

# The Cash Box

VOLUME XVII—NUMBER 39

JUNE 16, 1956



Perry Como is pictured with a photo of Barbara Bright, winner of the recent "Juke Box Baby" contest sponsored by RCA Victor in conjunction with Perry's record of that name. Barbara is the granddaughter of W. H. Turner of Turner Amusement in Topeka, Kansas. Having hit the million mark with his two-sided smash, "Juke Box Baby" and "Hot Diggity", Perry is currently being represented by another strong double entry, "Glendora" and "More".

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**MALTBY**

AND HIS ORCHESTRA



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LOVE  
SONG**

*with vocal by*  
**FRANKIE  
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**RAUCOUS  
MARACAS**

*X/4X-0215*

**Vik**

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# The Cash Box

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June 16, 1956

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The record business, in a very real sense, is sometimes a highly haphazard business. What's more, in former years, it used to be even more so. Planning was practically unknown or unpracticed in our business. The day to day hit was the important thing.

We saw a sign the other day which reminded us of the way this business used to be—and the way some people conduct it today. We've reproduced that sign at the top of this column. It says PLAN AHEAD and shows us precisely the dangers of not doing so.

We can't say anymore that the record business is totally haphazard. Today our industry is an established one, dealing the way many industries deal in accepted methods of operation. There are stabilizing factors in the business now such as the basic juke box sale which can be depended upon and the upsurge of packaged goods which can be sold over a long period of time instead of just within a short given period of months.

However, we are still given to fits of panic. When sales fall off a little, there is still the tendency to retrench

so far that getting sales started again is twice as hard. There still exists the habit of comparing sales to peaks instead of to the same period last year or the year before. And there is still the tendency to concentrate so hard on getting a hit this week, this hour, this minute, that we forget there's a tomorrow which must be thought of as well as today.

Not that it isn't very important to have a hit today. It's extremely important. But tomorrow it's going to be important to have a hit too. And the most likely way to get tomorrow's hit is to plan for it today.

We have to remember also that strong as our record business is now, it can be infinitely stronger in the years to come—but only if we plan for it. The strength of the record business can only be developed through proper organization and proper planning. In major enterprises there isn't too much room for haphazardness.

So our advice to the people who run the record business today is to plan for tomorrow. PLAN AHEAD and don't get caught in the predicament of the person who wrote the headline above.

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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on  
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The Hilltoppers will make their first Continental bow in person, when they open a vaudeville tour on July 9th at the Finsbury Park Empire. They will be visiting these isles for eight weeks. The engagement was negotiated with M. C. A.'s London Office. . . . Also coming over for guest appearances and television is Victor Borge. . . . Due to the tremendous success of Ted Heath in America, NBC has commissioned thirteen half-hour shows by our No. 1 band. Film companies are also interested in the Ted Heath life story.

Just back from the Continent where I can report the record business is still booming. Some of the stars very much in the fore there include Charles Aznavour in France, and the Zacharias Orchestra in Germany. The current songs on the Continent are local versions of "Memories Are Made Of This", "Rock Around The Clock" and "Sixteen Tons". The leading stars of France are now touring the smart summer resort casinos. Incidentally, American vocalist June Richmond who has been living in France for several years now, has landed a recording contract with Barclay Records and her first waxings are most promising.

Still more discussions are taking place re. the exchange of artists and bands, particularly bands, between our two countries. And I know that Harold Davison is negotiating for Duke Ellington.

Nice to hear David Whitfield scoring again in America.

Good to see the McGuire Sisters slowly coming into the sellers at 24 with their version of "Delilah Jones". Also in at 26 "The Theme From Picnic" and "Moonglow" by the Morris Stoloff Orchestra. . . . It will be interesting to see whether the Teenagers hit "Why Do Fools Fall In Love" will prove to be big on this side of the Atlantic!

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

- 1) "No Other Love"—Ronnie Hilton (HMV)
- 2) "Lost John"—Lonnie Donegan (Nixa)
- 3) "I'll Be Home"—Pat Boone (London)
- 4) "A Tear Fell"—Teresa Brewer (Vogue-Coral)
- 5) "Heartbreak Hotel"—Elvis Presley (HMV)
- 6) "Poor People Of Paris"—Winifred Atwell (Eng. Decca)
- 7) "My September Love"—David Whitfield (Eng. Decca)
- 8) "Rock And Roll Waltz"—Kay Starr (HMV)
- 9) "The Happy Whistler"—Don Robertson (Capitol)
- 10) "The Saints Rock and Roll"—Bill Haley & Comets (Brunswick)

THE NATION'S  
**TOP TEN**  
PLUS  
THE NEXT  
**25**  
JUKE BOX TUNES

**THE CASH BOX**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

C O D E			
AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KL—King
AR—Arcade	DA—Dana	FR—Fraternity	LI—Liberty
AT—Atlantic	DE—Decca	4 Star—Four Star	LO—London
BT—Bethlehem	DL—DeLuxe	GE—Gee	MD—Media
CA—Capitol	DO—Dot	GN—Golden	ME—Mercury
CD—Cadence	DT—Dootone	GR—Groove	MG—MGM
CH—Chess	DU—Duke	GTJ—Good Time Jazz	MO—Modern
CK—Checker	EP—Epic	HE—Herald	NG—Norgran
	ER—Era	IM—Imperial	OK—Okeh
			OL—Olympic
			PA—Parrot
			PE—Peacock
			PM—Prom
			PP—Peter Pan
			PR—Prestige
			RA—Rainbow
			RE—Regent
			RL—Real
			RM—Rama
			RP—RPM
			SA—Savoy
			SE—Seeco
			5L—Spotlight
			SO—Sound
			SP—Specialty
			ST—Starlite
			SU—SUN
			TA—Tampa
			TI—Tico
			UN—United
			UQ—Unique
			VE—Verve
			VI—RCA Victor
			VJ—Vee-Jay
			VK—Vik
			WI—Wing

	Pos. Last Week
<b>1</b> MOONGLOW & PICNIC MORRIS STOLOFF — GEORGE CATES CR-61618 (9-61618)—George Cates DE-29888 (9-29888)—Morris Stoloff	<b>2</b>
<b>2</b> HEARTBREAK HOTEL ELVIS PRESLEY MO-985 (45-985)—Cadets VI-20-6420 (47-6420)—Elvis Presley	<b>1</b>
<b>3</b> IVORY TOWER CATHY CARR—OTIS WILLIAMS—GALE STORM CR-61617 (9-61617)—Four Hues DO-15458 (45-15458)—Gale Storm DL-6093 (45-6093)—Otis Williams & Charms FR-734 (45-734)—Cathy Carr RL-1310 (45-1310)—Lalo Guerrero	<b>4</b>
<b>4</b> THE MAGIC TOUCH PLATTERS ME-70819 (70819x45)—Platters	<b>5</b>
<b>5</b> BLUE SUEDE SHOES CARL PERKINS CA-3373 (F-3373)—Bob Roubian KI-4903 (45-4903)—Boyd Bennett CO-21505 (4-21505)—Sid King & 5 Strings ME-70805 (70805 x 45)—Jerry Mercer DE-29980 (9-29980)—Roy Hall MG-12197 (K12197)—Sam Taylor DO-15456 (45-15456)—Jim Lowe SU-234 (45-234)—Carl Perkins VI-20-6450 (47-6450)—Pee Wee King	<b>3</b>
<b>6</b> STANDING ON THE CORNER FOUR LADS CA-3414 (F-3414)—Dean Martin DE-29897 (9-29897)—Mills Bros. CO-40674 (4-40674)—Four Lads EP-9158 (5-9158)—Neal Hefti Singers	<b>8</b>
<b>7</b> THE WAYWARD WIND GOGI GRANT CA-3430 (F-3430)—Tex Ritter ER-1013 (45-1013)—Gogi Grant	<b>10</b>
<b>8</b> HOT DIGGITY PERRY COMO VI-20-6427 (47-6427)—Perry Como	<b>6</b>
<b>9</b> THE HAPPY WHISTLER DON ROBERTSON CA-3391 (F-3391)—Don Robertson	
<b>10</b> LONG TALL SALLY LITTLE RICHARD CO-40679 (4-40679)—Marty Robbins 5P-572 (45-572)—Little Richard DO-15457 (45-15457)—Pat Boone	<b>7</b>

11) LONG TALL SALLY. 12) POOR PEOPLE OF PARIS. 13) CAN YOU FIND IT IN YOUR HEART. 14) I WANT YOU TO BE MY GIRL. 15) GRADUATION DAY. 16) A TEAR FELL. 17) MY BLUE HEAVEN. 18) WALK HAND IN HAND. 19) I WANT YOU, I NEED YOU, I LOVE YOU. 20) WHY DO FOOLS FALL IN LOVE. 21) MY LITTLE ANGEL. 22) ROCK ISLAND LINE. 23) MY BABY LEFT ME. 24) PICNIC. 25) ON THE STREET WHERE YOU LIVE. 26) MAIN TITLE (MAN WITH THE GOLDEN ARM). 27) I'LL BE HOME. 28) TREASURE OF LOVE. 29) BORN TO BE WITH YOU. 30) LISBON ANTIGUA. 31) HOW LITTLE WE KNOW. 32) I ALMOST LOST MY MIND. 33) R-O-C-K. 34) NO, NOT MUCH. 35) IT ONLY HURTS FOR A LITTLE WHILE.



**NEW on**  
**Bally**



**Bob Anderson** "FOR ONLY YOU"  
c/w  
"YOU'VE GOT THE LOVE"  
BALLY 1012

"HELL'S BELLS"  
c/w  
"CHAMPS ELYSEES"  
BALLY 1011

**Lou Breese**  
And His Orchestra



**Ted Weems** "OH MONAH"  
c/w  
"THE MAN FROM THE SOUTH"  
And His Orchestra  
BALLY 1009

**Thurl Ravenscroft**  
"OH YOU SWEET ONE"  
c/w  
"I AIN'T AFRAID"  
BALLY 1008



**Bally**

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# RECORD REVIEWS

ⓐ A DISK & SLEEPER	ⓐ G GOOD
ⓑ B+ EXCELLENT	ⓐ C FAIR
ⓑ B VERY GOOD	ⓐ D MEDIOCRE

**SUGAR & SPICE**

(Wing 90081; 90081x45)  
**B+** "DON'T BE A BUNNY" (1:59) [Personality BMI—Paul & Freed] The teenage term "Bunny," a name used for a trouble maker, is the subject of this rock and roll jumper cleverly presented by Sugar & Spice. Side has a good beat and an important story to tell. Should aid in the fight against juvenile delinquency.

**B** "THERE WERE NO ANGELS" (2:42) [Pera BMI—Paul & Smith] The boy-girl team displays some pretty harmony on this romantic fish-beat rock and roller. Right up the teenagers' alley.

**EDDIE PEABODY**

(Dot 15473; 45-15473)  
**B** "STARDUST" (2:20) [Mills ASCAP—Carmichael, Parish] Banjo master Eddie Peabody is in complete control on this exciting rock and roll banjo version of a great classic. This rendition could make the song attractive for the kids again.

**B** "MEMORIES" (2:02) [Remick ASCAP—Alstyn, Kahn] The versatile star creates an entirely different sound on this half as he drives through another R and R treatment of a standard. Two strong dance decks with a wild beat.

**JACK FASCINATO**

(Fraternity 740; F-740)  
**B+** "FIFTY FATHOMS" (2:15) [Windy City ASCAP—Gordon, Fascinato, Watts] The Fraternity label, riding high with "Ivory Tower," comes up with another strong contender in this unusual beatty song. It's an exciting novelty with a refreshingly original arrangement and delivery. Wild side that could blossom into another biggie.

**B** "I LIVE TO SING" (2:10) [Windy City ASCAP—Fascinato, Watts] The Mellomen supply another strong backing for Jack as he bounces through a lively ditty with a good jump tempo. Another interesting arrangement.

**BOB EBERLY**

(Grand Award 1006; 45-1006)  
**B+** "HOW WOULD YOU HAVE ME?" (2:46) [Moon Mist BMI—Hirsch, Gallant] A superb Enoch Light backing accompanies veteran Bob Eberly as he beautifully treats a tender, touching new love song that has the earmarks of a big seller. Pretty opus rendered with great feeling.

**B** "SEPTEMBER SONG" (2:50) [DeSylva, Brown & Henderson ASCAP—Weill, Anderson] The crooner hands in an inviting interpretation of one of the all time great classics. Velvety, meaningful rendition.

**BARRY GORDON**

(MGM 12276; K12276)  
**B+** "10 YEARS TO GO" (2:40) [Hampshire House ASCAP—Tepner, Bennett] Little Barry "Nuttin' For Xmas" Gordon comes up with a clever blues beat novelty ditty which he handles superbly. Cute song about a kid who wants to grow up quickly. Another strong seller for the tot.

**C+** "HOW DO WE LOOK TO MON-KEYS" (2:00) [Hampshire House ASCAP—Hoffman, Manning] The tot does a wonderful job on this cute cha cha ditty with an interesting lyric. Unusual item humorously presented with a choral assist.

**THE CASH BOX**

**DISK OF THE WEEK**

"GRAZIE" (2:18)  
 [George George BMI—Lampert, Cleveland]

"COULD YOU" (2:06)  
 [Robert Mellin BMI—Siegel, Mellin]

**DON CORNELL**  
 (Coral 61659; 9-61659)



DON CORNELL

● Don Cornell introduces a sensa-

tional new two-sider that should do a bang-up job on the air, in the jukeboxes and over the counter. Two colorful sides chock-full of commercial qualities that will appeal to the kids and the adults. "Grazie" is a lively Italian flavored waltz novelty with cute lyrics set to an infectious melody. It's a gay, light-hearted affair superbly styled by the Paisano. "Could You" is a sprightly up-tempo romancer with a charming simplicity about it. Solid bit of zestful crooning that'll thrill the Cornell fans. Two lively sides brightly styled. Watch them climb.

"DAYDREAMS" (2:23) [Hawthorne ASCAP—Hoffman, Manning]

"SOMEBODY STOLE MY MUCHACHA" (2:22)  
 [Hampshire House ASCAP—Hoffman, Manning]

**ART MOONEY ORCH.**  
 (MGM 12277; K12277)



ART MOONEY

● Art Mooney breaks through once again with a terrific new summery ditty that could develop into a huge smash just as "Honey Babe"

did. It's a sensational happy-go-lucky novelty featuring the Cloverleafs on the vocal with a wonderfully informal gang-sing technique on a tune called "Daydreams." Art Mooney has supplied a banjo-filled backing and a wonderful beat that showcases the vocal group to best advantage. Side immediately recalls Mooney's smash "I'm Looking Over A Four Leaf Clover" that had a sensational run. The delivery here is tops, and side can be expected to be high on the charts in short order. Flip "Somebody Stole My Muchacha" is an amusing cha cha ditty colorfully handled. Excellent coupling for juke boxes. Top half should be a Summer smash.

"JOHNNY CASANOVA" (2:32)

[Sheldon BMI—Discant, Passman, Burns]

"THE WEST POINT DRESS PARADE"  
 [Hill & Range BMI—Sherman, Roberts]

**JAYE P. MORGAN**  
 (RCA Victor 20-6565; 47-6565)



JAYE P. MORGAN

● The rich, dramatic voice of Jaye P. Morgan rings out beautifully on a stirring new romantic ballad that

should get a gala reception from disk jockeys and the public. It's an emotional and potent side dubbed "Johnny Casanova," that could develop into a king-size smash. Jaye sings with great force and sincerity and ends up with a beautiful side. The lower lid "The West Point Dress Parade" is an unusual military beat ballad that tells a sad love story. Jaye will be taking over the "Eddie Fisher Show" for the Summer months and will undoubtedly add hordes of fans to her already huge following. It should have a marked effect on the sale of this disk. Watch the top half, it's a strong one.

**PEARL BAILEY**

(Verve 2013; 2013x45)  
**B** "GO BACK WHERE YOU STAYED LAST NIGHT" (2:38) [Mayfair & C. R. Pub. ASCAP—Easton, Waters] The inimitable Pearl Bailey leans into a clever up-beat novelty which she fashions in her humorous lighthearted fashion. Her side comments on this oldie are terrific. Louis Bellson assists on the drums.

**B** "TIRED" (2:45) [Barton ASCAP—Roberts, Fisher] The thrush sings a top drawer piece of blues material in her easy-going delightful style. Pearl has a great delivery and understanding of lyrics. Unusual deck beautifully done in a humorously informal manner.

**RENATO CAROSONE**

(Capitol 3435; F-3435)  
**B+** "AND THE BOAT CAME BACK ALONE" (2:10) [E. Suvini-Zerboni BMI—Ruccione, Fiorelli] Renato Carosone, who did a big job on "Infatuation," comes up with two exciting new sides also recorded in Italy. This half is a vocal novelty with a good latin beat and a number of unusual gimmicks,—gurgling speed changes, etc. Should do well.

**B+** "CIRIBIRIBIN" (2:43) [Ed. Carish ASCAP—Pestalozza] The boys take off on an instrumental caper on this end as they fly through a gimmicked-up cornball version of a great Italian standard. The speed change on this end creates some interesting effects. Two great juke items that could take off.

**DAVID ROSE ORCH.**

(MGM 12270; K12270)  
**B** "THE CATERED AFFAIR" (3:03) [Miller ASCAP—Previn] The beautiful theme from the motion picture rendition of the smash Chayefsky TV play "Catered Affair" is lusciously and dramatically fashioned by the strings of David Rose's ork. Stirring composition that should attract attention when the pic starts its run.

**C+** "COOL TANGO" (2:43) [Ardmore ASCAP—Oakland] The batoneer conducts the ork through a big tango item.

**BETTY MADIGAN**

(MGM 12273; K12273)  
**B+** "CRYIN'" (2:32) [Acuff-Rose BMI—Swan] Betty Madigan does a wonderful job on this emotional lover's lament. Touching tune rendered with much feeling and sincerity. Pretty melody that could step out for the lark.

**C+** "A PERFECT UNDERSTANDING" (2:23) [Brighton ASCAP—Frisch, Kaye] A tender love song with a warm and inviting melody set to a easy lilting tempo is offered smoothly by Betty on this end.

**ROSEMARIE RAND**

(Vik 0206; 4X-0206)  
**B** "GIMMIE" (2:08) [Roosevelt BMI—Singleton, McCoy] Rosemarie Rand comes up with a powerful side as she belts out a catchy jumper with a good rockin' beat. Commercial novelty with potential.  
**C** "LIES! LIES! LIES!" (2:24) [Veronique ASCAP—Segal] This half displays the chirp on a lively up-beat cutie. Infectious pleaser.

IT'S *Vic* AT HIS BEST  
THE SUMMER HIT HEADING FOR No. 1

Columbia 40654

# "ON THE STREET WHERE YOU LIVE"

From the Broadway Musical Smash  
"MY FAIR LADY"

*by*  
*Vic*  
*Damone*

b/w

"WE ALL NEED LOVE"



COLUMBIA  RECORDS

# RECORD REVIEWS

ⓐ <b>DISK &amp; SLEEPER</b>	ⓐ <b>GOOD</b>
ⓑ <b>EXCELLENT</b>	ⓐ <b>FAIR</b>
ⓑ <b>VERY GOOD</b>	ⓐ <b>MEDIOCRE</b>

**BARRY SISTERS**  
(Cadence 1295; 45-1295)

**B+** "INTRIGUE" (2:37) [Leeds ASCAP—Drake, Durand] The Barry Sisters team their exciting voices on a hauntingly beautiful new ballad set to the theme from the "Foreign Intrigue" TV serial. Strong side with an unusual sound. Could break out.

**B** "TILL YOU COME BACK TO ME" (2:03) [Dorsey Bros. ASCAP—Linsley, Ross, Ross] A pretty shuffle-beat romancer is emotionally treated by the talented larks. Tender sentimental item.

**ART & DOTTY TODD**  
(Diamond 3003; 3003-X)

**B+** "THE KADEY SONG" (2:02) [Oakland ASCAP—Oakland, Sherrell, Moody] Art and Dotty Todd come up with a refreshing new light-hearted novelty that dances along sprightly. Catchy lyrics are inviting. Reminds this listener of the great old favorite "Hutsut Ralston." A sleeper to watch. Could be big.

**C+** "BUT ONLY FROM YOU" (2:24) [Viking ASCAP—Gwirtz, Street] This half is a catchy little romantic ditty pertly bounced thru by the couple.

**MEG MYLES**  
(Capitol 3437; F-3437)

**B** "MY MELANCHOLY BABY" (2:13) [Shapiro, Bernstein ASCAP—Burnett, Norton, Watson] Meg Myles dishes out a sultry interpretation of a classic favorite and hands in a strong deck that could revive the song and send it up the ladder once again.

**B** "PAST THE AGE OF INNOCENCE" (2:55) [Meridian BMI—Charlap, Gimbel] The lark is at her best on this wonderful new love song with a superb lyric wed to a lovely melody. A good song that should change the minds of people who say "they ain't writin' 'em like they used to."

**ANN SUMMERS**  
(Epic 9169; 5-9169)

**B+** "DON'T ASK ME" (2:20) [Rush BMI—Green, Kane] A talented newcomer to the wax world, Ann Summers, makes an impressive debut on Epic with a striking rendition of a beautiful new ballad. Thrush has a rich, warm, and polished voice and makes a big first showing. There's a big future in store for the lass.

**B** "TALL AN' TWENTY" (1:55) [April ASCAP—Reichner, Lowe] The lark displays her versatility on this side and belts out a rockin' and rollin' item with a good dance beat. Has a "Flat Top" quality.

**LAFAWN PAUL**  
(Abbott 3023; 45-3023)

**B** "YOU'VE TURNED OFF THE MUSIC" (2:58) [Dandelion BMI—Chorney, Habash] Pert Lafawn Paul, who started all the noise on the tune "Learning To Love," dishes out a touching new sentimental ballad in her warm, sincere manner. Tearful romancer that could build.

**C+** "CAN'T GET YOU OUT OF MY MIND" (2:25) [Dandelion BMI—King] Here the lark belts out wild rocker and ends up with a good dance deck that the kids'll like. Something smooth and something hot, back to back.

## THE CASH BOX

### SLEEPER OF THE WEEK

"BIG D" (2:06) [Frank ASCAP—Loesser]

"IN MY INNOCENCE" (2:36) [Redd Evans ASCAP—Lambert, Gluck]

DE JOHN SISTERS  
(Epic 9172; 5-9172)



DE JOHN SISTERS

● Another gem from the Frank Loesser B'way smash "The Most Happy Fella" looks as tho it's headed for hitdom. This time it's

the high-stepping novelty "Big D" as fashioned by the DeJohn Sisters. The girls sing with the same life and spirit present in their initial hit "No More," and come off with a big sound that really swings. The beat is great, the song is tops and the delivery out of this world. A number of gimmicks add the spice that'll send the side soaring. It's far and away the DeJohns' best side in a long time and should prove to be a tremendous seller in and out of Dallas. Making the side a real whopper is the powerful flip deck—a beautiful fish-beat romantic affair tagged "In My Innocence." Strong material that should go great guns with the teenagers. Top grade arrangement. Big coupling.

"BE-BOP-A-LULA" (3:01) [Lowery BMI—Davis, Vincent]

"WOMAN LOVE" (3:00) [Central BMI—Rhodes, Reynolds]

GENE VINCENT  
(Capitol 3450; F-3450)

● Gene Vincent makes an exciting debut on the Capitol label with powerhouse of tune that could do for him what "Heartbreak Hotel" and "Blue Suede Shoes" did for Elvis Presley and Carl Perkins. The artist sings in the rock and roll-country fashion, and with the aid of some thrilling echo effects, really

rocks the house delivering "Be-Bop-A-Lula." It's an emotional performance with a big driving beat enhanced by some swinging guitar work. The song is already breaking and should keep soaring. The lower lid "Woman Love" is a similar item aimed at the rock and roll market. Keep an eye on the upper lid.

"GYPSY IN MY SOUL" (1:50)

[Words & Music ASCAP—Jaffe, Boland]

"WE'RE STILL HOLDING HANDS"

(2:22) [Joy ASCAP—Hoffman, Manning]

THREE CHUCKLES  
(Vik 0216; 4X-0216)



THREE CHUCKLES

● The Three Chuckles may have that big hit they've been looking

for as they dish up an exciting new two-sided threat that beats the smash sign in every groove. On one side, the trio takes hold of a great oldie "Gypsy In My Soul," and belts it out excitingly. Teddy handles the lead and gets a big choral backing on this fast-stepping thriller. It's a powerful revival treatment that should get big play and big sales. The coupling "We're Still Holding Hands" is a gorgeous slow waltz ballad which the chorus and the trio fashion delightfully. A warm and commercial tune tailor-made for Summer sales. The kids'll go for both decks.

**WILL GLAHE**  
(London 1673; 45-1673)

**B+** "THE MARCH HARE" (2:07) [Artists ASCAP—Green] A colorful Irish-Scottish flavored instrumental bouncer is delightfully fashioned by Will Glahe. Will has a refreshing sound and a catchy piece of material to work with. One of those unusual novelties that could break out.

**C+** "PEANUT POLKA" (2:37) [Chappell ASCAP—Farnon] Here the maestro dances thru a happy polka ditty with the same spirit and gaiety featured in Glahe's original rendition of the "Beer Barrel Polka."

**ONESIME GROSBOIS**  
(Capitol 3449; F-3449)

**B** "THE LEFT BANK" (2:53) [Cromwell ASCAP—Monnot] Another lively and spirited French flavored melody by the author of "Poor People Of Paris," is sprightly styled by pianist Onesime Grosbois. Catchy dancer that should appeal to the same people who went for "Poor People."

**C+** "THE SUN" (2:45) [Rayview BMI—Darnal] Another light and gay Parisian-spiced bouncer that dances along happily.

**BILLY REGIS**  
(RCA Victor 20-6551; 47-6551)

**B** "ALLEGHENY MOON" (2:48) [Oxford ASCAP—Hoffman, Manning] Billy Regis, the trumpeter from Prado's smash "Cherry Pink," does a pretty job of tooting as he offers an instrumental interpretation of a fast rising new ballad. Billy's delivery has an up-beat.

**C+** "A KISS BEFORE DYING" (2:50) [Weiss & Barry BMI—Coates, Newman] This danceable, romantic trumpet solo is the title tune from a new United Artists film. Good deck.

**ARTHUR FIEDLER & ORCH.**  
(RCA Victor 20-6568; 47-6568)

**B+** "GET ME TO CHURCH ON TIME" (2:20) [Chappell ASCAP—Lerner, Loewe] A refreshing side for Summer programming is this lively marcher from the B'way smash "My Fair Lady." Arthur Fiedler does a wonderful job with the 40 piece ork on a high-stepping Richard Hayman arrangement. Lively change-of-pace.

**B** "I'VE GROWN ACCUSTOMED TO HER FACE" (3:15) [Chappell ASCAP—Lerner, Loewe] This half is an enchanting rendition of one of the most captivating of all the songs from the same musical. Lovely instrumental version.

**JACKIE CAIN & ROY KRAL**  
(ABC-Paramount 9711; 45-9711)

**B** "THE GLORY OF LOVE" (2:20) [Shapiro-Bernstein ASCAP—Hill] Jackie and Roy, an extremely talented vocal team with a fresh new sound and technique, are introduced on single wax singing the title song from their new ABC LP. Dee jays'll go for the kids. They have an original approach.

**B** "THE BEST THING FOR YOU" (1:45) [Irving Berlin ASCAP—Berlin] The twosome pick up the tempo on this portion and revive a wonderful Berlin oldie. Jackie and Roy sing with a smooth, easy-to-take jazz quality.



On Their Way Again With  
A Doubled Barreled Smash!

"My Prayer"

AND

"Heaven On Earth"

THE PLATTERS

MERCURY 70893

BILLBOARD PICKS THE HITS!



PATTI  
PAGE

"Allegheny Moon"

AND

"THE STRANGEST ROMANCE"

MERCURY 70878

**THIS WEEK'S BEST BUYS**

The singer has a fast starter in this ballad. Boston, Providence, Philadelphia, Baltimore, Buffalo, Cleveland, Milwaukee, Detroit and St. Louis are among the cities reporting immediate take-off. Flip is "The Strangest Romance" (Lear, ASCAP). A previous Billboard "Spotlight" pick.



THE  
DIAMONDS

"Love, Love, Love"

AND

"Every Night  
About This Time"

MERCURY 70889

**Review Spotlight on...**

The group is riding high on the charts right now and their new disk is another two-sided hit.



CREW  
CUTS

"Tell Me Why"

AND

"REBEL IN TOWN"  
FROM THE MOTION PICTURE OF THE SAME NAME!

MERCURY 70890

**Review Spotlight on...**

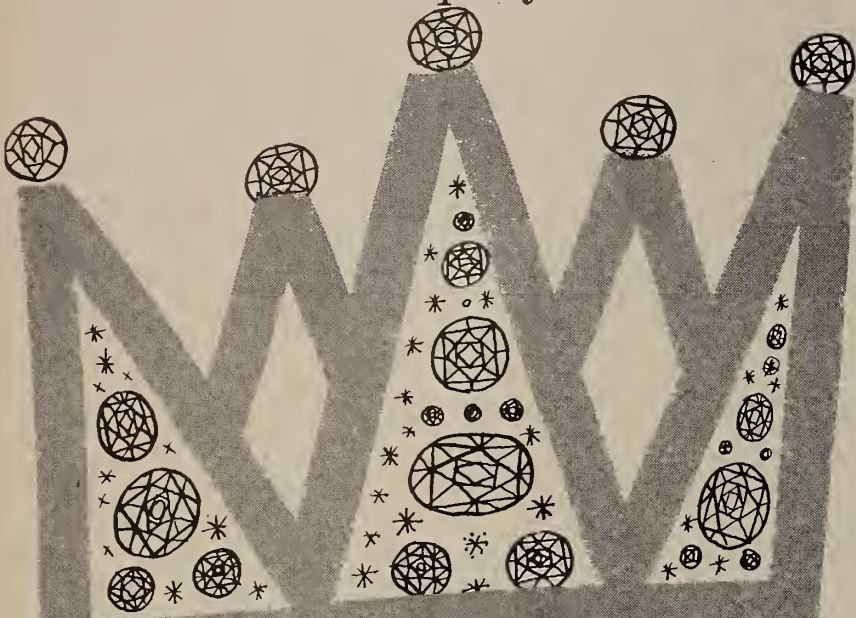
The boys blend with warm, appealing harmony on the attractive ballad.



**IMPORTANT NOTICE TO DEALERS**

For January in June traffic, take part in Mercury's 1c Premium Sale. For all details contact your Mercury distributor NOW!

the "King" comes calling with another profit maker



# NAT 'KING' COLE

## THAT'S ALL THERE IS TO THAT

and **THE FOUR KNIGHTS**

## MY DREAM SONATA

with *The music of NELSON RIDDLE*



record no. 3456

# RECORD REVIEWS

- DISK & SLEEPER
- GOOD
- EXCELLENT
- FAIR
- VERY GOOD
- MEDIocre

## THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and " Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "DANCING WITH TEARS IN MY EYES".....The Four Tunes Jubilee 5245; 45-5245
- ★ "FRONT ROW BALCONY".....The Gaylords... Mercury 70891; 70891x45
- ★ "THE KADEY SONG".....Art & Dotty Todd Diamond 3003; 45-3003
- ★ "INTRIGUE".....The Barry Sisters Cadence 1295; 45-1295
- ★ "FIFTY FATHOMS".....Jack Fascinato... Fraternity 740; 45-740
- ★ "MARCH HARE".....Will Glahe Orch... London 1673; 45-1673
- ★ "AND THE BOATS CAME BACK"/ }.....Renato Carosone... Capitol 3435; F-3435
- "CIRIBIRIBIN"

### THE GAYLORDS

(Mercury 70891; 70891x45)

**B+** "FIRST ROW BALCONY" (2:15) [E. B. Marks BMI—Raleigh, Edwards] The Gaylords come up with a wonderful new commercial ditty set to a light lilting tempo. It's a pretty song with a touching lyric set to a contrasting up beat. Good teenage fare that could break big.

**B** "ONE NIGHT ONLY" (2:05) [Jay & Cee BMI—Singleton, McCoy] Here the boys hop on a fast rising rock and roller and treat it for the pop market. Catchy bouncer with a good beat. Strong coupling.

### MAHALIA JACKSON

(Apollo 304; 45-304)

**B** "HE'S MY LIGHT" (2:56) [Bess BMI—] Mahalia Jackson, one of the great voices of our time, does a magnificent job on this stirring gospel ballad. Striking performance by the queen. Should be a big seller among the folks who appreciate spirituals.

**C+** "IF YOU JUST KEEP STILL" (3:03) [Bess BMI—] Another emotional heart rending performance presented straight from the heart.

### DICK KALLMAN

(Decca 29913; 9-29913)

**B** "I LONG TO BELONG TO SOMEONE" (2:48) [Bregman, Vocco & Conn ASCAP—Samuels, Adelson] Young Dick Kallman does a lovely job with a pretty romantic opus which he fashions tenderly and with great feeling. Touching song that should do well.

**C+** "I ASKED THE LORD" (2:34) [Bulls Eye ASCAP—Lange, Duncan] Here Kallman emotionally projects on a stirring and melodic inspirational ballad. Strong piece of material.

### THE FOUR TUNES

(Jubilee 5245; 45-5245)

**B** "DANCING WITH TEARS IN MY EYES" (1:53) [Witmark ASCAP—Burke, Dubin] The Four Tunes rhythm thru an easy going jump rendition of a wonderful oldie. Colorful swinger.

**B** "FAR AWAY PLACES" (2:49) [Laurel ASCAP—Whitney, Kramer] Here the quartet delivers a rock and roll treatment of another big oldie. Good driving side that moves along at a solid pace.

### REDD STEWART

(RCA Victor 20-6557; 47-6557)

**B** "GEE, BUT I HATE TO SEE ME GO" (2:24) [Ridgeway BMI—Stewart] Redd Stewart, former vocalist with the Pee Wee King Band, shuffles through a pretty pop ballad. The songster handles the vocal smoothly and gets a strong assist from a vocal trio. Could make a good showing.

**C+** "THE WIND-UP" (2:00) [Fairway BMI—Coleman] This half is a tearful lament with more of that delightful country flavoring.

### TOMMY BREWER

(Crystalette 701; 45-701)

**C+** "DRAG BROTHER DRAG" (2:27) [Frannan BMI—Brewer] The Crystalette label returns to the record scene with Tommy Brewer singing a song with a moral. A rock and roller about the sad results of drag racing.

**C+** "FUNCTION AT THE JUNCTION" (1:53) [Frannan BMI—Lantz, Goss, Lantz] Another good bopper that the kids'll find tailor-made for dancing. Lively side.

### JACQUES BELASCO O. & CHORUS

(MGM 12257; K12257)

**B** "PICAROON" (2:50) [Catawba ASCAP—Carr, Marcus, Care] A Scottish novelty is sprightly fashioned by the Jacques Belasco orchestra and chorus with Gene Revel doing a pleasant job on the vocal. Catchy ditty.

**B** "WISHING WELL" (2:57) [Plymouth ASCAP—Francis] The chorus and ork blend delightfully on this lush, flowing waltz ballad. Dreamy, velvety melody. Good mood merchandise.

### JAN AUGUST

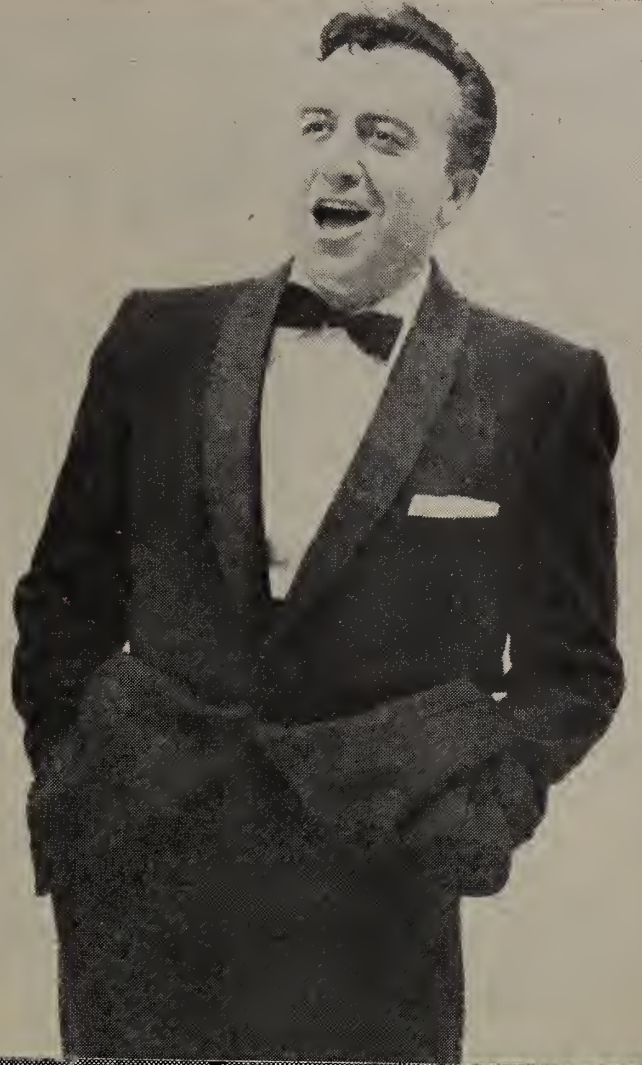
(Mercury 70875; 70875x45)

**B** "LOVERS AND LOLLIPOPS" (2:12) [Trinity BMI—Manson] The simplicity of the delivery makes this captivating theme from the film success "Lovers and Lollipops" so beautiful. A charming melody with great potential. Jan August delivers the song in top form.

**C+** "DOMINIQUE" (2:09) [Towne ASCAP—Kaplan, Shuman, Shuman] This portion is a sprite little bounce ditty. Also a pretty piece.

# Don Cornell

at his Best  
Singing



"  
"GRAZIE"  
"

"  
"COULD  
YOU"  
"

CORAL RECORD-61659 (9-61659)





The  
Cadillacs

“WOE  
IS ME”

b/w

“BETTY  
MY LOVE”

JOSIE 798

Jimmy  
Ricks

“SHE’S FINE—  
SHE’S MINE”

b/w

“THE  
UNBELIEVER”

JOSIE 796

**Josie RECORD**  
1650 Broadway, New York City



**THE RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK**

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

- |   |                                 |
|---|---------------------------------|
| 1. THE WAYWARD WIND                     | Gogi Grant (Ero)                |
| 2. MOONGLOW & THEME FROM PICNIC         | Morris Stoloff (Decco)          |
| 3. STANDING ON THE CORNER               | George Cates (Corol)            |
| 4. IVORY TOWER                          | Four Lods (Columbia)            |
| 5. GRADUATION DAY                       | Cathy Corr (Fraternity)         |
| 6. ON THE STREET WHERE YOU LIVE         | Gale Storm (Dot)                |
| 7. HEARTBREAK HOTEL                     | Otis Williams & Chorms (DeLuxe) |
| 8. BORN TO BE WITH YOU                  | Rover Boys (ABC-Paramount)      |
| 9. I'M IN LOVE AGAIN                    | Four Freshmen (Capitol)         |
| 10. WALK HAND IN HAND                   | Vic Domone (Columbia)           |
| 11. I COULD HAVE DANCED ALL NIGHT.      | Elvis Presley (RCA Victor)      |
| 12. I WANT YOU, I NEED YOU, I LOVE YOU. | Chordettes (Codence)            |
| 13. HOT DIGGITY.                        | Fats Domino (Imperial)          |
| 14. THE HAPPY WHISTLER.                 | Tony Martin (RCA Victor)        |
| 15. HOW LITTLE WE KNOW.                 | Andy Williams (Codence)         |
| 16. I ALMOST LOST MY MIND.              | Denny Vaughn (Kopp)             |
| 17. CAN YOU FIND IT IN YOUR HEART.      |                                 |
| 18. PICNIC.                             |                                 |
| 19. MY LITTLE ANGEL.                    |                                 |
| 20. TRANSFUSION.                        |                                 |
| 21. PORTUGUESE WASHERWOMAN.             |                                 |
| 22. SWEET OLD FASHIONED GIRL.           |                                 |
| 23. IT ONLY HURTS FOR A LITTLE WHILE.   |                                 |
| 24. THE MAGIC TOUCH.                    |                                 |
| 25. TREASURE OF LOVE.                   |                                 |
| 26. ALLEGHENY MOON.                     |                                 |
| 27. GLENDORA.                           |                                 |
| 28. CHURCH BELLS MAY RING.              |                                 |
| 29. KISS ME ANOTHER.                    |                                 |
| 30. LONG TALL SALLY.                    |                                 |
| 31. POOR PEOPLE OF PARIS.               |                                 |
| 32. A TEAR FELL.                        |                                 |
| 33. I WANT YOU TO BE MY GIRL.           |                                 |
| 34. TO LOVE AGAIN.                      |                                 |
| 35. MORE.                               |                                 |
| 36. MY BLUE HEAVEN.                     |                                 |
| 37. BLUE SUEDE SHOES.                   |                                 |
| 38. SECOND FIDDLE.                      |                                 |
| 39. MY BABY LEFT ME.                    |                                 |
| 40. ROCK ISLAND LINE.                   |                                 |

**HEADING FOR ANOTHER  
ALL TIME SMASH SELLER!**



“Lonely Girl” LRP 3012

**LIBERTY RECORDS, INC.**  
REG. U.S. PAT. OFFICE

A recent Nick Kenny column reported that it was Mike Woloson (WNOR-Norfolk, Va.) who originated the successful disk jockey dances. The kids started hopping to these affairs in 1947 when Woloson got the Scranton dee jays together for the March of Dimes. . . . While on the subject of record hops, David Dreis, (KENT-Shreveport, La.) thinks “the record companies are missing a good thing by not furnishing slides of the record stars to record hop dee jays. While the discs are playing the slides will be shown”.



GENE STUART  
WAVZ—New Haven, Conn.

Pic of the week—The life of a disk jockey is a hard one????? Gene Stuart (WAVZ-New Haven, Conn.) catches breakfast between records on a recent early morn. Bagels and cream cheese yet. . . . Mike Eriksen (WJLB-Detroit, Mich.) requests that on promotional record mail-ins, please send to Michael Smigulec, 1636 Gladstone, Detroit 6, Mich. . . . According to Michael Bushell (WMAS-Springfield, Mass.) those who dig the cool stuff have only his “Sounds In Jazz” to turn to on radio in his area. . . . “Did” Dwyer (KAMO-Rogers, Ark.) is doing more air-time. Not only is Dwyer dishing out thirty-eight hours and thirty-five minutes of disks each week but he’s probably a walking newspaper too. Dwyer presents 34 five-minute and 10 fifteen-minute newscasts each week. . . . An experiment recently became an exciting regular feature on Jim Aylward’s (WHIL-Medford, Mass.) time slot. The idea is to present new LP releases in their entirety in three days’ time. So successful has been the venture, says the station, that dealers have been stocking LP’s they thought would never make it. . . . Dick Doty (WHAM-Rochester, N. Y.) writes that “Monitor”, the week-end NBC program, has picked up his ratings to be used for the Western and Central New York State reports on their “Top Tunes”, a new feature they have started. Dick’s afternoon show has been extended another half-hour also. . . . The folks tuning in on Don Keyes (KTSA-San Antonio, Tex.) the other day must have thought that either the station’s record library was destroyed, save one, or that an engineer dozed off. For four straight hours Don played the Four Voices’ recording of “Bim Bam Baby”. Asked to account for the strange event Don replied that he “liked the tune”. . . . A short while ago the St. Louis Globe-Democrat gave the fans of Bruce Howard (KXOK-St. Louis, Mo.) a peek into Howard’s outdoor (his backyard) life. Howard readily admits his “country” cooking is confined to popcorn. . . . Don Parker (WMYR-Fort Myers, Fla.) salutes the modest town of Fort Myers with the words that it “is by far way out ahead of the rest of the nation in picking the hits and picking the future stars”. An outstanding example of the latter case, cites Parker, is the fact that Elvis Presley packed ‘em in when he appeared in the city over a year ago. . . . Those who catch the worm in Albany will be pleased to know that Pete Dreyer (WROW-Albany, N. Y.) has a new show that runs from 3:30 to 6:00 each day, Monday thru Friday. . . . Bob E. Lloyd (WHEC-Rochester, N. Y.) has disk doings, now, with two daily shows. This includes “Lloyd’s Unlimited” in the afternoon and “The Late Bob E. Lloyd” during the evening.

*America's Fastest Selling Records*



Carmen  
Hits the  
Jackpot  
with a great  
**2-Sider**

**Carmen  
McRAE** singing

**"NEVER  
LOVED  
HIM  
ANYHOW"**

and

**"YOU  
DON'T  
KNOW  
ME"**

DECCA 29949



*A New World of Sound*

**DECCA records**



**DELLA REESE**

new hit!

**"HEADIN' HOME"**

b/w

**"DAYBREAK SERENADE"**

JUBILEE 5247

**THE FOUR TUNES**

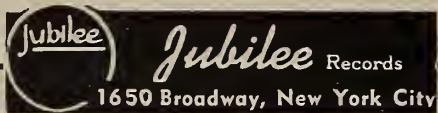
new smash!

**"DANCING WITH TEARS IN MY EYES"**

b/w

**"FAR AWAY PLACES"**

JUBILEE 5245



**THE CASH BOX**  
**ROUND THE WAX CIRCLE**

**NEW YORK:**

Louis Bernstein of Shapiro-Bernstein has become one of the owners of the Baltimore Orioles. . . . Art Waner doing a great job at C'est La Vie. . . Russell Arms has been signed by Era Records and is flying to the coast to do his first session. . . . Four Lads open at the Copa in New York August 16.



FOUR LADS

Their "Standing On The Corner" backed with "My Little Angel" is their third smash record in a row. . . . Sylvia Syms, who has made a hit out of "I Could Have Danced All Night" from "My Fair Lady", can't get tickets to see the show. . . . Bob Eberle will introduce his new Grand Award disk on the Steve Allen Show June 13. . . . The Statler is planning to break down a wall of the Cafe Rouge to enlarge the room. . . . The sons of two of the greats of the songwriting field, Gus Kahn and Jules Styne, are now combining their talents as a songwriting team. Both sides of the new Ella Fitzgerald Verve recording, "A Beautiful Friendship" and "Stay There" were written by Donald Kahn and Stanley Styne. . . . John Griffin, head of the RIAA, on his way to Europe. The RIAA is faced with the problem of electing a new president to replace James Conkling. . . . Art Mooney looks as though he has a big one in "Day Dreams". . . . Jack

Dunn of Disneyland Records weds Kathy Levington of M. C. A. Sunday June 10. . . . Elvis Presley will be profiled in the new issue of Pageant Magazine. . . . Kapp sales manager Jay Lasker on a two-week trip to Pittsburgh, New Orleans, Houston, Dallas, Seattle, San Francisco and Los Angeles. . . . Bobby Shad taking a breather after a cutting spree of album making. . . . Jimmy Hilliard of Bally has signed Janis Paige to a recording contract. . . . The Whistling Jones of the Leroy Holmes record, "The Proud Ones", is really songwriter Arthur Berman. . . . Alan Blake, newcomer to the recently formed Candlelight label, heads up to Syracuse for a two-week stint at Lorenzo's.

**CHICAGO:**

Ralph Blank, program director of WJJD reports the end of all personality and interview shows on that station as of this past 6-8. Artists and promoters who used to enjoy coffee with John McCormick at the London House very sad over this decision. John moves back to main studios taking over 2-5 pm spot plus continuing his am sked. . . . Dick Roman shifts from New York to Cincinnati. . . . Howard Miller giving his time and talents to the annual Purple Heart Cruise originated by Irv Kupcinet, Chicago Times columnist. Representative of the large group of entertainers on the cruise, Dorothy Greene and Elaine Stanly, Jr. of "Joy Ride", Johnny Paul magician, Connie Mitchel singer, Frank York and his violin. David Le Winter and his Orch provide the music, Chet Roble at the piano and The Dukes Of Dixieland round out the cruise show. . . . Carl Hoff now golf pro at Nippersink, Genoa City, Wis. . . . Double AA Disks plan clever dance promotion for Mark Reddy's first wax "Wiggle Waggle". Diskery plans a nationwide contest to find best teen-age interpretation of "Wiggle Walk". . . . Coral is looking for a "Sweet Old Fashioned Girl". Coral's Howard Caro reports the Teresa Brewer record on the way to the top. So far local response to the contest has been very good. Julius La Rosa opens at Chez 6-20. Follows Jimmy Durante. . . . Mike Gould of Capitol's publishing firm passed thru Chi on way to N. Y. C., from there to London for big meeting of Capitol execs. . . . Buddy Laine touring Mid-West. . . . Kicking off Mercury's "One Cent Deal", Henry Friedman partied local dealers at Linn Burton's Steak House. . . . Eileen Mack advises Patti Page will marry Charles O'Curran in Chi. . . . Lola Dee and husband, Rudolph Valentino, second honeymooning in Juarez. . . . Margaret (Maggie) Murray back from restful Calif. vacation. Still raving about Artie Wayne's swimming pool with adjoining house.



