

THE CASH BOX

VOLUME XVI

MAY 21, 1955

NUMBER 35

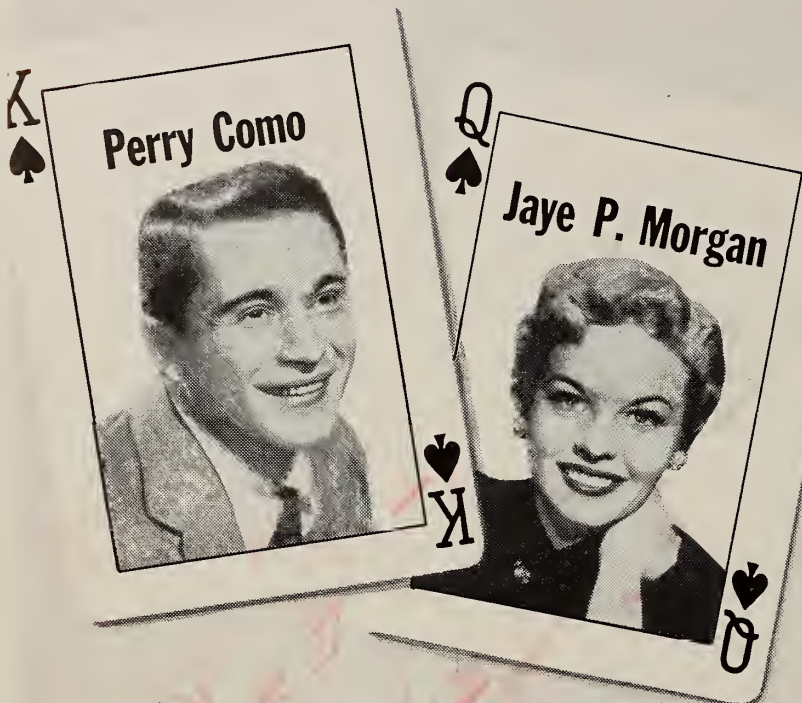


Smiles are the order of the day as Milton Berle, Susan Hunter and Bobby Mellin watch the sales mount for "Not Yet". Berle is the writer of the song; Susan recorded it for Decca; and Mellin published it. Given a tremendous send-off on the Milton Berle show of a couple of weeks ago, the record took off immediately creating a new record star in Susan Hunter.

here they are!

RCA VICTOR'S UNBEATABLE PAIRS!

Four of the most exciting "Double-dates" in record history!



(with Mitchell Ayres' Orch. Arr: Joe Reisman)

CHEE CHEE-OO CHEE

TWO LOST SOULS

(from the musical production "Damn Yankees")

20/47-6137



THE **CATTLE CALL**

.....
 THE **KENTUCKIAN SONG**

(from the Hecht-Lancaster production "The Kentuckian" a United Artists Release)

20/47-6139



(with Hugo Winterhalter's Orchestra)

HOT POTATO MAMBO

JAPANESE RHUMBA

20/47-6132



SWEET AND GENTLE

FREDDY

20/47-6138

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FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 35
May 21, 1955

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AP

CHOOSES

THE CASH BOX

In all this world, there is probably no more reliable news service than Associated Press.

Every single day of the year, thousands of newspapers and millions of readers rely on AP to bring them accurate, up to the minute, unbiased facts.

Therefore we are happy to report that when it comes to the music world, AP relies upon *The Cash Box*.

An important fact for the entire music industry to know is that *The Cash Box* charts go out over the AP wires every single week. They are relayed to newspapers and radio stations everywhere and give program directors, disk jockeys and editors the latest standing of current pop records.

It is a rare thing that AP should use any but its own sources. Yet for a specialized field such as music and records, it seeks out the best possible source and in turn gives the information from that expert source to its clients.

We at *The Cash Box* are proud of this public recognition by the most respected and reliable news service.

We have always known that our charts were the most accurate, most timely, completely honest compilations available. We knew also that most of the music industry was aware of their effectiveness.

Now this superiority is attested to by the acme of reliability as far as the news world is concerned.

Once again we say we are extremely proud of this recognition. And we know that AP's use of our charts will have great meaning to everyone in the music business.

3 Great Songs ---
For Your Program

"IF I MAY"
recorded by
NAT "KING" COLE
on CAPITOL

"GENUINE LOVE"
recorded by
LES PAUL & MARY FORD
on CAPITOL

**"SMACK DAB
IN THE MIDDLE"**
recorded by
MILLS BROS. Decca
ELLA MAE MORSE . . . Capitol
EDDIE HILL RCA Victor
CHARLEY CALHOUN . . . MGM
THE JACKS RPM

published by
Roosevelt Music Co., Inc.
Hal Fein, Pres.
1650 Broadway, New York, N. Y.



Quite a weekend of press conferences. Possibly the busiest for ace publicity gal Suzanne Warner. And how she can organize everything. . . . Pretty Kitty Kallen told me how excited she was to be in England and Budd Granoff was busy soothing a few scratches which Kitty got from another Kitty in a basket. Yes Suzanne couldn't resist getting a kitten for Miss Kallen. . . . Herb Kessler manager of the Four Aces, also full of excitement at the thought of the boys opening at the Palladium on Monday and sharing the bill with Kitty. Also in London, Mr. & Mrs. Don Cornell. Don plays Finsbury Park Theatre this week and is guest on Show Band, B.B.C.'s top music show, Monday night. . . . Alma Cogan thrilled at being introduced to the audience from the box she was sitting in at the Palladium. Introduction was made by Johnnie Ray. . . . Hermione Gingold due back in London this week after a very successful U. S. show. But look out over there, she's coming back to New York real soon. . . . It seems that Les Paul and Mary Ford are in confab with the Grade office for a Summer tour of the leading British theatres. Nice to have you back again; make it soon. . . . The Crewcuts have a winner over here with their recording of "Earth Angel". Disk really starting moving via American Forces Network in Germany having now found its way into the best sellers in this country. . . . Johnnie Ray recorded two sides for Philips last Tuesday. One of the songs, written during the early weeks of his tour, is called "My Love For You", lyrics by Johnnie Ray, music by Vic Lewis whose band accompanied Johnnie on his dates. . . . "Mr. Banjo" seems to have gotten wonderful coverage from all the record companies over here. So watch it get into the best sellers list real soon. . . . It looks as though Maggie Whiting may at last have the really big seller she's been waiting for on this side of the Atlantic. I'm talking about a little ditty called "Stowaway". After all, all you need is just one big record and those British fans start clamoring for you as they seem to be doing for Tony Bennett right now. Tony my boy . . . consider yourself a "Stranger" no more!

- This week's best selling pop singles:
(Courtesy "New Musical Express")
- "Cherry Pink"—Perez Prado (HMV)
 - "Stranger In Paradise"—Tony Bennett (Philips)
 - "Give Me Your Word"—Tennessee Ernie (Capitol)
 - "Cherry Pink"—Eddie Calvert (Eng. Col.)
 - "Earth Angel"—Crewcuts (Mercury)
 - "Softly, Softly"—Ruby Murray (Eng. Col.)
 - "Stranger In Paradise"—Tony Martin (HMV)
 - "Wedding Bells"—Eddie Fisher (HMV)
 - "Ready, Willing And Able"—Doris Day (Philips)
 - "Melody Of Love"—Ink Spots (Parlophone)

**THEY'RE NEW!
THEY'RE GREAT!**
Trudy Richards
singing
"DON'T RUSH ME"
and
"PROMISES, PROMISES"
Jubilee 5197
The Four Tunes
"TIME OUT FOR TEARS"
and
"TIRED OF WAITING"
Jubilee 5200
Della Reese
"IN THE STILL OF THE NIGHT"
and
"KISS MY LOVE GOODBYE"
Jubilee 5198
Kent Harlan
his Sax and Ork.
"SAXAPHOBIA"
and
"LIMEHOUSE BLUES"
Jubilee 5199

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THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

| CODE | | | | |
|--------------|-------------|------------------|------------|---------------|
| AB—Abbott | CK—Checker | DU—Duke | JU—Jubilee | PO—Potter |
| AL—Aladdin | CM—Combo | EP—Epic | KI—King | PR—Prestige |
| AP—Apollo | CO—Columbia | ES—Essex | LO—London | RA—Rainbow |
| AT—Atlantic | CR—Coral | FA—Favorite | ME—Mercury | RE—Regent |
| AU—Audiavac | CT—Cat | FB—Fabor | MJ—MGM | RM—Rama |
| BE—Bell | CW—Crown | FE—Federal | MJ—Major | SA—Savoy |
| BR—Brunswick | DA—Dana | FI—Fiesta | MO—Modern | SO—Sound |
| BT—Bethlehem | DE—Decca | 4 Star—Four Star | NG—Norgran | VA—Valley |
| CA—Capitol | DL—DeLuxe | GR—Groove | PA—Parrot | VI—RCA Victor |
| CD—Cadence | DO—Dot | IM—Imperial | PD—Polydor | WA—Watco |
| CH—Chess | DT—Dootone | JD—Jay Dee | PE—Peacock | TA—Tampa |
| | | | | ST—Starlite |
| | | | | TF—Tiffany |
| | | | | TI—Tico |
| | | | | TR—Trend |
| | | | | UN—United |

Pos. Last Week

- 1 CHERRY PINK AND APPLE BLOSSOM WHITE**
PEREZ PRADO
CO-40472 (4-40472)—Xavier Cugat DE-29387 (9-29387)—Victor Young
CR-61373 (9-61373)—Alan Dale VI-20-5965 (47-5965)—Perez Prado
CR-61381 (9-61381)—Georgie Auld TI-10-256 (45-256)—Tito Puente
DE-29510 (9-29510)—Guy Lombardo
- 2 BALLAD OF DAVY CROCKETT**
BILL HAYES
BE-1091—Tex Stewart DO-1240 (45-1240)—Mac Wiseman
CA-3058 (F-3058)—Ernie Ford FI-049 (45-049)—Irving Fields
CD-1256 (45-1256)—Bill Hayes ME-70555 (70555x45)—Rusty Draper
CO-40449 (4-40449)—Fess Parker MG-11941 (K-11941)—James Brown
CR-61368 (9-61368)—Steve Allen VI-20-6041 (47-6041)—Voices Walter Schumann
DE-29423 (9-29423)—Burl Ives
- 3 UNCHAINED MELODY**
LES BAXTER—AL HIBBLER—ROY HAMILTON
CA-3055 (F-3055)—Les Baxter EP-9102 (5-9102)—Roy Hamilton
CO-40455 (4-40455)—Liberace ME-70598 (70598x45)—Crewcuts
CR-61407 (9-61407)—Don Cornell MG-11962 (K-11962)—LeRoy Holmes
DE-29441 (9-29441)—Al Hibbler VI-20-6078 (47-6078)—June Valli
DE-29509 (9-29509)—Guy Lombardo VI-20-6078 (47-6078)—Chet Atkins
- 4 DANCE WITH ME HENRY**
GEORGIA GIBBS
BE-1093—Edna McGriff ME-70572 (70572 x 45)—Georgia Gibbs
CR-61370 (9-61370)—Three Rays MO-947 (45-947)—Etta James & Peaches
MA-102 (45-102)—Leslie Sisters
- 5 THE CRAZY OTTO**
JOHNNY MADDOX
BE-1091—Buddy PD-22009 (45-22009)—Crazy Otto
DO-15325 (45-15325)—Johnny Maddox
- 6 TWEEDLEE DEE**
GEORGIA GIBBS
AT-1047 (45-1047)—Lavern Baker KI-1436 (45-1436)—Bonnie Lou
AU-114 (45-114)—Dorothy Collins ME-70517 (70517x45)—Georgia Gibbs
CA-3008 (F-3008)—Vicki Young ME-70553 (70553x45)—Bop-A-Loos
CR-61332 (9-61332)—Lancers VI-20-6005 (47-6005)—Pee Wee King
CR-61366 (9-61366)—Teresa Brewer
- 7 DARLING, JE VOUS AIME BEAUCOUP**
NAT "KING" COLE
CA-3027 (F-3027)—Nat "King" Cole DE-29510 (9-29510)—Guy Lombardo
- 8 WHATEVER LOLA WANTS**
SARAH VAUGHAN
CA-3104 (F-3104)—Billy May ST-1363 (45-1363)—The Hi-Lo's
DE-29472 (9-29472)—Carmen McRae VI-20-6077 (47-6077)—Dinah Shore
EP-9101 (5-9101)—Mello-Larks VI-20-6122 (47-6122)—Perez Prado
ME-70595 (70595 x 45)—Sarah Vaughan X-0116 (4X-0116)—Louis Jordan
MG-11961 (K-11961)—Ginny Gibson
- 9 HOW IMPORTANT CAN IT BE**
JONI JAMES — SARAH VAUGHAN
CA-3066 (F-3066)—Billy May MG-11919 (K-11919)—Joni James
CR-61362 (9-61362)—Teresa Brewer MJ-138 (45-138)—Jack Smith
DE-29412 (9-29412)—Connie Boswell TI-10-245 (45-245)—Neil Lewis
ME-70534 (70534 x 45)—Sarah Vaughan VI-20-5993 (47-5993)—Lou Monte
- 10 MELODY OF LOVE**
BILLY VAUGHN—FOUR ACES—DAVID CARROLL
CA-3018 (F-3018)—F. Sinatra & KI-1429 (45-1429)—Ink Spots
Ray Anthony ME-70521 (70521x45)—David Carroll
CO-40417 (4-40417)—Sammy Kaye MG-11908 (K-11908)—F. McCormack
CR-61334 (9-61334)—McGuire Sisters VI-20-5975 (47-5975)—Tony Martin &
DE-29395 (9-29395)—Four Aces Dinah Shore
DO-15247 (45-15247)—Billy Vaughn VI-20-5973 (47-5973)—Leo Diamond
EP-9098 (5-9098)—Jack Pyle

11) THE BREEZE AND I. 12) HONEY BABE. 13) TWO HEARTS. 14) SINCERELY. 15) PLAY ME HEARTS AND FLOWERS. 16) DON'T BE ANGRY. 17) HEART. 18) PLEDGING MY LOVE. 19) A BLOSSOM FELL. 20) THE SAND AND THE SEA. 21) MOST OF ALL. 22) IT'S A SIN TO TELL A LIE. 23) LEARNIN' THE BLUES. 24) IT MAY SOUND SILLY. 25) KO KO MO. 26) THE DOOR IS STILL OPEN. 27) DANGER, HEARTBREAK AHEAD. 28) BLUE MIRAGE. 29) EARTH ANGEL. 30) IS THIS THE END OF THE LINE. 31) HEY, MR. BANJO. 32) BOOM BOOM BOOMERANG. 33) OPEN UP YOUR HEART. 34) MAMBO ROCK. 35) PLANTATION BOOGIE.

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RECORD REVIEWS

| | |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD |
| ⓑ EXCELLENT | ⓑ FAIR |
| ⓓ VERY GOOD | ⓓ MEDIOCRE |

LOU MONTE
(RCA Victor 20-6133; 47-6133)

ⓑ "WITH YOU BESIDE ME" (2:14) [Ben Bloom ASCAP—Silver, Schroeder] An inviting shuffle jumper is colorfully fashioned by the warm Lou Monte voice. A happy pleaser that should draw a heap of spins. Could break.

ⓑ "BELLA NOTTE" (2:42) [Walt Disney ASCAP—Lee, Burke] A pretty ballad from Disney's forthcoming feature length cartoon "Lady And The Tramp." gets a mellow styling from Lou. Tender item.

THE CREW-CUTS
(Mercury 70598; 70598x45)

ⓑ "UNCHAINED MELODY" (2:50) [Frank ASCAP—North, Zaret] One of the country's top hits is rendered by the Crew-Cuts. Brilliant song that should be a classic in the annals of Tin Pan Alley. From an EP.

ⓑ "TWO HEARTS" (2:35) [St. Louis BMI—Stone, Williams] An R & B click that went big in the pop field, is jumped through by the boys. Rhythmic rendition of a terrific novelty. Should share well in final take. From an EP.

TWIN TUNES
(Sound 116; 45-116)

ⓑ "JAPANESE RHUMBA" (2:32) [Peer Inter'l BMI—Miller] A favorite of men in the armed forces, gets an exciting revival treatment from the Twin Tunes. Boys dish up a solid job on this novelty. Could click again.

ⓐ "I'LL MAKE YOU MINE" (2:27) [Berkshire BMI—Mann, Lowe] The songsters blend warmly on a shuffle beat rendition of a pretty love song.

JOE PICA
(Original 518; 45-518)

ⓑ "DOODLE DOO DOO" (2:25) [Leo Feist ASCAP—Kassel, Stitzel] Joe Pica, "The Wizard of The Keys," handles the vocal chores in addition to the keyboard activities on this cornball rendition of a great oldie.

ⓐ "I LEARNED A LESSON I'LL NEVER FORGET" (2:20) [Robbins ASCAP—Davis] Another bouncer with that old-time flavor is handled capably by the artist assisted by Roy Stevens and his New Orleans Nightmares.

LIONEL NEWMAN ORCH.
(Liberty 55001; 45-55001)

ⓑ "THE GIRL UPSTAIRS" (2:27) [Robbins ASCAP—Newman] From the flick "Seven Year Itch" comes this exciting melody beautifully handled by Lionel Newman and the ork. Very attractive arrangement. Good dance item too.

ⓐ "CONQUEST" (2:23) [Robbins ASCAP—NEWMAN] This vibrant march number hails from the film "Captain From Castile." Appealing melody.

THE CASH BOX

DISK OF THE WEEK

"TWO LOST SOULS" (2:24)
[Frank ASCAP—Adler, Ross]

"CHEE CHEE-OO CHEE" (2:26)
[Hill & Range BMI—Turner, Parsons, Seracini]

PERRY COMO & JAYE P. MORGAN
(RCA Victor 20-6137; 47-6137)



PERRY COMO & J. P. MORGAN

● Perry Como and Jaye P. Morgan team-up on wax for the first time and come up with a disk that looms as a two-sided threat. One half "Chee Chee-oo Chee" is a contagious, bouncy little ditty which the duo fashion in mambo tempo. Both stars sparkle as they chirp the cute song "the little bird sang." They blend wonderfully. Coupling is a tremendous Joe Reisman arrangement of one of the big songs from "Damn Yankees," "Two Lost Souls." It's an unusual tune that's different enough to be a smash. Great Mitchell Ayres orking. The wax mates can have two big hits.

"CHEE CHEE-OO CHEE" (2:38)
[Hill & Range BMI—Turner, Parsons, Seracini]

"THE RIGHT TO BE WRONG" (2:19) [Burlington ASCAP—Kelsey, Baguley]

THE JOHNSTON BROTHERS
(London 1565; 45-1565)



JOHNSTON BROS.

● Four English lads, the Johnston Brothers, who've been on the verge of maknig the grade, may do it with the tune that copped top honors in Italy's San Remo song festival, "Chee Chee-oo Chee." The boys have a warm and appealing vocal blend that the teen-agers will welcome. This version should take a big bite of the tune's income. The under segment "The Right To Be Wrong," is a strong shuffle-jump presentation of a top drawer tune. Good backing for big juke box play.

"CHEE CHEE-OO CHEE"
[Hill & Range BMI—Turner, Parsons, Seracini]

"WHO'S GOT THE PAIN"
[Frank ASCAP—Adler, Ross]

THE GAYLORDS
(Mercury 70630; 70630x45)



THE GAYLORDS

● The Gaylords look as though they're headed toward the top again with two wonderful novelties that have all the earmarks of solid hits. The top half is a colorful lilter with a happy-go-lucky air that fits perfectly into the Summer atmosphere. It's a zany ditty titled "Chee Chee-oo Chee." A pert cutie delivered in grade "A" form. The lower lid "Who's Got The Pain" is a mambo beat satire on the "ugh" grunt heard on most mambos. It's another good item from the "Damn Yankees" score. Keep an eye on the upper portion.

"CHEE CHEE-OO CHEE" (2:55)
[Hill & Range BMI—Turner, Parsons, Seracini]

"RIDIN' INTO LOVE" (3:15)
[Mack Gray ASCAP—Crocetti, Brown, Gray]

DEAN MARTIN
(Capitol 3133; F-3133)



DEAN MARTIN

● In the race for top honors on "Chee Chee-oo Chee," Dean Martin comes up with a strong contender. His mellow, easy going voice adds warmth to the delightful novelty and he's pleasantly showcased by a fine choral backdrop. A potent rendition of a tune that should make it. Flip is an attractive lilting ballad dubbed "Ridin' Into Love." It's a melodious romantic number that paints a musical picture of a cowboy atop his horse, heading home.

GEORGIE SHAW
(Decca 29506; 9-29506)

ⓐ "THERE'S AN OLD SAYING" (2:55) [Trinity BMI—Moore] Georgie Shaw gets a fine assist from the Dave Lambert Singers as he wends his way through a pretty ballad. Appealing set of lyrics.

ⓐ "DO IT NOW" (2:46) [Shapiro-Bernstein ASCAP—Garson, Garson] This half is a lively shuffle jumper that swings from start to finish. Good tune that the lindy fans will take to.

FELICIA SANDERS
(Columbia 40508; 4-40508)

ⓑ "BLUE STAR" (2:35) [Chappell ASCAP—Heyman, Young] Lyrics are added to the beautiful "Medic" TV theme and are presented emotionally by Felicia Sanders. Great melody that's been doing well as an instrumental. Could break big with lyrics.

ⓑ "MY LOVE'S A GENTLE MAN" (2:48) [Montauk BMI—Jordan, Minucci] A wonderful love song gets a feelingful reading from the talented thrush. Male voice hums along in backdrop. Tricky arrangement that could stir up noise.

RICHARD MALTBY ORCH.
(X"-0135; 4X-0135)

ⓑ "HIGH TIDE BOOGIE" (2:40) [Sheraton BMI—Eldridge] Richard Maltby has a top grade contender in this fabulous boogie arrangement of a familiar waltz melody. Imaginative performance that'll have the boxes hopping. A big side.

ⓑ "JUMPIN' TRUMPETS" (2:47) [Gornston SESAC—Tolbert, Maltby] The brass section takes over on this rockin' instrumental. Exciting side that brings back the fabulous sound that thrilled the teen-agers of the '30's and '40's.

LES BAXTER ORCH.
(Capitol 3120; F-3120)

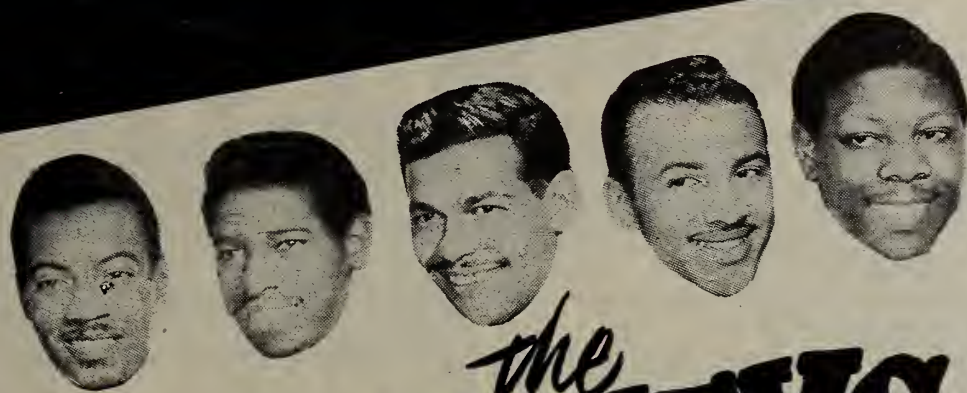
ⓑ "I'LL NEVER STOP LOVING YOU" (2:54) [Robbins ASCAP—Cahn, Brodzsky] Currently riding high with his big version of "Unchained," Baxter has another contender in this soft choral rendition of a big tune from the pic "Love Me Or Leave Me." Has hit possibilities.

ⓑ "WAKE THE TOWN AND TELL THE PEOPLE" (2:30) [Joy ASCAP—Livingston, Gallop] The Notables handle the vocal portion of this pretty ballad. Interesting lyric for a romantic number.

THE VOICES THREE
(Big 601; 45-601)

ⓑ "COO, COO, COO" (2:18) [Hometown ASCAP—Hendricks, Stride] The Voices Three give the new Big label an impressive start with a sensational new rhythm novelty that could be a smash. Side rocks. A "big" start.

ⓑ "CALL ME DARLING, MY DARLING" (2:47) [Village BMI—Verrone, San Domenico] The talented trio shows its versatility on this easy-going and beautiful love song. Boys have a commercial sound that could hit with a little help.



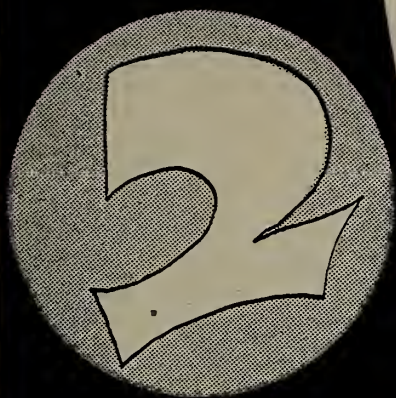
the
FIVE KEYS
Singing

"THE VERDICT"

Capitol-3127

b/w "WE MAKE-UM POW POW"

**THE CASH BOX
AWARD OF THE WEEK**
★ *The Billboard* • This Week's Best Buys
VARIETY • Best Bets



Great
Capitol
REG. U. S. PAT. OFF.
RECORDS

Releases...

Published by
KAHL MUSIC, INC.
1619 Broadway,
New York 19, New York

and

DAKOTA STATON

Singing

"DON'T LEAVE ME NOW"

Capitol-3128

b/w "A LITTLE YOU"



RECORD REVIEWS

| | |
|----------------|----------|
| DISK & SLEEPER | GOOD |
| EXCELLENT | FAIR |
| VERY GOOD | MEDIOCRE |

NAT BROOKS
(Tico 255; 45-255)

B "POCHI POCHI MAMBO" [—Brooks] A folk song taught to children, is set to a mambo beat by Nat Brooks and his mambo men. Driving side with a heap of excitement. Hoofers will like the dance tempo of this deck.

C+ "JINX' MAMBO" [—Brooks] A tune in tribute to Jinx Falkenburg is presented in mambo tempo by the crew. Colorful item.

BUDDY MORROW
(Mercury 70626; 70626x45)

B "23° NORTH — 82° WEST" (2:15) [Pulse BMI—Russo] An unusual and thrilling instrumental, used as theme music on a recent Philco TV show, is belted across by Buddy Morrow's ork. Beaty, wild number. Potent item.

B "BLUE PRELUDE" (2:42) [Isham Jones ASCAP—Bishop, Jenkins] This side is as pretty as the flip is wild. It's a beautiful old blues item. Very effective delivery by the group. Fine trombone solo by Morrow.

THE FOUR TUNES
(Jubilee 5200; 45-5200)

B+ "TIME OUT FOR TEARS" (2:30) [Republic, BMI — Schiff Berman] The Four Tunes have a hit contender in this beautiful new ballad. It's a sentimental, gorgeous number delivered with schmaltz. Boys sound great. Shuffle beat.

B "TIRED OF WAITIN'" (2:08) [Garlock-Scherer BMI—Thomas] A good lilting rhythm number is fashioned by the Tunes on this end. Good item that fits well into the rock 'n roll swing.

THE THUNDERBIRDS
(Era 1000; 45-1000)

B "AYUH AYUH" (2:13) [Warman BMI—Newman, Bregman] A wild and zany novelty is excitingly styled by the Thunderbirds as they debut on the new Era label. Catchy novelty that could make big noise. Crazy, enjoyable deck.

C+ "BLUEBERRIES" (2:33) [Quintet BMI—Stoller, Leiber] Another happy and nutty novelty gets a commercial presentation from the crew. Has a rock 'n roll feeling. Two sides full of life and vigor.

JOHNNY DESMOND
(Coral 61410; 9-61410)

B+ "TOGETHERNESS" [Miller ASCAP—DeRose, Jordan] With his "Play Me Hearts" riding high, Johnny Desmond comes up with a pretty new song. Number tells a wonderful story. Idea for song comes from a magazine article. Touching.

B "A STRAW HAT AND A CANE" [Weiss & Barry BMI—Rotha, Gaze, Alfred] A colorful vaudeville type novelty is smoothly handled by Johnny and a chorus. Inviting toe tapper.

THE CASH BOX

SLEEPER OF THE WEEK

"STORY UNTOLD" (2:40)
[Rush BMI—Griffin]

"CARMEN'S BOOGIE" (2:37)
[Broadcast BMI—Cates, Leven]

THE CREWCUTS
(Mercury 70634; 70634x45)



THE CREWCUTS

● The rhythm and blues, field con-

tinues to supply a big share of today's pop song material. Here, the Crewcuts, currently on the charts with an R & B click "Don't Be Angry," take hold of another fast rising blues number and fashion it for the pop market. It's a lovely ballad tagged "Story Untold." And the mellow Crewcuts' rendition should do big things. This is about the smoothest waxing the boys have made since they joined Mercury. Watch it go. The coupling, "Carmen's Boogie" is a jumped up version of the "Habanera" from "Carmen," with a new set of lyrics. A colorful deck to keep an eye on.

"THE CATTLE CALL" (2:30)
[Forster ASCAP—Owens]

"THE KENTUCKIAN SONG" (2:44)
[Frank ASCAP—Gordon]

EDDY ARNOLD with HUGO WINTERHALTER'S ORCH.
(RCA Victor 20-6139; 47-6139)



EDDY ARNOLD & HUGO WINTERHALTER

● A powerful sleeper in Victor's "two-star" release features one of the country's great balladeers,

Eddy Arnold teamed with one of the top names in the conductor-arranger field, Hugo Winterhalter. Winterhalter supplies a lush string background for Arnold's easy going vocal treatment of a beautiful cowboy type tune labelled "The Cattle Call." The melody is a penetrating one and could hit big just as "Indian Love Call" did a few years ago. Arnold hands in some of the prettiest yodling we've ever heard. Side has a heap of potential. Bottom half, "The Kentuckian Song" is a charming love song from the Hecht-Lancaster production "The Kentuckian." Another beautiful piece of material.

"GO ON BY" (2:39)
[Hamblen BMI—Hamblen]

"THE LITTLE BLACK SHEEP" (2:59)
[Hamblen BMI—Hamblen]

THE COWBOY CHURCH SUNDAY SCHOOL CHOIR
(Decca 29530; 9-29530)

● The Cowboy Church Sunday School Choir which made an impressive mark on the music business with the Stuart Hamblen tune "Open Up Your Heart," has a new Hamblen release that could be just as big. It's an up beat ditty tagged "Go On By," a tune with another important story to tell. The youth-

ful charm of "Open Up Your Heart" is ever present on this release, and adults are sure to want it for their children. A definite contender that should be as enduring as their first platter. Coupling "The Little Black Sheep" is a touching story about a little lost sheep. A moving fairy tale. Should rack up a huge sale.

JAYNE AND AUDREY MEADOWS
(RCA Victor 20-6132; 47-6132)

B+ "JAPANESE RHUMBA" [Peer Inter'l BMI—] TV's popular Meadows Sisters make a great debut on records with an attractive and catchy vocal rendition of a rhumba novelty that's been a big favorite of GI's for years. Great arrangement. Girls sound terrific. Could hit big.

B "HOT POTATO" (1:52) [Box & Cox ASCAP—Snowhill, Patrick] The mambo beat takes over on this side. The girls belt out a good novelty with a heap of commercial appeal. Sisters could be big wax stars. They have a good sound.

ROBBIN HOOD
(MGM 11997; K-11997)

B+ "MIRROR, MIRROR" (2:40) [Miller ASCAP—Constance] Robbin Hood, a talented songstress, debuts on the MGM label with a dramatic love song that could take off. Big arrangement of a good piece of material. Watch it.

C+ "ONE LOVE IS ENOUGH FOR TWO" (2:47) [Miller ASCAP—Jacobs] A pretty lilt with a cute lyric is pertly treated by Robbin. Ray Charles Chorus and Frank DeVol's ork assist with the light, happy tempo.

GEORGIA CARR
(Big 602; 45-602)

B+ "SITTING ALONE" (2:47) [Village BMI—Wilson, Wilson] A pretty "Tennessee Waltz" type ballad introduces the talented Georgia Carr on the new Big label. Some effective multiple voicing. Good side that could swing into a hit.

B "THE HORSE AND CARRIAGE RAN AWAY" (2:18) [Hometown ASCAP — Prosen, Lisbona] An old melody gets a new set of lyrics, an exciting tempo, and a polished vocal interpretation. A fast moving oriental sounding novelty. Good deck.

FESS PARKER & BUDDY EBSEN
(Columbia 40510; 4-40510)

C+ "BE SURE YOU'RE RIGHT" [Disney ASCAP—Parker, Ebsen] Fess (Davy Crockett) Parker and his side-kick Buddy Ebsen offer a song rendition of the celebrated pioneer's motto.

B "OLD BETSY" [Wonderland BMI—George, Bruns] Crockett's trusty rifle is honored by a rhythmic outdoor type tune. Banjo and chorus round out the side.

VICTOR YOUNG ORCH.
(Decca 29523; 9-29523)

B "EAST OF EDEN" (3:12) [Whitmark ASCAP—Rosenman] With the "Medic" theme selling steadily, Victor Young's Singing Strings dish up a lush instrumental rendition of the theme music from the hit pic "East of Eden." Lovely tune.

C+ "THE WORLD IS MINE" (3:09) [Famous ASCAP—Young, Adams] The conductor presents his own composition employed as a theme to the film "Strategic Air Command." Another top notch Victor Young melody.

RECORD REVIEWS

DISK & SLEEPER GOOD
 EXCELLENT FAIR
 VERY GOOD MEDIOCRE

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "FREDY"/"SWEET AND GENTLE".....Eartha Kitt & Perez Prado
RCA Victor 20-6138; 47-6138
- ★ "HARD TO GET".....Gisele MacKenzie....."X"-0137; 4X-0137
- ★ "COO, COO, COO".....The Voices Three.....Big 601; 45-601
- ★ "MIRROR, MIRROR".....Robbin Hood.....MGM 11997; K-11997
- ★ "HIGH TIDE BOOGIE".....Richard Maltby....."X"-0135; 4X-0135
- ★ "BLUE STAR".....Felicia Sanders.....Columbia 40508; 4-40508

ALAN MARTIN

(Dot 15354; 45-15354)

B "TWILIGHT TIME" [Porgie BMI—Ram, Nevins, Nevins, Dunn] Aided by a beautiful string backdrop, Alan Martin wends his way through one of the prettiest oldies. A warm, heartfelt reading of a top love tune.

C+ "WHAT A SWEETHEART" [Porgie BMI—Hannum, Lesesak, Lesesak] This half is an appealing rhythm number with the chorus assisting.

LEROY HOLMES ORCH.

(MGM 11992; K-11992)

C+ "SAMARRA" (2:47) [Robbins ASCA—Kaper] The enchanting theme from MGM's "The Prodigal," is dramatically portrayed by the LeRoy Holmes ork featuring the voice of Mary Mayo, used as an instrument. Chilling item. Mary's echoey chanting is penetrating.

B "JUST FOR THE BRIDE AND GROOM" (2:52) [E. H. Morris ASCAP—Mann, Hilliard] This pretty waltz melody stems from the musical review "Happily Ever After." A glowing minor key melody with an "Anniversary Song" flair.

GISELE MacKENZIE

("X"-0137; 4X-0137)

B+ "HARD TO GET" (2:30) [M. Witmark & Sons (ASCAP—Segal)] Gisele MacKenzie makes an impressive debut on "X" with a beautiful waltz number which she performed on the "Justice" TV Show last Thursday. Tune has the stuff needed for a hit. Big TV plug could make it another "Let Me Go, Lover."

C+ "BOSTON FANCY" (2:30) [Sheldon BMI—Coleman] Richard Maltby sets up another fine ork assist as Gisele lilts through a light and contagious ditty.

THE MARINERS

(Columbia 40514; 4-40514)

B "CHEE-CHEE-OO CHEE" (2:32) [Hill & Range BMI—Turner, Parsons, Seracini] A cute novelty about a bird's song is delightfully treated by the Mariners. Very contagious lilt that should be a smash. Many recordings.

C+ "A RUSTY OLD HALO" (2:39) [Rylan ASCAP—Merrill] An excellent spiritual with a lighter than usual lyric, is capably handled by the quartet. Mahalia Jackson did a big job with it recently.

EARTHA KITT & PEREZ PRADO

(RCA Victor 20-6138; 47-6138)

B+ "FREDY" (2:10) [Duchess BMI—Harnick, Pan, Kirk] "Mambo King" Perez Prado supplies the wild mambo beat for the sultry Eartha Kitt voice on a great new sexy novelty that could be a smash. Terrific deck with a wonderful lyric. Top dance item too. Should be a huge seller.

B+ "SWEET AND GENTLE" (2:31) [Peer Inter'l BMI—Thorn, Portal] Another naughty type vocal is showcased by a beautiful melody set in mambo tempo. Superb arrangement. Great reading too. A two-sided threat.

GEORGE GEYER

(Double AA 108; 45-108)

B "PLEASE BE MINE" (2:52) [Robert ASCAP—Skylar, Genaro] The big voice of George Geyer is powerful and impressive on this romantic ballad. Ork support is set up by Joe Leahy. Big arrangement.

C+ "COME BACK MY LOVE" (2:49) [Allehaney BMI—Locke, Leahy] A galloping and forceful introduction leads into another soft and appealing romantic piece.

RICHARD HAYMAN ORCH.

(Mercury 70616; 70616x45)

B "GOBELUES" (2:00) [Long-ridge ASCAP—Trotter] TV makes its mark on the disk biz once again as Richard Hayman bounces through an imaginative rendition of the theme music from "The George Gobel Show." Cute side.

C+ "CELESTE" (2:12) [Ross Jungnickel ASCAP—Hennessey] The Hayman harmonica glows once again as the virtuoso wends his way through a slow piece of mood music.

VIC BARRETT ORCH.

(London 1566; 45-1566)

C "SOFTLY, SOFTLY" (2:42) [Sherwin ASCAP—Roberts, Paul, Dudin] A hit tune in England is set to a soft, and inviting waltz tempo by Vic Barrett and his crew. Pretty number.

C+ "A BLOSSOM FELL" (2:34) [Shapiro, Bernstein ASCAP—Barnes, John, Cornelius] Another English hit that's smashing through in the U. S., is lightly fashioned by the Barrett ork. Good dance item.

DESTINED FOR A HIT

"Chee Chee-oo Chee"

MERCURY 70630

BY THE

GAYLORDS



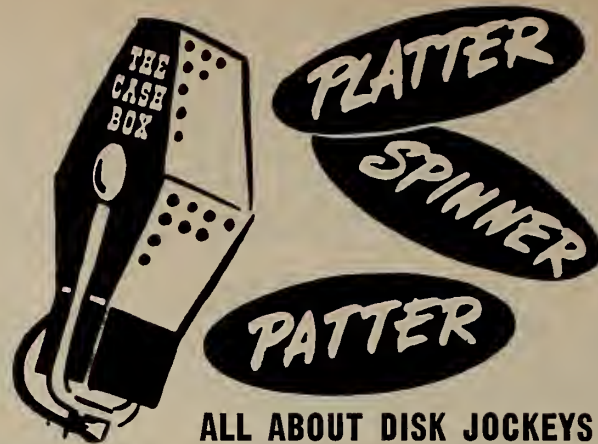
CHICAGO 1, ILLINOIS

"It's What's in THE CASH BOX That Counts"

BMI Check List

OF *New* RECORD RATINGS
BY THE TRADE PRESS

| | Billboard | Cash Box | Variety |
|--|-------------------------------------|--|--|
| CHEE CHEE-OO-CHEE (Hill & Range) PERRY COMO & JAYE P. MORGAN (Victor) THE GAYLORDS (Mercury) JOHNSTON BROS. (Landon) DENNIS HALE (London) | Spotlight Spotlight | Disk of the Week Disk of the Week Disk of the Week | Very Good Excellent Very Good Very Good |
| DADDY LOVES YOU (Acuff-Rose) MARTY ROBBINS (Columbia) | C&W Spotlight | Bullseye | |
| DON'T DO IT (Tannen) THE PENGUINS (Mercury) | R&B Spotlight | Award of the Week | Very Good |
| GO ON BY (Hamblen) COWBOY CHURCH SUNDAY SCHOOL CHOIR (Decca) | Spotlight | Sleeper of the Week | Very Good |
| LEAVE MY HEART ALONE (Raleigh) BUNNY PAUL (Capital) | 76 (Good) | B (Very Good) | |
| OLD BETSY (Wanderland) VOICES OF WALTER SCHUMANN (Victor) | 75 (Good) | C+ (Good) | |
| PROMISES, PROMISES (Wemar) THE FOUR COINS (Epic) TRUDY RICHARDS (Jubilee) | 77 (Good) 72 (Good) | B+ (Excellent) B+ (Excellent) | |
| ROLLIN' STONE (Excellarec) FONTANE SISTERS (Dot) EDDIE FONTAINE ("X") THE MARIGOLDS (Excella) | Best Buy 75 (Good) | Disk of the Week Best Bet R&B Sleeper | |
| SMACK DAB IN THE MIDDLE (Raasevelt) MILLS BROTHERS (Decca) CHARLIE CALHOUN (MGM) ELLA MAE MORSE (Capital) | Spotlight 74 (Good) 77 (Good) | B (Very Good) B (Very Good) | |
| A STRAW HAT AND A CANE (Weiss & Barry) JOHNNY DESMOND (Coral) | 76 (Good) | B (Very Good) | Very Good |
| THAT'S THE WAY (Rush) THE FOUR COINS (Epic) | 75 (Good) | C+ (Good) | |
| THAT'S THE WAY LOVE GOES (Regent) THE BON BONS (London) | Satisfactory | B (Very Good) | Best Bet |
| YOU ALL YOU (Riviera) MITZI MASON (MGM) | Satisfactory | C+ (Good) | Best Bet |



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. UNCHAINED MELODY { Les Baxter (Capitol)
Al Hibbler (Decca)
Roy Hamilton (Epic)
2. CHERRY PINK AND APPLE
BLOSSOM WHITE { Perez Prado (RCA Victor)
Alan Dale (Coral)
3. BALLAD OF DAVY CROCKETT { Bill Hayes (Cadence)
T. Ernie Ford (Capitol)
Fess Parker (Columbia)
4. DANCE WITH ME, HENRY Georgia Gibbs (Mercury)
5. WHATEVER LOLA WANTS { Sarah Vaughan (Mercury)
Dinah Shore (RCA Victor)
6. THE BREEZE AND I Caterina Valente (Decca)
7. PLAY ME HEARTS AND FLOWERS Johnny Desmond (Coral)
8. DON'T BE ANGRY { Crewcuts (Mercury)
Nappy Brown (Savoy)
9. LEARNIN' THE BLUES Frank Sinatra (Capitol)
10. HONEY BABE Art Mooney (MGM)
- 11) TWO HEARTS. 12) A BLOSSOM FELL. 13) MOST OF ALL.
- 14) HEY, MR. BANJO. 15) HEART. 16) HOW IMPORTANT CAN IT BE. 17) CRAZY OTTO MEDLEY. 18) DARLING, JE VOUS AIME BEAUCOUP. 19) IT'S A SIN TO TELL A LIE. 20) IS THIS THE END OF THE LINE.

Dave Sweet (WBSM-New Bedford, Mass.) advises the Four Aces "Sluefoot" has been moving very fast due to the contest being conducted by Vic Selsman. Dave advises the free instruction booklets have disappeared like "apples in a depression." Sweet also tells us he plays the top "30" from The Cash Box 50 Best Sellers with wonderful listener reaction. . . . Tennessee Ernie Ford has given a total of four network NBC-TV shots to Nick Gilius's "Laugh, Laugh, Laugh." Song got its start via Lorry Raine's record. . . . Jim Ameche doing TV as well as KMPC-Los Angeles.

* * * * *



BUDDY DEANE
(WITH-Baltimore, Md.)

Pic of the week—Buddy Deane (WITH-Baltimore, Md.) says NO for "Not Yet." Wanna bet? . . . Hank Goldman (WANN-Annapolis, Md.) predicts "If We All Said A Prayer" by Bill Kenny, ex of the Ink Spots, "Will be one of the biggest ever." . . . Robin & Polly Bonneau welcome Bob Mack to WTSV-Claremont, N. H. Bob will take over night time duties and the Bonneau's three hour weekly "Record Party" now moved up to Monday nights. . . . Henry Okun, just returned from a road trip visiting deejays and ops on behalf of Art Mooney's MGM "Honey Babe," and Teresa Brewer's Coral "Silver Dollar," claims both are zooming. Okun's trek took him to Harrisburg and the coal mining area. . . . Bob Kloss (WTRF-TV and WKWK-Wheeling, W. Va.) will fulfill jock duties on WJAC-TV, Johnstown, Pa. on Saturday, May 21. The show, called "Pop Shop," is produced by and stars Pittsburgh's Jo Ann Miller. Bob also encloses a love note telling us at the C.B. how much the mag means to him. . . . Al Radka (KFRE-Fresno, Calif.) expects "Rock Around The Clock" (which has been taking off all over again and in real strength) to really get going in his area after the fic "Blackboard Jungle" plays Fresno. . . . Steve Paul reports that he will return to WLEE-Richmond, Va. as music director of the new TV station. Paul will also do his Piano Portrait Shows. Steve was recently hospitalized with a serious case of the flu. . . . KWK-TV-St. Louis, Mo. welcomes Tom Brooks, who moved from WSAB (Huntington, W. Va.) to join its staff. Ed Pearsons (WEAN and WPJP-Providence, R. I.) would like to receive spiritual records from all the majors and indies. . . . Bob Sticht formerly with WMPS-Memphis, joined KOWH-Omaha, Nebraska on April 11. The Bob Sticht Show is heard every weekday morning 7:30 to 10.

BROADCAST MUSIC, INC. 589 FIFTH AVENUE
NEW YORK 36, N. Y.
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

Top Selling Records

Reported by the Foremost

RETAIL OUTLETS

From Coast to Coast



BROADWAY MUSIC
New York, N. Y.

1. Davy Crockett (Bill Hayes)
2. A Blossom Fell (Nat K. Cole)
3. Unchained Melody (Hibbler)
4. Cherry Pink (Alan Dale)
5. How Important Can It Be (Joni James)
6. Dance With Me, Henry (Georgia Gibbs)
7. Honey Babe (Art Mooney)
8. Melody Of Love (B. Vaughn)
9. Whatever Lola Wants (Sarah Vaughan)
10. Hey, Mr. Banjo (Sunnysiders)

HUDSON-ROSS
Chicago, Ill.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Baxter/Hibbler)
3. Honey Babe (Art Mooney)
4. Davy Crockett (Bill Hayes)
5. It's A Sin To Tell A Lie (Somethin' Smith)
6. Hey, Mr. Banjo (Sunnysiders)
7. Chop, Chop, Boom (Crewcuts)
8. Plantation Boogie (L. Dee)
9. Love Me Or Leave Me (Sammy Davis, Jr.)
10. A Blossom Fell (Nat K. Cole)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Unchained Melody (Hibbler)
2. Hey, Mr. Banjo (Sunnysiders)
3. Breeze And I (C. Valente)
4. Cherry Pink (Perez Prado)
5. Dance With Me, Henry (Georgia Gibbs)
6. Sand And The Sea (Nat Cole)
7. Hearts And Flowers (Johnny Desmond)
8. Whatever Lola Wants (Sarah Vaughan)
9. Heart (Eddie Fisher)
10. Genuine Love (Paul & Ford)

THE WAX WORKS
Owensboro, Ky.

1. Unchained Melody (L. Baxter)
2. Davy Crockett (Tenn. Ernie)
3. Dance With Me, Henry (Georgia Gibbs)
4. Cherry Pink (Perez Prado)
5. How Important Can It Be (Teresa Brewer)
6. Two Hearts (Pat Boone)
7. A Blossom Fell (Nat K. Cole)
8. Whatever Lola Wants (Sarah Vaughan)
9. Tweedlee Dee (G. Gibbs)
10. Breeze And I (C. Valente)

RAY DE O'RAY SYSTEM, INC.
Sioux City, Iowa

1. Cherry Pink (Perez Prado)
2. Dance With Me, Henry (Georgia Gibbs)
3. Unchained Melody (Hamilton)
4. Crazy Otto (Johnny Maddox)
5. Two Hearts (DeMarcos)
6. Whatever Lola Wants (Sarah Vaughan)
7. Tweedlee Dee (G. Gibbs)
8. How Important Can It Be (Joni James)
9. Darling, Je Vous Aime (Cole)
10. Sincerely (McGuire)

CULVER'S
Phoenix, Ariz.

