

THE CASH BOX

VOLUME 12, NUMBER 40

JUNE 30, 1951

50
HEAR OUR LATEST HITS ON
COLUMBIA RECORDS



Staggering under the heavy load of "Because Of You" disks which his machines are using, Harry Siskind of the Master Automatic Music Co. in Brooklyn gets an assist, as he picks up his reorder, from Tony Bennett who recorded it and an approving smile from Mitch Miller, A & R head of Columbia. The disk, backed by "I Won't Cry Anymore" which also is getting a good ride, has been sent into the hit category solely through the efforts of operators who chose it to prove to Columbia execs that they could make a platter step out through juke box play alone. Convinced by the test, Columbia officials are planning a new promotional campaign aimed at juke box ops.

WANTED

GOOD, OLD FASHIONED AMERICAN OPTIMISM

Wanted most, today, by all in the nation, is just good, old-fashioned American optimism.

The spirits of the people, and especially of many, many businessmen, have been dampened by the events of the day.

The Korean war has hurt. It has brought about buying stampedes in all industries.

It has created a situation whereby this nation will, for many, many years to come, provided there does not come into being another world war, live a wartime-peacetime economy, just as Great Britain and many European nations have in the last few years.

In short, for years to come, businessmen will always have to figure just how much of their production and monies will go for armaments, and how much for civilian goods.

Uncle Sam has accepted the leadership of the world. He must, as its leader, help maintain the peace. So that people can travel, can enjoy themselves, and can look forward to some sort of a future.

To do that he must be the world's policeman. And, as the world's policeman, must be constantly prepared for whatever trouble will result anywhere, especially as long as communism prevails, and attracts so many greedy, power-ambitious men.

With all the foregoing, then, what is happening to America's businessmen? Especially to the businessmen in this industry?

Just a few weeks ago the writer came across, what was

formerly one of the most optimistic and enthusiastic distributors in the nation, to find him sunk so low in pessimism that it took some hours to get the darkness out of his eyes.

Here's a nation where 3,500,000 babies have been born each year and, it is expected, more than that number will be born in 1951. That means 3,500,000 new customers each year, fifteen and twenty years from today. More and more customers for everything this and all other industries can produce.

What's wrong with that?

Here is an industry where the leading manufacturers rose right up from the ranks. Actually pulled themselves to the top by their own bootstraps.

Every operator, every mechanic, in fact every jobber and distributor, can do the very same.

This is an industry that offers unlimited opportunity. Because this is an entertainment business. The sort of business that requires constant change.

New novelties. New games. New ideas. These must come just as fast as light to please the whims and fancies of the fickle public.

Just as radio superseded vaudeville, and just as television is now superseding radio, one game after the other, as it appeared, superseded the other.

The Johnson Act has not upset the applecart of this business at all. It contained itself to just one type of product. It did not cover something that the public want and demand constantly—novelty entertainment.

It has been proved, many times in the past, that novelty entertainment can be just as profitable, if not more profitable, than the machines covered by the Johnson Act.

This is a great and growing industry. There are more people engaged in this business than ever before in history.

There is more of the public at work than ever before, earning more than they ever did before, and ready and even eager to be entertained economically by the products of this industry.

Look at the facts. These facts, most definitely, are as optimistic as they ever will be in all this nation's history, as far as this industry is concerned.

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price hook of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*".

AN ANSWER TO LOCATION OWNERS WHO ARE ASKING OPERATORS

“WHY 10¢ PLAY?”

SINCE 1934, WHEN THE MODERN AUTOMATIC PHONOGRAPH CAME INTO BEING, OPERATORS HAVE CONTINUED TO CHARGE 5¢ PER PLAY FOR EACH RECORD. IN THOSE 17 YEARS ALL COSTS OF MATERIALS DAILY USED IN THE OPERATION OF PHONOGRAPHS, INCLUDING OPERATING OVERHEAD EXPENSE, HAVE RISEN FROM 150% TO OVER 400%. THESE INCREASES INCLUDE SALARIES FOR MECHANICS, SERVICEMEN, COLLECTORS, HELPERS, OFFICE WORKERS, AS WELL AS RENT, RECORDS, TUBES, CARS, TRUCKS, GAS, OIL, NEEDLES, PLASTICS, BULBS, AND HUNDREDS OF OTHER PARTS, SUPPLIES AND SUNDRIES, AS WELL AS TAXES, LICENSE FEES, ETC., DAILY PAID OUT BY AUTOMATIC PHONOGRAPH OPERATORS, JUST LIKE COSTS AND PRICES OF ALL MERCHANDISE, MATERIALS AND SERVICES HAVE TREMENDOUSLY ZOOMED IN PRICE DURING THESE PAST 17 YEARS. JUST A FEW ARE LISTED HERE AS EXAMPLES:

THE very, very limited list to the right gives only a minute idea of what has happened in inflation-ridden America from 1934 to 1951.

In 1934 the first modern automatic phonograph mechanism was presented to the world.

It did not just revive the former automatic music industry, which had fallen by the wayside for some years (the old days of automatic pianos, automatic harps, automatic violins, etc.) . . . it actually started an entirely new industry.

The automatic phonograph did most completely revive the recording industry which had fallen to its very lowest point as an industry.

The modern automatic phonograph brought new life to the record business. It helped create new stars. It helped start the sales of home phonos all over again.

It caused publishers, song writers, composers, lyricists, stage personalities and performers to suddenly find themselves back again in the public limelight.

But seventeen years ago (1934) things were a lot different in what was then depression-ridden America, as compared to what they are now (1951) in inflation-ridden America.

Costs have zoomed up from 150% to over 400% on all items in daily use by automatic phonograph operators. This also includes their general operating overhead expense.

But, the automatic phonograph operator, regardless of these stunning increases in all costs of his supplies and his overhead expenses, continued to charge only 5¢ per record play.

He was losing money. He was becoming desperate. He tried in every possible fashion to somehow break even against an inflationary-cost-rising tide.

And then along came television to make even this impossible. His storekeepers rushed to buy television receiving sets, completely shutting off his automatic phonos, during the time that the telecasts were under way. The entire automatic music industry then reached its lowest low-point.

The automatic music operator now saw that there was no longer any

| 1934 | 1951 |
|--|--|
| Bottle of Beer Cost 15¢ | Same Bottle of Beer 35¢ And Up |
| Shoe Shine Cost 5¢ | Same Shoe Shine 15¢ And Up |
| Plate of Soup 5¢ | Same Plate of Soup 15¢ And Up |
| Ice Cream Sodas 10¢ | Same Ice Cream Sodas 20¢ And Up |
| Daily Newspaper 2¢ | Same Daily Newspaper 5¢ And Up |
| Average Amplifier Tube 50¢ | Same Average Tube \$1.50 And Up |
| Average Phono Records 20¢ | Same Average Records 59¢ And Up |
| Mechanic's Salary, Average, Per Week, \$35 | Same Mechanic's Salary \$85 And Up |
| Average Automatic Phonograph Cost . \$300 | Avg. Aut. Phono Cost \$800 And Up |
| Pay Station Telephone Call 5¢ | Same Pay Station Phone Call 10¢ |
| Street Car or Bus Ride 5¢ | Same Ride 10¢ And Up |
| License Fees Per Year \$00.00 | Avg. Yearly License Fees \$25 And Up |

profit in automatic music. His only answer, and he fought hard against it, was to increase the cost per record play and attempt, by this one and only method left him, to somehow once again break even and, perhaps, if the public returned to the automatic phonographs to play them as much as they used to, he might even show some profit.

There is no storekeeper who hasn't also been forced to raise the prices of his merchandise. Not once, not twice, but, many, many times, since 1934.

The automatic music industry did not raise its price, regardless of the higher costs it was enduring those past seventeen years.

Today, the automatic music operators, because television has cut deeply into playing time, because inflation

is rampant, because costs and overhead operating expenses and because fees and taxes have risen anywhere from 150 per cent to over 400 per cent, have been forced, actually forced, to charge 10¢ per record play, 3 plays for 25¢.

In short, at 3 plays for 25¢, which means 8 and 1/3 cents cost to the public per record played, the operators have hiked their price about 50 per cent, compared to the fact that they are enduring increases from 150 per cent to over 400 per cent.

Even if they were able to sell every record play to the public for a straight dime (10¢ each record play) they would still find it a battle to survive.

The problem today is to somehow stimulate the public to play more than before.

This is only being achieved because artists, bands, and performers, realize that the automatic phono is important to their careers. They are working with the record manufacturers to constantly produce better recordings of great popular tunes, so that people will be attracted to automatic phonographs, and will play more times than before.

Any retailer can carefully check the statements here against his own products, his own costs, his own overhead operating expenses, from 1934 to 1951.

Then let him decide whether the automatic music operator who has a phonograph in his place of business isn't also entitled to raise his price so that he can continue to try hard to earn a livelihood.

FURTHER PROOF WHY OPS NEED

10¢ PLAY

JOHN I. TABOR
162½ COURT STREET
CHARLESTON, W. VA.

June 8, 1951

This is a Copy of a Letter that I Sent to Our Senators and Congressmen.

Re: Cost of Operation on Amusement Machines
Dear Senator:

I have been an operator of juke boxes for twelve years and have kept a detailed record of the income and expenses of operation. I wish to present to you figures showing the reduction in net receipts by comparing the years 1940 and 1950. Below is shown income and expenses based on the operation of 50 juke boxes.

| | 1940 | 1950 |
|---|-------------|--|
| Collections, \$9.22 per wk. per machine | \$23,972.00 | \$ 6.38 per wk. per machine..\$16,588.00 |
| 50 Phonographs @ \$250.00 | 4,166.67 | @ \$796.00 |
| 1 Pickup Truck, \$700.00—3 yrs. | 175.00 | \$39,800.00—3 yrs..... 13,266.67 |
| 7500 Records @ 28 cents | 2,100.00 | \$ 1,400.00—4 yrs. 350.00 |
| Labor per year | 1,560.00 | @ 65 cents |
| 2500 Light Bulbs @ 6 cents | 150.00 | 275.00 |
| 200 Needles @ 28 cents | 56.00 | @ 11 cents |
| 10 Crystal Pickups @ 1.50 | 15.00 | @ 39 cents |
| 780 Gal. Gasoline @ 21 cents | 163.80 | @ \$6.50 |
| 18 Gal. Oil @ 1.20 | 21.60 | @ 31 cents |
| Miscellaneous Parts and Expenses | 100.00 | @ \$1.60 |
| Licenses—City and County | 550.00 | 241.80 |
| Federal Stamps | None | 28.80 |
| Store Room Rent @ \$60.00 per month | 720.00 | 250.00 |
| | | 550.00 |
| | | 250.00 |
| Total Expenses | \$ 9,778.00 | 1,500.00 |
| | | \$24,850.27 |
| Profit for Year | \$14,194.00 | Loss for Year |
| | | \$ (8,262.27) |

From the above you will see that my business is no longer profitable. Any additional taxes or assessments on my machines would put me completely out of business. It is my opinion, as a man who has been in the amusement business for several years, that additional assessments will lower federal revenue by forcing these businesses to cease operation. In talking with other operators it appears that their problems are similar to mine.

I would appreciate your giving consideration to the above facts and figures in voting on legislation affecting this kind of business.

Very truly yours,
John I. Tabor
John I. Tabor

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"CASTLE ROCK" (2:33)

"SEPTEMBER SONG" (3:03)

RALPH MARGERIE
(Mercury 5658)

● Two instrumentals in different styles are turned out on this disk by Ralph Margerie. The first half is a jumpy thing with some excellent solos by the boys in the band. The lower half is the standard which the orchestra gives a slow melodic workout. Both sides are good to hear.

"DYNAMITE POLKA" (2:42)

"HOME RUN POLKA" (2:39)

RAY HENRY
(Dano 3055)

● A couple of happy sounding polkas are dished out on this platter by Ray Henry and the orchestra. Each side gets a lively workout from the boys and makes for good listening. Ops who have the locations which go for polkas, will do fine with this one.

"SENTIMENTAL FOOL" (2:12)

"MY TRULY, TRULY FAIR" (2:40)

GEORGIE AULD
(Coral 60515; 9-60515)

● Georgie Auld goes to work on a ballad on the top deck and does it in wonderful style as an ensemble under the direction of Dave Lambert helps him out vocally. On the second side the same group and Georgie get going on a current hit and again do a worthwhile job. Ops oughta tune in.

"THE POCATELLO POLKA" (2:10)

"LET'S GO BOWLING" (2:02)

ROSALIND PAIGE
(Dubonnet 4001)

● Rosalind Paige tackles a polka on the upper half and with an assist from the Satisfiers and Buddy Rocco's Trio, she makes it sound real jumpy. Second half is another lively get together of the same groups and Rosalind. Ops might take a look at this.

"STRAWBERRY TEARS" (2:29)

"EASY TALK" (2:37)

DINNING SISTERS
(Capitol 1577; F-1577)

● A couple of cute items are dished out here by the Dinning Sisters. Displaying their usual listenable harmony, the girls run through the lyrics of these tunes in a happy manner. Ops who are looking for good filler material, might take a listen to these sides.

"HOW D'YA LIKE YOUR EGGS IN THE MORNING?" (2:46)

"WE NEVER TALK MUCH" (2:44)

DEAN MARTIN & HELEN O'CONNELL
(Capitol 1575; F-1575)

● Two appealing novelties get a going over from Dean Martin and Helen O'Connell. This pair gives out with the good lyrics in fine style which should please their fans. Although not of the world shaking variety, each end of this disk is pleasant to hear and ops oughta take a listen.

DISK OF THE WEEK

"SWEET VIOLETS" (2:49)

"IF YOU TURN ME DOWN" (2:13)

DINAH SHORE

(RCA Victor 20-4174; 47-4174)



DINAH SHORE

● Taking an old tune with some cleaned up lyrics, Dinah Shore turns out a novelty disk which is bound to hit all over the place. Written by the author of "The

Thing" and "Never Been Kissed," this one is the same sort of thing, a familiar melody with lyrics that will pass inspection. The disk is headed for a great juke box play and ops who know the score will want to get going with it. Dinah vocalizes in first rate fashion here and Henri Rene and the orchestra back her up in fine style. The second side too is a likely novelty with an appealing tune and cute lyrics. Dinah does this in her winning manner and it too has a good chance. Ops have a good thing here, a top side that can't miss and a flip with possibilities.

"THERE ARE TWO SIDES TO EVERY HEARTACHE" (2:37)

"DREAM TRAIN" (2:30)

JAN GARBER
(Capitol 1578; F-1578)

● A couple of smooth sides are offered here by Jan Garber and his orchestra. Both ends get a fine vocal from Roy Cordell as the boys in the band back him up with their well known sweet style. This disk should hold its own in the boxes and ops might take a look.

"VANITY" (2:42)

"THE WONDROUS WORD" (2:39)

TONY FONTANE
(Mercury 5659)

● Tony Fontane puts his big voice to work on a beautiful ballad and makes it sound real wonderful. With George Bassman doing the orchestration, Tony really gets going on this side. The lower one finds him teaming up with the Smith Brothers to offer their version of a current inspirational hit. Ops shouldn't miss this disk.

"GOOD LUCK, GOOD HEALTH, GOD BLESS YOU" (2:53)

"ALL HANDS ON DECK" (2:38)

BILLY COTTON
(London 1048)

● A very attractive ballad gets a grand going over from Billy Cotton and the orchestra. Doreen Stephens and Alan Breeze do a duet on the very good lyrics. This infectious melody could come through. The second side is cute sea ditty which also gets a fine production from the orchestra. Ops oughta keep an eye on the top deck.

"ROMAN GUITAR" (2:15)

"DYNAFLOW DRIVE" (2:23)

JERRY MURAD'S HARMONICATS
(Mercury 5625)

● Jerry Murad's Harmonicats go to town here with a couple of instrumentals which should please. The top side is a lovely old melody which the boys do in very exciting style while the second half is a very fast driving instrumental. Ops will want to take a look at this one.

"I CAN SEE YOU" (3:01)

"DARK IS THE NIGHT" (2:34)

MARY MAYO
(Capitol 1579; F-1579)

● Mary Mayo takes two tunes from "Rich, Young And Pretty" and gives them a wonderful vocal. Both sides get an orchestration to match from Al Ham. The first half is a pleasant sounding thing while the second half is a very slow, heavy ballad. Ops won't want to miss these sides.

"I DON'T MIND" (2:41)

"L'AMOUR TOUJOURS" (2:36)

BOB CROSBY
(Capitol 1576; F-1576)

● An easy going side is turned out here by Bob Crosby. Doing the vocal in pleasant manner, Bob gets some good support from the boys in the orchestra. The lower end is a fast paced item on which the Crew Chiefs join Bob in giving out with the cute lyrics. Ops oughta listen in.

"LISTEN TO THE BELLS" (2:46)

"I WANNA BE READY" 2:15

STATESMEN QUARTET
(Capitol 1582; F-1582)

● Two pop religious tunes are sent along by the Statesmen. With Hovie Lister accompanying them on the piano, the boys do both of these sides in acceptable style. First one is very slow while the second half is in faster tempo. Ops with the right locations might tune in.

"BELIEVING YOU" (2:22)

"ONE DANCE WITH YOU" (2:25)

RAY ANTHONY
(Capitol 1574; F-1574)

● Ray Anthony takes a ballad and gives it a smooth working over on the upper half. Tommy Mercer does the vocal in good fashion and makes this a listenable side. Lower end gets another vocal from Tommy and the Choir as the boys in band come through with the orchestration. Ops might take a peek.

"SAD AND LONELY" (2:57)

"IRVING" (2:44)

LAWRENCE WELK
(Coral 60514; 9-60514)

● A tune with a lot of sleeper potential shows up here done by Lawrence Welk. Getting a terrific vocal from Roberta Linn who's joined by Garth Andrews, this side has great possibilities. The second half is a very cute novelty on which Roberta and the Modernaires take off on the vocal. Ops shouldn't miss this disk.

"DREAMERS, PLEASE LISTEN" (2:38)

"TANGERINE" (2:39)

NORMAN GREENE ORCH.
(Rexford 104)

● An interesting ballad is introduced by Norman Greene's orchestra on the upper deck. Anita Ellis gives out with the vocal in pleasant style and makes this a worthwhile side. Bottom half is a smooth rendition of an oldie with a chorus doing the vocalizing. Ops will do ok with this.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "HOW MANY TIMES?" Dinah Shore RCA Victor 20-4175; 47-4175
- ★ "THE MORNINGSIDE OF THE MOUNTAIN" Jan Garber Capitol 1594; F-1594
- ★ "SAD AND LONELY" Lawrence Welk Coral 60514; 9-60514
- ★ "WONDER WHY" Toni Arden Columbia 39427; 9-39427
- ★ "THESE THINGS I OFFER YOU" Tomara Hayes Decco 27650; 9-27650

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically
45 rpm numbers in parenthesis

| CODE | | |
|-------------|------------------|----------------|
| AB—Abbey | DY—Derby | PE—Peacock |
| AL—Aladdin | 4 Star—Four Star | PR—Prestige |
| AP—Apollo | FE—Federal | RA—Rainbow |
| AT—Atlantic | IN—Intro | RE—Regent |
| BU—Bullet | JU—Jubilee | RG—Regal |
| CA—Capitol | KI—King | SA—Savoy |
| CH—Chess | LO—London | SIT—Sittin' In |
| CO—Columbia | ME—Mercury | SP—Specialty |
| CR—Coral | MG—MGM | TE—Tempo |
| DA—Dano | MO—Modern | TW—Tower |
| DE—Decca | NA—National | VI—Victor |
| | OR—Orlale | |

- | | | Pos. | Last Week |
|-----------|--|----------|-----------|
| 1 | TOO YOUNG NAT "KING" COLE CA-1449 (F-1449)—King Cole CO-39271 (4-39271)—Toni Arden CR-60393 (9-60393)—Denny Vaughn DE-27569 (9-27569)—Patty Andrews | 2 | |
| | DE-27366 (9-27366)—Victor Young ME-5599 (5599x45)—Richard Hayes MG-10920 (K10920)—Johnny Desmond VI-20-4105 (47-4105)—Fran Allison | | |
| 2 | HOW HIGH THE MOON LES PAUL & MARY FORD CA-1451 (F-1451)—Les Paul & Mary Ford CO-39145—Erroll Garner | 1 | |
| | DE-24513 (9-24513)—Lionel Hampton O. MG-30303 (K-30303)—David Rose | | |
| 3 | JEZEBEL FRANKIE LAINE CO-39267 (4-39267)—Frankie Laine ME-5622—Allen Greene | 4 | |
| | ME-5620—Alexander Brothers | | |
| 4 | ON TOP OF OLD SMOKY THE WEAVERS & TERRY GILKYSON CO-39328—Burl Ives CR-60436 (9-60436)—George Cates O. DE-27515 (9-27515)—Weavers & Terry Gilkyson | 3 | |
| | LO-1028 (45-1028)—Josh White ME-5612 (5612x45)—George Strava O. | | |
| 5 | SOUND OFF VAUGHN MONROE CO-39413 (4-39413)—DePaur's Inf. Ch. DE-27054 (9-27054)—Jerry Gray | 5 | |
| | DE-27608 (9-27608)—Jerry Gray VI-20-4113 (47-4113)—Vaughn Monroe | | |
| 6 | ROSE, ROSE, I LOVE YOU FRANKIE LAINE CA-1532 (F-1532)—Lou Ella Robertson CO-39367 (4-39367)—Frankie Laine CO-39420 (4-39420)—Miss Hue Lee CR-60484—Mitchell Trio | 8 | |
| | DE-27594 (9-27594)—Gordon Jenkins LO-1029 (45-1029)—Benny Lee MG-10978 (K10978)—Art Lund VI-20-4135 (47-4135)—Buddy Morrow O. | | |
| 7 | MOCKIN' BIRD HILL LES PAUL & MARY FORD—PATTI PAGE CA-1373 (F-1373)—Les Paul & Mary Ford CR-64061 (9-64061)—Pinetoppers DE-27444 (9-27444)—Russ Morgan LO-851 (30296)—Marlin Sisters | 6 | |
| | ME-5552 (5552x45)—Tiny Hill ME-5595 (5595x45)—Patti Page VI-21-0396 (48-0396)—Britt & Allen | | |
| 8 | MISTER AND MISSISSIPPI PATTI PAGE CA-1521 (F-1521)—Tennessee Ernie CO-39371 (4-39371)—Gene Autry DE-27259 (9-27259)—Mills Bros. | | |
| | ME-5647 (5647x45)—Rex Allen ME-5645 (4645x45)—Patti Page VI-20-4140 (47-4140)—Dennis Day | | |
| 9 | I APOLOGIZE BILLY ECKSTINE CO-39189 (9-39189)—Champ Butler DE-27484 (9-27484)—Don Cherry LO-964 (45-964)—Anita O'Day | 7 | |
| | ME-8209 (8209x45)—Dinah Washington MG-10903 (K10903)—Billy Eckstine VI-20-4056 (47-4056)—Tony Martin | | |
| 10 | MY TRULY, TRULY FAIR GUY MITCHELL CA-1583 (F-1583)—Ray Anthony CO-39415 (4-39415)—Guy Mitchell CR-60514 (9-60514)—Georgie Ald DE-27630 (9-27630)—Russ Morgan | | |
| | LO-1050 (45-1050)—Dick James ME-5646 (5646x45)—Vic Damone MG-10984 (K10984)—Art Mooney VI-20-4159 (47-4159)—Freddy Martin | | |

11) PRETTY EYED BABY. 12) UNLESS. 13) WHEN YOU AND I WERE YOUNG MAGGIE BLUES. 14) IF. 15) LOVELIEST NIGHT OF THE YEAR. 16) BE MY LOVE. 17) BEAUTIFUL BROWN EYES. 18) SPARROW IN THE TREE TOP. 19) OLD SOLDIERS NEVER DIE. 20) I'M IN LOVE AGAIN. 21) DOWN THE TRAIL OF ACHIN' HEARTS. 22) THESE THINGS I OFFER YOU. 23) BECAUSE OF YOU. 24) I GET IDEAS. 25) NEVER BEEN KISSED.

