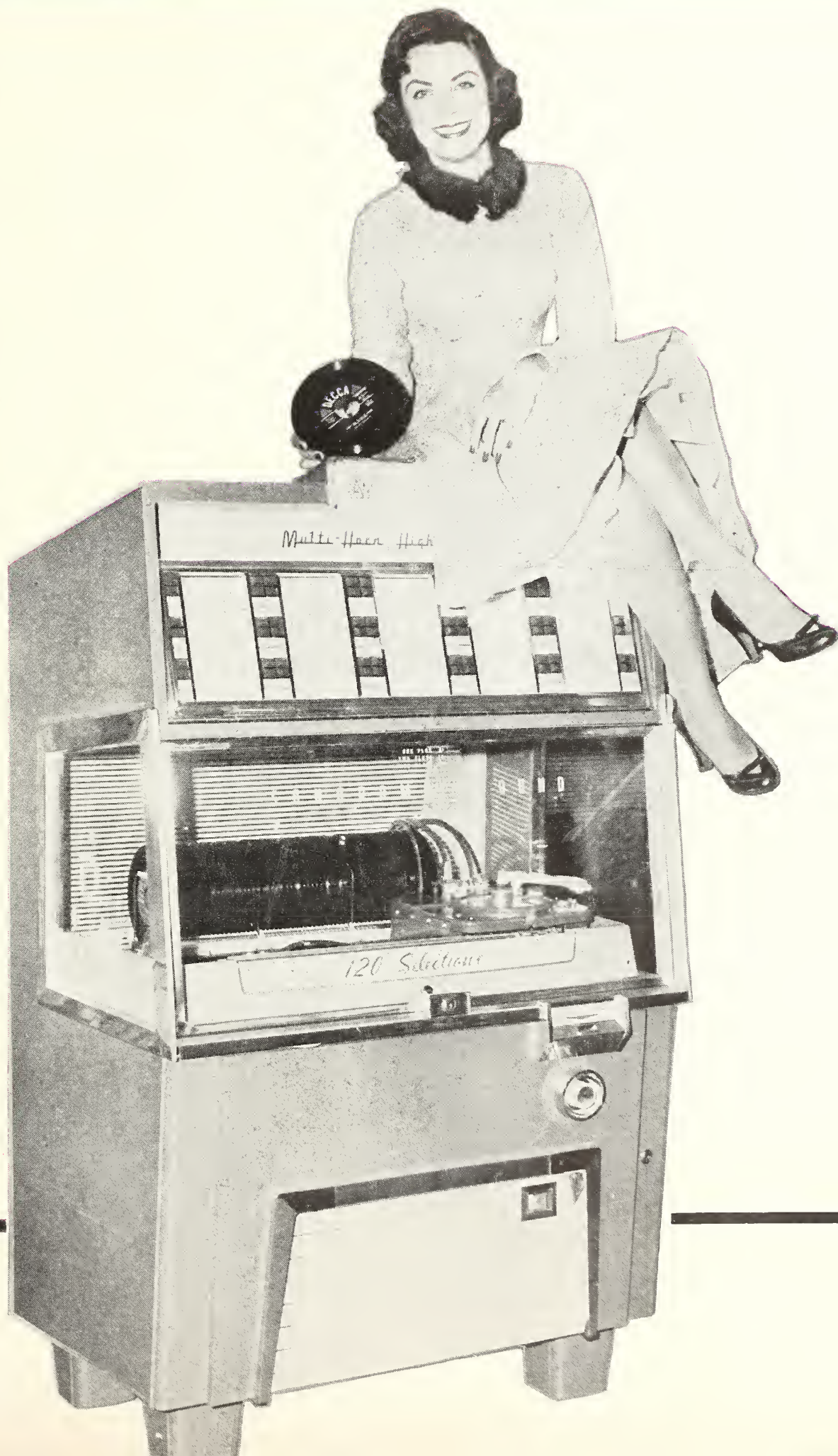


THE CASH BOX

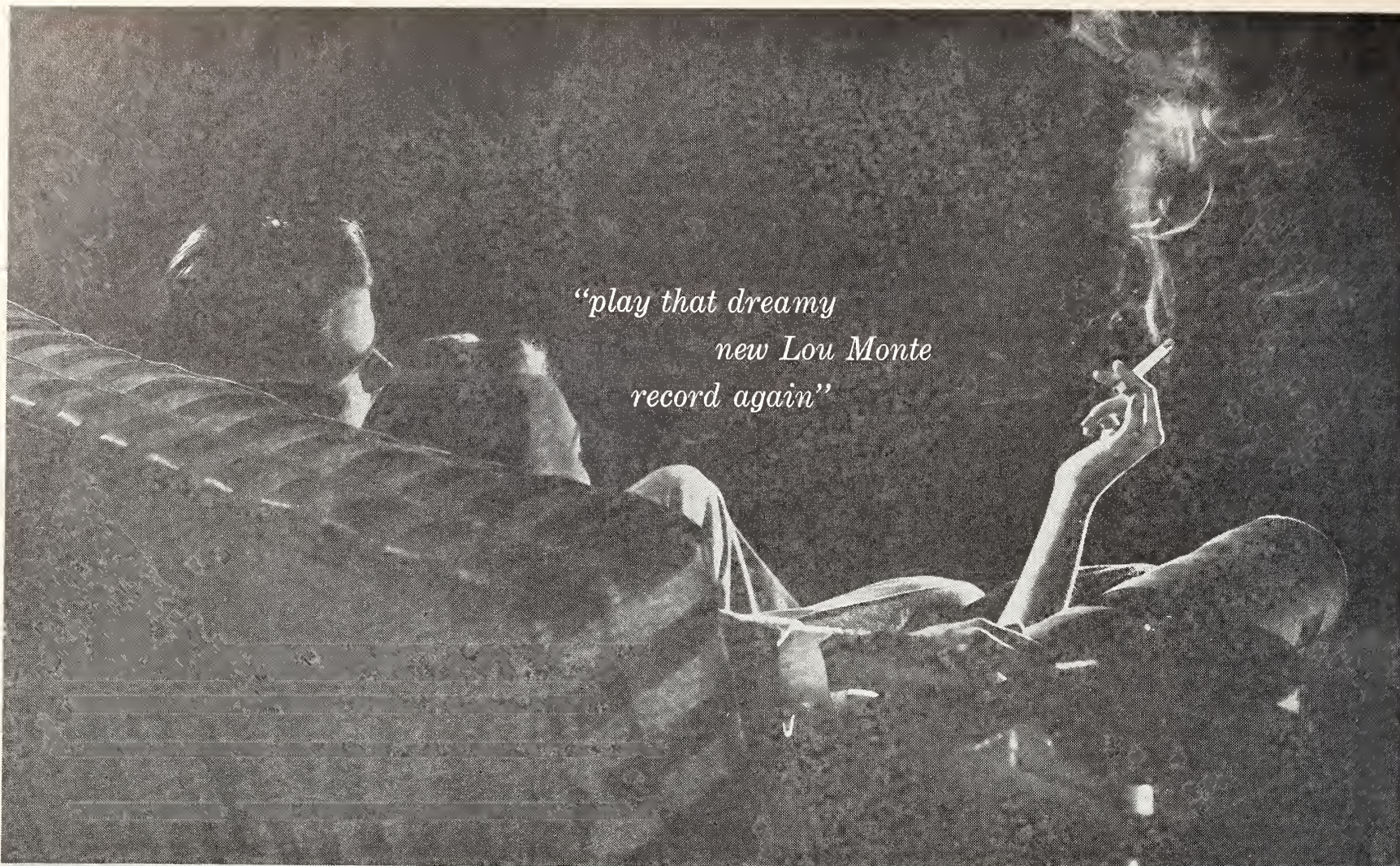
VOLUME XVI

NOVEMBER 6, 1954

NUMBER 7



Kitty Kallen perches on top of the new AMI Model "F" juke box with her latest Decca record "I Want You All To Myself" and "Don't Let The Kiddy Geddin". Kitty has had a phenomenal year starting with "Little Things Mean A Lot", which made her one of the hottest artists in the country. She followed through with "In The Chapel In The Moonlight". And now on her current disk, it looks as though both sides will make it.



*"play that dreamy
new Lou Monte
record again"*

LOU MONTE SINGS

IN MY DREAMS

**WHEN I HOLD YOU
IN MY ARMS**

with Hugo Winterhalter
and his Orchestra

20/47-5883

A "NEW ORTHOPHONIC"
HIGH FIDELITY RECORDING



RCA VICTOR
FIRST IN RECORDED MUSIC



TIP ■ the original hit . . .
■ **VAUGHN MONROE'S "MISTER SANDMAN"**



FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 7

November 6, 1954

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A Star Is Born On Juke Boxes

In her current smash film, "A Star Is Born," Judy Garland plays a singer whose great ambition it is to make a hit record that will be played on juke boxes across the nation. When she starts her career that is what she constantly dreams of. And one of the highlights of the picture is when she does have that number one record which is being played on the machines all over the country.

The thoughts that Judy expresses in these scenes are the very same that dozens of up and coming singers think every day. Each of them knows that if he or she can catch that one big one which will delight juke box audiences, then success is theirs. Likewise most of our current top singers acknowledge readily the debt they owe to the play that they received on the 550,000 juke boxes located throughout the country.

For today, the simple fact is that records played on juke boxes are responsible for the careers of most of our top singers.

The juke box has proved a phenomenal medium for these singers. For not only do juke box operators contribute to singers' incomes by buying at least a quarter of all records sold, but the promotional effect of juke box play is immeasurable.

A record played on a juke box reaches everyone in the place. You can't turn it off as you can a radio. You must hear that record. And it is only through exposure that hit records can be made.

The exposure which the network of

juke boxes that dot this nation gives to a record and an artist is the greatest possible today.

And so strong is the influence of the juke box in the creation of new stars, that it really only takes one hit record to make an on-the-way-up singer a top personality.

Just this year we saw at least two examples of that when Kitty Kallen, who had been singing for a number of years, suddenly skyrocketed to the highest brackets by latching onto one hit record. Likewise, The Crewcuts came from out of nowhere with their smash and suddenly became the hottest group in the country.

For years, we at *The Cash Box* have been telling, writing about, and proclaiming the star making potential of the juke boxes. We have always said that success of the juke boxes was the surest way to success in all other entertainment fields because a juke box audience is a basic American audience. If you appeal to them on records, as can only be proved by whether they put their coins in the juke boxes to hear you, then it is more than likely that you're going to appeal to them in other mediums, for these same people comprise those other audiences too.

So today, we've reached the state where we see the efficacy of the juke box acknowledged on all sides, from the artist, the record company, and now in films.

All we can say is that we've been proclaiming it a long, long time.

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SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment: automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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"The Confidential Price Lists" are the one and only officially recognized price quotation guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of *The Cash Box*. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists."

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FIRST VOTES IN "THE

Nation's Juke Box Operators Cast Their Making Records And Artists An

Best Record of 1954

"Sh-Boom"—Crewcuts	10,227
"Little Things Mean A Lot"—Kitty Kallen	9,153
"Young At Heart"—Frank Sinatra	9,021
"Wanted"—Perry Como	8,947
"Three Coins In The Fountain"—Four Aces	8,936
"Hey, There"—Rosemary Clooney	7,773
"Hernando's Hideaway"—Archie Bleyer	7,181
"The High And The Mighty"—LeRoy Holmes	7,064
"In The Chapel In The Moonlight"—Kitty Kallen	6,393
"Stranger In Paradise"—Tony Bennett	6,522
"Secret Love"—Doris Day	6,485
"Changing Partners"—Patti Page	6,204
"Stranger In Paradise"—Four Aces	5,986
"The Happy Wanderer"—Frank Weir	5,254
"Make Love To Me"—Jo Stafford	4,849
"Oh, My Papa"—Eddie Fisher	4,840
"Little Shoemaker"—Gaylords	4,821
"Skokiaan"—Ralph Marterie	3,700
"If I Give My Heart To You"—Doris Day	3,464
"I Get So Lonely"—Four Knights	3,459
"They Were Doin' The Mambo"—Vaughn Monroe	3,168
"Cross Over The Bridge"—Patti Page	2,987
"If I Give My Heart To You"—Denise Lor	2,840
"A Girl, A Girl"—Eddie Fisher	2,769
"I Understand Just How You Feel"—Four Tunes	2,212
"Answer Me, My Love"—Nat "King" Cole	2,107
"That's Amore"—Dean Martin	1,843
"Goodnight Sweetheart, Goodnight"—McGuire Sisters	1,750
"I Need You Now"—Eddie Fisher	1,703
"This Ole House"—Rosemary Clooney	971
"I'm A Fool To Care"—Les Paul & Mary Ford	736
"Hold My Hand"—Don Cornell	716
"Darktown Strutters Ball"—Lou Monte	428
"Sway"—Dean Martin	219

Best Male Vocalist of 1954

Eddie Fisher	9,064	Vic Damone	3,192
Perry Como	8,723	Harry Belafonte	2,734
Frank Sinatra	6,063	Bing Crosby	2,660
Nat "King" Cole	6,002	Billy Eckstine	2,204
Tony Bennett	5,993	Johnnie Ray	1,429
Frankie Laine	5,618	Guy Mitchell	882
Tony Martin	3,714	Johnny Desmond	692
Don Cornell	3,409	Mario Lanza	310
Julius La Rosa	3,195		

Best Female Vocalist of 1954

Patti Page	8,632	Sunny Gale	3,214
Rosemary Clooney	7,294	June Valli	2,707
Kitty Kallen	6,958	Georgia Gibbs	1,059
Joni James	6,290	Eartha Kitt	826
Kay Starr	6,032	Mary Ford	658
Doris Day	5,872	Dinah Shore	619
Teresa Brewer	3,974	Peggy Lee	427

Best Vocal Group of 1954

Four Aces	7,364	Mills Bros	1,737
Gaylords	6,218	Four Tunes	973
Hilltoppers	6,144	Modernaires	880
Ames Bros	4,291	Mariners	789
Four Lads	3,985	Chordettes	555
Crewcuts	3,064	Fontane Sisters	464
Four Knights	2,604	Four Freshmen	216

Best Orchestra of 1954

Ray Anthony	7,298	LeRoy Holmes	2,718
Archie Bleyer	7,154	Les Baxter	2,193
Ralph Marterie	5,891	Frank Chacksfield	2,063
Hugo Winterhalter	5,257	Mantovani	1,355
Percy Faith	4,693	Sammy Kaye	973
Guy Lombardo	3,787	Victor Young	834
Ralph Flanagan	3,214	David Carroll	819
Glenn Miller	3,010	Sauter-Finegan	586
Richard Hayman	2,777	Liberace	417

Best Small Instrumental Group of 1954

Les Paul & Mary Ford	5,928	Pee Wee Hunt	1,483
Bill Haley & His Comets	5,163	George Shearing	729
Three Suns	2,714	Johnny Maddox	384

Best Rhythm & Blues Record of 1954

"Honey Love"—Drifters	6,251
"Work With Me Annie"—Midnighters	6,128
"You'll Never Walk Alone"—Roy Hamilton	5,891
"Sh-Boom"—Chords	5,284
"Shake, Rattle & Roll"—Joe Turner	5,126
"Sexy Ways"—Midnighters	4,959
"Oh, What A Dream"—Ruth Brown	4,583
"The Things That I Used To Do"—Guitar Slim	4,218
"Lovey Dovey"—Clovers	3,728
"Such A Night"—Drifters	3,259
"I'll Be True"—Faye Adams	3,100
"Money Honey"—Drifters	2,943
"Goodnight Sweetheart, Goodnight"—Spaniels	2,396
"Saving My Love For You"—Johnny Ace	1,859
"Annie Had A Baby"—Midnighters	1,759
"Hurts Me To My Heart"—Faye Adams	1,530
"Just Make Love To Me"—Muddy Waters	1,376
"Hoochie Kooche Man"—Muddy Waters	1,068
"It Should've Been Me"—Ray Charles	975
"Ebb Tide"—Roy Hamilton	729
"Please Forgive Me"—Johnny Ace	710
"You're So Fine"—Little Walter	692
"Marie"—Four Tunes	618
"Honey Hush"—Joe Turner	529
"Your Cash Ain't Nothin' But Trash"—Clovers	377
"I Understand Just How You Feel"—Four Tunes	192

Best R & B Male Artist of 1954

Joe Turner	5,329
Roy Hamilton	5,294
Johnny Ace	4,875
Amos Milburn	4,811
Roy Charles	4,727
Fats Domino	4,519
B. B. King	4,206
Lightning Hopkins	3,978
Muddy Waters	3,785
Chuck Willis	3,154
Little Walter	2,517
Marvin & Johnny	1,586
Buddy Johnson	1,223
Charles Brown	1,118
Willie Mabon	873
Earl Bostic	658
Bill Doggett	563
Louis Jordan	511
Memphis Slim	319
Tiny Bradshaw	218

Best R & B Female Artist of 1954

Ruth Brown	5,863
Dinah Washington	5,855
Faye Adams	4,391
Willie Mae Thornton	2,976
Big Maybelle	2,105
Lula Reed	1,880
Ella Johnson	659
Mahalia Jackson	491
Linda Hayes	215

CASH BOX POLL

Votes To Choose The Best Money-Most Outstanding Newcomers of 1954

Best R & B Vocal Combination of 1954

Midnighters	6,043	Billy Ward & His Dominoes..	1,596
Drifters	5,497	Orioles	1,318
Clovers	5,329	Dixie Humming Birds	899
"5" Royales	3,129	Pilgrim Travelers	737
Spaniels	2,465	Spiders	619
Chords	2,397	Original 5 Blind Boys	381

Best Country Record of 1954

"Slowly"—Webb Pierce	6,383	"Rose Marie" —Slim Whitman	1,639
"There Stands The Glass" —Webb Pierce	5,897	"Looking Back To See" —Hill & Tubb/J. E. & M. Brown	1,466
"I Really Don't Want To Know"—Eddy Arnold	5,846	"Courtin' In The Rain" —T. Texas Tyler	1,238
"I Don't Hurt Anymore" —Hank Snow	5,616	"Sparkling Brown Eyes" —Webb Pierce & Wilburn Bros	972
"One By One"—Wells & Foley	5,254	"Back Up, Buddy" —Carl Smith	858
"Bimbo"—Jim Reeves	4,729	"Goodnight Sweetheart, Goodnight"—Johnnie & Jack	736
"Even Tho"—Webb Pierce ..	4,581	"Don't Drop It" —Terry Fell	552
"Let Me Be The One" —Hank Locklin	3,484	"This Is The Thanks I Get" —Eddy Arnold	327
"You Better Not Do That" —Tommy Collins	3,365	"This Ole House" —Stuart Hamblen	260
"I'll Be There"—Ray Price ..	3,092		
"Secret Love" —Slim Whitman	2,695		
"Wake Up Irene" —Hank Thompson	2,372		
"Release Me"—Ray Price/ Jimmy Heap	1,868		

Best Country Male Artist of 1954

Webb Pierce	5,918	Hank Williams	1,312
Eddy Arnold	4,728	Hank Locklin	1,288
Carl Smith	3,875	Ernest Tubb	1,176
Hank Snow	3,639	T. Texas Tyler	989
Johnnie & Jack	3,115	Homer & Jethro	842
Jim Reeves	2,240	Carlises	767
Hank Thompson	2,128	Marty Robbins	536
Slim Whitman	2,067	Stuart Hamblen	512
Ray Price	1,748	Mitchell Torok	221
Red Foley	1,543	Chet Atkins	188

Best Country Female Artist of 1954

Kitty Wells	4,322
Goldie Hill	3,021
Jean Shepard	1,285
Davis Sisters	1,096
Martha Carson	374

Best Country Band of 1954

Pee Wee King's Band	4,331
Hank Thompson's Brazos Valley Boys	2,016
Webb Pierce's Wondering Boys	1,857
Bob Wills' Texas Playboys	312
Jerry Byrd's String Dusters	283

Most Promising New Male Vocalist of 1954

Roy Hamilton	5,198
Sammy Davis, Jr.	4,963
David Whitfield	3,728
Charlie Applewhite	3,702
Gary Crosby	1,039
Bob Stewart	854
Tommy Leonetti	738
Stewart Rose	297

Most Promising New Female Vocalist of 1954

Denise Lor	4,297
Betty Madigan	4,060
Connie Russell	2,506
Bunny Paul	1,958
Jaye P. Morgan	786
Peggy King	690
Mitzi Mason	523
Jill Corey	327
Vicki Young	196
Micki Marlo	125

Most Promising New Vocal Group of 1954

Crewcuts	4,927
McGuire Sisters	4,278
DeCastro Sisters	2,598
Cheers	2,690
Don, Dick & Jimmy	2,455
Lancers	1,739
Chords	1,528
Smith Bros	1,131
Crows	664
Johnston Bros	591
Chuckles	303
Harptones	261
Laurie Sisters	214

Most Promising New Orchestra of 1954

Les Elgart	2,921
Bulawayo Sweet Rhythms Band	2,874
Frank Weir	2,033
Richard Maltby	1,984
Commanders	758
Lee Roy	428
Russ Carlyle	312
Pete Rugolo	172
Dan Terry	93

Most Promising Small Instrumental Group of 1954

Norman Petty Trio	2,175
Dick Hyman	1,391
Jackie Lee	749
Billy Duke	318
Papa John Gordy	184

Most Promising New R & B Artist of 1954

Roy Hamilton	3,659	Counts	580
Chords	3,294	Eldarados	527
Spaniels	2,700	Al Savage	513
Guitar Slim	2,229	Medallions	493
Harptones	1,984	Luther Bond	461
Chuck Willis	1,803	Charms	318
Ella Johnson	1,432	Opals	258
Spiders	1,093	Crows	184
Shirley Gunter	954	Cadillacs	97
Marvin & Johnny	875	Robins	70
Lavern Baker	728	Howling Wolf	68

Most Promising New Country Artist of 1954

Tommy Collins	3,628	Billy Walker	726
Faron Young	3,173	Wilburn Bros	647
Jim Edward & Maxine Brown	2,312	Wanda Jackson & Bill Gray	523
Ginny Wright	1,830	Betty Cody	332
Jimmy Heap	1,316	Ruby Wells	311
Al Terry	1,243	Betty Amos	238
Terry Fell	1,203	Tibby Edwards	187
Justin Tubb	1,082	Charline Arthur	139
Jimmy & Johnny	1,030	Red Sovine	95
Jimmy Newman	889	Sunshine Ruby	68



JONI JAMES
MAMA, DON'T CRY AT MY WEDDING
 PA PA PA
 Orchestra Conducted by David Terry with the Ray Charles Singers
 MGM 11802 78 rpm
 K 11802 45 rpm

BILLY ECKSTINE
LOVE ME and ONE SWEET KISS
 MCM 11855 78 rpm
 K 11855 45 rpm
MOOD INDIGO and DO NOTHIN' TILL YOU HEAR FROM ME
 MCM 11845 78 rpm
 K 11845 45 rpm

YOU LEAVE ME BREATHLESS and OLAY, OLAY (The Bullfighter's Song)
 MCM 11803 78 rpm • K 11803 45 rpm

BETTY MADIGAN
ALWAYS YOU
 THAT WAS MY HEART YOU HEARD
 MCM 11812 78 rpm • K 11812 45 rpm

ALAN DEAN "The Song From DESIREE" and TONIGHT, MY LOVE
 MCM 11844 78 rpm
 K 11844 45 rpm
RUSH ADAMS LOVE CAN MAKE AN EARTHQUAKE and IT WAS SO BEAUTIFUL
 MCM 11834 • K 11834

That unforgettable Trio with that unforgettable sound
DICK HYMAN TRIO
CECILIA
 East of the Sun
 MCM 11811 78 rpm
 K 11811 45 rpm

SHEB WOOLEY I GO OUTA MY MIND and HILL BILLY MAMBO
 MCM 11836 78 rpm
 K 11836 45 rpm
TOMMY MARA CHAMPAGNE (WITH MY COMPLIMENTS) and LONELY AGAIN
 MCM 11825 78 rpm
 K 11825 45 rpm

M-G-M RECORDS
 THE GREATEST NAME IN ENTERTAINMENT
 701 SEVENTH AVE. NEW YORK 19, N.Y.

DAVID ROSE FESTIVAL MONTH

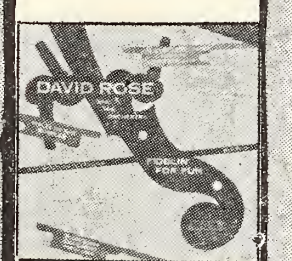
3 BIG NEW ALBUMS



NOSTALGIA
 MGM Extended Play Album X259 (45 rpm)
 MGM Extended Play Album X112 and X1113 (45 rpm)
 MGM Long Playing Record E3134 (33 1/3 rpm)



LOVE WALKED IN
 The Music of George Gershwin
 MGM Extended Play Album X1107 (45 rpm)
 MGM Long Playing Record E3123 (33 1/3 rpm)



FIDDLIN' FOR FUN
 MGM Extended Play Album X237 (45 rpm)
 MGM Long Playing Record E3108 (33 1/3 rpm)

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play in The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

AB—Abbott	CD—Cadence	IM—Imperial	MO—Modern	RM—Rama
AL—Aladdin	CH—Chess	JU—Jubilee	NG—Norgan	SA—Savoy
AM—Ambassador	CK—Checker	ME—Mercury	PA—Parrot	SP—Specialty
AP—Apollo	CO—Columbia	MJ—Major	PE—Peacock	SW—Swingtime
AT—Atlantic	CR—Coral		PO—Potter	TF—Tiffany
BE—Bell	CT—Cat		PR—Prestige	TI—Tico
BR—Brunswick	DA—Dana		RA—Rainbow	TR—Trend
BT—Bethlehem	DE—Decca		RE—Regent	UN—United
CA—Capitol	DO—Dot		RH—Recorded in Hollywood	VA—Valley
	DU—Duke			VI—RCA Victor

- 1 HEY THERE ROSEMARY CLOONEY**
 CO-40266 (4-40266)—Rosemary Clooney EP-9049 (5-9049)—Dolores Hawkins
 CO-40224 (4-40224)—Johnnie Ray VI-20-5867 (47-5867)—Homer & Jethro
 DE-29199 (9-29199)—Sammy Davis Jr.
- 2 IF I GIVE MY HEART TO YOU DORIS DAY — DENISE LOR**
 BE-1059 (45-1059)—Barry Frank MG-11776 (K-11776)—Wright Bros.
 CA-2868 (F-2868)—Monica Lewis ME-70451 (70451x45)—A. Powell & D. Smith
 CA-2930 (F-2930)—Duke Ellington
 CO-40300 (4-40300)—Doris Day MJ-27 (45-27)—Denise Lor
 CR-61236 (9-61236)—Buddy Greco TI-1092 (45-1092)—Peacock's Mambo Combo
 DE-29148 (9-29148)—Connee Boswell VI-20-5853 (47-5853)—Dinah Shore
 JZ-768 (45-768)—Four Bars
- 3 I NEED YOU NOW EDDIE FISHER**
 BE-1054 (45-1054)—Betty Johnson VI-20-5830 (47-5830)—Eddie Fisher
 CO-40346 (4-40346)—Ken Griffin
- 4 THIS OLE HOUSE ROSEMARY CLOONEY**
 BE-1602 (45-1602)—Betty Johnson DE-29255 (9-29255)—Rosetta Tharpe
 CA-2915 (F-2915)—Jordanaires KI-1376 (45-1376)—Herb & Kay
 CO-40266 (4-40266)—Rosemary Clooney VI-20-5739 (47-5739)—Stuart Hamblen
- 5 SKOKIAAN MARGERIE—BULAWAYO BAND—FOUR LADS**
 BE-1060 (45-1060)—Eight Bells LO-1500 (45-1500)—Ted Heath—Johnston Bros.
 CA-2896 (F-2896)—Ray Anthony ME-70432 (70432x45)—Ralph Margerie
 CO-40306 (4-40306)—Four Lads NG-124 (45-124)—Johnny Hodges
 DE-29256 (9-29256)—Louis Armstrong TI-10-229 (45-229)—Joe Loco
 LO-1491 (45-1491)—Bulawayo Sweet Rhythms Band VI-20-5839 (47-5839)—Perez Prado
 VI-20-5844 (47-5844)—Bud Isaacs
- 6 HOLD MY HAND DON CORNELL**
 BE-1048 (45-1048)—Dick Powell DE-29301 (9-29301)—Guy Lombardo
 CR-61206 (9-61206)—Don Cornell
- 7 SH-BOOM CREW-CUTS — CHORDS**
 BE-1051 (45-1051)—Barry Frank & Four Bells CR-61212 (9-61212)—Billy Williams Qt.
 CA-2929 (F-2929)—Stan Freberg CT-104 (45-104)—Chords
 CO-21283 (4-21283)—Leon McAuliffe ME-70404 (70404x45)—Crew-Cuts
 VI-20-5799 (47-5799)—B. Williamson
- 8 PAPA LOVES MAMBO PERRY COMO**
 BE-1064 (45-1064)—Tommy & Jimmy Dorsey TI-1092 (45-1092)—Peacock's Mambo Combo
 CO-40324 (4-40324)—Johnnie Ray VI-20-5857 (47-5857)—Perry Como
 RA-264 (45-264)—Alfredito Orch.
- 9 SMILE NAT "KING" COLE — SUNNY GALE**
 BE-1059 (45-1059)—Barry Frank LO-1488 (45-1488)—Lita Roza
 CA-2897 (F-2897)—Nat "King" Cole LO-1487 (45-1487)—Frank Chacksfield
 CA-2930 (F-2930)—Duke Ellington ME-70431 (70431x45)—Billy Daniels
 DE-29266 (9-29266)—Victor Young VI-20-5828 (47-5828)—Melachrino O.
 EP-9075 (5-9075)—O. B. Masingill VI-20-5836 (47-5836)—Sunny Gale
 LO-1494 (45-1494)—David Whitfield
- 10 SHAKE, RATTLE AND ROLL BILL HALEY AND HIS COMETS**
 AT-1026 (45-1026)—Joe Turner DE-29204 (9-29204)—Bill Haley

11) THEY WERE DOIN' THE MAMBO. 12) CARA MIA. 13) MUSKRAT RAMBLE. 14) THE HIGH AND THE MIGHTY. 15) OOP-SHOOP. 16) LITTLE SHOEMAKER. 17) IN THE CHAPEL IN THE MOONLIGHT 18) IT'S A WOMAN'S WORLD. 19) ST. LOUIS BLUES MAMBO. 20) TEACH ME TONIGHT. 21) I'M A FOOL TO CARE. 22) MAMA, DON'T CRY AT MY WEDDING. 23) GOODNIGHT SWEETHEART, GOOD NIGHT. 24) MR. SANDMAN. 25) COUNT YOUR BLESSINGS. 26) LITTLE THINGS MEAN A LOT 27) TELL ME, TELL ME. 28) THE MAMA DOLL SONG. 29) IN A LITTLE SPANISH TOWN. 30) MOOD INDIGO. 31) SWAY. 32) TOY OR TREASURE. 33) WHAT A DREAM. 34) I CAN'T TELL A WALTZ FROM A TANGO. 35) RAIN, RAIN, RAIN.

**THE CASE BOX
DISK OF THE WEEK**

A NOVEMBER HIT!!!

Don't wait.... ORDER TODAY!



**Teresa
Brewer**

sings

**MY SWEETIE
WENT
AWAY**

TIME

Coral 61286 (78 rpm) and 9-61286 (45 rpm)



The Big Hits are on...

RECORD REVIEWS

⊙▲ DISK & SLEEPER	⊙⊙ GOOD
⊙● EXCELLENT	⊙⊙ FAIR
⊙⊙ VERY GOOD	⊙⊙ MEDIOCRE

FOUR ACES

(Decca 29344; 9-29344)

B+ "MISTER SANDMAN" (2:35) [E. H. Morris ASCAP—] The Four Aces come up with a top grade reading of a tune that's hitting in a big way. Should draw a healthy share of the loot. Terrific job. Should sell a bundle.

B+ "IN APPLE BLOSSOM TIME" (2:29) [Broadway Music] The coupling is a smooth Aces presentation of a wonderful oldie which the Andrews Sisters sent to the top some years back. Easy going side.

JIMI BENI

(Mazica 1001; 45-1001)

B "JENNIE" [—Mana-Zucca, Cassel, Cassel] Jimi Beni debuts on the Mazica label with a pretty ballad, a tribute to the popular Jennie Grosinger. Warm love song offered with feeling.

C "THAT'S WHAT LOVE WILL DO TO YOU" [—Warren, Beni] On this end, the crooner glides through a slow rhythm number.

TAD BRUCE

(Watco 111; 45-111)

B+ "THAT'S FOR SURE!" (2:18) [Eastern BMI—Worth] Sid Feller's ork sets up a tremendous rhythm backdrop to showcase the voice of Tad Bruce as he belts out this commercial ditty. Could make noise.

C+ "I REMEMBER IT ALL TOO WELL" (3:07) [Eastern BMI—Worth] A sentimental ballad is rendered with tenderness by the singer. Inviting delivery.

JERI SOUTHERN

(Decca 29261; 9-29261)

C+ "REMIND ME" (3:12) [T. B. Harms ASCAP—Fields, Kern] A beautiful Kern-Fields tune is fashioned by the hushed voice of Jeri Southern. Lovely song that could catch on again.

C+ "LITTLE BOY GROWN TALL" (2:27) [Hill And Range BMI—Coleman] The songstress comes through with another tender job on this end. Pretty.

JULIUS LA ROSA

(Cadence 1251; 45-1251)

B+ "I HATE TO SAY HELLO" (2:29) [Egap BMI—Colby, Tishman] Assisted by a subtle Joe Reisman backing, Julie La Rosa comes up with a warm and tender reading of a commercial love song. Lovely job that should sell loads.

B "MOBILE" (2:38) [Ardmore ASCAP—Wells, Holt] A clever "city" tune which sounds very much like "Birth Of The Blues" is handled with finesse by the ace songster. Zestful performance of some good song matter.

THE CASH BOX

DISK OF THE WEEK

"PUPALINA" (2:20)

[Geo. Pincus ASCAP—Kramer, Whitney, DeMunnis]

"WONDERFUL LIPS" (2:19)

[Hill & Range BMI—Venuti, Mascheroni]

THE GAYLORDS

(Mercury 70479; 70479 x 45)



THE GAYLORDS

● The Gaylords employ that delectable Italian flavor that has made

them so popular, on their latest release for Mercury. And the results are tremendous. The tune is a happy-go-lucky bouncer dubbed "Pupalina." It's a tune that'll be on the lips of every teen-ager in the country. The lyrics and melody are both catchy and seem to stick with the listener. The boys have a sure fire hit in this one. The lower lid is a pretty rhythm tune dubbed "Wonderful Lips" that features the crew in a smoother, romantic manner. Mid-segment breaks into a Latin tempo with Italian lyrics. We're crazy about the top half. Keep a close tab on it.

"WHEN WE COME OF AGE" (2:31)

[Meridian BMI—N. Acquaviva, Gimbel]

"EVERY TIME YOU TELL ME YOU LOVE ME" (2:03)

[Meridian BMI—Haymes]

JONI JAMES

(MGM 11865; K-11865)



JONI JAMES

● A beautiful piece of material,

tailor-made for Joni James wistful fashion, is waxed by the thrush in a manner that could send it up to the number one spot. The lovely song, "When We Come Of Age," is a great example of a perfect marriage of lyrics and melody. And Joni's winning delivery is just what's needed to make this beautiful bud blossom into a prize-winning hit. It's definitely one of her best songs. The bottom portion is a cute lilter labelled "Every Time You Tell Me You Love Me." The top deck just can't miss being one of the top tunes by Christmas.

"DIM, DIM THE LIGHTS" (2:30) [Republic BMI—Ross, Dixon]

"HAPPY BABY" (2:35) [Myers ASCAP—Pingatore]

BILL HALEY AND HIS COMETS

(Decca 29317; 9-29317)



BILL HALEY & COMETS

● "Crazy, Man, Crazy" brought Bill Haley and his Comets into the

spotlight some time ago, but his exciting version of "Shake, Rattle and Roll" established the crew as one of waxdom's top vocal-instrumental aggregations in the country. In keeping with that "rockin'" sound that has made them so popular, Bill and the boys jump through a wild rendition of a socko number tagged "Dim, Dim The Lights." The deck is sure to have the coins pouring into the boxes all day long. A great dance platter. "Happy Baby," the coupling, is another wild handclapper just packed with that "crazy" rhythm. Two potent decks for the phonographs.

CLARK DENNIS

(Tiffany 1310; 45-1310)

B+ "WOODEN SHOES AND HAPPY HEARTS" (2:10) [E. B. Mark BMI—Wolf, Kersten] The inviting tenor voice of Clark Dennis comes over in polished fashion as the artist bounces through a cute, lighthearted tune that could step out.

B "DANSERO" (2:30) [B & F BMI—Hayman, Daniels, Parker] An exciting Latin tempo ballad that's been around for a while is capably rendered by the tenor. Tune could still make the grade.

THE 3 M'S

(Lomac 105; 45-105)

C+ "PETUNIA" [—Larry Marino] The 3 M's team up on a light lilting novelty with the voice of Larry Marino in the spotlight. The instruments of the M's have a smooth sound.

C+ "STELLA" [—John Biafore] A cute bouncer on this end is treated in similar fashion by the crew.

KID ORY'S CREOLE JAZZ BAND

(Good Time Jazz 45092; 45-45092)

C+ "MUSKRAT RAMBLE" [—Kid Ory] The composer of this oldie that's currently on the revival trail fashions a true jazz version of the favorite. Exciting deck that jazz enthusiasts will love.

C+ "WHEN THE SAINTS GO MARCHING IN" [—Traditional] Another jazz favorite is belted out by the crew. Real solid side.

THE GUYS AND DOLLS

(Coronet 101; 45-101)

B+ "MAMBO SHMAMBO" (2:30) [K & S BMI—Cody, Newman O'Hara] A very funny mambo novelty loaded with gimmicks, is belted out by the Guys and Dolls in super commercial fashion. A great possibility for the current mambo trend.

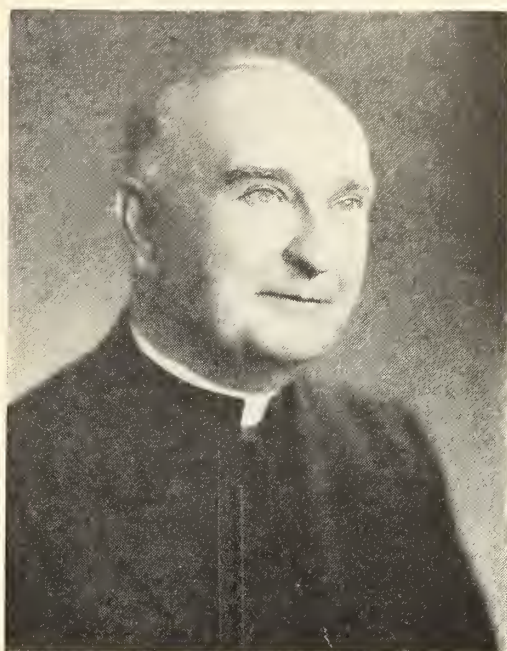
C+ "FRUIT CAKE" (2:32) [Ter ASCAP—Beal, Greene] Another cute novelty is capably handled by the vocal quintet. Top half is the side.

JOE LEAHY ORCH.

(Major 133; 45-133)

B+ "THE SONG FROM DESIREE" (2:57) [Miller ASCAP—Newman Darby] Joe Leahy sets up a beautiful instrumentation for the lush delivery of the theme music from the soon-to-be-released flicker "Desiree." Pretty performance.

C+ "MILANO" (2:37) [Miller ASCAP—Baron] The orchestra let loose on a beatty instrumental number with a Spanish flavor. Exciting.



In contrast to the welter of tom-tom music and moon-calf phraseology that makes up most of the output of new music today, such a tender and devotional record as "Our Lady of Guadalupe" is a happy and rewarding discovery. It should be hailed . . . and purchased . . . by every family to take its place in their library with our fine Catholic music. The beautiful lyrics link a lovely twilight picture with the call to prayer of Our Lady and its music possesses a memorable theme. Such a fine recording is an inspired creation of its composer, Bettye Kummerle.

Bernard J. Sheil, D.D.
Auxiliary Bishop of Chicago
Founder of Catholic Youth Organization

**We Accept With Great Gratitude
The Privilege of Reproducing
Bishop Sheil's Commentary On**

Tiffany's
Finest Recording

OUR LADY OF
GUADALUPE*

SUNG BY

CLARK DENNIS

b/w

The Ten Commandments

Arranged and Conducted By

ROBERT A. NICHOLSON

Record No. 1311

* As a tribute to Bishop Sheil and all of his boys, who under his recreational guidance have developed clean minds, healthy bodies and a sense of fair play toward all, the composer of "Our Lady of Guadalupe" has turned over all her royalties for his youth work throughout the world.



332 S. Michigan Ave. Chicago, Ill.

RECORD REVIEWS

DISK & SLEEPER

GOOD

EXCELLENT

FAIR

VERY GOOD

MEDIOCRE

THE VOICES THREE
(MGM 11862; K-11862)

B+ "SURE-FIRE KISSES" (1:53) [Hometown ASCAP—Mysels, Philips, Sims, Perry] The Voices Three have a top grade piece of material that could send them and the tune into the hit class. It's a happy, hand-clapper that could hit in a big way.

B "ONE OF MY DREAMS IS MISSING" (2:37) [Peer Inter'l BMI—Prosen, Fowler] The versatile crew changes the pace and eases through a tender and inviting ballad. Warm song that has all the earmarks of a click.

TONY TRAVIS
(RCA Victor 20-5895; 47-5895)

C "WAS THAT THE HUMAN THING TO DO" (2:35) [Witmar ASCAP—Young, Fain] Tony Travis has a good tune to work with as he comes up with a lilting ballad. Good delivery. Easy going manner.

B "UNTIL YOU FALL IN LOVE" (2:37) [Leeds ASCAP—Cahn Brown] Harry Geller sets up another lush backing to showcase the crooner's feelingful presentation of a good love song. Sounds a bit like Sinatra or this end. Pretty.

VONNIE TAYLOR
(Capitol 2966; F-2966)

B "WHEN YOU'RE MAKING LOVE TO ME" (2:38) [Southern ASCAP—Vincent, Spencer] Vonnie Taylor makes a strong showing as she rhythms through a cute ditty in commercial style. Interesting and different voice. Number moves. Could click.

C+ "DOES IT HURT YOU TO REMEMBER" (2:14) [Snyder ASCAP—Coben] The thrush shows more of the top quality in her voice as she offers a slow pretty ballad. Vonnie has an exciting sound. Van Alexander's ork assists.