1. Davy Crockett (Fess Parker)
2. Unchained Melody (Hamilton)
3. Cherry Pink (Perez Prado)
4. Melody Of Love (D. Carroll)
5. Dance With Me, Henry (Georgia Gibbs)
6. How Important Can It Be (Joni James)
7. Tweedlee Dee (G. Gibbs)
8. Sincerely (McGuire)
9. Hearts And Flowers (Johnny Desmond)
10. Whatever Lola Wants (Shore)

COCROFT MUSIC COMPANY
Thomasville, Ga.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Fess Parker)
3. Unchained Melody (L. Baxter)
4. Dance With Me, Henry (Georgia Gibbs)
5. If I May (Nat "King" Cole)
6. Flip, Flop And Fly (J. Turner)
7. Tweedlee Dee (G. Gibbs)
8. Darling, Je Vous Aime (Cole)
9. It May Sound Silly (McGuire)
10. Most Of All (Fontanes)

MUSIC HOUSE
Buffalo, N. Y.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (L. Baxter)
3. Cherry Pink (Perez Prado)
4. Davy Crockett (Bill Hayes)
5. Most Of All (Don Cornell)
6. Breeze And I (C. Valente)
7. Tweedlee Dee (G. Gibbs)
8. Dance With Me, Henry (Georgia Gibbs)
9. Just One More Time (Fisher)
10. Melody Of Love (B. Vaughn)

KOP'S PIANO HOUSE
Great Falls, Mont.

1. Davy Crockett (Tenn. Ernie)
2. Unchained Melody (L. Baxter)
3. Cherry Pink (Perez Prado)
4. Dance With Me, Henry (Georgia Gibbs)
5. Crazy Otto (Johnny Maddox)
6. Melody Of Love (B. Vaughn)
7. Darling, Je Vous Aime (Cole)
8. How Important Can It Be (Joni James)
9. Tweedlee Dee (G. Gibbs)
10. If I May (Nat "King" Cole)

GREENLINE RECORD CENTER
Jamaica, L. I., N. Y.

1. Davy Crockett (Bill Hayes)
2. Dance With Me, Henry (Georgia Gibbs)
3. Cherry Pink (Perez Prado)
4. It's A Sin To Tell A Lie (Somethin' Smith)
5. Speak-Up Mambo (Catillanos)
6. Open Up Your Heart (Cowboy Church Choir)
7. Unchained Melody (Hibbler & Hamilton)
8. Crazy Otto (Johnny Maddox)
9. Melody Of Love (B. Vaughn)
10. Pledging My Love (J. Ace)

ELMORE'S RECORD SHOP
Fort Smith, Ark.

1. Davy Crockett (Tenn. Ernie)
2. Cherry Pink (Perez Prado)
3. Dance With Me, Henry (Georgia Gibbs)
4. Crazy Otto (Johnny Maddox)
5. Unchained Melody (L. Baxter)
6. Two Hearts (Pat Boone)
7. Hearts And Flowers (Johnny Desmond)
8. Darling, Je Vous Aime (Cole)
9. How Important Can It Be (Joni James)
10. Danger, Heartbreak Ahead (Jaye P. Morgan)

COMER'S RECORD NOOK
San Antonio, Tex.

1. Davy Crockett (Ernie/Schumann)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Hamilton)
4. Dance With Me, Henry (Georgia Gibbs)
5. Hearts And Flowers (Johnny Desmond)
6. Don't Be Angry (Crewcuts)
7. Breeze And I (C. Valente)
8. Tweedlee Dee (G. Gibbs)
9. Darling, Je Vous Aime (Cole)
10. It May Sound Silly (McGuire)

DEW MUSIC CO., INC.
Monroe, La.

1. Unchained Melody (L. Baxter)
2. Davy Crockett (Tenn. Ernie)
3. Cherry Pink (Alan Dale)
4. Dance With Me, Henry (Georgia Gibbs)
5. Hearts And Flowers (Johnny Desmond)
6. Two Hearts (Pat Boone)
7. Sand And The Sea (Nat Cole)
8. Flip, Flop And Fly (J. Turner)
9. Most Of All (Moonglows)
10. My Babe (Gaylords)

LYNN MUSIC CO.
Lynn, Mass.

1. Davy Crockett (Bill Hayes)
2. Unchained Melody (L. Baxter)
3. Cherry Pink (Perez Prado)
4. Don't Keep It A Secret (Terri Stevens)
5. I Belong To You (Flanagan)
6. The Breeze And I (Valente)
7. Dance With Me, Henry (Georgia Gibbs)
8. I Had A Heart (B. Madigan)
9. Bo Diddley (Bo Diddley)
10. A Blossom Fell (Nat K. Cole)

SONG SHOP
Cincinnati, Ohio

1. Cherry Pink (Perez Prado)
2. Dance With Me, Henry (Georgia Gibbs)
3. Honey Babe (Art Mooney)
4. Unchained Melody (Hibbler)
5. Unchained Melody (Hamilton)
6. Plantation Boogie (L. Dee)
7. The Medic (Les Baxter)
8. Darling, Je Vous Aime (Cole)
9. Davy Crockett (Bill Hayes)
10. It's A Sin To Tell A Lie (Somethin' Smith)

HIGH POINT RECORD SHOP
Philadelphia, Pa.

1. Davy Crockett (Bill Hayes)
2. Dance With Me, Henry (Georgia Gibbs)
3. Cherry Pink (Perez Prado)
4. Learnin' The Blues (F. Sinatra)
5. Crazy Otto (Johnny Maddox)
6. Opus One (Mills Bros.)
7. Don't Be Angry (N. Brown)
8. Pretty Eyes (Gloria Mann)
9. Unchained Melody (Hibbler)
10. Honey Babe (Art Mooney)

FERGUSON'S RECORD SHOP
Memphis 4, Tenn.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (L. Baxter)
3. Dance With Me, Henry (Georgia Gibbs)
4. Unchained Melody (Hamilton)
5. Unchained Melody (Hibbler)
6. Tweedlee Dee (Lavern Baker)
7. Tweedlee Dee (G. Gibbs)
8. Melody Of Love (B. Vaughn)
9. Crazy Otto (Johnny Maddox)
10. Darling, Je Vous Aime (Cole)

STEDFORD'S RECORD SHOP
N. S. Pittsburgh, Pa.

1. Davy Crockett (Bill Hayes)
2. Unchained Melody (L. Baxter)
3. A Blossom Fell (Nat K. Cole)
4. Dance With Me, Henry (Georgia Gibbs)
5. The Breeze And I (Valente)
6. Whatever Lola Wants (Shore/Vaughan)
7. Learnin' The Blues (Sinatra)
8. Heart (Fisher/Four Aces)
9. Have You Ever Been Lonely (Jaye P. Morgan)
10. Honey Babe (Art Mooney)

GRINNELL BROS.
Detroit, Mich.

1. Opus One (Mills Bros.)
2. Unchained Melody (Hibbler)
3. Breeze And I (C. Valente)
4. Most Of All (Don Cornell)
5. A Blossom Fell (Nat K. Cole)
6. Whatever Lola Wants (Sarah Vaughan)
7. The Medic (Victor Young)
8. Hearts And Flowers (Johnny Desmond)
9. Tonight (Buddy Greco)
10. Land Of The Pharaohs (Dimitri Tiomkin)

THOMPSONS
Eugene, Ore.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Sons Of Pioneers)
3. Dance With Me, Henry (Georgia Gibbs)
4. Unchained Melody (Hamilton)
5. Two Hearts (Lancers)
6. Open Up Your Heart (Cowboy Church Choir)
7. How Important Can It Be (Joni James)
8. Darling, Je Vous Aime (Cole)
9. Crazy Otto (Johnny Maddox)
10. Melody Of Love (B. Vaughn)

ABBIE ANDREW'S RECORD SHOP
St. Catharines, Ont., Canada

1. Crazy Otto (Crazy Otto)
2. Davy Crockett (Bill Hayes)
3. Cherry Pink (Perez Prado)
4. Melody Of Love (Four Aces)
5. Danger, Heartbreak Ahead (Jaye P. Morgan)
6. Tweedlee Dee (Gibbs Brewer)
7. How Important Can It Be (James Brewer)
8. Are You Mine (Lorrie DeVal)
9. Sincerely (McGuire)
10. Pledging My Love (Brewer)

Trade Press agrees...

The Billboard • This Week's Best Buys
— April 23, 1955

THE CASH BOX
DISK OF THE WEEK
— April 16, 1955

VARIETY • Best Bets
— April 13, 1955

Frank Sinatra's
greatest since "Young At Heart!"

"LEARNIN' THE BLUES"

b/w

"IF I HAD THREE WISHES"

Capitol Record No. 3102

Watch For The

13th

A Hit Is Born!



THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Two artists are being switched from Mercury to the diskery's new subsidiary, Wing. They are Lola Dee and Nick Noble. When Wing's first release is issued, there will be about twenty LP mood music albums on it. . . . Don Elliott and his quartet making pretty music at the Composer. . . . Decca is issuing its first LP by Bill Ha'ey and its first EP by Caterina Valente. . . . Terri Stevens and Will Jordan will appear at the Coral Reefs Beach Club at Lido Beach, N. Y. over the Memorial Day weekend. . . . Jerry Lewin of Bourne Music has just become a father. Ditto Marshall Robbins of the Jack Robbins family. . . . Jimmy Myers sends a card from Europe where he says he's working like mad. . . . Bob Watson doing record promotion for Lou Monte in the east. . . . Bill Hayes will be presented with a gold record for "Davy Crockett" on the Milton Berle Show May 17. Archie Bleyer, musical director and head of Cadence, will make the presentation. . . . MGM Records has made arrangements with NBC radio to air the new sound track album of "Interrupted Melody" on 200 stations of the radio network Sunday May 15 at 6 P.M. . . . Irving Fields into the Theatrical Lounge in Cleveland



BILL HAYES

June 6. . . . Harry Belafonte leaves the Broadway musical "Three For Tonight" in June for a Las Vegas engagement. . . . The "Damn Yankees" album must have set a record in some way. It was recorded on Sunday and by Monday afternoon it was in Liberty Music Shop. The same day advance copies started going out all over the country. . . . Looks like Decca has a find in Frank Verna. His first disk has been getting terrific air play.

CHICAGO:

On Friday, (5/7) Hal Fredericks, representing WAAF station manager Tom Davis, presented a gold record on stage to Eddie Fontaine, signifying the first "hunch tune of the week". Record was presented on behalf of the station and Recorded Music Service Association, as Eddie's "Rollin' Stone" was first disk chosen in new tieup between WAAF and Chicago music ops association. . . . The Chuckles, who were on the same bill, simply thrilled to see The Cash Box' "Sleeper Of The Week" awarded to their new "X" recording of "So Long". . . . Mitch Miller, Felicia Saunders and Julius LaRosa among the artists in town this past week to take part in Howard Miller's closed circuit TV show. If all goes well, it is expected that Howard will soon begin a network TV show in conjunction with his brand new CBS contract. . . . Heard about two clever promotion stunts this week. First, in connection with The Ames Bros.' latest Victor waxing, "Southern Cross", Rocky Rolf, Victor's promotion man here, concocted a cocktail being called a "Southern Cross" which is being served in many of the eateries 'round town frequented by the guys and gals in the music biz. . . . The second, dreamt up by Decca's Warren Ketter. Warren mailed out raffle tickets on an automobile, saying, "You're not taking a chance when you play Ella Fitzgerald's 'Taking A Chance On Love'". Clever people, these promotion folks. . . . Gerry Teifer, just back from Cleveland and Detroit, plugging "Unchained Melody" and "How Important Can It Be", as well as the score from the Broadway hit, "Damn Yankees". Looks like Gerry has nothing but hits to worry about at present. . . . Hear tell the McGuire Sisters have been booked back into the Chicago Theatre sometime in June. . . . Meanwhile, The Mariners and Pat Boone opened this past Friday (5/13) where Pat is giving out with his Dot hit, "Two Hearts". . . . This air age! ! Burt Taylor, currently appearing at the Black Orchid, flew to New York after completing his 3 A.M. show. In New York, he cut a session and was back at the "Orchid" the same nite, before most people had a chance to discover that he was gone. . . . Eddie Fisher certainly made many friends during his week stay here, where he made the rounds of the stations with his latest for Victor, titled "Heart". He was most friendly and cooperative.



AMES BROTHERS

HOLLYWOOD:

Most unusual waxing we've heard in a long time is featured on the latest Key Records release by Jack Benny's Sportsmen Quartet. The tune "Hot Rod Hop" is a rhythmic blending of voices and gimmick automotive sounds such as motors, fender grinders and other realistic hot rod sounds. The Sportsmen introduced the record in San Francisco during their engagement at the Fairmont Hotel which brought immediate reaction following the first exposure. Tune is catchy enough to bust through into the big-time. . . . "Dearest One" by "Scat Man" Crothers on Century has been a real sleeper that's suddenly starting to wake up. Al Kavelin informs us that the tune is breaking in Portland, Ore., New Orleans and Norfolk, Va. . . . Watch for Lawrence Welk and his Champagne Music to soon go coast-to-coast. Welk and his manager Sam Lutz are now making final arrangements for the new show which will start in July and will be carried over the full facilities of the ABC-TV network. . . . Platter star Carl Ravazza follows singing comedienne Kay Ballard into the Mocambo on May 24th for a two weeks stint. . . . The Dorsey Bros. headline the new show which opened at the Last Frontier in Las Vegas May 9th. . . . Lew Chudd, head of Imperial Records, makes his entry into the pop market this week with two strong sides by The Salmas Bros. titled "Spark of Love" b/w "Never A Day Goes By". The group formerly recorded for Epic. . . . Mario Alioto, noted San Francisco bass-baritone, has inked a pact with Cavalier Records to record several songs which include Vincent Youmans' "Without A Song" and Albert Malotte's "The Lord's Prayer". . . . Tunesmith Don "Red Hot Papa" Reed has composed a song titled "Eight-One" to honor the birth of his new baby boy born May 2. . . . The DeCastro Sisters opened at The Italian Village in San Francisco May 11 for a two week stand. They leave for Las Vegas June 7 for a month's engagement at the Desert Inn where they will co-star with Noel Coward in his first US club appearance. Their current clicker "Boom Boom Boomerang" on Abbott is now soaring to the top. . . . Jay Faggen has been named new general manager and public relations director of the new Marquee label. . . . Latest teen-age dance craze "The Bop" is currently sweeping the country.



'SCATMAN' CROTHERS

Felicia Sanders

"My Love's a Gentle Man"

40508

b/w

4-40508

Blue Star (first lyrical

treatment of the "Medic" theme)



COLUMBIA RECORDS

DECCA *Announces with pride*

A NEW Voice!

A BIG Voice!

A Great Record!



**IF WE | AS I
ALL | LIVE
SAID A | AND
PRAYER | BREATHE**

With Chorus and Orchestra dir. by JACK PLEIS

DECCA 29524 (78 RPM) and 9-29524 (45 RPM)

song by ...

Frank **VERNA**

America's Fastest Selling Records



Top 15 Best Selling Pop Albums

1. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. STARRING SAMMY DAVIS, JR. Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
3. CRAZY OTTO Crazy Otto (Decca DL 8113; ED 2201, 2)
4. BRUBECK TIME Dave Brubeck (Columbia CL 622; B 473)
5. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
6. I LOVE YOU Eddie Fisher (RCA Victor LPM 1097; EPB 1097)
7. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1-581-1, 2)
8. ARTHUR GODFREY PRESENTS CARMEL QUINN Carmel Quinn (Columbia CL 629; B 491)
9. PETER PAN Original Cast (RCA Victor LOC 1019; EOC 1019)
10. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
11. SOFT AND SWEET The Three Suns (RCA Victor LPM 1041; EPB 1041)
12. MUSIC TO REMEMBER HER Jackie Gleason (Capitol 570; EBF 1, 2-570)
13. MUSIC FOR TONIGHT Steve Allen (Coral 57004)
14. DAVY CROCKETT Fess Parker & Buddy Ebsen (Columbia CL 666; B 203-1, 2, 3)
15. B.G. IN HI-FI Benny Goodman (Capitol 565; 1, 2-565)

His Newest Hit!

A BLOSSOM FELL

DICKIE VALENTINE

No. 1554

LONDON

Artists Perform At Westchester Ops' Dinner

TUCKAHOE, N. Y.—With the aid of a number of top recording stars, the Westchester Operators Guild, Inc., celebrated its 4th Anniversary at the New Parkway Inn in Tuckahoe, N. Y.

After a friendly greeting from the guild's president, Carl Pavesi, ten different recording artists performed for the guests. Mitzi Mason (MGM) opened the show and was followed by Frankie Lester ("X"), Richard Hayman (Mercury), Steve Lawrence and Eydie Gorme (Coral), Miss Juke Box of 1955 Sonny Graham (RCA), Danny Capri (Capitol) Robbin Hood (MGM) and closing the show with a rocking performance, Bill Haley and his Comets (Decca).

Representatives from record companies, the trade papers, coin machine manufacturers, record distributors and all other phases of the trade, along with the association's members made up the tremendous attendance.

New Disk



NEW YORK—MGM Records' Artist Art Waner is all "Smiles" as Frank Walker, general manager of the diskery hands him the first disk off the press of "Dippy Dippy Doodle" the new novelty disk click that is beginning to gain operator attention throughout the country. The flip side is "Smiles." Plug intended!

THE CASH BOX



Album Reviews

POPULAR

RODGERS & HAMMERSTEIN II—OKLAHOMA/CAROUSEL SUITES—Morton Gould and his Orchestra—RCA Victor LM-1884 (12" LP)
Three great names of the music world make up this absolutely beautiful LP. Richard Rodgers, Oscar Hammerstein II and Morton Gould. Gould fashions the music from Rodgers and Hammerstein's greatest musicals "Oklahoma" and "Carousel," two plays which have become classics in the annals of show business. And as far as delivery is concerned, Gould is just about unbeatable. The music and arrangements are enchanting. And now with the Todd-AO film version of "Oklahoma" scheduled for release very soon, album should enjoy an even greater sale than expected. Beautiful cover photo of a boy and girl obviously in love, should attract many a buyer. An LP that ranks with the best.

"HOLIDAY IN ROME" — Michel Legrand and his Orchestra — Columbia CL 647 (12" LP)
The beautiful string orchestra of Michel Legrand captures the magic of Italy and Rome with a penetrating album of some of the most melodic Italian melodies, some familiar, some not so well known. It's a warm and pleasurable forty five minutes of listening. If you close your eyes, you can almost picture Italy. Legrand had a big seller in his "I Love Paris" LP. This one should appeal just as greatly if not more so. The maestro has a definite feeling for the deeper strains of music and he skillfully offers an imaginative LP. Tops in background music.

"THE WILD SIDE OF LIFE"—Burl Ives—Decca DL 8107 (12" LP)
WILD SIDE OF LIFE; LITTLE GREEN VALLEY; SIESEL SMOKE, DANGEROUS CURVES; LEFT MY GAL IN THE MOUNTAINS; CRAWDAD SONG; LONESOME SO LONESOME; ONE HOUR AHEAD OF THE POSSE; GREAT WHITE BIRD; HOUND DOG; THERE'S A MULE UP IN TOMSTONE ARIZONA; IT'S SO-LONG AND GOOD-BYE TO YOU; CLOSE THE DOOR, RICHARD.

Although Burl Ives is making a big name for himself as an actor in the legit theater and in films, he's still the world's foremost singer of folksongs and ballads. This album proves it. It's not the usual Burl Ives accompanied by his own guitar, but it's an Ives showcased by varied backgrounds. On some, the cornball instrumentation of Grady Martin is heard. On others the voices of the Anita Kerr Singers supply the backdrop. Songs range from "hillbilly" to folk songs to sacred to novelty. A wonderful cross-section of Ives' versatility.

"MUSIC FOR A LAZY AFTERNOON"—Conducted by Camarata—Decca DL 8112 (12" LP)
WILLOW WEEP FOR ME; TALL TREES; FLASHING PEARLS; SERENADE D'AMOUR; LITTLE JUMPING JACK; EVENING MIST; WALTZ THEME; THE SINGING ZITHER; LOTUS LAND; THE GRASSHOPPER.

Camarata, a gifted composer, arranger and conductor, beautifully displays all three talents on this captivating album of mood music. The album contains ten tender, melodic items some of which are so beautifully arranged that they have a near classical nature. Disk is housed in a lovely sleeve featuring a great work of art depicting the title of the LP. Should enjoy a long and healthy sale.

"LOST LOVE"—The Coronet Orchestra—MGM E 3167 (12" LP)
LOST LOVE; CARESS; STRANGER IN TOWN; SPINETTE; TINA; MADONNA; DESIREE; ADRIFT; DAWN; HEARTBEAT; EPISODE; TANGO OF LOVE.

The Coronet Orchestra, a newly formed English aggregation specializing in mood music, displays its wares on the MGM platter with a dozen melodies of varied emotions. The themes rendered include the sultry type, the haunting type, seductive and others. Interesting platter. Some numbers were previously released in single form.

"PICCADILLY DANCE PARTY"—Buddy Brennan and his Orchestra—"X"—LA-3038 (10" LP)
KISS ME AGAIN; THE MAN I LOVE; I'LL BE AROUND; IT AIN'T NECESSARILY SO; THE GLOW WORM; THE HAUNTED BALLROOM; TILL THEN; THAT OLD FEELING.

Buddy Brennan's Orchestra, well known in England for his own delightful brand of dance music, treats eight great pop hits of yesteryear to some smooth easy-going orchestrations. There is nothing elaborate about the delivery. On the contrary, they have the same simplicity that makes Guy Lombardo's music the rage in the U.S. It's music that's easy to dance to. A treat for all hoofers in the middle aged class.

"THROUGH A LONG AND SLEEPLESS NIGHT"—Jerome Courtland—Jubilee LP 22 (10" LP)
OLD DEVIL MOON; I DIDN'T KNOW WHAT TIME IT WAS; SHE'S FUNNY THAT WAY; DOWN BY THE RIVER; THROUGH A LONG AND SLEEPLESS NIGHT; THAT OLD FEELING; YOU GO TO MY HEAD; MORE THAN YOU KNOW.

Jerome Courtland, a versatile and very talented performer, displays his intimate and inviting vocal skills as he offers an octet of wonderful standards. The mood is sentimental and cozy because of the moving and meaningful lyrics of the selected standards. Jack Kelly and his ensemble add to the intimacy with a subtle accompaniment.

POETRY

POET'S GOLD—Helen Hayes, Raymond Massey, Thomas Mitchell, Geraldine Brooks, Norman Rose—RCA Victor LM-1812; 1813; 1883 (1-12" LP each)
RCA Victor deserves much credit for issuing this trio of albums titled, "Poet's Gold." It is a high aimed effort—presenting the world's best known poetry and lending to them the gentle, expressive, colorful, dramatic but simple voices of Helen Hayes, Raymond Massey and Thomas Mitchell on LP's 1812 and 1813. The third of the trio offers the warm and stimulating voices of Geraldine Brooks and Norman Rose. If exposed, we believe these albums could attain a good sale. The poems come alive under the masterful readings of the five artists. They are vivid, moving and beautiful. The melody of the voices, hearing words spoken with fluid diction, the intonations that give meaning to words—all these could bring new readers to poetry. For diction classes, dramatic classes, literature classes, releases such as these should prove invaluable.

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AL HIBBLER

sings

"AUTUMN WINDS"

b/w

"You Will Be Mine"

1008

Still Selling BIG!

AL HIBBLER

"AFTER THE LIGHTS GO DOWN LOW"

1006

2 Great Instrumentals!

ROY STEVENS'

"BLACK VELVET" *

b/w "Down In Villa Capri"

515

JOE PICA

plays and sings

"I LEARNED A LESSON I'LL NEVER FORGET" *

b/w "Doodle Doo Doo" *

518

* Arranged by Don Redman

Original Records,
110 BERGEN PIKE
LITTLE FERRY, N. J.

THE CASH BOX



CLASSICAL

"50 YEARS OF GREAT OPERATIC SINGING"—RCA Victor LCT 6701 (5-12" LP's)

Truly a treasure—and one that could only come from the vast operatic masters of the RCA Victor vaults. A two year project, RCA Victor has selected 68 classics sung by 58 voices. Too many to be listed in their entirety, there are, to name just a few, such greats as Nelli Melba, Enrico Caruso, Antonio Scotti, Geraldine Farrar, John McCormack from the first two decades of the 20th Century. From the recordings made in 1920 to 1930 we hear, among others, Beniamino Gigli, Mary Garden, Giovanni Martinelli, Rosa Ponselle, Ezio Pinza, Feodor Chaliapin, Amelita Galli-Curci, Tito Schipa. Among the later day favorites are Ezio Pinza, Lauritz Melchior, Kirsten Flagstad, Alexander Kipnis, Lily Pons, Lawrence Tibbett, Rose Bampton, Jussi Bjoerling, Helen Traubel, Leonard Warren, Zinka Milanov, Licia Albanese, Robert Merrill, Eleanor Steber, Rise Stevens, Jarmila Novotna and Jan Peerce. The earlier recordings are remarkably good considering the techniques that were in use. RCA Victor applied its newest skills in sound enhancement and the results are in evidence for those who are able to compare with their precious 78's. Historically, this album is priceless. From an enjoyment point of view, it is indescribable. From a price angle, it is happily quite low—\$29.95. A limited edition, it is bound in red rayon moire satin with gold leaf letting, including a forward, text and 43 page table of illustrations.

"LOVE DUETS FROM THE OPERA"—Cetra Records A 50187—(1-12" LP)

PRENDI L'ANEL TI DONO, BELLINI; O SOAVE FANCIULLA, PUCCINI; LAGGIU NELLE NEBBIE REMOTE, PONCHIELLI; TU, TU, AMORE?, PUCCINI; T'AMO! . . . E IL SOL DELL ANIMA, VERDI; LA DOLCISSIMA EFFIGIE, CILEA; UDITE! SONO SOLA! AND VICINO A TE . . . LA NOSTRA MORTE, GIORDANO.

Cetra has picked the raisins from the cake in this release. Titled, "Love Duets From the Opera," Cetra takes from its files of complete operas the duet gems and presents an lp comprised entirely of the melodic arias with which most of the world is familiar. Most of the arias listed above are dramatic-romantic and provide many thrilling moments. It is impossible to report on each duet in the limited space allowed here. Suffice it to say that the performances are excellent. The vocalists are of top calibre. Heard on the 12" LP are Renata Tebaldi, Rosanna Carteri, Lina Pagliughi, Clara Petrella, Fedora Barbieri, Carla Gavazzi, Ferruccio Tagliavini, Giacinto Prandelli, Vasco Campagnano, Gianni Poggi, Jose Soler.

"CARNAVAL" Schumann—"SONATA, Op. 35" Chopin—Alfred Cortot RCA Victor LHMV 18 (1-12" LP)

Although Alfred Cortot does a capable job of presenting the Schumann and Chopin piano works, from the point of view of the retailer it is the composers who stand to sell this release. Both Schumann's "Carnaval" and Chopin's "Sonata No. 2 in B Flat Minor" are extremely well represented by a great number of fine pianists and this may pose a problem for the retailer. Cortot's faithful treatments of the two classics should be well received as his performances are good, though not great. It is one of Victor's boxed singles which makes for good eye appeal.

RICHARD STRAUSS—"Don Quixote"—Camden CAL-202 (1-12" LP)
WARWICK SYMPHONY ORCHESTRA.

Transferred from the RCA vaults, we find a musically excellent treatment of the Richard Strauss work. Tho Strauss' works are usually outstanding in their tonal effects, we find this version somewhat lacking in this respect. This is no doubt due to the pre-present day recording methods. By comparison, a "Don Quixote" released last season with hi-fi accentuation seemed more alive and exciting. However, from a price standpoint, this is an excellent buy. Lest you be misled, the Warwick Symphony Orchestra is none other than the Philadelphia Philharmonic.

JAZZ

THE GENIUS OF ART TATUM—Clef MG C-657, 658, 659, 660, 661—(Each 1-12" LP)

Last year Clef released a mammoth five albums of Art Tatum at the keyboard. It was a momentous release and no doubt did well at the counter. Tatum has no master at the jazz piano and collectors who eagerly await anything by him will undoubtedly warm up to this new set of albums. It might not do as well as the first five since a good portion of a market buys only representative works, but the true collector will want them all. The music consists of standards and Tatum's intricate fingering make them his own. To name just a few would be to do an injustice to the remainder. His flying fingers leave the listener breathless, his glittering but disciplined technique make this vast release seem short. A genius who never ceases to amaze. Should sell extremely well.

HAL McKUSIC—East Coast Jazz Series No. 8—Bethlehem BCP-16 (1-12" LP)

TAYLOR MADE; YOU DON'T KNOW WHAT LOVE IS; THEY CAN'T TAKE THAT AWAY FROM ME; LULLABY FOR LESLIE; MINOR MATTERS; BLUE-WHO; BY-IAN; WHAT'S NEW; INTERWOVEN; GIVE 'EM HAL.

An easy swinging sound seems to be the trademark of this group. Led by Hal McKusic, alto sax & clarinetist, whose youthful appearance belies his almost fifteen years as a professional with the top names in the trade, the quartet comes up with a highly refreshing modern sound. McKusic does not use the piano, utilizing the bass as the basic sound. The spirit of the group is keen, the sound clean and inviting, the mood restful. Should find a good reception awaiting it. Barry Galbraith, guitar; Osie Johnson, drums; and Milt Hinton, bass, provide top-notch support.

Kanaga Elected Vice-President of RCA Victor Record Division



LARRY KANAGA

NEW YORK—Lawrence W. Kanaga has been elected Vice-President and Operations Manager of the RCA

Victor Record Division, Radio Corporation of America, it was announced last week by Emanil Sacks, Vice-President and General Manager of the Division.

Kanaga has served since 1949 as General Sales and Merchandise Manager of the RCA Victor Record Division. He came to the Division after two years as Vice-President of the RCA Victor Distributing Corp., in Detroit.

Beginning his business career with the Guenther Bradford Advertising Agency in Chicago, Kanaga in 1935 became associated with Montgomery Ward & Co., and rose in the course of eight years to West Coast Mail Order Sales Manager. In 1943, he joined the San Francisco Hale Brother Department Stores as Divisional Merchandise Manager, where he remained for four years.

Kanaga was graduated with a Bachelor of Science degree from the University of Illinois in 1934, and in 1954 attended Harvard University under the Advanced Management Program.

Under the Palm



NEW YORK—An international pow wow and conference of stars and spinners. Bill Savory of EMI and Angel, Laverne Baker, At'antic, Jonah Jones, Trumpet and Angel Artist, Ted Heath of London, and Joe Derise, Bethlehem talk over the LP situation while WOV disk jockey Leigh Kamman takes time out from his 1280 Club show. The broadcasts are nightly features of "Jambalaya" which originates from Harlem's famous pub, the Palm. Jambalaya is WOV's 7 hour cross-the-board program block (8 p.m. to 3 a.m.) known for its unique formula of fine dance, jazz, and rock and roll.

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BETTY'S GOT A HIT!

THE CASH BOX
SLEEPER OF THE WEEK

"WONDERFUL WORDS" and "I HAD A HEART"

MGM 11988 (78 rpm) K-11988 (45 rpm)


THIS RECORD WILL TURN TO...



SMASHING ON THE COAST!
Los Angeles, San Francisco
Guaranteed Sales Hit!
Answer to "I Got A Woman"
Geneva Vallier
"SAID YOU HAD A WOMAN"
Cash # 1009
8000 First Week LA
3000 First week San Francisco
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A SURE HIT!
THE *Berry Tree*
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From The M-G-M CinemaScope Picture
"MANY RIVERS TO CROSS"
THE BERRY TREE
MILLER MUSIC CORPORATION

**Fisher Becomes Star
Salesman For Coca-Cola**

CHICAGO — King-sized Coca-Cola in the new 12-ounce bottle got off to a king-sized, resoundingly successful start in its first major market, Chicago, this week, thanks to a one-man army named Eddie Fisher. Spear-headed by the young baritone, the new product sold so well in its first week that it outstripped the Chicago bottling company's production facilities. Coca-Cola execs immediately tagged Eddie their "number one salesman".

Fisher, in addition to doing his Wednesday and Friday "Coke Time" shows from Chicago, appeared on 20 or more radio and TV interviews, press conferences, Coke parties, luncheons and banquets singing the praises of Coke's new bottle.

The visit to Chicago marked the first time "Coke Time" had originated from anywhere but New York or Hollywood with the exception of one special appearance from Washington. Fred Robbins, Axel Stordahl, NBC rep Ed Watson, announcer Ed Stokes, Coke exec Bob Kesner, D'Arcy veep Paul Louis, and a half-dozen other personnel made the trip with Fisher. Shows were presented from NBC's previously shuttered Studebaker Theater, opened especially for the show with an audience of 600. Friday night's show was held open for members of Fisher fanclubs, with members from almost 100 in the Chicago area present.

The Chicago trip climaxed two busy week-ends in which Eddie appeared in Detroit and Toledo, followed by Des Moines and Cleveland. At the last, he did a heavy sell for Coca-Cola at the Supermarket convention. In Des Moines, he did two shows at the KRMT theater.

**Faggen Named General
Manager of Marquee**

HOLLYWOOD — Irving Mills has announced the appointment of Jay Faggen as general manager and public relations director of American Recording Artists, Inc., producers of the new Marquee label.

Faggen assumes his new assignment immediately and is actively lining up distribution and key promotions for the initial Marquee releases, which will reach the national market this month.

The public relations organization which Faggen heads will function under his direction on behalf of Marquee and will continue its regular activities otherwise under the guidance of Lee Hewitt in Los Angeles and Freddy Warren in New York.

Marquee's new manager has been closely identified with music and record business through public relations in New York and California since 1931. In the mid-thirties Faggen was general manager for the Crawford Music Company, which succeeded DeSylva, Brown and Henderson.

Airmail Subscription
The CASH BOX \$30.

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 14 without any changes on the part of THE CASH BOX.

- CLARENCE HAMANN**
WJMR—New Orleans, La.
1. Strange Lady (Frankie Laine)
 2. Hearts And Flowers (Johnny Desmond)
 3. Too Much Baby Baby (4 Lads)
 4. Honey Babe (Art Mooney)
 5. Silver Moon (B'ly Vaughn)
 6. Dancing With Tears In My Eyes (Three Suns)
 7. Ev'ry Day (Lee Kane)
 8. Land Of The Pharaohs (Faith)
 9. Gotta Be This Or That (Ames Bros.)
 10. Church Twice On Sunday (Dinah Shore)

- GENE EDWARDS**
KLIF—Dallas, Tex.
1. Boom Boom Boomerang (DeCastros)
 2. Two Hearts (Pat Boone)
 3. Cherry Pink (Perez Prado)
 4. Whatever Lola Wants (Sarah Vaughan)
 5. What Will I Tell My Heart (Tony Bennett)
 6. Breeze And I (C. Valente)
 7. Chop Chop Boom (Crewcuts)
 8. Door Is Still Open (Cornell)
 9. Something's Gotta Give (Sammy Davis, Jr.)
 10. Learnin' The Blues (Sinatra)

- BILL PREVITTI**
KDEF—Albuquerque, N. M.
1. Unchained Melody (Baxter)
 2. Dance With Me Henry (Gibbs)
 3. Crazy Otto (Johnny Maddox)
 4. Cherry Pink (Perez Prado)
 5. How Important Can It Be (Sarah Vaughan)
 6. Darling, Je Vous Aime (Cole)
 7. Davy Crockett (Bill Hayes)
 8. Hearts And Flowers (Johnny Desmond)
 9. Danger, Heartbreak Ahead (Jay P. Morgan)
 10. Is This The End Of The Line (Joni James)

- BILL BAER**
KWOR—Worland, Wyo.
1. Davy Crockett (Bill Hayes)
 2. Unchained Melody (Baxter)
 3. Crazy Otto (Johnny Maddox)
 4. Most Of All (Fontanes)
 5. Ko Ko Mo (Perry Como)
 6. Berry Tree (Bill Hayes)
 7. Sincerely (McGuire)
 8. Cherry Pink (Perez Prado)
 9. Orange Suspenders (Barber)
 10. Earth Angel (Crewcuts)

- BOB SALTER**
KJR—Seattle, Wash.
1. Maybe (Four Coins)
 2. Unchained Melody (Hibbler)
 3. Chop Chop Boom (Crewcuts)
 4. The Fish (Mindy Carson)
 5. Truly (Dinnings)
 6. Shoo-De-Be-Do (Bobby Lester)
 7. Don't Be Angry (Crewcuts)
 8. Plantation Boogie (L. Dee)
 9. Wallflower (Three Rays)
 10. So All Alone (Bobby Lester)

- AL ROSS**
WBAL—Baltimore, Md.
1. Davy Crockett (Bill Hayes)
 2. Dance With Me Henry (Gibbs)
 3. Unchained Melody (Baxter)
 4. Whatever Lola Wants (Shore)
 5. Learnin' The Blues (Sinatra)
 6. Cherry Pink (A'an Dale)
 7. Melody Of Love (D. Carroll)
 8. Darling, Je Vous Aime (Cole)
 9. Hearts And Flowers (Johnny Desmond)
 10. Two Hearts (Pat Boone)

- JOE MITCHELL**
KPOJ—Portland, Ore.
1. Davy Crockett (Bill Hayes)
 2. Cherry Pink (Perez Prado)
 3. Crazy Otto (Johnny Maddox)
 4. Tweedlee Dee (G. Gibbs)
 5. Dance With Me Henry (Gibbs)
 6. Unchained Melody (Baxter)
 7. Sincerely (McGuire)
 8. Melody Of Love (Carroll)
 9. Open Up Your Heart (Cowboy Church Choir)
 10. Darling, Je Vous Aime (Cole)

- JIM AMECHE**
KLAC—Hollywood, Calif.
1. Don't Be Angry (N. Brown)
 2. Heart (Norman Brooks)
 3. Whatever Lola Wants (Hi-Lo's)
 4. Unchained Melody (Baxter)
 5. Davy Crockett (Schumann)
 6. Dance With Me Henry (Gibbs)
 7. Something's Gotta Give (McGuire)
 8. Opus One (Mills)
 9. Ayah Ayuh (Thunderbirds)
 10. Honey Babe (Art Mooney)

- JIM LARKIN**
WJWS—South Hill, Va.
1. Unchained Melody (Baxter)
 2. Davy Crockett (T. Ernie Ford)
 3. Crazy Otto (Johnny Maddox)
 4. Cherry Pink (Perez Prado)
 5. Dance With Me Henry (Gibbs)
 6. Sand And The Sea (Cole)
 7. Open Up Your Heart (Clooney Sisters)
 8. Most Of All (Fontanes)
 9. Only You (Rhythmettes)
 10. Foolishly Yours (Starr/Day)

- EARLE PUDNEY**
WGY—Schenectady, N. Y.
1. Davy Crockett (Bill Hayes)
 2. Keep Me In Mind (P. Page)
 3. Unchained Melody (Baxter)
 4. That's All I Need (R. Draper)
 5. Heart (Eddie Fisher)
 6. Sincerely (Joe Barrett)
 7. Two Hearts (Lancers)
 8. Sand And The Sea (Cole)
 9. Hearts And Flowers (Johnny Desmond)
 10. Am I The One To Blame (Carmen MacRae)

- "DID" DWYER**
KAMO—Rogers, Ark.
1. Davy Crockett (Bill Hayes)
 2. Cherry Pink (Perez Prado)
 3. Unchained Melody (Holmes)
 4. Begin The Beguine March (Richard Maltby)
 5. Melody Of Love (B. Vaughn)
 6. That's All I Need (G. Lark)
 7. Crazy Otto (Johnny Maddox)
 8. How Important Can It Be (James/Monte)
 9. Learnin' The Blues (Sinatra)
 10. Po-Go (Taylor Maids)

- RAY SCHREINER**
WRNL—Richmond, Va.
1. Unchained Melody (Al Hibbler)
 2. Don't Be Angry (Brown)
 3. Pledging My Love (Brewer)
 4. Cherry Pink (Perez Prado)
 5. Two Hearts (Pat Boone)
 6. Darling, Je Vous Aime (Cole)
 7. Honey Babe (Art Mooney)
 8. Plantation Boogie (L. Dee)
 9. Learnin' The Blues (Sinatra)
 10. Dance With Me Henry (Gibbs)

- SHEL HORTON**
WKMC—Saxton, Pa.
1. Hey, Mr. Banjo (Sunnysiders)
 2. Boom Boom Boomerang (DeCastros)
 3. Unchained Melody (Hibbler)
 4. Dance With Me Henry (Gibbs)
 5. Cherry Pink (A'an Dale)
 6. Playmates (Fontanes)
 7. Davy Crockett (Bill Hayes)
 8. Plantation Boogie (Gaylords)
 9. Berry Tree (Bill Hayes)
 10. Lonely Lips (Chordettes)

- CARL LOUCKS**
WELI—New Haven, Conn.
1. Unchained Melody (Hibbler)
 2. Cherry Pink (Perez Prado)
 3. Dance With Me Henry (Gibbs)
 4. Pledging My Love (J. Ace)
 5. Don't Be Angry (Crewcuts)
 6. Two Hearts (Pat Boone)
 7. Breeze And I (C. Valente)
 8. How Important Can It Be (Joni James)
 9. Mambo Rock (Bill Haley)
 10. Learnin' The Blues (Sinatra)

- FRANK WHITE**
KOA—Denver, Colo.
1. Davy Crockett (Bill Hayes)
 2. Pass It On (Ju.ius LaRosa)
 3. Crazy Otto (Johnny Maddox)
 4. Most Of All (Fontanes)
 5. Jim, Johnny And Jonas (Sammy Kaye)
 6. Unchained Melody (Hibbler)
 7. Dance With Me Henry (Gibbs)
 8. Darling, Je Vous Aime (Cole)
 9. Hey, Mr. Banjo (Sunnysiders)
 10. Cherry Pink (Perez Prado)

- DON EVANS**
WOHO—Toledo, Ohio
1. Hey, Mr. Banjo (Sunnysiders/Lombardo)
 2. Unchained Melody (Hibbler)
 3. Cherry Pink (Perez Prado)
 4. Most Of All (Cornell/Fontanes)
 5. Heart (Fisher/Four Aces)
 6. Dance With Me Henry (Gibbs)
 7. Whatever Lola Wants (Vaughn/Hi-Los)
 8. Bo Diddley (Bo Diddley)
 9. A Blossom Fell ("King" Cole)
 10. Learnin' The Blues (Sinatra)

- JERRY NESLER**
KCBQ—San Diego, Calif.
1. Davy Crockett (Bill Hayes)
 2. How Important Can It Be (Joni James)
 3. Unchained Melody (Boxter)
 4. Cherry Pink (Alan Dale)
 5. Pledging My Love (J. Ace)
 6. Breeze And I (C. Valente)
 7. No More (McGuire)
 8. Hey, Mr. Banjo (Sunnysiders)
 9. Don't Come Any Closer (Artie Wayne)
 10. Land Of Pharaohs (Diamond)

- DAVE ROSEHILL**
WGSN—Huntington, L.I., N.Y.
1. Davy Crockett (Bill Hayes)
 2. Unchained Melody (Baxter/Hibbler)
 3. Dance With Me Henry (Gibbs)
 4. How Important Can It Be (Joni James)
 5. Cherry Pink (Perez Prado)
 6. Melody Of Love (Carroll/Vaughn)
 7. Breeze And I (C. Valente)
 8. Hearts And Flowers (Johnny Desmond)
 9. Honey Babe (Art Mooney)
 10. Whatever Lola Wants (Shore)

- HARVEY HUDSON**
WLEE—Richmond, Va.
1. Davy Crockett (Bill Hayes)
 2. Cherry Pink (Perez Prado)
 3. Wallflower (Etta James)
 4. Unchained Melody (Hibbler)
 5. Darling, Je Vous Aime (Cole)
 6. Don't Be Angry (N. Brown)
 7. I Wonder, I Wonder (3 Suns)
 8. Learnin' The Blues (Sinatra)
 9. Take My Love (Eddie Fisher)
 10. Jailbird (Smiley Lewis)

- TONY DONALD**
WITH—Baltimore, Md.
1. Unchained Melody (Baxter)
 2. Cherry Pink (A'an Dale)
 3. Davy Crockett (Bill Hayes)
 4. Breeze And I (C. Valente)
 5. Whatever Lola Wants (Sarah Vaughan)
 6. Door Is Still Open (Cornell)
 7. Honey Babe (Art Mooney)
 8. Bo Diddley (Joe Reisman)
 9. Darling, Je Vous Aime (Nat "King" Cole)
 10. I'm Learnin' The Blues (Frank Sinatra)

- BOB STICHT**
KOWH—Omaha, Neb.
1. Unchained Melody (Hamilton)
 2. Cherry Pink (Perez Prado)
 3. Dance With Me Henry (Georgia Gibbs)
 4. Davy Crockett (Bill Hayes)
 5. Two Hearts (Pat Boone)
 6. Hearts And Flowers (Johnny Desmond)
 7. If I May (Nat "King" Cole)
 8. Plantation Boogie (L. Dee)
 9. Tweedlee Dee (G. Gibbs)
 10. It's A Sin To Tell A Lie (Somethin' Smith)

Best Selling Records

FROM LEADING RETAIL OUTLETS!

* INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising
100
Selections

| | Pos. | Pos. | Pos. | Pos. | | Pos. | Pos. |
|--|------|------|------|------|---|------|------|
| | 5/14 | 5/7 | 5/14 | 5/7 | | 5/14 | 5/7 |
| 19—Two Hearts | 14 | 9 | | | 26—Boom Boom Boomerang | 31 | 36 |
| CA-3084 (F-3084)—FRANK SINATRA & NUGGETS From The Bottom To The Top | | | | | *AB-3003 (45-3003)—DeCASTRO SISTERS Let Your Love Walk In | | |
| CO-40483 (4-40483)—DORIS DAY Foolishly Yours | | | | | FA-121 (45-121)—GINNY WRIGHT & TOM TALL Out Of Line | | |
| CR-61382 (9-61382)—LANCERS Afraid | | | | | 27—It May Sound Silly | 25 | 24 |
| DE-29470 (9-29470)—DeMARCO SISTERS Dream Boat | | | | | BE-1092—THREE BELLS Rock Love | | |
| DL-6065 (45-6065)—THE CHARMS The First Time We Met | | | | | AT-1049 (45-1049)—IVORY JOE HUNTER I Wanna Learn To Do The Mambo | | |
| *DO-15338 (45-15338)—PAT BOONE Tra-la-la | | | | | CO-40440 (4-40440)—JOAN WEBER Call Me Careless | | |
| ME-70598 (70598x45)—CREWCUTS Unchained Melody | | | | | *CR-61369 (9-61369)—McGUIRE SISTERS Doesn't Anybody Love Me | | |
| VI-20-6074 (47-6074)—DOODLERS Don't Shake The Tree | | | | | DE-29430 (9-29430)—DOLORES GRAY Rock Love | | |
| 20—Hey, Mr. Banjo | 23 | 30 | | | ME-70539 (70539x45)—BILL FARRELL Rock Love | | |
| CA-3103 (F-3103)—THE BANJO BOYS Kvi-Vi-Vi-Vi-Vitt | | | | | 28—Pledging My Love | 24 | 21 |
| CO-40506 (4-40506)—FRANK YANKOVIC Prettv Music | | | | | BE-1093—EDNA McGRUFF Dance With Me, Henry | | |
| CR-16408 (9-16408)—LAWRENCE WELK Love Me Or Leave Me | | | | | CO-40436 (4-40436)—FOUR LADS I've Been Thinkin' | | |
| DE-29516 (9-29516)—GUY LOMBARDO Marty | | | | | *CR-61362 (9-61362)—TERESA BREWER How Important Can It Be | | |
| *KA-113 (45-113)—THE SUNNYSIDERS Zoom, Zoom, Zoom | | | | | DE-29421 (9-29421)—LOUIS ARMSTRONG Sincerely | | |
| MG-11982 (K-11982)—GENE SHELDON Hallelujah! | | | | | *DU-136 (45-136)—JOHNNY ACE No Money | | |
| VI-20-6108 (47-6108)—CHET ATKINS Unchained Melody | | | | | DL-6075 (45-6075)—THUNDERBIRDS Baby, Let's Play House | | |
| 21—It's A Sin To Tell A Lie | 16 | 28 | | | ME-70551 (70551 x 45)—RONNIE GAYLORD You | | |
| EP-9093 (5-9093)—SOMETHIN' SMITH My Baby Just Cares For Me | | | | | MG-11931 (K-11931)—TOMMY MARA Honey Bunch | | |
| 22—Play Me Hearts And Flowers | 18 | 14 | | | VI-20-6050 (47-6050)—NITA, RITA & RUBY Rock Love | | |
| *CR-61379 (9-61379)—JOHNNY DESMOND I'm So Ashamed | | | | | 29—Opus One | 34 | 46 |
| CR-61380 (9-61380)—DICK JACOBS O. My Dear | | | | | *DE-29496 (9-29496)—M'LLS BROTHERS Yes You Are | | |
| 23—If I May | 27 | 33 | | | 30—Not Yet | 40 | — |
| CA-3095 (F-3095)—NAT "KING" COLE & 4 KNIGHTS A Blossom Fell | | | | | *DE-29512 (9-29512)—SUSAN HUNTER Was That The Right Thing | | |
| 24—Sincerely | 19 | 16 | | | 31—Is This The End Of The Line | 30 | 35 |
| *CR-61323 (9-61323)—McGUIRE SISTERS No More | | | | | *MG-11960 (K-11960)—JONI JAMES When You Wish Upon A Star | | |
| CH-1581 (45-1581)—MOONGLOWS Tempting | | | | | 32—No Letter Today | 42 | — |
| DE-29421 (9-29421)—LOUIS ARMSTRONG Pledging My Love | | | | | *CA-3108 (F-3108)—LES PAUL & MARY FORD Genuine Love | | |
| ME-70569 (70569x45)—BOP-A-LOOS Cuban Carnival | | | | | 33—The Door Is Still Open | 28 | 22 |
| MG-11917 (K-11917)—BILLY FIELDS Young And Foolish | | | | | AT-1054 (45-1054)—CARDINALS Misirlou | | |
| VI-20-6014 (47-6014)—JOHNNIE & JACK Carry On | | | | | *CR-61393 (9-61393)—DON CORNELL Most Of All | | |
| 25—Open Up Your Heart | 21 | 19 | | | *DO-15351 (45-15351)—HILLTOPPERS Teardrops From My Eyes | | |
| CO-40422 (4-40422)—GALE & ROSEMARY CLOONEY The Lord Is Counting On You | | | | | 34—Plantation Boogie | 26 | 21 |
| CR-61332 (9-61332)—THE LANCERS Tweedlee Dee | | | | | CR-61381 (9-61381)—GEORGIE AULD Cherry Pink | | |
| CR-61334 (9-61334)—McGUIRE SISTERS Melody Of Love | | | | | *DE-29360 (9-29360)—LENNY DEE Birth Of The Blues | | |
| *DE-29367 (9-29367)—COWBOY CHURCH SUNDAY SCHOOL The Lord Is Counting On You | | | | | ME-70542 (70542x45)—SHAY TORRENT Hindustan | | |
| | | | | | VI-20-6070 (47-6070)—PEE WEE KING Jim, Johnny And Jonas | | |

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- "SOMETHING'S GOTTA GIVE" **THE CASH BOX DISK OF THE WEEK** 5/7
McGuire Sisters Coral 61423; 9-61423
- "RHYTHM 'N' BLUES" **THE CASH BOX DISK OF THE WEEK** 5/14
Fontane Sisters Dot 15370; 45-15370
- "ROLLIN' STONE"/ "PLAYMATES" **THE CASH BOX DISK OF THE WEEK** 5/14
Mills Brothers Decca 29511; 9-29511
- "SMACK DAB IN THE MIDDLE" **THE CASH BOX DISK OF THE WEEK** 5/14
Mills Brothers Decca 29511; 9-29511

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS
Joan Fairfax, the CBC-TV and Radio thrush has made an auspicious p'attn debut with her just-released Spiral disk of Norm Campbell's lush ballad "Whe, MES is the Boy?" Flip side is an up-coming movie lsson "Something's got to Give", so Joan looks like a tw time winner her first time out. . . . Top deejays this sector continue to give heavy plays to Priscilla Wright's Spartan waxings of "Man in a Raincoat" and "I Wanna Dance to a Mambo Combo", and WNTF hear that the Canadian enthusiasm is spilling ov the border of the U. S. A. I understand that the 14 year old song starlet will be journeying to Detroit to guest with Ed McKenzie. Little known fact about Priscilla is that she is the grand-daughter of Arthur Mien, Canada's only living ex-Prime Minister. . . . Art Tatum and Slam Stuart had a busy week here last week renewing acquaintances with their old friends. Goes without saying that their date at the Town Tavern was packed with patrons a'l week long. . . . The Casino Theatre is enjoying the box office magic of the "Old Black Magic" man—Billy Daniels. The Mercury star has always gotten terrific support from the local deejays and the airwaves have been heavy with airings of his Mercury platters. . . . RCA Victor's Bob King temporarily forsaking his Ottawa dates to guest on WWVA, Wheeling, West Virginia. The handsome Bytowner is building nicely with his Victor platters in Canada and his U. S. dates should open that territory for him. . . . The Colonial is playing host to Phil Napoleon this week, and I hear tel Phil is really packing them in.



