**CONFIDENTIAL** WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 42 JULY 17, 1948

WURLITZER 1100s

Practically Eliminate

RECORD REPLACE

says Joe Schaffer

Because no other commercial phonograph approaches the Wurlitzer 1100 in quality of music, play promoting design and low operating costs, it is the greatest money maker of all time.

Thanks to the Zenith Cobra Tone Arm, record wear on the Wurlitzer 1100 is at an all-time low. Record replacement is practically eliminated.

Mr. Schaffer, who says, "Cafe owners like the new look the Wurlitzer 1100 gives their place of business," reports that Wurlitzer 1100s are taking in \$10.00 more per week than his previous top-paying phonographs that they replaced—are saving him \$2.50 per phonograph per week on records and service. This means that in addition to their increased earning power, his 1100s will save him \$520.00 in four years.

Deduct savings like this and you will be surprised how little Wurlitzer 1100s actually cost per year of service.



Wurlitzer Music Merchant

What a great saving when you seldom need to replace even the most popular records...when you play every record upwards of 2,000 times with only 5% loss of fidelity, and finally sell it for the top used record price!

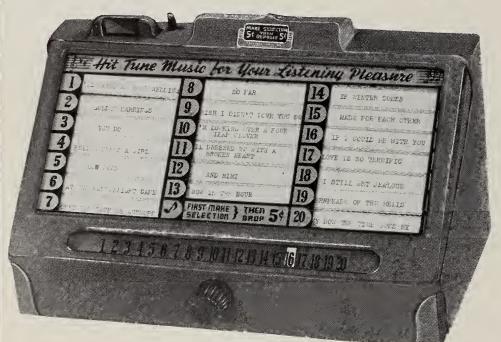
Give your route a new lease on life by trading in your old phonographs on Wurlitzer 1100s. With Wurlitzer 1100s in your top spots, and a better paying phonograph in every other location right down the line, you can't fail to make more money. The Rudolph Wurlitzer Company, North Tonawanda, New York.



# FACORE"

## America's Finest Wall And Bar Boxes

NOT "ONE" BOX TO DO THE JOB FOR "TWO"—BUT—TWO INDIVIDUAL BOXES BUILT FOR SEPARATE AND SPECIFIC REQUIREMENTS. THE "ENCORE" WALL BOX ESPECIALLY MADE FOR WALLS AND WALLS ONLY. THE "ENCORE" BAR BOX ONLY FOR BARS. FOR A PERMANENT, PERFECT, MONEY-MAKING INSTALLATION—THE FIRST REALLY NEW, COMPLETELY BETTER, 30-WIRE WALL AND BAR BOXES—BUY "ENCORE"!! "ENCORE" WALL AND BAR BOXES HAVE PROVED THEMSELVES "THE BEST" ON LOCATION!



### \* ENCORE BAR BOX

THE FIRST AND ONLY ONE OF ITS KIND. Not a pre-war box. A brand new, completely better, bigger and steadier moneymaking 30-wire BAR BOX—MADE ONLY FOR BARS. Here's a BAR BOX that has been tested ON LOCATION. And has been PROVED PERFECT. What's more—the "ENCORE" BAR BOX is priced to meet your pocketbook. Comes COMPLETE WITH BRACKETS—no extras. Write! Wire! Phone for Complete Details TODAY!

### \* ENCORE WALL BOX

"Beautifui" . . . "Perfect" . . . these are the words everyone uses to describe the "ENCORE" WALL BOX. Indirect lighting. Program flat smack against the glass. ALL THE RECORDS CAN BE SEEN AT ONE TIME—quickly—easily—makes the music EASIER TO BUY for all customers. See the "ENCORE" WALL BOX first! A whole box load of better features never before built into any wall box. Write or wire for details TODAY.

DISTRIBUTORS NOW BEING APPOINTED-WRITE

ENCORE MFG. CO. 4310 CARNEGIE AVENUE CLEVELAND, OHIO



# THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE— IT IS NOT SOLD ON NEWSSTANDS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as

well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

### Talking It Over



Have faith in your business. Don't sell your industry short.

Momentary lulls, within the trade, mean absolutely nothing. The public have proved their acceptance of the products of this industry. They want, and like, coin operated equipment of all types.

The public is what you must worry about, not whether inner-industry sales are slow or fast, prices low or high.

The public is creating one attendance record after another at all sports events. At baseball games, horse races, prize fights, golf matches, etc. They're also patronizing the equipment of this industry more than ever before. That's what counts. Don't sell your industry short. Get into action now. Prepare for the biggest boom play period you've ever enjoyed. Get into every location you can possibly handle. But handle locations efficiently, enthusiastically and correctly.

Get machines out and get them working. Do it now, while there's still time. Have faith. This is the time to roll along with the reawakening of the American industrial colossus. This nation will soon be supplying almost the entire world with merchandise of every kind under the "Marshall Plan."

Employment will continue to even higher levels than ever before known. Past employment records will fall by the wayside. Labor will be spending the biggest pay checks in history.

The draft, too, will account for many young men receiving more money than they ever enjoyed before. They will seek entertainment. You can make the entertainment they will seek—your entertainment—coin operated entertainment.

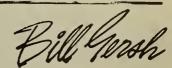
Time is shorter than you think. Be prepared. Grab those locations and hold them close to you. It's the location that counts.

Don't sell your industry short. This is the business where you will coin more per dollar invested than in any other in the nation. Consistently. And over a longer period of time.

Act quick. Act now. The public will play your coin controlled amusements. They'll buy from your coin operated vending machines. They'll listen, sing and dance to your juke box music.

This is the time for action. This is not the time to worry about "if" and "when." Why let competition set in on you? Time is running out.

Don't sell your industry short.



The Cash Box "Volume Play Promotion Cards" Win Praise of Leading Juke Box Ops. Tests Prove "6 Plays 25c" Win Public Approval. At Cost of Only 5c Per Week Per Machine Music Ops Show Average Week's Collection Increase Better Than 20%.

Only two issues have gone by since The Cash Box presented its "Volume Play Promotion Card" to the juke box

industry.
Prior to that, as is now known to all the field, The Cash Box had been conducting tests thru the good offices of well known music ops, to learn just what "volume play" could accomplish in juke boxes.

The results were so terrific, that The Cash Box immediately released the news to all in the trade, so that every juke box operator could take advantage of the play increase which these first men were enjoying.

first men were enjoying.

!!And to make it easier for the na tion's music operators to conduct their own tests, *The Cash Box* enclosed, with each of these past two issues, as it is doing this issue, a sample card for use in any juke box.

The letters of praise which have flooded *The Cash Box* because of tests made here and there thruout the country by progressive operators seeking ways and means to better their earning power has been the most remarkable achievement in the history of this publication.

From villages, towns and cities, everywhere in the country, have come letters of praise. Without fail, everyone of these letters enclosed orders for quantities of the "volume play promotion cards" to be mailed each

week.

Months ago The Cash Box presented the "volume play" plan to the music machine industry. It urged every operator in the nation to give the public a "bargain." All the nation's leading merchandising minds were stating that, "the public is only buying

bargains." The famed Coca-Cola firm was again openly advertising their 6 bottles for 25c carton. Everywhere, and in every city, merchants were enticing more income, but only with "bargains."

The Cash Box proved to the automatic music industry that it, too, had a "big bargain." The bargain of 6

And The Cash Box also proved that duplication of play (or as some in the industry term it, "overplay") actually brought the 6 plays for 25c down to 3 or 4 plays for 25c.

The Cash Box, by cold, hard, factual figures showed the industry that even if only 30% (30 out of every 100 present juke box players on any location) inserted quarters, instead of nickels, that the operator would earn 50% more profits.

"In chart" The Carl D

more profits.

"In short," The Cash Box wrote, "if only 30 of the present players of any juke box on any location will play 'quarters' instead of 'nickels,' the operator will take in (30 times 25c) \$7.50 where, if 100 players played 'nickels' (100 times 5c) he ordinarily received only \$5. Therefore, by the use of 'volume (quarter) play' the operator earned 50 per cent more profit."

Because another publication, with very little understanding of what "volume play" meant, stepped in to confuse the issue with "dime play," The Cash Box then proceeded to have various operators conduct tests. The results of these tests are today well known to all in the trade.

To say the very least, the results were "remarkable." More and more juke box ops asked The Cash Box for more and still more "volume play promotion cards" so that The Cash Box entered into the business of providing these cards, based on its weekly compilation of "The Nation's Top Ten Tunes" at the lowest possible cost to the operator. the operator.

Today, the music operator, anywhere in the nation, can receive *The Cash Box "Volume Play Promotion Cards"* for only 5c per week per machine. Certainly, the expenditure of but 5c is cheap enough. Especially if it helps boom play on every juke boy in the land box in the land.

And play is booming where The Cash Box "Volume Play Promotion Cards" are being used. Booming to such an extent that operators are now conding in letters of praise to The such an extent that operators are now sending in letters of praise to *The Cash Box* for the stand it took, stuck to, and won out to prove to the country's operators that the public "like a bargain" and "will grab a bargain" just as they too, grab bargains.

It is simple merchandising. But,

it's intelligent merchandising. And, it is the answer to what will bring back volume income to the operators. The operators need that "extra" volume today to be able to meet their tremendously increased overhead expense, the cost and amortization of new equipment and the constantly rising prices with which everyone is faced.

The Cash Box "Volume Play Promotion Cards" are going over with such sweep, with such smash, that they are bound to cover a great portion of the nation's juke boxes within a very short period of time.

Here, then, is the answer to what the nation's juke box ops have long looked forward to. Here, in *The Cash Box "Volume Play Promotion Cards,"* is the additional income which the music op most definitely needs to continue on profitably in this business.

tinue on profitably in this business.

He does not have to close off his 5c coin chute. But, he now drives hard, harder than ever, for "quarter play."

Quarter play, plus duplication of play, which works right along with 25c coins, "means the operator is earning more money once again." (That last phrase was taken from one of the letters received from a well known music on)

The Cash Box continues to drive on The Cash Box continues to drive on ahead. It realizes that every progressive juke box op in the nation is going to make use of the cards which have been enclosed these past three issues. It also realizes that as these cards get under way that the 6 plays 25c, (or even 5 plays 25c, especially in wall and bar box spots) will prove to the operators that they can bring in 20% more income by the expenditure of only 5c per week.

The time has arrived when the aver-The time has arrived when the average op must return to "play promotion." He cannot long subsist on neglect. He must go ahead. And, to go ahead, he must take advantage of the modern type of merchandising which has won so much for other merchants all over the nation.

merchants all over the nation.

Those music ops who haven't yet made the test are urged to do so immediately. They should remove the card which faces this page in this issue and place it into one of their machines and change over that machine to feature 6 plays for 25c (1 play 5c 2 plays 10c and 6 plays 25c) and see what happens.

There is no longer any doubt that

and see what happens.

There is no longer any doubt that they, too, will follow along the course which so many other ops have adopted. And, perhaps, will change over a great many more of their juke boxes to feature 6 plays for 25c which is the essence of good merchandising today—because it offers the public the "big bargain" the public wants.

### Mail This Order Form Today To:

The Cash Box 381 Fourth Ave. New York 16, N. Y.

PER WEEK PER MACHINE

(MINIMUM ORDER-100 CARDS \$5)

Please rush	Promotion	Cards"
for next week—featuring next week's "	Top Ten	Tunes."
Enclosed find my check for (AMOUNT)	Continue	to ship
me same number of cards for the next_	(NUMBER)	_weeks.
Name		
Firm		-
	_	
Address		_
City State		

# THE CASH BOX OCIO July 17, 1948



### "LOVE SOMEBODY" CLICKS WITH MUSIC OPS

Do music ops "Love Somebody"? Sure they do—and it's Buddy Clark and Doris Day who are causing loads of tongue wagging today. Their waxing of the current click tune "Love Somebody" is setting a torrid pace on juke boxes throughout the nation. Balladeer Buddy bounced into the phono spotlight last year with his smash disking of "Linda," and has since followed with such winners as

"You Don't Have To Know The Language," "Serenade" and "Talking To Myself About You." Doris will be remembered for her "Sentimental Journey" platter which started her off on the road to fame. She is currently starred in the Warner Brothers flicker "Romance On The High Seas." Both are exclusively featured on Columbia Records.

### FEATURES:

- \* The Nation's Top Ten Juke Box Tunes.
- \* The Cash Box Record Reviews
- \* July But Regional Record Report
- \* 'Reserved The Was Circle

- \* Rollin 'Round Randolph
- \* Race Record Reviews
- \* Folk & Western Record Reviews

\* The Cash Box Disc-Hits Box Score

- ★ Hot In Harlem, Chicago, Los Augues
  & Now Orleans
- \* The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes



## MUSIC OPS RECORD COST CUT IN HALF AS OBERSTEIN BOWS W LOW COST PLATTER. REACTION POINTS TO BOOM IN FIELD

Eli Oberstein To Release 39c List Disk. See Ops Buying More Records Than Ever Before. Obie To Concentrate On Music Ops. To Release **Varsity Label This Week** 

### Lee Savin Joins Staff

NEW YORK—Eli Oberstein, former artist and repertoire director at RCA-Victor Records, this past week disclosed to the trade the debut of his new record venture, Varsity Records, designed to hit the music operator market.

Oberstein disclosed that his new label will market for the astounding low price of 39c list, with a 40% reduction in price to music operators and dealers.

low price of 39c list, with a 40% reduction in price to music operators and dealers.

Oberstein, long associated with the music business, and well noted as one of the most successful men in the industry, disclosed that the Varsity line will activate immediately, with releases of current popular tunes expected out within a week.

In addition to the Sonora pressing plant in Meriden, Conn., Oberstein will set up a plant in Chicago and on the West Coast. The firm will do away with the regular distribution channels, and will make sales directly to music ops and dealers. A staff of 15 men, concentrated in the larger cities, will be employed in both a sales and exploitation capacity. These men will contact music operators and dealers, and keep on the lookout for song hits which very often spring up as territorial hits. Information pertaining to sales and exploitation progress will be forwarded directly to Mr. Oberstein in New York.

The firm will grant a 5% return privilege to music operators and dealers on new and unused records. It is well to note that very few of the major recording companies allow a privilege of this sort, and in some cases, any return privilege at all.

At the outset Oberstein plans on using comparatively unknown talent, to be featured on records backed with two popular song hits. Altho the record ban prevents Oberstein from possibly using name talent at the present, he disclosed that he may at the end of the ban, possibly sign several name artists. Oberstein has been recording masters in England, and dubbing in vocal parts in this country. He can have a finished product in the hands of dealers and ops within a week. In addition to the general mode of recording Oberstein has purchased a large amount of masters from the Sonora Record firm, and will select and weed out those tunes he believes labeled hit material.

The initial reaction of music operators in this city was vividly expressed in the statement of one large music

labeled hit material.

The initial reaction of music operators in this city was vividly expressed in the statement of one large music op, "I'll have a standing order in with that fellow just as long as he can supply me with the hit tunes. The people who play phonographs today don't as a rule, give a hoot who is on the record. They want to hear the hit tunes and the songs most popular. Where I might have been hesitant about buying records at the prevailing prices, I certainly won't be now. I don't see how I can miss, with my largest expense, the cost of records, cut in half."



### IF "OSCARS" WERE GIVEN FOR OUTSTANDING Needle PERFORMANCE

Permo Point Round and Permo Point Elliptical would top the list for:

EXTREMELY LONG NEEDLE LIFE UNEQUALLED KINDNESS TO RECORDS DEPENDABILITY ON LOCATIONS ECONOMY — still at the same low price!

More Permo needles sold than all other longlife needles combined.

of longlife phonograph needles.

PERMO, Incorporated

### ---MILLIONS---OF JUKE BOX PLAYS

**EVERY DAY — MONTH AFTER MONTH!** OPERATORS SAY NO RECORD EVER PULLED IN SO MANY NICKELS

DEMAND THE ORIGINAL

by JON and SONDRA STEELE

### INCOMPARABLE'

Say the Jukes, Jocks and Record Counters

**DAMON RECORD D-11133** 

DAMON RECORDING STUDIOS, INC.

1221 BALTIMORE AVENUE

KANSAS CITY, MO.

# The Nation's Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



—Aladdin
—Apollo
—Aristocrat
—Astor
—Beacon
—Bullet
—Capitol
—Commodore
—Continental
—Columbia
—Coast
—Davis
—Decca
—DeLuxe
—Delmac

CODE DM—Damon

:X—Exclusive
:L—Flint
E—Jewel
:R—Grand
:I—King
O—London
:A—Majestic
:I—Miracle
:E—Mercury
G—MGM
N—Manor PA—Palda RE—Regent RO—Rondo RA—Rainbow —Rainbow
—Savoy
—Super Disc
—Specialty
—Signature
—Sterling TO—Top TC—20th Century UN—Universal VI-Victor VT-Vitacoustic

### YOU CAN'T BE TRUE, DEAR

AP-1121—N. Emmett
CA-15077—The Sportsmen
CO-38211—The Marlin Sisters
DE-24439—Dick Haymes
DEL-1171—Ziggy Lane
A5-145—Fred 5ayles
BU-1032—R. Deauville

LO-202—Yera Lynn
CN-1009—Whistling Jitterettes
MU-558—Russ Brooks
GR-2009—M. Wilson
RO-128—Ken Griffin
VI-25-117—Will Glahe
VI-20-2944—Dick James

### WOODY WOODPECKER

CO-38197—Kay Kyser O. CA-15145—The Sportsmen

ME-5154-The Honeydreamers

### MY HAPPINESS

BU-1032—Ronnie Deauville CA-15094—The Pied Pipers CO-38127—The Marlin Sisters CN-1241—The McKay Trio DE-24446—Ella Fitzgerald

DA-20-17—Anne Vincent DM-11133—Jon & 5ondra Steele ME-5144—John Laurenz SI-15026—Alan Dale PA-1004—P. Sheridan



### LOVE SOMEBODY

CO-38174-Doris Day & Buddy Clark



### TOOLIE OOLIE DOOLIE



### NATURE BOY

CA-15054—King Cole CO-38210—Frank Sinatra DE-24439—Dick Haymes EX-36x—Herb Jeffries ME-5134—John Laurenz

JE-2006—The Hollywoodaires MU-567—Sarah Vaughan RA-10070—Eddy Manson VI-20-2944—Dick James



### LITTLE WHITE LIES

CO-38114—Dinah 5hore DE-24280—Dick Haymes JE-2002—Martha Davis

MU-558—Mel Torme VI-27521—Tommy Dorsey O.



### THE DICKEY BIRD SONG

CO-38085—Jerry Wayne DE-24301—Larry Clinton O. MA-1234—George Olsen O.

MG-10138—Blue Barron O. V1-20-2617—Freddy Martin O.



### TELL ME A STORY

CO-38050—Frankie Carle O. DE-24329—Ames Bros. ME-5120—Vic Damone

MG-10144—Bob Houston VI-20-2761—5ammy Kaye O.



ST. LOUIS BLUES MARCH

LISTEN TO LACY JACK LACY In The Big City Jack Lacy has lots of air time over WINS. He calls his shows "Listen To Lacy". No mere dee jay, Jack is well versed in audience participation shows.







(Special Lyric written by Sy Oliver) coupled with

**Little Boy Blues** With Ray Bloch's Swing Eight



# THE CASH BOX

"My Home, My Home" (3:07)
"Lullaby Of The Leaves" (2:54)

MARY SMALL (Apollo 1125)

 Long missing from the phonos as a name attraction, chirp Mary Small offers a platter here that has the posoffers a platter here that has the possibilities of stepping out and blossoming into a heavy coin winner. Althothe song is limited to those sentimental locations, the waxing itself is one that should cause a load of attention to be focused on the thrush. Titled, "My Home, My Home," Mary offers a plea for Israel on this bit, with her strong, deep meaningful tones ringing true throughout. There is no doubt that the song will garner wide appeal—especially so in Jewish areas. On the flip with "Lullaby of the Leaves," Mary comes back with another wonderful spot, spooning the charmed wordage in tones that satisfy. Don't miss this platter—it's sure to add to your phono take—and add considerably.