DANNY MENDELSON SINGERS
("X"-0068; 4X-0068)

C "WHEN GOOD FELLOWS GET TOGETHER" (2:05) [P. D.] The Danny Mendelsohn Singers join to belt out one of the most popular of all group-sing tunes. Record is tailor-made for parties. Should enjoy a steady and long sale.

C+ "AULD LANG SYNE" (2:05) [P. D.] Another great party disk is this version of "Auld Lang Syne." Good disk to sing too.

THE FOUR TUNES
(Jubilee 5165; 45-5165)

B+ "L'AMOUR TOUJOUR L'AMOUR" (2:17) [Harms ASCAP—Friml] The Four Tunes come up with another jumper that could top "Marie." It's a great rhythm item with all the gimmicks used by the boys on their first hit.

C+ "DON'T CRY DARLING" (2:15) [Jubilee ASCAP—Best] Sid Bass' ork again assists the boys as they wend their way through a slow pretty ballad. Versatile crew really sells the tune.

THE CASH BOX

SLEEPER OF THE WEEK

"MAKE YOURSELF COMFORTABLE" (2:36)

[Golden Bell Songs ASCAP—Merrill]

"IDLE GOSSIP" (2:38)

[Redd Evans ASCAP—Huddleston, Meyer]

SARAH VAUGHAN
(Mercury 70469; 70469 x 45)



SARAH VAUGHAN

● Sarah Vaughan has in her latest release, the most commercial two-sider she's had in many-a-year.

And they're two sides that could make the hit grade without any trouble. One end is a delightful romantic lilter called "Make Yourself Comfortable." Sarah delivers this pretty number in a straight, simple manner with the use of a multiple track and some fitting echo effects. It's a "different" Sarah Vaughan that should sell heaps of records. The coupling features the "familiar" Miss Vaughan, with her powerful, rangey voice singing a tune which was recently one of England's biggest, "Idle Gossip." It's another top performance by the thrush. Dealers and ops can't lose with this one.

DE JOHN SISTERS
(Epic 9080; 5-9080)

C "MANDOLINO" (2:17) [Iris-Trojan BMI—Ebb, Paul] The De John Sisters come up with a classy reading of a lyric version of a tune that's hitting as an instrumental. Catchy ditty.

B "LOVER'S SLANG" (2:14) [Maple Leaf BMI—De John, De John] A cute novelty employing a gimmicked-up lingo is cleverly treated by the De Johns. Amusing ditty that could click.

THE MARKSMEN & JACK RICHARDS
(Coral 61270; 9-61270)

B "OH! MA-MA" (2:42) [Shapiro-Bernstein ASCAP—Brown, Vallee, Citorgello] A favorite Italian oldie is pleasingly fashioned by the Marksmen and Jack Richards. Jumps up at mid-point. Cute tune that could hit again.

B "THE OWATA SONG" (2:01) [Towne ASCAP—E. & A. Shuman, Brown] Another cute gimmick novelty is handled with polish by the crew. Commercial side that could make big noise. Real teen-ager material.

BOB ELLIS
(Zen 100; 100 x 45)

B "SADIE" [—Ellis, Sandy] The Zen label hits the market with a good piece of commercial material fashioned by the smooth voice of Bob Ellis and the Eddie De Luna ork. Cute latin tempo pleaser.

C "THE DO IT POLKA" [—Ellis, Rodriguez] A happy polka novelty is handled with ease by the crooner. Tune was penned by the songster too.

MINDY CARSON
(Columbia 40347; 4-40347)

B "I DIDN'T MEAN TO HEAR YOU" (2:05) [Joy ASCAP—Wayne, Springer] A slow sentimental ballad with a country flavor is tenderly treated by the warm voice of Mindy Carson. Good tune with possibilities.

B "WHAT AM I GONNA DO ABOUT YOU" (2:25) [Raleigh BMI—Chase] The thrush bounces through a cute novelty on this end. It's a catchy ditty sent across with meaning and class. Top drawer material.

THE MULCAYS
(Cardinal 1026; 45-1026)

B "IF I HAD YOU" (2:21) [Robb's ASCAP—Shapiro, Campbell, Connelly] A great oldie is excellently treated by the wonderful sound of the Mulcays' electric harmonicas. Soft easy-going favorite.

B "BEATIN' THE BEE" [Comparte Music—J. & M. Mulcay, Rimsky-Korsakov] The artists rhythm through a up-beat jump version of the popular "Flight of the Bumble Bee." Real wild deck.

PAUL WESTON ORCH.
(Columbia 40359; 4-40359)

B "THE SONG FROM DESIREE" (2:20) [Miller ASCAP—Darby, Newman] The Norman Luboff Choir and the Paul Weston ork blend their lovely tones on a lush version of the theme music from the coming big flick, "Desiree." Beautiful job.

C "MARIA, MARIA, MARIA" (3:00) [Leeds ASCAP—Raye, Igelhoff] Another pretty melody is presented by the artists. Warm inviting number, not too commercial. A bit on the slow, repetitive side.

JERRY MARTIN
(Coral 61274; 9-61274)

C "ONE DAY" (2:57) [Mills ASCAP—Martin, Martin] Jerry Martin hands in a lovely reading on his debut for Coral. It's a tender, sentimental tune with a big chorus and ork production by Danny Mendelsohn's orchestra.

B "WHERE CAN YOU BE" (2:58) [Manor ASCAP—Herman, Gabler, Anthony] Another glowing romantic item is fashioned with tenderness by the young crooner. Good material and delivery.

PEGGY KING
(Columbia 40363; 4-40363)

B "MAKE YOURSELF COMFORTABLE" (3:04) [Rylan ASCAP—Merrill] The Hunt's Tomato Sauce girl eases lightly through a wonderful novelty that could catch on. It's a clever ditty done in multiple voice. This could establish the thrush.

C "THE GENTLEMAN IN THE NEXT APARTMENT" (2:20) [Burke & Van Heusen ASCAP—Mullan, Williams] Percy Faith assists the chirp on a soft Latin tempo novelty on the cute side.

KAYE BALLARD
(Decca 29306; 9-29306)

B "TRIUMPH OF LOVE" (3:03) [Valando ASCAP—Monath, Bruckner] Talented Kaye Ballard cruises through a good tune with the aid of a chorus. Pretty melody and lyric. Different type of ballad.

B "WHERE WERE YOU LAST NIGHT?" (2:40) [Folkways BMI—Brand, Campbell, Lee, Kassin] Jack Pleis assists again on this catchy, new-lyrics version of a familiar bounce oldie. Lively job full of color.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MISTER SANDMAN" } Four Aces Decca 29344; 9-29344
- ★ "IN APPLE BLOSSOM TIME" } Four Aces Decca 29344; 9-29344
- ★ "L'AMOUR TOUJOUR L'AMOUR" } Four Tunes Jubilee 5165; 45-5165
- ★ "I HATE TO SAY HELLO" } Julius La Rosa Cadence 1251; 45-1251
- ★ "SURE-FIRE KISSES" } Voices Three MGM 11862; K-11862
- ★ "MAMBO SHMAMBO" } Guys & Dolls Coronet 101; 45-101

NOW SHIPPING EVERYWHERE—DECCA'S NEWEST HIT!!!



THE FOUR ACES

featuring AL ALBERTS - sing...

"MISTER SANDMAN"

DECCA-29344 (9-29344)

(I'LL BE WITH YOU IN)
"APPLE BLOSSOM TIME"

DECCA-29344 (9-29344)

DECCA
RECORDS



America's Hottest Record!
MR. SANDMAN

Recorded by



The Chordettes

c/w

"I Don't Wanna See You Cryin'"

Cadence 1247

Orchestra conducted by ARCHIE BLEYER



New Releases

Julius La Rosa
 "MOBILE" c/w "I Hate To Say Hello"
 # 1251

Archie Bleyer
 "CAMPANELLE"
 c/w "I Hope You'll Be Very Happy"
 # 1252

Mary Del
 "THE NAUGHTY LADY OF SHADY LANE"
 c/w
 "While The Vesper Bells Were Ringing"
 # 1254

Chris Dave
 Yum, Yum, Yum, "I'LL TAKE YOU"
 c/w
 "Hurts Me To My Heart"
 # 1250

The Barry Sisters
 "LOVE YOU DIDN'T DO RIGHT BY ME"
 c/w
 "Stella By Starlight"
 # 1249

Archie Bleyer
 "RECKLESS AND ROMANTIC"
 c/w
 "Why Did You Steal My Sweetheart"
 # 1248



PLATTER
 SPINNER
 PATTERN

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
 PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISC JOCKEYS

- | | |
|------------------------------|-----------------------------|
| 1. HEY THERE | Rosemary Clooney (Columbia) |
| 2. IF I GIVE MY HEART TO YOU | Doris Day (Columbia) |
| 3. I NEED YOU NOW | Connee Boswell (Decca) |
| 4. HOLD MY HAND | Denise Lor (Major) |
| 5. TEACH ME TONIGHT | Eddie Fisher (RCA Victor) |
| 6. PAPA LOVES MAMBO | Don Cornell (Coral) |
| 7. SKOKIAAN | DeCastro Sisters (Abbott) |
| 8. SH-BOOM | Perry Como (RCA Victor) |
| 9. THIS OLE HOUSE | Ralph Marterie (Mercury) |
| 10. MR. SANDMAN | Four Lads (Columbia) |
| 11. SMILE | Bulawayo Band (London) |
| 12. MUSKRAT RAMBLE | Crewcuts (Mercury) |
| 13. IT'S A WOMAN'S WORLD | Rosemary Clooney (Columbia) |
| 14. WHITHER THOU GOEST | Chordettes (Cadence) |
| 15. ALWAYS YOU | |
| 15. SHAKE, RATTLE AND ROLL | |
| 15. TELL ME, TELL ME | |

Phil Christee (WCAX-Burlington, Vt.) in New York for a week. . . Larry Finley (KFWB-Hollywood, Calif.) celebrated his third year with the station October 19. Restaurateur Charley Morrison honored him by giving him a one week engagement at the Hollywood Mocambo as emcee of the Larry Finley Revue. . . We hear rumors that Frankie Laine is negotiating to purchase a controlling interest in one of Los Angeles' major indie radio stations.



BARRY KAYE
 (WJAS-Pittsburgh, Pa.)

Pic of the week—Barry Kaye (WJAS-Pittsburgh, Pa.) is betting that Betty Madigan has an even bigger hit than "Joey" in her "Always You". . . Mort Nusbaum in town with his lovely wife, Dorothy. . . Verna Leeds stopping in to see Cincy jocks while in town for her appearance at the Toledo-Cincinnati hockey game. . . Phil Goulding, comedian, announcer, newscaster, has been signed to emcee a new WMGM-New York program title "Your Hits of the Week". It will feature the top one hundred retail best sellers from Monday thru Friday and on Saturday Phil will conduct a three hour show on which he will present the top fifty. . . Bob E. Lloyd (WAVZ-New Haven, Conn.), in introducing Sammy Davis, Jr.'s "Because of You" asked listeners to identify the Davis' imitations. One of the entries identified a voice as "Billy X. Stein". . . Favorable audience response to the Bob McLaughlin Show (KFWB-Hollywood, Calif.) which premiered October 3, 8 to 10 p.m., has won the stations newest personality an additional spot on Sunday afternoons. McLaughlin henceforth will present his musical varieties from 2 to 6 p.m. every Sunday. . . Ed Robbins (WKNB-West Hartford, Conn.) was recently appointed Music Director. Ed swings every afternoon for 2½ hours with his "Request Matinee" and says "Of Course, as always, Cash Box, our weekly bible, is ever at my side in programming our pop shows". . . Al Morgan will be seeing disk jocks in Columbus and Omaha when he plays dates there soon. . . Henry Tuck (WREV-Reidsville, N. C.), master showman of the Saturday night WREV Jamboree, was married to Louise Stokes on the October 23rd program in the Reidsville Fair Building. After the ceremony the bridal couple left for a short trip to Virginia. . . Gene Whitaker (WNCA-Siler City, N. C.) writes that he was blown right off the air by Hurricane Hazel.

WHAT-Philadelphia program director "Chasbo" O'Donnell had a pretty busy schedule last week. A rundown of last weeks events saw the De John Sisters, Jack Perry, Turk Murphy, Wandra Merrill, Tito Rodriguez, Sammy Davis, Jr., Lou Monte and Al Romero visiting "Chasbo" aboard his popular "Caravan of Music", 12 to 1 p.m. . . Mike Cassone and his new discovery Dorothy Forbes, working Boston and Philadelphia like mad plugging Dorothy's Jubilee Record "Where" and "All I Want Is You". Dot has appeared on the shows of Norm Prescott, Alan Dary, Stan Richards (WORL); Jay McMasters (WMEX) and Ed Penny (WTAO-Boston). In Philly the pretty thrush visited most of Philadelphia's deejays including Grady & Hurst and Bob Horn. . . Current copy of "Fred Fisk-Jack Rowzie Fanclubber" features an article reprinted from the November edition of TV-Radio Mirror. Story isn't about Fisk. Isn't about Rowzie. It's about WWDC's Buddy Kling of "Night Train"—1 to 6 a.m.

Welcome



NEW YORK—Gilbert Beaud, leading French singer, was given a reception by BMI upon his arrival in this country. Above from left to right are Steve Lawrence, Beaud, and Carl Haverlin, president of BMI.

BMI Music Editor Offers Tips To Writers About Song Sharks

NEW YORK—"The recent indictment of three California 'song sharks' for allegedly bilking a college professor of \$5,000 to 'promote his song' once more focuses attention on a racket that for years has been picking the pockets of thousands of naive and inexperienced song writers." This from Milton Rettenberg, director of music editorial department of Broadcast Music, Inc. and one of the nation's most diligent exposers of music-business racketeers.

Pointing out the many ways in which non-professional writers of songs are being taken in Rettenberg cites misleading advertisements, brochures and direct-mail solicitations which promise advice, "constructive criticism", publication and even recordings—all for a fee, of course.

"These charlatans," says Rettenberg, "will enthusiastically accept your song, regardless of its merits, or, set your lyrics to music for fees ranging from \$20 to several hundred dollars. Or they will record your completed song for a fee and send you a catch-phrase contract that will cost you hundreds of dollars. With other elements of the music business we at BMI have been working with the Post Office and Better Business Bureaus for a long time to end this practice and, in 1947 we prepared a booklet warning songwriters of these racketeers. Since that time we have distributed thousands of copies."

The veteran music editor emphasized that these individuals who promise publication are not legitimate music publishers. "Simply operators who skirt the edges of the law," he said, "they might provide a printing service . . . but at exorbitant prices. In every instance, the cost to the song-writer through the 'song shark' method is far more than he would ordinarily pay to any legitimate printer."

Stressing that songwriting is a difficult and highly competitive profession in which only those with genuine talent, originality and salesmanship can hope to succeed, Rettenberg also told of the staggering odds facing the amateur writer. "During the fiscal year ending June 1, 1954," Rettenberg stated, "about 50,000 songs were registered for copyright in Washington. Of those 50,000 songs, only 9,000 were published. Of the 9,000 published, less than 100 reached best seller proportions, and just about 99 percent of those were written by experienced, professional songwriters."

However, for those who are determined to go ahead and write a hit song, Rettenberg offered the following tips:

1. Never pay a publisher any money for the publication of your manuscript or the recording of your song. Any publisher who asks any fee is not running an ethical, legitimate business.
2. To submit a completed song to a reliable publisher, it is necessary only to have the melody line placed on manuscript paper, with the lyrics written below the melody and harmonies indicated. If you are unable to do this yourself, some local musician may do it for you for a small fee.
3. Submit a copy of your song to as many reliable publishers as you wish; their addresses may be found in publications devoted to music.
4. Don't be discouraged. Remember that songwriting is a skilled craft, and any craftsman or artist, in addition to having genuine natural ability, must work and study for years to attain success.

Note: For further information, contact:

Special Projects
BMI
589 Fifth Avenue
New York 17, N. Y.

Bishop Sheil Writes Commentary For Tiffany Record

CHICAGO—Bishop Sheil has written the following commentary which appears on the album cover of the Tiffany recording "Our Lady Of Guadalupe" and "The Ten Commandments":

In contrast to the welter of tomtom music and moon-calf phraseology that makes up most of the output of new music today, such a tender and devotional record as "Our Lady of Guadalupe" is a happy and rewarding discovery. It should be hailed. . . . and purchased. . . . by every family to take its place in their library with our fine Catholic music.

The beautiful lyrics link a lovely twilight picture with the call to prayer to Our Lady and its music possesses a memorable theme.

Such a fine recording is an inspired creation of its composer, Bettye Kummerle.

Bernard J. Sheil, D.D.
Auxiliary Bishop of Chicago
Founder of
Catholic Youth Organization

Mercury Signs Derise Lor

NEW YORK—Hugo Peretti and Luigi Creatore, Eastern A&R heads of Mercury Records, have announced the signing of Denise Lor to a contract. The singer has one of the hottest records in the country in "If I Give My Heart To You" released on the Majar label. A follow up has just been issued on Majar also, titled "And One To Grow On". Her Mercury deal is effective as of November 1.

Epic Records Celebrates First Birthday

NEW YORK—Epic Records celebrated its first birthday last week with a reception for tradesters. Held in a large studio at Epic home offices in New York, the party was attended by Epic and Columbia officials, the label's artists who were in town, writers, publishers, publicity men and trade paper reporters.

In the past year, Marv Holzman has developed a strong roster of artists, which gives the company a great potential. One of the leading artists, Roy Hamilton, came from out of nowhere and already has had several hits.

Hagenah Joins RCA Recorded Program Services In Chicago

NEW YORK—Gus Hagenah, veteran of many years in the radio business, has resigned the post of vice president of Standard Radio Transcriptions Service, Inc., to join RCA Recorded Program Services.

A. B. Sambrook, Manager of the department which distributes the Thesaurus music library, syndicated radio and TV film announced from New York that Hagenah will represent RCA Recorded Program Services out of the Chicago office.

Okun Writing Books

NEW YORK—Henry Okun, well known record promotion man, who has handled some of the top names in the disk business is gathering material for two books he plans to write. The first is tagged "Me and Me Carpet Bag", telling of his exploits while on the road. The second is "Greats And Ingrates" also about the music business with no punches pulled, says Henry.

YOU TOO WILL LOVE "JENNIE"
B.W. THAT'S WHAT LOVE WILL DO TO YOU
ALSO
I KNOW, I KNOW IT'S LOVE
B.W. **BETRAYED!**
JIMI BENI with the ERNIE WARREN TRIO
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Billboard . . .
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MY SON, MY SON
No. 1501
LONDON

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"FOREVER MINE" and
"WHY SHOULD I LOVE YOU"
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Another double-hit for Patti . . .
"THE MAMA DOLL SONG"
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"I CAN'T TELL A WALTZ FROM A TANGO"
Mercury 70458
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**TAD
BRUCE**
Singing



"THAT'S FOR SURE!"
and
"I REMEMBER IT ALL TOO WELL"
Wato Record # 111-10

Dist. Note: Some Territories Available

WRITE—WIRE—PHONE

WATCO Records Inc.
1674 BROADWAY
NEW YORK 19, N. Y.
(CO 5-1930)



NOW!
**ALL RESTRICTIONS
LIFTED . . .**
and everybody's playing the
THE WARMEST, MOST TENDER
hit of the year—

**"I WANTED EDDIE FISHER
FOR CHRISTMAS"**
BY
Betty Johnson*

Backed with the country hit that's breaking out
in the pop field

"SHOW ME"
on
NEW DISC 10013

* Betty Johnson is the fast rising singing star of the Galen Drake CBS NETWORK RADIO SHOW and featured girl singer on the new TV Film series, EDDY ARNOLD TIME.

Other fine records by Betty Johnson . . . "THE TOUCH" on New Disc; "I NEED YOU NOW" on Bell; "THIS IS THE THANKS I GET" on Bell.

THE CASH BOX
ROUND THE WAX CIRCLE

NEW YORK:

Congratulations are in order to Dorothy Collins and Raymond Scott who became the parents of a baby girl this week. Likewise to Mr. and Mrs. Jimmy Sacca. Theirs was a baby boy. . . . Talking about babies and top singers, Teresa Brewer, Mary Ford and Rosemary Clooney are also expecting. . . . Contrary to erroneous reports, the Norman Petty Trio have not signed with any other diskery and are happily pacted to Label "X" for the next three years. . . . Did you know that Bob Sour, the BMI exec, wrote the lyrics for "Body And Soul" and many other hit songs? As a matter of fact, he's just finished a new English translation of Humperdinck's opera, "Hansel And Gretel." . . . Irving Fields has started a TV show with Ilona Massey. . . . Philadelphia going mambo crazy with three new clubs opening, The House of Mambo, Club Zel-Mar and Mambo Town. . . . "I Want Eddie Fisher for Xmas" has been lifted from the restricted list and looks as though it may be one of the big ones for the season. . . . Actually, the whole Christmas avalanche is starting now and pretty soon we should be hearing Christmas music all day long. . . . George Pincus has come up with a smash in his Gaylords record of "Pupelina." . . . Guy Mitchell back from England to record this week. . . . Tony Bennett's wife has found herself a profitable hobby. She worked out the idea of making Xmas tree ornaments of sequins, beads, pearls and semi-precious stones. Most of them take about ten hours to make and are worth as much as \$100, and Mrs. Bennett has orders for more of them than she could possibly make in the next two years.



DOROTHY COLLINS

CHICAGO:

Alan Dean, on his first visit to Our Town in a long, long time, just completed a very successful week on the Howard Miller TV show. While here, Alan made the rounds of the disk jockeys with his new MGM waxing of "The Song From Desiree." . . . Jerry Vale a mighty busy boy these days. Not only is he doing two weeks on the Miller show, but he is also starring at The Blue Note, which should certainly hypo sales on Jerry's Columbia disks. . . . Columbia has itself a big one in Rosemary Clooney's "Mambo Italiano," getting lots of air play around town. As a matter of fact, Chicago air lanes seem to be flooded with the Clooney gal who has three tunes going at the present time, since "Hey There" and "This Ole House" are still in the top ten. . . . Chicago's own Peggy Taylor who did so well for herself in Europe recently, opens at the Chez Paree beginning 10/31. . . . Speaking of the Chez Paree, Tommy Leonetti informs us that he'll be heading thataway but very soon. Tommy's "I Love My Mama" showing more promise than any of his previous Capitol recordings and just might go all the way. . . . Marty Hirsch, Mercury's promotion man, says he's working on two future hits. Namely Sarah Vaughan's "Make Yourself Comfortable" and Eddy Howard's "Love Me Tonight." . . . Walter Hayums, who has just moved to Chicago, is the Midwestern Sales Manager for Epic and Okeh labels. . . . Nice to hear that Jim Ameche, who formerly deejay'd in our town and is currently doing so well in Hollywood radio, is receiving a warm reception on Capitol's album of "The Rubyat" on which Jim so beautifully handles the narration. . . . Larry Green phoned from the West Coast. Says he is handling The Lancers' version of "Mr. Sandman." Larry also says, "Watch for the new Coral disk by The Dreamers." . . . Bob De Vere who moved his publishing firm to New York City some months ago currently spending a couple of weeks in Chicago visiting his many friends.



ALAN DEAN

LOS ANGELES:

With Smog being the number one topic around L.A. songwriters Dick Pope and Tex Satterwhite have penned "Smogbound" which they hope will catch the attentive ear of one of the local diskery heads. . . . Bob Bacon, former promotion manager for Ray Thomas Co. (Columbia dist.) has resigned to take up his new post as West Coast Representative for Frank Loesser Music Co. . . . The Mello-Larks whizzed into town over the week-end to check local reaction on their latest Epic waxing of "I'm Leavin'." They are currently filling dates in Kansas City. . . . Famed songwriter Harry Tobias is celebrating 25 years in Hollywood. Deejays have been honoring him by playing all his hits of the past. Harry tells us that he has been writing popular songs for over 34 years starting at the tender age of only 16. . . . Everyone agrees that songstress Lorry Raine has a winning combination in her new Dot disk "I May Lose You Tomorrow (but I'll Win You Today)" b/w the popular old standard "Red Sails In The Sunset." Top slicing was written by hubby Tim Gayle and Jack Moon. Lorry recently made a U-I film short with Champ Butler and Frankie Carle which will be shown in 6,000 theatres. . . . Latest box-office receipts prove that Dick Jurgens and his orchestra is still one of the top bands here in Southern California. They are currently appearing at the Hollywood Palladium. . . . It's reported that Irving Berlin's "White Christmas" has been recorded by 80 singers and has hit the 18,000,000 mark. . . . Champagne maestro Lawrence Welk is conducting a nationwide search for new singers and instrumentalists. Contest blanks and full details are available at all record dealers and Coral distributors. Winners receive \$500 as first prize and a free trip to Hollywood as Welk's guest. . . . Received a short letter from pianist-composer Martin Roman in Las Vegas telling us that he's still appearing at The Hotel Thunderbird where he has been for the past several months. . . . Harry Bloom and Ralph Anthony of Mercury Record Distributors are simply thrilled over first release by 18-year old, lyric soprano, Anna Maria Alberghetti. Titles are "Kiss, Kiss, Kiss" b/w "The Song from Desiree." . . . Mercury is sending out bottles of Prince Matchabelli's "Wind Song" perfume to plug Vic Damone's latest release by the same name. . . . Songstress Eileen Barton opened at the Hollywood Mocambo Nov. 2 for two weeks. . . . Publicist Bob Stern has formed his own record label called Odyssey (An Adventurous Journey).



VIC DAMONE

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STANLEY BORDEN, sales mgr.

1697 BROADWAY (Cir. 6-0081) NEW YORK, N. Y.

"It's What's in THE CASH BOX That Counts"

Mambo Comes To Carnegie Hall

NEW YORK—Mambo finally made Carnegie Hall, last week, in the form of a concert called "Mambo USA." Featuring an array of some of the top names in the field, the George Goldner-Irving Schacht production will travel through 55 key cities of the United States and the returns ought to be tremendous for all concerned.

Although some of the higher priced seats were empty at the start of the Carnegie performance, the audience continued to pour in while the show was going on until at intermission time, the house was a healthy size. When the show hits the other 54 cities where mambo has become increasingly popular, there will probably be standing room only.

The concert was mainly occupied by the music of Machito and his 18 piece Afro-Cuban orchestra which in addition to taking the spotlight during some segments, also supplied the background music for the terpsichoreans and the vocalists. Top Palladium dancers including Horatio and Lana, Michael & Nilda Terrace, and Barry & Tybee offered the frantic steps of the dance which has been sweeping the country. Classy crowd-pleasing hoofing was demonstrated by all three of the boy-girl teams, but it was the male dance team of the Mambo Aces that stole the foot-work show. The youngsters danced as though they had been working on their routine for years. In the vocal department, attractive newcomer Aura San Juan, sister of movie star Olga San Juan, treated the audience to some polished chirping of the more popular Latin tunes of the day. The show could have used more of Aura's

vocalesthenics. The big voice of Carlos Ramirez, long a favorite of the Spanish-music lovers, belted out a half-dozen of the big Latin standards in his familiar manner. The Facundo Rivero Quintet took over in the group-vocal department.

A fitting conclusion to the enjoyable two-hours of Mambomania was the tremendous instrumentation by the Joe Loco Quintet. The crew worked perfectly, making it obvious why they are so popular on records. From the exciting rhythms, the quintet eased into some soft mood music with a Latin flare. The wild bongo-antics of Bobby Flash drew cheers.

With such great talents coming through in top form, it was tough for any individual to steal the show. But it was the zany antics of 3-foot tall Tun-Tun who pulled the trick. The half-pint dancing and singing sensation, as his friends call him, had the audience cheering for more.

The entire affair didn't run too smoothly, obviously hampered by opening night blues. But when the rough spots are ironed out, "Mambo U.S.A." will probably be a big Package success.

Thrush Insures Pipes For Smog

HOLLYWOOD, CALIF.—Coral Records songstress Eileen Barton isn't taking any chances. Last week she flew into Los Angeles for her two week engagement at the Hollywood Mocambo equipped with a \$50,000 insurance policy on her vocal chords against this city's smog. She opened Nov. 2nd.

THE CASH BOX



Album Reviews

POPULAR

CREW CUTS—"On The Campus"—Mercury MG-25200 (10" LP) List: \$3.00
YOU GOTTA BE A FOOTBALL HERO; WE'RE WORKING OUR WAY THROUGH COLLEGE; BUCKLE DOWN, WINSOCKI; THE WHIFFENPOOF SONG; COLLEGIATE; VARSITY DRAG; DOWN THE OLD OX ROAD; BETTY CO-ED.

The Crewcuts are about as close to the proverbial "overnight sensations" as any vocal group could be. Less than a year ago, the boys were singing in local clubs in their native Canada, and today they are one of the most sought after vocal groups on wax. It all started with a tune called "Crazy 'Bout You Baby" which was recently followed by the number one hit "Sh-Boom." As is usually the case when a new group hits the top, fans clamor for more and more records by the artists. Mercury answers the fans' wishes by coming up with an LP of college tune favorites by the Crewcuts. Eight of the top rah-rah songs and ballads are included. A great platter for dealers. Should sell like hot cakes. The boys sound great.

PAUL WHITEMAN—"All Time Dance Party"—and the "New" Ambassador Hotel Orchestra—Coral CRL-56119 (10" LP) List: \$3.00
WHISPERING; YOU'RE DRIVING ME CRAZY; AVALON; THE ONE I LOVE; JAPANESE SAND-MAN; I LOVE YOU; OH ME, OH MY, OH YOU; CHICAGO.

"Pops" Whiteman's music can never grow old. It's spirit, bounce, lilt and over-all happy sound is just tailor-made for a party. That "Golden 20's" flavor and verve please young and old alike. On this LP, Whiteman runs through eight re-recorded versions of his old arrangements. The numbers bounce from start to finish and are great for the charleston lover. Four of the eight sides have already been released as singles. On some of the decks, Dick Ridgely takes the spotlight with the inviting sound of the slide whistle. We're wild about the whole LP, especially, "You're Driving Me Crazy". Coral has a great LP in this one, that oughta sell a bundle.

"DESIGNED FOR DANCING"—Tops In Pops—Henry Jerome and his Orchestra—Lion X-70021 (2-7" LP) List: \$1.69

HEY THERE; THE HIGH AND THE MIGHTY; SH-BOOM; THE LITTLE SHOEMAKER; SKOKIAAN; PAPA LOVES MAMBO; IF I GIVE MY HEART TO YOU; THEY WERE DOIN' THE MAMBO.

MGM issues another in its low priced "Designed for Dancing" series featuring Henry Jerome and the orchestra presenting eight of today's top popular songs. It's a wonderful acquisition for teen-agers who want such music for a party or a dance. The Jerome orchestra does a simple and pleasing job on all the tunes. Each tune has a clearly defined dance tempo. A real bargain at \$1.69.

"MAMBO"—Johnny Conquet and Hector Pellot Orchestras—Epic LG-1018 (10" LP) List: \$3.00

THE LADY IS A TRAMP; ESA LINDA MIRADITA; GALLO ESPUELERICO; OUT OF NOWHERE; LA BAMBA MAMBO; VENUS DE MILO; JUANA MARIA; MONCHO TIMBALERO.

With the desire for mambo music still on the rise, Epic comes up with classy LP of good dance material featuring two polished bands led by Johnny Conquet and Hector Pellot. Some of the numbers feature Spanish vocals and others are mambo versions of popular hits. Conquet has a jazz flavoring in his numbers.

"CHRISTMAS CAROLS ON THE ORGAN"—Virgil Fox, Organist—RCA Victor LM-1845 (12" LP) List: \$5.72

HARK! THE HERALD ANGELS SING; IT CAME UPON A MIDNIGHT CLEAR; O COME, O COME, EMMANUEL; GESU BAMBINO; WE THREE KINGS; GOD REST YE MERRY, GENTLEMEN; ANGELS WE HAVE HEARD ON HIGH; ANGELS FROM THE REALMS OF GLORY; JOY TO THE WORLD; THE SNOW LAY ON THE GROUND; I KNOW A ROSE-TREE SPRINGING; THE FIRST NOEL; OH LITTLE TOWN OF BETHLEHEM; AWAY IN A MANGER; SILENT NIGHT, HOLY NIGHT; CHRISTMAS.

As beautiful as Christmas music sounds when presented by an orchestra or a vocalist, it's very difficult to surpass the warm, moving tones of Christmas music as played by an ace organist. That's what Victor offers on this LP. Sixteen of the best-loved carols and hymns of the Yuletide season as fashioned by Virgil Fox, organist of the Riverside Church in New York City and an internationally famous recitalist. A treasure chest of the holiday's melodies.

"A GIRL THEY CALL MARIA"—Kapp Records KL-102 (1-10" LP) List: \$3.00

I WENT OUT OF MY WAY; TALK OF THE TOWN; I SEE YOUR FACE BEFORE ME; DO YOU KNOW WHY; DARN THAT DREAM; HERE'S THAT RAINY DAY; REMIND ME; THERE MUST BE A WAY.

Kapp Records introduces a girl they call "Maria" who is none other than the wife of Nat "King" Cole. Maria's approach is the intimate mood, softly voiced much in the manner of her famous husband. Mood of the album is background for soft lights atmosphere. Deck faces the uphill battle of a new company and a new artist.

CLASSICAL

ANDRES SEGOVIA, Guitar—Bach "Chaconne"—Decca DL 9751 (1-12" LP) List: \$5.85

OTHER WORKS BY BACH, SORS, MENDELSSOHN, VILLA-LOBOS, RODRIGO

The Spanish born guitarist, now making his home in Montevideo, Uruguay, once more puts his guitar virtuosity on wax for the edification and pleasure of his staunch followers. Segovia brings to the guitar a distinction and position rarely accorded the instrument. Limited by definite sale.

JAZZ

THE MOODY STORY—James Moody —EmArcy Records MG-26004 (1-10" LP) List: \$3.00

UNTIL THE REAL THING COMES ALONG; MOODY'S THEME; THE JAMES MOODY STORY; AND NOW MOODY SPEAKS; SERENADE IN BLUE; MARGIE; MOODY'S HOME; WIGGLE WAG.

James Moody has plenty of elbow room on this L.P. and the man with the tenor horn is soft and sentimental as he plays "Until The Real Thing Comes Along"; he's weird and moody as he plays "Moody's Theme"; he's rambunctious and jumping as he shares vocal honors with Babs Gonsales on the James Moody Story and swinging when he performs "And Now Moody Speaks". Plenty of good listening on this Moody deck. Adherents of the sax will go for it.

Top 10 Best Selling Pop Albums

1. **MUSIC, MARTINIS AND MEMORIES** Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
2. **THE STUDENT PRINCE** Mario Lanza (RCA Victor LM 1837; ERB 1837)
3. **SEVEN BRIDES FOR SEVEN BROTHERS** Original Cast (MGM E 244; X 244)
4. **A STAR IS BORN** Judy Garland (Columbia BL 1021; BA 1021)
5. **GLENN MILLER LTD. EDITION, II** Glenn Miller (RCA Victor LPT 6071; EPOT 6701)
6. **SWING EASY** Frank Sinatra (Capitol H 528; EAP 1, 2-528)
7. **THE PAJAMA GAME** ... Original Cast (Columbia ML 4840; A 1098)
8. **BING** Bing Crosby (Decca DX 151; ED-1700)
9. **SELECTIONS FROM THE GLENN MILLER STORY** Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
10. **PARDON MY BLOOPER #1 & 2** Kermit Schafer (Jubilee LP 2, 3; EP 5011, 5012)
10. **MUSIC FOR LOVERS ONLY** Jackie Gleason (Capitol H 352; EBF 352)

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Sounds Great



LOS ANGELES—Operators from all over Southern California turned out for the showing of the new AMI model "F" at Badger Sales Company recently. Many recording artists also came into chat with operators and pose for pictures around the new machine. Pictured above The DeCastro Sisters listen to their latest hit "Teach Me Tonight" (Abbott) on Multi-Horn High Fidelity Sonoram Sound while prexy William R. Happel waves a nod of approval. The song is hitting the big-time.

Dorseys' Summer TV A Hit

NEW YORK—The ratings just out on the Summer TV shows reveal several startling facts about Tommy and Jimmy Dorsey's, "Stage Show" series that took over Jackie Gleason's slot on CBS-TV. In the Neilson ratings the Dorseys started out in the #26th rating spot, got lukewarm reviews by some of the reviewers and through audience acceptance built up to the #9 spot by the end of their Summer run. In the ARB reports for the same period they started with a rating of 22.2 and some 6,150,000 viewers and public approval built their audience up to a rating of 29.8 and some 8,650,000 viewers each week.

ASCAP Names Detroit Mgr.

DETROIT, MICH.—J. M. Collins, ASCAP sales manager, announced today the appointment of David Leavitt as the new district manager of the ASCAP office in Detroit, Michigan.

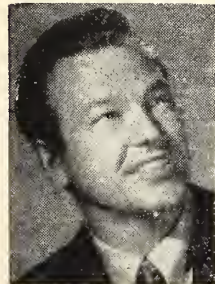
Mr. Leavitt, who graduated from Harvard in 1936, has been associated with the Society for seven years. During this time he has been operating as a field representative in the Boston office.

Mr. Leavitt's office will be located in the Penobscot Building, Detroit.

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS:

Label "X" records are now available on the Canadian market, which is the big news of the year. RCA Victor is pressing them at their new Smith Falls, Ontario plant with independent distributors handling the distribution to the trade. Distribution in Ontario and Quebec will be handled by Canadian Music Sales from their Toronto and Montreal offices. Sparking their first release is Canadian songstress, Juliette, whose platter of "Let Me Remember" looks very good. . . . Sparton Records reports great business on its Jack Kingston platter "How Far Is She Now?" This topical folk tune is also getting popular attention and is the hottest request item in central Ontario according to Andy Anderson of CHML, Hamilton. . . . The Colonial currently featuring a repeat engagement of The Salt City Five with Phil Napoleon back in again next week to satisfy the clamor of his local fans. At the Casino Theater, a run of exotic dancers has been set for the present and incoming shows but record names will be booked again when available for this vaude house. . . . Rex Allen (Decca) and Joni James (MGM) both did good business during the respective past two weeks, in spite of the chaos created hereabouts by that hussy, Hurricane Hazel. . . . Heavy influx of Ontario and Quebec broadcasters hereabouts on their way back home from the Central Canada Broadcasters Association's annual convention, which took place last week at the Sheraton Brock in Niagara Falls. We hear that one of the highlights of the Convention was the personal appearance there of The Four Chorders set up by Cliff Wingrove of Station CFPL, London. Your scribe has long held the hunch that this



REX ALLEN

group would be great wax makers and this opinion was concurred in by the broadcasters who heard them at the Falls. . . . A terrific reception is being given to The Rover Boys' first Coral platter, which has just been released here in their home town. These four Canucks have a huge fan following here and their platter "Show Me" b/w "You've Got It" looks like a real send off for them in the disk field. . . . Songwriters, Johnny Wayne and Bobby Gimby, who are top network stars here, have a hot new tune, "It's Nothing", which localities predict will have a Hit Parade future. Boys penned "When Liberace Winks At Me" which is still garnering lots of airtime via its Libby Morris (Alvina) disk and live TV and airshows.

Recouple Midnighters Tune

CINCINNATI—King Records announced this week the recoupling of the Midnighters' "She's The One" with "Moonrise".

"She's The One" was formerly backed with "Annie Had A Baby". In view of the fact that many stations were reluctant to air "Annie Had A Baby" because of its questionable lyrics, the diskery felt "She's The One" was also being discarded. Now paired with "Moonrise" the deck will have two clean sides for disk jockeys to play.

Ray To Tour Hospitals

NEW YORK—Johnnie Ray is donating his services to the Navy for five days of appearances in hospitals commencing on Nov. 17th. Also donating their talents for the show are comic Gary Morton, songstress Cathy Carr and dancer Betty Luster.

The hospitals included in the tour are: U.S. Naval Hospital, Chelsea, Mass.; U.S. Air Force Hosp., Geneva, N. Y.; U.S. Army Hosp., Fort Belvoir, Va.; Walter Reed Army Hosp., Washington, D. C.; and Naval Medical Center, Bethesda, Maryland.

BMI Check List

OF *New* RECORD RATINGS
BY THE TRADE PRESS

	Billboard	Cash Box	Variety
DARLING, I LOVE YOU (Republic) SAMMY KAYE ORCH. (Columbia)	77 (Good)	B (Very Good)	
DOWN SOUTH (E. B. Marks) SOPHIE TUCKER (Mercury)	Satisfactory	C+ (Good)	Very Good
IT SHOULD'VE BEEN ME (Progressive) THE TOP HATTERS (Cadence)	Spotlight	B (Very Good)	
LET ME REMEMBER (BMI Canada) JULIETTE ("X")	74 (Good)	B (Very Good)	Good
LOOP DE LOOP MAMBO (Quintet) THE ROBBINS (Spark) THE FOUR ESCORTS (Victor) BILLY MAY (Capitol)	86 (Excellent) 76 (Good)	R & B Sleeper B (Very Good)	
MAMBO BABY (M & M) GEORGIA GIBBS (Mercury)	71 (Good)	Disk of the Week	Good
MARILYN MONROE MAMBO (Peer) PEREZ PRADO ORCH. (Victor)	75 (Good)	B (Very Good)	
MIDDLE AGE MAMBO (Radon) SOPHIE TUCKER (Mercury)	Satisfactory	B (Very Good)	Good
ONE A TWO TIME MORE (Gil) RONNIE GAYLORD (Mercury)	76 (Good)	B+ (Excellent)	
READY WILLING AND ABLE (Daywin) GARY CROSBY (Decca)	74 (Good)	C+ (Good)	Good
SHOW ME (Trinity) THE ROVER BOYS (Coral)	Spotlight	B+ (Excellent)	Good
THAT'S ALL I WANT FROM YOU (Weiss & Barry) JAYE P. MORGAN (Victor) DICK JACOBS (Coral)	Spotlight 70 (Good)	Disk of the Week C+ (Good)	
WE'LL BE TOGETHER AGAIN (Marmor) ROSEMARY CLOONEY (Columbia)	78 (Good)	Disk of the Week	
YOU'VE GOT IT (Tannen) THE ROVER BOYS (Coral)	Spotlight	C+ (Good)	Very Good

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THE CASH BOX

Top Selling Records

Reported by the Foremost

RETAIL OUTLETS

From Coast to Coast



An extraordinary rumor reached us from the States to the effect that Louis Armstrong and his All Stars will be appearing at the London Palladium next year. We understand that this is not just a rumor and we would welcome the great "Satchmo" with open arms.