PRISCILLA WRIGHT

Taking Off

NEW YORK—Dori Brooks, the "Voice With The Built In Echo Chamber," takes off in her own plane from New York City on a mid-west tour of TV and radio stations. The Label "X" recording star will make her own air hops from city to city making personal appearances in behalf of her latest hit disk of "Ev'ry Day."

on PENNANT RECORDS
A Great New Voice
EDDIE ANTONE
with Dick Mulliner Ork & Trio
singing
"I FELL IN LOVE TOO LATE"
b/w
"CRAZY IS THE BABY"
Pennant # 327
Phone 36571

PENNANT RECORD CO.
1425 TENTH PLACE BIRMINGHAM, ALA.

HEY MR. BANJO

THE SUNNYSIDERS - Kapp
MILLS MUSIC, INC.

Candy Store Jury Leads To New Group and Wax Pact

NEW YORK—Here's an unusual set up that led to a recording contract. In the rear of a candy store on Bay Parkway, Brooklyn, a number of teenagers and two brothers had been testing a theory that a talented untrained voice has a flavor that is lost when it becomes a professional voice. The experiments among the teen agers resulted in a group called the Heartbeats. A vocal aggregation that has signed a Jubilee recording contract and has just had its first record released.

Responsible for this chain of events are Ben Weisman, a tunesmith who won a BMI award last year, and Al Weisman whose parents own the candy store. These two men formed a teen-age jury in the store to judge songs and artists. The Heartbeats were formed and they were given two songs, "Finally" and "Boil And Bubble." Both received "wow" ratings from the jury, and the material and group were brought to Jerry Blaine of Jubilee.

The record should be around the country shortly.

New Label Promotes South Dakota Talent

HARROLD, SOUTH DAKOTA—A new record release that is an entirely home-grown South Dakota product, as issued this week. Both sides were written by Grace Lex, an employee of the State Capitol office and Danny All, a 9 year old South Dakota youngster sings them to his ownitar accompaniment.

Gordon Stout of the Gordon Stout Company, Pierre, who is also president of the South Dakota Phonograph Operators Assn., is sponsoring production of this sample record and future pressings. The sole purpose being to boost and publicize South Dakota and to acquaint the music world and music lovers with this heretofore hidden South Dakota talent. Radio stations, dee jays, music stores and the state's juke box operators will cooperate in this campaign.

One side of the disk, written especially for Danny, is titled "Dakota Dan," a title the youngster received from country star Smiley Burnette. The other half is "I Come From South Dakota," a tune Miss Lex offered to the 1955 legislature for adoption as a state publicity theme song.

"Bessie Mae Mucho"

NEW YORK—Lanny Ross, resuming his chores at CBS, after his trip to Spain, ran a contest to name a guitar he brought back from that country. Lanny originally had a guitar tagged "Bessie Mae" and he wanted a name for the companion piece. The winning title turned out to be "Mucho."

Decca Diskery Opens Omaha Branch

CHICAGO—Shim Weiner of Decca Record Distributors, this city, this week announced that Decca has closed its Des Moines, Iowa Branch. And has opened a new branch at 911 Douglas, Omaha, Nebraska.

Branch Manager is William Penry, Jr. Sales will be handled by Max Melton who will cover most of Iowa. And Bud Rankin, who will cover Nebraska and western Iowa.

As yet there is no information as to whom Decca will appoint to handle promotion for this office.

Clarence Goldberg of the Chicago office traveled to Omaha to supervise the opening of this latest branch.

Regular Feature

CLEVELAND—As a result of terrific listener reaction, Phil McClean, WERE-Cleveland, Ohio deejay, now incorporates Bill Kenny's "X" waxing of "If We All Said A Prayer" as a regular feature on his show. McClean played the disk one day immediately preceding "The Rosary," a 15 minute Catholic program, and the fans jammed the switchboards requesting the tune.

Holmes Goes Collegiate

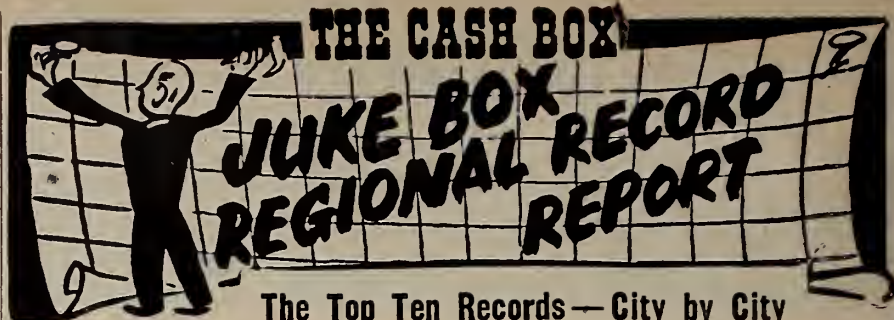
NEW YORK—Leroy Holmes, MGM, wearing cap and gown these days as he and his band hit the prom circuit. Crowded into recent weeks, Holmes has played college proms at NYU, Fordham, Williams, Princeton, Seton Hall, Rutgers, Oneonta State Teachers College, Amherst and RPI.

No. 2 for Her Nibs



NEW YORK—Her Nibs Georgia Gibbs, who last hit the coveted million mark with "Kiss Of Fire," received a second gold plaque from Mercury Records last week indicating that "Tweedle Dee" had also joined the Magic Circle of Big Ones. Here, Georgia is being presented with the precious award by disk jockey Bill Randle, at the recent Lighthouse Benefit for the Blind in Carnegie Hall. (Randle emceed the show).

Georgia's current hit, "Dance With Me, Henry," is running her "Tweedle Dee" a close second and figures to join the select circle any juke-box play now.



The Top Ten Records—City by City

| New York, N. Y. | Chicago, Ill. | Los Angeles, Calif. |
|--|--|---|
| 1. Cherry Pink (Perez Prado) | 1. Cherry Pink (Perez Prado) | 1. Cherry Pink (Perez Prado) |
| 2. Unchained Melody (Hibbler/Hamilton) | 2. Unchained Melody (Hibbler/Hamilton/Baxter) | 2. Unchained Melody (Hamilton/Hibbler/Baxter) |
| 3. Davy Crockett (Bill Hayes) | 3. Dance With Me, Henry (Georgia Gibbs) | 3. Davy Crockett (Parker/Hayes) |
| 4. Dance With Me, Henry (Georgia Gibbs) | 4. Honey Babe (Art Mooney) | 4. Dance With Me, Henry (Georgia Gibbs) |
| 5. Crazy Otto (Johnny Maddox) | 5. Whatever Lola Wants (Sarah Vaughan) | 5. Crazy Otto (Johnny Maddox) |
| 6. Whatever Lola Wants (Sarah Vaughan) | 6. Davy Crockett (Bill Hayes) | 6. Breeze And I (C. Valente) |
| 7. Honey Babe (Art Mooney) | 7. Plantation Boogie (L. Dee) | 7. Darling, Je Vous Aime (Cole) |
| 8. How Important Can It Be (Joni James) | 8. A Blossom Fell (Nat K. Cole) | 8. Hearts And Flowers (Johnny Desmond) |
| 9. Me'ody Of Love (B. Vaughn) | 9. Crazy Otto (Johnny Maddox) | 9. Whatever Lola Wants (Sarah Vaughan) |
| 10. Learnin' The Blues (Sinatra) | 10. Hearts And Flowers (Johnny Desmond) | 10. Love Me Or Leave Me (Horne) |
| Memphis, Tenn. | Cleveland, Ohio | San Francisco, Calif. |
| 1. Cherry Pink (Perez Prado) | 1. Unchained Melody (Baxter/Hibbler) | 1. Cherry Pink (Perez Prado) |
| 2. Unchained Melody (Baxter/Hamilton) | 2. Don't Be Angry (Crewcuts) | 2. Davy Crockett (Parker/Hayes) |
| 3. Davy Crockett (Ford/Parker) | 3. Davy Crockett (Bill Hayes) | 3. Unchained Melody (Hibbler/Baxter) |
| 4. Dance With Me, Henry (Georgia Gibbs) | 4. The Breeze And I (Valente) | 4. Dance With Me, Henry (Georgia Gibbs) |
| 5. Crazy Otto (Johnny Maddox) | 5. Boom, Boom Boomerang (DeCastros) | 5. Crazy Otto (Johnny Maddox) |
| 6. Sincerely (McGuire) | 6. Dance With Me, Henry (Wallflower) (Gibbs/James) | 6. How Important Can It Be (Joni James) |
| 7. How Important Can It Be (Joni James) | 7. Bo Diddley (Bo Diddley) | 7. Darling, Je Vous Aime (Cole) |
| 8. Hearts And Flowers (Johnny Desmond) | 8. Whatever Lola Wants (Sarah Vaughan) | 8. Tweedle Dee (Gibbs/Collins) |
| 9. It May Sound Silly (McGuire) | 9. Most Of All (Cornell/Fontanes) | 9. Whatever Lola Wants (Sarah Vaughan) |
| 10. Two Hearts (Pat Boone) | 10. Come Back My Love (Wrens) | 10. Melody Of Love (Four Aces/Vaughn) |
| Atlanta, Ga. | New Orleans, La. | Boston, Mass. |
| 1. Unchained Melody (Baxter/Hibbler) | 1. Davy Crockett (T. E. Ford) | 1. Davy Crockett (Bill Hayes) |
| 2. Davy Crockett (Parker/Hayes) | 2. Cherry Pink (Perez Prado) | 2. Unchained Melody (Baxter/Hamilton) |
| 3. Cherry Pink (Perez Prado) | 3. Unchained Melody (Hamilton/Hibbler) | 3. Dance With Me, Henry (Georgia Gibbs) |
| 4. How Important Can It Be (Joni James) | 4. Dance With Me, Henry (Georgia Gibbs) | 4. Whatever Lola Wants (Sarah Vaughan) |
| 5. Dance With Me, Henry (Georgia Gibbs) | 5. Whatever Lola Wants (Sarah Vaughan) | 5. Cherry Pink (Perez Prado) |
| 6. Sand And The Sea (Nat Cole) | 6. A Blossom Fell (Nat K. Cole) | 6. Crazy Otto (Johnny Maddox) |
| 7. Whatever Lola Wants (Sarah Vaughan) | 7. Learnin' The Blues (Sinatra) | 7. How Important Can It Be (Joni James) |
| 8. Melody Of Love (B. Vaughn) | 8. Danger, Heartbreak Ahead (Jaye P. Morgan) | 8. Honey Babe (Art Mooney) |
| 9. Honey Babe (Art Mooney) | 9. I Belong To You (R. Flanagan) | 9. I Belong To You (R. Flanagan) |
| 10. Crazy Otto (Johnny Maddox) | 10. Heart (Four Aces) | 10. A Blossom Fell (Nat K. Cole) |
| Brodhead, Wisc. | Dallas, Tex. | Denver, Colo. |
| 1. Dance With Me, Henry (Georgia Gibbs) | 1. Cherry Pink (Prado/Dale) | 1. Cherry Pink (Perez Prado) |
| 2. Cherry Pink (Perez Prado) | 2. Unchained Melody (Baxter/Hibbler) | 2. Davy Crockett (Ford/Parker) |
| 3. Unchained Melody (Hibbler) | 3. Davy Crockett (Ford/Parker) | 3. Dance With Me, Henry (Georgia Gibbs) |
| 4. Davy Crockett (T. E. Ford) | 4. Dance With Me, Henry (Georgia Gibbs) | 4. Unchained Melody (Baxter/Hamilton) |
| 5. Crazy Otto (Johnny Maddox) | 5. Crazy Otto (Johnny Maddox) | 5. Crazy Otto (Johnny Maddox) |
| 6. Whatever Lola Wants (Shore) | 6. Whatever Lola Wants (Sarah Vaughan) | 6. Tweedle Dee (G. Gibbs) |
| 7. Hearts And Flowers (Johnny Desmond) | 7. How Important Can It Be (Joni James) | 7. Darling, Je Vous Aime (Cole) |
| 8. It May Sound Silly (McGuire) | 8. A Blossom Fell (Nat K. Cole) | 8. Sincerely (McGuire) |
| 9. Jim, Johnny And Jonas (Bing Crosby) | 9. Two Hearts (Pat Boone) | 9. Hearts And Flowers (Johnny Desmond) |
| 10. Breeze And I (C. Valente) | 10. Darling, Je Vous Aime (Cole) | 10. Honey Babe (Art Mooney) |
| Seattle, Wash. | Detroit, Mich. | St. Louis, Mo. |
| 1. Unchained Melody (Hibbler) | 1. Unchained Melody (Hibbler) | 1. Unchained Melody (Hamilton/Hibbler) |
| 2. Davy Crockett (Parker/Hayes) | 2. Don't Be Angry (Crewcuts) | 2. It's A Sin To Tell A Lie (Somethin' Smith) |
| 3. Cherry Pink (Perez Prado) | 3. Breeze And I (C. Valente) | 3. Cherry Pink (Perez Prado) |
| 4. Dance With Me, Henry (Georgia Gibbs) | 4. Dance With Me, Henry (Georgia Gibbs) | 4. Dance With Me, Henry (Georgia Gibbs) |
| 5. Crazy Otto (Johnny Maddox) | 5. Opus One (Mills Bros.) | 5. Honey Babe (Art Mooney) |
| 6. Breeze And I (C. Valente) | 6. Most Of All (Don Cornell) | 6. Don't Be Angry (Crewcuts) |
| 7. Maybe (Four Aces) | 7. A Blossom Fell (Nat K. Cole) | 7. A Blossom Fell (Nat K. Cole) |
| 8. Tweedle Dee (G. Gibbs) | 8. Whatever Lola Wants (Sarah Vaughan) | 8. Hey, Mr. Banjo (Sunnysiders) |
| 9. Darling, Je Vous Aime (Cole) | 9. Heart (Four Aces) | 9. Davy Crockett (Bill Hayes) |
| 10. Open Up Your Heart (Cowboy Church Choir) | 10. Love Me Or Leave Me (Sammy Davis, Jr.) | 10. No Letter Today (Paul & Ford) |
| Shoals, Ind. | Miami, Fla. | Philadelphia, Pa. |
| 1. Dance With Me, Henry (Georgia Gibbs) | 1. Unchained Melody (Baxter/Hamilton) | 1. Unchained Melody (Hibbler/Baxter) |
| 2. Cherry Pink (Perez Prado) | 2. Dance With Me, Henry (Georgia Gibbs) | 2. Davy Crockett (Hayes/Parker) |
| 3. Davy Crockett (Bill Hayes) | 3. Davy Crockett (T. E. Ford) | 3. Cherry Pink (Perez Prado) |
| 4. Unchained Melody (Hibbler) | 4. Cherry Pink (Perez Prado) | 4. Dance With Me, Henry (Georgia Gibbs) |
| 5. Crazy Otto (Johnny Maddox) | 5. Don't Be Angry (Crewcuts) | 5. Crazy Otto (Johnny Maddox) |
| 6. How Important Can It Be (Sarah Vaughan) | 6. A Blossom Fell (Nat K. Cole) | 6. Don't Be Angry (N. Brown) |
| 7. Two Hearts (Pat Boone) | 7. Whatever Lola Wants (Sarah Vaughan) | 7. Hey, Mr. Banjo (Sunnysiders) |
| 8. Melody Of Love (Four Aces) | 8. Sincerely (McGuire) | 8. Heart (Four Aces) |
| 9. Whatever Lola Wants (Sarah Vaughan) | 9. Most Of All (Fontanes) | 9. Darling, Je Vous Aime (Cole) |
| 10. Darling, Je Vous Aime (Cole) | 10. No Letter Today (Paul & Ford) | 10. Learnin' The Blues (Sinatra) |
| Pittsburgh, Pa. | Omaha, Neb. | Baltimore, Md. |
| 1. Unchained Melody (L. Baxter) | 1. If I May (Nat "King" Cole) | 1. Unchained Melody (Baxter/Hibbler) |
| 2. Davy Crockett (Hayes/Ford) | 2. Dance With Me, Henry (Georgia Gibbs) | 2. Dance With Me, Henry (Georgia Gibbs) |
| 3. Dance With Me, Henry (Georgia Gibbs) | 3. Unchained Melody (Hamilton) | 3. Davy Crockett (Parker/Hayes) |
| 4. Whatever Lola Wants (Sarah Vaughan) | 4. Heart (Eddie Fisher) | 4. Cherry Pink (Perez Prado) |
| 5. Cherry Pink (Perez Prado) | 5. Davy Crockett (Bill Hayes) | 5. Crazy Otto (Johnny Maddox) |
| 6. A Blossom Fell (Nat K. Cole) | 6. Most Of All (Fontanes) | 5. Don't Be Angry (N. Brown) |
| 7. Don't Be Angry (Crewcuts) | 7. Me'ody Of Love (Four Aces) | 6. Honey Babe (Art Mooney) |
| 8. Honey Babe (Art Mooney) | 8. How Important Can It Be (Joni James) | 7. Two Hearts (Pat Boone) |
| 9. Breeze And I (C. Valente) | 9. Plantation Boogie (L. Dee) | 8. Learnin' The Blues (Sinatra) |
| 10. Learnin' The Blues (Sinatra) | 10. Cherry Pink (Perez Prado) | 9. Breeze And I (C. Valente) |

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M. WITMARK & SONS

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NEW YORK—Buddy Costa has just recorded "Street Of Make-Believe," a song about Broadway, for Pyramid Records. Shown above are four who are connected with the recording: John Mical, arranger-conductor; Buddy Costa; Richard Mardus, composer of "Street Of Make-Believe"; and (seated) Elmo Riss, president of U. S. Music.

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| | Pas. 5/14 | Pas. 5/7 | | Pas. 5/14 | Pas. 5/7 | | Pas. 5/14 | Pas. 5/7 |
|---|-----------|----------|---|-----------|----------|---|-----------|----------|
| 1—Unchained Melody | | 2 2 | 5—The Crazy Otto | | 5 5 | VI-20-6106 (47-6106)—SAUTER-FINEGAN O. Theme From 'I Am A Camera' | | |
| ★CA-3055 (F-3055)—LES BAXTER ORCH. Medic | | | BE-1091—BUDDY Dovy Crockett | | | 12—The Breeze And I | | 9 13 |
| CO-40455 (4-40455)—LIBERACE Bridges Of Toko-Ri | | | ★DO-15325 (45-15325)—JOHNNY MADDOX Humoresque | | | ★DE-29467 (9-29467)—CATERINA VALENTE Jalousie | | |
| CR-61407 (9-61407)—DON CORNELL All Of You | | | PD-22009 (45-22009)—CRAZY OTTO Medley | | | 13—How Important Can It Be | | 12 12 |
| ★DE-29441 (9-29441)—AL HIBBLER Daybreak | | | 6—Darling, Je Vous Aime Beaucoup | | 6 10 | CA-3066 (F-3066)—BILLY MAY Let It Happen | | |
| DE-29509 (9-29509)—GUY LOMBARDO Danger, Heartbreak Ahead | | | ★CA-3027 (F-3027)—NAT "KING" COLE Sand And The Sea | | | CR-61362 (9-61362)—TERESA BREWER Pledging My Love | | |
| ★EP-9102 (5-9102)—ROY HAMILTON From Here To Eternity | | | DE-29510 (9-29510)—GUY LOMBARDO Cherry Pink | | | DE-29412 (9-29412)—CONNIE BOSWELL Fill My Heart With Happiness | | |
| ME-70598 (70598x45)—CREWCUTS Two Hearts | | | 7—Whatever Lola Wants | | 7 B | ★ME-70534 (70534x45)—SARAH VAUGHAN Waltzing Down The Aisle | | |
| MG-11962 (K-11962)—LEROY HOLMES Olivia | | | CA-3104 (F-3104)—BILLY MAY Just Between Friends | | | ★MG-11919 (K-11919)—JONI JAMES This Is My Confession | | |
| VI-20-6108 (47-6108)—CHET ATKINS Hey, Mr. Guitar | | | DE-29472 (9-29472)—CARMEN McRAE Am I The One To Blame | | | MJ-138 (45-138)—JACK SMITH Only One You | | |
| VI-20-6078 (47-6078)—JUNE VALLI Tomorrow | | | EP-9101 (5-9101)—MELLO-LARKS Sholess Joe From Hannibal Mo. | | | TI-10-245 (45-245)—NEIL LEWIS Easter Parade March | | |
| 2—Ballad Of Davy Crockett | | 1 1 | ★ME-70595 (70595x45)—SARAH VAUGHAN Oh Yeah | | | VI-20-5993 (47-5993)—LOU MONTE Truly Yours | | |
| BE-1091—TEX STEWART Crazy Otto | | | MG-11961 (K-11961)—GINNY GIBSON If Anything Should Happen To You | | | 14—Melody Of Love | | 13 |
| ★CA-3058 (F-3058)—ERNIE FORD Farewell | | | ST-1363—THE HI-LO's I Thought About You | | | CA-3018 (F-3018)—FRANK SINATRA & RAY ANTHONY I'm Gonna Live Till I Die | | |
| ★CD-1256 (45-1256)—BILL HAYES Farewell | | | ★VI-20-6077 (47-6077)—DINAH SHORE Church Twice On Sunday | | | CO-40417 (4-40417)—SAMMY KAY You Are The One | | |
| ★CO-40449 (4-40449)—FESS PARKER I Gave My Love | | | CR-61368 (9-61368)—STEVE ALLEN Very Square Dance | | | CR-61334 (9-61334)—McGUIRE SISTERS Open Up Your Heart | | |
| DE-29423 (9-29423)—BURL IVES Goober Peas | | | DE-29423 (9-29423)—Perez Prado O. Dilo | | | ★DE-29395 (9-29395)—FOUR ACES There's A Tavern In The Town | | |
| DO-1240 (45-1240)—MAC WISEMAN Danger, Heartbreak Ahead | | | X-0116 (4X-0116)—LOUIS JORDAN It's Been Said | | | ★DO-15247 (45-15247)—BILLY VAUGHAN Joy Ride | | |
| FI-049 (45-049)—IRVING FIELDS Crazy Pancho | | | 8—Honey Babe | | 10 15 | EP-9098 (5-9098)—JACK PYLE Memories | | |
| ME-70555 (70555 x 45)—RUSTY DRAPER I've Been Thinkin' | | | ★MG-11900 (K-11900)—ART MOONEY No Regrets | | | KI-1429 (45-1429)—INK SPOTS There Is Something Wrong | | |
| MG-11941 (K-11941)—JAMES BROWN He's A Rockin'-Horse Cowboy | | | VI-20-6025 (47-6025)—SAUTER-FINEGAN What Is This Thing Called Love | | | ★ME-70521 (70521x45)—DAVID CARROLL with PAUL TREMAINE Melody Of Love | | |
| VI-20-6041 (47-6041)—VOICES OF WALTER SCHUMANN Let's Make Up | | | 9—A Blossom Fell | | 15 1B | MG-11908 (K-11908)—FRANKLYN MacCORMACK Touching Shoulders | | |
| 3—Cherry Pink And Apple Blossom White | | 3 3 | ★CA-3095 (F-3095)—NAT "KING" COLE If I May | | | VI-20-5973 (47-5973)—LEO DIAMOND Phantom Gaucho | | |
| CO-40472 (4-40472)—XAVIER CUGAT O. (The Chi-Chi) Cha-Cha-Cha | | | LO-1554 (45-1554)—DICKIE VALENTINE Who's Afraid | | | VI-20-5975 (47-5975)—TONY MARTIN & DINAH SHORE You're Getting To Be A Habit | | |
| ★CR-61373 (9-61373)—ALAN DALE I'm Sincere | | | LO-1566 (45-1566)—VIC BARRETT O. Softly, Softly | | | 15—Learnin' The Blues | | 20 2 |
| CR-61381 (9-61381)—GEORGIE AULD Plantation Boogie | | | AT-1047 (45-1047)—LAVERN BAKER Tomorrow Night | | | ★CA-3102 (F-3102)—FRANK SINATRA If I Had Three Wishes | | |
| DE-29380 (9-29387)—VICTOR YOUNG O. You, My Love | | | AU-114 (45-114)—DOROTHY COLLINS Get Happy | | | GS-253 (45-253)—JOE VALINO Lonsly Boy | | |
| DE-29510 (9-29510)—GUY LOMBARDO Darling, Je Vous Aime | | | CA-3008 (F-3008)—VICKI YOUNG Hearts Of Stone | | | 16—Heart | | 17 20 |
| TI-10-256 (45-256)—TITO PUENTE All Of You | | | CR-61332 (9-61332)—LANCERS Open Up Your Heart | | | ★DE-29476 (9-29476)—FOUR ACE Sluefoot | | |
| ★VI-20-5965 (47-5965)—PEREZ PRADO Marie Elena | | | CR-61366 (9-61366)—TERESA BREWER Rock Love | | | ★VI-20-6097 (47-6097)—EDDIE FISHER Near To You | | |
| 4—Dance With Me, Henry | | 4 4 | KI-1436 (45-1436)—BONNIE LOU Finger Of Suspicion | | | X-0125 (4X-0125)—NORMAN BROOK Too Many Heartaches | | |
| BE-1093—EDNA McGRUFF Pledging My Love | | | ★ME-70517 (70517x45)—GEORGIA GIBBS You're Wrong, All Wrong | | | 17—Rock Around The Clock | | 44 |
| CR-61370 (9-61370)—3 RAYS For Sentimental Reasons | | | ME-70553 (70553x45)—BOP-A-LOOS Bongo Mambo | | | ★DE-29124 (9-29124)—B'L. HALEY & COMET Thirteen Women | | |
| MA-102 (45-102)—LESLIE SISTERS I Need Your Love | | | VI-20-6005 (47-6005)—PEE WEE KING You Can't Hardly Get Them Na More | | | 18—Most Of All | | 22 |
| ★ME-70572 (70572x45)—GEORGIA GIBBS Every Road Must Have A Turning | | | 11—Don't Be Angry | | 11 11 | CH-1589 (45-1589)—THE MOONGLO She's Gone | | |
| MO-947 (45-947)—ETTA JAMES & PEACHES | | | ★ME-70597 (70597x45)—CREWCUTS Chop Chop Boom | | | ★CR-61393 (9-61393)—DON CORNELL The Door Is Still Closed | | |
| | | | ★SA-1155 (45-1155)—NAPPY BROWN It's Really You | | | ★DO-15352 (45-15352)—FONTANE SISTERS Put Me In The Picture | | |

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THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 14 without any changes on the part of THE CASH BOX.

All Star Show



TUCKAHOE, N. Y.—Record stars representing some of the country's major diskeries, turned up at the New Parkway Inn to celebrate with the Westchester Operators Guild its 4th Anniversary. On stage are: (top row) l. to r. Bill Haley and his Comets (Decca) and Mitzi Mason (MGM); (middle row) l. to r. Richard Hayman (Mercury), Eydie Gorme & Steve Lawrence (Coral), and Danny Capri (Capitol); (bottom row) l. to r. "Miss Juke Box 1955" Sonny Graham (RCA), Frankie Lester ("X") and Robbin Hood (MGM).

- ROGER CLARK**
WNOR—Norfolk, Va.
1. Oh Yeah (Sarah Vaughan)
 2. Unchained Me'ody (Hibbler/Baxter)
 3. Rock Around The Clock (Bill Haley)
 4. Cherry Pink (Prado/Dale)
 5. Young And Foolish (Stafford)
 6. Strange Lady (Frankie Laine)
 7. Punch And Judy Love (Tony Bennett)
 8. Dance With Me Henry (Gibbs)
 9. Honey Babe (Art Mooney)
 10. Where Will The Dimple Be (Rosemary Clooney)

- MITCH REED**
WOR—New York, N. Y.
1. Unchained Melody (Hibbler)
 2. Learnin' The Blues (Sinatra)
 3. Whatever Lola Wants (Sarah Vaughan)
 4. Davy Crockett (Bill Hayes)
 5. Something's Gotta Give (Sammy Davis, Jr.)
 6. Keep Me In Mind (P. Page)
 7. Don't Rush Me (T. Richards)
 8. Love Me Or Leave Me (Lena Horne)
 9. The World Is Mine (Holmes)
 10. Am I The One To Blame (Carmen MacRae)

- JOE DEANE**
KQV—Pittsburgh, Pa.
1. Unchained Melody (Baxter/Hibbler)
 2. Don't Be Angry (Crewcuts)
 3. Three Things (4 Esquires)
 4. No Letter Today (Paul & Ford)
 5. Blossom Fell (Cole)
 6. Is This The End Of The Line (Joni James)
 7. Door Of Dreams (P. Como)
 8. Young And Foolish (Stafford)
 9. Heart (Four Aces/Fisher)
 10. Most Of All (Fontanes/Cornell)

- BOB 'COFFEEHEAD' LARSEN**
WEMP—Milwaukee, Wisc.
1. Unchained Melody (Hibbler/Baxter)
 2. Cherry Pink (Perez Prado)
 3. Davy Crockett (Bill Hayes)
 4. Hey, Mr. Banjo (Sunnysiders)
 5. Old Town Hall (J. Palmer)
 6. Plantation Boogie (L. Dee)
 7. Learnin' The Blues (Sinatra)
 8. This I Give You (Gloria Van)
 9. Lonely Lips (Chordettes)
 10. Please Don't Touch (Burtons)

- WILL LENAY**
WSAI—Cincinnati, Ohio
1. Cherry Pink (Perez Prado)
 2. Dance With Me Henry (Gibbs)
 3. Honey Babe (Art Mooney)
 4. Unchained Melody (Hibbler)
 5. Danger, Heartbreak Ahead (Jaye P. Morgan)
 6. Plantation Boogie (D. Dee)
 7. Young And Foolish (Stafford)
 8. Darling, Je Vous Aime (Cole)
 9. Davy Crockett (Bill Hayes)
 10. Close Your Eyes (T. Bennett)

- RUSS COGLIN**
KROW—Oakland, Calif.
1. Dance With Me Henry (Gibbs)
 2. Cherry Pink (Perez Prado)
 3. Davy Crockett (Bill Hayes)
 5. Unchained Melody (Hibbler)
 6. Darling, Je Vous Aime (Cole)
 7. Breeze And I (C. Valente)
 8. Most Of All (Don Cornell)
 9. Hey, Mr. Banjo (Sunnysiders)
 10. Keep Me In Mind (P. Page)

- WES HOPKINS**
WTTM—Trenton, N. J.
1. Dance With Me Henry (Gibbs)
 2. Davy Crockett (Bill Hayes)
 3. Breeze And I (C. Valente)
 4. Hey, Mr. Banjo (Sunnysiders)
 5. Unchained Melody (Baxter)
 6. Present For Bob (DeJohns)
 7. It's A Sin To Tell A Lie (Somethin' Smith)
 8. Whatever Lola Wants (Shore)
 9. Learnin' The Blues (Sinatra)
 10. Aladdin's Lamp (S. Clayton)

- ED REILLY**
WBRY—Waterbury, Conn.
1. Cherry Pink (Perez Prado)
 2. Davy Crockett (Bill Hayes)
 3. Unchained Melody (Baxter)
 4. Most Of All (Don Cornell)
 5. Honey Babe (Art Mooney)
 6. Door Is Still Open (Hilltoppers)
 7. Learnin' The Blues (Sinatra)
 8. Breeze And I (C. Valente)
 9. Don't Be Angry (Crewcuts)
 10. My Babe (Gaylords)

- Hal Fredericks**
WAAF—Chicago, Ill.
1. Unchained Melody (Baxter)
 2. Honey Babe (Art Mooney)
 3. Chop Chop Boom (Crewcuts)
 4. It's A Sin To Tell A Lie (Somethin' Smith)
 5. Hey, Mr. Banjo (Sunnysiders)
 6. A Blossom Fell (Nat Cole)
 7. Something's Gotta Give (McGuire Sisters)
 8. Is This The End Of The Line (Joni James)
 9. Rollin' Stone (Eddie Fontaine)
 10. The Breeze & I (C. Valente)

- DICK GILBERT**
KTYL—Phoenix, Ariz.
1. Sincerely (McGuire)
 2. Davy Crockett (Bill Hayes)
 3. Is This The End Of The Line (Joni James)
 4. Cherry Pink (Dale/Prado)
 5. Whatever Lola Wants (Shore)
 6. Breeze And I (C. Valente)
 7. Unchained Melody (Baxter/Holmes)
 8. Tweedlee Dee (G. Gibbs)
 9. Melody Of Love (S. Kaye)
 10. Darling, Je Vous Aime (Cole)

- RAY GOLDEN**
KSTN—Stockton, Calif.
1. Unchained Melody (Hibbler)
 2. Crazy Otto (Johnny Maddox)
 3. Cherry Pink (Perez Prado)
 4. Pass It On (Julius LaRosa)
 5. Davy Crockett (Bill Hayes)
 6. How Important Can It Be (Joni James)
 7. Jim, Johnny And Jonas (Sammy Kaye)
 8. Dance With Me Henry (Gibbs)
 9. Hey, Mr. Banjo (Sunnysiders)
 10. Learnin' The Blues (Sinatra)

- WAYNE STITT**
WHB—Kansas City, Mo.
1. Dance With Me Henry (Georgia Gibbs)
 2. Two Hearts (Pat Boone)
 3. Cherry Pink (Perez Prado)
 4. Boom Boom Boomerang (De Castros)
 5. Learnin' The Blues (Sinatra)
 6. Unchained Melody (Hibbler)
 7. I Miss You So (E. Fontaine)
 8. Honey Babe (Art Mooney)
 9. Door Is Still Open (Cornell)
 10. Don't Be Angry (Crewcuts)

- FRANK POLLACK**
KOOL—Phoenix, Ariz.
1. Unchained Melody (Baxter)
 2. Learnin' The Blues (Sinatra)
 3. Is This The End Of The Line (Joni James)
 4. Whatever Lola Wants (Shore)
 5. Baby Blue (Accents)
 6. Opus One (Mills)
 7. Stowaway (M. Whiting)
 8. Keep Me In Mind (P. Page)
 9. Cherry Pink (Perez Prado)
 10. Breeze And I (C. Valente)

- NORMAN PAGE**
WMAS—Springfield, Mass.
1. Cherry Pink (Perez Prado)
 2. Davy Crockett (Bill Hayes)
 3. Unchained Melody (Hibbler)
 4. Breeze And I (C. Valente)
 5. Whatever Lola Wants (Shore)
 6. Hearts And Flowers (Johnny Desmond)
 7. Bluefoot (Four Aces)
 8. Heart (Eddie Fisher)
 9. A Blossom Fell ("King" Cole)
 10. Bo Diddley (Bo Diddley)

- JIM BOLLINGER**
WKYW—Louisville, Ky.
1. Cherry Pink (Perez Prado)
 2. If I May (Nat "King" Cole)
 3. Unchained Melody (Baxter)
 4. Dance With Me Henry (Georgia Gibbs)
 5. Davy Crockett (Bill Hayes)
 6. Two Hearts (Pat Boone)
 7. Learnin' The Blues (Sinatra)
 8. Heart (Eddie Fisher)
 9. Chop Chop Boom (Crewcuts)
 10. Tweedlee Dee (G. Gibbs)

- PFC. RICHARD HAYES**
ABC, MUTUAL, Radio Networks, N. Y., N. Y.
1. Davy Crockett (Bill Hayes)
 2. Unchained Melody (Baxter)
 3. Cherry Pink (Perez Prado)
 4. A Blossom Fell (Cole)
 5. How Important Can It Be (Joni James)
 6. Whatever Lola Wants (Shore)
 7. Dancing And Dreaming (Lauries)
 8. Crazy Otto (Johnny Maddox)
 9. Brown Eyes (B. Sherwood)
 10. Dance With Me Henry (Gibbs)

- DICK WHITTINGHILL**
KMPC—Hollywood, Calif.
1. Whatever Lola Wants (Sarah Vaughan)
 2. Cherry Pink (Perez Prado)
 3. Dance With Me Henry (Gibbs)
 4. Unchained Melody (Hamilton/Hibbler)
 5. Darling Je Vous Aime (Cole)
 6. Hearts And Flowers (Johnny Desmond)
 7. Love Me Or Leave Me (Lena Horne)
 8. Kitty Who (Kitty Kallen)
 9. Is This The End Of The Line (Joni James)
 10. Hey, Mr. Banjo (Sunnysiders)

- JOE SMITH**
WVDA—Boston, Mass.
1. Unchained Melody (Hamilton)
 2. Whatever Lola Wants (Sarah Vaughan)
 3. Hearts And Flowers (Johnny Desmond)
 4. Breeze And I (C. Valente)
 5. Bo Diddley (Bo Diddley)
 6. Heart (Four Aces)
 7. Why Does A Woman Cry (Bob Jaxon)
 8. Rock Around The Clock (Bill Haley)
 9. Davy Crockett (Bill Hayes)
 10. Honey Babe (Art Mooney)

- MIKE ERIKSEN**
WJLB—Detroit, Mich.
1. Unchained Melody (Hibbler)
 2. Most Of All (Don Cornell)
 3. Whatever Lola Wants (Hi-Lo's)
 4. Breeze And I (C. Valente)
 5. Hearts And Flowers (Johnny Desmond)
 6. My Babe (Gaylords)
 7. Cherry Pink (Perez Prado)
 8. Dance With Me Henry (Three Rays)
 9. Davy Crockett (Bill Hayes)
 10. Crazy Otto (Crazy Otto)

- DICK PIKE**
WNOP—Newport, Ky.
1. Unchained Melody (Hamilton)
 2. Dance With Me Henry (Gibbs)
 3. Chop Chop Boom (Crewcuts)
 4. The Door Is Still Open (Hilltoppers)
 5. Close Your Eyes (Five Keys)
 6. Breeze And I (C. Valente)
 7. It's A Sin To Tell A Lie (Somethin' Smith)
 8. Honey Babe (Sauter-Finnegan)
 9. Flip Flop And Fly (J. Ray)
 10. Love Me Or Leave Me (Sammy Davis, Jr.)

- WALT GAINES**
WCSS—Amsterdam, N. Y.
1. Davy Crockett (Bill Hayes)
 2. Cherry Pink (Perez Prado)
 3. Whatever Lola Wants (Sarah Vaughan)
 4. Breeze And I (C. Valente)
 5. Hearts And Flowers (Johnny Desmond)
 6. Honey Babe (Art Mooney)
 7. Dance With Me Henry (Gibbs)
 8. Unchained Melody (Baxter)
 9. Italian Wallflower (L. Monte)
 10. Not Yet (Susan Hunter)

Berkshire Music Barn Summer Home For Jazz

NEW YORK—The Berkshire Music Barn, the first summer music hall devoted to concert jazz and related music, will open July 2, at Lenox, Mass., just a mile down the road from the Boston Symphony's famous Music Shed.

The Music Barn, sponsored by Stephanie and Philip Barber, will be hospitable to all phases of Jazz and Folk Music. Among the musicians scheduled are Count Basie, Richard Dyer-Bennet, Dizzy Gillespie, Coleman Hawkins.

During five weeks of the Tanglewood Season, however, the emphasis will definitely be on Modern Jazz in the form of a Modern Jazz Workshop. During this period, young musicians, who are endeavoring to push forward the boundaries of Jazz, will be in residence at the Music Barn. Housed and fed at nearby Music Inn, the musicians will work creatively together on compositions and arrangements, perhaps inter-reacting with the classical musicians of the area. Thus for the first time, the summer Boston Symphony audiences and musicians will readily be able to get a taste of some of the new developments in Jazz.

Public performances of Modern Jazz will be presented every Sunday night during the Tanglewood Season, starting on July 10, with well-known Modern Jazz musicians featured. Among the groups already signed are Art Farmer, Thelonius Monk, Teddy Charles, Dizzy Gillespie, and The Modern Jazz Quartet.

Count Basie and his band will appear on Thursday, July 28.

On five Saturday afternoons at 4, the Berkshire Music Barn will present Richard Dyer-Bennet, leading American singer of English and American Folk ballads. In this series of five concerts, each one different, Mr. Dyer-Bennet will present a comprehensive sweep of songs and ballads of Europe, the British Isles and America.

Original Issues Hibbler Disk

LITTLE FERRY, N. J.—Original Records, this city, announced its new series of releases, highlighted by a new Al Hibbler record.

Hibbler had cut several sides for Original just prior to his signing with Decca Records. His initial Original platter, "After The Lights Go Down Low", did extreme ly well. Just prior to his number one hit, "Unchained Melody". In view of the artist's current high rating, Original reports Hibbler's latest, "Autumn Minds" and "You Will Be Mine" has been accorded an immediate strong reaction.

Also in the package are Roy Stevens' "Black Velvet" backed with "Down In Villa Capri" and Joe Pica's "I Learned A Lesson I'll Never Forget".

2 SMASH HITS!

1. THE FONTAINE SISTERS
"ROLLIN' STONE"
and
"PLAYMATES"
Dot 15370
2. JOHNNY MADDOX
"JOHNNY'S MEDLEY"
and
"WHISTLIN' PIANO MAN"
Dot 15365

DOT RECORDS, INC.
GALLATIN, TENNESSEE Phone: 1600

WANTED... ESTABLISHED SONGWRITERS

to co-write with our members on their good material. When the song is completed, we will help to get it recorded on a good label and exploit it nationally.

Write giving full background and list of credits. Do not send any of your own material.

M-O-S-S
MUSIC OWNERS SONGWRITERS SOCIETY

One East 42nd St.
New York 17, N. Y.

THE CASH BOX RHYTHM N' BLUES *Ramblings*


LOS ANGELES:

The smash success of Bill Doggett and his band at the Five Four Ballroom May 6 thru 8 proved, once again, that Eastern artists, who have become popular through their own records, can make a highly successful tour of the West Coast even though they have never appeared here before. This talented organist received a royal reception and it's our bet that he'll be greeted by the same Western hospitality all along the Coast during his six week tour. . . . The Biharis excited by the new West Coast group, The Cadets. Modern Records quickly snatched them up and hustled the group into the recording studios to cover "Don't Be



release (out this week) "Rollin' Stone" has stirred up the Modern diskery and that both sides will be a tie. He says that it's the best record in a long time. Benighted the group and is dates. . . . Johnny Otis from a record breaking West. Johnny is now back at a record store on Western. . . . Art Rupe is plenty that the boys waxing of a tune that has come out like the turning point of a week came last Wednesday at the lounge of the new Las Vegas. . . . Lester Sill, top head signed Frankie Marshall. . . . A party has been held which Lescriptive adjectives when you, it's colossal, it's sensational. "I've Got A New Car" will be flying low in the sky for the tall timbers of the month. . . . The Jewels and guest appearances including "Angel In My Life" by Joe Houston, Marvin & the five four ballroom early evening show at the successful engagement at the left for Empire, Oregon, singing in the "Wallflower" by Etta James and king wide open through complete swing through the night and The Jewels will be on May 22. . . . Two big names at Park—are now booking a lucrative deal to

When Period gathered Kirby orchestra, except will be an LP issued in conjunction with the Kirby orchestra, acted as leader during the bands years broadcasts, also participated in the band, alto sax, now with piano, now with Louis Armstrong for the past decade has never had worked together and acted as commentator on the CBS Network shows.

g for a pop hit!
WRENS
"ACK MY LOVE"
RAMA # 65
(orchestrated by Freddy Johnson)

St., New York, N. Y.

DEALERS
WANT IT'S
"THE BLUES"
"MEN"
ONE IMMEDIATELY
DS
MO 6-1310

7
8
9.
10.



THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Joe Davis releasing a new Dean Barlow etching, "Forever." Davis has already had the platter on some New York stations and the reaction is very favorable. . . . There's an Angel in the clouds this week—and with good reason too. Jack Angel of Herald Records says, "All's well with the world." Herald has three records going for them—"Story Untold" by the Nutmegs, "Paradise Hill" by the Embers and "Dearest One" by Charlie & Ray—but that's the least of it. The courts finally approved the adoption of Jack's little boy and the knowledge that the little fellow is his has him bursting at the seams. Sincerest congrats. . . . Looks very much like Phil Rose of Glory Records has come up with one. Phil has been getting a tremendous reaction on his "Soldier Boy" by The Four Fellows. . . . Atlantic Records has signed and cut Margie Day on Cat. Margie was formerly with Dot Records and Decca. Her first release will be out shortly. Jerry Wexler also advises that Atlantic will release a double package next week. A T-Bone Walker and a Ray Charles. Atlantic has another hit in Ruth Brown's recent release, "As Long As I'm Moving" and "I Can See Everybody's Baby."

Both sides are being reported in a stream of cities. Coming up strong also are Jimmy Reed's "I'm Gonna Ruin You" on Vee-Jay, "Story Untold," Nutmegs on Herald, "I Wanna Be Loved" by Muddy Waters on Chess and "I Wanna Ramble" by Little Jr. Parker on Duke. Showing very strong in pop reports is "Bo Diddley" by Bo Diddley on Checker. . . . Ed Pearsons, jockey at WEAN and WPJP-Providence, R. I., would like to receive spirituals from all the majors and indies. . . . In a last minute shuffle, Leo Rogers bought out Monty Bruce and Morty Craft. He now is solo at Bruce and Marble Records. . . . At the Westchester Operators Guild annual dinner last week were the Blaines—Jerry, Elliott and Ben, representing Jubilee, Josie and Cosnat, and Johnny Halonka and Harry Apostoleris of Alpha Distributors. These two wide-awake organizations show up at every juke box affair in the New York area. . . . Jerry Winston, Mardi Gras Records, advises he is releasing another Al Castellanos record which he feels could be the follow up to "Speak Up Mambo." Because of the phenomenal success of "Speak Up," Winston and Al Castellanos have renegotiated their contract and the orkster is now signed for three years. . . . Bobby Shad, Mercury and Emarcy, on his recent trip to the Coast signed The Platters. The group has already been in session and the results, "Only You" and "Bark, Battle and Ball," will be released in a week or two. . . . Herman Lubinsky, currently guiding Savoy through its hottest period in several years, continues to feed his distributors—the latest being Varetta Dillard's "You're The Answer to My Prayer" and "Promise Mr. Thomas." Varetta's last, "Johnny Has Gone," was a real biggie. . . . Bess Berman, Apollo Records, reports her health is wonderful, business is good and what more can one ask. Bess reports, "That's All" by The Casanovas and "My Angel" by The Dovers getting real action. The Casanovas also look ripe for a strong follow up with their newest, "It's Been A Long Time." . . . Original Records releases a new Al Hibbler record, "Autumn Winds." . . . Bag's Gonzales has another good seller in his "Rockin' & Rollin' The Blues" for Crazy Records. Reports have been coming into the office from several eastern cities. . . . Syd Nathan, King and Federal Records prexy, came home the other night to find a roomful of friends singing "Happy Birthday."