# "Where Flamingo's Fly" (3:00) "Evelyn" (2:59) TOMMY ROBERTS (MGM 10210)

(MGM 10210)

• Heavy ballading of piper Tommy Roberts and a side that has the glitter and spark of a winner. It's the strong wordage of "Where Flamingo's Fly" that will offer ops the incentive here, with Tommy singing way down deep and low, and with loads of vigor and meaning. Ditty is set with an avalanche of splendor about it, with the Hugo Winterhalter ork displaying their usual vibrant orchestrated patter of beauty behind Tommy's vocal spot. Flip, titled "Evelyn" has been kicked around a bit. Tommy's rendition here should add to the tune's winning ways. Get next to "Where Flamingo's Fly," by all means.

### "Blue Danube" (3:04) "Sophisticated Swing" (3:20) LES BROWN ORCH. (Columbia 38250)

Pair of instrumental sides by capable and very popular Les Brown ork, and the set up of "Blue Danube" and "Sophisticated Swing" shows as possible items for music ops to latch on to. Both decks, aimed at the kids that love to jump, should meet with fair approval and possibly boost ops phono take. The crew take off on the top deck, "Blue Danube," displaying their wares in able fashion throughout. Arrangement of the song is attractive and makes for pleasant listening. Flip switches to a slower beat, with the unit once more coming in with a mellow performance. Ops that have the spots—take note. Pair of instrumental sides by capa-

### "Sweetheart of Television" (2:35) "Toodle-oo-Baby" (2:41)

THE DAY DREAMERS (Dana 2016)

Opin 2016)

Ops catering to locations that go in for polka rhythm would do well to take a look-see in this direction. Combo tagged The Day Dreamers step out in all their glory as they offer the metro of "Sweetheart of Television" and "Toodle-OO-Baby." Both sides spill in mellow polka rhythm with the tempo fast and furious all thru. Altho the wordage of the songs are slightly lost by too much instrumentation, the waxing as it stands, makes for pleasant listening. Topside is the one that should corner the market. The pair is there for the asking.

"Where Flamingo's Fly" (2:50)

"On The Waterfall" (3:15)

BUDDY CLARK (Columbia 38247)



● Heres a pair that rate a twenty-gun salute! It's Buddy Clark still tripping the spotlight for more phono fame, with another set of sides that are sure to win music operators approval, and win that approval in loud and stormy num-bers. Both sides of this platter are

labeled hit material, with neither rating any extra special praise—that is the extent of their coin culling attractiveness. Buddy spoons the strong and deep meaning tones of "Where Flamingo's Fly" in excellent voice, with repeat wordage sinking deeper at every turn of the wheel. The ditty is decked out with strong, dramatic appeal and should meet wide praise in music circles. It's another top notcher in "On The Waterfall," as Buddy continues the winning vein. Song spins in slow romantic mood, Song spins in slow romantic mood, with an aura of sweet simplicity about it. Ditty is sure to come in for a load of coin via the kids who love to love and get up close. Both sides of this platter are definitely hit material—latch on!

### "You Darlin" (2:54) "Where The Apple Blossoms Fall" (2:57)

SNOOKY LANSON (Mercury 5156)

(Mercury 5156)

• Here's one that music ops can reap harvest with! It's balladeer Snooky Lanson with a pair that have the spark of a real coin culler. Ditty bound to cause all the commotion is this bit titled "You Darlin'," with Snooky in fine smooth voice throughout the entire waxing. Song is set in bounce tempo with Snooky's mellow vocal warbling spilling in delightful measures. On the backside with another comer in "Where The Apple Blossoms Fall," Snooky bounces back with another strong contender for phono honors. Cookie weaves in slow tender fashions of subtle solitude, with some wonderful flavor thrown up by the orchestral backing. Both sides rate a spot in your machine—hop on the bandwagon.

### "Tomorrow Night" (3:07) "Give Me Time" (2:46)

PATTI PAGE (Mercury 8091)

(Mercury 8091)

• It's another bell ringer for chirp Patti Page—and another sensational nickel nabber for music ops throughout the nation with this hunk of wax. Patti's strong vocal flavoring offered on this pair should boost the gal's name to new heights in phono and music circles. Sure to come in for a load of attention is her rendition of "Tomorrow Night," currently kicking up a storm on boxes across the map. The gal is full of tricks and quivers in her pipes as she spoons the slow, shuffle wordage in winning fashion. Ditto the flip, titled "Give Me Time." Rhythm backing displayed here is of the finest caliber and shows the gal's pipes in fine light throughout. Don't miss this pair—they are definitely coin winners.

### "Ready Set Go" (2:19) "Got-Ta Have More Money" (3:06)

PATTI PAGE (Mercury 5142)

Mercury 5142)

Sure-fire winning voice of chirp Patti Page and a pair that rip the town apart! Lassie Page set her pipes in resplendent manner with the top deck, "Ready Set Go." The gal's tonsils spill in sharp tones, with loads of zing and spirit in her warbling spot. Wax spills in mellow tempo with some great accompaniment supplied by the George Barnes Quartet spiking the cookie. On the flip with a cut bit titled "Got-Ta Have More Money," Patti bounces back with a repeat clincher. Ditty has loads of kicks and stuff about it, with the thrush's vocal strains spilling in gala manner. Wax message weaves around the inflation angle, with the title coming in to round out the story. Get next to this double barrel winner—but fast.

### "You're The One I Care For" (2:55) "The Silver Wedding Waltz" (2:28)

VERA LYNN (London 232)

Clondon 232)

Dainty vocal chirping of Vera Lynn and a ditty literally speckled with hit possibilities. Vera's soothing and charming voice shows in beautiful splendor on the top deck, titled "You're The One I Care For." Ditty is wrapped up in the title, with a ton of sugar and spice spilling in romantic airs that satisfy. On the flip with a waltz, Vera sets well to offer "The Silver Wedding Waltz." Vera's performance on this side matches the gala quality of the top deck, with silvery phrases of plush simplicity showing the gal to best advantage. Orchestral support rendered by the Bob Farnon crew hypo the pair and add to it's winning ways. Both sides rate ops avid listening attention.

### "Time Out For Tears" (3:00) "Be Mine" (2:38)

ANNE SHELTON (London 239)

(London 239)

Pair of sides ops may want to go for are offered here in pleasing fashion by chirp Anne Shelton. Wax, titled "Time Out For Tears" and "Be Mine" is effective as it stands, with Anne's fashionable pipes adding luster to the cookie. Top deck, a ditty that ran wild in race spots not too long ago, weaves in slow tempo, with Anne purring the strong wordage in adequate manner. Flip, some lyrics patterned to the "La Paloma" melody rolls along in sprightly fashion, with the title offering the bill of fare. Wax won't stop traffic by any means. Ops who need filler material might do well with this duo.

### "On The Painted Desert" (3:11) "October Twilight" (3:07)

ANNE SHELTON (London 236)

(London 236)

• More music via chirp Anne Shelton and the set up of "On The Painted Desert" and "October Twilight" seep thru to show as effective platters which might boost ops phono play. Top deck should be well known to music ops, since it whirled on juke boxes not too many moons ago. Anne's rendition is pleasurable enough as it stands. Flip shows the gal in better light with this soft strong romantic bit twirling slowly in warm intimate manner. Both sides are there for the asking, and since music ops know their routes better than we do, we'll say—take it from here.

### "A Tree In A Meadow" (2:56) "Tea Leaves" (2:59)

JOHN LAURENZ (Mercury 5148)

(Mercury 5148)

● The slow, tender tones of balladeer John Laurenz and the top notch splendor of a pair that have the tint of coin play about them show here in "A Tree In A Meadow" and "Tea Leaves." Both songs are currently riding on phonos across the land—this rendition should add to the play the songs are already receiving. Topside of the pair is the one we go for, John's smooth pipes pitch prettily throughout the ditty, as the plush wordage spills in glowing phrases that satisfy. Orchestral backing on the pair rates a ton of applause as singing strings filter throughout the beautiful passages of the wax. Take note of John's wide and ever increasing popularity—then run out and grab a handful.

## "Take It Away" (2:38) "The Laughing Samba" (2:51)

(London 230)

Ditty kicking up a storm in many spots throughout the nation is offered here in fair fashion by the Edmundo Ros ork. Wax, titled "Take It Away" is styled in top notch Latin manner, with the title of the ditty being repeated throughout the song for the bill of fare. The maestro himself to the mike for the cute lilting, rhythmic wordage, with his vocal spot quite attractive. Flip parrots the title throughout the wax, with Edmundo in the vocal spotlight again. Folks that go for rhumba rhythm should hold still and settle for this pair.

EDMUNDO ROS ORCH. (London 230)

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NEW YORK, N. Y.

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PAGE AS YOUR CHECK SHEET Here's a handy way to order and to re-order RCA Victor's top new hits!

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### RCA VICTOR STARS

# The Nation's **Juke Box Tunes**

(as reported by THE CASH BOX)

- YOU CAN'T BE TRUE, DEAR DICK JAMES RCA Victor 20-2944
- TOOLIE OOLIE DOOLIE HENRI RENE RCA Victor 25-1114
- NATURE BOY DICK JAMES

RCA Victor 20-2944

- LITTLE WHITE LIES TOMMY DORSEY RCA Victor 27521
- THE DICKEY BIRD SONG FREDDY MARTIN RCA Victor 20-2617
- TELL ME A STORY SAMMY KAYE RCA Victor 20-2761
- ST. LOUIS BLUES MARCH TEX BENEKE RCA Victor 20-2722

his week's Report release.

- Every Time Au Revoir Again JEAN SABLON RCA Victor 20-3059 The Sad Cowboy
- Bubble-Loo Bubble-Loo LOUIS PRIMA RCA Victor 20-2982 Ain't Doin' Bad Doin' Nothin'
- Somebody Else's Picture SAMMY KAYE RCA Victor 20-2983
- Don't Blame Me The Blue Room BERYL DAVIS RCA Victor 20-3019

### FOLK

- Atom Bomb Baby Wishy-Washy Woman DUDE MARTIN RCA Victor 20-2985
- Everytime I Feel the Spirit Singin' As I Go GOLDEN WEST QUARTET RCA Victor 20-2986
- Playboy's Breakdown Tulsa Waltz JIMMIF REVARD RCA Victor 20-2987

### RHYTHM E

- The Donkey and the Elephant Don't Let It Get Away
- Katie May
- Boy Friend Blues
- JESSE STONE
- RCA Victor 20-2988
- ARTUR
  "BIG BOY" CRUDUP
- RCA Victor 20-2989

### INTERNATIONAL NOVELTIES

- Tzatski Kozatski The Draidel Song
- Ven . . . Te Espero—Canción (Come . . . I'll Woit far You)
  - Hablemos Claremente—Bolero (Let's Speak Plainly)
- MICKEY KATZ
- RCA Victor 25-5084

- PEDRO VARGAS
- RCA Victor 23-0902

### HOT JAZZ ALBUM

- "LOUIS ARMSTRONG ALL STARS"
  - Lauis Armstrong, Jock Teagorden, Bobby Hackett, Peanuts Hucko, Bobby Haggert, Dick Cary, Sid Catlett, Gearge Wettling.
  - Rockin' Chair
- Save It, Pretty Mama
- Ain't Misbehavin' Pennies From Heaven
- Back O' Town Blues St. James Infirmary

- RCA Victor Album HJ-14
  - RCA Victor 40-4004
  - RCA Victor 40-4005
  - RCA Victor 40-4006

the stars who make the RCA

Rambling Rose The Old Piano Polka Cool Water

Boogie Honky Tonky

PERRY COMO ZEKE MANNERS

RCA Victor 20-2875 RCA Victor 20-2923

RCA Victor 20-2947

VAUGHN MONROE Tunnel of Love HENRI RENÉ

ROOSEVELT SYKES

RCA Victor 25-1123 RCA Victor 20-2902

A SURE HIT!

William Tell Overture (Beetlebaum)

SPIKE JONES

RCA Victor 20-2861



"Your Heart And Mine" (2:30) "I'd Love To Live In Loveland" (3:03)

JERRY WAYNE (Columbia 38251)

(Columbia 38251)

Latest pair of sides from piper Jerry Wayne and the pleasant melody of "Your Heart And Mine" and "I'd Love To Live In Loveland" show as wax music ops might do well to get next to. Wayne's easy going manner and mellow pipes are shown in high light on the top deck, sure to come in for its fair share of coin play. Vocal background supplied by the Dell Trio spikes the platter all the way, to point to Jerry's fine tonsils all the more. Flip is currently rising, and may boom on phonos shortly. This rendition should add to the tunes' winning possibilities.

"My Blue Heaven" (2:24)
"Keep A Knockin'" (2:31)

GENE AUSTIN (Universal 100)

Bouncing back into the music spotlight via this Universal platter, that grand old favorite Gene Austin sets with "My Blue Heaven", and "Keep A Knockin'", to start the ball rolling in his direction. Top deck, the standard, has Gene displaying his pleasing pipes in comely fashion, with some adequate instrumental background. The flip, a ditty that scored a number of years ago is a repeat performance for Gene, and a possible winner for music ops. Folks are sure to remember Austin and start some thunder with this duo.

### "Where Flomingos Fly" (3:04) "Mist On The Moon" (3:02)

SHEP' FIELDS ORCH.
(Musicraft 581)

(Musicroft 581)

Pretty new ballad sure to kick up a storm in music and disk circles is offered here in high fashion by the Shep Fields ork. With piper Bob Johnstone on deck for the vocal flavor, the wax takes on a refreshing air. Song is one that weaves its way into you; maestro Fields delightful rhythmic patterns add to the disks quality to boom it all the more. On the flip with "Mist On The Moon", the Fields crew show themselves to top advantage with this original piece by the maestro. Waxing is one that draws the listener closer to the phono for another earful. Both sides beckon coin play—get next to 'em.

### "Cuckoo Bird Waltz" (2:25) "Holiday Polka" (2:43)

ANNE & DON VINCENT THE DAY DREAMERS (Dana 2018)

(Dana 2018)

Ditty currently kicking up a storm on a slew of phonos throughout the nation is offered here by Anne and Don Vincent in pleasing fashion, to possibly attract some lively coin play. Titled, "Cuckoo Bird Waltz", the vocal team show their warbling strains in fairly effective manner. Ditty is set in slow, patterned waltz fashion with able orchestral background throughout. On the back with "Holiday Polka", the Day Dreamers grab the spotlight for the refrain of this cute piece of wax. Wax and lyric is wrapped up in the title, with a pleasant background of harmonicas under the direction of Michael Chimes. Top deck and boost play.

Only Records Consideration of American Consideration of Michael Chimes.

"Snuggled On Your Shoulder" (2:26) 'In Time To Come" (2:40)

> SAM BROWNE (London 235)



SAM BROWNE

Grabbing this featured spot this week in a blaze of potential disk glory, balladeer Sam Browne sets with a pair that loom to be top notch coin cullers for music ops in the very near future. With Sam's smooth vocal refrain ringing true against some beautiful

music supplied by maestro Stanley Black, the wax takes on an even more alluring air. Top deck is the one that holds the load of promise—Sam's soothing pitch on this side shows his vocal efforts up in a dazzling display of rapturous listening pleasure. Ditty rolls along in even tempo, with Sam purring the delicate wordage in glowing manner throughout. Backing titled "In Time To Come" is likewise another comer for Sam and music ops, as the plush strains of this peach fuzz ditty sweep down. Vocal combo hailed The Quads add polish and splendor to an already glowing performance and hypo the platter immensely. Both sides of this cookie beckon coin play in a big way—the wax is must material for ops machines.

"There's Music In The Land" (2:59) "Chillicothe, Ohio" (2:51)

ART MOONEY ORCH. (MGM 10230)

MGM 10230)

● Pair of sides by the widely popular Art Mooney ork and some wax that should keep the maestro's name alive with phono fans. Titled "There's Music In The Land" and "Chillicothe, Ohio", Art and the boys serve up a pleasant dish of favorable musical pleasure. Top deck, from the Warner Brothers flicker "Two Guys From Texas" should come in for a load of flack. Ditty itself is nothing to rave about, altho the rendition of the song is favorable. Bud Brees' vocal spooning highlights the platter and should add to the tune's chances of scoring. Flip has seen better days on the phonos—this rendition of "Chillicothe, Ohio," with the Galli Sisters on deck is one of the better around. The Mooney name might drag some coin into the machines.

"When I Lost You" (3:02) "Easter Parade" (2:56)

KATE SMITH (MGM 10220)

Always a top runner in the juke box field, Kate Smith offers a pair here which might possibly spin wildly on phonos across the land. Kate's well known and capable voice spills in ever lovin' mood and manner on the top deck, an oldie that dates back to grandpa's time. Title "When I Lost You", Kate displays her tonsils to extremely attractive advantage with this tender ditty. Song is wrapped up in the title, with the slow lyrics rounded out by some tasty orchestrated patter in the background. Flip is the always popular "Easter Parade", currently gaining wide publicity via the Irving Berlin film of the same name. "When I Lost You" should have them crying in their beer.

"An Old Flame Never Dies" (3:00) "Red's Back In Town" (2:41)

DICK "TWO TON" BAKER (Mercury 5151)

• Widely popular throughout the nation, Dick "Two Ton" Baker renders his latest release here, with the metro of "An Old Flame Never Dies" and "Red's Back In Town" seeping thru. Top deck is offered in straight sincere manner, with Dick rating an orchid for some wonderful work. Flip, a novelty piece has Baker running thru the merry patter offered here, with some able support furnished by the Frank Worth ork. Both sides should meet with wonderful reaction—especially so with the younger set of phono fans. The wax rates a spot on your machine.

"Judaline" (2:59) "Baby, Baby All The Time" (3:00) TOMMY DORSEY ORCH. (Victor 20-2912)

(Victor 20-2912)

Plug tune rapidly starting to pop as an attractive bit of phono material gets a rousing sendoff with this top notch rendition by the Tommy Dorsey ork. With balladeer Stuart Foster in the limelight for the vocal chores, the deck takes on an alluring air—one that will definitely boost the tunes' popularity and hypo phono play immensely. Stuart's delightful vocal strains spill in smooth bits of dainty melody sure to satisfy the most avid music fan. Ditty bounces along in sprightly fashion, with the piper basking in the spotlight, and well deserved one at that, all thru the waxing. On the flip with "Baby, Baby All The Time", chirp Lucy Ann Polk bounces back with another gala waxing to set the stage for more coin play. The gal's tonsils ring true throughout the platter as she utilizes loads of tricks and quivers in her pipes to send shivers up and down the listener's spine. Both sides should win wide favor with music ops.

"On The Waterfall' (3:05) "I'd Love To Live In Loveland" (3:03)

BOB HOUSTON (MGM 10227)

MGM 10227)

● The pleasant vocal styling of Bob Houston and a ditty that is bound to spin wildly on juke boxes. It's "On The Waterfall", with Bob in better vocal styling than we've heard in quite some time. The romantic, intimate wordage of the song showcase Bob's refreshing vocal spot on this piece in glowing manner, with some excellent music from Jerry Sears baton hypoing the platter all the more. Add the luster the Fontaine Sisters offer the platter and ops have one that should do it. On the back with "I'd Love To Live In Loveland", Bob holds the pace to the sugar and spice mood, with the title acting as the bill of fare here. "On The Waterfall" is the side to ride with.

"Tico Tico" (2:31) "I Still Get A Thrill" (2:39) LEE MONTI'S TU TONES (Aristocrat 506)

(Aristocrat 506)

Pleasant piece of wax by Lee Monti's Tu Tones, and the set up of "Tico Tico" and "I Still Get A Thrill." Top side, an all instrumental piece has the combo displaying their orchestrated patter in effective fashion, with this ever lovin' and popular Latin piece. Ditty is one to which the hip swivelers can get next to in those quiet rhumba spots. On the flip with "I Still Get A Thrill", balladeer Mario Lozer steps to the mike for the vocal splendor offered here. Rendition of the song is pleasing enough and should find favor with music ops. Both sides rate whirling.

"Danny Boy" (2:28) "Scratch! And You'll Find It" (3:00) STEVE GIBSON & THE RED CAPS (Mercury 8091)

(Mercury 8091)

The vocal harmony of Steve Gibson and The Red Caps, and the set up of a pair that should hypo play. It's the ever lovin' wordage of "Danny Boy", with Steve himself in the spotlight that should cause a load of excitement. Ditty is one that hasn't been exploited in years—this rendition should serve ops well. Steve's deep voice shows the tune to top light, with the crew chanting very softly in the background. On the flip with a lighter piece, piper Romaine Brown steps to the mike for vocal chores and shows his pipes to fair advantage with "Scratch! And You'll Find It." Loads of free rhythm are offered here, with the combo joining in. "Danny Boy" might do the trick—listen.