TERESA BREWER

**HOLLYWOOD:**

Pete Hanley signed to record for Verve Records. Pete also signed this week as a regular on the new Johnny Carson show on CBS. . . . The McGuire Sisters, whose waxings of "Picnic" and "Delilah Jones" are high on the charts, open this week at Wilbur Clark's Desert Inn in Las Vegas. . . . Liberty Records has tagged first sides by new vocalist Russ Arno for a rush release. . . . Mr. and Mrs. Dick Whittinghill are the proud parents of a baby girl born last week. . . . Margie Rayburn had her option picked up by Capitol Records and records this week at Capitol's Hollywood studios. . . . Julie London has been signed for a straight dramatic role in the Jeff Chandler starrer "Drango". . . . Disk Jockey Johnny Fairchild, formerly of WORZ, Orlando, Florida, has joined the staff of KTMS, Santa Barbara. . . . Betty Reilly set to record for Decca. . . . Vic Rowland, manager of Press Relations for Capitol Records has been elected to serve a three-year term on the Board of Directors of The Hollywood Advertising Club. . . . Era Records has signed young Los Angeles vocalist, Johnny Harper, with his first record of "The Little Doggie" scheduled for release next week. . . . Art Laboe has the customers at Scrivners Drive-In select the records for his Drive In Juke Box show. . . . Bob Demain expects a big hit for the De John Sisters in their Epic release of "Big D". . . . Estelita debuts her new act during her current engagement at the Coconut Grove. . . . Vocal-Instrumental group, The Sabres have been signed to a Victor recording contract by Dennis Farnon, Victor's west coast album producer. . . . Charlie Cal back East promoting his first sides for the Songbird label. . . . The Four Aces record in Hollywood this week before heading for a two-day engagement in Salt Lake City. . . . Dot Records' move to Hollywood was confirmed this week. The firm will occupy the former Capitol offices at Sunset and Vine. Jack Costanzo, billed as "Mr. Bongo", headlining at new Hollywood bistro, The Seville.



McGUIRE SISTERS

**D.J.'S AGREE: ONE OF THE GREATEST LP'S IN RECENT YEARS!**



**"Our New Nellie" LRP 3014**



# HOT



*The Sultry Voice of*

## AMRU SANI

*Singing*

### "TABASCO!"

*and*

### "I'm in the Mood for Love"

*ENOCH LIGHT ORCHESTRA*

## GRAND AWARD RECORDS

PROMOTION: KAPPY JORDAN



*Amru Sani*

*Opening Broadway in "NEW FACES OF 1956"*

*Introduced to America by ED SULLIVAN*

*4th Appearance Soon!*

*Management: Gloria Safier*

Presenting



# Alan Blake

On Candlelight Records . . .  
singing

## "ON BENDED KNEE"

b/w  
"ROCK-TIME TUNE"  
C-A1001

Orch. and Chorus  
conducted by  
NEIL HEFTI

**CANDLELIGHT RECORDS**  
BOX 231  
MANHASSET, L. I., N. Y.

**THE CASH BOX**



**MELODY SONG SHOPS, INC.**  
Brooklyn, N. Y.

1. Moonglow & Picnic (Stoloff)
2. Hot Diggity (Perry Como)
3. Heartbreak Hotel (E. Presley)
4. I Want You, I Need You, I Love You (Elvis Presley)
5. Main Title (Elmer Bernstein)
6. Standing On The Corner (Four Lads)
7. On The Street Where You Live (Vic Damone)
- B. I Want You To Be My Girl (Teen Agers)
9. How Little We Know (Sinatra)
10. Walk Hand In Hand (Tony Martin)

**JORDON MARSH CO.**  
Boston, Mass.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Standing On The Corner (Four Lads)
4. Moonglow & Picnic (Stoloff)
5. Hot Diggity (Perry Como)
6. Ivory Tower (Cathy Carr)
7. Wayward Wind (Gogi Grant)
- B. Graduation Day (Rovers)
9. Just As Long As I'm With You (Pat Boone)
10. 3 Penny Opera (B. Vaughn)

**LOVEMAN'S, INC.**  
Birmingham, Ala.

1. Moonglow & Picnic (Stoloff)
2. I'm In Love Again (Fontanes)
3. To Love Again (Four Aces)
4. Church Bells May Ring (Diamonds)
5. Long Tall Sally (Pat Boone)
6. Hot Diggity (Perry Como)
7. Ivory Tower (Gale Storm)
- B. Picnic (McGuire)
9. Lisbon Antigua (N. Riddle)
10. Poor People Of Paris (Baxter)

**BEACON SHOP**  
Providence, R. I.

1. Wayward Wind (Gogi Grant)
2. Delilah Jones (McGuire)
3. Moonglow & Picnic (Stoloff)
4. Happy Whistler (Robertson)
5. Ivory Tower (Cathy Carr)
6. A Little Love Can Go A Long, Long Way (Dream Weavers)
7. 500 Guys (Frank Sinatra)
- B. Kiss Me Another (G. Gibbs)
9. My Blue Heaven (Domino)
10. On The Street Where You Live (Vic Damone)

**THE MELODY HOUSE**  
St. Louis, Mo.

1. Wayward Wind (Gogi Grant)
2. Graduation Day (Rovers)
3. Lost John (Lionie Donegan)
4. Cimarron (Paul & Ford)
5. Too Close For Comfort (Eydie Gorme)
6. I Almost Lost My Mind (Pat Boone)
7. Gone With The Wind (Shepards)
- B. Standing On The Corner (Four Lads)
9. Moonglow & Picnic (Cates)
10. Transfusion (Nervous Norvus)

**THE GROOVE REC. STORE**  
Norfolk, Va.

1. Be-Bop-A-Lula (G. Vincent)
2. I Want You, I Need You, I Love You (Elvis Presley)
3. Born To Be With You (Chordettes)
4. Wayward Wind (Gogi Grant)
5. Magic Touch (Platters)
6. Ivory Tower (Gale Storm)
7. I Almost Lost My Mind (Pat Boone)
8. Walk Hand In Hand (Martin)
9. It Only Hurts For A Little While (Ames Bros.)
10. Can You Find It In Your Heart (Tony Bennett)

**MUSIC BOX**  
Cleveland, Ohio

1. Treasure Of Love (McPhatter)
2. My Little Angel (Four Lads)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. Transfusion (Nervous Norvus)
5. I Almost Lost My Mind (Pat Boone)
6. Born To Be With You (Chordettes)
7. How Little We Know (Frank Sinatra)
- B. Can You Find It In Your Heart (Tony Bennett)
9. It Only Hurts For A Little While (Ames Bros.)
10. On The Street Where You Live (Damone/Fisher)

**HUDSON-ROSS**  
Chicago, Ill.

1. Moonglow & Picnic (Cates)
2. Ivory Tower (Cathy Carr)
3. Wayward Wind (Gogi Grant)
4. Standing On The Corner (Four Lads)
5. Church Bells May Ring (Diamonds)
6. Graduation Day (Rovers)
7. Hi Lili, Hi-Lo (R. Williams)
- B. Can You Find It In Your Heart (Tony Bennett)
9. Walk Hand In Hand (Tony Martin)
10. On The Street Where You Live (Vic Damone)

**ALAMO PIANO CO.**  
San Antonio, Tex.

1. Moonglow & Picnic (Stoloff)
2. Why Do Fools Fall In Love (Teen Agers)
3. Can You Find It In Your Heart (Tony Bennett)
4. Magic Touch (Platters)
5. Hot Diggity (Perry Como)
6. Wayward Wind (Gogi Grant)
7. Heartbreak Hotel (E. Presley)
- B. Ivory Tower (Otis Williams)
9. Poor People Of Paris (Baxter)
10. Blue Suede Shoes (Perkins)

**LYRIC NEWS & REC. SHOP**  
Indianapolis, Ind.

1. Moonglow & Picnic (Cates)
2. Heartbreak Hotel (E. Presley)
3. Wayward Wind (Gogi Grant)
4. Hot Diggity (Perry Como)
5. Ivory Tower (Cathy Carr)
6. Blue Suede Shoes (Perkins)
7. Poor People Of Paris (Baxter)
- B. Standing On The Corner (Four Lads)
9. I Want You To Be My Baby (Teen Agers)
10. Magic Touch (Platters)

**FOX MUSIC HOUSE**  
Charleston, S. C.

1. Long Tall Sally (Little Richard)
2. I'm In Love Again (Domino)
3. Treasure Of Love (McPhatter)
4. I Want You To Be My Girl (Teen Agers)
5. I Want You, I Need You, I Love You (Elvis Presley)
6. Moonglow & Picnic (Stoloff)
7. Heartbreak Hotel (E. Presley)
- B. My Baby Left Me (E. Presley)
9. Transfusion (Nervous Norvus)
10. Blue Suede Shoes (Perkins)

**GARDEN CITY MUSIC CTR.**  
Garden City, L. I., N. Y.

1. Moonglow & Picnic (Stoloff)
2. Heartbreak Hotel (Presley)
3. Hot Diggity (Perry Como)
4. Standing On The Corner (Four Lads)
5. I Want You, I Need You, I Love You (Elvis Presley)
6. On The Street Where You Live (Vic Damone)
7. Ivory Tower (Cathy Carr)
8. Poor People Of Paris (Baxter)
9. Wayward Wind (Gogi Grant)
10. Rock Island Line (Donegan)

**AUTOMATIC GAMES SUPPLY**  
St. Paul, Minn.

1. Wayward Wind (Gogi Grant)
2. It Only Hurts For A Little While (Ames Bros.)
3. A Shanty In Old Shanty Town (Somethin' Smith)
4. Standing On The Corner (Four Lads)
5. Roving Gambler (E. Ford)
6. Happy Whistler (Robertson)
7. My Baby Left Me (Presley)
- B. Can You Find It In Your Heart (Tony Bennett)
9. Portuguese Washerwoman (Joe Carr)
10. Moonglow & Picnic (Cates)

**MARTHA JANE'S MELODY LANE**  
New Orleans, La.

1. Wayward Wind (Gogi Grant)
2. Standing On The Corner (Four Lads)
3. It Only Hurts For A Little While (Ames Bros.)
4. Heartbreak Hotel (E. Presley)
5. Can You Find It In Your Heart (Tony Bennett)
6. Happy Whistler (Robertson)
7. Moonglow & Picnic (Stoloff)
- B. Church Bells May Ring (Diamonds)
9. On The Street Where You Live (Vic Damone)
10. Walk Hand In Hand (Martin)

**CALIFORNIA MUSIC CO.**  
Los Angeles, Calif.

1. Wayward Wind (Gogi Grant)
2. Glendora (Perry Como)
3. Love Ain't Right (K. Starr)
4. Magic Touch (Platters)
5. Moonglow & Picnic (Cates)
6. My Blue Heaven (Domino)
7. Allegheny Moon (Patti Page)
8. Standing On The Corner (Four Lads)
9. My Baby Left Me (E. Presley)
10. Cimarron (Paul & Ford)

**GRAND RECORDS**  
Detroit, Mich.

1. Wayward Wind (Gogi Grant)
2. On The Street Where You Live (Vic Damone)
3. My Baby Left Me (E. Presley)
4. I Almost Lost My Mind (Pat Boone)
5. How Little We Know (Sinatra)
6. Picnic (McGuire)
7. Heartbreak Hotel (E. Presley)
- B. I'm In Love Again (Domino)
9. Moonglow & Picnic (Cates)
10. My Little Angel (Four Lads)

**BUDISCO ONE STOP**  
Miami, Fla.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Stoloff)
3. Ivory Tower (Cathy Carr)
4. I Almost Lost My Mind (Pat Boone)
5. Glendora (Perry Como)
6. More (Perry Como)
7. I'm In Love Again (Domino)
- B. Happy Whistler (Robertson)
9. Can You Find It In Your Heart (Tony Bennett)
10. Magic Touch (Platters)

**AMERICAN MUSIC CO.**  
Houston, Tex.

1. Long Tall Sally (Richard)
2. Heartbreak Hotel (E. Presley)
3. I'm In Love Again (Domino)
4. Magic Touch (Platters)
5. Ivory Tower (Otis Williams)
6. Wayward Wind (Gogi Grant)
7. Can You Find It In Your Heart (Tony Bennett)
8. Moonglow & Picnic (Stoloff)
9. Little Girl Of Mine (Cletones)
10. Why Do Fools Fall In Love (Diamonds)

**THE MUSIC BOX**  
Spokane, Wash.

1. Wayward Wind (Gogi Grant)
2. Heartbreak Hotel (Presley)
3. Ivory Tower (Gale Storm)
4. Moonglow & Picnic (Stoloff)
5. Standing On The Corner (Four Lads)
6. Magic Touch (Platters)
7. Happy Whistler (Robertson)
- B. A Tear Fell (Teresa Brewer)
9. Church Bells May Ring (Diamonds)
10. Long Tall Sally (Pat Boone)

**SUPER ENTERPRISE**  
Washington, D. C.

1. I'm In Love Again (Domino)
2. Moonglow & Picnic (Stoloff)
3. Wayward Wind (Gogi Grant)
4. I Want You To Be My Girl (Teen Agers)
5. Standing On The Corner (Four Lads)
6. Born To Be With You (Chordettes)
7. Ivory Tower (Cathy Carr)
8. Happy Whistler (Robertson)
9. Long Tall Sally (Richard)
10. Little Girl Of Mine (Cletones)

**RICHLOY ONE STOP**  
Philadelphia, Pa.

1. I'm In Love Again (Domino)
2. Wayward Wind (Gogi Grant)
3. Standing On The Corner (Four Lads)
4. On The Street Where You Live (Vic Damone)
5. I Want You To Be My Girl (Teen Agers)
6. I Want You, I Need You, I Love You (Elvis Presley)
7. Moonglow & Picnic (Stoloff)
- B. My Blue Heaven (Domino)
9. Shanty In Old Shanty Town (Somethin' Smith)
10. Born To Be With You (Chordettes)

**Watch For The 14th**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# BUDDY MORROW

AND HIS ORCHESTRA

**A NEW SOUND!**

THEME FROM

# “THE PROUD ONES”

From The 20th Century Fox Picture “The Proud Ones”

AND

“PARADISE LOST”

WING 90079

# MARIE KNIGHT

**STRONGER EVERY DAY!**

# “TELL ME WHY”

AND

“AS LONG AS I LOVE”

WING 90069

## IMPORTANT NOTICE TO DEALERS

For January in June traffic, take part in Mercury's 1c Premium Sale.  
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 **WING RECORDS**

A SUBSIDIARY OF MERCURY RECORD CORPORATION

“It's What's in THE CASH BOX That Counts”

# Columbia Names New Vice Presidents

NEW YORK—The expected follow-up to the naming of Goddard Lieber-son to the presidency of Columbia Records took place late this week in the announcement of the appointment of four new vice-presidents, Herbert M. Greenspon, Albert B. Earl, Hal Cook, and Alfred B. Lorber. Simultaneously, James E. Sparling was appointed general manager of Columbia Electronic Products.

Herbert M. Greenspon will now have extended responsibilities as vice president in charge of operations in addition to his present manufacturing and engineering activities. He will be responsible for the direction of Columbia electronic products, trans-cription services, Cryton Precision

Products, and engineering research and development. Greenspon's office will be located in New York.

Albert B. Earl has been appointed administrative vice-president, in which position he will be responsible for the organization and co-ordination of all company wide activities. He will also headquarter in New York.

Hal Cook has been named vice president of the Columbia Records Sales Corporation. He was formerly national director of sales. Cook will continue to lend his creative leadership to the sales department with extended sales functions for the corporation. He will direct all Columbia record sales activities exclusive of the record club.

The fourth appointment involves a new concept for Columbia Records.

Alfred B. Lorber has been named vice president in charge of legal and business affairs. He will continue to supervise the law department but will also direct a newly created business affairs department which will operate and advise in such areas as contract negotiations, analysis of costs for proposed projects, and other business problems inherent in the label's operation.

The appointment of James E. Sparling as general manager of Columbia Electronic Products means that in addition to the responsibility for phonographs, he will direct the development and marketing of other new electronic products, making possible further growth in still other fields. Sparling will report to and work with Herbert Greenspon.

**Sonic Records**  
presents



A NEW STAR  
**ALLEN RYAN**  
singing the  
original SMASH HIT...  
(The Lightning and the Thunder)

**"IN A JEALOUS WOMAN'S EYES"**  
b/w  
**"YOURS ALONE"**  
Arr. & Cond. by Joe Fenico  
SONIC 1501

Watch for next release  
The Hi Timers'  
**"YOU'RE EVERYTHING"**  
b/w  
"Why Should We Keep On Pretending"  
(Rock & Roll)  
SONIC 1502

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375 BRIDGE ST., B'KLYN 1, N. Y.  
UL 5-8570

## Coral Starts Huge Campaign For Three New Welk Albums

NEW YORK—Coral Records has started the wheels rolling on a big promotional campaign to introduce three new Lawrence Welk albums "Say It With Music", "Champagne Pop Parade" and "My Fair Lady".

Dealers will be furnished with all sorts of promotional material including easel album covers, streamers and other display merchandise. Huge glossy photos (20" x 30") of Lawrence Welk with his featured vocalist Alice Lon—the same photo used on the recent TV Guide cover—will also be available on request.

In conjunction with the Welk promotion, Coral is running a window display contest among dealers with cash prizes going to those dealers who have the best Welk windows during the contest period. The contest period runs from June 18th to July 13th. First prize: \$150; Second Prize: \$50; Third Prize: \$25. Fifty dollars will go to the salesman responsible for the first prize window. To enter contest, dealers should submit a photo of their window display to their Coral distrib who will forward the photo to Coral Records. The windows will be judged, not the photos. Photos must be in New York no later than July 23rd to be eligible for the contest. Contest judges will be Mort Nasiter, Coral Advertising Director; Bob Austin, The Cash Box; and Ren Gravitt, Billboard.

The "Say It With Music" album was styled after the high spot of the popular Lawrence Welk TV show, his "champagne medley time" when the band plays two or more of the old favorites everyone remembers. In this album, there are 36 all time stand-ards in 12 medleys of three songs each. All selections are instrumental, de-signed for dancing and relaxed listen-ing enjoyment.

The "Champagne Pop Parade" al-bum features a run-down of twelve songs currently on the best seller lists. Here all the Welk vocalists, Alice Lon, Larry Hooper, the Lennon Sisters, Buddy Merrill, Dick Dale, Larry Dean and Jim Roberts, take turns in the spotlight.

The third is an extended play disk of four songs from the Broadway mus-ical sensation "My Fair Lady". This vocal-ork album includes "Standing On The Corner", "I Could Have Danced All Night", "I've Grown Ac-customed To Your Face" and "With A Little Bit Of Luck".

## NEW COLUMBIA APPOINTEES



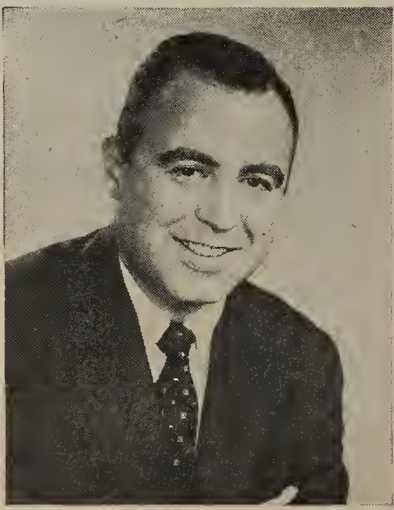
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ALBERT B. EARL



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HERBERT GREENSPON

America's New Girlfriend



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PERRY COMO  
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9109 SUNSET BLVD., HOLLYWOOD, CALIF

Another Hit by  
**GALE STORM**  
singing  
**"TELL ME WHY"**  
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THE NEW HIT  
**"HOW AM I GONNA SLEEP TONIGHT"**  
recorded by  
**JACK CARROLL**  
RKO-UNIQUE # 337

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# THE CASH BOX

## JUKE BOX RECORD REGIONAL REPORT

### The Top Ten Records—City by City

#### New York, N. Y.

1. Moonglow & Picnic (Stoloff)
2. Standing On The Corner (Four Lads)
3. Heartbreak Hotel (E. Presley)
4. Wayward Wind (Gogi Grant)
5. Hot Diggity (Perry Como)
6. On The Street Where You Live (Vic Damone)
7. Ivory Tower (Cathy Carr)
8. I'm In Love Again (Domino)
9. I Want You, I Need You, I Love You (Elvis Presley)
10. Treasure Of Love (McPhatter)

#### Chicago, Ill.

1. Moonglow & Picnic (Cates)
2. Ivory Tower (Cathy Carr)
3. Wayward Wind (Gogi Grant)
4. Standing On The Corner (Four Lads)
5. Can You Find It In Your Heart (Tony Bennett)
6. On The Street Where You Live (Vic Damone)
7. Heartbreak Hotel (E. Presley)
8. Happy Whistler (Robertson)
9. Hot Diggity (Perry Como)
10. Church Bells May Ring (Diamonds)

#### Los Angeles, Calif.

1. Moonglow & Picnic (Stoloff/Cates)
2. Wayward Wind (Gogi Grant)
3. Standing On The Corner (Four Lads)
4. On The Street Where You Live (Vic Damone)
5. Heartbreak Hotel (E. Presley)
6. Happy Whistler (Robertson)
7. Hot Diggity (Perry Como)
8. Magic Touch (Platters)
9. Ivory Tower (Cathy Carr)
10. Poor People Of Paris (Baxter)

#### Houston, Tex.

1. I'm In Love Again (Domino)
2. Wayward Wind (Gogi Grant)
3. Moonglow & Picnic (Stoloff)
4. I Want You, I Need You, I Love You (Elvis Presley)
5. Love, Love, Love (Clovers)
6. Born To Be With You (Chordettes)
7. I Almost Lost My Mind (Pat Boone)
8. Happy Whistler (Robertson)
9. Treasure Of Love (McPhatter)
10. Transfusion (Nervous Norvus)

#### New Orleans, La.

1. Moonglow & Picnic (Stoloff)
2. Heartbreak Hotel (E. Presley)
3. Standing On The Corner (Four Lads)
4. Ivory Tower (Williams/Carr)
5. A Tear Fell (Teresa Brewer)
6. Blue Suede Shoes (Perkins)
7. Happy Whistler (Robertson)
8. Wayward Wind (Gogi Grant)
9. Hot Diggity (Perry Como)
10. Shanty In Old Shanty Town (Somethin' Smith & Redheads)

#### San Antonio, Tex.

1. Moonglow & Picnic (Stoloff/Cates)
2. Ivory Tower (Oris Williams)
3. Wayward Wind (Gogi Grant)
4. Heartbreak Hotel (E. Presley)
5. Can You Find It In Your Heart (Tony Bennett)
6. Magic Touch (Platters)
7. A Tear Fell (Teresa Brewer)
8. Why Do Fools Fall In Love (Teen Agers)
9. Blue Suede Shoes (Perkins)
10. Hot Diggity (Perry Como)

#### Philadelphia, Pa.

1. Wayward Wind (Gogi Grant)
2. Standing On The Corner (Four Lads)
3. Moonglow & Picnic (Cates/Stoloff)
4. Graduation Day (Rover Boys)
5. I'm In Love Again (Domino)
6. Too Close For Comfort (Eydie Gorme)
7. Heartbreak Hotel (E. Presley)
8. On The Street Where You Live (Fisher/Damone)
9. Ivory Tower (Cathy Carr)
10. I Want You To Be My Girl (Teen Agers)

#### St. Louis, Mo.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Cates)
3. Standing On The Corner (Four Lads)
4. I Almost Lost My Mind (Pat Boone)
5. Transfusion (Nervous Norvus)
6. Too Close For Comfort (Eydie Gorme)
7. Graduation Day (Rover Boys)
8. Lost John (Lonnie Donegan)
9. Shanty In Old Shanty Town (Somethin' Smith & Redheads)
10. Gone With The Wind (Shepard Sisters)

#### Cleveland, Ohio

1. Moonglow & Picnic (Cates)
2. Treasure Of Love (McPhatter)
3. Picnic (McGuire)
4. I Want You, I Need You, I Love You (Elvis Presley)
5. I Almost Lost My Mind (Pat Boone)
6. Transfusion (Nervous Norvus)
7. My Little Angel (Four Lads)
8. Wayward Wind (Gogi Grant)
9. Born To Be With You (Chordettes)
10. On The Street Where You Live (Vic Damone)

#### Seattle, Wash.

1. Wayward Wind (Gogi Grant)
2. I'm In Love Again (Domino)
3. Moonglow & Picnic (Cates)
4. Church Bells May Ring (Diamonds)
5. I Want You, I Need You, I Love You (Elvis Presley)
6. Ivory Tower (Gale Storm)
7. Little Girl Of Mine (Cleffones)
8. Walk Hand In Hand (Andy Williams)
9. Hot Diggity (Perry Como)
10. Standing On The Corner (Four Lads)

#### Baltimore, Md.

1. I'm In Love Again (Domino)
2. I Want You, I Need You, I Love You (Elvis Presley)
3. Wayward Wind (Gogi Grant)
4. I Want You To Be My Girl (Teen Agers)
5. It Only Hurts For A Little While (Ames Bros.)
6. Transfusion (Nervous Norvus)
7. My Little Angel (Four Lads)
8. Heartbreak Hotel (E. Presley)
9. Moonglow & Picnic (Cates/Stoloff)
10. I Almost Lost My Mind (Pat Boone)

#### San Francisco, Calif.

1. Moonglow & Picnic (Stoloff/Cates)
2. Heartbreak Hotel (E. Presley)
3. Hot Diggity (Perry Como)
4. Wayward Wind (Gogi Grant)
5. Ivory Tower (Cathy Carr)
6. Standing On The Corner (Four Lads)
7. Blue Suede Shoes (Perkins)
8. A Tear Fell (Teresa Brewer)
9. Poor People Of Paris (Les Baxter)
10. Why Do Fools Fall In Love (Teen Agers)

#### Detroit, Mich.

1. Moonglow & Picnic (Cates)
2. Wayward Wind (Gogi Grant)
3. Picnic (McGuire)
4. My Little Angel (Four Lads)
5. Heartbreak Hotel (E. Presley)
6. I Almost Lost My Mind (Pat Boone)
7. I'm In Love Again (Domino)
8. My Baby Left Me (E. Presley)
9. Graduation Day (Rover Boys)
10. Treasure Of Love (McPhatter)

#### Denver, Colo.

1. Heartbreak Hotel (E. Presley)
2. Wayward Wind (Gogi Grant)
3. Ivory Tower (Williams/Carr)
4. Moonglow & Picnic (Stoloff)
5. Hot Diggity (Perry Como)
6. Church Bells May Ring (Diamonds)
7. Happy Whistler (Robertson)
8. Picnic (McGuire)
9. Standing On The Corner (Four Lads)
10. Magic Touch (Platters)

#### Miami, Fla.

1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. Ivory Tower (Cathy Carr)
4. Happy Whistler (Robertson)
5. I Almost Lost My Mind (Pat Boone)
6. Heartbreak Hotel (E. Presley)
7. Magic Touch (Platters)
8. Glendora (Perry Como)
9. I'm In Love Again (Domino)
10. Blue Suede Shoes (Perkins)

#### Cincinnati, Ohio

1. Wayward Wind (Gogi Grant)
2. Church Bells May Ring (Diamonds)
3. I'm In Love Again (Domino)
4. Standing On The Corner (Four Lads)
5. Long Tall Sally (Little Richard)
6. Heartbreak Hotel (E. Presley)
7. Picnic (McGuire)
8. Moonglow & Picnic (Cates)
9. Transfusion (Nervous Norvus)
10. Hot Diggity (Perry Como)

#### Milwaukee, Wis.

1. Wayward Wind (Gogi Grant)
2. Standing On The Corner (Four Lads)
3. Moonglow & Picnic (Cates)
4. Heartbreak Hotel (E. Presley)
5. Born To Be With You (Chordettes)
6. How Little We Know (Sinatra)
7. I Almost Lost My Mind (Pat Boone)
8. Main Title (Dick Jacobs)
9. Ivory Tower (Cathy Carr)
10. Happy Whistler (Robertson)

#### Kansas City, Mo.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Stoloff)
3. I'm In Love Again (Domino)
4. Happy Whistler (Robertson)
5. It Only Hurts For A Little While (Ames Bros.)
6. Standing On The Corner (Four Lads)
7. Transfusion (Nervous Norvus)
8. My Baby Left Me (E. Presley)
9. Heartbreak Hotel (E. Presley)
10. Fever (Little Willie John)

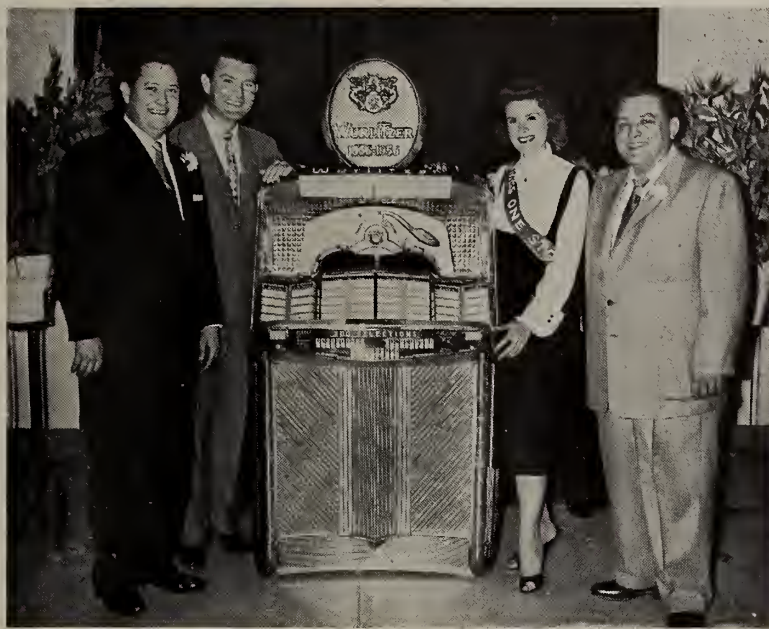
#### Atlanta, Ga.

1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. Portuguese Washerwoman (Joe "Fingers" Carr)
4. On The Street Where You Live (Vic Damone)
5. Heartbreak Hotel (E. Presley)
6. Happy Whistler (Robertson)
7. Main Title (Maltby/Bernstein)
8. Ivory Tower (Cathy Carr)
9. Standing On The Corner (Four Lads)
10. I Could Have Danced All Night (Sylvia Syms)

#### Minneapolis, Minn.

1. Moonglow & Picnic (Cates)
2. Wayward Wind (Gogi Grant)
3. Standing On The Corner (Four Lads)
4. I'm In Love Again (Domino)
5. It Only Hurts For A Little While (Ames Bros.)
6. Heartbreak Hotel (E. Presley)
7. Happy Whistler (Robertson)
8. Ivory Tower (Cathy Carr)
9. Rock Island Line (Donegan)
10. More (Perry Como)

## Champagne Party



LOS ANGELES—Sierra Distributors held a tremendous Champagne Party to jointly introduce the new Wurlitzer "2000" phonograph and officially open Norty's Music Center, Los Angeles' new one-stop located in the Sierra building. Shown above at the party from left to right are Wayne Copeland, Tex Williams, Miss One Stop (Nancy Sheldon) and Norty Beckman (Norty's Music Center). The party was a huge success with over four hundred operators and others in the industry attending. A highlight of the affair was the crowning of Nancy Sheldon, the very attractive singer, "Miss One Stop." Wayne Copeland was receiving the plaudits of all those attending on the beauty and simplicity of the new "2000" and the expansion of the Parts and Accessory Department which will carry a full inventory of parts and will remain open seven days a week for the convenience of the operators. The week-end hours are Saturday 8:30-6:30 and Sunday 8:30-5:00. Norty's Music Center, headed by Norton Beckman, will carry a complete stock of records and will maintain the same hours as Sierra's Parts and Accessory Department. Norty and Miss One Stop greeted the many people that circulated between the Wurlitzer "2000" display, new parts department and Norty's record department. Norty has adopted the slogan for his one-stop, "Order Sunday, Pick Up Monday." A few of the recording artists that attended the party were: Elmer Bernstein, The Four Lads, Dick Kallman, The Four Aces, Jimmie Wakely, Russ Morgan, The Four Freshmen, Tex Williams, Ray Anthony and Don, Dick and Jimmy.

Sierra has hosted Champagne Parties in Bakersfield and San Diego to introduce the new Wurlitzer "2000" to operators in those areas and has received nothing but raves for the new phonograph. Attending these parties from Sierra were: Wayne Copeland, Pete Ley, Matt Norberg and Frank Davis.

## Gordon Jenkins Returns To Capitol

HOLLYWOOD, CALIF.—It was announced this week that Gordon Jenkins has returned to the Capitol Records fold as a composer-arranger-conductor where he started fourteen years ago.

In 1942, Jenkins made his first commercial recordings for Capitol. Last week he signed a new contract with the same company calling for his services primarily as an album artist although he will be available for single record backings as well, according to the label's album A & R topper Francis Scott III. Bill Miller has been assigned to produce the Jenkins sessions.

For the past year Jenkins has been identified as a conductor-producer of NBC spectaculars originating on the Coast. Currently, he is readying his own production of "Manhattan Tower," which he composed, as a 90-minute NBC spectacular this fall.

Jenkins is credited with the "discovery" of such talent as Karen Chandler, Janet Blair, the Weavers, the McGuire Sisters, and brought a new facet of the one and only Louis Armstrong to the fore by backing him with strings and a large chorus.

During the forties Jenkins was musical director of radio shows starring such entertainers as Al Jolson, Dinah Shore, Bob Burns, "The Signal Carnival," "Mayor of the Town," "The Ransom Sherman Show," and "The Dick Haymes Show."

Since leaving Decca about two years ago, Jenkins had been with Vik Records as musical director.

## Eddie & Debbie Pre-Record Songs For "Bundle of Joy"

HOLLYWOOD—Eddie Fisher and Debbie Reynolds have finished three days of pre-recording their songs for RKO's "Bundle of Joy," which Producer Edmund Grainger put before the cameras June 11, with Norman Taurog directing.

Hugo Winterhalter, brought to Hollywood for the special assignment, did the arrangements for the seven songs by Josef Myrow and Mack Gordon and conducted the 65-piece orchestra.

ANOTHER BMI  
"PIN-UP"  
HIT

GIRL IN MY DREAMS

Recorded by  
THE CLIQUES      Modern  
THE FOUR LOVERS      Victor

Published by  
**MODERN MUSIC PUBLISHING CO.**

THE CASH BOX

The Nation's

TOP 50

COMPILED BY "THE CASH BOX"

- Comprising 100 selections... AT-Atlantic, BA-Baton, BN-Benito, BT-Bethlehem, CA-Capitol, CD-Cadence, CH-Chess, AB-Abbott, AL-Aladdin, AO-Apollo, AP-ABC, AR-Arcade, DA-Dana, DE-Decca, DI-Diamond, DL-DeLuxe, DO-Dot, DT-Dootone, DU-Duke, EA-Double A, EB-Abbott, EC-Chester, ED-Decca, EE-Epic, EF-Federal, EG-EmArcy, EH-Emergency, EI-Imperial, EJ-Java, EK-Excelsior, EL-Elmer, EM-EmArcy, EN-Enigma, EO-Epic, EP-Epic, EQ-EmArcy, ER-Era, ES-Essex, EX-Excelsior, FA-Fabor, FB-Federal, FC-Federal, FD-Federal, FE-Federal, FI-Fiesta, FR-Fraternity, GE-Gee, GN-Golden, GR-Groove, GTJ-Good Time, Jazz, HE-Herald, IM-Imperial, JD-Jav Dee, JU-Jubilee, JZ-Josie, KA-Kapp, KI-King, LI-Liberty, LO-London, MB-Melba, MD-Media, ME-Mercury, MG-MGM, MO-Modern, NG-Norgran, OK-Okeh, OL-Olympic, PA-Parrot, PE-Peacock, PM-Prom, PP-Peter Pan, PR-Prestige, RA-Rainbow, RE-Regent, RL-Real, RM-Ramo, RP-RPM, SA-Savoy, SE-Seeco, SL-Spotlight, SO-Sound, SP-Specialty, SU-Sun, ST-Starlite, TA-Tampo, TI-Tico, TR-Trend, UN-United, UQ-Unique, VE-Verve, VI-RCA Victor, VJ-Vee Jay, VK-Vik, WI-Wing

Best Selling Records FROM LEADING RETAIL OUTLETS!

INDICATES BEST SELLING RECORD OR RECORDS. Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side. The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising 100 Selections

Table with columns for Rank, Record Number, Song Title, Artist, and Position (6/9, 6/2). It lists 50 records including 'The Wayward Wind', 'I Almost Lost My Mind', 'Treasure Of Love', 'My Baby Left Me', 'Rockin' Through The Rye', 'Moonglow & Picnic', 'Hot Diggity', 'Long Tall Sally', 'Glendora', 'How Little We Know', 'A Tear Fell', 'Standing On The Corner', 'On The Street Where You Live', 'Blue Suede Shoes', 'Picnic', 'Sweet Old Fashioned Girl', 'Sweet Heartaches', 'Be Bop-A-Lula', 'I'm In Love Again', 'Where You Live', 'Roy Hall Luscious', 'More', 'Sweet People Of Paris', 'A Little Love Can Go A Long Long Way', 'Heartbreak Hotel', 'I Want You To Be My Girl', 'Vic Damone We All Need Love', 'Marty Robbins Mr. Tear Drop', 'Pat Boone Just As Long As I'm With You', 'Little Richard Slippin' And Sliidin'', 'Church Bells May Ring', 'I'm Not A Know It All', 'I Want You To Be My Girl', 'Lawrence Welk I Could Have Danced All Night', 'Francis Wayne Wednesday's Child', 'Eddie Fisher Sweet Heartaches', 'Arthur Fiedler I Could Have Danced All Night', 'Transfusion', 'Four Jokers', 'Do-15470 Nervous Norvus Dig', 'Graduation Day', 'Rover Boys I Hear Music', 'Four Freshmen Lonely Night In Paris', 'Lennon Sisters Toy Tiger', 'Born To Be With You', 'Chordettes Love Never Changes', 'Lola Dee Hot Rod Henry', 'Magic Touch', 'Platters Winner Take All', 'Walk Hand In Hand', 'Andy Williams Not Any More', 'Denny Vaughan Just Sing A Song', 'Tony Martin Flamenco Love', 'It Only Hurts For A Little While', 'If You Wanna See Mamie', 'My Blue Heaven', 'Fats Domino I'm In Love Again', 'Can You Find It In Your Heart', 'Tony Bennett Forget Her', 'My Baby Left Me', 'Elvis Presley My Baby Left Me', 'Delilah Jones', 'Frankie Carle Lisa, the Mechanical Doll', 'Arthur Fiedler On The Street Where You Live', 'A Tear Fell', 'Ivory Joe Hunter I Need You By My Side', 'Terese Brewer Ba Weevil', 'Anita Carter One Heartache At A Time', 'Sweet Heartaches', 'Eddie Fisher On The Street Where You Live', 'Poor People Of Paris', 'Les Baxter Helen Of Troy', 'Lawrence Welk Nobody Knows But The Lord', 'Why Do Fools Fall In Love', 'Chris Powell Theme From Three Penny Opera', 'My Little Angel', 'Four Lads My Little Angel', 'Mills Brothers King Porter Stomp', 'Neal Hefti Singers Joey, Joey, Joey', 'Ivory Tower', 'Four Hues Sister Jenny', 'Otis Williams & Charms In Paradise', 'Gale Storm I Ain't Gonna Worry', 'Cathy Carr Please, Please Believe Me', 'Lalo Guerrero', 'I Want You, I Need You, I Love You', 'Elvis Presley My Baby Left Me', 'The Happy Whistler', 'Don Robertson You're Free To Go', 'Rockin' Through The Rye', 'Bill Haley Hot Dog Buddy Buddy', 'Delilah Jones', 'McGuire Sisters Picnic', 'Main Title (Man With The Golden Arm)', 'Ivory Joe Hunter I Need You By My Side', 'Terese Brewer Ba Weevil', 'Anita Carter One Heartache At A Time', 'Hot Dog Buddy Buddy', 'Be Bop-A-Lula', 'A Little Love Can Go A Long Long Way', 'Why Do Fools Fall In Love', 'A Shanty In Old Shanty Town', 'Roger Roger Chinese Bolero', 'Ooby Dooby', 'Patti Page The Strangest Romance', 'I Could Have Danced All Night', 'Rosemary Clooney I've Grown Accustomed To Your Face', 'Lawrence Welk O. On Street Where You Live', 'Kiss Me Another', 'Georgia Gibbs Fool Of The Year', 'Rock Island Line', 'Corrine Corrina'

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# CANADIAN CAPERS

**TORONTO TOPICS:**

3000 members of Buffalo's High-Teen club voted Denny Vaughn the entertainer they most want to see, when he appeared there on the 19th. The popular television star's original recording of "Walk Hand in Hand" is soaring in sales. This Canadian disk was written especially for Vaughn by his personal friend Johnny Cowell, also of Toronto. Vaughn's whirlwind promotional tour has carried him into over 20 U.S. markets and from Vancouver to Montreal. Trade predictions are that "Walk Hand in Hand" will settle in the top ten for several weeks. . . . "Spring Thaw" '56, Toronto's original musical revue hits its 10th week. Seems that people keep going back to hear the new hits and it looks as tho' this smart musical will run well into the Summer with possibilities of a Broadway run after that. . . . The Deep River Boys are clicking big at the Club One Two. TO has taken to these boys and wants them for another week. . . . Chico Hamilton making his first Toronto appearance at our Yonge Street jazz haven, the Colonial, and making a lot of friends hereabouts.

Prior to her engagement at the Brant Inn, near Toronto, Pearl Bailey will be in TO for several days as guest of Paramount. Should please all her fans here. The Billy May Orchestra precedes the jazz artist at the posh Burlington bistro. . . . Bil Long will appear in person at the Lakeshore Arena this week. This star is going places fast around here and the Arena is expecting record crowds. . . . Joyce Hahn was chosen by London viewers as the Canadian TV star they'd most like to see on their symphony night. Last year's nod went to Sparton-Unique's teen canary Priscilla Wright who guests this week on Cross-Canada Hit Parade doing her new release "Kissing Is Fun". . . . Last week, Cross-Canada Hit Parade had as its guest, Tony Bennett. He went through the usual run of interviews on radio and TV before the big show and made a flock of new local fans for his Columbia disks. . . . Toronto's Crew Cuts take their first vacation in two years, so that one of their team, Pat Barrett can have a Miami honeymoon. Pat steps to the altar with Marian DiAndrea, who was part of a night club singing act with her sister Benita. Two down and two to go is the marital status of Mercury's Crew Cuts now. . . . Oscar Peterson guested on the Jackie Rae Show on CBLT last week. Oscar had his first radio show by the time he was fourteen and his return dates to his native land are always top news. . . . Rumour has it, tho' not confirmed that the CBC's "Happy Gang" is headed for TV this fall. This Canadian group has been a family institution on radio for two decades, and many Canucks are hoping that come the fall, they can see as well as hear their favourite group.

**MONTREAL MEMOS:**

Current chanteuse at the Ritz Cafe of the Ritz Carlton Hotel is Josephine Premise. . . . Joyce Hahn, Sparton recording artist and featured vocalist on the Cross-Canada Hit Parade TV show, has been re-signed on the video show for the 56-57 season. Guest stars on this program last week were Priscilla Wright (Sparton) and the Diamonds (Mercury). . . . The Tune-Up Boys, Columbia artists, currently headlining the show at the Fontaine Bleu which opened this past month. . . . Johnny LaSalle, Sparton's most recent Canadian acquisition, will be interviewed on the Tapp Room, June 11th, which will premier his first release "Trois Fois Merci" and "Teen Age Romance". Program last week showcased Al Hibbler (Decca) who was headlining at the El Morocco. Jimmy Tapp who presides over the Tapp Room is building his program into a very important promotional show. It

is the only TV disk show in Canada and has expanded to now cover Halifax, Ottawa, Toronto and Montreal. . . . Scotty Stevenson, Victor artist, closes out a 40 week engagement at the Blue Angel. Group has been inked for a return engagement in the Fall and will spend the Summer on tour in the Maritime Provinces. Signed to replace this group is Montana Hill whose Rodeo recording of "I Like Old New Brunswick" is fast becoming a standard. . . . Eydie Gorme, ABC-Paramount (Sparton in Canada) guest star on Jackie Rae's opening show, has been brought back for the closing show . . . of the season. . . . Decca Recording artist Lord Caresser and his Calypso Trio featured nightly at the Venus de Milo Room. . . . Already booked for fall engagements at the El Morocco Jeri Southern (Decca) and Bill Kenny.



TONY BENNETT



CREWCUTS



AL HIBBLER



EYDIE GORME

**Separate Single & Album Committees Established For Capitol By Wallichs**

HOLLYWOOD, CAL.—In a move designed to streamline the activities of the Artists and Repertoire department of Capitol Records, President Glenn E. Wallichs, prior to his departure for Europe last week, announced that the A&R product planning functions will henceforth be governed by committee action, under his personal direction.

In the reorganization move, two separate and distinct planning committees have been established, one to be identified as the Single Records Policy Committee, the other, the Album Policy Committee.

Comprising the Single Records Policy Committee are: Glenn E. Wallichs, chairman; Lloyd W. Dunn, vice chairman; and Joe Zerga, secretary. Committeemen include Dave Cavanaugh, Dave Dexter, Lee Gillette, Voyle Gilmore, Ken Nelson, Francis Scott III, and Andy Wiswell.

Album Policy Committee includes Wallichs as chairman; Zerga as secretary, Scott and Dunn. Serving under Album Repertoire Director Scott are Joe Zerga, A&R Business Manager, and Dave Cavanaugh, Dave Dexter, Lee Gillette, Voyle Gilmore, Dick Jones, Bill Miller, Robert Myers, Ken Nelson, and Andy Wiswell.

**Decca To Introduce Its 1956-57 Phonographs**

NEW YORK—Sydney N. Goldberg, general sales manager of Decca Records, and Michael Ross, general manager of the company's phonograph and accessory department, will leave this week for a series of meetings at which they will present Decca's 1956-1957 line of phonographs. The meetings will be held at each of the company's five division offices, and will be attended by the managers of all Decca's branch and distributing offices. Goldberg and Ross will hold the first meeting on Thursday, June 14th in New York. On June 15th they will be in Cleveland, June 16th in Chicago, June 17th in New Orleans, and on June 19th, in Los Angeles.

**"Cherry Coke" For Teenagers**



NEW YORK—MGM Records star Betty Madigan who made a personal appearance at New York's newest teen-age night club, Tin Pan Alley, points to a record of "Cherry Coke" written by Larry Douglas, Fred Norman and disk jockey Guy LeBow. The tune is currently being used as the teen-age night spot's theme by LeBow over WAAT. Songwriter Larry Douglas, well known around Tin Pan Alley, is shown on the left.



