19 and 20.

→ **TUBES** ←

**IMMEDIATE DELIVERY**

5U4	6L6	30	ALL
5Y3	6SN7	2A3	<b>30% OFF LIST!</b>
6J5	6N7	45	
6J7	6SK7	6X5	

TERMS: 25% WITH ORDER, BAL. C.O.D.

WRITE "TUBES", BOX 1304, PROVIDENCE, R. I.

# WANTED

BY ONE OF CHICAGO'S  
MAJOR MANUFACTURERS

... ideas, inventions or  
completed working  
models of all types of  
new coin operated  
machines. Your product,  
idea or invention, if it  
meets approval, will be  
given complete and  
immediate attention. You  
will be contacted directly  
after receipt of your first  
letter. You can write in full  
confidence. You are  
assured complete  
protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

## MIAMI MURMURS

As you read this column the NCMDA (National Coin Machine Distributors Ass'n) will be meeting at the Martini Hotel in Miami Beach and discussing what distributors can do as games disappear on March 1 and only juke boxes remain while the biz swings back to what it was like during World War II. This time Lou Wolcher flew in from Frisco. George Prock drove in from Dallas. Others also came in by plane, train and auto. It'll be a pleasant 3 days. The weather here is gorgeous (as per usual). The distributors should hold most of their meetings on the beach sand to get themselves sun tanned while someone blares at them from a "mike." . . . Still can't get over that very grand New Year's party at the Sea Gull Hotel. Barnett and Mrs. Sugarman, the Milton Greens, the Dave Sterns, Willie and Sydel'e Blatt, the Dave Friedmans, the Willie Leveys, Mr. and Mrs. George Rudich and many others, all from this biz, were tremendously entertained. And all had a very, very grand time. . . . Only winner at the Jai Alai games was Barney Sugarman who just stuck pins into his card. . . . Sam Taran did a very grand job of entertaining Jack Mitnick, Ben Becker and the Willie Blatts at the King Cole Hotel. Lou and Ann Koren of the King Cole proved themselves Miami's most perfect host and hostess. By the way, Lou's daughter is taking that big marriage step on Feb. 4. . . . DeWitt (Doc) Eaton and his charming wife, Olga, pulled into town and entertained quite a gang of coinmen at the Hickory House. Doc claims that this is where they serve the bestest food in Miami and Miami Beach. He's fond of sliced beef with garlic sauce and roquefort cheese dressing which, he claims, they only know how to prepare at the Hickory. . . . Ted Bush sent out the most wonderful Xmas gifts to his customers. All of them are still thanking him. . . . Ops here are complaining (after all these months) about the lack of new equipment. Delivery of new machines very slow and just trickling into the sunshine state. . . . "It won't be long now," according to most coinmen, but, all want to hear what the distributors at the NCMDA meet have to say. . . . Hope you're coming down soon for some warm sunshine.



## CALIFORNIA CLIPPINGS

About the nicest thing we could lead off this column with is the return to her desk at Joe Peskin's of Phyllis Hammond, whose natural auburn tresses and peaches and cream complexion looked none the worse for her trip to and from Washington, D. C. for a holiday visit with her folks. A few interesting observations passed on by the observing young lady are: Plane travel is showing the wartime pinch. After waiting in D. C. for the Chicago low ceiling to lift, Phyllis then got bumped off in Chicago, of all places, by flying priorities, which gave her a nice chance to visit her old home town. And on the eternal question of California and its weather against the rest of the nation, she says: "It's nice back there, of course, and great to visit your family and friends, but there's nothing as cheerful as the California sunshine." . . . (Pardon me, but was that a large drop of rain that just dripped onto our typewriter?) . . . Phyllis figured it'd take a week for her to thaw out, so she'll help it along by spending a weekend in Palm Springs with the Peskin family and other friends. . . . Note to the Chicago and New York offices: So we got weather. . . . So what can we do with it?

Found Ray Powers busy at Badger Sales with a Williams' "Music Mite" prospect and Al Silberman showing the Freshway sandwich vendor to several live ones. Getting a workout and approving eye on the Badger floor was Keeney's "League Bowler" from operator Harold Sharkey of Hunginton Park, the man who really analyzes a piece of equipment before he plunks any iron men down on it. . . . Enjoyed listening to and watching the "Music Mite" playing away. . . . Surprisingly good volume and tone for such a little fellow and its simple mechanism seems almost human, the way it lines up all the records and clicks off your selections. . . . It's a good start on the New Year at General Music, where Bud Parr and Fred Gaunt are turning over bowling games in quantity while waiting for that shipment of Rock-Ola phonographs. . . . Musically speaking, we waltzed in on Nick Carter at the Nickabob Disrtibs just as he closed a deal for a pair of AMIs with an out-of-town op.