"Where Flamingos Fly" (3:06) "I'm Waiting For Ships That Never Come In" (3:00)

BERYL DAVIS (Victor 20-2925)

(Victor 20-2925)

Effective tonsils of chirp Beryl Davis show here, with the metro of "Where Flamingos Fly" seeping thru the wax. Song is one which sells itself; Beryl's rendition is fair enough as it stands. Altho the song does not showcase the gal's excellent voice to best advantage, her many fans are sure to approve. Flipped we find the ever popular "I'm Waiting For Ships That Never Come In." Beryl steps out slightly on this side to possibly attract some phono play. Both sides of this cookie won't stop traffic, but they will nevertheless come in for their fair share of coindom.



Dropped out to Jones Beach, New York to visit with Blue Barron, at the Boardwalk Cafe out there. Aside from the fact that we didn't get enough of that fresh air, Blue's stint at the club is really something nice. His current click on MGM Records, "You Were Only Fooling" is starting to roll like sixty, with reports flooding us with the news of its greatness. And speaking of "You Were Only Fooling", we just learned that the music operator associations throughout the nation are starting to climb on the bandwagon. The Cleveland, Cincinnati and Detroit operator groups have all selected the song as their "Hit Tune of The Month", and will place Blue's recording in the number one spot in the juke boxes throughout their respective areas. Keep 'em coming Blue . . . we love ya'. . . .

### CHICAGO:

Herman Lubinsky of Regent Records was in town for Al Trace's grand opening at the Bismarck.... It was really a grand opening and the crowd couldn't hear enough of Al's "You Call Everybody Darlin'".... Paul Reiner of Black & White Records talking things over with Chord Distributor's Monroe Passis.... July 14 is the opening date of Liberace, a new piano sensation, at the Palmer House, who recorded "Twelfth Street Rag" for Day-tone records.... Bob Ripley recently cited it on his show because of the six thousand notes played in two minutes.... Viviane Greene, former Trilon recording star, has just been signed to an exclusive contract with Mercury. This is in line with Mercury's enlargement of their race catalogue... Milt Salstone acquired quite a suntan on their Fourth of July week-end trip....

The Mary Osborne Trio opened last week at the Blue Note following the very successful Billie Holliday engagement. . . . Benny Strong with the new ice revue at the Stevens starting the 16th of July. . . . Chuck Foster is off to the Lake Club in Springfield. . . . Good news, Chicago's favorite, Eddy Howard, is due back in town in early fall. . . . Lawrence Welk brings his band back to his old stomping grounds, the Trianon, August 10th. . . . From there, he goes out to the Palladium in Hollywood. . . . Two Columbia recording bands, Woody Herman and Elliott Lawrence, are playing one-nighters in the area. . . . Hal Derwin and his new band play their first engagement at the Muehlebach Hotel in Kansas City. . . . Good luck, Hal. . . . Lee Egalnick out at the Miracle diskery reports that he is tired after the big Fourth week-end . . . aren't we all? . . . They're quite excited about Sonny Thompson's new disk called "Late Freight". . . . Al Benson, the disk jockey, has given it quite a play, and the calls for it are already beginning. . . . Benny Miller formerly with Santly-Joy is now plugging away for Laurel Music. . . . Tower Records with two big disks on the presses, Benny Strong's "That Certain Party" and Jack Owens and small daughter, Mary Ann, with "Will You Be My Darlin". They both drew raves from all who heard them at the NAMM convention.

### LOS ANGELES:

Local indie record companies steamed up and optimistic about plattery prop to Petrillo for formation of the Institute of Music In America, as disk royalty voluntary kitty to end recording ban . . . Ben Pollack of Jewel Records offered us what we consider a fine suggestion. That instead of the same meaningless, formal monicker, why not call such arrangement the Major Glenn Miller Memorial Foundation, as a tribute by the record firms and musicians to the late, great band leader . . . Paul Reiner of Black and White Records in New York. Paul, who has been in the record biz for some time now believes he's really got something with T-Bone Walker's "Plain Old Down Home Blues." Ben Pollack, an associate of Paul, also getting set with Dan Grissom's latest "Dinah" and "You Don't Know What Love Is," with such toppers as Dave Barbour and Buddy Cole sitting in.

Here's a real cute story via Art Rupe, prexy of Specialty Records. Seems as if Camille Howard's cutting of "X-Temperanous Boogie" really was just that. With several sides scheduled for cutting just before the ban, Camille asked Art while she was seated at the piano, "What shall we cut for the last side?" And the Rupe man, the story goes, said, "Aw, just beat out some extemperanous boogie." And so it went . . . The balance of the story can be seen in the sales records of that platter by Camille Howard . . . Modern's Florette Bihari says biz really on the upswing in Los Angeles and New York, due to brother Saul's national sales tour. And speaking of that tall, handsome individual, wha' hopeen with that sun tan you acquired with Milt Salstone while in Chicago? You've gotta stay in the sun, not the nite clubs to keep it Saul daddy.

# **SUMMER SALES TIP** on M'G'M Lecords

THERE'S MUSIC IN THE LAND

ART MOONEY

(From the Warner Bros. film "Two Guys From Texas")

Vocal by Bud Brees CHILLICOTHE, OHIO

Vocal by The Galli Sisters

M-G-M 10230

ARTHUR a (Guitar Boogie) SMITH and his Cracker-Jacks

BANJO BOOGIE HAVE A LITTLE FUN Vocal by Roy Lear and The Cracker-Jack Trio

M-G-M 10229

PHILIP GREEN and his Orchestra CORNISH RHAPSODY

(PARTS I AND II)

Arthur Sanford, pianist

M-G-M 30078

KATE SMITH WHEN I LOST YOU

EASTER PARADE

(From the M-G-M film "Easter Parade")
Orchestra conducted by Jack Miller

M-G-M 10220

STANLEY FRITTS and THE KORN KOBBLERS I WANNA BE A COWBOY IN THE MOVIES

(From the Warner Bros. film "Two Guys From Texas")

25 CHICKENS, 35 COWS

("The Poultry Polka")

Both vocals by Stanley Fritts

M-G-M 10217

I'D LOVE TO LIVE IN LOVELAND (With A Girl Like You) Orchestra conducted by Bill Finnegan

BOB HOUSTON

(When The Moonlight Fell) THE WATERFALL

With The Fontaine Sisters
Orchestra conducted by Jerry Sears
M-G-M 10227

BEBOP CHUBBY JACKSON L'ANA

THE HAPPY MONSTER

M-G-M 10228

TOMMY ROBERTS

Orchestra canducted by Hugo Winterhalter

WHERE FLAMINGOS FLY **EVELYN** 

N-G-M 10210

HANK WILLIAMS with his Drifting Cowboys PAN AMERICAN I DON'T CARE

(If Tomorrow Never Comes)

M-G-M 10226

### M-G-M COIN CATCHERS

THE BEALE STREET BOYS' Baby Don't Be Mad At Me

M-G-M 10197

**BILLY ECKSTINE'S BOB WILLS'** 

Mr. B's Blues

M-G-M 10208

Blues For Dixie

M-G-M 10213

THE GREATEST NAME



IN ENTERTAINMENT



### New York, N. Y.

- WOODY WOODPECKER (Kay Kyser)
  YOU CAN'T BE TRUE, DEAR (Ken Griffin)
  MY HAPPINESS (Jon & Sondra Steele)
  LOVE SOMEBODY (Doris Day-Buddy Clark)
  TELL ME A STORY (Sammy Kaye)
  CONFESS (Patti Page)
  CUCKOO BIRD WALTZ (Ken Griffin)
  THE DICKEY BURD SONG (Fooddy Martin)

- THE DICKEY BIRD SONG (Freddy Martin)
  LITTLE WHITE LIES (Dick Haymes)
- 10. HAUNTED HEART (Perry Como)

### Philadelphia, Pa.

- MAYBE YOU'LL BE THERE (Gordon Jenkins)
- RAMBLING ROSE (Perry Como))
  TIME OUT FOR TEARS (Savannah Churchill)
- YOU CALL EVERBODY DARLIN' (Al Trace)
  MY HAPPINESS (Jon & Sondra Steele)

- WOODY WOODPECKER (Kay Kyser)
  LOVE SOMEBODY (Doris Day-Buddy Clark)
  JUST BECAUSE (Frank Yankovic)
  I SOLD MY HEART TO THE JUNKMAN
  (Basin St. Boys)
- 10. CONFESS (Patti Page)

### Shoals, Ind.

- YOU CAN'T BE TRUE, DEAR (Ken Griffin)

- WOODY WOODPECKER (Kay Kyser)
  NATURE BOY (King Cole)
  MY HAPPINESS (Jon & Sondra Steele)
  TOOLIE OOLIE DOOLIE (Andrews Sisters)
- LITTLE WHITE LIES (Dick Haymes)
- TEA LEAVES (Jack Smith)
- CUCKOO BIRD WALTZ (Ken Griffin)
- 9. LOVE SOMEBODY (Doris Day-Buddy Clark)
  10. BABY FACE (Art Mooney)

### Ft. Worth, Texas

- 1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- 2. IF I HAD YOU (Ken Griffin)
  3. LITTLE WHITE LIES (Dick Haymes)
- ST. LOUIS BLUES MARCH (Tex Beneke)
  WOODY WOODPECKER (Kay Kyser)
  RAMBLING ROSE (Perry Coma)
  MAY I STILL HOLD YOU (Sammy Kaye)
  MY HAPPINESS (Jon & Sondra Steele)
  I HATE TO LOSE YOU (Andrews Sisters)
  Ciribiribin (Ken Criffi

- 10. Ciribiribin (Ken Griffin)

### Tallahassee, Fla.

- YOU CAN'T BE TRUE, DEAR (Ken Griffin)
  MY HAPPINESS (Jon & Sondra Steele)
- NATURE BOY (King Cole)
  LOVE SOMEBODY (Doris Day-Buddy Clark) CONFESS (Patti Page)
  TELL ME A STORY (Sammy Kaye)
  SABRE DANCE (Woody Herman)
  CUCKOO BIRD WALTZ (Ken Griffin)

- HAUNTED HEART (Perry Como)
  RAMBLING ROSE (Perry Como)

### New Orleans, La.

- 1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- NATURE BOY (King Cole)
- CONFESS (Patti Page)
  LOVE SOMEBODY (Doris Day-Buddy Clark)

- MY HAPPINESS (Ion & Sondra Steele)
  TOOLIE OOLIE DOOLIE (Andrews Sisters)
  MAYBE YOU'LL BE THERE (Gordon Jenkins)
  YOU WERE ONLY FOOLING (Blue Barron)
- 9. HAIR OF GOLD (Jack Emerson)
  10. MAYBE I LOVE YOU (Judy Tremaine)

- Chicago, III.
- WOODY WOODPECKER (Kay Kyser)
  YOU CAN'T BE TRUE, DEAR (Ken Griffin)
  MY HAPPINESS (Jon & Sondra Steele)
  YOU CALL EVERBODY DARLIN' (Al Trace)
  LITTLE WHITE LIES (Dick Haymes)

- JUST BECAUSE (Frank Yankovic)
  NATURE BOY (King Cole)
- TOOLIE OOLIE DOOLIE (Andrews Sisters)
  PUT 'EM IN A BOX (Eddy Howard)
  CONFESS (Doris Day-Buddy Clark)

### Saginaw, Mich.

- YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- WOODY WOODPECKER (Kay Kyser)
  MY HAPPINESS (The Pied Pipers)
- I HATE TO LOSE YOU (Andrews Sisters)
  LITTLE WHITE LIES (Dick Haymes)
- JUST LIKE THAT (Johnny Long)
  TOOLIE OOLIE DOOLIE (Andrews Sisters)
- TELL ME A STORY (Sammy Kaye)
  BABY FACE (Art Mooney)
- VALENCIA (Ken Griffin)

### Ellis, Kansas

- 1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- NATURE BOY (King Cole)
- HEARTBREAKER (Andrews Sisters)
  WOODY WOODPECKER (Kay Kyser)
- MY HAPPINESS (Jon & Sondra Steele)
  BLUE BIRD OF HAPPINESS (Art Mooney)
- LOVE SOMEBODY (Doris Day-Buddy Clark,
- A FELLA WTH AN UMBRELLA (Bing Crosby)
  BABY FACE (Art Mooney)
  MORE THAN YOU KNOW (Johnny Moore)

### Little Rock, Ark.

- 1. YOU CAN'T BE TRUE. DEAR (Ken Griffin)
- NATURE BOY (King Cole)
- NATURE BOY (King Cole)
  LOVE SOMEBODY (Doris Day-Buddy Clark)
  RAMBLING ROSE (Perry Como)
  I HATE TO LOSE YOU (Andrews Sisters)
  SABRE DANCE (Woody Herman)

- YOU CALL EVERYBODY DARLIN' (Al Trace)
  MY HAPPINESS (Jon & Sondra Steele)
  WOODY WOODPECKER (Kay Kyser)
  MORE THAN YOU KNOW (Johnny Moore)

### Butte, Mont.

- I. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- MY HAPPINESS (Jon & Sondra Steele)
  LOVE SOMEBODY (Doris Day-Buddy Clark)
- SABRE DANCE (Woody Herman)
  NATURE BOY (King Cole)

- YOU WERE ONLY FOOLING (Blue Barron)
  RAMBLING ROSE (Perry Como)
  HAIR OF GOLD (Jack Emerson)
  HAUNTED HEART (Perry Como)
  TELL ME A STORY (Sammy Kaye)

### Wheeling, W. Va.

- TOMORROW NIGHT (Lonnie Johnson)
- LOVE SOMEBODY (Doris Day-Buddy Clark)
  MY HAPPINESS (Jon & Sondra Steele)
- NATURE BOY (King Cole)
  MAYBE I LOVE YOU (Judy Tremaine)
- YOU WERE ONLY FOOLING (Blue Barron)
- TOOLIE OOLIE DOOLIE (Andrews Sisters)
- LITTLE WHITE LIES (Dick Haymes)
- SABRE DANCE (Woody Herman)
  ST, LOUIS BLUES MARCH (Tex Beneke)

- Los Angeles, Cal. YOU CAN'T BE TRUE, DEAR (Ken Griffin)

- YOU CAN'T BE TRUE, DEAR (Ken Griffin)
  WOODY WOODPECKER (Kay Kyser)
  NATURE BOY (King Cole)
  HAUNTED HEART (Perry Como)
  CONFESS (Patti Page)
  LOVE SOMEBODY (Doris Day-Buddy Clark)
  MY HAPPINESS (Jon & Sondra Steele)
  PUT 'EM IN A BOX (King Cole)
  BLUEBIRD OF HAPPINESS (Art Mooney)
  TOOLIE OOLIE DOOLIE (Andrews Sisters) TOOLIE OOLIE DOOLIE (Andrews Sisters)

### Atlantic City, N. J.

- WOODY WOODPECKER (Kay Kyser)
   YOU CAN'T BE TRUE, DEAR (Ken Griffin)
   LITTLE WHITE LIES (Dick Haymes)
   RUN, JOE (Louis Jordan)
   IT'S MAGIC (Doris Day)
   TEA LEAVES (Alan Dale)

- HINDUSTAN (Ted Weems)
  MORE THAN YOU KNOW (Johnny Moore)
- CUCKOO BIRD WALTZ (Ken Griffin) SAX-A-BOOGIE (Sam Donahue)

### Phoenix, Ariz.

- 1. NATURE BOY (John Laurenz)
- YOU CAN'T BE TRUE, DEAR (The Sportsmen)
  TOOLIE OOLIE DOOLIE (Faughn Horton)
  WOODY WOODPECKER (Kay Kyser)
  NOW IS THE HOUR (Gracie Fields)

- SABRE DANCE (Woody Herman)
- FOUR LEAF CLOVER (Art Mooney)
  LAROO, LAROO LILLI BOLERO (Peggy Lee)
- ANYTIME (Eddy Arnold)
  BUBBLES IN MY BEER (Bob Wills)

### Milwaukee, Wisc.

- 1. MY HAPPINESS (Jon & Sondra Steele)
- ST. LOUIS BLUES MARCH (Tex Beneke)
- NATURE BOY (King Cole)
  THE DICKEY BIRD SONG (Dick Haymes)
  WOODY WOODPECKER (Kay Kyser)
- TWELFTH ST. RAG (Pee Wee Hunt)
  TELL ME A STORY (Sammy Kaye)
- CARAMBA IT'S THE SAMBA (Peggy Lee)
  WHO ME (Tex Williams)
- 10. CONFESS (Patti Page)

### Tulsa, Okla.

- MY HAPPINESS (Jon & Sondra Steele)
  YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- RAMBLING ROSE (Perry Como)
  MAYBE YOU'LL BE THERE (Gordon Jenkins)
- I HATE TO LOSE YOU (Andrews Sisters) ST. LOUIS BLUES MARCH (Tex Beneke)
- BLUES MARCH (Tex Beneke)
   HAIR OF GOLD (Jack Emerson)
   YOU WERE ONLY FOOLIN' (Blue Barron)
   TELL ME A STORY (Sammy Kaye)
   HAUNTED HEART (Perry Como)

### Portland, Me.

- YOU CAN'T BE TRUE, DEAR (Ken Griffin)
  - MY HAPPINESS (Jon & Sondra Steele)
    YOU WERE ONLY FOOLING (Blue Barron)
- SABRE DANCE (Woody Herman)
  YOU CALL EVERYBODY DARLIN' (Al Trace)
- NATURE BOY (King Cole)
  ST. LOUIS BLUES MARCH (Tex Beneke)
- MAYBE YOU'LL BE THERE (Gordon Jenkins)
- TOMORROW NIGHT (Lonnie Johnson)
  TOOLIE OOLIE DOOLIE (Andrews Sisters)

### Cleveland, O.

- CONFESS (Patti Page)
  MAYBE YOU'LL BE THERE (Gordon Jenkins)
  YOU WERE ONLY FOOLING (Blue Barron)
- TEA LEAVES (Alan Dale)
  MY HAPPINESS (Jon & Sondra Steele)
  YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- BLUEBIRD OF HAPPINESS (Art Mooney) LITTLE WHITE LIES (Dick Haymes) 10. NATURE BOY (King Cole)

### Redwood City, Cal.

- 1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- CUCKOO BIRD WALTZ (Ken Griffin)
  WOODY WOODPECKER (Kay Kyser)
  LITTLE WHITE LIES (Dick Haymes)
- THE DICKEY BIRD SONG (Freddy Martin) SO TIRED (Russ Morgan)
- 9. TELL ME A STORY (Sammy Kaye)
  10. TOOLIE OOLIE DOOLIE (Andrews Sisters)
- Prineville, Ore.
- WOODY WOODPECKER (Kay Kyser)
  WOO CA MA CHOO GA (Ernie Felice)

- Reno, Nev.
- LOVE SOMEBODY (Doris Day-Buddy Clark) CONFESS (Patti Page)
- TELL ME A STORY (Sammy Kaye)
  MY HAPPINESS (Jon & Sondra Steele)
- RAMBLING ROSE (Perry Como)
- Savannah, Ga.
- MAYBE YOU'LL BE THERE (Gordon Jenkins)

- 9. CONFESS (Patti Page)
  10. LOVE SOMEBODY (Doris Day-Buddy Clark)

- 1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- MY HAPPINESS (Jon & Sondra Steele)
  WOODY WOODPECKER (Kay Kyser)
- LITTLE WHITE LIES (Dick Haymes)
  NATURE BOY (King Cole)
- CUCKOO BIRD WALTZ (Ken Griffin)
  TOOLIE OOLIE DOOLIE (Andrews Sisters)
  YOU CALL EVERYBODY NARLIN' (Al Trace)
  MAYBE YOU'LL BE THERE (Gordon Jenkins)
  YOU WERE ONLY FOOLING (Blue Barron)

- 1. WOODY WOODPECKER (Kay Kyser)

- MY HAPPINESS (Jon & Sondra Steele)
  BABY FACE (Art Mooney)
- 1. MY HAPPINESS (Jon & Sondra Steele)
- WOO CA MA CHOO GA (Ernie Felice)
  BABY FACE (Art Mooney)
  LITTLE GIRL (Larry Green)
  SIDEWALK PENNY ARCADE (Guy Lombardo)
  HEARTBREAKER (Andrews Sisters)
  SABRE DANCE (Woody Herman)
  GALLOP TO GALLUP, N. M. (Roy Rogers)
  NATURE BOY (King Cole)

- YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- WHO ME (Tex Williams)
  NATURE BOY (King Cole)
- WOODY WOODPECKER (Kay Kyser)
  SABRE DANCE (Woody Herman)
- MY HAPPINESS (Jon & Sondra Steele)
- ST. LOUIS BLUES MARCH (Tex Beneke)
  LITTLE WHITE LIES (Dick Haymes)
  WOODY WOODPECKER (Kay Kyser)
  YOU WERE ONLY FOOLING (Blue Barron)
- TELL ME A STORY (Sammy Kaye)
  NATURE BOY (King Cole)
- Bismarck, N. D.

