

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 10, No. 5
OCTOBER 30, 1948



Jimmy Wakely, one of the most popular western recording artists with music operators throughout the land, is equally famous for his motion picture exploits. Currently topping the western hit parade with his smash recording of "One Has My Name," Jimmy has been a consistent favorite thru the years with such hits as "Too Late", "I'll Never Let You Go Little Darlin'" and "Marie Elena." In addition to turning out eight films a year for Monogram Pictures, he has a transcribed radio program, The Jimmy Wakely Show, now being played on 39 stations throughout the South. Jimmy recently concluded a click appearance at the Texas State Fair in Dallas. Exclusively featured on Capitol Records.

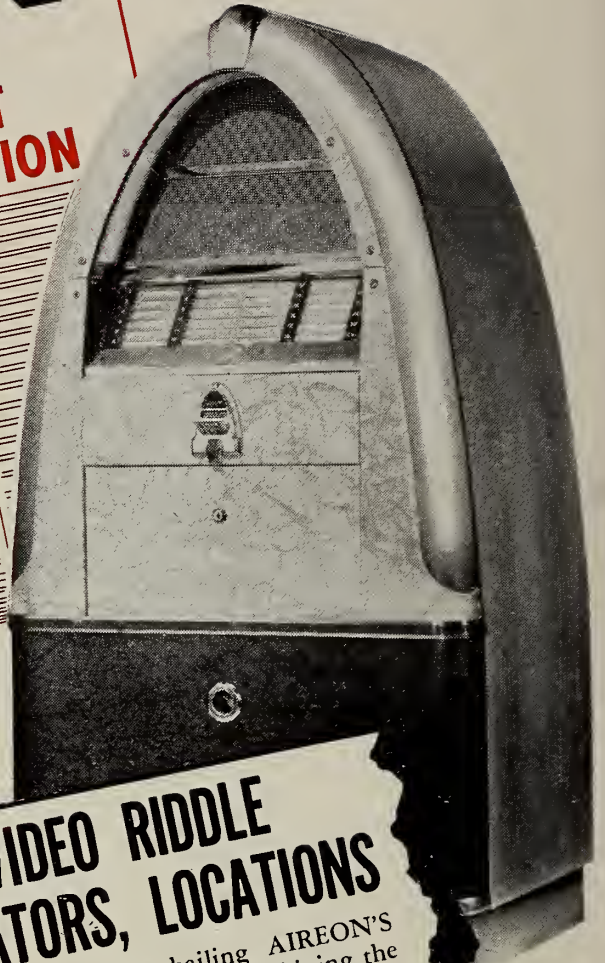
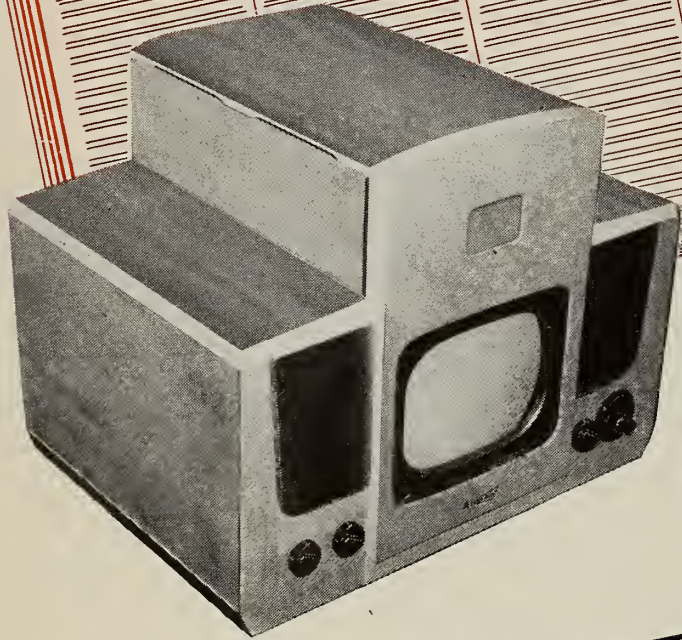
Aireon Clarion

NOW CORONET HAS TELEVISION

**COIN OPERATED
AUDIO SUPPLEMENT
NEWEST SENSATION**

**OPERATORS
HAIL NEW
COIN HOPE**

**1949 MODEL
HITS THE
MARKET**



ANSWER TO VIDEO RIDDLE FOR OPERATORS, LOCATIONS

Operators and location owners are hailing AIREON'S television as a sensational drawing-card . . . combining the best features of television and automatic music—without the usual disadvantages. Operators can now offer a revolutionary money-making team that operates without stopping . . . gives a continuous "take" . . . the answer to ordinary video or phonograph competition. Locations can pull in capacity crowds with televised programs—and still avoid non-profitable customers who come in for a "free show." Phonograph music is available between programs or whenever the location owner desires, providing continuous coin-play at all times.

AIREON TV FEATURES "PLAY INDICATOR" & "EYE WITNESS" UNIT

Operating through the CORONET or its wall-boxes, the new AIREON television cabinet features the RCA "Eye-Witness" picture synchronizer exclusively. The AIREON-designed cabinets harmonize with the CORONET. When video is in operation, customers buy audio, at the rate of 3 minutes for 5¢, by inserting coins in the CORONET or wall boxes. An indicator placed above the video screen serves as a constant play reminder.

YOU MAY NOT HAVE TELEVISION NOW, BUT . . .

CORONET is available with or without the television unit . . . However, since most cities will have television within a short time, operators are advised to inquire about the new AIREON unit as early as possible. Be the first in your area to take advantage of greater profits with coin-operated television. Get the whole story from your AIREON representative, or write the factory direct today!

Aireon

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"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
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A NEW WEEKLY FEATURE

THIS WEEK'S BUSINESS

An Analysis of General Market Conditions On
New And Used Machines

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as

well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over



There is now in progress a completely exclusive voting contest to decide which were the best money-making records as well as the most outstanding recording artists of 1948.

The Cash Box, after much study and thought, decided to conduct and sponsor such a poll for the Automatic Music Industry of America to help gain for this industry greater recognition, more good will, and better understanding.

So that the voting would be fair and equitable, *The Cash Box*, after consultation with leading music operators, jobbers, distributors and manufacturers, came to the conclusion that the best and most impartial method would be to give one vote for each juke box, one vote for each wall or bar box, one vote for each wired music shell, or other wired music display unit, owned by the voter.

In this way both the large and small operators are given equal opportunity to cast their votes in the fairest and most impartial fashion.

There is no doubt that it will take a little time to complete such a voting contest. But, there is also no doubt that it will attract the attention of the press, as well as other news media, when completed.

It will bring the Automatic Music Industry of America the sort of recognition and attention which means better business.

It is, therefore, the duty of each and every operator of automatic music to plunge into this voting contest immediately and report to *The Cash Box* (on the prepaid postcard enclosed in this issue for that purpose) what he believes was his biggest money-making record as well as who he believes were the best performers of 1948.

"Every juke box operator," one noted automatic music leader writes, "should do everything in his power to cooperate with *The Cash Box* to get every man who owns juke boxes, wall and bar boxes and other types of automatic music, to enter into this voting contest. It is sure to bring greater glory and recognition to this industry."

Bill Gersh

TRADE ZOOMS AHEAD

Optimism Noticeable as Game Mfrs Find Themselves in Midst of Peak Production. Juke Box Mfrs Bid for Market Revival with New Mechanisms and Television-Juke Box Combos. One-Balls, Bells, Consoles in Sales Spurt. Ops. Report Collections Holding Up. Some Defense Work in Factories. More Expected. Ops Urged to Anticipate Their Needs.

As the trade zooms ahead, having readjusted much earlier and much faster than many other industries, surprise seems to be the top element among many because of this sudden zoom forward.

This shouldn't be. The facts are that the manufacturers of the industry were faced with sudden and courageous decisions, and made these decisions rapidly, coolly and without even a moment's hesitation.

This past torrid summer was sufficient proof of the manufacturer's courage, foresight and business daring. While the heat swirled to new records, the manufacturers introduced some of the best products they had ever built.

They didn't stop there. They continued right into the opening of the Fall season and have, this last quarter, captured a tremendous amount of business for the amusement games division of the field. This has heartened all in the industry.

Everyone of the better known amusement games manufacturers are going forward. These men are not resting on whatever laurels they accumulated up to this point.

They foresaw the rush to readjust, to cut overhead, to lower costs, to eliminate here and there and wherever possible, but, this did not stop them. They knew that if they continued to build equipment which the public liked that they would go ahead. The fact is that they have built such equipment, and they are going ahead.

A visit thruout the leading pinball factories by any member of this field is one of the most heartening things he can do at this time. These factories are working at top speed. They are having trouble getting all the employees they require. They are manufacturing at capacity. They are going ahead with new and better ideas.

Not only are the pinball manufacturers rushing to the fore to take advantage of the business pickup which resulted with the opening of the Fall season, but, the automatic music manufacturers are now also in the midst of a bid to get more and still more business.

Some of the leading juke box manufacturers have actually smashed their way into the new season. Advance rumor has it that some very outstanding new mechanisms will be shown, and will be priced to please the trade.

Even more impressive is the fact that leading manufacturers have recognized the inroads which television has made and are also preparing to feature television-juke box combos.

These are so ingeniously arranged that the operator can use them on a "free" basis, which means continue to allow the public to see the picture without insertion of a coin, or on a coin operated basis.

Whichever the music operator will decide for, whether to enter into the television field and take advantage of public demand, or continue strictly in the juke box business, the fact remains that there is a decided revival in the automatic music market with more coinmen entering into the new ideas which have been proposed.

Nor has this business uplift stopped with just the pinball and juke box fields. The other manufacturers, too, are now feeling the sudden boom which seems to be developing and which, leaders claim, will reach its peak sometime after November. They, too, are going ahead just as rapidly as they possibly can.

For example, there is now a sales spiral most noticeable in the one-ball games field. The largest manufacturer here is thrilled by the orders which have poured in for his latest product. And the orders continue to pour in. Reaching beyond even his tremendous production capacity.

The same is also true in the bell field. Showing of brand new bells by one leading manufacturer this past month resulted in some of the best business this firm has done. Execs of the firm are actually excited at the way operators have taken to this new equipment.

One salesmanager remarks that shipments are larger than ever before in history and that, it seems to him, some of the ops must definitely be stockpiling the equipment to order in carload lots.

One noted distributor-operator remarked a few weeks ago that any good coinman could use a very handsome quantity of a brand new console. It seems, at the same time that he made this remark, that the consoles were selling in larger quantity than they have in many months. Sales are going ever higher. Some of the manufacturers are quite surprised as well as greatly pleased at this grand revival of the market.

All this better business which has resulted these past months is attributed to a great many causes. Some state that this is due to the fact that the average location owner has found he needs more coin operated equipment to insure his income. Others state that greater liberality has suddenly resulted as money grew scarcer. Some believe that taxation programs are responsible, and that coin machine will be among the first most highly taxed as well as encouraged at the same time.

Whatever the real reason for the sudden boom, the fact is that this field is going ahead faster than ever before as other industries seem to fade and enter into the readjustment period which all fields have to go thru to survive in this new business era.

But, as stated here before, there is but one cloud on the horizon as this industry gets going again. That is the entrance of defense work which is taking away production capacity from the trade.

Already some of the leading manufacturers have defense contracts. more are expected daily. Some even believe that their entire production facilities may be taken up with the defense projects to which they have listened.

If such is the case, and if this recovery period continues to go ahead, and it should since ops are reporting that collections are not only holding their own, but even going up, then every coinman in the nation should protect himself with whatever equipment he will need by anticipating his future wants immediately and ordering the products he will use in quantity.

While the factories can supply him, and will know how much of their production capacity will be taken up by the industry, is the time for the op to take advantage of what he will require to protect himself.

It would be very sorry and sad commentary on the trade should the men who comprise this industry be once again caught short and have to pay for used equipment what they can now pay for those fine new machines which are being rushed to market by the outstanding manufacturers.

While the trade zooms ahead. While interest continues to grow white hot in all the new games and new types of music, is the time for the members of this field to zip into action, and take advantage of this situation, which will give them a lead that will never be overcome by any competitor.

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WHO'S LEADING?

Interest At Fever Pitch As Votes In Third Annual Music Poll Pour In. Trade Association Leaders Urge Music Operators To Vote Early.

Best Record of 1948

"Manana"—Peggy Lee	19,265
"Ballerina"—Vaughn Monroe	15,624
"Nature Boy"—King Cole	14,684
"Four Leaf Clover"—Art Mooney	13,314
"My Happiness"—Jon & Sondra Steele	12,902
"Because"—Perry Como	11,991
"You Can't Be True, Dear"—Ken Griffin-Artie Wayne	6,450
"Little White Lies"—Dick Haymes	6,286
"It's Magic"—Sarah Vaughan	4,021
"It's Magic"—Doris Day	3,664
"Mickey"—Ted Weems	3,215
"You Were Only Fooling"—Blue Barron	1,550
"You Call Everybody Darlin'"—Al Trace	1,367
"Woody Woodpecker"—Kay Kyser	875

Best Orchestra of 1948

Vaughn Monroe	20,598
Tex Beneke	15,722
Art Mooney	14,901
Ted Weems	14,609
Sammy Kaye	11,970
Freddy Martin	11,378
Claude Thornhill	11,246
Guy Lombardo	10,164
Stan Kenton	9,890
Johnny Long	7,195
Sam Donahue	2,689
Count Basie	1,416
Tommy Dorsey	755
Eddy Howard	640
Al Trace	326
Francis Craig	200

Best Female Vocalist of 1948

Peggy Lee	21,024
Sarah Vaughan	19,212
Margaret Whiting	14,181
Doris Day	13,575
Jo Stafford	11,001
Dinah Shore	10,642
Ella Fitzgerald	7,215
June Christy	4,285
Anita O'Day	3,241
Anne Shelton	650

Best Male Vocalist of 1948

Perry Como	18,338
Dick Haymes	18,180
Bing Crosby	15,982
Frank Sinatra	12,045
Buddy Clark	10,642
Billy Eckstine	10,100
Frankie Laine	7,691
Vic Damone	6,291
Gordon MacRae	5,268
Alan Dale	1,162
Mel Torme	826

Best Vocal Combination of 1948

The Ravens	15,689
King Cole Trio	15,061
Andrews Sisters	12,096
The Pied Pipers	9,713
The Mills Bros.	7,681
The Ink Spots	5,788
The Orioles	4,257
The Charioteers	2,773
Galli Sisters	1,146

Best Western Record of 1948

"Deck Of Cards"—T. Texas Tyler	11,073
"Signed, Sealed & Delivered"—Cowboy Copas	10,240
"Suspicion"—Tex Williams	9,443
"Bubbles In My Beer"—Bob Wills	7,692
"I'm My Own Grandpaw"—Lonzo & Oscar	7,608
"Cool Water"—Sons Of The Pioneers	6,253
"Slap 'Er Down Again, Paw"—Esmerelda	5,496
"One Has My Name"—Jimmy Wakely	3,286
"Oklahoma Waltz"—Johnny Bond	1,192
"Tell A Woman"—Tex Williams	1,181

Best Western Artist of 1948

T. Texas Tyler	11,876
Tex Williams	10,294
Cowboy Copas	9,089
Bob Wills	8,116
Sons Of The Pioneers	5,240
Johnny Bond	5,118
Doye O'Dell	4,654
Jimmy Wakely	1,980
Elton Britt	1,165
Roy Rogers	870
Tex Ritter	449

Best Hillbilly Record of 1948

"Bouquet Of Roses"—Eddy Arnold	14,913
"Sweeter Than The Flowers"—Moon Mullican	8,670
"I'll Hold You In My Heart"—Eddy Arnold	7,287
"Anytime"—Eddy Arnold	5,982
"Seaman's Blues"—Ernest Tubb	5,701
"Waltz Of The Wind"—Roy Acuff	3,866
"Waiting For The Train"—Ernest Tubb	3,177

Best Hillbilly Artist of 1948

Eddy Arnold	18,676
Ernest Tubb	11,021
Moon Mullican	10,709
Red Foley	5,661
Roy Acuff	5,272
Hank Williams	2,342
Hank Penny	1,631

Best Race Record of 1948

"Long Gone"—Sonny Thompson	17,107
"I Love You Yes I Do"—Bullmoose Jackson	16,654
"Gone Again"—Lionel Hampton	15,177
"Run, Joe"—Louis Jordan	14,390
"You Don't Love Me"—Camille Howard	14,100
"Tomorrow Night"—Lonnie Johnson	10,987
"35-30"—Paul Williams	10,769
"Write Me A Letter"—The Ravens	10,250
"Fine Brown Frame"—Nellie Lutcher	9,365
"Nature Boy"—King Cole	7,081
"What's The Use"—Roy Milton	7,062
"Its Too Soon To Know"—The Orioles	4,656
"Good Rocking Tonight"—Roy Brown	4,484
"Li'l Dog"—Buddy Johnson	3,866
"King Size Papa"—Julia Lee	2,187
"Bubbles"—Paul Williams	1,870

Best Race Artist of 1948

Roy Milton	15,763
Sonny Thompson	14,086
Bullmoose Jackson	10,654
Camille Howard	10,021
Sarah Vaughan	9,454
Lonnie Johnson	7,538
Savannah Churchill	4,560
Buddy Johnson	3,141
Hadda Brooks	2,026
Ivory Joe Hunter	1,798
Julia Lee	1,094
Paul Williams	921

Best Small Instrumental Group of 1948

Louis Jordan	17,549
Illinois Jacquet	14,655
King Cole Trio	13,887
The Harmonicats	10,044
The Three Suns	9,709
Sonny Thompson	8,544
Roy Milton	8,121
Charlie Ventura	8,004
Benny Goodman Sextet	5,117
Gene Krupa Jazz Trio	3,977
Page Cavanaugh Trio	2,106
Earl Bostic	1,762

THE CASH BOX

Record Reviews

"Happy In Love" (2:44)

"Moon Glow" (2:48)

SHIRLEY MOORE
(Apollo 1133)

● Pair of sides by chirp Shirley Moore and the refrain of two oldies seeping thru the wax. On the top deck with "Happy In Love," Shirley displays her pleasant pipes in effective manner. Song is one that is widely known to music operators and phono fans alike. This rendition should add to the ever-lovin' popularity of the ditty. The gal's pipes ring true throughout and makes for easy listening pleasure. On the flip with "Moon Glow," Shirley once again shows her tonsils to excellent advantage with this standard. Both sides are there for the asking—ops take it from here.

"Temptation" (2:29)

"By The Waters Of The Minnetonka" (2:39)

VIN RODDIE
(Apollo 1130)

● Pair of sides which may go in wired music locations are these rendered here by pianist Vin Roddie. Wax, featuring the tinkling of Vin has possibilities of winning favor in those locations since it fits the needs of those spots easily. "Temptation" and "By The Waters Of The Minnetonka," both widely known to music operators showcase Vin's ivory styling in fair fashion. Ops who have the spots should lend an ear in this direction.

"Don't Want That Man Around" (2:59)

"Harlem Holiday" (2:28)

STAN KENTON ORCH.
(Capitol 15248)

● Jazz styling by maestro Stan Kenton and some wax that seems sure to click with his wide bevy of fans. It's chirp June Christy on deck for the topside tune, picking 'em up and laying 'em down in scintillating fashion around "Don't Want That Man Around." It's a slow, moody affair, pepped up with loads of blues feeling supplied in abundant fashion by the thrush. Expressive background, mixed with loads of brass, adds to the luster of the platter immensely. On the flip with an instrumental bit, the Kenton crew run wild on "Harlem Holiday." It's Kenton at his best—grab 'em.

"You'd Be Surprised" (2:49)

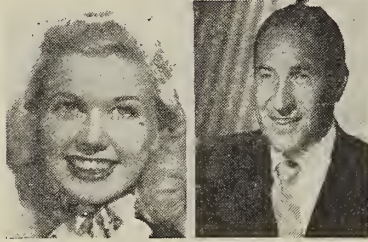
"Rub-Dub" (2:42)

RAYMOND SCOTT ORCH.
(MGM 10282)

● Maestro Raymond Scott in the driver's seat with the refrain from this oldie bouncing around in fair fashion. Chirp Dorothy Collins purrs the comely wordage to "You'd Be Surprised" in effective fashion here, and altho the disk lacks polish, it may come in for some phono play. On the flip with an all instrumental bit, Ray and the boys get together for "Rub-Dub," some pleasant music ops can use as fillers. Both sides won't raise havoc with phono fans. Music ops take it from here.

DISK OF THE WEEK

The Cash Box this week selects "My Darling, My Darling" as the "Disk Of The Week." The song, recorded by Eve Young & Jack Lathrop on RCA-Victor; Jo Stafford & Gordon MacRae on Capitol; and Doris Day & Buddy Clark on Columbia Records has received the utmost in universal accord by all who have heard it. We're leaving it up to you, Mr. Music Operator, to select the platter you believe best suited for your locations.



DORIS DAY-BUDDY-CLARK

● (Columbia 38553)

Plug tune from the musical production "Where's Charley" gets a sensational sendoff here by Doris Day & Buddy Clark. The vocal combo, currently hotter than a ten dollar pistol, display their best vocal quality in this beautiful ballad, "My Darling, My Darling." Soft, moderate music, delivered with a load of feeling by Doris and Buddy makes the platter shine and dazzle. The tune has everything that a music operator could ask for, and is sure to be widely requested. Flip offers ops another potential coin winner in "That Certain Party." This rendition should step out and bring ops more repeat play action. "My Darling, My Darling" is nothing short of terrific.



EVE YOUNG-JACK LATHROP

● (RCA Victor 20-3187)

Altho this rendition of this wonderful tune lacks orchestral background, Eve Young and Jack Lathrop team up to more than fill the bill here. Their version should be one of the most widely played items ever. Soft intimate singing by the pair, offered in the very best of fashion makes the listener warm up to the tune immediately. Light spot of guitar flavors the piece all the more, while Eve and Jack give out with a dazzling performance. Backing "You're The First Cup of Coffee in the Morning" is there for the asking and should garner its fair share of coin play. The top deck will mean nothing but silver for music ops.



JO STAFFORD—GORDON MacRAE

● (Capitol 15270)

Jo Stafford and Gordon MacRae team up for this rendition of "My Darling, My Darling," with the refrain spelling coin play all over the lot. This combo's spooning of this wonderful tune is sure to receive wide praise and garner a top spot on juke boxes. The depth and richness of the song are showcased in tender tones of scintillating music that satisfies throughout the disk. Flip, a slow moving piece, might grab some silver too with the pleasant mood of the song delivered in grand manner. We like "My Darling, My Darling"—we're sure you will too.

"Anytime" (2:37)

"Bouquet Of Roses" (2:51)

DICK HAYMES
(Decca 24506)

● The vocal styling of balladeer Dick Haymes, and a pair of tunes currently clicking away like sixty on thousands of music machines in folk and western locations. The tunes showcase Dick's superb tonsiling in such a manner to set the stage for a ton of coin play. It's wax that can really move in the boxes, and a platter that Dick's many fans are bound to grab up. Top deck, titled "Anytime" has Dick purring the romantic wordage in ultra slow tempo, with a mixed chorus spooning in the background. Dick's refreshing vocal treatment of this tune is sure to

arouse loads of excitement and garner a ton of coinage. On the flip with "Bouquet Of Roses," Dick bounces back with another folk and western song to keep the mood set and low and soft and once again, in the romantic vein. It's a nickel-nabber for sure—get with it!

"Any Resemblance To Love" (2:49)

"Old Fashioned Love" (2:43)

NORMA SHEPERD
(MGM 10283)

● Vocal chirping of Norma Sheperd and the musical offering of a pair of ballads done up in sweet, slow tempo. Wax, titled, "Any Resemblance To

Love" and "Old Fashioned Love" is offered in effective manner and should grab its fair share of phono play. The gal's piano tinkling and vocal spooning makes for pleasant listening and is easy on the ears. Altho the tunes won't stop traffic, they should be greeted warmly in music circles. Both tunes are in the romantic vein, spilling in moderate tempo, with the lyrics weaving around the titles. Wax is there for the asking.

"Tickle Polka" (2:39)

"Hoyer Waltz" (2:41)

ERNIE BENEDICT POLKATEERS
(Victor 20-3129)

● Pair of sides styled in light mood and manner, with maestro Ernie Benedict and his Polkateers serving it up. Top deck, titled "Tickle Polka" spins in medium fast tempo with the refrain showing attractively. Music ops who have the spots would do well to get with this side. Flipped we find, "Hoyer Waltz," an all instrumental bit done up in effective fashion. Wax won't stop traffic, but it should serve ops who use this brand well enough.

"The More We Are Together" (2:56)

"The Trail Of The Lonesome Pine" (2:52)

RUSS MORGAN ORCH.
(Decca 24196)

● Music styled in the "Morgan Manner" and the set up of a pair of tunes that beat fairly attractively. It's the maestro himself, paired with a vocal ensemble, to wail the soothing wordage to "The More We Are Together" on the top deck. Wax shows as excellent filler material and is especially suited for wired music locations. The music won't raise a storm of approval, but nevertheless is sure to satisfy the many Morgan fans. On the flip with the standard, "The Trail Of The Lonesome Pine," Russ takes it solo to bounce back with another piece of effective material. Music operators who have the spots should take note.

"Lili Marlene" (2:44)

"A Bluebird Singing In My Heart" (2:49)

BING CROSBY
(Decca 24508)

● It's Bing in the saddle, warbling a pair music ops can use as potent coin cullers in their phonographs. Bing's tuneful pipes offer their usual brand of glory on the war-time favorite "Lili Marlene." Song might be attractive enough to warrant a featured spot on your machine, since it is widely known and was at one time, extremely popular. Tune offers an excellent showcase for Crosby's pipes, with the groaner displaying his usual warmth and richness in the vocal part. On the flip with more light melody, Bing renders "A Bluebird Singing In My Heart," to offer music operators another potential coin winner. Ops are bound to find a spot open, especially so since it's Crosby.

