



FOUNDED BY BILL GERSH

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Volume XX-Number 6 a na shekara na shekar

October 25, 1958

Internationa Music!

Last week we discussed the role that American pop music is playing in creating better relations between other nations and ourselves. But music does many other things in the international picture and the current sensation all over the world, "Volare", points that up exceedingly well. For here is a song which reached number one in America and yet had a completely Italian lyric, which most of the people who bought the record did not understand. What they did understand was the feeling involved and that is one of the great things that music can accomplish. For through the interchange of records, people all over the world learn to accept other peoples' methods of expression and that's a long step towards accepting more.

As the recording industry keeps growing and growing in almost every corner of the globe, it becomes clearer each day that hit records no longer remain within their national boundaries but many have the capabilities of going worldwide. We're well aware that American records are played over and over again in practically every country in existence and certainly the majority of the people who hear them there don't understand the words. Likewise now it appears possible for foreign records to establish themselves as hits here in their original form, not through American copies of the song as was so often the case in previous years.

Moreover this is a trend which is getting stronger all the time rather than diminishing. This is due to the fact that the whole world is getting smaller as the methods of communication continue to improve and put all people within easier reach of each other. A song that becomes popular in a foreign country no longer takes months or even weeks to reach us, for instance. Today it's usually on our shores in a matter of days either through the enterprise of music publishers, who are traveling more than ever now, and who are constantly on the lookout for new material, or through record company affiliates, which cull through all new records in an attempt to find those suitable for further marketing. Recorded music therefore is fast taking its place among other mediums as a means of cultural exchange. If the record business continues to grow at the rate it has been for the last several years, records may soon find themselves at the top of the list in the field of international culture.

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The Cash Box TOP 100



Week Ending October 25, 1958

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

	nan kanan manan				
Pos. Pos. 10/18 10/11	Pos. Pos. 10/18 10/11	Pos. Pos. 10/1B 10/11	Pos. Pos. 10/1B 10/11	Pos. Pos. 10/18 10/11	Pos. Pos. 10/1B 10/11
1—It's All In	17—I Got A	34—Just A Dream	51—Treasure Of	68—I'll Wait	83-When I Grow
The Game	Feeling	26 18 *AE-546-JIMMY CLANTON	Your Love	For You	Too Old To
+MG-12688-TOMMY EDWARDS	40 67	DO-15804-MARGARET WHITING	★CO-41214—EILEEN RODGERS	+CN-1026-FRANKIE AVALON	Dream
2—Tea For Two	18—Guaglione	35—No One	52—Forget	69—Tunnel	*CA-4048-ED TOWNSEND LI-55158-DUKE MITCHELL
Cha Cha	19 38 VE-10152—DALIDA	Knows	Me Not	Of Love	84—A Lover's
*DE-30704—TOMMY DORSEY O. starring WARREN	★VI-7337-PEREZ PRADO	*LA-3015-DION & BELMONTS	+DE-30745-KALIN TWINS	+CO-41252-DORIS DAY	Question
VI-EPA-1469—	19—Hideaway	36—No One	53—Love Makes	70—Scene Of	90
JOHNNY CONQUET	★PA-520—FOUR ESQUIRES	But You	The World Go 'Round	The Crime	85—Hoopa Hoola
3—Topsy (Part II)	20—Firefly	★VI-7315-AMES BROTHERS	74 — CA-3997—T. ERNIE FORD	★VI-7349-DINAH SHORE	75 — *AT-2002—BETTY JOHNSON
★LV-5903—COZY COLE LV-5007—COZY COLE & SAVINA	CO-41237-TONY BENNETT	37—Pussy Cat	★VI-7353PERRY COMO	71—Look Who's	86—Tears From
	21—There Goes	38 55 ★VI-7315—AMES BROTHERS	54—Everybody	Blue 64 65	My Heart
4—Chantilly Lace	My Heart	38—Born Too	Loves A Lover	★VI-7330-DON GIBSON	★AL-3435-THURSTON HARRIS
★ME-71343—BIG BOPPER	29 30 *MG-12706—JONI JAMES	Late 27 21	41 20	72—Down The	87—Go Chase A
5—Bird Dog	22—To Know Him	*AP-9934—PONY-TAILS SF-5027—JUDY HARRIET	55—The Blob	Aisle Of Love	Moonbeam
*CD-1350-EVERLY BROS.	Is To Love	39—The Secret	73 — ★CO-41250—FIVE BLOBS	★HU-321—QUIN-TONES	*CO-41238-JERRY VALE
6—Nel Blu	Him 32 66	51 57	DO-15817-JOE AUGUST ER-1080-ZANIES	73—Almost In	88—Cimarron
Dipinto Di Blu	CA-4069-EVE KINGSLEY	★CA-4033—GORDON MacRAE ★CM-151—GAINORS DL-6178—OTIS WILLIAMS	56—I'll Remem-	Your Arms	+DO-15836-BILLY VAUGHN
+CA-4028-DEAN MARTIN	RO-4107-CATHY CARR	40—Promise Me	ber Tonight	★AP-9960—JOHNNY NASH AP-9943—DON COSTA CA-4011—LES BAXTER	89—Summertime, Summertime
CA-4024—NELSON RIDDLE CG-59016—ROSA LINDA CO-41223—AURELIO FIERRO	23—The Day The Rains Came	Love	★DO-15840-PAT BOONE	CO-41200-SOPHIA LOREN DO-15831-STEVE ALLEN	59 33 *EP-9281—JAMIE\$
CR-62021—McGUIRE SIS. ★DE-30677—	23 23	33 36 ★CD-1351—ANDY WILLIAMS	57—La Paloma	KE-2006—SAM COOKE LO-1830—VERA LYNN/ MANTOVANI	90—All Over
GA-1019-CHARLES MAGNANTE	★KA-231—RAYMOND LEFEVRE ★KA-235—JANE MORGAN VE-10152—DALIDA	41—La Do Dada	★DO-15795—BILLY VAUGHN SF-5027—JUDY HARRIET	ME-71338-RALPH MARTERIE VI-7286-JOE REISMAN	Again
KA-228-UMBERTO MARCATO MG-12699-ALAN DALE VI-7310-JESSE BELVIN	24—How The	35 43	58—I Really	74—Whose Heart	→CO-41251—JOHNNY CASH
7-It's Only Make	Time Flies	42—Hula Hoop	Love You	Are You	91—Calla Calla
Believe	22 19 *CG-59013-JERRY WALLACE	Song	69 71 ★ME-71356—DANLEERS	Breaking Now	*AA-101-PAULETTE SISTERS
10 11 DB-101—JIMMY STARR ★MG-12677—CONWAY TWITTY	25—Lonesome	37 46 ★CR-62033—TERESA BREWER ★RO-4106—GEORGIA GIBBS	59—It's Raining	77 94. +TP-395—JOHNNY LOVE	92—My True Love
	Town	43—Ten Com-	Outside 60 64	75—Itchy	+CC-462-JACK SCOTT
8-Rockin' Robin	+IM-5545-RICKY NELSON	mandments	*ME-713-PLATTERS	Twitchy	93—Somebody Touched Me
*CS-229-BOBBY DAY	26—Summertime	Of Love	60—Are You Really Mine	Feeling 54 6B	62 49 *RO-4082—BUDDY KNOX
9—Susie Darlin'	Blues	39 47 ★CH-1705—HARVEY & MOONGLOWS	56 27 ★RO-4090—JIMMIE RODGERS	FE-12333-SWALLOWS	94—Blue Moon
*DO-15781-ROBIN LUKE WO-105-CLYDE BEAVER	*LI-55144-EDDIE COCHRAN	44—Just Young	61—Carol	76—Stupid Cupid	92 93 LI-55157—JULIE LONDON ME-71357—DICK CONTINO
10—Tom Dooley	27—Patricia	30 28	47 42 ★CH-1700—CHUCK BERRY	61 39 *MG-12683—CONNIE FRANCIS	ME-71357—DICK CONTINO *RO-4102—JIMMIE BOWEN
1B 58 *CA-4049-KINGSTON TRIO	MG-12672-MORTY CRAFT +VI-7245-PEREZ PRADO	★AA-100—ANDY ROSE ★AP-9956—PAUL ANKA	62—Nine More	77—Mandolins	95—Green
11—You Cheated	28—Fibbin'	45—Walking Along	Miles	In The Moon-	Mosquito 66 41
12 14 *DO-15805-SHIELDS DX-500-SLADES	28 29 ★ME-71355—PATTI PAGE	67 80	65 79	light	+UA-139-TUNE ROCKERS
DX-500-SLADES ME-71345-DEL VIKINGS	29—With Your	AG-5316-SOLITAIRES	63—This Little	79 ★VI-7353PERRY COMO	96—Happy Days And Lonely
12—Tears On My	Love 36 45	46—Mexican Hat Rock	Girl's Gone Rockin'	78—Fallin'	Nights
Pillow	+CC-483—JACK SCOTT	55 63	63 77 ★AT-1197—RUTH BROWN	B1 B2	*MG-12714-CONNIE FRANCIS
*EN-1027-LITTLE ANTHONY & IMPERIALS	30—Queen Of The Hop	47—Poor Boy	64—Leave Me	79—Win Your	97—Come Back
13—The End	48 52 *AC-6127-BOBBY DARIN	5B 75	Alone	Love For Me	My Love 94 100 *AN-1017-JERRY BUTLER &
13 15 *DE-30719-EARL GRANT	31—Non Dimen-	★JU-5338—ROYALTONES ME-71367—CARDIGANS	72 B7 ★SW-4014—DICKY DOO & THE DON'TS	*KE-2006-SAM COOKE	IMPRESSIONS
14—Little Star	ticar	48—1 Wish 34 34	65—Mr. Success	80—A Part Of Me	98—Tic Toc 97
AX-25005-ELEGANTS	49 62	*ME-71353-PLATTERS	★CA-4070—FRANK SINATRA	*AE-551-JIMMY CLANTON	*EM-1039-LEE ALLEN
15—Near You	32—Devoted	49—Need You 50 54	66—A Letter To	81—It Don't Hurt	99—Love Is All We Need
14 12	To You	DO-15843—JEFF STEVENS ★GY-2001—DONNIE OWENS	An Angel	No More	EP-9289-JIMMY BREEDLOVE
CA-4044—CLIFFIE STONE DO-15807—FRANCIS CRAIG GN-136—MULCAYS *KA-233—ROGER WILLIAMS	+CD-1350-EVERLY BROS.	50—For My Good	*AE-551-JIMMY CLANTON	★SA-1551—NAPPY BROWN	★MG-12722-TOMMY EDWARDS
16—Call Me	33—Gee But It's Lonely	Fortune	67—Come On	82—What Do	100—My Lucky Love
+CO-41253—JOHNNY MATHIS	25 26	CO-41258—MAHALIA JACKSON ★DO-15825—PAT BOONE	Let's Go *DF-4106—RITCHIE VALENS 51	I Care	99 78
+ INDICATES BEST SELLING		LTC ICCAU TAT DOUNE	KITCHIE VALENS	★CO-41251—JOHNNY CASH SEE CODE FOR RECORD CO	EP-9219-MARTY WILDE MPANY NAMES ON PAGE 6
				ger Core For ALCOND CO	ANALY INVITED OIL LAGE O

About JULIUS LaROSA

As AER directors of Roulette Records this hectic business we're in seldom affords us the opportunity of producing a record that we feel deserves a very special and unique place in the music world

We honestly believe, that JULIUS LaROSA has such a record in his first release for the company. "UNTIL HEGETS A GIRL" Owritten by Bob Merrill is not only the right song for JULIUS LaROSA but a once in a life time song.

"LET NATURE TAKE IT'S COURSE" O written by Larry Coleman is a free and easy, swingin' side that could quickly catch on.

Were proud to have JULIUS La ROSA in on Roulette in and we think you'll agree his first for us is a winner

HUGO & LUIGI AER. Roulette Records



a sound bet ... buy

PAGE

The (Cash Box, Music	Page 6	October 25, 1	958
S	THE NATION'S	7	TEARS ON MY PILLOW LITTLE ANTHONY & IMPERIALS EN-1027—Little Anthony & Imperials	7
	Ten	8	CHANTILLY LACE BIG BOPPER ME-71343—Big Bopper	9
	(PLUS THE NEXT 25)	Pos. Last	LITTLE STAR ELEGANTS AX-25005—Elegants	8
1	IT'S ALL IN THE GAME TOMMY EDWARDS MG-12688—Tommy Edwards	Week 1	TOPSY (PART II) COZY COLE LV-5003—Cozy Cole LV-5007—Cozy Cole & Sovina	15
2	BIRD DOG EVERLY BROTHERS CD-1350—Everly Bros.	J END. DEVOT	AR YOU. 12) IT'S ONLY MAKE BELIEVE. 13) YOU CHEATED. 14) 15) JUST A DREAM. 16) SUMMERTIME BLUES. 17) PATRICIA. ED TO YOU. 19) FIREFLY. 20) BORN TOO LATE. 21) HOW FLIES. 22) CALL ME. 23) EVERYBODY LOVES A LOVER. 24)	18) THE
3	NEL BLU DIPINTO DI BLU DOMENICO MODUGNO CA-4028-Dean Martin CA-4024-Nelson Riddle CG-59016-Rosa Linda CO-41223-Aurelio Fierro CR-62021-McGuire Sis. DE-30677-Domenico Modugno GA-1019-Cherles Magnante KA-228-Umberto Marcato MG-12699-Alan Dale VI-7310-Jesse Belvin	2 IT'S LC 31) HI THERE	HE RAINS CAME. 25) GUAGLIONE. 26) MY TRUE LOVE. 27) GEE, ONELY. 28) TOM DOOLEY. 29) FIBBIN'. 30) POOR LITTLE F DEAWAY. 32) ARE YOU REALLY MINE. 33) NO ONE KNOWS. GOES MY HEART. 35) STUPID CUPID.	FOOL. 34)
4	TEA FOR TWO CHA CHA WARREN COVINGTON & T. DORSEY ORCH. DE-30704-Warren Covington & T. Dorsey Orch. VI-EPA-1469-Johnny Conquet	AA—A AC—A AF—Ai AF—Ai AG—A AL—Ai AN—A AO—A AO—A	co CD—Cadence LO—London SB—Sunte e CE—Coed DR—Dore GE—Gee LU—Luniverse SE—Sue dio CG—Chailenge DT—Dooto GL—Glory LV—Love SF—Surf lelity CH—Chess DU—Duke GN—GNP ME—Mercury SP—Specia go CI—Casino DX—Domino GO—Gone MG—MGM SU—Sun addin CK—Checker EA—Eagle GY—Guyden MI—Mira SW—Swan oner CL—Colonial EB—Ebb HA—Hanover NA—Nagsco TH—Thum	eam alty 1 er
5	ROCKIN' ROBIN BOBBY DAY CS-229—Bobby Day	4 AT—A AAT—A AX—A AX—A BA—B BB—B;	ramount CO—Columbia EP—Epic HU—Hunt OK—Okeh TI—Tico row CR—Coral ER—Era HY—Hickory PA—Paris TN—TNT ilantic CS—Class EW—East-West IM—Imperial PE—Peacock TP—TeePe rwin CY—Crystalette EX—Excello JA—Jamie PI—Sam Phil- DA—Dana FA—Fargo JU—Jubilee PP—Prep UN—Unite ton BB—Debbie FE—Federal JZ—Jesie PT—Prep UN—Unite ck Beat DC—Decor FI—Fiesta JZ—Jesie PT—Patio UQ—Uniqu B DD—Dale FI—Fiash KA—Kapp PX—Pet VF—Verver	ed ets ue
6	SUSIE DARLIN' ROBIN LUKE DO-15781—Robin Luke WO-105Clyde Beaver	6 CA-CC CC-CC	unswick DF—Det fi FP—Flip KI—King RI—Rip VJ—Vee Jo thlehem DI—Disneyland FR—Fraternity LA—Laurie RM—Rama VK—Vik spitol DL—DeLuxe FS—Felsted LI—Liberty RO—Roulette VP—Vip ubot DM—Demon GA—Grand LK—Lark RP—RPM VU—Vulcau	an



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CORE

QUALITY RECORDS . IN CANADA

And a state of the	Reported Reported	ail	A. WILLIAMS & CO. Philadelphia, Pa. 1. It's All In The Game (T. Edwards) 2. Tea For Two Cha Cha (W. Covington) 3. Susie Darlin' (R. Luke) 4. The End (E. Grant) 5. My Heart Belongs To Only You (M. Swan)	LAMP'S MELODY LANE Lakewood, Ohio 1. Topsy II (C. Cole) 2. It's All In The Game (T. Edwards) 3. It's Only Make Believe (C. Twitty) 4. To Know Him Is To Love Him (Teddy Bears) 5. Leave Me Alone	MUSIC SALES CORP. Augusta, Ga. 1. It's All In The Game (T. Edward 2. Rockin' Robin (B. Day) 3. It's Only Make Believe (C. Twit 4. Yes I Want You (I. J. Hun 5. Bird Dog (Everlys) 6. Win Your Love For Me
Cash Cash	From Coast		6. Mexican Hat Rock (Applejacks) 7. Nel Blu (D. Modugno) B. It's Only Make Believe (C. Twitty) 9. The Secret (Gainors) 10. Scene Of The Crime (Shore) NORTH MAIN RECORD	(D. Doo & Don'ts) 6. Lonesome Town (R. Nelson) 7. Hideaway (Four Esquires) B. Call Me (J. Mathis) 9. The Day The Rains Came (J. Morgan) 10. Hula Hoop Song (G. Gibbs) SHERMAN-CLAY &	7. The End (E. Grant) B. Baby Face (L. Richard) 9. A Lover's Question (C. McPhati 10. Ten Commandments Of Lo (Harvey & Moonglo) DISC & NEEDLE RECOR
GAIETY MUSIC SHOP New York, N. Y. 1. It's All In The Game (T. Edwards) 2. Nel Blu (D. Modugno) 3. Bird Dog (Everlys) 4. Tea For Two Cha Cha (W. Covington) 5. Susie Darlin' (R. Luke) 6. Rockin' Robin (B. Day) 7. Call Me (J. Mathis)	CRITTENTON'S Chicago, III. 1. Topsy II (C. Cole) 2. It's All In The Game (T. Edwards) 3. Tea For Two Cha Cha (W. Covington) 4. To Know Him Is To Love Him (Teddy Bears) 5. Nel Blu (D. Modugno) 6. Summertime Blues (Cochran) 7. Susie Darlin' (R. Luke) B. Hula Hoop Song (T. Brewer)	MUSIC CITY Los Angeles, Calif. 1. Topsy II (C. Cole) 2. It's All In The Game (T. Edwards) 3. That Old Black Magic (Prima & Smith) 4. Call Me (J. Mathis) 5. Non Dimenticar (N. Cole) 6. Tea For Two Cha Cha (W. Covington) 7. Treasure Of Your Love (E. Rodgers)	SHOP Houston, Tex. 1. A Lover's Question (C. McPhatter) 2. Tears On My Pillow (Imperials) 3. It's All In The Game (T. Edwards) 4. Susie Darlin' (R. Luke) 5. Bird Dog (Everly Bros.) 6. How The Time Flies (Wallace) 7. Lonesome Town (R. Nelson) B. A Letter From An Angel	SHERMAN-CLAT & COMPANY San Francisco, Calif. 1. Topsy II (C. Cole) 2. It's All In The Game (T. Edwards) 3. Tea For Two Cha Cha (W. Covington) 4. It's Only Make Believe (C. Twitty) 5. Bird Dog (Everly Bros.) 6. Hula Hoop (T. Brewer) 7. The Day The Rains Came (R. Lefevre)	SHOPS, INC. Minneapolis, Minn. 1. Tom Dooley (Kingston Trio 2. To Know Him Is To Love Him (Teddy Bears) 3. Topsy II (C. Cole) 4. It's Only Make Believe (C. Twit 5. I Got A Feeling (R. Nelson 6. Look Who's Blue (D. Gibso 7. The End (E. Grant) B. It's All In The Game (T. Edwar
B. Topsy II (C. Cole) 9. Chantilly Lace (B. Bopper) 10. Near You (R. Williams) ERNSTROM'S Dailas, Tex. 1. It's Only Make Believe (C. Twitty) 2. I Got A Feeling (R. Nelson) 3. Tom Dooley (Kingston Trio)	9. No One But You (Ames Bros.) 10. Leave Me Alone (D. Doo & Don'ts) CAMPUS RECORD SHOP Detroit, Mich. 1. Tom Dooley (Kingston Trio) 2. Topsy II (C. Cole) 3. It's All In The Game (T. Edwards)	B. Everybody Loves A Lover (D. Day) 9. Schubert's Serenade (Conniff) 10. For My Good Fortune (Boone) BOWMAN'S Bridgeport, Conn. 1. Topsy II (C. Cole) 2. It's All In The Game (T. Edwards) 3. Bird Dog (Everlys)	(J. Članton) 9. Rockin' Robin (Bobby Day) 10. Tom Dooley (Kingston Trio) KINGS HIGHWAY RECORD SHOP Brooklyn, N. Y. 1. Topsy II (C. Cole) 2. Chantilly Lace (B. Bopper) 3. Tears On My Pillow (Anthony & Imperials)	B. Little Star (Elegants) 9. There Goes My Heart (James) 10. Big Daddy (J. Corey) PARKER STUDIO RECORD SHOP Ft. Walton Beach, Fla. 1. It's All In The Game (T. Edwards) 2. Volare (D. Martin) 3. How The Time Flies (Wallace)	9. Lonesome Town (R. Nelso 10. Itchy Twitchy Feeling (B. Hendri THIEM'S RECORD SHO Raleigh, N. C. 1. Topsy II (C. Cole) 2. It's All In The Game (T. Edwa 3. It's Only Make Believe (C. Tw
 4. Queen Of The Hop (B. Darin) 5. Bong Bong (V. Castro) 6. Git It (G. Vincent) 7. Summertime Blues (Cochran) B. Mexican Hat Rock (A. Jack) 9. Nel Blu (D. Modugno) 10. La Do Dada (D. Hawkins) 	4. Bird Dog (Everly Bros.) 5. Poor Boy (Royaltones) 6. Hula Hoop (T. Brewer) 7. Old MacDonald (Chargers) B. Rockin' Robin (B. Day) 9. The Secret (G. MacRae) 10. The Wizard (J. Rodgers) KATZ DRUG COMPANY Kansas City, Mo.	4. Susie Darlin' (R. Luke) 5. Rockin' Robin (B. Day) 6. Chantilly Lace (B. Bopper) 7. Tea For Two Cha Cha (W. Covington) B. You Cheated (Shields) 9. The End (E. Grant) 10. There Goes My Heart (James) MUSIC BOX Cambridge, Mass.	4. You Cheated (Shields) 5. Susie Darlin' (R. Luke) 6. Bird Dog (Everlys) 7. Rockin' Robin (B. Day) B. Tea For Two Cha Cha (W. Covington) 9. The End (E. Grant) 10. Darling Can't You Tell (Clusters) ANDERSON'S MUSIC	4. Bird Dog (Everlys) 5. The End (E. Grant) 6. Rockin' Robin (B. Day) 7. Susie Darlin' (R. Luke) B. Tea For Two Cha Cha (W. Covington) 9. Summertime Blues (Cochran) 10. Down The Aisle Of Love (Quin-Tones) RADIO DOCTORS	4. Tom Dooley (Kingston Tr 5. The End (E. Grant) 6. Tears On My Pollow (Anthony & Impe 7. Rockin' Robin (B. Day) B. Nel Blu (D. Modugno) 9. Win Your Love For Me (S. Co 10. Summertime Blues (Coch THE MUSIC BOX
1. It's All In The Game (T. Edwards) 2. For My Good Fortune (Boone) 3. The End (E. Grant) 4. No One Knows (Dion & The Belmonts) 5. Chantilly Lace (B. Bopper) 6. Tea For Two Cha Cha (W. Covington) 7. Tears On My Pillow (Imperials) 8. Carol (C. Berry) 9. You Cheated (Shields) 10. Topsy II (C. Cole)	 Chantilly Lace (B. Bopper) Topsy II (C. Cole) It's Only Make Believe (C. Twitty) It's All In The Game (T. Edwards) You Cheated (Shields) Rockin' Robin (B. Day) Tea For Two Cha Cha (W. Covington) Summertime Blues (Cochran) Pussy Cat (Ames Bros.) Treasure Of Your Love (E. Rodgers) 	 Chantilly Lace (B. Bopper) It's All In The Game (T. Edwards) The End (E. Grant) Topsy 11 (C. Cole) Fibbin' (P. Page) When 1 Grow Too Old To Dream (E. Townsend) Everybody Loves A Lover	Red Bank, N. J. 1. Topsy II (C. Cole) 2. Susie Darlin' (R. Luke) 3. You Cheated (Shields) 4. It's Only Make Believe (J. Starr) 5. Tea For Two Cha Cha (W. Covington) 6: Nel Blu (D. Modugno) 7. It's All In The Game (T. Edwards) B. King Creole (E. Presley) 9. Near You (R. Williams) 10. Pussy Cat (Ames Bros.)	Milwaukee, Wisc. 1. It's All In The Game (T. Edwards) 2. Topsy II (C. Cole) 3. Tea For Two Cha Cha (W. Covington) 4. Susie Darlin' (R. Luke) 5. Nel Blu (D. Modugno) 6. Bird Dog (Everlys) 7. Rockin' Robin (B. Day) B. The End (E. Grant) 9. Tears On My Pillow (Anthony & Imperials) 10. Near You (R. Williams)	Spokane, Wash. 1. Lonesome Town (R. Nels 2. Topsy II (C. Cole) 3. Come On Let's Go (Vale 4. Tom Dooley (Kingston 5. To Know Him Is To Love Him (Teddy Bears) 6. With Your Love (J. Scott) 7. Rockin' Robin (B. Day) B. The Day The Rains Came (R. Lefe 9. Pussy Cat (Ames Bros.) 10. Blue Moon (J. Bowen)

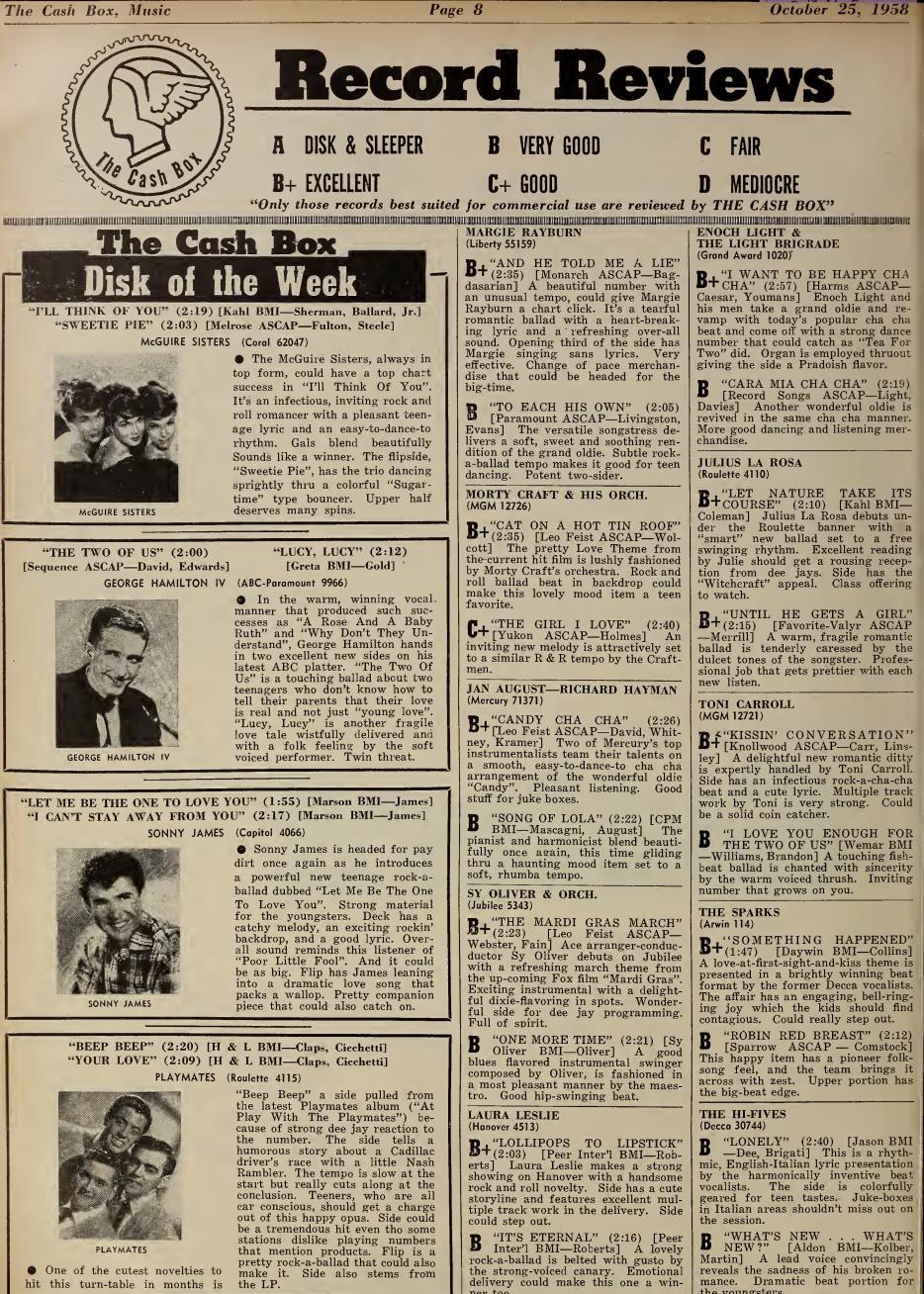


The Cash Box, Music

One of the cutest novelties to

hit this turn-table in months is

the LP.



the youngsters. ner too

The Cash Box, Music



October 25, 1958



Page 9

THE TWINS-JIM AND JOHN (RCA Victor 7382)

B+ "GEE WHIZ" (2:14) [Shapiro, phrase greatly popularized by the Everly Bros. in "All I Have To Do Is Dream" is the affectionate basis of this appealing beat-ballad stint by the newcomers. The teen warmth carried over by the boys here could land this presentation on the charts. Keep an eye on it.

B "CLASSROOM ROCK" (2:05) [Norma BMI — Ballard, McCul-lon] The songsters measure up well to a frantic rock beat. Top-half for big sales-deejay play.

DOTTY FREDERICK

B "RICKY" (2:33) [Wemar BMI— Weiner, Berger] Thrush Federick warms-up to a name (Ricky Nelson?) beat item with convincing emotions. Hard-tempo sound that could receive attention at hops because of title alone.

C+ "JUST WAIT" (1:50) [Wemar BMI—Evelyn, Smith] The artist emphatically socks out a reverse bit of psychology concerned with "even-ing the score" with her lover.

THE GOOFERS (Port 70006)

B+(2:02) [Melhedd ASCAP—Weis-man] The zany Goofers debut on Port with a daffy but attractive bag-pipe rock and roll novelty that could go great guns with the teeners. Side is certainly different enough to make it. And the beat is very danceable. Has a catchy melody too. Watch it.

B "THE HEAD HUNTER" (2:15) [Roncom ASCAP — Weisman] Jungle sounds and a Tarzan cry open this interesting, off-beat rock and roller. Exciting overall sound could make this one a winner. The beat is there in strength.

DALIDA (Verve 10152)

B "THE DAY THE RAINS CAME" (2:50) [Garland ASCAP — De-lance, Becaud] French songstress Dalida hands in a lovely French lyric version of the current chart item rid-ing high via the Jane Morgan-Ray-mond Lefevre clicks. Pretty job.

B "G U A G L I O NE" (2:32) [Fred Raphael ASCAP—Fancuilli, La-rue] The Italian hit which Perez Prado fashioned into a cha cha-mambo hit is sung with its original French lyric by Dalida. Pleasant sound. Good conversation piece for iockeys jockeys.

MILT KILPATRICK (Magnet 2006)

C+ "STARRY-EYED" (1:52) [Fair-way & Fore-Site BMI—Stryker] Kilpatrick pleasantly ballad-beats a tune which sounds as if it has been updated from the past. Backing has elements of swing and the rock.

C "FAME AND FORTUNE" (2:07) [Fairway & Fore-Site BMI— Haywood] Kilpatrick and ensemble up the tempo here on a fair item.



"SWEET AND INNOCENT" (2:16) [Tree & Tune BMI-Sherrill, Hall] ROY ORBISON (RCA Victor 7381)



"SEEMS TO ME" (2:14) [Acuff-RoseBMI-Bryant]

• Roy Orbison, a smooth voiced songster who proved his potential with a number of territorial clicks under the Sun Record banner, has a coupling with smash potential on his new Victor platter. "Sweet And Innocent" is a touching love song with an easy-going shuffle rhythm. Group backdrop is sen-sational and could help make this a smash. "Seems To Me" is an-other strong Bud Bryant romancer chanted with "Why Don't They Un-derstand" tenderness. Both songs are perfectly tailored for Orbison's country flavored voice. Take your pick. Both could be winners.

ROY ORBISON

"JEALOUS HEART" (2:07) [Acuff-Rose BMI-Carson] "ENCORE D'AMOUR" (2:17) [Tule BMI—Foutane] FONTANE SISTERS

(Dot 15853)



"JEALOUS HEART" (2:08) [Acuff-Rose BMI-Carson] "BIG EYED GAL" (1:50) [Iris-Trojan BMI-Paul] LES PAUL & MARY FORD (Columbia 41278)



LES PAUL & MARY FORD

FONTANE SISTERS

• A great smash out of the past seems to be chart bound once again thanks to two excellent new recordings that bowed in this week. The song is "Jealous Heart" and is fashioned by the Fontane Sisters on Dot and by Les Paul & Mary Ford on Columbia. Both versions have been brought up to date thru the use of a solid rock and roll beat, and the results should meet with strong approval from the kids. The Fontane's flip is a sequel to their "Chanson D'Amour" deck. The Columbia coupling has Les Paul driving thru a "Rebel-Rouser"-like guitar instrumental on multiple tracks.

"COME PRIMA" (2:44) [A.M.C. ASCAP—Panzeri, Taccani, DiPaola] "COME PRIMA" (2:06) [A.M.C. ASCAP—Panzeri, Taccani, DiPaola] MARINO MARINI/RADAR QUARTET (Columbia 41264)

"COME PRIMA" (2:01) [A.M.C. ASCAP-Pauzeri, Taccani, DiPaola] "CONDANNAMI" (2:42) [Kempto BMI-Testoni, Abbate, Panzuti] TONY DALARDO (Mercury 71327)

"COME PRIMA" (2:25) [A.M.C. ASCAP-Panzeri, Taccani, DiPaola] "AU REVOIR AGAIN" (2:30) [Ben Bloom ASCAP-Mason, Josefovits] POLLY BERGEN (Columbia 41275)

• "Come Prima" could be the next smash Italian song in this country. It's currently Italy's top hit and one of the biggest records thruout Europe. Four excellent renditions are now available in the U.S. on three different records. Marino Marini's original version is on one side of a Columbia disk. Soothing shuffle rhythm reading that's just teautiful. The flip side of this record has the Radar Quartet offering a rock-a-ballad treatment. A second Columbia disk has Polly Bergen handing in a top drawer performance. This could be the gal's first single smash. Mercury has a powerful rendition by Tony Dalardo. This one has a sharply defined and very commercial R & R beat. All recordings are in Italian only. Watch this song. It's definite chart material.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

C+ "CAN'T YOU SEE I WAN'T YOU" (2:35) [Lanier - Bryden BMI—Hinkson] Another good rock-a-ballad with a tearful storyline. At times Cromwell sounds like Tony Williams of the Platters.

> JOHNNY RIVERS (Guyden 2003)

GARY CROSBY

PAT RICHMOND

(Vulco 1500)

C+ "CHEATIN' ON ME" (2:07) [Advanced ASCAP — Pollack, Yellin] More swing than a beat on this rhythmic opus.

"HONEY BEE BABY" [Sherlyn-Pent BMI—Sanders] The new Vulco label gets off to a solid start with a pretty romantic teenage bal-lad set against a most attractive guitar backdrop. Side has a delightful country-folk flavor that grows on you. Could be a strong one.

C+ "DON'T STOP THE ROCKIN'" [Sherlyn-Pent BMI — Sanders] Richmond, with an instrumental assist from the Fire Balls, drives thru a hard hitting rocker.

B [Lanier-Bryden BMI — Hinkson, Watts, Bonner] A pretty new rock-a-ballad, convincingly interpreted by the polished, warm voice of George Cromwell, could give Glory a chart item. Pretty melody, touching lyric and commercial delivery.

GEORGE CROMWELL

(Glory 284)

(Verve 10153)

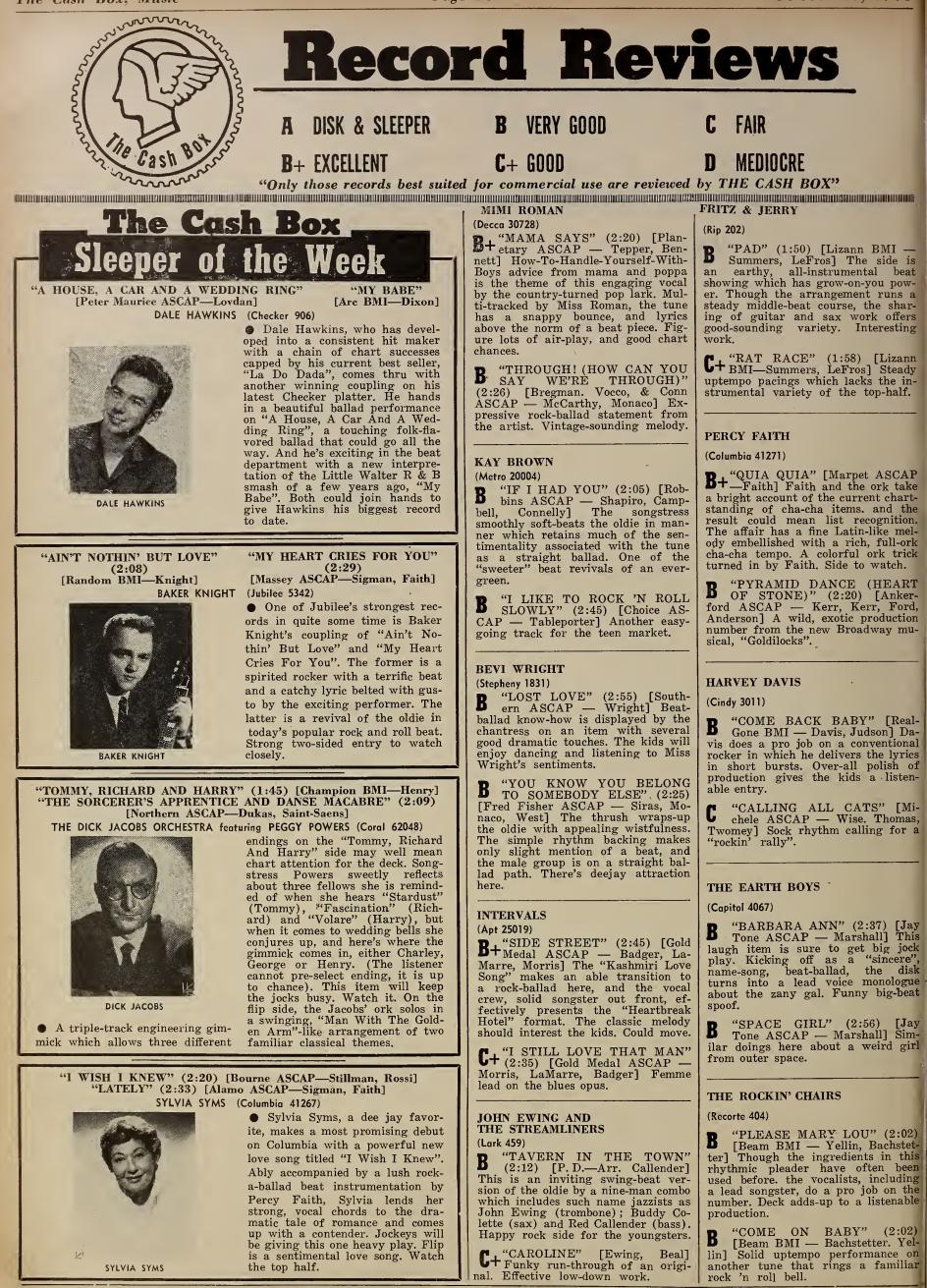
B+[Hill & Range BMI — Packard, Kosloff, Grove] The Guyden label, currently clicking with "Need You", has another chart contender in this infectious lilter by Johnny Rivers. Simple rock and roll novelty with a folk flavoring. Could make the grade.

B "YOU'RE THE ONE" [Hill & Range BMI—Oreal] The versatile Mr. Rivers offers an exciting arrange-ment of a good rocker. Group support is strong.

GUY MITCHELL (Columbia 41274)

B+ "MY HEART CRIES FOR YOU" man, Faith] A song that Guy Mitchel sent to the top some years ago is re-recorded by the performer this time with an R & R beat. And the resulting side is a strong one which today's teeners may welcome with open arms. Commercial deck.

B "UNDER A RAINBOW" (2:32) [Oxford ASCAP — Leeds, Weis-man] A contagious new lilter is hap-pily bounced thru by the veteran songster. Relaxed, country flavored ditty ditty



The Cash Box, Music





MITT MITTENS (Mira 110)

B "TOY PIANO - BLUES" (2:07) [E. H. Morris ASCAP—Coleman] Mittens and combo-chorus offer a good beat effort highlighted by a tinkling toy piano-like gimmick, and a sans lyric ooh-wah chant from the song-sters. Interesting rock sound deejays may want to pass on to their listeners.

B "FIREFLY" (2:09) [E. H. Morris ASCAP — Leigh, Coleman] A honky-tonk instrumental view of the current Tony Bennett winner. The tune goes along well with such a reading. Both halves give jocks fine working material.

BILY SNEL (Wild 100)

B "QUEEN OF HOLLOWEEN" [Conley BMI—Snel] Jocks may want to program this beat-novelty on the new label as a rock tribute to Holloween, which arrives at the end of the month. Snel and his ghoul-sounding side-kicks kid around with a nice beat.

C "ONE TOO MANY HEADS" [Conley BMI — Snel] A two-headed gal is the subject of this beatswinger

THE JORDAN BROTHERS (Jamie 1112)

B+ Jamie BMI — Jordan] The kids have a potent rocker in this beat work-out in which the singing duo, and combo excell. Rip-snorting effect of the sax is a sound highlight here. This is a natural for hop play.

B "SEND ME YOUR PICTURE" (2:18) [Jordan-Jamie BMI-Jor-dan] The boys display a tender way with a soft beat ballad. Affectionate tune. For warm hop moments, the deck has what it takes.

THOMAS WAYNE (Fernwood 109)

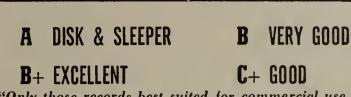
B "SATURDAY DATE" (1:35) [DeCapo BMI — Burch, Nelson] This buoyant rock opus has an in-gratiating way. Wayne sings about the things he and his gal can do Saturday night with the silver dollar he has just found, while an inviting femme chorus plays the role of the gal. Contagious sound.

C+ "TRAGEDY" (2:05) [Bluff City BMI — Burch, Nelson] Heavy song of regret from Wayne. He really makes himself part of the plot.

THE INTERNATIONALS (ABC-Paramount 9964)

B "I LOVE YOU SO" (1:55) [Pam-co BMI—Cosentino, Muneno, Her-rera, Domingo] The boys blend brightly, if in familiar fashion, to a beat sizzler. There's much here, combo work included, to keep the kids happy at hops. Polished cut all-around.

C+ "GOING TO A PARTY" (1:51) [Pamco BMI — Cosentino, Mun-eno, Herrera, Domingo] Typical go-ing-to-the-party beat joviality.



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Record Reviews

JANE TURZY WITH EDDIE BALLANTINE & HIS ORCHESTRA (Coral 62039)

B "HONEY BEE" (2:11) [Cornell ASCAP — Flick, Trace, Watts] This lively bouncer is highlighted by Miss Turzy's tongue rolling on the word "pretty" when saying "pretty honey". Figure some deejay atten-tion to the bright session.

B "LONELY ME" (2:07) [Forster ASCAP — Flick, Trace, Ballen-tine] A reliable middle-tempo, multi-tracked beat stint by the lark. Pro rock 'n roll touch here.

DART WARD

(Dot 15842)

B "Q-T-CUTE" (2:22) [Maryjune BMI — Hunter, Marotta, Mack] Though the disk on the whole sticks close to the well-plied conventions of R & R sessions, Ward has a good way with teen material, and lots of kids will find the production a wel-come rock 'n roll addition. Should go over well at jockey hops.

C+ "MISERY" (2:14) [Maryjune BMI—Hunter, Marotta, Mack] A slow-beat affair, whose lyrics are somewhat folkish. Rhythmic half is more commercial.

GRIZ GREEN

(Mercury 71363)

B "BE HAPPY" (2:00) [Hood BMI —Green] The Green combo-vocal-ists offer a sort of community song-like session on a merry tune with a happy philosophy. Featured instru-ment seems to be an organ-grinder. Deejays may want to kick-off shows with this.

C+ "MOROCCO" (1:47) [Hood BMI Eastern flavor here. Novelty bit: a voice that says "Morocco!" now and then, and says near the disk's end, "Come with me to the Casbah!"

CASUALTEENS

(Felsted 8529)

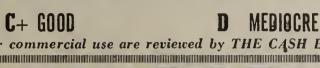
B "SHE'S SWINGING" (2:07) [Excellerec BMI—Cason] Here's an effort that has big beat showmanship on both vocal and instrumental counts. The songsters, male in the front, femmes in the background (and invitingly so) knock-out a light-hearted tribute to a teener, and the combo maintains a steady, hard-beat way. Worthwhile spin deck.

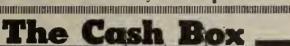
C+ "NEED YOU SO" (2:36) [Buna stanza, the vocal arrangement of the team mentioned above works out very well again. Tune could be stronger.

ERNIE FELICE (RCA Victor 7371)

B "SUZANNE" (2:29) [Dena AS-CAP—Duning, Fine] A delicate waltzer from the Danny Kaye "Me And The Colonel" pic success is af-fectionately sung by legit-voiced Felice. Appealing ballad track.

B "SUZZANE" (2:17) [Dena AS-CAP — Duning] A lush sound-track reading of the melody from composer Duning and the ork. Fine mood material.





FAIR

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eeper 01 "SORRY I LIED" (2:13) [Knox BMI-Thomas, Jr.] "LEAVE IT TO ME" (1:57) [Hi Lo BMI-Thomas, Jr.]

CLIFF THOMAS (Phillips 3531)

The strongest release to come from the Phillips label since Bill Justis' "Raunchy" is "Sorry I Lied". Starring vocalist Cliff Thomas, the side is a solid rocker with a good teenage love lyric set against a gospel type backdrop. The overall effect is just thrilling and should give Thomas a big money-maker. The revival sound arrests the listener. Flip is another spirited rocker.

"BILLY BAYOU" (2:02) [Tree BMI-Miller]

"I'D LIKE TO BE" (2:00) [Earl Barton BMI—Ashley] JIM REEVES (RCA Victor 7380)

• Jim Reeves follows-up his country-pop hit "Blue Boy" with two good sides for both markets. Reeves' "Blue Boy" is currently #1 on the country charts. (See Country Reviews.)

The Cash Box "AND HE TOLD ME A LIE" Margie Rayburn Liberty 55159 "THE MARDI GRAS MARCH" Sy Oliver Jubilee 5343 "LET NATURE TAKE ITS COURSE" Roulette 4110 Julius La Rosa Arwin 114

SOMETHING HAPPENED"	. Sparks	Arwin 114
MY HEART CRIES FOR YOU"	Guy Mitchell	Columbia 41274
CULLIPOPS TO LIPSTICK	Laura Leslie	Hanover 4513
CAT ON A HOT TIN ROOF"	Morty Craft Orch.	MGM 12726
GEE WHIZ	The Twins	RCA Victor 7382
CISIDE STREET" CONSIGNATION CONSIGNATION	Intervals	APT 25019
C "JUDY JUDY"	Gary Crosby	Verve 10153
KISSIN' CONVERSATION"	Toni Carroll	MGM 12721

KEITH COURVALE (Dot 15844)

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B "TRAPPED LOVE" (2:05) [Ron-del BMI — Testa] Courvale and accompaniment go about their rock 'n roll way with enough solid beat moments to keep the kids interested. Taking a middle-tempo course, the production has a nice clicking sound throughout.

C+ "STEELWORKER BLUES" (2:03) [Rondel BMI — Vincent] Blues-beat wailer about a steelworker. Combo clink sounds reflect a pounding hammer.

BILLY BRANDO (Wizz 712)

B "MAGIC RECORD" (2:45) [Mu-sic Maestros BMI—Brando] Side is a calypso-ish, good-sounding stint by Brando. Brando recites the effects of a "magic record" on couples who hear it. Interesting flute opener. Different platter. Could make noise.

C+ "GOT BUTTERFLIES" (2:16) [Music Maestros BMI—Brando] On more familiar rock ground, Brando capably takes to the hard-beat affair.

THE CHAS. McDEVITT GROUP WITH SHIRLEY DOUGLAS (Kapp 238)

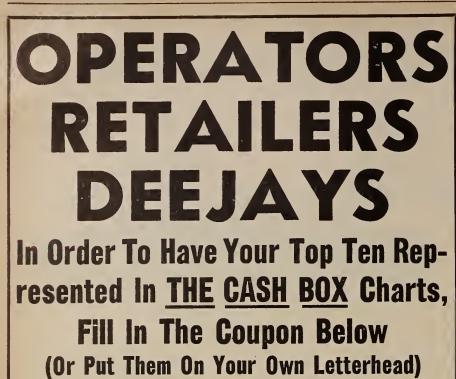
B "REAL LOVE" (2:25) [Walden ASCAP — Darin, Harris] The English skiffle group (it backed Nancey Whiskey on the "Freight Train" click) and thrush Douglas work an appealing romancer with excellent ballad-beat touches. Mc-Devitt's crew forgoes a skiffle sound for rock 'n roll pacings.

C+ "STACK-O-LEE" (2:35) McDe-vitt returns to the skiffle sound in a lively combo-male vocal per-formance. Top portion is the more commercial entry.

SEA LARKS (Dot 15821)

B "THIS IN - BETWEEN AGE" (2:15) [Clockus BMI — Sullivan, Smith, Smith] The disk has its cute aspects wherein the vocal team whips up a number of too-young-for-this-and-too-old-for-that lines. Overall teen sound is good. Worth deejay at-tention tention.

C+ "YOUR HEART" (2:16) [Clock-us BMI—Sullivan, Smith, Smith] Strong rockabilly flavor from the kids on the romantic.



And Mail To THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

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List Your Top Ten Country Tunes Here NAME OF RECORD HERE

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List Your Top Ten Rhythm 'N Blues Records Here NAME OF RECORD HERE

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Page 12

JOE O'B

Ken Rowland (WKLO-Louisville, Ky.) relates that the new Peggy Lee waxing, "Sweetheart" for Capitol, sounds much like "Fever". However, Rowland feels that the flip side "Light Of My Love" will be the side that's really going to move. . . . Len Ross (KDB-Santa Barbara, Calif.) jumps on the band wagon for Artie Wayne's latest effort "Ooooh! You Said The Magic Word" on the Epic

label. Ross says the platter "is heading straight for hitsville." . . . Joe O'Brien (WMCA-New York City) is hosting a new stint titled "Joe's Place". Heard Monday through Friday 7 to 8 p.m., and from 10:30 to midnight the program is said to "swing." . . . Bill "Hoss" Allen (WLAC-Nashville, Tenn.) stopped over in Chicago to visit with manufacturers and distribs last week en route to the R&B disk jockey meet in Detroit. . . . Alan Fredricks (WHO-New York City) reports that he has instituted a new feature on his "Night Train" program. Audience reaction to his nightly playing of old favorites has been so tremendous that he now has to set aside the entire

gram Thursday, October 23rd, as a salute to the eighth anniversary of Jolson's passing. The album was also played at least once each hour throughout the day on all other disk jockey shows on the station.