**LITTLE WILLIE JOHN**  
**FEVER**  
b/w  
**LETTER FROM MY DARLING**  
KING 4935

**OTIS WILLIAMS and his CHARMS**  
**IVORY TOWER**  
DELUXE 6093  
**IT'S ALL OVER**  
b/w  
**ONE NIGHT ONLY**  
DELUXE 6095

**JAMES BROWN with the FAMOUS FLAMES**  
**PLEASE, PLEASE, PLEASE**  
FEDERAL 12258  
**I DON'T KNOW**  
b/w  
**I FEEL THAT OLD FEELING COMING ON**  
FEDERAL 12264

**MAC CURTIS**  
**IF I HAD ME A WOMAN**  
b/w  
**JUST SO YOU CALL ME**  
KING 4927

**EARL BOSTIC**  
**BUGLE CALL RAG**  
b/w  
**I'LL STRING ALONG WITH YOU**  
KING 4905

**EARL BOSTIC & BILL DOGGETT**  
**MEAN TO ME**  
b/w  
**THE BO-DO ROCK**  
KING 4930

**THE MIDNIGHTERS**  
**OPEN UP THE BACK DOOR**  
b/w  
**ROCK, GRANNY, ROLL**  
FEDERAL 12260

**BILLY GAYLES**  
**IF I HAD NEVER KNOWN YOU**  
b/w  
**I'M TORE UP**  
FEDERAL 12265



America's Leading ONE STOP Record Service

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PLaza 7-1977 GRant 1-9323 JACKson 5-1147 Blgelow 3-1155

# Top 20 Best Selling Pop Albums

1. MY FAIR LADY ..... Original Broadway Cast (Columbia OL 5090)
2. ELVIS PRESLEY ..... Elvis Presley (RCA Victor LPM 1254; EPB 1254)
3. SONGS FOR SWINGING LOVERS ... Frank Sinatra (Capitol W 653, EAP 653)
4. PICNIC ..... Original Movie Score (Decca DL 8320; ED 846)
5. CAROUSEL ..... Original Movie Cast (Capitol W 694; EDM 694)
6. BELAFONTE ..... Harry Belafonte (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)
7. THE MAN WITH THE GOLDEN ARM. Original Movie Score (Decca DL 8257)
8. BUBBLES IN THE WINE ..... Lawrence Welk (Coral CRL 57083; EC 57083)
9. FOUR FRESHMEN AND  
5 TROMBONES ..... Four Freshmen (Capitol T 683; EAP 683)
10. NIGHT WINDS ..... Jackie Gleason (Capitol W 717; EAP 717)
11. CALYPSO ..... Harry Belafonte (RCA Victor LPM 1248; EPA 1248)
12. GENTLEMEN BE SEATED ..... (Minstrel Show) (Epic LN 3238)
13. WALTZES OF IRVING BERLIN ... Mantovani (London LL 1452)
14. OKLAHOMA ..... Original Movie Cast (Capitol SAO 595; SDM 595)
15. SERENADE ..... Mario Lanza (RCA Victor LPM 1996; ERB 1996)
16. CASTLES IN SPAIN ..... Michel Le Grand (Columbia CL 888; B 888)
17. SONGS OF THE SOUTH ..... Norman Luboff Choir (Columbia CL 860; B 860)
18. MR. WONDERFUL ..... Original Broadway Cast (Decca DL 9032)
19. THE EDDY DUCHIN STORY ..... Original Movie Score (Decca DL 8289)
20. HIS SPARKLING STRINGS..... Lawrence Welk (Coral CRL 57011; EC 82020)

## Listening To Playback



NEW YORK—Archie Bleyer, head of Cadence Records, and Tom Armstrong, early morning disk jockey from WGAR in Cleveland, listen to a playback of one of the takes at the recent Barry Sisters' session. The two sides of the duo's record are "Intrigue" and "Till You Come Back To Me."

**"THE SEARCHERS"**

4

**BIG RECORDS**

M. WITMARK & SONS, NEW YORK

Hitting Big in The South  
The Beautiful Ballad

**"WONDERFUL BOY  
OF MY DREAMS"**

and the sock rhythm number

**"MY BABY AND ME"**

by  
**BETTY DUKE & Wm. Taylor Ork.**

REX # 102 - 103

**REX RECORDINGS**  
102 W. 75th St., N. Y.

### Sonic Records Formed

BROOKLYN, N. Y.—J. R. Corno, president and A & R head of Sonic Records, a product of the Can-Do Record Corp., Brooklyn this week announced the signing of three names to roster of his firm.

Allen Martin, an up-coming vocalist, formerly worked with the Louis Prima Band. The Hi-Timers are a new vocal group of four boys who have been performing for the past few months in some of the leading niteries in the country. Joe Fenico was inked to a term pact to handle the musical direction duties for the label.

Corno leaves for the New England states on June 14th to arrange for distribution in the states' major cities.

Sales promotion and publicity for the diskery will be handled by Joseph Cheban. The label plans to issue new release on a monthly basis.

### "Mr. Wonderful" On EP

NEW YORK—Decca Records has announced that its original cast album of "Mr. Wonderful," to date only available on an LP album, is now being released as an Extended Play set. In doing this Decca is answering the many requests for the EP version they have had from the field.

## THE CASH BOX



# Album Reviews

### JAZZ

**"JOE DERISE"**—With The Australian Jazz Quintet—Bethlehem BCP 51 (1-12" LP)

PERSONALITY; ONCE I BELIEVED; SWINGING ON A STAR; HUMPTY DUMPTY HEART; S'WONDERFUL; MORE AND MORE; AC-CENT-TCHU-ATE THE POSITIVE; ONCE IN A DREAM; SOON; THE CHARM OF YOU; SPRING IN OLD NEW YORK; LOVE.

The rather barren field of good song interpreters gets a solid lift in Joe Derise. On this Bethlehem issue, Derise, a one time guitarist, shows a thoughtful regard for both music and lyrics. And working with songs where both factors count, the artist achieves a bright jazz sense. The accomplished Australian Jazz Quintet effectively traces all of Derise's singing moods. Those who take to intimate, sophisticated jazz waxings should claim this set for their library. One of the best mood vocal sets to hit the market in a number of months.

**"LIGHTS OUT!"**—The Jackie McLean Quintet With Donald Byrd And Elmo Hope—Prestige LP 7035 (1-12" LP)

LIGHTS OUT; UP; LORRAINE; A FOGGY DAY; KERPLUNK; INDIGO.

The Jackie McLean Quintet displays various tempo approaches with considerable ingenuity on this Prestige release. Listeners will be intrigued on hearing McLean's alto sax and Donald Byrd's trumpet matching jazz wits throughout the disk. Elmo Hope's keyboard is cleverly noticeable even under the sharp work of McLean and Byrd. Competent jazz platter that should find a wide market.

### COUNTRY-SACRED

**"I SAW THE LIGHT"**—Songs By Hank Williams And His Drifting Cowboys—E3331 (1-12" LP)

I SAW THE LIGHT; CALLING YOU; DEAR BROTHER; WEALTH WON'T SAVE YOUR SOUL; HOW CAN YOU REFUSE HIM NOW; WHEN GOD COMES AND GATHERS HIS JEWELS; JESUS REMEMBERED ME; A HOUSE OF GOLD; I'M GONNA SING; MESSAGE TO MY MOTHER; THANK GOD; THE ANGEL OF DEATH.

This MGM release contains ample justification for the remarkable respect and fame accorded the late Hank Williams. The great country composer-singer is heard here in 12 selections of an inspirational nature. They are sung by Williams with deep sincerity and alertness. The numbers like "How Can You Refuse Him Now" (composed by Williams) and "Thank God" are memorable Williams' sessions. The millions who will never forget Williams are waiting for this one.

### LATIN RHYTHMS

**"INVITATION TO THE MAMBO"**—Pete Terrace Quintet—Arrangements By Joe Loco—Fantasy 3-215 (1-12" LP)

INVITATION; TEA FOR TWO; LAMENTO BORINCANO; LAURA; BONGO BOY; OLD DEVIL MOON; YOU DON'T KNOW WHAT LOVE IS; RUBY; MY FUNNY VALENTINE; STELLA BY STARLIGHT; MAMBO MORO.

Pete Terrace, whose jazz ideas mix well with his Latin likings, leads his quintet in an intelligent view of the mambo scene. Playing 12 standards and mambo material, the emphasis seems to be on the effective employment of each instrument in the group. This not only makes for good dance floor antics but also refined listening. Arranger Joe Loco did exceptionally well. Terrace's vibes are singularly outstanding on the platter. Excellent item in this crowded area of Music. Real eye-catching package.

### RHYTHM & BLUES

**"BLOWS ALL NITE LONG"**—Joe Houston, Tenor Sax—Modern LMP 1206 (1-12" LP)

ALL NITE LONG; CELEBRITY CLUB STOMP; CANDY ROCK; ROCKIN' WITH JOE; WAY OUT; CRAZY SAX; BLOW JOE BLOW; SENTIMENTAL JOURNEY; ROCK AND ROLL BOOGIE; RIVERSIDE ROCK; EARTH QUAKE; JOE'S GONE.

This entry finds itself right up the rock n' roll alley. Featuring the frenzied tenor sax of Joe Houston, the disk should prove a happy dance holiday for the kids. Houston had a hand in writing eleven of the twelve selections played by his energetic six-man crew. This is a teener party treat all the way. Excellent eye-catching cover.

**"PIANO RED IN CONCERT"**—Groove LG-1002 (1-12" LP)

WRONG YO-YO; DON'T GET AROUND MUCH ANYMORE; UMPH-UMPH-YMPH; GOT YOU ON MY MIND; FATTENIN' FROGS FOR SNAKES; ROCKIN' WITH RED; JUMP MAN JUMP; DO SHE LOVE ME; REAL GOOD THING; PAY IT NO MIND; SIX O'CLOCK BOUNCE; PLEASE TELL ME BABY; JUMPIN' WITH DADDY; GOODBYE, GOODBYE, GOODBYE.

This disk was pressed at a concert in Atlanta, Georgia, where Piano Red enjoys an impressive following. With 14 R&B selections in the offering, Red and the group fashion a number of tempests in the exciting rock n' roll spirit. Look for generally solid sales to Red's fans and the R & R crowd.

### POPULAR

**"MUSIC FROM WIDE WIDE WORLD"**—David Broekman And His Orchestra—RCA-Victor LPM-1280 (1-12" LP)

WIDE WIDE WORLD; CABLE CAR SAN FRANCISCO; PALM BEACH WALTZ; GOD'S OWN RIVER; INTERMEZZO FOR A DAY IN MAY; CARLSBAD CAVERNS; GRANDMA MOSES; SAMBA OF THE ORCHIDS; TEXAS COWBOY; DIALOG FOR LOVERS; AUTUMN IN NEBRASKA; DOWN IN THE SEA; GRAND CANYON MUSIC; WIDE WIDE WORLD CONCERTO.

One of the newer TV programs to catch the public's fancy has been NBC-TV's live tour of the Western Hemisphere, "Wide Wide World". With each sequence on the show goes an appropriate musical theme and it's these various themes that make up this Victor pressing. David Broekman, who composes the music and conducts his orchestra here, can be relied upon to come up with a pleasing "score" each time the program appears. The fourteen selections from the program played on the disk are charmingly descriptive and are conducted delightfully by Broekman. Steady viewers of the show, amounting to millions, are the package's principal market.

**THE CASH BOX**



**"THE HI-LOS AND THE JERRY FIELDING ORCHESTRA"**—Kapp KL-1027 (1-12" LP)

THEY DIDN'T BELIEVE ME; PEG O' MY HEART; MY BABY JUST CARES FOR ME; GEORGIA ON MY MIND; TEA FOR TWO; HERE IN MY ARMS; STARS IN MY EYES; SPRING IS HERE; BYE AND BYE; FAINTLY REMINISCENT; BYE BYE BLUES.

Kapp's acquisition of the Trend catalogue brought into its disk camp one of the most talented and refreshing vocal groups in the business, the Hi-Lo's and the sparkling swing ork of Jerry Fielding. The two are teamed here with noteworthy results. The Hi-Lo's, who make unusually creative explorations into vocal sounds, are heard in expertly conceived arrangements of 4 standards such as "They Didn't Believe Me". Besides accompanying the Hi-Lo's, the Fielding ork is heard in healthy raise-the-roof arrangements of 7 solid melodies. The waxing is a pop-jazz find thrill. Dee jays are crazy about the group and the band and should be programming many slices from this disk.

**"ALL-WEATHER MUSIC"**—Les Brown And His Band Of Renown—Coral CRL 57039 (1-12" LP)

CLOUDS; ILL WIND; RAIN; LOST IN A FOG; LET IT SNOW! LET IT SNOW! LET IT SNOW; STORMY WEATHER; OVER THE RAINBOW; BLUE SKIES; AZURE; HEAT WAVE; THE MOON WAS YELLOW; YOU ARE MY SUNSHINE.

Les Brown and the ork swing through 12 selections that speak of the weather but are really intended to draw analogies with unpredictable love. Brown's danceable arrangements keep the standards sparkling with freshness. Name band and name tunes make this a handy package to have around dealer's shelves.

**"HARMONICA MAGIC"**—Gene Jimae And His Harmonicas—Dot DLP-3013 (1-12" LP)

BLUGENES (BOOGIE); INDIA ROCK; AUSTRALIAN REEL; I'LL DUST THE STARS; MOZART ROMP; NOVELETTE; GHOST RIDERS IN THE SKY; CASEY'S RIDE ON THE '97; TAKE A MEMO TO MY HEART; JALOUSIE.

Gene Jimae, a young man (12) with an adult's talent when he's playing a harmonica, makes his initial appearance on Dot. Using the multiple tape recording technique the harmonica orchestra-effect is achieved imaginatively and rhythmically. And for further proof that the listener is hearing a prodigy, many of the selections come from Gene's impressive musical mind. The package has good mood music sales possibilities. "Ghost Riders" is a superb piece for demonstration purposes.

**"MOODY"**—Emil Stern And His Orchestra—Wing MGW 12002 (1-12" LP)

STARDUST; OUT OF NOWHERE; TIME ON MY HANDS; IF I HAD YOU; LOVE IS HERE TO STAY; THE NEARNESS OF YOU; A FOGGY DAY; I COVER THE WATERFRONT; EMBRACEABLE YOU; I SURRENDER DEAR; STREET CAR; LOVE WALKED IN.

From France comes a new name, possessing some handsome notions about a favorite pastime here; listening to mood music. The name is Emil Stern and the monicker may get to be one to contend with in the soft and sweet field. Playing melodies that have been evoking pleasant memories for years, Stern and the ork perform them with a tasteful stress on the string section. The disk should cover its market well.

**"DELTA RHYTHM BOYS IN SWEDEN"**—Jubilee 1022 (1-12" LP)

PERDIDO; EARLY AUTUMN; IT HAD TO BE YOU; ALL ALONE; LULLABY OF BIRDLAND; IF I KNEW THEN; INDIANA; MIDNIGHT SUN; WHIFFENPOOF SONG; SHADRACK; OLD MAN RIVER; CHLOE; JOSHUA.

The smooth Delta Rhythm Boys, backed by some Swedish jazzmen, are in fine form on this Jubilee disk. Their voices take on the over-all sprightly arrangements with vitality and interesting harmony. In the ballad department Lionel Hampton's "Midnight Sun" gives the boys one of their best pressings on the platter. The package should be appreciated by the group's audience.

**CLASSICAL**

**"CONCERT PIANO ENCORES"**—Leonard Pennario, Piano—Capitol P8338 (1-12" LP)

CHOPIN: NOCTURNE IN E FLAT AND BLACK KEY ETUDE; SCHUMANN: TRAUMEREI; LISZT: SIXTH HUNGARIAN RHAPSODY; BRAHMS: WALTZ IN E FLAT; DEBUSSY: REVERIE AND LA PLUS QUE LENTE; RACHMANINOFF: POLICHINELLE; SCHUBERT: SERENADE; JOHANN STRAUSS: EMPEROR WALTZ.

Capitol's prize pianist Leonard Pennario, performs 10 extremely well-known compositions here. The majority of the pieces were expressly written for the keyboard and contain some of the most appealing melodies in music. With Pennario's great sensitivity and adroit artistry, the selections are given a graceful run-through. The set includes Chopin's "Nocturne In E Flat", now a pop winner. Sales could easily extend beyond the classical market.

**SAINT-SAENS: Concerto In A Minor, Op. 33—MIASKOVSKY: Concerto In C, Op. 66—Mstislav Rostropovich, Cellist—The Philharmonia Orchestra—Sir Malcolm Sargent, Conductor—RCA Victor LM-2016 (1-12" LP)**

Another recently "discovered" Soviet artist of high repute is cellist Mstislav Rostropovich. Both cello concertos here are brilliantly mastered by Rostropovich. The Saint-Saens work, the more familiar of the two, is a tranquil and lyrical opus that the Russian performs with great warmth and resourceful flexibility. Miaskovsky's commanding concerto will complete the listener's bewilderment for the virtuoso. Classical collectors have a grand opportunity to meet up with a virtuoso here.

**"SERENADES FOR STRINGS"**—The Boyd Neel Orchestra Conducted by Cedric Dumont—Epic LC 3228 (1-12" LP)

GREENSLEEVES; FIBICH: POEME; MASSENET: MEDITATION DE THAIS; BACH: AIR (FROM "SUITE IN D MAJOR"); HAYDN: SERENADE (FROM "QUARTET IN F MAJOR"); HANDEL: LARGO (FROM XERXES); TCHAIKOVSKY: ANDANTE CANTABILE (FROM "QUARTET IN D MAJOR"); WALTZ, ELEGIE, FINALE (FROM "SERENADE IN C MAJOR")

Melodies from the masters make this entry an enchanting one. With the exception of the traditional "Greensleeves", the pieces come from such creative pens as Haydn, Handel and Massenet. The second side of the disk is devoted entirely to Tchaikovsky and recalls the lovely melodies from the "Quartet In D Major" and "Serenade In C Major". Cedric Dumont's direction of the Boyd Neel Orchestra draws the lyrical beauty from each piece with authority. Classical disk with a possible popular market.

**COLIN McPHEE—Tabuh-Tabuhan (Toccata For Orchestra)—ELLIOT CARTER: The Minotaur (Suite From The Ballet)—Howard Hanson Conducting The Eastman-Rochester Symphony Orchestra—Olympian MG 50103 (1-12" LP)**

Two ambitious compositions by a pair of contemporary composers are the featured works on this Mercury recording. Colin McPhee's "Tabuh-Tabuhan" is a Balinese-inspired opus that contains many exotic passages plus a hi-fi lover's dream—an excellent orchestration. Carter's "The Minotaur", written as ballet music to a Greek legend, is aptly descriptive of its subject. The Eastman-Rochester Symphony Orchestra is brilliantly conducted by Howard Hanson. Outstanding sound. Daring classical collectors will find many interesting musical moments on the disk.

**New "Juke Box" Show**



DALLAS, TEX.—The AMI-G 120 (above) is the star of its own television show. The show is "Jukebox," seen on WFAA-TV, Dallas, from 5:00 to 5:30 every week day afternoon—a program aimed at music loving teenagers and young adults. The AMI is not merely a prop on the show, but an integral part of the program. Emcee Jerry Haynes (left) opens the show by making a selection on the machine, and the mechanism, as it moves, is televised to the audience. "Jukebox" features the top ten tunes of the week and the AMI is used each day to set these records spinning.

Abe Susman, president of the State Music Distributors, Inc., in Dallas, is the man responsible for making the AMI the star of the show. Shown admiring the machine with Haynes are comedienne Ada Lynn a featured performer on the show, and Ray Plagens, musical director of WFAA-TV.

**New RCA Thesaurus Welk Show Slated For Local Stations**

NEW YORK—RCA Recorded Program Services has added Lawrence Welk, one of TV's top musical names, to its list of RCA Thesaurus radio programs. Scheduled for local premieres in the Fall, this new 30 minute radio feature includes many voice tracks by emcee Lawrence Welk.

The bandleader was signed by Ben Selvin, Manager of RCA Thesaurus' Artists & Repertoire Department. The inclusion of The Lawrence Welk Show in the RCA Thesaurus library at a time when his TV, record and box office popularity are at an all-time high, will give RCA Thesaurus subscriber radio stations an enviable programming lead over rival stations.

As a TV bandleader, Welk has earned some of the highest ratings of any known orchestral show. His appeal via solid dance music is directed primarily to women. However, analysis of audience composition reveals that his music is popular with men as well as with women. Most of his fan mail comes from women, usually in their twenties and older. A. B. Sambrook, Manager of RCA Recorded Program Services, believes that Welk will also garner very high ratings among radio audiences, since women comprise the greatest share of radio audiences during all programming hours. Sambrook points out that this will be a strong selling point for RCA Thesaurus subscriber stations when approaching prospective sponsors who want huge women audiences.

Along with Welk, such names as Ralph Flanagan, George Melachrino,

Freddy Martin, Sammy Kaye, June Valli and others comprise the list of popular musical artists in the RCA Thesaurus transcription library.

For sport fans, subscriber stations get "The Grantland Rice Story" with Jimmy Powers as host and narrator. "Great Days We Honor" is a series devoted to patriotic and religious programming. RCA Thesaurus provides an overall transcription service including, "Sell Tunes" (musical introductions for commercials), "Sell Effects" (all sound-effects), and merchandising and selling aids.

**Capitol Reorganizes Ardmore, Beechwood Music**

HOLLYWOOD, CAL. — In a move to recognize and expand the operations of the Ardmore Music Corp. and the Beachwood Music Corp. both of which he is president, Glenn E. Wallich has announced the appointment of Joe Zerga as Vice President and General Manager of the two firms. Zerga's new duties will be in addition to those as General Manager of the Artists and Repertoire Division of Capitol Records, Inc.

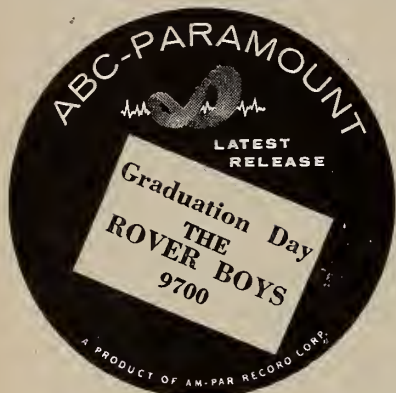
In addition to Zerga's appointment, Mr. Wallich announced the appointment of Michael Gould as Vice President and Professional Manager of both publishing concerns, reporting directly to Zerga.

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# Friends Visit



LCS ANGELES—The Four Aces took time out from their stint at the Coconut Grove to drop by and visit their old friends, Gabe Orland and Sam Ricklin, of California Music Company. They arrived in time to witness the ground breaking ceremony for California Music's new home across the street.



## Pincus Forms Songfest Music with Bobby Scott

NEW YORK—George Pincus, prexy of the George Pincus, Gil and George Music Publishing firms, announced last week that he has formed a new ASCAP affiliated pubbery called Songfest Music.

The new firm, which will specialize in jazz music, was set up by Pincus and well known jazz composer-artist Bobby Scott of "Chain Gang" fame. Scott, who at one time worked with Gene Krupa, will write exclusively for the Songfest firm.

Scott's latest album, "Scott Free", on the ABC-Paramount label, includes a number of his own compositions, "Milk Shake", "Squaw Rock", "Two Toes", "Summer Nite" and "Potato Zalud" all of which will now be published by the Songfest Company.

## Gold A & R Head of Pilgrim

NEW YORK—Jack Gold, manager of the Four Esquires, the Bons Bons and the Three Bells, and prexy of Jack Gold Music Publishing, has made an agreement with the Pilgrim Record Company of Boston, whereby he will be handling A & R duties for the label.

He is currently in search of new material, new artists and masters to be issued on Pilgrim. He is also setting up national distribution for the Boston diskery and has already made arrangements with Standard in Pittsburgh, M & N Dist. in Buffalo, Arc in Detroit, Ed Barsky in Philly, Benart in Cleveland, Records, Inc., in Boston, and Alpha Dist. in New York. He will head out on a national tour in the near future to set up distribution in every important city in the U.S.

In his career in the music business, Gold has been responsible for a number of hit recordings and songs. Two of his latest ventures were the Four Esquires' "Look Homeward Angel" currently making noise in a number of territories on the London label, and a recent hit by the Bons Bons, "That's The Way Love Goes", both of which he recorded.

## THE CASH BOX

### Disk Jockeys'

### REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending June 9, without any changes on the part of THE CASH BOX.

#### Bob Watson

- WQXI—Atlanta, Ga.
1. I Could Have Danced All Night (Sylvia Syms)
  2. Wayward Wind (Gogi Grant)
  3. On The Street Where You Live (Vic Damone)
  4. Moonglow & Picnic (Stoloff)
  5. Play For Keeps (J. P. Morgan)
  6. Graduation Day (Rover Boys)
  7. Picnic (McGuire)
  8. Portuguese Fisherwoman (Joe "Fingers" Carr)
  9. Please Tell Me Why (Johnson)
  10. Standing On The Corner (Four Lads)

#### Hy David

- WAIP—Prichard-Mobile, Ala.
1. My Little Angel (Four Lads)
  2. Ivory Tower (Cathy Carr)
  3. Play For Keeps (J. P. Morgan)
  4. Maritana (Carlyles)
  5. After School (T. Charles)
  6. Two Loves Have I (Commodores)
  7. Look Homeward Angel (Esquires)
  8. To Love Again (Four Aces)
  9. It Only Hurts For A Little While (Ames Bros.)
  10. Who Said I Said That (Commodores)

#### Len Ross

- KTOO—Las Vegas, Nev.
1. Poor People Of Paris (Baxter)
  2. Lisbon Antigua (N. Riddle)
  3. Standing On The Corner (Four Lads)
  4. On The Street Where You Live (Vic Damone)
  5. Moonglow & Picnic (Stoloff)
  6. Happy Whistler (Robertson)
  7. Wayward Wind (Gogi Grant)
  8. Joey, Joey, Joey (Lancers)
  9. Mr. Wonderful (Peggy Lee)
  10. Can You Find It In Your Heart (Tony Bennett)

#### Sherm Feller

- WVDA—Boston, Mass.
1. Canadian Sunset (Hugo Winterhalter)
  2. I Woke Up Crying (J. James)
  3. Don't Cry (Frankie Laine)
  4. Too Many Teardrops (Bakers)
  5. Born To Be With You (Chordettes)
  6. Graduation Day (Rover Boys)
  7. Dancing With Tears In My Eyes (Four Tunes)
  8. How Little We Know (Frank Sinatra)
  9. Yours And Mine (St. Clair)
  10. Hands Of Time (Marlowe)

#### Al Hallaman

- WBVP—Beaver Falls, Pa.
1. Glendora (Perry Como)
  2. On The Street Where You Live (Vic Damone)
  3. I Almost Lost My Mind (Pat Boone)
  4. 500 Guys (Frank Sinatra)
  5. Moonglow & Picnic (Cates)
  6. Sweet Old Fashioned Girl (Teresa Brewer)
  7. Charleston Parisienne (Guy Lombardo)
  8. Wayward Wind (Gogi Grant)
  9. Sweet Heartaches (E. Fisher)
  10. Cimarron (Paul & Ford)

#### Gene Stuart

- WAVZ—New Haven, Conn.
1. Moonglow & Picnic (Stoloff)
  2. Born To Be With You (Chordettes)
  3. How Little We Know (Sinatra)
  4. Wayward Wind (Gogi Grant)
  5. As I Love You (Basie & Williams)
  6. Left Bank (Les Elgart)
  7. Too Close For Comfort (Eddie Gorme)
  8. Walk Hand In Hand (Andy Williams)
  9. From This Moment On (Lena Horne)
  10. Graduation Day (4 Freshmen)

#### Bill Walters

- WDUZ—Green Bay, Wis.
1. Wayward Wind (Gogi Grant)
  2. Ivory Tower (Gale Storm)
  3. Church Bells May Ring (Diamonds)
  4. Moonglow & Picnic (Cates)
  5. Honey Hair, Sugar Lips, Eyes Of Blue (Crewcuts)
  6. Standing On The Corner (Four Lads)
  7. Magic Touch (Platters)
  8. Happy Whistler (Robertson)
  9. Mr. Wonderful (Peggy Lee)
  10. To You, My Love (Shaw)

#### Earl McDaniel

- KPOP—Los Angeles, Calif.
1. Allegheny Moon (P. Page)
  2. Born To Be With You (Chordettes)
  3. How Little We Know (Frank Sinatra)
  4. I Almost Lost My Mind (Pat Boone)
  5. I'm In Love With You (Boone)
  6. Pink Cadillac (S. Masters)
  7. My Baby Left Me (Presley)
  8. To Love Again (Four Aces)
  9. Portuguese Washerwoman (Joe "Fingers" Carr)
  10. Casual Look (Six Teens)

#### Bob Kloss

- WKWK—Wheeling W. Vo.
1. Transfusion (Nervous Norvus)
  2. Wayward Wind (Gogi Grant)
  3. Graduation Day (Four Freshmen)
  4. I'm In Love Again (Domino)
  5. Rock And Roll Ruby (Smith)
  6. Apple Of My Eye (Four Freshmen)
  7. It Only Hurts For A Little While (Ames Bros.)
  8. Walk Hand In Hand (Martin/Williams)
  9. I Want You, I Need You, I Love You (Elvis Presley)
  10. How Little We Know (Frank Sinatra)

#### Bob 'Coffeehead' Larsen

- WEMP—Milwaukee, Wis.
1. Standing On The Corner (Four Lads)
  2. Graduation Day (Rover Boys)
  3. Born To Be With You (Chordettes)
  4. Picnic (McGuire)
  5. Wayward Wind (G. Grant)
  6. I Want You, I Need You, I Love You (Elvis Presley)
  7. Happy Whistler (Robertson)
  8. More (Perry Como)
  9. Serenade Of The Mandolins (Chris Dane)
  10. Sweet Old Fashioned Girl (Teresa Brewer)

#### Bert Solitaire

- KRE—Berkeley, Calif.
1. On The Street Where You Live (Vic Damone)
  2. Moonglow & Picnic (Cates)
  3. Ivory Tower (Gale Storm)
  4. Long Tall Sally (Pat Boone)
  5. I'm In Love Again (Fontanes)
  6. I've Got Love (J. La Rosa)
  7. Standing On The Corner (Four Lads)
  8. Rock N' Roll Express (Vaughn Monroe)
  9. Happy Whistler (Robertson)
  10. Cimarron (Paul & Ford)

#### Chuck Blore

- KTSA—San Antonio, Tex.
1. Moonglow & Picnic (Stoloff)
  2. Wayward Wind (Gogi Grant)
  3. Tango Of The Drums (Baxter)
  4. Standing On The Corner (Four Lads)
  5. Can You Find It In Your Heart (Tony Bennett)
  6. On The Street Where You Live (Vic Damone)
  7. I Almost Lost My Mind (Pat Boone)
  8. Allegheny Moon (P. Page)
  9. More (Perry Como)
  10. How Little We Know (Frank Sinatra)

#### Jim Larkin

- WMBC—Richmond, Va.
1. Standing On The Corner (Four Lads)
  2. Wayward Wind (Gogi Grant)
  3. Moonglow & Picnic (Cates)
  4. Can You Find It In Your Heart (Tony Bennett)
  5. Happy Whistler (Robertson)
  6. Hot Diggity (Perry Como)
  7. Magic Touch (Platters)
  8. Graduation Day (Four Freshmen)
  9. Main Title (Dick Jacobs)
  10. Enchanted (Jerry Vale)

#### Larry Brownell

- WKBW—Buffalo, N. Y.
1. Wayward Wind (Gogi Grant)
  2. On The Street Where You Live (Vic Damone)
  3. Moonglow & Picnic (Stoloff)
  4. Kiss Me Another (G. Gibbs)
  5. How Little We Know (Frank Sinatra)
  6. I Want You, I Need You, I Love You (Elvis Presley)
  7. Lazy River (R. Sherwood)
  8. Graduation Day (Rover Boys)
  9. Walk Hand In Hand (Denny Vaughan)
  10. Allegheny Moon (P. Page)

#### Harry Downie

- WICC—Bridgeport, Conn.
1. I Want You, I Need You, I Love You (Elvis Presley)
  2. Moonglow & Picnic (Stoloff)
  3. Ivory Tower (Gale Storm)
  5. Standing On The Corner (Four Lads)
  6. Sweet Old Fashioned Girl (Teresa Brewer)
  7. I Want You To Be My Girl (Teen Agers)
  8. Graduation Day (Rover Boys)
  9. Little Girl Of Mine (Clefones)
  10. I Could Have Danced All Night (Sylvia Syms)

#### Bill Previtti

- KDEF—Albuquerque, N. M.
1. Moonglow & Picnic (Stoloff)
  2. Ivory Tower (Cathy Carr)
  3. Born To Be With You (Chordettes)
  4. Happy Whistler (Robertson)
  5. I'm In Love Again (Domino)
  6. Magic Touch (Platters)
  7. My Little Angel (Four Lads)
  8. I Could Have Danced All Night (Rosemary Clooney)
  9. On The Street Where You Live (Vic Damone)
  10. Wayward Wind (Gogi Grant)

#### Ron McKee

- CJET—Smiths Falls, Ont., Can.
1. Standing On The Corner (Four Lads)
  2. Moonglow & Picnic (Stoloff)
  3. Wayward Wind (Gogi Grant)
  4. I've Grown Accustomed To Your Face (MacRae/Feller)
  5. Ivory Tower (Cathy Carr)
  6. All My Tomorrows (Four Coins)
  7. My Little Angel (Four Lads)
  8. How Little We Know (Frank Sinatra)
  9. I Want You To Be My Girl (Teen Agers)
  10. Heartbreak Hotel (Presley)

#### Bob Perry

- WQAM—Miami, Fla.
1. Moonglow & Picnic (Stoloff)
  2. Treasure Of Love (McPhatter)
  3. San Antonio Rose (Paul & Ford)
  4. Ivory Tower (Cathy Carr)
  5. Hot And Cold Running Tears (Sarah Vaughan)
  6. Walk Hand In Hand (Martin)
  7. In A Little Spanish Town (Bing Crosby)
  8. Free (Tommy Leonetti)
  9. Heartbreak Hotel (Presley)
  10. Main Title (Dick Jacobs)

#### Phyllis Leftwich

- WAYE—Baltimore, Md.
1. Wayward Wind (Gogi Grant)
  2. Born To Be With You (Chordettes)
  3. Moonglow & Picnic (Cates)
  4. I Almost Lost My Mind (Pat Boone)
  5. With A Little Bit Of Luck (Percy Faith)
  6. Glendora (Perry Como)
  7. Allegheny Moon (P. Page)
  8. Kissing Dance (Blue Stars)
  9. Du Bist Schoen Wie Musik (Leo Diamond)
  10. Golden Baton (D. Jacobs)

#### Bill Baer

- Orlando, Fla.
1. Graduation Day (Rover Boys)
  2. Wayward Wind (Gogi Grant)
  3. Walk Hand In Hand (Andy Williams)
  4. Long Tall Sally (Pat Boone)
  5. Ivory Tower (Storm/Carr)
  6. Can You Find It In Your Heart (Tony Bennett)
  7. Church Bells May Ring (Willows)
  8. I Almost Lost My Mind (Pat Boone)
  9. In A Shanty In Old Shanty Town (Somethin' Smith)
  10. Born To Be With You (Chordettes)

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THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

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Michael Hopkins

- CKY—Winnipeg, Canada
1. I'm In Love Again (Domino)
2. Wayward Wind (Tex Ritter)
3. Standing On The Corner (Four Lads)
4. Ivory Tower (Gale Storm)
5. Magic Touch (Platters)
6. Moonglow & Picnic (Cates)
7. Can You Find It In Your Heart (Tony Bennett)
8. Walk Hand In Hand (Denny Vaughan)
9. My Baby Left Me (E. Presley)
10. Portuguese Fisherwoman (Joe "Fingers" Carr)

Gene Whitaker

- WNCA—Silar City, N. C.
1. Hot Diggity (Perry Como)
2. Blue Suede Shoes (Perkins)
3. Heartbreak Hotel (Presley)
4. Magic Touch (Platters)
5. Graduation Day (Four Freshmen)
6. Standing On The Corner (Four Lads)
7. I Could Have Danced All Night (Dinah Shore)
8. Moonglow & Picnic (Stoloff)
9. Born To Be With You (Chardettes)
10. Allegheny Moon (P. Page)

Wes Hopkins

- KYW—Cleveland, Ohio
1. I Could Have Danced All Night (Sylvia Syms)
2. Moonglow & Picnic (Cates)
3. My Little Angel (Four Lads)
4. Can You Find It In Your Heart (Tony Bennett)
5. Heartbreak Hotel (E. Presley)
6. Graduation Day (Rover Boys)
7. Wayward Wind (Gogi Grant)
8. I Almost Lost My Mind (Pat Boone)
9. Portuguese Washerwoman (Joe "Fingers" Carr)
10. Kiss Me Another (G. Gibbs)

Sid Scott

- WGSM—Huntington, N. Y.
1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. Standing On The Corner (Four Lads)
4. How Little We Know (Sinatra)
5. On The Street Where You Live (Vic Damone)
6. Main Title (Richard Maltby)
7. I Could Have Danced All Night (Dinah Shore)
8. Graduation Day (4 Freshmen)
9. Walk Hand In Hand (Tony Martin)
10. Born To Be With You (Chordettes)

Dick Dean

- WKTQ—Norway-So. Paris, Me.
1. Graduation Day (Four Freshmen)
2. Standing On The Corner (Mills Bros.)
3. Portuguese Washerwoman (Joe "Fingers" Carr)
4. Moonglow & Picnic (Morris Stoloff)
5. Happy Whistler (Robertson)
6. I Almost Lost My Mind (Pat Boone)
7. I'm In Love Again (Domino)
8. My Little Angel (Four Lads)
9. Walk Hand In Hand (Martin)
10. The Left Bank (Les Elgart)

Jack Buechler

- WKOW—Madison, Wis.
1. Wayward Wind (Gogi Grant)
2. Standing On The Corner (Four Lads)
3. Ivory Tower (Cathy Carr)
4. I Want You, I Need You, I Love You (Elvis Presley)
5. My Little Angel (Four Lads)
6. Everlasting Love (Anne McCormack)
7. Sweet Old Fashioned Girl (Teresa Brewer)
8. Lost John (Donegan)
9. Happy Whistler (Robertson)
10. How Little We Know (Frank Sinatra)

Donn Tibbetts

- WGIR—Manchester, N. H.
1. To Love Again (Four Aces)
2. Moonglow & Picnic (Stoloff/Cates)
3. Wayward Wind (Gogi Grant)
4. Standing On The Corner (Four Lads)
5. Hot Diggity (Perry Como)
6. Happy Whistler (Robertson)
7. Graduation Day (Rover Boys)
8. With A Little Bit Of Luck (Lawrence Welk)
9. Rock Island Line (Donegan)
10. Kiss Me Another (G. Gibbs)

Jack Spencer

- KLAN—Renton, Wash.
1. Standing On The Corner (Four Lads)
2. Moonglow & Picnic (Cates)
3. Wayward Wind (Gogi Grant)
4. Hot Diggity (Perry Como)
5. Graduation Day (Four Freshmen)
6. Walk Hand In Hand (Martin)
7. Ivory Tower (Cathy Carr)
8. Portuguese Washerwoman (Joe "Fingers" Carr)
9. Magic Touch (Platters)
10. Picnic (McGuire)

Paul Drew

- WHLS—Port Huron, Mich.
1. On The Street Where You Live (Vic Damone)
2. Treasure Of Love (McPhatter)
3. Second Fiddle (K. Starr)
4. Moonglow & Picnic (Cates)
5. Wayward Wind (Gogi Grant)
6. Sweet Old Fashioned Girl (Teresa Brewer)
7. Glendora (Perry Como)
8. I Almost Lost My Mind (Pat Boone)
9. Graduation Day (Rover Boys)
10. Te Amo (Dick Jacobs)

Hal Peterson

- WBSP—New Bedford, Mass.
1. Moonglow & Picnic (Stoloff)
2. Standing On The Corner (Dean Martin)
3. Heartbreak Hotel (Presley)
4. Happy Whistler (Robertson)
5. Wayward Wind (Gogi Grant)
6. On The Street Where You Live (Vic Damone)
7. Second Fiddle (K. Starr)
8. I Want You, I Need You, I Love You (E. Presley)
9. Portuguese Washerwoman (Joe "Fingers" Carr)
10. Rockin' Mockin' Bird (Eddy Arnold)

Harry Nigocia

- WJBW—New Orleans, La.
1. Rock Island Line (Donegan)
2. Hot Diggity (Perry Como)
3. Standing On The Corner (Four Lads)
4. Ivory Tower (Cathy Carr)
5. Wayward Wind (Gogi Grant)
6. Can You Find It In Your Heart (Tony Bennett)
7. I Could Have Danced All Night (Sylvia Syms)
8. Kiss Me Another (G. Gibbs)
9. To Love Again (Four Aces)
10. On The Street Where You Live (Vic Damone)

Howie Leonard

- WPOR—Portland, Me.
1. Portuguese Washerwoman (Joe "Fingers" Carr)
2. Wayward Wind (Gogi Grant)
3. Graduation Day (Rover Boys)
4. I Woke Up Crying (James)
5. I Could Have Danced All Night (Sylvia Syms)
6. How Little We Know (Frank Sinatra)
7. To Love Again (Four Aces)
8. Sweet Old Fashioned Girl (Teresa Brewer)
9. Ring Phone Ring (Marlowe)
10. Don't Cry (Frankie Laine)

Ray Schreiner

- WRNL—Richmond, Va.
1. My Little Angel (Four Lads)
2. Walk Hand In Hand (Martin)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. I'm In Love Again (Domino)
5. Graduation Day (Rover Boys)
6. Wayward Wind (Gogi Grant)
7. I Almost Lost My Mind (Pat Boone)
8. Magic Touch (Platters)
9. Ring Phone Ring (Marlowe)
10. Kiss Me Another (Gibbs)

Jack Gale

- WTMA—Charleston, S. C.
1. Graduation Day (Rover Boys)
2. Wayward Wind (Gogi Grant)
3. I'm In Love Again (Fontanes)
4. Eyes Of Fire, Lips Of Wine (Hilltoppers)
5. Transfusion (Nervous Norvus)
6. Walk Hand In Hand (Martin)
7. Moonglow & Picnic (Stoloff)
8. Hospitality Blues (Harrell)
9. Ivory Tower (Cathy Carr)
10. To Love Again (Four Aces)

Norman Hall

- Triangle Network—Boonville, Ind.
1. Ivory Tower (Storm/Carr)
2. I'll Be Home (Pat Boone)
3. Hot Diggity (Perry Como)
4. Heartbreak Hotel (Presley)
5. Transfusion (Nervous Norvus)
6. Second Fiddle (Kaye Starr)
7. Wayward Wind (Gogi Grant)
8. Graduation Day (Four Freshmen)
9. Fool Of The Year (G. Gibbs)
10. Rock Island Line (Donegan)

Bob Holmes

- KSJO—Santa Clara, Calif.
1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. How Little We Know (Frank Sinatra)
4. Too Close For Comfort (Eddie Gorme)
5. On The Street Where You Live (Vic Damone)
6. Ivory Tower (Cathy Carr)
7. Graduation Day (Rover Boys)
8. Church Bells May Ring (Diamonds)
9. Picnic (Buddy Bregman)
10. Treasure Of Love (McPhatter)

Cal Milner & Larry Brown

- WPEN—Philadelphia, Pa.
1. Treasure Of Love (McPhatter)
2. Standing On The Corner (Four Lads)
3. I'm In Love Again (Fontanes)
4. I Want You, I Need You, I Love You (Elvis Presley)
5. Ivory Tower (Cathy Carr)
6. Wayward Wind (Gogi Grant)
7. My Blue Heaven (Domino)
8. Little Girl Of Mine (Cletones)
9. Happy Whistler (Robertson)
10. Graduation Day (Rover Boys)

Charlie Trussell

- KXEL—Waterloo, Iowa
1. Ivory Tower (Gale Storm)
2. Heartbreak Hotel (E. Presley)
3. Moonglow & Picnic (Stoloff)
4. Happy Whistler (Robertson)
5. Walk Hand In Hand (Martin)
6. Hot Diggity (Perry Como)
7. Wayward Wind (Gogi Grant)
8. Rattle My Bones (Jodimers)
9. A Sweet Old Fashioned Girl (Teresa Brewer)
10. Sweet Heartaches (Fisher)

Art Hellyer

- WCFL—Chicago, Ill.
1. Moonglow & Picnic (Cates)
2. Can You Find It In Your Heart (Tony Bennett)
3. Too Young To Go Steady (Nat Cole)
4. Standing On The Corner (Four Lads)
5. Wayward Wind (Gogi Grant)
6. How Little We Know (Frank Sinatra)
7. Kiss Me Another (G. Gibbs)
8. Grasshopper Jump (Christian)
9. I'm In Love Again (Domino)
10. Graduation Day (Rover Boys)

Steve Cannon

- WLWL—Minneapolis, Minn.
1. I'm In Love Again (Domino)
2. Moonglow & Picnic (Cates)
3. Wayward Wind (Gogi Grant)
4. Standing On The Corner (Four Lads)
5. It Only Hurts For A Little While (Ames Bros.)
6. Heartbreak Hotel (E. Presley)
7. Ivory Tower (Cathy Carr)
8. Graduation Day (Rover Boys)
9. Port-Au-Prince (N. Riddle)
10. Can You Find It In Your Heart (Tony Bennett)

Reed Farrel

- WAIT—Chicago, Ill.
1. Graduation Day (Rover Boys)
2. Sweet Old Fashioned Girl (Teresa Brewer)
3. Wayward Wind (Gogi Grant)
4. On The Street Where You Live (Vic Damone)
5. Kiss Me Another (G. Gibbs)
6. Second Fiddle (Kay Starr)
7. It Only Hurts For A Little While (Ames Bros.)
8. Grasshopper Jump (Christian)
9. Allegheny Moon (Patti Page)
10. Can You Find It In Your Heart (Tony Bennett)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

THE CASH BOX
SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"ROCKIN' THROUGH THE RYE"

THE CASH BOX DISK OF THE WEEK 6/2

"HOT DOG BUDDY BUDDY"

Bill Haley & Comets

Decca 29948; 9-29948

"BE-BOP-A-LULA"

THE CASH BOX SLEEPER OF THE WEEK 6/16

Gene Vincent

Capitol 3450; F-3450

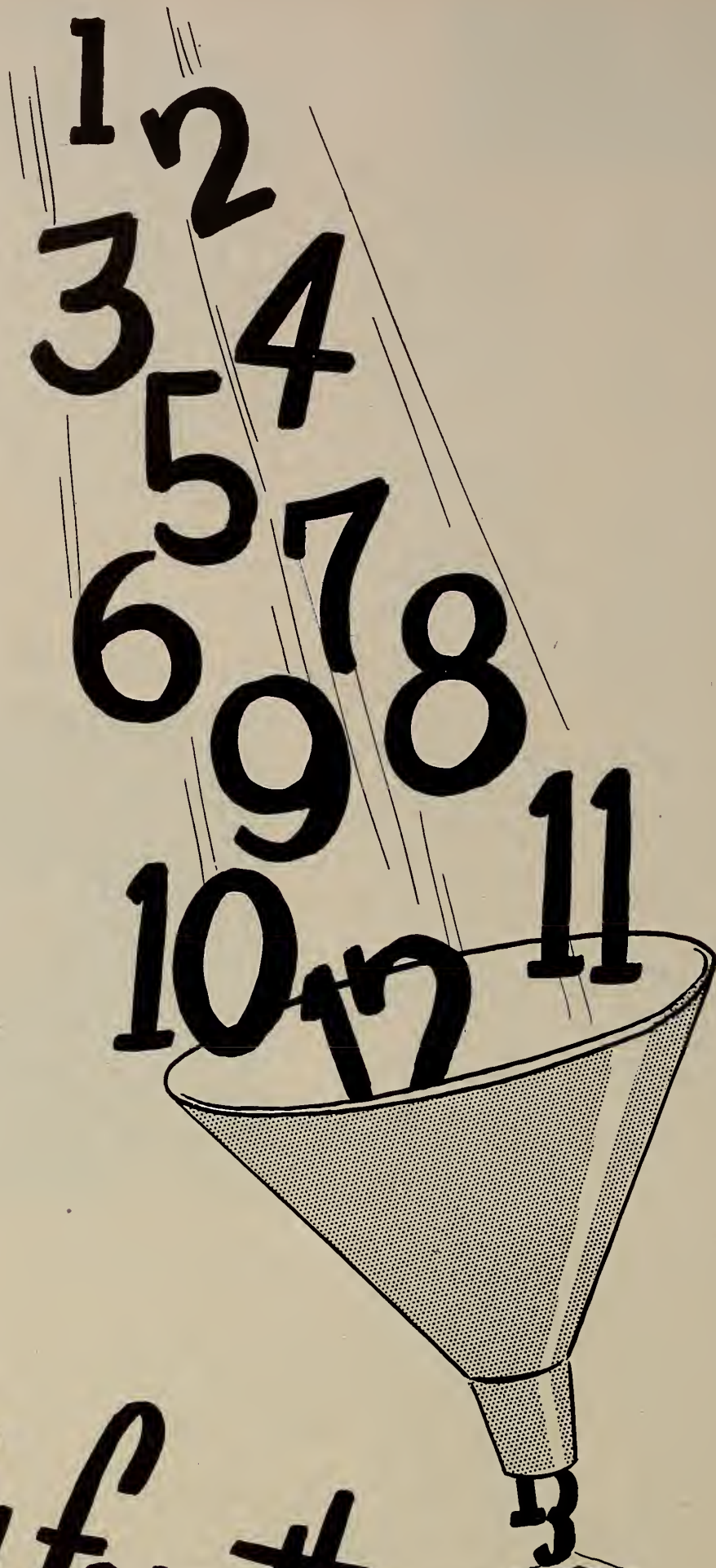
Last of The Series



NEW YORK—Teen-agers have had an opportunity to learn all about the record industry in the Station WMGM, New York,—Donnell Branch of the New York Public Library discussions. In the fourth and final series of gatherings at the new branch of the Public Library on West 53rd Street opposite the Museum of Modern Art, Dean Hunter, WMGM disk jockey and conductor of the "Dean Hunter Show" Monday through Friday from 11:00 A.M. to 2:00 P.M., and Mitch Miller, Director of Popular Artists and Repertoire at Columbia Records, are shown discussing record albums with teen-agers. During the four sessions, held every two weeks, hundreds of metropolitan boys and girls were introduced to record making by a number of experts in the industry including Harry Meyerson, Artist and Repertoire Director for MGM Records; Joe Carlton, Popular Artist and Repertoire Chief of RCA Victor Records, and Andrew M. Wiswell, Eastern Artist and Repertoire Producer for Capitol Records. Among the other WMGM deejays who participated in this public service project were Ed Stokes, conductor of "Best Sellers"; Phil Goulding, conductor of "Music With A Beat" and "Record Bandwagon," and Peter Tripp, conductor of "Your Hits of the Week."