The Nation's TOP TEN Juke Box Tunes



CODE

AG—Algene	DM—Damon	PA—Palda
AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	FL—Flint	RO—Rondo
AR—Aristocrat	JE—Jewel	RA—Rainbow
AS—Astor	GR—Grand	SA—Savoy
BE—Beacon	KI—King	SD—Super Disc
BN—Bandwagon	LO—London	SP—Specialty
BU—Bullet	MA—Majestic	SPI—Spirito
CA—Capitol	MI—Miracle	SI—Signature
CM—Commodore	ME—Mercury	ST—Sterling
CN—Continental	MG—MGM	TO—Top
CO—Columbia	MN—Manor	TC—20th Century
CS—Coast	MO—Modern	UN—Universal
DA—Davis	MT—Metrotone	VA—Varsity
DE—Decca	MU—Musicraft	VI—Victor
DEL—DeLuxe	NA—National	WO—World
DL—Delmac		

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

1

A TREE IN A MEADOW

- | | |
|---------------------------|------------------------------------|
| CA-15122—Margaret Whiting | MG-10211—Paul Fennelly O. |
| CO-38279—Bill Johnson | RA-70015—B. Lester |
| DE-24411—Monica Lewis | VA-101—Frank Boys |
| LO-123—Sam Browne | VI-20-2965—Dorothy Morrow Ensemble |
| ME-5148—John Laurenz | |

2

TWELFTH STREET RAG

- | | |
|--------------------------|-----------------------------|
| CA-15105—Pee Wee Hunt | RA-70033—Eddie Miller |
| DE-24450—Milt Herth Trio | VA-110—Varsity Ragtime Band |
| MG-10251—Jack Fina O. | VI-20-3120—Sidney Bechet O. |

3

YOU CALL EVERYBODY DARLIN'

- | | |
|--------------------------------|-------------------------|
| AP-161—Tennessee King | ME-5155—Anne Vincent |
| CA-15155—Jack Smith | MG-10258—Art Lund |
| CO-38286—Jerry Wayne | RE-117—Al Trace O. |
| DE-46138—Texas Jim Lewis | ST-3023—Al Trace O. |
| DE-24490—Underneath The Arches | VA-103—Frank & The Boys |
| DEL-1178—Bruce Hayes | VI-20-3109—Jack Lathrop |

4

MAYBE YOU'LL BE THERE

- | | |
|-----------------------------|-------------------------|
| CA-397—Billy Butterfield O. | ME-5160—Jack Fina O. |
| CO-37339—Tommy Tucker O. | NA-9033—Jack Carroll |
| DE-24403—Gordon Jenkins O. | VA-102—Borbara & Frank |
| MA-1120—Eddy Howard O. | VI-20-2189—Betty Rhodes |

5

IT'S MAGIC

- | | |
|------------------------|-----------------------------|
| CA-15072—Gordon MacRae | MG-10187—Buddy Kaye Quintet |
| CO-38188—Doris Day | MU-557—Sarah Vaughan |
| DE-23826—Dick Haymes | VA-110—Johnny Frank |
| ME-5138—Vic Damone | VI-20-2862—Tony Martin |

6

UNDERNEATH THE ARCHES

- | | |
|--------------------------------|----------------------------|
| CA-15183—Andy Russell | ME-5173—Al Hummer |
| CO-38274—The Serenaders | MG-10264—Len Camber |
| CO-38298—Connie Boswell | RA-70075—Al Paul |
| CN-1245—The Singing Gondoliers | SPI-3001—Larkin Sisters |
| DE-24490—Andrews Sisters | VI-20-3114—George Olsen O. |
| LO-238—Primo Scala | |

7

MY HAPPINESS

- | | |
|-----------------------------|--------------------------------|
| BN-504—A. & Jim Nelson | DA-20-17—Anne Vincent |
| BU-1032—Ronnie Deauville | DM-11133—Jon & Sandra Steele |
| CA-15094—The Pied Pipers | ME-5144—John Laurenz |
| CO-38127—The Marlin Sisters | SI-15026—Alan Dale |
| CN-1241—The McKay Trio | PA-1004—P. Sheridan |
| DE-24446—Ella Fitzgerald | VI-20-2965—Dorothy Morrow Ens. |

8

HAIR OF GOLD

- | | |
|------------------------|-----------------------------|
| BN-516—Lee Carson | MT-2018—Jack Emerson |
| CA-15178—Gordon MacRae | SPI-3001—Larkin Sisters |
| CO-38315—Cyril Shane | UN-121—Harmonicats |
| DE-24491—Bob Eberly | VA-109—Jim Smith Buckineers |
| ME-5172—John Laurenz | VI-20-3109—Jack Lathrop |
| MG-10258—Art Lund | WO-1502—Red Gilliam |

9

BUTTONS & BOWS

- | | |
|--------------------------|-------------------------|
| CA-15184—Dinning Sisters | DE-24489—Evelyn Knight |
| CO-20468—Gene Autry | MG-10244—Betty Garrett |
| CO-38284—Dinah Shore | VI-20-3078—Betty Rhodes |

10

RAMBLING ROSE

- | | |
|------------------------------------|-----------------------|
| CA-15178—Gordon MacRae | MU-560—Phil Brito |
| CO-38207—Tony Pastor O. | VA-105—Johnny Frank |
| DE-24449—Russ Morgan O.—Bob Eberly | VI-20-2947—Perry Como |
| MG-10192—Geo. Paxton O. | |

MERCURY RECORDS BUYS DEFUNCT MAJESTIC WAXERY

Indie Diskery Outbids Majors With Top \$142,000 Bid. To Release New Artists Platters This Week. Eddy Howard Masters Draw Top Prices.

CHICAGO—Mercury Records, Inc., this past week purchased the assets of the defunct Majestic Record Corporation at open auction. This included 106 masters on Eddy Howard, masters by Louis Prima, Rose Murphy, Three Suns, Ray McKinley and many others. In addition, Mercury acquires the entire Majestic pressing plants in Newark, and Burbank. The total purchase price was revealed to be \$142,000.

Mercury disclosed that they will release under its own label, all records of the above mentioned artists. With the acquisition of this bulk lot of masters and the pressing facilities, Mercury grabbed top honors as the nation's largest so-called "independent record manufacturer."

Mercury outbid individual prices for masters put forth by Capitol, RCA-Victor, Decca, Savoy and several other companies. Representatives of George Olsen, Percy Faith and other artists also bid for their clients' masters, it was disclosed.

Center of excitement as far as the bidding was concerned was the disposition of the extremely valuable

Eddy Howard masters. Mercury, in acquiring the lot of Howard platters, revealed that they will immediately release six sides by Howard, with four more coming up for early release next month. Among the Howard platters currently on their way to Mercury distributors throughout the nation are "Bella Bella Marie," "Dainty Brenda Lee," "On A Slow Boat To China," "I'd Love To Live In Loveland," "Just Because" and "When The Red Red Robin, etc."

Altho Mercury has acquired the Howard masters, it could not be immediately ascertained if the Howard contract went along with the deal. It was learned that Howard's attorney, Norman Nachman, had filed a petition with the court in an effort to put a lien on the Howard masters. Howard claims that his contract with Majestic terminated one day before the platters entered into Chapter 11 of the Chandler Act.

A similar request was put before the court by legal representatives of Alfred Newman, who had cut approximately 30 longhair sides for Majestic.

Boom Par-Rah Rah Tching Boom Boom

THE MATADOR

You've Gotta Get With This Great New Novelty From South of The Border.

ROBBINS MUSIC CORPORATION

MIRACLE PARADE OF HITS

"LATE FREIGHT" backed with "SONNY'S RETURN" by SONNY THOMPSON with The Sharps and Flats M-128

MIRACLE RECORD COMPANY
500 EAST 63RD ST. CHICAGO 15 ILL.

AND NOW THE CHOICE OF LEADING OPERATORS EVERYWHERE

THE PERMO POINT ROUND with a NEW PERMOMETAL (Osmium) ALLOY TIP

DEVELOPED AND PRODUCED IN OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:

- UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS) THIS PERMO POINT ROUND WITH THE NEW (OSMIUM) TIP WILL OUTWEAR...
- WILL GIVE LONGER RECORD LIFE...
- WILL BE MORE DEPENDABLE...
- WILL BE MORE ECONOMICAL...
- THAN ANY OTHER CONVENTIONAL COIN PHONO NEEDLE MADE!

THE SAME PRICE SINCE 1938:

1 to 10 — 35c each, 11 to 99 — 32c each, 100 or more — 30c each

MORE PERMO NEEDLES SOLD THAN ALL LONG LIFE NEEDLES COMBINED

PERMO, INCORPORATED

6415 N. Ravenswood Chicago 26, Ill.
— UNDISPUTED LEADERSHIP SINCE 1929 —

THE CASH BOX

Record Reviews

"What Did I Do?" (2:55)

"The Morning Glory Road" (2:57)

RAY MCKINLEY ORCH.
(Victor 20-3124)

● Here's maestro Ray McKinley up with a pair that should blossom into top notch coin cullers. Ray himself into the vocal spotlight on the widely recorded "What Did I Do?", with the refrain echoing pleasantly throughout. Ray's infectious tonsils spill in excellent tones that satisfy and should receive wide praise. On the flip with a strong, meaningful piece, balladeer Artie Malvin steps to the mike to spoon "The Morning Glory Road." Song is from the 20th Century-Fox production "If This Be My Destiny" which might hypo the popularity some. Artie's vocal work on this side is nothing short of terrific. The hush-hush treatment he lends this wax should put the spotlight on him in a big way. The platter rates a spot in your machine.

"I'll Remember April" (2:58)

"I Like It Better All The Time" (2:35)

MARTHA TILTON
(Capitol 15250)

● Vocal chirping of thrush Martha Tilton and the offering of "I'll Remember April" and "I Like It Better All The Time" show as items music ops can use to excellent advantage. Top deck, a ditty that has kicked around a bit is done up in attractive manner, with Martha's pipes trilling fashionably. On the flip with a soft, slow moving ballad, Martha lends her voice in grand manner to this dainty piece. Ork backing by maestro Dean Elliot hypos the pair immensely and adds to the disk's winning potential. The many Tilton fans should go for this.

"You're A Darlin', My Darlin'" (2:59)

"Buttons & Bows" (2:49)

JEFFREY CLAY
(Dana 2023)

● Ditty loaded with possibilities to score is this bit offered here by balladeer Jeffrey Clay. Titled, "You're A Darlin', My Darlin'", the tune appears to have the stuff that makes for coin cullers. Jeff's pleasant pipes trickle along in moderate tempo, with the light, dainty wordage echoing favorably. Ops shouldn't confuse this one with the tune from the production "Where's Charley". On the other end of the popular "Buttons & Bows", Jeffrey displays his pipes in effective styling to this hot tune. Ops who have the spots should take a look-see; especially so with "You're A Darlin', My Darlin'".

"El Lobo" (3:09)

"Sunday In Old Santa Fe" (2:56)

XAVIER CUGAT ORCH.
(Columbia 38327)

● The torrid and scintillating Latin styling of maestro Xaxier Cugat is displayed in gala fashion here as Cugie and the boys offer "El Lobo"

SLEEPER OF THE WEEK

"Tara Talara Tala" (3:01)

"Before Long" (3:03)

JOHNNY DESMOND
(MGM 10287)



JOHNNY DESMOND

● Oh, what a dilly this one is gonna be! Sure to arouse a ton of excitement and create an avalanche of coin play for music operators from Maine to California is this latest offering by balladeer Johnny Desmond. It's one of the better songs we've heard in many a moon—and offered in the best of vocal styling by Johnny. The rave fave of millions of ex-G.I.'s, Johnny

is sure to be remembered for his wonderful work with the old Glenn Miller band. Purring the enchanting lyrics to "Tara Talara Tala," a beautiful ditty offered in the lullaby vein, Johnny displays his usual top notch brand of tonsiling. The song is softly set with loads of warmth and meaning echoing throughout the platter. The disk is literally loaded with coin culling incentive and is sure to be appreciated by music fans everywhere. Johnny's vocal spot is nothing less than sensational—his pipes pitch pretty and ring crystal clear thru-out the cookie. You've gotta listen to this bit to really appreciate it—and this is just what we recommend. On the flip with another romantic air, Johnny keeps the mood and manner of his delivery sweet and sentimental to offer ops another potential coin winner. It's the top deck ops should grab. Run out and get with "Tara Talara Tala"—and get 'em by the armful!

and "Sunday In Old Santa Fe." Wonderful music in "El Lobo" (The Wolf) makes for easy listening and dancing pleasure. The hip-swivelers are sure to take to this one. Vocal spot on the side by Del Campo, offered in south-of-the-border tongue shows as effective and adds to the disk's winning ways. On the flip with a nostalgic piece titled "Sunday In Old Santa Fe", piper Bob Graham steps to the fore to purr the affectionate wordage. Ops who use this brand should listen to this pair.

"Mexicali Rose" (2:35)

"Rose Of Washington Square" (2:42)

FRANKIE CARLE ORCH.
(Columbia 38331)

● Piano styling by Frankie Carle and the musical offering of "Mexicali Rose" and "Rose Of Washington Square". Both sides, taken from a Carle album and offered to ops as singles, have Frankie displaying his talented fingers in excellent fashion. Operators should know the wax well since they both have been favorites for some time. The light spots should go for this pair. Music ops listen in.

"When Summer Comes" (2:57)

"You Gave Me The Runaround" (2:59)

SONNY DUNHAM ORCH.
(Embassy 1009)

● Pair of sides styled by maestro Sonny Dunham with piper Pete Hanley in the vocal limelight to render "When Summer Comes" and "You Gave Me The Runaround." Wax shows as a pleasant piece and might come in for some phono play. Pete's handling of the vocal chores is at-

tractive and rates wide praise for a mellow performance. Top deck, a ballad spinning around the title is there for the asking. Flip picks up in tempo with Pete hogging the limelight once again. Wax won't stop traffic—ops take it from here.

"Hair Of Gold" (2:44)

"Underneath The Arches" (2:54)

NICK MINARD
(Apollo 1129)

● Pair of sides music ops with tavern locations may go for are these done up by Nick Minard. With a rhythm trio offering the background music, Nick steps out on "Hair Of Gold" and "Underneath The Arches." Both tunes are currently spinning with wide favor on music machines across the land—this rendition should add to their popularity. Nick's heavy pipes sound fairly attractive throughout the platter. Vocal chorus in the background adds to the flavor of the cookie immensely. Ops who haven't as yet hopped on with these two songs, should listen in here.

"Gloria" (2:57)

"I Want To Be The Only One" (2:56)

THE MILLS BROS.
(Decca 24509)

● Plug ditty spinning wildly on juke boxes throughout the land is this bit offered here in extremely top notch fashion by The Mills Brothers. It's "Gloria" that the combo is ravin' about and with just cause too. Harmony displayed here is nothing short of terrific. The soothing and enchanting tones the group display make for some wonderful listening moments. On the flip with another de-

lightful piece, the combo bounce back with "I Want To Be The Only One". Wax has the spark of a coin culler and is easy on the ears. The many Mills Brothers fans should go for the wax—especially so with "Gloria."

"It's A Quiet Town" (2:49)

"Strictly On The Corny Side" (2:53)

BETTY GARRETT
(MGM 10288)

● Pair of novelty sides by chirp Betty Garrett and some wax ops may use as filler material. Betty's heavy pipes pitch pretty on "It's A Quiet Town", as the Harold Mooney ork back the lass in effective styling. Song is a parody on the title, with Betty thrushing her way thru in fair fashion. On the flip with "Strictly On The Corny Side", Betty renders more novelty wax to keep the metro lively. Ditty is from the MGM flicker "A Date With Judy" and might grab some publicity from that. Ops who use this brand should take a look-see.

"Czardas" (2:49)

"On A Slow Boat To China" (2:56)

FREDDY MARTIN ORCH.
(Victor 20-3123)

● Here's a bit of unusual wax by maestro Freddy Martin and his crew. With Gene Conklin on deck to whistle—yes whistle—the enchanting melody of the widely popular "Czardas", the deck takes on the air of a potential coin winner. Musical background is first rate and should be received with wide popularity. It's the whistle spot by Gene that grabs the glory and well deserved glory it is. Song is refreshing and easy on the ears. On the flip with a ditty currently rising in popularity, piper Glenn Hughes joins with the Martin Men to purr "On A Slow Boat To China." This rendition should boost the tune into the limelight all the more. The Freddy Martin fans should yell for "Czardas."

"Down Among The Sheltering Palms" (2:48)

"If We Can't Be The Same Old Sweethearts" (2:51)

JACKIE BROWN QUARTET
(MGM 10286)

● Pair of tunes kicking up a storm in a slew of locations are these rendered here by the Jackie Brown Quartet. With a vocal duet purring the lyrics on "Down Among The Sheltering Palms" and "If We Can't Be The Same Old Sweethearts," the wax takes on a refreshing air to beckon loads of coin play. Both songs are oldies bouncing back, much to the pleasure of music ops and fans throughout the nation. Top deck is currently receiving heavy plugging and should be one of the better versions of this tune out. Vocal work shown here is extremely attractive and should be greeted warmly. Flip is currently spinning on thousands of music machines throughout the nation. This version should add to its popularity. Wax rates your listening time.

ROUND THE WAX CIRCLE

NEW YORK:

Neil McDonald, advertising head at Signature Records, operates his own record shop in Greenwich, Conn. Neil inaugurated several promotion stunts to promote the sale of records including the servicing of juke boxes in the area for the dances at the YMCA and several schools. . . . We're a little late, but congratulations nevertheless to Mr. & Mrs. Buddy Kaye on the arrival of their lovely daughter, Barbara Leslie. . . . And Kenton goes on. . . . Recent concerts for Stan and the band were reported smash sellouts. . . . Orkster Art Mooney over the half-million mark with his MGM recording of "Bluebird of Happiness." Third click in a row for Art. Seems as if he really has a "four leaf clover" . . . Local jazz addicts can't wait for the reported re-organization of the famed Benny Goodman and Artie Shaw bands. Loads of guys and gals we know would love nothing better than to hear Benny and Artie stepping out again with their old brand of music. And then there's that circle who insist Benny, Artie and the late Glen Miller, if he were alive, would bring back the band biz—but quick! . . . The main stem just ravin' and ravin' bout the new Frank Loesser tune from "Where's Charley," tagged "My Darlin', My Darlin'." Look for this ditty



FREDDY MARTIN

to be among the top ones in nothing flat. Some wonderful platters out on it too. . . . Thrush Sarah Vaughan stepping out like wildfire in the Third Annual Music Poll. Votes pouring in for the chirp like mad. . . . Thank to all the jocks for their wonderful cooperation in getting our new "Disk Jockey Regional Report" feature off to a flying start. . . . Piper Vic Damone still draws the crowd, laryngitis 'n all. Great boy with a greater voice. . . . Ditto Tony Pastor and gang, all at the Paramount. . . . Lovely dance music at the Tavern-on-the-Green, with Blue Barron on the bandstand. . . . Look for The Orioles to open at a Broadway theatre. . . . Mel Torme, bouncing like mad at the recent Illinois Jacquet-Sarah Vaughan jazz concert. . . . Dick Haymes running neck and neck with Perry Como in our Music Poll. . . . Freddy Martin's music at the Strand jes wonderful.

CHICAGO:

Big interest being given the first vote returns of THE CASH BOX's 1949 Annual Record Poll. Already our office is deluged with calls from operators wanting to know "how does it look," and, "who do you think will win." If you haven't as yet sent in your selections, be sure and mail them in today, and help give your favorite recording artists the votes they so richly deserve. . . . Genial Del Courtney bowed into the south side's Trianon Ballroom for a three week engagement. Following his appearance there Del will one night stand thruout the midwest until he returns to Chi on Nov. 19th for his opening at the Marine Dining Room of the Edgewater Beach Hotel. Meanwhile the Edgewater features Will Osborne and his ork with Victor Lombardo's band opening for a short stint Oct. 30th. . . . Bumped into disk jockey Rosemary Wayne over at the Blackhawk, Rosemary tells us she is now doing a six time a week show over station WAIT. . . . Al Trace, now holding forth at the Blackhawk, receives numerous requests for the tune titled, "Brush Those Tears From Your Eyes," this is Al's new candidate to top even the fabulously successful "You Call Everybody Darlin'." . . . The Congress Hotel scored a scoop in bringing Lenny Herman and his little band into its Glass Hat. The Herman group make a big hit with their immense library of old songs, as well as Lenny's own compositions, plus the usual crop of modern tunes. . . . That popular loop bistro, The Blue Note, which features the top names in jazz, set for a WBBM remote wire. Louis Armstrong penciled into The Blue Note for six weeks beginning early November, with Woody Herman inked for two weeks starting Jan. 10th. . . . Skitch Henderson scheduled for the Hotel Sherman's College Inn when the spot reopens the latter part of this month. . . .



AL TRACE

LOS ANGELES:

Considerable interest evoked in these parts by Capitol taking over on Tele-funken German catalog and Mercury buying up Majestic assets. . . . While the imported stuff normally wouldn't excite the jukebox boys in view of its leaning on the classics, ever since pop hits of such overseas folk tunes as "Lilli Marlene" and "You Can't Be True, Dear," there's no telling what Tele-funken might come up with. . . . George McDonald raring to go on the Majestic masters, particularly those by Eddy Howard. . . . George also tying in on promotion for Norman Granz' forthcoming "Jazz at the Philharmonic" concert, featuring Flip Phillips, Coleman Hawkins and crew. . . . Folks assured of some great jazz, judging by past performances. Leonard Klein of Gold Seal records visiting here from East and stirring up demand for several of his platters. . . . 4-Star Sales Mgr. Don Pierce sounding out local trade on next contemplated Ivory Joe release while awaiting boss Bill McCall's return from East any day now. . . . Don tells us T-Texas Tyler is over his illness and hopped plane for engagements in Oregon and Washington. . . . B & W crystal baller Johnny Blackburn sez: "Keep your eye on T-Bone Walker's 'I'm Still In



BENNY GOODMAN

Love With You"—it's gonna get there fast. . . . We'll be there, rooting for it, Johnny. . . . Similar prediction and comment re Modern's "Feeling So Sad" by Jimmy Witherspoon, this time the oracle being a shaplier one—the Biharis Lil' Gal Friday, Pearl. . . . Jimmy Witherspoon's other patron, Al Patrick of Supreme Records, admits he's never had one hit yet the way Paula Watson's "A Little Bird Told Me" has caught on cross country. . . . Could say we told ya' so some weeks back—and we will. . . . Art Rupe another disc-domo beaming over sales of a hit. . . . "Looks like Roy ('Everything I Do Is Wrong') Milton is doin' right by dear old Specialty," says Art. . . . With the platter heading for a clean sweep of the charts, the Ruper shouldn't be grim. . . . Johnny Blackburn just buzzed us to say, "You know, you and these other characters grinding out juke columns don't give enough credit to some of the stores for the job they do in helping to put a good record over. . . . like the way Mary over at Leuenhagen's was sold on 'A Little Bird Told Me' and sold everyone else who got within range." . . . Sunset & Vine waiting for Benny Goodman to get started.



Smash Hit from Paramount Pic "Paleface"
(The Only Pop version with male vocal)
"BUTTONS & BOWS"
by JEFFREY CLAY & Dana Serenaders
backed by a real "sleeper"
"YOU'RE A DARLIN', MY DARLIN'"
DANA 2023

Just Released!
That Zingy-Zippy-Zestful Polka
"ONCE YOU CALLED ME SWEETHEART"
by DICK BYRON and Walt Ziemba Ork.
DANA 2024

Hit of the Year!
"FERRYBOAT POLKA"
by the Polka King
FRANK WOJNAROWSKI
DANA 2020

4 Great Sides . . . for the Holiday Season
"YOU'RE ALL I WANT FOR CHRISTMAS"
backed by
"MERRY CHRISTMAS"—Polka
by FRANK GALLAGHER & Dana Serenaders Ork.
DANA 2026

"KRIS KRINGLE"
backed by
"HAPPY NEW YEAR"—Polka
by FRANK GALLAGHER & Dana Serenaders Ork.
DANA 2025

DANA
MUSIC CO., INC.

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Another "HAPPINESS"

JON and SONDRÁ STEELE'S

"I WANT TO BE THE ONLY ONE"

Backed By

"LOVE DON'T GET YOU NOTHIN' BUT THE BLUES"

DAMON 11130

★ BOTH SIDES HIT THE PEG TIME AFTER TIME! ★

This Original DOUBLE HIT RECORD Is Winning The Hearts of Record Buyers from Coast To Coast

ASK YOUR DAMON DISTRIBUTOR FOR THIS NEW HIT . . . D-11130— AND THE ORIGINAL "MY HAPPINESS" . . . D-11133

DAMON RECORDING STUDIOS, INC.

1221 BALTIMORE AVENUE
KANSAS CITY, MO.

Capitol Records Continue Expansion In International Field With Arrangement In Mexico

HOLLYWOOD—The second expansion within two weeks into the international field by Capitol Records, Inc., became evident this week when Floyd A. Bittaker, the firm's Vice President in charge of general Sales, revealed that Capitol has followed its recently announced reciprocal agreement with Germany's Telefunken with a similar arrangement in Mexico.

According to Bittaker's statement, Capitol has signed contracts with Articulos Domesticos, S.A., and Panamericana de Discos, S.A., calling for these two firms to manufacture and distribute, respectively, Capitol records in Mexico. Under terms of the agreement concluded Oct. 12, Capitol Records in turn will press and distribute in this country Mexican records provided them by the Mexican recording firm, Articulos Domesticos.

Signing the final contracts for Capitol Records were Bittaker, Glenn E. Wallich, the firm's president, and Sandor A. Porges, chief of Capitol's International Department. Porges, who played one of the leading roles in the Telefunken deal, also was responsible for the arrangements with the two Mexican companies.

Louis R. Baptista signed for Articulos Domesticos, while his brother, Eduardo C. Baptista, signed for Panamericana de Discos. The latter is

one of Mexico's pioneers in the phonograph record industry, having built the first record factory in the country some 23 years ago, producing and distributing records under the "Peerless" label, Mexico's largest and best known. He sold the Peerless factory a year ago and is no longer connected with it.

Although Capitol has exported its product to Mexico previously, Bittaker stated that these sales arrangements were shelved in favor of the present agreement due to changing government restrictions in Mexico.

While Capitol spokesmen were pleased over the prospect of entering the Mexican sales field for the first time on a large scale, they also pointed out that the agreement would enrich to a considerable extent the firm's catalog for domestic consumption.

Higgins - Selvin Swap Columbia Disk Spots

Manie Sacks, Vice President in Charge of Popular Artists and Repertoire for Columbia Records Inc., announced this week that Ben Selvin has been appointed Manager of Popular Artists and Repertoire for CRI in Hollywood and that Joe Higgins moves from Hollywood to New York as Eastern Manager of Artists and Repertoire under the Vice President in Charge of Popular Artists and Repertoire.

Mr. Sacks stated that Mr. Selvin will also continue as Director of Children's Records for the Company.

Another change in assignments at CRI involves George Avakian, Manager of Hot Jazz Classics. In addition to his present duties, Mr. Avakian becomes Manager of the Foreign Language Division, reporting to Goddard Lieberman, Vice President in charge of the Masterworks Division. Mitchell Ayres, who had been Manager of the Foreign Language Division, will continue as Musical Director in the Popular Artists and Repertoire Department.

Ben Selvin first joined Columbia Records in 1927 as Musical Director and Assistant Recording Manager. He remained with the Company until 1934 when he left to become Vice President of the Muzak Corporation. He was associated with Muzak until 1945, when he was appointed Vice President in Charge of Artists and Repertoire at Majestic Records Inc. He rejoined the Columbia organization in 1947.

Apollo Records Push Murphy Sisters Disk

NEW YORK—Apollo Records announces that the presses used in its regular production have been turned over entirely to filling the overflow of orders that suddenly poured in from operators and dealers this week for the Murphy Sisters' record, "To Make a Mistake Is Human."

The waxery has directed all promotional and production energies to push to top rating the new hit disk spotlighting the Murphy trio with orchestra, recorded before the ban.

Irv Katz's Salescrew in the New York home office, augmented by Murray Conesser, new Apollo salesman, is concentrating on the "Mistake Is Human" record via heavy disk jockey promotion.

MGM Starts Intensive Christmas Campaign

NEW YORK—MGM Records has commenced a nationwide campaign for the promotion of both its children's series and special Christmas Records for the Holiday Season.

Opening gun in the Christmas campaign is the institution of nationwide cooperative advertising for MGM's three big holiday items, Lionel Barrymore's rendition of "CHRISTMAS CAROL," "CHRISTMAS HYMNS AND CAROLS" and Franklyn MacCormack's one record gift package. The new item for MGM's Christmas campaign is the special MacCormack gift package especially designed for the Christmas shopper looking for an item that is attractive, inexpensive and entertaining.