... Joe Yocam (KFWB-Hollywood, Calif.) is concerned that the deejay is slowly being pushed out of the picture. On the Kingston Trio's version of

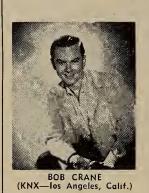
"Tom Dooley" and also on the station's current num-

ber one record, "Topsy II", done by Cozy Cole, the artist introduces the tune himself. . . . Bob Crane

(KNX-Los Angeles, Calif.) has added another 40 minutes to his radio time. Crane, now heard from

6 to 8:40 a.m. Mon. through Fri., and 6 to 9:30 on Sat., will also be heard from 4:15 to 4:55 Mon.

Saturday, night show to the playing of old favorites. All record companies are requested to supply him with back numbers of the old rock and roll hits. ... Jerry Marshall (WMGM-New York City) spotlighted "The Immortal Al Jolson" album as "album of the day" on his pro-



through Fri.

Bob Furry (KTAR-Phoenix, Ariz.) reports that Lee Palmer, ABC Para-



mount's west coast division, was in town recently and gave him a preview of the new Eydie Gorme album, soon to be released. Furry says the LP should be a smash hit. . . . Bob Ellis (KOY-Phoenix, Ariz.) tells about the huge premier recently to kick off on a national scale, the new recording of the theme of the TV series "26 Men". In attendance at the gala affair were the stars of "26 Men" newspaper representatives, TV personalities, and of course, the men who hope to get the job done, local disk jockeys. The new release is on the Kem label, and is a multiple recording made by Hal Hopper, who also wrote the music for the song. . . . George Fraser (CKCY-Sault Ste. Marie, Ontario) sends out the SOS for 8 x 10 glossy photos of recording artists for his new record bar.

JOE MAYER (WCUE-Akron, Ohio)

The deejay sends his appreciation to all who can help. . . . Jerry Lee (KTRN-Wichita Falls, Texas) tells us there's a record going wild in Texas. The tip is on the Kingston Trio's "Tom Dooley". Lee says that on a recent 600 mile trip to south Texas he heard "Tom Dooley" on almost every radio station and juke box along the way. . . . Congrats to Jack McDermott (WHIL-Boston-Medford, Mass.) and spouse. The deejay and his wife celebrated their anni-versary Oct. 9th. . . . Tom Edwards (WERE-Cleveland, Ohio) tells in his newsletter of the many phone calls of the week including Morty Wax calling about "Jerrilee" and "There'll Be No Goodby's." * * *

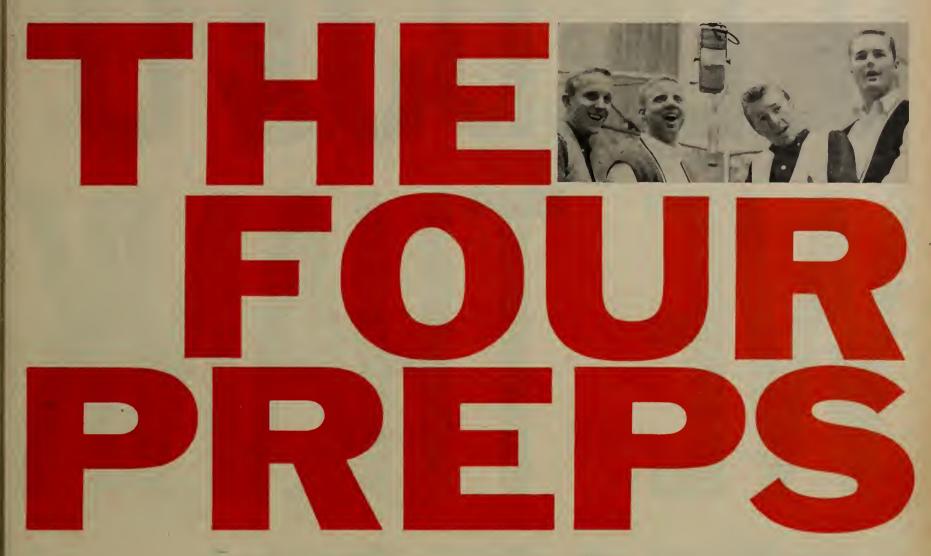
VITAL STATISTICS:

VITAL STATISTICS: Dick Barba, has been appointed new director of station WLYN-Lynn, Mass. Barba and his crew cover all news stories in the Lynn-Boston area ranging from stray cats to homicide. WLYN also boasts a new voice in Steve Smith who hails from WFST-Caribou, Maine. Smith does a Monday through Saturday 6 to 9 AM stint. . . The latest addition to the staff over at WIKY-Evansville, Indiana is Roy Fox. In addition to handling the "Records At Random" show, Fox also writes a record column for the local newspaper. . . . Ken Garland recently took the step over to station WHIM-Providence, Rhode Island. The deejay leaves a platter spinner position at WPOR-Portland, Maine. . . . Harley Lucas, Station Manager of WCUE-Akron, Ohio, announced the selection of Joe Mayer as Program Manager of the station. The new exec was formerly with WGAR, WDOK, and WHK-Cleveland, Ohio and WAKR-Akron, before coming to WCUE in June of this year.

October 25, 1958

IT'S A GREAT NEW HIT

from a brand new motion picture



Up-tempo and swingin' for the first time on

"CINDERELLA" "GIDGET"

Both tunes from the soon to be released Columbia motion picture "Gidget"



RECORD NO. 4078





EPIC-OKEH a product of CBS "EPIC", "OKEH" Marcas Reg. "CBS" T.M.

October 25, 1958



This is EPIC's fifth and swinging-est year. A huskier five-year-old you never saw or heard! Epic label with the finest pedigree—a product of the Columbia Broadcasting System and Columbia Records. At the same time Epic is completely independent in ideas, approach and distribution. In five years Epic has built a com-plete catalog of both classical and popular album material as well as single records nearly 400 albums and all of them selling. We've produced

FOUR-COLOR HITS by Jim Foglesong, Director **Popular Albums A&R**



When Epic began producing al-hums, we used to spend literally hours deciding whether to let the Art Department use two, three or four colors for the covers. Only a master-piece would get three colors. Since then we've built a highly successful catalog with hit albums—and every-thing is four colors. From the beginning, however, Epic produced adventurous repertoire, moving into new directions that have since been followed by many other beeds. Among our first album re-leases were Neal Hefti's "Singing In-strumentals," "Wild Bill Davis at Birdland." Roy Hamilton's "You'll Never Walk Alone," "Now Every-body Sing" with Somethin' Smith and the Redheads, and an "Epic in Jazz" series of reissues featuring the great releases of Lester Young, Bunny Beri-gan, Johnny Hodges, Bobby Hackett, and others. These are still basic al-bums for record collectors—they still nove out in quantity, month after moth. month.

month. But nothing establishes a line like a hit. After a year and a half of struggling, we came up with our first national best seller, LN 3238. "Gen-tlemen, Be Seated!" (Since "Gentle-men," at least four A & R men have confided in me that they had always wanted to do a minstrel album but just never got around to it.)

Epic from the beginning has worked to produce a well-balanced. ungimmicked high fidelity sound while using the most modern and finest equipment available. We believe that no label produced a finer record in a given category - soundwise or musically. Judging from the record of the past five years, a lot of customers seem to think we're right.

important classical repertoire with the finest European and American artists. Epic has brought adventurous new ideas to the popular album field as well. Lester Lanin's now famous albums brought dance music and the Epic label to new sales heights. Roy Hamilton, the Merrill Staton Choir, Something Smith and the Redheads, Sal Mineo, have further proved Epic's magnificent turnover potential. With this rich catalog Epic has proved an important point in the highly competitive record field—an in-dependent distributor can merchan-dise a complete record catalog, build-ing both a stronger sales base for himself and for such label. We are grateful to our distributors, their salesmen and promotion men for their loyalty, devotion and tremendous effort. effort.

Further' proof of their faith in Epic is the fact that most of the dis-tributors who helped us launch our label five years ago are still with us

To everyone who has worked with us, we say thanks—and wait for our sixth year!

MERCHANDISING THE **COMPLETE LABEL** by W. Walter Hayum



We at Epic have found that there is a direct advantage to a complete record label such as ours for both the distributor and us. The distributor through Epic classics now has access through Epic classics now has access to many accounts which normally had no need for much of the material he originally carried. We in turn bene-fit by the high proportion of single hits our distributors carry at all times and the heavy distributor-dealer traffic thus created. Both our pop albums and single rec-ords benefit by the up-to-the-minute

ords benefit by the up-to-the-minute trends which come to us through the top-notch promotion men employed by our distributors. Again that spirit of independent distribution is one of urgency and fast action that is diffi-cult to duplicate through branch or one-label distribution.

one-label distribution. We now find salesmen who were once terrified at the thought of having once terrified at the thought of having to call on a key-classical or album ac-count, genuinely delighted with their task. They have learned that their major label competitors have never filled the first chair of a major sym-phony orchestra either. As a result they now get a kick out of selling classics classics.

We feel very strongly that all record products, popular singles, classics and popular albums can bene-fit from a fresh, aggressive and inde-pendent outlook. We maintain an in-guisitive interest in our distributors' dustive interest in our distributors activities, suggestions and criticisms for the purpose of shaping a con-stantly growing label with major status based on independent distributior.

And let's not forget the tremendous Job done by Epic's field men: Gene Job done by Epic's field men: Gene Brewer, West Coast Sales Manager; Bob King, Midwest Sales Manager; and Jay Kyle. Southeast Sales Mana-ger. Without these men, the opera-tion couldn't be successful.

EPIC — THE FIRST FIVE YEARS by Al Schulman, General Manager by Al Schulman, General Manager by Joe Sherman Director of A&P by Joe Sherman, Director of A&R **Popular Division, Epic And Okeh Records**



In this day of the so-called "rock and roll beat" generation, does "good" music always finish last? Epic Records doesn't think so. We believe it's worthwhile to experiment with a few trial balloons, a few well-recorded, well-produced, well-written songs, and we've been right. When supplied with high caliber material such as "You'll Never Walk Alone," "Unchained Melody," "It's Not For Me To Say," "Everybody Loves A Lover," "It's All In The Game," there was sufficient demand from our record buyers to make these hit records.

As Director of Epic's Popular A & R division, it is my hopeful plan to continue sending up a few more of these trial balloons. After all, this is still the Music business. With a little industry, we can still sell good music. Why blame everything on the "beat" generation when practically everything they are supplied with has nothing but a beat?

Certainly "Rock and Roll" has a deserved place in our musical culture and our business. But also consider that during its comparatively young existence, Epic has prospered both in sales and in prestige because of its quality catalog of musical pioneers. Albums such as "Gentlemen Be Seated," the Lester Lanin LP's, the Roy Hamilton albums including his current hit "With All My Love," the Merrill Staton Choir; and singles such as "You'll Never Walk Alone" and "Ebb Tide" by Roy Hamilton, The Four Coins' "Shangri-la," "It's A Sin To Tell A Lie" by Somethin' Smith and the Redheads, etc. prove conclusively that "nice guys" and "nice music" can win.

May the next five years be as Epic as the first!!

EPIC'S CLASSICS by Charlie Schicke, Director of Classical A&R, Epic.



When Epic entered the classical business five years ago, all of the standard classical repertory of the "warhorse" variety had already been recorded many times over by ranking artists and orchestras. The high fidelity boom was in full gear. Epic, we knew, had a very competitive row to hoe

One facet became patently clear after our first twenty or so albums reached the dealers' shelves, the critics' desks and a number of adventuresome record collectors' homes: the one feature all of our initial albums held in common was their superior recorded sound.

Expansion came rapidly. The eminent permanent conductor of the Con-

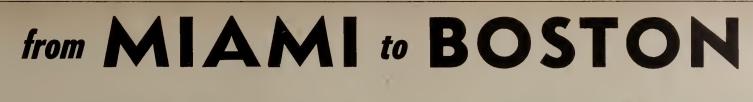
certgebouw Orchestra, Eduard Van Beinum, became an exclusive Epic artist. His highly successful American tour in 1955 with the Concertgebouw left thousands of fanatical fans in its wake. Arthur Gruniaux, the fine young violin virtuoso, became an Epic regular. Our domestic recording program soon got under way with the signing of the brilliant Cleveland Orchestra and its world renowned conductor, George Szell, a man who really knows his way around an or-chestra; so well, in fact, that all of our hopes for Cleveland were realized in the triumphant success both Szell and Cleveland have injoyed on tours in both Europe and America.

Critics in New York, Philadelphia, London, Paris, etc., have acclaimed the orchestra as one of the world's greatest. Other invaluable additions to Epic's artists roster were the highly talented young American pi-anist, Leon Fleisher (the first American to win the coveted Queen Elizabeth of Belgium prize. formerly won by such luminaries as Oistrakh, Gilels & Co.), the superb Italian chamber orchestra, I Musici, and classical guitarist, Rey de la Torre. Clara Haskill broadened her American following considerably by her sensational American concert appearances two seasons ago.

Now that we are well along in the race and drawing closer to the leaders. we have learned that getting off to a late start was no handicap at all.

October 25, 1958 Page 16 The Cash Box, Music FROM: jimmy breedlove joe douglos the four coins scott garrett roy homilton ersel hickey the jomies lester Ionin jack lemmon kermit leslie little joe fronkie tyler sol mineo clore nelson tommy prisco the skee brothers somethin' smith & the redheods george szell leon fleisher rey de lo torre leonord shure bernodine reod dorlene zito pot horrington Zi joe glover 云 200 rolph & buddy bonds w ruby broff jimmy mcportlond merrill stoton phil woods ortie woyne Agbent Elder Joseph Jallen Best wishes on your 5th Anniversary Coltan Hemie Brulende elanbarran Lopus Jereodi Jarled, Haub Andra Graders, allatter 100 spect lin Full Cameraster Relit eno angitanico "EPIC", "OKEH" Marcas Reg. "CBS" T.M.

[&]quot;Only those records best suited for commercial use are reviewed by THE CASH BOX"



OUR BEST WISHES TO YOU EPIC ON YOUR 5th ANNIVERSARY



JACKSONVILLE, FLA.



1280 TREMONT STREET BOSTON 20, MASSACHUSETTS

PAN AMERICAN DIST. CORP.

P. O. Box 37, Biscayne Annex MIAMI, FLA.

HAPPY 5th

We Are Proud Of Our Years of Association with Epic Records

PORTEM

DIST. INC.

NEW YORK, N. Y.

SALUTATIONS AND

A. & I. Record Distributing Co., Inc. 1000 BROADWAY CINCINNATI. OHIO

733-11th AVE.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

ALPHA

Happy Birthday EPIC

IT'S GREAT TO BE PART OF A WONDERFUL TEAM

*** INTERSTATE ELECTRIC**

3733 CONTI ST.

NEW ORLEANS, LA.

Congratulations and Best Wishes to EPIC RECORDS

Jor A Wonderful 5 Years. May Jhere Be Many More.

> Distribuling Company, Inc. 1622 Fairmount Ave. Philadelphia 30, Pennsylvania

Congratulations on Your 5th Anniversary

It has been a distinct pleasure being Epic's oldest distributor

IZ LEVIN HARRY LEVIN HYME LEVIN LEO CHESLAK AL TRUAX MIKE HOFFMAN DICK GARDINER

> **GADEI** 3766 Woodward Detroit 1, Michigan

DISTRIBUTING CO., INC. TEmple 2-5000 Michigan

TO THE STAFF and to THE EPIC RECORD COMPANY

> We send our sincere best wishes and heartiest congratulations on your 5th Anniversary. May the coming years be your best.

MUSIC SALES CO. 1117 UNION AVENUE MEMPHIS, TENNESSEE

EPIC

A

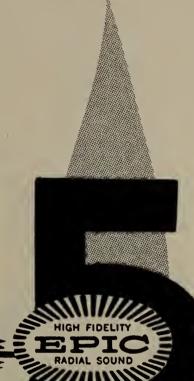
Toast

to . . .

We're Happy to Be With a Winning Team

M & N DISTRIBUTING CO.

620 Washington St. Buffalo, N. Y.



Best of Luck on Your 5th and For Many Years to Come

ESSEX RECORD DISTRIBUTORS

"New Jersey's Leading Indie Distributor"

10 FENWICK ST. NEWARK, N. J.

Best Wishes and Congratulations

and

A Continued Happy Association Throughout The Coming Years

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EASTERN RECORD DISTRIBUTORS

Manager: DICK GODLEWSKI

EAST HARTFORD, CONN.

Promotion:

FRANK KELLEY

26 CLARK ST.

Heartiest Congratulations and Best Wishes to The Entire Gang at EPIC

WHIRLING DISC RECORD DIST. INC.

1311 NO. CAPITOL AVE. INDIANAPOLIS, IND.

TO ALL OUR GOOD FRIENDS

AND ASSOCIATES AT

Page 20

EPIC To: RECORDS **"BOUQUETS"** from Sandy Beck Henry George **CUSTOM DISTRIBUTING, INC.** "Epic's Number One Distributor the past two years" 1231 W. 9th St. Cleveland 13, Ohio PRospect 1-2272 The Entire RECORD DISTRIBUTORS Organization Sends Felicitations and Best Wishes to The Entire EPIC & OKEH Organization on the Occasion of Their **5th ANNIVERSARY RECORD DISTRIBUTORS** TIM TORMEY . LOU BOORSTEIN 908 Federal St. Pittsburgh, Pa.

From: The Staff of Marnel To: The Staff of Epic

Our Warmest Congratulations For 5 Great Years

11 Maryland, Inc.

6 East Mt. Royal Ave. Baltimore, Maryland

Success

on 5 Great Years and Best Wishes For Many Many Years of Continued Success

M. S. Distributing

1700 So. Michigan Ave. Chicago, Ill.



BEST WISHES FOR FOR CONTINUED GROWTH Andy Huffine

HUFFINE DISTRIBUTING CO.

3131 Western Ave.

Seattle 1, Washington

We are very proud of our association with EPIC RECORDS

MELODY SALES COMPANY

444 Sixth Street San Francisco, California

MArket 1-8740

Al Bramy

Tony Valerio



Congratulations

Thanks For Five Great Years

 \star

Jim Warren

CENTRAL RECORD SALES CO.

2100 West Washington Blvd.

Los Angeles, Calif.

Our heartiest congratulations to

EPIC RECORDS

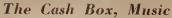
on the occasion of their 5th Anniversary. We are proud to be part of their success.

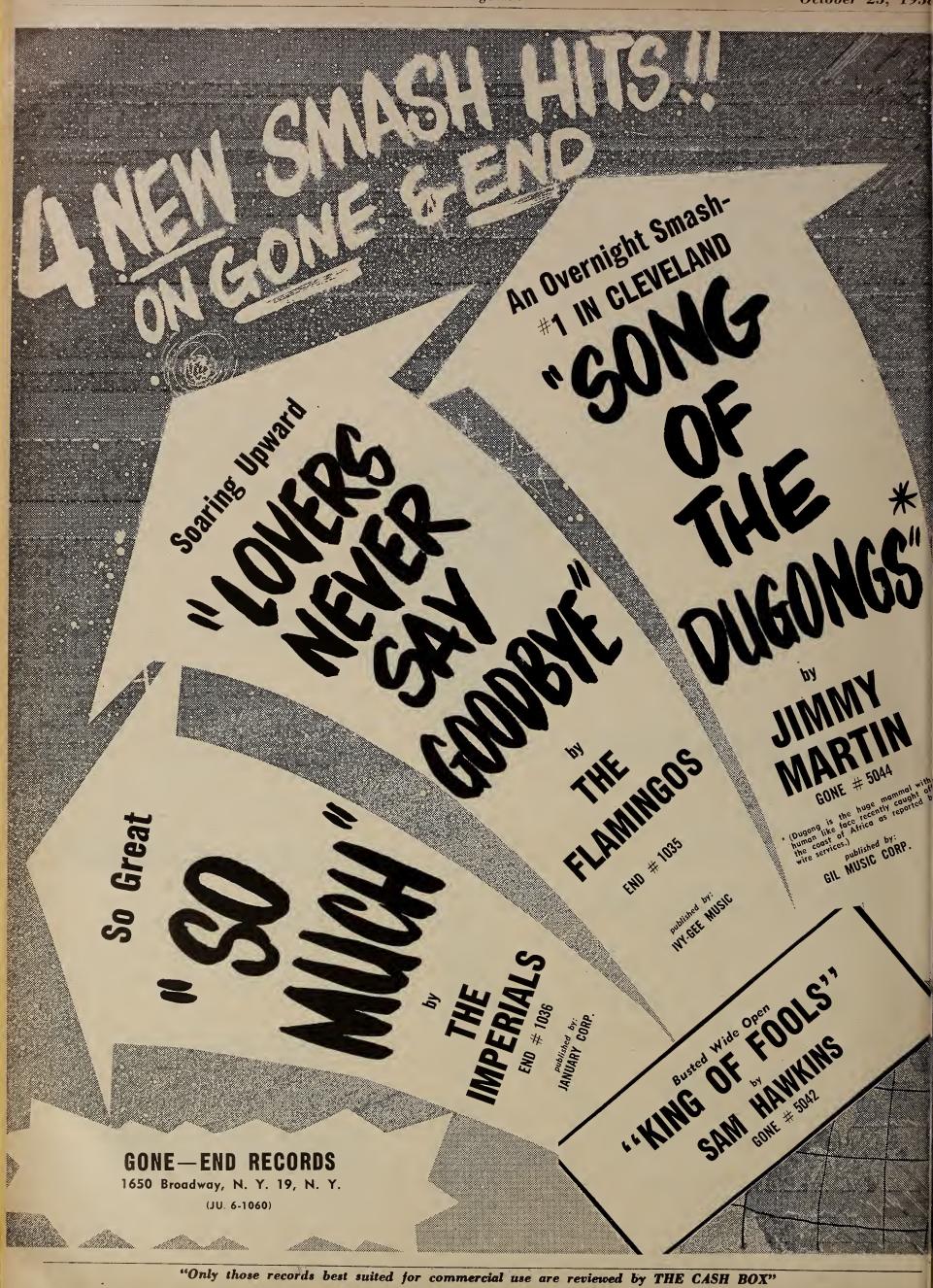
PHIL GOLDBERG • HERB WEISMAN BERTOS SALES CO.

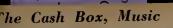
2214 West Moorehead St., Charlotte, North Carolina

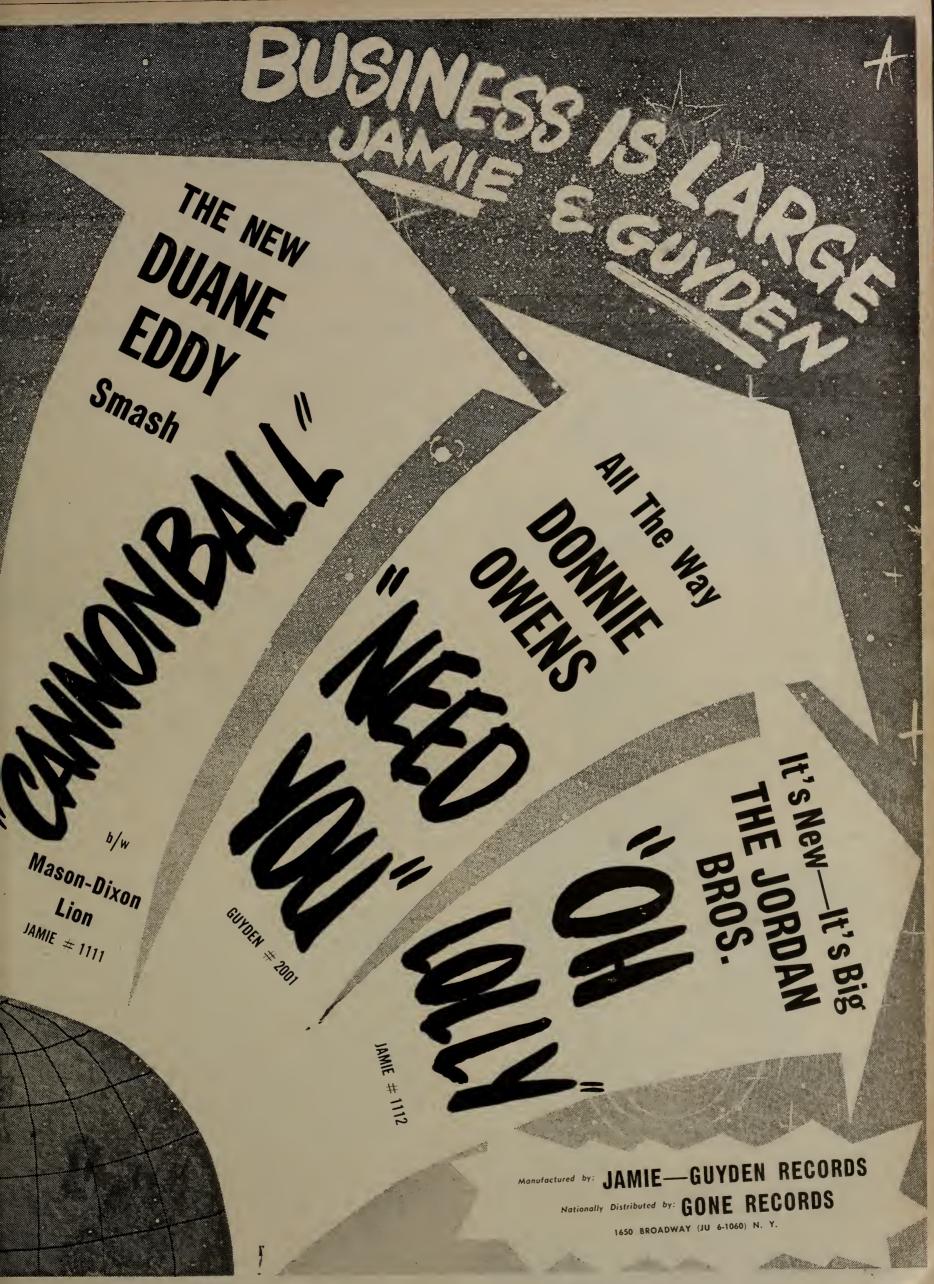
The Cash Box Congratulates

On Its 5th Anniversary







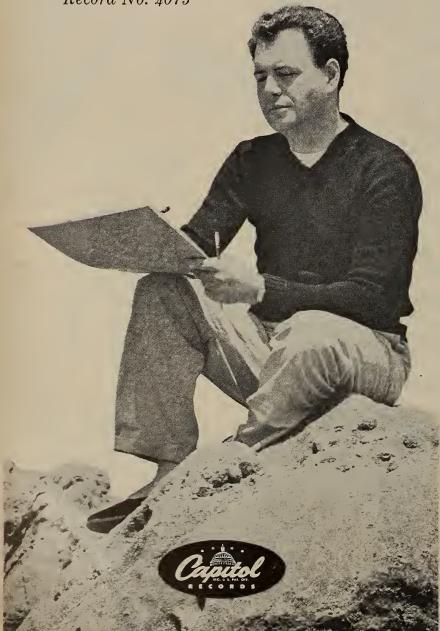


NELSON RIDDLE

Takes the "Lisbon Antiqua" route with a great new continental tango



C/W "Birds of Paradise" Record No. 4075



and the second		
<i>[</i>]	The Records Disk Jockeys	
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK	
	IT'S ALL IN THE GAME	os. Lest Week
<u> </u>	TOMMY EDWARDS (MGM)	<u>l</u>
2	TEA FOR TWO CHA CHA WARREN COVINGTON & TOMMY DORSEY ORK. (Decca)	3
3	ROCKIN' ROBIN BOBBY DAY (Class)	4
4	IT'S ONLY MAKE BELIEVE	8
5	CONWAY TWITTY (MGM) TOM DOOLEY	
	KINGSTON TRIO (Capitol) TOPSY (PART II)	14
6	COZY COLE (Love)	7
7	BIRD DOG EVERLY BROTHERS (Cadence)	2
8	TEARS ON MY PILLOW LITTLE ANTHONY & IMPERIALS (End)	6
9	CHANTILLY LACE BIG BOPPER (Mercury)	12
10	THE END EARL GRANT (Decca)	10
11	SUSIE DARLIN'	5
12	ROBIN LUKE (Bot) NEL BLU DIPINTO DI BLU	
	DOMENICO MODUGNO (Decca) DEAN MARTIN (Capitol)	-
13	NEAR YOU ROGER WILLIAMS (Kapp)	13
14	FIREFLY TONY BENNETT (Columbia)	
15	THERE GOES MY HEART JONI JAMES (MGM)	91
16	YOU CHEATED	10
17	SHIELDS (Dot) THE DAY THE RAINS CAME	17
	JANE MORGAN (Kapp) RAYMOND LEFEVRE (Kapp) TO KNOW HIM IS TO LOVE HIM	
18	TO KNOW HIM IS TO LOVE HIM TEDDY BEARS (Dore)	27
19	ELEGANTS (APT)	11
20	SUMMERTIME BLUES EDDIE COCHRAN (Liberty)	20
25) PUS HOOP S	SECRET. 22) DEVOTED TO YOU. 23) PROMISE ME, LOVE. 24) FII SY CAT. 26) CALL ME. 27) GUAGLIONE. 28) HIDEAWAY. 29) ONG. 30) NON DIMENTICAR. 31) GEE BUT IT'S LONELY. 32)	
A FEELI HAT RO YOUNG	NG. 33) HOW THE TIME FLIES. 34) JUST A DREAM. 35) MEX OCK. 36) FOR MY GOOD FORTUNE. 37) NO ONE KNOWS. 38) . 39) LONESOME TOWN. 40) NO ONE BUT YOU. 41) WITH	UCAN JUST YOUR
LUVE.	42) OUEEN OF THE HOP. 43) PATRICIA. 44) ALMOST IN YOUR A	KMS.

45) GO CHASE A MOONBEAM. 46) LOVE MAKES THE WORLD GO RO 47) LA DO DADA. 48) BORN TOO LATE. 49) TEN COMMANDMENTS OF L 50) I WISH. 51) WIN YOUR LOVE FOR ME. 52) FORGET ME NOT. 53) EV BODY LOVES A LOVER. 54) ARE YOU REALLY MINE. 55) MY TRUE L 56) POOR BOY. 57) WALKING ALONG. 58) NEED YOU. 59) FEVER. 60) A RING ON MY FINGER. 61) THE WAYS OF A WOMAN IN LOVE. 62) CREOLE. 63) TREASURE OF YOUR LOVE. 64) I'LL REMEMBER TONIGHT. MR. SUCCESS. 66) THE BLOB. 67) LEAVE ME ALONE. 68) BLUE RIBBON B 69) BLUEBELL. 70) A LOVER'S QUESTION. 71) SCENE OF THE CRIME. WHAT DO I CARE. 73) LOST LOVE. 74) COME ON, LET'S GO. 75) H SUMMER NIGHT; TUNNEL OF LOVE; WHEN I GROW TOO OLD TO DRI I REALLY LOVE YOU; FALLIN'; LA PALOMA; IT'S RAINING OUTSIDE; LITTLE GIRL'S GONE ROCKIN'; WHOSE HEART ARE YOU BREAKING N CAROL; NINE MORE MILES; HOOPA HULA; LETTER TO AN ANGEL; I'LL Y FOR YOU; GREEN MOSQUITO; MANDOLINS IN THE MOONLIGHT; PARIS. "Only those records best suited for commercial use are reviewed by THE CASH BOX"

**JOE ORLECK PRES. THE CASH BOX** 

**BILL GERSH** RETIRES

# **Consents to Act as Consultant**

NEW YORK—After thirty years of active service to the industry, the last sixteen with The Cash Box, which he founded June 1942, Bill Gersh stunned a gathering of close friends at the Savoy Hilton Hotel, this city, this past week, with the announcement of his retirement. He has consented to act as consultant to this publication. It is well known thruout the industry, these past years especially, that more and more of his time has been taken up in consultations with firms in all divisions of the trade internationally. He is one of the best known men in the industry. He has traveled the world, meeting various leaders and has become acquainted with almost all firms in the trade. His acquaintanceship is reputed to be among the largest of any single person in all the history of the industry. Though he will be available to act as consultant to this publication he may also be engaged in this same capacity for others requiring his wide knowledge and long experience in the industry. Gersh hasn't announced any immediate plans other than he will spend the winter in Florida's sunny clime.

# **Gene Autry Sells Challenge Records To** Joe Johnson And John Thompson

HOLLYWOOD — Gene Autry has HOLLYWOOD — Gene Autry has sold Challenge Records, along with its subsidiary company, Jackpot Rec-ords, to Joe Johnson and John Thomp-son, who have served as A & R repre-sentative and sales manager, respec-tively, since the companies were formed in March of 1957. The new owners will continue to function in the name appendice

same capacities. "The operation has been a highly successful one," Autry said in an-nouncing the sale, "but because of

other business interests, it seemed advisable that I dispose of it."

The sale involved the contracts of all recording talent, including the Champs, whose hit record, "Tequila," was one of the company's biggest sellers.

The companies will continue to operate in the Autry building at 6920 Sunset Blvd., Hollywood, which recently was equipped with the latest sound recording facilities.

# "Houseboat" Deejay Party



PHILADELPHIA—Paramount Pictures celebrated Columbia Records' issuance of its L.P. album of the soundtrack music from the Sophia Loren— Cary Grant starrer, "Houseboat," by inviting disk jockeys to a big banquet in Philadelphia. Seen here at one of the tables are Harry Ascola, Columbia Records executive, and Dick Clark (right), host of the popular American Bandstand show on ABC-TV. Beside them are their wives.

**Other Officers Named are** Norman Orleck, V.P. and Secy.; **George Albert, Treas. Same to** Serve on Board of Directors



JOE ORLECK

NEW YORK—At a meeting of the Board of Directors of The Cash Box Publishing Company, Inc., this city, Joseph P. Orleck was voted to the office

Publishing Company, Inc., this city, Joseph P. Orleck was voted to the office of President. Other officers named were Norman Orleck, vice president and secretary; and George Albert, treasurer. These same officers were elected to serve on the Board of Directors. Joe Orleck is well known thruout the music and record industry—as well as having an extremely close association with the members of the coin machine industry thruout the world, having served as an officer and director on the publication for the past 16 years. Norman Orleck, named to the position of Vice President and Secretary, has been associated with The Cash Box for the past ten years in which his associations were in the music, record and coin machine fields.



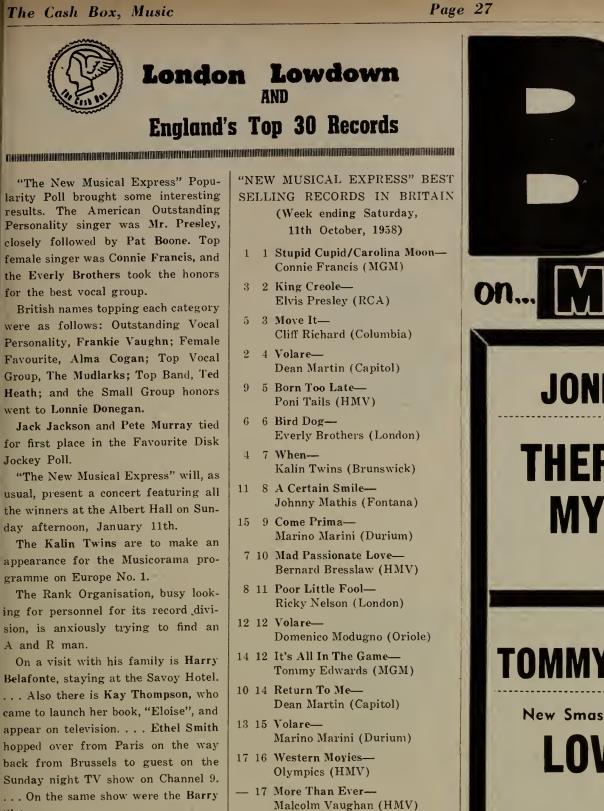
October 25, 1958



Jockey Poll.

A and R man.

Sisters.



The Marino Marini Quartet guested on the Saturday Spectacular and sang their hit record, "Come Prima". The boys also did a recording session lasting till the early hours of the morning before returning to Italy for further engagements.

The B.B.C. gave us the first of the telecast George Gobel Shows. This one starred Keely Smith and Jim Backus. The B.B.C. now seems to have some of the biggest American TV Shows on film. They include The Como Show, The Steve Allen Show, The Phil Silvers Show and The Burns and Allen Show.

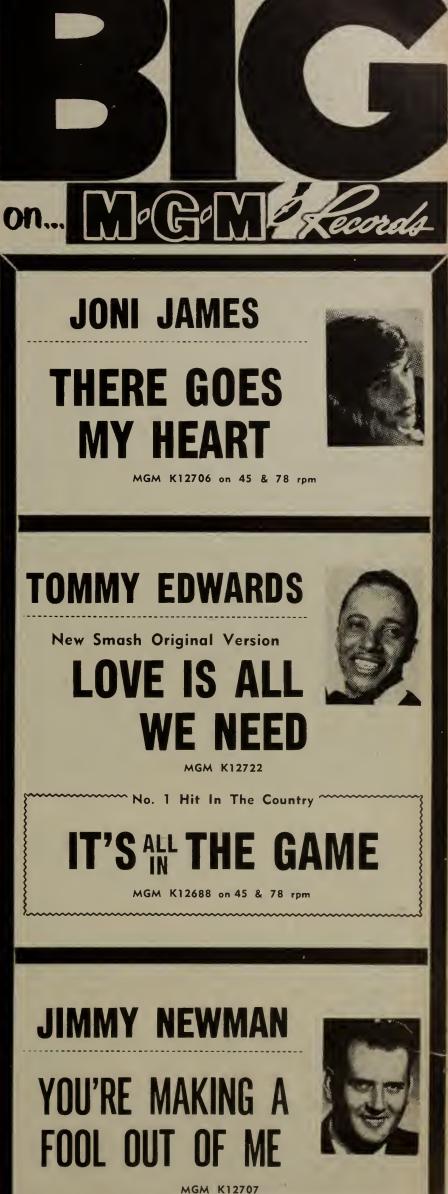
Jack Scott's waxing of "My True Love" is now climbing our charts. This was a slow starter but may be a stayer.

Johnny Mathis high on our bestselling charts with "A Certain Smile", may finally establish himself as a favourite over here.

Eddie Constantine is over here filming and has recorded four sides for the Barclay label. One of the great songs in France and one which is worth watching is "La Foule."

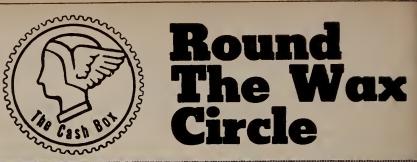
- 18 Someday-
- Jodi Sands (HMV)
- 18 19 If Dreams Came True-Pat Boone (London) 27 20 My True Love-
- Jack Scott (London) 23 21 Rebel-Rouser-
- Duane Eddy (London) 20 21 Fever-
- Peggy Lee (Capitol) 20 23 Moon Talk-
- Perry Como (RCA) 19 24 Patricia-
- Perez Prado (RCA) 28 25 All I Have To Do Is Dream/
- Claudette-Everly Brothers (London)
- 26 Susie Darlin'-Robin Luke (London)
- 16 27 Splish Splash-Charlie Drake (Parlophone)
- 22 28 Tulips From Amsterdam/ You Need Hands-
- Max Bygraves (Decca) 24 29 Trudie-
- Joe Henderson (Pye-Nixa) 25 30 Girl Of My Dreams-
- Tony Brent (Columbia)

1st number indicates position last wk. 2nd number indicates position this wk.





**TITO PUENTE** and his orchestra in **CUTE CHICK** ¢/w A LA SALUD₄₇₋₇₃₇₂ RCA VICTOR



October 25, 1958

NEW YORK:



<text><text><image><text>

#### CHICAGO:



This month to star in a film entitled "Volare". **Here and the provide a solute a spiner and local chief fill Taylor hosted a solute at the Sheraton Hotel**, October 10, to show MGM's fall Album Festival to regional distribs. Irv dropped a bombshell when he announced his move to Roulette Records as sales head, and introduced Hasin, a 16 year veteran at MGM, as new sales chief of the diskery. Loudest in praise among the distribs, of the maximum field of Music Distribs, Gleveland; Al Flemington, Flemington Distribs of Kansas City, and John Shepherd of S&S Distribs, Detroit. . . . Coral's Mechanical and are already gladdening the hearts of owners Dave Halper and Donjo Medlevine. . . . ARMADA prexy Abner tells us he can now be reached by telephone for association business via Calumet 5-2240. He's always available to ARMADA members or interested prospects. . . Domenico (Volare) Micdugno freested prospects. . . Domenico (Volare) Micdugno freested prospects. . . . Modugno dreated a sensation in his debut appearance in Chi when he appeared at Medinah Temple hosted by Nicola Ecca's Paul Baio says Modugn developed writer's for the crowd. . . . Tennessee Ernie Ford weekend stribs in Milwaukee informs us that he's now shipping quantities of stereo "Gold Bugs" to department stores and other outlets since previously scaree tains stereo mounts. . . . WCFL deejay Mike Rapchak is the proud poppa of Michael Joseph, Jr., a strapping, future spieler and spinner. . . . Tempus to the for Xmas business. Steve really "digs" The Cash Box.

#### HOLLYWOOD:



month in time for Xmas business. Steve really "digs" The Cash Box. **HOLLYWOOD:** Mr. & Mrs. Joe Williams, of the A. Williams One-stop in Philadelphia, in town visiting with the Lenny Salidor's. . . . Bud Dant, Coral's West Coast A&R man, is the proud grandfather of a brand new baby girl. Jim Hawthorne reports that KDAY's 'Voice Your Choice' survey is helping to break national hits in the Los Angeles area. Latest disk to break here is Capitol's "Tom Dooley" by The Kingston Trio, which hit the number one spot on the survey in three weeks. . . Joe Lubin of Arwin Records is the proud father of a baby daughter, Susan Linda. . . . "TIl Never Smile Again", recorded by former T. Dorsey, Glen Gray vocalist Bob Anthony, on the Tender label, is being plugged in Europe by Ava Gardner, says Bob, and is breaking in several markets here in this coun-try. . . . Epic Records has a busy p. a. tour mapped out for singer Artie Wayne. He jaunts to Philadelphia for an appearance with Dick Clark and will also hit New York, Boston, Baltimore and Pittsburgh to pro-mote his recording of "Ooooh! You Said The Magic Word." . . . Chirp, Laura Lane, was chosen to do the vocal chores with the Freddy Martin Orch. during their engagement at the Riverside Hotel in Reno, where they are now appearing. . . . NEC, Victor Rec-ord, and Korwin Music hosted a cocktail party for Dinah's latest recording on RCA Victor "The Scene Of The Crime." . . Bel Canto Stereophonic Rec-ordings debuts the new Si Zenter orch. next week with the release of two H's and one 45 cut by the group. . . . Margie Rayburn recently cut "To Each His Own", on the Liberty label, and gave the song a fresh treatment by utilizing a rock and roll backing against ballad style vocalizing. . . . Capitol Record artists, The Four Freshmen, make their Palladium debut this week-end sharing honors at the popular dance spot with Claude Gordon's orch. **Trial use are reviewed by THE CASH BOX** 

The Cas	h Box, Music	- 1	Page	29 October 25, 1958
A REAL PROPERTY AND A REAL	Cash But and Po	st Selling <b>p Albums</b> so Available in EP	5	THE NEW LABEL TO WATCH METRO REC RDS
1	*ONLY THE LONEL FRANK SINATRA	LY	1	A Product of MGM Records A Division of Loews, Inc.
2	*SING ALONG WIT	<b>CH MITCH</b> (Columbia CI-1160 * B-1160, 1, 2, 3)	2	1540 Broadway N. Y. 36, N. Y. JU 2-2000
3	*SWING SOFTLY JOHNNY MATHIS	(Columbia CL 1165 * B 11651)	4	PARADE OF HITS!
4	JOHNNY'S GREATE JOHNNY MATHIS	ST HITS	5	
5	*CONCERT IN RHY RAY CONNIFF		6	DICK LEE
6	<b>*STAR DUST</b>	(Dot DLP-3118 * Dot 1069)	3	HAVE GUITAR
7	TCHAIKOVSKY: CC VAN CLIBURN	••••••••••••••••••••••••••••••••••••	7	WILL TRAVEL
8	*SOUTH PACIFIC MOVIE CAST	(RCA Victor LM-2252)	8	METRO K20001
9	*GIGI Movie cast	(MGM E-3641 * X-3641-ST)	10	
10	*THE KINGSTON THE KINGSTON TRIO	<b>TRIO</b> (Capitol T-996 <b>*</b> EAP-1, 2, 3-996)	12	
11	BUT NOT FOR ME AHMAD JAMAL TRIO		9	
12	<b>*KING CREOLE</b>	(RCA Victor LPM-1884 * EAP-4319, 4321)	11	CASH BOX "BEST BET"
13	*THE MUSIC MAN BROADWAY CAST	4	13	b/w
14	COLE ESPANOL NAT "KING" COLE	(Capitol W-1031 * EAP-1, 2, 3-1031)	16	EVER CHANGING WORLD METRO K20003
15	*DYNAMIC Dakota staton	(Capitol T-1054 * EAP-1, 2, 3-1054)	14	
16	*S'AWFUL NICE	(Columbia CL-1137 * B-11371))	21	DOTTS JOHNSON
17	*JUMPIN' WITH J Jonah Jones	JONAH (Capitol T 1039 * EAP-1, 2, 3-1039)	17	ATDEET OF SISE
18	BILLY VAUGHN PI THE MILLION S BILLY VAUGHN	ELLERS	15	STREET OF DREAMS PARADISE
19	*MY FAIR LADY BROADWAY CAST	×	24	METRO K20002
20	*LATE LATE SHOW DAKOTA STATON	•••••••••••••••••••••••••••••••••••••••	25	
21	EYDIE IN LOVE EYDIE GORME	•••••••••••••••••••••••••••••••••••••••	20	
22	HOT CARGO ERNESTINE ANDERSO	<b>DN</b> (Merčury MG-20354)	22	
23	*LAS VEGAS PRIN LOUIS PRIMA	•••••••••••••••••••••••••••••••••••••••	18	
24	*GEMS FOREVER MANTOVANI	(London LL-3032 * BEP-6336-7-8)	19	CARLAD .
25	*BAUBLES, BANG KIRBY STONE FOUR		23	
26. MOR 28. SOUT THE CRO	E SING ALONG WITH MITCH	H. 27. BELAFONTE SINGS THE E ). 29. I'M JIMMY REED. 30. NI	BLUES. EARER	
	(19			TLA Counte INTERNATIONALLY"

# GARY CROSBY

Page 30

# **BIG BEAT** hit of the season!...



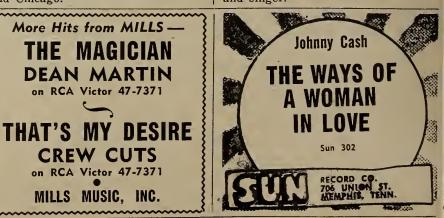
	Best Selling EP's	NGELERANDOL
1	KING CREOLE Elvis Presley (RCA Victor EPA-4319)	Pos. Last Week
2	KING CREOLE VOL. II Elvis Presley (RCA Victor EPA-4321)	2
3	SING ALONG WITH MITCH Mitch Miller (Columbia B-1160, 1, 2, 3)	4
4	ONLY THE LONELY Frank Sinatra (Capitol EAP-1-1053)	8
5	JOHNNY CASH SINGS HANK WILLIAMS Johnny Cash (Sun—EPA-111)	5
6	STAR DUST Pat Boone (Dot 1069)	7
7	RICKY NELSON Ricky Nelson (Imperial IMP-158)	3
8	PATRICIA Perez Prado (RCA Victor EPA-4322)	g
9	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	6
10	NEARER THE CROSS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)	12
11	JOHNNY MATHIS Johnny Mathis (Columbia B-2537)	11
12	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)	10
13	WARM Johnny Mathis (Columbia B-10781)	14
14	CONCERT IN RHYTHM Ray Conniff (Columbia B-11631)	_
15	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3876)	_

# Warner Bros. Adds 3 To Roster

BURBANK, CALIF.—The signing of three new artists to the talent roster of Warner Bros. Records was announced last week by James B. Conkling, prexy of the diskery, and George Avakian, the firm's director of a&r in New York. Signed to term contracts were ventriloquist Rickie Layne (and his dummy Velvel), pianist George Greely, and rock 'n roll singer Johnny Sardo. Layne gained fame approximately three years ago through his appear-ances on the Ed Sullivan TV'er, and has since been playing night clubs and theatres throughout the country. Negotiations were concluded between Abner Greshler, representing Layne, and Conkling. Layne is currently in the third week of a six-week nation-wide tour, with dates in San Fran-cisco, Los Angeles, Denver, Kansas City, St. Louis, Milwaukee, New York and Chicago.

October 25, 1958

Greeley, a pianist, conductor, com-poser, arranger, most recently was associated with Columbia Pictures in that firm's music department. Prior to that he was musical director at Capitol Records, and was responsible for albums with Gordon MacRae, Lucille Norman, and Jane Froman among others. He most recently com-pleted a tour of South America, serv-ing as conductor of the Symphony Orchestra of Argentina. Seventeen year old Sardo was dis-covered by Avakian when the singer sought advice about a recording career. The artist's first Warner Bros. release, "I Wanna Rock" b/w "Used Heart" was issued last week. Sardo writes most of his own mate-rial and comes from a theatrical family. His father was an actor in an Italian theatre some years ago, while Sardo's brother Frank is an actor and singer. and singer.



The Cash Box, Music

## **Offbeat Waxes Revue**

NEW YORK-Offbeat Records has recorded another night club revue, 'Demi-Dozen," sponsored by Julius Monk at his new Upstairs At the Downstairs nitery in New York. Last year, Offbeat cut Monk's "Take Five'

revue at the club. Recording of "Demi-Dozen" took place the week of October 12, with Abbott Lutz as the producer of the album. In an endeavor to get the full flavor of both the revue and the room in which the revue is played twice nightly, the actual recording was cut during the performance. Fifteen of the revue's twenty numbers will be included, both musical and sketches, and featuring the entire cast of six-Jean Arnold, Ceil Cabot, Jane Connell, Jack Fletcher, George Hall and Gerry Matthews. An Edwardianstyled album cover has been designed by Ed Wittstein who is also responsible for the stage setting of the Upstairs At the Downstairs, and last year designed the sets for NBC's televised Opera Theatre.

Founded in 1958 by Robert Bialek, Washington record shop owner, and William Lerner, a New York retailer, the diskery includes in its catalogue, "Try a Little Tenderness," by new singer Walter Skees (a group of standards), an album by the new jazz guitarist Charlie Byrd, and a collection of original material "Songs To Make You Think," by satirist Paul Winters. The firm also issues a classical line under the label of Washington Records.