CHICAGO:

Lotsa news from Vee-Jay this week. Ab tells us they have three brand new spiritual releases. "Great Day," Parts I and II by Rev. Lofton's 250 Voice Choir; "Feed Me 'Till I Want No more" b/w "I Want To be A Christian" by the Lockhart Singers; and "Climbing High Mountains" b/w "The Fountain" by Brother Isiah's Choir. Also, the Spaniels' dinking of "Doo Wah" and Jimmy Reed's "I'm Gonna Ruin You" are starting to climb. Last, but not least, Ab reports that New York pubberies are bidding for "Ollie Ollie Otsen Free." . . . Len Chess has just released a new Buddy & Claudia disk on Chess. Titled "You Keep Me Guessin'" b/w "I've Got A Secret." . . . Muddy Waters' "I Want To be Loved" looking like its heading for the charts. Watch this one! . . . Talked to McKie Fitzhugh this A.M. and McKie's really keeping busy. Beside his 2 to 4 P.M. show and 9 to 10 P.M. show, he's really working on his all nite program which he shares with Fred Garrett, who broadcasts out of the Stage Lounge and the Kitty Kat Lounge, and Vera Greene, who does a segment of the show from her bar-b-q eatery. . . . Daddy-O

Daylie doing a benefit for the B.B.R. (Boys Brotherhood Republic) Monday, 5/16. With a promise of Nat Cole as guest star. Nat opened 5/13 at the Chez Paree for a record 6 weeks stay. . . . Wild Bill Davis in town visiting dj's with his brand new Okeh waxing of "East Of The Sun", b/w "Don't Get Around Much Anymore". Bill also doing nicely with several LP's and EP's. . . . Ernie Leaner tells us the new offices still aren't completed. "Cause", Ernie says, "we're too busy selling hits to finish the offices". Of course, this being the case, we're quite sure Ernie is content with his incomplete offices. . . . Ella Fitzgerald just completed a two-week stint at the Chicago. Ella's latest release is titled "Taking A Chance On Love", the old favorite. . . . The Mariners opened this theatre May 13. . . . Dinah Washington's "I Dided" gaining and gaining.



DEAN BARLOW



LITTLE JR. PARKER



THE SPANIELS



DINAH WASHINGTON

LOS ANGELES:

The smash success of Bill Doggett and his band at the Five Four Ballroom May 6 thru 8 proved, once again, that Eastern artists, who have become popular through their own records, can make a highly successful tour of the West Coast even though they have never appeared here before. This talented organist received a royal reception and it's our bet that he'll be greeted by the same Western hospitality all along the Coast during his six week tour. . . . The Biharis excited by the new West Coast group, The Cadets. Modern Records quickly snatched them up and hustled the group into the recording studios to cover "Don't Be Angry". Now their second release (out this week) "Fine Lookin' Baby" b/w "Rollin' Stone" has stirred up so much enthusiasm around the Modern diskery that Saul Biharis predicts that both sides will be a natural double headed hit. He says that it's the best platter that they have produced in a long time. Ben Waller Enterprises has signed the group and is lining up a series of club dates. . . . Johnny Otis and his band have returned from a record breaking ten day tour of the Southwest. Johnny is now back to dee-jaying from his record store on Western. Walt Abbott and Dave Armetige subbed on the show during his absence. . . . Art Rupe is plenty



JOHNNY OTIS

pleased over his newest artist Jesse Belvin. He says that the boys waxing of "One Little Blessing" is proving to be the hottest tune that has come out under the Specialty banner in several months. . . . Looks like the turning point in Oscar McLollie's career is now at hand. The big break came last Wednesday when McLollie and his Honeyjumpers opened in the lounge of the new Las Vegas Riviera Hotel for a two week stand with options. . . . Lester Sill, top brass of Spark Records, disclosed last week that he had signed Frankie Marshall, a dynamic new singing star. Sessions have already been held which Les admits were the greatest. He almost ran out of descriptive adjectives when he stated, "Wait till you hear the record—it's stupendous, it's colossal, it's sensational, etc." Spark is currently breaking through with "I've Got A New Car" by "Big Boy" Groves. . . . KGFJ deejay Hunter Hancock will be flying low in his classy new Mercedes Benz sports job when he heads for the tall timbers of Wyoming on a bear hunting expedition the end of this month. . . . The Jewels have been plenty busy guys these days with club dates and guest appearances on deejay shows to ballyhoo their latest Imperial slicing "Angel In My Life" and "Hearts Can Be Broken". They teamed up with Joe Houston, Marvin & Johnny and Jesse Belvin for three week-end dates at the five four ballroom May 13 thru 15. The troupe also doubled up for an early evening show at the Torrance Civic Auditorium on Sat. (14). . . . After a successful engagement at the Flamingo Hotel in Las Vegas The Ink Spots left for Empire, Oregon, where they opened May 10. . . . Modern's latest slicing in the "Wallflower (Dance With Me Henry)" series called "Hey, Henry!" by Etta James and Richard Berry is already showing strong signs of breaking wide open throughout the country. . . . The Midnighers are slated for a complete swing through the Western territory starting July 1. . . . Bill Doggett and The Jewels will join forces for a one nite engagement in Las Vegas on May 22. . . . Two big night spots—one in El Monte and the other in Baldwin Park—are now booking R&B attractions into their respective clubs and are offering a lucrative deal to "name" personalities.

JAZZ

An unusual jazz session was conducted this week when Period gathered together the entire personnel of the original John Kirby orchestra, except for Kirby himself, who died in 1952. The results will be an LP issued on Period label. Charlie Shavers, trumpeter and arranger with the Kirby band when it was one of America's finest aggregations, acted as leader on the session. Maxine Sullivan, Kirby's wife during the bands years of fame and who sang with the group on its weekly broadcasts, also participated in the LP. The other Kirby alumni were Russell Procope, alto sax, now with Duke Ellington; Buster Bailey, clarinet; Billy Kyle, piano, now with Louis Armstrong; and Gordon "Spees" Powell, drums, who for the past decade has been on staff at CBS. It was the first time the six of them had worked together in fourteen years. Jack Walker (WOV-New York) acted as commentator on the record in the role Canada Lee used to play on Kirby's CBS Network shows.

Two beautiful instrumental readings!

"CHERRY PINK AND APPLE BLOSSOM WHITE"

and
"ALL OF YOU"

(Hit tune from B'way Show "Silk Stockings")

TITO PUENTE ORCH.

TICO # 10-256
45-256



220 W. 42d ST.
NEW YORK, N.Y.

Breaking for a pop hit!

THE WRENS

"COME BACK MY LOVE"

RAMA # 65

(arranged and orchestrated by Freddy Johnson)



220 W. 42nd St., New York, N. Y.

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FOR MONEY IN THE BANK IT'S
BABS GONZALES
"ROCKIN' & ROLLIN' THE BLUES"
b/w
"HAIR DRESSEN WOMEN"
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307 WEST 110th STREET NEW YORK CITY MO 6-1310

The HOTTEST LABEL
in the COUNTRY

SIZZLERS from SAVOY

"DON'T BE ANGRY"

Nappy Brown Savoy 1155

— AND —

"EVERYBODY NEEDS
SOMEBODY"

Jimmy Scott Savoy 1154

— AND —

"CHOP CHOP
CHING A LING"

The Roamers Savoy 1156

— AND —

"I'LL BE FAITHFUL"

The Dreams Savoy 1157

— AND —

"BUCKEYE BOUNCE"

Chuz Alfred Combo Savoy 1158

AND NOW

Her Latest and Greatest
Double Sided Smash Sensation

"YOU'RE THE
ANSWER TO
MY PRAYER"

b/w

"PROMISE
MR. THOMAS"

By Varetta Dillard Savoy 1160

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

Merger



LOS ANGELES, CALIF.—Band-leader Roy Milton, seated, scans long term contract he recently signed with Dootone Recording Company, while agent Ben C. Waller points out special clause features of the merger. Beaming his approval is Doots Williams, Dootone's prexy, who made platter industry history with his "Earth Angel" by The Penguins. Milton's first release for the diskery is "Fools Are Getting Scarcer" b/w "I Can't Go On."

3 SPIRITUALS

"GREAT DAY"

PARTS I & II
REV LOFTON'S
250 VOICE CHOIR
137

"FEED ME 'TILL
I WANT NO MORE"

b/w
"I WANT TO BE A CHRISTIAN"
The LOCKHART SINGERS
139

"CLIMBING
HIGH MOUNTAINS"

b/w
"THE FOUNTAIN"
BROTHER ISIAH'S CHOIR
140

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.
Chicago 15, Illinois

A JUKE BOX 'NATURAL'

By

"BOBBY BLUE" BLAND
"IT'S MY LIFE"

b/w

"TIME OUT"

DUKE NO. 141

ANOTHER SMASH HIT!

"HEY, HENRY"

by

Etta James

Modern # 957



THE CASH BOX

in
NEW YORK CITY

in
CHICAGO

in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | |
|---|---|---|
| <p>1 UNCHAINED MELODY Al Hibbler (Decca 29441) Roy Hamilton (Epic 9102)</p> | <p>UNCHAINED MELODY Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441)</p> | <p>UNCHAINED MELODY Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441)</p> |
| <p>2 STORY UNTOLD Nutmegs (Herald 452)</p> | <p>CHOP CHOP BOOM Danderliers (States 147)</p> | <p>WHEN IT RAINS IT POURS Billy "The Kid" Emerson (Sun 214)</p> |
| <p>3 THIS IS MY STORY Gene & Eunice (Aladdin 3282)</p> | <p>MOST OF ALL Moonglows (Chess 1589)</p> | <p>WHAT'CHA GONNA DO Clyde McPhatter & The Drifters (Atlantic 1055)</p> |
| <p>4 MY BABE Little Walter (Checker 811)</p> | <p>BO DIDDLEY Bo Diddley (Checker 814)</p> | <p>RO DIDDLEY Bo Diddley (Checker 814)</p> |
| <p>5 IF IT'S THE LAST THING I DO Dinah Washington (Mercury 10865)</p> | <p>FLIP, FLOP AND FLY Joe Turner (Atlantic 1053)</p> | <p>THE DOOR IS STILL OPEN Cardinals (Atlantic 1054)</p> |
| <p>6 DON'T BE ANGRY Nappy Brown (Savoy 1155)</p> | <p>MY BABE Little Walter (Checker 811)</p> | <p>AIN'T IT A SHAME Fats Domino (Imperial 5348)</p> |
| <p>7 CLOSE YOUR EYES Five Keys (Capitol 3032)</p> | <p>CLOSE YOUR EYES Five Keys (Capitol 3032)</p> | <p>MY BABE Little Walter (Checker 811)</p> |
| <p>8 MOST OF ALL Moonglows (Chess 1589)</p> | <p>DO-WAH Spaniels (Vee-Jay 131)</p> | <p>FLIP, FLOP AND FLY Joe Turner (Atlantic 1053)</p> |
| <p>9 I'VE GOT A WOMAN Ray Charles (Atlantic 1050)</p> | <p>I DIDDIE Dinah Washington (Mercury 10865)</p> | <p>CLOSE YOUR EYES Five Keys (Capitol 3032)</p> |
| <p>10 BO DIDDLEY Bo Diddley (Checker 814)</p> | <p>I'VE GOT A WOMAN Ray Charles (Atlantic 1050)</p> | <p>I'M A MAN Bo Diddley (Checker 814)</p> |

in
SAN FRANCISCO

in
NEWARK

in
BALTIMORE

- | | | |
|---|---|---|
| <p>1 UNCHAINED MELODY Al Hibbler (Decca 29441)</p> | <p>THIS IS MY STORY Gene & Eunice (Aladdin 3282)</p> | <p>THE DOOR IS STILL OPEN Cardinals (Atlantic 1054)</p> |
| <p>2 WHAT'CHA GONNA DO Clyde McPhatter & The Drifters (Atlantic 1055)</p> | <p>UNCHAINED MELODY Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441)</p> | <p>UNCHAINED MELODY Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441)</p> |
| <p>3 MY BABE Little Walter (Checker 811)</p> | <p>STORY UNTOLD Nutmegs (Herald 452)</p> | <p>WHAT'CHA GONNA DO Clyde McPhatter & The Drifters (Atlantic 1055)</p> |
| <p>4 I'VE GOT A WOMAN Ray Charles (Atlantic 1050)</p> | <p>MY BABE Little Walter (Checker 811)</p> | <p>I'VE GOT A WOMAN Ray Charles (Atlantic 1050)</p> |
| <p>5 LOVING YOU Lowell Fulson (Checker 812)</p> | <p>DON'T BE ANGRY Nappy Brown (Savoy 1155)</p> | <p>CLOSE YOUR EYES Five Keys (Capitol 3032)</p> |
| <p>6 YOU DON'T HAVE TO GO Jimmy Reed (Vee-Jay 119)</p> | <p>THE DOOR IS STILL OPEN Cardinals (Atlantic 1054)</p> | <p>DON'T BE ANGRY Nappy Brown (Savoy 1155)</p> |
| <p>7 DEANIE BOY Tommy Dean (Vee-Jay 125)</p> | <p>FLIP, FLOP AND FLY Joe Turner (Atlantic 1053)</p> | <p>THIS IS MY STORY Gene & Eunice (Aladdin 3282)</p> |
| <p>8 HEAVEN AND PARADISE Don Julian's Meadowlarks (Dootone 359)</p> | <p>AIN'T IT A SHAME Fats Domino (Imperial 5348)</p> | <p>LONELY NIGHTS Hearts (Baton 208)</p> |
| <p>9 FLIP, FLOP AND FLY Joe Turner (Atlantic 1053)</p> | <p>CHOP CHOP BOOM Danderliers (States 147)</p> | <p>I DIDDIE Dinah Washington (Mercury 10865)</p> |
| <p>10 THIS PARADISE Bei-Aires (Flip 303)</p> | <p>TWO HEARTS Charms (DeLuxe 6065)</p> | <p>MOST OF ALL Moonglows (Chess 1589)</p> |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--|--|---|
| 1 UNCHAINED MELODY Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441) | BO DIDDLEY Bo Diddley (Checker 814) | UNCHAINED MELODY Al Hibbler (Decca 29441) Roy Hamilton (Epic 9102) |
| 2 DON'T BE ANGRY Nappy Brown (Savoy 1155) | UNCHAINED MELODY Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441) | YOU DON'T HAVE TO GO Jimmy Reed (Vee-Jay 119) |
| 3 MY BABE Little Walter (Checker 811) | AIN'T IT A SHAME Fats Domino (Imperial 5348) | CLOSE YOUR EYES Five Keys (Capitol 3032) |
| 4 MOST OF ALL Moonglows (Chess 1589) | MY BABE Little Walter (Checker 811) | BO DIDDLEY Bo Diddley (Checker 814) |
| 5 THIS IS MY STORY Gene & Eunice (Aladdin 3282) | THIS IS MY STORY Gene & Eunice (Aladdin 3282) | DON'T BE ANGRY Nappy Brown (Savoy 1155) |
| 6 I DIDDIE Dinah Washington (Mercury 10865) | DON'T BE ANGRY Nappy Brown (Savoy 1155) | CHERRY PINK Perez Prado (RCA Victor 20-5965) |
| 7 CHOP CHOP BOOM Danderliers (States 147) | MAMA, TALK TO YOUR DAUGHTER J. B. Lenore (Parrott 809) | MY BABE Little Walter (Checker 811) |
| 8 PLEDGING MY LOVE Johnny Ace (Duke 136) | BLUE VELVET Clovers (Atlantic 1052) | LOVING YOU Lowell Fulson (Checker 812) |
| 9 STORY UNTOLD Nutmegs (Herald 452) | CHOP CHOP BOOM Danderliers (States 147) | CHOP CHOP BOOM Danderliers (States 147) |
| 10 THE DOOR IS STILL OPEN Cardinals (Atlantic 1054) | SINDY Squires (Mambo) | I DIDDIE Dinah Washington (Mercury 10865) |

in
CLEVELAND

in
ATLANTA

in
NASHVILLE

- | | | |
|---|---|---|
| 1 MY BABE Little Walter (Checker 811) | MY BABE Little Walter (Checker 811) | MY BABE Little Walter (Checker 811) |
| 2 UNCHAINED MELODY Al Hibbler (Decca 29441) | WHAT'CHA GONNA DO Clyde McPhatter & The Drifters (Atlantic 1055) | WHAT'CHA GONNA DO Clyde McPhatter & The Drifters (Atlantic 1055) |
| 3 WHAT'CHA GONNA DO Clyde McPhatter & The Drifters (Atlantic 1055) | THE WALLFLOWER Etta James & The Peaches (Modern 947) | THE WALLFLOWER Etta James & The Peaches (Modern 947) |
| 4 BO DIDDLEY Bo Diddley (Checker 814) | I'VE GOT A WOMAN Ray Charles (Atlantic 1050) | UNCHAINED MELODY Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441) |
| 5 THE DOOR IS STILL OPEN Cardinals (Atlantic 1054) | UNCHAINED MELODY Roy Hamilton (Epic 9102) | FLIP, FLOP AND FLY Joe Turner (Atlantic 1053) |
| 6 I'VE GOT A WOMAN Ray Charles (Atlantic 1050) | SWITCHIE WITCHIE TITCHIE Midnighters (Federal 12220) | MOST OF ALL Moonglows (Chess 1589) |
| 7 IF IT'S THE LAST THING I DO Dinah Washington (Mercury 1054) | BOP TING-A-LING Lavern Baker (Atlantic 1057) | ROLLIN' STONE Marigolds (Excello 2057) |
| 8 CLOSE YOUR EYES Five Keys (Capitol 3032) | FLIP, FLOP AND FLY Joe Turner (Atlantic 1053) | THE DOOR IS STILL OPEN Cardinals (Atlantic 1054) |
| 9 THE WALLFLOWER Etta James & The Peaches (Modern 947) | I'M A MAN Bo Diddley (Checker 814) | I WANNA RAMBLE Little Jr. Parker (Duke 137) |
| 10 CHOP CHOP BOOM Danderliers (States 147) | WHEN WE GET TOGETHER Charms (DeLuxe 6087) | AIN'T IT A SHAME Fats Domino (Imperial 5348) |

Coming Up In R & B

Listed Alphabetically

- I WANNA RAMBLE**
Little Junior Parker
(Duke 137)
Atlanta, Charlotte, Chicago, Los Angeles, Jackson (Tenn.), Memphis, Nashville
- I WANT TO BE LOVED**
Muddy Waters
(Chess 1596)
Chicago, Columbia (Tenn.), Flint, Memphis, Meridian, Nashville, St. Louis, Shreveport
- LOVE BUG IN THE MORNING TIME**
Clovers
(Atlantic 1060)
Columbia, Detroit, Jackson, Meridian, Memphis, Nashville, New Orleans, Philadelphia
- ROLLIN' STONE**
Marigolds
(Excello 2057)
Atlanta, Columbia, Detroit, Jackson, Nashville, Philadelphia, Shreveport, Youngstown
- STORY UNTOLD**
Nutmegs
(Herald 452)
Baltimore, Detroit, Los Angeles, Nashville, Newark, New York, Philadelphia

HEADED FOR THE TOP!

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THE MARIGOLDS
"ROLLIN' STONE"
Excello 2057

SELLING BIG!

LOUIS BROOKS

and his Hi-Toppers

Vocal by: Earl Gaines

"IT'S LOVE BABY"

(24 Hours A Day)

Excello 2056

Western Trade Order From Monarch in L. A.

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177 3rd Ave., N. Nashville, Tenn.
(Phone 42-2215)

new BIGHITS!

- 1** "HEAVEN & PARADISE"
Don Julian's Meadowlarks
Dootone 359
- 2** "KISS A FOOL GOODBYE"
The Penguins
Dootone 362
- 3** "FOOLS ARE SCARCE"
Roy Milton
Dootone 363
- 4** "HERE I'M IS"
"TONKY HONK"
Chuck Higgins
Dootone 361
- 5** **THE PENGUINS**
EP ALBUM
4 HITS ON ONE RECORD
Dootone EP-101

DOOTONE

"HENRY'S GOT FLAT FEET"
 MIDNIGHTERS Answer To "WALLFLOWER (Dance With Me Henry)"
 Federal 12224 (CAN'T DANCE NO MORE) ^{6/15}
 THE MIDNIGHTERS
 WHATSOEVER YOU DO

RHYTHM 'N' BLUES REVIEWS

| | |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD |
| ⓑ EXCELLENT | ⓑ FAIR |
| ⓓ VERY GOOD | ⓓ MEDIOCRE |

THE CASH BOX

★ AWARD O' THE WEEK ★

“HENRY GOT FLAT FEET” (2:38)

[Jay & Cee BMI—Glover, Mann]

“WHATSOEVER YOU DO” (2:20)

[Jay & Cee BMI—Singleton, McCoy]

THE MIDNIGHTERS
(Federal 12224)



THE MIDNIGHTERS

● The Midnighters get into the “Henry” series with a driving cutie that should keep the dance

bit going. As proven in previous similar series, several best sellers on the same theme can be kept going at the same time. “Henry” could develop into the hottest series since “Hounddog” and “Mama He Treats Your Daughter Mean”. In the latest, Henry has flat feet and the man has his troubles. The Midnighters get their own individual sound and touches into the reading. Should take off quick. The flip, “Whatsoever You Do”, is another jump item of medium beat, smoothly performed. The Midnighters turn in a good performance on this side but it doesn't have the particular appeal of the “Henry” etching.

JOHN LEE HOOKER
(Modern 958)

ⓑ “TAXI DRIVER” (2:37) [Modern BMI—Taub] John Lee Hooker wails a slow down country blues moaning over the loss of his girl. Hooker's sad chant is potent Southern market fare.

ⓑ+ “YOU RECEIVE ME” (2:37) [Modern BMI—Taub] The flip is also a slow Southern blues told with the heart and emotion that makes Hooker one of the better blues singers. Good blues wax.

ELMORE JAMES
(Flair 1069)

ⓐ+ “HAPPY HOME” (2:32) [Flair BMI—Josea] Elmore James chants a middle beat Country ditty with that down home flavor. Deck comes off ok, tho routine.

ⓑ “NO LOVE IN MY HEART” (2:30) [Flair BMI—Josea] James ups the beat on this side for a bouncing quick beat blues in a Latin tempo. The more appealing side.

MISTER RUFFIN
(Soark 115)

ⓑ+ “A TOUCH OF HEAVEN” (2:40) [Quintet Music BMI—Leiber, Stoller] Mister Ruffin, in a distinctive bit of vocal work, dishes up a middle beat bouncer in a big voice styling. Strong hornwork in the break keeps the ditty driving. Ok wax.

ⓐ+ “BRING IT ON BACK” (2:40) [Quintet Music BMI—Ruffin] Ruffin rocks through a fast beat jump blues with gravel voice. Etching seems to lack the drive it needs.

THE EMPIRES
(Harlem 2333)

ⓑ “MAKE ME OR BREAK ME” (2:35) [Kase Music BMI—Singleton] The Empires sing a melodic slow rhythmic effort that comes off an ok side. Group has an unusual sound and material is good. Could stir up some action.

ⓑ “MAGIC MIRROR” (2:38) [Kase BMI—Dunn] The Empires sing a slow beat pretty in engaging fashion. Very strong lead. Two better than average sides.

THE TENDERFOOTS
(Federal 12219)

ⓑ “MY CONFESSION” (2:55) [Gallo BMI—Carl White] The Tenderfoots wail a tormented slow beat blues. Emotional lead is good. Ok side.

ⓑ “SAVE ME SOME KISSES” (2:15) [Gallo BMI—White, Frazier, Bass] Fast beat jump blues etched with excitement. Effective lead singing the romantic bouncer is given good rhythmic chant and instrumental support. Pulsating beat.

STICKS MCGHEE
(King 4800)

ⓑ “GET YOUR MIND OUT THE GUITTER” (2:36) [Jay & Cee BMI—McGhee] Sticks McGhee chants a middle beat country blues that will hit a fair degree of sales.

ⓐ+ “SAD, BAD, GLAD” (2:47) [Jay & Cee BMI—Sticks McGhee] Sticks found a note from his baby telling him she left him. A slow bouncing blues wailed in ok manner by McGhee.

THE PENGUINS
(Dootone 362)

ⓑ+ “KISS A FOOL GOODBYE” (2:48) [Dootsie Williams BMI—Herold] The Penguins chant a slow pretty ballad blues that has a good chance to take off in strength. Lots of feeling and effective melody line.

ⓑ “BABY LET'S MAKE SOME LOVE” (2:49) [Dootsie Williams BMI—Blue] The Penguins rock on this flipside for a strong pairing. Lends buying appeal to the release, tho for the askin' side it will probably be “Kiss A Fool Goodbye”.

BIG BEN
(DeLuxe 2032)

ⓑ “MOONLIGHT IN THE GANGES” (2:15) [Harms ASCAP—Ewing, Wallace] Big Ben strums the banjo for an engaging cornball treatment of “Ganges”. Solid juke box material currently in a growing vogue.

ⓑ “NAGASAKI” (2:15) [Remick ASCAP—Warren, Dixon] Another standard. Similar comments. Both sides for any market.

THE CASANOVAS
(Apollo 474)

ⓑ+ “IT'S BEEN A LONG TIME” (2:45) [Bess BMI—Woodward] The Casanovas come up with a good slow beat blues wax. The lead does a moving job in reading and voice. Good wax.

ⓑ “HUSH-A-MECA” (2:32) [Bess BMI—Samuels] The Casanovas change the pace with a fast beat jump ditty story of the soldier who will soon be home to stay. Driving wax that comes off a good coupler.

THE RHYTHM ACES
(Vee-Jay 138)

ⓑ+ “OLLY, OLLY, ATSEN, FREE” (2:48) [Tollie BMI—Rowan, House, Carter] Cute fast beat novelty rocker that moves with gayety and excitement. Good jump ditty for the kids. Happy gimmicked vocal treatment. Could stir up some action.

ⓑ “WHISPER TO ME” (3:00) [Tollie BMI—Rowan, House] The Rhythm Aces blend on a soft breeze wafted sentimental. Ok coupler.

BUDDY GRIFFIN
(Chess 1597)

ⓑ+ “YOU KEEP ME GUESSING” (2:43) [Griffin, Swann] That expert team of Buddy and Claudia blend on a middle tempo romantic bouncer and the result is a potent wax. Watch it carefully. It could happen.

ⓑ+ “I GOT A SECRET” (2:44) [Arc BMI—Griffin, Swan] A quick beat talky-sing dret of romantic nature. Cute jump evergreen loaded with appeal. Two solid coin pullers.

THE BEL-AIRES
(Flip 303)

ⓑ+ “THIS PARADISE” (2:45) [Limax BMI—Woods] The Bel-Aires chant an unusual slow beat blues and the result is a potent wax. The group has a good sound and the disk comes up strong with sale potential.

ⓑ “LET'S PARTY AWHILE” (2:33) [Limax BMI—Woods] The group backs with a middle beat rocker in ok style. Ok coupler.

LIGHTNING JUNIOR
(Harlem 2334)

ⓐ+ “RAGGED AND HUNGRY” (2:41) [Kase BMI—L. Dalton, M. Shad] Lightning Junior sings a slow country type blues about the tortures of being down and out. Routine wax.

ⓐ+ “SOMEBODY CHANGED THE LOCK” (2:40) [Kase BMI—L. Dalton, M. Shad] Lightning Junior wails an uptempo Latin flavored blues. He's been locked out and told to stay away. A rhythmic effort that comes off ok.

RICHARD BERRY
(Flair 1068)

ⓑ+ “GOD GAVE ME YOU” (2:37) [Modern BMI—Matola] Slow dramatic folk type material, melodic in tune and tenderly romantic in theme. Berry could crack through with this one.

ⓐ+ “DON'T CHA GO” (2:38) [Flair BMI—Berry] The flip is a bouncing quick beat item for the dancers. Side has the driving quality demanded today, but falls short of being a top etching.

THE FIVE OWLS
(Vulcan 1025)

ⓑ+ “PLEADING TO YOU” (2:35) [Pennant BMI—Harris, Henderson, Sumton, White, Dickerson] The Five Owls rock gently through a slow swaying ballad. Lead is good and the group maintains an effective rhythmic back drop. Melodic item that could catch on if given enough exposure.

ⓑ “I LIKE MOONSHINE” (2:15) [Pennant BMI—Harris, Henderson, Sumton, White, Dickerson] The Owls change pace with a middle beat bouncer. The lads chant their appreciation of the amber fluid to a bouncing beat that the kids can dance to.

EARL BOSTIC
(King 4799)

ⓑ+ “CHERRY BEAN” (2:19) [Lois BMI—Alberto Pestalozza] Bostic rides merrily through the boisterous melody. Good jump side for the Bostic coterie.

ⓑ “REMEMBER” (2:35) [Berlin ASCAP—Berlin] Bostic adds the Berlin standard to his catalog. A rhythm horn treatment of the melodic lovely. Good party and juke box wax.

THE CASH BOX

Rhythm 'N' Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the “Disk” and “Sleeper” Of The Week, are those most likely to achieve popularity.

- ★ “GOD GAVE ME YOU” Richard Berry Flair 1068
- ★ “OLLY, OLLY, ATSEN, FREE” The Rhythm Aces Vee-Jay 138
- ★ “YOU KEEP ME GUESSING” } Buddy Griffin Chess 1597
- ★ “I GOT A SECRET” }
- ★ “KISS A FOOL GOODBYE” The Penguins Dootone 362

“Only those records best suited for commercial use are reviewed by THE CASH BOX”



1 UNCHAINED MELODY
Al Hibbler (Decca 29441)
Roy Hamilton (Epic 9102)

2 MY BABE
Little Walter
(Checker 811)

3 DON'T BE ANGRY
Nappy Brown
(Savoy 1155)

4 FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)

5 WHAT'CHA GONNA DO
Clyde McPhatter &
The Drifters
(Atlantic 1055)

6 I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)

7 MOST OF ALL
Moonglows
(Chess 1589)

8 THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054)

9 THE WALLFLOWER
Etta James & The Peaches
(Modern 947)

10 BO DIDDLEY
Bo Diddley
(Checker 814)

11 CLOSE YOUR EYES
Five Keys
(Capitol 3032)

12 CHOP CHOP BOOM
Danderliers
(States 147)

13 THIS IS MY STORY
Gene & Eunice
(Aladdin 3282)

14 I DIDDLE
Dinah Washington
(Mercury 10865)

15 AIN'T IT A SHAME
Fats Domino
(Imperial 5348)

STARS OVER HARLEM

The past week found this writer once again entertaining some of the nation's top notch blues belters. The first to appear on the local scene after very successful stints in leading spots of the far western, midwestern and southern areas was Guitar Slim who dropped by to tell us all about his next releases which he says are definitely his greatest pair. A few paces farther we find Fats Domino and crew who are busy plus unloading for a short stay in and around the New York, New Jersey and Connecticut parts. . . . Energetic Sid Prosen getting off to a flying start with his latest Big Record venture. First releases stars singsational W.O.V. dee-jay Georgia Carr and The Voices Three. Georgia's are called "Sitting Alone" b/w "The Horse And Carriage". The group sings "Coo, Coo, Coo" and "Call Me Darling, My Darling". . . . Lowell Fulson and "Lovin' You" a real crowd pleaser. . . . Memphis Slim racing away to the platter chatter men with his "She's Alright" late one. This waxing really moves. . . . Willie Mabon and "Come On Baby" starting to get the many calls. . . . And speaking of the blues, think this a good time to call to the attention of all concerned the fact they could very easily have a double deck dynamo if they were to get a few more plays on the Dean Barlow's "Don't Ever Leave Me" now that the "Forever" flip side has taken such firm foothold. . . . Sat with Atlantic's Jerry Wexler who allowed us to hear the results of the latest Ray Charles calisthenics in the cutting rooms and it's a twin batch of hits once again for the deserving maestro. . . . Success to latest W.O.V. jock Rick Willard whose Gospel Way stint airs each early a.m. for one hour starting at six. . . . Ruth Brown "Moving" platter doing just that. . . . Al Hibbler's "Unchained Melody" still growing. . . . Same goes for Dinah Washington and "If It's The Last Thing I Do". . . . Charles Brown and "Nite After Nite" a real good bet. . . . Nat Cole's "If I May" and "Blossom" one of Harlem's top notchers. . . . Red Prysock, his big toned tenor and groovy little group have another smasharoo. It's called "Hard Rock". It is easily one of the hardest hitting instrumental readings now appearing on the scenes. . . . Watch Jubilee Record's new singing stars, The Cues, and their "Only You" pressing. Definitely loaded with all the good gimmicks. . . . Babs Gonzales' "Rockin' And Rollin'" has Crazy records executives Tommy Myers and Clarence Jackson smiling broadly and struttin' all about real proud and peacock-like.

**Subscription
The Cash Box \$15—**

Smashing Thru!

**"LOVE BUG"
"IN THE MORNING
TIME"**

Atlantic # 1060



A NATIONWIDE HIT!

**"STORY
UNTOLD"**

452

THE NUTMEGS

Watch For a New Charlie & Ray Release



**THE CASH BOX
AWARD O' THE WEEK**

FATS DOMINO

"AIN'T IT A SHAME"

b/w

"La-La"

5348



NEW RELEASE!



**BUDDY
AND
CLAUDIA
GRIFFIN**

BRING YOU

**"YOU KEEP
ME
GUESSIN'"**

b/w

"I'VE GOT A SECRET"

No. 1597

CHESS 4750-52 Cottage Grove Ave.
RECORD CORP. Chicago 15, Illinois



**PICKED FOR A HIT...
AND BREAKING BIG!**



**Justin
Tubbs**
sings...

**"MY HEART'S
NOT FOR
LITTLE GIRLS
TO PLAY WITH"**

c/w

**"I'M SORRY I
STAYED AWAY
SO LONG"**

Decca 29498; 9-29498

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GABE TUCKER
417 Broadway Phone 42-2288
Nashville, Tenn.

THE CASH BOX

Country Disk Jockey



REGIONAL RECORD REPORTS

- JOHNNY RION**
KSTL—St. Louis, Mo.
1. Please Don't Let Me Love You (Hank Williams)
 2. Making Believe (Kitty Wells)
 3. Ice Cold Love (Benny Martin)
 4. Old Lonesome Times (Carl Smith)
 5. Would You Mind (H. Snow)
 6. Drove Mules Too Hard (Dub Dickerson)
 7. I Love You Too Much (Frankie Starr)
 8. Live Fast, Love Hard (Faron Young)
 9. Number One In Your Heart (Skeeter Bonn)
 10. Flower Of My Heart (Skeets Yankey)

- F. M. SMITH**
WBKH—Hattiesburg, Miss.
1. Tenn. Rock And Roll (Sons of Pioneers)
 2. In The Jailhouse (J. Rodgers)
 3. Live Fast, Love Hard (Faron Young)
 4. I'll Baby Sit With You (Ferlin Huskey)
 5. It Tickles (Tommy Collins)
 6. Cuzz Yore So Sweet (Simon Crum)
 7. Wildwood Flower (Hank Thompson)
 8. There She Goes (Carl Smith)
 9. Nobody's Darling (Wando Jackson)
 10. Hominy Grits (Red Foley)

- FRED LYNN**
KWTO—Springfield, Mo.
1. Satisfied Mind (P. Wagoner)
 2. In The Jailhouse (W. Pierce)
 3. Pledging My Love (Nita, Rita & Ruby)
 4. Would You Mind (H. Snow)
 5. Davy Crockett (Sons of Pioneers)
 6. Are You Mine (Wright & Tall)
 7. I'm Your Man (Lorrie & DeVal)
 8. It Tickles (Tommy Collins)
 9. Hello Darling (Cowboy Copas)
 10. Little Children (Hank Snow)

- TOM WILLETTE**
KVOL—Lafayette, La.
1. Wall Around Your Heart (Al Terry)
 2. Hurry Back Home (C. Walker)
 3. Live Fast, Love Hard (Faron Young)
 4. In The Jailhouse (W. Pierce)
 5. Kisses Don't Lie (Carl Smith)
 6. Whose Shoulder Will You Cry On (Kitty Wells)
 7. Daydreaming (J. Newman)
 8. Mr. Sandman (Chet Atkins)
 9. Gotta Do (Fred Baker)
 10. Hearts Of Stone (Red Foley)

- CLARENCE KNEELAND**
WICH—Jewett City, Conn.
1. Lover, Lover (Eddie Zack)
 2. Are You Mine (Lorrie & DeVal)
 3. Making Believe (Kitty Wells)
 4. Two Kinds Of Love (Eddy Arnold)
 5. Would You Mind (H. Snow)
 6. Loose Talk (Carl Smith)
 7. If Lovin' You Is Wrong (Hank Thompson)
 8. Davy Crockett (M. Wiseman)
 9. Hey, Mr. Guitar (C. Atkins)
 10. I've Been Thinking (E. Arnold)

- EDDIE ROBERTS**
WGVM—Greenville, Miss.
1. In The Jailhouse (W. Pierce)
 2. Live Fast, Love Hard (F. Young)
 3. Davy Crockett (T. Ernie Ford)
 4. As Long As I Live (Wells & Foley)
 5. Wait A Little Longer, Please Jesus (Bill Monroe)
 6. Little Mama (O. Wheeler)
 7. I'll Baby Sit With You (Ferlin Huskey)
 8. Whose Shoulder Will You Cry On (Kitty Wells)
 9. Daydreaming (J. Newman)
 10. I've Been Thinking (Eddie Arnold)

- ROLLINS' HIT PARADE**
WCMS—Norfolk, Va.
1. Davy Crockett (M. Wiseman)
 2. Pledging My Love (Cowboy Copas)
 3. Live Fast, Love Hard (Faron Young)
 4. Breaking In Another Heart (Hank Thompson)
 5. Sometimes Late At Night (Jimmy Davis)
 6. Number One In Your Heart (Skeets McDonald)
 7. In The Jailhouse (W. Pierce)
 8. Flower Of My Heart (Skeets Yankey)
 9. I Don't Need A Doctor (Jimmie Skinner)
 10. Cuzz Yore So Sweet (S. Crum)

- SHERIFF TEX DAVIS**
WCMS—Norfolk, Va.
1. Davy Crockett (M. Wiseman)
 2. Live Fast, Love Hard (Faron Young)
 3. Breaking In Another Heart (Hank Thompson)
 4. Sometime Late At Night (Jimmie Davis)
 5. In The Jailhouse (W. Pierce)
 6. I Don't Need A Doctor (Jimmie Skinner)
 7. Home Sweet Home (Hank Johnson)
 8. That's What Makes The Juke Box Play (Jimmie Work)
 9. Hey, Mr. Guitar (C. Atkins)
 10. How Can You Be So Pretty (Hawkshaw Hawkins)

- DON LARKIN**
WAAT—Newark, N. J.
1. Davy Crockett (T. Ernie Ford)
 2. Live Fast, Love Hard (Faron Young)
 3. Making Believe (Kitty Wells)
 4. I've Been Thinking (Eddy Arnold)
 5. Would You Mind (H. Snow)
 6. Are You Mine (Wright & Tall)
 7. As Long As I Live (Wells & Foley)
 8. Don't Keep It A Secret (Dick Thomas)
 9. Wait A Little Longer, Please Jesus (Carl Smith)
 10. Two Kinds Of Love (Eddy Arnold)

- BILLY STANLEY**
WNOE—New Orleans, La.
1. Live Fast, Love Hard (Faron Young)
 2. In Time (Eddy Arnold)
 3. Cold, Weary World (Werly Fairburn)
 4. Please Don't Let Me Love You (Hank Williams)
 5. In The Jailhouse (W. Pierce)
 6. Breaking In Another Heart (Hank Thompson)
 7. Daydreaming (J. Newman)
 8. Davy Crockett (T. Ernie Ford)
 9. I Gotta Go Get My Baby (Justin Tubbs)
 10. Loose Talk (Carl Smith)

- ED PRESTON**
CHML—Hamilton, Ont., Can
1. Davy Crockett (T. Ernie Ford)
 2. In The Jailhouse (W. Pierce)
 3. Live Fast, Love Hard (Young)
 4. Making Believe (K. Wells)
 5. I'm Just A Fool (J. Kingston)
 6. Cuzz Yore So Sweet (S. Crum)
 7. Yellow Roses (Hank Snow)
 8. Wally's Fo'ly (W. Traugott)
 9. Are You Mine (Wright & Tall)
 10. Loose Talk (Carl Smith)

- JOE MORRIS**
WAGS—Bishopville, S. C.
1. Making Believe (Kitty Wells)
 2. Live Fast, Love Hard (Faron Young)
 3. There She Goes (Carl Smith)
 4. In The Jailhouse (W. Pierce)
 5. Yellow Roses (Hank Snow)
 6. I Wanna, Wanna, Wanna (Wilburns)
 7. We Live In Two Different Worlds (Johnny & Jack)
 8. As Long As I Live (Wells & Foley)
 9. Daydreaming (J. Newman)
 10. I Wonder If You Care (Silver Dew Boys)

- SMOKEY DACUS**
KAMO—Rogers, Ark.
1. Are You Mine (Wright & Tall)
 2. Cuzz Yore So Sweet (S. Crum)
 3. Mv Gallina (Simon Crum)
 4. Making Believe (Kitty Wells)
 5. Whose Shoulder Will You Cry On (Kitty Wells)
 6. Boom Boom Boomerang (Wright & Tall)
 7. Kisses Don't Lie (Carl Smith)
 8. Tennessee Spelling Bee (Kenny Roberts)
 9. Jim, Johnny And Jonas (Johnny Bond)
 10. Wait A Little Longer, Please Jesus (Carl Smith)

- "POP'S COUNTRY STORE"**
WXGI—Richmond, Va.
1. Davy Crockett (M. Wiseman)
 2. Satisfied Mind (Wagoner/Hayes)
 3. Live Fast, Love Hard (Faron Young)
 4. No One Dear But You (Bud Deckleman)
 5. That's What Makes The Juke Box Play (Anita Carter)
 6. Would You Mind (H. Snow)
 7. The Wall Around Your Heart (Al Terry)
 8. There She Goes (Carl Smith)
 9. Salty Boogie (J. Dickens)
 10. Home Sweet Home (Hank Johnson)

- ART BARRETT**
WCMS—Norfolk, Va.
1. Davy Crockett (M. Wiseman)
 2. Pledging My Love (Cowboy Copas)
 3. Sometimes Late At Night (Jimmy Davis)
 4. In The Jailhouse (W. Pierce)
 5. Flower Of My Heart (Skeets Yankey)
 6. Home Sweet Home (Hank Johnson)
 7. Would You Mind (H. Snow)
 8. That's What Makes The Juke Box Play (Jimmie Work)
 9. Hot Rod Race Navy Style (Nick Woodward)
 10. My Heart Couldn't See (Tom Anderson)

- "TATER" PETE HUNTER**
KRCT—Baytown, Tex.
1. Daydreaming (J. Newman)
 2. Making Believe (J. Work)
 3. Wait A Little Longer, Please Jesus (Chester Smith)
 4. Cuzz Yore So Sweet (S. Crum)
 5. Everybody Needs Somebody (Pete Hunter)
 6. Hurry Back Home (C. Walker)
 7. I'd Only Make The Same Mistake (Fred Baker)
 8. It's So Lonesome When It Rains (Pete Hunter)
 9. What This O'd World Needs (Biff Collie)
 10. Flower Of My Heart (Skeets Yankey)

- TEXAS BILL STRENGTH**
KWEM—Memphis, Tenn.
1. Oh Stop (Tunesmiths)
 2. God Bless God (F. Young)
 3. Yellow Roses (Hank Snow)
 4. I'm Sorry I Stayed Away (Justin Tubbs)
 5. Take Possession (J. Shepard)
 6. Message To My Mother (Hank Williams)
 7. Deceive Me Once Again (Sonny James)
 8. Shanghaied (Geers)
 9. What This O'd World Needs (Biff Collie)
 10. Breaking In Another Heart (Hank Thompson)

- BOB McKEEHAN**
KCNA—Tucson, Ariz.
1. Yellow Roses (Hank Snow)
 2. Open Up Your Heart (Cowboy Church Choir)
 3. The Lord Is Counting On You (Cowboy Church Choir)
 4. In The Jailhouse (W. Pierce)
 5. Sincerely (Johnny & Jack)
 6. Excuse Me (Wade Ray)
 7. Wall Around Your Heart (Al Terry)
 8. Hearts Of Stone (Red Foley)
 9. Forgive Me Dear (F. Young)
 10. If You Ain't Lovin' (F. Young)

- UNCLE NICK BELL**
WGUY—Bangor, Me.
1. You're A Humdinger (Farmer Boys)
 2. In The Jailhouse (W. Pierce)
 3. Davy Crockett (T. Ernie Ford)
 4. Yellow Roses (Hank Snow)
 5. Loose Talk (Carl Smith)
 6. Live Fast, Love Hard (Faron Young)
 7. Never (Red & Betty Foley)
 8. Are You Mine (Wright & Tall)
 9. I've Been Thinking (Eddy Arnold)
 10. Don't Judge Your Neighbor (Roy Acuff)

- DEAN EVANS**
WXOK—Baton Rouge, La.
1. Flip, Flip And Fly (Tibby Edwards)
 2. Daydreaming (B. Deckleman)
 3. Cuzz Yore So Sweet (S. Crum)
 4. Live Fast, Love Hard (Faron Young)
 5. Number One In Your Heart (Skeets McDonald)
 6. Old Lonesome Times (Carl Smith)
 7. Spiteful Heart (W. Fairburn)
 8. Would You Mind (H. Snow)
 9. No One But You Dear (Bud Deckleman)
 10. I'll Baby Sit With You (Ferlin Huskey)

- UNCLE LEN**
WJOB—Hammond, Ind.
1. I Wanna, Wanna, Wanna (Wilburns)
 2. In The Jailhouse (W. Pierce)
 3. Live Fast, Love Hard (Faron Young)
 4. Jim, Johnny And Jonas (Pee Wee King)
 5. Making Believe (Kitty Wells)
 6. If You Ain't Lovin' (F. Young)
 7. Faded Love And Winter Roses (Hank Williams)
 8. Plantation Boogie (Pee Wee King)
 9. In The Jailhouse Now #2 (Jimmy Rodgers)
 10. Wait A Little Longer, Please Jesus (Carl Smith)

THE CASH BOX
Reports
THE NATION'S
BIG 10
Country
JUKE BOX TUNES

**Grand Ole Opry To Be
 Telecast For First
 Time June 11**

NASHVILLE—Grand Ole Opry, 30-year-old radio program originated by WSM in Nashville, Tennessee, will be telecast for the first time June 11. WSM president, John H. DeWitt, Jr., has announced that his station has accepted NBC-TV's invitation to showcase the program in a half-hour coast-to-coast network feed at 8 p.m. EDT on that date.

DeWitt said the show will be picked up from the famous Ryman Auditorium, where the radio version of the Opry originates. It will be produced and fed by WSM personnel.

According to present production plans, the cast will include Carl Smith, Ernest Tubb, Martha Carson, The Carlisles, Anita Carter, Faron Young, Lonzo and Oscar, Minnie Pearl and Rod Brasfield.

Grand Ole Opry is said to be oldest uninterrupted commercial radio program on the air, and it has the largest live studio audience. In its history of almost 30 years, it has never missed a performance and never takes a summer hiatus. It plays to a live audience averaging 5,000 persons each Saturday night.

More than 5,000,000 persons have come to Nashville to see the live production of the show during the past 29 years. The show is 4½ hours long, and a half-hour portion of it has been carried on NBC radio network regularly since 1939 under the sponsorship of Prince Albert Tobacco.

Grand Ole Opry has a total cast of about 125 persons. During 1954, recording artists on the Opry cast recorded well over half of all country music records sold, played on juke boxes, or played by disc jockeys.

**THE TEN COUNTRY RECORDS
 DISK JOCKEYS PLAYED MOST THIS WEEK
 (PLUS THE NEXT TEN)**

1. IN THE JAILHOUSE NOW... Webb Pierce (Decca)
2. LIVE FAST, LOVE HARD, DIE YOUNG... Faron Young (Capitol)
3. MAKING BELIEVE... Kitty Wells (Decca)
4. BALLAD OF DAVY CROCKETT... (Mac Wiseman (Dot) Tennessee Ernie Ford (Capitol))
5. ARE YOU MINE... Ginny Wright & Tom Tall (Fabor)
6. WOULD YOU MIND... Hank Snow (RCA Victor)
7. CUZZ YORE SO SWEET... Simon Crum (Capitol)
8. YELLOW ROSES... Hank Snow (RCA Victor)
9. DAYDREAMING... Jimmy Newman (Dot)
10. I'VE BEEN THINKING... Eddy Arnold (RCA Victor)
- 11) LOOSE TALK. 12) WAIT A LITTLE LONGER, PLEASE JESUS.
- 13) IT TICKLES. 14) NO ONE, DEAR, BUT YOU. 15) I WANNA, WANNA, WANNA. 16) WHOSE SHOULDER WILL YOU CRY ON.
- 17) IF YOU AIN'T LOVIN'. 18) THE WALL AROUND YOUR HEART. 19) THERE SHE GOES. 20) PLEDGING MY LOVE.