The Original
"YOU SURE LOOK GOOD TO ME"
Big 3 Trio
the flip
"SIGNIFYING MONKEY"
Bullet Record # 275
BULLET RECORDS
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VOTE NOW!



In The Third Annual Music Poll!



IT'S A DILLY
The Great Musical Score from
WALT DISNEY'S
forthcoming technicolor picture

"SO DEAR TO MY HEART"

IT'S A BALLAD, IT'S A JINGLE, IT'S A DILLY

LAVENDER BLUE
(Dilly Dilly)

Recorded by

SAMMY KAYE
RCA Victor 20-3100

DINAH SHORE
Columbia 38299

JACK SMITH & CLARK SISTERS
Capitol 15225

VERA LYNN
London 310

HUGH CAMERON
Atomic 1011

SANTLY-JOY, Inc.

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EDDIE JOY—Gen. Prof. Mgr.

Chicago—JACK PERRY Boston—JACK FAY Hollywood—JULIE LOSCH

THE CASH BOX



Listings below indicate preferences with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending October 22.

Jan Andree
WWSW—Pittsburgh, Pa.

1. IT'S MAGIC (Tony Martin)
2. SO TIRED (Russ Morgan)
3. GLORIA (Ray Anthony)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. BUTTONS & BOWS (Dinah Shore)
6. UNTIL (Tommy Dorsey)
7. YOU'RE MY GAL (Frank Sinatra)
8. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
9. YOU STARTED SOMETHING (Tony Pastor)
10. RUN, JOE (Louis Jordan)

Ray Perkins
KFEL—Denver, Colo.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. MAYBE YOU'LL BE THERE (Gordon Jenkins)
3. IT'S MAGIC (Doris Day)
4. A TREE IN THE MEADOW (Monica Lewis)
5. TWELFTH STREET RAG (Pee Wee Hunt)
6. IT'S MAGIC (Tony Martin)
7. LOVE SOMEBODY (Doris Day-Buddy Clark)
8. YOU CALL EVERYBODY DARLIN' (Jack Lathrop)
9. YOU CALL EVERYBODY DARLIN' (AI Trace)
10. A TREE IN THE MEADOW (Sam Browne)

Alan Bergman
WVDR—Syracuse, N. Y.

1. UNTIL (Tommy Dorsey)
2. BUTTONS & BOWS (Dinah Shore)
3. AH, BUT IT HAPPENS (Frankie Laine)
4. JUST FOR NOW (Frank Sinatra)
5. BRUSH THOSE TEARS FROM YOUR EYES (Barry Green)
6. EVERY DAY I LOVE YOU (Vaughn Monroe)
7. THAT CERTAIN PARTY (Benny Strong)
8. ON A SLOW BOAT TO CHINA (Art Lund)
9. RAMBLING ROSE (Perry Como)
10. HAIR OF GOLD (Gordon MacRae)

Al Buettner
WTMJ—Milwaukee, Wisc.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. IT'S MAGIC (Doris Day)
3. MAYBE YOU'LL BE THERE (Gordon Jenkins)
4. MY HAPPINESS (The Pied Pipers)
5. BECAUSE (Perry Como)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. BLUEBIRD OF HAPPINESS (Art Mooney)
8. YOU CALL EVERYBODY DARLIN' (Anne Vincent)
9. LOVE SOMEBODY (Doris Day-Buddy Clark)
10. YOU CAN'T BE TRUE, DEAR (The Sportsmen)

Eddie Hubbard
WIND—Chicago, Ill.

1. MAYBE YOU'LL BE THERE (Gordon Jenkins)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. EVERY DAY I LOVE YOU (Jo Stafford)
4. BUTTONS & BOWS (Dinah Shore)
5. UNDERNEATH THE ARCHES (Primo Scala)
6. UNTIL (Tommy Dorsey)
7. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
8. COOL WATER (Vaughn Monroe)
9. HAIR OF GOLD (The Harmonicats)
10. ON A SLOW BOAT TO CHINA (Art Lund)

Dave Miller
WAAT—Newark, N. J.

1. MISS O'REILLY'S DAUGHTER (Texas Jim Robertson)
2. PIN UP POLKA (J. Stewart)
3. IF TODAY WERE THE END OF THE WORLD (Gene Autry)
4. TOMORROW'S JUST ANOTHER DAY TO CRY (Ernie Lee)
5. CHIME BELLS (Elton Britt)
6. MY DADDY IS ONLY A PICTURE (Ray Smith)
7. MY MOTHER'S SMILE (Ernie Lee)
8. BUTTONS & BOWS (Gene Autry)
9. I LOVE YOU SO MUCH IT HURTS (Floyd Tillman)
10. WHEN I WAS YOUNG AND HANDSOME (Texas Jim Robertson)

Larry Gentile
CKLW—Detroit, Mich.

1. YOU WERE ONLY FOOLING (Blue Barron)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. IT'S MAGIC (Doris Day)
4. THAT CERTAIN PARTY (Benny Strong)
5. YOU CALL EVERYBODY DARLIN' (AI Trace)
6. ON A SLOW BOAT TO CHINA (Kay Kyser)
7. HERE I'LL STAY (Sammy Kaye)
8. MAYBE YOU'LL BE THERE (Gordon Jenkins)
9. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
10. A TREE IN THE MEADOW (Monica Lewis)

Larry Carothers
WCDT—Winchester, Tenn.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. IT'S MAGIC (Doris Day)
4. GOOD ROCKIN' TONIGHT (Roy Brown)
5. MY HAPPINESS (Jon & Sonda Steele)
6. BLUEBIRD OF HAPPINESS (Art Mooney)
7. HAIR OF GOLD (Jack Emerson)
8. RAMBLING ROSE (Perry Como)
9. SERUTAN YOB (Red Ingle)
10. YOU CAN'T BE TRUE, DEAR (Ken Griffin)

Stu Wayne
KYW—Philadelphia, Pa.

1. ON A SLOW BOAT TO CHINA (Kay Kyser)
2. PRETTY BABY (Doris Day)
3. BLUEBIRD OF HAPPINESS (Jo Stafford)
4. APPLE ON A STICK (Mr. & Mrs. Todd)
5. WILL YOU BE MY DARLIN' (Jack Owens)
6. ALL MY LOVE BELONGS TO YOU (Patti Page)
7. LOVE DON'T GET YOU NOTHING BUT THE BLUES (Jon & Sonda Steele)
8. FOR YOU (Gordon Jenkins)
9. BUTTONS & BOWS (The Dinning Sisters)
10. THE DAUGHTER OF ROSIE O'GRADY (Gene Kelly)

Eddie Gallaher
WTOP—Washington, D. C.

1. THAT CERTAIN PARTY (Benny Strong)
2. MY HAPPINESS (Pied Pipers)
3. IT'S MAGIC (Tony Martin)
4. BUTTONS & BOWS (Dinah Shore)
5. UNTIL (Tommy Dorsey)
6. RAMBLING ROSE (Perry Como)
7. YOU CALL EVERYBODY DARLIN' (AI Trace)
8. HAIR OF GOLD (The Harmonicats)
9. A TREE IN THE MEADOW (Margaret Whiting)
10. ON A SLOW BOAT TO CHINA (Freddy Martin)

Art Pallan
WWSW—Pittsburgh, Pa.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. MAYBE YOU'LL BE THERE (Gordon Jenkins)
3. BUTTONS & BOWS (Dinah Shore)
4. THAT CERTAIN PARTY (Benny Strong)
5. UNTIL (Tommy Dorsey)
6. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
7. UNDERNEATH THE ARCHES (Andrews Sisters)
8. SAY SOMETHING SWEET TO YOUR SWEETHEART (Vic Damone-Patti Page)
9. EVERY DAY I LOVE YOU (Vaughn Monroe)
10. ON A SLOW BOAT TO CHINA (Kay Kyser)

Hal Tate
WAIT—Chicago, Ill.

1. MAYBE YOU'LL BE THERE (Gordon Jenkins)
2. UNTIL (Tommy Dorsey)
3. COOL WATER (Vaughn Monroe)
4. BUTTONS & BOWS (Dinah Shore)
5. HAIR OF GOLD (The Harmonicats)
6. CONFESS (Doris Day-Buddy Clark)
7. TWELFTH STREET RAG (Pee Wee Hunt)
8. ON A SLOW BOAT TO CHINA (Kay Kyser)
9. AUTUMN IN NEW YORK (Frank Sinatra)
10. I STILL GET A THRILL (Buddy Clark)

Hi Shumway
WASK—Lafayette, Ind.

1. MY HAPPINESS (Jon & Sonda Steele)
2. THAT CERTAIN PARTY (Benny Strong)
3. HUMPTY DUMPTY HEART (Hank Thompson)
4. MY BEST TO YOU (Andy Russell)
5. A TREE IN THE MEADOW (Margaret Whiting)
6. YOU CALL EVERYBODY DARLIN' (AI Trace)
7. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
8. IT ONLY HAPPENS WHEN I DANCE WITH YOU (Frank Sinatra)
9. LOVE SOMEBODY (Doris Day-Buddy Clark)
10. UNTIL (Tommy Dorsey)

Dudley Dane
KFAM—Saint Cloud, Minn.

1. TEAR DOWN THE MAIL BOX (Montana Slim)
2. HAIR OF GOLD (Art Lund)
3. CHIME BELLS (Elton Britt)
4. A TREE IN THE MEADOW (John Laurenz)
5. TWELFTH STREET RAG (Pee Wee Hunt)
6. YOU CALL EVERYBODY DARLIN' (Anne Vincent)
7. BUTTONS & BOWS (Betty Rhodes)
8. WHEN I WAS YOUNG AND HANDSOME (Texas Jim Robertson)
9. EVERY DAY I LOVE YOU (Blue Barron)
10. UNDERNEATH THE ARCHES (Andy Russell)

Bill & Roma
KYA—San Francisco, Calif.

1. I LOVE YOU SO MUCH IT HURTS (Floyd Tillman)
2. THE GODS WERE ANGRY WITH ME (Eddie Kirk)
3. A-HA SAN ANTONE (Rosalie Allen)
4. JUST A LITTLE LOVIN' (Eddy Arnold)
5. JUST A PAIR OF BLUE EYES (Tex Williams)
6. SWEETER THAN THE FLOWERS (Moon Mullican)
7. BLUES FOR DIXIE (Bob Wills)
8. FUZZY WUZZY (AI Trace)
9. ONE HAS MY NAME (Eddie Dean)
10. LIFE GETS TEE-JUS (Carson Robison)

Andy Wilson
KOOL—Phoenix, Ariz.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. SLEEPY BABY (Artie Wayne)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. THIS IS THE MOMENT (Jo Stafford)
5. HAIR OF GOLD (Gordon MacRae)
6. SAY SOMETHING SWEET TO YOUR SWEETHEART (Jo Stafford)
7. ALEXANDER'S RAG TIME BAND (Nellie Lutcher)
8. IT'S MAGIC (Tony Martin)
9. UNTIL (Tommy Dorsey)
10. ALL OF ME (Louis Prima)

HAVE YOU HEARD?

"Everything I Do is Wrong"
backed by
"HOP, SKIP AND JUMP"
SP 314

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and his SOLID SENDERS

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backed by
"BARCAROLLE BOOGIE"
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**"ONE HAS MY NAME,
The Other Has My Heart"**

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CAPITOL 15162.....JIMMY WAKELY
COLUMBIA 20491.....SLIM DUNCAN
CRYSTAL 132.....EDDIE DEAN
EXCLUSIVE 45X.....TEXAS JIM LEWIS

PEER INTERNATIONAL CORP.
Sole Selling Agent
SOUTHERN MUSIC PUB. CO., Inc.
1619 Broadway New York, N. Y.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

OCTOBER 30, 1948

New York, N. Y.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. THAT CERTAIN PARTY (Benny Strong)
4. BUTTONS AND BOWS (Dinah Shore)
5. EVERY DAY I LOVE YOU (Dick Haymes)
6. MAYBE YOU'LL BE THERE (Gordon Jenkins)
7. HAIR OF GOLD (Jack Emerson)
8. IT'S MAGIC (Doris Day)
9. YOU CALL EVERYBODY DARLIN' (Al Trace)
10. MY HAPPINESS (Jon & Sondra Steele)

Chicago, Ill.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. MAYBE YOU'LL BE THERE (Eddy Howard)
3. IT'S MAGIC (Doris Day)
4. BUTTONS AND BOWS (Dinah Shore)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. UNDERNEATH THE ARCHES (Primo Scala)
7. ONE HAS MY NAME (Bob Eberly)
8. HAIR OF GOLD (Jack Emerson)
9. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
10. ON A SLOW BOAT TO CHINA (Freddy Martin)

Los Angeles, Calif.

1. MAYBE YOU'LL BE THERE (Gordon Jenkins)
2. IT'S MAGIC (Doris Day)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. BLUEBIRD OF HAPPINESS (Jo Stafford)
5. BUTTONS AND BOWS (Dinah Shore)
6. EVERY DAY I LOVE YOU (Dick Haymes)
7. CUANTO LE GUSTA (Andrews Sisters)
8. UNTIL (Tommy Dorsey)
9. TWELFTH STREET RAG (Pee Wee Hunt)
10. UNDERNEATH THE ARCHES (Primo Scala)

Philadelphia, Pa.

1. ON A SLOW BOAT TO CHINA (Kay Kyser)
2. BLUEBIRD OF HAPPINESS (Jan Peerce)
3. UNTIL (Tommy Dorsey)
4. ANYTIME (Eddy Arnold)
5. A TREE IN THE MEADOW (Margaret Whiting)
6. IT'S MAGIC (Doris Day)
7. UNDERNEATH THE ARCHES (Andrews Sisters)
8. LOVE SOMEBODY (Doris Day)
9. FOR YOU (Gordon Jenkins)
10. IS IT TRUE (Don Paull)

Brodhead, Wisc.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. MY HAPPINESS (Jon & Sondra Steele)
4. BUTTONS AND BOWS (Dinah Shore)
5. HAIR OF GOLD (Jack Emerson)
6. LILI MARLENE (Ken Griffin)
7. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
8. IT'S MY LAZY BRUNETTE (Smiley Burnette)
9. IT'S MAGIC (Doris Day)
10. CORN BELT SYMPHONY (Nev Simmons)

Hartford, Conn.

1. MICKEY (Ted Weems)
2. IT'S TOO SOON TO KNOW (The Orioles)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. I'LL GET ALONG SOMEHOW (Sam Donahue)
5. TWELFTH STREET RAG (Pee Wee Hunt)
6. LI'L DOG (Buddy Johnson)
7. BOUQUET OF ROSES (Eddy Arnold)
8. IT'S MAGIC (Doris Day)
9. BUTTONS AND BOWS (Dinah Shore)
10. I'LL WAIT AND PRAY (Sarah Vaughan)

Woodburn, Ore.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. IT'S MAGIC (Doris Day)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. MY HAPPINESS (Jack Lathrop)
6. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
7. BUTTONS AND BOWS (Dinah Shore)
8. UNTIL (Tommy Dorsey)
9. MAYBE YOU'LL BE THERE (Gordon Jenkins)
10. COOL WATER (Sons Of The Pioneers)

Lake Worth, Fla.

1. BOUQUET OF ROSES (Eddy Arnold)
2. I'LL GET ALONG SOMEHOW (Sam Donahue)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. MICKEY (Ted Weems)
5. TWELFTH STREET RAG (Pee Wee Hunt)
6. IT'S MAGIC (Dick Haymes)
7. IT'S TOO SOON TO KNOW (The Orioles)
8. SO DEAR TO MY HEART (Peggy Lee)
9. THIS IS THE MOMENT (Jo Stafford)
10. LI'L DOG (Buddy Johnson)

Shoals, Ind.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. MY HAPPINESS (Jon & Sondra Steele)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. IT'S MAGIC (Dick Haymes)
6. UNDERNEATH THE ARCHES (Andrews Sisters)
7. HAIR OF GOLD (Jack Emerson)
8. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
9. MAYBE YOU'LL BE THERE (Gordon Jenkins)
10. RAMBLING ROSE (Perry Como)

Gretna, La.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. IT'S MAGIC (Doris Day)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. UNDERNEATH THE ARCHES (Primo Scala)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. RAMBLING ROSE (Perry Como)
7. MAYBE YOU'LL BE THERE (Gordon Jenkins)
8. CONFESS (Doris Day-Buddy Clark)
9. UNTIL (Tommy Dorsey)
10. MY HAPPINESS (Jon & Sondra Steele)

Boston, Mass.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. UNDERNEATH THE ARCHES (Primo Scala)
3. I'LL GET ALONG SOMEHOW (Sam Donahue)
4. HAIR OF GOLD (Jack Emerson)
5. IT'S MAGIC (Sarah Vaughan)
6. A TREE IN THE MEADOW (Margaret Whiting)
7. IT'S TOO SOON TO KNOW (The Orioles)
8. UNTIL (Tommy Dorsey)
9. CLAIR DE LUNE (Paul Weston)
10. RAMBLING ROSE (Perry Como)

Detroit, Mich.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. UNDERNEATH THE ARCHES (Andrews Sisters)
5. BUTTONS AND BOWS (Dinah Shore)
6. HAIR OF GOLD (The Harmonicats)
7. MAYBE YOU'LL BE THERE (Gordon Jenkins)
8. IT'S MAGIC (Dick Haymes)
9. MY HAPPINESS (The Pied Pipers)
10. BLUEBIRD OF HAPPINESS (Art Mooney)

San Antonio, Tex.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. MY HAPPINESS (Ella Fitzgerald)
4. MAYBE YOU'LL BE THERE (Gordon Jenkins)
5. IT'S MAGIC (Doris Day)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
8. RAMBLING ROSE (Perry Como)
9. CUANTO LE GUSTA (Andrews Sisters)
10. UNTIL (Tommy Dorsey)

Atlantic City, N. J.

1. IT'S TOO SOON TO KNOW (The Orioles)
2. ON A SLOW BOAT TO CHINA (Kay Kyser)
3. I'LL GET ALONG SOMEHOW (Sam Donahue)
4. UNDERNEATH THE ARCHES (Sam Donahue)
5. A TREE IN THE MEADOW (Margaret Whiting)
6. IT'S MAGIC (Doris Day)
7. UNTIL (Tommy Dorsey)
8. MICKEY (Ted Weems)
9. TWELFTH STREET RAG (Pee Wee Hunt)
10. LI'L DOG (Buddy Johnson)

Milwaukee, Wisc.

1. IT'S MAGIC (Doris Day)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. MAYBE YOU'LL BE THERE (Gordon Jenkins)
5. MY HAPPINESS (Jon & Sondra Steele)
6. YOU CALL EVERYBODY DARLIN' (Al Trace)
7. HAIR OF GOLD (Jack Emerson)
8. UNDERNEATH THE ARCHES (Primo Scala)
9. RAMBLING ROSE (Perry Como)
10. BUTTONS AND BOWS (Dinah Shore)

Minneapolis, Minn.

1. HAIR OF GOLD (Jack Emerson)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. COOL WATER (Vaughn Monroe)
5. ON A SLOW BOAT TO CHINA (Kay Kyser)
6. EVERY DAY I LOVE YOU (Dick Haymes)
7. IT'S MAGIC (Doris Day)
8. UNDERNEATH THE ARCHES (Primo Scala)
9. YOU CALL EVERYBODY DARLIN' (Al Trace)
10. MY HAPPINESS (Jon & Sondra Steele)

Reno, Nev.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. IT'S MAGIC (Doris Day)
3. RAMBLING ROSE (Perry Como)
4. EVERY DAY I LOVE YOU (Dick Haymes)
5. UNDERNEATH THE ARCHES (Primo Scala)
6. A TREE IN THE MEADOW (Margaret Whiting)
7. SAY SOMETHING SWEET TO YOUR SWEETHEART (Jo Stafford)
8. MY HAPPINESS (Jon & Sondra Steele)
9. MAYBE YOU'LL BE THERE (Gordon Jenkins)
10. TWELFTH STREET RAG (Pee Wee Hunt)

Atlanta, Ga.

1. IT'S MAGIC (Doris Day)
2. IT'S TOO SOON TO KNOW (The Orioles)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. RAMBLING ROSE (Perry Como)
5. MAYBE YOU'LL BE THERE (Gordon Jenkins)
6. SAY SOMETHING SWEET TO YOUR SWEETHEART (Jo Stafford)
7. JUST FOR NOW (Frank Sinatra)
8. AH, BUT IT HAPPENS (Frankie Laine)
9. HAIR OF GOLD (Jack Emerson)
10. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)

Montpelier, Vt.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
4. HAIR OF GOLD (Jack Emerson)
5. CLAIR DE LUNE (Paul Weston)
6. MICKEY (Ted Weems)
7. UNDERNEATH THE ARCHES (Primo Scala)
8. CUANTO LE GUSTA (Andrews Sisters)
9. TWELFTH STREET RAG (Pee Wee Hunt)
10. BUTTONS AND BOWS (Dinah Shore)

Charlotte, N. C.

1. IT'S TOO SOON TO KNOW (The Orioles)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. UNDERNEATH THE ARCHES (Primo Scala)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. MY HAPPINESS (Jon & Sondra Steele)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
8. HAIR OF GOLD (Jack Emerson)
9. AH, BUT IT HAPPENS (Frankie Laine)
10. BLUEBIRD OF HAPPINESS (Art Mooney)

Baltimore, Md.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. IT'S TOO SOON TO KNOW (The Orioles)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. IT'S MAGIC (Doris Day)
5. TWELFTH STREET RAG (Pee Wee Hunt)
6. MAYBE YOU'LL BE THERE (Gordon Jenkins)
7. MY HAPPINESS (Jon & Sondra Steele)
8. UNDERNEATH THE ARCHES (Andrews Sisters)
9. HAIR OF GOLD (Jack Emerson)
10. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)

Little Rock, Ark.

1. IT'S MAGIC (Doris Day)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. MY HAPPINESS (Jon & Sondra Steele)
5. RAMBLING ROSE (Perry Como)
6. EVERY DAY I LOVE YOU (Dick Haymes)
7. UNTIL (Tommy Dorsey)
8. UNDERNEATH THE ARCHES (Primo Scala)
9. HAIR OF GOLD (Jack Emerson)
10. KISS ME AGAIN (Frankie Laine)

Kansas City, Mo.

1. IT'S MAGIC (Doris Day)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. UNTIL (Tommy Dorsey)
4. MY HAPPINESS (Jon & Sondra Steele)
5. HAIR OF GOLD (Jack Emerson)
6. CONFESS (Doris Day-Buddy Clark)
7. TWELFTH STREET RAG (Pee Wee Hunt)
8. RAMBLING ROSE (Perry Como)
9. UNDERNEATH THE ARCHES (Andrews Sisters)
10. MAYBE YOU'LL BE THERE (Gordon Jenkins)

Washington, D. C.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. UNDERNEATH THE ARCHES (Primo Scala)
4. HAIR OF GOLD (Jack Emerson)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. MAYBE YOU'LL BE THERE (Gordon Jenkins)
7. UNTIL (Tommy Dorsey)
8. COOL WATER (Vaughn Monroe)
9. IT'S MAGIC (Doris Day)
10. RAMBLING ROSE (Perry Como)

THE CASH BOX

Race Record Reviews

RACE DISK O' THE WEEK

"I Don't Care Who Knows" (2:50)
 "You Had Better Change Your Ways" (2:51)

BUDDY JOHNSON ORCH.
 (Decca 48088)



BUDDY JOHNSON

● Grabbing this featured spot this week is this offering by Buddy Johnson and his group. Both sides of this platter spell coin play and appear to be loaded with the stuff that goes toward making a coin

winner. With chirp Ella Johnson warbling the glowing wordage of "I Don't Care Who Knows" on the top deck, the platter really steps out. The gal's pipes ring true throughout the disk to put a well deserved spotlight on her. It's one of the best pieces we've heard in a long while, and one that is sure to be received with much favor by music operators. On the flip with Arthur Prysock at the mike to offer "You Had Better Change Your Ways," the cookie once again shines as a nickel naber for music ops. The balladeer's deep, rich pipes spoon vocal magic all over the place on this bit. Tempo is moderate and in the blues vein. We're sure you'll go for this hunk of wax—latch on!

"McKie's Jam For Boppers" (2:49)
 "Downfall Blues" (2:44)

TOM ARCHIA
 (Aristocrat 605)

● Music styled by Tom Archia is shown to excellent advantage here with some wild rhythm floating down for music ops to listen to. Wax, titled "McKie's Jam For Boppers" and "Downfall Blues" shows as attractive and should grab some heavy phono play. Top deck has just what the title indicates, some great tones of moderate bop with a heavy sax hogging the lime. Stuff should go with the jazzophile set and go in a big way at that. On the flip with a blues offering, the group display their instrumental wares in excellent fashion again. It's the top deck to grab.

"Hawk's Nest" (2:51)
 "Goldwyn Stomp" (2:44)

LIONEL HAMPTON ORCH.
 (Decca 24505)

● Music styled in the Lionel Hampton manner, with Lionel himself in the spotlight tappin' out some mighty fine rhythm at the vibes on "Hawk's Nest" and "Goldwyn Stomp." Wax is from the Goldwyn flicker "A Song Is Born" and as such is sure to receive some heavy publicity. It's mellow music all thru, with the maestro turning in a dazzling display at the vibes. Light beat in the background of the pair adds luster and polish to an already glowing platter. Both sides are aimed at those who appreciate the finer stuff in jazz. Ops who have the spots should get with this one!

"Olopa" (2:29)
 "This Is It" (2:33)

J. C. HEARD ORCH.
 (Apollo 783)

● One of the biggest names in jazz and music circles, and one of the finest musicians around today, maestro J. C. Heard sets with a pair which should draw some jitney. Topside, titled "Olopa" is a fast instrumental bit with the crew running wild throughout. It's top drawer music, offered in the very best of fashion. On the backside with "This Is It," the Heard crew slow down the tempo a bit to bounce back with another item music ops can go for. Both sides makes for wonderful listening pleasure—get next to 'em.

"Bye, Bye Baby" (2:50)
 "Just A Minute" (2:41)

COUNT BASIE ORCH.
 (Victor 20-3051)

● Count Basie on the stand, with piper Jimmy Rushing at the mike to spoon the wonderful wordage to "Bye, Bye Baby." Wax really steps out with Jimmy warbling blues here, while the Count and his boys offer some great music in the background. Always a heavy favorite with phono fans, this side should be greeted warmly by the many Basie fans. Flipped we find an instrumental affair that shows as effective. Music is styled in easy flowing manner and makes for mellow listening pleasure. "Bye, Bye Baby" is the side to ride with.

"I'm Lazy That's All" (2:35)
 "Say It Simple" (3:00)

PEARL BAILEY
 (Columbia 38328)

● Always a heavy favorite with music fans everywhere, thrush Pearl Bailey steps to the mike to render a pair that have all the ear-marks of becoming big winners for music ops. It's the top deck, "I'm Lazy That's All" which should grab a ton of coin-play. The tired, and yet attractive pipes that Pearl show make this a top notch platter. Lyrics here parrot the title, with some mellow backing by the Mitchell Ayres ork thrown in. On the flip with "Say It Simple," Pearl once again delivers a story on wax, with the refrain making for loads of kicks. You've gotta listen to appreciate this stuff—which is just what we recommend.