# **Fox Activates New Firms In Europe**

Page 31

NEW YORK—Fred Fox, Sam Fox Publishing Company's vice-president, has recently returned from the second of two European business trips. These trips have activated new companies which will represent not only the Sam Fox catalogue, but all its affiliated organizations—Movietone Music, Hol-lywood Songs, Choral Art Publica-tions, Reynard Publishing and Star-gen Music. tions, Reyr gen Music.

gen Music. Fox stated that his trips were made not only in behalf of his own firm and its affilated organizations, but also as a representative of the Music Pub-lishers' Association in which he is Chairman of the International Com-mitee. Members of this committee in-clude two distinguished represent-atives of the music publishing indus-try, David Adams of Boosey and Hawkes and Franco Colombo of Ri-cordi. cordi.

The highlight of Fox's report to M.P.A. stressed to publishers who are in all phases of the music industry, the desirability of setting up separate operations in three distinct areas of the music business, namely: Popular, Symphonic - Educational, and Background Tape Libraries.

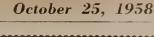
After investigation, Fox found it advisable, in connection with his firm's European operations, to make London the base for supervision of all local representatives on the European continent. This past year, Fox has established a new English company devoted to the distribution of music background tapes in the British Isles and European continent. This new venture, Synchro Recorded Music Library, Ltd., is under the direction of Dennis Berry, formerly connected with Paxton's in London. New standard and popular companies are now being established along with Synchro, under the over-all supervision of Allan Crawford. In addition to the above activities, Fox is preparing representation of other American catalogues in the three areas for England and the Continent.

# **Jamie-Guyden Hot**

PHILADELPHIA—Harry Finfer, prexy of Jamie, and Guyden Records and Universal Distributing, reported last week that reaction to Duane Ed-dy's new release, "Cannonball," has kicked-off at a faster sales pace than Eddy's two previous winners, "Rebel-Rouser" and "Ramrod." The deck was recently aired on the Dick Clark Show only 2 days after the session, and, ac-cording to Finfer, heavy reaction was almost immediate. Finfer also an-nounced the bolstering of the Jamie roster with Connie Conway, the Sharps, Sanford Clark, the Jordan Brothers, and the Five Chords. Finfer, a 14-year veteran of the music business, was associated with Gotham Records for 8 years as sales manager, and formed Universal Dis-tributing three years ago. Jamie Rec-

tributing three years ago. Jamie Records was formed a year ago, and shortly thereafter the label had chart material with Eddy's "Rebel-Rouser" and "Ramrod."

About three months ago, Finfer reactivated Guyden Records, which was also quick to come up with a chart click in "Need You" by Donnie Owens. Finfer has set up a heavy schedule of November album issues on the Jamie and Guyden labels. Among them will be Duane Eddy's first LP, and one by Sanford Clark.



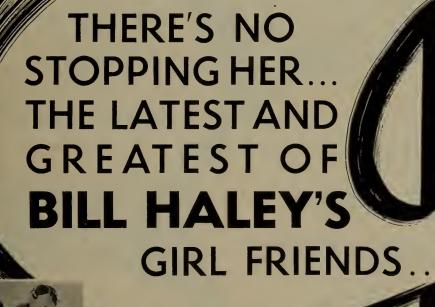




b/w

"CHIQUITA LINDA"

#9-30741



BILL HALEY

D



## **Tie-In Arranged Between** Wing And National Tea

CHICAGO—A working agreement has been developed between Mid-west Mercury, the Chicago distrib-utor of Mercury Records, and the Chi-cago branch of the National Tea Company, whereby the latter firm will merchandise the Mercury-Wing econ-omy line of long playing albums in its network of stores, spread through-out the greater Chicago area.

Norman Stapleton, vice-president of the National Tea Company, com-pleted the arrangements for his firm, which henceforth will make available its 235 super markets as consumer outlets for the Wing \$1.98 merchandise.

Under the terms of the pact which went into effect on October 1st, of this year, Mercury will provide each National Tea store with a specifically designed wire floor stand, that serves the dual purpose of prominently iden-tifying the Wing product, as well as providing a permanent stock and dis-play rack. Each store will also receive initially 144 albums, divided into a dozen each of 12 different releases. Stock will be refreshed and replen-ished on a regular fortnightly basis.

To further enhance the potential of the Wing Line, which boasts of such name artists as Patti Page, Frankie Laine, Sarah Vaughan, Vic Damone, Eddy Howard, Ralph Mar-terie, David Carroll, etc., Mercury will offer regularly on a no charge basis, inside-the-store point-of-sale display materials, and also provide an ad mat service that can be adapted for Na-tional Tea's Advertising program.

Henry Friedman, who oversees the midwest Mercury setup, was quite en-thusiastic about the first two weeks of the operation and explained, "We felt all the time that the impact of National Tea's sales outlets would boost tremendously the appeal and potential of the Mercury-Wing merchandise, but we are all quite flabbergasted by just how much our most optimistic expectations fell short of the amazing job being done by the folks at National Tea".

#### **Mercury Signs Nichols & May**

CHICAGO - Mercury Records has announced the signing of one of America's hottest new comedy teams, Mike Nichols and Elaine May, for the express purpose of recording a long play album that will serve as a show case for their popular ad-lib style of humor.

The album, "Improvisations To Music", features all new material and is slated for an early November release. Background music for the set will be provided by Chicago pianist Marty Rubenstein, who worked with Nichols and May previously during their appearance at Mr. Kelly's night club in the Windy City.

The Nichols-May team is currently wowing them in an extended engagement at New York's Blue Angel supper club. Television has also been courting the team and recently they appeared on the Dave Garroway "Today" show. They also are booked for a double date on the Dinah Shore program, with the first appearance slated for November 30th, and of course, they are in line for a return visit to the Steve Allen's Sundayniter, which was the show that initially focused the spotlight of fame on them.

# **Clyde Otis Named to Mercury's** A & R Staff

Page 33

CHICAGO—Mercury Record Corpo-ration's Executive Vice-President in charge of artists and repertoire, Art Talmadge, announced the acquisition of Clyde Otis as the newest member of the firm's A & R staff. Otis is well known in the record industry and has been a song writer, free lance artist and repertoire direc-tor, conductor and recording consul-

free lance artist and repertoire direc-tor, conductor and recording consul-tant during his 12 years in the busi-ness. During that period, he has worked with many of the leading name artists, including, Patti Page, the Diamonds, Nat "King" Cole, Elvis Presley, Johnny Mathis, Clyde Mc-Phatter, Ruth Brown and an endless list of others. Some of the hit rec-ords that Otis has been connected with were The Diamonds' million sell-ing smash, "The Stroll", Cole's, "Looking Back" and "That's All There Is To That', the Five Keys', "Out Of Sight, Out Of Mind", Johnny Mathis' "Call Me", and among others, several of Elvis Presley's biggest sellers. sellers.

sellers. Some of Otis' initial responsi-bilities will be the next recording dates of Rusty Draper, the Del Vik-ings, and the Diamonds. It was Nat Goodman, the manager of the Dia-

# **Journal Signs Milton Kaye**

#### As Musical Director

NEW YORK — Journal Records prexy, Tony Dee, has announced the signing of Milton Kaye as musical director and the pacting of Ray Reno to an exclusive record contract. Reno was formerly with the label on a non-orchwine basis exclusive basis.

Kaye, arranger-conductor, A & R'd Reno's last session. The record "Solo Tu" backed with "My Greatest Thrill" was issued last week. Jour-nal has set up Ray for a D.J. tour to promote the record. He leaves in mid October for the mid-west and New England.

Milton Kaye, a CBS staff musician, who spent ten years with the Longine Symphonette, will work with Journal on a non-exclusive basis.

Elaine Bergman will handle pro-motion for the label.

#### **RCA Repacts Lena Horne**

NEW YORK — Lena Horne has signed a new long-term RCA Victor recording contract, it was announced last week by Steve Sholes, Manager, Popular Artists & Repertoire.

Under the new pact, Miss Horne will be recording both albums and singles under the direction of Fred Reynolds, Artists & Repertoire Direc-ter

Among her current albums is "Lena Horne at the Waldorf Astoria", which is the all-time best selling RCA Victor album by a female ar-tist, the original cast "Jamaica", still one of Broadway's biggest smashes, "Stormy Weather" and her newly-re-leased "Give The Lady What She Wants" Wants".



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

monds who focused Talmadge's at-tention on Clyde's abilities. Otis was at the Diamond's session at which "The Stroll" was cut and Talmadge was so impressed with his ability that he made a mental remembrance about Clyde. Then, last week, when Bob Shad left Mercury, Talmadge flew to New York and retained Otis to fill the opening. Ironically, Clyde's ini-tial record venture was for the Mer-cury label many years ago, when he supervised a session of Arthur Pry-sock's.

supervised a session of Arthur Pry-sock's. With the signing of Otis, the A & R division of the company is once again at full strength. The A&R lineup reads like this: Talmadge, working out of Mercury's headquarters in Chi-cago and overseeing the entire oper-ation; David Carrol, also in Chicago and devoting a great deal of his time to album activity as well as singles; Hal Mooney, in New York, and divid-ing his time between pop single and albums; Otis, also in New York, and concentrating on singles; Pete Rugulo, in Los Angeles and handling all of Mercury's west coast work; and Jack Tracy, out of Chicago, and devoting himself primarily to the EmArcy jazz line.

#### **Neilson Not Yet Decided**

NEW YORK—Contrary to rumors, Bill Neilson, who recently resigned as Manager of Epic Records, has not made a firm committment with any record company.

It has been learned that he is still mulling over various offers. For the present, his affairs are being con-ducted at 10 Forest Drive, Westport, Connecticut.

#### Vera Hodes Opens New Office

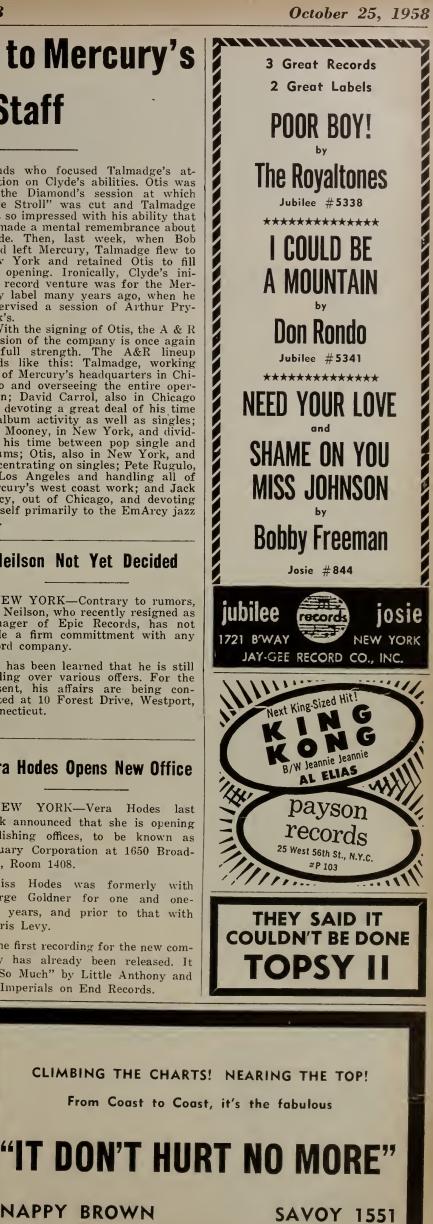
NEW YORK-Vera Hodes last week announced that she is opening publishing offices, to be known as January Corporation at 1650 Broadway, Room 1408.

Miss Hodes was formerly with George Goldner for one and onehalf years, and prior to that with Morris Levy.

The first recording for the new company has already been released. It is "So Much" by Little Anthony and the Imperials on End Records.

NAPPY BROWN

SAVO



RECORD CO., Inc.

NEWARK, N.J.



# **Ernie And The Jockeys**



GRAND PRAIRIE, TEX.—Tennessee Ernie Ford lets two of Texas jocks join him in a couple of notes from one of the Ford collection of Capitol tunes at a recent Dallas party given by Capitol's Bob Keels.

Assisting Ern, in Dallas for Cotton Bowl appearance with Molly Bee, are "The Old Square," Byron Harrison, (1) and Bill Collins, jocks at KBCS Radio, Grand Prairie. Harrison and Collins, along with Station Manager Ted Overbey, promoted award to Tennessee Ernie by Chance Vought Aircraft and UAW Local 893 of Grand Prairie.

Aircraft builder presented him with model of its Regulus 2 missile, and Local President made Ernie a lifetime member of the group.

# **Angel Issues 10 New Albums**

HOLLYWOOD — Ten new Angel Records, including a new recording by the Berlin Philharmonic Orchestra,

by the Berlin Philharmonic Orchestra, were released in October. One of the most distinguished Angel conductors, Herbert von Karajan, leads the Berlin Philharmonic in its second recording to be released this year, the Bruckner "Symphony No. 8", a de luxe two-record set. Another de luxe-boxed set is the Tchaikovsky "Sleeping Beauty Ballet" (complete), with the Philharmonia Orchestra conducted by George Wel-don. This recording joins the Proko-fiev "Cinderella" and the de Falla "Three-Cornered Hat," both of which were released within the last few wonths, as representatives of the world of ballet music which Angel is presenting in a continuing series. An ambitious recording project was

An ambitious recording project was An ambitious recording project was begun about two years ago in France when Boris Christoff was engaged to record all of the sixty-three "Songs of Moussorgsky." The recording was re-cently completed, and the "Songs" are presented in a four-record set with an eighty-eight-page book. The book gives the texts of the "Songs" in Italian, French, Russian and English, together with descriptive notes and appropriate material—excerpts, illus-trations, musical examples and photo-graphs—taken during the recording session. The "Songs" are sung in Russian. Russian.

Thomas Schippers, whose engage-ments have found him conducting in many parts of the world, recorded the Tchaikovsky "Symphony No. 4" in London, with the Philharmonia Or-chestra, on one of his recent trips.

Soprano Aase Nordmo-Loevberg, who was heard late last winter in Philadelphia and New York for the first time, has recorded for Angel a collection of the "Songs of Grieg and Richard Strauss."

Richard Strauss." Two cellists are represented in the October release. First, Pierre Four-nier, accompanied by Gerald Moore, has a collection of short cello encore pieces in an album titled "The Cel-list's Hour"; and second, Janos Star-ker, formerly First Cellist of the Metropolitan and more recently, of the Chicago Symphony, who has recorded for Angel the Dohnanyi Kodaly "Sonata for Unaccompanied Cello." Paul Kletzi begins this fall his tenure as permanent conductor of the

Dallas Symphony after successes in performances with the Cincinnati, Bal-timore, Dallas, Mexico City and Phila-delphia Orchestras last January and February. His October release is the Brahms "Symphony No. 1," and it is the first record he has released since he became associated with the Dallas Orchestra Orchestra

Orchestra. One of the most popular groups be-fore the concert public today is the Scots Guards Band and Massed Pip-ers. These colorful musicians have had a great success with previous Angel records and now they have turned to well known repertoire not normally heard as performed by a military group. On this record the Scots Guards play the rousing tunes from three of the Gilbert and Sullivan operettas— "Iolanthe," "Pirates of Penzance" and "The Mikado."

The Mikado. The October release is concluded with a performance of the music from "Facade" by Sir William Walton, along with two overtures—"Johannes-burg Festival" and "Portsmouth Point," as well as the two "Coronation Marches" (1937 and 1953).

# **Roulette Signs Two**

NEW YORK—Roulette Records last week announced the signing of two new artists to the roster and the re-lease of their first waxings.

lease of their first waxings. The first is a new duo, Patti & Margie. Patti Chase is ten years old and has already had a number of pro-fessional appearances including a stint on the Perry Como Show. Margie Thompson is a twelve year old. Both girls are also songwriters and their first disk for the label "No, No Baby" is their first recorded collaboration. The girls walked off with a recording contract when they dropped in one day on Hugo Peretti and Luigi Creatore, Roulette's A&R team unannounced and demonstrated their composition. Roulette has also signed Steve Clay-

Roulette has also signed Steve Clay-ton, a one time regular on NBC Band-stand and previously with Coral Rec-ords. His first release is entitled "Somebody Else Took Her Home" and "I Wanna Be Loved." Steve is cur-rently filling night-club dates in and around the New York City area.

Still going strong Bobby Darin and the Rinky Dinks MIGHTY, MIGHTY MAN Atco # 6128 ATCO 157 W. 57th Street New York 19, N.Y. MONEY SAVING Quantity Rates on Your Personal Promotion and Greeting CARDS A CARD FOR EVERY Announcement Occasion • Holiday Special Personal

Billy

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QUEEN OF

THE HOP

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**Promotion** 

Hand Print Cards Inc. 133 W. 19th St., N. Y., N. Y.

# Entangled



ROCHESTER, N. Y.—Deejay Bob. E. Lloyd, WHEC, tangles with a "magic brain" during one of his remote broadcasts at the Rochester Business Show, held at the Chamber of Commerce Building, October 1 through 3. Bob E. was the stellar entertainment feature at the Business Show and broadcast his full two-and-a-half hour program (3:30-6 PM) from the main exhibit hall every day. He's seen here surrounded by members of the Flower City Chapter, National Secretaries Association, who were hostesses at a dinner, following the broadcast the broadcast.

# Dot Signs Agreement | Carlton Staff Heads For For South Asian Market

HOLLYWOOD Records HOLLYWOOD — Dot Records steadily expanding its foreign oper-ation, announced last week that exec Jim Bailey, in charge of the label's international division, signed an agree-ment covering the huge 90,000,000 population South Asian market of Indonesia. Dot

Theorem. Dot granted an exclusive right to the Indonesian market to Adam K. Wen, well-known businessman with headquarters in Djarkata, whose pur-chases of Dot records per month for Indonesia alone will run into a re-ported minimum of five figures. Wen is represented in Los Angeles by his associate, Henry Song, who is also head of Trade Makers, an export com-pany. Jim Bailey announced that Wen and Song expect to expand far beyond their initial commitment, and foresees a tremendous increase in south Asian business, based on a comprehensive survey just completed by Wen on a trip throughout the entire area. Bailey stated that Dot's agreement with Wen and Song will later be superseded by an overall greement covering all of Southeast Asia, in all markets where Dot does not have a present commitment with existing licensees. Bailey further stated that to date, Wen's entrance into the record business is confined to handling the Dot line exclusively. Dot granted an exclusive right to

Indonesia lies northwest of Aus-tralia, south of Borneo near the New Guinea group, and includes the islands of Java and Sumatra among others.

# **Roth Named To Fox Post**

NEW YORK — Sam Fox Publishing announced last week the appointment of Lewis Roth as Director of the firm's Educational Department, head-quartering at the New York office.

Roth, a graduate of the Juilliard School of Music, brings with him a background of varied experience in the field of music education. He was previously Educational Director of Shapiro Bernstein and formerly on the staff of Mills Music.

# **Road With 3 Disks**

NEW YORK—Three Carlton Rec-ords, two bought masters, and one original platter, form a Carlton "Action" package, which calls for simultaneous road trips this week by all Carlton personnel

simultaneous road trips this week by all Carlton personnel. The disks are: "My Life Is In Your Hands" by 17 year old Vie Donna, purchased by Joe Carlton, Carlton prexy, from Jack Angel and Sid Askanas, New York entrepreneurs; "Miss Lucy" by Big All Downing, purchased by West Coast Carlton veepee Don Genson from deejay Jim Lowe, owner of White Rock Records, which previously released the side, and "Five Little Numbers" by the Chantones. The group has backed Carlton artist Jack Scott on his wax-ings.

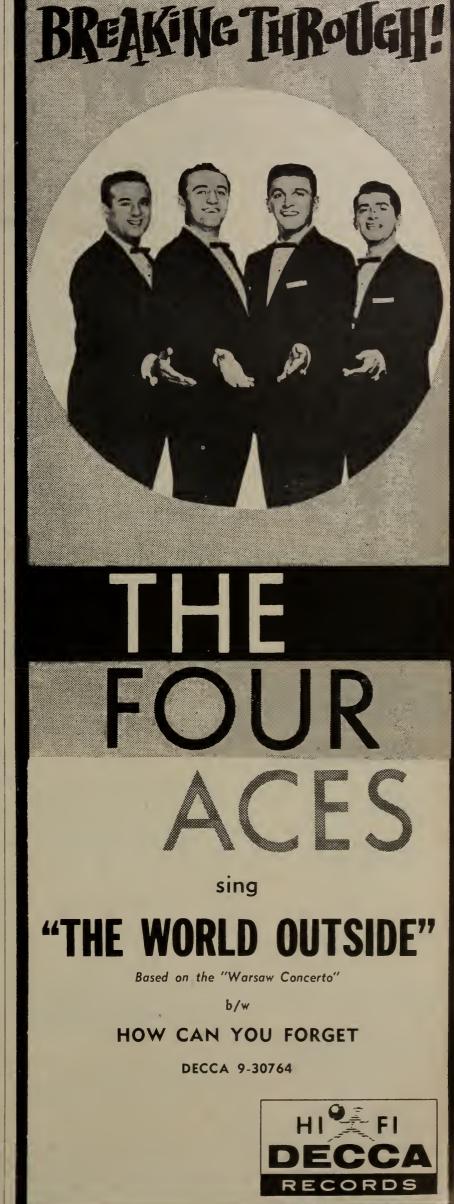
Carlton artist Jack Scott on his wax-ings. Those who will hit the road this week are Carlton, Genson, sales man-ager Juggy Gayles, South-western field manager Lelan Rogers, newly appointed Eastern field manager Lenny Mysels, and advertising man-ager Cy Carlton. In addition, pro-motion director Morris Diamond, who is fresh out of the hospital following a recent operation, will be pitching in on the promotion chores from the home offices here. All three records were shipped last week and music publishers involved are sending out specially pressed advance records and a buy-three-get-three-free gimmick is being used to stimulate initial distributor response.

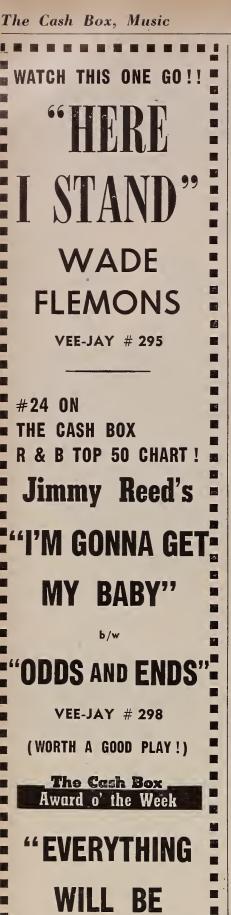
## Jazz For Philadelphia

PHILADELPHIA — Herb Keller's Showboat, downtown Philly center for jazz, has lined-up eight weeks of star jazz attractions in the musical and vocal fields.

vocal fields. To be featured are organist Jimmy Smith, the week of October 20; drum-mer Max Roach, the week of October 27; drummer Chico Hamilton, the week of November 3; stylist Carmen McCrae, the week of November 10; saxist Lester Young, the week of November 17; stylist Dinah Washing-ton, the week of November 24; trumpeter Sonny Stitt, the week of December 1; and pianist Phineas New-born, the week of December 8. Future attractions at the Showboat will be announced as soon as contracts

will be announced as soon as contracts are signed.





**ALRIGHT**"

b/w

'I'M A FOOL FOR

WANTING YOU"

**Gene** Allison

**VEE-JAY # 299** 

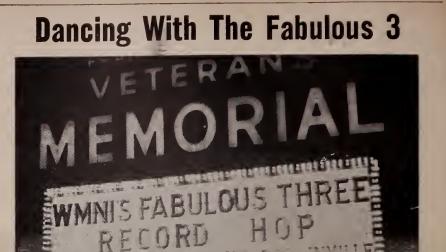
VEE-JAY-ABNER RECORDS =

2129 S. MICHIGAN AVENUE

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CHICAGO 16, ILL.





HARV MOR SAN MERE GAVIN. 200 MINILLE

V. THEFTER FOR

SAT SEPT

COLUMBUS, OHIO—Harv Morgan, Mike Gavin and Bob Linville of WMNI-Columbus, Ohio, known as The Fabulous 3 have started a weekly Saturday nite record hop. They have formed the Fabulous 3 Dance Club and in the first five weeks the enrollment numbered over 3000. Recording artists have been coming in to Columbus every week to appear on the show including Dale Hawkins, Dale Wright, Doug Franklin, Lee Castle, leader of the Jimmy Dorsey Orchestra, Bob Kayli, The Students, Frank Pizani, Ronn Corey, Sonny Flaherty and many more. A live broadcast of the first hour of the record hop is sponsored by Coca Cola.

## All Star Show Entertains U.S. **Armed Forces In Pacific**

Page 36

CARLTON

Sam Sideburn's

**Piano Classic** 

**HEARTACHES** 

Shuffling

out of Buffalo

NEW YORK-An all-star entertainment bill left the United States Sunday, October 12, for a ten-week tour of the U.S. Armed Forces stationed in the Pacific. The free performances for servicemen overseas will feature Noro Morales and his band along with a number of star acts that will include Jackie McElroy, Shirley Van, Beverly Palmer, and comic-emcee Jerry Vernon.

A special press preview of the Flip-Top Revue, sent to the Orient by Phillip Morris and Marlboro cigarettes, took place recently in the Oxford Room of the Hotel Picadilly in New York City. Arrangements for the troupe's overseas tour of Pacific bases were handled by Joseph Cahn, Vice-President in charge of Advertising and Director of Military Sales for Philip Morris Overseas, and Lt. Col. Lionel ("Coach") Layden, of the Armed Forces Professional Branch.

Noro Morales, whose music has been a feature for the past eleven years at New York's famous annual Harvest Moon Ball, headed up last year's Philip Morris-Marlboro Revue that entertained servicemen in Europe on a 72-performance tour. Since the peacetime reduction of entertainment for the armed forces, Philip Morris has volunteered to augment with special shows for servicemen stationed abroad. This year's troupe will mark the sixth year that the cigarette company has sent entertainment to the armed forces overseas.



## Seeco's Domestic Sales **Double In 1st 9 Months**

TERLETUR

October 25, 1958

NEW YORK—Howard Roseff, pro-duction director of Seeco Records, re-ported last week that during the first nine months of 1958 the domestic sales of Seeco Records were almost double the similar 1957 period. Roseff attributed the all-time high volume to the heavy increase in pop album material and the introduction in the beginning of the summer of the low-priced Tropical label. In particular, Roseff pointed to the best-selling Jose Melis albums, the "Songs They Censored In The Hills"

"Songs They Censored In The Hills" LP and the new Tropical line as the biggest factors in Seeco's sales gain. Roseff said, "As soon as the story that we were going to introduce Tropical into South America hit the trade papers, we were swamped with phone calls from dealers in this country. We hadn't even begun to press and we were already jumping our production figures.

"The future looks just as bright. We have already received advance orders for more than 20,000 copies of the Jose Melis Christmas album and the new single release 'Felicia', by the Orbits, looks to be our first pop hit."

# Kapp Issues TV Cast LP

NEW YORK—Kapp Records re-leased last week original TV cast re-cording of the Richard Adler songs for the musical version of "Little Women", which was seen Thursday, Oct. 16 over CBS-TV. Sung by Jeanne Carson, Florence Henderson, Bill Hayes (Kapp artist), Zina Bethune, Roland Winters, and Rise Stevens, the eight Adler songs for the show heard on the album in-clude "How Do Write A Book?", "Love I Mean", "Man Of The Family", "The Letter (My Little Women)", "I Don't Want To Be A Fly", "Dance, Why Not?", "Party Shoes" and "The Four Of Us". The original cast proceedings take up one side of the disk; the flip side is a Golden Strings presentation of six songs for "Little Women".

The Cash Box, Music

Page 37



**Altshuler Named UA Ad-Promo Head** 

NEW YORK-Robert S. Altshuler has been appointed Director of Advertising and Publicity for United Artists Records, it was announced last week by Monte Kay, Vice-President and General Manager of the company.

The post was newly created to supervise all advertising and publicity and also the packaging of LP albums for United Artists Records.

Altshuler, whose appointment is effective immediately, previousy had been Publicity and Promotion Director for Prestige and Riverside Records during the past three-and-a-half years. He set up these departments for both record companies.

Before coming to New York he had been an announcer with a number of New England radio stations, introducing one of the first 'jazz record shows on the air in the area while broadcasting for WLAW, Lawrence, Mass., during the early '40's. Alt-shuler also was associated with WKNE, Keene, and WMUR, Manchester, N.H.

He attended Emerson College, Boston, New England's equivalent of New York's Academy of Dramatic Arts. During the war Altshuler served for three years with the Army Signal Corps.

He now lives with his wife and two children, Michael 6, and Jonathan 3, in Harbor Isle, Long Island.

# **Mirrosonic Issues** 4thOrganMeetSet

NEW YORK-Mirrosonic Records, Ltd., announced last week the release of Volume 4 in a series of six High Fidelity albums covering the First International Congress of Organists in London, July 27 to August 2, 1957. This two-LP album features "A Miniature Anthology Of English Organ Music", a recital performed by Ralph Downes, renowned British organist and organ designer, from Brompton Oratory.

The "Anthology" recital follows a historical chronology from the time of William Byrd and Orlando Gibbons up through the early 19th century period exemplified by Samuel Wesley (1766-1837). This is the first program in the ICO series to play early English music on a baroque organ.

The second half of Downes' recital is devoted to the works of two contemporary composers, Harold Darke and Malcolm Williamson. Darke, a traditionalist, is represented in "Choral Prelude on a Theme by Tallis" and while the music is in the English Romantic idiom, it still retains its essential qualities even though performed on a baroque instrument. This is also true of his interpretation of "Fons Amoris", a work composed in a dissonant contemporary idiom.

Other organists on the release include Gordon Jeffery and Dr. Francis Jackson, both of whom perform on the Westminster Abey organ. Volume 5 of ICO is scheduled for release later in the fall.



WASHINGTON, D. C.—Connie Francis, chart-riding MGM thrush, in town to plug her latest deck, "Fallin'," recently dropped in to chat with popular WWDC, deejay Fred Fiske. Miss Francis, whose "Stupid Cupid" and "Carolina Moon" are top items on the English charts, is currently represented on the U.S. lists with "Fallin'" and "Happy Days And Lonely Nights."

# Livingston 3³/₄ IPS **Stereo Tapes**

CALDWELL, N. J.-Two-track, half-hour stereo tapes are being marketed by Livingston Audio Products Corporation at a retail price of \$6.95, it was announced recently. This substantial reduction in price was made possible by the fact that these tapes are recorded at 3.75 IPS, rather than at 7.5 IPS heretofore the customary speed in the recorded tape industry. Virtually every tape recorder manufactured during the past several years has a provision for playback at this lower speed. Thus it may be expected that many stereo tape enthusiasts, who may have been reluctant to purchase 7.5 IPS stereo tapes because of the considerably higher price, will now be able to augment their libraries.

In fact, initial reaction from both the trade and ultimate consumers has been so enthusiastic, says a spokesman for the company, that the first release of this new "CX" series has been set to include over 85 titles. This new series, it was pointed out, in no way replaces, but rather supplements Livingston's catalog of stereo tapes at 7.5 IPS, and thus will be obtainable at all stores handling the Livingston line.

This large initial release of "CX" series tapes contains a wide variety of musical material; classical standards are represented as well as dance, pop, jazz and folk music. Lenny Herman and his Band is featured on twelve programs.

# S & S Adds Anderson

DETROIT-S and S Distributing Company (MGM, Disneyland), in Detroit, recently added Doris Anderson to its record promotion department. Miss Anderson was previously associated with three of Detroit's top disk jockeys: Ed McKenzie, Don McLeod, and Bob Maxwell, and also did record promotion for Coral Records in Detroit at one time.



The Cash Box, Music



Page 38

# **Album Reviews**

### **POPULAR PICKS OF THE WEEK**





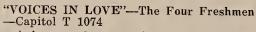


"ELLA FITZGERALD SINGS THE IRV-ING BERLIN SONG BOOK"—Paul Weston And His Orchestra—Verve MG V-4019 And His (2-12" LP)

(2-12" LP) The great songstress adds another out-standing cleffer to her Verve catalogue of top-composer song books (Rodgers-Hart, Cole Porter, Duke Ellington), and the re-sults are vocal treasures. Though Berlin is the master of the song hit, the 31-tune bill wisely includes many Berlin creations woe-fully neglected over the years ("Change Partners", "You Keep Coming Back Like A Song", "I Used To Be Colorblind" and "You're Laughing At Me"). Paul Weston's ork admirably follows the various tempos. Here's chart material.

"POLITELY!" — Keely Smith With Billy May And His Orchestra—Capitol T 1073

Another Capitol solo stint by Miss Smith Another Capitol solo stint by Miss Smith away from the mad antics of hubby Louis Prima, the disk is likely to repeat the list-ing success of her "I Wish You Love" vocals. Miss Smith's style is a trusty merger of pop and jazz ideas, and such old timers as "S'Posin'," "I'll Get By", "I Can't Get Started", "The Song Is You" are taken through honest, refreshing pacings. Billy May on persuasive ork backing.



A jazz vocal group with consistent chart standing (its last one, "The Four Freshmen In Person"), the boys warm-up to an able collection of sentimentals ("It Could Hap-pen To You", "In The Still Of The Night", "Warm", "Out Of Nowhere"), foregoing all-out swing attacks for another day. Support is sweetly string-directed.



"JACKIE GLEASON PRESENTS RE-BOUND"—Capitol W 1075

BOUND"—Capitol W 1075 After several ork experiments ("Rif Jazz", "Velvet Brass"), Gleason returns to his deliberately-paced mood formula of old. With pianist Bernie Leighton replacing oft Gleason disk trumpeter Buddy Hackett as soloist, the string ork (also Romeo Penique on oboe d'amour) eases through 15 stand-ards ("More Than You Know", "All The Things You Are", "Ain't Misbehavin'"). The deck has a strong chart feel.

"GO SOUTH YOUNG MAN"—Tony Martin-RCA Victor LPM-1778 (1-12" LP)

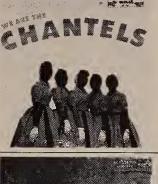
RCA Victor LPM-1778 (1-12" LP) Martin, noted for his big voice, generally car-ries a soft vocal stick here, and it's all to the good for his program of richy melodic Spanish favorites. The suppleness of such items as "Per-haps, Perhaps, Perhaps", "Orchids In The Moon-light" (an American product), "Maria Elena" and "You Belong To My Heart" naturally belong to caressed vocals. The Al Sendrey ork-chorus notes the Spanish theme colorfully. Strong Martin issue. issue.

"ROS ON BROADWAY"-Emundo Ros And His Orchestra-London LL 3048

Ros, true to his form, transcribes a dozen able show-tunes in various Latin beats (cha cha, merengue, bolero, etc.) with a bright ingenuity even the show music coterie will respect. Know-ing a good melody when it plays one, the Ros ork manages to keep the tune around as they engage in fancy Latin flights. The songs include "Be-witched," "So In Love", "I Talk To The Trees", "Hernando's Hideaway". One of the Ros' strong-est issues. est issues.

#### "THE GREAT TD"-Tommy Dorsey And His Orchestra-Colpix CP 401

Among the late ork leader's last record dates, Among the late ork leader's last record dates, the sides are a good-sounding, sentimental-swing-novelty roundup of oldies and tunes of a more recent vintage ("Marie", "Silk Stocking", "Who", "High And Mighty"). Eight tracks feature band-stand-styled vocal stints by Bill Raymond, Gordon Polk and Lynn Roberts. Here's very saleable ork performances performances.











# we Ake The CHANTELS —End LP 301 This collection of single efforts by the femme rock 'n roll team is beat stock of the first order. These are mainly ballad-beat performances, among them such Chantel clicks as "Maybe", "Everynight", "Congratulations", and "I Love You So". Should be readily available for teen purchasers.

"WE ARE THE CHANTELS"-End LP 301

"MEMORIES OF VIENNESE OPERETTAS"-George Feyer, Piano-With Rhythm Accompani-ment-RCA Victor LPM-1862

ment—RCA Victor LPM-1862 Pianist Feyer, of Vox Record's "Echo" series note, follows-up his tasteful initial Victor entry of "Oklahoma!" and "South Pacific" music with a bright and sentimental account of melodious operetta selections ("My Hero", "Stars In My Eyes", "The Merry Widow Waltz", etc.). Under Feyer's skilled guidance, there's freshness in the most oft-performed numbers. A faithful Feyer traffic will ask for this one.

"SPELLBOUND"—Ray Heindorf And The Or-chestra—Accompanied By Dr. Samuel Hoffman, Theramin—Warner Bros. 1213

Theramin—Warner Bros. 1213 Another memorable film score is revived with hi-fi, sound track-like standards by the Heindorf ork (the last one was "For Whom The Bell Tolls"). The Miklos Rozsa score possesses one of the most haunting pic melodies in the famed title theme, and retains an expert relationship to the atmosphere of the melodrama (i.e. "Ski Run"). Much of the score's eerieness comes from the use of the theramin, an electronic instrument, originally employed in the sound track score. Long-term sales stock.

"DANCING ON PARK AVENUE"-Tony Cabot And His Orchestra-RCA Victor LPM-1723

Cabot enters the catalog of society-beat pro-gramming with a zestful twenty-five tune run-through in which Cabot employs an ork of in-creased-size over the regular, almost combo make-up of other society outfits. A reliable purchase for those who enjoy the business man bounce approach.

"FAITH OF OUR FATHERS"—The Johnson Family Singers Featuring Betty Johnson—Co-lumbia CL 1177

These are pressings by the famed hymnal group cut when popular thrush Betty Johnson was a member of the vocal team. The professional yet unpretentious nature of the group's harmony is heard in warm renditions of twelve inspirational selections. Miss Johnson's fame apart from the group will increase the already solid market here group here.



"JUNE'S GOT RHYTHM"—June Christy— Capitol T 1076

Capitol T 1076 With hubby Bob Cooper providing excel-lent, stand-by-themselves s m all band (Shelly Manne, Red Callender, etc.) ar-rangements, Miss Christy takes an engag-ing swing hold of most of her program (she's effectively chummy with "My One And Only Love", and "I'm Glad There Is You" and "Easy Living"). Easy sell vocal iazz waxing. jazz waxing.



BROADWA

# **BILLIE HOLIDAY**

DECCA



"LOVER MAN"-Billie Holiday-Decca DL 8702 These tracks were cut by the stylist between 1944 and 1950, and are fitting samplings of her sad, touching way with a tune. With support mostly pop-geared (strings, vocal group support). Miss Holiday recalls the wistfulness of such gems as "Porgy", "Lover Man", "Solitude" and "Old Devil Called Love". Prime Billie Holiday re-issues. Page 39







#### "KISMET"-Mastersounds-World Pacific WP-1243

Russian composer Alexander Borodin's exotic and tricky melodies, the song source of Broad-way's "Kismet", receive a jazz look which either skillfully upholds their Oriental-like delicacy, or presents them for the nicely swingable creations they are. In whatever direction the quintet turns to, skilled jazz is the charming vehicle for the tunes. Expert musical-comedy-to-jazz doings.



GRIEG: Concerto A Minor For Piano And Or-chestra, Op. 16—RACHMANINOFF: Rhapsody On A Theme Of Paganini, Op. 43—Philippe En-tremont, Pianist—The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia ML 5282

Enthusiastic critical response given the 24 year old French pianist adds considerable sales punch to this entry of two works found in abund-ance in the LP catalog. Packaging dramatically notes the strength of the Grieg-Rachmaninoff-Entremont program. Display plum.

PROKOFIEFF: Peter And The Wolf—Lieuten-ant Kije Suite—Boris Karloff—Mario Rossi Con-ducting The Vienna State Opera Orchestra—Van-guard VRS 1028

guard VKS 1028 Prokofieff's engaging lesson in orchestral in-struments is skilfully in the hands of pros Boris Karloff and the Vienna State Opera Orchestra here. To complete the all-Prokofieff program, side 2 brightly displays the composer's rich orchestral harvest, the "Lieutenant Kije Suite". Fine sound. Though competition is thick on both works, the waxing can hold its own.



"BLUE LIGHTS" (Vol. 1)—Kenney Burrell— Blue Note 1596

Guitarist Burrell is at the helm of a varying Guitarist Burrell is at the helm of a varying four/five/six/seven man combo setup on four fine blues-oriented takes which range from the earthy statements of "Yes Baby" to the punch of "Caravan". In between; Burrell offers an effec-tively plaintive solo on "Autumn In New York". Some others in the cast: drummer Art Blakey; trumpeter Louis Smith; bassist Sam Jones. Worthwhile jazz inventory.



LIEUTENANT KUE





"ADVENTURES IN SOUND AND SPACE"-Col. Frank Erhardt & Cast-RCA Victor LBY-1013

The closer-than-we-think prospects of space travel are set forth for children in an exciting storyline based mostly on currently acceptable space data. Jam-packed with actual missile sounds, and astral orchestrations from the Marty Gold ork, the space trip includes stop-overs on the moon and Mars. Victor has noted the sound value of the disk by making a stereo version of the affair (at \$2.98 as compared to the \$1.98 monaural issue). An excellent kiddie lesson on space. space.



MOZART: Sonata In B Flat Major K. 454-Sonata In A Major K. 526-Yehudi Menuhin, Violin-Louis Kentner, Piano-EMI-Capitol G 7123

This teaming of exceptional talent in Menuhin and Kentner (brothers-in-law) will greatly off-set stiff competition from the B-Flat violin sonata (Oistrakh, Heifetz, Szigetti), while there is virtually no challenge on the A-Major sonata. Fine sound. The more astute classical traffic will find much attraction here.



"PARAPHRASES, TRANSCRIPTIONS AN IMPROVISATIONS"—Gyorgy Cziffra — Piano-AND Angel 35610

Angel 35610 Technical virtuosity is what they really mean by the title, and the Hungarian-born, critically acclaimed here pianist comes-through with a glit-tering display of pianistics on a bill of eight popular bonbons ("Flight Of The Bumble Bee", "Sabre Dance", "William Tell Overture", "The Blue Danube"). Fine sound. This will fascinate keyboard lovers.



# **CLASSICAL PICKS OF THE WEEK**

PUCCINI: Madama Butterfly (Complete) —Anna Moffo, Cesare Valletti—Rosalind Elias—Renato Cesari—Fernando Corena— Erich Leinsdorf Conducting The Rome Opera House Orchestra And Chorus—RCA Victor LM-6135 (3-12" LP) The package enters a "Madama Butter-fly" catalog replete with glittering operatic names (de los Angeles, Tebaldi, Steber, Gobbi, Campora), and yet this version has its sales points: beautiful packaging, and within the package, a performance of freshness, and vitality by the gifted young cast. Dealers should note, at this time, value of the presentation in Xmas gift buying. Stereo version available.





"MUSIC FROM THE FRENCH BALLET STAGE"—The Little Orchestra of London Con-ducted By Leslie Jones—MGM E3710

Entrancing excerpts of ballet music of four French composers (Delibes, Gluck, Rameau, Gretry) form a fine presentation to the many who take particular delight in ballet scores. These are works not covered to any great extent in the catalog, and their well-performed appear-ance here conveniently brings them together. Lovely Degas ballet scene adorns package.

BRAHMS: Concerto No. 1 In D Minor For Piano And Orchesra, Op. 15—Leon Fleisher, Pianist— The Cleveland Orchestra—George Szell, Conduct-ing—Epic LC 3484

Pianist Fleisher, among today's notable young artists, capably covers the concerto's raft of ideas and expressions, and the disk should be well received by classical purchasers. Able sup-port from Szell and the Cleveland orchestra. port from Szel Excellent sound.



DRIENTALE

"ORIENTALE"—Carmen Dragon Conduct-ing The Capitol Symphony Orchestra—Cap-itol P 8453

This is a fine-sounding oriental-far east-ern-like collection of vignettes from the able pens of such composer magicians as Rimsky-Korsakov ("Song of India"); Tchaikovsky ("Arabian Dance"); Beetho-ven ("Turkish March"); Moussorgsky ("Persian Dance") and others. A natural for the semi-classical shelf.





October 25, 1958

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

#### Page 41

## Dickens' "Christmas Carol" On Vanguard

NEW YORK—Vanguard Records is adding a dramatization of the Dickens classic, "A Christmas Carol" to its list of recordings for the holiday season. With actress, Siobhan McKenna, who has appeared here in such hits as "The Chalk Garden", "The Rope Dancers" and "St. Joan", playing the roles of the Ghosts of Christmas Past, Present and Future, the cast is made up actors of the Dublin theatre, including A new McMaster, Irish Shakespearian actor, as Scrooge. The disk's cover features drawings from the original edition, and notes are by S. W. Bennett.

Another release in Vanguard's series of complete-performance demonstration disks is Beethoven's Symphony No. 5 in C minor played by the Vienna State Opera Orchestra under Felix Prohaska. Release is in both stereo and monaural. Full dealer discount continues on this series, which now includes such releases as Rimsky - Korsakov's "Scheherazade" and four Hungarian Rhapsodies for Orchestra by Liszt.

Other new releases on the Vanguard label, both in stereo and monaural, are a disk of English Folk Songs titled "Western Wind" sung by the counter-tenor, Alfred Deller; "Sere-nata" played by I Solisti di Zagreb conducted by Antonio Janigro and featuring string works by Rossini, Albinoni, Corelli, Paradis, Haydn and Boccherini; and a collection of American folk songs by the new and important young folk singer, Leon Bibb, making his record debut. Stereo versions of "An 18th Century Christmas" and Bach's Magnificat in D, both previously released in monaural versions, are also on the agenda.

Rounding out the November list is a new monaural novelty record titled "The Baby Sitters", sung by the Baby Sitters Quartette, featuring folk songs for babies, small children, parents and baby sitters.

# 8 New Stereo LP's On Grand Award

HARRISON, N.J.—Enoch Light, Grand Award A&R Chief, last week announced the release of eight new stereo albums for the month of October. The new releases bring the total number of stereo albums in the Grand Award catalog to twenty.

Award catalog to twenty. Four of the eight packages in the October release spotlight great shows and movies, recorded by Enoch Light & his Orch. & Chorus with singers from the TV and recording fields: "Around The World In 80 Days", "Gigi," "My Fair Lady," and "Oklahoma and South Pacific." The four other packages are: "The World's Most Beautiful Waltzes" recorded by the Strings of the Symphonia Royale; "Italia" starring Luigi Chianti and his Orchestra Populare; "Corrida" an album of bullfight music performed by La Banda Los Amantes de la Corrida; and "The Torchy Thirties" featuring Enoch Light and the Light Brigade. To introduce the new release, a

To introduce the new release, a prepack deal is being offered to dealers for the month of October. A specially prepacked unit containing two each of the eight new releases, one each of the eight current best-sellers from the existing stereo LP catalog, plus two bonus records comes enclosed in a gold browser rack along with special stereo display material. The dealer pays the regular price for the twenty-four stereo LP's but receives a bonus of two free stereo albums in each prepack unit. The bonus records are "The Great Song Hits of the Glenn Miller Orchestra" starring Bobby Byrne and the All Star Alumni Orchestra and "The Roaring 20's—volume 2" by Enoch Light and the Charleston City All-Stars. Once a dealer has bought one prepack unit he will receive one free stereo LP for every 10 he buys throughout the month of October. The dealer may place his orders as often as he wishes. Sales aids have been sent to all

Sales aids have been sent to all Grand Award distributors to promote the October deal in the form of special instruction sheets, order blanks, pictures of the racks and records and a book of all stereo album covers.

Enoch Light also added that sales on Grand Award stereo albums have exceeded all expectations, accounting for 20% of the total sales volume for the past two months.

#### Harmon To Be Bozo For Cap

HOLLYWOOD—Larry Harmon has been signed to an exclusive recording contract by Capitol Records. Terms of the deal stipulate that he will perform the voice of "Bozo, the Capitol Clown" in all future issues of Capitol's best-selling "Bozo" series. Terms of the contract also give Capitol exclusive rights to characters, TV and screen properties owned by Larry Harmon Productions, Inc. which can be adapted to Capitol's recording repertoire.

The deal is an outgrowth of Harmon's acquisition from Capitol of TV and merchandising rights to "Bozo" which he has in production at California Studios as a series of 156 sixminute color cartoons for TV. In addition to producing, Harmon performs the voices of "Bozo" and other principal characters in the series, which is being distributed nationally by Reub Kaufman's Jayark Films Corporation.

# Disneyland Intros Stereo LP Line

NEW YORK—Disneyland Records introduced its stereophonic package line last week at a dealer-press demonstration at New York's Warwick Hotel.

The highlight of the current Disneyland stereo issue is Leopold Stokowski-Philadelphia Orchestra reading of the sound-track music from Walt Disney's classic, "Fantasia". Though recorded in 1938, the music for the "Fantasia" was recorded stereophonically, and Disneyland has released a stereo version of the score in one, 3-disk set, and three separate issues. Selections from "Fantasia" plus four other Disneyland stereo albums, "Tutti's Trumpets"—Tutti Camarata—; "Hi-Ho"—Mary Martin; "Carousel"—Jan Clayton; and "The Happy Wanderer"—Gloria Wood Chorus, were played at the stereo demonstration.

Disneyland has issued a \$4.98 "Disneyland Stereophonic Highlights" simpler of material from five stereo packages.

# **New Diskery Builds Roster**



NEW YORK—Pictured above is Victor Mendolia, president of R & M Records, signing a new vocal group, The Markells, to record exclusively for R & M Records. From left to right are Tommy Boutz, Joe Carona, Frankie Tesoriere, Joe Agugliaro and Frankie Grillo. The group's first release will be out late in October.

# **Fine Joins Disney**

NEW YORK—Jack Wolf Fine, General Professional Manager of Irving Caesar Music Co. for the past nine years, moved over to Walt Disney Music Co. October 13th. He will report directly to Moe Preskell.

port directly to Moe Presken. In the Walt Disney operation, he will be working for mechanicals via the publishing firm as well as in the record companies (Disneyland & Buena Vista). Pact also includes a songwriter deal. As a lyricist, some of his mechanical credits are Frankie Laine, Johnnie Ray, Eddie Fisher as well as many other outstanding artists in the record field.

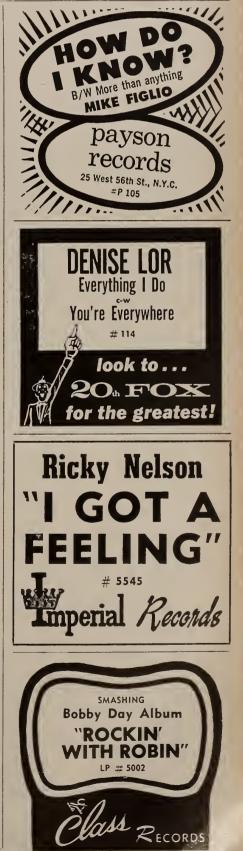
Prior to his association with Caesar, he worked for Tim Morrow Productions in Chicago. Before that, he was with the Detroit Times, which is a Hearst Syndicated Newspaper, for nine years.

### Victor Adds To Single Gold Standard Series

NEW YORK—RCA Victor is releasing an additional 38 Gold Standard Singles within the next few weeks, it was announced by Ray Clark, Manager, Planning and Merchandising— Single Records. The Gold Standard series consists of the biggest single hits by top artists.

Included in the release are 18-million-copy sellers by Elvis Presley, among them, Heartbreak Hotel, Hound Dog, and All Shook Up, as well as Harry Belafonte's, Mary's Boy Child, which has racked up well over a million sales all over the world. Other artists whose records will be released are Perry Como, Lou Monte, Hugo Winterhalter, Jaye P. Morgan, Jim Reeves, Porter Wagoner, Chet Atkins, Ames Brothers, The Three Suns, Eddie Fisher, and Hank Locklin.