Al Bettelman tells us that the New Year started out with the C. A. Robinson firm getting its share of game sales and with Charlie reporting from up Reno way that things are but good up there. . . . It's the Palm Springs circuit for Lucille and Paul Laymon, who really needed a rest after that cross-country vacation trip. Charlie Daniels was running up to join them for the weekend, and already up there basking in the sun was Bally West Coast regional manager Al Sleight, who came down from the frozen north. . . . (We're just kidding, Portlanders). . . . On the Row: Clyde Denlinger of Balboa. . . . San Diego's E. E. Peterson and Bob Butcher. . . . I. B. Gayer and J. H. Bowman of San Bernardino. . . . Southgate's Pete Pellegrino. . . . Elmer Kilberg from San Fernando. . . . Bill Merrill of Santa Ana. . . . Long Beach's Orville Kindig, John Knowles and M. F. Tillitson. . . . Tom Boddy from Lomita. . . . Johnny Ketchersid of San Pedro. . . . Al Anderson from Shafter. . . . Bakersfield's Bill Black and Alex Koleopolus. . . . Jack Neal and G. F. Cooper from Riverside. . . . S. L. Griffin of Pomona.

## MINNEAPOLIS, MINN.

Now that the holidays are over and due to the world situation it seems that the operators are purchasing more new equipment and getting their routes in better shape than they have ever had them before. Some of the operators seen in town and purchasing new equipment were Pete VanDerhyde of Dodge Center; Ted Heil of Gaylord; T. J. Fischer of Waconia; John Galep of Menominee, Wis., and John Howe of Foley.

The Lieberman Music Company presented a rebound shuffle board to the orphanage in St. Cloud, Minnesota. C. B. Sersen, who is an operator in St. Cloud made the presentation. . . . Wedding Bells rang for two operators in this territory. Mike Crakes, while vacationing in Florida, tied the knot and is expected back in the Twin Cities this week. . . . Bill Hunter, well known bachelor operator of Wheaton, has taken on the ball and chain and is expected back this week.

Several operators from Mankato seen in town on the same day were Clayton Norberg of the C & N Sales Co.; Pete Wornson, and the genial Mark Coughlin. . . . Earl Berkowitz of the B & B Novelty Company in Superior, Wis., made a quick trip into town to pick up some records and supplies for his route. . . . Paul Felling of Sauk Center, finally made it to town. He had intended to come down several times but he was unable to do so because of bad road conditions. He said the roads are pretty good now and he can get around to cover his route and make his regular trips into the Twin Cities. . . . Ernie Jacobson brought his children into town for a treat before they went back to school. He also looked at some of the current machines.

Milton Hone and his wife of Rhindlander, Wis., were seen in town. . . . Ray Kohner and his son Don of Winona, were in town shopping for new equipment for their expanding route. . . . Ben Jahnke of Hutchinson, stopped in town to pick up supplies for his route. . . . Jerald Olson, Minneapolis operator is quite busy these days, what with taking on new locations and getting his route lined up so that he will be able to take care of it when his son-in-law leaves for the Army in the near future. . . . Amos Miller of Spooner, Wis., was seen in town picking up supplies for his route. Hy Sandler, salesman for the Lieberman Music Company phoned in from International Falls and reported that it had warmed up to 25 below zero. Hy reports that the Chicago Coin "Band Box" is receiving tremendous reception from the operators in this territory.



For Knock Down, Drag-Out, Two Fisted ACTION—  
Operate **GOTTLIEB'S Amazing**  
**KNOCK OUT**

with **SUPER-SENSATIONAL, SLAM-BANG ANIMATION** in a **REAL RING** on the **PLAYFIELD!**

Uproarious Action as 3-Dimension Manikins Fight to a Knockout! Fighter Goes Down for Count of 5 or 10, But is Saved by the Bell! Manikin Referee Raises and Lowers Arm for the Count! Brilliant, Eye-Catching Ring Illumination . . . Packs 'Em in at "Ringside" for Maximum Play Attraction!

**THRILLING SCORING ACTION!** To Score Knockdown, Player Hits Bumpers 1 to 5—"KO" Target—"KO" Rollover Button—"KO" Rollovers. Replays Awarded on Knockdowns and High Score.

**Mystery Replays! Number Spotting Targets! "Pop" Bumpers! Flippers!**

**Rib-tickling, Riotous, Colorful Backboard Light-Up Action!**

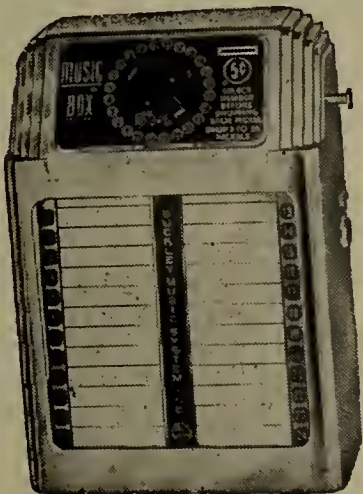
**IT'S PRE-TESTED TO PROTECT YOUR INVESTMENT!**

**ORDER NOW FROM YOUR DISTRIBUTOR!**

*D. Gottlieb & Co.*  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

**MORE IN DEMAND THAN EVER BEFORE BY MUSIC OPERATORS**  
WORLD FAMOUS  
**BUCKLEY**  
WALL AND BAR BOX  
FOR 16 - 20 - 24 - 32 RECORD SELECTIONS



**ONLY \$19<sup>50</sup> EACH**  
**RUSH YOUR ORDER!!**

SHUFFLE - REBOUND OPERATORS  
**BUCKLEY PUCK** ORDER THEM TODAY

**BUCKLEY**  
MANUFACTURING CO.

4223 W. LAKE ST., CHICAGO 24, ILL.  
(All Phones: VAn Buren 6-6636)

**Wurlitzer Names St. Clair Works Mgr.**



CLINTON D. ST. CLAIR

NORTH TONAWANDA, N. Y.—Ray C. Haimbaugh, vice president and manager of The Rudolph Wurlitzer Company, this city, announced the appointment of Clinton D. St. Clair as Works Manager.