Advertisement for Bill Norman's "Song of the Wedding" and "Picnic in the Park" featuring the Maze Records logo and address: 6054 Hollywood Blvd, Hollywood 28, Calif.

Advertisement for M-G-M Records featuring Art Mooney and his Orchestra with "Day Dreams" and "Somebody Stole My Muchacha".



Watch for the **14<sup>th</sup>**

## Pan-American In Detroit To Handle Only Mercury & Wing

### Kaplan Forms Jay-Kay For Other Lines

DETROIT, MICH.—John S. Kaplan, owner of the Pan-American Distributing Company, one of the well known independent record distributing firms in Detroit, announced last week that on June 1st, he had formed another disk distributing company in Detroit, Jay-Kay Distributing.

The Pan-American Company, which had been handling a number of lines, will now be handling only Mercury and Wing Records, in addition to Recoton needles, Crescent phonographs and tape recorders.

The Jay-Kay Company will distribute Atlantic, Bethlehem, Cat, Clef, Dot, Gotham, Montilla, Norgran, RPM, Fidelitone needles plus other lines.

Harvey Kohn, who had been with Pan-American for the past nine years, will manage the company under the new set-up. Jim Wilson, formerly of Columbia and King Records, will manage Jay-Kay Distributing. John Kaplan will be 100% active in both operations and will supervise activities for both concerns.

The decision to form the new company was made by Kaplan "in order to give all our supplies better, more complete and more concentrated distribution."

Each company will have its own promotion representative. Tommy Schlesinger for Pan-American and Morton Weisling for Jay-Kay.

## Myers Music To Move

PHILADELPHIA, PA.—Myers Music, Inc., after ten years at its address on Twelfth Street, will move, shortly, to new headquarters at 208 North Broad St., two blocks from City Hall in downtown Philadelphia. The Broad Street building was purchased by Myers Music after months of searching to find a suitable location for expansion.

The opening of the new offices is expected early in July with many friends and celebrities scheduled to attend. Myers' prexy, James E. Myers, stated that plans are now being drawn up for a daily broadcast to originate from the new location.

Myers is currently working on the new Jodimars Capitol release, "Rattle My Bones".

## Golden Anniversary For Starks

NEW YORK—Mr. and Mrs. Mack Stark will celebrate their Golden Wedding Anniversary on June 16th, 1956. Stark, associated with Mills Music, Inc., in an executive capacity for 22 years, has been in the music business for more than 40 years.

A cocktail party and dinner will be given in their honor at Toots Shor's Restaurant on Saturday Evening, June 16th, at 7 P.M. Many of the industry's prominent personalities will attend, including Mr. and Mrs. Jack Mills, Mr. and Mrs. Irving Mills (coming in from the West Coast especially for this occasion), Harry Ruby, Leroy Anderson and Don Gillis.

## Victor Organization Ends Miami Meet

MIAMI, FLA.—Executive personnel, salesmen and representatives from every single RCA distributorship in the United States and many representatives from foreign countries made up the more than 1,500-person convention attending the Radio Corporation of America's Annual Consumer Products Meeting held in Miami, Fla.

The official opening of the convention was Thursday, May 31 and concluded with a full day of meetings and division demonstrations on June 4th. The Thursday meetings ran from 8:45 A. M. to 6:30 P. M.

## KDKA To Move To Sunset Strip

LOS ANGELES—Plans for construction of the first independent radio station with broadcasting studios and offices ever to be built in the city of Los Angeles have been announced jointly by J. D. Funk, President and George A. Baron, Vice-President and General Manager of 10,000-watt radio station KDAY.

The ultra-modern broadcasting studios will be located on the Northwest corner of Sunset Boulevard and Sweetzer, on the Sunset Strip. The property, recently purchased by KDAY, covers an area of fifty front feet on Sunset Boulevard.

Construction of the building is scheduled to begin on June 15. The present plans are to have work completed by October 1 of this year. During the time of construction KDAY will continue to broadcast from its present location in Santa Monica, California.

Barienbrock and Murray, architects for the new studios, stated that the structure of the building will be complex in that each studio in the building will be an individually supported sound proof area. Each will be completely isolated, sound-wise, from its neighbor and will be separated by resilient rubber cork that will keep it detached from the other studios.

The ground floor plan includes a large reception room, the executive offices and facilities to house the complete bookkeeping and sales departments. The upper floor will include areas for the traffic and continuity department, control booth, recording room, news room, live performance studio, three broadcasting studios, record library, offices for the station's disk jockeys and lunch room and restroom facilities. The front of the building will be a series of indirectly lighted, ceramic veneer recessed panels forming a pictorial over-all pattern.

## Decca Promotes Holiday Series

NEW YORK—In addition to the many tie-ups Decca Records made when formulating its "Passport to Pleasure" promotion on the Holiday album series, more local tie-ups are being effected daily. These are as a result of a letter to travel agents all over the country, telling about the promotion, and suggesting that if the agent was interested, he could participate by working with local record dealers on displays. The letter is reported to have resulted in tremendous response, with the agents contacting the Decca National Office, their local Decca Branches, and record dealers directly.

## Librarian Leaves



PHILADELPHIA—Tom Hennessey (right) for the past 13 years record librarian at WIP, Philadelphia radio station, cheerfully piles the work onto his successor, Bob Laurence as Hennessey exits to the promotion department at Mercury Records. Laurence emcees a late evening segment, "On The Town," a WIP first nighter program revealing the inside stories about show business and footlight personalities.

## Contest For Sammy Davis Disk

NEW YORK—Sammy Davis, Jr., is running a contest open to all disk jockeys. The contest asks jockeys to send their suggestions for the title and repertoire to be used in Sammy's forthcoming Decca LP.

The winner will be judged on both title and originality of idea. The contest will end August 1st, and the winning jockey will receive a hi-fi phonograph. Runner-up prizes will also be awarded.

All entries are to be sent to Sammy Davis, Jr., Post Office Box 179, New York, N. Y.

## Clark In West Coast Talks

NEW YORK—Sam Clark, prexy of the ABC-Paramount label, left last Tuesday, June 5th on a trip that took him out the west coast where he will meet with Walt Disney executives to discuss the future release of additional Walt Disney merchandise, such as the tremendously successful "Mickey Mouse Club" records, for the coming season. Clark will also meet with his west coast distributors to discuss future plans.

He will return to New York July 23rd.

# Watch for the 14<sup>th</sup>



# THE CASH BOX

## RHYTHM N' BLUES

### Ramblings

#### NEW YORK:

The stories about the trade re Rama and the Commodore masters are just a shade premature. The deal is about 98% closed but it is still in the process of negotiation and could be completed at any moment. Goldner and Kolsky haven't as yet made up their minds whether to issue the jazz line as a new and separate label, or under the Rama tag. In line with this expansion, Rama has purchased the Tico Record Company. Tico was Goldner's baby; the spring-board for his entry into the record business and one with which he established himself. Goldner also started the Rama and Gee labels, but last year brought Joe Kolsky into the firm as a partner. However, until now, Goldner maintained the Tico label completely as his own. Now all the loose ends will be tied under an overall picture which will see Rama as the mother label. . . . Rama will issue two new singles introducing two new names. Mable King's "I'm Gonna Change" and "Alabama Rock'n Roll"—The Pretenders' "I Gotta Have You Baby" and "Possessive Love." The label will also issue its first lp, a 12" package, by Serena Shaw called "Cry My Love." The gal is described by Kolsky as of the Yma Sumac style. . . . Herman Lubinsky, Savoy Records, tells us Big Maybelle's



HERMAN LUPINSKY

"Candy" is going pop. Savoy is also racking up big sales with Little Esther's "You Can Bet Your Life." . . . Imperial Records talking up The Spiders' newest, "A-1 In My Heart." They see it as a definite hit by early summer. . . . Jolly Joyce, one of the hustlingest guys in the business, just pacted Bill Haley and his Comets to another long one-nighter tour with Irving Feld of Super Attractions, Washington promoter. The tour will cover a period from September 28 to December 2 and will take in the U.S. from coast to coast and parts of Canada. Haley will take off from October 1 to October 10 to be with Mrs. Haley when they expect their third child. . . . John Stone doing his "Dr. Daddio" show, one hour of rock and roll, six days a week, with KTOW-Oklahoma City, Okla. Stone manages three vocal groups, and has signed one of them, The Dukes, to Imperial. . . . Johnny Comacho, RCA Victor Latino a & r head, to Havana on June 5 or 6. With Comacho will be Steve Shoals, Jack Burgess and John Davidson. On the 8th Comacho, Shoals and Burgess go to Caracas, Venezuela and on the 11th to San Juan, P. R. Davidson leaves the group in Havana to visit Tampa, New Orleans and Texas and back to New York via Chicago. . . . Hilda Simms, WOV lovely, was honored on June 3 by the Citizens Achievement Day Committee of Abyssinian Baptist Church. Jack Walker handled the mike. The committee's statement says in part: "We feel that there is no individual in America who has made a greater contribution toward the advancement of our race and the advancement of all people than Hilda Simms." . . . William Miller, father and manager of the five Miller Sisters, purchased the recording contract of the girls from Herald Records. The girls plan to freelance for a while before committing themselves to any label. "Hippity Ha" on Herald brought considerable attention to the sister team. Their current release on Herald is "Guess Who" and "How Am I To Know." . . . The Robins on Whippet follow up their "Cherry Lips" with "Hurt Me" and "Merry-Go-Rock." Deck bears watching 'cause their "Cherry Lips" stirred up quite a bit of commotion. . . . Lou Sprung and Sol Rabinowitz, Baton Records, elated at the late, but nevertheless welcome action taking place on Ann Cole's "Easy, Easy Baby." Ann, who sings like nobody's business, had a good sized hit in "Are You Satisfied" and it now looks like the gal can make another strong impression with "Easy." Baton's newest release is "I Remember" by The Suburbans. Advance copies have brought an exciting reaction from the distribs and disk jockeys. . . . Phil Rose, Glory Records, going into a session with a new group, three boys and a girl, yet unnamed. Phil also reports lots of excitement on his Sidney Poitier "Poetry of the Negro." It has gotten nothing by rave reviews and when the flic, in which Poitier is starred, "A Man Is Ten Feet Tall," is released, the lp should get a tremendous shot in the arm. Poitier was the delinquent who turns good in "Blackboard Jungle" and also starred in the tv production of "A Man Is Ten Feet Tall." He goes to Africa shortly for six weeks to do "Something of Value." . . . Bea Kaslin, Hull Records, reports her "People Are Talking," by The Heartbeats, is doing very well in New York and Baltimore, and showing good signs in some other areas. Hull is about to release The Avons' "Our Love Will Never End" and "I'm Sending S.O.S." The Avons are a teenage group from Englewood, N. J. who walked into the office, asked for an audition, and were signed on the spot. . . . Bess Berman, Apollo Records, has another potent disk, "Darling You Know I Love You," by The Vocaltones. . . . Beverly Cherner leaving Jubilee and Josie Records to go to Shaw Artists. . . . A local retail outlet reports its four top Latin records are "Speak Up Mambo" by Al Castellanos on Mardi Gras backed with "Merengue #28"; "Together 1-2-3" by Al Castellanos on Mardi Gras; "Pao Pao" by Monchito on Fiesta; and "La Luna" by Jose Curbelo on Fiesta. . . . Larry Dean (WCIN-Cincinnati, O.) reports Roosevelt Lee, who he manages, will have his Kit record "Get Out of Town Mr. Whiskey" in about two weeks. Dean recently narrowly escaped injury while returning from Detroit. Outside of Monroe, Mich., a drunken driver ran into his new 1956 Mercury and wrecked it. Fortunately no one was hurt. The driver of the other car tried to skip but was flagged down by a police patrol car hovering nearby. He was charged with driving without a license, driving while under the influence of liquor, and leaving the scene of an accident. . . . Zell Saunders makes her debut in the record manufacturing business with two releases. The Pre-Teens with "What Makes Me Love You Like I Do" and The Pilgrim Harmoners doing "The Wooden Church." . . . Morty Kraft, Melba Records, took over the master of the Bobby Shields recording of "I Wouldn't Change You For The World" and "Land of Rock and Roll." Shields is backed on both sides by the Ray Charles



ROOSEVELT LEE



MILLER SISTERS

the Bobby Shields recording of "I Wouldn't Change You For The World" and "Land of Rock and Roll." Shields is backed on both sides by the Ray Charles

Singers. Bill Harrington, who originally cut the two sides, was rewarded with a substantial advance. . . . Atlantic Records, coming off the two best months of their history, this past April and May, in spite of the natural seasonal slack-off that the industry went through, is busy making sure the sales totals stay way up. They are in one huddle after another, selecting material and cutting sessions with Chris Connors, The Clovers, Ruth Brown, and Lavern Baker. . . . Clyde McPhatter, sizzling like butter in a frying pan as his "Treasure of Love" makes like it is going to number one on the pop and r & b charts, opened at the Apollo Theatre this past weekend. . . . Herb Abramson, Atlantic and Atco prexy, announced the signing of a new team he expects great things from. The Tibbs Brothers, Andrew and Kenneth, have already cut, and their initial Atco release will be out very shortly. . . . Syd Nathan, King Records, reports that Friday, June 1 and Monday, June 4, were his two biggest consecutive days of business in the past five years. Some of the platters that went into setting this record were "Fever"; "Ivory Tower"; "It's All Over"; "One Night Only"; "Please, Please, Please"; "I Don't Know"; and "I Feel That Old Feeling Coming On." . . . Dick Sugar (WEVD-New York) reports his dozen most requested numbers (and in no special order) are: "Piano Merengue," Johnny Conquet, Rainbow; "La La La" and "Poco Pelo," Jose Curbelo, Fiesta; "Pedro Pablo," Monchito, Fiesta; "The Laughing Cha Cha," La Playa Sextet, Mardi Gras; "Together 1, 2, 3," Al Castellanos, Mardi Gras; "Speak Up Mambo," Al Castellanos, Mardi Gras; "Invitation," Tito Puente, Tico; "Vibe Cha Cha," Tito Puente, RCA Victor; "Si Si-No No," Machito, Perfect; "Manengue," Tito Rodriguez, RCA Victor; "Alo Quien Nama," Moncho Lena, Ansonia; and "El Marinero," Trio La Rosa, Panart. . . . Earl Bostic, who has had his share of illness and bad luck, was plagued again this week when his road manager Billy Sharpe was taken ill and had to be flown from Seattle, Wash., back to New York for immediate medical care. Sharpe, associated for many years with Andy Kirk, Billie Holiday, Louis Armstrong, and for the past five years with Earl Bostic, will be replaced by Joe Hess. Bostic currently doing one-nighters on the West Coast, holes up at the Flamingo Club, Portland, Oregon, until June 10 and then into the Cave Club in Vancouver, B. C. beginning June 18 to 24.

#### CHICAGO:

Don Robey of Peacock and Duke Records, passed thru town last week. Peacock seems to have hit the public between their rock and roll with "Rock and Roll Bells." The success of this disk is another illustration of what concentrated exposure can do for a record. Mr. Roberts says the tune is proving to be a "Chicago hit." . . . Chuck Edwards has a swinger with "Just For A Day." Apollo Distrib here is pleased with the play that Chuck is receiving. . . . Geo. Leaner of United Distribs tells us to watch for a surprise release on Sun by Carl "Suede Shoes" Perkins. George claims that the whole gang at United expects something even bigger than "Blue Suede Shoes." . . . The Magnificents took their Vee-Jay wailer, "Up On The Mountain," to Milwaukee's Colonial Theater. "Magnificent" Montague informs us that the crowd just wouldn't let them quit. Finally Montague picked up a set of bongos and led the acts out of



CHUCK BERRY

the theater. Along with The Magnificents were The Charms of King Records plus Johnny and Ray from Aladdin. . . . Minneapolis Labor Temple was the scene of a rocking one nighter by Eddy Taylor. Eddy's recording, "Big Town Play Boy," we are informed, was the highlight of the show. John Lee Hooker introduced his recording of "Every Night" to the same Minneapolis audience. John advises that the audience was very receptive. . . . Johnny Moore of The El Dorados still elated over their rock and roller date in Paducah Ky. this past 6-2. . . . Len Chess had The Moonglows in town for a session last week. "They never sounded better," says Len. Len went on to tell how happy he is at the success of Chuck Berry's latest, "Roll Over Beethoven." Checker is showing on all surveys with Little Walter and "One More Chance With You." The Flamingos seem to have the top spot within their grasp with "A Kiss From Your Lips." . . . Reports to the effect that Andy Star's new waxing on MGM is a real "twitcher," guitar plus cart wheels yet. . . . Abner says the religious music field is taking an upward turn. Two groups seeming to click in this market are The Highway QCs with "He Lifted My Burdens" and The Five Blind Boys, formerly known as The Jackson Harmoniers, doing grandly with "I Never Knew A Man." . . . Decca's Don Foreman all excited about the Bill Haley sides, "Hot Dog Buddy Buddy" and "Rockin' Thru The Rye," because, he claims, they will outsell all past Haley releases. . . . Parrot Records dinking of "Going Down Slow" certainly isn't. John Burton claims this side, coupled with "Murder In The First Degree," sung ably by St. Louis Jimmy, is a real hot item. . . . Blue Lake Records releasing a pretty thing sung by Lou Mac entitled "Take Your Troubles To A Friend." . . . Marie Knight recording of "Tell Me Why" causing a flock of excitement in the Wacker Drive offices of Wing. . . . Miles Davis into Stage for two weeks, followed by James Moody who will hold forth for three.

#### LOS ANGELES:

Mike Gradny took dubs of the new Jackie Kelso release of "The Sleeper" on Vita around to the disk jockeys last week. Hunter Hancock and distributor Abe Diamond received so many calls on the record that Larry Mead had to rush out production on the disk. . . . The Empires first waxing for the Wing label will be out this week. . . . Shirley Gunter and The Flairs doing great business on their current Eastern tour. Shirley's "Headin' Home" on Modern has already taken off, and The Flairs have a new one on Aladdin called "Rock 'n Roll Drive In." . . . The Penguins set to do the Alan Freed CBS radio show and sing their current side, "Peace Of Mind." . . . Harry Fox has taken over sales and distribution for the Cash and Money labels. One of the first sides to be released under the new set-up will be "Hum De Dum" by The Gassers. Other new artists signed to the Cash label are Ray Agee and Robert Byrd and The Birds. . . . The Platters due back in town the first of next month for a two week vacation. While here Buck Ram will be recording the group for another album, to follow their first successful LP for Mercury. . . . "Ooby Dooby" by Ray Orbison on the Sun label breaking big in the Los Angeles market. . . . According to Jim Warren at Central Record Sales, Atlantic Records will continue their streak of hits with "Hallelujah, I Love Her So," by Ray Charles, and "Love, Love, Love" and "Your Tender Lips" by The Clovers. Jim and his wife are the proud parents of a baby boy, born May 18th. . . . Flash Records are giving away lapel pins made in the form of a diamond studded record as a promotion for their record of "Stranded In The Jungle" by The Jayhawks. The side is already big in the Los Angeles area and is beginning to show up around the country. . . . Imperial Records out this week with two hot disks by The Spiders and Bobby Mitchel.



JACKIE KELSO

# Meeting Dates Of Music Operators' Associations

- June 11—Tri-County Juke Box Operators' Assn.  
Place: Elum Music Offices, Massillon, Ohio
- 12—California Music Merchants' Assn.  
Place: Fresno Hotel, Fresno, Calif.
- 12—Western Massachusetts Music Guild  
Place: DeMarco's Restaurant, West Springfield, Mass.
- 13—California Music Merchants' Assn.  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—New York State Operators' Guild  
Place: Governor Clinton Hotel, Kingston, N. Y.
- 14—California Music Merchants' Assn.  
Place: U. S. Grant Hotel, San Diego, Calif.
- 14—Eastern Massachusetts Music Operators' Assn.  
Place: Beaconsfield Hotel, Boston, Mass.
- 18—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18—Baltimore Amusement Machine Operators' Assn.  
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 20—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana  
Place: Room 24, 550 Broadway, Gary, Ind.
- 21—Eastern Ohio Phonograph Operators' Assn.  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board)
- 21—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board)
- 21—West Virginia Music Operators' Assn.  
Place: Daniel Boone Hotel, Charleston, W. Va., (executive board)
- 22 & 23—West Virginia Music Operators' Assn.  
Place: Daniel Boone Hotel, Charleston, W. Va. (convention)
- 25—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- July 2—California Music Merchants' Assn.  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 2—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 5—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 5—California Music Merchants' Assn.  
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Assn.  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

## Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

# THE CASH BOX

## Rhythm 'N' Blues Disk Jockey

### REGIONAL RECORD REPORTS

- |   |  |   |
|---|--|---|
| <p><b>Jay Michael</b><br/>WCAE—Pittsburgh, Pa.</p> <ol style="list-style-type: none"> <li>Love, Love, Love (Clovers)</li> <li>I Love Her So (Ray Charles)</li> <li>Be Bop—Lula (Gene Vincent)</li> <li>A Casual Look (Six Teens)</li> <li>What Is Your Decision (Harptones)</li> <li>My Heart's Desire (Wheels)</li> <li>Treasure Of Love (McPhatter)</li> <li>In Paradise (Otis Williams)</li> <li>Girl In My Dreams (Cliques)</li> <li>I'm In Love Again (Domino)</li> </ol>  | <p><b>Jerry Gross</b><br/>WVOS—Liberty, N. Y.</p> <ol style="list-style-type: none"> <li>Long Tall Sally (Richard)</li> <li>I Want You To Be My Girl (Teen Agers)</li> <li>Corrine Corrina (J. Turner)</li> <li>I'm In Love Again (Domino)</li> <li>Lost Dreams (Ernie Freeman)</li> <li>Ivory Tower (Otis Williams)</li> <li>My Blue Heaven (Domino)</li> <li>Eddie, My Love (Teen Queens)</li> <li>Down In Mexico (Coasters)</li> <li>Blue Suede Shoes (Perkins)</li> </ol>  | <p><b>Jerry Nesler</b><br/>KBAB—San Diego, Calif.</p> <ol style="list-style-type: none"> <li>Little Girl Of Mine (Cleffones)</li> <li>Corrine Corrina (Joe Turner)</li> <li>A Casual Look (Six Teens)</li> <li>Dearest Beloved Darling (Leaders)</li> <li>Magic Touch (Platters)</li> <li>Zoom (Cadillacs)</li> <li>My Blue Heaven (Domino)</li> <li>Slippin' And Slidin' (Little Richard)</li> <li>Ivory Tower (Otis Williams)</li> <li>Treasure Of Love (McPhatter)</li> </ol>                |
| <p><b>Cal B. Kolby</b><br/>WDRG—Hartford, Conn.</p> <ol style="list-style-type: none"> <li>I'm In Love Again (Domino)</li> <li>Girl In My Dreams (Cliques)</li> <li>In The Still Of The Night (Sattins)</li> <li>Long Tall Sally (Richard)</li> <li>Little Girl Of Mine (Cleffones)</li> <li>I Want You, I Need You, I Love You (Elvis Presley)</li> <li>I Want You To Be My Girl (Teen Agers)</li> <li>Kiss From Your Lips (Flamingos)</li> <li>Heartbreak Hotel (E. Presley)</li> <li>Silly Willie (Bobby Daran)</li> </ol> | <p><b>Larry Dean</b><br/>WCIN—Cincinnati, Ohio</p> <ol style="list-style-type: none"> <li>My Heart's Desire (Wheels)</li> <li>I'm Not A Know It All (Teen Agers)</li> <li>What Is Your Decision (Harptones)</li> <li>Up On The Mountain (Magnificents)</li> <li>Now That You're Gone (El Dorados)</li> <li>Hallelujah, I Love Her So (Ray Charles)</li> <li>Candy (Big Maybelle)</li> <li>People Are Talking (Heartbeats)</li> <li>Darling (You Know I Love You) (Vocaltones)</li> <li>Headin' Home (Della Reese)</li> </ol> | <p><b>Jack Walker</b><br/>WOV—New York, N. Y.</p> <ol style="list-style-type: none"> <li>Little Girl Of Mine (Cleffones)</li> <li>Treasure Of Love (McPhatter)</li> <li>A Casual Look (Six Teens)</li> <li>Hallelujah, I Love Her So (Ray Charles)</li> <li>I'm Not A Know It All (Teen Agers)</li> <li>Your Tender Lips (Clovers)</li> <li>Please Mr. Disc Jockey (Sensations)</li> <li>It's Too Late (Willis)</li> <li>Bingo (Turbans)</li> <li>Happy Broadway Baby (Four Knights)</li> </ol> |
| <p><b>"Dr. Daddio"</b><br/>KTOW—Oklahoma City, Oklahoma</p> <ol style="list-style-type: none"> <li>I'm In Love Again (Domino)</li> <li>Corrine Corrina (Joe Turner)</li> <li>Ready Teddy (Richard)</li> <li>Hallelujah, I Love Her So (Ray Charles)</li> <li>Roll Over Beethoven (Berry)</li> <li>Don't You Know I Love You (Bobby Charles)</li> <li>Slippin' And Slidin' (Richard)</li> <li>Rainy Day (Ernie Freeman)</li> <li>Apple Of My Eye (Four Lovers)</li> <li>Last Call (George Jenkins)</li> </ol>                  | <p><b>Bob Summerrise</b><br/>KTAC—Tacoma, Wash.</p> <ol style="list-style-type: none"> <li>I'm In Love Again (Domino)</li> <li>Long Tall Sally (Richard)</li> <li>Down In Mexico (Coasters)</li> <li>I Want You To Be My Girl (Teen Agers)</li> <li>Girl In My Dreams (Cliques)</li> <li>Heaven &amp; Paradise (Meadowlarks)</li> <li>Those Lonely, Lonely Nights (Johnny Watson)</li> <li>Fever (Little Willie John)</li> <li>Who (Little Walter)</li> <li>Roll Over Beethoven (Berry)</li> </ol>                           | <p><b>"The Great Montague"</b><br/>WAAF—Chicago, Illinois</p> <ol style="list-style-type: none"> <li>Up On The Mountain (The Magnificents)</li> <li>Roll Over Beethoven (Berry)</li> <li>Treasure Of Love (McPhatter)</li> <li>Big Town Playboy (E. Taylor)</li> <li>Long Tall Sally (Little Richard)</li> <li>Rock And Roll Bells (Jones)</li> <li>A Kiss From Your Lips (Flamingos)</li> <li>My Heart's Desire (The Wheels)</li> <li>The Magic Touch (Platters)</li> </ol>                    |

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BIG  
MAYBELLE



"CANDY"

b/w

"THAT'S A PRETTY GOOD LOVE"

on

SAVOY 1195

LITTLE  
ESTHER



"TAIN'T WHATCHA SAY"

b/w

"YOU CAN BET YOUR LIFE"

on

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**Haley in New R & R  
Coast-To-Coast Tour**

NEW YORK — Jolly Joyce this week announced that he had signed a contract with Irving Feld, Super Attractions, Washington, D.C., for Bill Haley and his Comets to appear in a new rock and roll show that will tour the United States from coast to coast and Canada. The tour will start September 28, run the 29th and 30th, lay off until October 11 and then run thru December 2 inclusive.

The reason for the break in the schedule, Joyce revealed, was "cause it's baby time for the Haleys." Mrs. Haley is expecting their third child. The Haleys are now parents of a boy and a girl.

**Zucker Marks First  
Year On His Own**

HOLLYWOOD — Irwin Zucker marks his first anniversary this month as an independent record promotion man.

Formerly with Decca, Coral and MGM in New York, he formed his own firm in June '55, and shifted his office to the West Coast a few weeks later where he has been servicing some of the top names—Steve Allen, Bob Crosby, The Modernaires, Herb Shriner, Eileen Barton, Rush Adams and many others.

**Carnival Issues First  
Earl Williams Release**

NEW ORLEANS, LA. — Joseph S. Buccola, President of Carnival Records, has announced that his company has released its first R & B recording by the Earl Williams Quintette entitled "Hungarian Rhubarb", a take-off on a famous classic. Williams is a former Columbia artist.

The Carnival Record Company Inc. is a stock company which has been operating out of New Orleans for the past three years. Roberson Sales Company, New Orleans, is the label's distributor in Louisiana and Mississippi and Research Craft, Los Angeles, Cal., is the Western distributor. Scheduled for release in the near future are the Duets, country singers; Olga Drake, a young vocalist who has made several appearances in Honolulu and the West Coast; Earl Palmer, an exponent of progressive jazz; and the Bouchee Gospel Singers, a young gospel group currently on a tour that will take them to Chicago, St. Louis, Kansas City, Memphis and Jackson, Miss.

**Harry Geller Joins Cap's  
Album A & R Staff**

HOLLYWOOD, CAL. — The appointment of Harry Geller as an addition to Capitol Records repertoire department, effective July 1, was announced in Hollywood last week by Francis Scott III, Album Repertoire Director.

Geller, a veteran musical conductor, will serve the Coast label as a producer of album merchandise, principally classical works. Bob Myers continues as a classical A&R producer for Cap on the Coast and Dick Jones continues in a similar capacity at the diskery's New York studios.

**THE CASH BOX**



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- |  |   |  |
|--|---|--|
| <b>1</b> TREASURE OF LOVE<br>Clyde McPhatter<br>(Atlantic 1092)                      | FEVER<br>Little Willie John<br>(King 4935)                  | FEVER<br>Little Willie John<br>(King 4935)             |
| <b>2</b> LONG TALL SALLY<br>Little Richard<br>(Specialty 572)                        | I'M IN LOVE AGAIN<br>Fats Domino<br>(Imperial 5386)         | TREASURE OF LOVE<br>Clyde McPhatter<br>(Atlantic 1092) |
| <b>3</b> I WANT YOU TO BE MY GIRL<br>Teen Agers<br>(Gee 1012)                        | LONG TALL SALLY<br>Little Richard<br>(Specialty 572)        | PLEADIN' FOR LOVE<br>Larry Birdsong<br>(Excella 2076)  |
| <b>4</b> I'M IN LOVE AGAIN<br>Fats Domino<br>(Imperial 5386)                         | FORTY DAYS AND FORTY NIGHTS<br>Muddy Waters<br>(Chess 1620) | I'M IN LOVE AGAIN<br>Fats Domino<br>(Imperial 5386)    |
| <b>5</b> HEARTBREAK HOTEL<br>Elvis Presley<br>(RCA Victor 20-6420)                   | I WANT YOU TO BE MY GIRL<br>Teen Agers<br>(Gee 1012)        | WOULD YOU<br>Dave Bartholomew<br>(Imperial 5390)       |
| <b>6</b> MY BLUE HEAVEN<br>Fats Domino<br>(Imperial 5386)                            | CORRINE CORRINA<br>Joe Turner<br>(Atlantic 1088)            | WHAT WOULD I DO<br>Ray Charles<br>(Atlantic 1096)      |
| <b>7</b> I WANT YOU, I NEED YOU, I LOVE YOU<br>Elvis Presley<br>(RCA Victor 20-6540) | TAIN'T WHATCHA SAY<br>Little Esther<br>(Savoy 1193)         | ROLL OVER BEETHOVEN<br>Chuck Berry<br>(Chess 1626)     |
| <b>8</b> MY HEART'S DESIRE<br>Wheels<br>(Premium 405)                                | HALLELUJAH, I LOVE HER SO<br>Ray Charles<br>(Atlantic 1096) | PLEASE LISTEN TO ME<br>Smiley Lewis<br>(Imperial 5389) |
| <b>9</b> CORRINE CORRINA<br>Joe Turner<br>(Atlantic 1088)                            | TREASURE OF LOVE<br>Clyde McPhatter<br>(Atlantic 1092)      | LITTLE GIRL OF MINE<br>Cleotanes<br>(Gee 1011)         |
| <b>10</b> HALLELUJAH, I LOVE HER SO<br>Ray Charles<br>(Atlantic 1096)                | UP ON THE MOUNTAIN<br>Magnificents<br>(Vee-Jay 183)         | LOST DREAMS<br>Ernie Freeman<br>(Imperial 5381)        |



- |  |  |   |
|--|--|---|
| <b>1</b> FEVER<br>Little Willie John<br>(King 4935)                | I'M IN LOVE AGAIN<br>Fats Domino<br>(Imperial 5386)      | FEVER<br>Little Willie John<br>(King 4935)                |
| <b>2</b> PLEASE, PLEASE, PLEASE<br>James Brown<br>(Federal 12258)  | TREASURE OF LOVE<br>Clyde McPhatter<br>(Atlantic 1092)   | I'M IN LOVE AGAIN<br>Fats Domino<br>(Imperial 5386)       |
| <b>3</b> I'M IN LOVE AGAIN<br>Fats Domino<br>(Imperial 5386)       | FEVER<br>Little Willie John<br>(King 4935)               | HEARTBREAK HOTEL<br>Elvis Presley<br>(RCA Victor 20-6420) |
| <b>4</b> LOST DREAMS<br>Ernie Freeman<br>(Imperial 5381)           | I WANT YOU TO BE MY GIRL<br>Teen Agers<br>(Gee 1012)     | I WANT YOU TO BE MY GIRL<br>Teen Agers<br>(Gee 1012)      |
| <b>5</b> CAN'T STAND TO SEE YOU GO<br>Jimmy Reed<br>(Vee-Jay 186)  | LONG TALL SALLY<br>Little Richard<br>(Specialty 572)     | RUBY BABY<br>Drifters<br>(Atlantic 1089)                  |
| <b>6</b> HEARTBREAK HOTEL<br>Elvis Presley<br>(RCA Victor 20-6420) | PLEASE, PLEASE, PLEASE<br>James Brown<br>(Federal 12258) | PLEASE, PLEASE, PLEASE<br>James Brown<br>(Federal 12258)  |
| <b>7</b> WHAT WOULD I DO<br>Ray Charles<br>(Atlantic 1096)         | MY HEART'S DESIRE<br>Wheels<br>(Premium 405)             | CORRINE, CORRINA<br>Joe Turner<br>(Atlantic 1088)         |
| <b>8</b> TREASURE OF LOVE<br>Clyde McPhatter<br>(Atlantic 1092)    | WE GO TOGETHER<br>Moonglows<br>(Chess 1619)              | LONG TALL SALLY<br>Little Richard<br>(Specialty 572)      |
| <b>9</b> RUBY BABY<br>Drifters<br>(Atlantic 1089)                  | ROLL OVER BEETHOVEN<br>Chuck Berry<br>(Chess 1626)       | PLEADIN' FOR LOVE<br>Larry Birdsong<br>(Excella 2076)     |
| <b>10</b> ROLL OVER BEETHOVEN<br>Chuck Berry<br>(Chess 1626)       | CANDY<br>Big Maybelle<br>(Savoy 1195)                    | ROLL OVER BEETHOVEN<br>Chuck Berry<br>(Chess 1626)        |

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# THE CASH BOX



in  
**PHILADELPHIA**

in  
**LOS ANGELES**

in  
**ST. LOUIS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **CORRINE CORRINA**  
Joe Turner  
(Atlantic 1088)
- 2 **MY BLUE HEAVEN**  
Fats Domino  
(Imperial 5386)
- 3 **HALLELUJAH, I LOVE HER SO**  
Ray Charles  
(Atlantic 1096)
- 4 **GIRL IN MY DREAMS**  
Cliques  
(Modern 987)
- 5 **CHERRY BLOSSOMS**  
Varetta Dillard  
(Groove G-0152)
- 6 **A CASUAL LOOK**  
Six Teens  
(Flip 315)
- 7 **LONG TALL SALLY**  
Little Richard  
(Specialty 572)
- 8 **STRANDED IN THE JUNGLE**  
Jay Hawks  
(Flash 109)
- 9 **I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)
- 10 **I WANT YOU TO BE MY GIRL**  
Teen Agers  
(Gee 1012)

- 1 **A CASUAL LOOK**  
Six Teens  
(Flip 315)
- 2 **CORRINE CORRINA**  
Joe Turner  
(Atlantic 1088)
- 3 **LONG TALL SALLY**  
Little Richard  
(Specialty 572)
- 4 **FEVER**  
Little Willie John  
(King 4935)
- 5 **WE GO TOGETHER**  
Moonglows  
(Chess 1619)
- 6 **MY BLUE HEAVEN**  
Fats Domino  
(Imperial 5386)
- 7 **TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)
- 8 **GIRL IN MY DREAMS**  
Cliques  
(Modern 987)
- 9 **I WANT YOU TO BE MY GIRL**  
Teen Agers  
(Gee 1012)
- 10 **HEARTBREAK HOTEL**  
Elvis Presley  
(RCA Victor 20-6420)

- 1 **FEVER**  
Little Willie John  
(King 4935)
- 2 **I WANT YOU TO BE MY GIRL**  
Teen Agers  
(Gee 1012)
- 3 **TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)
- 4 **CORRINE CORRINA**  
Joe Turner  
(Atlantic 1088)
- 5 **LONG TALL SALLY**  
Little Richard  
(Specialty 572)
- 6 **PLEASE MR. DISC JOCKEY**  
Sensations  
(Atco 6067)
- 7 **MY BLUE HEAVEN**  
Fats Domino  
(Imperial 5386)
- 8 **LAST CALL**  
George Jenkins  
(Tampa 112)
- 9 **FORTY DAYS AND FORTY NIGHTS**  
Muddy Waters  
(Chess 1620)
- 10 **CHURCH BELLS MAY RING**  
Willows  
(Melba 102)

in  
**DALLAS**

in  
**ATLANTA**

in  
**MEMPHIS**

- 1 **I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)
- 2 **FEVER**  
Little Willie John  
(King 4935)
- 3 **LONG TALL SALLY**  
Little Richard  
(Specialty 572)
- 4 **CORRINE CORRINA**  
Joe Turner  
(Atlantic 1088)
- 5 **PLEADIN' FOR LOVE**  
Larry Birdsong  
(Excello 2076)
- 6 **MY BLUE HEAVEN**  
Fats Domino  
(Imperial 5386)
- 7 **ROLL OVER BEETHOVEN**  
Chuck Berry  
(Chess 1626)
- 8 **Ooby Dooby**  
Roy Orbison  
(Sun 242)
- 9 **I WANT YOU TO BE MY GIRL**  
Teen Agers  
(Gee 1012)
- 10 **LITTLE GIRL OF MINE**  
Cleftones  
(Gee 1011)

- 1 **FEVER**  
Little Willie John  
(King 4935)
- 2 **I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)
- 3 **LONG TALL SALLY**  
Little Richard  
(Specialty 572)
- 4 **TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)
- 5 **ROLL OVER BEETHOVEN**  
Chuck Berry  
(Chess 1626)
- 6 **LOVE, LOVE, LOVE**  
Clowers  
(Atlantic 1094)
- 7 **FORTY DAYS AND FORTY NIGHTS**  
Muddy Waters  
(Chess 1620)
- 8 **HALLELUJAH, I LOVE HER SO**  
Ray Charles  
(Atlantic 1096)
- 9 **I WANT YOU TO BE MY GIRL**  
Teen Agers  
(Gee 1012)
- 10 **RUBY BABY**  
Drifters  
(Atlantic 1089)

- 1 **FEVER**  
Little Willie John  
(King 4935)
- 2 **CORRINE CORRINA**  
Joe Turner  
(Atlantic 1088)
- 3 **PLEADIN' FOR LOVE**  
Larry Birdsong  
(Excello 2076)
- 4 **FORTY DAYS AND FORTY NIGHTS**  
Muddy Waters  
(Chess 1620)
- 5 **I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)
- 6 **LONG TALL SALLY**  
Little Richard  
(Specialty 572)
- 7 **BLUE SUEDE SHOES**  
Carl Perkins  
(Sun 234)
- 8 **TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)
- 9 **RUBY BABY**  
Drifters  
(Atlantic 1089)
- 10 **ROLL OVER BEETHOVEN**  
Chuck Berry  
(Chess 1626)

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VEE-JAY 196

"UP ON THE MOUNTAIN"

**The Magnificents**

VEE-JAY 183

"BIG TOWN PLAYBOY"

**Eddy Taylor**

VEE-JAY 185

**Vee-Jay RECORDS, INC.**  
2129 S. Michigan Avenue  
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# RHYTHM 'N' BLUES REVIEWS

⊙ A AWARD & SLEEPER	⊙ C GOOD
⊙ B+ EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

**JERRY McCAIN**  
(Excello 2081)

**B+** "RUN UNCLE JOHN! RUN" (2:24) [Excellorec BMI—J. McCain] McCain does a follow up to "Long Tall Sally" and the humorous twist, the timeliness of it, and the excellent job the chanter does gives the deck a chance to do a solid job sales-wise.

**B** "THINGS AIN'T RIGHT" (2:46) [Excellorec BMI—J. McCain] Jerry McCain wails a southern slow beat blues in good style. The deck, not as strong as the "Run" side, offers a good coupling. This side is for the southern markets.

**THE SPIDERS with Chuck Carbo**  
(Imperial 1055)

**B** "A-1 IN MY HEART" (2:20) [Reeve BMI—Bartholomew, King] The Spiders and Chuck Carbo team up for a middle beat jump. A flavory item describing how he feels about his baby. Good deck. Watch it.

**B** "DEAR MARY" (2:35) [Reeve BMI—Bartholomew, King] The Spiders drift through a tender ballad with a swinging lilt that captivates. Melodic, tasty and ear pleasing.

**GUITAR SLIM**  
(Atco 6072)

**B+** "DOWN THROUGH THE YEARS" (2:22) [Progressive BMI—Richard] Guitar Slim sings a slow paced southern blues with great feeling. The deck captures the "Slim" manner of selling and it should do well mainly in the southern markets.

**B+** "OH YEAH" (2:12) [Progressive BMI—Jones] Slim swings on this deck with a fast paced rhythmic wailer that moves. It is a pulsator that could catch on in the northern as well as southern markets. Two good decks that bear watching.

**THE CASTELLES**  
(Atco 6069)

**B** "HAPPY AND GAY" (2:54) [Progressive BMI—Grant, Anthony, Taylor, Scott] The Castelles do a better than average job on a quick beat jump ditty with a light feeling. The lads are feeling their oats and bounce through the spirits lifter with verve. Happy wax.

**B** "HEY BABY BABY" (2:52) [Progressive BMI—Grant] The Castelles offer another quick beat effort with an effusive treatment. Two sides for those who want their music to go. Treatment has a number of captivation twists. Could do things if given the exposure.

**MONTEREYS**  
(Teenage 1001)

**B** "TRAIN WHISTLE BLUES" (2:38) [Regent ASCAP—White, Stevenson] The Montereys bounce through a middle beat blues with good effect. The group on the Teenage label offer strong etching that given the proper exposure could make some noise.

**B+** "SOMEONE LIKE YOU" (2:41) [Sylvia BMI—White, Epps] The Montereys glide through this slow paced pretty with a very effective approach. It is a lovely item that bears very close watching. We think it can make good progress where offered. Stay with it. It has sleeper potential.

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

"KEY TO THE KINGDOM" (2:30)

[Angel Music BMI—Goodman]

"GIFT O' GABBIN WOMAN" (2:05)

[Angel Music BMI—Olive, Cheely]

**THE NUTMEGS**  
(Herald 475)



THE NUTMEGS

● The Nutmegs make their bid for a warm weather hit with a

slow paced blues ballad, "Key To The Kingdom (of your heart)." The Nutmegs handle the tuneful pleaser with a smooth working rendition, teaming like a well fitted jig-saw puzzle. It is an easy to listen to side that grows on you with each new hearing. The kids should find this right up their alley. The flip, "Gift O' Gabbin Woman," takes care of the other musical need of the adolescent. Having soothed with their reading of the mellow, romantic "Key," the Nutmegs take off on a hard hitting, driving jump number that the kids can exhaust themselves to. For the charts it's "Key To The Kingdom."

**CHARLIE FEATHERS**

(Meteor 5032)

**B** "TONGUE TIED JILL" (1:55) [Met Publ. BMI—J. Chastain, J. Huffman] Charlie Feathers rocks out a quick beat offering in the Southern vein with a country flavoring. Deck comes off in good style and with the current trend in this direction, assisted by a couple of good vocal gimmicks, the deck could stir up good action where exposed.

**B** "GET WITH IT" (1:55) [Met Publ. BMI—Feathers, Chastain, Huffman] Another of the "Presley" type r & b-western-pop rockers that can go in any category. A good deck that moves with drive. Feathers is good and the platter is strong.

**THE KOOL GENTS**  
(Vee-Jay 173)

**B** "DO YA DO" (2:19) [Conrad BMI—Teddy Long] The Kool Gents combine vocal characteristics to good effect. The team works over the rhythmic jump with enough individuality to make this happy ditty a threat. Captivating and deserves close watching.

**B** "THIS IS THE NIGHT" (2:26) [Conrad BMI—Teddy Long] The Gents do another good job on a slow beat ballad. Easy to listen to deck that pleases.

**THE PRE-TEENS**

(J & S 1756)

**B** "WHAT MAKES ME LOVE YOU LIKE I DO" (2:08) [Z. Sanders] The trade was startled when young Frankie Lymon showed such adult talents. Now we come upon another group that is even younger. Called the preteens, the group is led by a youngster about 8 or 9 who, tho his youth is evident in his voice, his aplomb, self-possession and manner of handling a tune is amazing. The tune is good, the lyric strong and the general effect one that should sell the record.

**C+** "PASS IT ON" (2:05) [Z. Sanders] The kids bounce through a slow rhythmic effort with a gospel feeling. Cute deck, but not as strong as the upper deck.

**THE SWENSONS**

(X-Tra 100)

**B** "REMEMBER ME TO MY DARLING" (2:35) [Sylvia BMI—Oliver Hall] The Swensons bounce lightly through a middle beat lilter with a drift reading. The group does a good job on the easy to listen to offering.

**B** "GOLLY BO" (2:35) [Sylvia Music BMI—Oliver Hall] The Swensons up the tempo on the flip and bounce out a quick beat lively tidbit.

**WILD BILL GRAHAM**  
(Emerald 2010)

**C** "MAMA CHITA" (2:38) [Calvalcade BMI—Graham] This one opens with the wild beating of drums, and follows through with wild screams and jungle chants. It creates a picture of loin covered savages in a war dance and the jungle telegraph system at work as natives in spread out villages pick up the messages. Interesting but not too commercial.

**C+** "SINBAD BLUES" (2:20) [Calvalcade BMI—Graham] Wild Bill Graham offers a middle beat blues in which the chanter wails about his love. Ok side with an interesting instrumental support.

**FAYE ADAMS**  
(Herald 480)

**B** "DON'T FORGET TO SMILE" (2:30) [Angel Music BMI—D. Goodman] Miss Adams lends her powerful voice to a sprightly bouncer in which she offers her advice to "smile." It is a happy ditty with a solid pop feeling. It's a spirits lifter and Faye sings it that way. Ok deck that could make noise.

**B** "TAKIN' YOU BACK" (2:05) [Danby Music BMI—H. Wilson] Faye Adams sings the quick beat bouncer with a cute interpretation that moves. The deck is loaded with life and has a rasping gimmick that might spark it.

**HAL SINGER**  
(Savoy 1194)

**B** "MOVIN' & GROOVIN'" (2:41) [Crossroads BMI—Singer, Mendelsohn] A wild screamer in which the Singer sax is the dominating force. In an exhausting display of sax virtuosity Singer rides roughshod for almost three minutes. Exciting.

**B** "CROSSROADS" (2:43) [Crossroads BMI—Owens, Wood] The mood changes. The atmosphere becomes dramatic. Singer blows a feeling filled blues. Moving etching.

**BILLY GAYLES**  
(Federal 12272)

**B+** "TAKE YOUR FINE FRAME HOME" (2:15) [Armo BMI—Turner, Golden, Bass] Billy Gayles introduces a strong, unusual voice to the blues singing field as he rocks out this rhythmic bouncer. Stirring wax makes the Gayles debut one to watch.

**B** "LET'S CALL IT A DAY" (2:21) [Jay & Cee BMI—Henry Glover] Gayles turns it on with a slow paced piece of material. Another exciting side that highlights the talents of this youngster. A shade under the quality of "Take Your Fine Frame Home," but not a side to be sold short.

**ANNE KAYE**  
(Gee 1015)

**B** "DILLY DALLY DARLING" (2:20) [Kahl BMI—Singleton, McCoy] Anne Kaye makes her debut a goodie as she rocks out a cutie with a pert interpretation. A middle beat jump is sold with a zesty vocal. Like her and the side.

**B** "EVERY FORTUNE TELLER TELLS ME" (2:15) [Planetary ASCAP—Weiner, Crane] Miss Kaye goes soft, sentimental and pop. It is a melodic offering with a light rhythmic rocking. A romantic lyric with a good idea.