- 1** IN THE JAILHOUSE NOW
 Webb Pierce
 (Decca 29391; 9-29391)
- 2** LIVE FAST, LOVE HARD, DIE YOUNG
 Faron Young
 (Capitol 3056; F-3056)
- 3** MAKING BELIEVE
 Kitty Wells
 (Decca 29419; 9-29419)
 Jimmy Work
 (Dot 1221; 45-1221)
- 4** BALLAD OF DAVY CROCKETT
 Tennessee Ernie Ford
 (Capitol 3058; F-3058)
 Mac Wiseman
 (Dot 1240; 45-1240)
- 5** I'VE BEEN THINKING
 Eddy Arnold
 (RCA Victor 20-6000; 47-6000)
- 6** YELLOW ROSES
 Hank Snow
 (RCA Victor 20-6057; 47-6057)
- 7** LOOSE TALK
 Carl Smith
 (Columbia 21317; 4-21317)
- 8** ARE YOU MINE
 Ginny Wright & Tom Tall
 (Fabor 117; 45-117)
 Myrna Lorrie & Buddy DeVal
 (Abbott 172; 45-172)
- 9** IF YOU AIN'T LOVIN'
 Faron Young
 (Capitol 2953; F-2953)
- 10** WOULD YOU MIND
 Hank Snow
 (RCA Victor 20-6057; 47-6057)

THE CASH BOX
THE 10 TOP COUNTRY
Best Sellers

1. IN THE JAILHOUSE NOW
 Webb Pierce
 (Decca 29391; 9-29391)
2. LIVE FAST, LOVE HARD, DIE YOUNG
 Faron Young
 (Capitol 3056; F-3056)
3. MAKING BELIEVE
 Kitty Wells
 (Decca 29149; 9-29149)
4. BALLAD OF DAVY CROCKETT
 Tennessee Ernie Ford
 (Capitol 3058; F-3058)
 Mac Wiseman
 (Dot 1240; 45-1240)
5. YELLOW ROSES
 Hank Snow
 (RCA Victor 20-6057; 47-6057)
6. I'VE BEEN THINKING
 Eddy Arnold
 (RCA Victor 20-6000; 47-6000)
7. WOULD YOU MIND
 Hank Snow
 (RCA Victor 20-6057; 47-6057)
8. ARE YOU MINE
 Ginny Wright & Tom Tall
 (Fabor 117; 45-117)
9. LOOSE TALK
 Carl Smith
 (Columbia 21317; 4-21317)
10. TWO KINDS OF LOVE
 Eddy Arnold
 (RCA Victor 20-6069; 47-6069)

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 For
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Tucker Becomes Manager of Ernest & Justin Tubb

NASHVILLE, TENNESSEE — Gabe Tucker, well-known deejay and promotor of country music, last week moved into Nashville and immediately announced that he has taken over the personal management of two of Decca's top recording artists . . . Ernest Tubb and Justin Tubb.

Tucker, for the past eighteen years has been associated directly in the country music field. In Houston, Texas Tucker formerly handled country music shows on radio stations KLEE and KATL. Just prior to his move to Nashville, Tucker was with Radio Station KRCP, Baytown, Texas, and has worked on many country music show promotions and one of the most recent was the Houston Firemen's Show.

Tucker was with Eddy Arnold for seven years and with Red Foley for two-and-one-half years, and was one of the original members of each of these bands. At one time, he was a featured comedian on the CBS network, working the show from Renfro Valley, where it originated.

Tucker remarked that altho he will serve as personal manager for both Ernest and Justin, the two will not be booked together as a 'talent package'. At the present time, each artist will be booked separately, he said. Ernest Tubb, one of the strongest and most consistent artists in the country field, and the young Tubb are both slated for top record and personal appearance promotion under Tucker's guidance. His office is at 417 Broadway in Nashville.

CINCINNATI CUT-UPS

Mix together a lovely Miss, three Lads and a Cutie tune, and there you have Cincinnati's latest bid for the big time, the Teddy Raymore Quartet. They are scheduled for the Godfrey "Talent Scouts" show Monday, May 16th. For almost ten years now we of the Queen City have been enjoying this Quartet in local cafes, clubs, on radio and TV. The group which includes Teddy Raymore (piano player), Carol Shane (vocalist), Larry Gilbert (trumpeter) and Bob Sattler (bass) once appeared as a regular on the Pee-Wee King's show "Flyin' W. Ranch" over WLW-TV, which in my book was Cincinnati's best TV show. Whether or not they win the "Talent show" you can rest assured that we here at home will be rooting for our favorite combo, and wishing them our best as they sally forth.

Bursting Into Bloom!

Skeets Yaney's

"THE FLOWER OF MY HEART"

Acuff-Rose Publications

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GEORGE MORAN

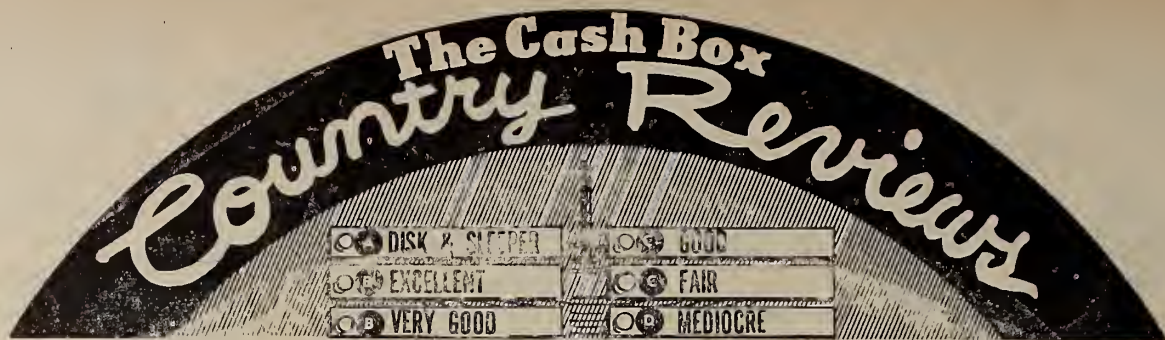
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"THE BEST MISTAKE I EVER MADE"

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THE CASH BOX BULLSEYE OF THE WEEK

"HAVE YOU SEEN" (2:05)
[Hudson—Dart BMI—V. Adams]

"IT'S A LONELY WORLD" (2:05)
[Ernest Tubb BMI—E. Tubb, R. Stewart]

ERNEST TUBB
(Decca 29520; 9-29520)

Ernest Tubb's latest offering combines a pair of items that look like winners and it's heads or tails. On one end, the artist takes hold of a quick beat rhythmic piece dubbed "Have You Seen" (My Boogie Woogie Baby) and treats it to a sparkling reading. The coupling, titled "It's A Lonely World", is an up-tempo sentimental tune that Tubb delivers in soft and tender fashion. Easy-on-the-ears instrumental backdrop rounds out two good sides that will rack up a bundle of coin for all concerned. Watch 'em both.

"I'LL NEVER STOP LOVING YOU" (2:15)
[Leo Feist ASCAP—S. Cahn]

"I'LL NEVER TAKE YOU BACK AGAIN" (2:50)
[Harron BMI—H. J. Peterson, C. J. Wood]

SLIM WHITMAN
(Imperial 8298; X8298-45)

Slim Whitman, whose vocal stylings are always a pleasure to the ear, comes up with another pair of lovely tunes on his newest release. On the upper end, labeled "I'll Never Stop Loving You", the warbler eases through a wonderful piece of material from the current MGM film "Love Me Or Leave Me". It's an enticing, slow tempo tune with a beautiful set of lyrics. Under siding, "I'll Never Take You Back Again" is an expressive up-beat, heartfelt piece that Whitman projects with warmth and great feeling. Top notch coupling.

RUBY WELLS
(RCA Victor 20-6131; 47-6131)

B+ "ROLLIN' STONE" (2:00) [Excellent BMI — Riley] Young Ruby Wells could have a real winner on her hands as she decks out an engaging, Latin-tempo, r&b piece of tunestuff.

B+ "FIGHTING THE BLUES" (2:05) [Hill & Range BMI—J. Wright, J. & J. Anglin] Under half the chirp spins an emotional up-beat waltz item. An attractive pairing for maximum sales.

JOE "CANNONBALL" LEWIS
(MGM 11996; K11996)

B "I'M MIGHTY HARD TO BEAT" (2:30) [Acuff-Rose BMI—Lewis, Rader] Joe "Cannonball" Lewis brags about his experiences as a wandering romeo on this delightful quick beat waffle.

B "TAKE ME BACK FOR OLD TIMES SAKE" (2:37) [Acuff-Rose BMI — Lewis, Rader] Lewis sings in soft, sincere style on an up-tempo lover's lament.

OPAL JEAN
(Hickory 1023; 45-1023)

B+ "PART OF YOUR HEART" (2:20) [Acuff-Rose BMI—O. J. Holmes] Opal Jean puts her heart into her delivery of an up-tempo, crying towel item. Excellent blending of melody and lyrics.

B "YOU GAVE ME YOUR NAME" (2:24) [Milene ASCAP—F. Rose, H. Heath] Jean bemoans the fact that she's a mother without love from her spouse. Baby cries heard in backdrop.

COWBOY COPAS
(King 1464; 45-1464)

B "THE PARTY'S OVER" (2:38) [Showcase BMI — B. Bryant] Lloyd "Cowboy" Copas, along with a chorus, comes up with a first rate performance on a tearful, moderate paced ballad.

B "SUMMER KISSES" (2:11) [Showcase BMI — S. Bennett] Copas deftly expresses his feelings about those quickly forgotten summer romances. Good two-sider.

JEAN SHEPARD
(Capitol 3118; F3118)

B+ "A SATISFIED MIND" (2:25) [Starrite BMI—R. Hayes, J. Rhodes] Jean Shepard sends up a fine reading on a powerful, moderate tempo, moral-type ballad. Watch this deck. Could happen.

B "TAKE POSSESSION" (2:39) [Shapiro Bernstein ASCAP—H. Martell, T. Glazer] Flipside the thrush waxes an infectious, up beat ditty with earthy lyrics.

JOAN HAGER
(Mercury 70622; 70622-X45)

B+ "THE LAST ONE TO KNOW" (2:20) [Valley BMI—F. Wilson] Joan Hager dishes up a touching, moderate beat item in effective fashion. Strong side that should garner many sales and spins.

B "BOB-O-LINK BLUES" (2:19) [Acuff-Rose BMI—J. Studebaker] Bottom end is a happy-go-lucky, quick beat toe-tapper with delectable lyrics and melody.

LYNN HOWARD
(Sage and Sand 202; 45-202)

B "BLUE SHADOWS" (2:05) [Sage & Sand BMI—C. C. Beam] Lynn Howard comes through with an inviting portrayal of a pretty, middle tempo romantic ballad. Neat instrumental assist by the Frontiersmen.

C+ "LEFT OVER LOVE" (2:02) [Sage & Sand BMI—G. Hunter, E. Truman] This end the songstress zestfully etches a catchy, quick beat novelty.

ANITA CARTER
(RCA Victor 20-6129; 47-6129)

B+ "THAT'S WHAT MAKES THE JUKE BOX PLAY" (2:22) [Acuff-Rose BMI—J. Work] It's a standout performance by Anita Carter on this potent, middle tempo, heartbreaking ballad.

B+ "I'M SORRY IF THAT'S THE WAY YOU FEEL" (2:20) [Milene ASCAP—F. Rose] Under deck is a double-track, moderate beat item with tearful lyrics. Could bust through.

BONNIE SLOAN
(Columbia 21391; 4-21391)

B "NOBODY BUT YOU" (2:29) [Ridgeway BMI—Atchison, Murrell] Bonnie Sloan turns in a convincing reading as she waxes a middle beat lover's ballad in coin-catching style.

B "HOGTIED AND BRANDED" (2:11) [Ridgeway BMI—Glenn, Coates] The chirp really lets loose here as she belts out a lively, fast-paced ditty. Solid instrumentation.

TENNESSEE DAWN
(Cross Country 508; 45-508)

C+ "HAPPY HAPPY COWGIRL" (2:22) [BMI—Massett, Morris] In a pert and refreshing manner, Tennessee Dawn etches a sprightly, light-hearted piece that rides merrily along.

C+ "TEARDROP WALTZ" (2:21) [BMI—Walker, Sullivan] Under deck is a change of pace, lilting weeper. Smooth string support by Hank Trotter's Happy Rangers.

TOM TALL
(Fabor 123; 123-45)

B+ "GOLDIE JO MALONE" (2:37) [Dandelion BMI — D. Reynolds] The persuasive tones of Tom Tall, of "Are You Mine" fame, shine on this intriguing yarn about a mountain gal. A flavorful, quick beat ditty with hit possibilities.

B "UNDERWAY" (2:15) [Dandelion BMI—D. Grashey, D. Petrunka] Tall glides over this fast paced, romantic piece in charming style. Like 'em both.

GEORGE MORGAN
(Columbia 21390; 4-21390)

B+ "I'D LIKE TO KNOW" (2:48) [Tree — Hawkins, Carrigan, Keller] Smooth-voiced George Morgan comes up with a polished reading on a lovely, slow beat, tropical-flavored item. Could make the grade.

B+ "THE BEST MISTAKE" (2:48) [Cedarwood BMI — Dill] Under half is a poignant, up-tempo weeper with loads of potential. A double threat.

JERRY DOVE
(TNT 122; 45-122)

C+ "YOU'RE WASTING YOUR TIME" (2:20) [TNT BMI—B. Martin] Jerry Dove and his String-busters set up a spirited backdrop for a pleasing Bob Martin vocal. A fast paced sentimental platter.

C+ "STAND STILL" (2:20) [TNT BMI — Tanner] Martin distinctively styles this up-beat feelingful piece as Dove and the boys assist.

MELVIN PRICE
(Starday 186; 45-186)

B "THE PACE THAT KILLS" (2:20) [Starrite BMI — J. Nixon, A. Glenn] Melvin Price handles the vocal efforts in adept fashion as he tells his gal to slow down her life-shortening pace.

C+ "MAYE IT'S BECAUSE I LOVE YOU" [Starrite BMI—J. Nixon, B. Dee] Price etches this middle beat romantic item in relaxed style. Sante Fe Rangers lend fetching support.

CURLY ALLEN
(Star Maid 101; 45-101)

C+ "YOU PULLED THE WOOL OVER MY EYES" (2:01) [BMI—Allen] Curley Allen grooves a fast moving biscuit in captivating fashion.

C+ "PICKIN' WILD FLOWERS" (2:04) [BMI—Allen] Allen comments on the manner of guitar pickin' in different states on this interesting, quick tempo instrumental. Pleasing job.

THE CASH BOX Country Roundup

WSM—GRAND OLE OPRY . . . NBC TV has invited WSM to put the Grand Ole Opry on network television for the first time June 11. WSM president, John H. Dewitt, Jr. made the official announcement in a news release thru WSM's public relations office last week. The half-hour coast-to-coast network feed will be at 8 p.m. EDT on the above date, and will be picked up from the

famous Ryman Auditorium, and will be produced and fed by WSM personnel. Little Jimmie Dickens has just added a new musician and singer to his group. His name is Okie Jones, and he sings in addition to playing the guitar. The WSM Mr. Dee Jay, USA Show is now a full hour show. Since time change, it comes on from 9:00 to 10:00 p.m. CST. Mr. Dee Jay is open to any country music disc jockey who requests a time on it, and who will wait his turn to appear. First dates open now are in July and August. Eggie McEwen, favorite accordion man around Nashville, now working the Beach Lodge here. Grant and Audrey Turner just returned from an extended tour through Florida and the coast area. Murray Nash Associates hosted friends recently at the Kentucky Derby. Those present were Ed Kissack, label X A&R topper, Nelson King of WCKY, Bill McDaniels, WSM Public Relations head, Charlie Lamb, of The Cash Box, and Ray Scrivner,



PEE WEE KING

partner in the Nash firm, and Nash! Others present for the Derby were Pee Wee King and Bill King of Bill King Enterprises of Louisville, Ky. Gabe Tucker who recently moved into Nashville to take over the personal management of Ernest Tubb and Justin Tubb (Decca), has opened offices at 417 Broadway here. Joe Lucus of Acuff-Rose and Hickory Records back in Nashville after a swing through the North setting up record distributors. Roy Acuff's Dunbar Cave opened Sunday, May 8 to a record-breaking crowd who jammed the park and recreation center located out of Nashville on the Clarksville highway. The resort area will remain open until Labor Day.

BIG "D" JAMBOREE . . . Hank Locklin, one of the headliners of the Big "D" last week signed a recording contract with RCA Victor. Locklin, who came into the national spotlight with his recording of "Let Me Be The One", is slated for his first Victor session in Nashville right away. Jimmy Patton is the latest addition to the Big "D" talent roster. He records for the Sims label in California. The Big "D" has worked up a combination country and "pop" talent promotion that is clicking big. Recently, on the Houston Firemen's Show they promoted country and "pop" talent and put on four shows. The latest promotion from this corner is their performance set for the Ft. Worth Northside Coliseum which will feature the Crew Cuts, Sandy Sandifer and his band, "pop" vocalist Betsy Jones, Sonny James, the Maddox Brothers and Rose and Retta, the Belew Twins, Doug Bragg, Helen Hal, Lafawn Paul and Hollywood sound effects man, Wes Harrison. Seems the Belew Twins are really going places! Recently they were in Austin, Texas visiting the state Capitol grounds. They were spotted by some senators and after a special resolution was adopted, the twins put on a terrific show. The AP carried a picture and story on the event. One senator taped the stint and the boys were offered television and radio contracts in Austin but had to turn them down. The Belew Twins are regulars on the Big "D" Jamboree.



HANK LOCKLIN

HAYRIDE HAPPENINGS . . . Jimmy Newman (Dot) just began a nine-day tour, working in San Antonio, Texas, and working his way into New Mexico and Colorado and concludes his tour in El Paso. Jimmie will visit with Pau' Kallinger of XERF, Del Rio, Texas on May 15. In addition to his 'Hayride' performances, Jimmy and his Rhythm Boys have a regular TV show each Friday on KPLC-TV, Lake Charles, La. The show is a half hour stint, according to word from Slick Norris. Slick also writes that Charlie Walker's "Hurry Back Home" is in the stage of popping wide open. Ray Bartlett, personal manager of Slim Whitman, reported good business on their recent tour thru California and other West Coast dates. Jim Edward and Maxine Brown now being booked for personal appearances by Tom Perryman of Gladewater, Texas. The duo's latest release on Fabor is "Do Memories Haunt You" and "Jungle Magic".

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Marvin Rainwater (Coral) and Bobby Lord (Columbia) recently joined the Ozark Jubilee as regulars on the Saturday night TV offering on ABC. Rainwater just recently was a winner on one of Arthur Godfrey's Talent Scout Shows. Red Foley, the Foggy River Boys and Pete Stamper just completed two days for the Sheriff's Show in Wichita, Kansas. The group showed to 8,900 persons in the two days. Foley and his group are slated to play the sixth largest rodeo show on July 4 when they work for promoter Harry Nelson for the Camdenton Rodeo in Camdenton, Mo. Red Foley and his 'Ozark Jubilee' group opened Johnny Rion's new Triangle Park in St. Louis, Mo. on May 15. Rion's former park was burned down recently! Grady Martin and his Slewfoot Five into Nashville recently for recording sessions with Decca's Paul Cohen. Mitchell Torok guested on the 'Jubilee' May 14, according to word from Dub Allbritten, Foley's personal manager!



BELEW TWINS

COUNTRY SMATTERINGS . . . A few weeks back, Jack Turner (RCA Victor) started a promotion-contest in connection with his recording of "Model-T-Baby". All the disc jockeys who participated in the contest last week were sent a pair of good-looking cuff links with a miniature Model-T molded thereon. It was a real catchy promotion by Turner. Winners of the contest were: Myrna Jolly, and Jimmy Swan. Jack Turner is going to paint a portrait for the two winners. Red Kirk into Nashville last week for recording session with Ed Kissack of Label X. Kirk and his "Korn Cutters", Junior Cassidy, Ace Dinning, Dick Dickerson and the Kelly Twins hold forth over WLEX-TV in Lexington, Ky. Biff Co'lie now represented through a 'Friendship Club' organized not only to promote Biff's records, but who visit

friends in his area who are ill or shut-ins. The club is headed by Marjorie Watson, Allyne Burnley, and Rita Raesner. The spring edition of the Ernest Tubb Fan Club is out. It's loaded with interesting pictures . . . Dub Dickerson, Faron Young, Carl Smith and Jimmy Rodgers Snow. Norma Barthel is the club's president. Jack Turner (RCA Victor) and his Singing River Boys recently played the State Coliseum in Montgomery, Ala. For the Alabama State Championship Rodeo. Carl Smith and show with the Tunesmiths concluded their tour in San Jose, Calif. on May 16! The group has been on the road about thirty days! Texas Bill Strength of Memphis, had to fly home to Houston for the funeral of his 19-year-old brother who was killed in a car wreck April 29. Several personal appearance dates were cancelled for Bill. Charlie Wright, Dallas, Texas types that his agency is now in their new offices and business has been very good. Recent visitors to agency were Jimmy Davis, Don Law, Dub Dickerson, Sonny James, Jimmy Littejohn and Fred Stryker. . . . The Acuff-Rose Comets and George Morgan and his Opry All-Stars split a double header last week, 15-13 and 13-5. On the Acuff-Rose team were: Hank Garland, Bob Jennings, WLAC, Joe Allison, WMAK, Tommy Hill (Hickory), Wesley Rose, and Bud Brown. Playing on the Morgan team were: Floyd Robinson, Hawkshaw Hawkins, Don Davis, Ray Edington, Bill Byrd, Lighting Chance and Don Slayman. Steve Briar



HELEN HALL

of WMAK was the 'ump' and Hy Heath was the 'official' score keeper. Cliff Rogers, WHKK-Akron, Ohio guested and sang a number with Cracker Jim Brooker, WMIE-Miami, Fla., while on a two-week vacation with his wife Hazel. Sheriff Tex Davis, WCMS-Norfolk, Va., has added a 45 minute Thursday nite TV show to his schedule. Tagged "Hometown Hoedown", the show includes Garland Abbott and his Tidewater Playboys, the Cavalier Quartet and special guests each week. Tex really happy about the recent Webb Pierce show in which over 4000 turned out to see Webb, Dusty Owens and Red Sovine. Gentleman Gene Burriss recently exchanged his deejay job for that of Program Director at KRUX-Phoenix, Ariz. The station's newest western deejay is Stan Kamin. Also at the same station Lee Haze'wood and Eb X. Preston pass along word that they would like to hear from the indie labels. Recently guesting on the Wink Lewis, KSNY-Snyder, Texas show were Capitol's Dub Dickerson, TNT's Chuck Lee, Gene Kay and Bob Tanner and Sun's Elvis Presley. Wink tells us that local artist Hoyle Nix and his Texas Cowboys just signed with Queen Records, first number, labeled "Invitation", due on the market May 15.

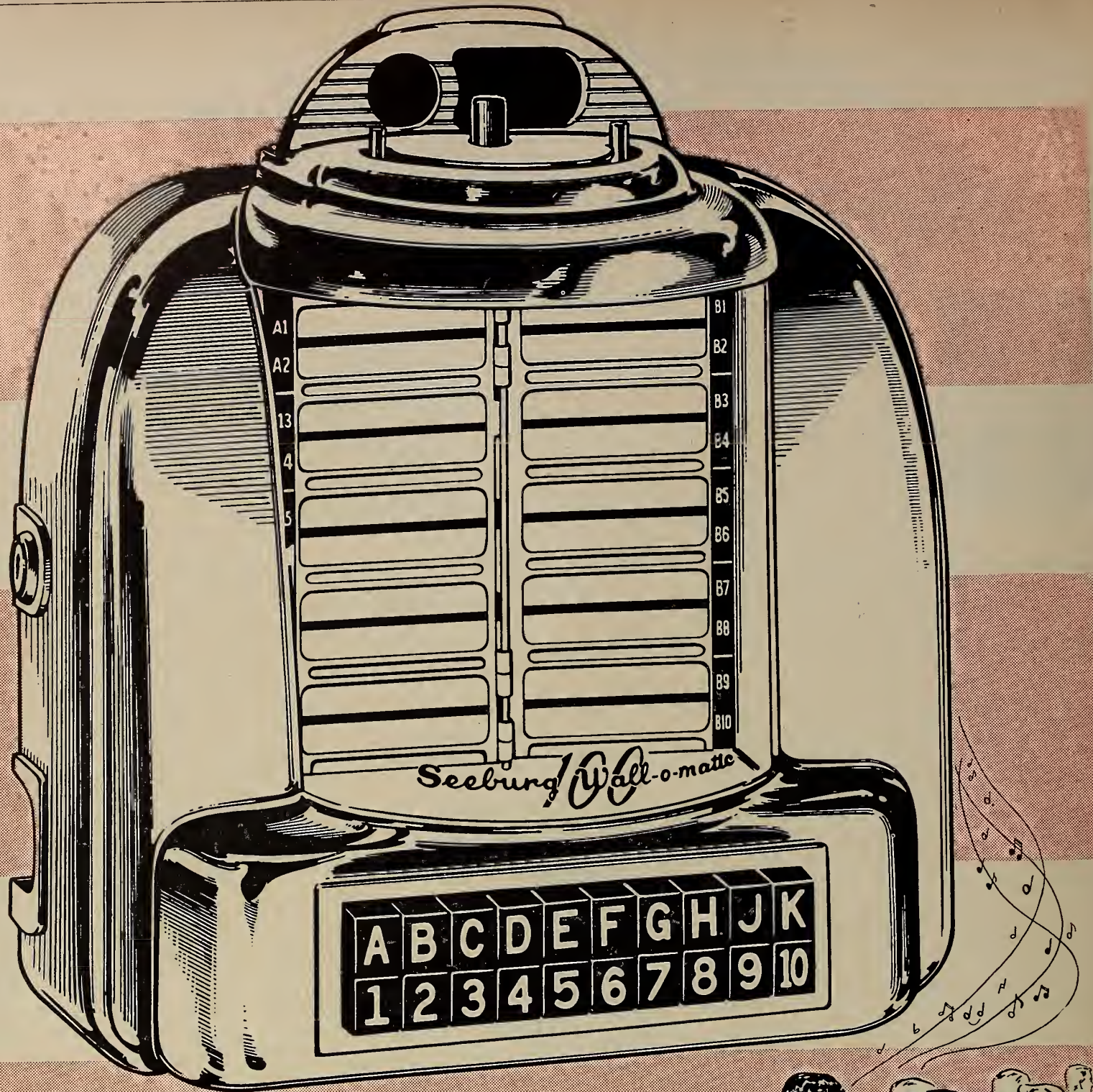
WAX-WISE . . . Mae B. Axton, Jacksonville, Fla. on her toes again . . . this time it's with a clever little rhyme and reason 'Birthday Greeting' card for Hank Snow . . . promoting a special deejay show for Hank's birthday. Hank's birthday was May 9. Jimmy Collie (Hickory) out with a new rush release . . . "Fairlyland Dreams" and "I'm Not Giving Up That Easy". Verne Lotz, country deejay at KOTA, Rapid City, South Dakota now doing country music show promotions in his area. Rambling Lou, of WHLD, Niagara Falls, N. Y. on May 19, opened a folk music record shop in Niagara Falls . . . located on Buffalo Avenue . . . the store will be called "Ramblin' Lou Record Ranch" and will feature a complete stock of country music, instruments, accessories, etc. In addition to this, Lou has built studios in his basement to handle musical instruction in all instruments. Sonny James (Capitol) out with a new release that looks like it will come through for the Big "D" artist . . . "Deceive Me Once Again" and "I Ain't Gonna Take No Chance (On Losing You)". In a telegram message, Hal Smith, personal manager for Carl Smith, says that any deejay wanting to receive Carl Smith's new releases . . . "There She Goes" and "Oh Lonesome Times" as well as the Tunesmiths releases "There's A Bottle Where She Used To Be" and "Oh Stop" please contact him at 202 Rice Building, Madison, Tenn. Anita Carter who made her debut on RCA Victor with a recording of "Hillbilly Heaven" is back for another release that should gather lots of spins . . . it's a cover of the Jimmy Work tune . . . "That's What Makes The Juke Box Play" and the flip is "I'm Sorry If That's The Way You Feel". . . . Bobby Lord (Columbia) out with a new release . . . "Sitting Home, Praying For Rain" and "Something's Missing". . . . Felice and Boudleaux Bryant wrote the "Sitting Home" and Boudleaux penned the "Something's Missing" . . . both tunes are with Showcase Music. Jimmie Rodgers (RCA Victor) out with a new one written by Cy Coben who has penned several top tunes . . . this one called "The Flame Of Love" and the flip is "Someone's Else's Heartache". For the second week in a row, the Sons of the Pioneers come out with two songs, from two different kinds of movies. "Whale Of A Tale" is from the motion picture, "20,000 Leagues Under The Sea" and is a humorous sea chanty. The other side is "Old Betsy" from the Disneyland Davy Crockett series on TV. "Old Betsy" is Davy Crockett's gun and the record features not only vocals and instrumentals, but sound effects as well. Both are completely enjoyable. These will make good listening for your country deejay show! The "Are You Mine" team, Ginny Wright and Tom Tall, out with a brand new duet on "Boom Boom Boomerang" and "Out Of Line" on Fabor. They've been working together on club dates in California, and just finished a film test for Fabor Robinson Productions. Early reaction to the new Justin Tubb record is very good, according to word from Gabe Tucker, Justin's personal manager. Titles of the new one are "My Heart's Not For Little Girls To Play With" and "I'm Sorry I Stayed Away So Long." Gabe also informed us that Ernest Tubb, whom he also manages, has a new one out . . . "It's A Lonely World" and "Have You Seen (My Boogie Woogie Baby)". Eddy Arnold's latest is out . . . and it's great! Eddy does a fine job with Hugo Winterhalter's Orchestra providing the backing. The tunes are "The Kentuckian Song" and "The Cattle Call" . . . Eddy's theme song. 'Pop', 'Country', 'R&B' or what have you . . . these two recordings by Eddy are tops! This is definitely an achievement for Eddy, and once you hear the old Tennessee Plowboy on these tunes, we're sure you'll agree!



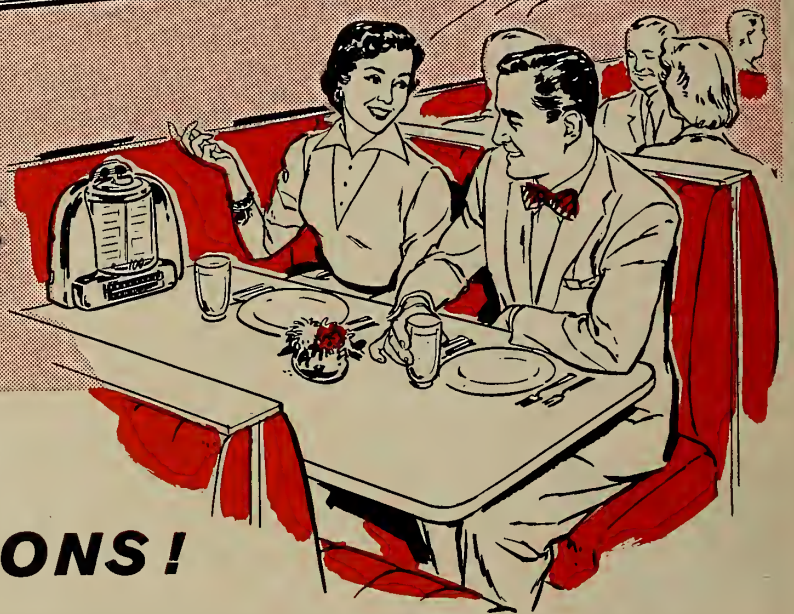
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Here and There

WASHINGTON, D. C.—For many years now, in an effort to bring about better public relations, this publication has been urging the nation's coinmen to take part in their social responsibilities as citizens of their communities. Coinmen have been advised to join all types of charitable efforts to aid their local communities. They have been advised to loan use of trucks and of manpower whenever and wherever possible. They have been asked to join eagerly and enthusiastically in all good and charitable efforts. All this leads up to a statement by Harry A. Bullis, chairman of General Mills, Inc., who, speaking before a gathering of 3,500, in this city, at the U. S. Chamber of Commerce, said: "As business faces up to its social responsibilities, so will society stand up for business." He suggested that local businesses develop programs to help their communities on educational problems, to help their employees improve themselves, and to help with local civic and commercial development projects. He said, "The recognition of social responsibility and doing something about it does not depend on a good public relations department." (Ed note: This sage advice was spotlighted for us this week, when we personally had to canvass the trade, right in big New York City, to beg for a measly three juke boxes needed for community centers in their difficult fight against juvenile delinquency. We are aware that in most communities, these machines are available by coinmen who are aware of their social and moral responsibilities.)

NEW YORK—The Institute of Life Insurance, which keeps statistics on the life and death of the country's peoples, issued one of its most encouraging reports this past week. The 1954 death rate was 607.7 per 100,000 compared with 621.4 the year before, and 766.5 ten years ago. Deaths due to tuberculosis, heart disease, influenza and accidental death dropped this past year, with an increase being noted only in the case of cancer.

CLEVELAND, O.—It was revealed at a convention of the Super Market Institute in this city, this week, that there are a total of 3,506 stores, owned by 358 companies. In recent years, operators have discovered that this type of store is a very fine location for several types of coin operated machines—particularly kiddie rides.

4 YEAR PHONO DEPRECIATION NOW VITAL NECESSITY

Increased Overhead Expenses Plus Higher Taxes and Zooming Inflationary Costs to Continue Doing Business Require Music Operators to Obtain More Equitable Depreciation Schedule on New Equip't.

RECOMMENDED DEPRECIATION SCHEDULE FOR NEW PHONOGRAPHS AND MUSIC ACCESSORIES

FIRST YEAR — 40%

SECOND YEAR — 30%

THIRD YEAR — 20%

FOURTH YEAR — 10%

For some years now this publication has urged the nation's music operators to apply for a four year depreciation schedule to their local office of the Internal Revenue Department in an effort to save themselves money.

As all in the automatic music industry realize, within a year's time almost every type of new machine depreciates approximately 50% and, in a great many cases, much more.

Therefore, to somehow obtain an equitable depreciation schedule, so that the average phonograph operator can proceed to purchase more new equipment, he must arrange to completely depreciate the cost of his capital merchandise (his new phonographs and music accessories) within a period of four years.

The suggested schedule as shown above was published for the very first time on recommendation of two very well known certified public accountants who are intimate with the problems of this industry.

These men are Leo Kaner, C.P.A., of Chicago, Illinois, and Herman Jaffe, C.P.A., of New York, New York.

Some years ago, when *The Cash Box* first recommended that the nation's music operators attempt to clarify the depreciation of their capital merchandise investment with the local offices of the Internal Revenue Department, and thereby obtain a four year depreciation schedule, almost all agreed that this was, at that time, a very vital necessity.

Today, it has become more important and more vital than ever, especially as overhead expenses continue to increase and new equipment had to be purchased at more regular intervals to maintain peak play action on any music route.

In view of the fact that, after a year or so, a phonograph is moved into secondary locations and, after being in such locations for about a year, is again moved to even lesser income spots, the new phonograph within a four year period has completely depreciated itself, as far as its capital investment value is concerned.

The operator, at that time, usually trades it in and, in

many cases, in even less time for a brand new phonograph as well as new music accessories.

In such areas where music operators are forced to depreciate their phonographs at the rate of 20% per year over a period of five years, they are actually losing money.

The fact remains that any new phonograph will drop in value from 50% to even more within a period of one year, and then gradually continue to lose value as the months go by.

The four year depreciation schedule which this publication has urged the nation's music operators to obtain: 40% the first year, 30% the second year, 20% the third year and 10% the fourth and final year, is considered, by all well acquainted with the automatic music industry, as extremely fair in every regard.

It is agreed that the Treasury Department may lose some revenue the first year and possibly the second, but, in the long run, this revenue loss would return in income taxation on the whole amount of earnings without any depreciation.

At the same time, such action on the part of the Treasury Department, allowing the music operator to depreciate his phonographs and music accessories within a four year period, would tremendously help to stimulate business all down the line.

Certainly few, if any, would want to hold onto a completely depreciated piece of equipment. This would make for increased purchases of new units.

This means a more stable and better economy. Better business. More taxes. Greater income, in the long run, for the Treasury Department.

Many operators, it is reported, have already arranged the four year depreciation plan. This is progressive. It ties in perfectly with modern business methods. It means a quicker write-off and a definite savings in the beginning.

But it also means a return of taxation in another form as the years go on with business better than ever because of sounder economic procedure.

Should ASCAP Succeed In Getting Present "Copyright Act"

Amended Thereby Removing Automatic Phonos As Exceptions:

HOW MANY NEW COPYRIGHT COLLECTION AGENCIES WOULD OPEN FOR BUSINESS?

Automatic Music Leaders Believe Dozens of Small Wildcatter Uncontrolled Copyright Collection Agencies Would Spring Up All Over the Nation to Cash in on New Royalty Bonanza and Would Definitely Harass Automatic Music Merchants Right Out of Business

CHICAGO—"If ASCAP ever wins in Congress and succeeds in having automatic phonographs removed as an 'exception' to the payment of royalties to copyright organizations, I'm going right into the copyright collection business myself", is the way one well known music leader put it this past week, "and", he added, "I mean it."

As he explained, "There will be dozens of new copyright collection societies pop up all over the nation. And why not? Think of the tremendous royalty bonanza these uncontrolled wildcatters would have before them."

"In short", as he continued, "there would be every reason for any man who had any music writing ability to not only publish his own music, but, at the same time, create his own copyright society and go out to collect as much, if not more, than ASCAP and similar such present organizations, would attempt to collect from the nation's automatic music merchants."

"Remember this", he said, "they will all have the backing of the Federal Government by Federal Law, should ASCAP ever win."

This music leader, like many others thruout the nation, realize that there is absolutely nothing in the present bills before both the House of Representatives as well as the Senate Judiciary Sub-Committees that, in any fashion whatsoever, says "how" the money is to be collected, "when, where, how much and what extra charges can be made" for the "use" of any copyrighted music in automatic musical instruments.

There is every reason, then, this man believes, that music writers all over the country, should ASCAP ever win in Congress, immediately create copyright collection agencies. Set up their own publishing firm. Record their own music as well as add whatever music they can purchase and then, after any automatic music owner places these recordings in his phonographs, jump him for whatever they possibly can obtain.

Even if its much more than ASCAP, and similar such organizations, will be asking. Because there is no limit

and no basis and no control over how much and when and why and how many times they can and should collect.

Nor is there any set rules as to the creation of a copyright collection society or any organization of a similar nature.

Nor does such an organization have to be of the opinion that its songs won't become the nation's biggest hits.

Nor does such a society have to try to collect from radio and TV stations or from any other users.

As this automatic music leader explains, "There'll be plenty just collecting from the automatic music merchants."

In short, as can be realized, should ASCAP ever succeed, it would create the worst chaotic condition which has ever existed in the history of all the music industry, and in all its various divisions.

It would bring on dozens of new wildcatting collection agencies with a few copyrighted tunes to start them off after what seems like a tremendous and golden royalty bonanza.

It would be simply another gold rush and would, in the end, as this man and all others believe, mean harassment of the automatic music merchants to such a point that the entire automatic music business might be bankrupt and, thereby, completely smashed out of the picture to the detriment of the very people who now desire this amendment to the present "Copyright Act."

"That is why", this automatic music leader concludes, "if ASCAP's own members would pause for a moment to think over what could and would most definitely happen they, of themselves, would halt this entire legislative fracas and would, instead, appeal for more mechanical royalties, if they do not believe that they are getting what they require for their music at this time."

Mondial Commercial Appointed Distrib. for Gottlieb in Fr. Morocco and Algeria

CHICAGO — Mondial Commercial Corporation was recently appointed distributor for D. Gottlieb & Company in French Morocco and Algeria. This was announced this past week by Judd Distributing Company,

Choose Chicago For "20 Yr. Club Council" Initial Meet

First Meet of Industry's Old Timers to be Held at Morrison Hotel, Mon., June 6, to set Program and Decide on Date and Place for First Annual Convention of "20 Yr. Club." Consider This Historical and Momentous Meet as Old Timers Get Together for First Time in History of Industry

"20 YEAR CLUB COUNCIL"
WILL MEET IN
Parlor "B"
FIRST FLOOR
Morrison Hotel
(Madison, Cor. Clark St., Chicago)
10 A. M.
Monday, June 6, 1955

CHICAGO—The very first meeting of those men who have been engaged in the coin machines industry for 20 years and longer will take place at the Morrison Hotel, this city, on Monday, June 6.

This will not be the meeting of the entire membership of The Cash Box "20 Year Club."

It will, instead, be the very first meeting of the newly created "20 Year Club Council" which came into being this year.

The members of the "20 Year Club Council" will meet to set up a program as well as to consider a place and date for a full convention of all the members of The Cash Box "20 Year Club."

There are, at present, approximately 1,000 members of the "20 Year Club." A convention of these old timers is bound to prove of tremendous value to all the industry.

As far as this very first meeting of the "20 Year Club Council" is concerned, it is not only a momentous, but also an historical meeting.

The fact is that this is the very first time in all the history of the coin machines industry where old timers, those men who have given 20 years and more of their lifetimes, will be meeting to discuss what can be done for the general betterment of the entire industry.

As many have agreed, the experience and knowledge which these men have gained, can prove of tremendous value to all concerned with the field.

Some have been in this industry for 35, 40 and even 50 years. These are the men who have already solved problems which are now besetting many of the youngsters in the industry.

Even though this meeting concerns itself with the "20 Year Club Council" all members of the "20 Year Club" are welcome to attend.

The only requirement for admission to the meeting itself will be a membership card in the "20 Year Club."

world sales agency for D. Gottlieb & Company, this city.

Mondial, headed by S. D. Fesjian, has its United States offices in the Empire State Building, New York City. This firm opening offices in Casablanca sometime this month.



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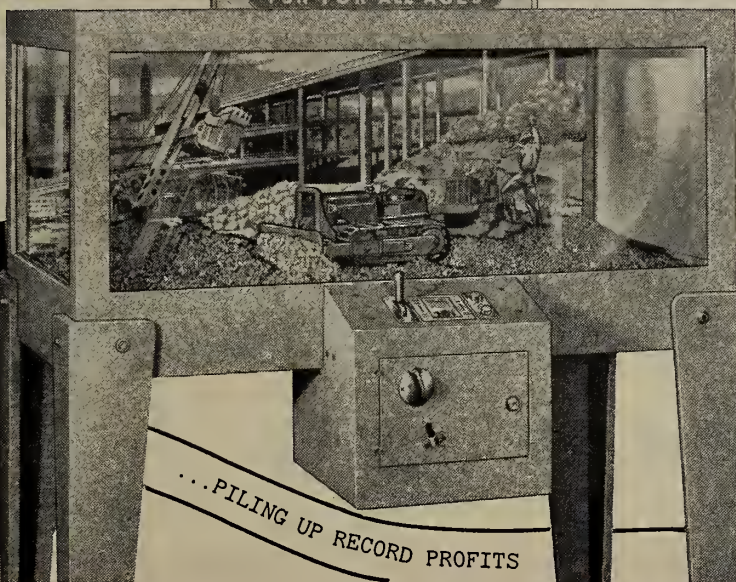
DIME STORE CHICAGO
... \$33 FOR FIVE DAYS...

ARCADE BOSTON
... \$7.90 IN 5 HOURS...

SIZE:
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Miller Urges Nation's Ops Support "Miss Juke Box"

OAKLAND, CALIF.—George A. Miller, president and business manager of Music Operators of America (MOA), with headquarters in this city, advises he has notified all members of the association, as well as non-members, to support the sale of Sonny Graham's first RCA recording.

Miss Graham was selected as "Miss Juke Box of 1955" by the vote of music operators attending the recent MOA Convention in Chicago.

Miller also urges all of the country's music machine operators to continue to send letters to their Congressmen and Senators voicing their opposition to the four copyright bills now

before the Sub-Committee of the House and Senate.

"We must be fully aware that it's necessary to send in thousands and thousands more letters" said Miller, "from your personal friends, organizations, location owners, et al, so as to convince the members of Congress that the present copyright laws are fair and equitable regarding the automatic phonograph business."

The names of operators who won attendance prizes at the recent MOA Convention, were also announced. Winners were Rodney A. Pantages, Hollywood, Calif.; Kenneth Shyvers, Seattle, Wash.; D. C. Fortner, Carmi,

Ill.; A. W. Wietalis, Cleveland, O.; J. R. Bush, Peoria, Ill.; Gerald Davis, Silver Springs, Md.; Dick Mitchell, Boston, Mass.; Pete Pellegrino, Huntington Park, Calif. and Jerry Sanzari, Stockton, Calif.

These men won a \$100 government bond.

Miller advised that "Each year, as the attendance grows at the MOA Convention, more government bonds, in larger denominations, will be presented to the music operators for attendance prizes."

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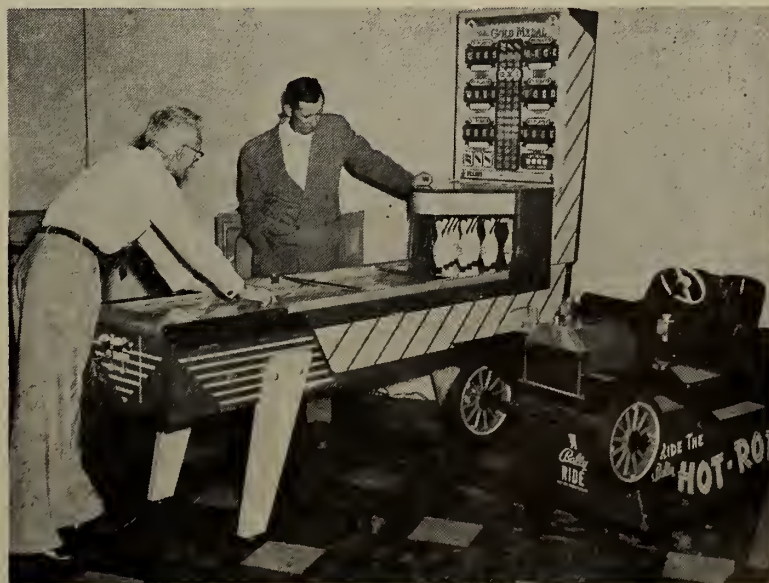
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THRU THE COIN CHUTE NEW ORLEANS NOTES

New Orleans coinrow very busy this week. . . . Lynch and Zanders busy shipping conversion kits for ep-10¢ play. John, with three telephones going at once, reported ep was going over in a large way. Ops who have switched are happy with the results — some reporting up to \$14.00 increases in take. . . . E. B. Stewart in Mississippi this week. . . . At F. A. B. business was good. Dupuy, extremely busy, says he last heard from F. A. Blalook in the Carolinas. . . . Seemed all Biloxi was in to see Nick Carbajal this week to look over equipment. . . . Nastasi Distributing Co. also reported a busy week in which much equipment was moved out. . . . Ditto A. M. & F. Distributing Co. Al Lucianelli still recuperating from the crackup a couple of weeks ago. Gasper Mule trying to get away from the office for a short time. . . . Huey Distributing Co. impatiently waiting for their shipment of Rock-Ola phonographs. A. C. Huffine still talking about the MOA show. . . . Operators seen on coinrow were Griff McEachern, Hoffer, T. E. Order, G. E. Brand, C. O. Allston, Woodrow Gemmell, J. B. McNally, C. Canpega, E. Wall Groetsch, Willie Spellman, J. L. Barrow, Bill Benson, Joe Fine, Ethorman, Ely Lucas, Henry Marles, Teddy Giegerman, Geo. Reynolds, Al Dorges, Frank Sansano, Guy Slay, Victor Molerro, Shirley Jackson, Jack Morris, Frank King, Mike Gambino, Harold Cohn, George Reynolds, John Cefalu, Louis Riccobono, Sam D'Agastine, Howard Richburg, John Trueting, Victor Molerro, Woodrow Gemmell, John Evans, Martin Tortorich, Frank Chaves, E. Centi, E. G. Slay. . . . Frank's Record Bar and A-1 Record Bar jumping with record sales.

Barber Demonstrates Rolldown



DALLAS, TEX.—Fred Barber, sales manager, Walbox Distributing Company, this city, demonstrates Bally's new "Gold Medal" bowler to Benny McDonald, Star Coin Machine Company, Ft. Worth.

TAX PROBLEMS?