LOMAC RECORDS introduce 3 Great New Releases "PETUNIA" b/w "STELLA" by THE 3 M'S LOMAC # 105 "When I Go Out With My Baby Tonight" b/w "In Sorriento I Found Love" by SONNY TRAVERS arranged and conducted by Frank Hunter LOMAC # 104 "OH LOVE OF MINE" b/w "GYPSY LIFE" by DORI DARNELL arranged and conducted by Frank Hunter LOMAC # 106 Dist. Some Territories open WRITE - WIRE - PHONE LOMAC RECORDS, Inc. 224 W. 49th St. N. Y. (CI 6-5252)

- GAIETY MUSIC SHOP New York, N. Y. 1. Hey There (R. Clooney) 2. Papa Loves Mambo (P. Como) 3. If I Give My Heart To You (Doris Day) 4. Cara Mia (David Whitfield) 5. I Need You Now (E. Fisher) 6. Sh-Boom (Crewcuts) 7. Little Shoemaker (Gaylords) 8. Hold My Hand (Don Cornell) 9. Chapel In The Moonlight (Kitty Kallen) 10. Smile (Nat "King" Cole)

- WALLICHS MUSIC CITY Hollywood, Calif. 1. Sh-Boom (Stan Freberg) 2. I Need Your Lovin' (Cheers) 3. Hey There (R. Clooney) 4. Hold My Hand (Don Cornell) 5. I Need You Now (E. Fisher) 6. Papa Loves Mambo (P. Como) 7. Smile (Nat "King" Cole) 8. If I Give My Heart To You (Doris Day) 9. Because Of You (S. Davis, Jr.) 10. River Of No Return (Tennessee Ernie)

- ROYLES T. V. Salt Lake City, Utah 1. This Ole House (R. Clooney) 2. If I Give My Heart To You (Doris Day) 3. Teach Me Tonight (DeCastro Sisters) 4. I Need You Now (E. Fisher) 5. Hey There (R. Clooney) 6. Skokiaan (Bulawayo Band) 7. Hold My Hand (Don Cornell) 8. Sh-Boom (Crewcuts) 9. Mood Indigo (N. Petty Trio) 10. Cara Mia (David Whitfield)

- GRAYMAT MUSIC SHOP Morristown, N. J. 1. Hey There (R. Clooney) 2. Sh-Boom (Crewcuts) 3. I Need You Now (E. Fisher) 4. If I Give My Heart To You (Doris Day) 5. This Ole House (R. Clooney) 6. Cara Mia (David Whitfield) 7. High And The Mighty (LeRoy Holmes) 8. Hold My Hand (Don Cornell) 9. Skokiaan (Ralph Marterie) 10. Woman's World (Four Aces)

- MARTHA JANE'S MEMORY LANE New Orleans, La. 1. Hey There (R. Clooney) 2. I Need You Now (E. Fisher) 3. Smile (Nat "King" Cole) 4. Hold My Hand (Don Cornell) 5. If I Give My Heart To You (Doris Day) 6. Cara Mia (Gordon MacRae) 7. Oop-Shoop (Hamilton Sisters) 8. Tell Me, Tell Me (June Valli) 9. Fortune In Dreams (Kay Starr) 10. That's What I Like (D. Martin)

- RECORD LAND Phoenix, Ariz. 1. Hey There (Sammy Davis, Jr.) 2. I Want You All To Myself (Kitty Kallen) 3. I Need You Now (E. Fisher) 4. If I Give My Heart To You (Doris Day) 5. Shake, Rattle And Roll (Bill Haley) 6. Teach Me Tonight (J. Grace) 7. Hold My Hand (Don Cornell) 8. Mama Doll Song (Patti Page) 9. High And The Mighty (Victor Young) 10. Sh-Boom (Crewcuts)

- YOUNKERS Des Moines, Iowa 1. Hey There (R. Clooney) 2. This Ole House (R. Clooney) 3. Hold My Hand (Don Cornell) 4. I Need You Now (E. Fisher) 5. Papa Loves Mambo (P. Como) 6. It's A Woman's World (Four Aces) 7. Mr. Sandman (Chordettes) 8. Skokiaan (Ray Anthony) 9. If I Give My Heart To You (Doris Day) 10. Muskrat Ramble (Louis Armstrong)

- ANDRE'S RECORD SHOP Lansing, Mich. 1. This Ole House (R. Clooney) 2. If I Give My Heart To You (Doris Day) 3. I Need You Now (E. Fisher) 4. Muskrat Ramble (McGuire Sisters) 5. Hey There (R. Clooney) 6. Papa Loves Mambo (P. Como) 7. Count Your Blessings (Fisher) 8. They Were Doin' The Mambo (Perry Como) 9. Cara Mia (David Whitfield) 10. Shake, Rattle And Roll (Bill Haley)

- MUSIC SALES Toledo, Ohio 1. This Ole House (R. Clooney) 2. Shake, Rattle And Roll (Bill Haley) 3. I Need You Now (E. Fisher) 4. Mama Doll Song (Patti Page) 5. Thing I Didn't Do (P. Como) 6. Down In The Bottom Of The Well (The Wilder Bros.) 7. Yearning (Georgie Shaw) 8. Woman's World (Four Aces) 9. If I Give My Heart To You (Connie Boswell) 10. Rain, Rain, Rain (Laine & Four Lads)

- MADRONA RECORD SHOP Portland, Ore. 1. I Need You Now (E. Fisher) 2. If I Give My Heart To You (Doris Day) 3. Papa Loves Mambo (P. Como) 4. Hey There (R. Clooney) 5. Hold My Hand (Don Cornell) 6. Cara Mia (David Whitfield) 7. This Ole House (R. Clooney) 8. Teach Me Tonight (Jo Stafford) 9. Skokiaan (Ralph Marterie) 10. Shake, Rattle And Roll (Bill Haley)

- GREENLINE RECORD CENTER Jamaica, L. I., New York City 1. Hold My Hand (Don Cornell) 2. I Need You Now (E. Fisher) 3. Papa Loves Mambo (P. Como) 4. Mr. Sandman (Chordettes) 5. If I Give My Heart To You (Denise Lor) 6. Oop-Shoop (Crewcuts) 7. Smile (Cole/Gale) 8. Teach Me Tonight (DeCastro Sisters) 9. Cara Mia (David Whitfield) 10. Hey There (R. Clooney)

- THE DAYTON COMPANY Minneapolis, Minn. 1. Rain, Rain, Rain (Laine & Four Lads) 2. Skokiaan (Marterie/Four Lads) 3. I Need You Now (E. Fisher) 4. Hold My Hand (Don Cornell) 5. Hey There (R. Clooney) 6. Cara Mia (David Whitfield) 7. Mood Indigo (N. Petty Trio) 8. If I Give My Heart To You (Day/Boswell) 9. Papa Loves Mambo (P. Como) 10. Oop-Shoop (Crewcuts)

- PARKER HOUSE OF MUSIC Fayetteville, N. C. 1. If I Give My Heart To You (Denise Lor) 2. Sh-Boom (Crewcuts) 3. Hey There (R. Clooney) 4. I'm A Fool To Care (Paul & Ford) 5. Chapel In The Moonlight (Kitty Kallen) 6. Hold My Hand (Don Cornell) 7. They Were Doin' The Mambo (Vaughn Monroe) 8. If I Didn't Care (Hilltoppers) 9. Goodnight Sweetheart (McGuire Sisters) 10. Dream (Four Aces)

- KATZ DRUG COMPANY Kansas City, Mo. 1. Shake, Rattle And Roll (Bill Haley) 2. Mr. Sandman (Chordettes) 3. I Need You Now (E. Fisher) 4. This Ole House (R. Clooney) 5. Rock Around The Clock (Bill Haley) 6. Skokiaan (Ralph Marterie) 7. If I Give My Heart To You (Doris Day) 8. Woman's World (Four Aces) 9. Hold My Hand (Don Cornell) 10. Teach Me Tonight (H. Grayco)

- COMER'S RECORD NOOK San Antonio, Tex. 1. Teach Me Tonight (DeCastro Sisters) 2. This Ole House (R. Clooney) 3. Hold My Hand (Don Cornell) 4. I Need You Now (E. Fisher) 5. Hey There (R. Clooney) 6. Papa Loves Mambo (P. Como) 7. Muskrat Ramble (McGuire Sisters) 8. They Were Doin' The Mambo (Vaughn Monroe) 9. Shake Rattle And Roll (Turner) 10. Skokiaan (Four Lads)

- VARIETY RECORD SHOP Louisville, Ky. 1. Hold My Hand (Don Cornell) 2. Ling Ting Tong (Five Keys) 3. I Want You All To Myself (Kitty Kallen) 4. Teach Me Tonight (DeCastro Sisters) 5. Time Waits For No One (Hilltoppers) 6. I Need Your Lovin' (Cheers) 7. Woman's World (Four Aces) 8. If I Give My Heart To You (Doris Day) 9. Things I Didn't Do (P. Como) 10. Slowly But Surely (Jenkins)

- THE MUSIC BOX Spokane, Wash. 1. Hey There (R. Clooney) 2. Mood Indigo (N. Petty Trio) 3. If I Give My Heart To You (Doris Day) 4. Hold My Hand (Don Cornell) 5. Shake, Rattle And Roll (Bill Haley) 6. I Need You Now (E. Fisher) 7. Skokiaan (Ralph Marterie) 8. Teach Me Tonight (DeCastro Sisters) 9. Muskrat Ramble (McGuire Sisters) 10. Rain, Rain, Rain (Laine & Four Lads)

- VAN CURLER MUSIC Albany, N. Y. 1. This Ole House (R. Clooney) 2. Hold My Hand (Don Cornell) 3. Little Shoemaker (Hugo Winterhalter) 4. Hey There (R. Clooney) 5. If I Give My Heart To You (Denise Lor) 6. Papa Loves Mambo (P. Como) 7. I Need You Now (E. Fisher) 8. Sh-Boom (Crewcuts) 9. Woman's World (Four Aces) 10. Skokiaan (Ralph Marterie)

- MUSIC CENTER Honolulu, T. H. 1. If I Give My Heart To You (Doris Day) 2. Papa Loves Mambo (P. Como) 3. I Need You Now (E. Fisher) 4. Shake, Rattle And Roll (Bill Haley) 5. Teach Me Tonight (DeCastro Sisters) 6. What A Dream (Patti Page) 7. Honey Love (Vicki Young) 8. Sh-Boom (Crewcuts) 9. Smile (Nat "King" Cole) 10. High And The Mighty (Victor Young)

- FERGUSON'S RECORD SHOP Memphis, Tenn. 1. Hey There (R. Clooney) 2. Sh-Boom (Crewcuts) 3. Papa Loves Mambo (P. Como) 4. I Need You Now (E. Fisher) 5. Skokiaan (Ralph Marterie) 6. Shake, Rattle And Roll (Bill Haley) 7. Whither Thou Goest (Paul & Ford) 8. I'm A Fool To Care (Paul & Ford) 9. This Ole House (R. Clooney) 10. Hold My Hand (Don Cornell)

- KOPS PIANO HOUSE Great Falls, Mont. 1. If I Give My Heart To You (Doris Day) 2. This Ole House (R. Clooney) 3. Little Shoemaker (Gaylords) 4. Hold My Hand (Don Cornell) 5. I Need You Now (E. Fisher) 6. Whither Thou Goest (Paul & Ford) 7. Count Your Blessings (Fisher) 8. Hey There (R. Clooney) 9. Lonesome Polecat (McGuire Sisters) 10. Cara Mia (David Whitfield)

"LILA" recorded by VAUGHN MONROE RCA VICTOR 20/47-5851 GARLOCK - SCHERER MUSIC, INC. 224 WEST 49th STREET NEW YORK, N. Y. This week's best selling pop singles: (Courtesy "New Musical Express") 1) "Hold My Hand" DON CORNELL 2) "Smile" NAT "KING" COLE 3) "My Friend" FRANKIE LAINE 4) "Three Coins In The Fountain" FRANK SINATRA 5) "Little Things Mean A Lot" KITTY KALLEN 6) "My Son, My Son" VERA LYNN WHITFIELD & MANTOVANI 7) "Cara Mia" 8) "This Ole House" BILLIE ANTHONY 9) "There Must Be A Reason" FRANKIE LAINE 10) "If I Give My Heart To You" DORIS DAY

"LILA" recorded by VAUGHN MONROE RCA VICTOR 20/47-5851 GARLOCK - SCHERER MUSIC, INC. 224 WEST 49th STREET NEW YORK, N. Y. A New Smash! THE HILLTOPPERS singing "TIME WAITS FOR NO ONE" and "YOU TRY SOMEBODY ELSE" DOT # 15249 DOT RECORDS, INC. GALLATIN, TENNESSEE Phone: 1600

A Great Dance Mambo JOE HOLIDAY Orch. "I LOVE YOU MUCH" b/w "TEA FOR TWO" PRESTIGE # 897 TINY TIM PUB. CO. 425 Mt. Prospect Ave., Newark, N. J.

THE CASH BOX

SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"RUNAROUND"

The Three Chuckles "X"-0066; 4X-0066

"DOWN IN THE BOTTOM OF THE WELL"

The Wilder Brothers "X"-0053; 4X-0053

Crowds



KANSAS CITY, MO.—One of the Katz Drug Stores, a chain of 32 stores with 23 record departments, was the scene of a near riot one Sunday a few weeks ago as the Crewcuts made a personal appearance there. It is estimated that more than 6000 people jammed the store to see them. Pictured above are Peter Tripp and Eddie Clark, WHB disk jockeys; Ray, Pat, Mary "Bubbles" Gilmer, Johnny and Rudi.

Wayne Into Management

NEW YORK—Bernie Wayne, prominent tunesmith and batoneer, has branched out into the management field. The five performers who have been brought into the Wayne fold in the two-months since the management firm was originated, are: Lucia, who has just recorded for Decca with the Commanders; Rita Hayes, formerly with Richard Hayman and now at Grossingers; Bob Sweeney, singing at the Copa and formerly with WCAU; Betty Ann Steele, formerly with Buddy Morrow; and Peggy Barrett, with the Don Cornell package show. Wayne's statement "Show me singers who have sweated it out with bands, and I'll show you some future singing stars," explains why the first five under contract are band vocalists.

Lombardo Plays For Royalty

NEW YORK — Bandleader Guy Lombardo today revealed that he has been requested to play the following tunes at the British Commonwealth Ball, to be attended by Queen Mother Elizabeth, at the 7th Regiment Armory on Monday, November 1: "Tea For Two," "Roamin' In The Gloamin'," "Cruising Down The River," "Canadian Capers," "Now Is The Hour," "If I Loved You," "Some Enchanted Evening." The Canadian-born bandleader, who on that night will alternate between playing at the Commonwealth Ball and at the Hotel Roosevelt Grill, said that the request had been channeled to him through the British Information Services. These tunes he was informed, are among the Queen Mother's favorites.



THE CASH BOX

Disk Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 30 without any changes on the part of THE CASH BOX.

- Walter T. Gaines**
WCSS—Amsterdam, N. Y.
1. I Want You All To Myself (Kitty Kallen)
 2. I Need You Now (E. Fisher)
 3. Hey There (D. Hawkins)
 4. This Ole House (R. Clooney)
 5. Cara Mia (David Whitfield)
 6. High And The Mighty (LeRoy Holmes)
 7. Hernando's Hideaway (Archie Bleyer)
 8. Count Your Blessings (Bing Crosby)
 9. Hajja Baba (Nat Cole)
 10. Woman's World (Four Aces)

- Shel Horton**
WVAM—WKMC—
Saxton, Pa.
1. Singing Hills (Elton Britt)
 2. Nic-Name Song (J. Komack)
 3. I Can't Tell A Waltz From A Tango (Patti Page)
 4. Run Around (Three Chuckles)
 5. That Was My Heart You Heard (Betty Madigan)
 6. Make Love To Me (Dorsey B.)
 7. Polka Dot Rain (Ted Weems)
 8. Skokiaan (Ralph Marterie)
 9. Oop-Shoop (Crewcuts)
 10. Yours (Dick Contino)

- Sherm Feller**
WVDA—Boston, Mass.
1. Madonna, Madonna (Bennett)
 2. Hold My Hand (Don Cornell)
 3. Land Of Dreams (Hugo Winterhalter)
 4. Always You (Betty Madigan)
 5. I Want You All To Myself (Kitty Kallen)
 6. Jambo (Mariners)
 7. Mr. Pogo (Commanders Hayman)
 8. Nic-Name Song (J. Komack)
 9. Mr. Sandman (Chordettes)
 10. St. Louis Blues Mambo (Richard Maltby)

- Bill Harington**
WNEW—New York, N. Y.
1. Sh-Boom (Crewcuts)
 2. Hey There (R. Clooney)
 3. Skokiaan (Four Lads)
 4. Wooden Shoes (M. Miller)
 5. If I Give My Heart To You (Doris Day)
 6. Champagne (Tommy Mara)
 7. Little Things Mean A Lot (Kitty Kallen)
 8. Shake, Rattle And Roll (Haley)
 9. It Worries Me (F. Sinatra)
 10. They Were Doin' The Mambo (Vaughn Monroe)

- Sandy Singer**
KCRG—Cedar Rapids, Iowa
1. Hold My Hand (Don Cornell)
 2. High And The Mighty (Les Baxter)
 3. Teach Me Tonight (J. Brace)
 4. In A Little Spanish Town (Russ Carlyle)
 5. Whither Thou Goest (Laurie Loman)
 6. Hey There (R. Clooney)
 7. Polka Dot Rain (B. A. Shaw)
 8. Woman's World (Four Aces)
 9. That's What I Like (Don, Dick & Jimmy)
 10. Skokiaan (Ralph Marterie)

- Bob Gotsch**
KXOK—St. Louis, Mo.
1. Hold My Hand (Don Cornell)
 2. Teach Me Tonight (H. Grayco)
 3. I Need You Now (E. Fisher)
 4. Skokiaan (Ralph Marterie)
 5. Sh-Boom (Crewcuts)
 6. Lonesome Polecat (McGuire Sisters)
 7. Always You (B. Madigan)
 8. Wooden Shoes (C. Dennis)
 9. In My Own Quiet Way (Julius LaRosa)
 10. Day In Day Out (J. Foley)

- Chuck Thompson**
WALA—Mobile, Ala.
1. Papa Loves Mambo (P. Como)
 2. Muskrat Rumble (Matys Bros.)
 3. Whither Thou Goest (Paul & Ford)
 4. Teach Me Tonight (Grayco/DeCastro)
 5. Toy Or Treasure (Kay Starr)
 6. Count Your Blessings (Fisher)
 7. That's What I Like (Don, Dick & Jimmy)
 8. Nic-Name Song (J. Komack)
 9. Skokiaan (Ralph Marterie)
 10. I Tried Again (Jo Ann Tolley)

- Frank Gordon Tucker**
WCOV—Montgomery, Ala.
1. Hey There (Sammy Davis, Jr.)
 2. This Ole House (S. Hamblen)
 3. Skokiaan (Ray Anthony)
 4. Hold My Hand (Don Cornell)
 5. If I Give My Heart To You (Connie Boswell)
 6. Whither Thou Goest (Paul & Ford)
 7. Woman's World (Four Aces)
 8. Hajji Baba (Nat "King" Cole)
 9. Sh-Boom (Crewcuts)
 10. Dream (Four Aces)

- George E. LeZotte**
WAVZ—New Haven, Conn.
1. Papa Loves Mambo (Como)
 2. Hey There (Clooney/Davis, Jr.)
 3. Teach Me Tonight (DeCastro Sisters)
 4. On The Waterfront (Lockyer)
 5. Mood Indigo (Norman Petty Trio)
 6. St. Louis Blues Mambo (Richard Maltby)
 7. That's What I Like (Don, Dick & Jimmy)
 8. Barefoot Contessa (Hugo Winterhalter)
 9. Monte Carlo (Monty Kelly)
 10. If I Didn't Care (Hilltoppers)

- Bill Collins**
WLOX—Biloxi, Miss.
1. I Need You Now (E. Fisher)
 2. If I Give My Heart To You (Doris Day)
 3. Skokiaan (Ralph Marterie)
 4. Barefoot Contessa (Hugo Winterhalter)
 5. In My Own Quiet Way (Vic Damone)
 6. Hold My Hand (Don Cornell)
 7. High And The Mighty (Baxter)
 8. Smile (Nat "King" Cole)
 9. Fortune In Dreams (Kay Starr)
 10. That Was My Heart You Heard (Betty Madigan)

- Allan Michaels**
WAVI—Springfield, Ohio
1. They Were Doin' The Mambo (Les Brown)
 2. Chapel In The Moonlight (Nelson Riddle)
 3. If I Give My Heart To You (Doris Day)
 4. Hold My Hand (Don Cornell)
 5. High And The Mighty (Baxter)
 6. Tell Me, Tell Me (June Valli)
 7. Papa Loves Mambo (Como)
 8. Skokiaan (Ralph Marterie)
 9. Try Again (Tony Martin)
 10. Count Your Blessings (Gordon MacRae)

- Roger Clark**
WNOR—Norfolk, Va.
1. Teach Me Tonight (DeCastro Sisters)
 2. Always You (Betty Madigan)
 3. Papa Loves Mambo (Como)
 4. Mood Indigo (N. P. Trio)
 5. Whither Thou Goest (Loman)
 6. Tell Me, Tell Me (June Valli)
 7. Time Waits For No One (Hilltoppers)
 8. Oop-Shoop (Kay Brown)
 9. What Would I Do (Raine)
 10. Heideroslein (Will Glahe)

- Pat Chamburs**
WFLA—Tampa, Fla.
1. Smile (Nat "King" Cole)
 2. This Ole House (R. Clooney)
 3. Ondine (Al Vino)
 4. Papa Loves Mambo (Dorsey)
 5. Hold My Hand (Don Cornell)
 6. The Touch (3 Harmonicaaires)
 7. Muskrat Rumble (R. Draper)
 8. Mr. Pogo (Commanders)
 9. Always You (B. Madigan)
 10. Day In-Day Out (Joe Foley)

- Wayne Stitt**
WHB—Kansas City, Mo.
1. Shake, Rattle And Roll (Haley)
 2. Sh-Boom (Crewcuts)
 3. This Ole House (R. Clooney)
 4. Skokiaan (Ralph Marterie)
 5. Papa Loves Mambo (P. Como)
 6. Hold My Hand (Don Cornell)
 7. I Need You Now (E. Fisher)
 8. Down In The Bottom Of The Well (Wilder Bros.)
 9. Hey There (R. Clooney)
 10. Oop-Shoop (Crewcuts)

- Stan Roberts**
WARK—Hagerstown, Md.
1. I Need You Now (E. Fisher)
 2. This Ole House (R. Clooney)
 3. Hold My Hand (Don Cornell)
 4. Skokiaan (Four Lads)
 5. If I Give My Heart To You (Doris Day)
 6. Whither Thou Goest (Marion Marlowe)
 7. Rain, Rain, Rain (Laine & Four Lads)
 8. Count Your Blessings (Fisher)
 9. Things I Didn't Do (Como)
 10. Sh-Boom (Crewcuts)

- Stan Roberts**
WARK—Hagerstown, Md.
1. I Need You Now (E. Fisher)
 2. This Ole House (R. Clooney)
 3. Hold My Hand (Don Cornell)
 4. Skokiaan (Four Lads)
 5. If I Give My Heart To You (Doris Day)
 6. Whither Thou Goest (Marion Marlowe)
 7. Rain, Rain, Rain (Laine & Four Lads)
 8. Count Your Blessings (Fisher)
 9. Things I Didn't Do (Como)
 10. Sh-Boom (Crewcuts)

- Ross Coglein**
KROW—San Francisco, Calif.
1. Hey There (R. Clooney)
 2. If I Give My Heart To You (Connie Boswell)
 3. Smile (Nat "King" Cole)
 4. Sh-Boom (Crewcuts)
 5. Tell Me, Tell Me (June Valli)
 6. Skokiaan (Ralph Marterie)
 7. Hold My Hand (Don Cornell)
 8. I Want You All To Myself (Kitty Kallen)
 9. Mr. Sandman (Chordettes)
 10. Papa Loves Mambo (Como)

- Don Sherman**
WLYN—Lynn, Mass.
1. Mr. Sandman (Chordettes)
 2. Teach Me Tonight (DeCastro Sisters)
 3. The Bandit (Tex Ritter)
 4. Down In The Bottom Of The Well (Wilder Bros.)
 5. One O'Clock Jump-Mambo (Les Elgart)
 6. Make Yourself Comfortable (Sarah Vaughan)
 7. The Naughty Lady From Shady Lane (Archie Bleyer)
 8. My Sweetie Went Away (Teresa Brewer)
 9. Hajji Baba (Nat "King" Cole)
 10. Mama Doll Song (P. Page)

- Jay McMaster**
WMEX—Boston, Mass.
1. Hold My Hand (Don Cornell)
 2. Shake, Rattle And Roll (Haley)
 3. Things I Didn't Do (Como)
 4. Love Me (B. Williams Quartet)
 5. Mr. Sandman (Chordettes)
 6. I Love My Mama (Leonetti)
 7. Mood Indigo (N. P. Trio)
 8. Muskrat Rumble (McGuire Sisters)
 9. The Bandit (Johnston Bros.)
 10. I Spoke Too Soon (Crewcuts)

- Bud Davies**
CKLW—Windsor, Ontario
1. Hold My Hand (Don Cornell)
 2. Muskrat Rumble (McGuire Sisters)
 3. Yearning (Georgie Shaw)
 4. Magic Circle (Rusty Draper)
 5. Runaround (Three Chuckles)
 6. It Worries Me (F. Sinatra)
 7. You Came A Long Way From St. Louis (Bunny Paul)
 8. Down In The Bottom Of The Well (Wilder Bros.)
 9. Count Your Blessings (Fisher)
 10. Teach Me Tonight (Stafford/Grayco)

- Roy Leonard**
WKOX—Framingham, Mass.
1. This Ole House (R. Clooney)
 2. If I Give My Heart To You (Denise Lor)
 3. I Need You Now (E. Fisher)
 4. Your Heart, My Heart (Laine)
 5. Hey There (Clooney/Davis, Jr)
 6. Papa Loves Mambo (Como)
 7. I Want You All To Myself (Kitty Kallen)
 8. Sh-Boom (Crewcuts)
 9. High And The Mighty (Young/Holmes)
 10. Skokiaan (Four Lads)

- Art Hellyer**
WCFL—Chicago, Ill.
1. St. Louis Blues Mambo (Richard Maltby)
 2. Hold My Hand (Don Cornell)
 3. Papa Loves Mambo (Como)
 4. Cara Mia (D. Whitfield)
 5. Oop-Shoop (Helen Grayco)
 6. I Need You Now (E. Fisher)
 7. Whither Thou Goest (Paul & Ford)
 8. Woman's World (Four Aces)
 9. Mood Indigo (N. P. Trio)
 10. Wooden Shoes (M. Miller)

KATHRYN KING sings
I Want A Puppy In My Stocking For Christmas
PREVUE # 1111
PREVUE RECORDS
32-16 213 St. Bayside, N. Y.

"TIME WAITS FOR NO ONE"
Recorded by **The Hilltoppers** Dot #15249
REMICK MUSIC CORP.

NIGHTCLUB ROUNDUP

Four Aces At Town & Country, Brooklyn

BROOKLYN, N. Y.—The Four Aces proved to be master showmen as well as vocal aces during their three-day engagement at Ben Maksik's Town and Country Club in this city, last week. Right from the opening number, the kids as well as the grown-ups continued yelling for the boys' record hits. The crew satisfied the crowd by performing almost their entire catalog and had the audience in the palm of

their hands throughout. Numbers included "Stranger In Paradise," "Three Coins In The Fountain," "My Hero" and "Heart of My Heart." The audience participated in the latter.

Al Alberts, the lead voice of the crew and a polished performer, is also blossoming into a fine MC, having done a great job of introducing Decca executive Leonard Schneider and others at the opening.

Gene Krupa & Dominoes At Basin Street, N. Y.

NEW YORK—A new show opened at Basin Street last week, featuring three top aggregations. The result is "Grade A" entertainment.

Bill is topped by that great percussionist, Gene Krupa, and his trio. The drummer-man is assisted by Teddy Napoleon on the 88's and trumpet-sax star Eddie Shu. The polished and excellently coordinated trio ran through a number of great standards highlighting "St. Louis Blues" and "Body and Soul." Gene let loose on one number with a ten-minute drum solo that rocked the house.

The zany antics and precision built vocals of Billy Ward and his Dominoes were a treat to see once again. The boys are definitely among the best on stage. Their movements had the

fans bouncing in their seats, especially when they romped through their classic "Sixty Minute Man" and "Have Mercy Baby."

The Don Elliott Quartet pleased this listener no end. Aided by Winston Walsh on the drums, Keith Johnson on the bass and Bill Fontane at the keyboard, Don and the boys came across with a wonderfully subtle approach. The versatile Mr. Elliott led the crew on the trumpet, french horn and the mellophone. The latter instrument, on which Don is one of the best, offered a warm, comforting and easy going sound on favorites as "Laura" and some Elliott originals. Don sings too.

Jazz lovers and rhythm and blues fans will get double their money's worth at Basin Street.

Dick Jurgens At Palladium, Hollywood

HOLLYWOOD, CALIF.—Dick Jurgens, who ranks as one of the all-time favorites of the Palladium, opened with his orchestra Oct. 19th. This marked his fourth appearance here and judging from the crowd that turned out it was, without a doubt, one of his most successful.

Jurgens played a variety of dance music to fit the tastes of all present. The versatility of the popular singing maestro won rounds of applause from all his fans. He would switch from

a slow waltz to a samba and then sing a soft ballad with the ease and grace of a seasoned performer.

The first reservation for opening night was made by his former singing star, popular Ronnie Kemper, now a Disc Jockey on radio station KABC. Ronnie has now formed his own band and is winning many new admirers with the songs he made famous as a member of the Dick Jurgens crew. Among the favorites, his sensational hit "Cecelia" and many others of yesteryear.

THE CASH BOX TOP 50

The Nation's
COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections	BE—Bell BR—Brunswick BT—Bethlehem CA—Capitol CD—Cadence CH—Chess CK—Checker CL—Cardinal AL—Aladdin AM—Ambassador AP—Apollo AT—Atlantic	BR—Brunswick BT—Bethlehem CA—Capitol CD—Cadence CH—Chess CK—Checker CL—Cardinal CO—Columbia CR—Coral CT—Cat CW—Crown	CY—Century DA—Dana DE—Decca DO—Dot DU—Duke DY—Derby EP—Epic ES—Essex FE—Federal FI—Fiesta FL—Flair 4 Star—Four Star	GR—Groove IM—Imperial JD—Jay Dee JU—Jubilee JZ—Josie KI—King LO—London ME—Mercury MG—MGM MJ—Mojar MO—Modern NG—Norgran	PA—Parrot PE—Peacock PO—Potter PR—Prestige RA—Rainbow RE—Regent RM—Rama SA—Savoy SIT—Sittin' In SP—Specialty	SW—Swingtime TF—Tiffany TI—Tico TR—Trend UN—United VA—Valley VI—RCA Victor VJ—Vee Jay "X"—Label "X"
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	Nov. 6	Oct. 30		Nov. 6	Oct. 30		Nov. 6	Oct. 30
1—Hey There	93.4	90.8	JOHNNY HODGES Sweet As Bear Meat (45-229)—JOE LOCO The High And The Mighty	Nov. 6	Oct. 30	GTJ-45092 (45-45092)— KID ORY'S BAND When The Saints Come Marching In	Nov. 6	Oct. 30
★CO-40266 (4-40266)— ROSEMARY CLOONEY This Ole House			VI-20-5839 (47-5839)— PEREZ PRADO The High And The Mighty	ME-70446 (70446x45)— RUSTY DRAPER Magic Circle	Nov. 6	Oct. 30	Nov. 6	Oct. 30
CO-40224 (4-40224)— JOHNNIE RAY Hernando's Hideaway			VI-20-5844 (47-5844)— BUD ISAACS Yesterday's Waltz	TI-1093 (45-1093)— PEACOCK COMBO Solitude	Nov. 6	Oct. 30	Nov. 6	Oct. 30
★DE-29199 (9-29199)— SAMMY DAVIS, JR. And This Is My Beloved			6—This Ole House	VI-20-5887 (47-5887)— AL ROMERO Mr. Pogo	Nov. 6	Oct. 30	Nov. 6	Oct. 30
EP-9049 (4-9049)— DOLORES HAWKINS Hernando's Hideaway			BE-1602 (45-1602)— BETTY JOHNSON Whither Thou Goest	VI-20-5862 (47-5862)— POPPA GORDY Fortune In Dreams	Nov. 6	Oct. 30	Nov. 6	Oct. 30
VI-20-5867 (47-5867)— HOMER & JETHRO They Were Doln' The Mambo			CA-2915 (F-2915)— JORDANAIRE Be Prepared	VI-20-5873 (47-5873)— PHIL HARRIS Stars Fell On Alabama	Nov. 6	Oct. 30	Nov. 6	Oct. 30
2—If I Give My Heart To You	86.2	75.6	★CO-40266 (4-40266)— ROSEMARY CLOONEY Hey There	12—Whither Thou Goest	Nov. 6	Oct. 30	Nov. 6	Oct. 30
BE-1059 (45-1059)— BARRY FRANK Smile			DE-29255 (9-29255)— ROSETTA THARPE Go Ahead	BE-1062 (45-1062)— BETTY JOHNSON This Ole House	Nov. 6	Oct. 30	Nov. 6	Oct. 30
CA-2868 (F-2868)— MONICA LEWIS When You're Near			KI-1376 (45-1376)— HERB & KAY Angels In The Sky	★CA-2928 (F-2928)— LES PAUL & MARY FORD Mandolino	Nov. 6	Oct. 30	Nov. 6	Oct. 30
CA-2930 (F-2930)— DUKE ELLINGTON Smile			VI-20-5739 (47-5739)— STUART HAMBLEN When My Lord Picks Up The Phone	CO-40315 (4-40315)— MARION MARLOWE Kiss Me Once	Nov. 6	Oct. 30	Nov. 6	Oct. 30
★CO-40300 (4-40300)— DORIS DAY Anyone Can Fall In Love			7—Shake, Rattle And Roll	CY-106 (45-106)— LAURIE LOMAN I Was The Last One To Know	Nov. 6	Oct. 30	Nov. 6	Oct. 30
CR-61236 (9-61236)— BUDDY GRECO			AT-1026 (45-1026)— JOE TURNER You Know I Love You	EP-9075 (5-9075)— O. B. MASINGILL ORCH. Smile	Nov. 6	Oct. 30	Nov. 6	Oct. 30
★DE-29148 (9-29148)— CONNIE BOSWELL Tennessee			★DE-29204 (9-29204)— BILL HALEY A. B. C. Boogie	13—Cara Mia	Nov. 6	Oct. 30	Nov. 6	Oct. 30
JZ-768 (45-768)—FOUR BOYS Stop It—Quit It			ME-70451 (70451x45)— A. POWELL & D. SMITH WRIGHT BROS.	BE-1068 (45-1068)— HELEN FORREST It Worries Me	Nov. 6	Oct. 30	Nov. 6	Oct. 30
ME-70451 (70451x45)— A. POWELL & D. SMITH WRIGHT BROS.			★MJ-27 (45-27)—DENISE LOR Hello Darling	CA-2927 (F-2927)— GORDON MACRAE Count Your Blessings	Nov. 6	Oct. 30	Nov. 6	Oct. 30
TI-1092 (45-1092)— PEACOCK'S MAMBO COMBO Papa Loves Mambo			VI-20-5853 (47-5853)— DINAH SHORE Tempting	DE-29227 (9-29227)— JACK PLEIS Lanesome Polecat	Nov. 6	Oct. 30	Nov. 6	Oct. 30
★VI-20-5853 (47-5853)— DINAH SHORE Tempting			3—I Need You Now	★LO-1486 (45-1486)—DAVID WHITFIELD & MANTOVANI How, When Or Where	Nov. 6	Oct. 30	Nov. 6	Oct. 30
BE-1054 (45-1054)— BETTY JOHNSON This Is The Thanks I Get	71.7	62.3	★CT-104 (45-104)—THE CHORDS Little Maiden	14—Count Your Blessings	Nov. 6	Oct. 30	Nov. 6	Oct. 30
CO-40346 (4-40346)— KEN GRIFFIN Smile			★ME-70404 (70404x45)— CREW-CUTS I Spoke Too Soon	CA-2927 (F-2927)— GORDON MACRAE Cara Mia	Nov. 6	Oct. 30	Nov. 6	Oct. 30
★VI-20-5830 (47-5830)— EDDIE FISHER Heaven Was Never Like This			VI-20-5799 (47-5799)— BOBBY WILLIAMSON Love March	CO-40321 (4-40321)— ARTHUR GODFREY Lazy Bones	Nov. 6	Oct. 30	Nov. 6	Oct. 30
4—Papa Loves Mambo	57.9	57.0	9—Hold My Hand	CO-40370 (4-40370)— ROSEMARY CLOONEY White Christmas	Nov. 6	Oct. 30	Nov. 6	Oct. 30
BE-1064 (45-1064)— TOMMY & JIMMY DORSEY Not As A Stranger			BE-1048 (45-1048)— DICK POWELL Susan Slept Here	DE-29251 (9-29251)— BING CROSBY What Can You Do With A General	Nov. 6	Oct. 30	Nov. 6	Oct. 30
CO-40324 (4-40324)— JOHNNIE RAY The Only Girl I'll Ever Love			★CR-61206 (9-61206)— DON CORNELL I'm Blessed	★VI-20-5871 (47-5871)— EDDIE FISHER Fanny	Nov. 6	Oct. 30	Nov. 6	Oct. 30
RA-264 (45-264)—ALFREDDITO O Nocturnado			DE-29301 (9-29301)— GUY LOMBARDO Mama Doll Song	15—Hajji Baba	Nov. 6	Oct. 30	Nov. 6	Oct. 30
TI-1092 (45-1092)— PEACOCK'S MAMBO COMBO If I Give My Heart To You			10—Teach Me Tonight	★CA-2949 (F-2949)— NAT "KING" COLE Unbelievable	Nov. 6	Oct. 30	Nov. 6	Oct. 30
★VI-20-5857 (47-5857)— PERRY COMO The Things I Didn't Do			★AB-3001 (45-3001)— DECASTRO SISTERS It's Love	CR-61275 (9-61275)— DIMITRI TIOMKIN Duel In The Sun	Nov. 6	Oct. 30	Nov. 6	Oct. 30
5—Skokiaan	56.5	67.7	★CO-40351 (4-40351)— JO STAFFORD Suddenly	MG-11857 (K-11857)— FOUR JOES In Your Loving Care	Nov. 6	Oct. 30	Nov. 6	Oct. 30
BE-1060 (45-1060)—EIGHT BELLS Dream			CR-61265 (9-61265)— MODERNAIRES Mood Indigo	16—High And The Mighty	Nov. 6	Oct. 30	Nov. 6	Oct. 30
CA-2896 (F-2896)— RAY ANTHONY Say Hey			DE-28990 (9-28990)— JANET BRACE My Old Familiar Heartache	BE-1053 (45-1053)— TOMMY & JIMMY DORSEY The Man That Got Away	Nov. 6	Oct. 30	Nov. 6	Oct. 30
★CO-40306 (4-40306)— FOUR LADS Why Should I Love You			MG-11856 (K-11856)— ROSANNE JUNE The Touch	★CA-2845 (F-2845)— LES BAXTER O. More Love Than Your Love	Nov. 6	Oct. 30	Nov. 6	Oct. 30
DE-29256 (9-29256)— LOUIS ARMSTRONG Skokiaan (Pt. 2)			X-0051 (4X-0051)— HELEN GRAYCO Oop-Shoop	CO-40298 (4-40298)— HARRY JAMES Still You'd Break My Heart	Nov. 6	Oct. 30	Nov. 6	Oct. 30
★LO-1491 (45-1491)— BULAWAYO SWEET RHYTHM BAND In The Mood			11—Muskkrat Ramble	CR-61205 (9-61205)— GEORGIE AULD O. Sneaky Pete	Nov. 6	Oct. 30	Nov. 6	Oct. 30
LO-1500 (45-1500)—TED HEATH—JOHNSTON BROS. Skokiaan			CO-40354 (4-40354)— HARRY JAMES The Touch	CR-61211 (9-61211)— DIMITRI TIOMKIN O. Dial 'M' For Murder	Nov. 6	Oct. 30	Nov. 6	Oct. 30
★ME-70432 (70432 x 45)— RALPH MALTERIE Lullipop			★CR-61278 (9-61278)— MCGUIRE SISTERS Lanesome Polecat	★CR-61232 (9-61232)— JOHNNY DESMOND Got No Time	Nov. 6	Oct. 30	Nov. 6	Oct. 30
NG-124 (45-124)—			DE-29280 (9-29280)— LOUIS ARMSTRONG Someday You'll Be Sorry	★DE-29203 (9-29203)— VICTOR YOUNG O. Moonlight And Rases	Nov. 6	Oct. 30	Nov. 6	Oct. 30
			ES-369 (45-369)— MATYS BROTHERS You're The Moment Of A Lifetime	ME-70426 (70426x45)— RICHARD HAYMAN	Nov. 6	Oct. 30	Nov. 6	Oct. 30
				★MG-11761 (K-11761)— LEROY HOLMES O.	Nov. 6	Oct. 30	Nov. 6	Oct. 30

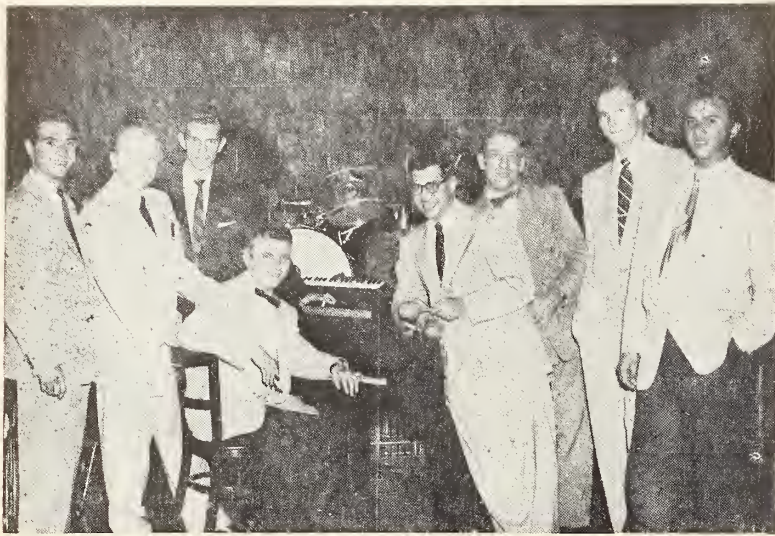


CURRENT AND CHOICE LISTING

- | | |
|-------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| 1 Runaround
At Last You Understand
THE THREE CHUCKLES
78 rpm X-0066 45 rpm 4X-0066 | 4 Down In The Bottom Of The Well
Moon Of Manakoora
WILDER BROTHERS
78 rpm X-0053 45 rpm 4X-0053 |
| 2 Mood Indigo
Petty's Little Polka
NORMAN PETTY TRIO
78 rpm X-0040 45 rpm 4X-0040 | 5 In A Little Spanish Town
It Was Nice Knowing You
RUSS CARLYLE
ORCHESTRA
78 rpm X-0055 45 rpm 4X-0055 |
| 3 St. Louis Blues Mambo
Beloved, Be True
RICHARD MALTBY
ORCHESTRA
78 rpm X-0042 45 rpm 4X-0042 | 6 Teach Me Tonight
Oop-Shoop
HELEN GRAYCO
78 rpm X-0051 45 rpm 4X-0051 |



Hosting Disk Jockeys



WASHINGTON, D. C.—Coral recording artist Jackie Lee (seated at piano) played host to a number of disk jockeys at a party given at the Club Kavakas, recently. Shown with the piano-master are: (left to right) Ron Harold, WARL, Arlington, Va.; Buddie Kling, WWDC, Washington; Bill Mayhugh, WMAL, Washington; Herb Davis, WEAM, Arlington; John Lam, Coral distributor, Washington; Bob Bartl, WFMD, Frederick, Md.; and Bob Monroe, WFMD, Frederick, Md. Lee's latest release is the coupling of two standards "Bei Mir Bist Du Schon" and "Missouri Waltz".