## THE CASH BOX

Rhythm 'N' Blues **BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "DON'T FORGET TO SMILE" Faye Adams Herald 480
- ★ "TAKE YOUR FINE FRAME HOME" Billy Gayles Federal 12272
- ★ "RUN, UNCLE JOHN! RUN" Jerry McCain Excello 2081
- ★ "A-1 IN MY HEART" The Spiders Imperial 1055

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



## THE CASH BOX TERRITORIAL TIPS

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

\* indicates first appearance on Territorial Tips

A KISS FROM YOUR LIPS  
Flamingos (Checker 837)

BIG TOWN PLAYBOY  
Eddie Taylor (Vee-Jay 185)

B-I-N-G-O  
Turbans (Herald 478)

\*BOPPIN' THE BLUES  
Carl Perkins (Sun 243)

\*CANDY  
Big Maybelle (Savoy 1195)

CAN'T STAND TO SEE YOU GO  
Jimmy Reed (Vee-Jay 186)

CHERRY BLOSSOM  
Varetta Dillard (Groove G-0152)

CHICKEN HOP  
Billy Bland (Old Town 1022)

DARK IS THE NIGHT (Pts. 1 & 2)  
B. B. King (RPM 459)

EASY, EASY BABY  
Ann Cole (Baton 224)

GIRL IN MY DREAMS  
Cliqués (Modern 987)

I'M A FOOL  
Turks (Money 215)

I'M NOT A KNOW IT ALL  
Teen Agers (Gee 1012)

IT'S TOO LATE  
Chuck Willis (Atlantic 1098)

\*I WANT YOU, I NEED YOU,  
I LOVE YOU

MY BABY LEFT ME  
Elvis Presley (RCA Victor 20-6540)

JUST FOR A DAY  
Chuck Edwards (Apollo 495)

LAST CALL  
George Jenkins (Tampa 112)

LITTLE FINE HEALTHY THING  
Billy Emerson (Sun)

LOVE, LOVE, LOVE  
Clovers (Atlantic 1094)

MY HEART'S DESIRE  
Wheels (Premium 405)

ONE MORE CHANCE WITH YOU  
Little Walter (Checker 838)

\*ONE NIGHT ONLY  
Otis Williams (DeLuxe 6095)

Ooby Dooby  
Roy Orbison (Sun 242)

PLEADIN' FOR LOVE  
Larry Birdsong (Excello 2076)

PLEASE DON'T DRIVE ME AWAY  
Charles Brown (Aladdin 3316)

PLEASE LISTEN TO ME  
Smiley Lewis (Imperial 5389)

PLEASE MR. DISC JOCKEY  
Sensations (Atco 6067)

ROCK AND ROLL RUBY  
Warren Smith (Sun 239)

RUBY BABY  
Drifters (Atlantic 1089)

SHATTERED DREAMS  
Youngsters (Empire)

SHIRLEY JEAN  
Big Walter (Peacock 1661)

\*STRANDED IN THE JUNGLE  
Jayhawks (Flash 109)

\*TAIN'T WHATCHA SAY  
YOU CAN BET YOUR LIFE  
Little Esther (Savoy 1193)

TALK TO ME  
Mel Williams (Dig 107)

TELL ME WHY  
Marie Knight (Wing 90069)

\*TORE UP OVER YOU  
Midnighters (Federal 12270)

UP ON THE MOUNTAIN  
Magnificents (Vee-Jay 183)

WHAT IS YOUR DECISION  
Harp Tones (Andrea 100)

WHAT WOULD I DO WITHOUT YOU  
Ray Charles (Atlantic 1096)

WHY DID I FALL IN LOVE  
Jacks (RPM 458)

WOULD YOU  
Dave Bartholomew (Imperial 5390)

## R & B Disk Jockeys Formulate 9 Point Program

NEW YORK — To strengthen its organization and entice a larger membership throughout the country, the new organization, called Jazz and Rhythm and Blues Disk Jockeys, has formulated a new 9 point program.

The Program is as follows:

### 1. Investment Aim:

Additional money in treasury of organization shall be invested in some enterprise connected with industry. Members will become stock-holders.

### 2. Job Security Aim:

To further the acceptance of individual programs and the activities of member DJ's in civic and fraternal endeavors. To advance, whenever necessary, collective ideas to strengthen format of local members' program.

### 3. Programming Aim:

To dignify music we play and at all times eliminate from programming obscene records.

### 4. Credit Insurance Plan:

To establish credit insurance through the treasury.

5. To create a nationally open war to combat juvenile delinquency by promoting civic and welfare activities.

6. To establish closer fellowship and contact among DJ's throughout the country.

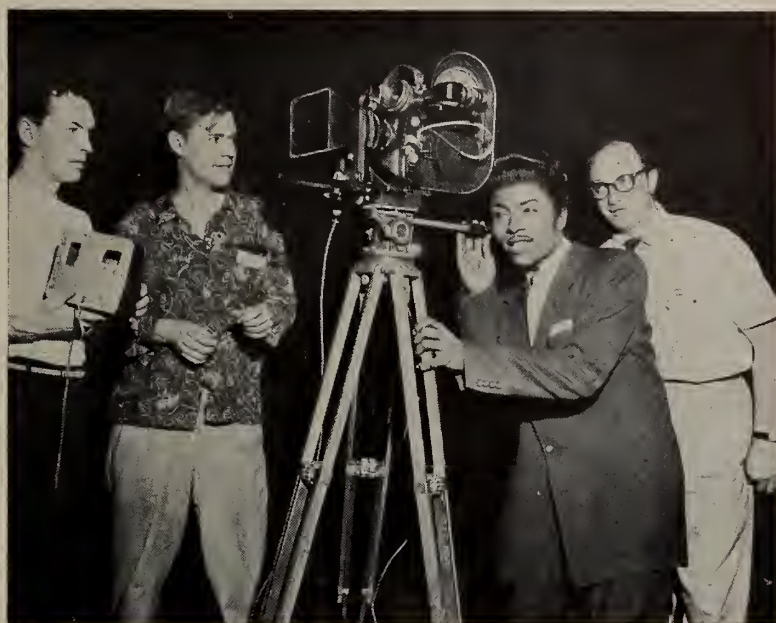
7. To set up with the organization's National office, a Personnel Department—to act as a clearing house for qualified DJ's.

8. Keep music industry advised as to activities and movements of our members.

9. To promote better human understanding among all people through the universal language of music . . . and accept membership without regard to race, creed, color, or national origin.

During the first annual convention in Chicago, The National Jazz, Rhythm and Blues Disk-Jockey's Association announced that the next meeting of the organization would be held in New York, in August. The stepped-up additional convention was arranged to

## "Going Hollywood"



HOLLYWOOD—During his recent stay in Hollywood, sound films were taken of Little Richard for nationwide distribution on television. The popular rock and roll artist is pictured as he sights the camera, with Specialty recording president Art Rupe looking on. The two cameramen are Tom Graeff and Chuck Roberts. Little Richard of "Tutti Frutti" and "Long Tall Sally" recording fame is presently on a tour of one nighters on the Atlantic seaboard.

check on the effects of an extensive membership drive which has been launched in every section of the country.

Among the more than 100 jockeys attending the initial meeting in Chicago, were Jack Gibson, President, WERD, Atlanta, Ga., Ken Knight, Exec. Vice-President, WRHC, Jacksonville, Fla., Tommy "Dr. Jive" Smalls, 2nd Vice-President, WWRK, N.Y.C., N.Y., Larry Dean, Finc. & Rec. Sec. WCIN, Cincinnati, Ohio, Howard Coles, Chaplain, WSAY, Rochester, N.Y., Phil Landwehr, Business Manager, N.Y.C., N.Y., William L. Rowe, Publicity Director, N.Y.C., N.Y., Roy Woods, WATZ, St. Louis, Mo., Eddie "Screaming" Teemer, WHHM, Memphis, Tenn., Joe Howard, WERD, Atlanta, Ga., William D. Ford, WSRC, Durham, N.C., Eugene S. "Genial Gene" Potts, WGIV, Charlotte, N.C., Tony Davis, KGKO, Houston, Texas, John B. Slade, WJMO, Cleveland, Ohio, Richard "Open The Door" Stanz, WGES, Chicago, Ill., Marvin Strong, WSBC, Chicago, Ill., James W. Smith "Okey Dokey", WBOOK, New Orleans, La., Jack Holmes, WLOW, Norfolk, Va., Harry Klein, WMIL, Milwaukee, Wis., Bill Washington, WHFC, Chicago, Ill., Sid McCoy, WGES, Chicago, Ill., Buddy Hiles, WAAF, Chicago, Ill., McKee Fitzhugh, WOPA, Chicago, Ill., Mary Dee, WHOD, Pittsburgh, Pa.

GETTING RED HOT!  
# 5389

SMILEY LEWIS

"Please Listen To Me"

c/w

"She's Got Me Hook,  
Line And Sinker"

Imperial Records

GOING BIG  
POP & R & B

"RUN, UNCLE  
JOHN! RUN"

by

Jerry McCain

Excello 2081

"WONDERIN' AND GOIN'"

by

Lightnin' Slim

Excello 2080

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NASHBORO RECORD CO., INC.  
177 3rd Ave., Nashville, Tenn.  
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OPS—DEALERS . . . ATTENTION  
GREAT JAZZ SINGLES ON 45 RPM

- 45x1626 The Message/Nothing But The Soul  
ART BLAKEY, drums improvisations
- 45x1630 The Preacher/Doodling
- 45x1631 Room 608/Creepin' In  
HORACE SILVER & THE JAZZ MESSENGERS
- 45x1632 Pennies From Heaven/Groovin'  
JAY JAY JOHNSON
- 45x1633 Well You Needn't/Donna  
MILES DAVIS
- 45x1635 High And Mighty You Get 'Cha
- 45x1636 Midnight Sun/The Preacher
- 45x1637 Tenderly/Joy  
JIMMY SMITH AT THE ORGAN
- 45x1638 Round About Midnight/Connections  
BABS GONZALES WITH JIMMY SMITH TRIO
- 45x1639 Mil Dew/Chicago Calling
- 45x1640 Nice And Easy/The Boy Next Door  
JOHNNY GRIFFIN—NEW TENOR STAR FROM CHICAGO

blue note records

767 LEXINGTON AVE. • NEW YORK 21

## THE CASH BOX

# R & B SURE SHOTS

The Cash Box R & B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"LOVE, LOVE, LOVE"

THE CASH BOX  
AWARD OF THE WEEK 5/26

Clovers

Atlantic 1094

"RUBY BABY"

THE CASH BOX  
SLEEPER OF THE WEEK 4/7

Drifters

Atlantic 1089

"It's What's in THE CASH BOX That Counts"

# Talking About Records



HOLLYWOOD—Epic recording artist Dolores Hawkins chats with Jack Wagner of KHJ, Hollywood, at a cocktail party held for the songstress during her engagement at the Biltmore Hotel in Los Angeles.

## Victor Announces First Stereo-Tape Players Priced Under \$300

MIAMI BEACH, FLA.—The Radio Corporation of America will soon introduce a Stereophonic high fidelity tape player priced under \$300—less than half the price of similar equipment now on the market—it was announced by James M. Toney, Vice-President and General Manager, RCA Victor Radio and "Victrola" Division.

"Stereophonic high fidelity sound is another great step forward in achieving the most faithful reproduction of music as it originally was heard in the recording studio," Toney said. "Due to the fact that it requires two separate amplifiers and speaker systems as well as a dual-track tape player, true Stereophonic sound until now has been beyond the reach of most music lovers."

A portable unit (Model 8STP1) will be nationally advertised at \$295, Toney said, while a console unit (Model 8STP2) will be nationally advertised at \$350. Both will be complete Stereophonic high fidelity sound systems with two amplifiers, two speaker systems, a Stereo-tape player and 30 feet of cable.

The Stereo-tape transport system may also be attached to three of RCA Victor's New Orthophonic high fidelity instruments. It will be nationally advertised separately at \$275. In styling the console complements RCA Victor's new high fidelity series. A similar Stereo-tape unit that will permit its adaptation to other RCA Victor high fidelity players is nearing completion, Toney said.

Toney also announced that RCA Victor's 1956-57 line of New Orthophonic High Fidelity "Victrola" phonographs will be the most extensive ever marketed. Eight models in six different finishes will range in nationally-advertised prices from \$79.95 to \$1,600.

## Atlantic Records To Be Distributed In Parts Of Europe By Metronome

NEW YORK—The growing Metronome Record Company further strengthened its position in the European market, this week, by acquiring exclusive rights to the Atlantic Records' jazz catalog for Sweden, Denmark, Norway, Finland, and West Germany.

Atlantic jazz artists include the Modern Jazz Quartet, Lennie Tristano, Lee Konitz, Shorty Rogers, Chris Connor, Teddy Charles and many others.

The agreement, set by Claes Dahlgren, head of Metronome's New York office, and Nesuhi Ertegun of Atlantic Records, is for three years with options and calls for Swedish Metronome jazz sides to be released in this country by Atlantic.

Metronome has its own companies in Sweden, Denmark, and Western Germany and affiliate firms in most other European countries. American companies already represented by Metronome include Mercury, Prestige and Period. Metronome recordings made in Europe have appeared in the U.S. on Mercury, Capitol, RCA Victor, Cadence, Vanguard, Prestige and other labels.

## Crowell-Collier Acquires KFVB In Hollywood

HOLLYWOOD — Paul C. Smith, president of The Crowell-Collier Publishing Company, has announced that his firm has acquired Los Angeles radio station KFVB, by purchase of all capital stock of KFVB, from Harry Maizlish, its president and sole owner.

There are no changes in policy or management anticipated, according to Smith.

The acquisition, subject to approval of the Federal Communications Commission, was negotiated by Arthur B. Hogan, president of the Albert Zugsmith Corporation, communications media brokers of Hollywood, California.

This brings Crowell-Collier ownership to a total of 6 radio and 4 television stations, all acquired within the last five weeks as part of a program of diversification in the field of communications.

An independent station, KFVB operates fulltime on a clear channel, with a frequency of 980 kilocycles and a power authorization of 5,000 watts.

Founded by the late Samuel L. Warner of Warner Bros. Pictures, Inc. in 1925, KFVB was sold to Maizlish by Warner interests in 1950. It is a leading station in the Los Angeles market and has been a champion of public service activities throughout the years.

Also announced with Crowell-Collier's statement that it had acquired KFVB was news that the company had gained control of 95 per cent of outstanding common stock of Consolidated Television and Radio Broadcasters Inc., owners of three television stations and four radio stations in the midwest, completing acquisition procedures on three properties with exception of FCC approval.

Consolidated properties are: WTCN and WTCN-TV, Minneapolis; WFBM and WFBM-TV, Indianapolis; WOOD and WOOD-TV, Grand Rapids, Mich. and WFDF, Flint, Mich. (Crowell-Collier also recently announced acquisition of KULA and KULA-TV, Honolulu.)

The Crowell-Collier Publishing Company, publishes Collier's, Woman's Home Companion and The American Magazine. A wholly owned subsidiary engaged in book publishing is P. F. Collier & Son Corp.

## Prestige Signs Red Garland

NEW YORK—Pianoman Red Garland, who plays with the Miles Davis Quintet, has been signed to a three year contract with Prestige Records as the leader of a trio. Red Garland's first album with Paul Chambers, bass, and Philly Joe Jones, drums (both with Miles Davis), will contain a set of standards. Red played in the 1946 Billy Eckstine band, toured with Coleman Hawkins in 1953, and with the late Charlie Parker in 1954.

## Breaking Wide Open!



# Varetta Dillard "CHERRY BLOSSOM"

(Groove 0152; 4G-0152)

**GROOVE**  
A PRODUCT OF RADIO CORPORATION OF AMERICA  
MADE IN U.S.A.

155 East 24th Street, N. Y. 10, N. Y.

A Smash!

**Shirley Gunter**

**"Headin' Home"**

Mod. # 989

*Modern* RECORDS

9317 W. Washington Blvd., Culver City, Calif.



		Pos. Last Week
1	<b>FEVER</b> Little Willie John (King 4935)	3
2	<b>I'M IN LOVE AGAIN</b> Fats Domino (Imperial 5386)	1
3	<b>I WANT YOU TO BE MY GIRL</b> Teen Agers (Gee 1012)	2
4	<b>LONG TALL SALLY</b> Little Richard (Specialty 572)	4
5	<b>TREASURE OF LOVE</b> Clyde McPhatter (Atlantic 1092)	6
6	<b>CORRINE CORRINA</b> Joe Turner (Atlantic 1088)	5
7	<b>MY BLUE HEAVEN</b> Fats Domino (Imperial 5386)	9
8	<b>HEARTBREAK HOTEL</b> Elvis Presley (RCA Victor 20-6420)	7
9	<b>HALLELUJAH, I LOVE HER SO</b> Ray Charles (Atlantic 1096)	12
10	<b>ROLL OVER BEETHOVEN</b> Chuck Berry (Chess 1626)	—
11	<b>LITTLE GIRL OF MINE</b> Cleffones (Gee 1011)	10
12	<b>BLUE SUEDE SHOES</b> Carl Perkins (Sun 234)	8
13	<b>PLEASE, PLEASE, PLEASE</b> James Brown (Federal 12258)	11
14	<b>A CASUAL LOOK</b> Six Teens (Flip 315)	—
15	<b>FORTY DAYS AND FORTY NIGHTS</b> Muddy Waters (Chess 1620)	14

## Maxine Sullivan To Be Feted At Village Vanguard On 20th Anniversary In Show Business

NEW YORK — Maxine Sullivan, whose soft lilting voice and cool beat rocketed her to international fame twenty years ago, will be feted at the Village Vanguard where she is currently heading the entertainment on Monday night, June 18th, in celebration of her twentieth anniversary in show business. Though you'd never guess it by looking at this still tiny slip of a girl, two decades have gone by since she began her entertainment career at the Benjamin Harrison Literary Club in Pittsburgh, Pa., her home territory. Shortly thereafter, she was brought to the attention of Claude Thornhill and an engagement at the Onyx Club on 52nd Street soon followed, where she and orchestra leader John Kirby (whom she married) zoomed to stardom swinging the folk songs, the blues and jazz.

International fame on records, in night clubs, on radio, concerts, stage and movies have followed since Maxine first introduced "Loch Lomond" twenty years ago, and on Monday night, June 18th, her fellow musicians will gather at the Village Vanguard to honor a distinguished performer. Leonard Feather, noted jazz authority, will be m. c. and on hand for the occasion will be many of the jazz greats who have grown and performed with Maxine over the years such as Claude Thornhill, her former manager, Charlie Shavers, Buster Bailey, Lou Bellson, Dick Hyman, Karl Kress, Osie Johnson, Oscar Pettiford, Frances Faye, Hazel Scott, Tommy and Jimmy Dorsey and whatever musicians will be in town on the night of June 18th. Many of these musicians furnished the musical background for her newest recording "Maxine Sullivan-1956" which was produced by Leonard Feather for Period label.

As a prelude to the actual event, Maxine Sullivan will star on the Woolworth Hour on Sunday, June 10 at 1 p.m., over the CBS network. The famous song stylist will reminisce about her career and also sing a number of songs with which she is closely identified, "Loch Lomond", of course, being included.

## Antler Records Formed

NEW YORK—Milton Somerfield, well known attorney in the music field, this week announced the formation of Antler Records. Somerfield will be president.

Somerfield stated that national distribution has been assigned to Costnat Distributors, and that a & r activities will be headed by Buck Ram. It was made clear, however, that Ram had not signed an exclusive deal for his services. He will remain free to do outside work with other record companies as he has been doing for several years.

The new company plans to release in the pop, r and b, and jazz fields.

GOING POP IN SEVERAL MARKETS

**Jackie Kelso**  
"The Sleeper"  
b/w  
"Encore"  
VITA 133  
VITA RECORDS

BEST SELLERS!  
"PLEASE LOVE A FOOL"  
DON JULIAN and The Meadowlarks  
# 394

"CRY SOME BABY"  
b/w  
"BABY I'M GONE"  
RAY MILTON  
# 398

**DOOTONE RECORDS**  
9512 S. Central Ave., Los Angeles, Calif.

Two brand new hits!  
Faye Adams'  
"DON'T FORGET TO SMILE"  
b/w "Takin' You Back"  
# 480  
Nutmegs'  
"KEYS TO THE KINGDOM"  
(Of My Heart)  
b/w "Gift O' Gabbin' Woman"  
# 475

**Herald RECORDS**  
1697 B'way,  
New York City, N.Y.

**SOMETHIN' SMITH**  
AND  
**THE RED HEADS**  
with  
"Shanty In Old Shanty Town"

EPIC # 9168

**JOHNNY CASH**  
"Walk The Line"  
SUN # 241

**ROY ORBISON**  
"Ooby-Dooby"  
SUN # 242

**CARL PERKINS**  
"Boppin' The Blues"  
SUN # 243

**UNITED RECORD DISTRIBUTORS, INC.**  
2029 S. Michigan Ave., Chicago, Ill.  
(All Phones: CALumet 5-6605)

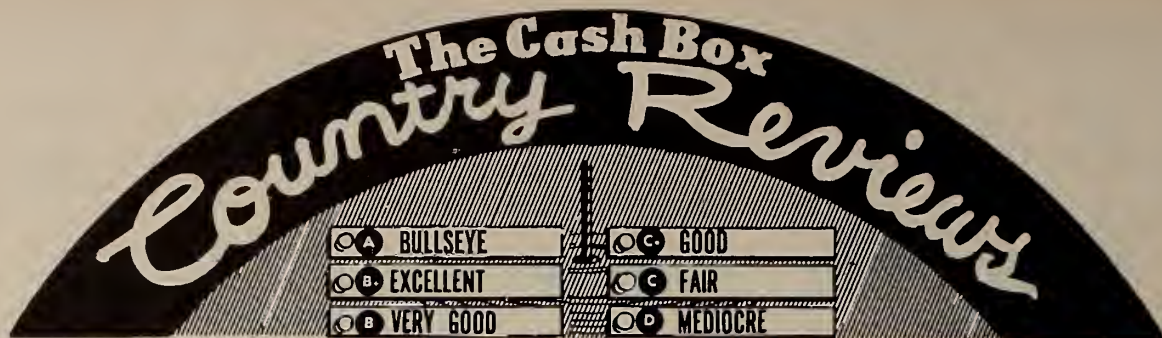


Watch For the  
**14<sup>th</sup>**

# THE CASH BOX 10 TOP Country Best Sellers

(PLUS THE NEXT FIVE)

1. HEARTBREAK HOTEL  
Elvis Presley  
(RCA Victor 20-6420; 47-6420)
2. YES, I KNOW WHY  
Webb Pierce  
(Decca 29805; 9-29805)
3. YOU AND ME  
Kitty Wells & Red Foley  
(Decca 29740; 9-29740)
4. BLUE SUEDE SHOES  
Carl Perkins  
(Sun 234; 45-234)
5. I'VE GOT FIVE DOLLARS  
Faron Young  
(Capitol 3369; F3369)
6. I WANT YOU, I NEED YOU,  
I LOVE YOU  
Elvis Presley  
(RCA Victor 20-6540; 47-6540)
7. BLACKBOARD OF MY HEART  
Hank Thompson  
(Capitol 3347; F3347)
8. LITTLE ROSA  
Red Sovine & Webb Pierce  
(Decca 29876; 9-29876)
9. I WALK THE LINE  
Johnny Cash  
(Sun 241; 45-241)
10. CRAZY ARMS  
Ray Price  
(Columbia 21510; 4-21510)
11. I TAKE THE CHANCE
12. SO DOGGONE LONESOME
13. FOR RENT
14. MY BABY LEFT ME
15. HOPING THAT YOU'RE HOP-  
PING; I FORGOT TO REMEMBER  
TO FORGET; HONKY TONK  
MAN; I DON'T BELIEVE  
YOU'VE MET MY BABY;  
YOU'RE STILL MINE; WHAT  
WOULD YOU DO (IF JESUS  
CAME TO YOUR HOUSE).



### "MONEY TREE" (2:23)

[Acuff-Rose BMI—Bryant, Bryant]

### "KNOCK, KNOCK (You Can't Come In)" (2:15)

[Acuff-Rose BMI—Miller]

THE CARLISLES

(Mercury 70887; 70887x45)

● One of the most enjoyable and versatile country acts, the Carlises, featuring Bill Carlisle, come up with a tantalizing ditty that bids fair to become a big novelty hit. And on it Bill tells us that he's in search of a "Money Tree" that can keep him supplied with the greenbacks his baby always needs. It's a fast paced delighter that the crew socks out in most appealing style. On the flip, "Knock, Knock (You Can't Come In)," the group offers its humorous interpretation of the "Big Bad Wolf and The Three Little Pigs." Top portion is the side to watch.

### "DEEP ELEM BLUES"

[B. & J. Shelton]

### "I'M SO IN LOVE WITH YOU"

[Sure Fire BMI—S. James, J. Skye]

WILBURN BROTHERS

(Decca 29887; 9-29887)

● The Wilburn Brothers, Doyle and Teddy, look as though they've come up with a strong contender for the charts on their latest Decca entry. The tune, "Deep Elem Blues," is a rhythmic, fast beat, sentimental novelty that the boys deck out in intriguing fashion. They chant to their "sweet mama" that their daddy has the blues, brought on by visiting the town of "Sweet Elem." On the lower half, the duo neatly spins an inviting, brisk paced romantic affair labeled "I'm So In Love With You." We favor the upper half for the quick action.

### FRED CRAWFORD

(Starday 243; 45-243)

**B+** "ROCK CANDY ROCK" (2:05) [Starrite BMI—B. Larr] A spirited reading by Fred Crawford, a delectable set of lyrics and a solid instrumental backdrop all combine for a terrific side. Should keep the boxes hoppin' all day long.

**B+** "SECRET OF MY HEART" (2:45) [Starrite BMI—Crawford] On the lower deck Crawford tenderly pours out his feelings on a potent, moderate paced romantic platter. Two winning items that are gonna rack up a bundle of coin for all concerned.

### LONNIE BARRON

(Sage and Sand 219; 45-219)

**B** "DON'T DOUBT MY LOVE" (2:01) [Sage & Sand BMI—Barron, Van Gieson] "The Mississippi Farm Boy," Lonnie Barron who spins 'em over WDOG-Marine City, Mich., displays his pleasing vocal talents on wax as he sends up this pretty, middle beat romantic piece.

**B** "GO ON, IT'S OK" (2:00) [Sage & Sand BMI—L. Barron] Under side is a quick paced love ditty that Barron dishes up in easy-on-the-ears style. An attractive coupling.

### WEBB FOLEY

(Emerald 2011; 45-2011)

**B** "LITTLE TOWN" [Cavalcade BMI—Hormann] An artist with the interesting combination name of Webb Foley comes up with a grade "A" debut for the label as he puts across this quick paced moralizer with a great deal of feeling. The Stinson Brothers ably support Foley on the vocal end.

**B** "IT WASN'T FAITH" [Cavalcade BMI—Hormann] This side the warbler impressively delivers a moving, lilting, religious-flavored biscuit. Fetching instrumental sounds turned in by Neely and Doggett.

### CHARLIE ADAMS

(Columbia 21524; 4-21524)

**B+** "SUGAR DIET" (2:03) [Peer Int'l BMI—C. Allen-Beck-Rollins] Charlie Adams comes up with a real enticing entry in the rock and roll sweepstakes. It's a flavorful jump novelty with sprightly lyrics. An enjoyable platter that bears watching.

**B** "BLACK LAND BLUES" (2:29) [Fairway BMI—Belyeu] Under slicing is a quick paced rhythm item with a "Sixteen Tons" flavor. Two good sides either of which could make a heap of noise.

### DUSTY ROSE

(Fabor 134; 134-45)

**B+** "HULA ROCK" (2:02) [Dandelion BMI—D. & B. Rose] Dusty Rose's colorful vocal stylings come across in most refreshing fashion as he belts out a fast paced, Hawaiian-flavored rock 'n roller. Dandy instrumental backdrop. Keep your eye on this one. Could step out.

**B** "I GET THE STRANGEST FEELING" (2:35) [Dandelion BMI—D. & B. Rose] Here Rose amusingly grooves a cute romantic novelty that "ripples" along in charming fashion. Should lure loads of sales and spins.

### DAVE DUDLEY

(King 4933; 45-4933)

**B+** "I GUESS YOU KNOW YOU'RE RIGHT" (2:30) [Mar-Kay BMI—D. Dudley] The mellow tones of Dave Dudley shine as the chanter sends up a top drawer vocal effort on a lovely, middle beat romantic ballad. A stand-out platter that could break through.

**B** "ROCK AND ROLL NURSERY RHYME" (2:28) [Mar-Kay BMI—Dudley-Innis] This end Dudley changes pace as he zestfully belts out some of the favorite kiddie ditties from the Mother Goose catalogue and sets it to a rock 'n roll beat.

### CAROL JOHNSON

(RCA Victor 20-6555; 47-6555)

**B+** "YOUR WILD LIFE'S GONNA GET YOU DOWN" (2:07) [Acuff-Rose BMI—B. Gallion] Carol Johnson makes her debut for RCA Victor and proves that she's an artist to be reckoned with. Here the lark emotes with touching sincerity as she prettily spins a lilting, moderate paced lover's lament.

**B** "ACCORDING TO LAW" (2:02) [Cedarwood BMI—A. Blashingame] This end is another poignant, middle beat heartbreaker that the chirp sells with authority. Two powerful showings by a gal with a bright wax future.

### CHUCK BOWERS

(Choice 845; 45-845)

**B** "TOTIN' WATER" (2:44) [Shelter BMI—I. Connoley] Chuck Bowers turns in an expressive reading on his initial effort for the diskery. It's a meaningful, religious-flavored item that moves along at a slow gait.

**C+** "PIG PEN BOOGIE" (2:30) [Shelter BMI—Sessoms, Hassler] On the under portion Bowers etches a cute, gimmicked-up ditty that bounces merrily along in gay style.

### JOHNNY RION

(ABC-Paramount 9694; 45-9694)

**B** "YOU'RE THE ONE FOR ME" (2:03) [Cedarwood BMI—Rion] KSTL-St. Louis, Mo., deejay Johnny Rion makes his debut on the label as he sends up a polished reading of a tasteful, quick beat item. Light, pleasant love lyrics are wedded to a catchy melody for an ear-pleasing disk.

**C+** "OUR LOVE IS FADING" (2:35) [Cedarwood BMI—Rion, Sovine] Reverse lid is a sad, moderate paced romantic ballad that Rion waxes in feelingful fashion.

### BOB WILLS

(Decca 29909; 9-29909)

**B** "SO LET'S ROCK" (2:21) [Copar BMI—C. Walker] Bob Wills and his Texas Playboys deftly showcase an engaging vocal by Lee Ross on a swingin', rhythmic novelty that's tailor-made for the teenage hoofers.

**C+** "SUGAR BABY" (2:33) [Old Charter BMI—B. & C. Daret] The Wills crew attractively, backs up Darla Daret on this end as they colorfully knock out a light-hearted, quick moving rocker. Two hot items for the boxes.

### SKEETS YANEY

(MGM 12268; K12268)

**B** "APPLE OF MY EYE" (2:06) [Acuff-Rose BMI—Holloway] Here's a cute item that gets treated to a sparkling vocal performance by the smooth-toned Skeets Yaney. It's a happy, little romantic ditty with a quick beat and an appealing set of lyrics.

**B** "IF IT WAS A TEARDROP" (2:24) [Acuff-Rose BMI—Hudgins-Smith] On the bottom half Yaney sings with tender emotion as he softly waxes a moderate beat blues item that's sure to bring out the crying towel. Subdued strings back the artist.

### JIMMY BRYANT & SPEED WEST

(Capitol 3454; F3454)

**B** "PUSHIN' THE BLUES" (3:08) [Central BMI—J. Bryant] Jimmy Bryant and Speedy West combine their stellar instrumental talents, once again, as they solidly wend their way through an infectious, quick paced rhythmic piece.

**C+** "PICKIN' PEPPERS" (2:08) [Central BMI—J. Bryant] Flip-side the Bryant-West outfit nimbly glides over another fast paced instrumental jumper. Two exciting sides to jingle the boxes.

## SIMON CRUM

"Muki — Ruki"

CAP # 3460

## CENTRAL SONGS, INC.

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## "ALPHA and OMEGA"

b/w

"Where Will I Shelter My Sheep"

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**THE CASH BOX**  
Reports  
**THE NATION'S**  
**BIG 10**  
**Country**  
JUKE BOX TUNES

POS. LAST WEEK

- 1** **HEARTBREAK HOTEL** **1**  
Elvis Presley  
(RCA Victor 20-6420; 47-6420)
- 2** **YES, I KNOW WHY** **3**  
Webb Pierce  
(Decca 29805; 9-29805)
- 3** **BLUE SUEDE SHOES** **2**  
Carl Perkins  
(Sun 234; 45-234)
- 4** **I'VE GOT FIVE DOLLARS** **4**  
Faron Young  
(Capitol 3369; F3369)
- 5** **YOU AND ME** **6**  
Kitty Wells & Red Foley  
(Decca 29740; 9-29740)
- 6** **SO DOGGONE LONESOME** **7**  
Johnny Cash  
(Sun 232; 45-232)  
Ernest Tubb  
(Decca 29836; 9-29836)
- 7** **I WANT YOU, I NEED YOU, I LOVE YOU** —  
Elvis Presley  
(RCA Victor 20-6540; 47-6540)
- 8** **BLACKBOARD OF MY HEART** **5**  
Hank Thompson  
(Capitol 3347; F3347)
- 9** **LITTLE ROSA** **8**  
Red Sovine & Webb Pierce  
(Decca 29876; 9-29876)
- 10** **CRAZY ARMS** —  
Ray Price  
(Columbia 21510; 4-21510)

**Versatile Fellow**



NASHVILLE—Tommy Downs, Tiffany Records artist, is flanked by Jim Denny and Jack Stapp of WSM just before he appeared on that station's Grand Ole Opry. In addition to performing, Tommy is a disk jockey on WKLO in Louisville, and also writes his own material.

**Orbison & Teen Kings Complete First Tour**

ODESSA, TEXAS—Roy Orbison and the Teen Kings, currently riding high with their rock and roll smash on Sun Records, "Ooby Dooby" have completed their first road trip through the south-east with Carl Perkins and Johnny Cash, and have played to jammed houses at every performance.

The Teen Kings, formerly known as the Wink Westerners, had been working for over a year on station KMID-TV in Midland, Texas, and KOSA-TV in Odessa. But since their record "Ooby Dooby" hit the big time, the boys have been flooded with calls for personal appearances at dances, rodeos, theatres, etc.

The group is made up of Johnny Wilson, Roy Orbison, Billy Pat Ellis, James Morrow and Jack Kennelley. Orbison, Morrow and Ellis have worked together for the past three years, while Wilson and Kennelley joined them about seven months ago. They adopted the new name of Teen

Kings when they recorded "Ooby Dooby". As the Wink Westerners, the Sun label felt that the group's scope would be limited, but with the new name, they could play any type of music and appeal to a wider audience.

Orbison, Morrow and Ellis are all from Wink, but stopped making music for a year to attend North Texas State College where they met Wade Moore and Dick Penner, two students who wrote "Ooby Dooby". The former three are now attending Odessa College, this city, and added Wilson and Kennelley to the team when they moved to Odessa.

Cecil Holifield owner of the Record Shops in Odessa and Midland is their sponsor and arranged for them to make their first record for Sun. Holifield is a firm believer in new talent. "There are more unknown great singers than there are known," said Holifield. "I knew the boys could make a hit if given a chance".

**CINCINNATI CUT-UPS**

Ernest Tubb (Decca) who appeared at Verona Lake gave three shows to the park's biggest crowd so far this year on Decoration Day. The Park is being managed this year by Smokey Warren, who has recently made arrangements for Jimmie Williams to air a two hour remote show each Saturday direct from the Park. Porter Wagoner and Company along with Jimmie Skinner, Ray Lunsford, and the Country Cousins were there Sunday, June 3rd. . . . Louie Innis tells us that he's no longer on the Indiana Hoedown as he resigned to devote more time to his job at King Records. . . . Estel McNew's Junior Briarhoppers got a chance to show off their stomping abilities on the Ozark Jubilee last Saturday. . . . The Willis Brothers who were on the Mid-Western Hayride are now working on a new TV station in Chattanooga owned by Harry Stone. . . . Pat Nelson was in town last week and reported that Barefoot Brownie's "Lost John" record on the Sage and Sand label is doing real well in the Michigan area. . . . Marcelle Bolman, soprano and Jerome Toti, tenor from New Orleans and Campbell, Ohio were the winners of WLW's annual "Aria Auditions" and as a reward will appear in Cincinnati's Summer Opera. . . . Milwaukee's TV-radio singing star Lillian Brooks has been signed by King records and is in town plugging her record "For Only You" b/w "No Parking." . . . Liberace and brother George were in town to visit a local sponsor.

**"Be-Bop-A-Lula" By Gene Vincent Zooming**

NASHVILLE, TENN.—Gene Vincent, a 5' 9" bundle of "rockbilly" dynamite, is currently setting the nation's charts on fire with his Capitol waxing "Be-Bop-A-Lula".

The 20 year-old country rock and roller, a native-son of Norfolk, Va., made one of his first personal appearances recently with Carl Perkins in his home town's Municipal Auditorium in a show which was promoted by Gene's home radio station WCMS, in Norfolk.

Since that appearance, Gene's popularity has zoomed. Capitol's home office calls it one of it's fastest climbing records since Tennessee Ernie's "Sixteen Tons".

Vincent works with a group called the Blue Caps—a crew of rock and rollers ranging from 15 to 25 years of age. They supply the sounds and tones today's rock and roll craze demands.

Gene recently completed a hitch with Uncle Sam, in the Navy, where he served most of his time on a oiler at sea.

**THE COUNTRY RECORDS**  
**DISK JOCKEYS PLAYED MOST THIS WEEK**

- |  |                                  |
|--|----------------------------------|
| 1. I TAKE THE CHANCE . . . . .   | The Browns (RCA Victor)          |
| 2. YES, I KNOW WHY . . . . .   | Webb Pierce (Decca)              |
| 3. CRAZY ARMS . . . . .  | Ray Price (Columbia)             |
| 4. HEARTBREAK HOTEL . . . . .  | Elvis Presley (RCA Victor)       |
| 5. BLACKBOARD OF MY HEART . . . . .  | Hank Thompson (Capitol)          |
| 6. I WALK THE LINE . . . . .   | Johnny Cash (Sun)                |
| 7. HONKY TONK MAN . . . . .  | Johnny Horton (Columbia)         |
| 8. YOU AND ME . . . . .  | Kitty Wells & Red Foley (Decca)  |
| 9. FOR RENT . . . . .  | Sonny James (Capitol)            |
| 10. LITTLE ROSA . . . . .  | Red Sovine & Webb Pierce (Decca) |
| 11) UNCLE PEN. 12) I WANT YOU, I NEED YOU, I LOVE YOU. 13) BLUE SUEDE SHOES. 14) HOPING THAT YOU'RE HOPING. 15) YOU'RE STILL MINE. 16) MY LIPS ARE SEALED. 17) I'VE GOT FIVE DOLLARS. 18) YOU DONE ME WRONG. 19) SWEET DREAMS. 20) TWENTY FEET OF MUDDY WATER; SO DOGGONE LONESOME; SEASONS OF MY HEART; YOU DON'T KNOW ME; HOW FAR IS HEAVEN; WALTZ OF THE ANGEL; WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE); YOU NEARLY LOSE YOUR MIND; I DON'T BELIEVE YOU'VE MET MY BABY. |                                  |

**Skeets McDonald**  
**"Heart-Breakin' Mama"**  
CAP # 3461  
**CENTRAL SONGS, INC.**  
6308 SUNSET BOULEVARD, HOLLYWOOD 28, CALIF.  
HOLLYWOOD 1-9347

# THE CASH BOX Country Roundup

June Carter departed Nashville June 10 for New York where she will attend the Neighborhood Playhouse, which is a very distinct dramatic school, for a period of six weeks. June will be coached by Sanford Meisner who has coached some of the best known stars in Hollywood.



JUNE CARTER

This weekend The Carlisles will make their first regular Ozark Jubilee appearance. Bookings henceforth will be set through Top Talent, Inc.

This weekend, June 14-16, will see Nelson King and members of the CMDJA gather in Springfield, Mo. At this writing, word had been received from Don Richardson that Eddy Arnold, Chet Atkins, the Carlisles, and Johnny Horton had been added to the cast of the Country Music Disc Jockey Association "Country Music Carnival", with more talent to be announced. Price of the ducats go at \$1 each . . . no reserved seats and no children's tickets . . . and may be had by sending mail orders to "Country Music Carnival, Springfield, Mo." All proceeds go to the CMDJ treasury.

Grand Ole Opry regular Jim Reeves headlined the Prince Albert portion of the Grand Ole Opry NBC coast-to-coast Show on June 9, according to word from Herbert Shucher, Reeves' personal manager. Immediately following his starring spot on the 'Opry' Reeves left for a Park engagement at Bean Blossom, Ind.

Charlie Adams of Hollywood was into Nashville recently along with Joe Johnson. Adams was all excited about some new talent he had lined up for a session and Johnson made himself rather scarce during their visit.

Steve Sholes, A&R topper for Victor was into town last week and had big-wigs of the C&W roster singing their songs for recording dates held here.

Martha Carson was recently given a baby shower by the wives of Jimmy Dickens and T. Tommy Cutrer, also Miss Del Wood. It was a huge success and Martha was showered with many beautiful gifts for the anxiously awaited newcomer.

It's been brought to our attention lately by a number of disc jockeys that if the trades people would spend more time promoting their C&W wax, rather than discussing who's "doing what", "when", "where" and "why" everyone would be selling more records and building a greater harmony throughout the entire trade.



JOHNNY HORTON

One of the freshest new sounds for a female vocalist can be heard these days with the first release on RCA Victor by Carol Johnson who lives in Brunswick, Ga. Miss Johnson sings a great song and folks look for an immediate success with her first coupling, "Your Wild Life's Gonna Get You Down" and "According To Law".

Paul Cohen and the folks at Decca are all excited about the great prospects of the new Bobby Helms release "I Don't Owe You Nothing" and "Tennessee Rock 'N Roll". First tune mentioned has created something unusual on disc jockey shows . . . not only has the tune been played, but in many cases they play the tune two and three times. Could be young Helms has a big one with this first release! Bears some real watching!

Maxine and Bonnie Brown (RCA Victor) re-opened their club in Pine Bluff, Ark., last week. The club, called the Trio Club, was burned several weeks ago. The gals visited Nashville recently and they too saw that they made the all-important calls on the local wax spinners.

Recently the Ernest Tubbs Record Shop was completely redecorated and now the C&W wax shop is probably one of the most complete in the city of Nashville.

Slim Whitman (Imperial) returned to the States recently after a highly successful tour overseas. Whitman's recordings have done exceedingly well overseas, and his personal appearances there were marked up as some of the most successful.



CAROL JOHNSON

Jim Halsey, who is the personal manager of Hank Thompson, we hear, is also going to manage songstress Wanda Jackson, who has recently changed from Decca to Capitol.

There's another new stylist on the horizon in the name of Ronnie Self (ABC-Paramount). We have it from very close associates, who should know, that Self is going to be given a top flight promotion build-up. Already, the lad has had a guest shot on the 'Opry' and his first release was mailed coast-to-coast last week. "Pretty Bad Blues" and "Three Hearts Later" is Ronnie's first coupling.

Don Owens, who has been on the deejaying end of things for several years, was in Nashville last week for a guest appearance on the Ernest Tubbs Midnight Jamboree. Owens, who runs the wax shows over WARL, Arlington, Va. has built quite a following in the Washington, D. C. area and recently attracted more attention to the Owens family when he recorded for Starday. Titles of his first efforts on Starday are "Some Things You Cannot Change" backed with "Adios Novia" which translated in Country English means "Goodbye, Sweetheart."

You can say what you like about Country Music being on the downgrade . . . but we have every indication that things are absolutely to the contrary. For instance, recently a couple of promoters were trying to work up a package for a show and just about everyone in town was either working, going fishing, taking a vacation or just plain didn't want to work. Business bad . . . that's a laugh!

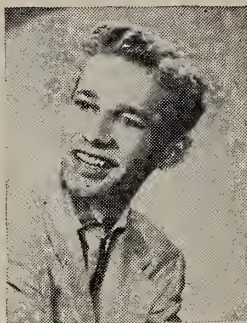
Rusty and Doug (Hickory) are the latest addition to the WWVA "World's Original Jamboree" from Wheeling, W. Va.

Lee Sutton reports that Dusty Owens and the Rodeo Boys with Lazy Jim Day (Admiral Records) now touring the Maritime Provinces of Canada and reporting top box office. At the Forum in Halifax, Nova Scotia more than 5,500 people came to see them.

Wilma Lee and Stoney Cooper sure tickled about the wonderful reception given their daughter, Carol Lee on her debut performance in Niagara Falls, N. Y. a couple of weeks ago. Lee Moore and Juanita with their son Roger Lee set for two weeks' appearances in New Brunswick and Nova Scotia, Canada starting June 12th. Lee Sutton will be sitting in on Lee's two to six A. M. Midweek Jamboree while he's away.

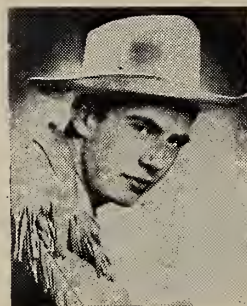
Skeeter Bonn, a comparatively new addition to the WWVA Jamboree notes that he'll personally mail out his latest RCA Victor waxing of "Yodelin' Bird" and "Somebody New" to all deejays requesting the record.

News broke last Saturday that a group of disc jockeys in Texas have organized the Central Texas C&W Disc Jockey Association and tentative board of director members include Harry Gaines, KTAE, Taylor, Texas; Gaylon Christi, KTEM, Temple, Texas; Wink Lewis, KMIL, Cameron, Texas, and Bill Reynolds, KMIL, Cameron, Texas. In addition to these members elected to the tentative board of directors post, the following were present for the first meeting: Billy Francis, KLEN, Killeen, Texas; Sammy Lillibridge, Killeen, Texas; Ralph Weedon, KDUS, Mexia, Texas; Bob Sweeney, KCLW, Hamilton, Texas; Joe Kicumbea, CBRA, Bryan, Texas; A. J. Winn, WTAW, College Station, Texas; Goodson McKee, WACO, Waco, Texas; Gordon Gest, KHBR, Hillsboro, Texas, and Jim Carroll, KMLW, Marlin, Texas. Harry Gaines, who made announcement of the news, reported that the group proposes a Free Membership setup and are interested in expanding the C&W music field, recognizing the established artists and give recognition to the up and coming artists.



RONNIE SELF

Newsletter notes: Tom Edwards, WERE-Cleveland, Ohio reports that guests at the Circle Theatre Jamboree included Skeeter Bonn, May 26th and Lefty Frizzell, June 2nd. Tom is now associated in an emcee capacity with two new hillbilly parts in his area and will need country names for Friday nite, Saturday afternoon and evening dates. The Sunday afternoon and nite park started Sunday, June 3rd and the Sun. nite park starts on the 15th. Acts can contact Tex Clark, 8819 Hough Ave. For Sun. nite and Sat. (Circle Theatre) nites and for Fri. nites contact Syd Friedman, All Star Theatrical Agency, Hippodrome Theatre Bldg. in Cleveland. . . . "Balin' Wire" Bob Strack, KIMO-Independence, Mo., writes that the country music show in Kansas City on May 27th featured Hank Thompson, Red Sovine, Wanda Jackson, Van Howard, Kitty Carson, Smiley Wilson, Cousin Jody and his Country Cousins. Bob also notes that Roy Acuff is coming to K. C. on June 10th and along with the 'mountain fiddle man' will be Kitty Wells, Johnnie & Jack, Brother Oswald, Jimmy Riddle, that old time fiddler and several other top acts. . . . Cliff Rodgers, WHKK-Akron, Ohio tells us that he was very disappointed in not making the trip to Meridian this year.



DON OWENS

He had all the reservations made but after doing so a large automobile dealer wanted him to do an 8-hour marathon broadcast like he did last year and, unfortunately, it had to be on the 26th.

Received the latest Joan & Marian Hall Fan Club News from President Barbara J. Swarr featuring a real informative bio on Rose Maddox, who records solo and with her brothers for Columbia records. . . . Joe Morris, General Manager of WAGS-Bishopville, S. C. types that Lew Banks, formerly associated with WHIE-Griffin, Ga., has joined the WAGS staff and is doing c & w shows for the station plus other duties.

Red Foley was into Nashville last week for the graduation of his daughter. And, while having lunch with Bob Jennings, WLAC, we learned that Foley was around to visit with Bob about 4 A. M. Jim Coleman, who handles publicity for Foley was in town, too!