In announcing the appointment, Haimbaugh said, "St. Clair comes to us with a well rounded background of more than 25 years in the field of manufacturing. His appointment represents a continuation of our policy to expand and perfect our North Tonawanda Division Engineering and Production facilities to keep pace with our increasing business. He will be in complete charge of manufacturing activities for this Division."

St. Clair resigned as vice president in charge of manufacturing at the Lunkenheimer Company, Cincinnati, Ohio, to accept this position. His appointment with Wurlitzer was effective on January 1st.

**Cincy Music Ops Meet**

CINCINNATI, O.—The Automatic Phonograph Owners Association held its regular monthly meet on Tuesday evening, January 9, at the Hotel Sheraton Gibson.

Quite a debate developed on the increase in the cost of records, and the association is arranging for a committee to call upon the distributors.

A letter was read, sent by member Abe Salman to Charley Kanter, president, complimenting him on his efforts in behalf of the organization.

**Colorado OKays Juke Boxes In Taverns**

DENVER, COLO.—The recent proclamation by State Secretary George Baker to wipe out all "accessory" types of items from taverns (The Cash Box, Jan. 6 issue) was rescinded this past week when Baker announced he had dropped these plans, saying he is "more interested in those things that are illegal."

The dropping of the planned attack on sidelines resulted from a recommendation by Attorney General John Metzger that such action be deferred until the Legislature has a chance to review the state liquor code, Baker said.

The anti-juke box announcement by the secretary followed an opinion last week of the attorney general that slots could be banned under the section of the liquor code limiting tavern sales to food, tobacco and liquor. "All right," the state secretary said then, "if the slots are out, everything is out."

**YOU AIN'T SEEN NUTHIN' YET "45" IT PAYS TO WAIT FOR IT THE BEST IN PHONOS by Chicago Coin**

**WANT TO BUY**

**MUSIC MACHINES**

SINGLE UNITS

or

COMPLETE MUSIC ROUTES

on or off location.

HIGHEST PRICES PAID!

Get Your List To Us Today!

**RUNYON SALES COMPANY**

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc., Super Vend Sales Corp.  
593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., BI 3-8777  
354 S. Warren St., Trenton, N.J., TR 5-6593



**speed!**

In just three-quarters of a second after patron makes his selection on an AMI Wall Box, the AMI juke box goes into action!



**AMI Incorporated**  
General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.

**WANT**

**TURF KINGS, CITATIONS, CHAMPIONS, JOCKEY CLUBS, ALL OTHER FREE PLAYS**

**ALL TYPES OF POST-WAR PHONOS**

**SPECIAL NOTICE**

**WHATEVER YOU HAVE FOR SALE - GET IN TOUCH WITH "LAKE CITY" FIRST!! BEST CASH PRICES PAID!**

*"WHERE YOU GET ONLY THE BEST ALL-WAYS"*

**LAKE CITY AMUSEMENT CO.**  
1648 ST. CLAIR AVE., CLEVELAND 14, OHIO (TEL. CHERRY 1-7067)

**SELECTIVE PHONO**

**COMING SOON**

**45**

by **Chicago Coin**

**Colo. Music Guild Meets**

DENVER, COLO.—A special meeting of music operators belonging to the Colorado Music Guild was held December 28, and Wolf Roberts, president, expressed his satisfaction and gratification over the large number of operators present, as well as great work accomplished.

The membership of The Colorado Music Guild takes in approximately forty per cent of the state's music operators, and Roberts looks forward to increasing it to practically one hundred per cent within thirty to sixty days.



**EASTERN FLASHES**

The nickel took an awful lacing this past week when the New York Telephone Company went to a dime. The local press observed the occasion with feature stories, most of which appeared on either Page 1, 2 or 3. (See story this issue). Coinmen are becoming more conscious of the fact that they should go to dime play. As a matter of fact, rumor has it that the New York music operators might do something along this line. All agree that eventually dime play will have to come about—so why not now? . . . Shuffle games have gone along very well with dime play, and now Al Simon of Albert Simon, Inc. (Chicago Coin representative) tells us that ChiCoin is delivering a dime play pinball game. It's called "Playball"—a baseball game that is causing quite a bit of excitement, according to Simon.

Irving Morris, who recently bought out the Newark, N. J. branch of Active Amusement Machines Company from Joe Ash, and changed the name to Irving Morris, Inc., a visitor along coinrow. Irv doing a great job with the Gottlieb and Exhibit lines—all he needs is more equipment. He is also in the market for used equipment of all kinds. . . . Louis Rabkin, who owns arcades in Keensburg and Seaside, down on the street buying equipment. His Keensburg arcade took quite a blow during the recent storm, and Louis is having quite an argument with the insurance company, trying to convince them that the damage was caused by a "hurricane." . . . We were quite shocked to hear of the sudden death of another arcade man, Bernard Katz, who died suddenly on Wednesday, January 10. Katz ran an arcade on New York's Broadway. . . . Barney (Shugy) Sugerma, Runyon Sales Company, back from his Miami Beach vacation, and is Morris Rood glad. Business has been so brisk that he immediately put Shugy to work. Runyon was responsible for the appearance of a Model "C" phono on the TV called Pulitzer Prize Winners. The play "Ned McCobb's Daughter" appeared on station ABC on Friday night, January 12. . . . Jerry and Harry Kertman's Kertman Sales Corp., Rochester, N. Y., moved this week to new large quarters at 555 Clinton Avenue, N. Y.