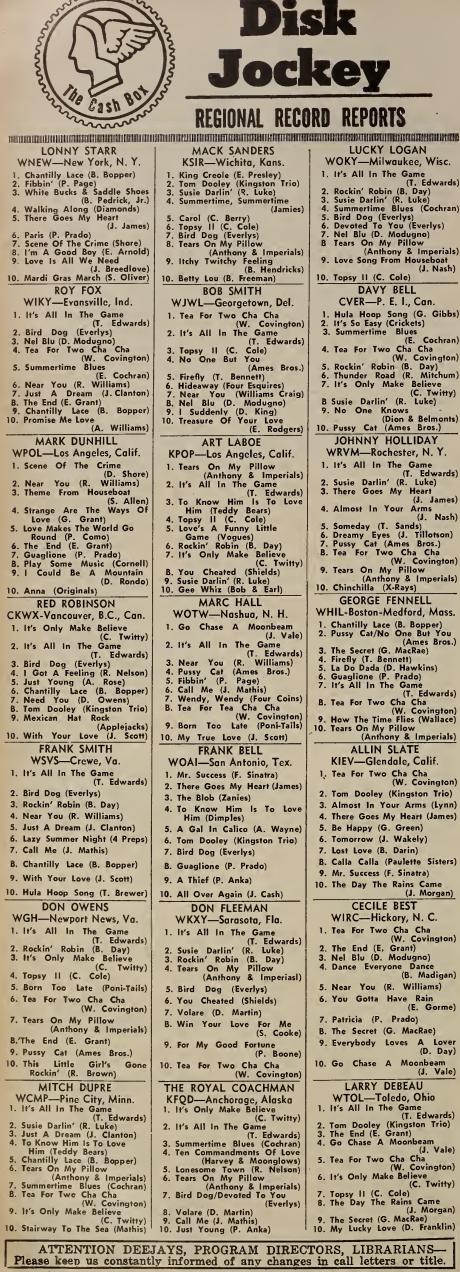
First issued in 1952, the Gold Sandard Series has received widespread public acceptance. Over the years, RCA Victor has continued to add the best selling hits by its stellar artists to the series. There are now 235 Gold Standards in the catalogue.

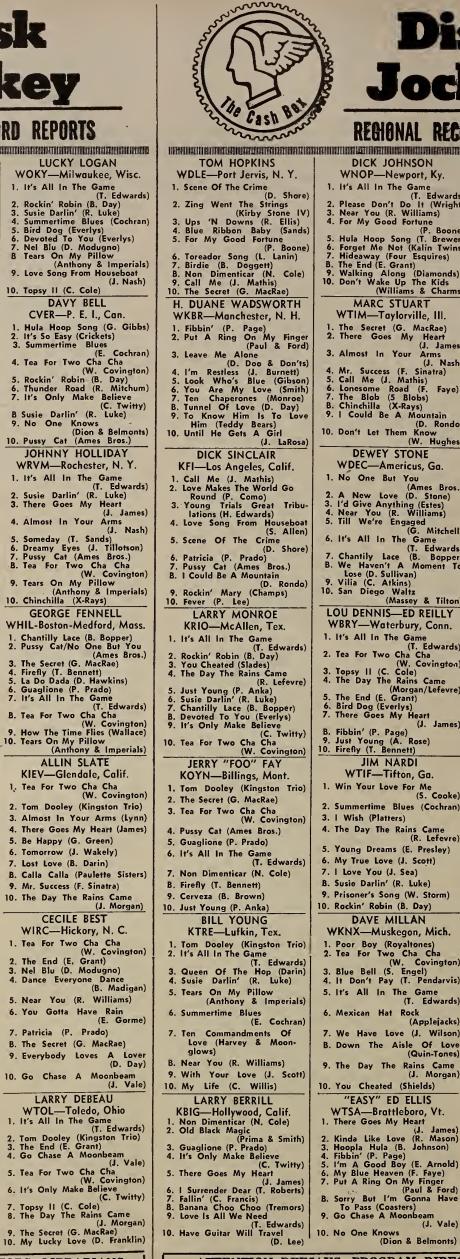


LONNY STARR

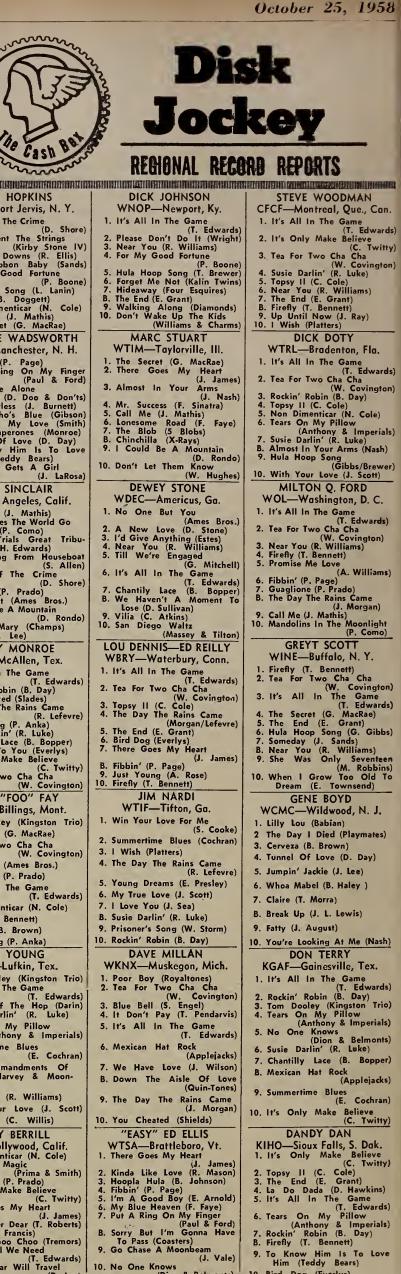
MARK DUNHILL

DON OWENS





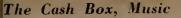
Page 42



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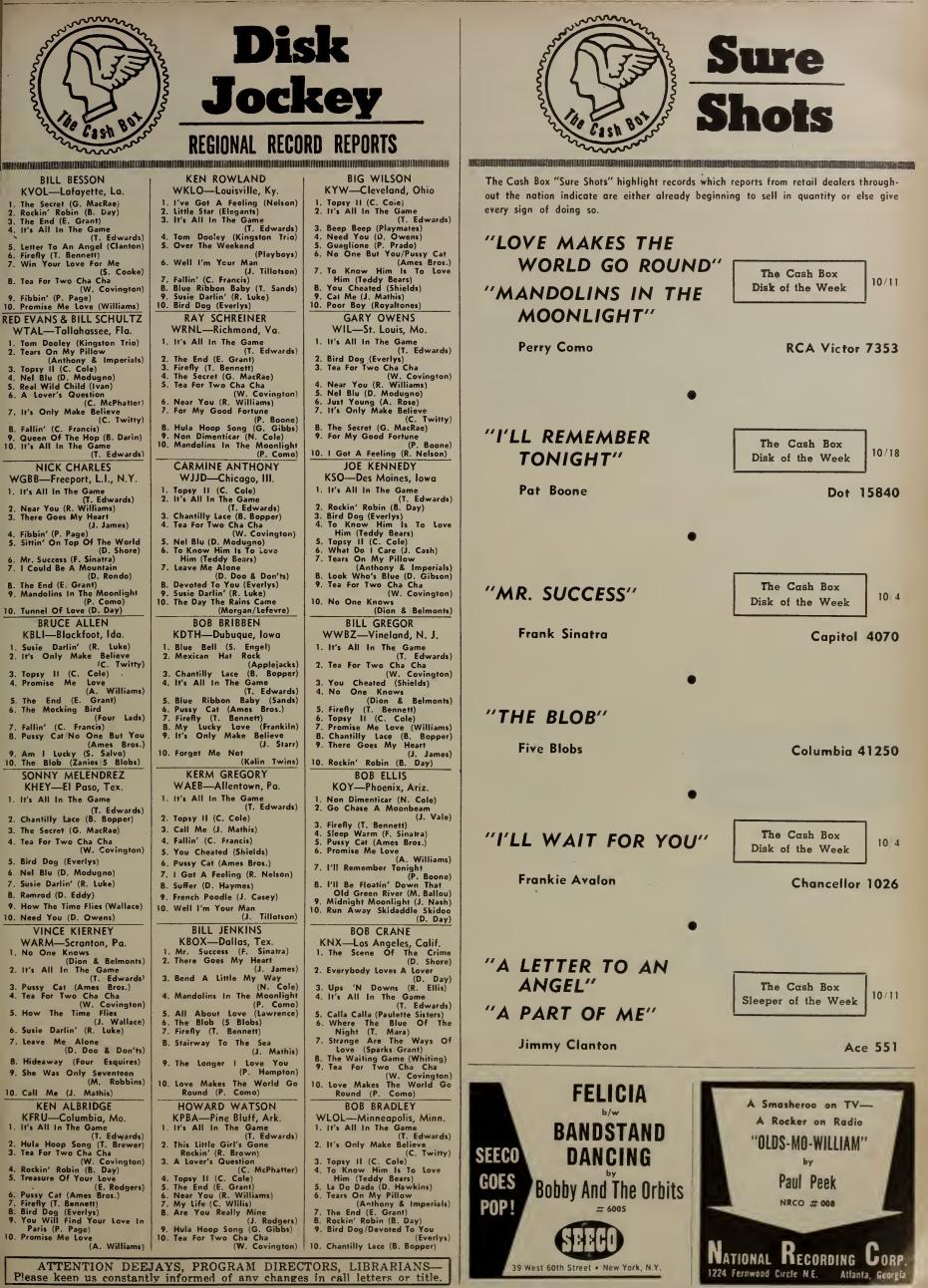
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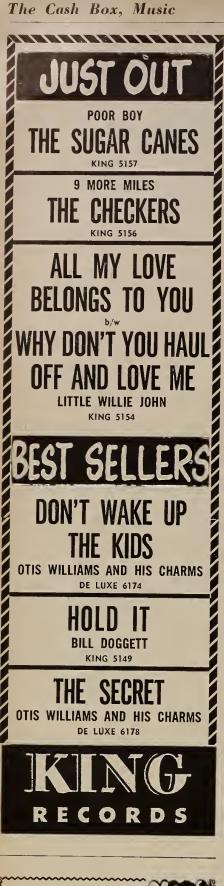
10. Bird Dog (Everlys)



WGBB

Page 43







**CLARO RECORDS** 

### **MPA** Meets

NEW YORK — Alan C. Frank, manager of the music department of the London offices of the Oxford University Press, was guest speaker at the general meeting of the Music Publishers' Association of the United States, Wednesday, October 13, at the Warwick Hotel in New York and compared the British publishers' problems with the American publishing firms'.

firms'. Frank, also a director of the Per-forming Rights Society of Great Brit-ain, said that "although on the whole, the nine major orchestras of Great Britain are fairly enterprising, the problems of programming contempo-rary works, — lower box office re-ceipts, and extra expense of extra re-hearsals result in fewer perform-ances than the composer and pub-lisher need to make these works prof-itable."

The fees accruing from approxi-The fees accruing from approxi-mately 13¹/₂ performances in the U.S. serve to support publication, while in Britain, 13 performances (not broadcast) would not pay half the cost of publication, according to Frank. Another unfortunate differ-ence for the English publisher, said Frank, is the few repeat performances from tapes that the BBC, the only English radio broadcasting service, programs.

One of the mainstays of the composers' and publishers' performance rights fees has been the "Third Program", a BBC broadcast of serious music, until last year a five-hour program. Cut to three hours last week, it reduced the revenue to British composers and publishers by almost 50%, but since then such income has been increased slightly. Frank urged that American publishers be sure that the BBC has commercial disks of our American music for use on its programs, and that we improve our liaison with BBC regarding tapes for broadcast use.

Neither commercial nor government television has helped the British music publisher or composer to any degree, according to Frank, since "the ideal medium of diffusion of serious music is that of sound broadcasting of gramophone record".

"We feel in England," Frank continued, "that your [the U.S.] situation is less favorable in one important respect, than ours, since in England the phrase 'not for profit' does not deter the collection of performance fees. The Performing Rights Society takes the view that if a cloak-room attendant is paid, why should not the composer and publisher be, regardless of whether or not an admission fee is charged."

Prior to Frank's talk, the members of the MPA approved changes in their constitution. The notice distributed by the MPA explaining copyright law has reached over the 10,000 people in the music professions, and the education campaign on copyrights is continuing. Co-operative exhibits through the MPA at the major music meetings throughout the country still will continue, and co-operation with music dealers on the development of standard group of business forms is under way. A standard, blanket-type of agreement setting forth a method whereby colleges may request permission for the use of copyright material is being formulated. The publishers also agreed to make available to music organizations their series of 60 colored slides illustrating the music publishing business.

#### Dugong Disk For Real

Page 44

NEW YORK — It started as a gag and look what happened in 48

NEW YORK — It started as a gag and look what happened in 48 hours! Bill Randle of WERE-Cleveland picked up a Reuters dispatch last week which carried the story of a 1,000-lb. mammal, called a Dugong, with a female human-like face caught off the coast of Africa. This revived the fable of sailors having seen mer-maids on their travels. Randle decided, in fun, to highlight this story on his program, and kept it up a few days. As a gag again, he mentioned that writer Jimmy Testa, composer of the "Hula Hoop", might write a song about it. Sure enough, two days later a waxing of "Song Of The Dugongs" by Jimmy Martin (really Jimmy Tes-ta) was brought up to Randle, and to go along with the gag, he played it several times. Lee Pincus, of Geo. Pincus Music, traveline in the cause heaved it lied

Lee Pincus, of Geo. Pincus Music, travelling in the area, heard it, liked it, bought it and sold the master to George Goldner of Gone Records. Pincus reports that action on the song in Cleveland is tremendous. Randle still argues it's a gag.

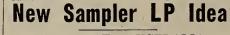
Marks **Tunes** In Victor Xmas Program

NEW YORK — There's a St. Ni-cholas song by Johnny ("Rudolph The Red-Nosed Reindeer") Marks in each of the four albums slated by RCA Victor for top promotion this Christmas with a free 45 EP with

Christmas with a free 45 EP with one song from each album. The albums are Harry Belafonte with "I Heard the Bells on Christ-mas Day", Perry Como with "Ru-dolph the Red-Nosed Reindeer", the Ames Bros. with "The Night Before Christmas Song" and Christmas Hol-idays at Radio City Music Hall with "Rudolph". 'Rudolph

In addition, "Rudolph" is represen-ted in seven other albums, and "The Night Before Christmas Song" in two others, all part of this year's promotion.

Release of singles has not yet been announced.



MELBOURNE, AUSTRALIA MELBOURNE, AUSTRALIA — W&G Records, exclusive Australia-New Zealand distributors of West-minster, Esoteric and Counterpoint Records, has released a special deal-er-client sampler containing excerpts from 24 W&G classical disks, mostly from the aforementioned catalogs.

from the aforementioned catalogs. The sampler is supplied to dealers, free of charge, to be loaned out to their regular and known clients, to-gether with a special printed order bearing details and catalog numbers of each disk introduced on the sam-pler. Loaned for a period of 7 to 10 days, the prospective disk buyer re-turns the sampler with the completed order form order form.

The sampler, which includes nar-rative intros to each selection by pop-ular Australian announcer John Morgan, is packaged in attractive covers which carry reproductions and full deails of each of the 24 LP's from which the musical extracts are taken.

#### Violinist Rabin To Capitol

HOLLYWOOD-Violinist Michael

HOLLYWOOD—Violinist Michael Rabin has signed an exclusive long-term recording contract with Capitol Records, it was announced last week by President Glenn E. Wallichs. The 22-year-old, well-received artist pre-viously recorded on the Angel label. Ever since his Carnegie Hall debut eight years ago at the age of 14, Rabin has appeared on concert stages throughout the United States. Eu-rope, Australia, and Israel. He is currently on his fourth -European tour, which will take him to England, Norway, Sweden, Holland, Spain, Yugoslavia, Czechoslovakia. Rabin will record in Capitol's New York studios, under the supervision of artist and repertoire producer Richard Jones.

of artist and Richard Jones.



NEW YORK-In conjunction with Kapp Records' disk "Chinchilla" by the X-Rays, radio station WWDC in Washington, D.C. ran a contest asking listeners to send in names for two chinchillas (shown caged above). The two chinchillas were given away as the first prize, and 50 copies of the record went to the next 50 runners-up.

#### 9 New Capitol-EMI LP's

HOLLYWOOD - Nine new Capitol-EMI albums, available for the first time in the U.S., comprise the third Capitol-EMI classical album release for October.

The nine include: Haydn: The Salomon Symphonies (Vol. 1)—Thomas Beecham—(This 3-disk volume contains six of the twelve Salomon Symtains six of the twelve Salomon Sym-phonies. The other six will be issued next year); Goldberg Variations— Rosalyn Tureck, Piano (2-disks); D'Indy: Symphony On A French Air-Faure: Fantaise, Op. 111—Grant Johnson Piano, London Symphony Orchestra — Sir Eugene Goosens, Conducting; Verdi and Bellini Arias — Boris Christoff — Rome Opera House Chorus And Orchestra—Vit-torio Gui, Conducting; Brahms: Sec-ond Piano Concerto—Louis Kentner, Piano — Philharmonia Orchestra — Sir Adrian Boult, Conducting; Tchai-kovsky: Pathetique Symphony—Phil-harmonia Orchestra & Rudolph Kempe, Conducting; Albeniz: Iberia —Scriabin: Poem Of Ecstacy, Op. 54 — Reverie, Op. 24 — Philhar-monia Orchestra—Sir Eugene Goos-ens, Conducting; Debussy: Prin-temps-Turina: Fantastic Dances— Royal Philharmonic Orchestra—Rob-ert Irving, Conducting; Dvorak: Sym-phonic Variations, Op. 78 — Tchai-kovsky: Variations On A Theme (Fi-nal Movement of the Suite No. 3, Op. 55)—Sir Malcolm Sargent. Capitol plans to promote its new Canitol-EML classical albums for Oct. phonies. The other six will be issued

Capitol plans to promote its new Capitol-EMI classical albums for Oct. through three principal full-color dis-play pieces and full-page black and white advertisements.

white advertisements. The first of the three posters pro-motes the new Brahms Piano Con-certo No. 2 album. The die-cut dis-play combines both art and photo-grapic illustrations. A second poster, also die-cut and in full color, is a card for the new Sir Thomas Beecham three-record set of "The Salomon Symphonies." The third display is for Boris Christoff's "Operatic Arias." The distinctive advertising, to appear in a number of national publications, promotes many of the top serious mu-sic artists' recording under the Cappromotes many of the top serious mu-sic artists' recording under the Cap-itol-EMI banner. These include con-ductors Efrem Kurtz, Rudolph Kem-pe, Sir Eugene Goossens, Anatole Fistoulari, Anthony Collins, Sir Thomas Beecham, and Sir Malcolm Sargent; cellist Rostropovitch, vio-linist Yehudi Menuhin, and baritone Tito Gobbi Tito Gobbi.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

⁸ The Cash Box, Music

#### Page 45

**October 25, 1958** 

#### New Coral Thrush



HOLLYWOOD—During a recent visit to the West Coast, Paul Cohen, A & R head of Coral Records signed new singing discovery, Pam Garner to a long term contract. Above Miss Garner is pictured going over the score of her first recording session, with Bud Dant of Coral's West Coast A & R department. The new vocalist's first sides are "Me And My Shadow" and "Pinch Me Baby".

#### Montenegro To Screen Material For 20th-Fox

NEW YORK—Henry Onorati, president of 20th-Fox Records, last week announced that Hugo Montenegro, musical director, has been assigned to do screening of all publishers' material submitted in addition to his other duties. This has been made necessary because of 20th-Fox's increased activity at the recording level. Lou Del Guercio will also continue to sift material.

Onorati announced that Tuesday will be set aside as publishers' day. Following up his appointment of Norman Wieland last week as merchandise manager, Onorati stated that Wieland will also service all of 20th-Fox' foreign licenses. Wieland's other duties include advertising, sales promotion, and distributor contact.

#### Wayne Elected Executive Secretary of SOMAC

NEW YORK—Bernie Wayne has been elected Executive Secretary of SOMAC, the Society Of Music Authors & Composers. Wayne is a veteran of the music business as a composer, conductor and arranger. The announcement was made last week by Larry Coleman, president of SOMAC.

Eleanor Steele, formerly with Mc-Cann-Erickson and TV Age, has been elected director of public relations by the association.

### Coral Issues Disk With Three Different Endings

NEW YORK—Coral Records released the first triple-track record last week, a single dubbed "Tommy, Richard And Harry" by Dick Jacobs and the ork with a vocal by Peggy Powers. The record features three different endings which come as a complete surprise due to the fact that it is impossible to pre-select any specific ending (the stylus, by chance, attaches itself to any one of three tracks).

Coral plans strong promotion and exploitation on the disk, which the record company considers a "natural" deejay item.

### RCA Victor Sets Melachrino Tie-In

NEW YORK—To promote Melachrino's six steady selling mood albums, RCA Victor has set up a joint advertising and promotion campaign with Botany 500, manufacturers of menswear, it was announced last week by W. I. Alexander, Manager, Advertising, Publicity and Promotion. The tie-in coincides with Melachrino's first American concert tour which got under way last week and which will take him to 40 cities, including Philadelphia, Chicago and Cleveland.

phia, Chicago and Cleveland. RCA Victor is preparing a special 45 EP Melachrino highlighter record for distribution through approximately 6,000 Botany 500 retail outlets. The record contains six complete selections from each of the following Melachrino LP's: "Lisbon At Twilight," "Strauss Waltzes," "Under Western Skies," "Music For Dining," "Music For Relaxation" and "Music For Reading."

As part of the collaboration, RCA Victor will run national ads in Esquire, The New Yorker and Living For Young Homemakers. A network TV commercial and network radio spots on Monitor will also sell Melachrino. In addition, RCA Victor is preparing a four-color window display, a fourcolor counter piece, local radio spots, and special D. J. material.

In addition to distributing the Melachrino highlighter, Botany 500 will run extensive local newspaper advertising and will make window displays, streamers and other point-of-sale material.

Melachrino will make his first American television appearance on the Steve Allen Show on Sunday, November 2nd. One of the best-selling artists on the RCA Victor label, Melachrino and his albums—which established the popular "Music For _____" series—are now reaching the two-million sales mark.

#### Swedish Publishing Firm Acquires Silhouette Catalogue

NEW YORK—Multitone, the publishing firm which is owned jointly by four of Sweden's largest record companies, Metronome, Karusell, Decca and Philips, has acquired Scandinavian rights of Quincy Jones' Silhouette Music catalog. This includes more than a hundred jazz originals by Quincy Jones, Ernie Wilkins, Julian Adderley, Horace Silver, Dizzy Gillespie and other well known writers.

The Multitone partners control most U.S. recordings of this material and will release and push these in Scandinavia. In addition several versions will be recorded in Sweden. Quincy Jones has cut an LP with the big Harry Arnold band for Metronome in Stockholm. This is presently the number one selling LP in Sweden. It will be released in the U.S. on EmArcy next month.

With the great interest for jazz in Scandinavia several of the Silhouette tunes are expected to reach pop hit status over there. For instance Horace Silver's "Doodlin'" and Cannonball Adderley's "Sermonette" are already reported moving well.

Multitone has also acquired American pop material from Trinity Music, Towne Music and Hecht-Lancaster & Buzzell.

All deals have been made through Claes Dahlgren of Multitone's New York office, Orion Development Corporation.



Page 46



Ramblings

#### NEW YORK:





<text><section-header><section-header> overnight". Billy is a Roy Hamilton discoveree. U.A. execs are also hot about Enzo Stuarti's "Come Prima" and "My Blue Heaven". Joe Leahy handled the session. The diskery made its stereo bow, this week, with its release of 8 LP's. Harry Finfer, Jamie and Guyden boss, reports that the third Duane Eddy release, "Cannonball", will make it 3-in-a-row for the artist ("Rebel Rouser" and "Ramrod"). Two days after the session was cut it was previewed on the Dick Clark show and it broke immediately. Harry adds that orders have already passed the 200,000 mark. . . . The Baby Washington, Neptune waxing of "The Time" is starting to get the 'cover treatment'. Joan Shaw has the tune out on the ABC-Paramount label and there are more expected during

the week. . . . Julius La Rosa, who last week was seen on the Dinah Shore NBC-TV show singing his Roulette debut, "Until He Gets A Girl", returned East for a deejay promotion trip. He'll fly to Boston and Pittsburgh and then do a Nov. 1st repeat on the Shore offering. Also back in town are the label's A&R team, Hugo & Luigi, with a handful of hot Jimmie Rodgers platters, predicting that Jimmie's next one'll top them all. Jimmy Nabors, new Roulette wax artist, cut short his European trip to return home and plug his initial slicing, "There's No Tomorrow". Jimmy hails from Chattanooga, Tenn. where he works at WAPO. Henry Droz, Arc Distrib in Detroit, infos that the new Playmates single, "Beep, Beep", which was taken from their new Roulette LP, "At Home With The Playmates", is taking off in the 'motor city'. The tune is about a race between a Nash Rambler and a Cadillac. He also reports strong sales indications on "Girl Of My Dreams" by Tony Brent, "Bad Girl" by Valerie Carr and Jimmy Bowen's "Blue Moon". . . Danny Davis, delirious with the action on his Cabot waxing of "Trumpet Cha-Cha-Cha." He notes that the disk at Portem Distrib has been going at a 1,000-a-day pace in the order dept. Danny and his crew hold forth at the "Golden Slipper" in L. . . . Received the new Sun "Sun-Liners" and "Phillips International Scandal Sheet" from editor Barbara Barnes. In the Sun news are plugs on Roscoe Gordon's "Sally Jo" and "Torro", Sonny Burgess' instrumental debut, "Thunderbird" and "Itchy". Jerry Lee Lewis' "Break Up" and Johnny Cash's EP, "Johnny Cash Sings Hank Williams". In the Phillips sheet are nice words about Mickey Milan's "Somehow Without You" and "The Picture", The Cliff Thomas Trio's (Cliff, Barbara and Ed) "Sorry I Lied" and Lee Mitchell's "The Frog". By the way best wishes to Barbara Barnes, who celebrates her 25th birthday on the 25th of this month. . . . Savoy has picked up a Winley master featur-ing Little Anthony, of "Tears On My Pillow" note, doing "You".

#### CHICAGO:



<text><image><text><text><text><text>

#### LOS ANGELES:



JOHNNY NASH

Dootsie Williams reports that "Buick 59", by the Medallions on the Dooto label, is breaking on the East Coast and is also getting action here in Southern California... A recent guest on DJ Charles Tram-mel's show was Charlie Ross, who played his latest Checker Records release "Duck Soup"... Lee Red-man informs that DJ cards are coming in from all over the country showing great reaction to Surf Records "Hot Saki" b/w "Peach Fuzz"... Bob Cros-by, along with his whole Dixieland big band, recently headlined the 11th Annual Original Dixieland Jubilee sponsored by Frank Bull and Gene Norman... Don Genson stopped in at Milton Phono Records re-cently to show Milt Weiss the new Carlton LP line-lead item being the new Jack Scott LP... Leon Rene, president of Class Records, has just signed a new artist, Jimmy Johnson, whose first release "Lone new artist, Jimmy Johnson, whose first release "Lone Ranger's Gonna Git Married" b/w "Cool Cool School"

is predicted to be a two sided hit.... Song writers Jack Moon and Don Hecht formed a new label, Tod Records. with first sides "Hey Mister Moonbeam" and "Crazy Dreamer", Featuring Rex Dennis doing multiple vocal and in-strumental recording... Abe Diamond, of Diamond Record Distributors, states that Johnny Nash's latest release on ABC Paramount, "Almost In Your Arms", looks like one to hit high up on the charts... Bob Demain in town for a few days promoting "The Day The Rains Came" by Jane Morgan on the Kapp label.... Lou Adler, who has co-penned several hits for Rex Productions. left today on a cross-country thirty day disk jockey promotion trip. . . . Dooto Records reports that "You Came Along", by Vernon and Cliff, is be-ginning to break in Washington, D. C., and San Francisco.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





e Cash Box "Territorial Tips" chart highlights Rhythm and Blues records show regional action, which have not yet appeared in the national top 30.

Listed Alphabetically) ALL DAY LONG Jimmy Smith (Blue Note 1676)

ALMOST IN YOUR ARMS Johnny Nash (ABC-Paramount 9960) Sam Cooke (Keen 2006)

ARE YOU REALLY MINE Jimmy Rodgers (Roulette 4090)

BEND A LITTLE MY WAY Nat "King" Cole (Capitol 4056)

BIRDIE Bill Doggett (King 5149)

BLUE MOON Jimmy Bowen (Roulette 4102)

BONG BONG Vince Castro (APT 25007)

BORN TOO LATE Ponl-Tails (ABC-Paramount 9934)

CALL ME Johnny Mathis (Columbia 41253)

CERVEZA Boots Brown (RCA Victor 7269)

CHECKING ON MY BABY IT TAKES TIME Otis Rush (Cobra 5027)

CLOSE TO YOU Muddy Waters (Chess 1704) *COME ON AND LOVE ME Davy Jones (APT 25013)

COME ON, LET'S GO Ritchie Valens (Del-Fi 4106)

COUNT EVERY STAR Rivieras (Coed 503)

DARLING CAN'T YOU TELL Clusters (Tee Gee 102)

DEVOTED TO YOU Everly Bros. (Cadence 1350)

DON'T BE ASHAMED TO CALL MY NAME Little Willie John (King 5147)

EVERYTHING WILL BE ALRIGHT Gene Allison (Yee-Jay 299)

GUAGLIONE Perez Prado (RCA Victor 7337)

HALLELUJAH I LOVE HER SO Count Basie & Joe Williams (Roulette 4103)

I CAN'T STAND UP ALONE Clyde McPhatter (Atlantic 1199)

I GOT A FEELING LONESOME TOWN Ricky Nelson (Imperial 5545)

I'M A LOVER NOT A FIGHTER Lazy Lester (Excello) I'M SO YOUNG EVERY DAY OF THE WEEK Students (Checker 902)

I'M SORRY Kenny Martin (Federal 12330)

*I REALLY LOVE YOU Danleers (Mercury 71356)

*I SOLD MY HEART TO THE JUNKMAN Silhouettes (Ace 552)

*IT'S SO EASY Crickets (Brunswick 55094)

IT'S SO FINE Lavern Baker (Atlantic 2001)

I'VE HEARD THAT STORY BEFORE Tommy Ridgely (Herald 526) WISH

IT'S RAINING OUTSIDE Platters (Mercury 71353)

JUST YOUNG Andy Rose (Aamco 100)

* Indicotes first appearance on Territorial Tips LETTER TO AN ANGEL A PART OF ME Jimmy Clanton (Ace 551). LOVE'S A FUNNY LITTLE GAME Vogues (Dot 15798)

MEXICAN HAT ROCK Applejacks (Cameo 149)

MY BABY LIKES TO ROCK Wade Flemons (Yee-Jay 295) MY BONNIE

YOU BE MY BABY Ray Charles (Atlantic 1196)

NEED YOU Donnie Owens (Guyden 2001) NEL BLU DIPINTO DI BLU (VOLARE) Dean Martin (Capitol 4028)

ODDS AND ENDS Jimmy Reed (Yee-Jay 298)

PEACHES AND CREAM Larry Williams (Specialty 647)

POINCIANA Ahmad Jahmal (Argo 5303)

POOR BOY Royaltones (Jubliee 5338)

RAMROD Duane Eddy (Jamie 1109) REAL WILD CHILD Ivan (Coral 62017)

SCRATCH MY BACK Echoes (Swan 4013)

TEARS FROM MY HEART Thurston Harris (Aladdin 3435)

THE BLOB 5 Blobs (Columbia 41250)

THE GREEN MOSQUITO Tune Rocker (United Artists 139)

THE SHADOW KNOWS Coosters (Atco 6126)

TO KNOW HIM IS TO LOVE HIM Teddy Bears (Dore 503)

*TRY ME James Brown (Federal 12337)

WHY ME Ruth Brown (Atlantic 1197)

TIC TOC Lee Allen (Ember 1039)

TOM DOOLEY Kingston Trio (Capitol 4049)

TWO PEOPLE IN LOVE Little Anthony & Imperials ( 

WABASH BLUES Al Smith (Abner 1014)

WALKING ALONG Diamonds (Mercury 71366) Solitaires (Argo 5316)

WE HAVE LOVE Jackie Wilson (Brunswick 55086)

WHEN I GROW TOO OLD TO DREAM Ed Townsend (Capitol 4048) Duke Mitchell (Liberty 55158)

WHOSE HEART ARE YOU BREAKING NOW Johnny Love (Tee Pee 395)

YOU CHEATED Slades (Domino) Del-Vikings (Mercury 71345)

***YOU NEVER COULD BE MINE** *THE TIME Baby Washington (Neptune 101)

YOUNG SCHOOL GIRL IT MUST BE LOVE Fats Domino (Imperial 5537)



NEL BLU DIPINTO DI BLU

CAROL Chuck Berry (Chess 1700)

NON DIMENTICAR Nat "King' Cole (Capitol 4056)

31. SUMMERTIME BLUES. 32. POINCIANA 33. ITCHY TWITCHY FEELING. 34. CARMEN. 35. BABY FACE. 36. GUAGLIONE. 37. YES, I WANT YOU. 38. POOR BOY. 39. LETTER TO AN ANGEL. 40. COME BACK MY LOVE. 41. TO KNOW HIM IS TO LOVE HIM. 42. LA DO DADA. 43. MY LIFE. 44. STORMY WEATHER. 45. HALLELUJAH, I LOVE HER SO. 46. PATRICIA. 47. LOVE ME. 48. BEND A LITTLE MY WAY. 49. I WISH. 50. A PART OF ME.

JUST A DREAM Jimmy Clayton (Ace)

enico Modugno (Decca 30677)

(14)

(20)

(21)

(32)

# Hard Work?

**October** 25, 1958



HOLLYWOOD, CALIF. - Harvey HOLLYWOOD, CALIF. — Harvey Geller, west coast rep for Korwin Music, is seen here demonstrating his latest plug tune "The Scene Of The Crime" to Mary Moore, prima bal-lerina of the Eddie Fisher Show. Geller reports that he wasted a lot of time before he discovered that Mary doesn't sing of time before h Mary doesn't sing.

# **Hideaway Contest**

MINNEAPOLIS—Jather Distribut-ing and station WTCN, both of this city, joined hands in a promotional contest based on the hit Four Esquires deck on Paris, "Hideway", which Jather distributes in this area. The contest involved listener loca-tion of a "hideaway" in the WTCN studios, which could only be uncovered by clues within the lyrics of the "Hideaway" waxing (performed every hour by WTCN). Top prizes in-cluded a hi-fi set, and a transistor radio. The station was flooded to such an extent with phone calls, that rules to the contest had to be simplified. Frank Hobbs, promotional con-sultant to Jather, worked the deal out with Jack Taylor, Jather head, and Sev Whitman, WTCN program director. According to Hobbs, sales on "Hideaway" waxing have increased appreciably in the Minneapolis area as a result of the contest.

### Westin Named U.S. Rep

NEW YORK-Karl Otto Westin,

NEW YORK-Karl Otto Westin, Broadway and music columnist for Aftonbladet, Swedish daily out of Stockholm, has been named U.S. rep-resentative for Wilhe'm Hansen Musik-Forlag (Copenhagen) and Nor-diska Musikforlaget, (Stockholm). Westin is well known in Sweden and adjacent Scandinavia for his film scores and Westin & Co. music enter-prises. Locally, he lists music direc-torships for his Empire State School of Music and the Linden (N.J.) Music Center, and is currently pushing mer-chandising plans for his own trans-posing gadget, Magi-Kord. As U.S. rep. Westin will handle reciprocal agency agreements between the Hansen and Nordiska companies and American diskers and publishers. His base of operations will be 300 West 109th Street in New York.



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

27

28

29

30

Page 47

The Cash Box, Music

Page 48

NTS

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# Handle With Care



LOS ANGELES-It's all in fun, of course, but the gentleman on bended knee is none other than Gene Brewer, Epic's West Coast sales manager, pleading with KDAY deejay Frank Pollack (left) to handle with care singer Artie Wayne's bouncy new Epic single, "Ooooh! You Said The Magic Word!"

# **Big 3 Confab**

NEW YORK-The Big 3 domestic and foreign professional staff will have a pow-wow in New York during the week of October 27th. A similar professional staff meeting was held about three years ago. This time foreign representation will be augmented by representatives of Affiliated Music Publishers Ltd. Affiliated is The Big 3 foreign company, owned jointly with the Day interests of London. Alan Holmes of Robbins Music Ltd., and Paddy Crookshank, The Big 3 European representative will fly from London to be present at the meetings. Eddy McHarg and Hy Kantor will arrive from The Big 3 West Coast office. Erwin Barg of Chicago and Bill White from Cincinnati will also attend.

The agenda for the meetings with the domestic staff of The Big 3 will be handled by Norman Foley in his new capacity as professional manager of The Big 3 firms (Robbins-Feist-Miller). Ed Slattery, coordinator of professional activities, will assist. Micky Scopp will handle policy matters respecting domestic and foreign professional activities and trade operations in general.

# Subscription to S THE CASH BOX



# **Roulette Inaugurates LP Subscription Service**

NEW YORK --- Roulette Records last week announced the instituting of an album subscription service for radio stations, disk jockeys, program directors and record librarians. The album service encompasses Roulette albums under the label's divisions, Tico, Roost, Rama and Gee and the newly formed subsidiary, Co-Star Records.

The subscription program offers three separate plans: 1) an "Annual Service of Newly Released Albums," which guarantees a minimum of fifty albums for the year at a cost of fortyfive dollars; 2) a Basic Album Li-brary of fifty albums already re-leased and now in the catalogs. The subscriber can select the fifty albums and the cost of this service is forty dollars. 3) The third service being offered is Basic LP Library No. 2 which enables the subscriber to choose any quantity of albums of less than fifty LP's but a minimum of ten LP's from the existing catalogs. Cost of this service is \$1.00 per album. A-subscriber may purchase any number of services desired.

A special mailing of the contracts, a newly printed catalog and cover letter was sent last week to thousands of radio stations, as well as to the Roulette distributors, salesmen and promotion men who will join in the drive to sign up subscribers.

Bud Katzel, Director of Public Relations and Publicity, stated, "This new subscription service is a direct outgrowth of countless requests from radio stations all over the country who have written requesting such a service. The requests in turn are a direct result of our continually expanding album program."

### **Winning Secretaries**



CINCINNATI, OHIO-WCPO's disk jockeys recently staged a contest to locate the three Cincinnati secretaries most deserving of a day off. Winners, selected on the basis of letters they wrote, had replacements hired for them at the office, received dinner, theater tickets, flowers, candy, and a trip to the beauty parlor.

The winners, with two of the station's jockeys are shown here: (seated): Mrs. Mary Kramig, Dick Provost and Mrs. Carol Gibson. (Standing): Mrs. Ellen Mae Coulter and Bill Dawes.

_	_ The	Cash Bo	×
		Kenter	
N	IEW YORK	CHICAGO	NEW ORLEANS
1	IT'S ALL IN THE GAME Tommy Edwords (MGM 12688)	WIN YOUR LOVE FOR ME Sam Cooke (Keen 2006)	IT DON'T HURT NO MORE Nappy Brown (Savoy 1551)
2	ROCKIN' ROBIN Bobby Day (Class 229)	IT'S ALL IN THE GAME Tommy Edwards (MGM 12688)	IT'S ALL IN THE GAME Tommy Edwards (MGM 12688)
3	TOPSY (PART II) Cozy Cole (Love 5003)	IT DON'T HURT NO MORE Nappy Brown (Sorvoy 1551)	EVERYTHING WILL BE ALRIGHT Gene Allison (Vee-Jay 299)
4	YOU CHEATED Shields (Dot 15805)	TOPSY (PART II) Cozy Cole (Love 5003)	TOPSY (PART II) Cozy Cole (Love 5003)
5	TEN COMMANDMENTS OF LOVE Harrey & Moonglows (Chess 1705)	CARMEN Romsey Lewis (Argo 5304)	TELL IT LIKE IT IS Líttle Willie John (King 5147)
6	WIN YOUR LOVE FOR ME Sam Cooke (Keen 2006)	ROCKIN' ROBIN Bobby Doy (Class 229)	TEN COMMANDMEN OF LOVE Horvey & Moonglows (Chess 1705)
7	TEARS ON MY PILLOW Little Anthony & Imperiols (End 1027)	TEARS ON MY PILLOW Little Anthony & Imperials (End 1027)	ROCKIN' ROBIN Bobby Doy (Closs 229)
8	SUSIE DARLIN' Robin Luke (Dot 15781)	TEN COMMANDMENTS OF LOVE Harvey & The Moonglows (Chess 1705)	TEARS ON MY PILLOW Little Anthony & Imperi (End 1027)
9	CHANTILLY LACE Big Bopper (Mercury 71343)	HOLD IT Bill Doggett (King 5149)	LETTER TO AN AN Jimmy Clanton (Ace 551)
10	IT DON'T HURT NO MORE Noppy Brown (Savoy 1551)	KEY TO THE HIGHWAY Little Wolter (Checker 904)	KEY TO THE HIGHW Little Walter (Checker 904)
	ST. LOUIS	NEWARK	DALLAS
1	WHY ME Ruth Brown (Atlantic 1197)	TOPSY (Part II) Cozy Cole (Love 5003)	TOM DOOLEY Kingston Trio (Copitol 4049)
2	IT DON'T HURT NO MORE Nappy Brown (Savoy 1551)	IT'S ALL IN THE GAME Tommy Edwards (MGM 12688)	IT'S ONLY MAKE BELIEVE Conway Twitty (MGM 12677)
3	WIN YOUR LOVE FOR ME Sam Cooke (Keen 2006)	ROCKIN' ROBIN Bobby Day (Class 229)	IT'S ALL IN THE GAME Tommy Edwords (MGM 12688)
4	KEY TO THE HIGHWAY Little Wolter (Checker 904)	TEN COMMANDMENTS OF LOVE Harvey & Moonglows (Chess 1705)	TOPSY (PART II) Cozy Cole (Love 5003)
5	ROCKIN' ROBIN Bobby Day (Closs 229)	IT DON'T HURT NO MORE Nappy Brown (Savoy 1551)	NO ONE KNOWS Dion & Belmonts (Laurie 3015)
6	YOU NEVER COULD BE MINE Boby Washington (Neptune 101)	WIN YOUR LOVE FOR ME Sam Cooke (Keen 2006)	CHANTILLY LACE Big Bopper (Mercury 71343)
7	TEARS ON MY PILLOW Little Anthony & Imperials (End 1027)	TEARS ON MY PILLOW Little Anthony & Imperials (End 1027)	MEXICAN HAT RO Applejocks (Cameo 149)

YOU CHEATED ROCKIN' ROBIN Bobby Day (Class 229)

5hields (Dot 15805)

LOVE ME Jerry Butler & Impressions (Abner 1017)

A LOVER'S QUESTION Clyde McPhatter (Atlantic 1199)

SUMMERTIME BLUES Eddie Cochran (Liberty 55144)

СК

SUSIE DARLIN' Robin Luke (Dot 15781)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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I'M SO YOUNG Students (Checker 902)

TOPSY (PART II) Cozy Cole (Love 5003)

CLOSE TO YOU

Muddy Waters (Chess 1704)

DEL BLU DIPINTO

Domenico Modugno) (Decca 30677)

I SOLD MY HEART TO THE JUNKMAN Silhouettes

DI BLU

(Ace 552)

THE END Earl Grant (Decca 30719)

BABY FACE Little Richard (Specialty 645)

Videos (Casino 102)

ATLANTA

TRICKLE TRICKLE

6

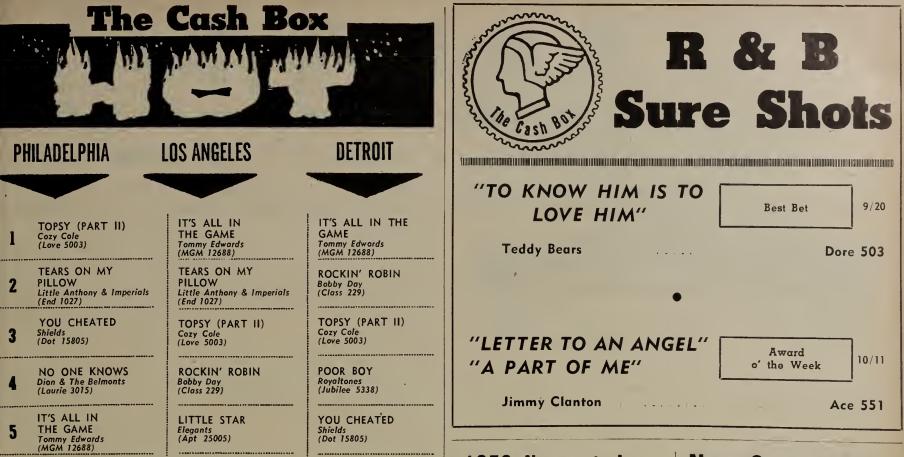
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#### Page 49



#### **1959 Newport Jazz Festival Announced**

NEW YORK-The 6th annual New-NEW YORK—The 6th annual New-port Jazz Festival will be held next year the weekend of July 4th at Free-body Park, Newport, Rhode Island. Louis L. Lorillard, President, on behalf of the Board of Directors of the non-profit organization, made the announcement last week. He stated that more detailed information on next year's jazz event will be forth-coming after the December meeting of the Festival's Board.

#### **Hildebrand Forms Distrib**

NEW ORLEANS, LA. -- Henry Hildebrand, formerly of Interstate Electric Distributing in New Orleans, last week announced that he has formed his own independent record distributing operation in the same territory. The new firm is called All South Distributors and is located at 604 Baronne St., New Orleans.

# **Benny Goes R&R**



HOLLYWOOD, CAL.-Jack Benny stepped into the teenage field, for an evening anyway, when he guest starred Arwin's popular rock 'n rollers Jan & Arnie on his television show Sunday, October 19th.

Pictured from left to right are Benny, Arnie, Joe Lubin who discovered the kids for Arwin, and Jan. Their latest release is "The Beat That Can't Be Beat.'

# **New Stereo Tape**

HOLLYWOOD-HIFITAPES, HOLLYWOOD—HIFITAPES, a di-vision of High Fidelity Recordings, last week issued its first 3¾ IPS four track stereo tape for the retail market in an effort to bring tape prices in line with stereo disk prices, it was announced by label prexy Richard Vaughn.

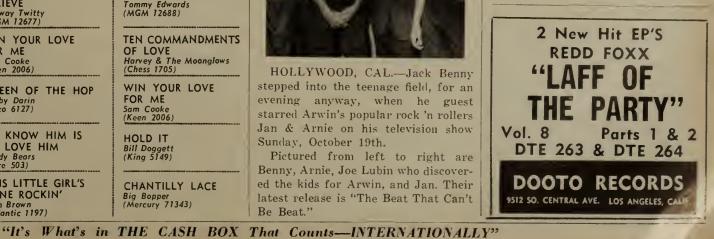
Six releases will intro the new tape speed line which will retail for \$7.95, as opposed to the \$12.95 price for 7½" IPS stereo tape packages. Vaughn stated that half the amount of tape is needed for the same amount of music with the 3¾" speed. Tape is played completely through, then flipped over and played in the opposite direction for more music.

The first releases are "George Wright Goes South Pacific," "George Wright Flight to Tokyo," Arthur Ly-man's "Taboo" and "Bwana A," "The Surfers on the Rocks," and Harry Zimmerman's "Big Dixie."

#### **ARMADA** Correction

CHICAGO-It was reported in the October 11 issue of THE CASH BOX that Cecil Steen was appointed chairman of the membership committee of the New England area, for the temporary convention association AR-MADA (American Record Manufacturers and Distributors Association).

E. Abner, chairman of the Board of Directors, reports that actually Don Dumont of Dumont Distributing Company is chairman of the membership committee of the New England states.



YOU CHEATED Shields (Dot 15805)

CHANTILLY LACE Big Bopper (Mercury 71343)

TO KNOW HIM Teddy Bears (Dore 503)

IT'S ONLY MAKE BELIEVE Conway Twitty (MGM 12677)

TEA FOR TWO CHA CHA Warren Covington (Decca 30704)

ROCKIN' ROBIN

Bobby Day (Class 229)

#### NORFOLK

1	IT'S ALL IN THE GAME Tommy Edwards (MGM 12688)
2	TOPSY (PART II) Cozy Cole (Love 5003)
3	ROCKIN' ROBIN Bobby Day (Class 229)
4	A LOVER'S QUESTION Clyde McPhatter (Atlantic 1199)
5	TEN COMMANDMENTS OF LOVE Harvey & The Moonglows (Chess 1705)
6	TRY ME James Brown (Federal 12337)
7	YES I WANT YOU Ivory Joe Hunter (Atlantic 1191)
8	WIN YOUR LOVE FOR ME Sam Cooke (Keen 2006)
9	LITTLE BLUE BOY Bobby Blue Bland (Duke 196)
	IT DON'T HURT

IT DON'T HURT 10 Nappy Brown (5avoy 1551)

A LOVER'S QUESTION Clyde McPhatter (Atlantic 1199)
TOPSY (PART II) Cozy Cole (Love 5003)
LOVE ME Jerry Butler & Impressions (Abner 1017)
TEARS ON MY

TEAR Little Anthony & Imperiols (End 1027)

IT'S ONLY MAKE BELIEVE Conway Twitty (MGM 12677)

WIN YOUR LOVE 5am Cooke (Keen 2006)

QUEEN OF THE HOP Bobby Darin (Atco 6127)

TO KNOW HIM IS TO LOVE HIM Teddy Bears (Dore 503)

THIS LITTLE GIRL'S GONE ROCKIN' Ruth Brown (Atlantic 1197)

WIN YOUR LOVE FOR ME 5am Cooke (Keen 2006)

HOLD IT Bill Doggett (King 5149)

DOWN THE AISLE OF LOVE Quin-Tones (Hunt 321)

LA DO DADA Dale Hawkins (Checker 900)

BIRD DOG Everly Brothers (Cadence 1350)

#### SAN FRANCISCO

TEARS ON MY PILLOW Little Anthony & Imperials (End 1027)

TOPSY (PART II) Cozy Cole (Love 5003)

IT'S ONLY MAKE BELIEVE Conway Twitty (MGM 12677)

LITTLE STAR (Apt 25005)

LITTLE BLUE BOY Bobby Blue Bland (Duke 196)

IT'S ALL IN THE GAME Tommy Edwards (MGM 12688)

TEN COMMANDMENTS OF LOVE Harvey & The Moonglows (Chess 1705)

WIN YOUR LOVE FOR ME 5am Cooke (Keen 2006)

HOLD IT Bill Doggett (King 5149)

CHANTILLY LACE Big Bopper (Mercury 71343)

Page 50

October 25, 1958



and center.

album.

scene.

tabs on it.

(Flip 339)

again.

MISS LA-VELL (Duke 198)

RICHARD BERRY

DOC STARKES (Modern Sound 6908)

B "SWINGING THE LOOP" (2:35) [Arc BMI—V. Price] Argo re-leases one from Vito Price & Com pany's LP, that's sure to make the jazz-inclined platter spinners want to take a second look. It's a wonderful swinger with the able Price sax front and center

**C+** "TIME AFTER TIME" (2:40) [Sinatra Songs ASCAP—J. Styne, S. Cahn] This half the lazy sax-work

is featured on an ear-arresting revival of the evergreen. Also from the Price

**B**+"ROCKIN' TO SCHOOL" [Banks Starkes turns in a teen-appealing vocal treatment on an enticing strol-ler that the kids are sure to take a liking to. Fetching background sup-plied by the Nite Riders. Deck has what it takes to break thru on the r&r scene.