Seen backstage at the Grand Ole Opry last Saturday night were Eddy Arnold, Julian Aberbach, Freddie Bienstock of Hill and Range, and Don Owens, WARL, Arlington, Va. and Ray Godwin of WFJX, Ft. Jackson, S. C.

Word from the Blackwood Brothers Quartet give notice of a full month of personal appearances for the month of June. Group works, through Ohio, Indiana, Michigan, Arkansas, Texas, Alabama, South Carolina, Mississippi, Georgia, Kentucky, Missouri, and Illinois and Tennessee.

Jim Hess, WIVK, Knoxville, Tennessee is writer of one of the tunes in the current Jim Reeves RCA Victor Album. Title of the song is "Highway To Nowhere."



ROSE MADDOX

The number one record at Capitol . . . so we hear . . . tops in sales in all divisions is the Gene Vincent recording of "Be-Bop-A-Lula". Bill Lowery, Lowery Music, Atlanta, Ga. is the publisher.

Johnny Dolan, Big "D" publicity agent, reports that Charlene Arthur (RCA Victor) is getting all set for a tour into Alaska. Charlene starts in Canada on June 13th at Fairbanks for four days. Alaska Airlines will fly her to Fairbanks from Seattle at no charge.

Hank Locklin (RCA Victor) and R. D. Hendon were recent guests in the home of Sunshine and Gabe Tucker. Tucker is personal manager of Ernest Tubbs and Justin Tubbs.

Paul Cohen is reported to have signed Anne Raye, formerly on Fine Records. The just-turned seventeen lass hails from the Gulf Coast city of Biloxi, Miss. and sings great. Cohen expects to record the young songstress this month.

Johnnie and Jack, fresh back from their hit recording of "I Want To Be Loved" are already catching on big with their recording of "Baby, It's In The Making" and "You Can't Divorce My Heart."

R. D. Hendon and his Western Jamboree Cowboys getting lotsa of good comment with his Starday recording of "The Waltz Of Texas" and "Lonely Night".

Redd Stewart (RCA Victor) out with a new release called "Gee, But I Hate To See Me Go" coupled with "The Wind-Up".

(Continued on page 39)

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



Country Roundup (Continued from page 38)

Bob Ferguson, publicity agent for Ray Price, reports that Price is set to work the Johnny Rion Park with T. Tommy Cutrer and Van Howard on June 10th in St. Louis. On June 30th, Price opens a ten-day tour of the Hawaiian Islands. And, on August 6th, Price is slated for appearances in Campbellsville, Kentucky with T. Tommy Cutrer, Rod Brasfield, and Van Howard.

According to word from Ferguson, Ferlin Huskey is set for a date June 9 at the Circle Theatre, Cleveland, Ohio, June 10 Valley View Park, York, Penna., June 21 Connie B. Gay's "Boat Ride", Washington, D. C., June 24th Sunset Park, West Grove, Penna., July 4, 5, 6 The Eureka, South Dakota, "Celebration".

George T. Popkins, "Pop's Country Store", WXGI-Richmond, Va., writes that the big rock 'n roll package from Memphis played the Mosque Theatre in Richmond Sun., May 27th. Starred were Carl Perkins, Johnnie Cash, Roy Orbison, Warren Smith, Eddy Bond and Janis Martin who appeared as guest star.

Kitty Wells (Decca) probably has one of the strongest songs of her career out on wax now . . . "Searching" is the title and it's already being reported as one of her greatest. Kitty, along with Johnnie and Jack and Roy Acuff have just completed several days of personal appearances with good business reported all the way around, according to unit's manager, Frankie More.

Duke of Paducah flew into Myrtle Beach, S.C. recently along with Jim Reeves for appearances during the Sun Fun Festival there. Audrey Williams was also featured as one of the headliners of the show.

Heard last week that several recording companies were interested in signing June Killen to a recording contract. June is the wife of Tree Music rep, Buddy Killen. Killen is the lad who came up with a tune called "Heartbreak Hotel" for a feller by the name of Elvis Presley who records for a label called RCA Victor.

Eddie Crandall, personal manager of Marty Robbins, writes from Hollywood that Marty is in the film Capital to shoot two features, a TV series and a radio series. Hillous Butrum and Jimmie Farmer made the trek to Hollywood with Crandall. The radio series will include six country artists, with each artist having 30 minutes, network, over ABC Radio each Sunday night.

Recently six chartered buses of folks attended the WWVA "World's Original Jamboree." Jimmie Skinner (Mercury) guested recently on the DJ on "Command Performance" at 11:30 P.M. over WWVA and guest on the Jamboree the following night. Guest DJ's for the following few weeks include: Shorty Mason, WICK, Scranton, Pa.; Denny Taylor, WHIZ, Zanesville, Ohio; Ted Covert, WATH, Athens, Ohio; Johnny Corrigan, CKOY, Ottawa, Ontario, Canada; and Ed Matherly, WDVN, Pocomoke, Md.

- "FLORIDA HAYSEED" CHUCK BROWN
WJWS—South Hill, Va.
1. You Are The One (C. Smith)
2. Can You Give Me Back My Heart (Hank Thompson)
3. Lucky, Lucky Someone Else (Justin Tubb)
4. You're Still Mine (F. Young)
5. Baby It's In The Making (Johnnie & Jack)
6. You Nearly Lose Your Mind (Justin Tubb)
7. Transfusion (Nervous Norvus)
8. You And Me (Wells & Foley)
9. Crazy Arms (Ray Price)
10. Heartbreak Hotel (Homer & Jethro)

- BOB MCKINNON'S "HILLBILLY JAMBOREE" KTKT—Tucson, Ariz.
1. Yes, I Know Why (Pierce)
2. My Lips Are Sealed (Reeves)
3. How To Play The Guitar (Hank Snow)
4. He's Calling Me Sweetheart Again (Jean Shepard)
5. Aladdin's Lamp (F. Huskey)
6. Sweet Dreams (Faron Young)
7. Blackboard Of My Heart/Humpty Dumpty Heart (Hank Thompson)
8. I Want You, I Need You, I Love You (Elvis Presley)
9. So Let's Rock (Bob Wills)
10. Big Sandy (Jimmy Dickens)

- TOM EDWARDS WERE—Cleveland, Ohio
1. My Greatest Possession (Jim Wilson)
2. Uncle Pen (P. Wagoner)
3. Little Rosa (Sovine & Pierce)
4. Hoping That You're Hoping (Louvins)
5. Rockin' Mockin' Bird (Arnold)
6. I've Got Five Dollars (Faron Young)
7. Hey, You There (Rusty & Doug)
8. I Take The Chance (Browns)
9. I Want You, I Need You, I Love You (Elvis Presley)
10. Juke Box Help Me Find My Baby (Hardrock Gunter)

- GEORGE T. POPKINS "POP'S COUNTRY STORE" WXGI—Richmond, Va.
1. Rock And Roll Mr. Bullfrog (Moon Mullican)
2. I Walk The Line (J. Cash)
3. I Take The Chance (Browns)
4. Twenty Feet Of Muddy Water (Sonny James)
5. If I Had Me A Woman (Mac Curtis)
6. You Nearly Lose Your Mind (Justin Tubb)
7. Crazy Arms (Ray Price)
8. Ooby Dooby (Roy Orbison)
9. I'd Rather Stay Home (Wells)
10. Uncle Pen (P. Wagoner)

- "SHOELESS KEN" WHWB—Rutland, Vt.
1. Blue Suede Shoes (Perkins)
2. Little Rosa (Sovine & Pierce)
3. Yes, I Know Why (Pierce)
4. I Don't Believe You've Met My Baby (Louvins)
5. You Don't Know Me (Eddy Arnold)
6. Blackboard Of My Heart (Hank Thompson)
7. I've Changed (Carl Smith)
8. Rock Island Line (J. Work)
9. So Doggone Lonesome (Johnny Cash)
10. So In Love Again (Drusky)

- KEN CLARK WRHC—Jacksonville, Fla.
1. Hoping That You're Hoping (Louvins)
2. Long Tall Sally (Robbins)
3. Angel Waltz (W. Stewart)
4. Be-Bop-A-Lula (G. Vincent)
5. Baby It's In The Making (Johnnie & Jack)
6. I'm Ready If You're Willing (Mimi Roman)
7. Lucky Lucky Someone Else (Justin Tubb)
8. Sweet Dreams (Faron Young)
9. Too Many Tears (Jim & Jessie)
10. Day By Day (F. Miller)

- "SLIM" DOUGLAS WRDL—Clarksdale, Miss.
1. I Walk The Line (J. Cash)
2. Crazy Arms (Ray Price)
3. Pickin' A Chicken (Reeves)
4. Baby It's In The Making (Johnnie & Jack)
5. Get Rhythm (Johnny Cash)
6. Trying To Get To You (Elvis Presley)
7. Tall Men (Rose Maddox)
8. You Gotta Be My Baby (George Jones)
9. Everybody's Rocking But Me (Jack Turner)
10. How Far Is Heaven (Kitty Wells/Carol Sue)

- "COUSIN" JOHNNY SMALL WNLC—New London, Conn.
1. Let's Stop Fooling Our Hearts (Hilo Brown)
2. I Take The Chance (Browns)
3. Road With No White Line (Lee Webb)
4. Blackboard Of My Heart (Hank Thompson)
5. Let's Say Goodbye (Moore)
6. Sunny Side Of The Mountain (Hawkshaw Hawkins)
7. Uncle Pen (P. Wagoner)
8. I Walk The Line (J. Cash)
9. Little Rosa (Webb Pierce)
10. Let's Stag Together (Rusty & Doug)

- CHUCK HARKINS KTHE—Thermopolis, Wyo.
1. Will You Willyum (J. Martin)
2. I've Got Five Dollars (Young)
3. Heartbreak Hotel (Presley)
4. What Would You Do (Porter Wagoner)
5. Rockin' Mockin' Bird (Eddy Arnold)
6. Blackboard Of My Heart (Hank Thompson)
7. Seasons Of My Heart (Jimmy Newman)
8. So Doggone Lonesome (Ernest Tubb)
9. Folsom Prison Blues (Wakely)
10. Uncle Pen (P. Wagoner)

- "SMILIN' JIM'S WESTERN CARAVAN" WHAY—New Britain, Conn.
1. I Don't Believe You've Met My Baby (Louvins)
2. Sweet Dreams (Don Gibson)
3. Uncle Pen (P. Wagoner)
4. Ragged But Right (G. Jones)
5. Yes I Know Why (Pierce)
6. Dark As A Dungeon (Moore)
7. I Take The Chance (Browns)
8. Blackboard Of My Heart (Hank Thompson)
9. You Are The One (L. Payne)
10. What Would You Do (Porter Wagoner)

- LEE SUTTON WWVA—Wheeling W. Va.
1. I Want To Be Loved (Lee & Cooper)
2. Uncle Pen (P. Wagoner)
3. Honky Tonk Man (Horton)
4. You Can't Divorce My Heart (Johnnie & Jack)
5. I Take The Chance (Browns)
6. I've Changed (Carl Smith)
7. Hey You There (Rusty & Doug)
8. Yes, I Know Why (Pierce)
9. Sunnyside Of The Mountain (Hawkshaw Hawkins)
10. Sweet Dreams (Don Gibson)

- "RED" HUGHES CKEY—Toronto, Ont., Can.
1. Heartbreak Hotel (Presley)
2. Blue Suede Shoes (Perkins)
3. Yes, I Know Why (Pierce)
4. You And Me (Wells & Foley)
5. Blackboard Of My Heart (Hank Thompson)
6. I've Got Five Dollars (Young)
7. Little Rosa (Sovine & Pierce)
8. I Don't Believe You've Met My Baby (Louvins)
9. So Doggone Lonesome (Cash)
10. For Rent (Sonny James)

- MACK SANDERS KFBI—Wichita, Kans.
1. Yes, I Know Why (Pierce)
2. Heartbreak Hotel (E. Presley)
3. Rocking Mockin' Bird (Eddy Arnold)
4. I Take The Chance (Browns)
5. Why, Baby, Why (Sovine & Pierce)
6. Uncle Pen (P. Wagoner)
7. Blackboard Of My Heart (Hank Thompson)
8. I've Got Five Dollars (Young)
9. The Sun Keeps Shining (Everly Bros.)
10. You And Me (Wells & Foley)

- DAVE WALSHAK KCTI—Gonzales, Tex.
1. I Walk The Line (J. Cash)
2. I Want You, I Need You, I Love (Elvis Presley)
3. I Take The Chance (Browns)
4. Crazy Arms (Ray Price)
5. Honky Tonk Man (J. Horton)
6. Uncle Pen (P. Wagoner)
7. You're Still Mine (F. Young)
8. Blue Suede Shoes (Perkins)
9. You And Me (Wells & Foley)
10. At The Old Town Hall (Nita Rita & Ruby)

- TOM PERRYMAN KSIJ—Gladewater, Tex.
1. I Want You/My Baby Left Me (Elvis Presley)
2. I Take The Chance (Browns)
3. My Lips Are Sealed (Reeves)
4. Get Rhythm (Johnny Cash)
5. Ain't Nothing Gonna Be Alright No How (Williams)
6. Honky Tonk Man (J. Horton)
7. Heartbreak Hotel (E. Presley)
8. More Than My Share (Jerico)
9. Good Woman's Love (Hank Locklin)
10. You Done Me Wrong (Price)

- PAUL KALLINGER XERF—Del Rio, Tex.
1. Yes, I Know Why (Pierce)
2. Little Rosa (Sovine & Pierce)
3. Honky Tonk Man (Horton)
4. You And Me (Wells & Foley)
5. Come Back To Me (K. Wells)
6. Twenty Feet Of Muddy Water (Sonny James)
7. I Walk The Line (J. Cash)
8. Why, Baby, Why (Sovine & Pierce)
9. Crazy Arms (Ray Price)
10. Doorstep To Heaven (Smith)

- DEAN "HILLBILLY" EVANS WXOK—Baton Rouge, La.
1. Honky Tonk Man (Horton)
2. Heartbreak Hotel (Presley)
3. Blue Suede Shoes (Perkins)
4. I Take The Chance (Browns)
5. I'll Walk The Line (Cash)
6. Crazy Arms (Ray Price)
7. Rock And Roll Ruby (Warren Smith)
8. For Rent (Sonny James)
9. On My Mind (Flat & Scruggs)
10. I Want You, I Need You, I Love You (Elvis Presley)

- JOHNNY RION KSTL—St. Louis, Mo.
1. If You Do, Dear (Carl Smith)
2. 'Cause I Love You (Pierce)
3. How Far Is Heaven (Kitty Wells & Carol Sue)
4. You And Me (Wells & Foley)
5. For Rent (Sonny James)
6. I Want You, I Need You, I Love You (Elvis Presley)
7. Blackboard Of My Heart (Hank Thompson)
8. That Big Old Moon (Huskey)
9. Long Tall Sally (Robbins)
10. Crazy Arms (Ray Price)

- "BALIN' WIRE" BOB STRACK KIMO—Independence, Mo.
1. I Know Why (Webb Pierce)
2. My Lips Are Sealed (Reeves)
3. Blackboard Of My Heart (Hank Thompson)
4. You Nearly Lose Your Mind (Justin Tubb)
5. You're Free To Go (Smith)
6. Got A Right (Dallas)
7. For Rent (Sonny James)
8. I'm Gonna Get You (Turner)
9. Crazy Arms (Ray Price)
10. Hold Everything (Sovine)

- BOB "HIT PARADE" HENRY WKLO—Louisville, Ky.
1. I Take The Chance (Browns)
2. Crazy Arms (Ray Price)
3. Folsome Prison Blues (Cash)
4. Fool's Romance (T. Downs)
5. Happy Whistler (Robertson)
6. Honky Tonk Man (Horton)
7. Do You Know Where God Lives (Eddy Arnold)
8. I Walk The Line (J. Cash)
9. Rovin' Gambler (T. E. Ford)
10. Little Rosa (Sovine & Pierce)

- "HAPPY" ISON WORZ—Orlando, Fla.
1. I Walk The Line (J. Cash)
2. I Take The Chance (Browns)
3. Let Me (Tally & Jennings)
4. Rockaway Rock (Collins Kid)
5. Crazy Arms (Ray Price)
6. How Far Is Heaven (Kitty Wells & Carol Sue)
7. Little Rosa (Sovine & Pierce)
8. Long Tall Sally (Robbins)
9. Serenade (Slim Whitman)
10. Honky Tonk Man (Horton)

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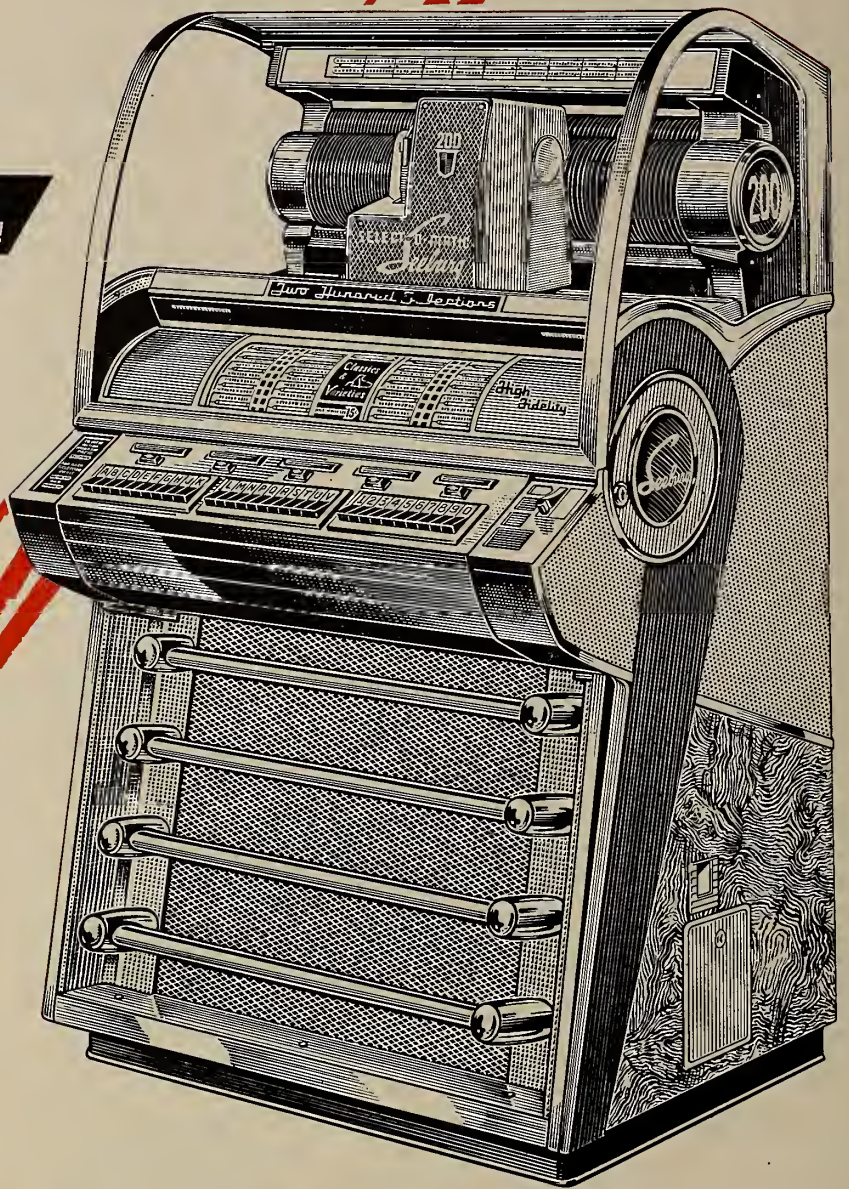
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is the key to  
greater  
operating profits**



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**ADDITIONAL PLAYING  
TIME REQUIRED!**

Proper programming means there's "music for everyone."  
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all-time favorites, light classics and varieties.  
This music should be on every phonograph. And,  
because this kind of music is available principally  
on two-tune Extended-Play records, the V-200  
operator should be compensated for the  
additional playing time required.



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and Extended Play records at a proportionately higher price.

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J. P. SEEBURG CORPORATION  
Chicago 22, Illinois





# Here and There

WASHINGTON, D. C.—An amazing situation exists in the country's economy today. While business has slumped in certain products—and in certain areas—business has improved in others, such as agriculture and steel. And, surprisingly enough, personal income in the nation rose in April to set a record annual rate for the second straight month. The Commerce Department reported this week that personal income in April rose by nearly \$2 billion over March to an annual rate of \$317 billion. And March was \$2 billion greater than February. Personal income includes wages and salaries, the net income of proprietorships and partnerships, farm income, dividends and interest, net rents, and other types of individual income. The Department said wage and salary payments rose by about a billion dollars in April over March. March had shown a similar gain over February. Two-thirds of the April rise in wages and salaries took place in manufacturing industries. The report said that higher hourly earnings was the main factor in this advance, but noted there was also increased employment in factories. Economists point out that the present condition is optimistic, as in all previous recessions the entire country was involved. Therefore, they predict, that the areas and businesses showing boom conditions will hold up any decided slide-off, and that by the third quarter, those slumping businesses will take on new life, and everyone will be back at full production.

WASHINGTON, D. C.—The Small Business Administration issued a bulletin this month that merits the attention of every coin machine wholesaler. "The need for training of salesmen exists regardless of the size of a firm" it points out. "It is met by analysis, planning and effort. A small wholesaler will find many advantages in providing such a training program. Actually, the approach need not be elaborate and expensive. It can be based on the elements of teaching, checking and reviewing—utilizing the information which can be developed from within the organization. Experience has shown that thru a definite program many men who might otherwise fail, can be taught to be successful in sales. Furthermore, training will shorten the length of time required by a salesman to learn about his company and its products and how to sell. If a firm does not have a planned program now, it should consider the advisability of establishing one soon."

# "The best operations are where there's dime play!"

Without a single dissenter among the industry's leaders, all most wholeheartedly agree with this statement made by one manufacturer:

*"The best operations are where there's dime play."*

This manufacturer reported that investigations made by salesmen of his firm brought to light that, in areas where dime play is established, the operators are the most progressive.

They feature the latest equipment. They are about as sure of retaining their locations as anyone can ever be. They are in a more secure position financially to continue to invest in better, new equipment.

His salesmen also found that the location owners in such areas were the most satisfied. They not only received better service but, what's most important, bigger income from the equipment in their locations. They cooperate with their operators in a much higher degree.

Regardless of any business slideoff, any sudden recessive dip, income in areas where dime play is established, this manufacturer's salesmen found, remained at a profitable level.

These facts are not new. They are well known to almost all in the industry. They are especially known to all in those areas where dime play is well established. But they are more than worthwhile repeating in view of the fact that this report is so current.

These salesmen, when questioned as to why then, other parts of their areas were

not featuring dime play, even those areas which were in the very same state and not too many miles away from where dime play operations existed, attributed this to timidity on the part of the operators.

"It isn't that the majority of the operators in such an area don't want dime play," one of these salesmen explained. "Regardless of their excuse that they can't get 100 percent of the operators to go along with them, it's just plain, downright timidity.

"They're scared. They're afraid to pioneer the way for the others. They don't want to be the first to show the way.

"These operators know," he concluded, "that once they get started the others will follow.

"But because they're timid, they hold back and, thereby, suffer financially."

Regardless of all the hundreds of thousands of words printed by *The Cash Box* in the past thirteen years since it originated, pioneered and crusaded for dime play, so that the nation's operators would be assured greater security, a decent return on their investments, a better livelihood, the report of this manufacturer and his sales force speaks with the strongest possible force for dime play.

What is even more thrilling to *The Cash Box* is the fact that this manufacturer, for many years after this publication had proposed dime play for the nation's operators, was very lukewarm, even disinterested, in this suggestion.

Today, this manufacturer, along with all outstanding leaders of the industry, is a great adherent of dime play.

"The best operations are where there's dime play," he strongly, unswervingly and positively exclaims.

# FORESEE NEW GAMES ERA AHEAD

## Engineering and Experimental Departments of all Manufacturers Hard at Work. Some Believe New Type Machines Will Soon Be Introduced

CHICAGO—All here foresee an era of new games ahead. These men are of the belief that many new type products will be brought to market within the next weeks that will act as tests for the future.

Some of these will not be placed into instant, big volume production. They will actually be experimental in character. Manufacturers will present them to obtain market reaction.

From among such new products, it is believed here, may come the new hit games of the future.

At the same time some foresee a barren period ahead for some weeks to come. They do not believe that leading manufacturers will want to take chances with large investments during the torrid season.

Others claim that this is abso-

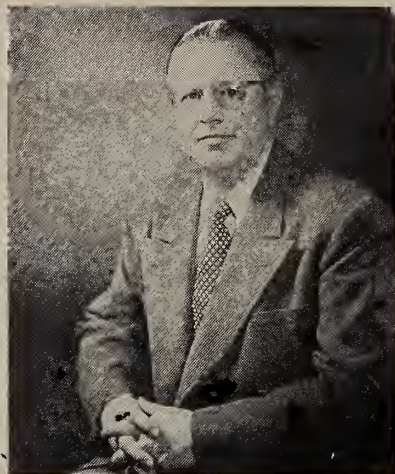
lutely not the case. They state that the manufacturers are going ahead. That engineering departments are hard at work to develop new products to meet with the approval of the public.

All agree that an era of new games is definitely ahead. The belief is general that contracting markets for present amusements is forcing manufacturers to discover new type machines.

"Whatever the game will be", one well-known leader here stated, "you can be sure that it will be different from what anyone now can think of."

"The trade is desperate for something entirely new to revive play action and, at the same time, reopen much closed territory."

## Rock-Ola Distribs All Over The World Invited To See Advance Showing of "Rock-Ola 200" Phonograph in August



EDWARD W. RISTAU

CHICAGO — Rock-Ola phonograph distributors all over the world have received invitations to attend the advance showing of the "Rock-Ola 200"

early in August.

Ed Ristau, sales director of Rock-Ola Manufacturing Corporation, this city, stated emphatically, "The 'Rock-Ola 200' surpasses anything in the market today. Its introduction will make history in the automatic phonograph industry. We have advised our distributors that Rock-Ola is not satisfied to market just another 200 selection phonograph. Instead, exhaustive reports of operators and location reaction as to the most desirable features of the early 200 selection machines offered by our competition were sought and studied, and a cross section poll of operators was made to find out the features operators want most. Only then were our plans finalized."

"In our invitation to our distributors" concluded Ristau, "we give no hint as to the engineering and appearance of the new model, except to emphasize that the 'Rock-Ola 200' will still be the smartest and most beautiful offered, and that it will surpass anything on the market today."

## Wolberg Enjoys Nostalgic European Trip

### Sees Many Old Chicago Coin Games Still Operating in Various European Cities. Finds British Ops Looking Forward to Time When They'll Again be Able to Import American Games. Concludes U.S. is Still Coinbiz Paradise



SAMUEL WOLBERG

CHICAGO—Samuel Wolberg, president of Chicago Coin Machine Company, this city, who has just returned from an extended visit throughout Europe and the Near East, concluded a report of the coin machines market abroad with the statement:

"The U. S. is still the paradise of the coin machines industry."

Wolberg told of nostalgic visits to British and French coinmen, especially

those who had represented Chicago Coin Machine Company in the days prior to World War II, when export shipments to these countries were allowed in free quantity.

Wolberg saw some of the old, pre-War II Chicago Coin Games still in operation in London as well as in Paris. He also reports that he found games of all the other manufacturers almost everywhere he visited.

In Holland, Wolberg had his first actual look at the famed vending machines that the tobacco stores use when they close at 6 P.M.

In this regard, Wolberg reports, the vendors are far, far from the marvelous type of machines being produced in this country.

But, as he reports, they do serve their purpose, regardless of the fact that so many different and varied size cigarette packs are featured.

Wolberg advised that he found music all over the continent. He found one well-known French coinman specializing in used music equipment.

He met Mr. and Mrs. David S. Bond of Trimount Coin Machine Company of Boston, Mass., in Nice, France.

"This was indeed a very, very pleasant surprise", Wolberg reported, "and we most thoroughly enjoyed ourselves."

Wolberg advised regarding some of

## Wurlitzer Exhibits at Int'l Trade Fair



BRUSSELS, BELGIUM — Elspor-Belge, Inc., distributors of the com-

plete line of Wurlitzer pianos, electronic organs and automatic coin operated phonographs, was one of the exhibitors at the recent trade fair in Brussels, Belgium.

the old, pre-War II Chicago Coin Games he saw still in operation:

"I just couldn't even recall the year we manufactured them."

The British coin machine men, Wolberg stated, are eagerly looking forward to the day when their government will once again allow them to freely import coin-operated games from the U. S.

Many of the men who used to be in the British coin biz, Wolberg stated, aren't there any more. Some have entered into other businesses. But there is no doubt that all would return very eagerly to this field if the British government would again allow importation of U. S. games.

One of the most enjoyable events of the entire trip and one of the happiest for him, Wolberg said, was on his return to New York in time to attend the Bar Mitzvah of his grandson.

Though he saw many different type products in the European market, Wolberg believes that the games being produced in the U. S. are far superior to anything now featured on the continent.

The U. S. coin machine operators are enjoying an operating paradise, he concluded.

As shown in the accompanying photograph, the attractive display contained products distributed by the firm for The Rudolph Wurlitzer Company.

The products shown on display in the photograph are (l. to r.): Three Centennial model "1900" coin operated phonographs, a Spinette model electronic organ, and an electronic piano.

Arthur C. Rutzen, export sales manager for Wurlitzer, stated: "The Brussels Fair is one of the highlights of the European trade year, drawing many thousands of manufacturers, distributors and buyers from around the world. We are proud to have been a part of this vast exposition through our distributors, Elspor-Belge, Inc. It is especially timely that, during our current celebration of one hundred years of musical achievement, we be represented internationally as the largest manufacturer of musical instruments, under one name, in the world."

# Personal Income Up For 2nd Straight Month. Employment Climbs to 65,000,000 in May

WASHINGTON, D.C. — Because the automobile manufacturers occupy the top economical position in the nation, it would appear that their activities would reflect strongly in the nation's business and employment situation.

There can be no question that it does, but from reports released this week by the government's business departments, there is no reason why the slump in auto manufacturing should be thought so devastating.

Two releases by the Commerce Department this week should do much to deflate the pessimists, and perk up the optimists. The Department reported that personal income in April rose by nearly \$2 billion for the second straight month to a record rate of 317 billion. (See "Here and There" column). The other report by this department said that employment climbed to 65,000,000 in May, a record for the month.

In the same report Sinclair Weeks, Secretary of Commerce, predicted that business expenditures for new plants and equipment would reach a record-breaking \$35,000,000 this year.

Weeks told a news conference that he has come to the conclusion that

"there is every reason to hope that 1956 will be even better than the record-breaking business year of 1955."

Employment last month, the Commerce Secretary said, reached "a record for the month and close to the all-time record high set last August when 65,500,000 were gainfully employed."

The May level of employment, he added, was one million higher than April's level. The 2,564,000 without jobs was about the same as in April.

## Bottle Vendors to Exhibit

CLEVELAND, O.—Fourteen manufacturers of bottle vending machines will exhibit their equipment at the 38th annual convention of the International Soft Drink Industry Exposition, November 12 to 15, at the Cleveland Public Auditorium, this city.

Vending firms who will exhibit are: APCO, Inc., Atlas Metal Works, The Bevco Company, Brewer Titchener Corporation, Choice Vending Division Central Tool Company, General Vending Machine Corporation, Champion Vender Company, Glascock Bros, Mfg. Company, Hedeman Products, Inc., Ideal Dispenser Company, Kelvinator Division of American Motors Corporation, LaCrosse Cooler Company, S & S Products, Inc., and Vendorlator Manufacturing Company.

# Double-U Sales Corp. Moves Into Own Modern Building

BALTIMORE, MD. — Double-U Sales Corporation, this city, moved into its own modern building at 922 Park Avenue this week. Harry Rosenberg and Sam Weisman advise that it is their intention to run a tremendous house-warming party in the near future.

Double-U occupies over 20,000 square feet of space, all on one floor. Renovation of the building has been going on for some time now, and today, with the occupation of the firm, is one of the most spacious, beautiful, modern set-ups in the coin machine industry.

The showrooms, described by Rosenberg and Weisman, as the most beautiful in the country, has some 3,500 square feet devoted to the display of equipment. The parts and service department, set into 10,000 square feet, has all the latest equipment for repairs, painting and cleaning. A loading deck can accommodate a 32-foot trailer. There are four private offices for the executives, painted and decorated in the most up-to-date manner.

The firm is distributors for United Manufacturing Company, Williams Manufacturing Company and Genco Manufacturing & Sales Company. Several new lines will soon be added, according to Rosenberg and Weisman, and the trade will be notified.

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5 OZ.-PHENOLIC  
FINEST QUALITY

Pep up your pool table locations—revive your collections with these newest ROTATION POOL BALLS. Phenolic — not composition. A trial set will convince you.

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Stilwell 4-3800

## UJA Bodkin Testimonial Dinner Record Sellout!

NEW YORK — Members of the Coin Machine Industry and affiliated industries, will load up the main ballroom of the Hotel Sheraton Astor on Wednesday, June 13, to attend the testimonial dinner in honor of "Senator" Al Bodkin on behalf of the United Jewish Appeal of Greater New York.

Many out-of-town coinmen are expected to be on hand.

Advance reports indicate that in addition to a record breaking attendance, donations to UJA will hit an all time high.

## Runyon Sales Invites Ops and Servicemen To Attend AMI Service School June 13-14

NEW YORK — Barney (Shugy) Sugeran, Runyon Sales Company, this city, has issued invitations to all operators and their servicemen to attend an AMI Service School at the Henry Hudson Hotel (West Room) on Wednesday and Thursday, June 13 and 14.

AMI factory engineers and field servicemen will be on hand from 9 A.M. until 6 P.M. to demonstrate the new mechanism of the AMI "G-200" phonograph, and answer questions the operator and his mechanic may ask.

Buffet luncheon and souvenirs will be served to those attending.

Demonstrations will be conducted by AMI engineers Cliff Bitting and Tom Wright. Artie Daddis and Marty Blatt from the AMI factory will be in attendance. The entire Runyon staff, at one time or another, will be on hand to greet the operators and their men.

*If you are reading someone else's copy of*  
**The Cash Box**  
*why not mail this coupon today!*

### THE CASH BOX

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Enclosed find my check for \$15 for a Full Year (52 Weeks) Subscription.

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CITY..... ZONE... STATE.....

HE WAS one operator who had advance knowledge of all the new machines. He also knew the lowdown, inside prices of the new machines. The type of locations where the new machines should be placed to earn the most. All this was within his ken long before the other operators discovered these facts.

This was due to the fact that the local distributors would call him in whenever a brand new machine secretly arrived at their offices. He was delegated to make the first location tests. He therefore enjoyed the first flush intake from the new machines without any investment on his part. And if the new machine turned out to be a hit the intake was, as can be imagined, plenty heavy.

Before the other operators in the area could get going, he'd have his locations as well as some of the locations of the other operators, covered with any new machine that proved to be a hit. In this fashion he earned more than did the other operators. In fact, he was trading in machines, while the others were first buying them. Then he'd blossom out all over his route with the next new machine.

In due time he became quite a wealthy man. But even though he had servicemen, collectors and mechanics at work for him, as well as quite an efficient office staff, he still handled the location testing of the new machines personally.

One day a couple of very wealthy, big operators approached him, regarding the sale of his route. His route, though not anywhere near the size of the larger routes in the area, was one of the most profitable. These big operators knew it. They also realized that he had a good majority of the finest locations.

He named a very, very high price. He would have taken less. But he was of the opinion that if they really wanted to buy, they'd pay the price.

He'd made conditions so bad for so many, irritated everyone, upset deals, that he knew the difference between the actual worth of his route and what he had asked, was the nuisance value they'd have to pay to get rid of him.

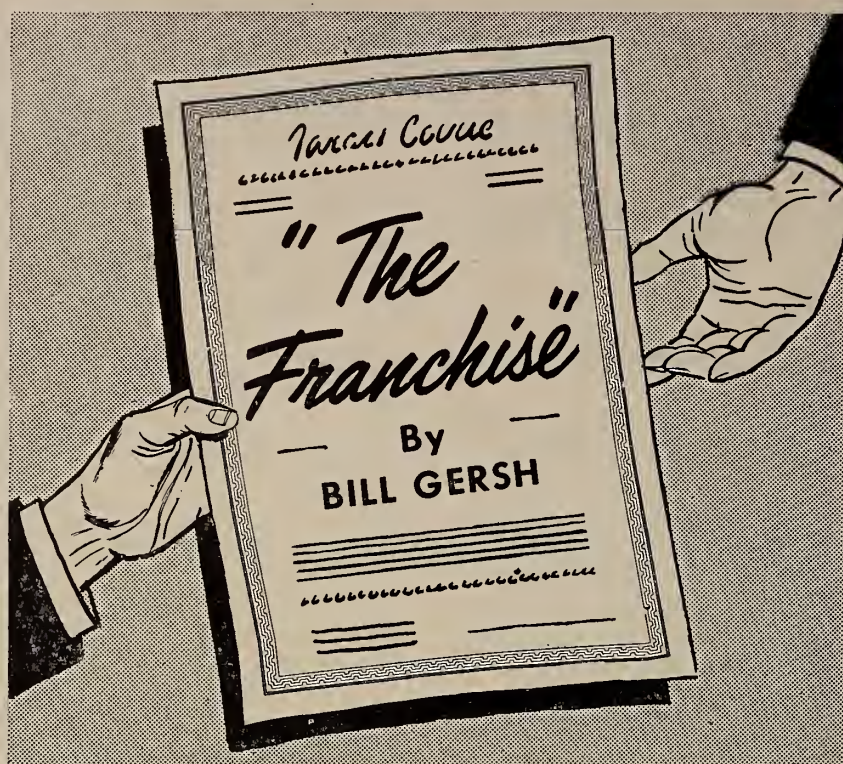
Like he said to his wife,

"If they want to get me out of this territory bad enough, before I steal more of their spots, upset more deals and bust up more contracts, they'll pay my price. What's more, they'll pay through the nose."

That's just what happened. The two big operators paid "through the nose." Just to get him out of the area entirely. With the sale of his route, 'his operator was now a wealthy man. He'd strut down the street, all dressed up like a peacock, wave his hand to operators he saw, making certain that the hand he waved was the one that dangled the golden keys to his flashy, big, new car. He would drop into one or another distributor's office and pass the time of day.

One distributor, irritated at his constant, interrupting visits, and finding that no hints moved him, came upon the idea to urge him to travel. He suggested a more sunny and warmer climate as the cold and icy winter approached. The retired operator nonchalantly laughed this off.

But one day, as the snowflakes started to pile up by inches, this distributor was at last able to convince him that this was the time to enjoy



the warm and sunny, southern sunshine.

The former operator phoned his wife right from the distributor's office. He told his wife of his plans to leave for the warm and sunny clime. She was thrilled. They'd never before been to the beautiful, warm, sunny south resortland.

They loaded their luggage into their big, new, flashy car and started driving south. The miles went by. Their heavy overcoats were removed first. More miles and their jackets came off. As they neared their destination he was in shirtsleeves and she in a sheer, summer dress. He was tremendously impressed. He remarked time after time,

"This is it. This is the life. While those other guys are skidding around in the snow and ice we're in beautiful, warm sunshine.

"This is for me," he would add, "now I've found the heaven I've been searching for."

When he reached the world famed winter resort city, he saw pretty, suntanned girls walking about in fetching shorts. Saw people swimming, boating, fishing, playing golf and tennis. He was sold. Solidly sold. His happiness knew no bounds. This was the place for him for the rest of his days, he said.

Like all the other first-timers in this gorgeous, warm and sunny resort, he forgot all about time, money and everything else. He lazed about at the big and beautiful pool of the very luxurious hotel they'd checked into. He developed an outstanding, though very expensive tan. He just simply fell in love with this warm, beautiful, tropical life. Like the natives describe it, "He got sand in his shoes."

One beautiful, sunny morning he awoke to find his regular, weekly hotel bill under his door. He suddenly and shockingly realized that this luxurious and marvelous living had made quite a deep dent in his bankroll. The first thing he did that very same day was to rent an apartment. These, too, he found were plenty expensive. But still cheaper than luxury hotels.

The next thing he did was to check through the classified phone book. Sure enough there were plenty of operators and distributors listed. He

dressed appropriately and drove to the city.

"Just to look things over," he told himself.

Actually he was anxious to start earning some money. He realized that what money he had left wouldn't last too, too long at the pace he was going. He might have been considered wealthy up in his home town, where wealth standards were entirely different from what they were in this fabulous, rich, resort city.

The distributors welcomed him. He wasn't much impressed with their calm and easy way of doing business. He termed them, "Lazy." He met some operators, too, but he was completely and totally unimpressed by them.

"Nope," he told himself, "this is not for operating. This is distributing country."

He found a small distributor, who had but one manufacturer's line, and who was eager to sell out. After some haggling and bargaining they came to a price. He bought out this distributor, lock, stock and barrel.

He hustled. Worked hard. The going was rough. He continued to lose money. But he kept at it doggedly. Hoping. Always hoping. He'd written letters to all the big factories. The few answers he'd received sounded encouraging. In the meantime his bankroll was getting smaller and smaller. No more lolling about on the beaches. No more high times at fancy night clubs. No more expensive fishing expeditions. Just hard work.

Then it happened. One early morning as he opened his place, even before the girl he employed arrived, he found a letter that had been pushed under his door. It was from one of the nation's largest manufacturers. It was a very nice letter. They were considering a change of distributors in his area they advised him. They had certain requirements regarding a proper sales and service organization, as well as impressive showrooms, repair department and offices.

He quickly answered and advised he had all the necessary qualifications including a tremendous background of experience. He just as quickly hired three mechanics, two salesmen, more office help. He rented the store next door. Paid double-time and overtime

wages to have his whole place rebuilt. His bankroll, after this splurge, was now really depleted.

When the regional manager for this large factory arrived and looked his place over, he was very impressed. He confidentially told our distributor, at the big and glorious night spot where he was being lavishly entertained that evening, he was going to recommend him to the salesmanager for the factory's exclusive franchise.

About a week later, as our new distributor sat at his desk frowning at the payroll and the bills that were accumulating, a letter arrived from the big factory's salesmanager. It was a heartening letter. The salesmanager wrote of the good report he'd received. He also advised that he, the vice-president of the firm and the regional manager would be down very soon to discuss an exclusive franchise for their line.

As the days went by, our distributor fussed, fumed and fretted. His bankroll was lower than low. His expenses higher than high. The expenses were sure to very soon overtake and completely triumph over the bankroll. Each day he'd remark to his salesmen, who sat doodling away at their brand new desks,

"When are they coming?"

"I don't have to take this kind of treatment," he would boastfully add.

"I can quit and go back up north anytime I want to," he'd brag.

But another and still another and yet another day went by. No word of the salesmanager's arrival time.

One afternoon one of his salesmen came dashing into the place. He insisted on talking to him in his private office.

"Why can't you talk to me out here in front of the others?" our distributor asked.

"I don't think you'd want me to, boss," the salesman quietly answered and added, "we better talk in your private office."

He walked into his private office followed by the salesman. Before he even sat down in his big, comfortable, swivel, leather chair, he asked,

"Well, what is it?"

The salesman answered, "Look, boss, I was just over to that other distributor's place. Just visiting. Looking things over."

"Know what, boss," he added, "when this distributor was called out of the office I saw a letter from that big factory on his desk. The same factory of that regional manager that visited us."

"The salesmanager wrote him that he, the vice-president and the regional manager were going to visit with him the end of this week."

Our new distributor was shocked. Flabbergasted. Stunned. Amazed. Then he became raving mad.

"The dirty rats. Leading me on like this. So that's the kind of factory it is. That's the kind of bums they are."

"Well," he added after a few moments and in a more subdued and somber tone, "that's it. I'm closing up and going back up north."

"I've had my belly full of this phony place and this phony climate."

When the salesmanager, vice-president and regional manager of the big factory arrived at his quarters at the end of the week, they found the place empty. Completely bare. One salesman was there looking around the place. This salesman told the three men he'd been advised that he was through. He was there just to get his few belongings that had been left for him in a carton somewhere in the place.

The three men looked at each other surprised and puzzled. The vice-president said,

"Say, we're left high and dry. We just told our former distributor he was through."

The salesmanager said,

"I can't understand this at all."

"Here," he added, pulling a sheaf of papers from his inside coat pocket, "I had this exclusive franchise all signed, sealed and ready for him."

**ATTENTION !**  
 If you are seeking information on any coin operated machines of American manufacture, write: "The Cash Box"—the authority of the coin operated machines industry.

**OJO !**  
 Si desean informes respecto a máquinas accionadas por monedas fabricadas en los Estados Unidos, escriban a "The Cash Box"—la firma más competente en la industria da máquinas accionadas por monedas.

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 Falls Sie Auskunft über jede Art von Münzautomaten amerikanischer Herstellung wünschen, schreiben Sie doch bitte an "The Cash Box"—die Sachverständigen der Münzautomatindustrie.

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 Si vous avez besoin de renseignements sur n'importe quelle machine a distribution automatique, de fabrication américaine, écrivez a "The Cash Box"—qui font autorité dans l'industrie de la machine à distribution automatique.



# THE CASH BOX

26 WEST 47th STREET  
 NEW YORK 26, NEW YORK

# Juke Boxes In Russia ?

## "What is it ?" asks Visiting Soviet Clergyman Making Tour of United States

CLEVELAND, O. — It's a well known fact that the juke box is an accepted musical instrument in every country in the world—with the exception of the Soviet and its satellites. Is it possible, with Moscow's new line of "liberation" for its people, that juke box music will be available in Russia?

A visiting delegation of Soviet clergymen are making a tour of the United States, and Harrison E. Salisbury, in a special report to *The New York Times*, detailed the introduction of these clergymen to American music at a visit to a Mansfield Y. M. C. A.-Y. W. C. A. building.

"The flashy neon-lighted bulk of a huge juke box attracted the attention of the clergymen as they were shown thru this building," stated Harrison.

"What is it?" asked Archpriest Mikhail Slavnitsky of one of Lenin-grad's Russian Orthodox churches.

"It's a juke box", he was told. Efforts to explain to him what a juke box was were unavailing. Finally he was given a nickel, told to put it in the slot and await results.

"The Soviet priest in his flowing black robes solemnly tapped out the rhythm with his foot.

"Russia, he said, has mechanical pianos and record changers, but nothing like the juke box. It was impossible to

determine from Archpriest Mikhail's pleasant smile whether he thought the juke box might be an acceptable addition to Russian culture."

(Editorial note: We admit we're quite prejudiced, but it's a good bet that the operation of juke boxes, providing the Russian populace with current and popular type music, would do much to bring the Soviet people and those thruout the world together, with a greater understanding of each other, than anything else that could be undertaken. So—you juke box manufacturers, and wholesalers of reconditioned phonos—start looking for coin chutes to accept kopeks, etc.)

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# United Music Ops of Mich. Hold Annual Elections

**Ed Carlson, Pres., Harry Norton, Vice-Pres.,  
 Louis Fisher, Treas., Anthony Siracuse, Treas.**

DETROIT, MICH. — Members of the United Music Operators of Michigan, at its annual election meeting on Monday, June 4, voted Edward L. Carlson in as president. Other officers named were Harry Norton, vice president; Louis Fisher, secretary; Anthony Siracuse, treasurer; and James M. Jeffrey, former president, remains an officer as Past President.

The Board of Directors elected were: Frank Alluvot, Everett Watson, Sam Willens, Sam Sapienza, G. M. Patton, Vince Meli; and three new members, Gordon Fruitman, Sam Dinoto and William Meldrum.

Roy Small, Conciliator and Public Relations Counsel was retained again to act for the organization.

A special policy committee was appointed, consisting of Louis Fisher as chairman, G. M. Patton and Harry L. Norton, who will set up teams to solicit locations to be operated by the UMO. Profits from this program will

go to support the youth program. Chairman Fisher will appoint others to his committee.

A special meeting has been scheduled for Monday, June 18, at the Fort Wayne Hotel, Ballroom Floor, 408 Temple, starting at 8 P.M. Members and non-members have been invited to attend. Major topic for discussion will be taxing and licensing matters of both music and amusement machines.

Pictured herewith are the officers and board members elected to serve: (Seated, l to r): Edward L. Carlson, president; Harry Norton, vice president; Louis Fisher, secretary; Anthony Siracuse, treasurer and James M. Jeffrey, past president. (Standing, l to r): Roy Small, conciliator and public relations counsel; Frank Alluvot; Everett Watson; Gordon Fruitman; Sam Willens; Sam Sapienza; G. M. Patton; Sam Dinoto; Vince Meli; and William Meldrum.



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You were scared. You thought you had cancer. So you did the thing every intelligent person does—you went to a doctor for a checkup.

And it wasn't cancer after all! Ain't it a grand and glorious feelin'!

Scientists are making progress against cancer. To keep this work going, money is needed. So fight cancer with a check—and a checkup. Give to your Unit of the American Cancer Society, or mail your gift to CANCER, c/o your town's Postmaster.