### DeLuxe & Day Distribs To Interchange Masters — Ops To Benefit From Move

LINDEN, N. J. — Jules Braun, president of DeLuxe Records, this past week announced a plan for the interchange of masters between his firm and the Day Distributing Company of Los Angeles, Calif. Both firms will handle each others labels and will manufacture and distribute the lines. Day Dist. Co. manufacture the Miltone, Sacred and Foto labels. As a result of this interchange of

masters, each company is now better equipped to service ops all over the country. With pressing plants on both the West and East coasts, ops will receive hits while they are still scorching. Speedier delivery is now possible since the distribution is regionally handled. Operators who formerly had ordered records while they were in the hit stage, will receive the platters in time to "cash in."

### FROM COAST TO COAST THE "SUMMER JINX" IS BEING TURNED INTO A SUMMER BOOM!!

### With Our JULY 19th RELEASES on



THE GREATEST LINEUP OF TALENT ON WAX TODAY! BILLY ECKSTINE Waxes Sentimental on 'LADY' and gives with Bop on 'Jitney' 9049 SOPHISTICATED LADY - JITNEY MAN

CHARLIE VENTURA featuring Buddy Stewart, Kai Winding, Shelly Manne, Gus Cole & Lou Stein

9048 EAST OF SUEZ I'LL NEVER BE THE SAME

HANK D'AMICO featuring Cozy Cole, Don Byas, Frank Newton, David Rivera & Sid Weiss

9047 HANK'S PRANKS JUKE BOX JUDY

### INTRODUCING

DON REID the Voice with a Heartbeat (Vocalist with Xavier Cugat for years)
9050 JUST A GIRL THAT MEN FORGET — LOVE IS A DANGEROUS GAME

-and-

GRACE SMITH Blues Shoutin' Mama

(formerly with Erskine Hawkins, Lucky Millinder, Tiny Bradshaw)
9046 COMPETITION BLUES — BABY, YOU'RE JUST MY SPEED

Voted 'Disc of the Week' by THE CASH BOX—Highest Rated Record by THE BILLBOARD #6 (Hit Parade in Chicago) #5 (Hot in Harlem) Selling Like Wildfire Throughout the Country

### THE RAVENS Latest Release

9045 SEND FOR ME IF YOU NEED ME -- UNTIL THE REAL THING COMES ALONG





Bullet makes with a new hit. Latch on to Record # 1044. Danny Cassella & his Orchestra win you with

"CRUEL LOVE"-You'll shimmy to the backside. It's "HAWAIIAN WAR CHANT"

Order From Your Nearest Distributor

### **BULLET RECORDS**

423 Broad Street, Nashville, Tenn. 6-4573



## THE CASH BOX ace Lecord Levil

### RACE DISK O' THE

We're Gonna Rock" (2:40) "Harlem Parade" (2:37)

BILL MOORE (Savoy 666)



BILL MOORE

Oh what a dilly this thing is! Sure to set the town afire, jumping with joy and the like, is this bit by the popular Bill Moore. The mad rhythm offered here is a cinch

to clinch with phono fans through-out the land, a sure-fire bet for music ops with race spots. Wax, titled "We're Gonna Rock" really does, with all the gusto imaginable. Tenor sax spot by Paul Williams set the stage for all the noise, with his deep round tones ringing true set the stage for all the noise, with his deep round tones ringing true throughout. Ditty is decked out in a fast pace, with the melody sure to be taken up by loads of jump fans. On the flip with "Harlem Parade", Bill and the gang come back with another comer, with the metro of this instrumental bit showing the gang to their best adshowing the gang to their best advantage. Don't miss this dynamite laden duo — especially so with "We're Gonna Rock".

"East of Suez" (2:44) "I'll Never Be The Same" (2:32) CHARLIE VENTURA ORCH.

(National 9048)

The orchestral patter of the great Charlie Ventura ork, and a pair bound to hyp ops phono take. Top deck is the one that is sure to ride, and make the jump and bop fans dig for silver. Titled, "East Of Suez", piper Buddy Stewart combines with Charlie and the gang to offer a bop vocal in the background of some mighty fine rhythm. Ditty spills with loads of sharp notes, with the refrain echoing brilliantly throughout. Wax is set in low mood, and doesn't feature too much blast. It's the vocal spot coupled with some great sax work by the maestro that grab all the glory. On the flip with "I'll Never Be The Same", Charlie steps out in all his splendor to offer some slow melodic music that shows as a top notch piece. "East of Suez" will fill your jeans with beans—the kind that jingle.

> "The Happy Monster" (2:31) "L'Ana" (2:51) CHUBBY JACKSON ORCH. (MGM 10228)

 More orchestrated patter, with the Happy Monster himself, Chubby Jackson on deck. That's just what Chubby and the boys offer, wax titled "The Happy Monster" and "L'Ana". Always a popular figure with bop and jazz fans, Chubby and his boys display their great style with this duo. Top side spills in slow fashion, with individual spots falling all over the place. "L'Ana" features some great bop rhythm with the sharp refrain sure to come in for a load of attention. Both sides of this piece rate ops avid listening attention.

"Married Woman Blues" (2:51) "My Fault" (2:50) BROWNIE McGHEE

(Savoy 5551)

 Blues shouting of piper Brownie
 McGhee and a pair that have the odor of buffalo about them. Offering his gusto shouting in fine manner on "Married Woman Blues," Brownie shows his tonsils off to splendid advantage on the top deck, as the slow shuffle metro rounds out the background. Guitar ticklin hypos the side and should win praise from phono fans. Flip is a repeat grade A performance for Brownie, with the title of the ditty "My Fault" leading the way. Take note of Brownie's wide clan of fans-then run out and load

"Walkin' And Talkin' Boogie" (2:48) "The Walls Came Tumblin' Down"

> JACK McVEA ORCH. (Exclusive 42x)

 Boogie woogie rhythm of this piece by Jack McVea and the melody of "Walkin' And Talkin' Boogie" show as material ops oughta get next tobut pronto. With the tenor sax and piano standing out in high light, Jack and the boys display some torrid boogie on this bit. Short vocal passages parrot the title, as the metro and refrain of the melody hog the limelight. On the flip with some blues, the gang offer "The Walls Came Tumblin' Down". Ditty is set way down low in slow tempo with a crying trumpet in the background leading the way. Wax is attractive and should win favor. Both sides rate a spot in your machine-climb on the band-



### **BOUQUET OF ROSES** Eddy Arnold (Victor 20-2806)

### TEXARKANA BABY Eddy Arnold (Victor 20-2806)

### OKLAHOMA WALTZ Johnny Bond (Columbia 38160)

### SEAMAN'S BLUES **Ernest Tubb** (Decca 46119)



### ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

### SWEETER THAN THE FLOWERS

Moon Mullican (King 673)

### SUSPICION

Tex Williams (Capitol 40109)

### WHAT A FOOL I WAS

Eddy Arnold (Victor 20-2700)

### JOHN'S OTHER WIFE

Johnny Bond (Columbia 38160)

### SIGNED, SEALED & DELIVERED

Cowboy Copas (King 658)

### Apollo Records Take Over Gem Label; To Move Offices To New York's Coin

NEW YORK-Apollo Records has taken over the manufacture, distribu-tion and promotion of the Gem Record

tion and promotion of the Gem Record label, and will assist in the selection of recordings to be produced by Gem in the future.

Paul McGrane, vice-president of Gem, will continue in charge of artists and repertoire, and will cooperate in publicity and promotion of the label. Meanwhile, Apollo has commenced moving its Tenth Avenue distributing, and the Madison Avenue executive offices in New York to take over Nat Cohn's Modern Music office at 457 W. 45th St. This move, to be completed by August 1st, is to secure more space and consolidate operations and cut down overhead.

down overhead.

Apollo also announced that as a result of their New Jersey record dis-

dynamite on wax. UP AND COMING KING 718 PEACH TREE STREET BOOGIE KING 4225 I WANT MY BABY KING 4226 LOLLIPOP MAMA KING 4230 I CAN'T GO ON WITHOUT YOU KING 714 TENNESSEE MOON NOW FROM YOUR NEAREST KING BRANCH 1540 BREWSTER AVE. CINCINNATI 7, OHIO



tributor, Igoe Brothers Inc., having given up all record distribution, the latter territory returns to New York's branch under the direction of Irving Katz. Nickie Milano, who handled the territory for Igoe Brothers, will assume a similar position with the Apollo plattery. Apollo plattery.

### THE LUCKY 7--NATURALS

Bulls-Eye of the Week-The Cash Box "John's Other Wife"

Recorded by
JOHNNY BOND—Columbia
JOHNNY MORRIS—Orpheus

2. "The Little White House"
(With The Little Green Blinds)

Recorded by
MILT HERTH-LARRY DOUGLAS—
Decca

"I'm A Lonely Little Petunia"

Recorded by
DICK 'Two-Ton' BAKER-Mercury,
LAWRENCE WELK-Decca, TOMMY
TUCKER-Columbia, HARMONAIRES
-Embassy, THE HAPPY GANGVic. (Can.)

"Shoe Shine Shuffle" by Vaughn Horton, writer of Choo Choo Ch' Boogie, Toolie Oolie Doolie, John's Other Wife Recorded by PAT FLOWERS on RCA Victor \$ 20-2930

"Recorded by
BILL CLEMENT & Ork on Orphous #262

"Brother Bill"

CHERIO-RYTVOC Music Pub. 1585 B'wy, N.Y.

Reissued by Request
TONY PASTOR—RCA Victor "Tell Me Why"

Recorded by

ALAN GERARD—National

### Standard Songs are MONEY MAKERS!

"JUST ONE OF THOSE THINGS"

Recorded by

BENNY GOODMAN—Columbia GINNY SIMMS—Sonora GUY LOMBARDO—Decca

ANDRE PREVIN-Victor

Published by: HARMS, Inc.

MUSIC PUBLISHERS HOLDING CORP. NEW YORK, N.Y.







## "Folk"and"Western CORD REVIEW



"Life Gets Tee-Jus Don't It?" "Wind In The Mountains"

CARSON ROBISON (MGM 10224)

• The very capable and popular Carson Robison sets with a pair which should spin wildly on phonos and attract a ton of coinage. Always a heavy coin winner, Carson offers a recitation piece on the top deck in fair fashion, as he tells about the tired and boredom that goes with a ranchers life. Ditty is set in smooth fashion and offered in extremely light vein, to boost and enhance the platters winning possibilities. On the flip with "Wind In The Mountains", Carson comes back with a melancholy bit weaving around the title. Both sides show Carson in gala mood and should come in for a slew of jitney on the phonos.

### "No One Will Ever Know" "One Little Tear Drop Too Late" TEXAS JIM LEWIS (Decca 46130)

(Decca 46130)

Pair of sides to which music ops might be attracted are these offered here in fair fashion by Texas Jim Lewis and His Lone Star Cowboys. Wax offers nothing unusual or has enough within to cause a traffic jam, but it should fill ops needs nevertheless, as fair filler material. Wax spills around the title on the pair, with the top side hogging the line. Ditty is a routine folk ballad full of pathos and the like. Ops having a spot on their machines—take note.

### "Juke Box Blues" "Oh! Monah" PEE WEE KING (VICTOR 20-2841)

(VICTOR 20-2841)

• Mellow music strains of Pee Wee King and his Golden West Cowboys and the set up of a pair that can really whirl in phonos across the land. Top deck grabs the lead, with the rural styled blues notes trickling thru in top notch styling to score. Chanting in the background and the instrumental treatment offered makes the deck glitter all the more. Flip, a well known piece, has the crew displaying their grade A manner in bounce fashion, with some mellow licks to add luster to the wax. Both sides should grab a load of coin.

### "Roadside Rag" "I Love Her Just The Same" SLEEPY McDANIEL (DC 8039)

(DC 8039)

Pair of sides that beckon coin play are offered here in effective fashion by Sleepy McDaniel and his Radio Playboys, with the metro of "Roadside Rag" and "I Love Her Just The Same" seeping thru the wax. Top deck, a very fast instrumental hit shows the gang in excellent fashion and is ably suited for the crowd that loves to dance. Flip, a novelty piece, is loaded with mirth and merriment and should come in for its fair share of phono play. Both sides are tinted with buffalo—latch on.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Bax* By Leading Music Operators In New York City's Harlem Area.



TOMORROW NIGHT Lonnie Johnson (King 4201)



LONG GONE

Sonny Thompson (Miracle 126)



SEND FOR ME IF YOU NEED ME

The Ravens (National 9045)



DON'T FALL IN LOVE WITH ME

Ivory Joe Hunter (King 4220)



RUN JOE

Louis Jordan

(Decca 24448)



YOU DON'T LOVE ME

Camille Howard
(Specialty 307)



I CAN'T GO ON WITHOUT YOU

Bull Moose Jackson (King 4230)



MORE THAN YOU KNOW

Johnny Moore (Modern 599)



I WANT TO CRY

Savannah Churchill (Manor)

**EUPHORIA** 

Charlie Ventura (Sittin' In 504)



**RUN JOE** 

Louis Jordan (Decca 24448)

I CAN'T GO ON WITHOUT YOU

Bull Moose Jackson (King 4230)

SEND FOR ME IF YOU NEED ME

The Ravens (National 9045)

MORE THAN YOU KNOW

Johnny Moore (Modern 599)

YOU DON'T LOVE ME

Camille Howard
(Specialty 307)

THE TWISTER

Paul Williams (Savoy 665)

DON'T FALL IN LOVE WITH ME

Ivory Joe Hunter (King 4220)

WE'RE GONNA ROCK

Bill Moore (Savoy 666)

RECESS IN HEAVEN

Dan Grissom (Jewel 2004)

THAT'S BETTER FOR ME

T-Bone Walker
(Black & White 126)



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.

MESSING AROUND

Memphis Slim (Miracle)

RUN JOE

Louis Jordan (Decca 24448)

TOMORROW NIGHT

Lonnie Johnson (King 4201)

LONG GONE

Sonny Thompson (Miracle 126)

GOOD ROCKIN'
TONIGHT

Wynonie Harris (King 4210)

YOU DON'T LOVE ME

Camille Howard
(Specialty 307)

POOL PLAYING BLUES

Amos Milburn (Aladdin)

RECESS IN HEAVEN

Dan Grissom (Jewel 2004)

GROOVY MOVIE BLUES

Johnny Moore (Exclusive)

NATURE BOY

King Cole (Capitol 15054)



YOU DON'T LOVE ME

Camille Howard
(Specialty 307)

WRITE ME A LETTER BLUES

Saunders King (Rhythm 206)

LONG GONE

Sonny Thompson (Miracle 126)

RUN JOE

Louis Jordan (Decca 24448)

GOOD ROCKIN'
TONIGHT

Wynonie Harris (King 4210)

I'M WAITING FOR YOUR CALL

T-Bone Walker (Black & White)

TRAIN BLUES

Roy Milton (Specialty 524)

DON'T FALL IN LOVE WITH ME

Ivory Joe Hunter (King 4220)

RECESS IN

Dan Grissom (Jewel 2004)

NATURE BOY

King Cole

(Copitol 15054)



### CODE

AL—Aladdin
AP—Apollo
AR—Aristocrat
BU—Bullet
CA—Capitel
CE—Celebrity
CN—Continental
CO—Columbia
CS—Coast
DE—Decca
DEL—DeLume
DM—Delmac
EX—Exclusive
JD—Joe Davis
KI—King
LO—London
MA—Majestic

MG—M-G-M
MI-Miracla
MN-Manor
MO-Modern
MU-Musicraft
NA-National
RA-Rainbow
RE-Regent
SA-Savoy
SD-Super Disc
SI-Signature
SP-Specialty
SN-Standard Phone
ST-Sterling
TR-Trilon
UN-Universal
VI-Victor
VT-Vitacoustic

July 10 July 3

### -YOU CAN'T BE TRUE, DEAR

137.9 115.7

AP-1121-N. EMMETT CA-15077—THE SPORTSMEN BU-1032-R. DEAUVILLE DE-24439-DICK HAYMES

Nature Boy CO-38211-MARLIN SISTERS

You Can't Be True, Dear KI-4218—THE HARMONKINGS

LO-202-VERA LYNN

DEL-1171—ZIGGY LANE

MU-568—RUSS BROOKS

RO-128-KEN GRIFFIN

VI-25-1117-WILL GLAHE

### -WOODY WOOD. PECKER 122.9 94.5

CA-15145—THE SPORTSMEN I'd Love To Live In Loveland

CO-38197-KAY KYSER O. When Veronica Plays the

Harmonica

ME-5154-THE HONEYDREAMERS

### -NATURE BOY

105.8 114.9

CA-15054-KING COLE Lost April

CO-38120—FRANK SINATRA S'posin'

DE-24439—DICK HAYMES You Can's Be True, Dear

EX-36x—HERB JEFFRIES Just Naive

JE-2006-THE HOLLYWOODAIRES Don't You Want That Stone

LO-10013-MANTOVANI Ritual Fire Dance

ME-5134-JOHN LAURENZ These Foolish Things

MU-567—SARAH VAUGHAN I'm Glad There Is You

RA-10070 EDDY MANSON VI-25-5212—EVE YOUNG

Time For Your Lullaby

VI-20-2944-DICK JAMES You Can't Be True, Dear July 10 July 3

-LITTLE WHITE LIES 86.8 93.5

CO-38114—DINAH SHORE Crying For Joy

DE-24280-DICK HAYMES Sierra Madre

ME-8085-STEVE GIBSON MU-558-MEL TORME

VI-27521-TOMMY DORSEY O.

MY HAPPINESS 64.3 75.8

BU-1032-R. DEAUVILLE

CA-15094—THE PIED PIPERS Highway To Love

CO-38217—THE MARLIN SISTERS The Man On The Carousel

DA-20-17—ANNE VINCENT

DM-11133—JON & SONDRA STEELE They All Recorded To Beat The Ban

DE-24446-ELLA FITZGERALD

ME-5144-JOHN LAURENZ Someone Cares

PA-1004—PAUL SHERIDAN

SI-15206—ALAN DALE Tea Leaves

### -WILLIAM TELL **OVERTURE** 64.2 21.2

VI-20-2861—SPIKE JONES O. The Man On The Flying Trapeze

### TOOLIE OOLIE DOOLIE

50.0 69.7

CA-15059-THE SPORTSMEN CN-1223-VAUGHN HORTON

CO-38211—MARLIN SISTERS You Can't Be True, Dear

DA-2015—DANA SERENADERS

DE-24380-ANDREWS SISTERS FL-5005-ALPINE BELLES

LO-201—JOHNNY DENNIS

SR-5505-LARKIN SISTERS

ST-1013-DICK HAYMAN

VI-25-1114-HENRI RENE O.

### THE DICKEY BIRD SONG 35.1 40.9

CO-38085-THE DELL TRIO **Encore Cherie** 

DE-24301-LARRY CLINTON O. Ooh! Looka There

MA-1234-GEORGE OLSEN O.

Thoughtless MG-10138-BLUE BARRON O. My Cousin Louella

VI-20-2617—FREDDY MARTIN O. If Winter Comes

VT-22—JOAN EDWARDS

### ST. LOUIS BLUES MARCH 34.9 31.4 VI-20-2722-TEX BENEKE O.

Cherokee Canyon

31.6 23.3 -BECAUSE

AP-1068-HAL WINTERS Because

LO-145-ARTHUR TRACEY A Perfect Day

V1-20-2653-PERRY COMO

### 11—LOVE **SOMEBODY** 28.9 31.8

CO-38174—DORIS DAY & BUDDY CLARK Confess

### 24.8 12.6 -CONFESS

CO-38174—DORIS DAY-BUDDY CLARK Love Somebody

DE-24409-THE MILLS BROS. Someone Cares

ME-5129-PATTI PAGE Twelve O'Clock Flight

MG-10194—JIMMY DORSEY O.