Meeting Dates Of Music Operators' Associations

- Nov. 1—Amusement Machine Operators of Baltimore
Place: Pimlico Hotel, Baltimore, Md.
- 1—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 1—California Music Merchants Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 2—Arizona Music Guild, Phoenix Chapter #1
Place: 1738 West Van Buren, Phoenix, Ariz.
- 2—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 2—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 4—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 4—California Music Merchants Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 4—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).
- 9—California Music Merchants Assn.
Place: Fresno Hotel, Fresno, Calif.
- 9—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.
- 10—California Music Merchants Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 11—California Music Merchants Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 17—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.
- 18—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 29—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records — City by City

New York, N. Y.

1. Hey There (Clooney/Davis, Jr.)
2. If I Give My Heart To You (Day/Lor)
3. Hold My Hand (Don Cornell)
4. Papa Loves Mambo (Como)
5. I Need You Now (E. Fisher)
6. Sh-Boom (Crewcuts)
7. Cara Mia (David Whitfield)
8. Shake, Rattle & Roll (Haley)
9. Skokiaan (Marterie/Four Lads)
10. Mr. Sandman (Chordettes)

Philadelphia, Pa.

1. Papa Loves Mambo (Como)
2. Teach Me Tonight (DeCastro Sisters)
3. Hey There (Clooney/Davis, Jr.)
4. If I Give My Heart To You (Denise Lor)
5. Shake A Hand (M. Pedicin)
6. Shake, Rattle & Roll (Haley)
7. Skokiaan (Four Lads/Marterie)
8. Hold My Hand (Don Cornell)
9. That's What I Like (Don, Dick & Jimmy)
10. Count Your Blessings (Eddie Fisher)

Pittsburgh, Pa.

1. Hey There (R. Clooney)
2. Teach Me Tonight (DeCastro Sisters)
3. Papa Loves Mambo (Como)
4. I Need You Now (E. Fisher)
5. This Ole House (R. Clooney)
6. Drink, Drink, Drink (Lanza)
7. Hold My Hand (Don Cornell)
8. If I Give My Heart To You (Day/Wright Bros./Boswell)
9. Woman's World (Four Aces)
10. Skokiaan (Marterie/Four Lads)

New Orleans, La.

1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Doris Day)
3. Hey There (R. Clooney)
4. Papa Loves Mambo (Como)
5. Skokiaan (Louis Armstrong)
6. Hold My Hand (Don Cornell)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. Sh-Boom (Crewcuts)
9. High And The Mighty (Les Baxter)
10. Whither Thou Goest (Paul & Ford)

St. Louis, Mo.

1. Shake, Rattle & Roll (Haley)
2. I Need You Now (Fisher)
3. Skokiaan (Ralph Marterie)
4. Oop-Shoop (Crewcuts)
5. If I Give My Heart To You (Day/Lor)
6. Papa Loves Mambo (Como)
7. Mood Indigo (Norman Petty Trio)
8. This Ole House (R. Clooney)
9. Count Your Blessings (Fisher)
10. Muskrat Ramble (McGuire Sisters)

Portland, Oregon

1. I Need You Now (Fisher)
2. If I Give My Heart To You (Doris Day)
3. Hey There (R. Clooney)
4. Skokiaan (R. Marterie)
5. Shake, Rattle & Roll (Haley)
6. What A Dream (Patti Page)
7. Papa Loves Mambo (Como)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. I'm A Fool To Care (Paul & Ford)
10. Chapel In The Moonlight (Kitty Kallen)

Detroit, Mich.

1. Shake, Rattle & Roll (Haley)
2. This Ole House (R. Clooney)
3. Papa Loves Mambo (Como)
4. Runaround (Chuckles)
5. I Need You Now (E. Fisher)
6. If I Give My Heart To You (Day/Lor)
7. Hey There (R. Clooney)
8. Muskrat Ramble (McGuire Sisters)
9. Skokiaan (R. Marterie)
10. Woman's World (Four Aces)

Chicago, Ill.

1. Cara Mia (David Whitfield)
2. I Need You Now (E. Fisher)
3. Hey There (R. Clooney)
4. If I Give My Heart To You (Denise Lor)
5. Papa Loves Mambo (Como)
6. This Ole House (R. Clooney)
7. Hold My Hand (Don Cornell)
8. St. Louis Blues Mambo (Richard Maltby)
9. Little Spanish Town (Carlyle)
10. That's What I Like (Don, Dick & Jimmy)

Brodhead, Wisc.

1. I Need You Now (E. Fisher)
2. They Were Doin' The Mambo (Vaughn Monroe)
3. This Ole House (R. Clooney)
4. If I Give My Heart To You (Doris Day)
5. Skokiaan (Ralph Marterie)
6. Papa Loves Mambo (Como)
7. Little Spanish Town (Carlyle)
8. Count Your Blessings (Eddie Fisher)
9. Muskrat Ramble (McGuire Sisters)
10. Whither Thou Goest (Paul & Ford)

Denver, Colo.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. This Ole House (Clooney/Hamblen)
4. If I Give My Heart To You (Doris Day)
5. Skokiaan (Ralph Marterie)
6. Sh-Boom (Crewcuts)
7. High And The Mighty (Baxter/Young)
8. Hold My Hand (Don Cornell)
9. Papa Loves Mambo (Como)
10. Little Shoemaker (Gaylords)

San Francisco, Calif.

1. Hey There (R. Clooney)
2. If I Give My Heart To You (Doris Day)
3. This Ole House (R. Clooney)
4. I Need You Now (E. Fisher)
5. Skokiaan (Marterie/Four Lads)
6. Hold My Hand (Don Cornell)
7. Papa Loves Mambo (Como)
8. Oop-Shoop (Crewcuts)
9. Shake, Rattle & Roll (Haley)
10. Smile (Nat "King" Cole)

Atlanta, Ga.

1. Hold My Hand (D. Cornell)
2. I Need You Now (Fisher)
3. Hey There (R. Clooney)
4. If I Give My Heart To You (Day/Lor/Boswell)
5. Teach Me Tonight (DeCastros)
6. This Ole House (Clooney)
7. Mr. Sandman (Chordettes)
8. Skokiaan (Ralph Marterie)
9. Sh-Boom (Crewcuts)
10. Don't Drop It (W. Harrison)

Boston, Mass.

1. Papa Loves Mambo (Como)
2. If I Give My Heart To You (Lor/Day)
3. Muskrat Ramble (McGuire/Drapeer)
4. Skokiaan (Marterie/Four Lads)
5. Chapel In The Moonlight (Kitty Kallen)
6. Mr. Sandman (Chordettes)
7. I Can't Tell A Waltz From A Tango (Patti Page)
8. Hey There (R. Clooney)
9. I Want You All To Myself (Kitty Kallen)
10. Teach Me Tonight (DeCastro/Stafford)

Omaha, Neb.

1. I Need You Now (Fisher)
2. This Ole House (Clooney)
3. Sh-Boom (Crewcuts)
4. Hey There (R. Clooney)
5. If I Give My Heart To You (Doris Day)
6. Count Your Blessings (Fisher)
7. Skokiaan (R. Marterie)
8. Shake, Rattle & Roll (Haley)
9. Whither Thou Goest (Paul & Ford)
10. Papa Loves Mambo (Como)

Los Angeles, Calif.

1. Hey There (Clooney/Davis, Jr.)
2. If I Give My Heart To You (Doris Day)
3. I Need You Now (E. Fisher)
4. This Ole House (R. Clooney)
5. Papa Loves Mambo (Como)
6. Hold My Hand (Don Cornell)
7. Skokiaan (Marterie/Four Lads/Bulawayo)
8. Sh-Boom (Chords/Crewcuts)
9. Smile (Nat "King" Cole)
10. Shake, Rattle & Roll (Haley)

Cleveland, Ohio

1. Hey There (R. Clooney)
2. I Need Your Lovin' (Cheers)
3. Teach Me Tonight (DeCastro Sisters)
4. I Need You Now (E. Fisher)
5. Drink, Drink, Drink (Lanza)
6. It's A Woman's World (Four Aces)
7. Papa Loves Mambo (Como)
8. Shake, Rattle & Roll (Haley)
9. Muskrat Ramble (McGuire Sisters)
10. Mr. Sandman (Chordettes)

Miami, Fla.

1. This Ole House (R. Clooney)
2. Hey There (R. Clooney)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Doris Day)
5. Mr. Sandman (Chordettes)
6. Sh-Boom (Crewcuts)
7. Shake, Rattle & Roll (Haley)
8. I'm A Fool To Care (Paul & Ford)
9. Papa Loves Mambo (Como)
10. Goodnight Sweetheart (McGuire Sisters)

Raleigh, N. C.

1. Hey There (R. Clooney)
2. I Need You Now (Fisher)
3. If I Give My Heart To You (Doris Day)
4. Papa Loves Mambo (Como)
5. This Ole House (R. Clooney)
6. Hold My Hand (D. Cornell)
7. Muskrat Ramble (McGuire Sisters)
8. Sh-Boom (Crewcuts)
9. Smile (Nat "King" Cole)
10. High And The Mighty (Les Baxter)

Minneapolis, Minn.

1. Hey There (R. Clooney)
2. Hold My Hand (D. Cornell)
3. Papa Loves Mambo (Como)
4. If I Give My Heart To You (Doris Day)
5. I Want You All To Myself (Kitty Kallen)
6. Muskrat Ramble (McGuire)
7. This Ole House (R. Clooney)
8. Oop-Shoop (Crewcuts)
9. Little Spanish Town (Carroll)
10. Cara Mia (Whitfield)

Baltimore, Md.

1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Doris Day)
3. This Ole House (R. Clooney)
4. Skokiaan (Marterie/Four Lads/Bulawayo)
5. Hey There (R. Clooney)
6. Sh-Boom (Crewcuts)
7. Papa Loves Mambo (Como)
8. I'm A Fool To Care (Paul & Ford)
9. Muskrat Ramble (Matys Bros./McGuire)
10. Shake, Rattle & Roll (Haley)

Dallas, Tex.

1. Hey There (R. Clooney)
2. I Need You Now (Fisher)
3. Skokiaan (Anthony/Marterie)
4. If I Give My Heart To You (Doris Day)
5. This Ole House (Clooney)
6. High And The Mighty (Victor Young)
7. Hold My Hand (Don Cornell)
8. Smile (Nat "King" Cole)
9. Whither Thou Goest (Paul & Ford)
10. Oop-Shoop (Crewcuts)

THE CASE BOX RHYTHM N' BLUES Ramblings

NEW YORK:

The women are back. Take a look at the charts. Whereas some months back the only fem represented in the charts was Lula Reed, today the lists are headed by Ruth Brown, Atlantic; Faye Adams, Herald; and Dinah Washington, Mercury with two. Also, headed straight for the big numbers is Ruth Brown's latest, "Mambo Baby." Shirley Gunter on Flair was a recent occupant of the charts and still is in certain cities with her "Oop Shoop." . . . Lee Magid brought his two releases on the Dawn label to the office. Lee thinks highly of both and is excited by the reaction accorded them by local jockies who were the first to hear them. Initial reports favored the "Oh Baby" side by Helen Thompson and "I Was Dreaming" by Bobby Shields. Magid also bubbling over the new Wanderers Decca etching, "The Wrong Party Again." Lee manages the group and wrote the song. . . . Jerry Wexler advises Atlantic Records has changed the name of the Chords to the Chordcats to avoid confusion with another performing act of the same name. Things getting back to hectic normal at the Atlantic offices after a week of recording sessions. . . . Gaining in momentum is Herald's "I Love You Madly" by Charlie and Ray. Reports coming in



THE CHORDCATS

from Detroit, Nashville and L.A. indicate it will be a real big one. Surprisingly New York, always one of the tardy cities in breaking a disk, shows the heaviest sales. Herald also reports it will release a new Faye Adams in a week. . . . Syd Nathan, King and Federal prexy, in an interoffice communication to his A & R staff, advised them that he was strongly against "blue" material and urged them to pass up such songs or revise the lyrics. Nathan pointed out the growth of R & B to its present stature and stressed the industry's moral obligation to the youth of America. . . . We goofed last week in describing the recoupling of the Midnighter's "Annie Had A Baby" with "Moonrise." The correct pairing is "She's The One" and "Moonrise." Says Mary Lou Smith, "We are pairing 'She's The One' with 'Moonrise' in order to get d.j. plays on 'She's The One' because we figured since it was paired with 'Annie' many stations didn't program it. We began to get a good reaction in many spots of 'She's The One' and in order to promote it properly have re-paired it with 'Moonrise' so the jocks can now play it and have two clean sides." . . . The Balentines mentioned last week on Old Town should have been spelled The Valentines. . . . Imperial coming up with new Hawks and Spiders releases. The Hawks doing "That's What You Are" and "All Women Are The Same" and The Spiders chanting "She Keeps Me Wondering" and "21." . . . The Bihari's hit the jackpot this week with two hot items. B. B. King's "You Upset Me Baby" and "Whole Lotta Love" on RPM and Marvin and Johnny's "Kiss Me" and "Sugar." . . . Willie Mabon has his best in several releases with "Poison Ivy" and "Say Man." This one could be the one to put Willie back into the charts and heavy sales. . . . Joe Davis, Jay Dee Records, optimistic about his newest, "How Sentimental Can I Be" by the Mellows. Platter has already been showing strong sales reactions in several localities. . . . Those hard hitting Dominoes, now on Jubilee, breaking up the house at Basin Street nitery in New York. Also on the bill sharing the spotlight are Gene Krupa and his group and Don Elliot Combo. . . . Joe Davis, who published a great deal of Fats Waller tunes, will release eight Waller originals, previously unpublished and unrecorded, in LP form. Don Redman and his Orchestra will do the honors. . . . George Goldner, Rama prexy, has a strong one going in the Wrens "Love Is Something That's Made For Two." Goldner is also doing well with Peacock and his Mambo Combo's "If I Give My Heart To You."



PEACOCK

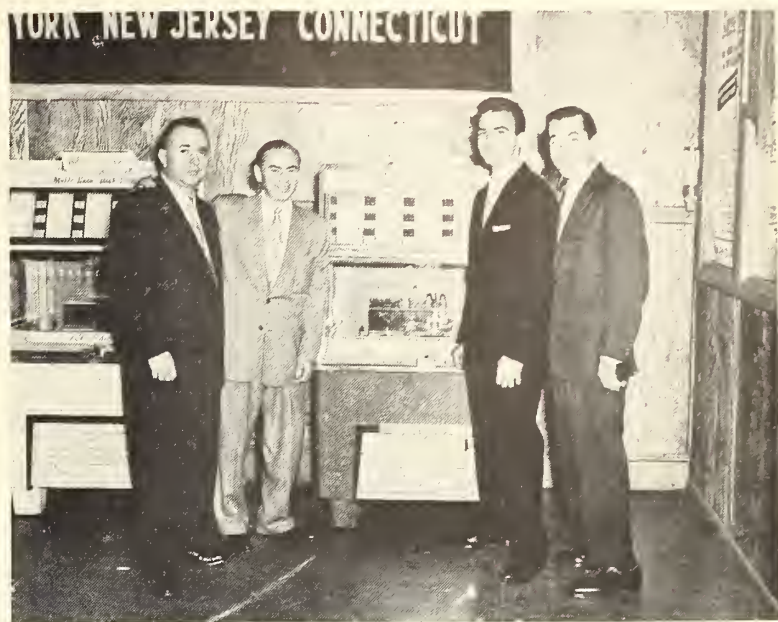
CHICAGO:

It's been a long time since two disks have taken off so quickly as have Willie Mabon's "Poison Ivy" and Muddy Waters' "I'm Ready." Looks like Len Chess was right about these. . . . Chicagoans once again giving a listen to Sid McCoy at the hour of midnite. Sid now holds forth on the Windy City's WGES from Midnite to 1:30. . . . Leo Kolheim tells us that the El Dorados have been playing several spots in Canada and have met with grand receptions all over. They are currently at the Maple Leaf Club in Montreal. Their "Annie's Answer" has really taken off. . . . Mickey Cooper, prexy of Ruby Records has moved his headquarters to Chicago. Says he has 26 sides already cut and will soon be ready to accept orders on his tunes. Also told us that Carl Jones will take over distribution at present, until his distribution lineup is completed. Mickey also pointed out that he had the actual copyright on the song title "Wish You Were Here" as of October 14, 1952. . . . The Duke Ellington Concert at the Civic Opera House (10/24) had the audiences begging for more. The Duke, Dave Brubeck and the rest of the gang were certainly at their very best that nite. . . . The next concert at the Civic Opera House brings Billy Eckstine, Peggy Lee, The Drifters, and several others to this auditorium very soon and tickets are already selling like mad. "Mr. B." hasn't played Chicago for too long. . . . Our town's movie audiences eagerly awaiting the premier of "Carmen Jones." . . . Orchestra Hall will house what is being called "Mambo USA" on Saturday, November 6. Concert will star Joe Loco and his quintet, Machito, Carlos Ramirez and many others. An added attraction will be expert mambo dance exhibitionists from the Arthur Murray Dance Studios. . . . Mahalia Jackson was among the very first stars to be asked to appear at the Tenth Annual Harvest Moon Festival here on 11/20.



MACHITO

"Champagne"



NEW YORK—Tommy Mara, young MGM singing star visits the operators on New York's Tenth Avenue plugging his latest record, "Champagne (With My Compliments)". Seen above from left to right are Sid Ascher, record promotion; Barney (Shugy) Sugarman, owner of Runyon Sales, distributor for AMI phonographs; Tommy and Lou Capone, personal manager.

LOS ANGELES:

Here's all the latest news from smogville or as Mae Williams puts it;—"This crazy mixed up town". . . . First it was the "big" band era, then vocalists suddenly took the nation by storm, next came vocal groups and now the present trend seems to be packaged shows. Night club and ballroom operators don't even want to book artists anymore unless they are included in a package deal including other big name attractions. . . . Roy Milton and Shirley Gunter and The Queens are teaming up with Camile Howard, Micky Champion, The Penguins and The Flairs for a package unit that will hit El Paso November 1st. Other dates include Tucson, Phoenix, and Imperial, Calif. The unit also played Santa Barbara, 10/29 and San Pedro 10/30. . . . Then, of course, there's the big Mambo USA package that will hit the Coast the latter part of November. . . . Specialty records prexy Art Rupe has been mighty pleased over the fine reaction he's getting throughout the country on his new group called The Holidays and their first release of "Aw-Aw Baby". He also reports that Guitar Slim's "Sufferin' Mind" is causing quite a fuss too. . . . After appearing for several months in Kansas City Little Willie Littlefield is back on the West Coast again for a series of night club dates and a new recording session with Ralph Bass. A & R head for Federal Records. . . . After closing at the Club Oasis The Chords (Those "Sh-Boom" boys) joined Percy Mayfield and his band for 15 one-nite engagements in Texas and Oklahoma. Johnny Otis and his Band took over the reins at the Club Oasis Nov. 1st for two weeks. . . . Arthur Lee Maye, new blues chanter, bows in on the Modern label this week. The chanter is also a bonus baseball player for the Milwaukee Braves. His first release is "I Wanna' Love" and "Set My Heart Free". Joe and Saul Bihari are also introducing another new artist, Buddy Milton, with two new sides which they feel are unusual and entirely different. Titles are "Please Understand" b/w "Say Another Word" on the RPM label. . . . Al Savage and Joe Morris' Band closed at Billy Berg's Five-Four Ballroom Oct. 24th and left for dates in San Francisco over the 30th. They'll be back in LA again at the 5-4 emporium on Nov. 5th for a three day stand. Joe is plenty excited over his new 16 yr. old vocal find Ursala Reed. Her first Herald slicing of "Tyn' Up The Time" b/w "Blue and Lonely" is due out this week. . . . Gordon Wolf of Sunland Music Sales Co. is getting a kick out of the way the new Kicks label is kicking up such a fuss here in LA. The kickeroo is "Why Must I Wonder" by The Emeralds. . . . George Shearing opens at the Hollywood Crescendo Nov. 12th. . . . T. Bone Walker and his band has been booked for two week-end dates at The Savoy Ballroom Oct. 12th and 19th. . . . The popular Ink Spots open in Honolulu Nov. 10th for a seven week engagement. . . . Joe Houston is now on tour thru Colo., New Mexico and Texas. His waxing of "All Night Long" on the Money label is now one of the top sellers in the Southern California area. . . . Oscar Peterson opens at Zardi's on November 10th.



THE FLAIRS

A Great Record Becoming a Smash Hit!

"LOVE IS SOMETHING THAT'S MADE FOR TWO"

The Wrens

220 W. 42nd Street

New York, N. Y.



Factory Visit



BLOOMFIELD, N. J.—Betty Madigan, the thrush who rose to national prominence with the record hit "Joey", dropped into MGM's Bloomfield record pressing plant to watch how her latest release "Always You" and "That Was My Heart You Heard" was pressed. After touring the plant, the thrush stopped to pose for the cameras. Standing (left to right) are: Betty; George Staruch, personnel manager of the plant; Artie Pine, Betty's personal manager; and Charlie Hasin, prexy of MGM's New York distributor, Sanford. Seated at the desk is Frank Cocchiaraley, the factory's manager. Betty's "Always You" deck which is breaking out, was written by theatrical photographer James J. Kriegsmann who, incidentally, also wrote "Joey".

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THE NATION'S TOP 4

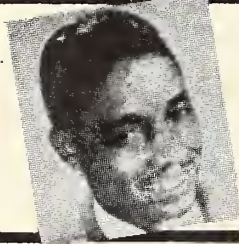
WILLIE MABON
 "POISON IVY"
 b/w "SAY, MAN"
 CHESS # 1580



THE MOONGLOWS
 "SINCERELY"
 b/w "TEMPTING"
 CHESS # 1581



LOWELL FULSOM
 "RECONSIDER BABY"
 CHECKER # 804



BOBBY LESTER and THE MOONLIGHTERS
 "SHOO-DOO-BE-DOO"
 b/w "SO ALL ALONE"
 CHECKER # 806



CHESS RECORD CORP. | Checker RECORD CO. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

THE CASH BOX

in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
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The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | |
|-----------------------------------------------------------------------|--------------------------------------------------------|------------------------------------------------------------------|
| 1
I DON'T HURT ANYMORE
Dinah Washington (Mercury 70439) | EBB TIDE
Roy Hamilton (Epic 9068) | HEARTS OF STONE
Charms (DeLuxe 6062) |
| 2
MAMBO BABY
Ruth Brown (Atlantic 1044) | OH WHAT A DREAM
Ruth Brown (Atlantic 1036) | LOVE ME
Fats Domino (Imperial 5313) |
| 3
OH, WHAT A DREAM
Ruth Brown (Atlantic 1036) | HEY THERE
Sammy Davis, Jr. (Decca 29199) | SHE'S THE ONE
Midnighters (Federal 12185) |
| 4
DREAM
Dinah Washington (Mercury 70439) | I'M READY
Muddy Waters (Chess 1579) | HURTS ME TO MY HEART
Faye Adams (Herald 434) |
| 5
EARTH ANGEL
Penguins (Dootone 348) | MAMBO BABY
Ruth Brown (Atlantic 1044) | OH, WHAT A DREAM
Ruth Brown (Atlantic 1036) |
| 6
HURTS ME TO MY HEART
Faye Adams (Herald 434) | YOU UPSET ME, BABY
B. B. King (RPM 416) | GETTING OUT OF TOWN
Sunny Boy Williamson (Trumpet 215) |
| 7
EBB TIDE
Roy Hamilton (Epic 9068) | HURTS ME TO MY HEART
Faye Adams (Herald 434) | CUBANO JUMP
Ike Turner (Flair 1040) |
| 8
YOU UPSET ME, BABY
B. B. King (RPM 416) | ANNIE HAD A BABY
Midnighters (Federal 12195) | I'M READY
Muddy Waters (Chess 1579) |
| 9
SOMEDAY
Clyde McPhatter & The Drifters (Atlantic 1043) | SEXY WAYS
Midnighters (Federal 12185) | YOU UPSET ME, BABY
B. B. King (RPM 416) |
| 10
GOD ONLY KNOWS
Capris (Gotham 304) | POISON IVY
Willie Mabon (Chess 1580) | DREAM
Dinah Washington (Mercury 70439) |

in SAN FRANCISCO	in NEWARK	in MEMPHIS
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- | | | |
|------------------------------------------------------------------------------|--------------------------------------------------------|-----------------------------------------------------------------------------|
| 1
OH WHAT A DREAM
Ruth Brown (Atlantic 1036) | ANNIE HAD A BABY
Midnighters (Federal 12195) | I'M READY
Muddy Waters (Chess 1579) |
| 2
HURTS ME TO MY HEART
Faye Adams (Herald 434) | HURTS ME TO MY HEART
Faye Adams (Herald 434) | YOU UPSET ME, BABY
B. B. King (RPM 416) |
| 3
YOU UPSET ME, BABY
B. B. King (RPM 416) | OH WHAT A DREAM
Ruth Brown (Atlantic 1036) | HURTS ME TO MY HEART
Faye Adams (Herald 434) |
| 4
WHEN MY HEART BEATS LIKE A HAMMER
B. B. King (RPM 412) | EBB TIDE
Roy Hamilton (Epic 9068) | DID YOU EVER SEE A MONKEY PLAY A FIDDLE
Tommy Braden (United 177) |
| 5
HEY THERE
Sammy Davis, Jr. (Decca 29199) | MAMBO BABY
Ruth Brown (Atlantic 1044) | YOU'D BETTER WATCH YOURSELF
Little Walter (Checker 799) |
| 6
EBB TIDE
Roy Hamilton (Epic 9068) | I'M READY
Muddy Waters (Chess 1579) | I DON'T HURT ANYMORE
Dinah Washington (Mercury 70439) |
| 7
YOUR CASH AIN'T NOthin' BUT TRASH
The Clovers (Atlantic 1035) | YOU UPSET ME BABY
B. B. King (RPM 417) | SOMEBODY TOUCHED ME
Ruth Brown (Atlantic 1044) |
| 8
ANNIE HAD A BABY
Midnighters (Federal 12195) | THE LETTER
Medallions (Dootone 348) | OH WHAT A DREAM
Ruth Brown (Atlantic 1036) |
| 9
YOU'D BETTER WATCH YOURSELF
Little Walter (Checker 799) | DON'T DROP IT
Wilbur Harrison (Savoy 1138) | NEVER LET ME GO
Johnny Ace (Duke 132) |
| 10
WHOLE LOTTA' LOVE
B. B. King (RPM 416) | GOD ONLY KNOWS
Capris (Gotham 304) | HEARTS OF STONE
Charms (DeLuxe 6062) |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 I DON'T HURT ANYMORE
Dinah Washington
(Mercury 70439)
- 2 OH WHAT A DREAM
Ruth Brown
(Atlantic 1036)
- 3 HURTS ME TO MY HEART
Faye Adams
(Herald 434)
- 4 ANNIE HAD A BABY
Midnighters
(Federal 12195)
- 5 EBB TIDE
Roy Hamilton
(Epic 9068)
- 6 NEVER LET ME GO
Johnny Ace
(Duke 132)
- 7 HEY THERE
Sammy Davis, Jr.
(Decca 29199)
- 8 MAMBO BABY
Ruth Brown
(Atlantic 1044)
- 9 OOP-SHOOP
Shirley Gunter
(Flair 1050)
- 10 LET'S MAKE UP
Spaniels
(Vee-Jay 116)

- EARTH ANGEL**
Penguins
(Dootone 348)
- YOU UPSET ME BABY**
B. B. King
(RPM 416)
- HURTS ME TO MY HEART**
Faye Adams
(Herald 434)
- BUICK 59**
Medallions
(Dootone 347)
- LOOP DE LOOP MAMBO**
Robins
(Spark 107)
- I'M READY**
Muddy Waters
(Chess 1579)
- I DON'T HURT ANYMORE**
Dinah Washington
(Mercury 70439)
- ALL NIGHT LONG**
Joe Huston
(Money 203)
- SOMEBODY TOUCHED ME**
Ruth Brown
(Atlantic 1044)
- OOP-SHOOP**
Shirley Gunter
(Flair 1050)

- I DON'T HURT ANYMORE**
Dinah Washington
(Mercury 70439)
- MAMBO BABY**
Ruth Brown
(Atlantic 1044)
- IT USED TO HURT ME SO**
Ella Johnson
(Mercury 70459)
- HURTS ME TO MY HEART**
Faye Adams
(Herald 434)
- TICK TOCK**
Marvin & Johnny
(Modern 933)
- ANNIE HAD A BABY**
Midnighters
(Federal 12195)
- I'M READY**
Muddy Waters
(Chess 1579)
- LET'S MAKE UP**
Spaniels
(Vee-Jay 116)
- EBB TIDE**
Roy Hamilton
(Epic 9068)
- FOUR YEARS OF TORMENT**
Memphis Slim
(United 182)

in
MIAMI

in
NASHVILLE

in
COLUMBIA, S. C.

- 1 OH WHAT A DREAM
Ruth Brown
(Atlantic 1036)
- 2 HURTS ME TO MY HEART
Faye Adams
(Herald 434)
- 3 I DON'T HURT ANYMORE
Dinah Washington
(Mercury 70439)
- 4 HEY THERE
Sammy Davis, Jr.
(Decca 29199)
- 5 HEARTS OF STONE
Jewels
(R & B 1301)
- 6 EBB TIDE
Roy Hamilton
(Epic 9068)
- 7 HONEY LOVE
Drifters
(Atlantic 1029)
- 8 BABY, BABY ALL THE TIME
Amos Milburn
(Aladdin 3248)
- 9 TICK TOCK
Marvin & Johnny
(Modern 933)
- 10 LET'S WALK
Charles Brown
(Aladdin 3235)

- ANNIE HAD A BABY**
Midnighters
(Federal 12195)
- HURTS ME TO MY HEART**
Faye Adams
(Herald 434)
- OH WHAT A DREAM**
Ruth Brown
(Atlantic 1036)
- EBB TIDE**
Roy Hamilton
(Epic 9068)
- I'M READY**
Muddy Waters
(Chess 1579)
- WELL ALL RIGHT**
Joe Turner
(Atlantic 1040)
- EVIL IS GOING ON**
Howling Wolf
(Chess 1575)
- YOU UPSET ME, BABY**
B. B. King
(RPM 416)
- MAMBO BABY**
Ruth Brown
(Atlantic 1044)
- WHEN MY HEART BEATS LIKE A HAMMER**
B. B. King
(RPM 412)

- HURTS ME TO MY HEART**
Faye Adams
(Herald 434)
- OH WHAT A DREAM**
Ruth Brown
(Atlantic 1036)
- I DON'T HURT ANYMORE**
Dinah Washington
(Mercury 70439)
- NEVER LET ME GO**
Johnny Ace
(Duke 132)
- I'M READY**
Muddy Waters
(Chess 1579)
- ANNIE HAD A BABY**
Midnighters
(Federal 12195)
- WHEN MY HEART BEATS LIKE A HAMMER**
B. B. King
(RPM 412)
- SHE'S THE ONE**
Midnighters
(Federal 12195)
- LOVE ME**
Fats Domino
(Imperial 5313)
- SOMEBODY TOUCHED ME**
Ruth Brown
(Atlantic 1044)

Coming Up In R & B

Listed Alphabetically

- ALL NIGHT LONG**
Jim Huston
(Money 203)
Los Angeles
- IN A LITTLE SPANISH TOWN**
Tab Smith
(United 184)
St. Louis
- POISON IVY**
Willie Mabon
(Chess 1580)
Chicago, Newark
- RECONSIDER, BABY**
Lowell Fulsom
(Checker 804)
Chicago, Shreveport

WDIA Talent Search Highlight of Tri-State Fair

MEMPHIS, TENNESSEE—Highlight of this year's Memphis Tri-State Fair was the WDIA tri-State Fair Talent Search. Quincy A. Johnson, 23, of Memphis and a student of Rust College, Holly Springs, Mississippi took the first prize of \$50 cash and an all expense paid trip to New York via American Airlines. Johnson will be accompanied by Willa Monroe, WDIA's Homemaker, when he leaves for the Gotham City to be the guest of W. C. Handy, who wrote his first blues in front of Pee Wee's Place on Memphis' famed Beale Street.

Second prize of \$35 in the talent show went to Anna Lee Monger, 18, a Memphis LeMoyné College student and third prize of \$15 to another LeMoyné student, Lanetha Jewelle Collins, 19.

Tennessee A & I University of Nashville awarded two \$120-a-year scholarships. One went to Quincy A. Johnson the first place winner and the other to J. B. Johnson, 16, of Clarksdale, Mississippi, no relation to the winner.

Over 300 placed application with WDIA for the Talent Search. All auditions were held at the station's studios and eliminations were broadcast directly from the fair. A total of \$75 cash prizes were awarded the best three acts at each of the three elimination contests and the nine winners competed in the finals for the grand prize.

FOR TOPS IN R&B

JAY-DEE
"HOW SENTIMENTAL CAN I BE"
THE MELLOWS
JAY-DEE # 973

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b/w
"Jesus, I Can't Live Without You"
PEACOCK # 1733

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It's A HIT!
CHARLIE & RAY
"I LOVE YOU MADLY"

Herald # 438

There's A Great Faye
Coming Manana!
WATCH FOR THE
NEW
FAYE ADAMS



Breaking for a Typical Drifter's Smash!

"SOMEDAY"
"BIP BAM"
The Drifters
featuring Clyde McPhatter
1043

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New Hit!
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"ANNIE'S ANSWER"
b/w
"LIVING WITH VIVIAN"
by
HAZEL MCCOLLUM
and THE ELDORADOS with
THE AL SMITH COMBO
VEE-JAY 118

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.

RHYTHM 'N BLUES REVIEWS

<input type="radio"/> A DISK & SLEEPER	<input type="radio"/> G GOOD
<input type="radio"/> B+ EXCELLENT	<input type="radio"/> F FAIR
<input type="radio"/> B VERY GOOD	<input type="radio"/> D MEDIOCRE

THE CHANTECLAIRS

(Dot 1227)

B+ "BABY PLEASE" (2:37) [Park Avenue BMI—McCoy, Newson] The Chanteclairs rock out with an item that has the beat and the delivery to step out for goodly sales and spins. Can feel this one. Watch it.

B "SOMEDAY MY LOVE WILL COME MY WAY" (3:00) [Hopewell Music BMI—McCoy, Singleton] The group blends on a slow blues effectively and the deck could make noise, although it comes through with slightly less effect than "Baby Please."

FRANK MOTLEY

(Big Town 408)

C+ "SNATCH IT" (2:16) [4 Star Sales BMI—Motley] Frank Motley and his crew knock out a driving instrumental ditty with abandon. Sharing honors with Motley and his trumpet is King Herbert on the sax.

C+ "NEW HOUND DOG" (2:33) [4 Star Sales BMI—F. Motley] Curley Bridges sings a wild version of the previous blues hit, "Hound Dog". Curley sings a lather and the band works in wild fashion. Both sides good for the crowd that likes noise with their excitement.

LOWELL FULSON

(Checker 804)

B "RECONSIDER BABY" (2:40) [Arc BMI—Fulson] Lowell Fulson makes his first Checker deck a strong one. A slow rhythmic blues given a potent reading by the blues singer. Fulson asks his baby to reconsider her plan to leave. He hopes she'll come back someday. Deck could make it strong.

B "I BELIEVE I'LL GIVE IT UP" (2:45) [Arc BMI—Fulson] Fulson's in the groove as he chants this slow Southern blues. Deck has the beat and Fulson styling. Two potent sides back to back.

JOHN GREER

(Groove 0038)

B "WE WANNA SEE SANTA DO THE MAMBO" (2:23) [Regent BMI—Smith, Webb] John Greer gets into the now pretty crowded mambo kick with old St. Nick dragging his bag of toys behind him as he comes down through the clouds in mambo tempo. Riding on the wave of mambo hysteria and the holiday season, deck could garner a fair share of the sales.

B "WAIT TILL AFTER CHRISTMAS" (2:50) [Copeland—Thomas, Greer] Slow pretty blues ballad in the Christmas vein sounds more like the Greer we are accustomed to. Greer pleads with his fem to wait till after Christmas before she leaves. Deck has good movement and melody.

THE CASH BOX

★ AWARD O' THE WEEK ★

"YOU UPSET ME, BABY" (2:40) [Modern BMI—King]
 "WHOLE LOTTA' LOVE" (2:45) [Modern BMI—Davis, Joseca]

B. B. "BLUES BOY" KING
 (RPM 416)

● B. B. King is back with a big one and perhaps two big ones. His "You Upset Me Baby" is a middle tempo bouncer with all the assets of a hit. B. B. sings it with his particular styling and add to that an exceptionally good piece of material and you have it. Deck has already shown strong sales indica-

tions in several parts of the country. The reverse, "Whole Lotta' Love," also is loaded. A slow jump blues, it is milked by "Blues Boy" for all its merits. Unless it is drowned by "You Upset Me Baby" the deck could take off on its own. It's a powerhouse two sider.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"KISS ME" (2:45) [Modern BMI—Ling]
 "SUGAR" (2:40) [Modern BMI—Ling]

MARVIN AND JOHNNY
 (Modern 941)

● The duo, Marvin and Johnny, follow up "Tick Toc," with a lilt-ing bit of fluff endowed with charm and expert delivery. The lads possibly come through in even better style than "Tick Toc" and deck should nail their reputations high on the mast. Delivery puts this item in the class bought by the

"cat" market. The flip, "Sugar," is very reminiscent of "Dinah" in feel and tempo and the twosome bring it home in a fashion that means sales. This is a two sider and we can't pick the deck that will step out. It's a task for the customer.

"POISON IVY" (2:43) [Arc BMI—London]
 "SAY MAN" (2:40) [Arc BMI—Payne and Mabon]

WILLIE MABON
 (Chess 1580)

● Willie Mabon makes a pitch for the big sales with his best in some time. Material is a middle beat jump item with a strong set of lyrics and good delivery. Deck should stir things up. Poison Ivy

looks like the big side. Mabon sings another jump item with zest and comes up with another strong side. The chanter has a two sider con-tender.

SPIRITUALS

SISTER ROSETTA THARPE
 (Decca 48324)

B+ "I'M SO GLAD" (2:40) [Shorn Music BMI—] Sister Rosetta Tharpe etches a slow rhythmic can-toral spiritual in beautiful voice and with emotional interpretation.

B "SING AND SHOUT" (3:10) [Shorn Music BMI—] Sister Rosetta gives another one for her fine jobs on a slow beaty gospel tune. Stirring wax.

BRO. CLEOPHUS ROBINSON
 (Peacock 1733)

B "A CHARGE TO KEEP I HAVE" (2:48) [Lion BMI—P. D.] Bro. Cleophus Robinson sings an awe in-spiring dramatic religious piece in excellent voice. Moving piece that should find quick acceptance.

B "JESUS I CAN'T LIVE WITH-OUT YOU" (2:37) [Lion BMI—Dickens] A rhythmic sincere piece that creates an inner excitement. Equally good side.

THE STRANGERS

(King 4745)

B "DROP DOWN TO MY PLACE" (2:42) [Jay & Cee BMI—Seifert, Brizant] The Strangers sing a gay bouncer inviting all to drop down to "my place and have fun." Spirited wax done in good style.

B "GET IT ONE MORE TIME" (2:48) [Jay & Cee BMI—Brizant, Jackson] The group sings a rhythmic middle tempo ditty that says nothing off color but could be so interpreted.

THE MELLO-FELLOWS

(Lamp 8006)

B "IDDY BIDDY BABY" (2:40) [Lamp-Calhoun] The Mello-Fel-lows chant a bouncer with baby talk that could have been real strong a short time ago, but at this time the treatment has lost its novelty edge. An ok deck.

C+ "MY FRIEND CHARLIE" (2:45) [Lamp-Calhoun, Watts] Deep voice handles the lead for the group on this deck. A fair bouncer that makes pleasant listening.

LULA REED

(King 4748)

B "SICK AND TIRED" (2:24) [Jay & Cee BMI—Sonny Thomp-son] Lula Reed's fed up and she's gonna leave him. The thrush bounces the lyric effectively and comes up with a smart piece of wax.

B+ "JEALOUS LOVE" (2:20) [Jay & Cee BMI—Glover, Thompson] Lula goes sentimental on this side and sings a love tune with feeling. Stronger deck that could get good sales action.

THE GENTLEMEN

(Apollo 464)

B+ "TIRED OF YOU" (2:55) [Bess BMI—Johnson, Bogar] The Gen-tlemen sing a slow blues ballad in a manner that will certainly call atten-tion to this record. A strong side that shows off a good vocal group with a sound that's familiar and yet differ-ent. Like it. It could happen.

B "SOMETHING TO REMEMBER YOU BY" (2:44) [BMI—Cook] Flip is a jump number and the lads do right by it. Deck has the move-ment and sound to make it a strong possibility.