**American  
 Cancer  
 Society**

# Used Equipment Demand Grows Greater

**Jobbers and Distributions Scour Midwest To Locate  
 Used Machines Needed For Orders**

CHICAGO — Demand for used equipment, especially late music, five-balls, in-lines and arcade equipment, continues to grow greater, instead of diminish.

Jobbers and distributors here report that they are scouring the entire midwest area in an effort to search out the used machines they need to fill orders.

It is also noticeable that the majority of the orders are from foreign markets. The demand for late model used phonos is greatest of all.

But demand for five-balls is almost as great, many here claim, and in-lines demand continues extremely good.

The demand for arcade equipment has somewhat slackened. But this was expected after Memorial Day. Usually all arcade equipment is located prior to this official opening of

the arcade season. Whatever equipment is sold from now until Labor Day is usually for replacement purposes.

But this year, reports indicate, and possibly in view of the fact that arcade equipment orders weren't filled, the demand for the arcade machines continues.

There has been a revival in this market for used shuffles and bowlers. Tho this somewhat surprised some of the firms, they are now very happy over this fact, and are trying hard to meet this demand.

Whatever the future weeks will bring into being, it is doubted by many here that orders will be completely filled for the large numbers of used machines being requested.

"It's a lifesaving boon for many engaged in the sales field", is the way one well known distributor put it this past week.

## THRU THE COIN CHUTE NEW ENGLAND NIBBLES

Seasonal holdups are causing inventory shortages around town and only about 25% of orders are getting filled making for much shopping around and ops hustling for equipment for outdoor spots. Outdoor season got off to a hefty start with a heat wave breaking on the week-end and thousands pouring out to the fun spots in the territory . . . Big deluge of out of town coin men in for Ed Ravreby's three-day party unveiling the new home of Associated Amusements (Rock-Ola). Stage stars and vaude acts entertained the big delegation with more than 500 visiting the new Associated set-up. . . . At Trimount Automatic Sales Corp. (Seeburg), traditional outdoor biz keeping things humming here with arcade pieces, guns and games hot. Export biz is still going strong, too, and demand for the Seeburg "V-200" is high. . . . At Si Redd's Redd Distributors (Wurlitzer), the new Wurlitzer 200 is being unveiled and road shows are skedded for Springfield June 6; Holyoke June 7; Narragansett June 8; and Providence, R. I. June 11 and 12; with Bob Jones, sales manager, taking the show on the road. John Hawkins, Redd salesman, and wife, made a trip to Mississippi to visit kinfolk.

At Atlas Distributors (AMI), biz on the new AMI "G-200" phono soaring with Louis Blatt planning new series of road trips. Barney Blatt battling a touch of gout. . . . Ted Williams visited with Jerry Flatto at Boston Record Distributors this week. . . . Massachusetts Amusement Machines Asso. is off to a good start and an accomplishments meeting will be held June 7 at the Beaconsfield Hotel at which action will be reviewed before the entire board. The association executive board meets only as need arises. Atty. Paul Smith has been retained to represent the new outfit. . . . At Dick Mitchell's Dick's Record Co., disk biz is reported fine, but there is need for a hit record, he points out. . . . Also distribs are reported having difficulty obtaining records from manufacturers.

Among ops in town this week were: Al Dolins, Hyannis; Louis Taube, Manchester, N. H.; Joe Glazer, Bangor, Me.; Bernard Michaud, Waterville, Me.; Charles Gillman, Augusta, Me.; John Conti, Providence, R. I.; Tom Zerolli, Providence, R. I.; Domenick Delricchi, Pawtucket, R. I.; Ray Faini, Framingham; Ray Shea, Worcester; Dave Baker, Arlington; Ralph Lackey, Roxbury; Connie Pocius, South Boston; Jim Jeracos, Jamaica Plain; Saul Robinson, Newton; and Anthony Grazio, Quincy. . . . Outlook for summer biz in coindom around New England is seen as excellent by vet coinmen. With practically no spring at all this year, the customers are just aching to get to the outdoor spots and June, July, August and September should be big months for all in the biz, they contend.

## THRU THE COIN CHUTE WEST TEXAS TINGLES

J. D. Harding and J. C. Lewellan, of the Platter-Chatter Music Company, Levelland, going over their background music set-up with an operator from Idaho. They have turned this part of the music business into a very nice supplement to their average take although it is very limited. . . . Bob Avary of Monahans has one of the most unique drive-in restaurants in the nation. As far as anyone can find out there is only one like it anywhere and that is in California. The total cost of the building and fixtures are in excess of \$25,000 with the building made entirely of steel, iron and glass. They use the inter-com system for taking orders and from the time the customer gives the order until he drives to the serving window—his order is ready. . . . John Beard, Brownfield, is still looking for a combination route-man and serviceman. His present man is retiring due to bad health. . . . Bob Jordan and Paul Golden, Lubbock, watching the rain and hail come down and wondering how much damage it was doing to the cotton. . . . Don Robertson, Lubbock, checking the receipts of his cigarette route. . . . Gene Malone, Lubbock, trying to figure out how to get his wife a new hot water heater. . . . Ernie Bishop, Lubbock, running service calls. . . . Glynn Murphy, Breckenridge, talking about raising minnows and getting rich. . . . Terry Holt, Snyder, is just about all set up in his new building. He and his wife are in the process of setting up their record shop and should be open for business in a week or so.

## Scott Crosse Co. Appointed Distrib For Rock-Ola



ABE WITSEN

CHICAGO—Scott Crosse Company, well known Philadelphia coin machine firm, has been appointed exclusive distributor of the complete Rock-Ola line for Eastern Pennsylvania, South Jersey and New Castle County in Delaware. Official announcement of the appointment was made today by David C. Rockola. Contract took effect as of May 29.

"We are pleased to have Abe Witsen and his company join the Rock-Ola family," said Rockola, "for the Scott Crosse sales and service organization does an outstanding job for its operator customers and we are proud to have them represent us on the finest music machine made today—our model 1454."

Scott Crosse Company headquarters in its own 5 story building at 1423 Spring Garden Street in Philadelphia, with a fully equipped branch in Scranton. Firm has handsomely appointed showrooms, exceptionally efficient and spacious repair and service departments, a well stocked parts department and one of the largest warehousing facilities for prompt deliveries of equipment. All supervised by a staff of more than 35 experienced and highly trained people to assure complete customer satisfaction.

## New "20 Yr." Members

CHICAGO — The following new members were added to *The Cash Box*' "20 Year Club" this past week:

Travis E. Richardson, Longview, Texas—25 years.

Alvin J. Lund, Waupaca, Wisconsin—24 years.

Joseph F. Friedman, New York, N. Y.—30 years.

Frank J. Cougal, Bloomer, Wisconsin—24 years.

Gerald Frank Davis, Silver Spring, Md.—20 years.

Alternate Members added this week were:

John P. Christy, Detroit, Michigan—11 years.

Nicholas P. Christy, Detroit, Michigan—10 years.

Robert Jordan, Hertfordshire, England—10 years.

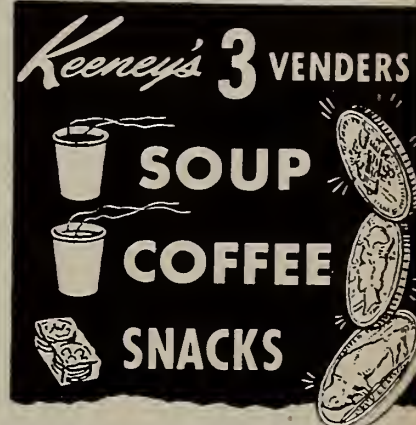
Applications for membership in the "20 Year Club" should be mailed to: *The Cash Box*, 32 West Randolph Street, Chicago 1, Illinois.

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**HOT SOUP VENDER**

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ALL-AUTOMATIC  
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3 Selections  
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USING ALL DRY  
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**HOT COFFEE VENDER**

Keeney's  
**SNACK VENDER**



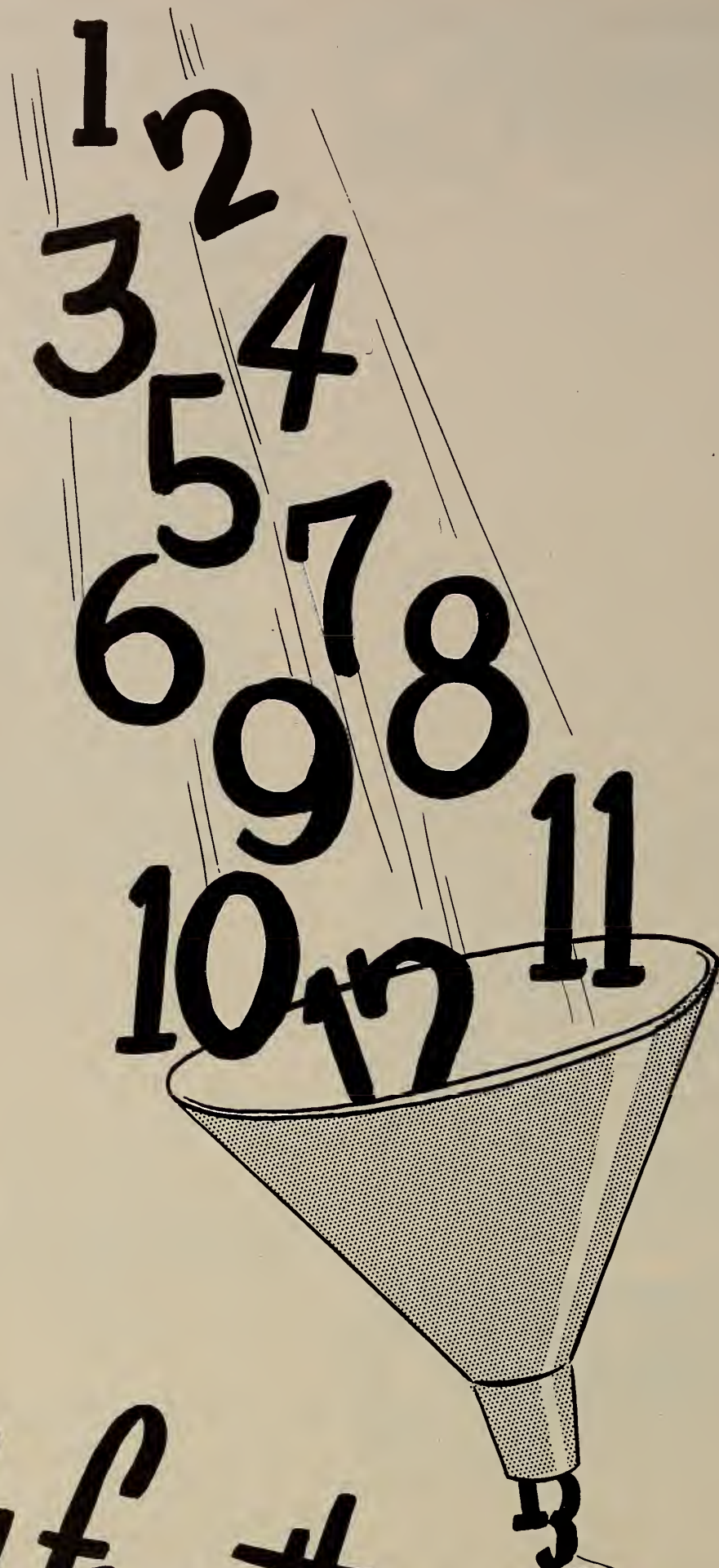
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# THRU THE COIN CHUTE

## TEXAS TOPICS

Bink Womble, Houston, C. L. Amusement, out on a six-teen-hour day while his wife stands by for those service calls. . . . Over at Steel Distr. Co., Houston, Joe R. Steel and Alvin Ainsworth busy on the sales floor. Frank Wetta rushing around the parts bins while Miss Key pounds the typewriter at breakneck speed. Steel and Ainsworth report sales on the Wurlitzer phonos and pool tables going great guns with the Texas operators. Also seen moving about the shop at top speed was Manuel Elizondo. . . . G. I. Holly, Houston operator, busy with pool tables this month. . . . J. T. Parks kept on the go all the time with his routes. . . . Ditto Morris Pinto. . . . Found Cecil Robertson, Automatic Amusement, Houston, out on his route. . . . Ted Stevens not around when we dropped into Harrington Distr. Co., Houston. Did, however, find Dick Hubble, Richard Cox, Fred Troy grouped around C. O. Harrington, telling tall tales, and keeping him from his work. . . . J. B. (Jack) Chambers a new member of the "20 Year Club." . . . John B. Arena, Galveston Novelty Co., Galveston, in the counting room with Bob Faby, checking the collections. . . . Drew Osborn, Osborn Music Co., Fort Worth, on a buying spree in Houston. Along with his routes, Osborn sells fishing worms and minnows to fishermen. Troop handles a good deal of the responsibilities for Osborn. . . . On my visit to State Music Distributors, Dallas found Abe Susman working hard, Audry Hunter busy at her desk, and W. W. (Red) McCullum and Donald Morris discussing all the machines ever built. Lewis Coleman, Dallas operator, got into the conversation with some ideas of his own. . . . A long talk with Raymond Williams, Commercial Music, Dallas, reveals business was better than at any other point this year. Williams has one of the most outstanding showrooms in the southwest—and his offices just can't be topped anyplace. The parts department, with Jack Eskew at the helm, is as complete as it could possibly be. . . . At S. H. Lynch, Dallas, we found everyone so busy we couldn't nail down any news.

At Big State Amusement and Vending, Fort Worth, things were popping. Buster Loicano couldn't even stop for a breath as he kept calling instructions to his service cars. The short wave radio is worth its weight in gold. . . . Benny McDonald of The Star, trying to settle things with a few phone calls so that he could get away with Floyd Adams. . . . Pete McDonald had just received a truck load of new cigarette vendors. . . . Clifford Cunningham and Floyd Adams join the "20 Year Club." . . . Walter Thannish, Fort Worth, out on his "hard day" when we called. . . . Casey Jones reports his routes doing better than at any time this year. . . . Ernest Stanley, Ideal Novelty, Fort Worth, says his routes getting better each week. He is adding new machines to his route constantly. Stanley's son Don, 14 years old, on the pay roll taking phone calls. . . . S. E. Snow another new "20 Year" clubber. . . . Tom Williams, Longview, out gathering in the harvest of coins. . . . Myron Kyser, Hillsboro, also out making collections. . . . E. J. Shelby, Waco, reports business good and music bringing in the top take. . . . Joe Milazzo agrees. . . . B. J. and B. K. Cox both out and we couldn't get in touch tho the office girl tried hard to catch up with them. . . . M. A. Walker, Waco, also unavailable when we dropped in. Mrs. Walker reports the amusement business held up fine and actually picked up the slack in her ranch. . . . Guy Kincannon, Waco, in the business for 21 years, sold his routes to the Jack Sprott Central Music Amusement Co. of Temple, and is now on his ranch. . . . Henry Wren and Nelson Baker are running the routes in Waco for Jack Sprott and doing a fine job. . . . At Neckola Amusement, San Marcos, found everyone out on routes. . . . L. O. Backus, B & O Amusement Co., San Marcos, finishing up so that he could get away for his bowling night.

Sam Pierce, Austin, says "tell the dudes in Chicago I'll be seeing them this week." Sam will visit the factories. . . . The fellows at Bonham Novelty Co., San Antonio, report business good. . . . At Hensley Phono and Vend, San Antonio, we saw Huelen just get back from S. H. Lynch with the papers denoting a big deal. . . . Fred Serur, San Antonio, out on his route. . . . Ditto Willie Mote, Texas Phono, San Antonio. . . . Polo Ramirez, and Louis Jamial, San Antonio, report business good. . . . S. W. Martin, San Antonio, mysteriously reports he has something hot. Martin another who comes into the "20 Year" fraternity. . . . Spotted Marvin Kutcher on a buying spree at Commercial Music. . . . San Antonio ops talking vending machines. Coffee vendors, soup, ice cream and cold drinks getting bigger play all the time. One op suggests a changer be put out that will make change of a dollar bill. Music and bowlers also doing a good job for the op. The distributors all claim to be happy with the first half of 1956, saying business had increased over the last six months of 1955.

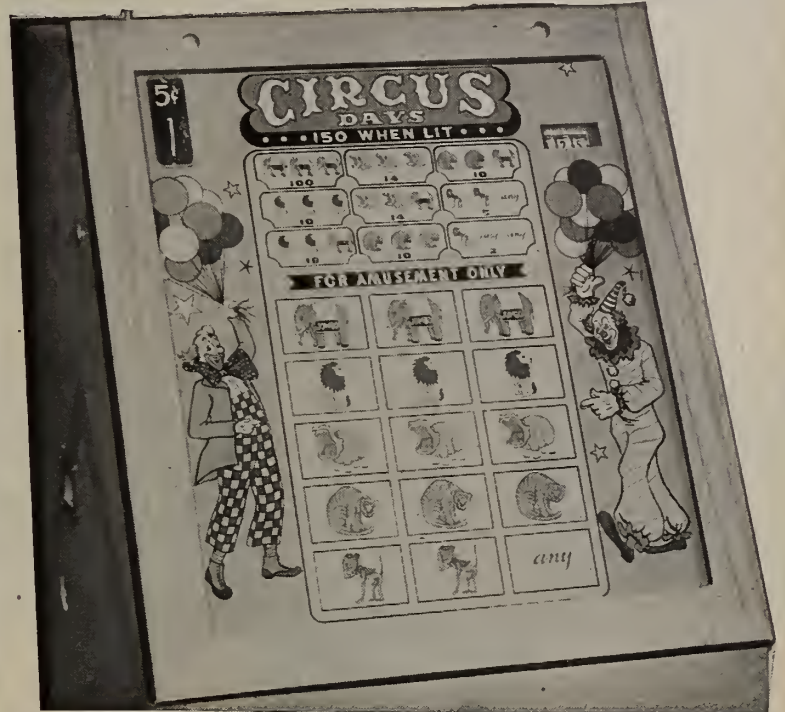
At Commercial Music, Dan Perrotto, Earl Chatten and Mike Koenig report the sale of Wurlitzer phonos has been "great." Ranson Reynolds kept on the go in the parts department and Virginia Slaggle deep in papers at her desk. . . . At Phono-Vend, San Antonio, Louis Sebastian also very busy with his Rock-Ola line. Reports sales way ahead of last year. . . . At S. H. Lynch, there were so many operators on hand that B. J. Nickle had to arrange them in line and take them one by one. Nick has been so busy lately he worked off quite a bit of weight and has to hold up his pants, they are so loose. Nick says the sales of the Seeburg phonos has been just too much. That and the hot weather has him slimmed down. . . . Business was humming at Pan American. Gene Bybee was trying to get away on a sales trip to Corpus Christi.

**DALLAS:**

Cliff Wilson of Walbox Distributing Company on his way to attend a wedding in Tulsa. . . . Bob Medaris has been named vice-president of Medaris Company. . . . Ben Baker has been appointed sales manager of Columbia Record Division of Medaris Company. . . . Bill O'Connor of S. H. Lynch and Company in Shreveport. . . . Walter Wiggins of McKinney just returned from a trip to Missouri and Oklahoma. . . . Martin Gudenberg, of Capitol Records who is vacationing in New York will pay a visit to the Capitol plant in Scranton, Pennsylvania before returning to Dallas. . . . Mr. and Mrs. George Prock spent a busy week attending college and high school commencement exercises of their two children, Peggy and Buzz. . . . Henry Adams of Killeen visiting the local market. Also visiting along coinrow were C. U. Brock and A. S. Lockhead of Terrell; Pete Purvis, Stephenville; B. W. Byford, McGregor; W. C. Starke, Gainesville; Johnny Caldwell and Buddy Clem of Paris; A. V. Clawson, DeKalb; Frank Emerson of Greenville; T. R. Craig, Ranger; C. H. Fomby, Daingerfield; W. E. Lilly, Cleburne; Jack Sprott, Temple; Fred Ellis, Waco; Sky Lancaster, Pete McDonald, E. C. Stanley, Cameron Franks, Jimmy Woolsey, Casey Jones, Drew Osborne, all in from Fort Worth. . . . Gunnar Gabrielson, J. P. Seeburg representative, sporting a nice tan after fishing in the Gulf. . . . Jimmy Garrett also took time out for fishing. . . . Carl Casperson of Commercial Music moved into his new home. . . . We wish a speedy recovery for Mrs. Holland Farrow who is hospitalized.

# CIRCUS

**NEW FEATURES!!  
NEW SKILL!!  
NEW SCORING!!**



**UNITED DISTRIBUTING CO.**

800 SO. 18th ST.  
MATTOON, ILL.  
(Tel.: 8533)

## Ted Parker App't'd Wurlitzer District Sales Manager



TED PARKER

NORTH TONAWANDA, N. Y.—Robert H. Bear, phonograph sales manager for The Rudolph Wurlitzer Company, this city announced the appointment of Ted Parker as Eastern District sales manager. He assumed his new duties beginning June 4.

Ted Parker has been directly connected with the Wurlitzer distributor organization for more than 13 years. In 1943 he was named Field Sales Representative for the Wurlitzer distributorship in Detroit, Michigan, and in 1944 was promoted to Sales Manager of the same concern. He remained in this position until 1947 when he moved to Louisville, Kentucky, to manage the Wurlitzer distributorship in that city. In 1949 he returned to Detroit as Sales Manager for Angott Distributing Company, the Wurlitzer distributor for that area. He has held this position up to the present time.

In making the appointment Bear stated: "We are pleased to have a man of Ted Parker's experience and background join our factory sales staff. We are sure that our distributors in the Eastern section of the nation will find Ted well equipped to be of assistance to them."

Parker is married and for the present will continue to make his home in Detroit where he lives with his wife and daughter Virginia.

## MFRS. CLOSE-OUT BULL'S EYE

A PISTOL GAME CLOSE OUT PRICE  
A target machine that shoots pellets at a constantly moving target. Using a special gun built by A.B.T. Originally priced at \$99.50. A bargain—you can't go wrong. Order immediately.

**\$59<sup>50</sup>**

1/3 Deposit, Balance C.O.D.

WRITE FOR LOW PRICE QUANTITY DEAL

## RUNYON SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,  
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880  
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777  
231 Windsor St., Hartford, Conn., JA 7-4470

## POOL GAMES

Largest and Most Diversified Stock in The Country

**\$99<sup>50</sup> UP**

• TOPS from \$35 •

We Specialize in  
**SLATE CONVERSIONS**

WRITE, WIRE, PHONE TODAY

## DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.  
855 N. BROAD STREET, PHILA. 23, PA  
PHONE—STEVENSON 2-2903



**NOW IN PRODUCTION**  
and  
**ON DISPLAY AT YOUR**  
*Williams* **DISTRIBUTOR!**

<i>Williams</i> <b>PICCADILLY</b> 2-Player 5-Ball	<i>Williams</i> <b>CRANE</b> The Greatest Novelty Game Ever Built!	<i>Williams</i> DE LUXE <b>4-BAGGER</b> BASEBALL GAME
<i>Williams</i> <b>KLIK</b> <b>BILLIARDS</b> Entirely Different Concept of a Pool Table	<i>Williams</i> "Magic Top" 2-Way Deluxe <b>BANK POOL</b> Guaranteed No-Warp Playfield	<i>Williams</i> <b>STAR</b> <b>POOL</b> Scoring in the End Rails
<i>Williams</i> 2-Way Deluxe <b>BANK</b> <b>POOL</b>	<i>Williams</i> <b>Imperial</b> <b>Pool</b> Larger Balls Giant Bumpers	<i>Williams</i> 2-Way Special Deluxe <b>BANK POOL</b>

**WILLIAMS MANUFACTURING CO.**  
4242 W. FILLMORE ST. CHICAGO 24, ILLINOIS



**EASTERN FLASHES**

Dime play on phonos in the big city making progress—slowly, but surely. There are a myriad of problems each operator must solve, but we're sure these will be solved by the ingenuity and salesmanship of the operator as he studies and works on the problem, location by location. One of the city's foremost operators related how he "sold" one of his spots—by programming a 200 selection phono with a majority of Irish tunes. Dime play in New York City can be attained, regardless of what may seem like insurmountable obstacles—but the operator must have the urge to do so—plus, what our late Mayor LaGuardia described as "patience and fortitude."

\* \* \* \* \*

Irv Holzman, who just joined Joe Young and Abe Lipsky in the Young Distributing Co., on hand to greet music ops dropping in to see the new Wurlitzer model "2000," 200 selection phono. In addition, Irv busy answering phone calls from his many friends in the territory. All three execs enthused over the reception—with one complaint (if it can be called that)—orders surpass ability to deliver. They're hoping the factory will be kind to them and send along carload after carload as quickly as possible. Hank Peteet, Wurlitzer field engineer on hand to help out. Hank just completed a tour of Wurlitzer distrib, which covered the areas of Newark, N. Y., Boston, Pittsburgh, Philadelphia, Baltimore, Charleston, W. Va., and Wilkes-Barre. When Hank leaves N. Y., he'll head for the New England territory, and then on to Charleston, W. Va., for the West Virginia Music Operators Association banquet, being held at the Daniel Boone Hotel on June 22 and 23. . . . Hymie Koepfel, Koepfel Distributing Co., very proud of his beautiful daughter, Toby, who graduated from Brooklyn College this week. Toby's immediate future will be eventful—she gets married on Aug. 25, and then takes on an elementary school teaching assignment in Sept. . . . Tony DiRenzo, currently operating music, recalls the old days when he was employed by the late Jack Fitzgibbons, who at that time was the distributor for Bally in this area. Plenty of excitement, adventure and action in those days.

\* \* \* \* \*

When we left Al Simon, Albert Simon, Inc., this week, he was planning on driving down to Phila. to visit with his friend and fishing partner, Dave Rosen. . . . Barney (Shugy) Sugerman, Runyon Sales Co., has a full schedule of activities these days. Is kept busy full time with customers for the new AMI phono model "G-200." On top of this, he and the missus, Mollie, take time off to attend the graduation exercises of son Nate from Bucknell. In two more years, they'll do a repeat performance for their other son Myron. Nate is now associated with Runyon, working on Shugy's route in New Jersey. Myron similarly employed—but only for the summer months. . . . Joe Hannah, one of the city's foremost operators, visits along coinrow. . . . Understand Les Boyd's boat still tied up in drydock in Rhode Island. What's holding up the launching, Les? . . . New members of the Music Operators of New York are Bernard Berman and Jerry Siegel of Bee Amusement Co.; Sebastian Cristofalo and Sidney Wiesner of Chris Music Co.; Joe Bruno, Carous Music Co.; Elaine and Harold Jacobs, Elmar Enterprises; Harold Cohen, Harlib Music Co.; John Walsh, A. J. and W. Music Co.; Harry Koster, Koster Vending Corp., and Sam Singer, Advance Vending Service. . . . Meyer Parkoff, Atlantic New York Corp., stops off on his way into the office to visit with Al Maniaci of the Bronx, and Paul Tartaglia of Port Chester. Talking up the Seeburg "V-200" phono, of course. Paul had just returned from a Florida vacation. . . . Best wishes to Abe Witsen, Scott Crosse Co., Phila., who was appointed Rock-Ola distributor, effective May 29. Abe will cover Eastern Pennsylvania, South New Jersey and New Castle County in Delaware for the phono mfr. . . . Everyone knows what a baby sitter is. Well, Dave Lowy drove up. As parking is prohibited on the street, Dave left his motor running, and asked us to sit in the car while he ran in and bought a few parts.



**UPPER MID-WEST MUSINGS**

Roger Sletten of Fairmont, Minn., is back on his feet and making a hasty recovery from an emergency appendectomy. Roger was back on the route on a "no lifting" basis, ten days after the operation. . . . Al Engelstad of Dodge Center, Minn., is busy making some equipment changes on his route. . . . Orville Willette of Lemmon, S. D., recently bought the country route of Glen Addington of Bismarck, S. D. Glen still will run his Bismarck route and in addition intends to see what he can do about locating some uranium on leased land. Ed Le Blanc of St. Cloud, Minn., managed to get all of his resort and country spots lined up with equipment before Memorial Day rolled around. . . . Dick Henderson of Willmar, Minn., managed to tear himself away from fishing and some route activities to make a trip into the Twin Cities to pick up records and supplies needed for his route. . . . Leo Berkowitz of the B & B Novelty Company, Superior, Wis., spent a few hours in the Twin Cities shopping for equipment for the route and also picking up records for the phonographs. . . . Lyle Kesting of Benson, Minn., was seen shopping for equipment for his route and it took him two days to get all his chores done in the Twin Cities. . . . Jack Jeffries of Osceola, Iowa, has purchased the route of Basil Dale of Leon, Iowa. Basil's plans for the future are indefinite at the present time. . . . Recent visitors to the Twin Cities were: O. L. Coefield of Annandale, Minn.; Jim Laraby of Granite Falls, Minn.; Ben Jahnke of Hutchinson, Minn.; Frank Mager of Grand Rapids, Minn.; Jack Lowrie of Lake City, Minn.; Mark Coughlan of Mankato, Minn.; Ben Kragtorp of Tracy, Minn., and Elmer Graden of Winona, Minn.

"CENTENNIAL"  
Model  
"2000"

# Wurlitzer

## 200 Selection Phono

**NOW ON DISPLAY**

*Come In and See the Greatest Phono Of All Time*

### YOUNG DISTRIBUTING, INC.

575 - 11th AVENUE, NEW YORK, N. Y.

• Also Delivering Wurlitzer Model "1900" •

## W. Virginia Music Ops Provide Juke Box, Records, Free Play Pin Games For All Night Party For Fayetteville H. S. Graduates

FAYETTESVILLE, W. VA.— On the occasion of graduation day of the students of the High School in this city, the parents of the community had an all night party for the youngsters, conducted at their Fayette County Memorial Building. Everyone in the community turned out for the party and dance, which ran thru the night, and then a big breakfast was served to all.

J. A. "Red" Wallace, state president of the West Virginia Music Operators Association provided a juke box and all the records, programming the machine with the records suitable for the occasion and several free play pin-games. The entire project was planned

with the view that the "kids" would be kept out of cars, and away from the all night spots. The parents loved it; the kids thought it swell; and once again a music operator served his community on a night of big celebration which might have been unpleasant for some of the families if this preventive action had not been used.

Robert H. Kent, manager of the Fayetteville Memorial Auditorium, sent a letter to Wallace, which read: "Much credit is due your organization, for the program could not have been planned and executed without your generous contribution."

# THRU THE COIN CHUTE CHICAGO CHATTER

The 14th Anniversary Issue of The Cash Box is under way. This will, without any doubt whatsoever, be the biggest and best "Annual Directory and Encyclopedia of the Coin Machines Industry" ever produced. At the same time it will contain the "Quarterly Export Edition" printed in Spanish, French and German as well as English. All machines introduced during the past year will again be pictured. The 14th Anniversary Issue will contain so many features and so much valuable information that advertisements are being accepted now and printed as fast as possible to make sure the "Bible of the Industry" will get off the presses on time. Phone your ad today to: DEarborn 2-0045. Chicago. . . Mrs. Mary Gillette has the distinction of having placed the very first ad for the 14th Anniversary Issue. Mrs. Gillette heads Gillette Distributing as well as Belmont-Central Record Shop and her new swanky forthcoming retail record shop this fall Gillette-Old Orchard in Skokie.



MARY GILLETTE

The cartoon here depicts Joe Mangone of Miami as the doting daddy who gets up at 4 A.M. to quiet baby with a bottle. Baby is Joel David Mangone. This will be the first such Daddy experience for Joe. . . The Jones Boys did themselves proud with their new issues of the "Jonesland Journal". Their big feature story on Bally Records should bring in but pahlenty of business. . . Regarding all types of coin machines one well known op reports, "Better to have tried and lost—than never to have tried at all". . . Frank Mencuri covering the east with Exhibit's "Vacumatic Card Vendor" and doing a grand sales job. . . Jack Nelson plans to be present at "Senator" Al Bodkin's big dinner in Noo Yawk this forthcoming week. Jack hasn't missed a single one of these affairs. . . Al and Flo Calderon of Indianapolis became the parents of the cutest baby girl, Cynthia Ann Calderon. This is the fourth girlie in the Calderon menage. Other three are 12, 15 and 18 years old.

Paul Huebsch reports that Keeney vendors going great. "In fact", Paul says, "our entire line is becoming more popular each day." Proof of the pudding is in the return of Billy Coan from out west with some really terrific orders for the "Keeney DeLuxe Coffee Vendor." Which caused Paul to state, "I don't know when we'll ever catch up with the backlog." . . . Word received that at long, long, long last Miami's music ops awakening to the fact that Dime Play is the answer. More and more equip't in the southern resort city being switched to Dime Play.

John Frantz received over 600 letters so far from his Cash Box ads since he took over the ABT counter game, scale and Rifle Sport. "And more coming in each day,"



TOM CALLAGHAN

John advises. . . Letter from Nobel Ekern of Tomah, Wisc. encloses the letter which his locations have been receiving from a Wis. coin firm wherein this latter outfit trying to sell direct to locations states in forepart of letter, "For many years you have been giving away 50% or more of the net income from these machines (phonos or games). Do you own them yet? You pay for the license, you pay the taxes, you foot the light bill, you pay for new records and get records from someone else's machine, and then you leave someone come in and take 50% or more of the money in the machines." (This is quoted verbatim.) The letter continues on in the same vein.

Vince Shay probably best expressed it when he stated this past week, "It's like trading a black cat for a yellow dog". . . Joe Robbins and all the boys and girls at Empire thrilled with the speedy way construction going ahead to completely air condition these quarters. And Gil Kitt making everyone feel summer is really here strolling down Randolph featuring a cubavera and silk slacks. . . Thanks to R. C. Roling of Wurlitzer for the marvelous old Wurlitzer family cook book just received. Cissie absolutely thrilled with it. And trying to imitate the cookery therein contained. . . Sam Wolberg, who just returned from an extended trip throughout Europe and the near East, arrived in town just in time to attend an important meet and, once people learned he was here, he had to attend another the very next evening, "Where", he says, "I bumped right into Dave Gottlieb who was also attending the very same meeting."

Attempting to get through to Lyn Durant right now just like trying to fly: Lynn busier than ever in United's engineering building. Which means, like all claim, just watch what this great engineering mind cooks up and presents very, very soon. . . Chris Christopher pops into town to visit with Bally and tell how well things are going for his firm out Baltimore way. Chris always one of the most enthusiastic and cheerful of all distribs. A really grand person. . . Hear that South Bend's Jimmy Savarese flying to Europe on July 4. Jimmy plans to see his brother who is serving in Germany at this time. Grand trip for a grand guy. . . Stanley Levin running his little legs off trying to find baseball games.

Loud applause for Bowman milk firm for their grand ad in all newspapers here featuring six popular Chi kiddielands and offering kids free kiddie rides for their milk bottle tops. . . Herb Oettinger and Bill DeSelm not saying much. Simply suggest, "Drop over next week. Maybe we'll surprise you". . . Tom Callaghan calls Charles (Little Jimmy) Johnston's laughter "cackling." To which Little Jimmy immediately arises in full ire to challenge Capt. Callaghan to a duel. "Cream puffs at 20 paces", growls Jimmy. . . Sam Taran sends pics showing him winning the cup at the Bayshore Golf Club. Writes Sam, "Being a good golfer is my only consolation for being a lousy distributor. I'd rather have it the other way around."



CHRIS CHRISTOPHER

Alvin Gottlieb advises that the entire Gottlieb plant will close down from June 29 to July 15 for annual vacation time. Of course, execs will still be present, but those handling Gottlieb games better stock up in advance. . .



SIZE  
Height—66"  
Width—24"  
Depth—17"

# GUN SMOKE

DOUBLE FEATURE  
PLUS  
SKILL  
FEATURE



LOCATION TESTED  
NOW  
IN PRODUCTION

## GAMES, INC.

661 NORTH WELLS STREET  
CHICAGO 10, ILLINOIS

(Phone: Michigan 2-5101)

# WANTED

Late United Shuffles  
LATE Gottlieb FIVE-BALLS  
AMI and SEEBURG PHONOS  
● CASH or TRADE

## Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

Now that the coinbiz has grown up it runs practically parallel to general business conditions. In the old days ops looked to biz slowdowns to help boom play for them. These days biz slowdowns don't any longer seem to be conducive to continued peak play. Stop Clucking! Start Working! Get Business Booming Again! . . . Ralph Sheffield, Al Warren and Avron Gensburg busier than ever over at Genco readying what they believe will be "the answer" to bigger and better profits for the entire industry. . . Clarence Schuyler mighty proud of the way his "Gun Smoke" is clicking with many ops in various territories.

Like Max and Harry Hurvich of Birmingham say, "Watling scales are still the tops". . . Everyone 'round town seeking top sales personnel. . . Twico counter games now being handled by Zeke Wolf. . . Harry Brown has a fascinating set of cuff links and tie bar. . . Ben Coven

so busy with his boat in Lake Mich hasn't even gone out to his summer spot in Lake Geneva. . . Jerry Shuman now with World Wide. . . Utah's music ops report the state is now practically all Dime Play. . . Wally Finke, Joe Kline and Sam Kolber of First puzzled from one day to the next as the weather switches from cold to hot whether to serve hot coffee or cold drinks.

HAPPY BIRTHDAY THIS WEEK TO: Wm. D. Sheffield, Odessa, Texas . . . W. C. Johnson, Rawlins, Wyo. . . Al Gilbert, New York, N. Y. . . Albert Simon, New York, N. Y. . . Charles B. Martin, Chickasha, Okla. . .

Raymond E. Lonsway, Warren, O. . . Robert E. Friend, Bucyrus, O. . . Julius Mohill, Chicago, Ill. . . Lewis B. Anderson, Denver, Colo. . . Albert A. Clavir, Toronto, Ont., Canada . . . Anthony Dorsek, Chicago, Ill. . . Sol M. Silverstein, Baltimore, Md. . . Samuel H. Taran, Miami, Fla. . . Dave Engel, Miami, Fla. . . E. H. Griggs, Columbia, Tenn. . . Clarence Kynion, St. Louis, Mo. . . Wm. Downing, Fresno, Calif. . . E. H. Stockham, Bloomington, Mich. . . Richard S. Griffen, Howell, Mich.

"LITTLE JIMMY"  
JOHNSON

WORTH REPEATING: It's always easy to thumb a ride on the road to ruin.

# See EXHIBIT'S NEW GENUINE SLATE POOL

Featuring a Play Field of  
Solid 1<sup>1</sup>/<sub>16</sub> inch High Grade Slate

ON DISPLAY AT  
YOUR DISTRIBUTORS!  
CALL HIM TODAY!

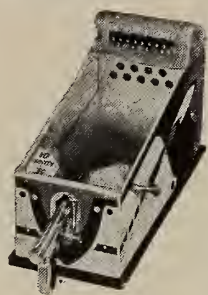
**THE EXHIBIT SUPPLY CO.**

Established 1901

4218 W. Lake St. • Chicago 24, Illinois • Phone: VA 6-3100

## A. B. T. CHALLENGER

Target  
Pistol  
1956  
Model



## A.B.T. Rifle Sport Gallery

Kicker & Catcher

A.B.T. Guesser Scale

Pace Aristo Scale

Manufacture and Sales

## J. F. FRANTZ MFG. CO.

1940 W. LAKE STREET CHICAGO 12, ILL.  
(Tel.: TAYlor 9-2399)

Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

## Gainesville, Fla., Ops To Dime Play

GAINESVILLE, FLA.—Music machines in this area (one of the largest in northwestern Florida) are being converted to 10c, 3 for 25c play, according to D. J. (Joe) Barton, manager of the Bush Distributing Company's Jacksonville office.

Altho the decision to convert to dime play had been made previously, on an individual basis, music operators met at the Whitehouse Hotel, this city, on Thursday, May 31, and discussed the various matters concerning the change-over.

"All those in attendance" stated Joe, "were quite enthused over the program of converting to dime play."

Among those present, in addition to Barton, were E. B. Sapp, Sapp Music Company, A. J. Harvey, Harvey Music Company, Ed Hill, Hill Amusement Company, and Ralph Scherouse and Mr. Anderson of the Eli Witt Company.

## Atlas Music Company Starts June Seeburg Service Schools

CHICAGO—The June schedule for Seeburg-Atlas Music Company Service Schools in Illinois got off to an auspicious beginning with the first meeting on June 7 at Rock Island, according to Atlas executives. Held at the Ft. Armstrong Hotel, the session was well attended by Seeburg phonograph operators and their service personnel.

Other Service Schools dates and locations are: June 12, the Leland Hotel in Springfield; June 19, the Jefferson Hotel, Peoria; June 26th, the Faust Hotel in Rockford. Top attendance is also expected at these sessions.

Schools are conducted by Ed Husky, Seeburg sales engineer, assisted by Atlas Music Company staffers, including Nate Feinstein and Harold Schwartz.

## THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

Business along Pico continued at its steady pace last week with operators, distributors and all personnel organizing their work for the "vacation days" that will soon start. There is many a road map and travel folder hidden under the order pads. . . . At California Music Company, Gabe Orland and Sam Ricklin reported that they chalked up the biggest record sales in their sixteen years in business during the month of May. Gabe says that with business continuing at this rate he will have to add more people to the staff. Sam busy poring over the plans for the new building that will go into construction soon. Martha Delgado reports big action with the operators on "Lazy River" by Roberta Sherwood on Decca. . . . Leon Flynn, Long Beach operator, has sold half his route and is now devoting part of his time as a salesman for the Pontiac agency in Wilmington.

Hank Tronick, Minthorne Music Company, returned from a week-end in Santa Barbara with his wife, Ronny, rested, tanned and raring to fill the orders on his desk for the Seeburg "V-200." Hank and the entire personnel of Minthorne Music wish the best of luck and continued success to Ed Wisler on his joining the sales force of Sierra Distributors. Arrangements are being completed at Minthorne for a man well known and liked by the operators to join their staff. . . . Stanley Kowitzoff, Stanley Amusement Company of Tacoma, Washington, in town visiting his many friends along Pico. . . . At A & A Vending Maintenance, Sid Greenfield is again associated with Hy Weiner, former head of Speedy Maintenance of New York City, and big things are expected from the new combination. Judy Weiner, Hy's wife, is expecting an addition to the family in the near future. All her friends will be happy to know that Mrs. Greenfield has completely recovered from her recent operation and is back on the job. . . . At Simon Distributing Company, Jack Simon reports that his foreign shipments have been so heavy that he now needs more games to fill the orders. . . . Driving his new Lincoln back from Chicago, Phil Robinson stopped in Las Vegas where he was joined by his wife and their grandchildren AND walked away from the gaming tables with enough blue chips to pay expenses and be money ahead. Phil says that the first shipment of the Chicago Coin's new "Twin Hockey" game should be here within the week.

Don Swalm, San Diego operator, in town with his wife buying arcade equipment. . . . Leuenhagen's Record Bar was saluted on the Jim Ameche KDAY radio show with Jim playing the top ten records sold at the "Bar" by the Solle Sisters, Mary, Kay and Claire. Mary and Kay report the two records starting off big with the operators at the "Bar" are "Dancing With Tears In My Eyes" by the Four Tunes on Jubilee and "Born To Be With You" by the Chordettes on Cadence. . . . F. C. Lamb, Jud Novelty Company of Montebello, seen along Pico selecting records for his route. . . . At Paul A. Laymon, Inc., Ed Wilkes and Jimmy Wilkens readying a Bally "Champion Horse" ride that is going to be used by the Eli Bekal Temple of Long Beach to publicize the big Shrine Circus being held in that city. Paul Laymon says that Bally's "Magic Pool" game and the Rock-Ola phonograph are continuing very popular with the operators. The "do it yourself" phase has hit Laymon's with Charlie Daniels devoting his week-ends to painting the exterior of his house and Ed Wilkes doing his own remodeling on one of his rooms. . . . Jess Johnson has recently purchased Ed Neel's music and game route in Blythe, California.

At Sierra Distributors, Frank Davis reports that the parts sale will continue through the month of June due to the fine reception of the operators to the special discount sales in the Parts and Accessory Department. Frank added that the week-end hours have proven very successful and helpful to the operators. The Wurlitzer "2000" is proving so popular with the operators that Wayne Copeland has added two more sales offices to facilitate the increase in sales and one will be the new headquarters for Ed Wisler. . . . At Badger Sales Company, Inc., Bill Happel says that the new AMI "G-200" is being received so well by the operators that he has orders for each carload received. Jimmy Lynn, Badger Parts Department, is enjoying his vacation with his wife in San Francisco. . . . At C. A. Robinson & Company, Charley Robinson says that United's "Hit Pool" game is really taking off with the operators. Al Bettelman busy filling the orders for United's new "Star Slugger" game. . . . At Norty's Music Center, Norty Beckman says that the response to his sale has been fantastic and that he is receiving mail orders from every state in the Union and Alaska. His business has built up so in the few weeks that he has been open that he has added two girls to his staff, Ana Marinez and Marquitta Beckman.

## Sam Taran Wins Cup For Golf Prowess at Bayshore Club Has Sunk Hole-in-One Twice In Year



MIAMI, FLA.—Sam Taran, nationally known distributor, and head of Taran Distributing, Inc., this city, is also known to be quite a golfer.

Shown here is Sam receiving a cup he won at the Bayshore Golfer's Club. Presentation was made at the Eden Roc Hotel to winners at the Club's annual banquet. Taran will now add this to the two he received in the past year or so for making hole-in-one shots.

"Being a good golfer is my only consolation for being a lousy distributor" commented Sam facetiously.

(Editor's note: You'll get plenty of arguments on that statement, Sam, from coinmen all over the country).

## ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

Williams KING O' SWAT	\$300.00
Williams ALL STAR	125.00
Williams MAJOR LEAGUE	135.00
United ROYAL	50.00
United CHIEF	65.00
Bally CHAMPION BOWLER	115.00
Bally ROCKET BOWLER	150.00
Bally SPACE SHIP	175.00
Rock-Ola CORNER SPEAKERS	12.50
Keeney COFFEE MACHINE (New)	Write

6 FIVE WAY, 5 TENTH FRAME, 7 CAS-  
CADE, 7 DELUXE, 8 OLYM-  
PIC—33 machines. For the \$650  
of

WRITE—WIRE—PHONE TODAY!  
We are exclusive factory distributors for:  
**BALLY-WILLIAMS-ROCK-OLA**

**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)

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2 PLAYER TOREADOR 1 OR 2 CAN PLAY AT THE SAME TIME

**A Proven Fact:**  
**COMPETITIVE PLAY**  
**ATTRACTS GREATER PROFITS!**

- ★ Beautiful Deluxe "New Look" Cabinet
- ★ 2 Super Powered Flippers
- ★ Plated Cigarette Holders on Side Rails
- ★ Twin Chutes—10c—3 for 25c

- ★ 4 Alternating-Light Cyclonic Kickers
- ★ Single and 10 Times Value Bonus Scores up to 250 Points
- ★ 5 Contacts Advance Bonus
- ★ "On-Off" Clustered Pop Bumpers
- ★ Single and Double Number Match Feature Scores Specials
- ★ Adjustable 3 or 5 Ball Play
- ★ Multi-Tilt Feature Permits Play to Continue if One Player Tilts
- ★ Chrome Plated Cabinet Guards Around Flipper Buttons

Subject to AMUSEMENT TAX Only!

**Amusement Pinballs**  
*as American as Baseball and Hot Dogs!*

AVAILABLE AT YOUR DISTRIBUTOR NOW!

**D. Gottlieb & Co.**  
 1140-50 N. KOSTNER AVE.  
 CHICAGO 51, ILLINOIS

## More Than 500 Attend Three Day Open House Party at New Associated Amusements Plant

BOSTON, MASS.—More than 500 ops, distribs, friends and business associates of Ed Ravreby, veteran coin man, were feted at a three-day open house party held at his new Associated Amusements plant, Sunday, Monday and Tuesday, June 3, 4 and 5.

Ops from all over New England, local distribs, representatives of Rock-Ola and United attended. Leo Willens, Capitol Projectors, New York; Al Thoeke, United Manufacturing Company, Chicago; Frank W. Schultz and Les Rieck, Rock-Ola Manufacturing Corporation, Chicago; were among the many out of town guests present Sunday.

Long tables, were set up, laden with delicacies and a continuous buffet lunch was served.

Among those attending were: Ernie Gerimandi, Ernie's Music Service, Bristol, Conn.; Bob Jones, sales manager, Redd Distributors, Boston; Dave Gropman, Beacon Hill Music Co., Boston; Leo Glosband, and Ernie Carver, Central Machine Co., Lynn; Mr. and Mrs. Mark Lackey, Karel Music Co., Roxbury; Ed Ross, Suffolk Vending, Quincy; N. P. Cassanta, Commonwealth Enterprises, Milford; Cyrus L. Jacobs, Interstate Music, Allston; Steve Pielock, Worcester; Lawrence Bettencourt, Danvers; Tom Libby, Libby Music & Distributing, Haver-

hill; Earl Graham, Graham Vending Sales Co., Salisbury.