If I Were You

MA-1131—THE FOUR TUNES VI-20-2812—TONY MARTIN Bride & Groom Polka July 10 July 3

-IT'S MAGIC 23.6 18.7 CA-15072-GORDON MacRAE

Spring In December CO-38188-DORIS DAY Put 'Em In A Box, Etc.

DE-23826-DICK HAYMES It's You Or No One

ME-5138-VIC DAMONE It's You Or No One

MG-10187—BUDDY KAYE QUINTET

MU-557—SARAH VAUGHAN It's You Or No One

VI-20-2862—TONY MARTIN It's You Or No One

### BETTER LUCK NEXT TIME 23.2 25.2

CA-15084—JO STAFFORD Roses of Picardy

CO-38191—DINAH SHORE Steppin' Out With My Baby

DE-24435—GUY LOMBARDO O. Steppin' Out With My Baby

ME-5145-JERRY SHELTON TRIO MG-10192—GEORGE PAXTON O.

Rambling Rose VI-20-2888-PERRY COMO

It Only Happens When I Dance With You 15—HAUNTED

### HEART 20.1 31.9

CA-15023—JO STAFFORD I'm My Own Grandmaw

-BUDDY CLARK CO-38112-First Prize At The Fair CO-38083-BUDDY CLARK

Matinee DE-24362—GUY LOMBARDO O. Saturday Night In Central Park

DE-24370-BING CROSBY Moonlight On a White Picket

ME-5120-VIC DAMONE Tell Me A Story

MG-10153—GEORGE PAXTON O. Dream Girl

VI-20-2713—PERRY COMO Carolina Moon VI-45-0050-RUSS CASE O. Inside U. S. A.

### BARY FACE 18.4 25.3 AP-1114-PHILLIE ALL STAR STRING BAND

Bye, Bye, Blackbird

CO-30014—JERRY WAYNE & DELL TRIO DE-25356-HENRY KING O.

Oh, You Beautiful Doll

KR-216-UPTOWN STRING BAND

ME-2120-AQUA STRING BAND

MG-10156-ART MOONEY O. **Encore Cherie** ST-294—HUM & STRUM

TO-294—BENNY STRONG O.

VI-22879-SAMMY KAYE O.

Miss You

PA-1105—FERKO STRING BAND UN-627-MILT SCOTT ORCH.

### 17—TEA LEAVES 16.1 14.2

AL-1933—EMIT COTE CA-15102—JACK SMITH

Highways Are Happy Ways CO-38230-EMIL COTE

In Martha's Eyes DE-24446-ELLA FITZGERALD

My Happiness SI-15206-ALAN DALE My Happiness

PA-1005—RODNEY DAVIS
Where The Apple Blossoms Fall ME-5148-JOHN LAURENZ

### THE MAHARAJAH **OF MAGADOR 15.8** 3.9

A Tree In A Meadow

VI-20-2851-VAUGHN MONROE O. Give A Broken Heart A Break July 10 July 3

19-SARRE

14.4 18.6

DANCE CO-38102-WOODY HERMAN O.

Swing Low, Sweet Chariot DE-24388—VICTOR YOUNG O.
For Whom The Bell Tolls

DE-24427—ANDREWS SISTERS
Heartbreaker

LO-222-TED HEATH ORCH. Tabu

ME-24000-NICHOLAS S. GOLOVANOV MG-30048-MACKLIN MARROW

SI-15180—RAY BLOCH O. Minuet In G

RE-111-DON HENRY TRIO Turnpike Polka

VI-20-2721—FREDDY MARTIN O.

After You're Gone

### -YOU CALL EVERY-**BODY DARLIN' 9.2** 12.2

ME-5155-ANNE VINCENT Blue Bird Polka

RE-117—AL TRACE O.

Linger Awhile

### ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

-PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON 9.1 10.1

-TELL ME A STORY 8.9 13.2

-TWELFTH STREET RAG 8.7 4.1 24—CARAMBA! IT'S

MAYBE YOU'LL BE THERE 5.2 7.1

5.8

5.1

1.5

1.2

THE SAMBA

JUST BECAUSE 5.1 14.7

-HEART-BREAKER 4.9 16.2

FADDLE 3.5 5.1 29—BLUE SHADOWS ON THE TRAIL 2.5

-FIDDLE

-DON'T

BLUE BIRD OF HAPPINESS 3.8

FELLA WITH AN UMBRELLA, A 2 2.3 8.9

-MEADOW-LANDS

BLAME ME 2.1 3.6

YOU WERE MEANT FOR ME 2.0 2.1

BABY, DON'T BE MAD AT ME

36-WALK IT OFF 1.5

HOW HIGH THE MOON

BOY FROM TEXAS 1.3

-LAROO LAROO LILLI BOLERO 1.2 12.5

40\_SUSPICION 1.0 1.6

### Production Facilities Upped By Bally Gesick Elected To Meet Demand For "Carnival"

### **Execs Stay On Job During Fourth Of July Week-end To Revise Production Line**



HERB JONES

CHICAGO-There's a fire of enthusiasm burning thruout the Bally Manufacturing Company personnel that is causing the biggest executives down to the shipping clerks to work, not only harder and faster, but to stay on their jobs long hours beyond the regular day, and during weekends. The reason—"it's the overwhelming demand for our new fiveball "Carnival", states Herb Jones, vice president.

"The unusual condition brought about by the great demand for 'Carnival'" stated Jones "brought in all the executives and production experts on

the Fourth of July week-end, an un-heard of situation. However, it was most necessary that we revise our entire production facilities so as to be in a position to turn out this great game in the quantities demanded by

George Jenkins, Bally vice president and general sales manager, was another exec who was on hand during the holidays. "It is important that I know the production schedule" beamed Jenkins "as the distributors on the phone have been banging me for more and quicker deliveries. With the production line now in a position to turn these games out faster than ever before, I am doing my utmost to get them to the trade."

"It appears as if Bally was right" stated Ray Moloney, president of Bally, referring to his statement of a week ago that the industry would be given a 'shot in the arm' by the manufacture of a game similar to its 'Bally Reserve' of ten years ago. "'Carnival', which is reviving the original build-up bonus introduced by 'Bally Reserve', is creating the same kind of excitement the original game did in 1938. We hope the increased production facilities of our plant will help us satisfy the initial demand somewhat at this time. However, our production executives are studying the situation to further increase produc-tion should the demand continue at such a furious pace."

### Herb Jones Will Head CMI Show Committee; Herb Oettinger Is Chairman Of Banquet **And Entertainment Committee**

### Sam Stern And Joe Batten On Jones' Committee

CHICAGO - Herb Jones, Bally Manufacturing Company, will head the general show committee for Coin Machine Industries' 1948 Exhibition and Convention, it was announced by Dave Gottlieb, CMI president.

The annual coin machine show is scheduled to be held at the Hotel Sherman, Chicago, on January 17, 18 and 19, 1949.

Herb Oettinger, United Manufacturing Company, will be the chairman of the banquet and entertainment committee.

Walter Tratsch, A.B.T. Manufacturing Company; Sam Stern, Williams Manufacturing Company; and Joseph A. Batten, Exhibit Supply Company, have been appointed to Jones' committee.

Gottlieb further announced that Jones has been chosen by the CMI

Board of Directors to succeed the late John Chrest as treasurer, and Oettinger was named secretary of CMI. Oettinger has been serving as acting secretary since the resignation of James A. Gilmore last April.

"Contracts for exhibit space at the show will be mailed to CMI members in good standing August 31 so that they will be received the day after Labor Day," stated Jones. "With the contracts will be floor plans of display facilities. Thereafter, the show committee will assign space on a 'first come, first served' basis as the signed contracts are received at CMI head-

"This will be the biggest show CMI has ever had," Jones predicted. "Members should return their contracts and choice of space promptly to avoid being disappointed in the booths assigned to them."

# Treas. Mills Ind.

CHICAGO — It was announced by Ralph J. Mills, Chairman of the Board of Mills Industries, Inc., that at a meeting of the Board of Directors on June 29, Edward J. Gesick was elected Treasurer of the firm. Gesick was formerly assistant secretary and assistant treasurer of Popular Mechanics Company of Chicago.

The Board of Directors of Mills Industries, Inc., now consists of Ralph J. Mills, Chairman of the Board; Herbert S. Mills, President; A. E. Tregenza, Executive Vice President, formerly executive vice president of the Jefferson Electric Company, Bellwood, Ill.; Simms D. McGuire, President of Beloit Diary Company; and Fred L. Mills, Jr., son of the former president of Mills Industries.

### Governor Signs La. Tax Bill No. 301

NEW ORLEANS, LA.—Louisiana State Bill No. 301 (New Orleans Amusement Tax) was enacted into law as Act No. 297, by approval of the Governor on July 5.

This act authorizes Parishes and Municipalities of more than 300,000 inhabitants to levy license taxes on places of amusement and entertainment, and games of skill. The proceeds are to be dedicated to public and quasi-public charitable institutions in the parish or municipality where collected.

### "Target Master" Deliveries At End Of Month Says Cohn

NEW YORK—Nat Cohn, Modern Music Sales Company, this city, announced that "Target Master" ray pistol will be coming off the production line in quantities by the end of

Cohn states that the ray pistol has been on location tests for some time now, and collections have been very high.

Modern is national distributor for

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More and MORE MUSIC OPS CALL FOR



RIGHT DOWN YOUR

ALLEY

. . . if you are a coin mochine salesmon or roodmon eorn \$7.50 for yourself from olmost every operator you meet. Greotest sideline for ony solesmon. Big, direct mail compoign now under woy bocks you up 100%. Right in line with whotever you're selling. In foct, it's the most important part of the coin mochine business. One solesman, ofter the first doy on the rood, phoned, "Sold everyone I called You con do it, too. Cover your expenses and earn extro money. Write for full details today to:

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381 Fourth Ave., New York 16, N. Y.

### USED — FACTORY REBUILT — CONSOLES Buckley TRACK ODDS—Double Tube, Belt Drive \$695.00 Buckley PARLAY—Double Tube, Belt Drive 750.00 Buckley PARLAY—Single Tube, Jack Pot 545.00 Buckley DAILY DOUBLE—Jack Pot 1946 Single Tube 475.00 FACTORY REBUILT AND REFINISHED SLOTS KNEE ACTION DRILL PROOF Sc Mills Original 3-10 Cherry Bells Sc Mills Gold Chrome 25c Mills Gold Chrome Sc Mills Black Cherry Sc Blue Fronts Original Sc Watling Roll-A-Top 1946 model New Mills 3 Bell made special 1-5c and 2-25c slots

CONSOLE DISTRIBUTING COMPANY, INC.

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NEW ORLEANS 13, LA.
Distributors For Buckley Monufocturing Co.



KICKER-BUMPER
BUTTON
ON BOTH SIDES
OF CABINET

BALLY

# RESERVE AGAIN

AND ALL-12 "SKILL FEATURE

CONFERENCE PERSONAL ARRESTAL

Cabinet, Playfield, Scoreglass

Here's the "shot-in-the-arm" 5-Ball game you've been waiting for . . . your big opportunity to "get well" in a hurry! CARNIVAL is a modern pepped-up version of the famous BALLY RESERVE of 1938 . . . with original BALLY RESERVE BUILD-UP BONUS that steps up, up, up and keeps players glued to the game, fascinated by the simple, easy-to-understand score-system (hit all 12 bumpers) and the powerful appeal of the EVER-INCREASING BONUS. Bally's new CARNIVAL is BALLY RESERVE plus HIGH-SCORE competitive play appeal . . . plus new fast action . . . plus KICKER-BUMPERS . . . plus new modern flash . . . plus new 1948 trouble-free mechanisms. Earnings on test locations are double and triple usual 5-ball average. Get your share. Try CARNIVAL on your slowest spot and you'll agree . . . IT'S BALLY RESERVE AGAIN!

# CARNIVAL

MANUFACTURING COMPANY

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

# WHEREVER YOU OPERATE ALI - BABA

... you'll find a Treasure of Pepped-up Profits!

All the Famous **Gottlieb Innovations** 

Plus

**AMAZING NEW PROGRESSIVE BUILD - UP BUMPERS!** 

> Great as Gottlieb's Original Flipper Bumpers!

### **HOLD-OVER BONUS**

Peerless Play Incentive!

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CHICAGO 51, ILLINOIS

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### COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS Our Films Get The Dimes PRICE \$32.50 TO \$38.50 Per Reel PHONOFILM 3331 No. Knoll Dr.

### **Coinmen Eye Increased State And Local Budgets Anticipating New And Increased Taxes**

Some Groups Organizing To See That Taxes Are Fair And Equitable

NEW YORK—Coinmen thruout the country are carefully eyeing the local and state financial budgets, for the coming periods. They knew that practically every community has made provisions for increased expenditures and will tax every possible source of revenue. Gradually, year by year, taxes have been imposed on coin operated machines, and in following periods, these taxes invariably are increased. The United States government exacts a federal tax for years, and today twenty-one of the states now impose taxes on coin machines as a source of revenue. However, with forty-four states meeting this coming legislative year, it is anticipated that many of them will consider state coin machine taxes for the first time, while the states now deriving revenue from coin machines will consider additional and higher taxes.

Operators have indicated the possihigher taxes.

Operators have indicated the possibility of their municipality adopting local tax measures to meet their in-

creasing budgets.

Some of the coinmen in certain territories are preparing their forces to be in a position to know just when tax measures are being introduced, and will be ready to present their case to the right authorities so that they can overcome legislation imposing unfair and excessive amounts. The fair and excessive amounts. The newly formed Georgia Coin Machine Operators Association was primarily organized just for this purpose.

### **Turner Sales Appointed** Aireon Distributor

HUNTINGTON, W. VA. — Turner Sales Company, 621 Fourteenth St., this city, has been appointed distributors for Aireon Manufacturing Corporation, according to an announcement by Bernard D. Craig, general sales manager of Aireon.

The firm will distribute Aireon phonographs and accessories in the regions of West Virginia and Western Virginia.

Harry Turner and his son Maynard head the firm, with Maynard the manager of the company. Harry is one of the old timers in the coin machine business, having spent the past twenty years operating and wholesaling.

"We are exceptionally happy to inform the trade of the appointment of Turner Sales Company as distributors for Aireon" stated Craig. "Harry and Maynard are not only experienced coinmen, but have a legion of friends in the territory they will contact. They will be ready at all times to give the music operators the utmost in service and cooperation".



"Biggest bargain buy in history is the \$48 subscription to The Cash Box", is what one well known coin machine man wrote us. Why? Because the "special" \$48 subscription allows you to use a 40 word classified ad (actual cost \$3.20) free of charge each and every week. Add the facts:—52 weeks free \$3.20 classified (40 word) ad totals \$166.40plus-the \$15 yearly subscription cost—for a grand total of \$181.40 . . . offered to you for only \$48. Send your \$48 check for the "special" subscription to: The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

# Buckley BUILDS THE Best



FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

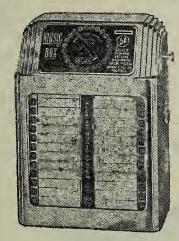
Complete

- e.
  Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
  Club Handle and Handle Collor chrome plated.
  Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5

- 3/5. 5c-10c-25c chrome Denomina-tor Coin Intake. Payout Cups with anti-spoon



# THE NEW



Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quan-tity production.

new Buckley Music Box is genuinely of the plated, with beautiful red dial plates attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selection always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

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CHICAGO 24, ILLINOIS



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Williams

# YANKS

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Williams

MANUFACTURING

COMPANY

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### ATTENTION!

# Coin Machine Salesmen

Unusual opportunity to make real moneyfull time or part time—as you travel. You don't have to go out of your way one inch to earn some real cash. Right in keeping with whatever you are now doing or selling. Even the laziest salesman can earn \$15 per day. No real work. That's all been done for you. In fact, big direct mail campaign covering all operators under way right now. Here's a really golden opportunity for a few tried and seasoned coin machine roadmen. Write Now!

BOX 710 % THE CASH BOX

381 Fourth Ave., New York 16, N. Y.

# Detroit Games Assn. Keeps Ops Happy

DETROIT, MICH. — Headed by Alex Curtis, president, and Maurice Feldman, treasurer, the Michigan Miniature Bowling Association is rolling along in great shape. According to the officers of the association, the members are a happy group and extremely well satisfied with the organization.

Trivial controversies are a thing of the past, according to these officials, and the important matter of cooperation among operators regarding commissions is practically 100%, and chisling for locations is almost eliminated.

As the officers are active with their own routes, the office is handled by the efficient Miss Jacobs.

# Philippine City Regulates Machines

CEBU CITY, PHILIPPINES—
The Cebu City Council has voted to prohibit the display and operation of "gambling machines" in its public business places. The petitioner for the law, explained the main purpose behind the law is to curtail minors from playing the machines.

Cebu Sin Fung, the local newspaper, supported the measure, they too pointing out it was the purpose of stopping youngsters from patronizing gambling machines.

This regulation doesn't prohibit the operation of the many amusement games in the city.

## Everett Masterson Dies At 47



EVERETT MASTERSON

ELIZABETH, N. J.—Everett Masterson, well known and extremely well liked for his ever smiling, friendly, and mild mannered traits, died at his home in Union, N. J., Friday, July 2, at the age of 47. At the end of November, 1947, he was afflicted with a heart condition and confined to his bed for three months. Complications set in after that time, and resulted in his death last Friday.

Masterson was associated with the coin machine business for the past twenty-five years. During that period he served as president of the Automatic Music Association of New Jersey. He was the owner of the East Coast Phonograph Distributors, and held an interest in Automatic Music Service and Peerless Distributing Co. He also had an interest in Seacoast Distributors, Inc., of Newark. Outside interests included Master Metal Manufacturers, Inc., Newark, and Lammerding Oil Co., Inc., Elizabeth.

Masterson was born in Elizabeth and lived in Union for 20 years. He was a member of the Plymouth Brethren at Park Street Chapel, Roselle, where he was assistant superintendent of the Sunday School. He was

### AUTOMATIC HOSTESS

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ORIGINAL PRICE \$14,800.00

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Exclusive AMI Distributor

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a member of the Christian Business Men's Committee of Newark.

He leaves his wife, Mrs. Esther Beguelin Masterson, two daughters, Mrs. J. Laurence Kulp of Leonia, N. J.; and Miss Barbara Masterson at home; a son, James, at home; his mother, Mrs. Mary L. Masterson of Elizabeth; a brother, Norman, of Union; and two sisters, Mrs. Esther Winne and Miss Ruth Masterson of Elizabeth. The daughters and son are from his first marriage to the late Mrs. Ruth Reynolds Masterson.

Robert J. Little of Philadelphia conducted funeral services Monday, July 5, at Park Street Chapel, Roselle. Burial was in Evergreen Cemetery, Elizabeth.



### CHICAGO CHATTER

Most terrific summer action we've seen here in many, many years. Everyone of the leading manufacturers busting right out with brand new equipment and creating plenty of excitement among the members of the trade. One new game seems to follow another, even before the first is fully inspected. And, what's more, each one a honey, as far as mechanism and play appeal is concerned. All new, all different, all better. This should prove to be the greatest summer season in many years and has every possibility of leading into a real boom for Fall-Winter of 1948-9.

Look at this line up: Bally out with "Carnival" and "Bally Bowler". United with "Major League Baseball". Genco with "Merry Widow". Gottlieb with "Ali Baba". Williams with "Yanks". Chicago Coin with "Spinball". Marvel with "Hit Parade". Others coming out just as fast as we can get this to press. We're hoping that all these names won't be changed by the time the issue hits the streets.

And don't think that just the pinball manufacturers are out there smashing the summer slump. The music machine men haven't been sleeping. This past week, Gordon B. Sutton tells us, was one of the best the firm ever enjoyed. Ops from all around called over at Wurlitzer here to see what could be had and, even before the salesmen in the place knew about it, they were cleaned out of almost everything on the floor and in the stockroom and still have orders on hand.