"Strange Hour" (2:58)
 "Rhythm Itch" (2:49)

SIR CHARLES ALL STARS
 (Apollo 782)

● You just gotta get with this one! It's Sir Charles and his group of All-Stars on deck with a pair that are sure to clinch with phono fans. The mad metro of this pair spell coin play all over the lot. On the top deck with "Strange Hour," Sir Charles and his boys display some wonderful music with a heavy sax and piano spot hogging the glory. It's tailor made for the dance and listener spots. Flip shows attractively too, with the rhythm in "Rhythm Itch" beating thru in hep tempo. Don't miss this duo—they are sure to boost your take.

VOTE FOR

The RAVENS

in
THE CASH BOX
 3rd Annual
 Juke Box Ops
 Music Poll

BEST VOCAL COMBINATION OF 1948

The Proof Is On The RECORDS
on NATIONAL—(of course)

"OL' MAN RIVER"
 "SUMMER TIME"
 "WRITE ME A LETTER"
 "SEND FOR ME IF YOU NEED ME"
 "UNTIL THE REAL THING COMES ALONG"
 "TOGETHER"
 "SEARCHING FOR LOVE"
 "WOULD YOU BELIEVE ME"
 "IT'S TOO SOON TO KNOW"
 "BE ON YOUR MERRY WAY"

EXCLUSIVELY ON

NATIONAL Records

1841 Broadway, N. Y.

EXCLUSIVE MANAGEMENT

UNIVERSAL ATTRactions

347 MADISON AVENUE
 NEW YORK 17, N. Y.

Jon & Sondra Steele Guest At Michigan Music Ops Hit Tune Party

DETROIT, MICH.—Jon & Sondra Steele, exclusive Damon recording artists, this past week guested at the Michigan Phonograph Owners Association Hit Tune Party.

The Damon recording of "I Want To Be The Only One," was recently selected by the music ops trade group as the Hit Record of the Month of October. The party, tendered Saturday, October 17th, was crowded to the rafters with an enthusiastic audience, largely consisting of teenagers.

The youngsters tore the house down with their applause for the Jon & Sondra Steele act, who sang "My Happiness" and a recording not yet released.

Vic Damon, prexy of Damon Records, disclosed that music operators throughout the nation are currently reordering on "I Want To Be The Only One." Platter sales on this disk were reported to have passed the 120,000 mark already.

Sandy Rederer Resigns Bullet Records Post

To Form New Disk Distributing Firm

NEW YORK—Sanford (Sandy) W. Rederer, National Sales Manager of Bullet Records Inc., Nashville, Tenn., this past week announced his resignation from that post, to set up an entirely new type of record distributing organization.

Rederer, who just returned to New York after four week trip thru the South, will make his resignation effective November 1st. During his trip thru the South, Rederer reorganized the sales setup of Volunteer Music Company, Nashville Bullet Record Distributing subsidiary.

Rederer disclosed that details of his new distributing firm will be announced shortly.

Disk Promotion Thru Ops Hypo's Record Sales

NEW YORK—Firm in his belief of hypoing music and record sales thru automatic music operators, local publicist-disc jockey Buddy Basch, this past week disclosed plans for a future intensive promotion campaign with several of his clients.

Basch, who this past week completed his 30th broadcast over WFMO, Jersey City, N. J., acted as original advance man for the Tex Beneke and Glen Miller Orchestras, Johnny Desmond, is currently handling the press relations and promotion for the Johnny Long Orchestra.

"By promoting and selling music and records with the music operator," Basch stated, "the band or group being promoted realize the utmost in exploitation by receiving promotion at the point of sale."

"Those music operators are going to go out and buy recordings and then in turn place it upon their juke boxes, thereby giving the band the opportunity for repeat sales of recordings and a chance for the public to hear the band's music."

Tie-ins are especially important, Basch feels. Recent stunt that had the music trade talking for quite a while was the tie-in he made with the Bungalow Bar Corporation for Johnny Long's engagement at the Strand Theater. Basch had the Bungalow Bar people supply him with a Bungalow Bar sales truck, drivers, uniforms, etc. He got two young actresses and had Long's record firm make up buttons for the uniforms and the signs for the truck. That done, he took three days and nights off and went to see every disk jockey, record librarian, trade and newspaper personnel, entertainment sheet staffers, and broadcasters. The stunt really attracted attention and payed off box-office wise for maestro Johnny Long.

In addition to his disc jockey show, Basch writes two weekly and five monthly columns. Not a fellow who sits in his office, Basch has hit the road for the Glenn Miller band, Johnny Desmond and Johnny Long, and boosted grosses for them in Chicago, Detroit, Milwaukee, Boston, etc.



1 ONE HAS MY NAME
Jimmy Wakely
(Capitol 15162)

2 JUST A LITTLE LOVIN'
Eddy Arnold
(Victor 20-3013)

3 SWEETER THAN THE FLOWERS
Moon Mullican
(King 673)

4 DEAR OKIE
Doye O'Dell
(Exclusive 33X)

5 I LOVE YOU SO MUCH IT HURTS
Floyd Tillman
(Columbia 20430)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

LIFE GETS TEE-JUS
Carson Robison
(MGM 10224)

MY DADDY IS ONLY A PICTURE
Eddy Arnold
(Victor 20-3013)

COOL WATER
Sons Of The Pioneers
(Victor 20-2076)

BOUQUET OF ROSES
Eddy Arnold
(Victor 20-2806)

FOREVER IS ENDING TODAY
Ernest Tubbs
(Decca 46134)

NO. 1 — in the Juke Boxes — 6 Consecutive Weeks
— from The Cash Box, HOT IN HARLEM

"IT'S TOO SOON TO KNOW"

by
The Nation's Greatest Singing Quintet

The Orioles

It's a NATURAL Hit! # 5000

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NEW YORK, N. Y.

KING and DE LUXE RECORDS

TODD RHODES

BLUES FOR THE RED BOY

SPORTREE'S JUMP

KING 4240

LEE RICHARDSON

AM I ASKING TOO MUCH

THE BLUES CAN JUMP

DE LUXE 3195

LONNIE JOHNSON

PLEASEING YOU
(AS LONG AS I LIVE)

FEEL SO LONESOME

KING 4245

TED MARTIN

BRUSH THOSE TEARS FROM YOUR EYES

AM I ALL OF YOUR FUTURE

DE LUXE 1182

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3 SMASH HITS!

COAST TO COAST

No. 5551 **MY FAULT**

By BROWNIE MCGHEE

No. 670 **WAXIE MAXIE**

By PAUL WILLIAMS

No. 671 **CORN BREAD**

By HAL SINGER

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Latest Hits on MANOR

THE FOUR TUNES

Latest on Manor 1141

DON'T YOU EVER MIND

flip-over

HOW CAN I MAKE YOU BELIEVE IN ME.

MANOR RECORDS
313 WEST 57th STREET N.Y.C.

Another SMASH HIT by MODERN!
featuring

PEE WEE CRAYTON
& His Guitar

"BLUES AFTER HOURS"

backed by

"I'M STILL IN LOVE WITH YOU"

MODERN 20-624





The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



ON CHICAGO'S SOUTH SIDE!



ON CENTRAL AVE. in LOS ANGELES



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.

- 1 AM I ASKING TOO MUCH
Dinah Washington
(Mercury 8095)
- 2 IT'S TOO SOON TO KNOW
The Orioles
(Natural 5000)
Dinah Washington
(Mercury 8057)
- 3 CORN BREAD
Hal Singer
(Savoy 671)
- 4 EVERYTHING I DO IS WRONG
Roy Milton
(Specialty 314)
- 5 THAT'S YOUR LAST BOOGIE
Joe Swift
(Exclusive 51X)
- 6 WHAT DID YOU DO TO ME
Ivory Joe Hunter
(King 4232)
- 7 ELEVATOR BOOGIE
Mabel Scott
(Exclusive 35X)
- 8 MY HEART BELONGS TO YOU
Arbee Stidham
(Victor 20-2572)
- 9 MY FAULT
Brownie McGhee
(Savoy 5551)
- 10 BARCAROLLE BOOGIE
Camille Howard
(Specialty 309)

- LATE FREIGHT
Sonny Thompson
(Miracle 128)
- CORN BREAD
Hal Singer
(Savoy 671)
- AM I ASKING TOO MUCH
Dinah Washington
(Mercury 8095)
- IT'S TOO SOON TO KNOW
The Orioles
(Natural 5000)
- SOPHISTICATED LADY
Billy Eckstine
(National 9049)
- MESSIN' AROUND
Memphis Slim
(Miracle)
- MY FAULT
Brownie McGhee
(Savoy 5551)
- ELEVATOR BOOGIE
Mabel Scott
(Exclusive 35X)
- BLUES AFTER HOURS
Pee Wee Crayton
(Modern 624)
- WHAT DID YOU DO TO ME
Ivory Joe Hunter
(King 4232)

- EVERYTHING I DO IS WRONG
Roy Milton
(Specialty 314)
- BLUES AFTER HOURS
Pee Wee Crayton
(Modern 624)
- A LITTLE BIRD TOLD ME
Paula Watson
(Supreme 1507)
- CORN BREAD
Hal Singer
(Savoy 671)
- MY HEART BELONGS TO YOU
Arbee Stidham
(Victor 20-2572)
- MY FAULT
Brownie McGhee
(Savoy 5551)
- AM I ASKING TOO MUCH
Dinah Washington
(Mercury 8095)
- CHICKEN SHACK BOOGIE
Amos Milburn
(Aladdin)
- PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)
- HOT BISCUITS
Jay McShann
(Downbeat)

- IT'S TOO SOON TO KNOW
The Orioles
(Natural 5000)
Dinah Washington
(Mercury 8057)
- AM I ASKING TOO MUCH
Dinah Washington
(Mercury 8095)
- PLEASING YOU
Lonnie Johnson
(King 4245)
- BLUES FOR THE RED BOY
Todd Rhodes
(King 4240)
- MY FAULT
Brownie McGhee
(Savoy 5551)
- BLUES AFTER HOURS
Pee Wee Crayton
(Modern 624)
- WHAT DID YOU DO TO ME
Ivory Joe Hunter
(King 4232)
- LATE FREIGHT
Sonny Thompson
(Miracle 128)
- PERRY WIGGLE WOOGIE
King Perry
(Excelsior)
- YOU SURE LOOK GOOD TO ME
Big Three
(Bullet)

SPECIALTY RECORDS DROP PRICE ON ALL LABELS TO 79c. ADD TO STAFF.

Pete Kameron Named Promotion Chief of Firm

LOS ANGELES, CALIF.—Because of the high cost of living, Specialty Records, Inc., this past week announced a price cut on their entire line. Specialty Records now will retail for the list price of 79c it was learned.

Dealers' and Operators' costs are now 49c, which includes the present and future yellow and black label, as well as the old red label release series which retailed for the price of \$1.05. The red label will list for 79c.

Art Rupe, president of Specialty Records, Inc., feels this change was necessary to stimulate sales by putting labels at a price people could afford.

The firm disclosed that the current Roy Milton recording of "Everything I Do Is Wrong" backed by "Hop, Skip And Jump" has already passed the 200,000 mark in sales; while the Camille Howard disking of "Barcarolle Boogie" and "Has Your Love Grown Cold" has topped 100,000.

Pete Kameron, former jazz concert promoter, band manager and West

Coast manager for Capitol songs and other publishers, has been handed exploitation and promotion reins for Specialty Records it was learned, and is currently engaged in setting up a new publishing firm, Venice Music, Inc.

The addition to Specialty's staff was necessitated by Art Rupe's plans for expansion in the record and publishing field.

Monroe Cops "Kilroy Award"

NEW YORK—Vaughn Monroe this past week was honored with the "First Annual Kilroy Award" by the men of the European Command for having the "outstanding band of 1947 and the band that contributed most to the morale of the European forces."

The award, a hand carved wooden plaque with a Kilroy figure at the top was sent from Höchst, Germany, and was made by the American Forces Network of the Armed Forces Radio Service.

THE CASH BOX

"Folk" and "Western" Record Reviews



"Just A Man And His Dog" (2:49)

"Tit For Tat" (2:53)

RED FOLEY
(Decca 46143)



RED FOLEY

● Grabbing this featured spot this week is the widely popular Red Foley and his Cumberland Valley Boys with this double-header sure to win heavy favor with music operators. Red's many fans will go

wild with this duo, loaded from start to finish with the stuff that makes for quick-silver. Titled, "Just A Man And His Dog" and "Tit For Tat," Red displays his usual top notch brand of vocalizing to score heavily. Top deck spills around the title and whirls in moderate tempo. Wax is suited for the dance and listener crowds alike. Tempo is picked up a bit on the flip, with loads of toe-tappin' rhythm spilling throughout the platter. Ditty has lots of drive within it—the kind that can be taken to easily by hillbilly fans throughout the land. Add Red's tremendous amount of popularity to the wonderful way this pair sound and music ops have a duo that can really move in the machines. Latch on!

ORDERS ARE
POURING IN

FOR

THE GRAND RECORD

**"YOU, YOU,
YOU ARE
THE ONE"**

Vocal by

**JOHNNY EAGER and His
Eager Beavers**

on **GRAND Record G25010**

— also —

Instrumental by

HENRI RENE

on **STANDARD Record T-142**

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REGENT MAKES THE HITS!

WE ARE PROUD TO PRESENT OUR
LATEST AND GREATEST RELEASES—

Al Trace's New Shuffle
Rythm Song Sensation
SOMEBODY'S LYIN'
backed by
I'LL BE SATISFIED
Vocal by the sensational
ALAN FOSTER
on Regent # 140

#136 **BEAUTIFUL EYES
SOMEBODY STOLE MY ROSE
COLORED GLASSES**
The Rangers

#135 **BUCKLE DOWN WINSOCKI
OLD MAN RIVER**
Tommy Dix

Another Al Trace Song Hit—Going Big
#134 **BRUSH THOSE TEARS FROM
YOUR EYES
ANYTIME AT ALL**
Alan Foster

#133 **MUSKRAT RAMBLE
BASIN ST. BLUES**
Pee Wee Hunt

#129 **KILLER DILLER
TEDDY BEAR**
Gene Coy

#123 **FICKLE FANNY
WHISTLER & HIS DOG**
Al Trace

#122 **YOU DARLIN'
BILLY**
Lang Thompson

and STILL GOING STRONG—
#117 **YOU CALL EVERYBODY
DARLIN'
LINGER AWHILE**
Al Trace

Order Today—Don't Delay

**REGENT
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58 Market St., Newark, N. J.

TO MAKE A MISTAKE IS HUMAN!

But Juke Box Ops Hit It Right!
Apollo # 1128

"TO MAKE A MISTAKE IS HUMAN"
"Whose Heart Are You Breaking Now"

by

THE MURPHY SISTERS

Order From Your Nearest
Distributor or Write

APOLLO RECORDS, Inc.
457 WEST 45th STREET NEW YORK

"Answer To Moonlight And Skies"
(2:44)

"In The Shadows Of My Heart"
(2:46)

JACK GUTHRIE
(Capitol 15251)

● Pair of sides by the late Jack Guthrie, whose music will undoubtedly live forever, are delivered here in top notch manner. Jack's pleasant vocal strains are shown to top advantage on "Answer To Moonlight And Skies" and "In The Shadows Of My Heart." Both sides are rendered in slow fashion and are extremely suitable for the hill spots. Long a favorite with hillbilly fans, this paid should meet with excellent reception.

"Ridin' Along, Singin' A Song"
(2:50)

"In Old Mexico" (2:54)

BOBBY GREGORY
(MGM 10283)

● Some wax music ops should take a look-see at are these sides offered in strictly cactus fashion by Bobby Gregory and his Cactus Cowboys. Wax, titled, "Ridin' Along, Singin' A Song" and "In Old Mexico" has the Gregory crew out in favorable styling. Top deck spins in slow tempo, with a vocal chorus backing up Bobby's solo spot. Ditty flows around the title in easy manner throughout the needling. Flip shows as attractive also and should garner its fair share of coin play. Wax rates ops' listening time.

"Cimarron" (2:40)

"What Would You Do" (2:38)

JOHNNY BOND
(Columbia 20502)

● Johnny Bond on deck with a pair that sparkle and glitter. Offering the mellow rhythm to "Cimarron" and "What Would You Do," Johnny really steps out on this pair to set the stage for some heavy coin play. Topside features some wonderful guitar work with a vocal combo wailing the cute wordage in fast tempo. On the flip, the guitar struts out again, with Johnny wailing the pleasant wordage in gala fashion. Both sides beckon a ton of silver—ride with 'em.

"Unloved And Unclaimed" (2:41)
"That's Why I'm Cryin' Over You"
(2:52)

JOHNNY & JACK
(Apollo 192)

● Vocal duet tagged Johnny & Jack set up this pair titled "Unloved And Unclaimed" and "That's Why I'm Cryin' Over You." The pair, aimed at those hill spots that go for this brand, should garner some excellent phono play. Waxing is done up in the best of fashion, with Johnny and Jack displaying their vocal work to best advantage. Both sides are weepers, with the lyrics echoing the title. Ops should listen in here.

"Grauchy Gaucho" (2:50)
"Twin Trouble" (2:51)

ZEKE MANNERS
(Victor 20-3125)

● Zeke Manners and his Gang with a pair that beckon a load of coin play. It's the cute wordage of "Grauchy Gaucho" and "Twin Trouble" that are bound to cause quite a stir in music circles. The tremendous lift that Zeke lends this pair should have them spinning in the phonos in no time at all. Top deck, in novelty fashion, makes for grand listening pleasure. The flip, cuter than a bug in a rug, weaves around the title, with Zeke in top notch voice. Don's miss this pair. They're sure to win your fancy, and find favor with the host of your phono fans.

"Dear Okie" (2:40)

"I Love You So Much It Hurts" (2:42)

THE FRONTIERSMEN
(Victor 20-3188)

● Pair of sides currently spinning madly on thousands of phonographs throughout the land are these songs done up here by The Frontiersmen. Titled "Dear Okie" and "I Love You So Much It Hurts," the group display their excellent vocal work to set the stage for some potential coin play. Ops who haven't as yet heard this duo, should by all means listen in to this rendition. Top deck, a novelty tune, gets some wonderful treatment here. The flip, one of the biggest western hits ever is equally treated in grand fashion. Wax should be heard.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY **JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

- AG—Algonie
- AL—Aladdin
- AP—Apollo
- AR—Aristocrat
- AS—Astor
- BE—Beacon
- BN—Bondwagon
- BU—Bullet
- CA—Capitol
- CM—Commodore
- CN—Continental
- CO—Columbia
- CS—Coast
- DA—Dana
- DE—Decca
- DEL—DeLuxe
- DL—Delmac
- DMN—Damon
- EX—Exclusive
- FL—Flint
- JE—Jewel
- GR—Grand
- KI—King
- LO—London
- MA—Majestic
- ME—Mercury
- MI—Miracle
- MG—MGM
- MN—Manor
- MO—Modern
- MT—Metrotone
- MU—Musicraft
- NA—Notional
- PA—Palda
- RE—Regent
- RO—Rondo
- RA—Rainbow
- SA—Savoy
- SD—Super Disc
- SP—Specialty
- SPI—Spiro
- SI—Signature
- ST—Sterling
- TO—Top
- TC—20th Century
- UN—Universal
- VA—Varsity
- VI—Victor
- WO—World

Oct. 23 Oct. 16
4—BUTTONS AND BOWS 75.9 38.7
 CA-15184—THE DINNING SISTERS
San Antania Rose
 CO-20468—GENE AUTRY
Can't Shake The Sands Of Texas
 CO-38284—DINAH SHORE
Daddy-O
 DE-24489—EVELYN KNIGHT
I Know Where I'm Going
 MG-10244—BETTY GARRETT
The Matador
 VI-20-3078—BETTY RHODES
I Still Get A Thrill

5—MAYBE YOU'LL BE THERE 73.5 80.2
 CA-397—BILLY BUTTERFIELD O.
 CO-37339—TOMMY TUCKER O.
 DE-24403—GORDON JENKINS O.
Dark Eyes
 MA-1120—EDDY HOWARD O.
 ME-5160—JACK FINA O.
Dardanella Boogie
 NA-9033—JACK CARROLL
Stella By Starlight
 VA-102—BARBARA & FRANK
Love Somebody
 VI-20-2189—BETTY RHODES

6—MY HAPPINESS 61.7 64.8
 BN-504—A. & J. NELSON
 BU-1032—R. DEAUVILLE
 CA-15094—THE PIED PIPERS
Highway To Love
 CO-38217—THE MARLIN SISTERS
The Man On The Carousel
 CN-1241—THE McKAY TRIO
 DA-20-17—ANNE VINCENT
 DMN-11133—JON & SONDR A STEELE
They All Recorded To Beat The Ban
 DE-24446—ELLA FITZGERALD
Tea Leaves

7—UNDERNEATH THE ARCHES 48.1 42.6
 CA-15183—ANDY RUSSELL
Just For Me
 CO-38274—THE SERENADERS
I Want Some Money
 CO-38298—CONNIE BOSWELL
 CN-1245—THE SINGING GONDALIER S
 DE-24490—ANDREWS SISTERS
You Call Everybody Darlin'
 ME-5173—AL HUMMER
 MG-10264—LEN CAMBER
 LO-238—PRIMO SCALA O.
Side By Side
 SPI-3001—LARKIN SISTERS
Hair Of Gold
 RA-70075—A. PAUL STRING BAND
 VA-107—JIMMY VALENTINE QUINTET
 VI-20-3118—GEORGE OLSEN O.

8—COOL WATER 41.9 37.5
 CA-15148—NELLIE LUTCHER
Lake Charles Boogie
 CA-48026—TEX RITTER-DINNING SISTERS
 CO-20354—BOB ATCHER
 DE-46027—SONS OF THE PIONEERS
 DEL-5415—DENVER DARLING
 MA-6000—FOY WILLING
 MG-30059—KATE SMITH
 VA-109—TOMMY CLAYTON
Hair Of Gold
 VI-20-1724—SONS OF THE PIONEERS
 VI-20-2076—SONS OF THE PIONEERS
 VI-20-2923—VAUGHN MONROE O.
The Legend of Tiabi

9—YOU CALL EVERYBODY DARLIN' 40.8 61.9
 AP-161—TENNESSEE KING
 CA-15156—JACK SMITH
Cuckoo Bird Waltz
 CO-38286—JERRY WAYNE
Cuckoo Bird Waltz
 DE-24490—ANDREWS SISTERS
Underneath The Arches
 DEL-1178—BRUCE HAYES
 ME-5155—ANNE VINCENT
Blue Bird Polka
 MG-10258—ART LUND
Hair Of Gold
 RE-117—AL TRACE O.
Linger Awhile
 ST-3023—AL TRACE O.
 VA-103—FRANK & THE BOYS
Turkish Delight
 VI-20-3109—JACK LATHROP
Hair Of Gold

10—UNTIL 37.4 32.4
 CO-38239—THE CHARIOTEERS
It's Too Soon To Know
 VI-20-3061—TOMMY DORSEY O.
After Hour Stuff
11—BLUEBIRD OF HAPPINESS 30.3 7.4
 CA-15207—JO STAFFORD
Say Something Sweet To Your Sweetheart
 MG-10207—ART MOONEY
Sunset To Sunrise
 VA-108—BARBARA BROWN—JIMMY VALENTINE
A Tree In The Meadow
 VI-10-1545—JAN PEECE

12—HAIR OF GOLD 30.2 46.6
 BN-516—LEE CARSON
 CA-15178—GORDON MacRAE
Rambling Rose
 CO-38135—CYRIL SHANE
Time Alone Will Tell
 DE-24491—BOB EBERLY
Rendezvous With A Rose
 ME-5172—JOHN LAURENZ
 MG-10258—ART LUND
You Call Everybody Darlin'
 MT-2018—JACK EMERSON
 SPI-3001—LARKIN SISTERS
Underneath The Arches
 UN-121—THE HARMONICATS
 VA-109—JIM SMITH BUCKINEERS
 VI-20-3109—JACK LATHROP
 WO-1502—RED GILLIAM
You'll Always Be My Sweetheart

13—SAY SOMETHING SWEET TO YOUR SWEETHEART 22.4 12.5
 CA-15207—JO STAFFORD
Bluebird Of Happiness
 DE-24507—THE INK SPOTS
You Were Only Fooling
 ME-5192—VIC DAMONE-PATTI PAGE
Isn't It Romantic
 VI-20-077—EVE YOUNG

14—RAMBLING ROSE 19.8 41.5
 CA-15178—GORDON MacRAE
Hair Of Gold
 CO-38207—TONY PASTOR O.
Boy From Texas
 DE-24449—RUSS MORGAN O.
So Tired
 MG-10192—GEO. PAXTON O.
Better Luck Next Time
 MU-560—PHIL BRITO
Boy From Texas
 VA-105—JOHNNY FRANK
 VI-20-2947—PERRY COMO
There Must Be A Way

15—EVERY DAY I LOVE YOU 17.9 14.8
 CA-15139—JO STAFFORD
This Is The Moment
 CO-38245—HARRY JAMES O.
 DE-24457—DICK HAYMES
Hankerin'
 MG-10237—BLUE BARRON O.
 MU-578—MINDY CARSON
 VI-20-2957—VAUGHN MONROE O.

16—ON A SLOW BOAT TO CHINA 17.8 7.1
 CA-15208—BENNY GOODMAN O.
I Hate To Lose You

Oct. 23 Oct. 16
 CO-38301—KAY KYSER O.
In The Market Place Of Old Monterey
 DE-24482—LARRY CLINTON O.
This Is The Mament
 ME-5191—SNOOKY LANSON
 VI-20-3123—FREDDY MARTIN O.
Czardas

17—LOVE SOMEBODY 17.2 32.1
 CO-38174—DORIS DAY & BUDDY CLARK
Confess
 VA-102—BARBARA & FRANK
Maybe You'll Be There
18—LILLETTE 16.1 7.0
 CA-15224—KING COLE TRIO
A Woman Always Understands
 CO-38269—JOHNNY DESMOND
Bella Bella Marie
 ME-5170—VIC DAMONE
The Night Has A Thousand Eyes
 MG-10245—JIMMY DORSEY O.
Azusa, Cucamonga & Anaheim
 VI-20-3111—JEAN SABLON
Tell Me, Marianne

19—THE MATADOR 14.8 4.4
 CA-15225—JACK SMITH
Lavender Blue
 CO-38293—DINAH SHORE
What Did I Do
 DE-24479—ANDREWS SISTERS—CARMEN MIRANDA
Cuanto La Gusta
 VI-20-3113—DESI ARNAZ O.
Perhaps, Perhaps, Perhaps
20—IT'S TOO SOON TO KNOW 9.9 4.3
 CA-15281—ANDY RUSSELL—THE PIED PIPERS
If We Can't Be The Same Old Sweethearts
 CO-38239—THE CHARIOTEERS
Until
 DE-24997—ELLA FITZGERALD
I Can't Go On
 ME-5193—RONNIE DEAUVILLE
 ME-8107—DINAH WASHINGTON
 JU-5000—THE ORIOLES

21—CUANTO LA GUSTA 9.8 6.9
22—YOU WERE ONLY FOOLING 9.7 5.9
23—SERUTAN YOB 9.6 4.5
24—YOU CAME A LONG WAY (FROM ST. LOUIS) 9.5 11.3
25—LIFE GETS TEE-JUS, DON'T IT 8.7 8.5
26—THAT CERTAIN PARTY 8.6 6.3
27—LITTLE WHITE LIES 8.5 4.6
28—AT THE FLYING "W" 8.4 4.0
29—AH, BUT IT HAPPENS 6.2 7.3
30—CONFESS 6.1 6.1
31—BELLA BELLA MARIE 4.9 2.2
32—IT'S A MOST UNUSUAL DAY 4.3 4.1
33—THIS IS THE MOMENT 4.2 6.2
34—P. S. I LOVE YOU 3.7 —
35—ONE HAS MY NAME 3.6 —
36—BOUQUET OF ROSES 2.5 —
37—IT'S YOU OR NO ONE 2.1 3.4
38—CLICK SONG 2.0 —
39—GREEN UP TIME 1.9 —
40—KEE-MO KY-MO 1.5 —

Oct. 23 Oct. 16
ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—CUANTO LA GUSTA 9.8 6.9
22—YOU WERE ONLY FOOLING 9.7 5.9
23—SERUTAN YOB 9.6 4.5
24—YOU CAME A LONG WAY (FROM ST. LOUIS) 9.5 11.3
25—LIFE GETS TEE-JUS, DON'T IT 8.7 8.5
26—THAT CERTAIN PARTY 8.6 6.3
27—LITTLE WHITE LIES 8.5 4.6
28—AT THE FLYING "W" 8.4 4.0
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33—THIS IS THE MOMENT 4.2 6.2
34—P. S. I LOVE YOU 3.7 —
35—ONE HAS MY NAME 3.6 —
36—BOUQUET OF ROSES 2.5 —
37—IT'S YOU OR NO ONE 2.1 3.4
38—CLICK SONG 2.0 —
39—GREEN UP TIME 1.9 —
40—KEE-MO KY-MO 1.5 —

HEALTH BOWL GAME CANCELLED



DAVE GOTTLIEB
President, CMI

CHICAGO—One of the industry's greatest plans, which entailed considerable effort and work for many months for CMI's officials, had to be called off this week.