WHETHER IT'S "PERSONAL PROPERTY TAXES"—"SALES TAXES"—"BUSINESS TAXES"—"DEPRECIATION DEDUCTIONS"—"INHERITANCE" OR "ESTATE TAXES"—OR ANY OTHERS—FOR JUST ABOUT "TWO-BITS" A WEEK—ONLY \$15 FOR THE FULL YEAR OF 52 WEEKS' ISSUES—YOU CAN NOW GET



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fore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Confidential Price Lists" (the 16-year-old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It lets you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR — "THE ANSWER" — to your tax problems! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits a week (Only \$15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for \$15, MAIL TODAY! !

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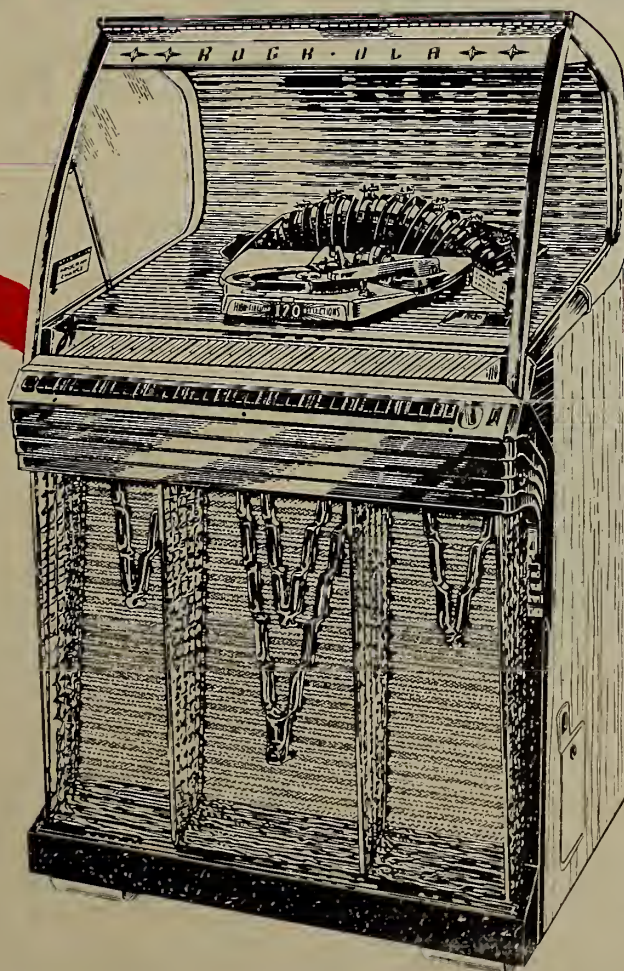
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Norfolk, Va. Newspaper Tells The Juke Box Story in Length

Intimate and Extensive Report Gives Insight to Operators Problems

NORFOLK, VA.—With the automatic music industry grossly misrepresented to the nation's public by the sensational press more often than not, it gives us great satisfaction when the business is publicized honestly and correctly.

The Norfolk Virginian-Pilot and Portsmouth Star, this city, in its Sunday, May 1 issue, devoted almost a half page, featuring a four column headline, delving into the origin, local and national coverage, financial, mechanical and musical conditions under which the automatic music machine industry functions.

Under the by-line of Philip A. Lincoln, the story starts off: "When Thomas Edison, 'way back in 1877, recorded on a cylinder of tin foil his own recitation of 'Mary Had a Little Lamb' he had no way of knowing that this first crude phonograph was to be an ancestor of the glittering juke box of today. Currently reaching into every corner of the United States, there are 550,000 coin-operated phonographs busily spinning out 176,000,000 plays every week of the year. And if you care to push your mathematics just a bit harder you'll find that the total number of plays for one year is more than nine billion.

"The Norfolk-Portsmouth share of this industry is presently running close to 1,000 juke boxes. Serviced by approximately 30 agencies, the voice of the ubiquitous Tidewater juke box is seldom stilled. According to the whims or the musical tastes of the customers, the machines will pour out music to suit almost any mood or occasion. Ten cents a play, three for a quarter. You pays your money and you makes your choice, as the fellow says. And the choice is endless: from the foot-stompin', shoulder-shaking rhythm of pure jump to the easy goin' sugar-coated vocals of the modern song stylists. Or anything in between."

Lincoln continued: "The selection of records for juke box play is made on the basis of their popularity with the public as reported by disc jockeys, music shops and the juke box operators' own national trade magazine 'The Cash Box'. A constant, on-the-scene check of this popularity is made by a mechanical popularity counter. Located inside the machine, the device impartially reports the total number of times any one of the machine's 50 to 60 records (100 to 120 tunes) has been played."

Further on in the story (and this is the part of it we appreciate), Lincoln reports on the financial position of the juke box operator. He states: "On the surface, nobody ever had it as good as a music operator. He locates his machines around town, then sits back and waxes fat and happy and prosperous under a deluge of silver coins. But,

let's take a closer look. The nationwide average income from a single juke box representing 360 nickel plays is \$16 a week. This is split down the middle with the restaurant or tavern owner who's playing host to the machine, leaving the music operator with a weekly take of eight dollars from every \$1,200 juke box he has around town. Some machines will, of course, return greater dividends. But out of his share the music operator must buy the records, the sapphire-tipped needles, the skilled services of a technician when the complex mechanical and electrical equipment gets fouled up. For his 50% of the machine's total weekly income, then, the man who owns the location pays only for the electricity consumed by the juke box."

The balance of the story delves into such matters of players, thru mischief or otherwise, damaging the equipment; problem of slugs; and the matter of providing the proper tunes for locations.

Concluding the lengthy story, Lincoln observes: "So juke box it is, brightly painted and brightly lighted, by turn loud and boisterous or soft and sweet. It's a thin slice of music for a silver coin. It's music called forth by nostalgia, music to soothe or excite. It's—say they're playing our song!"

United Presents New Roll Down

2-Player Roll Down Horse Play Clicks



BILL DeSELm

CHICAGO—United Manufacturing Company, this city, presented an entirely new type game this past week with the introduction of its new "Derby Roll."

This is a two-player game that comes non-match in "Derby Roll" and match play in "DeLuxe Derby Roll."

The game is approximately 7 feet long by 2½ feet wide. It uses rubber balls in roll down play action. Each player gets ten shots and obtains

Chi Phono Bowling League Banquet Sellout

Bill Gersh to MC Party

CHICAGO—Johnny Oomens, secretary of the Chicago Automatic Phonograph Bowling League, advised this past week that no more tickets were available for the forthcoming big windup banquet at Allgauer's Restaurant, Lincoln and Touhy Avenues, this city, Saturday evening, May 21.

Bob Gnarro, president, Edith Davis, treasurer, and Ray Gallet, vice-president, joined with John Oomens to thank all the operators, distributors, record firms and all others for their immediate response to the first notification of the forthcoming season's end banquet, which appeared in *The Cash Box*, April 23 issue, and the fact that, within a few days of the announcement, "the house was sold out."

Not only will this be the biggest banquet yet given by the Chicago Automatic Phonograph Bowling League in its three years' existence but, what is even more impressive, will be the final scores of the trophy winners as well as the records which were established this past bowling season.

Once again, Bill Gersh, publisher of *The Cash Box*, as he has done the past two years, will act as Master of Ceremonies for this final banquet of the season.

Robert E. (Bob) Gnarro stated, "There are some surprises to come at this forthcoming banquet which are absolutely unexpected by any who will attend."

"I can assure everyone," he continued, "that they will tremendously enjoy this affair and will admit it was one of the grandest evenings they have ever experienced."

three horses which run across the backboard of the game.

For example, the first player may get horses 1, 2 and 3. The second player, horses 4, 5 and 6.

As the winning horse comes in the player scores 1,000, second horse to come in scores 800, third scores 400, and fourth scores 200.

In short, the one player may come in with the winning horse scoring 1,000, the second player can still beat him by getting second and third horses in with a total of 800 and 400 for 1,200 score.

"Our first tests proved to us that this was what the players were seeking in an entirely different type playing game", said Bill DeSelm, sales manager, this past week. He also added, "Further tests convinced us that the game had one of the most attractive playing appeals of any game produced in some time.

"The resultant effect", he continued, "has been to bring operators into the offices of our distributors demanding 'Derby Roll' just from seeing the game on test locations and noting the great entertainment the players were getting from it.

"We feel certain", Bill DeSelm concluded, "that here in 'Derby Roll' is the really different game operators were seeking."



Did you know that there are reported to be more successful women operators in the Empire State of New York than in any other state? Within a radius of 50 miles from the outskirts of New York City alone there are: Mrs. Gertrude Browne of Beacon, N. Y., Mrs. A. Koenig of Kingston, N. Y., and Mrs. Wm. Marcarelli of Catskill, N. Y. (Who said a woman couldn't do a man's job?) . . . Muriel (Mrs. John) Casole is just bursting proud of her husband. Johnny just entered into the auspicious realm of a 32nd degree Mason. . . So happy to hear that little Patty Huebsch, seven year old dotter of Rosemary and Paul Huebsch, is back home and romping about once again. Patty was rushed to Michael Reese Hospital for an ear operation.

Mr. and Mrs. Arnold Feldman, daughter and son-in-law of Mrs. Sadie Hankin of Atlanta, Ga., and their gorgeous little dotter, Natalie, most thoroughly enjoyed their vacation in Florida this past month. Highlight, we hear, was their visit to Sydelle and Wm. Blatt's gorgeous new home with which they were so much impressed. (Aside: Thanks a million, Sydelle, for your very grand and newsy letter.) . . . Had lunch with Al Schlesinger. Tells me he's expecting his wife, Leona, to arrive in Chicago this week. Both plan to make our Windy City their home. (Very happy to welcome both of you to Chicago.) . . . Thanks to Long Island's Mindy Austin for her so wonderful letter. Mindy tells me she finds "Us Gals" column both interesting and informative. . . They say that the way to a man's heart is through his stomach. If that is truly the case, then here's a terrific tip. Before pan frying liver, soak it in tomato juice for an hour. Not only gives the liver a wonderful flavor, but, actually makes it ever so tender.

Ruth (Mrs. Al) Stern of our town very proud of her three sons. Number one son, Joel, in business with his dad at World Wide Distributors. Number two son, Mark, finishing Northwestern U. Medical School. Number three son, Loren, attending Nat'l College. . . Margie (Mrs. Judd) Weinberg, just returned from a whirlwind New York trip. Roberta Gottlieb, Margie's youngest sister, accompanied both Margie and Judd. And all had a very grand time. . . Marian (Mrs. Joe) Robbins reports, through her Empire Coin husband, that, "We have the terror of Anshe Emet's Nursery School." None other than their little son, Mark. "But," the Robbins report, "our nine months old son, Larry, is the grandest of the goodest." So what're y'gonna do? . . . Etta (Mrs. Paul) Golden of Chicago just returned from one of those very luxurious South American cruises. And happy to be home. Si, Senora? . . . Mary (Mrs. George) Kozy (ABT's sales manager) so thrilled with the picture *The Cash Box* took of both of them, arm in arm at the MOA Convention, they've hung it in their living room. "First picture we have taken together since we were married nine years ago," they claim. . . Sure sorry to hear Kaye (Mrs. Art) Weinand suffering so terribly from an attack of buritis.

ANOTHER KEENEY ORIGINAL IDEA



WEBBING ALONG INSIDE RAILS

Order KEENEY'S 2-IN-ONE BOWLER!

Again! **KEENEY IS FIRST WITH THIS Double Value BOWLER!**

BOWLER NO. 1

KEENEY'S SPEED-LANE WITH CHANGING SPEEDS

NORMAL—SLOW—OR FAST lites up on Backglass to determine the speed with which player must slide puck to chalk up score. Speeds vary from frame to frame.

FLASHER lites up back of pins to indicate when player has made a **SUPER STRIKE** or **SPECIAL STRIKE**. Imagine! Possible scores from 30 up to 800 on a single shot as player shoots puck to stop lite in highest scoring value.

KEENEY'S ORIGINAL MATCH FEATURE:

1. Available with or without "match" feature.
2. Keeney's individual player "match".
3. Can be set to "match" in 2nd or 10th frame.
4. Player needs to match numbers only to score.
5. Diamond — Horseshoe — Trophy — or Star determine Bonus in award section.

Keeney's Original Brilliant Multi-Color Cork Finish Cabinet

10¢ PLAY OR 3 for a QUARTER

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

BOWLER NO. 2

PALISADES

WITH Keeney's ORIGINAL SYNCHROMATIC SCORING

Lights on playfield step across from left to right until puck is thrown. Game will score whatever value shows when lite is stopped.

truly different!

6 PLAYER BOWLER

Oakland Phono Op Gives Juke Box to Philippine Missionary

Overwhelming Letter of Thanks From Reverend

OAKLAND, CALIF.—Joe Silla, music operator here, and chairman of the State Board of Directors of the California Music Guild, has donated many automatic phonographs to charitable organizations. In addition, Joe has a reputation throuout the state of never saying "no" to any request for assistance, or charitable contributions.

But—Joe has outdone himself recently. Just read the following letter from Rev. Francis Gevers, a missionary in Baguio City, Philippine Islands, and be proud that the industry has such men:

"Most probably you have been waiting for this letter since a long time. Maybe you are wondering about the delay. There are many reasons to explain you the absence of this letter. I received the juke box here in Baguio about the beginning of the month, although it arrived at an earlier date in Manila. But custom formalities take

quite a lot of time in the East.

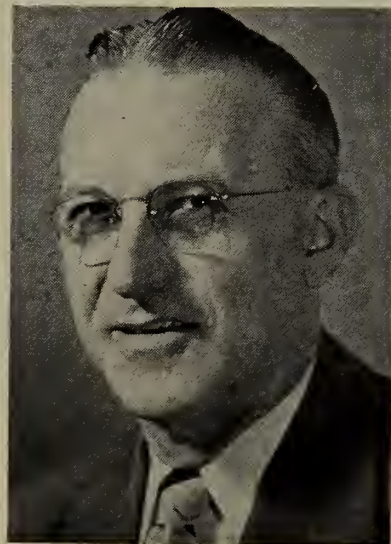
"I was surprised of such royal gift, and I know my words will be powerless to express my thanks to you. I wonder why our Lord placed such good people on earth? I am a complete stranger for you, the place where I stay is unknown to you, and still you send me a gift which nobody would dare to ask even from his best friend. I don't need to describe to you the surprise of my people and most of all of my boys and girls when they saw the juke box. This is the first time in their lives that they can call such a marvelous instrument theirs. They consider it almost as something mysterious for it seems to have intellect.

"I told all the kids about the great benefactor in America who sent them this marvelous instrument. Be sure that what this letter fails to express they will make up for through their prayers. They will remember you and your family and ask all the blessings for their generous friend.

"On my part I cannot express my thanks enough for your gift, as it will be an excellent tool for my mission work. It attracts the people and most of the youth, and it gives me ample opportunity to talk to them and to mix with them. Besides music, it provides me with more than one opportunity to make friends with them. It is a marvelous and unequalled tool for my mission work.

"I know that sooner or later a greater reward and better thanks than mine will be given to you."

Hrdlicka On 2-Week Trip



J. F. "JOE" HRDLICKA

NORTH TONAWANDA, N. Y.—Joe Hrdlicka, service manager, The Rudolph Wurlitzer Company, this city, left Monday, May 9, for a two-week good-will tour of the firm's distributors.

Joe will meet with distributors in

GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

| | |
|-----------------------------|----------|
| Keeney DIAMOND | \$239.00 |
| Keeney CARNIVAL | 149.50 |
| United CLOVER | 149.50 |
| United CHIEF | 249.50 |
| United OLYMPIC | 110.00 |
| HI-FI | 325.00 |
| BEACH CLUB | 250.00 |
| SURF CLUB | 350.00 |
| BIG INNING | 99.50 |
| HAYBURNER | 50.00 |
| 100 Packard Wall Boxes, ea. | 2.50 |

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

New York, Boston, Philadelphia, Baltimore, Richmond, Charlotte, Augusta, Jacksonville, Miami, New Orleans, Memphis, Nashville, and then back to the home office.

A week later, Hrdlicka plans on a Far Western trip, and hopes to be able to see some distributors thru the middle West before returning to the factory.

Calif. Music Ops to Celebrate 22 Years

OAKLAND, CALIF.—The California Music Merchants Association, with headquarters in this city, announced it and all of its divisions in California will get together at the Leamington Hotel, this city, on Saturday night, June 4, to celebrate its 22 years of continued service to the music operators of the state.

George A. Miller, state president and business manager, states, "California is 1100 miles long, and music operators, their wives and friends, are

coming from the farthest corner of the state to attend this gala affair. There will be the usual floor show, banquet, and other festivities sponsored by the various distributors of automatic phonographs, as well as by the major record companies, who will furnish some of the most outstanding recording stars.

"The honored guests of the evening will be city, county and state officials, who have attended practically all of these affairs in the past," said Miller.

OFFICIAL!

"The Cash Box Price Lists' have been officially recognized by our state for tax purposes."

HAROLD L. SCOTT, Sect'y
South Dakota Phonograph Operators Association.

WATCH
FOR
THE
13th
—



Westchester Ops Guild Fourth Annual Banquet Huge Success

TUCKAHOE, N. Y.—The Westchester Operators Guild continued in its vein of conducting larger annual banquets with each succeeding year. As had previously been experienced, the Westchester organization, facing an evergrowing attendance which forced them into larger and larger dining halls, once again filled the latest choice and again faces the prospect of looking for a larger hall for 1956.

The Fourth Annual dinner was held at the New Parkway Casino, this city, on Tuesday, May 10, with an assemblage of more than 400, comprised of association members, wholesalers, factory representatives, and those from the music and record industry.

Malcolm Wein, counsel for the Guild, once again acted as master of ceremonies. Speeches were kept to an almost non-existent minimum. Wein, in a short address, paid tribute to president Carl Pavesi, and thanked the committee chairmen for the long hard hours the men had put in dealing with the innumerable problems that arise in running such an affair. He especially pointed up the efforts of Seymour Pollak, general chairman; Nathan Bensky, co-chairman and entertainment; James A. Smith, souvenir journal; Edward Goldberg, seating arrangements; Louis Tartaglia, treasurer; and Carl Pavesi, who in addition to his other duties, handled the tickets.

Pavesi spoke briefly, welcoming the guests, and at the end of his talk was gifted with a U.S. Government bond from the association membership. Malcolm Wein also presented Mrs. Pavesi with a large bouquet of roses.

Wein concluded by introducing guests, among whom were members of associations from other territories, wholesalers, factory representatives, trade journals, and members of the record and music industry. Some of those on hand were, factory representatives Jack Mitnick (AMI); Jack Gordon and John Stuparitz (See-

burg); Ben Becker (United). The New York distributors were represented by Meyer Parkoff, Murray Kay and Nat Solow, Atlantic-New York Corp. (Seeburg); Barney Sugarman, Abe Green, Irv Kempner and Morris Rood from Runyon Sales (AMI-Bally-Keeney); Joe Young and Abe Lipsky, Young Distributing (Wurlitzer); Bob Slifer and Charles Reissner, Seacoast Distributing (Rock-Ola); Mike Munves, Mike Munves Corp. (Exhibit); Al D'Inzello, Albert Simon Co. (Chicago Coin-Genco); and Harry Berger, West Side Distributing Co., wholesaler.

Representing out-of-town associations were Abe Fish and Jimmie Tolisano, Connecticut State Operators Assn.; and Jack Wilson, Tom Gobel and Gertrude Brown of the New York State Operators Assn.

In from New York City were Al Denver, Lou Hirsch and Sidney Levine of the Music Operators of New York; and Lou Rosenberg and Claire Morano of the Associated Amusement Machine Operators of New York, Inc.

Joe Fishman and Lenny Schneller, Atlantic Pennsylvania Corp., Philadelphia, Pa., also attended.

Record company officials were introduced to the gathering.

The dinner was followed by entertainment provided by top recording artists.

Seen below, top picture, are the officers of the association welcoming Sonny Graham, selected "Miss Juke Box of 1955" at the recent MOA Convention. From left to right: Seymour Pollak, Jim Smith, Nat Bensky, Miss Graham, Carl Pavesi, Ed Goldberg and Lou Tartaglia.

Lower left: Carl Pavesi, president, welcomes the guests at the dinner. Nat Bensky looks on.

Lower right: Malcolm Wein, attorney for the association, presents Carl Pavesi with a U. S. Government Bond as a token of appreciation from the members.



REDD-HOT BARGAINS!

MUSIC

WURLITZER 1700 CALL COLLECT
WURLITZER 1500 & 1550 \$295
WURLITZER 10'S (as is) 45
SEEBURG M-100-A 295

LARGE STOCK of late
SEEBURG — WURLITZER
ROCK-OLA — AMI
CABLE FOR LOW PRICES!

KIDDIE RIDES

Largest Stock In The World
BALLY CHAMPION M'SS AMERICA
HORSES BOATS
BALLY SPACE SHIPS MOON RIDE (Used)
BALLY BOATS MERRY-GO-ROUNDS
DECO SPACE SHIPS MIDGET MOVIES

UNITED BINGOS

Trop'cana—Rio
Nevada—Mexico
Singapore

AMERICAN BANK
SHOT SHUFFLE
BOARD—\$185

UNITED SIX
PLAYER SUPER
ALLEYS—\$75

We Carry A COMPLETE STOCK of
Reconditioned ALLEYS & BINGOS.
WRITE — WIRE — PHONE!



WANTED: BALLY BIG TIME. Will Pay CASH
\$\$\$\$\$ or trade Music and Kiddie
Rides for BIG TIME.

298 Lincoln St., Allston 34, Mass.

ALgonquin 4-4040



Exclusive distributors for
WURLITZER — BALLY — UNITED

ROCK-OLA 1438 COMET (120) 45 RPM \$645
ROCK-OLA 1436 FIREBALL (120) 45 RPM 375
A. M. I. "A" (40 Selections) 165



RECONDITIONED AND REFINISHED
LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors

A Quarter Century
of Service.

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005



Music machines, bearing the "Music Helps Johnny" Cerebral Palsy Drive poster, were springing up in new locations throughout the Hub this week. An AMI from Atlas Distributors went into North Station to catch the commuters' dimes and quarters as well as the thousands swarming to the Ringling Bros. Barnum & Bailey Circus at Boston Garden this week. A Seeburg from Trimount Automatic Sales Corp. went into Loew's State Theatre on Mass. Ave., loaded with rhythm and blues disks. Another Seeburg into Loew's State in Providence, R. I. Double tie-up here as Loew's is booking the "Rock 'n' Roll" Show which hit a record gross at Brooklyn Paramount. Other distributors' machines are at Hotel Vendome, Wurlitzer, from Redd Distributors; Hotel Sherry Biltmore, AMI, from Atlas. James Geracos, president Massachusetts Music Operators Association, in hospital for gall bladder operation. . . . Perez Prado, in town at Hi Hat, has a contract which calls for no dancing when he is playing. . . . Tom Kennedy, office manager, Redd Distributors (Wurlitzer), back from vacation in Florida and mid-West where he visited with his son. Among ops at Redd's were Martin Oliver, Portland, Me.; Bud Sequin, Newport, Vt.; Jim O'Connors, Danielson, Conn.; Mortoro Cavarros, Norwich, Conn.; Jim Perchillis, Ipswich, Mass.; and Jim Tolisano, Hartford, Conn. . . . Cigarette machine ops have joined the Cerebral Palsy fund drive through efforts of Dave Baker, Melo-Tone Music, Arlington, and Phil Swartz, Winrox.

At Thursday, May 5, session of Music Operators Association in Hampton Court Hotel, articles of the by-laws were voted. Committee comprising Peter Pompeo, Sol Robinson, association veep, and Bob Rome, will report at next session Thursday, 18. Dime play reports indicate much confusion still exists. Reports of those cutting back to the nickel have, however, diminished. Most ops are driving steadily ahead on the dime. . . . Hank Peteet, field engineer Wurlitzer, visited with Si Redd. . . . Biz on upswing at Atlas Distributors with heavy shipments of AMI's going out daily. Louis Blatt back from visit with Charles Barrody in New Hampshire, where Blatt's have summer home. Among ops visiting with the Blatt's were George Hatzipietro and Russell Hall, Holyoke. . . . Irwin Margold, general manager Trimount, noted inspecting the Seeburg in booth at South Station for Cerebral Palsy. . . . Ed Ravreby, World Fair and Associated Amusements, reports big demand for outdoor season with kiddie rides and guns leading. Rental service, now offered by Ed going strong. Among ops in this week were Joe Turcotte, Willimansett; Dave Gropman, Beacon Hill; Joe Fielding, Brockton; Tim Twommey and Martin Oliver, Portland, Me.; James Westcott, Reading; Pat D'Amico, Methuen; Bill Arrison, Chester, Vt.; Johnny Lazar, Manchester, N. H.; Paul Doherty, Worcester; and George Adams, New Bedford. . . . Extended play records and rhythm and blues discs going strong throughout Boston area.

"Reports On New Machine Beyond All Expectations"



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager for Williams Manufacturing Company, this city, stated this past week:

"Reports on our new 'Sidewalk Engineer' are beyond all of our fondest expectations."

He continued, "The reports of the gross intake on 'Sidewalk Engineer' just can't be described because we feel that the average operator would never believe us."

"The one and only way we convince anyone regarding 'Sidewalk Engineer'," he stated, "is to have them check locations where the machine is already in operation."

Not only is Weinand enthusiastic over this new machine, but Harry

Williams and Sam Stern of the firm are just as jubilant, especially after they saw some of the gross intake reports.

"What amazes me the most," Weinand says, "is the fact that, at first, we thought the kids would be the ones to play 'Sidewalk Engineer'."

"Instead," he continued, "it seems that the adults are jamming the game and are getting more fun and entertainment out of it than are the kids."

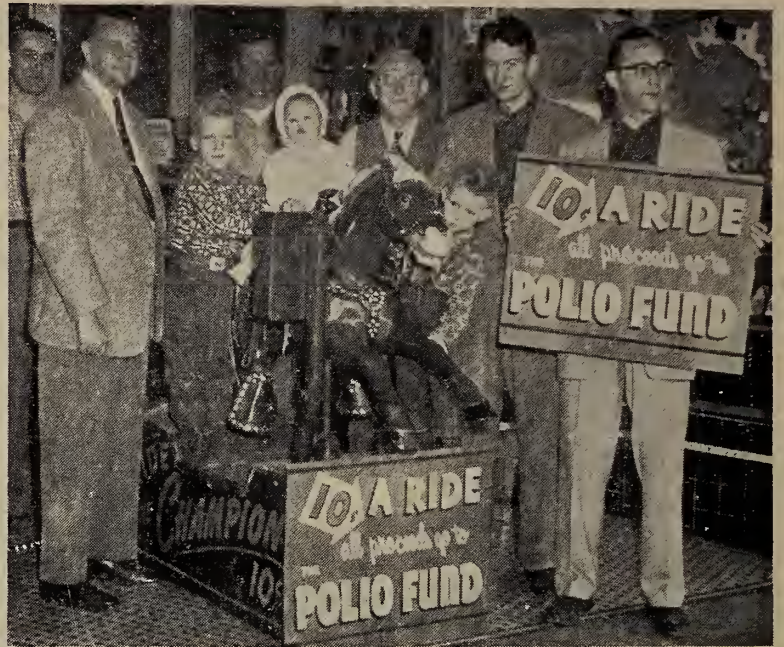
The firm was extremely proud to hear, this past week, that two of the "Sidewalk Engineer" games were placed in the very social and sedate Ambassador East Hotel, Sarah Siddons Room, by the Riverview Park people who were holding an affair there.

They featured the games for all their members to enjoy and the results were so great, it is reported, that they still can't believe what they saw and heard.

"A couple of operators from Peoria dropped in," Weinand said, "and took two of the games to their city, headquarters of Caterpillar Tractors, where they believe every one of the workers will do everything they can to prove that the competitive make tractor, used in 'Sidewalk Engineer', isn't equal to their own product."

"In fact," Weinand concluded, "I can go on for hours telling about 'Sidewalk Engineer'." In the front window of a Neisner 5c & 10c Store and in other places where it has been located, it not only amazed the management but, what's even more important, absolutely amazed the operators as to its intake capacity."

More Coin Funds For Polio Drive



UKIAH, CALIF.—Coinmen thruout the nation made a wonderful contribution to the coffers of the National Polio Foundation during the recent "Day of Dimes for the March of Dimes" campaign originated and sponsored by The Cash Box.

These many men can justly feel mighty proud of their efforts, as the money collected thru their machines contributed to the discovery and distribution of the now famous Salk Vaccine.

One operator who must be going about with that fine feeling is Harold

Zimmerman, owner of Ukiah Music Company, this city, who contributed the use of his Bally "Champion" ride to raise funds. The horse was located in front of a shoe store and parents were urged to permit their children to "ride for polio."

"And they needed no urging," said Zimmerman. "Everybody had a field day. The kids got all the rides they wanted, and the polio fund was nearly \$400 richer."

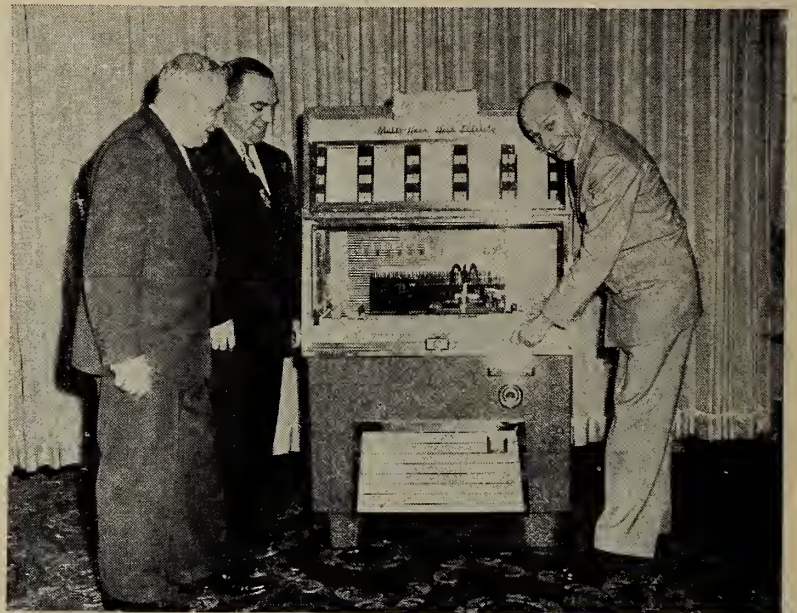
Pictured above is the Bally ride in action during the drive. (Photo courtesy of R. J. Jones Comany, San Francisco office.)



Sorter like old times on coin machine row since Bob Davenport opened his Coin Machine Exchange at 1906 Leeland. Bob buys, sells and trades all kinds of coin machines, used records and equipment. Shortly he will open a new department with a used record package deal for new phonographs. A complete set of records, freely spiked with old favorites, labels typed and all, might be had at considerable saving. . . . Well known (in Texas surely) George Wrenn, Chicago Coin Machine representatives, here visiting old friends and casting about for a suitable distributor for Chicago Coin Machine line. . . . C. R. Sage (brother of A. A. Sage; recommendation enough) recently joined up with Houston branch of S. H. Lynch Co. Seeburg background music division. . . . Hazel Conklin, foremost fem operator hereabouts, now owner of Chatter Box lounge, favorite hangout for local coin machinemen. . . . If Howard Elam, King record Southern Texas sales representative, was a betting man he'd likely wager a modest sum that a late release, "Henry Has Flat Feet" by the 1954 Rhythm and Blues award winners, The Midnighters, would repeat in 1955. Oscar or no the new number should make the top Rhythm and Blues log. . . . Atlas Radio and Records hit the jackpot publicly when locally prominent newspaper columnist, Sig Byrd, used that company as a base for one of his daily pieces.

One reason L. R. Gardener, manager of R. Warncke Co., Houston, has the congenial air of a successful business man these days, rather than his habitual mien of a college professor, might be because he is selling more of those phonographs than he can deliver. . . . Much ado here about ten cent phonograph play, but to say that even a gradual changeover was being affected in Houston and environs would be an exaggeration. Rank and file of the operators, favorable as they seem conversationally, just haven't stampeded (or even strolled) into the idea. All three local major distributors, while not directly affected, are believed to favor that new deal. Seeburg people went further in a series of meetings with operator groups and advocated a plan where certain selections would list at two plays for a dime and other more popular members would cost ten cents or three for a quarter. Nearby cities of Beaumont and Port Arthur are already 100% ten cent play as is Liberty and other in-between towns. Galveston was reported as having more ten cent plays than fives and improving. . . . It happened here: Two roller skating rinks, each in the \$100,000 class, recently opened in this area and in both cases it was the rink owner that made the first move to get some coin operated devices scattered about the rinks.

Canadian Officials Look Over AMI



MONTREAL, CANADA — Romeo Laniel, Laniel Amusements, Inc., this city, sends along the above photograph, showing some of Canada's prominent officials looking over AMI's model "F" phonograph. From left to right: Camille Pouliot, provincial minister of game and fisheries; Jean Paul

Ranger, proprietor of Electro Amusement Reg'd, Sherbrooke; and Hon. J. S. Bourque, provincial Minister of lands, forest and hydraulic resources.

(Ed. comment: We're wondering if the meeting of these men at Laniel's offices had anything to do with his great love of hunting and fishing.)

Op Fights to Bring Amuse Mach. Taxes in Line

GLENDALE, ARIZ.—John J. Hourihan, Copper State Amusements, this city, has undertaken a one-man campaign to educate the city's Council that he, as an operator of amusement machines, should be taxed equally with other businesses, and not be burdened with excessive taxation.

The City of Glendale has had a tax of \$15 per machine per quarter year

for quite some time. "A committee has been appointed by the City Council to list additional businesses which were not in town when the tax structure was established," said Hourihan. "I decided this was a good time to attempt to bring my taxes in line with other businesses, and I am trying to show the members of the City Council that I am selling amusement in the same sense as a theatre."

"OUT OF THIS WORLD"

New-as-Tomorrow

GENCO'S

2-PLAYER

SKY ROCKET

RIFLE GALLERY

for 1 or 2
players

EACH PLAYER UP 3 TIMES... 10 SHOTS EACH TIME!

Three rounds — players shoot alternately at Space Ships, Flying Soucers, Rockets, and Comets. In 1st round, targets move at slow speed. In 2nd round, targets move at medium speed. In 3rd round, targets move at fast speed. Target values correspondingly increase round by round.

**TARGETS
INDIVIDUALLY LIGHTED
WITH STARTLING
NEW MOVEMENTS**

**UNIQUE 3-D
"OUTER SPACE"
BACKGROUND—
Twinkling stars create a new visual experience never before seen on a rifle gallery.**

**Plus ALL THESE
EXCITING FEATURES:**

- ADJUSTABLE for 2 or 3 "Rounds"
- 30 SHOTS — Adjustable to 20 Shots!
- SCORES in the Thousands!
- MATCH FEATURE with optional free game!
- CABINET ONLY 29½" WIDE—Goes Thru Any Door!
- GENUINE 22-Caliber Rifle.

**SEPARATE TIME
BONUS FOR EACH
PLAYER. PLUS SPECIAL
BONUS FOR
HITS AT
END OF EACH
ROUND.**

GENCO

MFG. & SALES CO.

2621 N. Ashland Avenue
Chicago 14, Illinois

Gottlieb Intros New 4-Player Pinball

CHICAGO — Alvin Gottlieb announced this past week that the firm is in full scale, full speed production on its new four-player pinball, "Jubilee."

This is the second four-player pinball the firm has produced, the first being "Jumbo" which met with very fine approval of the trade and opened the way to four-player pinball action.

Said Alvin, "We are extremely proud of 'Jubilee.' Not only is it a perfect follow-up on our great 'Jumbo', but, what is even more important, all that we learned from our first four-player is now incorporated into this new game and, what's more, the very extensive location tests for 'Jubilee' prove this second of four-player games to be the finest yet produced."

"We also believe", he continued, "that if location tests, especially location tests as intensive and extensive

as we made on 'Jubilee' mean anything at all, every operator who buys 'Jubilee' is going to be very happily surprised at the results he's going to enjoy on locations everywhere in the nation."

Once again D. Gottlieb & Company is featuring its "New Look" cabinet on the "Jubilee." This beautiful and modernistic cabinet clicked so well that it has been adopted as a standard cabinet for all its outstanding games.

In addition, all the easy servicing features are added onto the game and, most important of all, the twin coin chutes are again being featured, 1 play 10¢ and 3 plays 25¢.

Alvin Gottlieb concluded with the following remarks, "Because of the many new features which we have incorporated into 'Jubilee' and, further, because of the marvelous acceptance the game received on test locations all

Bill Introduced in Ill. to Ban Mfr. of Devices That Deliver Money or Tangible Property

SPRINGFIELD, ILL.—A bill to outlaw the manufacture of slot machines and some other types of gambling devices was favorably reported to the Illinois House of Representatives on May 5, by its industry and labor relations committee.

The measure specifically excludes from its prohibition the manufacture of amusement-type pinball machines.

Rep. Paul Powell, Vienna Democrat, offered an amendment dealing with the pinball exclusion and it was adopted after the bill's sponsor said it was in accord with the intent of the measure.

The amendment spelled out what would be covered as to amusement-type pinballs by defining them as de-

vices which do not deliver money or tangible property.

The measure provides stiff penalties for violations, ranging up to a fine of from \$5,000 to \$10,000 and two to five years in prison for a third offense, and dissolution of an offending corporation.

Arizona Atty. Gen. Declares Pinball Machines OK if No Payoff in Money or Prizes

PHOENIX, ARIZ.—Attorney General Robert Morrison declared in an informal statement on May 3, that pinball devices violate gambling laws only if there is a payoff of money or prizes.

over the nation, we feel certain that 'Jubilee' will be recognized, within a short period of time, as one of the greatest games of all time."



FORMICA PLAYFIELD

chicago coin MACHINE COMPANY

This is It!... BASEBALL

chicago coin's

BIG LEAGUE

2 PLAYER GAME

NEW Exciting Scoring Features!

NEW

"BULL'S-EYE" Feature

Scores
One Home Run
Plus
50 Extra Runs

Plus Added Scoring Features Galore!

Lower.. Center...or Upper Decks

Score
One Home Run
Plus
10 Extra Runs!

...Plus... Player By Landing in All 3 Decks

Scores
50 Extra Runs!

NEW All Steel Front Doors Protect Cash Box!

NEW Panoramic 3 Dimension Glass!

NEW Pitching and Batting Unit!

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3 OUTS PER PLAYER

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**MUSIC MACHINES
GAMES • KIDDIE RIDES
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Britz MOA Treasurer

OAKLAND, CALIF. — George A. Miller, president and business manager of Music Operators of America (MOA), announced this week the election of Martin Britz, Britz Music Company, Great Falls, Mont., as treasurer.

Britz fills the vacancy caused by the death of Ray Cunliffe of Chicago.

Chi Coin Baseball Victor

CHICAGO — Chicago Coin's softball team opened its season successfully this year by defeating United Manufacturing Company 13 to 12. The game was played at Wells park on Chicago's north side, and was viewed by an enthusiastic crowd from both companies.

Chicago Bowling League Season Ends

CHICAGO — Last nite (5/9/55) rang down the curtain on another bowling season for the Automatic Phonograph Bowling League. Results: ABC #2 won 1 game from Mercury which was enough to cinch first place for this ABC team which held the lead most of the season. Les Taylor was high for the champs with 517, Jim Nolan right behind with 512. Red Lassasso was high for Mercury with 507. Marilyn Sipiora was high for women with 448.

Decca won 2 from Oomens. Clarence Goldberg was high man for Decca with 516, his highest score of the season. Carl Latino led the Oomens team with 507.

Coral took 2 games from ABC #1. Len Wesson was high for Coral with 549. High for ABC #1, as well as high for men was Al Rice with 605. Lenny Christiansen, 509 for ABC.

Paschke took 2 from B&B Novelty. High for Paschke was Rene Gallet, 533. High for B&B (again), Marino Pieroni with 500.

Melody Music took 2 from Star Music. Vic Jaccino, Jr., once again led the Melody team with 515. And Tony Galgano was leader for Star with the same score.

Western Automatic took 3 from Atlas. Bill Bender was high for Western with 534. High for Atlas was Frank Mallak, 469.

Gillette, which unfortunately ended in last place, took 3 from Coven. High for Gillette was Robert Holl, 511. High for Coven, Frank Lantz with 463.

As is the usual custom on the last nite of bowling, sweepstakes winners were announced in five brackets, men's division and two brackets, women's division. Sweepstakes prizes go to those bowlers who, during this particular last evening, bowl the highest games... ABOVE THEIR AVERAGE GAME.

First bracket: Rene Gallet; Tony Galgano; Carl Latino.
Second bracket: Al Rice; Len Wes-

| TEAM STANDINGS | | | | | | |
|------------------------------|-----------|-------------|-----------|------------|------------|---------|
| TEAM | HIGH GAME | HIGH SERIES | GAMES WON | GAMES LOST | TOTAL PINS | AVERAGE |
| 1. ABC Music # 2..... | 822 | 2295 | 62 | 43 | 73298 | 698 |
| 2. Mercury Records | 895 | 2494 | 61 | 44 | 80496 | 766 |
| 3. Walter Oomens Sons .. | 967 | 2519 | 59 ½ | 45 ½ | 78281 | 745 |
| 4. Decca Records | 870 | 2383 | 57 | 48 | 77415 | 737 |
| 5. Coral Records | 901 | 2332 | 55 ½ | 49 ½ | 75833 | 731 |
| 6. ABC Music #1 | 839 | 2302 | 55 | 50 | 75832 | 722 |
| 7. Melody Music | 815 | 2221 | 53 ½ | 51 ½ | 73192 | 697 |
| 8. Paschke Phono | 889 | 2457 | 53 | 52 | 77194 | 735 |
| 9. Star Music | 868 | 2432 | 52 | 53 | 78843 | 750 |
| 10. B & B Novelty, Inc. | 850 | 2351 | 50 ½ | 54 ½ | 75263 | 716 |
| 11. Western Automatic .. | 864 | 2257 | 49 | 56 | 69841 | 665 |
| 12. Atlas Music | 811 | 2339 | 48 | 57 | 74411 | 708 |
| 13. Coven Music | 737 | 2091 | 41 | 64 | 67948 | 645 |
| 14. Gillette Distribs | 787 | 2145 | 38 | 67 | 69953 | 666 |

| INDIVIDUAL AVERAGES—MEN | | | | |
|-------------------------|-----------|-------|------------|---------|
| NAME | HIGH GAME | GAMES | TOTAL PINS | AVERAGE |
| 1. R. Gallet | 213 | 96 | 16101 | 167.69 |
| 2. M. Pieroni..... | 221 | 99 | 16591 | 167.58 |
| 3. C. Latino | 247 | 99 | 16590 | 167.57 |
| 4. T. Galgano | 236 | 102 | 16856 | 165.26 |
| 5. J. W. Oomens | 213 | 105 | 17328 | 165.3 |
| 6. Rene Gallet | 221 | 99 | 16233 | 163.96 |
| 7. F. Tutomase | 212 | 99 | 16092 | 162.54 |
| 8. V. Jaccino, Sr. | 212 | 105 | 16870 | 160.70 |
| 9. W. Paradee | 222 | 105 | 16829 | 160.29 |
| 10. J. Nolan | 199 | 27 | 4323 | 160.3 |

| INDIVIDUAL AVERAGES—WOMEN | | | | |
|---------------------------|-----------|-------|------------|---------|
| NAME | HIGH GAME | GAMES | TOTAL PINS | AVERAGE |
| 1. M. Sipiora | 209 | 92 | 13412 | 145.72 |
| 2. I. Oomens | 195 | 105 | 14682 | 139.87 |
| 3. M. Sochacki | 184 | 105 | 14218 | 135.43 |
| 4. J. Gallet | 223 | 105 | 13509 | 128.69 |
| 5. J. Wojciechowski | 189 | 105 | 13435 | 127.10 |
| 6. E. Brown | 171 | 99 | 12531 | 126.60 |
| 7. C. Strobl | 171 | 102 | 12750 | 125. |
| 8. D. Kick | 170 | 69 | 8507 | 123.22 |
| 9. M. Gocal | 180 | 87 | 10537 | 121.10 |
| 10. M. Nyland | 178 | 102 | 12310 | 120.70 |

son; Lenny Christiansen.

Third bracket: Vic Jaccino, Jr.; Clarence Goldberg; Bob Hall & Les Taylor.

Fourth bracket: Bill Bender; Fred Sipiora; Frank Mallak.

Fifth bracket: Frank Lantz; Vic Bondioli.

Women's Division—

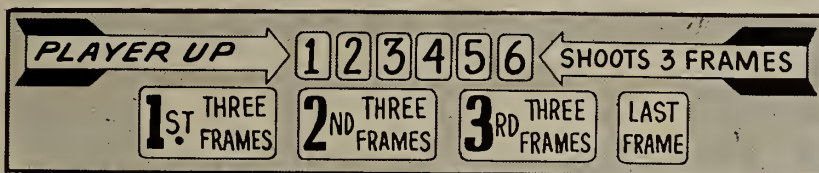
First bracket: Myrtle Sochacki; Ellen Brown.

Second bracket: Charlotte Hughes; Norma Ricci.

Everyone now looking forward to annual bowling banquet (see story on page 36).



Another FIRST!... *Fastest Playing Bowler Ever Developed!*
chicago coin's
Bonus Score
BOWLER



NEW
TOURNAMENT STYLE PLAYING METHOD!
 That's Right! Now Each Player up Shoots 3 Consecutive Frames Before The Next Player Gets His Turn. (Only The 10th Frame Plays as a Single Frame.)



EXCITING BONUS SCORING SYSTEM
 Look! At the End of Each 3 Frames Played, for Each Lit-up Strike Recorded on Back Glass Player Gets an Additional 300 Points! (600 Points for 2 Strikes in a Row—900 Points for 3 Strikes in a Row!)

Game Adjustable to Advance Scoring!

chicago coin
MACHINE COMPANY

1725 W. DIVERSEY BLVD. • CHICAGO 14

National "Slug Rejector" Coin Chute!

PLUS...

In Addition to Bonus Scoring Player Gets Added Points With

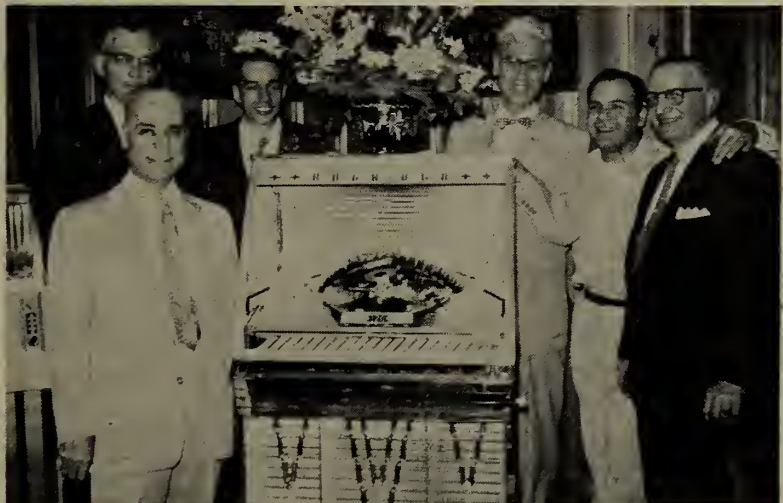
Flash-O-Matic Scoring!

4 Drum Scoring!

Feather Touch "Power Lift"

chicago coin's Action Packed **HOLLYWOOD** with "Flashing Hollywood Beauties" Backboard

Ops Visit Lake City to View Rock-Ola



CLEVELAND, O.—"Music operators continue to visit us in large numbers," stated Joe Abraham, Lake City Amusement Company, this city, "since

the first day of our showing, introducing the new Rock-Ola model '1448' phonograph. "We have never heard the high

Richmond, Va. Music Ops to Meet to Form Association

RICHMOND, VA.—On Tuesday, May 17, between fifty and sixty music operators will gather at the William Byrd Hotel, this city, in an attempt to form an organization.

Under the guidance of R. H. Minor and K. A. O'Connor the groundwork has been laid. Minor and O'Connor wrote George A. Miller, president of the MOA, asking his assistance. Miller contacted Hirsh de LaViez, Hirsh Coin Machine Co., Washington, D. C., and asked him to be guest speaker at the initial meeting and to help the group in its organization.

The meeting will be preceded by a cocktail hour between 6 and 7 PM, followed by dinner and business.

Richmond operators who are interested should contact either R. H. Minor at 12 N. Robinson Street or K. A. O'Connor at 2320 W. Main Street.

praise on any previous Rock-Ola phonograph that we have on the current new machine," continued Joe. "But, as a businessman, what really thrills me is the way operators are placing orders."

Pictured left Top (l to r): Joseph Abraham; Paul Case; Ed Francis; George Metz; Harry Jacob and George Banyk. On the left, alongside the phono, is the smiling Joe Abraham: Bottom (l to r): Benny Mark; Ed Kenny; Ed Francis; William Solomon and Abraham.