**B** "LOVE ME LIKE CRAZY" [Banks BMI—J. Crawford] Not to be overlooked is the tantalizing rocker that Starkes and the crew drive out on the flipside.

new life into the intriguing oldie that Jan August rode to 'record heights' with a good while back. A chorus sings, sans lyric, on a lid with great two-market possibilities. Keep close tabs on it

**C+** "WOLF CALL" [Arc BMI—E. Washington] The familiar 'Wolf' whistle intros this swinging newie by Washington and the crew. Another tremendous instrumental offering with the vocalists interjecting the tune's title a few times along the way.

**B**+ "BESAME MUCHO" (2:09) [Peer Int'l BMI—Skylar, Velaz-quez] A terrific cha-cha reprieve of the tune that Andy Russell will long be remembered for is dished up by deep-toned Richard Berry, along with a pop-oriented ork and choral assist. The current crop of teensters could help arign the source to the top mere

help spin the song to the top once

**B** "DO I DO I" (2:12) [Limax BMI —R. Berry] This half Berry puts his heart into his delivery of a potent romantic offering set to a fish-beat ballad pace. They're both dual-mart threats.

**B+** "TEEN-AGE LOVE" (2:11) [Lion BMI—Smith, White] Duke comes up with a new femme song stylist who could very well have an r&r click on her initial outing for the diskery. It's a free-wheeling rock-er that puts the exciting talents of Miss La-Vell in the spotlight. Driving choral and instrumental support.

**B** "IF (I COULD BE WITH YOU" (2:35) [Lion BMI—Smith, White] The lark squeezes out every ounce of emotion on this fishbeat romancer. Forceful wailing on a powerful cou-pler

#### The Cash Box Award 0′

"PLEASE WAIT MY LOVE" (2:00) [Hermosa BMI-B. Jones]

"FRIEDA, FRIEDA" (2:20) [Higuera BMI-B. Jones]

THE VALIANTS (Keen 3-4026)

• The Valiants, the group that broke thru the 'hit barrier' with their initial Keen pressing, "This Is The Night", should be back up there with their newest offering, "Please Wait My Love". It's a beautiful, fish-beat romantic pleader, from the 'too young' school, featuring a stellar bit of warbling by the lead vocal. The Bumps Blackwell ork is responsible for a most attractive musical backdrop. Reverse portion, "Frieda, Frieda", is a frenzied rock 'n roller done up in 'Little Richard' style. It's the top half, tho, for the big, two-market coin.

#### "HICCUPS" (2:06) [Venice BMI-A. Hazen]

"MOOSE ON THE LOOSE" (2:08) [Fairway BMI-Aleman, Stryker]

**RODDY JACKSON** (Specialty 649)

• Roddy Jackson and his band 'pull out all the stops' on both ends of their newest Specialty release. They're two pieces of wax dynamite that the artist explodes withe lectrifying force. On one side Jackson complains that everytime he wants to kiss his baby he gets the "Hic-cups". On the flipside, the panic is on 'cause there's a "Moose On The Loose". It's a sheer delight the way the crew stops the trigger-quick pace to harmonize on 'he climbed a tree'. An all-market pairing with the sales and smiles guaranteed.

#### "PAJAMA PARTY" [Conley BMI-Slay, Crew]

"THE CREEP" (2:11) [Dare BMI-Watts]

BOBBY PHILLIPS/NOBLE "THIN MAN" WATTS (Baton 262)

• Baton could be all over the charts in the near future with both ends of this pairing. On one end, Bobby Phillips and his Rockets intro on the label with a striking new Bob Crew-Frank Slay rocker tabbed "Pajama Party". It's ultra-commercial, r&r teen-fare. The other lid is strictly instrumental. It features Noble "Thin Man" Watts and his Rhythm Sparks, of "Hard Times (The Slop)" note, on a rockin' shuffler titled "The Creep". Watch 'em both take off.

#### "THE REASON" (2:51) [Draxon-Freida BMI-J. Dixon]

"SKIDDILY DOO" (2:49) [Draxon-Earl BMI-J. Dixon]

#### THE CHANELS (Deb 500)

• The Chanels' Deb debut should prove to be money in the bank for all concerned. The songsters come across with heartfelt conviction, especially the lead thrush, on a touching opus labeled, "The Reason". The waxing packs an emotional beat-ballad punch and could score in both pop and r&b circles. "Skiddily Doo", on the bottom waffle, is a lighter rock view by the vocal team. "The Reason", however, carries all the disk's prospects.

"WILD CHERRY" (2:21) [Excellorec BMI-Washington, West] "BE KIND" (2:13) [Excellorec BMI-Washington, West]

#### LEROY WASHINGTON (Excello 2144)

• Look for Leroy Washington to lead the Excello label into the r&b area of 'hitsville'. The chanter does a sock selling job with a torrid, romantic blues affair labeled "Wild Cherry". Hard-hitting instrumental assist on a southern territorial 'natural' that could step out on a national level. On the lower half, Leroy slows down the pace as he injects loads of feeling into another steady beat, southern blues thumper tagged "Be Kind". Strong side but heavily overshadowed by the upper end.

(J & S 1626)

(J&S 1626) **B**+ [Zells BMI — Carn, Milligans, Sanders] The Hearts, who cashed in regionally, a short while back, with "Lonely Nights", make a strong bid for national hitdom with their J&S bow. The artists engage is some de-lectable banter as they swing out on this up tempo shuffler with novelty-love lyrics. love lyrics.

**B** "I WANT YOUR LOVE TO-NIGHT" (2:08) [Zells BMI— Sanders] This end the crew handily reels off a rafter-shakin' romantic opus. Deck really moves on the vocal and instrumental end. Both halves oughta keep the boxes hoppin' day and night.

#### JAMES BROWN (Federal 12337)

**B**+ "TELL ME WHAT I DID J. Brown] James Brown should be in there battling for high chart honors with his potent rendition of this up tempo lover's lament. As usual The Famous Flames back in winning faciliar fashion.

**B**+"TRY ME" (2:28) [Wisto BMI-J. Brown] This end Brown, along with the Flames, emotes with touch-ing sincerity on a strong rock-a-ballad romantic pleader. Splendid pair-ing **B+**_{J.} ing.

### ROSCO GORDON (Sun 305)

(Sun 305) **B**+ "SALLY JO" (2:02) [Hi Lo BMI —Phillips, Gordon] Here's a cap-tivating name-titled tune tailor-made for the teenagers in all markets. Han-dling the vocal chores in colorful style is Rosco Gordon. Fetching, up tempo dance beat is gonna set the kids in motion in motion.

B+ "TORRO" (2:40) [Jerry ASCAP —Gordon, Tavres] Under portion should make for real interesting pro-gramming. It creates the atmosphere of a bull ring on a sort of sort of r&r pasa doble. It's an instrumental except for a few bars of Spanish thrown in. Watch it. Could be a smash.

#### THE ROBERTA MARTIN SINGERS (Savoy 4103)

(Religious)

(Savoy 4103) **B**+ "GOD SPECIALIZES" [Martin Studio BMI—Martin] The Rob-erta Martin Singers are sure to in-crease their fold with this penetrating Savoy release. A dramatic, slow paced slicing delivered with great feeling by the outfit.

**B**+ "I FOUND HIM" [Martin Studio of devotion, taken at a pleasant lilt, is treated to another heartfelt read-ing by the group. Excellent pairing.

#### THE GOSPEL TONES (Gospel 1003) (Religious)

**B**+ "ROLL JORDAN ROLL" [Plan-emar BMI—P. David] The lead voice of the Gospel Tones handles the position with assurance on this ex-uberant gospel handclapper. A spir-ited offering that should ring up a healthy sale in the market.

healthy sale in the market. **B** "HOW LONG HAS IT BEEN SINCE YOU PRAYED" [Volun-teer BMI — Martin] The tempo is changed to a slow lilt, breaking into a quick beat at mid-point, but the high quality of the disk remains the same. It's a powerful message stir-ringly offered by the group.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

pler.

EARL WASHINGTON (Checker 905) **B**+ "MISERLOU" [Colonial BMI-Tauber, Wise, Rubanis, Leeds] The Earl Washington outfit injects



MILT (THE HOST) NIXON WGEE—Indianapolis, Ind.

WGEE—Indianapolis, Ind. 1. It's All In The Game (I. Edwards) 2. Ten Commandments Of Love (Harvey & Moonglows) 3. Topsy II (C. Cole) 4. Carmen (R, Lewis) 5. The End (E. Grant) 6. Why Baby Why (L. Baker) 7. Tears On My Pillow (Anthony & Imperials) 8. Willie Did The Cha Cha (J. Otis) 9. Whee Mable (B, Haley)

9. Whoa Mable (B. Haley) 10. It Will Show In Your Face (M. Nixon

LLOYD FATMAN WHAT—Philadelphia, Pa.

#### CAMPI'S

- CAMPI'S San Jose, Calif. 1. It's Only Make Believe (C. Twitty) 2. Topsy II (C. Cole) 3. It's All In The Game (T. Edwards) 4. Little Star (Elegants) 5. Susie Darlin' (R. Luke) 6. Tears On My Pillow (Anthony & Imperials) 7. You Cheated (Shields) 8. Born Too Late (Poni-Tails) 9. The End (E. Grant) 10. Guaglione (P. Prado)



isk Jockey

**REGIONAL RECORD REPORTS** 

- 10. Tea For Two Cha Cha (W. Covington)

- 5. Chantilly Lace (B. Bopper)
- 6. Queen Of The Hop (B. Darin) 7. What Do I Care (J. Cash)
- 8. Firefly (T. Bennett) 9. It's Raining Outside (Platters)
- 10. You Cheated (Shields)

# **Off On State Department Tour**



NEW YORK—Jack Teagarden, his wife and band are pictured boarding a plane to do a tour sponsored by the State Department of the United States. The tour, which will take approximately 18 weeks, the longest that the State Department has sponsored on any one attraction, will include such places as India, Malaya, Pakistan, Thailand, Ceylon, Burma, Cambodia, Viet Nam, Hong Kong, Singapore, Korea, Formosa and Jpan.

# **Staff In London**

NEW YORK—Jack Mills, president of Mills Music, recently returned from a European trip, accompanied by Lou Schwartz, of the firm—announced last week that due to the resignation of Fred Jackson, General Manager of Mills Music, Ltd., a reorganization of the offices of Mills Music, Ltd., and The B. F. Wood Music Co., Ltd., was made.

Mills Music, Ltd., a reorganization of the offices of Mills Music, Ltd., and The B. F. Wood Music Co., Ltd., was made. Cyril Gee, long associated with the London office as Assistant to Fred Jackson and head of the Trade and Copyright Department was appointed General Manager of Mills Music, Ltd., London. The remainder of the organ-ization will remain intact: Fred Poser as Professional Manager; Mickie Schuller in charge of the Light Music Department; Anthony Wright in charge of the Classical Music Depart-ment; Miss G. Farmer heads the Edu-cational Music Department and C. Thorne is in charge of the Accounts Department. Mr. Mills was extremely pleased with the enthusiasm and con-fidence given to him by the entire organization. While in London, Mills attended a Board of Directors meeting of Mills Music, Ltd., and The B. F. Wood Music Co., Ltd. In addition to the regular Board members—Jack Mills, Irving Mills and Samuel Jesse Buz-zell, Mr. R. Alan Syrett was re-ap-pointed a Director and Mr. Stanley Gorrie was appointed a new Director. While in Europe, Mills visited: Madrid to discuss activities with Edi-ciones Quiroga; Milan for chats with Carisch; London with conferences with associates—W. Paxton & Co., Ltd., Joseph Williams, Ltd., Alfred Lengnick & Co., Ltd.—whose catalogs are represented by Mills Music; Dub-lin with confabs with Pigott & Co., Ltd., a leading Irish publisher whose catalog is also represented by Mills Music, and visited with many friends and business associates in Paris, bringing back several new songs.

Kathy Linden Has Baby

NEW YORK—Kathy Linden, the Felsted thrush who clicked with "Billy", gave birth to a son on Mon-day. Sept. 29. He has been named William David Simonton. In private life, the artist is Mrs. David Simonton, wife of an RCA missile engineer. Miss Linden is slated to appear on the Steve Allen show Oct. 19.

### Mills Reorganizes | Zahm, Jr. Appointed To **Capitol Post**

HOLLYWOOD—Richard H. Zahm, Jr., has been appointed to the newly-created position of Manager of Busi-ness Affairs of the Artist and Reper-toire Division of Capitol Records, it was announced last week by Glenn E. Wallichs, President. Zahm, formerly on the legal staff of CRI, will be concerned with artist contract negotiations, contract prepa-ration, financial analyses and expense plans for the A&R Division of Capitol and will report to Daniel C. Bon-bright, Administration and Finance Vice-President. Zahm, a native of Springfield, Ill., received his BA from U. C. L. A. and his L. L. B. from Stanford Law School. He was admitted to the Cali-fornia bar in 1953.

#### **Elektra Records Moves**

NEW YORK-The offices of Elektra Records will be located at 116 West 14th St., this city, as of October 23. The new, expanded quarters will house recording studios, an engineering department and laboratory, shipping department, and executive offices. Increased sales over the past year was the reported motive for the move.

Elektra has just released "Bobby Burns' Merry Muses", an LP based on obscure and bawdy material by the Scottish poet, and sung by Paul Clayton. A stereo recording, "The Catch Club", with the Randolph Singers, will be issued shortly.



# TEE JAY WFEC—Miami, Fla.

80

Cash www.

- WFEC—Miami, Fla. 1. Ten Commandments Of Love (Harvey & Moonglows) 2. Rockin' Robin (B. Day) 3. Come On And Love Me (D. Jones) 4. Tears On My Pillow (Anthony & Imperials) 5. Win Your Love For Me (S. Cooke) 6. Little Blue Boy (B. Bland) 7. It's All In The Game (T. Edwards) 8. Bird Dog (Everlys) 9. Down The Aisle Of Love (Quin-Tones) 10. Please Accept My Love (King) PALIL ALLEN
- PAUL ALLEN KOAT-Albuquerque, N. M.

- KOAT—Albuquerque, N. M 1. Rockin' Robin (B. Day) 2. The End (E. Grant) 3. Tears On My Pillow (Anthony & Imperials) 4. Chantilly Lace (B. Bopper) 5. No One Knows (Dion & Belmonts) 6. Just Young (P. Anka) 7. I Wish (Platters) 8. Little Star (Elegants) 9. It's Only Make Believe (C. Twitty) 10. This Little Girl's Gone Rockin' (R. Brown)

JOE BRANNON

- JOE BRANNON WEYE—Sanford, N. C. 1. Chantilly Lace (B. Bopper) 2. Queen Of The Hop (B. Darin) 3. How The Time Flies (J. Wallace) 4. Rockin' Robin (B. Day) 5. Baby Face (L. Richard) 6. Carol (C. Berry) 7. Getting Dizzy (Elegants) 8. Green Mosquito (Tune Rockers) 9. Over And Over (B. Day) 10. Topsy 11 (C. Cole)

JIM CLARK WARL—Arlington, Va. WARL—Arlington, Va. 1. Queen Of The Hop (B. Darin) 2. A Lover's Question (C. McPhatter) 3. With Your Love (J. Scott) 4. Bird Dog (Everlys) 5. When I Grow Too Old To Dream (E. Townsend) 6. Weekend (Kingsmen) 7. Ramrod (D. Eddy) 8. Tic Toc (L. Allen) 9. Over And Over (T. Harris) 10. Summertime Blues (E. Cochran)

7. Need You (D. Owens) 8. Blue Ribbon Baby (Sands) 9. Itchy Twitchy Feeling (B. Hendricks) 10. Walkie Talkie (J. Clark) GEORGE KLEIN WHEY-Millington-Memphis, Tenn. Tenn. 1. Sorry I Lied (C. Thomas) 2. Break Up (J. L. Lewis) 3. Sally Jo (R. Gordon) 4. Frog (L. Mitchell) 5. Oh Lala I Fooled You (Lazemby Twins) 6. Itchy (S. Burgess) 7. Somehow Without You (M. Milan) 8. Back To School (J. Fuller) 9. Prisoner's Song (W. Storm) 10. Leave It To Me (C. Thomas)

JACK McDERMOTT

WHIL-Boston-Medford, Mass.

WHIL-BOSTON-Medicity, .... 1. Trickle Trickle (Videos) 2. Rockin' Robin (B. Day) 3. Topsy II (C. Cole) 4. How The Time Flies (J. Wallace)

5. Tears On My Pillow (Anthony & Imperials) 6. Mexican Hat Rock (Applejacks)

STEVE WOODMAN STEVE WOODMAN CFCF---Montreal, Que., Can. 1. With Your Love (J. Scott) 2. Tears On My Pillow (Anthony & Imperials) 3. Summertime Blues (Cochran) 4. You Cheated (Del-Vikings) 5. Bird Dog (Everlys) 6. No One Knows (Dion & Belmonts) 7. Just Young (A. Rose) 8. It's Raining Outside (Platters) 9. Rockin' Robin (B. Day)

- 9. Rockin' Robin (B. Day) 10. Chantilly Lace (B. Bopper)

Page 51

October 25, 1958

# WSM Expects 7th Annual D.J. Fest To Be "Biggest Ever"

NASHVILLE, TENN.—"The big-gest and best," says WSM's General Manager Bob Cooper, outlining plans for the Seventh Annual Country and Western Disk Jockey Convention achedulad for Friday and Schurder Western Disk Jockey Convention scheduled for Friday and Saturday, November 21-22. In addition to the Carnival atmos-

phere that has been an integral part of all of WSM's deejay jamborees, the WSM officials, taking into considera-tion the tremendous strides Country Music has taken as a national form of entertainment, have included in this year's roster of events a number of special topics of interest to the country deejays and to the industry as a whole which will be conducted in panel fashion.

The panel discussions will cover industry and individual disk jockey topics including "What You Can Do To Make Country Music More Profi-table for Your Station," "Successful Country Music Promotions," "Better Methods for Programming Country Music," "What Is Country Music?" and "The Growth of Country Music and Its Place in Your Future," and "Personality Is a Real Programming Plus."

"D." Kilpatrick, Manager of the Grand Ole Opry, has been appointed head of the Festival Committee and is working up a roster of top industry names to participate in the panel discussion.

Another aspect of the Seventh Annual Festival which will add tremendous color and prestige to the event will be the events honoring the one thousandth performance of the famed Grand Ole Opry which occurs at almost the same time. Efforts are being made to bring back former members of the Grand Ole Opry cast during its 33 years of broadcasting and have them take part in a real oldfashioned reunion.

The expansion of the over-all Festival program this year will be for the entertainment and benefit of the more than 2500 country and music disk jockeys which WSM expects will attend the Festival this year. More than 3000 invitations have been sent out, and, from the early reaction, WSM feels the Festival will top last year's record attendance.

The mixing of business and pleasure via the increase in topics of industry-wide interest has been brought about by virtue of the tremendous impact country and western music has had on the entertainment world as a whole, according to Bob Cooper. "With Nashville being the home of Country Music, as well as most of the top talent, and with the industry having grown to a stupendous \$50,000,000 volume yearly, our Festival, hosting as it does the country and western and disk jockeys who have made the success of the industry possible, will attempt to pass on to those deejays

America's Leading

FReeport 8-222

ONE-STOP

the benefit of the experience of some of the great names in our type of music. However," he concluded, "the original theme of the Festival, a gathering of friends and colleagues for a little fun and frolic will still remain an important part of the proceedings."

As in previous years the major record companies will again participate as hosts to various functions at the Festival, according to D. Kilpatrick. The non-official festivities begin on Friday morning, Nov. 21, when Cadence Records will sponsor an 8:00 a.m. breakfast at the Andrew Jackson Hotel Ballroom. At 12:00 noon Friday, Randy Wood will act as host to Festival guests at a Dot record luncheon again in the Andrew Jackson Ballroom. At 5:30 p.m., following regularly scheduled activities which will be announced in a later release, RCA Victor will host a cocktail party at the Hermitage Hotel ballroom with Jack Burgess and Steve Sholes doing the honors.

Highlight of the evening will be the Friday Night Frolics over WSM, a live broadcast featuring many of the Grand Ole Opry guest stars and the following hour will be Mr. D. J., with Grant Turner as host. During this hour as many visiting disk jocks as possible will be featured on the program.

Also on Friday night the newly formed Country Music Association will make its inaugural bow with a dance for the industry at the Andrew Jackson Hotel. Saturday will be a general visiting day with BMI hosting at an 8:30 a.m. breakfast. Bob Burton, Bob Sour and Frances Williams will welcome Festival guests and "Breakfast At the Opry" will be the broadcast feature. The Maxwell House Hotel will be the scene of the action.

Columbia Records will have a Koffee Klatch Saturday morning at 8:00 a.m. and will host a lunch at the Maxwell House Ballroom at 12:00 noon. Bob Burrell will be on hand.

WSM will take over at 4:30 p.m. Saturday with the WSM Reception and Buffet. The station staff and management will act as hosts at the Maxwell House Ballroom.

The piece de resistance of the day and the highlight of the Festival will be the historic 33rd Anniversary of the Grand Ole Opry from 7:30 to midnight from the famed Ryman Auditorium. This will be of particular interest because the Festival will salute during the period the 1,000th Grand Ole Opry. More than 175 Opry stars and sidesmen will be on hand for this gala occasion to visit with the deejays.

All in all, D. Fitzpatrick feels that the 1958 version of the Festival will be the most memorable of them all to date.

NE-STOP Record Service LESLIE DISTRIBUTORS

639 TENTH AVE., NEW YORK 36, N. Y. 2231 FIFTH AVE., PITTSBURGH, PA.

PLoza 7-1977 240E MERRICK RD., FREEPORT, L. I. 377 WINDSOR ST., HARTFORD, CONN.

221 FRELINGHUYSEN AVE., NEWARK, N. J. Bigelow 3-1155



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GEORGE T. POPKINS WXGI-Richmond, Va. 1. Heartbreak Avenue (Gibson) 2. Walking The Slow Walk (C. Smith) 3. Best Years Of Your Life (Smith/Sovine) 4. Look Who's Blue (Gibson) 5. My Baby's Not Here (C. Belew) 6. The Devil, My Conscience And I (B. Barton) 7. Scotland (B. Monroe) 8. After The Boy Gets The Girl 8. After The Boy Gets The Girl 9. Nothin' Needs Nuthin' (M. Rainwater) 10. Misery Known As Heartache (S. Jackson) CEORGE KI EIN

#### GEORGE KLEIN

- WHEY-

- (W. Mack) DON GRAHAM KOOO—Omaha, Neb. 1. Look Who's Blue (D. Gibson) 2. Ways Of A Woman In Love (J. Cash) 3. Blue Boy (J. Reeves) 4. City Lights (R. Price) 5. Nearest Thing To Heavan (J. Cash) 6. Squaws Along The Yukan (H. Thompson) 7. Alone With You (F. Young) B. Invitation To The Blues (R. Price) 9. Half A Mind (E. Tubb) 10. Pick Me Up On Your Way Down (C. Walker) ANNE FERGUSON

- ANNE FERGUSON

- ANNE FERGUSON CFRN—Edmonton, Alta., Can. 1. Squaws Along The Yukon (H. Thompson) 2. Ways Of A Woman In Love (J. Cash) 3. Blue Boy (J. Reeves) 4. She Was Only Seventeen (M. Robbins) 5. Blue Blue Day (D. Gibson) 6. Alone With You (F. Young) 7. Nearest Thing To Heaven (J. Cash) 8. City Lights (R. Price) 9. Look Who's Blue (Gibson) 10. Invitation To The Blues (R. Allen) "UNCLE HANK"

- "UNCLE HANK"

- "UNCLE HANK" XEG—Fort Worth, Tex. 1. Blue Boy (J. Reeves) 2. All Grown Up (J. Horton) 3. City Lights (R. Price) 4. Talk To Me Lonesome Heart (J. O'Gwynn) 5. Hey Mr. Bluebird (Tubb & Wilburns) 6. Blue Blue Day (D. Gibson) 7. She Was Only Seventeen (M. Robbins) B. Sophronie (J. Martin) 9. Alone With You (F. Young) 10. I Can't Help Wondering
- 10. I Can't Help Wondering (K. Wells)
  - TEXAS TINY
- TEXAS TINY KGER—Long Beach, Calif. 1. Ways Of A Woman In Love (J. Cash) 2. Devoted To You (Everlys) 3. Squaws Along The Yukon (H. Thompson) 4. It's A Little More Like Heaven (H. Locklin) 5. Big Wheels (H. Snow) 6. Johnny Sorrow (L. Anderson) 7. Svengali (B. Lunnan) B. Paul Bunyon Love (Monroe) 9. Doorway To Heaven (Barton) 10. School Bus (W. Stewart) LARRY GAR
- LARRY GAR
- LARRY GAR WKBC—No. Wilkesboro, N.C. 1. What Do I Care (J. Cash) 2. My Baby's Gone (Louvins) 3. Touch And Go Heart (Wells) 4. Falling Back To You (Pierce) 5. It's Doggone Tough On Me (B. Walker) 6. Have Blues Will Travel (E. Noack) 7. Our First Date (D. Rogers) 8. Outside Your Door (Newman) 9. Look Who's Blue (D. Gibson) 10. Just Another Girl (Shephard)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

10. Blue Boy (J. Reeves) Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N.Y.

NEIL ZACHMEYER WRAM—Monmouth, III. 1. Till I'm The Only One (Wilburns)

October 25, 1958

Country

**Disk Jockey** 

**REGIONAL RECORD REPORTS** 

CACTUS JACK CALL

CACTUS JACK CALL KCKN---Kansas City, Kans. 1. Pick Me Up On Your Way Down (C. Walker) 2. My Heart Needs Breaking (J. McDonald) 3. Ghost Of A Promise (B. Walker) 4. Violet And A Rose (Tillis) 5. Look Who's Blue (D. Gibson) 6. I Forgot More Than You'll Ever Know (S. Davis) 7. Ways Of A Woman In Love (J. Cash) B. What Do I Care (J. Cash)

B. What Do I Care (J. Cash) 9. Angels Are Few (D. Kelso)

10. Touch And Go Heart (K. Wells)

(K. Weits) BOB PARDUA WFPA—Ft. Payne, Ala. 1. Ways Of A Woman In Love (J. Cash) 2. City Lights (R. Price) 3. Blue Boy (J. Reeves) 4. Invitation To The Blues (R. Price) 5. Squaws Along The Yukon (H. Thompson) 6. Nothing Can Stop Me (Jones) 7. That's The Way I Feel (F. Young) 8. I'il Make It Up To You (J. L. Lewis) 9. Bird Dog (Everlys) 10. What Do I Care (J. Cash) BOB GREER

BOB GREER

BOB GREER WCKI---Greer, S. C. 1. What Do I Care (J. Cash) 2. Haven't You Heard (P. Wagoner) 3. Two Tiny Rings (B. Perry) 4. Blue Boy (J. Reeves) 5. City Lights (R. Price) 6. Half A Mind (E. Tubb) 7. Alone With You (F. Young) 9. Have Blues Will Taxed

B. Have Blues Will Travel (E. Noack)

9. Gathering Flowers (H. Thompson)

10. She Was Only Seventeen (M. Robbins)

TEX JUSTUS & NORM HALL Triangle Network—

Boonville, Ind. Boonville, Ind. 1. All Over Again (J. Cash) 2. Blue Boy (J. Reeves) 3. Alone With You (F. Young) 4. City Lights (R. Price) 5. Me And My Big Loud Mouth (J. Dickens) 6. She Was Only Seventeen

(J. Dickens)
(J. Dickens)
(J. Dickens)
(J. Dickens)
(J. Dickens)
(M. Robbins)
7. Squaws Along The Yukon (H. Thompson)
8. Tupelo County Jail (Pierce)
9. Bird Dog (Everlys)
10. I Don't Apologize (Hawkins)
LYLE NELSON
WCARP, Biac City, Minn

LYLE NELSON WCMP—Pine City, Minn. 1. Blue Boy (J. Reeves) 2. Devoted To You (Everlys) 3. Ways Of A Woman In Love (J. Cash) 4. Tupelo County Jail (Pierce) 5. I Can't Help Wondering (K. Wells) 6. Alone With You (F. Young) 7. Squaws Along The Yukon (H. Thompson) B. Let's Try Again (Wickland) 9. What Do I Care (J. Cash) 10. Are You Alone (B. Clifton) DEWEY STONE

DEWEY STONE

DEWEY STONE WDEC—Americus, Ga. 1. Sunshine In My Heart (D. Rich) 2. Precious (B. Luman) 3. A New Love (D. Stone) 4. I'd Give Anything (D. Estes) 5. We Could (D. Gibson) 6. Alabama (D. Stone) 7. Next To Paradise (O. Meyers) 9. Perio Lot's George (Bich)

B. Rosie Let's Get Cozy (Rich) Lost John (M. Travis)

10. Half A Mind (E. Tubb)

- 2. Hey Little Girl
- 2. Hey Little Girl (Country Gentlemen) 3. Falling Back To You (Pierce) 4. I'm With You (W. Lewis) 5. I Hate Myself (F. Young) 6. Don't Let Anybody Tell You (L. Williams) 7. Ghet Of A Preprint
- JIMMY SIMPSON KBYR—Anchorage, Alaska 1. Invitation To The Blues (R. Price) 2. Pick Me Up On Your Way Down (C. Walker) 3. Tupelo County Jail (Pierce) 4. Everytime I'm Kissing You (F. Young) 5. Till I'm The Only One (Wilburns) 6. Nothing Can Stop Me Till Tm The (Wilburns)
   Nothing Can Stop Me (B. Owens)
   A Woman Caught Me (Snow)
   Violet And A Rose (Tillis)
   Talk To Me Oh Lonesome Heart (J. O'Gwynn)
   It's Doggone Tough On Me (B. Walker) 7. Ghost Of A Promise (B. Walker)

  - 7. Ghosr C. (B. Walnes), 8. Foolish Heart (Fuess & Lowe) 9. Is There Room In Your Heart (J. Barson) 10. Where Did Mommie Go (R. Sovine)

- DON OWENS WARL—Arlington, Va. 1. Heads You Win (B. Barnes) 2. All The Good Times (B. Clifton) 3. When The Crab Grass Blooms (J. Joyce) 4. Tupelo County Jail (Pierce) 5. When De L Core (L. Creb)

- 5. What Do I Care (J. Cash) Bird Dog (Everlys) 6.
- 7. Tender Loving Sweetheart (T. Casassa)
- B. Run Boy (B. Gallion)
- 9. Mustache On The Cabbage Head (L. Gordon) 10. Won't You Tell Me (T. Casassa)

- BRIAN SKINNER CKDM—Dauphin, Man., Can. 1. Ways Of A Woman In Love (J. Cash) Ways Of A Woman in Love (J. Cash
   Alone With You (F. Young)
   Squaws Along The Yukon (H. Thompson)
   Jealousy (K. Wells)
   Pick Me Up On Your Way Down (C. Walker)
   Blue Blue Day (D. Gibson)
   7:Big Wheels (H. Snow)
   Tupelo County Jail (Pierce)
   It's A Little More Like Heaven (H. Locklin)
   Guess Things Happen That Way (J. Cash)

"COUSIN" LON SMITH WDAL—Meridian, Miss. Blue Boy (J. Reeves) Bird Dog (Everlys) Squaws Along The Yukon (H. Thompson)

- 3. Squaws (H. Invest 4. I Will (F. Young) 5. Falling Back To You (Pierce) 6. Big Wheel (H. Snow) 7. Haven't You Heard (P. Wagoner) (Gibson)
- Look Who's Blue (Gibson)
- 9. Invitation To The Blues (R. Price) 10. Pick Me Up On Your Way Down (C. Walker)
- Down (C. Walker)
  "TATER" PETE HUNTER KTLW—Texos City, Tex.
  Talk To Me Oh Lonesome Heart (J. O'Gwynn)
  Two Empty Arms (C. Walker)
  Wherever You Are (Whitman)
  Many Tears Ago (R. Price)
  I Can't Stop Loving You (K. Wells)
  Pick Me Up On Your Way Down (C. Walker)
  Woold You Care (Browns)
  One Broken Heart (Bowes)
  Violet And A Rose (Tillis)
  Til Ym The Only Oone

10. Till I'm The Only Oone (Wilburns)

MACK SANDERS

MACK SANDERS KSIR—Wichita, Kans. 1. Tupelo County Jail (Pierce) 2. Blue Boy (J. Reeves) 3. City Lights (R. Price) 4. Alone With You (F. Young) 5. Blue Blue Day (D. Gibson) 6. Invitation To The Blues (R. Price) 7. Ways Of A Woman In Love (J. Cash) 8. Bird Dog (Everlys)

J. Cash B. Bird Dog (Everlys) 9. Squaws Along The Yukon (H. Thompson 10. Devoted To You (Everlys)

SONNY SIEVERS

SUNNT SIEVERS KCTI—Gonzales, Tex. All Grown Up (J. Horton) I Hate Myself (F. Young) Wherever You Are (Whitman) Nothing Can Stop Me (Jones) All Over Again (J. Cash) City Lights (R. Price) Devoted To You (Everlys)

B. That's What I Tell My Heart (B. Gallion)

9. Look Who's Blue (D. Gibson)

^BThe Cash Box, Music



### Hank Thompson Signs **New Capitol Pact**

HOLLYWOOD - Even though his present contract with Capitol Records, has over two months to go, Hank Thompson last week signed a new long-term pact with the label as a singer-guitarist with his Brazos Valley Boys, who for many years have been voted the number one big western band in national popularity polls. The Country artists start their new contract with Capitol on December 21, is was announced by Glenn E. Wallichs, President of the company.

Thompson is among the many exclusive Capitol recording artists to have completed more than a decade with the label. The popular performer inked his first agreement with Cap 11 years ago this month (October, 1947). Thompson was signed to the label by Artist and Repertoire producer, Lee Gillette. All of Thompson's recording sessions since 1950 have been produced by Ken Nelson.

# **Stereo In Braille**

CHICAGO-One of the graphic displays sales manager Mike Remund uses to demonstrate the principles of stereo records for Jensen phonograph needles is a magnified putty model of the grooves of typical 78, 33 and stereo disks. In Minneapolis at an electronics show, Mike was asked by a hi-fi service-man to explain stereo and promptly showed the model.

"Sorry, but I can't see," said the serviceman, who was blind. And Mike then found his model of greatest use as he put the serviceman's hands on the raised grooves to show that stereo picks up sounds from both sides of record grooves for its two speakers. It probably was the first time stereo has been demonstrated in Braille.



HOLLYWOOD - Porky Chedwick and his wife Pat visited Pat Boone at Radio Recorders in Hollywood, while they were on a two week vacation to the West Coast. Porky is a DJ on station WAMO in Pittsburgh.

#### **Jolly Joyce-Bill Haley Contract Expired**

NEW YORK—Jolly Joyce of Jolly Joyce Agency declared last week that his contract with Bill Haley was not severed by Haley, as previously re-ported, but had expired Sept. 8 after four year's duration. According to Joyce, Haley had re-quested Joyce to continue booking him on spot dates, but Joyce declined to continue without an exclusive con-

to continue without an exclusive contract.

tract. Joyce announced that Alan Freed has renewed his Screen Actor's Guild contract with the Joyce Agency. Joyce also stated that the two pictures in which Freed will star will be shot early next year at the Hal Roach studios. In addition, Joyce has taken over additional attractions for audi-toriums-arenas-theatres, including Ol-sen & Johnson's new "Yock & Roll Show Of 1959"; the AppleJacks (hit-ting with "Mexican Hat Rock" on Cameo); Baby Cortez, Joe August; and Libby Dean.

POS. LAST WEEK

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**The Country Records** 

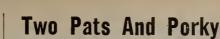
**Disk Jockeys** 

**Played Most** 

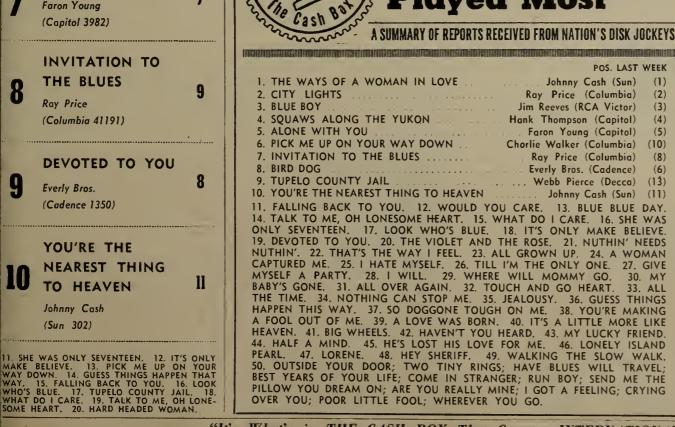


(MGM 12677) 11. DEVOTED TO YOU. 12. PICK ME UP ON YOUR WAY DOWN. 13. FALL-ING BACK TO YOU. 14. WHAT DO I CARE. 15. LOOK WHO'S BLUE. 16. TUPELO COUNTY JAIL. 17. GIVE MY-SELF A PARTY. 18. SHE WAS ONLY SEVENTEEN. 19. GUESS THINGS HAP-PEN THAT WAY. 20. WOULD YOU CARE. 21. TALK TO ME, OH LONE-SOME HEART. 22. THAT'S THE WAY I FEEL. 23. TOUCH AND GO HEART. 24. THE VIOLET AND THE ROSE. 25. JEALOUSY, 26. HARD HEADED WOMAN. 27. POOR LITTLE FOOL. 28. ALL 27. POOR LITTLE FOOL. 28. ALL GROWN UP. 29. ARE YOU REALLY MINE. 30. NUTHIN' NEEDS NUTHIN'. 31. I GOT A FEELING. 32. I HATE MY-SELF. 33. SEND ME THE PILLOW YOU DREAM ON. 34. I'LL MAKE IT ALL UP TO YOU. 35. CRYING OVER YOU





Page 53



Page 54

# **Listening To Their Own Disks**



### Connie B. Gay Buys WYLD In New Orleans

ARLINGTON, VA.—The purchase of Radio Station WYLD of New Or-leans, Louisiana by Connie B. Gay of Arlington, Virginia was announced last week. The sale, for \$200,000 is subject to FCC approval.

WYLD is on 600 kc with 1 kw, day-time and is being purchased from Rounsaville of New Orleans, Inc. Gay will operate it as part of his Town and Country Network which includes stations in Texas, North Carolina and Kontucky Kentucky.

FT. WORTH, TEXAS-While on the way to California, Bobby Helms and George Jones dropped in to visit with Lawton Williams, who's a regular on the Saturday nite, "Cowtown Hoedown" in Ft. Worth. Lawton, on the left, and George, on the right, were the co-cleffers of George's recent Mercury chart-rider, "Color Of The Blues". Could be that the tunes the trio is listening to are Williams' Decca pairing of "Texas Vs. Alaska" and "Don't Let Anybody Tell You", Bobby's new Decca coupling, "The Fool And The Angel" and Jones' latest twosome, "Treasure Of Love" and "If I Don't Love You".

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#### THE CASH BOX

1721 BROADWAY         NEW YORK 19, N. Y.         Enclosed find my check.         \$15 for a full year (52 weeks) subscription         - \$30 for a full year (Airmail in United States)         \$30 for a full year (outside United States)         \$45 for a full year (Airmail outside U. S.)	Tage, KwKH Program Difference of the show, assisted by On the 8th, they return guests, Homer and Jethro. * * * * * * * * * * * * * * * * * * *
NAME	JIMMIE WILLIAMS , , , , , , , , , , , , , , , , , , ,
FIRM	8th, and played to the largest crowd ever to attend there. They'll return to Muskogee on Wed. Nov. 1 Mooney and Band will be playing each Sat. ni
ADDRESS	"Cimmaron Ballroom", in Tulsa, Okla. Their schedu is as follows: (10/13) Inola, Okla., (10/15) C (10/22) Porum, (10/23) Pawhuska, (10/24) Jenks (11/12) Muskogee, Okla. H. C. Blankenship of Razo
CITY ZONE. STATE	
"Only those records best suited for commer	cial use are reviewed by THE CASH BOX"



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LAWTON WILLIAMS * * * * * The "Johnny Cash Show," featuring a group of current recording stars, headed by Cash has been packaged by Producer Lee Gordon, for a series of one-nighter dates through the mid-west, opening October 20th, in Denver. Appearing on the show will be Sonny James, Carl Perkins, Marshall Grant and Luther, Perkins. The schedule includes: Denver, the Concert Auditorium, on the 20th, Tulsa, the Municipal Auditorium, (10/24) St. Louis, Kiel Auditorium, (10/25), and Oklahoma City, Municipal Auditorium, (10/26).



Personal Mgr. Don Grashey writes that he's had favorable reports from jocks in S.C., Fla., Ark., Mich., Va., W.Va., N.Y., La., Ga., Tenn., Ill. and Wisc. on Orella Myers' Wonder debut, "Ask Lucille" and "My Paradise". Sparton Records is handling the disk in Canada.

Lawton Williams, who calls the "Cowtown Hoe-down", in Ft. Worth, Texas, his home base, has also been seen at Dallas' Big "D" Jamboree and Shreve-port's "Louisiana Hayride" in conjunction with his Decca bow, "Texas Vs. Alaska" and "Don't Let Any-body Tell You". He'll be hopping back to the out-of-town shows again as soon as his new Decca pairing is released is released.

RAY SMITH RAY SMITH Ray Smith Ray Smith. She sez she has word from Ray's Mgr., Charlie Terrell, that one side of the artist's next Sun outing'll be a slow paced entry tagged "Why". Flip'll be in the rocker vein. Kay advises that Ray's current effort, "So Young", has been high up on the Canadian best seller charts.

Jimmie Williams, the "Ohio Country Boy", who for the past 7 years was the platter spinner with WNOP-Newport, Ky., which is just across the river from Cincinnati, is terminating his stay with the station. Jimmie, on the station for 4 hours daily, now plans to vacation in Michigan, cut a new wax session and get set for p.a.'s, with an Oct. appearance on the Pee Wee King-TV Show in Louisville. Anyone interested in contacting Jimmie can reach him thru his Personal Mgr., J. W. Grieshop, 7771 Cheviot Rd., Cincinnati 39, Ohio or by phone, JA-1-4544.

* * * * * * * * * * * * * * * * * On Oct. 25th the KWKH-Shreveport, "Louisiana Hayride," will have Columbia Records' Chuck Wagon Gang, as guests. On Sat., Nov. 1st, the "Hayride" will originate from Beaumont, Texas. Slim Watts, of Radio Station KTRM is promoting the appearance there and on hand'll be the entire cast including Johnny Horton, James O'Gwynn, Jimmy Martin & The Sunny Mountain Boys, Jimmy & Johnny, Linda Brannon, Margie Singleton, The Four B's, Tony Douglas and Bruce Chanel, and the "Hayride" Staff Band. Frank Page, KWKH Program Director will be there to produce the show, assisted by Norm Bale. On the 8th, they return to Shreveport and have as guests, Homer and Jethro.

"Little" George Domerese, Clarksville, Ark. deejay and his show have been playing schools in Ark. and Okla. for the past 3 weeks and have been a huge

JIMMIE WILLIAMS JIMMIE WILLIAMS JIMMIE WILLIAMS Kth, and played to the largest crowd ever to attend a dance at the VFW Hall there. They'll return to Muskogee on Wed. Nov. 12th. Beginning Oct. 18th, Mooney and Band will be playing each Sat. night at Leon McAullife's "Cimmaron Ballroom", in Tulsa, Okla. Their schedule for the next few weeks is as follows: (10/13) Inola, Okla., (10/15) Chandler, (10/17) Kansas, (10/22) Porum, (10/23) Pawhuska, (10/24) Jenks, (11/5) Huntsville, Ark., (11/12) Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Blankenship of Razorback Records, 817 Cherry Pl., Muskogee, Okla. H. C. Potes that label will have a new country release out soon by Ray Lynn.





"BILLY BAYOU" (2:02) [Tree BMI—R. Miller] "I'D LIKE TO BE" (2:00) [Earl Barton BMI—H. Ashley] JIM REEVES (RCA Victor 7380) • Jim Reeves continues to roll along at a phenomenal pace, piling up one hit after another. His most recent addition to his personal honor roll is the chart-topping, "Blue Boy". This week Jim comes thru with another Victor pairing that should easily provide the artist with more pop-country laurels. On one end the chanter delightfully breezes over a sparkling bouncer tabbed "Billy Bayou". On the other half he tenderly caresses a charming lilter titled "I'd Like To Be". Deck has a pleasant yuletide effect. Both ends, in addition to their smash pop-country potential, should appeal espe-cially to the young 'uns.

"TREASURE OF LOVE" (2:17)
[Starrite BMI—G. Jones, J. P. Richardson] "IF I DON'T LOVE YOU" (1:55)
[Starrite BMI—G. Jones, J. P. Richardson] GEORGE JONES (Mercury 71373)
A new George Jones disk hits the wax mart this week and it appears as the both ends are gonna follow his current chart-rider, "Nothing Can Stop Me," right up into the hit listings. On one end, a heartwarming lilter, the chanter is in a philosophical mood as he ten-derly reflects that the "Treasure Of Love" is worth more than anything money can buy. And he's equally effective with the bright bouncer on the other half as he sings, to his sweetie, "If I Don't Love You (Grits Ain't Groceries)". Take your pick. You'll come up a winner with either end of this 'pure country' pairing.

#### MORGAN TWINS (RCA Victor 7373)

**B**+"LET'S GET GOIN'" (2:05) [Acuff-Rose BMI — M. Endsley] Here's a bright rock-a-billy entry that the Morgan Twins take for a refreshing romp. It's a happy-go-lucky love affair that moves along in coin-catching style. Sensational instrumental backdrop rounds out a real commercial side. real commercial side

**B** "WHILE IT LASTED" (2:17) [Acuff-Rose BMI — M. Endsley] The boys change the mood and the pace on this end as they softly blend on a pretty waltzer with tear-com-pelling love lyrics.

#### FREDDIE HART (Columbia 41269)

**B**+ "I'M NO ANGEL" (2:10) [Peer supplied with a grade "A" piece of self-penned material proceeds to wrap it up in money-making style. Effec-tive double-tracking by the chanter as he tells about two people with not-so-perfect pasts. A quick, steady beat musical backdrop rounds out a powerful chart entry.

**B** "MIDNIGHT DATE" (2:18) [Hill & Range BMI—Hart] Flip-side Hart warmly grooves, a per-suasive, middle beat romantic opus.

#### JUNE WEBB (Hickory 1086)

**B**+ "FRIENDLY ENEMY" (2:24) [Tree BMI — S. Arden, D. Dar-den] With a 'weeping string' accom-paniment June Webb puts her heart into her delivery of a poignant lover's lilter. Pretty offering that should easily find its way on to the deejays' turntables turntables

**B** "A MANSION ON THE HILL" (2:45) [Milene ASCAP—H. Wil-liams, F. Rose] A fine femme revival of this touching, middle-beat, Hank Williams-Fred Rose tune. Excellent coupler for the 'straight country' music lovers.

# LARRY BRYANT (Bakersfield 100)

# (Bokersfield 100) **C**+ "KISS 'EM TWICE" (2:04) [4 Star Sales BMI—L. Bryant, W. S. Stevenson] A brisk waltzer that features a friendly bit of advice to sweethearts is dished up in ear-ap-pealing fashion by Larry Bryant and the Dixie Sisters. Okay offering that should attract a fair share of the princ spins.

**C+** "HONEYMOON TRIPTO MARS" (2:21) [4 Star Sales BMI —E. Miller, W. S. Stevenson] Bryant's mellow tones are heard in solo style on this half as he invitingly carves out a cute, up tempo romantic novelty.

### JEAN SHEPARD (Capitol 4068)

(Capitol 4068)
B+ "JUST ANOTHER GIRL" (2:21)
B+ "[Central BMI—H. Howard] Jean Shepard, who has a way with the romantic weepers, demonstrates her top calibre vocal stylings on this middle beat heartbreaker. Potent slicing that could push the thrush back up in the 'winner's circle'.
B+ "I WANT TO GO WHERE NO B+ ONE KNOWS ME" (2:35) [Oceanic BMI—J. Jerico, K. Grant] More of the same chart-contending vocalisthenics are dished up by Jean on a poignant, slightly up beat lover's lament. Two emotion-packed entries delivered with the utmost sincerity.

WHITEY PULLEN

WHITEY PULLEN (Sage 274) **B**+HOME" (2:10) [Sage & Sand SESAC-W. Pullen] Sage & Sand could have a big, two-market hit on its hands by way of our 49th state. Whitey Pullen, from up KENI-An-chorage, Alaska way, bows on the label with a colorful romantic jumper tailor-made for the hoofers. Solid juke box entry. box entry

**B** "DON'T MAKE ME CRY" (2:10) [Sage & Sand SESAC—W. Pul-len] Here Whitey smoothly displays his ballad style on an easy-on-the-ears, moderate paced romantic weeper. Pleasant coupler.

"COUNTRY MUSIC IS HERE TO STAY" (3:08) [Bee Gee BMI—F. Husky] "STAND UP, SIT DOWN, SHUT YOUR MOUTH" (2:09) [Cedarwood BMI—M. Tillis] SIMON CRUM (Capitol 4073)

• Ferlin Husky's alter-ego, Simon Crum, is a cinch to make the jocks, ops and dealers sit up and take notice via his latest Capitol coupling. Simon's aim on the top half, a light-hearted, middle tempo ditty, is to prove that "Country Music Is Here To Stay". Simon plays all parts in an opening and closing dia-logue, dealing with the present c&w music status, and his mimicry of the c&w singers is a sheer delight. "Stand Up, Sit Down, Shut Your Mouth", is a tanta-lizing rocker with schoolroom lyrics, that's sure to appeal to the teensters in all markets. Terrific coupler.

"LET ME BE THE ONE TO LOVE YOU" (1:55) [Marson BMI—S. James] SONNY JAMES (Capitol 4066) "SORRY I LIED" (2:13) [Knox BMI-E. Thomas, Jr.] CLIFF THOMAS (Phillips 3531) "SWEET AND INNOCENT" (2:16) [Tree, Tune BMI—Sherrill, Hall] "SEEMS TO BE" (2:14) [Acuff-Rose BMI—B. Bryant] ROY ORBISON (RCA Victor 7381)

All these have that dual-mart look. (See pop reviews).

# COUSIN' JODY (Starday 405)

**B**+"BEYOND THE NEXT HILL-TOP" (2:35) [Starday BMI-J. Rhodes, I. Franks] Look for "Opry" star, Cousin' Jody, to do big things on the charts with his Starday debut. The artist's polished vocal wares are showcased in most choral and instru-mental attractive fashion on this lilt-ing, sentimental tear-jerker.

**B** "BLUES IN RESERVE" (2:12) [Starday BMI — Summey] An-other stand out waffle is this romantic blues shuffler that Jody and the crew put across with telling effect. Keep your eye on both ends.

#### ERNIE MATHIS (Fable 650)

**C+** "I DIDN'T KNOW" (2:18) [Hap-py BMI—S. Stanton] Sandy Stan-ton's ork softly backs Ernie Mathis' warm, sincere warbling on this mod-erate paced romantic weeper that has a "Cold, Cold Heart" flavoring.

**C+** "BLUE TEARDROPS" (2:30) [Happy BMI—E. Mathis] Ernie injects loads of feeling into another tearful, middle beat love affair. Both lids should encounter favorable dee-iay recention jay reception.

### JAN HOWARD (Sundown 112)

B "PICK ME UP ON YOUR WAY DOWN" (2:20) [Pamper BMI— H. Howard] Jocks interested in spin-ning a good, female version of the Charlie Walker click can do same with this Jan Howard outing for Sundown. The crying towel, up tempo tune is handled with a heartfelt emo-tion by the canary.