Due to circumstances beyond its control, Coin Machine Institute has been forced to cancel plans for the "Health" Bowl football game, scheduled for December 4 in Chicago. This announcement was made by Dave Gottlieb, CMI president.

Everyone in the industry was behind the "Health" Bowl game, the purpose of which was to raise a substantial fund for the CMI's campaign for cancer research. All proceeds, after deduction of operational expenses, were to have been donated to the Damon Runyon Memorial Cancer Fund. It was hoped that with the amount raised thru this football game,

plus individual contributions from members of the industry, would be much greater than that turned over in 1947, which totaled \$250,000.

"We regret the necessity for taking this step," Gottlieb said. "Our plans were well made and we had every reason to believe that the event would have been a tremendous success.

"At the last moment, however, it became clear that one of the colleges was 'stalling' in signing the contract after it had practically committed itself to participation in the game. Another school, an Eastern college, had already signed a formal contract to play in the 'Health' Bowl.

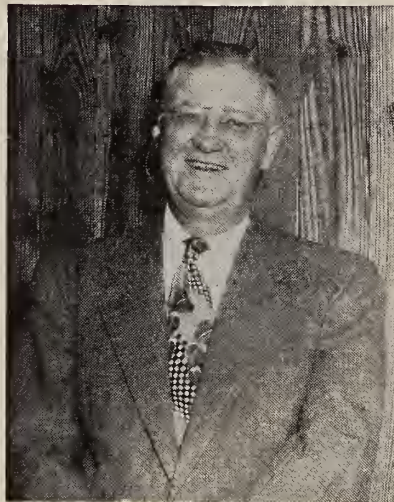
"The Board of Directors felt compelled to cancel all arrangements since it would have been virtually impossible to line up another suitable opponent at this late date.

"We are sorry to disappoint the members of the coin machine industry who had given us their enthusiastic support in this great public relations project."

Gottlieb indicated the belief that the team that was expected to sign, was postponing action in the hope of receiving an invitation to play in one of the older post-season "bowl" games.

Members of the industry, upon hearing of the cancellation of the football game, were extremely disappointed, but were hoping that someone in the business would come along with a substitute plan that would make it possible to continue the good work of the coin machine industry thru its contributions for cancer research.

Appointed Distributor For Aireon In Indiana



HENRY J. WINDT

INDIANAPOLIS, IND.—Henry J. Windt, Hoosier Simplex Distributing Company, this city, was appointed distributor for the Aireon line of phonographs and accessories, according to an announcement by Bernard D. Craig, Aireon's general sales manager.

Extensive remodeling is underway at the headquarters of the Hoosier Simplex firm, 2064 North Illinois Street, and a formal showing of the new Aireon Tele-Juke combination

will be announced in a few weeks.

Wayne Trout, well known to Indiana operators, has been retained to head the sales department, and an extensive sales promotion program has been planned. Feature of the campaign, it was stated, will be a strong public relations program aimed at location owners to acquaint them with the operator's problems and with the view of getting the operators a better percentage set-up.

"One of the biggest problems in the business," comments Windt, "is the fact that for years the operator has actually been giving away his profits by placing new machines on location on a fifty-fifty basis. With our sales program, plus Aireon's low priced line of equipment, we expect to whip this."

"Henry Windt and his firm are one of the most substantial in the state," said Craig, "and we are very happy to welcome them into the Aireon family. We know that from Henry's years of experience both as founder and past president of the Indiana Phonograph Operators Association, that he understands their problems thoroughly and we can look forward to the utmost in cooperation and service from him."

Bally Proclaims "Citation" The Best One-Ball Ever To Come From Their Factory

CHICAGO—Jubilant reigns at Bally Manufacturing Company!

"We are simply astounded at the way our new Free Play One-Ball 'Citation' is ringing up big collections everywhere," beams George Jenkins, vice president and general sales manager. "Our own location tests proved to us here at Bally, that 'Citation' was a winner. But, since this game has gone out into one-ball locations scattered all over the country, collections, without exception, have far exceeded our greatest expectations.

"The many new play-compelling features built into 'Citation' coupled with the other profit-proved features of previous Bally one-balls provide the reasons why 'Citation' (Free Play) and 'Lexington' (Automatic) are getting such a tremendous play," continued Jenkins. "They are the greatest one-balls we have ever built."

Production facilities at the Bally plant are working day and night, it was stated, in an effort to take care of the tremendous amount of equipment ordered.

Photomatic Used In Royal Palace

NEW YORK—Bill Rabkin, President of International Mutoscope Corporation received a letter from an Egyptian operator who advised that His Majesty, King Farouk, and entourage visited and used the photomatic he has on location.

The King was greatly impressed with the speed with which the machine produced pictures and with the quality of the photographs . . . so much so that Mutoscope received an order for a machine for delivery to the Royal Palace and this Photomatic is now on its way to Egypt.

"Although the Photomatic has earned a world-wide reputation since we first introduced it in 1935 and is in operation in practically every part of the world," stated Rabkin, "this is the first time in the history of our company that a Photomatic has ever been shipped for use in the palace of a reigning monarch."

"Look! I can walk again"

Join the
MARCH OF DIMES

JANUARY 14-31

FIGHT INFANTILE PARALYSIS

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS
FRANKLIN D. ROOSEVELT, FOUNDER



Williams

SPEED WAY

AT YOUR DISTRIBUTOR

Williams

MANUFACTURING
COMPANY

161 W. HURON ST., CHICAGO 10, ILL.

Hart Distrib. Co.
Appointed Wurlitzer
Distributors For Seattle, Wash.,
And Portland, Ore.

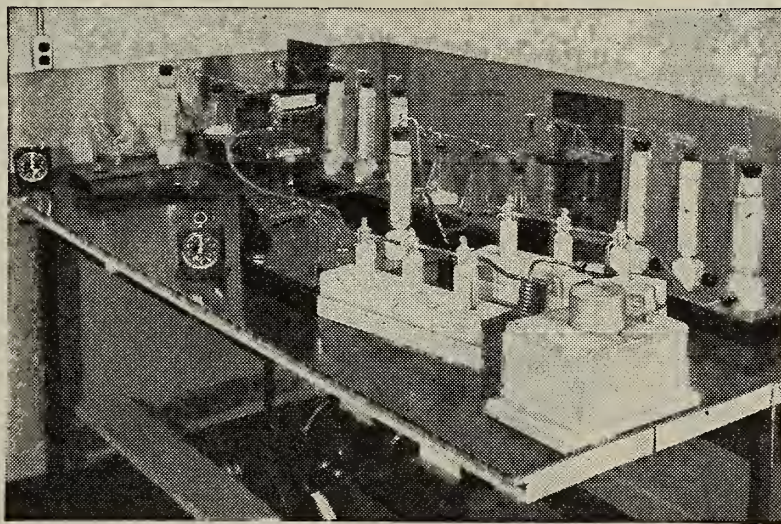
NORTH TONAWANDA, N. Y.—
The appointment of Hart Distributing
Company as authorized distributors
of Wurlitzer phonographs and auxil-
iary equipment for the Seattle, Wash-
ington, and Portland, Oregon, terri-
tories has been announced by E. R.
Wurgler, general sales manager of
Wurlitzer's Phonograph Division, this
city.

Hart Distributing Company,
through arrangements with Clark
Distributing Company, has taken over
the established Wurlitzer distributing
headquarters at 906 Elliott Avenue,
West, Seattle 99, Washington. Com-
plete sales and service personnel and
facilities will be maintained by Hart
Distributing Company at this address.

Owners of the firm are Joseph K.
Hart and Ron W. Pepple, both of
whom have been active in the coin
machine and music machine business
for many years. Until the organiza-
tion of Hart Distributing Company,
Joe Hart and Ron Pepple conducted
large phonograph operations in the
Northwest.

In announcing the new Wurlitzer
distributorship, Wurgler stated, "Joe
Hart's proven executive ability and
his successful record in the phono-
graph business ideally qualify him to
direct Wurlitzer distributing activi-
ties in the Seattle-Portland territory.
Wurlitzer Music Merchants in that

Modern Laboratory Checks Lion Mfg. Corp. Beverage Vendors



CHICAGO—The very latest type of
equipment is used in their new labor-
atory to control the quality of the re-
frigeration system contained in Lion
Beverage Vendors, according to offi-
cials of Lion Manufacturing Corpora-
tion, this city, manufacturers of cup-
drink vendors.

Lion engineers point out that moist-

area can count on Joe Hart, Ron Pe-
pple and their organization for friendly
cooperation and expert assistance in
meeting the needs and solving the
problems of their business. We urge
them to stop by for a get-acquainted
visit at their earliest opportunity."

The Clark Distributing Company's
San Francisco and Los Angeles terri-
tories remain unaffected by the change
in the Seattle-Portland area.

ure, which is one of the major prob-
lems in refrigeration, is being checked
daily at Lion by the P205 Analysis
Method. Samples of refrigerant
(Freon F 12) for analysis are drawn
from (1) Hermetic units received
from manufacturer; (2) Refrigerant
as received from supplier; (3) Sys-
tems with strainer coil; (4) Equip-
ment used for charging system with
refrigerant; (5) Completed units with
driers after thorough dehydration
process.

The company engineers further em-
phasized that constant attention is
given every detail throughout the en-
tire assembly and dehydration pro-
cess to insure moisture-free, longer-
life units.

Pictured above is a section of the
new, modern laboratory at Lion Man-
ufacturing Corporation.

Special Sale!

PIN TABLES

1 RIO	\$24.50
1 KILROY	22.50
3 HAVANA, each	22.50
2 SINGAPORE, each	47.50
2 HAWAII, each	42.50
1 NEVADA	52.50

ALLEYS

1 BANG-A-FITTY	\$125.00
2 BALLY BOWLERS, like new, each	225.00

MUSIC

2 WURLITZER 950, each	\$145.00
-----------------------------	----------

PHONE — WIRE — WRITE

GENERAL

SALES COMPANY

1416 SOUTH CALHOUN STREET

FORT WAYNE, INDIANA

(PHONE: E-3006)

ALL TYPE SLOTS REBUILT.
WE SPECIALIZE IN REBUILDING
BUCKLEY TRACK ODDS.

Exclusive Distributor of
BUCKLEY TRACK ODDS and
CRISS CROSS SLOTS.

COMPLETE STOCK OF
COIN MACHINE PARTS.

CONSOLE

DISTRIBUTING COMPANY, INC.
3425 METAIRIE ROAD
NEW ORLEANS 20, LOUISIANA
(PHONE: TEMple 5712)

BUCCAANEER

LOCATIONS
SURRENDER
TO

Players Can't Resist Swashbuckling Appeal!

**"TREASURE CHEST" AWARD-
SCORING BONUS BUILD-UP
TO 200,000—**

**AND OTHER CAPTIVATING
GOTTLIEB FEATURES!**

**SET YOUR COURSE TO
YOUR DISTRIBUTOR
NOW—**

IMMEDIATE DELIVERY!



**"There is no substitute for
QUALITY!"**
GAUGED PRODUCTION and
CONTROLLED DISTRIBUTION
*Protect
Your Investment!*



**SUPER-SENSITIVE
CONTROL BUTTONS
ON BOTH SIDES**

**Originators of
FLIPPER
BUMBERS**

D. Gottlieb & Co.

**1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS**



PARTS FOR MUSIC MACHINES
WURLITZER PARTS

- MOTORS \$17.50
- tone ARMS 8.50
- 24W AMPLIFIER 17.50
- 24W SPEAKER 12.50

PLASTICS For All Make Machines
25% OFF LIST PRICE
1/3 Dep., Bal. C. O. D.

RUNYON

SALES COMPANY

123 W. Runyon St., Newark 8, N. J.
Tel.: Blgelow 3-8777
593 Tenth Ave., New York 18, N. Y.
Tel.: LOngacre 4-1880

ONE-BALL BARGAINS

- Bally Victory Special \$ 85.00
- Bally Special Entry 235.00
- Bally Jockey Special 325.00
- Bally Gold Cup 350.00

These games are Clean, Mechanically Good,
and Guaranteed.

WIRE, PHONE YOUR ORDERS AT ONCE.

1/3 Deposit Required, Balance C.O.D.

CROWN NOVELTY CO., Inc.

920 Howard Avenue, New Orleans 13, La.
Phone: CAnal 7137 Nick Carbajal, Gen. Mgr.



**We have all Mills latest Bells
in stock.**

FRIEDMAN

AMUSEMENT COMPANY

441 Edgewood Ave. S. E., Atlanta, Ga.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

Aireon Distribs. Hold Showings Of New Tele-Juke Combination

DALLAS, TEX.—Aireon Manufacturing Corporation's "Coronet" television-juke combination, and equipped to play microgroove records, was put on display for Texas operators by the American Distributing Company, this city, this week, and operators from all over the state came in to take a look.

Henry Manning, Joe Matassa and Leonard Matassa, heads of American Distributing, together with W. F. Roberts, Aireon regional sales manager, and E. J. King, Aireon chief engineer were on hand to demonstrate the new equipment.

The first television station in that vicinity inaugurated operations about September 29, and interest in this new type of broadcasting is very strong.

"The showing has drawn tremendous interest not only from operators and distributors," stated Manning, "but also from the passersby on the streets, as this is the first time they have seen television in most instances.

"Orders have been taken at the showing," continued Manning, "from operators who were most enthusiastic about the opportunity to make money by use of this equipment. Shipments are currently being made."

The showing will continue for a considerable period, Manning announced, to give operators in the nearby cities the opportunity of seeing the equipment.

MINNEAPOLIS, MINN. — Don Carmichael and Harold Harter, Music Service Company, recently appointed distributors for Aireon Manufacturing Corporation in this city, are conducting a location showing of the new Aireon "Coronet" with television.

Ken Willis, Aireon regional sales manager, and Sim Tyler, factory radio engineer, were on hand for the opening days of the showing.

"Operators and distributors in the territory dropped in to see the new equipment in operation," stated Carmichael, "and they were most enthusiastic in their approval."

"Reserve Hotel Rooms Now For CMI Show"

CHICAGO—Officials of CMI (Coin Machine Institute) state that reservations for hotel rooms thruout the city are being gobbled up by advance reservations for the week of the big Convention—January 17, 18 and 19.

"We suggest that all coinmen make hotel reservations immediately," warned Herb Jones. "Every year, without fail, many of our members wait until the last moment, and then find out that it's impossible to secure rooms. We expect a greater gathering than ever before—so reserve your hotel rooms now."

COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 No. Knoll Dr. Hollywood 28, Cal.

N A M A Seeks To Double Op Members

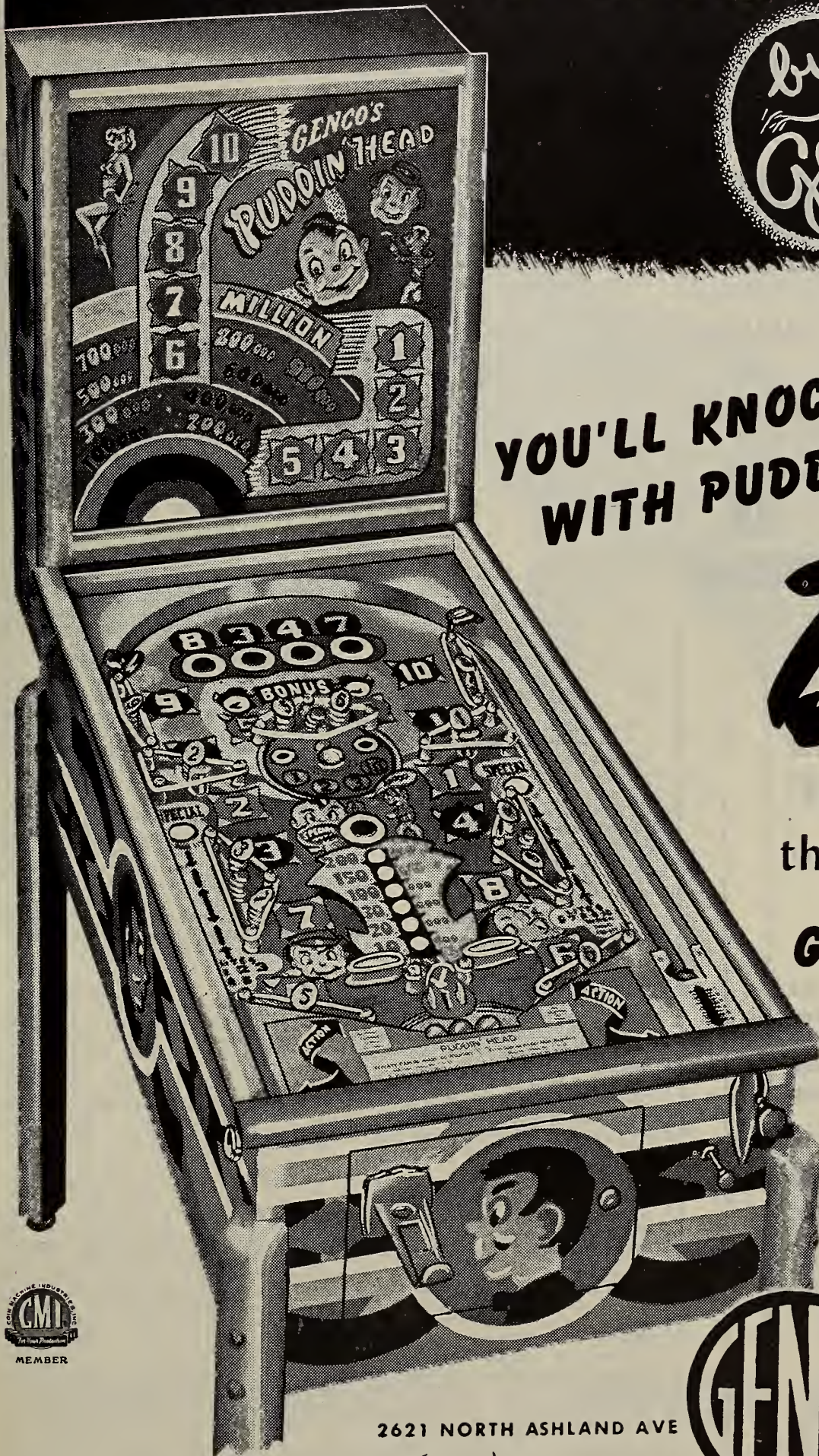
NEW YORK—N.A.M.A. (National Automatic Merchandising Association), under the leadership of Membership Chairman Fred Baehr of the Gum Vending Corp., New York City, is conducting an intensive drive to double the organization's operator membership.

In announcing the drive, Baehr pointed out that 44 state legislatures are scheduled to meet in 1949, and the association must be even stronger and more effective in its primary activity—that of combating unfair, discriminatory and confiscatory taxes.

"Ten of these legislatures have unfair laws on their books already," stated Baehr, "so that we have 10 offensive battles to fight and win right there.

"We started a team in 1936—a team of manufacturers, suppliers and operators—because we knew that the team could do things which no member of the team could do single-handedly. We still have the team, and it's done very well since. We must be on our toes lest new unfair laws are enacted, plus the effort of conducting offensive battles against present unfair legislation."

PUDDIN'HEAD



**YOU'LL KNOCK 'EM DEAD
WITH PUDDIN'HEAD**

Better

than **SCREWBALL!**

GET YOUR ORDERS

in EARLY!

IT'S Genco
IN '48
AND '49



2621 NORTH ASHLAND AVE

CHICAGO 14, ILL.

Order from your Distributor Today!



GET THE FACTS ON JENNINGS' NEW 1949 SUPER JACKPOT COIN MACHINES!

FREE! A PENNY POSTCARD WILL BRING YOU OUR NEW 4-COLOR *Monte Carlo* AND LIVE JACKPOT CIRCULARS...

WRITE TODAY!

O. D. JENNINGS & CO. 4307 West Lake St., CHICAGO 24, ILLINOIS



EASTERN FLASHES

Operators are hoping the beer delivery strike will be settled quickly. Bars and taverns weren't affected too badly as a whole this week as the supply on hand was sufficient for current needs, but operators are worrying about a slump in collections if the strike continues on into next week. Some beer is being delivered by New Jersey trucks, but the amount will hardly be sufficient to supply any great quantity. Conferences between the union and brewers may remedy the situation before its gets to a point where it may affect collections badly.

* * * * *

Leo Green, Lake City Amusement Company, Cleveland, O., in town with the missus, enjoying a vacation. The Greens took in a Broadway show practically every night. Leo tells us a story about the most wonderful steak dinner enjoyed by Paul Federman of Williams Manufacturing Company when he was visiting with him in Cleveland. Leo claims Paul raved and raved . . . Another visitor seen along Broadway, enjoying the city's amusement centers and eateries, was Robert Berman, B & B Novelty Co., Louisville, Ky. . . . Many other visitors arriving for the music operators banquet Saturday night at the Waldorf.

* * * * *

Barney (Shugy) Sugerma, Runyon Sales Company, scared to death by the necessity of an emergency appendicitis operation for his youngest boy, Myron. Shugy had to rush the kid to the hospital at 6 A.M., and stayed there all day. Latest report is that the operation was a decided success, and the boy is on the mend . . . Just heard that Charlie Engelman, the well-known music op and ranchero owner, added a new member to the family, a boy, some three months ago . . . Another music operator, Charlie Steinberg of Mayfair Music, should be presented with a bundle of joy very soon, and we understand he's rooting for a boy . . . Ben Palastrant, Eastern regional sales representative for Aireon Manufacturing Corporation, announced the marriage of his daughter, Annette, last Sunday, October 17.

* * * * *

THE CASH BOX moves this week-end to the Empire State Building, and we've been busy with all the details of moving, and preparing the suite of new offices. After a visit at the new quarters of Mike Munves on 11th Avenue near 43rd Street, our efforts are to be considered microscopic. What a colossal moving job Munves is going thru, moving machines that probably run into the thousands. Trucks have been running back and forth with equipment for the past several weeks, and Munves hopes to have this part of the job finished this week. Then comes the matter of setting up in the new building. Brothers Joe and Mike are working at this chore. It'll take quite some time before everything is completely settled. Munves is planning on using one of the floors for a display of several completely stocked arcades, each to be supplied at various prices.

* * * * *

Ben Becker, special field representative for Bally Manufacturing Company, visited with Abe (A.J.) Rechtshaeffer and his nephew Paul of Reliable Coin Machine Company, Hartford, Conn. (Bally regional distributors for Connecticut). Ben tells us that upon this visit, Abe had just had all his lower teeth extracted. Taking advantage of the situation, Becker invited him out for a steak dinner, but Abe had to settle for oatmeal. But, as is usually the case, all the best laid plans, etc., nephew Paul accompanied them, and he has all his teeth. Becker states "now I won't be able to buy my own lunch for a week."

* * * * *

Bob Slifer, Slicon Sales, Hillside, N. J., visiting along coinrow. Bob recently returned to the coin machine biz, and is handling a shoeshine machine for the Falcon Distributing Company of Detroit. Bob has some important plans for the future, one of which is to set up in the big city . . . Phil Mason, Mason Distributing Company, driving to the West Coast on business, and leaves word that he'll be back in some ten days to two weeks . . . Dave Lowy, Dave Lowy & Company, displays the Aireon "Coronet" on his showroom floors, and music ops dropping in to take a look-see. Lowy states the Aireon combination tele-juke machine will be on hand soon.

* * * * *

Bill Wiener, Vendors, Inc. (national factory agents for U-Need-A Vendor's electric cigarette machine) all alone at the Tenth Avenue offices. Murray Wiener, Leo Willens, and Jack Breidt attending the Tobacco show at Columbus, Ohio. We understand Mack Postel, Chicago distributor and Abe Stept of Pennsylvania, also attended the Columbus show. Bill gives us a demonstration of the new machine, and it looks like a winner . . . Jack Semel visits his friends along coinrow. Jack had just bought the most elaborate and largest arcade in Coney Island from Phil Gould. Called "Pleasureland," it occupies a space of 50' x 200', running from Surf Avenue to the Bowery . . . Shuffleboard Company of America, Linden, N. J., getting into some fast action with their "Nu-Art" Shuffleboard. Ops in this territory studying the advisability of installing the mechanical scoreboards (coin operated). They claim it eliminates bothering the tavern owner or bartender with score sheets. In addition, it keeps score accurately, eliminating any arguments among the players . . . Dave Stern, Seacoast Distributors, Newark, N. J., tells us that he's doing more business at this time than he's done for quite some time. Dave is particularly in love with "Electric Shine" shoe shine machine, for which he's acting as national sales agent. "Inquiries are coming in from operators and distributors thruout the country" states Dave . . . We know the trade will be sorry to learn of the death of Leo Shabes, the custom shirtmaker for many in the industry, who died of a heart attack.

100%
RETURN PRIVILEGE WITHIN 10 DAYS
IF NOT SATISFIED WITH OUR
RECONDITIONED EQUIPMENT

**WURLITZER
616**
Fully Repainted. Perfect Condition.
Ready for Location.
\$79.50 (Crated)

1/3 with Order. Bal. C.O.D.
Send for Complete List

DAVID ROSEN, INC.
Exclusive AMI Distributor
855 N. Broad St., Philadelphia 23, Pa.
Stevenson 2-2903
503 Evergreen Ave., Baltimore 23, Md.
Edmonson 5322

"Look! I can walk again"

Join the
**MARCH
OF
DIMES**
JANUARY 14-31

**FIGHT
INFANTILE
PARALYSIS**

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS
FRANKLIN D. ROOSEVELT, FOUNDER

★

**GREATEST BARGAIN IN
COIN MACHINE HISTORY!**

**Special Subscription Deal
To THE CASH BOX**

With FREE ADVERTISING PRIVILEGE

. . . a 40 word classified ad FREE OF CHARGE each week (worth \$3.20 per week) plus subscription—at a cost to you of approximately \$1. per week. . . . Your very first ad can bring back your investment, plus a profit.