Coin Operated self-service Gasoline Stations were definitely killed off in New Jersey when the Jersey Supreme Court upheld a 1949 act banning them. The vote was 4 to 2, with one justice absent. The body held that the Legislature had exercised "its responsibility in determining what is needed in the interest of the common safety." They said gasoline was "flammable and dangerous in use" and the measure was intended as a safeguard against "known perils of the business." . . . Is Dave Lowy of Dave Lowy & Company thinking about a 10 day visit to Key West, Fla., to do some fishing? . . . Altho both Harry and Hymie Koepfel, Koepfel Distributing Company, are extremely busy buying and selling used music machine, Harry tells us that they still find time to take care of the many orders piling in for their plastics for phonos. . . . Joe Young and Abe Lipsky, Young Distributing, still filled up from that meal at Leone's, where they hosted Ed Wurgler and A. D. Palmer of Wurlitzer last week. Joe promises to bring Ed and A. D. back there on their next visit, but "I'll make sure they don't eat anything for an entire day" chuckles Young. . . . Si Redd, Redd Distributing Co., Boston, Mass., phones us to tell he can use all kinds of used equipment—as well as some new ones. "Business is great" states Redd, in a combination Philadelphia, Mississippi and Boston accent.

Bert Lane back in the city for a few days, and then right back to Miami Beach—"and why not?" asks brother Eddie. For which, we guess, there's no answer. Understand Bert's associate, Harry Pearl will soon be on his way to the "playground of the world." . . . Arcade machines are getting hard to get, particularly those machines which have proven during World War II to bring in money. One wholesaler remarked "I'd buy up everything if only I had the room to store them." Arcade owners, getting ready for the coming season much earlier this year, not only buying equipment, but also buying quantities of merchandise. They're trying to anticipate shortages as well as price hikes.

**DALLAS DOINGS**

We are most happy to report that the Dallas Coin Machine Operators Association has been reorganized on a strictly business basis with the election of several new officers. We have all hoped that the Association would succeed and this time the boys are determined that this new organization will hold. . . . Our most hearty congratulations go to Harry Hooser and the Fort Worth Amusement Company. Harry, your open house was a gigantic success and your building is one of the most spacious we've seen. We were tempted to return for the second day's events but we didn't want to become too attached to cow town. We will attribute some of the success to our Bill Gersh. His visit in Big D and Fort Worth was much, much too short. We became very reminiscent, chatting with Bill about the old time operators such as Tom Lambert. Of course Tom was much in evidence with Dorothy. Janie and Joe Matassa, Audrey and Bob Hunter, Juanita and Dewey Parsons, Clyde and George Wrenn drove over from Dallas and much much later we adjoined to George and Clyde Wrenn's in Dallas. . . . At this precise moment, in the offices of the American Dist. Company, there is a lot of activity going on with Bill Gersh, Herb Rippe, Benny McDonald, Henry Manning, Joe Matassa, Arthur Flake and Jack Hall. What a session that must be. . . . Jimmy Garrett of Longview drove in for the Cotton Bowl game. . . . Ditto Guy Kincannon of Waco. 'Twas a terrific game rain and all.

Mrs. R. A. Titsworth just called from American to say howdy, and wish me a Happy New Year. May I say thanks, not only to Mr. and Mrs. Titsworth, but to each and all of you—have a wonderful New Year. . . . From the South Coast Distributing Company's Dallas office Bill Gersh and Harold Daily carried on a fifteen minute conversation via long distance. . . . Chatted with Ralph Nicholson at Harry Hoosers open house and learned that Nick prefers cowtown to Dallas, and has made his home there. All we ask is that Nick comes to see us once in a while. . . . By the way, while reading your Cash Box look for the story on Harry Hooser's Fort Worth Amusement party.



## CHICAGO CHATTER

Like other Chicagoans this past week, your correspondent also flew down to the great Lone Star State to attend the grand opening of Harry Hooser's new and beautiful offices and showrooms in Fort Worth, Texas, "The Gateway To The West." And most thoroughly enjoyed the sumptuous barbecued food and liquid refreshments. Harry's Fort Worth Amusement Company is, without doubt, the most outstanding of beautiful distributing quarters in all the Southwest. It sure was a great thrill to once again meet up with all those grand Texas people. What's more, it's a visit we hope to be able to repeat many more times in the months to come. . . . Like everywhere thruout the country, the big question here is "Well, guess this is it, isn't it?" is the first thing to greet any visitor. Discussions as to what to do can run on for hours. The facts are that no copper use will very seriously cut manufacture to the very minimum, and, unless manufacturers can get relief, will see the end of games by April 30.