The same is true over at AMI's distribs here. Mike Spagnola tells me that they can use "as many Model B's as we can get". The only trouble seems to be, according to Mike, they just can't get enough. The boys are rushing them right out just as fast as they come in and claim, "We've got more orders in advance of delivery than we've ever before had since we went into the distributing business." Not bad, eh?

Over at Bell-O-Matic with just one day left before the gorgeous month of June closed its doors, Vince Shay was walking around with the biggest smile he's had in years. Claims this is definitely the "biggest sales month" the firm has ever enjoyed. And Vince was looking for some sweet orders to roll around because the factory will close down for two week's vacation in July and he's urging all his distribs to get their requirements in just as fast as they possibly can to anticipate whatever they will need while the plant's shut.

Jake Friedman up from Atlanta visiting around town. Advises that his disk distributing business getting better all the time. Also dropped over to visit with Vince and Grant Shay and before he could count fourteen was in a golf discussion with these two golf fanatics. "Next time", Jake remarked, "I'm gonna bring my golf clubs along and play these guys for their plant."

The boys over at Bell-O-Matic still discussing the golfing prowess of their famed service man, Joe Statz. Joe played the first hole in the recent annual golf tournament of the firm and it's reliably reported that his score ranged somewhere from 6 to 23, all depending of course, who gave the report. Anyway, what everyone now wants to know is, "What was the score, Joe?"

The two week vacations have cut into the factory production lines. H. C. Evans, O. D. Jennings, Genco and Chicago Coin closed. Reports here are to the effect that both Chicago Coin and O. D. Jennings will announce new machines when they resume production once more. As yet, tho, no advance reports as to just what the games will be.

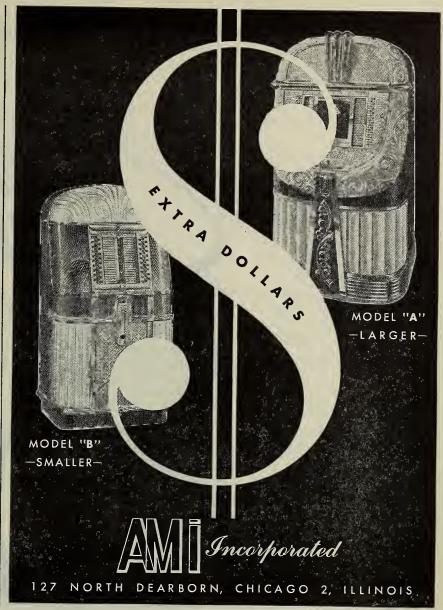
J. A. (Art) Weinand of Rock-Ola Mfg. Corp. just back from a trip to the west coast and reports that the coinmen there are all out for the new Rock-Ola (non-coin operated) shuffleboard. Seems that the ops there just can't get enough of 'em. And the factory working at top speed to supply the demand. In the meantime, of course, Art was tremendously pleased with the action on their Magic-Glo phonos. He says, "They're leading in sales."

Over at Bally. in the midst of all the action on the new "Carnival" and "Bally Bowler", there's many a chuckle going the rounds regarding that "gin" championship between Ben Becker of New York (who stayed on for some days visiting at the factory) and Art Garvey of Bally. As yet, no definite "result sheets" have been shown. But, from the smiles on Art's face, well... whatever the result, Art's feeling fine. From some inside gossip Bally may burst out with one of the grandest publicity stunts to benefit the coinbiz in many and many a year. It'll grab plenty good attention for coinmen. And is bound to help all concerned with the business.

Boys over at United Mfg. Co. are not using Herb Oettinger as an "example" for their brand new "Major League Baseball" game. In fact, they urge Herb and all others to do all baseball playing on "Major League Baseball" from now in. "Herb is sure to keep his body together in one piece thataway", one of United's leaders says.

Over at Williams vacations are under way, too. "Skeet" Moore has just left for Maryland where he will spend his vacation days in the warm sunshine... Lindy Force of AMI is all in a dither these days. "It's these guys asking for more, more, more," he claims that's getting him so worked up. "And", he says, "we're working at top speed to supply the demand"... Buckley Mfg. Co. will be closed from July 31 to August 14... all their distribs are urged to get orders in quick to anticipate whatever demands they will receive... Lou Wolcher of Advance Automatic, San Francisco, killing two birds with one visit... the furniture show and covering all the factories he represents... Jimmy (Globe) Johnson claims he has no news these days. Just rolling along in this lazy summertime weather... Over at D. Gottlieb & Co. the boys are working very well on their "controlled distribution" and "gauged production" with "Ali-Baba" their newest winner a good example of this method... Ed Hollified of Dixie Coin, New Orleans, around town and much noticeable over at Bell-O-Matic. With the opening of New Orleans getting under way looks like Ed will be a busy boy filling demands of the coinmen down in that part of the world.

Sure do hope you like our new idea of setting off these intimate columns by themselves in various and separate parts of each issue. Let us know, won't you, what you think?



# PRICED TO SELL!

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Yes Sir! Look and Operate Like New Machines!

SEEBURG 1947 MASTER	
SEEBURG 1947 STANDARD	
SEEBURG 1946 'M'	
SEEBURG 1946 'S'	
SEEBURG RC 8200	149.50
WURLITZER 800	\$225.00
	•
WURLITZER 900	299.50

50% Certified Check, Balance C.O.D.

# CENTRAL MUSIC DISTRIB. 1523 GRAND KANSAS CITY, MISSOURI

(PHONE: VICTOR 9449)





# SEE SENSATIONAL ANNOUNCEMENT by Bally

ON PAGES 18 AND 19 THIS ISSUE



### CALIFORNIA CLIPPINGS

As pure as Ivory soap...That, in effect, was the claim last week by Mayor Fletcher Bowron regarding Los Angeles, as far as slot machines were concerned...Through Hizzoner's regular radio release and newspaper channels, the town's chief exec proudly declared that of the 6,400 Federal licensed slots in California, nary a single one was to be found operating in the city limits, thanks to the "clean-up" zeal on the part of the co-operative Police Dept.

As to the "clean-up" zeal on the part of the co-operative Police Dept.

As to the game situation generally in this fair city, things are definitely on the tight side, with arcade equipment being the only coin operated machines going, besides telephones, juke boxes, cigarette and peanut vendors...While the August 4 hearings may change this complexion, coinmen here still are convinced that an intelligent, long range program of public relations is the only possible solution to this business' future in this town...AND BY PUBLIC RELATIONS, THEY DON'T MEAN A PRIVATE, DESPERATE PROTEST OR "GOOD-WILL GESTURE" BY A HANDFUL OF OPERATORS, DISTRIBUTORS OR MFRS. ON THEIR OWN...THEY DO MEAN A UNITED CAMPAIGN PLUS ALL OUT SUPPORT FROM THE LOCATION OWNERS, THEIR FAMILIES AND FRIENDS AND EVERY CITIZEN AND TAXPAYER WHO BELIEVES SUPPRESSION OF A LEGITIMATE BUSINESS AND SOURCE OF PUBLIC AMUSEMENT IS INJURIOUS TO THEIR COMMUNITY...An important part of this program should be the sympathetic support of all related industries, with the subsequent newspaper good-will and co-operation...THIS IS WHAT IS KNOWN AS PUBLIC RELATIONS IN THE MOTION PICTURE INDUSTRY, LIQUOR BUSINESS OR ANY OTHER BIG BUSINESS. BIG BUSINESS.

Visited with Jack Simon, a genial soul who takes everything in stride...
Jack, just back from Vegas, told us that Chi Coin's Phil Robinson was back from his long trek to Canada, where he attended B'Nai B'Rith Convention, and was raring to go with his firm's new "Spinball"... Played a few on D. Gottlieb's new "Ali-Baba" and found it as good a game as its name... Jack's secy. at Sicking Distribs, Cele Padwa, is learning gin and finding she could go to Vassar for less... Lyn Brown, as usual, full of plans and hopes for "Pitch 'Em & Bat 'Em" and working hard at shedding some light on the game situation... But he was even more excited about the coming visit of his brother, Max Brown, head of Philadelphia Coin Co... Lyn's glad to see him—and also the brand new Buick convertible Max will be driving out for him... Things can't be too bad at Lyn Brown's... Bill Wolf to San Francisco this trip... still waiting for that lunch date... Arnold Micon kibitzing a gin session at Irving Bromberg's while waiting for that first batch of "Merry Widows" from Genco... Charlie Fulcher out at Mills, so we chatted with his repair man, who says by him it's always busy... Eddie Wilkes, Sales Mgr. for Paul Laymon, vacationing in Colorado... The Laymons talked up Bally's new "Carnival" 5-ball, a game with unusual bounce on its rubber bumpers—we learned the hard way.

As anticipated in this column, Bill Williams has left Coin Row and will henceforth be representing son Harry's concern and product from Arcadia... Hope to keep on running into you, Bill...You're one of our favorite people in this biz...F. E. Wilson of Solotone still not setting any delivery date for new record-radio combo remote—except mention that his firm intends to produce for consumption and not overload field...Looks like it won't be long for delivery on the unit, at the rate Solotone lab was buzzing when we dropped in...W. R. Happel, Jr., of Badger Sales awaiting shipment of Rock-Ola shuffleboards, on which General Music and his company will share local distribution...Meanwhile, Bud Parr and Fred Gaunt of General have a handsome new L. A. made board, the Champion, which offers something different in an extra-durable, smooth gliding plastic top...Aubrey Stemler also showed us his new pride and joy, the Catalina shuffleboard, as nice looking a board as we've seen... Out-of-towners around Row this week: Ken Ferrier from Sherman Oaks... S. E. Ashurst of Long Beach...Compton's E. R. Rippee...A. E. Freeman from San Berdoo...San Diego's R. C. Frazier...A. J. Clayton from Alhambra... Anaheim's Art Narath.

### **MINNEAPOLIS**

The Fourth of July weekend in the Twin Cities was a blistering one with the temperature ranging from 94° to 100°. The distributors in the Twin Cities all gave their employees a three day holiday and many took advantage of driving out to the lakes way up North where it was nice and cool. Duluth received the majority of the travelers as the temperature, the past three or four days, there was a cool 68.

Mr. and Mrs. Harry Nold of Cambridge, Minnesota, returned home after spending ten days at Denver, Colorado. The weather there was ideal....Harold Lieberman of the Lieberman Music Company, 1124 Hennepin Avenue South, Minneapolis, left for Chicago on business July 1st and will continue onto Pittsburgh where he will attend the Zionist meeting.

Mr. and Mrs. C. T. Treveer of the C & T Sales Company, Winona, Minnesota, drove into Minneapolis...Ray Stimpert of the Springfield Music Company, Springfield, Minnesota, spending the day in Minneapolis and very anxious to return home because of the intense heat...Wes Rydell of Mora, Minnesota, also in town for the day, and out as soon as he accomplished his business.... Congratulations Department: To Earl Hanson of St. Peter, Minnesota. He's a proud father of a new baby boy.

Walt Fischer of Pipestone, Minnesota, spending the week-end in Minneapolis and leaving for home Tuesday afternoon...I. F. La Fleur of Devils Lake, North Dakota, driving into Minneapolis Monday evening, July 5th, and because of the intense heat, leaving the following day for home...Ken Willis of the Aireon factory at Omaha, Nebraska, visiting for a few days in Minneapolis

**GENCO'S** 

# MERRY WIDOW



### BUILDS GREATER GAMES 2621 NORTH ASHLAND AVENUE . CHICAGO 14, ILLINOIS



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We have all Mills latest Bells in stock.

FRIEDMAN AMUSEMENT COMPANY

### MAN - LOOK AT THESE PRICES!

Bally VICTORY SPECIALS ......\$142.50 

 Bally VICTURY SPECIALS
 \$122.50

 Bally MELODY
 122.50

 Gottlieb HUMPTY DUMPTY
 122.50

 Williams' SUNNY
 122.50

 United's SINGAPORE
 122.50

 United's TROPICANA
 130.50

 United's HAWAII
 85.00

1/3 Deposit Required, Balance C.O.D.

CROWN NOVELTY CO., Inc.

920 Howard Avenue, New Orleans 13, La. Phone: CAnal 7137 Nick Carbajal, Gen. Mgr. 441 Edgewood Ave. S. E., Atlanta, Ga. AUTHORIZED BELL-O-MATIC DISTRIBUTOR Manual Distributor Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



### EASTERN FLASHES

Arcades thruout the East stopped moaning about bad weather this past Fourth of July week-end. For three solid days the sun beamed during the day, and the evenings were perfect. Every beach and resort thruout the territory did a landoffice business. Some arcades, who have food and drink concessions included on its premises, are reported to have run out of refreshments before the holidays ended. Arcades in the city did well also, playing to big crowds visiting the Times Square area.

Ben Becker, Ben Becker Sales Corp. (Bally regional representative), spent the latter part of last week, and the holiday week-end with his pal Art Garvey, Bally's traveling representative covering the trade around Connecticut and Western Massachusetts. Naturally when these two "Gin" antagonists get together, the battle royal gets under way. As for the results we have no other alternative than to quote Becker. "I showed him once and for all who was boss. My total winnings was seventeen million dollars." After spending the fore part of the week at his office, Becker left for the road again, but will return the early part of next week. Bally's "Bowler" is being displayed on his floor and he reports a very favorable reception. Regarding the five-ball "Carnival" which has been getting a tremendous reception thruout his territory, Ben reports "It's a big hit!"

Another traveling coinman is Barney (Shugy) Sugerman of Runyon Sales Company. Shugy spent the entire week on the road, and after two days at the office here, leaves for an extended sales trip of two to three weeks. "That's the answer" he claims. "In order to sell today, it is absolutely essential to travel and contact the operators. The proof is that operators have placed quite some nice orders for AMI's Model 'B'" . . . National Rejectors have expanded their local facilities. Charles Lipton or Jack Abbott will always be at their 50th Street office to handle orders or repairs . . . Fred Hailparin, Scientific Machine Corporation, Brooklyn, is a real "Dodger" baseball fan. When the team is at home, Fred makes every game if at all possible. Maybe that's why the firm's baseball games have been such hits. The pre-war "Batting Practice" made money for coinmen all during the war, and now the firm is featuring its "Pitch 'Em And Bat 'Em."

The death of Everett Masterson of East Coast Distributing Company, Elizabeth, N. J., was quite a shock to his many friends. Everett was one of the nicest coinmen in the business—with a ready smile and good word for everyone. Masterson was one of the real old timers in the business, having spent over twenty-five years as distributor and operator... Phil Mason and Dave Lowy, Dave Lowy & Company, both in the office this week, but Phil goes on the road this coming week and expects to be away for at least ten days. Lowy continues to do a nice business, they state, in used music and amusement games... Mike Munves returns to the office after a week-end at a Jersey beach. The deep tan confirms his claim that he spent the days on the beach, but what about the nights, Mike? We'll bet that he made the rounds of arcades within fifty miles.

Nat Cohn, Modern Music Sales Corporation, getting ready for deliveries of "Target Master," the ray pistol. "The coin operated gun has been tested thoroly in tavern locations" reports Cohn, "and have proven to be a real money maker." Modern sold its lease on the 10th Avenue and 45th Street location to Apollo Records, but will remain on the premises until September, when he will open offices elsewhere . . . Joe Munves, who just completed a catalogue of the parts he handles, now finds that he has taken on many additional items, and is already planning a new catalogue. Meanwhile he supplements the present catalogue with inserts . . . Music ops got quite a bang out of the item which appeared in last week's issue on "Positively No Television." They tell us they're showing it around to some of their locations.

Joe Young and Dan Kipnis, Young Distributing Company (Wurlitzer Distributors) kept pretty close to the office. With Jim Healy ailing, it looks like neither will be able to take any vacation this summer . . . Willie Blatt, Supreme Distributors, Miami, Fla., was expected north for a short vacation, but it appears as if he won't be able to make it at this time. "With AMI's Model 'B' being delivered at this time, it looks like I'll have to be around" reports Willie. That's Okay, Willie, just come up here in December, when it's nice and cold . . When Blatt lived in Brooklyn, he, Willie Levey and Georgie Holzman used to week-end at Sackett Lake in the Catskills every summer. Levey still drives up every week-end. Wonder who's his "gin" partner up there!

Al Denver, president of the music operators association, and head of Lincoln Service Company, forced out of his present location in Brooklyn, and now ready to move into his own building. Should be in the new head-quarters by the end of July . . . Max Schwartz, Manhattan Sales Company, home recuperating from a recent operation . . . Barney Schlang, co-manager of the Union, local 786, drives up to the Catskill Mountains every week-end to be with his wife and two kids, who are vacationing there for the summer . . Ruth Nussbaum, office manager of the Music Operators Association, looking forward to vacationing at the end of the month . . Another vacationeer at this time is Sidney H. Levine, attorney for the music ops association . . . Eddie Correstin, Palisades Specialty Company, Cliffside Park, N. J., melting off some of the extra poundage by being kept in fast action these hot days . . . Al Blendow, Blendow & Meyers, Inc., takes on the "Hilco" ice cream machine for the Metropolitan area, Long Island, and Westchester. He expects deliveries next week. Blendow also has the distribution of the new "Strikes 'N' Spares" bowling machine for this territory. Teddy Seidel, sales manager for Blendow, keeping busy with the arcade equipment.

### **CLASSIFIED ADVERTISING SECTION**

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CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M.

### WANT

WANT—Total Rolls, Bally Hy-Rolls, Esso Arrows, Bing-A-Rolls. State quantity and price in first letter. GEORGE PONSER COMPANY OF N. Y., Inc., 250 W. 57th ST., NEW YORK, N. Y. Tel.: CIrcle 6-6651.

WANT—All types of Music Machines, especially Seeburg Hitones, Wurlitzer 750 and 750E, etc. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: CHickering 4-5100.

WANT—To Purchase for export ship-ments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adapters for Rock-Ola; Mills, Jen-nings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.

WANT—All makes and models 5c, 10c, 25c, 50c Slots. Cash waiting. MAR-MATIC SALES CO., 48 W. BIDDLE ST., BALTIMORE 1, MD.

WANT—Total Rolls, Bally Hy-Rolls, Esso Arrows, Bing-A-Rolls. State quantity and price in first letter. GEORGE PONSER COMPANY OF N. Y., INC., 250 W. 57th ST., NEW YORK, N. Y. Tel.: CIrcle 6-6651.

WANT—Will buy any quantity used slot machines, all makes and models. Also Columbias, Gooseneck Mills Q.T.'s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT-Total Rolls, Bally Hy-Rolls, Esso Arrows, Bing-A-Rolls. State quantity and price in first letter. GEORGE PONSER COMPANY OF N.Y., INC., 250 W. 57th ST., NEW YORK, N.Y. Tel.: Circle 6-6651.

WANT-Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

WANT-Mechanic to work with Pinballs and Phonographs. RALPH ALEXANDER, BOX 207, SENECA, S. C.

WANT — Mutoscope Cranes, Fan Fronts, Red Tops, etc.; late Bally One-Ball Games free play and automatic; Keeney Bonus Super Bells; Bally Triple Bells, etc.; Jennings Super DeLuxe, DeLuxe, Standard and Club Console Slot machines; Wurlitzer, Seeburg, and Rock-Ola post-war Phonographs; Packard Chrome Boxes. Write price and condition. WESTERN DISTRIBU-TORS, 3126 ELLIOTT AVE., SE-ATTLE 1, WASH. Tel.: GArfield

WANT-The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED REC-ORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE. CHICAGO 39, ILL. Tel.: Dickens 7060.

WANT-Or will trade the following on Bally Double Ups: Cyclone \$25; Tornado \$25; Kilroy with flippers \$34; Ginger \$50; Coed \$50; Silver Streak \$35; Broncho \$40; Watling Rol Top 10c \$25; 4 Bells \$30. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, O.

WANT—Keeney Bonus Super Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eurekas; Mutoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter.. M. A. POLLARD COM-PANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORdway 3-3069.

WANT-5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOV-ELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUx-

# THE CASH BOX

CLASSIFIED ADVERTISING SECTION

# THE CASH BOX

CLASSIFIED ADVERTISING SECTION

### FOR SALE

FOR SALE—You Don't Get Wrecks When Yon Bny At Rex. Victory Specials \$140.; Victory Derbys \$135; Humpty Dumptys \$122.50; Sunnys \$122.50; Singapores \$122.50; Tropicanas \$139.50; Hawaiis \$85. 1/3 deposit, balance C.O.D. REX COIN MACHINE CO., 2629 JEFFERSON HIGHWAY, NEW ORLEANS 21, LA. Tel.: TEmple 4686. Al Morgan, Gen. Mgr.