This week's New Releases ... on RCA Victor

RELEASE # 51-26

POPULAR

FRANKIE CARLE
and his Orchestra
In The Cool, Cool, Cool Of The Evening
Lullaby Train 20-4189 (47-4189) *

EDDIE FISHER
Mystery Record (In Second Phase of RCA Victor's Summer Pop Drive—July 2nd to July 14th)
20-4191 (47-4191) *

BUDDY MORROW
and his Orchestra
Good Morning, Mister Echo
Shanghai 20-4192 (47-4192) *

WESTERN

SONS OF THE PIONEERS
Lonesome
The Wondrous Word
21-0486 (48-0486) *

COUNTRY

EDDIE MARSHALL
and his Trail Dusters
Oh Dear, Where Can My Honey Be?
There's No Escape
21-0487 (48-0487) *

SACRED

SHANNON GRAYSON
and his Golden Valley Boys
Pray The Clouds Away
Childhood Dreams
21-0488 (48-0488) *

RHYTHM

BIXIE CRAWFORD with Ernie Freeman's Orchestra
My Man's A Devil
Waitin' Around
22-0135 (50-0135) *

POP-SPECIALTY

JOHNNY VADNAL
and his Orchestra
Yellow Shoes Polka
Three Little Girls Dressed In Blue
25-1201 (51-1201) *

NEW ALBUMS

ANDRE PREVIN
Previn Piano Program
P-314 (WP-314) * LPM-7**

THE CITIES SERVICE BAND OF AMERICA
America's Favorite Marches
P-315 (WP-315) * LPM-6**

CANTOR LEIBELE WALDMAN
with Abe Ellstein at the Organ
Liturgical Masterpieces Presented by Cantor Leibele Waldman
S-104 (WS-104) *

* 45 rpm Cat. nos.
** 33 1/3 rpm Cat. nos.



\$ indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF JUNE 23

- \$ **Sweet Violets**
Dinah Shore
20-4174 (47-4174) *
- \$ **Sound Off**
Marry, Marry Me
Vaughn Monroe
20-4113—(47-4113) *
- \$ **The Loveliest Night Of The Year**
Mario Lanza
10-3300—(49-3300) *
- \$ **There's A Big Blue Cloud (Next to Heaven)**
Perry Como
There's No Boat Like A Rowboat
Perry Como and Fontane Sisters
20-4158—(47-4158) *
- \$ **I'm In Love Again**
Henri Rene and His Orchestra with April Stevens
20-4148—(47-4148) *
- \$ **I Wanna Play House With You**
Eddy Arnold
21-0476—(48-0476) *
- \$ **I Get Ideas**
Tony Martin
20-4141—(47-4141) *
- \$ **On Top Of Old Smoky Shall We Dance**
Vaughn Monroe
20-4114—(47-4114) *
- \$ **What is A Boy Because Of You**
Jan Peerce
10-3425—(49-3425) *
- \$ **Ten Thousand Miles How Many Times**
Dinah Shore
26-4175 (47-4175) *
- \$ **Mister And Mississippi**
Dennis Day
20-4140—(47-4140) *
- \$ **Vesti La Giubba**
Mario Lanza
10-3228—(49-3228) *
- \$ **Be My Love**
Mario Lanza
10-1561—(49-1561) *
- \$ **Cryin' Heart Blues**
Johnny and Jack
21-0478 (48-0478) *
- \$ **Unless I Have No Heart**
Eddie Fisher
26-4120 (47-4120) *

The stars who make the hits are on **RCA VICTOR Records** RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR *The* APRIL MAY JUNE *Swing's* JULY AUG SEPT to OCT NOV DEC "45"

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"THESE THINGS I OFFER YOU"
(2:31)

"TONIGHT YOU BELONG TO ME"
(3:15)

TAMARA HAYES
(Decca 27650; 9-27650)

● A girl with a terrific voice shows what she can do on her first Decca disk. Taking two ballads, she does them in ultra slow style with Joey Thomas and his orchestra backing her up. This artist displays a great rhythm and blues type of vocalizing and ops oughta watch her very carefully.

"PARIS INTERLUDE" (3:05)

"CASCADE OF STARS" (3:00)

CAMARATA
(Decca 40214)

● Camarata puts his Kingsway Symphony Orchestra to work on two original numbers which they do in good style. The top deck is a very subdued piece while the second half is a more exciting racing instrumental. Although not too appropriate for juke boxes, ops might take a peek.

"MEXICALE ROSE" (2:51)

"IN THE VALLEY OF THE MOON"
(2:44)

BARON ELLIOT OCTET
(Decca 27642; 9-27642)

● Two oldies are given a terrific workout on this disk from the Baron Elliot Octet. With Jimmy Confer doing the vocalizing, the backing he gets is a fascinatingly interesting one. It certainly keeps you listening for more and ops are advised to do just that.

"SENTIMENTAL FOOL" (3:18)

"I LOVE THE SUNSHINE OF YOUR SMILE" (2:25)

FOUR KNIGHTS
(Capitol 1587; F-1587)

● The Four Knights go to town with their harmonizing on a couple of different numbers. The first half is a slow item with a vocal solo and the boys in the background. The second side is done to march tempo which is very infectious. Ops should listen to this one.

"HOW MANY TIMES?" (2:53)

"TEN THOUSAND MILES" (2:52)

DINAH SHORE
(RCA Victor 20-4175; 47-4175)

● A very attractive ballad with a lot of possibilities gets a beautiful vocal from Dinah Shore. Offering it in a very soft and languid manner, Dinah gets a good assist from Henri Rene and his orchestra. The second half is a folk type ditty on which she turns in an easy going job. The top deck could be very big.

SLEEPER OF THE WEEK

"COME ON-A MY HOUSE" (2:00)

"ROSE OF THE MOUNTAIN" (2:30)

ROSEMARY CLOONEY
(Columbia 39467; 4-39467)



ROSEMARY CLOONEY

● Just about the best side Rosemary Clooney has turned out to date is offered on the top deck. Using a terrific tune which was written by William Saroyan she does this in great fashion. Now that we're on an international kick with such things as the Chinese

"Rose, Rose I Love You", Rosemary puts this forth in Armenian style and it's certainly something to hear. It's going to be one of the hottest items of the season and ops will do well to stock up fast. The backing Rosemary gets is out of the world also with Stan Freeman letting go with a harpsichord. The second side has a lot to recommend it too. Here she teams up with herself to come through with another excellent release. The one that is due to shoot right to the top is the first side however. Ops can't afford to miss it.

"THEM THERE EYES" (2:05)

"AT YOUR BECK AND CALL"
(2:36)

CHAMP BUTLER
(Columbia 39434; 4-39434)

● Champ Butler gives a very surprising performance on the upper half. Putting forth this oldie in dynamic style, Butler gives it a very original going over with Paul Weston backing him up. The second side is another standard with a more subdued vocal. The top deck might go.

"DO YOU REALLY LOVE ME?"
(2:58)

"I WANT TO REMEMBER" (2:19)

DENNY VAUGHAN
(Coral 60524; 9-60524)

● A ballad which has been recorded all over the place gets another good go on the upper level from Denny Vaughan. Denny does this in slow fashion as the chorus and orchestra perform well behind him. The second side features a pleasant melody which Denny again offers in acceptable style. Ops better tune in.

"THAT OLD BLACK MAGIC" (3:15)

"OVER THE RAINBOW" (3:14)

LES BROWN
(Coral 60490; 9-60490)

● Two instrumentals in Les Brown's listenable style are offered on this platter. Les takes both of these oldies and gives them a nice whirl. Each tune has a lot of appeal by itself and backed up they make for a very worthwhile disk. Ops should take a listen.

"WHAT CAN YOU DO?" (2:50)

"MORE OF THE SAME SWEET YOU" (3:17)

INK SPOTS
(Decca 27632; 9-27632)

● Two very slow tunes are worked over on this disk by the Ink Spots. Bill Kenny takes the lead on each side as the boys come in later to help out. Sy Oliver's orchestra does the backing and ops who know the pulling power of Bill oughta listen carefully.

"FAR, FAR AWAY" (3:12)

"STAR OF HOPE" (3:16)

DON CHERRY & EILEEN WILSON
(Decca 27633; 9-27633)

● Don Cherry teams up with Eileen Wilson and together they offer two ballads. Both are very slow duets in easy style. Each of these singers does a fine job which should help its chances. Although neither side is very startling, they should hold their own in the boxes.

"WITH THESE HANDS" (3:11)

"LONESOME AND SORRY" (2:32)

GUY LOMBARDO
(Decca 27645; 9-27645)

● In his well recognized style, Guy Lombardo gives out with two appealing numbers on this platter. The first half is a beautiful ballad which Bill Flanagan does justice to on the vocal while the second half gets a vocal going over from Kenny Gardner. This is a natural for ops.

"TELL ME" (3:16)

"WHO'LL TAKE MY PLACE?"
(2:58)

DICK HAYMES
(Decca 27646; 9-27646)

● Dick Haymes' wonderful voice gets going on this disk with a couple of ballads which are good to hear. The top deck is an Italian melody with new lyrics on which Dick is backed up by Victor Young's orchestra. His fans are bound to go wild with this one.

"WONDER WHY" (3:10)

"DARK IS THE NIGHT" (2:59)

TONI ARDEN
(Columbia 39427; 4-39427)

● Two tunes from "Rich Young & Pretty" get a terrific working over from Toni Arden. Toni turns in one of her most attractive jobs on the top deck with a ditty which looks great. Second half is another exciting ballad which Toni again does in high style with Percy Faith backing her up. Ops can't miss this platter.

"THE HAWK TALKS" (2:55)

"FANCY DAN" (2:50)

DUKE ELLINGTON
(Columbia 39428)

● Duke Ellington takes a couple of numbers which he wrote and gives them a wild going over. With the band behind him, the Duke makes this sound real lively with a jumpy feeling all over the place. This is a good disk for ops in the right locations.

"THE MORNINGSIDE OF THE MOUNTAIN" (2:47)

"MOON, JUNE, SPOON" (3:01)

JAN GARBER
(Capitol 1594; F-1594)

● A beautiful ballad gets another good interpretation here from Jan Garber and his orchestra. Roy Cordell delivers the vocal in exciting style which makes for wonderful listening. The bottom half is a cute ditty which also comes out ok as done by the Garber crew. Ops will make out fine with this platter.

"FOR ALL WE KNOW" (3:03)

"WHOO EE LOO EEE SIANA"
(2:38)

VOICES OF WALTER SCHUMANN
(Capitol 1593; F-1593)

● A lovely oldie is given one of those grand renditions which the Walter Schumann chorus does so well. Offering it in very slow tempo, they really run through this in wonderful fashion. The bottom half is a lively rhythmic thing which the chorus also handles well. Ops oughta take a listen.

DINAH TOPS everything
she ever recorded...

The ballad
of 1951

HOW MANY TIMES

CAN I FALL IN LOVE

backed with "TEN THOUSAND MILES"

RCA VICTOR 20-4175 47-4175

and

"SWEET VIOLETS"

The Novelty
Sensation of the
Nation

backed with "IF YOU TURN ME DOWN"

RCA VICTOR 20-4174 47-4174

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THE CASH BOX NAMM SHOW ISSUE

(Dated July 21, 1951)

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THE CASH BOX

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ROUND THE WAX CIRCLE

NEW YORK:

Those healthy tans and happy smiles around Tin Pan Alley are a result of a swell day with Perry Como at the 3rd annual golf tournament. . . . The guys in the music biz really had themselves a time. . . . You should have seen Sammy Kaye's face when he won the award for the "nearest to the pin" contest. The prize was an RCA Victor 45 rpm record player. . . . We hear that Bob Austin, in an amazing display of golfing form, hit in the low 90's—for 3½ holes that is. He carried the ball the rest of the way. . . . Kay Armen cut the original version of "Come On—A My House". It's being released on King Records with all shipments going by air. She and the lyric writer, William Saroyan, are both Armenian, which in true Armenian tradition of course makes them cousins. . . . Johnny Hartman, new Victor star, received such excellent response to his first release, "Out Of The Night", that dj Curt Gibbons in Huntington, W. Va., had him on the air via telephone call from N. Y. . . . Art Rupe and Cy House of Specialty Records plan a big promotion on Roy Milton's new disk, "I Have News For You" and "T-Town Twist" during the NAMM convention in Chicago. . . . Irving Fields just signed to a new 5 year contract with M.C.A. . . . Art Tacker, formerly dj on WTOA has switched to WCOP in Boston. . . . Ella Fitzgerald's Decca platter "Because of Rain" rapidly rising in the popularity polls. . . . Joe DeLaney, former London Record A & R head, entered law school at Tulane University on New Orleans. One of the first ever to be enrolled without pre-law, he was accepted on the basis of his past business and army experiences. Delaney expects to complete the course in 2½ years. . . . Howie Richmond returned from Europe this week having formulated plans to set up European outlets for his own publishing firms. He picked up several tunes on the continent including one from Charles Trenet in Paris, two in Germany and several in Scotland, one of which has just been released on the Columbia label, Burl Ives' "Oh Dear She's Wonderful, Beautiful". . . . Good to see Lee Castle back on B'way with a swell sounding band and set until Labor Day at Roseland.



PERRY COMO

Back in 1947 a very stunning gal with a very great voice wrote a song, "I Want To Be Loved", and sang it herself. To the point where she won The Cash Box rhythm and blues award for that year. The gal was Savannah Churchill. Now making daily appearances at Minsky's Rialto Burlesque. A gorgeous gal with a gorgeous voice. . . . Cee Davidson's new ballad, "I Wish You Knew", published by Eagle Music. Cee has the promises of some outstanding vocalists that they're going to wax it. . . . Tim Gayle all excited as Lorry Raine's, "Why Cry", starts clicking in juke boxes. . . . Don't know whether it's because he keeps himself so slender, but, it seems that Al Morgan gets younger looking every year. The "Jealous Heart" man is doing a very fine job at the Oriental. Getting big applause each performance. . . . Nat "King" Cole and his trio going great at the Chicago. The "King's" got what the people like, alright, alright. . . . Nice note from Benneh Strong now at the Roosevelt in Noo Awleahns who reports that his "Three Handed Woman" is starting to catch on, but great. . . . One gal that continues to wax hits, Dinah Washington. She now has "I Won't Cry Anymore" crying plenty of coin into juke boxes. And with Johnny Hodges' great "Castle Rock" rockin' em, looks like Mercury is kicking it off but big in the blues field. . . . The very great Louis Armstrong is jamming 'em in every nite at the Blue Note. Was sure happy to note that the reviewers of this mag picked Louis and Bing on Nick Kenny's tune, "Gone Fishing". Hung around a whole year to get the right combo of performers to put it over. By the way the Louis Armstrong show with Dave Garroway on TV and Louis trumpeting his great version of "Basin Street Blues" ain't gonna be forgotten fo' a long, long time by all who heard it. . . . Red Norvo opened at the Hi-Note to the clinking of cocktail party glasses arranged by Dick LaPalm. . . . Lee Wiley now has a Columbia contract.

CHICAGO:

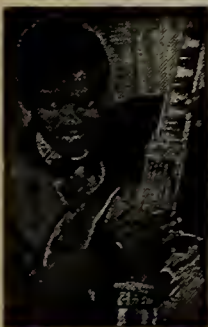
Had us a call from Al Piantadosi, well known song scribe from way back who recently blossomed out as a plattery exec via the Society label. . . . Al tells us and sundry that April Stevens, the "Don't Do It Girl" is doing it again under exclusive contract to him and Society Recordings with a tune rather quaintly titled "The Envelope and the Rope." . . . Another buzz on the Bell from Irving Marcus, national sales manager for Peacock, the enterprising Texas firm, informing us that he'd just arranged for Bob Chatton to handle the line in the San Francisco and Oakland territory. . . . Jim Warren's Central Records are the local distributors. . . . Marcus has also been busy while touring these parts in lining up personal appearance dates for some of Peacock's top artists, including Gatemouth Brown and the Blind Boys. . . . The up and coming label recently signed Memphis Slim and Joe Fritz, whose first releases are due out soon. . . . Sid Talmadge is a happy chappy with "Tend to Your Business" by James Waynes on Sittin' In tending very nicely to Sid's business. . . . It's hit No. 1 spot on the L. A. Hot Chart and is the biggest thing Sid's Record Merchandise firm has had of late. . . . Sid reports that Joe Fritz' "I Love You, My Darlin'," also on Sittin' In, has likewise started to take hold and that Herb Lance's latest, "At Last," looks like another live one. . . . On Jubilee, the Orioles promise to step out locally with a never too late "Would I Love You."



LOUIS ARMSTRONG

LOS ANGELES:

Leo and Eddie Mesner decided it was high time they officially notified us that Billy Holliday was now on the Aladdin label, Lady Day's first release being "Detour Ahead" and "Be Fair to Me." . . . Also signed by the Mesner Bros. is Lynn Hope, formerly on the Premium label, and a first release of "Blow Lynn Blow" and "Blue Moon" listens like a good thing. . . . While at it, the boys put in a plug for their Intro release of "Sick, Sober and Sorry" by Tommy Duncan.



CLARENCE "Gatemouth" BROWN

"Would I Love You."

Leo and Eddie Mesner decided it was high time they officially notified us that Billy Holliday was now on the Aladdin label, Lady Day's first release being "Detour Ahead" and "Be Fair to Me." . . . Also signed by the Mesner Bros. is Lynn Hope, formerly on the Premium label, and a first release of "Blow Lynn Blow" and "Blue Moon" listens like a good thing. . . . While at it, the boys put in a plug for their Intro release of "Sick, Sober and Sorry" by Tommy Duncan.

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THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending June 23.

Lee Stewart

WHAT—Philadelphia, Pa.

1. MY ANGEL (Ozie Waters)
2. I'LL NEVER DO A THING TO HURT YOU (Jimmy Wakely)
3. YOU'RE MY SUGAR (Tenn. Ernie-Kay Starr)
4. HOWLIN' AT THE MOON (Hank Williams)
5. IT MAY BE SILLY (Little Jimmy Dickens)
6. SOMETHING OLD, SOMETHING NEW (Eddy Arnold)
7. RATTLESNAKIN' DADDY (Hawkshaw Hawkins)
8. TENNESSEE HILLBILLY GHOST (Red Foley)
9. MARY, THE PRARIE AND I (Bill Darnel)
10. SAD AND LONELY (Lisa Kirk)

Bob Evans

WSSB—Durham, N. C.

1. TOO YOUNG (Nat King Cole)
2. BE MY LOVE (Mario Lanza)
3. HOW HIGH THE MOON (Paul-Ford)
4. JEZEBEL (Frankie Laine)
5. UNLESS (Eddie Fisher)
6. IN YOUR ARMS (Shore-Martin)
7. WOULD I LOVE YOU (Patti Page)
8. IT ONLY TAKES A MINUTE (Russ Morgan)
9. SOUND OFF (Vaughn Monroe)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Bill Silbert

WWJ—Detroit, Mich.

1. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
2. MY TRULY, TRULY FAIR (Vic Damone)
3. UNLESS (Eddie Fisher)
4. CHESAPEAKE AND OHIO (Ella Fitzgerald)
5. OH MARRY, MARRY ME (Vaughn Monroe)
6. BECAUSE OF RAIN (Nat King Cole)
7. I AM FREE (Russ Morgan)
8. VANITY (Don Cherry)
9. WHY CRY (Lorry Raine)
10. MISTER AND MISSISSIPPI (Dennis Day)

Al Ross

WBAL—Baltimore, Md.

1. HOW HIGH THE MOON (Paul-Ford)
2. ON TOP OF OLD SMOKY (The Weavers)
3. MAGGIE BLUES (Bing & Gary Crosby)
4. TOO YOUNG (Nat King Cole)
5. IF (Perry Como)
6. SOUND OFF (Vaughn Monroe)
7. UNLESS (Guy Mitchell)
8. MISTER AND MISSISSIPPI (Dennis Day)
9. TRAIL OF ACHIN' HEARTS (Patti Page)
10. GOOR MORNING, MR. ECHO (Jane Turzey)

Bob Earle

KSO—Des Moines, Iowa

1. TOO YOUNG (Nat King Cole)
2. ON TOP OF OLD SMOKY (Burl Ives)
3. ROSE, ROSE, I LOVE YOU (Frankie Laine)
4. HOW HIGH THE MOON (Paul-Ford)
5. I APOLOGIZE (Billy Eckstine)
6. I WON'T CRY ANYMORE (Eileen Wilson)
7. JEZEBEL (Frankie Laine)
8. MY TRULY, TRULY FAIR (Freddie Martin)
9. UNLESS (Eddie Fisher)
10. NEVER BEEN KISSED (Jerry Lewis)

Robin Seymour

WKMH—Dearborn, Mich.

1. TOO YOUNG (Nat King Cole)
2. I GET IDEAS (Tony Martin)
3. MISTER AND MISSISSIPPI (Dennis Day)
4. MY TRULY, TRULY FAIR (Guy Mitchell)
5. I'M IN LOVE AGAIN (April Stevens)
6. HOW HIGH THE MOON (Paul-Ford)
7. JEZEBEL (Frankie Laine)
8. COME ON-A MY HOUSE (Rosemary Clooney)
9. TEN THOUSAND MILES (Dinah Shore)
10. YOU'RE MY SUGAR (Tenn. Ernie-Kay Starr)

Harry Light

WARD—Johnstown, Pa.

1. TOO YOUNG (Nat King Cole)
2. I APOLOGIZE (Billy Eckstine)
3. ON TOP OF OLD SMOKY (Burl Ives)
4. MOCKIN' BIRD HILL (Patti Page)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. HOW HIGH THE MOON (Paul-Ford)
7. JEZEBEL (Frankie Laine)
8. BECAUSE OF RAIN (Nat King Cole)
9. UNLESS (Eddie Fisher)
10. THESE THINGS I OFFER YOU (Sarah Vaughan)

David Walshak

KCTI—Gonzales, Tex.

1. THESE THINGS I OFFER YOU (Ray Anthony)
2. TOO YOUNG (Nat King Cole)
3. HOW HIGH THE MOON (Paul-Ford)
4. WANG, WANG BLUES (Ames Brothers)
5. JEZEBEL (Frankie Laine)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
8. SOMEBODY (Jo Stafford)
9. EVER TRUE, EVER MORE (Patti Page)
10. UNLESS (Bill Snyder)

Murray Jordan

WLIB—New York, N. Y.

1. JEZEBEL (Frankie Laine)
2. I GET IDEAS (Tony Martin)
3. TOO YOUNG (Nat King Cole)
4. I'M A FOOL TO WANT YOU (Frank Sinatra)
5. MY TRULY, TRULY FAIR (Vic Damone)
6. CAUSE I LOVE YOU (Dinah Shore)
7. UNLESS (Eddie Fisher)
8. SOMETHING WONDERFUL (Doris Day)
9. HELLO, YOUNG LOVERS (Perry Como)
10. ALWAYS YOU (Nat King Cole)

Wallie Dunlap

WLIZ—Bridgeport, Conn.

1. TOO YOUNG (Nat King Cole)
2. JEZEBEL (Frankie Laine)
3. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
4. I WON'T CRY ANYMORE (Eileen Wilson)
5. MISTER AND MISSISSIPPI (Dennis Day)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. HELLO, YOUNG LOVERS (Dinah Shore)
8. BECAUSE OF YOU (Tony Bennett)
9. SHANGHAI (Billy Williams Quartet)
10. THE WONDROUS WORD (Ken Carson)

Maurice Hart

KFWB—Hollywood, Col.

1. GONE FISHIN' (Crosby-Armstrong)
2. ALWAYS YOU (Nat King Cole)
3. TOO YOUNG (Toni Arden)
4. LONELY LITTLE ROBIN (Marion Morgan)
5. SHANGHAI (Billy Williams Quartet)
6. FRANCESCA (Edmundo Ros)
7. DIANE (Tommy Dorsey)
8. MY TRULY, TRULY FAIR (Vic Damone)
9. BECAUSE OF RAIN (Ella Fitzgerald)
10. GOOD MORNING, MR. ECHO (Jane Turzey)

Earl Pudney

WGY—Schenectady, N. Y.

1. MISTER AND MISSISSIPPI (Patti Page)
2. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
3. TOO YOUNG (Nat King Cole)
4. UNLESS (Guy Mitchell)
5. ON TOP OF OLD SMOKY (The Weavers)
6. PRETTY EYED BABY (Stafford-Laine)
7. HOW HIGH THE MOON (Paul-Ford)
8. TAHITI, MY ISLAND (Dick Haymes)
9. I WISH, I WISH (Dinah Shore)
10. THE MORNINGSIDE OF THE MOUNTAIN (Paul Weston)

Ed Penny

WTAO—Cambridge, Mass.

1. TOO YOUNG (Nat King Cole)
2. MY TRULY, TRULY FAIR (Guy Mitchell)
3. FRANCESCA (Edmundo Ros)
4. THESE THINGS I OFFER YOU (Sarah Vaughan)
5. SHANGHAI (Billy Williams Quartet)
6. ANY TIME AT ALL (Fran Warren)
7. VANITY (Don Cherry)
8. SOUND OFF (Vaughn Monroe)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. MORNINGSIDE OF THE MOUNTAIN (Tommy Edwards)

Eddie Hubbard

WIND—Chicago, Ill.

1. JEZEBEL (Frankie Laine)
2. TOO YOUNG (Nat King Cole)
3. MY TRULY, TRULY FAIR (Guy Mitchell)
4. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
5. I'M IN LOVE AGAIN (April Stevens)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. SOUND OFF (Vaughn Monroe)
8. MORNINGSIDE OF THE MOUNTAIN (Paul Weston)
9. MISTER AND MISSISSIPPI (Patti Page)
10. HOW HIGH THE MOON (Paul-Ford)

Howard Malcolm

WTRY—Albany, N. Y.

1. ROSE, ROSE, I LOVE YOU (Frankie Laine)
2. MISTER AND MISSISSIPPI (Patti Page)
3. MY TRULY, TRULY FAIR (Guy Mitchell)
4. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
5. JEZEBEL (Frankie Laine)
6. HOW HIGH THE MOON (Paul-Ford)
7. I LIKE THE WIDE OPEN SPACES (Anders-Godfrey)
8. ON TOP OF OLD SMOKY (The Weavers)
9. I APOLOGIZE (Billy Eckstine)
10. BECAUSE OF RAIN (Ella Fitzgerald)

Don Larkin

WAAT—Newark, N. J.

1. I WANT TO BE WITH YOU ALWAYS (Lefty Frizzell)
2. COLD, COLD HEART (Hank Williams)
3. RHUMBA BOOGIE (Hank Snow)
4. KENTUCKY WALTZ (Eddy Arnold)
5. HOWLIN' AT THE MOON (Hank Williams)
6. DOWN THE TRAIL OF ACHIN' HEARTS (Hank Snow)
7. MISTER AND MISSISSIPPI (Tennessee Ernie)
8. I CAN'T HELP IT (Hank Williams)
9. LET'S LIVE A LITTLE (Carl Butler)
10. I WANNA PLAY HOUSE WITH YOU (Eddy Arnold)

TOP DISC JOCKEY'S CHOICE FOR BEST RECORD OF THE WEEK!

ROSEMARY CLOONEY'S

"Come On-a My House" and "ROSE OF THE MOUNTAIN"

WNEW's MARTIN BLOCK over The Make-Believe Ball-Room, May 16th: "First time ever . . . the week's two top records, back to back. I'm picking both sides to kick each other straight to the top of the list!"

78 rpm 39467

33 1/3 rpm 3-39467

45 rpm 4-39467

COLUMBIA RECORDS

Originators of 33 1/3 Records

Trade Marks "Columbia," "Masterworks," and Reg. U. S. Pat. Off. Marcas Registradas



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



A GREAT SONG! A GREAT ARTIST!

Richard Haynes

'COME ON-A MY HOUSE'

coupled with "GO, GO, GO"

MERCURY 5671 • 5671X45



MERCURY RECORDS, CHICAGO, ILLINOIS



MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA

Joe Mooney Back On Records



The Ballad Smash from M-G-M's
"RICH, YOUNG AND PRETTY"

DARK IS THE NIGHT

(C'est Fini!)

LEO FEIST, INC.

PATERSON, N. J.—Joe Mooney is pictured playing the organ at the Downtown Club in Paterson, N. J. Absent from the recording picture for several years, Joe has just cut two sides for the recently formed Carousel Records. They are "Long Ago Last Night" and "Crazy She Calls Me". He does the vocal himself and plays the organ while accompanied by Bob Carter, bass, and Bucky Pizzarelli on guitar.

TOPS THEM ALL!
BIGGER THAN "OH BABE"!

LOUIS PRIMA'S

SENSATIONAL RECORDING OF



"COME ON-A MY HOUSE"

Backed with a Terrific Calypso

"BRING FORTH DE-LIGHT"

ROBIN HOOD RECORD # 111

Available NOW—At Your Nearest Distributor

ROBIN HOOD RECORDS

1619 BROADWAY

NEW YORK, N. Y.

HOT

in
HARLEM

on
**CHICAGO'S
South Side**

in
**NEW
ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|---|--|---|
| <p>1 SIXTY MINUTE MAN <i>Dominoes</i> (Federal 12022)</p> | <p>ROCKET 88 <i>Jackie Brenston</i> (Chess 1458)</p> | <p>BLUE AND LONESOME <i>King Perry</i> (Specialty)</p> |
| <p>2 I WON'T CRY ANYMORE <i>Dinah Washington</i> (Mercury 8211)</p> | <p>CHICA BOO <i>Lloyd Glenn</i> (Swingtime)</p> | <p>TEND TO YOUR BUSINESS <i>James Wayne</i> (Sittin' In)</p> |
| <p>3 TOO YOUNG <i>Nat "King" Cole</i> (Capitol 1449)</p> | <p>HOW HIGH THE MOON <i>Les Paul & Mary Ford</i> (Capitol 1451)</p> | <p>TRA LA LA <i>Dave Bartholemew</i> (Decca)</p> |
| <p>4 CASTLE ROCK <i>Johnny Hodges</i> (Mercury)</p> | <p>TOO YOUNG <i>King Cole</i> (Capitol 1449)</p> | <p>TOO YOUNG <i>Nat "King" Cole</i> (Capitol 1449)</p> |
| <p>5 SLEEP <i>Earl Bostic</i> (King)</p> | <p>DON'T YOU KNOW I LOVE YOU? <i>Clovers</i> (Atlantic)</p> | <p>ROCKET 88 <i>Jackie Brenston</i> (Chess 1458)</p> |
| <p>6 THESE THINGS I OFFER YOU <i>Sarah Vaughan</i> (Calumbia 39370)</p> | <p>TEND TO YOUR BUSINESS <i>James Wayne</i> (Sittin' In)</p> | <p>CHICA BOO <i>Lloyd Glenn</i> (Swingtime)</p> |
| <p>7 DON'T YOU KNOW I LOVE YOU? <i>Clovers</i> (Atlantic)</p> | <p>DO SOMETHING FOR ME <i>Dominoes</i> (Federal)</p> | <p>SIXTY MINUTE MAN <i>Dominoes</i> (Federal 12022)</p> |
| <p>8 HOW HIGH THE MOON <i>Les Paul & Mary Ford</i> (Capitol 1451)</p> | <p>CASTLE ROCK <i>Johnny Hodges</i> (Mercury)</p> | <p>I'M A NIGHT OWL <i>Lowell Fulson</i> (Swingtime)</p> |
| <p>9 I APOLOGIZE <i>Billy Eckstine</i> (MGM 10903)</p> | <p>WEAK MINDED BLUES <i>Louis Jordan</i> (Decca 27547)</p> | <p>STACKED DECK <i>Billy Wright</i> (Savoy)</p> |
| <p>10 CHICA BOO <i>Lloyd Glenn</i> (Swingtime)</p> | <p>SIXTY MINUTE MAN <i>Dominoes</i> (Federal 12022)</p> | <p>WEAK MINDED WOMAN <i>Louis Jordan</i> (Decca 27547)</p> |

HOT

in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 CHAINS OF LOVE
Joe Turner
(Atlantic)

- 2 SIXTY MINUTE MAN
The Dominoes
(Federal 12022)

- 3 I'VE BEEN LOST
Little Willie Littlefield
(Modern)

- 4 WHAT A FOOL I WAS
Percy Mayfield
(Specialty)

- 5 ROCKET 88
Jackie Brenston
(Chess 1458)

- 6 TEND TO YOUR BUSINESS
James Wayne
(Sittin' In)

- 7 BLUE AND LONESOME
King Perry
(Specialty)

- 8 KOREA BLUES
Bayou Boys
(Chess 1449)

- 9 WEAK MINDED BLUES
Louis Jordan
(Decca 27547)

- 10 ROCKIN' AND ROLLIN'
Little Son Jackson
(Imperial)

- TEND TO YOUR BUSINESS
James Wayne
(Sittin' In)
-
- DON'T YOU KNOW I LOVE YOU?
The Clovers
(Atlantic)
-
- STACKED DECK
Billy Wright
(Savoy)
-
- POPPA STOPPA
Pee Wee Crayton
(Modern)
-
- I'M WAITING JUST FOR YOU
Lucky Millinder
(King)
-
- ROCKET 88
Jackie Brenston
(Chess)
-
- ONE MONKEY DON'T STOP THE SHOW
Stick McGhee
(Atlantic)
-
- WRONG WOMAN BLUES
Roy Brown
(DeLuxe)
-
- I'D RATHER DRINK MUDDY WATER
Grant Jones
(Decca)
-
- CHICA-BOO
Lloyd Glenn
(Swingtime)

- PITTSBURGH, PA.
1. Sixty Minute Man (Dominoes)
 2. I'M Waiting Just For You (Lucky Millinder)
 3. Rocket 88 (Jackie Brenston)
 4. Sleep (Earl Bostic)
 5. You Ran Away With My Heart (Majors)
 6. Castle Rock (Johnny Hodges)
 7. I Will Wait (Four Buddies)
 8. Too Young (Nat "King" Cole)
 9. Man With A Horn (Chris Powell)
 10. These Things I Offer You (Sarah Vaughan)
-
- NEWARK, N. J.
1. Black Night (Charles Brown)
 2. How High The Moon (Les Paul)
 3. Sixty Minute Man (Dominoes)
 4. Lost Love (Percy Mayfield)
 5. Tend To Your Business (James Wayne)
 6. Too Young (Nat "King" Cole)
 7. Numbers Blues (Roy Milton)
 8. Rock Little Daddy (Eunice Davis)
 9. Let's Rock Awhile (Amos Milburn)
 10. Rockin' And Rollin' (Little Son Jackson)
-
- ATLANTA, GA.
1. Rocket 88 (Jackie Brenston)
 2. I've Been Lost (Little Willie Littlefield)
 3. Baby, Let Me Hold Your Hand (Ray Charles)
 4. Bangin' The Boogie (Camille Howard)
 5. I'll Always Be In Love With You (Charles Brown)
 6. I Will Wait (Four Buddies)
 7. Chica Boo (Lloyd Glenn)
 8. Spider Rock (Tab Smith)
 9. Rockin' And Rollin' (Little Son Jackson)
 10. That's All Right (Jimmy Rogers)
-
- SAVANNAH, GA.
1. Sixty Minute Man (Dominoes)
 2. Rocket 88 (Jackie Brenston)
 3. Too Young (Nat "King" Cole)
 4. Black Night (Charles Brown)
 5. Tend To Your Business (James Wayne)
 6. Don't Take Your Love Away From Me (Joe Morris)
 7. I Apologize (Billy Eckstine)
 8. Tremblin' (Wynonie Harris)
 9. My Love, My Desire (Joe Morris)
 10. Good Man Blues (Roy Brown)
-
- OPELOUSAS, LA.
1. Tra-La-La (Griffin Bros.)
 2. Rocket 88 (Jackie Brenston)
 3. Tend To Your Business (James Wayne)
 4. Too Young (Nat "King" Cole)
 5. How High The Moon (Les Paul)
 6. Chica Boo (Lloyd Glenn)
 7. Black Night (Charles Brown)
 8. Korea Blues (Bayou Boys)
 9. I'm Waiting Just For You (Lucky Millinder)
 10. I Will Wait (Four Buddies)

Contract For Kitty



LOS ANGELES—General Artists Corporation vice-president, Henry Miller, points out a fine-print paragraph to singer Kitty White, recently signed by the booking agency for a series of club dates. The songstress caught the attention of Decca's musical director a few months ago and her first side for the company, "Paradise" is now catching coin on the juke boxes and a hefty touting by the nation's top disk jockeys.

Chess Records Moves To Larger Quarters

CHICAGO—Chess Records moved to new and larger quarters at 750 East 49th Street, this city, this past week. Leonard and Phil Chess of the firm announced, "We have been contemplating such a move for sometime now due to increased business.

"We needed more space and will now be able to better serve all our many customers thruout the country from these new and enlarged quarters."

The firm has been clicking with its last releases. Their "Rocket 88" is one of the top disks in the rhythm and blues field at this time.

Their "Ridin' The Boogie", featuring Lou Sargent, is coming along fast. Other new disks, they report, especially Gene Ammons' latest, "Happiness Is A Thing Called Joe", and Muddy Waters' "Honey Bee," are climbing fast with Chess Record distributors in various cities already ordering in large quantity.

15 Year Old Chirp Signs Apollo Pact

NEW YORK—Little Edna McGriff, 15 year old thrush, bows into show business this week via a recording contract with Apollo Records. The New York lass is a student at Washington Irving High School.

Little Edna writes much of her own material and scheduled for her first etching session this week are three original tunes entitled "Come Back", "Note Droppin' Papa Blues" and "Rain".

Accompanying her on her first recordings will be Budd Johnson, tenor playing band leader, who is now organizing his own road unit.

Sammy Kaye on TV

NEW YORK—Sammy Kaye has been signed by the Lambert Pharmaceutical Company to present his "So You Want To Lead A Band" show on television starting Saturday, July 28. The contract is for three years in 26 week segments.

2 HITS—BACK TO BACK
GRIFFIN BROS. ORK.
sensational new release

"TRA-LA-LA"
"HOPPIN'"

DOT # 1060

Dot
RECORDS, Inc.
GALLATIN, TENN. Tel. Gallatin 880

APOLLO Exciting Gospel!

Rev. B. C. Campbell
and his Congregation
"Oh In That Morning"
and
"I Know It's Worth It"
Apollo # 243

APOLLO RECORDS, INC.
457 W. 45 St. N. Y.

JUBILEE RECORD Hits

A WHOPPING RELEASE!

"SOPPIN' MOLASSES"
"WHOPPING BLUES"
by
BUDDY LUCAS & All Stars
Jubilee # 5058

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

Coming Up Strong!

Regent # 1036

"I DREAM"

by LITTLE ESTHER & MEL WALKER
with the Johnny Otis Orchestra
Here's Their Greatest Record!
REGENT RECORDS, INC.
58 MARKET ST., NEWARK 1, N. J.

Ride a Winner!

"RIDIN' THE BOOGIE"
by
LOU SARGENT
Chess # 1465
NEW Chess SENSATION

CHESS RECORDS 5429 Cottage Grove Ave. Chicago, Ill.

New Release!

I HAVE NEWS FOR YOU
by
ROY MILTON
407

Specialty records

Meeting Dates Of Music Operators' Associations

- June 25—Phonograph Owners' Association
Place: Broadview Hotel, East St. Louis, Ill.
- 26—Automatic Music Operators' Association
Place: Henry Hudson Hotel, New York, N. Y.
- 26—Amusement Machine Association of Philadelphia
Place: Broadwood Hotel, Philadelphia, Pa.
- 27—Music Merchants' Guild
Place: Narragansett Hotel, Providence, R. I.
- 28—California Music Guild
Place: Hotel Sacramento, Sacramento, Cal.
- July 1—Nebraska Automatic Phonograph Operators' Association
Place: Cornhuskers Hotel, Lincoln, Neb.
- 2—Illinois Amusement Association
Place: 208 North Madison St., Rockford, Ill.
- 5—Phonograph Merchants' Association
Place: Hotel Hollenden, Cleveland, Ohio
- 5—Washington Music Guild
Place: Hotel 2400, Washington, D. C.
- 8—South Dakota Phonograph Association
Place: Sioux Falls, S. D.
- 10—Automatic Phonograph Owners Association
Place: Sheraton-Gibson Hotel, Cincinnati, Ohio
- 10—California Music Guild
Place: 311 Club, Oakland, Cal.
- 12—Illinois Recorded Music Association
Place: Glen Eagles Country Club, Chicago, Ill.
- 12—Michigan Automatic Phonograph Owners' Association
Place: Maccabees Building, Detroit, Mich.