GEECHIE SMITH

(Kicks Records 5)

B "GENEVA SUE" (2:34) [Color-tunes BMI—Smith] Geechie Smith sings an original piece of ma-terial. Tune is a slow beat bouncer vocaled in good blues style. Should get Smith and the new label off to an ok start.

B "I WANT A LITTLE GIRL" (2:36) [Shapiro Bernstein ASCAP—Mencher, Moll] Smith gets a little of New Orleans into his read-ing of the lovely. Very pretty side with good styling. Should appeal to segment of the jazz market.



Stars Over Harlem

Thought this a good and tasty time to let the men of the wax works know more about the latest of the big happenings which occur along Harlem's music row. The spot is the After Hours Record Bar, located not more than a stone's throw from the Apollo Theatre. Each week this groovy little shop brings down front a well assembled array of some of the top names that grace the many marquees of the musical horizon, and the kids simply adore this. They get a chance to get photos of their favorite stars personally autographed. They get a chance to be serviced by the guys and dolls who make the ditties that keep their faces sporting those big bright and beaming expressions. Already such stellar performers as The Spaniels, The Chords, The Drifters, Ruth Brown, The Vibes, Joe Holiday, Lucky Thompson, The Harptones, The Dominoes and many more have adopted this neat little shop as their national fan club headquarters. The most recent of these sessions offered the eager youngsters the chance to shake hands and rub shoulders with the smooth and dapper Billy Ward and his flashy Dominoes, who took time out from their show-stopping antics at Basin Street. Bill and the boys consented to drop by for a brief few moments, but were so impressed by the reception extended that they quickly altered plans and spent about two whaling hours much to every one's delight. Something to see and hear was Billy as he noticed the time, snatched up his belongings and made a mad and mighty dash for his transportation to depart. At the exit he paused long enough to assure all that he would be delighted to do a repeat appearance wherever they offered him the opportunity. . . . Watch the Duke Ellington "Smile" platter. Shows the good signs of being another big one for the veteran maestro. . . . Once again this column is pacing about proud and peacock-like, reason being that weeks ago we scribbled predictions which favored Dinah Washington and "I Don't Hurt Anymore" b/w "Dream" as the logical contenders to occupy the top slot of Harlem's chart, and upon peeping at the latest Cash Box listings you will observe these pressings are both champ and contender at this writing. . . . Laverne Baker and "Can't Hold On" could be the smasharoo the whaling miss has been long searching for. . . Louis Jordan and "If I Had Any Sense" still climbing. . . Ditto Amos Milburn's "Baby" thriller. . . The coke crowd have stamped. The Vibes' soothing "Stop Torturing Me" as one of the warmest readings around. . . . George Woods (he's Philly's most energetic platter-chatter man) gives out the good news that The Swallows and "My Baby" b/w "Good Time Girls" are all skyward bound. . . . "Mambo Baby" spotlighting the wonderful Ruth Brown groovy-plus. . . . Bill Doggett's "Honey" and "The Nearness of You" the latest juke box rocker. . . . We're watching the uptown jazz scene and album situations carefully, and have been for sometime intending to issue a suggestion that the distribs have their salesmen put more concentration on this division of things, for we sincerely believe that the hour is right to capture a lot of the coins that have been missed in the past. The background sounds and mood music picture getting stronger with each tick tock of the clock. . . . Ben Webster and "That's All" a favorite of the sophisticates. . . . Perry Como's "Papa Loves Mambo" a crowd pleaser. . . . Tony Bennett and "Please Driver" has the young lovers humming away. . . . The Gerry Mulligan and Chet Baker groups getting larger followings. . . . Ditto Pat Reed's "We'll Be Together Again."

Personal Appearance



BRIDGEPORT, CONN.—Dick Maltby, Label "X" recording artist, makes a personal appearance at Bowman's Record Shop in Bridgeport following dj Bob Crane's announcement that Maltby would autograph his "St. Louis Blues Mambo" record. Shown from left to right are: Jack Bowman; Bob Crane of WICC; Dick Maltby; and Jack Warren, district manager for Trans-Disc.

- 1 **HURTS ME TO MY HEART**
Faye Adams
(Herald 434)
- 2 **OH WHAT A DREAM**
Ruth Brown
(Atlantic 1036)
- 3 **ANNIE HAD A BABY**
Midnighters
(Federal 12195)
- 4 **I DON'T HURT ANYMORE**
Dinah Washington
(Mercury 70439)
- 5 **EBB TIDE**
Roy Hamilton
(Epic 9068)
- 6 **I'M READY**
Muddy Waters
(Chess 1579)
- 7 **YOU UPSET ME, BABY**
B. B. King
(RPM 416)
- 8 **MAMBO BABY**
Ruth Brown
(Atlantic 1044)
- 9 **NEVER LET ME GO**
Johnny Ace
(Duke 132)
- 10 **SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)
- 11 **YOU'D BETTER WATCH YOURSELF**
Little Walter
(Checker 799)
- 12 **HONEY LOVE**
Drifters
(Atlantic 1029)
- 13 **HEARTS OF STONE**
Charms
(DeLuxe 6062)
- 14 **SEXY WAYS**
Midnighters
(Federal 12185)
- 15 **DREAM**
Dinah Washington
(Mercury 70439)

Form Michigan Retail Dealers' Association

LANSING, MICH.—Paul Andre, owner of Andre's Record Shop in this city, announced, last week, the formation of a retail dealers association in Michigan.

For the past two or three months, Andre had entertained the idea of such an association. After a great deal of work, and thought, he called a meeting of the dealers from every city in Michigan. Thirty dealers, representing every major city in the state, turned up at the meeting. Many others who could not attend, wrote or wired word of their desire to join the association. The members in attendance all paid their dues.

The advisory board elected at the meeting included: Mr. Chapin of Detroit; James Pino of Lansing; Mr. Paice of Saginaw; Don Berth of Kalamazoo and Mr. Jones of Flint.

The Michigan Record Dealer's Association, as it will be called, will attempt to have 75% of the state's dealers enlisted within a year. The board is also looking forward to such an association's becoming national.

Camden Sales Increase As Outlets Increase

NEW YORK—In the past thirty days Camden Records have enjoyed four times the sales of any similar period since the line was introduced a year ago.

In making the announcement D. J. Finn, sales manager of the low-priced RCA record label, pointed out that the successful completion of "Operation Breakthrough" is unquestionably responsible for the sudden upswing in Camden sales.

By "Operation Breakthrough," Finn has reference to the recent switch in the manner of distribution of the label. Previously distributed on a factory-direct basis, the line recently changed over to the regular RCA Victor record distributor channels. This switch resulted in a sudden growth in the number of outlets handling the line.

As Camden sales spiral upward, additional names are being added to the list of artists whose works are being made available on the label. During the past week, Ben Selvin, A & R manager of the line, acquired the rights to issue recordings by Irish tenors Christopher Lynch and Morton Downey.

Sherman Adds Lines

LOS ANGELES, CALIF.—This city's newest record distributor, Al Sherman, prexy of Record Sales Company, announced this past week that he has acquired the following labels: —Savoy, Rainbow, Dee Gee, Crown, Groove, Music City, Elko, Blaze, Spry, Mambo, Hickory and Starday. He plans to add several additional lines at a later date.

Ricardo Ceja has been appointed Southern California Field representative for the firm.

Al adds that he is very happy the way business has picked up for him since he opened several weeks ago. He predicts a bright and healthy future for the record industry in Southern California.

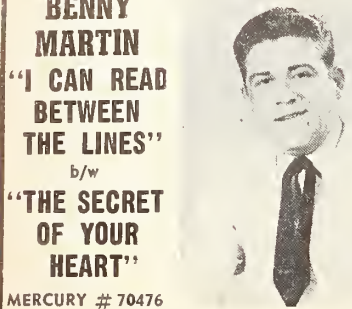
WATCH IT GROW
NO. 1 COAST-TO-COAST
"DON'T DROP IT"
SAVOY # 1138
by WILBERT HARRISON
SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

NEW HIT RELEASE
THE CADILLACS
"WISHING WELL"
b/w
"I WANNA KNOW ABOUT LOVE"
JOSIE # 769
JOSIE RECORD COMPANY
215 WEST 47th STREET • NEW YORK 19

HERE'S YOUR LINEUP FOR BIGGER SALES!

BENNY MARTIN
"I CAN READ BETWEEN THE LINES"
b/w
"THE SECRET OF YOUR HEART"

MERCURY # 70476



THE WILBURN BROTHERS

"LET ME BE THE FIRST TO KNOW"

DECCA # 29277



JIMMIE RODGERS SNOW

"HOW DO YOU THINK I FEEL?"

RCA VICTOR
20/47-5900



DUB DICKERSON

"LOOK LOOK LOOK"

CAPITOL # 2947



GENE O'QUIN

"IT'S NO WONDER"

CAPITOL # 2935

RIDING HIGH

WEBB PIERCE

"MORE AND MORE"

"YOU'RE NOT MINE ANYMORE"

DECCA # 29252

CEDARWOOD PUBLISHING CO.
146 7th AVE. N., NASHVILLE, TENN.

CINCINNATI CUT-UPS

Dotty Mack (King) was elected TV's top glamor girl this week by Tompo-Quick News Magazine. Dotty who's TV show is fed to ABC-TV from coast-to-coast, won in a nation wide poll conducted by the minuscule news magazine over her nearest rival Georgie D'Arcy of the "Ray Bolger Show" more than seven to one. Joan Caulfield of "My Favorite Husband" was third. . . . Hal LeRoy, "Cincinnati's hooper" is pinch-hitting for Helen Traubel this week at Beverly Hills. . . . WLW's Mid-Western-Hay-Ride talent were cutting their first records this week for Label "X". . . . The Davis Sisters (Victor) appeared this week on the Grand-Old-Opry in Nashville. They are booked for a tour thru North and South Dakota along with Mac Wiseman (Dot), The Carlisles (Mercury) and George Morgan (Columbia). . . . Alexander Field has joined the special broadcast service department of WLW. He came here from KENI, Anchorage, Alaska. . . . Nelson King and Tommie Sutton, deejays, off to Nashville this week to line up things for the Country Music Disc Jockey Festival to be held in Nashville Nov. 18-20th. . . . Bill Lawrence (Coral) and Ray Price (Columbia) were guests on the Pee Wee King (Victor) "Flyin' Ranch WLW-TV Show" this week. Little Red Hannon (Fiddler) is unusually good and helps to make the show move right along. . . . Jimmie Williams (Acorn) also in Nashville this weekend with his manager working on his new release "Hey, Hey, Little Dreamboat". . . . Mary Geer of the WLW Geer Sisters ("X") is in Jewish Hospital for a rest. (Send her a card folks). . . .

Welk Sponsors Contest

HOLLYWOOD, CALIF.—Lawrence Welk, whose Champagne music rules the air and TV waves in Southern California, has announced a "Lawrence Welk All American Music Competition".

Some fortunate young man or woman who plays a musical instrument or sings is going to win \$500.00 cash and a free trip with all expenses paid to Hollywood before the year is out.

Welk is after the best talent in the United States. The contest is now open. Entry forms and the rules are available in music stores across the nation.

The contest closes December 10, 1954. Some of the biggest names in West Coast music circles will join with Welk to act as judges.

"Pupalina" Boys



NEW YORK—The husky chap on the right, getting his kicks on a mandolin, is Burt Bonaldi, leader of the high-riding Gaylords who seems to be "sending" his fellow Gaylordsmen, Don Rea (left) and Billy Christ (center) as they wax their latest record for Mercury, "Pupalina". The disk which has just been released gives evidence of being among the biggest the boys have ever had.

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



Len Ellis

- WJOB—Hammond, Ind.
1. I Don't Hurt Anymore (Snow)
 2. One By One (Wells & Foley)
 3. More And More (W. Pierce)
 4. If You Don't (Jimmy & Johnny)
 5. New Green Light (Thompson)
 6. Even Tho (Webb Pierce)
 7. Drunken Driver (F. Huskey)
 8. Go, Boy, Go (Carl Smith)
 9. What'cha Gonna Do Now (Tommy Collins)
 10. Goodnight Sweetheart (Johnny & Jack)

Johnny Rion

- KSTL—St. Louis, Mo.
1. What If He Don't Love You (Ray Price)
 2. I'm Lookin' For A Date Tonight (Justin Tubbs)
 3. You're Not Mine Anymore (Webb Pierce)
 4. This Is The Thanks I Get (Eddy Arnold)
 5. Place For Girls Like You (Faron Young)
 6. More And More (W. Pierce)
 7. Take Ms As I Am (J. Dickens)
 8. Red Hen Boogie (McCormick Bros.)
 9. Baby, You Can Count Me In (Hank Locklin)
 10. If I Give My Heart To You (Tommy Sosebee)

Slim Lay

- WHBS—Huntsville, Ala.
1. You're Not Mine Anymore (Webb Pierce)
 2. Emotions (Rena & Smiley)
 3. Loose Talk (Freddie Hart)
 4. She Done Give Her Heart To Me (Sonny James)
 5. Let Me Be The First To Know (Wilburn Bros.)
 6. A Lonely Heart Knows (Hank Thompson)
 7. Letters Have No Arms (Ray)
 8. Make Believe (Jimmy Work)
 9. Courtin' In The Rain (Tyler)
 10. Company's Comin' (Wagoner)

Lillie Anne

- WIRC—Hickory, N. C.
1. Never (M. & W. Tuttle)
 2. What'cha Gonna Do Now (Tommy Collins)
 3. You're Not Easy To Forget (Kitty Wells)
 4. If You Don't (Ray Price)
 5. Courtin' In The Rain (Tyler)
 6. The Good And The Bad (Charline Arthur)
 7. Place For Girls Like You (Faron Young)
 8. This Ole House (S. Hamblen)
 9. Red Hen Boogie (McCormick Bros.)
 10. More And More (W. Pierce)

Jimmie Williams

- WNOP—Newport, Ky.
1. Never (M. & W. Tuttle)
 2. What'cha Gonna Do Now (Tommy Collins)
 3. Loose Talk (Carl Smith)
 4. More And More (W. Pierce)
 5. If You Don't (Jimmy & Johnny)
 6. Out Behind The Barn (Dickens)
 7. John Henry And The Water Boy (Jimmie Skinner)
 8. Honey Baby (Skeeter Bonn)
 9. Lookin' For A Date (J. Tubbs)
 10. Goodnight Sweetheart (Johnny & Jack)

Jim Price

- WORZ—Orlando, Fla.
1. What'cha Gonna Do Now (Tommy Collins)
 2. Never (M. & W. Tuttle)
 3. River Of No Return (Ford)
 4. Honey Love (The Carlisles)
 5. If You Don't (Jimmy & Johnny)
 6. This Ole House (S. Hamblen)
 7. Homesick (Ferlin Huskey)
 8. A Lonely Heart Knows (Hank Thompson)
 9. Honey, I Need You (Johnny & Jack)
 10. Here Lies My Heart (Pee Wee King)

"Tater" Pete Hunter

- KRCT—Baytown, Tex.
1. Never (M. & W. Tuttle)
 2. You're Not Mine Anymore (Webb Pierce)
 3. More Than Anything (Smith)
 4. If You Don't, Somebody Else Will (Jimmy & Johnny)
 5. This Ole House (S. Hamblen)
 6. I Could Love You More (Ray Price)
 7. Sugar Lump (Patsy Elshire)
 8. I Could Cry My Heart Out (Rex Allen)
 9. Forever Yours (Maddox Bros. & Rose)
 10. I'll Follow You (Jim Reeves)

Clarence Kneeland

- WERI—Jewett City, Conn.
1. My Arabian Baby (H. Snow)
 2. This Is The Thanks I Get (Eddy Arnold)
 3. One By One (Wells & Foley)
 4. Rose Marie (Slim Whitman)
 5. Courtin' In The Rain (Tyler)
 6. More And More (W. Pierce)
 7. This Ole House (S. Hamblen)
 8. Love March (B. Williamson)
 9. Don't Drop It (Terry Fell)
 10. What'cha Gonna Do Now (Tommy Collins)

Henry Tuck

- WREV—Reidsville, N. C.
1. Courtin' In The Rain (Tyler)
 2. I Don't Hurt Anymore (Snow)
 3. If You Don't (Jimmy & Johnny)
 4. I Love You Best Of All (Mac Wiseman)
 5. Pretty Words (Marty Robbins)
 6. What'cha Gonna Do Now (Tommy Collins)
 7. Sweet Guitar Waltz (Coy McDaniel)
 8. Wait A Little Longer, Please, Jesus (Chester Smith)
 9. That's The Thanks I Get (Eddy Arnold)
 10. More And More (W. Pierce)

Lee Sutton

- WWVA—Wheeling, W. Va.
1. Can Can Skirt (H. June Van)
 2. House Of Glass (Al Terry)
 3. Memories Of Mother (Stanley Bros.)
 4. Place For Girls Like You (Faron Young)
 5. I'm Too Big To Cry (Robbins)
 6. Courtin' In The Rain (Tyler)
 7. Blackeyed Joe's (J. Dickens)
 8. Keep On The Sunny Side (Mac Wiseman)
 9. Beware Of It (Johnny & Jack)
 10. I'm Just Not That Kind (Harvie June Van)

Red Smith

- WBOK—New Orleans, La.
1. Day Dreaming (B. Deckelman)
 2. That's Alright (Elvis Presley)
 3. I Think Of You (Ann Raye)
 4. More And More (W. Pierce)
 5. Love Spelled Backwards (W. Fairburn)
 6. Honey Love (The Carlisles)
 7. You Ought To Know (Williams & Heap)
 8. Goodnight Sweetheart (Johnny & Jack)
 9. More Than Anything Else (Carl Smith)
 10. Whispering Scandal (Locklin)

Big Jim Hess

- WIVK—Knoxville, Tenn.
1. You're Not Mine Anymore (Webb Pierce)
 2. Show Me (Davis Sisters)
 3. What'cha Gonna Do Now (Tommy Collins)
 4. Company's Comin' (Wagoner)
 5. If You Don't (Jackson & Gray)
 6. The Good And The Bad (Charline Arthur)
 7. Oh! Yes Darlin' (Ray Price)
 8. More And More (W. Pierce)
 9. Honey Love (Bill Carlisle)
 10. Kiss Crazy Baby (Johnny & Jack)

L. F. Kenfield

- WTIC—Hartford, Conn.
1. Downhill Drag (Chet Atkins)
 2. Release Me (Ray Price)
 3. You Better Not Do That (Jimmy Dickens)
 4. Looking Back To See (J. E. & M. Brown)
 5. What'cha Gonna Do Now (Tommy Collins)
 6. Cry, Cry Darling (T. Edwards)
 7. This Is The Thanks I Get (Eddy Arnold)
 8. Courtin' In The Rain (Ritter)
 9. Turn Around My Darling (Ginny Wright)

Pop's Country Store

- WXGI—Richmond, Va.
1. I Can See An Agel (P. Pike)
 2. If I Give My Heart To You (Tommy Sosebee)
 3. Carefree Moments (Wilburn Bros.)
 4. If You Don't (Jimmy & Johnny)
 5. Penny Candy (Jim Reeves)
 6. Waltzin' With Sin (S. Burns)
 7. More And More (W. Pierce)
 8. Meadowlark Melody (Sandy Coker's Band)
 9. Company's Comin' (Wagoner)
 10. I'm Too Big To Cry (Robbins)

Dal Stallard

- KCMO—Kansas City, Mo.
1. This Ole House (S. Hamblen)
 2. One By One (Wells & Foley)
 3. I Don't Hurt Anymore (Snow)
 4. Place For Girls Like You (Faron Young)
 5. New Green Light (Thompson)
 6. Company's Comin' (Wagoner)
 7. If You Don't (Ray Price)
 8. Singing Hills (Slim Whitman)
 9. Loose Talk (Carl Smith)
 10. She Done Give Her Heart To Me (Sonny James)

Buck Benson

- WLBR—Lebanon, Pa.
1. Penny Candy (Jim Reeves)
 2. More And More (W. Pierce)
 3. What'cha Gonna Do Now (Tommy Collins)
 4. He Works Miracles (Smith Bros.)
 5. Goodnight Sweetheart (Johnny & Jack)
 6. Loose Talk (Carl Smith)
 7. Looking Back To See (J. E. & M. Brown)
 8. Blackeyed Joe's (J. Dickens)
 9. Dixie Breakdown (Reno & Smiley)
 10. Keep On The Sunny Side (Mac Wiseman)

Jimmy Hutsell

- WLAR—Athens, Tenn.
1. I Don't Hurt Anymore (Snow)
 2. The Good And The Bad (Charline Arthur)
 3. What'cha Gonna Do Now (Tommy Collins)
 4. Female Hercules (Carlisles)
 5. Goodnight Sweetheart (Johnny & Jack)
 6. This Is The Thanks I Get (Eddy Arnold)
 7. Padre Of Old San Antone (Jim Reeves)
 8. Go, Boy, Go (Carl Smith)
 9. River Of No Return (Ford)
 10. More And More (W. Pierce)

Paul Kallinger

- XERF—Del Rio, Tex.
1. More And More (W. Pierce)
 2. Penny Candy (Jim Reeves)
 3. If You Don't (Jimmy & Johnny)
 4. This Is The Thanks I Get (Eddy Arnold)
 5. You're Not Mine Anymore (Webb Pierce)
 6. Beware Of It (Johnny & Jack)
 7. Ocean Of Tears (S. James)
 8. Place For Girls Like You (Faron Young)
 9. Even Tho (Webb Pierce)
 10. More Than Anything Else (Carl Smith)

Smokey Smith

- KRNT—Des Moines, Iowa
1. You're Not Mine Anymore (Webb Pierce)
 2. If You Don't (Jimmy & Johnny)
 3. Company's Comin' (Wagoner)
 4. Carbon Copy (Cowboy Copas)
 5. Journey's End (Ernest Tubbs)
 6. This Ole House (S. Hamblen)
 7. Call Me Up (Marty Robbins)
 8. More Than Anything Else In The World (Carl Smith)
 9. Let Me Be The First To Know (Wilburn Bros.)
 10. If You Ain't Lovin' (F. Young)

Wink Lewis

- KSNY—Snyder, Tex.
1. You're Not Mine Anymore (Webb Pierce)
 2. I Don't Hurt Anymore (Snow)
 3. One By One (Wells & Foley)
 4. What'cha Gonna Do Now (Tommy Collins)
 5. Singing Hills (Slim Whitman)
 6. Hep Cat Baby (Eddy Arnold)
 7. If You Don't (Jimmy & Johnny)
 8. More And More (W. Pierce)
 9. I'm Too Big To Cry (Robbins)
 10. Maybe Next Week Sometimes (Neal Jones)

Ramblin' Lou

- WHLN—Niagara Falls, N. Y.
1. I Don't Hurt Anymore (Snow)
 2. One By One (Kitty Wells)
 3. Courtin' In The Rain (Tyler)
 4. Out Behind The Barn (Jimmy Dickens)
 5. Just Call On Me (D. Owens)
 6. Can You Forget (Lee & Cooper)
 7. Two Glasses, Joe (E. Tubbs)
 8. If You Don't (Jackson & Gray)
 9. More And More (W. Pierce)
 10. Lonely Wind (Ernie Chaffin)

THE CASH BOX

Reports

THE NATION'S

BIG 10

Country

JUKE BOX TUNES

Congratulations



NEW YORK—Tony Alamo, singing now on Major Discs, is congratulated by Irving Berlin for his recording of Berlin's tune "Love, You Didn't Do Right By Me". The song is featured in the picture, "White Christmas".

Tom Parker To Manage Hank Snow

NASHVILLE, TENN. — Effective January 1, 1955, one of Grand Ole Opry's top artists, Hank Snow will be managed by Col. Tom Parker. News to this effect was announced this week by Tom Diskin, vice-president of Jamboree Attractions, Madison, Tenn., of which Parker is president. All phases of Snow's activities will be handled exclusively by Parker.

Also a part of the new arrangement will be the formation of the Hank Snow Enterprises, which will embrace the operation of Jamboree At-

tractions and Jamboree Music. As far as the operation of Jamboree Attractions is concerned, it will continue much the same as it has in the past. The Hank Snow transaction is being executed on paper, and even tho Parker will not take over until the first of the year, he will be acting in Snow's behalf immediately.

Coming with this news, Jamboree Attractions also made announcement that Oscar Davis, dean of promoters, will join the organization in the promotion department.

Rex Allen Stars At Grand National

SAN FRANCISCO—Rex Allen experienced one of his busiest weeks as he went to San Francisco for his starring appearance at the Grand National in the Cow Palace.

Though the show did not open until October 29, Rex had a heavy schedule in advance of the opening.

His itinerary started on the 26th when he went to the office of Mayor Elmer Robinson to receive a key to the Golden Gate and a proclamation of Grand National Week.

On the next day (27) Rex made an

appearance on two radio and four television shows or interviews about the Grand National. Two similar television appearances took place on Thursday (28).

Friday, opening day of the show, Rex led a grand parade through downtown San Francisco to the Cow Palace. Lee Merriwether (Miss America) accompanied him.

On Saturday morning, Rex and Koko made a personal appearance at the Emporium Department Store and autographed pictures for the children.

A Message from . . .



FARON YOUNG

NOV. 16,
1954

WILL BE MY BIG DAY . . .

I'll Be Returning To
Civilian Life
and the

GRAND OLE OPRY --

JUST RELEASED

"IF YOU AIN'T LOVIN'- YOU AIN'T LIVIN'"

b/w

"IF THAT'S THE FASHION"

CAPITOL # 2953



Excl. Personal Manager

HUBERT LONG

1537 McGavock Pike

(Phone 2-6635)

Nashville, Tenn.

1 I DON'T HURT ANYMORE

Hank Snow
(RCA Victor 20-5698;
47-5698)

2 ONE BY ONE

Kitty Wells & Red Foley
(Decca 29065; 9-29065)

3 MORE AND MORE

Webb Pierce
(Decca 29252; 9-29252)

4 EVEN THO

Webb Pierce
(Decca 29107; 9-29107)

5 THIS IS THE THANKS I GET

Eddy Arnold
(RCA Victor 20-5805;
47-5805)

6 COURTIN' IN THE RAIN

T. Texas Tyler
(4 Star 1660; 45-1660)

7 LOOKING BACK TO SEE

G. Hill & J. Tubb
(Decca 29145; 9-29145)

8 THIS OLE HOUSE

Stuart Hamblen
(RCA Victor 20-5739;
47-5739)

9 IF YOU DON'T, SOMEBODY ELSE WILL

Jimmy & Johnny
(Chess 4859; 45-4859)

10 WHAT'CHA GONNA DO NOW

Tommy Collins
(Capitol 2891; F-2891)

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

1. I DON'T HURT ANYMORE . . . Hank Snow (RCA Victor)
2. ONE BY ONE . . . Kitty Wells & Red Foley (Decca)
3. MORE AND MORE . . . Webb Pierce (Decca)
4. THIS OLE HOUSE . . . Stuart Hamblen (RCA Victor)
5. WHAT'CHA GONNA DO NOW . . . Tommy Collins (Capitol)
6. EVEN THO . . . Webb Pierce (Decca)
7. THIS IS THE THANKS I GET . . . Eddy Arnold (RCA Victor)
8. IF YOU DON'T, SOMEBODY ELSE WILL . . . Jimmy & Johnny (Chess)
9. YOU'RE NOT MINE ANY-MORE . . . Webb Pierce (Decca)
10. COURTIN' IN THE RAIN . . . T. Texas Tyler (4 Star)
- 11) A PLACE FOR GIRLS LIKE YOU. 12) GOODNIGHT, SWEET-HEART, GOODNIGHT. 13) THE NEW GREEN LIGHT. 14) COMPANY'S COMING. 15) MORE THAN ANYTHING ELSE IN THE WORLD.

Most Fearful Earful

RICHMOND, VIRGINIA—George Popkins of the Pop's Country Store Show in Richmond, Va., is sponsoring a most unusual record contest, and he's calling it the "Most Fearful Earful" Contest. Popkins, a disc jockey on station WXGI, is asking his listeners to mail in the title of the tune they "could spend the rest of their lives without hearing again."

The winner (or loser) will not be announced, but the most unpopular disk will be broken into little pieces and the fragments will be jumbled and pasted on the front window of a local record shop. Returns are tremendous.



FARON YOUNG

"If That's The Fashion"

b/w "If You Ain't Lovin' You Ain't Livin'"

CAPITOL # 2953

CENTRAL SONGS, INC.
6308 Sunset Blvd., Hollywood 28, Calif.

JIMMIE WILLIAMS

Sings (Acorn 154)

"HEY, HEY, LITTLE DREAMBOAT"

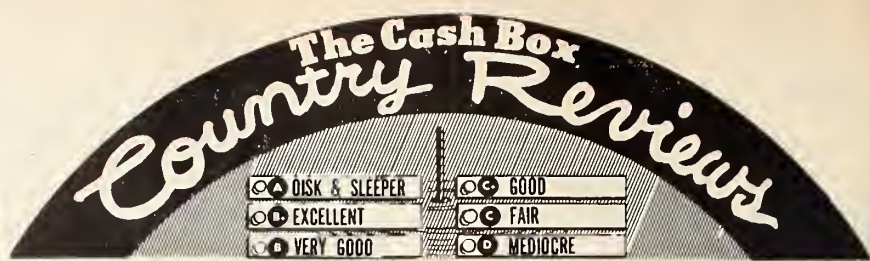
b/w "My Sisters Are Crying"

* Note d.j.'s: Send for your 45

WHITE OAK MUSIC — BMI
CINCINNATI 24, OHIO



1. I DON'T HURT ANYMORE
Honk Snow
(RCA Victor 20-5698; 47-5698)
2. MORE AND MORE
Webb Pierce
(Decca 29252; 9-29252)
3. THIS OLE HOUSE
Stuart Hamblen
(RCA Victor 20-5739; 47-5739)
4. THIS IS THE THANKS I GET
Eddy Arnold
(RCA Victor 20-5805; 47-5805)
5. ONE BY ONE
Kitty Wells & Red Foley
(Decca 29065; 9-29065)
6. WHAT'CHA GONNA DO NOW
Tommy Collins
(Capitol 2891; F-2891)
7. THE NEW GREEN LIGHT
Hank Thompson
(Capitol 2920; F-2920)
8. EVEN THO
Webb Pierce
(Decca 29107; 9-29107)
9. IF YOU DON'T, SOMEBODY
ELSE WILL
Jimmy & Johnny
(Chess 4859; 45-4859)
10. YOU'RE NOT MINE ANYMORE
Webb Pierce
(Decca 29252; 9-29252)



"THE NEXT VOICE YOU HEAR"

(2:35)
[Hill & Range BMI—C. Walker]
"THAT CRAZY MAMBO THING"
(2:05)
[Ross Jungnickel BMI—C. Coben]
HANK SNOW
(RCA Victor 20-5912; 47-5912)

● It looks like a double-barreled follow-up for Hank Snow, who is presently sittin' atop the wax-world with one of the biggest tunes of the '54 season. To match the fabulous success of Hank's "I Don't Hurt Anymore" would be quite a feat, but his latest pair has the potential to at least come close. "The Next Voice You Hear" is a feelingful, moderate tempo piece with potent lyrics. "That Crazy Mambo Thing" is a captivating, quick beat ditty dealing with the current dance craze. Both ends are superbly styled by Hank and his Rainbow Ranch Boys.

"WE WANNA SEE SANTA DO THE MAMBO"

(2:02)
[Regent BMI—F. Smith, H. Webb]
"LETS STAY TOGETHER TILL AFTER CHRISTMAS"
(2:28)
[American ASCAP—T. Fell]
TERRY FELL & THE FELLERS
("X"-0069; 4X-0069)

● Terry Fell, whose waxing of "Don't Drop It", took a giant stride in establishing the artist as well as the label, dishes up a delightful platter for the coming holiday season. The tune, "We Wanna See Santa Do The Mambo", is an amusing, quick beat ditty that Fell delivers in potent style. The Fellers provide the chanter with a solid instrumental on a deck that could snowball to the top. Under lid, "Let's Stay Together Till After Christmas", is a tender, moderate beat, romantic item that the artist treats to another inviting reading.

SUE THOMPSON & HANK PENNY

(Decca 29314; 9-29314)
B+ "COME A LITTLE COLSER"
(2:20) [Quintet BMI—J. Lieber, M. Steller] Sue Thompson and Hank Penny team up in impressive fashion as they wax a quick beat romantic ditty with delectable lyrics. Refreshing melody and instrumental backdrop round out a strong side.

B "WALKIN' IN THE SNOW"
(2:04) [Paco ASCAP—P. M. Howard] The pair send up a bright vocal duet on a lovely, lilting middle tempo piece. Two fine performances.

JIMMIE WILLIAMS

(Acorn 154; 45-154)
B+ "HEY, HEY LITTLE DREAMBOAT"
(2:15) [White Oak BMI—J. Williams] Jimmie Williams debuts in tantalizing fashion as he dishes up a spirited, quick beat love item. Charming lyrics are wedded to a fetching melody. Deck could create a lot of noise in the boxes.

C+ "MY SISTERS ARE CRYING"
(2:50) [White Oak BMI—Griehop] Lower half is a tear-compelling, moderate beat tune that Williams renders in poignant manner. Sad lyrics tell how carelessness killed a little puppy that the family loved.

HERB TUCKER

(Excel 101; 45-101)
B "I LEARNED A LOT FROM YOU"
(2:28) [Starrite BMI—G. Wilson] The smooth tones of Herb Tucker come over well on a quick beat, sentimental ditty as the Dude Ranch Cowboys back in appealing fashion. A good slicing that should garner a heap of spins.

C+ "WHEN"
(2:47) [Starrite BMI—J. Pope, G. Wilson] Tucker comes through with a distinctive performance on a pleasing, middle beat love tale. Warm string support.

GLEN BARBER

(Starday 166; 45-166)
B "ICE WATER"
[Starrite BMI—Barber] Glen Barber takes hold of a cute, quick beat novelty and dishes it up in zesty fashion. Flavorful lyrics and melody on a happy-go-lucky platter. Should catch a load of chuckles and spins.

C+ "RING AROUND THE MOON"
[Starrite BMI—Barber] Under waxing features a warm and mellow reading by Barber on a relaxing, middle beat romantic piece. A neat pairing.

BILLY MCGHEE

(Imperial 8273; 45-8273)
B+ "WHEN WE ARE DANCING TOGETHER"
(2:01) [Commodore BMI—J. Rollins, N. Higgs] Billy McGhee offers a first quality reading on a fast moving love tune with an intriguing melody and beat. A dandy job loaded with feeling and personality.

B "LONELY"
(2:13) [Commodore BMI—J. Lovett, I. Shott] Bottom etching is an effective, quick beat romantic lament that McGhee vocals in enticing style.

JACK CARDWELL

(King 1396; 45-1396)
B "I DISCOVERED YOU"
(2:13) [Lois BMI—E. Cardwell] Jack Cardwell hands in a real snappy vocal job on a flavorful, quick tempo charmer. The warbler claims that even Columbus and Edison's feats did not compare with his beautiful girl discovery.

B "NO MORE"
(2:18) [Diamond BMI—L. McDaniel] Lower deck is a moderate beat weeper that Cardwell projects in infectious fashion. Adequate string backdrop.

EDDIE DEAN

(Sage and Sand 180; 45-180)
B "I DREAMED OF A HILLBILLY HEAVEN"
(2:55) [Sage & Sand BMI—H. Southern, E. Dean] The polished chords of Eddie Dean show up to good advantage as he both sings and recites a different type of material. Dean dreams of showing up in the hereafter with the top country names, including many who are still alive. Interesting side.

C+ "STEALING"
(2:38) [Lorelei BMI—E. Dean, K. Anthony] Flip-deck, is a cute, light-hearted, up-tempo ditty with peppy lyrics. Frontiersmen handily assist.

MAC WISEMAN

(Dot 1230; 45-1230)
B+ "I DIDN'T KNOW"
[Randy Smith ASCAP—B. Vaughn] Mac Wiseman handles the vocal efforts in grade "A" fashion as he waxes an enchanting, quick tempo item. Engaging melody rounds out the deck.

B "DON'T BLAME IT ALL ON ME"
Reverse etching is a fast moving sentimental tune that Wiseman sends across in coin-catching manner. Excellent instrumental support on both ends.

NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
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ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS

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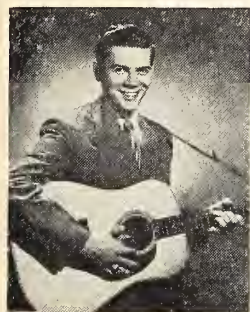
ADDRESS

CITY ZONE STATE

Individual's Name

THE CASH BOX Country Roundup

Confabs relating to the Nat'l DJ Festival were held in Nashville recently by Nelson King, WCKY, and Tommy Sutton, WAVI, Dayton, Ohio. Early indications point to a huge celebration. Ferlin Huskey and Justin Tubb teamed up for a personal appearance at the Lyric Theatre in Indianapolis, Ind. recently.



JUSTIN TUBB

Jimmy King informs us that Jimmie Dickens, Marty Robbins and Lonzo and Oscar paired up for personals in Kansas. The Davis Sisters, Skeeter and Georgia, along with Martha Carson working dates in the Dakotas. Johnnie and Jack and Kitty Wells start a week of personal appearances thru the Carolinas and Florida on Nov. 7, according to unit's manager, Frankie More. Faron Young marking off the last days in the Army. . . . release from Service comes about Nov. 16. Joe Allison, Country DJ at WMAK, Nashville, rep for Cliffie Stone and Central Songs in this area. Jimmy Rule has set Ann Hazelwood for recording contract with King Records. Lou Younce is Ann's manager. Ernest Tubb shows the real 'commercial Tubb' with his version of "Two Glasses Joe." . . . a real juke box contender. Jimmy Simpson makes his debut on the indie . . . Hidus Records with his first release pulling much attention. . . . "Honky Tonk

Spree" and "I'm A Live-It Up Boy." Hank Snow intros with a new release . . . "The Next Voice You Hear" and "That Crazy Mambo Thing". Composer of "The Next Voice" is Cindy Walker, California songstress and tunesmith.

The Johnson Family, after many years with Columbia, have recently inked an RCA Victor pact. Betty Johnson, a member of the family, signed with the New Disk label (Bell Record subsidiary). Her first release is pegged "I Want Eddie Fisher for Christmas". Aubrey L. Mayhew, formerly director of New England's Original Hayloft Jamboree now A & R for Sheraton Records. Shel Horton, Saxton, Pa., deejay set to hit the air on the new WKMC-Roaring Springs, Pa. station. Shel would like to hear from publishers, artists and songpluggers with tapes of greetings, flowers, messages, etc.



ELVIS PRESLEY

HAYRIDE HAPPENINGS — Elvis Presley (Sun) took five encores on his recent guest appearance on the Hayride (Oct. 16). Presley returned for another guest shot on the show Oct. 23 and now has signed a year's contract with the show, reports Marion Keisker, Sun Record Promotion Dept. Jimmie Lee and Johnny Mathis (Chess) set for guest spot on Pee Wee King's show, Nov. 19, group's manager Tillman Franks says. Sleepy-Eyed John, Memphis Country DJ, promoting a show with Hayride artists Jimmie Lee and Johnny Mathis, Elvis Presley along with Grand Ole Opry artists Johnnie and Jack, and Kitty Wells, comes Nov. 28. Jim Reeves, Maxine and Jim Edward Brown, Jerry and Dido Rowley return to Hayride this week-end after extensive tour on W. Coast and in Canada. Carolyn Bradshaw working W. Coast and TV shows with Cliffie Stone.

FROM THE CROSSROADS OF COUNTRY MUSIC

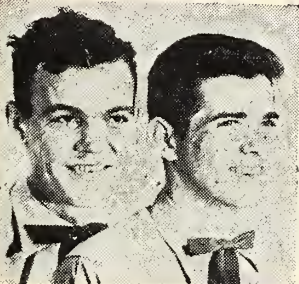
— The Arlie Duff-Nancy White wedding, was a big event at the Crossroads, with Red Foley serving Arlie as best man and Tommy Sosebee, Billy Walker, Porter Wagoner, Slim Wilson and Hawkshaw Hawkins ushering. Radiozark vice-president John Mahaffey married in Dallas Oct. 29. Billy Walker did guest spot on "Ozark Jubilee" ABC netter with Red Foley Oct. 23. Hank Locklin takes the guest spot on Nov. 6. Another weekly network show bows from the Crossroads over ABC Tuesday nights 10:30 E.S.T. The new half-hour, produced by Radiozark will

star RCA Victor's Hawkshaw Hawkins. First guest on the show was Victor's Porter Wagoner. Dub Allbritten, Foley's manager, reports that Red Foley and group of the "Ozark Jubilee" artists just concluded personal appearances in Tulsa, Okla. with a top take for the show.

WLS—NAT'L BARN DANCE — It's Orchid Day every day on the 4 P.M. program of Arizona Cowpoke Woody Mercer, over WLS. A corsage is delivered to the home of a listener with Woody's compliments when he plays the tune the listener requested. Witches and goblins invaded the Eighth Street Theatre in Chicago Oct. 30 as the cast of the Nat'l Barn Dance celebrated Halloween. Masks and costumes, with weird lighting effects and eerie music, put the audience in the proper mood for the merry pranks. Betty G. Howard doing a great job in handling promotion for this Country music show.

NEWS NUGGETS AT PRESS TIME — Hank Snow has aligned himself with Col. Tom Parker for management. Transaction effective Jan. 1, 1955. . . . There's talk that Red Foley and Bing Crosby slated for a duet. The tune, owned by Earl Barton Music, Springfield, Mo., is "all about Crosby's four sons. . . . and Foley's four daughters," and quoting Paul Harvey, news commentator, "A potential hit for Mr. Decca!"

WAX-WISE — Introducing Benny Martin, now recording exclusively for Mercury Records. Born May 8, 1928, Sparta, Tenn., Benny began his singing at an early age. . . . five to be exact. His entire family, four sisters and two brothers, sing and play musical instruments. Benny made his first radio appearance at the age of 11 over WHUB, Cookeville, Tenn. In 1942, he joined the WNOX, Knoxville, Tenn., where he played until '44 at which time he came to WLAC, Nashville, and played with Big Jeff for several years. Benny's big chance came when he joined the Grand Ole Opry at WSM in 1947! He has played with such artists as Bill Monroe, Jimmy Dickens, Ernest Tubb, Roy Acuff, Lester Flatt and Earl Scruggs, and presently is working with Johnnie and Jack and Kitty Wells. Benny, a top fiddler is also a fine guitarist. Another of Benny's talents is song-writing. One of his most noted songs is "Where Is Your Heart Tonight". . . . recorded by Hank Thompson. Benny's first release on Mercury is out now. . . . titles are: "I Can Read Between The Lines" and "The Secret Of Your Heart." Lots of luck to. . . Benny Martin!