FOR SALE—2 nearly new Evans Combination Races. M. L. COLBERT, NEBRASKA CITY, NEBR.

FOR SALE—Favorites \$375 ea. original cases; Victory Specials \$125 ea.; Gottlieb Daily Races \$175; Keeney Hot Tip \$235; Strikes 'N Spares \$295. Nickel Nudgers \$3.45 ea. Write for quantity prices. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVENUE, PORTLAND 5, ORE. Tel.: AT-7565.

FOR SALE—Operators! We have a large number of Pay Off Consoles—various makes—from \$20 np; all in good working condition. Also Slots, Pin Balls and Music. We will not be nudersold. Tell us what you need and be sure to get onr prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—Special! United Manhattans \$99.50 each. These games are absolutely perfect and guaranteed. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE—25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—10 Keeney Three Way
Bonus Snper Bells, like new, guaranteed perfect mechanically and
outward appearance \$800 ea. Terms
1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO.,
1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE — Gottlieb Lady Robin Hoods \$140; Gottlieb Humpty Dumptys \$130; Seeburg 1947 Phono remote \$575, like new; Seeburg 9800 HiTone ESRC \$200; Seeburg 9800 HiTone ESRC \$150; Seeburg Mayfair, new refinished new plastics \$150; Seeburg Regals and Crowns perfectly clean \$125; Seeburg original speakers \$10 ea. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

FOR SALE—10—616 Wurl. \$75 ca.; 2—600R Wnrl. \$150 ca.; 1—1940 Rock-Ola C.M. \$90; 3 Seeburg Mayfairs \$150 ca.; 2 Seaburg Regals \$175 ca. All above machines in excellent condition. X-CEL NOV-ELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel.: Ra. 5-8705.

FOR SALE—5 Ball Pin Games. All thoronghly reconditioned, cleaned, rails refinished, packed in good cartons. At \$25: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At \$30: Fonr Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At \$35: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Clnb, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At \$45: Arizona, Surf Queen, Midget Racer, Big League. At \$75: Snperscore. One Balls F.P.: Sport Special \$45; Dark Horse \$60; Blne Grass \$65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, nsed and rebnilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—Williams All Stars used but very clean \$275.; 2 Photomatics, inside lights, repainted, good condition \$325. ea.; Spotlite, brand new \$175.; this is a very good arcade piece. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—We have the following used games thoroughly renovated and like new ready to ship. Please make us yonr best offer on any of these games and if your offer is accepted we will wire yon immediately. Ballerinas, Manhattan, Cinderellas, Wisconsins, Trade Winds, Hawaiis, Lady Robin Hoods, Special Entrys, Jockey Specials, Nevadas, Caronsels, Trinidads, Catalinas, Banjos, Sambas, Caribbeans, Humpty Dumptys, Tropicanas, Victory Specials. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE—Popcorn machine ronte of 20 Kunkels on location in New York City. Good income. Sacrifice. BOX # 199, THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—Aireon Super DeLuxe phonographs, A-1 mechanical condition, ready to operate \$249.50 ea. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel.: WAbash 1501.

FOR SALE—Unlimited quantity of Packard Bar Boxes, excellent condition. Also Wnrlitzer Twin 12's or heavy constructed steel cabinets, knock down type, new. UNIVERSAL AUTOMATIC MUSIC CORP., 1506 EAST 67th ST., CHICAGO, ILL.

FOR SALE—Wurlitzer 1015's, A-1 condition \$450 ea. 1/3 deposit, balance C.O.D. MELODEE MUSIC CO., 701 NO. 20th STREET, PHOENIX, ARIZONA.

FOR SALE—Advance Roll \$125; Bing-A-Roll \$275; Heavy Hitter \$50; Rol-A-Score \$50; Singapore R.D. \$100; Hawaii R.D. \$75; Super Triangle \$35; Ten Strike H.D. \$35. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Brand New ABT # 500 Coin Chntes, regular \$1.19 each while they last. COLUMBIA MUSIC CO., 1514 N. E. 33rd AVENUE, PORTLAND 13, OREGON. Tel.: TR 5592.

FOR SALE—5 Balls: Baffle Cards, Kilroys \$55 ea.; Play Boys 70 ea.; Streamliners \$20 ea.; Sky Blazers \$15 each. All above are in top condition. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—We have them in stock.
Contact us for your Hirsh Red Balls
for state of Florida. Best money
maker out today. Tronble free. Immediate delivery. Make us cash offer
on any new or used pin tables you
need. MURRELL AMUSEMENT
CO., 1058 S. FLORIDA AVE.,
LAKELAND, FLA.

FOR SALE—50 Stands \$12.75 each; 35 Black Cherry Bells, original (5c \$125, 10c \$130, 25c \$135); 3 1948 Watlings 5c \$90; 7 beautifully rebuilt in new Golden Falls Cabinets with new machine guarantee \$155 each; 6 Pace Consoles, completely refinished \$75 each; 2 1941 Galloping Dominoes, beautifully finished \$225 each. MAR-MATIC SALES COMPANY, 48 WEST BIDDIE STREET, BALTIMORE 1, MD.

FOR SALE—Scale Route of 46 Watling TT Fortnnes and 44 Mills Moderns, Chicago district. FOR SCALE CO., 247 BELDEN PL., HAMMOND, IND.

FOR SALE—Packed ready to go. Advance Rolls \$89.50; Total Rolls with buttons added \$59.50; Esso Stars, all remade like new \$64.50; Pin tables, state if Free Play or Novelty wanted: Manhattan \$117.50; Tropicana \$95. Others, write. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

### MISCELLANEOUS

NOTICE—Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebushed \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: Englewood 8192.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE: Make Your Connter Models earn you money! Wurlitzer Counter Model Tray edges restored to factory specifications and new rigid centers. Price: \$4.20 a set. Time: 36 Hours. A-1 MUSIC CO., 4808 CONSHOHOCKEN AVE., PHILADELPHIA 31, PA.

### PARTS & SUPPLIES

FOR SALE—Tnbes: 6C4 29c; No. 80 42c; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. EN-GLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If yon operate eoin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST. PHILA. 22, PENNA.

FOR SALE—Coin Machines designed, developed and bnilt. Thousands of coin machine parts and snpplies in stock. Relays, steppers, switches built to specification. Send for Catalogue. JOE MUNVES, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Skee Ball Alley Nets; Mats; Balls; Scoring Units; Coils; Score Glasses and any part for any alley. Also complete stock of Ten Strike Parts. Tell us what you need. RELIABLE SKEE BALL CO., 2512 W. IRVING PARK RD., CHICAGO 18, ILL.

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, \$36 per 1000; No. 40, 44, 46 and 47, \$4.35 per 100; No. 51 or 55, \$3.50 per 100. Bulbs can be assorted for best price. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

### HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange-posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the pecularities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZ	ZER	•
10	25.00	
10		
12		35.00
12		55.00
00		49.50
12		62.50
12 III	60.00	85.00
16		00.00
10	. 0.00	

412	35.00	62.50
412 III	60.00	85.00
316	79.50	
416	79.50	
616	50.00	89.50
616 III	69.50	110.00
616A	85.00	110.00
716A	79.50	110.00
24	69.50	169.50
Revamp (24)	89.50	135.00
600 R	75.00	169.50
600 K	99.50	200.00
500	115.00	189.50
500 A	89.5 <b>0</b>	249.50
500 K	99.50	249.50
41 (Counter)	49.50	99.50
51 (Counter)	59. <b>50</b>	89.5 <b>0</b>
61 (Counter)	64.50	119.50
71 (Counter)	75.00	139.50
81 (Counter)	75.00	139.50
700	219.50	289.50
750 M	225.50	350.00
750 E	210.00	375.00
780M Colonial	214.50	290.00
780 E	189.50	310.00
800	199.50	300.5 <b>0</b>
850	269.50	349.50
950		325.00
42-24 (Rev.)	50.00	79.50
42-500 (Rev.)	120.00	145.00

010A	00.00	110.00	ł
716A	79.50	110.00	l
24	69 <b>.50</b>	169.50	ı
24	89.50	135.00	Į
600 R	75.00	169.50	ı
600 K	99.50	200.00	l
500		189.50	l
500 A	89.50	249.50	l
500 A			Ì
500 K	99.50	249.50	ı
41 (Counter) 51 (Counter) 61 (Counter) 71 (Counter)	49.50	99.50	l
51 (Counter)	<b>59.50</b>	89.50	l
61 (Counter)	64.50	119.50	l
71 (Counter)	75.00	139.50	ı
or (Counter)	19,00	139.50	I
700`	219.50	289.50	l
700	225.50	350.00	١
750 E	210.00	375.00	ļ
780M Colonial	214.50	290.00	ı
780 F	100 50		ı
780 E	109.00	310.00	ı
000	199.50	300.50	l
850	269.50	349.50	ı
950	189.50	325.00	l
42-24 (Rev.) 42-500 (Rev.) 42-600K (Rev.) 42-600R (Rev.) 1015 1080 Colonial	50.00	79.50	ı
42-500 (Rev.)	120.00	145.00	l
42-600K (Rev.)	100.50	175.00	ı
42-600R (Rev.)	110.00	149.50	l
1015	515.00	675.00	
1080 Colonial	525.00	700.00	l
300 Adaptor	10.00	15.00	ı
320 Wireless Wall Roy	750	12.50	ı
310 Wall Roy 20 Wine	7.50 4.50 7.50 5.00		ı
220 2 Wine W-11 D-	4.50	9.50	ł
220 2 Wire Wall Box	7.50	10.00	l
332 2 Wire Bar Box	5.00	9.50	
331 2 Wire Bar Box 304 2 Wire Stepper	5.00	10.00	
304 2 Wire Stepper	10.00		
Wireless Strollers	25.00		
430 Speaker Club with			
10, 25c Box	69.50	75.00	
420 Speaker Cabinet	40.00		
Twin 616 Steel Cab.			
Adp. Amp. STP Speaker	59.50	110.50	
Twin 12 Steel Cab. Tdj.	00.00	110.50	
Amn Stn	60.00	99.50	
Amp. Stp	95.00	100.00	
100 Wall Bx 5c 30c Wire			
IOO Wall Day 10, 90	4.00	5.00	
100 Wall Box 10c 30	40 86		
Wire	12.50	17.50	
111 Bar Box	3.00	10.00	
120 Wall Box 5c Wire	5.00	10.00	
Bar Brackets	2.00	3.50	
305 Impulse Rec	2.50	25.00	
350 WIs Speaker	17.50 -	39.50	
15 Wall Box Wire 5c		20.00	

Wireless

### WURLITZER (Cont.)

135 Step Receiver	15.00	29.50
145 Imp. Step Fast,	15.00	17.50
150 Impulse Rec	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	
130 Adaptor	15.00	17.50
Steel Cab. Speaker	140.00	175.00
580 Speaker	49.50	110.00
123 Wall Box 5/10/25		
Wireless	9.00	15.00
125 Wall Box 5/10/25		
Wire	15.00	32.50
CEEDILD		

135.00 169.50	SEEBU	RG	
200.00	Selectomatic 10	24.50	40.00
189.50	Symphono'a	24.50	35.06
249.50	Model A III	34.50	35.00
249.50	Model B		Ī
99.50	Model C		
89.50	Model H	59.50	
119.50	Rex	75.00	99.50
139.50	Model K15	60,00	
139.50	Model K20	65.00	89.50
289.50	Plaza	79.50	124.50
350.00	Royale		99.50
375.00	Regal	59.50	119.50
290.00	Regal RC	149.50	195.00
310.00	Gem	75.00	200.00
300.50	Classic	119.50	124.50
349.50	Classic RC	140.00	249.50
325.00	Mayfair	129.00	169.50
79.50	Mayfair RC	169.50	300.00
145.00	Melody King	79 <b>.50</b>	124.50
175.00	Crown	99.00	100.00
149.50	Crown RC		235.00
675.00	Concert Grand		175.00
700.00	Colonel	149.50	239.50
15.00	Colonel RC	200.00	225.00
12.50	Concert Master	164.50	195.00
9.50	Concert Master RC		325.00
10.00 9.50	Cadet RC	149.50	245.00
10.00	Major	139.50 149.50	189.50 239.50
10.00	Major RC	. 175.00	279.50
	Envoy		239.50
	Envoy RC		269.50
75.00	Vogue		220.00
	Vogue RC	. 169.50	250.00
	Casino	70.50	159.50
	Casino RC	. 115.00	229.50
110.50	Commander	. 149.50	179.50
	Commander RC	. 175.00	199.50
99.50	Hi Tone 9800	. 199.50	265.00
100.00	Hi Tone 9800 RC	. 210.00	325.00
5.00	Hi Tone 8800	139.50	185.00
	Hi Tone 8800 RC	185.00	210.00
17.50	Hi Tone 8200	. 18 <b>0.</b> 50	224.50
10.00	Hi Tone 8200 RC	235.00	249.50
10.00	146 S ('46)		490.00
3.50	146 M		515.00
25.00	147 S		625.00
39.50	147 M	549.50	625.00
15.00	20 Record '43 Cab	159.50	200.00
15.00	Selectomatic 16	5.00	7.50



### SEEBURG (Cont.)

Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	17.50
Remote Speak Organ	15.00	27.50
Multi Selector 12 Rec.	12.50	29.50
Melody Parade Bar	4.50	
5c Wallomatic Wireless	19.50	29.50
5c Baromatic Wireless	25.00	29.50
	75.00	22.50
5c Wallomatic 3 Wire	5.00	7.50
30 Wire Wall Box		1.50
Power Supply	15.00	
5, 10, 25, Baromatic		07.00
Wire	19.50	35.00
5, 10, 25c Wallomatic 3		
Wire	10.00	19.50
5, 10, 25c Baromatic		
Wire	19.50	35.00
5, 10, 25c Wallomatic		
Wireless	20.00	32.50
Electric Speaker	25.00	29.50
	14.50	17.50
Wireless Stroller		5.00
Wall Brackets	2.00	
Wired Speak Organ	10.50	10.95

### ROCK-OLA

KOCK-U	LA	
12 Record	30.00	40.00
16 Record	30.00	60.00
Rhythm King 12	50.00	69.50
Rhythm King 16	50.00	79.50
Imperial 20	49.50	79.50
Imperial 16	69.50	75.00
Windsor	69.50	89.50
Windsor III	115.00	130.00
Monarch	59.50	89.50
Std Dial-A-Tone	149.50	200.00
'40 Super Rockolite	125.00	179.50
Counter '39	39.00	
'39 Standard	85.00	109.50
'39 DeLuxe	99.50	169.50
'40 Super Walnut	95.00	220.00
'40 Master Walnut	130.00	219.50
'40 Master Rockolite	150.00	159.50
'40 Counter	69.50	79.50
'40 Counter with Std	85.00	
'41 Premier	130.00	289.50
Wall Box	9.50	
Bar Box	5.00	
Spectravox '41	47.50	99.50
Glamour Tone Column	32.50	69.50
Modern Tone Column	32.50	69.50
Playmaster & Spectra-		
VOX	99.50	149.50
Playmaster	79.50	149.50
Twin 12 Cab Speak	49.50	69.50
20 Rec Steel Cab ASA		109.50
Playboy	15.00	30.00
Commando	145.00	270.00
1422 Phono ('46)	295.00	375.00
1424 Phono	290.00 374.50	450.00 495.00
1426 Phono 1501 Wall Box	5.00	7.50
	5.00	7.50
1502 Bar Box 1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	17.50	29.50
1525 Wall Box	10.00	17.50
1020 Wall DUA	10.00	11.30

### ROCK-OLA (Cont.)

July 17, 1948

1526 Bar Box Dial A Tone B&W Box 1805 Organ Speaker DeLuxe Jr Console	19.50 3.50 24.50	39.50 9.50 49.00
Rock	50.00	150.00

### **PACKARD**

Pla Mor Wall & Bar	
Box	27.50
Model 7 Phono 395.00	595.00
Hideaway Model 400 280.00	450.00
Bar Bracket 2.00	5.00
Willow Adaptor 17.50	59.50
Chestnut Adaptor 25.00	36.50
Cedar Adaptor 30.00	39.50
Poplar Adaptor 25.00	46.50
Maple Adaptor 30.20	
Juniper Adaptor 27.00	28.00
Elm Adaptor 25.00	
Pine Adaptor 25.00	50.50
Beech Adaptor 20.00	71.50
Spruce Adaptor 35.00	45.00
Ash Adaptor 25.00	35.00
Walnut Adaptor 25.00	59.50
Lily Adaptor 14.50	17.00
Violet Speaker 21.00	24.5
Orchid Speaker 49.50	50.00
Iris Speaker 55.00	59.50
The openior in the second	0000

### MILLS

741125	
Zephyr 20.00	35.00
Studio 35.00	50.00
Dance Master 25.00	35.00
DeLuxe Dance Master 40.00	52.50
Do Re Mi 25.00	59.50
Panoram 89.50	175.00
Throne of Music 49.50	75.00
Empress 115.50	200.00
Panoram Adaptor 8.50	
Panoram 10 Wall Box 5.00	8.50
Speaker 10.00	
Panoram Peek (Con) 145.00	245.00
Conv. for Paroram Peek 10.00	29.50
Constellation 400.00	469.50
AMI	selected.
71.70	

Wall Box	
Wall & Bar Box O. S.	5.00

### AIREON

Super DeLuxe ('46).... 179.50 295.00



ABC Bowler		24.50	Bonanza
Action (Rev)	19.50	45.00	Bombardier (R
Air Circus	19.50	29.50	Bola Way
All American	10.00	35.00	Boomtown
Amber		45.00	Poses
American Beauty (Rev)	15.00		Bosco
Anizona (Par)	10.00	19.50	Bowling Leagu
Arizona (Rev)	20.00	50.00	Brazil (Rev)
Baffle Card	19.50	49.50	Brite Spot
Ballerina	135.00	145.00	
Ballyhoo	39.50	79.50	Broadcast
Banjo	147.50	150.00	Broncho
Baseball	40.50		Bubbles
Dalla Han	49.00	79.50	Build Up
Belle Hop	14.50	20.00	Canible
Bermuda	117.50	149.50	Caribbean
Big Chief	10.00	25.00	Capt. Kidd
Big Hit Single Play	17.50	44.50	Carousel
Big Hit Multiple Play		59.50	Casablanca (Re
Big League	19.00		Cli-l-
Die Dande	15.00	49.50	Click
Big Parade	25.00	29.50	Clover
Blondie	15.00	25.00	Cinderella

onanza	59.50	79.50
ombardier (Rev)	15.00	37.50
ola Way	19.50	22.50
omtown'	20.00	24.50
osco	15.00	19.50
wling League	49.50	129.50
azil (Rev)	20.00	29.50
ite Spot	20.00	29.50
oadcast	10.00	19.50
oncho	42.50	59.00
bbles	49.50	59.50
ild Up	125.00	150.00
ribbean	120.00	150.00
pt. Kidd	15.00	29.50
rousel	29.50	42.50
sablanca (Rev)	35.00	59.50
ck	59.50	79.50