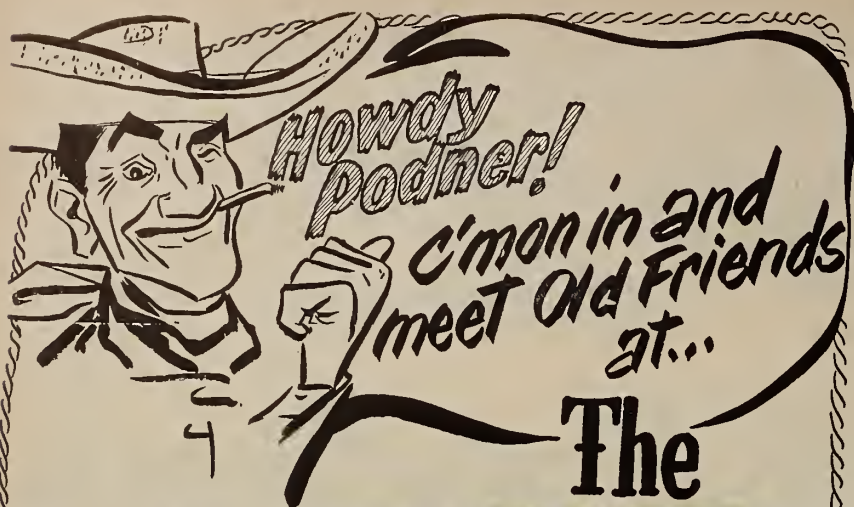
NOW DELIVERING—THE BEST in

- MUSIC—AMUSEMENT MACHINES
- AMI Model "F" PHONO
- Bally BLUE RIBBON BOWLER
- Keeney SPEED-LANE BOWLER

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RUNYON SALES COMPANY
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 593 10th Ave., New York 18, N. Y., LO 4-1880
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OUT NEXT WEEK

THE ISSUE THAT HELPS TO ELIMINATE MANY TAX PROBLEMS
 "END-OF-MONTH INVENTORY ISSUE"
 of
 "THE CASH BOX PRICE LISTS"
 Use It! Save It! It Can Save You!



The WESTERNER

GAMING • SALOON • RESTAURANT

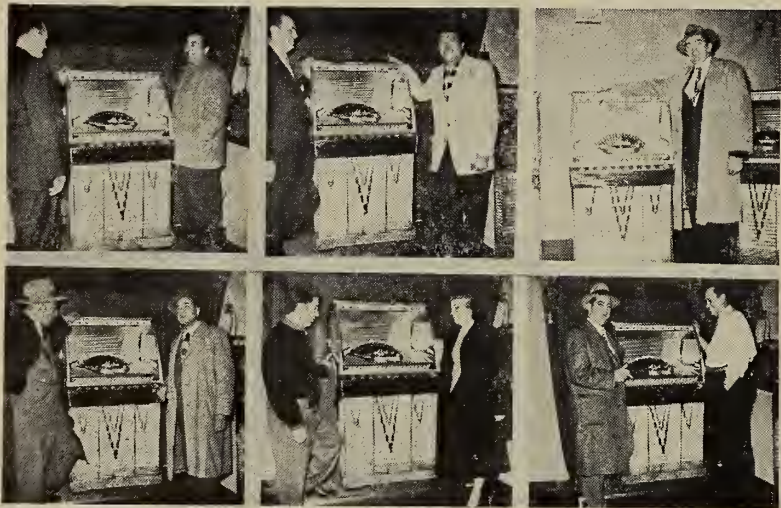
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DOWNTOWN

LAS VEGAS, NEVADA

- | | | | | |
|----------------------|---|-------------------|---|---------------|
| JOHN P. (MIDGE) RYAN | • | JOE K. HART | • | RON PEPPLE |
| HOPPEY PEPPLE | • | HENRY SYLVESTER | • | JOE SYLVESTER |
| MAHLON MURPHY | • | JOHNNY HAINES | • | ANDY FAVA |
| | | CHARLEY CAVANAUGH | | |

Seacoast, N. Y. Shows Rock-Ola



NEW YORK—Dave Stern and Bob Slifer, Seacoast Distributors, this city, announced the dates of a Rock-Ola service school to be held in this city and in Elizabeth, N. J.

Frank Schultz, Rock-Ola factory engineer, with the assistance of Seacoast's Charlie Reissner, will conduct classes in New York Monday, Tuesday and Wednesday, May 23, 24 and 25; and in Elizabeth on Thursday and Friday, May 26 and 27.

"Since the initial day of the showing of the new Rock-Ola model '1448', operators have been flocking in continually to view the machine," advised Dave Stern.

Pictured herewith are some of the operators: Top (l to r): Bob Slifer and Lenny Capasella; Bob and Mac Pollay; and Ed Sudol, Wallington, N. J. Bottom (l to r): B. F. McFarland, and his brother of Newark, N. J.; Mr. and Mickey Cignarello; and Al Maniaci with Slifer.

Roy Small Visits Chi

CHICAGO—Roy Small, conciliator and public relations counsellor for United Music Operators of Michigan, spent the weekend visiting here and met with some of the leaders in this area.

Roy Small, along with Al Schlesinger, managing director of the National Coin Machine Distributors Association, spent a pleasant evening together with Bill Gersh, publisher of *The Cash Box*.

Roy Small also had some association business to attend to here. He also met with Phil Levin, president of the Recorded Music Service Association of this city.

This was Small's first meeting with Levin and it is believed that their common interests in heading music operators' associations had much to do with the congeniality that existed at this first meeting.

THRU THE COIN CHUTE EASTERN FLASHES

Most of the city's coinmen, and many from out of town, attended the Fourth Annual Dinner-Dance of the Westchester Operators Guild on Tuesday night, May 10 at the New Parkway Casino, Tuckahoe, N. Y. . . . As usual, it was a grand party, with officials of the Guild most gracious hosts. While there was sufficient accommodations for the some 400 guests, Carl Pavesi, president, was concerned over their comfort, and was wondering where to go next year, should a larger hall be necessary to take care of the ever increasing attendance. . . . Under the leadership of Pavesi, the committee members worked hard, but had the satisfaction of seeing a most successful affair. Taking bows for a job well done were Seymour Pollak, general chairman; Nat Bensky, chairman of entertainment; Jimmy Smith, souvenir journal; Lou Tartaglia, tickets; Ed Goldberg, seating arrangements; and Malcolm Wein, the brilliant attorney and toastmaster for the occasion. . . . The membership turned out big. . . . The table attracting most attention was that where the Tartaglia family was seated. In addition to the active boys and girls of this operating firm, also on hand were Mr. and Mrs. Paul Tartaglia, the father and mother of this wonderful family. Mr. and Mrs. Tartaglia returned from a seven month sojourn in Florida for the affair. . . . Malcolm Wein also had members of his family at his table—his charming mother, sister, son and daughter. Mike (teen-age son) Wein got quite a thrill when introduced to Barney Ross. The "champ" was on hand seeing all his coin friends—and naturally plugging his "boy," Eddie Fisher. . . . Factory representatives in attendance were Jack Mitnick (AMI); Jack Gordon (Seeburg); and John Stuparitz and Ben Becker (United). . . . All of New York's distribs were there in force. From Atlantic-New York Corp. (Seeburg) were Meyer Parkoff, Murray Kaye and Nat Solow. From Runyon (AMI, Bally, Keeney) were Barney Sugerman, Abe Green, Irv Kempner, and Morris Rood (as well Shugy's son Myron). From Young Distributing (Wurlitzer) were Joe Young and Abe Lipsky. From Seacoast Distributing (Rock-Ola) were Bob Slifer and Charlie Reissner. Mike Munves, Mike Munves Corp. (Exhibit), Al D'Inzello, Albert Simon Co. (Chicago Coin and Genco); and Harry Berger (wholesaler) also took in the fun. . . . Representing out-of-town associations were: Abe Fish and Jimmie Tolisano, Connecticut State Operators Assn.; Jack Wilson, Tom Gobel, and Gertrude Brown of New York State Operators Assn.; from New York City: Music Operators of New York: Al Denver, Lou Hirsch, and Sidney Levine, attorney; and Lou Rosenberg and Clare Morano of the Associated Amusement Machine Operators of New York. . . . Joe Fishman and Lenny Schneller, Atlantic Pennsylvania Corp., Philadelphia, Pa., drove in just for the party, and left immediately after for the City of Brotherly Love. . . . And of course, representatives from all of the recording companies, as well as many of their artists, who put on quite a show. . . . A great party, fine meal, plenty of fun—let's all hope we're around for the organization's Fifth Annual Banquet.

A. D. Palmer, Jr., advertising and sales promotion manager, The Rudolph Wurlitzer Company, in town the latter part of the week, introducing his new assistant Donald K. (Don) Beyer. . . . Also in town for one day from the Wurlitzer firm was Joe Hrdlicka, service manager, who was starting a two-week good-will trip, in which he will cover the East, New England, and Southern distributors. . . . Joe Connors back from his two-week vacation in Mexico. Joe had quite a busy and thrilling trip. . . . Accolades of the highest order to execs of Atlantic-New York, Runyon, and Seacoast, who donated one juke box each for Westside community centers, whose officers are doing quite a job keeping teen-agers off the streets. And a special bow to Harry and Hymie Koepfel, who cleaned up the machines, set them for free play, and will service them. Your correspondent is exceedingly grateful to the above, as it appeared for a while that the big city of New York was going to fail to supply these measly three machines. . . . Iz Edelman, Edelco, converters of shuffle games, practically commutes between Chicago and New York—with occasional visits to his plant in Detroit. . . . The offices and showrooms of Runyon took on a new look. Special music showroom set up in front—special amusement machines showroom to the right—and a new office for Buddy Fox. Marvin Goldstein, out of the army last week, rejoins Runyon, as assistant to Buddy. . . . Visiting on coinrow was that energetic woman operator from Catskill, N. Y., Mrs. Emilia (Lupe) Macarelli, and with her was Paul Priolo. . . . Joe Tartaglia advising one and all that his missus, Dorothy, expecting to increase the Tartaglia brood sometime in July. This will be their first child.

THRU THE COIN CHUTE UPPER MIDWEST MUSINGS

Ted Engen and H. L. Knudsen, both of Fargo, N. D., made the trip into the Twin Cities to shop for some used equipment to be placed in secondary spots. . . . Mike Kalasardo of Tomahawk, Wis., was seen making the rounds of the distributors shopping for games for his route. . . . O. L. Coefield of Annandale, Minn., is back from his vacation down South and in harness taking care of the various route activities. . . . Marty Morosnick of Winnipeg, Can., stopped in the Twin Cities to shop around and look over the latest in games. . . . Al Reese, Watertown Amusement Company of Watertown, S. D., was in Minneapolis to spend Mother's Day with his mother. While in town Al picked up some parts and supplies for his route. . . . Con Kaluza Jr. of Browerville, Minn., shopped around and went back loaded with equipment for some route changes which had to be made before the fishing season opens. . . . Glenn Bishell of Chippewa Falls, Wis., spent several hours looking over the latest in bowlers and rifle galleries. . . . A recent route sale was that of Lester York of Mitchell, S. D., to Ron Manolis and Tony Ratchford, both of Huron, S. D. . . . Recent visitors to the Twin Cities were Elgin McDaniel of Wadena, Minn., Don English of Thief River Falls, Minn., Ted Fischer of Waconia, Minn., L. P. Wilbur of Duluth, Minn., Pat Partridge of Mora, Minn., Jim Donatell of Spooner, Wis., Gordon Dunn of Moose Lake, Minn., Andy Benna of Ironwood, Mich., Nels Nelson of Alexandria, Minn., Ben Kragroorp of Tracy, Minn., and Jim Laraby of Granite Falls, Minn.

THRU THE GOIN' CHUTE CHICAGO CHATTER

Well, at long last, the day is set. For the very first and historical meet of the old timers of the industry, the members of the "20 Year Club Council", who will decide at this meeting in Chicago at the Morrison Hotel on Monday, June 6, 10 A.M. in Parlor "B", the program as well as the day and the place for the First Annual Convention of the "20 Year Club." There are today approximately 1,000 members of the "20 Year Club." A gathering of these men and women, who have given 20 and more years of their lives to this industry, should bring forth some tremendously fine results. . . . With Jack Nelson in the East working hard this past week, Bill O'Donnell was one of the busiest of the busy. The Bally factories are spinning ahead with top production schedules. Shipments are going out just as fast as possible. . . . Officers of the Chicago Automatic Phonograph Bowling League were re-elected: Robert E. (Bob) Gnarro, president; Ray Gallet, vice-president; John Oomens, secretary and Edith Davis, treasurer. What's more the League announced that its big banquet at Allgauers set for May 21 was now a sellout. No more tickets available.

George A. Miller advised that his California Music Merchants Association's annual banquet would be held at the Leamington Hotel in Oakland on June 14. . . . Even tho Ed Levin is on vacation, the phones didn't stop ringing for even a second over at Bill's going down. Three grand games on their production lines: "Hollywood" and "Bonus" bowlers, along with their baseball game, "Big League." All going great. . . . J. A. (Art) Weinand, Sam Stern and Harry Williams all excited over the earning reports coming into the factory on "Sidewalk Engineer." For example, at the Minneapolis Airport, from 2 P.M. Friday until collection at 9 A.M. Saturday, \$15 gross. . . . Almost every old timer in the music biz says that should ASCAP ever win in Washington he would immediately set up his own copyright collection agency. Just imagine what that would mean. Dozens of such copyright societies all over everywhere. That's why it's so important for music merchants to wire and write Senators and Congressmen to absolutely smash into complete defeat the four bills now pending.

Howard N. Ellis, sect'y-treas. of Nebraska's phono ops and George A. Miller of MOA co-signed a letter to all Nebraska to ask ops to purchase Sonny Gram's (Miss Juke Box) dinking of "A Stairway To The Moon". . . . Bill DeSelm one of the most thrilled guys in town. Broke 100 at the golf course t'other day. Shot a 47 for nine holes—and halted. Knew when he was ahead. (But all of the belief that Bill's going down to the low 80's very soon.) . . . Wally Finke on a Miami and New Orleans vacation so Joe and Fred Kline along with Sam Kolber at First Coin busier than ever. Said Joe, "Just made our very first shipment of machines to Sweden." Added Fred and Sam, "Y'shoulda been here yesterday—you'd swear it was a convention—over 30 operators in our place all at one and the same time". . . . Bob Lincoln and Ken McGuire in from Calistell, Mont. shopping about the town. . . . Greetings to Harold Lieberman, Amos Heilicher and Fritz Eichinger of Minneapolis and St. Paul from the owners of the White House and Charley's visiting Our Town this past week.

Charley Schlicht advises he's going into the electrical equipment brokerage biz. . . . These are 4 absolute necessities for this industry: Public Relations Bureau, Tax Council, Credit Bureau and Board of Trade. . . . Never before realized that Vic Comforte such a handsome handsome. . . . Nice note from Marty Bromley all the way from Honolulu, Hawaii, telling us how much he'd love to serve on the "20 Year Club Council". (Used to lift this kid up in Brooklyn so that he could play the games in his Dad's (Irving Bromberg's) place. . . . Paul Huebsch certainly threw a scare into Roy McGinnis this past Sunday eve. When Roy pulled into town from his Miami Beach home he drove right over to Paul's place to visit with his grandchildren. With the kids hanging on all over him he turned to Paul and said, "I'll be down to the factory bright and early Monday morning." Answered Paul, "No use you doing that, Mac." And as Mac spun about to ask, "Why?" Paul answered, "Because we don't open until 10 A.M." And just as Mac was ready to blow his top—everyone laughed. (McGinnis was down at his office at about 8 A.M.)

The entire Gottlieb clan, Dave, Nate, Sol and Alvin Gottlieb all thrilled at the great reception given to their new four-player five-ball, "Jubilee". This is the second four-player the firm has built. "And this one", Alvin chortled, "has already proved itself the honey of all honey making games". . . . The trio at Exhibit now in sales contest with a duo. The trio: Frank Mencuri, Ed Hall and Sam Lewis. The duo, Chet Gore and Ken Wilson. This past week Chet and Ken were 'way ahead in sales. They've been on the road with Exhibit's "Vacumatic Card Vendor" which is going great. . . . Rock-Ola's Wayne Bradfield gazing at the orders piling up in the firm's sales dept. for the new Model "1448" said, "We're just happier than happy at the tremendous reception being given our new '1448' everywhere in the nation". . . . Very, very pleasant evening, dining with Al Schlesinger of NCMDA and Roy Small of United Music Ops of Mich. at the Pump Room.

Ralph Sheffield reported this past week that, "When I took home my copy of 'The Cash Box' and my son, Roger, saw the item mentioning his name, he said, 'Dad, I'm getting famous'." (Who knows, Ralph? Maybe here's the new Thomas Alva Edison, Steinmetz or Einstein) Johnny Casola and Leo Golinski of United Mfg. Co. report in by long distance phone after their dual Service Schools in Corpus Christi and San Antonio, Texas, that these "were among the two most successful we've ever held". . . . Joe Robbins of Empire reports that Jack Burns on a sales trip thruout Northern Illinois and that "business is better than ever". By the way, that very attractive gal at the reception phone over at Empire is Norma Purchla. She has taken over the job of Katherine Neis who was just recently married. . . . Nate Feinstein and Harold Schwartz with sheets and sheets before them and that golden gleam in their eyes as they discuss the terrific sales Atlas Music has been enjoying. And bossman, Eddie Ginsburg, just puffing on his cigar, standing at his office window, with his eyes glued on his second planting of hedges, "Because", says Eddie, "if someone tries to uproot these * * *". . . . Looks like Don Moloney may have started a Soft-Ball League at last. Chicoin challenged the Donan team to a game. Don's been trying hard to get a Soft-Ball League going in the industry here.

Dan Wertz of Richmond sent us clipping where his City Council refused to pass a \$2,500 occupational license fee for operators. Also encloses story from the "Norfolk Virginia-Pilot and Portsmouth Star" wherein The Cash Box given nice mention. . . . Gordon Stout sends us a copy of the "S.D.P.O.A." record featuring Grace Lex's tunes as sung by 9 year old "Dakota Danny" Hall. . . .

Exhibit's NEW VACUMATIC CARD VENDERS MAKE A DIFFERENCE!!!

Checking my records, I found I sold many more cards than with the old type venders and realized over 100% more profit per card with your Vacumatic Vender. I have 14 card machines in my arcade and want to replace my 10 old ones with your new Vacumatics.

400% Profit

STEELE'S—Valparaiso
There is no question but you have found the answer to the card vending headache.
We can highly recommend Vacumatic to anyone who is using card venders.

EXHIBIT'S VACUMATIC CARD VENDER

MUNSON'S ENTERPRISES—Indianapolis

These Vacumatic Venders are "honeys", certainly work slick, and are a good attraction—kids like to play them.

STRECKFUS STEAMERS—St. Louis

I am pleased to record the fact that each of your Vacumatic's sold 41,444 cards in a seventeen week period with no breakdowns.

RIVERVIEW PARK—Chicago

NOW! MANY NEW CARD SERIES . . .
THE LARGEST CARD LIBRARY IN THE WORLD.

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SEEBURG M100A, B, BL
WURLITZER 1015, 1100, 1250, 1400, 1500
AMI MODEL B, C, D
ROCKOLA 1424, 1426, 1428, 1432, 1434, 1436
COMPLETE SELECTION OF 5 BALL PIN GAMES, BINGO GAMES AND ONE BALLS.
ALL TYPES OF ARCADE EQUIPMENT.

Send for Price Lists
New England's Largest Parts Department — let us take care of your requirements.

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A NEW ENGLAND INSTITUTION WITH A WORLD WIDE REPUTATION.

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DON'T TELL ANYBODY
WE DO HAVE LATE FIVE BALLS
. . . AND BINGOS TOO!!

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CHICAGO CHATTER (Cont.)

George Kozy of ABT claims that they could use "double production lines for our coin chutes, timers, changers and rejectors". . . . This Second Quarter of '55 has started off with such a booming smash that many top guys here of the belief that '55 is going to be "one of the best years in the history of the industry". . . . Just to prove why big men are big men, and as the result of a discussion with some of the guys who visited with us, sat down and wrote a letter to J. S. Leach, Chairman of the Board of Directors of The Texas Company. And got a return answer within three days. (A lesson to lots and lots of people.)
HAPPY BIRTHDAY THIS WEEK TO: Jack Simon, Los Angeles, Cal. . . . Marshall E. Boynton, Benton Harbor, Mich. . . . Dan Hawley, Portsmouth, Va. . . . Peter Ruginis, Mount Carmel, Pa. . . . Arthur Pockross, Philadelphia, Pa. . . . Albert Evitts, Nashville, Tenn. . . . Mac Sanders, Los Angeles, Calif. . . . Ed Furlow, Dallas, Tex. . . . Lyn Durant, Chicago. . . . Phil Goodman, St. Augustine, Fla. . . . Cecil A. Thompson, Wilmington, Cal. . . . Robert L. Holt, Salt Lake City, Utah. . . . Wallace Finke, Chicago.
After Tho't: Wonder where my old man learned all the things he told me not to do?

JUBILEE - a Glorified Version of Super JUMBO



**GOTTLIEB'S
JUBILEE**

**COMPETITIVE
PLAY APPEAL**

with **DIAMOND
TRIPLE MATCH FEATURE**

Fills the Coin Boxes
Regularly for weeks...
and Weeks...and WEEKS
...and MONTHS!

◆ Triple Match Feature
Number—Star—Diamond

◆ 4 can play
at same time!

◆ Holdover Bonus Score with
Mystery Super Bonus
Feature!

◆ De Luxe "New Look"
Cabinet Unmatched for
Beauty and Ruggedness!

◆ Gottlieb Perfected
Score Units—
with Easy-to-Clean
Metal Drums!

◆ Elevator Mechanism
Panel for Maximum
Ease of Servicing!

◆ Fluorescent
Illumination on
Front of Cabinet!

◆ Armored Coin
Box Cover
with Provision
for Padlock!

◆ 2 Cyclonic
Kickers!

◆ Rotating Score
Rollover!

◆ 4 "on-off"
Actionized
Pop Bumpers!

◆ 2 Super
Power
Flippers!

◆ Twin Chutes 10c—
3 for 25c!

◆ 4 Way Multi-Tilt
Feature permits play to
continue if some players
tilt out!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

SEE **JUBILEE**
AT YOUR DISTRIBUTOR NOW!

JUBILEE... has been thoroughly Location Tested and Proven for Your Protection!

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Our Service is . . .
Quick — Efficient
and Reliable

In addition to all the latest equipment, we have thousands of International reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.

CABLE US FOR SPECIAL PRICE LISTS.
Parts and Service Manual Available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

S. G. Increases Pinball Tax

COLUMBIA, S. C.—Needing to raise \$9,000,000 more in annual revenue, the South Carolina Legislature passed an appropriations and tax bill on May 3, increasing taxes on a number of items, including state tax on pinball machines.

Tax was increased from \$10 to \$25 per year.

Formosa GI's Ask For 45RPM Records

CHICAGO—Lonely GI's stationed in Formosa on the "Formosa Patrol" now have in their possession a much battered 45rpm phono, but, no records.

They have sent out a plea for all who can afford to ship them American recordings of any and all types.

The juke box industry has always handled such pleas and, therefore, many of the nation's music ops could certainly win even greater pleasure for themselves as well as commendation for their industry, by shipping 45rpm records immediately to:

The Staff, Commanding Cruiser Division 5, Fleet P.O., San Francisco, Calif.

Just mark the package: "45 RPM Recordings for our GI's."



Lenny Cohen of Dallas is seen these days driving a new 98 Oldsmobile around town. Seems as if Cohen is really doing well since changing over to 10c music. . . . Frank Sachal back in Dallas. He just returned from a short vacation in Mexico City. . . . Jimmie Rodden of Lubbock flew into Dallas this week for a short visit and a business trip. . . . Jimmy Garrett of Longview in Dallas this week. Jimmy reports business very good out his way, and that he is converting his equipment to dime play. . . . Wilbur Briscoe of Radio City Music in Waco says there is nothing like the 10c music. He says all of the Waco operators are cooperating and all the music should be converted to 10c play within the next two weeks. . . . All of the Dallas music operators on dime play reported an increase in collections. . . . Ft. Worth operators are also changing over to 10c play. . . . Jack Sprott of Temple was in this week and reports that he has started converting his equipment. . . . Mrs. Williams was in Dallas Tuesday. She is looking well after her operation. . . . Mrs. G. O. Armand of Longview is back home from visiting her mother who is ill in Oklahoma. . . . Mrs. Jack Esque is in the hospital with pneumonia. Here's hoping for her a speedy recovery. . . . With vacationing time here we hear of local people making trips here and there. Mr. and Mrs. T. A. Webb of Dallas spent last week-end in Houston. Mrs. Webb's mother, Mrs. T. L. Welch, is vacationing in California. . . . Robert Meadows is spending his vacation fishing. . . . Fred Barnes plans his week-end at Lake Texoma. Might even do a little fishing! . . . George Bury of Hamlin in town and reports his business is picking up. . . . Congratulations to the Platter Shop in Arlington upon their opening. . . . Glad to know that Tom Lambert is up and at 'em again. . . . Don Pierce of Star Day Records from California visiting in Dallas this past week. . . . Helen Hall, Coral Recording star, was in a car wreck this past Friday night. She is in critical condition in a local hospital.

CLASSIFIED ADVERTISING SECTION

WANT

WANT — Bally five-ball Carnival pin table. Will pay top prices. Wire or call collect. BOYLE AMUSEMENT COMPANY, 522 N.W. THIRD ST., OKLAHOMA CITY, OKLA. Tel.: REgent 6-5631.

WANT — Any quantity of United or Bally Bingo Games for resale, late or early models. Also Seeburg A's or C's. List quantity available and prices. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: Market 3967.

WANT — Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT — Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT — Big Times \$475; Surf Clubs \$260; Yacht Clubs \$110; Genco Bingo Rolls \$60. Also Want Genco Wild West Guns. State condition of equipment first letter. LEWIS AND FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. Tel.: MADison 8585.

WANT — Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT — Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT — For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

WANT — Varieties. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

WANT — Competent service man qualified on bingos and phonographs. Must be top-notch to assume position of Service Manager for established Distributing Office. Address inquiries stating qualifications to: ALFRED BERGMAN, SHELDON SALES SYRACUSE CORP., 1626 NORTH SALINA STREET, SYRACUSE 8, N. Y.

WANT — To Buy. Bally Carnival 5 Ball; Total Roll; Wurlitzer Skee Ball; Pinch Hitter. COIN MACHINE EXCHANGE, 126 WEST CALF, OKLAHOMA CITY, OKLA. Tel.: RE 6-5172.

WANT — Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT — Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT — Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-516.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT — Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVERglade 1-4647.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

CLASSIFIED ADVERTISING SECTION

WANT — Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

WANT — All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

WANT — Bingos for resale. Any quantity, Beach Clubs or newer games. Rush list and prices. HEATH SALES CO., 506 BROADWAY, MACON, GA. Tel.: 5-6565.

WANT — For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANT — To Buy For Cash. Bally Bingos. We will give \$460 on Big Times; \$380 on Varieties; \$250 on Surf Clubs. Also interested in other Bally Bingo Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAIN 8751.

WANTED — For Cash, up to 15 Mills Panorams. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT — Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE

FOR SALE — Reconditioned One Balls. Universal Winner \$25; Bally Turf King \$25; Bally Champion \$25; Packard Wall Boxes \$3.00 C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN. Tel.: 190.

FOR SALE — "Sock-the-Ock" will change "Shoot-the-Bear" into a colorful, smooth performing money maker. A proven kit in a complete package—While they last—\$21.00 each. 100 SERVICE CO., 2638 OLIVE STREET, ST. LOUIS 3, MO. Tel.: Jefferson 1-6531.

FOR SALE — "Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE — The Best In Music. AMI D-40, \$325; AMI C, \$265; AMI D-80, \$475; Seeburg M100-A, \$375; Evans Constellation \$185; Evans Jubilee, 78 RPM, \$250; Wurlitzer 1015, \$95; 1100, \$165; Atlantic City \$90; Spot Lite \$65; Long Beach \$50; Jalopy \$55; Clover S.A. \$150; Seeburg M100-C and M100-W, write. MUSICAL SALES, 2334 OLIVE, ST. LOUIS 3, MO. Tel.: Chestnut 1-8561.

FOR SALE — Genco's 2 Player Basketball, \$200; ChiCoin 6 Player Home Run, twin 10 & 25c coin chute, \$200; Williams' 6 Player All Star Baseball, \$225. All clean and in excellent condition. MONTANA SALES CO., BOX 1463, BILLINGS, MONT. Tel.: 6-6933.

FOR SALE — Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE — Dude Ranches \$265; Atlantic City's \$90; Spot Lites \$50; 5-10-25 Seeburg Boxes \$15; 3020 Boxes \$12; 219 Steppers \$12; AMI Steppers \$15; 5 Player United Shuffle Alley \$55. Following Games \$35 each: Maryland, Champion, Freshie, Tri Score, Three Feathers, St. Louis, Hot Rod, Majors. All Equipment Cleaned and Checked. H. & H. MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE — Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE — Late music: Wurlitzer 1500A \$495; Wurlitzer 1500 \$295; 1400 \$325; 1015 \$95; Seeburg 100-A \$295. World's largest distributor of Kiddie Rides. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Refinished and completely overhauled and ready for location. Classics \$159.30; Clovers \$134.50; United 10th Frame Star \$99.50; Banner's \$389.50; Night Fighter \$159.50; Sky Gunner \$125; Genco Rifle Gallery \$299.50; Exhibit Shooting Gallery \$259.50; Telequiz \$99, incl. film. ALLIED DISTRIBUTING COMPANY, 786 MILWAUKEE AVE., CHICAGO 22, ILLINOIS. Tel.: CANal 6-0293.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—50 like new 5c Acorn Charm Vendors \$9.50 each; 100 brand new 5c Acorn Capsule Vendors \$12.50 each; 25 brand new 5c Northwestern Capsule Vendors \$12.50 each. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOWER 1-6715.

FOR SALE—United Fifth Ave. \$275; United Empire \$210; United Empire converted to Fifth Ave. \$235; Williams Major League \$195; Williams Special DeLuxe Baseball \$125; Williams DeLuxe Baseball \$99. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwey 2-9602.

FOR SALE—Beach Club \$200; Palm Springs \$275; Surf Club \$310; Dude Ranch \$260; Atlantic City \$85; Daffy Derby \$225; C. C. Super Home Run Baseball \$195; Seeburg Bear Gun \$100. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. Tel.: TULane 6729.

FOR SALE—Williams Super Jet, New, \$379.50; Genco Skee Ball, 9x12 ft., New, \$175; Genco Basketball, New, \$299.50; Genco Sky Gunner, New, \$199.50; Chicago Coin Home Run, New, \$249.50; Bert Lane Merry-Go-Round, New, \$695; Used, \$495; Seeburg Bear Gun, Used, \$129.50; Genco Shuffle Pool, Used, \$125; Bally Rocket Ship, Used, \$395; Chicago Coin Jet Ride, Used, \$395. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632 or 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Finest Bowlers: Factory reconditioned—returnable 7th day for full refund. Clover \$130; Classic \$145; Imperial \$220; Jet \$390; Team \$275; Coney Island Bingo \$60; Genco 400 with latest improvements \$60. 1/3 deposit. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 4-3844.

FOR SALE—Crown Going All Out To Give You Bargains On Fine Used Games. Varieties \$415; Surf Club \$295; Ice Frolics \$260; Palm Springs \$260; Hi Fi \$285; Beach Club \$200; Yacht Club \$125; Beauty \$160; Frolics \$135; Havana \$170; Rios \$160. Write for our list of regular five ball games, we have a large variety at all times. One-third deposit required with each order. Fast Delivery. CROWN NOVELTY CO., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel.: CANal 7137.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

FOR SALE—Special. Varieties \$425; Singapores \$295; Tropicana \$345; Dude Ranches \$225; Cue-Tees \$165. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CANal 8318.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsonac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE—Jalopy \$57.50; Yacht Club \$139.50; Spark Plug \$60; United DeLuxe \$39.50; Star Series \$65; B. Space Ship \$425. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—Used Watling Scales. Low prices. Any quantity. Write. SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVE., ELIZABETH, N. J.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436A, 45 RPM, \$325; Model 1436A, 78 RPM, \$275; Model 1446 Hi Fidelity (Write); Comet 120 Selections, \$625. Seeburg: Model M-100A, \$325. AMI: Model D-40, \$265. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. Tel.: FO 7-6730.

FOR SALE—Ready for locations: 4 Bally Beautys \$195; 12 Beach Clubs \$240; 5 Yacht Clubs \$125; 4 Dude Ranch \$265; 3 Palm Springs \$295; also other Bingos and Bowlers. Rush deposit to: MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. Tel.: 5-7549.

FOR SALE—United Shuffle Alleys: League \$250; Chief \$225; Royal \$175; Clover \$100; Williams Major League \$225; Williams DeLuxe Baseball \$125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—18 ft. Rock-Ola Shuffleboards \$149.50. Shuffleboard Supplies. Shuffle Game Wax Case (12) \$3.50; Fast Wax Case (12) \$4.50; Pucks (set of 8) \$12; Scoresheets 10 pads \$7.50; Fluorescent Lights Pair \$22.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. JUNiper 8-1814.

FOR SALE—6 Exhibit Big Broncos and Triggers completely refinished, like new, \$345; not refinished \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: HO 4-6111.

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—15c fully automatic International Mutoscope camera \$45; 4 for 25c semi-automatic camera \$75; will trade for other type equipment—what have you? RELIABLE COIN-MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Rock-Ola Model 1432 (50 selection) \$250. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. Tel.: Central 1-9292.

FOR SALE—1 Wurlitzer 1250, \$195; 1 Wurlitzer 1015, \$75; 1 Seeburg 100BL, \$525; 3 Aristo 1c Weighing Scales (Close Out) \$75 each; 2 Exhibit Six Shooter, \$95 each. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 8, IND. Tel.: 3-4508.

FOR SALE—Times Square \$85; Olympics \$69.50; Caravan \$59.50; Rose Bowl \$49.50; Watch My Line \$49.50; Freshie \$49.50. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes, Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: Summer 4938.

FOR SALE—Tropicana, new \$525; Tropicana, Used \$450; Singapore, New \$475; Singapore, Used \$395; Nevada \$350; Hawaii \$325. WESTERN DISTRIBUTORS, 1226 S.W. 16th, PORTLAND, OREGON. Tel.: ATwater 7565.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNKirk 3-1810.

CLASSIFIED ADVERTISING SECTION

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. **LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN.** Tel.: Fillmore 3025.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. **YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.**

FOR SALE—Reconditioned, like new. Yacht Clubs \$135.00; Ice Frolics \$325.00; Surf Clubs \$355.00; Bally Jet Bowlers \$425.00; Evans Turf & Saddle \$249.50. Write: **DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILLINOIS.** Tel.: JUniper 8-5211.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA.** Tel.: 64-4864.

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. **CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J.** Tel.: PRescott 9-0182.

FOR SALE—Seeburg Bear Gun \$125; Dale Gun \$40; United Carnival Gun \$355; Genco Rifle Range \$325; AMI—Model E—120 Records \$560. Many Other Games On Hand! Write or Call for low prices. **REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVE., ST. LOUIS 15, MO.** Tel.: EV 1-6761.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. **GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF.** Tel.: SARatoga 2-3151.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. **RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y.** or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONOVED OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS, Tel: PERshing 3-7197 for genuine factory parts also good reconditioned phonographs priced right. Also distributors for Exhibit and Keeney.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. **MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.**

NOTICE—Louisiana and Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA.** Write, Wire or Phone. CEdar 7976.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnoia 3931.

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: **100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO.** Tel.: JEFFerson 1-6531.

NOTICE—Dealers—Write for Stinson LP catalog of Folk, Jazz and Foreign. **STINSON RECORDS, 2847 W. PICO BLVD., LOS ANGELES 6, CALIF.**

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif. HOLLYwood 5-1702.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.



THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
815th Consecutive Week's Issue

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games — and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

CONFIDENTIAL PRICE LIST

PHONOGRAPHS

LISTED ALPHABETICALLY

| | | | |
|---|---------------|--|---------------|
| A M I | | 4. Constellation, '49 Model 135, 40 Sel., 78 RPM 100.00 200.00 | |
| 4* Model A, '46, 40 Sel., 78 RPM | 99.50 165.00 | 4. Jubilee, '52, Model 245, 40 Sel., 45 RPM | 175.00 225.00 |
| 4. Model B, '48, 40 Sel., 78 RPM | 149.50 225.00 | 4. Century, '52, Model 2045, 100 Sel., 45 RPM | 250.00 325.00 |
| 2. Model C, '50, 40 Sel., 78 RPM | 150.00 275.00 | ROCK-OLA | |
| 4. Model D-40, '51, 40 Sel., 78 RPM | 225.00 325.00 | 4. 1422, '46, 20 Sel., 78 RPM | 35.00 75.00 |
| 4. Model D-80, '51, 80 Sel., 45 RPM | 350.00 525.00 | 4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM | 30.00 70.00 |
| 4. Model E-40, '53, 40 Sel., 78 RPM | 400.00 550.00 | 4. 1426, '47, 20 Sel., 78 RPM | 49.50 100.00 |
| 4. Model E-80, '53, 80 Sel., 45 RPM | 485.00 675.00 | 4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM | 95.00 150.00 |
| 4. Model E-120, '53, 120 Sel., 45 RPM | 560.00 700.00 | 4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM | 200.00 250.00 |
| 4. WM Wall Box | 10.00 12.00 | 4. 1432, Same as above, Converted to 45 RPM | 225.00 295.00 |
| 4. SM or SL Stepper | 12.00 24.50 | EVANS | |
| 4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM | | 35.00 | 75.00 |

| | | |
|--|--------|--------|
| 4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM | 250.00 | 325.00 |
| 4. 1434, Same as above, Converted to 45 RPM | 295.00 | 350.00 |
| 4. 1436, '52, Fireball, 120 Sel., 45 RPM | 325.00 | 425.00 |
| 4. 1436A, '53, Fireball, 120 Sel., 45 RPM | 345.00 | 525.00 |
| 3* 1438, '54, Comet, 120 Sel., 45 RPM | 650.00 | 700.00 |
| 6. 1501 Wall Box | 3.00 | 4.50 |
| 6. 1502 Bar Box | 5.00 | 7.50 |
| 6. 1503 Wall Box | 12.50 | 15.00 |
| 6. 1504 Bar Box | 8.50 | 17.50 |
| 6. 1510 Bar Box | 15.50 | 20.00 |
| 6. 1525 Wall Box | 5.00 | 15.00 |
| 6. 1526 Bar Box | 15.00 | 19.50 |
| 6. 1530 Wall Box | 15.00 | 25.00 |
| 6. 1805 Organ Speaker | 24.50 | 29.00 |

SEEBURG

| | | |
|--|--------|--------|
| 4. 146S, '46, Standard, 20 Sel., 78 RPM | 25.00 | 65.00 |
| 4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM | 25.00 | 75.00 |
| 4. 147S, Standard, 20 Sel., 78 RPM | 45.00 | 75.00 |
| 4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM | 49.50 | 89.50 |
| 4. 148S, '48, Standard, 20 Sel., 78 RPM | 100.00 | 150.00 |
| 4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM | 75.00 | 150.00 |
| 4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM | 90.00 | 159.00 |
| 2* M100A, '49, 100 Sel., 78 RPM | 295.00 | 395.00 |
| 4. M100B, '51, 100 Sel., 45 RPM | 495.00 | 575.00 |
| 4. M100BL, '51, 100 Sel., 45 RPM, Light Cab. | 525.00 | 600.00 |

| | | |
|----------------------------------|--------|--------|
| 4. M100C, '53, 100 Sel., 45 RPM | 585.00 | 685.00 |
| 4. HF100G, '54, 100 Sel., 45 RPM | 745.00 | 800.00 |
| 4. W1-L56 Wall Box 5c | 3.00 | 6.95 |
| 4. 3W2 Wall-a-Matic | 4.25 | 10.00 |
| 4. W4L-56 | 19.50 | 29.00 |
| 4. 3W5-L56 Wall Box 5c, 10c, 25c | 16.50 | 24.50 |
| 4. W6L-56 5/10/25 Wireless | 16.50 | 24.50 |
| 4. 3W7-L-56 | 22.50 | 34.50 |

WURLITZER

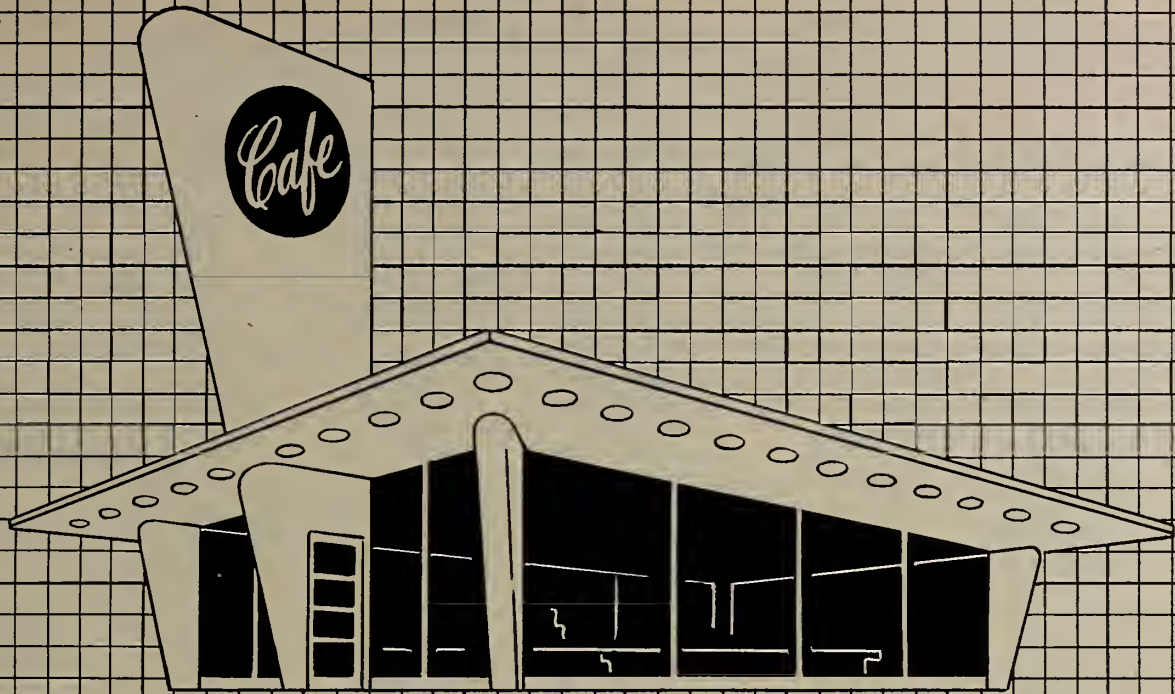
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|---|--------|--------|
| 4* 1015, '46, 24 Sel., 78 RPM | 45.00 | 95.00 |
| 4. 1080, '46, Colonial, 24 Sel., 78 RPM | 50.00 | 99.00 |
| 4. 1080A, '48, Colonial, 24 Sel., 78 RPM | 60.00 | 125.00 |
| 4. 1017, '46, Hideaway, 24 Sel., 78 RPM | 50.00 | 100.00 |
| 4. 1100, '48, 25 Sel., 78 RPM | 110.00 | 150.00 |
| 4. 1250, '50, 48 Sel., 78 RPM | 160.00 | 225.00 |
| 4. 1250, '50, (Same as above) Converted to 45 RPM | 170.00 | 250.00 |
| 4. 1400, '52, 48 Sel., 78 RPM | 295.00 | 385.00 |
| 6. 1400, '52, (Same as above) Converted to 45 RPM | 325.00 | 400.00 |
| 4. 1500, '53, 105 Sel., 78 and 45 RPM Inter-mixed | 295.00 | 410.00 |
| 4. 1650, '53, 48 Sel., 45 RPM | 395.00 | 495.00 |
| 4. 2140 Wall Box | 3.00 | 10.95 |
| 4. 3020 Wall Box | 7.00 | 15.00 |
| 4. 3048 (Conv. of 3020) | 15.00 | 25.00 |
| 4. 3031 Wall Box | 2.95 | 5.00 |
| 4. 3045 Wall Box | 4.00 | 20.00 |
| 4. 4820 Wall Box | 20.00 | 39.50 |

CONFIDENTIAL PRICE LIST

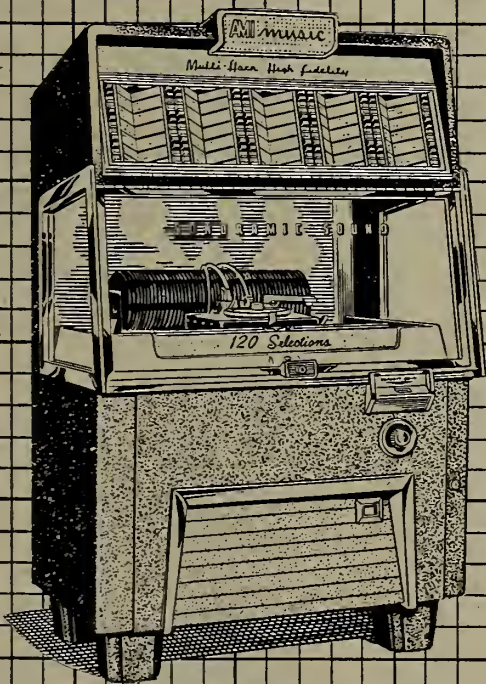
PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

| | | | | | |
|-----------------------------------|--------|--------|-------------------------------|--------|--------|
| 4. ABC (Un 3/51) | 25.00 | 50.00 | 4. Campus (Ex 2/50) | 15.00 | 20.00 |
| 4. Across the Board (Un 9/52) | 35.00 | 50.00 | 4. Canasta (Ge 7/50) | 25.00 | 34.50 |
| 4. All Star Basketball (Got 1/52) | 20.00 | 39.00 | 4. Caravan (Wm 6/52) | 35.00 | 75.00 |
| 6. Aquacade (Un 4/49) | 10.00 | 25.00 | 6. Carolina (Un 3/49) | 15.00 | 25.00 |
| 4. Arabian Knights (Got 12/53) | 155.00 | 175.00 | 4. Champion (B 12/49) | 20.00 | 35.25 |
| 4. Arcade (Wm 11/51) | 45.00 | 75.00 | 6. Champion (CC 6/49) | 15.00 | 20.00 |
| 4. Arizona (Un 4/50) | 10.00 | 25.00 | 2. Chinatown (Got 10/52) | 65.00 | 90.00 |
| 4. Army-Navy (Wm 10/53) | 60.00 | 105.00 | 6. Circus (Ex 8/48) | 10.00 | 20.00 |
| 4* Atlantic City (B 5/52) | 85.00 | 115.00 | 4. Circus (Un 8/52) | 125.00 | 150.00 |
| 6. Baby Face (Un 12/48) | 10.00 | 20.00 | 4. Citation (B 10/48) | 15.00 | 35.00 |
| 4. Bank-A-Ball (Got 5/50) | 15.00 | 25.00 | 4. C.O.D. (Wm 9/53) | 85.00 | 125.00 |
| 4. Basketball (Got 10/49) | 15.00 | 25.00 | 4. College Daze (Got 8/49) | 10.00 | 24.00 |
| 2* Beach Club (B 2/53) | 200.00 | 250.00 | 4. Colors (Wm 11/54) | 225.00 | 240.00 |
| 2* Beauty (B 11/52) | 160.00 | 225.00 | 4* Coney Island (B 9/51) | 60.00 | 95.00 |
| 4. Be Bop (Ex 3/50) | 10.00 | 20.00 | 6. Contact (Ex 10/48) | 10.00 | 20.00 |
| 4. Big Ben (Wm 9/54) | 165.00 | 200.00 | 4. Control Tower (Wm 3/51) | 24.00 | 35.00 |
| 4. Big Hit (CC 7/52) | 35.00 | 50.00 | 1. Coronation (Got 11/52) | 65.00 | 90.00 |
| 6. Big Top (Ge 2/49) | 10.00 | 20.00 | 4. County Fair (Un 9/51) | 30.00 | 45.00 |
| 1. Big Time (B 1/55) | 525.00 | 575.00 | 6. Crazy Ball (CC 7/48) | 10.00 | 20.00 |
| 6. Black Gold (Ge 3/49) | 10.00 | 20.00 | 4. Crossroads (Got 5/52) | 45.00 | 75.00 |
| 6. Blue Skies (Un 11/48) | 15.00 | 20.00 | 4. Cyclone (Got 5/51) | 40.00 | 85.00 |
| 4. Bolero (Un 12/51) | 45.00 | 95.00 | 4. Daffy Derby (Wm 8/54) | 225.00 | 265.00 |
| 4. Bomber (CC 3/51) | 20.00 | 25.00 | 4. Daisy May (Got 7/54) | 175.00 | 215.00 |
| 6. Bone Head (Ge 11/48) | 10.00 | 20.00 | 4. Dallas (Wm 2/49) | 15.00 | 29.00 |
| 6. Boston (Wm 5/49) | 15.00 | 29.50 | 4. Dealer "21" (Wm 2/54) | 95.00 | 165.00 |
| 4. Bowling Champ (Got 2/49) | 15.00 | 25.00 | 4. De Icer (Wm 11/49) | 20.00 | 39.00 |
| 4* Bright Lights (B 5/51) | 50.00 | 85.00 | 4. Diamond Lill (Got 12/54) | 235.00 | 265.00 |
| 4* Bright Spot (B 11/51) | 65.00 | 125.00 | 4. Domino (Wm 5/52) | 37.50 | 60.00 |
| 4. Broadway (B 6/51) | 49.50 | 75.00 | 4. Double Action (Ge 1/52) | 25.00 | 35.00 |
| 4. Buffalo Bill (Got 5/50) | 20.00 | 30.00 | 4. Double Feature (Got 12/50) | 15.00 | 25.00 |
| 4. Buttons & Bows (Got 3/49) | 15.00 | 25.00 | 4. Dbl. Shuffle (Got 6/49) | 15.00 | 25.00 |
| 4. Cabana (Un 3/53) | 125.00 | 165.00 | 4. Disk Jockey (Wm 11/52) | 45.00 | 80.00 |
| 4. Camel Caravan (Ge 6/49) | 15.00 | 30.00 | 4. Dragonette (Got 6/54) | 185.00 | 210.00 |