"... OPS WON'T WANT TO MISS THIS DISK ..."

The Cash Box

"TIME HAS PASSED"

Words and Music by GLADYS SHELLY and HARRY JACOBSON

BY THE BEST JAZZ AND BLUES ARTIST of 1950



**IVORY
JOE
HUNTER**

on M-G-M Record 10963

EDWARD KASSNER MUSIC CO., INC.

1619 BROADWAY

NEW YORK 19, N. Y.

THE CASH BOX

Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"EYESIGHT TO THE BLIND" (2:55)

"I AIN'T FATTENIN' FROGS FOR SNAKES" (2:42)

THE LARKS
(Apollo 427)



THE LARKS

● The wonderful harmony of the Larks again present ops with another award winning tune. It's a

real cute ditty with lyrics to match and offered in a refreshing manner that is typical of this fine group. The Larks dish it out in a bouncy fashion that's bound to have every one clapping hands to keep time. This item is sure fire juke box fare. The lower end is another cute thing that may easily take off. It features the group in a rhythmic number that gets a good instrumental backing to keep it moving in fine style. Ops who cleaned up with the Larks' last disk oughta start stocking up fast. Looks like the top half will take off.

"IN MISERY" (2:49)

"SUMMER'S COMING ON" (2:55)

JOE "PAPOOSE" FRITZ

(Peacock 1574)

● Joe "Papoose" Fritz comes up with two similar numbers on this waxing. Both ends offer that slow, drawn out blues vocalizing that makes for good listening. Some pretty sax playing and a fitting instrumental backing helps put these disks over. Ops oughta play it smart and listen in.

"TRA-LA-LA" (2:15)

"TWO TIMIN' WOMAN" (2:50)

CALVERT JONES

(Coral 65056)

● The top half of this platter is a tune that has already created some attention in the rhythm and blues field. Calvert Jones takes it and dishes it out in convincing style as he spins through this bouncy number. Flip presents a driving thing with a rousing vocal. It's the top side.

"AT LAST" (2:44)

"HOME IN THE SKY" (2:39)

HERB LANCE

(Sittin' In 603)

● Herb Lance has two pretty ballads to work with on this disk. And work on it he does with a wonderful vocal that truly puts these tunes across. Aside from the fine backing on both ends, the under side offers the fine harmony of Herb and a choral group. Ops should have a big play on both halves.

"FEELING BLUE AND LOW" (2:38)

"I'VE GOT NEWS FOR YOU, BABY" (2:49)

ARBEE STIDHAM

(Sittin' In 606)

● The top level of this waxing, featuring Arbee Stidham, is one of those slow, low down blues items done with a forceful vocal. The interludes of piano and sax playing help give an appropriate backing to this side. The bottom half, done in a talking-singing manner, is a driving tune with a big bounce. Ops have good material here.

"THE MAN WITH THE HORN" (2:43)

"BODY AND SOUL" (2:39)

BRAD RAEBURN

(Savoy 800)

● Brad Raeburn and his orchestra come up with two oldies on this disk and proceed to give out with some wonderful instrumental renditions. Top side finds the various sections of the group featured to good advantage, while the lower end has the orchestra teaming with a female chirp to present an earful of listening pleasure. Ops can't go wrong with either side.

"PRETTY EYED BABY" (2:51)

"MARCHETA" (2:47)

BILLY FORD

(Regal 3326)

● Billy Ford, ably assisted by Joan Shaw, skips through the top deck in a refreshing version of a ditty that has already created a big fuss. The combo should get its share. Flip finds Billy taking an oldie and giving it a good jump that carries it through in a pleasant style. Ops have winners on both ends.

"EYESIGHT TO THE BLIND" (2:43)

"GOING DOWN SLOW" (2:57)

JOE HILL LOUIS

(Modern 828)

● Joe Hill Louis has a cute thing working for him on the upper side. It's one of those loud, blues items done in a low down way. The lower deck is a similar tune with fine string backing that gets a good going over by Joe. We give the nod to the top half.

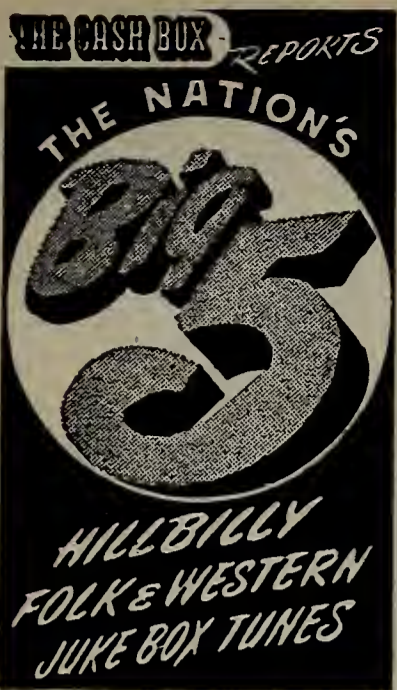
"A FOGGY DAY" (2:38)

"DOWN 'N ADAM" (2:39)

LESTER YOUNG ORCHESTRA

(Mercury 8946)

● Both sides of this waxing offer Lester Young and his orchestra doing fine instrumental jump numbers. Each side features Lester and his tenor sax and beautiful piano interludes as a change of pace. Ops needing filler material of this nature have a beaut here.



Music Men Pay Tribute to Perry Como At 3rd Annual Golf Tournament

NEW YORK—Paying tribute to Perry Como with all the sincerity they could muster, top representatives of the music business “followed the sun” Tuesday, June 19, for the third annual Perry Como Golf Tournament at the Garden City Country Club.

The affair wound up at a gala dinner that evening at which everyone echoed Ed Sullivan’s speech saying Perry was a real credit to the music industry, one of those fellows who, now that he is at the top of the heap, is still the same nice guy he was when he started out.

Space forbids the mentioning of all those who attended, but almost all the men responsible for the top tunes of the day were present.

The guests included Ed Sullivan, Manie Sacks, Mitchell Ayres, Henry Onorati, Art Weems, Jack Katz, Dean Martin, Sammy Kaye, Martin Block, Eddie Gallaher, Morty Palitz, Harry Myerson, Joe Higgins, Coik O’Keefe and Bob Miller, president of the music men’s union among many, many others.

At the height of the occasion the music boys donated a three foot high trophy inscribed to Perry.

The business of the day was golf and first prize was won by Sammy Kaye in the publishers’ division with Jack Johnstone coming in second, and Larry Stock, Harry Weinstein and Micky Glass tying for third.

In the guest division, Mitchell Ayres came in first with Lou Del Guercio following him up.

Sammy Kaye won a Victor 45 rpm player for shooting nearest to the pin in the publishers’ division, 7 ft. 9 in. while Manie Sacks won a three bottle case of liquor donated by Al & Dick’s restaurant for coming nearest to the pin in the guest division, 7 ft. 11 in.

Lee Finburgh, who came in second nearest to the pin in the publishers’ division won a nylon golf bag donated by Kupperman and Del Guercio.

George Gilbert won the putting contest, sinking it with the second shot. The prize was a sterling silver ice bucket donated by Frank Sinatra.

The box score is below:

| Publishers’ Division | | | | |
|----------------------|-------|----------|-----|-----|
| | Score | Handicap | cap | Net |
| 1. Sammy Kaye | 82 | 12 | | 70 |
| 2. Jack Johnstone | 82 | 12 | | 70 |
| 3. Larry Stock | 83 | 12 | | 71 |
| Harry Weinstein | | | | |
| Mickey Glass | | | | |
| Guest Division | | | | |
| | Score | Handicap | cap | Net |
| 1. Mitchell Ayres | 80 | 10 | | 70 |
| 2. Lou Del Guercio | 77 | 5 | | 72 |

Bob McClusky Takes Over Onorati Post at Victor

NEW YORK—Bob McClusky has been appointed national promotion manager for RCA Victor Records effective July 1.

McClusky, who has been with Billboard Magazine for the past five years, was assistant to the advertising manager in his last post.

He will be responsible for the promotional campaigns conducted by Victor and will take over as liaison to the music publishers as well as such current activities as working on the new summer mystery series which includes Dinah Shore’s four releases and the next Eddie Fisher disk.

Henry Onorati, who formerly held the promotional post at Victor, leaves to become advertising and promotion manager of Crosley Radio and Television Corp. in Cincinnati.

Ops Entertain Patti Page, Guy Mitchell

CLEVELAND, OHIO — One-hundred and fifty people were on hand to greet Patti Page and Guy Mitchell at an “after-theatre” party given by the Phonograph Merchants Association at Cleveland’s Hotel Hollenden Friday evening, June 15.

Among the guests at the El Gaucho Suite of the hotel were disk jockeys, newspapermen, representatives of the recording firms and officials of Loew’s State Theatre where the two artists were appearing.

Acting as hosts for the evening were Jack Cohen, president of the Association, Jim Ross, vice-president, and board members John Bou-Sliman, Ed Kenney, Joe Solomon, Hy Silverstein and George Zollos.

Paul Brenner Starts Disk Show On TV

NEWARK, N. J.—Paul Brenner, top disk jockey at WAAT, last week started a program designed to show that records could effectively be used on TV.

Over WATV, Paul originated a program called “Rate the Record” on which several high school students are asked to give their opinion about disks which they hear for the first time and then a professional record reviewer tells what he thinks about them.

The student who comes closest to the music reviewer’s score at the end of the program receives a watch as a prize and all the other students receive record albums of their choice.

The first guest on the show was Sid Parnes, Music Editor of *The Cash Box*.

1 I WANT TO BE WITH YOU ALWAYS

Lefty Frizell

(Columbia 20799; 4-20799)

2 KENTUCKY WALTZ

Eddy Arnold

(RCA Victor 21-0444; 48-0444)

3 DOWN THE TRAIL OF ACHIN’ HEARTS

Hank Snow

(RCA Victor 21-0441; 48-0441)

4 HOWLIN’ AT THE MOON

Hank Williams

(MGM 10961; K10961)

5 RHUMBA BOOGIE

Hank Snow

(RCA Victor 21-0431; 48-0431)

Additional Tunes

COLD, COLD HEART

Hank Williams

(MGM 10904; K10904)

LET’S LIVE A LITTLE

Carl Smith

(Columbia 20796; 4-20796)

MISTER AND MISSISSIPPI

Tennessee Ernie

(Capitol 1521; F-1521)

I WANT TO PLAY HOUSE WITH YOU

Eddy Arnold

(RCA Victor 21-0476; 48-0476)

I CAN’T HELP IT

Hank Williams

(MGM 10961; K10961)

KING - DELUXE - FEDERAL - AL - KING - DELUXE - FEDERAL - KING - DELUXE - FEDERAL - KING - DELUXE - FEDERAL - KING - DELUXE

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- * ROY BROWN
- * MOOSE JACKSON
- * EARL BOSTIC
- * THE SWALLOWS
- * HAWKSHAW HAWKINS
- * WAYNE RANEY
- * BOB NEWMAN
- * ZEB TURNER
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JOE Cannon Ball

LEWIS
on **M-G-M**
RECORDS

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Golf Meet
In Next Week’s Issue

BEST VERSION — YET
“WONDROUS
WORD”

Recorded by
KEN CARSON
on Bibletone Record # 770
A “Cash Box” — “BEST BET”

BIBLETONE RECORDS, INC.
New York 3, N. Y.

VANITY
A TRULY GREAT SONG
JEFFERSON
MUSIC CO. INC.
1619 BROADWAY, N. Y. 19

Folk and Western Roundup

Mercury's latest acquisition in the country field is Eddie Hill currently on TV at WMC in Memphis. Eddie guested on the Martha White Flour shows over WSM in Nashville the first week in June and it was here that the Mercury deal was handled by Murray Nash. . . . George Morgan returned last week from a Hollywood Trek; Hollywood trip was for the purpose of cutting Robin Hood transcriptions with the Whippoorwills. George also guested with Tex Williams at the Riverside Rancho. The Morgan troop is currently playing a two week engagement for Fox Mid-West Theatres through Missouri and Iowa.

Red Kirk is the proud father of a daughter, Jenny Lynn born May 30 in Lima, Ohio. Red is guesting this week June 11th to 16th on the Martha White shows from WSM. This takes in five early morning shows, one hour of the Saturday night Grand Ol' Op'ry and a Sunday morning hymn program. A Mercury session is scheduled for Red during the week in Nashville.

Eddy Arnold is scheduled to top a big Fourth of July celebration at Roy Acuff's Dunbar Cave near Nashville, Tennessee.

Carl Story switched recently from WPAQ Mount Airy in North Carolina to WEAS Decatur, Georgia. The Story group includes Claude Boone, Cotton Galyon and Red Rector. Charlie Lamb, Story's PM is enjoying a week's vacation in Mississippi with his family.

Hank Williams opens Sunday June 17th in Louisville and continues thru Battle Creek, Michigan—Youngstown, Ohio—South Bend, Indiana—Omaha, Nebraska and Kansas City, Missouri.

Ernest Tubb with String Bean, Annie Lou and Danny start in Canada on the 18th of June for two weeks.

Don Law, Columbia country exec jumped into Nashville June 10th to record Carl Smith and Daisy Mae and Ol' Brother Charlie.

Carl Smith with Lonzo and Oscar started a week's engagement at the Lyric Theatre in Indianapolis on June 14th. They have been excused from their Op'ry appearance on the 16th to fulfill this engagement.

Mel Foree, Acuff-Rose rep recently covered talent and disc jockeys in St. Louis, Kansas City, Omaha, Denver, Salt Lake City, Idaho Falls and Seattle. He will continue on the west coast for two more weeks before returning east.

Earl Davis, WBOK New Orleans, D.J. is making a pleasure trip to Nashville June 16th.

Curley Kinsey is currently carrying three shows daily over WGTA in Summerville, Georgia. Curley is sporting a new son, Ken.

THE CASH BOX

"Folk" and "Western" Record Reviews



"CRYIN' HEART BLUES" (2:30)

"HOW CAN I BELIEVE IN YOU?" (2:20)

JOHNNIE AND JACK

(RCA Victor 21-0478; 48-0478)



JOHNNIE AND JACK

● Johnny and Jack follow up their hit disk "Poison Love" with another big one "Cryin' Heart Blues." This

should please all the fans they made with their earlier platter and ops who know how popular that one was will start ordering now. With their Tennessee Mountain Boys, the pair tell a sad story on the top deck and they do it with some good harmony and a backing to match. The second side "How Can I Believe In You" is a medium paced number again getting a good going over from the boys. This side too has a lot to recommend it. These two fellows have become an act to reckon with on disks and ops who want a money maker better listen in real soon.

"ON OUR SHOTGUN WEDDIN' DAY" (2:38)

"LITTLE BLUE EYED BLONDE, GOODBYE" (2:51)

TANI ALLEN

(Bullet 740)

● A tune with some very cute lyrics is turned out on the upper half by Tani Allen and his Tennessee Pals. Buck Turner comes through on the vocal and makes this a joy to hear. Second side too is a jumpy thing with a good beat and again Buck does well by the lyrics. Ops oughta take a listen.

"THERE'S A RIGHT WAY, A WRONG WAY" (2:48)

"I'M ALL BROKE OUT WITH LOVE" (2:36)

HELEN CARTER

(Tennessee 774)

● Helen Carter delivers a couple of cute numbers here. Both sides have that jivy feeling as Helen races through the cute lyrics with verve. Doing it in a steady beat, Helen makes each end sound right. Ops who are looking for some interesting folk material, have it here.

"A MILLION YEARS AGO" (2:53)

"LONELY AND BLUE OVER SOMEONE" (2:42)

LEON PAYNE

(Capitol 1580; F-1580)

● A side with a terrific amount of potential is being sent our way by Leon Payne. Payne who has been turning out some fine disks, has a ballad here which looks as though it could go. The lower half is another ballad on which he gives a fine rendition. Ops can't afford to miss the top deck.

"I WISH YOU ALL THE LUCK IN THE WORLD" (2:44)

"MY SHIP OF DREAMS" (2:48)

CURLY WIGGINS

(Intro 6021)

● Two very soft ballads are dished out on this platter by Curly Wiggins. Curley does these in very easy style and his interpretations are extremely winning ones. Backed up by accompanying strings, Curley makes each of these sides good to hear.

"COFFEE POT" (2:42)

"WEARIN' OUT YOUR WALKIN' SHOES" (2:25)

TEX RITTER

(Capitol 1581; F-1581)

● Tex Ritter does two novelties in extremely appealing manner. Each end gets a rhythmic going over from Tex as he runs through the listenable lyrics. These tunes are the kind of things which he does so well and ops who know this artist's work won't want to pass up his latest disk.

"LOST ON A SEA OF SORROW" (2:54)

"WHEELS OF DESTINY" (3:07)

BILL CARLISLE

(Federal 10016)

● Bill Carlisle, who displays a good exciting voice has a couple of different types of sides to offer. The top deck is a jumpy thing with some excellent backing while the second side is a slow sentimental piece. Bill does a fine job with both of them and the upper half could really step out.

"CROSSROADS" (2:39)

"GET YOUR KICKS" (2:26)

JOHNNY HICKS

(Columbia 20826)

● Johnny Hicks take a ballad and a novelty and does an equally good job with both of them. The top deck, the ballad, gets an almost pop rendition from Johnny and a nice guitar backing. The novelty is a steady thing which also is good to listen to. Ops oughta do just that.

"STOMP THAT THING" (2:20)

"HONKY-TONKY MAN" (2:25)

LOUIS INNES

(Mercury 6335)

● Louis Innes delivers his songs in dynamic style. Here he displays two excellent sides both done in that driving vein. With the String Dusters backing him up, not only does this disk have a first rate vocal, but a fine instrumental background as well. Ops won't want to miss it.

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NUMBER



is for the
9th Anniversary
Issue of
The Cash Box
(Dated July 21)
Combined with the

NAMM CONVENTION ISSUE

GOES TO PRESS:
THURSDAY, JULY 12

Send Your Ad To

THE CASH BOX

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(PHONE: DEarborn 2-0045)

6363 WILSHIRE BOULEVARD
LOS ANGELES 48, CAL.
(PHONE: WEbster 3-0347)

FULL METALS CURB SET FOR OCTOBER

All Users Of Steel, Copper And Aluminum To Be Brought Under Controlled Materials Plan In Last Quarter. Many Metals Listed By NPA As "In Very Short Supply"

WASHINGTON—There will be no "free market" on the three critical metals: copper, steel and aluminum, beginning with October 1, according to the National Production Authority.

All manufacturers using these critical metals will be rationed beginning on that date, regardless of the present CMP (Controlled Materials Plan).

In short, where procurement agents could go into the open market and obtain whatever amount of these three critical metals they required in an attempt to fulfill their quota, they will now have to sit back and await rationing of the amount they will require (or hope to obtain) directly from NPA.

Manly Fleischmann, NPA Administrator, stated in this regard:

"Consumer durable goods producers (under which coin operated equipment is listed by NPA) altho not under CMP during the third quarter, will be asked to file CMP forms in the near future. This will assure prompt action to distribute steel, copper and aluminum to consumer durable goods producers by means of CMP allotments for the fourth quarter if that should

become necessary to insure an equitable share of controlled materials for those industries."

Mr. Fleischmann also stated, "Since metal demands by the entire economy appear to be 35 percent in excess of the available supply it has been necessary to review the needs of military, defense-supporting and civilian programs and it is necessary to establish authorized levels of procurement for all metal consumption. The individual allotments being made by NPA are in conformance with program levels established by the Defense Production Administration in order to bring demand for controlled materials into balance with available supply.

"This equitable distribution function of CMP is of primary importance to small business and to producers of civilian goods", Mr. Fleischmann said.

In a special bulletin, called "Basic Materials And Alternates", Issue No. 1, the National Production Authority lists as metals in "very short supply": Aluminum, Copper, Magnesium, Lead, Silenium, Tin, Zinc, Osmium (used on phono needles), Cobalt, Nickel, many types of Steel, and Tungsten (used in lamps and tubes).

Uses Mail Campaign To Sell Locations On Dime Play

Reports Collections Up 25% To 40%

ROCKFORD, ILL. — Lou Casola of Mid-West Distributing Company, whose headquarters are at 208 N. Madison St., this city, reports that his firm is enjoying an increase ranging from 25 per cent to 40 per cent since they went on 10c play.

"But," Casola reports, "our big problem is to overcome resentment on the part of the proprietor of the place of business.

"The public has accepted it (10c play)," he reports, "if we can only get complete cooperation from the place of business and their employees."

Casola also reports, "We even have some places where owners, themselves, are telling the players that 10c is too much to play the machine. Of

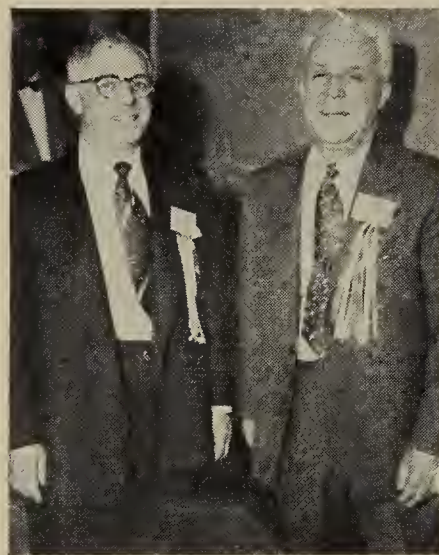
course this is hurting our play. However we are working on a public relations campaign to overcome this.