- 13 WEEKS (1/4 YEAR) . . . \$15.00
- 26 WEEKS (1/2 YEAR) . . . 26.00
- 52 WEEKS (FULL YEAR) . . . 48.00

Select the deal you wish—enclose your check and classified ad. It'll be the best investment you'll ever make.

THE CASH BOX
The Confidential Weekly of the Coin Machine Industry
EMPIRE STATE BLDG., NEW YORK 1, N. Y.

★

NU-ART SHUFFLEBOARD

The Very Finest **PRECISION BUILT** Shuffleboard on the Market!!
Built for Strength and Style by the Pioneer Shuffleboard Manufacturer!

BACKED BY 12 YEARS OF "KNOW-HOW"!!

**NO COMPETITION
FOR QUALITY!!!**

ALL WOODS USED ARE FIRST GRADE HARD WOODS.
LEGS ARE NOT JUST ONE PIECE OF WOOD—BUT
8 STRIPS SOLIDLY AND SECURELY LAM-
INATED TOGETHER TO LAST FOR-
EVER! CAN'T WARP!!!
CAN'T CRACK!!!
PERFECT!!



PICTURED HERE
DE LUXE MODEL

Standard 22 Ft. Size

ALSO COMES IN

16 Ft., 18 Ft., 20 Ft.

All De Luxe Models

**COMPLETE LINE
OF SUPPLIES!**



**ALSO AVAILABLE—COMBINATION
BOWLING GAME AND SHUFFLEBOARD**

16 Ft. Size Only (Not Illustrated)

**WIDE AWAKE DISTRIBUTORS!! WIDE AWAKE OPERATORS!!
HERE'S A GOLDEN OPPORTUNITY TO GET THE BEST—FIRST!!
WRITE-WIRE-PHONE-RIGHT THIS MINUTE-HURRY!!!
SPECIAL PROPOSITION TO ALL WIDE AWAKE COINMEN!!**

SHUFFLEBOARD COMPANY OF AMERICA, INC.

224 EAST ELM STREET, LINDEN, NEW JERSEY

★ **Manufacturers of "Nu-Art" Shuffleboards for Twelve Years** ★

Announcement

AMI Incorporated will not produce a new phonograph for the coming Coin Machine Show. We believe that music operators do not welcome the introduction of too many new models which may obsolete present equipment and reduce trade-in values. We have introduced two new phonographs in the last three years, each model phenomenally successful as a music maker and a money maker. Our latest model, introduced in May this year, is the beautiful 40 Selection "B." It has already won nation-wide acclaim as the most popular phonograph on the market. This is our "show model," available to you right now!

JOHN W. HADDOCK, *President*

AMI Incorporated

127 N. Dearborn St., Chicago, Ill.

THRU THE COIN CHUTE



CHICAGO CHATTER

With the coming election but a short time away, main topic of conversation around town these days is—politics. Most coinmen seem to be of the opinion that "after the election an improvement in general conditions will prevail." They anticipate a "boom" in the business . . . Fulton (Skeet) Moore of the Williams Mfg. Co. back in full stride . . . and feeling fit once again after his recent bout with the "flu." Moore tells us the factory has been a beehive of activity the past few weeks with an unusual number of out-of-town operators visiting. Moore hied himself off on a short business trip last week, flying his own plane up to Milwaukee. While Sam Stern, vice prexy of Williams, returned from his trip to Philadelphia. Harry Williams still remains in town. "But," says Harry, "I always have some kind of a trip planned and will be off again at the first opportunity" . . . Found things rather quiet over at AMI with Monte West down in Memphis on biz, and prexy John Haddock and Lindy Force in Baltimore, leaving Joe Calderon to look after the home front. Joe tells us that Lindy will travel on up north to visit with operators and distribs while Haddock covers the southern territory. Joe informs us that AMI's production continues at a heavy pace with sales on the increase.

Firm heads, Sam Gensburg and Sam Wolberg of Chicoin, announced that the first deliveries had been made on their new 5-Ball "Sally." The game has several new features which include lighted tower bumper, powered flippers, a bonus replay set up and a new type ball tray. They stated, "These new attractions should prove to be a big drawing card." Expect "Sally" to receive much favorable attention from distributors and ops . . . Leon René of Exclusive Records stopping over in Chi between planes. A. Green of National Record Co., also a visitor to the Windy City . . . Billy DeSelm of United Mfg. Co. tells us that R. E. Williams of Dallas, Tex., was a recent visitor to the new plant. According to Billy, "The new cafeteria, which features all the comforts of home plus a few extras, is due to open sometime next week." At least he hopes it will open then because the employees have heard so much about it they're getting very, very anxious. In the meantime, everything is "Blue Skies" with Billy . . . Spoke with Mr. Davran, export manager for Illinois Simplex, who informed us that he recently received statistics from the Department of Commerce showing the amount of phonos exported during the first six months of 1948. Davran learned that Illinois Simplex shipped 10% of the total amount sent to foreign countries during that period.

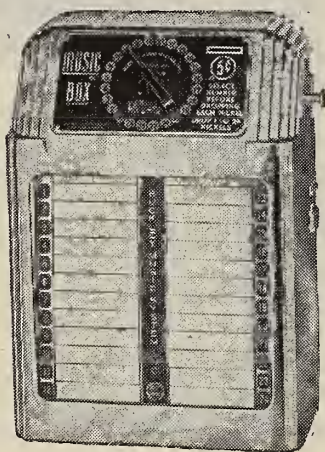
George Jenkins, sales manager for Bally Mfg. Co., announced the appointment of the Roanoke Vending Machine Co., headed by veteran coinman Frank Page, as Bally distributor for that territory. Al Shannon, president of Coin Machine Sales Co., Houston, and George Wrenn, who heads Walbox Sales Co., Dallas, were recent visitors to the Bally plant and reported excellent business in the Texas territory. Vice-Prexy Herb Jones, who is also (Show Chairman for the CMI Convention) tells us that this year's show is expected to be the biggest ever and will feature a more impressive line-up of booths and exhibits than in any other previous year. Jones urged that all persons planning to attend the convention make their reservations as early as possible and help to avoid the usual last minute rush . . . Partners Gil Kitt and Ralph Sheffield of Empire Coin very pleased over the completion of their remodeling program. The boys stated that under the new arrangement they now have five times the former showroom space which will allow their customers a better view of Empire equipment . . . Bumped into Milt Salstone of the M. S. Distrib. Co. dashing hurriedly across the Loop, trying to keep up with his many appointments. Milt tells us that Herman Lubinsky of Savoy Records was another out-of-towner visiting Chi this past week.

Tony Galgano of the Used Record Exchange says his business is good and improving all the time. As a matter of proof, Tony is now driving two cars . . . Wally Fink of World Wide Distributors returned from a recent biz trip thruout the midwest with very glowing reports. Wally says that business has picked up and an even bigger improvement should be noticed after election . . . Murray Rosenthal of Coinex is a very busy guy these days. Not only does he have his own business to attend to but also helps his wife who is very active in charity work . . . Spoke with Jerry Blonder at Eagle Coin Machine Co. They are now settled in their new quarters on Montrose Avenue. Jerry is very pleased with conditions and says the plastic replacement part business is going great.

Morrie Gottlieb of Dallas, Tex. visiting brother Dave here this last week. Alvin Gottlieb tells us that things continue to roll along at a steady pace over at Gottlieb & Co., with enthusiasm rating high for their latest game "Buccaneer" . . . Art Weinand of Rock-Ola Mfg. Corp. is one guy who doesn't believe in giving himself a minute's rest. We hear that Art recently left town on another business trip . . . Lots and lots of activity at the Genco factory. The boys jammed with orders for their new "Puddin' Head" . . . John Niese of O. D. Jennings & Co. attending the C. A. Robinson showing out in Los Angeles while Ed Vojack keeps busy looking after things at this end.

Fred Mann, regional distributor for Aireon Mfg. Co. took time out from his very busy routine to tell us about Aireon's new Tele-Juke combo, which was recently placed on location in a tavern on Chicago's south side, made such a hit the tavern owner refuses to let it go. Fred says the former juke box there took in an average of \$8 a week, while in the first week there, the Tele-Juke combo took in \$50, which is good business in anybody's language.

Buckley MUSIC BOX



Available for
20, 24, 32
Record
Selection

PRICE
\$29.00
F. O. B.
Chicago

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

BUCKLEY MUSIC SYSTEM, INC.

4223 W. LAKE STREET

CHICAGO 24, ILL.

(Phone: VAn Buren 6-6636-37-38-6533)

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

Well, it's back to Badger for the Rock-Ola music box and shuffleboards, according to W. R. Happel Jr., who announces that his firm will now be exclusive Pacific Coast distributor of the popular lines, also of Rock-Ola's new Lo-Boy scale . . . Happel entertained Rock-Ola Sales Mgr. Art Weinand during recent stay and arranged for reservations at the Hollywood Knickerbocker . . . Herman Pastor had a pleasant three-day visit in Los Angeles and then back to St. Paul . . . Another distinguished visitor was Marty Olson in from Wurlitzer's New York plant on biz and to say hello to his many California friends . . . Don Clark of Wurlitzer distrib firm bearing his monicker back from Buffalo and national tour to check whether conditions were status quo all over . . . Short stay in L. A. and then back to San Francisco . . . Al Meyer, now West Coast rep for a new Chicago mfr. with a fine looking race horse game, in to see Badger Sales execs on a promising distrib deal . . . Paul Silverman back at J. Peskin Distribs from Chicago and on long distance to Joe, who's due back here in few days . . . Paul brought family and using father-in-law's apt. till he can line up his own . . . Anybody got any prospects?

At Sicking's, Jack Ryan introduced us to his old Hong-Kong sidekick, Carter Carson, just in from Guam where music only now is operating . . . Citizen-of-the-world Carson, one of the international, legendary figures in this business, now off to South America, where we'll probably hear of another country opening up soon . . . Aubrey Stemler up and around after being laid up with a heart attack for a week, which proves you can never judge a man's health by his muscles . . . Nish Tara took good care of things in his absence although actor Nish is still waiting for that call from Broadway or Selznick . . . Ray Power's right hand man brought back a nice stack of orders from San Diego on the 8-ft Catalina electric scorer rebound . . . Ray sez biz is good—and means it . . . Fred Gaunt back at Gen'l Music also with pile of orders on the boards from the Fresno brethren . . . Fred says boys along the way really expressed a load of interest in the new V-type rebound now being readied by Bud Parr complete with coin mechanism.

Walter Solomon, Mape's new local mgr., really moving those Filben Maestros . . . Seems Walter brought the Sterling Standard plastic top board along with him and E. T. Mape is now distributing game in these parts . . . Lyn Brown scooting around to make room for those scooters alongside a batch of Pokerinos awaiting shipment out when we were in . . . Army Micon, Lyn told us, is not rushing back into coin machine business but is making a nice start handling industrial distribution for one of those new, super-duper glass cleaners . . . Papa Len and Uncle Marshall still with the super market and doing all right . . . Otis Murphy of Bally factory in visiting Paul Laymon and other distribs, agreeing with 'em that "Citation" is just about the finest one-ball yet . . . Charlie Fulcher, back from Coast run and off for San Diego, says those boards are keeping the wolf out of eating range . . . Dannie Jackson holding down fort at Automatic while Sammie Donin and Georgie Warner beat the bushes up around San Diego for some new action . . . "Things are a little quiet at home," Dannie sez—without a twinkle in his eye . . . Among short range out-of-towners this week: Niles Smith from Oildale . . . Burt Polan of San Luis . . . Delano's Thomsen Bros. . . . A. J. Clayton from Alhambra . . . F. D. Stover of Fontana . . . and Hanford's R. A. Hendricks.

MINNEAPOLIS

Jess Wadell of Charles City, Iowa, spending a few days in Minneapolis making the rounds, calling on several of the distributors . . . Mr. and Mrs. Johnny Kalasardo of Ladysmith, Wisconsin, driving into Minneapolis to see why record shipments have been very poor coming from distributors in the Twin Cities . . . Joe Totzke of Fairmont, Minnesota in town for just the day. Joe is doing very good for himself since having established himself and is on his own route.

Mr. and Mrs. Oscar Sundem of Montevideo, Minnesota spending a couple of days in Minneapolis sort of a little vacation to get away from it all. Mrs. Sundem has that far away Florida look, already . . . Walt Thorne of Staples, Minnesota seen buying Pin Games. Walt does quite a bit of farming and has had all his crops harvested. He claims he has had a very good year . . . Kelly Diedrich of Chaska, Minnesota got his limit of ducks for the three days he spent hunting . . . Freddy Fixel of Pembina, North Dakota taking off for a week's hunting for deer at Ontario, Canada.

Mr. and Mrs. Glen Addington of Bismarck, North Dakota drove into Minneapolis last Friday evening, October 15th, to see the Minnesota, Illinois game at the Memorial Stadium, Minneapolis, Saturday, October 16th . . . Harry Lerner, Minneapolis operator, also running an Appliance Store for the past two years, has finally decided to call it quits as far as the Appliance Store is concerned and spend all his time and energy on his route which has always been his first love.

George Atol of the Zenith Sales Company, Duluth, Minnesota in Minneapolis for the day. He reports that his nephew, Joey Atol, Jr. of the Arrowhead Fireworks, Duluth, is in the hospital recovering from an appendectomy operation. He reports that Joey is doing nicely. Joe Atol, Sr., of the same firm has left for New Orleans, Louisiana, where he will spend considerable time getting ready the fireworks for the Mardi Gras celebration in New Orleans.

Michigan and Minnesota meet at the Memorial Stadium in Minneapolis October 23rd; operators throughout the middle west are expected to be in Minneapolis for the game . . . Phil Jordan who left the firm of Howard Sales Company to go into the oil business for himself is back with the Howard Sales Company this week . . . Nels Nelson, salesman for the Hy-G Music Company just returned to Minneapolis after attending the funeral of his brother who passed away last week in Chicago.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING
CLOSES WEDNESDAY, 5 P.M. AT:
The Cash Box, 381 Fourth Avenue,
New York 16, N. Y.

WANT

WANT—Good clean Eureka. Late Model. State Price. Will send 1/3 down, balance C.O.D. B & H AMUSEMENT, 6017 WASHINGTON AVE., HOUSTON, TEX.

WANT—Coin operated telescopes; 30-wire Wall Boxes, Adaptors, Speakers, etc., any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA.

WANT—Diggers, all types and models. Also Rotary Merchandisers (Pusher types); Photomatics; Eric Diggers, all hand operated. J. W. LANDI, 323 SANFORD, UPPER DABRY, PA.

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbias, Gooseneck Mills Q.T.s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—1947 Seeburg or Wurlitzer phonographs or original flipper Five-Ball Pin Games in trade for 1948 model Bakers Pacers or Bally Draw Bells. MECHANICS SERVICE, 2124 FIFTH AVENUE, PITTSBURGH 19, PA.

WANT—Overstocked, new, in original crates, Flipper Games. Anxious to purchase any amount of new or used Flipper Games. Quote best prices. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—Your used or surplus records. We buy all year round and pay top prices. No lot too large or too small. We also pay highest prices for close-out merchandise, records, albums, needles, etc. Complete inventories bought. We also have records for promotional purposes, premiums, etc. BEACON SHOPS, 905 NO. MAIN ST., PROVIDENCE 4, R. I.

WANT—Good used Gold Cups. State best price, condition. REX NOV-ELTY CO., 170 S. STATE ST., WILKES-BARRE, PA. Tel.: 3-7542.

WANT—Good Bally Eureka and latest 5-ball tables. State your best prices first letter. SCOTT NOV-ELTY CO., 710 W. 42nd ST., HOUSTON 18, TEXAS.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eureka; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOV-ELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TU-EDO 5-4976.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERHILL 3-5761.

WANT—We will pay \$50 for Rock-Ola Playmaster and Spectravox, or will trade for Seeburg Cadets and Majors RC with master amplifier. ATOMIC MUSIC CO., 833 PINE ST., MUSKEGON, MICH.

WANT—We will buy, sell or exchange Total Rolls, Advance Rolls, Bing-A-Rolls, Pro-Scores, Williams' All Stars, Electromaton's 5 Ft. Roll-A-Scores. Write, wire, phone. GEORGE PONSER CO. OF N. Y., 250 W. 57th ST., NEW YORK, N. Y. Tel.: CIRCLE 6-6651.

WANT—Used Bally '48 Jockey Clubs; Trophys; Entrys; Jockey Specials; Gold Cups. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE. CHICAGO 39, Ill. Tel.: DICKENS 7060.

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750E. Also all types of skeeballs. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: CHICKERING 4-5100.

WANT—Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO.

WANT—To Purchase for export shipments—Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Wurlitzer C. M. 61 \$30; C. M. 71 with stand \$55; P-12 \$25; 412 \$30; 616 Victory Cabinet \$50; 24 Victory Cabinet \$65; Chicken Sam, needs minor repairs \$60; several pin games \$10 ea. 1/3 down. Write for list. H. J. BECKETT, 103 WATER ST., EASTPORT, ME.

FOR SALE—You will never regret the day, if you will order one Pool Table and try it out. More returns for the dollar invested than any other coin operated machine ever manufactured. G. F. PERRY, BOX 152, JOHNSTON, S. C.

FOR SALE—Mills Black Cherry Bells: 4 nickels, 6 dimes, 1 quarter, Clean condition, ready for location \$125 ea.; Mills Golden Falls H. L. 1 nickel, 1 dime \$125 ea. AUTOMATIC AMUSEMENT, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—5c Black Cherry \$85; 10c Black Cherry \$90; 25c Black Cherry \$95; Originals, clean; 5c Melon Bell \$75; 10c Blue Front 2-5 \$60; 5c Extraordinary G.A. \$55; 25c Melon Bell \$70; 5c Chief Red Skin \$50; 5c Jennings Club \$50; 5c Rolatop \$40; 10c Rolatop \$50; 25c Rolatop \$60. First \$175 gets 50c Av. fr. or 50c Chief. Act now. Good machines, packed right. WABASH SPECIALTY CO., WABASH ROAD, CELINA, O.

FOR SALE—Cigarette Machines: 3 8-column Rowe Presidents \$90 ea.; 3 10-column Presidents \$100 ea.; 3 8-column Crusaders \$140 ea.; 3 10-column Crusaders \$150 ea. All clean and ready for location. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y.

FOR SALE—50 A.B.T. Challengers \$15 ea.; 50 Gottlieb Grippers \$10 ea.; 2 Model 1200-A Aireon phonographs \$175 ea. Above equipment in good condition. RALPH ALEXANDER, INC., BOX 207, SENECA, S. C.

FOR SALE—Best used Mills Slots in the South. We also refinish and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel.: 3-5432.

FOR SALE—Operators of Jar and Bingo Tickets and Salesboards. Here's a Special 2200 R.W.B. Jar Tickets Staple '5' and '7' in a bundle at \$20 a dozen; Lucky '7' Jar Ticket 2220 at \$20 a dozen; Bingo 1000 tickets at \$9 a dozen; 1200 tickets on stick at \$12 a dozen. We carry a complete line of tickets and salesboards. Send for prices. 25% with order, bal. C.O.D. HENRY E. WEISS, 140 N. 31st ST., BELLEVILLE, ILL. Tel.: 530.

FOR SALE—Bing-A-Roll \$250; Hy-Roll \$200; Advance Roll \$100; Singapore RD \$75; Heavy Hitter \$35; Chicoin Spinball pinball \$150. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—Used National and American Shuffleboards \$250 ea.; Genco Bank Roll \$95; Rock-A-Ball \$95.; 5 1/2 Ft. Midget Skee Ball \$45; Singapore, Hawaii Consoles \$40; Tropicana Console \$60; Gold Mine Console \$50. WEST SIDE DIST. CORP., 612 TENTH AVE., N. Y. C. Tel.: Circle 6-8464.

FOR SALE — Used Consoles, refinished, mechanically perfect. 1947 Evans Bangtail \$275; Evans Winterbrook \$350; Keeney Single Super Bell \$250; Bally Victory Derby 95. 1/3 Deposit required, Balance C.O.D. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS. LA. Tel.: Canal 7137.

FOR SALE—Five Ball Pingames: In excellent condition at \$35 ea. Arizona, Big Hit, Big League, Fast Ball, Frisco, Riviera, South Seas, Stage Door Canteen, Superliner, Surf Queens, Suspense. At \$15 ea. Big Chief, Big Parade, Capt. Kidd, Champ, Chubby, Dixie, Dude Ranch, Hi Hat, Home Run, Baseball Marvel, Moniker, Seven Up, Star Attraction, Venus, Victory. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILADELPHIA 40, PA. (Tel.: RA 5-8705.)

FOR SALE—Juke Box Route. Approximately \$400 weekly income. 38 phonographs on good locations in New Orleans, La. All equipment 1946 and 1948 Models. H. B. ENTERPRISES, 619 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—Jennings Challengers 5c-25c play \$200; Keeney Bonus Super Bells 5c-5c-25c \$450; Jumbo Parades \$60; Carousel \$30; Cross Fire with Flippers \$40; Ginger \$35; Superliner \$30; Cyclone \$30; Kilroy \$40. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: Bpt. 750.)

FOR SALE—Immediate delivery of conversion Flash Bowlers 10'-12'-14' \$275 each. Never on location since conversion. Like new. KING-PIN EQUIPMENT, 826 MILLS STREET, KALAMAZOO, MICH.

FOR SALE—Have six large and two small sectional alphabetical wired music racks, late model, made by Pantages. Operate from both sides. Large rack capacity 1920 records \$250 each; small 960 records \$150 each. F.O.B. COIN-O-MATIC, 139 MONTEREY ST., SALINAS, CALIF.

FOR SALE—Route of approximately 60 pinballs, rolldowns, etc., in towns surrounding Yonkers. Long established profitable route. Must split my route for greater concentration. Route for sale will bring back investment in short time. Write BOX 86, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK, N. Y.

FOR SALE—Wurlitzer 1015 \$449; mechanism checked, cabinet refinished, looks and operates like brand new phonograph. DAVIS DISTRIBUTING CORPORATION, 738 ERIE BLVD., EAST, SYRACUSE, N. Y.

FOR SALE—1 complete 15 unit Jennings Telephone System \$750; 1 complete Solotone Music System, consisting of 180 boxes, 16 location amplifiers, 2 studio amplifiers, 2 volume levelers, 1 40 record automatic player \$1,000 plus crating. Will sell wall boxes and location amplifiers separate: 5 10c Mills Silver Chrome, clean \$110; 5 25c Mills Silver Chrome, clean \$115. TOPEKA MUSIC CO., 926 KANSAS AVE., TOPEKA, KANS.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—4 Mills Blue Fronts, high serials; 1 factory rebuilt with 7 coin escalator Buckleys style; 1 25c Jennings Silver Chief extra clean with new cabinet job. All go together, so make best price in first letter. Also have used records for sale. CLARKS DISTRIBUTING CO., 601 W. CHURCH ST., HAMMOND, LA.

FOR SALE—Used Pop Corn Sez Vendors. Good condition, single machines \$120; lots of ten or more \$105 F.O.B. FOX POPCORN CO., 511 1/2 E. WALNUT, DES MOINES, IOWA.

FOR SALE—Miami Beach home, furnished throughout, complete, beautiful neighborhood, 5 bedrooms, 4 baths. Also garage apartment, 3 rooms, bath. Landscaped corner property. Price \$38,000. Reasonable terms. Owner direct. HARRY ROBERTS, 4501 N. BAY ROAD, MIAMI BEACH, FLA. Tel.: 58-1246.

FOR SALE—Bargain offer. Complete and good appearance. Crated to go. Sportsman Roll, wooden R. D. \$32.50; Hawaii, steel ball R. D. \$39.50; Mimi, steel ball R. D. \$39.50; Super Skee Ball \$69.50. WANT—Flipper type games. NATIONAL NOVELTY CO., MERRICK, N. Y.

FOR SALE—14 Snacks (with stands) completely refinished, middle compartment vends ball gum \$22.50 ea.; Midget Movies (used) with set films \$249.50; Skill Thrill shoots pennies (new) in original factory cartons; Skill Thrill shoots pennies (used) \$19.50; Underseas Raider used reconconditioned \$99.50; Frantz Aristo Scales, new \$87.50. J. ROSENFELD CO., 3218 OLIVE STREET, ST. LOUIS 3, MO.

FOR SALE—Victory Specials \$125; Gottlieb Daily Races \$175. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE—Victory Specials, clean, closeout, single, ea. \$85, 5 or more, ea. \$75; Keeney Favorite, original cases, 1-balls, combination Free Play and Payout \$224.50; Gottlieb Daily Races \$99.50, Hot Tip \$99.50, Strikes 'N' Spares \$169.50; Special Entry \$249.50; Challengers \$350. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND 5, ORE.

FOR SALE—Henry Jerome's recording of "Christmas Comes But Once A Year" backed by "Hello New Year Hello," Pleasant 105. Buy a box and get a box free. If you remit with order we pay express charges. 49c a record. PLEASANT RECORDS, 1619 BROADWAY, N. Y. C. 19, N. Y.

FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Cheap! One complete 30 Station Automatic Hostess System, in best operating condition. Records, Parts, Spare Amplifiers included. For full particulars, write, wire or call: AUTOMATIC PHONOGRAPH CO., 105 E. RICHMOND AVE., PEORIA 4, ILL. Tel.: 2-2134.

MISCELLANEOUS

NOTICE—Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebushed \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: Englewood 8192.

NOTICE—Redeem this ad for cash. Make your counter models earn \$\$\$. Wurlitzer Counter Model Trays, edges restored to factory specifications and new rigid centers. 36 hour service with this ad \$3.50. Send as many sets as you wish with ad. Offer expires Nov. 5, 1948. A-1 MUSIC CO., 4808 CONSHOHOCKEN AVE., PHILADELPHIA 31, PA.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Phonograph Motors rewound according to factory specifications for a flat rate of \$3.50. No extras. \$3.50 is all you pay. Mailing list of 9,330 coin machine operators and distributors in the United States \$50. Guaranteed 98% correct. This list is not printed or mimeographed but typewritten and up to date. CAROLINA ELECTRIC CO., P. O. BOX 483, FORT MILL, S. C.

PARTS & SUPPLIES

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, \$36 per 1000; No. 40, 44, 46 and 47, \$4.35 per 100; No. 51 or 55, \$3.50 per 100. Bulbs can be assorted for best price. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Tubes: 6C4 29c; No. 80 42s; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE—Skee Ball—Nets, Balls, genuine Cork Mats, Rectifiers, Score Glasses, etc. Ten Strike—Mannikins, wood pins, coils, new high score scoring units. Write for catalogue of parts. RELIABLE PARTS CO., 2512 IRVING PARK RD., CHICAGO, ILL.

FOR SALE—We carry the most complete stock of parts and supplies for all makes of coin operated machines. Our line includes parts for many one-ball games that are no longer available from the manufacturer and scarce backboard glass. Special sale, yellow dead rubber rings \$1 per 100, while supply lasts, any size. Send for our price list. COIN MACHINE SERVICE CO., 1545 N. FAIRFIELD AVENUE, CHICAGO 22, ILL.

THIS WEEK'S BUSINESS

ANALYSIS OF GENERAL MARKET CONDITIONS ON NEW AND USED MACHINES FOR THIS WEEK

THIS WEEK'S BUSINESS IN PHONOGRAPHS

Continuing at a most rapid rate are the price fluctuations in the phono field. Prices skim between high and low and average, above average and below average, each and every week with different territories shaking the price structure. This is one time when ops can buy and be assured of the best price set-up which will ever be found in the automatic phono market.