Raymond Williams and his brother, B. H. Williams, among the two busiest people in Dallas, supplying games and Wurlitzer phonos, handling hotel reservations for visitors and trying to keep up with the general equipment buying rush. . . . S. H. Lynch, Arthur Hughes and Ed Furlow at S. H. Lynch & Co., aside from talking many outstanding products, such as Rolls Royce autos, Schlitz beer, English China, Dumont TV, etc., etc., are very much interested in what's going on in the coinfield. . . . Bob and Audrey Hunter make a very swell couple. Audrey is now with George Prock's organization in Dallas. . . . George Wrenn and Fred Barber among the busiest in the Southwest, Walbox Sales leading the way in a great many things. And of course, most important to George, is "little Jimmy." . . . Joe and Leonard Metassa are making Henry Manning take it very easy. And, of course, Henry enjoys that kind of life. . . . Arthur Flake, Jack Wall and Benny MacDonald came over to say "hello" to "Miss Cash Box" (Marian Jones) in Dallas, and talk about thisa and thata. . . . Ralph Nicholson present at the Fort Worth Amusement party, representing Bally and Como. . . . Ed Ratajack at the Texas Hotel, and at Harry Hooser's place all day, talking AMI phonos. Ed goes on to New Orleans, Biloxi, and many other cities before returning to Chicago. . . . Two people to remember at Harry Hooser's place—E. S. Evans, manager, and Johnny Goss, chief mechanic.

We could go on for many more notes regarding the great Southwest, especially, Texas but, with things happening so fast, will get back to Chicago. . . . Distributors are on the way to Miami to attend the NCMDA (National Coin Machine Distributors Association) meeting, scheduled for January 15th at the Martinique Hotel. Of the twenty-eight members, about half are expected to be present. . . . Frank Mencuri, Exhibit sales manager, has been working day and night these past weeks, and with the buying rush on, is getting busier every day. Frank reports that their "Dale Six-Shooter" sales growing by leaps and bounds with ops hurrying to get as many as they possibly can. . . . Ray Moloney, Earl Moloney, Herb Jones, Jack Nelson, George Jenkins, Dan Moloney, Bill O'Donnell, Tom Callaghan, and all others at Bally busy answering questions all week long, helping many better understand the latest rulings. . . . Phil Weinberg visiting in town—and talking about his gorgeous home that faces the 9th hole of a well known golf course in Dallas. . . . Sam Stern over at Williams busier than ever with interest in the firm's new "Music Mite" 45 rpm 10 record selective phono growing greater with each succeeding day.

Bill DeSelm, at United, kept glued to his desk answering the phone, which keeps ringing constantly as distribs call for immediate deliveries. . . . Charley Pieri, at J. H. Keeney, reports that buying is brisk, and that equipment is moving faster than ever. . . . Sam Gensburg of Chicago Coin, relaxing for a while at his Florida home. . . . Ed Levin and Sam Lewis report that the reaction to ChiCoin's new pinball game "Play Ball" with the dime play feature is terrific. It's a baseball with skill play. . . . Execs over at D. Gottlieb & Co., very happy over the hit its "Knock Out" is making wherever shown. "Plenty of orders," Alvin Gottlieb reports. . . . Bill Bye and Vic Comforte seen together, probably talking over "Popperette" sales. . . . Art Weinand at Rock-Ola, trying to keep all his distribs happy.

Used equipment growing ever more important, if just for parts. And prices keep going up. Many holding back from selling too quickly. . . . We note that the New York newspapers, upon the installation of the 10c coinbox telephones, write the nickel off as a museum piece. Juke boxes and amusement machines now the only equipment still retaining the nickel coin chute. . . . George Miller, national chairman of MOA (Music Operators of America) breaks with the announcement that this group will hold its meeting on March 19, 20 and 21 (Monday, Tuesday and Wednesday) at the Palmer House, this city. Their meet in 1950 was a tremendous success, and Miller expects the 1951 meeting to far overshadow it—not only in greatly increased attendance, but in interest by the music operator. . . . Les Rieck, manager of the music division of H. C. Evans reports the 45 rpm adapter unit for their Constellation phono, will be on the market soon. . . . Ben Coven, Coven Distributing, would like to be relaxing on the sands of Miami Beach, but is so busy at this time. He sighs, "Looks like I'll have to remain in Chi for the next few months, at least." . . . Be sure to read this week's feature editorial "Plan Ahead" very carefully, and wherever possible use the suggestions to your advantage.