"We are taking reprints from *The Cash Box*, which you will no doubt recognize, and are sending them out each week to all of our locations," he continues, "and, at the same time, we are also running advertisements about 10c play in the tavern keeper's own trade magazine here."

Lou also states, "Congratulations on your forward thinking on 10c play."

He urges *The Cash Box* to, "Continue to write us some more editorials which we can reprint and mail to all our locations. This is the only way to put it over."

Chicago Music Operators' Assn. Holds Big Meeting



PHIL LEVIN and RAY CUNLIFFE

CHICAGO—Ray B. Cunliffe, president of the Recorded Music Service Assn., this city, the music ops' association here, called together all suppliers and those allied to the automatic music business in this area to meet with the members of this organization at a dinner held Friday (June 22) at the popular Como Inn.

The plan, according to Ray Cunliffe, was to get the music operators acquainted with the members of the

trade press in this area, as well as all their various suppliers of music equipment, parts, and so forth.

Open discussions and general talk about the dinner tables, it was believed by the officers of the organization, would bring about better understanding among the suppliers and operators.

Big subject of discussion at the meeting was the "Juke Box Day Golf Tourney" at the Glen Eagle Country Club, 123rd Street and Bell Road on July 12.

All were invited to be present at this big "Juke Box Day" tourney and to enjoy themselves watching the ops slug those elusive pellets about this well known course.

(Editor's Note: Many important open discussions were held with noted leaders present, but, as this publication started to press these were as yet unavailable.)

Missouri Bill Would Tax Coin Operated Equip. To Pay Veterans' Bonus

JEFFERSON CITY, MO.—A bill to authorize issuance of bonds for payments of bonuses to World War II veterans was passed by the Missouri House of Representatives (June 14).

The bill, which awaits consideration by the State Senate when the Missouri lawmakers reconvene in September after a summer recess, would levy a 2 per cent net income tax on corporations and would tax beer, whisky, tobacco, vending machines, juke boxes and other "luxuries" to pay off the bonds.

Veterans would receive \$10 a month for domestic and \$15 a month for foreign service, with ceilings of \$400 and \$500, respectively.

Exhibit Mails Baby Turtles

"It's The Steady Push That Counts" Reads Decal On Turtle's Back

CHICAGO—An unusual stunt by Exhibit Supply Company was the mailing nationwide of baby turtles to all who are identified with the firm's Golden Anniversary.

Contained in a small box, the turtle arrived in the offices of the firm's friends thruout the country and the scratching noise on the inside gave many a frightening start.

When the box was cautiously opened a live little baby turtle popped out with a decal on his back reading, "It's The Steady Push That Counts".

Almost everyone who received the turtle instantly recalled the story of the turtle and the hare.

Many have since wired and written to Frank Mencuri, sales manager of Exhibit Supply Company, that they consider this one of the very best stunts ever used by any manufacturer.

The big product for the firm's 50th Anniversary is "Gun Patrol." Already, it is reported, sales have exceeded anything of a comparative period.

The firm hopes that its Golden Anniversary Month (June, 1951) will establish a sales record both in dollar

and volume sales which will remain for a long, long time to come.

Mencuri is enthusiastic over sales results so far.

He stated this past week, "From all indications, and from the marvelous reaction of the operators to our new 'Gun Patrol', we feel certain that sales, both in volume and dollars, will exceed anything we've ever done before, as the salesmen of our firm get back of 'Gun Patrol' even more strongly than they already have to wind up our 'Golden Anniversary Month' in a blaze of sales glory."

Nebraska Phono Ops Assn. To Hold State-Wide Meet On July 1st.

OMAHA, NEB.—Howard N. Ellis, secretary and treasurer of the Nebraska Automatic Phonograph Operators Association, announced that the organization will hold a state meeting of music operators at the Cornhusker Hotel, Lincoln, Nebraska, on July 1.

Registration of visitors and mem-

bers starts at noon, with business meeting scheduled to start at 2 P.M.

Harold Taylor will preside at this meeting, with many problems scheduled for discussion, among which will be the recent bill introduced by Senator Kefauver sponsored by ASCAP.



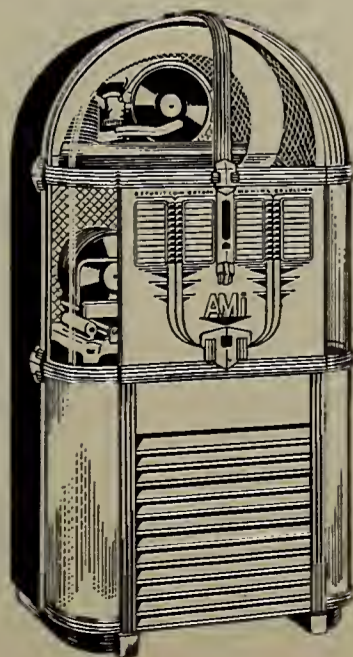
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HERE'S HOW ASCAP Crucify the Music of the

**ASCAP Has Set Up a "Special Committee" in Washington
Other Material Its Members Can Obtain From Their
For Kefauver Bill. These Letters and All Other Data So
lators. In Addition ASCAP Openly Printed and Issued
From Letters and a Booklet by ASCAP:**

"... there is now ample evidence that many juke box companies have been infiltrated by criminal elements who operate the business in true gangster fashion, establishing mutually exclusive 'territories', falsifying records, and policing their jurisdictions by brute force."

"No one really knows today who owns all the juke boxes thruout the country; how closely this industry is linked to the slot machine racket; how much money is made; where it goes, and whether the Bureau of Internal Revenue gets its full share."

After you read the above four statements issued by ASCAP, you, who have been engaged in the automatic music business for seventeen years, less or more, and are fathers and mothers of children, struggling hard to earn a living in this business because of open competition, free enterprise; the true American way, fathers and mothers of children who are in grade schools, high schools, colleges, universities, and other halls of learning; you juke box fathers and mothers whose children have become lawyers doctors dentists, engineers, and leaders in their communities, all because of the hard work which you have undergone, and are undergoing each day, every day in the week, every week in the year, to continue to earn a living in the automatic music business and, perhaps, put aside a few dollars for your old age; then you can decide what sort of an organization you are up against TO PROTECT YOUR LIVELIHOOD and which you have to fight in this battle of TRYING TO STAY IN BUSINESS . . . TRYING TO KEEP THIS ONE GROUP OF BIG BUSINESS MEN FROM: *Crucifying the Music of the Poor on a Cross of Gold.*

This is ASCAP. The American Society of Composers, Authors and Publishers. These are the people who disseminated the above sort of below-the-belt publicity blows against you juke box fathers and mothers to the press of the nation. These are the people who are asking that the Senate of these United States favor one big business group. Make it richer. Stronger. More powerful and more dictatorial by passing an "amendment" to the "Copyright Act of 1909" to halt the exemption of automatic coin operated phonographs from paying them "tribute" and, at the same time, in this very same "amendment", have introduced the most punitive "tax" bill in music history, whereby Senator Kefauver asks that the nation's juke boxes be forced (by the United States Government) to pay to this one group of big business moguls 1c per record side per week "royalty" (royalty that can only be called "tribute"). NOT FAVOR THE PEOPLE. NO STATE IN THE NATION NOR THE FEDERAL GOVERNMENT BENEFITS FROM THIS BILL OF SEN. KEFAUVER'S (S. 1553). BUT FOR THE PEOPLE'S ELECTED REPRESENTATIVES TO THE HIGHEST LEGISLATIVE BODY IN THE NATION, THE SENATE OF THESE UNITED STATES, TO GIVE THIS ROYALTY, THIS "TRIBUTE," TO ONE RICH, POWERFUL, BIG BUSINESS GROUP OF MUSIC MEN, TO HELP MAKE THEM RICHER, MORE POWERFUL, BIGGER, MORE DICTATORIAL.

ASCAP isn't satisfied with the fact that the nation's juke boxes have helped its authors, composers and publishers to enjoy bigger income, bigger royalty, better business. No, sir! They now want to get ALL. In short, they want to KILL THE GOOSE THAT LAYS THE GOLDEN EGGS for them.

They are, by this bill of Sen. Kefauver's (S. 1553), smashing the biggest showcase in all the nation's music history, which their very own authors, publishers and composers have ever had.

Think what this ONE BIG BUSINESS GROUP is asking the Senators of the United States to do! Senators who were elected by THE PEOPLE. To help the people of these United States in every possible fashion. YOU, YOU, AND YOU.

They are asking that the highest legislative body in these United States benefit them ENTIRELY—BENEFIT THE ONE BIG BUSINESS GROUP THAT IS ASCAP.

Not benefit the little people. The poor people. The people who can only afford juke box music. Who relax with a glass of beer, after a hard day's work, and listen to the popular music from the juke box located in their favorite tavern.

Who can't afford to dance to big, high priced dance bands, but, who can dance or listen for a moment or two, (the kind of people these intellectuals like to refer to as the "little people"), and enjoy a glass of beer or two.

Who can't afford to pay the prices of the big Broadway shows. Who can't get around to the concerts, or pay the prices of the tickets, of the big, popular artists.

All they have is America's popular music, economically, in the juke boxes of the nation to console them, to relax them, to help send them back to work the next day fresher, feeling better than ever.

How much lower can ASCAP's punches come than to hit so low below-the-belt at any and all men? Men who are outstanding in their communities, and who (this may prove a very, very big and sudden surprise to ASCAP) are automatic music operators, or, as ASCAP likes to call them "juke box-slot machine operators".

These men have won the friendship of the officials in their communities. Have the respect and regard of all the people in their towns. Have been among the first to give to all the charities of the nation. Raised over \$250,000.00 for the Damon Runyon Memorial Cancer Fund. Have done so many tremendous jobs for the "March of Dimes", for the big war bond drives featuring

AP IS TRYING TO Poor on a Cross of Gold

to Handle Letters From All Its Members Plus Whatever Local Community Leaders in an Effort to Win Support Obtained Will be Turned Over to the Nation's Legislature to the Nation's Press the Following Statements Taken

"These racketeers, the Committee learned, do not operate juke boxes for the benefit of the small tavern and drugstore owners. On the contrary, they stake out territories of control for themselves, force the proprietors of taverns and similar establishments within their territories to take juke boxes on dictated terms, and enforce their will thru illegal methods."

"Finally, and of special importance in view of the pressing public interest in controlling interstate crime, it would help bring the operations and income of the juke box-slot machine operators from the shadow-world of gangsterism into the open, by giving a responsible group in the community an economic interest in keeping track of juke box operations, and learning all available facts."

"Any Bonds Today" in the Number One spot in every juke box that World War II Secretary of the Treasury, Henry Morgenthau, openly commended the juke box industry.

Yes, you fathers and mothers who are juke box operators, how do you feel when your children, your school-going sons and daughters, your married children, your friends, read the above statements which have been issued by ASCAP to tell the press about YOU?

Do you think that you should FIGHT LIKE MAD TO PROVE TO ALL THIS NATION (disregard ASCAP and their tactics)

WHAT RIGHTEOUS AND DIGNIFIED AND OUTSTANDING MEN THERE ARE IN THE JUKE BOX INDUSTRY?

Senator Kefauver knows, and everyone in all this great nation knows, that because One is bad not All are bad.

Senator Kefauver cannot deny that the vast majority of those engaged in the juke box industry are righteous, dignified, respectful and God-fearing Americans.

Can you, then, you fathers and mothers who are raising your families and trying to earn a decent livelihood with your automatic music business, sit back while ASCAP tries to **CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD?**

THESE SENATORS ARE THE MEMBERS OF THE SENATE'S JUDICIARY COMMITTEE WHO NOW HAVE SEN. KEFAUVER'S BILL (S.1553) BEFORE THEM FOR STUDY AND DISCUSSION

Sen. Pat McCarran, Nevada

Sen. Harley M. Kilgore, West Virginia

Sen. Alexander Wiley, Wisconsin

Sen. James Eastland, Mississippi

Sen. William Langer, North Dakota

Sen. Warren Magnuson, Washington

Sen. Homer Ferguson, Michigan

Sen. Herbert R. O'Connor, Maryland

Sen. William E. Jenner, Indiana

Sen. Estes Kefauver, Tennessee

Sen. Arthur Watkins, Utah

Sen. Willis Smith, North Carolina

Sen. Robert Hendrickson, New Jersey

IF YOU KNOW ANY OF THE ABOVE SENATORS, OR ARE FROM THEIR SENATORIAL DISTRICTS, CONTACT THEM BY LETTER AND PROTEST AGAINST S. 1553—THE BILL THAT WILL—"CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD"—AND PUT THOUSANDS OF PEOPLE OUT OF WORK.

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CALIFORNIA CLIPPINGS

Well, dime play on music is finally out of the conversation stage in the Los Angeles area and warming up into action. This would appear to be the story on the basis of several get togethers local ops have had lately, with the objective of comparing notes on increased cost of operation and declining take. While the boys are aware that fair trade practice works both ways and that they're not allowed by law to collaborate on any "price fixing" beyond each one's individual action, the consensus in these parts is that dime play will have to be adopted right down the line, albeit individually, in order for it to succeed. At present, most of the boys feel that 4 for a quarter is just as important a phase of any switch over as the single dime change. The idea here is that most operators sincerely don't want to impose what might be considered an undue hardship on some of the jukebox playing public by doubling the ante. Their thought is that if the customers will only recognize the value of volume play, everyone concerned will get more for their money on the quarter combo and no one will get hurt. It would seem that a one and one-quarter cent increase on five cent play should be graciously accepted by a public accustomed to paying double for many commodities. On straight dime play, public response is questionable in this area, many of the boys do believe.

In making the rounds of the Row and listening in on operators discussing the prospects, we heard one argument offered to the contrary: "Look what's happened to the dime candy bar. Its been proved a bust on almost every count." There wasn't much disagreement on that, except for a quick thinking lad to point out that the weight of most nickel candy bars is less than one half of what they were a few years ago. Comment on that was that the two items then are hardly comparable, because cutting a record's playing time in half would hardly benefit record manufacturer, distributor, artist or operator in the same manner as the candy bar people.

As noted by Johnny Hawley, Portland seems to be going all out for dime play, with the long distance phone jingling away on orders of his Hawley Converter Kit. Otherwise, Johnny reports that premium merchandise is stepping right out but coin game action appears to be on the quieter side. . . . Paul Laymon, on the other hand, reports one of the liveliest weeks in some time on both game and music sales. A promising new entry is Como's 10-ball, a pinball game which seemed to intrigue all the boys around the place. . . . Charlie Daniels, who finally shoved off on his vacation, plans to dally along the way to Indiana at such scenic places as Zion National Park, Bryce Canyon and Pike's Peak, coming back over the Northwest route through the Big Tree country and the Columbia River. . . . Ed Wilkes' idea of a nice quiet weekend is to take a group of Cub Scouts on a beach outing. Good luck, Ed. . . . Our two youngsters are about all the weekend we can take. . . . Out of the hospital and coming along nicely is the wife of Jimmy Wilkens, Laymon's outside salesman. . . . As to Bally's "Bright Lights," may we quote a gracious lady, Lucille Laymon, who says, "It's reviving the industry." End quote.

On the Row: William Black from Bakersfield. . . . Bob Shelton of Bishop. . . . Laguna's Bob Chacon. . . . G. F. Cooper and Jack Neal of Riverside. . . . Anton Jepperson from Rivera. . . . June Lake's Louis Dunn. . . . Fred Shuey of Bell. . . . Monrovia's C. E. Stevens. . . . Glendale's E. J. Bryant. . . . Southgate's Harold Sharkey. . . . Happy Clark of Downey. . . . Milton Noriega from Colton. . . . Henry Van Stelton of La Habra. . . . Ventura's Ken Ferrier and Perry Irwin. . . . Jack Spencer of Big Bear. . . . Lancaster's C. B. Ellison.

MINNEAPOLIS, MINN.

It looks like Charles Sersen of St. Cloud, is going to take a little trip for himself. Charlie has a fishing trip scheduled to Flin Flon, Canada for the 23rd of June. Must say that it really is up in the "north country." . . . In town to pick up supplies were R. L. Cross of Jackson; Pat Partridge of Ogilvie; and Phil Stang of Jordon. Phil informs us that his brother-in-law, Joe Topic is home right now and he is recuperating. . . . In town for a trip was Andrew Markfelder of Staples, and Pete Wornson of Mankato. In from Wisconsin was Leo DeMars of Ashland. . . . In and about town picking up equipment were Gordon Dunn of Moose Lake; Glen Bischell of Chippewa Falls; Glen Rackliff of Superior, Wis.; and Billy Gummow of Hopkins.

August Streyle of Hazleton, N. D., was seen around town sporting a brand new Ford Victoria. We understand that he had promised his daughter a new car if she graduated from school with high honors and evidently she did because he was taking the car back as a present for her. Quite a nice guy to have for an "old man." . . . Ted Heil of Gaylord, also was in town picking up supplies. Ted says that business is picking up out in his territory.

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ANNIVERSARY
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GOES TO PRESS:
THURS.—JULY 12

Production Lines Added For Keeney's Newest Game



ROY MCGINNIS

CHICAGO — Roy McGinnis, president of J. H. Keeney & Company, Inc., this city, advised this past week that the firm has added new and larger production lines to keep step with orders for Keeney's new "Lite-A-Line" game.

"This", Roy McGinnis explained, "is due to the fact that we didn't get under way until just a short while ago. We weren't prepared for the rush of business which we are now enjoying for 'Lite-A-Line'.

"The game has taken hold much faster and much speedier than we believed it would, and so", McGinnis continued, "we were caught short.

"But", he stated, "we are adding on production lines just as fast as we possibly can. We will be turning out 'Lite-A-Line' games in larger volume each day."

At the same time the firm is going right ahead with its shuffleboard revamps which are very popular.

Even more popular is the Keeney "Big League Bowler". This game has held its own for sometime now and sales are growing, instead of diminishing.

DON'T MISS OUT — avoid regrets

GRAB

this GOLDEN OPPORTUNITY NOW!

while you can



— there's only a few days left to share with EXHIBIT'S

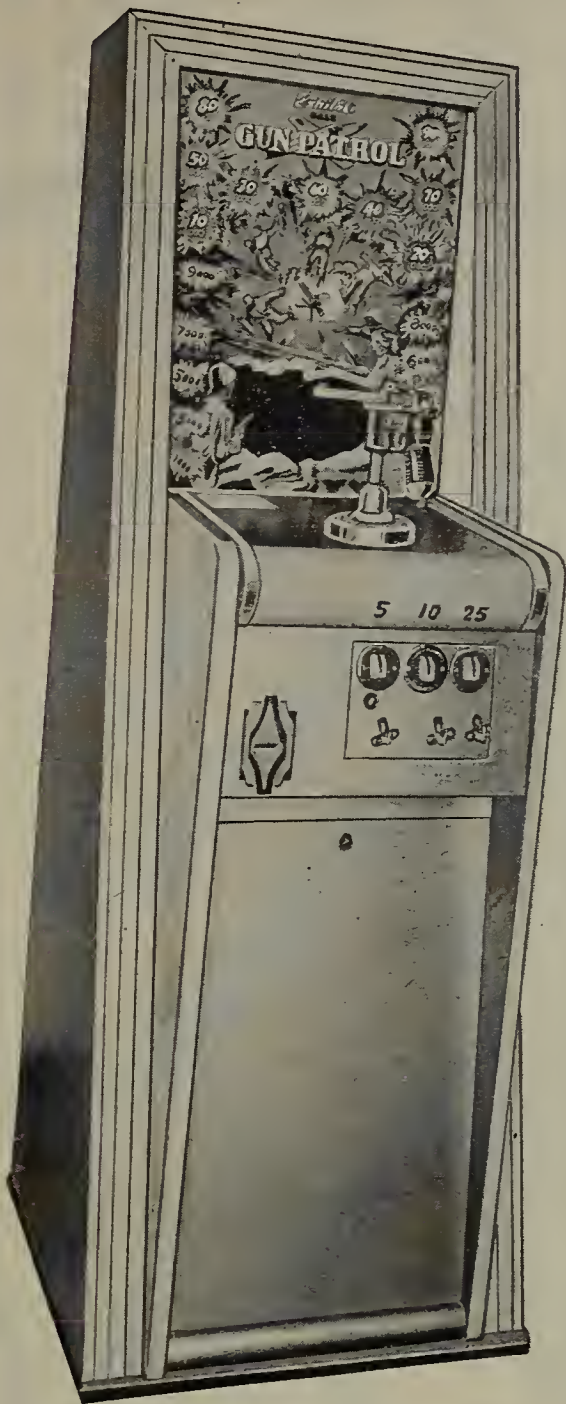
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EXHIBIT'S DALE

'GUN PATROL'

New Colorado Nitery Wurlitzer Equipped

BOULDER, COLO.—The beautiful new Tulagi, one of the finest nite clubs in Colorado, recently opened for business fully equipped with two complete Wurlitzer music systems.

The building has three major sections divided into barroom, ballroom and a large dining room. It is located in Boulder, Colorado, and caters to the University Hill section and to the students of Colorado University. Music systems were installed by Deines Music Company.

A new Wurlitzer 1450 is located on the main floor in the barroom and a Model 1250 is on the second floor to furnish music and entertainment for patrons of the dining room. Both machines may be operated from 4820 Wall Boxes, placed in strategic locations and on the outdoor terrace.

Tulagi is owned and operated by Ray Imel and Rex Bailey, and features the latest in modern equipment, fixtures and furnishings. Dancing to Wurlitzer music is featured nightly. The phonograph and equipment were sold through the Draco Sales Company, Wurlitzer distributor in Denver, headed by the popular Mike Savio.