JIMMY AND JOHNNY

Announcing A SPECIAL SECTION OF THE CASH BOX

(Dated November 20th)



Celebrating the

SECOND ANNUAL COUNTRY DISK JOCKEY CONVENTION

Held in conjunction with

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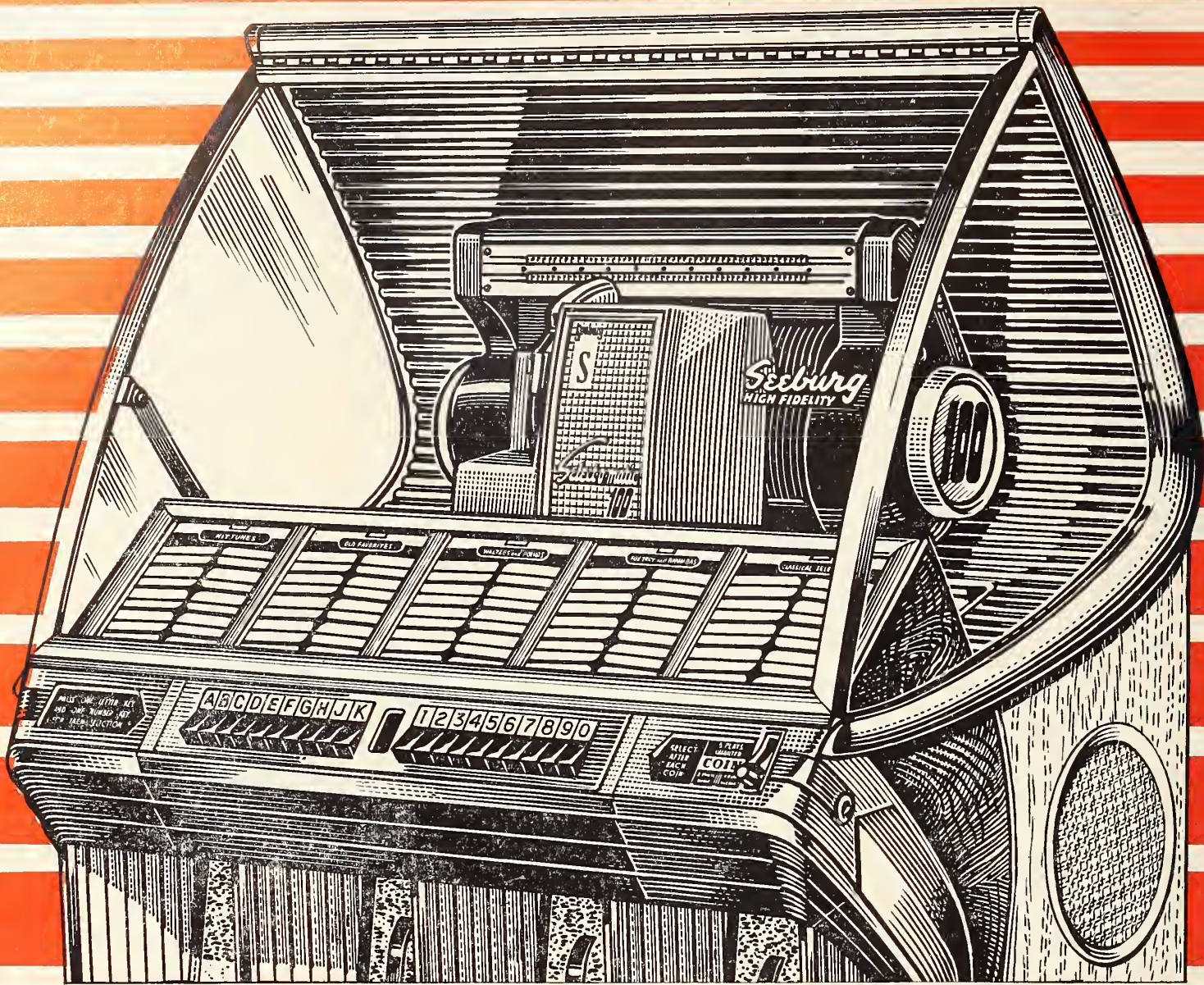
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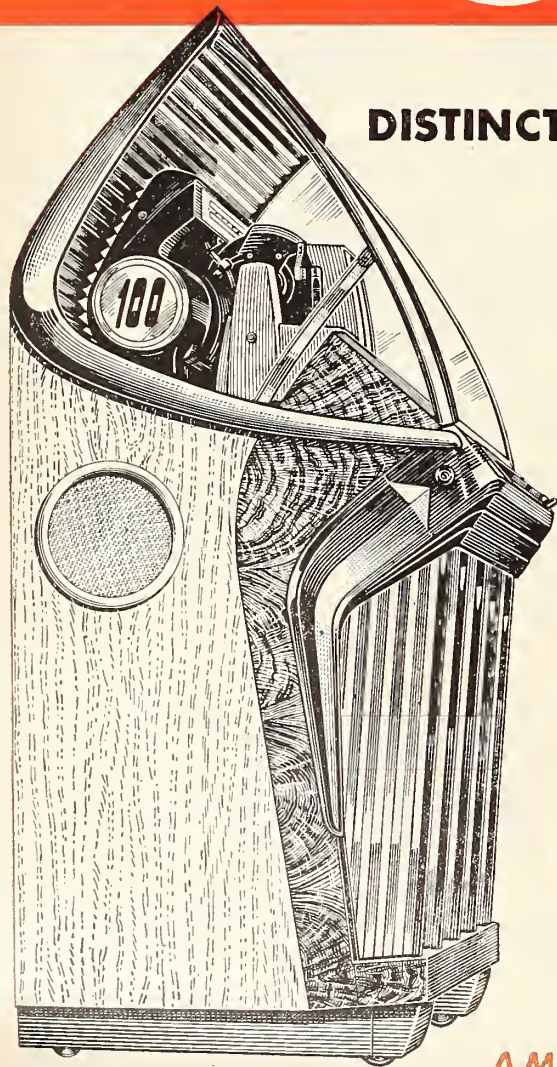
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Here's The Answer To:

ANY LOCATIONS LEFT?

Here and There

CHICAGO—A report of the revenue from licensing of cigarette machines here, by William T. Prendergast, city collector, is a good indication of how inadequate is a restricted program. The present ordinance limits these machines to industrial and mercantile establishments to which the general public does not have access. Backers of the original ordinance estimated that annual revenue would amount to more than \$100,000. The total revenue collected so far is estimated at only \$24,250 from licenses which have been sold for only 356 locations where machines are located, altho 578 machines have been licensed since the ordinance went into effect last July 31. If machines were permitted to be located in taverns, and other locations where the public can buy cigarettes, sponsors of the ordinance said the annual revenue would exceed \$300,000.

WASHINGTON, D. C.—Wanna look into the future—10 years from now? Dr. Grover W. Ensley, staff director of the Joint Congressional Committee on the Economic Report told a group here that gross national product may hit a figure higher than a half trillion dollars (\$535 Billions) by 1965. During the 12 years between 1953 and 1965, Dr. Ensley suggested the probability of: * An increase of one-fifth in population. * A reduction of the average annual hours of work of nearly 10 per cent. * An increase in the total national product of nearly 50 per cent in constant prices. * A rise in real disposal income per capita of nearly 30 per cent.

NEW YORK—This is surprising news. The statisticians of the Metropolitan Life Insurance Company, here, say that a study of 19 countries shows that, altho the United States has one of the best mortality records for children, its position becomes less and less favorable with advance in age. At ages 55 to 59 only three of the countries have higher death rate among males than the U.S. One suggested possibility is that our standing at the older ages is related to the high proportion of overweight people in our population.

NEW YORK—We like this one: Happiness is a perfume you cannot spray on others without getting a little on yourself.

For some years now complaints haven't been as vociferous as they used to be regarding the fact that, as some operators would explain:

"We sure would like to place more equipment, but, there just aren't any locations left."

This complaint has gone by the boards as far as this nation is concerned.

The fact of the matter is that there are, today, thruout the U. S. A., over 4,200,000 retail locations.

And even tho reports indicate that approximately 11,000 of these go out of business each year, this is overshadowed to a tremendous extent by the new businesses that come into being each year.

No longer, therefore, can operators complain that there aren't any locations left.

The 550,000 juke boxes that are estimated to be on locations in the United States cover, according to this latest report, just about 13% of the retail locations now in the nation.

Amusements, kiddie rides, service machines, music and automatic merchandisers, any and all different types of coin operated products, do not even cover anywhere near 50% of the nation's present locations.

The fact remains that there are more locations than there are machines and operators to operate the machines in the locations.

Of course, there are territories where no games of any sort operate and, similarly, there are areas thruout the country where games of every sort operate. Therefore one compensates the other.

But, as far as there being locations around, there are more locations than ever before.

Back in 1939 it was estimated that there were about 2,000,000 retail locations in the nation.

This year of 1954 the estimate by Dun & Bradstreet runs to 4,200,000.

Every day, everywhere in the nation, more are going into business than are going out of business.

With the tremendous highway building program that is under way in almost every one of the 48 states, more and still more business enterprises are coming into being.

The new roads create entire new communities. And these new roads stretch from coast to coast and from border to border.

Once again the problem resolves itself down to what has been printed here time and again. That what the industry needs is new and entirely different type equipment, at a price.

This would allow the nation's operators to spread their operations further than they are spread at the present time, and collect but once or twice per month, until the locations so develop that more constant coverage becomes necessary.

The only product known to have covered more locations than any and all others combined was the salesboard of yesteryear.

Some day, it is hoped, someone will come along with an idea that will be able to cover as many locations as did the salesboards in their heyday.

In the meantime, there remains a tremendous percentage of the nation's locations available for all types of products manufactured and sold by the industry.

Constant research will probably bring new products to the fore which will, in due time, cover more locations than the small percentage of the 4,200,000 locations now being covered by the industry.

This will bring about the biggest boom the industry has ever known—when these new products become fact.

"Yes! We Want Meet!"

First Week's Mail Brings Avalanche of Approval for Meeting of "The Cash Box' 20 Year Club" Members

CHICAGO—A special letter was mailed to members of The Cash Box' "20 Year Club" this past week and, even before the week was half finished, answers began to pour in to The Cash Box offices here which indicated an avalanche of approval for an annual meeting.

Here are some examples of the answers that have already been received in regard to the question:

"How do you feel about such a meeting?":

Said a well know New York, N. Y. member of the "20 Year Club," "Wonderful! Would bring back the real old time get-togethers!"

Wrote a Green Bay, Wis. member: "Perfect. It would be the real thrill of meeting with all the old timers all over again and recalling the early days."

Wrote a well known St. Louis, Mo. coinman, "It's really okay. Any month, winter or summer. This would again be real convention-time."

Said a well know Chicago, Ill. member, "I'm 100% in favor of such a meeting. About May 1st sounds good to me. But," he continued, "make this a real sponsored meeting—admission by ticket only."

"Yes," answered a member from California, "and be sure that it's Chicago for the first meeting where we all met each other originally. Make it two or three days," he continued, "and let's discuss operators' problems."

Said a well known distributor from Louisville, Ky., "I'm most heartily in favor of a meeting. Have been for

a long time. Make it around the middle of Fall or one of the early Spring months. Make it two or three days. Get some of the outstanding men of the '20 Year Club' to address the meeting. And," he added, "let's make it an old-fashioned, Dutch-treat."

From Miami, Fla. came this answer, "Yes, by all means, let's get together. Remember, we are all getting pretty old now, so who will supply the wheel-chairs?" This same man wrote, "Get two of our members like Ray Moloney and Senator Capehart to talk to us. Also get some of the other old-timers who are noted for being outstanding speakers."

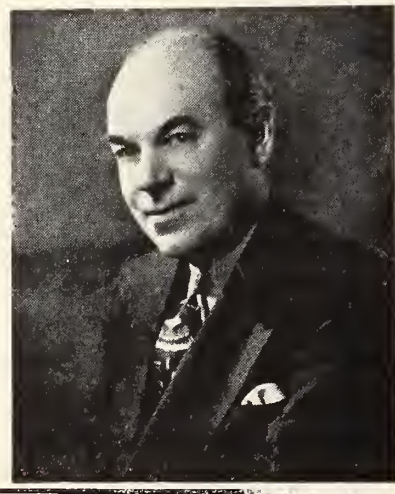
Sam Clark of Benton Harbor, Mich. and Mickey Green of Erie, Pa. simply wrote, "Just tell us when."

The answers are still pouring in. There hasn't yet been one dissenting voice among all the "20 Year Club" members.

As the weeks go by The Cash Box will continue to report the remarks of the "20 Year Club" members regarding a meeting this year or early next year, whichever will prove most popular.

In the meantime, as more and more letters arrive, each one makes another suggestion and, as these are studied, a Committee will be appointed to make the final decision as to how this meeting shall be conducted, if there is to be a meeting, and just what should be done to make this meeting interesting to those men who have spent 20 years and more in this industry.

Ray Moloney Predicts Greatest Years Ahead Proclaims Advances Already Accomplished and Those Yet to Come in Amusement Field Will Open Path to Greater and More Profitable Years Ahead for Entire Amusement Industry



RAY T. MOLONEY

CHICAGO—Ray Moloney, head of Lion Manufacturing Corporation and its many divisions, took time out this past week to emphasize that the continued present growth of the coin operated amusements field was but the opening wedge to greater years ahead.

Said Ray, "The many advances which have come about in the past twenty years, and which have zoomed the coin operated amusements industry from an insecure infancy to its present dominance in the field of general amusement, will be only fractional compared to what growth is

as yet ahead for the entire amusement industry worldwide, as new products come into being due to the progressively enhanced manufacturing skills which greater developments in electronics and mechanics have brought to this industry.

"The average American adult is as well acquainted with the thrills, charm and relaxation of the economical amusement offered by coin operated games as he is with his daily living necessities.

"All this," he pointed out, "has opened a tremendous vista for the further development of ever greater amusements to please the general public. The peoples of the world love economical coin operated amusements. They look forward with thrilling enjoyment to anything new that is presented for their personal amusement. They continue to admire the coin operated amusements which have become a part of their daily existence.

"And this," he said, "opens the way to an ever greater and more profitable future for the entire amusement industry worldwide. It means," he continued, "that as new developments in the electro-mechanical games of today come into being there is a vast market awaiting these products and, therefore, the potential for ever greater growth and better profits is more assured."

He succinctly concluded, "The greatest years are yet ahead for the coin operated amusements industry."

Genco's "Big Top" Gun Clix

Start Off With Record Breaking Production Sched as Initial Orders Backlog Firm

CHICAGO—Most fascinating product yet built by the youngsters who head Genco Manufacturing & Sales Company, this city, is their new "Big Top" gun-game, according to all those who have already seen and played it.

Said one noted distributor, who placed the largest order he had yet given this firm:

"This is, without any doubt, the best product that Genco has manufactured. It's not only the most outstanding, impressive and beautiful gun it has built, but, what's even more interesting, is that just playing this gun but once makes you want to play it again and again and still again."

Both Sam Lewis and Avron Gensburg never believed that the reaction of the distributors, who visited them while the gun was being completed, would prove so enthusiastic.

They proceeded with extra great caution and with conservative estimate of what their first production schedule would be, regardless of the many great compliments which they received from visiting distributors.

After a thoro and searching inquiry as to what leaders in the field thought of its new "Big Top" and the orders that have been placed since, the Genco

firm found that its first planned production schedule would prove completely inadequate to meet demand.

Hesitating as to whether or not it should break precedent and start off with an entirely new and greater production schedule, both Sam Lewis and Avron Gensburg got on long distance phones with their distributors and, after the first round of calls, found that they had more initial orders on hand than they had ever before received from these very same distributors.

Said Sam Lewis, "This was one of the most pleasing surprises which we have ever enjoyed since our entrance into this firm. We are now going all out," he commented, "with the biggest production schedule in our history."

Avron Gensburg stated, "We don't like boasting, but, this is one time when we are backlogged even before we've started.

"I've never seen anything like it," he said, "for every distributor who calls on us and just looks at the new 'Big Top' gun and plays it, immediately doubled and, in a few cases, even quadrupled his initial order.

"This is truly phenomenal," he concluded, "especially when you consider the success we have enjoyed up to

now with our gun-games, to think that the distributors, the men who have the pulse of the buyer's market at their finger-tips, would place such tremendous initial orders."

The gun, of itself, could probably be explained in many pages of type, as Ralph Sheffield, sales manager of the firm reported.

"But, what is even more interesting to all in the field," he continued, "is for any operator, anywhere in the nation, to just drop in to see the 'Big Top' gun at any Genco distributor's offices and just look at it and then play it but once.

"That's all we ask for any operator to do," he said, "and we know that once he sees 'Big Top', and once he plays it, he's going to be just as

enthusiastic over this great and different gun as has been every single one of the distributors who has already seen and played it."

The entire Genco factory is being opened wide for the greatest, record-breaking production schedule ever attempted to get even the initial orders filled for the 'Big Top' gun, which has clicked so big and which is being claimed "a big hit" even before being offered for general sales thruout the nation.

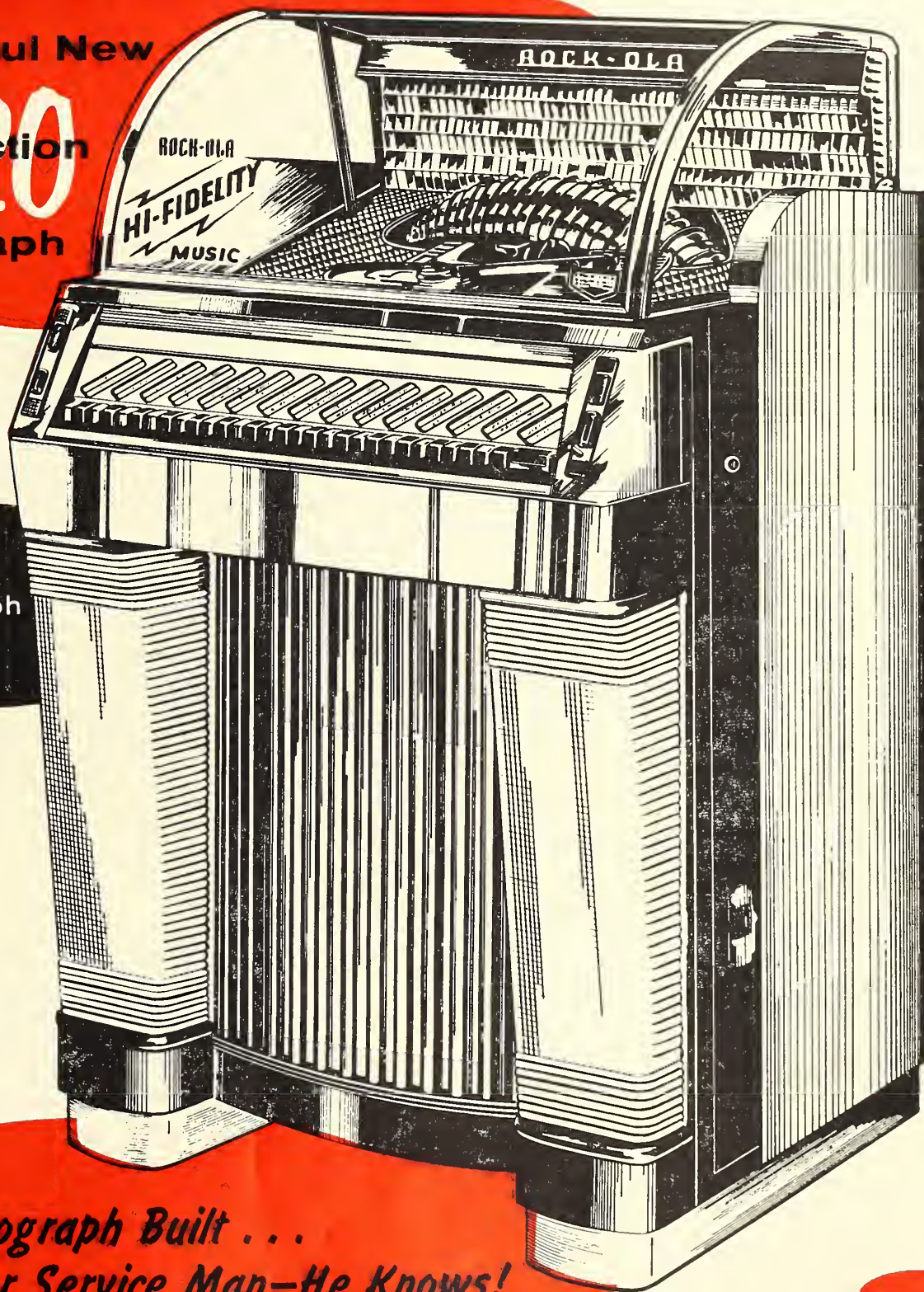
Perhaps as one of the firm's distributors stated is the answer to what all want to know about this gun:

"Here," he said, "is, without any doubt, one of the most beautiful, impressive and truly great play-appeal coin operated products ever created in this business. It's a real hit."

ROCK-OLA
HI-FIDELITY Phonographs
50 and 120 Selection Models

This Beautiful New
Model 1446 selection
120
phonograph

Smallest 120
 Selection Phonograph
 Model



The Best Phonograph Built . . .
Ask Your Service Man—He Knows!
 See It, Hear It, Buy It at Your
 Distributors Today

*Write For
 Descriptive Literature*

ROCK-OLA MANUFACTURING CORP., 800 N. KEDZIE AVE., CHICAGO 51, ILL.

Gensburg's Riviera Hotel Ready For Spring Occupancy

\$5,550,000.00 Nine Story Hostelry Located in Very Center of "Strip" is Tallest in Las Vegas. Features Many New and Impressively Plush Innovations. Dave, Lew and Myer Gensburg Look Forward to Greeting Many Friends from Coinbiz Opening Week.

LAS VEGAS, NEV.—Dave, Lew and Myer Gensburg, well known to the coinbiz for many, many years as owners of Genco Manufacturing & Sales Company, Chicago, Illinois, are now releasing the news that their new Riviera Hotel here will be ready for occupancy sometime in the Spring of 1955.

This \$5,500,000.00 nine story hotel is the tallest here in Las Vegas. It is located right in the very center of the fashionable 'strip' here. Furthermore, it is already being acclaimed as, "The most outstanding plush hotel in Las Vegas."

The hotel fronts over 500 feet on Highway 91. The grounds, gardens and terraces will be among the most beautiful ever seen here. The hotel itself will have 315 rooms for guests. Six elevators are installed. Three for the employees and three for guests.

One of the guest elevators will be for bathers only. The pool, which is nearing completion, is one of the very largest here. It is considered 'Olympic' size. The rectangular, it will be of such outstanding design that it is already said to be one of the most attractive ever built here.

There will be a night club with a capacity for seating 650 people at one time. Revolving stages with secret entrances for the performers, as well as no pillars, will be one of the features of this outstanding club.

In addition there is a dining room that accommodates 650 people at one time. And still another dining room to be known as the "Hickory Room"

where only the finest hickory broiled steaks will be served. This dining-room will accommodate over 150 people at one sitting. At the same time there is also a coffee shop that can handle 250 people at one time.

Three bars ring the main floor Casino which is reported to be one of the most plush in the history of Las Vegas. The Casino will feature every type of game known.

There is a wing off the hotel which is, at present, only two stories high, but which was so arranged because of a sturdy foundation that it can be built up to ten stories in height, and which will feature exclusive Wilshire Blvd., Los Angeles and Beverly Hills, Calif. shops as well as shops from Fifth Avenue, New York, all along the main floor, with offices for professional people on the second floor.

There will be 13 penthouses in this nine story hotel. This is the tallest in Las Vegas. As has been reported, "All of Nevada can be seen from the penthouses."

The trio of brothers, Dave, Myer and Lew Gensburg, are hoping, as they stated, "That many of our friends, who have known us for so many years when we were in the coin machine industry, will spend our opening week with us at our new venture here in Las Vegas, Nevada."

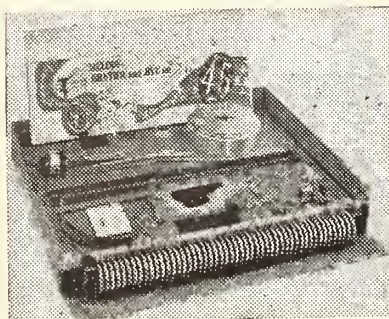
All three have extended an open invitation to one and all in the industry to be present at the "Grand Opening Festivities" of the newest Las Vegas hotel, the Riviera.

ATTENTION

MR. OPERATOR

ADAPT YOUR SEEBURG 100-A RPM TO **45** RPM

With the PROVEN NELSON MODERNIZATION KIT which includes the necessary **PLAYMETER**



1. Engineered to fit Mechanism
- ★
2. No machining or special tools
- ★
3. Lowers present operating cost
- ★
4. Location installed 1 hr. or less

COMPLETE KIT **NOW**
ONLY \$59.50

f.o.b. LOS ANGELES

TERMS: 1/3 cash with orders. Balance C.O.D. or Sight Draft.

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED

- Upon receipt of kit
- WRITE
 - WIRE
 - PHONE

For quantity discount—Foreign and distributor inquiries invited

RAY R. POWERS SALES CO.

11167 W. PICO BLVD. BRadshaw 2-7327 LOS ANGELES 64, CALIF.
Manufactured by D. W. Price Corp., Los Angeles, Calif.

"The best money maker of them all, with its new score features and Keeney's original changing values at the start of every frame" — say operators of

KEENEY'S AMERICAN BOWLER

Order from your Keeney Distributor!

J. H. KEENEY CO., INC.

2600 W. FIFTIETH STREET CHICAGO 32, ILL.

Chicago Coin Intros "Fireball"

CHICAGO—Chicago Coin Machine Company, this city, announced this past week the release of its new high scoring bowling game, "Fireball Bowler."

According to Ed Levin, director of sales, "Fireball Bowler" is actually two games in one. Through the use of an adjustment plug in the rear mechanism box, the game can be set up to employ either the recently innovated 'Flash-O-Matic' scoring or the regular advance scoring."

The "Flash-O-Matic" scoring frame is located across the playfield and just under the number one pin. By being located here it allows a player a view of the "Flash-O-Matic" light and the pins at the same time.

In the "Flash-O-Matic" scoring principle a light flashes progressively

from left to right on the scoring frame and continues to travel until the pins are hit. The strike-spare count where the light stops is the score the player will receive in a specific frame.

A player must time and skillfully direct his shot in order to stop the strike-spare count on the highest possible score which is 800 for a strike and 550 for a spare.

In advance scoring a player knows beforehand what strike or spare score he will make in each frame. This is recorded on the scoreboard between the score drums.

"Fireball" has a high score of 9600 and is a six-player, non-match game.

Levin said that sample shipments are being made to all Chicago Coin distributors.

Bally Service School at Toledo Coin

CHICAGO—Paul Calamari, field engineer for Bally Manufacturing Company, this city, will conduct the Bally Service School at Toledo Coin Machine Exchange, Toledo, Ohio, November 4 and 5.

Calamari will explain wiring diagrams, and show operators and servicemen many ways to reduce service

calls. Details on Bally's current games, "Jet" and "Rocket" Bowlers, "Variety," and the two kiddie-rides, "Moon-Ride" and "The Champion Horse," will be completely covered by Calamari.

Rose Bennett of Toledo Coin will be hostess, and asks every coin-man in the area to attend the school.

Chicago Automatic Phono Bowling League News

CHICAGO—Results for the Chicago Automatic Phono Bowling League, October 26 meet were as follows:

Mercury won 2 games from B&B Novelty. Bert Loob was the leader with 609 also making him high for men. In this 609, Bert bowled 2 big games, 220 and 231. Mercury also had high score for women, as Marilyn Sipiora came through with a 450. High for B&B, Warren "Fireball Bunk" Perodee, 501.

Oomens kept up their winning streak, taking two games from Melody Music. High for Oomens, for the third straight week, was Johnny Oomens, 484. High for Melody again was Vic Jaccino, 480.

Paschke took 2 from Atlas. Rene Gallett was once again top scorer for Paschke with 471. Mike Blumberg lead the Atlas team with 489.

Western Automatic took 2 from ABC #1. Billy Nyland was high man for Western Automatic, scoring 438. Morry Pomerance led the ABC team for the first time with 431.

Star Music took 2 from Coven. Tony Galgano broke into the hi scoring box with 522 which included a 213 game. Tom Nyland was high for Coven with 470.

Coral made the only sweep of the evening by winning 3 times from Gillette. Eddy Cicero was high for Coral with 572. Bob Hall high man for Gillette, scored with 458.

ABC #2 took 2 from Decca. Ralph Cairo was high for ABC with 505, as Les Taylor trailed right behind with 485.

Bob Blie led the Decca team once again with 496.

A POWERFUL PAIR!

GOTTLIEB'S



4-BELLES

and proven, accepted

GOTTLIEB'S

Super

JUMBO



**A Terrific
5 BALL
Amusement
Machine**

● **MULTI-TILT FEATURE** Action continues for remaining players even though one or more players tilt out their own scores.

● **TRIPLE MATCH** Feature with multiple play awards.

● **MODERN MASSIVE CABINET.**

● **BURGLAR-PROOF CASH BOX.**

● **ADVANCE DESIGN SCORING UNITS!** A Gottlieb perfected unit with heavy duty coils; metal drums for easy cleaning.

● **ROTATION SEQUENCE**—From 1 to 8 lights bottom Roll-Over for REPLAYS!

● **5 TRAP HOLES**—4 trapped balls in square awards REPLAY! Making 5 holes awards an additional REPLAY!

● **MULTIPLE TYPE POINT SCORE!**

● High Score to 7 Million.

● 5 pop bumpers.

● 2 cyclonic kickers.

● 2 super-powered flippers.

**SEE THEM
AT YOUR
DISTRIBUTOR
NOW!**

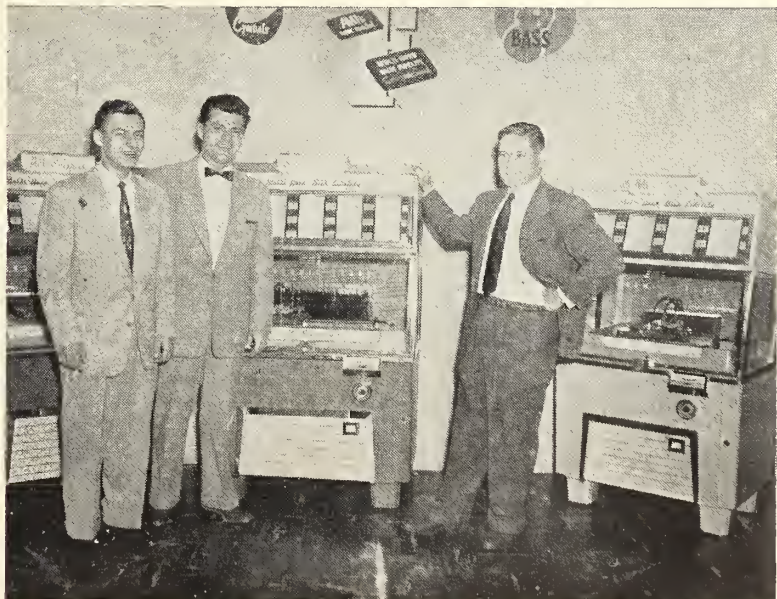
D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS



**1-2-3 or 4
can play
at the same
time!**

Badger Sales Shows AMI "F"



LOS ANGELES, CALIF.—On hand during the showing of the new AMI Model "F" at Badger Sales Company, this city, were Tom Sams, District Sales Representative for AMI, and Eugene Wasson, Service Engineer. They are pictured above with Joe Durate, export sales manager for Badger Sales Co.



Tommie Tombylne of Tommie's Distributing Co., Nashville, has just about finished his newest enterprise, his gift shop in the Princess Theater building. He is trying to have his grand opening November 1st. Tommie says he will have room for several machines in the gift shop and, of course, there will be a J. H. Keeney Bowler and a Keeney Cigarette vendor as Tommie is the distributor of the J. H. Keeney line in the state of Tennessee. . . . While talking with Ollie Trauernicht of the T. W. Amusement Company of Nashville, found out why he and his partner, Nathan Wall, have been so successful as operators. Ollie said they started out giving service on any machine their location needed, and by operating a package deal they could take any location and build it up to a money spot since they had all the machines. Music, amusement, vendors and arcade pieces. Allie and Nathan have one of the best built routes in and around Nashville. . . . Jack Truemen of Hermitage Music Company, Nashville, reports the big show is still going on with the Model "F." A.M.I. Says the sales were greater at this show than at any other showing of any phonograph the A.M.I. ever held in Nashville. All he is asking for now is a bigger output at the factory. Holland A. We'ler of Ideal Amusement, Jackson, has an ace up his sleeve re the Coffee vendor, but will not talk too much about it. . . . Ran into George W. Sammons, Pennington Company of Memphis, at Ideal Amusement, Jackson. George reports the operators are wild about the new Seeburg. Sales are much greater than any model ever built by Seeburg. George says there are loads of sales that have not been delivered as the factory can't build them fast enough. . . . Allen Dixon of S. M. Amusement Company, Memphis, believes the operators will buy more bowlers this Fall as the locations are more bowler minded than in many years.

Bacon Lauded By Rockola At Farewell Luncheon



J. RAYMOND BACON

ident of the F. H. Noble Company, Chicago, manufacturers of jewelry findings and trophies.

Rockola wished Bacon well in his new post and reviewed the history of the Rock-Ola Manufacturing Corporation during Bacon's years with the firm. He expressed his sincere regret at the loss of so valued an associate and, as a token of his esteem, presented him with a beautiful pen and pencil set, with which Rockola explained, was to write orders for products of his new firm.

In expressing his appreciation, Bacon stated that the decision to leave had not been an easy one but that, ultimately, the opportunities as executive officer with the Noble Company presented a challenge too great to turn down. He recited pleasant memories from his years of association with Rockola, and graciously accepted the well wishes and "goodbyes" of the staff members present.

CHICAGO—David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, was host to members of his staff at a farewell luncheon in the Rose Room of the Graemere Hotel, Friday, October 15, to honor vice president J. Raymond Bacon, who was leaving Rock-Ola to become pres-

Vendors Violate Lottery Laws, Says Milwaukee D. A.

MILWAUKEE, WIS.—After being advised by the local district attorney's office that the devices were illegal, Milwaukee police called for the removal of two new types of vending machines which had been placed in hundreds of locations in the Wisconsin city.

Police Inspector Hubert Dax said he had been advised by the district attorney's office that the machines, one dispensing gum balls or trinkets for a penny, and the other a 5c trinket dispensing device, were in violation of lottery laws.

The district attorney's office said the fact that the customer cannot tell what he will get for his money makes the machines illegal.

Music Operators
**COME IN
AND SEE...**

The Latest and Greatest
Of All Juke Boxes

AMI
MODEL
F

**RUNYON
SALES COMPANY**

Factory Representatives For:

AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Fralinghuysen Ave., Newark 8, N. J., BI 3-8777



Some real cool weather hit Boston Tuesday, (Oct. 25) and reports of snow in Maine indicated to ops that Winter is close at hand in New England and indoor plays should be heavier in all spots from now on in. . . Juke Box Haven celebrated its first anniversary this month with owner Marion Sutcliffe hosting at a party. New policy has this one-stop open until 1 a.m. every Friday. Among ops visiting there this week were Louis Zedman, Nashua, N. H.; Ed Beales, Needham; Arthur Sturges, Westwood; Bill Hamel, Concord, N. H.; and Bill Aston, Toronto, Canada. . . Repercussions from Jerry Golumbo's big show of Rock-Ola's new Tone-a-ramic Hi Fi units still being heard with ops loud in their praises of the new 120. All the Boston ops and hundreds from out of town attended the showing, held at the Sheraton-Plaza, by Jerry's Music and Television Corp. Among those from out of town were: Ferris Music Service, Maine; John Lopas, Gail Music, Littleton; John Radzuik, Chicopee Falls; Greg Papas, Peabody; Stanley Cokas, Lynn; John Perry, Stoughton Vending, Stoughton; and George Chopelas, Malden. . . Dick Mitchell, Dick's Record Co., and family took advantage of the recent good Indian Summer weather by getting in some deep sea fishing off the coast of New Hampshire. Dick and his Mrs. caught Don Cornell, riding high with "Hold My Hand," at the Latin Quarter. Ops seen at Dick's this week included Bob Wood, Central Music, Fayville; Al Pechillis, Ipswich; Jim Wescott, Lynn; and Elmer Laughton, York Beach, Me. . . Ed Ravreby of World Fair on a New York business trip following a trip through Connecticut where he visited friends in Hartford. Ops at World Fair this week included Sam Griele, Westerly, R. I.; Dave Baker, Arlington; and Joe Friedman, Lynn. Si Redd, Redd Distributing Co., back from fishing trip to Maine. Bob Jones, sales manager, reports Si caught a cold, but no fish. Ops seen at Redd's this week included Victor Vanignon, Granville, R. I.; Al Raffeld, Springfield; Jerry Balboni, Springfield; Al Requier, Willimantic, Conn.; Ken Estese, Keene, N. H.; and Bill Arison, Chester, Vt. . . Dan Avery of Boston Record Distributors reported ill. . . Jerry Flatto, firm's top man, seeking talent for series of VA hospital shows. . . Ops at Boston Record Distributors this week included Bud and Reggie Seqvin, Newport, Vt.; Steve Pilock, Worcester; and Bill Arison, Chester, Vt.



Harlan Beach of Alexandria, Minn., made the trip into the Twin Cities to shop for phonographs for his route. In addition to his own route which he operates in and around Alexandria, Harlan is also partner with Irv Lindholm in a route in the Detroit Lakes area. Both routes should be enough to keep Harlan busy. . . Seen shopping for bingo games was Lyle Kesting of Benson, Minn. A recent route change was that of Darlow Maxwell of Huron, S. D. to Ron Manolis also of Huro, S. D. John Manolis, father of Ron has been in the coin machine business in the Huron area for a number of years. Father and son are combining to form the M.K.M. Music Company. Darlow brought Ron into the Twin Cities to make the rounds of the distributors and record supply houses. . . T. J. Fischer reports that fishing is still good at Lake Waconia and Ted should know since he lives right on the lake. The operators who have been stopping at the Lieberman Music Company to see and hear the new AMI model "F" phonograph are exclaiming over the beautiful colors and the wonderful sound. . . Seen in the Twin Cities shopping for machines and picking up supplies and records for their routes were Jack Lowrie of Lake City, Minn.; F. N. Dahl of Fergus Falls, Minn.; Jack Harrison of Crosby, Minn.; Nels Nelson of Alexandria, Minn.; Don Bolier of Baldwin, Wisc.; Frank Mager of Grand Rapids, Minn.; Leo De Mars of Aashland, Wisc.; Ed Le Blanc of St. Cloud, Minn.; Fred Kovanen of Moose Lake, Minn.; Kaiser Savard of Red Lake Falls, Minn.; Jeff Kost of St. Cloud, Minn.; Oscar Englund of Alexandria, Minn.; B. F. Kragtorp of Tracy, Minn.; and Wilfred Jahnke of Red Lake Falls, Minn.



E. E. Steed, Tupilo, reports the Cash Box is much heavier on his routes and is looking for a better October this year than last year. He also goes on to say his route is in fine condition for the Winter months.

G. E. Slay, Hattiesburg, is the proud papa of little Lyda Kathalene born September 13th. Mrs. Slay doing nicely and says little Eddie, three years old, very much satisfied with his little sister, Lyda. . . Woodroe Gammel, of G. S. Amusement Company, Hattiesburg, says since he has sold the cigarette route he has more time to build his music and amusement machine routes. Will put all of his time on his routes and intends to build bigger and better. . . Nick Fokakis reports his record department up in sales this month.

FINEST EQUIPMENT AT LOWEST PRICES — WORLD WIDE

United Bowlers

ACE	\$435
TEAM	350
LEADER	360
IMPERIAL	325
CLASSIC	235
CLOVER	195
10TH FRAME STAR	160

Bingos

HI-FI	\$445
SURF CLUB	415
ICE FROLICS	360
PALM SPRINGS	350
DUDE RANCH	325
YACHT CLUB	165
BEACH CLUB	315

Terms: 1/3 Deposit,
Balance Sight Draft.



Phone:
EVerglade 4-2300

Chicago 47
2330 N. Western Ave.

Jim Mangan Tells Bowlers How To Score Nothing But Strikes

Bill Fitzgerald Agrees In Poetry



JAMES T. MANGAN



BILL FITZGERALD

CHICAGO—With bowling leagues becoming more popular among coin machine firms thruout the nation, coinmen who bowl could learn a great deal from James T. (Jim) Mangan of Mangan & Eckland, the industry's greatest thinker, who for many years has been known as "Bowling Fan No. 1" in this city.

Jim is the only bowling fan in history who could force the top bowlers to listen to him when he talked the game.

Mangan has a theory that bowling is strictly a psychogenetic project, which in street English means "you're no good unless you can put something on the ball." The "something on the ball", he insists is not spin, or English or hook—but rather MIND.

Rules of the game say your body can't cross the foul line, but no rule prevents your mind from going down the alley if you so direct, explains Jim. "The real trick is to combine your mind with the hard rubber bowling ball, and then it ceases to be hard rubber only and becomes a combination of mind and matter, a real live

object so miraculous in effect that the mind part of the ball knocks down as many pins as the hard rubber", relates Mangan.

Bill FitzGerald, advertising and sales promotion manager of AMI, Grand Rapids, Mich., has grasped the theory and put it into verse:

THE "THOUGHTFUL" BOWLING BALL

The purposeful ball rolls down the wood,
Tenpins to set ascatter;
Intent on score and game that's good
For strikes take mind with matter.

This globe must pulse with earnest thought,
With ratiocination tense,
If it's to get the pins it ought
And make the score immense.

There's little hope for him who aims
With skill alone and eye discerning;
He cannot hope to win his games
Unless the ball's endowed with learning.

And if his thought be strong enough,
Unblemished by a mutter,
"Ten strike" results. The ball has stuff.
It stays out of the gutter!

But should keggler's mind be goaded,
He with evil his thoughts pair,
Invariably he'll be railroaded
Never to pick up a spare.

Roanoke Vending Holds 3 Day AMI Show

CHARLESTON, W. VA.—Jack G. Bess, president and general manager of Roanoke Vending Machine Exchange, Inc., held a three day showing of the AMI model "F" phonograph at their branch office in this city on October 16, 17 and 18.