INNOVATIONS DEMANDED



Hundreds of thousands of locations have redesigned their exteriors and interiors for bigger and better business. Certainly this type of location wants no commonplace phonograph; it demands the machine with the latest and greatest innovations, the

AMI Model "F" —

The Only Coin Operated Phonograph
with **FULL RANGE MULTI-HORN HIGH FIDELITY** and **SONORAMIC SOUND** with **MODERN LINES** and **COLOR TO MATCH**

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"

| |
|---|
| 4. Dreamy (Wm 2/50) .. 15.00 25.00 |
| 2* Dude Ranch (B 9/53) .. 225.00 275.00 |
| 4. Eight Ball (Wm 1/52) 45.00 75.00 |
| 4. Fairway (Wm 6/53) .. 65.00 95.00 |
| 4. Fighting Irish (CC 11/50) .. 25.00 35.00 |
| 4. Five Star (Univ 5/51) . 40.00 85.00 |
| 6. Floating Power (Ge 12/48) .. 10.00 20.00 |
| 4. Flying High (Got 2/53) 75.00 115.00 |
| 4. Flying Sancers (Ge 12/50) .. 15.00 30.00 |
| 6. Football (CC 8/49) .. 10.00 25.00 |
| 4. Four Bells (Got 10/54) 235.00 250.00 |
| 4. Four Corners (Wm 12/52) .. 45.00 90.00 |
| 4. Four Horsemen (Got 9/50) .. 30.00 79.50 |
| 4. "400" (Upright) (Ge 10/52) .. 55.00 85.00 |
| 4. Four Stars (Got 6/52) .. 50.00 95.00 |
| 4. Freshie (Wm 9/49) .. 15.00 35.00 |
| 2* Frolics (B 10/52) .. 135.00 195.00 |
| 4. Futnrity (B 3/51) .. 60.00 95.00 |
| 4. Georgia (Wm 7/50) .. 19.50 35.00 |
| 6. Gin Rummy (Got 2/49) . 15.00 25.00 |
| 4. Glamour (Got 7/51) .. 15.00 25.00 |
| 6. Glider (Ge 8/49) .. 10.00 20.00 |
| 4. Globe Trotter (Got 11/51) .. 35.00 75.00 |
| 6. Gold Cup (B 4/48) .. 15.00 45.00 |
| 4. Golden Gloves (CC 7/49) .. 10.00 25.00 |
| 4. Golden Nugget (Upright) (Ge 2/53) 50.00 99.50 |
| 4. Gold Star (Got 8/54) .. 210.00 235.00 |
| 6. Gondola (Ex 5/49) .. 10.00 20.00 |
| 4. Grand Award (CC 1/49) .. 10.00 20.00 |
| 4. Grand Champion (Wm 8/53) .. 85.00 135.00 |
| 4. Grand Slam (Got 4/53) 65.00 135.00 |
| 6. Grand Stand (B 5/50) .. 20.00 35.00 |
| 2. Green Pastures (Got 1/54) .. 150.00 175.00 |
| 4. Gun Club (Wm 11/53) 85.00 110.00 |
| 4. Guy-Dolls (Got 5/53) 69.50 135.00 |
| 4. Handicap (Wm 6/52) .. 45.00 95.00 |
| 4. Happy Days (Got 7/52) .. 65.00 100.00 |
| 4. Happy-Go-Lucky (Got 3/51) .. 25.00 45.00 |
| 4. Harvest Moon (Got 12/48) .. 15.00 20.00 |
| 4. Harvest Time (Ge 9/50) .. 15.00 35.00 |
| 4. Harvey (Wm 5/51) .. 15.00 35.00 |
| 2* Havana (Un 2/54) .. 170.00 275.00 |
| 2* Hawaii (Un 6/54) .. 275.00 350.00 |
| 4. Hawaiian Beauty (Got 4/54) .. 160.00 200.00 |
| 4. Hayburner (Wm 6/51) . 45.00 75.00 |
| 4* Hi-Fi (B 6/54) .. 275.00 325.00 |
| 4. Hit Parade (CC 2/51) . 10.00 20.00 |
| 4. Hit & Runs (Ge 3/51) . 15.00 25.00 |
| 1. Hit 'N' Run (Got 4/52) 49.50 85.00 |
| 6. Holiday (CC 12/48) .. 10.00 20.00 |
| 4. Holiday (Ke 12/51) .. 49.00 60.00 |
| 4. Hong Kong (Wm 9/51) 39.00 75.00 |
| 4. Horsefeathers (Wm 1/52) .. 39.50 69.50 |
| 4. Horse Shoe (Wm 12/51) .. 25.00 40.00 |
| 4. Hot Rods (B 7/49) .. 15.00 35.00 |
| 2* Ice-Frolics (B 1/54) .. 259.50 310.00 |
| 4. Jalopy (Wm 8/51) .. 45.00 75.00 |
| 4. Jeanie (Ex 6/50) .. 15.00 20.00 |
| 4. Jockey Club (Got 5/54) 150.00 195.00 |
| 4. Jockey Special (B 11/47) .. 15.00 45.00 |
| 4. Joker (Got 11/50) .. 20.00 50.00 |
| 4. Judy (Ex 7/50) .. 10.00 20.00 |
| 4. Jumping Jacks (Upright) (Ge 12/52) 35.00 90.00 |
| 4. Jnst 21 (Got 1/50) .. 10.00 24.50 |
| 4. K. C. Jones (Got 11/49) 10.00 20.00 |
| 4. King Arthnr (Got 10/49) .. 10.00 20.00 |
| 6. King Cole (Got 5/48) .. 15.00 30.00 |
| 4. King Pin (CC 12/51) .. 30.00 60.00 |
| 4. Knockout (Got 1/51) . 29.00 50.00 |
| 4. Lady Luck (Got 9/54) . 220.00 235.00 |
| 4. Lazy "Q" (Wm 2/54) .. 89.00 135.00 |
| 4. Leaders (Un 10/51) .. 42.50 85.00 |
| 4. Lite-A-Line (Ke 6/52) .. 45.00 55.00 |
| 4. Long Beach (Wm 7/52) 35.00 65.00 |
| 2. Lovely Lucy (Got 2/54) 150.00 185.00 |

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|---|
| 4. Lucky Inning (Wm 5/50) .. 15.00 25.00 |
| 4. Lulu (Wm 12/54) .. 235.00 250.00 |
| 4. Mad. Sq. Garden (Got 6/50) .. 30.00 69.00 |
| 6. Magic (Ex 11/48) .. 10.00 20.00 |
| 4. Majors '49 (CC 2/49) .. 15.00 35.00 |
| 6. Major League Baseball (Un 6/48) .. 10.00 20.00 |
| 4. Majorettes (Wm 4/52) 29.00 45.00 |
| 4. Marble Queen (Got 8/53) .. 95.00 145.00 |
| 4. Maryland (Wm 4/49) .. 15.00 35.00 |
| 4. Mercury (Ge 3/50) .. 10.00 29.00 |
| 4. Mermaid (Got 6/15) .. 25.00 39.00 |
| 2. Mexico (Un 3/54) .. 245.00 300.00 |
| 4. Minstrel Man (Got 3/51) .. 25.00 60.00 |
| 6. Moon Glow (Un 11/48) 10.00 20.00 |
| 4. Mystic Marvel (Got 3/54) .. 175.00 210.00 |
| 4. Nevada (Un 8/54) .. 295.00 350.00 |
| 1. Niagara (Got 12/51) .. 39.00 80.00 |
| 4. Nifty (Wm 12/50) .. 15.00 35.00 |
| 4. "9" Sisters (Wm 1/54) 95.00 140.00 |
| 4. Oasis (Ex 10/50) .. 10.00 20.00 |
| 4. Oklahoma (Un 5/49) .. 10.00 20.00 |
| 6. Old Faithful (Got 12/49) .. 15.00 25.00 |
| 4. Olympics (Wm 5/52) 45.00 75.00 |
| 4. One Two Three (Ge 10/48) .. 10.00 25.00 |
| 4. Palisades (Wm 7/53) .. 65.00 90.00 |
| 4* Palm Beach (B 7/52) . 75.00 125.00 |
| 2* Palm Springs (B 11/53) 260.00 310.00 |
| 4. Paratrooper (Wm 8/52) 25.00 35.00 |
| 4. Pin Bowler (CC 6/50) 10.00 20.00 |
| 6. Pinch Hitter (Un 5/49) 10.00 20.00 |
| 4. Pinky (Wm 9/50) .. 20.00 35.00 |
| 4. Pin Wheel (Got 11/53) 125.00 155.00 |
| 4. Play Ball (CC 1/51) .. 20.00 35.00 |
| 4. Playland (Ex 8/50) .. 10.00 20.00 |
| 6. Playtime (Ex 8/49) .. 10.00 20.00 |
| 4. Poker Face (Got 9/53) . 125.00 145.00 |
| 6. Puddin' Head (Ge 10/48) .. 10.00 20.00 |
| 4. Pnunchy (CC 12/50) .. 10.00 20.00 |
| 4. Quarterback (Wm 10/49) 15.00 35.00 |
| 4. Quartet (Got 2/52) .. 60.00 110.00 |
| 4. Queen of Hearts (Got 12/52) .. 70.00 105.00 |
| 4. Quintet (Got 3/53) .. 79.50 115.00 |
| 4. Rag Mop (Wm 10/50) . 15.00 35.00 |
| 6. Rainbow (Wm 9/48) .. 10.00 20.00 |
| 6. Ramona (Un 2/49) .. 10.00 20.00 |
| 4. Red Shoes (Un 11/50) . 20.00 34.50 |
| 4. Rio (Un 11/53) .. 160.00 225.00 |
| 4. Rip Snorter (Ge 10/49) 10.00 20.00 |
| 4. Rocket (Ge 5/50) .. 20.00 39.00 |
| 4. Rockettes (Got 8/50) .. 25.00 49.00 |
| 2. Rodeo (Un 2/53) .. 125.00 160.00 |
| 4. Rose Bowl (Got 10/51) 35.00 75.00 |
| 4. Round Up (Got 11/48) 10.00 25.00 |
| 4. St. Louis (Wm 2/49) .. 25.00 35.00 |
| 1. Saddle and Turf (Ev 10/53) .. 175.00 250.00 |
| (Club Model) .. 275.00 325.00 |
| 6. Sally (CC 10/48) .. 10.00 20.00 |
| 6. Saratoga (Wm 10/48) .. 10.00 20.00 |
| 4. Screamo (Wm 4/54) .. 150.00 185.00 |
| 6. Screwball (Ge 8/48) .. 10.00 20.00 |
| 4. Sea Jockeys (Wm 11/51) 50.00 75.00 |
| 4. Select-A-Card (Got 4/50) 10.00 20.00 |
| 6. Serenade (Un 11/48) .. 10.00 20.00 |
| 4. Shantytown (Ex 10/49) 20.00 39.00 |
| 4. Sharpshooter (Got 5/49) .. 10.00 25.00 |
| 4. Shindig (Got 10/53) .. 120.00 155.00 |
| 4. Shoo Shoo (Wm 2/51) 19.50 29.50 |
| 4. Shoot the Moon (Wm 11/51) .. 20.00 55.00 |
| 4. Show Boat (Un 1/49) .. 10.00 20.00 |
| 4. Show Boat (Un 12/52) 150.00 175.00 |
| 4. Silver Chest (Upright) (Ge 4/53) .. 60.00 125.00 |
| 4. Silver Skates (Wm 2/53) 54.50 80.00 |
| 4. Singapore (Un 10/54) 359.50 450.00 |
| 1. Skill Pool (Got 8/52) .. 50.00 90.00 |
| 1. Slugfest (Wm 3/52) .. 55.00 85.00 |
| 6. Snooks (Wm 6/51) .. 15.00 22.50 |
| 4. South Pacific (Ge 2/50) 20.00 39.00 |
| 4. Spark Plugs (Wm 9/51) 49.50 75.00 |
| 6. Speedway (Wm 9/48) .. 10.00 20.00 |
| 4. Spot Bowler (Got 10/50) .. 15.00 35.00 |
| 4* Spot-Lite (B 1/52) .. 42.50 95.00 |

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| 4. Sportsman (Ge 2/51) .. 10.00 20.00 |
| 4. Sportsman (Wm 2/52) 30.00 35.00 |
| 4. Springtime (Ge 3/52) . 20.00 34.50 |
| 6. Stage Door Canteen (Got 11/45) .. 10.00 20.00 |
| 4. Star Pool (Wm 10/54) . 210.00 225.00 |
| 4. Stars (Un 6/52) .. 39.50 95.00 |
| 4. Starlight (Wm 3/53) .. 50.00 75.00 |
| 4. Steeple Chase (Un 1/52) .. 35.00 65.00 |
| 4. Stop & Go (Ge 3/51) .. 15.00 25.00 |
| 4. Struggle Buggies (Wm 12/53) .. 95.00 135.00 |
| 6. Summertime (Un 9/48) 15.00 25.00 |
| 4. Sunshine Park (B 12/52) .. 49.50 95.00 |
| 4. Super Hockey (CC 4/49) .. 20.00 34.50 |
| 2* Surf Club (B 3/54) .. 295.00 350.00 |
| 4. Sweepstakes (Wm 1/52) 75.00 95.00 |
| 4. Sweetheart (Wm 5/50) 20.00 35.00 |
| 4. Tahiti (CC 10/49) .. 20.00 34.50 |
| 4. Tahiti (Un 8/53) .. 160.00 195.00 |
| 4. Tampico (Un 6/49) .. 10.00 20.00 |
| 4. Telecard (Got 1/49) .. 20.00 55.00 |
| 4. Thing (CC 2/51) .. 15.00 35.00 |
| 4. Three Feathers (Ge 5/49) .. 15.00 35.00 |

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| 4. Three Four Five (Un 6/51) .. 25.00 50.00 |
| 6. Three Musketeers (Got 7/49) .. 15.00 35.00 |
| 6. Thrill (CC 9/48) .. 10.00 20.00 |
| 4. Thunderbird (Wm 5/54) .. 185.00 200.00 |
| 4. Times Square (Wm 4/53) .. 65.00 90.00 |
| 4. Tonchdown (Un 1/52) 15.00 25.00 |
| 4. Triplets (Got 7/50) .. 15.00 29.50 |
| 4. TriScore (Ge 1/51) .. 20.00 35.00 |
| 2. Tropicana (Un 1/55) .. 435.00 495.00 |
| 4. Tropics (Un 7/53) .. 149.00 175.00 |
| 6. Tucson (Wm 1/49) .. 10.00 29.00 |
| 6. Tumbleweed (Ex 8/49) 15.00 35.00 |
| 4. Turf King (B 6/50) .. 15.00 45.00 |
| 4. Twenty Grand (Wm 12/52) .. 49.50 95.00 |
| 4. Twin Bill (Got 1/55) .. 240.00 265.00 |
| 4. Utah (Un 7/49) .. 10.00 24.50 |
| 2* Variety (B 9/54) .. 415.00 495.00 |
| 4. Watch My Line (Got 9/51) .. 30.00 55.00 |
| 4. Whizz Kids (CC 3/52) 20.00 40.00 |
| 4. Wild West (Got 8/51) 40.00 60.00 |
| 4. Winner (Univ.) .. 20.00 45.00 |
| 4* Yacht Club (B 6/53) .. 120.00 160.00 |
| 1. Zingo (Un 10/51) .. 25.00 65.00 |



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| 6. Bally Speed Bowler (2/50) .. 15.00 20.00 |
| 6. Bally Shuffle Champ (4/50) .. 20.00 30.00 |
| 6. Bally Hook Bowler (11/50) .. 20.00 45.00 |
| 6. Bally Baseball (5/51) 35.00 45.00 |
| 4. Bally Shuffle Line (7/51) 25.00 50.00 |
| 4. Bally Victory Bowler (5/54) .. 300.00 375.00 |
| 1. Bally Champion Bowler (5/54) .. 295.00 400.00 |
| 4. Bally Jet Bowler (8/54) 390.00 425.00 |
| 4. ChiCoin Bowling Alley (11/49) .. 25.00 55.00 |
| 6. ChiCoin Shuffle Baseball (4/50) .. 25.00 50.00 |
| 4. ChiCoin Bowling Classic (5/50) .. 20.00 35.00 |
| 4. ChiCoin Pin Bowler (6/50) .. 20.00 30.00 |
| 4. ChiCoin Trophy Bowl (7/50) .. 20.00 35.00 |
| 6. ChiCoin Ace Bowler, F.P. (8/50) .. 25.00 35.00 |
| 6. ChiCoin Pin Lite (9/50) 25.00 30.00 |
| 4. ChiCoin Horse-Shoes (5/51) .. 35.00 75.00 |
| 4. ChiCoin 6-Player (8/51) 45.00 95.00 |
| 4. ChiCoin 6-Player DeLuxe (5/52) .. 60.00 100.00 |
| 4. ChiCoin Match Bowler (6/52) .. 95.00 125.00 |
| 4. ChiCoin Bowl-A-Ball (10/52) .. 95.00 135.00 |
| 4. ChiCoin Match Bowl-A-Ball (11/52) 75.00 150.00 |
| 1. ChiCoin 10th Frame Special (12/52) .. 75.00 150.00 |
| 1. ChiCoin Name Bowler (1/53) .. 75.00 150.00 |
| 2* ChiCoin 10th Frame Double Score Bowler (2/53) .. 84.00 150.00 |
| 4* ChiCoin Crown (4/53) 99.00 165.00 |
| 6. ChiCoin Crown, Giant Pins (4/53) .. 225.00 295.00 |
| 4. ChiCoin Triple Score (6/63) .. 150.00 189.50 |
| 4. ChiCoin Gold Cnp (7/53) .. 145.00 225.00 |
| 4. ChiCoin High Speed Crown (7/53) .. 150.00 275.00 |
| 4. ChiCoin High Speed Triple Score (8/53) . 225.00 295.00 |
| 4. ChiCoin Advance (10/53) .. 195.00 300.00 |
| 4. ChiCoin King (10/53) . 250.00 350.00 |
| 2* ChiCoin Criss Cross Bowler (12/53) .. 255.00 350.00 |
| 4. ChiCoin Super Frame (3/54) .. 300.00 375.00 |
| 2. ChiCoin Starlite (5/54) 309.00 385.00 |
| 4. ChiCoin Feature (7/54) 315.00 385.00 |
| 2. ChiCoin Holiday (9/54) 425.00 510.00 |

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| 4. ChiCoin Flash (10/54) 385.00 450.00 |
| 4. ChiCoin Playtime (10/54) .. 395.00 495.00 |
| 4. Exhibit Strike (6/51) .. 20.00 30.00 |
| 4. Exhibit Twin Rotation (5/52) .. 65.00 95.00 |
| 4. Genco Bowling League (11/49) .. 15.00 20.00 |
| 4. Genco Baseball (5/50) 15.00 20.00 |
| 4. Genco Shuffle Target (7/51) .. 15.00 20.00 |
| 4. Genco 8-Player Rebound (9/51) .. 25.00 35.00 |
| 2. Genco Shuffle Pool (11/53) .. 89.50 145.00 |
| 4. Genco Match Pool (2/54) 175.00 225.00 |
| 4. Gottlieb Bowlette (3/50) 15.00 29.50 |
| 6. Keeney Pin Boy (11/49) 15.00 20.00 |
| 6. Keeney Ten Pins (1/50) 15.00 20.00 |
| 6. Keeney ABC (2/50) .. 15.00 20.00 |
| 6. Keeney Lucky Strike (4/50) .. 20.00 30.00 |
| 6. Keeney King Pin (4/50) 20.00 30.00 |
| 6. Keeney Bowling Champ (4/50) .. 20.00 30.00 |
| 6. Keeney Duck Pins (6/50) .. 20.00 30.00 |
| 4. Keeney Double Bowler (8/50) .. 25.00 35.00 |
| 4. Keeney League (8/50) 25.00 50.00 |
| 4. Keeney 4-Way Bowler Attachment (12/50) . 40.00 75.00 |
| 4. Keeney Big League (5/51) .. 35.00 65.00 |
| 4. Keeney 6-Player League (9/51) .. 35.00 90.00 |
| 4. Keeney DeLuxe League (3/52) .. 45.00 100.00 |
| 4. Keeney Super DeLuxe League Bowler (3/52) 56.00 125.00 |
| 4. Keeney High Score League (5/52) .. 65.00 100.00 |
| 4. Keeney Team (10/52) . 100.00 160.00 |
| 4. Keeney Club (4/53) .. 115.00 165.00 |
| 4. Keeney Domino (5/53) 122.50 185.00 |
| 4. Keeney Carnival (5/53) .. 135.00 200.00 |
| 4. Keeney Pacemaker (9/53) .. 165.00 230.00 |
| 4. Keeney Mainliner Bowler (1/54) .. 175.00 245.00 |
| 4. Keeney Bonus Bowler (3/54) .. 175.00 250.00 |
| 4. Keeney Diamond Bowler (5/54) .. 200.00 300.00 |
| 6. Rock-Ola Shuffle Lane (12/49) .. 15.00 20.00 |
| 6. Rock-Ola Shuffle Jnngle (5/50) .. 20.00 30.00 |
| 6. United Snper Shuffle Alley (1/50) .. 20.00 30.00 |
| 6. United Double Shuffle Alley (2/50) .. 20.00 30.00 |
| 6. United Shnffle Alley Express (3/50) .. 20.00 30.00 |

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| 4. United Suffle Slugger (6/50) | 20.00 | 30.00 |
| 4. United 2-Player Express (6/50) | 25.00 | 35.00 |
| 4. United Twin Suffle Alley (7/50) | 25.00 | 35.00 |
| 4. United Rebound (8/50) | 30.00 | 39.50 |
| 4. United 4-Player Rebound (9/50) | 35.00 | 60.00 |
| 4. United Twin Shufflecade (12/50) | 35.00 | 60.00 |
| 4. United 5-Player (1/51) | 45.00 | 75.00 |
| 4. United 6-Player | 45.00 | 75.00 |
| 4. United DeLuxe 6-Player (10/51) | 39.00 | 80.00 |
| 4. United 6-Player Super (3/52) | 49.50 | 95.00 |
| 2. United 4-Player Official (5/52) | 50.00 | 100.00 |
| 4. United 6-Player Star (7/52) | 65.00 | 110.00 |
| 4* United 10th Frame Star (9/52) | 75.00 | 125.00 |
| 4. United Manhattan 10th Frame (9/52) | 110.00 | 135.00 |
| 4. United 10th Frame Super (10/52) | 115.00 | 145.00 |
| 4. United Manhattan (9/52) | 100.00 | 140.00 |
| 4. United Cascade (2/53) | 100.00 | 145.00 |
| 4* United Clover (2/53) | 100.00 | 165.00 |
| 4. United Liberty (2/53) | 115.00 | 175.00 |
| 4* United Classic (6/53) | 125.00 | 160.00 |
| 2* United Olympic (6/53) | 110.00 | 175.00 |
| 2* United Royal (9/53) | 175.00 | 225.00 |
| 4* United Imperial (9/53) | 220.00 | 265.00 |

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| 4* United Chief (11/53) | 225.00 | 285.00 |
| 2. United Leader (11/53) | 225.00 | 285.00 |
| 2. United Team (1/54) | 265.00 | 310.00 |
| 2. United DeLuxe Team (1/54) | 295.00 | 325.00 |
| 4. United League (1/54) | 250.00 | 330.00 |
| 4. United Ace (5/54) | 335.00 | 350.00 |
| 4. United Rainbow (5/54) | 325.00 | 375.00 |
| 4. United Banner (8/54) | 329.50 | 395.00 |
| 4. United Shuffle Targette (8/54) | 349.50 | 425.00 |
| 4. United DeLuxe Shuffle Targette (8/54) | 375.00 | 450.00 |
| 4. United Speedy (8/54) | 365.00 | 440.00 |
| 4. United Mars (1/55) | 350.00 | 450.00 |
| 4. United DeLuxe Mars (1/55) | 360.00 | 460.00 |
| 4. Universal Twin (1/50) | 15.00 | 35.00 |
| 4. Universal Super Twin (3/50) | 30.00 | 40.00 |
| 6. Universal DeLuxe Twin (10/50) | 30.00 | 40.00 |
| 6. Universal High Score (10/50) | 30.00 | 40.00 |
| 6. Universal Bowlomatic (3/51) | 30.00 | 40.00 |
| 6. Williams Twin Shuffle (12/49) | 20.00 | 34.50 |
| 6. Williams Twin Suffle (9 1/2) (2/50) | 20.00 | 30.00 |
| 6. Williams Bowler (9 1/2) (3/50) | 25.00 | 30.00 |
| 4. Williams Double Header (7/50) | 20.00 | 45.00 |
| 6. Williams 5-Player Bowler (6/51) | 20.00 | 30.00 |

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

| | |
|---------------------------------------|--------|
| F-120 Juke Box (Receiver included) | 690.00 |
| F-80 Juke Box (Receiver NOT included) | 665.00 |
| F-40 Juke Box (Receiver NOT included) | 284.50 |
| HS-80 Selective Hideaway | 304.50 |
| HS-120 Selective Hideaway | |
| W-80 Wall Box | |
| W-120 Wall Box | |
| S-80 Receiver | |
| S-120 Receiver | |
| Wall Speaker | |
| Corner Speaker | |
| Recessed Speaker | |
| R-167 Bargrip | |

No List Price Authorized for Publication

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|------------------------------------|--------|
| DeLuxe Ranger (with Match Feature) | 690.00 |
| Ranger (without Match Feature) | 665.00 |
| Electric Cigarette Vendor | 284.50 |
| Coin Changer Model | 304.50 |

ROCK-OLA MFG. CORP.

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| Model 1448 Hi-Fi Pbono, 120 Selection, 45 RPM Only | |
| Model 1442, Hi-Fi, 50 Selections, 45 RPM Only | |
| Model 1546 Chrome Wall Box, 120 Selections | |
| Model 1548, 50 Selection Wall Box | |
| Model 1613, 8" Blonde Wall Speaker | |
| Model 1614, 8" Mabogany Wall Speaker | |
| Model 1906, Remote Volume Control | |
| Model 1927, Remote Volume Control with Cancel Button | |

No List Price Authorized for Publication

AUTO-PHOTO CO.

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| Auto-Pfoto | \$2,545.00 |
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BALLY MFG. CO.

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|---|-----------|
| Gold Medal Bowler (with Match Feature) | |
| Model Gold-110, 10c a play | \$ 755.00 |
| 3 plays for 25c | 775.00 |
| Blue Ribbon Bowler (without Match Feature) | |
| Model Blue-110, 10c a play | 710.00 |
| Model Blue-325, 10c a play, 3 plays for 25c | 730.00 |
| Gayety | 775.00 |
| Bull's Eye Shooting Gallery | 395.00 |
| The Champion (With new-all-metal cabinet) | 759.00 |

J. P. SEEBURG CORP.

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| HF-100-R | |
| 3W-1 Wall-O-Matic "100" | |
| MRVC-1 Master Remote Volume Control | |
| CVS4-8" Wall Speaker Ivory (Teardrop) | |
| CVS6-8" Recessed Speaker | |
| CVS7-12" Recessed Speaker | |
| PS6-1Z Power Supply | |
| ARA1-L6 Auxiliary Remote Amplifier | |
| AVC-1 Automatic Volume Compensator Unit | |

No List Price Authorized for Publication



ARCADE EQUIPMENT

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|---|--------|--------|
| 4. ABT 6 Gun Rifle Range | 550.00 | 650.00 |
| 4. Boomerang | 25.00 | 45.00 |
| 2* Bally Big Inning | 69.50 | 150.00 |
| 6. Bally Bowler | 20.00 | 30.00 |
| 6. Bally Convoy | 39.50 | 59.50 |
| 6. Bally Defender | 59.50 | 125.00 |
| 6. Bally Eagle Eye | 39.50 | 49.50 |
| 4. Bally Heavy Hitter | 35.00 | 60.00 |
| 4. Bally King Pin | 20.00 | 35.00 |
| 6. Bally Lucky Strike | 25.00 | 40.00 |
| 4. Bally Rapid Fire | 95.00 | 125.00 |
| 6. Bally Sky Battle | 39.50 | 85.00 |
| 6. Bally Torpedo | 49.50 | 85.00 |
| 4. Bally Undersea Raider | 64.50 | 125.00 |
| 6. Champaign Hockey | 35.00 | 55.00 |
| 4. ChiCoin Basketball Champ | 95.00 | 195.00 |
| 4. ChiCoin 4-Player Derby | 100.00 | 195.00 |
| 3* ChiCoin Goalee | 50.00 | 99.00 |
| 4. ChiCoin Hockey | 55.00 | 75.00 |
| 4. ChiCoin Midget Skee | 65.00 | 175.00 |
| 4. ChiCoin Pistol | 65.00 | 99.50 |
| 6. ChiCoin Roll-A-Score | 29.50 | 75.00 |
| 2. ChiCoin Home Run, 6 Player (3/54) | 175.00 | 275.00 |
| 4. Edelco Pool Table | 20.00 | 75.00 |
| 4. Evans Bat-A-Score | 130.00 | 165.00 |
| 4. Evans Bola-Score | 79.50 | 89.50 |
| 4. Evans Ski Roll | 35.00 | 95.00 |
| 4. Evans Super Bomber | 100.00 | 210.00 |
| 4. Evans Play Ball | 65.00 | 75.00 |
| 4. Evans Ten Strike '46 | 20.00 | 85.00 |
| 4. Evans Tommy Gun | 39.50 | 95.00 |
| 4* Exhibit Dale Gnn | 40.00 | 65.00 |
| 4. Exhibit Gun Patrol | 105.00 | 175.00 |
| 4. Exhibit Jet Gun | 95.00 | 135.00 |
| 4. Exhibit Space Gnn | 89.50 | 145.00 |
| 4. Exhibit Pony Express | 85.00 | 135.00 |
| 4. Exhibit Silver Bullets | 40.00 | 95.00 |
| 4* Exhibit Six Shooter | 79.00 | 125.00 |
| 4. Exhibit Vitalizer | 45.00 | 75.00 |
| 2* Exhibit Shooting Gal. (6/54) | 175.00 | 265.00 |
| 4. Exhibit Star Shooting Gallery (9/54) | 250.00 | 350.00 |
| 2* Exhibit Sportland Shooting Gallery (11/54) | 275.00 | 385.00 |
| 2. Genco Sky Gunner | 95.00 | 160.00 |
| 4. Genco Night Fighter | 119.50 | 159.50 |
| 4. Genco Basketball | 225.00 | 325.00 |
| 4* Genco Rifle Gal. (6/54) | 275.00 | 350.00 |
| 2. Genco Big Top Rifle Gallery (6/54) | 395.00 | 425.00 |
| 4. Gottlieb Super Jambo (10/54) | 395.00 | 450.00 |
| 4. Jack Rabbit | 50.00 | 99.50 |
| 4. Jungle Joe | 49.50 | 69.50 |
| 4. Keeney Air Raider | 90.00 | 145.00 |
| 4. Keeney Sub Gun | 75.00 | 95.00 |
| 4. Keeney Texas Leaguer | 25.00 | 50.00 |
| 2* Keeney Sportsman (11/54) | 319.50 | 410.00 |

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| 4. Lite League | 49.50 | 99.50 |
| 4. Mills Panoram Peek | 175.00 | 325.00 |
| 6. Mills Conv. for Panoram Peek | 10.00 | 29.50 |
| 4. Muto. Atomic Bomber | 125.00 | 195.00 |
| 4. Mutos. Ace Bombers | 100.00 | 195.00 |
| 4. Mutoscope Dr. Mobile (Prewar) | 95.00 | 195.00 |
| 4. Mutos. Fly. Saucers | 90.00 | 160.00 |
| 4. Mntos. Phto. (Pre-War) | 150.00 | 250.00 |
| 4. Mutos. Photomatic (DeLuxe) | 350.00 | 575.00 |
| 4. Mustoscope Silver Gloves | 125.00 | 200.00 |
| 4. Mutoscope Sky Fighter | 125.00 | 195.00 |
| 4. Mutos. Voice-O-Graph 35c | 395.00 | 525.00 |
| 4. QT Pool Table | 65.00 | 85.00 |
| 4. Quizzer | 60.00 | 95.00 |
| 6. Rockola Ten Pins HD | 20.00 | 40.00 |
| 4. Rockola World Series | 20.00 | 40.00 |
| 4. Scientific Baseball | 35.00 | 75.00 |
| 4. Scientific Basketball | 20.00 | 75.00 |
| 4. Scientific Batting Pr. | 65.00 | 89.50 |
| 4. Scientific Pitch 'Em | 145.00 | 185.00 |
| 2* Seeburg Bear Gun | 100.00 | 165.00 |
| 4. Seeburg Chicken Sam. | 69.50 | 110.00 |
| 4. Seeburg Shoot the Chute | 49.50 | 95.00 |
| 2* Seeburg Coon Hunt | 179.50 | 275.00 |
| 4. Set Sbot Basketball | 200.00 | 250.00 |
| 4* Telequiz | 100.00 | 150.00 |
| 4. Un. Team Hockey | 30.00 | 85.00 |
| 2. United Jungle Gun | 250.00 | 325.00 |
| 2. Un. DeLuxe Jungle Gun | 325.00 | 450.00 |
| 2. United Carnival Gun (10/54) | 325.00 | 395.00 |
| 4. United DeLuxe Carnival Gun (10/64) | 345.00 | 425.00 |
| 4. Wilcox-Gay Recordio | 40.00 | 95.00 |
| 4. Wms. All Stars (8/47) | 35.00 | 75.00 |
| 4. Wms. Box Score (12/47) | 39.50 | 75.00 |
| 2. Wms. Star Series (4/49) | 35.00 | 85.00 |
| 4. Wms. DeLuxe World Series (2/52) | 40.00 | 90.00 |
| 4. Wms. Snper World Series (4/51) | 95.00 | 165.00 |
| 4. Wms. DeLuxe Baseball (4/53) | 99.50 | 175.00 |
| 4. Wms. Pennant Baseball (12/53) | 175.00 | 250.00 |
| 4. Wms. Super Pennant Baseball (12/53) | 155.00 | 275.00 |
| 6. Wms. Super Star Baseball (12/53) | 325.00 | 395.00 |
| 2. Wms. Major League Baseball (2/54) | 225.00 | 375.00 |
| 4. Wms. All Star Baseball (2/54) | 250.00 | 375.00 |
| 2. Wms. Big League Baseball (2/54) | 225.00 | 375.00 |
| 4. Wnrlitzer Skee-ball | 35.00 | 75.00 |

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| Bonus Score Bowler (without Match Feature) | \$ 695.00 |
| Big League Regular Model | 575.00 |
| Match Feature Model | 595.00 |
| Hollywood Bowler (with Match Feature) | 850.00 |

EXHIBIT SUPPLY

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| Shooting Gallery Model 500R (without Match or Free Play) | \$ 625.00 |
| Model 500F (without Match, with Free Play) | 630.00 |
| Model 500M (with Match, No Free Play) | 645.00 |
| Model 500MF (with Match, with Free Play) | 650.00 |
| Junior Jet Ride, '55 Model | 395.00 |
| Big Bronco, '55 Model | 997.50 |
| Roy Rogers' Trigger, '55 Model | 1,047.50 |

GENCO MFG. & SALES CO.

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| Sky Rocket (with Match Feature) | \$ 675.00 |
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D. GOTTLIEB & CO.

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| Jubilee | \$ 595.00 |
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INTERNATIONAL MUTO. CORP.

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| Drive Yourself (new Drivemobile) | \$ 795.00 |
| Photomat '54 | 2,150.00 |
| 3-D Art Parade, 10-show model | 495.00 |
| 3-D Art Parade, 6 show model | 395.00 |
| Universal Post Card Vendor | 60.00 |

J. H. KEENEY & CO., INC.

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| Speed Lane Bowler (without Match Feature) | \$ 710.00 |
| DeLuxe Speed Lane Bowler (with Match Feature) | 760.00 |

UNITED MFG. CO.

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| Derby Roll (without Match Feature) | \$ 705.00 |
| De Luxe Derby Roll (with Match Feature) | 735.00 |
| Clipper Shuffle Alley (without Match Feature) | |
| Single Chute | 705.00 |
| Double Chute | 725.00 |
| (with Match Feature) | |
| Single Chute | 735.00 |
| Double Chute | 755.00 |
| Venus Shuffle-Targette Regular Model, 10c play | 705.00 |
| Special Model, 10c, 3 for 25c | 725.00 |
| De Luxe Venus Shuffle-Targette (with Match Feature) Regular Model, 10c play | 745.00 |
| Special Model, 10c, 3 for 25c | 765.00 |
| Manhattan | 725.00 |

WILLIAMS MFG. CO.

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| Polar Hunt (with Triple Match and Replay Features) | \$ 715.00 |
| Safari (without Match or Replay) | 690.00 |
| Safari De Luxe (with Triple Match and Replay Features) | 715.00 |
| Sidewalk Engineer | 345.00 |
| Race The Clock | |
| Single Chute | 494.50 |
| Double Chute | 499.50 |

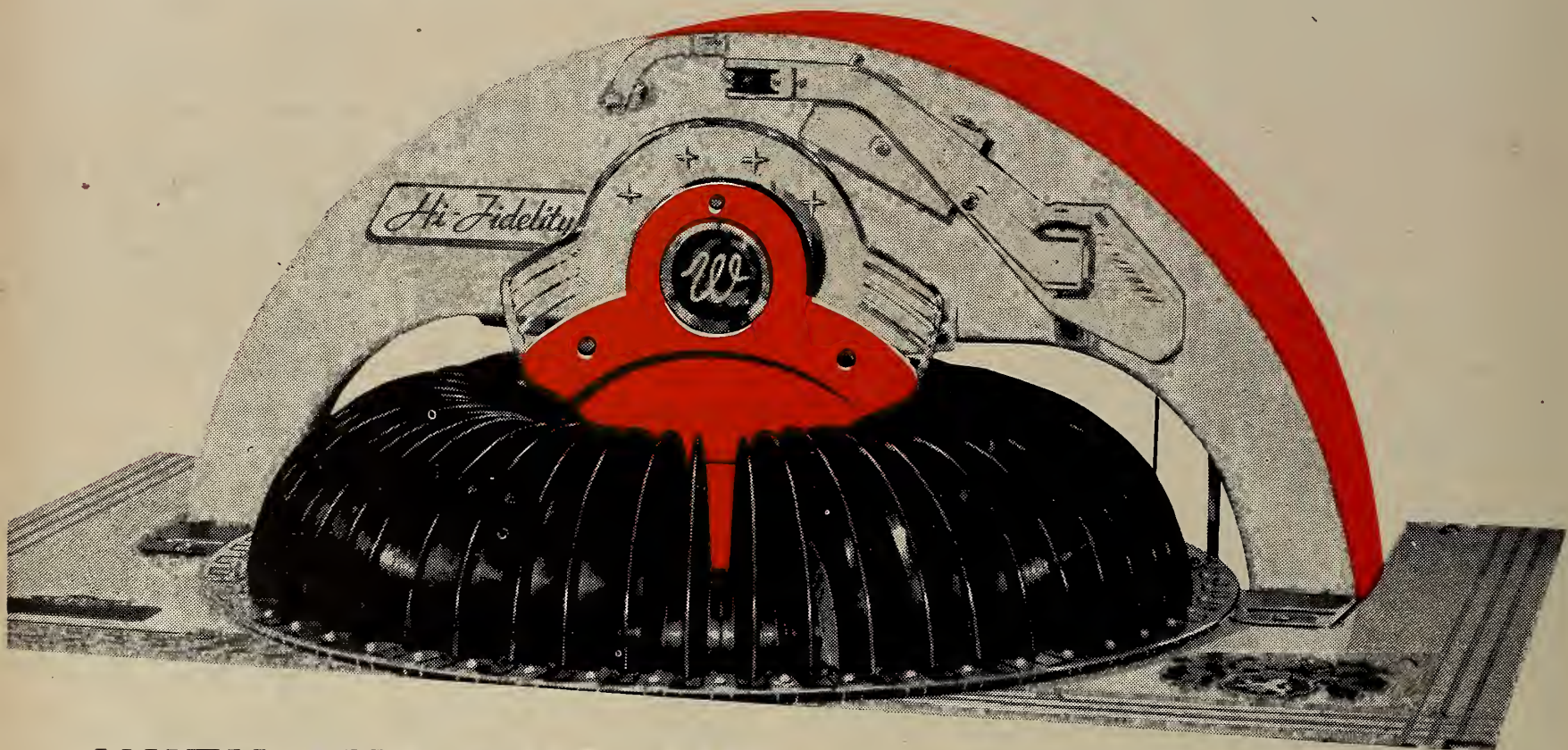
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| Model "1800" Hi-Fi Phonograph | |
| Model "1700" Hi-Fi Phonograph | |
| Model "1600-A" Hi-Fi Phonograph | |
| Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections) | |
| Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections) | |
| Model 5100 8" Speaker | |
| Model 5110 12" DeLuxe Speaker | |
| Model 5111 12" Concealed Speaker Hi-Fi | |
| Model 5112 8" Wall Speaker Hi-Fi | |
| Model 5115 Hi-Fi 4 Cone Corner Speaker | |
| Model 5116 Hi-Fi Coaxial Corner Speaker | |
| Model 5117 Hi-Fi Coaxial Wall Speaker | |

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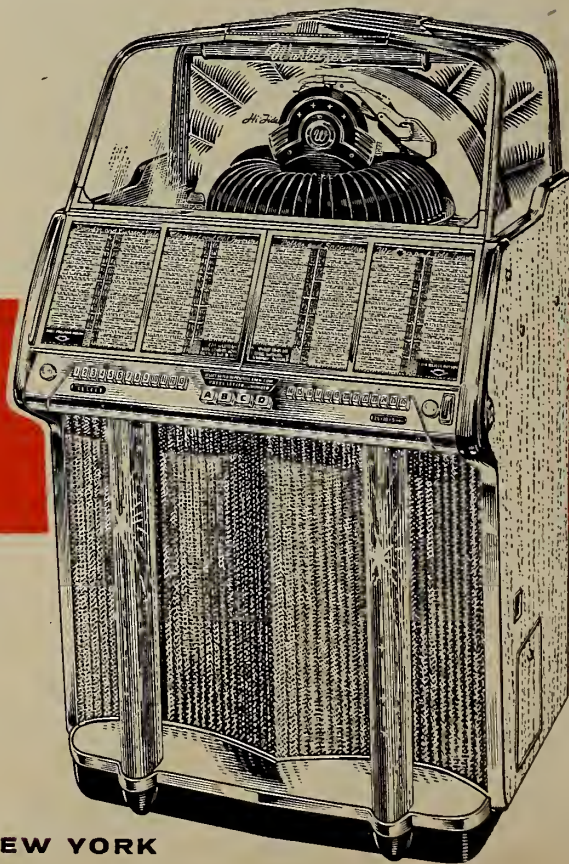


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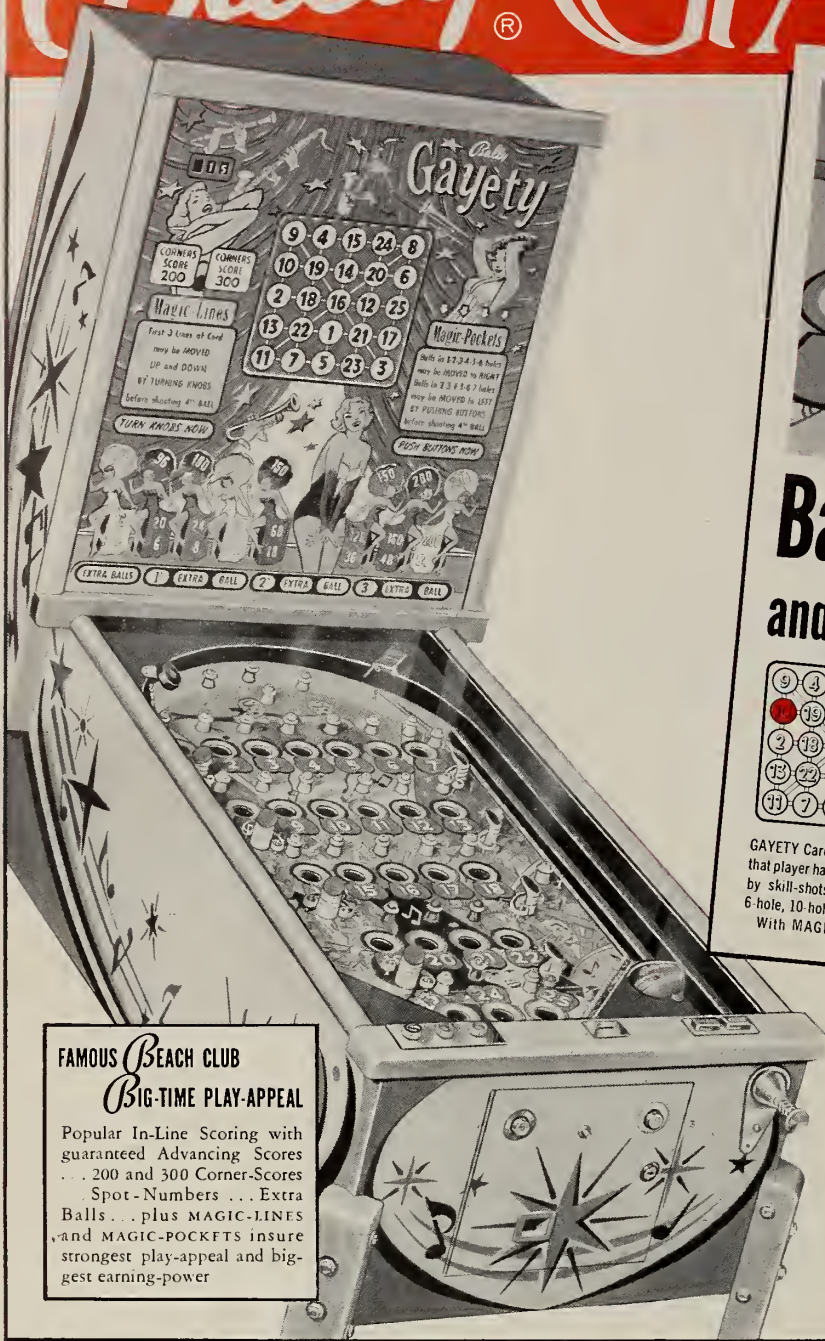
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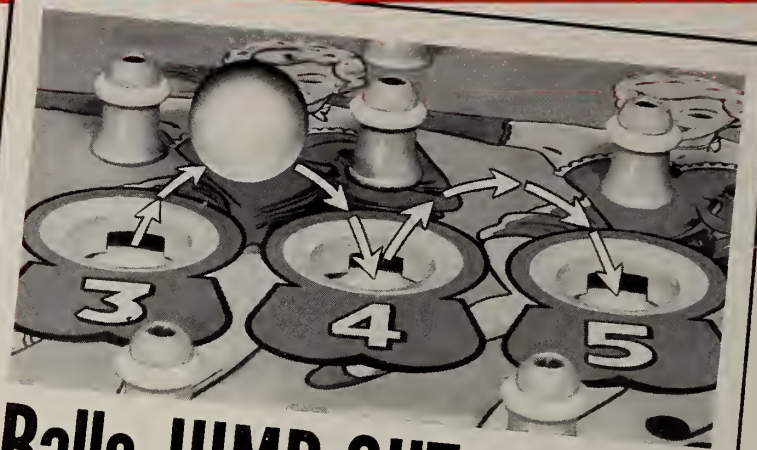
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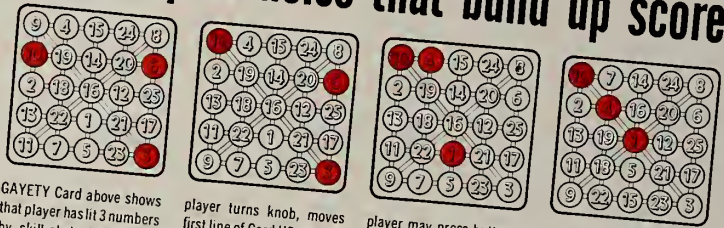


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GAYETY Card above shows that player has lit 3 numbers by skill-shots into 3-hole, 6-hole, 10-hole. With MAGIC-LINES lit player turns knob, moves first line of Card UP, placing lit 10 in corner, as illustrated by second Card above. With MAGIC-POCKETS lit player may press button to kick ball out of 6-hole into 5-hole, then into 4-hole, while ball in 3-hole jumps to 2-hole, then to 1-hole.

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