Pictured above are the three spots at the Tulagi Night Club: (left) The Wurlitzer 1250 occupies a prominent spot in the upstairs dining room which is available for special parties. (Center) Two Wurlitzer 4820 Wall Boxes are mounted back to back on a stone pillar on the outside terrace of the newly opened night club. (Right) The Wurlitzer 1450 installed in the barroom within easy reach of the patrons.

WANTED TO BUY for CASH on the LINE!

MR. OPERATOR: Don't lose money with poor locations. Pull out of bad spots and turn machines into cash.
MR. DISTRIBUTOR: Reduce your inventory. Change into cash now.

Wurlitzer-Seeburg-Rockola Phonographs & Wallboxes

New & Used

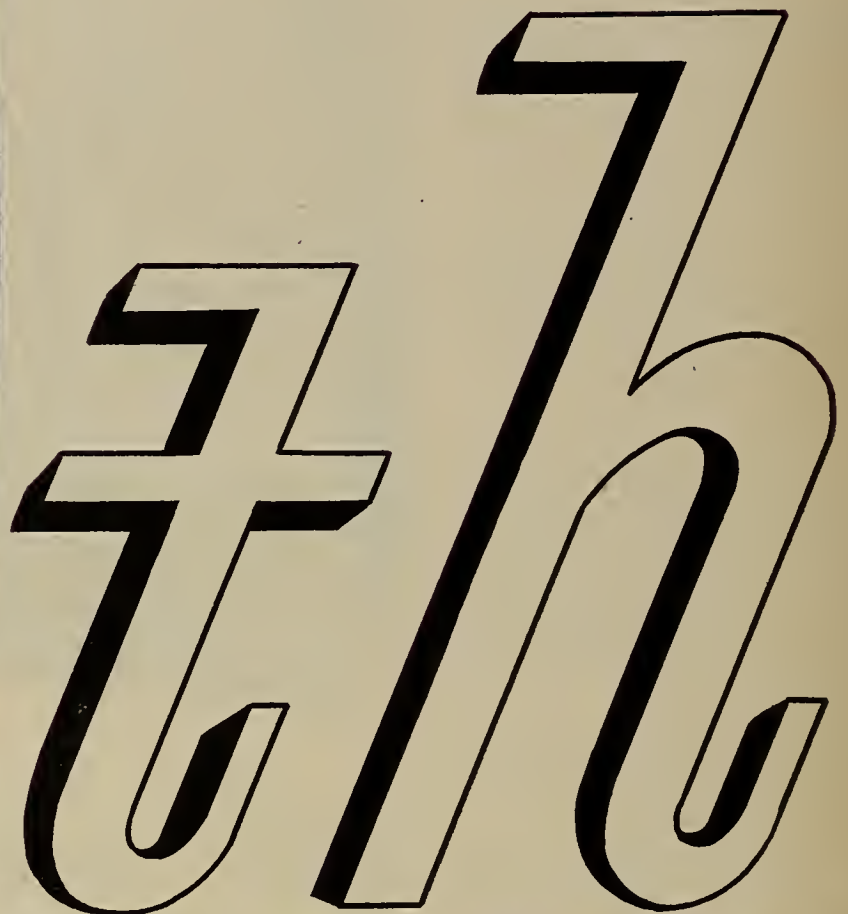
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| 5 BALLS and 1 BALLS New & Used | ARCADE MACHINES New & Used | SHUFFLE MACHINES New & Used |
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Write The CASH BOX Box 172 Empire State Bldg., N. Y. 1

The BIG 9th ANNIVERSARY ISSUE OF "THE CASH BOX" GOES TO PRESS: JULY 12

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX



ANNIVERSARY ISSUE

(Dated: July 21, 1951)

GOES TO PRESS: JULY 12, 1951



The Cash Box will celebrate its 9th Birthday with its July 21, 1951 issue. . . . BUT . . . it will be much more than just a 9th Anniversary Issue . . . this is the ONE BIG ISSUE that the entire industry has been looking forward to for many, many months.

Everyone recalls the 8th Anniversary Issue of The Cash Box and the many who were sorry that they didn't participate with larger advertisements.

This is, then, the one time during the entire year when operators, jobbers, distributors, manufacturers, suppliers, and all allied to the coin operated machines industry in any fashion whatsoever, can advertise in an issue that will be treasured by every coin machine man in the nation.

The 9th Anniversary Issue of The Cash Box is

MORE THAN JUST ANOTHER BIRTHDAY CELEBRATION.

It is something that is undefinable in the fact that so many, many people, everywhere in this great nation (as well as in many foreign countries) look forward to this issue that brings a most complete listing of all new and used machines. Discusses all the outstanding events of the year. Answers many, many problems and questions. It is an issue that is WITHOUT PARALLEL for the great services it renders to the entire industry.

This is the one time during the year . . . the 9th Anniversary Issue of The Cash Box . . . when everyone, in any fashion whatsoever connected with the coin machines industry, is urged to take advantage of the advertising space which is offered at the most economical rate in all coin machines

history.

To insure yourself the best possible position for that big annual issue . . . the 9th Anniversary Issue of The Cash Box . . . write, wire, phone or call today at any of The Cash Box offices listed below . . . reservation for your advertising space NOW will assure you the finest position!

- THE CASH BOX**
 EMPIRE STATE BLDG., NEW YORK 1, N. Y.
 (PHONE: LOnacre 4-5321)
-
- 32 W. RANDOLPH STREET, CHICAGO 1, ILL.
 (PHONE: DEarborn 2-0045)
-
- 6363 WILSHIRE BLVD., LOS ANGELES 48, CAL.
 (PHONE: WEbster 3-0347)

Predicts Additional 7,200,000 Jobs Due In Defense Field

WASHINGTON, D. C.—Altho no immediate nation-wide manpower shortage looms in American industry, officials of the Labor Department's Defense Manpower Administration are increasingly busy with shortages in certain specific areas, industries and skills, and a considerably tighter labor situation is expected by the coming fall, summaries of recent surveys by Labor Department specialists indicate.

The government department predicts that the nation's defense industry will employ an additional 7,200,000 workers by the end of 1952. By that time there will be a total force of about 63,000,000 workers as against a March, 1951, peak of 60,200,000.

Rules F. P. Pin Games In Florida Still Not Permissible

Shuffle Games With F. P. Ruled Okay

TALAHASSEE, FLA.—Florida Attorney General Richard W. Ervin has ruled (June 15) that a pinball machine is still a game of chance in the state and may not award free games for high scores.

The opinion was directed to Palm Beach County Sheriff John F. Kirk, who said he had been advised by operators of pinball machines it had been ruled legal to award free games.

"No such ruling as you inquire about has been made by the Supreme Court or me," Ervin stated.

The attorney general said the pinball machine operators apparently heard of the State Supreme Court's recent 4-to-3 ruling that a coin-operated miniature bowling alley which awarded free games was lawful because the outcome depended "entirely upon the skill of the player rather than upon an element of chance and unpredictability inherent in the machine itself."

Ervin said the State Supreme Court has ruled that pinball games possess the element of chance and unpredictable result" which makes them illegal if they dispense any sort of a prize, including free games.

"In order for the conventional type of pinball machine dispensing free games to be declared legal, the Supreme Court must overrule its former decisions," the attorney general said.

Tungsten Supply Scarce

WASHINGTON — A meeting held between the National Production Authority and the nation's leading lamp manufacturers resulted in the decision to cut down on tungsten once again.

This means that less tubes will be manufactured in the third quarter (July to September, 1951) and, the belief is, that this will again be cut in the last and fourth quarter.

Sensationally New . . . Completely Different Novelty Hit!

STADIUM

**NEW EXCITING ACTION
10 BALLS—5 CENTS**
VERY FAST...game plays in half time ordinary pin games. Many shots best made shooting 2 or 3 balls at a time. Players love it. TREMENDOUS LAST BALL SUSPENSE.

**NEW 4-STEP
TILT FEATURE**
Gives player 4 chances to use old-fashioned body english.

**NEW PLASTIC
WHIP SPRINGS**

**NEW SCORING
BALL TRAPS**

**NEW SEQUENCE
SCORING FEATURE**
Progressive from No. 1 Trap to No. 7 Trap

**NEW VARIED
PLAYER APPEAL**
Competitive or Free Play

**NEW INDIRECT
PLAYFIELD LIGHTING**
IDEAL FOR DARK SPOTS

**POPULAR
NOVELTY
SIZE**
24 in. by 48 in.

STADIUM is packed with loads of new features never before built into any game. There's nothing else like it. Protect your spots now...get STADIUM an location at once. See your nearest distributor today!

COMO MANUFACTURING CORPORATION

5013-5025 N. KEDZIE AVE., CHICAGO 25, ILLINOIS

PHONE INdependence 3-7600

Manufacturers of the World-Famous Hallycrone

MORRIS HANKIN DIES



MORRIS HANKIN

ATLANTA, GA. — Morris Hankin, one of the country's best known coinmen and pioneer in the coin machine industry, died suddenly on Thursday, June 21, in this city.

Hankin began his coin machine career in New York City, but about twenty years ago transferred his activities to Atlanta, where he developed into one of the leading distributors, handling the equipment of most of the foremost manufacturers.

In recent years, due to poor health, Hankin devoted most of his time to jobbing and operating.

Hankin was a member of many local organizations, and was known for his unselfish contributions to numerous charities.

Burial was on Friday from the Ah-Avath Achim Temple.

He leaves a wife, a married daughter, and two grandchildren.

We Have The LOWEST PRICES on JUKE BOX INDUSTRY RADIO & ELECTRONIC TUBES

- ALL TUBES ARE - | - DISTRIBUTORS -

- Standard Manufacturer
- Fully Guaranteed

- WRITE • WIRE
- PHONE FOR QUOTATIONS

List Your Requirements With Us

Electronic Expeditors, Dept. CBX

225 N. Wabash Ave., Chicago 1, Ill. • ANdover 3-0843

NPA Permits Canadians To Operate Under MRO For Ports, Etc. From U. S.

WASHINGTON—Canadian distributors, jobbers and operators were assured parts and supplies for maintenance and repair of their equipment by the National Production Authority under a similar MRO order in Regulation 3, as is now being enjoyed by ops throught this nation under NPA Regulation 4.

An amendment to NPA Regulation 3, effective June 15, provides that all priority orders for MRO (Maintenance, Repair, Operating) supplies originating in Canada, but issued against production in the United

INSERT BUSHING CONVERTS
5c Wall Boxes to 10c
FITS ALL 5c BOXES
Only 25c Each

See your distributor or write us for information on changing over slug rejector.

Mid-West Distributing Co.

208 N. Madison Street Rockford, Ill.

States, shall be under NPA Regulation 3.

Persons living in Canada may now certify such MRO purchases under NPA Regulation 3, which is amended to include the identical MRO provisions set forth in Regulation 4.

The advantages of this change is that it brings together in one document all provisions affecting persons in Canada who make priorities purchases in the United States.

THE BEST IN MUSIC

GET THE BEST TRADE-IN AGAINST
THE WORLD'S BEST PHONOGRAPH

ROCK-OLA "ROCKET '51-50"

We're not bragging, BUT—if you want the highest price for your old equipment, PLUS—the finest treatment and service you ever yet received—trade-in your old machines against the "World's Best Phonograph"—ROCK-OLA "Rocket '51-50"—We're Exclusive Factory Distributors—WRITE—WIRE—PHONE US TODAY!

LAKE CITY AMUSEMENT CO.

4533 Payne Ave., Cleveland, Ohio (Tel: Henderson 1-7577)

UNUSUAL DISTRIBUTOR OPPORTUNITY . . .

The Steri-Dri Electronic Towel is an electronic hand-drier for public washrooms—that outmodes anything on the market today.

It **DRIES** and **SANITIZES** hands and **OZONATES** washrooms.

The machine uses no springs, coils, pedals, chemicals or other replacement-costly parts. Saves up to 90% of washroom costs in RESTAURANTS, HOTELS, HOSPITALS, THEATRES, BUS DEPOTS, OFFICE BUILDINGS, TAVERNS, or any public washroom!

Item is sold or rented to users. The market is tremendous!

Territories, exclusive of metropolitan New York, NOW AVAILABLE. Only responsible, aggressive distributors need apply.

WRITE FOR FULL DETAILS, TERRITORY DESIRED

ELECTRONIC TOWEL CORP.

57 Williams St., New York 5, N. Y. (Phone: Whitehall 3-3140)

"THE CASH BOX" IS A MUST! FOR ALL IN THE COIN MACHINE INDUSTRY

- OPERATORS • JOBBERS • DISTRIBUTORS
- MANUFACTURERS • ALLIED INDUSTRIES

Weekly Features:

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR ONLY **\$15. PER YEAR**

(52 ISSUES)

THE CASH BOX
Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check Please Send Us A Bill

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

"Why 10c Play" READ **PAGES 4 and 5**



EASTERN FLASHES

Week by week, music operators all over the country are falling in line with 10c play—as one op stated, "We'll all fall in line—or we'll fall completely." Los Angeles goes dime play this week—4 for a quarter, we hear. (This is the same plan suggested by Mannie Ehrenfeld of Passaic, N. J., who offered it to the Music Guild of New Jersey.) Some very enterprising people in L. A. were able to get an Associated Press story into many newspapers throughout the country. The AP's story in the New York Post said: (Headline) "Juke Boxes Waitz HCL"—"The mounting cost of living has hit West Coast Juke Boxes. It costs a dime now to get the thing to warble one of the new ones. Portland, San Diego and Fresno have gone to the higher price, too. John Hawley of the National Assn. of Music Box Operators says most of the nation's cities will hike the price within 90 days. He said costs have gone up."

In addition to those cities mentioned in the AP story, we in the trade know that many, many areas have gone to dime play (including Chicago) and reports that collections have jumped considerably are universal. As a matter of fact, Lou Wolcher of San Francisco, Calif., who is visiting here this week, stated that collections in his area are up 65% on the average.

Local ops are becoming more aware of dime play, and we understand this will be the main topic on the agenda when the Automatic Music Operators Association holds its general quarterly meeting at the Henry Hudson Hotel on Tuesday evening (June 26).

* * * * *

"Happy" Herbie Semel finally makes good. His first child, a girl, arrived on Tuesday, June 19, at the Doctor's Hospital. Grandpa Jack Semel (his first grandchild) so exhausted over the long wait, takes a week-end vacation at the Laurels Country Club at Sackett Lake, N. Y., accompanying his "gin" pals, Max Weiss and Al Denver, who, with other members of the Cigarette Merchandising Association, have their yearly outing. . . . Jackie Prigoff, head engineer for Runyon Sales Company, also awaiting the arrival of his first, more jumpy than ever. Slightly disappointed that "Happy" beat him out. . . . Bert Lane, who has been in the city some three or four weeks, working with Harry Pearl on Genco's "Shuffle Target," left this week for his home in Miami Beach, Fla. The game is really going over," stated Bert. . . . Dave Lowy, Dave Lowy & Co., backs up Bert with "We're doing a great job with this game." . . . With all the moaning going on, it was a pleasure to see the smiling, happy face of Barney (Shngy) Sugerman of Runyon Sales Company, who states he's selling all the AMI phonos he's able to get. . . . Mac Pollay even looks handsome in work clothes and plastered with grease. How he remains single is one of the mysteries of the street. (Must have strong will-power.)

* * * * *

Many local games operators advised us that after reading the story about the Buffalo, N. Y., op who supplied a cue stick and chalk to players of the single player shuffleboards (The Cash Box, June 23, page 22), they are testing this angle. We'll hear further when we question them in a week or so. . . . However, these men are anxiously waiting new shuffles with some new money-making feature. . . . The competition between Morris Rood's and Irv (Kempy) Kempner's softball teams is not ended. "We'll knock them dead the next game," promises Kempy. Meanwhile, they agreed to combine their forces to play the team of Donald "Doc" Shapiro, Long Island operator. Unfortunately, they'll have to wait as "Doc" aggravated an old knee injury playing ball this past week-end, and hostilities had to be postponed. . . . Now, if a football team was to be organized for the Fall, we suggest that Abe Lipsky of Joe Young's company head this eleven (Abe, a watch charm guard in his playing days, won many an award for his ability). . . . Joe Young, by the way, another of those smiling gents these days. Joe tells us that Wurlitzer's new phono going out to ops as rapidly as they are delivered to him. . . . Can it be that Mike Munves is too busy to smoke those cigarettes? It's now four weeks. We're waiting until July when his biz should slacken off a bit (if it does) to see if he can hold out. Al "Senator" Bodkin spending more time on coinrow. Explains that he's working at top speed to improve collections on both music and games. . . . The Koeppels, Harry and Hymie, report that sales of the better type used music machines getting better each week.

MIAMI MURMURS

Bill Bolles, formerly connected with the coin biz, switches over to the Delmonico Hotel on 64th St., as manager. As coinmen hear about this changeover, they start to sign in there. Latest to check in was Marcus Balkin of New York. . . . Sam Gensburg closes his home on Di-Lido Island for the summer and flies back to Chicago. . . . Roy Bazelon in town for a look-see at his real estate. . . . Sam Kresberg finally settled down here, and reported becoming a real southerner. Sam related a recent experience he had while fishing with Mort Simon of J & S Distributing Co. They sweated for four hours and finally brought in a 500 pound shark to the side of the boat—when, bingo, the line broke, and goodbye shark. Willie (Little Napoleon) Blatt listened and clucked sympathetically. Willie and his beautiful missus, Sydell, by the way, expect to vacation in New York City for about a month.

Steve Delewin, former New York coinman, buys himself a motel. . . . Understand a new combination operating music and shuffles is composed of Hymie Darling, Miltie Green and Dave Stern. . . . Automatic Cigarette, owned by Ray Harrison, sold to Ace-Saxon. Harrison, who operated cigarette machines in New York City, recently started this Miami operation. He claims all he'll do from now on is go fishing. . . . Jack Mitnick, regional representative for AMI, a recent visitor to Taran Distributing Co., who kept selling all the AMI phonos they can get, and kept banging at Jack for more equipment. . . . Ted Bush and Ozzie Truppman, over at Bush Distributing Company, kept busy moving out all the new Wurlitzer phonos to ops as quickly as they arrive.



CHICAGO CHATTER

This has been a pretty hectic week around town. Some are rather depressed. They can't see why sales aren't just as big as they ever were. . . . Frank Mencuri of Exhibit pulled a lulu this past week. Mailed out live, little, baby turtles to all friends of the firm with a label pasted on the backs of the turtles, "It's The Steady Push That Counts." Seems like the one we received must be a flying turtle. Darn little thing seems to actually leap out of the ash tray we put him in and zoom right over the desk to drop about four feet to the floor. He'll break his fool neck, yet. . . . NPA has now decided to "ration" the three critical metals, copper, steel and aluminum, beginning with Sept. 1. Manly Fleischmann, NPA Administrator stated, "Since metal demands for the entire economy appear to be about 35 percent in excess of the available metal supply. . . ." etc., etc., everyone of the coin factory's procurement agents can now sit at their desks for they just won't be able to get out into the "free market" and scramble for these three critical metals. They'll have to wait until NPA doles out their "ration."

Vince Shay entertained Jack Rooklyn of Sydney, Australia. Jack is one of the top ops. Does a terrific job with juke boxes and games in Aussieland. Advises that, after many court battles, he has been forced to pay (APRA) Australian Performing Rights Assn. (same as ASCAP here) 5 Pounds per year royalty per phono he owns. (That's about \$12.50 per year in American dollars). "But," Jack reports, "what they really wanted was a percentage of the gross intake of each box I own." which gives music ops here some idea of how important it is to beat the Kefauver bill (S.1553) now in the Senate's Judiciary Committee. . . . Canadian ops now also get a DO (Defense Order) preference under MRO (Maintenance, Repair, Operating) NPA, Regulation 3. This is the same as the priority granted to all American ops under NPA, Reg. 4. Means that Canadian ops can get parts and supplies from American manufacturers to keep their equipment operating.

Ben Coven wants one-balls. . . . Tungsten is tightening up. Since tungsten is what makes lamps (and tubes) burn brightly, this gives some idea of the shortages ahead for tubes, as well as small lamps, used in all games and phonos. . . . Ray Cunliffe, President, and Phil Levin, Secretary, all hepped up over that big "open" dinner meet of the Recorded Music Service Assn (Chi juke box ops assn) at Como Inn on Milwaukee Ave this past Friday. Lots and lots of things discussed and much important news broadcast at this dinner. . . . Music ops "Juke Box Day Golf Tourney" takes place at Glen Eagle Country Club, 123rd Street and Bell Road, July 12. If you can hit that elusive little white pellet and make it go where you want it to, get out there. . . . Charley Pieri and Clayton Nemeroff of Monarch Coin Machine, Inc., have chosen a spot on Lincoln Ave. in the 2000 block and may soon be moving over there. Roy Bazelon not around much. Playing golf almost every day.

Joe Abraham of Lake City Amuse., Cleveland, advises he's got quite a problem on his hands. In a few weeks, or so, he hopes, his new building will be completed. Joe doesn't know whether to hold the official opening the hot month of July or August, or wait until cooler September? . . . Jim Hutzler of Hutzler Vend. Mach. Co., Martinsburg, W. Va., advises that he, too, in 1947, urged music ops to incorporate their own music publishing firm. That was during the Scott Bill hearings. Once over, Jim says, like everyone else he, too, forgot all about it. But, this time, Jim hopes music ops will get going in their own music publishing firm. . . . Walter Tratsch and George Lewis of A.B.T. Mfg. Corp. advise that their factory will be closed between July 9 and 21 when employees will be enjoying their vacation. (Reason you haven't heard too much from ABT is because firm is almost completely engaged in defense work). . . . Roy McGinnis was a busy man this past week getting new production lines into action on the firm's latest, "Lite-A-Line," as well as trying to keep production at top speed for "Big League Bowler," their ciggy vendor and shuffle-board revamps.