**B** "I WISH I COULD FALL IN LOVE AGAIN" (2:18) [Durf BMI-H. Howard, W. Stewart] This slow waltz item, also from the ro-mantic weeper category is treated to another splendid reading by the dulcet-toned songstress. Jan is a talent to watch closely: Her star burns brightly on the wax horizon.

**Well Done Again** 

October 25, 1958



SHREVEPORT, LA.—Backstage at a recent Louisiana Hayride Show held at the Municipal Auditorium of Shreveport, the Louvin Brothers and Johnny Horton (center) congratulate each other on the success of their new records. The Louvin's Capitol deck of "My Baby's Gone" and Horton's Co-lumbia pressing of "All Grown Up" are both strong chart efforts.

#### **Del-Fi Prexy & Artist Promote Deck**

NEW YORK—Bob Keene, prexy of Del-Fi Records, and Del-Fi pactee Ritchie Valens (hitting with "Come On Let's Go"), fresh from a Chicago promotion tour, hit the East Coast last week visiting Dick Clark and Alan Freed in New York and deejays Buddy Deane in Baltimore, and Milt Grant in Washington.

Deane in Baltimore, and Milt Grant in Washington. In Chicago, the two called on Paul Glass and Earl Glicken of Allstate distribs, who were recently appointed to handle sales and promotion for Del-Fi in the Chicago area, and va-rious Loop jocks.



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Uoman Of the Uleek



MRS. MARY H. GILLETTE

Mrs. Mary H. Gillette, one of Chicago's most prominent and outstanding music operators recalls that in 1936 she and her late husband, Leslie Gillette, a stock broker, received a coin operated phonograph as an anniversary gift from a Detroit operator friend.

"Well", Mary reminisces, "we just stared at it and then, with what seemed a mutual meeting of our minds, we both spoke out simultaneously. We decided to put the phonograph in a location.

"In less than a month", Mary Gillette continues, "we were putting out more of the same phonographs and were in business as Ohio Valley Music Company".

Both Mr. and Mrs. Gillette were thrilled with the music business. They continued to progress. They built their route larger and still larger.

In 1940 they changed their firm name to Gillette Distributing Company. They had become distributors for Packard Wall Boxes and later for the Packard phonograph.

Leslie Gillette passed away in 1944. Mary carried on alone. And tho, for a while, she lost some locations, in due time she regained them and added many more. Her automatic music business, today, is one of the biggest and best in Chicago.

and best in Chicago. Mrs. Mary H. Gillette is fired with so much natural energy that, in addition to building up her automatic music business, raising a most gorgeous, scholarship winning daughter, Leslie, who is now 16 years old and bent on following her mother's footsteps she also, at one time, owned three retail music stores along with a one-stop music business. She has since sold all of her music

She has since sold all of her music stores but one Gillette Music, also called, "Mary Gillette's", by her customers, in fashionable, suburban Old Orchard.

She believes that, with the entrance of stereo disks and tapes and, further, because she can better concentrate on one store, her Old Orchard music center will, in due time, become one of the most outstanding establishments of its kind in all Chicagoland.

Mary H. Gillette retains one deep, dark secret she just won't tell a soul. What the "H" stands for in her name.

Instead, she quickly switches back to talking about music, of which she most wholeheartedly says:

"I love music and the music business from beginning to end." Page 57

(Editorial)

**October 25, 1958** 

should the members of the coin machine industry have to continuously be the victims of a bad and unfair press?

This is the question asked of us, and asked by members of the industry. Why should its members be categorized as second class citizens when its people can stand up morally, and any other way, with those in any other industry—be it banking, politics, hard goods, soft goods, or the corner grocery store? Of course, there are a few bad apples. But is any industry devoid of these individuals?

The difference is in the attitude of the press and public. When an unsavory character is discovered in, say politics, the press reports a factual story on the individual. But let it happen to anyone in the coin machine business—then the entire industry is condemned in super sensational, highly colored news stories.

When one of these highly harmful and in most instances fabulously fictitious stories appear in print, some of the industry's leaders feel they should be refuted. After several experiences along this line, coinmen are now of the opinion it's far better to "take the rap" and say nothing, as their efforts resulted only in continuing the attack.

This, of course, is not the answer.

In small towns and cities, the members of the coin machine industry, thru frieudships and associations with other citizens in local political, fraternal and business organizations, are not the misunderstood people as are those located in the larger cities. The coinmen in these smaller communities are recognized for what they are—good solid, hard working, honorable citizens.

The big city coinmen, therefor, must see to it that their status is such that when a newspaper considers running a story on some individual, it is one that will not condemn all the industry's individuals.

*Time Magazine*, in a full page advertisement in the *New York Times*, headlined its copy with "To judge, we first must KNOW".

If those in the coin machine business would undertake a public relations program (we like Willie Blatt's PAL program in Miami, Fla.) which would acquaint both the press and the public with the type of honorable people in our business—they would KNOW and their judgment would then bring glory and honor to the coin machine industry. Page 58

October 25, 1958

**IDE ORLECK PRES. THE CASH BOX** 

**Other Officers Named Are** Norman Orleck, V.P. and Secy.; **George Albert, Treas. Same to Serve on Board of Directors** 



JOE ORLECK

NEW YORK-At a meeting of the Board of Directors of The Cash Box Publishing Company, Inc., this city, Joseph P. Orleck was voted to the office of President.

Other officers named were Norman Orleck, vice president and secretary; and George Albert, treasurer.

These same officers were elected to serve on the Board of Directors.

Joe Orleck, the newly elected president, is well known thruout the coin machine industry, having spent over thirty years in contact with its members from all over the world. In addition to his thousands of friends in the industry, he is particularly well versed with its functions and problems.

"I have been serving the coin machine industry for better than a quarter of a century", stated Joe, "the past 16 with The Cash Box, in the capacity of an officer and director, and my friends can be assured of the same close cooperation and service as has always been devoted to their better welfare."

# **Tom Callaghan Passes**

Was With The United States Secret Service For 35 Years And Headed Chicago Secret Service Office 19 Years

CHICAGO - Thomas J. (Tom) CHICAGO — Thomas J. (Tom) Callaghan, who resigned as Assist-ant to the President of Bally Man-ufacturing Corporation, because of ill health earlier this year, passed away on Wednesday Octo-ber 15. Burial was in Chicago on Saturday, Oct. 18. He was 73 years old

old. Callaghan became associated with the Bally organization in 1946 after a long and distinguished career with the Secret Service of the United States Government. He, known as the personal guardian to the President of the United States, had headed the Secret Service of-fice in Chicago for nineteen years and had helped guard Presidents, from Theodore Roosevelt to Harry S. Truman. One of the most colorful figures in Government work in Chicago, Captain Callaghan was chief of the Secret Service office in Chicago

from 1926 until his retirement in

from 1926 until his retirement in 1945 after thirty-five years as a Government agent. He was well known for his smiling good hu-mor, his dapper clothes and the white carnation which he carried in his lapel every day. He also guarded, on their trips to this country, Sir Winston Churchill and Mme. Chiang Kai-shek, wife of the Chinese Na-tionalist leader. Callaghan made quite a reputa-tion for himself in his battle against counterfeiters in the Mid-west. One of his most famous ex-ploits was the trapping of the no-torious Frankie Parker, a head line figure back in 1939. Surviv-ing, besides his widow, are a brother, Sam, a Secret Service agent in New York, and two sis-ters, Mrs. Florence Martin of New York, and Mrs. Elsie Maher of St. Augustine, Fla.

# **Consents to Act as Consultant**

RETIRES

**BILL GERSH** 

NEW YORK-After thirty years of active service to the industry, the last sixteen with The Cash Box, which he founded June 1942, Bill Gersh stunned a gathering of close friends at the Savoy Hilton Hotel, this city, this past week, with the announcement of his retirement.

He has consented to act as consultant to this publication. It is well known thruout the industry, these past years especially, that more and more of his time has been taken up in consultations with firms in all divisions of the trade internationally.

He is one of the best known men in the industry. He has traveled the world, meeting various leaders and has become acquainted with almost all firms in the trade. His acquaintenceship is reputed to be among the largest of any single person in all the history of the industry.

Though he will be available to act as consultant to this publication he may also be engaged in this same capacity for others requiring his wide knowledge and long experience in the industry.

Gersh hasn't announced any immediate plans other than he will spend the winter in Florida's sunny clime. .

#### Music Ops Of Conn Vote **To Accept Vending Operators**

HARTFORD, CONN.—Ben Gordon, business agent of the Music Oper-ators of Connecticut, Inc., this city, announced that at a dinner held on Wednesday, October 8, at the Hotel Bond, the organization voted to permit vending machine operators, specifically cigarette machine operators, to become members of the MOC.

"It is believed by the organization," stated Gordon, "that admitting the cigarette operators at this time would be of advantage to the entire coin machine industry. The reason for such thinking is that many operators have diversified their interests to include vending machines in their operations in order to supplement incomes. Not having them in the association has led to many conflicts among the operators," he concluded.

Honorary President Abe Fish, in an address to the operators stressed the importance of a strong, united association.

Vice President Paul Rechtshafer, in his talk, spoke of the need for a public relations program to counteract the bad publicity so often accorded the coin machine industry.

Attending the meeting as guests of the association were representatives of the following distributing companies: Redd Distributing Co., Boston, Mass.; Runyon Sales of Connecticut and New York; and Atlantic New York Corp. of Connecticut and New York.

Also visiting were Ralph Ridgeway, president, and Russell Mawdsley, secretary of the Western Mass. Operators Guild.

# **Fire Destroys Entire Central Distribs Building**

ST. LOUIS.—In a fire that raged for many hours, Central Distributors, this city, had its offices, showroom and shops completely destroyed on Sun-day October 12th. Central is the distributor for AMI phonographs and United and Williams games. Its offices were located at 2315 Olive Street in the West end of the downtown area.

games. Its offices were located at 2315 Olive Street in the West end of the downtown area. Immediately, temporary quarters were set up in a vacant building across the street from the burned out buildings and all of Central's person-nel were on hand early Monday morn-ing ready for "business as usual." When interviewed, Tony Koupal, general manager of Central stated, "No definite plans for either rebuild-ing, or a new site have been set." He went on to say, "To our friends, our manufacturers, our suppliers and most of all to our loyal customers, we are happy to say that we are open for business. The telephones have been connected. We are just across the street from our former offices and we will be happy to see you and hear from you."

#### **Donates Juke Box To New Jersey Center**

NEWARK, N.J.—Ed Burg, Runyon Sales Co., this city, was the recipient recently of an extremely warm letter in which The Jewish Center of West Orange, West Orange, N.J., thanked Runyon for its donation of a 45 RPM jukebox. Burg has made many phonograph donations to worthy organizations and has in this manner helped do a strong public relations job for the coin machine industry in his area.

The Cash Box



# **Williams Introduces New Pop-Up Target Gun**



SAM LEWIS

CHICAGO — When talking about Williams' new "Vanguard" gun game, Sam Lewis, sales manager for Wil-liams Manufacturing Company, this viy, said, "Our long location tests on 'Vanguard' proved that this gun will earn more money on location than any other gun you've ever seen because it makes the players think. Should he shoot one ball? Should he shoot the entire line? Or should he shoot all the balls" Lewis went on to say, "Unlike pre-vious gun games 'Vanguard' mixes skill with chance. The ingenious scoring possibilities are a constant challenge to players. It's fun for the spectators too and you can be sure

that the player gets plenty of advice from the sidelines." "Vanguard" has pop-up ball tar-gets. It can be adjusted to 6 balls 20 shots; 6 balls 15 shots; 7 balls 15 shots; and 7 balls 10 shots. Replay and match features are optional. The machine is in full production

The machine is in full production and shipments are leaving the plant daily, bound for all of the firm's dis-tributors.

### Irving Kaye Co. Ships "Deuces Wild"

BROOKLYN, N. Y .- Irving Kaye, Irving Kaye Company, this city, last week announced it is now shipping its newest game, "Deuces Wild," to its distributors throughout the United States.

Kaye described "Deuces Wild" as a twin, two-player roll down poker table that occupies but 28 inches by 32 inches of floor space.

"It plays," said Kaye, "five balls for five cents. It is actually two poker games in one cabinet and can accom-modate two players at the same time, if desired if desired.

"It will induce more competitive play by eliminating scoring disagree-ments since both scores are retained. "'Deuces Wild' is an extremely ver-satile game. Its 'Double Value Pock-ets' can be scored a number of dif-ferent ways, including high score or

### **Automatic Vend-All Sales Holds 2-Day Boston Show**

all over New England attended the two-day show put on by Ben Palas-trant, Automatic Vend-All Sales Co., Boston, at the Silver Room of the Hotel Kenmore in Boston, October 7 and 8. BOSTON-More than 200 ops from

Shown were Cole and Gardner Hot Shown were Cole and Gardner Hot Food lines and a large amount of busi-ness was reported booked at the show. Ops saw new machines which were en-thusiastically received. Ben Palas-trant reported that the large number of ops attending included many from the music and games fields who are di-versifying their routes.

"More and more ops are diversify-ing their set-ups these days," Ben stated. "There is a definite trend to diversification these days and ops are jumping on the vending machine bandwagon for the long haul."

bandwagon for the long haul." Among machines shown were the Cold-Spa, Hot-Spa and brand new Shake-Spa. Among ops attending the show were: Art Strahan, Greenfield, Sid Diamond, New Haven, Conn.; Gersh Weil, Hartford, Conn.; War-ren Cedar, Hartford, Conn.; Mr. and Mrs. Joel Weinberg, West Roxbury; Clarence Milton, Waterville, Me.; Bill Arrison, Chester, Vt.; George Marks, Newton; Lester Seigel, Provi-

low score point system or normal poker hands," concluded Kaye. "Deuces Wild" has an illuminated score glass and the playfields and cabi-net are expressly designed and fin-ished in vivid colors to capture the eye at first glance. Kaye stated that "Deuces Wild" is economically priced and will permit blanket coverage of locations without major investments.

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dence, R. I.; Pete Suma, Bristol, R. I.; Al Meyers, Boston; Al Dolins, Hyan-nis; Sol Robinson, Newton; Louis Taube, Manchester, N. H.; Bill Ha-mel, Manchester, N. H.; Bill Ha-mel, Manchester, N. H.; Also: Sid Warlbast, Newton; Dave Baker, Arlington; Saul Levine, Hav-erhill; Al Sharenow, Cambridge; Mel-van Adelman, Salem; Frank Fendall, Brookline; Barney Zelinsky, Brock-ton; Lou Richmond, Medford; Rich-ard Kaplan, Quincy; S. Simpson, Pawtucket; Lawrence Horn, Worces-ter; Bob Ferguson, Worcester; Jack Kerner, Boston; Sim Foracre, North-boro; Art Gayer, Newton; Howard Ross, Brookline; Henry Ross, W. pole; Lee Bessette, Cumberland, E. T.; Murray Weinbaum, Boston.

# Rock-Ola Announces 1959 "Tempo" Line

David C. Rockola Presents Stereo, and **Monaural Phonos To United States and** Foreign Distribs At Sheraton Hotel, Chicago, On Sunday, Oct. 12



DAVID C. ROCKOLA

CHICAGO — David C. Rockola, president of Rock-Ola Manufactur-ing Corporation, this city, presented the firm's 1959 "Tempo" line of stereo and monaural phonographs to a packed room of distributors from all over the nation. Central America.

packed room of distributors from all over the nation, Central America, South America, and Europe, Sunday, October 12, in the Tropical Room of the Sheraton Hotel, this city. The complete 1959 "Tempo" line consists of the following units, ac-cording to David Rockola: model "1468"-120 selection Tempo mon-aural phonograph; model "1468ST"-120 selection Tempo stereo phono-graph; model "1475"-200 selection Tempo monaural phonograph; model "1475ST"-200 selection Tempo stereo

Now at your AMI distributor's!



Every element—styling, easy operation, fast servicing, trouble-free maintenance —carefully designed to give you the finest, most profitable juke box in the world.

AMI Incorporated

1500 Union Ave., S.E. . Grand Rapids, Mich.

phonograph; and model "1460"-200 selection monaural Playmaster. Ac-cessory equipment included in the line are: dual credit, receivers, speak-ers and wall boxes. "We will continue to ship our cur-cent Rock-Ola models '1464'-100 sel-ection monaural wall phonograph, and '1462'-50 selection monaural phono-graph," Rockola stated. Rock-Ola days distributor showings for the week of November 2; and "ar-rangements have been made," he stated "whereby, in addition to sam-ples, distributors will have ample in-ventory for immediate delivery to customers. customers.

customers. "We commenced production of the new 'Tempo' line September 22," he continued, "and by November 22 we will have shipped, or have in stock, more than 1500 units. I can confi-dent'y assure you that our all new "Tempo' line of phonographs is the most outstanding development in the industry! "During the latter part of October our field engineers will hold schools throughout the country," he said, "and the sales department will notify all our distributors of convenient dates for classes in each respective territory." Rockola was lavish in his praise of

Rockola was lavish in his praise of artists, designers, engineers and technicians who, he stated, played a very vital role in creating Rock-Ola's 1959 "Tempo" line.

During the course of his presenta-tion, Rockola compared in contrast the current 1959 200 selection model with the Rock-Ola 1935 standard 12 selection model.

Rockola stressed to distributors the fact that the new stereo amplifier contained in "Tempo" models "1468ST" and "1475ST" is actually 2 amplifiers designed and developed into a single chassis.

Other features available in the 1959 "Tempo" line are: Complete new noisless mechanism, finger touch new noisiess mechanism, inger touch popularity meter, one-way revolving record magazine, simplified selector, eye-level programming, one button selection system, and 50¢ coin chute (standard equipment). There is easy accessibility to coin switch accumu accessibility to coin switch, accumu-lator, program dual credit, and all other parts of the mechanism.



#### DO YOU EXPORT? DO YOU IMPORT?

It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

Write for your membership card today to:

THE CASH BOX 29 E. MADISON ST., CHICAGO 2, ILLINOIS, U. S. A.



#### **EXPORTIEREN SIE? IMPORTIEREN SIE?**

Es liegt in Ihrem höchsten Interesse und gereicht zu Ihrem besten künftigen Geschäftsvorteil wenn die dem "Cash Box Inter-national Coin Machine Export-Import Council" (dem Internation-alen-Münzmaschinen-Export-Import-Rat des "Cash Box") vollständig gebührenfrei beitreten.

Verlangen Sie heute noch Ihre Mitgliedskarte!

THE CASH BOX 29 E. MADISON ST., CHICAGO 2, ILLINOIS, U. S. A.



#### **EXPORTEZ-VOUS?** IMPORTEZ-VOUS?

C'est dans votre propre intèrêt et pour améliorer l'avenir de vos affaires commercial, que vous pouvez devenir membre, et à titre gratuit, du "Cash Box International Coin Machine Export-Import Council" (Conseil International de l'exportation and de l'importation de Machine Automatiques du "Cash Box").

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

THE CASH BOX 29 E. MADISON ST., CHICAGO 2, ILLINOIS, U. S. A.

# **ATTENCION!**

#### SI UDS. EXPORTAN? SI UDS. IMPORTAN?

Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box").

Escriba hoy solicitando su tarjeta de socio.

THE CASH BOX

29 E. MADISON ST., CHICAGO 2, ILLINOIS, U. S. A.



# **ATTENZIONE!**

#### SIETE ESPORTATORI? SIETE IMPORTATORI?

E' vostro fondamentale interesse e sicura premessa per lo sviluppo dei vostri affari inscriverVi—senza alcuna spesa al "Cash Box International Coin Machine Export-Import Council" (Consiglio internazionale per l'importazione e l'esportazione della macchine automatiche a gettone del "Cash Box").

Richiedete il tesserino d'iscrizione oggi stesso a:

THE CASH BOX 29 E. MADISON ST., CHICAGO 2, ILLINOIS, U. S. A.

The Cash Box

# **Bally's "Star Shuffle" Now Wurlitzer Names Greene Available At All Distribs**



BILL O'DONNELL

CHICAGO-Bill O'Donnell, general salesmanager, Bally Manufacturing Company, this city, last week an-nounced that Bally's new "Star Shuffle" is now available for immediate

delivery at all Bally distributors. Says O'Donnell, "'Star Shuffle' is exactly like Bally 'Lucky Shuffle' in size and play appeal including the Lucky Strike, plus added three-way match-score feature."

#### Friedman Amuse, Atlanta, Moves

ATLANTA, GA .- Jake Friedman, Friedman Amusement Company, this city, last week announced that the company had moved to a new location at 635-41 Boulevard N.E.

Friedman stated that the parts department has been expanded to better serve the operator and service the equipment. The parts department is under the guidance of Bill Gluth.

Also announced was A. J. (Jack) Lovelady's joining the firm in the capacity of general manager. He will work with Jack Gelbart.

Friedman Amusement Company handles AMI, Bally, Dugrenier and Williams equipment.

### Wolfe Distrib. Co., Inc., **Moves To New Quarters**

JACKSONVILLE, FLA.-Si Wolfe, Wolfe Distributing Company, Inc., this city, announced the firm had moved into new quarters at 310 Riverside Avenue.

The Wolfe firm is distributor for the Seeburg line of phonographs thruout this area.

> All The Leading **Coinmen Read** The Cash Box **Every Week**

**Location Loans Sound Biz Practice Says** Philadelphia Banker



RAY J. ERFLE

PHILADELPHIA, PA.-R. J. Erfle, vice-president of the Broad Street Trust Company, this city, who has been dealing with operators in this area, gives his views on loans to locations.

"From the banker's standpoint", reports Erfle, "we are 'for' loans to locations. The arguments set forth for the locations, from the operator's standpoint, are thoroughly sound.

"The biggest problem against loans to locations", he continues, "is the availability of funds. The arrangement we have with our operators, and that I am sure would be satisfactory to the majority of lending institutions, is that we get a credit application from the location owner, but have the note endorsed by the operator.

"For the millions of dollars that have been loaned out there have been no disappointments whatsoever to the banking fraternity. The losses to the operators have only run a few thousand dollars at the very top.

"By having the bank send coupon books to the locations the location owners are then fully aware of the fact that they owe money to the bank. There is then no tendency on their part to 'stall' making payments.

"In addition, the bank actually makes the money advance, so that it is no burden to the operator's cash position.

"It appears to the writer that if the operator has any credit with his bank he should have no trouble getting assistance. With the operator having his hand in the till each week, there is no reason why the loan shouldn't be repaid. As a practical matter, many of our operators bring the payments directly to the bank acting in this case, of course, on behalf of the location owner.

"We can appreciate that it is an extremely serious position where operators are not getting bank assistance."

# **New Chicago Distributor**



ROBERT H. (BOB) BEAR

NORTH TONAWANDA. N. Y. Announcing new representation in the Chicago, Illinois territory, the Wur-litzer Company, this city, has named Carl R. Greene of the Tower Distributing Company as sales and service out-let for their coin operated phonograph line.

line. In a statement today, Robert H. Bear, Wurlitzer phonograph sales manager, announced the appointment of the new distributor. Said Bear, "Carl Greene, owner of Tower Dis-tributing Company, heads an organi-zation which is fully staffed and equipped to represent our company in the Chicago area: Carl himself is a veteran of 13 years in the coin ma-chine industry and is well versed in all the important factors pertaining to our business. "Carl enjoys a reputation for years of successful operation in music and

"Carl enjoys a reputation for years of successful operation in music and his many friends among his affiliates in the coin operated music business. He will be assisted in this new under-taking by his brother, Robert Greene, sales manager of the Tower Distrib-uting Company. The service and parts department will be under the supervision of Nathan Peak service manager. We are confident that Carl Greene and his associates will develop the continually expanding market for Wurlitzer music. We are proud to welcome them as members of our fine distributor group". Carl Greene, as owner of Tower

Carl Greene, as owner of Tower Distributing Company, has announced the acquisition of property at 1725-27 West Division Street, Chicago. These premises will house his new head-quarters with complete sales offices, display room, fully stocked parts de-partment, and equipment to facilitate service and repair on all models of service and repair on all models of

now!

**OPERATORS REPORT** 

**INCOME PER WEEK** 

**UP TO 45% INCREASED** 

EASY

INSTALLATION

Wurlitzer Phonographs and those of all other manufacturers

all other manufacturers. At present, a full line of Wurlitzer equipment, including the Console models and the model "2250" are on display in Tower's sales room. Wall-boxes, speakers and other remote con-trol equipment is also immediately available. The Tower Distributing number for Wurlitzer service is GRaceland 7-1054. Nathan Peak will be happy to fill operators' parts orders or to advise them concerning service or to advise them concerning service information and instructions. Bear has stated that Reid Whipple, Wurlitzer field service engineer, will for the present, be stationed at Tower Distributing and will act as liaison between the new distributor and the Wurlitzer factory.

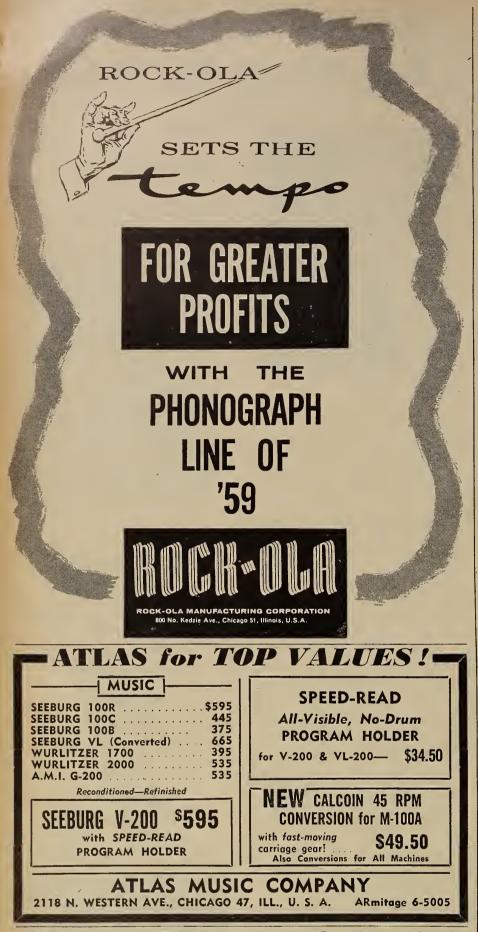
Tower Distributing Company's new territory includes Metropolitan Chicago and 39 Illinois counties, 22 Indiana counties and one Michigan county. Carl Greene has extended an invitation to all local operators to drop in and discuss the fine deals he can give on Wurlitzer phonographs and to enjoy Wurlitzer's Stereophonic sound, first in the coin operated music field



ORDER NOW PHONE OR WRITE

COVEN MUSIC CORPORATION Chicago, III. 3181 N. Elston Ave. Phone: IN 3-2210 Cable Address: COVENMUSIK 1/3 Deposit, Balance C.O.D.





# **Chicago Phonograph Bowler Rolls Odd Game**

CHICAGO—The Chicago Bowlers Magazine featured the unusual score of Henry Krueger, one of the team members of the Gallets. The article read as follows: Sound off—9, 8, 7, 6, 5, 4, 3, 2, 1, 0. . That's the down-the-ladder se-

sound on ---, s, t, o, s, 4, 5, 2, 1, 0. . . That's the down-the-ladder se-quences of last numbers appearing on the score-card turned in by Henry Krueger in the Automatic Phonograph League September 18th. He started off with a 19 in the first frame and on each succeeding frame added 9 or 19 to "fix" his totals at 28, 37, 56, 84, 93, 112, 121 and 130. Krueger made one strike and three spares in posting the oddity. He fin-ished with a 130, thirty pins short of his league average. Despite the outstanding perform-ance of C. Martin, Phono Service dropped two games to the Galganos. Martin rolled a 579 series and the high game for the season so far with

a neat 244. T. Galgano was high with a 534 for his team.

Atlas Music scored a clean sweep against ABC. H. Sophie had a 524 for Atlas and E. Swider 516 for ABC. Decca took all three from B & B. T. Ignoffo was tops for Decca with a 536 and R. Bauer rolled 511 for the

losers

Continuing the clean sweep attack Star Music topped Chi Music with a gal team member shooting a high 514 series and a nice 207 topping the gals so far this year.

B. Beriso shot a 488 for Chi Music. Gallets also took three from Chi Con-densers. R. Gallet with a 575 for the winners and C. Zuber with a 478 for Chi Condensers.

F. Kaiser of the Mercury team shot a 562 to help his team take two from the Coven team whose top man was L. Scholtes with 496.



# **Applications For Amuse Trade** Exhib. Oversubscribed **GREAT BRITAIN GLIMPSES**

Back in Britain this week, I find the pace much slower than in Chicago, but noticeably speeding in the industry. . . . Application forms for space at the Amusement Trades Exhibition which is to be held in London next February reached potential exhibitors this week, and early reports are that the show seems likely to be over-subscribed. Chief attraction is certain to be the first-ever showing in Britain since the war of a wide range of American amusement equipment, thanks to contracts signed during my recent trip to Chicago. British operators are hungry for new attractions, so, if the prices are right, business should be tremendous. Venue is the New Royal Horticultural Hall on February 3, 4, 5. . . . A new all-British coin-operated coin game is reported to be in production by Streets, but details are being withheld for the time being. I am assured, however, that it will be ready for showing at the February exhibition, and that the price will be an excellent one. . . . Meanwhile, on November 14 and 15, what is described as "the first Auto Vending Machine Exhibition in Nottingham" will be held there at the County Hotel under the auspices of Mark Dunneman, who visited American plants last year. Many types of coin equipment will be shown. . . . The Amusement Caterers' Associ-ation (London Section) is to hold its first Dinner-Dance and Cabaret at the Trocadero Restaurant, Piccadilly, London, on Monday, October 27. Among the record artists to attend will be Petula Clark of Nixa Records, at present enjoying enormous success in France as well as in Britain. With her will be enjoying enormous success in France as well as in Britain. With her will be Nixa a. & r. man, Alan Freeman, who once ran his own record company in London. . . . A. C. A. chairman, Robert Brenner, acting on "doctor's orders" has gone off to Spain for a few weeks sunshine and rest. Helping him to recuperate from a recent illness is his charming wife. . . . Underlining the competition that has come into the juke-box business, Messrs. Ruffler and Walker have followed the recent Bal-Ami reduction in H.P. terms with the offer of low terms (on their Rock-Ola equipment). The rate announced is six per cent. Their Wales, Nottingham and Leeds subsidiaries are offering the same terms. A big response is claimed. . . . That you have to have your wits about you when operating some of the new hot and cold drink vending machines that are being widely installed in British locations is underlined by this story from a conductor at Bristol's new bus station, where a bank of machines has been installed. From a choice of coffee, soup and soft drinks he chose coffee. He duly pressed the buttons marked "Coffee", "Milk" and "Sugar", and, bingo, out popped a cup of steaming soup, laced with milk and sugar. "A little boy drank it without a qualm", he says.

# **Rosen Aids Charity Drive**



PHILADELPHIA, PA .- Dave Rosen, David Rosen, Inc., this city, one of the nation's leading distributors, and one of the most active individuals in the industry for charitable causes, was on the sidewalks of his home town on Friday, October 3, doing his bit for the Variety Club's Camp for Handicapped Children.

Wearing a black top hat and a bright gold and red apron, Dave pitched a special Old Newsboy's Day edition of the Philadelphia Inquirer (local daily) to corral extra contributions for the club's charity funds.

Rosen was in good company that day, for many of Philadelphia's leading figures in business, banking and government had also volunteered to sell the special edition. Dave has been a member of the Variety Club since 'way back when he was affiliated with Warner Brothers in the theatrical field.

#### The Cash Box

Page 63



# **Meeting Dates**

# **Music Operators' Associations**

- Oct. 20-Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
  - 27—San Joaquin Music Operators Place: 1019 N. Center St., Stockton, Calif.
  - 27—Central State Music Guild Place: 805 Main Street, Peoria, Ill.
- Nov. 3-California Music Merchants' Association Place: 311 Broadway, Oakland, Calif.
  - 3-United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich.
  - 6-Phonograph Merchants' Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)
  - 6-California Music Merchants' Association Place: Sacramento Hotel, Sacramento, Calif.
  - -Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
  - 10-Tri County Juke Box Operators' Association Place: Elum Music Offices, Massillon, Ohio
  - 11—California Music Merchants Association Place: Fresno Hotel, Fresno, Calif.
  - 12—California Music Merchants' Association Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
  - 12-Western Massachusetts Music Guild Place: Chalet Restaurant, West Springfield, Mass.
  - 12-Music Operators' Society of St. Joseph Valley Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
  - 13—California Music Merchants' Association Place: U. S. Grant Hotel, San Diego, Calif.
  - 13-Music Operators' Association of Massachusetts Place: Beaconsfield Hotel, Boston, Mass.
  - 19—New York State Operators' Guild Place: Palatine Hotel, Newburgh, N. Y.
  - 19—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana Place: Room 24, 550 Broadway, Gary, Ind.
  - 19—Eastern Pennsylvania Amusement Machine Assn. Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
  - 20—Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).
  - 20-Phonograph Merchants' Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).

# **Attention: Operators' Associations**

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

"It's What's in THE CASH BOX



ALVIN GOTTLIEB

CHICAGO-In announcing that the chricAGO—In announcing that the firm was now delivering a new four-player game "Contest," Alvin Gottlieb of D. Gottlieb & Company, this city, said. "We build only one four-player game per year, and advance orders for 'Contest' indicate that we will be in production on this game for a long time."



He stated further, "Often, our dis-tributors urge us to build four-player games more frequently. However, we feel that our policy to control a limited production of this type of game pays off. In this way the operator enjoys long-term profits plus giant resale values on our four-player games be-cause he knows that there is only one run per year on a Gottlieb four-player run per year on a Gottlieb four-player game."

**Gottlieb Announces New** 

**Four Player Game** 

Alvin went on to say, "'Contest' another four-player game designed to repeat the outstanding success of games such as 'Super Jumbo,' 'Jubi-lee,' 'Majestic' and 'Falstaff.' It in-corporates many proven Gottlieb fea-tures such as roto-targets, roll-unders, page augments are subcard and augments corporates many proven Gottlieb fea-tures such as roto-targets, roll-unders, pop bumpers, crossboard and cyclonic kickers. This game can be set for 3 or 5 ball play and comes with a two-way double-match feature."

It is reported that recent visits to the Gottlieb plant by a number of the firm's distributors who saw and played the game resulted in an unprecedented number of large advance orders.

### NYS Coin Assn. To Meet

ROCHESTER, N. Y. — Tom Greco, president, New York State Coin Ma-chine Association (state-wide organi-zation), announced that he will lead an executive committee, together with Frances (Stretch) Hanofee, business manager, to meet with the Rochester Association at the Sheraton Hotel on Monday, October 20. Meet will get under way at 8:30 P.M. This same group from the state

under way at 8:30 P.M. This same group from the state-wide association will then meet on the following night, Tuesday, October 21, with the Syracuse Association at the Aryan Club, Syracuse, N. Y. "The purpose of these meetings," explained Greco, "is to impress on these coinmen the necessity to main-tain a strong local association, and also to lay the groundwork to start or expand organizational activity in other areas, particularly the northern part of New York State."

| WORLD WIDE Gives You Better<br>Choice – Better Quality for LESS MONEY !                                                                                                                                     |  |  |  |  |  |
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| S · P · E · C · I · A · L · S !UNITED BINGOSBally ALL-STAR<br>BOWLERSWilliams' CRANE<br>ChiCoin STEAM<br>SHOVEL99Genco MOTORAMA255<br>                                                                      |  |  |  |  |  |
| BASEBALLSWms. SHORTSTOP<br>Wms. 1957 BASEBALL\$415<br>325Wms. 4-BAGGER<br>Wms. KING OF SWAT\$245<br>175United SUPER SLUGGER<br>Keeney LEAGUE LEAGER\$175<br>245                                             |  |  |  |  |  |
| Gottlieb 5-BALLS<br>ROCKET 5HIP \$275 WORLD CHAMP \$195 RAINBOW \$165<br>CRISS CROSS 265 ROYAL FLUSH 195 CLASSY BOWLER 155<br>STRAIGHT FLUSH 255 ACE HIGH 105<br>SILVER 235 AUTO RACES 175 HARBOR LITES 135 |  |  |  |  |  |
| WE NEED YOUR LATE MODEL PHONOGRAPHS!<br>TOP PRICES PAID OR WILL TRADE<br>BINGOS, 5-BALLS OF ARCADE EQUIPMENT                                                                                                |  |  |  |  |  |
| UNITED 16' & 13' JUMBOS \$595 EA.                                                                                                                                                                           |  |  |  |  |  |
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| That Counts—INTERNATIONALLY"                                                                                                                                                                                |  |  |  |  |  |



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Seeburg M100A's Seeburg M100B's Seeburg V200's

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Gottlieb MAJESTIC

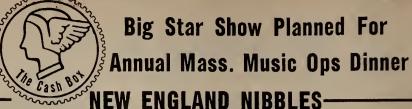
SUPER CIRCUS SUPER JUMBO BALLY BINGOS

NEWBURGH, N.Y.—Jack Wilson, president, New York State Operators Guild, chairmanned a regular meet-ing of its members held on Wednes-day, October 15, at the Palentine Hotel, this city. Following a full course dinner, the

members adjourned to the meeting hall and conducted its business.

Among those present were: Gertrude Brown, Mr. and Mrs. Bill Mc-Carthy, Joe Reich, Harry Greenberg, Joe Lippi, Tom Greco, Ed Rockwell, John Nuccitelli, James (Pie) Haley, Tom Gobel, Lester Smith, Mike Mulqueen, Richard Wenzel, Howard Purdy, and Lou Werner, attorney.

Two representatives of New York City distributing firms were guests at the meeting-Gordon Howard, Atlantic New York Corporation (Seeburg) and Irving Holzman, Black Sales Company (United).



Page 64

Diversification of lines is seen as a continuing trend in the coin machine biz in New England. The trend was marked by the large number of music and game ops who booked orders at Ben Palastrant's show of the newest in vending equipment at the Silver Room of Hotel Kenmore. (See separate story).

and game ops who booked orders at Ben Palastrant's show of the newest in vending equipment at the Silver Room of Hotel Kenmore. (See separate story). Plans are pretty well set for the annual dinner of the Music Operators of Massachusetts to be held at the Sheraton Plaza Hotel on Nov. 10. A big star show, with acts from all the major clubs in the area and many record artists coming in especially for the affair, is being arranged. Ralph Lackey heads a committee in charge of arrangements. . . Tony Grazzio is remodeling and installing a new heating system and new showrooms in the Atlas Distributing plant (AMI), which he has taken over on Commonwealth Ave. An opening of the newly refurbished plant is set for Monday, Oct. 20. . . At Associated Amusements (Rock-Ola), Dick Mandell gen. mgr., and Mrs. Mandell with their daughter visited New York where Mrs. Mandell and the youngster are remaining for a.week. Dick is off on a selling trip to N. H, and Me. territories. Used equipment is moving fast at Associated. . . . At Redd Distributing (Wurlitzer), Bob Jones, sales mgr., reports ops are still flocking in for a look at the new Wurlitzer stereophonic units and to hear the new all engulfng sound. Chicago Coin's new "Twin Bowler", which features two groups of four playing at the same time, is in and looks to be one of the biggest hits in some time with ops very enthusiastic. Bally's "Shuffle Alley" is still a big winner here and plant is having difficulty keeping up with orders on this popular number. . . . At Trimount Automatic Sales Corp. (Seeburg), music is climbing and games are going at a fast clip. Import biz is way up and there is a continuing demand for good used equipment. Many ops are coming in to Trimount show rooms to look over the new equipment which has been incoming. Outlook for biz is good, according to Irwin Margold, gen. mgr., and Dave Bond, president of Trimount. . . . Ops are intensely interested in new games and new mechanical innovations. Among ops in visiting distribs this week were: Art Rode, Bristo

Peachy Cassanta, Milford; Harold Harwich, Brighton; Ray Boland, Athol. Export biz is reported really zooming with reports from foreign countries indicating that pins are very very big. Reports from Italy indicate that in less than two years since the first lot of old pins arrived, "electric billiards", as they are called there now number nearly 20,000 and are being installed in all the top bars and sophisticated niteries. . . With influx of record artists around the Boston niteries continuing, Nat "King" Cole was tendered a big press party by Capitol Records at the Sheraton Plaza Hotel Tuesday, Oct. 14. Herb Dale of Capitol was in charge of the affair. Bobbi Baker, singing come-dienne, held over at the Frolic, Revere. Betty Kean and Lew Parker headlining at the Bradford Roof. Music goes back into the Gilded Cage with return to "Gay Nineties" type shows.



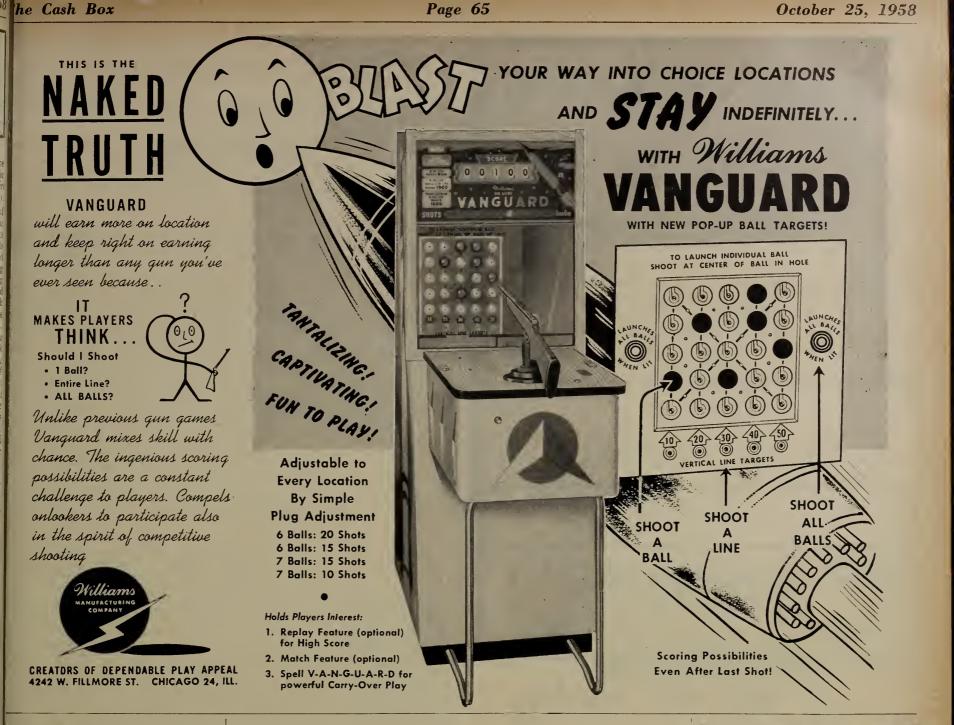
Markets Opening Nicely In Europe Says Active's Larry Ash

#### PHILADELPHIA FILBERTS -

Al Rodstein, Banner Specialty, can't wait until the new United game comes in. Says it will be something entirely new and out of the ordinary. Moe Bayer back after a successful trip, and—off goes Fred Walter. . . . Hank Grant, International Amusement, tells us that Albert Polak and Saul Groentman will be back in the states next week after their long stay in Europe. . . Abe Witsen, International Scott Crosse, in Chicago viewing the new Rock-Ola, which will be released the early part of November. In this rewe the sa sample shipment of the new Bally "Star Shuffle". . . . We got our first opportunity to speak to Larry Ash, Active Amusements, since his return from Europe. His impression is that marketing conditions are opening nice-ly. However, he is worried about the situation in Italy. Marty Brownstein away for a few days of well earned rest. . . . Harry Ascola, Columbia Ree-ords, reports a fine show held in Scranton and Wilkes Barre for the United Fund Drive. Harry, incidentally, celebrated his 29th birthday, October 18. . . . . Harry Rosen, David Rosen, enthusiastic about Dale Hawkins' "A House, A car and A Wedding Ring" on Checker. He is also high on the new ABC-Paramount "The Time" by Joan Shaw, and "Walking Along" by The Dia-monds. . . . Bill Jackson very much pleased with the reception given his new record, "When You Come Back To Me". . . . Ted Kellem, Marnel, also gives exciting details about the United Fund Drive at Scranton and Wilkes Barre. In still glowing terms Kellem describes The Four Coins' "The World Outside" philp's own, (United Artists) heads for Boston on a promotion trip. . . . Mario p'Aullario, King Records, just back from his retreat at Malvern. He is just bubbling about it. Mario pitches two new albums to us. Earl Bostic's "Fan-tastic Fifties" and Lula Reed's "Ellue and Moody". . . . Paul Knowles, Ray-mond Rosen, tells us of the fine party given for Tony Martin at The Latin Casino last Friday night.

All The Leading Coinmen **Read The Cash Box Every Week** 

October 25, 1958



**Palmer Clicks Pics** 

# AMI Appoints Monarch Coin Mach In Winnipeg



ED RATAJACK

GRAND RAPIDS, MICH. — Edward R. Ratajack, vice presidentsales of AMI Incorporated, this city, announced the appointment of Monarch Coin Machine Company, Winnipeg, Manitoba as distributors for AMI coin-operated juke boxes and related commercial music equipment. Monarch will represent AMI in the Provinces of Manitoba and Saskatchewan; and that portion of the Province of Ontario west of 88 degrees longitude. The Monarch Coin Machine Company is headed by Andrew Petrakos



and Sedo Savage who have had wide experience with AMI equipment during their years in the coin machine business. Monarch will maintain a completely staffed service department, and sales and display offices at 211 Rupert Avenue in Winnipeg. Sales and service liason with AMI will be through Joseph Collins, AMI District Sales Representative; and Henry Hoevenaar and Monty West, Field Service Engineers.

In announcing the appointment, Ratajack said, "Operators will find Petrakos, Savage and other members of the Monarch organization eager to give a full measure of service with music equipment that's known the world over for dependability and earning power. We're happy to welcome this progressive firm into the AMI distributor family." NORTH TONAWANDA, N. Y.-The Hit Parade, back on TV after a summer's leave, gave heavy play to a battery of new Wurlitzer Console Models which were lined up in back of Dorothy Collins as she sang one of her numbers last Friday, October 11.

Altogether, six phonographs appeared on the show, one being included in the finale as the cast gathered before the camera for their farewells. In one instance a close-up shot filled the entire screen with the Wurlitzer record changer mechanism as it was actually in operation. A. D. Palmer, Jr., advertising and sales promotion manager of Wurlitzer, sitting by, ready with his Polaroid camera, was successfully able to shoot this scene (above left). He also took the picture of Dorothy Collins in front of the Wurlitzer phonographs shown above right.



c/o The Cash Box, 1721 B'way, N. Y. 19, N. Y. The Cash Box

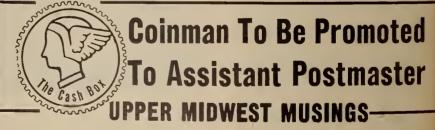


ADDRESS

**Atlantic New York Readies Showing** Of Seeburg Stereo Phonographs EASTERN FLASHES-

October 25, 1958

Pleasant fall weather continues in the New York area and Tenth Avenue continues to be a scene of activity as operators visit the distributors for new and replacement equipment. Distributors on the optimistic side as they foresee a big fall and winter season.



Doc Keintz, Tomahawk, Wisc. in the city Monday making the rounds. ... for Keintz, Tomahawk, Wisc. in the city Monday making the rounds. ... frame of the heat the second secon

eadles Sho

# **Pan American Games** To Chicago In 1959 CHICAGO CHATTER



HYMIE ZORINSKY HYMIE ZORINSKY ng Chicago Coin's new "Twin Bowler."

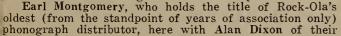
Music operator Herschel (Pete) Merriman, Morocco, Indiana, seen making the rounds of all the distributing offices. Caught up with Pete at First Coin Machine Exchange and we enjoyed hearing him tell one and all that what this industry needs is "The Optimistic Look." . . . The big news at World Wide is "happy days ahead with Rock-Ola's line of new Tempo phonographs."

Hemisphere.

Joel Stern reports that he considers the "Tempo" the greatest phonograph ever. Len Micon says that they will be announcing their National Rock-Ola Days' showing very shortly.

Howie Freer states that the business pulse quickened considerably at Donan during the past few weeks. Prexy Don Moloney checks into the hospital for a check-up and a few days rest. Meanwhile Howie takes to the road for an extended midwest trip. . . . Our sincere condolences to Estelle Bye of Marvel Manufacturing who had to rush back from her vacation due to the leath of her mother.

Nate Feinstein of Atlas announces that the firm will have a showing of the new Seeburg Phonographs at their offices on Friday and Saturday, October 17th and 18th.



Nate Feinstein of Atlas announces that the firm will have a showing of the new Seeburg Phonographs at their offices on Friday and Saturday, October 17th and 18th. Another week and another traffic jam of distributors from all over. Most of them here for the big Rock-Ola 13 and 14. The entire Rock-Ola staff busy on the entertain-ment front and you just had to meet people no matter where you went in town. Big Dave Stern of Seacoast Newark, holding court as only Dave can. Lawrence LeStourgeon of Charlotte and Howard Robinson of Atlanta inseparable as usual when they are up here in Chicago. . . Dave Franco of Mont-comery along with Morris Piha making the rounds of the factories before heading home to the deep sout. Earl Montgomery, who holds the title of Rock-Ola's oldest (from the standpoint of years of association only) phonograph distributor, here with Alan Dixon of their Memphis firm, seen on Michigan Boul, with the early edition of Sunday's Tribune checking football scores. . . At Empire the entire staff on hand with the exception of Joe Robbins. Joe is away on a ten day biz trip into the wilds of Wisconsin. Joe promised himself one day of duck hunting before he gets back. Jack Burns, Fred Minter and Bud Emerich want to know where Art Weinand gets his drag. Walking out of Wrigley Field together after the 49ers game they find Art's car double parked in the middle of Addison St. with the motor running. Ed Ruber of Wicc claims the firms' new parts catalog is bringing in an undecednet anumber of orders. . . Paul Huebsch of Keeney entertaining a happy bunch of the distributors at his favorite eating place, the River House. Al Warren of Auto Bell, back from a whirlwind trip, announces the ap-pointment of a host of new distributors, among them J. H. Moore, Ace Novelty Atlanta Ga., Friendly Novelty Co., Bucyrus, Ohio. Lu Shulman of Denver, and to handle club sales, Keith Heilly of Mattoon, II. Also Phil Burgeson of Chi-ago. . . Bil O'Donnell excused himself from a room full of visitors to tell us the "Beach Time

Zorinsky. Thought for a moment we had back out our chance to collect his standing reward. Our sincere condolences to Phil Robinson who buried his beloved wife in Los Angeles on Sunday, October 12th. . . . Ed Levin, of Chicago Dynamic Industries was, as he puts it, loaded with visitors and loaded with orders. "That's the only way to be loaded," chuckled Ed. At one time, Ed's offices were jammed with Irv Blumenfeld and George Goldman of Baltimore, Si Lazar, Bob Lazar, Eddie Goldvarg and Alan Kanarek of Pittsburgh. Ed reports that the entire first production run of their new "Twin Bowler" is completly sold out and all hands are hard at work trying to get additional releases under way just as soon as possible. That kind of work is always a labor of love. Bill DeSelm, United Mfg., hosting Dan Stewart of Salt Lake, John Bilotta of Newark, New York, and South Dixon of Johnson City, Tenn. Bill reports that Al Thoelke is still in the Los Angeles area. Johnny Casola spent a few days at the factory and is now on his way down south. Ralph Sheffield enroute to Indianapolis and points south and east. "Be on the watch for some real big news from United," says Bill. . . . C. R. Sandoval, who operates his export of Rock-Ola phonographs from Florida, visiting all around town with old friends.