WURLITZER:

616—High, Pa., Ill.; Low, N. Y.; Average, Ky.
24—High, Ill.; Low, O.; Average, N. Y., Ky., Pa.
600R—High, Minn., Ill.; Low, Pa.; Average, N. Y.
600K—High, Ill.; Low, N. Y.; Average, Wisc., Ky.
500—High, Ill.; Low, Ky., O.; Average, N. Y.
500K—High, Ill., Wisc.; Low, N. Y.; Average, Pa.
61—High, N. Y.; Low, Ky., Ill., Minn.
71—High, N. Y.; Low, Minn.
700—High, Pa., N. Y.; Low, Ill.
750M—High, Ga., Ill., N. Y.; Low, Wisc.
750E—High, Ill., N. Y.; Low, Ky.
780E—High, Ill.; Low, N. Y.
800—High, Ill., N. Y.; Low, Ky.
850—High, Minn., Ill.; Low, Ky., N. Y.; Average, Wisc.
950—High, Wisc., Ill.; Low, N. Y.
1015—High, Minn., Calif., Ill.; Low, Ky., Pa., O.; Average, Wisc., N. J.
1080—High, Calif., Wisc., Minn., Ill.; Low, N. Y.

SEEBURG:

Rex—High, Ill.; Low, Ky.
Royale—High, Ky.; Low, Ill.
Regal—High, Ky., Wisc.; Low, Ill.; Average, N. Y., Ohio.
Gem—High, O.; Low, Ill.
Classic—High, Ill.; Low, N. Y.
Maestro—High, O.; Low, Minn.
Colonel—High, Wisc., Ill.; Low, N. Y.
Cadet—High, Ky.; Low, Ill.
Envoy—High, Wisc.; Low, Pa.; Average, Ill.
Vogue—High, O.; Low, N. Y., Ill.
Casino—High, Wisc.; Low, Ill.
Commander—High, Wisc.; Low, Ga.; Average, Minn., N. Y.
Hi-Tone 9800—High, Minn., Ill.; Low, Wisc.
Hi-Tone 8800—High, Wisc.; Low, Ill.
Hi-Tone 8200—High, Wisc., O.; Low, Ga.; Average, Ill., N. Y.
146M—High, Ill., Wisc.; Low, N. Y.
147M—High, Calif., Wisc.; Low, Minn., Ill., N. Y.

ROCK-OLA:

'39 Standard—High, O.; Low, Ky., Pa.; Average, Wisc., Ill., N. Y.
'39 DeLuxe—High, Ill., O.; Low, Ky., Pa.; Average, Wisc., N. Y.
'40 Super Rockolite—High, O.; Low, Ky.; Average, Ill., N. Y.
'40 Master Rockolite—High, Ill., O.; Low, Pa., N. Y.; Average, Wisc., Neb.
Playmaster—High, Calif., Wisc.; Low, N. Y.
Commando—High, Ky., Minn.; Low, Pa.; Average, Ill., O., N. Y.
1422—High, Calif., Wisc., Ill.; Low, O.; Average, N. J., N. Y.
1426—High, Calif., Wisc.; Low, N. Y., N. J.

PACKARD:

Model 7—High, Calif., Wisc.; Low, Ky., D. C., N. Y., N. J.,

MILLS:

Panoram—High, Minn.; Low, Ky., N. Y., Average O., Pa., Ill., Canada.
Throne—High, Ill., Minn.; Low, Ky.; Average, Pa., N. Y., N. J.
Constellation—High, Ill.; Low, N. Y., N. J.

AMI:

Hi-Boy—High, Minn., Ill.; Low, N. Y.
Singing Tower—High, Pa.; Low, Ill., N. Y., N. J.
Model A—High, Calif., Wisc., Ill.; Low, N. Y.

AIERON:

Super DeLuxe—High, Pa.; Low, Ky., N. Y.

IMPORTANT

A complete report and analysis of equipment most active on the market during the week, as well as location (by states) of price range areas, and other pertinent facts to help guide buyers and sellers. States where prices are "high," "low," "average," "below average" or "above average," should be checked with "The Confidential Price Lists" on the following pages. All states are abbreviated. All markings also abbreviated. Read carefully. Check closely.

THIS WEEK'S BUSINESS IN FREE PLAY GAMES

Most noticeable again this week is the fact that only latest type of pinballs are being pushed in sales to present market. Some of these "buys" may never again be equalled for there is a slow rise in market prices and even tho, every so often, someone comes in to crack the general market scale, prices are going up regardless. Belief is that this is the very best time to buy used pinballs before these prices zoom. Check "The Confidential Price Lists" very carefully this issue.

Amber—High, Md., O.; Low, Wisc.
Baffle Card—High, O.; Low, Pa.; Average, Md., Ill.
Bermuda—High, O.; Low, Ill.
Big Hit 5P—High, O., Ill.; Low, Wisc., Md.
Big Hit MP—High, Ill.; Low, Pa.
Bowling League—High, Ill.; Low, Md.
Caribbean—Hl, O.; Low, D. C.
Catalina—High, Ill.; Low, Md.
Click—High, Md.; Low, D. C.
Cinderella—High, Ill.; Low, Md.
Cyclone—High, O.; Low, Md.; Average, Ill.
Double Barrel—High, O.; Low, Wisc.
Dynamite—High, O.; Low, Pa.; Average, Ill.
Fast Ball—High, Ill., O.; Low, Md., Wisc.
Ginger—High, Ill.; Low, Md.
Gold Ball—High, O.; Low, Md.
Havana—High, Ill.; Low, O.
Hawaii—High, O.; Low, Pa.; Average, Ill., Md.
Hi-Ride—High, O.; Low, Md.
Honey—High, O.; Low, Md.; Average, Ill.
Humpty Dumpty—High, O., Ill.; Low, Md.
Kilroy—High, O.; Low, Wisc.; Average, Pa., Ill.
Lady Robin Hood—High, Ill.; Low, Md.
Major League Baseball—High, Md.; Low, D. C.
Manhattan—High, Md.; Low, Ill.
Marjorie—High, O.; Low, Ill.
Mexico—High, Ill., O.; Low, Md.
Midget Racer—High, O., Ill.; Low, Wisc.; Average, Md.
Miss America—High, Ill.; Low, Pa., Md.; Average, Ill.
Mystery—High, Ill.; Low, O.
Nevada—High, O.; Low, Ill.; Average, Md.
Play Boy—High, O.; Low, Md.; Average, Ill.
Ranger—High, O.; Low, D. C.
Rio—High, O.; Low, Pa., Wisc.
Rocket—High, Ill., O.; Low, Wisc., Md.
Sea Breeze—High, Ill.; Low, Wisc.; Average, O.
Show Girl—High, Wisc.; Low, Md.
Smarty—High, Ill.; Low, Wisc.; Average, Md.
Spellbound—High, Ill.; Low, Pa.; Average, Wisc.
Spinball—High, Md.; Low, D. C.
Stage Door Canteen—High, O.; Low, Pa.
Step Up—High, Ill.; Low, Pa., Md.; Average, Wisc.
Superliner—High, Ill.; Low, Pa., Md.; Average, Wisc.
Superscore—High, Ill.; Low, Pa., Md.; Average, Wisc.
Surf Queen—High, Ill., O.; Low, Pa.; Average, Wisc.
Suspense—High, Ill.; Low, Wisc.
Tornado—High, O.; Low, Md.
Tropicana—High, Ill., O.; Low, Pa.; Average, Md.
Yanks—High, Ill.; Low, Md.

THIS WEEK'S BUSINESS IN ARCADE EQUIPMENT

Action continued to pick up in the arcade equipment field this past week. Seems that there will be more equipment placed on the used market during the next few weeks than appeared even during the past summer season. Belief is, too, that prices will continue on more even keel, which was very noticeable this past week with widely separated territories quoting same prices for same machines.

Strikes 'N Spares—High, O.; Low, Minn.
Boomerang—High, O.; Low, Wisc.
Lite League—High, O.; Low, Pa.
Heavy Hitter—High, Ill., O.; Low, Pa.
Undersea Raider—High, O.; Low, N. Y.; Average, Ill.
Bank Ball—High, O.; Low, Ill.
Basketball Champ—High, Ill.; Low, O.
Goalee—High, Ill., O.; Low, Wisc.
Hockey—High, Ill.; Low, N. J.
Ten Strike—High, O.; Low, Ill.
Merchantman Digger—High, Ill.; Low, O.
Drive Mobile—High, O.; Low, Wisc.; Average, Ill.
Sky Fighter—High, O.; Low, Minn.; Average, Ill.
Batting Practice—High, O., Ill.; Low, Wisc.
All Stars—High, Ill., O.; Low, Wisc, N. Y.

THIS WEEK'S BUSINESS IN CONSOLES

More action this week in use? console market than last week. Prices are going up. Sales rising. Most action confined to midwest and far west with southern states beginning to enter market. Belief is that within next few weeks this market will be at peak.

Bally 5c Draw Bell—High, Calif., O., Wisc.; Low, Fla.; Average, Ill.
Bally 25c Draw Bell—High, O.; Low, Wisc.; Average, Calif.
Bally 5c DeLuxe Draw Bell—High, O.; Low, Fla.
Bangtails '47—High, Ga.; Low, Wisc.; Average, Calif.
Bangtails '47 Combo—High, Ga.; Low, Wisc., Calif.
Bangtails '48—High, Ill.; Low, Wisc.
Big Game—High, Ill.; Low, Calif.
Big Top—High, O.; Low, Wisc.; Above Average, Ill.
Bally 5c Club Bells—High, Ill., O.; Low, Pa.
Bally 25c Club Bells—High, Ill.; Low, Pa.
Evans '47 Gall. Domino—High, O.; Low, Minn.; Average, Ga.
Fast Time, PO—High, Ill.; Low, Minn.
Jennings 5c/25c Challenger—High, Calif., Ill.; Low, Minn.
Jumbo Parade, Combo—High, Ill.; Low, Calif., Wisc.
Jumbo Parades, FP or PO—High, Ill., Fla.; Low, Calif., Wisc.
Mills 4 Bells—High, Fla., Ill.; Low, Minn.
Mills 3 Bells—High, Calif., Wisc.; Low, Minn.; Average, Ill.
Mills 3 Bells '47—High, O.; Low, Minn.

5c Super Bell Combo—High, Ill.; Low, Calif., Wisc.
5c/25c Super Bonus Bell—High, Ill., O.; Low, Pa.; Average, Calif., Wisc.
5c/5c Super Bonus Bell—High, O.; Low, Wisc., Calif.; Average, Ill.
5c/10c/25c Super Bonus Bell—High, O.; Low, Calif., Wisc.

THIS WEEK'S BUSINESS IN ONE-BALLS

Sales action continues at high speed in the one-ball market. Tho many more games are listed by dealers than herein mentioned, prices remained pretty well equalized for all but the equipment listed here. Belief is that this field is gradually going on ahead and may assume even greater importance in trade this winter. Already reports filtering thru that one-balls being placed in more and still more areas and that reception very liberally accepted.

Gold Cup—High, Utah; Low, La.
Hot Tip—High, Utah; Low, Ill. ()
Jockey Club—High, Ill.; Low, O.
Jockey Special—High, Utah; Low, La.; Average, Ill.
Kentucky—High, Ill.; Low, O.
Long Acre—High, Ill.; Low, O.
Long Shot—High, Ill.; Low, O.
Pimlico—High, Ill.; Low, Ind.
Special Entry—High, Ill., Ind.; Low, La.; Average, Nebr.
Turf King—High, Ill.; Low, O.
Victory Derby—High, Ill.; Low, Utah.
Victory Special—High, O., Ill.; Low, La.; Average, Utah.

THIS WEEK'S BUSINESS IN BELLS

Business low this week on bells. Action last week very brisk. Jumpy condition attributed to pulling in of equipment in some areas. Action expected to bounce up within next few weeks and continue upward thruout winter season. If certain territories open, as expected, action will again be very heavy.

Mills Blue Fronts—High, Ill.; Low, O.; Average, La.
Mills Brown Fronts—High, Ill.; Low, O.; Average, La.
Mills Cherry Bells—High, O.; Low, Fla.; Average, Ill.
Mills Bonus Bells—High, Ill.; Low, Fla.; Average, La.
Mills Original Chromes—High, Ill.; Low, Fla., Average, Kans.
Mills Vest Pockets—High, Ill.; Low, Calif.
Mills Black Cherry Bells—High, Ill.; Low, O.; Above Average, Ind., Calif.
Mills Golf Ball Vendors—High, O.; Low, Ill.
Mills Golden Falls—High, Ill.; Low, Ind.
Mills Jewel Bells—High, Ill.; Low, Ind.; Average, Pa.

THIS WEEK'S NEW EQUIP'T

Four brand new five-ball free play games presented this week:

"Blue Skies" by United Mfg. Co., Chicago, Ill.
"Buccaneer" by D. Gottlieb & Co., Chicago, Ill.
"Sally" by Chicago Coin Mach. Co., Chicago, Ill.
"Puddin' Head" by Genco Mfg. Co., Chicago, Ill.

HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Box acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

C.M.I. BLUE BOOK

PHONOGRAPHS

WURLITZER

P 10	25.00	
P 12	25.00	49.50
\$12	35.00	45.00
400	40.00	49.50
412	30.00	55.00
412 III	60.00	85.00
\$16	79.50	
416	79.50	
616	40.00	79.50
616 III	59.50	110.00
616A	69.50	100.00
716A	65.00	89.50
24	55.00	149.50
Revamp (24)	75.00	125.00
600 R	79.50	100.00
600 K	65.00	100.00
500	89.50	149.50
500 A	65.00	99.50
500 K	65.00	99.50
41 (Counter)	49.50	69.50
51 (Counter)	59.50	69.50
61 (Counter)	39.50	59.00
71 (Counter)	72.50	79.00
81 (Counter)	75.00	99.50
700	175.00	199.50
750 M	195.00	225.00
750 E	225.00	239.50
780M Colonial	214.50	250.00
780 E	182.00	250.00
800	139.50	185.00
850	149.50	200.00
950	169.00	175.00
42-24 (Rev.)	40.00	75.00
42-500 (Rev.)	69.00	99.50
42-600K (Rev.)	49.50	99.50
42-600R (Rev.)	75.00	149.50
1015	424.50	495.00
1080 Colonial	489.00	495.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	7.50	12.50
310 Wall Box 30 Wire	4.50	9.50
320 2 Wire Wall Box	7.50	10.00
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	10.00	
Wireless Strollers	25.00	
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	49.50
Twin 616 Steel Cab. Adp. Amp.		
STP Speaker	59.50	89.50
Twin 12 Steel Cab. Tdj. Amp. Stp.	29.50	49.50
Selector Speaker	95.00	125.00
100 Wall Box 5c 30c Wire	4.00	5.00
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	5.00	10.00
Bar Brackets	2.00	3.50
305 Impulse Rec.	2.50	25.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	7.00	8.50

WURLITZER (Cont.)

135 Step Receiver	15.00	29.50
145 Imp. Step Fast.	15.00	17.50
150 Impulse Rec.	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	
130 Adaptor	15.00	17.50
Steel Cab. Speaker	140.00	175.00
580 Speaker	49.50	110.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	5.00	8.50

SEEBURG

Symphonola	29.50	35.00
Model A III	34.50	
Model B	32.50	
Model C	37.50	
Model H	59.50	
Rex	52.50	65.00
Model K15	60.00	
Model K20	65.00	89.50
Plaza	75.00	89.50
Royale	49.50	89.50
Regal	52.50	129.50
Regal RC	149.50	189.50
Gem	79.50	119.50
Classic	109.00	175.00
Classic RC	140.00	165.00
Maestro	150.00	154.50
Mayfair	75.00	149.50
Mayfair RC	150.00	300.00
Melody King	79.50	110.00
Crown	95.00	149.50
Crown RC	169.50	225.00
Concert Grand	89.50	150.00
Colonel	125.00	239.50
Colonel RC	149.50	195.00
Concert Master	99.50	165.00
Concert Master RC	99.50	325.00
Cadet	125.00	139.50
Cadet RC	129.50	210.00
Major	90.00	139.00
Major RC	149.50	169.50
Envoy	89.50	239.50
Envoy RC	129.50	249.50
Vogue	109.00	129.50
Vogue RC	150.00	220.00
Casino	119.50	149.50
Casino RC	115.00	179.50
Commander	134.00	179.50
Commander RC	139.50	199.50
Hi Tone 9800	100.00	190.00
Hi Tone 9800 RC	189.50	225.00
Hi Tone 8800	100.00	125.00
Hi Tone 8800 RC	210.00	239.50
Hi Tone 8200	75.00	125.00
Hi Tone 8200 RC	145.00	239.50
146 S ('46)	275.00	375.00
146 M	350.00	450.00
147 S	449.50	525.00
147 M	400.00	495.00
20 Record '43 Cab.	149.50	200.00
Selectomatic 16	5.00	7.50

SEEBURG (Cont.)

Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	15.00
Remote Speak Organ	15.00	27.50
Multi Selector 12 Rec.	12.50	35.00
Melody Parade Bar	4.50	
5c Wallomatic Wireless	17.50	25.00
5c Baromatic Wireless	25.00	32.50
5c Wallomatic 3 Wire	15.00	22.50
30 Wire Wall Box	5.00	7.50
Power Supply	15.00	
5, 10, 25c Baromatic Wire	19.50	29.50
5, 10, 25c Wallomatic 3 Wire	10.00	19.50
5, 10, 25c Baromatic Wire	14.50	32.50
5, 10, 25c Wallomatic Wireless	20.00	29.50
Electric Speaker	25.00	29.50
Wireless Stroller	10.00	17.50
Wall Brackets	2.00	5.00
Wired Speak Organ	5.00	8.50

ROCK-OLA

12 Record	30.00	39.50
16 Record	30.00	49.50
Rhythm King 12	39.50	49.50
Rhythm King 16	49.50	69.50
Imperial 20	29.50	45.00
Imperial 16	49.50	65.00
Windsor	69.50	89.50
Windsor III	79.50	110.50
Monarch	59.50	69.50
Std Dial-A-Tone	120.00	179.50
'40 Super Rockolite	89.00	140.00
Counter '39	35.00	79.50
'39 Standard	79.50	99.50
'39 DeLuxe	79.50	99.50
'40 Master Rockolite	65.00	109.50
'40 Counter	50.00	90.00
'40 Counter with Std.	85.00	
'41 Premier	130.00	200.00
Wall Box	9.50	
Bar Box	5.00	
Spectravox '41	15.00	19.50
Glamour Tone Column	32.50	49.50
Modern Tone Column	32.50	69.50
Playmaster & Spectravox	89.50	129.50
Playmaster	49.00	149.50
Playmaster '46	320.00	325.00
Twin 12 Cab Speak	40.00	49.00
20 Rec Steel Cab ASA	75.00	109.50
Playboy	15.00	30.00
Commando	69.50	109.50
1422 Phono ('46)	275.00	365.00
1424 Phono	329.50	469.50
1426 Phono	395.00	419.50
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00

ROCK-OLA (Cont.)

1525 Wall Box	10.00	17.50
1526 Bar Box	19.50	39.50
Dial A Tone B&W Box	3.50	5.00
1805 Organ Speaker	24.50	49.00
DeLuxe Jr Console		
Rock	50.00	139.50

PACKARD

Pla Mor Wall & Bar Box	18.00	20.00
Model 7 Phono	225.00	395.00
Hideaway Model 400	150.00	195.00
Bar Bracket	2.00	5.00
Willow Adaptor	17.50	59.50
Chestnut Adaptor	25.00	36.50
Cedar Adaptor	30.00	39.50
Poplar Adaptor	25.00	46.50
Maple Adaptor	30.20	
Juniper Adaptor	27.00	28.00
Elm Adaptor	25.00	
Pine Adaptor	25.00	50.50
Beech Adaptor	20.00	71.50
Spruce Adaptor	35.00	45.00
Ash Adaptor	25.00	35.00
Walnut Adaptor	25.00	59.50
Lily Adaptor	14.50	17.00
Violet Speaker	21.00	24.50
Orchid Speaker	49.50	50.00
Iris Speaker	55.00	59.50

MILLS

Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	75.00	165.00
Throne of Music	49.50	85.00
Empress	69.50	125.00
Panoram Adaptor	8.50	
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	
Panoram Peek (Con)	145.00	225.00
Conv. for Panoram Peek	10.00	29.50
Constellation	350.00	400.00

A M I

Hi-Boy (302)	75.00	79.50
Singing Towers (201)	60.00	79.50
Streamliner 5, 10, 25	25.00	59.50
Top Flight	25.00	50.00
Singing Towers Speak	15.00	
Singing Towers (301)	49.50	89.50
Model A '46	495.00	550.00

BUCKLEY

Wall & Bar Box O. S.	3.00	5.00
Wall & Bar Box N. S.	15.00	22.50

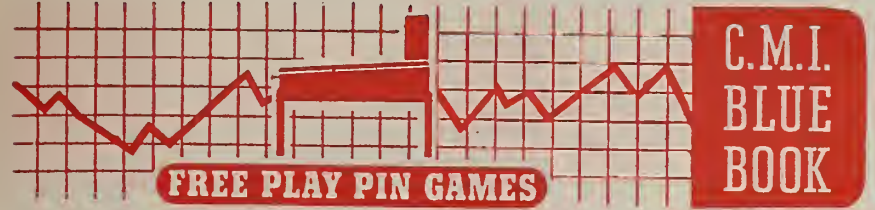
AIREON

Super DeLuxe ('46)	129.50	175.00
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FREE PLAY PIN GAMES

ABC Bowler	19.50	30.00
Action (Rev)	16.95	17.50
Air Circus	19.50	29.50
Ali Baba	179.50	210.00
Alice	189.50	219.50
Amber	24.50	39.50
American Beauty (Rev)	15.00	19.50
Arizona	20.00	35.00
Baffle Card	19.50	49.50
Ballerina	100.00	119.00
Ballyhoo	24.50	59.50
Banjo	110.00	129.00
Baseball	20.00	49.50
Belle Hop	14.50	20.00
Bermuda	100.00	139.50
Big Chief	10.00	15.00
Big Hit Single Play	24.50	39.50
Big Hit Multiple Play	17.50	39.50
Big League	29.50	39.50
Big Parade	12.50	17.50
Big Time	40.00	55.00
Bonanza	47.50	64.00
Bombardier (Rev)	15.00	37.50
Bola Way	15.95	19.50
Boomtown	19.50	24.50
Bosco	15.95	20.00
Bowling League	49.50	65.00
Brazil (Rev)	15.00	20.00
Brite Spot	20.00	29.50
Broadcast	10.00	14.95
Broncho	25.00	44.95
Bubbles	30.00	39.50
Build Up	79.50	110.00
Capt. Kidd	15.00	29.50
Caribbean	109.50	159.50
Carousel	20.00	69.50
Casablanca (Rev)	35.00	59.50
Catalina	54.50	129.50
Cleopatra	135.00	139.50
Click	37.50	39.50
Clover	20.00	35.00
Cinderella	139.50	159.50

C.M.I. BLUE BOOK



C.M.I. BLUE BOOK

FREE PLAY PIN GAMES

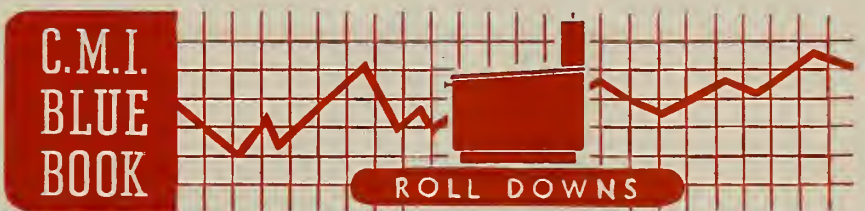
Commander (Rev)	20.00	39.50	Paratroop (Rev)	16.50	27.50
Commodore	15.00	19.50	Paradise	19.50	37.50
Coed	34.50	44.95	Play Ball	15.00	20.00
Cover Girl	90.00	139.50	Play Boy	28.50	64.50
Crazy Ball	185.00	219.50	Pin Up Girl	15.00	29.50
Cross Line	14.95	25.00	Production (Rev)	16.50	19.50
Crossfire	49.50	64.50	Progress	19.50	29.50
Cyclone	25.00	69.50	Rancho	200.00	250.00
Dew A Ditty	179.50	219.50	Ranger	34.00	49.50
Dixie	15.00	19.50	Rendevoo	169.50	189.50
Do Re Mi	25.00	39.50	Repeater	16.50	29.50
Double Barrel	24.50	34.50	Rio	24.50	39.50
Drum Major	25.00	34.50	Riviera	20.00	35.00
Duffy's (Rev)	35.00	79.50	Rocket	22.50	59.50
Dynamite	17.50	59.50	Samba	120.00	149.50
Eagle Squad. (Rev).....	14.50	39.50	Santa Fe (Rev)	17.50	19.50
Fast Ball	24.50	39.50	School Days	15.00	35.00
Fiesta	49.50	69.50	Scoop	15.00	24.50
Five, Ten & Twenty.....	10.00	19.50	Score-A-Line	20.00	39.50
Flat Top (Rev)	10.00	30.00	Sea Breeze	24.50	39.50
Flamingo	35.00	69.50	Sea Power	35.00	49.50
Flying Tiger	35.00	49.50	Sea Hawk	20.00	39.50
Flying Trapeze	59.50	69.50	Seven Up	15.00	25.00
Foreign Colors	19.50	25.00	Sea Isle	50.00	89.50
Formation	15.00	25.00	Shanghai	125.00	139.50
Four Diamonds	20.00	39.50	Shangri La	15.00	20.00
Four Roses	12.50	14.95	Shooting Stars	20.00	34.50
Fox Hunt	15.00	27.50	Short Stop	179.50	219.50
Frisco	15.00	35.00	Show Boat	15.00	35.00
Ginger	32.50	64.00	Show Girl	20.00	25.00
Glamour	24.50	29.50	Silver Skates	19.50	37.50
Gold Star	19.50	24.50	Silver Spray	19.50	25.00
Gold Ball	49.50	69.50	Silver Streak	20.00	65.00
Gold Mine	50.00	90.00	Sink the Jap (Rev).....	20.00	29.50
Gun Club	15.00	35.00	Singapore	79.50	90.00
Havana	40.00	49.50	Sky Blazer	10.00	15.00
Hawai	49.50	99.50	Sky Chief	10.00	20.00
Headliner	10.00	20.00	Sky Line	16.50	30.00
Hi Boy (Rev)	29.50	45.00	Sky Ray	12.50	19.50
Hi Dive	19.50	27.50	Sky Raider (Rev)	12.50	25.00
Hi Hat	15.00	35.00	Slap the Jap	14.50	39.50
Hi-Ride	32.50	59.50	Slugger	19.50	42.50
Hit the Jap (Rev)	19.50	29.50	Smarty	24.50	45.00
Hit Parade	175.00	215.00	Smoky	24.50	29.50
Hold Over	10.00	24.50	Snappy '41	25.00	30.00
Hollywood	14.95	39.50	South Paw	15.00	25.00
Honey	28.50	64.50	South Seas	10.00	35.00
Horoscope	15.00	30.00	Speed Ball	14.95	32.50
Humpty Dumpty	119.00	139.50	Speed Demon	15.00	29.50
Idaho	10.00	14.00	Speedway	20.00	35.00
Invasion (Rev)	16.50	19.50	Spellbound	15.00	49.50
Jack 'N Jill	159.50	170.00	Spinball	134.50	149.50
Jamboree	140.00	190.00	Sports	19.50	25.00
Jeep (Rev)	12.50	19.50	Sports Parade	22.50	32.50
Jungle	15.00	20.00	Spot-A-Card	25.00	29.50
Keep 'Em Flying	15.00	20.00	Spot Cha (Rev)	25.00	37.50
Kilroy	24.50	49.50	Spot Pool	13.95	35.00
King Cole	169.50	199.50	Stage Door Canteen	17.50	29.50
Kismet	17.50	32.50	Stars	15.00	19.50
Knock Out	14.50	20.00	Star Attraction	14.95	19.50
Knock Out the Jap	49.50	75.00	Stardust	149.50	169.50
Lady Robin Hood	127.50	149.50	Starlite	49.50	74.50
Landslide	19.50	29.50	State Fair	25.00	39.50
Laura	10.00	35.00	Step Up	17.50	39.50
League Leader	10.00	14.95	Stormy	95.00	119.00
Leap Year	80.00	100.00	Stratoliner	19.50	39.50
Legionnaire	19.50	35.00	Streamliner	10.00	20.00
Liberty	15.00	30.00	Sun Beam	19.50	29.50
Lightning	27.50	49.50	Sun Valley (Rev)	14.00	30.00
Line Up	25.50	29.50	Sunny	69.50	75.00
Lucky Star	40.00	45.00	Supercharger	15.00	24.50
Maisie	25.00	37.50	Superliner	17.50	39.50
Major League Baseball.....	119.50	149.50	Superscore	17.50	54.50
Manhattan	89.50	129.50	Surf Queens	15.00	39.50
Mardi Gras	155.00	169.50	Suspense	24.50	39.50
Marines-At-Play	15.00	30.00	Tally Ho	44.50	79.50
Marjorie	40.00	69.50	Target Skill	19.50	69.50
Mam-selle	30.00	44.50	Ten Spot	14.95	30.00
Marvels Baseball	15.00	29.50	Tennessee	100.00	139.00
Merry Widow	200.00	250.00	Topic	25.50	37.50
Melody	49.00	100.00	Tom Tom	99.50	129.50
Metro	17.50	27.50	Tornado	39.50	59.50
Mexico	59.50	89.50	Torchy	59.50	79.50
Miami Beach	17.50	45.00	Torpedo Patrol (Rev).....	16.50	49.50
Midget Racer	24.50	39.50	Towers	24.50	35.00
Midway (Rev)	10.00	19.50	Trade Winds	105.00	145.00
Miss America	17.50	39.50	Treasure Chest	79.50	95.00
Monicker	14.95	19.50	Trinidad	100.00	139.00
Monterrey	110.00	159.50	Triple Action	99.50	129.00
Mystery	49.50	69.50	Tropicana	59.50	89.50
New Champ	20.00	29.50	Virginia	110.00	134.50
Nevada	64.00	99.50	Vanities	49.50	69.50
Nudgy	27.50	35.00	Vogue	15.00	29.50
Oh Boy	15.00	29.50	Wagon Wheels	10.00	20.00
Oh Johnny	15.00	35.00	West Wind	20.00	37.50
Oh Deck	10.00	22.50	Wild Fire	19.50	30.00
Oklahoma	15.00	19.50	Wisconsin	100.00	135.00
Opportunity	19.50	29.50	Yankee Doodle	15.00	29.50
Oscar	36.00	59.50	Yanks	129.50	149.50
Owl	10.00	35.00	Zig Zag	15.00	19.50