Jim Mangan phones in to congratulate us on our editorial. Says that anything that can cut red tape is sure to prove successful. . . . Newest TV star is Al Siegel of Siegel Dist. Co., Toronto, Can., who appeared on Rob't Q. Lewis' show to choose an act for his Elmwood Casino in Windsor, Canada. . . . Joe Filetti of Blackstone Music phones in to tell us we should tell all ops and everyone else thru The Cash Box all about the big golf tourney July 12. (Just did, Joe. A few paragraphs back.) . . . Art Weinand besieged by gov't experts on defense production and many, many other matters. Hasn't even time to talk anymore. He's being kept that busy. . . . Len Micon of World Wide phones in to tell us things over at his place going right along and that the firm working just as speedily as ever. . . . Col. Lew Lewis also phones in to advise he's just come off a southern road trip and found that ops are doing very well but won't sell late model equipment.

Gil Kitt out of his offices for ten days. . . . Sam Lewis tells us business has somewhat slowed from his discussions on the road. . . . Willie Blatt of Miami advises that Genco's newest shuffle game taking in the coin. . . . Earl Moloney gets his hands on an advance music score of "Seventeen," the new musical which will soon be opening on Broadway, and advises that, "My fingers are itching to get home and play the tunes." (Earl's quite a pianist.) . . . Bill DeSelm very sportily dressed this past week over at United. Which seems to be the way to relax during the warmer weather. . . . Jack Nelson all enthused over the way those orders are flooding in for "Bally Bright Lights." Jack claims it's sure keepin' him hoppin' to try and fill 'em all. . . . Hear that Lou Dunis and Jake Friedman have been named distribs for Como's "Stadium." Lou will have Portland, Seattle and Spokane; Jake will handle Atlanta. . . . J. R. (Pete) Pieters of Kalamazoo, Mich., advises that soldiers up at Fort Custer going for "Stadium" in a big way. "It's their favorite game," he says.

(Advertisement: Just three more issues after this one, and then the big, annual, Anniversary Issue of The Cash Box. This'll be the 9th Anniversary Issue. Here's hopin' that all of you who've been readin' this column will come thru with a really impressive-sized ad for that big, once-a-year issue of this publication. It's your way of tellin' us what you think about The Cash Box.) Goes to press on Thursday, July 12. . . . Phil Weinberg, we hear, leaves Dallas via Chicago to make a trip to the West Coast (Calif. and Arizona especially) to visit with many friends in those states. . . . Ralph (Nick) Nicholson with Harry Binnie down in Indianapolis.

WE WANT ONE-BALLS

Give quantity you have, condition, price wanted and when ready to ship in your first communication.

COVEN

distributing company

3187 Elston Chicago 18, Ill.
INdependence 3-2210

All Equipment Thoroughly
Served or Reconditioned
by Our Trained Staff.

Authorized Distributors for

WURLITZER PHONOGRAPHS Models 1400 & 1450
BALLY PRODUCTS - PERMO POINT NEEDLES

Let Us Arrange a

FREE DEMONSTRATION

of the Keeney Deluxe Electric

CIGARETTE VENDOR

★ For MORE THAN 3 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St.
Chicago 32, Ill.



WANTED

BY ONE OF CHICAGO'S
MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. **TARAN DISTRIBUTING, INC.**, 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. **COMMERCIAL MUSIC CO.**, 1501 DRAGON ST., DALLAS, TEX. Tel: Riverside 4131.

FOR SALE—5 Seeburg Gem Chassis in metal cabinets with Packard 30-wire adapters \$50 ea.; 50 Buckley 1942 Boxes, 20 and 24 selection, \$5 ea. All equipment usable and in good operating condition. **HUGHES ELECTRIC CO.**, LADOGA, IND. Tel.: 17.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: **JENSEN INDUSTRIES, INC.**, 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Mauser Pistol \$85; Silver Bullets \$145; 38 Wurlitzer HW \$75; 38 Seeburg HW \$75; South Pacific \$125; Be-Bop \$129; Harvest Moon \$69; Chicago Goalee \$85; Photo Studio Booth with 2 Cameras \$350; Bally Entries \$35; Gottlieb Daily Races \$35; Victory Derby \$25; Yankee Traveling Cranes \$45; Liberator \$65; Play Ball \$65. Will trade any of this equipment for used or new Turf Kings. **STANLEY AMUSE. CO.**, 5225 SO. TACOMA WAY, TACOMA, WASH.

FOR SALE—One-Balls at special prices! Brand new Turf Kings, write; reconditioned Turf Kings, write; Champions \$245; Citations \$139.50. All Guaranteed A-1. **EMPIRE COIN MACHINE EXCHANGE**, 1012 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: Everglade 4-2600.

FOR SALE—Bowlers With Disappearing Pins: Chicago Coin Classic \$130; Universal Super Twin Bowler \$125; Bally Speed Bowler \$70; United 2-player Shuffle-Cade \$240; United Skee Alley \$125; United Shuffle Alley Express \$70. Also Chicago Coin Bowling Alley without disappearing pins \$52. **T & L DISTRIBUTING CO.**, 1321 CENTRAL PARKWAY, CINCINNATI 14, O. Tel.: MAin 8751.

FOR SALE—Special Bargains! Wurlitzer 1100 \$379; Wurlitzer 1015 \$229; Wurlitzer 1080 \$229; Wurlitzer 3020 wall boxes \$39; Wurlitzer 219 steppers \$25. Machines thoroughly reconditioned and refinished with Davis six point guarantee. Phone 5-5194, or write: **DAVIS DISTRIBUTING CORP.**, 738 ERIE BLVD., E., SYRACUSE, N. Y.

FOR SALE—Used Pin Games—Music Machines—Shuffle Games—Parts and Supplies. Michigan Distributors for AMI; Genco; Williams; Keeney; Victor; Permo Point; Waxola Wax. **MILLER-NEWMARK DISTRIBUTING CO.**, 42 FAIRBANKS STREET, N. W., GRAND RAPIDS, MICH. Tel: 9-8632—and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Bally Shuffle Bowler \$39.50; Bally Speed Bowler \$110; Williams Double Header, used \$100; Williams Double Header, new \$135; Williams Twin Bowler \$35; Williams Music Mite, write; United Super Alley \$39.50; United Shuffle Alley plain \$29.50; Genco Bowler \$25; Pin Boy \$39.50. **LAKE CITY AMUSEMENT CO.**, 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. **ALLAN SALES, INC.**, 928-30 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Rock-Ola Rockets, both 78 and 45, write for high trade-ins; Wurlitzer 1100 \$349.50; Wurlitzer 1015 \$199.50; Seeburg Hideaways, Wurlitzer Twin Twelves, Wurlitzer 800's, write; Keeney Conversions for United Shuffle Alleys, originals \$29.50; Express \$49.50; Keeney Double Bowler \$175; Keeney League Bowler \$275. Huge line of premiums, selected stock of finest merchandise, picnic ware, cameras by nationally known manufacturers. Everything we sell is guaranteed. Customers' satisfaction a must. **DAN SAVAGE NOVELTY CO.**, 904 ELM ST., BELOIT, WIS. Tel.: College 2599-W.

FOR SALE—Chicago Coin Classic \$135; Universal Super Twin Bowler \$135; Bally Speed Bowler \$100; Shuffle Alley with fly-away pins \$50. **ALLIED COIN MACHINE CO.**, 766 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—Williams All Stars \$75; Bally Hot Rods \$100; Bowlettes \$39.50; United, Rock-Ola Genco, Bally Shuffle Alleys \$25 ea.; Bally Speed Bowlers \$85; California Shufflepins \$35. Write for quantity prices. **J. ROSENFELD CO.**, 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLive 2800.

FOR SALE—Big Handicap back glass conversion for your Citation. Completely new. 15 new beautiful exciting colors. Get extra profits from your Citations. Order now—\$17.45. One-third deposit, balance C.O.D. **OHIO SPECIALTY CO.**, 29 WEST COURT ST., CINCINNATI 2, OHIO.

FOR SALE—20 Hunter Ball Gum Machines, 8 with stands. Make offer. **RUNYON SALES COMPANY**, 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used Phonograph Records taken from our routes. **BIRMINGHAM VENDING COMPANY**, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—New England's Largest Stock—New Machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeney, Exhibit. **REDD DISTRIBUTING CO., INC.**, 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040—and **REDD DISTRIBUTING CO., INC.**, 811 UNION ST., WEST SPRINGFIELD, MASS. Tel.: 6-5418.

FOR SALE—Two Manhattan Packard phonographs, like new, \$189.50 ea. **WESTERN DISTRIBUTORS**, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE.

FOR SALE—Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. **SELECT AMUSEMENTS**, BOX 288, NORTH ARLINGTON, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO.**, 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally Turf Kings. The greatest game ever built at give-away prices. Special low prices in quantities. Write. Gold Cups \$69.50; Citations \$99.50; Jockey Specials \$59.50; Gottlieb Knock Outs \$139.50; Happy Go Luckys, floor samples, \$169.50; Telecards \$45; Minstrel Mans \$145; Universal Photo Finishes \$155; Super Twin Bowlers \$85; Genco Stop & Gos \$135; Tri Scores, slightly used, \$110; United Red Shoes \$125. **NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE—250 Rolldowns: Total Rolls; Advance Rolls; A.B.C. Roll Downs; Big City; Bingo Rolls; Hy-Rolls; One World; Pro-Score; Singapore; Sportsman. Make us an offer on all or part. **CLEVELAND COIN**, 2021 PROSPECT, CLEVELAND, O. Tel.: TOWer 1-6715.

FOR SALE—4 ChiCoin Bowling Alleys, very clean, \$65 ea.; I Exhibit Dale Gun \$69.50; 1 Keeney Ten Pins \$45; 8 Telequiz, with film, \$145 ea. **AUTOMATIC AMUSEMENT CO.**, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel.: 3-4508.

FOR SALE—Turf Kings (Like New) Used only few weeks, cheap, write. Citations \$100; Champions \$175; Special Enters \$29.50. A-1 1/3 down. **HOFER AMUSE. CO.**, 970 W. BRIDGE, NEW BRAUNFELS, TEXAS.

FOR SALE—Back Glasses for Jockey Special and Special Entry \$8.95 ea.; Back Glasses for Victory Special, Victory Derby, '41 Derby and many others \$4.95 ea.; Personal Music Boxes (like new) \$1 ea. **JACK R. MOORE CO.**, 1615 S.W. 14th AVE., PORTLAND, ORE.

FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W1L56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. **V. YONTZ, BYESVILLE, OHIO.**

FOR SALE—Wurlitzer 750E's \$110; Model 850's \$65; Model 700's \$85; 3 Turf Kings, write; Model 3031 Wall Boxes, clean, \$10.95; Several 1015's and 1100's—all in clean working order. **CENTRAL MUSIC DISTRIBUTING CO.**, 1523 GRAND AVE., KANSAS CITY, MO.

FOR SALE—Seeburg Hideaway H146-M \$195; 2 146-M \$225; Seeburg 5c Wall Boxes W1L56 \$15.95; 1 147-M \$325; 2 Wurlitzer 600's \$35 ea.; Seeburg Mayfair \$35; Rock-Ola Monarch \$25. Small deposit. **MUSIC DISTRIBUTORS, INC.**, 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3992.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$7.95. Right and left corners \$8.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$16.95 ea. 1/3 deposit. Balance C.O.D. **KOEPPEL DISTRIBUTING CO.**, 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. **HASTINGS DISTRIBUTING CO.**, 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLuemound 8-7600.

(Continued on next page)

FOR SALE—Reconditioned Wurlitzers: 600's \$65; 750's \$109.50; 1015's \$275; 1100's \$400; 1250's (slightly used), write. **Rock-Ola**: 1422's \$175 1426's \$225. **Seeburg**: 147's \$295; 148's \$375. **Citation** \$225; **Jockey Special** \$119.50; **Gold Cup** \$145. **O'CONNOR DISTRIBUTORS, INC.**, 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—4 1 ball Citations, A # 1 condition. Also 3 California Shuffleboards; 2 Shuffleboards; 10 Pin conversions. **M. J. COLBERT**, NEBRASKA CITY, NEBR.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC.**, 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: **ELDEEN MANUFACTURING COMPANY**, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. **LESLIE DISTRIBUTOR CORP.**, 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—7 Amusement Enterprise SkeeBall Alleys \$199 ea.; 1 Pace Midget Auto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition \$89. **NOVELTY SALES CO.**, 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WORcester 3-3663.

FOR SALE—We are making a splendid 3½ x 7 coin-operated or plain Pool Table. Write for picture and information. Distributors wanted. **SPARKS SPECIALTY COMPANY**, SOPERTON, GA. Tel.: 33.

FOR SALE—Special! Tri Scores \$135. Write for prices on the following: Minstrel Man, Nifty, Joker, Rockette, Cyclone, Knock Out, Shoo Shoo, Spot Bowler. **LEHIGH SPECIALTY CO.**, 826 N. BROAD ST., PHILADELPHIA 30, PA.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING**, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. **JACOBS NOVELTY CO.**, STEVENS POINT, WIS.

FOR SALE—Star Series \$100; Maryland \$75; Shuffle Alley with U/c \$50; Freshie \$100; Quarterback \$65; Rip Snorter \$100; Madison Square Garden \$125; Dreamy \$100. **WANT**—Bing-A-Rolls at \$35 ea. **MOHAWK SKILL GAMES CO.**, 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—I Packard 1946 Hideaway and 4 Packard Wall Boxes \$147.50; 1 Wurlitzer 1100 \$390; 6 Seeburg 5c Model WS-2Z Wall Boxes \$9; 5000 used records 7c ea.; 9 Wurlitzer 3021 Wall Boxes \$14. **MITCH GOLISH MUSIC CO.**, 20 W. POPULAR ST., HARRISBURG, ILL.

CLASSIFIED ADVERTISING SECTION

**Here's What
You Can Get
For Only
92¢
A Week**

1

A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE \$3.20 PER WEEK OR \$166.40 FOR THE ENTIRE YEAR OF 52 WEEKS . . . PLUS . . .

2

A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR 52 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS \$15.00 WHICH ADDS UP TO THE GRAND TOTAL OF . . .

3

\$181.40 . . . ALL THIS FOR ONLY \$48 . . . OR 92¢ PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX" . . .

4

IF YOU ALREADY HAVE A \$15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE \$48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.



THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

Enclosed Find My First 40 Word Classified Ad Plus My Check For \$48.

Bill Me For The Difference Due From My \$15 Subscription. Enclosed Find My First 40 Word Classified Ad.

DISTRIBUTOR _____ MANUFACTURER _____

I AM AN OPERATOR _____ JOBBER _____

City _____ State _____

Address _____

Firm _____ Name _____

FOR SALE—Clean—ready for location: Wurlitzer Model 1100's \$375; Wurlitzer Model 1080-A's \$275; Rock-Ola Model 1428's \$395; Seeburg Model M-100's, write. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel: 42-8216.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE—Fighting Irish \$185; 4 Horsemen \$185; Sharp Shooter \$125; Select-A-Card \$150; Telecard \$125; College Daze \$125; Sweetheart \$175; Pin Bowler \$175; One-Two-Three \$95; Tahiti \$95; Nifty \$185; Just 21 \$100; Wisconsin \$65; South Pacific \$125; Trade Winds \$60; Mardi Gras \$50; Williams Quarterback \$100. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Photo Finish \$195; Citations \$150; New American Scales \$95; New Pin Game Lifts \$49.50. Will trade any of the above merchandise for 100 record Seeburg. 1/3 down. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

MISCELLANEOUS

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Connect 30-wire boxes to Seeburg 100 in a jiffy. Hawley Adapter connects to best side of 24 records. Precision made. No working parts. Specify for M 100A or M 100B. Price \$39.95. 1/3 Deposit. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

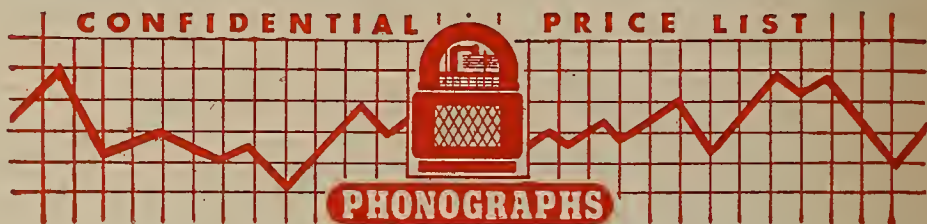
THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. **METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



| WURLITZER | | | SEEBURG | | |
|--------------------------------------|--------|--------|---------------------------|--------|--------|
| 6. 24 | 29.50 | 49.50 | 4. Plaza | 29.50 | 39.50 |
| 4. 600R | 35.00 | 69.50 | 2. Royale | 25.00 | 39.50 |
| 4. 600K | 35.00 | 69.50 | 4. Regal | 35.00 | 59.00 |
| 1. 500A | 39.50 | 69.50 | 4. Regal RC | 39.50 | 59.50 |
| 1. 500K | 39.50 | 69.50 | 4. Gem | 35.00 | 49.50 |
| 4. 41 (Counter) | 35.00 | 50.00 | 4. Classic | 35.00 | 69.00 |
| 6. 51 (Counter) | 30.00 | 45.00 | 4. Classic RC | 39.50 | 79.00 |
| 4. 61 (Counter) | 39.50 | 50.00 | 4. Maestro | 39.50 | 65.00 |
| 4. 71 (Counter) | 35.00 | 50.00 | 4. Mayfair | 35.00 | 59.50 |
| 6. 81 (Counter) | 49.50 | 75.00 | 4. Mayfair RC | 49.50 | 59.50 |
| 1. 700 | 79.50 | 89.50 | 6. Melody King | 49.50 | 79.50 |
| 4. 750M | 89.50 | 109.50 | 4. Crown | 39.50 | 59.50 |
| 2* 750E | 89.50 | 129.50 | 6. Crown RC | 49.50 | 79.50 |
| 4. 780M Colonial | 95.00 | 129.50 | 4. Concert Grand | 39.50 | 59.50 |
| 4. 780E | 69.50 | 109.50 | 1. Colonel | 49.50 | 69.50 |
| 4. 800 | 69.50 | 119.50 | 4. Colonel RC | 49.50 | 79.50 |
| 4. 850 | 49.50 | 79.50 | 4. Concert Master | 49.50 | 69.50 |
| 4. 950 | 49.50 | 89.50 | 4. Concert Master RC | 59.50 | 89.00 |
| 1* 1015 | 199.50 | 295.00 | 5. Cadet | 35.00 | 65.00 |
| 4. 1017 Hideaway | 224.50 | 269.00 | 6. Cadet RC | 59.50 | 65.00 |
| 4* 1100 | 325.00 | 450.00 | 4. Major | 49.50 | 79.00 |
| 4* 1080 | 229.00 | 275.00 | 4. Major RC | 50.00 | 79.50 |
| 6. 300 Adapter | 10.00 | 15.00 | 1. Envoy | 49.50 | 79.50 |
| 4. 320 Wireless Wall Box | 3.50 | 5.00 | 4. Envoy RC | 59.50 | 89.50 |
| 4. 310 Wall Box 30 Wire | 4.50 | 5.00 | 4. Vogue | 39.50 | 69.50 |
| 4. 320 2 Wire Wall Box | 3.50 | 5.00 | 4. Vogue RC | 49.50 | 79.50 |
| 6. 332 2 Wire Bar Box | 5.00 | 9.50 | 4. Casino | 39.50 | 65.00 |
| 6. 331 2 Wire Bar Box | 5.00 | 10.00 | 6. Casino RC | 49.50 | 79.50 |
| 4. 304 2 Wire Stepper | 3.50 | 5.00 | 4. Commander | 39.50 | 59.50 |
| 4. Wireless Strollers | 19.50 | 25.00 | 4. Commander RC | 50.00 | 69.00 |
| 6. 430 Speaker Club with 10, 25c Box | 69.50 | 75.00 | 4. Hi Tone 9800 | 45.00 | 69.50 |
| 6. 420 Speaker Cabinet | 40.00 | 49.50 | 4. Hi Tone 9800 RC | 45.00 | 69.50 |
| 4. 3031 Wall Box | 10.95 | 19.50 | 4. Hi Tone 8800 | 35.00 | 59.50 |
| 4. 3045 Wall Box | 12.50 | 20.00 | 4. Hi Tone 8800 RC | 35.00 | 69.50 |
| 4. 3020 Wall Box | 35.00 | 39.50 | 4. Hi Tone 8200 | 35.00 | 59.50 |
| 4. 3025 | 12.50 | 19.50 | 4. Hi Tone 8200 RC | 35.00 | 69.50 |
| 4. 2140 Wall Box | 10.00 | 24.50 | 4* 146S ('46) | 150.00 | 200.00 |
| 2. 219 Stepper | 19.50 | 25.00 | 1* 146M | 169.50 | 250.00 |
| 4. 100 Wall Box 5c 30 Wire | 3.50 | 5.00 | 1. 147S | 195.00 | 295.00 |
| 6. 100 Wall Box 10c 30 Wire | 12.50 | 17.50 | 3* 147M | 215.00 | 325.00 |
| 6. 111 Bar Box | 3.00 | 10.00 | 4. 148S | 300.00 | 375.00 |
| 4. 120 Wall Box 5c Wire | 2.00 | 4.50 | 4. 148M | 325.00 | 379.00 |
| 6. 305 Impulse Rec. | 2.50 | 10.00 | 2. 148ML | 375.00 | 399.00 |
| 6. 350 WIs Speaker | 17.50 | 29.50 | 4. M-100-78 | 750.00 | 795.00 |
| 4. 115 Wall Box Wire 5c Wireless | 5.00 | 7.50 | 5. Remote Speak Organ | 7.50 | 17.50 |
| 6. 135 Step Receiver | 14.50 | 19.50 | 6. Multi Selector 12 Rec. | 12.50 | 35.00 |
| 4. 145 Imp. Step Fast | 4.50 | 7.50 | 6. Melody Parade Bar | 4.50 | 6.00 |
| 6. 306 Music Transmit. | 7.50 | 9.50 | 6. 5c Wallomatic Wireless | 3.00 | 8.50 |
| 6. 130 Adapter | 15.00 | 19.50 | 6. 5c Baromatic Wireless | 4.50 | 5.00 |
| 4. 580 Speaker | 25.00 | 49.50 | 6. 5c Wallomatic 3 Wire | 2.00 | 8.00 |
| 6. 123 Wall Box 5/10/25 Wireless | 9.00 | 15.00 | 4. 30 Wire Wall Box | 2.00 | 9.50 |
| 4. 125 Wall Box 5/10/25 Wire | 2.50 | 6.00 | 4. 5, 10, 25c Baromatic | | |

Table listing various electronic components like Wallomatic, Baromatic, and Wall Box with prices.