Welcoming the operators were Joe T. Bise and Claude W. Greever of the Charleston office, Bess and Mrs. Bess, and Jack Berling of AMI.

"The response was just as terrific here as it was at our Richmond showing" stated Bess.

Among the operators who attended

were: L. A. Stokes, R. E. Oxley, Bob Bender, C. L. Stillwell, Junior Miller, William Anderson, Wade Fraley, Darris Derrick, Kilroy Asbury, E. C. Flint, L. O. Haynes, Mr. Woods, Earl Miller, Paul Vermillion, Raymond Tabor, J. A. Wallace, E. R. Wallace, Robert Painter, William Shingle, Raymond McClung, Mr. and Mrs. W. C. Ballard, Max Carpenter, Dudd Ensley, E. C. Lanning, Ralph Waybright, D. H. Mace, James Boyd, Dewey Pearson, J. D. Hopkins and John Shingle.

NEW golden palomino horse
NEW rigid steel base
NEW flashy colorful cabinet

THE CHAMPION

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

**REQUIRES ONLY
22 IN. BY 44 IN.
FLOOR SPACE**

**110 VOLT
A. C.**

10¢
A RIDE

RIDE THE CHAMPION 10¢

Bally MOON-RIDE

FASTEST MONEY-MAKER

EVER BUILT IN KIDDY-RIDE CLASS

**"Flying Saucer" Fuselage Spins Round and Round
Cockpit Swings Back and Forth, Up and Down**

Air-age version of the oldest, greatest kiddie-ride in history—the ever-popular swing—MOON-RIDE gets immediate attention on location, gets repeat-riding day after day, month after month, gets biggest, steadiest profits ever earned in kiddie-ride field. Get your share of the MOON-RIDE money! Get MOON-RIDE on your locations now!

FLASHY EYE-APPEAL
Silver saucer, blue base, flashing lights. Stars and comets view by cockpit-window.

SPACE-GUN SOUND-EFFECTS

POSITIVELY SAFE
ADJUSTABLE RIDE-TIME

ALL-METAL CONSTRUCTION

NATIONAL COIN-MECHANISM
25 IN. BY 62 IN. 52 IN. 51 IN.

RETRACTABLE CASTERS

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

George Ponser Returns From Chicago

NEW YORK—George Ponser, manager of the Associated Amusement Machine Operators of New York, Inc., just returned from Chicago where he visited the games manufacturers regarding ads for the journal.

Ponser advises that reservations for the affair to be held at the Latin Quarter, New York, Sunday, December 19, have been pouring in and as time passes it becomes increasingly evident it will be a sellout. He also reports the journal will be a grand success.

WURLITZER 1500.....\$495
WURLITZER 1100.....\$225



Reconditioned And Refinished
Like New!

Terms: 1/3 Deposit, Bal. C. O. D.

ATLAS MUSIC COMPANY

A Quarter Century
of Service.

2118 N. Western Ave., Chicago 47, Ill.

ARmitage 6-5005

GENERAL SALES MANAGER

A Chicago coin machine manufacturer whose products are known and distributed nationally, is seeking an executive to direct an established national distributor-dealer organization.

To do this we need the ability and background that only a seasoned sales executive can offer.

He should bring us comprehensive experience, a successful record and mature sales counsel. The complete cooperation of established related departments such as advertising, sales promotion and product development are available.

This is an unusual opportunity and is well worth your consideration. Only those who send a complete personal and business history will be considered.

Our executive staff knows of this advertisement.

All replies will be held in strict confidence.

BOX # 330, c/o THE CASH BOX

26 West 47th Street

New York 36, N. Y.



CALIFORNIA CLIPPINGS

LOS ANGELES

It's surprising when you stop and think of all the operators and distributors who live in small communities outside of the LA metropolitan area. Some drive from 25 to 35 miles every day to come into town. One operator, when asked why he moved down along the beach, exclaimed:—"To duck the smog, grog and hog-eat-hog of LA." . . . Bossman Bill Gersh arrived in town this past week. Also with him is his lovely wife Cissy. It has been over a year since Bill has visited our fair city and we are very happy to welcome him back again. He and his pretty missus will be here from a week to ten days with possibly a week-end jaunt to Las Vegas. Other cities on his present itinerary include San Francisco, Portland and Seattle. . . . Activity all along coinrow has picked up to a point where it looks like Sept. and Oct. will be the biggest months of the year. The demand for all types of late model used equipment has been so great that distributors' showrooms and warehouses have been practically cleaned out. Sales on new phonos and games have hit an all-time high and it looks like the present boom could reach far into the month of November. . . . We can't reveal the full details yet but there's plenty of talk going around that Ray Powers has made connections with a Mid-Western Coin Machine distributor who will soon open a branch sales office out here along coinrow. . . . Avron Gensburg of Genco Chicago, recently spent several days in Los Angeles visiting with his many friends. He also went to Las Vegas (and we hear he did okay) to inspect his uncles' new Riviera Hotel. . . . Al Anderson came down from his ranch in the Northwest and announced that he and his wife are planning a trip to Honolulu soon. Al operates up around the Shafter area. With all the manufacturers flooding the market with all types of guns everyone thought that the Southern California market had reached a saturation point. However, United proved that a gun with new attractive features could be a hit all over again. Charley Robinson of C. A. Robinson and Company happily reports that their "De-Luxe Carnival" gun has gained tremendous operator acceptance here on the Coast. Reports from customers and location owners show that games with moving targets are just as popular now, if not more so, than ever before. . . . Genco is now getting its new "Big Top" Rifle Gallery ready to ship to distributors. . . . Robert Bard, prexy of Bard Distributing Company, now has a plan whereby music ops who operate 25 or 30 cigarette machines can participate in the advertising plan offered by major cigarette manufacturers on a co-op basis. . . . Gabe Orland of California Music Company says he now has his toy store in Inglewood all stocked for the Christmas season ahead. He adds that it's the finest and largest store in Southern California. Gabe informs us that he'll give any operator who is interested in buying toys for his kids or as gifts a special discount. . . . A new vocal group called The Guys and Dolls visited the City's two leading one-stops this past week passing out pieces of Fruit Cake to operators. Everyone thought they were jumping the gun a little by passing out this Yuletide delicacy but the guys and gals informed them all that they were just trying to make them remember the title of their latest waxing the next time they bought records for their route. Incidentally the name of the tune is "Fruit Cake" (as if you didn't know). And it's on the new Coronet label. . . . On display at the Paul A. Laymon & Company showrooms is Bally's new "Champion" Kiddie Ride. All the Laymon crew have been caught in a swirl of some of their busiest days of the year. Charley Daniels says that he's been writing up so many orders that he has writer's cramps. N. G. "Red" Creswell says he'd like to have a dollar for every game he has worked on within the past three weeks. Jimmy Wilkens, Ed Wilkes, Karel Johnson, and Don Peters have also been rushing around trying to catch up on all the work. They are still the same cheerful bunch anyway and don't seem to have suffered from all the wear and tear. . . . Frank Dunkel, who formerly worked in the Export Sales Department of Badger Sales Co., has resigned to take up his new post as merchandise manager for Baskin-Robbins 31 Flavors Ice Cream Co. in Burbank. Back in the Badger showrooms operators are still showing keen interest in the new AMI Model "F" phonos with Multi-horn high fidelity Sonoramic Sound. Fred Gaunt says that there's also a lot of interest in Gottlieb's "Super Jumbo" game with multiple player appeal. Don Ames and Pete Ley report that showings of the new AMI in Bakersfield, Fresno, San Diego, San Bernardino and Las Vegas have been very successful. . . . Bella Stack is back in the job again at California Music Company after an absence of several months due to illness. Sam Ricklin has been busy attending to the many details of the store and at the same time trying to lay in a stock of appliances and gifts.

Ray Eberts, well known old time operator in LA, came in from his home in North Hollywood last week to check up on all the latest phonos and games along coinrow. He sold his route five years ago and retired but still likes to keep up with the business. . . . It's nice to see the display windows of Minthorne Music Company filled with new Seeburgs again. For several days there wasn't a single machine in the place but now a new shipment has arrived and Hank Tronick announced that the large back-log of orders has been filled so things seem to be back to normal again. Down at the Minthorne branch sales offices Frank Mencuri has been moving out all types of late model games faster than he can get them in. His warm and friendly personality is winning him a lot of new friends among the operators. . . . If you heard a roar of laughter coming from the vicinity of Leuenhagen's Record Bar last week it was probably all the gang laughing at Mary Solle trying out her new pipe. After puffing away for a while Mary decided that she wasn't too sold on the idea of women smoking pipes. . . . Charley Gauger, Perry Irwin and Ted Mayer all drove down from Ventura this past week to take care of business. . . . Jim Diacos also came in from Oxnard. . . . Al Cicero, Santa Maria; D. D. McClurg, Santa Barbara, and Del Bern from Fresno were also in town. . . . Other visitors included Phil Calhoone, Bakersfield; Ivan C. Gilbert, Alpine; Larry Key, Crestline; Jack Gutshall, Riverside; Bob Holland, Long Beach; E. D. Ellmore, Sunland; Lloyd Dendinger, Carlsbad; S. L. Griffin, Pomona; Jimmy Jackson, Palm Springs; Dick Gray, San Bernardino; Harold Hanaford, Balboa; Bud Loebner, Bellflower; W. Mandy, Lakeside; also Oscar Tetzlaff and Joe Tamulonis from Banning. . . . Thomas Medina came in from South of the Border, Tijuana, Mexico. . . . H. F. Halgren came across the channel from Santa Catalina Island to visit along West Pico. . . . Vernon F. Ephrom was also in from Bakersfield.

***ASCME**

SPECIALS . . . WRITE OR PHONE!

GENCO RIFLE GALLERY WRITE
 GENCO MATCH POOL \$325.00
 GENCO SHUFFLE POOL 250.00

BINGO

Variety Write
 Surf Club . . . \$460.00
 Ice Frolic . . . 385.00
 Palm Spring . . 385.00
 Dude Ranch . . 365.00
 Beach Club . . . 340.00
 Frolic 195.00
 Atlantic City . 145.00
 Coney Island . 100.00

SHUFFLE GAMES

Victory Bowler, new Write
 Imperial . . . \$345.00
 Royal 325.00
 Team 3/25 . . . 350.00
 Classic 235.00
 Clover 215.00
 Chicoin Dbl. Score . . . 175.00

ARCADE

Gen. 2-Plr. Basket B, new Write
 Jet Fighter . . . Write
 Del. Carnival Gun Write
 Delx. Photomatic \$575.00
 Muto. Voicegraph . 495.00
 Shoot the Bear . . 175.00
 Sky Gunner 175.00

TERMS: 1/3 DEPOSIT—BALANCE C.O.D. OR SIGHT DRAFT

***ASCME**

* All State Coin Machine Exchange

2317 NORTH WESTERN AVE CHICAGO 47, ILL BELmont 5-6770



MIAMI MURMURS

Bush Distributing Co., (Wurlitzer distributor) is enlarging its building by an additional 8,000 feet. Ted Bush, president, attended the NAMA convention in Washington, D. C., and then went on to Chicago to visit the various manufacturers. . . . Vincent Amato, mechanic at Cigarette Service, which is owned by his dad Augie, was married Saturday, Oct. 23, to Jean Randazzo. The reception was held at the Delano Hotel, Miami Beach and attended by many coin operators, namely, Willie Blatt, Lucky Skolnick, Harry Baron, Joe Mangone, Eddie Petrocine, Sam Lano and Morris Marder. Cigarette operators who were at the reception in full regalia, were Dave Roth, Charlie Golden, Jimmy Fielding, Jack Hollander and Morty Stubbin.

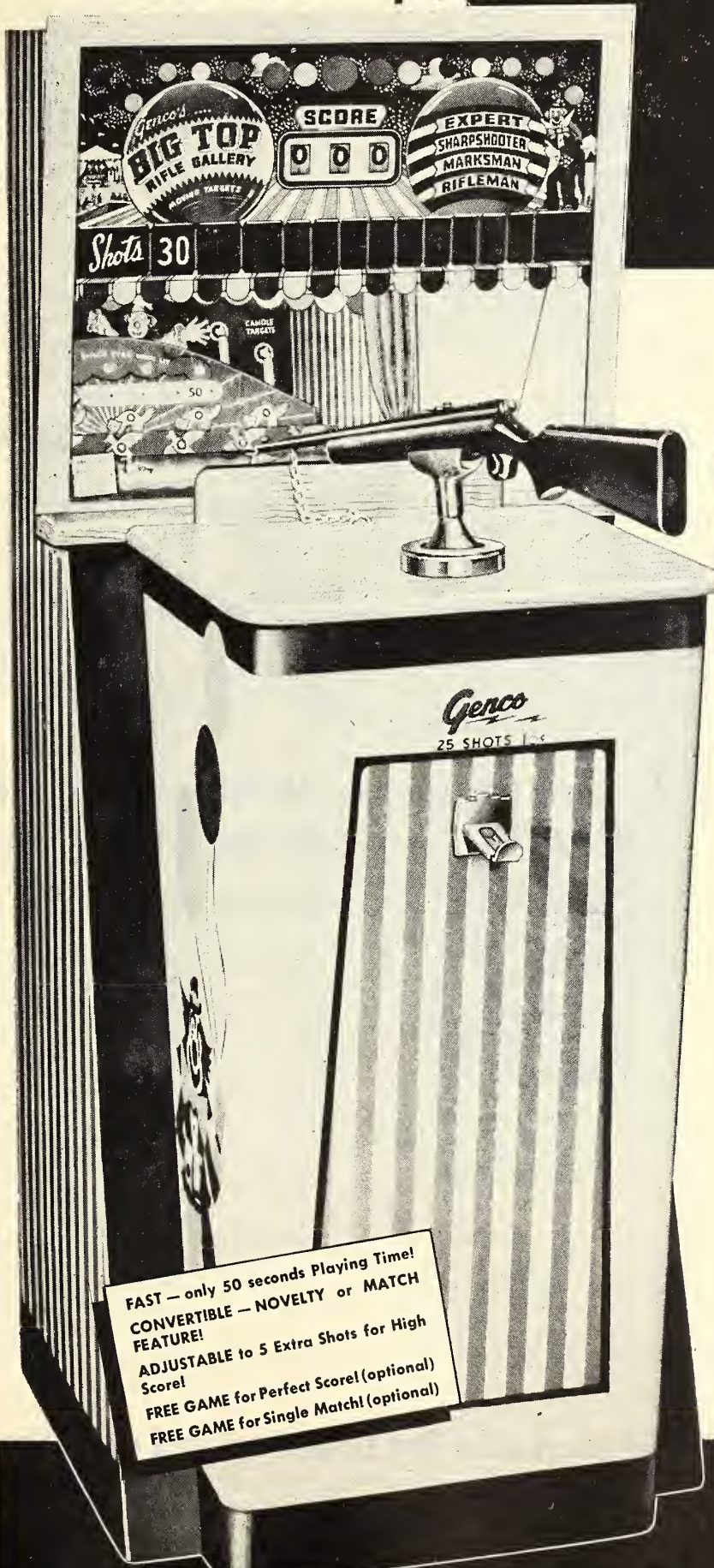
Barry Taran, teen age son of Sam Taran, is proving himself quite a bowler. At the last bowling meet he bowled a score of 169 for his Dad's team. . . . Walter Wheeler, formerly head serviceman for Supreme Dist. Co. has established his own firm under the name of Supreme Service Co. and specializes exclusively in the repair of coin operated machines. . . . Isadore Stone of R & S Music Co. has just returned from a vacation in his home town in Canada and his only comment was: "I am happy to get back to Miami and away from hurricanes. . . . Dave Shedd, of Binkley Dist. going around with a satisfied smile on his handsome face. With a half dozen records on the top ten in rhythm and blues section, he should smile. . . . Steve Brookmire, Mercury Record Dist. has the juke box operators stopping in whenever they are in his vicinity, even though they don't intend to buy any records, because of the very warm welcome they always get from both Steve and his efficient bookkeeper, Jean. . . . Which record distributor's very attractive girl Friday was seen lunching with a competitor?

GENCO..still leading the field!



BIG TOP RIFLE GALLERY

Featuring 2 Types of MOVING TARGETS...
Exclusive with GENCO



1
MOVING DUCKS
9 realistic ducks on moving belt—just like a real rifle range!

2
SWINGING CLOWN
Moves back and forth on pendulum... flops over when hit... resets automatically!

New
CANDLE TARGETS
Player shoots out the flame (in lights)... just like a real rifle range!

PLUS — All New Fall-Over Targets

- GENUINE .22 caliber SAVAGE Rifle
- REALISTIC Gun Flash and "Kick"
- NEW STREAMLINED, Colorful Cabinet
- BRILLIANTLY LIGHTED Theatrical Effects
- SIMPLE MECHANISM... Easy Servicing

25 SHOTS 10c

CONTACT YOUR GENCO DISTRIBUTOR TODAY!

FAST — only 50 seconds Playing Time!
CONVERTIBLE — NOVELTY or MATCH FEATURE!
ADJUSTABLE to 5 Extra Shots for High Score!
FREE GAME for Perfect Score! (optional)
FREE GAME for Single Match! (optional)

GENCO MFG. & SALES CO.

Music Ops of Conn. Complete Donations of 50 Juke Boxes

HARTFORD, CONN.—One of the most successful programs in the field of public relations has just been completed by the Music Operators of Connecticut.

President Abe Fish announced that his organization, under the direction of public relations chairman Paul Rechtschafer and field representative George Savelli, after months of painstaking efforts have accomplished their goal of distributing fifty (50) juke boxes free throughout the State of Connecticut.

In a major effort to provide wholesome entertainment for all and to give more pleasure to young people, there-

by helping to combat juvenile delinquency, the M.O.C. contributed the juke boxes to hospitals, religious organizations, boys clubs, Y.M.C.A.'s, housing projects, etc.

The association was aided in its drive by local newspapers and some record distributors. Among those were Leslie Distributors, Stern & Co., Decca Records and Capitol Records. Also of great assistance was Ralph Collucci of the Record Shop.

The following letter is one of many expressing the genuine appreciation of the recipients of the free juke boxes.

"Dear Sirs: I am genuinely at a loss for the words in attempting to express my sincere appreciation concerning your very wonderful and generous gift to our health clinic. It is at times like these that one feels a renewed faith in the inherent goodness of others. I feel your organization is doing a very wonderful service by making these juke boxes available to institutions such as ours. Please accept my deepest appreciation and rest assured that the music you have made available to us will be enjoyed by the many underprivileged children we are engaged in serving year after year.

Leonard F. Menezer,
Department of Health, City of Hartford"

"The program just completed is but one of many in the field of public relations contemplated by the M.O.C. This association made up of independent, civic minded businessmen throughout the State of Connecticut who are interested in and cognizant of the problems in their respective communities", said Abe Fish.

Miami Music Ops Cooperate With WQAM

MIAMI, FLA.—The music machine operators association, (AMOA), under the leadership of Willie Blatt, president, has been cooperating with radio station WQAM for quite some time, supplying its list of top juke box tunes.

Bill Burns, dj broadcasts these tunes on a program called "Juke Box Serenade" Monday thru Friday.

Juke box operators and the industry profit by the publicity given the industry. The station is now publicizing the program thru an advertising program in the local press. Copy in the ad reads "This is your authentic pop tune popularity poll—the day's top ten tunes on Greater Miami's juke boxes, as reported by the AMOA (Amusement Machine Operators Association).

2nd Coin Feature On Williams "Star Pool" Clix With Players

CHICAGO—Sam Stern, executive vice president and general manager of Williams Manufacturing Company, this city, disclosed that the second coin feature now being used in novelty replay games has sparked new interest in the skill game field.

Stern declared that the firm's new game "Star Pool", with the second coin feature, has captured the public fancy and that the second coin has increased player patronage as much as 50 to 70 per cent. "This leaves the operator with but a single conclusion to draw" continued Stern, "and that is that the second coin play represents a large portion of the cash in the coin box.

"Operators have advised us that they agree that the second coin feature has given a real 'lift' to novelty game play, especially so with Williams, 'Star Pool' because the second coin is required to give the player the 'Star' matching feature which permits the player to score up to 200 replays for the second coin. When a player elects not to insert the second coin, the 'Star Pool' is conventional 5-ball play."

In describing "Star Pool" as one of the firm's best novelty replay productions, Stern said "It is replete with many ways and means to score replays. The playfield action is fast and packed with ball and light animation."

Runyon To Show AMI "F" In Hartford

HARTFORD, CONN.—Barney Sugarman, Runyon Sales Company, New York, announced that his firm will hold a showing of the new AMI model "F" phonograph at the Hotel Bond, this city, on Thursday, November 4.

Sugarman will be accompanied by Irving (Kempy) Kempner, who contacts the operators in this area, Morris Rood, general manager, and Nat Gutkin, service engineer.

Showing will start at 7 P.M., and refreshments will be served as the operators view the "F".

Sugarman stated that Gutkin, who moved to Hartford on Friday, October 29, has established permanent residence in the city, and will be available for immediate service cooperation in this area.

400 Visit Southern Amuse AMI "F" Show

MEMPHIS, TENN.—Four hundred operators, their wives and guests attended the showing of the new AMI model "F" phonograph at Southern Amusement Company, this city, on Sunday and Monday, October 10 and 11.

The firm announced winners of the attendance prizes. Heard Music Company, Newport, Ark., won 1st prize—a round trip for two by Delta C&S Airlines to Havana, Cuba. 5 days at the El Nacional Hotel, or \$500 gift

certificate to apply on the purchase of an AMI "F" phono.

2nd prize, a \$250 gift certificate, went to Bridgewater Music Company, Brownsville, Tenn. 3rd prize, a \$250 gift certificate, went to Service Amusement Company, Memphis, Tenn. 4th prize, a man's 17 jewel wrist watch went to McDaniel Amusement Company, Jackson, Tenn. And 5th prize, a lady's 17 jewel wrist watch, went to Jonesboro Music Company, Jonesboro, Ark.

D. J. — Juke Box Tie-up



BOSTON, MASS.—Si Redd, Wurlitzer distrib in Boston, has been co-operating with WBZ-TV, Channel 4, of that city. Redd furnished a Wurlitzer Model "1700" Hi Fidelity phonograph for the morning program known as "Rise and Shine", a variety show aired from 7:30 to 7:55 a.m. Monday thru Friday. During the course of the program records are played and close-up views are shown of the Model "1700" and Rene, the young lady posed atop the "1700". Photographs are sent to listeners who request them.

Wurlitzer Sales and Earnings Up For 2nd Quarter and 1st 6 Mo's.

CHICAGO.—R. C. Roling, president of The Rudolph Wurlitzer Company, issued a financial report from the executive offices in this city, showing sales for the second quarter (July, August and September) were \$8,955,785, up 25% from \$7,179,664 in the corresponding quarter of last year. Net earnings for the quarter were \$185,090, or 22¢ per share of common stock. This compares with a net loss of \$49,022 for the same period a year ago.

For the first six months (April to September inclusive) sales were \$18,599,634, up 29% from \$14,422,133 for last year. Net earnings were \$475,186, or 57¢ per share of common stock, including a tax refund, as compared with a loss of \$7,371 in the corresponding period of last year.

Evolution of Juke Box to be Featured on TV Show

ATLANTA, GA.—Pictures of all pre-war phonographs published in *The Cash Box* in 1952 were rushed to J. T. Harris of Sparks Specialty Company, this city, who needed them for an operator here.

The operator had arranged for a television program which is planning to show the old models and the evolution thru the years up to the present day music machines.

GET BIG PLAY THIS FALL SEASON with the best!

ARMY & NAVY	\$117.50
SPARK PLUG	60.00
JALOPY	60.00
FLYING HIGH	99.50
SUPER PENNANT	275.00
STAR SERIES	65.00
HAYBURNER	50.00
GRAND SLAM	90.00
CABANA	149.50
TROPIC	174.50
BEACH CLUB	349.50
HI-FI	465.00
BEAUTY	240.00
BRIGHT LIGHT	40.00

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

FOREIGN BUYERS!

Our Service is . . .
Quick — Efficient
and Reliable

In addition to all the latest equipment, we have thousands of international reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.

CABLE US FOR SPECIAL PRICE LISTS.
Parts and Service Manual Available.

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

ATLANTIC PERFECT CONDITIONING

Special—Late Models
AMI E-120 \$600 • ROCK-OLA 1438 \$600
SEEBURG 100 B's and BL's Write
1/3 With Order. Balance C.O.D.

APC reconditioned equipment is guaranteed to equal or surpass any in the country. Write for complete price lists and circulars.

FOREIGN and DOMESTIC

ATLANTIC PENNSYLVANIA CORPORATION
Exclusive Seeburg Distributors
334 N. BROAD STREET, PHILA. 2, PA. TEL. LOCUST 4-4415

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Another FIRST in Bowling Games!

Featuring...
"Flash-O-Matic" SCORING
WITH TRAVELING SCORE LITES IN FORMICA PLAYFIELD!

**FOUR
DRUM
SCORING!**

Players Skill Can
Give Him Top
Score of 9600



TWO GAMES IN ONE!
 Easily Adjustable from "Flash-O-Matic"
to Advance Scoring!

Player by Timing His Shot When Highest Score is lit on the Formica Playfield Gets as Much as 800 for a Strike in Each Frame!

The Most Exciting and Fascinating Innovation in Bowling Games in Years!

Available in 10¢--3 for 25¢ Play.

chicago coin
MACHINE COMPANY

1725 W. DIVERSEY • CHICAGO 14

Dave Rosen's Suggestion For "20 Year Club" Meet

Philadelphia Coinman Says "Trip—Vegas—Anything—You can depend on me"

CHICAGO—In the midst of the avalanche of favorable response from the members of The Cash Box' "20 Year Club" regarding an annual meeting, came a letter from David Rosen of Philadelphia, Pa. which most definitely proves he is a true son of the

"City of Brotherly Love."

Since Dave's suggestion is very unique, it is being reproduced here to allow all members of The Cash Box' "20 Year Club" to express their thoughts in this regard.

Dave wrote:

Dear Bill:

I received your inquiry as to the '20 Year Club', and I feel that everything you have tried and are doing for the progress of this business is in good taste. I go along with you wholeheartedly in the fact of keeping the people together. As I have many times said in the past, this is the most fabulous business I know of, whereas the competitors do get together and are continuously friendly even though from time to time they do have differences. In general, I think they are a great bunch of guys.

I do not know just how to accept your inquiry as to what month or year, what time, what city, but I would like to add my thinking at this time. I feel that if you could sponsor a trip, it would keep us together under one roof and the best place to do this is out in the ocean on a cruise. They couldn't go any place and the bad ones we could take and throw overboard which would leave just the good ones. All kidding aside, however, I am in favor of a cruise or trip of this kind, which could be a stag or with our wives. I think such a trip would be very fruitful and I am sure you can get enough guys to go along with this type of thinking as we will have a definite place to go, we can have a good time, and it would be very inexpensive. Such a cruise could be to Nassau, Bermuda, or Havana. Other than that, perhaps Las Vegas, but then someone may get hurt.

That is all I can add to your thinking up until now. You can always depend on me to go along with anything you come up with.

Wishing you continued success, I am

Sincerely,

Dave

Describes Coinbiz



BILL DeSELM

CHICAGO—In a philosophical mood, this past week, with business booming along for the firm, Bill DeSelm, general sales manager for United Manufacturing Company, wrote the following as his description of the coin machine industry.

"Coin operated amusements, arcade and vending machines, automatic phonographs, scales and many, many other wonderful products, make up the coin machine industry.

"An industry composed of a small and compact group of wonderful people, typical Americans, who have a big stake and just as big a heart in their communities, as well as the nation as a whole, and who are more efficiently delivering merchandise, bringing economical and relaxing pleasure and thrilling amusement to thousands on thousands of Americans every hour of each day.

"Best described as an industry that is—An American Institution."

WANTED TO BUY

- SEEBURG M-100A
- SEEBURG M-100B
- WURLITZER 1250
- WURLITZER 1600
- WURLITZER 1650
- WURLITZER 1500
- WURLITZER 1550

And all other late model phonographs
WRITE OR CALL US FOR PRICES

DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

To Close For Inventory

ST. LOUIS, MO.—J. I. Cleary, assistant vice president of National Rejectors, Inc., this city, announced the firm's intention of closing the plant for annual inventory December 18 through January 2, 1955.

Since no shipments will leave the plant during that period, all shipments of 1954 material scheduled for shipment between December 18 and January 2 will be made before.

**THAT WILL BE
THE DAY!!!**

**NOV.
15th**

EXHIBIT

Will Announce

the ALL-NEW

SPORTLAND

SHOOTING GALLERY

ELECTRONIC MARVEL

loaded with exciting features

- **SUSPENSE**
- **MOVING TARGETS**
- **PLAYER CHOICE**
- **SOUND**
- **LIGHTS**
- **THRILLS**

all EXHIBIT GUNS MAKE MONEY

all EXHIBIT GUNS ARE SUCCESSFUL

all EXHIBIT GUNS LEAD THE FIELD

ESTABLISHED SINCE 1901

EXHIBIT

4218-30 W. LAKE STREET • CHICAGO 24, ILLINOIS



Plenty of activity on coinrow this week. With new model phonos on display at the distribs, and several new games on hand, ops seen rushing from one wholesaler to another. All wholesaling firms report more than just the ordinary amount of interest—with ops placing nice orders, and then pushing for immediate deliveries. Sale of reconditioned equipment also up, with demand for the better type machines. Volume of sales of these machines depends upon the ability of the wholesaler to supply them.

* * * * *

Seacoast Distributing (Rock-Ola distribs) held another official showing of the new Rock-Ola hi-fi 120 (model 1446) and 50 selection (model 1442) at both its Elizabeth, N. J. and 10th Avenue New York quarters. Dave Stern, Bob Slifer and Charlie Reissner in N. Y., and Herman Halperin and Ed Adams in Elizabeth hosted the ops. The boys got a tough break on their first showing, as Hurrican Hazel hit these areas on the original dates. Many music ops appeared on the Wednesday and Thursday, October 27 and 28 showings. . . . Stern, by the way, tells us that the firm received many phone calls, letters and wires as a result of The Cash Box story in the October '30 issue in which it was disclosed the firm was acting as exclusive national and export distributors for a new non-coin operated, home juke box called "Jukette." . . . Humbert Betti, H. Betti & Sons, Union City, N. J., and his missus will leave for another trip to Italy in November. He'll probably stay in Europe for several months. . . . They must need juke boxes in Europe in a hurry. Joe Young and Abe Lipsky, Young Distributing, received a trans-Atlantic phone call from Stuttgart, Germany, to rush an order of reconditioned music. . . . Bennie (Albena) Horowitz, a wholesaler for many years, and an operator from the early days, dropped dead of a heart attack in front of his store on W. 45th Street, Monday, Oct. 25. . . . Sam Solway, president of Solway Novelty Enterprises, Ste. Agathe Des Monts, Canada, visited the wholesalers on coinrow. . . . The West Side Airlines Terminal building, on the corner of 42nd Street and 10th Avenue, going up fast. What a break for coinmen on the row. Not only will they be able to get off on trips fast, but out-of-towners will be dropped practically in their midst.

* * * * *

There was great excitement generated at Albert Simon, Inc., with the arrival of Genco's new gun "Big Top" rifle gallery. Al Simon, Al D'illzio and Dave Lowey kept busy demonstrating and confabbing with ops. "It's a sensational piece" claimed Simon, "and all the operators agree with me." . . . Barney (Shugy) Sugerman, Irv (Kempy) Kampner and Morris Rood of Runyon Sales Co., will be on hand to greet Connecticut music ops at the Bond Hotel, Hartford, on November 4, when they hold a showing of the new AMI model "F" phono for ops in that area. "Our immediate problem" advises Shugy, "is to meet the terrific demand for deliveries. We're accepting orders, and shall allot the machines in the order in which operators have placed their orders." . . . Jack Gordon, Seeburg regional representative, Meyer Parkoff of Atlantic New York, Sal Trella and your correspondent in a long discussion on programming. Gordon, who had a long background in the record business, really knows his stuff, and over the past several years has done a great deal in educating operators on programming their juke boxes. . . . "Senator" Al Bodkin and Nat Cohn reminisce about the good times they used to have at coin machine conventions in Chicago. . . . Hymie Koepfel, Koepfel Distributing, has a source of obtaining good used music machines which he and Harry keep a secret between them. This week Hymie brought in a full truckload of machines. "Not enough to fill our current orders" they state, "but by the end of the week we'll have more." . . . Hymie Rosenberg, who has been jobbing all kinds of machines here, expects to leave for Los Angeles in a few weeks, where he'll set up a jobbing firm. . . . Mike Munves, busy when we visited him, but advised he still can't tell us what the big secret is yet. "Maybe next week" he said. . . . Bob Jacobs, National Amusement, seated at his desk, between two pretty secretaries, hurriedly states "Everything fine. Business good." . . . Coinmen who attended the annual banquet of the music ops at the Waldorf Astoria still talking about how well pleased they were. . . . The trade now looking forward to Dec. 19 when the games ops hold their banquet at the Latin Quarter night club.



Huey Distributing Co. being congratulated on its new and beautiful offices located in part of the Huffine Coin Machine Service Building, and on the new hi-fi Rock-Ola phono, which the firm distributes. Vincent Marcello reports the firm's showing and grand opening was a wonderful success. Operators from all over the state as well as Mississippi came in to see the machine. Albert Huffine, Marcello and their sales staff welcomed all the visitors warmly. Among operators present were: Dan Dantzler, Alexandria; Mr. and Mrs. J. L. Duffy, Baton Rouge; Mrs. H. Allen Watson, Baton Rouge; Ralph Falsetta, Donaldsonville; Mary Wagner, West Baton Rouge; Mrs. Edgar Babin, Luling; L. Delcambre, Opelousas; Alfred Holt, New Orleans; Joe Williams, Tac Amusement, New Orleans; Mr. and Mrs. James Dugas, Lafayette; Jake Gassenburger, West Wego; Leo Tridico, Sam Tridico, Mr. and Mrs. Sharp, Louis Boasberg, all of New Orleans. . . . The trade saddened by the death of Edward Shield, of Nick's Oaks Amusement, who was killed in a freak accident. . . . A big Shrimp and Crab Boil was enjoyed by friends of Mr. and Mrs. Malcomb Farmer at their new and beautiful home off the Airline Highway. We understand that Larry Hagetelter of Lynch & Zander packed away a ton of the delicacies. . . . We understand that Pete Nastasi is the new business partner in Globe Distributing Co. . . . Finally got a chance to have a nice chat with August of Perez Amusement. . . . Mrs. Barcelona of Barcelona Amusement on a short vacation. . . . Lupe Buckley spent a fast week-end in San Antonio, Tex.

THRU THE COIN CHUTE CHICAGO CHATTER

Alvin Gottlieb can get into the most harrying experiences every time he goes on a trip. First it was the hurricane in New England on one trip. Then the flood here upon returning from Cincinnati on his next trip. Sol Gottlieb back at the plant after an eastern junket. Visited with Ben Lazar in Pittsburgh, Al Bergman in Buffalo, Angelo Delaport and Ray Daggett in Syracuse, Dave Bond and Irv Margold in Boston, Meyer Parkoff in New York and Mac Perlman in Hartford. . . . Activity at Atlas has been steady and gratifying, reports Nate Feinstein. But down at the bottom of the sea are 10 machines of Atlas Music. They had been consigned to an export buyer and were aboard the Dutch ship, Prins Wilhelm V, which sunk off Milwaukee in Lake Michigan last month. . . . Jerry Haley still talking about those cool, cool summer nights in northern Minnesota. "Slept under blankets every night while you folks sweltered in Chicago," says Jerry. Well, the cool, cool nights and days are here now, Jerry!

A harbinger of the type of weather a city will experience could well be Art Weinand. Art left Chicago for the NAMA show and we had a flood. When he pulled out of Washington, D. C., the folks there were visited by a hurricane. Says Art, "I must leave something in my wake." He and Chet Gore advise that Exhibit's "Vacumatic Card Vendor" and its capabilities were very well received at the NAMA show. For that matter, the card vendor and its capabilities are constantly being raved about by Ed Hall, Exhibit's man-in-motion. . . . Avron Gensburg, just back from a Las Vegas trip, tells us he seems to have found a "new system" in Las Vegas. The Riviera, the \$5,500,000 Las Vegas hotel of Dave, Lew and Meyer Gensburg, will be opened this spring. . . . Bill Miller and Tony Sanders of Miller-Newmark (Grand Rapids and Detroit) still reflecting on the academy award performance of Walt Huber. This guy was actually acting out the entire play, "The Voice Of The Turtle," during a recent Michigan visit.

"Orders have been piling up for 'The Champion'," announced Jack Nelson, Bally general sales manager, "but because of the terrific demand for 'Moon-Ride' and 'Variety' and those Bally bowling hits, 'Jet-Bowler' and 'Rocket-Bowler', we have not been able to squeeze 'The Champion' into our crowded production lines. Now, however, the recent completion of a large Navy contract freed a considerable section of the main Bally plant and we lost no time shifting our lines around to provide a pasture for 'The Champion'." . . . Len Micon scooting in and out at World Wide as fast as the Rock-Ola 50's and 120's. Joel Stern pounding away in his cubicle while Fred Skor scores again out front. . . . Rumor has it that Exhibit Supply is readying a new gun game. When asked about this, Art Weinand said, "Hmm, you haven't seen anything yet." . . . Wally Finke and Joe Kline greet one and all at the door at First Coin Machine Exchange with an offer of coffee.

Horticulture and oil painting are two activities Harry Mabs, Williams' engineer, took up after he had passed the 50th mark. He is a member of the American Rose Society, the American Orchid Society, the Men's Garden Club of Elmhurst and the Elmhurst Art Guild. Harry plans to double his greenhouse space. Also selling tickets like mad for the first annual Beaux-Arts Ball which will be held this Friday at the Elmhurst Country Club. The affair is sponsored by the Elmhurst Art Guild which is undertaking the building of an art museum. . . . Paul Huebsch still raving about the wonderful visit he had with Barney (Shugy) Sugarman and Abe Green in New York. . . . Gil Kitt is a veritable dynamo in action at Empire these days, on the floor, in his office and on the phone. Howie Freer, seeking some recuperative exercise after his hospital sojourn, spent the weekend waxing his car. (How's about someone gifting Howie with a set of barbells? That'll give him plenty of exercise.). Vince Shay looking forward to a meeting of The Cash Box "20-Year Club."

The wonderful work many of the wives of coin machine men are doing in their communities is typified in the doings of Roslyn Brier, wife of Mac Brier of Donan Distributing Co. Mrs. Brier is one of 300 members of the Elaine Settler Polio Foundation who devote much of their free time obtaining funds for polio research work. The group, of which Roslyn is a charter member, was formed by friends in memory of Elaine Settler who died as a result of polio. . . . United's representatives, according to Bill DeSelm, are really doing the country with service schools. Ken Sheldon is in New England, Johnny Casola is conducting sessions in Louisville, Memphis and Nashville and is on the way to Texas while Al Thoeke is working out of Salt Lake City and doing Montana, Utah and Idaho. . . . Ed Levin and the missus left this past Friday for Hot Springs and will be there for two weeks. Sam Wolberg back at ChiCoin after a few weeks of rest in Battle Creek, Mich. Sam Gensburg and family in Florida for a vacation. . . . Bob Gnarro of ABC Music away for a week.

The cigarette vending ordinance, put into effect here last July 31, has produced so far a total city revenue estimated at \$24,250. The ordinance, which calls for the purchase of a \$60 license every six months for each location plus a \$5 fee for each machine, limits cig machines to industrial and mercantile establishments to which the general public does not have access. About 578 machines have been licensed to date. . . . Stan Levin and Mickey Schaefer all settled in their new All State headquarters on Western Avenue. Fifth week of the firm's existence now in progress. . . . Marie Hopp, sec at Purveyor, rolled sizzling 571 and 547 series to keep her team among the leaders during the first month of play in the Humboldt Park Ladies Major League. . . . Herb Perkins back in the harness again at his Purveyor corral after riding in the saddle out Californiaway. With the wife and kiddies up in Canada, Monty West had planned to really rest up last weekend but Charley (My Boy) Pieri of Monarch and Fred Minter of Automatic Phono made him change his plans.

Ralph Sheffield says that visitors at the Genco plant are "going nuts over 'Big Top', our new gun game." . . . Les Montooth of Peoria and Don Knott of Galesburg were so anxious to see the new AMI Model "F" phonograph that they flew up in Les' plane the other week for a look-see at Automatic Phono. They came, saw and left orders with Mike Spagnola. As soon as Mike gets

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CHICAGO CHATTER (Cont.)

a phono from the factory, out it goes to some happy op. . . . Charles (Jimmy) Johnson and his Chicago Fire Fans Association buddies were hosted recently to a corned beef and cabbage dinner by the chief of fire insurance patrols. One of the evening's highlights, besides the tempting repast, was the singing of and referring of "Little Jimmy" to "The Only Swede In McNamara's Band." . . . What member of the National Coin Machine Exchange organization who answers to the name of Sheldon Spira is sporting a new car? S. S. and Mort Levinson spend what little of their free time playing "Super Jumbo" in the firm's showroom.

HAPPY BIRTHDAY THIS WEEK TO: Arthur Lavoie, Fall River, Mass.; Fletcher A. Blalock, New Orleans, La.; Manuel Ehrenfeld, Passaic, N. J.; Ray T. Moloney, Chicago, Ill.; Sam C. Miller, Bowling Green, Ky.; Everett B. Eckland, Chicago, Ill. George Eckhardt, Alma, Neb.; William Marmar, Cincinnati, Ohio; Abraham Dolins, Hyannis, Mass.; Roy Foster, Sioux Falls, S. D.; Mrs. Hazel D. Conklin, Houston, Tex.; Herman Koepfel, New York, N. Y.; Tony Trucano, Deadwood, S. D.

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Dean Martin, Sheree North and Jerry Lewis jump they hear the reports on their latest Paramount "Living It Up." Dean has plenty more to jump his Capitol recording of "Sway" has climbed a on the charts. He follows it with "That's What he sings in the movie. Not to be outdone, Jerry he sings in the movie, "Candelabra Boogie" and "Pie Me Down A Baby Brother." As for Sheree No have to sing a note.