C.M.I. BLUE BOOK

ARCADE EQUIPMENT

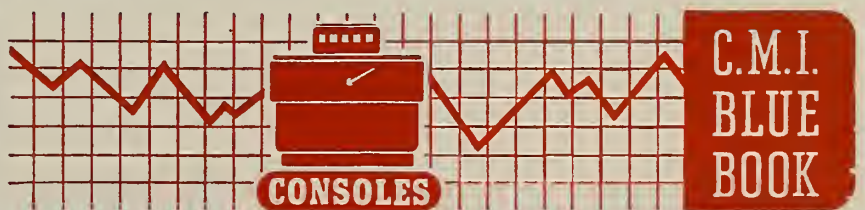
Allite Strikes 'N Spares	165.00	275.00	Jack Rabbit	49.50	150.00
Amusematic			Jenn. Roll-in-the-Barrel	35.00	49.50
Boomerang	64.50	95.00	Keeney Air Raider	69.50	95.00
Amusematic Lite League	49.50	149.50	Keeney Anti Aircraft Br	15.00	35.00
Bally Alley	20.00	25.00	Keeney Anti Aircraft Bl	17.50	35.00
Bally Basketball	29.50	49.50	Keeney Sub Gun	30.00	95.00
Bally Bowler	475.00		Keeney Texas Leaguer	25.00	39.50
Bally Convoy	65.00	89.50	Kirk Night Bomber	30.00	59.50
Bally Defender	39.50	49.50	Liberator	69.50	79.50
Bally Eagle Eye	39.50	49.50	Mutoscope Ace Bomber	79.50	150.00
Bally Heavy Hitter	69.50	79.50	Muto. Atomic Bomber	285.00	
Bally King Pin	50.00	75.00	Mutoscope Dr Mobile	79.50	175.00
Bally Lucky Strike	45.00	69.50	Mutoscope Photomatic	245.00	299.50
Bally Rapid Fire	40.00	110.00	Mutoscope Sky Fighter	60.00	119.50
Bally Sky Battle	59.50	70.00	Periscope	69.50	79.50
Bally Torpedo	49.50	85.00	Pitchem & Catchem	50.00	75.00
Bally Undersea Raider	35.00	149.50	Rockola Ten Pins LD	19.50	
Bank Ball	85.00	110.00	Rockola Ten Pins HD	29.50	32.50
Bowl-a-Way	45.00	99.50	Rockola World Series	32.50	95.00
Bowling League	37.50	52.50	Scientific Baseball	49.50	75.00
Buckley DeLux Dig	99.50	139.50	Scientific Basketball	25.00	59.50
Buckley Treas Is Dig	99.50	119.50	Scientific Batting Pr	49.50	79.50
Champion Hockey	49.50	49.50	Seeburg Chicken Sam	39.50	95.00
Chicoin Basketball			Seeburg Jap Con.	25.00	39.50
Champ	249.50	359.50	Seeburg Shoot the Chute	29.50	39.50
Chicoin Goalee	99.50	150.00	Skee Barrel Roll	65.00	79.50
Chicoin Hockey	49.50	89.50	Skill Roll	69.50	79.50
Chicoin Roll-A-Score	35.00	45.00	Super Torpedo	49.50	109.50
Evans In the Barrel	39.50	52.50	Super Triangle	35.00	49.50
Evans Super Bomber	129.50	150.00	Supreme Bolascare	49.50	59.50
Evans Play Ball	50.00	69.50	Supreme Gun (Rev)	25.00	49.50
Evans Ten Strike LD	25.00	35.00	Supreme Skee Roll	39.50	79.50
Evans Ten Strike HD	32.50	35.00	Supreme Skill Roll	35.00	69.50
Evans Ten Strike '46	49.50	69.50	Supreme Rocket Buster	35.00	79.50
Evans Tommy Gun	35.00	79.50	Tally Roll	30.00	49.50
Exhibit Bowling Alley	39.50	79.50	Tail Gunner	30.00	49.50
Exhibit Card Vendor	9.50	14.50	Tri-Score	50.00	69.50
Exhibit Rotary Mdsr	150.00	225.00	Warner Voice Record	49.50	69.50
Exhibit Merchantman Roll Ch Digger	75.00	99.50	Western Baseball '39	20.00	39.50
Exhibit Vitalizer	35.00	95.00	Western Baseball '40	79.50	95.00
Genco Bank Roll	39.50	90.00	Whizz	27.50	40.00
Genco Play Ball	35.00	85.00	Williams' All Stars	199.50	259.50
Groetchen Met. Typer	100.00	175.00	Williams' Box Score	155.00	
Gott 3 Way Grip. '46	12.50	24.50	Wurlitzer SkeeBall	95.00	165.00
Hirsh Red Balls	39.50	49.50			
Ideal Football	89.50	159.50			



C.M.I. BLUE BOOK

ROLL DOWNS

ABC Roll Down	37.50	52.50	Genco Advance Roll	65.00	100.00
Arrows	39.00	50.00	Genco Total Roll	40.00	55.00
Bermuda	69.50	79.50	Hawaii Roll Down	40.00	44.50
Big City	29.00	95.00	Hy-Roll	150.00	275.00
Bing-A-Roll	189.50	250.00	Melody	67.50	85.00
Box Score	125.00	200.00	Singapore	40.00	100.00
Buccaneer	49.50	59.50	Sportsman Roll	34.50	90.00
Chicoin Roll Down	29.50	49.50	Tropicana	59.00	75.00
Esso Stars	29.00	69.50	Tin Pan Alley	59.50	85.00



C.M.I. BLUE BOOK

CONSOLES

5c Baker's Pacer DD	175.00	199.50	Super DeLux Club Console	489.50	545.00
25c Baker's Pacer DD	175.00	250.00	Evans' Challenger '47 5-25c	225.00	275.00
5c Baker's Pacer Std.	39.50	44.50	Evans' Races—FP, PO	475.00	595.00
Bally Draw Bell 5c	185.00	250.00	Evans' Gal. Dom. '47	250.00	415.00
Bally Draw Bell 25c	250.00	259.50	Fast Time FP	25.00	50.00
Bally DeLux Draw Bell 5c	225.00	265.00	Fast Time PO	25.00	59.50
Bally DeLux Draw Bell 25c	269.50	325.00	Galloping Domino (41)	75.00	85.00
Bangtails '41	34.50	69.50	Galloping Domino (42)	69.50	85.00
Bangtails '46	225.00	250.00	Gold Nugget 5-5c	395.00	545.00
Bangtails '47	225.00	325.00	Gold Nugget, 5-25c	429.50	525.00
Bangtails '47, Comb.	225.00	395.00	High Hand	59.50	99.50
Bangtails '48	375.00	425.00	Jennings Challenger 5-25c	200.00	350.00
Big Game PO	39.50	69.50	Jennings Club Console (late)	450.00	499.00
Big Game FP	39.50	69.50	Jungle Camp FP	15.00	30.00
Big Top PO	39.50	79.50	Jungle Camp PO	30.00	39.50
Big Top FP	50.00	69.50	Jumbo Parade Comb	49.50	89.50
Bob Tail PO	30.00	35.00	Jumbo Parade FP	39.50	60.00
Bob Tail FP	39.50	79.50	Jumbo Parade PO	39.50	65.00
Club Bells	49.50	89.50	Jumbo Parade 25c	49.50	69.50
Club Bells 25c	52.50	145.00	Kentucky Club	39.50	59.50
Club House	10.00	25.00			
DeLux Club Console	469.50	529.00			

C.M.I. BLUE BOOK
CONSOLES

Lucky Lucre 5-5	39.50	45.00
Lucky Lucre 5c	39.50	75.00
Lucky Lucre 25c	75.00	89.50
Lucky Star	69.50	100.00
Mills 4 Bells	60.00	100.00
Mills 3 Bells	150.00	169.50
Mills '47 3 Bells	245.00	250.00
Paces Races Bl Cab	29.50	40.00
Paces Races Br Cab	39.50	60.00
Paces Races Red		
Arrow	59.50	75.00
Paces '39 Saratoga	39.50	75.00
Paces Saratoga w rails	25.00	49.50
Paces Saratoga no rails	25.00	49.50
Paces Saratoga Comb.	39.50	69.50
Paces Saratoga Jr. PO	25.00	50.00
Paces Saratoga Sr. PO	37.50	69.50
Paces Reels Comb.	49.50	75.00
Paces Reels Jr. PO	49.50	69.50
Paces Reels Sr. PO	50.00	69.50
Paces Reels w rails	49.50	69.50
Paces Reels no rails	30.00	52.50
Paces Twin 5-5	49.50	79.50
Paces Twin 5-10	69.50	89.50
Paces Twin 10-25	69.50	99.50
Paces Twin Console		
5-25	89.50	99.50
Pastime	39.50	89.50
Roll 'Em	32.50	39.50
Silver Moon Comb.	49.50	89.50
Silver Moon PO	30.00	49.50
Silver Moon FP	30.00	59.50
Silver Moon 10c	49.50	69.50
Silver Moon 25c	55.00	79.50
Skill Time '37	20.00	37.50
Skill Time '38	25.00	79.50

Skill Time '41	35.00	52.50
Sun Ray	39.50	69.50
Super Bell 5c Comb.	59.50	85.00
Super Bell 25c Comb.	59.50	85.00
Super Bell Two Way		
5-5	100.00	125.00
5-25	99.50	125.00
Super Bell Four Way		
5-5-5-5	100.00	169.50
Super Bell Four Way		
5-5-5-25	165.00	169.50
Super Bell Four Way		
5-5-10-25	179.50	192.50
Super Bonus Bell 5c		
FP & PO	225.00	295.00
Super Bonus Bell 5c-25c		
FP & PO	395.00	595.00
Super Bonus Bell 5c-5c		
FP & PO Combo	450.00	575.00
Super Bonus 5-5-25c	450.00	695.00
Super Bonus Bell		
5-10-25c PO	675.00	795.00
Super Track Time	69.50	89.50
Super Track Time		
TKT	69.50	119.50
Track Odds	149.50	150.00
Track Odds Daily Dbl.	150.00	269.50
Track Odds DD JP	200.00	239.50
Track Odds '46		445.00
Track Time '39	39.50	59.50
Track Time '38	30.00	49.50
Track Time '37		29.50
Triple Entry	49.50	89.50
Wild Bell 5-25c	595.00	650.00
Winterbook	425.00	

C.M.I. BLUE BOOK
BELLS

MILLS (Cont.)

1c Blue Front	65.00	79.50
5c Blue Front	60.00	90.00
10c Blue Front	60.00	94.50
25c Blue Front	89.50	99.50
50c Blue Front	100.00	249.50
1c Brown Front	59.50	79.50
5c Brown Front	75.00	99.50
10c Brown Front	99.50	109.50
25c Brown Front	99.50	109.50
50c Brown Front	120.00	175.00
1c Cherry Bell	69.50	79.50
5c Cherry Bell	60.00	85.00
10c Cherry Bell	74.50	105.00
25c Cherry Bell	65.00	100.00
1c Bonus Bell	69.50	89.50
5c Bonus Bell	109.50	119.50
10c Bonus Bell	109.50	119.50
25c Bonus Bell	119.50	150.00
5c Original Chrome	60.00	109.50
10c Orig. Chrome	60.00	114.50
25c Orig. Chrome	80.00	119.50
50c Orig. Chrome	139.50	159.50
1c QT Glitter Gold	30.00	49.50
5c QT Glitter Gold	59.50	89.50
10c QT Glitter Gold	69.50	110.00
25c QT Glitter Gold	69.50	115.00
1c VP Bell	19.50	31.50
1c VP Bell JP	25.00	37.50
1c VP Bell Green	20.00	29.50
5c VP Bell Green	29.50	37.50
1c VP Chrome	25.00	34.50
5c VP Chrome	30.00	34.50
5c VP Chrome Plus	47.50	55.00
1c P Bell B&G	29.50	32.50
5c VP Bell B&G	29.50	49.50
Vest Pocket '46	34.50	44.50
5c Futurity	49.00	79.50
10c Futurity	89.50	100.00
25c Futurity	119.50	150.00
50c Futurity	149.50	194.50
5c Black Cherry Bell	85.00	154.50
10c Black Cherry Bell	90.00	154.50
25c Black Cherry Bell	95.00	159.50
50c Black Cherry	225.00	275.00
25c Golf Ball Vendor	195.00	225.00
5c War Eagle	35.00	65.00
10c War Eagle	69.50	79.50
25c War Eagle	70.00	85.00
50c War Eagle	149.50	150.00
5c Melon Bell	69.50	95.00
10c Melon Bell	69.50	129.50
25c Melon Bell	70.00	149.50
Golden Falls 5c	125.00	164.50
Golden Falls 10c	125.00	164.50
Golden Falls 25c	150.00	164.50
Golden Falls 50c	250.00	300.00
5c Jewel Bell	140.00	149.50
10c Jewel Bell	154.50	165.00
25c Jewel Bell	159.50	180.00

PACE (Cont.)

10c Comet FV	39.50	60.00
25c Comet FV	50.00	89.50
50c Comet FV	98.50	125.00
5c Comet DJP	40.00	69.50
10c Comet DJP	50.00	69.50
1c Comet Blue	20.00	37.50
5c Comet Blue	30.00	39.50
10c Comet Blue Front	30.00	40.00
25c Comet Blue Front	59.50	89.50
50c Comet	125.00	145.00
5c All Star Comet	57.50	69.50
10c All Star Comet	29.50	49.50
25c All Star Comet	49.50	69.50
50c All Star Comet	89.50	149.50
1c All Star 2-4	20.00	29.50
1c Rocket	49.50	69.50
5c Rocket	55.00	79.50
10c Rocket	69.50	89.50
25c Rocket	79.50	100.00
5c TJ Comet	25.00	29.50
5c Club Bell	49.50	69.50
10c Club Bell	69.50	89.50
25c Club Bell	119.50	125.00
50c Club Bell	139.50	169.50
5c Comet Red	79.50	90.00
10c Comet Red	79.50	120.00
25c Chrome	185.00	

C.M.I. BLUE BOOK
ONE-BALLS

Big Game PO	25.00	39.50
Big Parley	119.50	149.50
Big Prize FP	20.00	30.00
Big Prize PO	15.00	20.00
Blue Grass FP	40.00	59.50
Blue Ribbon PO	20.00	35.00
Club Trophy FP	50.00	74.50
Contest FP	30.00	45.00
Daily Races	175.00	215.00
Dark Horse FP	37.50	60.00
'41 Derby FP	69.50	79.50
Dust Whirls	49.50	75.00
Entry	265.00	275.00
Gold Cup	350.00	500.00
Grand National	19.50	49.50
Grand Stand PO	14.50	20.00
Gold Medal PO	10.00	25.00
Hot Tip	75.00	100.00
Jockey Club	40.00	69.50
Jockey Special	295.00	375.00
Kentucky	20.00	62.50
Long Acre	29.50	89.50
Long Shot PO	20.00	59.50
One Two Three '41	20.00	29.50
Owl FP	22.50	37.50

Pastime (Rev)	24.95	39.50
Pacemaker PO	15.00	35.00
Pimlico FP	44.50	79.50
Race King (Rev)	29.50	39.50
Record Time FP	22.50	59.50
Rockingham	59.50	99.50
Santa Anita	20.00	50.00
Sport Event FP	19.50	51.50
Sky Lark FP & PO	30.00	59.50
Special Entry	200.00	349.50
Sport Special FP	19.50	45.00
Sport Page PO	19.50	35.00
Spinning Reels PO	19.50	25.00
Sport King PO	20.00	59.50
Stepper Upper PO	15.00	50.00
Sportsman (Rev)	20.00	50.00
Thorbred	10.00	29.50
Turf Champ FP	35.00	44.50
Turf King	25.00	79.50
Victory FP	10.00	25.00
Victory Derby	75.00	159.50
Victory Special	50.00	169.50
War Admiral (Rev)	15.00	39.50
Whirlaway (Rev)	25.00	59.50
Winning Ticket	15.00	29.50

JENNINGS

5c Chief	25.00	69.50
10c Chief	25.00	69.50
25c Chief	49.50	79.50
5c Club Bell	50.00	60.00
10c Club Bell	55.00	89.50
25c Club Bell	57.50	100.00
50c Club Bell	89.50	129.50
5c Silver Moon Chief	29.50	37.00
10c Silver Moon Chief	29.50	32.50
25c Silver Moon Chief	59.50	100.00
5c Silver Chief	69.50	79.50
10c Silver Chief	79.50	100.00
25c Silver Chief	79.50	129.50
50c Silver Chief	169.50	189.50
10c Golf Vndr	59.50	89.50
25c Gold Ball Vndr	89.50	129.50
Cigarolla	40.00	55.00
Cigarolla XXV	29.50	49.50
Cigarolla XV	39.50	99.50
5c Victory Chief	49.50	69.50
10c Victory Chief	55.00	79.50
25c Victory Chief	79.50	99.50
1c 4 Star Chief	35.00	69.50
5c 4 Star Chief	59.50	65.00
10c 4 Star Chief	59.50	69.50
25c 4 Star Chief	69.50	89.50
50c 4 Star Chief	75.00	140.00
5c Victory 4 Star Ch.	75.00	100.00
10c Victory 4 Star Ch.	85.00	110.00
25c Victory 4 Star Ch.	95.00	150.00
5c DeLuxe Club Chief	220.00	269.50
10c DeLuxe Club Chief	250.00	300.00
25c DeLuxe Club Chief	269.50	300.00
5c Super DeLuxe Club		
Chief	139.50	179.50
10c Super DeLuxe Club		
Chief	139.50	179.50
25c Super DeLuxe Club	149.50	179.50
50c Super DeLuxe Club		
Chief	200.00	249.50
5c Standard Chief	139.50	175.00
10c Standard Chief	149.50	175.00
25c Standard Chief	169.50	195.00
50c Standard Chief	189.50	249.50
\$1.00 Standard Chief	379.50	475.00
5c Bronze Chief	99.50	119.50
10c Bronze Chief	110.00	149.50

C.M.I. BLUE BOOK
BELLS

MILLS

5c Black HL	55.00	79.50
10c Black HL	65.00	90.00
25c Black HL	95.00	125.00
5c Emerald Chrome		
HL	85.00	120.00
10c Emerald Chrome		
HL	90.00	129.50
25c Emerald Chrome		
HL	99.50	149.50
50c Emerald Chrome		
HL	119.50	154.50
5c Gold Chrome HL	65.00	129.50
10c Gold Chrome HL	69.50	129.50

MILLS (Cont.)

25c Gold Chrome HL	79.50	129.50
50c Gold Chrome HL	125.00	149.50
5c Gold Chrome	75.00	100.00
10c Gold Chrome	105.00	109.50
25c Gold Chrome	109.50	139.50
50c Gold Chrome	139.50	209.50
5c Copper Chrome	79.50	119.50
10c Copper Chrome	89.50	129.50
25c Copper Chrome	99.50	139.50
5c Club Bell	90.00	135.00
10c Club Bell	100.00	155.00
25c Club Bell	135.00	175.00
50c Club Bell	189.50	240.00

GROETCHEN

1c Columbia	29.50	39.50
5c Columbia Chrome	39.50	49.50
5c Columbia JPV Bell	40.00	79.50
5c Columbia Fruit	37.50	69.50
5c Columbia Cig RJ	39.50	49.50
5c Columbia DJP	45.00	75.00
10c Columbia DJP	59.50	59.50
5c Columbia Club		
Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	82.50
10c Columbia Club		
Cig GA	59.50	79.50
5c Columbia Cig. GA	35.00	39.50
5c Columbia Fruit GA	49.50	69.50
5c Columbia Orig GA	25.00	79.50
5c Conv Columbia		
Chrome	49.50	59.50

WATLING

5c Rolatop '48	90.00	
5c Rolatop '46	40.00	60.00
10c Rolatop '46	50.00	79.50
25c Rolatop	60.00	95.00
50c Rolatop	145.00	289.50
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

P A C E

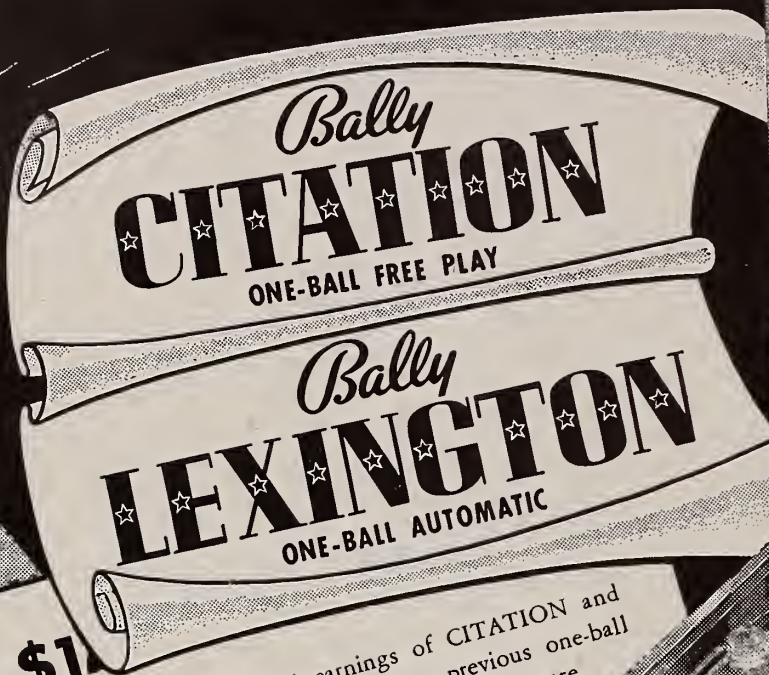
5c Comet FV	37.50	49.50
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BUCKLEY

5c Criss Crosse	220.00	
25c Criss Crosse	220.00	

GREATEST ONE-BALLS EVER BUILT...

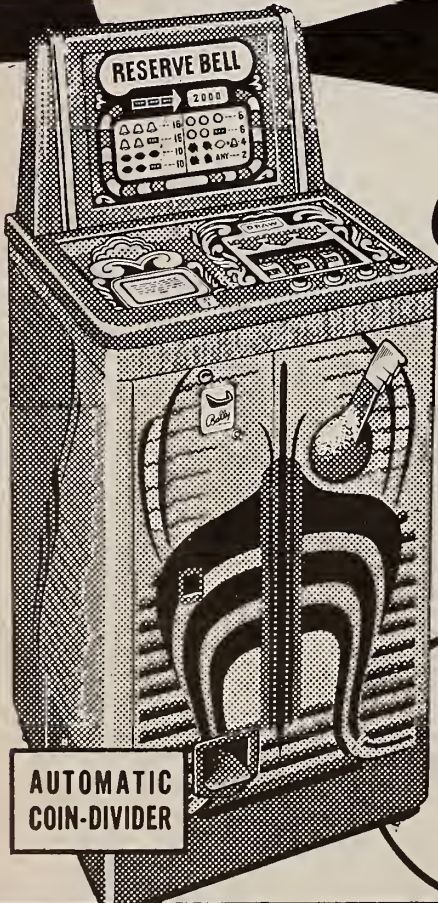
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EARNING \$1000

WRITE FOR CONFIDENTIAL reports on sensational earnings of CITATION and LEXINGTON... in many spots NEARLY DOUBLE the average previous one-ball records. The new MYSTERY "MULTIPLE" and GUARANTEED ODDS are sweeping the country like wild-fire. Odds "multiply" on mystery basis... AND NEVER DROP BACK TO A LOWER BRACKET... always either advance or remain as high as on previous coin. Without fear of losing favorable odds, players play 10 or 12 coins per game for additional selections. The result is the fastest play in one-ball history. Get your share.

Photograph shows
CITATION
(Free-Play Model)
LEXINGTON
(Automatic Model)
is identical in
appearance and play
features



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COIN-DIVIDER**

Bally Reserve Bell

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with **NEW BUILD-UP BONUS**

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BONUS "GROWS" FROM 100 TO
2000 TOP

PLUS
PLENTY OF
**BELL-FRUIT
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OR REPLAY • NICKEL OR QUARTER PLAY

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