ROCK-OLA

Table listing Rock-Ola products such as Imperial, Windsor, Monarch, and various speaker models.

PACKARD

Table listing Packard products including Pla Mor Wall & Bar, Manhattan, Model 7 Phono, and various speaker/adaptor models.

MILLS

Table listing Mills products like Do Ri Mi, Panoram, Throne of Music, and various speaker models.

AMI

Table listing AMI products such as Hi-Boy, Singing Towers, Streamliner, and various speaker models.

BUCKLEY

Table listing Buckley products like Wall & Bar Box O. S. and Wall Bar Box N.S.

AIREON

Table listing Aireon products such as Super Deluxe, Blonde Bomber, Fiesta, and various speaker models.

Table listing various electronic products and speakers like Flamingo, Floating Power, Flying Saucers, and Harvest Moon.

Table listing various electronic products and speakers like King Cole, Knockout, Lady Robin Hood, and Leap Year.

Table listing various electronic products and speakers like Rocket, Rockettes, Rondevo, Round Up, and various speaker/adaptor models.



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

Table listing pinball games such as ABC Bowler, Ali Baba, Alice, Amher, Aquacade, Arizona, Baby Face, Baffle Card, Ballerina, Ballyhoo, Band Leader, Banjo, Bank-A-Ball, Barnacle Bill, Basketball, Be Bop, Bermuda, Big League, Big Prize, Big Time, Big Top, Black Gold, Blue Skies, Bonanza, Boston, Bowling Champ, Bowling League, Broncho, Buffalo Bill, Buccaneer, Build Up, Buttons & Bows, Camel Caravan.

Table listing pinball games such as Canasta, Caribbean, Carnival, Carolina, Carousal, Catalina, Champion, Chico, Cinderella, Citation, Cleopatra, Club Trophy, College Daze, Contact, Contest, Cover Girl, Crazy Ball, Dallas, Dark Horse, De Icer, Dew Wa Ditty, Double Barrel, Dhl. Feature, Douhle Shuffle, Dreamy, Drum Major, Dynamite, Entry, El Paso, Fast Ball, Fiesta, Fighting Irish.

Table listing pinball games such as King Arthur, King Cole, Knockout, Lady Robin Hood, Leap Year, Line Up, Lucky Inning, Lucky Star, Mad. Sq. Garden, Magic, Maise, Majors, Major League Baseball, Manhattan, Mardi Gras, Marjorie, Maryland, Merry Widow, Melody, Mercury, Metro, Mexico, Miami Beach, Minstrel Man, Miss America, Monicker, Monterey, Moon Glow, Morocco, Mystery, Nevada, Nifty, Nudgy, Oh Boy, Oklahoma, Old Faithful, One Two Three, Opportunity, Oscar, Paradise, Phoenix, Photo Finish, Pimlico, Pin Bowler, Pinch Hitter, Pinky, Pin Up Girl, Play Ball, Play Boy, Playland, Playtime, Puddin' Head, Punchy, Rag Mop, Rainbow, Ramona, Rancho, Ranger, Record Time, Red Shoes, Repeater, Rio, Rip Snorter, Riviera.

Table listing pinball games such as Rocket, Rockettes, Rondevo, Round Up, St. Louis, Sally, Samba, Saratoga, School Days, Score-A-Line, Screwball, Sea Hawk, Sea Isle, Select-A-Card, Serenade, Shanghai, Shantytown, Sharpshooter, Shoo Shoo, Shooting Stars, Short Stop, Show Boat, Silver Spray, Silver Streak, Singapore, Sky Lark, Sky Line, Sky Ray, Slugger, Smarty, Smoky, South Pacific, South Paw, South Seas, Special Entry, Speed Ball, Speed Demon, Speedway, Spellbound, Spinball, Spot Bowler, Sport Event, Sport Special, Sports, Sports Parade, Spot-A-Card, Spot Pool, Stage Door Canteen, Stars, Stardust, Starlite, State Fair, Step Up, Stop & Go, Stormy, Stratoliner, Streamliner, Summertime, Sun Beam, Sunny, Supercharger, Super Hockey, Superliner, Superscore, Surf Queen, Suspense, Swanee, Sweetheart, Tahiti, Tally Ho, Tampico, Target Skill, Telecard, Temptation, Tennessee, Thing, Three Feathers, Three Musketeers, Thrill, Topic, Tornado, Torchy, Towers, Trade Winds, Treasure Chest, Trinidad, Triple Action, Triplets, Tri-Score, Trophy, Tropicana, Tucson, Tumbleweed, Turf Champ, Turf King, Utah, Vanities, Victory Special, Virginia, West Wind, Wild Fire, Winner, Wisconsin, Yankee Doodle, Yanks, Zig Zag.

CONFIDENTIAL PRICE LIST



ROLL-DOWNS

| | | | | | |
|-----------------------|-------|-------|---------------------|-------|-------|
| 4. ABC Roll Down | 24.50 | 35.00 | 4. Genco Total Roll | 19.50 | 39.50 |
| 6. Arrows | 15.00 | 40.00 | 6. Hawaii Roll Down | 10.00 | 24.50 |
| 4. Auto Roll | 24.50 | 35.00 | 4. Hy-Roll | 49.50 | 89.00 |
| 4. Bermuda | 25.00 | 35.00 | 6. Melody | 20.00 | 35.00 |
| 4. Big City | 10.00 | 35.00 | 6. One World | 40.00 | 49.50 |
| 4. Bing-A-Roll | 49.50 | 85.00 | 4. Pro-Score | 25.00 | 50.00 |
| 6. Bonus Roll | 25.00 | 49.50 | 4. Singapore | 10.00 | 29.50 |
| 6. Buccaneer | 49.50 | 64.50 | 4. Sportsman Roll | 10.00 | 20.00 |
| 6. Champion Roll | 15.00 | 29.50 | 6. Super Score | 35.00 | 49.50 |
| 6. Chicoin Roll Down | 19.50 | 54.50 | 6. Super Triangle | 15.00 | 35.00 |
| 4. Genco Advance Roll | 19.50 | 39.50 | 4. Tally Roll | 19.50 | 39.50 |

CONFIDENTIAL PRICE LIST



SHUFFLES — REBOUNDS

| | | | | | |
|----------------------------|--------|--------|----------------------------|--------|--------|
| 2. Bally Hook Bowler | 265.00 | 295.00 | 4. Keeney Lucky Strike | 89.50 | 100.00 |
| 2. Bally Shuffle Champ | 124.50 | 169.50 | 1. Keeney Dhl. Bowler | 149.50 | 175.00 |
| 4* Bally Shuffle-Bowler | 25.00 | 75.00 | 2. Keeney League Bowl | 249.50 | 275.00 |
| 4* Bally Speed Bowler | 70.00 | 145.00 | 2. Keeney Duck Pins | 139.50 | 159.50 |
| 4. California Shuffle Pins | 30.00 | 50.00 | 2. Rock-Ola Shuffle Jungle | 35.00 | 55.00 |
| 4. ChiCoin Bango | 15.00 | 49.50 | 4. Rock-Ola Shuffle-Lane | 29.50 | 50.00 |
| 6. ChiCoin Beacon | 35.00 | 49.50 | 4. Un. Dbl. Shuffle | 70.00 | 99.50 |
| 1* ChiCoin Bowling Alley | 52.00 | 97.50 | 4* United Shuffle Alley | 15.00 | 45.00 |
| 4. ChiCoin Alley w/con | 99.50 | 139.50 | 4. Un. Shuffle w conv. | 49.50 | 69.50 |
| 2. ChiCoin Ace Bowl | 145.00 | 175.00 | 2* Un. Shuffle Alley Exp. | 49.50 | 89.50 |
| 2* ChiCoin Bowl Classic | 130.00 | 155.00 | 1. Un. 2-play Express | 149.50 | 199.50 |
| 4. ChiCoin Rebound | 10.00 | 29.50 | 4. Un. Sin. Rebound | 169.50 | 199.50 |
| 4. ChiCoin Shuffle | | | 2. Un. Twin Rebound | 229.50 | 239.50 |
| Baseball | 50.00 | 75.00 | 4. United Shuffle Skill | 35.00 | 49.50 |
| 2. ChiCoin Trophy | 150.00 | 175.00 | 2. United Super-Shuffle | 25.00 | 49.50 |
| 2. Exhibit Strike | 75.00 | 99.50 | 4. United Slugger | 159.50 | 165.00 |
| 2. Genco Bowling League | 25.00 | 39.50 | 4. United Skee Alley | 125.00 | 175.00 |
| 2. Genco Glider | 22.50 | 44.50 | 4. Un. 4-Player | 285.00 | 295.00 |
| 4. Genco Baseball | 59.00 | 99.50 | 4* Univ. Super Twin | 100.00 | 164.50 |
| 4* Gottlieb Bowlette | 34.50 | 75.00 | 1* Universal Twin Bowler | 75.00 | 129.50 |
| 2. Keeney ABC Bowler | 60.00 | 79.50 | 2. Williams DeLuxe | | |
| 4. Keeney Line Up | 25.00 | 39.50 | Bowler | 59.00 | 89.50 |
| 2. Keeney King Pin | 94.50 | 125.00 | 3. Williams Twin Shuffle | 34.50 | 49.50 |
| 2. Keeney Pin Boy | 34.50 | 59.50 | 4. Williams Single Bowler | 25.00 | 50.00 |
| 4. Keeney Ten Pins | 34.50 | 75.00 | 4. Williams Dbl. Head | 100.00 | 149.50 |

CONFIDENTIAL PRICE LIST



ARCADE EQUIPMENT

| | | | | | |
|-----------------------------|--------|--------|----------------------------|--------|--------|
| 4. Allite Strikes 'N Spares | 39.50 | 149.50 | 6. Keeney Anti Aircraft | | |
| 4. Boomerang | 45.00 | 85.00 | Br | 15.00 | 25.00 |
| 4. Bally Big Inning | 149.00 | 195.00 | 6. Keeney Anti Aircraft Bl | 15.00 | 50.00 |
| 4. Bally Bowler | 165.00 | 189.50 | 4. Keeney Sub Gun | 79.50 | 89.50 |
| 4. Bally Convoy | 47.50 | 95.00 | 4. Keeney Texas Leaguer | 30.00 | 59.50 |
| 4. Bally Defender | 50.00 | 95.00 | 5. Kirk Night Bomber | 75.00 | 145.00 |
| 6. Bally Eagle Eye | 39.50 | 49.50 | 4. Lite League | 50.00 | 95.00 |
| 1. Bally Heavy Hitter | 65.00 | 79.50 | 4. Mutoscope Ace Bomber | 79.50 | 150.00 |
| 6. Bally King Pin | 35.00 | 45.00 | 4. Muto. Atomic Bomber | 95.00 | 150.00 |
| 6. Bally Lucky Strike | 45.00 | 79.50 | 4. Mutoscope Dr. Mobile | 95.00 | 150.00 |
| 4. Bally Rapid Fire | 69.00 | 85.00 | 4. Mutoscope Photomatic | | |
| 4. Bally Sky Battle | 49.50 | 95.00 | (Pre-War) | 175.00 | 375.00 |
| 4. Bally Torpedo | 49.50 | 95.00 | 4. Mutoscope Sky Fighter | 79.50 | 125.00 |
| 1. Bally Undersea Raider | 59.50 | 100.00 | 2. QT Pool Tahle | 89.50 | 100.00 |
| 6. Bank Ball | 59.50 | 150.00 | 1. Quizzer | 79.50 | 125.00 |
| 6. Bowling League | 35.00 | 49.50 | 6. Rockola Ten Pins LD | 19.50 | 49.50 |
| 4. Buckley DeLuxe Dig | 119.50 | 149.50 | 6. Rockola Ten Pins HD | 25.00 | 49.50 |
| 4. Buckley Treas Is Dig | 95.00 | 110.00 | 4. Rockola World Series | 50.00 | 100.00 |
| 6. Champion Hockey | 40.00 | 65.00 | 4. Scientific Baseball | 49.50 | 75.00 |
| 4. ChiCoin Basketball | | | 4. Scientific Basketball | 59.50 | 75.00 |
| Champ | 159.50 | 225.00 | 2. Scientific Batting Pr. | 49.50 | 79.50 |
| 2* ChiCoin Goalee | 85.00 | 125.00 | 4. Scientific Pitch 'Em | 150.00 | 225.00 |
| 4. Chicoin Hockey | 69.50 | 95.00 | 1. Seeburg Bear Gun | 345.00 | 395.00 |
| 4. Chi Midget Skee | 135.00 | 195.00 | 1. Seeburg Chicken Sam | 69.50 | 109.50 |
| 4. ChiCoin Pistol | 119.50 | 150.00 | 4. Seeburg Shoot the | | |
| 6. ChiCoin Roll-A-Score | 39.50 | 75.00 | Chute | 25.00 | 95.00 |
| 4. Edelco Pool Table | 49.50 | 75.00 | 4. Skee Barrell Roll | 25.00 | 49.50 |
| 4. Evans Bat-A-Score | 175.00 | 225.00 | 6. Skill Jump | 25.00 | 39.50 |
| 4. Evans In The Barrel | 30.00 | 52.50 | 6. Super Torpedo | 25.00 | 79.50 |
| 4. Evans Super Bomber | 50.00 | 95.00 | 5. Supreme Bolascor | 40.00 | 125.00 |
| 4. Evans Play Ball | 59.50 | 75.00 | 6. Supreme-Skee Roll | 20.00 | 75.00 |
| 4. Evans Ten Strike '46 | 39.50 | 75.00 | 6. Supreme Skill Roll | 20.00 | 69.50 |
| 4. Evans Tommy Gun | 49.50 | 100.00 | 4. Supreme Rocket Buster | 45.00 | 65.00 |
| 4* Exhibit Dale Gun | 69.50 | 95.00 | 6. Tail Gunner | 30.00 | 49.50 |
| 4. Exhibit Rotary Mdsr. | 175.00 | 275.00 | 4. Telequiz | 119.50 | 145.00 |
| 1. Exhibit Silver Bullets | 145.00 | 195.00 | 4. Un. Team Hockey | 99.50 | 169.50 |
| 4. Exhibit Merchantman | | | 4. Warner Voice Record | 49.50 | 69.50 |
| Roll Ch Digger | 85.00 | 95.00 | 6. Western Baseball '39 | 20.00 | 49.50 |
| 4. Exhibit Vitalizer | 69.50 | 95.00 | 4. Western Baseball '40 | 49.50 | 85.00 |
| 6. Genco Bank Roll | 24.50 | 65.00 | 4. Whizz | 15.00 | 49.50 |
| 6. Genco Play Ball | 29.50 | 74.50 | 1. Wilcox-Gay Recordio | 119.50 | 179.50 |
| 4. Groetchen Met. Typer | 79.50 | 149.50 | 4* Williams All Stars | 69.50 | 125.00 |
| 6. Hoop-A-Roll | 24.50 | 49.50 | 4. Williams Box Score | 39.50 | 65.00 |
| 4. Jack Rabbit | 69.50 | 109.50 | 4* Williams Star Series | 100.00 | 169.50 |
| 4. Keeney Air Raider | 69.50 | 125.00 | 4. Williams Quarterback | 60.00 | 100.00 |
| | | | 4. Wurlitzer Skee-hall | 75.00 | 150.00 |

CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

AMCO ENGINEERING, INC.
Bally Champion to Longshot
NATE SCHNELLER, INC.
Gottlieb 21 to Bingo Bango

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

| | | |
|--|--|----------|
| AMI, INC. | | |
| Model "C" Phonograph | | \$795.00 |
| Model HS-SM Hideaway | | 575.00 |
| 5c-10c Wall Box (40 Selections) | | 59.50 |
| 5c Wall Box (40 Selections) | | 53.50 |
| Amivox Speaker | | 27.50 |
| BALLY MANUFACTURING CO. | | |
| Turf King | | \$695.00 |
| Bally Baseball | | 429.50 |
| Bright Lights | | 545.00 |
| BUCKLEY MANUFACTURING CO. | | |
| Buckley Wall & Bar Box | | \$24.50 |
| CHICAGO COIN MACHINE CO. | | |
| Band Box | | |
| Horse-Shoes | | |
| Hit Parade Phonograph | | |
| COMO MFG. CORP. | | |
| Stadium | | |
| H. C. EVANS & CO. | | |
| Constellation Phonograph | | |
| Ten Strike 1951 | | |
| THE EXHIBIT SUPPLY CO. | | |
| Big Bronco | | |
| Gun Patrol | | |
| Silent Sales Card Vendor Pony Express | | |
| GENCO MFG. & SALES CO. | | |
| Hits and Runs | | \$279.50 |
| D. GOTTLIEB & CO. | | |
| Mermaid | | \$294.50 |
| J. H. KEENEY & CO., INC. | | |
| Lite-A-Line | | |
| Big League Bowler | | |
| All-Electric Cigarette Vendor | | \$259.50 |
| All-Electric Cigarette Vendor with Changemaker | | 277.00 |
| Penny Inserter | | 119.50 |
| Four Way Bowler Conversion | | 350.00 |
| Match Bowler Conversion | | 379.50 |
| Divyend | | 69.50 |
| ROCK-OLA MFG. CORP. | | |
| "Rocket '51-50" Phonograph (Model 1432) | | \$798.40 |
| Model 1538 5c-10c-25c Wall Box | | 59.50 |
| Model 1536 5c Wall Box, 23 Wire | | 39.50 |
| Model 1424 Playmaster | | 440.00 |
| (All Prices F.O.B. Factory, Chicago) | | |
| UNITED MANUFACTURING CO. | | |
| A-B-C | | \$525.00 |
| Five-Player Shuffle Alley | | 430.00 |
| Twin Shuffle-Cade | | 430.00 |
| Shuffle Alley DeLuxe Conversion | | 79.50 |
| Super Shuffle Alley DeLuxe Conversion | | 89.50 |
| Double Shuffle Alley DeLuxe Conversion | | 89.50 |
| UNIVERSAL INDUSTRIES, INC. | | |
| High Score Bowler | | \$375.00 |
| DeLuxe Twin Bowler | | 375.00 |
| 5 Star | | |
| WILLIAMS MANUFACTURING CO. | | |
| Music Mite Phonograph | | |
| Control Tower | | |
| Super World Series | | |
| Harvey | | |
| THE RUDOLPH WURLITZER CO. | | |
| Model "1400" Phonograph | | |
| Model "1450" Phonograph | | |
| Model 4851 5c-10c-25c Wall Box (48 Selections) | | |
| Model 5100 8" Speaker | | |
| Model 5110 12" DeLuxe Speaker | | |

NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.

UNITED'S

A-B-C



**NEW
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5-BALL
REPLAY
GAME**

APPROXIMATE SIZE
4 FT. LONG BY 2 FT. WIDE

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EARNING-POWER MULTIPLIED

BY NEW 6-SECTION SELECTIVE PLAY

Players can skill-shoot to score in 1, 2, 3, 4, 5 or 6 sections . . . a new player's choice feature that insures extra earning-power and profits never before known in the novelty field.

DESIGNED TO STIMULATE CONTINUOUS REPEAT PLAY

Every game played is either a scoring success or a near miss. "Come-Close" appeal excites the try-again spirit that insures repeat-play. Although player scores only in selected sections, scores light up in all sections, and tantalizing scores in non-selected sections inspire repeat-play and stimulate multiple-section play.

LAST-BALL SUSPENSE

Skillfully shot fifth ball can turn defeat into sudden victory . . . or boost a medium score to important totals. And every ball counts. Balls that are not shot into scoring-holes return to player for free shots.

FUN to play!

Play 1 section, 2 sections or all 6 sections! You get big value for every coin you play . . . big fun-value in suspense, skill-appeal and fast, exciting action!

SIMPLE to score!

Every skill-shot is immediately visualized on the brilliant backglass. And you can keep your eye on 5 or 6 sections as easily as on 1, because of contrasting colors and easy-to-read numbers. Free plays registered on improved Bally register.

NOVELTY SIZE

24 in. by 48 in.

Fits into every type of location . . . and brings the slowest spot back to life in a hurry!

See and play BRIGHT LIGHTS today at your Bally distributor. Study the fascinating scoring system. You will agree that BRIGHT LIGHTS is the answer to the operator's prayer for a money-making 5-ball free-play game. Be bright . . . get BRIGHT LIGHTS now!

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