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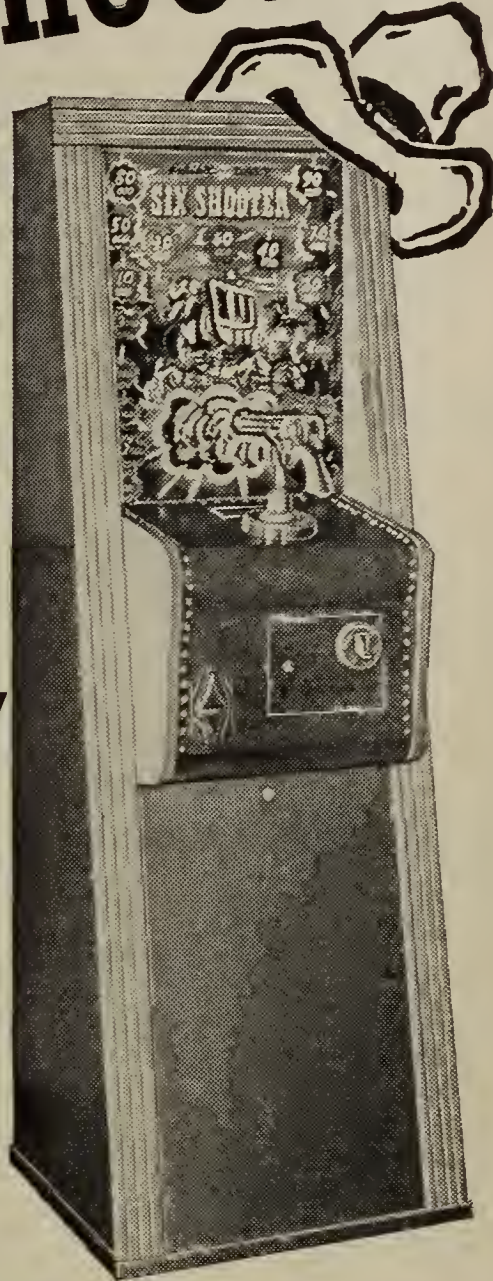
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WANT—50 Bally's. Attention. Must be complete. No junk. \$12.50. Advise before shipping. AMERICAN AMUSEMENT CO., 628 MONTGOMERY ST., SYRACUSE, N. Y.

WANT—Citations; Photo Finishes; Champions; Seeburg Bear Guns; Sky Fighters; Winterbooks, Silver Bullets; ChiCoin Pistols; Arcade Equipment and Music. Quote your rock bottom price. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, OHIO. Tel.: TOWER 1-6715.

WANT—Any quantity Solotone Master Entertainers, Personal Wall Boxes Model F and later, Hollycranes, Rotary Merchandisers (Pushers). LIEBMAN, 12 BABY POINT ROAD, TORONTO 9, CANADA.

WANT—Want to buy for cash or will trade for: Wurlitzer 1015's and 1100's; 100 Record Seeburgs; Seeburg Shoot The Bear; Late Flipper Games, new or used. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO, CALIF.

WANT—Watling Guess-Your-Weight Scales. Metal Stampers. Please give price and condition when replying. VAN DUSEN BROTHERS, 10147 112th STREET, EDMONTON, ALBERTA, CANADA.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRAVIS 8858.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, slots, etc. WESTERN DISTRIBUTORS, 3126 ELIOTT AVE., SEATTLE, WASH.

WANT—Mills, Jennings, Pace slots. Any models, any quantity. Quote prices and condition in first letter. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSEMENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: HUMBOLDT 9-1323).

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will buy used phonograph records made between 1920 and 1940; any quantity or dealers' stock; some labels are: Paramount; Gennett; OK; Victor, Columbia; Meletone; Bluebird; Vocalion; Brunswick; Decca. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERHILL 3-5761.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Canadian Market now open. Wall all types Post-war games, amusement, arcade, phonographs. All types Hideaways, Wall Boxes, Speakers, Adaptors, Motors, etc. Write stating condition and lowest price. THE ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—All types of post-war music equipment. Please advise what you have and best price. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Advance Scoring Units, regular or horse collar, will pay up to \$45. Also Chicago Coin overhead scoring units. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON.

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

**FOR SALE**

FOR SALE—Keeney Super Bonus Bells extremely clean and ready for location, 5 cent play. LIEBERMAN HY-G MUSIC CO., 257 PLYMOUTH AVENUE, NORTH, MINNEAPOLIS 11, MINN.

FOR SALE—Specials for the week: United Shuffle Alley, late model with flyaway pins, complete \$109 while quantity lasts; Chicago Coin Classics \$239; Chicago Coin Trophy, like new \$259. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CA 6-0293.

**CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—Phonographs: 1015 Wurlitzers \$265; 146M Seeburgs \$270; 147M Seeburgs \$320; Packard Manhattans \$175; AMI Model A \$375; W1-L56 Seeburg Wall Boxes \$22.50. Consoles: Keeney Bonus Super Bells 5c; 5c-25c; 5c-10c-25c; Bally Triple Bells, Draw Bells, DeLuxe Draw Bells, Double Ups; Gold Nuggets, Arrow Bells, MultiBell, and Wild Lemon. Mechanically right. Ready for location. 1/3 deposit, balance C.O.D. MARTIN'S MUSIC, 1002 N.W. "B" STREET, GRANTS PASS, OREGON. Tel.: 5005 and 2611.

FOR SALE—Wurlitzer 600 \$75; Air-eon '46 \$100; Seeburg Classic \$75; all refinished, ready for location. Mardi Gras \$50; Moonglow \$80; Screwball \$60; Barnacle Bill \$65; One-Two-Three \$65; Sharpshooter \$110; Mercury \$150; El Paso \$85; Trade Winds \$45; Select-A-Card \$155; King Arthur \$125; South Pacific \$145. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: LAMar 7511.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHICKERING 4-5050.