ROCK-OLA

SETS THE

OF

DISTINCTIVE

STYLING

WITH THE

PHONOGRAPH

LINE OF

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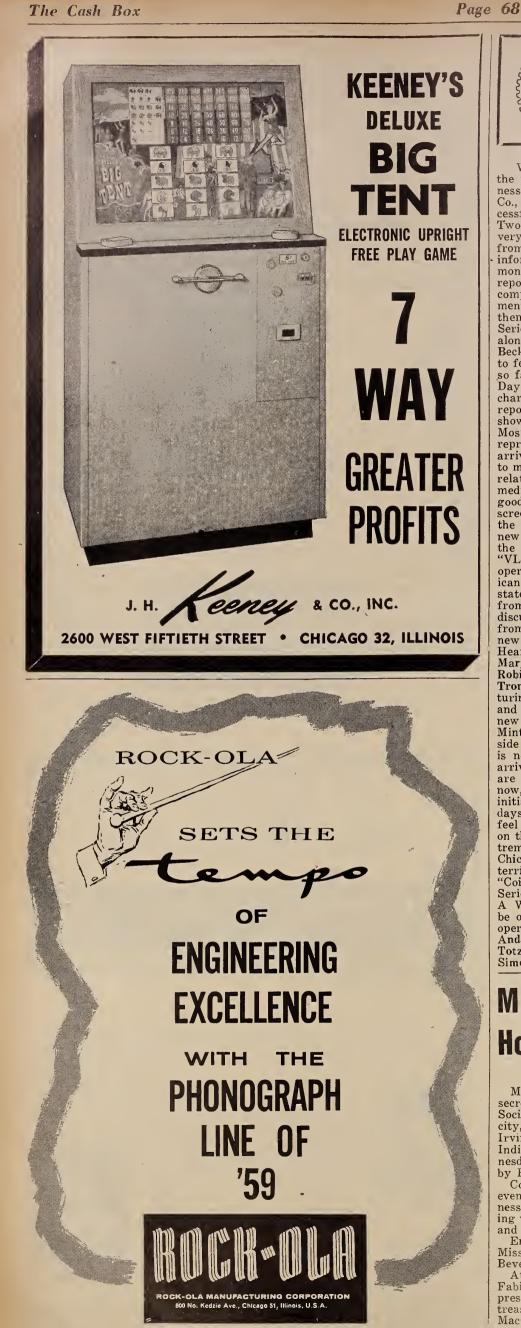
Van Dusen of Edmonton, Jack Howey and George Noble from Ontario, Law-rence Drapkin from Montreal and William Pound all the way from St. Johns, Newfoundland. Reading from left to right that really







The Cash Box



"It's What's in THE CASH BOX That Counts---INTERNATIONALLY"

October 25, 19;

# Minthorne Planning Stereo **Phonograph Showings CALIFORNIA CLIPPINGS-**

<section-header><text>

# **Music Ops Of St. Josephs Valley** Hold Annual Banquet In So. Bend, Ind.

MISHAWAKA, IND. — Al Evans, secretary of the Music Operators' Society of St. Joseph Valley, this city, told of its annual banquet at Irvin's Dining Rooms, South Bend, Indiana. The affair was held on Wed-nesday, October 8, and was termed by Evans "a huge success." Cocktails were served early in the evening followed by dinner. No busi-ness was transacted and speechmak-ing was limited to addresses by Evans and Frank Fabiano. Entertainment was supplied by Miss Romentta, vocalist, and Tom Beveridge, organist.

Miss Romentta, vocalist, and Tom Beveridge, organist. Attending the party were Frank Fabiano, president; Dick Diltz, vice president; Al Evans, secretary and treasurer; Ira Green, Jack Burns, Joe MacQuivey, Tom Truaz, Albert Miller,

Sol Silvers, Bob Silvers, Paul Paden. Earl Leonhard, Mike J. Lanko, Paul McCarthy, Bob Scott, Jim Diltz, Ben Coven, Nobel Heidrich, Vern Daly. George Burch, Larry Hornbeck, Carl Zimmer, Bill Haines, and Ralph Sommers.

All expenses were taken care of by the association.

Evans also announced that the next meeting of M.O.S. of St. Joseph Valley will take place on the second Wednesday of November. All meet-ings thereafter will be held the second Wednesday of each month at Carl Zimmer's office, 130 N. Ironwood Drive, Mishawaka, Indiana.

he Cash Box

0.000

PLAYER

9 8 6

**October 25, 1958** 

#### **Tops in Competitive Play!**



#### A 4 Player Game with 4 Flippers!

Here it is Mr. Operator . . . another 4 player game designed to repeat the same success you enjoyed with Super Jumbo, Jubilee, Majestic and Falstaff. Attracts players year after year in all your locations. Enjoy long term profits and giant resale value . . . see your distributor and get CONTEST on location today !

- Popular Roto-Targets score up to 500 points
- 2 top targets score Roto-Target value when lit
- 4 contacts spin Roto-Targets
- Top center target scores 100 points
- · Alternating lite rollunders turn pop bumpers on and off
- 3 or 5 ball play Cross-board cyclonic kickers
- Two way double match feature Available with twin chutes
- Ajustable 3-4 or 5 plays for 25c



ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

# tlantic New York Corp Sets Three **City Seeburg Stereo Shows**

A. amusement Pinballs

as American as Baseball and Hot Dogs!

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2 PLAYER

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TOPIAYER.



MEYER PARKOFF

NEW YORK, N.Y.—Meyer Parkoff, lantic New York Corporation, this y, this week mailed invitations to music machine operators in the al area to attend the showing of new Seeburg stereo phonographs October 22 and 23, Wednesday and ursday, at the Atlantic New York ces ces.

Parkoff also announced Seeburg reo showings to take place on tober 21, Tuesday, at the Hartford, anecticut branch and October 25 the Newark branch.

Hosts at the New York showing I be Meyer Parkoff, Murray Kaye, ve Quinn, Harold Saunders, Mike Calland, Gordon Howard, and Jack Gordon, The Seeburg Corporation regional representative.

At the Connecticut showing the hosts will be Mac Perlman, Al Stel-lachio, Jim Sisti, and Meyer Parkoff.

At Newark, conducting the showing, will be Oscar Parkoff, Art Seglin, Meyer Parkoff and Murray Kaye.

#### NAMA Designates 12 St. Louis Hotels "Official" For Convention

CHICAGO — The National Auto-matic Merchandising Association (NAMA), with headquarters in this city, advised that the 12 St. Louis ho-tels designated NAMA official conven-tion hotels for its convention and ex-bihit being held November 2, 3, 4 and 5, in Kiel Auditorium in St. Louis, are filling up fast.

The association advised the reservations should be made with the Convention Reservation Bureau, NAMA, 911 Locust Street, Room 406, St. Louis 1, Mo. Because of the late date, the inconvent that reservation reser it is important that reservation re-quests now include second, third and fourth choices.

Hotels included are: Ambassador-Kingsway, Bel Air Motor Hotel,

# **Universal Match Purchasing Nat'l Rejectors' Stock**

ST. LOUIS, MO.—Universal Match Corporation, this city, announced to-day that it has agreed to purchase all the voting common stock of National Rejectors, Incorporated, St. Louis, not owned by it heretofore. Based upon National Rejectors' present in-come, the acquisition of this stock should add approximately 50 cents per share to Universal's over-all earn-ings. ings.

After acquisition, Universal's total income will be reported on a consoli-dated basis. The purchase of the in-terests in this stock should be con-summated shortly after January 1, 1959.

Although this transaction will give Universal ownership of all shares, except for a minor part of some Class B nonvoting stock, National Rejectors will continue to be maintained as a separate and individual operation. Universal first acquired an interest in National Rejectors in September, 1956.

National Rejectors, the nation's largest manufacturers of coin mech-anisms, is planning to introduce a number of important new products and developments at the annual con-vention of the National Automatic Merchandising Association, being held this year in St. Louis, November 2-5.

Chase, Claridge, Coronado, Sheraton-Jefferson, Lennox, Mark Twain, May-fair, Melbourne, Park Plaza and the Statler



The Cash Box

# **CLASSIFIED ADVERTISING SECTION**

# WANT

- WANT—We pay up to 17¢ for new or used Records that have been on the "Honor Roll Of Hits" within last six months. Can use up to 150 of a number. KAY ENTERPRISES, 1011 FIFTH STREET, MIAMI BEACH, FLORIDA.
- WANT Guus and Baseball Games. Advise. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TO-LEDO, OHIO.
- WANT—AMI Wall Boxes, Hideaways, 80, 120, 200 Selection Phonographs, 120 E's and F's. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MElrose 1-9550).
- WANT 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GAL-GANO DIST. CO., 4135 W. ARMI-TAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).
- WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd STREET, NEW YORK, N. Y. (Tel. TR 7-9147).
- WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.
- WANT—All makes of Shuffle Alleys starting with Imperial and Royals. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).
- WANT—To Buy—Bally: Bingos, Shuffles, Alleys, Bowlers; Genco: Rocket Shuffles; United: Fifth Innings. GLOBE DISTRIBUTING CO., 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780-81).
- WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).
- WANT—United Shuffles, AMI Models D-30, E-30, E-120, F-120, G-120. FOR SALE—M100A's, Bally Bingos, quantity clearance prices. DUARTE INTERNATIONAL SALES, 835 E. 31st STREET, LOS ANGELES 11, CALIF. (Tel. ADams 4-9616).
- WANT Williams 1957 Baseballs \$200 each; Williams 1958 Shortstops \$300 each. Can use up to eight (8). T & L DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CIN-CINNATI 14, OHIO. (Tel. MA 1-8751).

WANT—Cash! Highest cash paid for United Imperial Team, Leader, Mars, Mercury, Lightning, Clipper and Capitol, also Chicago Coin and Keeney Bowling Machines. ALLIED COIN MACHINE, 886 MILWAU-KEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

Page 70

- WANT—Used 45 RPM records, used 45 RPM Records—Used 45 RPM Records—Used 45 RPM Records— Used 45 RPM Records—Used 45 RPM Records. All types—standing orders granted. We pay freight. JALEN AMUSEMENT CO., INC., 14 E. 21ST ST., BALTIMORE 18, MD. (Tel. BElmont 5-2881).
- WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DIS-TRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel.: GArfield 3585).
- WANT To buy for Cash Any amount 1438's and 1448's Rock-Ola Phonographs. In good condition. State quantity and price. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).
- WANT—Bear Guns. Also late Arcade Machines. State quantity and price in first letter. ECONOMY SUPPLY COMPANY, 577 10th AVENUE, NEW YORK 36, N. Y. (Tel. BRyant 9-6677).
- WANT Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADEL-PHIA, PA.
- WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).
- WANT-Late used 45 RPM Records, Closeouts and Job Lots of Brand New LP's Wanted. Write or phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).
- WANT—Late Model Phonographs for highest trades on new A.M.I. models I-120E, I-200E, I-100M, I-200M. Also need late model Bally Bingos. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MAin 1-3517).
- WANT—Will accept 1 to 10 Games as trade against new Wurlitzer Phonographs. SANDY MOORE DIST. CO., 599 TENTH AVENUE, NEW YORK 36, N. Y.
- WANT—We need Arcade Equipment — Juke Boxes — Bingos and every kind of Coin Operated Machines. Payment cash. Write us today. L'AUTOMATE, 60, RUE VAN SCHOOR, BRUSSELS III, BEL-GIUM. (Cable: JEUMATE-BRUS-SELS).
- WANT—Mercury Floor Model Grippers and strength testing machines, small Hanson Loboy porcelain 1¢ person weighing scales. Advise condition, also number available for shipment at top cash prices. TEXAS ASSOCIATED ENTERPRISES, P.O. BOX 1068, AMARILLO, TEXAS.

ONLY \$48. FOR 52 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES. The Cash Box 1721 BROADWAY, NEW YORK 19, N.Y. Write For The Facts Today

## CLASSIFIED ADVERTISING SECTION

SAVE \$175.00 ON CLASSIFIED ADVERTISING GET \$223.00 VALUE FOR ONLY \$48.00 Write today to: THE CASH BOX 1721 BROADWAY, NEW YORK 19, N.Y.

- WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUE-MOUND ROAD, MILWAUKEE 13, WISC. (Tel. BLuemound 8-6700).
- WANT—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details first contact to avoid delay and assure quick deal. HARRY WAR-RINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUdlow 8-8310).
- WANT—To Purchase 5,000,000 New Records, All Speeds. We Prefer Large Quantities and Will Buy For. Cash. Top Prices Offered. No Juke Box Records. Write or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. GEneral 2-1650), JESSE SELTER, PRES.



- FOR SALE—14 Foot Bowlers, \$475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DIS-TRIBUTING CO., 4322 N. WEST-ERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).
- FOR SALE—Miami Beach \$100; Beach Beauty \$135; Parade \$200; Broadway \$150. AUTOMATIC MUSIC CO., 703 MAIN STREET, REAR, BRIDGEPORT, OHIO. (Tel. NE 5-1443).
- FOR SALE—Evans Bat A Score \$50; Gypsy Grandma \$275; Davy Crockett Gun \$195; Shooting Gallery \$75; Telequizo \$65; Sportsman Rifle \$75; C. C. Goalie \$65. Reconditioned and ready for location. MILLER-NEW-MARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).
- FOR SALE—Show Time; Key West; Big Show; Beach Club; Ready for location, first class condition, see us for all Bally equipment. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW OR-LEANS, LA. (Tel. TU 6729).
- FOR SALE 2-Player Genco Skee Balls, perfect condition. Sacrifice. Low Price. Write, wire, phone: DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel. CHickering 4-5100).
- FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. Deluxe Baseball, Crossroads, Quartette, Jalopy Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ Deluxe, Duette Deluxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENG-LAND EXHIBIT CO., 237 WASH-INGTON ST., NEWTON 58, MASS. (Tel. DEcatur 2-1500).

| W. B. DISTRIB                                                                                                                                    | Pin Wheel \$6<br>\$75; Classy Bow<br>(2 Player) \$1(<br>UTORS, INC., 10<br>ST. LOUIS 1, M                                                                                                              |
|--------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Allove or Lones                                                                                                                                  | 's games you nee<br>lty Games, Bowli<br>, write for our li<br>o save you mone<br>LTY CO., INC., 9<br>., NEW ORLEAN<br>-7137).                                                                          |
| FOR SALE—Close<br>—Bally Skill I<br>Fischer Deluxe I<br>Flying Aces; Bal<br>Keeney League I<br>TRIBUTING CC<br>LINCOLN ST., A<br>(Tel. AL 4-4044 | DMPANY, INC., 2<br>LLSTON 34, MAS                                                                                                                                                                      |
| FOR SALE — Wh<br>prices, and qua<br>get in touch w<br>TRIBUTING C<br>STREET, NEW<br>(Tel. MA 6386)                                               | ORLEANS 12, L                                                                                                                                                                                          |
| FOR SALE — I<br>Oklahoma, Ark<br>Phonographs, J<br>Bowlers, Guns.<br>Thousand. We<br>Machines. Sen<br>DISTRIBUTING<br>ST., GALENA,<br>#400).     | Routes in Misson<br>ansas. On rout<br>Bingos, Pin Bal<br>From 20 to a<br>have all types Co<br>d for list. C &<br>CO., 400 MA<br>KANSAS. (T                                                             |
| FOR SALE — Ant<br>Model 11—Forr<br>Condition, con<br>COIN AMUSEI<br>3607 GROVE S<br>9, CALIFORNIA                                                | tact ASSOCIATE<br>MENT CO., IN<br>TREET, OAKLAN                                                                                                                                                        |
| Wax \$4.34; Hi<br>Wax \$4.82; S<br>Brown Tournai<br>(Minimum 25 c<br>Dazzler Weights<br>NATIONAL SHU<br>PANY, 291 CLE                            | oductory Offer: N<br>Formula—Regul<br>Speed Shuffle-boa<br>Super Fast \$5.3<br>ment Wax \$6.5<br>ases—24 lbs. each<br>5 sets min. \$16.4<br>IFFLEBOARD CO<br>EVELAND STREE<br>J. (Tel. ORan            |
| tom, Console Un<br>matic Players. I<br>custom units) sin<br>in lots of three (<br>units) single un<br>or telephone SE<br>PANY, 107 EA            | burg Select-O-Ma<br>its — Library, Cu<br>its 200-Record Aui<br>Prices (Library a<br>agle unit \$350 eac<br>(3) \$1000; (const<br>it \$450 each. Wr<br>LECT MUSIC CO<br>ST 31st STREE<br>8. MISSOURL (T |

October 25, 195

FOR SALE — United's DeLuxe Sup Bonus Bowler, Hi-Fly Baseball S. Slugger, Lovely Lucy, Miami Bea and AMI E-120. SALINA MUS & AMUSEMENT CO., 121 NORT 7th STREET, SALINA, KANSAS.

JEfferson 1-4163).



### **CLASSIFIED ADVERTISING SECTION**

OR SALE—Bally ABC Bowler \$295; Rock-Ola 1436 \$175; Exhibit Space Invader \$49.50; Ringer Ball \$35; Wurlitzer 2104 \$650; Space Ship \$135; Williams Ten Strike \$245; Bally Baseball \$25; Mutoscope Rock 'N Roll \$25. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y.

OR SALE — Arcade Equipment — 6 Exhibit Barrels; 6 Exhibit See-A-Views; 1 Ant Colony; 2 Card Vendors. Praetically like new — Used only ten days. LEIBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS, MINNE-SOTA. (Tel. FEderal 9-0031).

CLASSIFIED ADVERTISING HERE COSTS 10c PER WORD COSTS 10c PER WORD CONTRACTOR COSTS 10c PER WORD COSTS 10c PER WORD CAN BUY CLASSIFIED ADS HERE FOR 11/2c PER WORD ON "THE CASH BOX SPECIAL CLASSIFIED ADVERTISING PRIVILEGE"

CLASSIFIED ADVERTISING PRIVILEGE" Write For The Facts To THE CASH BOX, 1721 BROADWAY . NEW YORK 19, N.Y.

DR SALE—Wms. Roll-A-Ball \$135; Wms. Super Slugger \$175; Genco Sweet "21" \$225. United's Build Up S/A \$325. WANT—Chi-Coin Single Player Rocket Shuffle (must be in A-1 condition & priced for re-sale). MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHE-NECTADY 4, N. Y. (Tel. FRanklin 4-7549 or FR 7-2162).

DR SALE—Marble, Queen, Sluggin' Champ, Lovely Lucy, Keeney Club Bowler. 10 Player, Pool Tables 6 Pocket. WANT—Williams Ten Strikes DeLuxe Replays, Williams Late Short Stops, UN Triple Plays. Bingos, 5 Ball Novelty Games. NOBRO NOVELTY COMPANY, 142 DORE STREET, SAN FRANCISCO 3, CALIF. (Tel. MArket 1-5438).

OR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).

OR SALE—United Caravans @ \$125; and Pixics @ \$70; Wurlitzer 4851 Wallboxes @ \$9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).

DR SALE—It's very likely that your offer for a quantity of Bally Skill Roll and/or All-Star Bowler will be accepted! Call, wire, write. WANT— Bingos and shuffles. DONAN DIS-TRIBUTING CORP., 2633 N. MIL-WAUKEE AVE., CHICAGO 47, ILL. (Tel. ALbany 2-0455).

OR SALE—Like New—Rockola 200 Selection Phonographs Model 1455-S, Sale Price \$645.; Deluxe Model \$695. J. ROSENFELD COMPANY, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel FOrest 7-6730).

DR SALE — Amazing Values On: Keeney Super Bonus Bells; Bally Draw Bells, Clover Bells; Universal Arrow Bells, Feature Bells and many others. Thousands of parts available for Keeney, Bally and Universal Console type Machines. Write for prices. BOX # 443, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y. FOR SALE—Millions of extra coins are taken from clean machines. Clean Right with Lemonite. Carl J. Speis Co., Evansville, Indiana, uses and sells Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

- FOR SALE—100,000 new 45 RPM 6 months to 1 year old, \$10 per 100, \$90 per 1000. Also 5,000 10" LPs 30¢ each. Other promotional 12" LP's available, 50¢ to \$1.00 each. We also buy surplus inventory. RAYMAR SALES CO., 170-21 JA-MAICA AVE., JAMAICA 32, N. Y. (Tel. OLympia 8-4012).
- FOR SALE—Bally Skill Roll, like new, \$165; A.M.I. G-200 \$545; Seeburg 100L \$695, like new; Williams Shortstop Baseball \$425; Keeney League Leader Baseball \$245. BI-LOTTA ENTERPRISES, INC., 224 NORTH MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).
- FOR SALE—Hard to get items. AMI W-80 and W-120 wallboxes, \$49.50. With wallbox purchases, S-80 and S-120 steppers only \$25 each. If purchased separately, \$39.50. Everything reconditioned. Limited quantity. Wire deposit today. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, New York. (Tel. LIncoln 9106).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all types Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

- FOR SALE Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MU-SIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE—Next to new games, our games are best. Clean, checked, refinished like new. Rainbow \$195.; Frontiersman \$115.; Southern Belle \$160.; Hawaiian Beauty \$100.; Lovely Lucy \$70.; Twin Bill \$125.; Mystic Marvel \$125. HUB COIN MACHINE, 7312 GEORGIA AVE., N. W., WASHINGTON, D. C. (Tel. RAndolph 3-9896).

FOR SALE—Specials—Bally: Cypress Gardens \$595; Miss Americas \$410; Sun Valleys \$495; U.S.A. \$295; Carnivals \$175; Champion Horse \$495; Skill Roll \$155; United: Caravans \$79.50; Int'l Mutoscope: Bang-O-Rama Gun \$47.50; Tungo \$69.50; Chicago Coin: Round The World Trainer \$265; Dale: Cops & Robbers Gun \$395; Watling: Horoscope Scale \$99; Richmond Products: Air Football \$112.50. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. (Tel. JAckson 2-5306).

ONLY \$48. FOR 52 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES.

The Cash Box 1721 BROADWAY, NEW YORK 19, N.Y. Write For The Facts Teday

#### CLASSIFIED ADVERTISING SECTION

FOR SALE—20 Selection Seebnrg Box \$5; 3020 \$3; Seebnrg 100 Wall Boxes Chrome \$45; Hammerloid \$40; Rock-Ola Chrome \$45; Hammerloid \$40; Beach Clubs \$50; checked and cleaned, as is \$35; 5 Ball Jubilee \$215; World Champ \$210. HALLGREN DISTRIBU-TORS, INC., 1626 — 3rd AVENUE, MOLINE, ILL. (Tel. 4-6703).

HOW TO GET A \$4 CLASSIFIED AD HERE EACH WEEK FOR FULL YEAR FOR ONLY 93c

Write today to-THE CASH BOX 1721 BROADWAY, NEW YORK 19, N.Y.

FOR SALE—We have some exceptionally good buys—Rock-Ola 1455, new and used and 1452—50 records. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. (Tel. CApitol 8-7565).

FOR SALE—For export, sixty Keeney Bonus Superbells, Twins, Singles; thirty Bally Drawbells, also Digger Machines. All machines in excellent or practically new condition. Will trade for late Bally Bingos. Write AUTOMATIC AMUSEMENTS OF LAS VEGAS, 2544 EAST CHARLES-TON, LAS VEGAS, NEVADA.

TON, LAS VEGAS, NEVADA. FOR SALE — Graud Slam \$50; Auto Race \$160; Genco Fun Fair \$245; Wms. Regatta \$125; Wms. Lovely Lucy \$65; Wms. C.O.D. \$50; Baseball: C. C. Big League \$195; Wms. Super Pennant \$69.50; Genco Hi Fly \$125; C. C. Home Run \$75; C. C. Batter Up \$350; Music: AMI "F" 120 \$475; AMI "E" 120 \$345; AMI "C" 200 Like New \$795; Seeburg Model "C" \$425; Seeburg Model "G" \$495; Arcade: Staudard Metal Typer \$275; Genco Space Age \$395; Wms. Sidewalk Engineer \$100; Wms. Crane \$100; Wms. Peppy The Clown \$225; Seeburg Coon Hunt \$125; United Bonus Gun \$175; C. C. Steam Shovel \$100; Ex. Ringer Ball \$65; Ex. Pop Gun Circus \$350; Genco Rifle Gallery \$125; Genco Davy Crockett Gun \$250; Special: Wattling Scales, Model 400 Like New \$99.50 each. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, O. (Tel. SUperior 1.4600).

- FOR SALE The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. ¹/₃ deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEEL-ING, W. VA. (Tel. CEdar 2-7600).
- FOR SALE Bumper Pool Tables \$25; New Bally Skill Rolls & Target Rolls—make us an offer, will trade for anything. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANS-VILLE 8, INDIANA. (Tel. HA 3-4508).
- FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will Be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS. (Tel. INdependence 3-2210).

FOR SALE—Midget Alleys \$295; 14' Bowling Alleys \$345; United Shooting Stars \$395; Bally Blue Ribbou S. A. \$165; Genco Championship Baseball \$145; C. C. Steam Shovel \$125; K. O. Champ \$195. CEN-TRAL OHIO COIN MACHINE EX-CHANGE, INC., 854 NO. IIIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 9-6900).

- FOR SALE—Arrowhead \$175; Frontiersman \$95; Perky \$100; Hot Diggity \$125; Showboat \$150; Rainbow \$150; Exhibit Jungle Hunt Gun \$200; Genco Motorama \$300; Williams Crane \$75; Chicago Coin Croquet \$160. RELIABLE COIN MACHINE CO., INC., 184 WIND-SOR ST., HARTFORD, CONN.
- FOR SALE Wurlitzer 1700 \$375; 1900 \$575; 2000 \$595; 2150 \$650; 1917 \$525; All Star Bowler \$275; Ten Strike \$275. DICKSON DIS-TRIBUTING COMPANY, 631 · W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-3691).
- FOR SALE Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEwton 5-2531).
- FOR SALE—Bally ABC Bowling Lanes 14' (late 3 pc.) \$375; Strike Bowlers 14' \$545; Skill Rolls (new) \$145; United Midget Alley \$295; Bally Miss America \$465; Gottlieb Flagships \$225; Genco Quarterbacks \$85. MICKEY ANDERSON AMUSEMENT COMPANY, 314 EAST 11th STREET, ERIE, PA. (Tel. 2-3207).
- FOR SALE—New Six Pocket Pool Table \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. CHAM-PION DIST. CO., 3833 W. DIVI-SION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).



Write today to: THE CASH BOX 1721 BROADWAY, NEW YORK 19, N.Y.

- FOR SALE—AMI 40 selection Hideaway Units; AMI 40 selection Wall Boxes. Write us for low down price. RUNYON SALES COMPANY OF NEW YORK, INC., 593 TENTH AVENUE, NEW YORK 18, N. Y. (Tel. LOngacre 5-1880).
- FOR SALE—Seeburg 100 D's, C's, G's, R's; Wurlitzer 1900, 2104, 2150, 2000. No reasonable offer refused. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, NEW YORK. (Tcl. LOcust 1-6770).
- FOR SALE—Reconditioned Sceburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons. New Aluminum Instruction Plates, \$49.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.
- FOR SALE—Records! All labels, all speeds at close out prices!! 78's— 45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Samples C.O.D. On Request. 12" LP Promotional Records on sale. We buy surplus stocks, all speeds. SID TABACK, RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735).

**CLASSIFIED ADVERTISING SECTION** The Cash Box FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5¢ or 10¢ play. Special price, \$79.50. Write for quantity prices and lists of other equipment, C O R SALES, 5216 NO. LE-CLAIRE AVE., CHICAGO, ILL, (Tel. AVenue 3-6818). CLASSIFIED ADVERTISING HERE "The Industry's Market Place" COSTS 10c PER WORD PUBLISHES MORE CLASSIFIED ADS EACH WEEK CAN BUY CLASSIFIED ADS HERE FOR 11/20 PER WORD ON "THE CASH BOX SPECIAL CLASSIFIED ADVERTISING PRIVILEGE" THAN ALL OTHER MAGAZINES IN THIS INDUSTRY Write For The Facts Te THE CASH BOX, 1721 BROADWAY NEW YORK 19, N.Y. PUBLISH IN A MONTH --- PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' FOR SALE — Genco Big Top \$165; Genco Wild West \$140; Genco Rifle Gallery \$95; Genco Sky Rocket, 2. Player \$135; Chicoin Pistol \$65; Bally Space Gunner, Write; Wil-liams Ten Pin \$275; Williams Peter Pan \$95; Williams Kickoff \$275; Williams Piccadilly \$150; Williams Super Score \$135; Genco 2-player Skill Ball \$99.50; Genco Golden Nugget \$35; Exhibit Ringer Ball \$49.50; Quarterback \$95; Bally U.S.A. (new), Write; Bally Circus \$225; Gottlieb Southern Belle \$115; United 14 ft. Lane \$350; Bally 14 ft. Lane \$350; Bally Strike 14 ft. \$595; Bally Target Roll \$235; Bally Big Inning, Write; Williams Super Pennant \$65; Chicoin Basketball Champ \$65; Chicoin Ski Tourna-ment \$119.50; 1454 Rock-Ola, 120 sel, \$575; 1455 Rock-Ola, 200 sel, \$595. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVE-LAND, OHIO. (Tel HE 1-4100). CLASSIFIED AD SECTION AS "THE INDUSTRY'S FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111). MARKET PLACE." WANT CHECK OFF FOR SALE -WHICH YOU DESIRE FOR SALE — 6 Pocket Pool Tables \$195; Bumper Tables \$80; (Ready for location with new slates, cushions and cues); Scoreboard \$145; Genco Skeeball (2 Pl.) \$85; Venus \$145; Fifth Inning \$90; National 9 Ft. Shuffleboard \$90. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8584). CLASSIFIED AD RATE 10 CENTS PER WORD Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash. NOTICE—\$48 Special Classified Advertisers. You are estitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of praceding week to appear in the following week's issue. If you are a \$48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week. ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N.Y. FOR SALE — Closeout: Brand new original factory crates. United's Playtime, sacrifice, \$375 ea. Write, Wire, Phone. IMPERIAL COIN MA-CHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5 2902) MISCELLANEOUS **Use This Convenient Form For** Your Classified Ad 5-2893). NOTICE — Manufacturers of Coin Op-erated Equipment in need of a Southern California Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, Auto HO 7-7151). START HERE FOR SALE—Mercury Counter Grip-pers 1¢ (original paint), A-1 \$29.50; Watling 400 Scales (current Model C), original paint, \$99.50; Pop Corn Sez Reworked \$69.50 TIERCE VENDING, BOX 226, GREEN-WOOD, MISS. (Tel. GL 3-5145). HOW TO GET A \$4 CLASSIFIED AD HERE EACH WEEK FOR FULL YEAR FOR ONLY 93c Write today to—THE CASH BOX 1721 BROADWAY, NEW YORK 19, N.Y. FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTER-HAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MOn-tore 1 5000) NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10¢ Play Plus" help you? What percentage of the nation's juke boxes feature 10¢ play? What percentage of U. S. amusements feature 10¢ play? All this and more appeared in *The Cash Box*. In addi-tion to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted. *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Re-lations Bureau," "Dime Play," "Na-tional Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Record-ings," "Equalized Record Tone Level." *The Cash Box* "Quarterly Export Edition" has won world wide recognition and international ac-claim. *The Cash Box* Annual Ency-clopaedic Edition plus its Anniver-sary Issue is accepted as "The Year Book of the Industry," When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been ac-claimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y. tana 1-5000). FOR SALE—Williams 57 Baseball De-luxe \$325; Four Bagger Deluxe \$225; King Of Swat \$135; United Super Slugger \$149.50; United Shuffle Targettes \$65; Bally All-Star Bowler \$250. GLOBE AUTOMATIC VENDING COMPANY, INC., 291 WATER STREET, QUINCY 69, MASS. (Tel. MAyflower 9-0010). FIRM_ ADDRESS___ SAVE \$175.00 ON CLASSIFIED ADVERTISING CITY ZONE STATE GET \$223.00 VALUE FOR **ONLY \$48.00** TELEPHONE NUMBER_ Write toduy to: THE CASH BOX 1721 BROADWAY, NEW YORK 19, N.Y. ENCLOSE YOUR CHECK-AIRMAIL TO: FOR SALE—Beach Clubs, Palm Beach, Spotlites, Tropics, Variety, Frolics, Atlantic City, Keeney Holiday, Genco 400 Shopped. Immediate shipment. Auy reasonable offer accepted. E & R SALES CO., 1732 MONROE, GRAND RAPIDS, MICH. HE CASH B

1721 BROADWAY, NEW YORK 19, N.Y.

Page 72

The Cash Box

October 25, 1958

The Cash Box, Page 73 • END OF MONTH INVENTORY ISSUE • October 25, 1958

he Cash Box

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)



#### AMI

| 4. | Model A, '46, 40 Sel.,<br>78 RPM      | 15.00  | 40.00  |  |
|----|---------------------------------------|--------|--------|--|
| 4. | Model B, '48, 40 Sel.,                |        |        |  |
|    | 78 RPM                                | 50.00  | 80.00  |  |
| 4. | Model C, '50, 40 Sel.,<br>78 RPM      | 50.00  | 100.00 |  |
| 4. | Model D-40, '51, 40 Sel.,             |        |        |  |
|    | 78 RPM                                | 115.00 | 200.00 |  |
| 4. | Model D-80, '51, 80 Sel.,<br>45 RPM   | 195.00 | 295.00 |  |
| 6. | Model E-40, '53, 40 Sel.,             |        |        |  |
|    | 78 RPM                                | 195.00 | 320.00 |  |
| 4. | Model E-80, '53, 80 Sel., 45 RPM      | 225.00 | 340.00 |  |
| 4. | Model E-120, '53, 120                 |        |        |  |
|    | Sel., 45 RPM                          | 285.00 | 359.00 |  |
| 6. | Model F-80, '54, 80 Sel.,<br>45 RPM   | 425.00 | 495.00 |  |
| 4. | Model F-120, '54, 120                 |        |        |  |
|    | Sel., 45 RPM                          | 445.00 | 495.00 |  |
| 4. | Model G-80, '55, 80 Sel.,             | 475.00 | 595.00 |  |
| .1 | 45 RPM                                | 475.00 | 525.00 |  |
| т. | Sel., 45 RPM                          | 495.00 | 575.00 |  |
| 4* | Model G-200, '57, 200                 | 107.00 | 505.00 |  |
| 4  | Sel., 45 RPM<br>Model H-200, '57, 200 |        | 292.00 |  |
| *. | Sel., 45 RPM                          | 795.00 | 850.00 |  |
| 4. | Wm. Wall Box                          | 5.00   | 8.00   |  |
| 6. | SM or SL Stepper                      | 5.00   | 8.00   |  |

**ROCK-OLA** 

| 6. 1442, '46, 20 Sel., 78<br>RPM                       | 15.00  | 25.00  |   |
|--------------------------------------------------------|--------|--------|---|
| 4. 1424, '46, Playmaster                               | 10.00  | 20.00  |   |
| Hideaway, 20 Sel., 78                                  |        |        |   |
| RPM                                                    | 15.00  | 30.00  |   |
| 4. 1426, '47, 20 Sel., 78                              | 15     |        |   |
| RPM                                                    | 15.00  | 35.00  |   |
| 6. 1428, '48, Magic·Glo, 20<br>Sel., 78 RPM            | 35.00  | _50.00 |   |
| 6. 1432, '50, Rocket '50-'51,                          |        |        |   |
| 50 Sel., 78 RPM                                        | 45.00  | 90.00  |   |
| 6. 1432, Same as <b>ab</b> ove,<br>Converted to 45 RPM | 60.00  | 135.00 |   |
| 4. 1434, '51, Rocket '51-52,                           | 00.00  | 100.00 |   |
| 50 Sel., 78 RPM                                        | 70.00  | 140.00 |   |
| 4. 1434, Same as above,                                |        |        |   |
| Converted to 45 RPM                                    | 70.00  | 149.50 |   |
| 4. 1436, '52, Fireball, 120<br>Sel., 45 RPM            | 75.00  | 160.00 |   |
| 6. 1436A, '53, Fireball, 120                           | 73.00  | 100.00 |   |
| Sel., 45 RPM                                           | 100.00 | 225.00 |   |
| 4. 1438, '54, Comet, 120                               | 200000 | 220100 |   |
| Sel., 45 RPM                                           | 295.00 | 435.00 |   |
| 4. 1446, '54, Hi-Fi, 120 Sel.,                         | -,     | 200100 |   |
| 45 RPM                                                 | 350.00 | 545.00 |   |
| 4. 1448, '55, Hi-Fi, 120 Sel.,                         | 000100 | 010100 |   |
| 45 RPM                                                 | 475.00 | 625.00 |   |
| 1 1450 155 50 0 1                                      |        |        |   |
| 4. 1452, 755, 50 Sel.,<br>45 RPM                       | 495.00 | 595.00 |   |
| 4. 1454, '56, 120 Sel.,                                | 170.00 | 070.00 |   |
| 45 RPM                                                 | 575.00 | 625.00 |   |
| 4* 1455, '57, 200 Sel.,                                | 010.00 | 020.00 |   |
| 45 RPM                                                 | 595.00 | 649.50 |   |
|                                                        | 070.00 | 017.00 |   |
|                                                        |        |        |   |
| SEEBUR                                                 | G      |        |   |
| 4. M100A, '49, 100 Sel., 78                            |        |        |   |
| RPM                                                    | 95.00  | 150.00 |   |
| 4. M100B, '51, 100 Sel., 45                            |        |        |   |
| RPM                                                    | 300.00 | 375.00 | - |
| RPM<br>6. M100BL, '51, 100 Sel., 45                    |        |        |   |
|                                                        |        |        |   |

RPM, Light Cab. ...

RPM ..... 365.00 450.00

4* M100C, '53, 100 Sel., 45

← TOTAL NO.

... 300.00 395.00

**TOTAL VALUE** →

# THIS WEEK'S USED MACHINE QUOTATIONS 20th YEAR OF PUBLICATION 994th CONSECUTIVE WEEK'S ISSUE

#### How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

Industry) BLUE BOOK"] FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least bas the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the pculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games-and \$25 to \$30 on Phonographs.

#### CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- Great Activity

| 4* HF 100G, '54, 100 Sel.,  |        |        |       |
|-----------------------------|--------|--------|-------|
| 45 RPM                      | 475.00 | 565.00 | <br>_ |
| 4* HF 100R, '54, 100 Sel.,  |        |        |       |
| 45 RPM                      | 550.00 | 650.00 |       |
| 4* V200, '55, 200 Sel., 45  |        |        |       |
| RPM                         | 525.00 | 695.00 |       |
| 4* VL200, '56, 200 Sel.,    |        |        |       |
| 45 RPM                      | 645.00 | 750.00 | <br>_ |
| 4. KD200, '57, 200 Sel., 45 |        |        |       |
| RPM                         | 775.00 | 825.00 |       |
| 6. W1-L56 Wall Box 5¢       | 3.00   | 5.00   |       |
| 6. 3W2 Wall-a-Matic         | 3.00   | 5.00   |       |
| 6. W4-L56                   | 5.00   | 8.00   |       |
| 6. 3W5-L56 Wall Box, 5¢,    |        |        |       |
| 10¢, 25¢                    | 5.00   | 8.00   |       |
| 6. W6L-56 5/10/25 Wireless  | 5.00   | 8.00   |       |
| 6. 3W7-L56                  | 5.00   | 8.00   |       |
| 4* 3W1 Wall-a-Matic         | 32.50  |        |       |
|                             |        |        |       |
|                             |        |        |       |

#### WURLITZER

|   | 4. 1015, '46, 24 Sel., 78  |        |                |  |
|---|----------------------------|--------|----------------|--|
|   | RPM                        | 15.00  | 25.00          |  |
|   | 6. 1017, '46, 24 Sel., 78  |        |                |  |
|   | RPM                        | 20.00  | 30.00          |  |
| 4 | 6. 1080, '46, 24 Sel., 78  |        |                |  |
|   | RPM                        | 25.00  | 50.00          |  |
| + | 6. 1100, '47, 24 Sel., 78  |        |                |  |
|   | <b>RPM</b>                 | 25.00  | 5 <b>5.</b> 00 |  |
| - | 4. 1217. '50. Hideaway, 48 |        |                |  |
|   | Sel., 45 or 78 RPM         | 40.00  | 100.00         |  |
|   | ← TOTAL NO. TOT            | TAL VA | LUE →          |  |

|                   | ER OF EACH MA                                | CHINE                        | OWNE                        | D |
|-------------------|----------------------------------------------|------------------------------|-----------------------------|---|
|                   | OF MACHINES H                                |                              | 7.4.4.1.1.P                 |   |
|                   | VENTORY PURPOSES ASC<br>IRE BETWEEN LOW AND  |                              |                             |   |
|                   |                                              |                              |                             | - |
| PH                | ONOGRAPHS                                    | (Co                          | nt.)                        |   |
| 4. 1250,          | '50, 48 Sel., 45 or<br>RPM                   | 50.00                        | 100.00                      |   |
|                   | '51, 48 Sel., 45 or                          |                              |                             |   |
|                   | RPM                                          | <b>50.</b> 00                | 150.00                      |   |
| 4. 1450,<br>78    | RPM                                          | 95.00                        | 165.00                      |   |
| 4. 1500,          | '52, 104 Sel., 45<br>78 Intermix             | 100.00                       | 200.00                      |   |
|                   | A, '53, 104 Sel., 45 &                       | 100.00                       | 200.00                      |   |
| 78                | Intermix                                     | 145.00                       | 245.00                      |   |
| 78                | '53, 48 Sel., 45 &<br>Intermix               | 199.00                       | <b>295.0</b> 0              |   |
| 6. 1650,<br>RF    | ^{'53, 48} Sel., 45<br>^{'M} | 225.00                       | 300.00                      |   |
| <b></b> 6. 1650 A | A, '54, 48 Sel., 45 or<br>RPM                | 275.00                       | 345.00                      |   |
| 4* 1700,          | '54, 104 Sel., 45                            |                              |                             |   |
| RI<br>4, 1800.    | PM                                           | 375.00                       | 495.00                      |   |
| RI                | PM                                           | 449.00                       | 565.00                      |   |
| i RI              | , '56, 104 Sel., 45<br>PM                    | <b>5</b> 25.00               | 700.00                      |   |
| 4* 2000,          | , '56, 200 Sel., 45<br>PM                    | 555.00                       | 825.00                      |   |
| 4. 2150,          | '57, 200 Sel., 45                            |                              |                             |   |
|                   | PM<br>Wall Box                               | 649.00<br>2.50               | 800. <del>0</del> 0<br>5.00 |   |
| 6. 3020           | Wall Box                                     | 3.00                         | 8.00                        |   |
| 6. 3048           | (Conv. of 3020)<br>Wall Box                  | <b>3.</b> 00<br><b>3.0</b> 0 | 10.00<br>9.00               |   |
| 4. 3045           | Wall Box                                     | 3.00                         | 9.00                        |   |
|                   | Wall Box                                     | 8.00                         | 20.00                       |   |
|                   | Wall Box                                     | 9.00                         | 25.00                       |   |
| 4. 5210           | Wall Box                                     | 89.00                        | 110.00                      |   |
| ← TOT             | AL NO. TOT                                   | FAL VA                       | $LUE \rightarrow$           |   |

# PINEALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

| -+            | 4* Ace High (Got 1/57)                       |                        | 235.00                                       |  |
|---------------|----------------------------------------------|------------------------|----------------------------------------------|--|
| -+            | 4. Arabian Knights (Got                      |                        |                                              |  |
|               | 12/53)                                       | 60.00                  | 75.00                                        |  |
| -+-           | 4. Army-Navy (Wm 10/53)                      | 30.00                  | 45.00                                        |  |
| -+            | 4. Arrow Head (Wm 7/57)                      | 190.00                 | 225.00                                       |  |
| -+            | 4. Atlantic City (B 5/52)                    | 25.00                  | 50.00                                        |  |
| -+            | 4. Auto Race (Got 9/56)                      | 160.00                 | 190.00                                       |  |
| -+            | 4. Balls-A-Poppin'<br>(B 11/56)              | 75.00                  | 210.00                                       |  |
|               | 6. Band Wagon (Wm                            | 13.00                  | 210.00                                       |  |
| -             | 8/55)                                        | 95.00                  | 150.00                                       |  |
|               | 4. Beach Beauty (B 11/55)                    | 110.00                 | 160.00                                       |  |
|               | 4* Beach Club (B 2/53)                       | 25.00                  | 65.00                                        |  |
|               | 4. Beauty (B 11/52)                          | 20.00                  | 60.00                                        |  |
|               | 4. Big Ben (Wm 9/54)                         | 55.00                  | 100.00                                       |  |
|               | 4. Big Hit (CC 7/52)                         | 15.00                  | 25.00                                        |  |
| $\rightarrow$ | 4* Big Show (B 9/56)                         | 200.00                 | 260.00                                       |  |
| _             | 4. Big Time (B 1/55)                         | <b>50.00</b>           | 105.00                                       |  |
|               | 4. Blondie (CC 8/56)                         | 95.00                  | 175.00                                       |  |
| $\rightarrow$ | 4. Brazil (Un 10/56)                         | 115.00                 | 145.00                                       |  |
| -             | 4. Bright Lights (B 5/51)                    | 15.00                  | 45.00                                        |  |
| -             | 4. Bright Spot (B 11/51)                     | 30.00                  | 45.00                                        |  |
|               | 4* Brite Star (Got 4/58)                     | 279.50                 | 375.00                                       |  |
| -             | 4* Broadway (B 12/55)<br>4. Cabana (Un 3/53) | $\frac{115.00}{20.00}$ | $\begin{array}{r} 165.00\\ 55.00\end{array}$ |  |
| -             | 4. Capri (CC 10/56)                          | 75.00                  | <b>99.5</b> 0                                |  |
| -             | $4^*$ Caravan (Un 2/56)                      | 90.00                  | 155.00                                       |  |
|               | 4. Caravan ( $Wm 6/52$ )                     | 25.00                  | 45.00                                        |  |
| _             | 4. Chinatown (Got 10/52)                     | 30.00                  | 75.00                                        |  |
|               | 4. Circus (Un 8/52)                          | 30.00                  | 60.00                                        |  |
|               | 4* Circus (B 8/57)                           | 190.00                 | 335.00                                       |  |
|               | 4. Circus Wagon                              | 1,0,000                | 000100                                       |  |
| -             | (Wm  10/55)                                  | 145.00                 | 195.00                                       |  |
|               | 4* Classy Bowler                             | 1 10.00                | 120.00                                       |  |
| -             | (Got 7/56)                                   | 145.00                 | 215.00                                       |  |
|               | 4. C. O. D. (Wm. 9/53)                       | 50.00                  | 75.00                                        |  |
|               | 6. Colors (Wm $11/54$ )                      | 70.00                  | 115.00                                       |  |
|               |                                              |                        |                                              |  |
| -             | 4. Coney Island (B 9/52)                     | 20.00                  | 50.00                                        |  |
|               | 4. Continental Cafe                          | 925.00                 | 975 00                                       |  |
|               | (Got 7/57)                                   | 235.00                 | 275.00                                       |  |
|               | 4. Coronation (Got 11/52)                    | 25.00                  | 45.00                                        |  |
| -             | 4* Criss Cross (Got 3/58)                    | 219.50                 | 295.00                                       |  |
| -             | 4. Crossroads (Got 5/52)                     | 25.00                  | 60.00                                        |  |
|               | 4. Crosswords (B 1/56)                       | 195.00                 | 240.00                                       |  |
| -             | 4. Cue Ball (Wm 3/57)                        | 175.00                 | 195.00                                       |  |
|               | ← TOTAL NO. TO?                              | FAL VA                 | $LUE \rightarrow$                            |  |

The Cash Box PRICE LISTS

The Cash Box, Page 74 • END OF MONTH INVENTORY ISSUE • October 25, 1958

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NUMBER OF EACH MACHINE OWNED FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