110.00 - 69.50

47.50 95.00 39.50 79.50 79.50 125.00 189.50 350.00 119.50 79.50 85.00

39.50 95.00 125.00 95.00 85.00 95.00 125.00 89.50

125.00 135.00 99.50 109.50 49.50 89.50 89.50 110.00 79.50

79.50 89.50 49.50 99.50 69.50 37.50 95.00

49.50 165.00



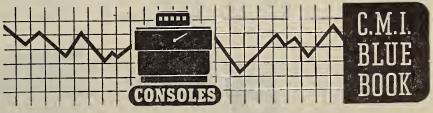
FREE	PLAY	PIN G	AMIES		
Commander (Rev)	20.00 15.00	39.50 19.50	Production (Rev)	16.50 19.50	22.50 29.50
Coed	39.50	69.50	Ranger	59.00	89.50
Cover Girl	69.50 15.00	117.50 27.50	Repeater	16.50 34.50	29.50 79.50
Cross Line	49.50	89.50	Riviera	22.50	25.00
Cyclone	39.50	79.50	Rocket Samba	39.50 164.50	89.50   175.00
Dixie Do Re Mi	19.50 25.00	35.00 39.50	Santa Fe (Rev)	19.50	29.50
Double Barrel	39.50	48.50	School Days	15.00 15.00	36.50 24.50
Drum Major Duffy's (Rev)	25.00 35.00	34.50 89.50	Scoop	20.00	39.50
Duplex	14.50	17.50	Sea Breeze Sea Power	24.50 35.00	44.50 49.50
Dynamite Eagle Squad. (Rev)	22.50 14.50	49.50 19.50	Sea Hawk	24.50	39.50
Fast Ball	22.50	49.50 69.50	Seven Up	15.00 59.50	$\begin{array}{c c} 24.50 \\ 129.50 \end{array}$
FiestaFive, Ten & Twenty	34.50 19.50	29.50	Shanghai	169.50	175.00
Flat Top (Rev)	10.00	30.00	Shangri LaShooting Stars	15.00 20.00	30.00 94.50
FlamingoFlying Tiger	59.00 35.00	89.50 44.50	Short Stop	15.00	29.50
Flying Trapeze	65.00 $19.50$	99.50 25.00	Show BoatShow Girl	15.00 30.00	35.00 49.50
Foreign ColorsFormation	15.00	25.00	Silver Skates	19.50	37.50
Four Aces	15.00 20.00	20.00 39.50	Silver Spray	19.50 59.50	25.00 79.50
Four Roses	20.00	30.00	Sink the Jap (Rev)	20.00	29.50
Fox Hunt	15.00 20.00	27.50 32.50	SingaporeSky Blazer	59.50 15.00	139.50 37.50
G. L. Joe (Conv)	15.00	19.50	Sky Chief	20.00	29.50
Ginger	50.00 24.50	59.50 29.50	Sky LineSky Ray	$16.50 \\ 19.50$	30.00 35.00
GlamourGold Star	19.50	24.50	Sky Raider (Rev)	15.00	25.00
Gold BallGold Mine	44.50 125.00	89.50 179.50	Slap the Jap	14.50 19.50	39.50 42.50
Grand Canyon (Rev)	15.00	37.50	Smack the Jap (Rev)	19.50	25.00
Gun Club	15.00 34.50	35.00   89.50	Smarty	$\begin{array}{c} 29.50 \\ 39.00 \end{array}$	49.50
Hawaii	54.50	109.50	Snappy '41South Paw	25.00 15.00	30.00
Headliner	10.00 29.50	20.00 45.00	South Seas	14.50	25.00 30.00
Hi Dive	19.50	27.50	Speed Ball		32.50 29.50
Hi HatHi-Ride	19.50 74.50	35.00 89.50	Speedway	20.00	35.00
Hit the Jap (Rev)	19.50	29.50	Spellbound		49.50 29.50
Hold Over Hollywood		$24.50 \\ 44.50$	Sports Parade	22.50	32.50
Honey	39.50	89.50	Spot-A-Card Spot Cha (Rev)		$\frac{29.50}{37.50}$
Humpty Dumpty		149.50	Spot Pool	15.00	35.00
IdahoInvasion (Rev)	29.50 16.50	32.50 19.50	Stage Door Canteen Stars	40 -0	39.50 29.50
Jeep (Rev)	19.50	27.50	Star Attraction	15.00	19.50
Jungle Keep 'Em Flying	15.00 15.00	$\begin{array}{c} 19.50 \\ 20.00 \end{array}$	StarliteState Fair		94.50 49.50
Kilroy	39.50	74.50	Step Up	20.00	49.50
Kismet	15.00	32.50 29.50	Stormy	19.50	130.00 39.50
Knock Out the Jap	49.50	75.00	Streamlner Sun Beam		39.50
Lady Robin Hood Landslide	19.50	169.50 29.50	Sun Valley (Rev)	14.00	30.00
LauraLeague Leader	22.50	30.00 29.50	SunnySupercharger		99.50 24.50
Legionnaire	10.00 15.00	19.50	Superliner	19.50	45.00
Liberty (Rev)	15.00	30.00 59.50	Superscore		$64.50 \\ 44.50$
Lightning	29.50	44.50	Suspense	19.50	44.50
Line UpLucky Star	24.50	29.50 89.50	Tally Ho		87.50 69.50
Maisie	39.50	89.50	Texas Mustang		32.50
Manhattan Marines-At-Play		130.00 30.00	Ten Spot		19.50
Marjorie	39.50	89.50	Topic		37.50
Mam-selle Marvels Baseball	29.50	69.50 69.50	Tom Tom		129.50 79.50
Melody	124.50	169.50	Torchy		95.00
MetroMexico	69.50	27.50 $119.50$	Torpedo Patrol (Rev)	16.50	49.50
Miami Beach Midget Racer	17.50	39.50 45.00	Towers		39.50
Midway (Rev)	. 19.50	39.50	Trade Winds Treasure Chest		169.50 104.50
Miss America		49.50 29.50	Trinidad		147.50
Monterrey	. 149.50	169.50	Triple Action	125.00	134.50
New Champ		89.50 29.50	Tropicana		110.00
Nevada	79.50	139.50	Virginia Vanities		175.00 79.50
Oh Boy	. 15.00	69.50 29.50	Velvet		44.50
Oh JohnnyOh Deck	. 15.00	35.00 22.50	Venus	15.00	35.00
Oklahoma	. 15.00	20.00	Victory		19.50
Opportunity	. 20.00	39.50 149.50	Vogue Wagon Wheels		29.50 20.00
Owl	. 10.00	35.00	West Wind		37.50
Paratroop (Rev)		27.50 37.50	Wild Fire	. 19.50	30.00
Play Ball	. 15.00	20.00	Wisconsin		139.50
Play Boy		79.50 25.00	Yankee Doodle Zig Zag		29.50 19.50
THE OP UIT	10.00		OVERCUTED 1040 BY THE "C		



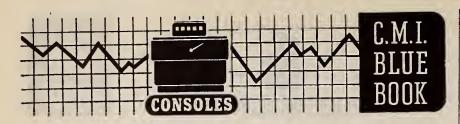
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Amusematic		* 1	Keeney Air Raider	69.50
Boomerang	64.50	95.00	Keeney Anti Aircraft	
Amusematic Lite			Br	15.00
League	49.50	149.50	Keeney Anti Aircraft	
Bally Basketball	29.50	95.00	Bl	17.50
Bally Alley	20.00	69.50	Keeney Sub Gun	49.50
Bally Convoy	65.00	125.00	Keeney Texas Leaguer	25.00
Bally Defender	42.50	125.00	Kirk Night Bomber	30.00
Bally Eagle Eye	49.50		Liberator	69.50
Bally King Pin	59.50	95.00	Mutoscope Ace Bomber	59.50
Bally Lucky Strike	45.00	69.50	Mutoscope Dr Mobile	99.50
Bally Rapid Fire	69.50	110.00	Mutoscope Photomatic	195.00
Bally Sky Battle	70.00	125.00	Mutoscope Sky Fighter	99.50
Bally Torpedo	49.50	125.00	Periscope	69.50
Bally Undersea Raider	69.50	149.50	Pitchem & Catchem	50.00
Bowl-a-Way	75.00	125.00	Rockola Ten Pins LD.	19.50
Bowling League	37.50	85.00	Rockola Ten Pins HD	30.00
Buckley DeLuxe Dig	75.00	99.50	Rockola World Series	32.50
Buckley Treas Is Dig	36.50	99.50	Roll A Ball (Jafco)	69.50
Champion Hockey	35.00	89.50	Scientific Baseball	69.50
Chicoin Goalee	99.50	150.00	Scientific Basketball	25.00
Chicoin Hockey	49.50	89.50	Scientific Batting Pr	49.50
Chicoin Roll-A-Score	35.00	69.50	Seeburg Chicken Sam	69.50
	69.50	110.00		
Evans In the Barrel			Seeburg Jap Con.	59.50
Evans Super Bomber.	59.50	149.50	Seeburg Shoot the	90 50
Evans Play Ball	69.50	100.00	Chute	29.50
Evans Ten Strike LD	25.00	40.00	Skee Barrel Roll	
Evans Ten Strike HL	50.00	69.50	Skill Roll	
Evans Ten Strike '46	79.50	129.50	Super Torpedo	
Evans Tommy Gun	35.00	79.50	Super Triangle	
Exhibit Bowling Alley	39.50	90.00	Supreme Bolascore	
Exhibit Card Vendor	9.50	22.50	Supreme Gun (Rev)	
Exhibit Rotary Mdsr	69.50	195.00	Supreme Skee Roll	
Exhibit Merchantman			Supreme Skill Roll	135.00
Roll Ch Digger	35.00	85.00	Supreme Rocket	
Exhibit Vitalizer	35.00	125.00	Buster	
Genco Bank Roll	39.50	69.50	Tally Roll	
Genco Play Ball	35.00	85.00	Tail Gunner	30.00
	200.00	289.50	Tri-Score	50.00
Gott 3 Way Grip. '46	12.50	22.50	Warner Voice Record.	49.50
Hirsh Red Balls	39.50	109.50	Western Baseball '39	20.00
Ideal Football		189.50	Western Baseball '40	
Jack Rabbit	115.00	150.00		
Jenn. Roll-in-the-			Whizz	
Barrel	35.00	149.50	Wurlitzer Skeeball	59.50
	1 1 1	T T 1		1 1 1

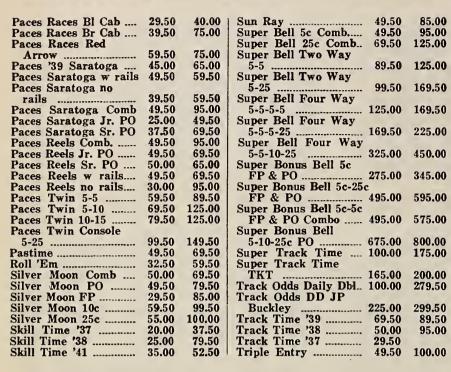


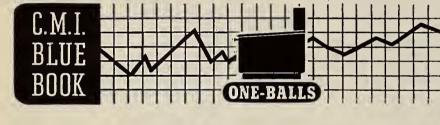
ABC Roll Down       129.50       175.0         Arrows       69.50       115.0         Big City       50.00       85.0         Bing-A-Roll       225.00       275.0         Buccaneer       140.00       200.0         Chicoin Roll Down       49.50       89.5         Esso Stars       64.50       100.0         Genco Advance Roll       89.50       189.5	00     Hawaii Roll Down	220.00 85.00 165.00
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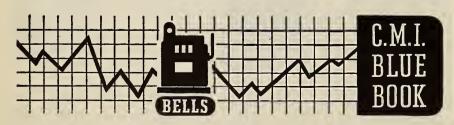
The state of the s	DOLLD			
5c Baker's Pacer DD 89.50	129.50	Club Bells 25c	52.50	89.50
CS Baker's Pacer DD 175.00	250.00	Club House	10.00	25.00
25c Baker's Pacer DD 265.00	395.00	Fast Time FP	25.00	59.50
5c Baker's Pacer Std. 42.50	89.50	Fast Time PO	29.50	59.50
CS Baker's Pacer Std. 185.00	425.00	Galloping Domino (41)	59.50	135.00
CS Baker's Pacer Std. 225.00	350.00	Galloping Domino (42)	99.50	119.50
Bally Draw Bell 5c 235.00	250.00	High Hand	39.50	99.50
Ball Draw Bell 25c 225.00	259.50	Jungle Camp FP	15.00	30.00
Ball DeLuxe Draw Bell		Jungle Camp PO	30.00	45.00
5c 225.00	295.00	Jumbo Parade Comb	30.00	49.50
Bally DeLuxe Draw Bell		Jumbo Parade FP	39.50	49.50
25c 285.00	399.50	Jumbo Parade PO	39.50	69.50
Bangtails '41 55.00	149.50	Jumbo Parade 25c	49.50	125.00
Big Game PO 39.50	69.50	Kentucky Club	69.50	89.50
Big Game FP 49.50	69.50	Lucky Lucre 5-5	39.50	59.50
Big Top PO 69.50	79.50	Lucky Lucre 5c	69.50	99.50
Big Top FP 69.50	75.00	Lucky Star	69.50	109.50
Bob Tail P.O 35.00	79.50	Lucky Star '41		110.00
Bob Tail FP 49.50	89.50	Mills 4 Bells	59.50	195.00
Club Bells 49.50	89.50	Mills 3 Bells	199.90	265.00







Big Game PO	35.00	49.50	Pacemaker PO	15.00	35.00
Big Parley		195.00	Pimlico FP	47.50	79.50
Big Prize FP	20.00	42.50	Race King (Rev)	29.50	49.50
Big Prize PO		20.00	Record Time FP		59.50
Blue Grass FP		59.50	Rockingham	105.00	169.50
Blue Ribbon PO	20.00	35.00	Santa Anita	24.50	32.50
Club Trophy FP	25.00	74.50	Sport Event FP	19.50	52.50
Contest FP		65.00	Sky Lark FP &PO	30.00	69.50
Daily Races	124.50	225.00	Special Entry	269.50	349.50
Dark Horses FP		79.50	Sport Special FP	19.50	49.50
'41 Derby FP		79.50	Sport Page PO	19.50	35.00
Dust Whirls		129.50	Spinning Reels PO	19.50	37.50
Entry		595.00	Sport King PO	32.50	59.50
Gold Cup		30.00	Stepper Upper PO	15.00	50.00
Grand National	19.50	25.00	Sportsman (Rev)	32.50	37.50
Grand Stand PO	14.50	25.00	Thorobred	25.00	79.50
Gold Medal PO	10.00	25.00	Turf Champ FP	49.50	69.50
Hot Tip		300.00	Turf King	69.50	79.50
Jockey Chub		69.50	Victory FP	10.00	25.00
Kentucky	49.50	62.50	Victory Derby	125.00	209.50
Long Acre		89.50	Victory Special	139.50	229.50
Long Shot PO		59.50	_		
One Two Three '41		59.50	War Admiral (Rev)	15.00	85.00
Owl FP	22.50	49.50	Whirlaway (Rev)	39.50	79.50
Pastime (Rev)		49.50	Winning Ticket	15.00	25.00



MILLS					
5c Black HL	79.50	125.00			
10c Black HL	135.00	159.50			
25c Black HL	130.00	150.00			
5c Emerald Chrome					
HL	175.00	219.00			
10c Emerald Chrome					
HL	109.50	185.00			
25c Emerald Chrome					
	155.00	190.00			
50c Emerald Chrome					
HL	139.50	250.00			
5c Gold Chrome HL		129.50			
to Cli Citolic III		100.50			

MILLS (Cont.)		
50c Gold Chrome HL	249.50	375.00
5c Gold Chrome	249.50	375.00
10c Gold Chrome	79.50	119.50
25c Gold Chrome	95.00	125.00
50c Gold Chrome	150.00	209.50
Copper Chrome	79.50	119.50
10c Copper Chrome		210.00
25c Copper Chrome	139.50	200.00
	90.00	149.50
10c Club Bell	100.00	169.50
25c Club Bell		165.00
50c Club Bell		375.00
1. Dive Front	CE OO	75.00

# 111

59.50 119.50

69.50 129.50

MI	LLS	(Cont.)
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5c Blue Front .....

10c Blue Front .....

70.50	120 50
	139.50
	249.50
	119.50
	109.50
	109.50
-	120.00
179.50	245.00
69.50	119.50
65.00	95.00
67.50	105.00
89.50	110.50
	129.50
89.50	119.50
	124.50
	139.50
	119.50
	119.50
	119.50
	250.00
	75.00
	87.50
69.50	100.00
	100.00
	31.50
	37.50
22.50	29.50
29.50	39.50
34.50	
30.00	44.50
47.50	55.00
29.50	40.00
29.50	50.00
44.50	59.50
49.00	85.00
89.50	109.50
119.50	150.00
149.50	
119.50	154.50
125.00	159.50
135.00	169.50
89.50	125.00
35.00	79.50
69.50	79.50
	85.00
	150.00
	79.50
	100.00
	140.00
	164.50
	164.50
T00.00	179.50
250.00	350.00
	79.50 100.00 79.50 75.00 85.00 95.00 179.50 69.50 65.00 67.50 89.50 72.50 79.50 69.50 69.50 69.50 69.50 69.50 69.50 69.50 29.50 29.50 29.50 34.50 30.00 47.50 29.50 44.50 49.00 89.50 119.50

### GROETCHEN

ı			
ı	1c Columbia	29.50	60.00
ı	5c Columbia Chrome	39.50	74.50
	5c Columbia JPV		
1	Bell	32.50	69.50
1	5c Columbia Fruit	37.50	69.50
	5c Columbia Cig RJ	39.50	49.50
	5c Columbia DJP	45.00	75.00
	10c Columbia DJP	59.50	89.50
	5c Columbia Club		
ı	Cig GA	29.50	37.50
ı	5c Columbia Club DJ	50.00	89.50
	10c Columbia Club		
!	Cig GA	59.50	79.50
	5c Columbia Cig. GA	35.00	39.50
	5c Columbia Fruit GA	49.50	79.50
	5c Columbia Orig GA	25.00	45.00
	5c Conv Columbia		
	Chrome	49.50	59.50
1			

### PACE

10c Gold Chrome HL. 89.50 129.50 1c Blue Front .......... 65.00 75.00 5c Comet FV ........... 37.50

### PACE (Cont.)

10c Comet FV	39.50	60.00
25c Comet FV	50.00	125.00
50c Comet FV	98.50	125.00
5c Comet DJP	40.00	79.50
10c Comet DJP	50.00	79.50
1c Comet Blue	20.00	37.50
5c Comet Blue	30.00	59.50
10c Comet Blue Front	30.00	40.00
25c Comet Blue Front	59.50	89.50
50c Comet	125.00	
		145.00
5c All Star Comet	57.50	69.50
10c All Star Comet	29.50	49.50
25c All Star Comet	49.50	69.50
50c All Star Comet	149.50	225.00
1c All Star 2-4	20.00	35.00
1c Rocket	49.50	69.50
5c Rocket	55.00	79.50
10c Rocket	69.50	89.50
25c Rocket	79.50	100.00
5c TJ Comet	25.00	47.50
5c Club Bell	49.50	124.50
10c Club Bell	69.50	124.50
25c Club Bell	119.50	125.00
50c Club Bell	139.50	250.00
5c Comet Red	79.50	90.00
10c Comet Red	79.50	120.00

### **JENNINGS**

65.00

64.50

25.00

5c Chief ...... 25.00

10c Chief .....

Toe Chiel	20.00	04.00
25c Chief	59.50	145.00
5c Club Bell	65.00	165.00
10c Club Bell	89.50	139.50
25c Club Bell	50.00	110.00
50c Club Bell	199.50	235.00
5c Silver Moon Chief	29.50	39.50
10c Silver Moon Chief	9.50	29.50
25c Silver Moon Chief	59.50	79.50
5c Silver Chief	79.50	85.00
10c Silver Chief	79.50	99.50
25c Silver Chief	79.50	149.50
	189.50	249.50
10c Golf Vndr	89.50	129.50
	109.50	149.50
Cigarolla	40.00	75.00
Cigarolla XXV	30.00	60.00
Cigarolla XV	49.50	99.50
5c Victory Chief	50.00	100.00
10c Victory Chief	55.00	110.00
	109.50	129.50
1c 4 Star Chief	49.50	75.00
5c 4 Star Chief	49.50	75.00
10c 4 Star Chief	64.50	75.00
25c 4 Star Chief	85.00	129.50
5c Victory 4 Star Ch	75.00	115.00
10c Victory 4 Star Ch	85.00	125.00
25c Victory 4 Star Ch	95.00	200.00
5c Super DeLuxe Club		
Chief	149.50	175.00
10c Super DeLuxe Club		
011.4		-== 00

### WATLING

149.50

Chief ...... 149.50 5c Standard Chief ..... 110.00 10c Standard Chief ..... 120.00 179.50 25c Standard Chief ..... 124.50 185.00 50c Standard Chief .... 189.50 249.50 \$1.00 Standard Chief.. 379.50 475.00 5c Bronze Chief ..... 125.00

10c Bronze Chief ...... 135.00

5c Rolatop '46 49.	50 150.00
10c Rolatop '46 60.	00 150.00
25c Rolatop 60.	00 150.00
50c Rolatop 145.	00 295.00
5c Club Bell 65.	00 95.00
10c Club Bell 75.	00 125.00
25c Club Roll 145	00 185.00

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