FOR SALE—Two late model photographs and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—5 Bally Speed Bowlers \$159.50 ea.; 5 Shuffle Alley Express \$160 ea.; 10 Genco Bowling League \$49.50 ea.; 10 Genco Shuffle Baseball, like brand new \$69.50 ea.; 4 Genco Bowl-A-Line (Brand New) \$275 ea.; 4 Williams All Stars \$79.50; 10 Mercury Athletic Scales, like new \$39.50 ea.; 15 Northwestern Ball Gum Vendors post-war models, plastic globes \$5.50 ea.; 10 RCA Coin Operated Radios, very clean condition \$30 ea. WANT—Post-war Packard Wall Boxes—must be Hi Chrome. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—Gottlieb Bowlette \$79.50; Royal Flush Pool Table (new) \$75.; Keeney Pin Boy \$69.50; Scientific Pockerinos \$49.50; Genco Bing-A-Rolls \$39.50; Mills Empress \$39.50. New Games in Stock: Spot Bowler; Oasis; Rag Mop; Harvest Time; Flying Saucer; Fighting Irish; Keeney League Bowler; United Shuffle Alley; Universal High Score Bowler. All types Premiums and Prizes. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. Tel.: 9-8632, or: 5743 GRAND RIVER AVE., DETROIT 8, MICH. (Tel.: TYler 8-2230).

FOR SALE—Conversion Unit with 5½ inch light-up pins for Chicago Coin's Bowling Alley. Install in a few minutes. Picks up play tremendously. Tested and proven by New York operators. \$39.50. 1/3 Deposit, balance C.O.D. U. S. DISTRIBUTING CO., 615 10th AVENUE, NEW YORK, N. Y.

FOR SALE—Wall Boxes: 11 DS20-1Z 5c play; 9 DS20-1Z 10c play; 16 WS-2Z 5c play. These are pre-war Seeburg boxes in good condition and ready for your locations—priced ridiculously low at \$6.95 each. Small deposit required. SPARKS SPECIALTY COMPANY, SOPERTON, GEORGIA.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alleys. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—1 5/10c Jennings Challenger \$175; 1 5/25c Mills Duplex, like new \$195; 3 5c Bally Draw Bells, conv. \$125 ea.; 2 10c Jennings Standard Chiefs \$110 ea.; 1 10c Jennings SDX Chief \$115; 1 10c Jennings Sun Chief \$150. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Thrillwood Records, unbreakable, mail orders filled, boxes of 25 \$14 postpaid tax incl. Singles \$1. Alpha Distributing Co., 10th Ave., N. Y. C. "My Sugar Lump"—"My World Is Made Of Music" 104. "A Merry Bachelor"—"Mary (A Ball Of Fire)" 106. THRILLWOOD RECORDS, BOX 286, NORTH BERGEN, N. J.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Ristocrat "45" Music Boxes (Floor Demonstrators) \$120 each F.O.B. Garden City. Cash with order. HATCHER AMUSEMENT CO., 712 NORTH 11th STREET, GARDEN CITY, KANSAS.

FOR SALE—World's largest stock of Aireon parts. Also any part or plastic for 850 Wurlitzers. R & S SALES COMPANY, MARIETTA, OHIO.

FOR SALE—Bally Speed Bowlers and United Shuffle Alley Expresses \$119 ea.; Williams DeLuxe Bowlers \$85 ea.; Bally Shuffle Bowlers, Universal Super Shuffle Alleys and Keeney Pin Boys \$39 ea. \$10 additional for crating. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y.

FOR SALE—Seeburg Colonel \$80; Wurlitzer 800 \$80; Baseball, pinball \$10; Dale Gun \$50; Big Top \$50; Telecard \$75; slot machine locks 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—ChiCoin Bowling Alley \$75; ChiCoin Shuffle Baseball \$65; Ten Pins \$50; Bowlette \$65; Shuffle Alley with United conversions \$75; Star Series \$125; Quarterback \$75. WANT—Bing-A-Rolls. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Bally Speed Bowlers \$135; United Express \$135; Gottlieb Bowlettes \$65; Genco Bowling League \$50; Ristocrat Music Boxes floor sample \$125. Cleaned, checked and crated. 1/2 Deposit, balance C.O.D. CLEVELAND COIN, 2021 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOWER 1-6715.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—5 Seeburg Shoot-The-Bear guns \$350 each. 1/3 deposit—will trade for AMI Model A; 1 Wurlitzer 1017A \$250. GIST MUSIC CO., 311 ELM STREET, HELENA, ARKANSAS.

FOR SALE—Wurlitzer Model 1100's \$450; Wurlitzer Model 1015's \$250; Seeburg Model M-100's, write. Ready for location. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$15.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Complete listing of prices for all types of machines—Pinballs, Consoles, Bells, Phonographs, Arcade, Shuffles, Rebounds, Rolldowns, One-Balls, Automatics. You get weekly lists. Only \$15 per year. Write: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—7 Amusement Enterprise Skee-ball Alleys \$199 ea.; 1 Pace Midget Auto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition \$89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WORCESTER 3-3663.

FOR SALE—Gottlieb Bowlette \$70; Williams Twin Shuffle with lite-up pins \$65; Chicago Coin Bowling (Blue Cabinet) \$115; Exhibit Strike (fly-up pins, 2 players) \$115; Bally Hot Rods (new) \$210; Bally Special Entry \$80; Genco Bowling League \$60; Shuffleboards, all sizes \$59.50 and up; Climatic adjusters for Shuffleboards \$16.50. (Plus Crating.) MERIT INDUSTRIES, 542 WEST 63rd STREET, CHICAGO 21, ILL. Tel.: EN 4-4144 and ST 2-5600.