#### PINBALL GAMES (Cont.)

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

66

|   | PINBALL GAME                                                                  |                                               | ont.)                                           |   |
|---|-------------------------------------------------------------------------------|-----------------------------------------------|-------------------------------------------------|---|
|   | 4. Daffy Derby (Wm 8/54)                                                      | 60.00                                         | 100.00                                          |   |
|   | 4. Daisy May (Got 7/54)                                                       | 55.00                                         | 110.00                                          |   |
|   | 4. Dealer "21" (Wm 2/54)                                                      | 20.00                                         | 55.00                                           |   |
|   | 4* Derby Day (Got 5/56)                                                       | 120.00                                        | 155.00                                          |   |
|   | 4. Diamond Lill                                                               | 70.00                                         | 95.00                                           |   |
|   | (Got 12/54)<br>6. Disk Jockey (Wm 11/52)                                      | 30.00                                         | 45.00                                           |   |
|   | 4. Domino (Wm $5/52$ )                                                        | 25.00                                         | 35.00                                           |   |
|   | 4. Double Header (B 7/56)                                                     | 175.00                                        | 240.00                                          |   |
|   | 4. Dragonette (Got 6/54)                                                      | 75.00                                         | 125.00                                          |   |
|   | 4. Dude Ranch (B 9/53)                                                        | 25.00                                         | 55.00                                           |   |
|   | 4* Duette (Got 4/55)                                                          | 110.00                                        | 145.00                                          |   |
|   | 4. Easy Aces (Got 12/55)                                                      | 120.00                                        | $\begin{array}{c} 185.00\\ 265.00\end{array}$   |   |
|   | 4. Fair Lady (Got 11/56)<br>4. Fairway (Wm 6/53)                              | 210.00<br><b>3</b> 0.00                       | 265.00                                          | - |
|   | 4. Falstaff (Got 11/57)                                                       | 350.00                                        | 395.00                                          |   |
|   | 4* Flag Ship (Got 1/57)                                                       | 215.00                                        | 275.00                                          |   |
|   | 4. Flying High (Got 2/53)                                                     | 40.00                                         | 70.00                                           |   |
|   | 4. Four Bells (Got 10/54).                                                    | 80.00                                         | 125.00                                          |   |
|   | 4. Four Corners                                                               | 25.00                                         | 50.00                                           |   |
|   | (Wm 12/52)<br>4. "400" Upright                                                | 35.00                                         | 50.00                                           | + |
| - | 4. 400 Opright<br>(Ge 10/52)                                                  | 30.00                                         | 40.00                                           | - |
|   | 4. Four Stars (Got 6/52) .                                                    | 30.00                                         | 60.00                                           |   |
|   | 4. Frolics (B 10/52)                                                          | 25.00                                         | 55.00                                           |   |
|   | 4. Frontiersman                                                               | 95.00                                         | 150.00                                          |   |
|   | (Got 11/55)<br>2* Fun Fair (Ge 12/57)                                         | 95.00<br>175.00                               | 275.00                                          | 1 |
| _ | 4. Fun House (Wm $10/56$ )                                                    | 150.00                                        | 175.00                                          |   |
|   | 4. Gay Paree (Wm 6/57).                                                       | 295.00                                        | 375.00                                          |   |
|   | 4. Gay Time (B 6/55)                                                          | 50.00                                         | 95.00                                           |   |
|   | 4* Gayety (B 2/55)                                                            | <b>45.00</b>                                  | 95.00                                           |   |
|   | 4* Gladiator (Got 1/56)                                                       | 150.00                                        | 195.00                                          |   |
|   | 4. Golden Nugget<br>(Upright) (Ge 2/53)                                       | 30.00                                         | 40.00                                           |   |
|   | 4. Gold Star (Got 8/54)                                                       | 90.00                                         | 125.00                                          |   |
|   | 4. Grand Champion                                                             | ,                                             |                                                 |   |
|   | (Wm 8/53)                                                                     | 35.00                                         | 70.00                                           |   |
|   | 4. Grand Slam (Got 4/53)                                                      | 35.00                                         | 60.00                                           | + |
|   | 4. Green Pastures<br>(Got 1/54)                                               | 50.00                                         | 95.00                                           |   |
|   | 4. Gun Club (Wm 11/53)                                                        | 35.00 ·                                       |                                                 |   |
| _ | 6. Guys-Dolls (Got 5/53)                                                      | 30.00                                         | 80.00                                           | 1 |
|   | 4. Gypsy Queen                                                                |                                               | 7.05.00                                         |   |
|   | (Got 2/55)                                                                    | 75.00                                         | $\begin{array}{r} 125.00\\ 40.00\end{array}$    |   |
|   | 6. Handicap (Wm 6/52)<br>6. Happy Days (Got 7/52)                             | $\begin{array}{c} 30.00 \\ 25.00 \end{array}$ | 40.00<br>50.00                                  |   |
|   | 4* Harbor Lites (Got $2/56$ )                                                 | 110.00                                        | 155.00                                          | - |
|   | 4. Havana (Un 2/54)                                                           | 20.00                                         | 80.00                                           |   |
|   | 4. Hawaii (Un 6/54)                                                           | 25.00 [.]                            | 80.00                                           |   |
|   | 4* Hawaiian Beauty                                                            | 50.00                                         | 100.00                                          |   |
|   | (Got $4/54$ )                                                                 | $\begin{array}{c} 50.00\\ 25.00 \end{array}$  | $\begin{array}{r} 100.00\\ 50.00\end{array}$    | + |
|   | 4. Hayburner (Wm 6/51)<br>4. Hi-Fi (B 6/54)                                   | 25.00<br>25.00                                | 95.00                                           |   |
|   | 6. Hi-Hand (Wm 6/57)                                                          | 175.00                                        | 225.00                                          |   |
|   | 4. Hot Diggity (Wm 8/56)                                                      | 145.00                                        | 165.00                                          |   |
|   | 6. Ice-Frolics (B 1/54)                                                       | 40.00                                         | 85.00                                           |   |
|   | 4. Jalopy (Wm 8/51)                                                           | 25.00                                         | 65.00                                           |   |
|   | 4. Jig Saw (Wm 12/57)                                                         | $\frac{185.00}{70.00}$                        | $\begin{array}{c} 235.00\\ 120.00\end{array}$   |   |
|   | <ul><li>6. Jockey Club (Got 4/54)</li><li>6. Jolly Joker (Un 11/55)</li></ul> | 49.00                                         | 90.00                                           | + |
|   | 4. Jubilee (Got 5/55)                                                         | 200.00                                        | 245.00                                          |   |
|   | 4. Jumping Jacks                                                              |                                               |                                                 |   |
|   | ( <b>Ū</b> pright) (Ge 12/52)                                                 | 20.00                                         | 35.00                                           |   |
| - | 4* Key West (B 12/56)                                                         | 250.00                                        | 325.00                                          | + |
|   | <ul> <li>4. Kings (Wm 8/57)</li> <li>4. Lady Luck (Got 9/54)</li> </ul>       | 225.00<br>70.00                               | $\begin{array}{c} 295.00 \\ 120.00 \end{array}$ | 1 |
|   | 6. Lazy "Q" (Wm 2/54)                                                         | 35.00                                         | 90.00                                           |   |
|   | 6. Lite-A-Line (Ke 6/52)                                                      | 35.00                                         | 45.00                                           |   |
|   | 4. Long Beach (Wm 7/52)                                                       | 35.00                                         | 45.00                                           |   |
|   | 4* Lovely Lucy (Got 2/54)                                                     | 50.00                                         | 95.00                                           |   |
|   | 4* Lulu (Wm 12/54)                                                            | 55.00                                         | 95.00                                           |   |
| - | 4. Majestic (Got 4/57)                                                        | 365.00                                        | 425.00                                          |   |
| _ | 4. Majorettes (Wm 4/52)<br>4. Manhattan (Un 4/55)                             | $\begin{array}{c} 20.00\\ 50.00\end{array}$   | $\begin{array}{c} 40.00\\ 125.00 \end{array}$   | - |
| _ | 4. Manuattan (On $4/55$ )<br>4* Marathon (Got $10/55$ )                       | 165.00                                        | 225.00                                          |   |
| _ | 4. Marble Queen                                                               |                                               |                                                 |   |
|   | (Got 8/53)<br>4. Mermaid (Got 6/51)                                           | $\begin{array}{r} 40.00\\ 15.00 \end{array}$  | $\begin{array}{c} 70.00\\ 30.00 \end{array}$    |   |
|   | 4. Mexico (Un $3/54$ )                                                        |                                               | 100.00                                          |   |
|   | 1. Incontreto (OH 0/01)                                                       |                                               |                                                 |   |
|   |                                                                               | 'AL VA                                        |                                                 | ÷ |

| í  | NUMBER OF EACH MA                                                                                    | CHINE                                                       | OWNE                                                                               | D |
|----|------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------------------------------------|---|
|    | VALUE OF MACHINES H<br>(FOR INVENTORY PURPOSES ASC<br>BY FIGURE BETWEEN LOW AND                      | ERTAIN V<br>HIGH PP                                         | ALUE<br>LICES)                                                                     | ] |
| -  | PINBALL GAM                                                                                          | ES (C                                                       | Cont.)                                                                             |   |
| _  | 4* Miami Beach (B 9/55)                                                                              |                                                             | 125.00                                                                             |   |
| -  | 4* Miss America<br>(B 2/58)<br>4. Monaco (Un 8/56)<br>4* Mystic Marvel                               | 365.00<br>125.00                                            | $495.00 \\ 195.00$                                                                 |   |
| -  | 4* Mystic Marvel<br>(Got 3/54)<br>4. Nevada (Un 8/54)                                                |                                                             | $\begin{array}{r}125.00\\80.00\end{array}$                                         | - |
| _  | 6. Niagara (Got 12/51)<br>4* Night Club (B 4/56)                                                     | $\begin{array}{c} 20.00\\ 130.00 \end{array}$               | 40.00<br>195.00                                                                    |   |
| _  | 4. "9" Sisters (Wm 1/54)<br>4. Olympics (Wm 5/52)<br>4. Palisades (Wm 7/53)                          | 50.00<br>20.00<br>35.00                                     | $100.00 \\ 30.00 \\ 60.00$                                                         |   |
|    | 4. Palm Beach (B 7/52)<br>4. Palm Springs (B 11/53)                                                  | $\begin{array}{c} 15.00\\ \textbf{30.00} \end{array}$       | $     \begin{array}{r}       60.00 \\       60.00 \\       80.00     \end{array} $ |   |
|    | 4. Parade (B 6/56)<br>4. Paratrooper (Wm 8/52)                                                       | $175.00 \\ 20.00 \\ 125.00$                                 | $235.00 \\ 40.00 \\ 155.00$                                                        |   |
| _  | 4. Perky (Wm 11/56)<br>4* Peter Pan (Wm 4/55)<br>4. Piccadilly (Wm 5/56)<br>4* Pin Wheel (Got 11/53) | $\begin{array}{r} 80.00\\ 130.00\end{array}$                | 125.00<br>150.00                                                                   |   |
| _  | 4* Pixie (Un 10/55)                                                                                  | $\begin{array}{r} 40.00\\ 55.00\end{array}$                 | 70.00<br>110.00<br>375.00                                                          |   |
| _  | 4* Playtime (Wm 10/57)<br>4. Poker Face (Got 9/53)<br>4. Quartet (Got 2/52)                          | $290.00 \\ 50.00 \\ 40.00$                                  | 375.00<br>85.00<br>55.00                                                           | - |
| _  | 4. Queen of Hearts<br>(Got 12/52)                                                                    | 40.00                                                       |                                                                                    |   |
|    | 4. Quintet (Got 3/53)                                                                                | 40.00                                                       | 60.00                                                                              | - |
| _  | 4. Race The Clock<br>(Wm 5/55)                                                                       | $\begin{array}{c} 65.00\\ 160.00\\ \overline{} \end{array}$ | 155.00<br>195.00<br>150.00                                                         |   |
| _  | 4. Regatta (Wm 11/55)<br>4* Register (Got 10/56)                                                     | 75.00<br>195.00                                             | 150.00<br>295.00                                                                   | - |
|    | 4. Reno (Wm 10/57)<br>6. Rio (Un 11/53)                                                              | 210.00<br>20.00                                             | $245.00 \\ 60.00 \\ 275.00$                                                        | _ |
|    | 4* Rocket Ship (Got 5/58)<br>4. Rodeo (Un 2/53)<br>4* Royal Flush (Got 5/57)                         | $199.50 \\ 35.00 \\ 195.00$                                 | 50.00<br>235.00                                                                    | - |
| _  | 4* Royal Flush (Got 5/37)<br>4. Saddle and Turf<br>(Ev 10/53)                                        | 85.00                                                       |                                                                                    |   |
| -  | 6. Club model<br>4* Scoreboard (Got 4/56)                                                            | 100.00<br>125.00                                            | $165.00 \\ 175.00$                                                                 | - |
|    | 6. Screamo (Wm 4/54)<br>4. Sea Belles (Got 4/56).                                                    | $\begin{array}{r} 45.00\\175.00\end{array}$                 | $\begin{array}{c} 100.00\\ 245.00\end{array}$                                      |   |
|    | 4. Shamrock (Wm 1/57)<br>4. Shindig (Got 10/53)                                                      | $\begin{array}{r} 145.00\\ 40.00\end{array}$                | $\begin{array}{c} 175.00\\90.00\end{array}$                                        |   |
| _  | 4. Show Boat (Un 12/52)<br>4. Show Boat (Ge 12/57).                                                  | 40.00<br>150.00                                             | 60.00<br>200.00                                                                    |   |
| _  | 4. Show Time (B 3/56)<br>4* Silver (Got 10/57)                                                       | $\begin{array}{c} 325.00\\ 187.50\end{array}$               | $\begin{array}{r} 425.00\\ 235.00\end{array}$                                      |   |
| -  | <ol> <li>4. Silver Chest (Upright)<br/>(Ge 4/53)</li> <li>6. Silver Skates (Wm 2/53)</li> </ol>      | 40.00<br>30.00                                              | $\begin{array}{c} 60.00\\ 60.00\end{array}$                                        |   |
| _  | 6. Singapore (Un 10/54)<br>4. Skill Pool (Got 8/52)                                                  | 25.00<br>20.00                                              | 80.00<br>50.00                                                                     | - |
| _  | 4* Skill Roll (Upright)<br>(B 3/58)                                                                  | 175.00                                                      | 325.00                                                                             | • |
| _  | 4. Skyway (Wm 8/56)<br>6. Slugfest (Wm 3/52)                                                         | $\begin{array}{c} 50.00 \\ 25.00 \end{array}$               | $\begin{array}{c} 100.00\\ 40.00\end{array}$                                       |   |
| -  | 4* Sluggin' Champ<br>(Got 4/55)                                                                      | 100.00                                                      | 165.00                                                                             |   |
| -  | <ul> <li>4. Smoke Signal<br/>(Wm 10/55)</li> <li>4. Snafu (Wm 12/55)</li> </ul>                      | $110.00 \\ 115.00$                                          | $150.00 \\ 180.00$                                                                 |   |
| _  | 4. Soccer Kick Off<br>(Wm 12/57)                                                                     |                                                             | 295.00                                                                             |   |
| _1 | 4* Southern Bell<br>(Got 6/55)                                                                       | 115.00                                                      | 160.00                                                                             |   |
| _  | <ol> <li>4. South Seas (Un 5/56)</li> <li>4. Spitfire (Wm 2/55)</li> </ol>                           | 45.00                                                       | 235.00<br>95.00                                                                    | 1 |
| _  | <ol> <li>6. Spot-Lite (B 1/52)</li> <li>6. Sportsman (Wm 2/52)</li> </ol>                            | 25.00<br>20.00                                              | 50.00<br>40.00                                                                     | - |
|    | 4. Springtime (Ge 3/52)<br>4. Stage Coach (Got 11/54)                                                | 20.00<br>100.00<br>90.00                                    | $30.00 \\ 125.00 \\ 185.00$                                                        |   |
|    | 4. Stardust (Wm 3/56)<br>4. Starfire (Wm 1/57)                                                       | 160 <b>.0</b> 0                                             | 195.00                                                                             |   |
|    | <ol> <li>4. Starlets (Un 12/55)</li> <li>4. Star Pool (Wm 10/54) .</li> </ol>                        | $55.00 \\ 50.00$                                            | 95.00<br>95.00                                                                     |   |
| _  | <ul> <li>4. Stars (Un 6/52)</li> <li>6. Starlite (Wm 3/53)</li> </ul>                                | $\begin{array}{c} 25.00\\ 30.00 \end{array}$                | $\begin{array}{c} 40.00\\ 50.00\end{array}$                                        | - |
| -  | <ol> <li>4. Steeplechase (Wm 11/57)</li> <li>4. Straight Flush</li> </ol>                            | 200.00                                                      | 250.00                                                                             | - |
|    | (Got 12/57)<br>6. Struggle Buggies                                                                   |                                                             | 265.00                                                                             | - |
|    | (Wm 12/53)<br>4. Sun Valley (B 7/57)                                                                 |                                                             | 60.00<br>525.00                                                                    |   |
| _  | 4. Super Circus<br>(Got 10/57)                                                                       | 239.50                                                      | 350.00                                                                             |   |
| _  | 4. Super Jumbo<br>(Got 10/54)                                                                        | 200.00                                                      | 245.00                                                                             |   |
|    | ← TOTAL NO. TOT                                                                                      | 'AL VA                                                      | LUE→                                                                               |   |

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|    | PINBALL GAM                                   | ES (C         | Cont.)          |    |
|----|-----------------------------------------------|---------------|-----------------|----|
|    | 4. Super Score                                |               |                 | 1  |
|    | (Wm 9/56)                                     | 135.00        | 195.00          | +  |
|    | 4. Surf Club (B 3/54)                         | 30.00         | 70.00           | +  |
|    | 4. Surf Rider (Wm 12/56)                      | 175.00        | 19 <b>9.</b> 50 | +  |
|    | 4. Sweepstakes (Wm 1/52)                      | 30.00         | 45.00           | -  |
|    | 4. Sweet Add-A-Line                           | 175 00        | 345.00          |    |
|    | (Got 7/55)                                    | 115.00        | 145.00          | +- |
|    | 6. Tahiti (Un 8/53)                           | 25.00         | 70.00           | +- |
|    | 4. Target Roll (B 1/58)<br>4. Three Deuces    | 175.00        | 250.00          | +  |
|    | 4. Inree Deuces $(Wm 8/55) \dots$             | 110.00        | 135.00          |    |
|    | 6. Thunderbird                                | 110.00        | 199.00          | +  |
|    | (Wm. 5/54)                                    | 69.00         | 125.00          |    |
|    | 4. Tim-Buc-Tu (Wm 1/56)                       | 95.00         | 125.00          | T  |
|    | 4. Times Square                               |               |                 |    |
|    | (Wm 4/53)                                     | 35.00         | 65.00           |    |
|    | 4. Top Hat (Wm.)                              | <b>214.00</b> | 325.00          | +  |
|    | 4. Toreador (Got 6/56)                        | 165.00        | 245.00          | +  |
|    | 4. Tournament (Got 8/55)                      | 115.00        | 155.00          | +  |
|    | 6. Triple Play (Un 8/55)                      | 55.00         | 140.00          | +  |
| -1 | 4. Tropicana (Un 1/55)                        | 45.00         | 110.00          | +  |
|    | 4. Tropics (Un 7/53)                          | 25.00         | 55.00           | +  |
|    | 4. Twenty Grand                               | 95.00         | 50.00           |    |
|    | (Wm  12/52)                                   | 25.00         | 50.00           | +- |
|    | 4. Twin Bill (Got 1/55)                       |               | 135.00          | +- |
|    | 4. Variety (B 9/54)                           |               | 75.00           | +- |
| -  | 4. Whirlwind (Got 2/58)                       | 299.50        | 350.00          | +  |
| -  | 4. Wishing Well<br>(Got 9/55)                 | 195 00        | 1 70 00         |    |
|    |                                               | 125.00        | 170.00          | +- |
| -  | 4. World Champ<br>(Got 8/57)                  | 175.00        | 255.00          |    |
| 1  | 6. Wonderland (Wm $5/55$ )                    | 75.00         | 255.00<br>95.00 | +- |
| _  |                                               | <b>20.</b> 00 |                 |    |
|    | 4. Yacht Club (B 6/53)<br>4. Zingo (Un 10/51) | 20.00         | 60.00<br>45.00  | +  |
|    | 4. Zingo (Un 10/51)                           | 20.00         | 45.00           | +  |
|    |                                               |               |                 |    |
|    |                                               |               |                 |    |
|    |                                               | HIH           | LLA.            | H. |
|    |                                               |               |                 | Y- |
|    | SHUFFLES und .B                               | OWNERS        |                 | H- |
|    | Summer SET 20011172 aug 'R                    | OMTERS        |                 | ±  |
|    |                                               |               |                 |    |
|    | 4. Bally Victory Bowler                       |               |                 | 1  |

|   |    |                                             |              |               | 1  |
|---|----|---------------------------------------------|--------------|---------------|----|
|   | 4. | Bally Victory Bowler                        |              |               |    |
|   |    | (5/54)                                      | 55.00        | 95.00         | 1  |
| - | 4. | Bally Champion                              |              |               | 1  |
|   |    | Bowler (5/54)                               | 60.00        | <b>95.</b> 00 | 1  |
|   | 4. | Bally Jet Bowler (8/54)                     | 65.00        | 120.00        | 1  |
|   | 4. | Bally Rocket Bowler                         |              |               | 1  |
|   |    | (8/54)                                      | 65.00        | 115.00        |    |
|   | 4. | Bally Mystic Bowler                         |              |               |    |
|   |    | (12/54)                                     | 65.00        | 125.00        |    |
|   | 4. | Bally Magic Bowler                          |              |               |    |
|   |    | (12/54)                                     | 65.00        | 135.00        |    |
|   | 4. | Bally Blue Ribbon                           |              |               |    |
|   |    | (3/55)                                      | 140.00       | 195.00        | 1  |
|   | 4. | Bally Gold Medal                            |              |               |    |
|   |    | (3/55)                                      | 150.00       | 195.00        |    |
|   | 4. | Bally ABC Bowler                            |              |               |    |
|   |    | (7/55)                                      | 235.00       | 350.00        |    |
|   | 6. | DeLuxe model                                | 245.00       | 350.00        | I  |
|   |    | Bally Congress (7/55)                       | 275.00       | 350.00        |    |
|   | 6. | DeLuxe model                                | 275.00       | 355.00        | T  |
|   |    | Bally Jumbo Bowler                          |              |               | 1  |
|   |    | (9/55)                                      | 275.00       | 350.00        | i  |
|   | 4. | Bally King Pin Bowler                       |              |               | 1  |
|   |    | (9/55)                                      | 275.00       | 350.00        |    |
|   | 4* | (9/55)<br>Bally ABC Bowling                 |              |               | T  |
|   | -  | Lane $(1/57)$ 14 foot                       | 345.00       | 475.00        |    |
| - | 4. | Lane (1/57) 14 foot<br>Bally ABC Tournament | 0 - 0 0 0 0  |               | T  |
|   |    | Bowler (6/57)                               | 495.00       | 595.00        | i  |
|   | 4* | Bally Strike Bowler                         |              | 0,0000        |    |
|   |    | (11/57)                                     | 545.00       | 595.00        | i. |
|   | 4* | Bally All Star Bowler                       |              |               | T  |
|   | -  | (12/57)                                     | 235.00       | 325.00        | 1  |
|   | 6. | ChiCoin Match Bowler                        |              |               |    |
|   |    | (6/52)                                      | 25.00        | 50.00         |    |
|   | 6. | ChiCoin Bowl·A·Ball                         |              |               |    |
|   |    | (10/52)                                     | 30.00        | 60.00         | 1  |
|   | 4. | ChiCoin Match                               | -            |               |    |
|   |    | Bowl-A-Ball (11/52)                         | 25.00        | 65.00         | -  |
|   | 4. |                                             |              |               | 3  |
|   |    | Special (12/52)                             | 25.00        | 65.00         | -  |
| s | 4. | Chi-Coin Name Bowler                        |              |               |    |
|   |    | (1/53)                                      | <b>30.00</b> | 65.00         | 1  |
|   | 4. |                                             |              |               |    |
|   |    | Double Score Bowler                         |              |               | 1  |
|   |    | (2/53)                                      | 30.00        | 70.00         | +  |
|   |    | ChiCoin Crown (4/53).                       | 30.00        | 85.00         | +  |
|   | 6. |                                             |              |               |    |
|   |    | Pins (4/53)                                 | 35.00        | 90.00         | +  |
| - | 4. | ChiCoin Triple Score                        |              |               |    |
|   |    | (6/53)                                      | 35.00        | <b>90.</b> 00 |    |
|   | 6. | ChiCoin Gold Cup                            |              |               |    |
|   |    | (7/53)                                      | 30.00        | 95.00         |    |
|   | -  | TOTAL NO. TOT.                              | AL VA        | LIF           |    |
|   |    | 101115 1101 101                             |              |               |    |

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The Cash Box, Page 75 • END OF MONTH INVENTORY ISSUE • October 25, 1958

NUMBER OF EACH MACHINE OWNED

VALUE OF MACHINES HERE 💻

(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

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NUMBER OF EACH MACHINE OWNED

VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

599

#### SHUFFLES (Cont.)

NUMBER OF EACH MACHINE OWNED

VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

| SHUFFLES (Cont.)                                                                                       |   |    |
|--------------------------------------------------------------------------------------------------------|---|----|
| 6. ChiCoin High Speed                                                                                  | 1 |    |
| Crown (7/53) 30.00 100.00<br>6. ChiCoin High Speed                                                     |   |    |
| Triple Score (8/53) 30.00 100.00<br>4. ChiCoin Advance                                                 |   |    |
| (10/53) 30.00 100.00                                                                                   |   |    |
| 6. ChiCoin King (10/53) 35.00 110.00                                                                   |   |    |
| 4. ChiCoin Criss Cross<br>Bowler (12/53) 40.00 115.00                                                  |   |    |
| 4. ChiCoin Super Frame<br>(3/54)                                                                       |   |    |
| 6. ChiCoin Starlite (5/54) 55.00 150.00                                                                |   |    |
| 4. ChiCoin Feature (7/54)60.00155.004. ChiCoin Holiday (9/54)70.00165.00                               |   |    |
| 4. ChiCoin Flash (10/54) 70.00 170.00                                                                  |   |    |
| 4. ChiCoin Playtime<br>(10/54)                                                                         |   |    |
| 4. ChiCoin Fireball<br>(11/54)                                                                         |   |    |
| <b>5.</b> ChiCoin Thunderbolt<br>(12/54) 100.00 200.00                                                 |   |    |
| 4. ChiCoin Triple Strike                                                                               |   |    |
| (2/55) 100.00 205.00<br><b>4. ChiCoin Arrow</b> (2/55) 125.00 220.00                                   |   |    |
| 4. ChiCoin Criss Cross<br>Targette (1/55) 35.00 105.00                                                 |   |    |
| 4. DeLuxe model 40.00 120.00<br>4. ChiCoin Bonus Score                                                 |   |    |
| (4/55) 150.00 205.00                                                                                   |   |    |
| 4. ChiCoin Big League<br>(5/55)                                                                        |   |    |
| <b>4. ChiCoin Hollywood</b><br>(5/55) 175.00 229.00                                                    |   |    |
| 4. ChiCoin Blinker (8/55) 175.00 250.00<br>4. ChiCoin Score-A-Line                                     |   |    |
| (9/55)                                                                                                 |   |    |
| (10/55) 175.00 260.00                                                                                  |   |    |
| 4. ChiCoin Miami Shuffle<br>(10/56) 35.00 115.00                                                       |   |    |
| 4* ChiCoin Bowling League<br>(2/57) 14 Foot 345.00 475.00                                              |   |    |
| 4* ChiCoin Ski-Bowl<br>(11/57) 6 Player 129.00 275.00                                                  |   |    |
| <ol> <li>ChiCoin Classic Bowler<br/>League (7/57) 560.00 595.00</li> <li>ChiCoin TV Bowling</li> </ol> |   |    |
| 4. ChiCoin TV Bowling<br>League (11/57) 495.00 595.00                                                  |   |    |
| 4. ChiCoin Rocket Shuffle<br>(3/58) 1 Player 375.00 395.00                                             |   |    |
| 6. 2 Player 425.00 475.00                                                                              |   |    |
| I. Genco Shuffle Target           (7/51)         10.00         25.00                                   |   |    |
| 6. Genco Shuffle Pool<br>(11/53)                                                                       |   |    |
| 4. Genco Match Pool<br>(2/54) 50.00 60.00                                                              |   |    |
| 4. Genco Skill Ball<br>2 Player (11/56) 95.00 195.00                                                   |   |    |
| 6. 6 Player (2/57) 125.00 225.00<br>4. Gottlieb Bowlette                                               |   |    |
| (3/50)                                                                                                 |   | -  |
| League (3/52) 25.00 45.00<br>1. Keeney High Score                                                      |   |    |
| League (5/52) 25.00 50.00<br>6. Keeney Team (10/52) 25.00 50.00                                        |   |    |
| 4. Keeney Club (1/53) 25.00 95.00                                                                      |   | 1  |
| 4. Keeney Domino (5/53) 30.00 110.00                                                                   |   |    |
| 4. Keeney Carnival (5/53) 40.00 115.00<br>6. Keeney Pacemaker                                          |   | -1 |
| (9/53) 40.00 125.00<br>6. Keeney Mainliner                                                             |   | -  |
| Bowler (1/54) 45.00 130.00<br>4. Keeney Bonus Bowler                                                   |   |    |
| (3/54) 45.00 140.00<br>6. Keeney Diamond                                                               |   |    |
| Bowler (5/54) 70.00 155.00<br>4. Keeney Bikini (6/54) 65.00 150.00                                     |   |    |
| 4. Keeney Century (6/54) 90.00 170.00                                                                  |   | _  |
| 6. Keeney American<br>(9/54)                                                                           |   | -  |
| 4. Keeney National (9/54) 90.00 180.00<br>4. Keeney Speedlane                                          |   |    |
| (4/55)                                                                                                 |   | -  |
| (3/52)                                                                                                 |   |    |
| (5/52)                                                                                                 |   |    |
| (7/52) 20.00 50.00<br>4. United 10th Frame                                                             |   |    |
| Star         (9/52)         20.00         55.00           4. United Manhattan 10th                     |   |    |
| Frame (9/52) 20.00 60.00<br>4. United Manhattan (9/52) 30.00 65.00                                     |   |    |
|                                                                                                        |   |    |

TOTAL VALUE-

+ TOTAL NO.

#### SHUFFLES (Cont.) SHUFFLES (() 4. United 10th Frame Super (10/52) () 4. United Cascade (2/53) () 6. United Clover (2/53) () 4. United Classie (6/53) () 4. United Classie (6/53) () 6. United Olympic (6/53) () 6. United Royal (9/53) () 6. United Imperial (9/53) () 6. United Leader (11/53) () 6. United Leader (11/54) () 4. United League (1/54) () 4. United League (1/54) () 4. United League (1/54) () 4. United Ace (5/54) () 4. United Ace (5/54) () 70.0075.00 75.00 30.00 30.00 75.00 75.00 75.00 30.00 25.00 30.00 30.00 25.00 80.00 85.00 35.00 90.00 40.00 100.00 100.00 100.00 115.00 45.00 45.00 45.00 50.00 115.00 120.00 125.00130.0050.00 50.00 55.00 135.00 United Rainbow (5/54) United Rainbow (5/54) United Banner (8/54) DeLuxe model 55.00 140.00145.00 145.00 55.00 65.00 65.00 150.00 DeLuxe model United Shuffle Targette (8/54) DeLuxe model (8/54) 65.00 155.00 $\begin{array}{c} 65.00\\ 65.00\end{array}$ 160.00 DeLuxe model ...... United Speedy (8/54) Un, 11th Frame (10/54) DeLuxe model ...... United Comet Targette 165.00 165.00 65.00 6. DeLuxe model 65.00 4. United Comet Targette (11/54) 70.00 6. DeLuxe model 75.00 4. United Mercury (12/54) 80.00 4. United Mercury (12/54) 80.00 4. DeLuxe model 80.00 4. United Mars (1/55) 90.00 4. DeLuxe model 95.00 6. Un. Lightning (2/55) 95.00 6. DeLuxe model 95.00 6. DeLuxe model 100.00 4. Un. Clipper (5/55) 100.00 4. DeLuxe model 100.00 4. Un. Derby Roll (5/55) 100.00 4. DeLuxe model 100.00 4. Un. Sth Inning (6/55) 100.00 4. DeLuxe model 100.00 4. Un. Capitol (6/55) 140.00 4. DeLuxe model 140.00 4. DeLuxe model 165.00 6. Un. Top Notch (10/55) 270.00 65.00 170.00 165.00 175.00 175.00 180.00 185.00 190.00 190.00 195.00 195.00 195.00 195.00 195.00 195.00 195.00 195.00 195.00 220.00 230.00 235.00 240.00 245.00 250.00 325.00 325.00 4. Un. Regulation (11/55) 270.00 4. DeLuxe model 275.00 335.00 335.00 4* Un. Bowling Alley (11/56) 14 Foot ... 345.00 475.00 4. United Royal Bowler (12/57)525.00 - 675.004. Wms. Roll-A-Ball (12/56) 6 Player 125.00 250.00 KIDDLE RIDES 4* Bally Champion Horse 295.00 475.00 4 Bally Champion Horse 293.00 113.00 4. Bally Moon Ride 125.00 250.00 4* Bally Space Ship 135.00 250.00 4. Bally Speed Boat 165.00 295.00 4. Bert Lane Merry-Go-R'd 175.00 265.00 Bert Lane Miss America Boat. 225.00 275.00 Bert Lane Fire Engine. 250.00 395.00 Capitol Donald Duck. 225.00 295.00 4. Capitol Elsie 250.00 250.00 4. Capitol Palomino Horse 225.00 375.00 395.00 395.00 395.00 4* Capitol See Saw 125.00 290.00 4. Chicago Coiu Super Jet 125.00 275.00 4. ChiCoin Round The World Trainer 295.00 385.00 4. Decco Merry-Go-Round 175.00 350.00 4. Decco Space Ranger 125.00 300.00 4* Exhibit Big Bronco 295.00 350.00 4. Exhibit Mustang 4. Exhibit Sea Skates 295.00 350.00 125.00 225.00 4. Exhibit Space Patrol 100.00 250.00 6. Scientific Television 149.00 195.00 4. Texas Merry-Go-Round 200.00 295.00 -TOTAL NO.

| -  | 本    |     | +      |             |            |           | +            | A          | £           | t f<br>K 1 | 4               | <u>+</u> + | Ŋ            | 本                    |       |     | 4              | $\mathbf{\nabla}$ | Ę | 7       | - |  |
|----|------|-----|--------|-------------|------------|-----------|--------------|------------|-------------|------------|-----------------|------------|--------------|----------------------|-------|-----|----------------|-------------------|---|---------|---|--|
| -  |      | Ż   | 4      | 4           |            |           | A            | 11         | Ť           | Ë,         | _               | <b>_</b> ‡ | 1            | +                    | Ħ     | Ť   |                |                   | Ì | 4       | - |  |
| 1  |      |     | 1      |             |            | Η         | A            | RC         | AD          | 3(         | <b>E</b> 0      | IUIP       | MI           | NT                   | )†    |     |                |                   |   | H       | • |  |
|    |      |     |        |             |            |           |              |            |             |            |                 |            |              |                      |       |     |                |                   |   |         |   |  |
| -  |      |     |        |             |            |           |              |            |             |            |                 | nge        |              |                      |       |     |                | 00.               |   |         |   |  |
| ۰, |      |     |        |             |            |           | bal<br>(ey   | ł          |             |            |                 | • •        | $-12 \\ -13$ | 24.5<br>19.0         |       |     |                | 00.<br>00.        |   |         |   |  |
|    | 4.   | A   | n      | ius         | e.         |           | Boo          | om         | er          | an         | g               | 1          | 1            | 30.0                 | 00    |     |                | .00               |   |         |   |  |
| -  | 6.   | B   | a      | lly         | 1          | 3ig       | g li         | nn         | inį         | z          |                 |            |              | 10.0                 | )()   | 1   | 75             | .00               |   |         |   |  |
| -  | 4.   | - B | a      | lly<br>Bv   | 1          | 1e<br>₹ a | avy<br>pid   | t v<br>E E | 11t<br>'ir/ | tei        | r               |            |              | 80.0<br>50.0         |       |     |                | 00.<br>00.        |   |         |   |  |
|    | 6.   | B   | a      | Пý          |            | U         | nde          | ers        | ea          | ł          | Rai             | ider       | 1            | 50.0                 |       |     |                | .00               |   |         |   |  |
| -  | 4.   | B   | a      | lly         | ł          | 31        | llse         | eye        | e S         | ho         | ot              | ing        |              |                      |       | 0.1 | -0             | 00                |   |         |   |  |
|    | 1    | C   | a      | Ga<br>nite  | 11<br>ol   | er        | y<br>Mi      | (9.<br>dø  | / 5:<br>et  | )<br>N     | 10 ⁻ | vies       | 10           | 50.(<br>75.(         |       |     |                | 00.<br>00.        |   |         |   |  |
|    | 6.   | č   | h      | am          | p          | io        | n            | Ho         | ock         | ey         |                 | ••••       |              | 40.0                 |       |     |                | .00               |   |         |   |  |
| -  |      |     | h      | iCo         | ōi         | n         | Ba           | sk         | etb         | aÌ         | 1               |            |              |                      |       | -   | ~ ~            |                   |   |         |   |  |
|    | 1    | C   | 1.     | Ch<br>:C    | a1         | np        | р.,<br>тт    | л.         |             | · · .      | D.              |            | . (          | 65.(<br>)= (         |       |     |                | .00               |   |         |   |  |
|    |      |     |        |             |            |           |              |            |             |            |                 | rby        |              | )5.(<br>30.(         |       |     |                | 00.<br>00.        |   |         |   |  |
|    | 4.   | C   | h      | iCo         | oi:        | n         | Ho           | ck         | ey          |            |                 |            |              | 15.0                 |       | 6   | 65             | .00               |   |         |   |  |
| -1 | 6.   | 0   | h      | iCo         | ∍i         | n         | Mi           | dg         | et          | Sł         | see             | • • •      |              | 60.(                 |       |     |                | .00               |   |         |   |  |
|    | 4.   | C   | h<br>h | 1U0<br>1C7  | n<br>Di    | n<br>n    | Ho           | sto<br>m   | l<br>e T    |            | <br>n           |            | ć            | 30.0                 | 10    |     | 15             | .00               |   | -       |   |  |
|    |      |     |        | 6-P         | la         | ive       | er           | (3)        | /54         | Ð          |                 |            | (            | 50.0                 | 00    | 1:  | 25             | .00               |   |         |   |  |
| -  | 4.   | ~   |        | Sup         | be         | r         | Mo           | de         | 1           |            |                 | <br>•y     | 8            | 35.0                 | )0    | 13  | 50             | .00               |   |         |   |  |
| -  | 6,   | C   | h      | iCo         | סi<br>∕כ   | n         | Tw           | in         | Н           | 00         | ske             | y          | 1            | 50.(                 | 0     | 2   | 50             | .00               |   |         |   |  |
| 1  | 4.   | C   | h      | iCe         | / J<br>Di  | n         | ste          | ean        | <br>n S     | 5h         | <br>ov          | <br>el     | 1            | 30.0                 | 50    | 6   | 30             | .00               |   |         | - |  |
| 1  |      |     |        | (5/         | /5         | 6)        | ) .          |            |             |            |                 |            | 1            | 85.(                 | 00    |     |                | .00               |   |         |   |  |
| -  |      |     |        |             |            |           |              |            |             |            |                 |            |              | 30.0                 |       |     |                | .00               |   | _       |   |  |
| 1  |      |     |        |             |            |           |              |            |             |            |                 |            |              | <b>35</b> .(<br>35.( |       |     |                | .00<br>.00        |   |         | _ |  |
| -  |      |     |        |             |            |           |              |            |             |            |                 | • • •      |              | 50.0                 |       |     |                | .00               |   |         |   |  |
| -  | - 4. | E   | x      | hib         | oit        | l         | Dal          | le         | G           | un         |                 |            | 1            | 25.0                 |       |     |                | .00               |   |         |   |  |
|    |      | 10  |        |             |            |           |              | 0          |             |            |                 |            |              | 40.(<br>40.(         |       |     |                | 00.<br>00.        |   |         |   |  |
| -  | 6.   | E   | x      | hib         | it         |           | Spa          | ce         | G           | ur.        | 1.              |            | 4            | 10.0                 |       |     |                | .00               |   |         |   |  |
| -  | 4.   | Ľ   | х      | hrb         |            | i t       | ron          | ١V.        | EX.         | рг         | ess             |            | -            | 10.0                 | 0     | 10  | 90             | .00               |   |         |   |  |
| -  | 6.   | E   | x      | հմե         | oit        |           | Silv         | er         | B           | ull        | let             | 5          |              | 10.(                 |       |     |                | 00.               |   | -       |   |  |
| -  |      |     |        |             |            |           |              |            |             |            |                 |            |              | 35.0<br>40.0         |       |     |                | .00.<br>00.       |   |         |   |  |
|    | 4.   | Ē   | x      | hib         | oit        | 5         | Sho          | oti        | ng          | 0          | Gal             | •          |              |                      |       |     |                |                   |   |         |   |  |
|    |      |     |        | (6)         | 15         | 4)        | ١.           |            |             |            |                 |            | 6            | <b>15</b> .(         | 00    | 1   | 00             | <b>.0</b> 0       |   |         |   |  |
| -  | 4.   | ł   | 5x     | hil<br>Ca   | 51<br>11.  | t i       | Sta:         | r 2<br>0/  | 5h<br>57'   | )<br>)     | tin             | g<br>      | ,            | 75.0                 | 0     | L   | 10             | .00               |   |         |   |  |
|    | 4.   | H   | Ex     | hil         | bi         | t         | y v<br>Spa   | rtl        | an          | d          | Sh              | oot        |              | 10.0                 | ,0    | 1.  | TU             | .00               |   |         |   |  |
|    |      |     |        | ing         | ; (        | Ga        | ille<br>'50  | ry         | (1          | 1/         | 54              | )          |              | 75.0                 | )0    | 12  | 25             | .00               |   |         |   |  |
| -  | 6.   | E   | x      | hil         | )it        | 6         | <b>'</b> 50) | 0"         | Sł          | 10         | oti             | ng         | 1.           |                      |       | 14  | 0.7            | 0.0               |   |         |   |  |
|    | 6    | F   | ×      | Ga<br>hił   | 11)<br>sit | er<br>1   | у (<br>Гте   | 3/         | 33.<br>15e  | ,<br>. (   | 201             | <br>Ve     | 10           | )0.0                 | 10    | 1   | 95             | .00               |   | -       |   |  |
| 1  | 0.   | ~   | ~      | Sh          | 00         | oti       | ing          | G          | al.         | (          | (6/             | ve<br>(55) | 2            | 00.0                 | 00    | 2   | 25             | .00               |   |         |   |  |
| 9  | 4.   | . H | Ex     | hil         | bi         | t         | Jui          | ngl        | e           | H          | un              | t          |              |                      |       |     | ~ *            |                   |   |         |   |  |
|    | 11   | e T |        | (3/         | /5         | (7)       | Rin          |            |             | <br>R a    | ni.             | ••••       | 23           | 25.0                 | )0    | 3   | 25             | .00               |   | <b></b> |   |  |
| 1  | -1   | 1   | 1      | 1/3         | 56         | 5)        |              |            |             |            |                 |            |              | 25.0                 | 00    |     | 75             | .00               |   |         |   |  |
| -  | 4.   | E   | x      | hił         | oit        | t ]       | Por          | o (        | Gui         | n I        | Ci              | rcus       | 5            |                      |       |     |                |                   |   |         |   |  |
|    | 6    | 6   |        | (9/         |            |           | · .          | · · ·      | •••         | •••        | · · ·           | • • • •    |              | 9 <b>5.</b> (        |       |     |                | .00<br>.00        |   | -       |   |  |
| 1  |      |     |        |             |            |           |              |            |             |            |                 | • • • •    |              | 50.(<br>70.(         |       |     |                | .00               |   |         |   |  |
| -  | 4.   | G   | e      | nce         | 0          | 2-        | Pla          | iye        | r           |            |                 |            |              |                      | , , , | Ċ   |                |                   |   |         |   |  |
|    |      |     |        | Ba          | sk         | . et      | tbal         | H          |             | •          | ·               |            |              | 95.0                 |       |     |                | .00               |   |         |   |  |
| 1  |      |     |        |             |            |           | ifle<br>ig ' |            |             |            |                 | 54)        |              | 65.0                 | )()   | 1   | <del>1</del> 0 | .00               |   |         |   |  |
| 1  | +.   | C   |        | Ga          | 11         | er        | y i          | 6/         | 51          | )          |                 |            |              | 65.0                 | 00    | 2:  | 25             | .00               |   |         |   |  |
|    | 4.   |     | -      | Տոր         | )e         | г         | Mo           | ode        | el          | (1         |                 | 55)        |              | 65.0                 |       |     |                | .00               |   |         |   |  |
| -) | 4.   | 6   |        | nc<br>(2)   |            |           | 'ild         | 11         | e:          | •1         | Gı              | in         | 1            | 10.0                 | 10    | 9.  | 2=             | .00               |   |         |   |  |
|    | 4.   | (   |        | nce         | 0          | SI        | κy –         | Ro         | ck          | et         |                 |            |              | ¥17.1                | ***   | 2.  | )              | *170              |   |         |   |  |
|    |      |     |        | Ri          | fle        | e (       | Gal          | llei       | гy          | (5         | 5/5             | 5).        |              | 50.0                 | 00    | 23  | 25             | .00               |   | _       |   |  |
| -  | 4.   | 6   |        | nce         | Ð          | 0         |              | ուլ        |             |            |                 | ase        |              | 20                   | 10    | 0.0 | 25             | 00                |   |         |   |  |
|    | 11   | - ( |        |             |            |           | 975<br>'uai  |            | r le s      | امد        |                 |            | 13           | 39.(                 | 10    | 2.  | 90             | .00               |   | -       |   |  |
|    | 4    | ſ   | ,6     | ence<br>(1( |            |           |              | ne         | Da          | ac)        | n.              |            | -            | 85.0                 | 00    | 1:  | 25             | .00               |   |         |   |  |
| _  | 4.   | G   | e      |             |            |           | i-F          | ly         | Ba          | ise        | eba             | 11         |              |                      |       |     |                |                   |   |         |   |  |
|    |      |     |        | (5,         | /5         | 6         | )            |            |             |            |                 |            | 12           | 25.0                 | 00    | 19  | 90             | .00               |   | -       |   |  |
| -  | 4.   | 6   |        |             |            |           | ate:<br>6/5  |            | air         | 1          | (if             | le         | 90           | 25.0                 | 0     | 2'  | 75             | .00               |   |         |   |  |
|    | 11   | • ( | -      | ence        | 1.<br>()   | Ď         | avy          | C          | го          | ck         | cti             |            | 44           | -0.0                 | ,0    | 4   | 10             | .00               |   |         |   |  |
|    |      |     |        | Ri          | Æ          | •         | (1)          | )/5        | 6)          |            |                 |            | 19           | 95.0                 | 00    | 23  | 50             | .00               |   |         |   |  |
| -  | 1.   | • ( | e      | ence<br>(3) | 0          | C         | irc          | 115        | R           | iffe       | 6               |            | 2.           | 75.0                 | 10    | 2:  | 50             | .00               |   |         |   |  |
| _  | 1    | • ( | ;e     | ()<br>nc    | ം<br>റ     | M         | ote          | ora        | m           | 1          |                 |            | 2            | 1.0                  | ~ 7   | 0.  | 517            | •00               |   |         |   |  |
|    |      |     |        | (1)         | 1/         | 57        |              |            |             |            |                 |            |              | 5.0                  |       |     |                | 00.               |   |         |   |  |
| -  | 6.   | J   | a      | ·k          | B          | (a)       | bbi          | t          |             |            |                 |            |              | 10.0                 |       |     |                | 00.               |   |         |   |  |
|    | 1.   | J   |        | ngl         | e<br>ex    | J         | oe<br>Air    | B          | air         | lei        | r               |            |              | 10.(<br>10.(         |       |     |                | .00.<br>.00       |   |         |   |  |
|    | 4.   | K   | e      | ene         | ey         | 1         | Sub          | 6 G        | 'n          | 1          |                 |            | -            | 10.0                 |       |     |                | .00               |   |         |   |  |
| -  | 1.   | K   | e      | en          | ey         |           | Te           | xa         | 8           | Le         | eag             | uer        |              | 20.0                 |       |     |                | .00               |   |         |   |  |
|    | 4.   | K   |        | en<br>(11   |            |           | Spo          | rts        | m           | an         |                 |            |              | 75.0                 | 10    | 1   | 15             | 00                |   |         |   |  |
| _  | 6.   |     |        |             |            |           | e n          | no         | del         | Ċ          |                 |            |              | 15.0<br>80.0         |       |     |                | .00.<br>.00       |   |         |   |  |
| _  | 4.   | K   | le     | en          | ey         | r 1       | Rai          | nge        | er          | (3         | 15              | 5)         | 18           | 35.0                 | )()   | 21  | 15             | .00               |   |         |   |  |
|    |      |     |        |             |            |           |              |            |             | (          | 2/              | 55)        | 19           | 90.0                 | 10    | -23 | 3()            | .00               |   | -       |   |  |
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|                             |        |                |          |

# Manufacturers New Equipment

Products listed here are currently in productiou. Prices are manufacturers' list prices, F.O.B. factory.

#### AMI. INC. Model I-200, 200 Selec. Phonograph Model I-120, 120 Selec. Phouograph ..... luthorized Model I-100, 100 Selec. Phonograph . Model IAB-200 Selective-play Hideaway No Model IBB-200 Continuous-play Hideaway. List Model WQ-200 ... Model 200 Selec. Wall Box ..... Price r Publication Model 200 Sciect wan box Model 120 Sciect Wall Box Bargrip Wall Box Bracket Recessed Ceiling Speaker Wall Speaker Corner Speaker AUTO-BELL MFG. CO. Play Ball, Counter Game .....\$ 49.50 Circus Days (Upright Electronic Scoring F. P. Game) AUTO-PHOTO CO. Model 14 Studio ......\$3,245.00 BALLY MFG. CO. Star Shuffle \$ 850.00 Spook-gun (kiddie shooting-gallery) 465.00 Lucky Alley Shuffle 805.00 Beach Time (In-line Game) 887.00 Lucky Alley Bowler 887.00 With Dime A Game Chute 1,299.00 14 Foot 1,315.00 18 Foot 1,365.00 1.365.00 18 Foot With 2 Games For A Quarter Chute 1.304.00 320.00 18 Foot 4 Foot Alley Section Golf Champ (Golf-Game) Speed-Queen (Kiddie Ride) Toouerville Trolley Bike (Kiddie Ride) Model T (without Record Chauger) Model T (with Record Chauger) The Champiou (with new-all-metal cabinet) 18 Foot 50.00 595.00 835.00 835.00 835.00 705.00 755.00 835.00 CHICAGO COIN MACHINE Criss Cross Hockey Regular Model Replay-Match Model Croquet, Cue Stick Table Game Rocket Explorer Replay Model Commando Machine Gun No List Price Authorized for Publication EXHIBIT SUPPLY CO. Card Veudor, with base Single Columu Double Column No List Price Authorized for Publication J. F. FRANTZ MFG. CO. Kicker & Catcher (Counter Game) ..... ABT Challeuger Pistol (Counter Game) . ABT Guesser Scale ..... ABT Rifle Sport (Shooting Gallery) .... Aristo Scale ..... No List Price Authorized for Publication GAMES, INC. Double Shot (Upright Electronic Scoring F. P. Gaue) No List Price Authorized for Publication GENCO MANUFACTURING Space age Horoscope Fortune Teller Gypsy Grandma Fortune Teller No List Price Authorized for Publication

Authorized for Publication D. GOTTLIEB & CO. Contest (4-Player, 5-Ball) No List Price Authorized for Publication

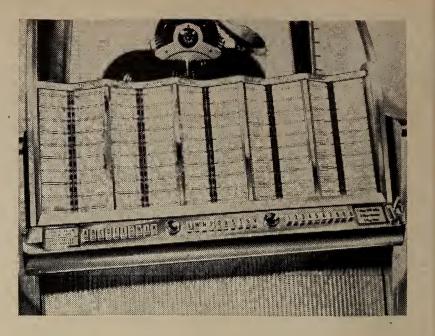
| DUINO TAND CO. DIO                                                                                                                       |
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| IRVING KAYE CO., INC.<br>Deluxe Competitor, 6 Pocket Pool Ball<br>Viewer Model                                                           |
| Super Hockey (6 ft.)         349.95           Super Jumbo Hockey (8 ft.)         400.00                                                  |
| Melody Tower149.95El Dorado-6 Pocket Pool495.00Competitor-Super Deluxe-6 Hole Pool329.95                                                 |
| J. H. KEENEY & CO.                                                                                                                       |
| DeLuxe Big Tent<br>(Upright Electronic Scoring F. P. Game)                                                                               |
| Snack Vender                                                                                                                             |
| DeLuxe Hot Coffee Vender                                                                                                                 |
| DeLuxe Hot Coffee & Hot Chocolate                                                                                                        |
| Various models of above)                                                                                                                 |
| ROCK-OLA MFG. CORP.                                                                                                                      |
| Model 1465, 200 Selec. Phonograph                                                                                                        |
| Model 1462, 50 Selec. Phonograph                                                                                                         |
| Model 1462, 50 Selec. Photograph<br>Model 1464, 120 Selec. Wall Type Phono<br>Model 1947, Remote Volume Control for<br>Model 1464 Phono. |
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| Phouograph<br>Model 1617, Hi-Fi Wall Speaker                                                                                             |
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| PS6LZ—Power Supply                                                                                                                       |
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Casino (Single Player 5-Ball) Gusher (Single Player 5-Ball) Turf Champ (Single Player, 5-Ball, Senior Size Only)

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| THE WURLITZER CO.                                                                                                                                                                                                                              |       |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| Model 2200, 200 Selec. Phonograph                                                                                                                                                                                                              |       |
| Model 2204, 104 Selec. Phonograph                                                                                                                                                                                                              | 2 2 2 |
| Model 2204, 104 Selec. Phonograph<br>Model 2250, 200 Selec. Phonograph<br>Model 5250 Wall Box, 200 Selec.<br>Model 5207 Wall Box, 104 Sel., 3-Wire<br>Model 257 Stepper, 104 Selec.<br>Model 5115 Hi-Fi Corner Speaker, 4"-5"<br>Matched Coues | DES.  |
| Model 5250 Wall Box, 200 Selec.                                                                                                                                                                                                                | ut    |
| Model 5207 Wall Box, 104 Sel., 3-Wire                                                                                                                                                                                                          | lic   |
| Model 257 Stepper, 104 Selec.                                                                                                                                                                                                                  | acc   |
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| Matched Coues                                                                                                                                                                                                                                  | 7 20  |
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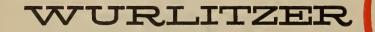


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