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WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Seeburg 100A; Wurlitzer 1250 and 1500; 100 Selection Seeburg Boxes. Equipment must be in good working condition and no broken plastics. H. BETTI & SON, 1706 MANHATTAN AVE., UNION CITY, N. J. Tel.: UNion 3-8574.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT — Will pay following prices providing machines are clean, mechanically perfect, and prepaid to Boston. Seeburg:—100-A \$300; 100-B \$460; 100-BL \$475; 100-C \$550. Wurlitzer:—1015 \$35; 1100 \$125; 1250 \$150; 1400 \$275; 1450 \$275; 1500-1550 \$300. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ALgonquin 4-4040.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Show Boats, Circus, Rodeo and Frolics. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MARket 1-3968.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futurity, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—TO BUY PANORAMS ANY QUANTITY. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOWer 1-6715.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—For resale—22 ft. Rockola—American or National Shuffleboards — Late Bingo Games — Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single hand-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

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WANT—Cue Balls—any condition any amount—write, wire, phone. NATIONAL NOVELTY CO., 183 MERRICK RD., MERRICK, L. I. Tel.: FRreport 8-6770.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

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FOR SALE—Cascades and Liberty's at \$129 each. One-third deposit with order. JOY AUTOMATICS, 108 E. CHURCH STREET, ELMIRA, N. Y. Tel.: 2-7462.

FOR SALE—ATTENTION WHOLESALE BUYERS: AMI E-80's and E-120's, like new. Contact us. Let us know your needs. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

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FOR SALE—Seeburg W1-L56 \$4; 47M Seeburg Remote Attachment \$95; Rock-Ola 1422 \$65; Goalee \$35; Evans Ten Pin \$35; Atlantic City \$165; 5-10-25 Seeburg Boxes \$18; 3020 Wall Boxes \$15; Jennings Scales Low Boy \$30; Universal Twin Bowlers \$30; Skee Alleys \$35; Vendo Coin Changer with Stand \$55; Holly Crane, like new, \$250; 40 Records AMI Stepper \$24.50; AMI 5 & 10 Wall Box \$12; 5c AMI Wall Box \$6; 1500 Wurlitzer \$450; Bright Lights \$65. H & H MUSIC, 1626 3rd AVENUE, MOLINE, ILLINOIS. Tel.: MOLine 4-6703.

FOR SALE—United Bowlers—Royal \$245; Clover \$145; Cascade \$135. Williams: DeLuxe Baseball \$195; DeLuxe World Series \$50; United Six Player DeLuxes S/A \$50. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. Tel.: 7-2162.

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FOR SALE—Bally Bingo: Hi Fi write; Surf Clubs \$475; Ice Frolics \$425; Palm Springs \$395; Dude Ranch \$375; Yacht Club \$195; Beach Club \$350; Beauty \$275; Frolics \$185; Coney Island \$75; Bright Spots \$90; Bright Lites \$75; Spot Lite \$100. Miscellaneous: United Circus \$175; Keeney Lite-A-Line \$35; United A B C \$45; Genco Golden Nugget \$90; Genco Jumping Jax \$90. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERIOR 1-4600.

FOR SALE—We are overstocked on Bowlers. Any reasonable bid will be accepted on: 3 Crown; 3 Gold Cap; 2 Name; 2 Criss Cross; 2 Bowl-A-Ball; 2 Super Match; 2 DeLuxe S.A.; 1 Clover. T. & L. DISTRIBUTING CO., 1663 CENTRAL PKWAY., CINCINNATI 14, OHIO. Tel.: Main 8751.

FOR SALE—75 A B C Dale Guns and Turf Kings for \$15 a piece, in good working condition. We will not crate these machines. Write. PENNSYLVANIA VENDING CORP., 1822 CARSON STREET, PITTSBURGH 3, PA. Tel.: HEMlock 1-9900.

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FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE. NORTH, MINNEAPOLIS, MINN.

FOR SALE—Wurlitzer 1080 \$70; 1015 \$75; 1100 \$175; 1250 write; 3020 Wallbox \$10. Rock-Ola 1422 \$50; 1426 \$65; 1432 \$275. Seeburg 146 \$50; 147 \$65. New Ping-pong: Gottlieb Super Jumbo; Big Ben; Cue Tee; Star Pool; Daffy Derby; Star Baseball 6 player. H. Z. VENDING & SALES CO., 1205 DOUGLAS STREET, OMAHA, NEB. Tel.: AT-1121.

FOR SALE—Palm Beach \$125; Cabana \$125; Atlantic City \$125; Spot Lite \$42.50; Coney Island \$42.50; Bright Lights \$42.50; Stars \$50; Tahiti \$195; Bally Beauty \$175; Bolero \$45; Leader \$40. WESTERN DISTRIBUTORS, 1226 SOUTH WEST 16th AVENUE, PORTLAND 5, OREGON. Tel.: ATwater 7565.

FOR SALE—BEST BUY IN TOWN! 1 Frolic Bingo Table \$200; 2 Coney Island Bingo Tables \$75 each; 3 United 6-Way Bowler, wooden tops \$30 each; 10 Wurlitzer Nickle Plated Wall Boxes 5-10-25c Play for 1100 Wurlitzer \$20 each; Wurlitzer phonographs 1015 \$75 each. All merchandise in good condition and clean. Write, wire or phone, 1/3 deposit, balance C.O.D. LEE NOVELTY CO., 608 1/2 AIR PORT DRIVE, SHREVEPORT, LOUISIANA. Tel.: 3-3625 and 2-4545.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Speaker Wire 100 ft. \$1.75; 500 ft. \$1.70; per 100 3 wire 1-20 gauge 2-16 gauge Stranded Vinyl Jacket 100 ft. \$3.75; 500 ft. \$3.70; per 100 5 wire Control Cable 100 ft. \$4.95; 500 ft. \$4.85; per 100 3 in shield Vinyl Jacket, F.O.B. either office. COVEN MUSIC CORPORATION, 3181 NORTH ELSTON AVE., CHICAGO, ILL. — 1301 NORTH CAPITOL AVENUE, INDIANAPOLIS, IND.

FOR SALE — Reconditioned Wurlitzers: 1400's \$400; 1250's \$250. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (Westport 3582).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Army & Navy \$117.50; Spark Plug \$60; Jalopy \$60; Flying High \$99.50; Super Pennant \$275; Star Series \$65; Hayburner \$50; Grand Slam \$90; Cabana \$149.50; Tropic \$174.50; Beach Club \$349.50; Hifi \$465; Beauty \$240; Bright Light \$40. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: Henderson 1-7577.

FOR SALE—Special! Beach Clubs \$275; HiFis \$395; Palm Springs \$325; Hawaii \$375; Mexico \$345; Bally's Speed Boat, used very little, \$369.50; Bally's Champion Horse \$449.50; Shuffle Pools \$195; Rifle Galleries \$399.50; Williams Daffy Derbys \$159.50; Super Pennant 1954 Baseballs \$199.50; 1954 Big Leagues \$269.50. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: Canal 8318.

FOR SALE—Genco Bing-A-Rolls, A-1, clean, \$89.50; United 6 Player, Formica top \$60; Evans 10 Strike \$50. P & P DISTRIBUTING COMPANY, 2538 W. ST. PAUL AVE., MILWAUKEE 3, WIS. Tel.: DI-2-7660.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—A.M.I. Model D-80 \$525; A.M.I. Model C \$300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: Central 9292.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Beauty \$295; Chinatown \$85; Control Towers \$35; Double Action \$25; Disk Jockey \$85; Fighting Irish \$35; Frolics \$230; Hayburner \$60; Yacht Club \$265. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.

FOR SALE—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVENUE, BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—For nothing—information as to how we established 10 cent play on juke boxes on our route and what effect it has had on our revenues. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLEN FALLS, N. Y.

FOR SALE—FINEST BINGOS—Factory Reconditioned—like finding \$50 in your pocket. Returnable 3rd day, full refund to protect you. Palm Springs (almost New) \$395; Yacht Clubs (Improved superline frequency) \$205; Palm Beach \$140; Dude Ranch \$370; Beach Clubs \$345; Atlantic City \$130; Leader \$65; Coney Island \$80; Holidays (6 card) \$60; Genco 400's (percentaged right) \$65. We Want Bingos. Mail your list. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVENUE, CHICAGO 32, ILL. Tel.: HEmlack 4-3844.

FOR SALE—Spot-Lites \$75. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—Surf Clubs \$415; Ice Frolics \$365; Palm Springs \$355; Dude Ranch \$325; Beach Club \$315; Beauty \$250; Yacht Club \$160; Atlantic City \$135; Spot Lite \$75; United A.B.C. \$30. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNA. Tel.: 5-7549.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: Summer 4938.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Falls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

CLASSIFIED ADVERTISING SECTION

FOR SALE—"Sock-The-Oek" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package \$28. 100 SERVICE COMPANY, 2638 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: Jefferson 1-6531.

FOR SALE—Genco 2 player Basketball \$250; Genco Shuffle Pool \$125; Seeburg Coon Hunt \$450; Chicago Coin's 6 player Home Run \$250; Williams' 6 player Major League Baseball \$250; Williams' 6 player All Star Baseball \$250. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE—1 Williams 6 player Major League Baseball \$375; 1 Evans Constellation Phono \$250; 3 Exhibit Dale Guns \$35 each; 1 United Leader \$75; 3 Aristo Scales (Brand New) at \$75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

FOR SALE—Coin Wrappers, Pop-Open, \$2.50 dimes only, 55c per thousand, thirty thousand to case. Fresh stock, sample mailed on request. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

Notice!

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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

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FOR SALE—Exhibit, Shooting Gallery \$350; Genco, Sky Gunner \$200; Genco, Shuffle Pool \$225; Chi Coin, Triple Score Bowler \$225; Chi Coin, Crown Bowler \$225; Chi Coin, 10th Frame Special \$195. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH STREET, COLUMBUS 8, O. Tel.: UNiversity 6900.

FOR SALE—RECONDITIONED, LIKE NEW! Bally Victory Bowlers \$395; Wm's. Screamo (new) \$250; Queen of Hearts \$100; County Fair \$65; Rendezvous \$35; 2 Poor Salesmen. Also used Bally Bingo's—write for catalogue. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: Juniper 8-5211.

FOR SALE—40 Wurlitzer 3020 Wall Boxes \$8 each; 50 Seeburg 5c 3-Wire Wall Boxes \$3 each. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

FOR SALE—A.B.C. \$20; Knockout \$15; Just '21' \$10; Bright Lights \$100; Spot-Lite \$110. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

MISCELLANEOUS

NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—16 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BiGelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

**Hit
of the
Hi-Fi
Show**
CHICAGO, ILL.
SEPT. 30 — OCT. 2

**Hit
of the
Audio
Fair**
NEW YORK CITY
OCT. 14 — 17

**Hit
of the
Boston
Hi-Fi
Show**
BOSTON, MASS.
OCT. 22 — 24

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"It's What's in THE CASH BOX That Counts"

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
787th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

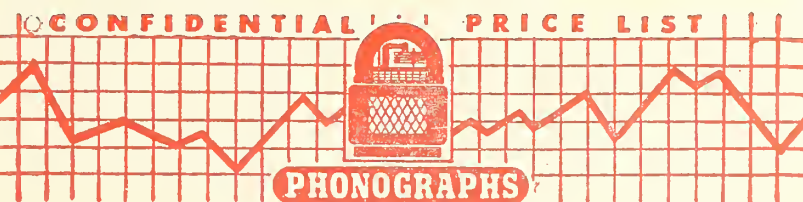
[Also Known As the "C. M. I. Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin games — and \$25 to \$30 on Phonographs.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	125.00	200.00	
4. Model B, '48, 40 Sel., 78 RPM	199.00	275.00	
4* Model C, '50, 40 Sel., 78 RPM	200.00	300.00	
4* Model D-40, '51, 40 Sel., 78 RPM	250.00	410.00	
4* Model D-80, '51, 80 Sel., 45 RPM	375.00	525.00	
4. WM Wall Box	10.00	17.50	

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00	
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	150.00	295.00	
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	325.00	450.00	
4. Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00	

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	45.00	95.00	
4. 1424, '46 Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00	
4. 1426, '47, 20 Sel., 78 RPM	65.00	130.00	
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	195.00	
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	225.00	275.00	
4. 1432, Same as above, Converted to 45 RPM	225.00	300.00	
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	295.00	395.00	
4. 1434, Same as above, Converted to 45 RPM	295.00	400.00	
4. 1436, '52, Fireball, 120 Sel., 45 RPM	350.00	550.00	
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	550.00	

6. 1501 Wall Box	3.00	4.50	
6. 1502 Bar Box	5.00	7.50	
6. 1503 Wall Box	12.50	15.00	
6. 1504 Bar Box	8.50	17.50	
6. 1510 Bar Box	15.00	20.00	
6. 1525 Wall Box	5.00	15.00	
6. 1526 Bar Box	15.00	19.50	
6. 1530 Wall Box	15.00	25.00	
6. 1805 Organ Speaker	24.50	29.00	

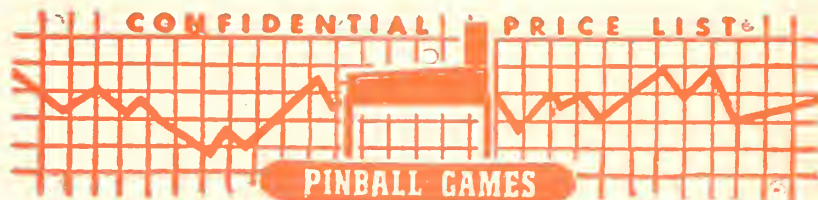
SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	99.00	
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	115.00	
4. 147S, Standard, 20 Sel., 78 RPM	45.00	129.00	
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	135.00	
4. 148S, '48, Standard, 20 Sel., 78 RPM	65.00	175.00	
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	100.00	189.00	
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	75.00	199.00	
2* M100A, '49, 100 Sel., 78 RPM	350.00	475.00	
4* M100B, '51, 100 Sel., 45 RPM	450.00	650.00	
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	475.00	695.00	
4. M100C, '53, 100 Sel., 45 RPM	575.00	795.00	
4. HF100G, '54, 100 Sel., 45 RPM	845.00	875.00	
4. W1-L56 Wall Box 5c.	3.00	6.95	
4. 3W2 Wall-a-Matic	4.75	10.00	
4. W4L-56	19.50	29.00	
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50	
4. W6L-56 5/10/25 Wire-less	20.00	24.50	
4. 3W7-L-56	22.50	34.50	

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	74.50	105.00	
4. 1080, '46, Colonial, 24 Sel., 78 RPM	75.00	99.00	
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00	
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	74.50	100.00	
4* 1100, '48, 24 Sel., 78 RPM	150.00	250.00	
2* 1250, '50, 48 Sel., 78 RPM	185.00	275.00	

4. 1250, '50, (Same as above) Converted to 45 RPM	250.00	325.00	
4* 1400, '52, 48 Sel., 78 RPM	375.00	465.00	
4. 1400, '52, (Same as above) Converted to 45 RPM	420.00	525.00	
4* 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	449.50	625.00	
4. 2140 Wall Box	3.00	10.95	
4. 3029 Wall Box	8.00	18.50	
4. 3048 (Conv. of 3020)	15.00	25.00	
4. 3031 Wall Box	3.00	9.95	
4. 3045 Wall Box	4.00	20.00	
4. 4820 Wall Box	20.00	39.50	



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	15.00	60.00	
4. Across the Board (Un 9/52)	50.00	75.00	
4. Ali Baba (Got 6/48)	15.00	25.00	
4. Alice (Got 8/48)	19.50	29.50	
4. All Star Basketball (Got 1/52)	20.00	39.00	
1. All Star Baseball (Wm 5/54)	250.00	375.00	
4. Aquacade (Un 4/49)	10.00	25.00	
4. Arabian Knights (Got. 12/53)	175.00	185.00	
4. Arcade (Wm 11/51)	45.00	75.00	
4. Arizona (Un 4/50)	10.00	25.00	
4. Army-Navy (Wm 10/53)	60.00	130.00	
4* Atlantic City (B 5/52)	124.50	165.00	
4. Baby Face (Un 12/48)	10.00	20.00	
4. Banjo (Ex 3/48)	10.00	20.00	
4. Bank-A-Ball (Got 5/50)	15.00	25.00	
4. Barnacle Bill (Got 8/48)	10.00	20.00	
4. Basketball (Got 10/49)	15.00	25.00	
2* Beach Club (B 2/53)	295.00	350.00	
4* Beauty (B 11/52)	175.00	295.00	
4. Be Bop (Ex 3/50)	10.00	20.00	
4. Bermuda (CC 11/47)	15.00	20.00	
4. Big Hit (CC 7/52)	35.00	50.00	
7. Big League Baseball (Wm 6/54)	279.50	385.00	
4. Big Top (Ge 2/49)	10.00	20.00	
4. Black Gold (Ge 3/49)	10.00	20.00	
6. Blue Skies (Un 11/48)	15.00	20.00	
4. Bolero (Un 12/51)	45.00	95.00	
4. Bomber (CC 3/51)	20.00	25.00	
4. Bone Head (Ge 11/48)	10.00	20.00	
4. Boston (Wm 5/49)	15.00	20.00	
4. Bowling Champ (Got 2/49)	15.00	25.00	
4. Bowl League (Got 8/47)	10.00	19.50	
2* Bright Lights (B 5/51)	40.00	100.00	
4* Bright Spot (B 11/51)	70.00	110.00	
4. Broadway (B 6/51)	49.50	75.00	
4. Buffalo Bill (Got 5/50)	20.00	30.00	
4. Buccaneer (Got 10/48)	10.00	25.00	
6. Build Up (Ex 2/48)	10.00	15.00	
4. Buttons & Bows (Got 3/49)	15.00	25.00	
2* Cabana (Un 3/53)	125.00	195.00	
4. Camel Caravan (Ge 6/49)	15.00	30.00	
4. Campus (Ex 2/50)	15.00	20.00	
4. Canasta (Ge 7/50)	25.00	34.50	
4. Caravan (Wm 6/52)	35.00	75.00	
6. Carnival (B 7/48)	10.00	20.00	
6. Carolina (Un 3/49)	15.00	25.00	
6. Caribbean (Un 3/48)	15.00	25.00	
4. Champion (B 12/49)	20.00	30.00	
4. Champion (CC 6/49)	15.00	20.00	
4. Chinatown (Got 10/52)	65.00	95.00	
4. Cinderella (Got 3/47)	10.00	25.00	
6. Circus (Ex 8/48)	10.00	20.00	
4. Circus (Un 8/52)	135.00	195.00	
4. Citation (B 10/48)	15.00	35.00	
4. C.O.D. (Wm 9/53)	95.00	145.00	
4. College Daze (Got 8/49)	10.00	20.00	
2* Coney Island (B 9/51)	42.50	105.00	
4. Contact (Ex 10/48)	10.00	20.00	
4. Control Tower (Wm 3/51)	25.00	35.00	
4. Coronation (Got 11/52)	65.00	95.00	
4. County Fair (Un 9/51)	35.00	75.00	
4. Crazy Ball (CC 7/48)	10.00	20.00	
4. Crossroads (Got 5/52)	55.00	80.00	
4. Cyclone (Got 5/51)	40.00	69.50	
4. Daisy May (Got 7/54)	195.00	245.00	
4. Dallas (Wm 2/49)	15.00	29.00	
2. Dealer "21" (Wm 2/54)	165.00	215.00	
4. De Icer (Wm 11/49)	20.00	39.00	
4. Dew Wa Ditty (Wm 6/48)	10.00	29.50	
4. Domino (Wm 5/52)	39.50	75.00	
4. Double Action (Ge 1/52)	25.00	35.00	
4. Dbl. Feature (Got 12/50)	15.00	25.00	
4. Dbl. Shuffle (Got 6/49)	15.00	25.00	
4. Disk Jockey (Wm 11/52)	79.50	110.00	
4. Dragonette (Got 6/54)	190.00	235.00	
4. Dreamy (Wm 2/50)	15.00	25.00	
2* Dude Ranch (B 9/53)	325.00	375.00	
4. Eight Ball (Wm 1/52)	45.00	75.00	
4. El Paso (Wm 11/48)	10.00	20.00	
4. Fairway (Wm 6/53)	95.00	150.00	
4. Fighting Irish (CC 11/50)	25.00	35.00	
4. Five Star (Univ 5/51)	35.00	60.00	
4. Floating Power (Ge 12/48)	10.00	20.00	
4. Flying High (Got 2/53)	95.00	129.50	
4. Flying Saucers (Ge 12/50)	15.00	30.00	
4. Football (CC 8/49)	10.00	25.00	
4. Four Corners (Wm 12/52)	55.00	95.00	
4. Four Horsemen (Got 9/50)	30.00	40.00	
4. "400" (Upright) (Ge 10/52)			

1. Happy-Go-Lucky (Got 3/51)	25.00	45.00
1. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	44.00
4. Harvey (Wm 5/51)	15.00	49.00
1. Havana (Un 2/54)	310.00	435.00
2. Hawaii (Un 6/54)	410.00	510.00
1. Hawaiian Beauty (Got 4/54)	180.00	225.00
2. Hayburner (Wm 6/51)	50.00	70.00
2* Hi-Fi (B 6/54)	450.00	495.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	75.00	95.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	75.00
7. Home Run, 6 Player (CC 3/54)	285.00	395.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	44.50	79.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	39.50
4. Humpty Dumpty (Got 10/47)	10.00	25.00
3* Ice-Frolics (B 1/54)	365.00	450.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
2. Jockey Club (Got 4/54)	215.00	245.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	25.00
4. Lazy "Q" (Wm 2/54)	120.00	195.00
2. Leaders (Un 10/51)	40.00	85.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
2. Long Beach (Wm 7/52)	55.00	85.00
4. Lovely Lucy (Got 2/54)	175.00	205.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
2. Major League Baseball (Wm 4/54)	250.00	370.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	125.00	175.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	25.00	39.00
2. Mexico (Un 3/54)	375.00	450.00
4. Minstrel Man (Got 3/51)	25.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	195.00	225.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	145.00	195.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	95.00	130.00
2* Palm Beach (B 7/52)	124.50	160.00
3* Palm Springs (B 11/53)	370.00	440.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	145.00	175.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	125.00	150.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00

4. Queen of Hearts (Got 12/52)	70.00	115.00
4. Quintet (Got 3/53)	85.00	135.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4. Rio (Un 11/53)	250.00	395.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	39.00
4. Rodeo (Un 2/53)	175.00	225.00
4. Rondevo (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	39.00
4. Saddle and Turf (Ex 10/53)	250.00	325.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	195.00	250.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	135.00	170.00
4. Shoo Shoo (Wm 2/51)	25.00	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
4. Silver Skates (Wm 2/53)	65.00	95.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	60.00	75.00
4. Slugfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
2* Spot-Lite (B 1/52)	42.50	100.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	50.00	105.00
4. Starlight (Wm 3/53)	65.00	80.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	130.00	160.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Horkey (CC 4/49)	20.00	34.50
2* Super Pennant Baseball (Wm 1/54)	245.00	345.00
4. Super Star Baseball (Wm 1/54)	425.00	485.00
1* Surf Club (B 3/54)	425.00	495.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4. Tahiti (Un 8/53)	195.00	300.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	15.00	35.00
4. Three Musketeers (Got 7/49)	15.00	35.00
4. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	70.00	105.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Cheat (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	39.00
4. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
2. Tropics (Un 7/53)	190.00	275.00
4. Tucson (Wm 1/49)	10.00	29.00
4. Tumbleweed (Ex 9/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	55.00	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50

4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00

4. Winner (Univ.)	20.00	45.00
4. Wisconsin (Un 3/48)	10.00	20.00
4* Yacht Club (B 6/53)	160.00	285.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	395.00	510.00
4. Bally Champion Bowler (5/54)	415.00	520.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	50.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
1. ChiCoin 10th Frame Special (12/52)	130.00	215.00
4. ChiCoin Name Bowler (1/53)	140.00	225.00
3* ChiCoin 10th Frame Double Score Bowler (3/53)	175.00	250.00
2* ChiCoin Crown (4/53)	175.00	265.00
2. ChiCoin Crown, Giant Pins (4/53)	225.00	295.00
2* ChiCoin Triple Score (6/53)	225.00	275.00
2. ChiCoin Gold Cup (7/53)	250.00	335.00
2. ChiCoin High Speed Crown (7/53)	275.00	350.00
1. ChiCoin High Speed Triple Score (8/53)	275.00	375.00
4* ChiCoin Advance (10/53)	275.00	395.00
1. ChiCoin King (10/53)	350.00	400.00
4. ChiCoin Criss Cross Bowler (12/53)	365.00	425.00
3* ChiCoin Super Frame (3/54)	345.00	410.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
2* Genco Shuffle Pool (11/53)	125.00	275.00
4. Genco Match Pool (2/54)	225.00	375.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00

4. Keeney League (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	49.50	95.00
4. Keeney DeLuxe League (3/52)	45.00	125.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	125.00
4. Keeney High Score League (5/52)	45.00	135.00
4. Keeney Team (10/52)	125.00	165.00
4. Keeney Club (4/53)	135.00	250.00
4. Keeney Domino (5/53)	110.00	265.00
4. Keeney Carnival (5/53)	195.00	250.00
4* Keeney Pacemaker (9/53)	210.00	325.00
4. Keeney Mainliner Bowler (1/54)	300.00	425.00
4. Keeney Bonus Bowler (3/54)	300.00	450.00
4. Keeney Diamond Bowler (4/54)	395.00	485.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shufflecade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player	65.00	100.00
2. United DeLuxe 6-Player (10/51)	65.00	125.00
4. United 6-Player Super (3/52)	75.00	125.00
4. United 4-Player Official (5/52)	100.00	135.00
2. United 6-Player Star (7/52)	125.00	160.00
4. United 10th Frame Star (9/52)	125.00	175.00
4. United Manhattan 10th Frame (9/52)	150.00	220.00
4. United 10th Frame Super (10/52)	140.00	225.00
4. United Manhattan (9/52)	175.00	220.00
4* United Cascade (2/53)	1	

4. Universal Bowlomatic (3/51)	30.00	40.00	4. Williams Bowler (9 1/4") (3/50)	25.00	30.00
4. Williams Twin Shuffle (12/49)	20.00	30.00	4. Williams Double Header (7/50)	20.00	45.00
4. Williams Twin Shuffle (9 1/4") (2/50)	20.00	30.00	4. Williams 5-Player Bowler (6/51)	20.00	30.00



4. ABT 6 Gun Rifle Range	550.00	650.00	4. Keeney Air Raider	75.00	90.00
4. Boomerang	25.00	45.00	4. Keeney Anti Aircraft B1	15.00	35.00
4. Bally Big Inning	79.50	150.00	4. Keeney Sub Gun	75.00	125.00
4. Bally Bowler	20.00	30.00	4. Keeney Texas Leaguer	25.00	50.00
4. Bally Convey	49.50	89.50	4. Kirk Night Bomber	49.50	75.00
4. Bally Defender	59.50	125.00	4. Lite League	49.50	99.50
4. Bally Eagle Eye	39.50	49.50	4. Mills Panoram	95.00	250.00
4. Bally Heavy Hitter	35.00	60.00	4. Mills Panoram Peek	159.00	275.00
4. Bally King Pin	20.00	35.00	6. Mills Conv. for Panoram Peek	10.00	29.50
4. Bally Lucky Strike	25.00	40.00	4. Muto. Atomic Bomber	90.00	195.00
4. Bally Rapid Fire	95.00	125.00	4. Mutos. Ace Bombers	100.00	195.00
4. Bally Sky Battle	39.50	85.00	4. Mutoscope Dr. Mobile	95.00	195.00
4. Bally Torpedo	49.50	85.00	4. Mutos. Fly. Saucers	100.00	175.00
4. Bally Undersea Raider	64.50	150.00	4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Bank Ball	35.00	45.00	4. Mutos. Photomatic (late)	450.00	650.00
4. Champion Hockey	35.00	55.00	4. Mutoscope Silver Cleves	185.00	225.00
4. ChiCoin Basketball Champ	135.00	250.00	4. Mutoscope Sky Fighter	125.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00	4. Mutos. Voice-O-Graph 35c	425.00	595.00
4* ChiCoin Goalee	35.00	119.50	4. Periscope	69.50	99.50
4. ChiCoin Hockey	55.00	75.00	4. QT Pool Table	65.00	85.00
1. Chi Midget Skee	65.00	105.00	4. Quizzer	60.00	95.00
4. ChiCoin Pistol	49.50	99.50	6. Rockola Ten Pins HD	20.00	40.00
4. ChiCoin Roll-A-Score	29.50	75.00	4. Rockola World Series	20.00	40.00
4. Edelec Pool Table	20.00	75.00	4. Scientific Baseball	35.00	79.50
2. Evans Bat-A-Score	75.00	195.00	4. Scientific Basketball	20.00	39.50
4. Evans Ball-Score	79.50	89.50	4. Scientific Batting Pr.	65.00	89.50
4. Evans Ski Roll	35.00	95.00	4. Scientific Pitch 'Em	85.00	185.00
4. Evans Super Bomber	100.00	210.00	4* Seeburg Bear Gun	145.00	195.00
4. Evans Play Ball	65.00	75.00	4. Seeburg Chicken Sam	69.50	110.00
4. Evans Ten Strike '46	20.00	65.00	4. Seeburg Shoot the Chute	49.50	95.00
4. Evans Tommy Gun	39.50	99.00	4. Set Shot Basketball	200.00	250.00
2* Exhibit Dale Gun	15.00	94.50	2. Telequiz	110.00	169.00
4. Exhibit Gun Patrol	125.00	185.00	4. Un. Team Hockey	30.00	85.00
3. Exhibit Jet Gun	99.00	195.00	4. Western Baseball '39	75.00	95.00
4. Exhibit Space Gun	150.00	195.00	4. Western Baseball '40	95.00	125.00
4. Exhibit Pony Express	85.00	135.00	4. Wilcox-Gay Recordio	40.00	75.00
4. Exhibit Silver Bullets	75.00	125.00	4. Williams All Stars	35.00	75.00
4* Exhibit Six Shooter	75.00	145.00	4. Williams Box Score	39.50	75.00
4. Exhibit Vitalizer	45.00	75.00	4. Williams Star Series	24.50	109.50
2* Exhibit Shooting Gallery	295.00	395.00	4. Williams DeLuxe World Series	60.00	169.50
6. Grotchen Met. Typer	79.50	149.50	4. Williams Super World Series	110.00	195.00
4* Genco Sky Gunner	150.00	250.00	4. Williams Quarterback	25.00	75.00
4. Genco Silver Chest	250.00	275.00	4. Williams Pennant Baseball	275.00	325.00
4. Genco Night Fighter	250.00	295.00	4. Wurlitzer Skee ball	35.00	150.00
2* Genco Basketball	250.00	399.50			
4. Genco Super Basketball	400.00	475.00			
6. Irish Poker	50.00	65.00			
4. Jack Rabbit	50.00	99.50			
4. Jungle Joe	49.50	69.50			

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS		SHUFFLES AND REBOUNDS	
AMI Model A	125.00- 200.00	ChiCoin 10th Frame Dbl. Score Bowler (3/53)	175.00- 250.00
AMI Model C	200.00- 300.00	ChiCoin Crown (4/53)	175.00- 265.00
AMI Model D-40	250.00- 410.00	ChiCoin Triple Score (6/53)	225.00- 275.00
AMI Model D-80	375.00- 525.00	ChiCoin Advance Bowler (10/53)	275.00- 395.00
Seeburg M100A	350.00- 475.00	ChiCoin Super Frame (2/54)	345.00- 410.00
Seeburg M100B	450.00- 650.00	Genco Shuffle Pool (11/53)	125.00- 275.00
Wurlitzer 1100	150.00- 225.00	United Cascade (2/53)	160.00- 250.00
Wurlitzer 1250	185.00- 275.00	United Clover (2/53)	145.00- 255.00
Wurlitzer 1400	375.00- 465.00	United Classic (6/53)	195.00- 295.00
Wurlitzer 1500	449.50- 625.00	United Olympic (6/53)	195.00- 295.00
		United Royal (9/53)	275.00- 395.00
		United Imperial (9/53)	275.00- 395.00
		United Chief (11/53)	345.00- 425.00
		United Team (1/54)	350.00- 460.00
		United Ace (Un 5/54)	425.00- 550.00
PINBALLS		ARCADE EQUIPMENT	
ABC (Un 3/51)	15.00- 60.00	Chi-Coin Goalee	35.00- 119.00
Atlantic City (B 5/52)	124.50- 165.00	Exhibit Dale Gun	15.00- 94.50
Beach Club (B 2/53)	295.00- 350.00	Exhibit Six Shooters	75.00- 145.00
Beauty (B 11/52)	200.00- 295.00	Exhibit Shooting Gallery	295.00- 395.00
Bright Lights (B 5/51)	40.00- 100.00	Genco Sky Gunner	150.00- 250.00
Bright Spot (B 11/51)	70.00- 110.00	Genco Basketball	250.00- 399.50
Cabana (Un 3/53)	145.00- 195.00	Seeburg Bear Gun	145.00- 195.00
Coney Island (B 9/51)	64.50- 105.00		
Dude Ranch (B 9/53)	325.00- 375.00		
Frolics (B 10/52)	150.00- 230.00		
Hi-Fi (B 6/54)	450.00- 495.00		
Ice-Frolics (B 1/54)	365.00- 450.00		
Palm Beach (B 7/52)	124.50- 160.00		
Palm Springs (B 11/53)	370.00- 440.00		
Spot-Lite (B 1/52)	42.50- 100.00		
Super Pennant Baseball (Wm 1/54)	245.00- 345.00		
Surf Club (B 3/54)	425.00- 495.00		
Yacht Club (B 6/53)	160.00- 285.00		

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

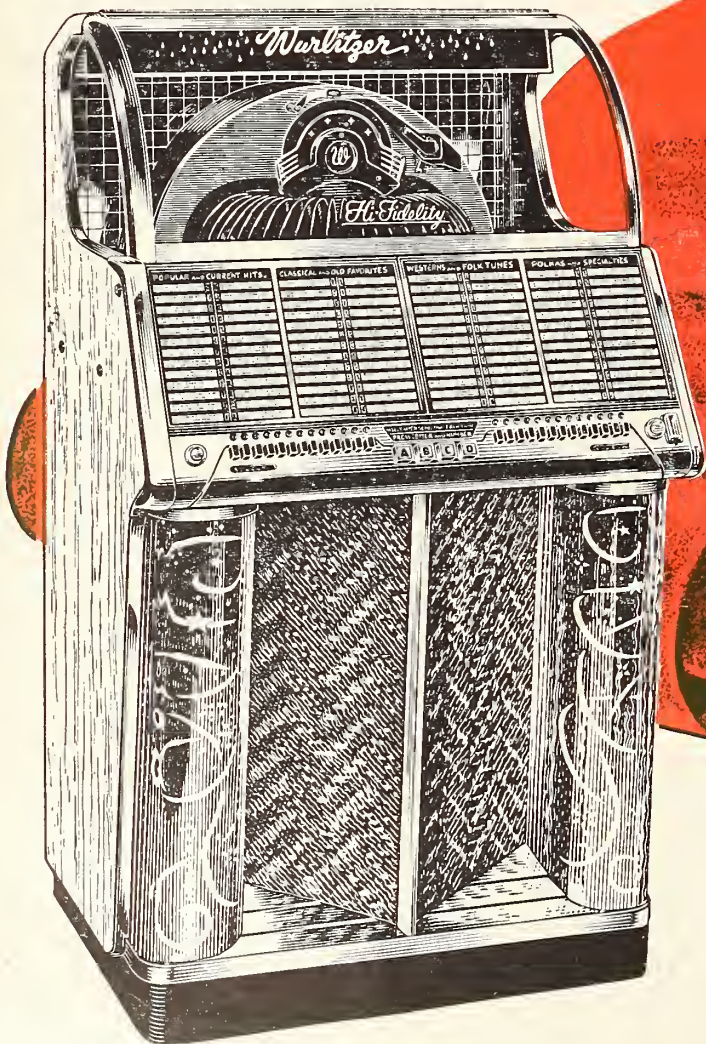
AMI, INCORPORATED	AMI "E"-40 Phonograph	\$ 795.00	ROCK-OLA MFG. CORP.	Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
	AMI "E"-80 Phonograph	925.00		Model 1440 "Comet Fireball" Playmaster, 120 Selections, 45 RPM Only	
	AMI "E"-120 Phonograph	1,050.00		Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	
	W-80 5-10-25c Wall Box	89.50		Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
	W-120 5-10-25c Wall Box	99.00		Model 1548, 50 Selection Wall Box	
	HS-80 Hideaway	775.00		Model 1550, 20 Selection Wall Box	
	HS-120 Hideaway	875.00		Model 1613, 8" Blonde Wall Speaker	
	AMIVOX Speaker	27.50		Model 1614, 8" Mahogany Wall Speaker	
				Model 1906, Remote Volume Control	
AUTO-PHOTO CO.	Auto-Photo	\$2,545.00	J. P. SEEBURG CORP.	HF-100-R	
				3W-1 Wall-O-Matic "100"	
BALLY MFG. CO.	Champion	\$ 795.00		MRVC-1 Master Remote Volume Control	
	Variety	760.00		CVS4-8-8" Wall Speaker Ivory (Teardrop)	
	Moon-Ride	995.00		CVS6-8-8" Recessed Speaker	
	Jet-Bowler (With Match Feature)			CVS7-12-12" Recessed Speaker	
	Model Jet-110, 10c a play	755.00		PS6-1Z Power Supply	
	Model Jet-325, 10c a play, 3 plays for 25c	775.00		ARAL-6 Auxiliary Remote Amplifier	
	Rocket-Bowler (Without Match Feature)			AVC-1 Automatic Volume Compensator Unit	
	Model Rocket-110, 10c a play	710.00		Ray-O-Lite "Coon Hunt"	
	Model Rocket-325, 10c a play, 3 plays for 25c	730.00			
CHICAGO COIN	Flash Bowler		UNITED MFG. CO.	De Luxe 11th Frame Shuffle Alley (With Match Feature)	
	Single Chute	\$ 699.50		Regular Model, 10c play	\$ 710.00
	Double Chute	720.00		Special Model, 10c, 3 for 25c	730.00
	Holiday Bowler (With Match Features)			11th Frame Shuffle Alley (Without Match Feature)	
	Single Chute	789.50		Regular Model, 10c play	685.00
	Double Chute	799.50		Special Model, 10c, 3 for 25c	705.00
EXHIBIT SUPPLY	Star Shooting Gallery	\$ 595.00		De Luxe Carnival Gun (With Match Feature)	
	Junior Jet Ride	395.00		Single Chute	700.00
	Big Bronco	997.50		Double Chute	720.00
	Roy Rogers' Trigger	1,047.50		Carnival Gun (Without Match Feature)	
	Rudolph The Red Nosed Reindeer	725.00		Single Chute	675.00
	Rudolph The Red Nosed Reindeer With Music	775.00		Double Chute	695.00
	Pete The Rabbit	725.00		De Luxe Shuffle Targette (With Match Feature)	
	Pete The Rabbit With Music	775.00		Regular Model, 10c play	710.00
	Twin Pete The Rabbit	725.00		Special Model, 10c, 3 for 25c	730.00
	Rawhide	725.00		Shuffle Targette (Without Match Feature)	
	Space Patrol, New Style	1,047.50		Regular Model, 10c play	685.00
	Sea Skate	1,047.50		Special Model, 10c, 3 for 25c	705.00
	Vacumatic Card Vendor	221.50		Singapore	725.00
GENCO MFG. & SALES CO.	Rifle Gallery	\$ 625.00	WILLIAMS MFG. CO.	Jet Fighter (Without Match or Free Play Features)	\$ 650.00
D. GOTTLIEB & CO.	Super Jumbo (With Match Score and Free Play Feature)	\$ 595.00		Super Jet Fighter (With Match and Free Play Features)	675.00
	4-Belles	364.00		Star Pool	389.50
INTERNATIONAL MUTO. CORP.	Drive Yourself (new Drivemobile)	\$ 795.00		Daffy Derby	469.50
	Photomat '54	2,150.00		All Star Baseball	665.00
	3-D Art Parade, 10-show model	495.00			
	3-D Art Parade, 6-show model	395.00			
	Universal Post Card Vendor	60.00			
J. H. KEENEY & CO., INC.	American Bowler (With Match Feature)	\$ 690.00	THE RUDOLPH WURLITZER CO.	Model "1700" Phonograph	
	Single Chute	710.00		Model "1600-A" Phonograph	
	Double Chute	710.00		Model "1650-A" Phonograph	
	National Bowler (Without Match Feature)	650.00		Model "1500-A" Phonograph	
	Single Chute	670.00		Model "1600" Phonograph	
	Double Chute	670.00		Model "1650" Phonograph	
	Electric Cigarette Vendor	284.50		Model 5112-12" Concealed Speaker Hi-Fi	
	Coin Changer Model	304.50		Model 5112-8" Wall Speaker Hi-Fi	
				Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)	
				Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
				Model 4851 5c-10c-25c Wall Box (48 Selections)	
				Model 5204 5c-10c-25c Wall Box (104 Selections)	
				Model 5100 8" Speaker	
				Model 5110 12" DeLuxe Speaker	

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SHUFFLE-TYPE SKEE-SKILL GAME

WITH NEW **UP UP UP** PROGRESSIVE SCORING



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LAST 2 SHOTS
MULTIPLY SCORE
10 TIMES

12 SHOTS 10¢

ALSO AVAILABLE
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A TRULY GREAT COMPETITIVE GAME

EXTRA FAST PLAY

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Fast Action In-Line Game

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Location-reports from coast to coast prove that VARIETY tops all other in-line games, including BEACH CLUB, for immediate attraction, continuous repeat-play and record-smashing earning-power. Get your share . . . get VARIETY today.

Ghost-cards above show how player moves Card-numbers UP or DOWN. Bright circles are lit numbers. Top card shows all numbers in normal position. Other cards illustrate 3 different ways to straighten out lop-sided line-up by moving first 3 lines of Card UP or DOWN. Players hail Magic-Lines as greatest extra-fun feature in years . . . and back up their enthusiasm with greatest cash-box approval in years!

FAMOUS FEATURES

Super-Cards that score 4-in-line for 3-in-line . . . Corner Scores . . . Spot Roll-overs . . . Extra Time Lights . . . Advancing Scores . . . Extra Balls.

Bally JET-BOWLER

WITH MATCH-SCORE FEATURES

Rocket Bowler

WITHOUT MATCH-SCORE FEATURES

SPEED-CONTROL SKILL of skee-ball combined with AIM-CONTROL SKILL of bowling results in a bowler that really keep players coming back day after day, month after month. Get in on the big new bowler boom . . . get JET-BOWLER and ROCKET-BOWLER!

FAVORITE FEATURES

Light-up scores. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Choice of straight dime play or 1 play 10 cents, 3 plays 25 cents.

Electronic Speed-O-Meter detects speed of every puck-shot. Player controls shot-speed for highest scores.