Also Ben Ross, Gray-Ben Vending Co., Boston; William and Biff Alekel and Andrew Pico, Lawrence; George Traster, Oxford Kiddie Park; M. Becker, Springfield; George Jonas and Sam Jonas, West Roxbury; Walter Adams and Steve Obergol, A. R. Coin, Woonsocket, R. I.; Marcia Markell, White Plains, N. Y.; Pat D'Amico, Methuen; Carol Collins, Boston; Mr. and Mrs. H. Gilman, Newton; Eddie Dubois and Jake Bork, Boston; Mr. and Mrs. E. Condon, First National Bank of Boston; Mr. and Mrs. W. B. Wight, Pilgrim Trust Co., Boston; Al Wolfson, Brookline; Bill Harvey, Allston; Edward Rowan, Milford; Ralph Slobodkin, Newtonville; and Ed Corriston, Cliffside Park, N. J.

Also Max Cohen, Brookline; Joe Shapiro, Quincy; M. Moskow, Newton; Judge Frank Tomasello, Belmont; Robert Goodman, Brookline; Mitzi Levine, Brookline; Mr. and Mrs. William Smith, First National Bank of Boston; Mary Gianzi, Boston; Lou Donovan, Albert Kramer, Blanche Kramer, J. S. Ravreby, Robert Goodman, Brookline; Mike Zelermyer, Brighton; Charles Craft, Boston; Mrs. N. DeMarkles, Brighton; Harry Lavine, Milton; Bill Macomber, New Bedford; and Arthur Strahan, Greenfield.

## The Underwriters' Laboratories, Inc. Approves Bally's "Champion Horse" and "Model T Car"

CHICAGO—The Underwriters' Laboratories, Inc., which is sponsored by the National Board of Fire Underwriters, has approved the Bally "Champion Horse" and the Bally "Model T Car," according to officials of Bally Manufacturing Company, this city.

Both kiddie rides will now have the "U-L" sticker applied as they leave the factory.

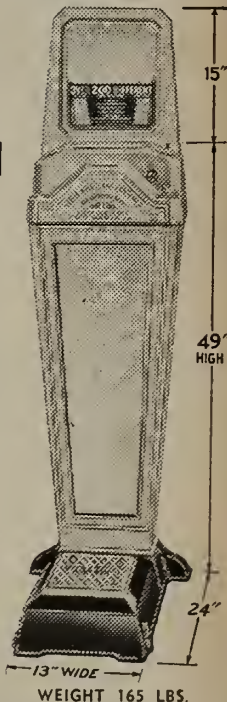
"Store owners and managers who have been reluctant in the past to install Kiddie Rides can now be assured that every measure of safety has been provided in the Bally rides," said Jack Nelson, general sales manager. "The parents of the children can now purchase rides for their children with the fullest confidence that everything has been done for the children's safety and welfare."

"The Bally 'Champion Horse' has now been in production for over five consecutive years, and has proven to be a steady revenue producer for storekeepers and operators."

"The Ford Motor Company has approved the name 'Model T' for the Bally car, which makes this ride a very acceptable kiddie ride for every type of location."

\$25 DOWN

Balance \$10  
 A Month  
 400 DELUXE  
**PENNY FORTUNE SCALE**  
 NOT A NOVELTY— BUT AN INVESTMENT  
**25-75% PROFIT**



NO SPRINGS

**WATLING**

Manufacturing Company

4650 W. Fulton St. Chicago 44, Ill.  
 Est. 1889-Telephone: Columbus 1-2772  
 Cable Address: WATLINGITE, Chicago

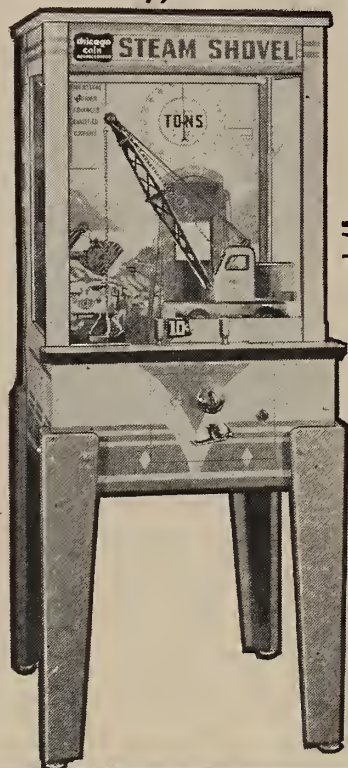
"The most fashionable Department Stores, Super-Markets and the thousands of 5, 10 and \$1. Stores have proven to be excellent locations for Bally kiddie rides."

# chicago coin's Twin HOCKEY

- Scoring value of balls advance as game progresses!  
(From 10 to 50)
- Two Sided Play! Players face each other at opposite goals!
- Ball Type operating lever for complete operating comfort!
- Exceptionally well lit up with fluorescent lights!
- Formica Playfield and Control Panels!
- 1 or 2 can play!
- 5c or 10c per player! Optional 6 for 25c



• REGULAR or MATCH MODELS WITH FREE PLAY



# chicago coin's STEAM SHOVEL

- In Free Play or Regular Models!
- A natural attraction for thousands of new locations like retail stores . . terminals . . arcades . . dime stores . . etc.
- Two lever controls for simple operation!
- Special rating panel ranks player at the end either as Beginner — Advance — Qualified — Expert!

A POOL GAME FOR EVERY LOCATION  
CHAMPION SENIOR POOL • CHAMPION POOL & Model 35  
CLOVER POOL & Model 35 • JUMBO POOL • ROTATION POOL

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FOR DAVIS REBUILT EQUIPMENT  
WITH  
**DAVIS 6-POINT GUARANTEE**  
Call Us Collect—  
Syracuse 75-1631  
Phonographs converted to 10c play  
if requested.

**DAVIS CORPORATION**  
SEEBURG FACTORY DISTRIBUTORS  
725 WATER STREET  
SYRACUSE, NEW YORK

## Frantz Reports Mail Avalanche

CHICAGO—John F. Frantz of J. F. Frantz Manufacturing Company, this city, reported this past week that the firm has been deluged by inquiries from all over the world since it purchased the ABT Manufacturing Corporation games and scales.

Said Frantz, "We have received over 600 letters from all over the world, including almost every foreign country, since the announcement appeared in The Cash Box regarding the fact that we purchased the products of ABT Manufacturing Corporation."

Frantz continued, "This is really an avalanche of mail and, what's more, it's growing greater every day."

"In fact," said Frantz pointing to a batch of unopened letters on his desk, "here's even more mail we just received that we haven't even had time to open as yet."

Frantz is tremendously elated over the results which his firm is getting from its advertising in The Cash Box.

He stated this past week, "You can tell anyone whatever you want to

## Amuse. Machine Ops of Phila. to Hold Banquet September 23

PHILADELPHIA, PA.—Joe Silverman, business manager of the Amusement Machines Association of Philadelphia, this city, advises that the officers have set the time and place for its forthcoming banquet.

The affair will be held at the Latin Casino, one of the top night clubs here, on Sunday night, September 23.

"We are planning a very gorgeous affair," said Silverman, "and even at this early date, every indication points to a sell-out crowd."

The organization is now busy mak-

regarding the way The Cash Box pulls business. We can back you up."

In addition to the ABT Challenger gun, ABT Rifle Sport and ABT Guesser Scale, Frantz is also manufacturing the Baker Kicker & Catcher as well as the Pace Aristo Scale.

He also contracts to make machines for other manufacturers in his very busy shop here.



JOE SILVERMAN

ing all its plans, among them a souvenir journal, which they hope will be quite substantial.

**ROCK-OLA**

**MODEL 1448**

Worth More  
When You Buy It

Worth More  
When You Trade It

## CLASSIFIED ADVERTISING SECTION

## WANT

WANT — Seeburg Phonos, Model M100B and later models. Also AMI D80 and later models. For Resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT — Bally: Broadway's; Miami Beach and Standard Metal Typers. State price and condition in first letter. LEWIS AND FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MADison 8585).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GARfield 3585).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT — Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUPERior 1-4600).

WANT—For Cash. Used United, Bally, Genco or Exhibit Skill Pool Tables —or trade for Exhibit Space Gun, Silver Bullets, American Drop Kick Football, 4 Player Derby. STANLEY AMUSEMENT CO., 1119 TACOMA AVENUE, TACOMA, WASH. (Tel.: BRoadway 3663).

WANT — AMI E80, E120, also Wurlitzers 1400, 1600. Cash Waiting. Representative will be sent if quantity and prices justify it. Write, Factory Representative for AMI, Inc., and Exhibit. JOSE ROMERO, INC., STOP 31, HATO REY, PUERTO RICO.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Bally Big Times. Write best price and condition of games. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS.

WANT — Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEVonshire 8-6931).

WANT — Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BIdgelow 3-7422).

WANT—To Buy. Vending Machine Routes—Penny, Nickel or Dime—within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEMlock 1-9900).

WANT — Pay cash: United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—100 Bally Beauty. JOE BELL GAMES, 463 PULAWSKI STREET, SYRACUSE, N. Y. (Tel.: 2-0952).

WANT — Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Late model phonos for resale. Please quote best price in first letter. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CLrele 6-8929).

## CLASSIFIED ADVERTISING SECTION

## FOR SALE

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

FOR SALE—Bingos Cleaned, Ready for Operation. Palm Springs, \$90; Ice Frolics, \$90; Beauties, \$50; Beach Clubs, \$75; Circus, \$60; Yacht Clubs, \$55; Palm Beaches, \$40; Coney Island, \$32.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel.: MAin 1-8751).

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney —Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE—Broadway, \$485; Beach Beauty, \$385; Big Time, \$295; Gay Time, \$275; Variety, \$150; Gayety, \$150. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAin 9-0010).

FOR SALE—Special. Bally: Broadways, \$490; Booster Pool (Floor Sample, never on location), write; Beach Beauties, \$395. United: Pixies, \$355; Starlets, \$295; Derby Rolls, \$67.50. Genco; Quarter Back (beautiful condition, used very little), \$165. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 8318).

FOR SALE — Bert Lane Dead Zero (New); Exhibit Super Star (New); Chicago Coin Clover Pool (New); Klik Billiards (New); Zoo Ride (Used); Invader Gun (Used); Hospital Radios (Used). Will Accept Any Reasonable Offer. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIdgelow 8-3524-5).

FOR SALE — Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MARKET 1-5438).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Shindig, \$105; Mystic Marvel, \$160; Green Pastures, \$105; Guys and Dolls, \$60; Chinatown, \$55; Flying High, \$55; Williams' All Star Baseball, 6 Player, \$150; United Carnival Gun, \$190. STARK NOVELTY CO., 1813 FULTON RD., N.W., CANTON 9, OHIO.

FOR SALE—Gay Time, \$225; Big Time, \$285; Broadway, \$500; Atlantic City, \$45. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel.: MAGnolia 6386 or 7459).

FOR SALE—Like New. Wurlitzer 1800, \$895; Wurlitzer 1700, \$715; Wurlitzer 1650, \$395; Wurlitzer 1400, \$295; Automatic Score Counter for 22 foot Shuffle Board. Never uncrated, \$75. Keeney Bonus Bowler, \$95; United Star, \$40; United Cascade, \$55; Chicago Coin Crown Bowler, \$45. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Reconditioned, Ready For Location. AMI: A, \$95; C, \$145; D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$275; 1446 Hi-Fi (Like New), \$595. Wurlitzer: 1400, \$225. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

FOR SALE—Bally and United Club Pools, standard sizes, thoroughly reconditioned, new fibre glass non-breakable cues included, only \$110, ea., F.O.B., Buffalo, N. Y. Light-up bumpers on most. Write for quality prices. Wire one third deposit to: SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: LINcoln 9106).

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYracuse 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3 8688).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—Lowest Prices In The Country. Leaders, \$249.50; Team Plays, \$249.50; Classics, \$145; Clovers, \$125; Exhibit Rifle Gallery, \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: Canal 6-0293).

FOR SALE—150 Silver King Vendors, 1c or 5c conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of license. TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA. (Tel.: Wheeling 649).

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—United Carnival Gun, \$195; Bally Space Ship, \$175; Williams King of Swat, \$325; Williams All Star, \$135; Williams Major League, \$145; Keeney Coffee Machine (new), Write; Bally's Bull's Eye (new), Write; Bally Rocket, \$175; Bally Champion, \$150; United Royal, \$55; United Speedy, \$165. LAKE CITY AMUSEMENT INC., 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel.: Henderson 1-7577).

FOR SALE—Rock-Ola Comet, \$525; Rock-Ola Hi Fi's, \$595; Atlantic Citys, \$40; Coney Islands, \$30; Rock-Ola 1717 Steppers, \$30; Wurlitzer Steppers, \$10; AMI A's, \$95; AMI B's, \$145. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: Moline 4-6703).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: Wheeling 5472).

FOR SALE—1 Bert Lane Dead Zero Dart Game F.S., write; 1 Chicago Coin Team Bowling Bowler, new, never out of crate—make offer; 1 Genco 2 Player Basketball, \$150; 2 Genco Sky Gunners, \$75 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: Harrison 3-4508).

FOR SALE—Exhibit 3 Hole Pool Tables, complete, cues and balls, \$75 ea., while they last. HENRY C. KNOBLAUCH & SONS, INC., 7 BROAD ST., HUDSON FALLS, N. Y.

FOR SALE—"Close Out"—Beautiful Used Bingos. Write, Wire, Phone. Largest Stock In World. Beautiful Kiddie Rides, Horses, Space Ships, Merry-Go-Round, Boats, Moon Rides, See Saw. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Show Boats, \$100 ea.; 2 New Gottlieb Pool Tables, \$140 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 1-3967).

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE—Bingos. Hawaii, \$150; Surf Club, \$150; Spotlight, \$35. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HARRison 4747).

FOR SALE—Parts and Supplies. Lowest prices. Fast Delivery. "One-Stop" parts headquarters for all games and jukeboxes. Special—New Lite-up Bumper Pool Table Tops, Jumbo Bumpers with Electrical System, \$39.95; Reconditioned Telequiz, \$119.50. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Bowlers: Clover, \$35; Chief, League, Team and Fifth Avenue, \$100 ea.; 11th Frame Yankee and Flash, \$125 ea.; Speedy, \$175; Lightning, \$200 (DeLuxe), \$225; Guns: Shooting Gallery, \$75; Carnival Gun, \$175; Sportland, \$195. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY, N. Y.

FOR SALE—Music Machines: Seeburg 100-A's; 100-B's; 100-C's; 100-G's and 100-R's. No reasonable offer refused. NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L. I., N. Y. (Tel.: FReport 8-6771).

FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2549).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Non Coin Operated Jokers and Point Makers, Like New, \$495; Rowe 2 Column Cigarette Machine, \$50; Ice Frolics, \$100; Surf Club, \$110. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: BRidgeport 750).

FOR SALE—Polyethylene Plastic Pool Game Covers, \$3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, \$12.50; Gaytys cleaned and checked, \$150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Games Inc., Hunter, \$295; Bally Variety, \$195; Yacht Club, \$65; Beauty, \$75; Beach Club, \$90; Dude Ranch, \$95; Palm Springs, \$105; Surf Club, \$105; Miami Beach, \$365; United Classic Bowlers \$50; Leader Bowlers, \$135. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Beach Clubs, \$50; Palm Springs, \$60. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO, OHIO.

FOR SALE—Large assortment, like new: Horses, boats, rockets, fire engine, baseballs, fortune telling, guns, footballs. Finest slate pool table tops for any game. Write: MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Pool Tables, \$125; Genco Wild West, \$325; Genco Rifle Gallery, \$225; Genco Quarterback, \$245; Exhibit Sportland, \$225; ChiCoin Super Home Run, \$225; Gottlieb Wishing Well, \$225; Diamond Lil, \$175; Crossroads, \$95. UNIVERSITY COIN MACHINE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Quintette, \$60; Coney Island, \$35; United Super Shuffle Alley 6 Player, \$70; Wurlitzer Phono. #1015, \$75; Model #1100, \$100; Rock-Ola Phono #1422, \$30. One third deposit, balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2473).

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).



**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

**FOR SALE**—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

**FOR SALE**—Kiddie Rides. Nylco Rockets, \$350; Carousels, \$350; Target Horses, large, \$285; Palomino Horses, \$225; Rabbits, \$175; Bull, \$175; Midget Racer, \$250; Duck, \$225; Hot Rods, \$325; Elsie The Cow, \$285; Bright Eyes Horse, \$285. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON, MASS. (Tel.: ALgonquin 4-3338).

**NOTICE**—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!! Mail your check for \$15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

**FOR SALE** — Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, \$9 ea.; 1 Midget Movie, with reel, \$55; 2 Coon Hunts, \$95 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

**FOR SALE** — Make us an offer; Bally: Rocket; Mystic. Keeney: Mainliner; Bikini. Chicago: Fireball; Triple Strike. United: Yankee; Speedy. RUNYON SALES CO. OF NEW YORK, INC., 593 TENTH AVE., NEW YORK, N. Y., 221 FRELINGHUYSEN AVE., NEWARK, N. J., 231 WINDSOR ST., HARTFORD, CONN.

**FOR SALE**—or will trade for Phonographs. 2 United Havana; 2 United Tahiti; 1 United Cabana, \$50 ea.; 2 United Tropics; 1 Bally Beauty, \$55 ea.; 1 United Leader, \$40; 1 United Rio, \$60; 1 United Nevada, \$95; 1 United Hawaii, \$75; 1 Bally Palm Beach, \$35. C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN. (Tel.: Hilltop 8-2726).

**FOR SALE**—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: Dickens 2-4620).

**FOR SALE**—or Trade Toward Kiddie Rides: 2 Genco Quarterbacks, \$150 ea.; 1 United Derby Roll, \$135; 1 Genco Champion Baseball, \$250; 1 Chicago Coin Bowling Team Bowler, \$300. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 9-6556).

**FOR SALE**—Bingos & Shuffle Alleys. You name it—we have it. The very latest priced to sell. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOwer 1-6715).

**MISCELLANEOUS**

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

**NOTICE**—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PERshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

**NOTICE**—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

**THE CASH BOX**

**"The Industry's Market Place"**

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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26 WEST 47th STREET, NEW YORK 36, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS
17th YEAR OF PUBLICATION
871st CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
\* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

EVANS

ROCK-OLA

Table listing prices for AMI, EVANS, and ROCK-OLA models. Columns include model name, RPM, and price ranges.

Table listing various machine models (e.g., 4. 1432, 4. 1434) with their specifications and prices.

SEEBURG

Table listing Seeburg machine models (e.g., 4. 146S, 4. 146M) with their specifications and prices.

Table listing machine models (e.g., 4. 3W2 Wall-a-Matic, 4. W4L-56) with their specifications and prices.

WURLITZER

Table listing Wurlitzer machine models (e.g., 4. 1015, 4. 1080) with their specifications and prices.



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

Table listing pinball game models (e.g., 4. ABC, 4. Across the Board) with their specifications and prices.

One style stands out . . .

TODAY'S . . .



# AMI'S . . . THE "G-200" . . . YOURS?

The "G-200" *should* be yours. It's the *one* juke box with *modern* styling for modern business. Get yourself set now with the new "G"—and profit from *today's* taste in style!

Originator of the automatic selective juke box in 1927. Model "G"—200, 120 and 80 selections for more plays in less time.



Incorporated

1500 Union Avenue, S. E.  
Grand Rapids 2, Michigan



Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"

4. Easy Aces (Got 12/55)	225.00	249.50
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	64.50	90.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	95.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
2. Four Bells (Got 10/54)	145.00	185.00
4. Four Corners (Wm 12/52)	35.00	90.00
2. Four Horsemen (Got 9/50)	25.00	55.00
4. "400" (Upright) (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
4. Frolics (B 10/52)	75.00	100.00
4. Frontiersman (Got 11/55)	225.00	234.50
4. Futurity (B 3/51)	25.00	50.00
2* Gay Times (B 6/55)	240.00	325.00
2* Gayety (B 3/55)	135.00	195.00
4. Georgia (Wm 7/50)	20.00	49.50
1. Gin Rummy (Got 2/49)	20.00	35.00
4. Gladiator (Got 1/56)	279.50	325.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	30.00	70.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	75.00
4. Gold Star (Got 8/54)	144.50	185.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	70.00	125.00
4. Grand Slam (Got 4/53)	40.00	110.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	100.00	135.00
4. Gun Club (Wm 11/53)	49.50	95.00
4. Guys-Dolls (Got 5/53)	60.00	110.00
4. Gypsy Queen (Got 2/55)	165.00	200.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harbor Lites (Got 2/56)	249.50	270.00
4. Harvest Moon (Got 12/48)	15.00	25.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	50.00	125.00
2. Hawaii (Un 6/54)	70.00	150.00
4. Hawaiian Beauty (Got 4/54)	125.00	175.00
4. Hayburner (Wm 6/51)	30.00	85.00
4* Hi-Fi (B 6/54)	65.00	135.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N Run (Got 4/52)	30.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	34.50	55.00
4. Horsefeathers (Wm 1/52)	30.00	50.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	50.00
4* Ice-Frolics (B 1/54)	85.00	120.00
4. Jalopy (Wm 8/51)	30.00	65.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 5/54)	95.00	145.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	49.50
1. Jolly Joker (Un 11/55)	75.00	150.00
4. Jubilee (Got 5/55)	230.00	350.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	55.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	49.50
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	20.00	49.50
4. Lady Luck (Got 9/54)	99.50	185.00
4. Lazy "Q" (Wm 2/54)	75.00	125.00
4. Leaders (Un 10/51)	45.00	95.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	39.50	75.00
4. Lovely Lucy (Got 2/54)	110.00	155.00
4. Lucky Inning (Wm 5/50)	20.00	49.50
4. Lulu (Wm 12/54)	194.50	220.00
2. Mad. Sq. Garden (Got 6/50)	30.00	50.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	30.00	50.00

1. Manhattan (Un 4/55)	190.00	275.00
4. Marathon (Got 10/55)	279.50	325.00
4. Marble Queen (Got 8/53)	75.00	125.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	29.00	60.00
2* Mexico (Un 3/54)	70.00	135.00
4* Miami Beach (B 9/55)	275.00	365.00
4. Minstrel Man (Got 3/51)	25.00	45.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	130.00	175.00
2. Nevada (Un 8/54)	70.00	135.00
4. Niagara (Got 12/51)	40.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	40.00	110.00
4. Oasis (Ex 10/50)	10.00	20.00
1. Oklahoma (Un 5/49)	15.00	35.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	50.00	90.00
1* Palm Beach (B 7/52)	40.00	85.00
4* Palm Springs (B 11/53)	65.00	125.00
4. Paratrooper (Wm 8/52)	30.00	65.00
2. Peter Pan (Wm 4/55)	135.00	175.00
4. Pin Bowler (CC 6/50)	15.00	30.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	95.00	125.00
3* Pixie (Un 10/55)	295.00	425.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	89.50	125.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. PUNCHY (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	59.50	110.00
4. Queen of Hearts (Got 12/52)	50.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Race The Clock (Wm 5/55)	210.00	240.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4. Regatta (Wm 11/55)	195.00	215.00
2. Rio (Un 11/53)	50.00	110.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	39.50	125.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/45)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
4. (Club Model)	205.00	275.00
4. Saratoga (Wm 10/48)	20.00	49.50
4. Screamo (Wm 4/54)	85.00	120.00
4. Sea Jockeys (Wm 11/51)	25.00	65.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	34.50
4. Shindig (Got 10/53)	95.00	130.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
2. Show Boat (Un 12/52)	70.00	135.00
4. Smoke Signal (Wm 10/55)	159.50	189.50
4. Silver Chest (Upright) (Ge 4/53)	59.00	110.00
4. Silver Skates (Wm 2/53)	45.00	80.00
2. Singapore (Un 10/54)	75.00	150.00
4. Skill Pool (Got 8/52)	40.00	95.00
4. Skyway (Wm 8/54)	115.00	160.00
4. Slugfest (Wm 3/52)	39.00	65.00
4. Sluggin' Champ (Got 4/55)	160.00	210.00
4. Snafu (Wm 12/55)	225.00	239.50
6. Snooks (Wm 6/51)	15.00	22.50
4. Southern Belle (Got 6/55)	180.00	220.00
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	25.00	65.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	75.00	175.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4. Spot Lite (B 1/52)	35.00	75.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	195.00
1. Starlets (Un 12/55)	350.00	450.00
4. Star Pool (Wm 10/54)	145.00	195.00
4. Stars (Un 6/52)	45.00	60.00
4. Starlite (Wm 3/53)	35.00	70.00
1. Steeple Chase (Un 1/52)	45.00	95.00

4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	25.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	250.00	295.00
2* Surf Club (B 3/54)	60.00	150.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweet-Add-A-Line (Got 7/55)	189.50	220.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4* Tahiti (Un 8/53)	50.00	100.00
4. Tampico (Un 6/49)	10.00	25.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Deuces (Wm 8/55)	199.50	220.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00

4. Thunderbird (Wm 5/54)	110.00	135.00
4. Times Square (Wm 4/53)	64.00	89.50
4. Touchdown (Un 1/52)	20.00	50.00
1* Triple Play (Un 8/55)	250.00	325.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
4. Tropicana (Un 1/55)	119.50	165.00
2. Tropics (Un 7/53)	45.00	95.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	165.00	205.00
4. Utah (Un 7/49)	10.00	29.50
2* Variety (B 9/54)	150.00	195.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	35.00	70.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
4. Wishing Well (Got 9/55)	205.00	225.00
4. Wonderland (Wm 5/55)	169.50	200.00
2* Yacht Club (B 6/53)	40.00	85.00
4. Zingo (Un 10/51)	25.00	65.00



4. Bally Victory Bowler (5/54)	125.00	250.00
4. Bally Champion Bowler (5/54)	115.00	265.00
4. Bally Jet Bowler (8/54)	175.00	275.00
2. Bally Rocket Bowler (8/54)	150.00	275.00
4. Bally Mystic Bowler (12/54)	225.00	325.00
4. Bally Magic Bowler (12/54)	225.00	325.00
4. Bally Blue Ribbon (3/55)	275.00	375.00
4. Bally Gold Medal (3/55)	275.00	375.00
4. ChiCoin 6-Player (8/51)	35.00	80.00
2. ChiCoin 6-Player DeLux (5/52)	35.00	85.00
2. ChiCoin Match Bowler (6/52)	35.00	90.00
2. ChiCoin Bowl-A-Ball (10/52)	35.00	95.00
2. ChiCoin Match Bowl-A-Ball (11/52)	35.00	100.00
4. ChiCoin 10th Frame Special (12/52)	40.00	115.00
4. ChiCoin Name Bowler (1/53)	40.00	120.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	125.00
4. Chi Coin Crown (4/53)	45.00	130.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	135.00
4. ChiCoin Triple Score (6/53)	50.00	140.00
4. ChiCoin Gold Cup (7/53)	50.00	145.00
4. ChiCoin High Speed Crown (7/53)	75.00	150.00
4. ChiCoin High Speed Triple Score (8/53)	75.00	155.00
4. Chi Coin Advance (10/53)	75.00	160.00
4. ChiCoin King (10/53)	75.00	160.00
4. ChiCoin Criss Cross Bowler (12/53)	65.00	175.00
4. ChiCoin Super Frame (3/54)	100.00	195.00
4. ChiCoin Starlite (5/54)	125.00	225.00
4. ChiCoin Feature (7/54)	125.00	225.00
4. ChiCoin Holiday (9/54)	165.00	250.00
4* ChiCoin Flash (10/54)	125.00	265.00
4. ChiCoin Playtime (10/54)	175.00	275.00
4. ChiCoin Fireball (11/54)	175.00	285.00
4. ChiCoin Thunderbolt (12/54)	185.00	295.00
4. ChiCoin Triple Strike (2/55)	249.00	330.00
2. ChiCoin Arrow (2/55)	225.00	335.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	200.00
4. ChiCoin Deluxe model	100.00	225.00
4. ChiCoin Bonus Score (4/55)	249.00	340.00
4. ChiCoin Big League (5/55)	275.00	350.00

4. ChiCoin Hollywood (5/55)	250.00	360.00
4. ChiCoin Blinker (8/55)	330.00	385.00
4. ChiCoin Score-A-Line (9/55)	395.00	425.00
4. ChiCoin Bowling Team (10/55)	300.00	430.00
2. Exhibit Twin Rotation (5/52)	50.00	85.00
4. Genco Shuffle Target (7/51)	20.00	50.00
4. Genco 8-Player Rebound (9/51)	30.00	65.00
4. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	100.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Super DeLux League Bowler (3/52)	40.00	100.00
4. Keeney High Score League (5/52)	40.00	100.00
4. Keeney Team (10/52)	40.00	110.00
4. Keeney Club (4/53)	40.00	115.00
4. Keeney Domino (5/53)	40.00	120.00
4. Keeney Carnival (5/53)	45.00	135.00
4. Keeney Pacemaker (9/53)	50.00	150.00
4. Keeney Mainliner Bowler (1/54)	65.00	185.00
4. Keeney Bonus Bowler (3/54)	75.00	195.00
4. Keeney Diamond Bowler (5/54)	125.00	200.00
4. Keeney Bik		

4. United Ace (5/54)	125.00	200.00
4. DeLuxe model	155.00	210.00
4. United Rainbow (5/54)	125.00	240.00
2. United Banner (8/54)	155.00	220.00
4. DeLuxe model	165.00	225.00
4. United Shuffle Targette (8/54)	150.00	230.00
4. DeLuxe model	125.00	240.00
4. United Speedy (8/54)	150.00	250.00
4. Un. 11th Frame (10/54)	125.00	260.00
4. DeLuxe model	165.00	265.00
4. United Comet Targette (11/54)	150.00	275.00
4. DeLuxe model	125.00	280.00
4. United Mercury (12/54)	150.00	280.00

2. DeLuxe model	155.00	290.00
2. United Mars (1/55)	125.00	300.00
2. DeLuxe model	165.00	300.00
4. Un. Lightning (2/55)	195.00	310.00
4. DeLuxe model	200.00	320.00
2. Un. Venus (3/55)	140.00	325.00
2. DeLuxe model	185.00	330.00
4. Un. Clipper (5/55)	225.00	340.00
4. DeLuxe model	225.00	345.00
4. Un. Derby Roll (5/55)	135.00	350.00
4. DeLuxe model	195.00	355.00
4. Un. 5th Inning (6/55)	185.00	375.00
4. DeLuxe model	195.00	380.00
4. Un. Capitol (6/55)	225.00	390.00
4. DeLuxe model	255.00	395.00



### KIDDIE RIDES

4. Bally Champion Horse	315.00	400.00
2* Bally Moon Ride	150.00	350.00
2. Bally Space Ship	175.00	325.00
4. Bally Speed Boat	325.00	369.50
4. Chicago Coin Super Jet	224.50	395.00

4. Decco Merry-Go-Round	245.00	375.00
1. Exhibit Big Bronco	294.50	375.00
4. Exhibit Mustang	350.00	450.00
4. Exhibit Space Patrol	175.00	295.00
4. Scientific Television	295.00	350.00



### ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	65.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
1. Champion Hockey	60.00	125.00
4* ChiCoin Basketball Champ	100.00	195.00
4. ChiCoin 4-Player Derby	100.00	175.00
4. ChiCoin Goalee	39.50	99.50
4. ChiCoin Hockey	55.00	85.00
1. ChiCoin Midget Skee	85.00	145.00
4. ChiCoin Pistol	35.00	99.50
4* ChiCoin Home Run, 6 Player (3/54)	100.00	200.00
4. Super model	150.00	249.50
4. Edelco Pool Table	20.00	75.00
4. Evans Bola Score	65.00	89.50
4. Evans Bat-A-Score	55.00	165.00
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	75.00	150.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gnn.	39.50	95.00
4. Exhibit Dale Gun	34.50	89.50
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4. Exhibit Six Shooter	50.00	95.00
4. Exhibit Vitalizer	45.00	75.00
4. Exhibit Shooting Gal. (6/54)	75.00	175.00
4. Exhibit Star Shooting Gallery (9/54)	149.50	225.00
4* Exhibit Sportland Shooting Gallery (11/54)	175.00	250.00
4. Exhibit "500" Shooting Gallery (3/55)	295.00	325.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	350.00	400.00
4. Games, Inc. Hunter (1/56)	295.00	325.00
4* Genco Sky Gunner	75.00	150.00
4. Genco Night Fighter	85.00	125.00
4* Genco 2-Player Basketball	129.50	225.00
1. Genco Rifle Gal. (6/54)	150.00	225.00
4. Genco Big Top Rifle Gallery (6/54)	300.00	335.00
4. Genco Wild West Gun (2/55)	325.00	365.00
4. Genco Sky Rocket Rifle Gal. (5/55)	269.50	395.00
4. Genco Champion Baseball (9/55)	250.00	400.00
2. Genco Quarterback (10/55)	150.00	325.00
4. Jack Rabbit	50.00	99.50
1. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	125.00
4. Keeney Sub Gnn	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	275.00
4. DeLuxe model	195.00	285.00
4. Keeney Ranger (3/55)	250.00	295.00

4. Lite League	49.50	99.50
4. Mills Panoram Peek (11/54)	165.00	295.00
4. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	95.00	195.00
4* Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mntos. Voice-O-Graph 35¢	150.00	395.00
4. QT Pool Table	65.00	85.00
2. Quizzer	50.00	100.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	75.00	185.00
4* Seeburg Bear Gun	75.00	150.00
4. Seeburg Chicken Sam	50.00	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	95.00	175.00
4. Set Shot Basketball	150.00	295.00
4. Telequiz	75.00	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	150.00	250.00
4. DeLuxe model	185.00	275.00
4* United Carnival Gun (10/54)	175.00	295.00
4. DeLuxe model	215.00	300.00
4. Un. Bonus Gun (1/55)	250.00	350.00
4. DeLuxe model	260.00	350.00
4* Un. Sidewalk Engineer (4/55)	175.00	200.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	29.50	85.00
4. Wms. Super World Series (4/51)	39.50	99.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. DeLuxe Baseball (4/53)	100.00	150.00
4. Wms. Pennant Baseball (12/53)	120.00	175.00
4. Wms. Super Pennant Baseball (12/53)	135.00	185.00
4. Wms. Super Star Baseball (12/53)	169.50	185.00
2. Wms. Major League Baseball (2/54)	135.00	190.00
4* Wms. All Star Baseball (2/54)	125.00	195.00
4. Wms. Big League Baseball (2/54)	125.00	200.00
4. Wms. Jet Fighter (10/54)	175.00	250.00
4. Wms. Safari (2/54)	225.00	350.00
4. DeLuxe model	250.00	360.00
4. Wms. Polar Hunt (3/55)	295.00	375.00
4. Wms. King Of Swat (5/55)	325.00	395.00
4. Wurlitzer Skee-hall	35.00	75.00

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AMI, INCORPORATED

"G-200" 200-sel. phonograph	No List Price Authorized for Publication
"G-120" 120-sel. phonograph	
"G-80" 80-sel. phonograph	
"HS-200" Selective Hideaway	
"HS-120" Selective Hideaway	
"HS-80" Selective Hideaway	
"HC-200" Continuous-play Hideaway	
"HC-120" Continuous-play Hideaway	
"HC-80" Continuous-play Hideaway	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket Recessed Ceiling Speaker Wall Speaker Corner Speaker	

### AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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### BALLY MFG. CO.

Magic Pool	\$380.00
Booster-Pool	395.00
Night-Club	785.00
Crosswords	545.00
Pin-Pool	

Standard (52" x 36") Model (A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

### BERT LANE CO.

Clover Pool	\$239.50
Tic-Tac-Toe Pool	295.00
Triple Zero Pool	395.00
Fire Engine (Kiddie Ride)	795.00

### CHICAGO COIN MACHINE CO.

Rotation Pool	\$275.00
Steam Shovel (Regular Model)	410.00
Steam Shovel (Replay Model)	425.00
Twin Hockey, Regular Model	455.00
Twin Hockey, Replay Model	470.00
Twin Hockey, 3-Way Match Play Model	490.00
Champion Pool (with lighted bumpers)	285.00
Champion Pool (without lighted bumpers)	277.50
Champion Pool "Model 35" with lighted bumpers	285.00
Champion Pool "Model 35" without lighted bumpers	277.50
Jumbo Pool (without lighted bumpers)	317.50
Jumbo Pool (with lighted bumpers)	325.00

### EXHIBIT SUPPLY CO.

Spanish Pool	\$325.00
Genuine Slate Pool	375.00
Super Star Pool	395.00
Combination 3-Hole Skill Pool	349.50
Combination 3-Hole Lightnp Skill Pool	364.50
Combination 3-Hole King Size Skill Pool	409.50
Combination 3-Hole King Size Lightup Skill Pool	424.50

### GENCO MFG. & SALES CO.

Mark Lite Pool	\$389.50
Hi-Fly (Baseball Game)	545.00
Baseball Pool	425.00
King Tournament Pool	379.50
King Supreme Tournament Pool	389.50
King Lightup Tournament Pool	384.50
DeLuxe Lightup Tourn. Pool	349.50
Supreme DeLuxe Tonrn. Pool	359.50

### D. GOTTLIEB & CO.

Toreador (2-Player, 5-Ball)	\$542.50
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### J. H. KEENEY & CO., INC.

Flicker Pool (4-Player, 4 Sides)	\$375.00
Arcade Pool (1 or 2 Front Play)	375.00
DeLuxe Hot Coffee Vender	Prices On Request
DeLuxe Hot Coffee & Hot Chocolate Comho Vender	
Various Models of above	
DeLuxe Fascination Pool	
Jumbo DeLuxe Fascination Pool	370.00

### J. H. KEENEY & CO., INC. (cont.)

DeLuxe Challenge Bowler (with Match Feature)	690.00
Challenge Bowler (Without Match Feature)	665.00
Electric Cigarette Vender	\$284.50
Coin Changer Model	304.50

### ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 120 Sel.	No List Price Authorized for Publication
Model 1452, 50 Selections	
Model 1454, 120 Selections	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
1615-Standard Speaker	
1616-DeLuxe Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

### J. P. SEEBURG CORP.

V-200-Select-O-Matic "200" Phonograph	No List Price Authorized for Publication
V-3W-A-Wall-O-Matic "200"	
100J-Select-O-Matic "100" Phonograph	
3W-1-Wall-O-Matic "100"	
MRVC-2-Master Remote Volume Control	
HFCV2-8-High Fidelity Wall Speaker	
HFCV3-8-High Fidelity Corner Speaker	
HFCV1-12-High Fidelity Recessed Speaker	
PS6-1Z-Power Supply	
HFA1-L6-Power Amplifier	

### UNITED MFG. CO.

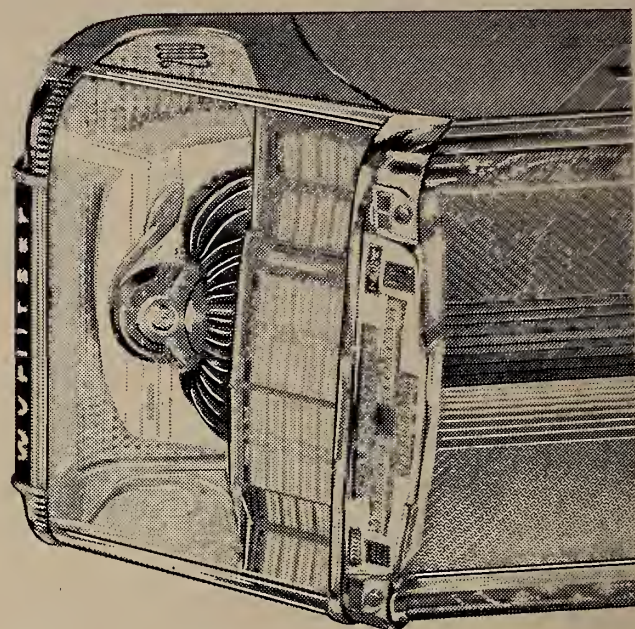
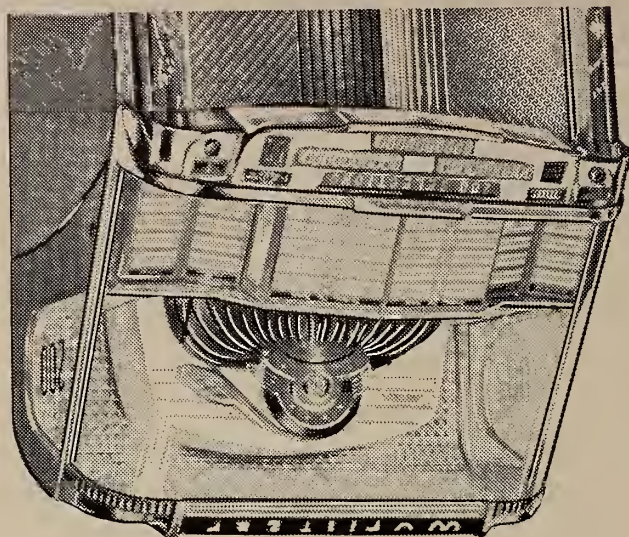
Build Up Shuffle Alley (Without Match Feature)	No List Price Authorized for Publication	
Single Chute		\$760.00
Double Chute		780.00
DeLuxe Build Up Shuffle Alley (With Match Feature)		
Single Chute		810.00
Double Chute		830.00
South Seas		775.00
Roto Pool (2-Play, Elec. Score)		425.00
Hit Pool		375.00
Star Slugger (Regular)		495.00
Star Slugger (Replay)	545.00	
2-Way Lightup Club Pool (2/3 Holes)	315.00	
2-Way Jumbo Lightup Club Pool (2/3 Holes)	365.00	
2-Way Special Club Pool	295.00	
Regulation Shuffle Alley (without Match Feature)		
Single Chute	760.00	
Double Chute	780.00	
DeLuxe Regulation Shuffle Alley (with Match Feature)		
Single Chute	810.00	
Double Chute	830.00	

### WILLIAMS MFG. CO.

Imperial Pool	\$375.00
Piccadilly (2-Player, 5-Ball)	449.50
2-Way DeLuxe Bank Pool	349.50
2-Way Sr. DeLuxe Bank Pool	399.50
2-Way Sp. DeLuxe Bank Pool	349.50
DeLuxe 4-Bagger (Baseball Game)	545.00
Klik Billiards	375.00
Crane	425.00

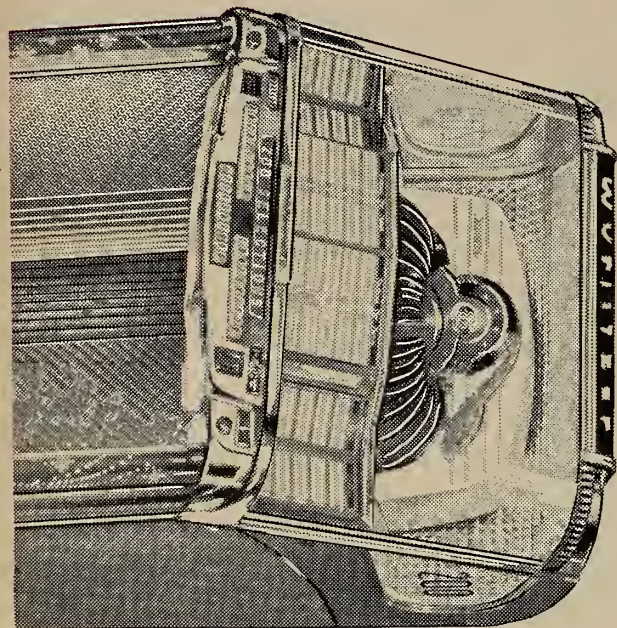
### THE RUDOLPH WURLITZER CO.

Model 2000, "Centennial", 200 Selections	No List Price Authorized for Publication
Model 1900, "Centennial", 104 Selections	
Model 5210, Wall Box, 200 Sel.	
Model 5207 Wall Box-104 Selection-3 Wire	
Model 5206 Wall Box-48 Selection-4 Wire	
Model 257 Stepper-104 Selection-3 Wire	
Model 253 Stepper-104 Selection-3 Wire	
Model 248 Stepper-48 Selection-4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	



ANY WAY YOU  
LOOK AT IT

# YOU SEE GREATER EARNING POWER



The best advertisement for this phenomenal phonograph never appears in any magazine. It shows up in the well filled coin bag every time the cash box door is opened for collection. There's no substitute for earning power. The Wurlitzer Centennial Model 2000 *has* that power...and is proving it every day.



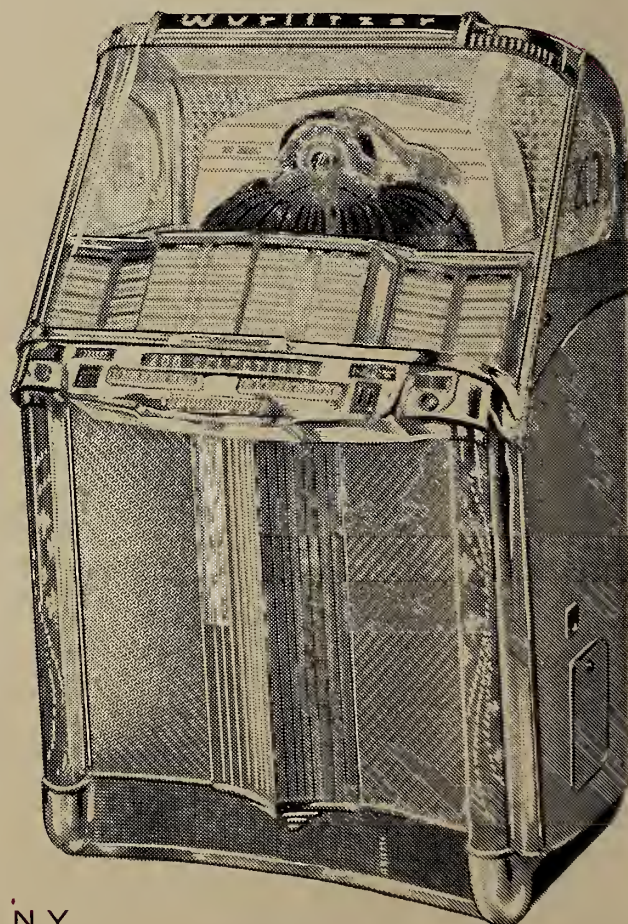
HIGHLIGHTING 100 YEARS OF  
MUSICAL ACHIEVEMENT

THE 200-SELECTION

# WURLITZER

CENTENNIAL MODEL 2000

SEE IT, HEAR IT, BUY IT AT  
YOUR WURLITZER DISTRIBUTOR



THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N.Y.

"It's What's in THE CASH BOX That Counts"

UNITED'S

# SOUTH SEAS

# SCORING DIAGONALS

features

# DIAGONAL

# SCORING



FIRST COIN LITES LARGE CARD

SECOND COIN LITES DIAGONALS

**ANY 3-IN-LINE SCORES 4-IN-LINE  
ANY 4-IN-LINE SCORES 5-IN-LINE  
Large Card and Diagonals Score Separately**

### OTHER PROFIT FEATURES

- ANY 3 CORNERS SCORE 4-IN-LINE
- 4 CORNERS SCORE 5-IN-LINE
- MORE WAYS TO SCORE 3-IN-LINE AND 4-IN-LINE
- BUILD UP 8 BALLS NEXT GAME
- ADVANCING SCORES
- NUMBER SELECTION
- PENNANT FEATURE
- EXTRA BALLS

ORDER FROM YOUR UNITED DISTRIBUTOR TODAY

NEW SIMPLIFIED SCANNING CIRCUITS  
UNITED OPERATORS ARE SUCCESSFUL OPERATORS

**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



A *Bally*® GAME FOR EVERY LOCATION

# NIGHT-CLUB

All the big money-making play-appeal of BROADWAY plus sensational new

**BEFORE** and **AFTER** feature

press buttons  
**BEFORE**  
shooting 4<sup>TH</sup> ball

press buttons  
**BEFORE**  
shooting 5<sup>TH</sup> ball

press buttons  
**AFTER**  
shooting 5<sup>TH</sup> ball

Double, Triple and **Quadruple** scores

Now players can "second-guess" by shifting Magic Squares after shooting all 5 balls. Result is that Bally NIGHT-CLUB is actually getting bigger play than BROADWAY. For better-than-BROADWAY earnings get NIGHT-CLUB on location now.

Magic Squares  
SPOTTED 2 OR 18  
Advancing Scores  
CORNER SCORES  
Extra Balls  
BALLYHOLE

## Deluxe **ABC** OFFICIAL SCORING **bowler**

NEW IMPROVED MECHANISM

Now you can get delivery again on the greatest money-maker in bowler class. Order

Deluxe  
ABC BOWLER  
from your  
Bally Distributor  
today.

## Magic Pool

Fastest money-maker  
in FRONT PLAY  
pool-table class

Choice of  
**2 DIMES** or  
**1 QUARTER**  
operation

**Booster-Pool  
Pin-Pool**