FOR SALE—Carnival \$69.50; Buccaracer \$54.50; Select-A-Card \$115; Screwball \$45; Rondevoo \$45; Wurlitzer 850 \$125; Wurlitzer 1015 \$275; Seeburg 146 \$249.50; Bally Shuffle Bowler \$50; Bally Shuffle Champ \$199.50. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—We are distributors for AMI phonographs and accessories; and Bally Manufacturing Company. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—5 Seeburg Classics \$50 ea.; 40 Buckley Boxes N. S. 20 and 24's \$8 ea.; Brackets \$1; Rock-Ola 1530 Boxes \$12.50 ea.; Gottlieb Sharp Shooter \$79.50. All in good operating condition. HUGHES ELECTRIC CO., LADOGA, IND. Tel.: 17.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

## MISCELLANEOUS

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NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor and "League Bowler" 8' and 9 1/2'. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

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Equipment listed here is currently in production. Prices listed are manufacturer's list prices. Equipment is removed from this listing only when manufacturers halt production.

### AMI, INC.

Model "C" Phonograph .....\$795.00  
Model HS-SM Hideaway ..... 575.00  
5c - 10c Wall Box (40 Selections) ..... 59.50  
5c Wall Box (40 Selections) ..... 53.50  
Amivox Speaker ..... 27.50

### BALLY MANUFACTURING CO.

Turf King .....\$695.00  
Grandstand ..... 695.00  
Hook-Bowler ..... 429.50

### BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box .....\$ 19.50

### CHICAGO COIN MACHINE CO.

Punchy .....\$279.50  
Ace Bowler ..... 395.00  
Pin-Lite ..... 365.00  
Band Box .....

### H. C. EVANS & CO.

Constellation Phonograph .....\$745.00  
Winter Book '50 ..... 826.00  
Coaltown ..... 825.00  
Races ..... 931.00  
Casino Bell '50 ..... 665.00

### THE EXHIBIT SUPPLY CO.

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Two Player Hockey ..... 184.50  
Trigger ..... 289.50

### GENCO MFG. & SALES CO.

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### D. GOTTLIEB & CO.

Knock Out .....\$294.50

### J. H. KEENEY & CO., INC.

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League Leader, 8 Ft. .... 409.50  
All-Electric Cigarette Vendor ..... 259.50  
All-Electric Cigarette Vendor with Changemaker .... 277.00  
Penny Inserter ..... 119.50  
Criss Cross ..... 550.00  
Bowling Champ Conversion ..... 350.00  
Match Bowler Conversion ..... 379.50  
Divyidend ..... 69.50

### UNITED MANUFACTURING CO.

Skee Alley .....\$395.00  
Two player Shuffle Alley Rebound ..... 375.00  
Four Player Shuffle Alley Rebound ..... 395.00  
Shuffle Alley DeLuxe Conversion ..... 79.50  
Super Shuffle Alley DeLuxe Conversion ..... 89.50  
Double Shuffle Alley DeLuxe Conversion ..... 89.50

### UNIVERSAL MANUFACTURING CO.

Winner .....\$675.00  
Feature Bell ..... 795.00

### WILLIAMS MANUFACTURING CO.

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Music Mite Phonograph .....

### THE RUDOLPH WURLITZER CO.

Model "1250" Phonograph .....\$829.50  
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Model "4820" Wall Box 5c-10c-25c 4-wire (48 Selections) ..... 87.50







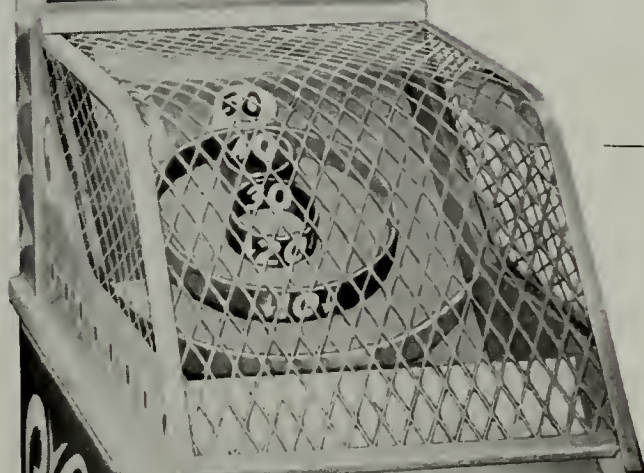
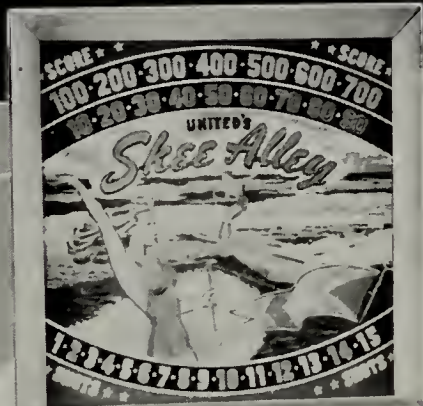








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